

Lyric Street

WDAF's Imminent Move To FM

In the Country Format Room posting for July 23 at www.radioandrecords.com, we asked if WDAF (61 Country)/Kansas City was heading to the FM dial. We also wondered aloud whether Entercom's announcement that it was changing the format of Smooth Jazz KCIY (106.5 The City)/Kansas City would result in a move to the FM band for the legendary.

The answer came yesterday morning, when Entercom/KC Market Manager Bob Zuroweste announced at exactly 7:36amCT that WDAF would find a new home at 106.5 FM "sometime in the near future." Addressing local speculation that Entercom might abandon the Country format in the City of Fountains altogether — or at least alter its heavy service-oriented programming, Bob Z. said, "It's like moving your house. There will be a few window dressings and upgrades. But in essence, everything will stay the same."

Look for WDAF to begin an AM/FM simulcast soon, while the 610 kHz frequency readies for a flip to Sports Talk. WDAF-AM debuted as a Country outlet in 1977 when the late Earl Beall, then WDAF's GM, hired Randy Michaels as the station's OM.

Kelly New WQHK OM

Veteran Country programmer **Rob Kelly** is leaving his post as OM of Triad's five-station Lincoln, NE cluster — where he's also been PD/middayer at

Country KFGE/Lincoln — for the OM job at Federated's WOHK. He'll also host the station's afternoon shift. Kelly starts August 18 and succeeds the exiting Dean McNeil, who spent the last six years as OM of WOHK & WMEE. This marks a return home of sorts for Kelly, as he spent much of his youth in the Ft. Wayne area.

Prior to joining Triad/Lincoln three years ago, Kelly programmed WNKT/Charleston, SC for three years. Before that, Kelly spent five years programming WIXY/Champaign, IL.

Country Stars To Name CMA Broadcast Finalists

Five country artists will be announcing the finalists for the 2003 Country Music Association Broadcast Awards, set for August 26. On hand to do the honors will be Steve Azar, Jennifer Hanson, Buddy Jewel, Jimmy Wayne and Darryl Worley. The broadcast award finalists will be named just before Martina McBride and Rascal **Flatts** announce the CMA awards finalists live on CBS-TV that day. That means the fivesome had better set their clocks very early that day, because the CBS-TV broadcast is set for exactly at 8:31am ET; the radio finalists will be announced at 8:15am ET. The announcement will take place the Grand Ole Opry House in Nashville and will be broadcast live by MJI Programming, CMA's official radio partner, via Star Guide.

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The Late Great Golden State"

A STYLE AND SOUND UNIQUE TO NO OTHER FROM AN ICON ESTABLISHED BY YOU.



Electrodisc R&R: 60 Debut AUDUM

Airplay from WXTU, WFMS, KZLA and points in between.

Sammy Kershaw

Written by Dean Dillon & Jim Collins

"I've Never Been Anywhere"

MOST ADDED!

"Listening to this song I hear a revitalized pillar of the Country format!"

-Coyote Collins/PD WFBE

AIRPLAY begins TODAY!

AUDIUM

Ms. Smith Goes To Asylum

After a number of years in the film and TV industry in L.A., **Allison Smith** returns to Nashville and joins Curb/Asylum as Promotion Coordinator. She succeeds **Mary Befera**, who two weeks ago was named GM/Market Manager for Clear Channel/Duluth, MN. Smith can be reached at 615-321-5080, ext. 218.

Staff Cutbacks Arrive At WSM-FM & WWTN

Just two days after Cumulus's purchase of WSM-FM & WWTN/Nashville from Gaylord became final, personnel cutbacks hit the Country and Sports Talk combo. Among the 17 or so staffers laid off on July 23 was Production Director Bruce Sherman. Sherman held a number of posts at WSM-FM during his 20-year tenure, including PD and morning co-host. Also among those exiting are WSM-FM Promotion Director Corey Duke and Promotions Coordinator Liz Ferrell. (Country Format Room, www.radioandrecords.com, 7/23.)

Shania Wows Windy City

More than 50,000 people jammed Hutchinson Field at Chicago's Grant Park on July 27 to see **Shania Twain** perform live for the first time in 3 1/2 years. The occasion was the taping of a two-hour NBC-TV special set to air August 19.

The long lay-off didn't seem to bother Shania, who sang her hits as well as a number of songs from her newest CD *Up!* with ease. While it's hard to know exactly how many of the night's non-musical special moments will make it to the TV show, Shania interacted with her fans on at least a couple of occasions during the concert — just a she did in her previous major concert tour. At one point, Shania invited Chicagoan James Hundt on stage. He launched into a long speech that ended

with a proposal to his girlfriend. They danced as Shania sang a song for them.

Later, Shania invited three pre-teen girls to join her onstage to sing "I'm Gonna Getcha Good." The girls were chosen at a Saturday-night rehearsal, and Shania didn't know that one of the girls was the daughter of WUSN (US99)/Chicago morning host **Ramblin' Ray Stevens**. Hopefully this segment will make the TV show — be sure to watch it. Never one to miss a publicity opportunity — especially a national spot — WSUN OM **Tom Rivers** seized the moment and outfitted Shania's new background vocalists in T-shirts emblazed with a red "US99" logo.

It was a great night in a great city — be sure to catch it next month.

Radio News

Format: Keith Bennett is the new PD/PM driver at the new WLRT-AM/Norfolk. He describes WLRT's format as "the outlaw — southern rock, countryalt, country and Americana plus NASCAR." The address is 2845 N. Armistead Ave., Hampton,VA 23666. Phone 757-766-4653; fax 757-766-7439.

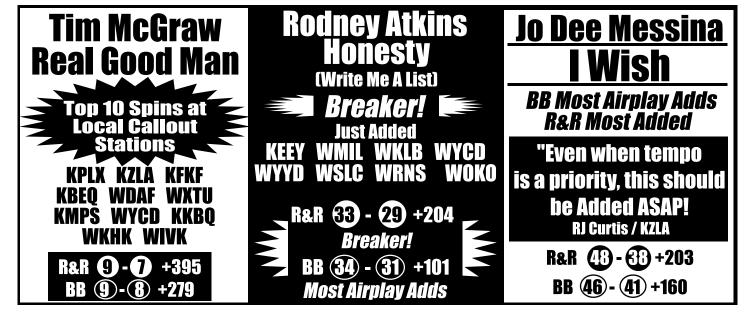
Street Talk

On Thursday Country will officially get another record label when former Sony/Nashville Executive VP/GM Mike Kraski announces that he's launching an imprint that will pair him with veteran manager Jim Morey, music industry businessman Charles Sussman and country superstar Clint Black. Details, including the label's name, are expected to be announced at a July 31 launch party.

While the deal isn't expected to be done by party time, look for Kraski to name his new VP/Promotion very soon. We hear it's down to two people. Now, we can't even hint who they are — but suf-

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fice it to say both are promotion pros. OK, we can't resist: One is currently heading a country promotion department while the other has been away from it for a bit, doing other things. We'll unravel the mystery in the next week or so.

CRS-SW Set For Next Week

There's still time to register for CRS-Southwest: *A Day That Will Make a Difference*! The confab will be held August 8-9, 2003 at the Omni Dallas Park West Hotel in Dallas. Just confirmed is an appearance at Saturday's lunch by **Hank Williams Jr.**

The event gets underway August 8 with an opening reception sponsored by the ACM and Capitol/Nashville. The day's preliminary agenda looks like this: 8-9am, GM/SGM Working Breakfast; 8:30-9am, Interep Coffee Break; 9:20-10:40am, Universal Music Group Keynote Programming Panel; 10:40-10:55am, Interep Coffee Break; 10:55-11:55am, Management/Motivational Speaker; 1:30-2:50pm, All About Country.com Music Session; 3-4:20pm, Programming Panel —"Pardon The Interruption" (Sponsored by CMA); 4:30-5:30pm, Town Hall Meeting (Sponsored by R&R); 5:30-6:30pm, Warner Bros. Café' CRS, featuring acoustic artist performances.

Saturday's session topics include:

- How do you build a great radio station and be compelling?
- Audience Share
- Programming Perspectives
- How and when should radio embrace television?
 Learn how to get more out of your promotional dollars.

Some of the industry professionals participating in the sessions include CMT Sr. VP/GM **Brian**

Philips, WUSN/Chicago OM/morning personality Tom Rivers, Emmis Communications VP Jimmy Steal, KEEY/Minneapolis OM Gregg Swedberg, Susquehanna Sr. VP/GM, Group Operations Dan Halyburton, KPLX (The Wolf)/Dallas PD Paul Williams, KZLA/Los Angeles OM R. J. Curtis, KILT/Houston OM Jeff Garrison, KSCS/Dallas MD Chris Huff and KMPS & KYCW/Seattle OM Becky Brenner. More details at www.countryradioseminar.com.

Chart Chat

Congrats to **Joe Galante, Butch Waugh** and all the promotion folks at the RCA Label Group, which occupies eight of the Top 15 spots on this week's **R&R** Country Top 50! As if that weren't enough, Arista/Nashville nabbed slots one, two and three with Alan Jackson, Brooks & Dunn and Brad Paisley, respectively. BNA's Kenny Chesney and Lonestar grabbed slots four and five to round out the Top 5 sweep. Chart positions 13, 14 and 15 are held by RCA's Martina McBride, Clay Walker and Sara Evans. Kudos to the promotion teams at all three labels.

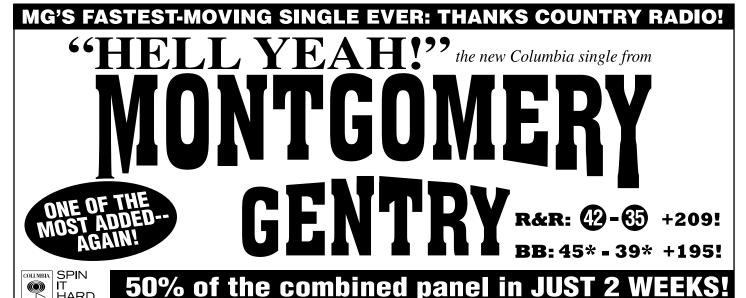
Syndication

Jones Radio Networks will launch a new series called *The Lost Highway Radio Show* on Aug. 18. Co-presented by Nashville-based Lost Highway Records, the first show will feature Lucinda Williams recorded live at the Bowery Ballroom in Manhattan. The show is hosted by U2's Bono and is produced by the creators of The Columbia Records Radio Hour. For affiliation information, contact Rob Drucker at 212-556-9429.

Veteran Nashville radio and TV personality **Jenny Warner** has formed N3 Entertainment and has launched Nashville News Nationwide, a live, daily country music news and call-in service for radio stations.

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Stationality

WKLB/Boston hosted their largest country music festival ever with Kenny Chesney's Margaritas & Senoritas tour, featuring Keith Urban, Deana Carter and Dusty Drake at the Tweeter Center in Mansfield, MA. It was a sell-out crowd, with almost 20,000 people in attendance.

Chronicle

Sincerest congrats to Broken Bow regional promoter **Shelley Gregory** and All Access' **Matt Hargis** on their July 26 wedding.

Broken Bow artist **Craig Morgan** called and asked me to send his thanks for the prayers and cards that his son Kyle has received since entering the hospital on July 17 with a ruptured appendix. Morgan is happy to report that after a number of very anxious moments, the 12-year-old is doing better and might even get to go home this Thursday. I can't think of any better news than that.

Sincerest condolences to Warner Bros./Nashville Chief Creative Officer **Paul Worley** and his family following the passing last weekend of his father, James Worley. Additional information was not known at press time, although services have been set for 11am Thursday at Belle Meade United Methodist Church, 121 Davidson Road, Nashville, TN.

Condolences to Capitol/Nashville West Coast promotion rep **Angela Lange** and her family on the loss of her brother, David Douglas Marshall. He died July 27 in Atlanta of complications following surgery for Crohn's disease, an intestinal ailment. In lieu of flowers, the family asks donations be made to the **Crohn's/Colitis Foundation**, **Georgia-Tennessee Branch**, **2250 N. Druid Hills Rd.**, **Ste. 250**, **Atlanta**, **GA 30329**.

R&R/Bullseye: What Do You Want From Mornings? For the second consecutive week, **R&R** Country

Callout America by Bullseye probed listeners' attitudes about their expectations of morning radio. The two-part question posed to 400 Country listeners over the past two weeks read as follows: "Do you listen to your favorite Country station in the mornings between 6am and 10am? When you listen in the mornings, what is the most important thing your favorite station can do?"

Of the total sample, a surprisingly lofty 45% said they *do not* listen to their favorite Country station in morning drive. Like last week, that number may well be skewed to the high side by the fact that 55% of P2s say they don't listen to their favorite Country outlet versus 33% of the P1s who don't tune in.

Country morning shows fare better among women then men. Of the Males, 51% aren't around for morning drive while 41% of Females are elsewhere. Across the demos, 52% of 25-34s, 47% of 35-44s and 40% of 45-54s say they don't listen to the morning show of their favorite Country station.

Here's what those who *do* listen consider "the most important thing [their] favorite station can do" (total sample):

- Play more music 33%
- Cut up, be funny & have fun -11%
- Give weather and traffic info a lot -6%
- "Keep me updated on the news" -3%
- Play a lot of contests 0%

To see complete breakouts of those categories — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the August 1 issue of **R&R**.

By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and

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HANK WILLIAMS JR. "I'm Qne Qf You" Early KSON WAMZ WFMS KFKF KFRG KIXZ WPCV WIRK KSOP WITL An anthem that everyone can relate to! Airplay August 4th

"Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo break-outs of the callout music research at Bullseye's web page, www.bullsi.com. A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, e-mail me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

VIDEO ADDS

GREAT AMERICAN COUNTRY

ALLISON MOORER Going Down
MONTGOMERY GENTRY Hell Yeah
MARTY STUART If There Ain't There Ought'a Be
SCOTTY EMERICK I Can't Take You Anywhere
GARY ALLAN Tough Little Boys

CMT

MARTY STUART If There Ain't There Ought'a Be WILLIE NELSON & NORAH JONES Wurlitzer Prize (I Don't Want To Get Over You)
GARY ALLAN Tough Little Boys
MONTGOMERY GENTRY Hell Yeah

RANDOM FAX®

Tuesday, 7/29

BIRTHDAYS: Martina McBride, Gregg Brown

On TV: NBC: Rascal Flatts, The Tonight Show With Jay Leno ...
ABC: "Country Music Stars Week" Wheel of Fortune ... GAC: Shelley
Laine Country Weekly New Artist Spotlight, Brian McComas CRL ...
CMT: Tammy Wynette Inside Fame, Loretta Lynn Inside Fame;
Tammy Wynette Controversy; Tim McGraw Controversy; Loretta
Lynn Controversy; Tim McGraw MWL Stacked

Wednesday, 7/30

BIRTHDAYS: Neal McCoy, Phil Stone (Roy D. Mercer), Karen Staley, Rebecca Neff, Danny Sommers, Rick Young On TV: GAC: NASA, *Made In America*; Suzy Boggus *GAC Classic with Bill Cody* ... CMT: Merle Haggard *Inside Fame*; Pure Country Cowboy Cool Theater, CMT Events

Thursday, 7/31

BIRTHDAYS: none

On TV: ABC: Shania Twain Live with Regis & Kelly ... GAC: NASA, Made In America ... CMT: Dixie Chicks Inside Fame

Friday, 8/1

BIRTHDAYS: George Ducas, Mark Janese, Charlie Kelly, Steve

Miller, Dave Perry

On TV: NBC: Shania Twain *Today*; Alison Krauss & Union Station *Jay Leno* ... GAC: Wynonna, *Artist of Month*; Louisville Slugger,

Made In America; NASA, Made In America ... CMT: Kenny Chesney MWL Star, CMT Events; Kenny Chesney Back Where I Come From

Saturday, 8/2

BIRTHDAYS: Hank Cochran, Barry Landis, Chris Stacey
On TV: CBS: Jo Dee Messina, Saturday Early Show; GAC: Louisville
Slugger, Made In America; Suzy Boggus, GAC Classic with Bill Cody;
Wynonna Wynonna Weekend ... CMT: Garth Brooks Inside Fame;
Most Wanted Live; Kenny Chesney MWL Stacked; CMT Events; Little
Jimmy Dickens (host), George Jones, Alan Jackson, Kenny
Chesney, Lee Ann Womack, Jim Lauderdale Best of Grand Ole Opry
Live

Sunday, 8/3

BIRTHDAYS: Dean Sams, Randy Scruggs, Tony Conway, Danny Myrick, Shanna Strassberg, Ted Wagner, Chris Whitaker On TV: GAC: NASA, Made In America; Wynonna, Wynonna Weekend ... CMT: Tim McGraw Controversy; Faith Hill MWL Stacked; Kenny Chesney MWL Stacked; Tim McGraw MWL Stacked; Garth Brooks MWL Stacked; CMT Events

Monday, 8/4

BIRTHDAYS: Noah Kelly, Larry Knechtel, Les Acree, James Carlson, Allan Rider, Tammy Brown
On TV: CMT: Chris Cagle *MWL Star*

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BILLY CURRINGTON

"WALK A LITTLE STRAIGHTER"

Walking Straight Up The Charts!

R&R 22 Billboard 24

"Our Next Superstar" - JD Cannon - WFMS



More Spring Arbitrons

Spring 2003 Arbitrons continue to be released daily. If you like to watch 'em as they come in, keep an eye on *www.radioandrecords.com*. Go to the site and click on "Ratings." As always, each week's **R&R** Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format.

Station/City	Previous Arbitron Book	Sp '03 12+	Previous Rank	Sp '03 Rank	Station/City	Previous Arbitron Book	Sp '03 12+	Previous Rank	Sp '03 Rank
WKHX/Atlanta^	4.3	4.5	4*	4	WKIS/Miami	2.8	3.2	16*	13*
WYAY/Atlanta^	3.4	2.7	10*	15*	KEEY/Minneapolis	8.3	6.6	2	3
KAYD/Beaumont, TX+	9.1	9.2	3	4	WWKA/Orlando	5.9	6.0	4	3
KYKR/Beaumont, TX	7.4	6.6	5	5	WPVC/Lakeland, FL	.9	1.1	20*	18
WYRK/Buffalo	9.5	9.3	2	2	(Orlando ARB)				. •
WQXK/Youngstown, OH	6.6	7.1	4	3	KNIX/Phoenix	5.9	4.9	1	5
(Canton, OH ARB)					KMLE/Phoenix	4.2	3.1	7*	12*
WQMX/Akron, OH	3.2	4.3	9*	5	WDSY/Pittsburgh	7.1	6.4	3	3
(Canton, OH ARB)					WOGG/Pittsburgh^#	1.1	2.1	20*	15
WSOC/Charlotte	6.7	6.0	2	5	WOGI/Pittsburgh^	1.4	1.4	17	17*
WKKT/Charlotte	5.2	5.5	6*	6	WOGH/Pittsburgh^	.4	.6	25*	24*
WFMX/Statesville, NC	1.1	.7	19	19	WOGF/Pittsburgh^	0.5	.5	22*	27*
(Charlotte ARB)					KUPL/Portland, OR	5.5	5.6	2	1*
WUBE/Cincinnati	4.7	5.2	7*	6	KWJJ/Portland, OR	4.2	5.0	11*	6
WYGY/Cincinnati	3.3	3.3	11	13	WIL/St. Louis	6.1	5.3	3	3
WHKO/Dayton	.9	1.0	19	20	KSD/St. Louis	3.7	3.6	13*	13*
(Cincinnati ARB)					WKCQ/Saginaw, MI	8.2	9.3	4	2
KKCS/Colorado Springs	6.3	4.9	4	5*	WCEN/Saginaw, MI	7.2	6.3	6	7
KCCY/Colorado Springs	6.0	4.8	6	7*	WEEG/Saginaw, MI	2.9	2.6	11	11
KKCS-AM/Colorado Sprin		1.4	18*	18*	WGDN/Saginaw, MI	.6	1.0	18*	17
WCOL/Columbus, OH	6.3	8.2	5	1	WCTQ/Sarasota	5.0	4.5	5	4*
WCLT/Columbus, OH	1.7	2.7	17*	12	WIKX/Sarasota	3.1	1.4	12	20
WHOK/Columbus, OH	2.9	2.5	11	13	WQYK/Tampa	.8	1.2	27*	23*
KPLX/Dallas	5.5	5.2	2	2	(Sarasota ARB)				
KSCS/Dallas	4.3	3.8	5	6	KMPS/Seattle	5.5	6.8	3	1
WGNE/Daytona Beach	7.1	6.7	2	2	WQYK/Tampa^	7.2	6.9	2	4
WWKA/Orlando	3.2	3.6	13	11	WYUU/Tampa^	1.9	1.6	18	19
(Daytona Beach ARB)					WIRK/West Palm Beach	4.8	6.0	5*	2
WKRO/Daytona Beach	2.3	2.2	16	17	WKIS/Miami	1.4	1.2	22*	23*
KYGO/Denver	6.9	7.0	2	1	(West Palm Beach ARB)				
KSKS/Fresno	3.8	4.0	11*	8*	<u>'</u>				
KWOL/Fresno	2.6	1.4	15	22	#: WOGF, WOGG, WOGH	I and WOGI simu	ılcast 14 h	nurs nar da	v and
KTHT/Houston+^	2.5	3.6	17*	7	shadowcast the remainde				
KILT-FM/Houston	4.2	3.5	6	8	and contests. Arbitron do				maymy
KKBQ/Houston^	3.5	3.0	9	14	and contests. Arbitron de	ייט ווטנ ווטנ נוונטני	as a siiilu	oust.	

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PATTY LOVELESS KICKS CHART ASS WITH ANOTHER DOUBLE DIGIT ADD WEEK!

"LOVIN' ALL NIGHT"

the new Epic/Monument single from

goooooood."

PATTY OVELESS

R&R: 27 - 23 +242

90% of the panel ON and SPINNING HARD!

9 for 9. Yeth, New Airplay from:

KZLA WKLB KASE WAMZ WDRM WDXB KWJJ KSKS KTEX WNOE KMLE and After Midnite!!!



	J.	uly 29, 2003	Total	. 1	Total	. /	Total		Miles	Total
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
3	0	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock (Arista)	17737	1509	6326	+595	526590	35177	8	153/0
1	2	BROOKS & DUNN Red Dirt Road (Arista)	17359	-64	6153	-31	502997	4660	17	153/0
4	3	BRAD PAISLEY Celebrity (Arista)	16331	593	5985	+201	466708	17234	20	153/0
6	4	KENNY CHESNEY No Shoes, No Shirt, No (BNA)	16199	1581	5951	+722	453843	38741	9	153/0
2	5	LONESTAR My Front Porch Looking In (BNA)	15344	-922	5482	-387	447434	-33268	22	152/0
8	6	SHANIA TWAIN Forever And For Always (Mercury)	13959	1240	5116	+406	394825	37131	18	152/0
9	7	TIM MCGRAW Real Good Man (Curb)	11850	967	4214	+395	344154	31617	13	151/0
10	8	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	11673	911	4108	+332	328212	28448	17	152/1
11	9	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	10715	438	4073	+210	297152	12305	22	150/0
12	•	TRACE ADKINS Then They Do (Capitol)	10027	458	3852	+288	276182	11515	21	151/0
15	•	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	9296	650	3455	+295	255192	10367	12	152/0
14	12	WYNONNA What The World Needs (Asylum/Curb)	8949	5	3406	+75	235360	-1606	14	151/0
18	③	MARTINA MCBRIDE This One's For The Girls (RCA)	8669	1102	3081	+406	232967	19823	8	149/2
17	4	CLAY WALKER A Few Questions (RCA)	8175	579	3043	+215	218227	20519	15	152/0
16	15	SARA EVANS Backseat Of A Greyhound Bus (RCA)	7831	-39	2930	+9	196521	-1646	23	151/0
20	1	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	7593	680	2765	+283	203129	18570	8	150/3
21	Ø	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	7002	443	2524	+138	187797	11183	14	143/5
22	18	GARY ALLAN Tough Little Boys (MCA)	5429	816	2196	+356	135670	23441	7	142/6
23	19	PAT GREEN Wave On Wave (Republic/Universal South)	4900	595	1637	+259	130086	11558	11	109/12
29	20	RASCAL FLATTS Melt (Lyric Street)	4364	1385	1752	+487	118215	39378	5	131/12
25	4	EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	4225	683	1639	+240	108977	19687	18	124/6
24	22	BILLY CURRINGTON Walk A Little Straighter (Mercury)	4068	524	1619	+226	97815	11132	14	120/7
27	3	PATTY LOVELESS Lovin' All Night (Epic)	3671	634	1439	+242	83582	16326	9	133/11
26	24	RACHEL PROCTOR Days Like This (BNA)	3597	397	1356	+104	84743	13473	13	121/5
30	25	RUSHLOW I Can't Be Your Friend (Lyric Street)	3039	232	1262	+104	73242	4837	13	104/4



ON YOUR DESK NOW!

ARISTA NASHVILLE BAG © 2003 BMG Music www.aristanashville.com

500

56

228

+16

11336

1875

35/5

Craig Morgan "EVERY FRIDAY AFTERNOON"

DWIGHT YOAKAM The Late Great Golden State (Audium)

|Debut>

MOST ADDED 39 TOTAL 1st Week Stations!

KMLE WOYK WYUU WGAR WSSL WUSY WCOS WHOK WGH **WWYZ** KOYT WCTO KXKT KTOM WCAT **WPKX** WYNK **KUZZ KDRK** WGNE KJUG WDRM WITL WFBE WPUR **KILT** WGNA KIXZ WKML WIVK **KSOP** WEZL WYYD KFRG KSOP KUBL WGNA **KRST** WYYD WEZL WBCT **KATM**

NEW & ACTIVE

TRAVIS TRITT Lonesome, On'ry And Mean (RCA/Columbia)

Total Plays: 241, Total Stations: 21, Adds: 2

RANDY TRAVIS Pray For The Fish *(Warner Bros.)* Total Plays: 168, Total Stations: 21, Adds: 4

DUSTY DRAKE Smaller Pieces (Warner Bros.)
Total Plays: 123, Total Stations: 23, Adds: 22

CRAIG MORGAN Every Friday Afternoon *(BBR)* Total Plays: 96, Total Stations: 39, Adds: 30

HANK WILLIAMS, JR. I'm One Of You (Asylum/Curb)

Total Plays: 96, Total Stations: 11, Adds: 5

DEAN MILLER The Gun Ain't Loaded (Universal South)

Total Plays: 83, Total Stations: 10, Adds: 0

RYAN TYLER Run, Run, Run (Arista)
Total Plays: 52, Total Stations: 32, Adds: 28

SAMMY KERSHAW I've Never Been Anywhere (Audium)

Total Plays: 45, Total Stations: 17, Adds: 15

Songs ranked by total plays

MOST INCREASED POINTS

MOST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+1581
ALAN JACKSON AND JIMMY BUFFETT	
It's Five O'Clock Somewhere (Arista)	+1509
RASCAL FLATTS Melt (Lyric Street)	+1385
SHANIA TWAIN Forever And For Always (Mercury)	+1240
MARTINA MCBRIDE This One's For The Girls (RCA)	+1102
TIM MCGRAW Real Good Man (Curb)	+967
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+911
GARY ALLAN Tough Little Boys (MCA)	+816
EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	+683
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+680

MOST ADDED

ARTIST Title Label(s)	Adds
MARK WILLS And The Crowd Goes Wild (Mercury)	33
CRAIG MORGAN Every Friday Afternoon (BBR)	30
RYAN TYLER Run, Run, Run (Arista)	28
MONTGOMERY GENTRY Hell Yeah (Columbia)	23
DUSTY DRAKE Smaller Pieces (Warner Bros.)	22
SAMMY KERSHAW I've Never Been Anywhere (Audium)	15
RASCAL FLATTS Melt (Lyric Street)	12
PAT GREEN Wave On Wave (Republic/Universal South)	12
JO DEE MESSINA I Wish (Curb)	12
PATTY LOVELESS Lovin' All Night (Epic)	11

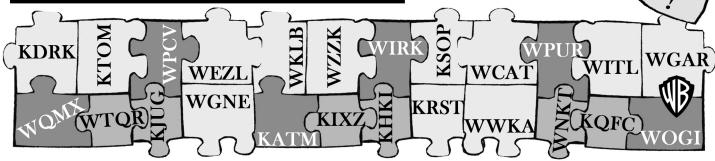
MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+722
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	+595
RASCAL FLATTS Melt (Lyric Street)	+487
SHANIA TWAIN Forever And For Always (Mercury)	+406
MARTINA MCBRIDE This One's For The Girls (RCA)	+406
TIM MCGRAW Real Good Man (Curb)	+395
GARY ALLAN Tough Little Boys (MCA)	+356
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+332
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Col.	umbia) + 295
TRACE ADKINS Then They Do (Capitol)	+288

DUSTY DRAKE "smaller pieces"

"This would have been a big hit for George Jones in the 70's. It's just what we need today! This is a great country song!" -Bill Black/WKSJ

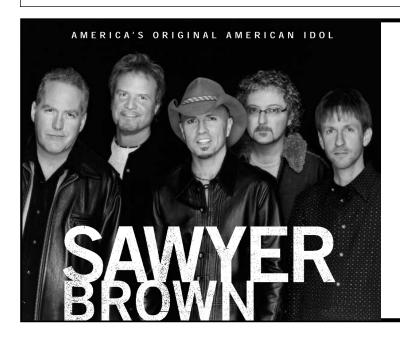
PUTTING THE PIECES TOGETHER AT:



MOST PLAYED RECURRENTS		GOING FOR ADDS
ARTIST Title Label(s)	Total Plays	8/4
TOBY KEITH Beer For My Horses (DreamWorks)	5427	DWIGHT YOAKAM The Late Great Golden State (Audium)
JIMMY WAYNE Stay Gone (DreamWorks)	3525	HANK WILLIAMS JR. I'm One Of You (Asylum/Curb)
		JIMMY WAYNE I Love You This Much (DreamWorks)
MONTGOMERY GENTRY Speed (Columbia)	2665	LONESTAR Walking In Memphis (BNA)
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Bros.)	2315	SAWYER BROWN I'll Be Around (Lyric Street)
DIAMOND RIO I Believe (Arista)	2131	8/11
CRAIG MORGAN Almost Home (BBR)	2088	EAGLES Hole In The World (Warner Bros.)
JEFF BATES The Love Song (RCA)	2074	SUSAN ASHTON She Is (Capitol)
RASCAL FLATTS Love You Out Loud (Lyric Street)	2007	8/18
JOE NICHOLS Brokenheartsville (Universal South)	1974	AMY DALLEY I Think You're Beautiful (Curb)
MARK WILLS Nineteen Somethin' (Mercury)	1920	MAVERICKS I Wanna Know (Sanctuary/SRG)
MAIN TILLO MINECESII COMECUM (Mercury)	1320	TOBY KEITH I Love This Bar (DreamWorks)



154 Country reporters. Songs ranked by total points for the airplay week of 7/20-7/26. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



"I'LL BE AROUND"

ALREADY IMPACTING AT:

KEEY KSOP WSOC KMPS KTOM KDRK THE WOLF

Lyric Street

Country Indicator Top 50

	®	uly 29, 2003	Total	. /	Total	+/-	Total	. /	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	+/- Points	Plays	Plays	Aud.	+/- Aud. (00)	On	Station
2	0	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock (Arista)	3557	151	2824	+105	63591	2457	7	75/0
1	2	BRAD PAISLEY Celebrity (Arista)	3508	73	2781	+51	62894	1622	21	74/0
4	3	BROOKS & DUNN Red Dirt Road (Arista)	3487	116	2766	+92	62744	2780	16	74/0
3	4	KENNY CHESNEY No Shoes, No Shirt, No (BNA)	3472	68	2740	+53	61985	1016	11	75/0
5	6	SHANIA TWAIN Forever And For Always (Mercury)	3170	89	2490	+60	57799	1308	17	73/0
8	6	TIM MCGRAW Real Good Man (Curb)	2956	278	2354	+207	52468	5194	10	75/0
6	0	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	2915	94	2306	+75	52349	1323	22	75/0
11	8	TRACE ADKINS Then They Do (Capitol)	2805	242	2232	+213	49359	3970	22	72/0
10	9	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2803	228	2251	+206	50247	3721	15	74/0
13	1	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	2533	158	1999	+116	45883	3551	10	74/1
12	•	WYNONNA What The World Needs (Asylum/Curb)	2445	39	1919	+19	43584	691	12	75/0
14	12	MARTINA MCBRIDE This One's For The Girls (RCA)	2267	132	1803	+106	40466	2484	7	75/0
15	13	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	2184	100	1727	+86	38451	1245	7	75/0
16	1	CLAY WALKER A Few Questions (RCA)	2115	86	1688	+65	37413	1493	13	72/0
17	1	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	2088	161	1669	+107	36369	2350	15	72/3
19	1	GARY ALLAN Tough Little Boys (MCA)	1920	322	1545	+244	33867	5629	6	72/4
18	O	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1909	90	1534	+63	32854	1720	24	68/2
9	18	JIMMY WAYNE Stay Gone (DreamWorks)	1872	-846	1456	-625	32920	-14412	26	61/1
21	19	RASCAL FLATTS Melt (Lyric Street)	1535	243	1219	+158	27936	4535	5	65/2
20	20	EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	1502	90	1192	+71	26703	1434	20	59/3
22	4	PAT GREEN Wave On Wave (Republic/Universal South)	1453	174	1173	+128	24982	2519	9	59/3
23	22	PATTY LOVELESS Lovin' All Night (Epic)	1435	208	1130	+158	25349	3407	7	63/3
24	23	CHRIS CAGLE Chicks Dig It (Capitol)	1237	149	995	+112	22737	2573	6	63/8
25	24	BILLY CURRINGTON Walk A Little Straighter (Mercury)	1088	141	886	+121	20990	2960	13	55/9
26	25	RUSHLOW I Can't Be Your Friend (Lyric Street)	988	41	790	+34	18265	748	13	46/0

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NO	8	July 29, 2003	Total	+/-	Total	+/-	Total	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.	On	Station
27	26	DARRYL WORLEY Tennessee River Run (DreamWorks)	978	72	799	+59	17343	1311	6	54/2
28	4	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.	955	88	767	+64	17685	1928	5	49/1
32	2 3	DIAMOND RIO Wrinkles (Arista)	896	248	732	+193	16628	4659	3	54/5
31	29	RACHEL PROCTOR Days Like This (BNA)	877	162	700	+130	16055	2662	8	45/3
29	③	JAMIE O'NEAL Every Little Thing (Mercury)	738	5	635	+3	12877	-21	10	46/2
30	31	FAITH HILL You're Still Here (Warner Bros.)	684	-43	530	-44	12627	-697	11	31/1
35	32	RODNEY ATKINS Honesty (Write Me A List) (Curb)	627	128	484	+83	11991	2216	5	31/4
33	33	ASHLEY GEARING Can You Hear Me When I Talk To You? (Lyric Street)	601	29	495	+24	11653	536	6	33/0
34	34	PHIL VASSAR Ultimate Love (Arista)	570	11	468	+6	11081	300	4	36/1
38	3 5	JO DEE MESSINA I Wish (Curb)	453	153	363	+120	9027	3211	2	30/6
36	3	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	450	67	386	+46	8137	1430	6	28/4
39	37	MARTY STUART If There Ain't There Ought'a Be (Columbia)	430	148	326	+109	7756	2337	3	27/5
40	33	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	364	86	302	+59	6864	1745	3	27/6
43	3 9	MONTGOMERY GENTRY Hell Yeah (Columbia)	359	127	290	+113	6596	2220	2	29/9
37	40	JOSH TURNER Long Black Train (MCA)	349	22	320	+16	6055	496	4	26/0
41	4	RICK TREVINO In My Dreams (Warner Bros.)	301	46	236	+23	4891	607	3	18/0
42	4 2	TRAVIS TRITT Lonesome, On'ry And Mean (RCA/Columbia)	295	47	256	+46	5116	761	2	19/4
45	4 3	JESSICA ANDREWS Good Time (DreamWorks)	287	79	231	+58	4982	1258	2	20/3
47	4	REBECCA LYNN HOWARD What A Shame (MCA)	283	98	228	+78	5509	1977	2	20/5
Debut >	4 5	RANDY TRAVIS Pray For The Fish (Warner Bros.)	265	149	191	+97	5347	3209	1	19/6
44	4 6	DERIC RUTTAN When You Come Around (Lyric Street)	265	47	240	+40	4467	759	4	20/2
48	4	DWIGHT YOAKAM The Late Great Golden State (Audium)	255	75	217	+57	4538	1436	2	19/5
50	4 B	JENNIFER HANSON Half A Heart Tattoo (Capitol)	223	64	197	+50	3728	1240	2	20/4
Debut >	49	CRAIG MORGAN Every Friday Afternoon (BBR)	163	97	153	+90	2828	1656	1	14/8
Debut	1	LONESTAR Walking In Memphis (BNA)	148	50	112	+41	2552	949	1	10/4

Country Indicator Top 50

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MONITORED STATION PLAYLISTS

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MOST ADDED		MOST INCREASED PLAYS	
ARTIST Title Label(s)	Adds	ARTIST Title Label(s)	Total Play Increase
MARK WILLS And The Crowd Goes Wild (Mercury)	13	Antioi Title Label(5)	111016436
BILLY CURRINGTON Walk A Little Straighter (Mercury)	9	GARY ALLAN Tough Little Boys (MCA)	+244
MONTGOMERY GENTRY Hell Yeah (Columbia)	9		
TRACY BYRD Drinkin' Bone (RCA)	9	TRACE ADKINS Then They Do (Capitol)	+213
CHRIS CAGLE Chicks Dig It (Capitol)	8		
CRAIG MORGAN Every Friday Afternoon (BBR)	8	TIM MCGRAW Real Good Man <i>(Curb)</i>	+207
RYAN TYLER Run, Run (Arista)	7		
JO DEE MESSINA I Wish (Curb)	6	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+206
SCOTTY EMERICK Can't Take You Anywhere (DreamWorks)	6		
RANDY TRAVIS Pray For The Fish (Warner Bros.)	6	DIAMOND RIO Wrinkles (Arista)	+193
MOST INCREASED POINTS		RASCAL FLATTS Melt (Lyric Street)	+ 158
ARTIST Title Label(s)	Increase Total Pt.	PATTY LOVELESS Lovin' All Night (Epic)	+158
GARY ALLAN Tough Little Boys (MCA)	+322		
TIM MCGRAW Real Good Man (Curb)	+278	RACHEL PROCTOR Days Like This (BNA)	+130
DIAMOND RIO Wrinkles (Arista)	+248		
RASCAL FLATTS Melt (Lyric Street)	+243	PAT GREEN Wave On Wave (Republic/Universal South)	+128
TRACE ADKINS Then They Do (Capitol)	+242	BILLY CURRINGTON Walk A Little Straighter (Mercury)	+121
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+228		
PATTY LOVELESS Lovin' All Night (Epic)	+208		
PAT GREEN Wave On Wave (Republic/Universal South)	+174		
RACHEL PROCTOR Days Like This (BNA)	+162		
JOE NICHOLS She Only Smokes When She Drinks (Universal South	<i>h</i> / +161		



Music Page 8 America's Best Testing Country Songs 12 + For The Week Ending 8/1/03

July 29, 2003

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
LONESTAR My Front Porch Looking In (BNA)	4.25	4.28	100%	28%	4.42	4.39	4.49
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	4.20	4.26	89%	11%	4.18	4.15	4.26
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	4.18	4.21	97%	20%	4.32	4.35	4.25
GARY ALLAN Tough Little Boys (MCA)	4.18	4.19	64%	6%	4.32	4.39	4.15
JIMMY WAYNE Stay Gone (DreamWorks)	4.16	4.07	97%	22%	4.24	4.26	4.19
BRAD PAISLEY Celebrity (Arista)	4.15	4.19	99%	29 %	4.39	4.34	4.51
BROOKS & DUNN Red Dirt Road (Arista)	4.14	4.19	99%	20%	4.20	4.14	4.35
CLAY WALKER A Few Questions (RCA)	4.11	4.18	82 %	9%	4.07	4.10	4.00
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	4.09	4.14	98%	23%	4.11	4.14	4.03
TOBY KEITH Beer For My Horses (DreamWorks)	4.08	4.15	100%	39%	4.32	4.35	4.24
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	4.07	4.11	93%	19%	4.18	4.20	4.15
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	4.06	3.98	97%	20%	4.16	4.10	4.36
TRACE ADKINS Then They Do (Capitol)	4.04	4.05	95%	19%	4.28	4.30	4.22
TIM MCGRAW Real Good Man (Curb)	4.04	4.10	94%	18%	4.22	4.24	4.17
JEFF BATES The Love Song (RCA)	4.01	3.77	91%	23%	4.19	4.11	4.41
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	3.99	4.09	70 %	8%	3.89	4.01	3.59
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.98	3.94	66%	10%	4.02	4.02	4.04
MARTINA MCBRIDE This One's For The Girls (RCA)	3.96	3.98	88%	15%	3.91	3.94	3.82
EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	3.96	3.87	77 %	14%	3.99	3.96	4.08
MONTGOMERY GENTRY Speed (Columbia)	3.94	4.05	98%	36%	4.01	3.91	4.30
JOE NICHOLS She Only Smokes When She Drinks (Universal South)	3.87	3.85	95%	18%	3.74	3.64	4.03
TRACY BYRD The Truth About Men (RCA)	3.83	3.92	97%	29 %	4.04	4.02	4.11
SHANIA TWAIN Forever And For Always (Mercury)	3.72	3.63	98%	35 %	3.99	3.91	4.19
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3.72	3.62	95%	27 %	3.66	3.55	3.95
RACHEL PROCTOR Days Like This (BNA)	3.60	_	45%	7 %	3.71	3.67	3.77
WYNONNA What The World Needs (Asylum/Curb)	3.59	3.55	92%	28%	3.71	3.65	3.86
PAT GREEN Wave On Wave (Republic/Universal South)	3.52	3.72	53%	14%	3.63	3.52	3.87
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	3.49	3.43	95%	32 %	3.73	3.67	3.89
FAITH HILL You're Still Here (Warner Bros.)	3.36	3.35	72 %	21%	3.49	3.43	3.63

Total sample size is 422 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.**

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