October 21, 2003

Couldn't wait: WCAT WFMS WGAR WGGY WQMX WFRE KSOP WIRK WGKX WWQM KXKC WUSJ WBEE KFRG KATM WNKT and more! AIRPLAY IMPACT MONDA ON YOUR WAY HOME" ESS

### The Eagle Has Landed In SLC; Alan Hague PD

As tipped here weeks ago, Simmons Media Group has indeed launched a new Country station in Salt Lake City. Last week, KEGA ("The Eagle 101.5") became SLC's fourth FM Country outlet. Simmons VP/Programming and OM for the SLC cluster Alan Hague will program The Eagle. A 35-year market veteran, he has been with Simmons for more than 10 years. The 101.5 frequency is a brand new signal in this market. Hague told R&R, "It's a full Class C on an 11,000-foot peak in the Uintas mountain range. As a result of where the coverage occurs, the signal overlaps by way of boosters into the SLC-Ogden-Provo metro.'

Also as tipped here weeks ago, the only full-time talent signed is WSSL/Greenville, SC Asst. PD/MD/PM driver Paul Koffy, who is set for mornings. Hague is looking for a partner or partners for Koffy, as well as jocks for every other shift. He is also in dire need of record service. KEGA's phone number is 801-524-2600; the fax is 801-524-6002. The address is 515 South 700 East, Salt Lake City, UT 84102.

Asked the \$64,000 question — why a fourth FM Country station in the nation's 32nd largest market — Hague said, "There is and always has been a large Country listening group here, and, of course, it's very competitive with three already in the mix. But we did a lot of research, and whatever we get into, we go in to compete hard and to win. We intend to do just that."

Currently, there are no personalities or commercials on KEGA, and it will remain that way for a few weeks.

#### Gill and McGraw Set For CMAs

Tim McGraw and host Vince Gill have been added to the lineup of musical performers at this year's Country Music Association awards show. McGraw will perform "Red Ragtop," and Gill is slated to perform his current single, "Young Man's Town." In addition, Horizon nominees Gary Allan, Buddy Jewell, Joe Nichols, Blake Shelton, Darryl Worley and Terri Clark, as well as and reigning Horizon winner Rascal Flatts, have been added to the performers list. The CMA Awards air Nov. 5 on CBS.

#### Radio News

Business: Petracom Media, owner of radio stations in five markets, has filed for Chapter 11 bankruptcy. CEO/President Hank Ash said in a prepared statement that the day-to-day operations of the stations would not be affected.

Programming: KOYT/Tucson PD Jeff Baird (baird47@msn.net) has left the station he has programmed for 2 1/2 years. His background includes on-air and programming gigs at KMLE/ Phoenix; KZDG/Denver; KBUL/Reno, NV; and KNFR/ Spokane.

Music: Root Communications/Myrtle Beach, SC

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## **R&R 4** ove This Bar

**BB** 4\*

"Bar" is #1 Overall AGAIN in CALLOUT AMERICA! The Most Nominated Artist at this year's CMA Awards!

NEW ALBUM "SHOCK N' Y'ALL" IN STORES NOVEMBER 4th!!!! Live WW1 Radio Special available. Contact your WW1 rep.

SHOCK N' Y'ALL TOUR - SOLD OUT!



OM **Mark Andrews** is now MD/PM driver. He takes over for **Joey Dee**, who recently exited.

**Personalities:** WDSY/Pittsburgh morning teamers **Welch & Woody** — John Welch and Steve Woods — have left the station. Morning co-host **Chris DeCarlo** will remain on the air ... Former WDAF/Kansas City morning co-host **Joy Manherz** is the new overnighter at crosstown KFKF. She spent 11 years with WDAF, mostly in the overnight role, and most recently was David Lawrence's wakeup co-host. *The All Night Joy Ride* begins on KFKF Monday, October 27.

**Syndication: Lisa Stevens** has joined Steve Warren's MOR Media as Dir./Radio Affiliate Relations.

**Kudos:** Congrats to **WYCD/Detroit**'s Tim Wall and Darren Wilhite, who on Oct. 15 celebrated their 15th anniversary as a morning team. They first teamed at KKIX/Fayetteville, AR. After a brief stop at WFMB/Springfield, IL in 1990-1991, they headed to WIVK/Knoxville, where they spent almost seven years. They got to WYCD in August 2002. Twice they have been honored as the CMA Personalities of the Year.

#### **Record News**

DreamWorks pop promo rep **David Newmark** looks to be making the move to country. Unofficially, Newmark is expected to fill the Southwest regional position currently held by **Suzanne Durham**, who will transition to Northeast. Newmark will remain based in Dallas, and could be online by CMA week.

Capitol/Nashville has hired **Sandy Horowitz** as A&R Coordinator.

UMG/Nashville Sr. VP/Media & Artist Relations Lauren Murphy has resigned to enter consulting.

#### **Industry News**

**R&R**/Nashville AE **Jessica Harrell** has been named

VP/Sales for Nashville-based The Marketing Group. She succeeds Stephanie Moore, who is relocating to Portland, OR, where she'll join her husband, Mike, who recently became PD of KWJJ.

GAC debuts *Country Music Across America*, a new 30-minute news program, on Nov. 4. Host **Storme Warren** will be joined by a succession of celebrity guest hosts, the first being **Vince Gill**. The show originates from the Country Music Hall of Fame and museum.

CMT will broadcast the Johnny Cash Memorial Tribute in primetime five days after it is held on Nov. 10. Expected at the memorial and on the telecast are Rosanne Cash, Kris Kristofferson, Sheryl Crow, George Jones, Willie Nelson and many more.

Nashville Star's second season kicks off with a press conference at the Country Music Hall of Fame tomorrow. Representatives from USA Network and Sony Nashville and last year's winner, Buddy Jewell, are expected to be on hand as a new round of tryouts gets underway.

Gaylord Entertainment has announced completion of its \$7.5 million renovation of the Grand Ole Opry House. Home to the Opry since 1974, the venue now boasts the 2,400-square-foot Opry Shop, a 2,000-square-foot box office, improved disabled accessibility, renovated concessions areas and upgrades to sound and lighting systems. Coincidentally, the Opry House will be a featured location in an upcoming episode of TLC's *Trading Spaces*.

**Aaron Tippin** has signed a publishing deal with Corlew Music Group.

#### **Chart Chat**

It seems the new Patty Loveless single "On Your Way Home" ran into a few problems on its way to

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your desk. Sony/Nashville Sr. VP/Promotion **Larry Pareigis** wanted us to let you know that the label had some major shipping problems out of the plant, so only half of Country radio got it in time for yesterday's add date. Therefore Mr. P. has moved the add date to Oct. 27.

And a note to those of you wondering how Mediabase 24/7 and **R&R** will handle this week's shift to Standard Time. Basically the "clock" stops and freezes at the first 2am *local time*. After an hour, the recorder resumes with the updated time of 2am *local time*.

#### Hospital-ity

You know things aren't going well when local hospitals get their own subheads. But.... Get well soon wishes to CMT.com Managing Editor and former R&R/Nashville Assoc. Country Editor Calvin Gilbert, who underwent quadruple bypass surgery last week. He's doing well and hopes to be heading home either today or tomorrow.

And,quick-mend wishes to **Keith "Evel" Gale**, who was involved in a motorcycle accident last week. He was thrown 48 feet when his bike hit a car that had pulled out in front of him. Gale suffered a compound fracture of his left leg, a severely broken right arm, pelvic injuries and assorted other contusions. He's in Vanderbilt hospital and is doing well. So well, in fact, he says, "Bring on the calls" — 615-343-8567. Doctors expect him to make a full recovery.

#### Chronicle

Best wishes to Universal South NE Regional **Lisa Strickland** and her artist-manager hubby **Brinson** on the birth of their second child on Sunday, October 19. Peter Carlyle arrived in time for a morning airshift at 4:34 a.m., checking in at 7 lbs 5 ounces. Uni South Dir./National Promotion

**Denise Roberts** is handling Strickland's calls in the meantime.

Condolences to **Pam Perry**, former vocalist-mandolin-guitarist for the group Wild Rose, who lost her oldest daughter, Christine Ann King (24), in an automobile accident last week.

### R&R/Bullseye: Listeners Pick Top CMA Male Vocalist

This week's **R&R** Country Callout America by Bullseye question posed to 200 Country listeners: "If you could vote in the Country Music Awards, which of the following Male singers would you select for 'Male Vocalist of the Year' for the 2003 CMA Awards?"

The total sample voted **Toby Keith** on top with 30%, **Tim McGraw** second at 21%, **Alan Jackson** third at 20%, **George Strait** fourth at 12%, **Kenny Chesney** next at 11% and **Brad Paisley** at 6%. (A tie resulted in six finalists in this category.)

Keith placed first in seven of our age/sex categories, with 30-32% of the votes. He placed second among 25-34s, with 25% — finishing behind Tim McGraw's 26%

In addition to his 25-34 win, McGraw was No. 2 among males (20%), females (22%) and 35-44s (19%). He took third with P1s, P2s and 45-54s.

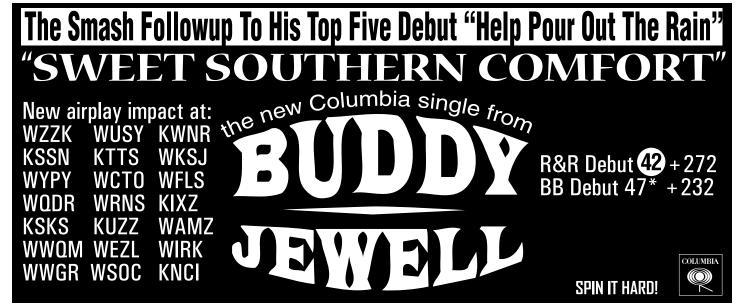
Jackson's third place overall finish was the result of five second-place showings — P1s (22%), P2s (20%), females (22%), 35-44s (19%) and 45-54s (26%) — and two third-place finishes — males and 35-44s.

Strait was fourth, with five fourth-place finishes and two fifth- place showings in, oddly enough, the upper demo ranges of 35-44 and 45-54.

Considering the tour numbers and boxcar record sales figures, it was very surprising to see Kenny Chesney place fifth on this list. He came in fourth among P2s, 35-44s and 45-54s. He was fifth

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among P1s, males, females and 25-34s. Very odd indeed.

Paisley came in sixth in each one of our eight age/sex cells, garnering between 5-7% of the responses in each of the categories.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Oct. 17 issue of **R&R**.

— Lon Helton/R&R Country Editor (615) 244-8822 Email: Ihelton@radioandrecords.com

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **MUSICNOTES**

**CLONESTAT** are featured in tomorrow's episode of *A Makeover Story* on The Learning Channel. Taped in May at Little Creek Naval Amphibious Base in Virginia, the show features two Navy wives who surprised their husbands with TLC makeovers for a Lonestar concert. The episode, titled *Lonestar Ladies*, airs at 11:30 a.m. CST. The group kicks off their *Acoustic on the Front Porch* tour in Columbus, OH on Oct. 23.

**Conan O'Brien** last Thursday was postponed due to the birth of O'Brien's first child.

**▼Josh Turner** will guest on the *G. Gordon Liddy* show Friday as the syndicated radio program broadcasts from Nashville.

Carnegie Hall on Oct. 24. The season kickoff is an evening of country and Americana music at which the entire orchestra will be outfitted in Wrangler jeans. Paisley, a Wrangler endorser, is participating in a tribute to Johnny Cash.

**✓ John Berry** is planning his eighth annual *Christmas Tour*, a 90-minute show featuring traditional holiday songs and childhood stories. His *Christmas Live* album is being repackaged as *O Holy Night Live* for release in Wal-Mart stores this season. An album of love songs is planned for early 2004.

Marco Promotions is working to introduce MCA children's artist **Buck Howdy** to radio stations in secondary and tertiary markets. Described as the nexus of Mr. Rogers, Will Rogers and Roy Rogers, Buck Howdy has a weekly show heard on public radio and XM. Marco is offering almost 300 stations the opportunity to air *Cow Pie Radio* for 12 weeks at no cost, and is servicing them the MCA album *Skidaddle*. A Buck Howdy television show is in development with Sony Pictures Television.

Gary Allan has a New York media trip scheduled for later this month. Stops include Fox & Friends, Living It Up With Ali and Jack and CNN Headline News. Check this space for details, dates and times.

A DVD of **Shania Twain**'s NBC special *Shania UP! Live in Chicago* will be in stores Nov. 18.

The Nashville episode of *Prime Time Monday* scheduled to air last week was bumped and should air within the next several weeks.

**▼Buddy Jewell** has personalized his "Sweet Southern Comfort" single with special tag lines for more than 125 NHL, NBA, NFL and major league baseball teams. Nashville stations, for example, will receive versions with lyrics like, "You'll find me in Tennessee/Go Titans go" and "Go Vols go." There are customized lyrics for teams including the Dallas Cowboys, Kentucky Wildcats, Denver Broncos, Green Bay Packers and Boston Red Sox.

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# Amanda Wilkinson

"GONE FROM LOVE TOO LONG"

#### **ALREADY ON:**

KZLA WKLB KMPS KUBL WGKX WGGY WIVK <u>KXKT WPKX KATM KDRK KIXZ</u> KCCY



Produced by Tony Brown

Cledus T. Judd's parody "Martie, Emily & Natalie" will be included on the forthcoming Koch/Audium Records EP The Original Dixie Hick, set for an Oct. 28 release.

Nebraska senior nose tackle **Patrick Kabongo** was named the third annual honoree of the Brook Berringer Memorial Endowed Scholarship on Saturday. The endowment was established by a **Sawyer Brown** benefit concert after the death of Berringer, a former University of Nebraska quarterback and friend of the band who was killed in a 1996 plane crash.

Reba McEntire, along with Carol Burnett, Faith Hill, Martina McBride, Vince Gill and Melissa Peterman (Barbara Jean), recently taped a two-hour Westwood One radio premiere for her new album, Room to Breathe.

Tracy Byrd will appear on CBS's Late Late Show With Craig Kilborn on Oct. 28.

Shania Twain, Dolly Parton and Alison Krauss & Union Station are scheduled to appear on Oprah on Nov. 5.

> - Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### VIDEO ADDS

#### **GREAT AMERICAN COUNTRY**

**MEMARIE** Leave Me Alone

4 RUNNER Forrest County Line

#### **CMT**

CRAIG MORGAN Every Friday Afternoon

BROOKS & DUNN You Can't Take The Honky-Tonk Out Of The Girl

**CLINT BLACK** Spend My Time

+156

#### RANDOM FAX®

#### Tuesday, 10/21

BIRTHDAYS: Kelly Snead, the late Owen Bradley

On TV: CMT: Shania Twain, MWL Stacked; Reba McEntire, Inside

Fame

#### Wednesday, 10/22

BIRTHDAYS: Chris DeCarlo, John Ettinger, Kristen Nagel, Judy

Turner

**On TV:** NBC: **Lyle Lovett**, *The Tonight Show With Jay Leno;* CMT: Faith Hill, Inside Fame; Martina McBride, CMT Got Me in With the Band; GAC: Aaron Tippin, Made in America; Ken Mellons, Classic

#### Thursday, 10/23

BIRTHDAYS: Junior Bryant, Dwight Yoakam, Jimmy Wayne, Bart

Allmand, Nancy Richmond, Jeff Walker, Noelle Oliver

On TV: CMT: Alison Krauss & Union Station, Live; GAC: John

Michael Montgomery, CRL

#### Friday, 10/24

**BIRTHDAYS: Dave Miggo** 

On TV: CMT: Tanya Tucker, Inside Fame

#### Saturday, 10/25

BIRTHDAYS: Chely Wright, Mark Miller, Enzo DeVincenzo,

**Jennifer Thorpe** 

On TV: GAC: Sherrie Austin, Behind the Scenes

#### Sunday, 10/26

**BIRTHDAYS: Keith Urban** 

**On TV:** CMT: **Garth Brooks**, *Inside Fame* 

#### Monday, 10/27

**BIRTHDAYS: Amy Hendon** 

On TV: CMT: Kid Rock, Driven

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Hell Yeah! Turn It Up! Right On! Top Ten! Their Biggest Yet!

# R&R (10)



Spin it Hard!!

Top Five Local And National 35-44 Female Callout EVERYWHERE! Listen/watch for HELL YEAH in your local NFL and NHL arenas!

#### Summer Arbitron: WHKO, KYGO, WFMS, WAMZ, KXKT No. 1, 12+

The Summer 2003 Arbitrons continue to roll out daily. If you like to watch the ratings as they come in, keep an eye on *www.radioandrecords.com*. Go to the site and click on "Ratings." As always, each week's **R&R** Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "\*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format. (Share and rank comparisons are Arbitron, last spring '03 vs. summer '03.)

Station/City	+12 Share Sp '03	+12 Share Su '03	+12 Rank Sp '03	+12 Rank Su '03	Station/City	+12 Share Sp '03	+12 Share Su '03	+12 Rank Sp '03	+12 Rank Su '03
WCTO/Allentown	10.4	11.4	2	2	WKIS/Miami	3.2	2.7	13*	17
WKHX/Atlanta^	4.5	4.3	4	6	WMIL/Milwaukee	5.7	6.2	5	4
WYAY/Atlanta^	2.7	3.0	15*	12	WTKM-A&F/Milwaukee	1.0	.8	22	20*
WYRK/Buffalo	9.3	9.9	2	2	KEEY/Minneapolis	6.6	7.0	3	3
WUBE/Cincinnati	5.2	6.3	6	3	KTOM/Monterey	2.5	3.2	11	10
WYGY/Cincinnati	3.3	3.7	13	12	WNOE/New Orleans	7.2	7.3	4	4
WPFB/Dayton	.6	1.3	22	18	KXKT/Omaha	10.4	10.3	1	1
(Cincinnati Arbitron)					KOIL-AM/Omaha	.4	1.4	20	18
WHKO/Dayton	1.0	1.0	20	T20	KNIX/Phoenix	4.9	4.5	5	7
(Cincinnati Arbitron)					KMLE/Phoenix	3.1	3.7	12*	11
WCOL/Columbus	8.2	7.0	1	4	KUPL/Portland	5.6	5.3	1*	2
WHOK/Columbus	2.5	3.2	13	10	KWJJ/Portland	5.0	4.5	6	7
WCLT/Columbus	2.7	2.6	12	12*	KUPL-AM/Portland+	.5	1.1	27	23
KPLX/Dallas	5.2	4.9	2	2	KUBL/Salt Lake City	6.0	4.5	3	6*
KSCS/Dallas^	3.8	4.1	6	<i>5</i> *	KSOP-FM/Salt Lake City	3.2	3.4	10	12
KMEO/Dallas^ #1	Debut 1.6		_	25	KKAT/Salt Lake City	2.2	2.3	18*	17*
WHKO/Dayton	9.9	9.1	1	1	KSOP-AM/Salt Lake City+		1.0	<i>28</i> *	26
WKSW/Dayton	1.2	1.8	18*	14	KRTY/San Jose	.9	.9	25	<i>25</i> *
WPFB/Dayton	1.3	1.6	17	16*	(San Francisco Arbitron)				
KYGO/Denver^	7.0	8.0	1	1	KRTY/San Jose	3.1	2.2	9	20
KCKK-AM/Denver^	.8	1.2	<i>25</i> *	22	KMPS/Seattle*	6.8	5.9	1	2
WWYZ/Hartford	5.8	6.6	4	4	KAYO/Seattle	.6	1.6	<i>26</i> *	24
KHCM/Honolulu	1.0	.9	21*	22*	KYCW-AM/Seattle*	.6	1.1	26 *	26
KILT-FM/Houston	3.5	3.5	8	8	WPKX/Springfield, MA	6.4	7.8	<i>3*</i>	2
KTHT/Houston+^	3.6	3.1	7	9	WIL/St. Louis	5.3	6.3	3	2
KKBQ/Houston^	3.0	2.9	14	11	KSD/St. Louis	3.6	4.3	13*	7
WFMS/Indianapolis	11.3	10.6	1	1	WQYK/Tampa^	6.9	6.4	4	3
WKKG/Columbus, IN	1.1	1.0	19	19*	WYUU/Tampa^	1.6	1.5	19	20
(Indianapolis Arbitron)			_	_	KIIM/Tucson	7.7	9.0	2	2
WDAF-AM/Kansas City	5.4	5.6	4	4	KOYT/Tucson	2.7	2.6	12	13
KBEQ/Kansas City	4.6	4.7	5*	5	WMZQ/Washington	3.7	3.7	9*	9*
KFKF/Kansas City	4.6	4.6	<i>5</i> *	6	WFRE/Frederick, MD	1.1	.9	21*	22
KWNR/Las Vegas	6.8	6.9	1	2	(Washington DC Arbitron)				
WAMZ/Louisville^	11.8	14.3	1	1	#1: KMEO switched to Cou	intry as "Th	e Twister" la	ast June.	
WJZL & WJZO/Louisville^+#	2 2.5	_	15	_	#2: Changed to Smooth Ja				

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### WANTED: Sales Representative



**Radio & Records** has an immediate opening for a Nashville-based sales representative to serve the Country and Americana communities. Experience in and knowledge of the business is a must. Excellent communication required. Ability to juggle multiple priorities is assumed.

If you like helping people market music, then this is a great opportunity for you.

Send your resume to: **Henry Mowry, Director/Sales, at hmowry@radioandrecords.com** or fax 310/203-8450. Follow up with a phone call: 310/788-1626. EOE.





	7 (	October 21, 2003	T-4-1	,	T-4-1	,	A		14/1	T - 4 - 1
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	vvks On	Total Station
1	0	GARY ALLAN Tough Little Boys (MCA)	14911	274	4804	+54	430102	10747	19	115/0
5	2	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	13470	1065	4321	+341	395228	37660	20	114/0
4	3	MARTINA MCBRIDE This One's For The Girls (RCA)	13351	575	4332	+217	375042	6656	20	114/0
3	4	TOBY KEITH I Love This Bar (DreamWorks)	13147	344	4144	+83	381121	13364	10	115/0
6	6	RASCAL FLATTS   Melt (Lyric Street)	12047	353	4095	+170	340493	12717	17	115/0
7	6	PAT GREEN Wave On Wave (Republic/Universal South)	10585	1055	3403	+350	287276	17219	23	115/0
2	7	TIM MCGRAW Real Good Man (Curb)	10323	-2502	3404	-846	305541	-62563	25	115/0
9	8	BILLY CURRINGTON Walk A Little Straighter (Mercury)	9403	1083	3253	+387	246804	12933	26	112/0
8	9	GEORGE STRAIT Cowboys Like Us (MCA)	9031	287	2817	+87	256820	6467	13	114/0
10	1	MONTGOMERY GENTRY Hell Yeah (Columbia)	7739	480	2492	+156	203834	14706	15	114/0
11	•	CHRIS CAGLE Chicks Dig It (Capitol)	7566	507	2581	+185	198918	16386	18	114/1
12	12	LONESTAR Walking In Memphis (BNA)	7302	601	2321	+154	198603	20568	12	112/1
15	₿	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	6757	1469	2141	+474	185495	32032	6	111/3
13	<b>(1)</b>	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	6708	229	2207	+79	182410	9290	9	111/0
14	<b>(</b>	RUSHLOW I Can't Be Your Friend (Lyric Street)	6545	523	2213	+166	168453	17528	25	108/0
17	<b>1</b>	RODNEY ATKINS Honesty (Write Me A List) (Curb)	6213	1148	2037	+347	162685	26512	19	108/0
16	•	TRACY BYRD Drinkin' Bone (RCA)	5634	451	1756	+193	140705	9812	13	105/2
18	18	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5312	441	1854	+134	130152	11545	20	98/2
21	1	DIAMOND RIO Wrinkles (Arista)	4422	738	1540	+261	109309	17173	14	96/2
19	<b>a</b>	JO DEE MESSINA   Wish (Curb)	4356	459	1441	+168	114667	14429	15	96/3
20	4	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	4028	294	1336	+82	96825	6910	17	94/1
23	22	TERRI CLARK I Wanna Do It All (Mercury)	3644	698	1082	+182	95589	21128	9	84/9
22	<b>3</b> 3	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3615	208	1097	+110	85384	58	15	89/5
Breaker	2	KENNY CHESNEY There Goes My Life (BNA)	3488	2330	995	+661	111278	70038	2	95/52
28	25	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	2983	663	950	+213	86526	21159	3	79/9

### 3 HOMERUNS...A FALL CLASSIC!

MARTINA MCBRIDE
"This One's For
The Girls"
R&R
BB

TOP 5 AND HEADED FOR #1!

TRACY BYRD
"Drinkin' Bone"

R&R (7)

BB (22)

Hot phones!
A FUN, UP-TEMPO HIT

SARA EVANS
"Perfect"

R&R ②

BB ③

UP-TEMPO
& EARLY PHONES!



746

725

674

624

589

86

487

.90

308

141

262

158

232

262

229

# Need A Female Who Is Researching??

VINCE GILL Young Man's Town (MCA)

BILLY DEAN I'm In Love With You (View2)

KEVIN DENNEY A Year At A Time (Lyric Street)

KENNY ROGERS Handprints On The Wall (Dreamcatcher)

SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury)

₩

Ð

48

49

47

|Debut>

44

|Debut>

50

Sherrié Austin
"STREETS OF HEAVEN"

Media Base National Callout

# 11 Adults All Ages # 6 Adults 25-34 # 12 Adults 35-44

R&R: 18 BB:



## Craig Morgan

+22

+90

-35

+110

+57

16673

21329

16047

12040

12412

649

15168

-2261

6059

523

38/4

3/0

23/1

35/2

34/4

1

5

1

2

#### "EVERY FRIDAY AFTERNOON"

While the superstar acts are an easy conversion... give "Friday" a chance... look what happens when you do.

WYGY/ Cincinnati: # 3 w/ P1's!!! # 7 Overall!!

New At: WDSY/ Pittsburgh WOGK/Gainesville WWKA/ Orlando

R&R:🔞

**BB: 36**<sup>3</sup>



#### **NEW & ACTIVE**

TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)

Total Plays: 129, Total Stations: 28, Adds: 10

**DIERKS BENTLEY** My Last Name (*Capitol*)
Total Plays: 121, Total Stations: 32, Adds: 22

REBECCA LYNN HOWARD I Need A Vacation (MCA)

Total Plays: 98, Total Stations: 22, Adds: 10

AMANDA WILKINSON Gone From Love Too Long (Universal South)

Total Plays: 61, Total Stations: 13, Adds: 8

**PATTY LOVELESS** On Your Way Home (*Epic*) Total Plays: 27, Total Stations: 16, Adds: 16

Songs ranked by total plays

#### **MOST ADDED**

ARTIST Title Label(s)	Add
KENNY CHESNEY There Goes My Life (BNA)	52
TIM MCGRAW Watch The Wind Blow By (Curb)	25
DIERKS BENTLEY My Last Name (Capitol)	22
BUDDY JEWELL Sweet Southern Comfort (Columbia)	18
PATTY LOVELESS On Your Way Home (Epic)	16
BRAD PAISLEY Little Moments (Arista)	13
CLINT BLACK Spend My Time (Equity Music Group)	11
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	10
REBECCA LYNN HOWARD I Need A Vacation (MCA)	10

#### **MOST INCREASED PLAYS**

**Total Play ARTIST** Title Label(s) Increase KENNY CHESNEY There Goes My Life (BNA) +661 BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) +474 **BILLY CURRINGTON** Walk A Little Straighter (Mercury) +387PAT GREEN Wave On Wave (Republic/Universal South) +350RODNEY ATKINS Honesty (Write Me A List) (Curb) +347KEITH URBAN Who Wouldn't Wanna Be Me (Capitol) +341**CLINT BLACK** Spend My Time (Equity Music Group) +292 **BUDDY JEWELL** Sweet Southern Comfort (Columbia) +272**DIAMOND RIO** Wrinkles (Arista) +261MARTINA MCBRIDE This One's For The Girls (RCA) +217

#### MOST INCREASED POINTS

MOOT INCHEAGED I GINTO	Total Pt.
ARTIST Title Label(s)	Increase
KENNY CHESNEY There Goes My Life (BNA)	+2330
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+1469
RODNEY ATKINS Honesty (Write Me A List) (Curb)	+1148
BILLY CURRINGTON Walk A Little Straighter (Mercury)	+1083
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+1065
PAT GREEN Wave On Wave (Republic/Universal South)	+1055
CLINT BLACK Spend My Time (Equity Music Group)	+902
DIAMOND RIO Wrinkles (Arista)	+738
TERRI CLARK I Wanna Do It All (Mercury)	+703
TIM MCGRAW Watch The Wind Blow By (Curb)	+664

# R&R ② Jimmy Wayne "I Love You This Much"

BB 32\*

Callout America - #11 TOTAL POSITIVES! #10 PASSION! Trend: 17 - 13 - 10!

"All I can say about this one is it's a H - I - T!!!

Joe Roberts - MD/KATM

"Just moved to Medium - getting GREAT response to it."

Adam Jeffries MD/KUZZ

Over 100,000 already scanned!



We Believe!!

#### <u>MOST PLAYED RECURRENTS</u> **GOING FOR ADDS** Total 10/27 ARTIST Title Label(s) **Plays** PATTY LOVELESS On Your Way Home (Epic/Monument) ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) 3564 SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury) **DIERKS BENTLEY** What Was I Thinkin'? (Capitol) 3382 TIM MCGRAW Watch The Wind Blow By (Curb) BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia) 2473 **BROOKS & DUNN** Red Dirt Road (Arista) 2244 11/3 KENNY CHESNEY No Shoes, No Shirt, No... (BNA) 2242 ALAN JACKSON Remember When (Arista) **LONESTAR** My Front Porch Looking In (BNA) 2057 SONYA ISAACS No Regrets, Yet (Lyric Street) **TOBY KEITH** Beer For My Horses (*DreamWorks*) 2013 **CLAY WALKER** A Few Questions (RCA) 1879 11/10 No adds **BRAD PAISLEY** Celebrity (Arista) 1448 SHANIA TWAIN Forever And For Always (Mercury/IDJMG) 1388



115 Country reporters. Songs ranked by total points for the airplay week of 10/12-10/18. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

# Joe Nichols "Cool To Be A Fool"

Not just a GREAT RECORD for the moment, but a GREAT ARTIST for the future.

**R&R** 33

New This Week At:
WQYK WGAR WMIL WKDF WKHK



RR	Country	Indicator	<b>Top 50</b>

AY	\	October 21, 2003	Total	+/-	Total	+/-	Total	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.		Station
1	0	GARY ALLAN Tough Little Boys (MCA)	5757	74	4247	+37	119693	(00) <b>1869</b>	18	110/0
2	2	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	5656	14	4177	+22	118285	-185	19	112/0
3	3	MARTINA MCBRIDE This One's For The Girls (RCA)	5622	86	4138	+57	118289	2581	19	111/0
6	4	TOBY KEITH   Love This Bar (DreamWorks)	5581	379	4102	+246	117710	7437	10	112/0
5	6	RASCAL FLATTS   Melt (Lyric Street)	5403	168	3986	+130	114405	2970	17	111/0
7	6	PAT GREEN Wave On Wave (Republic/Universal South)	5029	518	3741	+377	103608	10929	21	110/0
8	0	GEORGE STRAIT Cowboys Like Us (MCA)	4558	212	3326	+129	94163	3554	12	112/0
4	8	TIM MCGRAW Real Good Man (Curb)	4431	-864	3167	-669	92312	-19076	22	104/0
9	9	CHRIS CAGLE Chicks Dig It (Capitol)	4155	89	3057	+86	88387	2158	18	112/0
10	1	BILLY CURRINGTON Walk A Little Straighter (Mercury)	4150	177	3200	+135	84957	3440	25	107/0
11	•	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3666	129	2696	+94	76572	2011	9	112/0
12	12	MONTGOMERY GENTRY Hell Yeah (Columbia)	3489	140	2615	+123	72606	2743	14	107/2
13	<b>B</b>	LONESTAR Walking In Memphis (BNA)	3327	160	2521	+119	67539	2546	13	107/0
16	•	BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	3164	514	2346	+353	65263	10363	7	106/0
15	15	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3099	185	2320	+148	65563	4025	18	103/1
14	1	RUSHLOW I Can't Be Your Friend (Lyric Street)	3066	83	2271	+49	63295	1607	25	104/1
17	<b>O</b>	TRACY BYRD Drinkin' Bone (RCA)	2875	291	2124	+189	58824	6688	12	102/1
18	B	DIAMOND RIO Wrinkles (Arista)	2665	205	1973	+146	55200	3951	15	104/1
20	19	RODNEY ATKINS Honesty (Write Me A List) (Curb)	2582	279	1924	+176	54130	5586	17	101/8
19	20	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	2404	29	1744	+25	50283	145	17	98/1
21	4	JO DEE MESSINA I Wish (Curb)	2375	116	1766	+84	51112	2467	14	90/1
22	22	BRAD PAISLEY Little Moments (Arista)	1921	92	1444	+72	40220	1984	8	83/3
23	23	JOSH TURNER Long Black Train (MCA)	1791	120	1265	+77	38595	2969	16	73/3
24	24	JIMMY WAYNE I Love You This Much (DreamWorks)	1766	139	1339	+105	36796	2758	10	83/2
25	25	TERRI CLARK I Wanna Do It All (Mercury)	1684	222	1267	+175	35794	4716	9	83/4



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Liz Laud 800.798.5663 or liz@radiovoodoo.com for a demonstration





jonesradio.com



RR	Country	Indicator	<b>Top 50</b>
	October 24, 2002	•	

	\ ®	October 21, 2003	Total	+/-	Total	+/-	Tot. Aud.	±/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	
27	26	TRACE ADKINS Hot Mama (Capitol)	1643	310	1190	+192	35934	7610	7	77/5
26	<b>4</b>	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	1597	155	1208	+114	32803	3081	15	76/3
32	28	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	1378	317	1089	+226	29235	6354	3	80/15
49	29	KENNY CHESNEY There Goes My Life (BNA)	1282	1087	966	+821	25951	21817	2	83/44
29	<b>3</b> 0	JOE NICHOLS Cool To Be A Fool (Universal South)	1262	131	1010	+91	25671	2744	7	64/2
30	3	CRAIG MORGAN Every Friday Afternoon (BBR)	1241	106	923	+69	25278	2251	12	72/0
31	32	SARA EVANS Perfect (RCA)	1218	113	897	+87	24915	1895	6	71/7
37	33	BLUE COUNTY Good Little Girls (Asylum/Curb)	782	206	607	+155	16056	4059	3	56/8
35	<b>34</b>	BRIAN MCCOMAS You're In My Head (Lyric Street)	685	93	492	+51	15451	2100	5	44/3
36	35	KELLIE COFFEY Texas Plates (BNA)	675	97	557	+65	13044	1790	4	53/1
34	<b>3</b> 6	RYAN TYLER Run, Run (Arista)	661	22	456	-5	14878	609	9	41/0
40	<b>3</b>	WYNONNA Heaven Help Me (Asylum/Curb)	593	60	468	+34	13434	1191	4	43/0
39	38	VINCE GILL Young Man's Town (MCA)	543	19	425	+9	11155	-5	4	39/1
38	39	RICK TREVINO In My Dreams (Warner Bros.)	535	-15	367	-60	11105	744	15	29/2
46	40	BUDDY JEWELL Sweet Southern Comfort (Columbia)	467	204	389	+175	9510	4503	2	40/10
42	4	AMY DALLEY I Think You're Beautiful (Curb)	439	38	290	+23	10179	624	6	28/1
44	42	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	421	95	331	+71	7891	1651	2	28/4
41	43	HANK WILLIAMS, JR. I'm One Of You (Asylum/Curb)	412	-93	302	-80	9698	-1929	10	42/0
45	4	JAMES OTTO Days Of Our Lives (Mercury)	362	55	305	+38	7416	1001	3	33/3
<b>Debut</b> >	<b>4</b> 5	TIM MCGRAW Watch The Wind Blow By (Curb)	336	326	279	+270	6670	6212	1	30/29
47	46	KEVIN DENNEY A Year At A Time (Lyric Street)	317	67	222	+58	6614	1282	2	24/8
<b>Debut</b> >	47	CLINT BLACK Spend My Time (Equity Music Group)	292	153	208	+97	6207	3350	1	27 7
<b>Debut</b> >	<b>4</b> 8	DIERKS BENTLEY My Last Name (Capitol)	278	134	212	+76	5770	1844	1	21/10
<b>Debut</b> >	49	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	276	88	206	+72	5812	1768	1	19/4
<b>Debut</b>	<b>5</b> 0	REBECCA LYNN HOWARD I Need A Vacation (MCA)	268	145	176	+62	6180	2644	1	19/7

# REPORTING STATION PLAYLISTS

www.radioandrecords.com



(•	, 2000	u, .
MOST ADDED		MOST I
ARTIST Title Label(s)	Adds	ARTIST Title
KENNY CHESNEY There Goes My Life (BNA)	44	Anno mao
TIM MCGRAW Watch The Wind Blow By (Curb)	29	KENNY CHE
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	15	PAT GREEN
ALAN JACKSON Remember When (Arista)	12	I AT GILLIN
BUDDY JEWELL Sweet Southern Comfort (Columbia)	10	BROOKS &
DIERKS BENTLEY My Last Name (Capitol)	10	TIM MCGRA
RODNEY ATKINS Honesty (Write Me A List) (Curb)	8	
BLUE COUNTY Good Little Girls (Asylum/Curb)	8	TOBY KEITH
KEVIN DENNEY A Year At A Time (Lyric Street)	8	SHANIA TW
		TRACE ADK
MOST INCREASED POINTS	Total Pt.	TRACY BYR

#### **ARTIST** Title Label(s) Increase KENNY CHESNEY There Goes My Life (BNA) +1087PAT GREEN Wave On Wave (Republic/Universal South) +518 BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) +514 TOBY KEITH I Love This Bar (DreamWorks) +379 TIM MCGRAW Watch The Wind Blow By (Curb) +326TRACE ADKINS Hot Mama (Capitol) +310 SHANIA TWAIN She's Not Just A Pretty Face (Mercury) +306 TRACY BYRD Drinkin' Bone (RCA) +291RODNEY ATKINS Honesty (Write Me A List) (Curb) +279TERRI CLARK I Wanna Do It All (Mercury) +222

MOST INCREASED PLAYS	
ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY There Goes My Life (BNA)	+821
PAT GREEN Wave On Wave (Republic/Universal South)	+377
BROOKS & DUNN You Can't Take The Honky Tonk (Arista)	+353
TIM MCGRAW Watch The Wind Blow By (Curb)	+270
TOBY KEITH I Love This Bar (DreamWorks)	+246
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+226
TRACE ADKINS Hot Mama (Capitol)	+192
TRACY BYRD Drinkin' Bone (RCA)	+189
RODNEY ATKINS Honesty (Write Me A List) (Curb)	+176



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 10/24/03 October 21, 2003

21, 2000	00:000						muoio : ugo o
M 25-54	W 25-54	P 25-54	Burn	Fam.	LW	TW	Artist Title (Label)
4.19	4.42	4.31	18%	96%	4.24	4.27	GARY ALLAN Tough Little Boys (MCA)
4.35	4.39	4.37	38%	100%	4.27	4.26	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)
4.18	4.13	4.16	21%	98%	4.01	4.11	TOBY KEITH I Love This Bar (DreamWorks)
4.16	4.16	4.16	14%	94%	4.05	4.09	GEORGE STRAIT Cowboys Like Us (MCA)
4.11	4.03	4.07	<b>7</b> %	70%	4.06	4.08	TERRI CLARK I Wanna Do It All (Mercury)
4.00	4.19	4.10	22%	95%	4.16	4.07	CLAY WALKER A Few Questions (RCA)
3.84	4.11	3.98	<b>17</b> %	95%	3.95	4.06	CHRIS CAGLE Chicks Dig It (Capitol)
3.84	4.16	4.00	21%	96%	4.01	4.04	MONTGOMERY GENTRY Hell Yeah (Columbia)
3.77	4.18	3.98	34%	99%	4.12	4.01	TIM MCGRAW Real Good Man (Curb)
4.14	4.13	4.14	36%	97%	3.97	4.01	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)
4.04	4.07	4.05	18%	84%	4.02	4.01	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)
3.84	4.14	3.99	10%	67%	_	4.01	JIMMY WAYNE I Love You This Much (DreamWorks)
3.88	4.19	4.04	<b>25</b> %	97%	4.05	4.00	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)
3.99	3.99	3.99	11%	82%	3.94	3.99	BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)
3.93	4.07	4.00	14%	85%	3.99	3.98	TRACY BYRD Drinkin' Bone (RCA)
3.65	4.17	3.91	<b>30</b> %	98%	4.05	3.96	RASCAL FLATTS   Melt (Lyric Street)
3.70	4.15	3.92	13%	78%	3.91	3.94	JO DEE MESSINA I Wish (Curb)
3.72	4.03	3.87	18%	94%	3.92	3.93	LONESTAR Walking In Memphis (BNA)
3.86	3.98	3.91	11%	71%	4.06	3.93	DIAMOND RIO Wrinkles (Arista)
3.99	4.00	4.00	26%	92%	3.89	3.92	PAT GREEN Wave On Wave (Republic/Universal South)
3.71	4.02	3.86	15%	84%	3.97	3.92	RUSHLOW I Can't Be Your Friend (Lyric Street)
3.82	4.09	3.96	31%	99%	3.83	3.90	MARTINA MCBRIDE This One's For The Girls (RCA)
3.80	4.10	3.95	<b>27</b> %	93%	3.96	3.90	BILLY CURRINGTON Walk A Little Straighter (Mercury)
3.70	4.10	3.88	11%	69%	3.91	3.88	RODNEY ATKINS Honesty (Write Me A List) (Curb)
3.81	3.89	3.85	<b>17</b> %	83%	3.90	3.87	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)
3.69	4.02	3.84	9%	<b>59</b> %	4.02	3.87	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)
3.64	3.97	3.79	<b>17</b> %	85%	3.82	3.83	MARK WILLS And The Crowd Goes Wild (Mercury)
3.79	3.97	3.88	18%	86%	3.78	3.81	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)
3.97	3.84	3.90	23%	92%	3.73	3.80	PATTY LOVELESS Lovin' All Night (Epic)
3.93	3.89	3.91	11%	<b>50</b> %	_	3.70	JOSH TURNER Long Black Train (MCA)
	4.02 3.97 3.97 3.84	3.84 3.79 3.88 3.90	9% 17% 18% 23%	59% 85% 86% 92%	4.02 3.82 3.78 3.73	3.87 3.83 3.81 3.80	SCOTTY EMERICK I Can't Take You Anywhere ( <i>DreamWorks</i> ) MARK WILLS And The Crowd Goes Wild ( <i>Mercury</i> ) REBA MCENTIRE I'm Gonna Take That Mountain ( <i>MCA</i> ) PATTY LOVELESS Lovin' All Night ( <i>Epic</i> )

Total sample size is 578 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300.** RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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