

Industry Mourns Passing of Mike Oatman



Mike Oatman, the former Great Empire Broadcasting co-owner and CEO who also manned the morning mike at KFDI/Wichita for more than 35 years, died yesterday of liver cancer. He was 63. Oatman began his radio career while still in high school at KETL/El Paso in the mid-1950s and moved to Wichita in 1964, where he became famous as "Ol'

Tee-legged, Toe-legged, Bee-legged, Bow-legged, Curly-headed, Pee-williker Ol' Mike." He had been undergoing treatment at M.D. Anderson Hospital in Houston.

Oatman's passion for radio was perhaps exceeded only by his passion for country music. From the time almost 40 years ago that a newcomer named Merle Haggard dropped by Oatman's show to deliver a new single, Ol' Mike believed that every newcomer had the potential to become a big star and that his radio stations should give every Country crooner a break. Up until the day that Great Empire was sold to Journal Broadcast Group in August 1998, the company's stations — including KFDI/Wichita, KWKH-AM & FM/Shreveport, LA; KTTS/Springfield, MO; WOW/Omaha and KVOO-AM & FM/Tulsa — had playlists exceeding 70 current records.

His lifetime commitment to the genre saw Oatman inducted into the Country DJ Hall of Fame in 1992 and the recipient of the Country Radio Broadcasters' President's award in 1999. He is the only person to hold both honors.

Curt Brown managed Great Empire's KTTS for more than 27 years. He commented, "Mike Oatman — or 'Ol' Mike' as he preferred — was the best radio person I ever knew. He instinctively knew what his listeners wanted to hear. He loved classic country and insisted

that his stations had a good portion mixed in with the current hits. He used what some thought were 'corny' phrases like 'The Radio Ranch' and 'Pony Express News,' but it worked like a charm. He knew how to use radio's most powerful tool, the 'Theater of the Mind.'

"He was on the air every morning doing his show on both KFDI-AM & FM. His stations in Wichita were rarely topped in the ratings by any format. He was a strong believer in news and breaking news and all of his stations had large news staffs. We beat all competition, usually by hours, on breaking news. We had our own 'in-house' weather radar. Our staff would be out on the streets doing mobile reports during tornado warnings. Mike was a writer as well. He could touch your heart strings and bring tears to just about anyone's eyes with his masterful use of the pen. Speaking as a GM who worked for him 27 years, I can say he was great to work for and was very focused mainly on the listener, which in turn took care of the bottom line. KTTS was No. 1 12+ for 27 consecutive years. I think the world needs more Mike Oatmans, especially in today's radio climate."

Dugg Collins, Country DJ Hall Of Fame Class of 1996, worked with Oatman over the years and actually took Ol' Mike's place behind the KFDI microphone when Oatman retired from KFDI's airwaves in February 1999. He recalls, "In his area of country music, Ol' Mike Oatman was as original as Johnny Cash, George Jones, Ray Price or any of the country music greats. While these men created great country music for us to listen to, Ol' Mike created the greatest chain of country music radio stations in America in Great Empire Broadcasting. Like the music of the great artists, with their distinctive sounds, his radio stations had a distinctive

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"CHDOME"

R&R: ② Billboard: ④

PHONES!

KASE KFKF KHKI KTOM
WBCT WCKT WDSY WFLS
WFRY WGGY WGNE WKNN
WKYQ WYCD KFDI KIXZ
KIZN KKCS KRMD KUZZ
WCTO WKML WKSJ WNKT
WOKQ WPKX WYRK WYYD

RESEARCH!

Mediabase Callout:

#8 MEN Overall #5 MEN (25-34)

Bullseye/R&R Callout America: #6 Overall / #4 Passion #5 Males Overall / #3 Passion #10 Females Overall / #5 Passion

SALES

- Sales up 300% since the start of "Chrome"
- Up 21% last week selling over 6000 units

sound. You knew it when you had your dial on 'The Radio Ranch.' There's only one Ol' Mike in a lifetime. I am so happy my life was a part of his by being one of his 'Ranch Hands.'"

CRB President **Ed Salamon** said of Oatman, "The Country Radio Broadcasters were blessed with Mike's entrepreneurial talents at a crucial point in the CRB's development. He remained a great friend to the CRB, and we will miss him."

"He was one of the true gentlemen in this business — and one we'll sincerely miss," said friend and former CRB Board Member and Officer **Charlie Douglas**.

R&R Publisher **Erica Farber** served on the CRB Board with Oatman and succeeded him as the CRB President a few years ago. She commented, "I was one of many lucky enough to call Mike Oatman a friend. He was one of those people who I just always expected to be around. Mike used to say that a lot of people thought he was a good-ol' boy who fell off a turnip truck! Nothing could be further from the truth. He was the consummate gentleman. I have lost track of the many times over the years that he was always there for me — professionally and personally.

"Mike absolutely believed that in order to win in radio, you had to superserve your audience. He was a broadcaster in the truest sense of the word. Whether you agreed with him or not, he held firm with his opinions and never backed down on what he believed was right, even if you thought he was wrong!

"The last several years had brought Mike many challenges, but I am so happy he had found [current wife] Pegi and that she was there for him every day. I will miss his sweet smile and his warm voice, but most importantly his heart. Today, I lost a wonderful friend and I lost a little bit of me too. But somehow I know he'll always be looking out for me."

In addition to Pegi, Oatman is survived by sons Richard, a Kansas City radio station Sales Manager, and Andy, a Tulsa radio personality; and by daughter Melissa, a news anchor for CBS-TV. Mike's longtime previous wife Janey died in May 2000.

Funeral services are being planned for Friday (Jan. 31) at the Hughs Complex at Wichita State University in Wichita. Watch the Country Format Room at www.radioandrecords.com this week for more details.

Tulsa's Bull Turns Classic Country

Journal Broadcast Group has repositioned KXBL/ Tulsa from "today's hot country music" to Classic Country. The station has changed monikers from "The Bull" to "Big Country 99.5." Speaking of the change, Journal/Tulsa OM **Moon Mullins** said, "The big news is that with our two powerful FM stations, we can completely serve the Country audience here in Tulsa. The huge audience of loyal Classic Country listeners told us that they want their own radio station. With Big Country 99.5, we can give them exactly what they want and give it to them on the FM band, where great music sounds best. And, on 'Today's KVOO 98FM,' we play the perfect mix of today's Country plus the best country music from the past 20 years and some of the great classic country hits." (Country Format Room, www.radioandrecords.com, 1/24.)

Also at Journal/Tulsa, longtime KVOO middayer **Dick Loftin** — aka "The Ol' Dickaroo" — has shifted to mornings on KXBL. He swaps shifts with **"Big Daddy" Stevens** who heads to middays at KVOO. Additionally, KVOO adds **Donna Fox** for overnights.

Woods Promoted At RLG

RCA Label Group/Nashville promotes VP **Katherine Woods** to Sr.VP/Legal & Business Affairs. In her new role, Woods continues to serve as legal counsel and negotiates contracts. She oversees a six-person staff and reports directly to RLG/Nashville Chairman **Joe Galante**. Woods joined the label group as VP in 1996. Prior to that, she had a private entertainment law practice in Nashville.

Radio News

Personalities: WNKT/Charleston, SC replaces the

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syndicated **Rick & Bubba** morning show with the live and local *Chaney & the Joe* program, hosted by **Eric Chaney** and **Joe Sims.** The station also adds **Marty Mitchell** for nights.

Longtime KWMT/Ft. Dodge, IA afternoon driver **Joe Zee** moves to mornings. He succeeds longtime wake-up personality **Big Red**, who left the station in September 2002. Veteran weekend talent and sales person Duane Murley assumes afternoon duties on a full-time basis. By the way, PD/MD/midday host and Country Music DJ Hall of Famer (2001) **Dale Eichor** will celebrate 30 years with the station on Feb. 15. You can congratulate him at 515-576-7333 or via e-mail at *daleeichor@kwmt.com*.

Address Change: KTEX/McAllen moves to 901 E. Pike Blvd., Weslaco, TX 78596. The phone number is 956-973-9202; the fax line is 956-973-9364.

Street Talk

Now that Infinity/Tampa VP/GM **Tom Rivers** has successfully steered his beloved Tampa Bay Bucs into Super Bowl champions, is he about to set his sights on similar heights for another NFC (and long-time Bucs division rival) team? Yes, Lil' Tommy will indeed soon be heading for colder pastures in a new role with Infinity. And, you'll probably be surprised to learn what it is — keep an eye on the Country Format Room at www.radioandrecords.com.

By the way, with Rivers' departure, look for a familiar name to take over the GM reins at WQYK & WYUU.

- •Nothing official yet, but look for Curb's new Country imprint to adopt the Asylum monicker.
- •You can reach new Universal South Northeast rep **Lisa Strickland** at 615-289-2319.

Industry News

Former Sony Music/Nashville executive **Tracy McGlocklin** has opened her own full service artist management and marketing consultation company, Mission Management. McGlocklin's clients already include Marty Stuart, who has a new deal with Columbia/Nashville and will have a new project out in

June, and Epic/Monument group Little Big Town. McGlocklin will work in a co-management partnership with **Rendy Lovelady**, who also represents Grammy nominated act Jars Of Clay. McGlocklin spent 13 years with Sony Music/Nashville in album promotion, event planning and sales, and most recently as Director/Product Management. The new company is located at 1102 17th Avenue South, Suite 402, Nashville, TN 37212. McGlocklin can be reached at 615-340-9513 or at tracy@missionmgmt.net.

Celeste Irvin is leaving the Country Radio Broadcasters for a new job in corporate sales for the newly renovated (\$17 million bucks worth) Hermitage Hotel. Her last day at CRB is Feb. 7.

Chronicle

Congratulations to LGB Media owner **Lisa Bell** and her husband Tyler Bell, a production/studio manager at Almo Irving, on the arrival of their first child, a boy, in Nashville on January 27. **Connor Harrison Bell** weighed in at a very healthy 8lbs., 11oz.

R&R/Bullseye: "Internet Holiday Buying: How Many, How Much?" Part II

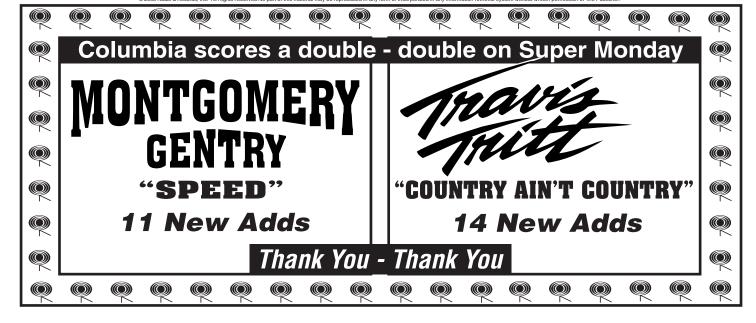
Once again this week, **R&R** and Bullseye asked 175 Country listeners about their web-based holiday shopping habits. This gives us a two-week sample of 350 persons aged 25-54, equally balanced between men and women.

Of the 350-person total, 20% made gift purchases via the Internet during the 2002 holiday shopping season. However, only 8% of the total sample spent over \$150 online, 3% spent \$101-\$150, and 7% spent between \$51 and \$100.

Those percentages remain fairly steady among P1s, P2s, men and women, and age demographics. For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the Bullseye Callout Research page in the Jan. 24 issue of **R&R**.

— Lon Helton/R&R Country Editor (615) 244-8822 Email: Ihelton@radioandrecords.com

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MUSIC NOTES

Long-awaited news concerning a tour from Tim McGraw & The Dancehall Doctors is here. Dates for their One Band Show are now known, and the tour will kick off March 7 in Birmingham, AL, running through early summer. Dates and locations for the show, which is being billed as more than 2 1/2 hours of music from McGraw and his band, can be found at www.timmcgraw.com.

Additional dates for **Alabama**'s American Farewell Tour have been announced. The first show was New Year's Eve in Las Vegas, and the band will continue their tour with dates in Houston on March 16. The tour concludes on Nov. 22 in Chicago. Alabama's new two-disc CD *In The Mood: Love Songs* arrives in stores Feb. 4, featuring two new songs surrounded by romantic favorites from throughout Alabama's career. In a unique twist, people who purchase the CD will have an opportunity to buy concert tickets prior to the March 15 sale date.

The Dixie Chicks, fresh from singing the heck out of the National Anthem at Super Bowl XXXVII in San Diego, are in rehearsals in New York this weekend for the Feb. 1 episode of *Saturday Night Live*. The Chicks are the show's musical guests; actor Matthew McConaughey hosts.

When they get out of New York City, the Chicks will likely head home to play trivia at a local pub in Austin, according to a cover story in the current issue of *People* magazine. The magazine reports that the Chicks, all of who live within a few hours of each other, like to go play team trivia at the pub. Their team's name, according to *People*, is: "Kenny Chesney Stuffs His Pants with a Pimento Cheese Sandwich." In the article, Natalie Maines says, "Isn't that a great trivia name? They say it every single round! They'll go, 'Kenny Chesney Stuffs His Pants with a Pimento Cheese Sandwich, 23 points!'" When asked to comment for the story, Kenny Chesney replied, "They said what? Least they're lookin'."

People also reports that the trio will be going on

tour throughout the U.S. this year, using a child-proofed tour bus that once belonged to Faith Hill. The story details Emily Robison's battles with fertility treatments and it reveals that Martie McGuire and her husband Gareth have also been trying for a year to conceive.

Shania Twain received mixed reviews for her halftime performance at the Super Bowl. Perhaps the unkindest cut of all came from ESPN columnist Eric Neel, who included her on his list of bad things about the show. "Shania Twain's whole thing. Excuse me, Ms. Twain? Cher called, she wants her outfit back," he wrote. Of course, there could be a reason Neel writes for a sports network rather than a music network.

Keith Urban's multiweek No. 1 hit "Somebody Like You" is included on the Virgin Records soundtrack to the film *How To Lose A Guy In Ten Days*. The remixed version of the song will be worked to Hot AC and CHR/Pop.

Sara Evans will be back this spring with a new single, but she delivered something much more important on Jan. 22: daughter Olivia Margaret Schelske. Olivia weighs in at 8 lbs. 7 oz. and joins 3-year-old brother Avery.

A feature story on **Travis Tritt** in the current issue of *Country Weekly* outlines the security issues the singer still faces after finding out last year that a hit man had been hired to kill him. Tritt says he doesn't know why or who is involved, but notes,

VIDEO ADDS

GREAT AMERICAN COUNTRY

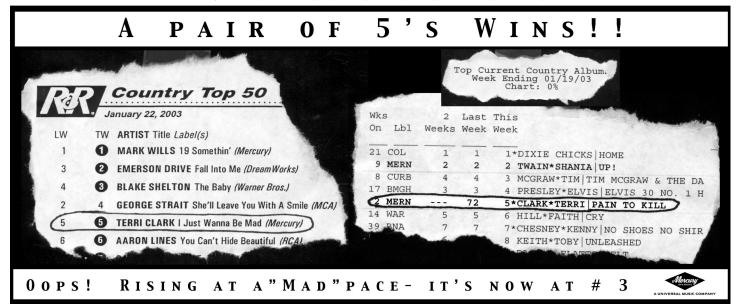
VINCE GILL Next Big Thing CHRIS CAGLE What A Beautiful Day DIAMOND RIO I Believe

CMT

VINCE GILL Next Big Thing JOHNNY CASH Hurt

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"you can't feel comfortable. Prior to this, I thought absolutely nothing about jumping in my truck and going to the hardward store, or to the grocery store to get a gallon of milk, or whatever. Now you can't do any of those things without having somebody with you. It does change your life." Tritt is playing a special show in Dallas on Friday. The private, acoustic show is for people who donated large amounts of cash to St. Jude Children Research Hospital's Country Cares For Kids campaign.

Joe Nichols, who's nominated for a Grammy Award, will be on CNN Headline News tonight to discuss his Grammy nominations and his upcoming tour with Alan Jackson, which hits the road again starting Thursday in Peoria, IL.

₹ Faith Hill spent the weekend in Germany and performed on the nation's biggest television show, Wetten Das. The program was seen by more than 20 million people on Saturday night. Other guests included Steven Speilberg, Tom Hanks, Leonardo DiCaprio, and Hugh Grant. Faith made it back to Nashville in time to watch the Super Bowl on Sunday night and pig out on nachos, ribs and pork rinds ... OK, I made that part up.

Clay Walker will display his golfing prowess, as well as his singing ability, as he takes part in the four-day AT&T National Pro-Am in Pebble Beach, CA next month. Tough gig! This is Walker's sixth consecutive year of participation. The event draws celebrities like Kevin Costner, Carson Daly, Bill Murray and Ray Romano. Walker will also perform a private show for the event volunteers and their families.

Marty Stuart has inked a deal with Columbia/ Nashville and is expected to release a new album in June. His partnership with the label actually began in 2002, as he produced eight of the 10 tracks on his Grammy-nominated tribute CD Kindred Spirits — A Tribute to the Songs of Johnny Cash.

> — Angela King/R&R Asst. Country Editor (615) 244-8822 Email: aking@radioandrecords.com

RANDOM FAX®

Tuesday, 1/28

BIRTHDAYS: Greg Cook

On TV: CNN: Joe Nichols on CNN Headline News ... CMT:

Shania on Inside Fame

Wednesday, 1/29

BIRTHDAYS: Irlene Mandrell, Coyote Calhoun, Walt

Wilson

On TV: CMT: Shania's Winter Break; Lorrie Morgan on

Inside Fame

Thursday, 1/30

BIRTHDAYS: Tammy Cochran, Norma Jean, Jeanne Pruett, Jennifer Hicks, Valarie Main, Molly Beebe, Jessica Harrell

On TV: CMT: **Wynonna** on *Best Of Austin City Limits*; **Wynonna** on *Inside Fame*

Friday, 1/31

BIRTHDAYS: Scotte Lester, Stephen Parker, Bryan Hutchens, Christian Svendsen, Bryan Switzer On TV: GAC: Phil Vassar hosts the *Top 20 Country Countdown* ... CMT: Country Music Theater — *Brotherhood Of The Gun*; Montgomery Gentry on *Inside Fame*; Montgomery Gentry on *MWL Stacked*

Saturday, 2/1

BIRTHDAYS: Lori Lytle

On TV: PBS: Dolly Parton, followed by Nickel Creek on Austin City Limits ... NBC: Dixie Chicks on Saturday Night Live ... CMT: Deana Carter on Inside Fame; Cross Canadian Ragweed host Most Wanted Live; Mark Wills, Tracy Lawrence, Mike Snider on Opry Live

Sunday, 2/2

BIRTHDAYS: Chris McDaniel, Howard Bellamy

On TV: PAX: Tammy Cochran on Doc

Monday, 2/3

BIRTHDAYS: Matraca Berg, Tim Riley

On TV: GAC: Tim McGraw on Behind The Scenes (encore)

... CMT: Blake Shelton on MWL Star

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FROM THE ALBUM ANOTHER WAY TO GO. ALBUM IN STORES NOW FOR MORE INFO CONTACT DANHERRINGTON@DUALTONE.COM DUALTONE

More Fall Arbitrons

Fall 2002 Arbitrons continue to be released daily. As always, if you like to watch 'em as they come in, be sure to keep an eye on www.radioandrecords.com. Go to the site and click on "Ratings." They're all there — and it's free! In the meantime, each week's **R&R** Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace and a "+" indicates a Country Gold format.

	12+shares	12+shares	12+ Rk	12+ Rk		12+shares			
Station/City	Last Book				Station/City	Last Book	Fa '02 L	Last Book	r Fa '02
(Share and rank comp	arisons are the	market's la	st Arbitron	results vs.	fall 2002, as several markets feature sprii	-	-	oarisons.)	
WGNA-FM/Albany, NY	11.3	10.3	1	1	WEMB-AM/Johnson City	1.1	.7	15*	15*
KVET/Austin^	5.2	8.0	4	1	WRGS-AM/Johnson City^^	1.3	.6	20*	17*
KASE/Austin^	8.5	7.6	1	3	WIVK/Knoxville	18.2	20.8	1	1
WUSY/Chattanooga, TN	17.9	18.8	1	1	KSSN/Little Rock	9.7	10.8	1	1
WCOS/Columbia, SC	10.2	10.8	1	1	KHKN/Little Rock	2.2	3.1	16*	16
WHKO/Dayton	10.7	9.9	1	1	WAMZ/Louisville^	13.4	13.2	1	1
WKSW/Dayton	1.3	1.7	17*	15*	WIBL & WYBL/Louisville^+	2.2	1.5	14*	16*
WBZI-AM/Dayton	1.5	1.0	15	20*	WGKX/Memphis	4.8	4.9	9	8
WPFB/Dayton	.9	1.0	21	20*	WKSJ/Mobile^	8.9	8.3	3	3
WBCT/Grand Rapids	9.9	9.6	1	1	WBUB/Mobile^	2.7	3.3	10	10
WMUS-FM/Muskegon, MI	1.5	1.8	17	16	WXBM/Pensacola, FL^	1.7	1.6	13	14*
(Grand Rapids Arbitron)					(Mobile Arbitron)				
WTQR/Greensboro^	9.4	8.5	1	1*	WSIX/Nashville	5.9	6.3	3	2
WKXU/Raleigh	1.3	2.2	15	11	WKDF/Nashville	4.3	5.2	9	5*
(Greensboro Arbitron)					WSM-FM/Nashville	3.6	4.5	12*	9
WWCC/Greensboro [^]	1.0	1.5	20*	16	WSM-AM/Nashville	3.6	4.4	12*	10
WBRF/Greensboro	1.0	1.0	20*	19*	WNOE/New Orleans	5.6	5.4	7	5*
WSSL/Greenville, SC [^]	8.5	7.5	1	1	WGH/Norfolk^	6.1	5.6	3	5*
WESC/Greenville, SC [^]	7.5	7.0	2	3	WCMS/Norfolk^	5.2	5.0	10	7*
WCAT/Harrisburg	3.8	5.9	9	5	KKNG/Oklahoma City	7.1	6.7	3*	4
(Formerly WRKZ)					KXXY/Oklahoma City^	5.6	6.1	8	5
WRBT/Harrisburg	7.1	4.9	4	7*	KTST/Oklahoma City^	6.1	4.8	6	9
WIOO-AM/Harrisburg	0.0	1.1	_	21*	KQBL/Oklahoma City	1.5	1.4	16	17
WDRM/Huntsville, AL	12.7	13.0	1	1	KXKT/Omaha	8.9	8.5	1	1
WQAH/Huntsville, AL	1.9	2.3	11	10	WQDR/Raleigh^	6.1	5.5	4	8
WUSX/Huntsville, AL	1.5	1.1	13	17	WKXU/Raleigh^	1.9	1.3	12	15
WFMS/Indianapolis	13.0	12.9	1_	1	WKHK/Richmond	9.7	8.5	1	2
WQIK/Jacksonville	5.2	5.2	7	8	WXGI/Richmond	1.4	1.2	18	20
WR00/Jacksonville	4.7	3.9	9	11	WBEE/Rochester, NY	8.9	9.3	2	2
WXBQ/Johnson City	18.7	20.5	1	1	WYRK/Buffalo	.4	.9	24*	16
WGOC-AM/Johnson City^	3.4	3.5	8*	8	(Rochester, NY Arbitron)	- 0	- 0		= 4
WIVK/Knoxville^	1.1	2.6	15*	11	KCYY/San Antonio^	5.2	5.0	6	5*
(Johnson City ARB)	4.5			4.0	KAJA/San Antonio	5.4	4.0	4	9
WMEV/Johnson City	1.9	2.0	11	12	KKYX/San Antonio^+	1.3	1.5	19	19*
WEYE/Johnson City^^	1.5	1.7	13	13*					

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	⊒⊎ Ja	anuary 28, 2003	Total	. 1		. / \	Mic on	Total
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays		Vks on Chart	Total Sta/Add
1	0	MARK WILLS 19 Somethin' (Mercury)	18490	+362	6438	+50	17	149/0
3	2	BLAKE SHELTON The Baby (Warner Bros.)	15638	+661	5544	+196	13	149/0
2	3	EMERSON DRIVE Fall Into Me (DreamWorks)	15133	+140	5409	-2	28	148/0
5	4	TERRI CLARK I Just Wanna Be Mad (Mercury)	14916	+641	5274	+224	22	148/0
6	5	AARON LINES You Can't Hide Beautiful (RCA)	13472	+658	4871	+356	23	148/1
4	6	GEORGE STRAIT She'll Leave You With A Smile (MCA)	13138	-1511	4602	-487	21	148/0
7	7	GARY ALLAN Man To Man (MCA)	12621	+1610	4591	+530	17	148/0
9	8	JOE NICHOLS Brokenheartsville (Universal South)	9650	+922	3391	+345	13	141/3
8	9	BRAD PAISLEY I Wish You'd Stay (Arista)	9646	+287	3621	+94	22	146/0
13	•	DIXIE CHICKS Travelin' Soldier (Monument)	8603	+1570	2949	+558	15	144/8
10	11	LONESTAR Unusually Unusual (BNA)	8577	-87	3221	-52	21	141/0
12	12	TRACE ADKINS Chrome (Capitol)	8012	+485	3141	+120	17	136/1
11	13	SHANIA TWAIN Up! (Mercury)	7903	+371	2846	+153	7	134/4
18		ALAN JACKSON That'd Be Alright (Arista)	7180	+1038	2464	+380	5	138/9
17	15	JENNIFER HANSON Beautiful Goodbye (Capitol)	7094	+584	2660	+165	23	129/0
16	16	VINCE GILL Next Big Thing (MCA)	6976	+334	2612	+135	11	139/4
15	•	TRICK PONY On A Mission (H2E/WB)	6823	+38	2585	+3	20	135/0
14	18	KELLIE COFFEY At The End Of The Day (BNA)	6711	-175	2536	-15	24	138/1
20	19	KEITH URBAN Raining On Sunday (Capitol)	5906	+559	2229	+218	7	133/5
19	20	FAITH HILL When The Lights Go Down (Warner Bros.)	5701	+243	1952	+43	10	122/2
21	4	DIAMOND RIO Believe (Arista)	5603	+337	2129	+107	8	127/3
22	22	DEANA CARTER There's No Limit (Arista)	5421	+596	2121	+194	13	135/3
24	23	MARTINA MCBRIDE Concrete Angel (RCA)	5228	+751	1862	+201	10	129/12
26	24	KENNY CHESNEY Big Star (BNA)	4932	+936	1702	+329	4	127/16
23	25	DARRYL WORLEY Family Tree (DreamWorks)	4650	-141	1803	+3	15	121/0

THANK YOU COUNTRY RADIO for back-to-back HITS on

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First, "When You Lie Next to Me", then "At The End of the Day"-now

"WHATEVER IT TAKES"

A powerful vocal performance like only Kellie can deliver! ON YOU DESK THIS WEEK!





Rap Country Top 50	
January 28, 2003	
I MALE TIME ADDIOL THE LEGISLA	

	■ Já	anuary 28, 2003			40	Alfa		
LW		ARTIST Title Label(s)	Total Points	+/- Points	Total Plays			Total Sta/Add
25	26	CHRIS CAGLE What A Beautiful Day (Capitol)	4535	+181	1571	+95	10	109/3
Breaker	4	TIM MCGRAW She's My Kind Of Rain (Curb)	4376	+1634	1434	+581	4	107/22
32	28	TOBY KEITH Rock You Baby (DreamWorks)	3505	+807	1290	+267	3	117/22
30	29	PHIL VASSAR This Is God (Arista)	3477	+706	1253	+227	4	102/7
29	30	JEFF BATES The Love Song (RCA)	3287	+501	1215	+208	4	106/7
27	31	ANDY GRIGGS Practice Life (RCA)	2512	-700	1043	-254	18	111/0
33	32	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	2418	+190	645	+91	7	51/6
28	33	STEVE AZAR Waitin' On Joe (Mercury)	2322	-747	899	-353	25	100/0
Breaker	34	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1976	+283	858	+128	4	99/11
36	35	JO DEE MESSINA Was That My Life (Curb)	1850	+242	573	+126	3	72/10
37	36	MONTGOMERY GENTRY Speed (Columbia)	1788	+201	788	+71	4	87/11
38	37	CRAIG MORGAN Almost Home (Broken Bow)	1752	+213	775	+77	13	75/6
39	38	PINMONKEY I Drove All Night (BNA)	1570	+135	658	+47	8	85/4
49	39	RASCAL FLATTS Love You Out Loud (Lyric Street)	1419	+710	458	+190	2	76/41
44	40	TAMMY COCHRAN Love Won't Let Me (Epic)	1287	+149	577	+50	3	78/3
41	41	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	1242	-10	347	+7	15	13/0
47	42	TRAVIS TRITT Country Ain't Country (Columbia)	1138	+223	453	+124	2	60/14
40	43	TIM MCGRAW F/ELTON JOHN Tiny Dancer (Curb)	1081	-191	222	-57	6	4/0
34	44	TRACY BYRD Lately (Dreamin' 'Bout) (RCA)	1077	-655	455	-286	10	58/0
45	45	TOBY KEITH Beer For My Horses (DreamWorks)	1069	-11	152	+4	7	1/0
48	46	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	873	+0	400	-3	3	60/3
42	47	TANYA TUCKER A Memory Like I'm Gonna Be (Tuckertime/Capitol)	820	-340	258	-181	19	35/0
50	48	TEBEY We Shook Hands (Man To Man) (BNA)	646	+3	274	+1	3	37/2
46	49	KEVIN DENNEY It'll Go Away (Lyric Street)	611	-415	246	-210	11	40/0
43	50	LEE ANN WOMACK Forever Everyday (MCA)	592	-548	234	-233	13	39/0

NEW ADDS THIS WEEK:

KSON KYGO KIIM WXLC WBCT KDRK

"IS TESTING TOP 5 FOR THE LAST 3 WEEKS IN A ROW.
WE'RE MOVING RANDY TO HEAVY THIS WEEK.

FAMILIAR VOICE AND A GREAT SONG."

ADAM JEFFRIES, MD, KUZZ/BAKERSFIELD

THREE WOODEN CROSSES

RANDY TRAVIS

CURRENTLY 32









NEW & ACTIVE

SAMMY KERSHAW I Want My Money Back *(Audium)* Total Plays: 225, Total Stations: 38, Adds: 11

JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)

Total Plays: 206, Total Stations: 27, Adds: 18

STEVE HOLY Rock-A-Bye Heart *(Curb)*Total Plays: 131, Total Stations: 31, Adds: 26

ANTHONY SMITH Half A Man *(Mercury)* Total Plays: 131, Total Stations: 25, Adds: 21

ALISON KRAUSS The Lucky One *(Rounder)* Total Plays: 78, Total Stations: 10, Adds: 4

STEVE WARINER Snowfall On The Sand (Selectone)

Total Plays: 61, Total Stations: 13, Adds: 4

RADNEY FOSTER Scary Old World (*Dualtone*)
Total Plays: 56, Total Stations: 13, Adds: 10
HOLLY LAMAR Unkissed (*Universal South*)

Total Plays: 26, Total Stations: 12, Adds: 11

Songs ranked by total plays

MOST INCREASED POINTS

	Total Pt.
ARTIST Title Label(s)	Increase
TIM MCGRAW She's My Kind Of Rain (Curb)	+1634
GARY ALLAN Man To Man (MCA)	+1610
DIXIE CHICKS Travelin' Soldier (Monument)	+1570
ALAN JACKSON That'd Be Alright (Arista)	+1038
KENNY CHESNEY Big Star (BNA)	+936
JOE NICHOLS Brokenheartsville (Universal South)	+922
TOBY KEITH Rock You Baby (DreamWorks)	+807
MARTINA MCBRIDE Concrete Angel (RCA)	+751
RASCAL FLATTS Love You Out Loud (Lyric Street)	+710
PHIL VASSAR This Is God (Arista)	+706

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Love You Out Loud (Lyric Street)	41
STEVE HOLY Rock-A-Bye Heart (Curb)	26
TOBY KEITH Rock You Baby (DreamWorks)	22
TIM MCGRAW She's My Kind Of Rain (Curh)	22
ANTHONY SMITH Half A Man (Mercury)	21
JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	18
KENNY CHESNEY Big Star (BNA)	16
TRAVIS TRITT Country Ain't Country (Columbia)	14
MARTINA MCBRIDE Concrete Angel (RCA)	12
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	11
MONTGOMERY GENTRY Speed (Columbia)	11
SAMMY KERSHAW I Want My Money Back (Audium)	11
HOLLY LAMAR Unkissed (Universal South)	11

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW She's My Kind Of Rain (Curb)	+581
DIXIE CHICKS Travelin' Soldier (Monument)	+558
GARY ALLAN Man To Man (MCA)	+530
ALAN JACKSON That'd Be Alright (Arista)	+380
AARON LINES You Can't Hide Beautiful (RCA)	+356
JOE NICHOLS Brokenheartsville (Universal South)	+345
KENNY CHESNEY Big Star (BNA)	+329
TOBY KEITH Rock You Baby (DreamWorks)	+267
PHIL VASSAR This Is God (Arista)	+227
TERRI CLARK I Just Wanna Be Mad (Mercury)	+224

JOHN MICHAEL MONTGOMERY

"COUNTRY THANG"

"Here comes JMM with a cool new song and a rockin' sound!"
-Chuck Geiger/WCTO

ONE OF THE MOST ADDED!

27 FIRST WEEK STATIONS!



HOT SHOT DEBUT...BB 63

MOST PLAYED RECURRENTS GOING FOR ADDS

<u></u>		<u>aonta i on Abbo</u>
ARTIST Title Label(s)	Total Plays	2/3
RASCAL FLATTS These Days (Lyric Street)	3758	No adds
TOBY KEITH Who's Your Daddy? (DreamWorks)	3493	
KEITH URBAN Somebody Like You (Capitol)	3292	
DIAMOND RIO Beautiful Mess (Arista)	2595	
KENNY CHESNEY A Lot Of Things Different (BNA)	2420	
DIXIE CHICKS Landslide (Monument)	2264	
TIM MCGRAW Red Ragtop (Curb)	2096	2/10
KENNY CHESNEY The Good Stuff (BNA)	2014	BRETT JAMES After All (Arista)
JOE NICHOLS The Impossible (Universal South)	1808	JIMMY WAYNE Stay Gone (DreamWorks)
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1746	MARK CHESNUTT I'm In Love With A Married Woman (Columbia)
DARRYL WORLEY I Miss My Friend (DreamWorks)	1395	MEMARIE I Need A Change (Cupit)
TOBY KEITH Courtesy Of The Red, White (DreamWorks)	1378	
STEVE AZAR I Don't Have To Be (Till) (Mercury)	1375	
MONTGOMERY GENTRY My Town (Columbia)	1365	
GEORGE STRAIT Living And Living Well (MCA)	1348	
ALAN JACKSON Drive (For Daddy Gene) (Arista)	1314	
MARTINA MCBRIDE Where Would You Be (RCA)	1301	2/17
ALAN JACKSON Work In Progress (Arista)	1191	KELLIE COFFEY Whatever It Takes (BNA)
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	1172	
TOBY KEITH My List (DreamWorks)	1154	
		1



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/19/03-1/25/03. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in plays and points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2003, The Arbitron Company). (C) 2003, R&R, Inc.

"LOVE YOU OUT LOUD"

RASCAL FLATTS #1 Most Added! 75 Stations / 39



THANKS COUNTRY RADIO!

Lyric Street

Country Indicator Top 50 January 28, 2003

4	U® Ja	anuary 28, 2003	Total	+/-	Total	. /_ V	Vks on	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
2	0	BLAKE SHELTON The Baby (Warner Bros.)	3544	+99	2796	+90	13	75/0
1	2	MARK WILLS 19 Somethin' (Mercury)	3439	-17	2733	-6	17	75/0
4	3	GARY ALLAN Man To Man (MCA)	3127	+132	2483	+110	19	73/0
3	4	TERRI CLARK I Just Wanna Be Mad (Mercury)	3094	+98	2460	+77	22	67/0
5	6	AARON LINES You Can't Hide Beautiful (RCA)	2989	+86	2401	+78	25	73/0
7	6	BRAD PAISLEY I Wish You'd Stay (Arista)	2927	+136	2294	+121	26	73/0
6	7	EMERSON DRIVE Fall Into Me (DreamWorks)	2655	-237	2141	-170	31	64/0
11	8	JOE NICHOLS Brokenheartsville (Universal South)	2569	+260	2089	+213	14	67/0
9	9	LONESTAR Unusually Unusual (BNA)	2503	+84	1990	+72	23	72/0
10	1	TRACE ADKINS Chrome (Capitol)	2467	+132	1977	+115	18	74/1
8	11	GEORGE STRAIT She'll Leave You With A Smile (MCA)	2308	-314	1780	-291	23	61/0
12	12	TRICK PONY On A Mission (H2E/WB)	2185	+36	1730	+33	23	71/0
16	13	SHANIA TWAIN Up! (Mercury)	2122	+250	1707	+192	6	71/0
17		ALAN JACKSON That'd Be Alright (Arista)	2106	+267	1668	+203	6	72/0
13	15	VINCE GILL Next Big Thing (MCA)	2080	+46	1661	+44	11	71/1
19	16	DIXIE CHICKS Travelin' Soldier (Monument)	2014	+298	1594	+220	6	71/2
15	•	JENNIFER HANSON Beautiful Goodbye (Capitol)	2010	+102	1624	+76	23	72/1
18	18	KEITH URBAN Raining On Sunday (Capitol)	1879	+44	1518	+56	8	74/0
14	19	KELLIE COFFEY At The End Of The Day (BNA)	1874	-48	1462	-26	25	68/0
20	20	DIAMOND RIO Believe (Arista)	1855	+153	1478	+132	10	72 2
22	4	MARTINA MCBRIDE Concrete Angel (RCA)	1691	+146	1334	+122	9	70/2
23	22	DEANA CARTER There's No Limit (Arista)	1630	+140	1315	+118	14	70/1
21	23	DARRYL WORLEY Family Tree (DreamWorks)	1525	-22	1238	-28	17	60/0
27	24	KENNY CHESNEY Big Star (BNA)	1423	+295	1126	+217	3	69/3
28	4	TOBY KEITH Rock You Baby (DreamWorks)	1362	+298	1112	+245	3	72/4

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Country Indicator Top 50

	· J	anuary 28, 2003	Total	+/-	Total	±/- \/	Vks or	ı Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays			Sta/Add
24	26	CHRIS CAGLE What A Beautiful Day (Capitol)	1298	+124	1038	+94	9	64/5
35	4	TIM MCGRAW She's My Kind Of Rain (Curb)	1195	+654	944	+482	3	69/19
26	28	FAITH HILL When The Lights Go Down (Warner Bros.)	1183	+45	955	+45	9	54/2
29	29	PHIL VASSAR This Is God (Arista)	1153	+164	893	+153	3	65/7
30	3	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	833	+67	683	+50	5	58/5
33	③	JEFF BATES The Love Song (RCA)	783	+113	622	+98	2	51/9
44	32	RASCAL FLATTS Love You Out Loud (Lyric Street)	684	+368	554	+307	2	56/29
25	33	ANDY GRIGGS Practice Life (RCA)	644	-530	504	-411	20	33/0
34	34	RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	618	+44	533	+48	7	37/3
36	3 5	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow (Lyric Street)	575	+68	459	+55	3	35/2
37	3 6	MONTGOMERY GENTRY Speed (Columbia)	574	+91	475	+77	4	40/11
31	37	STEVE AZAR Waitin' On Joe (Mercury)	532	-186	410	-153	28	26/0
45	3 3	JO DEE MESSINA Was That My Life (Curb)	478	+166	382	+133	2	37 7
39	39	TAMMY COCHRAN Love Won't Let Me (Epic)	456	-6	372	+3	3	31/2
32	40	TRACY BYRD Lately (Dreamin' 'Bout) (RCA)	453	-238	360	-206	11	26/1
43	4	TRAVIS TRITT Country Ain't Country (Columbia)	402	+84	321	+57	2	27/4
41	1	PINMONKEY I Drove All Night (BNA)	372	+27	319	+20	10	24/0
42	43	DARON NORWOOD In God We Trust (H2E/Lofton Creek)	312	-25	273	-21	9	19/0
38	44	LEE ANN WOMACK Forever Everyday (MCA)	271	-204	208	-161	15	17/0
46	45	CHARLIE DANIELS/TRAVIS TRITT Southern Boy (Blue Hat/Audium)	267	-40	237	-34	6	19/0
40	46	KEVIN DENNEY It'll Go Away (Lyric Street)	201	-231	166	-189	11	13/0
49	4	CROSS CANADIAN RAGWEED 17 (Universal South)	195	+21	183	+19	2	14/0
48	48	KID ROCK F/ALLISON MOORER Picture (Lava/Universal South)	183	-30	153	-29	7	7/0
Debut	49	JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	183	+65	151	+52	1	18/9
Debut	50	SAMMY KERSHAW I Want My Money Back (Audium)	181	+125	142	+95	1	13/6

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MOST ADDED		MOST INCREASED PLAYS	
ARTIST Title Label(s)	Adds	ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Love You Out Loud (Lyric Street)	29	TIM MCGRAW She's My Kind Of Rain (Curb)	+482
TIM MCGRAW She's My Kind Of Rain (Curb)	19	RASCAL FLATTS Love You Out Loud (Lyric Street)	+307
MONTGOMERY GENTRY Speed (Columbia)	11	TOBY KEITH Rock You Baby (DreamWorks)	+245
JEFF BATES The Love Song (RCA)	9	DIXIE CHICKS Travelin' Soldier (Monument)	+220
JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)	9	KENNY CHESNEY Big Star (BNA)	+217
PHIL VASSAR This Is God (Arista)	7	JOE NICHOLS Brokenheartsville (Universal South)	+217
JO DEE MESSINA Was That My Life (Curb)	7		
ANTHONY SMITH Half A Man (Mercury)	7	ALAN JACKSON That'd Be Alright (Arista)	+203
SAMMY KERSHAW I Want My Money Back (Audium)	6	SHANIA TWAIN Up! (Mercury)	+192
CHRIS CAGLE What A Beautiful Day (Capitol)	5	PHIL VASSAR This Is God (Arista)	+153
JESSICA ANDREWS There's More To Me Than You (DreamWork	-	JO DEE MESSINA Was That My Life (Curb)	+133
TOBY KEITH Rock You Baby (DreamWorks)	4	DIAMOND RIO I Believe (Arista)	+132
TRAVIS TRITT Country Ain't Country (Columbia)	4	MARTINA MCBRIDE Concrete Angel (RCA)	+122
HOLLY LAMAR Unkissed (Universal South)	4	BRAD PAISLEY I Wish You'd Stay (Arista)	+121
STEVE WARINER Snowfall On The Sand (Selectone)	4	DEANA CARTER There's No Limit (Arista)	+118
KENNY CHESNEY Big Star (BNA)	3	TRACE ADKINS Chrome (Capitol)	+115
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Chris		GARY ALLAN Man To Man (MCA)	+110
LEE GREENWOOD Rocks That You Can't Move (Curb)	3	JEFF BATES The Love Song (RCA)	+98
DIAMOND RIO I Believe (Arista)	2	SAMMY KERSHAW I Want My Money Back (Audium)	+95
DIXIE CHICKS Travelin' Soldier (Monument)	2	CHRIS CAGLE What A Beautiful Day (Capitol)	+94
		BLAKE SHELTON The Baby (Warner Bros.)	+90
MOST INCREASED POINTS	Total Pt.	AARON LINES You Can't Hide Beautiful (RCA)	+78
ARTIST Title Label(s)	Increase	TERRI CLARK I Just Wanna Be Mad (Mercury)	+77
TIM MCGRAW She's My Kind Of Rain (Curb)	+654	MONTGOMERY GENTRY Speed (Columbia)	+77
RASCAL FLATTS Love You Out Loud (Lyric Street)	+368	JENNIFER HANSON Beautiful Goodbye (Capitol)	+76
DIXIE CHICKS Travelin' Soldier (Monument)	+298	LONESTAR Unusually Unusual (BNA)	+72
TOBY KEITH Rock You Baby (DreamWorks)	+298	ANTHONY SMITH Half A Man (Mercury)	+65
KENNY CHESNEY Big Star (BNA)	+295	TRAVIS TRITT Country Ain't Country (Columbia)	+57
ALAN JACKSON That'd Be Alright (Arista)	+267	KEITH URBAN Raining On Sunday (Capitol)	+56
JOE NICHOLS Brokenheartsville (Universal South)	+260	AARON TIPPIN F/THEA TIPPIN Love Like There's No Tomorrow	+30
SHANIA TWAIN Up! (Mercury) JO DEE MESSINA Was That My Life (Curb)	+250 +166	(Lyric Street)	+55
JU DEL IVILJOHUM WAS THAT IVIY LITE (CUID)	T 100	12,110 00000/	. 33

+164

JOHN MICHAEL MONTGOMERY Country Thang (Warner Bros.)

+52

PHIL VASSAR This Is God (Arista)



Music Page 8 America's Best Testing Country Songs Among Persons 25-54 For The Week Ending 1/31/03. January 28, 2003

Artist Title (Label)	TVV	LW	Fam.	Burn	12+	Fam.	Burn
MARK WILLS Nineteen Somethin' (Mercury)	4.40	4.35	98%	15%	4.33	98%	19%
BRAD PAISLEY I Wish You'd Stay (Arista)	4.27	4.15	95%	15%	4.16	94%	17 %
GEORGE STRAIT She'll Leave You With A Smile (MCA)	4.24	4.17	99%	27 %	4.08	99%	32%
JOE NICHOLS Brokenheartsville (Universal South)	4.23	4.13	89%	7 %	4.19	88%	9%
TERRI CLARK I Just Wanna Be Mad (Mercury)	4.20	4.07	98%	19%	4.11	98%	22%
MARTINA MCBRIDE Concrete Angel (RCA)	4.19	4.07	85 %	9%	4.21	82 %	9%
AARON LINES You Can't Hide Beautiful (RCA)	4.18	3.97	95%	16%	4.15	94%	16%
EMERSON DRIVE Fall Into Me (DreamWorks)	4.18	4.08	92%	19%	4.18	93%	20%
GARY ALLAN Man To Man (MCA)	4.15	4.22	93%	15%	4.11	92 %	15%
DIAMOND RIO Believe (Arista)	4.15	4.19	77 %	8%	4.09	74 %	7 %
BLAKE SHELTON The Baby (Warner Bros.)	4.14	4.05	95%	22 %	3.99	94%	26%
KEITH URBAN Raining On Sunday (Capitol)	4.14	4.05	79 %	7 %	4.12	79 %	8%
ALAN JACKSON That'd Be Alright (Arista)	4.12	4.11	86%	9%	3.92	83%	11%
CHRIS CAGLE What A Beautiful Day (Capitol)	4.05	3.97	69%	7 %	4.08	68%	7 %
DIXIE CHICKS Travelin' Soldier (Monument)	4.00	4.06	93%	22%	4.00	91%	20%
KELLIE COFFEY At The End Of The Day (BNA)	3.98	3.80	90%	18%	3.84	88%	23%
DARRYL WORLEY Family Tree (DreamWorks)	3.98	3.91	88%	14%	3.87	87 %	16%
ANDY GRIGGS Practice Life (RCA)	3.95	3.74	67 %	9%	3.87	65 %	11%
LONESTAR Unusually Unusual (BNA)	3.93	3.77	96%	25 %	3.92	95%	25 %
STEVE AZAR Waitin' On Joe (Mercury)	3.92		91%	20 %	3.88	91%	21%
TRICK PONY On A Mission (H2E/WB)	3.91	3.84	93%	24%	3.83	91%	28%
KENNY CHESNEY Big Star (BNA)	3.90		74 %	11%	3.96	73 %	10%
JENNIFER HANSON Beautiful Goodbye (Capitol)	3.89	3.75	84%	18%	3.74	83%	23%
KENNY CHESNEY A Lot Of Things Different (BNA)	3.87	3.95	96%	33%	3.76	96%	37 %
VINCE GILL Next Big Thing (MCA)	3.74	3.70	84%	17 %	3.56	82 %	19%
TRACE ADKINS Chrome (Capitol)	3.72	3.71	93%	25 %	3.63	92 %	26%
JEFF BATES The Love Song (RCA)	3.70		39 %	4%	3.72	36 %	5 %
DEANA CARTER There's No Limit (Arista)	3.68	3.63	72 %	11%	3.65	71 %	13%
FAITH HILL When The Lights Go Down (Warner Bros.)	3.56	3.49	91%	28%	3.60	89%	26 %
SHANIA TWAIN Up! (Mercury)	3.24	3.15	93%	32 %	3.26	91%	32 %

Total sample size is 771 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among Persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.**