BONNIE RAITT

FLASHMAKERS

S O'CONNOR Chrys S SENSATION Atco WIL / PHILL S SBK ROD STEWART WB

CROSSOVERS

LINEAR Atlantic B RAITT Capitol R PLANT Atlantic MC HAMMER Capitol

WINNERS

EARPICKS

S O'CONNOR Chrys ROD STEWART WB R PLANT Atlantic WIL./PHILLIPS SBK BREAKOUTS

MIDNIGHT OIL Col N HILLBILLIES WB L STANSFIELD Arista TOMMY PAGE Size/WB WILDCARD BASIA Eric See Page 10

HOT NEW RELEASES

BASIA Cruising For... Epic 34T-73239

BEATS INT'L, Dub Be Good... Elektra 60921 BEE GEES Bodygaurd WB 19997 Arista AS2010

MARK DEE Get A Hold Of.... MCA 53791 HEART All I Want... Capitol 44507 Aldgin ASM 1479 L. A. GUNS The Ballad Of... Poly 876-984-7

JANET J

LITTLE RIVER B if I Get Lucky MIGA 53767

DEDE O'NEAL Vulnerable Atlantie 38756

Sinéad O'connor

#1 MOST ADDED! MTV BUZZ BIN! FLASHMAKERS WINNER! EARPICKS WINNER! DEBUT 31 HITS TOP FIFTY SINGLES!

KIIS	add	B 97	add
PWR106	add	KXYQ	add
WPLJ	add	KBEQ	add
Q101	add	KOY	add
Q95	add	KWSS	add
WAVA	add	KROY	add
		KWOD	add
KUBE	add	STR94	add
PWR96	add	WTIC	add
KPLZ	add	Y108	add
KDWB	add	92X	add
PRO-FM	add	KITY	add
Q105	add	KISN	add
KKRZ	add	KCPX	add
WIOQ	add	WMJQ	add
B104	add		

HOT SINGLE SALES AT: #1 Tower-Sherman Oaks/L.A. #1 Tower/Berkley #2 Music Plus/L.A. #2 S.W. Wholesale/Houston #3 Tower-Newbury/Boston #4 Musicland/Natl #6 Turtles/Atlanta #6 Tower-Westwood/L.A. #18 Western Merchandisers/Amarillo

THE HIT SINGLE & VIDEO NOTHING COMPARES 2 U PRODUCED BY SINEAD & NELLEE HOOPER

FROM THE ALBUM I DO NOT WANT WHAT I HAVEN'T GOT



WILDCARD 3/12!

March 19, 1990

Volume 4

Issue 183

\$5.00



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Headquarters: 15477 Ventura Blvd. Suite 300

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SINGLES

It's still Janet at #1. We thought it might be Taylor, we thought it might be Alannah. But nooooooooooo, it's still Janet.

DIALOGUE

Elektra's Sr. VP of Promotion Brad Hunt gets left-ofcenter artists played on mainstream radio by taking the story to the programmers. HITS' Holly Gleason just wanted to compare ponytails.

Woburn, MA-based Lechmere's Dave Curtis knows just what Boston wants when it comes to CDs and high tech gear. HITS' David Sprague always thought beating the Lakers was good enough.

There's a techno-pop revolution going on in Texas and adjacent states. HITS' resident technocrat Mike Murphy polled the PDs and MDs to get the straight scoop.

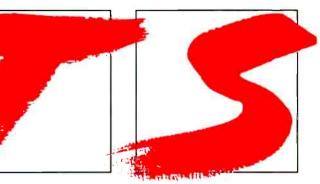
POST MODERN

Midnight Oil holds steady at the top, but look out for Sinead O'Connor, coming on strong.

ALBUMS

Michael Bolton continues his steady climb up the chart, now resting comfortably at #4 with a bullet, right behind the Paula, Janet, Bonnie logjam.

Flashmakers Sinead O'Connor is HUG	22 E.	Earpicks Sinead & Rod.	36
Crossovers Linear dances by.	26	Top Tens Raitts rates!	63
Requests Watch out for Sinead.	28	Breakouts Oil still slick.	67
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Near Truths	18	Horizon	50
Contest	18	Wheels & Deals	52
Far Truths	19	Rerap	60
Letters	19	Wavelength	74



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30

34

58

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Celebration For Cause



Throughout his 15 years at the helm of Arista Records, the company he founded, Clive Davis has shown time and time again that he's one of the most skilled record men to ever play the game. Arista's 15th Anniversary Concert, which takes place this weekend at Radio City Music Hall, will be a star-studded celebration of Clive's perennial musical acumen. At the same time, the event constitutes a major offensive in the war against AIDS, with net proceeds going to the Arista Records Foundation, Inc. You can do your part by calling 1-900-860-GIVE.

On The Cover

Bonnie Raitt powers into her 40th year with four fresh Grammys and platinum-and-ahalf sales on the hotter-thanever "Nick Of Time." Yeah, she's hit the big four-oh, but the woman still slings the meanest slide guitar in town and she looks *hot* doing it. As she quipped at the CEMA NARM presentation, "It's nice knowing that people my age can still have careers!" You said it, Bonnie.



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HITS TOP FIFTY

Janet's "Escapade" just won't quit at radio or retail. Taylor and Alannah are solid at #2 and #3 respectively while Phil Collins enters the Top 5 with sales and phones leading. A'me Lorain debuts on the first page, Calloway is flying up the chart with sales and requests telling the story and let's talk Sinead! This single is heading straight for #1 and if you've heard the album, it sounds like it should parallel the single's success.

s ww								
A E E G E E O K K	ARTIST	TITLE	LABEL	COMMENTS				
	JANET JACKSON	ESCAPADE	A&M 1 477	New single shipping				
6 4 2	TAYLOR DAYNE	LOVE WILL LEAD	Arista ASI-9938	Unstoppable				
5 3 3	ALANNAH MYLES	BLACK VELVET	Atlantic 4-88742	Lp i s # 9				
15 7 4	PHIL COLLINS	I WISH IT WOULD RAIN	Atlantic 7-88738	From Top 5 album				
13 6 5	MADONNA	KEEP IT TOGETHER	Sire/WB 7-19986	Smokin' at Top 40				
2 2 6	B-52'S	ROAM	Reprise 7-22667	New cut added to MTV				
16 10 7	TOMMY PAGE	I'LL BE YOUR	WB/Si-e 7-19959	Lp hot out of the box				
24 15 8	JANE CHILD	DON'T WANT TO	Warner Bros 4-19933	Monster on the radio				
17 14 9	LISA STANSFIELD	ALL AROUND THE WORLD	Arista ASI 9928	Leading hot new Lp				
3 5 10	PAULA ABDUL	OPPOSITES ATTRACT	Virgin 7-3100	Lp still #1 by a lot				
8 8 11	MICHEL' LE	NO MORE LIES	Atco 7-99149	Ready for new single				
10 9 12	DMOB	COME ON	ffrr/Poly 8867984	Peaked				
12 11 13	BIZ MARKIE	JUST A FRIEND	WB/C.Chill 7-22784	Peaking				
18 16 <mark>14</mark>	TECHNOTRONIC	GET UP	SBK 05327	Smash				
19 18 <mark>15</mark>	LUTHER VANDROSS	HERE AND NOW	Epic 34-73029	Picking up				
20 17 16	MICHAEL PENN	NO MYTH	RCA 9111	Hot tour				
7 12 17	BILLY JOEL	I GO TO EXTREMES	Columpia 38-73091	Falling				
4 13 18	ROXETTE	DANGEROUS	EMI 50233	Peaked				
23 21 <mark>19</mark>	LINDA RONSTADT	ALL MY LIFE	Elektra 7-64987	Leading Top 10 Lp				
26 23 <mark>20</mark>	KISS	FOREVER	Mercury 876716-7	Hot phones, single sales				
11 20 21	GLORIA ESTEFAN	HERE WE ARE	Epic 37084	On the way out now				
29 26 <mark>22</mark>	A'ME LORAIN	WHOLE WIDE WORLD	RCA 9098-7R	Continues to grow				
25 24 23	ELTON JOHN	SACRIFICE	MCA 53750	Steady				
22 22 24	WARRANT	SOMETIMES SHE CRIES	Columpia 38-73095	Peaked				
36 30 <mark>25</mark>	CALLOWAY	I WANNA BE RICH	Solar/Epic 74005	Smash				

(Based on sales of albums, tapes and CD'S from the nation's lead ng record merchandisers)

© 1990 Warner Bros. Records In

FLASHMAKERS WINNER! EARPICKS WINNER! BREAKOUTS WINNER! DEBUT 43 HITS TOP FIFTY SINGLES!

WPLJ	add	B104	add
WBLI	add	KBEQ	add
WXKS	add	Q106	add
WZOU	add	STR94	add
KEGL	add	WNVZ	add
KRBE	add	WTIC	add
Q107	add	WPHR	add
KUBE	add	WGH-FM	add
KPLZ	add	WKSS	add
PRO-FM	add	KSAQ	add
Q105	add	KCPX	add
Y100	add	WMJQ	add
KKRZ	add		

MOSTADDEDI

ROD STEWART

"This Old Heart Of Mine" (A newly-recorded version with Ronald Isley)

The New Single From The New Album



The Follow-Up To The Smash Single "Downtown Train"



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A G O

HITS TOP FIFTY NGT ES

A E G E O F	E E E E K	ARTIST	TITLE	LABEL	COMMENTS
9 1	9 26	BAD ENGLISH	PRICE OF LOVE	Epic 34-73094	Over now
38 3	1 27	MOTLEY CRUE	WITHOUT YOU	Elektra 4-64985	Breaking
14 2	5 28	RICHARD MARX	TOO LATE TO	EMI 50234	Falling now
43 3	4 <mark>29</mark>	BABYFACE	WHIP APPEAL	Solar/Epic ZST-74007	Moving quickly
47 3	8 <mark>30</mark>	MICHAEL BOLTON	HOW CAN WE BE	Columbia 38-73257	Breaking
	- 31	SINEAD O'CONNOR	NOTHING COMPARES	Chrysalis 23488	Confirmed smash
48 4	1 32	STEVIE B	LOVE ME FOR LIFE	LMR 84006	Increasing each week
44 3	6 <mark>33</mark>	SEDUCTION	HEARTBEAT	Vendetta/A&M VV1473	Smash
37		LOU GRAMM	TRUE BLUE LOVE	Atlantic 4-88768	Steady
40 3	7 35	CHER	HEART OF STONE	Geffen 4005	Developing at Top 40
4		AEROSMITH	WHAT IT TAKES	Geffen 7-19944	Another smash
41 4		DON HENLEY	HEART OF THE MATTER	Geffen 3955	Gaining quickly
4	8 38	WILSON PHILLIPS	HOLD ON	SBK 05334	Exploding at Top 40
42 3		MIDNIGHT OIL	BLUE SKY MINE	Columbia 38T-73250	Lp moves to #27
50 4:		U-KREW	IF U WERE MINE	Enigma 75051	Breaking at Top 40
49 44		REGINA BELLE	MAKE IT LIKE	Columbia 38-73022	Crossing fast now
45 42		BRAT PACK	YOU'RE THE ONLY	A&M 1447	Remake
49		ADAM ANT	ROOM AT THE TOP	MCA 53679	Hot at Top 40
28 28		DEPECHE MODE	PERSONAL JESUS	Rep/Sire 4-19941	Falling
30 29		KEVIN PAIGE	ANYTHING I WANT	Chrysalis 4JM-23444	Peaked
		SWEET SENSATION	LOVE CHILD	Atco 98983	Hot remake
		LINEAR	SENDING ALL MY LOVE	Atlantic 4-87961	Building each week
		ROD STEWART	THIS OLD HEART	Warner Bros 19983	2nd most added
50		ENUFF Z'NUFF	FLY HIGH MICHELLE	Atco 7-99135	Rock
	- 50	COREY HART	A LITTLE LOVE	EMI 50239	Lots of Top 40

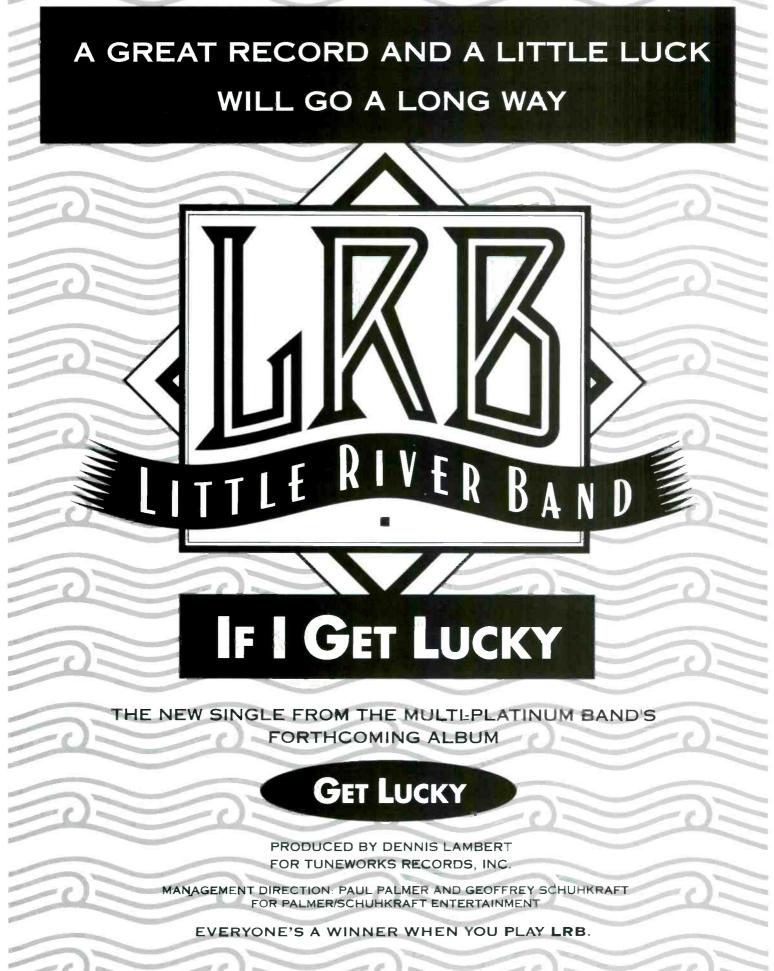
(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

NEXT UP

QUINCY JONES (WB/Qwest) KAOMA (Epic)

MC HAMMER (Capitol) NATALIE COLE (EMI)

BONNIE RAITT (Capitol) **ROBERT PLANT** (Atlantic)

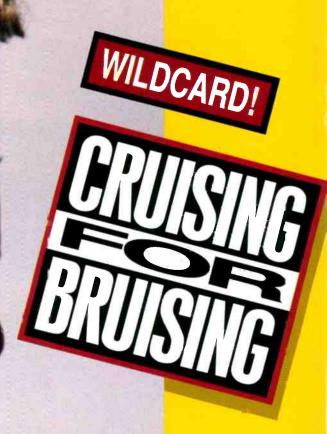




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CURB REGORDS he debut release, "Time and Tide," has recently been certified PLATINUM. After only three weeks, the followup, "London Warsaw New York,"

has been certified GOLD and has catapulted into Billboard's Top 30 LP Chart. Basia's promising beginnings have developed her into a first-class artist for the 90's. The first single, "Cruising for Bruising" has been unleashed to radio. This out-of-thebox A/C BREAKER is now ready to become a multi-format hit. But one thing's for sure ... no matter what format, this record's headed in one direction straight to the top!!!



Taker from the Epic melease: LONDON WARSAW NEW YORK 45472

Produced and Arranged by Basia & Danny White



ANOTHER STUPID CONTEST BEGINS--PAGE 18.

HITS





March 19, 1990

Volume 4

Issue 183

\$5.00

David Geffen & MCA Make A Deal Out Of Left Field

UNIVERSAL APPEA "The EMI deal was com-

NARM Sizzles Over Stickering

As expected, the NARM censorship/stickering panel. To Sticker Or Not To Sticker: The Censorship Issue, was a heated and sometimes ugly affair, as retailers, suppliers and the media showed just how un-united the industry is in regard to this red-hot issue.

NARAS President Mike Greene compared stickering to "an identification number on the arm of selected product." Greene cited the civil rights and anti-Vietman War victories of the '60s as examples of freedom of speech at its most effective that were attacked in their day, just as heavy metal and rap are being attacked today.

When a Musicland rep compared the under-18 stickering sanctions with under-18 drinking laws, the RIAA's Trish Heimers called the analogy "outlandish."

Hastings executive Walter McNeer came under heavy fire for his chain's selected list of stickered product titles. When pressed, McNeer estimated that there were "about 100 titles being stickered, over and above those stickered by the manufacturers." McNeer denied that the Hastings list was a form Continued on page 14



Rod Stewart — He's become an automatic at Top 40 as his latest single explodes.

Biz Still Bustling

The record business was once again the picture of health last year, according to a just-announced report from the RIAA. Total industry shipments during 1989 rose more than 5%, establishing an all-time high for the industry. Meanwhile, overall dollar volume increased for the eighth straight year, with the total reaching nearly \$6.5 billion.

To no one's surprise, CD volume and sales continued to increase, while cassettes slipped slightly and vinyl continued its fade. The biggest gain was made by the cassette single configuration, which rose 239% in its third year of existence.

Music video figures, reported for the first time, showed a dollar volume of \$115.38 million on 5.96 million vids shipped.

Proclaimed RIAA Pres. Jason Berman, "Throughout the recent obvious shift in consumer preference regarding configurations, the industry has maintained positive growth."

plicated because of tax problems they had internationally," said David Geffen. "Consequently it took a very very long time. We could not continue trying to make a deal. We had to conclude a deal so we could pay attention to our business."

And with those words, the always surprising entertainment mogul explained what may rank as one of his most surprising moves yet - a definitive agreement under which MCA will acquire all of Geffen's record and music publishing operations.

The Geffen acquisition will not effect the day-to-day operation of either company. According to MCA Music Entertainment Chairman Al Teller, who played a crucial role in the negotiations: "David will run Geffen records as a completely autonomous record company, as he has always done. The MCA Music Entertainment Group will strictly he manufacturing and distributing his records."

Geffen will receive 1,000,000 shares of new Series B Participating Convertible Preferred Stock. According to MCA, "Each share of preferred stock will pay a dividend equal to ten times the dividend paid on MCA common shares and will Continued on page 16

FRONT PAGE

HITS



Trapped!

Arista's hot newcomer Lisa Stansfield (c) expresses joy and gratitude to the staff of HITS while making a leisurely stop at our septic field in beautiful Sherman Oaks, the cultural mecca of the San Fernando Valley. Pictured not smelling very nice are HITS' Todd Henfler, Mike Murphy, Danny Ostrow, Anita Webb, Jon Leshay, Mark Pearson and Arista's Jon Klein.

QuickHits

The Most Added records at Top 40 radio this week were #1 Sinead O'Connor (Chrysalis), #2 Rod Stewart (WB), #3 Sweet Sensation (Atco). #4 Robert Plant (Atlantic) #5 Wilson-Phillips and (SBK). Keep an eye on MC Hammer (Capitol), which is building quickly and will be the next rap smash at Top 40. Capitol will heat up even further next week as the new Heart hits Top 40.



Last time around Epic just barely missed hitting a home run with this meaningful, intelligent, classy artist. This time, however, everything is set just right with album sales exploding, adult airplay set and Top 40 radio looking for adult appeal records that aren't ballads. Polly, Charley and Barb are too hot for words, and about to be even hotter! Bet top ten and give odds!

Weiss Zomba Sr. VP

At Zomba, the legendary **Barry** "Don't Call Me Edel" **Weiss** has been promoted to the post of Senior Vice President, The Record Group comprised of the Jive and Silvertone labels.

Weiss, who has been with Zomba for eight years, most recently served as Vice President, Marketing & Operations, for Jive. Before that he worked for Ariola-America and Infinity Records. Before that, he was Assoc. Dir., Quarter Pounder With Cheese, for McDonald's on Broadway and 34th Street.

According to Zomba Group Chairman Clive Colder, to whom Weiss reports: "Who?"

Among the acts Weiss has worked on the Jive roster: Billy Ocean, Samantha Fox, Ruby Turner, DJ Jazzy Jeff & the Fresh Prince, Kool Moe Dee and Boogie Down Productions.

According to Weiss: "The most amazing thing is that only 11 months ago, I

thought rap was something I put on my Hanukah gifts. Oy, sometimes I can be such a schlemiel."

Silvertone acts include the Stone Roses, Mary My Hope and J.J. Cale.

Weiss had absolutely nothing to do with **MCA**'s acquisition of **Geffen** Records. We thought you might want to know that.



Barry Weiss: Why do they call him Minute Weiss?

No Hair Jokes



That's EMI topper Sal Licata hanging out with incredibly successful Richard Marx at one of those parties these people always attend. Moments after this shot was taken, Marx stripped down to his skivvies, greased himself down and proceeded to mud wrestle MTV's Adam Curry. Noted Curry: "Gosh I'm a dork." (Ed Note: Now wait just a second. How come Adam's getting slammed this is a Richard Marx caption. Aw, the hell with it. It fills space. Thank you.)

FRONT PAGE HITS

WaxWorks About Face

During his State of the Association Message, NARM President **Billy Emerson** of Big State Distributors announced that WaxWorks' recent decision to discontinue the sale of manufacturerstickered product has been rescinded. **Terry Woodward**, President of WaxWorks and Disc Jockey, said the action had been precipitated by "an unforunate local incident."

In the interest of expediting efforts by the music industry to establish a uniform "parental advisory" sticker, WaxWorks and Disc Jockey will once again carry a full line of product in their retail stores and one-stops.

"It's the best news of the convention," stated NARM VP Patricia Moreland of Show Industries. "That and the fact that RIAA and NARM have become a united force to combat this problem makes me very happy."

Sinead Explodes

Every once in awhile, a single comes along that is so hot that nothing can stand in its way.

Sinead O'Connor's "Nothing Compares 2 U" (written by **Prince**), from the forthcoming Chrysalis project "I Do Not Want What I Haven't Got" (street date March 20), is that single.

Not only is the cut swimming in alphabet soup as the adds pour in at a torrid pace, but stations who are already on the cut are reporting enormous phones and excellent moves. Among the monster jumps being reported are I-1 at KITS, 2-1 KROQ, D-15 at KQLZ, 19-8 at Q106, 22-13 at WXKS, 20-14 at KEGL, 26-15 at Power 99.7, 17-11 at KNRJ, 10-5 at KSAQ, D-19 at WHYT and 40-25 at WPST. And that only scratches the surface.

"The cut is doing tremendous, *despite* the fact you jerks ran her photo on Page 9 last week," noted Chrysalis' Sr. VP of Promotion **Tom Gorman**. "It's a great day for the Irish. God is smiling on St. Patrick's children."

Larry & Larry--A Celebration



It was billed as a bash to henor Paula Abdul for sales in excess of 6 million, but it turned out to be oh-so-much more than that when managers Larry Frazin and Larry Tollin (seated in front) unveiled their new line of polyester/dacron fashion wear simply titled "Larry." "Now you can all look like a real Larry," screamed the jubilant Frazin, who added, "Gosh, I look good tonight." Pictured (l-r): WEA Prexy Henry Droz, Virgin's Jordan Harris, Jeff Ayeroff, Michael Plen, Jim Swindel, Paula, Virgin's John Boulos, Gemma Corfield, Jacquie Perryman and the two Larrys.



MTV adds this week are Peter Wolf (MCA), Robert Plant (Atlantic), the B-52's (Sire/Reprise), the Church (Arista), Lisa Stansfield (Arista), Alice Cooper (Epic), Faith No More (WB), Dave Edmunds (Capitol) and London Quireboys (Capitol). Blue Nile (A&M) and Church join Sinead O'Connor in Buzz Bin. Also, the channel is readying for a big push on Slaughter (Chrysalis), which is showing signs of exploding nationally.

Two Photos We Ran Together



The photo on the left was taken after **Tom Petty**'s performance at the Forum in Los Angeles. Trade shots don't get any more cliche than this, folks. Pictured (l-r): MCA's **Donnie Cohen**, **Glen Lajeski, Geoff Bywater**, Tom, MCA's **Jon Hey**, **Richard Palmese**, **Luke Lewis**, **Pat Martine** and manager **Tony Dimitriades**. The photo on the right is a **Claw-Footed Jack**-



alope, a nocturnal animal, member of the Bulushittorious genus. This animal is prized for its antlers, which are ground up and used as an aphrodisiac in Illinois. Delicious when cooked, chefs report a taste similar to chicken. Yummy! As always, we hope you enjoy both these fine, fine photos.

R 0 Ν A G

Different Losers Do Same Stunt



Look, it's hard to contain our joy when we receive one photo of a morning man making a total fool of himself, so you can imagine our sheer joy to receive TWO different shots of two different losers from two different stations doing the same ridiculous stunt. Pictured on the left is 93Q Toledo morning man Steve Mason being dunked in chocolate. On the right is WAVA D.C.'s morning man Don Geronimo being dunked in chocolate. Ah radio — zzzzzzzzzzz.

HITS



Virgin Founder & Ruler **Richard Branson** hangs with Charisma Records President Phil Quartararo at the official "Office Warming" bash at the new label's palatial digs. Said the always attentive and concerned Branson: "Has anyone ever told you that that the moles on top of your head form the spitting image of Joel Denver. Incidentally, I'm paying you a hell of a lot of money, aren't I? Whoa big guy, just asking."

Virgin scored massively in Rolling Stone's critics' poll, placing with nine acts in six different categories. Among the critic's faves: Bob Mould, Neneh Cherry, Soul Il Soul, Lenny Kravitz and Youssou N'Dour. Soul II Soul and Paula Abdul scored in the magazine's readers' poll as well.

Farm Aid Reaps Big Box Office

With Bonnie Raitt, Guns N' Roses, Don Henley, Lou Reed, Jackson Browne, Was (Not Was), L.L. Cool J, Iggy Pop and Dwight Yoakam among the 60 acts scheduled for Farm Aid 4, all 45,000 tickets - priced at \$30 — were sold in less than 90 minutes. The event will take place April 7 at the Hoosier Dome in Indianapolis.

ECORDS By Lenny Beer It's Interesting That

It's interesting that **Bonnie** Raitt (Capitol) soared from almost nowhere to #3 after the Grammys, but it's also interesting that Michael Bolton (Columbia), also a Grammy winner, is now at #4. Will one of these two knock off the Paula/Janet stranglehold at the top? Maybe, and our guess is it's a better than 50/50 shot that it will be Bolton (he's receiving a lot more radio play).... It's always interesting to see which new artist albums sell big from one hit single — Alannah Myles (Atlantic) and Lisa Stansfield (Arista) are current examples - and which take multiple hits. What's the reason? When we figure it out, we'll write from our island to tell you about it It's interesting how everything's coming together at once on this MC Hammer project (Capitol) -Top 20 album sales and a single on the verge of exploding up the pop charts — after a million-plus seller on his last outing that never came together at all It's interesting to note how quickly the Adam Ant single (MCA) is being received at Top 40 radio. Here's an artist whose time seemingly came and went (unspectacularly), but who is now being treated almost like an automatic, proving once again that Top 40 radio is a never-ending maze of incongruity.... It's interest-

BOLTON EXPLODED, TOO: ing and fun to watch how Rod Stewart (WB) has come back so strongly in the past two years that he is now a natural at nearly all formats of radio, scoring hit after hit what must be in the umpteenth revival of his career.... And it's interesting how the new Atco Records was conceived as a rock label, yet is dominating the dance/ crossover field with smashes from Michel'le and Sweet Sensation while their rock projects develop slowly.

AND WHAT ABOUT THE CROSSOVERS? It's incredibly interesting to watch the hot Epic promotion team break three black crossovers at once - Luther Vandross, Calloway (Solar) and Babyface (Solar) — while many others still haven't found the formula to break even one And most of all, it is interesting to watch the Sinead O'-Connor record (Chrysalis) cross all barriers by picking up Rock 40s, dance/urbans, and late-reacting Midwestern secondaries all out of the box. It may be the first single since the specialization of radio formats became standard that will be played on every reporting station in the nation. And this time we even know why — because it is simply so unique a sound and so quick in connecting with the audience that all excuses fall by the wayside.



Sweet Sensation: An interesting part of the new Atco.

The Concert Event Of A Lifetime



ARISTA A 15TH ANNIVERSARY CONCERT TO BENEFIT GMHC AND AIDS ORGANIZATIONS NATIONWIDE

NRISTA

RADIO CITY MUSIC HALL

SATURDAY, MARCH 17, 1990, 7:00 PM LEND YOUR SUPPORT BY CALLING 1-900-860-GIVE - \$2 FOR THE FIRST MINUTE, \$1 EACH ADDITIONAL MINUTE. NET PROCEEDS GO TO THE ARISTA RECORDS FOUNDATION, INC. TO FUND RESEARCH AND HELP ORGANIZATIONS TO FIGHT AIDS.

FRONT PAGE

ATTER 15 YEARS, CLIVE THINKS ABOUT OLD EMPLOYEES...

HITS



SO...WHO GETS HIRED IN THE NEXT IS YEARS ...?

Not Gloria Gaynor



CBS execs present Gloria and Emilio Estefan with a Crystal Globe for sales in excess of 5 million outside the artist's country of origin. To find out what yummies these people were eating, please see Danny Fields' column on Page 19. Pictured (l-r): CBS Records Inc. President & CEO Walter Yetnikoff, CBS International President Bob Summer, Emilio, Gloria, CBS Records Division President Tommy Mottola and Epic President Dave Glew. Moments later, the appreciative Estefan turned to the execs and uttered the immortal words: "You folks at WB are the greatest and I just love those offices in Burbank."

Ace Is A Real Card



Megaforce/Atlantic rocker Ace Frehley hangs backstage in one of those classic shots you live for. Pictured (l-r): Manager Chip Rachlin, band member Richie Scarlet, VP of Promotion Lou Sicurezza, Ace and Megaforce VP Ed Trunk. Moments later, the always-lovely Sicurezza turned to Frehley and uttered the immortal words, "Take your sweating, slimy, smelling, oozing, disgusting armpit off my Georgio Armani suit, you scumbag. Oh yeah, great set."

Stickering Fight

of censorship. "We didn't

stop carrying it, we just stickered it," he argued.

Many retailers expressed concern that legal support may not be there for them if they're caught in the front lines of this battle. Greene stressed what seemed to be the general consensus of the panel — that "legislators are ill-informed as to the facts and realities of the record business, and the primary source of blame is the industry itself."

MOVIE SCORES

1	TTLE HUNT FOR RED OCT.	WEEKEND GROSS 14.1m	PER SCREEN AVERAGE 8444	TOTAL GROSS 37.7m	Sound Track
2	JOE VS. THE VOLCANO	9.3m	5134	9.3m	—
3	HOUSE PARTY	4.6m	8867	4.6m	Motown
4	BAD INFLUENCE	3.8m	2944	3.8m	_
5	DRIVING MISS DAISY	3.5m	2421	65.3m	Varese
6	HARD TO KILL	2.7m	1774	37.2m	
7	MADHOUSE	1.8m	1184	15.9m	_
8	BORN ON THE FOURTH	1.5m	1205	61.8m	MCA
9	GLORY	0.9m	1075	21.5m	Virgin
10	REVENGE	0.8m	924	14.4m	_

SAFE FOR ADULTS AND CHILDREN



MTV ADD! MOST ADDED! **CROSSOVERS WINNER!** EARPICKS WINNER! 60 OUT OF THE BOX!

KIIS

WIOQ

X100

KROY

WNVZ

Y107

WHYT

WXKS

Y108

KPRR

KOY

KS104

KZZP

KWSS

KMEL

B96

B97

WTIC

HOT94.9 deb

PWR106 5-4 KTFM



FLASHMAKER!

20 NEW INCLUDING:

Q95	add	
PRO-FM	add	
KZBS	add	
WKQB	deb	2
Z95	deb	2
WAPE	deb	2
WJMX	deb	3
SLY96	deb	3
KTUX	deb	3
93Q	39-36	;
BREAKIN	IG AT:	
WXKS		
CKOI		

ROBERT PLANT "HURTING KIND (I've Got My Eyes On You)"

LAURA BRANIGAN "MOONLIGHT ON WATER"



CROSSOVERS WINNER! DEBUT 47 HITS TOP FIFTY SINGLES!

LINEAR "SENDING ALL MY LOVE"

MTV STRESS! CROSSOVER!

KQKQ KKYK KWTX SLY96		
HOT94.9 WGTZ ZFUN	deb deb deb	22 30 40
KROQ	16-7	
KXXR	37-33	
BREAKIN KEGL KRBE KNRJ KITS WKBQ	KKFR KITY	

THE BELOVED "HELLO"



ATLANTIC On Atlantic Records, Cassettes and Compact Discs © 1990 Atlantic Recording Corp. ®* A Worner Communication

@35

@21

@27

20 (Hot)

24

32

(Hot)

(Hot)

(Hot)

(Hot)

24-17 (Hot)

35-26 (Hot)

add

add

add

add

add

add

deb

deb

5-2

4-3

8-4

8-5

7-5

9-8

26-22

27-24

29-26

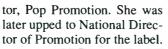
Velasquez Island VP

Lisa Velasquez has been appointed Vice President of Promotion for Island Records, reporting to Sr. VP of Promotion **Andy Allen**.

Velasquez is the second important appointment made by Allen this week. The other was for a high colonic at Dr. Peterson's on 16th Street.

"When I think of Lisa Velasquez, I think of Lisa Velasquez," exclaimed Allen, bestowing some very high praise on the newly promoted executive.

Velasquez joined Island in April '89 as National Direc-





Lisa Velasquez: Goes to same barber as Charisma VP of Promotion Bob Catania.

Teen Idol Popped For H

Actor **Corey Feldman**, star of "The Goonies," "Dream A Little Dream" and "License To Drive," was busted for investigation of possession of heroin after his car was pulled over by police evening of March 9. Feldman, 18, was the sole passenger in his car, which contained what one source described as "numerous balloons."

MCA Buys Geffen

carry one vote per preferred share."

The stockholder's agreement stipulates the terms under which the preferred shares "may convert into common shares in a ratio of ten shares of common for each preferred share." In addition, the agreement also "establishes limits on the number of preferred shares which may be converted and sold during a four year period and contains a 20 year "standstill' agreement."

Under terms of the deal, MCA and the entertainment mogul "will enter into a longterm agreement providing for David Geffen's exclusive services in the music Industry as Chairman and Chief Executive Officer of Geffen Records."

According to Geffen, he will not be involved in the business of MCA Inc. "I'm

exclusive to the David Geffen Company which is owned by MCA in the music business only," he stated. "I have nothing to do with MCA except I'm their largest shareholder and I own 12.5% of their equity."

Geffen Records' domestic distribution agreement with Warner Bros. and its international agreement with WEA both expire on December 31, 1990. Geffen noted that he and MCA "will surely, jointly make an international distribution agreement."

While many in the media were surprised by the Geffen-MCA move, Geffen stated they really shouldn't be: "I denied always that there was a Thorn-EMI deal or a Warner Bros. deal. I am consistent. I told everybody that there was no deal, and in fact, there wasn't. I simply told the truth."

PA

GE

a rundown of executives on the move

Mills Schnur

Т





ham I

Pappalardo

Attention Billboard staffers: This week's Ladder does not include any of your names. See va next week Cassandra Mills has been named to head the Black Music Department at Irving Azoff's vet-to-be-named record label. Mills is the founder of Creative Star Management. Said Mills of Azoff (and she really said this, folks), "To have the opportunity to join his team blossom from and his tutelage will truly be my honor." (Ed Note: Gaaaag!!! Thanks, we needed that.).... Chrysalis has named Steve Schnur to the post of Senior Director, Album Rock and Video Promotion. Schnur most recently held the post of Director. Schnur was congratulated by his famous father. actor Raymond Schnur.... At I.R.S., where **Miles Copeland** frequently utters the immortal words, "Geez, I'm good," Derek Graham has been named National Sales Director. Graham was congratulated by his family, Billy, Martha, Tele and of course his criminal brother, Wanna Buy A.... At Charisma, where their bathroom is nicer than our entire office, Lori Pappalardo has named Operations been Manager. Lori was previously

National Promotion Coordinator at Virgin, and served in similar capacities at Arista and Island. Said the label's Phil Quartararo: "Hard to believe she put up with me for all these years."... At Walt Disney Records — no, not Paterno's Disney Records, the kids' one — Mark Jaffe has been named Vice President. He was formerly Director of Children's Marketing for A&M. In addition, Judy Cross is the Vice President of Disney Audio Entertainment. She was formerly Director of Marketing. Both executives will comb the country in search of the hottest "976" numbers for an upcoming compilation. Just kidding At A&M, Lisa Horn has been promoted to West Coast Publicity Coordinator. She has been with the label for two years. Lisa was congratulated by the Horn family, Trumpet, Saxophone and Tuba.... Mary Beth Roberts has formed High Standards Unlimited, a promotion company focusing on standard tunes from all formats. She will be based in New York. Roberts, who is a great salesperson, learned the art of speaking from her dear relative **Oral**.





Horn



Jaffe

Cross

Roberts HITS March 19, 1990

hillips

MOST ADDED! WILDCARD 3/5! FLASHMAKERS WINNER! EARPICKS WINNER! 43 38 HITS TOP FIFTY SINGLES!

1]\$011

WBLI	add		WHTO	deb	33
Q95	add		WNYP	deb	33
KPLZ	add		KZZU	deb	33
Q102	add		JET-FM	deb	33
B97	adid		WKSI	deb	34
WKTI	adid		KMOK	deb	34
KXXR	adid		WJMX	deb	34
STR94	adid		KISN	deb	35
Y108	add		WWCK	deb	35
CKOI	adid		G105	deb	35
			WINK	deb	35
K104	deb	18	K106	deb	35
WABB	deb	24	X106	29-18	- P
99KHI	deb	27	KDWB	23-20	1
FM100	deb	28	KGOT	39-20	1
B94	deb	29	KIXY	39-25	
KUBE	deb	30	MIX105	30-27	
KMPZ	deb	30	WZOK	34-27	
KWTX	deb	30	93Q	35-29	
KCMQ	deb	32	KQCR	40-31	
PWR99	deb	33	Z104	38-31	
Y107	deb	33	WGH-FM	35-32	
		1	KQIZ	39-34	1

Carrie Wilson. Chynna Phillps. Wendy Wilson. Three Women With A Pasi...

...And Something Truly Remarkable To Sholy For It!

willSON PHILLIPS, has armed with a startling debut a burn of real music – a passionate presentation of seductive melodies, compelling lyrics and signature harmonies.

WILSON PHILLIPS heral3s the introduction of three distinctive songwriters and vocal artists. Now SBK RECORDS takes great prote in introducing their captiveting first single HDLD ON

> WILSON PHILLIPS. Friends for life. Music forever,

Hold On, the first single from the forthcoming SBK debut album, WILSON PHILLIPS

Produced by Glerin Ballard Executive Productin Charles Koppelinan © 1990 SBK Records, Inc.



NEAR TRUTHS By I. B. Bad, Los Angeles

In the wake of the MCA/Geffen agreement, several topics arise. First and foremost are the labels' pending international distribution agreements. Neither MCA or Geffen has ever controlled its own destiny internationally, and many insiders are saying that any new arrangement would ensure such control. Will the arrangement be through an existing distribution giant, or done independently? Stay tuned And what about EMI's inability to close the Geffen deal. As late as Tuesday morning, insiders close to the EMI/Geffen deal expressed shock at the sudden change of events. Many are speculating about the real reasons the deal didn't go down.... Interesting to note that the news of the MCA deal comes at a time when CEMA is really heating up as Capitol, EMI, Chrysalis and SBK begin chocking up some impressive sales figures And finally, the MCA/Geffen deal does not include Geffen's film and theatrical division, though the film division's existing agreement with Warner Bros, is set to expire soon..... Believe it or not, there is other action. When Marc Benesch does ankle his Columbia VP of Promotion spot and heads west, where will he land. So far specualtion centers

Wow!



David Geffen — Just when you thought it was safe to rumor-monger.

around possible gigs with Peter Paterno, Irving Azoff, Jimmy lovine, as well as a continued relationship with CBS. Stay tuned.... Ted Field who has scored as a movie producer with such hits as "Cocktail," "Three Men & A Baby" and "Look Who's Talking" among others, is entering the music fold in a very big and well-financed way. While no details have been revealed yet, look for this guy to be a real player.... Very enigmatic Poly topper Alain Levy made a brief stop at NARM in L.A. to attend a party celebrating the platinum success of Kiss..... Speaking of NARM and Poly, there was no announcement of a new Distribution topper at the confab..... The Lou Maglia to the new BMG label appears that much closer to being done..... And while we're on the subject of BMG, their conspicuous inactivity during the industry's period of massive merger acquisition, and demonstrates a very conservative stance on the part of the West German home office And how many attorneys end up firing irresponsible artist Hmmm..... And managers? remember we told you of a redhot publishing mogul considering a jump into the record fold? That one is real close to happening Tickets for Janet Jackson's tour are moving at a torrid pace.... Tim Carr has ankled his Capitol A&R post for a similar position at the Bunny..... And look for Tom Whalley to surface in the very near future MTV which has backed off rock recently is again integrating more into the mix. Good news for record sales Names in the Rumor Mill this week include: Tony Meilandt, Denise Skinner, Ed Lefler and Shep Gordon.... and the beat goes on.



1

WIN USELESS CRAP AS ANOTHER VERY BEGIN ANOTHER VERY STUPID HITS CONTEST THIS TIME IT'S THE NAME THE NAME THE NCAA FINAL FOUR CONTEST

WIN GARBAGE!!!

Happy that A'me Lorain, Michael Penn, Peter Murphy and Grayson Hugh are booking along, RCA has decided to humiliate itself by presenting this very stupid NCAA Final Four Contest. We'll award three very happening prizes in the RADIO, RETAIL & OTHER VERMIN categories. All you losers have to do to win is:

— Name The Final Four Teams In The NCAA Tourney

- Name The Champion

— Name The Total # Of Points In The Championship Game

IMPORTANT:

*Deadline: Thursday, March 22 *Call HITS Todd Hensley (and wake the bozo up) *One Entry Per Person

Call Todd, Fax Todd, and if you have ANY mercy at all — HIRE TODD!!!





More Dollar Bill Backlash

Our cheesey little dollar bill promotion that we ran a couple of weeks ago sure got you losers to put crayon to paper. Here are some more stupid responses to our stupidest promotion:

Dear HITS,

Loved your February 19th issue with the \$1 bill enclosed. It's now March 3 and no one in our office has removed it yet, possibly suggesting my coworkers are accustomed to higher priced bribes!!

I went out and bought 500 copies of HITS, took the \$1 bill out, and was able to pay my rent. Thanks for the financial support, and can you give me some suggestions of what to do with 500 dollarless copies of HITS.

Hal Abrams Morning Producer Power 106 Los Angeles

Dear HITS,

"Can't Buy Me Love" may have applied to the Beatles, but it does not apply to HITS. Ever since I got that dollar. I've started to really like you guys. Send more money and I'll like you even more. I especially like the way you used real American money, as opposed to the one dollar coins they used in Canada. I think that shows real class.

> An Impressed Reader, Keith Brown Aquarius Records Montreal, Canada

HITS Replies: Most of us thought the dollar bill promotion was a stupid idea to start with. After reading these incredibly mundane and subliterate letters, we're now sure of it. Please, we beg of you, take the dollar, spend it, and leave us alone. Thank you.

Sleazy Retraction Dear HITS:

Never has your devotion to the Hairy Hound Of Hell been so apparent as in your blatant omission of RHINO HOME VIDEO from last week's MCA Distribution ad. Repent now or forever BURN IN HELL!!! Oh, and just what do the letters H-I-T-S stand for? Could it be ... Hellacious Infernal Tabloid from SATAN!?!?

> Divinely Yours, The Church Lady

HITS Replies: We told MCA's Glen Lajeski that we wouldn't run a correction for last week's ad unless he completely humiliated himself by writing us a letter. Glen succeeded. You've just read the correction. Thank you.

Bozos Threaten

Dear Murph:

Enclosed is a copy of the new Sweet Sensation. If you guys don't give this record some big ink — you're f—ked.

> Love & Kisses Bruce Tennenbaum Mark Gorlick Two National Guys Atco

Murph Replies: We're not scared of you and your idol little threats. Don't think for a minute we're going to pay any attention to you two lowlifes. We're HITS, damnit. We're strong. Oh, by the way, here's a picture of Sweet Sensation.





By Danny Fields, New York

grand old erstwhile The speakeasy, "21," was the place CBS International where honored Gloria Estefan and Miami Sound Machine with the mucho-desirable "Crystal Globe" award, for sales of five million albums outside of the artiste's country of origin, the U.S.A. in this case. This is the 26th time since its inventior in 1975 that the award, a cut-crystal statue manufactured by Tiffany's, has been presented -among previous recipients have been Meatloaf, the Leonards Bernstein and Cohen. George Michael, Barbra Streisand, Toto, Roperto Carlos, Michael Jackson and Sade! Munching on skewered spiced chicken, sliced-on-the-spot proscit tto with fresh parmesan cheese, crudites and rolls of smoked salmon in the splendor of what used to be New York's only chic restaurant on the West Side were Walter Yetnikoff, Bob and Susan Summer, Tommy Mottola, Dave and Anne Glew, Bunny Friedus. Bob Campbell, Lisa Kramer, Don Grierson, Polly Anthony, Charlie Lake, Tony Martell, Dan Beck, Vivian Piazza, Teresa Brilli, and of course the elegant (in a short-skirted black suit) and adored guest of honor and her hubby Emilio Speaking of West Side palatial surroundings, it's going to be hard to out-glam the new offices of new record company Charisma, on an uppermost floor of the Flatiron-era building on Broadway and 58th, with commanding views of the park and both rivers, marble floors, archways, panelled rooms, and ceilings of astral elevation. A tea party was held there last week to celebrate the launch of the label, with Phil Richard Branson, Quartararo, Simon Draper, Bob Catania, Audrey Strahl and Jerre Hall presiding. Distinguished visitors included Doug Morris and Tunc Erim of



Gloria Estefan: Honored with a Crystal Globe.

Atlantic, which will distribute Charisma, and premier artiste Brent Bourgeois with manager Arnold Pustilnik. It was a true High Tea, with watercress and herbed cheese pinwheels on whole grian bread, lemon curd tartlets, miniature scones with clotted cream, smoked salmon on black bread, baskets of strawberries, tea and champagne..... Sire's Les Negresses Vertes, a group of nine men and two women from Paris, France, who've just released their first album, "Mlah" (it's generally untranslatable), arrived in New York for a show at Woody's, and were feted by the Cultural Services of the French Embassy, which maintains a large mansion on Upper Fifth Avenue for just such special occasions. Mme. Annie Cohen-Solai made the welcoming speech on behalf of the government of France, and guests were treated to a staggeringly elaborate buffet, featuring midnight parrotfish pate. mousse, turkey curry, fruit and cheese, and Burgundys and Bordeaux galore. WB gentry included Liz Rosenberg, Donna Russo, Valerie Goodman, Anne Donoghue and Gwen L., while Sire was represented by Joe McEwen, Shirley Divers, Sandy Alouette and Karen Rooney, and WEA by Craig Smith, Paul McDermott, Andy Uterano, Warren Pujdak and Pete Stocke

H175



ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	10P 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
JANE CHILD	5.56	152	73	18	10	3	9
M.BOLTON	5.48	132	2	1	8	10	6
SINEAD O'CONNOR	5.39	23	4	3	10	-	7
CALLOWAY	5.27	115	21	7	10	1	7
DIGITAL UNDERGROUND	5.08	8	4	1	7	1.	8
AEROSMITH	5.05	61	5	2	8	9	5
M.C. HAMMER	4.86	14	0	0	8	9	-
BABYFACE	4.81	73	11	5	8	8	5
MOTLEY CRUE	4.73	104	7	2	10	8	8
LISA STANSFIELD	4.54	106	60	17	9	8	10
TOMMY PAGE	4.30	101	02	44	10	4	10
DON HENLEY	3.90	67	9	0	3	9	3
PHIL COLLINS	3.63	92	44	71	8	10	10
LUTHER VANDROSS	3.57	79	40	23	7	8	9
A'ME LORAIN	3.44	59	29	15	3	1	6
BONNIE RAITT	3.38	27	1	0	3	10	1
LINEAR	3.37	17	8	7	6	· ·	5
KISS	3.26	73	54	13	8	3	9
LOU GRAMM	3.17	50	4	0	2	2	1
CHER	3.03	48	4	0	1	6	3
MIDNIGHT OIL	3.03	36	3	2	5	8	1
WILSON PHILLIPS	3.01	22	0	0	5	1	-
TECHNOTRONIC	2.98	57	36	15	8	9	10
U-KREW	2.91	16	9	5	6	-	5
BRAT PACK	2.90	48	2	0	2	•	2
SEDUCTION	2.88	35	2	0	5	6	7
QUINCY JONES	2.57	10	6	5	8	9	8
LEILA K	2.49	17	1	1	7	-	5
MADONNA	2.38	65	15	33	5	1	8
ANYTHING BOX	2.25	9	5	1	7	-	1
LINDA RONSTADT	2.21	45	62	20	5	10	9
ENUFF Z'NUFF	2.19	19	8	4	3	1	1
PETER MURPHY	2.06	9	1	1	3	6	1
FASTER PUSSYCAT	2.02	15	5	2	8	1	1

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

JANET JACKSON



Janet Jackson "Alright" [AMI479] The follow-up to the #1 smash "Escapade" from the multi-platinum album Janet Jackson's Rhythm Nation [1502-113920-11/24]

HQ1

Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc. Co-Producer: Janet Jackson Executive Producer: John McClain



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Singles that have experienced a tremendous initial response at radio and/or retail.

SINEAD, SINEAD, SINEAD, SINEAD and MORE SINEAD!!!!!! The album hits the streets this week — just watch the sales! Sweet Sensation is closing fast with their hot remake that's already pulling phones, Wilson

SINEAD O'CONNOR NOTHING CHRYS

Singles: 31* Albums: — Avg Move: 5.39 Aggrssv: 22 What can you say that hasn't been said about the biggest buzz record of the year? This is a multi-format smash that's already broken at PoMo (without the album released, mind you), Pop-/Adult, Album Rock and there are cuts on the album that are sure to be dance smashes! #1 Most Added including PWR106, WPLJ, Q101, Q95, WAVA, Y95, PWR96, KUBE, KPLZ, KDWB, WIOQ, KKRZ, KXYQ, KOY, PRO-FM, Q105, KBEQ, KROY, KWSS, STR94, B97, B104, 92X, KITY and tons more. Moves at KROQ 2-1, KSAQ 10-5, B96 30-25, WXKS 22-13, KEGL 20-14, KRBE 22-16, KNRJ 17-11, PWR99 26-15, HOT94.9 21-11, WPST 40-25 and KKMG 26-21. 5 Star at VH-1 and heavy rotation at MTV.

SWEET SENSATION LOVE CHILD ATCO

Singles: 46* Albums: — Avg Move: 3.35 Aggrssv: 25 Dance remake is exploding at both radio and in the clubs across the country. Programmers are reporting lots of early phones here. Another huge week at radio includes adds at Z100, Q101, WHYT, B94, X100, KZZP, KKRZ, Q105, PWR99, HOT102, KROY, KHTK, WNVZ, Y108, FM100, KMPZ and WKSI. Jumps at HOT97 32-26, WTIC 39-35, WCKZ 30-24, WOHT 27-23, KKMG 32-26, WPLJ Deb 25, WZOU Deb 29, KNRJ Deb 39, PWR96 Deb 36, KMEL Deb 29, KKFR Deb 32, PRO-FM Deb 34, KTFM Deb 23, KITY Deb 28 and KISN Deb 36.

WILSON PHILLIPS HOLD ON SBK

Singles: 38* Albums: — Avg Move: 3.01 Aggrssv: 22 Hot new trio is closing in its second week out with early phones being reported most everywhere played. The video takes a huge leap at MTV with lots of early moves at Top 40. New believers include WBLI, Q95, KPLZ, WKTI, KXXR, Q102, STR94, B97, Y108, WAPI, CKOI, WGTZ, KBFM, KFMW, KKHT, KSMB, KTXY, KWNZ, Q104 and WCIL. Jumping at X106 29-18, KIXY 39-25, KQCR 40-31, WZOK 34-27, 93Q 35-29, KQIZ 39-34, Z104 38-31, KGOT 39-20, KUBE Deb 30, B94 Deb 29, PWR99 Deb 33, WTIC Deb 39, KISN Deb 35, FM100 Deb 28, KMPZ Deb 30, Y107 Deb 33, WKSI Deb 34 and WKZL Deb 36.

ROD STEWART THIS OLD WB

Singles: 48* Albums: — Avg Move: 2.25 Aggrssv: 2 Hot new single from this superstar is off and running with a huge early buzz at radio and retail and out of the box support from WPLJ, WBLI, WXKS, WZOU, KEGL, KRBE, Q107, Y100, KUBE, KPLZ, KKRZ, Q105, KBEQ, STR94, PRO-FM, B104, WNVZ, WTIC, WGH-FM, WKSS, KSAQ, WPHR, WAPI, K98, KCPX, X106, WMJQ, XL106, WRVQ, FM100, WKZL and many more. Already moving Deb 30 B94, Deb 31 PWR99 and Deb 29 B97. **Phillips** scores with another huge week at radio and **Rod Stewart** is back with another major hit in the making. Watch **Grayson Hugh** — looks and sounds like the goods.

🖉 🛛 U-KREW IF U WERE ENIGMA

Singles: 40* Albums: Avg Move: 2.91 Aggrssv: 14 This one's been getting lots of test play with developing requests and early sales telling the story. Picking up new action this week from WXKS, WMJQ, KLUC, KSMB, KTMT, 99KHI, WAEB and others. Check out these jumps: KKRZ 12-8, HOT94.9 6-4, KYNO 4-2, KGGI 4-3, KKMG 9-6, KRBE 19-15, Y108 25-11, KS104 22-14, WCIL 28-16, SLY96 27-17 and WPRR 33-27.

REGINA BELLE MAKE IT COLUMBIA

Singles: 41* Albums: -

Lots of adult phones for this one as well as some strong major market moves. Going on the air this week at KUBE, KROY, WGH-FM, KBFM, KCHX, KCMQ, KDON, KFTZ, KZIO, WJMX, WVBS, KTUX, KIKI and WYCR. Jumps 8-6 WPGC, 25-20 Q95, 29-25 WUSL, 27-23 KOY, 39-34 HOT102, 27-23 WMJQ, 22-18 WCKZ and 37-25 KFRX. Breaking big at WXKS, KMEL, WNVZ, KISN and KLUC.

ADAMANT ROOM MCA

Singles: 43* Albums: — Avg Move: 2.81 Aggrssv: 23 Hot new single from his brand new album is closing quickly with lots of play in a multitude of formats. New action this week at Q107, B94, KZZP, KHTK, WGTZ, Y107, 95XXX, 99KG, KCMQ, KQIZ, WHHY, WKLQ, WKSF and many more. Jumps at KROQ 17-8, KRBE 30-22, KNRJ 37-31, PRO-FM 33-27, HOT102 33-29, KSAQ 37-33, HOT94.9 23-17, 99KHI 35-20, KFMW 40-32, SLY96 38-32. WDBR 37-31, KTMT 40-35, WCGQ 37-32 and WOMP 39-35. Also breaking at WXKS Deb 34, KUBE Deb 28, WCKZ Deb 33, OK95 Deb 27 and KKRD Deb 29. Solid average move and developing phones.

COREY HART A LITTLE EMI

Singles: 50* Albums: ---

Hot comeback record scores big with a huge second week at Top 40 including adds at WXKS, KUBE, PWR99, WKBQ, WGH-FM, WKDD, WZPL, 93Q, KCHX, KTRS, KTXY, SLY96, WJMX, WNYP, KQIZ, WLRS, Z104, KF95, K104, KTUX, WKRZ, KGOT and many more. Already moving 38-27 WDBR, 39-32 KQCR, 27-21 FM104, Deb 21 KEGL, Deb 26 KDWB, Deb 36 KXXR, Deb 17 92X, Deb 38 KSAQ, Deb 28 KKRD, Deb 29 WKPE, Deb 31 KWTX, Deb 32 99KHI and Deb 33 KIXY. Album is due out shortly.

Hidnigh

HOT SALES AT: #1 Michigan Wherehouse/Detroit #1 Flipside/Chicago #1 CML One Stop/St.Louis #1 Tower-Westwood/L.A. #1 Apple Tree/III #1 Moby Disc/L.A. **#1 Plastic Fantastic #2 Vinvl Vendors** #2 Peaches/Seattle #2 Pro One-Stop/Tempe #3 Kemp Mill/Washington D.C. #3 S.W. Wholesalers/Houston #3 Tower-Dntwn/NYC #3 Lechmere/Boston #3 Harvard Coop/Boston 4 Streetside/St, Louis 🐷 #4 Tower Stinset/LA



 AVERAGE
 ASRESSIVE3
 TOP
 TOP
 Lp SALES

 MOVE
 (4 ar more)
 10
 6
 (1 to 10)

 2.03
 36
 3
 2
 8

27 HITS TOP FIFTY ALBUMS!

Blue Sky Mining

Produced by Wayne Livesey and Michaelt Co. Management Calmons "Columbia: Reg. U.S. Pat. & TM. Off. by CBS Records Inc. C. 1990 Midnight Off.

1 POST MODERN!

2* ALBUM TRACKS!



WZPL deb 25 deb WPLJ 32 14-4 (Hot) WSKZ KQKQ 19-10 15-11 (Hot) KATM KITS 30-12 HOT94.9 20-14 WKBQ 21-15 WKLQ 19-15 (Hot) KRZR 21-17 (Hot) KXYQ 24-20 **KXXR** 26-20 WERZ 31-22 (Hot) 28-23 **WXKS** KSAQ 29-23 WHHY 31-24 **KTUX** 31-24 CKO 34-27 (Hot)

CHECK OUT THE "FOOD ON THE TABLE" REMIX!







Singles that have experienced a tremendous initial response at radio or retail.

NATALIE COLE WILD WOMEN EMI

First single from the "Pretty Woman" soundtrack (which, by the way, has lots more on it!) picks up momentum this week with new support coming from WHYT, KROY, MIX105, Y107, KDON, KTXY, WWFX, WDBR, KQKQ, WVKS, K106, KRNQ and others. Already moving at WXKS 30-24, KRBE 29-25, HOT102 31-27, WHHY 35-28, WCGQ 31-25, WJMX 31-25, KTMT 37-32, KOY Deb 29, WMJQ Deb 26, X106 Deb 35, KYNO Deb 29, KCAQ Deb 40 and WGY Deb 40.

TESLA THE WAY IT GEFFEN

Singles: — Albums: 49 Avg Move: 2.11 Aggrssv: 14 This one's pulling lots of phones and spreading with majors each week. Going on the air at KUBE, KXXR, 93Q, 95XXX, WJMX, WVIC, WPRR and others. Already jumping at WLRS 16-10, WGTZ 29-24, OK95 33-20, WDBR 32-26, WPXR 35-30, WAPI Deb 24, Q104 Deb 30, WHHY Deb 33, WNYP Deb 35, ZFUN Deb 36 and KFMW Deb 38. Video is in solid rotation.

TEARS FOR FEARS ADVICE FOR MERCURY

This one's pulling solid upper demo phones and spreading with major markets each week. This week's adds include KNRJ and WHHY. Breaking big at CKOI 40-32, Y107 35-31, G98 32-25, KFTZ 39-33, KZOZ 40-35, SLY96 40-35, WJMX 21-16, WPRR Deb 31, KTMT Deb 38, ZFUN Deb 39, KMOK Deb 40, 99KHI Deb 40 and KF95 Deb 37. New video is helping to spread this one.

ANYTHING BOX OBLIVION EPIC

Multi-format hit in the making is making solid gains with new support coming from KZZP, Y108, KLUC, KFTZ and KKMG. Check out these jumps: 9-6 SLY96, 29-16 KPRR, Deb 26 WDJX, 2-2 KNRJ, 27-20 KBFM, 9-7 Q106 and many more. Programmers are telling us lots of early phones for this one.

KAOMA LAMBADA EPIC

Singles: — Albums: 36

When you've sold and are still selling this many albums, **someone** out there is buying them and it looks to us like it's Top 40's audience. This dance craze is spreading quickly in the clubs while this single is making its way with majors leading the way and lots of early phones. New this week at KMEL, KROY, HOT102, WKSS, X106, K98, XL106 and more. Jumps 1-1 KBFM 26-22 KITY, 27-23 B93, 21-17 KPRR, Deb 39 KISN, Deb 37 KZBS, Deb 30 KKSS, Deb 30 KYNO and Deb 35 KZFM.

YOUNG MC I COME OFF DV/ISL

Singles: — Albums: 29

Major markets and solid sales are telling the story for this new single from the multi-platinum album. New believers this week include KMEL, WKSE, KKSS and WKRZ. Already jumps at WWCK 39-33, 95XXX 35-30, WMJQ Deb 25, WCKZ Deb 34 and KTXY Deb 39. The new video is in solid rotation at MTV now.

JIMMY SOMERVILLE YOU MAKE POLYDOR

1

Former lead singer of Bronski Beat is off and running with a solo career and hit that picks up immediate support from HOT97, WXKS, KRBE, KTFM, KSAQ, Y107, KWTX, KSND, WBBQ, WFLY, K106, KZFM, WRCK and more. Major markets are leading the way.

PAJAMA PARTY HIDE & SEE ATLANTIC

Singles: — Albums: — Avg Move: 2.45 Aggrssv: 7 Programmers are reporting phones for this one after just one or two weeks of play. Going on the air this week at KKFR, HOT94.9, Z106 and others. Solid early jumps include 33-29 WPLJ, 28-23 KITY, 28-23 WCKZ, 33-29 WOHT, 29-24 KZFM, 19-12 KIKI, Deb 34 PWR106, Deb 29 KTFM, Deb 35 KZBS, Deb 32 KZOU and Deb 33 WYCR.

GREAT WHITE HOUSE OF CAPITOL

Singles: — Albums: — Avg Move: 2.14 Aggrssv: 4 This new single is scoring with solid early jumps and request action. Going on the air this week at WNVZ, WZPL and others. Already hot at WAAF 11-8, OK95 30-18, JET-FM 34-29, 92X Deb 16, 95XXX Deb 38, KTUX Deb 37 and FM104 Deb 29. Spreading from a solid secondary base to the majors.

ANIMAL LOGIC AS SOON AS IRS

Lots of secondary markets have been buzzing about this one for weeks now. Spreading with new support this week at 99KG, KSMB, OK95, WBNQ, WDBR and others. Already jumping 37-32 G98, Deb 40 KTMT, Deb 40 KZZU and Deb 30 FM104.

LAURA BRANIGAN MOONLIGHT ATLANTIC

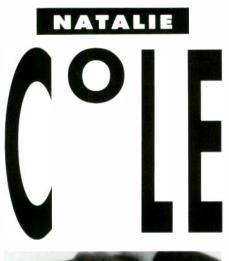
Hot remake of Kevin Raleigh's hit is picking up speed with second week adds at Q95, PRO-FM, KZBS, 99KG, KBFM, KCMQ, KQCR, KYYY, 99KHI, WHOT, WPFR, KCAQ, WINK, KF95, KKMG and many more. Already breaking at Z95 Deb 28, WJMX Deb 31, SLY96 Deb 38, WAPE Deb 29, KTUX Deb 39 and WKQB Deb 22.

J & M CHAIN HEAD ON WB

Post Modern giants are making solid gains with this new single. The video is on MTV while new Top 40 support comes from WBNQ, KWTX and others. Breaking big at KXYQ, KROQ, KSAQ, KRZR, WLRS, OK95, KDWZ, ZFUN, KNIN, HOT94.9 and others. Early sales.

GORKY PARK TRY TO FIND MERCURY

Picking up speed this week with new adds at WAEB, WPFM, KBFM, KTRS, ZFUN and many more. Already breaking at Y107 Deb 34, KATM Deb 29, KZZU Deb 30 and KRZR Deb 30.





"WILD WOMEN DO"

FROM THE MOTION PICTURE SOUNDTRACK PRETTY WOMAN

FROM THE MAJOR MOTION PICTURE SMASH "PRETTY WOMAN"! CHECK OUT THE RICK WAKE MIX, IT'S THE DOPE! FLASHMAKER!

WHYT	add		KQIZ	23-19	KYYY	37-33
KROY	add		KLYV	26-22	WKSF	37-33
MIX105	add		SLY96	26-22	G98	36-33
Y107	add		WXKS	30-24	WTIC	37-34
KQKQ	add		KRBE	29-25	WQUT	40-37
WVKS	add		KUBE	28-25		
K106	add		WCGQ	31-25	BREAKIN	G AT:
KQMQ	add		WJMX	31-25	KNRJ	
KRNQ	add		WBNQ	28-25	KPLZ	
KDON	add		KCHX	29-26	KZZP	
KTXY	add		HOT102	31-27	WLOL	
WDBR	add		WHHY	35-28	KKRZ	
WWFX	add		WOMP	31-28	WIOQ	
			KZOU	39-30	HOT97.7	
WMJQ	deb	26	WYCR	33-30	X100	
KOY	deb	29	KSMB	35-31	Q106	
KYNO	deb	29	B93	35-32	KKFR	
KFBQ	deb	34	KTMT	37-32	KITY	
X106	deb	35	KMOK	36-32		
KCAQ	deb	40				
WGY	deb	40				

"A LITTLE LOVE"

WXKS KUBE PWR99 WKBQ WGH-FM WKDD WZPL	add add add add add add add	FLASHN DEBUT	Aker! 0 Hits top	FIFTY SI	NGLES!
Z104	add	92X	deb 17	OK95	deb 36
KF95	add	KEGL	deb 21	WPFR	deb 36
WLRS	add	WSKZ	deb 25	KFMW	deb 37
KTUX	add	KDWB	deb 26	WBNQ	deb 37
WKRZ	add	KHTY	deb 28	KSAQ	deb 38
K104	add	KKRD	deb 28	WWFX	deb 38
KGOT	add	KATM	deb 28	WPFM	deb 39
93Q	add	WKPE	deb 29	KFRX	deb 40
KCHX	add	KRZR	deb 29	KZIO	deb 40
KQIZ	add	KWTX	deb 31		
KTRS	add	99KHI	deb 32	FM104	27-21
KTXY	add	KIXY	deb 33	WDBR	38-27
SLY96	add	KYYY	deb 35	KDWZ	33-30
WJMX	add	JET-FM	deb 35	KRNQ	34-31
WNYP	add	KXXR	deb 36	KQCR	39-32

FROMTHE FORTHCOMING ALBUM BANG



EMI

COREY





Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Linear is spreading mainstream with good moves, club play and 12" sales while **Bonnie Raitt**'s elpee is getting nothing but bigger and the single has great moves at radio. Former Zep member **Robert Plant** has a big first week out of the box and though it's not offically released, **MC Hammer** is selling lots of records with big requests and early moves on the cut.

BLACK/DANCE

LINEAR SENDING ALL MY LOVE ATLANTIC Singles: 47* Albums: — Avg Move: 3.37 Aggrssv: 17 Dance hit is spreading with lots of Top 10s. New at X100, WIOQ, KROY, KHTK, WNVZ, Y107 and HOT99.9. Moves 5-4 PWR106, 8-5 KOY, 9-8 KZZP, 8-4 KTFM, 5-2 Y108, 7-5 KS104, 4-3 KPRR, 24-17 B96, 34-30 PWR99, 26-22 KWSS and 40-30 WKBQ.

M.C. HAMMER U CAN'T TOUCH THIS CAPITOL

Singles: — Albums: 16* Avg Move: 4.86 Aggrssv: 11 Major markets lead with good phones and jumps. Adds at WZOU, WHYT, PWR96, WIOQ, KZZP, B97, KHTK, HOT94.9, Y107 and KYRK. Jumps at PWR106 35-31, KRBE 25-21, KMEL 30-22, KOY 28-20, KTFM 24-16, KITY 30-24 and WOHT 26-22. Big sales.

QUINCY JONES SECRET GARDEN QWEST/WB

Singles: — Albums: 11* Avg Move: 2.57 Aggrssv: 10 Big upper demo phones in the majors with new airplay at KROY, KZOZ, KPRR, KZFM and KYRK. Moving at HOT105 8-6. KMEL 7-4, WUSL 4-3, KKMG 4-2, WPGC 23-19, KITY 25-20, WOHT 32-26, KQIZ 36-32, KYNO 18-13 and K106 40-30. #1 Black!

JODY WATLEY PRECIOUS LOVE MCA

Building with new radio play at KRBE, KMEL, Y107, KLYV, KQIZ, SLY96, WJMX and KDON. Moves 29-25 WCKZ and 34-26 WPRR.

SALT & PEPA EXPRESSION NEXT PLAT.

Singles: — Albums: — Avg Move: 4.21 Aggrssv: 8 Big phones with adds at KRBE, FM102, WIOQ, B97, KKFR, Q106 and WRVQ. Moves 19-11 B104, 20-15 KMEL and 29-16 KMPZ.

DIGITAL UNDERGROUND HUMPTY DANCE T. BOY

Singles: — Albums: — Avg Move: 5.08 Aggrssv: 8 Great moves with new airplay at WUSL, KWOD and WOHT. Moves 2-1 KMEL, 7-6 WHYT, 10-8 FM102, 14-8 WPGC, 35-31 WIOQ and 38-28 KBOS.

SMOKEY ROBINSON EVERYTHING MOTOWN

Top 10 at Black radio with new Top 40 play at KSAQ, WPFR, KGGI and WERZ. Moves at WUSL 13-10, KNRJ 28-25, HOT105 19-16, KMEL 17-17, STR94 15-13, KITY 24-21 and KZBS 23-20.

SONIA YOU'LL NEVER STOP ME CHRYSALIS

Dance stations leading with adds at PWR96, HOT102, KTFM, KWTX, KPRR and KZFM. Moving 26-23 HOT97 and 32-29 KNRJ.

ALBUM/ROCK

ROBERT PLANT HURTING KIND EP/ATLANTIC

Big first week including adds at PIRATE, KEGL, KXYQ, KSAQ, 92X, WPHR, CKOI, 93Q, 95XXX, KFBQ, KIXY, KKHT, KLYV, KMOK, KNIN, KQIZ, KTMT, KTRS and lots more.

FASTER PUSSYCAT HOUSE OF PAIN ELEKTRA

Singles: — Albums: — Arg Move: 2.02 Aggrssv: 14 Cut is pulling big requests where played with Crue tour helping. New believers at KBFM, KZOZ, WPFR, WZKX, WFLY and WYCR. Moves at PIRATE 5-3, 92X 15-9, WLRS 5-3, WDFX 25-21, KXXR 22-18, OK95 25-11, WWCK 40-32 and ZFUN 18-11.

GIANT I'LL SEE YOU IN MY DREAMS A&M

Second single is spreading now with new support at WKBQ, KBFM, KIXY, KNIN, KSMB, 99KHI, WKLQ, WKPE, WPXR, WZOK, Y94, KF95, WFLY, WVKS and K104. Jumps 17-9 OK95, 31-26 Q102, 39-34 KXXR, 30-23 WWFX and 36-29 KTUX.

PETER WOLF 99 WORLDS MCA

Huge at Album radio with new airplay at KSAQ, KTRS and WLRS. Moves 34-26 OK95, 39-32 99KG, 27-21 KFMW, 39-34 95XXX, 35-31 KFBQ, 33-29 WWFX and 40-36 WERZ.

POP/ADULT

BONNIE RAITT HAVE A HEART CAPITOL

Singles: — Albums: 3* Avg Move: 3.38 Aggrssv: 27 Mondo sales continue with good upper-demo female phones. New airplay at KUBE, KPLZ, KKRZ, KWSS, WZPL, 93Q, 95XXX, KMOK, WABB, KFRX and WVKS. Moves 11-9 STR94, 35-30 WXKS, 40-36 KSAQ, 37-28 KISN, 29-21 WAPI, 28-24 MIX105, 31-24 WRVQ, 31-22 KFBQ, 40-31 OK95 and 29-20 WKLQ.

GRAYSON HUGH HOW BOUT US RCA

Remake is big Adult with Top 40 adds at WNCI, KISN, KKMG, KFRX, WMJQ, WYYS, WRVQ, Q104, KTMT, WKSI, KZBS and Z102.

POST MODERN

PETER MURPHY CUTS YOU UP BB/RCA

Singles: — Albums: 48 Avg Move: 2.06 Aggrssv: 9 Steady sales with mainstream airplay spreading. New at WKDD, KZOZ, WJMX, WNYP, WPRR and KTUX. Jumps 24-15 KSAQ, 24-15 HOT94.9, 38-34 KISN, 32-28 CKOI, 32-24 OK95, 34-30 ZFUN and 30-25 K106.

THEY MIGHT BE GIANTS BIRDHOUSE ELEK

Monster at PoMo with good requests where played. Top 40 believers at HOT94.9, KFBQ, KFMW, KFTZ, ZFUN, KWTX, KSND and WPST. Jumps at KROQ 25-12.

BELOVED HELLO ATLANTIC

Big at PoMo radio with new Top 40 play at KWTX, SLY96, KOKQ, KKYK and KBIU. Jumps 16-7 KROQ and 37-33 KXXR.

RADIO EXPOSES A SMASH!!!

EXPOSÉ

YOUR BABY NEVER LOOKED GOOD



KEVIN WEATHERLY Q106

"My wife Margie heard this song last summer and loved it. Since then she's been badgering me to put it on the air. We finally put it into rotation four weeks ago and the phones lit up immediately. It is by far the most active EXPOSÉ record and potentially their biggest hit yet. I'm just glad spouses aren't eligible for the A.I.R. competition."

STEVE KINGSTON Z100

"Even I could sing a song written by Diane Warren and it would go Top 10, with EXPOSÉ singing 'Your Baby Never Looked Good In Blue' it's a sure TOP 5 SMASH!"

JEFF WYATT PWR106

"The kind of record that makes EXPOSÉ a multi-dimensional music success... We LOVE IT!"

> STEVE PERUN B104 "A one listen smash!!!"

BOB CASE KZZP

"We played 'Your Baby <u>Never Looked Good in Blue</u>" in our 'Make it or break it' feature three times with stellar reaction...by the end of the day, the audience was calling for the record, as were the women at the station."

THE NEW SINGLE FROM THEIR NEAR PLATINUM ALBUM, WHAT YOU DON'T KNOW

Produced by Lewis A. Martineé for Pantera Productions Executive Producer: Ismael Garcia for Charisma Recording Inc. Direction: Pantera Group Enterprises, Inc.

3







Tommy Page dominates the phones this week with huge single sales everywhere. **Biz Markie** is also selling tons of singles with consistent requests coming in, **Jane Child** makes another hefty gain on the lines this week

TOMMY PAGE I'LL BE SIRE/WB

Could the phones just be a tad bit bigger for this one? Single sales are huge while the requests continue to explode everywhere in the country. Hots include B96, JETFM, KCPX, KEGL, KITY, KJMZ, KKHT, KKQV, KOY, KRBE, KRQ, KSMB, KWNZ, KWSS, KZOU, KZZP, MX105, Q106, Q107, WBLI, WBWB, WKSE, WKSI, WKSS, WKZL, WLOL, WLRW, WNYP, WOMP, WPFM, WQXA, WRCK, WRQN, WRVQ, WSPK and WTIC.

BIZ MARKIE JUST A FRIEND CC/BB

MTV continues to lead the way with solid video rotation which is also helping to maintain Top 10 sales nationally. Big mentions come from KITY, B96, KITY, KJMZ, KKHT, KKSS, KOY, KRBE, KSMB, KYYY, WABB, WBLI, WBWB, WKSE, WKSS, WLRW, WNYP, WQXA, WRCK, WRQN, WRVQ, WSPK, WTIC and many more.

JANE CHILD DON'T WANNA WB

Former Wildcard pick is flying up the charts with radio leading the way and requests kicking in bigtime this week. Hots include B96, JETFM, KAKS, KF95, KITY, KKHT, KKSS, KNIN, KRQ, KWSS, KZQU, KZZP, Q106, WABB, WBLI, WBWB, WERZ, WGTZ, WIIS, WJMX, WKSS, WLOL, WLRW, WNYP, WPRR, WRQN, WRVQ and WWFX.

MOTLEY CRÜE WITHOUT ELEKTRA

Third single and smash in the making is already pulling big phones with majors leading the way as well as MTV. Hots: 92X, JETFM, KEGL, KFRX, KKHT, KYYY, KZOU, WGLU, WKEE, WLRW, WOMP, WQCM, WQUT, WRCK, WRVQ, WWFX, WZZU, ZFUN and many more.

LISA STANSFIELD ALLAROUND ARISTA

Hot new artist is making big gains with her debut hit that's generating solid phones across the country. Big mentions come in from KITY, 95XXX, B93, JETFM, KEWB, KOY, KRQ, KWSS, KZOU, KZZP, Q106, WJMX, WKEE, WKSE, WKSS, WPGC, WRCK and WRVQ.

KISS FOREVER MERCURY

Solid video rotation from the folks at MTV is helping to propel this one right to the top. Pulling big phones at WLOL, KAKS, KTRS, KYYY, WBWB, WIIS, WJMX, WKSI, WLRW, WOMP, WQCM, WQUT, WRQN, WRVQ, WSPK, WYYS, WZZU, ZFUN and others.

with a video now in play and **Motley Crüe** is kicking in bigtime with their third smash in a row while the album continues to sell big week after week. Watch **Calloway** — already generating huge requests where played.

LUTHER VANDROSS HERE & NOW EPIC

This one developed from a solid sales base and has now turned into a huge request-based smash. Generating big phones at KKHT, KKQV, KZOU, Q106, Q95, WBWB, WGLU, WJMX, WKEE, WKSI, WKSS, WLRW, WPGC, Z95.1 and others.

WARRANT SOMETIMES COLUMBIA

Continuing to fly at radio with phones leading the way. New reports come in from KEGL, KEWB, WABB, WERZ, WIIS, WJMX, WKLQ, WKSE, WKSI, WOMP, WRVQ, WSPK and more.

TECHNOTRONIC GET UP SBK

Top 20 album sales and huge single sales are telling the story for this follow-up smash. Phones are developing this week at B96, KAKS, KEWB, KFRX, KKHT, WCIL, WIKZ, WKSE, WLRW and WRVO.

DEPECHE MODE JESUS SIRE/REP

Every programmer playing and testing this one reports immediate phones. Scoring with another big week at radio and continued hot reports from KEGL, B93, KAKS, KNIN, KRQ, KZZP, WKZL, WQCM, WQXA, WRCK, Z106 and others.

MICHEL'LE NO MORE ATCO

Giant crossover smash is selling lots of albums and singles with solid video helping. Reports continue to come in from B93, B96, KRQ, KZOU, WCIL, WKZL, WLRW, WPFM, WPGC, WQXA, WSPK and others.

PHIL COLLINS I WISH ATLANTIC

Second single from the current album makes solid gains this week on the phones with Top 5 album sales helping. Big at KITY, JETFM, KCPX, KKHT, KWSS, MX105, WERZ, WJMX, WKSI, WYKS and others.

CALLOWAY I WANNA EPIC

The phones are already going nuts for this smash in the making with majors leading the way. Flying at KZZP, 95XIL, KFRX, KKHT, KOY, KWSS, Q106, WTIC and many more. A potential #1!

ALSO GAINING REQUEST MOMENTUM							
MICHAEL PENN	NÖ MYTH	RCA	FASTER PUSSYCAT	HOUSE	ELEK		
TAYLOR DAYNE	LOVE WILL	ARISTA	SEDUCTION	HEART	VEND/A&M		
LINDA RONSTADT	ALL MY	ELEKTRA	U-KREW	IF U	ENIGMA		

Bee Gees "BODYGUARD"

The New Single



The sensual new song and video that puts the BODY back in bodyguard. video in **FIVE-STAR ROTATION on VH-1**

> From The Album ONE. Produced by Barry Gibb, Maurice Gibb, Robin Gibb and Brian Tench Management: Borman Entertainment



C 1990 Warner Bros. Records Inc.

AN EXCLUSIVE HITS INTERVIEW WITH BRAD HUNT BY HOLLY GLEASON

THE HUNT FOR HITS

Elektra's Senior VP of Promotion Brad Hunt — and his ponytail — keep fitting round pegs into square holes. This guy's been behind campaigns to send Tracy Chapman to the top of the charts, The Cure into the Top 5 and 10,000 Maniacs into the Top 40. If these aren't obvious pop successes, don't tell Brad Hunt. This is the guy who thinks releasing Metallica singles makes sense!

Of course, Hunt's always been a music lover. He remembers buying that first Bill Haley and the Comets single on Decca from money he earned on his paper route. He got his first record biz gig over the phone, double-bagging as it were, doing sales and promotion for MCA. He scaled the corporate heights, and then decided that "it had stopped being fun." So, Brad Hunt got out.

Until Mike Bone called with an offer to do promotion for Elektra. He couldn't give Strawberries notice fast enough that they needed to find someone else to do their advertising. Again, he rose through the ranks by following his instincts and looking for new and creative ways to "tell the story" at radio. Now if only HITS' Features Geekette Holly Gleason would quit asking him to tell her the one about the three little pigs.

For you, what's the secret of being a good promotion person?

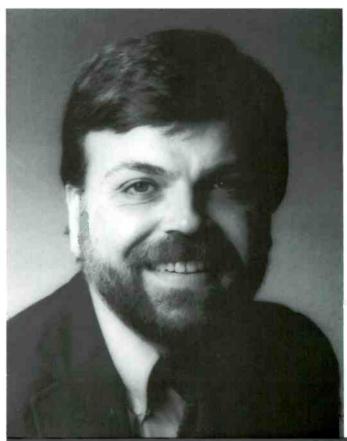
Hard work and creativity. I don't believe anymore that the situation of "Hey, play this record — it's a good record" will work. You've got to take a creative approach with radio and work with radio, trying to figure out where they can play your song and how they can play your song; that's a big portion of what it's about these days. So, it takes some understanding of radio.

You have to be well-versed when you go in there. People have a tendency to think creativity is promotions, and it's not. Promotions have *nothing* to do with creativity. Creativity has to do with how you go about getting music on the radio. Promotions these days have gotten to the point where all the record companies are doing is supplying whatever the quarterhour is that the guy's looking for for a weekend give-away: "Be the l4th caller and win a trip to Bolivia..." It's really gotten to the point of overkill. And we just keep beating it and beating it and beating it and beating it and beating it — and it doesn't relate back to the product anymore.

I think in defense of radio, most people listen to radio to win. They want that contest.

You're right back to buying that share.

Absolutely. That's all it comes down to. I think record companies should run promotions for the same reason radio stations do: to support our product. One of the interesting discussions that comes up a lot these days is, "Gosh, I remember when you record companies used to come in and buy time on our radio stations..." Well, I remember when you used to be able to buy time on a radio



Brad Hunt: the man, the myth, the ponytail.

station as part of a package that went along with the promotion, telling people where they could register for whatever it was you were going to be able to win. But, those days are gone...and it also means that the radio stations aren't working with the retailers to come up with a package that's going to be attractive to the labels. It doesn't all have to be in afternoon drive — run a schedule of spots, some overnights, put together a package of spots to make it possible for record com-

panies to pick up.

Some programmers seem to view music as filler between commercials. Wouldn't you think playing the best music would increase ratings?

My response to that has always been, "If you guys didn't get free records, you'd be all news." They all say, "Well, we can go out and buy it." And they're right, they can. But they don't.

Let's take an act like The Cure, who not only sell platinum, but actually cracked the Top 5 last



HITS March 19, 1990





A young Brad Hunt (second row from top on rt.) with X and the Elektra team from years back.

year. That's an act that must take a little explanation in the Midwest.

Bob Krasnow has a philosophy with this company, which is, "We don't make radio records, we make great records. It's your job to get 'em played." Probably The Cure's one of the more interesting cases, because they've always had phenomenal international success, but couldn't seem to crack the U.S. with airplay or sales. Prior to "The Head On The Door," their first album for Elektra, they'd sold less than 50,000 copies. "The Head On The Door" sold, because we went in with a commitment and you know a band that gets minimal airplay is only going to sell so many copies, but still to get 50 Top 40 stations and 70 AOR stations, obviously it started kicking something in at sales — and interestingly, it was

in the major markets. So, we took a band that had been selling less than 50,000 and got them selling just over 350,000. Then "Standing On The Beach," the greatest hits package, came out — and we knew the band was drawing people live, because we'd seen them at the concerts — but the record went out and sold a million! The next logical step was to go for the airplay.

So, we were laying the story out before the record came out: "Look, the band's come to your town twice in the past two years. The first time they were here, they played a 7,000 seater and sold it out; the next time, they played a 12,000 seater and sold it out. Their last album sold a million and a half copies. Now here's the scenario of what's going on..." This made the radio people know what's going on and aware of what the band's all about. That way the record's all set-up and the first single's ready to roll. It took us 16 weeks to take that record to #30 — the record didn't roll, but we showed persistence, and a lot of the barriers were broken down. Then when we came around this time, after "Fascination Street" we came back with "Love Song," it really set the table. "Fascination Street" got 120 stations, a lot of stations, so when "Love Song" really caught people's fancy, the stations were ready to go on it. Four years ago, if somebody'd said The Cure would be Top 40, let alone Top 5, I'd've laughed. We have the luxury, and the incredible burden sometimes, of only releasing 35 albums a year. Now some people say, "Wow, you've got all this time to work these records." But, the other side is that if you only have 30 records coming out, they all better happen. So, you find yourself going, "Oh my God! We gotta figure out a way to get this motherfucker

played!" Counterparts will say,

"Well, if we had 10,000 Maniacs, we could've got that single played, too..."

But, they don't have a band like 10,000 Maniacs. It's just that with our acts, every time we get a song, we take the band to another level. Sure, now we've got the band to 100 Top 40 stations, and if we get the right song, we'll open up the door and parlay that into more airplay. Radio's not adverse to the band. We went through the initial. "What the hell's a 10,000 Maniacs?" Without listening, people thought they were heavy metal — AC stations weren't listening, they were just going, "Not for us." We'd ask, "Well, did you listen to it?" "Nah..." "You should listen to it, check it out," and the response was. "Yeah. we can play it."

A lot of it's groundwork, and a lot of it's just — the one thing we've built up since we started six years ago from ground zero is that we weren't going to stop. The 15 months we spent working various songs off the last 10,000 Maniacs record took the band over a million one. It works. **Radio seems to have a split personality. It's either very metal or very dance.**

It's very fragmented, and it presents a problem. But, there's

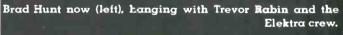
less of a problem for a company that has lasting music. If you know in six months people are still going to know what this music's about instead of six weeks, that music will win out. Companies that are in that cycle are always looking for that big record in the fourth quarter. They need that big dominant chart position.

The thing about disposable music — you'll hear it on the radio, but it doesn't sell. It doesn't offend, but it doesn't challenge, and it's the records that challenge that people tend to want to take home.

Is it ever hard not getting discouraged? Working records that aren't obvious has to have moments of frustration.

Our A acts for radio are less than obvious. Anita Baker's not exactly the most obvious pop icon to come down the line. Here's a woman who's a classic voice and an undeniably incredible talent, but she's not exactly a dance act. Nothing is obvious with us. Howard Jones writes pop songs — and he's probably the closest thing to a guy who produces songs for pop radio; not to say that he does, because his songs are very complicated lyrically. He's a tough one, too.

With us, you just go in every









day, knowing what you've got to work: The Cure, 10,000 Maniacs. When you're working acts like that, you've got to get everybody, right down to the field staff, to feel a part of it.

You seem to have built a very cohesive team, instead of fragmented departments.

It's a very small record company. We have very few people, so it puts a tremendous burden on people to produce. The hours each person generates is amazing. Figure we did well over 150 million dollars last year and there are 112 people who work here! **How involved do you get in a project? And when?**

As long as bands are willing to tour, I think that's where you probably see the greatest relationship between all the departments of the company. At most labels, there's lots of channels and eaos involved, but not here. I'm Sr. Vice President of Promotion and my door's open to anybody in the record company. If somebody's got an idea, they can come in, then we'll go down to the head of marketing, the head of publicity and say, "How about this idea?" Some of 'em are good and some of 'em aren't, but we listen to everything.

Does that make it more exciting? Sure, because everyone's really involved and everybody takes pride when something works. but everyone feels proud when it happens. That's the biggest thing - everybody walks by our boards, and I've never seen a company where more people are aware of what those call letters are and what they relate to. How binding are formats? Well, we went through a situation at Elektra that was real frustrating because people were determining whether or not certain records were singles without letting the public decide; so we weren't releasing them. Then we started asking, "Well, who made those rules?" Really, who's to say? And when we decided to start releasing some of those things, there were plenty of skeptical people: "You mean you're releasing a Metallica single?" Well, why not? As far as I'm concerned, in this business, there's moral limitations about what you can and can't do - and that's it. Part of the ingenuity of business is being creative on your feet. Who says you have to be a certain number before you can cross something over?

So, success for you is measured by more than mere chart position.

It's a matter of careers. Breaker mentality and chart position do not sell records. We're out to make careers for our bands. What do you foresee for the future?

"At most labels, there's lots of channels and egos involved, but not here. I'm Sr. Vice President of Promotion and my door's open to anybody in the record company."

Suddenly, a radio station comes in because of all the effort. The pinnacle pay-off comes when a major station comes in, and obviously the person who gets the most satisfaction is the local promotion/marketing guy because he's the one who's there, We've established a pretty incredible roster and we've opened a lot of doors at radio; so as we're getting second, third and fourth releases on these bands as long as the right songs are there and the right steps have been made by these bands, especially in



Signing Phoebe Snow, Brad Hunt et al.

their songwriting, then the possibility of opening the door at radio is fairly great. I don't think 10,000 Maniacs having a Top 10 record is that far-fetched for the near future. I think the chance that Metallica's next record — it won't be a mainstream record, but I think it's a given that the rock stations will be there.

What happens, I think, as the label continues to grow, its credibility with radio increases, which is important for us, because we've had the retail. What happens is that as more and more of these records are hits, more new artists can get carried in to radio, you can bring new artists in behind them.

The one thing the label is very much situated for — and it's really the ideal situation — to use a catch-phrase, this is a lean, mean fighting machine, so should there be a financial problem out there at some point, should the long fabled recession hit, this company's pretty well situated to not only survive, but prosper during that time, and avoid the ridiculous lay-offs this industry's known for. Our people are underpaid and overworked, but they do a good job and they give the company its edge, which

means we keep overhead down and can survive as is in lean times.

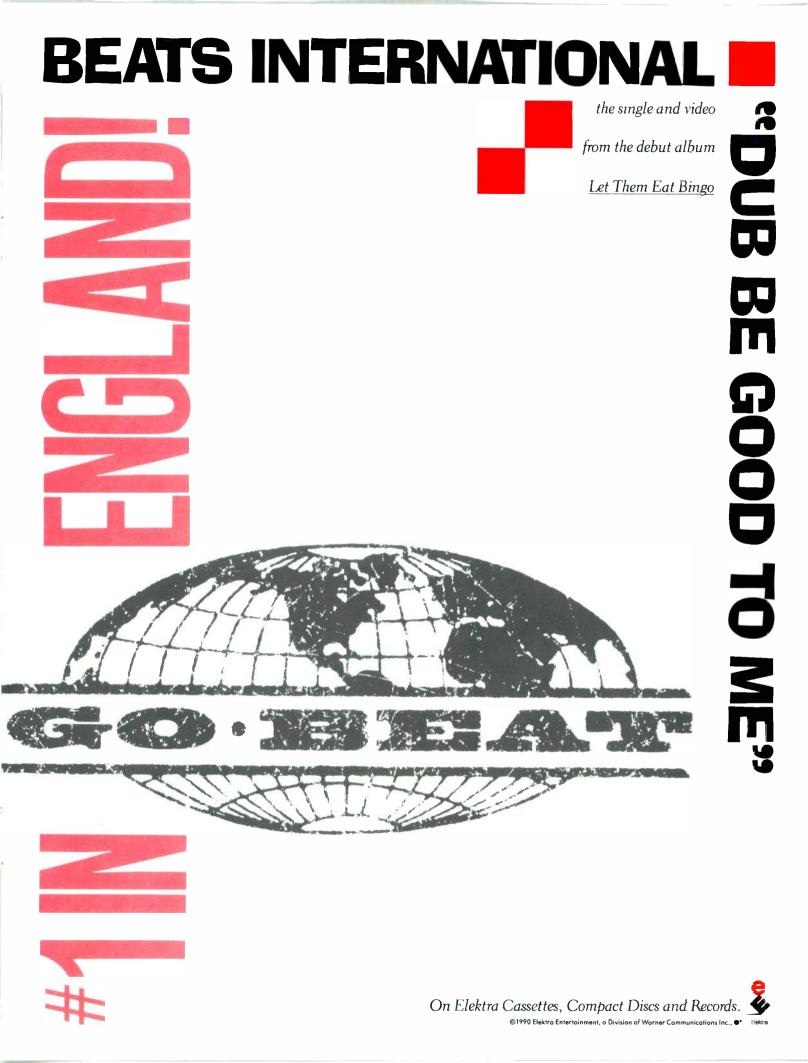
Do you think today certain labels carry credibility for their acts by virtue of their reputation? We've started some surveys at retail asking people what the last

retail, asking people what the last records they bought were — and they're saying, "Elektra records," which is a great feeling to have. There was a point in time in the late '60s/early '70s when everything that came out on Columbia Records, I bought. It didn't make any difference what it was. And Elektra experienced that in the '70s, too.

So, yeah, people do go out and buy labels. If you maintain a certain level of integrity, integrity builds trust. When people have trust in you, they'll go out and buy your other records. We've got people going out and buying Tracy Chapman and then seeing the Black Velvet Band and picking that up, too. Or they'll be buying the Cure record and seeing the Sugarcubes, buying those records because they're on the same label.

Our game plan with every act is to just stay on it, to be there and be relentless. If we can do that, it's just a matter of time.

HITS March 19, 1990



AN EXCLUSIVE HITS INTERVIEW WITH LECHMERE'S DAVE CURTIS BY DAVID SPRAGUE.

Boston CD Party!

The Woburn, Mass.-based Lechmere chain has been around for the better part of a half-century. Over the years, Lechmere has guided its Bostonian customers through the ever more complex labyrinth of goods; from iceboxed, console radios and 78s all the way through to modems, camcorders and CDs. Dave Curtis, the 18-store chain's Marketing Manager, has only been there for the last five. But what a five-spot it's been...



Boston seems like a fragmented market. Where does Lechmere's strength lie?

We have a kind of young, upscale customer base. That means we sell different things than a traditional, freestanding record retailer would. We sell a lot of jazz, a lot of new age and a lot of classical. Those three account for about a quarter of our total music business. We also do well with older, upper demographic stuff like Tom Petty and Bonnie Raitt. You contrasted the chain with "more" traditional retailers. How, precisely, does it differ? Lechmere is unique in the music business, as far as I can see, in that we're basically an upscale, hightech department store selling computers, appliances and video equipment and music.

What sort of promotions work best for you?

We do more than any other retailer I know of. Every week, we have a major promotion - Save On Our Top 30; Save On All CBS Product; Save On Every Greatest Hits Title. On the day of the Grammys, we took out full page ads that listed the 20 key categories and all the nominees in the form of a checklist. All the nominees were on sale, and that worked very well for us. We also sponsor radio shows: on WJIB-Boston and WOTB-Providence. we feature an Album of the Week in the New Age/Light Jazz area. We do the same thing on WFNX for rock.

Does radio impact heavily on your buying?

I don't want to downplay it too much, because it's obviously a factor. But a lot of success stories that are attributed to radio actually started by word-of-mouth or through one of the video channels. Radio jumps on the bandwagon afterwards. There are certain artists right now that are getting vir-

In terms of configurations, how do your sales work?

Right now, showing the unique kind of customer base we have, we're doing 70% of our music business on CD and only about 30% on cassette. We sell literally thousands of CD players every week, and those people are looking to buy software as well. **Does that hardware base** allow for more kinds of crossmerchandising?

Sure. We've done promotions with Nimbus, with Windham Hill, with A&M when the Toni Childs album came out...We give away samplers mini-LPs or CD singles to CD player purchasers all the time. ____



"We sell a lot of jazz, a lot of new age and a lot of classical. Those three account for about a quarter of our total music business."

How does one gear marketing strategies to a more sophisticated base?

Well, they're less swayed by radio alone. It's not like they hear something and rush out because they *have* to have that item. So to a certain extent, we have to use different vehicles. We do a lot of newsprint ads — in "The Globe" in particular — and we have an in-house color circular that we drop into every major Sunday paper in the area. That's about three million copies. tually no radio support — artists like Chris Rea, Julia Fordham, Tanita Tikaram — that don't really fit in any format, but have a steadily growing audience. Any picks for the near future besides those?

Basia will do very well for us. I think Shawn Colvin will develop nicely, and The Church record looks like a winner. But right now, the big monster hits are kind of scarce, which is why it's even more important to get exposure for developing artists.



THE BREAKTHROUGH SINGLE AND VIDEO FROM THE VERTIGO ALBUM "COCKED & LOADED"

allad

CATCH L.A.GUNS LIVE!

March 1 Seattle, WA 99 Club • March 2 Spokane, WA Gatsby's • March 3 Portland, OR Starry Nights • March 5 San Fran, CA The Stone
 March 6 Sacramento, CA Crest Theatre • March 7 Oakland, CA Omni • March 9 Ventura, CA Ventura Theatre • March 10 Tiguana, MEX Iguanas
 March 12 Las Vegas, NV Calamity Janes • March 13 Phoenix, AZ Celebrity Theatre • March 14 Tucson, AZ El Casino Ballroom • March 16 Dallas, TX Arcadia • March 17 Houston, TX Las Americas Arena • March 19 San Antonio, TX Sneakers • March 20 Austin, TX Back Room
 March 22 Oklaboma City, OK Kinetix • March 23 Tulsa, OK Cains Ballroom • March 29 Cinncinnati, OH Bogart's
 March 30 Columbus, OH Newport Music Hall • March 31 Detroit, MI Ritz • April 1 Akron, OH Jackie Lee's

Don't miss the video! TOP 10 DIAL REQUESTS! ACTIVE ROTATION ON NEVER ENOUGH the TRack that Management: Left Bank Management

Produced by Duane Baron, John Purdell and Tom Werman for Julia's Music.

4175



Current favorites as chosen by members of all segments of the music industry

Nothing out there compares to the Sinead O'Conner single, Top 5 PoMo, MTV Buzz Bin and a bonafide smash at Top 40. The second Rod Stewart looks like another big one at radio and the box set continues to sell. The new

Robert Plant single gets good initial response from radio. Former Wildcard Wilson Phillips continues to develop with consecutive strong add weeks and early phones. The next big selling rap crossover is MC Hammer.

WINNERS

S.	S O'CONNOR	NOTHING
2	ROD STEWART	THIS OLD
3	ROBERT PLANT	HURTING
4	WILSON PHILLIPS	HOLD ON
5	GRAYSON HUGH	HOW 'BOL

(Ens/Chrys) (WB) (Atlantic) (SBK) (RCA)

JT

S SENSATION 7 MC HAMMER 8 **OINGO BOINGO** 9 TM BE GIANTS 10 ADAM ANT

6

LOVE CHILD U CAN'T OUT OF BIRDHOUSE **ROOM AT**

(Atco) (Capitol) (MCA) (Elektra) (MCA)

DAGRESTO/TRACKS/NORFOLK R Plant/T 4 Of Us/Wilson Phillips

TREY ALEXANDER/WRQN/TOLEDO G Hugh/S Sensation/A Ant/Young MC

SALLEN/PARK AVE/WINTER PARK N Lowe/Squeeze/S O'Connor/C Junkies

RICK ANDRADE/ZIPS/TUCSON T For Fears/MSG/M Bolton/M Crue

DANTHONY/TLNTMSTR/ATLANTA S O'Connor/R Stewart/G Hugh

ED AUGUST/WNNK/HARRISBURG G Hugh/O Boingo/R Stewart/S Sensation

DAVE BAKER/WJMX/FLORENCE S O'Connor/G Hugh/R Stewart

ROBIN BANKS/JET-FM/ERIE R Stewart/R Plant/S O'Connor/TMB Giants

J BANTA/WYKS/GAINSVILLE R Stewart/Wilson Phillips

M BARNHILL/REC BAR/DURHAM G Band/S O'Connor/R Stewart/TMB Giants

M BASHKIN/BAK & TAYLOR/CHIC S O'Connor/R Stewart/O Boingo/R Plant

L BATCHECK/REC & TAPE/COL S O'Connor/C Hart/Wil Phillips/R Plant

BRUCE BOND/WNNK/HARRISBURG R Stewart/B Raitt/MC Hammer

T BONITA/STRAWBERRIES/BOSTON S O'Connor/B Joel/Linear/Beloved

T BRENNER/ARROW DIST/OHIO Havalinas/N Hillbillies/N Lowe/B South

BEN BRENT/WALL TO WALL/PHILA E Z'Nuff/A Ant/N Cole/R Belle

GUY BROUILLARD/CKOI/MONTREAL Wilson Phillips/R Plant/Electronic/D Mode

J BROWN/PEACHES/SEATTLE Church/C Junkies/2nd Self/B Raitt

TOM BROWNE/B98/FT. SMITH AAnt/Starship/Babyface

AL BUNCH/WZZU/RALEIGH R Plant/D Yankees/C Hart

SCOTT BURTON/WRCK/UTICA Sinead/J Somerville/Rod S/MC Hammer

BILL CAHILL/STAR94/ATLANTA S O'Connor/B Raitt/Wilson Phillips

J CAMPAGNA/ROCKIT/SAUGUŚ S O'Connor/B South/Heretix/Beloved

L CAMPBELL/B94/PITTSBURGH R Stewart/Wilson Phillips

B CATCHER/WANS/GREENVILLE S O'Connor/R Stewart/G Hugh

J CERONE/WBWB/BLOOMINGTON After 7/I City/G Hugh

M CHORLEY/HASTINGS/DALLAS I Mission/B Nile/S Roses/M Oil

D CLARK/SLY96/SAN LUIS OBISPO F Pussycat/Beloved/S O'Connor/Wil Phil

BEAVER CLEAVER/WNVZ/NORFOLK R Stewart/LA Guns/T For Fears/A Ant

J COHEN/STRAWBERRIES/BOSTON B Crowes/P Austin/S O'Connor/BB Devo

C COLLINS/98PXY/ROCHESTER J Somerville

E COYNE/TOWER/WESTWOOD I City/Aerosmith/E Z'Nuff/Quincy

R DEAM/HEGEWISCH/CHICAGO PJ Party/N Cole/E Clapton/B Raitt

ALBIE DEE/WPGC/WASH DC S O'Connor/MC Hammer

PAUL DONOVAN/B96/CHICAGO Rebel MC/S O'Connor/MC Hammer

V ELLIOTT/V VENDORS/KALA R Plant/R Stewart/G Hugh/M Oil

D ELLIOTT/WAVA/WASH DC S & Pepa

MICHAEL EVANS/TOWER/BOSTON R Sakamoto/EB The Girl/Church/C Rea

MARK FEATHER/WOXA/YORK After 7/Michel'le/R Plant/R Stewart



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4 week sales history....#4, #4, #3, #11 * Top 10 requests the past 3 weeks John Clay (PD) Hot 96 Fresno

HUGE SALES IN L.A.III They amazed us at The KIIS-FM Finish Line Concert at the L. c. Marathon! Frion Bridgemon (MD) KIIS-FM Los Angeles

WE BELIEVE it could be like/a Bobby Brown ... an across the board smash! ...now in Power Night Rotation * opening up play in other dayparts Mike Snow (MD) KKBQ Houston

STRONG CALL-OUT PROFILE Sales troilding week after week Hosh Gureli (MD) KMEL Son Fronsisco

TOP 10 FOR WEEKS!!! Glen Kalina (MD) WIOQ Philadelphia

A KILLER SONG!!! We knew it was a Power Pig Song the first time we heard it Jeff "Booger" Kopugi (MD) Power Pig Tampa

THE U-KREW was already starting to happen. When we put it into Testspin, it really EXPLODED! Chuck Lee, The Wherehouse

> #1 SINGLE SALES Tower Portland/Music Millenium

TOP TEN SINGLE Show Industries

AAAA

ENIGMA.

100

BREAKOUT ALBUM SALE Central South/Wax Works





Current favorites as chosen by members of all segments of the music industry

CHUCK FINLEY/WYYS/COLUMBIA S O'Connor/R Plant/S Sensation/R Stewart

LESLIE FRAM/WABB/MOBILE R Stewart/S O'Connor/MC Hammer

K GEIDT/TOWER/SHERMAN OAKS J Somerville/TMB Giants/O Boingo/Sinead

D GILLILAND/MURMER REC/FL D Mode/N Ebb/M Oil/Cramps

S GRAMM/KITY/SAN ANTONIO L Louie/Hi Tek 3

A HANDEL/STRAWBERRIES/BOS C Junkies/Church/Joneses/S O'Connor

JIM HARRISON/G105/DURHAM S O'Connor/L Branigan/G Hugh

NEIL HARRISON/K106/BEAUMONT S O'Connor/R Stewart/G Hugh/MC Hammer

STEVE HELLER/ZFUN/MOSCOW S O'Connor/R Plant/TM Be Giants

M HERZER/REC BAR/C CHRISTI Linear/R Van Shelton/E Clapton/Aerosmith

HITMAN /999KHI/OCEAN CITY S O'Connor/Wil Phillips/R Stewart/B Raitt

C HOLLOWAY/WKZL/WINS-SALEM S O'Connor/R Stewart/G Hugh/J Somerville

L HUGHES/95XIL/PARKERSBURG Aerosmith/Wilson Phillips/R Stewart

C JACK/KKSS/ALBUQUERQUE S O'Connor/R Stewart/R Plant/Young MC

J JACKIMOWICZ/SALEM REC/OR B South/Heretix/S O'Connor/H Of Love

ARLEN JAMESON/WWFX/BANGOR A Ant/S Sensation/S O'Connor/Wil Phil

J JOHNSON/BUZZ'S NEST/COL R Plant/O Boingo/Poco/TM Be Giants

D JOHNSON/KHTK/ST. LOUIS R Stewart/Expose/P Gentlemen

P JOHNSON/PRO/TEMPE O Boingo/B South/S O'Connor/Church

E JOHNSON/WAEB/ALLENTOWN S O'Connor/R Stewart/S Sensation/Beloved J KELLY/KYYY/BISMARCK R Stewart/S Sensation/L Branigan/R Plant

M KELLY/MUSIC MERCH/RI S O`Connor/O Boingo/Poco

L KING/SOUND OF/PHILI EC King/D Peaston/Quincy/K N Play

R KNIGHT/KTFM/SAN ANTONIO Sonia/KMC Kru/2 Girls

B LABORDE/KCPX/S LAKE CITY P Gentlemen/R Stewart/G Hugh

S LAGREGA/DISC DIG/CAMBRIDGE S O'Connor/M Penn/N Hillbillies/DR Band

J LASPESA/TOWER SUNSET/LA R Barone/Cynics/Aerosmith/M Penn

SCOTT LIEF/WERZ/EXETER S O'Connor/R Stewart/R Plant/A Ant

DENNIS LOPEZ/TOWER/ANAHEIM D Underground/Aerosmith/A Ant/S & Pepa

S MANN/WQUT/JOHNSON CITY S O'Connor/R Stewart/Wil Phillips/C Hart

CHUCK MCGEE/WOMP/WHEELING R Stewart/Wilson Phillips/S Sensation

W MERRITT/SEA PORT/PORTLAND B Biv Devo/Basia/J Gill/R & Ron Isley

ROD MEYER/KFRX/LINCOLN S O'Connor/R Stewart/G Hugh

SEAN MICHAELS/KTRS/CASPER R Plant/LA Guns/S O'Connor/C Hart

TIM MIKKELS/KKNB/LINCOLN I City/R Stewart/S O'Connor

MAX MILLER/KKMG/COLORADO SP. Whistle/C Max

GARY MILLER/WKEE/HUNTINGTON R Stewart/R Plant/C Hart/A Ant

J MOSKOW/SCHWARTZ/WASH D.C. Aerosmith/C Hart/Wilson Phillips

J MURPHY/KQHT/GRAND FORKS S O'Connor/R Stewart/R Plant/G Hugh

KEITH NAFTALY/KMEL/SF After 7/J Gill/B International/H Hewitt HANK NEVINS/WMJQ/BUFFALO R Stewart/Wilson Phillips/G Hugh

PJ OLSEN/WLOL/MPLS G Hugh/R Stewart/S Sensation

B PASHA/WAPE/JACKSONVILLE L Branigan/S O'Connor

D PAVLO/ELEKTRA/NEW YORK Basia/R Ups/S O'Connor

RICK PENDELTON/WNYP/ITHACA S Sensation/Wil Phil/R Stewart/S O'Connor

M POIRIER/STRWBERRIES/MEDFORD S O'Connor/P Enemy/Heretix/Joneses

ALAN POWERS/KIMN/FT COLLINS S Sensation/C Hart/B Raitt

J PRIMERANO/TRANSCON/BUFFALO S O'Connor/R Plant/TM Be Giants/Wil Phil

DON RIVERS/KBIU/LAKE CHARLES C Hart/N Cole/Babyface/L Vandross

C ROBERTS/92X/COLUMBUS R Stewart/Beloved

SHEL ROBINSON/KWTX/WACO S O'Connor/R Plant/TMB Giants/Beloved

KEVIN ROBINSON/WVIC/LANSING S O'Connor/R Stewart/I McCullough

GREG ROLLING/KKYK/LITTLE ROCK S O'Connor/R Stewart/Wil Phil/S Sensation

K ROMERO/KSAQ/SAN ANTONIO EB The Girl/J Somerville/O Boingo

B ROSE/RECORD BAR/HOUSTON A Myles/S O'Connor/Havalinas/T Page

J ROSE/WEST MERCH/AMARILLO G Hugh/R Plant/TM Be Giants/S O'Connor

T ROSS/CENTRAL SOUTH/NASH O Boingo/R Plant/G Hugh/Poco

RANDY ROSS/WGTZ/DAYTON Wilson Phillips/A Ant/R Stewart/R Plant

B ROSSER/MIDDLE EARTH/DOWNEY S O'Connor/Linear/Unity 2/D Underground

PETE RUSSO/RECORD BAR/LENNOX S O'Connor/L Stansfield/D Mob/J Child

REGINA

ON TOUR NOW!

FLASHMAKER

13* A/C! OVER 100 TOP 40'S WITH 18 NEW INCLUDING:

KUBE add		EM>	deb	30	KDWB	22-19
HOT97.7 add		2106	deb	30	295	25-23
KROY add	@30	WN Z	deb	30	KOY	27-23
WGH-FM add		WXES	deb	35	WMQ	27-23
KRBE add		WPGC	8-6	(Hot)	¥100	27-24
KGGI add	@21	WCKZ	22-18	3	PWRPIG	33-30
KLUC deb	25	<zes< td=""><td>21-18</td><td>3</td><td>HOT102</td><td>39-34</td></zes<>	21-18	3	HOT102	39-34

MAKEITLIKEITWAS

"..._still Top 5 call-out research with all female demos. Sales Top 10 across the board...smash...play it, don't berg wimp!" Albie D, WPGC 8-6 (Hot)

"Tap 10 call-out. Looks ilve a smash." Jay Taylor, KLUC DEB 25

"Strong request action already!!! We're getting calls from 18-34 men as well as women." Paul Cannon, 92PRO-FM

"Regina has become one of our major core artists since 'Baby, Tome to Me'. Reg na's songs will be on our station forzver She's not just here today and gone tomorrow. Ever since I saw her perform live, she gave me shivers." Elray Smith, KJMZ

31



THESECOND

CONSECUTIVE NO. 1 F&B

SINGLE FROM HER NO. 1

GOLD ALBUM, "STAY WITH ME."

ON YOUR DESK NOW.

ON COLUMBIA

-Columbia "Feg. U.S. Pat & Tr. Off. by CBS Records Inc. @ 1990 CBS Fecords Inc.





STEVE RYAN/KF95/BOISE J & M Chain/S Sensation/Stevie B/O Boingo

B SAY/MOBY DISC/LOS ANGELES Church/RH Chili Peppers/S O'Connor/Poco

T SBRIGLIA/TRANSCON/BUFFALO S O'Connor/R Stewart/R Plant/TMB Giants

S SCHANTZ/WSPK/POUGHKEEPSIE S O'Connor/Wil Phillips/Linear/R Stewart

JIM SCOTT/KNIN/WICHITA FALLS R Stewart/R Plant

ROGER SCOTT/KRQ/TUCSON I City/G Hugh/MC Hammer

BARBARA SELTZER/EPIC/NEW YORK Bardeux/D Underground/49ers/Hiroko

BILL SHAHAN/WVSR/CHARLESTON R Stewart/Aerosmith/G Hugh/R Plant

J SHAHINIAN/RECORD EX/CLEVE M Oil/L Stansfield/Kaoma/A Ant

K SHEDD/DOWN..VALLEY/MPLS N Hillbillies/Church/C Junkies/Silos

L SHOSTAK/Q107/WASD.C. G Hugh/J Somerville/MC Hammer/Beloved D SIBEL/HARVARD CO-OP/BOSTON S O'Connor/B Nile/H Of Love/11th D Day

K SIMMONS/H OF GUITARS/ROCH C Of Wolves/XYZ/B Tango/B Fox

RICK SIMON/KEWB/REDDING S O'Connor/R Stewart

SCOTT ST.JOHN/WPRR/ALTOONA M Penn/R Plant

K STAMM/RADIO DOCS/MILW Sinead/O Boingo/R Stewart/TMB Giants

JIMMY STEAL/KEGL/DALLAS JW Harding/H Of Love

P STEINBERG/DISC-CON/ST LOUIS Wil Phil/PD Pondering/N Hillbillies

BRUCE STEVENS/WBBQ/AUGUSTA S O'Connor/R Stewart/R Plant/G Hugh

DAN STONE/OK95/TRI CITIES R Stewart/R Plant/Poco

JAY TAYLOR/KLUC/LAS VEGAS S O'Connor/Timmy T/MC Hammer/Whistle

DOM TESTA/Y108/DENVER S O'Connor/Wilson Phillips/Whistle MIKE TINNES/WKLQ/GRAND RAPIDS R Plant/G Hugh/L Quireboys/Heart 1

PAM TRICKETT/B104/BALTIMORE R Stewart/Roxette/MC Hammer

TD TUCKER/KSIQ/CHORPUS CHRISTI Wil Phil/S Sensation/S O'Connor/Babyface

RICK UPTON/KITY/SAN ANTONIO G Band/S O'Connor

LOLITA VELEZ/KSND/EUGENE R Stewart/J Somerville/O Boingo

KIMO VILLARIMO/KIKI/HONOLULU MC Hammer/Wilson Phillips

KEVIN WAGNER/WIBW/TOPEKA R Stewart/Aerosmith

J WARD/WKSS/HARTFORD S O'Connor/Kaoma/MC Hammer

K WEATHERLY/Q106/SAN DIEGO G Lemand/B-52's/Expose

GREG WILLIAMS/KKRD/WICHITA R Stewart/G Band/Beloved/B Raitt

DENA YASNER/KOY/PHOENIX B International/S II Soul/R Stewart

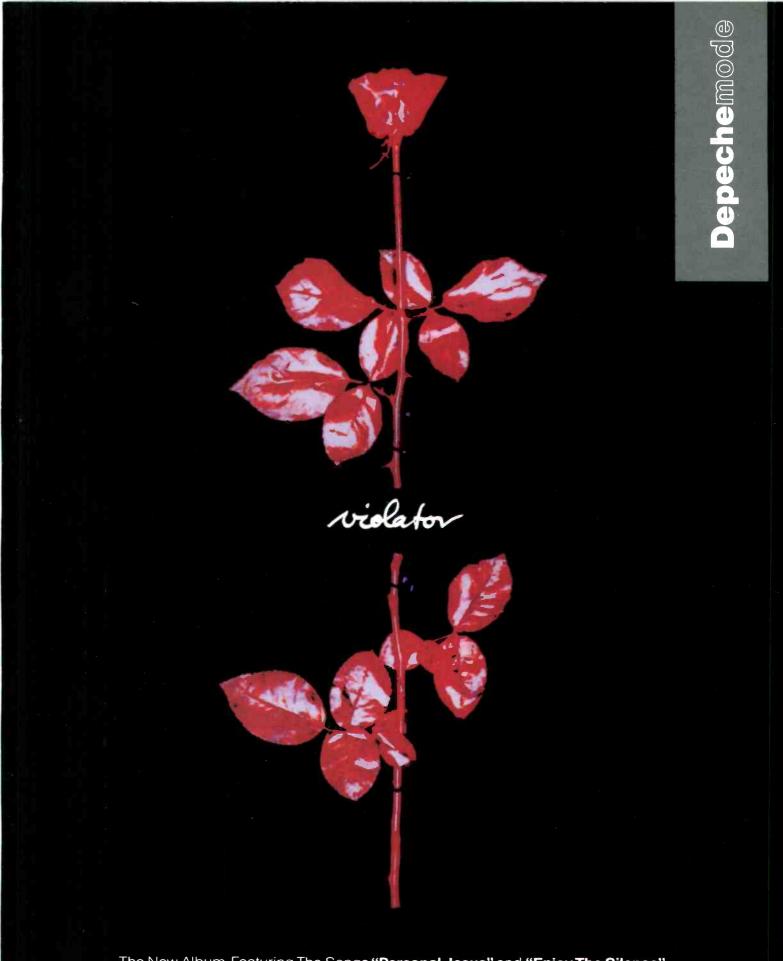
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COMPANY NAME		TYPE OF BUSINESS
ADDRESS		
CITY	STATE	ZIP CODE

ZIP CODE

Sherman Oaks CA 91403 818-501-7900 FAX 818-789-0259

	ISS "FO	ever"		
AVERAGE MORESSIVES (4 or more) TOP 10 TOP REQUESTS (45 SALES) MOVE (4 or more) 10 5 (1 to 10) (1 to 10) 3.26 73 54 13 8 9 SALES (1 to 10) 3.26 73 54 13 8 9 SALES (1 to 10) SALES (1 to 10) <td <="" colspan="2" th=""><th>Por the Provide Stress Stress</th><th>THE SHADE</th></td>	<th>Por the Provide Stress Stress</th> <th>THE SHADE</th>		Por the Provide Stress	THE SHADE
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	KISR add KFBQ deb 39 WHHY add ZFUN deb 39 KZZB add KMOK deb 40 KOKZ add 99KHI deb 40	KQIZ 37-33 WJMX 21-16 WERZ 38-34 G98 32-25 KZOZ 40-35 KTUX 32-28 SLY96 40-35 WXKS 32-29 99KG 40-36 KCPX 33-30 KZZU 40-37 KSND 34-30 7107 35-31 BREAKING AT: CKOI 40-32 KKBQ KSAQ 95XXX 36-32 KKRZ WRVQ KISN 36-33 KXYQ HOT94.9 KFTZ 39-33 WKBQ		
GO PARKY M	ry To Find Me From the album GORKY PARK	Performent		
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The New Album. Featuring The Songs "Personal Jesus" and "Enjoy The Silence." Produced by Depeche Mode and Flood. Management: U.S. Representation: Second Vision Management. © 1990 Sire Records Company.



4175

POSTINUDERN

(Based on a combination of airplay and sales.)

LW	TW	ARTIST-LABEL	COMMENTS
1	1	MIDNIGHT OIL - Columbia Blue Sky Mine	GIANT sales!
4	2	SINEAD O'CONNOR - Ensign/Chrys Nothing Compares 2' U	AWESOME!
2	3	PETER MURPHY - RCA Cuts You Up	Still huge
3	4	THEY MIGHT BE GIANTS - Elektra Birdhouse In Your	Sales/air
7	5	MISSION U.K Mercury Deliverance	Breakout sales
6	6	THE CHURCH - Arista Metropolis	MTV Buzz Bin
8	7	BLUE NILE - A&M Downtown Lights	MT¥ Buzz Bin!
9	8	DEPECHE MODE - Sire/Reprise Various	Lp cut now
12	9	OINGO BOINGO - MCA When The Lights	Hot sales
10	10	THE RAVE-UPS - Epic Respectfully King	MTV
5	11	JESUS & MARY CHAIN - WB Head On	Slipping
17	12	THE BELOVED - Atlantic Hello	Great week
11	13	R SOUNDWAVE - Mute/Enigma Biting My Nails	Holding
19	14	DEL AMITRI - A&M Kiss This	Breakout sales
16	15	CREATURES - Geffen Various	Up and down
23	16	HOUSE OF LOVE - Fontana/Merc I Don't Know Why	Back up
14	17	THE THE - Epic Jealous Youth	Up and down
21	18	THE CRAMPS - Enigma Bikini Girls	Radio leads
13		SMITHEREENS - Enigma/Cap Yesterday Girl	Peaked
20	20	JOHN WESLEY HARDING - Sire/Rep Various	Steady
24	21	BEAUTIFUL SOUTH - Elektra You Keep It All In	Breaking
18	22	ADAM ANT - MCA Room At The Top	Great video
25	23	STONE ROSES - BB/RCA Fools Gold	Solid moves
	24	COWBOY JUNKIES - RCA Various	Breaking
	25	EVERYTHING BUT THE Atlantic Driving	Sales lead

POST TOASTED By Ben Dover

Midnight Oil reigns for the second week in a row but watch out for Sinead whose album hits the streets this coming week. Huge sales are expected and radio doesn't look like it's even seen the beginning of this project. Not only is this project headed for the top of PoMoland, but by the looks of the action in a multitude of formats, the album looks like a potential #1 seller nationally!...... Mission U.K. hops up two spots to debut in the Top 5 with Breakout sales coming in and

lots of strong conversions in major markets everywhere The Church album hits the streets this week while the folks at MTV pick up this first video in Buzz Bin rotation The Blue Nile also score with a Buzz Bin add with lots more national accounts reporting solid sales Also on the sales end of things, Depeche Mode shipped this week so watch for big Breakout sales and lots more airplay to come. Rad o is reporting tors of Hots from a variety of cuts

Godhead



Del Amitri — no relation to Del Monte.

now..... The Rave-Ups hold tight at #10 with a national tour beginning in the West at the end of this month. Check out their live show..... Atlantic is hot this week with a strong jump from the Beloved and also a debut with Everything But The Girl whose album is selling with the help of a great video at VH1..... Watch for a tour from Del Amitri — this band is killer and should not be missed..... RCA needed just one more act on the chart so they brought on Cowboy Junkies now blowing up at radio..... Check out the new Johnny Clegg album on Capitol for which Faithy will finally become just someone else in a programmer's life. The album ship April 2 but she needs adds this week Virgin is hip-hophappenin' once again with this new Gunbunnies project that scores as one of the Most Added at radio this week and the new **Ryuichi Sakamoto** album — already making big moves. People are buzzing.... Radio news (yawn) - New MD at WRUC is Eric Kraft with Ron Eugenio taking on the PD gig.... Gill Creel retired as MD at WTUL. No replacement yet Dorea D'Agostino of KUNI gave her resignation and will be leaving April 30th..... New MD at WUOG is Mark Khalid..... Linda Steel is the new Asst. MD at WMDK.....Otto Delage takes on the MD duties at KLPI, Rustin..... New Operations Manager at WHFS is Tcm Calderone..... And finally. Happy 22nd Bithday to WBCN

H175

POST MODERN

(Hot reports from the nation's leading radio and retail outlets)

HOTS

- 1. SINEAD O'CONNOR (Ensign/Chrysalis)
- 2. MIDNIGHT OIL (Columbia)
- 3. PETER MURPHY(BB/RCÁ)
- 4. THE CHURCH (Arista)
- 5. DEPECHE MODE (Sire/Reprise)
- 6. MISSION U.K. (Mercury)

WAPS / BILL GRUBER / AK-RON,OH Depeche Mode Sinead O'Connor Nina Hagen Jesus & Mary Chain Beloved

KACV / JAMIE KARR / AMARILLO Sinead O'Connor Midnight Oil Del Amitri Renegade Soundwave Mission U.K.

WHFS / MICHAEL BUTCHER / ANNAPOLIS J.J. Cale Don Dixon Dramarama Dave Edmunds Jesus & Mary Chain

PLASTIC FANTASTIC / DAVID

CASTLEMAN / ARDMORE, PA. Sinead O'Connor Midnight Oil Peter Murphy They Might be Giants Richard Barone

WUOG / ANDY MILLER / ATHENS House of Love Giant Sand MC 900 ft. Jesus Negativeland

Thee Hypnotics CHAPTER 3 / JIM VINING / AT-LANTA

Midnight Oil 9 Inch Nails Notting Hillbilly's Everything but ... Blue Saraceno

TURTLES / THOM DRAM / AT-LANTA Peter Murphy

Kevn Kinney Julia Fordham Blue Nile Beautiful South WRAS / KIM SAADE / ATLANTA Everything But ... Beautiful South Del Amitri Beloved Mission U.K.

CD ONE STOP / DAVE CARROLL / BETHEL

Cowboy Junkies Church Robyn Hitchcock Midnight Oil Peter Murphy

RECORD EXCHANGE / TERI MCOLLY / BOISE Church Sinead O'Connor Depeche Mode Black Flag Kill for Thrills

WBCN / OEDIPUS/CARTER ALAN / BOSTON

Sinead O'Connor House of Love Cowboy Junkies Church Bill Pritchard

WFNX / BRUCE MCDONALD / BOSTON Sinead O'Connor Depeche Mode Beautiful South Jesus & Mary Chain

They Might be Giants KUCB / DAVE DELASKY /

BOULDER Midnight Oil Sinead O'Connor Fatuna Mansions Church Caterwaul

WBNY / GINA GALLI / BUFFALO Midnight Oil Ian Lowery Mission U.K. Wedding Present MC 900 ft. Jesus KUNI / DOREA D'AGCSTINO / CEDAR FALLS Hypnolovewheel Beau Soleil Flat Duo Jets Passion Fodder Thin White Rope

1. PRETTY WOMAN STR (EMI)

5. COWBOY JUNKIES (RCA)

6. SINEAD O'CONNOR (Ensign/Chrysalis)

2. CHILLS (Slash/WB)

4. TACKHEAD (TVT)

3. GUNBUNNIES (Virgin)

RECORD BAR / RICHARD LANE / CHAPEL HILL, N.C.

Sinead O'Connor Black Girls Flat Duo Jets 9 Inch Nails Innocence Mission

WXRT / LIN BREHMER / CHICAGO Midnight Oil Smithereens Sinead O'Connor Church Stone Roses

KDGE / LARRY NIELSON / DALLAS The The Electronic Peter Murphy Jesus & Mary Chain They Might be Giants

WXCI / PATTY GRANNAN / DANBURY Chills Sinead O'Connor Poi Dog Pondering 3rd Bass Beautiful South

PLAY IT AGAIN / ALAN KOVAN / DETROIT Lush Pale Saints Galaxie 500 Ride Babyford

WDET / ANNE DELISI / DETROIT Peter Murphy Guitar Speak Ofra Haza Oingo Boingo Sinead O'Connor WXDU / GREG LYON / DURHAM Broome Closet Spanic Boys Straitjacket Fits Savage Republic Boo-Yaa Tribe

WEB OF SOUND / BILL TORMAS

/ LANCASTER Cramps Fiendz Volcano Suns Soulside Laibach

KCRW / TOM SCHNABEL / LOS ANGELES Sinead O'Connor Julia Fordham Blue Nile Keith Jarrett Everything But ...

KROQ / TRIP REEB / LOS AN-GELES Sinead O'Connor Depeche Mode Midnight Oil Jesus & Mary Chain UB40

WORT / STEVE GOTCHER / MADISON Sinead O'Connor Thin White Rope Blue Nile Giant Sand Agit Pop WFIT / HELEN URRIOLA / MEL-

BOURNE, FL Sinead O'Connor Social Distortion Caterwaul Fall Blue Nile EASTSIDE / MIKE DUGAN /

MILWAUKEE Church Cowboy Junkies Loop Caterwaul Cramps



OINGO BOINGO

"Out Of Control"

STUFF YOUR FACE WITH THESE MONSTER TRACKS FROM OUR **ALTERNATIVE CD** SAMPLER COMING SOON



KILL FOR THRILLS "Paisley Killers"



On Dark At The End Of The Tunnel

On Dynamite From Nightmareland





VICIOUS BEAT POSSE "Mass Confusion" (By DBX)

On Legalized Dope





RICHARD BARONE

"River To River"

On Primal Dream

ADAM ANT "Room At The Top" On Manners & Physique

"Feed The Beast Volume 1" also includes tracks from Jill Sobule, Energy Orchard, Love Club, The Lightning Seeds, Kelly Willis, The Tragically Hip, The Broken Homes, The Roches, Transvision Vamp, and The Born On The Fourth Of July Original Motion Picture Soundtrack.







POMOPICKS Edited By **Holly Gleason**



Depeche Mode, "Violator" (Sire/-Reprise): Two years ago, they wowed 75,000 screaming fans at The Rose Bowl, proving **Depeche Mode** could plug into the life-force of music fans fed up with formulaic pop. Following on the heels of the live "101," "Violator" stakes out some new turf for the techno-

dance force. "Enjoy The Silence" is a mid-tempo cascade of melancholy that swells and swirls around a buoyant rhythm track — accessible without pandering, it could kick them in at Top 40 as well as Post Modern.

Oingo Boingo, "Dark at the End of the Tunnel" (MCA): Once again, L.A.'s favorite party band, Oingo Boingo has whipped up a churning rock mass that's marked by horn parts so they'd crease trousers at 40 paces. "Out of Control" is a fairly mellow proposition for them: gentle rhythms washing Danny



Elfman's psuedo-falsetto and near-drone regular register in a way that captures hearts, ears and slow dancing feet. The gospel-like "Try To Believe" and "When The Lights Go Out" are the syncopated uptempo fare OB does so well.



Second Self, "Time Bomb" (Rampage/EMI): A harmonica bleats and blares and suddenly you're knee-deep in "Aunt Jenny (Bless My Soul)," the opening track on "Time Bomb." Originally released in 1988, Second Self has a major behind them now and their loose-limbed, highly Stones-ian

breed of sloppy rock may get to an audience desperate for this sort of sweat-and-dirt-under-the-nails music. Indeed, all six songs smack of great rock influences, inspired playing and surrender to the music instead of mere knee-jerk arena-isms.

"Flat Duo Jets" (Dog Gone): Here's a record to renew your faith in unadulterated rock and roll! Ragged, rangy, simple — Flat Duo Jets' self-titled

disc's just a lot of passion and as many sparks as a trio of Chapel Hill, NC boys can squeeze into the grooves after five years of banging around the local scene.



Echoes of **Chuck Berry** and **Eddie Cochran** can be heard resonating in every rockabilly chord, every rollicking bass note, every bumping drum beat. "Please, Please Baby" and "When My Baby Passes By" are pure kerosene and matches; "Wild, Wild Lover"s all reverb and exhortational Elvis.



DREAM DAY AT 'HFS: Atlantic's Rick Rizzo of Eleventh Dream Day recently made one of those obligatory visits to DC's WHFS. Pictured 1-r are: Damien Einstein and Weasel, WHFS, Rizzo, and Atlantic's TOd Elmore. Moments later, all four of these guys took a look at one another and decided there have never been four more ridiculous hairstyles together in one room....ever! Guys, we love you and keep up those coifs—they're just terrific.



THE SECOND PHOTO: Dallas' **KDGE** recently (well, not recently — because to be honest with you, we've had this photo for about three months now) had **Capitol's East Of Eden** in for a shmooz. Pictured l-r: The guy from the band; **George Gimarc**, Music Director; **Steve Allison**, owner of KDGE; and the girl from the band. Moments later, the four of them turned and looked straight up only to find that photo #1 contained four of the most ridiculous hairstyles they had ever seen.



KARYN'S STILL CUTE: WBRU's Karyn Bryant recently (well, not really recently — we've had this photo for some time now) had the Chili Peppers in the studio where, with lots of team effort, the band tatooed Karyn's butt with the RHCP logo. No comments were made about the hairstyles in Photo #1 during this visit. Thank you. (P.S. Watch the RHCP cut on the "Pretty Woman" soundtrack.)



HOTS WINNER! EARLY BREAKOUTS 7-5 POST MODERN!

0

5.1		5	5.
Fire	6		

SALES APPROACHING 100,000!

WDET	12-1
WRVU	#14
WDST	#32
WKHR	20-5
KUKQ	#6
KDGE	#12
WHFS	#38
KTCL	#4

The first single from the Mercury album

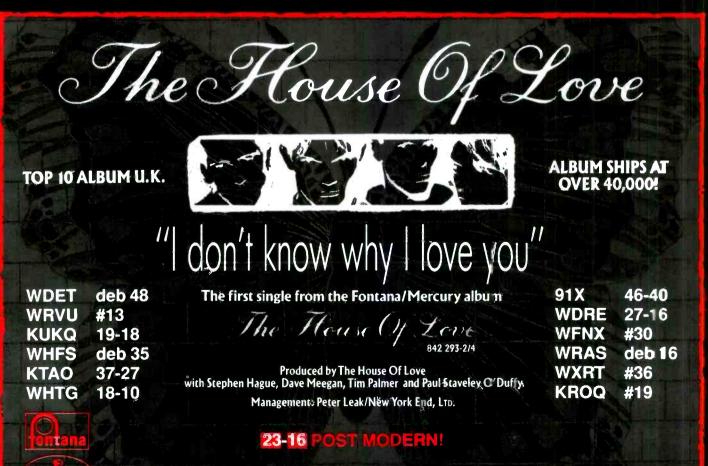
842 251-2/4 Produced by Tim Palmer

Management! Worldwide: Tony Perrin for Golden Dawn Enterprises North America: In association with Burton Management, Inc_s

T

WHTG)	6-2
91X	#26
WRAS	deb 12
WENX	31-25
WDRE	19-14
WFIT	#7
KROQ	17-15
WBCN	deb 37

National Tour with The Wonder Stuff begins April 16th.



National Tour begins May 14th.

THE HORIZON

THE LATEST ON UP AND COMING BANDS by John Sutton-Smith

The Smithereens and Graham Parker provided last month's emotional highlight when they joined together at the end of their crowd-pleasing double bill to perform a blazing version of "Runaway," a tribute to the late, great Del Shannon. Parker was in fine form on solo electric guitar, playing a healthy dose of classics ancient and modem. Smithereens lead singer Pat diNizio (to be played by F. Murray Abraham in the movie), acknowledged just about every influence in the rock & roll catalog, but the band came out with a triumphant sound that is purely their own and surely destined for greatness. This is pure pop for any generation Opening for the Cowboy Junkies recently was RCA labelmate J.J. Cale, making his first live appearance here in many many years and thrilling much of the audience with a steel-blue guitar clinic and his dusty understated voice. He did the faves "After Midnight" and a laid-back, almost dub-version of "Cocaine," but neglected other early nuggets like "Magnolia" and "Clyde" in his all-too-brief set. The Junkies, of course, were superb as usual.... Many have been asking if there is tumult in the Sugarcubes' camp after vocal dynamo Bjork abruptly exited the PoMo stars' L.A. show halfway through the set, leaving the rest of the band to fend for themselves for the duration, but word is that she literally lost her voice and the band is now back at full strength.... Boston's Blake Babies do a little 'Cubes-style vocal gymnastics while mixing in the guitar shadings of hometown colleagues Throwing Muses, as demonstrated during their recent West Coast showcase Another Boston band, the Cavedogs, have a great album coming from Enigma, produced by Ed Stasium and full of lively harmony rockers like "Bed of Nails" and "Tater Country."... Eternal PoMo band NRBQ raved up the Roxy with their usual wit and wizardry and a healthy dose of the recent "Wild Weekend" from Virgin. This album is worth a second listen, with the title track a real missed opportunity for alternative and album radio. Remember guys, if Bonnie Raitt can sweep the Grammys, there's still hope in the world that talent will out in the end. Opening for NRBQ was Island signing Webb Wilder, a zany southern rocker with a mean guitar and a recently released debut, "Hybrid Vigor," that should play well between coasts.... Three things to look forward to: (1) the first U.S. tour of the Stone Roses whose RCA/Silvertone album is spiraling through the alternative ceiling behind "Fools Gold." They swept the year-end readers' polls in the U.K. and are one of this year's best bests over here. (2) The first World Party album in four years, coming from Chrysalis and it's a money-back-guaranteed smash. (3) "Here Comes The Groom" from sardonic U.K. folkie John Wesley Harding, a refreshing change of pace that should help him score live on the college 'n' club circuit It's a treat to see one of reggae's all-time great vocalists, Marcia Griffiths once a member of Bob Marley's backing group the I-Threes back in the charts and having a huge club hit with the dance-floor anthem "Electric Boogie." The single, produced and written by Bunny Wailer, was first recorded in 1982.... More magnificent craziness on the latest 3 Mustaphas 3 global extravaganza, "Heart of Uncle," on Rykodisc. Of Balkan descent (or so they claim) by way of London, the Mustaphas forge a funky high-life mix that is hilarious, exhausting and a great deal of fun.

NEW ARTISTS



Lisa Stansfield

Title "Affection"

> Label Arista

The debut album by this young English singer merges contempo dance-pop and classic soul as defily as Fine Young Cannibals did on their '89 landmark. Much of the credit should go to Stansfield's partners, lan Devaney and Andy Morris — collectively known as Blue Zone who performed, arranged and produced this impressive outing. But it's Stansfield herself whose talent cuts deepest. She's got incredible presence and a voice for miles, and she's gonna be HUGE

Suggested Cuts

You'll be hearing "All Around The World" a lot in the coming weeks, but this is one deep album, folks.

Label Comments:

"Waddaya want? I'm a real important guy," Arista big shot **Rick Bisceglia** pointed out. "Ah, Lisa Stansfield. Actually, my office stereo is being upgraded and my Rolls is in the shop, so I haven't heard it. But that doesn't matter — I'm God and I can break anything, whether it be Vanilli, chocolate or strawberry. Did I mention that Clive is God, too? God is good. God I'm good! Did I point out that I'm rich also?"



Jimmy Somerville

Title "Comment Te Dire Adieu"

> Label Polydor

The unmistakable falsetto that powered Bronski Beat and the Communards has returned, as Somerville comes with his first solo LP, "Read My Lips," and this charmingly offbeat single, a duet with June Miles-KIngston. The singer says he wanted to lead with "something completely off the wall, and I don't think you could have anything more off the wall than a Scottish singer singing French over a house track." Guess not.

Suggested Cuts

In the globally conscious pop marketplace, "Comment Ti Dire Adieu" could become le smash de '90.

Label Comments:

"No, I don't have a summer villa," John Brodie told us. "The money I made in the NFL is tied up, but if I do well on the Seniors Tour I might consider it. Pardon my ignorance, but is HITS a real estate company? Wait a minute, you must want the *other* John Brodey. This happens all the time, and you wouldn't *believe* some of the things people ask me for. Boy have you got the wrong number!" Uh, sorry, big guy. Won't happen again.

COMING SOON...

Exclusively on

Hosted by Jay Thomas

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WHEELS & DEALS

BY BUD SCOPPA

EMI's artist roster is a couple of acts lighter, with the label and the Stray Cats parting ways by mutual agreement, while Lions & Ghosts were recently dropped. Stray Cats manager Eric Gardner sees the band, whose comeback LP died, as having the potential to make a highly contempo album that's still true to their rockabilly roots, and he's been talking to Nile Rodgers and Peter Wolf about producing such a project. Vicky Hamilton, meanwhile, waited patiently for EMI to dump Lions & Ghosts so she could ink key member Rick Parker to a solo deal on Geffen — make that DGC. Parker is Hamilton's second alternative act; Shadowland was the first, while a female-led, L.A.-based band

Execu-Trick



Don Grierson: The second-best hair at CBS.

will be the third Artist Danny Wilde, who was dropped by Geffen a few months ago, has formed the Rembrandts with Phil Solem, his onetime partner in Great Buildings, a fine band that made a crummy album for Columbia in the early '80s. The duo's Beatlesque demos are real tasty, and you can get a copy from manager George Ghiz.... People in the biz have been saying that Domani manager Andy Darrow did too good a job of promoting his act to A&R. Industry backlash is difficult to overcome, but Domani will get it-

self publishing and record deals if the price is reasonable. Next up for Darrow, the return of Willie Nile Another quality act that's thinking of reuniting in its original lineup is the Tubes. Not a bad idea — they were years ahead of their time anyway.... Original Tubes frontman Fee Waybill, who's doing fine financially, thanks to his Richard Marx collaborations, has co-written a song for the next Cheap Trick project, just under way at A&M Studios with Richie Zito. Epic's Don Grierson says the LP will be mostly band-written this time.... Grierson has personally inked Katmandu, a new hard-rock outfit featuring Mandy Meyer (Krokus, Asia) and Dave King (Fastway) and managed by Hard to Handle. The team of Duane Baron & John Perdell, who just finished mixing Jetboy's second for MCA, will produce.... The folks at Polydor are stoked about the upcoming LP by Mother Love Bone, Michael Goldstone's first signing at the label. Can't wait to get hold of one of those Air Love Bone slam-dunk shirts.... Overhyped band of the month: Blake Babies. But the guys from Columbia sure did seem to be paying close attention when the Boston trio played here in February The buzz on Rumor Control continues to grow. Scouts from at least three labels have booked flights to Portland in order to track down the elusive band. Michael Leshay of Famous claims he found another Portland band he likes even better, but he won't reveal the name.... How many times lately have you heard a band described as "... meets the Cult?" ... This week Wheels & Deals needs a rumor mill of its own. Names: Lisa Johnson, Tom De Savia, Len Fagan (not him again), Judy Stakee and Tom Whalley Which reminds us that Mitchell Froom is down under getting ready to produce Crowded House album #3.... Hi, L.T.

MINI MUGS

1

More Hits Mini Mugs



INFO-PACKED CAPTION I: If **Rick Rubin** can make the transition from hip-hop to rock & roll, so can **Matt Dike**. After finishing the debut album of sampling folkie **Apollo Smile**, the talented producer (left, above) went into L.A.'s Larrabee Studios with **Aerosmith** frontman **Steven Tyler** to remix "One Or The Other," which may well turn out to be the fourth single from "Pump." In any case, the Dike remix is expected to wind up on one side of a projected 12-inch; a **David Bianco** remix, with overdubs by **Jeff Lorber**, has been completed for the other side. **Sylvia Massy** was the remix engineer on the Dike version.



INFO-PACKED CAPTION II: Here's hoops fan Lance Freed after signing an adminstration deal with A&M's Wendy MaHarry, who's managed by Raiders fan Perry Watts-Russell, who also manages Dwight Marcus, who produced MaHarry's album and has an intriguing project of his own, Chamber of Poets. A third Watts-Russell client, David Ricketts, has just begun producing the second album by writer/singer Toni Childs, yet a fourth Watts-Russell client who is also on A&M. It's a small world, one filled with many cosmic coincidences but, hey, that's another caption altogether. The point of this caption is, if it wasn't for Al Davis, Perry would be a very happy guy right now.



INFO-LIGHT CAPTION: Here's Enigma President **Jim Martone** and Enigma act **the Residents**, whose first opus for the label is "The King And Eye." Nice shot, huh?... Uhm... that's about it... Well, 'bye...



Inner City "WATCHA GONNA DO WITH MY LOVIN"

G98	add	BREAKIN	G AT:
WABB	add	B96	KTFM
		KJMZ	WKSS
KIKI	deb 28	KRBE	WKZL
KKFR	deb 34	WHYT	KZBS
KKMG	deb 34	KNRJ	WBBQ
KCHX	deb 40	PWR99	KYNO
		HOT97.7	KPRR
HOT97	18-15	FM102	KZFM
KMEL	24-21	HOT102	WQXA
KBOS	26-23	WTIC	KDON
WPGC	29-26	KITY	KSMB
KMPZ	33-26		1
KYRK	39-36		



"Already in Medium Rotation after four weeks due to solid 18+ female phones! A big hit for us at Q106!" KEVIN WEATHERLY - ASST. PD - Q106, SAN DIEGO

"It's currently in KMEL Power Rotation. Top 15 call-out with little familiarity. That totally equals a SMASH for us!" HOSH GURELI - MD - KMEL, SAN FRANCISCO

"It's just a SMASH! It's just a great fuckin' record! That's all there is to it!" RICK UPTON - PD - KITY, SAN ANTONIO

KGGI	add		
KISR	add	KYNO	23-19
		KIKI	27-20
KZBS	deb 23	WCKZ	25-22
		KDON	30-23
WUSL	19-16	HOT105	34-24
KMEL	22-18	KBOS	30-24
FM102	22-19	KITY	31-27

BREAKING AT: KJMZ Q106 ...your cup of tea!

AN EXCLUSIVE HITS INTERVIEW WITH JANE CHILD BY H. LEE DAVID



the look?

I left home and school when I was 15 to go on the road. Up to that point, I had consistently tried to fit in and had never fit in. I've felt like an alien my whole life. It wasn't the way I looked; I didn't go to kindergarten looking like this. But, somehow if you had any radical thoughts they smelled it on you. No matter how hard you try to assimilate, they will not let you in. And they would not let me in. I said, "Fuck it, if I'm going to be an alien, I'm going to look like an alien." So, I look like an alien.

that has a more noble pursuit, is full of shit.

Ever get you hair caught in anything?

Yes, yes. In fact, I actually ripped a braid out of my head once. It was horrible! I was working in a studio and I had to take down a Fairlight every night. The big Anvil cases and all, well, I got my hair caught and stood up and... It's unbelievably painful. You know how it hurts when you pull your hair, well, imagine a chunk! Thank God it's growing back.

Boyfriends? Husbands?

"I actually ripped a braid out of my head once."

Are you hard to please?

Impossible! I'm a raving, fucking perfectionist! Ask anybody who's been in the studio with me. I worked alone because at first I couldn't afford any musicians. When I got to making the record, it was natural to make it that way. And it's hard to put musical ideas into words. No two people feel things the same way, and I know exactly what I want. I just take the path of least resistance and do it myself. Being a perfectionist, what happens when you get angry? It never goes out. I'm brutal to myself. I know I can't go on doing this to myself. When I started, this whole thing looked a lot different. Now that I've been through it, I've grown and learned things, and I do realize that I'm not the center of the universe. No matter how much I try to control everything, I cannot. So I'm trying to learn to cut myself some slack.

Your two videos have a lot of lonely images in them.

I'm very, very much on my own. I never feel lonely. I like being alone: I feel alone even when I'm around people. Anybody who's doing what I do for a living is looking for acceptance, they never fit in. They're looking for love. Anybody who says otherwise,

No, I have a piano. Ever get depressed or suicidal?

Making the record, because at times it was very difficult. I expect a lot of myself, and at times it got so intense that I just wanted it to stop. Have you ever felt that way? Where you want a gun, you want to blow your fucking head off? You want it to stop? I felt like that. Yeah, I don't know what everybody's frustration feels like, but mine is real intense. But maybe everybody's is. I've never been anybody else. Well, I probably have...

Do you feel like you have a special purpose in life? I do, I've got a pretty good

I do. I've got a pretty good mind and using it to do this is not all I could be doing. I'm going through some guilt about that. I could be helping in other ways that would be better than possibly helping people escape by making songs that make them feel good, which is OK, but is kind of selfserving. I can't get over how lucky I am, and I have guilt about it. I'm very, very lucky. I'm delighted I'm in this country and able to do this. It's amazing.

Do you wonder if you deserve it? Always, I always wonder. I don't think if everybody doesn't deserve it, then one person doesn't deserve it.

WOMAN IN CHAINS

IN HER WORDS: "I remember the first autograph, it was a couple of weeks ago." "Schizoid is very descriptive of me, and my record." "I're felt like an alien my whole life." "I didn't go into kindergarten looking like this." "I just take the path of least resistance and do it myself." "I don't think I'll be completely happy with anything ever." "I never feel lonely." "I feel alone even when I'm around people." "When you look hard, you realize nobody knows; everybody's flying by the seat of their pants." "Are you going to tear me apart?" "I haven't talked like this to anybody." "I'm really trying to edit myself." "I've grown and learned things, and I do realize that I'm not the center of the universe." "I can't get over how lucky I am, and I have guilt about it." "God, what are you going to write about me?" (She's cool, hard, beautiful and fragile, like exquisite sculpture. Her Warner Bros. record is zooming, and when she puffs on the cigarettes in her holder, she looks like a punk FDR.)

There seems to be a lot of depth in your songs.

Something that's blatant and one dimensional never appealed to me. If it's a one dimensional lyric, then it's not personal for anybody. I don't care if they don't get the exact thing I'm saying. If it means something to them, it's not their business what I meant, and it's not my business what they get out of it. **So what's the deal with**

BEGIN ANOTHER VERY STUPID HITS CONTEST

WIN EXPENSIVE USELESS CRAP

THIS TIME IT'S THE NAME THE NCAA FINAL FOUR CONTEST

THREE PRIZES - RADIO, RETAIL, OTHER VERMIN

Happy that A'me Lorain, Michael Penn, Peter Murphy and Grayson Hugh are booking along, RCA has decided to humiliate itself by presenting this very stupid NCAA Final Four Contest. We'll award three very happening prizes in the RADIO, RETAIL & OTHER VERMIN categories.

Butch Waugh, VP of Promotion, RCA Records

All you have to do to win is:

- Name The Final Four Teams In The NCAA Tourney
- Name The Champion
- Name The Total # Of Points Scored In The Championship Game

IMPORTANT:

- Deadline: Thursday, March 22
- Call HITS Todd Hensley (and wake the bozo up)
- One Entry Per Person



Call Todd, Fax Todd, and if you have ANY mercy of all - MIRE TODD!!!

AN EXCLUSIVE HITS INTERVIEW WITH ALANNAH MYLES BY H. LEE DAVID

MYLES & MILES

I don't usually fall in love like this, not unless I'm drunk. I tried just saying no, but I couldn't resist — I needed the fix. She was the most beautiful woman I'd ever seen. It was at a sleezy dive called Atlantic Records. Her name was Alannah Myles. She was big with the hosers in Canada. She sings, dances, acts, has an eye for design, handles hecklers at Second City Toronto, puts mustard on tuna sandwiches and wears leather like there's no tomorrow. My mother would have liked her. I couldn't let the opportunity pass. I took a chance and talked to her. sexual. Fans react more passionately to me because I'm a woman. I get people telling me the most personal things. I think, "What am I, their psychiatrist? Go see a shrink!" *Is it true you bave a gutter moutb*?

I'm ladylike and people don't pay their money to come see me swear. But in Calgary, this guy, in a moment of silence, screams, "Hey, show us your tits." And I say, "Yeah, I got tits. can get me in a push-up bra? You could go out on the Sunset Strip in a push-up bra and get used. I know, but I wouldn't be making millions of dollars. How much would you be making?

Probably about \$500, but I don't know what the going rates are now.

Are other women jealous of you? Tremendously. But most

You've got a wonderful, sultry, rough singing voice!

I was born with an ability to sing. But it's an acquired skill to take that ability and teach it how to do all those different things. I try to make sure that my talent stays raw and youthful, so it doesn't have so much polish on it that it's like the grease on my hair. That's *too* polished.

What's the deal with you and leather?

I had to get an image across. It was important to me that America know I'm a rocker. The idea that they released a song that was sweet did not indicate to them that I could go, "Ohhhhh yeeeaaahhhh!" It's important you let your audience know you rock and not cheat them into thinking you're someone you're not.

We're eating lunch here and you're burping very daintly!

I'll do it onstage, too. Then I'll turn around and I'll say, "Sorry, I belched in that song. Did you hear it?" And they'll all laugh. Sometimes I'll eat dinner a little too close to show time. It's embarrassing when a belch comes out instead of the word.

How do you like America?

I'm very pro-America. I'm really proud of the way I've been treated here in America, with much more class than I was in Canada. In Canada they don't know how to treat you. They don't understand stardom and when they find it, they feel threatened by it because they feel like a failure in the light of my success. Then they get all screwed up over the sex symbol aspect of it. **What is the sex symbol**

aspect?

That I have boobs. I don't take myself seriously in terms of the sexuality of what I do, even though rock and roll is very Show us your cock!" And the audience breaks up! You sing and dance and tell women who know me are not, because I won't let them be. There's no room for jealousy in

"I don't take myself seriously in terms of the sexuality of what I do, even though rock and roll is very sexual."

jokes, when are you going to be in a movie?

When I'm rich enough to buy the rights to my own life. Why risk my career for some role where people use me so they *very sexual.*" my life. It's a horrible emotion that forces people to do imma-

ture things. *Are you a good kisser*? Phenomenal kisser, I'm a phenomenal kisser. Get that! "Cuts you Up" From the album Deep

CROSSOVER!

48 HITS TOP FIFT	Y ALE	BUMS!			2-4			BREAKIN	IG AT:		
MTV BUZZ BIN!								PIRATE	WPST	- 19 C	0.7
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WKDD	add			KSAQ	24-15	ZFUN	34-30	KITS	KISR	КТМТ	9
KTUX	add	WPRR	add	HOT94.9	24-15	WXKS/	34-31	WNVZ	WYYS	KWTX	
KZOZ	add	WIXX	add	KKBQ	21-18	KZZU	34-31	WRVQ	KFTZ	99KHI	
XMLW	add	KATM	add	OK 95	32-24	KISN	38-34	KZBS	KHTY	WCGQ	
WNYP	add	KZII	add	K106	30-25	G98	40-37	KRZR	KNIN	WPFM	
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GIGINALULIND

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"How 'Bout US" From the soundtrack True Love

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	WMJQ	add	Z102	add	KTXY	add	WQID	add	WTIC	deb	40	WANS	121
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AVAY I

"No Myth" From the album March

MTV HEAVY! 16 HITS TOP FIFTY SINGLES! 40 HITS TOP FIFTY ALBUMS!

200 TOP 40'S INCLUDING:

		the second se	
KSAQ	4-2	HOT94.9	10-8
WGH-FI	M 4-3	Q101	11-9
KPLZ	10-7	CKO	11-9
KXYQ	12-7	PIRATE	12-10
KXXR	9-8	KUBE	11-10
			A REAL

TAS NO

RC

"Whole Wide World" From the Soundtrack True Love 26-22 HITS TOP FIFTY SINGLES! ON OVER 178 TOP 40'S WITH 19 NEW INCLUDING:

KPLZ add	KITY	5-4	KS104	11-7
WPHR add	WTIC	4-4	Q106	10-9
	KMEL	6-5	WZOU	14-10
HOT97.7 5-2	Y108	8-5	WKBQ	16-10
HOT94.9 4-3	B 96	8-6	KIIS	25-21
KZZP 6-4	PWR99 .	14-6		1

AN EXLUSIVE HITS ROUNDTABLE DIALOGUE ON TECHNO-POP BY HITS' MIKE MURPHY

In Texas and the states immediately adjacent, there's a techno-pop-revolution going on as Top 40s attempt to differentiate themselves in ever fragmenting radio markets. For KKBQ Houston PD Bill Richards, KEGL Dallas MD Jimmy Steal, K106 Beaumont PD Neil Harrison, KSAQ San Antonio MD Kathie Romero and KSMB Lafayette PD Steve Small, techno-pop has been a way to set themselves apart and imply a hipness that can heard at the push of a button. HITS' Lone Star stud Mike Murphy likes to get his buttons pushed, too.

Techno-pop seems to be working very well in Texas and the outlying regions. Why do you think that is? Bill Richards: It's very simple. It's been exposed to the audience. Anybody that comes into Houston and listens to the Top 40s thinks, "This is awful — they're not playing any hits!" The thing is, though, those are the hits here. People that come in and listen should be smart enough to know that in a Top 10 market like this the PDs are smart enough to play the hits. There are three Top 40s here and we all play techno music.

KRBE under Paul Christy was playing a lot of this music when I got here two years ago. My first reaction was, "We'll bury KRBE because they're playing stiffs." Well, that wasn't the case. They were doing what was right for the market-place, which was why they were winning at the time. We're doing the same thing right now.

People think of techno-pop as weird hair bands that only appeal to 16-year-old males, and that couldn't be farther from the truth. Erasure is a huge mass appeal band. And I feel sorry for those bands that are not getting exposed because their music is selling and researching well. Jimmy Steal: With the Eagle being a rock leaning Top 40, we have to maintain tempo and not sound like just a auitar-and-drums radio station. With us not playing a lot of records that are major hits, such as Michel'le, Milli Vanilli, etc., that give a station tempo and a hipness to the teens and 18-to-24-year olds, we have to find something to fill that void and also break up the monotony that can set in when you have modal rock songs played together. That's what we use the techno-pop records for.

That music has always done well at KEGL, Right now, we're playing with records by Adam Ant, Electronic and Depeche Mode. These records also have a high presence on MTV,

presence on MTV, and they give us a broader image we can't get with just rock and roll. Also, there's a hipness to techno-pop that transends just the music: there's fashion that goes with it, the night



club lifestyle.

Neil Harrison: The reason this music works for us is because it's what the 12-24year-olds are listening to here.

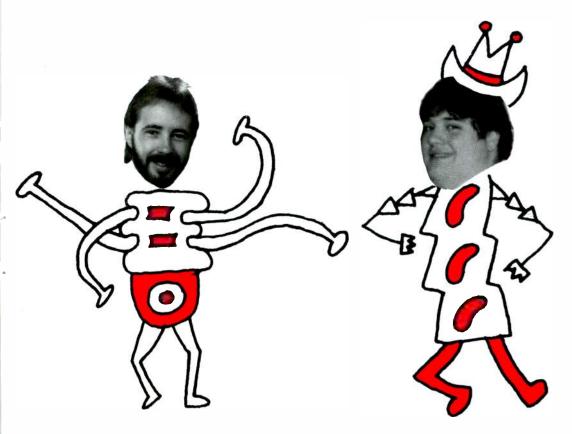
The person you have to give credit to for opening this music up in this area is Paul Christy when he was at KRBE in Houston. He was smart enough to pick up what was happening street level. In 1985, when he started playing the Depeche Mode's, Erasure's, etc., there were two import shops in Houston that were doing a hell of a lot of business. In fact, they were doing more business than some of the domestic shops. Paul was bright enough and brave enough to put it on the radio.

I have two clubs here that play nothing but Post Modern music, and those clubs would not be surviving without the 18-24s listening to this music.

I can see this music being assimilated into the mainstream just like Talking Heads were in the past. Another positive with this music is that it's format exclusive. All other genres of music currently being played at Top 40 are also being played on either the Urbans, A/Cs or Album Rockers. This is music that Top 40 can embrace and break. *Kathie Romero:* We had experimented with this music in the past and it always did very well. We saw no one else in the market was playing it. KITY and KTFM were thumping, so we decided to commit to it and it has paid off in the ratings. We're still a Top 40 playing the hits, but we use techno-pop to image ourselves. We watch where we place it and we identify it with image liners.

Basically a lot of the groups we consider image core-groups like Depeche Mode, Erasure, New Order, etc., are artists that have

"People think of techno-pop as weird hair bands that only appeal to 16year-old males, and that couldn't be farther from the truth."



been around and not gotten a lot of Top 40 airplay, but they have large cult followings. People are aware of them. MTV exposes a lot of stuff, and lots of these acts have gone platinum without a lot of airplay. Now we are exposing them to more people, so it's not just the cult following buying their records.

The clubs here are also playing lots of this music, and a lot of the actives we target are club-active. We help each other out.

Steve Small - PD - KSMB, Lafayette: Techno-pop has always been big in this region and I'm not really sure why. I think a lot of it has to do with having close proximity to Houston, which has been a mecca for this type of music for the last sixto-eight years. While Lafayette isn't anywhere near as responsive to techno-pop as Houston or some of the cities closer to Houston are, there's a definite influence, especially in the clubs. A lot of the club jocks here used to travel to Houston to go to Record Rack on Shepherd to buy imports. We just had an import store open here, which will make it easier for them to stay on top of the scene. In the end, it's the local club play which is the main factor in deciding whether the techno-pop record goes beyond just being a club record.

Unless it's an obvious hit, if the clubs don't support it, it won't make it on the radio. Houston also has a very intense club scene. Music seems to get familiar really fast. Houston also has one of the largest gay populations in the U.S., which may or may not be a factor.





Stanley Gold, Shamrock Holdings CEO and NARM keynote speaker, kicked off the 1990 "Digital" NARM Convention with a not so kinder and gentler message to manufacturers regarding stickering. Gold raised more than a few heads by stating, "Although every other publisher of software creative always protects its distributors and retailers from legal actions, record manufacturers have ducked this problem." According to one independent vendor, citing the To Sticker Or Not To Sticker: The Censorship Issue seminar (see News), Gold has a point. "Where is WEA?" the vendor asked. "They have their 50% of the business locked up --- no major wants to be involved in these discussions." Gold also chastised the record manufacturers for CD margins, stating, "With only six manufacturing companies, prerecorded music producers have an oligopoly. . . allowing the record retailers to suffer lower margins and keeping the customer away from the new CD product we all want him or her to purchase." At press time, many of the manufacturers were looking up the word "oligopoly" in the dictionary On a brighter note Warner New

Stick It To 'Em



Stanley Gold: *Came down* hard on record manufacturers for copping out on their responsibilities to retailers.

Media's Stan Cornyn blew a few minds with his What Are A Record? presentation. Showcasing CD+G, video game and computer technology, Cornyn demonstrated remote control camera angle capabilities, editing and a phenomenal number of access information fuctions. "All that you have seen today is doable with equipment that is here today," he stated. Cornyn drove home the message for the need for new vistas in entertainment by quoting Camelot's Jim Bonk: "This year seems worse than normal, and what we keep telling the labels is that consumers have money to spend but nowhere to spend it. We need some new product."... Windham Hill Records President Anne Robinson announced during the BMG product presentation that Windham Hill will not be going to PolyGram along with A&M but will in fact remain with the BMG distribution system.... Kudos to MCA's Glen Lajeski for doing a killer job on the label's product presentation. Lajeski produced the presentation, which starred Dana Carvey as Church Lady In non-NARM news, Wherehouse Entertainment CEO Scott Young's decision to guit his post on the VSDA board will no doubt help him get back to business of running the Wherehouse, now that the "for sale" sign has temporarily come down.... With the LIVE deal done, it's only a matter of time before the Waxie-Maxie stores become Strawberries Strawberries won't outlets. comment.... Did you catch the CNN crossfire stickering show with Mojo Nixon and Missouri Congresswoman Jean Dixon? Score one for the anti-stickering forces.... Finally, congratulations to Lori Porter of National Record Mart, who gave birth to a 6 lb. baby boy, Dean, March 8.

MINI MUGS

1

More Hits Mini Mugs



IT'S THAT TIME OF YEAR AGAIN: Look! It's the traditional Grammy week T.J. Martell kickoff luncheon, which went off without a hitch at Bistro in L.A. Honored this year: Elektra's Bob Krasnow, who receives the 15th annual Humanitarian Award at a concert June 8 at New York City's Avery Fisher Hall. Pictured sharing the joy (I-r): Charles Koppelman, Tony Martell, Bob & Sandy Krasnow, Henry Droz and Aaron Levy, a bunch of people with titles way too gargantuan to mention.



TIPPER, TAKE HEART! Republican pillow-talker/PMRC czarina Tipper Gore might not be wild about the title of L.A. Guns' "Cocked and Loaded," but seeing group members Kelly Nickels and Mick Cripps visiting Canadian fan Shawla Brown, who was shot and critically wounded by a gunman at her parents' house, in the hospital would have to warm the cockles of her right-wing heart. In the midst of a Canadian tour, the pair took time out to drop by the hospital for a get-well pep talk



IN-STORE FROM TRACKS #208, NEPTUNE, FLA.: Hmm, could a shift in musical direction be in the near future for the members of **Mr. Big**? Could be, given the band's apparent fascination with the complete **Hank Williams** songbook. Either that or it was a really slo-o-o-o-w day in lovely Neptune Beach. Even group leader/bassman **Billy Sheehan** looks confused. To fill space, we'd love to tell you who all these fabulous people making this once-in-a-lifetime-event are, but somebody forgot to write the names on the back of the picture. Then again, maybe it was no accident...



MC HAMMER

"Have A Heart"

From the album NICK OF TIME

A POP QUIZ FOR WINNING PROGRAMMERS: WHAT IS THE DEMOGRAPHIC THAT YOUR SALES MANAGER WANTS YOU TO OWN???

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- MEMORY LOSS
- C. 25-49 SKIN HEAD B KERŠ D. BART SIMPSON
- E. 18-49 AFFLUENT FEMALES

IF YOU CHECKED "E" YOU WIN I IF YOU PLAY BONNIE, YOU WIN !! **BECAUSE BONNIE OWNS THE 18-49 FEMALE DEMO!!!**

ADDS, DEBUTS, MOVES & SALES EQUAL= HIT RECORD !!!

ENT GIRLS TH SIGNIFICANT

CROSSOVERS WINNER! 3-3 HITS TOP FIFTY ALBUMS!

	Carte						
KUBE	add		STR94	1-9	KFMW	31-24	
KPLZ	add		KQKQ	21-12	WERZ	32-26	
KKRZ	add		G98	21-17	Z102	30-26	
KWSS	add		WKLQ	29-20	WBBQ	37-27	
WZPL	add		WAPI	29-21	KISN	37-28	
			KFBQ	31-22	WXKS	35-30	
Q95	deb	21	KXYQ	27-24	OK95	40-31	
WCIL	deb	21	MIX105	28-24	WPFM	39-31	
FM104	deb	25	WRVQ	31-24	_99KHI	38-31	
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K98	deb	30	PLATINU	IM BEFOI	R E TH E GF	IAMMYS	
KZ93	deb	30	GOLD SI	NCE THE	GRAMMY	S	
B98	deb	32	DOUBLE	PLATINU	JM NEXT N	ONTH	

"U Can't Touch This"

From the album PLEASE HAMMER DON'T HURT 'EM

CROSSOVERS WINNEF! 17-16 HITS TOP FIFTY ALBUMS!

CHECK OUT THESE KILLER ADDS AND MOVES!!

wzou 🚽	add	KS104	deb	22	KTFM	24-16	
WHYT	add	HOT97.7	deb	25	KOY	23-20	
PWR96	add	FM102	deb	25	KRBE	25-21	
KZZP	add	KDON	deb	28	KMEL	30-22	
WIOQ	add	KPRR	deb	28	WOHT	26-22	
B97	add	KKBQ	deb	29	KITY	30-24	
KWOD	add	KNRJ	deb	30	Q106	29-25	
KHTK	add	ККҮК	deb	30	PWR106	35-31	
HOT94.9	add	KKMG	deb	30			
		KZFM	deb	40			

CHECK OUT THESE SALES-

#1 Rainbow/San Francisco #4 Western Merchandisers/Amarillo #1 Record Bar/Nat #2 Camelot/Natl #2 Wherehouse/LA #3 Music Plus/LA

#6 Turtles/A-lanta #7 Transworld/Nati #8 Musicland/Nati

#9 Sound Warehouse/Amarillo

Capitol) ... pumpin' the good stuff!

AN EXCLUSIVE HITS INTERVIEW WITH DAVID BYRNE BY MICHAEL AZERRAD

No doubt about it, the musical flavor of the week is Latin/Brazilian — even Paul Simon's recording an album of Brazilian music. It figures that one of our most reliable musical bellwethers, David Byrne, has already made two compilations of Brazilian music and a documentary about a Brazilian religious cult. Now there's his new solo album, Rei Momo, a remarkably delightful and surprisingly accessible album based on some very tasty Latin grooves. If Byrne's Brazilian experiments are half as prophetic as his African work with Talking Heads, we'll all be doing Post Modern sambas and merengues before you can say "Milton Nascimento." This musical Gauguin is touring Rei Momo with an all-star group of Latin musicians, and called HITS fresh from playing Japan.

Do you think this music will catch on in the U.S.?

My feeling is that audiences are ready they are interested in something new. We played some out-of-town dates, I guess you'd call them, in New England and Japan, and they went over great and the record wasn't even out yet. They were not only unfamiliar with the songs, they were probably unfamiliar with Latin music, too. But, they were up and dancing to the stuff.

It's remarkable that they connected like that....

It helps that the lyrics are sung in English and the melodies are perhaps not as Latin as some salsa melodies might be. Maybe that helps. But the rhythms really are infectious.

What attracts *you* to Brazilian and Laun music?

Just like it. I've been listening to it for years and I find it very moving. It's good to dance to and, in many cases, because it hasn't crossed over much lately, it's less of a business than rock and roll and pop music has become. So, maybe in some cases, it has more soul still intact. There's a lot-of rock and pop where you feel they all cold out a long time ago.

Your jump from African music to Latin music is not as big as one might think....

Yeah. Latin music, Braziliun music, jazz, R&B, gospel — they all come mainly from the same West African area. So, it's really *not* that big a jump. My feeling is I haven't really switched to something else — I've just picked up on another aspect of the same thing.

Do you think musical cross-pollination can have a social impact? I'd like to think if people enjoy Latin

EVERYB

music, they gain a new respect for the Latin community and Latin culture in general, they see their neighbors with new eyes. That might be naive, but I think it happens a little bit.

Why'd you name your new label "Luaka Bop"?

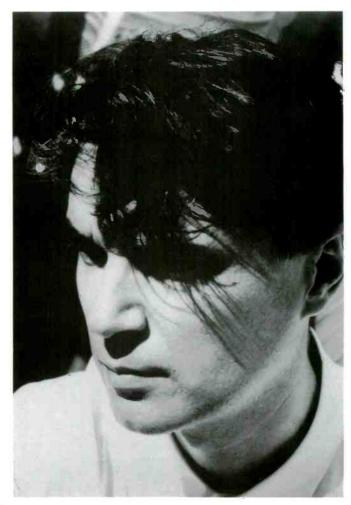
We just had a baby four months ago, and that was originally the name I wanted to give to this little girl. It didn't go down very well [chuckle], so I made it into a label name.

Who are some of the more notable Latin musicians on *Rei Momo*? We had a great cuatro player, which is kind of a Puerto Rican 12-string guitar, named Yomo Toro — he's a real virtuoso. Milton Cardona is very knowledgeable about rhythms and how they're made up and played, and he's a great player himself. He was in charge on a lot of the tracks of the rhythm section. On the Brazilian tracks, there were Brazilian players; but on the other ones, we would kind of cast the musicians like you'd cast a play.

Or like Orson Welles would cast a dinner? Yeş. [lauyhs]

Kristy McColl is on the record that's an interesting cast member! [Laughs])She's (producer) Steve Lillywhite's wife — there's the connection. She came by_g and we thought we'd try her singing harmony on a few things, and it sounded great — her voice was an interesting contrast.

Are there any plans, how ver vague for Talking Heads at this point? Not right now. We did re-sign for more records, so when we do do something, Warners will get it here.



"I'd like to think if people enjoy Latin music, they gain a new respect for the Latin community and Latin culture in general, they see their neighbors with new eyes "

You seem really bent on exploring exotic ethnic musics...

Well; flet me just correct you for a minute. This music is not exotic or ethnic. This is popular music — if this stuff is exotic, then the Rolling Stones are exotic, Michael Jackson is exotic.... well, he is exotic, but never mind that. I can walk out my back door and walk 100 feet and there's a salsa club. It's coming out of car radios. Salsa bands play Madison Square Garden, stadium's, the works. It's not something obscure.

Anything else you want to say about mig

DV

Well, my-hope is that radio won't be scared away by some of the Latin prooves, and that pop stations will play it and give it a chance.

How can pop radio find a place for this music?

I don't think it's that difficult. I think *they* think it's difficult. A lot of people think it's difficult and they haven't even heard the record yet. I think that's the problem right there. Judging by the concerts, the audiences are ready. I'm real happy with it, and I think given a chance, people might like it, too.

AMBO





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

WINNERS



MOST #1's

BONNIE RAITT

PAULA ABDUL

JANET JACKSON

1.

2.

3.

MOST TOP 5's

1. PAULA ABDUL

BONNIE RAITT 2.

ON PHILLIPS

75 Retail Stores

3. JANET JACKSON

MOST TOP 10

7

- 1. PAULA ABDUL
- **BONNIE RAITT** 2.
- 2. JANET JACKSON
- 3. ALANNAH MYLES

Lieberman Enterprises DUSTY BOWLING 2700 Racked Accounts (MPLS)

LIEBERMAN NATIONAL

- 1. PAULA ABDUL 2. NEW KIDS ON THE BLCK
- 3. MILLI VANILLI
- 4. JANET JACKSON
- 5. MICHAEL BOLTON 6. LINDA RONSTADT
- 7. AEROSMITH
- 8. ALANNAH MYLES
- 9. PHIL COLLINS
- 10. B52'S

DAVE ROY 440 Retail Stores Trans World Music @rp. (Albany)

TRANSWORLD

- 1. PAULA ABDUL
- 2. BONNIE RAITT
- 3. JANET JACKSON
- 4. TWO LIVE CREW
- 5. ALANNAH MYLES
- MILLI VANILLI 6.
- 7. M.C. HAMMER 8. NEW KIDS ON THE BLCK
- 9. PHIL COLLINS
- 10. TECHNOTRONIC



- **10. QUINCY JONES**

Doord Don'	RON PHI
Record Bar	175 Retail
The latest findings in music and video	(Durham)

- **RECORD BAR** 1. M.C. HAMMER
 - 2. BONNIE RAITT 3. JANET JACKSON

 - 4. PAULA ABDUL

 - 5. KENNY G 6. BABYFACE
 - 7. ALANNAH MYLES
 - 8. NEW KIDS ON THE BLCK
 - 9. MILLI VANILLI
 - **10. LINDA RONSTADT**



WALL TO WAL 1. PAULAA

7. ALANNAH MYLES 8. MILLI VANILLI

9. MIDNIGHT OIL

10. BEACHES

wallswall

TURTLES

(r that has	* MUSiC+JII
RTLES	MUSIC PLUS
1. BONNIE RAITT	1. BONN
2. BABYFACE	2. JANET
3. QUINCY JONES	3. M.C. H
4. JANET JACKSON	4. PAULA
5. PAULA ABDUL	5. MICHA
6. M.C. HAMMER	6. ALANI
7. ALANNAH MYLES	7. PHIL C
8. MICHAEL BOLTON	8. AERO
9. MILLI VANILLI	9. GLORI
10. B52'S	10. LISA S
LL®WALL B & VIDEO	
LL TO WALL	NAT'L RECO
1. PAULA ABDUL	1. PAULA
2. BONNIE RAITT	2. JANET
3. MICHAEL BOLTON	3. MICHA
4. JANET JACKSON	4. BONN
5. PHIL COLLINS	5. ALANN
6. BILLY JOEL	6. MILLI
7. ALANNAL MAY ES	7. PULLO

5. PHIL COLLINS 6. B52'S 7. BASIA 8. ALANNAH MYLES

9. LISA STANSFIELD **10. LUTHER VANDROSS**

There's no end to the music

SamGoody

SAM GOODY/EAST

1. BONNIE RAITT

4. PAULA ABDUL

2. JANET JACKSON 3. MICHAEL BOLTON

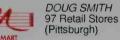
SHELLY TUCKER 72 Retail Stores (Los Angeles)

BRIAN ALBRIGHT

222 Retail Stores

(Edison)

- IE RAITT
- T JACKSON AMMER
- A ABDUL
- **AEL BOLTON**
- NAH MYLES
- SMITH
- TANSFIELD



NAT'L RECORD MART	
1. PAULA ABDUL	
2. JANET JACKSON	
3. MICHAEL BOLTON	
4. BONNIE RAITT	
5. ALANNAH MYLES	
6. MILLI VANILLI	
7. PHIL COLLINS	
8. TWO LIVE CREW	
9. NEW KIDS (OLD)	
10. BEACHES	





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

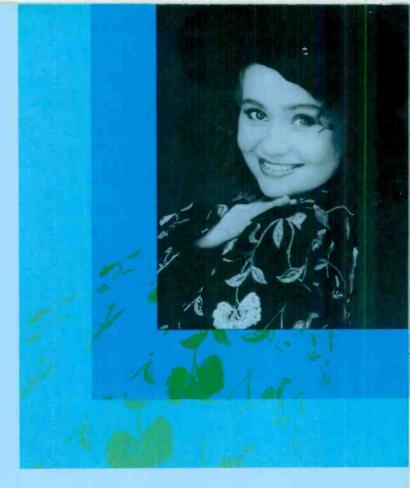


SONIA "You'll Never Stop Me From Loving You"

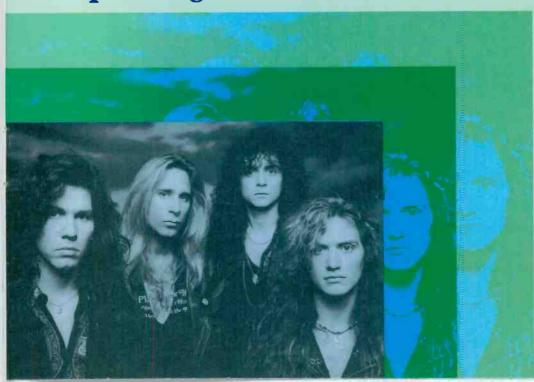
CROSSOVER!

PWR96	add	НОТ97	26-23
HOT102	add	KNRJ	32-29
KTFM	add	KBOS	36-33
KPRR	add		
KZFM	add	BREAKI	NG AT:
KWTX	add	KITY	

"HOT97 discovered Sonia as an import exploding in Europe. Since last year we've watched this record progress into a major bit on HOT97. If you played 'French Kiss' this will work for you." KEVIN McCABE - HOT97



SLAUGHTER "Up All Night" From the album "STICK IT TO YOU"



MTV BIG ROTATION! #4 DIAL MTV! EXPLODING AT ALBUM ROCK! TOP 10 PHONES PIRATE & 92X!

EARLY ACTION AT:

KXXR	add	BREAK	ING AT:
		KATM	WAAF
WLRS	25-21	KDWZ	

HOT SALES AT:

 Mainstream Records/Milwaukee
 CML One-Stop/St. Louis
 30-13 Nat'l Record Mart/Pitts
 Wherehouse/Michigan Strawberries/Boston Navarre/Mpls Vinyl Vendors/Detroit Specs/Florida Radio Doctors/Milwaukee Flipside/Chicago Central South/Nashville RTI One Stop/Omaha



GLOBAL SATELLITE NETWORK

MICHAEL CARTELLONE

HOSTED BY BOB COBURN

TED NUGENT

JACK BLADES

TOMMY SHAW

ARE

LIVE • VIA SATELLITE • MARCH 19





Hot new or resurging albums as reported by the nation's leading record merchandisers

While **Midnight Oil** continues to dominate the section, there are some interesting surprises brewing. First of all, WB's **Notting Hillbillies** produced by and featuring **Mark Knopfler** is starting to attract attention at the store level. Credit VH-1 for starting the buzz here. Also at WB, there is a lot of talk and sales brewing on newcomer country act Travis Tritt.

WINNERS

- 1 MIDNIGHT OIL 2 N HILLBILLIES
- 3 L STANSFIELD
- 4 TOMMY PAGE
- 5 ROD STEWART

(Columbia 45398) (WB 26147) (Arista 8554) (Sire/WB 26148) (WB 26158-4)
 43%
 6

 39%
 7

 37%
 8

 35%
 9

 29%
 10

(Capitol 92857)	27%
(WB 4-26094)	19%
(MCA 6349)	17%
(MCA 6365)	14%
(WB 26132)	13%

ANGOTT ONE-STOP / FRANK DAVIS / DETROIT

Lisa Stansfield Young & Restless 2 Live Crew Michael Bolton Nick Lowe Body Rodney O & J Cooley

ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO

Tommy Page Rod Stewart (D. Train) Notting Hillbillies Lisa Stansfield Peter Wolf

ASSOCIATED ONE-STOP / AN-GELA SINGER / PHOENIX Rodney O & J Cooley

Tommy Page Peter Wolf Notting Hillbillies House Party Soundtrack

BAKER & TAYLOR / MIKE BASHKIN / CHICAGO

Midnight Oil Notting Hillbillies Lisa Stansfield Tommy Page Beloved Nick Lowe

BUZZARD'S NEST / JIM JOHNSON / COLUMBUS Tommy Page Rod Stewart (D. Train) Oingo Boingo 9" Nails

CAMELOT / LEW GARRET / CANTON

MC Hammer Lisa Stansfield Troop Slaughter

CAVAGES / JOHN GRANDONI / BUFFALO Tommy Page Rod Stewart (D. Train) MC Hammer Kaoma Calloway Jesus & Mary Chain

CENTRAL SOUTH / TONY ROSS

House Party Soundtrack

/ NASHVILLE Black Crowes Oingo Boingo Calloway Mission UK Peter Wolf

DISC-CONNECTION / PHIL STEINBERG / ST LOUIS

Beautiful South Black Uhuru Basia Mission UK Bonnie Raitt Tommy Page Beloved

DOWN IN THE VALLEY / KATHY SHEDD / MPLS

Midnight Oil Bonnie Raitt Robin Trower Chris Rea Lisa Stansfield Notting Hillbillies

FLIPSIDE / SANDY BOYLSTON / ORLANDO

MC HAMMER

TRAVIS TRITT

PETER WOLF

NICK LOWE

OINGO BOINGO

B-52's Phil Collins Janet Jackson MC Hammer Alannah Myles

HARVARD CO-OP / DAVID SIBEL

/ BOSTON Midnight Oil Everything But The Girl Blue Nile Beautiful South Luka Bloom 11th Dream Day Nick Lowe

HOUSE OF GUITARS / KIM SIMMONS / ROCHESTER

Alannah Myles Whitesnake Notting Hillbillies Highwaymen

LECHMERE / DAVE CURTIS / BOSTON Midnight Oil Lisa Stansfield Rod Stewart (D. Train) Peter Wolf Notting Hillbillies

LIEBERMAN-NATL / DUSTY BOWLING / MPLS MC Hammer Jane Child

Jane Child Alan Jackson

MIDDLE EARTH / BRIAN ROSSER / DOWNEY

House Of Love Cramps Midnight Oil Tommy Page Professor Griff

MOBY DISC / BOB SAY / LOS

ANGELES Midnight Oil Oingo Boingo Peter Murphy House Of Love Notting Hillbillies

MUSIC MERCHANTS /

MICHAEL KELLY / RHODE IS-LAND Rod Stewart (D. Train) ASAP Notting Hillbillies Beloved U-Krew

MUSICLAND / DICK ODETTE / MINNEAPOLIS Basia Lisa Stansfield Midnight Oil

Tommy Page Notting Hillbillies Blue Nile

NATIONAL RECORD MART /

DOUG SMITH / PITTSBURGH Rod Stewart (D. Train) Tommy Page Lisa Stansfield Travis Tritt Jane Child





Hot new or resurging albums as reported by the nation's leading record merchandisers

NAVARRE / TOM TUOMELA/ MINNEAPOLIS Notting Hillbillies Cramps Nick Lowe Midnight Oil Everything But The Girl ASAP Travis Tritt

NORTHEAST ONE-STOP /

GEORGE SMITH / ALBANY Midnight Oil Notting Hillbillies Peter Wolf Tommy Page Black Crowes Rod Stewart (D. Train) Jesus & Mary Chain

PEACHES MUSIC & VIDEO /

JAMIE BROWN / SEATTLE Midnight Oil MC Hammer Michel'le Lisa Stansfield Everything But The Girl

PRO ONE-STOP / PAUL

JOHNSON / TEMPE Travis Tritt Jane Child Lisa Stansfield Michael Bolton Michael Penn

RADIO DOCTORS / KATHY

STAMM / MILWAUKEE Alannah Myles Notting Hillbillies Pretty Woman Peter Wolf Tommy Page

RECORD & TAPE OUTLET /

LYNN BATCHECK / COLUMBUS Peter Wolf Lisa Stansfield Notting Hillbillies Rod Stewart (D. Train) Oingo Boingo

RECORD BAR / MARY HERZER /

CORPUS CHRISTI Tommy Page Travis Tritt Alan Jackson Kaoma Midnight Oil MC Hammer RECORD BAR / MARY BARNHILL / DURHAM MC Hammer Young & Restless Alan Jackson Midnight Oil D-Mob Rod Stewart (D. Train) Travis Tritt

RECORD BAR / BOBBY ROSE / HOUSTON

Basia Alan Jackson Alannah Myles MC Hammer

RECORD BAR / DAN LEICHT / JACKSONVILLE Lisa Stansfield Babyface Michael Bolton MC Hammer Gloria Estefan Kenny G Linda Ronstadt

RECORD BAR / PETE RUSSO /

LENNOX Michael Penn Peter Murphy Babyface Lisa Stansfield Jane Child

RECORD EXCHANGE / JOHN

SHAHINIAN / CLEVELAND Midnight Oil Lisa Stansfield MC Hammer Bonnie Raitt JJ Cale John Lee Hooker

RECORD WORLD / DEAN FINE / NEW YORK

Rod Stewart (D. Train) Peter Wolf Notting Hillbillies Tommy Page Nick Lowe

SCHWARTZ BROS / JEFF MOS-KOW / WASH D.C. Beloved Peter Wolf House Of Love Notting Hillbillies Rod Stewart (D. Train)

SOUND OF / LANCE KING / PHILADELPHIA Lisa Stansfield Good Girls Rich Nice Diane Reeves Robbi Michaels Tamiba Patton Tony Scott

SOUND WAREHOUSE / TRACY

DONIHOO / DALLAS Bonnie Raitt Basia MC Hammer Midnight Oil Kaoma

STRAWBERRIES / JEFF COHEN / BOSTON Notting Hillbillies Rod Stewart (D. Train)

Peter Wolf House Party Soundtrack Tommy Page House Of Love Company Of Wolves

TOWER / MICHAEL EVANS /

BOSTON Sweet Sensation Bell Biv Devo Sinead O'Connor Linear Digital Underground

TOWER / KELLE GEIDT / SHER-MAN OAKS Lisa Stansfield Notting Hillbillies Oingo Boingo Rod Stewart (D. Train)

TOWER RECORDS / JULIE

Blue Nile

BARELA/ PHOENIX Natalie Cole Digital Underground Hi Tek 3 Depeche Mode Robert Plant DD O'Neal

TRACKS / DONNA AGRESTO / NORFOLK Tommy Page George Howard Midnight Oil Mission UK

TRANSCONTINENT/RECORD THEATER / JIM PRIMERANO / BUFFALO Alyson Williams Mikki Howard Midnight Oil MC Hammer

They Might Be Giants Smokey Robinson TRANSWORLD / DAVE ROY / ALBANY Lisa Stansfield kd lang Tommy Page Midnight Oil Travis Tritt Notting Hillbillies

TURTLES / ROBIN SHANNON /

ATLANTA Mary Davis Highwaymen Travis Tritt Alan Jackson DJ Magic Mike D-Mob Front

VINYL VENDORS / VALERIE EL-LIOTT / KALAMAZOO Tommy Page Rod Stewart (D. Train) Nick Lowe Notting Hillbillies Beloved ASAP Peter Wolf

WALL TO WALL / BEN BRENT / PHILA Midnight Oil Oingo Boingo Diane Reeves They Might Be Giants Del Amitri U-Krew

WESTERN MERCHANDISERS / JOHN ROSE / AMARILLO Travis Tritt Highwaymen Alan Jackson Midnight Oil Jane Child Michel'le

WIN RECORDS INC / ANDREW KLEIN / ELMHURST Lisa Stansfield Midnight Oil Doug Lazy

Jeff Redd ZIPS / RICK ANDRADE / TUCSON Midnight Oil MC Hammer Jane Child Del Amitri Gun Julia Fordham Ernie Islev





FLASHMAKERS WINNER! DEBUT 46 HITS TOP FIFTY SINGLES! 143 TOP 40'S IN 2 WEEKS!



ADIO'S ALREADY IN LOVE WITH SWEET SENSATION:

MOST ADDED! (2ND WK) 63 NEW INCLUDING:

Z100	add	
KIIS	add	
Q101	add	
B94	add	
WHYT	add	
KZZP	add	
Q105	add	
PWR99	add	
KKRZ	add	
X100	add	
HOT102	add	
KROY	add	
WNVZ	add	
¥108	add	
		18
HOT97.7	deb	10
HOT97.7 KTFM	deb deb	23
KTFM	deb	23
KTFM WPLJ	deb deb	23 25
KTFM WPLJ FM102	deb deb deb	23 25 27
KTFM WPLJ FM102 Q106	deb deb deb deb	23 25 27 28
KTFM WPLJ FM102 Q106 KITY	deb deb deb deb deb	23 25 27 28 28
KTFM WPLJ FM102 Q106 KITY WZCU	deb deb deb deb deb deb	23 25 27 28 28 29
KTFM WPLJ FM102 Q106 KITY WZCU	deb deb deb deb deb deb	23 25 27 28 28 29

KWOD 24-21 HOT97 32-26 PWR106 33-29

LOVE CHILD

WHAT RADIO IS SAYING: "YOU CAN PLAY IT ALL DAY, ALL NIGHT" "BEST REMAKE IN A LONG TIME" "IMMEDIATE RECOGNITION" "BETTER THAN THE ORIGINAL" "GOING TOP TEN" "WILL PUT THEM OVER THE TOP" "OLDER DEMOS" "VOCAL QUALITIES ARE A PLUS"



WKBQ	5-3	(H)
OK95	9-3	
99KG	4-3	(H)
PIRATE	9-7	(H)
KNIN	12-7	(H)
KKHT	11-8	
KXXR	14-11	
WHHY	16-12	
92X	16-13	
WGH-FM	16-14	(H)
Y107	25-22	
WCIL	27-22	
ZFUN	33-27	

HOT PHONES AT: WKBQ PWR99 WLOL WGH-FM 92X WSSX

49 HITS TOP FIFTY SINGLES! MTV ACTIVE! TOP 10 DIAL MTV! ALBUM SALES OVER 200,000! ON TOUR!

On Atco Compact Discs, Cassettes and Records Division of Atlantic Recording Corporation

EN:FF ZNUFF

"FLY HIGH MICHELLE"





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HITS TOP FIFTY

While Paula, Janet and Bonnie remain in the top three positions, Columbia's Michael Bolton has quietly jumped up to #4 and looms as a potential #1 seller as his new single grows and increases in rotation. M.C. Hammer is the top selling rapper again this week and is now up to #16 with a 45 breaking quickly. Keep an eye on newcomer Lisa Stansfield, already at #26 and gaining quickly.

A E E G E E O K K	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
1 1 1	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	Continues killing	1,15.6
2 2 2	JANET JACKSON	RHYTHM NATION	A&M 3920	New single shipping	102.8
933	BONNIE RAITT	NICK OF TIME	Capitol 91268	Single breaking	88.9
7 6 4	MICHAEL BOLTON	SOUL PROVIDER	Columbia 45012	Hot single leads	74.6
4 5 5	PHIL COLLINS	BUT SERIOUSLY	Atlantic 82050	Monster single leads	72.7
3 4 6	MILLI VANILLI	GIRL YOU KNOW	Arista 8592	Solid sales	69.7
6 7 7	B-52'S	COSMIC THING	Reprise 25854	Multiple smashes	69.2
11 8 8	LINDA RONSTADT	CRY LIKE A	Elektra 60872	"All My Life" leads	60.7
10 9 9	ALANNAH MYLES	ALANNAH MYLES	Atlantic 81956	Career single leads	60.6
5 10 10	BILLY JOEL	STORM FRONT	Columbia 44366	Ready for new single	54.5
12 12 <mark>11</mark>	QUINCY JONES	BACK ON THE BLOCK	Qwest/WB 26020	"Secret Garden" starting	52.8
8 11 12	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	Monumental run	52.7
13 13 13	AEROSMITH	PUMP	Geffen 24254	45 exploding at Top 40	47.5
16 15 <mark>14</mark>	TECHNOTRONIC	PUMP UP THE JAM	SBK 93422	Top 20 single leads	45.2
14 14 15	TOM PETTY	FULL MOON FEVER	MCA 6253	New single, hot tour	45.0
34 17 <mark>16</mark>	MC HAMMER	HAMMER DON'T HURT	Capitol 92857	Single starting	44.3
18 16 17	KENNY G	LIVE	Arista 13-8613	Solid sales	38.0
17 21 <mark>18</mark>	BASIA	LONDON, WARSAW	Epic 45472	Single shipping	35.2
27 20 <mark>19</mark>	DON HENLEY	END OF THE	Geffen 24217	New single breaking	34.0
21 22 <mark>20</mark>	BABYFACE	TENDER LOVER	Solar/Epic 45288	New single breaking	33.3
23 23 <mark>21</mark>	MOTLEY CRUE	DR. FEELGOOD	Elektra 63829-1	Single breaking	3 2.5
19 19 22	GLORIA ESTEFAN	CUTS BOTH WAYS	Epic 45217	New 45 coming soon	32.0
15 18 <mark>23</mark>	BOBBY BROWN	DANCE	MCA 6342	Falling now	30.9
35 26 <mark>24</mark>	BEACHES	SOUNDTRACK	Atlantic 81933	Record of the Year	30.7
20 24 25	ERIC CLAPTON	JOURNEYMAN	Reprise 26074	Steady	30.6

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

GET A HOLD OF YOURSELF

THE FIRST OF SEVERAL HIT SINGLES FROM THIS MAGNETIC DEBUT LP

ALL IN A DAY'S WORK A MESSAGE WITH A GROOVE

Produced Ey: Dennis Kid & Michael Looks for Jost Productions, Inc. & Kid & Looks, Inc. Management: John Kaye/Stan Poses, United Entertainment, Inc.

MCA RECORDS The Spotlight Is On. © 1990 MCA Records, Inc.



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HITS TOP FIFTY LBUMS

A E G E O K	W Е Е К	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
48 32	26	LISA STANSFIELD	AFFECTION	Arista 85544	Smash single leads	30.3
34	27	MIDNIGHT OIL	BLUE SKY MINING	Columbia 45398	#1 Post Modern	28.9
26 29	28	LUTHER VANDROSS	BEST OF	Epic 45320	Over a million	28.0
28 25	29	YOUNG MC	STONE COLD	D.Vin/Isl 791309	Single developing	27.8
22 28	30	SKID ROW	SKID ROW	Atlantic 81936	Falling some	26.2
25 27	31	SOUL II SOUL	KEEP ON MOVIN'	Virgin 9°267	Grammy winner	24.8
24 30	32	ROXETTE	LOOK SHARP	EMI 91C98	Ready for new single	24.2
31 31	33	2 LIVE CREW	AS NASTY AS	L Skywalker XR107	Falling some	23.8
38 35	34	MICHEL'LE	MICHEL'LE	Atco 91282	Top 10 single leads	20.0
36 38	<mark>35</mark>	TAYLOR DAYNE	CAN'T FIGHT FATE	Arista 8581	Top 5 single leads	19.5
29 33	36	KAOMA	WORLD BEAT	Epic 46010	Single developing	19.1
33 36	37	NEW KIDS	NEW KIDS	Columbia 40475	Falling	19.1
32 37	38	WHITESNAKE	SLIP OF THE TONGUE	Geffen 24249	Slipping	18.7
30 50	<mark>39</mark>	RICHARD MARX	REPEAT OFFENDER	EMI 90380	Back up	16.8
50 40	40	MICHAEL PENN	MARCH	RCA 9692	Top 20 single leads	15.1
39 41	41	ROLLING STONES	STEEL WHEELS	Col 45333	Steady	13.3
45 44	42	SEDUCTION	NOTHING MATTERS	A&M/Vendetta 5280	Another smash 45	12.1
41 42	43	LITTLE MERMAID	SOUNDTRACK	Walt Disney 6403B	Solid sales	11.4
40 39	44	CHER	HEART OF STONE	Geffen 24239	45 continues to develop	10.7
	45	RICKY VAN SHELTON	RSV III	Co lumbia 452 50	Hot country	10.1
37 46	46	BORN ON THE 4TH	SOUNDTRACK	MCA 6340	Box office bonanza	9.8
	47	THIRD BASS	THE CACTUS ALBUM	Columbia 45415	Back on	9.5
49 49	48	PETER MURPHY	DEEP	BB/RCA 9877	45 developing, hot tour	9.5
42 43	49	TESLA	THE GREAT RADIO	Geffen 24224	Falling	9.3
45	50	F Y CANNIBALS	THE RAW AND THE	MCA/IRS 6273	Back on due to Grammys	8.7
		(Based on sales of albums	s, tapes and CD'S from the nation	on s leading record r	nerchanoisers)	

NEXT UP

k d LANG (Sire/Reprise) **RESTLESS HEART (RCA)**

JOHN LEE HOOKER (Chameleon) TOMMY PAGE (WB)

ROD STEWART (WB) SMITHEREENS (Enigma/Cap)

QUINCY JONES



"The Secret Garden

(Sweet Seduction Suite)"

from the album BACK ON THE BLOCK FEATURING:

Al B. Sure!

James Ingram

El DeBarge

Barry White

CROSSOVER! 111 HITS TOP FIFTY ALBUMS

KROY	add		KDON	2.2	BHEAKIN	G AT:
KPRR	add		KKMG	1-2	KJMZ	-
KZFM	add		KJMZ	33	HOT105	Sell Contractor
KYRK	add		WUSL	45	Нот97.7	
KZOZ	add		KMEL	7-4	KOY	
			HOT105	8-6	KFR	
KIKI	deb	24	KYNO	18-13	KTFM	and and
WXKS	deb	25	WCKZ	15-13		
K BS	deb	34	WPGC	23-19		
WJWK	deb	35	KITY	25-2C		
			FM102	27 <u>-2</u> 4		
	1.0		WOHT	32-26	15 84	
	100		K106	40-30	1000	
			KZZB	40-30		
	100	1	KQIZ	36-32		19
		-				CHERT SAL

THE JESUS AND MARY CHAIN

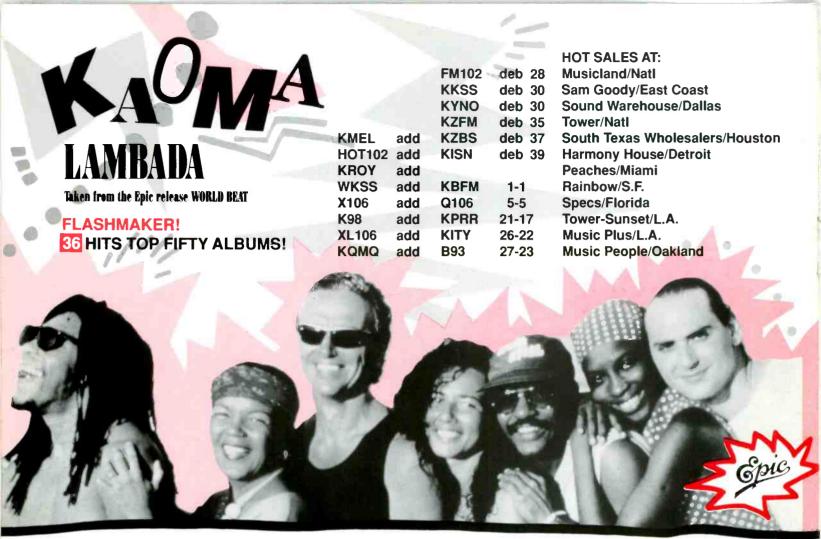
"Head On" The New Single From the album AUTOMATIC

	• •		BREAKING
	KWTX	add	KXYQ
P.	WBNQ	add	KSAQ
ť.	99WGY	add	HOT94.9
	-	1 1	KDWZ/
	G98	deb 34	KFMW
	KRZR	deb 34	KMOK
1	r .		KNIN
	OK95	27-21	WAAF
	KXXR	31-28	ZFUN

AT:

HOT SALES AT: Michigan Wherehouse/Lansing Vinyl Vendors/Kalamazoo Tracks/Norfolk Pacific Coast One-Stop/LA Plastic Fantastic/Philly Pro One-Stop/Tempe

CML One-Stop/St. Louis Moby Disc/LA Apple Tree/Illinois Navarre/Mpls Northern Lights Music/Mpls Face The Music/Mpls





WAVELENGTH

Bob Mitchell will be exiting his position at B97 New Orleans as soon as his contract ends on 4/10. The station is seeking a replacement with an announcement expected shortly At Nationwide, National PD Guy Zapoleon is moving to Houston to take over KNRJ. In related moves, Dave Robbins, Steve Young and Bob Moody are named Group PDs. Also, Darcy Sanders named MD at KZZP Phoenix Be sure to check "that R thing" for confirmation of our Michael O'Shea info of a month ago. We guess "the funny papers" have substance after all Attention Top 40 programmers: Be sure to hold onto those lottery tickets mailed in the mag by MCA this week. The winning number will be printed

by Lenny Beer & Mike Murphy

here next week It's official, Bob Perry is the new OM at KTFM San Antonio. Also, Ross Knight to be named MD..... Also in San Antonio, KSAQ MD Kathie Romero resigns to join Enigma in Dallas WEGX Philly's Danny (Partridge) Bonaduce arrested in Florida on drug charges. The station is putting him in a substance abuse program In Greenville, WANS OM Bill McCown and MD Jeff Hayes are out following their arrest for the "bomb threat" episode. PD Bill Catcher has taken over interim..... The NY Daily News is claiming that Gary Bryan is out at WPLJ, but they are wrong! Wonder who fed them the bad info?..... Jim Elliott exits his morning slot at WPGC Wash and is replaced by PD Dave

Ferguson. He will continue doing swing at Z100 NY Former **Z106** Sarasota PD **Tom** Evans forms a mktg co. and will relocate to Seattle Jav Jeffries upped to Asst. PD at K106 Beaumont Rumors of hirings at Q105 Tampa are still premature. Results of the next Arbitrends will weigh heavily in decisions. Also, look for Cleveland Wheeler to return to mornings this month..... WZZU Raleigh names Jack Lawson as PD..... PD Todd Martin is out at WWFX Bangor with Dave Cooper from WGY Albany taking over.... PD Doug Sorenson exits KATM Colorado Springs for the PD position at KATT Ok City. Kevin Burchfield moves into the PD slot Night jock George McFly exits WAVA

Wash for nights at **B96** Chicago..... Blowin' In The Wind: **Steve Ocean, Roger Gaither, Greg Rolling, Randy Lane** and **Mark Todd.....** And here's **Guy Zapoleon**, a gunslinger at a young age.



HITS March 19, 1990

MIGHTY REAL

R

FLASHMAKER!

HOT97 add **WXKS** add KRBE add KROY add HOT97.7 add **KTFM** add KSAQ add Y107 add KSND add WBBQ add WFLY add K106 add **KZFM** add WRCK add **KWTX** add **KZZB** add WQID add

BREAKING AT: KNRJ WHHY



Jimmy Somerville

YOU MAKE ME FEEL (MIGHTY REAL)

The first hit single from the forthcoming album READ MY LIPS

Produced by Stephen Hague On London compact discs and chrome cassettes

When you play it, it will make you feel MIGHTY REALI





1990 POLYGRAM RECORDS, INC

A L L WANNA DOIS MAKE LOVE TO/YOU

H E A R T

THE FIRST SINGLE AND VIDEO FROM THE FORTHCOMING ALBUM BRIGADE

WAITTEN BY ROBERT JOHN - WUJT - LANGE - PRODUCED BY RICHTE ZITO - MANAGEMENT TRUCY GREENING MANAGEMENT

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS.

