

KAREN TAYLOR-GOOD

HITS DON'T GROW ON TREES: A look at the art of producing records 45 RPM SINGLE REVIEWS: The good, bad, and the ugly THE STREETS OF MUSIC ROW, and much, much, more

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ALL ABOUT THE COVER

Originally from El Paso, Texas, **Karen Taylor-Good** got her first professional recording experience doing jingles in Memphis for the William B. Tanner Co. Her move to Nashville in 1979 seemed a natural step as she realized that singing and writing country was her real love. It was not long before the green-eyed brunette was singing major national jingles (Schlitz, McDonalds, Hickory Farms) and began doing background vocalizing on album projects with; Barbara Mandrell, Charlie Pride, Conway Twitty, George Jones, Dolly Parton, and many others.

Karen's debut disc on Mesa Records "Diamond In The Rough" gathered rave reviews carrying her to a top 40 chart position, and her second release "Country Boys Song" helped continue that momentum.

Full of energy, Karen's personality, stage presence, and polished vocal style instantly set her apart wherever she appears. In her own words, "Everything makes sense when I get on stage . . . It's just me sharing my music with my friends . . . what an incredible ioy!"

Karen Taylor-Good's new single on Mesa is a song which she co-wrote with her pro ducer/manager Taylor Sparks. Entitled **"I'd Rather Be Doing Nothing With You"** the record has already started gaining acceptance from country radio programmers and all signs are pointing to the fact that this release will be another giant step towards helping this talented performer to share her music with an even wider audience.

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THE STREETS OF MUSIC ROW

NEW EXHIBIT AT HALL OF FAME

Legendary Merle Travis donated his famous Gibson Super 400 CES Custom guitar which dates back to 1953, to the Country Music Hall of Fame. Gibson had made a new model (identical to the old one) and presented it to Merle at the gathering on October 12. Mr. Travis entertained everyone present by playing a few chords and reminiscing about old times.

U.S. RECORDS HOSTS RECEPTION

Distribution of U.S. Records will be handled by CBS as the result of an agreement reached between Jim Hammond label president and Walter Dean of CBS. Producer Elliot Mazer will be responsible for A&R and managerial functions associated with the new label. Artists already signed to U.S. are; Red Steagall, Doug Clifford (former drummer for Credence Clearwater Revival) and Tammy Comstock.

NSAI HALL OF FAME AWARDS

Brenda Lee was the guest speaker at the

Thirteenth Annual Hall of Fame Awards Ceremony for the Nashville Songwriters Association International. The award, called "Manny" (short for manuscript) was presented to the late William 'Billy' Hill and Chuck Berry. In addition the President's award was given to C. Dianne Petty for outstanding support for the songwriting community. Both Hill and Berry join the other eighty-five songwriters who hold places in the prestigious NSAI Hall of Fame.

ENTERTAINMENT EXPO AT MUNICIPAL AUDITORIUM

The Nashville Music Association and "The Tennessean" Newspaper are cosponsors of the first event designed to demonstrate the diversity and variety of the Nashville entertainment business growth through exhibition and entertainment. The three day event will present a continuous show of local and nationally-known musicians in performance in the auditoriums upper level. Talent includes; Gregg



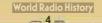


Connie Hanson, the sizzlin' redhead who played "Marshalene" in Urban Cowboy, has surfaced again! Recently signed to Soundwaves Records, the fiery Texas lady's just come out with a new all-country single, "There's Still A Lot Of Love In San Antone." Connie's been paying her dues in the entertainment world since the tender age of nine, when she landed a spot on a weekly television show in her native Houston. Later, after winning first place on the *Ted Mack Amateur Hour*, she opened shows for Tony Bennett and Justin Wilson. Billed as "The Little Girl With The Great Big Voice", she eventually branched out into musical comedy and movies.

For the past two years, Connie's efforts have been mainly musical. A traditional country stylist with performing credits spanning most of the United States and Canada, her recent appearances have included the 1982 Chilympiad, the Las Vegas Hilton, and the Grand Ole Opry. She is managed by Gary K. Hahne.

For further information about Connie, contact her publicist, Sarah Stein, at (615) 269-5296.

Chartbound is a promotional feature to give exposure to new artists.



Allman, The Oak Ridge Boys, T.G. Sheppard, Gene Cotton, Percy Sledge, Nashville Symphony Orchestra, and Brenda Lee.

Nashville's music, film, video and other entertainment-related industries will showcase their products & services in the auditorium's lower level. Over 174 companies, individuals and organizations have already made commitments for exhibit space to display their achievements, accomplishments and nature of their work. Of particular interest will be technical demonstrations of the new laser equipment and other state-of-the-art industry advancements.

"We want the public to understand just what part our industry plays in the city's lifestyle, economy and development," said Jimmy Bowen, NMA Chairman of the Board & head of Elektra Records in Nashville. "This marks a coming of age - a real maturing awareness among the members of our community. All aspects of the industry celebration will be handled by local firms."

Honorary co-chairmen of the event are two Nashville-based entertainers of worldwide reputation, southern-rock star Charlie Daniels and the Oak Ridge Boys' baritone William Lee Golden.

Planned as an annual event, Entertainment Expo will give each patron an educational, informative and interesting insideview of the music industry's growth and innovations for a mere **\$4.00** per person. Entertainment Expo will open at 7 p.m. November 12 and at noon on Saturday and Sunday.

16th ANNUAL CMA AWARD SHOW

The CMA Awards went smoothly this year; a combination of showmanship by hosts Barbara Mandrell and Mac Davis, a



Jerry Lee Lewis and Mel Tillis share a laugh at MCA's label party.

great team of behind the scenes professionals directed by Walter Miller, and the award winners who for the most past pleased and excited the audience.

Rags to riches storymakers, Alabama, captured the triple crown: winning "Entertainer of the Year", "Vocal Group of the Year", and "Instrumental Group of the Year".

Janie Fricke received a standing ovation for winning "Female Vocalist of the Year" and Ricky Skaggs cleaned up with awards for "Male Vocalist of the Year" and the "Horizon" award. Willie Nelson took "Album of the Year" and "Single of the Year" for "Always On My Mind" with "Song of the Year" going to the writers; Mark James, Johnny Christopher, and Wayne Thompson for the same song.

One of the most interesting segments teatured Lacy J. Dalton singing "loth Avenue" while a prepared video took the viewers up and down the streets of music row. The fact that Dalton was singing and not lip-synching gave the video great feeling.

Additional winners: Frizzell and West "Duo of the Year"; Chet Atkins "Instrumentalist of the Year"; Al Synder WNVL, Tim Williams KOKE, Chuck Morgan WSM - "DJ Awards"; Lefty Frizzell, Roy Horton, Marty Robbins, "Hall of Fame Awards".

MUSICAL CHAIRS

There's a least of news for turkey bird month, so everyone bill and structed clief and dis . Allen Cash has announced the staning of Norl with Phillip Anderson, President of Arc Sound Company in Toronto Canada for for interstation Molly Thomas been promoted to manager of Farris International. Ms. The use of the coordinating all artist relations and protocoss for artist Jacky Ward . Commission Randy Jackson and CMA award winner Janie Fricke on the station of Congress and David Frizzell and Judy Britting who hed the knot October 14th I wonder if it wire going and wino to decorate their homer)... Mike Borchetta has been relained to promit American Spotlight Records . . . Country International Records report. Tom Dean will new band sales and promotions for their firm, plus CIR has signed at autement with Devensa Records to handle product distribution for their Lib Lip Version and Columbia . March ing right along, Silkwood Music wants everyone to know they've stand to ROA 10th Avenue, South . . . All That Jaz has also moved their rule location at 1201 1601 Avenue. South . . . Stars Incorporated has signed an exclusive booking ore-non-while all female group, Chantilly, ... also Danny Cooper and Stan Barnett have been lived as booking agents . . . Sam McBee has rained Tom McBee Provide instantions and with the model of record phone promotion . . . Aristo Music Associates Frederic Jeff Walker that Kathleen Clouse has been added to this staff of an executive enumeric Diana signed a recording contract with Adamas Records and the method Mike Smith ... Bil Vorn Dick is now inister judio en gine r for Stargem Records. tices are located on the correct Music Septem East or 150 to Street. Washington and Andrew Love, originators and leaders of the Memphis Horns have stated a state of ment agreement with Total Concepts, according brendent Earl Owens ... Schatzi Hageman has announced the formation of Hot Schatz Records. Productions. Scharzi formed Hirt Scharz Productions in Taly 1991 and a targe PROTECTION AND preduction coordinator or a assistant to management for the gamin CHICAGO ... Another for deservit ... The Amusement and Music Operators Association Alabama as the reast popular artists of the year on the teams for 1960 ... Dale Morris & Associates has name i Marie Ratliff Vice President de novi i formed company MAF Advertising. Rathiff will direct all publicity for the group Alathama plan handling all their public pulsts activities. And did you know that these good old beys have sold ever as million alls into its ust over two years. Hepty Thankson net everyone

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BLUEBIRD CAFE (4104 Hillsboro Rd.) The Bluebird continues to maintain the intimate atmosphere rarely found in other local night spots. On Sept. 20, the B.C. sponsored a Virgo Bash featuring artists Bruce Prine, John Prine and Rachel Peer. Happy Birthday to all September babes. Guitar virtuoso Lennie Breau made an appearance Sept. 25 and as usual stunned the audience with his innovative jazz numbers. Lennie is currently recording in Nashville with producer Paul Whitehead and has future plans for a collaborative effort with his wife Jewel. Also at the Bluebird this month were George Tidwell and Earwitness. Denis Solee's sax playing was a special treat. Look for members of this group also playing under the name Intuition.

Night Light

Valarie Wise, Jerry Fox

BISHOP'S CORNER (3201-A West End) Tired of the 'funk' clouding your brain at the beginning of yet another week? Check out 'Blue Monday' at Bishop's Corner. **Bobby Bradford** and friends are featured every Monday through November. Guests in recent weeks included **Kenny Greenberg. Paco Shipp. Juke Logan** and **Charlie Fink.** For an invigorating Monday, check out this special showcase. Bishop's has live music almost every night with a heavy emphasis on jazz acts.

SPANKY'S (1719 West End) Two New Wave groups deserving attention performed Oct. 7. The **Times** and the **Bunnies** put forth a great high energy show. **Donna Frost** lead vocalist for the Bunnies, described her band's

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musical style as "New Metal" i.e. New Wave plus Heavy Metal. In any case, hop over and see the Bunnies should the opportunity arise. Remember Spanky's still maintains a no-cover policy Mon. - Thurs.

SPRINGWATER (115 27th Ave. N.) The place for good ol' boys and girls continues to rock on through the ages. Highlights this month included The Double Trouble Blues Band. Lead vocalist and harp player Charlie Fink can give the Blues Brothers a run for their money. Playing a mixture of original and cover tunes, Double Trouble has proved to be a crowd pleaser over the past 3 years. Bill Suter and the Swallows play on a semi-regular basis at Springwater. Regulars Bill Suter and Susie Monick provide the backbone for the bluegrass act. "Swallows" in recent weeks included Jimmie Gray, Roger Younger, Bobby Tripton and Jackie Hill. Other Springwater attractions include dart and pool tournaments weekly. Remember, this is strictly a brew bar; no liquor or wine is served.

WIND IN THE WILLOWS (2205 State St.) Located near Nashville's infamous 'Rock Block', W. in the W. is a more sedate nightspot offering quality acts in a revamped ante-bellum residence. "The New Grass Revival" performed Oct. 1st and 2nd. Given the new band members and a new bluegrass style, one can see the name is quite appropriate. Also appearing this month were the Dillards and local favorites, the Nerve.

SPOTLIGHT - Two events caught the roving eyes of NIGHTLIGHT this month. First Track 9 and Acuff-Rose put together a marvelous show including artists/writers such as Dallas Frazier. Marsha Beverly. Randy Albright and Mickey Newberry. Cantrell's most recent writer's night featured Dennis Morgan, Tom Schuyler and others. Kudos to these clubs for giving exposure to deserving artists.



THE OSMOND BROTHERS Elektra/Asylum 60180-1

In an age of acts striving for an identity which leaves critics and producers squirming in their chairs 'til they've settled all the labeling bets, it's nice to know the Osmond Brothers - yes, The Osmond Brothers - are interested in neither pursuit. They are, however, genuinely interested in being true to thomselves, which is in turn intimately connected with the best interests of just plain old good music.

With "The Osmond Brothers" the boys follow their highest instincts and wind up in safe, honest country music territory. Their stylistically textural vocal blend IS authentic country and it's where the boys belong -skirting the fringes of gospel, pop, and rock, threatening all the while to drop into a barber shop for a round of harmonies, yet in the end winding up with just the right combination. They are totally at home with the tunes on this album, which include "It's Like Falling In Love (Over And Over)", "I Think About Your Lovin"" and "Blue All Over You" (by local boys Bruce Channel, Rory Bourke, & Kieran Kane), all wellwritten, well-rounded songs stressing the boys' (as they put it) first love - "vocal harmonies.

No doubt about about it - vocal harmonies take front stage on this album, but please don't mistake them with say, The Oak Ridge Boys or with say, Alabama. This blend comes from a different place and when it gets to where it's going winds up there comfortable, secure, stripped of fat and cliche harmonies, and sounding like no other sound around. Gratefully, Rick Hall's production is just right for the brothers. The tracks are tight and slimmed down to allow the group's vocals room to stretch out and color in the remainder of the picture. Good idea - Muscle Shoals' haven of special resources is well worth the stopover.

While most of you may not run out and buy this album because of a feeling somewhere deep inside that you just can't live without it, I wouldn't dismiss the idea entirely. 'Cause where else will you find this combination of elements? And how else are you gonna find out if I do or if I don't know what it is I'm talking about? — Ouentin Powers

nner Ear

MCA SHOWCASE D.J. Week '82

The MCA show, held Thursday afternoon October 14, was fast-paced, entertaining, exciting and at times hilariously funny. Held in conjunction with D.J. Week/Opry Birthday the show sparkled from start to finish.

Jim Foglesong, head of MCA-Nashville, welcomed the near capacity crowd with a few introductory remarks before yielding the microphone to emcee George "Goober" Lindsay who moments later had the fans rolling the aisles with his earthy, compone jokes. Lindsay, also an MCA artist, drew on a seemingly endless supply of gags while the stage crew switched instruments and shuffled microphones between acts.

The Thrasher Brothers opened the show with a set that featured tight harmonios and much enthusiasm. The Younger Brothers followed with a performance that included their hit single "Nothing But The Radio On", a real crowd pleaser. George Strait also did a fine job with some able support from his Ace In The Hole Band, and there was a flurry of flashbulb activity throughout the handsome Texan's performance.

Next onstage was Terri Gibbs. Nattily attired in a tuxedo, Gibbs delighted the audience with several numbers including her smash single, "Somebody's Knocking". Gibb's band; crisp, tight, and cohesive, complemented her beautifully, especially guitarist John Jackson who displayed a fabulous touch.

Lee Greenwood followed with a display of entertainment that probably won't be forgotten soon. The diminutive

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Californian's act featured everything from buck dancing to playing two saxophones at one time. A veteran Las Vegas entertainer turned country music crooner, Greenwood slowed the pace for his big numbers such as "It Turns Me Inside Out", "Ring On Her Fingers, Time On Her Hands", and "She's Lying" and then accelerated with uptempo numbers that left the audience yelling for more. The pacing, timing and versatility of Greenwood's performance was pure high energy. He deserved an encore and the audience didn't disappoint him. They were rewarded with a stirring rendition of "Tennessee Waltz".

John Conlee followed Greenwood's musical tour de force with an interlude that featured "Friday Night Blues", "Busted", "Rose Colored Glasses" and other hits by the heavy set singer. A former disc jockey, Conlee chatted amiably between numbers in a relaxed, easy going manner.

MCA closed the show with the killer, Jerry Lee Lewis. The master of the effortless glissando thrilled the audience with a potpourri of songs that ran the gamut from rock to gospel, blues, boogie-woogie and of course country. Russ Cheatham



Lee Greenwood slams another homerun receiving two standing ovations at his Opry showcase.



"HITS DON'T GROW ON TREES"

It's getting harder than ever to land on the charts these days . . . An artist needs someone whose judgment and taste they can rely on, a guide to take them through the jungle of bullets and airplay onward and upwards . . . that someone is THE PRODUCER.

by David Ross

t's difficult to define the role of the producer. In some ways he is an administrator, like the captain of a ship, holding the responsibility for a successful voyage and the coordination of the crew (pickers, artist, engineer, etc.). He must keep watch on the pulse of the sessions ready to be demanding, cajoling, argumentative, or whatever it takes to draw out the best from everyone on the session. He must also bear responsibility as the official 'ears', and make creative decisions when necessary. The producer is the catalyst in the formula. Hopefully, if just the right ingredients have been added in the proper proportions, then lo and behold something emerges from the final mix and pressings which is not merely a piece of grooved vinyl but a **RECORD**

Music Row talked with two very successful producers to find out how they go about making a record, in the hopes that we would find some patterns and common approaches that might be of interest to our readers.

Bob Montgomery has recently pro-

duced hit records for artists such as Razzy Bailey, Janie Fricke, and Marty Robbins. In addition to being cofounder of House Of Gold Music, he has produced classics such as "Behind

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Closed Doors", and written awardwinning songs like "Misty Blue".

Harold Shedd together with the group Alabama has produced one of the most dramatic success stories in



Bob Montgomery

country music. In the space of little more than two years he has helped propel an unknown bar-band into the CMA's "Entertainers of the Year". Besides producing a smashing string of #1 singles and albums for Alabama, he is currently working with artists such as Mel Tillis, Connie Francis, and Marlow Tackett.

Although these interviews were conducted separately we have matched them up as closely as possible to facilitate technique comparisons. The writer wishes to thank Bob Montgomery and Harold Shedd for sharing their time and for the frankness and honesty with which they approached this article.

Music Row: Where do you begin . . . what's the first consideration?

Bob Montgomery: I listen to hundreds of songs, that's the #1 job. I try to hear the artist doing the song in my head, thinking about what I know of their capabilities, what they've done in the past, who their audience is and then try to match the artist with the song. Some of the songs I've done with Razzy for example aren't the songs I'd cut with Marty Robbins.

Harold Shedd: The song; depending on the artist and what they do best or what I think they do best, you've got to have the song. So you might as well start there. Once you find that song and it's something you feel that particular artist can do then start figuring out how to present it the best way through that artist.

Music Row: Many artists have been successful because their 'sound' has undergone stylistic changes; how do you determine when this is necessary?

Harold Shedd: We've tried to do different types of music that still say some of the same things. These guys (Alabama) are real serious about their music so we're always interested in a different kind of song. A "Mountain Music" is different than a "Feels So Right" yet the same people like both those songs so obviously you can take different approaches as long as you don't get too far away from the things you do best. We spend a lot of time discussing even the sequence in which



Harold Shedd

the songs are going to appear on the album . . . to me that's important.

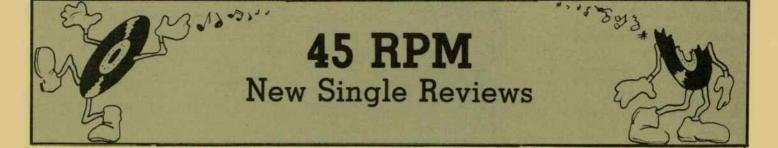
Bob Montgomery: I try to keep fresh things happening with an artist all the time. Trying not to change so drastically that you turn people off, but so

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that every record doesn't sound like its cut out of the same mold. However, it's also not healthy to jump too far one way or the other. You can move things gradually. You don't want to alienate

(Continued on page 18)





Elektra wins the label-of-the-month honors again. They led the field in both quantity and quality. Special kudos to **Ed-dy Raven, Sonny Curtis, Joe Sun.** and **Kieran Kane** in the label's talent-to-watch stable. And Roy Acuff proves he's no slouch in the Timeless Talent department.

Single-of-the-month, however, goes to Liberty's Michael Murphey, who is following the monstrously-successful "What's Forever For" with an even stronger number.

DISCovery acts this time out are Brentwood, The Wray Brothers, and (perhaps) Karen Sanborn. Also: check out Nashville session veteran Terry McMillan's RCA single. He may not be a brand-new name, but his is the single stars are made from.

They's going to ride you out of town on a rail," somebody said to me during DJ Week. That is NOT the reason I'm a little mellow this time around. It's just that I couldn't find anything that I really hated; and I guess that's good.

Even when I'm nasty, remember, I'm always open-minded. Everyone gets a listen, superstar or sparkler. Send 'em all to MUSIC ROW. I'll either use them for Christmas tree ornaments, or hype them as musical treasures forever. Music Row, P.O. Box 111391, Nashville, TN 37211.

- Robert K. Oermann

TERRI GIBBS "Baby I'm Gone"

Writer: Glenn Worf; Producer: Ed Penney; Publisher: Chamblin Music, ASCAP. MCA 52-134.

Terri has been getting looser and lots more fun as she develops as an artist. Here she tosses off an old-style rocker as though she were Jerry Lee's sister

KIERAN KANE

"Gonna Have A Party"

Writers: Kane, Channel, Cochran; Producer: James Stroud & Kieran Kane; Publisher: Cross Keys/Tree, ASCAP, Old Friends/Tree, BMI. Elektra 7-69943. The jaunty redhead is back with another toe-

tapper. A perfect radio record.

TOM CARLILE

"Green Eyes'

Writer: Tom Carlile; Producer: Gene Kennedy; Publisher: Opa-Locka, ASCAP. Door Knob 82-187.

Carlile show's he's more than beefcake with this lush, self-composed ballad. Impressively produced by Gene Kennedy, and even more impressively sung.

RAZZY BAILEY "Poor Boy"

Writers: D. Gray, J. Michael, M. Gray; Producer: Bob Montgomery; Publisher: Irving/Down N. Dixie/Simon-ton/50 Grand, BMI. RCA JK-13383.

As fond as I am of Razzy, he hasn't got enough raunch to ride on top of a rock record. Mistake.

BUFFALO & BRANDY "Oklahoma Thunder'

Writer: K.S. Taylor; Producer: Buffalo & Brandy; Publisher: Pecan Pie, BMI. KM-2005. Lame. Lounge act trying to sound country.

BOBBY DRAWDY

'Football Withdrawal"

Writer: Jerry Taylor; Producer: Jerry Taylor; Publisher: Sylvia's Mother, BMI. I.E. Records 0010.

The first of the football strike songs is out. Best line: "I never thought I'd miss the sound of Cosell's rapping".

ELVIS PRESLEY 'Elvis Medley'

Writers: Various, Producer: David Briggs; Publishers: Various. RCA JB-13351.

Vocalist shows promise. Could go places.

THE WRAY BROTHERS BAND "Cowboy Sangers"

Writer: Scott Wray; Producer: none listed; Publisher. Wray Brothers Music, BMI. CIS Northwest 1032.

Sounds to me like there might be another Ålabama hiding up in Oregon. Listen to this.

PORTER WAGONER "Turn The Pencil Over"

Writer: D. Blackwell; Producer: Snuff Garrett; Publisher: Peso/Wallet, BMI. Warner/Viva 7-29875.

One thing I've always liked about Porter is his penchant for frankly sentimental songs like this. One thing I've always not liked is the fact that he's a rather weak singer.

BRENTWOOD "Make A Little Hay"

Writer: Kix Brooks; Producer: Earl Spielman; Publisher: Golden Bridge, ASCAP. Hot Schatz 0049. Good lookin', good singin' Brentwood is off and running with this nifty item. There's a bit too much of the Oaks in the sound, but **love** those fiddles, Earl. Flip, "Motel Row," is also strong.

KENNY ROGERS "A Love Song"

Writer: Lee Greenwood; Producer: Kenny Rogers; Publisher: MCA/Sycamore Valley, BMI. Liberty 1485. Go straight to Vegas. Do not pass Go.

THE MERCY BROTHERS "I've Already Left You In My Mind"

Writer: Darrell Scott; Producer: MBS; Publisher: Music Number One, CAPAC. Comstock 1695. The Mercy Brothers get no mercy this time

out.

BRENDA LEE

"Just For The Moment"

Writer: Jimbeau Hinson, Michael Foster; Producer: Ron Chancey; Publisher: Silverline/Goldline, BMI, ASCAP. MCA 52-124. The "Broken Trust" team comes up to bat

again. Call it a double. If they'd turn Lee loose on a rocker, she could swat a homer.

VERN GOSDIN

"Today My World Slipped Away"

Writer: Mark Wright, Vern Gosdin; Producer: Brien Fisher; Publisher: Welk, Hookit, BMI. AMI-1310.

There's something wrong with the business when a man this gifted isn't on a major label.

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CHRIS CARPENTER You're Leavin' Me'

Writers: John Covert, Ron McLendon; Producer: Gene Kennedy; Publisher: Door Knob Music, BMI. Door Knob 82-189.

Ed Bruce and Merle Haggard both have this turf covered, Chris. Find your own sound.

GLORIA "A" WALKER 'The Clock Strikes 10'

Writer: Ken McWilliams; Producer: Biff Collie; Publisher: Loufaye, BMI. Fox Fire 612.

The clock strikes 10, but the gong strikes louder.

TOMPALL & THE GLASER BROTHERS "Maria Consuela"

Writer: Tim Henderson; Producer: Joe Wilson; Publisher: Ptarmigan, BMI. Elektra 7-69947. Pretty as all get out, but is it commercial?

LARRY JENKINS

"I'm So Tired Of Going Home Drunk"

Writers: Jenkins, Chambers; Producer: Joe Chambers; Publisher: Galleon Music, ASCAP. Capitol B-5167. Sounds like Billy Joe Shaver recorded in a mine shaft.

MICHAEL MURPHEY

"Still Taking Chances"

Writer: M. Murphey; Producer: Jim Ed Norman; Publisher: Timberwolf, BMI. Liberty P-B 1486.

Formula for success: Follow a strong single with an even stronger one. Dynamite piece of original material. Go for it, Cosmic Cowboy!

MARK COLLIE

"I Got To Have You Back Again"

Writer: Mark Collie; Producer: Chuck Howard, Jr.; Publisher: Tam Charles, Comm., BMI. SiJon 1007-A. Nice voice on this boy! He has a slightly

hoarse, throaty guality I find appealing; and the song's not bad, either.

ROY ACUFF & BOXCAR WILLIE 'Fireball Mail"

Writer: Floyd Jenkins; Producer: Wesley Rose; Publisher: Milene Music, ASCAP. Elektro 7-69937. Roy dusts off his 1942 hit with a little help from

Boxcar and a tight rhythm track. Great country licks from Brother Oswald and the Smoky Mt. Boys. Love it.

RON BLAIR

"Little Boy In Denver"

Writer: Michael Craig Johnson; Producer: Allen Cash; Publisher: Sirdale/Foxtail, ASCAP. Deep South 710. Blair's voice recalls David Houston, Slim

Whitman, and pop's Jimmie Rodgers. Song's O.K. Production lacks licks.

BOBBY BARE

"Praise The Lord and Send Me The Money"

Writer: Hugh Moffatt; Producer: Allen Reynolds; Publisher: Boquillas Canyon/Atlantic, BMI. Columbia 38-03334

Love at first listen.

GARY GOODNIGHT

"Goodnight My Love"

Writers: George Motola, John Marascalco; Producer: Harold Shedd; Publisher: Freddy Bienstock, BMI. Soundwaves 4689.

Grotesquely over-produced. Pitifully undersuna.

CHARLIE MAC "Chain Of Mem'ries"

Writer: R. Bourke/C. Black/C. Waters; Producer: Snuffy Miller; Publisher: Chappell, ASCAP/Blackwood, BMI. Creekwood 14058.

Local TV sportscaster could chalk up a hit on his scorecard if this ever goes national. A most pleasant surprise.

MEL TILLIS

Writers: Tommy Duncan & Bob Wills; Producer: Jimmy Writers: Tommy Duncan & River Songs, BMI. Elektra 7-69963

A great production wasted on a mediocre singer and a too-familiar song.

TERRY McMILLAN

"Love Is A Full-Time Thing"

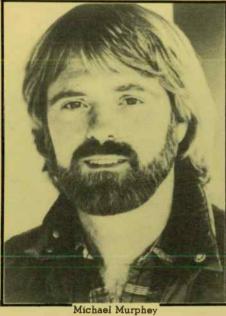
Writer: Allan Rhody; Producer: Michael Clark; Publisher: Tree, BMI. RCA JK 13360.

Terry double-tracked vocals, some weird guitar sounds (is that you, Baugh?), synthesizer licks, and a rhythm track that won't quit-all adding up to the country dance record of the year. Michael "Slow Hand" Clark wins Producer Of The Month.

DAVE CORNELIUS "Lovin' On Borrowed Time"

Writer: Kosloski, Benvenuto; Producer: Patty Parker; Publisher: Rocky Bell, BMI, Comstock 1669. Parker's production is improving steadily, but

when is this label gonna come up with a winner?



REX ALLEN JR.

"Ride Cowboy Ride" Writers: D. DeMarco, R. Allen Jr., C. Allen; Producer:

Snuff Garrett; Publisher: Boxer, BMI. Warner Brothers 7-29890.

Nice uptempo western item, but I wish it had a burst of yodeling in it.

TAMMY BAILIS "You Took The Time"

Writer: T. Bailis; Producer: S. Lang, T. Bailis; Publisher: Bobbe Myseh, PRO. BMM 102. Has 2 producers, but it sounds like there were 13. Totally musically incoherent.

THE BURRITO BROTHERS "Blue & Broken-Hearted Me"

Writers: B. Cannon, R. Squires; Producer: Randy Scruggs, John Thompson; Publisher: Sabil, ASCAP. Curb 03314.

After preaching to us about Lefty Frizzell for months, the Burritos have finally released a country record. It's about time. Alas, the song isn't strong enough to cut the mustard.

TOM RUSSELL "Gallo de Cielo"

Writers: Tom Russell; Producer: none listed; Publisher: End of the Trail, CAPAC. End of the Trail 153. Just a voice and guitar and a song. Flip, "Wise

Blood", features his band. Good demos.

GAIL DAVIES "Hold On"

Writer: Rick Clark, Mark Marchetti; Producer: Gail Davies; Publishers: Tricia, ASCAP/Little Chicadee, BMI. Warner Brothers 7-29892.

She loves that ol' harmony singin' and so do I. A country princess who gets closer to a gueen's throne with every release.

SONNY CURTIS **Together Alone**"

Writer: Bobby Braddock; Producer: James Stroud; Publisher: Tree, BMI. Elektra 7-69942.

It's hard to say who knows more about makin' great country music, Sonny or Bobby. If you don't know, listen to this. It's talent talking.

KAREN SANBORN 'Football Widow'

Writer: Ron Hellard, Mark Paden; Producer: Wes San born, Bernie Vaughn, Publisher: Tree, BMI. Joe-Wes

Cut novelty. I'd add it to my playlist.

EDDY RAVEN "San Antonio Nights"

Writer: E. Raven; Producer: Jimmy Bowen; Publisher: Milene Music, ASCAP. Elektra 69929.

Get on the bandwagon now. The guy is gonna be a star

GENE WATSON

What She Don't Know Won't Hurt Her" Writer: Dave Lindsey, Ernie Rowell; Producer: Russ Reeder & Gene Watson; Publisher: Booth & Watson/Crosstimbers/Blue Creek, BMI. MCA 52131

The yearning sustains in Gene's voice always just destroy me. He could sing the scale and make me love it. Another first class song, single, and performance from one of the most underrated acts on the charts today.

MICKEY GILLEY 'Talk To Me'

Writer: J. Seneca; Producer: Jim Ed Norman; Publisher: Jay & Cee Music, BMI. Epic 34-0326. I'm sick and tired of recycled oldies from this

quy MERLE HAGGARD

"Going Where The Lonely Go"

Writer: Merle Haggard; Producer: Merle Haggard & Lewis Talley; Publisher: Shade Tree, BMI. Epic 34-00315

Just when I'd practically given up on one of my heroes, he releases something like this and makes me cry. Pure poetry.

JOE SUN You Make Me Want To Sing"

Writer: Candy Hemphill; Producer: Brien Fisher; Publisher: Hemphill Music, BMI. Elektra 7-69954.

This is a softer, warmer Joe than we're used to hearing. Everyone's favorite honky-tonker wraps his furry, blue-gray voice around a love song and comes up with a winner. His best vocal ever.

DOLLY PARTON

"Hard Candy Christmas"

Writer: Carol Hall; Producer: Gregg Perry; Publisher: Shukat/MCA, ASCAP. RCA JK 13361.

Dolly sure knows more than 3 country chords. A lovely version of one of Broadway's loveliest melodies.

KAREN TAYLOR-GOOD

"I'd Rather Be Doing Nothing With You" Writers: Taylor-Good/Sparks; Producer: T. Sparks; Publisher: Bil-Kar, SESAC. Mesa 1113.

Karen's third single is her best so far. This ode to domestic happiness deserves some airplay.

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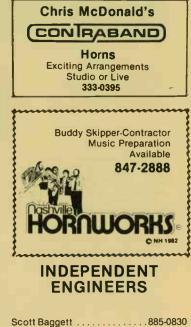
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Deep South Records advertising supplement © 1982 Music Row

> "I'm very proud of my artists. Everybody's got egos, especially a recording artist, but they work hard at controlling their egos and they all work together and that's why we've been able to score 8 chart releases in less than a year ...."

> > **Allen Cash**

Deep South Records is one of a growing number of independent labels carefully grooming small rosters of hand-picked artists which they believe can be developed into major acts. "Before we sign anybody we take a lot of time talking and going over things" explains Allen Cash head producer and director for Deep South, "I've found that to be the key; taking the time to find the right people, people you've got something in common with that you want to be around . . . and then working your butt off on the product."

Records

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The first artist signed to the label was singer-songwriter Noel. She and Allen enjoy dual relationships as producer/artist and husband/wife, which has had a strong positive effect on both their careers. Discussing Noel the artist, Allen commented "I've never seen anything like her in my entire life and I felt this way long before I fell in love with her. Everything she touches turns to gold. Everytime she does a show its always a deal where we can go back. She's even got video companies that do pieces on her in order to sell other clients, and on top of everything she's a great writer. She's written every record we've put out that's charted."

The label realizes that developing new talent is not a quick one shot gamble and they are prepared to go the whole route by helping their artists to grow and expand a step at a time. Cash is realistic about the difficulty of success in today's market but expresses confidence, "I have four artists that are ready to do something on a national scale and two or three more that I'm working with cause I know they've got the potential. We try not to release a record on an artist till they're ready, ready in all aspects of the business. It's too hard to get started to go with anything less . . . . "

Of course teamwork is a necessary aspect of any label and Deep South Records is no exception. Product is distributed in the U.S.A. by Mike Sheppard and Album Globe distributors, and promotion is being handled by such veterans as Keith Stewart, Johnny 'K', and Bob Saporiti. Recently a deal was made with Arc Sound of Toronto, Canada for distributing Noel's product in England and Canada. Allen explained how it came about; "I saw an article in Music Row Directory about this Canadian distributor and we were on our way to Canada so I called Phillip Anderson from Arc. He came out, caught Noel's show and signed her right there!

On the following page we'd like to introduce Deep South Records artists: **Ron Blair, Coni Causey, C.C. Conley, Billy Jack, Noel,** and T.V. star **Dennis Weaver.** Take a good look at this hardworking talented group of newcomers. Someday soon they're gonna shine.....



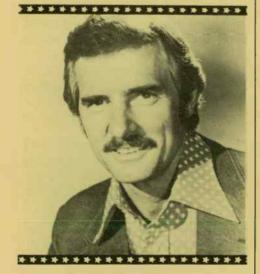


### NOEL

An attractive, statuesque brunette, **Noel** chose Nashville as the place to pursue her career goals rather than the L.A. scene in her home state because of her musical leanings, and because she had heard that the Nashville recording executives and producers were a little more laid back and receptive than their west coast brethren.

After moving to Nashville, Noel met Allen Cash at an audition for backup singers that Cash was conducting for one of his clients that was getting ready to tour. Impressed by what he saw and heard, Cash dissuaded Noel from relegating herself to backup work and instead convinced her that with hard work and dedication she could make it on her own.

It appears the talented producer knew what he was talking about. Under his guidance, Noel (her real name) has racked up five chart singles and her latest offering, **"One Tear At A Time"** should likewise find its way on to the charts. In addition to her vocal talents Noel is a prolific songwriter and is one of the brightest stars on the growing talent roster of Deep South records.



DENNIS WEAVER Having scaled the peaks of stardom as a television star, (Gunsmoke, McCloud) **Dennis Weaver** is now seriously pursuing a career as a country music singer.

Producer Allen Cash has nothing but accolades for the veteran actor. "Dennis is a great man to work with. In the studio you find out why he's a star, he'll work as long as you will."

Weaver is busy these days touring and promoting his new single, "If I Had A Love Song". He also recently emceed the "Wrangler Star Search Show".

It seems rather apparent that Weaver has firmly committed himself to a country music career. Remarked Allen Cash recently, "Dennis is working real hard to break in and he will . . . . it's just a matter of time."



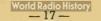
### **CONI CAUSEY**

Although a relative newcomer to the recording business, **Coni Causey** has been active in the area of entertainment for several years in the theatre, acting, and directing musical variety shows in her hometown of Jacksonville, Florida. The attractive blond has also done extensive modeling in the past as well as heading up an all girls show band that toured Florida.

With a voice that has been compared by some to Tammy Wynette and the late Patsy Cline, she nonetheless has her own heartfelt, distinctive way with a song. She's currently working on her first album and her next single will be **"Weekend Rendezvous"** backed with "Hellfire and Brimstone".

### **RON BLAIR**

A Placerville, California native, **Ron Blair** began his musical career in 1969 on the San Francisco bistro circuit. By 1981 he had a steady gig at the prestigious Quail Lodge in Carmel Valley and supplemented his income by singing at weddings. One wedding that he sang at was that of his current boss and producer, Allen Cash, who was so impressed by Ron's performance that he offered him a recording contract,



which Ron happily accepted. Already busy in the studio, Blair has a single due to be released in early November entitled **"Little Boy in Denver".** 

### **C.C. CONLEY**

**C.C.** began singing in his hometown of Norwalk, Ohio at thirteen and was performing full time by his nineteenth birthday. With aspirations that transcended a lifetime of Holiday Inn gigs he began calling the major labels and producers in Nashville but met with little success until the long distance operator gave him the number of Allen Cash. Cash listened patiently to C.C. and advised him that if he was serious about a career as a country music artist, C.C. should catch the next bus to Nashville and not forget to bring some demo tapes. Conley took Cash's advice and was rewarded with a contract with

Deep South for his efforts. C.C.'s current single is **"Beautiful Lady"**, backed with "Drinkin' and Thinkin'".



### **BILLY JACK**

As a young boy **Billy Jack** dreamed of being a cowboy, you know, the kind that tames ornery critters by day and sings romantic ballads to some fetching lass at night.

In order to achieve his dream he joined the Jr. rodeo circuit and practiced diligently on the guitar that had been given him for his ninth birthday. After a few years of rodeoing he decided his chances of becoming a singing cowboy would be considerably enhanced if he stopped stirring up already angry bulls and concentrated instead on picking and singing.

It appears he made a wise choice. His first single, **"Bronc Buster"** b/w **"Pedal** to the Metal" has been released with an album due to follow shortly.

### (Continued from page 9)

the audience or the DJ's or confuse people who don't know what the artist is all about. Janie Fricke's new album for example is very contemporary whereas her previous releases were purposely very traditional country. I felt it was time for her to move a little bit farther to the contemporary side.

**Music Row:** After you find that 'hit' material what's next?

Bob Montgomery: The next step is



getting with the artist and making sure the artist feels good about the songs. There have been cases where songs I felt were smash hits didn't particularly appeal to the artist, but they're in the business to make hit records same as we are and if they have some faith in your intuition then most of the time they'll go along with it. Now if it's a song I like but am not sure that it's absolutely a smash, and if the artist doesn't care for it then we'll toss it out and find something else.

**Music Row:** How do you decide if a song should be released as a single?

**Harold Shedd:** I use the last song as a reference point; comparing the tempo of the last song with the tempo of the new one, and then try to figure are we favoring certain demographics or are we giving the people what they're really been buying from us.

**Music Row:** Let's move into the studio. Obviously the pickers are a crucial ingredient and then of course there's the arrangements. How do you choose musicians?

**Bob Montgomery:** I mix different groups of Musicians. Basically I use the same keyboard player, Ron Oates, cause he's very versatile and knows what I'm looking for, the other players I vary from time to time.

**Harold Shedd:** I use a lot of different players; some that I've been working with for about 10 years that I've gotten to know, personally as well as I have in the studio. I use players that I'm comfortable with. Sometimes depending on the song we'll take away or add a certain instrument, so it also depends on the song and what we feel it needs to be right.

### Music Row: And the arranging?

**Harold Shedd:** Sometimes it's done prior to the session, certain things get written out, and sometimes it's strictly head arrangements done in the studio. When you're working with talented people it makes it a lot easier in so far as demands on the producer. In the case of Alabama, they have a lot of good ideas and we've got a half dozen guys who have been working with us since the very first album so we go into the studio with a song and try to give that song the best shot we can. For sure the strings and things like this are written out but most of the time we just go in with some players, get in there and try to make a record. We like to finish all the vocals before we start adding lots of other stuff because the harmonies are so integral to their sound (Alabama).

**Bob Montgomery:** We usually go into dates and cut the tracks off the top of our head. I don't like going in with everything written cause it locks you into something which may not be ultimately what you really want. We do use number charts.

**Music Row:** Then the pickers have a lot of input?

**Bob Montgomery:** Yes definitely. Everybody on my dates contributes. I've got basic ideas of where I want the track to go but I don't try to lock everybody down 'cause when you've got five real excellent minds in there which are very creative it doesn't make a lot of sense to lock 'em down to a routine. I think they enjoy that freedom and so they're more involved and they work harder.

**Music Row:** Do you have the artist there while cutting the basic tracks?

**Bob Montgomery:** Always—cause a lot of times the adrenalin gets flowing and you may need to raise or lower the key. Bearing down during a performance a lot of times they're hittin' notes that they wouldn't hit if they were just sitting working something out. Sometimes the key you had planned is not quite as warm or exciting as a step up or down after the artist gets into it.

**Music Row:** The old saying that 'it will all come out in the mix', is a little overstated . . . but assuming that the tracks are there, how does the mix proceed?

**Harold Shedd:** I try to put down a real solid base with the basic rhythm track. There's a spot in that track for a vocal. We don't mix all the instruments and then throw the vocal on top - we try to mix the track up around the singers to

where everything is presented at the time and at the level it should be presented. If a singer stops singing and a lead instrument takes over there should not be that much volume change in so far as your ear is concerned. This is the way I like my records mixed. I want to hear the lyric, and what's being sung about but also want to hear the things that we have spent so much time and money on to enhance that lyric. We don't use 24 tracks of music on every song.

**Bob Montgomery:** I've been working with engineer Ernie Winfrey for about 15 years and we know each other so well that he knows basically what I want. I used to get very involved in mixing, twisting knobs myself but now I don't get too involved other than listening; but that's something which just comes from working with someone for so long.

**Music Row:** What is important to you about a studio?

Harold Shedd: The engineer is one of the unsung heros. Jim Collon is our chief engineer here at Music Mill and Gene Rice has worked with me on most of the Alabama projects . . . Lou Bradley who spent 13 years at CBS is a new addition to our staff, and Paul Goldberg is our full-time maintainance/mixing engineer. I work with all of them on different projects and wanted to give them credit because I consider the engineer to be a big part of the sound and making of a record, just like the artist. I can't work in a studio that's cold to me, I've got to feel comfortable. I want everything to go as smoothly as possible.

**Bob Montgomery:** I record mostly at Soundshop, I'm comfortable there. I know the board and the monitors. Most people usually have a place that they cut in . . . 'cause control rooms vary and sometimes in a new room you think you're hearing something and you're not. Only when you know how that's gonna sound on the record can you really be comfortable and hit it on the mark.

Music Row: There are so many people

to please; the fans, DJ's, the record label, and of course artistic considerations. How do you juggle all these factors i.e. art vs. commercialism?

**Bob Montgomery:** I don't produce records for art. I'm in the business to make artists sell records and the records which sell are not necessarily the most artistic records around. It's nice to do something you feel is really special if you can do it in the context of what you have to sell, but if you go in and cut records just to be arts-'n-craftsy you'll be out of a job pretty soon.

Harold Shedd: I spend time on the road with the artist . . . I like to see what they're doing on stage. What the people are reacting to in so far as songs are concerned. Having been a DJ for 15 years also gives me some insight as to what you can and can't do, even though it has of course changed somewhat. I don't know what the answer is . . . I get my readings by being in touch with broadcast and audiences. A good example is we recently recorded some live shows with Alabama in Atlanta, and I saw kids as young as 8 and adults as old as 75 or 80, and they were all clapping their hands at the same time. To be able to do that you've got to be where the real stuff is. Your material has got to be good enough that it makes everybody happy.

**Music Row:** Is there anything that you'd like to add?

**Harold Shedd:** I'd like to see more good country music as I know it - more traditional. I don't mean take it back 20 years, but there's still people that write good country songs that deserve to be heard, and I'd like to hear more of them on record. Also I'd like to see more country entertainers take a better approach to the presentation of their state shows. Not to be just a recording artist but an entertainer and showman as well. It's important to the industry, our music, and our town.

**Bob Montgomery:** 90% of the time and effort that goes into cutting a hit record is the time spent looking for songs.



World Radio History

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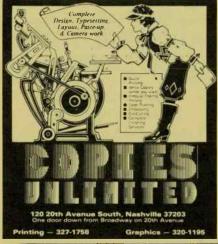
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Music Publishing Consultants

	TV sets sold to retailers (millions)	TV households (millions)	As % of all households	% with color TV
1950	7.4	3.9	9.0%	0.0%
1960	5.8	45.8	87.1	.7
1979	16.6	76.3	98.0	81.0
CABLE	TV PENETRATION			
		f households able (millions)		s % of all TV nou <mark>se</mark> holds
1969		3.6		6.3%
1974		8.7		13.1
1979		16.8		22.0

TV Facts, Facts on File, Inc., 1980; Public Broadcasting Service, The Wilson Quarterly.

For many years the cable television market has been a sleeping giant. Studies conducted in 1979 by the Washington Post and Peter D. Hart



Research Associates indicated that the public was becoming disenchanted with the type of programming embraced by the major networks; and willing to pay for a credible alternative. Cable became that alternative.

Investments in new TV technologies by businessmen and consumers increased sharply. Entrepreneurs backed by such firms as IBM, the New York Times Company, Time Inc., Warner Communications and Getty Oil have accelerated the development of cable TV in the past several years. For example, in the year 1969 there were 3.6. million cable households in the U.S. which was equivilent to 6.3% of the total TV households in this country. By 1974 that figure jumped to 8.7

20 -



million, about 13.1% of the total households, and in 1979 the market expanded to 16.8 million cable subscribers, 22.0% of the total TV households. Each year since then figure has increased at a steady pace by about 20%. By the year 1990 cable penetration is projected to be at is projected to be at 50-60%, and certain cable enthusiasts predict a day when almost every household in this country will subscribe to cable in one form or another.

As of September 1981 there were about 4,300 cable systems in operation in the U.S. These systems offer at least 20 channels although not all of them are utilized. Channel capacity, through technological advances, is expected to increase dramatically. For a fee of \$5-\$10 per month a basic cable service can be obtained (these prices vary from system to system). The service usually includes all the broadcast signals from the local TV stations plus a variety of satellite transmitted special services such as a children's channel, an all news channel and an all sports channel. Most cable systems offer piggyback packages for an additional monthly fee, such as HOME BOX OFFICE, a subsidiary of Time Inc., and SHOWTIME, a joint venture between Teleprompter (the largest cable company) and Viacom International. In 1979 total cable revenues approached \$2 Billion.

In December of 1980 the CRT (Copyright Royalty Tribunal) ruled that 5% of gross cable receipts would be paid to copyright proprietors. The CRT also decided that based upon the strength of the catalogs which they represented, this 5% would be divided between the three Performance Right entities in the following manner. ASCAP 51%, BMI 43%, and SESAC 6%.

NEXT MONTH: CRT/Performance Right Societies, Who's Got The Money?

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### INVESTING IN "TAX SHELTERS" by Kerry P. O'Neil, CPA

Kraft Bros., Esstman, Patton & Harrell

Successful investing in taxadvantaged investments (real estate, oil & gas, etc.) or "tax shelters" is a complex process. It can be especially complex for people in the entertainment industry because of the peaks and valleys in income.

How do you travel through the maze? Here are a few fundamentals to help you make the right decision:

- 1. Be sure you have competent independent advisors (accountant, attorney, etc.) who can help you evaluate the investment.
- 2. Know your tax/financial situation. "Flying by the seat of the pants" investing can be costly. Know what the tax liability is that you want to shelter. Know how much you have to invest and when.
- 3. Know the underlying economics of the deal. Does the project make economic sense apart from the tax benefits? (Tax shelters that lack economic substance are ripe targets for IRS attacks). What is the track record of the people putting together the deal? What is their stake in the financial success of project?

4. **Know your risk.** What is the chance that the IRS would successfully attack the deal? Is there debt involved? If so, be sure to know exactly what your personal liability is.

There are many good investments available but there are many more bad investments. Take the time to get good advice. It's hard enough to make money in the music industry so don't throw it away on a bad deal.

Good luck and take care.



BMI 1982 COUNTRY AWARDS: 1. to r. - Joe Bonsall; Duane Allen; Richard Sterban; Frances Preston; William Golden; Dallas Frazier and Wesley Rose.

**World Radio History** 



6 N/2 C

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"I Ain't Honky Tonkin' No More", co-written by Frank Dycus and Joe Sun, receives the International Award for Joe's Elektra Recording. (I to r): C. Dianne Petty, Vice-Pres.; Everett Zinn, Publisher; Joe Sun, Artist/Writer; Frank Dycus, writer.



# **KEEPING TRACK-**

To properly keep track of everything which happened this month would have taken an army of reporters . . . what with DJ week's awards, parties, and special events. Some of the festive highlights included: a catered 'working' breakfast hosted by Tom McBee Promotions; a slick talent showcase including standouts The Wright Bros., and showgroup The Johnsons by Marv Dennis Assoc.; MDJ Records 23 piece orchestra backing up artists such as Skip and Linda at a Cajun Wharf extravaganza; Ampex Tape's cocktail-hour buffet; and of course the MCA soiree which had more stars than the Milky Way! It wouldn't be fair not to mention **Jerry Reed's** rendition of 'The Bird' at the RCA showcase - complete with singing bird.

Just finished reading Martha Hume's very amusing new country music guide, "You're So Cold I'm Turning Blue". It contains information on how to accept awards,



242-7262 15 Hermitage Ave.

perfect country songs, musical families, how to establish a country music image and all kinds of historical trivia . . . chock full of tasty tidbits.

And saving the best for last . . . Gov. Lamar Alexander and Roy Acuff hosted a party to celebrate Minnie Pearl's 70th birthday and recognize the tremendous development of Nashville's music/entertainment industry. Full of festive wise cracks and good humor, Minnie got serious when she made a birthday wish, "that all of you reach 70 or older and that you have all the happiness, health and support that I've had." Of course the birthday girl was really Mrs. Sarah Ophelia Colley Cannon (Minshe'll always be in her "early Flirties".

MUSIC MILL had its share of legendary performers this month, Connie Francis and Mel Tillis were working on album projects with Harold Shedd, and Lou Rawls was cutting tracks with producer Ron Haffkine. Alabama was working on their next album, and producer Allen Cash was laying down tracks for Noel.

At WOODLAND SOUND the Oak Ridge Boys were doing vocal overdubs on their upcoming album, produced by Ron Chancey; John Conlee was doing some new songs with producer Bud Logan (rumor says great material), and Canadian Carrol Baker was cutting an album with producer Don Grashey Gaiety Records. Mickey Newberry also recording tracks.

Ed Penny was cutting songs on artists Terri Gibbs, and Rob Parsons at SOUND EMPORIUM, Jerry Reed produced and recorded the theme song for Burt Reynolds' Tampa Bandits USFL football team. Roger Whittaker returned to do an album of country and MOR standards with producer Chet Atkins.

Tom T. Hall is at it again with his fowl (chicken) commercials . . . ha, ha, ha, the storyteller's special form of word play is featured once again to urge buyers to flock to their grocers on all three major networks.

The NASHVILLE HORNWORKS got a chance to do it live at the SESAC Award Dinner, as well as their customary studio gigs. They did overdubs for Dr. Hook, Ron Haffkine prod.; a Jingle at Woodland with Milton Blackford producing, Buddy Skipper arranger; and worked with producer Ron Huff and artist Richard Roberts at Soundstage.

SOUND TRACK hosted artist Ronnie Reno with Wayne Carson producing, and Debra Malone who's music is being described as country-reggae was cutting tracks with producer **Mitch Dominguez**.

Barry Dale was in with producer Wayne Hodge at the just completed STARGEM RECORDING facility. The DRMLS cut some new material with producer Ken Laxton. The modern facility features an oversize traffic light which goes to green when the tape is running,

Dottie West and John Schneider were doing voices for an animated upcoming television special at **BULLET** with Cana-dian producer **Kevin Gillis. Stan Silver** was in mixing Donna Fargo's album with engineers Rick McAllister and Scott Hendricks.

R.C. RECORDING reports they are expanding their recording room and plans to expand to 16 track soon. Charlie Collinsworth cut his soon to be released single with Ronnie Cochran producing.

The NASHVILLE STRING MACHINE was busy cutting sessions with the following artists and producers: Crystal Gayle - Jimmy Bowen, Skip and Linda - Phil Baugh,

# NASHVILLE HORNWORKS' NEW CONTRACTING SERVICE IS CERTAINLY NOT FOR EVERYONE - BUT

For those needing the best in qualified studio horn players, a single phone call is all that's necessary to book not only our regular 5-way section, but also any combination of brass and/or woodwinds from soloist to larger groups.

This new service includes written confirmation giving the producer or arranger the names of the players and instruments contracted for. Also, "Hornworks" contacts the studio and sends the recording engineer a complete session setup. Typing of contracts and music preparation are both available on request, but best of all-THERE IS NO CHARGE for contracting of eleven players or less. Let our dependability and musical professionalism work for you.

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World Radio History

Chet Atkins - Norro Wilson, Julie Andrews - Larry Butler, and Dean Dillon & Gary Stewart - Blake Mevis.

R&B artist **Solomon Burke** was preparing tracks for a gospel album at **POLLYFOX.** Local new wavers **The White Animals** returned to cut their second album and pop talent **Mace Gram** was also cutting an album. Country writer **Waynette Helms** was working up some new songs.

YOUNG'UN SOUND was the scene for the recording of a jingle for the NMA's Entertainment Expo. Written and produced by Sherry Paige, Thomas Caine, and Keith Stegall; Contraband Horns and The A-Strings came in to do overdubs arranged by Chris McDonald and Sam Levine. Everybody donated their time; including pickers and vocalists - look for it!

Tree writer **James Britt** was recording at **SOUND CONTROL.** Artist **Charlie Bandy** was in doing some preproduction for an upcoming single, and producer Ron Demmons from Andrix Music was cutting song demos.

Congrats to **Toni Wright-Tebbet** at **WILD TRACKS** who had a baby girl, **Emily Elizabeth**, and co-owner **Steve Singleton** whose wife had a baby boy, **Shelby Sumpter III.** As if thats not enough goings on for one month; **Stan Cornelius** was producing **Savannah**, and **Roger Cook** did overdubs on a new song by **Mack Gayden**.

The A-STRINGS did a project at Emerald Studios with producer Even Stevens and artist Englebert Humperdinck. That's the new green building on 16th Ave.; Conni McCollister reports "Even is working wonders with this one, watch for a hit single". Additional sessions included Roger Whittaker/prod. Chet Atkins; George Jones/prod. Billy Sherrill, and new artist Mike Cross/prod. David McKinley and Mike Cross.

STUDIO 19 reports artist Del Reeves was cutting a single with producer Biff Collie. The Air Force stopped by to transcribe radio interviews with Gene Watson, Don Williams, John Conley, Bobby Bare, and others.

### SOUND AND LIGHTS

**BENNETT STAGE** did sound and lights for the **Floyd Cramer** Celebrity Golf show featuring artists; **B.J. Thomas**, **Jimmy Dean, Ronnie Prophet** and many others.

AUDIO RENTALS is out with Jerry Reed and Gov. Lamar Alexander doing community days concerts all over the state.

At **SIR** this month the following were in



A cast of 'thousands' came together to record and film a jingle for NMA's Music Expo '82, which begins on Nov. 12.



George Jones and producer Billy Sherrill in between takes at Sound Emporium's Studio 'C'. The pair are working on an album project for CBS.

rehearsing: **Amy Grant, Billy Joe Shaver, Ronnie Milsap, Steve Wariner, Eddie Rabbitt,** and **Lee Clayton.** Congrats to **Bob Ramsey** whose wife had a baby girl, **Lunda Nicole.** 

### RETAIL

Manager **Steve West** at **CATS** records and tapes reports heavy action on imported product. "Customers seem to be looking for the more adventurous new music which small foreign labels support as opposed to domestic commercial releases. "Group R.E.M. had the top selling album of the week several weeks ago, on IRS records.

### VIDEO

**Ricky Skaggs** did a promotional video for his new single "Heartbroke" at **Scene Three.** Directed by **Marc Ball** the concept evolves from a nostalgic look at country music of the 1950's into today. The video features the band in concert performance.



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