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COUNTRY July 15, 2003

UPDAT

# LYRIC STREET

# First Spring Arbitrons Released

The Spring ratings for New York, Middlesex, Nassau-Suffolk and Westchester were released yesterday. While none of those markets boast a Country outlet, the start of the spring 2003 boo serves as a reminder that you can get ratings as they are released onlne at www.radioandrecords.com. Just look for the box on the left-hand side of the screen labeled "R&R Today," and click on "ratings." Starting next week, each Tuesday's Country HotFax will feature ratings from Country stations in markets released the previous week.

# LaMarca Rises to JRN EVP/COO

Jones Radio Networks/Seattle VP/GM Jim LaMarca has been promoted to Exec. VP/COO of Jones Radio Networks. He'll continue to enjoy his view of Puget Sound and will have oversight of the Denver-based 24-hour format service, News and Talk services and Research and Prep services, including American Comedy Network. LaMarca, a 25-year broadcasting veteran, spent the last 13 years with JRN/Seattle and has programmed stations in San Diego, Seattle and Portland, OR. He can be reached at 800-426-9082 or via e-mail at jim.lamarca@jrnseattle.com.

### Paul Smith Upped To Market Manager For **CC/Charleston**, SC

Smith previously served as Director/Sales for the

Clear Channel cluster, which includes Country WEZL, Hot AC WALC, Classic Hits WRFQ, News/ Talk WSCC and Oldies WXLY. Smith will also oversee Clear Channel's LMA agreement with Urban WSSP, which is owned by Concord Media Group. Smith has been involved with the Clear Channel stations since arriving at the cluster in 1994.

## Ashcraft Succeeds Kent In Tyler, TX

Cumulus/Jonesboro, AR OM Dave Ashcraft has been named OM for Clear Channel's four-station Tyler. TX cluster and PD of the company's Country station in the market, KNUE. He started yesterday and succeeds Larry Kent, who has been in Tyler with CC since June 1999 and is now retiring. In addition to his duties as OM of Cumulus' five-station Jonesboro cluster, Ashcraft was PD of market-leading Country KFIN.

Ashcraft spent the last three years, and nine of the last 11 years, at KFIN. In between, he spent two years with Power Gold in Little Rock. (Country Format Room, www.radioandrecords.com, 7/11.)

## Will The FCC's New Rules Force Clear Channel To Shrink In San Diego?

From Monday afternoon's News Update at www.radioandrecords.com: Clear Channel owns

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eight stations in San Diego, but controls 12 thanks to programming, sales and marketing agreements with two Tijuana-based broadcast companies — John Detmold's XTRA Comunicaciones and Bi-National Media. Now that Joint Sales Agreements will be counted against a company by the FCC when determining market ownership and reach, Clear Channel could be forced to either sell some of its San Diego stations or end some of its agreements with the Mexican broadcasters in order to comply with the commission's new regulations. The Mexican stations didn't count against the company's overall station count in San Diego under the FCC's old rules, since they did not include stations operated via a JSA or LMA. But the new rules will force a company to comply within two years. The Los Angeles Times on Saturday reported on the possible need to divest in San Diego, and Clear Channel VP/Government Relations **Andy Levin** reacted to the piece by telling **R&R** his company will comply with the new rules. However, he notes that since a final decision isn't due for two years, "it's very premature to say precisely what will be done." Included in Clear Channel's San Diego cluster is Country XHCR (Bob 99.3), owned by Tijuana-based XTRA.

#### **Radio News**

**Programming:** Clear Channel/Panama City, FL OM **Bill Young** exits following the elimination of that position. He can be reached at *billyoung007@yahoo.com*.

#### **Record News**

**Danielle Taylor** is the new Promotion Coordinator at WB/Nashville. Taylor was previously with Dreamcatcher Entertainment. She begins her new duties July 21. **Maura Mooney** is appointed Publicity Manager at Warner Bros./Nashville. She can be reached at 615-214-1500 or at *maura.mooney@wbr.com*. Mooney most recently worked for Nashville firm FrontPage Publicity.

Audium signs Pleasanton, TX-based singersongwriter **Rodney Hayden.** His debut album *Living The Good Life* is scheduled for release on Sept. 9. The label has also signed **The Kerosene Brothers** — the trio of John Wheeler and brothers Don Wayne Reno and Dale Reno. The Reno's are the sons of "Dueling Banjos" composer Don Reno. Their album, *Choose Your Own Title*, is set for a Sept. 23 release.

Former Atlantic/Nashville artist **Mila Mason** is the first artist signed by Nashville-based Twinbeat Records. A partnership between **Bob Brumley** and publisher/producer **Mike Porter**, Twinbeat opened its doors in April. Mason's debut single is "Maybe, Maybe Not" and will be released July 31. Her debut CD *Stained Glass Window* will be released in September.

#### **Industry News**

Great American Country will debut *Lorianne Crook's Celebrity Kitchen* in September. The daily one-hour show will feature celebrity guests who'll join Lorianne each day in preparing healthy recipes using fresh, organic ingredients supplied by a national sponsor, natural foods retailer Wild Oats Markets. GAC will also be adding select classic episodes of the *Crook & Chase* syndicated television show to its weekend programming line-up in September as *The Best of Crook & Chase*. Crook and Charlie Chase currently host a nationally syndicated Country countdown show for GAC sister Jones Radio Networks.

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**Jolene Mercer** moves her business, The Mercer Group, to Texas. The company's new address is P.O. Box 274, Glen Rose, TX 76043. The new phone number is 254-898-1291.

Our best wishes go out to music industry writer **Phil Sweetland**, who lost everything except his truck and cell phone in a Fourth of July weekend fire that destroyed eight apartments in the Spinnaker Cove blaze in Hermitage. Phil's faithful sidekick, his dog Hank, perished in the fire. Hank accompanied Phil just about everywhere. Phil reports that he's moved into another apartment in that complex and is getting back on his feet, thanks in large part to music industry friends who have donated everything from a bed to a computer. He also says a new puppy is on the way. It'll be named Hank Jr., of course. Phil can be reached at *pianoPKS@aol.com*.

#### **Chart Chat**

Congrats on an **R&R** Country Chart first for **Tom** Baldrica, Rick Moxley and the promo crew at BNA, as **Lonestar** once again tops the Country chart with "My Front Porch Looking In." The song's reascension to the top of the charts marks the first time that a song that had gone to No. 1 and then fell out of the top spot for more than one week has made a return trip to the top. You may recall that on the **R&R** Country chart for June 10, "Front Porch" displaced Toby Keith & Willie Nelson's "Beer For My Horses" at No. 1. In the next week, Toby and Willie reclaimed the prime position and held it for another four weeks. During that span Lonestar was relegated to runner-up status. Now after four weeks at No.2, "Front Porch" is on top again. By the way, "Front Porch" has now spent 12 weeks in **R&R**'s Top 10 and eight weeks in the Top

5. During its Top 5 run, it has been No. 1 for two weeks and No. 2 for five weeks.

#### Chronicle

Sincerest congratulations go out to Country Radio Broadcasters Executive Director **Ed Salamon** and WKDF & WGFX/Nashville AE **Katy O'Neill** on their recent nuptials. The long-time couple was wed July 5 in a private family ceremony in Nashville.

#### This Week In R&R

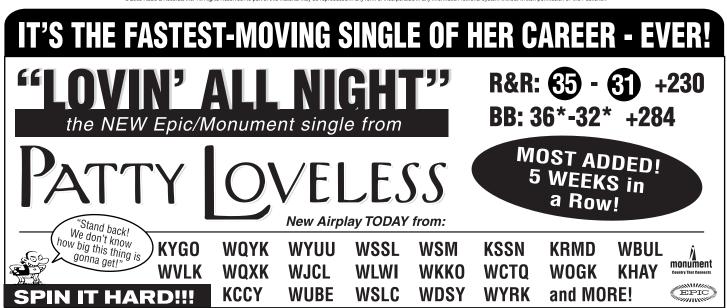
In the next two issues of **R&R**, the Country column will feature its annual look at the companies that lead in format radio revenue and audience. We'll chart all the broadcasters that collect more than \$8 million per year from Country outlets they own, and we'll show you the 2002 revenue and fall 2002 AQH and cume for all of the stations those companies own. The July 25 Country column will rank the top companies by audience. One (guess which one) now tops 10 million Country listeners per week. And, for both revenue and audience, we'll offer comparisons between 2002 and 2001, and between 2000 and 1996. See how you compare over the next two weeks.

#### Stationality

The June 6 **R&R** Country column featured the story behind the WIL/St. Louis' "WIL Big Star Search." In preparation for the on-air auditions, which started this week, WIL had a series of guesthosts last week. The list included lots of local celebs, including St. Louis Rams quarterback Kurt Warner and his family and former St. Louis Cardinals pitcher Bob Forsch.

Getting set to vie for the Big Star prize of a permanent night shift on WIL are **Todd Michaels**,

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of Las Vegas; **"Doc" Holliday**, of Keokuk, IA; **Bill "Spanky" Michaels**, of Denver; **Derrick Keith**, of Collinsville, IL; and **Chris Clare**, of Lakewood, CO. Each of them will host a one-week live audition at WIL and the winner in the final week of judging will become WIL's next big air talent. More information on the WIL Big Star Search is available at *www.wil92.com*.

WUSJ/Jackson, MS raised more than \$2,000 for the Blair E. Batson Children's Hospital last week as morning personalities **Cory & Wendy** took pies in their faces for everyone who made a \$100 donation to the hospital.

#### R&R/Bullseye: *Is Today's Country 'Boring' Or "Exciting'?*

Once again this week the **R&R Country** Callout America by Bullseye question was posed to another 200 Country listeners, yielding a total sample of 400 Country P1s, ages 25-54, 50% Male/ Female. This time we asked, "On a scale of 1 to 5, with '1' meaning you find today's country music very boring and '5' meaning you find it very exciting, how would you rate the current music you hear on your favorite Country station?"

Of the total 400-person sample, 69% said they found today's country music "Very exciting" (a 5 -29%) or "Kind of exciting" (a 4 -40%). The most 4s and 5s came from Females, 76% of whom gave it the top two scores -33% 5s and 44% 4s. Close behind were the P1s at 76% (40% 5s and 36% 4s) and 25-34s at 76% (31% 5s and 45% 4s).

The fewest top scores came from the P2s (56%), where 15% gave it a 5 and 41% gave it a 4.

On the other end of the scale, only 6% of the entire sample said "It's not very exciting" (2 - 5%) or "It's really boring (1 - 1%). The range of 1s and

2s were from 4% among 35-44s to 6% among P1s, Males and 45-54s.

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the July 18 issue of **R&R**.

By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and "Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo break-outs of the callout music research at Bullseye's web page, *www.bullsi.com.* A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, email me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

> — Lon Helton/R&R Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com*

## **MUISCNOTES**

**Tim McGraw** last weekend released a new, live performance video. The offering features footage taken from the Tim McGraw & The Dancehall Doctors: One Band Show tour, which sold \$30 million worth of tickets during its 90-day, 50-city run. The 60-minute video includes full versions of McGraw's current single "Real Good Man" and

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David Allan Coe's "The Ride" — songs he played back-to-back during his concert. By the way, McGraw's performance of "The Ride" can only be found on this release; he has not recorded the song on any album project.

Speaking of McGraw, the performer graces the cover of *Redbook* magazine's August issue. In an interview with the publication, McGraw discloses what television shows he would most like a guest-starring role on, details of his first kiss, the struggles of his childhood and an inside look at how he makes his marriage and family life work. McGraw is the only male country music artist to ever be presented on *Redbook*'s cover.

Sara Evans' trip to New York City last week to appear on FOX News Channel's *Hannity & Colmes* yielded an unexpected delight when Hannity invited Sara and hubby Craig Schelske to dinner. Joining them was actor Gary Sinise ("Forrest Gump"). Movie-buff Evans said, "It was a thrill to meet Gary. He's one of my favorite actors. He was very down to earth, and we had a great conversation over dinner. We especially enjoyed chatting about our kids."

**Rebecca Lynn Howard** was on hand for the changing of the guard last week after being personally invited by Gen. Tommy Franks to open the U.S. Central Command change of command ceremony on July 7 in Tampa. Howard performed an a capella version of "God Bless America" and the Star-Spangled Banner. She also received a very special and rare gift from the Chief of Staff of the U.S. Army, Gen. John Keane — the Chief of Staff Gold Coin. The ceremony marked the changing of command from Franks to Gen. John Abizaid.

#### **VIDEO ADDS**

#### GREAT AMERICAN COUNTRY

RAY STEVENS Thank You

CMT

TIM MCGRAW Real Good Man

✓ RCA/Nashville will release *I've Always Been Crazy, A Tribute To Waylon Jennings* on Aug. 19. The project will feature 15 of Waylon's greatest hits performed by an eclectic group of country, rock and pop artists and has been authorized by Waylon's wife, **Jessi Colter.** Colter contributes a new version of "Storms Never Last," a song she wrote and recorded with the legendary singersongwriter. **Travis Tritt**'s version of "Lonesome, On'ry and Mean" is the album's debut single.

Charlie Daniels has a new CD and book on the way. The album is titled *Freedom and Justice for All*, on Blue Hat/Audium/Koch Records, and will be in stores on July 22. Daniels new book, *Ain't No Rag: Freedom, Family, and the Flag*, is being published by Regnery Publishing and will hit bookshelves around the nation on July 21.

Columbia/Nashville's **Buddy Jewel** topped the country sales charts last week, with sales of 51,765 units. That number also places him 13th overall. The label reports that Jewell's CD sold more copies in its first week than any country debut since Leann Rimes' *Blue* in 1996. The label goes on to say that among debut albums by new country artists released since the 1991 inception of SoundScan, only Blue and Billy Ray Cyrus' *Some Gave All* sold more units in their first week than Buddy Jewell.

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Travis The Fi Fresh off the # catch, "Three Wooden Crosses!" Listeners will Early adds: Going for adds fall for it KSOP, KXKT, July 21! hook, line WEZL, WOGK, & sinker! WUBE, WWKA CURB

Sony/Nashville President **John Grady** said, "When I first came to Sony, I talked about how it was our job as a label to enable artists to create great music. We helped Buddy turn the country into believers."

Jewel commented, "I'm thankful and humbled. This shows what happens when you don't give up and when you have a wonderful team of people support-

#### Tuesday, 7/15

BIRTHDAYS: Linda Ronstadt, Mac MacAnally, the late Cowboy Copas, Debbie Brazier, Traci Samczyk, Jeff Winfield On TV: ABC: Lisa Marie Presley Live with Regis and Kelly; Country Music Stars Week Wheel of Fortune (re-run) ... GAC: Billy Ray Cyrus "Time Flies" showcase; Wayne Warner Country Weekly New Artist Spotlight; T. Graham Brown Best of Classic; Buddy Jewell Best of CRL ... CMT: 40 Greatest Men (Part I); Dwight Yoakam Inside Fame; Tim McGraw "Indian Outlaw" Controversy; Tim McGraw MWL Stacked

#### Wednesday, 7/16

BIRTHDAYS: Nanci Griffith, J.J. Lester, Ronnie Robbins, Todd Cassetty, Linda Partridge

**On TV:** ABC: **Hank Williams Jr.** *Jimmy Kimmel Live* ... GAC: **Billy Ray Cyrus** "Time Flies;" **The Oak Ridge Boys** *Best of Classic*; **Billy Billman** *Best of CRL* ... CMT: *40 Greatest Men* (Part II); **Alabama** *Inside Fame*; **Hank Williams Jr.** *Inside Fame* 

#### Thursday, 7/17

BIRTHDAYS: The late Red Sovine, Aaron Clark, Dawnette Faucett, Gary Harrison, Tracy Rogers, Mary Vyrostek, Dale Libby

**On TV:** GAC: *Made In America*; **Marty Raybon** (Shenandoah) *Best of Classic*; **Jennifer Hanson** *Best of CRL* ... CMT: *40 Greatest Me* (Part III); **Garth Brooks** *Inside Fame*; *Top Twenty Countdown* 

#### Friday, 7/18

BIRTHDAYS: Ricky Skaggs, Elizabeth Cook, Mark Jones, Kara Rosen, Todd Wilkes,

On TV: GAC: Billy Ray Cyrus "Time Flies;" Made In America;

ing you. Thanks to everyone at Sony and, of course, to the people across America who voted for me as 'Nashville Star.' If it weren't for you, I wouldn't be here and I hope I never let you down."

Jewell's debut single, "Help Pour Out the Rain (Lacey's Song)," is currently No. 18 on the **R&R** Country Top 50 chart.

#### **RANDOM FAX®**

Tracy Byrd Best of Classic; Jimmy Wayne Best of CRL ... CMT: Tammy Wynette Inside Fame; Loretta Lynn Inside Fame; Tammy Wynette "Stand By Your Man" Controversy; Loretta Lynn "The Pill" Controversy; Country's Most Shocking; Top Twenty Countdown; Video Babes

#### Saturday, 7/19

BIRTHDAYS: George Hamilton IV, Kelly Shiver, Nick Hunter, Danny Hall, Denise LaRocca, Sherod Robertson On TV: GAC: Made In America; The Oak Ridge Boys Best of Classic ... CMT: Brian McComas, Dan Seals, Jeannie Seely (host), Mark Wills Opry Live; 40 Greatest Women (Complete Special); Martina McBride CMT Got Me in With the Band; Terri Clark Inside Fame; Most Wanted Live; Brian McComas Most Wanted Live; Tammy Wynette "Stand By Your Man" Controversy; Loretta Lynn "The Pill" Controversy; Martina McBride MWL Stacked; Jessica Andrews MWL Star

#### Sunday, 7/20

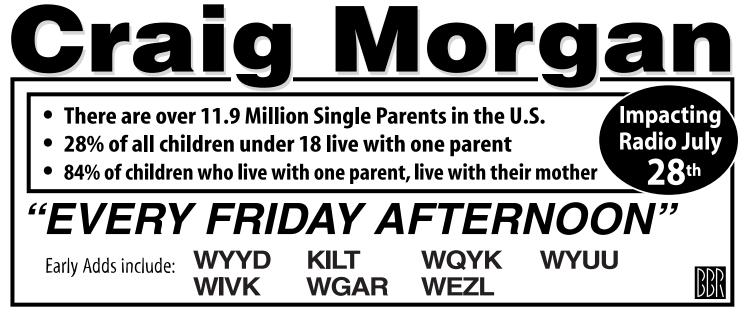
BIRTHDAYS: Radney Foster, Kim Carnes, T. G. Sheppard, Tom McHugh, Terry Wakefield, Cliff Blake

**On TV:** GAC: **Patty Loveless** *Best of CRL* ... CMT: **Terri Clark** *CMT Got Me in With the Band*; **Terri Clark** *Inside Fame*; **Deana Carter** *Inside Fame*; **Shania Twain** *MWL Stacked*; **Deana Carter** *MWL Star*, **Dolly Parton** *MWL Star*, *Video Babes* 

#### Monday, 7/21

**BIRTHDAYS: Paul Brandt, Sidney Cox, Bill Catino, Brad Mates On TV:** CMT: **Glen Campbell** *Inside Fame*; *Top Twenty Countdown* 

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RaR	<b>7</b>	Country Top 50			<i> </i> Ро	wered l	By OL	<u>'</u>	Music	Page 1
	• J	uly 15, 2003	Total	+/-	Total	+/-	Total	<b>y</b> +/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.	On	Station
2	1	LONESTAR My Front Porch Looking In (BNA)	17501	-25	6389	-53	510048	323	20	154/0
3	2	BROOKS & DUNN Red Dirt Road (Arista)	16789	1432	5969	+469	472953	37235	15	155/0
1	3	TOBY KEITH Beer For My Horses (DreamWorks)	16637	-987	6025	-390	482389	-31661	29	153/0
5	4	BRAD PAISLEY Celebrity (Arista)	14819	876	5521	+ 342	415700	24035	18	155/0
4	5	JIMMY WAYNE Stay Gone (DreamWorks)	14664	-360	5417	-134	410148	-6871	24	154/0
7	6	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock (Arista)	14490	1169	5190	+515	437601	40635	6	155/0
8	1	KENNY CHESNEY No Shoes, No Shirt, No (BNA)	13146	926	4712	+370	380041	33270	7	155/0
6	8	MONTGOMERY GENTRY Speed (Columbia)	12110	-1392	4618	-600	333379	-35854	28	153/0
10	9	SHANIA TWAIN Forever And For Always (Mercury)	11956	494	4450	+160	341154	14101	16	153/1
9	10	JEFF BATES The Love Song (RCA)	11062	-544	4286	-273	290738	-20990	28	151/0
13	0	TIM MCGRAW Real Good Man (Curb)	10095	856	3532	+263	284379	28471	11	153/2
12	12	BRIAN MCCOMAS 99.9% Sure (Lyric Street)	9804	439	3645	+154	269252	19164	20	151/1
15	13	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	9750	748	3369	+262	268628	26330	15	149/5
17	14	TRACE ADKINS Then They Do (Capitol)	9384	552	3490	+214	249154	9331	19	152/2
11	15	GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	9094	-682	3553	-148	239598	-22240	16	153/0
16	16	WYNONNA What The World Needs (Asylum/Curb)	9074	210	3367	+136	244511	6478	12	152/1
14	17	TRACY BYRD The Truth About Men (RCA)	8681	-327	3277	-140	222266	-14364	19	149/0
20	18	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	7932	958	2843	+361	221012	29367	10	153/3
19	19	SARA EVANS Backseat Of A Greyhound Bus (RCA)	7874	260	2912	+95	199976	7712	21	152/0
21	20	CLAY WALKER A Few Questions (RCA)	7133	318	2669	+98	187137	8877	13	151/2
22	<b>2</b>	MARTINA MCBRIDE This One's For The Girls (RCA)	6801	967	2438	+351	183518	26448	6	145/7
23	2	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	6179	380	2236	+120	161822	13706	12	133/1
24	23	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	6093	988	2185	+328	159513	31544	6	143/5
25	24	PAT GREEN Wave On Wave (Republic/Universal South)	3611	475	1082	+171	100074	13696	9	80/13
26	25	EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	3295	192	1303	+80	78599	3742	16	110/4
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# At **B R** we're enjoying "DAYS LIKE THIS" by sittin' on "MY FRONT PORCH" with "NO SHOES, NO SHIRT, NO PROBLEMS!"



RaR	7.9	Country Top 50			/ <b>Po</b>	wered B	y Ole	<u>^</u>	lusic	Page 2
	◎ Ju	ıly 15, 2003	Total	+/-	Total	+/-	Total	¥ +/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	Aud.	Aud.		Station
31	26	GARY ALLAN Tough Little Boys (MCA)	3153	582	1239	+213	82807	16320	5	126/30
28	2	BILLY CURRINGTON Walk A Little Straighter (Mercury)	3096	376	1219	+160	78959	10972	12	102/6
27	28	FAITH HILL You're Still Here (Warner Bros.)	2993	-18	1145	+19	70107	-2543	12	104/2
33	29	RACHEL PROCTOR Days Like This (BNA)	2946	492	1150	+184	65271	10335	11	114/5
32	30	RUSHLOW   Can't Be Your Friend (Lyric Street)	2792	302	1129	+105	63042	8423	11	100/3
35	6	PATTY LOVELESS Lovin' All Night (Epic)	2380	583	927	+230	50433	15161	7	113/19
45	32	RASCAL FLATTS   Melt (Lyric Street)	1975	1056	873	+439	44646	23677	3	101/16
36	<b>33</b>	SHERRIE' AUSTIN Streets Of Heaven (C4/BBR)	1931	184	714	+68	49571	4809	6	80/10
39	34	RODNEY ATKINS Honesty (Write Me A List) (Curb)	1805	394	734	+171	40344	9485	5	85/12
41	35	CHRIS CAGLE Chicks Dig It (Capitol)	1749	405	738	+166	42316	10184	4	80/15
34	36	DEANA CARTER I'm Just A Girl (Arista)	1738	-264	694	-135	37512	-5570	9	74/0
37	37	JAMIE O'NEAL Every Little Thing (Mercury)	1624	160	669	+56	35590	4716	8	74/5
42	38	JOSH TURNER Long Black Train (MCA)	1398	252	539	+72	26890	3282	6	59/4
44	<b>3</b> 9	BLAKE SHELTON Playboys Of The Southwestern (Warner Bros.)	1269	325	527	+119	25311	4385	3	65/11
46	40	DARRYL WORLEY Tennessee River Run (DreamWorks)	1166	319	513	+121	25460	6004	2	55/8
43	4	ASHLEY GEARING Can You Hear Me When I Talk To (Lyric Street)	1092	55	460	+48	25382	-602	6	47/10
40	42	MCHAYES It Doesn't Mean I Don't Love You (Universal South)	987	-431	413	-155	19600	-12197	14	63/0
48	<b>4</b> 3	RICK TREVINO In My Dreams (Warner Bros.)	867	128	308	+25	17143	2456	2	45/6
Debut>	4	DERIC RUTTAN When You Come Around (Lyric Street)	853	259	300	+44	17627	6220	1	43/4
Debut	45	PHIL VASSAR Ultimate Love (Arista)	692	325	306	+132	15829	7692	1	47/9
Debut>	46	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	668	572	194	+144	17250	13988	1	33/13
<b>Debut</b>	4	MARTY STUART If There Ain't There Ought'a Be (Columbia)	624	148	281	+67	11651	3270	1	49/11
-	48	JEFF CARSON   Can Only Imagine (Asylum/Curb)	570	-8	196	-8	11277	-1760	3	23/0
Debut>	<b>4</b> 9	MONTGOMERY GENTRY Hell Yeah (Columbia)	498	445	115	+101	14698	12103	1	11/9
Debut>	<b>5</b> 0	JO DEE MESSINA I Wish (Curb)	489	371	207	+140	8771	4030	1	23/16
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#### COUNTRY

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#### NEW & ACTIVE

**WARREN BROTHERS** Break The Record *(BNA)* Total Plays: 141, Total Stations: 19, Adds: 2

**REBECCA LYNN HOWARD** What A Shame (MCA) Total Plays: 128, Total Stations: 36, Adds: 15

**DWIGHT YOAKAM** The Late, Great Golden State (Audium) Total Plays: 97, Total Stations: 27, Adds: 16

**DEAN MILLER** The Gun Ain't Loaded *(Universal South)* Total Plays: 74, Total Stations: 11, Adds: 2

**JESSICA ANDREWS** Good Time (*DreamWorks*) Total Plays: 65, Total Stations: 23, Adds: 22

**DIAMOND RIO** Wrinkles *(Arista)* Total Plays: 55, Total Stations: 36, Adds: 34

**TRAVIS TRITT** Lonesome, On'ry And Mean *(RCA/Columbia)* Total Plays: 44, Total Stations: 12, Adds: 12

Songs ranked by total plays

Total Pt.

#### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Increase
BROOKS & DUNN Red Dirt Road (Arista)	+1432
ALAN JACKSON AND JIMMY BUFFETT	
It's Five O'Clock Somewhere (Arista)	+1169
RASCAL FLATTS   Melt (Lyric Street)	+1032
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+985
MARTINA MCBRIDE This One's For The Girls (RCA)	+966
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia,	+958
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+926
BRAD PAISLEY Celebrity (Arista)	+876
TIM MCGRAW Real Good Man (Curb)	+856
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+748

## MOST ADDED

ARTIST Title Label(s)	Adds
DIAMOND RIO Wrinkles (Arista)	34
GARY ALLAN Tough Little Boys (MCA)	30
JESSICA ANDREWS Good Time (DreamWorks)	22
PATTY LOVELESS Lovin' All Night (Epic)	19
RASCAL FLATTS   Melt (Lyric Street)	16
DWIGHT YOAKAM The Late, Great Golden State (Audium)	16
JO DEE MESSINA   Wish (Curb)	16
CHRIS CAGLE Chicks Dig It (Capitol)	15
<b>REBECCA LYNN HOWARD</b> What A Shame (MCA)	15
PAT GREEN Wave On Wave (Republic/Universal South)	13
SCOTTY EMERICK   Can't Take You Anywhere (DreamWorks)	13

#### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock	
Somewhere (Arista)	+515
BROOKS & DUNN Red Dirt Road (Arista)	+469
RASCAL FLATTS   Melt (Lyric Street)	+439
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+370
BUDDY JEWELL Help Pour Out The(Lacey's Song) (Columbia)	+361
MARTINA MCBRIDE This One's For The Girls (RCA)	+351
BRAD PAISLEY Celebrity (Arista)	+342
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+328
TIM MCGRAW Real Good Man (Curb)	+263
<b>DIERKS BENTLEY</b> What Was I Thinkin'? (Capitol)	+262



Music Page 4		COUNT	RY Jul
	(c) 2003	Radio & Ro	ecords, Inc.
MOST PLAYED RECURRENT	<u>TS</u>		GOING FOR ADDS
ARTIST Title Label(s)		Total Plays	7/21
RANDY TRAVIS Three Wooden Crosses (Wor	d/Curb/Warner Bros.)	2827	JENNIFER HANSON Half A Heart Tattoo ( <i>Capitol</i> ) JILL KING Hand Me Down Heartache ( <i>Blue Diamond</i> )
CRAIG MORGAN Almost Home (BBR)		2595	JO DEE MESSINA I Wish (Curb)
DIAMOND RIO I Believe (Arista)		2552	MONTGOMERY GENTRY Hell Yeah (Columbia) RANDY TRAVIS Pray For The Fish (Word/Curb/Warner Bros.
RASCAL FLATTS Love You Out Loud <i>(Lyric S</i>	`treet)	2467	
DARRYL WORLEY Have You Forgotten (Dreal	mWorks)	2321	
JOE NICHOLS Brokenheartsville (Universal Se	outh)	2208	7/28
MARK WILLS Nineteen Somethin' (Mercury)		2012	CRAIG MORGAN Every Friday Afternoon (BBR)
KENNY CHESNEY Big Star (BNA)		1872	<b>DUSTY DRAKE</b> Smaller Pieces <i>(Warner Bros.)</i>
RASCAL FLATTS These Days (Lyric Street)		1678	RYAN TYLER Run, Run, Run <i>(Arista)</i> SAMMY KERSHAW I've Never Been Anywhere <i>(Audium)</i>
KEITH URBAN Raining On Sunday (Capitol)		1607	
			8/4
			No adds



155 Country reporters. Songs ranked by total points for the airplay week of 7/6-7/12. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points.Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Recorded performance.

In-person performance.

Staging.

Public acceptance.

Attitude.

Leadership.

Overall contribution to the country music image.





# Country Indicator Top 50

Music Page 5

$\langle \varphi \rangle$										
		luly 15, 2003	Total	+/-	Total	+/-	Total	+/-	Wks	Total
LW	TW	<b>ARTIST</b> Title <i>Label(s)</i>	Points	Points	Plays	Plays	Aud.	Aud.	On	Station
1	1	JIMMY WAYNE Stay Gone (DreamWorks)	3404	-87	2661	-117	61239	-1308	24	74/0
3	2	BRAD PAISLEY Celebrity (Arista)	3329	124	2640	+109	59033	1733	19	74/0
4	3	BROOKS & DUNN Red Dirt Road (Arista)	3325	169	2626	+123	59371	3134	14	74/1
7	4	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock(Arista)	3257	250	2598	+218	58498	3542	5	75/0
9	5	KENNY CHESNEY No Shoes, No Shirt, No (BNA)	3246	352	2560	+267	58670	6720	9	75/1
2	6	LONESTAR My Front Porch Looking In (BNA)	3147	-204	2446	-199	55995	-3188	21	72/0
8	7	SHANIA TWAIN Forever And For Always (Mercury)	3064	110	2413	+75	55746	2075	15	75/1
5	8	TOBY KEITH Beer For My Horses (DreamWorks)	2775	-345	2187	-282	47781	-6699	17	69/0
6	9	MONTGOMERY GENTRY Speed (Columbia)	2600	-447	2057	-336	45526	-7638	29	65/0
12	0	BRIAN MCCOMAS 99.9% Sure (Lyric Street)	2592	135	2043	+100	46111	2851	20	75/0
13	0	TRACE ADKINS Then They Do (Capitol)	2464	115	1930	+95	43490	2222	20	73/0
10	12	GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	2446	-345	1946	-258	43447	-6291	16	71/0
14	ß	WYNONNA What The World Needs (Asylum/Curb)	2378	131	1874	+82	42391	2174	10	75/1
17	14	TIM MCGRAW Real Good Man (Curb)	2371	290	1895	+222	41650	4472	8	75/4
16	15	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2318	171	1844	+149	41710	2920	13	72/2
19	16	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	2193	279	1743	+241	38970	5175	8	72/3
11	17	JEFF BATES The Love Song (RCA)	2076	-576	1601	-489	35091	-11345	28	60/0
15	18	TRACY BYRD The Truth About Men (RCA)	2055	-173	1659	-95	37094	-2873	20	62/1
18	19	CLAY WALKER A Few Questions (RCA)	1999	12	1592	+6	35180	194	11	72/0
22	20	MARTINA MCBRIDE This One's For The Girls (RCA)	1961	279	1553	+231	35032	4654	5	74/3
23	2	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	1876	285	1473	+234	33921	4380	5	74/4
20	22	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	1851	24	1497	+20	32564	332	13	66/0
21	23	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1743	21	1413	+26	29472	271	22	66/0
25	24	EMERSON DRIVE Only God (Could Stop Me) (DreamWorks)	1325	115	1045	+92	23836	1998	18	54/1
26	25	GARY ALLAN Tough Little Boys (MCA)	1271	149	1061	+125	22865	2467	4	66/6
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THIS is how you follow up 2 straight Top Fives!

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#### **Country Indicator Top 50** Music Page 6 July 15, 2003 +/-Total +/-Total Total +/-Wks ΤW ARTIST Title Label(s) Points Points Plays Plays Aud. LW Aud. On (00) (00) 27 26 PAT GREEN Wave On Wave (Republic/Universal South) 1125 905 +192 20310 4849 260 7

Total

Station

49/7

33	Ø	RASCAL FLATTS   Melt (Lyric Street)	1018	363	833	+275	18380	6703	3	59/11
31	28	PATTY LOVELESS Lovin' All Night (Epic)	935	263	763	+212	16869	4262	5	57/11
30	29	CHRIS CAGLE Chicks Dig It (Capitol)	844	167	695	+151	15337	2381	4	54/10
29	30	RUSHLOW I Can't Be Your Friend (Lyric Street)	824	118	665	+89	15013	2104	11	43/3
35	3	BILLY CURRINGTON Walk A Little Straighter (Mercury)	755	121	614	+98	14485	2151	11	41/3
34	32	DARRYL WORLEY Tennessee River Run (DreamWorks)	737	100	596	+79	13212	1843	4	48/7
40	<b>33</b>	BLAKE SHELTON Playboys Of The Southwestern (Warner Bros.)	730	270	580	+217	13396	5262	3	42/6
32	34	FAITH HILL You're Still Here (Warner Bros.)	697	26	537	+23	12853	351	9	35/3
36	65	JAMIE O'NEAL Every Little Thing (Mercury)	677	75	594	+65	11980	1403	8	44/4
38	36	RACHEL PROCTOR Days Like This (BNA)	591	85	463	+67	10871	1544	6	37/4
44	37	PHIL VASSAR Ultimate Love (Arista)	448	126	365	+98	8737	2340	2	33/8
28	38	DEANA CARTER I'm Just A Girl (Arista)	410	-396	329	-304	7888	-7258	9	22/1
45	<b>3</b> 9	RODNEY ATKINS Honesty (Write Me A List) (Curb)	404	88	315	+73	7939	1798	3	22/1
43	40	ASHLEY GEARING Can You Hear Me When I Talk To (Lyric Street)	376	43	313	+42	7361	564	4	27/5
47	4	SHERRIE' AUSTIN Streets Of Heaven (C4/BBR)	323	72	286	+68	5849	1157	4	20/3
<b>Debut</b> >	42	DIAMOND RIO Wrinkles (Arista)	299	187	271	+169	5199	3411	1	28/19
48	43	BILLY RAY CYRUS Back To Memphis (Madacy)	259	14	187	+7	4190	79	3	16/0
49	44	JOSH TURNER Long Black Train (MCA)	248	20	237	+15	4317	383	2	22/2
39	45	MARK WILLS When You Think Of Me (Mercury)	222	-246	207	-241	3711	-4251	22	16/0
<b>Debut</b>	46	MARTY STUART If There Ain't There Ought'a Be (Columbia)	219	48	163	+35	4058	1002	1	14/5
50	47	DERIC RUTTAN When You Come Around (Lyric Street)	207	9	191	+10	3423	123	2	17/0
<b>Debut</b>	48	RICK TREVINO In My Dreams (Warner Bros.)	185	47	146	+38	3146	702	1	16/5
<b>Debut</b>	<b>4</b> 9	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	179	76	161	+69	3510	1326	1	14/6
46	50	DWIGHT YOAKAM The Back Of Your Hand (Audium)	175	-80	147	-69	3397	-1567	3	11/0
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### COUNTRY INDICATOR

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ARTIST Title Label(s)	Adds
DIAMOND RIO Wrinkles (Arista)	19
RASCAL FLATTS   Melt (Lyric Street)	11
PATTY LOVELESS Lovin' All Night (Epic)	11
CHRIS CAGLE Chicks Dig It (Capitol)	10
MONTGOMERY GENTRY Hell Yeah (Columbia)	10
TRAVIS TRITT Lonesome, On'ry And Mean (RCA/Columbia)	9
PHIL VASSAR Ultimate Love (Arista)	8
JESSICA ANDREWS Good Time (DreamWorks)	8
PAT GREEN Wave On Wave (Republic/Universal South)	7
DARRYL WORLEY Tennessee River Run (DreamWorks)	7

#### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS   Melt (Lyric Street)	+275
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+267
BUDDY JEWELL Help Pour Out The Rain (Lacey's (Columbia)	+241
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+234
MARTINA MCBRIDE This One's For The Girls (RCA)	+231
TIM MCGRAW Real Good Man (Curb)	+222
ALAN JACKSON AND JIMMY BUFFETT It's Five (Arista)	+218
BLAKE SHELTON Playboys Of The Southwestern (Warner Bros	s./ + 217
PATTY LOVELESS Lovin' All Night (Epic)	+212
PAT GREEN Wave On Wave (Republic/Universal South)	+192

#### **MOST INCREASED POINTS**

<b>ARTIST</b> Title <i>Label(s)</i>	Increase Total Pt.
RASCAL FLATTS   Melt (Lyric Street)	+363
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	+352
TIM MCGRAW Real Good Man (Curb)	+290
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+285
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	+279
MARTINA MCBRIDE This One's For The Girls (RCA)	+279
BLAKE SHELTON Playboys Of The (Warner Bros.)	+270
PATTY LOVELESS Lovin' All Night (Epic)	+263
PAT GREEN Wave On Wave (Republic/Universal South)	+260
ALAN JACKSON AND JIMMY BUFFETT	
It's Five O'Clock Somewhere (Arista)	+250

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		ТМ						
Music Page 8	America's Best Testing Country Songs 12 +	+ For The Week Ending 7/18/03 July 16, 2						
Artist Title (Label)		TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
LONESTAR My Front F	Porch Looking In <i>(BNA)</i>	4.31	4.21	99	24	4.33	4.35	4.25
ALAN JACKSON AND	JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	4.30	4.22	90	9	4.53	4.50	4.70
MARK WILLS When You Think Of Me (Mercury)		4.28	4.10	69	4	4.19	4.20	4.16
BRAD PAISLEY Celebrity (Arista)		4.26	4.17	98	23	4.28	4.29	4.25
BROOKS & DUNN Red Dirt Road (Arista)		4.24	4.09	97	17	4.24	4.19	4.41
BUDDY JEWELL Help	Pour Out The Rain (Lacey's Song) <i>(Columbia)</i>	4.22	4.12	82	12	4.22	4.23	4.16
KEITH URBAN Who W	ouldn't Wanna Be Me <i>(Capitol)</i>	4.21	3.96	55	3	4.22	4.30	3.88
DIERKS BENTLEY Wh	at Was I Thinkin'? <i>(Capitol)</i>	4.20	4.06	81	10	4.11	4.19	3.81
BRIAN MCCOMAS 99	.9% Sure (Lyric Street)	4.18	3.92	92	15	4.10	4.17	3.84
TOBY KEITH Beer For	My Horses <i>(DreamWorks)</i>	4.17	4.05	99	34	4.35	4.33	4.41
KENNY CHESNEY No	Shoes, No Shirt, No <i>(BNA)</i>	4.15	4.10	98	19	4.15	4.10	4.34
JIMMY WAYNE Stay	Gone <i>(DreamWorks)</i>	4.15	4.08	95	18	4.18	4.23	3.97
CLAY WALKER A Few	Questions (RCA)	4.15	3.99	74	7	4.32	4.33	4.26
TRACE ADKINS Then	They Do <i>(Capitol)</i>	4.11	4.06	91	15	4.25	4.28	4.13
TIM MCGRAW Real G	ood Man <i>(Curb)</i>	4.09	4.01	89	14	4.20	4.20	4.17
RUSHLOW   Can't Be	Your Friend <i>(Lyric Street)</i>	4.07	3.81	38	4	4.12	4.25	3.75
MONTGOMERY GENT	RY Speed <i>(Columbia)</i>	4.06	3.92	97	27	4.19	4.18	4.22
MARTINA MCBRIDE	This One's For The Girls (RCA)	4.03	3.93	76	10	3.97	3.97	4.00
BILLY CURRINGTON	Walk A Little Straighter (Mercury)	3.98	3.79	56	8	3.84	3.91	3.64
JOE NICHOLS She Onl	ly Smokes When She Drinks (Universal South)	3.97	3.88	91	14	3.97	4.01	3.83
TRACY BYRD The Tru		3.96	3.86	94	24	4.12	4.19	3.88
CRAIG MORGAN Almo	ost Home <i>(BBR)</i>	3.95	3.94	88	25	4.20	4.17	4.30
EMERSON DRIVE Only	y God (Could Stop Me) <i>(DreamWorks)</i>	3.94	3.83	74	12	3.92	4.03	3.54
DUSTY DRAKE One La	ast Time <i>(Warner Bros.)</i>	3.93	3.70	70	18	3.96	4.01	3.77
JEFF BATES The Love	Song (RCA)	3.88	3.84	90	28	3.99	3.99	3.97
SHANIA TWAIN Forev	rer And For Always <i>(Mercury)</i>	3.77	3.73	98	32	3.94	3.87	4.23
SARA EVANS Backsea	at Of A Greyhound Bus (RCA)	3.74	3.61	92	24	3.84	3.79	4.07
WYNONNA What The	World Needs <i>(Asylum/Curb)</i>	3.68	3.59	88	20	3.64	3.71	3.38
	Me Something Bad About Tulsa (MCA)	3.57	3.60	93	29	3.85	3.81	4.00
FAITH HILL You're Sti	ll Here <i>(Warner Bros.)</i>	3.46	3.36	68	21	3.59	3.60	3.55

Total sample size is 388 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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