

Come Meet Our Artists at www.LoftonCreekRecords.com ALLISON PAIGE /DARON NORWOOD / BRISTOL CROSSING



An Eagle Lands In Cincinnati

After meeting last week in a federal judge's chambers to discuss a protracted legal battle over who has the right to use the "Eagle" moniker in Cincinnati, Susquehanna's WYGY has agreed to abandon its use of the name. It will stop using the Eagle name this week. WYGY and WSCH/Aurora, IN have both been using the Eagle nickname, but WSCH, which received a 0.5 in Cincinnati's summer 2002 Arbitrons but failed to place in the market's fall ratings, laid claim first when it adopted the Eagle brand in August 2001. WYGY started calling itself "Eagle 96.5 Country" on Jan. 6 of this year.

WYGY GM Dan Swenson claims his station wasn't ordered by the court to make any changes. He says, "This is a voluntary move by us to modify our mark. The end game is we move forward on the priorities that should be driving the brand. We have spent enough time on this issue. Perhaps it's a glitch, but it's not going to deter us from the work we do."

WSCH owner Marty Pieratt says he filed suit in federal court on March 4 and asked for a temporary restraining order because "there's not many people who are going to hawk their house to buy a radio station. They put a billboard in our town after all of this started.

Swenson says the voluntary changes his station is making will be complete "inside of a week on-air. The outdoor will be modified within 30 days. We have extensive outdoor." While he won't comment on the long-term positioning of his station,

Swenson sees a potential benefit with the audience to what his station has been through. "Because I'm in the radio business, it's within my business context to take full advantage of this kind of disruption."

A Matter Of Opinion

A strongly worded "soapbox" article penned by Charlie Daniels for his website got a strong reaction from many in the country world and resulted in the firing of a producer for GAC's Country Request Live. Tamara Saviano was let go after responding to the soapbox letter that was sent to her personal e-mail account. She has now retained Nashville attorney David Raybin to "explore our options," she says. In the letter, Daniels takes a strong pro-war stance and criticizes actor Sean Penn for traveling to Iraq. He writes, "Sean Penn, you're a traitor to the United States of America. You gave aid and comfort to the enemy. How many American lives will your little 'fact-finding trip' to Iraq cost? You encouraged Saddam to think that we didn't have the stomach for war." Daniels goes on to say Penn and other Hollywood activists are "the most disgusting examples of a waste of protoplasm I've ever had the displeasure to hear about."

Saviano responded to that letter, writing that "not everyone who disagrees with Charlie is a traitor," she says. After a complaint about her response was lodged with her employers, Saviano

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First Release...Our First Most Added



Philadelphia Milwaukee Wilkes Barre Cleveland **Baton Rouge Charleston** Albuquerque Flint Allentown

Nashville Sacramento Hartford Monterey

W. Palm **Memphis Lansing** Spokane

Miami Boise

Columbus

Columbus San Bernardino Daytona Beach

Charlotte Roanoke Salt Lake City

"Suddenly" will be included in the Miramax film "View From The Top" starring Gwyneth Paltrow in theaters March 21st.

LeAnn will appear on American Dreams March 30th on NBC at 8:00 pm et



says, "I was terminated for expressing my opinion. I love Charlie Daniels' music, and I love this man as a music icon. I think Charlie would respect my right to say what I want."

In a prepared statement, GAC says she was fired when she "took actions that we believe jeopardized the company's relationship with the country music community. We recognize and respect an individual's right to voice concerns or to take a political position, as long as the individual makes it clear that they are expressing their own views and not those of the company." Saviano can be reached by e-mail at tsaviano@woz.org or by phone at 615-662-0803.

Bonadies Promoted

Arista/Nashville Director/National Promotion **Teddi Bonadies** has been elevated to the label's Sr. Director/Promotion slot. Bonadies joined Arista in 1993 as Manager/Northeast Promotion. She was upped to National Director in 2000. In her new position, Bonadies will continue to oversee the label's promotion field staff and will work closely with artists and managers. She reports directly to VP/Promotion Bobby Kraig. Kraig says, "Teddi has done an incredible job. No one works harder or is more dedicated, and this promotion is well deserved and comes in recognition of her excellence."

Noblit To WB/Nashville

As we told you first online in Country Format Room last week at *radioandrecords.com*, former Lost Highway National Director/Promotion **Glenn Noblit** joins Warner Brothers/Nashville for Southeast regional duties. Noblit was most recently working with Vector Management. Noblit replaces **Matt Williams**, who remains with the label. For more on that, see the Street Talk portion of the R&R Country HOT FAX.

Changes In Colorado Springs

KKCS-AM/Colorado Springs drops News/Talk and is presently simulcasting mainstream Country sister KKCS-FM. The station will eventually debut a Classic Country under PD **Shannon Stone**.

Meanwhile, crosstown competitor KCCY/Colorado Springs drops the syndicated *Tim & Willy* morning show after two years. PD **Travis Daily** moves from afternoons to wake-ups and teams with **Kathy O'Brien**, who had been doing middays. As a result, *Tim & Willy* producer **Chris Brooks** shifts to middays and the stations hires KKMG/Colorado Springs middayer/production director **Valerie Hart** as MD/afternoons. Hart, who spent eight years in the CHR format, formerly held the night shift at KASE/Austin.

ACM Radio Nominations Announced

Several stations have been honored with Radio Station of the Year nominations by the Academy of Country Music. KMPS/Seattle, WIVK/Knoxville, WTQR/Greensboro, WWQM/Madison, WI and KTTS/Springfield, MO will be vying for top honors at the May 21 awards show in Las Vegas. Personality of the Year nominations are KPLX/Dallas' Cody Alan; WKSJ/Mobile's Dan & Shelby; WIL/St. Louis' David, Elaine & Monica; KTEX/McAllen personality Jo-Jo Cerda and KSON/San Diego morning hosts Tony & Kris.

Journal/Tulsa Brings In New GM

Randy Bush, VP/Market Manager for Clear Channel Radio and Networks in Oklahoma City, goes to Journal Broadcasting's Tulsa cluster for similar duties. He'll oversee the cluster's two Country outlets, KVOO and KXBL, as well as News/Talk KFAQ. Interim GM Tom Sheridan resumes his duties as GSM for WTMJ-AM/Milwaukee.

Radio News

Format: Classic Country WBUB/Mobile shifts its stick and the city it wishes to serve by becoming

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A fun, hip song that relates to the Core of our Female Audience. Amy has a ton to offer and this is just the beginning. Evan Kroft/WUSN Amy Dalley Singer Songwriter (It is What It is) Rear 44 +211 BB 54-45 +180 Rear 45 +180 Rear 46 +211 BB 54-45 +180 Rear 47 +211 BB 54-45 +180 Rear 48 +211 BB 54-45 +180 Rear 48 +211 Rear 48 +211 Rear 49 +211 Rear 49 +211 Rear 49 +211 Rear 40 +211 Rear

Song with plenty of ZOOM! Chuck Geiger / WCTO

WBUV/Biloxi, MS. It also switches formats in the process, to Urban AC. PD Steve Kelley exits. The station is currently stunting with "10,000 Jams In A Row" under new PD **Terrence Bib**, who joins from CC sister WZHT/Montgomery, AL.

WKTT/Sheboygan, WI flips to AC as WLKN (The Lake 98.1). PD **Brandon Baisden** heads to mornings with **Jackie Goetsch**, **Chris Logan** handles middays and **J.D.** takes afternoons. Nights and overnights are voice tracked for now.

Programming: KTST/Oklahoma City afternoon driver and station imager **Anthony Allen** adds Asst. PD/MD stripes.

Personalities: KFKF/Kansas City is looking for a night jock to replace the syndicated *Lia* show. PD **Dale Carter** wants someone who is ready for heavy phones and knows production. T&Rs may be sent to his attention at 4717 Grand Ave. Kansas City, MO 64112. No calls please ... KCYY & KKYX/San Antonio PD **George King** is looking for a Promotions Director with at least five years' experience. Resumes only to 8122 Datapoint Drive, Suite 500, San Antonio, TX 78229 ... KEZS/Cape Girardeau, MO moves overnight jock **Carson Blake** to nights. He replaces **Todd Luster**, who exits.

Management: Tyler Media/Oklahoma City hires Skip Stow as Market Manager of their three stations, including KKNG/Oklahoma City, as owner Tony Tyler relinquishes those duties ... Classic Country daytimer WMOV/Ravenswood, WV, listed for sale last week on eBay by owner Bud Parshall, has not been purchased. Parshall says nobody met the minimum \$75,000 bid, but he says the listing did bring quite a few potential suitors.

Street Talk

Look for Warner Brothers/Nashville Southeast regional promotion man **Matt Williams** to assume a unique position with the label. He's expected to take on national promotion duties for only one artist on the roster: Faith Hill. Details are expected to be announced any day. Watch www.radioandrecords.com for an update this week ... We can't tell you when or where but expect an announcement any day that **Brad Paisley** and his actress fiancée **Kimberly Williams** have been wed in a very private ceremony in California.

Artist News

Amanda Wilkinson, the Canadian singer who lead her family group **The Wilkinsons** to critical acclaim, now embarks on a solo career after inking a deal with Universal South Records. Wilkinson is in the studio recording a debut album with label partner and producer **Tony Brown**. The first single is expected to arrive later this year.

Stationality

KZLA/Los Angeles PD **R.J. Curtis** is going to have his autograph book out this week, as his station is going to be flooded with artist visits starting today. **Ringo Starr** is spending the morning with **Peter Tilden** in a visit that took four months to set up. Starr's forthcoming KOCH release, Ringo Rama, features a duet with Willie **Nelson** ("Right One For Me"), which KZLA has been playing. Also this morning, Brad Paisley is stopping in to spend time with Tilden. On Thursday, Clay Walker and Trace Adkins will be making the rounds, and the station will host an intimate lunch with Lonestar in their "Studio Z" conference room. Sixty listeners will be able to attend this allrequest performance. Then on Friday, Lyric Street's **Brian McComas** will be stopping in. On top of all that, Curtis says the station is giving away Dixie Chicks tickets every day and preparing for Tim McGraw tickets to go on sale this weekend. As Curtis says, "The stars have lined up just right." Sure, and they are all in his station.

KXXK/Aberdeen, WA turned a listener's suggestion last week into a major spring campaign. The

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Thanks Country Radio for Our Latest #1--Love, Martie, Emily & Natalie!

Traveling Soldier

the #1 Open Wide/Monument SMASH from the

DIXIE GETTCES

HARD!

#1 Country Sales CD/Cassette (5x platinum)

#1 Country Callout Testing Single in the USA (everywhere!)

#1 Country Ticket Presale of ALL TIME (sold-out)

We're loaded up and going for MORE!





Country that connects

about the horses, sonjust load the damn listener asked the station to hand out yellow ribbons to keep the nation's troops in mind. One listener picked up 200 ribbons to put on a tree beside her home, and shortly thereafter others did the same. The promotion has received attention from Seattle's television stations and the *Tacoma News Tribune*. The station has now changed its plan of doing spring "sticker stops" into "Operation Yellow Ribbon."

The Lure Of Billy Gilman's Pants

The Country Radio Broadcasters' recent eBay auction raised \$15,000 to benefit the Country Music Disc Jockey Hall of Fame and Country Radio Hall of Fame. Despite the cache of items from artists like Tim McGraw, Faith Hill, and Alan Jackson, it was an autographed pair of **Billy Gilman**'s pants that drew the highest bid: \$3,050. There's no word on the identity of the donor, who no doubt wants to remain anonymous.

Chart Chat

A hardy congratulations goes out to **Larry Pareigis** and the entire promotion team at Sony Music/Nashville, which scores its first No. 1 record off **The Dixie Chicks** *Home* CD with "Travelin' Soldier." Coincidentally, it was the Chicks that brought the label its last No. 1. In January 2001, the Chicks topped the chart for two weeks with "Without You."

Playing the biggest game of leapfrog we've seen in recent memory is **Darryl Worley**, whose "Have You Forgotten?" continues to climb. Last week we wrote about how the song saw the largest one-week point increase since **Tim McGraw's** "Grown Men Don't Cry" (March 13, 2001). Last week, the point increase on "Have You Forgotten?" was 5,665. This week, the song enjoys another huge point increase of 5,159, moving up the chart with a 19-6 move. Apparently **Toby Keith** isn't the only big man on campus at DreamWorks anymore.

R&R/Bullseye: How Do The Grammys Play In Country?

It's commonly believed that the Grammy Awards, while known as one of the music industry's biggest nights, don't really excite the attention of Country listeners. This week's **R&R** Country Callout America by Bullseye question bears that out, as Bullseye asked 175 country listeners if they watched the show and, if they did, what they thought of it.

Less than a third of country P1s polled said they watched the telecast. Of those who did watch, 32% said they thought it was a good show, while 35% thought it was OK and 33% thought it was a bad show. For complete breakouts — including Men and Women 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the March 14 issue of **R&R**.

By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and "Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo break-outs of the callout music research at Bullseye's web page, www.bullsi.com. A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, e-mail me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

— Lon Helton/R&R Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com* — Angela King/R&R Asst. Country Editor (615) 244-8822 Email: *aking@radioandrecords.com*

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MUSIC NOTES

Tim McGraw and the American Red Cross last week announced a joint initiative to raise funds for local chapters in the cities where his tour, *Tim McGraw & The Dance Hall Doctors' One Band Show*, will play. McGraw will make a donation that will include 50 cents from each concert ticket sold at the singer's website as well as 100% of the proceeds raised from the sale of a Tim McGraw/American Red Cross T-shirt.

Meanwhile, McGraw's performance at the Houston Livestock Show and Rodeo last week set an attendance record for the event when his show drew 68,149 people. But, it was McGraw's show in Charlotte that drew one very special attendee. According to WSOC/Charlotte OM/morning man **Jeff Roper**, McGraw brought his mother Betty Trimble on stage to serenade her for her birthday.

KUZZ/Bakersfield MD Adam Jeffries has learned the hard way that you don't mess with Brad Paisley. On the air prior to Paisley's show at Buck Owens' Crystal Palace, Jeffries announced that he would play the artist's new single, "Celebrity." Instead he played a demo that Paisley had recorded five years ago, "I Still Love The Nightlife," which he acquired from station staffer and Paisley friend Jerry Hufford. Jeffries also suggested that listeners request the song that night at the show.

Then came Paisley's revenge. When Jeffries was on stage to introduce the singer later that night, he found

VIDEO ADDS

GREAT AMERICAN COUNTRY

ADDS

Phil Vassar This Is God Darryl Worley Have You Forgotten?

CMT

ADDS

Darryl Worley Have You Forgotten?
Phil Vassar This Is God
Bering Strait Bearing Straight

that his voice was transformed from that of a munchkin to that of an ogre and periodically cut off by Paisley's soundman. Jeffries realized something might happen when the singer wished him "good luck" before he went on stage. Not completely satisfied, Paisley repeated the stunt at the night's second show.

Houston-area native **Clint Black** filled in at the Houston Livestock Show and Rodeo last night when **Lynyrd Skynyrd** was forced to cancel due to lead guitarist **Gary Rossington's** open-heart surgery. **Jerry Jeff Walker** was also on the bill.

Darryl Worley appeared this morning on the Fox News Channel's *Fox & Friends* to discuss his current single, "Have You Forgotten." He's also recently appeared on the network's *Hannity & Colmes* and NBC's *Today Show* to discuss the song.

Rascal Flatts, Deana Carter and Blake Shelton will announce the final nominees for *CMT's Flameworthy 2003 Video Music Awards* at a press conference this morning. The awards show, hosted by **Toby Keith** and **Pamela Anderson**, airs on the network April 7.

▼ Joaquin Phoenix and **Reese Witherspoon** are set to star as Johnny and June Carter Cash in the Cash biopic *Walk The Line*, according to the *Hollywood Reporter*. The movie is set to start shooting this fall.

▼ Eddy Arnold last week donated the largest collection of material centered on a single artist to the Country Music Hall Of Fame. The gift includes 5,000 recorded radio shows, 2,000 photographs, 2,000 cans of film from Arnold's syndicated television series and other memorabilia from the artist's 60-year career. The 90-minute ceremony was broadcast live on WSM-AM/Nashville.

Alison Krauss is the latest in a series of stars on vocal rest and having to reschedule or postpone appearances. Krauss and Union Station were scheduled to tape a *CMT Crossroads* show this week with Aerosmith's **Steven Tyler**. No new taping date is set at this time. (Country Format Room, *radioandrecords.com*, 3/7.)

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THE SPRING HIT BRIAN MCCOMAS

"99.9% SURE" (I've Never Been Here Before)

MOST ADDED!

Over 50 First Week Stations

R&R 49-41

George Jones received the 2002 National Medal of Arts during a White House ceremony last week. He is one of nine recipients of the prestigious award; known as the nation's highest honor for artistic excellence. Among his fellow recipients were the late Al Hirschfeld, actress Uta Hagen and Smokey Robinson. (Country Format Room, *radioandrecords.com*, 3/6.)

Jeff Foxworthy, Bill Engvall, Larry the Cable Guy and Ron White will be in Nashville March 25 for the premiere of their new epic, Blue Collar Comedy Tour: The Movie. Chris Cagle, whose music is heard in the film, will also be on hand to perform at a premiere party. The movie's soundtrack will be released on Warner Bros. the same day and features music from Brad Paisley, Leon Russell and Cagle in addition to standup from the four comedians.

Trace Adkins is looking for special parenting stories from his fans. The request coincides with the release of Adkins' single "Then They Do," which deals with parents' relationship with their children. Fans can share their stories at *thentheydo.com*.

Reba McEntire, Kenny Rogers and Lee Greenwood will be among the notables appearing at the Celebrity Fight Night gala in Phoenix this week. The annual event is hosted by Larry King and benefits a number of charities, including Muhammad Ali's Parkinson Research Center.

> — Angela King/R&R Asst. Country Editor (615) 244-8822 Email: aking@radioandrecords.com

RANDOM FAX®

Tuesday, 3/11

BIRTHDAYS: Jimmy Fortune, Jill Bergeson

On TV: Fox: Darryl Worley on Fox & Friends ... CMT: George Strait on The Best Of Austin City Limits; Pure Country on Cowboy Cool Theater

Wednesday, 3/12

BIRTHDAYS: Shane Barnett, Rhonda Beasley-Christenson, Paige

Levy, Jim Michelson

On TV: CMT: Gary Allan on MWL Star, Elvis Lives

Thursday, 3/13

BIRTHDAYS : Billy Yates, Jan Howard, Liz Anderson, Craig

 ${\bf Black,\,Steve\,\,Armstrong,\,Julie\,\,Johnson,\,Kay\,\,Smith}$

Friday, 3/14

BIRTHDAYS: Michael Martin Murphy, Jerry Jeff Walker, Bob

Woodruff, Sam Cerami, Nick Webb

On TV: GAC: Top 20 Country Countdown ... CMT: The Return Of Desperado on Cowboy Cool Theater

Saturday, 3/15

BIRTHDAYS: Carl Smith, Mike Wilson, Ginger Anderson, Teddie Bonadies, Mike Dungan

On TV: PBS: Steve Earle followed by Kasey Chambers on Austin City Limits ... CMT: Jo Dee Messina and Bering Strait on MWL Star, Jo Dee Messina, Diamond Rio, Marty Raybon on Opry Live; Wynonna on Inside Fame ... GAC: Deana Carter Weekend

Sunday, 3/16

BIRTHDAYS: no birthdays listed On TV: GAC: Deana Carter Weekend

Monday, 3/17

BIRTHDAYS: Paul Overstreet, John Copley On TV: CMT: Deana Carter on MWL Star

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TERRI CLARITORIA CONTROLLARIO C

"I m sitting here playing the song . . . and if that's not ANOTHER #1 . . . then I don't know anything."

Rick Morgan/Jones Radio Network





1.147	T14/	ADTIOT Title 1 - 1 - 1/-1/-)	Total	+/-	Total		Wks on	
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	•		Sta/Add
2	0	DIXIE CHICKS Travelin' Soldier (Monument)	17050	+1049	6090	+357	21	149/0
1	2	GARY ALLAN Man To Man (MCA)	16044	-234	5779	-66	23	149/0
5	3	JOE NICHOLS Brokenheartsville (Universal South)	14631	+823	5250	+285	19	148/2
6	4	ALAN JACKSON That'd Be Alright (Arista)	12985	+646	4605	+299	11	149/0
8	6	KENNY CHESNEY Big Star (BNA)	12927	+1221	4546	+499	10	149/2
19	6	DARRYL WORLEY Have You Forgotten (DreamWorks)	12116	+5159	4025	+1718	3	147/13
4	7	BLAKE SHELTON The Baby (Warner Bros.)	12024	-1844	4507	-626	19	149/0
9	8	TIM MCGRAW She's My Kind Of Rain (Curb)	11647	+2250	4097	+752	10	148/1
10	9	MARTINA MCBRIDE Concrete Angel (RCA)	9814	+628	3642	+297	16	148/1
12	•	KEITH URBAN Raining On Sunday (Capitol)	9168	+656	3316	+259	13	147/2
11	11	SHANIA TWAIN Up! (Mercury)	8570	-604	3033	-188	13	141/0
14	12	TOBY KEITH Rock You Baby (DreamWorks)	8430	+448	2965	+231	9	147/1
16	13	DIAMOND RIO I Believe (Arista)	8342	+405	3043	+150	14	142/1
17	4	CHRIS CAGLE What A Beautiful Day (Capitol)	7717	+581	2662	+205	16	138/3
21	⑤	RASCAL FLATTS Love You Out Loud (Lyric Street)	7274	+936	2642	+363	8	142/4
20	1	DEANA CARTER There's No Limit (Arista)	6997	+277	2729	+141	19	140/0
15	17	JENNIFER HANSON Beautiful Goodbye (Capitol)	6888	-1070	2571	-369	29	137/0
22	13	PHIL VASSAR This Is God (Arista)	6599	+604	2417	+239	10	134/3
13	19	TRACE ADKINS Chrome (Capitol)	6037	-2050	2236	-882	23	137/0
25	20	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	5805	+1095	2013	+453	13	123/16
24	4	JEFF BATES The Love Song (RCA)	5504	+530	2072	+213	10	139/3
18	22	VINCE GILL Next Big Thing (MCA)	5029	-2035	1818	-780	17	142/0
26	23	MONTGOMERY GENTRY Speed (Columbia)	4711	+668	1831	+282	10	129/6
27	24	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	4504	+755	1681	+261	10	125/3
28	25	JO DEE MESSINA Was That My Life (Curb)	3939	+731	1377	+234	9	121/8



BB (30)

The highest debut in Tracy Byrd's history!

Over 53 first week stations!

Craig Morgan "Almost Home"

DUSTY DRAKE One Last Time (Warner Bros.)

JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)

TANYA TUCKER Old Weakness (Coming On...) (Tuckertime/Capitol)

40

|Debut>

|Debut>

R&R 25 +192 Spins!
Billboard 1344 spins

(Yeah ... that **WOULD** BE 28*!!!)



New Adds At! WESC, KTST KKCS, WKLB

627

606

604

-407

+463

+342

285

173

238

-165

+136

+131

5

1

44/0

34/29

28/5

"Just got our latest callout... **TOP 3 Passion Scores!!!**It just keeps getting better!"

Ron Brooks/WCOS (351 spins)

NEW & ACTIVE

RADNEY FOSTER Scary Old World *(Dualtone)* Total Plays: 230, Total Stations: 30, Adds: 3

BRAD PAISLEY Celebrity (Arista)

Total Plays: 102, Total Stations: 11, Adds: 11

TERRI CLARK Three Mississippi (Mercury) Total Plays: 95, Total Stations: 32, Adds: 27

LEANN RIMES Suddenly (Asylum/Curb) Total Plays: 82, Total Stations: 29, Adds: 23

CHAD BROCK That Was Us (Broken Bow)
Total Plays: 51, Total Stations: 14, Adds: 4

Songs ranked by total plays

MOST ADDED

ARTIST Title Label(s)	Adds
LONESTAR My Front Porch Looking In (BNA)	46
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	40
TRACE ADKINS Then They Do (Capitol)	39
TRACY BYRD The Truth About Men (RCA)	33
DUSTY DRAKE One Last Time (Warner Bros.)	29
TERRI CLARK Three Mississippi (Mercury)	27
LEANN RIMES Suddenly (Asylum/Curb)	23
SARA EVANS Backseat Of A Greyhound Bus (RCA)	22
AMY DALLEY Love's Got An Attitude (It) (Curb)	17
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christia)	<i>n)</i> 16
GARTH BROOKS Why Ain't I Running (Capitol)	15
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	14

MOST INCREASED POINTS

ADTIOT THE L. L. L. L.	lotal Pt.
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+5159
TIM MCGRAW She's My Kind Of Rain (Curb)	+2250
LONESTAR My Front Porch Looking In (BNA)	+1544
TRACY BYRD The Truth About Men (RCA)	+1319
KENNY CHESNEY Big Star (BNA)	+1221
RANDY TRAVIS Three Wooden(Word/Curb/Warner Christian)	+1095
DIXIE CHICKS Travelin' Soldier (Monument)	+1049
RASCAL FLATTS Love You Out Loud (Lyric Street)	+936
JIMMY WAYNE Stay Gone (DreamWorks)	+870
JOE NICHOLS Brokenheartsville (Universal South)	+823

MOST INCREASED PLAYS

MOSI INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+1718
TIM MCGRAW She's My Kind Of Rain (Curb)	+752
LONESTAR My Front Porch Looking In (BNA)	+535
KENNY CHESNEY Big Star (BNA)	+499
RANDY TRAVIS Three Wooden/Word/Curb/Warner Christian/	+453
TRACY BYRD The Truth About Men (RCA)	+397
RASCAL FLATTS Love You Out Loud (Lyric Street)	+363
DIXIE CHICKS Travelin' Soldier (Monument)	+357
ALAN JACKSON That'd Be Alright (Arista)	+299
MARTINA MCBRIDE Concrete Angel (RCA)	+297

DUSTY DRAKE

ONE OF THE MOST ADDED! RR 49 HOT SHOT DEBUT- BB 53

"This is the kind of song that makes me proud to be in this format. I can't wait to share it with my listeners."
-Brian Gary, KUAD

"One of the most powerful records to come out of this years Country Radio Seminar. It's going to be a great year for Dusty!", -Kerry Wolfe, WMIL

MOST PLAYED RECURRENTS

Total Plays
4502
3908
3063
2773
2618
2504
2444
2334
2187
1696
1487
1474
1471
1469
1442
1283
1194
1143
1132
1106

GOING FOR ADDS

3/17

BRAD PAISLEY Celebrity (Arista)

DERAILERS Genuine (Lucky Dog/Columbia)

EMERSON DRIVE Only God (DreamWorks)

VINCE GILL Someday (MCA)

3/24

BRAD MARTIN One Of Those Days (Epic)

JENNIFER HANSON This Far Gone (Capitol)

MCHAYES It Doesn't Mean I Don't Love You (Universal South)

MEMARIE I Need A Change (Cupit)

TRICK PONY A Boy Like You (H2E/WB)

3/31

GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/2/03-3/8/03. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in plays and points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2003, The Arbitron Company). (C) 2003, R&R, Inc.

KID ROCK...featuring Sheryl Crow "PICTURE"

"If there was ever a reason to look 'OUTSIDE THE BOX' in our format, this duet is it!" -Mike Krinik / WGGY "Picture"
is coming into
focus at
Warner Bros.
Nashville

"I was reading a web posting about how 'Picture' would make a great country song.

We put it on the air and 1,000 spins later is the best testing current and the most requested song."

-Chuck Geiger / WCTO











14 NEW ADDS!

Country Indicator Top 50 March 11, 2003

	■® M	larch 11, 2003	Total	+/-	Total	. /_ V	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
1	0	DIXIE CHICKS Travelin' Soldier (Monument)	3481	+64	2768	+63	12	74/0
2	2	GARY ALLAN Man To Man (MCA)	3385	-24	2671	-13	25	70/0
3	3	ALAN JACKSON That'd Be Alright (Arista)	3357	+145	2663	+115	12	75/0
6	4	KENNY CHESNEY Big Star (BNA)	3225	+311	2541	+230	9	75/0
4	5	JOE NICHOLS Brokenheartsville (Universal South)	3162	+75	2520	+46	20	72 4
10	6	TIM MCGRAW She's My Kind Of Rain (Curb)	2903	+469	2288	+377	7	75/0
7	0	MARTINA MCBRIDE Concrete Angel (RCA)	2791	+293	2219	+242	15	74/0
9	8	KEITH URBAN Raining On Sunday (Capitol)	2656	+204	2112	+173	14	75/0
12	9	TOBY KEITH Rock You Baby (DreamWorks)	2533	+244	2012	+203	9	74/0
5	10	BLAKE SHELTON The Baby (Warner Bros.)	2405	-556	1849	-471	19	66/0
16	•	DIAMOND RIO I Believe (Arista)	2199	+68	1772	+52	16	74/0
31	12	DARRYL WORLEY Have You Forgotten (DreamWorks)	2128	+1253	1722	+955	2	71/12
20	13	RASCAL FLATTS Love You Out Loud (Lyric Street)	2069	+249	1679	+210	7	74/0
18	•	CHRIS CAGLE What A Beautiful Day (Capitol)	2061	+200	1666	+171	15	73/0
21	15	PHIL VASSAR This Is God (Arista)	1941	+133	1550	+110	9	72/0
19	16	DEANA CARTER There's No Limit (Arista)	1891	+52	1533	+30	20	71/0
22	O	JEFF BATES The Love Song (RCA)	1773	+160	1407	+133	8	70/1
15	18	JENNIFER HANSON Beautiful Goodbye (Capitol)	1726	-478	1362	-373	29	60/0
25	19	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	1722	+364	1380	+291	13	70/6
14	20	SHANIA TWAIN Up! (Mercury)	1701	-508	1342	-426	12	54/0
23	4	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1550	+146	1225	+112	11	69/1
24	22	MONTGOMERY GENTRY Speed (Columbia)	1517	+152	1182	+118	9	67/3
8	23	TRACE ADKINS Chrome (Capitol)	1489	-969	1200	-748	24	52/0
17	24	VINCE GILL Next Big Thing (MCA)	1432	-667	1095	-576	17	50/0
27	25	JO DEE MESSINA Was That My Life (Curb)	1197	+159	945	+117	8	60/1

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Liz Laud 800.798.5663 or liz@radiovoodoo.com for a demonstration

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It's the coolest tool in radio.





	8 IV	narch 11, 2003	Total	+/-	Total	⊥/- V	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
28	20	TRAVIS TRITT Country Ain't Country (Columbia)	1129	+140	867	+111	8	50/2
30	4	TAMMY COCHRAN Love Won't Let Me (Epic)	1027	+119	818	+94	9	49/4
29	2 3	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	981	+51	773	+36	9	46/1
32	29	JIMMY WAYNE Stay Gone (DreamWorks)	936	+208	789	+158	4	60/6
34	3 0	SAMMY KERSHAW I Want My Money Back (Audium)	728	+115	602	+92	6	40/1
40	③	GARTH BROOKS Why Ain't I Running (Capitol)	610	+221	536	+201	2	46/15
47	32	LONESTAR My Front Porch Looking In (BNA)	590	+368	506	+307	2	48/27
37	33	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	526	+106	405	+85	3	26/5
39	34	MARK WILLS When You Think Of Me (Mercury)	518	+126	428	+91	2	33/4
33	35	JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	502	-132	414	-100	6	29/1
38	3	CRAIG MORGAN Almost Home (Broken Bow)	500	+86	409	+72	10	28/5
36	③	ANTHONY SMITH Half A Man (Mercury)	472	+26	389	+16	5	30/2
35	38	PINMONKEY I Drove All Night (BNA)	457	-9	389	-2	16	24/0
42	39	BRETT JAMES After All (Arista)	433	+109	330	+89	3	27/3
43	40	SARA EVANS Backseat Of A Greyhound Bus (RCA)	414	+124	335	+94	2	36/14
44	4	KELLIE COFFEY Whatever It Takes (BNA)	375	+86	305	+62	2	27/2
41	1	STEVE HOLY Rock-A-Bye Heart (Curb)	346	+18	277	+16	4	25/0
Debut >	4 3	TRACY BYRD The Truth About Men (RCA)	343	+205	308	+179	1	27/17
46	4	MARK CHESNUTT I'm In Love With A Married (Columbia)	326	+80	259	+58	3	23/3
45	4 5	TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol)	321	+71	257	+58	2	23/3
Debut	4	TRACE ADKINS Then They Do (Capitol)	243	+201	192	+150	1	28/20
48	4	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	211	+12	180	+20	13	7/1
Debut	4 8	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	185	+144	173	+133	1	19/13
Debut	49	AMY DALLEY Love's Got An Attitude (It) (Curb)	181	+72	148	+64	1	11/4
49	5 0	ALISON KRAUSS The Lucky One (Rounder)	177	+21	137	+15	5	10/0



MOST	ΔDI	DED
MUSI	AUI	JLU

ARTIST Title Label(s)	Adds
LONESTAR My Front Porch Looking In (BNA)	27
TRACE ADKINS Then They Do (Capitol)	20
TRACY BYRD The Truth About Men (RCA)	17
GARTH BROOKS Why Ain't I Running (Capitol)	15
SARA EVANS Backseat Of A Greyhound Bus (RCA)	14
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	13
DARRYL WORLEY Have You Forgotten (DreamWorks)	12
TERRI CLARK Three Mississippi (Mercury)	10
DUSTY DRAKE One Last Time (Warner Bros.)	9
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	6
JIMMY WAYNE Stay Gone (DreamWorks)	6
CRAIG MORGAN Almost Home (Broken Bow)	5
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	5
TRICK PONY A Boy Like You (H2E/WB)	5
JOE NICHOLS Brokenheartsville (Universal South)	4
TAMMY COCHRAN Love Won't Let Me (Epic)	4
MARK WILLS When You Think Of Me (Mercury)	4
AMY DALLEY Love's Got An Attitude (It) (Curb)	4
EMERSON DRIVE Only God (DreamWorks)	4
MONTGOMERY GENTRY Speed (Columbia)	3

MOST INCREASED POINTS

MOST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+1253
TIM MCGRAW She's My Kind Of Rain (Curb)	+469
LONESTAR My Front Porch Looking In (BNA)	+368
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+364
KENNY CHESNEY Big Star (BNA)	+311
MARTINA MCBRIDE Concrete Angel (RCA)	+293
RASCAL FLATTS Love You Out Loud (Lyric Street)	+249
TOBY KEITH Rock You Baby (DreamWorks)	+244
GARTH BROOKS Why Ain't I Running (Capitol)	+221
JIMMY WAYNE Stay Gone (DreamWorks)	+208

MOST INCREASED PLAYS

	Total Play
ARTIST Title Label(s) DARRYL WORLEY Have You Forgotten (DreamWorks)	Increase +955
TIM MCGRAW She's My Kind Of Rain (Curb)	+377
LONESTAR My Front Porch Looking In (BNA)	+377
RANDY TRAVIS Three Wooden (Word/Curb/Warner Christian)	+307
MARTINA MCBRIDE Concrete Angel (RCA)	+242
KENNY CHESNEY Big Star (BNA)	+242
RASCAL FLATTS Love You Out Loud (Lyric Street)	+210
TOBY KEITH Rock You Baby (DreamWorks)	+210
GARTH BROOKS Why Ain't I Running (Capitol)	+203 +201
TRACY BYRD The Truth About Men (RCA)	+179
KEITH URBAN Raining On Sunday (Capitol)	+173
CHRIS CAGLE What A Beautiful Day (Capitol)	+173
JIMMY WAYNE Stay Gone (DreamWorks)	+171
TRACE ADKINS Then They Do (Capitol)	+ 150
JEFF BATES The Love Song (RCA)	+133
-	+133
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	+133
MONTGOMERY GENTRY Speed (Columbia)	+118
JO DEE MESSINA Was That My Life (Curb)	
ALAN JACKSON That'd Be Alright (Arista)	+115
JESSICA ANDREWS There's More To Me Than You (DreamWorks	•
TRAVIS TRITT Country Ain't Country (Columbia)	+111
PHIL VASSAR This Is God (Arista)	+110
TAMMY COCHRAN Love Won't Let Me (Epic)	+94
SARA EVANS Backseat Of A Greyhound Bus (RCA)	+94
SAMMY KERSHAW I Want My Money Back (Audium)	+92
MARK WILLS When You Think Of Me (Mercury)	+91
BRETT JAMES After All (Arista)	+89
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+85
CRAIG MORGAN Almost Home (Broken Bow)	+72
AMY DALLEY Love's Got An Attitude (It) (Curb)	+64



America's Best Testing Country Songs Among Persons 25-54 For The Week Ending 3/14/03. Music Page 8

March 11, 2003 Artist Title (Label) TW LW Fam. Burn 12+ Fam. Burn MARK WILLS 19 Somethin' (Mercury) 4.38 4.39 98% 29% 4.28 99% 33% DARRYL WORLEY Have You Forgotten (DreamWorks) 4.34 70% 6% 4.24 64% 6% GARY ALLAN Man To Man (MCA) 97% 22% 4.31 4.26 19% 4.19 96% DIAMOND RIO | Believe (Arista) 4.31 4.32 88% 12% 4.20 87% 13% JOE NICHOLS Brokenheartsville (Universal South) 4.36 17% 4.26 4.27 95% 96% 17% **DIXIE CHICKS** Travelin' Soldier (Monument) 4.22 4.25 98% 27% 4.15 99% 30% TERRI CLARK I Just Wanna Be Mad (Mercury) 4.19 4.19 98% 28% 4.04 99% 34% BRAD PAISLEY I Wish You'd Stay (Arista) 4.18 4.18 95% 22% 4.11 24% 96% MARTINA MCBRIDE Concrete Angel (RCA) 4.18 4.14 92% 19% 4.16 94% 21% 4.12 **RANDY TRAVIS** Three Wooden Crosses (Word/Curb/WB) 4.24 75% **7**% 72% 7% 4.18 TOBY KEITH Rock You Baby (DreamWorks) 4.09 4.16 85% 10% 4.01 85% 12% CHRIS CAGLE What A Beautiful Day (Capitol) 4.14 85% 13% 85% 12% 4.12 4.16 KEITH URBAN Raining On Sunday (Capitol) 4.10 4.11 90% 15% 4.04 92% 17% RASCAL FLATTS Love You Out Loud (Lyric Street) 4.10 78% 80% 10% 4.09 12% 4.14 AARON LINES You Can't Hide Beautiful (RCA) 4.07 4.16 95% 29% 4.06 96% 29% ALAN JACKSON That'd Be Alright (Arista) 4.02 4.13 94% 17% 3.83 94% 23% KENNY CHESNEY Big Star (BNA) 4.01 4.01 93% 21% 4.01 94% 22% **BLAKE SHELTON** The Baby (Warner Bros.) 3.98 4.04 96% 39% 3.84 98% 41% MONTGOMERY GENTRY Speed (Columbia) 3.98 3.90 70% 8% 3.97 72% 8% TIM MCGRAW She's My Kind Of Rain (Curb) 3.92 3.92 94% 26% 3.94 95% 25% JEFF BATES The Love Song (RCA) 3.85 9% 65% 11% 3.92 61% 3.84 PHIL VASSAR This Is God (Arista) 3.84 3.93 81% 17% 3.74 82% 18% JENNIFER HANSON Beautiful Goodbye (Capitol) 3.82 3.95 91% 29% 3.66 91% 32% JO DEE MESSINA Was That My Life (Curb) 3.80 3.96 **57**% 8% 3.77 8% 56% JESSICA ANDREWS There's More To Me Than You (DreamWorks) 3.74 3.87 65% 10% 3.79 68% 11% **DEANA CARTER** There's No Limit (Arista) 3.69 3.82 83% 19% 3.65 84% 22% VINCE GILL Next Big Thing (MCA) 3.65 3.72 94% 24% 3.48 93% 29% TRACE ADKINS Chrome (Capitol) 3.64 3.70 97% 36% 3.58 97% 35%

Total sample size is 653 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among Persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

40%

47%

3.44

3.17

93%

97%

37%

47%

93%

96%

3.37

3.12 3.21

3.49

FAITH HILL When The Lights Go Down (Warner Bros.)

SHANIA TWAIN Up! (Mercury)