December 16, 2003

 $\mathsf{E} \mathsf{S} \mathsf{S}$ 35-49 Soccer Mom BULLSEYE! Another instant PATTY LOVELESS classic! YOUR WAY HOME" New airplay today: KMLE, KWJJ, KRTY, WYRK, WUSY, WWYZ, WKDF!

Graf, Paulich Join R&R/Nashville

R&R/Nashville is very proud to announce two additions to our family.

Clear Channel Entertainment Dir./Sponsorship Gabrielle Graf is coming aboard as our new sales representative. Currently based in CCE's Los Angeles offices, she is spending this week working in **R&R**'s L.A. office while preparing to move to Music City. She'll be in and out of the Nashville office throughout late December and will be in the Nashville office full-time beginning Jan. 5.

Graf has spent the last three years with CCE, where she received the 2003 LES Rock Star Award given to the company's top regional live-event sales revenue producer; in 2002 she was honored with the CC President's Club Award, which goes to the company's top revenue producer in each of five regions.

Prior to joining CCE, Graf spent a year with the NHL Columbus Blue Jackets as a Client Services Associate. She's a 1998 graduate of Ohio University.

Also joining **R&R/Nashville** is **Kyle Anne** Paulich, our new Office Manager. She graduated from Belmont University in May 2001. During her last two years there, she served as an intern in the Creative Services and Marketing departments at Sony/Nashville. Since graduation, she has worked at the Sparrow Label Group in addition to operating a freelance promotional project and CD design business.

R&R's Year-End News & Notes

Got resolutions? How about predictions? For the Jan. 2, 2004 Country column we're looking for your thoughts on how you're going to do business differently or more productively in the new year. Plus, we invite you to take a deep look inside your crystal ball to offer up a few predictions of what you think might be in store for 2004. Just send 'em to me at Ihelton@radioandrecords.com.

Now, here are some important dates to keep in mind for R&R reporting and special issue schedules:

- Dec. 19: R&R's final issue of the year. We'll wrap up the year's news, recall the highlights and chronicle people's moves through 2003.
- December 30: Keep an eye on the ol' fax machine and your email in-box — we'll have a special Country Hotfax to you on this Tuesday morning.
- Jan. 2: R&R's first issue of the new year. This is a newsonly edition and will contain no music information...
- Jan. 5: The first reporting day of the new year. Adds from Mediabase-monitored stations and reports from R&R Indicator stations will be taken until 3pm ET/noon PT, as usual. You will get an R&R Country Hotfax on Jan. 6 that contains this music information.

From all of us at R&R/Nashville, have a wonderful holiday season.

Audium Gets In Greer; Michaels Joins Asylum

Asylum/Curb Dir./Southwest Regional Promotion **Keith Greer** is leaving after more than a decade in the Curb family for a promotion post with Audium/Koch Records. In addition to working the Southwest, Greer will also handle portions of the

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RASCAL FLATTS says Thanks Country Radio for an Incredible Year!

On Your Desk.... "MAYBERRY"Impacting NOW!

- SMASH HIT SINGLES "THESE DAYS". "LOVE YOU OUT LOUD" & "I MELT"
- PLATINUM PLUS SALES FOR "MELT" & "LIVE" DVD
- CMA GROUP OF THE YEAR
- ACM VOCAL GROUP OF THE YEAR
- CMT VIDEO GROUP OF THE YEAR
- ACM SONG OF THE YEAR
- A SOLD OUT CMT MWL TOUR

Southeast. He starts Dec. 19 and can be reached at 972-988-0411 or *k.greer@comcast.net*. Greer was Curb's Southwest promo rep before moving over to the newly formed Asylum/Curb a year ago.

Meanwhile, Curb Dir./Southwest Regional Promotion **Adrian Michaels** will now be overseeing that region for Asylum/Curb. He joined the label last February after a stint in artist management. Prior to that he spent six years as the Southwest promo rep for RCA/Nashville before leaving to manage Tommy Shane Steiner in October 2001.

CC Sells KKAT; Format Fate Unknown

In last week's **R&R** Country Hotfax story detailing the exit from Country of Clear Channel's KOYT/ Tucson, we had a Street Talk piece that suggested the company's Country KKAT/Salt Lake City might also be in the cross hairs. But it was far more than a mere format change. What we couldn't tell you last week came to fruition yesterday. As **R&R**'s **Adam Jacobson** reported at *www.radioand records.com* yesterday:

"Clear Channel has agreed to sell Country KKAT and the facilities currently being used by CHR/Pop KZHT/Provo, UT — both of which serve the Salt Lake City market — to 3 Points Media for \$26 million. 3 Points will assume control of KKAT via an LMA on Dec. 22. With the deal, 3 Points will now own five FMs along Utah's Wasatch Front, and it already owns KOSY simulcast partner KRAR/Brigham City, KMGR/Delta and a construction permit for a station in Franklin, UT.

"Concurrently, CC will acquire Mercury Broadcasting's Alternative KCPX and Soft AC KOSY in Salt Lake City for an undisclosed price. CC had already been operating the two stations via a joint sales agreement with Mercury."

At press time there was no word of KKAT's formatic future. You might recall that there are

four FM Country outlets in SLC. In addition to KKAT, there's Citadel's KUBL, KSOP Inc.'s KSOP and Simmons Media's recent sign-on, KEGA.

Radio News

For The Record: Last week we mistakenly wrote that Jack O'Brien had left Citadel Country outlets KJJY & KHKI/Des Moines. He's still there and is the OM for the combo. New KJJY PD Andy McCoy and new KHKI PD Jimmy Olsen report to him. We apologize for the error.

Programming: Trey Brooks is the new PD/ morning personality at KFXI/Lawton, OK. He had been with KWOX/Woodward, OK.

Personalities: Longtime Nashville radio personality **Carl P. Mayfield** is out at Sports/Talk WGFX/Nashville. The 30-year Music City radio vet moved into the slot from sister Country outlet WKDF in August. Rumors abound that his replacement is a music-industry icon who will give WGFX listeners a much more monastic experience.

Kudos: Congrats to KUPL/Portland, OR MD/PM driver Rick "Bubba" Taylor, who yesterday celebrated his 18th anniversary at the station. He marked the occasion with a special show that featured previous live performances from artists including Pam Tillis, Randy Travis, Andy Griggs and Lonestar. Taylor also featured notable interviews from his years on air including George Jones, the late Tammy Wynette, Vince Gill and Travis Tritt.

Street Talk

In last week's **R&R** Country Hotfax Street Talk we wondered if Clear Channel was getting ready to change an Orlando station *to* Country. Well, our geography was a bit hazy on that one. The latest cup of tea leaves suggests that the home for a new CC Country outlet will be a little further north and west

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— still in Florida, but in the Panhandle. Already onsite as PD is someone who used to "Cat" around Charlotte. And, is a recently departed WGNE/Daytona Beach personality set for a major daypart at the new station? All this and more will be resolved when our holiday edition of the **R&R** Country Hotfax hits your desk on Dec. 30. Watch for it!

Industry News

Buddy Lee Attractions has inked Columbia recording artist **Jace Everett** for booking ... Universal Music Publishing Group has moved to 1904 Adelicia Street, Nashville, TN 37212. New phone: 615-340-5400; and fax: 615-340-5491.

Stationality

Congrats to WUSN (US99.5)/Chicago, which set a new Country Cares for St. Jude's Kids radiothon record by collecting a whopping \$1,309,416. This was US99.5's 13th annual event, and it raises the station's lifetime total to over \$9 million for St. Jude.

KPLX(The Wolf)/Dallas just wrapped its Dream Home promotion, which raised over \$900,000 for St. Jude. Heatherwood Homes donated a \$350,000 home in Corinth, TX, and WolfFans bought raffle tickets for \$100 each. More than 9,000 tickets were sold.

WUSJ/Jackson, MS morning teamers **Cory & Wendy** are in the middle of their annual Cory and Wendy's Breaking and Entering Christmas promotion. Each day this week, Wendy will go into a lessfortunate Central Mississippian's home with a Christmas tree, which she will decorate, complete with presents.

WICO/Salisbury, MD's 10th annual Feed A Friend Marathon — a continuous radiothon with the mission statement "Fifty hours of sharing and caring" — set a record this year by collecting more than 36,000 non-perishable food items for the Salvation Army and local food pantries.

The Christmas Top 25

Christmas airplay picked up a bit in the last week. Here's the latest list of the Top 25 Christmas songs being played on Country radio, according to Mediabase 24/7. The week's plays follow the title (This week-Last week).

| 1. Vince Vance & The Valiants All I Want For Christmas | . 661 | 580 |
|--|-------|-----|
| 2. Kenny Chesney All I Want For Christmas Is A Real | 411 | 275 |
| 3. Jeff Foxworthy 12 Redneck Days Of Christmas | 411 | 254 |
| 4. Clint Black 'Til Santa's Gone | 393 | 197 |
| 5. Skip Ewing Christmas Carol | 379 | 219 |
| 6 Brenda Lee Rockin' Around The Christmas Tree | 379 | 318 |
| 7. Alabama Christmas In Dixie | 345 | 298 |
| 8. George Strait Christmas Cookies | 325 | 184 |
| 9. Montgomery Gentry Merry Christmas From | 312 | 208 |
| 10. Alan Jackson A Holly Jolly Christmas | 305 | 237 |
| 11. Garth Brooks Santa Looked A Lot Like Daddy | 292 | 230 |
| 12. Dolly Parton Hard Candy Christmas | 292 | 186 |
| 13. Ricochet Let It Snow, Let It Snow | 285 | 199 |
| 14. Bobby Helms Jingle Bell Rock | 282 | 220 |
| 15. Joe Diffie Leroy The Redneck Reindeer | 264 | 184 |
| 16. George Strait Merry Christmas Straight To You | 251 | 185 |
| 17. Faith Hill Where Are You Christmas | 247 | 192 |
| 18. Newsong The Christmas Shoes | 242 | 184 |
| 19. Alan Jackson Let It Be Christmas | 228 | 149 |
| 20. Jose Feliciano Feliz Navidad | 220 | 174 |
| 21. Garth Brooks The Old Man's Back In Town | 210 | 166 |
| 22. Burl Ives Have A Holly Jolly Christmas | 197 | 128 |
| 23. LeAnn Rimes Put A Little Holiday | 196 | 181 |
| 24. Vince Gill Have Yourself A Merry Little Christmas | 189 | 184 |
| 25. SHeDaisy Deck The Halls | 189 | 177 |

Chronicle

Congrats to Monterey Peninsula's **Brian Hill** and wife Steffany on the birth of Jack Vandeveer Hill on Dec. 2.

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Talk About The Leap Of The Week! America LOVES "Sweet Southern Comfort"! "SWEET SOUTHERN COMFORT" RSR: 29 - 23 +270(!!!) First Research: 35-49 Female P-1 HOME RUN (Rate The Music, Bullseye)! New Airplay from: WDAF, WDSY and KAJA! SPIN IT HARD (and happy holidays)!

Watch Buddy sing the National Anthem before Sunday's Cowboys/Giants game on FOX!

Kenny Rogers and wife Wanda have announced they are expecting their first and second children in July. Twins run in both families, and Rogers reacted by saying he was "excited but frightened."

Sincerest condolences to Sony/ATV Music Publishing President/CEO **Donna Hilley** on the Dec. 11 passing of her mother, Janie Mae Whitten. Services were held last week.

R&R/Bullseye: Will Country Listeners Ring The Register? Pt. II

Once again this week **R&R** Country Callout America by Bullseye asked 200 Country listeners about their plans for Christmas shopping and spending. We asked, "Do you have an actual budget for Christmas spending? How much do you plan to spend on gifts this year? Is that more, less or about the same as last year?"

This week's results are for a total sample of 400 Country listeners, 39% of whom said they actually take the time to make a budget. The range was from a high of 41% males and 35-44s to a low of 35% from P2s.

Our holiday spending question broke down the spending ranges in five increments: "Less than \$100," "\$100-250," "\$250-400," "\$400-500" and "More than \$500." Of the total sample, 10% said "Less than \$100," 13% said "\$100-250," 22% said "\$250-400," 21% said "\$400-500" and 34% said "More than \$500."

The percentages of respondents were in a surprisingly narrow range across all the age and sex cells. Among those answering "Less than \$100," the high percentage came from males, 25-34s and 45-54s at 16%. On the other end P2s, females and 35-44s were at 9%. Among those who said "\$100-250," the high of 15% came from 25-34s, while the lows were from 35-44s at 10%. Of those in the "\$250-400" range, the highs were 45-54s at 25%

and the lows were 25-34s at 19%. For those spending "\$400-500," the high end of respondents was among P2s and 35-44s at 23%, while the low end was among 45-54s at 18%. Finally, among the big spenders who gave the "More than \$500" answer, females led all cells at 37%, while the cheapskate males came in the lowest at 32%.

According to our poll, retailers expecting a high-spending Christmas season might be disappointed. Of the total sample, 27% said they will be spending less on Christmas gifts this year, and 56% said they'd spend the same as last year. Only 17% said they'd be ringing the registers more this year.

For complete breakouts — including Men and Women 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Dec. 5 issue of **R&R**.

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MUSICNOTES

₹Toby Keith is slated for a host of major media appearances in the coming weeks. He's the subject of a major feature in *GQ*, on newsstands Dec. 21, and will be profiled in January by *Rolling Stone*. He's scheduled for the *Tonight Show With Jay Leno* on Jan. 20 and *Larry King Live* on Jan. 21. Keith was recently named Oklahoman of the Year by *Oklahoma Today* magazine.

Tim McGraw is featured in the Dec. 20 issue of *TV Guide* discussing his appearance at the Nobel Peace Prize Concert. McGraw headlined the event, which

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honored Shirin Ebadi, the first Muslim woman to receive the prize. "My trip to Oslo was the most wonderful time professionally I've ever had and also an incredibly moving personal experience," McGraw says. "Being a father of three daughters, it was a thrill to hold Ebadi up as an inspiration, and for my girls to be there to be a part of that experience."

- The Chicago Tribune has praised **T. Graham Brown**'s *The Next Right Thing* as the top country album of the year. Other discs making their list include **Vince Gill**'s *Next Big Thing*, **Rodney Crowell**'s *Fate's Right Hand* and **Brad Paisley's** *Mud on the Tires*.
- Shania Twain's *Up!* has been certified 10-times platinum by the RIAA, according to the organization's criteria for double package recordings.
- **Rhonda Vincent** is reissuing her *One Step Ahead* album Dec. 16. The album now features her new single, "If Heartaches Had Wings," which she found after the project was completed. An empowering story of a woman struggling through abuse, the song will get its Opry debut on Jan. 17.
- ★ Martina McBride, Sheryl Crow, Brooks & Dunn and Reba McEntire are among the artists participating in anti-piracy advertisements advocating legitimate music downloads. The I Download... Legally campaign is already underway.
- That's Martina McBride you'll be hearing in national promotion spots for daytime talk program *The View*. "This One's for the Girls" runs in the clips, airing on ABC affiliates nationwide through March 2004. McBride will be performing on the show Jan. 14.
- Arista has serviced radio an acoustic version of **Brad Paisley**'s single "Little Moments" recorded

during his performance on *Trista & Ryan's Wedding*, which aired last week on ABC. Paisley's appearance as Ricky Nelson on the NBC series *American Dreams* has been rescheduled for Sunday, Jan. 4.

- Chris Cagle's self-titled sophomore album has been certified gold by the RIAA.
- Mary Chapin Carpenter is finalizing her upcoming album, *Between Here and Gone*, due for a March 23 release. Carpenter is co-producing her first album in three years with Matt Rollings.
- ★ ABC Radio Networks' *Real Country* listeners have voted **Buddy Jewell** New Artist of the Year. Jewell co-hosts the network's 36-hour Christmas special beginning at noon on Christmas day.
- **Sherrié Austin** has relaunched her website at www.sherrieaustin.com.
- Terri Clark is this week's co-host of GAC's Country Music Across America. The new episode airs Dec. 16 at 9pm CT and also features Kenny Chesney, Neal McCoy, Steve Wariner and more.
- Lyric Street's **Deric Ruttan** has been on the road opening for pal **Dierks Bentley**. Ruttan co-wrote Bentley's hit "What Was I Thinkin'" and was recently nominated for the Canadian Country Music Association's Rising Star Award.
- The Country Music Hall of Fame and Museum is releasing *Night Train to Nashville: Music City Rhythm & Blues, 1945-1970* on Feb. 24. The two-CD set examines Middle Tennessee's R&B heritage, as well as its relationship to country and country musicians. Lost Highway/Universal is distributing the project.

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Another Patty Loveless Instant CLASSIC: 35-49 Soccer Mom BULLSEYE! ATEST EPIC HIT FROM THE GRAMMY-NOMINATED **LOOK FOR PATTY ON: NEW AIRPLAY FROM:** ESPN-2's Cold Pizza. You'll put your **WYRK** Late Night with Conan O'Brien eye out!" The O'Reilly Factor Friday **WUSY WCEN WFRY WGTY** The Today Show Saturday! WWYZ WKDF WWYZ SPIN IT HARD (and happy holidays). Top 15 35-49 Women Already (Bullseye)!

VIDEO ADDS

GREAT AMERICAN COUNTRY

GARY ALLAN Songs About Rain

CMT

ALISON KRAUSS & UNION STATION Everytime You Say Goodbye

DEL MCCOURY BAND My Love Will Not Change

MARTY RAYBON The Christmas Letter

RANDOM FAX®

Tuesday, 12/16

BIRTHDAYS: Jeff Carson, Joe Carter

On TV: CMT: Martina McBride and Pat Benatar, CMT Crossroads; Sheryl Crow, Inside Fame. GAC: Lari White, Celebrity Kitchen; Charlie Louvin, Dierks Bentley, Rebecca Lynn Howard, Joe Nichols, Terri Clark, Rhonda Vincent, Ronnie Dunn, Del McCoury, Rodney Crowell, Grand Ole Opry Live.

Wednesday, 12/17

BIRTHDAYS: Tracy Byrd, Tom Banks, Katie Gillon, Duane Propes, Christine Smith

On TV: CMT: Alan Jackson, Let It Be Christmas. Fox: Clay Walker, Fox & Friends. GAC: Dan Seals, GAC Classic; The Wilkinsons, Celebrity Kitchen

Thursday, 12/18

BIRTHDAYS: Cledus T. Judd, Buffy Cooper, Joe Galante, Rob Hendon On TV: CMT: Alan Jackson, Let It Be Christmas. GAC: Tammy Cochran, Celebrity Kitchen. NBC: Martina McBride, Today Show.

Friday, 12/19

BIRTHDAYS: Little Jimmy Dickens, Janie Fricke, Anthony Martin, Bill Mayne, Graceanne Svendsen

On TV: ESPN: Patty Loveless, Cold Pizza. Fox: Patty Loveless, O'Reilly Factor. GAC: Chef Matt Dudney (Barbara Mandrell's son), Celebrity Kitchen. NBC: Patty Loveless, Late Night With Conan O'Brien

Saturday, 12/20

On TV: CMT: Wynonna, MWL. GAC: Marty Stuart, Kathy Mattea, Pam Tillis, Grand Ole Opry Live. NBC: Patty Loveless, Weekend Today.

Sunday, 12/21

BIRTHDAYS: Lee Roy Parnell, Brad Warren, Doug Johnson, Nina Rossman

On TV: A&E: Vince Gill, Holiday at the Pops! CMT: Dolly Parton and Melissa Ethridge, CMT Crossroads.

Monday, 12/22

On TV: GAC: Hank Williams Jr., CRL; Kathy Mattea, Christmas CRL Special; Jett Williams, Celebrity Kitchen.

Tuesday, 12/23

On TV: CBS: **Vince Gill**, *A Home for the Holidays*. GAC: **Neil Pond** (editor of Country Weekly), *Celebrity Kitchen*.

Wednesday, 12/24

On TV: CMT: Alan Jackson, Let It Be Christmas. GAC: John Berry, GAC Classic; Rebecca Lynn Howard, Celebrity Kitchen.

Thursday, 12/25

BIRTHDAYS: Jimmy Buffet, Alecia Elliot, Barbara Mandrell, Steve Wariner

On TV: GAC: Christian Country Music Awards.

Friday, 12/26

BIRTHDAYS: Shelly Gregory, Jan Perry Rodgers

On TV: CMT: Johnny Cash Memorial Tribute. GAC: Bryan White, Celebrity Kitchen.

Saturday, 12/27

BIRTHDAYS: David Fitzgerald

On TV: TLC: Grand Ole Opry (featured location), Trading Spaces.

Sunday, 12/28

BIRTHDAYS: Marty Roe, Jonathon Fricke, Dan Herrington On TV: CMT: 2003 Flameworthy Video Music Awards

Monday, 12/29

BIRTHDAYS: Jessica Andrews, Ken Robold

Tuesday, 12/30

BIRTHDAYS: Suzy Bogguss, Bo Martinovich, Kathy Woods

Wednesday, 12/31

BIRTHDAYS: Sam Harrell

On TV: ABC: Rascal Flats, Dick Clark's Primetime New Year's Rockin' Eve.

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December 16, 2003



Total +/-Total +/-Tot. Aud. +/- Aud. Wks Total LW TW ARTIST Title Label(s) **Points** Plays Plays (00)**Points** (00)On Station 2 0 401001 23019 KENNY CHESNEY There Goes My Life (BNA) 13559 874 4322 +37810 112/0 3813 -400 1 TOBY KEITH I Love This Bar (DreamWorks) 12153 -1234357180 -41370 18 112/0 3 3 GEORGE STRAIT Cowboys Like Us (MCA) 11571 -686 3779 -234 333974 -9732 21 111/0 4 +246 5 11007 630 3504 323053 BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) 10882 14 112/0 0 9 ALAN JACKSON Remember When (Arista) 10578 1829 3280 +563299442 45806 112/1 7 6 CHRIS CAGLE Chicks Dig It (Capitol) 9705 -495 3412 -129 269212 -4724 111/0 Ø 10 **RODNEY ATKINS** Honesty (Write Me A List) (Curb) 8883 640 2976 +170251649 21072 27 110/1 8 -448 2769 8 LONESTAR Walking In Memphis (BNA) 8425 -130 222958 -17283 20 111/0 240980 0 8340 494 2648 +16512 TERRI CLARK I Wanna Do It All (Mercury) 22137 17 112/2 1 11 TRACY BYRD Drinkin' Bone (RCA) 8235 311 2804 +85225853 4393 21 110/0 Œ 741 14 TIM MCGRAW Watch The Wind Blow By (Curb) 8105 2515 +258231480 22953 9 112/1 Ø 13 SHANIA TWAIN She's Not Just A Pretty Face (Mercury) 7975 257 2520 +38 229661 6112 11 110/1 ® **BRAD PAISLEY** Little Moments (Arista) 7082 719 2275 +261 200489 18951 16 15 110/0 Ø 105 2278 +2315 JO DEE MESSINA | Wish (Curb) 6625 181064 -3090 23 107/0 17 15 **DIAMOND RIO** Wrinkles (Arista) 6120 -202 2108 -66 166382 -6550 22 106/0 ❿ 19 JIMMY WAYNE I Love You This Much (DreamWorks) 5759 778 1969 +264154950 19918 18 107/1 Ø 25 TOBY KEITH American Soldier (DreamWorks) 5694 1799 1674 +573178189 58401 6 106/27 Œ TRACE ADKINS Hot Mama (Capitol) 5667 351 1945 +162142588 6624 18 14 105/5 ø 675 1681 +20221 MARTINA MCBRIDE In My Daughter's Eyes (RCA) 5322 153623 21075 6 103/7 മ JOSH TURNER Long Black Train (MCA) 5168 505 1760 +15520 129476 12408 28 100/4 **a** 1559 +23822 SARA EVANS Perfect (RCA) 5092 645 139712 15696 15 106/5 \mathbf{a} 23 **SCOTTY EMERICK** I Can't Take You Anywhere (*DreamWorks*) 4432 -11 1474 +8 112403 879 23 96/0 23 29 **BUDDY JEWELL** Sweet Southern Comfort (Columbia) 3905 828 1371 +27196606 14191 101/3 27 **CLINT BLACK** Spend My Time (Equity Music Group) 3798 338 1211 +94 95662 10810 101/3 6 1064 26 JOE NICHOLS Cool To Be A Fool (Universal South) 3500 +2884368 1028 15 90/4



374

369

365

324

Merry Christmas from The Family!

105

333

66

128

50

124

40

68

+14

+117

+3

+18

10875

6726

9994

11931

David Lee Murphy
Dwight Yoakam
Robert Earl Keen
The Larkins
Cledus T. Judd

GEORGE STRAIT Honk If You Honky Tonk (MCA)

CROSS CANADIAN RAGWEED Constantly (Universal South)

RACHEL PROCTOR Didn't I (BNA)

MERCYME I Can Only Imagine (INO/Curb)

|Debut>

|Debut>

|Debut>

43

49

Restless Heart
Daryle Singletary
Ray Benson
Charlie Daniels

and ...

Nick, Chuck, Jack, Anne, Gary, Keith and Allen!!

Get ready for a very "LOCO" New Year!



1

1 32/26

2

1

4/0

5/0

6/0

3176

5897

2843

4185

NEW & ACTIVE

LORRIE MORGAN Do You Still Want To Buy Me That Drink (Frank) (Image/Quarterback)

Total Plays: 98, Total Stations: 15, Adds: 0

Songs ranked by total plays

MOST ADDED

| ARTIST Title Label(s) | Adds |
|---|------|
| TOBY KEITH American Soldier (DreamWorks) | 27 |
| RACHEL PROCTOR Didn't I (BNA) | 26 |
| KEITH URBAN You'll Think Of Me (Capitol) | 22 |
| CLAY WALKER I Can't Sleep (RCA) | 21 |
| CAROLYN DAWN JOHNSON Simple Life (Arista) | 11 |
| SONYA ISAACS No Regrets Yet (Lyric Street) | 11 |
| LEANN RIMES This Love (Asylum/Curb) | 8 |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 7 |
| PATTY LOVELESS On Your Way Home (Epic) | 7 |
| | |

MOST INCREASED POINTS

SARA EVANS Perfect (RCA)

| MOST INCREASED POINTS | Total Pt. |
|--|-----------|
| ARTIST Title Label(s) | Increase |
| ALAN JACKSON Remember When (Arista) | +1829 |
| TOBY KEITH American Soldier (DreamWorks) | +1799 |
| KEITH URBAN You'll Think Of Me (Capitol) | +1251 |
| KENNY CHESNEY There Goes My Life (BNA) | +874 |
| BUDDY JEWELL Sweet Southern Comfort (Columbia) | +828 |
| JIMMY WAYNE I Love You This Much (DreamWorks) | +778 |
| TIM MCGRAW Watch The Wind Blow By (Curb) | +741 |
| BRAD PAISLEY Little Moments (Arista) | +719 |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | +675 |
| | |

| MUST INCREASED PLAYS | Total Pla |
|--|-----------|
| ARTIST Title Label(s) | Increase |
| TOBY KEITH American Soldier (DreamWorks) | +573 |
| ALAN JACKSON Remember When (Arista) | +563 |
| KEITH URBAN You'll Think Of Me (Capitol) | +405 |
| KENNY CHESNEY There Goes My Life (BNA) | +378 |
| BUDDY JEWELL Sweet Southern Comfort (Columbia) | +271 |
| JIMMY WAYNE I Love You This Much (DreamWorks) | +264 |
| BRAD PAISLEY Little Moments (Arista) | +261 |
| TIM MCGRAW Watch The Wind Blow By (Curb) | +258 |
| BROOKS & DUNN You Can't Take The Honky Tonk (Arista) | +246 |
| SARA EVANS Perfect (RCA) | +238 |

tart The Year Off Right!

+645

GREEN! Guy Like Me^{*} Adds 1/5

| MOST PLAYED RECURRENTS | | GOING FOR ADDS |
|---|----------------|--|
| ARTIST Title Label(s) | Total Plays | 1/5 |
| MONTGOMERY GENTRY Hell Yeah (Columbia) | 2759 | PAT GREEN Guy Like Me (Universal South) |
| RASCAL FLATTS Melt (Lyric Street) | 2477 | RASCAL FLATTS Mayberry (Lyric Street) |
| KEITH URBAN Who Wouldn't Wanna Be Me (Capitol) | 2410 | |
| PAT GREEN Wave On Wave (Republic/Universal South) | 2309 | 1/12 |
| FAT UNCEN WAVE OII WAVE (REPUBLIC/OIIIVEISAI SOULII) | 2303 | ANTHONY MICHAEL JAMES Old Friends (Lofton Creek) |
| DIERKS BENTLEY What Was I Thinkin'? (Capitol) | 2094 | BIG & RICH Wild West Show (Warner Bros.) |
| | 4000 | REBA MCENTIRE Somebody (MCA) |
| ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) | 1890 | RHONDA VINCENT If Heartaches Had Wings (Rounder) |
| GARY ALLAN Tough Little Boys (MCA) | 1674 | |
| TIM MCGRAW Real Good Man (Curb) | 1467 | |
| LONESTAR My Front Porch Looking In (BNA) | 1310 | |
| BROOKS & DUNN Red Dirt Road (Arista) | 1299 | |



112 Country reporters. Songs ranked by total points for the airplay week of 12/7-12/13. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



Country Indicator Top 50 December 16, 2003

| | | December 16, 2003 | Total | +/- | Total | +/- | Tot Aud | +/- Aud. | Wks | Total |
|----|----------|---|--------|--------|-------|-------|---------|----------|-----|---------|
| LW | TW | ARTIST Title Label(s) | Points | Points | Plays | Plays | (00) | (00) | On | Station |
| 2 | O | KENNY CHESNEY There Goes My Life (BNA) | 5737 | 425 | 4186 | +302 | 126612 | 9060 | 10 | 111/1 |
| 1 | 2 | GEORGE STRAIT Cowboys Like Us (MCA) | 5212 | -284 | 3806 | -222 | 115778 | -5906 | 20 | 110/0 |
| 4 | 3 | BROOKS & DUNN You Can't Take The Honky Tonk (Arista) | 5123 | 276 | 3762 | +221 | 112200 | 6458 | 15 | 109/0 |
| 3 | 4 | CHRIS CAGLE Chicks Dig It (Capitol) | 5005 | -246 | 3726 | -132 | 110249 | -6075 | 26 | 110/0 |
| 8 | 6 | ALAN JACKSON Remember When (Arista) | 4768 | 606 | 3523 | +429 | 103627 | 12810 | 8 | 110/1 |
| 7 | 6 | LONESTAR Walking In Memphis (BNA) | 4396 | 50 | 3232 | -18 | 96177 | 1696 | 21 | 104/1 |
| 9 | 0 | RODNEY ATKINS Honesty (Write Me A List) (Curb) | 4336 | 326 | 3240 | +233 | 94191 | 7297 | 25 | 109/0 |
| 5 | 8 | MONTGOMERY GENTRY Hell Yeah (Columbia) | 4203 | -686 | 3160 | -419 | 93024 | -13663 | 22 | 106/0 |
| 10 | 9 | TRACY BYRD Drinkin' Bone (RCA) | 4046 | 70 | 2997 | +63 | 88682 | 1725 | 20 | 108/1 |
| 13 | 1 | BRAD PAISLEY Little Moments (Arista) | 3746 | 189 | 2735 | +133 | 82165 | 4686 | 16 | 112/1 |
| 14 | 0 | SHANIA TWAIN She's Not Just A Pretty Face (Mercury) | 3699 | 193 | 2771 | +161 | 81025 | 3964 | 11 | 110/1 |
| 15 | 12 | TIM MCGRAW Watch The Wind Blow By (Curb) | 3608 | 276 | 2685 | +179 | 80606 | 6384 | 9 | 109/1 |
| 16 | 13 | TERRI CLARK I Wanna Do It All (Mercury) | 3590 | 292 | 2665 | +201 | 79626 | 6895 | 17 | 110/2 |
| 18 | 4 | TRACE ADKINS Hot Mama (Capitol) | 3339 | 385 | 2393 | +255 | 73027 | 7200 | 15 | 106/1 |
| 12 | 15 | DIAMOND RIO Wrinkles (Arista) | 3308 | -288 | 2433 | -221 | 73035 | -6026 | 23 | 101/0 |
| 17 | 1 | JO DEE MESSINA I Wish (Curb) | 3245 | 94 | 2387 | +72 | 71679 | 1021 | 22 | 107/0 |
| 19 | O | JIMMY WAYNE I Love You This Much (DreamWorks) | 3043 | 330 | 2257 | +233 | 67280 | 6582 | 18 | 108/7 |
| 23 | 18 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 2722 | 357 | 2056 | +259 | 59344 | 7178 | 6 | 105/4 |
| 22 | 19 | SARA EVANS Perfect (RCA) | 2655 | 248 | 1907 | +170 | 58151 | 5504 | 14 | 103/2 |
| 21 | a | JOSH TURNER Long Black Train (MCA) | 2631 | 199 | 1961 | +162 | 58298 | 4221 | 24 | 86/0 |
| 26 | 4 | TOBY KEITH American Soldier (DreamWorks) | 2531 | 690 | 1900 | +505 | 53568 | 15150 | 5 | 104/7 |
| 20 | 22 | SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks) | 2302 | -319 | 1699 | -226 | 49753 | -7286 | 23 | 88/0 |
| 25 | 23 | BUDDY JEWELL Sweet Southern Comfort (Columbia) | 2057 | 175 | 1497 | +123 | 44486 | 2832 | 10 | 96/3 |
| 27 | 24 | JOE NICHOLS Cool To Be A Fool (Universal South) | 1935 | 101 | 1498 | +52 | 40298 | 1896 | 15 | 87/4 |
| 29 | 25 | GARY ALLAN Songs About Rain (MCA) | 1830 | 266 | 1363 | +175 | 40339 | 6179 | 6 | 98/10 |
| | | | | | | | | | | |

Country Indicator Top 50 December 16, 2003

| AY | 8 | December 16, 2003 | Total | +/- | Total | +/- | Tot. Aud. | τ/- Διιd | Wke | Total |
|----------------|------------|---|--------|--------|-------|-------|-----------|-----------------|-----|---------|
| LW | TW | ARTIST Title Label(s) | Points | Points | Plays | Plays | (00) | (00) | On | Station |
| 28 | 2 6 | CRAIG MORGAN Every Friday Afternoon (BBR) | 1683 | -13 | 1220 | +6 | 36770 | -541 | 20 | 79/1 |
| 30 | 27 | BLUE COUNTY Good Little Girls (Asylum/Curb) | 1506 | -5 | 1125 | -3 | 33102 | 280 | 11 | 75/2 |
| 31 | 23 | CLINT BLACK Spend My Time (Equity Music Group) | 1451 | 95 | 1072 | +74 | 33374 | 2091 | 9 | 73/3 |
| 32 | 29 | DIERKS BENTLEY My Last Name (Capitol) | 1382 | 114 | 1057 | +92 | 29096 | 2282 | 9 | 71/5 |
| 34 | 3 0 | BRIAN MCCOMAS You're In My Head (Lyric Street) | 1187 | 79 | 860 | +65 | 26564 | 1889 | 13 | 63/5 |
| 33 | 31 | KELLIE COFFEY Texas Plates (BNA) | 1103 | -10 | 862 | -14 | 23013 | 113 | 12 | 67/0 |
| 38 | 32 | KEITH URBAN You'll Think Of Me (Capitol) | 1010 | 393 | 798 | +293 | 21565 | 9013 | 3 | 76/22 |
| 35 | 33 | CAROLYN DAWN JOHNSON Simple Life (Arista) | 946 | 210 | 739 | +192 | 20471 | 4570 | 4 | 70/16 |
| 36 | 34 | TRACY LAWRENCE Paint Me A Birmingham (DreamWorks) | 773 | 85 | 562 | +79 | 16575 | 1548 | 9 | 45/7 |
| 37 | 3 5 | KENNY ROGERS Handprints On The Wall (Dreamcatcher) | 688 | 38 | 529 | +10 | 13706 | 406 | 10 | 44/3 |
| 40 | 3 6 | PATTY LOVELESS On Your Way Home (Epic) | 683 | 101 | 541 | +81 | 14544 | 2070 | 7 | 49/7 |
| 46 | 37 | CLAY WALKER I Can't Sleep (RCA) | 656 | 327 | 480 | +241 | 14337 | 6943 | 3 | 46/19 |
| 41 | 38 | JAMES OTTO Days Of Our Lives (Mercury) | 581 | 63 | 463 | +46 | 12332 | 1280 | 11 | 40/0 |
| 39 | 39 | KEVIN DENNEY A Year At A Time (Lyric Street) | 549 | -42 | 424 | -34 | 11377 | -528 | 10 | 36/1 |
| 42 | 40 | MARK WILLS That's A Woman (Mercury) | 529 | 30 | 422 | +22 | 10518 | 424 | 5 | 37/0 |
| Debut > | 4 | KENNY CHESNEY All I Want For Christmas (BNA) | 417 | 277 | 278 | +180 | 9846 | 6243 | 1 | 12/6 |
| 44 | 42 | LORRIE MORGAN Do You Still Want To (Image/Quarterback) | 393 | 6 | 309 | +2 | 6699 | 43 | 7 | 27/1 |
| 45 | 43 | SONYA ISAACS No Regrets Yet (Lyric Street) | 383 | 40 | 268 | +21 | 8120 | 1096 | 5 | 30/4 |
| 43 | 44 | REBECCA LYNN HOWARD I Need A Vacation (MCA) | 282 | -127 | 226 | -87 | 5608 | -2365 | 9 | 21/0 |
| 49 | 45 | SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury) | 254 | -14 | 180 | -10 | 5194 | -92 | 4 | 18/3 |
| 50 | 4 6 | LEANN RIMES This Love (Asylum/Curb) | 252 | 36 | 220 | +27 | 4483 | 840 | 2 | 26/5 |
| 48 | 47 | AMANDA WILKINSON Gone From Love Too Long (Universal South) | 213 | -58 | 176 | -42 | 4157 | -925 | 4 | 15/0 |
| Debut > | 4 8 | CHAD BROCK You Are (BBR) | 206 | 31 | 183 | +29 | 4415 | 943 | 1 | 14/1 |
| Debut | 4 9 | MEMARIE Leave Me Alone (Cupit Music) | 155 | 37 | 139 | +38 | 2409 | 660 | 1 | 13/2 |
| Debut | 5 0 | RACHEL PROCTOR Didn't I (BNA) | 125 | 73 | 98 | +57 | 2694 | 1524 | 1 | 10/6 |
| | | | | | | | | | | |

| MOST ADDED | | MOST INCREASED PLAYS | | |
|---|-----------|---|------------------------|--|
| ARTIST Title Label(s) | Adds | ARTIST Title Label(s) | Total Play Increase | |
| KEITH URBAN You'll Think Of Me (Capitol) | 22 | | | |
| CLAY WALKER I Can't Sleep (RCA) | 19 | TOBY KEITH American Soldier (DreamWorks) | +505 | |
| CAROLYN DAWN JOHNSON Simple Life (Arista) | 16 | ALAN JACKSON Remember When (Arista) | +429 | |
| GARY ALLAN Songs About Rain (MCA) | 10 | , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | |
| PAT GREEN Guy Like Me (Republic/Universal South) | 9 | KENNY CHESNEY There Goes My Life (BNA) | +302 | |
| JIMMY WAYNE I Love You This Much (DreamWorks) | 7 | | | |
| TOBY KEITH American Soldier (DreamWorks) | 7 | KEITH URBAN You'll Think Of Me (Capitol) | +293 | |
| PATTY LOVELESS On Your Way Home (Epic) | 7 | MARTINA MORRIDE I M. D. J. J. F. (1994) | 050 | |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks) | 7 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | +259 | |
| | | TRACE ADKINS Hot Mama (Capitol) | +255 | |
| MOST INCREASED POINTS | Total Pt. | CLAY WALKER I Can't Sleep (RCA) | +241 | |
| ARTIST Title Label(s) | Increase | RODNEY ATKINS Honesty (Write Me A List) (Curb) | +233 | |
| TOBY KEITH American Soldier (DreamWorks) | +690 | NODINET ATKING Hollesty (Write Me A List) (Curb) | +233 | |
| ALAN JACKSON Remember When (Arista) | +606 | JIMMY WAYNE I Love You This Much (DreamWorks) | +233 | |
| KENNY CHESNEY There Goes My Life (BNA) | +425 | PROOVE 9 PUBLIC Van Carlé Tales The Hardes Tark Out Of The Cirl (Ariesta) | . 204 | |
| KEITH URBAN You'll Think Of Me (Capitol) | +393 | BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista) | +221 | |
| TRACE ADKINS Hot Mama (Capitol) | + 385 | | | |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | +357 | | | |
| JIMMY WAYNE I Love You This Much (DreamWorks) | +330 | | | |
| CLAY WALKER I Can't Sleep (RCA) | +327 | | | |
| RODNEY ATKINS Honesty (Write Me A List) (Curb) | +326 | | | |
| TERRI CLARK I Wanna Do It All (Mercury) | +292 | | | |



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 12/19/03 December 16, 2003

| music ruge o | | | | =, : 5, 00 | | | , 2000 |
|--|------|------|-------------|-------------|---------|---------|---------|
| Artist Title (Label) | TW | LW | Fam. | Burn | P 25-54 | W 25-54 | M 25-54 |
| ALAN JACKSON Remember When (Arista) | 4.38 | 4.34 | 96% | 9% | 4.42 | 4.41 | 4.42 |
| TOBY KEITH American Soldier (DreamWorks) | 4.29 | _ | 80% | 9% | 4.32 | 4.40 | 4.25 |
| BRAD PAISLEY Little Moments (Arista) | 4.28 | 4.24 | 94% | 8% | 4.25 | 4.31 | 4.20 |
| KENNY CHESNEY There Goes My Life (BNA) | 4.26 | 4.22 | 97% | 17% | 4.24 | 4.43 | 4.08 |
| TERRI CLARK I Wanna Do It All (Mercury) | 4.19 | 4.03 | 94% | 18% | 4.19 | 4.17 | 4.21 |
| GEORGE STRAIT Cowboys Like Us (MCA) | 4.17 | 4.14 | 96% | 22% | 4.19 | 4.24 | 4.14 |
| TOBY KEITH I Love This Bar (DreamWorks) | 4.15 | 4.22 | 100% | 27 % | 4.20 | 4.23 | 4.18 |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 4.14 | 4.09 | 83% | 10% | 4.15 | 4.33 | 4.00 |
| SARA EVANS Perfect (RCA) | 4.11 | 3.96 | 88% | 10% | 4.11 | 4.05 | 4.16 |
| BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista) | 4.10 | 4.13 | 99% | 20% | 4.13 | 4.13 | 4.13 |
| CLINT BLACK Spend My Time (Equity Music Group) | 4.09 | 3.87 | 71 % | 7 % | 4.10 | 4.22 | 4.01 |
| DIAMOND RIO Wrinkles (Arista) | 4.08 | 3.97 | 87% | 15% | 4.06 | 4.19 | 3.96 |
| JO DEE MESSINA I Wish (Curb) | 4.07 | 3.98 | 92% | 18% | 4.06 | 4.15 | 3.98 |
| TIM MCGRAW Watch The Wind Blow By (Curb) | 4.07 | 3.97 | 85% | 11% | 4.06 | 4.31 | 3.87 |
| JOE NICHOLS Cool To Be A Fool (Universal South) | 4.07 | 3.88 | 80% | 12% | 4.06 | 4.22 | 3.94 |
| BUDDY JEWELL Sweet Southern Comfort (Columbia) | 4.07 | 3.96 | 75 % | 7 % | 4.06 | 4.13 | 4.01 |
| MONTGOMERY GENTRY Hell Yeah (Columbia) | 4.04 | 4.12 | 98% | 28% | 4.05 | 4.10 | 4.01 |
| SHERRIE AUSTIN Streets Of Heaven (C4/BBR) | 4.03 | 3.99 | 93% | 27 % | 4.03 | 4.09 | 3.99 |
| PAT GREEN Wave On Wave (Republic/Universal South) | 4.00 | 3.92 | 97% | 36 % | 4.03 | 4.08 | 3.99 |
| JIMMY WAYNE I Love You This Much (DreamWorks) | 3.98 | 4.05 | 89% | 19% | 3.95 | 4.17 | 3.77 |
| RASCAL FLATTS Melt (Lyric Street) | 3.97 | 4.02 | 99% | 37 % | 3.98 | 4.24 | 3.75 |
| TRACY BYRD Drinkin' Bone (RCA) | 3.96 | 4.06 | 94% | 24% | 3.97 | 3.93 | 3.99 |
| RODNEY ATKINS Honesty (Write Me A List) (Curb) | 3.96 | 3.95 | 91% | 25 % | 3.93 | 4.14 | 3.77 |
| CRAIG MORGAN Every Friday Afternoon (BBR) | 3.96 | 3.88 | 67% | 10% | 3.95 | 4.14 | 3.81 |
| CHRIS CAGLE Chicks Dig It (Capitol) | 3.94 | 3.94 | 98% | 31% | 3.92 | 3.96 | 3.89 |
| SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks) | 3.93 | 3.97 | 88% | 17% | 3.91 | 4.05 | 3.80 |
| TRACE ADKINS Hot Mama (Capitol) | 3.87 | 3.81 | 83% | 15% | 3.87 | 4.00 | 3.76 |
| LONESTAR Walking In Memphis (BNA) | 3.84 | 3.85 | 98% | 32 % | 3.80 | 3.95 | 3.68 |
| JOSH TURNER Long Black Train (MCA) | 3.84 | 3.85 | 81% | 19% | 3.86 | 3.82 | 3.89 |
| | | | | | | | |

Total sample size is 401 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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