

New airplay today: WXTU, WIVK, WKIS, WDRM, WGTR, WZKX and KGNC HER MOST POWERFUL SINGLE EVER: PATTY R&R

New Sacramento Country Outlet



KZSA-FM/Sacramento, which had been dark since mid-September, re-emerged as "Today's Country and California's Gold" Nov. 15. It previously was home to a Regional Mexican format. As part of the new launch the station is playing

10,000 songs in a row. According to a release, "The all-new 92.1 FM, Sacramento's fresh country music alternative, is the only local station featuring both contemporary country artists such as Tim McGraw, Alan Jackson, Shania Twain and Toby Keith and gold country artists such as Willie Nelson, Alabama, George Strait and Garth Brooks."

First Broadcasting Chairman/CEO Ron Unkefer said, "'Today's Country and California's Gold' is a country music format with broad audience appeal that fills a big hole in the Sacramento market. The all-new 92.1 FM is a Sacramento-based station with local station management and programming. It will be our flagship station in the Sacramento market."

At press time, neither a local GM nor PD had been named.

KZSA is licensed to Placerville, CA. The release says the signal has been "technologically upgraded" to serve the entire Sacramento market." KZSA is owned by Dallas-based First Broadcasting, a partnership between First Broadcasting Investments LP and Boston-based Alta Communications, an industry investment fund group. The company owns

KXCL/Yuba City, CA, which is also upgrading to a northern Sacramento signal. First Broadcasting also owns stations in Kansas City; Campbell, TX; Cleburne, TX; Grass Valley, CA; and Jackson, CA.

First acquired KZSA from Moon Broadcasting in mid-September and in mid-October announced it had sold the station to Entravision Communications. No word on current status of that deal, but it appears to be off.

KZSA will now compete head-to-head with Infinity Country outlet KNCI. It's been almost five years since Sacramento was home to two FM Country outlets. Infinity bought KRAK-FM from EZ Communications in November 1993 and changed it to "Gold Country" in January 1997. KRAK-FM dropped Country when the "Gold Country" format segued to the AM band in January 1999.

Cooper Promoted At Sony

Columbia/Nashville Dir./National Promotion **Buffy** Cooper has been promoted to Director/National Promotion for Columbia parent Sony/Nashville. Her new role will include being a "roving national" who will provide backup to all regional promotion managers on all the Sony/Nashville single releases.

Sony/Nashville Sr. VP/Radio Promotion Larry Pareigis said of Cooper, "This job, which was created for Buffy, takes full advantage of her amazing people skills and closing abilities. I'm thrilled to have a player of her caliber on the Sony Music/Nashville promotion team."

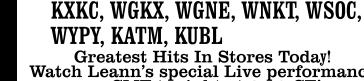
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Good Little Girls 32 R&R 35 Billboard

Recent adds:

KZLA, WIL, KEEY, KSCS, WFMS, WKDF, KBEQ, WMIL, WBCT, WKHK, KMLE, WPOR, WKXC

Early signs of strong callout!



Watch Leann's special Live performance on CMT tonight at 8:00 CT! **CURB**



Cooper has been with the company for five years. She had been doing Southeast Regional Promotion when she was elevated to Dir./National Promotion in August 2002.

CMA Awards Show No. 3 For Week; Boosts Sales For Performers

Not only did *The 37th Annual CMA Awards* win its night, drawing three million more viewers than last year and ranking third for the week — its highest ranking in 11 years — the show also gave country record sales a much needed boost. According to the CMA, every performing artist experienced a sales jump following the telecast. "We credit the CMA Awards show with our 60% increase in record sales last week," said **Doug Nichols**, manager of CMA Vocal Group of the Year **Rascal Flatts**.

John Richards Manages Albany, GA Market
Former Citadel KRST/Albuquerque PD John
Richards is returning to Clear Channel as Albany,
GA VP/Market Manager. Prior to his stint with
Citadel, Richards worked with CC RVP/Southeast
Lynda Byrd as Dir./Programming for the Jacksonville cluster. He will oversee Country WOBB as part
of the Albany gig. (Country Format Room,
www.radioandrecords.com, Nov.12)

Alabama Sets AMA Record

RCA/Nashville supergroup **Alabama** took home their 23rd trophy on the Nov. 16 CBS-televised *31st^t* Annual American Music Awards. The "Country Band, Duo or Group" category win makes Alabama the mostawarded artist of any musical genre in the show's history. Other country winners were: Male Artist, **Tim McGraw**; Female Artist, **Faith Hill**; Album, *Unleashed*; **Toby Keith**. **Jimmy Kimmel** hosted.

Radio News

Programming: KXDD/Yakima, WA MD J.B. has been upped to Asst. PD.

Music: KBRJ/Anchorage, AK MD Justin Case exits to seek fame and fortune in the oil fields "way up north" in Alaska. KBRJ PD Matt Valley will take over MD duties TFN.

Personalities: Former Gavin Country Editor **Jamie Matteson** will join WSM-FM/Nashville for afternoons where, as Eva Knight, she will team with **David Hughes**, who has been on the shift since early September. Dave & Knight will pair intermittently as Matteson makes the transition. PD **Lee Logan** says the show should be running full speed by Dec. 1.

Joe Soto has joined ABC Radio Networks to host *The Roadhouse* for Country Coast-to-Coast. Soto moves over from KRNB/Dallas, and he has stops at WGCI/Chicago and WZOK/Rockford, IL on his resume. *The Roadhouse* will air weeknights 7pm-midnight CT ... Zak Rogers has joined WWQM/Madison for evenings and station imaging. Rogers' previous stops include WMAD/Madison and WZEE/Madison ... Former WNWN/Battle Creek PM driver "Wild Bill" McKubby will join WBTU-FM/Fort Wayne, IN for mornings on Dec. 1, when he'll team with six-year station vet Chevy Smith. He succeeds Guy Forrest, who — very happily, we're told — has moved to nights.

KRMD/Shreveport PD **Les Acree** is once again searching for a morning talent. Co-host **Dave Marcum** is returning to Dallas in December as OM for the Renaissance Radio Group, so Acree is looking for someone to join **Cher Collins**. T&Rs to Acree at KRMD, 3109 Alexander Ave., Shreveport, LA 71104 or *les.acree@cumulus.com*.

Former KOMS/Ft. Smith, AR PD **John Michael Allen** is opening a consultancy focusing on small markets and offering voice talent, promotion and Webmaster services for Country, Classic Country, AC, Classic Rock and Rock stations. Allen left

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KOMS in August ... Detroit and Nashville radio vet **Katie Marroso** has opened Katie M Productions, offering voiceover and radio imaging. Check out *www.katiemproductions.com* for more.

Sales: KZLA/Los Angeles has named **Pat Amsbry** Dir./National Sales. Amsbry will continue handling sales for Emmis' CHR/Rhythmic KPWR/Los Angeles.

Syndication: Waitt Radio Networks is offering a six-hour holiday special titled *Memories of a Country Christmas*. The program features Joe Diffie, Kathy Mattea, John Michael Montgomery, LeAnn Rimes, Steve Wariner, and more and will count down the 50 greatest country Christmas songs of all time.

Rate The Music Note

From **R&R** Dir./Charts **Anthony Acampora** comes this note: "Each Friday RateTheMusic.com fields surveys consisting of the Top 30 songs from the most recently published **R&R** Chart for all formats (except AC, where only the Top 20 are tested). Seven days later, those results are posted on Music Information Systems, and they are published in the following week's **R&R** faxes and newspaper. Results will only be published for songs with 40% or greater familiarity in persons 12+, so the number of songs published each week for each format will vary, and may be less than 30 (or 20 for AC).

Ten Years AfterMidnite

AfterMidNite with Blair Garner celebrated its 10year anniversary Nov. 13 with a full slate of celebrity guests. Among the stars joining Blair in studio were Reba McEntire, Vince Gill, Patty Loveless, Clay Walker, Terri Clark, Tracy Lawrence, Blake Shelton, Carolyn Dawn Johnson and David Lee Murphy, along with call-ins from a number of other country stars. Additionally, Kenny Rogers wrote and recorded a special version of Eric Clapton's "After Midnight" that aired during the show. (Country Format Room, www.radioandrecords.com, Nov. 12)

Strait Medals; B&D Rock The Barn

President George W. Bush has named George Strait one of 10 recipients of the 2003 National Medal of Arts. The nation's highest honor for artistic excellence is given to those who make extraordinary contributions to the creation, growth and support of the arts in the United States. Other honorees include the PBS television program Austin City Limits, children's author Beverly Cleary, arts educator Rafe Esquith, dancer/educator Suzanne Farrell, blues musician Buddy Guy, director Ron Howard, the Mormon Tabernacle Choir, conductor Leonard Slatkin and dancer/actor Tommy Tune. (Country Format Room, www.radioandrecords.com, Nov. 13)

Brooks & Dunn, Kenny Chesney, Lonestar, J.D. Souther, Rascal Flatts, Terri Clark, Keith Urban and a surprise guest are set to "Rock the Barn" tonight in Nashville to benefit Gilda's Club Nashville. The barn in question, of course, belongs to Ronnie and Janine Dunn, and the third annual event will raise funds for the cancer support organization. The Dunns, ASCAP's Connie Bradley and Sony/ATV Tree's Donna Hilley once again host the sold-out event.

Tanya Tucker, Jeff Foxworthy and newcomer **Trent Willmon** have signed with Buddy Lee Attractions for booking.

Industry News

Publishing vet **Scott Haugen** has formed Pitchfork Music Group, representing the catalogs of **Allen Shamblin** and **Mike Reid**. Songwriter **Kevin Fisher** has been signed to an exclusive songwriting agreement. Haugen has previously worked for Hayes St. Music, Wrensong Music and Crutchfield/Glitterfish Music.

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It's Their Biggest Single EVER - Just In Time For Your Fall Book!

"HELL YEAH!"

the latest Columbia single from

MONTGOMERY 371. CENTRY



Spin it Hard!!

BB/MONITOR: 6* +371, **GENTRY**R&R: 6 +373, #3 Spin increase

TESTING #1 WITH FEMALES 25-34 IN RATE THE MUSIC THIS WEEK

TOP FIVE REQUESTS AND CALLOUT COAST-TO-COAST = A TOP FIVE SINGLE AND BEYOND NEXT WEEK!

Brumley Music has signed SESAC Country Songwriter of the Year **Jerry Salley** to a publishing agreement. Salley has had more than 300 cuts in his career, including the current Reba McEntire single, "I'm Gonna Take That Mountain."

Karen Tallier has opened Nashville-based Loudmouth Public Relations, representing clients including Cupit Records, **Memarie**, **Brad & Shelly** and **Jerry Burkhart**. Tallier previously worked for RCA Label Group and can be reached at 615-883-0603.

Chart Chat

A couple of terrific chart chat songwriting tales this week. First, former RCA and Monument promoter **Bart Allmand** has another single climbing the charts, only he's not working this one (that we know of). Rather, Allmand is co-writer on the current **Brooks & Dunn** single, "You Can't Take the Honky Tonk Out of the Girl." Written with **Bob DiPiero**, the song is currently No. 10 on **R&R**'s Country Top 50. (Country Format Room, www.radioandrecords.com, Nov. 12).

WYNK/Baton Rouge PM driver **Scott Innes** is a cowriter on Kenny Rogers' current single, "Handprints on the Wall." Innes — who you may recall is also the voice of Scooby Doo, Shaggy and Scrappy Doo — wrote the song two years ago with sidekick **Claude Parish** and musician/producer **Nelson Blanchard**. Innes is donating the writer's portion of his royalties to St. Jude Children's Hospital. He says, "To have a song recorded by a worldwide icon such as Kenny Rogers for first-time songwriters was a joyful event! To have this song be released as a single is a greater power at work. So give it a spin — give it many spins. The airplay is a tool in the prevention of a devastating disease!"

Chronicle

Sincerest best wishes to Warner Bros./Nashville artist **Blake Shelton** and long-time girlfriend

Kaynette Williams, who were married yesterday in a private ceremony in the Smoky Mountains of East Tennessee. The Ada, OK natives, who now reside in Hickman County, just west of Nashville, are honeymooning in the Smokies before Blake resumes his tour with Toby Keith.

R&R/Bullseye: Listeners Rate CMA Awards Show

This week's **R&R** Country Callout America by Bullseye question posed to 200 Country listeners: "On a scale of one to five, with one meaning you did not like the show at all and five meaning you really liked it, how would you rate the CMA Awards show?"

Of the total sample, 65% said they watched the show. Across the cells, 85% of the P1s, only 20% of the P2s, 63% of the males, 66% of the females, 65% of 25-34s, 64% of 35-44s and 65% of 45-54s said they tuned-in.

As for those who watched, 20% gave it a five, 32% awarded a four, 7% a three and 6% a one or a two.

The P1s in particular loved the show, with 69% giving it a five (26%) or a four (43%). The percentages of folks awarding a five or a four across the board: P2s, 13%; males, 54%; females, 51%; 25-34s, 52%; 35-44s, 50%; and 45-54s, 55%.

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Nov. 7 issue of **R&R**.

— Lon Helton/Country Editor (615) 244-8822 Email: Ihelton@radioandrecords.com

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

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Listeners SPEAK OUT on "There Is No War"

"I just wanted to take the time to say FINALLY, someone has written a song that does justice to the sacrifice the military members and their families make for freedom!!!! I cried when I heard it. Keep up the GREAT work. You're in our prayers."

- A thankful Navy wife. Laura Ward

"I heard your song on the 4:30 Future File on WPOC today and... wanted to take a minute to thank you for writing and sharing such an incredible song! My family is very military based. I have not had a song touch me as much as yours did in a long time. Thank you for sharing this with us!" - Carrie Kitchen

There is No War • Donovan Chapman

BB Debut 58*



Impacting Immediately

MUSICNOTES

Toby Keith headlines the Salvation Army's 2003 National Kettle Kick Off, performing at halftime of the Dallas Cowboys' Thanksgiving Day game. The nationally televised performance is intended to raise awareness of the organization's holiday fundraising efforts. Keith will sing a medley of his hits, including "Courtesy of the Red, White and Blue."

The second episode of *Country Music Across America*, GAC's new dedicated country-news program, will feature guest co-host **Jennifer Hanson** as well as segments on **Toby Keith** and **Shania Twain**. The episode debuts tonight at 8pm CT.

Vince Gill and Amy Grant recently taped an appearance on CNN's *Larry King Live*; it is expected to air in December.

Look for **Gary Allan** in upcoming magazine appearances, including a Nashville feature in an issue of *Esquire*, a profile of Music City in *In Touch* and in *Blender*'s tribute to Johnny Cash.

Reba McEntire graces the cover of this week's *TV Guide*, which is offering a free download of her single "I'm Gonna Take That Mountain."

New dates have been added to **George Strait**'s 2004 tour, including July 23 in Cheyenne, WY; July 25 in Eau Claire, WI; and three dates in Canada.

Shania Twain's NBC special Shania: Up! Close and Personal has been moved up one day to Nov. 25 at 8pm CT. Her song "Forever and for Always" has been at No. 1 on R&R's AC chart for three weeks.

Billy Ray Cyrus and the Tennessee Titans are asking Music Row businesses to participate in a toy drive for impoverished youth. Toys for Tots of

Middle Tennessee will be collecting unwrapped new toys as part of its 2003 campaign. CMA will serve as the final collection point, and Sony Music is the first record label to respond to the challenge, which ends Dec. 5. Artists already involved include Sherrie Austin, Tammy Cochran, Joe Diffie, Lila McCann, Memarie and Craig Morgan.

Alan Jackson and George Strait are lending their voices to an upcoming episode of *King of the Hill*, which is scheduled to air Dec. 14 on Fox. The two country stars voice a pair of truck drivers who mock lead character Hank Hill for "playing trucker."

Suddy Jewell makes his tenth Grand Ole Opry Appearance tonight.

★Montgomery Gentry will be headlining a New Year's Eve concert at the University of Kentucky's Rupp Arena. The Charlie Daniels Band, Phil Vassar and Dierks Bentley join them on the bill.

Rodney Crowell will be filming a live concert special for the High Definition Network and the Music Choice Network on Thursday, Nov. 19 in Austin. The 90-minute special will air in January.

Aaron Tippin spent his Veteran's Day in the nation's capitol taking part in various events. As National Spokesperson for Paralyzed Veterans of America, Tippin visited *The G. Gordon Liddy Show*, attended a special ceremony at Arlington National Cemetary, sang "Where the Stars and Stripes and the Eagle Fly" at the Vietnam Veterans' Memorial, and ended the day at a reception for members of PVA, where he met three young men who were recently paralyzed in Iraq.

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The Nov. 19 opening-night performance of the *Linda Davis Family Christmas Dinner Show* at the Opryland Hotel will be a fundraising event for the Muscular Dystrophy Association. Davis is MDA's Nashville spokesperson. The show is a five-week engagement that also features Davis' husband and two daughters.

←Lee Greenwood will join Mayor **Michael Bloomberg** for New York City's 80th annual Holiday Tree Lighting on Dec. 1. Greenwood will also ring Wall Street's closing bell at the New York Stock Exchange that day.

Rebecca Lynn Howard will be featured in the Oxygen network's 2004 television and print advertising campaign.

▼ Wayne Warner and B-Venturous Records labelmate **Jules Rancourt** and Sr. VP **Juanita Lee** escaped an early morning bus fire while returning to Vermont from a radio tour on Nov. 15. No one was injured.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

VIDEO ADDS

GREAT AMERICAN COUNTRY

ALAN JACKSON Remember When PATTY LOVELESS On Your Way Home

CMT

ALAN JACKSON Remember When
PATTY LOVELESS On Your Way Home
JOE NICHOLS Cool To Be A Fool
KENNY CHESNEY There Goes My Life

RANDOM FAX®

Tuesday, 11/18

BIRTHDAYS: Ann-Marie Gabel, Page Kelly, Sally Todd

On TV: CMT: Reba McEntire, Inside Fame, LeAnn Rimes, Driven, MWL Special; GAC: Tammy Cochran, CRL; Linda Davis, Celebrity Kitchen; WB: Toby Keith, The Sharon Osbourne Show

Wednesday, 11/19

BIRTHDAYS: Billy Currington, Phil Little, Kerri Littlefield
On TV: CMT: LeAnn Rimes, MWL Special; GAC: Tammy Cochran,
CRL; Tracy Byrd, Celebrity Kitchen; TG Sheppard, GAC Classics; WB:
Sheryl Crow, The Ellen Degeneres Show

Thursday, 11/20

BIRTHDAYS: Susan Beck, Delinda English, Beth Lee, Jay McCarthy On TV: CMT: LeAnn Rimes, MWL Special; GAC: Tracy Byrd, Celebrity Kitchen; WB: LeAnn Rimes, The Sharon Osbourne Show

Friday, 11/21

BIRTHDAYS: Kelsi Osborn (SHeDaisy), Lisa and Teresa McCarter, Jean Shephard, Demetrus Alexander, Bill Heltemes, David Neuhauser, Zach Turner

On TV: No listings.

Saturday, 11/22

BIRTHDAYS: Diane Justice, Marsha Thorton, Dan Tyler, Janice Soled

On TV: CMT: LeAnn Rimes, Grand Ole Opry Live, MWL Special; Montgomery Gentry, MWL; Doyle Lawson & Quicksilver, Grand Ole Opry Live

Sunday, 11/23

On TV: GAC: Christian Country Music Awards

Monday, 11/24

BIRTHDAYS: Johnny Carver, Ken Kragen, Donna Duarte

On TV: No listings.

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TOBY KEITH

"UNLEASHED" ALBUM OF THE YEAR AMERICAN MUSIC AWARDS

585,000 SOLD FIRST WEEK - "SHOCK 'N Y'ALL" !!!!!

"I LOVE THIS BAR" #1 AGAIN AND STILL GOING STRONG.





LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	0	TOBY KEITH I Love This Bar (DreamWorks)	15648	115	4980	-11	456138	2692	14	115/0
2	2	RASCAL FLATTS Melt (Lyric Street)	13065	-160	4284	-69	380433	1101	21	115/0
4	3	PAT GREEN Wave On Wave (Republic/Universal South)	12534	1272	4127	+388	343674	37681	27	115/0
3	4	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	11677	-1514	3694	-573	365039	-26508	24	115/0
5	5	GEORGE STRAIT Cowboys Like Us (MCA)	11050	489	3653	+172	305993	19252	17	114/0
6	6	MONTGOMERY GENTRY Hell Yeah (Columbia)	10375	956	3461	+373	270876	25007	19	114/0
7	•	KENNY CHESNEY There Goes My Life (BNA)	10233	1048	3208	+342	295810	33799	6	115/0
8	8	CHRIS CAGLE Chicks Dig It (Capitol)	9520	928	3309	+342	251673	14668	22	114/0
10	9	LONESTAR Walking In Memphis (BNA)	9063	817	2859	+230	244007	13880	16	114/1
9	1	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	8836	518	2817	+148	252495	16833	10	115/0
11	•	RODNEY ATKINS Honesty (Write Me A List) (Curb)	7433	433	2469	+136	193322	11177	23	111/0
12	12	TRACY BYRD Drinkin' Bone (RCA)	7107	449	2407	+149	188889	22262	17	112/1
13	13	RUSHLOW Can't Be Your Friend (Lyric Street)	6443	-180	2226	-36	167550	-12002	29	110/0
18	4	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	6196	760	1926	+298	166170	13743	7	108/4
17	15	JO DEE MESSINA I Wish (Curb)	6065	547	1949	+126	159647	13687	19	107/1
19	16	TERRI CLARK I Wanna Do It All (Mercury)	5924	905	1846	+274	151210	24230	13	104/10
16	•	DIAMOND RIO Wrinkles (Arista)	5792	219	2011	+98	150446	4827	18	107/3
15	18	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5630	-185	2009	-40	146004	-6981	24	102/1
14	19	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	5171	-855	1741	-297	126043	-23224	13	111/0
20	4	BRAD PAISLEY Little Moments (Arista)	4950	576	1588	+183	132617	17035	11	102/4
22	4	TIM MCGRAW Watch The Wind Blow By (Curb)	4849	1245	1489	+361	140468	30574	5	101/12
21	22	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	4269	213	1367	+64	102726	6864	19	97/1
27	3 3	ALAN JACKSON Remember When (Arista)	4240	1325	1312	+436	117545	33193	4	98/12
23	24	JOSH TURNER Long Black Train (MCA)	3838	258	1333	+50	87248	3357	24	92/4
24	25	JIMMY WAYNE I Love You This Much (DreamWorks)	3814	249	1275	+97	102430	6448	14	97/1

BIRAS CHECK OUT THIS CALLOUT AMERICA RESEARCH: BIRAS BARFCORDS LAREI



"Texas Plates"

PASSION SCORES:

emales Males Males

TOTAL POSITIVES:

dults ales 10

CHESNEY: "There Goes My Life": HEAVY ROTATION please!



November 18, 2003 Total +/-Total +/-Total +/-Wks Total LW **ARTIST** Title Label(s) **Points Points Plays Plays** Aud. Aud. On Station **85474** 12637 28 മ്മ TRACE ADKINS Hot Mama (Capitol) 3543 641 1176 +20510 85/6 26 SARA EVANS Perfect (RCA) 3456 1027 +86 3841 88/5 253 91572 11 29 23 CRAIG MORGAN Every Friday Afternoon (BBR) 2949 113 938 +1674478 4731 82/1 16 29 31 **CLINT BLACK** Spend My Time (Equity Music Group) 2790 374 879 +10965447 12122 5 87/5 +47 2794 30 JOE NICHOLS Cool To Be A Fool (Universal South) 2738 753 73/4 69 64567 11 **1** Breaker KELLIE COFFEY Texas Plates (BNA) 2383 469 716 +13451320 10902 8 71/4 **②** 32 BLUE COUNTY Good Little Girls (Asylum/Curb) 2289 217 762 +1855151 2966 72|2 6 ፡፡ 4707 34 **BUDDY JEWELL** Sweet Southern Comfort (Columbia) 2019 241 744 +6748017 5 91/9 34 61479 27217 41 TOBY KEITH American Soldier (DreamWorks) 1722 691 483 +2332 20/12 ➂ 37 **DIERKS BENTLEY** My Last Name (Capitol) 1515 166 483 +1936851 3368 5 59/4 30 Breaker MARTINA MCBRIDE In My Daughter's Eyes (RCA) 1498 964 479 +31044577 25827 2 71/38 **1** 1439 38 BRIAN MCCOMAS You're In My Head (Lyric Street) 99 505 +201107 6 60/3 27118 36 38 WYNONNA Heaven Help Me (Asylum/Curb) 1406 -172 497 -27 30805 -4085 10 49/0 40 **SHERYL CROW** The First Cut Is The Deepest (A&M/Interscope) 1399 287 447 +15838371 3744 5 25/3 35 40 RYAN TYLER Run, Run, Run (Arista) 1369 -302 386 -137 30175 -6499 13 55/0 4 42 JAMES OTTO Days Of Our Lives (Mercury) 1085 138 413 +3921236 2835 8 53/5 43 GARY ALLAN Songs About Rain (MCA) 1031 386 292 +7530589 11831 2 43/19 Œ 44 TRACY LAWRENCE Paint Me A Birmingham (DreamWorks) 1002 219 337 +8420331 114 4 41/4 39 44 VINCE GILL Young Man's Town (MCA) 1000 -34 325 -42 21579 -27956 44/1 Ð KENNY ROGERS Handprints On The Wall (Dreamcatcher) 798 348 +1817630 45 63 161 6 45/4 ₩ 46 KEVIN DENNEY A Year At A Time (Lyric Street) 706 28 301 +8 12527 -186 5 42/1 Œ 3 50 PATTY LOVELESS On Your Way Home (Epic) 669 128 272 +4913482 1956 48/4 **4**3 -935 48 BILLY DEAN I'm In Love With You (View2) 603 15 222 -14 13781 9 25/1 |Debut> **P** REBECCA LYNN HOWARD | Need A Vacation (MCA) 484 62 211 +208404 1968 1 32/0 |Debut> AMANDA WILKINSON Gone From Love Too Long (Universal South) 64 126 +11 9976 425 20/0

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A listener is calling. RadioVoodoo is magic telephone and web technology that answers all your listener calls. It collects demographic data and audio files instantly.

Liz Laud 800.798.5663 or liz@radiovoodoo.com for a demonstration







MOST ADDED

ARTIST Title Label(s)

MARTINA MCBRIDE In My Daughter's Eyes (RCA)

TIM MCGRAW Watch The Wind Blow By (Curb)

GARY ALLAN Songs About Rain (MCA)

ALAN JACKSON Remember When (Arista)

MARK WILLS That's A Woman (Mercury)

TERRI CLARK I Wanna Do It All (Mercury)

LEANN RIMES This Love (Curb)

TRACE ADKINS Hot Mama (Capitol)

MOST INCREASED PLAYS

BUDDY JEWELL Sweet Southern Comfort (Columbia)

TOBY KEITH American Soldier (DreamWorks)

NEW & ACTIVE

SONYA ISAACS No Regrets, Yet *(Lyric Street)* Total Plays: 119, Total Stations: 21, Adds: 5

MARK WILLS That's A Woman (Mercury)
Total Plays: 101, Total Stations: 27, Adds: 11

LORRIE MORGAN Do You Still Want To Buy Me That Drink (Frank)

(Image/Quarterback)

Total Plays: 76, Total Stations: 11, Adds: 1

LEANN RIMES This Love (Curb)

Total Plays: 35, Total Stations: 10, Adds: 9

MOST INCREASED POINTS

MARTINA MCBRIDE In My Daughter's Eyes (RCA)

SHANIA TWAIN She's Not Just A Pretty Face (Mercury)

TERRI CLARK I Wanna Do It All (Mercury)
LONESTAR Walking In Memphis (BNA)

Songs ranked by total plays

+912 +905

+817

+760

MUST INCKEASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Remember When (Arista)	+436
PAT GREEN Wave On Wave (Republic/Universal South)	+388
MONTGOMERY GENTRY Hell Yeah (Columbia)	+373
TIM MCGRAW Watch The Wind Blow By (Curb)	+361
KENNY CHESNEY There Goes My Life (BNA)	+342
CHRIS CAGLE Chicks Dig It (Capitol)	+342
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+310
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+298
TERRI CLARK I Wanna Do It All (Mercury)	+274
TOBY KEITH American Soldier (DreamWorks)	+233

Adds

38

19

12

12

12

11

10

9

9

6



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MOST PLAYED RECURRENTS GOING FOR ADDS Total ARTIST Title Label(s) **Plays** 11/24 CAROLYN DAWN JOHNSON Simple Life (Arista) 3036 GARY ALLAN Tough Little Boys (MCA) ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) 2735 12/1 **DIERKS BENTLEY** What Was I Thinkin'? (Capitol) 2542 TOBY KEITH American Soldier (DreamWorks) 2049 TIM MCGRAW Real Good Man (Curb) MARTINA MCBRIDE This One's For The Girls (RCA) 1816 12/8 KEITH URBAN You'll Think Of Me (Capitol) **BILLY CURRINGTON** Walk A Little Straighter (Mercury) 1751 **LONESTAR** My Front Porch Looking In (BNA) 1656 1614 **TOBY KEITH** Beer For My Horses (*DreamWorks*) BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia) 1602 BROOKS & DUNN Red Dirt Road (Arista) 1550



115 Country reporters. Songs ranked by total points for the airplay week of 11/9-11/15. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company). © 2003, R&R, Inc.

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Country Indicator Top 50

	\ ® \	lovember 18, 2003	Total	+/-	Total	+/-	Total	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.	On	
1	1	TOBY KEITH I Love This Bar (DreamWorks)	5911	-97	4328	-88	124793	-1614	14	112/0
3	2	PAT GREEN Wave On Wave (Republic/Universal South)	5598	62	4164	+61	115593	1563	25	111/0
2	3	RASCAL FLATTS Melt (Lyric Street)	5587	-72	4097	-64	116396	-1585	21	110/0
4	4	GEORGE STRAIT Cowboys Like Us (MCA)	5412	109	3973	+67	112441	3311	16	111/0
6	5	CHRIS CAGLE Chicks Dig It (Capitol)	5118	253	3787	+186	107628	6223	22	111/0
7	6	MONTGOMERY GENTRY Hell Yeah (Columbia)	4602	392	3403	+274	96457	8181	18	107/0
8	•	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	4256	280	3134	+211	88721	5845	11	110/1
9	8	LONESTAR Walking In Memphis (BNA)	4023	116	3055	+84	82959	3721	17	107/0
11	9	KENNY CHESNEY There Goes My Life (BNA)	3986	499	2944	+383	84485	10683	6	108/2
14	1	TRACY BYRD Drinkin' Bone (RCA)	3515	209	2593	+163	72777	4405	16	106/0
13	•	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3412	45	2548	+22	71091	1590	22	104/1
10	12	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3383	-374	2472	-305	69602	-7778	13	107/0
15	3	DIAMOND RIO Wrinkles (Arista)	3320	83	2463	+64	68247	1670	19	109/0
16	1	RODNEY ATKINS Honesty (Write Me A List) (Curb)	3271	204	2464	+153	67615	3104	21	106/2
12	15	RUSHLOW I Can't Be Your Friend (Lyric Street)	3126	-313	2336	-219	63944	-5409	29	100/0
17	16	BRAD PAISLEY Little Moments (Arista)	2938	140	2131	+93	61810	2940	12	107/4
19	Ø	ALAN JACKSON Remember When (Arista)	2819	438	2114	+310	58907	10166	4	107/1
18	®	JO DEE MESSINA I Wish (Curb)	2695	70	1980	+9	57772	1987	18	91/0
20	19	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	2667	318	2023	+237	56652	6905	7	104/6
21	4	TERRI CLARK I Wanna Do It All (Mercury)	2539	233	1916	+181	54052	4789	13	96/1
23	4	TRACE ADKINS Hot Mama (Capitol)	2390	288	1729	+193	50354	5556	11	95/2
26	22	TIM MCGRAW Watch The Wind Blow By (Curb)	2214	424	1725	+318	46294	9527	5	98/11
22	23	JOSH TURNER Long Black Train (MCA)	2201	93	1592	+69	46860	1993	20	80/3
24	24	JIMMY WAYNE I Love You This Much (DreamWorks)	2160	137	1615	+97	44696	2428	14	90/2
25	25	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	2159	217	1610	+145	44312	4014	19	90/4

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Country Indicator Top 50 November 18, 2003

	®	November 18, 2003	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
27	26	SARA EVANS Perfect (RCA)	1900	172	1403	+121	38194	3827	10	91/6
29	4	JOE NICHOLS Cool To Be A Fool (Universal South)	1578	109	1266	+101	31100	1260	11	75/6
31	2 3	BUDDY JEWELL Sweet Southern Comfort (Columbia)	1472	217	1063	+160	30649	4647	6	81/3
30	29	CRAIG MORGAN Every Friday Afternoon (BBR)	1432	87	1036	+27	29392	2549	16	76/4
32	3	BLUE COUNTY Good Little Girls (Asylum/Curb)	1198	74	902	+51	25037	1690	7	68/6
33	(1)	BRIAN MCCOMAS You're In My Head (Lyric Street)	899	12	643	+23	20128	-162	9	51/0
34	32	KELLIE COFFEY Texas Plates (BNA)	881	64	717	+45	17342	1662	8	63/3
37	33	DIERKS BENTLEY My Last Name (Capitol)	875	150	706	+127	17755	3060	5	58/7
35	34	CLINT BLACK Spend My Time (Equity Music Group)	844	80	642	+80	17778	1229	5	56/8
50	35	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	758	561	618	+459	14839	10275	2	75/51
46	36	GARY ALLAN Songs About Rain (MCA)	738	479	582	+328	15184	8873	2	55/29
38	37	VINCE GILL Young Man's Town (MCA)	624	8	502	-3	12729	-512	8	42/1
40	33	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	566	52	453	+40	10347	992	6	37/2
36	39	RYAN TYLER Run, Run, Run (Arista)	555	-173	367	-155	13123	-3378	13	33/1
41	40	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	528	30	386	+16	11070	636	5	31/1
39	41	WYNONNA Heaven Help Me (Asylum/Curb)	511	-28	384	-27	11867	-512	8	35/0
42	42	KEVIN DENNEY A Year At A Time (Lyric Street)	492	20	375	+20	10138	306	6	32/0
44	4 3	JAMES OTTO Days Of Our Lives (Mercury)	434	27	355	+16	8992	358	7	33/2
43	4	REBECCA LYNN HOWARD I Need A Vacation (MCA)	424	9	327	+22	9272	142	5	29/2
45	4 5	PATTY LOVELESS On Your Way Home (Epic)	416	97	328	+65	8118	1715	3	33/3
Debut	4 6	TOBY KEITH American Soldier (DreamWorks)	340	285	267	+222	7080	5350	1	19/15
47	4	LORRIE MORGAN Do You Still Want To Buy Me (Image/Quarterback,	330	26	273	+27	5764	387	3	26/2
49	4 8	BILLY DEAN I'm In Love With You (View2)	272	25	233	+20	5633	481	4	16/1
Debut >	49	MARK WILLS That's A Woman (Mercury)	265	68	224	+52	5192	1099	1	22/8
Debut >	5 0	SONYA ISAACS No Regrets, Yet (Lyric Street)	240	49	168	+49	5130	595	1	16/2
		() 2000 B II A B								

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MOST ADDED	M	<u>IOST</u>	AD	DEL
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ARTIST Title Label(s)	Adds
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	51
GARY ALLAN Songs About Rain (MCA)	29
TOBY KEITH American Soldier (DreamWorks)	15
TIM MCGRAW Watch The Wind Blow By (Curb)	11
CLINT BLACK Spend My Time (Equity Music Group)	8
MARK WILLS That's A Woman (Mercury)	8
LEANN RIMES This Love (Curb)	8
DIERKS BENTLEY My Last Name (Capitol)	7

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+459
KENNY CHESNEY There Goes My Life (BNA)	+383
GARY ALLAN Songs About Rain (MCA)	+328
TIM MCGRAW Watch The Wind Blow By (Curh)	+318
ALAN JACKSON Remember When (Arista)	+310
MONTGOMERY GENTRY Hell Yeah (Columbia)	+274
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+237
TOBY KEITH American Soldier (DreamWorks)	+222
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+211
TRACE ADKINS Hot Mama (Capitol)	+193

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+549
KENNY CHESNEY There Goes My Life (BNA)	+499
ALAN JACKSON Remember When (Arista)	+438
GARY ALLAN Songs About Rain (MCA)	+435
TIM MCGRAW Watch The Wind Blow By (Curb)	+424
MONTGOMERY GENTRY Hell Yeah (Columbia)	+392
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+318
TRACE ADKINS Hot Mama (Capitol)	+288
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+280
TOBY KEITH American Soldier (DreamWorks)	+270



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 11/21/03 November 18, 2003

							-,
Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
GARY ALLAN Tough Little Boys (MCA)	4.28	4.20	98%	26%	4.27	4.42	4.14
BRAD PAISLEY Little Moments (Arista)	4.21	4.18	80%	9%	4.20	4.28	4.13
KENNY CHESNEY There Goes My Life (BNA)	4.19	4.11	93%	10%	4.17	4.30	4.06
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	4.11	3.98	92%	24%	4.12	4.24	4.01
GEORGE STRAIT Cowboys Like Us (MCA)	4.09	4.02	96%	20%	4.10	4.09	4.10
RASCAL FLATTS Melt (Lyric Street)	4.06	3.94	99%	34%	4.04	4.25	3.84
JIMMY WAYNE I Love You This Much (DreamWorks)	4.04	3.92	83%	11%	4.04	4.34	3.77
TOBY KEITH I Love This Bar (DreamWorks)	4.03	4.11	99%	26 %	4.06	4.13	4.00
TERRI CLARK I Wanna Do It All (Mercury)	4.03	3.99	90%	14%	4.04	4.06	4.03
MONTGOMERY GENTRY Hell Yeah (Columbia)	4.02	3.99	98%	26 %	4.00	4.23	3.78
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.01	3.95	96%	17 %	4.03	4.07	3.99
PAT GREEN Wave On Wave (Republic/Universal South)	4.01	3.92	95%	30 %	4.03	4.10	3.96
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.00	3.95	96%	33%	4.01	4.18	3.85
SARA EVANS Perfect (RCA)	4.00	3.86	76%	10%	4.01	3.95	4.05
MARTINA MCBRIDE This One's For The Girls (RCA)	3.97	3.87	99%	37 %	3.99	4.07	3.92
TRACY BYRD Drinkin' Bone (RCA)	3.97	4.00	94%	21%	3.96	4.09	3.85
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.97	3.90	88%	17%	3.96	4.27	3.70
JO DEE MESSINA I Wish (Curb)	3.96	3.90	86%	17%	4.00	4.15	3.86
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.95	3.83	88%	19%	3.93	4.22	3.69
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.95	3.86	79 %	16%	3.94	4.10	3.82
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.94	3.85	97%	32%	3.95	4.11	3.79
DIAMOND RIO Wrinkles (Arista)	3.94	3.90	85 %	16%	3.95	4.07	3.86
JOSH TURNER Long Black Train (MCA)	3.92	3.89	75 %	15%	3.97	3.97	3.96
CHRIS CAGLE Chicks Dig It (Capitol)	3.85	3.91	97%	30%	3.84	3.96	3.73
LONESTAR Walking In Memphis (BNA)	3.85	3.73	97%	26 %	3.85	4.02	3.69
CRAIG MORGAN Every Friday Afternoon (BBR)	3.85	3.84	64%	12%	3.83	3.97	3.73
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.83	3.88	94%	22%	3.88	3.86	3.90
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3.70	3.74	88%	28%	3.69	3.93	3.51
TRACE ADKINS Hot Mama (Capitol)	3.69	3.71	70 %	14%	3.70	3.86	3.58
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.57	3.43	89%	27 %	3.59	3.64	3.54

Total sample size is 497 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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