

COUNTRY UPDATE lison Pgiø "Send A Message"

May 6, 2003



# John Grady Named Sony/Nashville President

As first rumored in the Country Format Room at radioandrecords.com on the afternoon of May 2. DMZ Records President John Grady has been named President of Sonv Music Nashville. He succeeds Allen Butler, who exited the label May 2 after a decade at the helm. Grady will oversee all aspects of operations for all Sony Music Nashville imprints, which include Columbia/Nashville, Epic/Nashville, Lucky Dog and Monument. While nothing is official as of yet, look for Grady to continue at least some level of involvement with DMZ, a joint venture between Columbia, recording artist/producer T Bone Burnett and filmmakers Ioel and Ethan Coen.

Sony Music U.S. President Don Ienner said of Grady, "With his eclectic tastes, passion for music, dead-on marketing sensibilities and vast business acumen, John Grady is one of the most talented guys in the business. His fierce dedication to the artists he works with has earned him many admirers throughout the creative community, and his proven ability to craft and implement highly effective strategies for his projects has earned him the respect of the entire industry. I've known John for many years, and I have enormous faith in his talents and abilities.

"I thank T Bone Burnett for generously agreeing to have John take on these new responsibilities. I know that with John in place and the support of the all of the talented and creative people on the Sony Music Nashville team, particularly Larry Pareigis in promotion and Dale Libby in sales, we're perfectly posi-

#### **R&R Indicator Reporter Note**

Video #13

As part of special reporting arrangements for the upcoming Memorial Day holiday, we are asking R&R Indicator Chart reporters to please submit their reports for the week of May 26 on Friday, May 23. We appreciate your help.

AMERICAN COUNTRY

tioned to further intensify our efforts in the Country music market as well as to bring our Nashville artists to broader audiences than ever before."

Grady was at Nashville imprints Mercury and Lost Highway from 1993 to 2002. He joined Mercury in March 1993 as National Director/Sales, was elevated to Sr. VP/Sales in 1995, and was promoted to Sr. VP/ Sales, Marketing and Promotion for Mercury Nashville and Lost Highway in February 1998. He launched DMZ in March 2002.

Sony Street Talk: When speculating last Friday's Sony/Nashville happenings, we also suggested that MCA/Nashville Executive VP/A&R Mark Wright might be moving up 16th Avenue as well. As of Sunday night, he had yet to be released from his contract with MCA and there was no further word as of late last night. But don't bet against Wright's move to Sony.

Are other Sony/Nashville promotions in the offing? Look no further than Mr. Ienner's comments for potential promotees. Don't be surprised if Mr. P takes over promo responsibilities for both Epic-

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Monument and Columbia, with Columbia VP/Promotion **Ted Wagner** and E-M's Director/National Promotion **Bill Macky** reporting to him.

#### **Chicks Tour Continues With Little Protest**

Despite concerns that the band's Top of the World tour might be met with some resistance, The Dixie Chicks tour continued with two shows in South Florida this weekend that saw little to no words of dissent. The *Miami Herald* reports, "No protest took place outside the sold-out arena, and only support was visible on the inside where 'Free Natalie' T-shirts were on sale." At the same show, one fan did wear a homemade T-shirt that told the group, "Bush ain't proud you're from Texas either" but the wearer also told the newspaper that he's still a fan of their music. Meanwhile, the South Florida Sun-Sentinel reports, "Outside the building, not a single anti-Chicks protester could be found. The only visible placard, in fact, took up for the band: 'Natalie, this is America,' it read. 'Say whatever the hell you want.'"

#### **Brown Returns To Nashville**

Universal South Senior Partner **Tony Brown** is in fair condition at Nashville's Centennial Hospital intensive care unit. Brown suffered a head injury in a fall last month while in Los Angeles, and had been hospitalized at UCLA Medical Center. He was flown back from Los Angeles last week. Now that he's back in Nashville, Brown can receive cards and gifts from well-wishers. But, he cannot see visitors. Brown's condition continues to improve with each day.

#### ACM Broadcast Winners

Readers of the Country Format Room at radioandrecords.com on April 30 were the very first to know that the Academy of Country Music has named WIVK/Knoxville as its Country Radio Station of the Year and KSON/San Diego morning personalities **Tony Randall & Kris Rochester** as its On-Air Personalities of the Year. Winners in other categories include Don Romeo Talent Buyer/Promoter of the Year: Louis Messina, The Messina Group; Nightclub of the Year: Wildhorse Saloon, Nashville and Casino of the Year: Mandalay Bay Resort & Casino, Las Vegas. The awards will be presented at the ACM Awards Show, set to air live on CBS-TV at 8pm ET on May 21 — from the Casino of the Year.

#### Trapane Leaves KILT For Motor City Rocker

KILT/Houston Asst. PD/MD **John Trapane** has been tapped as PD of Clear Channel Classic Rocker WDTW/ Detroit. This reunites Trapane with CC/Detroit OM Darren Davis, who was OM of Infinity/Houston before his move to Motor City. Trapane's last day in Houston is May 15.

Meanwhile, back at KILT, OM **Jeff Garrison** is looking for Trapane's replacement. He says you don't need on-air skills, but you do have to be "an aggressive programmer who wants to kick some ass." T&Rs can be sent to his attention at 24 Greenway Plaza, Suite 1900, Houston, TX 77046. (Country Format Room, *radioandrecords.com*, May 2.)

#### McCarthy Now WQIK & WROO PD

Check out page 13 of the May 2 issue of **R&R** for all the details, but in case you missed it, WWYZ/Hartford & WPKX/Springfield, MA PD **Jay McCarthy** on April 29 was named PD of Clear Channel Country sisters WQIK & WROO/Jacksonville. He expects to be in the Sunshine State by mid-May. WWYZ MD **Jay Thomas** is now the station's interim PD. (Country Format Room, *radioandrecords.com*, April 29.)

#### **Cumulus Lifts Chicks Ban, PDs Mixed**

In last week's Country Hot Fax, we told you that Cumulus Country programmers were having a meeting on April 30 to discuss the future of Dixie Chicks selections on their stations. Not long after the call last Wednesday, Cumulus Exec. VP **John Dickey** told **R&R**, "The ban against Dixie Chicks music has been lifted. Stations are free to play the Chicks if their listeners want to hear them."

Offering an overview of the meeting, Cumulus

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Country Format Director **Bob Raleigh** told **R&R**, "Several markets reported that listener response had been 50/50 with regard to wanting the music back on the radio. Those markets will begin slowly filtering Dixie Chicks music back into rotation — mainly older library material — and eventually ramp thing back in. Other markets, particularly our Texas markets, report continued strong resentment toward the group and will keep the music off for now. This policy is very similar to any other type of music research. We play what the listeners tell us they want, and keep off what they tell us they don't want."

We polled several Cumulus PDs and, as you can see from their comments, opinions within the company are varied:

KRMD/Shreveport, LA PD **Bob Shannon:** "Since we are the ones that kind of helped start all of this and still to this day receive negative calls about them, we are going to be slow to re-add them. We are one mile away from the largest bomber base in the world and I think it is in our best interest to be a little conservative. But I do see us slowly adding them back after the spring book."

Cumulus/Lexington, KY Director/Country Programming **Dale O'Brian:** "I don't plan on putting them back in until at least after the book and maybe not then. It's gotten to a point where you say to yourself, 'Well, it's what I play that hurts me, not what I don't play.'"

WLWI/Montgomery, AL OM **Bill Jones:** "I think the climate is right to gradually work the Chicks back in. We will limit airplay to nights initially within the next couple of weeks, expanding to other dayparts over time."

WQXK (K105)/Youngstown, OH PD **Dave Steele:** "Eventually, K105 will put the Chicks back on the air. Currently, the time is not right for K105. The Dixie Chicks, while quite possibly inadvertently, had positioned themselves contrary to the image my radio station has presented to the public." (Country Format Room, *radioandrecords.com*, April 30.)

#### An Emerald For Austin

Jayme Austin is the new Affiliate Manager for Emerald Entertainment's broadcast division. She succeeds Sharla McCoy, who resigned a couple of weeks ago. Austin, who has recently been filling-in as the afternoon driver for WSM-FM, has a distinguished on-air history at such top Country outlets as WSIX/Nashville, WYAY/Atlanta, WTDR/Charlotte and WHSL/ Greensboro, where she was also MD.

#### Radio News

**Format:** Waitt Radio on April 29 flipped KKSC (The Source)/Omaha to Classic Country, using the call letters KOIL-AM. The KOIL calls had been home to Waitt's Radio Disney affiliate, which will now adopt the KYDZ call letters.

**Programming:** We told you weeks ago that KEZS/ Cape Girardeau, MO PD/MD/afternoon driver **Tim Jones** was leaving. His actual exit took place May 2. He says he's going to take some time off before his next gig. You can reach him at *showdawg\_1@yahoo.com*.

**Music:** WFBE/Flint, MI middayer **Kristine Turner** rises to MD.

**Personalities:** Big D & Bubba debuted Monday on KIXZ/Spokane. They replace Tim & Willy, who have opted out of syndication ... Former WKKT/Charlotte MD/afternoon driver **Keith Todd** is the new morning personality at WFMX/Statesville, NC, which serves Charlotte and Greensboro. PD **Dave Michaels** shifts from wake-ups to middays ... Budget cuts have claimed the job of WKXC/Augusta, GA night talent **Randy Antoin**. Contact him at *RnAntoin@aol.com*.

**Kudos:** Sincerest congratulations to **Maxine Humphreys** who, on May 19, will celebrate 50 years as a local news reporter for WGRV/Greenville, TN. OM **Ron Metcalfe** figures she's delivered about 12,500 15-minute newscasts. And, they've all aired in the same time slot with the same sponsor. Now *that's* radio.

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Cenny Kogers I'm Missing You Airplay Now!

"Timely song about being thousands of miles apart from your loved ones. Strong lyrics and Kenny's smooth familiar voice give this single serious hit potential." -Mark Phillips, PD-WWGR/Ft. Myers, FL

5 NEW ADDS TODAY!



"This song doesn't need a war to back it up! It stands on its own. Our P1's are going to dig it!" -Brian Jennings, KZKX/Lincoln, NE



#### **Record News**

**Leslie Roberts** joins the RCA Label Group/Nashville as Manager/A&R. She will report to Sr. VP/A&R **Renee Bell**. Roberts was formerly the Creative Director for Mighty Isis Music, where she represented songwriters and pitched songs.

#### **Street Talk**

Universal South Southwest Regional promoter **Jake LaGrone** has been recruited to head the management company for artists on the label belonging to Billy Bob Minick, owner of Billy Bob's Texas. Now, before you call Universal South VP/Promotion **Bryan Switzer** about the gig, you should be aware that right about now he is offering that position to ... well, that part is gonna have to wait. Keep an eye on the Country Format Room at *radioandrecords.com*, and as soon as this currently employed, top-notch promoter gives Switzer the okey-dokey, we'll post the news on our site.

#### Halper Honored As Top Dad

Dreamworks/Nashville GM **Wayne Halper** has been named Father of the Year by the Nashville Father's Day Council. Halper, one of four local recipients, will be honored June 5 at an awards dinner to benefit the American Diabetes Association. The recipients were chosen for their "ability to balance their personal and professional lives while serving as outstanding role models in their respective communities."

#### The Chicks' First Two Nights

The first two dates for the new Dixie Chicks tour were Greenville, SC and Orlando. Succinctly summing up the ladies' first Florida foray, WWKA/Orlando PD **Len Shackelford** said, "One lone protestor, a very pro-Chicks crowd, lots of scalpers who couldn't get rid of tickets and every television station in the market with no story to tell. Calm night, great show. We're hoping we're past it now in Orlando."

WSSL & WESC/Greenville OM **Bruce Logan** was heading to Cancun the morning after the May 1

show, but took time out from packing his speedo to give **R&R** this exclusive look at the night. This was posted on the Country Format Room at *radioandrecords.com* on Friday morning:

"I don't see how the night could have gone any better," he said. "It was all about the music and they played hit after hit after hit."

Describing the scene outside the arena, Logan said, "There were no incidents; no arrests. At the peak, there were about 20 anti-Chicks protesters and about 15 protesters against the protesters. But there were probably six media people for every one protester. I've never seen so many TV news crews in one place at one time."

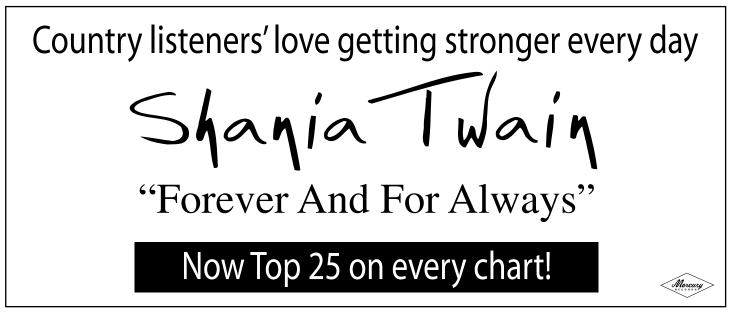
Back inside the arena, Logan says Natalie emerged wearing a "Dare to be free" T-shirt and the Chicks kicked-off a three-song set with "Goodbye Earl." Then came an interesting moment. "After the third song, Natalie told the crowd, 'We have been anticipating this moment, and if anyone have anything to say or came here to boo, here's your chance ... 3-2-1.' At that point there was lots of cheering — if there were any boos, I couldn't hear them. After that, Natalie said, 'Thanks. We're glad you had your say, so let's get on with the music. And they did, and the show was amazing."

As for the show itself, Logan says it's in the round. The stage is circular, with two "pier-like structures" extending from opposite side of the circle. Inside the circle are two "chicken coops," populated by a hundred or so folks picked by a film crew prior to the show.

Finally, I asked Logan if the great reception the Chicks' got in Greenville altered his view of playing Chicks' music on his stations. He said, "First, it's important to know that every Chicks title on the stations seven weeks ago is on the stations now, although perhaps not in as heavy a rotation as they were seven weeks ago.

"I've always thought this wasn't about us — it was about the audience. While last night could not have gone better, I still think the remarks hurt a lot of

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people and we have to be sensitive to that. Everything is not OK. But we're definitely on the road to recovery."

#### **Chart Chat**

Congrats to Rob Dalton, Mike Rogers and all of the fine "good times, great fun" promo folks at Curb/ Asylum on posting 66 first-week adds on Wynonna's "What The World Needs," the most since The Dixie Chicks notched 69 of 'em back in August 2002 on the first week of "Landslide."

#### **KZLA Needs Morning Producer**

KZLA/Los Angeles morning show producer Jeff Shamrock exited the station yesterday, and PD R.J. Curtis is looking for "an outstanding morning show producer. I need someone who understands how to work with people who are personalities who know how to deliver content and who are dialed-in to the pop-culture world. Experience in country music is not a necessity, but respect for the music is." If you've got the goods, contact R.J. at *rcurtis@kzla.com*. Shamrock spent the last two years at KZLA. Rich Fry is producing the morning show on an interim basis.

#### Chronicle

Sincerest condolences to artist Kathy Mattea, who lost her father, John, to cancer on May 2. He was 82. In lieu of flowers, the family asks that donations be made to Kanawha HospiceCare, Inc., 1143

#### VIDEO ADDS

#### **GREAT AMERICAN COUNTRY**

TRACY BYRD The Truth About Men BILLY GILMAN I Am JENNIFER HANSON This Far Gone RANDY TRAVIS Three Wooden Crosses

СМТ

RASCAL FLATTS Love You Out Loud FRANKY PEREZ Something Crazy THE THORNS I Can't Remember KENNY CHESNEY No Shoes, No Shirt, No Problems R&R/Bullseye: Listeners' Music Buying Habits For the last two weeks, **R&R** Country Callout America by Bullseye has been asking Country listeners about their music-buying habits. The question posed to 350 Country listeners: "Over the last 30 days, how many Country CDs or cassettes have you purchased? And, are you buying more, less or about the same number of CDs and cassettes over the last year than you previously purchased?"

Of the total sample, 23% said they bought 1-2 CDs or cassettes, 17% said 3-5, 2% said 6-10, 3% said 10 or more. Fifty-five percent said they didn't purchase any. Some of the more interesting gender/age cell showings:

 24% of the P2s said they bought 1-2 pieces of Country product in the last 30 days, vs. 23% of P1s. When you hit 3-5 pieces, the P1s go to 20% while the P2s fall way off to 8%.

 Men are more like to buy 1-2 units than women — 24% vs. 23% — while women are more likely to purchase 3-5 pieces — 19% vs. 16%.

• Not surprisingly, of the 25-34, 35-44 and 45-54 age cells, the 25-34s lead the way in the 1-2 and 3-5 categories. (The 6-10 and 10-more categories are below 5% for all there cells.) Twenty-six percent of 25-34s bought 1-2 CDs, vs. 23% for 35-44s and 22% for 45-54s. Nineteen percent of 25-34s bought 3-5 pieces of music, vs. 16% of 35-44s and 17% of 45-54s.

As for buying habits, the majority of folks say they're buying about the same as last year — which probably isn't saying much. Of the total, 56% said "About the same," 21% said "More" and 23% said "Less."

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the May 9 issue of **R&R**.

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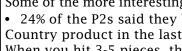
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## **ACM** Awards Show Auction to Support St. Jude

Watch the ACM Awards on May 21, then log on to www.CMTauctions.com starting May 22 to bid on items donated by some of your favorite artists.

The auction will run through May 26 and proceeds will support St. Jude Children's Research Hospital®, the world's premier research center for pediatric cancer and other life-threatening childhood diseases.





### **MUSICNOTES**

✓ One of the hottest tickets in Las Vegas during the upcoming ACM Awards will be the party after the show. The All-Star Jam party will include performances by Terri Clark, Kellie Coffey, Diamond Rio, Emerson Drive, Rebecca Lynn Howard, Lonestar, Montgomery Gentry, Joe Nichols, Rascal Flatts, Blake Shelton, Trick Pony, Phil Vassar, Mark Wills and Darryl Worley. The party is set for the largest ballroom at the Mandalay Bay Resort & Casino immediately after the telecast.

← While prepping for her job as the host of the ACM

Awards, **Reba McEntire** has done interviews with a number of publications, including *TV Guide*. She'll also be in an upcoming edition of *Sports Illustrated* — she's pictured with **Rod Stewart** in a thank-you ad for her participation in Celebrity Fight Night.

**The Dixie Chicks** will once again be joined by CMT on the road as media sponsor of the band's *Top of the World* tour. The network will have trucks at select tour dates, offering fans a red-carpet area as well as a chance to pose for mock photos with celebrities, and get a laminate with their face on the cover of *Country Music Today* magazine.

#### **RANDOM FAX®**

#### Tuesday, 5/6

**BIRTHDAYS: Jimmy Dale Gilmore, Renee Leymon, Cameron Randle On TV:** GAC: **Dusty Drake** on *Country Weekly New Artist* Spotlight ...CMT: City Slickers on *CMT Theater.* 

#### Wednesday, 5/7

**BIRTHDAYS: Nelson Larkin, Shawn Williams, Kelly Fletcher On TV:** GAC: Lee Roy Parnell, John Berry, David Lee Murphy on *GAC Classic with Bill Cody* ... CMT: Brad Paisley on *CMT Got Me In With The Band*; City Slickers II: The Legend of Curly's Gold on *CMT Theater, Military Messages*; Rascal Flatts: *Melt On The Beach* on *CMT Events* 

#### Thursday, 5/8

**BIRTHDAYS: Billy Burnett, Del Gray, Angela McKenzie On TV:** CMT: **Toby Keith** "Courtesy of the Red, White and Blue (The Angry American) on *Controversy*, **Toby Keith** and **Willie Nelson**'s "Beer For My Horses" on *Making The Video*; *Top Twenty Countdown* 

#### Friday, 5/9

#### BIRTHDAYS: the late Hank Snow, Cliff Audretch

> On-Time Delivery

Featuring: TM CENTURY GoldDiscs and HitDiscs

**On TV:** NBC: Jessica Andrews on *The Tonight Show with Jay Leno* ... GAC: Billy Gilman on CRL ...CMT: Faith Hill on *Inside Fame*; Shania Twain on *MWL Stacked*; Brad Paisley "Celebrity" on *Making The Video Faith Hill: When The Lights Go Down on* CMT Events; *Shania Twain: Driven on* CMT Events; What It's Like: The Return of Shania; *Shania Twain on* MWL Stacked

#### Saturday, 5/10

BIRTHDAYS: Randy Goodman, Kevin O'Neal, Jeff Wood, Carson Chamberlain, Roy Perry

**On TV:** CMT: **Vince Gill, Rebecca Lynn Howard, Andrea Zonn,** Nancy Griffith on *Grand Ole Opry Live*; Tammy Wynette on *Inside Fame*; Martina McBride on *MWL Stacked*; Faith Hill on *MWL Stacked*; Terri Clark on *MWL Star*, Shania Twain on *MWL Stacked* 

#### Sunday, 5/11

BIRTHDAYS: Joe Ely, Mark Herndon, Royce Risser, Kim Leslie, Eric Dale

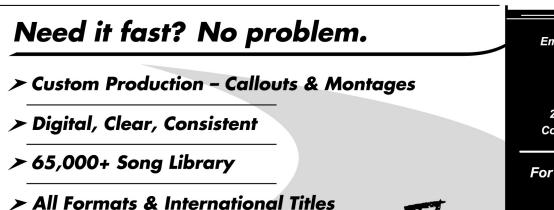
**On TV:** CMT: **Wynonna** on *Inside Fame*; Love Can Build A Bridge on *CMT Theater*, **Deana Carter** on *MWL Star*, **The Judds** on *Best Of Austin City Limits*; **Tammy Wynette** on *Inside Fame*; **Brad Paisley** on *CMT Got Me In With The Band* 

#### Monday, 5/12

BIRTHDAYS: Kix Brooks, Eddie Kilgallon, Glenn Brannen, Retta Harvey, Kevin Lane, Jarod Sloan

**On TV:** GAC: **Darryl Worley:** "Have You Forgotten Special" on Behind The Scenes ... CMT: **Trace Adkins** (episode premier) on CMT Got Me In With The Band; Military Messages; **Brad Paisley** and **Kimberly Williams, Jessica Andrews, Trace Adkins** on CMT Ultimate Country Home

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#### News Page 7

#### Jewell Takes The Crown At Nashville Star

It's been a long journey toward landing that coveted Nashville recording contract for 42-year old **Buddy Jewell** — 20 years, in fact. But not only does that amount of time make the victory sweeter, it also makes him better prepared to face what lies ahead.

Iewell, who was selected by the audience of USA Networks' *Nashville Star* to receive a recording contract with Sonv Music Nashville, will finally experience what it means to have his dream come true. After decades of being turned away by label executives, Jewell says, "If there was ever an example of poetic justice this would be it. I hung in there, and my wife has been a rock through this whole thing." In fact, while Jewell says he went through many moments of doubt about continuing to pursue a recording career, he and his wife discussed how they would handle success. "We sat around and talked about what we would do to ensure the family stays together. If it came down to me being a star or a husband and father, I'll take being a husband and father."

Jewell is very aware of how difficult it's going to be to be away from his family doing concert stops. He says, "I'm gonna miss my family, but my wife will hopefully be able to soon be a stay-at-home mom. She's always wanted to do that and share my dream with me. I can change the history of my family from this day forward if I do this right."

Doing this right means "staying true to my faith and my morals and insulating myself from temptation on the road. I need to surround myself with good people who will hold me accountable for what I say and do."

Jewell may be out on the road sooner rather than later. "That's a rush-order thing. I'm taking meetings with prospective agents. I'm supposed to sing at the Opry in the next couple weeks and I'm performing at Fan Fair on the Sony stage June 7. A couple producers from the show are looking to put together a Nashville Star tour. I made so many close friends in that house — people that I got to grow with and know and love. We will have a blast out there."

Before that blast begins however, Jewell has the heady job of getting his first CD made and ready for stores. The project's due date is currently set for July 15. Jewell had his first single digitally delivered to Country radio yesterday. The single, "Pour Out The Rain (Lacey's Song)," was penned by Jewell for his daughter. Now he begins the arduous process of choosing other songs for the CD with producer **Clint Black** and Sony A&R executive **Tracy Gershon**.

Jewell says, "We're on an enormously short time schedule. On Monday, I start recording the rest of the record. This is one of the really exciting parts, getting to sit down and listen to people pitch me their best stuff. I'm really excited about it. It's gonna be a tough process to go through, but I've got Clint and Tracy and other folks at the label to help me with those decisions."

The moment he learned he was the winner was "an out-of-body experience," Jewell says, but he remembers "standing up there thinking how ironic it was that the two oldest guys on the show were the last two standing. It was almost symbolic. I couldn't have scripted it any better if I sat down and wrote it out."

While waiting to learn if his dream had come true, Jewell says, "I just kept staring at my wife. Win or lose, I wanted her face to be the first thing I saw. And I was praying for grace — to be a gracious winner or a gracious loser."

Jewell doesn't remember much after host Nancy O'Dell read his name, but he says, "I've gotten to watch the show once since then. I had big ol' tears well up watching it. It's just like a weight being lifted off my shoulders that's been there for 20 years."

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#### **More Winter Arbitrons**

Winter 2003 Arbitrons continue to be released daily. You can watch 'em as they come in — just keep an eye on *www.radioandrecords.com*. Go to the site and click on "Ratings." As always, each week's **R&R** Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "\*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format

Station/City	Fa '02 Share	Wi '03 Share	Fa '02 12+ Rank	Wi '03 12+ Rank	Station/City	Fa '02 Share	Wi '03 Share	Fa '02 12+ Rank	Wi '03 12+ Rank
WGNA-FM/Albany	10.3	9.0	1	2	WFMX/Statesville, NC	1.1	1.2	16*	17*
WBUG-AM & FM/Albany	0.8	1.2	21*	18	(Greensboro Arbitron)				
KRST/Albuquerque	4.5	6.3	4*	2	WBRF/Greensboro	1.0	.8	19*	20*
KBQI/Albuquerque	5.3	5.5	3	4	WSSL/Greenville, SC^	7.5	8.8	1	1
KUZZ-AM & FM/Bakersfield^	10.2	10.7	1	1	WESC/Greenville, SC^	7.0	8.6	3	2
KCWR/Bakersfield^+	1.7	1.5	18	18*	WRIX/Greenville, SC	.7	1.2	20*	16*
WZZK/Birmingham	6.3	7.3	4	2	WRBT/Harrisburg	4.9	8.5	7*	3
WDXB/Birmingham	4.3	4.8	8	5	WCAT/Harrisburg	5.9	4.6	5	7
WEZL/Charleston, SC	7.2	7.0	2	2	WQIK/Jacksonville	5.2	5.5	8	8
WNKT/Charleston, SC	2.6	2.7	14*	14*	WROO/Jacksonville	3.9	4.5	11	10
WSOC/Charlotte	6.8	6.7	2	2	WXBQ/Johnson City	20.5	22.6	1	1
WKKT/Charlotte	4.0	5.2	9	6*	WGOC-AM/Johnson City^	3.5	4.0	8	6
WFMX/Statesville, NC	0.9	1.1	18	19	WIVK/Knoxville^	2.6	2.0	11	11
(Charlotte Arbitron)					(Johnson City Arbitron)				
WUSY/Chattanooga	18.8	17.1	1	1	WEYE/Johnson City	1.7	1.7	13*	12
KKCS/Colorado Springs	6.5	6.3	2	4	WEMB-AM/Johnson City	0.7	1.5	15*	13*
KCCY/Colorado Springs	3.8	6.0	10	6	WMEV/Johnson City	2.0	1.5	12	13*
WCOS/Columbia, SC	10.8	9.9	1	1	WIVK/Knoxville	20.8	22.1	1	1
KJJY/Des Moines	4.5	6.7	8	3	KSSN/Little Rock^	10.8	10.7	1	1
KHKI/Des Moines	3.6	4.2	11	10	KHKN/Little Rock^	3.1	3.5	16	12
KHEY/EI Paso	4.6	3.5	8*	12	KVLO/Little Rock	—	3.1	_	15
KSKS/Fresno	6.8	3.8	2	11*	(Switched to Country from )	AC in Dece		2)	
KWOL/Fresno	1.4	2.6	22	15	WGKX/Memphis	4.9	6.0	8	4
WBCT/Grand Rapids	9.6	10.4	1	1	WKSJ/Mobile^	8.3	8.2	3	3
WMUS-FM/Muskegon, MI	1.8	1.8	16	16	WBUB/Mobile^	3.3	—	10	
(Grand Rapids Arbitron)					(Flipped to Urban AC on Ma	,			
WTQR/Greensboro^	8.5	10.6	1*	1	WXBM/Pensacola, FL^	1.6	2.5	14*	11*
WKXU/Raleigh	2.2	2.1	11	11*	(Mobile Arbitron)				
( <b>Greensboro</b> Arbitron)					WKDF/Nashville	5.2	5.8	5*	3*
WWCC/Greensboro^	1.5	—	16	—	WSIX/Nashville	6.3	5.5	2	6*
(Flipped to CHR/Rhythmic in F	ebruary	2003)			WSM-FM/Nashville	4.5	3.7	9	11*
					WSM-AM/Nashville	4.4	3.2	10	14

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.



Rak		Country Top 50	[]	Powered	ву 😥		Musi	ic Page 1
	• M	ay 6, 2003	Total	+/-	Total		Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	+/- Points	Total Plays			Sta/Add
2	1	TIM MCGRAW She's My Kind Of Rain (Curb)	15965	-208	5586	-114	18	148/0
1	2	DARRYL WORLEY Have You Forgotten (DreamWorks)	15863	-1751	5610	-462	11	148/0
3	3	KENNY CHESNEY Big Star (BNA)	14124	-1439	4995	-494	18	148/0
4	4	DIAMOND RIO I Believe (Arista)	13910	+743	4980	+263	22	145/0
5	6	KEITH URBAN Raining On Sunday (Capitol)	13700	+697	4955	+141	21	147/0
6	6	CHRIS CAGLE What A Beautiful Day (Capitol)	13608	+689	4904	+267	24	148/0
7	7	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	13564	+1420	4823	+487	21	143/1
8	8	RASCAL FLATTS Love You Out Loud (Lyric Street)	11307	+394	4094	+222	16	146/0
9	9	LONESTAR My Front Porch Looking In (BNA)	11091	+1072	3859	+363	10	146/1
10	0	TOBY KEITH Beer For My Horses (DreamWorks)	10478	+1439	3674	+474	19	148/3
11	Ũ	JIMMY WAYNE Stay Gone (DreamWorks)	9560	+659	3259	+177	13	145/0
12	12	JEFF BATES The Love Song (RCA)	8310	+134	3092	+59	18	146/1
13	13	MONTGOMERY GENTRY Speed (Columbia)	8282	+687	3063	+156	18	145/0
14	14	CRAIG MORGAN Almost Home (Broken Bow)	7790	+439	3084	+162	27	128/0
15	6	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	7686	+382	2815	+104	18	138/1
16	16	TRACY BYRD The Truth About Men (RCA)	7453	+308	2670	+121	9	135/3
17	Ð	JO DEE MESSINA Was That My Life (Curb)	6534	+167	2462	+62	17	140/1
19	18	GEORGE STRAIT Tell Me Something Bad About (MCA)	6252	+703	2241	+260	6	139/6
18	19	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	6197	+184	2244	+56	29	97/3
21	20	BRAD PAISLEY Celebrity (Arista)	5788	+881	2015	+313	8	129/10
20	2	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	5595	+432	1992	+170	10	129/5
26	22	BROOKS & DUNN Red Dirt Road (Arista)	5573	+1647	1867	+512	4	130/11
24	23	SHANIA TWAIN Forever And For Always (Mercury)	5290	+764	1740	+267	5	127/13
22	24	GARTH BROOKS Why Ain't I Running (Capitol)	4769	+35	1792	+8	11	119/0
23	25	TRAVIS TRITT Country Ain't Country (Columbia)	4537	-108	1772	-69	16	128/0
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# jeff bates "The Love Song"

from his RCA Records debut album RAINBOW MAN IN STORES MAY 20TH!

CONVERT TO POWER TODAY!



RaR		Country Top 50		<i>_ F</i>	owered	Ву 😥	<b>[</b> ]	Musi	c Page 2
	м	ay 6, 2003		Total	+/-	Total		Wks on	Total
LW	TW	ARTIST Title Label(s)		Points	Points	Plays			Sta/Add
25	26	SARA EVANS Backseat Of A Greyhound Bus (A	CA)	4283	+218	1560	+89	10	128/5
27	Ð	TRACE ADKINS Then They Do (Capitol)		4023	+314	1566	+128	9	120/4
29	28	DUSTY DRAKE One Last Time (Warner Bros.)		2995	+74	1149	+33	9	87/2
28	29	WARREN BROTHERS Hey, Mr. President (BNA)	)	2916	-343	1120	-128	7	89/0
30	30	AMY DALLEY Love's Got An Attitude (It) (Cur	b)	2856	-52	1125	-21	10	105/3
32	<b>(</b>	MARK WILLS When You Think Of Me (Mercury)	I	2469	+404	978	+148	11	87/2
31	32	SAMMY KERSHAW I Want My Money Back (A	udium)	2445	-258	1036	-111	14	95/0
Breaker	33	VINCE GILL Someday (MCA)		2121	+218	817	+50	7	89/4
39	34	CLAY WALKER A Few Questions (RCA)		1829	+850	591	+292	3	86/23
45	35	WYNONNA What The World Needs (Asylum/Cur	b)	1783	+997	456	+268	2	73/66
36	<b>3</b> 5	DIERKS BENTLEY What Was I Thinkin' (Capiton	IJ	1755	+311	602	+102	4	66/4
34	<b>(</b>	TERRI CLARK Three Mississippi (Mercury)		1730	-30	714	+10	8	80/2
37	<b>3</b> 8	EMERSON DRIVE Only God (DreamWorks)		1455	+125	599	+68	6	78/3
35	39	BLAKE SHELTON Heavy Liftin' (Warner Bros.)		1312	-140	548	-55	3	70/8
47	40	JOE NICHOLS She Only Smokes When She /L	Iniversal South)	1293	+579	420	+185	2	57/12
44	4	FAITH HILL You're Still Here (Warner Bros.)		1082	+287	310	+75	2	56/12
38	42	LEANN RIMES Suddenly (Asylum/Curb)		1044	+44	449	+19	7	50/3
43	<b>4</b> 3	TRICK PONY A Boy Like You (H2E/WB)		1013	+180	397	+47	4	52/0
41	44	AARON LINES Love Changes Everything (RCA)		993	+54	415	+28	4	57/4
40	45	JENNIFER HANSON This Far Gone (Capitol)		963	-11	370	-3	3	61/3
50	46	BILLY CURRINGTON Walk A Little Straighter (/	Mercury)	901	+351	350	+140	2	45/6
42	47	MCHAYES It Doesn't Mean I Don't (Universal	South)	830	-25	330	+2	4	56/5
46	<b>4</b> 8	BRAD MARTIN One Of Those Days (Monument)	(Epic)	772	+28	366	+8	3	54/3
Debut>	49	RUSHLOW   Can't Be Your Friend (Lyric Street)		666	+240	299	+96	1	48/6
Debut>	50	CLINT DANIELS The Letter (Almost Home) (Mo	nument/Epic)	614	+249	242	+113	1	27/0
			c) 2003 Radio & Records, Inc.						

# "She had me from 'HELLO...God". -Jay Roberts, WQYK/WYUU/Tampa

Add Date: JUNE 2



#### COUNTRY

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#### MOST ADDED

ARTIST Title Label(s)	Adds
WYNONNA What The World Needs (Asylum/Curb)	66
DEANA CARTER I'm Just A Girl (Arista)	31
CLAY WALKER A Few Questions (RCA)	23
RACHEL PROCTOR Days Like This (BNA)	14
SHANIA TWAIN Forever And For Always (Mercury)	13
JOE NICHOLS She Only Smokes When She (Universal South)	12
FAITH HILL You're Still Here (Warner Bros.)	12
BROOKS & DUNN Red Dirt Road (Arista)	11
BRAD PAISLEY Celebrity (Arista)	10
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	8
GEORGE STRAIT Tell Me Something Bad About (MCA)	6
RUSHLOW   Can't Be Your Friend (Lyric Street)	6
BILLY CURRINGTON Walk A Little Straighter (Mercury)	6

**MOST INCREASED PLAYS** 

ARTIST Title Label(s)	Total Play Increase
BROOKS & DUNN Red Dirt Road (Arista)	+512
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+487
TOBY KEITH Beer For My Horses (DreamWorks)	+474
LONESTAR My Front Porch Looking In (BNA)	+363
BRAD PAISLEY Celebrity (Arista)	+313
CLAY WALKER A Few Questions (RCA)	+292
WYNONNA What The World Needs (Asylum/Curb)	+268
CHRIS CAGLE What A Beautiful Day (Capitol)	+267
SHANIA TWAIN Forever And For Always (Mercury)	+267
DIAMOND RIO   Believe (Arista)	+263

KKAT/Salt Lake WMIL/Milwaukee - WAMZ/Louisville WCTK/Providence-WGTY/York-WHOK/Columbus WKCN/Columbus - WQYK/Tampa - WYGY/Cincinnati

blake shelton

one of the most added!

Coming Soon: Blake Shelton on tour with Toby Keith!

#### NEW & ACTIVE

**RACHEL PROCTOR** Days Like This *(BNA)* Total Plays: 227, Total Stations: 47, Adds: 14

**CHARLIE ROBISON** Walter *(Columbia)* Total Plays: 210, Total Stations: 21, Adds: 0

**KENNY ROGERS** I'm Missing You *(Dreamcatcher)* Total Plays: 109, Total Stations: 18, Adds: 5

**DEANA CARTER** I'm Just A Girl *(Arista)* Total Plays: 64, Total Stations: 36, Adds: 31

Songs ranked by total plays

Total Pt.

#### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Increase
BROOKS & DUNN Red Dirt Road (Arista)	+1647
TOBY KEITH Beer For My Horses (DreamWorks)	+1439
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+1420
LONESTAR My Front Porch Looking In (BNA)	+1072
WYNONNA What The World Needs (Asylum/Curb)	+997
BRAD PAISLEY Celebrity (Arista)	+881
CLAY WALKER A Few Questions (RCA)	+850
SHANIA TWAIN Forever And For Always (Mercury)	+764
DIAMOND RIO I Believe (Arista)	+743
GEORGE STRAIT Tell Me Something Bad About (MCA)	+703

Music Page 4	COUNTRY	May 6, 2003						
(c) 2003 Radio & Records, Inc.								
MOST PLAYED RECURRENTS	GOING FOR AL	DDS						
ARTIST Title Label(s) ALAN JACKSON That'd Be Alright (Arista) JOE NICHOLS Brokenheartsville (Universal South) MARTINA MCBRIDE Concrete Angel (RCA) MARTINA MCBRIDE Concrete Angel (RCA) MARK WILLS 19 Somethin' (Mercury) GARY ALLAN Man To Man (MCA) RASCAL FLATTS These Days (Lyric Street) KEITH URBAN Somebody Like You (Capitol) DIAMOND RIO Beautiful Mess (Arista) TOBY KEITH Who's Your Daddy? (DreamWorks) EMERSON DRIVE Fall Into Me (DreamWorks) TERRI CLARK I Just Wanna Be Mad (Mercury) GEORGE STRAIT She'll Leave You With A Smile (MCA) BLAKE SHELTON The Baby (Warner Bros.) KENNY CHESNEY The Good Stuff (BNA) TRACY BYRD Ten Rounds With Jose Cuervo (RCA) TOBY KEITH Courtesy Of The Red, White (DreamWorks) JOE NICHOLS The Impossible (Universal South) STEVE AZAR I Don't Have To Be (Till) (Mercury) TOBY KEITH My List (DreamWorks) AARON TIPPIN Where Stars And Stripes (Lyric Street)	Total Plays5/123383JAMIE O'NEAL Every Lind3173Jamie O'NEAL Every Lind317330382886218721875/192148BILLY RAY CYRUS Back2093JOHN MICHAEL MONT1789JOSH TURNER Long Bla1752KENNY CHESNEY No SH	ittle Thing <i>(Mercury)</i> k To Memphis <i>(Madacy)</i> <b>'GOMERY</b> Four-Wheel Drive <i>(Warner Bros.)</i>						



148 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 4/27/03-5/3/03. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in plays and points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2003, The Arbitron Company). (C) 2003, R&R, Inc.

<u>Dear Renee</u>, Of all the new male artists out today... we really need one who has unique songs and a compelling voice. *Country Radio* 



Dear Country Radio, We've got what your looking for! Please watch your mail for a single from Deric Ruttan.

LYRICSTREET

Renee Leymon - Lyric Street Records

### **Country Indicator Top 50**

Music Page 5

44								le i uge e
$\mathbf{M}$	• M	lay 6, 2003	Total	+/-	Total	+/- V	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
1	1	TIM MCGRAW She's My Kind Of Rain (Curb)	3464	-95	2710	-95	17	73/0
4	2	DIAMOND RIO   Believe (Arista)	3373	+85	2662	+72	26	72/0
5	3	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	3333	+126	2604	+88	23	73/0
3	4	KEITH URBAN Raining On Sunday (Capitol)	3277	-56	2590	-65	24	75/1
6	5	CHRIS CAGLE What A Beautiful Day (Capitol)	3164	+111	2529	+73	25	74/0
2	6	KENNY CHESNEY Big Star (BNA)	3103	-378	2405	-333	19	71/0
8	7	RASCAL FLATTS Love You Out Loud (Lyric Street)	2940	+85	2359	+58	17	75/0
10	8	TOBY KEITH Beer For My Horses (DreamWorks)	2855	+304	2264	+245	7	75/0
7	9	DARRYL WORLEY Have You Forgotten (DreamWorks)	2643	-302	2055	-243	11	69/0
9	0	LONESTAR My Front Porch Looking In (BNA)	2615	+39	2091	+40	11	74/0
11	0	JIMMY WAYNE Stay Gone (DreamWorks)	2437	+62	1936	+46	14	75/0
12	12	JEFF BATES The Love Song (RCA)	2336	+29	1849	+2	18	72/0
13	13	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	2253	+47	1812	+43	21	72/0
15	14	MONTGOMERY GENTRY Speed (Columbia)	2212	+121	1726	+81	19	70/1
14	6	TRACY BYRD The Truth About Men (RCA)	2190	+98	1763	+71	10	73/0
16	16	GEORGE STRAIT Tell Me Something Bad About (MCA)	2021	+135	1587	+104	6	74/0
17	17	JO DEE MESSINA Was That My Life (Curb)	1854	-16	1474	-13	18	71/0
18	18	CRAIG MORGAN Almost Home (Broken Bow)	1755	+66	1425	+61	20	59/0
20	19	BROOKS & DUNN Red Dirt Road (Arista)	1699	+152	1348	+134	4	73/1
21	20	BRAD PAISLEY Celebrity (Arista)	1606	+112	1293	+84	9	64/0
19	2	GARTH BROOKS Why Ain't I Running (Capitol)	1556	+2	1244	-28	11	61/1
25	22	SHANIA TWAIN Forever And For Always (Mercury)	1490	+320	1200	+242	5	69/3
22	23	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	1486	+93	1219	+78	10	69/5
24	24	TRACE ADKINS Then They Do (Capitol)	1481	+99	1176	+70	10	69/2
23	Ø	TRAVIS TRITT Country Ain't Country (Columbia)	1387	+1	1055	-9	18	54/1
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# **Country Indicator Top 50**

<u> </u>	® /	Мау 6, 2003	Total	+/-	Total	1/- V	Vks on	Total
LW	ΤW	ARTIST Title Label(s)	Points	+/- Points	Plays			Sta/Add
26	26	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1270	+111	1007	+78	12	61/1
27	27	WARREN BROTHERS Hey, Mr. President (BNA)	1007	-70	797	-55	6	51/1
28	23	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	939	+28	790	+27	13	36/0
30	29	DUSTY DRAKE One Last Time (Warner Bros.)	796	+117	649	+79	8	41/3
29	30	SAMMY KERSHAW I Want My Money Back (Audium)	782	-93	639	-81	16	36/0
35	3	JOE NICHOLS She Only Smokes When She (Universal South)	758	+191	619	+167	3	46/7
31	32	EMERSON DRIVE Only God (DreamWorks)	740	+74	602	+52	5	46/2
32	<b>3</b> 3	MARK WILLS When You Think Of Me (Mercury)	724	+61	605	+48	12	46/5
33	34	TRICK PONY A Boy Like You (H2E/WB)	677	+70	556	+50	8	36/3
34	35	DIERKS BENTLEY What Was I Thinkin' (Capitol)	676	+105	542	+82	3	42/4
37	36	VINCE GILL Someday (MCA)	611	+126	487	+105	6	37/4
38	37	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	545	+63	437	+53	3	39/5
36	38	AMY DALLEY Love's Got An Attitude (It) (Curb)	513	+26	433	+32	9	34/3
39	39	TERRI CLARK Three Mississippi (Mercury)	499	+104	431	+92	7	32/5
40	40	CLAY WALKER A Few Questions (RCA)	395	+130	329	+109	3	41/17
42	<b>4</b>	JENNIFER HANSON This Far Gone (Capitol)	308	+61	269	+42	4	26/4
Debut>	42	WYNONNA What The World Needs (Asylum/Curb)	303	+235	257	+ 198	1	29/25
43	43	MCHAYES It Doesn't Mean I Don't (Universal South)	266	+20	250	+18	5	22/3
41	4	BRAD MARTIN One Of Those Days (Monument/Epic)	266	+6	243	+4	3	21/2
45	45	JILL KING One Mississippi (Blue Diamond)	261	+50	226	+37	6	19/2
47	46	AARON LINES Love Changes Everything (RCA)	249	+64	232	+59	4	23/4
44	47	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	239	+12	216	+11	19	6/0
46	<b>4</b> 8	LEANN RIMES Suddenly (Asylum/Curb)	204	-1	167	0	2	14/0
50	<b>4</b> 9	BILLY CURRINGTON Walk A Little Straighter (Mercury)	189	+53	167	+44	2	18/3
49	50	RUSHLOW   Can't Be Your Friend (Lyric Street)	173	+34	152	+36	2	14/4
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#### **COUNTRY INDICATOR**

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Total Pt.

#### MOST ADDED

ARTIST Title Label(s)	Adds
WYNONNA What The World Needs (Asylum/Curb)	25
CLAY WALKER A Few Questions (RCA)	17
DEANA CARTER I'm Just A Girl (Arista)	9
JOE NICHOLS She Only Smokes When She (Universal South)	7
KENNY CHESNEY No Shoes, No Shirt, No (BNA)	6
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	5
MARK WILLS When You Think Of Me (Mercury)	5
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	5
TERRI CLARK Three Mississippi (Mercury)	5
DIERKS BENTLEY What Was I Thinkin' (Capitol)	4
VINCE GILL Someday (MCA)	4
JENNIFER HANSON This Far Gone (Capitol)	4
AARON LINES Love Changes Everything (RCA)	4
RUSHLOW I Can't Be Your Friend (Lyric Street)	4
SHANIA TWAIN Forever And For Always (Mercury)	3
DUSTY DRAKE One Last Time (Warner Bros.)	3
TRICK PONY A Boy Like You (H2E/WB)	3
AMY DALLEY Love's Got An Attitude (It) (Curb)	3
MCHAYES It Doesn't Mean I Don't (Universal South)	3
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3

#### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Increase
SHANIA TWAIN Forever And For Always (Mercury)	+320
TOBY KEITH Beer For My Horses (DreamWorks)	+304
WYNONNA What The World Needs (Asylum/Curb)	+235
JOE NICHOLS She Only Smokes When She (Universal South)	+191
BROOKS & DUNN Red Dirt Road (Arista)	+152
GEORGE STRAIT Tell Me Something Bad About (MCA)	+135
CLAY WALKER A Few Questions (RCA)	+130
VINCE GILL Someday (MCA)	+126
<b>RANDY TRAVIS</b> Three Wooden (Word/Curb/Warner Christian)	+126
MONTGOMERY GENTRY Speed (Columbia)	+121

#### **MOST INCREASED PLAYS**

	<u>MOST INCREASED PLAYS</u>	
	ARTIST Title Label(s)	Total Pla <b>y</b> Increase
	TOBY KEITH Beer For My Horses (DreamWorks)	+245
	SHANIA TWAIN Forever And For Always (Mercury)	+242
	WYNONNA What The World Needs (Asylum/Curb)	+198
	JOE NICHOLS She Only Smokes When She (Universal South)	+167
	BROOKS & DUNN Red Dirt Road (Arista)	+134
	CLAY WALKER A Few Questions (RCA)	+109
	VINCE GILL Someday (MCA)	+105
	GEORGE STRAIT Tell Me Something Bad About (MCA)	+104
	TERRI CLARK Three Mississippi (Mercury)	+92
	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christ	<i>tian)</i> + <b>88</b>
	BRAD PAISLEY Celebrity (Arista)	+84
	DIERKS BENTLEY What Was I Thinkin' (Capitol)	+82
	MONTGOMERY GENTRY Speed (Columbia)	+81
	DUSTY DRAKE One Last Time (Warner Bros.)	+79
	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	+78
	SARA EVANS Backseat Of A Greyhound Bus (RCA)	+78
	CHRIS CAGLE What A Beautiful Day (Capitol)	+73
	DIAMOND RIO I Believe (Arista)	+72
	TRACY BYRD The Truth About Men (RCA)	+71
	TRACE ADKINS Then They Do (Capitol)	+70
,	CRAIG MORGAN Almost Home (Broken Bow)	+61
	AARON LINES Love Changes Everything (RCA)	+59
	RASCAL FLATTS Love You Out Loud (Lyric Street)	+58
	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	+53
	EMERSON DRIVE Only God (DreamWorks)	+52
	TRICK PONY A Boy Like You (H2E/WB)	+50
	MARK WILLS When You Think Of Me (Mercury)	+48
	JIMMY WAYNE Stay Gone (DreamWorks)	+46
	BILLY CURRINGTON Walk A Little Straighter (Mercury)	+44
	JESSICA ANDREWS There's More To Me Than You (DreamWork)	s/ + <b>43</b>



Music Page 8 America's Best Testing Country Songs Amor	America's Best Testing Country Songs Among Persons 25-54 For The Week Ending 5/9/03.						May 6, 2003		
Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54		
CHRIS CAGLE What A Beautiful Day (Capitol)	4.28	4.26	<b>97</b> %	19%	4.27	4.38	3.93		
DARRYL WORLEY Have You Forgotten (DreamWorks)	4.26	4.28	<b>99%</b>	32%	4.45	4.51	4.25		
DIAMOND RIO I Believe (Arista)	4.26	4.27	<b>96</b> %	<b>20</b> %	4.39	4.46	4.15		
RASCAL FLATTS Love You Out Loud (Lyric Street)	4.24	4.27	<b>97</b> %	18%	4.24	4.37	3.82		
LONESTAR My Front Porch Looking In (BNA)	4.18	4.21	<b>92%</b>	11%	4.23	4.36	3.82		
MARTINA MCBRIDE Concrete Angel (RCA)	4.16	4.20	<b>99%</b>	33%	4.24	4.32	3.98		
TOBY KEITH Beer For My Horses (DreamWorks)	4.13	4.20	<b>95</b> %	14%	4.15	4.10	4.31		
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Bros.)	4.12	4.06	<b>93%</b>	22%	4.22	4.21	4.26		
BRAD PAISLEY Celebrity (Arista)	4.12	4.05	<b>82%</b>	<b>9%</b>	4.09	4.08	4.14		
BROOKS & DUNN Red Dirt Road (Arista)	4.11	-	<b>57%</b>	4%	4.14	4.18	4.02		
KEITH URBAN Raining On Sunday (Capitol)	4.10	4.08	<b>97</b> %	<b>28</b> %	4.25	4.29	4.09		
TRACY BYRD The Truth About Men (RCA)	4.06	4.01	83%	11%	4.22	4.27	4.08		
JIMMY WAYNE Stay Gone (DreamWorks)	4.05	4.04	<b>76</b> %	<b>10%</b>	4.07	4.14	3.84		
TRACE ADKINS Then They Do (Capitol)	4.05	4.06	<b>62</b> %	<b>6%</b>	4.16	4.24	3.93		
MONTGOMERY GENTRY Speed (Columbia)	4.04	4.06	<b>93</b> %	<b>16%</b>	4.07	4.10	3.97		
TIM MCGRAW She's My Kind Of Rain (Curb)	4.02	4.00	<b>99%</b>	36%	4.01	4.11	3.69		
CRAIG MORGAN Almost Home (Broken Bow)	4.00	4.04	<b>79</b> %	15%	4.13	4.18	3.98		
KENNY CHESNEY Big Star (BNA)	3.98	4.02	<b>99%</b>	39%	3.98	3.98	3.96		
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	3.97	3.83	<b>72%</b>	<b>9%</b>	4.01	4.15	3.59		
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	3.96	3.98	<b>91%</b>	<b>19%</b>	3.98	4.03	3.81		
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.91	3.83	<b>95</b> %	<b>40%</b>	4.02	4.12	3.68		
JEFF BATES The Love Song (RCA)	3.89	3.91	83%	18%	3.99	4.05	3.83		
TRAVIS TRITT Country Ain't Country (Columbia)	3.85	3.88	<b>82%</b>	14%	3.94	3.95	3.90		
ALAN JACKSON That'd Be Alright (Arista)	3.83	3.86	<b>98%</b>	38%	4.05	4.02	4.16		
GARTH BROOKS Why Ain't I Running (Capitol)	3.82	3.90	77%	14%	3.82	3.87	3.67		
JO DEE MESSINA Was That My Life (Curb)	3.81	3.79	85%	16%	3.89	3.92	3.80		
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	3.75	3.90	65%	<b>9%</b>	3.87	3.84	3.94		
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3.68	3.74	<b>70%</b>	13%	3.68	3.66	3.75		
WARREN BROTHERS Hey, Mr. President (BNA)	3.62	3.70	<b>67</b> %	15%	3.62	3.67	3.44		
SHANIA TWAIN Forever And For Always (Mercury)	3.55	3.57	74%	18%	3.56	3.51	3.73		

Total samle size is 738 respondents. **Total average favorabilty** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = target Demo (Females 18-34). Personds are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is proided by Mediabase Research, a division of Premiere Radio Networks.

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