



Come Meet Our Artists at www.LoftonCreekRecords.com ALLISON PAIGE /DARON NORWOOD / BRISTOL CROSSING



Chicks Banned By Cumulus, Run Over By KRMD

Despite an apology issued in a press release late Friday by **Natalie Maines**, many radio stations are continuing to boycott all songs by **The Dixie Chicks** in reaction to Maines' comment to a London audience that she was "ashamed" to be from the same state as President Bush.

All Cumulus stations have banned Dixie Chicks music until further notice, following an order by Executive VP John Dickey. According to Cumulus Corporate Dir./Country Programming Bob Raleigh, the company wants more than an apology made through press agents. In an e-mail to Monument Sr. VP/Promotion Larry Pareigis, Raleigh writes, "I had intended on allowing the stations to go back to playing their music [yesterday], but John Dickey is still angry over their remarks and refuses to allow any Cumulus station to play their music until Natalie makes a public apology, not just issues a press release. Based on the comments most of my stations' listeners have had over the past few days, I can't say I disagree with John. The Chicks' comments were totally out of step with most of the nation, particularly country audiences."

Raleigh tells **R&R**, "Based from the response we've gotten from our listeners with the outpouring of anger, at this point we're not going to be hurting ourselves by not playing their music. We're going to be hurting ourselves by playing it at this point."

The demand for a public apology, Raleigh says, is necessary for stations to know "that it's her. We want to hear Natalie herself. Otherwise, it could be a press

release from a spin doctor. She spoke her feelings at a public forum. She should make her apology in a public forum."

The apology that was released through a public relations firm in New York said, "As a concerned American citizen, I apologize to President Bush because my remark was disrespectful. I feel that whoever holds that office should be treated with the utmost respect. We are currently in Europe and witnessing a huge anti-American sentiment as a result of the perceived rush to war. While war may remain a viable option, as a mother, I just want to see every possible alternative exhausted before children and American soldiers' lives are lost. I love my country. I am a proud American."

Several Cumulus stations including WKKO/Toledo and KRMD/Shreveport, LA staged public demonstrations against the Chicks last weekend. As many as 400 listeners turned up for KRMD's "Chick Bash." PD Bob Shannon says it was a "pro-America rally" at which listeners tossed their Dixie Chicks' CDs, tapes and DVDs into a pile to be run over by a tractor.

Some of Cox's Country stations have also continued to boycott The Dixie Chicks' music despite the apology from Maines. KKBQ/Houston PD **Michael Cruise** tells **R&R**, "I had 2,000 e-mails over the weekend with 80% of them in favor of continuing the boycott. Most feel that her apology was not sincere, and probably crafted by a lawyer. They are still mad as hell and want to hear Natalie apologize personally."

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

LEANN RIMES





"Suddenly

KSCS/Dallas WKDF/Nashville KSOP/Salt Lake City WBCT/Grand Rapids WGH/Norfolk WKXC/Augusta KJUG/Tulare WNCY/Appleton **★** Perfect for all demos.

- **★** One of the most gifted vocalist in our format
- **★** Sales to Airplay percentage ratios untouchable
- **★** Top 5 most familiar country artist according to Edison Research

More cool stuff to come!





Off And On

Other stations that initially removed The Dixie Chicks from the air include KFKF/Kansas City and **WXTU/Philadelphia**. WXTU PD **Bob McKay** put the act's songs back on air by yesterday afternoon, and says, "I think they are important to country music. As we left this thing on Friday, I said the next move is up to them. She made an attempt to apologize to the President." On Friday, McKay replaced the Chicks' songs, in part, with patriotic songs. He says the situation was delicate in his market. "We have five major military installations here. They went absolutely crazy on Thursday, and we watched this thing get bigger and bigger. At about noon on Friday, we decided that we were going to listen to our audience. In my life as a PD for almost 30 years now, I have never pulled a record for any reason — ever. I felt that moved by our people here, and it was 80% military. That's a big constituency of ours."

Military listeners are also an important factor at such stations as **WNKT/Charleston**, **SC**. The station polled listeners throughout the weekend and opted to remove The Dixie Chicks from the air yesterday afternoon. "We do not believe in censoring any artists," PD **Loyd Ford** says. "However, our audience feels that the comments Natalie made were inappropriate and disrespectful, and we are not going to play their music for a period of time. We've just putting the Dixie Chicks in 'time out.'"

What About The Tour?

The controversy surrounding The Dixie Chicks has many radio stations wondering how to handle their upcoming *Top of the World* tour dates. KPLX (The Wolf)/Dallas PD **Paul Williams** says, "We got a shipment of Chicks' tickets in on Friday and when my programming assistant called the winners and asked if they wanted to trade them for another show, there were no takers. Our show is July 6. We'll see if there are picketers by then."

KEEY/Minneapolis OM **Gregg Swedberg** is hopeful that the two sold-out shows in his market set for June will go according to plan. "I hope all those tickets I have put away to drive listenership will still be prized possessions," he says. WKLB/Boston PD Mike Brophey is also wondering about a potential impact on what was an automatic homerun for his station. "We have a Dixie Chicks show in seven weeks. Their concert sold out in less than an hour in Boston." WKDF/Nashville PD Dave Kelly has a bit more time to let things cool down, as the band's Nashville show is set for early August. Kelly says, "As we all know, this is a very hot topic right now. In August, when the show happens, there will be a number of other things we will have focused on. Only time will tell how hot the topic remains and how it will effect the promotion of the show."

Interestingly enough, WXXQ/Rockford, IL staged its annual St. Jude Radiothon last weekend and the one silent auction item that went for the most money was a Dixie Chicks' package including tickets to their show in Chicago, a framed autographed picture and an autographed copy of *Home*. The package sold for \$410.

Consultants Weigh In On Chicks Controversy

Influential country consultants **Jaye Albright** and **Mike O'Malley** have sent out a memo to all their client stations, urging them to accept Maines' apology. Albright writes, "No matter what you did last week, we urge you to think long-term. We strongly encourage you to make at least as big a deal (and we would opt for making it even bigger) out of Natalie's apology than you did her outspoken criticism. We also urge you not to invite more negatives on this subject when there are plenty of positives we can talk about — not the least of which is the courage it takes to speak out and, sometimes even greater, the courage necessary to apologize so publicly."

Consultant **Steve Warren** also told stations to "hold ground against the mob. I think we can turn

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



this to a positive if we explain exactly why banning music by the Chicks would be a bad thing."

Censorship Issues

When KWJJ/Portland, OR PD Ken Boesen was thinking about taking The Dixie Chicks out of rotation vesterday, he had a conversation with a Vietnam veteran on the issue. Boesen says, "I told him we were considering it, and he replied, 'Shame on you.' He went on to say that if we censor free speech, we insult what he fought for and what his friends and his father died for.'

Boesen isn't the only PD concerned about free speech issues. KEEY/Minneapolis' Swedberg says, "It's way too soon to hurt yourself with a rash action just because you might not agree politically. It's not our place to take a stand here, whether its going overboard to say they have the right to say what they want or to ban their songs. The smart position is to do nothing at this point except allow our listeners to give feedback. The majority of people who call now are upset, and we won't hear from the ones who aren't, so you have to be careful not to overreact to the phones. Part of my being an American is being able to disagree or agree with the Chicks, but it's not part of being an American to force my politics on my audience."

KPLX's Paul Williams also had concerns of overreacting to listener comments. "We had calls and e-mails go through the roof. My question is how many are our P1s, and how many were incited by Talk radio."

And while KFKF/Kansas City PD Dale Carter was among the first to ban their music, he retracted a day later, saying, "The longer this has gone on, the more I had visions of censorship and McCarthyism. Two wrongs don't make a right."

From The 'What Goes Around, Comes Around' **Department**

It wasn't that long ago when Natalie Maines openly criticized **Toby Keith** for the image portrayed in his

"Courtesy of the Red, White And Blue (The Angry American)." Keith took the opportunity last weekend to return the favor in front of a sold-out concert crowd in Oklahoma City. According to the Oklahoman newspaper, Keith introduced that song, telling the crowd that he's not concerned about criticism he's received from Dixie Chicks lead singer Natalie Maines. "She's come after me before," Keith said. "She's got a big mouth."

Opry Legend Bill Carlisle Passes Away

Country Music Hall of Fame member "Jumpin" **Bill Carlisle** died at his Nashville home yesterday from complications of a stroke Carlisle suffered last week. He was 94. Carlisle's career, which spans over 70 years, included hits such as "Too Old To Cut The Mustard" and "Is Zat You, Myrtle." He will be laid to rest on Thursday. WSM-AM/Nashville personality **Eddie Stubbs** will air a five-hour tribute to Carlisle tonight starting at 7pm.

Rivers Goes Overseas

WUSN/Chicago OM Tom Rivers traveled to Qatar vesterday. He will be visiting with troops based overseas and he will broadcast what he's calling "Postcards From The Front." That audio will air on Infinity stations throughout the country. Rivers' trip was made possible through his relationship with Gen. Tommy Franks of the Tampa-based Central Command. Rivers recently worked at WQYK-FM/ Tampa until moving to the Windy City. Rivers will be calling in reports via an international satellite phone.

Radio News

Kathy Stinehour becomes Market Manager for Cumulus' eight-station Toledo cluster. She previously held a similar job for Clear Channel's Chicago cluster. Stinehour replaces John Potter, who has exited the stations.

KDRK/Spokane PD Ray Edwards is upped to co-GM for the station. He'll share those duties with with GSM Christa McDonald. They take duties from Jim

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

MONTGOMERY **GENTRY**

R&R® Billboard 23*

"It was loud, it was hot and it was what M-G concerts are always about - having a good time." Chicago Sun Times



R&R 23 Billboard 29*

"... took the stage Friday night blowing off those winter blues in sizzling southern style."

The Times Herald

"I'M IN LOVE WI A MARRIED WOMAN

Billboard 47*

"...in 1990 I dubbed him the hillbilly messiah. I still feel that way today.' Robert K. Oermann

Nashville Star Judge



Richmond, who exits for a position at New Northwest Broadcasting. Concurrently, MD **Tony Trovato** adds PD duties and morning show producer **Bob Castle** adds Asst. PD stripes.

Format: WVUC/Morgantown, WV begins simulcasting co-owned Oldies WBVQ/Morgantown.

Programming: Former WBEE/Rochester, NY PD **Coyote Collins** becomes the new PD for WFBE/Flint, MI. He replaces Chip Miller, who recently took a PD position at WGKX/Memphis. Collins will also be holding an airshift. (*Country Format Room, radioandrecords.com,* 3/13)

Personalities: WUSN (US99)/Chicago OM Tom Rivers adds morning drive hosting duties as Big John Howell shifts to afternoon drive on co-owned Oldies WJMK/Chicago. Trish Biondo and Ramblin' Ray Stevens remain morning co-hosts at US99. Howell will continue producing the Saturday night Country Gold Show on WUSN.(Country Format Room, radioandrecords.com, 3/12)

KHEY/El Paso night jock **Bobby G**. exits the station to continue his real estate career and pursue a law degree. **Sammy Martinez** fills in while PD **Steve Gramzay** takes T&Rs.

Industry News

Marc A. Dottore parts ways with Titley-Spalding management to form his own firm, MAD Management. Initial clients include Kathy Mattea.

As we reported last week in *Street Talk*, **Brad Paisley** and actress **Kimberly Williams** were wed in a private ceremony in Malibu over the weekend.

Chart Chat

The big news this week, of course, is at the top of the chart, where controversial statements by Natalie Maines may have cost The Dixie Chicks the opportunity to enjoy a second week at No. 1 with "Travelin' Soldier." Of the 149 Country reporters that played "Travelin' Soldier" at least four to five times in any of the last seven days, 40 stations cut the song back

to two plays or less. Those plays may be the result of syndicated programming or countdown shows.

Congratulations to the **Bryan Switzer** and the promotion team at Universal South who enjoy back-to-back No. 1 singles on debut artist **Joe Nichols**, who this week returns to the top spot with "Brokenheartsville." The last time a debut artist even came close to such a feat was in 1996 and 1997, when **Deana Carter's** "Strawberry Wine" peaked at No.2 the week of Nov. 15, 1996. The follow-up, "We Danced Anyway," got to No. 1 the week of Mar. 3, 1997.

Chronicle

KCCY/Colorado Springs PD **Travis Daily** and wife **Christine** welcomed their first child, son **Zen**, on Sat., March 15.

This Week In R&R

• Country Section: Celebrate 50 years of legendary radio with WIVK/Knoxville.

R&R/Bullseye: Who Are The Button Pushers When It Comes To Spots?

Listeners always complain that radio stations play too many commercials. This week's question takes aim at the tuneout factor. R&R Country Callout America by Bullseye asked 175 Country listeners if they agree that they sometimes turn the radio off or change stations because their favorite Country station plays too many commercials. The results? Men are more likely than women to agree with that statement, and a little over a third of P1s agree.

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the March 21 issue of **R&R**.

Lon Helton/R&R Country Editor (615) 244-8822
 Email: Ihelton@radioandrecords.com
 Angela King/R&R Asst. Country Editor (615) 244-8822
 Email: aking@radioandrecords.com

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2003 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



MUSIC NOTES

Tim McGraw's biological father, former New York Mets and Philadelphia Phillies baseball star Tug McGraw, will undergo brain surgery today after being diagnosed with two tumors, according to a statement issued by his family through the Phillies. Tim McGraw's tour will continue as planned.

In an interview with the *Tennessean* newspaper, Willie Nelson says he supports our troops but hopes we don't go to war."I'm hoping that at the very most we'll get right up to the brink of it and come back. Obviously, [Saddam] hasn't got anything that'll hit Texas. But we gotta support our troops, because they are there. And when they joined the army, they weren't planning on going to war. They were joining to get some food and an education."

Neal McCoy and his band recently stopped by U.S. Central Command Headquarters in Tampa after playing the nearby show. McCoy performed a small concert, signed autographs and spent time with Gen. Tommy Franks and his wife. McCoy and Franks, who is head of the U.S. Central Command, became friends during recent USO tours.

Jennifer Hanson will perform March 29 at a benefit concert for the Officers' Wives Club Welfare Fund at Fort Campbell, KY. Proceeds will aid families of deployed soldiers.

Inspired by **Terri Clark's** recent removal and

subsequent donation of her bra for charity, **Lonestar** has upped the ante. Egged on by *After Midnite* host **Blair Garner** during a recent visit, the band donated their underwear to the syndicated show's effort to raise money for the children of the Space Shuttle Columbia crew. The autographed undies are available on eBay.

Johnny Cash is back in the hospital after suffering from a repeat bout of pneumonia. The 71-year-old singer, who was admitted March 10 to Nashville's Baptist Hospital, is reportedly in stable condition. Cash suffers from autonomic neuropathy, a disease of the nervous system that makes him susceptible to pneumonia.

Keith Urban will be back on the road this week following six weeks of doctor-ordered vocal rest that kept him from numerous appearances, including CRS. Urban will be in Gulfport, MS and Orlando this week before joining Kenny Chesney's Margaritas 'n' Senoritas tour April 3.

Elsewhere, Trick Pony's Heidi Newfield has recovered from vocal surgery. The band will appear on CNN's Headline News this weekend and hit the concert trail in April. Additionally, Pam Tillis was released last week from complete vocal rest and began daily vocal exercises to remedy her recent voice problems.

Chris Cagle, in an interview with countrystars.com, reveals that his stepfather emotionally and physically abused him as a child. "I suffered, and I didn't know this, from post-traumatic syndrome from traumas that happened to me when I was a child," he says. The singer says that he sought treatment when his own angry outbursts began to affect those closest to him. He reports that the therapy helped turn his behavior around.

Alan Jackson and Vince Gill are the two latest stars added to the list of performers at this year's Fan Fair. Other recent additions include Patty Loveless, Jo Dee Messina, Montgomery Gentry, Keith

VIDEO ADDS

GREAT AMERICAN COUNTRY

No adds this week.

СМТ

ADDS

MARCEL Tennessee

BRIAN MCCOMAS 99.9% Sure (I've Never Been Here Before)

LEANN RIMES Suddenly

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.
© 2003 Radio & Records. Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

The New Duo From Universal South: Mark McClurg & Wade Hayes "IT DOESN'T MEAN I DON'T LOVE YOU" Compelling music makes a star! UNIVERSAL UNIVERSAL

Urban and **Daryl Worley.** The 32nd annual event takes place in Nashville from June 5-8.

Meanwhile, Gill will join **Tracy Byrd**, **Clay Walker**, Montgomery Gentry, **Steve Azar**, **Emerson Drive**, **Andy Griggs** and other stars for the City Of Hope Celebrity Softball Challenge on June 5 in Nashville. The annual event pairs music and sports celebrities with staffers from Nashville's WSIX and WSM-AM & FM for a six-inning softball game.

In other Gill news, he has been reelected to a second one-year term as president of the board of officers and trustees for the Country Music Hall of Fame and Museum. Nashville-area resident **Donna Summer** has been elected as an officer for the organization.

- **Faith Hill** will perform at "An Unforgettable Evening," a charity gala in Beverly Hills, CA that will honor **Paul McCartney**'s daughter, **Stella**, for her work with cancer charities. The March 25 event benefits Cedars-Sinai Research for Women's Cancer.
- The "John Lennon Educational Tour Bus" will appear at a number of upcoming Tim McGraw tour dates, including stops in Atlanta, Indianapolis, Detroit and Cincinnati. The bus is designed to expose young people to the latest equipment, gear and behind-the-scenes career opportunities, including the chance to write and record an original song.
- Rascal Flatts lead singer **Gary LeVox** may want to stick to the stage in the future. At a recent show in Cape Girardeau, MO, LeVox decided to sneak off stage and into the venue's balcony while singing "Prayin' For Daylight." Quickly surrounded by fans, the singer was unable to continue the song and all that could be heard was the sound of screaming fans coming through his microphone. He eventually made it back to the stage and the concert continued.
- What does the trophy look like? **Toby Keith** has been named Best Country Artist in *Playboy*'s 47th annual Playboy Music Poll. The reader-voted honor appears in the April issue.

RANDOM FAX®

Tuesday, 3/18

BIRTHDAYS: Philip Sweet, Charley Pride, John Huie, Amanda Robinson On TV: Hank Williams Jr. on *Inside Fame*

Wednesday, 3/19

BIRTHDAYS: Bob Kingsley, Nathan Cruise, Denise Melton On TV: ABC: Lyle Lovett on Live with Regis & Kelly ... CMT: Tanya Tucker on Inside Fame; Faith Hill on Inside Fame

Thursday, 3/20

BIRTHDAYS: "Ranger" Doug Green, Jerry Reed, Rob Dalton, Scott Holdren, Ben Kline

On TV: NBC: Lyle Lovett on Caroline Rhea Show

Friday, 3/21

BIRTHDAYS: Lisa Duff, Shane Lane, Denny Mosesman, Rick Moxley, Jimmy Rector, Mike Rogers

On TV: GAC: Jamie Lee Thurston on Top 20 Country Countdown ... CMT: Johnny Cash on Inside Fame; The Ballad of Bering Strait, Desperado — "Avalanche At Devil's Ridge" on Cowboy Cool Theater

Saturday, 3/22

BIRTHDAYS: James House, Roger Whittaker, Randy Sharp On TV: CMT: Hal Ketchum (host), Joe Diffie, Kellie Coffey, Clint Black on *Opry Live*; Toby Keith "Courtesy of the Red, White & Blue (The Angry American)" on *Controversy*; Loretta Lynn — "The Pill" on *Controversy*

Sunday, 3/23

BIRTHDAYS: Roxie Dean, Jim Mazza

On TV: FOX: Rebecca Lynn Howard on Bristol Motor Speedway

Monday, 3/24

BIRTHDAYS: Juliana Chun, Vanessa Parker-Davis, Neil Speilberg, Nicole Tyree, Claudia Welker On TV: NBC: Deana Carter on The Tonight Show with Jay Leno ... GAC: Aaron Tippin on Behind The Scenes ... CMT: Mark Chesnutt on MWL Star.

— Angela King/R&R Asst. Country Editor (615) 244-8822 Email: aking@radioandrecords.com

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2002 Radio & Records. Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Vince Gill "Someday"

Is Now Here And #1 Most Added 39 Adds / 41 Stations on 1st Week

Including...

WUSN WXTU WKLB KFRG KMPS WYCD WFMS WSIX WSM and many, many more.

Don't say you'll add it Someday. Just Say You'll Add "Someday" Today.

MCA

Nashville Star Goes Live

The first live episode of USA Networks' *Nashville Star*, which aired Saturday night, enjoyed a large ratings increase and some fireworks when 24-year old waitress **Anne Louise Blythe** became the first contestant to be eliminated from the contest. The show attracted 2.7 million viewers, up from 1.8 million viewers that tuned in to the debut show.

Viewers enjoyed a front-row seat for some interesting moments. When Blythe, who sang "Poor, Poor Pitiful Me," was sent packing by judges, the Nashville-area waitress compared the judges' comments on her performance to tips: "Well, they're a little under 20%, but the next table will probably be better."

She's not the only contestant who was eliminated from the competition. At the start of next Saturday's live show, the contestant that viewers did not endorse will be revealed and also be shown the door.

That show, which airs March 22, will also feature the always-outspoken **Wynonna Judd** as a celebrity guest judge. *Nashville Star* creative consultant **Clint Black** says he was initially offered the chance to be a judge, but he wasn't interested. "I have my own opinions on things, but by presenting that to someone who is resting their hopes and dreams on this competition, I didn't feel comfortable in that role." Instead, Black will be behind the scenes, offering constructive criticism to contestants as they go along. He'll also produce the album for the winner of the competition.

Black has already had to give some of that creative criticism to some contestants. "I see things I know they won't like when they see the show. One example is when a couple of the contestants moved up closer to the front of the stage — right above the judges, but beyond the throw of the speakers. They couldn't hear the band anymore, and their pitch started to get off."

But he promises he'll limit his critiques to the technical merits of their performances. "They have wardrobe people and hair and makeup people. I have little enough fun dressing myself," he says. Black will also offer guidance if the contestants ask. "They are gonna have to pick a pop song and make it country for one of the shows. I'll help them if they ask if they've picked a song that would work."

Black's role is hands-on. "I'll keep coming around; I'll drop by the house. The house is done up real nicely, with amps, and has a music room. They love that. As time goes on and people start disappearing, it's going to feel like brothers and sisters when someone goes off to college. What you saw with them being sad that one was leaving was real. They are beginning to become attached to one another. It's a driven competition, but there's no real backstabbing."

Black's career, however, isn't confined to *Nashville Star* these days. He comfirms that a new record deal will be inked any day, although he won't say which label that is with. He longstanding relationship with RCA ended last year.

Black is equally pleased to return to this week's R&R chart, debuting at No.49 with "Iraq And Roll" — a song made avaible through his website, ClintBlack.com.

— Angela King/R&R Asst. Country Editor (615) 244-8822 Email: aking@radioandrecords.com

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2002 Radio & Records, inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



YOU'VE SEEN THE SHOW NOW PLAY THE MUSIC

IN STORES MARCH 25



	7 M	arch 18, 2003			(O)	_		
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays		Vks on Chart	Total Sta/Add
3	0	JOE NICHOLS Brokenheartsville (Universal South)	16432	+1801	5867	+617	20	148/0
1	2	DIXIE CHICKS Travelin' Soldier (Monument)	15263	-1787	5478	-612	22	149/0
2	3	GARY ALLAN Man To Man (MCA)	14289	-1755	5110	-669	24	149/0
6	4	DARRYL WORLEY Have You Forgotten (DreamWorks)	14183	+2067	4882	+857	4	149/2
5	6	KENNY CHESNEY Big Star (BNA)	13717	+791	4849	+303	11	149/0
4	6	ALAN JACKSON That'd Be Alright (Arista)	13697	+712	4839	+234	12	149/0
8	7	TIM MCGRAW She's My Kind Of Rain (Curb)	12704	+1058	4561	+464	11	149/1
9	8	MARTINA MCBRIDE Concrete Angel (RCA)	11353	+1540	4267	+625	17	148/0
10	9	KEITH URBAN Raining On Sunday (Capitol)	9579	+412	3485	+169	14	148/1
13	•	DIAMOND RIO Believe (Arista)	8954	+612	3309	+266	15	144/2
12	0	TOBY KEITH Rock You Baby (DreamWorks)	8937	+507	3114	+149	10	148/1
14	12	CHRIS CAGLE What A Beautiful Day (Capitol)	8516	+799	2961	+299	17	140/2
15	3	RASCAL FLATTS Love You Out Loud (Lyric Street)	7808	+534	2846	+204	9	143/1
16	•	DEANA CARTER There's No Limit (Arista)	7320	+323	2818	+89	20	140/0
20	(RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	6882	+1077	2388	+375	14	130/7
18	16	PHIL VASSAR This Is God (Arista)	6711	+112	2476	+59	11	139/5
21	Ū	JEFF BATES The Love Song (RCA)	5974	+470	2237	+165	11	141/2
23	18	MONTGOMERY GENTRY Speed (Columbia)	5061	+351	1935	+104	11	132/3
24	19	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	4887	+383	1871	+190	11	129/4
25	20	JO DEE MESSINA Was That My Life (Curb)	4510	+571	1616	+239	10	126/4
27	4	JIMMY WAYNE Stay Gone (DreamWorks)	4179	+710	1423	+268	6	123/10
26	22	CRAIG MORGAN Almost Home (Broken Bow)	4041	+523	1750	+185	20	107/5
28	3	TRAVIS TRITT Country Ain't Country (Columbia)	3851	+728	1377	+247	9	113/6
30	24	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	3455	+865	1104	+305	22	58/15
Breaker	25	LONESTAR My Front Porch Looking In (BNA)	3305	+947	1131	+402	3	102/20

BRAD PAISLEY "Celebrity"

"What a great song from a Brad! 'Celebrity' is a fun song that our listeners will love."

-John Paul (PD), WYRK Buffalo

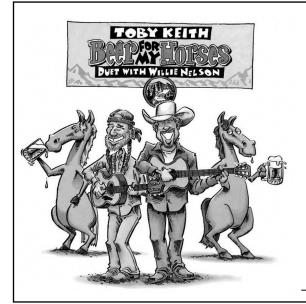
"Our audience is going to eat 'Celebrity' up! Brad's take on Hollywood, reality shows, and tabloid culture is a hit!" -Jon Anthony (APD), WMZQ Washington DC

R&R 42 BB 50

46 first week stations!

	HEHATERE
Ву	Q m

	М	arch 18, 2003			_	E LEGI		
LW		ARTIST Title Label(s)	Total Points	+/- Points	Total Plays		Vks on Chart	Total Sta/Add
Breaker	4	GARTH BROOKS Why Ain't I Running (Capitol)	2947	+457	1046	+194	4	91/7
29	4	TAMMY COCHRAN Love Won't Let Me (Epic)	2654	+56	1089	+17	10	108/1
33	2 3	SAMMY KERSHAW I Want My Money Back (Audium)	2353	+151	941	+43	7	81/1
35	29	TRACY BYRD The Truth About Men (RCA)	2279	+535	759	+237	2	70/19
36	③	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	1984	+282	809	+102	10	79/0
Breaker	(1)	STEVE HOLY Rock-A-Bye Heart (Curb)	1889	+330	778	+123	6	90/5
39	32	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1736	+478	704	+234	3	84/8
41	③	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	1616	+447	494	+197	3	73/20
38	34	ANTHONY SMITH Half A Man (Mercury)	1469	-58	620	-28	7	68/4
44	③	AMY DALLEY Love's Got An Attitude (It) (Curb)	1466	+517	537	+195	3	77/11
34	36	PINMONKEY I Drove All Night (BNA)	1440	-410	572	-170	15	78/0
49	3	DUSTY DRAKE One Last Time (Warner Bros.)	1368	+762	430	+257	2	50/16
42	3 3	BRETT JAMES After All (Arista)	1283	+121	561	+35	5	70/4
40	3 9	MARK WILLS When You Think Of Me (Mercury)	1255	+36	566	+25	4	61/2
47	40	TRACE ADKINS Then They Do (Capitol)	1247	+606	509	+274	2	72/19
43	41	KELLIE COFFEY Whatever It Takes (BNA)	1012	-109	435	-31	4	61/4
Debut >	4 2	BRAD PAISLEY Celebrity (Arista)	918	+567	261	+159	1	46/35
45	4 3	ALISON KRAUSS The Lucky One (Rounder)	793	+83	256	+32	7	23/1
46	4	MARK CHESNUTT I'm In Love With A Married (Columbia)	722	+53	339	+22	4	48/5
_	4	TOBY KEITH Beer For My Horses (DreamWorks)	696	+175	138	+41	12	4/3
Debut	4 6	TERRI CLARK Three Mississippi (Mercury)	643	+398	247	+152	1	40/10
_	47	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	635	+70	205	+36	2	4/0
50	4 8	TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol)	634	+30	207	-31	2	31/3
Debut	49	CLINT BLACK Iraq And Roll (Clintblack.com)	548	+548	172	+172	1	5/5
_	50	RADNEY FOSTER Scary Old World (Dualtone)	539	-63	207	-23	2	29/1



Toby Keith with Willie Nelson BEER FOR MY HORSES

By OVERWHELMING DEMAND

AIRPLAY IMPACT 3/24

We Believe in Toby Keith



NEW & ACTIVE

LEANN RIMES Suddenly (*Asylum/Curb*)
Total Plays: 168, Total Stations: 35, Adds: 8

VINCE GILL Someday (MCA)

Total Plays: 148, Total Stations: 41, Adds: 39

CHAD BROCK That Was Us (Broken Bow)
Total Plays: 89, Total Stations: 15, Adds: 1

EMERSON DRIVE Only God (*DreamWorks*) Total Plays: 67, Total Stations: 29, Adds: 26

Songs ranked by total plays

MOST ADDED

Adds
39
35
26
20
20
19
19
16
15
11
10
10

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+2067
JOE NICHOLS Brokenheartsville (Universal South)	+1801
MARTINA MCBRIDE Concrete Angel (RCA)	+1540
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+1077
TIM MCGRAW She's My Kind Of Rain (Curb)	+1058
LONESTAR My Front Porch Looking In (BNA)	+947
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+865
CHRIS CAGLE What A Beautiful Day (Capitol)	+799
KENNY CHESNEY Big Star (BNA)	+791
DUSTY DRAKE One Last Time (Warner Bros.)	+762

MOST INCREASED PLAYS

MUSI INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+857
MARTINA MCBRIDE Concrete Angel (RCA)	+625
JOE NICHOLS Brokenheartsville (Universal South)	+617
TIM MCGRAW She's My Kind Of Rain (Curb)	+464
LONESTAR My Front Porch Looking In (BNA)	+402
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+375
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+305
KENNY CHESNEY Big Star (BNA)	+303
CHRIS CAGLE What A Beautiful Day (Capitol)	+299
TRACE ADKINS Then They Do (Capitol)	+274

DUSTY DRAKE ...one last time

ONE OF THE MOST ADDED! RR 37 BB 46 16 NEW ADDS!

"Dusty Drake's 'One Last Time' is the biggest reaction song I have seen in my 25 years in radio!- Michael J. Foxx/WPOC

"I don't hear it, but my MD loves it and I gave in.
I'm impressed - phones are big on it!" -Mike Krinik/WGGY

INSTANT REACTION...NO CLEVER TAG LINE NEEDED



MOST PLAYED RECURRENTS GOING FOR ADDS Total 3/24 ARTIST Title Label(s) **Plays BRAD MARTIN** One Of Those Days (Epic/Monument) 4214 MARK WILLS 19 Somethin' (Mercury) JENNIFER HANSON This Far Gone (Capitol) 3524 **BLAKE SHELTON** The Baby (Warner Bros.) MCHAYES It Doesn't Mean I Don't Love You (Universal South) 3201 TERRI CLARK I Just Wanna Be Mad (Mercury) MEMARIE I Need A Change (Cupit) 2585 KEITH URBAN Somebody Like You (Capitol) **TOBY KEITH** Beer For My Horses (DreamWorks) 2483 SHANIA TWAIN Up! (Mercury) TRICK PONY A Boy Like You (Warner Bros.) 2423 RASCAL FLATTS These Days (Lyric Street) 2350 GEORGE STRAIT She'll Leave You With A Smile (MCA) AARON LINES You Can't Hide Beautiful (RCA) 2315 EMERSON DRIVE Fall Into Me (DreamWorks) 2104 3/31 TOBY KEITH Who's Your Daddy? (DreamWorks) 2068 GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA) **DIAMOND RIO** Beautiful Mess (Arista) 2031 KENNY CHESNEY The Good Stuff (BNA) 1666 TRACE ADKINS Chrome (Capitol) 1483 TRACY BYRD Ten Rounds With Jose Cuervo (RCA) 1442 4/7 JENNIFER HANSON Beautiful Goodbye (Capitol) 1438 CHALEE TENNISON Easy Lovin' You (DreamWorks) 1349 JOE NICHOLS The Impossible (Universal South) **DIERKS BENTLEY** What Was I Thinkin' (Capitol) 1330 **TOBY KEITH** Courtesy Of The Red, White... (DreamWorks) JILL KING One Mississippi (Blue Diamond) 1197 **DIXIE CHICKS** Landslide (Monument) JOANIE KELLER If Heartaches Had Wings (Broken Bow) 1159 STEVE AZAR I Don't Have To Be (Till...) (Mercury) SHANIA TWAIN Forever And For Always (Mercury)

1093



ALAN JACKSON Drive (For Daddy Gene) (Arista)

149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/9/03-3/15/03. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in plays and points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2003, The Arbitron Company). (C) 2003, R&R, Inc.



You will discover a hit before you can say.....

"One Mississippi"

"Jill King blows me away - She brings a sassy personality to country radio and music.

'One Mississippi' is a genuine hit song.

It's an immediate add!" — Chuck Geiger, PD/WCTO

Airplay Date: April 7



	® M	arch 18, 2003	Total	+/-	Total	⊥/- V	Vks on	Total	
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add	
3	0	ALAN JACKSON That'd Be Alright (Arista)	3391	+34	2692	+29	13	75/0	
4	2	KENNY CHESNEY Big Star (BNA)	3358	+132	2649	+108	10	75/0	
5	3	JOE NICHOLS Brokenheartsville (Universal South)	3214	+52	2524	+4	21	73/2	
6	4	TIM MCGRAW She's My Kind Of Rain (Curb)	3092	+189	2421	+133	8	75/0	
12	5	DARRYL WORLEY Have You Forgotten (DreamWorks)	3037	+909	2389	+667	2	74/3	
7	6	MARTINA MCBRIDE Concrete Angel (RCA)	2967	+176	2374	+155	16	73/0	
2	7	GARY ALLAN Man To Man (MCA)	2854	-531	2245	-426	26	68/0	
8	8	KEITH URBAN Raining On Sunday (Capitol)	2826	+170	2242	+130	15	75/0	
1	9	DIXIE CHICKS Travelin' Soldier (Monument)	2799	-682	2210	-558	13	63/0	
9	1	TOBY KEITH Rock You Baby (DreamWorks)	2784	+251	2204	+192	10	75/1	
11	•	DIAMOND RIO I Believe (Arista)	2363	+163	1888	+116	17	73/0	
14	12	CHRIS CAGLE What A Beautiful Day (Capitol)	2256	+195	1801	+135	16	74/1	
13	③	RASCAL FLATTS Love You Out Loud (Lyric Street)	2242	+174	1803	+124	8	74/1	
15	4	PHIL VASSAR This Is God (Arista)	2067	+127	1642	+92	10	74/2	
16	15	DEANA CARTER There's No Limit (Arista)	1995	+104	1581	+48	21	72/1	
19	16	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	1975	+252	1546	+166	14	70/1	
17	O	JEFF BATES The Love Song (RCA)	1889	+117	1499	+92	9	70/0	
22	18	MONTGOMERY GENTRY Speed (Columbia)	1692	+175	1315	+133	10	72/5	
21	19	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1679	+129	1342	+117	12	70/1	
25	20	JO DEE MESSINA Was That My Life (Curb)	1375	+178	1089	+144	9	62/2	
26	4	TRAVIS TRITT Country Ain't Country (Columbia)	1210	+81	915	+48	9	51/1	
29	22	JIMMY WAYNE Stay Gone (DreamWorks)	1163	+227	960	+171	5	61/1	
27	3	TAMMY COCHRAN Love Won't Let Me (Epic)	1098	+71	884	+66	10	50/1	
28	24	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	1020	+40	804	+31	10	48/2	
32	25	LONESTAR My Front Porch Looking In (BNA)	1019	+430	866	+360	2	57/9	





	B IV	1arcn 18, 2003	Total	+/-	Total	ı/- V	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
31	26	GARTH BROOKS Why Ain't I Running (Capitol)	962	+352	809	+273	2	52/6
30	4	SAMMY KERSHAW I Want My Money Back (Audium)	784	+56	640	+38	7	41/1
33	2 3	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	751	+225	577	+172	4	32/6
43	29	TRACY BYRD The Truth About Men (RCA)	707	+365	619	+311	2	44/18
36	③	CRAIG MORGAN Almost Home (Broken Bow)	691	+190	541	+132	11	33 7
40	③	SARA EVANS Backseat Of A Greyhound Bus (RCA)	684	+270	529	+194	3	46/10
46	32	TRACE ADKINS Then They Do (Capitol)	571	+328	455	+263	2	42/15
34	33	MARK WILLS When You Think Of Me (Mercury)	562	+44	466	+38	3	36/3
37	34	ANTHONY SMITH Half A Man (Mercury)	488	+17	399	+10	6	30/1
39	③	BRETT JAMES After All (Arista)	440	+6	336	+6	4	28/1
41	3 6	KELLIE COFFEY Whatever It Takes (BNA)	417	+42	340	+35	3	28/1
42	3	STEVE HOLY Rock-A-Bye Heart (Curb)	385	+39	299	+22	5	26/1
44	33	MARK CHESNUTT I'm In Love With A Married (Columbia)	326	+1	260	+1	4	23/0
45	39	TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol)	316	-6	252	-5	3	23/1
35	40	JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	301	-201	253	-161	7	17/1
38	41	PINMONKEY I Drove All Night (BNA)	291	-166	245	-144	17	16/0
48	4 2	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	290	+105	270	+97	2	25/6
Debut >	4 3	EMERSON DRIVE Only God (DreamWorks)	229	+185	168	+129	1	15/10
Debut >	4	DUSTY DRAKE One Last Time (Warner Bros.)	220	+142	179	+117	1	18/8
Debut >	4	BRAD PAISLEY Celebrity (Arista)	216	+214	173	+171	1	22/19
49	4	AMY DALLEY Love's Got An Attitude (It) (Curb)	208	+27	171	+23	2	13/2
47	47	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	207	-5	174	-6	14	7/0
Debut >	4 8	JILL KING One Mississippi (Blue Diamond)	186	+48	178	+41	1	13/2
Debut >	49	TRICK PONY A Boy Like You (H2E/WB)	184	+61	162	+50	1	17/5
_	5 0	RADNEY FOSTER Scary Old World (Dualtone)	179	+4	165	+4	3	13/0



A listener is calling. RadioVoodoo is magic telephone and web technology that answers all your listener calls. It collects demographic data and audio files instantly.

Liz Laud 800.798.5663 or liz@radiovoodoo.com for a demonstration

radiovoodoo

It's the coolest tool in radio.



MOST ADDED

MUSI ADDED	
ARTIST Title Label(s)	Adds
BRAD PAISLEY Celebrity (Arista)	19
TRACY BYRD The Truth About Men (RCA)	18
TRACE ADKINS Then They Do (Capitol)	15
SARA EVANS Backseat Of A Greyhound Bus (RCA)	10
EMERSON DRIVE Only God (DreamWorks)	10
LONESTAR My Front Porch Looking In (BNA)	9
DUSTY DRAKE One Last Time (Warner Bros.)	8
CRAIG MORGAN Almost Home (Broken Bow)	7
GARTH BROOKS Why Ain't I Running (Capitol)	6
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	6
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	6
MONTGOMERY GENTRY Speed (Columbia)	5
TERRI CLARK Three Mississippi (Mercury)	5
TRICK PONY A Boy Like You (H2E/WB)	5
VINCE GILL Someday (MCA)	4
MCHAYES It Doesn't Mean I Don't (Universal South)	4
DARRYL WORLEY Have You Forgotten (DreamWorks)	3
MARK WILLS When You Think Of Me (Mercury)	3
PHIL VASSAR This Is God (Arista)	2
JOE NICHOLS Brokenheartsville (Universal South)	2

MOST INCREASED POINTS

MOST INOREAGED FOINTS	Total Pt
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+909
LONESTAR My Front Porch Looking In (BNA)	+430
TRACY BYRD The Truth About Men (RCA)	+365
GARTH BROOKS Why Ain't I Running (Capitol)	+352
TRACE ADKINS Then They Do (Capitol)	+328
SARA EVANS Backseat Of A Greyhound Bus (RCA)	+270
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+252
TOBY KEITH Rock You Baby (DreamWorks)	+251
JIMMY WAYNE Stay Gone (DreamWorks)	+227
KID ROCK WISHERYL CROW Picture (Lava/Atlantic)	+225

MOST INCREASED PLAYS

MUSI INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+667
LONESTAR My Front Porch Looking In (BNA)	+360
TRACY BYRD The Truth About Men (RCA)	+311
GARTH BROOKS Why Ain't I Running (Capitol)	+273
TRACE ADKINS Then They Do (Capitol)	+263
SARA EVANS Backseat Of A Greyhound Bus (RCA)	+194
TOBY KEITH Rock You Baby (DreamWorks)	+192
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+172
JIMMY WAYNE Stay Gone (DreamWorks)	+171
BRAD PAISLEY Celebrity (Arista)	+171
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+166
MARTINA MCBRIDE Concrete Angel (RCA)	+155
JO DEE MESSINA Was That My Life (Curb)	+144
CHRIS CAGLE What A Beautiful Day (Capitol)	+135
TIM MCGRAW She's My Kind Of Rain (Curb)	+133
MONTGOMERY GENTRY Speed (Columbia)	+133
CRAIG MORGAN Almost Home (Broken Bow)	+132
KEITH URBAN Raining On Sunday (Capitol)	+130
EMERSON DRIVE Only God (DreamWorks)	+129
RASCAL FLATTS Love You Out Loud (Lyric Street)	+124
TERRI CLARK Three Mississippi (Mercury)	+119
JESSICA ANDREWS There's More To Me Than You (DreamWork	ks/ +117
DUSTY DRAKE One Last Time (Warner Bros.)	+117
DIAMOND RIO I Believe (Arista)	+116
KENNY CHESNEY Big Star (BNA)	+108
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	+97
PHIL VASSAR This Is God (Arista)	+92
JEFF BATES The Love Song (RCA)	+92
TAMMY COCHRAN Love Won't Let Me (Epic)	+66
TRICK PONY A Boy Like You (H2E/WB)	+50





March 18, 2003

Music Page 8 America's Best Testing Country Songs Among Persons 25-54 For The Week Ending 3/21/03.

Artist Title (Label) TW LW Fam. Fam. Burn DARRYL WORLEY Have You Forgotten (DreamWorks) 4.46 4.34 85% 7% 4.35 84% 8% GARY ALLAN Man To Man (MCA) 4.34 4.31 97% 20% 4.19 96% 24% JOE NICHOLS Brokenheartsville (Universal South) 4.34 17% 4.28 4.27 96% 97% 20% DIAMOND RIO | Believe (Arista) 4.34 4.31 90% 13% 4.23 90% 13% MARK WILLS 19 Somethin' (Mercury) 4.32 4.38 99% 33% 4.27 99% 36% **DIXIE CHICKS** Travelin' Soldier (Monument) 4.23 4.22 99% 31% 4.15 100% 33% CRAIG MORGAN Almost Home (Broken Bow) 4.21 4% 4.09 59% 7% 61% RANDY TRAVIS Three Wooden Crosses (Word/Curb/WB) 4.20 4.18 82% 10% 4.13 79% 11% MARTINA MCBRIDE Concrete Angel (RCA) 4.18 4.18 96% 19% 4.17 97% 21% RASCAL FLATTS Love You Out Loud (Lyric Street) 4.09 87% 10% 4.21 89% 9% 4.18 CHRIS CAGLE What A Beautiful Day (Capitol) 4.12 89% 12% 4.21 90% 12% AARON LINES You Can't Hide Beautiful (RCA) 4.07 97% 28% 4.10 98% 29% KEITH URBAN Raining On Sunday (Capitol) 4.10 92% 17% 4.07 94% 18% TOBY KEITH Rock You Baby (DreamWorks) 4.02 89% 13% 4.16 90% 11% ALAN JACKSON That'd Be Alright (Arista) 4.02 96% 19% 3.85 97% 26% KENNY CHESNEY Big Star (BNA) 4.06 4.01 96% 23% 4.03 97% 24% **JEFF BATES** The Love Song (RCA) 3.98 3.92 70% 8% 3.90 71% 11% JIMMY WAYNE Stay Gone (DreamWorks) 3.97 40% 3% 3.90 41% 4% **BLAKE SHELTON** The Baby (Warner Bros.) 3.94 3.98 98% 44% 3.78 98% 48% MONTGOMERY GENTRY Speed (Columbia) 3.94 3.98 78% 9% 3.92 79% 10% JESSICA ANDREWS There's More To Me Than You (DreamWorks) 3.93 3.74 73% 9% 76% 10% 3.93 7% JO DEE MESSINA Was That My Life (Curb) 3.91 3.80 63% 3.80 63% 9% JENNIFER HANSON Beautiful Goodbye (Capitol) 3.90 3.82 91% 26% 3.67 92% 31% TIM MCGRAW She's My Kind Of Rain (Curb) 30% 3.89 3.92 97% 3.91 98% 29% 19% PHIL VASSAR This Is God (Arista) 22% 3.77 3.84 84% 3.77 84% DEANA CARTER There's No Limit (Arista) 3.74 3.69 83% 21% 3.67 24% TRACE ADKINS Chrome (Capitol) 3.69 3.64 96% 35% 3.62 97% 36% VINCE GILL Next Big Thing (MCA) 3.65 95% 26% 3.47 95% 31% FAITH HILL When The Lights Go Down (Warner Bros.) 3.43 95% 3.37 95% 41% 39% SHANIA TWAIN Up! (Mercury) 98% 47% 3.30 98% 47%

Total sample size is 646 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among Persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.**

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

