December 2, 2003

## PATTY OVELESS' INSTANT CLASSIC For Fall Book 2003...And Beyond! "ON YOUR WAY HOME" @ R&R 43\* BB SPINITHARD!

#### **CRB Unveils CRS-35 'New Faces'**

Dierks Bentley, Pat Green, Buddy Jewell, Craig Morgan and Jimmy Wayne have been selected to perform at the Country Radio Broadcasters' New Faces Show, set for March 2004. Voted on by previous CRS radio registrants, this year's class will be showcased during the Radio & Records-sponsored CRS-35 New Faces Dinner & Show, set for March 5 from 7-10pm in Nashville.

Remember, it's never too early to register for CRS-35. Do it today by visiting *www.crb.org* or by calling 615-327-4487. (Country Format Room, *www.radioandrecords.com*, 12/1.)

#### **WCMS-FM Disappears From Norfolk**

For the first time in close to 40 years, the **WCMS-FM** call letters no longer exist in Norfolk. On Sunday, the venerable Country station flipped to a mainstream Rock format as "100.5 MAX FM — Maximum Rock." New call letters, WXMM, are pending. Barnstable's WGH (The Eagle) is now the market's sole Country FM.

In a prepared statement, Barnstable/Norfolk President/GM **Andy Graham** noted, "We are in the business of entertaining listeners in the Hampton Roads area and serving the public interest while helping our advertisers to move their goods, services and products. For our company to grow, we must continue to provide opportunities for our customers' business to grow first. To achieve that goal, we must occasionally change a format or

#### R&R's Year-end Reporting Schedule and News; Special Issue Dates Unveiled

• R&R Country Reporter Change: Effective immediately, WKHK/Richmond and WWKA/Orlando are suspended from the R&R Country reporting panel for failure to maintain a current-music level of 25%. Each station is eligible for reinstatement after three consecutive weeks of meeting the 25% minimum standard.

Its hard to believe its the end of another year. In response to a number of requests for year-end chart dates and questions about reporting, we've provided you with some important dates to be aware of:

- Dec. 12: R&R's Year-End Music Issue. Once again we'll present the Top 100 songs of the year and every record that hit the Top 15. Plus, we'll crown R&R's Country Label of the Year and the format's Most Valuable Performers.
- **Dec. 15:** The last reporting day of the year. There will be no reports on Dec. 22 or 29. The last **R&R** Country Hot Fax with music information for 2003 will arrive on Tuesday, Dec. 16.
- **Dec. 19: R&R**'s final issue of the year. We'll wrap-up the year's news, recall the highlights and chronicle people's moves through 2003.
- Jan. 2, 2004: R&R's first issue of the new year. This is a news-only edition and will contain no music information. The Country column in this issue will feature New Year's Resolutions and Predictions. By the way, if you have any resolutions or predictions and you'd like to share with our readers, send 'em to me at *Ihelton@radioandrecords.com*.
- Jan. 5, 2004: The first report day of the new year. Adds from Mediabase-monitored stations and reports from R&R Indicator stations will be taken until 3pm ET/noon PT, as usual. You will get an R&R Country HOTFAX on Jan. 6 that contains this music information.

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## TOBY KEITH "ILOVE THIS BAR"

#1 for 5 weeks and still going strong!

Scotty Emerick
"I Cap't Take You Appeare" R&R 20 BB 24\*

JIMMY WAYNE "I Love You This Much"

R&R 21 +191 BB 22\* +325 Rusty Debut #8; Callout America #2; RTM 16-4!!!!

Tracy Lawrence

"Paint Me A Birmingham"

R&R 38 BB 40\*



Impacting Now #1 Most Added Toby Keith "American Soldier" R&R 1 BB 32\*

reposition the brand of one of our radio stations. Such is the case now with WCMS-FM."

The WCMS call letters and Classic Country format will live on, however, as they displace WFOG's "Music of Your Life" Adult Standards programming and return to the 1050 kHz signal that WCMS debuted on almost 50 years ago as the "Western Country Music Station" (hence the WCMS calls). WCMS-FM morning personality Joe Hoppel, the Country Music DJ Hall of Famer who joined WCMS-AM in 1955, will anchor the "Joe Hoppel and WCMS Classic Country" format on WCMS-AM in what might well be the very first time any radio personality has actually had their name integrated into the branding of a radio station.

WCMS-FM morning co-host **Jennifer Roberts** has segued to Oldies sister WWSO in a similar role. Exiting WCMS-FM are PD/PM driver **Jack Prater** and middayer **Karen West**. WCMS-AM will air Jones Radio Networks' Classic Hit Country format after 9am. Barnstable/Norfolk Director/Programming & Operations and WGH PD **John Shomby** will program Max for now; he'll be hiring a PD after Jan. 1. (Country Format Room, *www.radioandrecords.com*, 11/25.)

#### **Dauphin A Sterling Choice**

Former WDKN/Dickson, TN PD **Chuck Dauphin** has been named Promotions Director for Sterling Entertainment Associates. He'll oversee radio and video promotions, as well as SEA's regional staff and independent efforts. (Country Format Room, www.radioandrecords.com, 11/26.)

#### Rhubarb Full Of Air

Heartiest congratulations to WYAY/Atlanta morning personality and Country Music DJ Hall of Famer **Rhubarb Jones**, who tonight will receive a Lifetime Achievement Award from the Atlanta Achievement in Radio (AIR) Awards for March of

Dimes. The event is set for the Grand Hyatt Atlanta hotel in Buckhead, GA. The irascible Rhubarb is Atlanta's longest-tenured morning personality with 19 years behind the mic.

#### **Radio News**

Programming: KTST (The Twister)/Oklahoma City PD/morning host **Gayle "Crash" Poteet** resigns. He'll leave at the end of the month and plans to take a hiatus from the business to assist in his wife's law practice. He was PD/morning personality at KCKR/Waco, TX before moving to KTST for afternoon drive duties in December 1997. He segued to mornings in 1999 and was elevated to PD in August 2002.

**Syndication:** Congrats to Classic Country Gold syndicator/host **Kyle Cantrell** on signing WFLK/Geneva, NY as the show's 100th affiliate. The one-hour program debuted in June.

#### **Industry News**

The Country Music Hall of Fame and Museum has been awarded a \$214,000 federal grant for the preservation of 14,000 acetate and vinyl transcriptions dating from the 1930s through the 1960s. Originally created as temporary recordings, the transcriptions include many sole surviving recordings of Grand Ole Opry broadcasts. The National Endowment for the Arts grant is one of only eight arts-related expenditures for a \$14 million Congressional appropriation intended to support and preserve nationally significant sites, structures and collections.

**Buddy Lee Attractions** is working multiple tours in 2004, including the pairing of Ronnie Milsap and Crystal Gayle. The HonkyTonk Tailgate Party returns with Rhett Akins, Chad Brock and Daryle Singletary, and adds David Kersh to this year's lineup. Also coming back is the Rockin' Roadhouse Tour, featuring Mark Chesnutt, Joe

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Diffie and Billy Dean. A new tour package teams Dan Seals of England Dan & John Ford Coley fame with his brother Jim Seals of Seals and Crofts. Lila McCann, Tammy Cochran and Sherrie Austin are also putting together a co-bill tour BLA will book in alliance with William Morris.

#### **Charitably Speaking**

**KYGO/Denver**'s Kelly, Jonathan and Mudflap raised more than \$65,000 in a four-hour span on Nov. 25. The live broadcast from the Denver Rescue Mission benefited the station's Feed The Need campaign. The Rescue Mission provides food, shelter, clothing, education and more to the poor and homeless.

During the ninth annual Holiday Food Drive for Clare House (a local food pantry and soup kitchen for the less fortunate in the area), **WBWN/Bloomington**, **IL** made its goal of collecting five semi-trailers full of nonperishable food items to keep the food pantry open year round.

KZSN/Wichita morning personality **Dan Holiday** will kickoff the station's 15th annual Toys for Tots Toy-a-Thon on Wednesday at 6am when he'll climb onto the roof of a local Wal-Mart and stay there until 15,000 toys are collected for Toys for Tots. Joining Holiday on the roof will be RCA recording artist Jeff Bates. The goal is to break last year's collection of 14,032 toys. KZSN is also auctioning a number of items, with proceeds used to purchase more toys. Items include a guitar signed by Vince Gill, Brooks and Dunn, Tim McGraw, Rascal Flatts and Toby Keith. The Kansas City Chiefs have also donated fan memorabilia autographed by quarter-back Trent Green.

#### The Christmas Top 25

Thanksgiving indigestion had barely been quelled by the time Country stations started playing Christmas tunes last week. While it's admittedly light airplay at this point, here are the Top 25 Christmas songs being played on Country radio, according to Mediabase 24/7. The week's plays follow the title.

- 1. **Vince Vance & the Valiants** "All I Want For Christmas..." 285
  - 2. Clint Black "'Til Santa's Gone" 197
  - 3. Alabama "Christmas In Dixie" 176
- 4. **Jeff Foxworthy** "12 Redneck Days Of Christmas" 163
- 5. **Kenny Chesney** "All I Want For Christmas Is A Real Good Tan" 152
- 5. **Brenda Lee** "Rockin' Around The Christmas Tree" 152
  - 7. **Dolly Parton** "Hard Candy Christmas" 144
  - 8. **Alan Jackson** "A Holly Jolly Christmas" 133
  - 9. LeAnn Rimes "Put A Little Holiday..." 121
  - 10. **Shania Twain** "Coat Of Many Colors" 120
  - 11. Skip Ewing "Christmas Carol" 115
- 12. **Garth Brooks** "Santa Looked A Lot Like Daddy" 112
  - 13. Ricochet "Let It Snow, Let It Snow" 108
  - 14. **Burl Ives** "Have A Holly Jolly Christmas" 107
  - 15. **Joe Diffie** "Leroy The Redneck Reindeer" 104
- 16. **Gene Autry** "Rudolph the Red-Nosed Reindeer" 103
  - 17. Elvis Presley "Blue Christmas" 103
- 18. **Alan Jackson** "I Only Want You For Christmas" 97
  - 19. **Jose Feliciano** "Feliz Navidad" 96
  - 20. Garth Brooks "The Old Man's Back In Town" 90
- 21. **Sammy Kershaw** "Christmas Time's A Comin'" 79
- 22. **Elmo & Patsy** "Grandma Got Run Over By A Reindeer" 72

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Buddy Is On The New Faces Show For CRS 2004 - Thanks Country Radio!

"SWEET SOUTHERN COMPORT"

"SWEET SOUTHERN COMPORT"

New airplay:
KMPS Seattle!
WOGI and WMUS

BB: 28\*

Early callout and requests = a bullseye with 35-49 women!
HUGE Sales Increase This Week!

- 23. **Martina McBride** "Have Yourself A Merry Little Christmas" 67
  - 24. Judds "Silver Bells" 58
- 25. **George Strait** "Santa Claus Is Comin' To Town" 56

### R&R/Bullseye: Listeners Rate CMA Awards Show

Once again, **R&R** Country Callout America by Bullseye this week asked 200 Country radio listeners what they thought of the 2003 CMA awards telecast. We also asked those who missed the show for the reason why they didn't watch. This gives us a total sample of 400 respondents. The question: "On a scale of '1' to '5,' with '1' meaning you did not like the show at all and '5' meaning you really liked it, how would you rate the CMA Awards show?"

Of the 400-person total sample, 65% said they watched the show. Across the cells, 82% of the P1s, 26% of the P2s, 64% of the males, 66% of the females, 67% of 25-34s, 63% of 35-44s and 66% of 45-54s said they tuned in.

As for those who watched, 19% gave it a "5," 32% awarded a "4," 10% a "3" and 4% a "1" or a "2."

The P1s in particular loved the show, with 64% giving it a "5" (24%) or a "4" (40%). The percentages of folks awarding a "5" or a "4" across the board: P2s, 17%; Males, 52%; Females, 49%; 25-34s, 50%; 35-44s, 48%; and, 45-54s, 53%.

We also asked the 35% of those who didn't watch the show why they didn't tune in. Of the total sample, 22.3% said they were "working" or "busy," 4% said they "forgot it was on," 4 % said "I don't like award shows," 4% said "other," and 1% said, "I tried to watch but turned it off."

For complete breakouts — including Men and Women 25-34, 35-44 and 45-54 — check out the

**R&R** Country Callout America by Bullseye research page in the Dec. 5 issue of **R&R**.

By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and "Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo break-outs of the callout music research at Bullseye's web page, www.bullsi.com. A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, email me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

— Lon Helton/Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com* 

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **MUSICNOTES**

Lonestar, Home Depot associates, ACM volunteers and community volunteers recently helped build a new KaBOOM! playground for the children of Jackson, TN. As recipients of this year's Academy of Country Music's Home Depot Humanitarian Award, the band chose the Jackson Boys and Girls Club to receive the structure. The Jackson area was devastated by tornadoes during the spring.

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- Look for **Rascal Flatts** on television over the holidays. They'll be performing "I Melt" on ABC's annual Christmas special, which typically airs on the morning of Dec. 25. A week later they'll perform "These Days" and "I Melt" on *Dick Clark's New Year's Rockin' Eve.* Check local listings for air time.
- **Christmas** Pageant of Peace on Thursday in Washington, DC. They'll perform three holiday songs as well as "I'm Already There" in tribute to servicemen and women. The national Christmas tree lighting and the President's holiday message will follow the entertainment program, and all will be televised on C-Span.
- Trace Adkins' Comin' On Strong, out today at retail, reunites him with producer Scott Hendricks. Hendricks signed Adkins to Capitol and produced his Platinum debut Dreamin' Out Loud. Trey Bruce co-produces the new offering.
- \*\*Brad Paisley plays Ricky Nelson in NBC's American Dreams, scheduled to air Sunday at 8pm ET/PT. He'll perform Nelson's hit "Dream Lover." On Thursday, Paisley will be in Los Angeles to participate in the Grammy nominations announcement.
- **C** Rushlow is heading into the Mediterranean Sea in mid-December at the behest of the Navy's office of Morale, Welfare and Recreation. Stops will be made in Germany, Italy and Spain, where the group will visit with U.S. soldiers, sailors, airmen and Marines. The band's debut album is out Dec. 9.
- Capitol Nashville is donating *Kid's Country Hits*, billed as the first country album by and for kids, to NBC's *Today* show's toy drive. The album features children singing country hits including "Little Bitty," "I Like It, I Love It" and "Somebody Like You."

- Jo Dee Messina is encouraging those who see her in concert during her Christmas tour to bring new, unwrapped toys to her concerts. The toys will be given to needy children through the Toys for Tots program.
- Lari White, Georgia Middleman, Judith Edelman and Minton Sparks are performing a literacy benefit at the Sutler in Nashville on Dec. 10. The Sublime Women & Song bill will raise funds intended to bring books to disadvantaged Middle Tennessee children. American Roots Publishing and Tennessee State University's Honors Program are spearheading the effort. A Dec. 17 show features Sherrie Austin, Kate Campbell, Ashley Cleveland and Stacey Earle.
- Marty Stuart will give VH1 a glimpse of his 20,000-piece collection of country music memobilia as he gives a camera crew from the show Fabulous Life Of... a tour of his warehouse. The taping is for an episode titled Fabulous Life Of Country Stars.
- Martina McBride's Christmas tour is off to a good start with packed shows in Cincinnati, Pittsburgh and Erie, PA. Demand for the Dec. 21 show in Council Bluffs, IA was so great a matinee show has been added. McBride will host 600 children and staff from the Girls and Boys Town organizations at the afternoon performance.
- ▼ People magazine has named Jimmy Wayne one
  of the Sexiest Men Alive in the Dec. 1 issue.
  Wayne is featured along with 10 other performers
  in the Sexy Singers section.
- Sara Evans pulled radio personality Sean Hannity on stage for the closing song of her set at Hannity's recent Christmas party for listeners.

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As the Doobie Brothers' classic "Long Train Runnin" faded, Hannity joked about adding "singer" to his resume. Evans offered a different assessment: "Sean was such a good sport coming up on the stage to sing, but he might want to think about keeping his day job."

**Rodney Atkins** has signed an endorsement deal with Timberland clothing. He'll debut the company's wears at ESPN's Music City Bowl on Dec. 31.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **VIDEO ADDS**

**CMT** 

**DIXIE CHICKS** Sin Wagon

#### **GREAT AMERICAN COUNTRY**

WYNONNA Heaven Help Me

KENNY CHESNEY There Goes My Life

DR. ELMO Grandma's Killer Fruitcake

#### **RANDOM FAX®**

#### Tuesday, 12/2

BIRTHDAYS: Sandra Fox, Paul Martin

On TV: CBS: Merle Haggard, Late Show with David Letterman; CMT: Alan Jackson, Let It Be Christmas; Dolly Parton/Melissa Etheridge, CMT Crossroads; GAC: Pat Green, CRL; Trace Adkins, Across America; Dan Truman (Diamond Rio), Celebrity Kitchen; WB: Alison Kraus & Union Station, The Ellen Degeneres Show

#### Wednesday, 12/3

BIRTHDAYS: Ferlin Husky, Paul Gregg, Susan Houston, S. Wade Hunt, J.R. Robertson, Ann Warnik, Autumn House, Andy Williams On TV: ABC: Reba McEntire, The View; CBS: Leann Rimes, The Late Late Show with Craig Kilborn; NBC: Reba McEntire, Today; CMT: Rascal Flatts, Chris Cagle, Brian McComas, CMT Total Release; Dolly Parton/Melissa Etheridge, CMT Crossroads; LeAnn Rimes, Driven; GAC: Hank Williams Jr., GAC Classic; Rhonda Vincent, Celebrity Kitchen

#### Thursday, 12/4

BIRTHDAYS: Lila McCann, Brian Prout, Johnny Gray, the late Amie

On TV: CMT: Alan Jackson, Let It Be Christmas; CNN: Vince Gill, Larry King Live; GAC: Suzy Bogguss, CRL; Rhonda Vincent, Celebrity Kitchen

#### Friday, 12/5

BIRTHDAYS: Gary Allan, Tyler England, Alison Booth, Debbie Gross, Little Richard, Jim Messina

On TV: CMT: Clint Black, Christmas in Cowboy Country; Dolly Parton/ Melissa Etheridge, CMT Crossroads; GAC: Cowboy Grady Spear, Celebrity Kitchen

#### Saturday, 12/6

BIRTHDAYS: Helen Cornelius, Brad Happe, Rick Rockhill, Pam Russell On TV: CMT: Pat Green, Earl Scruggs, Marty Stuart, Rhonda Vincent, Tift Merritt, MWL Acoustic Christmas; Clint Black, Christmas in Cowboy Country; Dolly Parton/Melissa Etheridge, CMT Crossroads; GAC: Trace Adkins, Grand Ole Opry Live; Hank Williams Jr., GAC Classic; Kathy Mattea, CRL

#### **Sunday, 12/7**

BIRTHDAYS: Andy Childs, Gary Morris, Chris Palmer

On TV: CMT: Clint Black, Christmas in Cowboy Country; Alan Jackson, Let It Be Christmas; NBC: Brad Paisley, American Dreams

#### **Monday**, 12/8

BIRTHDAYS: Marty Raybon, William Foushe, Rhonda Hart, Billy Simon. Ashlev Clark

On TV: CMT: Alison Krauss & Union Station Live, *MWL Special;* GAC: Jenny Gill, *CRL* 

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## THANK YOU COUNTRY RADIO!!!!

## CRS 2004 New Faces Show

# Craig Morgan

"Every Friday Afternoon"

Top 5 Callout Includes

Seattle, Portland, San Jose



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Powered By	
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	<b>y</b> D	ecember 2, 2003								
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH I Love This Bar (DreamWorks)	14019	-1180	4595	-291	415778	-30288	16	115/0
5	2	GEORGE STRAIT Cowboys Like Us (MCA)	12259	1028	4097	+379	342572	31227	19	114/0
2	3	RASCAL FLATTS   Melt (Lyric Street)	11740	-1583	3934	-366	341495	-47296	23	115/0
6	4	KENNY CHESNEY There Goes My Life (BNA)	11637	579	3698	+216	352665	30295	8	115/0
4	5	MONTGOMERY GENTRY Hell Yeah (Columbia)	11132	-175	3700	-5	308204	11257	21	114/0
3	6	PAT GREEN Wave On Wave (Republic/Universal South)	10753	-1189	3608	-342	311412	-18730	29	115/0
8	•	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	9965	794	3227	+275	292201	32408	12	115/0
7	8	CHRIS CAGLE Chicks Dig It (Capitol)	9551	-242	3417	+13	261006	8687	24	114/0
9	9	LONESTAR Walking In Memphis (BNA)	9089	-71	2974	+51	246222	3163	18	114/0
10	•	RODNEY ATKINS Honesty (Write Me A List) (Curb)	8117	223	2776	+153	228915	16832	25	112/1
15	•	ALAN JACKSON Remember When (Arista)	7988	1983	2415	+576	231691	63826	6	113/0
11	12	TRACY BYRD Drinkin' Bone (RCA)	7858	392	2731	+176	216803	18812	19	113/1
12	<b>3</b>	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	7574	658	2393	+273	214405	23063	9	111/1
13	4	TERRI CLARK I Wanna Do It All (Mercury)	7423	613	2361	+284	207648	28139	15	113/2
16	15	TIM MCGRAW Watch The Wind Blow By (Curb)	7202	1220	2212	+408	202935	28020	7	109/2
14	1	JO DEE MESSINA I Wish (Curb)	6542	469	2220	+214	180986	21967	21	110/0
17	•	DIAMOND RIO Wrinkles (Arista)	6528	650	2220	+189	179817	27523	20	109/1
18	18	BRAD PAISLEY Little Moments (Arista)	5932	300	1908	+135	172595	16069	13	110/5
19	19	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5251	-380	1834	-180	140536	-7664	26	102/0
20	20	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	4764	125	1509	+33	122665	9798	21	98/1
23	4	JIMMY WAYNE I Love You This Much (DreamWorks)	4520	492	1533	+191	125547	16726	16	102/1
21	22	JOSH TURNER Long Black Train (MCA)	4408	186	1547	+66	109796	11915	26	95/3
22	23	TRACE ADKINS Hot Mama (Capitol)	4300	227	1431	+73	109778	11709	12	100/6
24	24	SARA EVANS Perfect (RCA)	4290	444	1282	+135	121105	15927	13	96/4
27	25	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3725	638	1169	+193	114073	27149	4	96/8

# Rachel Proctor Rachel Proctor The Didn't I' Impact Date 12/15! BINATION OF STREET OF STREET

	De	cember 2, 2003	Takal	. 1	Takal	. 1	Tatal	. 1	14/1.5	Takal
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud.	+/- Aud.	Wks On	Total Station
28	<b>2</b> 6	JOE NICHOLS Cool To Be A Fool (Universal South)	3612	696	1027	+203	91716	<b>22537</b>	13	80/2
25	<b>a</b>	CLINT BLACK Spend My Time (Equity Music Group)	3474	181	1098	+55	86385	9907	7	96/3
26	28	CRAIG MORGAN Every Friday Afternoon (BBR)	3332	51	1042	+6	91579	6406	18	83/0
29	<b>4</b>	BUDDY JEWELL Sweet Southern Comfort (Columbia)	2936	305	1069	+110	74828	9239	7	97/1
32	<b>③</b>	TOBY KEITH American Soldier (DreamWorks)	2823	620	823	+205	90799	24639	4	53/17
30	31	BLUE COUNTY Good Little Girls (Asylum/Curb)	2469	-122	840	-22	64783	-1844	8	78/2
31	<b>32</b>	KELLIE COFFEY Texas Plates (BNA)	2325	-2	756	+84	52441	7655	10	79/3
Breaker	<b>33</b>	DIERKS BENTLEY My Last Name (Capitol)	1788	118	577	+41	44918	7167	7	71/8
34	<b>34</b>	GARY ALLAN Songs About Rain (MCA)	1767	125	541	+71	46310	4548	4	63/10
Breaker	<b>3</b>	BRIAN MCCOMAS You're In My Head (Lyric Street)	1540	7	533	+3	34086	2521	8	69/3
36	<b>3</b> 6	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury)	1488	147	407	-22	40359	3183	7	28/2
37	<b>3</b>	JAMES OTTO Days Of Our Lives (Mercury)	1284	25	487	+23	27982	2255	10	57/2
38	<b>3</b> 3	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	1262	153	400	+54	33083	6017	6	44/2
48	<b>3</b> 9	CAROLYN DAWN JOHNSON Simple Life (Arista)	1081	666	374	+210	22928	13402	2	47/9
42	40	PATTY LOVELESS On Your Way Home (Epic)	919	200	344	+54	19313	4469	5	54/3
41	41	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	872	-27	391	-8	18947	-1256	8	49/1
43	<b>1</b>	KEVIN DENNEY A Year At A Time (Lyric Street)	788	98	326	+33	14893	3487	7	47/2
39	43	VINCE GILL Young Man's Town (MCA)	787	-299	289	-85	17010	-6872	8	40/0
<b>Debut</b>	4	KENNY CHESNEY All I Want For Christmas (BNA)	607	580	152	+144	21355	20367	1	0/0
47	<b>4</b>	MARK WILLS That's A Woman (Mercury)	578	146	234	+53	11819	4028	2	36/1
46	<b>4</b> 6	SONYA ISAACS No Regrets Yet (Lyric Street)	565	89	208	+27	11975	2379	2	27/1
44	47	BILLY DEAN I'm In Love With You (View2)	528	-7	189	-9	12992	378	11	23/0
45	<b>4</b> 8	REBECCA LYNN HOWARD I Need A Vacation (MCA)	515	42	214	0	9411	289	3	31/0
<b>Debut</b>	49	MARTY STUART Too Much Month (At The End Of ) (Columbia)	427	223	171	+74	3946	1015	1	10/0
49	<b>⑤</b>	AMANDA WILKINSON Gone From Love Too Long (Universal South)	407	-21	135	0	8403	-169	3	21/0
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#### **NEW & ACTIVE**

**LEANN RIMES** This Love (Asylum/Curb)
Total Plays: 108, Total Stations: 23, Adds: 8

**CLAY WALKER** I Can't Sleep *(RCA)* Total Plays: 99, Total Stations: 26, Adds: 8

**LORRIE MORGAN** Do You Still Want To Buy Me That Drink (Frank) (Image/Quarterback)

Total Plays: 69, Total Stations: 14, Adds: 1

**KEITH URBAN** You'll Think Of Me *(Capitol)* Total Plays: 66, Total Stations: 10, Adds: 8

CHAD BROCK You Are (BBR)

Total Plays: 61, Total Stations: 12, Adds: 1

Songs ranked by total plays

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
TOBY KEITH American Soldier (DreamWorks)	17
GARY ALLAN Songs About Rain (MCA)	10
CAROLYN DAWN JOHNSON Simple Life (Arista)	9
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	8
DIERKS BENTLEY My Last Name (Capitol)	8
CLAY WALKER I Can't Sleep (RCA)	8
LEANN RIMES This Love (Asylum/Curb)	8
KEITH URBAN You'll Think Of Me (Capitol)	8
TRACE ADKINS Hot Mama (Capitol)	6
BRAD PAISLEY Little Moments (Arista)	5

#### **MOST INCREASED POINTS** Total Pt. ARTIST Title Label(s) Increase **ALAN JACKSON** Remember When (Arista) +1983TIM MCGRAW Watch The Wind Blow By (Curb) +1220 +1028 GEORGE STRAIT Cowboys Like Us (MCA) BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) +794JOE NICHOLS Cool To Be A Fool (Universal South) +696SHANIA TWAIN She's Not Just A Pretty Face (Mercury) +658**DIAMOND RIO** Wrinkles (Arista) +650**TOBY KEITH** American Soldier (*DreamWorks*) +635CAROLYN DAWN JOHNSON Simple Life (Arista) +633MARTINA MCBRIDE In My Daughter's Eyes (RCA) +625

MOST INCREASED PLAYS  ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON Remember When (Arista)	+576
TIM MCGRAW Watch The Wind Blow By (Curb)	+408
GEORGE STRAIT Cowboys Like Us (MCA)	+379
TERRI CLARK I Wanna Do It All (Mercury)	+284
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+275
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+273
KENNY CHESNEY There Goes My Life (BNA)	+216
JO DEE MESSINA I Wish (Curb)	+214
CAROLYN DAWN JOHNSON Simple Life (Arista)	+210
TOBY KEITH American Soldier (DreamWorks)	+205



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MOST PLAYED RECURRENTS		<b>GOING FOR ADDS</b>
ARTIST Title Label(s)	Total Plays	112/8
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	2881	KEITH URBAN You'll Think Of Me (Capitol)
ALAN JACKSON AND JIMMY BUFFETT		
It's Five O'Clock Somewhere (Arista)	2500	12/15
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2429	RACHEL PROCTOR Didn't I (BNA)
GARY ALLAN Tough Little Boys (MCA)	2406	
TIM MCGRAW Real Good Man (Curb)	1680	
LONESTAR My Front Porch Looking In (BNA)	1580	
BROOKS & DUNN Red Dirt Road (Arista)	1541	
TOBY KEITH Beer For My Horses (DreamWorks)	1507	
MARTINA MCBRIDE This One's For The Girls (RCA)	1424	
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	1387	



115 Country reporters. Songs ranked by total points for the airplay week of 11/23-11/29. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-toweek increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



# Country Indicator Top 50 December 2, 2003 LW TW ARTIST Title Label(s)

	<b>■</b> D	December 2, 2003	Total	+/-	Total	+/-	Total	+/-	Wks	Total	
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.	On	Station	
2	0	GEORGE STRAIT Cowboys Like Us (MCA)	5570	38	4081	+32	122698	7949	18	111/0	
4	2	CHRIS CAGLE Chicks Dig It (Capitol)	5215	20	3823	+12	115510	7634	24	110/0	
1	3	TOBY KEITH I Love This Bar (DreamWorks)	5184	-621	3774	-408	117269	-4016	16	107/0	
5	4	MONTGOMERY GENTRY Hell Yeah (Columbia)	5080	209	3788	+169	111396	9806	20	108/1	
7	6	KENNY CHESNEY There Goes My Life (BNA)	4856	404	3589	+268	106883	13220	8	110/2	
6	6	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	4734	249	3438	+160	103493	10330	13	109/0	
3	7	PAT GREEN Wave On Wave (Republic/Universal South)	4682	-739	3478	-567	105476	-7634	27	105/0	
8	8	LONESTAR Walking In Memphis (BNA)	4267	110	3216	+85	93017	7048	19	107/0	
10	9	RODNEY ATKINS Honesty (Write Me A List) (Curb)	3863	252	2906	+193	83661	10271	23	108/0	
9	•	TRACY BYRD Drinkin' Bone (RCA)	3833	202	2846	+159	84018	8233	18	106/0	
12	•	ALAN JACKSON Remember When (Arista)	3811	488	2811	+369	83043	13227	6	109/0	
11	12	DIAMOND RIO Wrinkles (Arista)	3497	69	2582	+63	76966	6430	21	109/0	
14	<b>③</b>	BRAD PAISLEY Little Moments (Arista)	3431	192	2500	+142	74684	7352	14	110/0	
15	4	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3324	258	2486	+189	73079	9187	9	107/0	
16	<b>⑤</b>	TERRI CLARK I Wanna Do It All (Mercury)	3141	342	2340	+243	69291	10241	15	108/4	
18	16	TIM MCGRAW Watch The Wind Blow By (Curb)	3057	418	2318	+309	67432	12400	7	108/4	
17	<b>O</b>	JO DEE MESSINA I Wish (Curb)	3026	250	2218	+186	68752	9667	20	105/3	
13	18	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	2857	-413	2172	-281	62600	-5085	24	95/1	
19	19	TRACE ADKINS Hot Mama (Capitol)	2832	217	2035	+158	63337	7636	13	102/2	
20	20	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	2523	196	1855	+114	54609	7154	21	98/3	
21	<b>4</b>	JIMMY WAYNE I Love You This Much (DreamWorks)	2498	172	1846	+112	55506	6981	16	94/2	
22	22	JOSH TURNER Long Black Train (MCA)	2366	139	1737	+111	52703	5355	22	83/2	
23	23	SARA EVANS Perfect (RCA)	2194	114	1594	+75	47480	5037	12	96/1	
27	24	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1957	450	1490	+312	42663	11144	4	98/6	
24	25	JOE NICHOLS Cool To Be A Fool (Universal South)	1749	87	1375	+50	36366	3455	13	79/2	

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	B	December 2, 2003	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
25	26	BUDDY JEWELL Sweet Southern Comfort (Columbia)	1748	91	1264	+78	38520	3114	8	89/4
26	<b>4</b>	CRAIG MORGAN Every Friday Afternoon (BBR)	1651	106	1177	+66	36206	4236	18	79/1
28	28	BLUE COUNTY Good Little Girls (Asylum/Curb)	1401	95	1057	+69	30179	2929	9	72 3
30	29	GARY ALLAN Songs About Rain (MCA)	1374	262	1038	+182	29503	6848	4	77/6
29	30	CLINT BLACK Spend My Time (Equity Music Group)	1264	153	914	+105	29338	5402	7	67/4
34	<b>(1)</b>	TOBY KEITH American Soldier (DreamWorks)	1259	449	960	+316	26903	11116	3	69/24
31	32	DIERKS BENTLEY My Last Name (Capitol)	1138	94	885	+68	23656	2240	7	65/2
33	33	KELLIE COFFEY Texas Plates (BNA)	1119	186	882	+113	23020	4889	10	68/2
32	34	BRIAN MCCOMAS You're In My Head (Lyric Street)	1021	88	732	+57	22929	2066	11	56/1
37	35	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	617	51	494	+34	12210	1942	8	42/0
35	36	VINCE GILL Young Man's Town (MCA)	607	-48	437	-36	12764	-1742	10	34/0
36	<b>①</b>	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	599	33	428	+17	12890	1408	7	36/2
38	33	KEVIN DENNEY A Year At A Time (Lyric Street)	539	15	423	+18	10662	-40	8	38/1
39	39	PATTY LOVELESS On Your Way Home (Epic)	505	29	401	+20	10676	1157	5	38/0
40	40	JAMES OTTO Days Of Our Lives (Mercury)	478	8	384	+13	9917	541	9	37/0
41	4	REBECCA LYNN HOWARD I Need A Vacation (MCA)	474	17	364	+9	9500	-577	7	30/0
43	<b>1</b>	MARK WILLS That's A Woman (Mercury)	464	118	378	+84	9237	2692	3	35/3
48	<b>B</b>	CAROLYN DAWN JOHNSON Simple Life (Arista)	382	198	288	+141	8497	4352	2	31/10
42	44	LORRIE MORGAN Do You Still Want To Buy (Image/Quarterback	340	-16	272	-20	5755	-551	5	25/0
45	<b>(15)</b>	SONYA ISAACS No Regrets Yet (Lyric Street)	300	57	210	+37	6137	922	3	21/3
<b>Debut</b>	<b>4</b> 5	KEITH URBAN You'll Think Of Me (Capitol)	286	197	239	+161	5291	3885	1	28/18
47	4	AMANDA WILKINSON Gone From Love Too Long (Universal South)	280	77	222	+34	5344	1622	2	19/2
46	<b>4</b> 8	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury	266	32	201	+16	5321	999	2	18/1
44	49	BILLY DEAN I'm In Love With You (View2)	208	-65	172	-51	4167	-1288	6	13/0
<b>Debut</b> >	<b>1</b>	CLAY WALKER I Can't Sleep (RCA)	166	139	110	+74	3620	3045	1	14/11

MOST ADDED		MOST INCREASED PLAYS	
ARTIST Title Label(s)	Adds	ARTIST Title Label(s)	Total Play Increase
TOBY KEITH American Soldier (DreamWorks)	24	` '	
KEITH URBAN You'll Think Of Me (Capitol)	18	ALAN JACKSON Remember When (Arista)	+369
CLAY WALKER I Can't Sleep (RCA)	11		
CAROLYN DAWN JOHNSON Simple Life (Arista)	10	TOBY KEITH American Soldier (DreamWorks)	+316
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	6		
GARY ALLAN Songs About Rain (MCA)	6		040
TIM MCGRAW Watch The Wind Blow By (Curb)	4	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+312
TERRI CLARK I Wanna Do It All (Mercury)	4		
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4	TIM MCGRAW Watch The Wind Blow By (Curb)	+309
CLINT BLACK Spend My Time (Equity Music Group)	4		
		KENNY CHESNEY There Goes My Life (BNA)	+268
MOST INCREASED POINTS	Total Pt.	TERRI CLARK I Wanna Do It All <i>(Mercury)</i>	+243
ARTIST Title Label(s)	Increase		400
ALAN JACKSON Remember When (Arista)	+488	RODNEY ATKINS Honesty (Write Me A List) (Curb)	+193
TOBY KEITH American Soldier (DreamWorks)	+449	2014 N. J.	400
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+447	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+189
TIM MCGRAW Watch The Wind Blow By (Curb)	+418		
KENNY CHESNEY There Goes My Life (BNA)	+404	JO DEE MESSINA I Wish (Curb)	+186
TERRI CLARK I Wanna Do It All (Mercury)	+342		
GARY ALLAN Songs About Rain (MCA)	+262	GARY ALLAN Songs About Rain (MCA)	+182
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+258		
RODNEY ATKINS Honesty (Write Me A List) (Curb)	+252		
JO DEE MESSINA I Wish (Curb)	+250		



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 12/5/03 December 2, 2003

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Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.37	4.36	85%	10%	4.40	4.44	4.37
BRAD PAISLEY Little Moments (Arista)	4.22	4.22	88%	10%	4.23	4.29	4.18
KENNY CHESNEY There Goes My Life (BNA)	4.21	4.28	96%	12%	4.20	4.34	4.08
TERRI CLARK I Wanna Do It All (Mercury)	4.11	4.10	93%	15%	4.12	4.18	4.07
JIMMY WAYNE I Love You This Much (DreamWorks)	4.10	3.97	86%	16%	4.10	4.32	3.91
TOBY KEITH I Love This Bar (DreamWorks)	4.08	4.16	99%	30%	4.09	4.18	4.01
GEORGE STRAIT Cowboys Like Us (MCA)	4.07	4.13	95%	22%	4.07	4.01	4.12
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.06	4.08	<b>97</b> %	19%	4.05	4.07	4.03
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.05	3.97	<b>97</b> %	<b>37</b> %	4.04	4.24	3.88
JOE NICHOLS Cool To Be A Fool (Universal South)	4.05	4.10	68%	<b>7</b> %	4.04	4.17	3.94
TIM MCGRAW Watch The Wind Blow By (Curb)	4.02	3.99	76%	10%	4.01	4.18	3.87
RASCAL FLATTS   Melt (Lyric Street)	4.01	3.90	99%	<b>37</b> %	3.99	4.26	3.76
JO DEE MESSINA I Wish (Curb)	3.98	3.96	90%	<b>17</b> %	3.96	4.06	3.88
DIAMOND RIO Wrinkles (Arista)	3.97	3.98	<b>85</b> %	16%	3.95	4.08	3.85
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.97	3.99	83%	13%	3.95	4.13	3.81
CRAIG MORGAN Every Friday Afternoon (BBR)	3.97	3.93	71%	9%	3.97	4.08	3.89
TRACY BYRD Drinkin' Bone (RCA)	3.96	4.02	93%	19%	3.96	4.01	3.92
MONTGOMERY GENTRY Hell Yeah (Columbia)	3.95	3.97	97%	29%	3.93	4.14	3.76
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.95	4.01	86%	20%	3.94	4.18	3.75
CLINT BLACK Spend My Time (Equity Music Group)	3.94	-	61%	<b>5</b> %	3.94	3.92	3.96
PAT GREEN Wave On Wave (Republic/Universal South)	3.93	3.91	96%	34%	3.93	3.88	3.98
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.93	3.95	93%	<b>30</b> %	3.93	3.89	3.96
JOSH TURNER Long Black Train (MCA)	3.92	3.93	77%	15%	3.98	3.82	4.08
CHRIS CAGLE Chicks Dig It (Capitol)	3.89	3.95	97%	<b>27</b> %	3.85	3.95	3.77
SARA EVANS Perfect (RCA)	3.89	3.95	82%	13%	3.88	3.83	3.93
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.88	3.84	95%	<b>25</b> %	3.91	3.95	3.88
TRACE ADKINS Hot Mama (Capitol)	3.85	3.82	<b>79</b> %	13%	3.85	3.91	3.81
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.84	3.85	88%	24%	3.82	3.99	3.68
LONESTAR Walking In Memphis (BNA)	3.80	3.83	97%	<b>29</b> %	3.75	3.91	3.62
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.53	3.59	94%	33%	3.52	3.55	3.50

Total sample size is 416 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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