



"I first heard Allison three years ago and was bowled over by the clarity and power of her young voice. In the tradition of Brenda, Tanya and LeAnn, we have a young lady with decades of hits in front of her."

—Moon Mullins, Journal Broadcasting



### WTGE Gets New Calls, Staff, Target, Consultant And Music Mix

WTGE/Baton Rouge OM Randy Chase blew up "The Tiger" last week. First, Chase changed the station's calls to WYPY in order to reflect the station's new slogan, "The New Y100." He then installed a new air staff, changed the station's target to women 18-34, and shifted from a 60% current-recurrent music mix to one that is now 70%-75% current-recurrent. The playlist features 40 currents and the records in heavy rotation now air between 55 and 63 times per week. Chase also significantly tightened up the Gold library. The New Y100 also has a new spot load maximum that has yielded a new position: "52 minutes of music every hour — guaranteed." Chase says, "we're treating this like a CHR station, playing the hell out of the currents and keeping a close tab on them with research."

The new air staff features the Y-Morning Zoo with Jay Bernard (JB) and Kelly McKenzie, both of whom were part of the KAYD/Beaumont, TX morning show with Von Cook. Bernard is also WYPY's new MD. Rounding out the new air staff are middayer **Christy** Kay (from KSMB/Lafayette, LA) and pm driver John **Zenor** (from weekends at KSCS/Dallas and nights at KASE/Austin.) He'll be known as "Cooter Brown." Meanwhile, "The Janitor" remains in nights; overnights are voicetracked. Former middayer **Todd** Montgomery is now Production Director. Because WTGE's morning show had exited in January and the afternoon host left in November, no one was laid off in the transformation. Rusty Walker, who consulted crosstown Country competitor WYNK for almost a decade before the contract expired in November 2002, now consults WYPY.

### **Got Your R&R Achievement Awards Ballot?**

Here's a reminder that the R&R 2003 Industry Achievement Awards nomination ballot can be found in your copy of the Feb. 28 edition of **R&R**. Industry professionals that wish to nominate a person (including themselves), station, or label can do so by completing the form found in the newspaper. Fill it out and return it (by snail mail only) by March 10. The top votegetters in each of the award categories will then appear on a final ballot that will be distributed to subscribers in April.

### Whitehead, Roberts Promoted By Nininger

WQBE/Charleston, WV PD **Jeff Whitehead** is promoted to OM for Nininger Stations' five-station cluster, which includes market-leading Country WQBE and CHR/Pop WVSR. Concurrently, afternoon air talent **Ed Roberts** rises to PD.

### **Evans & Andy Re-Up In Philly**

WXTU/Philadelphia morning teamers **Scott Evans** and **Andie Summers** each sign new contracts with the Beasley Country outlet. Evans inked a five-year deal, while Summers signed on for three more years. Evans has been with WXTU for four years, and Summers for three. They were paired for mornings two years ago. (Country Format Room, *radioandrecords.com*, 2/28.)

### Going To The Wells Again

Last week's **R&R** Country HOT FAX was the first publication *anywhere* to tip that **Harvey Wells**, GM of Infinity/Chicago's Triple A WXRT and Talk WCKG,

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We Believe in Toby Keith!

would soon add those responsibilities for Country WUSN. Well, it became official on Feb. 25 and we wanted to be sure you didn't miss it. For all the details, check out Page 1 of the Feb. 28 **R&R:** "Infinity Resets Chicago Mgmt."

### **Read This Before The War Starts**

The Feb. 14 **R&R** Country column offered tips from programmers on preparing your station for war coverage. Suggestions on what to do when war breaks out included simulcasting your music FMs with your news AMs or taking a feed from a local TV station or cable outlet. But it has come to my attention that programmers need to do some research before proceeding in this manner, because you just might be breaking the law. In a letter to affiliates, Westwood One VP/News **Bart Tessler** states that simulcasting audio may very well be a violation of the affiliations' agreement.

He writes, "Westwood One has exclusive rights to the branding, audio, TV simulcast and text services of CBS, CNN, Fox, NBC, Spectrum and Westwood One radio news services. Each radio station must have its own affiliation (through Westwood One) to utilize any of these news products. Audio from a contract affiliate may not be simulcast on nonaffiliated stations at any time, including during breaking news coverage. Contracted affiliates may not 'lend' the service to a co-owned station. Additionally, no audio or other information obtained from any Westwood One news service may be used to prepare newscasts airing on any nonaffiliated station.

He continues, "Regarding television audio: No radio station may make an arrangement with a television station or network to allow access to the television station or network audio, if that audio comes from CNN, CBS, Fox, NBC or MSNBC. Westwood One holds the exclusive radio rights for these services."

Thanks to Tessler and Westwood One for setting the record straight on this. Checking out those affiliate agreements needs to be a priority — today.

### The Story Of Two Steve's Turns Ugly For One

Sirius Country programmer and syndicated Country oldies personality **Steve Warren** says he hasn't been called a "piece of shit" by strangers in quite a while. But all that changed following a Feb. 26 *USA Today* piece on the new Darryl Worley single, "Have You Forgotten?"

Reporter **Brian Mansfield** quoted "radio consultant Steve Warren" as saying about the song, "Singing a song about going to war with Saddam because Bin Laden hit us is a leap of logic that I don't think any informed people outside the White House can make. I wouldn't play the thing no matter how many requests I got for the sucker."

The New York-based Warren's woes are caused by the fact that the comments came from the San Marcos, TX-based consultant named Steve Warren. New York Steve says, "I can't believe how many people who listen to the radio show or find me on the Internet are sending nasty e-mails to me, the stations who carry my show and the clients who sponsor it. I'm getting called everything from 'thought Nazi' to names you can't print." For now, he's dealing with it as best as he can. He asks that if you carry his show and are getting complaints, direct people to countryoldies.com, where he has posted an "urgent letter from Steve Warren" explaining the story of two Steves. In that piece, N.Y. Steve also kindly prints the address, phone number and e-mail of Texas Steve, so he can field his own fan mail.

### Reba Honored By CRB

Reba McEntire will receive the Country Radio Broadcasters Career Achievement Award, which will be presented to her at the annual Country Music DJ Hall of Fame awards. That event is set for Thursday, June 26 at the Hilton Suites in downtown Nashville. McEntire is expected to attend the awards and receive the designation in person.

McEntire is being honored as an artist who has made a significant contribution to the development and promotion of country music and Country radio.

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Recipients in past years have been Sonny James, Buck Owens, Loretta Lynn, Chet Atkins and Eddy Arnold.

### **Radio News**

**Format:** WGZR/Hilton Head, SC swaps frequencies with Triple A sister WWVV, whose signal reaches into the Savannah market more effectively. WGZR will remain a Country station on its new 106.9 frequency as "My Country Gator 106.9."

**Programming:** KTIM/San Francisco PD **Richard Ryan** exits the 8,000-watt AM daytimer that will still play the Country hits, but with no jocks or promotion. He can be reached at *rkryan@aol.com*.

**Personalities:** WSM-FM/Nashville afternoon driver **Richard Bachschmidt** is leaving when his contract expires at the end of March. He's looking to ply his wares at either a Rock or a News/Talk station. He can be reached at 615-319-3996. Meanwhile, as PD **Kevin O'Neal** takes T&Rs for that post, we hear that he's very close to hiring a morning team from a Hot AC station. Speaking of KO, we're glad to report he's back in the saddle after being sidelined for most of this year. As doctors adjusted medication for his previous heart problems, it was discovered that O'Neal had diabetes. Now that they know the cause of his problems, he's being treated and is feeling good.He's now back to work.

Staff changes at WCEN/Saginaw, MI, where former KWJJ/Portland, OR morning host **Jim Bosh** takes on Asst. PD/morning host duties. Jim replaces **T-Bird**, who exits. Bosh joins morning co-host **Jodi K**, who has been promoted to MD. WCEN also adds Jones' syndicated *Lia for* nights. She replaces **Jeff Davis**, who assumes a full-time position at sister Hot AC WTCF.

WHKR/Melbourne, FL night jock **Star Michaels** and middayer **David Allen** swap shifts ... Former WPSK/Blacksburg, VA PD **Jack Douglas** joins Country WBTR/Carrollton, GA for nights and Hot AC sister WCKS for pm drive.

Syndication: Westwood One is launching a new

syndicated two-hour weekend show called *America's Grand Ole Opry Weekend* in conjunction with the Grand Ole Opry. The show will feature live Opry performances by many of today's top country performers. Affiliates will also receive two-minute behind-the-scenes updates. The show is set to debut next month.

Nominations for the Academy of Country Music Awards will be announced this morning. **Jennifer Hanson** and **LeAnn Rimes** will join Dick Clark and TV personality Nancy O'Dell in Beverly Hills, CA to make the announcements. The awards show is set for May 21 in Las Vegas. Westwood One will make the press conference available, although not live, on Starguide II, Channel 43 at 2pm ET/11am PT. If you have a technical question, call 800-877-0007.

Americana Entertainment expands its *This Week In Americana* weekly radio show to two hours.

KSJJ/Bend, OR PD **Donna James** wants to know if anyone who has ever run the "celebrity cash cow contest" still has the audio of Country stars doing their best imitations of Elsie. If you have them, or know what company syndicated this, let me know and we'll print it in an upcoming Country Hot Fax.

**New Digs:** WUBE/Cincinnati has moved to new offices that are already home to the rest of the stations in the Cincinnati/Infinity cluster. The new address is 2060 Reading Road, Cincinnati, OH 45202. The new phone number is 513-699-5105.

### **Artist News**

Former Little Texas lead singer **Tim Rushlow**, who had a taste of solo success with "She Misses Him" on Atlantic, signs a new deal with Lyric Street with his new group, **Rushlow**. The band is currently recording its debut album for Lyric Street with producers Christy DiNapoli and Jeff Balding.

Singer-songwriter **Wade Hayes** and **Mark McClurg**, best known as a fiddle and mandolin player and backup vocalist for Alan Jackson's Strayhorn band, have formed a group called **McHayes** that has been signed to Universal South. Their debut single, "That

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### **FASTEST-MOVING SINGLE YET!** ove Won't Let Me" New Believers: **R&R: (32** THE LATEST EPIC/MONUMENT SINGLE FROM Billboard: 35\* *WAMZ* 70% of the nation on and **KCCY** SPINNING HARD! I am still the Master of my Domain!" monument Country That Connects

Doesn't Mean That I Don't Love You" is being sent to radio this week. Their debut album is set to be released this summer.

### **Stationality**

KBQI/Albuquerque is helping the morale of local troops with Operation Pillowcase. The morning team of **Tony Lynn & Myles** are collecting new white pillowcases so family pictures can be silk-screened on them for members of the 150th air guard. The station has also adjusted its imaging, with features highlighting "America's music" or "Standing by our flag and our music" every other hour.

In a bit of clever contesting, WWWW/Detroit PD **Barry Mardit** played the calendar for some contesting fun over the weekend. He invited all Leap Year babies — those born on February 29 — to a birthday party at the station. He showered two old guys and a young girl with cake and gifts. For an encore, yesterday he offered three tickets to an upcoming Dixie Chicks concert to the first set of Michigan triplets to step forward on, what else, 3/03/03.

### **Chart Chat**

Mega-congrats to MCA/Nashville singer and guitar slinger **Gary Allan** on his first No. 1! This guy's talent and audience appeal is undeniable, and a lot of radio folks are fans who have been pulling for him a long time, so it was only a matter of time. Kudos to **Michael Powers, Royce Risser** and the entire MCA staff who made manager **John Lytle** a very happy man by taking "Man To Man" to the top.

And, is this **Darryl Worley** record on fire or what? You have to go back to March 20, 2001 to find a song that had a bigger one-week point increase than DW's "Have You Forgotten?" It was **Tim McGraw's** "Grown Men Don't Cry" that debuted on the March 13, 2001 chart at No. 22 and went to No. 12 the following week with an increase of 6,304 points.

This week, Worley makes an astounding 39-19 leap on the chart with a 5,665 point increase. Congrats to Worley and the entire DreamWorks promotion team, all of whom are smilin' overtime

these days with the success of **Toby Keith**, **Emerson Drive**, **Jessica Andrews**, **Jimmy Wayne** and Worley.

### Chronicle

Heartiest congrats to KUPL/Portland, OR OM/morning personality **Lee Rogers**, who was married yesterday in Daytona Beach. In a move so typical of LeeRoy, he scheduled his vacation and nuptials so he could be married on March 3 — or, put another way, 3/03/03. And, of course, he was wed at, ahem, 3:03pm.

### R&R/Bulleye: "Do You Want Older Hits?"

This week's **R&R** Country Callout America by Bullseye question posed to 175 Country listeners reads as follows: "When you listen to your favorite Country station, how important is it to you that you hear older hit songs from artists like Randy Travis, Alabama, The Judds, Restless Heart, Ronnie Milsap and similar singers and songs?"

Complicating the programmers' task are results that show an almost even split between the 51% of the total sample who said either "it is very important" or "it is important" vs. the 49% who said "I can take them or leave them," "not really that important" or "not important at all."

Unfortunately, not much help is offered in the demo and cell breakdowns, which are also almost all evenly split. Among P1s, it's 52% vs. 48%, P2s 50%-50%, Males 53%-47%, Females 48%-52% and 45-54s 53%-47%. The biggest divergences came among 25-34s, where 41% said it was important vs. 59% on the other side, and 35-44s, where 58% said it was important and 42% said otherwise. Ironically, the 25-34s had the lowest "It is important" percentage at 31% but the highest "It is very important" percentage at 10%.

For complete breakouts — including Men and Women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the March 7 issue of **R&R**.

— Lon Helton/R&R Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com* - Angela King/R&R Asst. Country Editor (615) 244-8822 Email: *aking@radioandrecords.com* 

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### **MUSIC NOTES**

When it comes to selling concert tickets, nobody beats **The Dixie Chicks**. Tickets for 52 of their U.S. tour dates went on sale Saturday and when the dust cleared, approximately 790,000 tickets were sold in just one day, raking in almost \$45 million in boxoffice receipts. According to Ticketmaster, it was the biggest one-day sale of concert tickets in music history, beating out the likes of U2, Madonna, The Rolling Stones, 'N Sync and Paul McCartney.

The opening slots for The Dixie Chicks Top of the World tour have been announced. The first leg of the show will be opened by **Joan Osborne**; **Michelle Branch** is fronting the second leg. The tour is sponsored by Lipton Tea, and the Chicks will star in a commercial for the product that will begin airing in mid-May.

Apparently, some people can't get enough of male-bonding time — or enough stage time. During a night off from **Kenny Chesney**'s Margaritas and Senoritas tour Friday night, **Montgomery Gentry** were booked to perform for a packed house at Billy Bob's in Fort Worth. That's not so unusual, but the duo was a little surprised when Chesney joined them for their opening number "My Town." Chesney and some of his band members also came back for an encore with a Lynyrd Skynyrd tune. Troy Gentry

says, "Kenny has a night off, drives out of his way and comes to hang with us. How great is that?"

Tim McGraw's tour kicks off in Birmingham on Friday, and members of his McGraw Full Access Network — his new online fan club, F.A.N — can enter to win backstage passes on his website. Six fans per show will be randomly selected.

USA Networks' *Nashville Star* kicks off Saturday. After the first episode is taped, the finalists will move into a house on Music Row in Nashville and compete during live shows airing each Saturday night.

**Faith Hill** will be the subject of a *Lifetime Intimate Portrait* later this year on the cable network. Among those interviewed about Hill is her former employer, **Reba McEntire.** 

Johnny Cash will be honored for his five decades of work in country music during the CMT Flameworthy 2003 Video Music Awards, set for April 7 in Nashville. Toby Keith and Pamela Anderson are set to host the show. The final nominations will be announced on March 11 by Rascal Flatts, Deana Carter, and Blake Shelton.

George Strait is one of a kind, but soon people all across the country can stand in his boots. Strait has teamed with Justin Boots to develop a signature 3.1 Series boot to replicate the kind Strait uses on stage and in roping competitions. A portion of the proceeds on each pair sold will go to the Justin Cowboy Crisis Fund charity.

**Comparison of Comparison of** 

### **VIDEO ADDS**

### **GREAT AMERICAN COUNTRY**

**ADDS** 

Aaron Tippin and Thea Tippin Love Like There's No Tomorrow LeAnn Rimes Suddenly Kellie Coffey Whatever It Takes Allison Paige Send a Message

**CMT** 

ADDS

Kellie Coffey Whatever It Takes Lisa Marie Presley Lights Out

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AP reports that **Tim McGraw**'s uncle, Dennis McGraw, has been sentenced to life in prison in the shooting death of his neighbor.

Columbia/Legacy is celebrating Willie Nelson's upcoming 70th birthday by releasing a double CD entitled *The Essential Willie Nelson*, which included 41 tracks from 1961-2002. It arrives in stores April 1.

Aaron Lines will join the testosterone-laden Brooks & Dunn Neon Circus and Wild West Show tour when it kicks off April 25. Cledus T. Judd, who joins the tour again this year, will host his last CMT Most Wanted Live on April 18.

The ninth annual Sizzlin' Country Concert, which leads into the ACM Awards in May, will be held on May 20 at the House of Blues in Las Vegas. The event, which raises money for Cystic Fibrosis, will be hosted by Sara Evans. Performers include Deana Carter, Darryl Worley and Diamond Rio.

Clay Walker has formed a new nonprofit organization to fund research to cure Multiple Sclerosis. Walker was diagnosed with the disease when he was 26. He will be selling products at shows to benefit the Band Against MSSM Foundation. Walker will also begin work as a spokesperson for a drug company that makes the drug he uses to manage his MS.

— Angela King/R&R Asst. Country Editor (615) 244-8822 Email: aking@radioandrecords.com

### RANDOM FAX®

### Tuesday, 3/4

BIRTHDAYS: Jason Sellers, Jim Scherer

On TV: PBS: Nitty Gritty Dirt Band, Will The Circle Be Unbroken Farther Along ... CMT: Stars Over Texas; Tracy Byrd on Most Wanted Live

### Wednesday, 3/5

**BIRTHDAYS Aaron Barker** 

On TV: GAC: Celebrity Softball Show on  $\mathit{CRL}$ 

### Thursday, 3/6

BIRTHDAYS: Skip Ewing, Pete Fisher, Shawn Fowler On TV: GAC: Country On the Move with Charlie Daniels

### Friday, 3/7

**BIRTHDAYS: Ken Sanders** 

On TV: ABC: Mark Wills on Good Morning America ... GAC: Top 20 Country Countdown; Ronnie Bowman on CRL ... CMT: George

Strait — Live From The Astrodome

### Saturday, 3/8

BIRTHDAYS: Allison Jones, Jimmy Dormire, Brent Parker,

Chris Caravacci, Al Cooley

On TV: PBS: Lee Ann Womack, followed by Clay Davidson ... CMT: Tanya Tucker on CMT Most Wanted Live ... Tanya Tucker, Chris Cagle, Illrd Tyme Out on CMT Opry Live; Tanya Tucker on Inside Fame

### Sunday, 3/9

BIRTHDAYS: Mickey Gilley, Jimmie Fadden, Rob Beckham, Jon

Conlon, Lisa Wahnish

On TV: ABC: Deana Carter on the NBA Pregame Show ... CMT:

Stars Over Texas

### **Monday**, 3/10

**BIRTHDAYS: Daryle Singletary** 

On TV: GAC: Vince Gill on Behind The Scenes (debut) ... CMT:

Gary Allan on MWL Star.

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Jessica Andrews
"There's More To
Me Than You"

R&R ②+250

BB 31\*
"NOW"

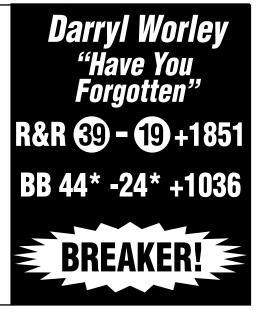
Album in Stores April 15th

JIMMY WAYNE
"Stay Gone"

R&R ② - ③ +216

BB 37\*-34\* +114

WE BELIEVE!



		Country Top 50		
12	$\mathbf{R}$	Country Top 30	Powered By	Music Page 1
' <b>Q</b>	<b>A T</b>	•••••		

	M	larch 4, 2003			Vie	AIR		
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays		Vks on Chart	Total Sta/Add
5	0	GARY ALLAN Man To Man (MCA)	16278	+1448	5845	+452	22	148/0
3	0	DIXIE CHICKS Travelin' Soldier (Monument)	16001	+844	5733	+322	20	148/0
4	3	MARK WILLS 19 Somethin' (Mercury)	14008	-928	4808	-355	22	148/0
1	4	BLAKE SHELTON The Baby (Warner Bros.)	13869	-1364	5133	-490	18	148/0
6	6	JOE NICHOLS Brokenheartsville (Universal South)	13808	+128	4965	+117	18	145/0
8	6	ALAN JACKSON That'd Be Alright (Arista)	12339	+852	4306	+305	10	149/0
7	7	AARON LINES You Can't Hide Beautiful (RCA)	11997	-1305	4409	-474	28	148/0
10	8	KENNY CHESNEY Big Star (BNA)	11705	+1552	4047	+536	9	146/0
13	9	TIM MCGRAW She's My Kind Of Rain (Curb)	9397	+786	3345	+217	9	146/2
15	1	MARTINA MCBRIDE Concrete Angel (RCA)	9186	+888+	3345	+350	15	146/0
11	11	SHANIA TWAIN Up! (Mercury)	9173	-344	3221	-84	12	140/0
14	12	KEITH URBAN Raining On Sunday (Capitol)	8512	+213	3057	+81	12	144/0
12	13	TRACE ADKINS Chrome (Capitol)	8087	-719	3118	-319	22	138/0
19	•	TOBY KEITH Rock You Baby (DreamWorks)	7982	+766	2734	+278	8	145/2
17	15	JENNIFER HANSON Beautiful Goodbye (Capitol)	7958	-28	2940	-39	28	136/0
18	1	DIAMOND RIO   Believe (Arista)	7937	+422	2893	+82	13	140/3
21	<b>O</b>	CHRIS CAGLE What A Beautiful Day (Capitol)	7136	+922	2457	+302	15	134/4
16	18	VINCE GILL Next Big Thing (MCA)	7064	-1061	2598	-430	16	142/0
Breaker	19	DARRYL WORLEY Have You Forgotten (DreamWorks)	6958	+5665	2307	+1851	2	134/79
20	20	DEANA CARTER There's No Limit (Arista)	6720	+174	2588	+56	18	139/1
23	4	RASCAL FLATTS Love You Out Loud (Lyric Street)	6338	+658	2279	+226	7	137/3
24	22	PHIL VASSAR This Is God (Arista)	5995	+611	2178	+198	9	130/4
22	23	FAITH HILL When The Lights Go Down (Warner Bros.)	5559	-342	1976	-116	15	127/0
25	24	JEFF BATES The Love Song (RCA)	4974	+430	1859	+124	9	135/5
26	<b>2</b>	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	4709	+688	1560	+216	12	106/15
		( ) 0000 D II 0 D II 1	1					

# LONESTAR "My Front Porch Looking In"

"OFFICAL ADD DATE" is Monday 3/10!

37 stations couldn't wait! Now is the time to ADD the most talked about song at CRS!

BIRT

		***************************************				<b>Y</b> /B —	mao	o r ago z
	М	arch 4, 2003	Total	+/-	Total	±/- \	Nks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
27	20	MONTGOMERY GENTRY Speed (Columbia)	4043	+476	1549	+135	9	122/3
28	<b>4</b>	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	3749	+250	1420	+54	9	122/5
29	28	JO DEE MESSINA Was That My Life (Curb)	3208	+23	1143	+38	8	113/9
30	29	CRAIG MORGAN Almost Home (Broken Bow)	3107	+160	1373	+87	18	97/4
31	<u> </u>	TRAVIS TRITT Country Ain't Country (Columbia)	3059	+536	1071	+176	7	99/7
34	<b>(1)</b>	JIMMY WAYNE Stay Gone (DreamWorks)	2599	+724	875	+216	4	105/15
32	32	TAMMY COCHRAN Love Won't Let Me (Epic)	2291	+126	935	+36	8	102/4
35	<b>33</b>	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	2086	+216	597	+70	20	30/8
33	<b>34</b>	PINMONKEY I Drove All Night (BNA)	1998	+20	800	+16	13	84/1
36	35	SAMMY KERSHAW I Want My Money Back (Audium)	1862	+86	764	+49	5	77/3
41	<b>3</b> 5	GARTH BROOKS Why Ain't I Running (Capitol)	1789	+835	624	+309	2	69/24
37	<b>37</b>	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	1574	+49	657	+39	8	74/1
38	33	STEVE HOLY Rock-A-Bye Heart (Curb)	1337	+40	556	+34	4	77/4
40	<b>3</b> 9	ANTHONY SMITH Half A Man (Mercury)	1248	+109	526	+47	5	63/2
42	40	JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	1034	+125	450	+48	4	46/0
43	4	BRETT JAMES After All (Arista)	1007	+111	458	+69	3	61/7
<b>Debut</b>	42	SARA EVANS Backseat Of A Greyhound Bus (RCA)	968	+537	350	+211	1	55/24
<b>Debut</b>	<b>4</b> 3	LONESTAR My Front Porch Looking In (BNA)	814	+564	194	+136	1	37/27
48	4	KELLIE COFFEY Whatever It Takes (BNA)	791	+238	329	+102	2	48/9
_	<b>4</b>	MARK WILLS When You Think Of Me (Mercury)	700	+191	330	+130	2	44/11
<b>Debut</b> >	<b>4</b> 5	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	599	+271	179	+92	1	3/0
45	47	ALISON KRAUSS The Lucky One (Rounder)	598	-56	196	-11	5	21/3
49	<b>4</b> 8	GEORGE STRAIT The Real Thing (MCA)	567	+34	89	+17	4	2/0
<b>Debut</b> >	49	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	564	+277	149	+53	1	14/9
<b>Debut</b> >	<b>①</b>	RADNEY FOSTER Scary Old World (Dualtone)	558	+86	218	+24	1	27/1

# Craig Morgan

"Almost Home" Billboard +151 Spins R&R 29\* +87 Spins New Adds Include

WMIL, WCOL, WPCV, KBEQ

# CHAD BROCK

"That Was Us" Adds At

WWKA WGNE WCTO WCAT WYUU **WPUR** KUBL...

REAL spins, REAL research, REAL hit **ALBUM STREET DATE: March 11th** 



Catch Chad On The Road With The Honky Tonk Tailgate Tour!

### **NEW & ACTIVE**

MARK CHESNUTT I'm In Love With A Married... (Columbia)

Total Plays: 267, Total Stations: 40, Adds: 3

**TRACE ADKINS** Then They Do *(Capitol)*Total Plays: 147, Total Stations: 15, Adds: 11

**AMY DALLEY** Love's Got An Attitude (It...) *(Curb)* Total Plays: 131, Total Stations: 50, Adds: 47

**TRACY BYRD** The Truth About Men *(RCA)*Total Plays: 125, Total Stations: 19, Adds: 19

**CHAD BROCK** That Was Us *(Broken Bow)*Total Plays: 116, Total Stations: 10, Adds: 10

TANYA TUCKER Old Weakness (Coming On...) (Tuckertime/Capitol)

Total Plays: 107, Total Stations: 24, Adds: 7

Songs ranked by total plays

### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+5665
KENNY CHESNEY Big Star (BNA)	+1552
GARY ALLAN Man To Man (MCA)	+1448
CHRIS CAGLE What A Beautiful Day (Capitol)	+922
MARTINA MCBRIDE Concrete Angel (RCA)	+888
ALAN JACKSON That'd Be Alright (Arista)	+852
DIXIE CHICKS Travelin' Soldier (Monument)	+844
GARTH BROOKS Why Ain't I Running (Capitol)	+835
TIM MCGRAW She's My Kind Of Rain (Curb)	+786
TOBY KEITH Rock You Baby (DreamWorks)	+766

### **MOST ADDED**

ARTIST Title Label(s)	dds
DARRYL WORLEY Have You Forgotten (DreamWorks)	79
AMY DALLEY Love's Got An Attitude (It) (Curb)	47
LONESTAR My Front Porch Looking In (BNA)	27
GARTH BROOKS Why Ain't I Running (Capitol)	24
SARA EVANS Backseat Of A Greyhound Bus (RCA)	24
TRACY BYRD The Truth About Men (RCA)	19
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	15
JIMMY WAYNE Stay Gone (DreamWorks)	15
MARK WILLS When You Think Of Me (Mercury)	11
TRACE ADKINS Then They Do (Capitol)	11
CHAD BROCK That Was Us (Broken Bow)	10

### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+1851
KENNY CHESNEY Big Star (BNA)	+536
GARY ALLAN Man To Man (MCA)	+452
MARTINA MCBRIDE Concrete Angel (RCA)	+350
DIXIE CHICKS Travelin' Soldier (Monument)	+322
GARTH BROOKS Why Ain't I Running (Capitol)	+309
ALAN JACKSON That'd Be Alright (Arista)	+305
CHRIS CAGLE What A Beautiful Day (Capitol)	+302
TOBY KEITH Rock You Baby (DreamWorks)	+278
RASCAL FLATTS Love You Out Loud (Lyric Street)	+226

# DUSTY DRAKE

...one last time

"If you had to say it all in less than three minutes, what would you say...one last time?"

-Paul Worley, Chief Creative Officer/Warner Bros. Nashville

EARLY ADDS AT: WKLB/BOSTON-WKHX/ATLANTA-WSM/NASHVILLE WYYD/ROANOKE-KCCY/COLORADO SPRINGS



### **MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	Total Plays
TERRI CLARK I Just Wanna Be Mad (Mercury)	4518
KEITH URBAN Somebody Like You (Capitol)	2928
TOBY KEITH Who's Your Daddy? (DreamWorks)	2645
BRAD PAISLEY I Wish You'd Stay (Arista)	2624
RASCAL FLATTS These Days (Lyric Street)	2594
GEORGE STRAIT She'll Leave You With A Smile (MCA)	2579
EMERSON DRIVE Fall Into Me (DreamWorks)	2553
DIAMOND RIO Beautiful Mess (Arista)	2183
KENNY CHESNEY The Good Stuff (BNA)	1774
DIXIE CHICKS Landslide (Monument)	1613
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1495
JOE NICHOLS The Impossible (Universal South)	1432
KENNY CHESNEY A Lot Of Things Different (BNA)	1318
DARRYL WORLEY I Miss My Friend (DreamWorks)	1297
TOBY KEITH Courtesy Of The Red, White (DreamWorks)	1176
STEVE AZAR I Don't Have To Be (Till) (Mercury)	1166
ALAN JACKSON Drive (For Daddy Gene) (Arista)	1138
GEORGE STRAIT Living And Living Well (MCA)	1128
TIM MCGRAW Red Ragtop (Curb)	1108
TOBY KEITH My List (DreamWorks)	1081

### **GOING FOR ADDS**

3/10

BRIAN MCCOMAS 99.9% Sure (Never Been Here Before) (Lyric Street)

**DUSTY DRAKE** One Last Time (Warner Bros.)

**LEANN RIMES** Suddenly (Asylum/Curb)

LONESTAR My Front Porch Looking In (BNA)

TERRI CLARK Three Mississippi (Mercury)

TRACE ADKINS Then They Do (Capitol)

3/17

**DERAILERS** Genuine (Lucky Dog/Columbia)

EMERSON DRIVE Only God (DreamWorks)

3/24

BRAD MARTIN One Of Those Days (Epic/Monument)

JENNIFER HANSON This Far Gone (Capitol)

MCHAYES It Doesn't Mean I Don't Love You (Universal South)

MEMARIE I Need A Change (Cupit)

TRICK PONY A Boy Like You (H2E/Warner Bros.)



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 2/23/03-3/1/03. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in plays and points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2003, The Arbitron Company). (C) 2003, R&R, Inc.



# AHHHHHH... TEMPO! BRIAN GCOMAS "99.9% SURE (I'VE NEVER BEEN HERE BEFORE)"

"THIS RECORD DOESN'T BEG AIRPLAY... IT DEMANDS IT! ADDING RIGHT TO MEDIUM..." **EVAN KROFT, WUSN/CHICAGO** 

LyRIC STREET

# Country Indicator Top 50

<b>Y</b>	■® M	larch 4, 2003	Total	+/-	Total	<b>⊥/-</b> \	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
2	0	DIXIE CHICKS Travelin' Soldier (Monument)	3417	+108	2705	+80	11	73/0
1	2	GARY ALLAN Man To Man (MCA)	3408	+28	2684	+20	24	72/0
5	3	ALAN JACKSON That'd Be Alright (Arista)	3212	+215	2548	+167	11	75/1
4	4	JOE NICHOLS Brokenheartsville (Universal South)	3088	+79	2474	+61	19	67/1
3	5	BLAKE SHELTON The Baby (Warner Bros.)	2961	-271	2320	-202	18	70/0
8	6	KENNY CHESNEY Big Star (BNA)	2915	+304	2311	+246	8	75/0
13	0	MARTINA MCBRIDE Concrete Angel (RCA)	2498	+260	1977	+197	14	74/0
7	8	TRACE ADKINS Chrome (Capitol)	2458	-349	1948	-296	23	67/0
11	9	KEITH URBAN Raining On Sunday (Capitol)	2453	+187	1939	+122	13	75/0
17	1	TIM MCGRAW She's My Kind Of Rain (Curb)	2434	+266	1911	+215	6	75/0
6	11	AARON LINES You Can't Hide Beautiful (RCA)	2315	-578	1902	-442	30	62/0
19	12	TOBY KEITH Rock You Baby (DreamWorks)	2289	+197	1809	+134	8	74/0
10	13	MARK WILLS 19 Somethin' (Mercury)	2218	-213	1728	-183	22	65/0
12	14	SHANIA TWAIN Up! (Mercury)	2209	-51	1768	-41	11	68/0
16	15	JENNIFER HANSON Beautiful Goodbye (Capitol)	2204	+4	1735	-14	28	70/0
18	16	DIAMOND RIO I Believe (Arista)	2131	+4	1720	+1	15	74/0
14	17	VINCE GILL Next Big Thing (MCA)	2099	-135	1671	-87	16	69/1
21	18	CHRIS CAGLE What A Beautiful Day (Capitol)	1862	+93	1495	+78	14	73/2
20	19	DEANA CARTER There's No Limit (Arista)	1839	+55	1503	+51	19	71/1
23	20	RASCAL FLATTS Love You Out Loud (Lyric Street)	1820	+159	1469	+128	6	74/0
22	4	PHIL VASSAR This Is God (Arista)	1807	+82	1440	+65	8	72/0
24	22	JEFF BATES The Love Song (RCA)	1612	+137	1274	+109	7	69/2
25	23	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1405	+57	1113	+46	10	68/2
27	24	MONTGOMERY GENTRY Speed (Columbia)	1365	+133	1064	+93	8	64/0
28	25	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	1359	+138	1089	+104	12	64/3

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	® //	flarch 4, 2003	Total	+/-	Total	±/- \	Nks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
26	26	FAITH HILL When The Lights Go Down (Warner Bros.)	1137	-161	887	-141	14	49/0
29	<b>4</b>	JO DEE MESSINA Was That My Life (Curb)	1038	+106	828	+80	7	59/3
30	<b>2</b> 8	TRAVIS TRITT Country Ain't Country (Columbia)	990	+84	756	+52	7	48/3
31	29	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	930	+100	737	+55	8	45/0
32	<b>③</b>	TAMMY COCHRAN Love Won't Let Me (Epic)	907	+83	724	+45	8	46/1
<b>Debut</b>	<b>3</b>	DARRYL WORLEY Have You Forgotten (DreamWorks)	875	+808	767	+703	1	59/51
34	32	JIMMY WAYNE Stay Gone (DreamWorks)	728	+117	631	+100	3	54/5
33	33	JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	634	+15	514	+20	5	39/2
36	<b>34</b>	SAMMY KERSHAW I Want My Money Back (Audium)	613	+91	510	+75	5	39/1
35	35	PINMONKEY I Drove All Night (BNA)	466	-68	391	-55	15	25/0
37	36	ANTHONY SMITH Half A Man (Mercury)	446	+57	373	+46	4	28/2
40	<b>37</b>	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	420	+121	320	+103	2	21/9
38	38	CRAIG MORGAN Almost Home (Broken Bow)	415	+58	337	+49	9	22 2
43	39	MARK WILLS When You Think Of Me (Mercury)	392	+175	337	+135	2	29/6
<b>Debut</b>	40	GARTH BROOKS Why Ain't I Running (Capitol)	389	+304	335	+251	1	32/19
39	4	STEVE HOLY Rock-A-Bye Heart (Curb)	328	+24	261	+22	3	25/3
45	<b>1</b>	BRETT JAMES After All (Arista)	324	+128	241	+75	2	24/5
47	<b>4</b> 3	SARA EVANS Backseat Of A Greyhound Bus (RCA)	290	+111	241	+95	2	22/5
42	4	KELLIE COFFEY Whatever It Takes (BNA)	289	+70	243	+58	2	25/1
48	<b>4</b> 5	TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol)	250	+71	199	+64	2	20/4
41	<b>4</b> 6	MARK CHESNUTT I'm In Love With A Married (Columbia)	246	-1	201	+2	2	20/2
<b>Debut</b>	<b>4</b>	LONESTAR My Front Porch Looking In (BNA)	222	+192	199	+167	1	21/14
46	<b>4</b> 8	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	200	+12	160	+1	12	7/0
49	<b>49</b>	ALISON KRAUSS The Lucky One (Rounder)	156	-1	122	+2	4	10/1
44	50	DARON NORWOOD In God We Trust (H2E/Lofton Creek)	150	-65	128	-54	14	7/0

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### **MOST ADDED**

MOST ADDED	
ARTIST Title Label(s)	Adds
DARRYL WORLEY Have You Forgotten (DreamWorks)	51
GARTH BROOKS Why Ain't I Running (Capitol)	19
LONESTAR My Front Porch Looking In (BNA)	14
TRACY BYRD The Truth About Men (RCA)	10
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	9
TRACE ADKINS Then They Do (Capitol)	8
MARK WILLS When You Think Of Me (Mercury)	6
JIMMY WAYNE Stay Gone (DreamWorks)	5
BRETT JAMES After All (Arista)	5
SARA EVANS Backseat Of A Greyhound Bus (RCA)	5
TRICK PONY A Boy Like You (H2E/WB)	5
TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol)	4
BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	4
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	3
JO DEE MESSINA Was That My Life (Curb)	3
TRAVIS TRITT Country Ain't Country (Columbia)	3
STEVE HOLY Rock-A-Bye Heart (Curb)	3
AMY DALLEY Love's Got An Attitude (It) (Curb)	3

#### **MOST INCREASED POINTS** Total Pt. **ARTIST** Title *Label(s)* **Increase DARRYL WORLEY** Have You Forgotten (DreamWorks) +808GARTH BROOKS Why Ain't I Running (Capitol) +304KENNY CHESNEY Big Star (BNA) +304TIM MCGRAW She's My Kind Of Rain (Curb) +266+260MARTINA MCBRIDE Concrete Angel (RCA) ALAN JACKSON That'd Be Alright (Arista) +215 +197**TOBY KEITH** Rock You Baby (DreamWorks) LONESTAR My Front Porch Looking In (BNA) +192 KEITH URBAN Raining On Sunday (Capitol) +187MARK WILLS When You Think Of Me (Mercury) +175

### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Increase
DARRYL WORLEY Have You Forgotten (DreamWorks)	+703
GARTH BROOKS Why Ain't I Running (Capitol)	+251
KENNY CHESNEY Big Star (BNA)	+246
TIM MCGRAW She's My Kind Of Rain (Curb)	+215
MARTINA MCBRIDE Concrete Angel (RCA)	+197
ALAN JACKSON That'd Be Alright (Arista)	+167
LONESTAR My Front Porch Looking In (BNA)	+167
MARK WILLS When You Think Of Me (Mercury)	+135
TOBY KEITH Rock You Baby (DreamWorks)	+134
TRACY BYRD The Truth About Men (RCA)	+129
RASCAL FLATTS Love You Out Loud (Lyric Street)	+128
KEITH URBAN Raining On Sunday (Capitol)	+122
JEFF BATES The Love Song (RCA)	+109
RANDY TRAVIS Three Wooden(Word/Curb/Warner Christian)	+104
KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	+103
JIMMY WAYNE Stay Gone (DreamWorks)	+100
SARA EVANS Backseat Of A Greyhound Bus (RCA)	+95
MONTGOMERY GENTRY Speed (Columbia)	+93
DIXIE CHICKS Travelin' Soldier (Monument)	+80
JO DEE MESSINA Was That My Life (Curb)	+80
CHRIS CAGLE What A Beautiful Day (Capitol)	+78
SAMMY KERSHAW I Want My Money Back (Audium)	+75
BRETT JAMES After All (Arista)	+75
PHIL VASSAR This Is God (Arista)	+65
TANYA TUCKER Old Weakness (Coming On) (Tuckertime/Capitol	+64
JOE NICHOLS Brokenheartsville (Universal South)	+61
KELLIE COFFEY Whatever It Takes (BNA)	+58
AARON TIPPIN F/THEA TIPPIN Love Like There's/Lyric Street/	+55
TRAVIS TRITT Country Ain't Country (Columbia)	+52
DEANA CARTER There's No Limit (Arista)	+51

**Total Play** 

# Don't Miss The One Great Industry Event Of 2003!



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June 19-21



Music Page 8 America's Best Testing Country Songs Among Persons 25-54 For The Week Ending 3/7/03. March 4, 2003

Artist Title (Label)	TW	LW	Fam.	Burn	12+	Fam.	Burn
MARK WILLS Nineteen Somethin' (Mercury)	4.39	4.37	99%	29%	4.32	99%	31%
JOE NICHOLS Brokenheartsville (Universal South)	4.36	4.29	96%	14%	4.28	96%	15%
DIAMOND RIO I Believe (Arista)	4.32	4.26	91%	8%	4.22	88%	10%
GARY ALLAN Man To Man (MCA)	4.26	4.23	96%	19%	4.16	96%	21%
DIXIE CHICKS Travelin' Soldier (Monument)	4.25	4.22	99%	<b>27</b> %	4.19	98%	<b>27</b> %
RANDY TRAVIS Three Wooden Crosses (Word/Curb/WB)	4.24	4.17	71%	6%	4.12	67%	<b>7</b> %
TERRI CLARK I Just Wanna Be Mad (Mercury)	4.19	4.18	98%	28%	4.08	99%	33%
BRAD PAISLEY I Wish You'd Stay (Arista)	4.18	4.17	98%	<b>20</b> %	4.10	96%	22%
AARON LINES You Can't Hide Beautiful (RCA)	4.16	4.16	98%	24%	4.10	98%	26%
MARTINA MCBRIDE Concrete Angel (RCA)	4.14	4.12	96%	<b>17</b> %	4.17	95%	<b>17</b> %
CHRIS CAGLE What A Beautiful Day (Capitol)	4.14	4.05	83%	11%	4.18	<b>82</b> %	10%
ALAN JACKSON That'd Be Alright (Arista)	4.13	4.12	94%	16%	3.91	93%	19%
KEITH URBAN Raining On Sunday (Capitol)	4.11	4.22	91%	16%	4.06	<b>92</b> %	16%
RASCAL FLATTS Love You Out Loud (Lyric Street)	4.10	4.11	<b>79</b> %	9%	4.15	<b>79</b> %	8%
CRAIG MORGAN Almost Home (Broken Bow)	4.10	4.06	47%	<b>5</b> %	4.00	46%	6%
TOBY KEITH Rock You Baby (DreamWorks)	4.09	4.12	85%	9%	3.96	84%	11%
BLAKE SHELTON The Baby (Warner Bros.)	4.04	3.98	98%	<b>37</b> %	3.87	98%	<b>39</b> %
KENNY CHESNEY Big Star (BNA)	4.01	3.99	93%	19%	4.05	94%	18%
JO DEE MESSINA Was That My Life (Curb)	3.96	-	<b>54</b> %	3%	3.91	48%	4%
JENNIFER HANSON Beautiful Goodbye (Capitol)	3.95	3.76	90%	22%	3.75	90%	<b>27</b> %
PHIL VASSAR This Is God (Arista)	3.93	3.74	80%	14%	3.87	<b>78</b> %	15%
TIM MCGRAW She's My Kind Of Rain (Curb)	3.92	3.87	96%	<b>26</b> %	3.96	95%	24%
MONTGOMERY GENTRY Speed (Columbia)	3.90	3.89	66%	<b>7</b> %	3.87	66%	<b>7</b> %
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	3.87	3.72	63%	<b>7</b> %	3.86	65%	8%
JEFF BATES The Love Song (RCA)	3.85	3.92	<b>59</b> %	9%	3.78	61%	10%
DEANA CARTER There's No Limit (Arista)	3.82	3.76	<b>82</b> %	16%	3.78	<b>82</b> %	<b>17</b> %
VINCE GILL Next Big Thing (MCA)	3.72	3.76	94%	22%	3.58	93%	<b>27</b> %
TRACE ADKINS Chrome (Capitol)	3.70	3.78	96%	30%	3.61	96%	32%
FAITH HILL When The Lights Go Down (Warner Bros.)	3.49	3.41	95%	38%	3.47	95%	<b>35</b> %
SHANIA TWAIN Up! (Mercury)	3.21	3.37	98%	45%	3.25	97%	44%

Total sample size is 658 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among Persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.**