November 4, 2003

MONTGOMERY TOP TEN CHARTS, REQUESTS AND CALLOUT ACROSS THE BOARD! THEIR BIGGEST SINGLE EVER! HELL YEAH! IT'S MONTGOMERY GENTRY, SO SPIN IT HARD!

Sony/Nashville Ups Pareigisto To Sr. VP, Macky To VP

Epic/Monument Sr. VP/Promotion Larry Pareigis has been elevated to Sr. VP/Promotion and Epic/Monument Director/National Promotion Bill Macky has been upped to VP/Promotion for parent Sony/Nashville. Both executives will now oversee radio promotion for all labels under the Sony/Nashville division, including Epic/Monument, Columbia and Lucky Dog.

Pareigis has served as Epic/Monument's Sr. VP since the two imprints merged their promotion staffs in August 2002. He joined the company as Monument VP/Promotion in 1997 after two years in a similar post with Almo Sounds. Before entering the record business, Pareigis spent 20 years in radio programming, highlighted with stints at WSM-FM/Nashville, KRST/Albuquerque, KRAK/Sacramento and KYCY/San Francisco.

Macky joined Epic/Monument in early 2003 as Director/National Promotion. Prior to that he spent more than eight years with MCA/Nashville, where he was VP/National Promotion before exiting in September 2002. Before his tenure at MCA, Macky spent 16 years in Country radio, holding programming and talent posts at WDSY/Pittsburgh, KRTY/San Jose, KSON/San Diego, KUZZ/Bakersfield and KMIX/Modesto, CA.

Tampa Gets An 'Outlaw' Outlet

Infinity's WYUU/Tampa has relaunched as "Outlaw 92.5," and the new presentation debuted yesterday

Coming This Month: R&R's 30-Year Retrospective

R&R launched as a weekly newspaper in October 1973. Three decades later, R&R remains "The Industry's Newspaper," but has since been joined by a family of nearly 50 unique publications, services and conventions. In mid-November, all R&R subscribers will be receiving a 136-page retrospective on the last 30 years of our publication — spotlighting all the people, stations, labels and changes that have given the industries we cover its sparkle and personality. Pages are devoted to every year that R&R has published; complementing the special issue is an audio CD. Be sure not to miss this very special supplement to your R&R subscription. For further information, contact R&R's circulation department via e-mail at *circulation@radioandrecords.com*.

morning. WYUU now features "a high-energy mix of country songs with an attitude from the last 10 years." Toby Keith, Tim McGraw, Hank Williams Jr. and Charlie Daniels will be playlist staples for Outlaw 92.5. Longtime market personality **Cowhead**, along with sidekick **Brent**, will move from Sports sibling WQYK-AM to handle mornings on the Outlaw.

Tim Richards Named KOYT PD

Clear Channel's KOYT/Tucson has tapped cluster OM and KRQQ PD **Tim Richards** as its new PD.

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#1 "I Love This Bar" #1 Toby Keith "Shock 'N Y'All" in stores Today!!!!!

Scotty Emerick

"I Can't Take You Anywhere"

R&R 24 BB 27*

Jimmy Wayne "I Love You This Much"

Callout America 17 to 12! Tracy
Lawrence
"Paint Me

We Believe!

Darryl Worley

"I Will Hold My Ground"

IMPACTING NOW!

Richards replaces **Jeff Baird**, whose exit we reported several weeks ago. Richards is redirecting the music mix to 50% gold, and it comes with "a little more attitude," he says, adding that the station will bill itself as "Tucson's Real Country." Richards notes that something had to be done to kickstart the station, which had abysmal ratings. KNIX and KMLE veteran air talent **Jim West** has moved into afternoon drive, where he's auditioning on-air for the open Asst. PD/MD/afternooner gig. Richards says nothing's firm however, so feel free to ship your kit to him at KOYT, 3202 North Oracle Road, Tucson, AZ 85705.

Kelly Now Ops. Dir. For CC/Jackson, MS

"Big" Steve Kelly, a veteran programmer and President of Memphis-based voiceover production company BSK Productions, has been named Operations Director for Clear Channel/Jackson, MS. He started yesterday and succeeds Scott Johnson, who two weeks ago transferred to the OM post at the company's Greenville, SC cluster. The Jackson, MS group includes Country WMSI and the Greenville cluster includes Country combo WESC & WSSL. Most recently OM for Infinity/Memphis, Kelly has a background that includes programming and on-air stints in Country, among other formats. He's worked at stations in Orlando, Richmond, Norfolk, Philadelphia, Detroit, Salt Lake City, Tampa, Sacramento and Memphis.

Four Inducted Into NSF Hall Of Fame

Sunday night's Nashville Songwriters Foundation Hall of Fame induction dinner and ceremony, held in conjunction with the Nashville Songwriters Association International, once again lived up to its reputation as the kickoff gem to CMA week. As always, "the song" was the star of the night.

Among the artists honoring unknowing inductees

Rodney Crowell, Paul Overstreet, John Prine and Hal Blair (posthumously) with surprise performances of their songs were Emmylou Harris and Vince Gill (Crowell), Jim Collins (Overstreet), Riders In The Sky (Blair) and Bonnie Raitt (Prine), with harmonies from Beth Neilson Chapman. Adding to the evening's magic were induction speeches by Randy Travis (in a video introducing Overstreet) Tony Brown (Crowell), Publisher/ Songwriter Dean Kay (Blair) and Kris Kristofferson (Prine).

Among the pre-induction highlights was NSAI's presentation of its top honors. **Toby Keith** was named NSAI's Artist/Songwriter of the Year, **Jeffrey Steele** was honored as Songwriter of the Year and the **Doug Johnson-Kim Williams**' penned "Three Wooden Crosses" was named Song of the Year.

The NSAI also unveiled the 10 songs voted by its membership as "Songs I Wish I Had Written." The Top 10, in alphabetical order, were, "A Lot Of Things Different," "Almost Home," "Celebrity," "Drift Away," "I Believe," "Somebody Like You," "Stay Gone," "The Impossible," "Then They Do" and "Travelin' Soldier."

New CMDJ Hall Inductees Named Today

Today's a big day for the Country Radio Broadcaster's Country Music DJ Hall of Fame. At 10am, CRB Executive Director **Ed Salamon**, President **Charlie Cook**, CRB Board members and some CMDJ Hall of Famers will be joined by Nashville Mayor Bill Purcell as the plaques for hall of fame inductees are unveiled in their new location — the walkway between the Nashville Convention Center and the Renaissance Nashville Hotel. Making the event even more special will be the announcement of the 2004 inductees into the Country Music Disc Jockey Hall of Fame.

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Moves to POWER This Week

at these KEY Research Stations

KEEY / Minneapolis WDAF / Kansas City WFMS / Indianapolis

Already in POWER at These Research Stations
KMPS / Seattle KUPL / Portland WXBQ / Bristol WWQM / Madison

Honesty (Write Me A List) Rodney Atkins

R&R (15) - (17) +150

B (19)-(17) +176 <u>cur</u>

Wiseman, Jackson, EMI Top ASCAP Awards

ASCAP celebrated its 41st annual Country Music Awards at a gala dinner and ceremony held at Nashville's Opryland Hotel last night. Luminaries of all stripes were in attendance for the "Eclectic Southern Elegance"-themed event. **Craig Wiseman** was named Songwriter of the Year, and his "The Good Stuff" took top song honors. **Alan Jackson** accepted the Songwriter/Artist award, and EMI was crowned Publisher of the Year. In addition, **Johnny Cash** and **June Carter Cash** were posthumous recipients of ASCAP Foundation Lifetime Achievement Awards, accepted by their son **John Carter Cash** and granddaughter **Chelsea Crowell**. Wal-Mart received ASCAP's Partners in Music award.

BMI To Toast Dolly

Tonight's BMI Country Awards will recognize **Dolly Parton** with the BMI ICON award for her "unique and indelible influence on generations of music makers." The 51st annual awards dinner will be held at BMI's Nashville headquarters.

Owens, Flammia Upped At UNG

Universal Music Group/Nashville promotes **Jason Owen** to VP/Media & Artist Relations for Mercury and MCA. At the same time, **Jim Flammia** is upped to VP/Media & Artist Relations for Lost Highway. Both were elevated from Sr. Director posts following the recent departure of SVP **Lauren Murphy**.

Street Talk

Many folks were stunned on the morning of Oct. 31 when they awoke to the news that Universal Music Group had purchased DreamWorks Records. UMG's plan is to fold DreamWorks into UMG's Interscope/Geffen/A&M branch; the changes are effective Jan. 1. The question on the minds of Music Row denizens is the fate of DreamWorks' highly-successful Nashville division. While most

industry pundits are foretelling the imprint's closure, don't be too quick to make that assumption. In fact, don't be surprised if the label moves forward relatively intact.

In a sign o' the times, Curb Records last week cut six staffers. Exiting are VP/Creative Services **Sue Austin**, Director/A&R **Michelle Metzger**, Receptionist **Bill Fisher**, Manager/Accounting **Janine Thompson**, Coordinator/Sales & Marketing **Debbie Loring** and pop division West Coast Regional **Tommy Chaltas**. The positions will be absorbed within the company's current structure.

We told you a couple of weeks ago that Shelia Shipley Biddy is the new Exec. VP/National Promotion & Artist Development for start-up label Vivaton and that she was assembling a promotion staff. Two names have unofficially surfaced thus far for regional promo posts: Former KZLA/Los Angeles and AfterMidnite MD Mandy McCormick, and former Curb promoter Trudie Richardson.

Add WSIX/Nashville producer/morning teamer **Devon O'Day** to the list of country songwriters appearing in an upcoming episode of ABC-TV sitcom *Hope & Faith*. **Clint Black** guests as an old high school flame of **Faith Ford**'s character, Hope. O'Day, of course, is Ford's real-life sister. She'll be featured as a singer in a "country/western" bar scene with songwriter **Kim Patton-Johnston**. The episode airs Nov. 14.

Clear Channel/San Diego, which includes among its stations Country XHCR (Bob 99.3), raised \$300,000 on Saturday to benefit local Salvation Army fire relief efforts. CC donated \$10,000 to the effort, while Westfield Shoppingtown donated \$20,000 to the cause. One listener who wished to remain anonymous drove up and handed Bob PD Mike O'Brian a check for \$50,000.

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Congrats and sincerest best wishes to **Johnny** "K" Koval, who will celebrate his 50th year in broadcasting on Nov. 8. He's worked at some legendary Country stations, including WSM-AM and WPLO/Atlanta. He's currently at WWTN/Nashville.

Chronicle

Congrats to Kim and Jeff Carson on the Nov. 1 birth of son Dayton Grei Herndon.

R&R/Bullseye: CMA Viewing Plans

This week **R&R** Country Callout America by Bullseye asked 200 Country radio listeners the following question: "Are you planning to watch the upcoming Country Music Association Awards show (The CMA Awards)?"

We also wondered how listeners felt about the potential of a one-year only CMA awards broadcast from New York (You may recall that the a delegation from New York Mayor Michael Bloomberg's office recently approached the CMA board about just such a possibility for 2005.). So Bullseye asked, "The CMA Awards have originated from Nashville for 36 years. There is talk about moving the awards to New York City for just one year. Do you think moving to New York City for one year is a "good idea," a "bad idea," or something that "doesn't matter to you." As a follow-up, we then asked about the CMA Awards telecast. We asked, "If they were to move, do you think you would be "more likely to watch," "less likely" or "I don't know yet."

Of the 200 persons polled, 79% said they were planning to watch the CMA award show tommorow night on CBS-TV. Across the demo board of those who said they'd be tuned in to the telecast: P1s, 81%; P2s, 75%; Males, 72%; Females, 86%; 25-34s, 73%; 35-44s, 84%; and 45-54s, 79%. If they all do

what they say they're gonna do, the telecast should post record numbers. Remind your listeners all day today and tomorrow that the CMA awards are on CBS tomorrow night.

As for the award show's potential move to the Big Apple, 19% of the total sample said it was a good idea, 43% said it was a bad idea and 38% said it doesn't matter.

The big question, of course, is what such a move would mean to award-show viewership. Of the total sample, 25% said they would be more likely to watch a broadcast emanating from New York, 24% said "less likely' and 51% said, "I don't know yet."

The percentages of those answering "More likely to watch:" P1s, 28%; P2s, 17%; Males, 22%; Females, 27%; 25-34s, 23%; 35-44s, 29% and 45-54s, 21%.

The percentages of those saying they'd be "Less likely to watch:" P1s, 23%; P2s, 28%; Males, 25%; Females, 27%; 25-34s, 31%; 35-44s, 23%; and 45-54s, 20%.

The vast majority lies, of course, in the "I don't know yet camp:" P1s, 49%; P2s, 55%; Males, 53%; Females, 49%; 25-34s, 46%; 35-44s, 48%; and 45-54s, 59%.

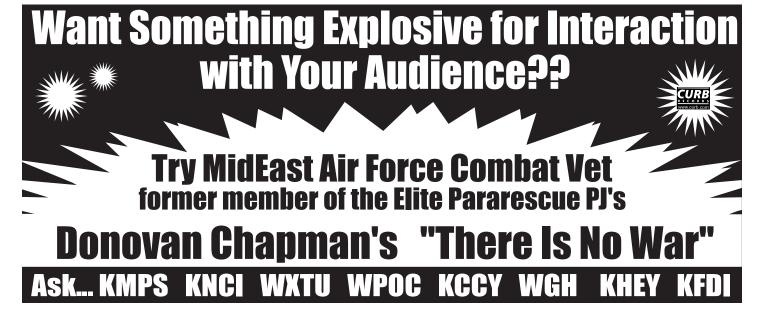
For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Nov. 7 issue of **R&R**.

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MUSICNOTES

- Be on the lookout during tomorrow night's CMA Awards for a quick exit by **Travis Tritt**'s ninemonth pregnant wife Teresa, who's due any minute. After the CMAs, Travis is scheduled to perform at the Johnny Cash Memorial on Nov. 10, visit with Larry King on Nov. 11 and go in for rotator cuff surgery on Nov. 12.
- Sherrié Austin and Billy Dean will co-host the CMA Awards pre-telecast tomorrow and will present Broadcast Personality and Station of the Year Awards from the stage of the Grand Ole Opry House.
- **← Hank Williams Jr.** will be a guest of **Kid Rock**'s on the VH1 special *A Kid Rock Christmas*. The 90-minute Motor City holiday program premieres Dec. 14.
- Artists participating in the CMA Awards show will receive a gift assortment that contains, among many other items, Tempur Pedic Mattresses, Durango Boots and Timex Watches, as well as custom light-up CMA Awards jackets, cellular phone headsets, custom guitar straps and belts, plastic surgery gift certificates, designer clothes, cosmetics, power tools and fresh baked dog treats.
- The Reunion of Professional Entertainers (R.O.P.E.) is holding its annual awards banquet and show on Nov. 6 at Nashville's Gibson Bluegrass Showcase. **Mel Tillis** headlines.
- The Grand Ole Opry will be featured in the ABC Family network's *Switched*, a show in which complete strangers trade places for a day. The episode, which airs Saturday, features a "switcher" who swaps lives with artist **Jimmy Wayne**.

- Kid Rock and Brooks & Dunn have been added to the talent lineup for the Johnny Cash Memorial Tribute scheduled for Nov. 10 and airing on CMT Nov. 15. Actor Tim Robbins hosts.
- **₹Toby Keith** has joined the list of performers for the 31st annual *American Music Awards*, airing Nov. 16 on ABC. **Tim McGraw** has been added as a presenter.
- CMT will retelecast CBS News' 48 Hours: It's A Big Country, the news magazine's episode featuring country artists including Shania Twain, Kenny Chesney, Brooks & Dunn, Reba McEntire and LeAnn Rimes tonight (11/4) at 7 p.m. CST, and tomorrow, (11/5) at 5 p.m. CST.
- Colly Parton, Shania Twain, Melissa
 Etheridge and Alison Krauss will perform on today's Oprah Winfrey Show. Parton will duet with Twain on "Coat of Many Colors," and with Etheridge on "I Will Always Love You."
- Dedicated country news is back with today's debut of GAC's Country Music Across America. Hosted by Storme Warren and guest co-host Vince Gill, the first 30-minute episode airs at 9pm CT. See the current R&R for more about this show.
- **Rebecca Lynn Howard** and **Darryl Worley** performed Nov. 1 at separate Kentucky political events for congressman and gubernatorial candidate Ernie Fletcher and President George W. Bush.
- Toby Keith is endorsing Mr. Coffee brand products for a series of print and radio ads debuting this month. A corresponding radio promotion will promote Keith's current tour.

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Big Red is the HOME OF THE HITS for Fall Book 2003! Too Much Month "SWEET SOUTHERN COMFORT" (At The End Of The Money) the new Columbia single from New airplay at: Early airplay at: KTTS KHKI KRMD **KXKC** WLWI WGGY WCOL WKKO WOKO WOKQ WQBE KDRK **WQXK KHAY KKCS KWJJ** WSM WUSN WXBQ WJCL **WXBM** WSSL 2 minutes of totally relatable tempo! Big sales and requests everywhere already! COLUMBIA It speaks directly to our P-1s! $\mathbf{38}$ at R&R and BB! IMPACTING NOW. SPIN IT HARD!

The campaign was created by BrandStruck, a joint operation of J. Walter Thompson and Hill & Knowlton.

Songwriter/composer Larry Weiss is developing a musical around his song "Rhinestone Cowboy." The song was a No. 1 hit for Glen Campbell in 1975.

The release date for *LeAnn Rimes Greatest Hits (To Be Continued)* has been moved to coincide with a *CMT Most Wanted Live* special airing Nov. 18. The 19-cut album features three new songs, including the single "This Love."

▼ Buddy Jewell's daughter Lacey, the inspiration for Buddy's hit "Help Pour Out The Rain (Lacey's Song)," joined her father on the Grand Ole Opry stage Saturday night. The occasion was her 10th birthday.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

VIDEO ADDS

GREAT AMERICAN COUNTRY

BUDDY JEWEL Sweet Southern Comfort

DIERKS BENTLEY My Last Name

RHONDA VINCENT If Heartaches Had Wings

CMT

BRAD PAISLEY Little Moments

RODNEY CROWELL Earthbound

AMY DALLEY I Think You're Beautiful

RHONDA VINCENT If Heartaches Had Wings

RANDOM FAX®

Tuesday, 11/4

BIRTHDAYS: Delbert McClinton, Kim Forester, the late Van Stephenson, Deb Markland

On TV: Dolly Parton, Shania Twain, Melissa Etheridge, Alison Krauss, The Oprah Winfrey Show, GAC: Richard Sterban, Celebrity Kitchen; CBS: Vince Gill, CBS Morning

Wednesday, 11/5

BIRTHDAYS: Heather and Jennifer Kinley, the late Roy Rogers, Darlene Williams. Don Kamerer

On TV: CBS: The 37th annual CMA Awards; Dolly Parton, CBS This Morning; Lyle Lovett, The Late Show with David Letterman; GAC: John Conlee, Classic; Buddy Jewell, Lisa Ryan, CRL; Josh Turner, Celebrity Kitchen

Thursday, 11/6

BIRTHDAYS: Guy Clark, Stonewall Jackson, Mike Whitty, Kristen Bradley, Missy McKeand, Wild Man Fischer

On TV: GAC: The Christian Country Music Awards

Friday, 11/7

BIRTHDAYS: Robin Lee, Tammy Brumfield, Jenny Bohler, Dewayne Brown

On TV: GAC: Sara Evans, Behind the Scenes; Eddy Raven, Celebrity Kitchen

Saturday, 11/8

BIRTHDAYS: Patti Page, Bonnie Raitt, Kira Florita, Harold Shedd, Haley McLemore

On TV: CMT: Darryl Worley, Most Wanted Live; GAC: Darryl Worley, Sherrie Austin, Grand Ole Opry Live; John Conlee, Classic

Sunday, 11/9

BIRTHDAYS: Scott Haugen, D'ette Brosius, Carol Lee Hoffman, Denise Lockhart, Deb Haus

Monday, 11/10

BIRTHDAYS: Donna Fargo, Chris Cagle, Ellen Powers, Lindsey Sayler

On TV: ABC: Buddy Jewell, Prime Time Monday

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They're No. 1: WDRM, WFLS, WXBQ, KWEN, KFDI and WGGY

The last of the Summer 2003 Arbitrons have been released and here are the results for the Country outlets in those markets. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format. (Share and rank comparisons are Arbitron, Last Sp '03 vs. Su '03.)

Station/City	+12 Share Sp '03	+12 Share Su '03	+12 Rank Sp '03	+12 Rank Su '03	Station/City	+12 Share Sp '03	+12 Share Su '03	+12 Rank Sp '03	+12 Rank Su '03
WYNK/Baton Rouge	6.8	7.8	4	3	WJMA/Fredericksburg, VA	1.0	1.3	26*	13*
WYPY/Baton Rouge	3.4	4.0	11	10	WXBQ/Johnson City	22.3	20.1	1	1
KHEY/EI Paso	4.4	4.9	8*	6	WGOC-AM/Johnson City^	3.3	4.4	8	6
WDRM/Huntsville, AL	14.9	15.4	1	1	WMEV/Johnson City	2.0	2.7	12	8
WQAH/Huntsville, AL	1.9	3.0	12	9*	WEYE/Johnson City	1.8	2.2	13*	12
WUSX/Huntsville, AL	1.1	1.9	14*	13	WIVK/Knoxville^	1.6	1.6	15	13*
(Flipped to Urban as WHRP	in October	.)			(Johnson City Arbitron)				
WMSI/Jackson, MS	8.6	7.9	2	2	KKNG/Oklahoma City	6.2	6.3	6	4
WUSJ/Jackson, MS	5.0	4.7	4	4*	KTST/Oklahoma City^	4.9	5.0	8*	9*
WWQM/Madison	8.2	9.3	1	1	KXXY/Oklahoma City^	4.9	5.7	8*	11
WDMP-AM & FM/Madison	1.8	1.7	15*	13*	KQBL/Oklahoma City	3.2	2.1	13	15
WJVL/Janesville, WI	0.0	1.4	_	17	(formerly KMMZ)				
(Madison Arbitron)					KDRK/Spokane	5.8	6.5	4*	2
WKSJ/Mobile^	8.5	8.7	3	3	KIXZ/Spokane	4.5	4.2	9	11
WXBM/Pensacola, FL^	3.1	2.5	12	12	KICR/Spokane	2.3	1.3	15	19
(Mobile Arbitron)					KWEN/Tulsa	8.7	8.5	1	1
WKNN/Biloxi, MS	0.4	1.2	24	16*	KV00-FM/Tulsa^	5.3	6.0	5*	4
(Mobile Arbitron)					KXBL/Tulsa^+	5.9	4.9	4	6*
KKCS/Colorado Springs, Co	0 4.9	6.1	5*	4	WIRK/West Palm Beach	6.0	4.4	2	5
KCCY/Colorado Springs, Co	0 4.8	4.4	7*	8	WKIS/Miami	1.2	1.3	23*	22*
KKCS-AM/Colorado Springs,	CO .7	1.4	18*	18*	(W. Palm Beach Arbitron)				
KJJY/Des Moines	5.6	6.3	7	6	KFDI/Wichita^	9.8	15.0	1	1
KHKI/Des Moines	4.5	4.3	9	9*	KZSN/Wichita	5.5	6.2	10	5*
KSKS/Fresno	4.0	5.1	8*	4	KFTI-AM/Wichita^+	5.1	5.4	7*	7*
KWOL/Fresno	1.4	1.7	22	21	WGGI&WGGY/Wilkes Barre	10.2	11.0	1	1
WFLS/Fredericksburg, VA	14.8	14.9	1	1	WCTO/Allentown^	2.1	1.9	12	13*
$WGRX/Fredericksburg,\ VA$	1.9	3.8	13*	6	(Wilkes BV arre Arbitron)				
WMZQ/Washington	1.0	1.9	24*	26*					
(Fredericksburg, VA Arbitro	on)								

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	N	ovember 4, 2003	T-4-1	,	T-4-1	,			\A/I	T-4-1
LW 1	ΓW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	wks On	Total Station
2	O	TOBY KEITH I Love This Bar (DreamWorks)	15000	729	4770	+287	443484	22683	12	115/0
1	2	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	14340	44	4653	+56	418401	1755	22	115/1
5	3	RASCAL FLATTS Melt (Lyric Street)	12950	312	4279	+36	363387	3784	19	115/0
3	4	GARY ALLAN Tough Little Boys (MCA)	11653	-2550	3823	-733	348661	-59124	21	115/0
6	5	PAT GREEN Wave On Wave (Republic/Universal South)	11292	330	3661	+155	308304	9454	25	115/0
4	6	MARTINA MCBRIDE This One's For The Girls (RCA)	11233	-1417	3647	-473	315661	-42328	22	114/0
7	0	GEORGE STRAIT Cowboys Like Us (MCA)	10417	915	3408	+384	281570	11620	15	114/0
9	8	MONTGOMERY GENTRY Hell Yeah (Columbia)	8761	399	2820	+150	243499	15595	17	114/0
8	9	BILLY CURRINGTON Walk A Little Straighter (Mercury)	8517	-353	3047	-108	222787	-7205	28	112/0
10	D	CHRIS CAGLE Chicks Dig It (Capitol)	8280	197	2812	+92	224633	7011	20	114/0
11	D	LONESTAR Walking In Memphis (BNA)	8147	499	2564	+159	229385	17510	14	112/0
12	12	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	7518	455	2428	+186	206872	12019	8	115/1
17	B	KENNY CHESNEY There Goes My Life (BNA)	7337	1623	2211	+511	223029	50241	4	113/8
15	1	RODNEY ATKINS Honesty (Write Me A List) (Curb)	6815	414	2269	+150	175878	13016	21	111/2
14	B	RUSHLOW I Can't Be Your Friend (Lyric Street)	6723	-9	2302	+14	176996	1475	27	110/2
16	16	TRACY BYRD Drinkin' Bone (RCA)	6710	319	2202	+138	170086	9882	15	111/2
13	D	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	6616	-129	2200	+5	171742	-9549	11	111/0
18	18	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5833	261	2020	+75	154105	12166	22	101/2
19	Ð	DIAMOND RIO Wrinkles (Arista)	5412	579	1839	+176	136283	9903	16	100/3
20	20	JO DEE MESSINA I Wish (Curb)	5311	578	1771	+184	135358	16592	17	102/2
21	3	TERRI CLARK I Wanna Do It All (Mercury)	4514	333	1405	+114	114164	9943	11	90/3
25	22	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	4381	660	1337	+212	125442	13782	5	97/10
23	23)	BRAD PAISLEY Little Moments (Arista)	4299	450	1353	+162	115788	13427	9	92/4
24	24	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3916	155	1255	+58	90793	5909	17	94/2
22	25	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3886	-190	1329	-39	95110	303	19	97/1

MARTINA MCBRIDE

SEE HER DEBUT THE NEW SINGLE "IN MY DAUGHTER'S EYES" TOMORROW NIGHT ON THE CMA AWARDS.

> ON YOUR DESK THURSDAY.... AIRPLAY IMMEDIATELY!





695

680

624

58

41

-2

292

288

236

Sherrié Austin "STREETS OF HEAVEN"

KENNY ROGERS Handprints On The Wall (Dreamcatcher)

KEVIN DENNEY A Year At A Time (Lyric Street)

BILLY DEAN I'm In Love With You (View2)

43

47

48

49

One of the Top 3
Testing Female Artists
ALL DEMOS!!

(Media Base, Callout America, Rate The Music)

R&R: (18) BB: 21*

Heavy Conversions Include WGAR, WBCT, WEZL, KFDI

Craig Morgan

+38

+23

+15

15088

11303

13959

112

214

-692

4

3

7

41/1

39/4

24/3

CALLOUT MONSTER!!!

"EVERY FRIDAY AFTERNOON"

Media Base National Callout

3 Adults All Ages!!

3 Adults 35-54 • # 3 Adults 25-34 # 3 Females 35-54

NEW @ WIL, WKIS, WRBT!!!

R&R: **(1)** BB: 34*



MOST ADDED

ARTIST Title | abel(s)

NEW & ACTIVE

REBECCA LYNN HOWARD I Need A Vacation (MCA) Total Plays: 167, Total Stations: 29, Adds: 4

AMANDA WILKINSON Gone From Love Too Long (Universal South) Total Plays: 116, Total Stations: 18, Adds: 4

MARK WILLS That's A Woman (Mercury)
Total Plays: 108, Total Stations: 11, Adds: 11

Songs ranked by total plays

All I Tillo Euser(e)	Auuo
ALAN JACKSON Remember When (Arista)	33
TIM MCGRAW Watch The Wind Blow By (Curb)	19
PATTY LOVELESS On Your Way Home (Epic)	12
MARK WILLS That's A Woman (Mercury)	11
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	10
DIERKS BENTLEY My Last Name (Capitol)	9
KENNY CHESNEY There Goes My Life (BNA)	8

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BUDDY JEWELL Sweet Southern Comfort (Columbia)

SARA EVANS Perfect (RCA)

BLUE COUNTY Good Little Girls (Asylum/Curb)

7

MOST INCREASED POINTS	Total Pt.	MOST INCREASED PLAYS	
ARTIST Title Label(s)	Increase	ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY There Goes My Life (BNA)	+1623	KENNY CHESNEY There Goes My Life (BNA)	+511
ALAN JACKSON Remember When (Arista)	+1049	GEORGE STRAIT Cowboys Like Us (MCA)	+384
TIM MCGRAW Watch The Wind Blow By (Curb)	+991	TIM MCGRAW Watch The Wind Blow By (Curb)	+309
GEORGE STRAIT Cowboys Like Us (MCA)	+915	TOBY KEITH I Love This Bar (DreamWorks)	+287
TOBY KEITH I Love This Bar (DreamWorks)	+729	ALAN JACKSON Remember When (Arista)	+285
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+660	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+212
JO DEE MESSINA I Wish (Curb)	+578	PATTY LOVELESS On Your Way Home (Epic)	+193
DIAMOND RIO Wrinkles (Arista)	+576	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+186
LONESTAR Walking In Memphis (BNA)	+499	JO DEE MESSINA I Wish (Curb)	+184
PATTY LOVELESS On Your Way Home (Epic)	+460	DIERKS BENTLEY My Last Name (Capitol)	+178



MOST PLAYED RECURRENTS GOING FOR ADDS Total 11/10 ARTIST Title Label(s) **Plays** CHAD BROCK You Are (Broken Bow) ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) 3019 GARY ALLAN Songs About Rain (MCA) SONYA ISAACS No Regrets, Yet (Lyric Street) 2856 **DIERKS BENTLEY** What Was I Thinkin'? (Capitol) TIM MCGRAW Real Good Man (Curb) 2564 BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia) 2177 11/17 **LEANN RIMES** This Love (Curb) 1979 **BROOKS & DUNN** Red Dirt Road (Arista) KENNY CHESNEY No Shoes, No Shirt, No... (BNA) 1868 1798 11/24 **LONESTAR** My Front Porch Looking In (BNA) CAROLYN DAWN JOHNSON Simple Life (Arista) **TOBY KEITH** Beer For My Horses (DreamWorks) 1731 **BRAD PAISLEY** Celebrity (Arista) 1251 1149 **CLAY WALKER** A Few Questions (RCA)



115 Country reporters. Songs ranked by total points for the airplay week of 10/26-11/1. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company). © 2003, R&R, Inc.



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Country Indicator Top 50

LW	TW	ADTICT Title / aba/(a)	Total						Wks	Total
		ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.	On	Station
1	0	TOBY KEITH I Love This Bar (DreamWorks)	5902	71	4339	+64	124347	1353	12	112/0
3	2	RASCAL FLATTS Melt (Lyric Street)	5716	36	4195	+24	119745	314	19	111/0
2	3	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	5685	-114	4184	-57	119071	-2229	21	109/0
6	4	PAT GREEN Wave On Wave (Republic/Universal South)	5435	188	4019	+145	112128	4437	23	111/0
7	5	GEORGE STRAIT Cowboys Like Us (MCA)	5053	244	3714	+200	104579	5659	14	112/0
8	6	CHRIS CAGLE Chicks Dig It (Capitol)	4591	248	3401	+196	96402	4672	20	111/0
4	7	GARY ALLAN Tough Little Boys (MCA)	4402	-1141	3142	-915	90703	-23485	20	102/0
5	8	MARTINA MCBRIDE This One's For The Girls (RCA)	4379	-1070	3171	-855	92307	-21588	21	101/0
9	9	BILLY CURRINGTON Walk A Little Straighter (Mercury)	4193	-123	3238	-79	85146	-3423	27	105/0
10	•	MONTGOMERY GENTRY Hell Yeah (Columbia)	3818	148	2837	+115	80076	2777	16	107/0
12	•	LONESTAR Walking In Memphis (BNA)	3748	216	2825	+172	75633	4240	15	107/0
11	12	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3745	84	2778	+72	78096	1365	11	112/0
13	③	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	3651	268	2720	+220	75907	5749	9	109/2
15	4	RUSHLOW I Can't Be Your Friend (Lyric Street)	3354	143	2467	+99	68748	2840	27	108/3
14	15	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3273	46	2434	+32	68326	676	20	103/0
16	16	TRACY BYRD Drinkin' Bone (RCA)	3175	103	2344	+76	65883	2574	14	105/0
18	Ø	DIAMOND RIO Wrinkles (Arista)	3109	279	2299	+203	64109	6161	17	109/1
17	18	RODNEY ATKINS Honesty (Write Me A List) (Curb)	2935	95	2197	+110	61759	1534	19	103/1
22	19	KENNY CHESNEY There Goes My Life (BNA)	2747	646	2045	+462	57309	13728	4	105/8
19	20	JO DEE MESSINA I Wish (Curb)	2649	158	1971	+100	56951	3061	16	91/0
21	4	BRAD PAISLEY Little Moments (Arista)	2575	440	1872	+292	53953	8275	10	98/3
20	22	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	2226	-90	1643	-40	45352	-1728	19	96/1
28	23	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	2102	316	1592	+225	44299	7022	5	96/7
23	24	JOSH TURNER Long Black Train (MCA)	2082	121	1491	+91	44643	2172	18	77 3
26	25	TRACE ADKINS Hot Mama (Capitol)	2053	224	1484	+158	44812	4549	9	84/3

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Country Indicator Top 50

	89	November 4, 2003	Total	+/-	Total	+/-	Tot. Aud.	⊥/- ∆ud	Wke	Total	
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On		
24	26	TERRI CLARK I Wanna Do It All (Mercury)	2044	161	1514	+121	43697	3660	11	91/5	
25	4	JIMMY WAYNE I Love You This Much (DreamWorks)	1979	149	1483	+98	40799	2765	12	88/3	
27	2 3	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	1852	58	1383	+34	38379	1571	17	82/2	
29	29	SARA EVANS Perfect (RCA)	1638	177	1209	+151	32588	3394	8	83/2	
35	<u> </u>	ALAN JACKSON Remember When (Arista)	1594	855	1246	+641	32565	18458	2	93/42	
33	(1)	TIM MCGRAW Watch The Wind Blow By (Curb)	1441	594	1141	+447	29267	12415	3	80/17	
30	32	JOE NICHOLS Cool To Be A Fool (Universal South)	1410	41	1129	+44	28867	887	9	69/4	
31	33	CRAIG MORGAN Every Friday Afternoon (BBR)	1331	-11	990	-6	26773	-397	14	74/0	
32	34	BLUE COUNTY Good Little Girls (Asylum/Curb)	1079	144	812	+98	22450	3019	5	62/2	
38	3 5	BUDDY JEWELL Sweet Southern Comfort (Columbia)	906	280	685	+172	19563	6952	4	67/21	
34	3	KELLIE COFFEY Texas Plates (BNA)	808	68	661	+52	15601	1324	6	59/3	
36	3	BRIAN MCCOMAS You're In My Head (Lyric Street)	780	101	557	+59	17791	2517	7	46/2	
37	38	RYAN TYLER Run, Run (Arista)	693	24	482	+13	15804	457	11	41/1	
40	3 9	VINCE GILL Young Man's Town (MCA)	603	40	475	+29	12319	508	6	41/2	
39	40	WYNONNA Heaven Help Me (Asylum/Curb)	596	-10	480	+1	13133	-520	6	43/2	
45	4	DIERKS BENTLEY My Last Name (Capitol)	488	98	387	+85	10183	2010	3	39/8	
41	42	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	486	13	387	+9	9106	332	4	32/2	
46	4 3	CLINT BLACK Spend My Time (Equity Music Group)	477	88	372	+79	10025	1783	3	40/9	
43	4	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	475	82	337	+36	10016	1864	3	30/3	
42	4 5	AMY DALLEY I Think You're Beautiful (Curb)	423	2	284	+11	9897	86	8	29/1	
47	46	KEVIN DENNEY A Year At A Time (Lyric Street)	422	51	313	+47	8907	1158	4	30/2	
44	4	JAMES OTTO Days Of Our Lives (Mercury)	400	1	324	-5	8325	76	5	33/0	
48	4 8	REBECCA LYNN HOWARD I Need A Vacation (MCA)	371	41	260	+44	8188	556	3	26/3	
Debut >	49	PATTY LOVELESS On Your Way Home (Epic)	269	177	210	+126	5582	3763	1	22/14	
Debut >	5 0	LORRIE MORGAN Do You Still Want To Buy Me (Image/Quarterback)	213	65	174	+47	3425	972	1	18/7	

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MOST ADDED	
ARTIST Title Label(s)	Adds
ALAN JACKSON Remember When (Arista)	42
BUDDY JEWELL Sweet Southern Comfort (Columbia)	21
TIM MCGRAW Watch The Wind Blow By (Curb)	17
PATTY LOVELESS On Your Way Home (Epic)	14
DARRYL WORLEY I Will Hold My Ground (DreamWorks)	10
CLINT BLACK Spend My Time (Equity Music Group)	9
KENNY CHESNEY There Goes My Life (BNA)	8
DIERKS BENTLEY My Last Name (Capitol)	8
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	7
LORRIE MORGAN Do You Still Want To Buy Me That Drink (Frank)	
(Image/Quarterback)	7

MOST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
ALAN JACKSON Remember When (Arista)	+855
KENNY CHESNEY There Goes My Life (BNA)	+646
TIM MCGRAW Watch The Wind Blow By (Curb)	+594
BRAD PAISLEY Little Moments (Arista)	+440
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+316
DIAMOND RIO Wrinkles (Arista)	+279
BUDDY JEWELL Sweet Southern Comfort (Columbia)	+279
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+268
CHRIS CAGLE Chicks Dig It (Capitol)	+248
GEORGE STRAIT Cowboys Like Us (MCA)	+244

MOST INCREASED PLAYS Total Play ARTIST Title *Label(s)* Increase **ALAN JACKSON** Remember When (Arista) +641 KENNY CHESNEY There Goes My Life (BNA) +462 TIM MCGRAW Watch The Wind Blow By (Curb) +447 **BRAD PAISLEY** Little Moments (Arista) +292SHANIA TWAIN She's Not Just A Pretty Face (Mercury) +225 BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) +220**DIAMOND RIO** Wrinkles (Arista) +203**GEORGE STRAIT** Cowboys Like Us (MCA) +200 CHRIS CAGLE Chicks Dig It (Capitol) +196



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 11/7/03 November 4, 2003

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
GARY ALLAN Tough Little Boys (MCA)	4.22	4.24	97%	24%	4.24	4.30	4.19
BRAD PAISLEY Little Moments (Arista)	4.19	4.27	72 %	6%	4.17	4.28	4.08
GEORGE STRAIT Cowboys Like Us (MCA)	4.13	4.04	95%	16%	4.14	4.15	4.13
TIM MCGRAW Real Good Man (Curb)	4.12	4.06	99%	35 %	4.10	4.34	3.90
KENNY CHESNEY There Goes My Life (BNA)	4.07	_	79 %	11%	4.04	4.18	3.92
TOBY KEITH I Love This Bar (DreamWorks)	4.04	4.05	99%	21%	4.07	3.94	4.18
TERRI CLARK I Wanna Do It All (Mercury)	4.04	4.11	82%	10%	4.05	4.07	4.04
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.02	4.05	97%	30 %	4.00	4.18	3.85
MONTGOMERY GENTRY Hell Yeah (Columbia)	3.99	4.05	97%	25 %	3.94	4.02	3.87
RASCAL FLATTS Melt (Lyric Street)	3.96	4.12	98%	32 %	3.91	4.08	3.75
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.96	4.01	89%	23%	3.96	3.89	4.02
PAT GREEN Wave On Wave (Republic/Universal South)	3.95	3.84	94%	29 %	3.99	3.98	4.00
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	3.95	3.94	87%	12%	3.96	3.99	3.93
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.95	3.94	82 %	17%	3.93	4.09	3.79
JIMMY WAYNE I Love You This Much (DreamWorks)	3.95	4.06	78%	12%	3.89	4.08	3.74
DIAMOND RIO Wrinkles (Arista)	3.93	3.99	79 %	13%	3.88	3.99	3.80
SARA EVANS Perfect (RCA)	3.93	3.91	68%	8%	3.87	3.83	3.91
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.91	3.95	95%	29 %	3.86	3.99	3.75
TRACY BYRD Drinkin' Bone (RCA)	3.91	3.99	91%	20%	3.88	3.83	3.92
JO DEE MESSINA I Wish (Curb)	3.90	3.92	82 %	17%	3.90	4.07	3.77
MARTINA MCBRIDE This One's For The Girls (RCA)	3.89	3.98	100%	36%	3.90	3.98	3.82
CHRIS CAGLE Chicks Dig It (Capitol)	3.88	3.99	96%	26%	3.79	3.86	3.72
CRAIG MORGAN Every Friday Afternoon (BBR)	3.86	3.89	53 %	6%	3.80	3.93	3.70
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.85	4.00	88%	18%	3.81	3.98	3.67
JOSH TURNER Long Black Train (MCA)	3.84	3.81	61%	12%	3.90	3.75	4.00
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.79	3.83	93%	22%	3.82	3.75	3.89
LONESTAR Walking In Memphis (BNA)	3.78	3.88	96%	28%	3.69	3.76	3.64
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.78	3.94	71%	14%	3.74	3.82	3.67
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3.77	3.73	87%	23%	3.72	3.76	3.68
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.52	3.59	75 %	19%	3.49	3.57	3.43

Total sample size is 568 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300.** RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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