

#### Guy Zapoleon - National PD., Nationwide Broadcasting

"The Nationwide chain has come up with another killer! Guaranteed phones the first week!

Mark St. John - PD., KWSS 28-15 HOT!

"It is Number 1 in phone requests by a 2-1 margin over number 2 to-date, haven't seen a record react like this in months. Considering the competition for phones - That's Incredible."

Brian Thomas - PD., BJ105 Add

"After two weeks in a test rotation, Martika's 'Toy Soldiers' comes in Top 5 requests."

Bob Case - PD., KZZP 30-22 HOT!

"The message is as powerful as the hook and it has instantly become a top requested record. Specifically, it has been our number one requested song for two weeks."

Cindy Rose - KS104 Add @20

"Toy Soldiers" plain and simple haunts you. Once you hear it, it doesn't leave your head."

Mike Osbourne - PD., PRO-FM Add

"Don't play around with 'Toy Soldiers' It's an Out-Of-The-Box-Smash."

#### FLASHMAKER!

HOT977 add KIVA add Y108 add KLUC add @37 KRQ add





### TOY SOLDIERS

The stunning follow-up to her Top 20 Debut Single "More Than You Know"

Taken from the Columbia Lp: "Martika"

44290

Columbia

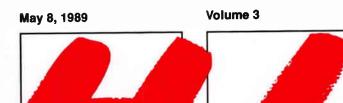
Produced by Michael Jay

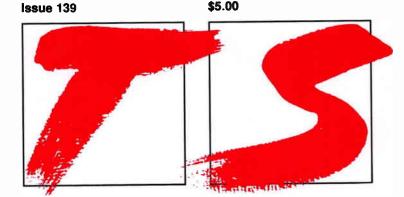
Single mixed by Humberto Gatica for Hum Inc. Productions

**Direction: Magico Management Company** 









4

30

34

60

70

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#### SINGLES

Bon Jovi knocks off Madonna to claim the #1 position, but it won't be for long. MCA's Jody Watley, Virgin's Paula Abdul and Cypress/A&M's Michael Damian are all immediate contenders.

#### DIALOGUE

VH-1 VP Jeff Rowe used to toil in radio as Dallas Cole before becoming King of the Video Baby Boomers while *Hits*' Rob Patterson merely tries to be natty.

HOT 97.7 P.D. Jim Prewitt likes kinky California women. Hits' radio slime Jon Leshay has kinky hair.

Who better to talk to "Late Night" nonentity Larry "Bud" Melman than our own inside joke, Jesse Nash?

#### **ALBUMS**

Tone Loc finally gets the #2 monkey off his back, by knocking off the Material Girl and claiming the top slot. The Cannibals and the New Kids look like the next #1 contenders.

52 **Earpicks** 22 **Flashmakers** Stevie Nicks is Modern. Cyndi and the Cannibals. 41 Post Modern Crossovers 26 Love & Rockets explode. Petty and Warrant. **Breakouts** 66 28 Requests Tom Petty and Donny Os-Bette Midler is soaring. mond.

#### 36 9 Horizon Front Page 58 **Near Truths** 18 Rerap 58 Beat's Me 18 Mini-Mugs 74 **Movie Scores Far Truths** 19 74 19 Wavelength Letters

#### **Towering Fagot**



Capitol's May flowers are more like heavy artillery, as Promotion Veep John Fagot lines up his superstar guns one by one—Paul McCartney, Dooble Brothers, Billy Squier, with Queen and Donny Osmond already shooting to the top. They want it all, they want it now, and they've got a shot if the Great Fagot can keep his fly zipped.

#### On The Cover

Jody Watley is red-hot. And, so's her music. "Real Love" is #3 on the Top Fifty Singles Chart, with the LP, "Larger Than Life," close behind.



## TOP FIFTY SINGLES

Based on a combination of sales and airplay

**Bon Jovi** reigns this week with lots of big movers in the Top 10 making their way up to compete for the #1 slot. **Fine Young Cannibals** explodes at radio this week as the Most Added Record and highest debut on the chart,

**Simply Red** makes a strong debut and **Neneh Cherry** is quickly making her way up with big requests and sales leading the way. Watch **Tom Petty** — big sales!

LAST THIS				
WEEK WEEK	ARTIST	TITLE	LABEL	COMMENTS
2 1	BON JOVI	I'LL BE THERE FOR	Mercury 872564-7	The winner this week
1 2	MADONNA	LIKE A PRAYER	W.Bros 27539	Great run
4 3	JODY WATLEY	REAL LOVE	MCA 53484	Leading smash Lp
5 4	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 99230	Exploding
6 5	MICHAEL DAMIAN	ROCK ON	Cypress/A&M 0020	Hot soundtrack cut
10 6	DONNY OSMOND	SOLDIER OF LOVE	Capitol 92354	Lp hot out of the box
11 7	NEW KIDS	I'LL BE LOVING YOU	Columbia 38-68671	Giant
15 8	BOBBY BROWN	EVERY LITTLE STEP	MCA 53618	Monster cut
16 9	GUNS N' ROSES	PATIENCE	Geffen 7-22996	Lp now top 5
13 10	CHER/CETERA	AFTER ALL	Geffen 7-27529	Hot single seller
14 11	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 7-88919	Title cut flying
12 12	LIVING COLOUR	CULT OF PERSONALITY	Epic 34-68611	Exploding Lp
19 13	BETTE MIDLER	WIND BENEATH	Atlantic 7088972	Leading smash Lp
8 14	SA-FIRE	THINKING OF YOU	Mercury 872 503-1	Needs new single now
9 15	.38 SPECIAL	SECOND CHANCE	A&M 1273	Peaked
18 16	BELLE STARS	IKO IKO	Capitol 44343	Steady increases
22 17 .	HOWARD JONES	EVERLASTING LOVE	Elektra 7-69308	Steady gains
3 18	F Y CANNIBALS	SHE DRIVES ME CRAZY	IRS/MCA 53483	New single breaking
28 19	NENEH CHERRY	BUFFALO STANCE	Virgin 96573	Hot requests, hot sales
23 20	LITA FORD	CLOSE MY EYES	RCA 8889	Huge request record
7 21	TONE LOC	FUNKY	D Vinyl/Isl DV104	Lp #1
25 22	HARNEN/SYNCH	WHERE ARE YOU NOW	WTG 31-68625	Gaining
<b>17 23</b>	DEON ESTUS	HEAVEN HELP ME	Mika/Poly 871358-7	Peaked
20 24	SWEET SENSATION	SINCERELY YOURS	Atco 799246	Falling
21 25	ROXETTE	THE LOOK	EMI PB-50190	Needs new single





FIRE

THE SINGLE THAT'S RAGING OUT OF CONTROL! FROM THE ALBUM SONIC TEMPLE PRODUCED BY BOB ROCK

MOMAN



Management: Howard Kaufman/HK Management, Inc. 1989 Beggars Banquet Records Ltd.





## TOP FIFTY SINGLES

Based on a combination of sales and airplay

			based on a combination of sales	апо апріау	
LAST	THIS				
WEEK	WEEK	ARTIST	TITLE	LABEL	COMMENTS
26	26	TOMMY PAGE	A SHOULDER TO CRY	Sire/WB 7-27645-A	Steady
31	27	ARETHA/ELTON	THROUGH THE STORM	Arista ASI-9809	Hot duet
32	28	WATERFRONT	CRY	Polydor 871110-7	Performing at Top 40
33	29	OUTFIELD	VOICES OF BABYLON	Columbia 38-68601	Steady growth
34	30	DONNA SUMMER	THIS TIME I KNOW	Arista 7-88899	Great week at radio
38	31	RICHARD MARX	SATISFIED	EMI PB-50189	Sweeping Top 40
35	32	SAMANTHA FOX	I ONLY WANNA BE	Jive/RCA 1192-7-J	Hot remake
36	33	J C MELLENCAMP	POP SINGER	Mercury 874012-7	Performing at Top 40
37	34	LISA LISA	LITTLE JACKIE	Col 38-68674	Leading new Lp
39	35	ROACHFORD	CUDDLY TOY	Epic 34-68549	Showcase tour starting
40	36	CINDERELLA	COMING HOME	Mercury 872982-7	Hot video, great moves
42	37	NATALIE COLE	MISS YOU LIKE CRAZY	EMI PB-50185	Building each week
41	38	ONE 2 MANY	DOWNTOWN	A&M AM 1272	Building
43	39	MILLI VANILLI	BABY DON'T FORGET	Arista 9832	Kicking in now
44	40	ELVIS COSTELLO	VERONICA	Warner Bros 7-22981	Breaking Top 40
46	41	CYNDI LAUPER	I DROVE ALL NIGHT	Epic 34-68759	Sweeping Top 40
45	42	RICK ASTLEY	GIVING UP ON LOVE	RCA 8872-7	Steady gains
-	43	FINE YOUNG CANNIBALS	GOOD THING	MCA/IRS 53639	Follow up to smash
	44	SIMPLY RED	IF YOU DON'T KNOW	Elektra 7-69297	Hot remake
24	45	DEF LEPPARD	ROCKET	Mercury 872614-7	Needs new single
27	46	ANIMOTION	ROOM TO MOVE	Polydor 8714187	New single soon
29	47	WINGER	SEVENTEEN	Atlantic 7-88958	Peaked
	48	BANGLES	BE WITH YOU	Columbia 38-68744	Follow up to smash
30	49	POISON	YOUR MAMA DON'T	Enig/Cap B-44293	Over
	50	SURFACE	CLOSER THAN FRIENDS	Columbia 38-08538	Building

**NEXT UP** 

TOM PETTY (MCA)
STEVIE NICKS (Modern/Atlantic)
ROD STEWART (WB)

DINO (Island)
REAL LIFE (Curb/MCA)
WARRANT (Columbia)



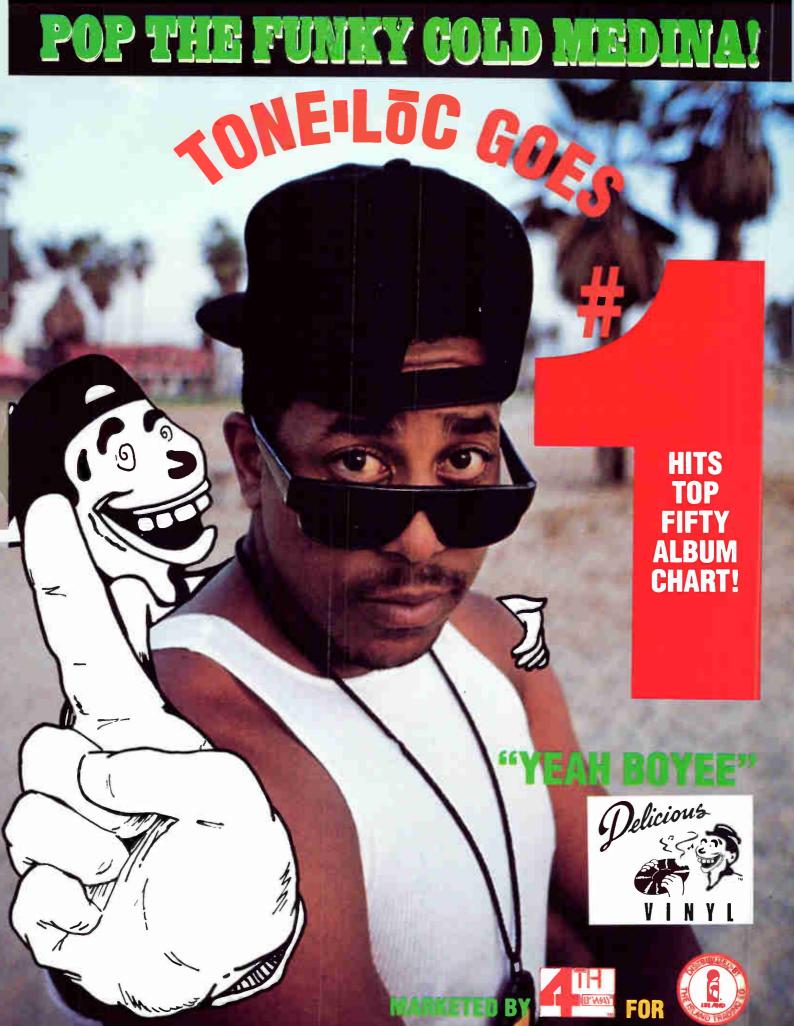


Spice .

ON CBS ASSOCIATED CASSETTES, COMPACT DISCS AND RECORDS.



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#### Inside: Lincoln -- The Man, The Car, The Tunnel.

## FRONT PAGE



May 8, 1989

Volume 3

Issue 139

\$5.00

#### There Wasn't Squat To Write About This Week

## NO STORY!!!

#### Rubber Room

Hits' Top Ten Slogans for National Condom Week (Compiled weekly by Roy Trakin's mother Florence in Boca Raton, Florida.):

**10.** Don't be silly, protect your willy.

**9.** When in doubt, shroud your spout.

8. If you're not going to sack it, go home and whack it.

7. It'll be sweeter if you wrap your peter.

6. Don't be a fool, vulcanize your tool.

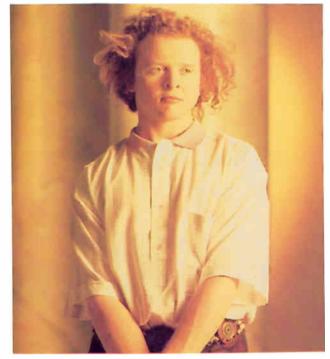
**5.** You can't go wrong if you shield your dong.

**4.** Cover your stump before you hump.

3. Before you bang 'er, engulf your whanger.

2. Bag it!

1. The Choice of a Nude Generation (brought to you by **Pepsi**).



Simply Red — The photo with the whole band in it wouldn't have filled as much space. Thank you.

#### Mud Will Be Slung

First, Madonna called Latoya Jackson's recent Playboy spread "an act of desperation." Latoya countered that Madonna "is not a lady, never was and never will be." Madonna ducked and said Michael's sis "must have had a major breast job." Jackson returned

the volley, calling the Material Gal a "no talent." Referee **Oprah Winfrey** declared the ex-Mrs. Penn the winner on a split decision, then decked both of 'em with a roundhouse right. (Ed. note: Will someone please put us down for the count?)

Look folks, we're not going to jerk you around. It was so uneventful this week, someone other than Lenny's Mother wanted to read "On Records."

Hey, we told you about **The Cult** last week, and **Tone Loc**'s been #2 for so long, it ain't much of a surprise that he went #1 this week.

So look folks, we talked and talked about what to put in this space on such a slow week, and after much deliberation, we decided that a small recap of last week's *Billboard* was in order.

A riveting front-page story by Ken Terry and Sean Ross on the labels praising Rockin' Top 40's ("A Must Read," yells Roy Trakin's mother Florence). And don't overlook Thom Duffy's column, "The Beat" (page 37), where he utters the immortal words: "I wish the Who had decided to stay home" ("I couldn't put it down," screamed Facility Manager Mike Flynn). And finally, who the heck can argue with Chris Morris when he tells us: "The opening legal salvo was fired March 28..... " ("Gripping," bellowed Telecommunications Engineer **Darcy** Marinez. "Morris is a master of the written word.")

We hope you enjoyed this week's headline no story.

# PIC OF THE WEEK



#### Amy At Work

What does EMI Los Angeles Promo whiz Amy Simon do even better than making programmers play "The Look" 342 times a day? Easy— she wraps her legs around the massively wellbuilt, protruding, gyrating, muscular midsection of a peroxide-haired love hunk in heat. Thank you. Here's Amy doing that voodoo that she do oh-so-well during a stop at Hot 96FM in Fresno. Amy looks happy, don't she?

Pat Rustici, affectionately known in the industry as..... Rustici Never Sleeps, has been appointed Sr. VP of Sales for the newly-formed SBK Records, which has some killer executives, but no acts (Ed Note: Just kidding, they have acts—we think.).

Huge album sales (#11 na-MODERN) and a sensational video are the cornerstones for this rock anthem. Now Rich Fitzgerald and Co. are ready to slam and dunk this one at Top 40. They already have PIRATE RADIO, KXXR, KKBQ and more, and by this time next week you'll need a scorecard to identify all the new believers. Don't be surprised if this 45 takes the project all the way!

Prior to joining SBK, Rustici was Vice President of Sales and Marketing for Champion Entertainment. That means he has met Tommy Mottola at least once.

According to Rustici: "Joel, love the new pony tail - hey wait a minute you're not Joel. Get lost creeps."



Pat Rustici - Not related to Jane Pauley.

#### Rustici SBK Sr. VP The Young And Arrested



That's Cypress/A&M's Michael "I'm a Bigger Geek Than David Essex" Damian (c) showing A&M Regional Rep Mark Tindel (1) and Q96 VP/PD Leo Vela (r) that Valdez, Alaska wasn't the only place to suffer from an oil spill. Moments later the soap star ran his fingers through his well-slicked mane and picked out three dead otters, two injured seagulls and a worker from Exxon taking a very long lunch break. (Ed Note: Don't you wish we'd take this decade off for lunch?)

#### Perestroika Party

Bon Jovi, Motley Crüe, Scorpions and Russian band Gorky Park will take part in an all-day rock jam at Lenin Stadium in Moscow, with proceeds donated to the Make A Difference Foundation, a non-profit organization dedicated to combating drug and alcohol abuse among youth. "Live From Moscow"

will be presented by MTV and aired on Showtime's payper-view network on August 13th, with a Westwood One simulcast. After the show, members of the band will exchange black market Levi's 501's and toilet paper for beluga caviar and Boris Grebenshikov promotional t-shirts.

#### **People Breathing**



Island's Melissa Etheridge recently gathered with Island execs to receive a Gold Album for her debut project. Pictured (l-r): Dave Yeskel, Dir. Product Dev.; Bill Berger, Exec. VP/GM; Dave Darus, Manager, West Coast Promotion; Melissa; Andy Allen, VP of Album Promotion; Bob Catania, VP of Pop Promotion; Bob Catania's Hair and Manager Bill Leopold. Moments later, a grateful Melissa turned to the executives and uttered the immortal words: "Jesus Christ, just because I asked for some water, doesn't mean I want to hang around with all these drips." (Ed Note: Aaaaargh! Don't you wish we'd drain off somewhere?)

#### Like A Hotcake

Madonna's "Like A Prayer" LP is breaking records in Argentina, India, Indonesia, Malaysia, Saudi Arabia, Thailand and Taiwan. The only place sales are lagging is in Iran, where the three people who bought copies have had their fingers cut off. (Ed. note: Someone stop us before we go too far.)

#### **Photos From The CBS Convention**



Those crazy folks from "The New CBS" gathered at Boca Raton, Florida for their annual convention. Naturally, we were told to stay the hell away. Photo One (l-r): Dave Glew, E/P/A President; Tommy Mottola, President, CBS Records; Gloria



Estefan; Don Johnson; Don Grierson, Sr. VP A&R. E/P/A; and Danny Goldberg, Johnson's Manager. Photo Two (l-r): Walter Yetnikoff, President & CEO, CBS Records Inc. Ricky Skaggs and CBS Records Division President Tommy Mottola.





Photo Three: Columbia Records President Don lenner addresses the troops. Photo Four: Executives award Columbia Branch Of The Year to the LA Branch (l-r): Bob Sherwood, Columbia Senior Vice President, Marketing; Craig Applequist, former Sales Manager, Los Angeles and up for new appointment; Rich Kudolla, Branch Manager and Columbia President Don



lenner. Photo Five: Executives award Core Branch Of The Year to the Southeast Branch. Pictured (l-r): Barry Mog, Sales Manager; Paul Smith, President, CBS Distributing; Tom McGuiness, Sr. VP Marketing; Danny Yarbrough, Sr. VP Sales & Distribution; Chip Walsh, Sales Manager, Southeast Branch.

#### Roy And Friend



After seeing all those photos of Billboard's Gene "Don't Call Me Clean Gene" Smith with all those heavies at the Martell Foundation dinner, we sent our own intrepid Features Editor Roy "Don't Call Me Oy Vakin" Trakin to go out and find some industry heavies to pose with him for our upstart nauseating publication. The photo above is Roy with just one of the many gunslingers who truly wanted to be in this rag.

#### **KQLZ** List

Here's the KQLZ Pirate Radio List for the week of May 2. Check it out.

- 1 1 "I'll Be There For You," Bon Jovi
- 4 2 "Close My Eyes Forever," Lita Ford & Ozzy Osbourne
- 2-3 "The Look," Roxette
- 5 4 "Patience," Guns N' Roses
- 3 5 "Stand," REM
- 6 6 "She Drives Me Crazy," Fine Young Cannibals
- 7 7 "Rock On," Michael Damian
- 11 8 "Cult Of Personality," Living Colour
- 10 9 "Rocket," Def Leppard
- 13-10 "Seventeen," Winger
- 12-11 "Your Mama Don't Dance," Poison
- 15-12 "Second Chance," Thirty-Eight Special
- 8 13 "Funky Cold Medina," Tone Loc
- 9 14 "Like A Prayer," Madonna
- 18-15 "Into The Night," Benny Mardones
- 17-16 "Veronica," Elvis Costello
- 12-17 "Eternal Flame." Bangles
- 19-18 "I Won't Back Down," Tom Petty
- 21-19 "Down Boys," Warrant
- 22-20 "Voices Of Babylon," Outfield
- 23-21 "Coming Home," Cinderella
- D-22 "Satisfied," Richard Marx
- D— 23 "Everlasting Love," Howard Jones

- "Send Me An Angel," Real Life
- "I Drove All Night," Cyndi Lauper
- "Fire Woman," The Cult
- "Crazy About Her," Rod Stewart

- "Pop Singer," John Cougar Mellencamp
- "Good Thing," Fine Young Cannibals

#### ON RECORDS By Lenny Beer

#### Rock 'n' Roll Radio

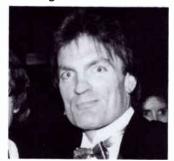
PIRATE **RADIO** AND BEYOND: One of the great things about the record business is that when there is a void, something always steps in to fill it. And the biggest void in today's music industry is the lack of rockformatted radio stations. It's beyond amazing that the movement of Album Radio stations from a current music intensive format to an oldies leaning music format left no place for bands like Guns N' Roses (Geffen). Poison (Enigma/Capitol). Livina Colour (Epic), Bullet Boys (WB), Skid Row (Atlantic), etc. — bands playing the best rock — to develop.

This opening paved the way for MTV. In the past two years, the people at MTV have helped the explosion of bands like Guns and Living Colour to reach the Top Ten without radio exposure. Now, radio has begun to respond to the influx of both hot-selling rock product and fastdeveloping Post Modern/College music by creating new high rotation, rock-leaning formats to accomodate a starving public. Brian Burns' Kansas City experiment with KXXR has become the first major success story. The latest ratings sweep has them registering a 7.0 12+. Positive results are also being registered elsewhere, but the big story will focus on the developments in

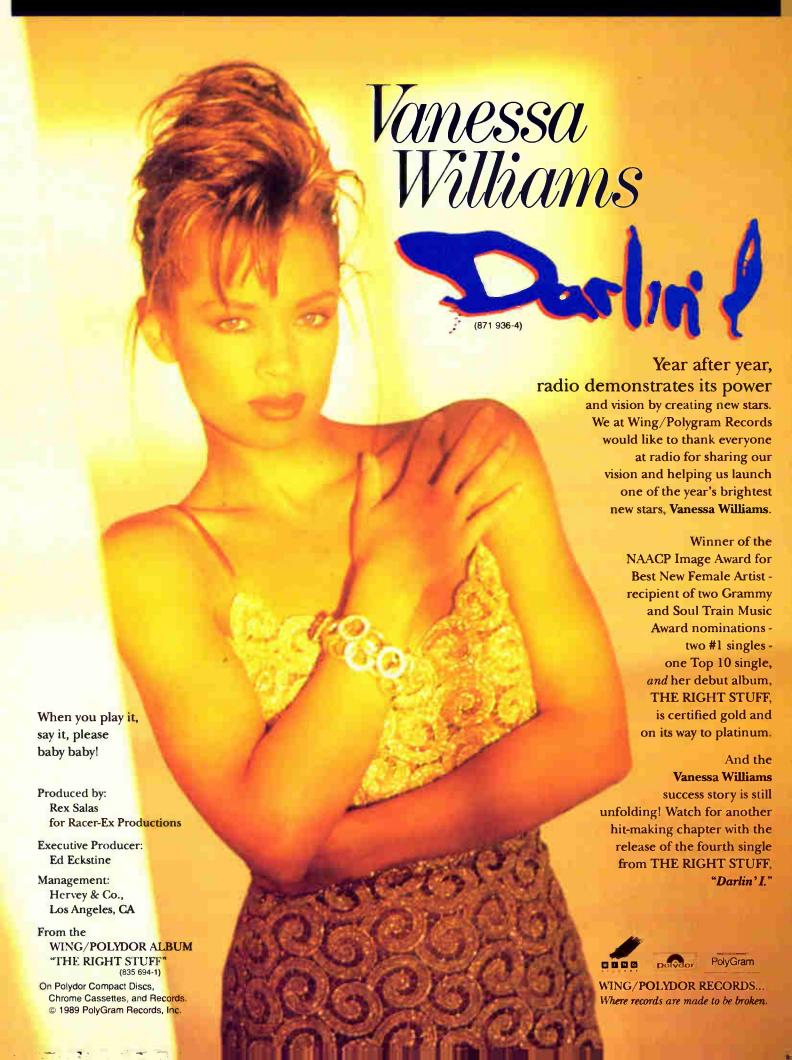
LA has always been considered the last place for a rock format to work. Current market leaders KIIS, KPWR and even KOST have leaned towards softer and dance

sounds and scored impressive numbers. Now, Scott Shannon's KQLZ (or Pirate Radio, if you'd rather) has strolled into LA with a total hard rock format flavored by Post Modern favorites. Many in the industry, this writer included, feel that if KQLZ can pull a 4.0 or better rating in their first year, there will be a rock-formatted clone in every market. And, as opposed to dance-formatted radio, which more times than not creates hit records but not hit artists, rock formats will support the new rock bands that will form the cornerstone for the industry in the 90's.

So, no matter what your personal feeling towards the personalities involved in the L.A. experiment, the success of Pirate Radio is GOOD FOR THE RECORD BUSI-NESS. Not as the only format, but as a strong alternative and successful partner to the more mass appeal/ higher demographic leaning stations. The people are demanding high rotation/current music rock stations to replace the "dead" Album Radio format. Watch LA closely; we're seeing a possible new beginning for the business of breaking rock 'n' roll music.



Scott Shannon — Check the numbers and watch it spread.



#### **Boys On Bikes**



That's Sammy Hagar (1) and Eddie Van Halen (r) hangin' on "Red Rockers," the mountain bikes that Hagar designed. This is a great shot, spoiled only by the fact that the pair limoed up to the hill, stood on the bikes, raised their arms and acted tired, before limoing back to town to hang with the Val-Gal and suck down some catered paté. (Ed Note: The bulge in Sammy's pants courtesy of the Burlington Sock Company, Burlington, VT.)

Airhead, the nationally syndicated cartoon featured weekly in HITS, was abruptly pulled this week after Editors deemed the subject matter far too controversial. (Translation: Too many multi-syllabic words for them to understand.) It will return next week if it falls within HITS' well-defined boundaries of good taste. Thank you.

#### No Dice

Loudmouth comic Andrew "Dice" Clay says his alter ego "insults everybody and everything," but only onstage. "I'd never go into a bar and intentionally pick on someone," he says. No kidding. He'd get the living crap kicked out of him. (Ed. note: Not a bad idea, is it?)

#### Airhead Snuffed Not Him Again



Here's the 345,679th picture of Richard Marx we've run. Here he's hanging with EMI President and CEO Sal Licata at a listening party in NY for Marx's "Repeat Offender" project. Moments later, the incredibly rich, young Rich turned to Licata and uttered the immortal words: "Sal, Sal, the hair, babes ..... if I told you once, I told you twice, back off from the hair. Will someone please fluff my bob?" (Ed Note: When will someone be scalping us?)

#### Dog Breath

The Sun reports that suffering patients from asthma and emphysema have found relief by sniffing Chihuahuachihuahuas!! sniffing has become all the rage in the U.K. (figures), followed closely by snorting rhinos, humping hippos, licking llamas and sucking antelopes. (Ed. note: Don't you wish there was a cure for this disease?)

#### Where's Ray?

Bobby Brown has a cameo appearance in the upcoming "Ghostbusters II," as well as writing and producing two songs on the soundtrack. He would've done more, but he got slimed. (Ed. note: If you've read this far, so did you!!)

#### **Memaw Meets Hee Haw**



Look, most of us don't know what a Memaw is, however our resident ignorant pencil-necked geek elmer Mike Murphy informed us that it is a common term for Grandmother used primarily in the South. In that case folks, here are a bunch of Yahoos from WABB in Mobile, Alabama awarding Nellie Mears a brand-new car for being "The Ultimate Memaw." Pictured (lr): Ron Anthony, Al Matthews, Nellie Mears and Jon St. John. Forever the spunky gal, Ellie threw three sheep, two goats and a well endowed six-foot-eight stud named Herbert in the back seat and tore ass for Vegas. (Ed Note: Don't you wish we'd fold our hand?)

#### Mill Rocks

The 21st anniversary of a record store in the S.F. suburb of Mill Valley attracted an impromptu concert by Elvis Costello, Sammy Hagar, Jerry Garcia, Nick Lowe and Bob Weir. Highlights included a country set by Costello and Garcia and Elvis' hour-long solo acoustic performance. Also on hand: Fab T-Bird Kim Wilson and Elvis Presley guitarist James Burton. Official Hits embellishment: Actually folks, there is no Official Hits Embellishment, we just needed a few more lines of copy to fill this space. Thank you for your understanding.

## SLAM DUNK

## Stevie Nicks

The second			_			( V ) ( )				•		W 57	
Y95	add	WGTZ	add	JETFM	add	KFMW	add	KZ93	add	B94	deb	28	BREAKING AT:
KHBE	add	Y107	add	K106	add	KGOT	add	WBNO	add	KOY	dah	20	KEGI MAG
WZUU	add	KQKQ	add	KTUX	add	KQCR	add	WCGQ	add	KISN	deb	38	WMMS WGH-FM
WULX	aga	KZZU	add	WNYZ	add	KSMB	add	WDBR	add				KYVO KCDY
KZZP	add	WAPE	add	KDWZ	add	KTMT	add	WHHY	add	WROQ	33-30	17	KBEQ
CKOL	add	WEDZ	add	KIVA	add	KTRS KWTX	add	WHOT			WH.	91	
OROI	auu	WENZ	auu	KEBU	aud	KWIX	add	WIXX	add	1	J# 31	Н	

"bring me edelweiss"

#### **KKBQ** KROQ add deb 39 **BREAKING AT: KKHT** add **HOT97 KKFR** add KITS 20-17

## Pajama P

#### **TOP 5 @ PWR96**

KMGX deb 34 BREAKING AT: KWOD add KIKI 27-18 **HOT97** add KDON 24-19 **KKHT** HOT977 32-26 **KKFR** 40-34

## on't blame it on that girl"

From the album "Indigo"

**EARLY ACTION!** 

**KMGX** add KYNO 29-26 **BREAKING AT:** KBFM WMGZ WYYS





#### **Making Reprise History**



For the first time in the label's history, Reprise will field its own Black Music Promotion staff. The department will be headed by newly appointed Vice President of Promotion Michael Johnson (right) and Co-National Director of Promotion Hank Spann (left) who will report to Senior Vice President/Black Music Promotion and Marketing Warner Bros./Reprise Ernie Singleton. According to Ernie: "This is a prestigious announcement and we don't want it tarnished by appearing in your nightmare rag. It might even mean that Walt Love won't touch it. Please don't run it, PLEASE, PLEASE, PLEEEEEEEASE." Sorry Ernie.

## UNCONVENTIONAL

Hello, my name is \_\_\_\_. I'm a recovering abusive intro writer. I have recognized this and I'm dealing with it one day at a time. No more mixing important editorial issues with "cold ones" or "the hein goob." Just sincerity and straightforwardness. (Ed Note: Flight bag, please.)

Wally's World

The new CBS

comes roaring out of Boca.

Local Promotion Salaries

Local residents
reap dead presidents.

Radio Leaks At least they're being back announced.

Disney Copyrights

Don't tattoo Mickey on your wickie.

Oliver North

Life imitates T.V.

Don Nelson Whoa Nellie!

Laker fans are loving him a lot!

#### The Ladder A rundown of executives on the move.









Wilkins

Baker

Gmeiner

Gladfelter

been with the label for two-

Yawn, do I have to do the column this week? Oh sorry, we've started already...... Doug Wilkins is promoted to the post of Vice President, Promotion, Tabu/CBS Flyte Tyme/CBS. Wilkins was most recently Vice President of Promotion for Records..... Solar Capitol, Cary Baker is the new National Director, Media and Artist Relations. Baker, who most recently served as Vice President of Publicity for IRS Records, will now be inundated by hordes of weasel journalists looking to grub a free meal off of el expense accounterooski. He will be based at the label's Hollywood HO..... Elektra, Ray Gmeiner has been named Vice President of Album Promotion. Gmeiner, who has been with Elektra since 1980, most recently serving as National Director of Promotion, is no relation to Bruno "Boom Boom" Gmeiner. Thank you..... Lisa Gladfelter is the new National Director of Publicity & Artist Relations for Enigma Records, which explains why this office received 13 copies of the announcement. She has

and-a-half years...... At IRS, Derek F. Graham is named Director of Marketing and Sales, Eastern Region. Derek (gosh, he looks familiar) was most recently Northeast Marketing Manager Chrysalis, during which time he looked a lot like a butterfly...... At Cotillion Music, Diane Grassi has been promoted to the post of General Manager. She most recently served as Publishing Administator. In addition, Diane Connal. formerly Creative Coordinator with the company, has been named Creative Manager.... HITS Features Editor Roy Trakin promoted to absolutely nothing this week, however he brings the staff to its knees when he coins the term: "You won't have Roy Trakin to kick around anymore." Come on Roy, hock up some Details...... (Ed. Note To East Coast Columnist Danny Fields: Danny, last night we had some lightly sauteed mushrooms, dipped oh-sotastefully in very special vinaigrette and garnished with the yummiest cheese. Thank you.)









Connal

Trakin



### ELVIS COSTELLO

### "Veronica"

From the Album **SPIKE**. Produced by Elvis Costello, Kevin Killen and T Bone Burnett.

#### FLASHMAKER! WILDCARD 4/10! 44-40 HITS TOP FIFTY SINGLES! 44 HITS TOP FIFTY ALBUMS!





#### CROSSOVER!

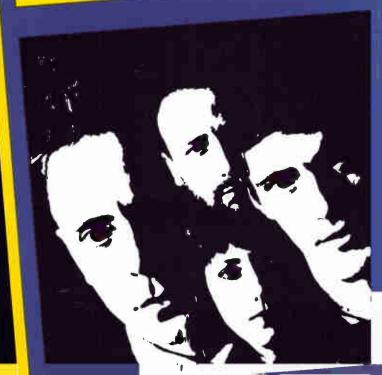
N K V E V	XXXR VGH-FM 393 WNNK KZFM WNOK KWTX KOZE  KYNO KITY KKMG KCAQ	add add add add add add add add add add	1	K106 KZZB KKBQ KKQV QV103 WFMF 92X K98 Y106 PWR99 KKFR KTFM KBFM	27-26 30-27 39-34	•
	KJ103		40	MKBO	05	

### NEW ORDER

### "Round & Round"

From the album **TECHNIQUE**.

Directed by Tom Atencio.







#### **NEAR TRUTHS**

By I. B. Bad, Los Angeles

The big buzz making the rounds this week is the involvement of BOTH David Geffen and Bob Krasnow in a soon- to- be reactivated Asylum Records. Stay tuned on this one folks ...... Look for a major change in the supreme ranks of a major label's A&R team.... Looks like there'll now be two different albums from the Batman film - Prince's songs and Danny Elfman's score. We're sure Danny's thrilled about that ...... SBK Records has inked a number of acts including Katrina & The Waves, Darryl Tooks, Boogie Box High, and Wendy Wall...... And speaking of SBK, Promotion topper Daniel Glass is out there hiring a new team (consisting of about eight to ten regional heavies), and he's packing the elephant bucks, raising the value of certain players substantially...... VH-1 is moving from 40% currents to 70% currents...... Neneh Cherry looks like she's got a Top 5 single — maybe #1 on her first try for Virgin..... And things are finally heating up at the Capitol Tower with strong sales being registered by Great White. MC Hammer, Bonnie Raitt and the surprising Donny Osmond. Now

#### Shopping



Daniel Glass — Looking for hitters.

comes an important new phase forthcoming releases with Queen, Paul Mcfrom Cartney, Doobie Bros., Billy Squier and Beastie Boys ..... Why is there suddenly a noticable lack of records crossing from Black Radio? What's the problem?..... Johnson's new project on MCA UK debuts at #1 on the British charts, continuing the label's hot streak...... The bidding for hot European act Disneyland After Dark reaches the outrageous stage as MCA, Chrysalis, Atco, Capitol and CBS maintain hot pursuit..... Interesting to note the gunslingers who comprise Michael Jackson's advisory board for business affairs - Ken Ziffren, John Branca. John Johnson, Marshall Gelfand and David Geffen. Whew!..... Stephen Swid making a major financial investment in Spin Magazine...... Brad Hunt orchestrating a continuing realignment of the Elektra Promotion team...... Coming out of the Boca confab, look for CBS to make a new commitment of resources to the Modern/Alternative Post marketplace with Harvey Leeds and Steve Tipp to develop new departments for Epic and Columbia respectively..... Speaking of Epic, look for Michael Caplan, who signed Living Colour and The Godfathers, to receive his VP stripes...... Westwood One's stock jumped considerably on a recommended buy from a New York brokerage house amid rumors of a sale of NBC and Mutual to Westinghouse...... Names in the Rumor Mill this week include: Dorothy Sicignano, Linda Alter, Greg Feldman, Rick Chertoff and Ron Laffittes..... and the beat goes on.

#### MINI MUGS



WINDY CITY SLUMMING: When you're in Chicago with nothing better to do, what better place to do some hanging than at Z95-WYTZ, with the most sterling collection of modern art this side of Dick Asher? Anyway, that's what Chrysalis Records recording artist Midge Ure (right) did, joining Greg Thompson (left), Dir., Midwest Promo, Chrysalis and Brian Kelly, P.D., Z95-WYTZ for this typically mundane photo op.



THE WALRUS IS WHO?: Capitol VP's vie for the title of fifth Beatle during a surprise visit by label artist Paul McCartney and wife, the Lovely Linda, who dropped by with pizzas, beer and their new album, "Flowers In The Dirt." Falling over themselves for this prime-time "Mini-Mug" were (I-r): Bill Burks, VP, Prod. & Artist Dev.; John Fagot, VP, Promo.; Tom Whalley, VP, A&R; Paul and Linda; David Berman, President; Ron McCarrell, VP, Mktg.; and Lou Mann, VP, Sales.



SIMPLY HYPE: Elektra Records recording artist Mick Hucknall of Simply Red holds up the cover of his latest album at N.Y. radio station 98.7 KISS-FM in a blatant promotional gambit that found its way onto the "Mini-Mugs" page without our help as (I-r) Barry Roberts, EC Promo & Mktg. Mgr., Elektra; Carol Slade, D.J., KISS-FM; Hucknall; and Bob Slade, News Dir., KISS-FM do their best to appear casual.

#### **LETTERS**

#### Sub Hell

Gentlemen:

Please cancel the enclosed subscription. Jimmy Carter was under the impression that it was, FREE?

Sincerely yours, Darla Peterson A/P Coordinator WSMV-TV Nashvile, TN

Gentlemen reply: Tell that old peanut farmer it was free as part of our complimentary subscription program for ex-Presidents, but it'll cost him \$200 to cancel! Kinda like purgatory— you get in for nothin', but have to pay your way out.

#### Dear Dennis:

I didn't know who else to send this to, it's a cheque for my new subscription to the very wonderful new magazine. Could you send it on to the relevant person? Thanks for your help.

Yours sincerely, David Bates Phonogram Ltd. London

Editors reply: Sorry we don't accept cheques, only qash, limey! Furthermore, your subscription request for "Implements of Torture And Submission" magazine has been forwarded to the relevant person, a 250-lb. dominatrix named Elda who loves tall, skinny English A&R guys. And she knows where you live, Dave!!

#### Sirs:

Much surprised to see noted whiteboy Jesse Nash interviewing Living Colour in your April 17th issue. Thank you for rectifying this situation by assigning Mr. Nash someone more in his league (namely Samantha Fox) in your issue of April 24.

Relieved.

The Jesse Nash Institute for More Inane Questions New York, N.Y.

Sirs reply: Jesse Nash is the pen-name for novelist Salman Rushdie, who is secretly moonlighting as a trade writer for Hits because he wanted to meet Samantha Fox and escape the Ayatollah. Otherwise this letter, like so much of Jesse's copy, makes absolutely no sense except to get his pseudonym in print and his mug on the Morton Downey, Jr., Show. May Allah be with him.

#### Dear Roy:

Thanks for the compliment, but did you listen to Foster & Lloyd and what did you think? Anxiously awaiting your reply.

Best, Randy Goodman RCA Records Nashville, TN

Roy replies: No way, Randy. You're not going to get me to divulge my critical judgement in the "Letters" section. There are magazines out there which'll pay good money for such an opinion and this ain't one of 'em. Keep trying, though. I think you're onto something.

#### Jon Leshay:

Hey, John!! We're hot!! We're happenin'!! MIchael Damian was in New Haven to meet and greet the flash KC101 staff and listeners at a private, exclusive luncheon party! If you've got any questions, please call me right away, big fella!!

Thanks, Stef Ryback P.D., KC101 New Haven, CT

#### FAR TRUTHS

By Danny Fields, New York

Manilow's return to Barry Broadway, in the form of a month-long run at Gershwin Theatre, began with a blaze of enchanting revelry as Clive Davis hosted two parties for the great star, one pre- and one apres the opening night show. An intimate cocktail event at Davis' opulent Park Ave. aerie kicked off the giddy evening, with celebrated personalities on the order of Sylvia Esther Williams. Miles. Feiden. Suzanne Robert Jellybean and Somers Benitez munching on hors d'oeuvres of shrimp, salmon, pate and caviar in the company of Arista execs Roy Lott, James Cawley, Rick Bisceglia, Marty Diamond, Ken Levy and Mark Rizzo. Postspectacle, it was off to the Tower Suite of the Time-Life Building, high above glittering Sixth Ave., where all the above, plus added celestials like Ed Asner and August Darnell dined on dishes too sumptuous to enumerate- but let it be noted the guests danced 'til the wee hours, and even got to hear the world debut of Manilow's album. self-titled new. Everyone knows Polygram's Beverly Paige can work miracles, but on a recent afternoon she pulled off a feat of entertaining that had the town agasp. Choosing Joe Gambuto's widely adored Caffe Cielo as the setting, Paige actually had the following going all at once- Jackie Jackson (he's the biggest brother), dining with Essence's Martha Southgate at one table; Time's David Thigpen lunching with Corinne Drewery and Andy Connell of Swing Out Sister at another; Polygram execs David Weyner, Richard Seidel, Marty Maidenberg, Lynne Lubash, Joseph De-Meo. John Mazzaco and the unstoppable Paige herself festively feting artistes Robert Ir-

ving III, Xymox, and Tony

#### Back On B'way



Barry Manilow—One enchanting evening.

Harnell of TNT at Table 3: Polygram's Suzanne MacNary with Siobhan Fahey and Marcella Detroit of Shakespear's Sister savoring salads at the fourth and final table, and the label's savvy Harry Weinger with the legendary Robert Cray just dropping by to say hello to all the above! Wow!... The Columbia Records conference room was the site of an afterwork party to welcome the company's youngest president ever, Don lenner, to his new home. With warmth and good spirits, first Walter Yetnikoff and then Tommy Mottola toasted the new chief, in the presence of label lords Mickey Eichner and Bob Sherwood, CBS Records caliphs Mel Ilberman, Paul Smith and Marvin Cohn, and visiting Epic emirs Dave Glew and Tony Martell. A giant record-shaped cake with a red icing label and the legend "Welcome Don" was consumed by the happy throng, as were many mini-pizzas, stuffed mushrooms, and assorted dumplings. The guest of honor spoke and mingled with the great and lowly alike, and the party lasted well into the night... RCA's Sidewinders wowed an RCA contingent which included Bob Buziak, Robert Feiden, Dennis Fine. Mike Omansky, Kevin Sutter and Alan Grunblatt, and many, many more.

## STATSHEET

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
BENNY MARDONES	5.77	14	10	5	8	j -	-
RICHARD MARX	5. <b>5</b> 2	105	1	0	7	10.1	3
JC MELLENCAMP	4.48	77	0	0	3		5
GUNS N' ROSES	4.32	109	85	33	9	10	10
NEW KIDS ON THE BLCK	4.26	116	51	16	10	10	8
NENEH CHERRY	4.19	92	21	6	10		9
MILLI VANILLI	3.89	62	1	0	8	9	3
BOBBY BROWN	3.83	102	51	28	7	10	8
WATERFRONT	3.66	84	4	0	5	2	5
DONNY OSMOND	3.54	88	95	34	8	5	9
SYNCH	3.52	73	36	24	9		7
BETTE MIDLER	3.47	83	61	34	10	10	10
LITA FORD	3.41	60	34	17	10	3	9
GUY	3.36	11	3	0	5	8	5
TOM PETTY	3.32	22	1	1	3	8	
ARETHA/ELTON	3.20	75	2	0	1	1	6
CINDERELLA	3.13	40	1	0	8	2	3
DONNA SUMMER	3.02	40	2	1	5	-	3
ELVIS COSTELLO	3.01	41	1	0	7	6	5
GREAT WHITE	2.91	4	1	0	9	8	
DEBBIE GIBSON	2.79	63	70	11	5	10	9
LISA LISA	2.73	40	0	0	2	3	5
ONE 2 MANY	2.73	42	6	0	1	-	3
ROACHFORD	2.71	45	0	0	8	2	6
HOWARD JONES	2.56	48	55	18	4	3	6
NATALIE COLE	2.45	23	1	0	2		5
OUTFIELD	2.43	36	18	3	3	5	5
RICK ASTLEY	2.43	29	0	0	1	3	3
CYNDI LAUPER	2.43	27	0	0	3		-
SAMANTHA FOX	2.06	25	7	0	1	3	8
FINE YOUNG CANNIBALS	2.06	13	2	2	7	10	1

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.



## FULL MOON FEVER

FEATURES THE FIRST SINGLE
"I WON'T BACK DOWN"



## FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail.

Cyndi Lauper is sweeping the airwaves with her debut single that is already showing up with strong debuts and early phone action and Fine Young Cannibals are off and running with their second smash in the making. The **Bangles** are gaining quickly with their third single and **Simply Red** is quickly making big moves straight to the top. Watch **Peter Gabriel**'s re-release of "In Your Eyes" from the "Say Anything" soundtrack on **WTG** — HIT!

#### 1

#### CYNDI LAUPER | DROVE EPIC

Singles: 41\* Albums: — Avg Move: 2.43 Aggrssv: 27 The first single from her forthcoming album already has a video in solid rotation and is closing big-time in its second week at radio. Second week action includes KQLZ, Y95, KUBE, KDWB, 94Q, KBEQ, KCPW, Q102, Y108, KS104, CKOI, WGTZ, KKYK, KMPZ and way too many more to mention. Early moves at B93 38-34, BJ105 38-34, 100KHI 40-31, WDBR 39-32, WAYS 37-31, WIXX 37-33, WFLY 40-35, K106 37-23 and breaking big at KRBE, WXKS. KPLZ, WMMS. B94, WLOL, KXYQ Deb 27, KXXR, KROY and B97. Kudos to Polly Anthony and staff for a great job with a great artist.



#### FY CANNIBALS GOOD THING LES MICA

Singles: 43\* Albums: 3 Avg Move: 2.06 Aggrssv: 13
Second single from the already multi-platinum album is exploding at radio as the album continues huge at retail. Hot new airplay at WXKS, WAVA, WDFX, Y100, KUBE, KPLZ, WEGX, WLOL, KKRZ, Q105, WKTI, Q102, Q106, Y108, WGH-FM, KISN, WMJQ, WROQ, WAPI, KJ103, Y107, KKYK and many, many more. Early jumps include 38-31 KXXR, 21-17 WNVZ, 36-30 BJ105, 35-31 KKMG, Deb 20 KEGL, Deb 24 KKBQ, Deb 25 WMMS, Deb 28 X100, Deb 31 KROY, Deb 32 92X, Deb 37 WKSS and Deb 29 WRVQ. Video is in solid rotation on MTV with early request action showing up at Top 40.



#### BANGLES BE WITH COLUMBIA

Singles: 48\* Albums: 19

Third single is really breaking big with majors leading the way and strong debuts already showing up. New this week at KIIS, Y100, KUBE, B94, WMMS, PWR99, KKRZ, 94Q, KROY, WKTI, B97, WKBQ, KS104, K98, CKOI, WRVQ, KKYK and many more. Moves 40-34 WNOK, 38-32 WZOK, 38-34 WIXX, 40-32 WERZ, Deb 34 KRBE, Deb 35 KKBQ, Deb 29 KXYQ, Deb 29 Y108, Deb 33 92X, Deb 39 KSAQ, Deb 37 KISN and Deb 30 Y106. The new video was just added on MTV with solid video play continuing for "Eternal Flame."



#### SIMPLY RED IF YOU ELEKTRA

Singles: 44\* Albums: —

We're already seeing a resurgence of album sales due to the amount of immediate airplay for this hot remake. This one is heading straight for the top! Second week adds include KIIS, B96, WZOU, Y100, KUBE, KPLZ, KDWB, KZZP, 94Q, HOT97.7, Q106, Y108, KXX106, K98, WROQ, CKOI, WKZL and 100KHI. Already jumping at KGOT 40-36, KYRK 34-26, KKFR Deb 32, KROY Deb 32. KTFM Deb 30, KISN Deb 39, Y107 Deb 27, B98 Deb 29, KDON Deb 30, KKQV Deb 32, WKEE Deb 32, Z106 Deb 35 and WDBR Deb 37. New video due out shortly.

#### 1

#### CINDERELLA COMING MERCURY

Singles: 36\* Albums: — Avg Move: 3.13 Aggrssv: 40 Hot video play leads the way. We're getting big phone action on this one from programmers everywhere and the average move is also telling us this one's the goods. New this week at KKBQ, Y108, WKSE, WVSR, KQIZ, WINK, WRQN and others. Jumps 9-8 OK95, 24-17 WMMS, 26-21 WEGX, 19-15 B94, 25-19 KXXR, 26-21 PRO-FM, 29-22 WMJQ, 22-14 Y107, 35-28 WAEB, 33-25 WPFM, 24-17 100KHI, 27-20 WHTO and 36-30 G98. Breaking at WZOU, KKRZ, WKSI, Q104 and KWTO.



#### NATALIE COLE MIBS VOU EMI

Singles: 37\* Albums: -

Ballad continues to close with new airplay at WCZY, WLOL, WKTI, Q102, B98, WBWB, WHHY, WPFR, KRQ, WAPE, WBBQ, JETFM, WANS, KKMG, WKQB and more. Hot moves at WXKS 11-10, WZOU 24-18, PWR99 31-26, KROY 29-25, KWOD 35-31, WKSS 26-20, B93 26-21, KISN 16-11, KIIS Deb 30, WAVA Deb 29, KUBE Deb 30, WEGX Deb 28, WIOQ Deb 32, 94Q Deb 28, KZZP Deb 29 and Q106 Deb 29.



#### ELVIS COSTELLO VERDNICA WB

Singles: 40\* Albums: 44 Avg Move: 3.01 Aggrssv: 41

Phones are now showing up for this Post Modern giant from all demos and album sales remain solid throughout the country. Adds at WPHR, KTFM, KCMQ, KLYV, WCGQ, Z97, K92, WSKZ, JET-FM, WANS and others. Check out these moves: 12-8 WBNQ, 29-20 WXKS, 23-15 WZOU, 32-28 KKRZ, 31-23 KXXR, 30-24 KROY, 33-29 KWOD, 28-22 WKSS and 34-26 KWNZ.



#### RICK ASTLEY GIVING ROA

Singles: 42\* Albums: — Avg Move: 2.43 Aggrssv: 29 Continuing to pick up major support each week with a new video now out. This week's believers include WPHR, Q106, WNVZ, KSAQ, KKXL, KWNZ, SLY96, WNOK, WRQN, KIVA and many others. Moving at WZOU 27-21, WXKS 24-19, WLOL 37-32, KKRZ 29-25, WKSS 29-25, KZOU 28-21, CKOI 25-21, KNAN 33-26, WPFR 27-21, PWR106 Deb 33 and Z97 Deb 32.



#### ROD STEWART CRAZY WB

Singles: — Albums: 29

Nicc week! Major markets are leading the way for this Top 40 rocker and follow-up to the no-burn factor smash, "My Heart Can't Tell You No." New at KQLZ, PRO-FM, Q105, B97, WROQ, CKOI, WKZL, 95XIL, G98, KFBQ, KFMW, KIXY, KNAN, KPAT, SLY96, WAZY, WCGQ, WCIL, WHHY, WIBW, WJAD, WNOK and others. Jumps 32-28 WXKS, 39-31 WERZ, Deb 23 Y95, Deb 29 B94, Deb 35 WKSS, Deb 28 Y107, Deb 34 WKSI, Deb 24 WAPE and Deb 27 WOKI.



## RICHARD MARX "SATISFIED"

	AGRESSIVES (4 or more)	
5.52	105	7

#### 38-31 HITS TOP FIFTY SINGLES!

WPLJ	add
B96	add
WBLI	add
WXKS	add
WEGX	add
- V6	
Y95	deb 1
PWR99	deb 1
WMMS	deb 20
KOL7	deh 2

deb 22

deb 23

**WNVZ** 

Q105

	KOY	deb 24	KEGL	li
	WKTI	deb 24	WDFX	1
	KKBQ	deb 25	KXYQ	1
	KBEQ	deb 25	KDWB	2
	WGH-FM	deb 25	Y108	3
	B94	deb 26	WZPL	3
	KZZP	deb 27	94Q	N N N N CO
	KXXR	deb 27	Q102	2
	KUBE	deb 28	WAVA	2
•	B97	deb 28	B104	2
	Y100	deb 29	KIIS	2
	KISN	deb 29	KS104	54 53
	<b>Z95</b>	deb 30	Q107	3
	92X	deb 30	KRBE	3
	WMJQ	deb 30	KWSS	3
	WLOL	deb 35	KPLZ	0 0 0 0 0
	PRO-FM	deb 35	KKRZ	3

### NATALIE COLE "Miss You Like Crozy

	AGRESSIVES (4 or more)
2.45	23

WCZY

Q102

Owner, where the				
42-37	IITO TA	D EIETV	CIMOL	COL
<b>4</b> 2-3/		F F   F   F   T	SINGL	

WKII	add	
WLOL	add	
WEGX	deb	28
94Q	deb	28
WAVA	deb	29
<b>KZZP</b>	deb	29
Q106	deb	29
KIIS	deb	30
KUBE	deb	30
WIOQ	deb	32

add

add

WXKS	11-10
KISN	16-11
WPGC	17-14
Q107	20-17
WZOU	24-18
KMEL	22-19
KDWB	27-24
PWR96	28-25
KROY	29-25
B97	28-25
PWR99	31-26
KITY	33-30
KPLZ	34-31
KWOD	35-31

BREAKING AWHYT
PRO-FM
Q105
KBEQ
WPHR
FM102
KKFR
WNCI
WMJQ









## FLASHMAKERS

Singles that have experienced a tremendous initial response at radio or retail.

#### 1

#### REALLIFE SENDIME CURBINICA

Singles: — Albums: — Avg Move: 2.35 Aggrssv: 5
Former Top 40 hit is back and coming on strong. Major markets have been talking this one up for weeks and the rest of the country is reacting now. New this week at KQLZ, PWR106, Y95, KXXR, KROY, KWSS, KTFM, KS104, WGH-FM, WNVZ, BJ105, KDON, KKQV, WPFM, WPXR, WSPK, KEZB, WAPE, WFLY, WNNK, KZFM, WOKI, KKSS and more. Early jumps at KKFR 12-6, KKBQ 20-12, KLUC 34-26, HOT97 Deb 34, KKHT Deb 35 and K106 Deb 34. Watch for a re-release of the video.



#### CUTTING CREW ROCK VIRGIN

Hot act is back with a second album that looks to, once again, have the Top 40 format locked. Out of the box believers include WPHR, PWR99, KXXR, WGH-FM, KSAQ, WROQ, WZPL, WLRS, KCMQ, KFMW, KIXY, KMOK, KTMT, KWTO, KWTX, KYYY, KZOZ, Q104, WBNQ, WDBR, WJMX, WKSF, WLRW, WPFM, WQSM, WSPK, WWFX, WZKX, KPAT, KSND and KZZU. From the forthcoming album, "The Scattering."



#### QUEEN I WANT IT CAPITOL

Big comeback album and long-awaited single for Top 40 is breaking quickly with tons of out of the box action including KEGL, WZOU, KPLZ, KXXR, KSAQ, WROQ, KJ103, WKSI, WLRS, 95XIL, G98, KFMW, KIXY, KMOK, KTMT, WCGQ, WDBR, WHOT, WHTO, WIBW, WPFM, ZFUN, KPAT, OK95, KSND, KZZU, WPST, K104, KTUX, WOKI and KATM. The video was just added on MTV and should help to close this debut single at radio. From the forthcoming album, "The Miracle."

#### 1

#### DINO ILIKE IT ISLAND

Singles: — Albums: — Avg Move: 6.67 Aggrssv: 3
New single has programmers everywhere talking. It's a new sound for the guy and a multitude of Top 40 stations are reacting! Out of the box action includes PWR106, B96, WPGC, KMEL, X100, KKRZ, KKFR, FM102, KWOD, KWSS, KROY, B97, KITY, KTFM, KXX106, K98, WAEB, KDON, KKQV, KZOZ, Q104, SLY96, WHOT, KLUC, KYNO, KMGX, KCAQ, Z102, WRCK, KZFM and KKMG. Already breaking at KKHT 38-31, HOT97 Deb 31 and HOT97.7 Deb 33. One to watch! Big average move.



#### BENNY MARDONES INTO POLYDOR

Singles: — Albums: — Avg Move: 5.77 Aggrssv: 14

Hot re-release is spreading quickly now with giant phones and major market action telling the story. Gaining quickly with adds this week at KIIS, WEGX, KWOD, FM102, WNVZ, Y106, KKYK, 95XXX, WJMX, WKEE, WPXR, KEZB, Z102, WRCK and KCAQ. Jumps 12-4 Y95, 8-6 WDFX, 13-10 B94, 7-5 WKTI, 14-8 KS104, 18-9 BJ105, 20-3 KLUC, 12-8 WAPE, 28-22 WIOQ, 21-12 KKFR, 21-16 B104, 22-13 WKPE and 35-28 Z103. Breaking big at KBEQ, KITY and KDWZ. A flat out Top 40 hit as it was a few years ago!

#### SAM BROWN STOP AAM

Once again, we've been telling you about this one! It generates lots of female phones and is now actually spreading to other demos. Programmers love it and VH1 continues to pull the load with big video support. New this week at KISN, WAPI, WKZL, KIXY, WNYP, WPFM, KSND, KYRK and others. Jumps at OK95 8-7, WAPE 6-5, KBFM 20-15, ZFUN 35-30, G98 35-31 and KTRS 39-35. Don't ignore this one!



#### CHICAGO WE CAN REPRISE

953rd single from the current album, "Chicago 784,367", comes through this week with lots of new airplay and early phones showing up. Adds at KXYQ, KOY, KBEQ, KCPW, WAEB, WKZL, G98, KIXY, KMOK, KNAN, KPAT, KZIO, WCGQ, WHHY, WHTO, WJAD, WSPK, WWFX, WZKX, WZOK, ZFUN, KZZU, WNNK, WPST, WSSX, KRNQ and many others. Breaking at 94Q, B97, Y107, KKYK, WLAP, WBNQ and WPFM.



#### MIKE MORALES WHO DO YOU MERCURY

New artist is making big gains each week with strong moves and major market play leading the way. New this week at Y95, WDFX, KWOD, WKBQ, KITY, K98, WAZY, WCGQ, WKSF, WNYP, K92, WNNK, WRQN and Z104. Early gains at KZOU 36-26, OK95 31-23, WBNQ 37-33, WAPE 24-16, KZZU 38-34, KRNQ 23-17, KEGL Deb 19, WLOL Deb 39, Y108 Deb 28 and KJ103 Deb 37.



#### WAS NOT WAS ANYTHING CHRYSALIS

Third single from the "What Up Dog" album is spreading with new support this week coming from WGH-FM, KSAQ, KMOK, KTRS, KZIO, WJAD, WQUT and others. Jumps 38-34 SLY96, Deb 29 WEGX, Deb 34 KROY, Deb 39 WKBQ, Deb 37 KIXY, Deb 37 WBNQ, Deb 38 OK95 and Deb 36 WPST.



#### MARTIKA TOY

Singles: — Albums: — Avg Move: 10.50 Aggrssv: 2
West Coast programmers and Music Directors have been mentioning this one for the last couple of weeks and are saying it pulls big phones. New airplay this week comes from PRO-FM, HOT97.7, Y108, KS104, BJ105, KLUC, KRQ, KIVA and others. Early action at KZZP 30-22 and KWSS 28-15. Keep your eyes and ears on this one....



#### PETER GABRIEL YOUR EYES WTG

From the "Say Anything" soundtrack. Programmers have been asking for this one and now they are getting it by popular demand. Pirate Radio has just added it in heavy rotation as well as WKTI and KZZP. The album is selling now and this should propel sales even more. Watch this one!



#### SOUT SISTER WAITING FONTANA/FOLY

First single from the forthcoming album scores with out of the box adds at WZOU, KMEL, KKFR, KROY, KTMT, KWNZ, KZOZ, WHTO, WPFM, KMGX, WBBQ and more. Watch for a new video on VH1 and MTV.

## Great Mite

"ONCE BITTEN... TWICE SHY"

From the album

...TWICE SHY

OROSSOVERS WINNER! 43-22 HITS TOP FIFTY ALBUMS!

WAEB	add	WROG	10-7
RYTIK	add	KXXXII	18-13
KFBO	add	WERE	25-16
KIXY	zee .	OK85	29-21
WDBR	adii		
WHTO	add	BIREAK	ING AT:

WJAD add WGIHFM
WKLQ add KSND
WKPE add KZZU
WPFM add G98
WCGQ

KATM deb 25 ZFUN deb 40

#### **EXPLOSIVE SALES AT:**

#2 Vinyl Vendors/Detroit

#2 CIML One Stop/St. Louis

#2 Navarre/Mpls

#2 Kurthem Lights Music/Mpls

#4 Pacific Coast One Stop/L./A.

# Tracks/Norfolk

#5 Radio Doctors/Milwaukee

#6 Record Shop/Mpls

#6 Nat'l Record Mart/Pitts

#7 Flipside/Chicago

#8 Camelot/Canton

#8 Turtles/Atlanta

#8 Q Records/Miami

#12 Record Bar/Natl

#13 Western Merch/Amarillo

#14 Believe in Music/Lansing

AVERAGE	REQUESTS	Lp SALES
MOVE	(1 to 10)	(1 to 10)
2.91	9	8







## **CROSSOVERS**

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Tom Petty has a huge week its first week at retail while Warrent continues to sell albums and get exposure from MTV. Stevie Nicks is back with a solo single and big...airplay. Great White takes a 21 point jump on this

week's Album chart and is pulling massive phones where played. **The Cult** is coming from a huge sales base and Top 40 should be ready!!!

#### BLACK/DANCE

SURFACE CLOSER COLUMBIA

Singles: 50 Albums: —

Former #1 Black record is pulling big phones and selling lots of 45's. New adds at HOT97, WPHR, KZZP, BJ105 and WVSR. Moves at WPGC 8-6. KMEL 7-6, KKQV 14-8, KMGX 8-4, KGGI 13-10, KKFR 24-18, HOT97.7 18-13, KSAQ 30-26, 100KHI 34-28, KLUC 38-34, KEZB 33-28 and KYRK 35-25.

GUY ILIKE MCA

Singles: — Albums: 23\* Avg Move: 3.36 Aggrssv: 11
The single is crossing to Top 40 from Platinum album sales and picks up new adds at WZOU, KSAQ, SLY96, KZFM and others. Moves 10-8 KMEL, 9-8 WUSL, 14-10 FM102, 33-28 KROY, 31-27 HOT97.7, 19-15 KXX106, 29-25 Y106, 18-12 KMGX, 26-20 Z102, 25-13 KKMG, Deb 23 WXKS, Deb 28 KDON, Deb 29 KKQV and Deb 31 WNOK.

DE LA SOUL ME MYSELF TOMMY BOY

Singles: — Albums: 37\* Avg Move: 3.29 Aggrssv: 2
This act is selling major product from big MTV and Black radio play and talk on the streets. This weeks adds include: WPGC, HOT105 and WIOQ. Moves 9-7 KMEL, 32-22 KROQ, Deb 27 WUSL, Deb 31 PWR99 and Deb 19 KGGI. One to watch!

#### ALBUM/ROCK

TOM PETTY I WON'T MCA

Singles: — Albums: 31\* Avg Move: 3.32 Aggrssv: 22
Former Wildcard pick is huge its first week at retail being the highest debuting album on this week's chart. New support from WDFX, KDWB, PRO-FM, WKBQ, WMJQ, WAEB, KBFM, KKXL, KLYV, KPAT, KWES, KWTO, KYYY, WBNQ, WDLX, WZOK, ZFUN, 100KHI, WRCK, K106 and WTHT. Jumps 14-3 WMMS, 21-11 Y95, 36-28 KXXR, 18-14 WLRS, 32-23 SLY96, 34-27 WPFM, 30-23 WSPK, 25-19 B98, 36-32 KCMQ, 24-20 WIXX, 34-30 WWFX, 35-29 KZZU, 29-23 KF95, 16-12 WAPE, 22-17 WOKI, 37-33 KTUX and 22-15 KATM.

WARRANT DOWN BOYS COLUMBIA

Singles: — Albums: 35\*

Hard rocker is big at retail and MTV with new support this week from KRBE, KPLZ, Q105, 92X, KZOU, WKSI, G98, KWTX, WIXX, WKLQ, WPFR, KQKQ, KSND, WPST, WRQN, WSKZ, JET-FM and FM104. Jumps at WDFX 13-10, KXXR 28-20, OK95 22-13, KWES 33-27, WSPK 37-31, 100KHI 38-33, KDWZ 30-21, WROQ Deb 32, WLRS Deb 28, WQUT Deb 31, KIXY Deb 32, WPFM Deb 37 and many other debuts.

#### STEVIE NICKS ROOMS ON ATLANTIC

Singles: — Albums: —

First single from new solo project goes right on the air at Y95, KRBE, WZOU, WDFX, KZZP, KXXR, CKOI, WGTZ, Y107, KFBQ, KFMW, KGOT, KQCR, KSMB, KTMT, KTRS, KWTX, KZ93, WBNQ, WCGQ, WDBR, WHHY, WHOT, WJAD, WJMX, WPFM, WPFR, WQUT, WWFX, WZKX and Z97. Early jump at KPAT 38-33.

#### GREAT WHITE ONCE CAPITOL

Singles: — Albums: 22\* Avg Move: 2.91 Aggrssv: 4
The album is huge at retail and the single goes on the radio at WAEB, KFBQ, KIXY, WDBR, WHTO, WJAD, WKLQ, WKPE, WPFM and KYRK. Moves 10-7 WROQ, 18-13 KXXR, 25-16 WLRS, 29-21 OK95, Deb 40 ZFUN and Deb 25 KATM.

#### BULLET BOYS FOR THE WB

Current tour with Cinderella and MTV airplay is helping this rock and roll remake come to Top 40 with new adds at WZOU, Y106, WKSI, KCMQ, KYYY, WHTO, WBBQ and WSSX. Jumps at OK95 10-6, WLRS 21-15, KFMW 36-29, KIXY 29-23, WQUT 31-26 and ZFUN 29-24.

#### POST MODERN

XTC MAYOR GEFFEN

Singles: — Albums: 50

Huge at Post Modern radio and crossing with major markets leading and new adds at KIIS, KUBE, KXXR, WKSS, WNVZ, WSPK and Z97. Moves 31-25 WZOU, 34-30 WXKS, 40-34 KFMW, 37-32 ZFUN, Deb 33 KKBQ, Deb 39 WIXX, Deb 40 KLYV, Deb 40 KNAN and Deb 30 K104.

#### NEW ORDER ROUND QWEST/WB

Big club play and 12" sales are helping this to spread out of the South. New adds at WXKS, KXXR, WGH-FM, B93, WNOK, WNNK and KZFM. Jumps 23-18 KKBQ, 26-21 K98, 30-23 Y106, 39-34 KBFM, 22-17 K106, Deb 34 KITY, Deb 40 KJ103, Deb 28 KYNO, Deb 37 KCAQ and Deb 34 KKMG.

#### 10,000 MANIACS TROUBLE ME ELEKTRA

This great band is becoming more and more mass appeal with the first single from their third album. Out of the box at 100KHI, KPAT, KWES, WHTO, WKSF, KSND, WPST, KF95 and KYRK.

#### **DEPECHE MODE** EVERYTHING SIRE/WB

Album sales are growing as the first single goes on Top 40 at KKBQ, KKQV, KLUC, SLY96, K106 and KYRK. Moves 8-7 KRQQ.

#### THE CURE STREET ELEKTRA

First single from the forthcoming album is huge PoMo and crossing with new adds at KXXR, Y106, WDBR, WKZQ and WZMX. Jumps at KKBQ 29-19, KROQ 1-1, K106 38-29 and WROQ Deb 35.

#### JOE JACKSON 19 FOREVER A&M

New album is begining to show sales with Top 40 support from WNVZ, WGH-FM, WDBR, WPFR, KYRK and WTHT. Moves for KITS 21-16, KROQ Deb 40 and K104 Deb 26.

## EXPOSÉ



#### WHAT YOU DON'T KNOW <u>WILL</u> HURT YOU!

#### THE HITS

Exposé was *the first group ever* to have *4 Top 10 hits* on a debut album.

- Come Go With Me
- Point Of No Return
- Let Me Be The One
- Seasons Change

#### THE ALBUM

Their smash debut album **Exposure**, sold in excess of **1.8 million** copies.

#### THE TOUR

The group and their band toured extensively throughout the country, playing in front of well over a million Exposé fans.

#### THE NEXT STEP

Introducing "What You Don't Know," the anxiously awaited new single from Ann Curless, Jeanette Jurado and Gioia, the often imitated, never duplicated, Exposé. Produced by their original producer Lewis A. Martineé.

From their forthcoming new album.

When you play it, expose it.

#### "WHAT YOU DON'T KNOW"

ONE LISTEN AND YOU'LL KNOW WHY THE EXCITEMENT IS BUILDING.







## REQUESTS

Lita Ford is ruling the phones this week with a video in heavy rotation on MTV and big moves up the chart. Neneh Cherry is also becoming a video monster as well as a bonafide Top 40 smash, Bette Midler is approaching the top with huge sales and phones and New Kids' album goes Top 5 with this current hit heading for #1. Watch Warrant and Great White - both pulling big phones everywhere played.



#### LITA FORD EYES RCA

Continuing to pick up speed each week with big jumps and phones telling the story. MTV has the video in solid rotation and the phones are ringing at KQLZ, 95XIL, JETFM, KFBQ, KIYN, KMOK, KNOE, KTXY, KWES, KYYY, KZOU, Q104, SLY96, WABB, WCIL, WIBW, WIXX, WJAD, WKLQ, WLFX, WLRW, WPFM, WTBX, WTHT, WWFX, WYKS, WZKX and Z106.



#### NENEH CHERRY **BUFFALO VIRGIN**

Quickly making its way up the charts with Z100 showing its support this week and MTV playing the video in solid rotation. Hots include HOT97, 98PXY, KF95, KFQX, KITY, KJKC, KMEL, KNOE, KQIZ, KSLY, KWES, KZIO, KZOU, KZZP, PWR96, SLY96, WAEB, WANS, WEGX, WHHY, WHYT, WLOL, WNOK, WPFM, WPFR, WVBS and many, many more.



#### BETTE MIDLER WIND ATLANTIC

Former Wildcard pick (a long, long time ago) continues to sell tons of albums each week with huge phones leading the way at Top 40. Big mentions include KCPW, KCPX, KCZY, KISS, KLYV, KSLY, KTXY, KYYY, KZOU, KZOZ, Q106, SLY96, WAEB, WHHY, WIBW, WIXX, WLRW, WSPT, WTBX, WTHT, WYKS, Z106 and ZFUN.



#### NEW KIDS I'LL BE COLUMBIA

The video is currently Top 5 on MTV and radio is propelling this one up the charts with the help of big request action at KIIS, G105, HOT97, KFQX, KITY, KIXY, KJKC, KMEL, KTXY, KZBS, KZOU, KZZP, PWR96, WABB, WAEB, WBNQ, WEGX, WHYT, WIBW and WJAD.



#### MICHAEL DAMIAN ROCK ON CYP/A&M

Another former Wildcard pick makes its move toward the top with a forthcoming album due this summer. Hots include KCPW, KCMQ, KCPX, KEWB, KF95, KFBQ, KIMN, KISS, KJKC, KLYV, KMOK, KTXY, KZOZ, WIBW, WJAD, WKSI, WKZQ, WNNK, WNYP, WSPT and WYKS.



#### **GUNS N' ROSES** PATIENCE GEFFEN

The #1 video in the country and soon to be the Most Requested record out in radio land. Big reports come from WEGX, 98PXY, G105, JETFM, KBIO, KEWB, KF95, KFRX, KNIN, KPAT, KTRS, KTXY, KWES, WCIL, WHHY, WIBW, WKSI, WLRW, WNNK, WYKS and WZMX.



#### SYNCH WHERE ARE WTG

Big phones are leading the way for this hot re-release that's quickly closing at Top 40. Generating solid phones this week for KIIS, KBIO, KEWB, KLYV, KMOK, KNIN, KTXY, KWES, WABB, WBNQ. WEGX, WIXX, WJAD, WKHI, WKSF, WKSI, WLFX, WLRW, WNYP and WYKS.



#### **DONNY OSMOND** SOLDIER CAPITOL

Hot video is now out as this first single closes with jumps and phones leading. Big requests this week for KIIS, JET-FM, KCMQ, KFBQ, KIIS, KIMN, KITY, KPAT, KTRS, KZOU, KZOZ and KZZP.



#### LIVING COLOUR CULT OF EPIC

Another strong week on the phones this week with Top 10 album sales back on the rise. Reports come from WLOL, KBIO, KFMW, KFQX, KIYN, KWES, KZZP, WBNQ, WEGX, WHHY, WLFX and WLRW.



#### RICHARD MARX SATISFIED EMI

First week out and already one of the Most Requested songs on the air. Early mentions this week at KIIS, KZZP, KBIO, KCMQ, KJKC. KNIN, KRNQ, Q104, WANS, WGLU, WPFR, WQCM and WZMX.



#### MILLI VANILLI BABY ARISTA

Second single and follow-up to debut smash is off to a strong start with continued album sales and early phones telling the story. Hots: KIIS, 98PXY, KCMQ, KF95, KIYN, KJKC, KSLY, SLY96, WANS, WGLU, WKSF and Z106.



#### ROACHFORD CUDDLY **EPIC**

Album is now out in the streets and showing early signs of retail success. Requests are building for this debut single with reports this week coming from FM102, KFMW, KFQX, KJKC, KNIN, KQIZ, KRNQ, Q104, WIBW, WKSF, WVBS and others.



#### CINDERELLA COMING MERCURY

MTV once again is playing a giant part in the success of this hot single. The video is in heavy rotation, the phones are going nuts and Top 40 is reacting with majors each week. Hot for WMMS, KFMW, KPAT, KTXY, KWES, WKSF, WKZQ, WTHT, WVBS, WWFX, WZKX and many others.

WATERFRONT **REPLACEMENTS SAM BROWN** 

I'LL BE YOU STOP

**POLYDOR** REPRISE A&M

**SKID ROW GREAT WHITE** WARRANT

YOUTH ONCE **DOWN** 

ATLANTIC CAPITOL **COLUMBIA** 





#### WE'VE GOT THE WRIGHT STUFF!



"If You Don't Know Me By Now" from the A NEW FLAME album.

**KTFM** 

**KROY** 

KISN

#### FLASHMAKERS WINNER! DEBUT 44 HITS TOP FIFTY SINGLES!

**KZZP** KIIS add add **B96** add **HOT977** add 94Q **WZOU** add add **KUBE** add Q106 add **KDWB** Y108 add add **CKOI KPLZ** add add Y100 add



10,000 MANIACS
''Trouble Me''
from the forthcoming
BLIND MAN'S ZOO album.

#### **CROSSOVER!**

**KPAT** add **KSND** add **KWES** add **WPST** add KF95 add **WHTO** add KYRK add **WKSF** add 100KHI add



THE CURE
"Fascination Street"
from the DISINTEGRATION album.

#### **CROSSOVER!**

10-3 HITS POST MODERN! ALBUM SHIPPED GOLD! IN STORES NOW!

BREAKING AT: **KROQ** KXXR add 1-1 2-2 Y95 KITS Y106 add WNVZ KEGL 18-15 WDBR add WGH-FM **KKBQ** 29-19 deb 35 WROQ KRBE 30-27 CKOI 38-29 K106



30

32

deh

deb

deb

ANITA BAKER

"Lead Me Into Love"

from the TRIPLE PLATINUM GIVING YOU

THE BEST THAT I GOT album.



GIPSY KINGS
"Bambelee"
from the GIPSY KINGS album.

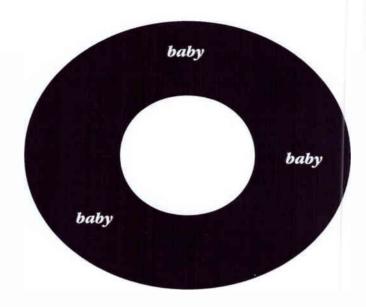
WHEN YOU PLAY IT, SAY IT!

WE LET THE RECORD SPEAK FOR ITSELF...ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS.





# baby baby baby baby



VH-1, that long-ignored stepchild of MTV, has matured into a distinct and powerful presence in the world of cable and music. Its passage into adulthood was marked earlier this year when MTVN brass restructured VH-1 and MTV into two separate but equal administrative entities. VH-1has developed its own sense of attitude and personality by targeting the advertiser's favorite quarry—the baby boomers, with the likes of VJ Bobby Rivers and features like the half-hour '50s-'60s nostalgia show, "My Generation" and the jazz/New Age show, "New Visions." On the air, a VH-1 musical sensibility is starting to emerge—it's no longer the graveyard for MOR stuff not hip enough to make MTV.

Jeff Rowe, VP, VH-1, has been an integral part of this growth. Rowe's a radio veteran who got his start at WDLB-AM in bustling Marshfield, WI, thirteen years ago. His first P.D. job was at WZOK-FM in Rockford, IL. With his on-air moniker of Dallas Cole, he went on to programming and management positions at Q107 in Washington, D.C., WLS in Chicago and WKTI in Milwaukee. He dipped into TV as VJ and producer of a video show on the local NBC affiliate in Milwaukee. When the opportunity came to join VH-1, he jumped. "I knew the only way for the channel to go is up." He's fulfilled that promise..... until he decided to talk to us, that is.

People were very skeptical about VH-1's chances at first, thinking two 24-hour video channels couldn't survive, but you've certainly proved the skeptics wrong.

The real key to VH-1's success is the audience we're going after. They grew up watching TV and listening to contemporary music; they were the anti-establishment. I just heard today that the collective annual income of the babay boomers—over 70 million strong—is over a trillion dollars. I think that's the real issue. The 25- to 45-year olds today are much hipper, much more contemporary, much

more aware of what's going on than the same age group was ten or twenty years ago. Just by the nature of how our society is, the wealth of information that is out there for this audience, there is definitely room for a network like this.

Adults are going back into record stores like never before. You have a whole new wave of artists like Anita Baker and Kenny G., who are selling millions of albums... to adults. A second area is the simple fact that some of the biggest stars in music—Phil Collins, Elton John, Mick Jagger, Bruce Springsteen, Steve Winwood—are all somewhere around 40 years old. And the other factor is what the CD player has done. That's VH-1's audience.

#### You seem to have been successful in promoting VH-1 as a lifestyle channel.

We want to be the home base for baby boomers. Our company has built an incredible business by super-serving segments of the audience. Nickelodeon is really the home base for kids; MTV is really a home base for teens, college-age and young adults. We're anchored in music, but we also incorporate comedy, nostalgia and lifestyle information. Those are the four

elements that make up VH-1.

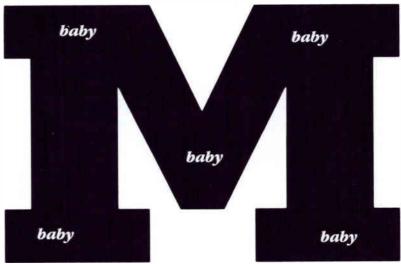
The thing we really need to do is differentiate VH-1 as much as possible to the consumer from MTV. And we do that through the music, the packaging, the programming, the promotions, the various things that we do. We've focused on adding compelling elements to the network. Like our "Milestones" segments-these are literally milestones from the last 30 years, from the bombing of the Marine barracks in Beruit or JFK talking about the Space Race. When you're flipping around the dial, and you see an image of Richard Nixon or JFK or Reagan or great baseball footage, you're gonna watch it. It's something our audience can relate to. It's something that fits into the idea we have of VH-1.

#### What led to the splitting off, administratively, of VH-1 from MTV?

We have enjoyed tremendous growth over the past 24 months in the area of distribution— we're now in 31 million homes— the ad community sees there's room for a service like VH-1 and the target is right for its audience. We used to have people who worked on both MTV and VH-1. The farther we pul-

NOTE REVIEW BY ROBPATTERSON





led the networks apart, the more we needed people that are totally locked in with what VH-1 is all about. The January restructuring means VH-1 is now on a parity level with MTV and Nickelodeon. It was Tom Freston's feeling that VH-1 is going to be a large business, and we really need our own staff and our own direction, much in the same way that MTV and Nickelodeon have, in order to truly develop our business to the fullest.

#### How would you describe the difference between MTV and VH-1?

There's a really simple answer. The audiences we're going after. Our audience is very diffferent than the MTV audience. You watch more than two videos back to back on MTV and VH-1, you get a totally different feel, and a clear picture of where both networks are heading.

#### VH-1 is no longer either an Adult Pop or easy listening format.

One of my major goals when I first started at VH-1 was to create a really unique hybrid format. If you look at the various areas of radio, the four contemporary formats of radio— Top 40, adult contemporary, urban and album rock—each of them is sometimes a bit limiting to the type of music they play and how they serve the

audience. What we've really said here is—look, our audience is adults, they like contemporary music, so let's just showcase the best in contemporary music that we possibly can. Specifically, a track like Paula Abdul will get Top 40 action, will get urban action, but not

Tampa, and I asked him what he was doing down there. I'd heard tapes, but I wanted to hear it from him. And he said: "We're the Zoo in the morning, we play the hits during the day, and we're MTV at night." And when he said "MTV at night." I knew exactly what he meant.

adult pop action, but that track is perfect for VH-1. The same with Kenny G. or the Traveling Wilburys—they're for our audience. It's similar to what MTV did in the early days—people *knew* what MTV meant musically. I was talking to Scott Shannon some years ago when he was programming in

Over the past two years, VH-1 has had a tremendous impact at retail and radio. There have been tracks that traditional adult radio probably wouldn't have played, but by the exposure they were given to this adult audience by us, they were acceptable at adult pop radio. We are really developing with the

adult audience. When someone says, "It's a VH-1 video," talking about Toni Childs or Enya or someone like that, people know what that means

#### Does it matter to you if MTV is playing a clip VH-1 is?

One of the things I've always believed in from my earliest programming days is that you really focus on your audience. There is some limited crossover, but in the way you have a 25-year-old who likes Def Leppard and another one may like Anita Baker—they both may like Paula Abdul. If it fits the network, that's great; if it fits MTV, that's fine. In the same way they don't watch what we do, we don't watch them. It's important that we clearly differentiate the two networks, but if we take care of that in the packaging, the attitude and the style, and the majority of the music we play, if there's some limited crossover there-- so be it. It's a non-issue.

#### How important is research for VH-1?

Over the past year, we have probably done as much research as any one organization on the baby boomers. Our head of research, Marshall Cohen, our Vice President of Corporate Affairs, has really spearheaded our whole effort in this area. We've done focus groups, we've done phone surveys, all to find out what this audience is into, how they watch TV, what their views on music are, what voids there are in television that we can fill..... We've used it as a road map, but we've also really used a lot of gut instinct and a lot of common sense.

#### What's your research telling you?

We've found fascinating things. Over the next four years, we will see an incredible evolution in how the ad community and programmers— both television and radio—talks to this baby boomer audience. There was a piece on the CBS Evening News last week, and a piece in the *LA Times* about how the advertising community is totally changing their approach to target right to this audience. They're using music, they're using images. It's totally across the boards, and it's deep.

#### What's in the immediate future for VH-1?

Number one—visibility, awareness of VH-1. That is one of our top priorities, to really raise the awareness of VH-1. One of the things we've found with our research is that people who know us, like us, as a general rule. Obviously if they don't like contemporary music, we're not for them. The other thing is to really lock in with this audience. We want to truly give them what they want in terms of music. Comedy will really be expanded, and there are several shows we are looking to launch right now. The great thing about comedy is-everyone likes to laugh. You're going to see a major expansion of comedy at the network. The other thing is lifestyleentertainment information. We want VH-1 to be the place where adults come to find out what's going onto stay current with what's happening out there. The other thing is nostalgia. I think this is a great area for VH-1.

The thing that we can do is provide an escape, and maybe selectively look at things, be it our aging parents, or the youth of today, or other concerns of our generation. One of the things I felt it was time for us to do was cham-

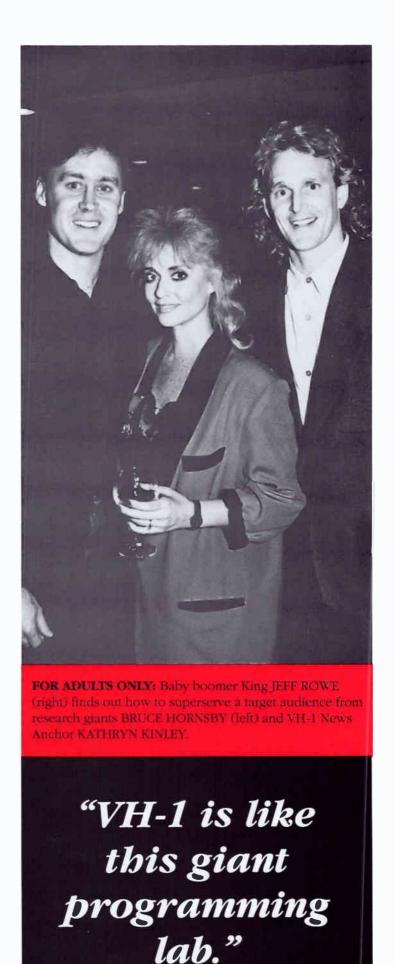
pion a cause. We weren't really sure what it was, until Sharon Kelly, our manager of on-air talent, came up with a brilliant idea, something we can all relate to—the environment. In mid-April, we launched a whole environmental campaign, VH-1's Earth Alerts. On the first series, we are tying in with Greenpeace. These are call-to-action campaigns. We're going to tie in with local cable operators. It's something those of us here at VH-1 feel is going to be *the* cause of the next decade.

#### What are VH-1's plans to further develop the area of the clips themselves?

We've just instituted a new category, Five Star Videos, seven videos which we'll program regularly, videos that we have chosen to really showcase-what our programming staff feels, after looking at what's available, are the seven most compelling videos on VH-1 this week— the best musically and/or visually. They may stay in the Five Star category a long time, or maybe a few weeks. What it does is reward the creative community-the directors and producers, the artists and the record companies—for producing great videos for VH-1. There's a whole wave of videos that reflect the feel, the attitude and the style of the network, and more importantly, that of our audience.

#### So we can expect to see a lot more growth, changes and innovation at VH-1?

You can bet on it. VH-1 is like this giant programming lab. The excitement really comes from trying to figure out what we can do, with this network, to best serve our audience. We're going to try lots of things in the future, and if they work-great, we'll keep them going and even expand on them. If they don't work—we'll give them the shot and then move on to other things. We'll constantly be looking to grow with our audience as they grow, and as we do, too. And given the audience we're programming to, I can even venture to say that you may someday see VH-1 surpassing MTV in revenues. There's nothing more exciting than being involved in something as it really takes off, and that's just what's 7 happening here.



## "NINETEEN FOREVER"

the first hit single from Blaze Of Glory ISP 52491





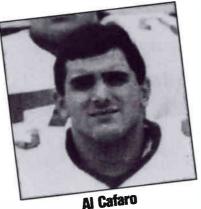




Steve Resnik



J.B. Brenner





Management: Steven Jensen & Martin Kirkup, DIRECT MANAGEMENT GROUP,

Written, Arranged and Produced

Associate Producer: Ed Roynesdal

by Joe Jackson

Los Angeles & London



#### This Corpus Christi,

TX, native began his radio career at KZFM before working as a d.i. at KRZI in Waco, where he learned the ropes from Michael Lucas. A stint at KLIF in Dallas, with Jim Davis and Charlie Van Dyke, led him to WAPE in Jacksonville, FL twelve years ago. Then it was to 96X in Miami, doing nights, WIFI in Philadelphia for the same thing, then mornings at KTFM in San Antonio for three years at the start of the decade. He was at KITY, KKBQ and KXX106 in Birmingham, then KZFM as Operations Manager before landing in San Jose as P.D.

little different here. They're a bit more anglocized than in South Texas. We're going after a little younger audience here, primarily 18-34. That's our core audience. It was much the same in San Antonio, except we were playing some of these oldies and also including some rock songs. It was more of a mass appeal Top 40 with soft rock and all-around hits.

Do you find a burn factor in today's Top 40 dance music? Not at all and I feel strongly that way. Those who put dance music down and feel there is burn-out.



to do anything different, though. We're just trying to make the station more mass appeal between 9 AM and 2 PM with carefully selected and researched songs.

know. Clubs have become a more accepted guide to what's going on. There were songs out in the clubs four or five years ago P.D.'s wouldn't touch. Now these songs are perfect records to play at Top 40.

#### Do you look at the San Francisco market much for music?

Not really. One of the big reasons HOT97.7 succeeded so quickly was because it took on its own identity and didn't look to other stations or markets.

How do you feel about reviving old records, like Benny Mardones, Synch, Sheriff, etc.? I think the Mardones is a great ol-

die. We play it all the time. For me, there are so many other new songs I can play without having to add records like these. But they get on

## He Knows T Do you feel any pressure on

Why did you end up in San Jose?

To work with Don Kelley and Jeff

Salgo. I wanted to get back into a

Hispanic market as that's where a

from. Though I don't want to be known as just a dance programmer

because I feel I'm more than that.

But to do that with those two guys

was an opportunity I couldn't pass up. I really thought it was one of

the best-sounding stations-dance,

rock or mass appeal Top 40- in

Did you have any hesitations

about coming to California?

Not really. My whole career I've

wanted to program out here, so this

was my big break. Actually, it was something more than work and

radio that brought me out here-it

the country.

was the women.

great deal of my experience comes

Before I came here, Jeff Salgo and Don Kelly came in with Steve Smith and restructured the station for three months. They made it more mass appeal and in this last winter book, we had our highest numbers. We went from 4.4 to 6.3. We're going even more mass appeal now. We're throwing in some carefully researched oldies and recurrent dance music from 9AM to 2 PM, stuff like Miami Sound Machine, Tierra, Patti Austin, James Ingram, Phil Collins.

As a street-oriented P.D., how is the local scene different from other markets you've worked in? I've been told the Hispanics are a

are the ones that don't like it themselves. I've seen too many programmers get their butts kicked because they played only the music they personally liked. Someone could do really well in San Jose with a hot hits/rock 'n' roll format. But everyone wants to do a dance format because of our success. What people don't understand is how we got to where we are. It wasn't only the music. It was the uniqueness, innovation and our street savvy. Recently, KWSS has been playing a great deal more dance/urban type songs and less of the rock-oriented stuff. KATD is playing a lot of urban music now, too. It's not forcing us

#### What types of promotions are you doing?

We've got the prize limo out every Friday night, where we go by all the clubs and give away tons of stuff. We're always on the streets. We go to high schools during the week and play music at lunch break, that kind of thing. This station basically started out in the clubs. It's so important for a station that plays a lot of club hits to be out there and hearing what's happening. Our audience listens to us because that's what they want to

our station anyway. I just don't see any real purpose in officially rereleasing these records. Why not just play it, put it in a higher rotation and plug it that way?

**Interview By Jon Leshay** 

#### Anything exciting happen to you besides a few earthquakes?

Well, the women are kinky in California, that's all I know! I was on the air the other day, and two blonde babes wanted to perform for me in the lobby. And that's all for that story.....

#### yourself coming to a station that's #1 in the market?

34

FLASHMAKERS WINNER! WILDCARD 4/24! **46-41 HITS TOP FIFTY SINGLES!** 

KQLZ	add
Y95	add
KUBE	add
<b>KDWB</b>	add
Q102	add
<b>KBEQ</b>	add
94Q	add
<b>KCPW</b>	add
Y108	add
KS104	add
CKOI	add

<b>WMMS</b>	deb	22
KXYQ	deb	27
Y100	deb	28
WNVZ	deb	29
WGH-FN	deb	29
<b>B</b> 94	deb	30

**B97** 

92X

**KRBE** 

**WXKS** 

**WZOU** 

	AGRESSIVES (4 or more)
2.43	27

**KXXR** deb 33 **KROY** deb 33 WZPL deb 34 **KPLZ** deb 35 A Night To KISN deb 35 WLOL deb

37

30

33

deb

deb

deb 31

deb 33

deb 33

from the album Remember OE 44318



39 35 HITS TOP FIFTY SINGLES!

		MOVE	(4 or more)	(1 to 10)
		2.71	45	8
CIIS	add	WALLO		

KIIS	add
Y95	add
KZZP	add
X100	add
KWSS	add
92X	add
KTFM	add

WMJQ	deb	23
WKSE	deb	29
PWR99	deb	30
KKRZ	deb	33
KRBE	deb	35
KDI 7	al alla	07

MVVO	<b>43-4</b> 1
KMEL	26-21
WGH-FM	27-23
WKBQ	28-25
KKBQ	35-31
WIOI	20 22

from the debut album ROACHFORD FE 45097

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#### THE HORIZON

#### THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

......An intensely busy week of live performances was highlighted by Lou Reed's great "New York" show at the Universal Amphitheater, one of the better shows in recent memory. Lou is becoming more like Leonard Cohen every day, drole and dark with a wicked sense of humor and a sharp lyrical twist, backed by a stellar band featuring the remarkable Rob Wasserman on electric upright bass ..... Later that same evening, the latest return of Arthur Lee with his version of Love '89 suggested some return to form for the troubled genius, though his band failed to live up to the deft instrumentation of earlier line-ups on such classics as "Alone Again Or" and "Andmoreagain"..... The pop duo House of Freaks played a fine set on the Santa Monica Pier at sunset, primarily from their excellent second LP, "Tantilla," on RHINO. Songs like "When The Hammer Came Down" prove the Freaks to be one of the better songwriting teams in the business right now..... Anglo folk vets Fairport Convention made a rare and delightful appearance at the Roxy behind their new album, "Red and Gold," on ROUGH TRADE. Alumni guitarists Richard Thompson and Jerry Donahue joined in for the set's finale..... Both Simply Red and Jane's Addiction played four night SRO stands in town to, presumably, mutually exclusive audiences. Addiction picked a different opening band each night, including IS-LAND's latest hard rockers, the surprisingly forceful and deafeningly loud Buck Pets, whose raw energy and unpretentious stage manner sets them above most of the fray in the psychedelic metal department...... MOONLIGHTING: Concrete Blonde played a recent show under the pseudonym The Hairpie Dream 6. Dream 6 was the band's former name before Michael Stipe suggested their current moniker. The band are presently touring the East Coast behind their new and highly recommended second album, "Free" .... ALSO NEW: The always-intriguing Stan Ridgway with "Mosquitos" on GEFFEN; and the equally inspiring Northem soul/blues/pop of the British foursome Yargo, with their debut "Bodybeat" coming soon on POLYGRAM. Basil Clarke's vocals are killer, a majestic mix of Belafonte, Sting and Roland Gift..... An album that has been cruelly ignored in this country is the recent Womack & Womack LP, "Conscience," a huge hit around the world, but like their ISLAND r&b/pop labelmates the Christians, can't get arrested in the U.S. In a new push, the label is working the catchy "Teardrops" for radio while servicing a fierce re-mix of "MPB (Missing Persons Bureau)" for clubs. The one common denominator that has held these fine groups back is their reluctance to tour ..... The Figures on the Beach version of the 70's staple "You Ain't Seen Nothing Yet" sounds like a smash...... Brother Beyond, new Anglo pop sensations, are coming soon with a debut on CAPITOL ..... Rob Jungklas has re-surfaced with a new album on RCA, "Work Songs for a New Moon"...... Everyone's favorite all-American Jewish lesbian folksinger, Phranc is back with a new album "I Enjoy Being A Girl," for a new label, ISLAND ..... Pink Floyd charter member Syd Barrett has a compilation of unreleased tracks on CAPITOL, "Opel," and Tackhead member Keith LeBlanc has his second solo effort out on ENIGMA, "Stranger Than Fiction".....

#### **NEW ARTISTS**





#### **Concrete Blonde**

Title
"God Is A Bullet"

Label IRS

If critical acclaim equaled sales, this band would be multi-platinum. With its second project for IRS. Concrete Blonde continues to make a name for itself as one of the most progressive, aggressive and adventurous combos around. Led by the brilliant vocals and lyrics of Johnette Napolitano, the new album, "Free", features the driving single, "God Is A Bullet," which is booming at the Alternative and College levels. and can (and should) break at Top 40. This is a band that will be reckoned with.

#### Suggested Cuts

"God Is A Bullet" is a smoker. Try it.

#### **Label Comments:**

According to IRS VP of Promotion Dr. Barry Lyons: "They said we couldn't break 'Mexican Radio' and we did. They said we couldn't break the Go-Gos and we did. They said we couldn't break REM on Top 40 and we did. Then they said I wouldn't give HITS a quote on this killer Concrete Blonde record and they were absolutely right."

#### **Benny Mardones**

Title
"Into The Night"

Label **Polydor** 

Once again, we've seen the future and it is the past. Yes, this is the same Benny Mardones who broke the Top 40 wayback-when with the exact same killer ballad. Look, we don't know where Syracuse native is or what he's doing, but after a bunch of Phoenix stations and Pirate Radio jumped all over it, he better get up and going - this one's a smash all over again. Not sure what the Ben-Man looks like after all these years. we took a guess above.

#### **Suggested Cuts**

"Into The Night", the smash — Part II.

#### **Label Comments:**

According to Polydor VP of Promotion John Brodey: "Why don't you ever call Mel for these nightmare quotes? Whaddya mean he always wants to talk about your 12-year-old sister? He says that about your 12-year-old sister? OK, in that case I'll give you a quote: Drop dead, go to hell, and don't ever call me again. Thank you."



Taken from the Columbia Lp:
"DIRTY ROTTEN FILTHY
STINKING RICH" FC44383

Produced by Beau Hill Mixed by John Jansen CROSSOVERS WINNER!

55 HITS TOP FIFTY ALBUMS

## **Don't Miss Warrant This Month on Tour!**

HOT SALES AT:
SOUND WAREHOUSE/Dallas
WESTERN MERCH/Amarillo
STRAWBERRIES/Boston
NAT'L RECORD MART/Pitts
RAINBOW/S.F.
HARMONY HOUSE/Detroit
WALL TO WALL/Phila
UNIVERSAL/Phila
WAX WORKS/Natl

KRBE	add	KDWB	add	WDFX	13-10	BREAKING AT
KPLZ	add	JETFM	add	OK95	22-13	KQLZ
Q105	add	FM104	add	KXXR	28-20	KEGL
92X	add	G98	add	KDWZ	30-21	Y95
KZOU	add	KWTX	add	KXYQ	27-24	WZOU
WKSI	add	WIXX	add	<b>KWES</b>	33-27	WMMS
KQKQ	add	WKLQ	add	WSPK	37-31	PRO-FM
KSND	add	WPFR	add	100KHI	38-33	WPHR
WPST	add					WGH-FM
WRQN	add	WLRS	deb 2	8		KCPX
WSKZ	add	WROQ	deb 3	2		



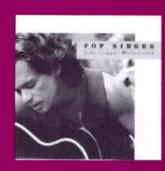
## John Cougar ACRESSIVES (4 or more) 4.48 77

	AGRESSIVES (4 or more)
4 48	77

## 36-33 HITS TOP FIFTY SINGLES!

P0	D	Singer
rom The Album Big Daddy		

WCZY	add	WLRS	14-11	98PXY	29-21	WQXA	33-25	OK95	36-29
B104	add	WMMS	20-14	WZOU	30-22	WAYS	32-25	KFBQ	35-29
KXYQ	add	Y107	25-15	KXXR	32-22	KWTX	33-26	WWFX	35-29
WKDD	add	KEGL	19-16	WKBQ	26-23	WGTZ	34-27	WZKX	34-29
WMJQ	add	KATM	25-17	WZPL	26-23	KFMW	37-27	WNYZ	35-29
WAPE	add	WKSI	24-18	WAZY	35-23	KLYV	36-27	KKRZ	34-30
WSSX	add	WERZ	23-18	WHOT	27-23	KQCR	34-27	100KHI	39-30
B98	add	KCMQ	30-19	WRQN	29-23	KZZU	31-27	KTMT	36-31
WCIL	add	WBWB	27-19	B94	28-24	KPLZ	32-29		
92Q	add	WOKI	27-20	Y106	28-24	PWR99	32-29	BREAKI	NG AT:
KISR	add	KBEQ	26-21	WKZL	33-24	ZFUN	39-29	KQLZ	WNCI
WVED	odd	WIVED	25 24			WOEM	27.00	VAE	V400



## Cinderella

"Coming Home"

## 40-36 HITS TOP FIFTY SINGLES!

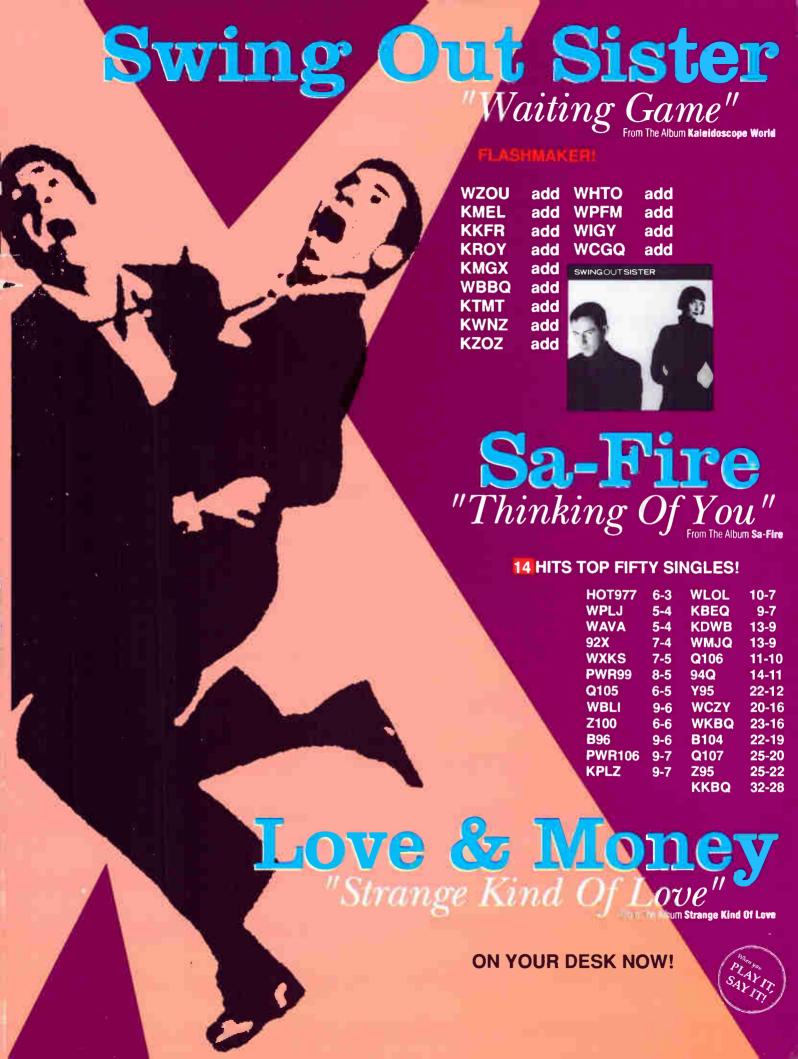
KKBQ	add	1	WSPK	24-19	KKXL	34-29	
Y108	add	1	WHTO	27-20	<b>G98</b>	36-30	
WKSE	add		K106	28-20	WNNK	40-30	
			WEGX	26-21	Z102	37-32	
WZOU	deb :	34 I	PRO-FM	26-21	WPFR	38-33	
KKRZ	deb :	34	WMJQ	29-22	WNYZ	38-33	1
		1	WERZ	36-22			-5-II-
WDFX	17-14	1	WPST	30-22	BREAK	ING AT:	
Y107	22-14		KZZU	29-22	KQLZ	KXYQ	WZPL
B94	19-15		WPFM	33-25	Y95	WKBQ	
K104	24-15		WIBW	29-25	KUBE	WNVZ	
WMMS	24-17		WTHT	35-25	KDWB	KTFM	
100KHI	24-17		KTRS	33-27	Q105	WGH-FM	- 11
KXXR	25-19		WAEB	35-28	KZZP	KCPX	

AVERAGE | AGRESSIVES | REQUESTS

## Bon Jovi "I'll Be There For You"

KIIS	3-1	WZOU	4-1	KDWB	3-1
WPLJ	2-1	WAVA	3-1	WEGX	2-1
Z100	1-1	Y100	2-1	WLOL	2-1
KQLZ	1-1	KUBE	2-1	B94	1-1
WDFX	5-1	KPI 7	1-1	WMMS	1-1





## Bob Mould

## **DEBUT 24 POST MODERN! MOST ADDED!!**



## Workbook

Featuring "See A Little Light."



© 1989 Virgin Records America, Inc.

## POSTIVIODERNI

(Based on	a combination of airplay and sales.)	
LW TW	ARTIST-L ABEL	COMMENTS
1 1	THE CULT - Sire/Reprise Fire Woman	#1 all around!
2 2	XTC - Geffen Various	Huge airplay!
10 3	THE CURE - Elektra Fascination Street	Heading for #1
3 4	ELVIS COSTELLO - WB Various	Solid
5 5	INDIGO GIRLS - Epic Closer To Fine/Kid	Increase sales
4 6	DEPECHE MODE - Sire/WB Everything Counts	Slipping
13 7	PIXIES - 4AD/Elektra Monkey	Huge gains
6 8	GUADALCANAL DIARY - Elektra Always Saturday	Solid
24 9	LOVE N' ROCKETS - B Banquet/RCA So Alive	Giant
9 10	ROBYN HITCHCOCK - A&M Madonna Of The Wasps	Peaking
11 11	<b>DE LA SOUL</b> - Tommy Boy/WB 3 Feet High	Sales lead
18 12	HOUSE OF FREAKS - Rhino Sun Gone Down	Now selling
25 13	GODFATHERS - Epic She Gives Me Love	Most Added
16 14	SIDEWINDERS - RCA Witchdoctor	Steady gains
15 15	BONNIE RAITT - Capitol Thing Called Love	Huge sales
7 16	THE REPLACEMENTS - Sire/Reprise Various	Peaked
22 17	NEW MODEL ARMY - Capitol Stupid Questions	Strong gains
19 18	DRIVIN' N' CRYIN' - Island Honeysuckle Blue	Early sales
21 19	MOJO NIXON - Enigma Debbie Gibson/King	Video helping!
20	JOE JACKSON - A&M Nineteen Forever	Album sales
23 21	XYMOX - Wing/Polydor Obsession	Big 12" sales
22	CATERWAUL - I.R.S. Various	Back up!
23	<b>WIRE</b> - Enigma Eardrum Buzz	Giant 1st week
24	BOB MOULD - Virgin See A Little Light	Breaking big
25	PETER CASE - Geffen Put Down Your Gun	Big week

## POST TOASTED By Ben Dover

NEWSFLASH: Steve Tipp (the lil' weasel) exits Warner Bros. to head a brand new department at Columbia on the East Coast. Watch for even further abuse on this pencil-necked mini-geek. Another week of big action and moves on the chart.... The Cult reigns for the second week in a row with radio, video and sales exploding everywhere. By the way, make sure that you check out the Top Fifty Album Chart each week as more and more Post Modern music becomes a bigger

part of it. The Cure takes a huge leap on the chart to #3 with the video now in solid rotation in MTV and Hot Reports up the wazzoo. Love n' Rockets is also flying up the charts with the album hitting the streets this week and giant debuts and jumps on playlists everywhere. The Godfathers also take a big jump on the chart this week thanks to overwhelming support from radio Wallies around the country. They were the Most Added record for the second wek in a row -

## Big week!



Caterwaul — continue to make big moves.

wait'll the album hits the streets this week! Big debuts include A&M's Joe Jackson which is having a good run at retail as well as radio, Caterwaul which has popped up on the chart several times due to increases in airplay and local sales and Peter Case - off and running with his long-awaited second album on Geffen. Enigma's Wire and Virgin's Bob Mould both debut on the chart with huge out of the box action at radio. Other movers include New Model Army, now showing up at some national retail accounts, House of Freaks, also showing some sales as well as big airplay throughout the country and The Pixies — picking up lots of hot reports at PoMo radio. And now that the important stuff is over, let's move onto the filler.... Major condolences to WNYU and staff. Their transmitter caught on fire last week and they're looking at being off the air anywhere from 2-8 weeks. Stay tuned for updates on that one.... Rough Trade should be knocking at your doors with the new Monks of Doom album titled, "The Cosmodemonic Telegraph Company." ..... The new emphasis track for the Matthew Sweet album is "When I Feel Again." For more info, contact that ravishing new director of alternative marketing at A&M, Karen "Tiffany is so my friend" Glauber ..... All of you college programmers should check out the current RCA Love n' Rockets T-shirt promotion. Design the best T-shirt and win a free L n' R concert on your campus with proceeds going to benefit your station.

HITS May 8, 1989

The band that continues to confound all of the following meaningless, contrived, cliched, corporate bullshit terms:

post modern,
alternative,
progressive,
new rock,
cutting edge,
new wave, post punk



## PEREUBU · CLOUDLAND

Includes
"Waiting For Mary"

## ...NO GENERIC CRAP

Produced by Steven Hague,
Paul Hamann, and Daniel Miller.
On Fontana Compact Discs,
Chrome Cassettes and Records.

**PolyGram** 

1989 POLYGRAM RECORDS INC



## PUSTIVIODERNI



- 1. PIXIES (Elektra)
- 2. CURE (Elektra)
- 3. LOVE & ROCKETS (B.Banquet/RCA)
- 3. CULT (Sire/Rep)
- 4. XYMOX (Polygram)
- 5. XTC (Geffen)

- 1. GODFATHERS (Epic)
- WIRE (Enigma)
   BOB MOULD (Virgin)
- LOVE & ROCKETS (B.Banquet/RCA)
- 3. ADRIAN BELEW (Atlantic)
- 4. CONCRETE BLONDE (I.Á.S.)

## (Hot reports from the nation's leading radio and retail outlets)

## WCDB / JOSH ROSENTHAL/JIM MCNEIL/ALBANY

## Cookie Crew

**Band of Susans** 

**Pixies** 

Soul Asylum

Walkabouts

## WHFS / DAVID EINSTEIN / AN-**NAPOLIS**

**REM** 

Elvis Costello

XTC

Fine Young Cannibals

Joe Jackson

## PLASTIC FANTASTIC / DAVID CASTLEMAN / ARDMORE, PA.

Fine Young Cannibals

Cult

Neville Bros.

Joe Jackson

**Pixies** 

## WUOG / BETH HOEPNER / ATHENS

House of Freaks

Love & Rockets

Soul Asylum

**Pixies** 

Neville Bros.

## WRAS / KIM SAADE / ATLANTA

De La Soul

Cure

Sarah McLachlin

**Xymox** 

Robyn Hitchcock

## KLBJ / JODY DENBERG / AUSTIN

Tanita Tikarim

Replacements

Cult **XTC** 

Neville Bros.

## KUT / CHERYL BATEMAN /

## AUSTIN

Mojo Nixon

2 Nice Girls

Poi Dog Pondering

Neville Bros.

Tom Tom Club

## CD ONE STOP / DAVE CARROLL / BETHEL

Stan Ridgeway

Waterfront

Indigo Girls **Proclaimers** 

Connells

## **NEWBURY COMIX/RICHIE**

## BARSONS / BOSTON

Devo **Pixies** 

Tom Petty

Treat Her Right

Lost Angels

## WBCN / OEDIPUS/CARTER ALAN

## / BOSTON P.I.L.

Ramones

Pixies

Love & Rockets

Godfathers

## WFNX / BRUCE MCDONALD / ROSTON

Cure

Edelweiss

Ramones

Indigo Girls

**Pixies** 

## WRBB / HOLLIS

## CRICHLOW/CHUCK ARNOLD / **BOSTON**

Velvet Monkeys

American Vandals

Sweet Baby

Washington Squares

**Leaving Trains** 

## RECORD BAR / RICHARD LANE / CHAPEL HILL, N.C.

Cure

House of Freaks

Neville Bros.

Bruce Cockburn

Robyn Hitchcock

## MANIFEST / DONNA MAXWELL

## / COLUMBIA, S.C.

**Pixies** 

Screaming Trees Concrete Blonde

**Xymox** 

## WXCI / GREG VEGAS / DAN-**BURY**

Pixies

Cure

**Bob Mould** 

Wire Love & Rockets

## HARMONY HOUSE / VINCE DELEON / DETROIT

**XTC** 

New Model Army

Throwing Muses

Guadacanal Diary **Xymox** 

## WDET / ANNE DELISI / DETROIT

XTC

Neville Bros.

Yello

**Bonnie Raitt** 

Washington Squares

## WNUR / PAM KONKOL/

EVANSTON, IL

Band of Susans

Lard

Killdozer

Laughing Hyenas

## KARMA / MATT RAFTREE / FT.

WAYNE

Cure

Simple Minds **Pixies** 

Xymox Firehose

## WTGP / PETER YOUNG /

## GREENVILLE

Cult

Lard

Ramones

New Model Army S.S. Sputnick

## SELECTER / SUSAN HAYNES /

HICKORY, N.C.

Drivin' n' Cryin'

Connells

Mojo Nixon Cowboy Junkies

Neville Bros.

## WHMI / JEFF WELLING /

HOWELL, MI

Cult

Cure

Revolting Cocks Tom Tom Club

## Dickies MICHIGAN WHERE HOUSE

RECORDS / FRANK JENKS /

LANSING

Elvis Costello

Cult XTC

> Erasure Fine Young Cannibals

## KUNV / BRETT GREENE / LAS

VEGAS

Cure

Love & Rockets

Jamms

Cult **Pixies** 

## KEDG / J.J. JACKSON / LOS AN-

**GELES** 

**Bonnie Raitt** Cult

XTC

Concrete Blonde 10.000 Maniacs

## KROQ / VAN JOHNSON / LOS

**ANGELES** Cure

Cult

Depeche Mode Love & Rockets Stan Ridgeway

## WORT / STEVE GOTCHE /

MADISON

**Pixies** 

Cattle Prod Lone Syd Barrett

## Ophelias

## EASTSIDE / MIKE DUGAN / MILWAUKEE

**Bob Mould** Cure

Love & Rockets

Sam Phillips

## POSTIVIODERNI



## ANDY DEAN WDHA DOVER, NJ

This is Andy Dean folks! Yes, a major geek indeed. This is Andy with a jock strap (yes that's right — a jock strap) on his head (yeah, that's right again — on his head)! Now, think about this for a moment — the jock stap seems to fit his head rather loosely, no? Just how do you think it would wrap around his little, itsy bitsy...... Aw, forget it! We think you understand. Thanks you Andy for being you and no one else.

## HOTS:

- 1. XTC
- **BONNIE RAITT**
- 3. THE CULT
- **GUADALCANAL DIARY**
- 5. TANITA TIKARAM
- 6. JOE JACKSON
- **ELVIS COSTELLO**
- CONNELLS
- 9. NEVILLE BROS.
- 10. TREAT HER RIGHT

## LET IT BE / RYAN CAMERON /

MINNEAPOLIS

**Pixies** Boiled in Lead

Peter Case

S-Express

Greater Than One

## WMMR / KAREN BOOTH / MIN-**NEAPOLIS**

Soul Asylum

Full Fathom 5

Pixies

Cure

Swans

## KFMH / SCOTT PETERSON /

MUSCATINE, IA

**Pixies** 

Blue Clocks Green

**X**ymox

Leaving Trains

P.I.L.

## WRVU/MARK HILL/NASH-VILLE

Cure Front 242

Jamms

Tack Head

Controlled Bleeding

## RHYMES / MORY MCCARTHY / **NEW HAVEN**

Lyres

Jerry Garcia

Black Rn' R Vol. II

Lord Buckley

Sore Throat

## BABY GO BOOM / CORY RAMO / **NEW ORLEANS**

Kah

Cold Sensation

Paul Rutherford

War Beat

Shamall

## WTUL/GILL CREEL/NEW OR-**LEANS**

Soul Asylum

Marshmallow Overcoat Poi Dog Pondering

**Ophelias** 

Walkabouts

## WDRE / MCNAMARA / NEW

YORK CITY

Depeche Mode

Cure

Cult

**Pixies** 

Love & Rockets

## KRCK / PAUL KRIEGER /

OMAHA, NE

Cure

Love & Rockets Pixies

Godfathers

Happy Mondays

## MURMUR / DON GILLILAND /

**ORLANDO** 

**X**ymox

Pylon

Concrete Blonde

Sarah McLachlin

## WOXY / PHIL MANNING / OX-

FORD, OH **Pixies** 

Lou Reed

Cure

**Elvis** 

REM

## KUKO / JONATHON L. / PHOENIX

Love & Rockets

Concrete Blonde

**Ophelias** 

Electric Love Muffin

New Model Army

## **EVERYBODY'S RECORDS/**

## KIMO TICHGELAAR /

**PORTLAND** 

Godfathers

Zbuki Mu

Cure

Love & Rockets

Erasure

## KBOO / KATHY FORS /

**PORTLAND** 

Mojo Nixon

Keith LaBlanc

Fine Young Cannibals

**Pixies** 

Indigo Girls

## 91X / OZ / SAN DIEGO

Cure

Cult

XTC

Depeche Mode

## Love & Rockets KITS / STEVE MASTERS / SAN

**FRANCISCO** 

Fine Young Cannibals

Cure

Love & Rockets

Edelweiss

## **KUSF/TIM ZEIGLER/SAN**

**FRANCISCO** 

Mojo Nixon

Cult

Mr. T Experience

Alice Donut Poi Dog Pondering

## KCPR / SCOTT CARTER / SAN

**LUIS OBISPO** 

Sundays

Love & Rockets Ophelias

**Pixies** Swans

KSCU / QUENT JOHNSON /

SANTA CRUZ Legendary pink dots

Caterwaul

Dr. Death III

MC 900 Ft. Jesus Turn of Grindstone

## WRUC / JOHN MORGAN/RON

**EUGENIO/SCHENECTADY** 

Miracle Legion

Indigo Girls

Joe Jackson

House of Freaks Cindy Lee Berryhill

## ORPHEUM RECORDS / JEANNE

LEGAULT / SEATTLE

**Xymox** Peter Case

Ali Farka Toure

Svd Barrett Godfathers

SHELLY HART / SHELLY HART /

SEATTLE

Morrissey

De La Soul

Xvmox Love & Rockets

New Order

KWUR / AMY HALL / ST. LOUIS

**Pixies** 

De La Soul

Dessau

Ophelias **Xymox** 

MUSIC VISION / PARIS SHELTON

Sarah McLachlin Fine Young Cannibals

Concrete Blonde Depeche Mode

Nenah Cherry

KTAO / BILL EVANS / TAOS

Peter Case

Neville Bros. **Bonnie Raitt** 

Tom Petty

## Dirty Dozen Brass... CFNY / CHRIS SHEPPARD /

TORONTO

Fine Young Cannibals Elvis Costello

Cult

XTC

## Depeche Mode WVVS / WALT ROLLENHAGEN /

VALDOSTA

Indigo Girls Swirling Eddies

Cult Cattle Prod

Wild Pumpkins at... WRRO/GROVER/

YOUNGSTOWN

Cure

Pixies **Bob Mould** 

De La Soul Illuminates



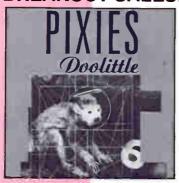
POST MODERN!

13-7 POST MODERN!

**BREAKOUT SALES!** 



THE CURE
"FASCINATION STREET"
from the gold
Disintegration album



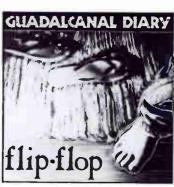
PIXIES
"MONKEY GONE TO
HEAVEN"
from the Doolittle album

4 AD



HAPPY MONDAYS
"WROTE FOR LUCK"
from the bummed album

POST MODERN!



GUADALCANAL DIARY
"PRETTY IS AS
PRETTY DOES"
from the Flip-Flop album



## POSTIVIODERNY

## POMO PICKS

Edited By Roy Trakin



The Royal Crescent Mob, "Spin The World" (Sire/WB): Multi-racial Dayton, OH, quartet influenced by hometown funkateers Ohio Players, make major label debut a series of indie releases. Vocalist/harpist David Ellison fronts a wild fusionoid band equally at home with rap ("Big Show"), rock 'n' roll

("Hungry"), New Awleans R&B ("Walking Down The Street"), slow blues ("Corporation Enema") and even Ramones-styled punk ("Stock Car Race"), all pulled together efficiently by co-producers Richard Gottehrer and Eric Calvi.

10,000 Maniacs, "Blind Man's Zoo" (Elektra): Long-awaited follow-up effort from upstate New Yorkers finds singer Natalie Merchant taking her place besides such great folk divas as Joni Mitchell, comparisons pointed up by the crisp, neo-modern Peter Asher production. Tunes like the first single,



"Trouble Me," are instantly recognizable Top 40 fodder, though on the hard-rocking (and aplty-named) "Head Strong," and the wide-screen "Hateful Hate," the band show they are capable of still pleasing the alternative crowd, too.



"Harder Than You," 24-7 SPYZ (Relativity): South Bronx-based quartet takes up where Living Colour left off, with a genre-bounding blend of funk, reggae, metal, thrash, punk, hip-hop and ska. Led by Peter Fluid's wide-ranging vocals, Jimi Hazel's Hendrix-ian slabs of electro-guitar and the bass acrobatics

of Rick Skatore, the first single, a cover of Kool & the Gang's "Jungle Boogie," mashes black and white music into a powerful whole that should conquer PoMo turf, with a real shot at crossover possibilities.

"Free," Concrete Blonde (I.R.S.): Sophomore effort from L.A. rockers caught in legal hassles fulfills the promise of its acclaimed debut with a straight-ahead, full-bore rock 'n' roll feel that should find converts at both Album Radio and Post-Modern. Charismatic singer Johnette



Napolitano's distinctively husky vocals key the band's approach, which is crystallized on the first single, "God Is A Bullet," a passionate anti-gun protest anthem fired up by Jim Mankey's barrage of metallic guitar bursts.

## POMO MUGS



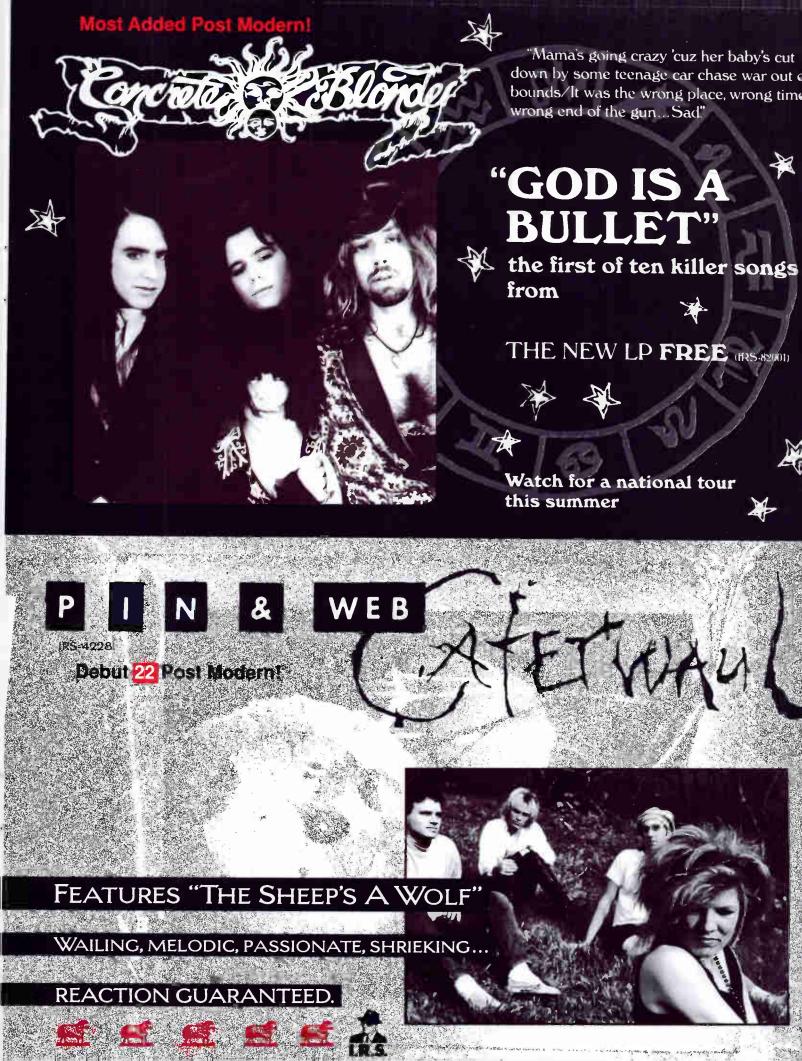
THEY MIGHT BE GEEKS: They Might Be Giants stopped by New York's WDRE for a visit. Pictured 1-r are: John Flansburgh, TMBG; Larry "The Duck" Dunn, WDRE; John Linell, TMBG; and Malibu Sue (any relation to Ken?), WDRE. Notice how it's always the radio Wallies that look happy in these photos and rarely the artists. Maybe radio geeks in general are just immune to how bad they smell...



RETAIL STROKE: Turtles in Atlanta recently held an in-store with Epic's hot new duo, Indigo Girls. The event was an overwhelming success including a 45 minute acoustic performance. Pictured 1-r are: Steve Fulmer; Chris Lockerman; Amy and Emily, Indigo Girls; and Mouse. Front row: Unknown girl and Karen Murphy, Turtles. When asked what the highlight of the event was, Amy and Emily replied, "Not having Epic's Harvey Leeds' obnoxious mouth around to spoil the fun."



LET'S BE PHRANC: God, what a stupid slug — like no one's ever done anything like that before... Anyway, here's a pic of Island's new long-term artist, Phranc, at the recent celebration of her signing with the label. Phranc's new album will be titled, "I Enjoy Being A Girl" and should hit the streets sometime in July. Moments after the pic was taken, Phranc — not holding anything back as usual — turned to the rest of the people in the photo and said, "Shut up." (Hey, be happy — that's the last caption).



# THIS MAN LYLE LOVETT'S A TALL, LANKY

thirty-year-old Texan with an off-beat voice, an unusually literate sensibility and a jazzy, be-bop kick to his country sound whose first three albums have all been critically-praised. His debut on MCA was more or less a straight-ahead country record with a bit of a lime twist while last year's "Pontiac" garnered stellar reviews from not only country corners but across the rock spectrum. Now he's back with a third offering, "Lyle Lovett and his Large Band," which ventures into the blues and R&B. Lovett graduated from Texas A&M majoring in journalism, and still lives in the Lone Star State, where he played many of the songs on his first three LP's in the clubs and honky-tonks for ten years. No, we didn't ask him how he gets his hair that way.

## Your new album goes off in a lot of different directions. Do you still think of yourself primarily as a country singer?

Yeah, I think so. My base of support really is country radio. If I weren't getting played by country radio, I wouldn't get to do my other songs. I really like being perceived as a country singer. But there are people who don't listen only to country radio who like my stuff and ideally I'd like to be able to reach those people as well. Occasionally we have an album cut played on a station that's not country and that's encouraging. I just want as many people as I can to hear my stuff. I'm not going around trying to present myself as a rock 'n' roller, but if they like what I'm doing, then great.

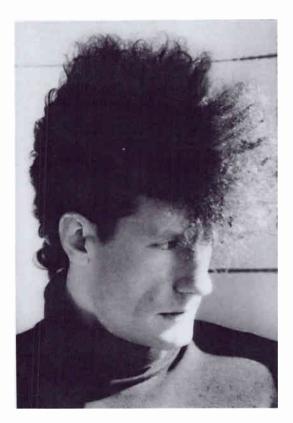
## How did your singing career get started?

I learned to play the guitar because I was interested in writing songs. And I

approached things more from that angle. I always tried to play places where I could play my own songs. I listened to country music and I grew up in the country, but it was about 25 miles from Houston, which is one of the biggest cities in the country. That's one thing about a lot of the new country, there are so many different influences. People my age could get more than one station on their radio. The exposure and input of mass-media is so great that I just think that it can't help but be reflected in the music.

## What influences the things you write about?

I first got interested in writing songs from being able to go out and hear people doing live music. I found myself being attracted to songwriters. Here in Texas, I could go see Guy Clark, Townes van Zandt or Eric Taylor. I'd try to figure out the chords they'd play. In my late teens, I started



working with the student group that ran the coffee house and I got to book the acts that came in, so I became familiar with a lot of regional artists. Got to meet a lot of good folks that way.

## Do you write anything other than songs?

Not really, but I do try to write things that make sense and I've always been attracted to songs that hold up after several listenings, so that's what I shoot for when I write.

## How do you respond to those who say that your lyrics are anti-women?

It's true. I really don't want to offend anybody, but at the very worst sometimes I'm a smart aleck with a tacky sense of humor. Every now and then I go for a cheap laugh. That's really all it is.

## What do you think of the promotional machinery necessary to get a hit record in America?

I think it's part of the job. It certainly takes time away from being able to create, but if you created all the time and didn't have the opportunity to sell it...That's really what it is, you know. I played in songwriter clubs for ten years without being able to make a record. Being able to have the opportunity to sell what you're doing is the

secret to being able to keep on doing it.

## Was it fairly easy for you to obtain a record deal?

I went to Nashville for the first time in the summer of '84 and, about a year later, I got a publishing deal and a year after that, my first album came out. But these three albums are my first three recordings. Each contains some new material and some older material I've been doing for the last ten years in clube.

## Where do you live now?

In a farmhouse that belonged to my grandparents, which they built in 1911. My mom and all my cousins were actually born there. I grew up next door. Most of them do farmwork. My cousin Wendell is in Belize raising watermelons for the winter. Nobody else plays music really.

## Where do you think the musical genes came from?

I don't know. I'm still trying to figure out if I really have them. The writing end of it came from...well, everybody in my family talks a lot, so that may be a natural.

## How would you describe your lifestyle?

Right now, one foot in the country and the other on an airplane.

## A GOLD ALBUM THE LOVER IN ME

THE NEW SINGLE 101

PRODUCED BY: PRINCE

MCA

MANAGEMENT: HARRIET WASSERMAN/
GOLD MOUNTAIN ENTERTAINMENT, INC.

## ARRESTING WARRANT

## Interview By Gerry Gittelson

## Take a cursory glance

at Warrant's debut LP, "Dirty Rotten Filthy Stinking Rich," and the reaction may be, "Oh no, not another Hollywood hair band!" True, Warrant is the latest entry in a long line of young hard-rock finds from LA, but these guys have come through with one of the classiestsounding metal LP's of the season. Sure enough, the album, produced by Beau Hill (Ratt, Winger), has been a hit right out of the box. The Columbia album is jumping up the charts, and the first single/video, "Down Boys," has been causing quite a stir via Album Radio formats and MTV. The key to the group's This Lizzyish sound is singer Jani Lane, the last man to join Warrant but the main songwriter. Lane, excited about his band's support slot on Paul Stanley's East Coast tour, fills Hits in on what's happening and promises first crack at any groupies.

## Warrant actually got a chance to tour before "Dirty" was released. What did the band gain from that first road trip?

We learned what people like and what they don't. Touring made us tighter. It was a little weird, because we went out with sort of a preconceived notion that it was going to be real glamorous. The hour we were on-stage and the hour we got off-stage were a lot of

fun, but the other 22 hours of the day were like hell—getting on a bus and driving all night to the next show.

## Getting a producer like Beau Hill for your debut was a real coup.

He was a pleasure. We had some pretty strong reservations about getting watered down by the label. Thankfully, Beau really captured what we consider our



sound. That was real important—to sound like us, and not necessarily like Beau's last record. As far as I'm concerned, capturing a group's own personality is the art of production, and Beau did it quite well.

## How much freedom did you have in the studio?

A great deal. Beau really helped in the arrangements. The only thing we really argued about was that he didn't really care for the song "Heaven," but that's kind of our anthem, so we really stuck to our guns and wanted "Heaven" on the record. After the album was all finished, though, Beau said, "Hey guys, I've got to admit, 'Heaven' really came out well."

## Are you excited by the way things are happening so quickly for the band?

Yeah, it's like the wheels of industry are turning. Luckily for us, everything is falling into place. We really haven't had to pull teeth to get things done, like I've heard other bands have had to

## The band thanks over 200 people on the record. Repaying a few favors?

With all the people we credited, it didn't even come close to as many as we would have liked to thank. We only had so much room. There were tons of people who helped over a two-year period.

How would you compare

## Warrant with Guns N' Roses?

We're a lot more positive than Guns N' Roses. They've kind of monopolized the seedier side of rock 'n' roll. They've done it real well, too. We're taking a more positive route. One thing we have in common, I think, is that we're both blood loyal to our fans.

## What about Poison and Motley Crie?

Poison and Warrant are the two most energetic live bands you can see today. We both really, really concentrate on giving people a show, not just a bunch of songs to sit back and listen to. I really like Poison's attitude and the way they approach their live show. The Crue is interesting. The reason is, they have a guato-girl ration of 50/50. Everytime I've seen Poison, it's been about 70/30, girl-to-guy. And Guns N' Roses is about 70/30, guy-to-girl. Motley Crue is half and half, and so is Warrant. We both draw just as many guys as girls. They'll both come out to see us.

## How would you like to be remembered?

As a really good songwriter. I'd also like to be appreciated as a singer. I'd like to maybe influence kids to get away from the screaming vocals and back to the roots—like Paul Rodgers. I think there are a great many good singers out there who hold back. You should just sing from the soul. There's nothing wrong with being a good singer. Some people think it's wimpy, but I don't at all.

55555

"Poison and Warrant are the two most energetic live bands you can see today."

## "SHE'S SO YOUNG"

THE NEW SINGLE FROM "THE PURSUIT OF HAPPINESS"



YOU'RE SO YOUNG WHO'S SO YOUNG SHE'S SO YOUNG



(B). CHR (TOP 40)

COLETTE GILBERT.....KZOU

☐ NIKKI STEWART.....WHHY

(C). P.J. OLSON.....WLOL

GEINA HORTON......CHRYSALIS

LAURA KUNTZ......CHRYSALIS

(D).

From the album Love Junk Produced by Todd Rundgren for Alchemedia Productions, Inc.

When You Play It, Say it.



Chrysalis.

(A) COLETTE GILBERT, (C) NIKKI STEWART, (B) P.J. OLSON, (D) GEINA HORTON (E) LAURA KUNTZ



## **EARPICKS**

Current favorites as chosen by members of all segments of the music industry

In a battle for the #1 spot this week, the **Stevie Nicks** which leaked out two weeks ago, emerges victorious. Close behind the new **Cutting Crew** and **Queen**, both getting great support at radio. **10,000 Maniacs** takes the

next position with mentions from retail and radio. **Rod Stewart** keeps showing his staying power as his fourth single keeps growing and the latest from **Dino** looks like it has the backing to be a hit.

## **WINNERS** STEVIE NICKS (Mod/Atl) ROOMS **REAL LIFE** SEND (Curb/MCA) **CUTTING CREW BETWEEN** (Virgin) **ROD STEWART CRAZY** (WB) QUEEN I WANT IT (Capitol) 8 DINO I LIKE IT (Isl/Bway) **TROUBLE** (Elektra) 9 **10,000 MANIACS DEPECHE MODE EVERYTHING** (Sire/WB) SIMPLY RED **IF YOU** (Elektra) 10 **TOM PETTY** I WON'T (MCA)

D AGRESTO/TRACKS/NORFOLK
JC Mellen/C Lauper/Fab T-Birds/R Marx

B ALBRIGHT/SAM GOODY/EDISON Queen/D Summer/R Marx/Queensryche

MIKE ALLEN/WNVZ/NORFOLK Oueen/C Crew/S Nicks/R Life

FRED ALLEN/WVBS/WILMINGTON C Crew/S Nicks/S Out Sister/S Easton

K ALTOMARE/IRS RECORDS/LA B Mould/S Ridgeway/D N' Cryin'

JON ANDERSON/KQIZ/AMARILLO S Red/R Stewart/K White

RICK ANDRADE/ZIPS/TUCSON T Petty/S Nicks/10K Maniacs/R Stewart

RON BAILEY/TOWER/WESTWOOD
The Cure/D Osmond/D Estus/S Nicks

C BAILEY/WJMH/GREENSBORO S Easton/Dino/R Life

G BAIN/Q RECS & VIDEO/MIAMI 10,000 Maniacs/S Nicks/S Easton/Queen

ROBIN BANKS/JET-FM/ERIE C Crew/S Nicks/Queen

M BARNHILL/RECORD BAR/DURHAM 10,000 Maniacs/D Mode/I Neville/R Life

CINDY BARR/SPECS/MIAMI S Nicks/C Lauper/10,000 Maniacs M BASHKIN/BAK & TAYLOR/CHIC S Out Sister/S Nicks/S Minds/S Easton

G BAXTER/X100/SAN FRANCISCO D Bros./Dino/M Paris/L & Rockets

S BEAN/HARMONY HOUSE/DETROIT S Easton/Queen/S Minds

CHUCK BECK/WDFX/DETROIT S Nicks/C Crew/T Vamp

MARTY BERGER/WINK/FT MYERS S Red/Queen/C Crew

FRANKIE BLUE/Z100/NY S To Soul

CONNIE BREEZE/KKRZ/PORTLAND
Queen/Dino/Madonna

T BRENNER/ARROW DIST/OHIO Figures..B/TT Club/B Raitt/L & Rockets

J BROWN/PEACHES/SEATTLE
B Mould/10K Maniacs/T Finn/L & Rockets

LINDSEY BURDETTE/WIOQ/PHILI L & Rockets/Dino

BRIAN BURNS/KXXR/KC

Queen/H Lee Summer/J Healey/The Cult

B BURNS/RAINBOW/S FRANCISCO 10K Maniacs/The Cure/D Mode/SO Sister

SCOTT BURTON/WRCK/UTICA D Ross/B Mardones/Warrant/I Neville L CAMPBELL/B94/PITTSBURGH Queen/S Nicks/R Life

B BOOM CANNON/WKSE/BUFFALO Warrant/R Stewart/C Lauper

J CHRISTENSON/KKQV/W FALLS Edelweiss/D Mode/Dino

D CLARK/SLY96/S LUIS OBISPO Dino/R Life/D Mode/R Stewart

LARRY CLARK/WWFX/BANGOR R Stewart/S Nicks/C Crew/I Neville

J COHEN/STRAWBERRIES/BOSTON 10K Maniacs/L & Rockets/SO Sister

**D COOKSEY/SAM GOODY-WEST/LA** 10K Maniacs/C Crew/S Minds/C Lauper

P COSENZA/WTHT/PORTLAND Bangles/Queen/S Nicks/C Crew

JEFF DAVIS/103CIR/BECKLEY 10K Maniacs/Queen/B Mardones/Cinderella

F DAVIS/ANGOTT/DETROIT
Edelweiss/10K Maniacs/JC Mellen/The Cult

JEFF DAVIS/KLYV/DUBUQUE Queen/Dino/WN Was/R Stewart

**LEO DAVIS**/Q104/GADSEN S Nicks/Chicago/FY Cannibals

R DEAM/HEGEWISCH/CHICAGO Aretha-Elton/T Petty/JCM/D Summer

## 

## FLASHMAKER!

KEGL	add
WZOU	add
KPLZ	add
KXXR	add

**KSAQ KJ103** add WROQ add WKSI add **WLRS** add **KSND** add **KZZU** add **WPST** add K104 add **KTUX** add WOKI add

**KATM** 

WTHT add 95XIL add G98 add **KFMW** add KIXY add **KMOK** add

**KPAT** add **KTMT** add **OK95** add WCGQ add **WDBR** add WHOT add

**WHTO** add **WIBW** add **WPFM** add **ZFUN** add

## Capitol

## BONNIE RA

"Thing Called Love"

From the album Nick of Time

## 39-33 HITS TOP FIFTY ALBUMS!

GREAT SALES AT:

add

#1 Peaches/Seattle

#3 Seaport/Portland

#3 Tower Sunset/LA

#3 Metronome/Atlanta

#2 Harvard Coop/Boston #6 Tower Natl'

#6 Streetside/St.Louis

#6 Northern Lights/Mpls

#8 Tower Dntn/NYC

#5 Tower/Sherman Oaks #9 S.Texas Whis./Houston

#9 Strawberries/Boston

#9 Pacific Coast One-Stop-

## **HOT SALES AT:**

Camelot/Canton Turtles/Atlanta **Record Bar** City One Stop/L.A. Sam Goody/East Sam Goody/West Musicland/Mpls Transworld/Albany

Wherehouse/L.A. Specs/Miami Music Plus/L.A. Western Merch/Amarillo

## 33 26 HITS TOP FIFTY ALBUMS! 'Turn This Mutha

## **HOT SALES AT:**

Tower/Nat'l Sam Goody/East Lechmere/New England CD One stop/Conn

Baker & Taylor/Chicago **Harvard Coop/Boston** 

ow'm I Gonna Sleep"

## BEAUTY & THE BEAST

"The First Time I Loved Forever"

He Ain't No Competition"

RRATHER REVIOUS

## **EARPICKS**

Current favorites as chosen by members of all segments of the music industry

ALBIE DEE/WPGC/WASH DC S To Soul/Dino/S Red

M DINA/TOWER-DOWNTOWN/NYC D Summer/C Lauper/The Cure/R Marx

FAST EDDIE/KYNO/FRESNO S Red/Dino/J Clegg/R Life

V ELLIOTT/V VENDORS/KALA R Orbison/Dr. John/E Costello/R Marx

MARK FEATHER/Q106/YORK S Nicks/S Red

T FLYNN/STRAWBERRIES/RI Oueensryche/L Lisa/S Nicks/R Marx

LESLIE FRAM/WABB/MOBILE 10,000 Maniacs/N Bros./Queen/S Minds

S FREEMAN/CML/ST. LOUIS Queen/S Nicks/S Out Sister

J FRESE/CML/ST LOUIS D Mode/Queen/T Petty

B GALEZA/NATL REC MART/PITTS Warrant/Queen/D Mode/Dino

K GEIDT/TOWER/SHERMAN OAKS T Petty/XTC/L Reed/Replacements

K GRAHAM/WEST MERCH/AMAR S Minds/10,000 Maniacs/I Neville

S GRAMM/KWES/ODESSA C Crew/R Life

M GRINDLE/SHOW INDUSTRIES/LA 10,000 Maniacs/R Siren/D Mode/C Rea

H GUILFOIL/WAX WORK/KTY
Godfathers

JESSE HAHN/WGHT/BALTIMORE H Lee Summer/Dino/C Lauper

MARK HANSEN/KFMW/WATERLOO FY Cannibals/C Crew/R Stewart

BRAD HANSON/WMMS/CLEVELAND P McCartney/Queen/C Crew

JIM HARRISON/G105/DURHAM R Life/S Red/C Lauper

NEIL HARRISON/K 106/BEAUMONT D Mode/10,000 Maniacs/R Life STEVE HELLER/ZFUN/MOSCOW S Nicks/C Crew/B Beyond

M HERZER/RECORD BAR/C CHRISTI T Petty/The Cure/Waterfront/JC Mellen

C HOLMSTROM/ROUND UP/WASH L & Rockets/De La Soul/Godfathers

L HUGHES/95XIL/PARKERSBURG FY Cannibals/K Raleigh

K JAKIELA/GALAXY/PITTSBURG S Red/D Summer/FYC/10,000 Maniacs

PAUL JOHNSON/KZIO/DULUTH Warrant/S Red/M Morales/XTC

D JOHNSON/KZOU/LITTLE ROCK Chicago/Madonna/R Life

P JOHNSON/PRO/TEMPE T Petty/C Blonde/L Lisa/10,000 Maniacs

R KALUSA/KCPX/S LAKE CITY R Life/Madonna/S Nicks/FY Cannibals

MJ KELLI/WNVZ/NORFOLK Doobie Bros./C Crew

L KING/SOUND OF/PHILADELPHIA M Paris/C Money/3X Dope/A Start

T KNOUF/S TEXAS WHOLE/TX T Petty

D KOPIETZ/DOWN..VALLEY/MPLS Metallica/The Cure

B KUHLMANN/PAC COAST/CHATS Godfathers/T Petty/S Ridgeway/De La Soul

BOB LABORDE/KISN/SALT LAKE T Finn/R Stewart

JIM LASPESA/TOWER SUNSET/LA XTC/T Finn/Replacements/T Petty

CHRIS LEARY/98PXY/ROCHESTER S Red/C Lauper

S LEPERE/KITY/SAN ANTONIO Falco/Dino/R Life/D Mode

BOB LEWIS/KRNQ/DES MOINES C Crew/H Lee Summer/WN Was

**HOLT LIPMAN**/WZOU/BOSTON Synch/S Nicks/I Neville K MACIVER/FACE THE MUSIC/MN The Cure/L & Rockets/Ramones/R Marx

S MALDONADO/PWR96/MIAMI De La Soul/S Red/S Out Sister

PETER MASSE/KTRS/CASPER E Costello/B Boys/XTC/10K Maniacs

**KEVIN MCCABE/HOT 97/NY** Expose/R Life/Stevie B/A Dustin

CHUCK MCGEE/WOMP/WHEELING C Crew/Warrant/G White

J MCHUGH/WNOK/COLUMBIA S Nicks/Guy/S To Soul

B MENESSEE/WJAD/BAINBRIDGE C Crew/S Nicks/R Stewart

M MERCURIO/REC & TAPE/OHIO
10K Maniacs/S Out Sister/I Neville/D Mode

L METZ/LIEBERMAN/MT. LAUREL 10,(0)() Maniacs/D Mode/S Easton/S Nicks

DARREN MICHAELS/WZKX/BILOXI Chicago/R Stewart/C Crew/S Nicks

MAX MILLER/KKMG/COLORADO SP. S Easton/R Stewart

TOM MITCHELL/98PXY/ROCHESTER C Lauper

V OLVEIRA/SEA-PORT/PORTLAND Erasure/T Petty/N Cole/B Midler

D PAARMAN/KQCR/C RAPIDS C Crew/S Red/C Lauper

J DAVID PAYNE/KFQX/ABILENE Queen/C Crew/S Red

JIM PAYNE/WRVQ/RICHMOND Doobie Bros./S Minds/S Nicks/S Red

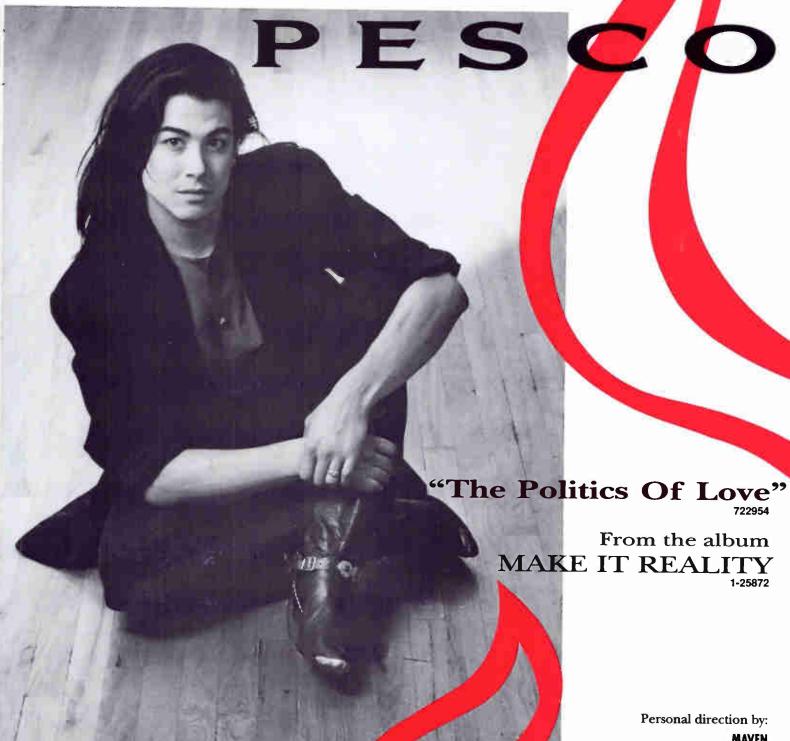
BRIAN PHILIPS/KDWB/MPLS S Red/C Lauper

JIM PREWITT/HOT977/SAN JOSE Dino/S Red/Martika

J PRIMERANO/TRANSCONT/BUF 10,000 Maniacs/S Nicks/FY Cannibals

**K RICHARDS**/WPFM/PANAMA CITY Queen/C Crew/S Minds

paul



MAVEN

Produced by Paul Pesco for Jetstream Productions, Inc.

## **EARPICKS**

D ROBERSON/PENNY LANE/KC

S Rick/A Baker

K ROBINSON/KOY-FM/PHOENIX

P Abdul/S Red/Dino

G ROLLING/KKYK/LITTLE ROCK

R Life/S Red/R Stewart

M JUNE ROSE/WBCY/CHARLOTTE

S Out Sister/H Lee Summer/10K Maniacs

DAVE ROY/TRANSWORLD/ALBANY

JC Mellen/S Nicks/C Crew/B Bam Boo

STEF RYBACK/KC101/NEW HAVEN

S Red/P Bryson

M SANTOSUOSSO/KZZP/PHOENIX

De La Soul/Martika/D Mode

B SAY/MOBY DISC/LOS ANGELES

Queen/S Minds/D Mode/10,000 Maniacs

T SBRIGLIA/TRANSCON/BUFFALO

Queen/S Out Sister/S Easton/R Life

S SCHANTZ/WSPK/POUGHKEEPSIE

Chicago/R Life/C Crew/XTC

J SHAHINIAN/RECORD EX/CLEVE

The Cult/Hiroshima/L Colour/M Vanilli

K SHEPHERD/KTUX/SHREVEPORT

S Nicks/R Stewart/J Healey

SUE SHERRY/WAEB/ALLENTOWN

R Life/G White/Bangles/Dino

L SHOSTAK/Q107/WASH D.C.

The Cult/SO Sister/10K Maniacs/R Stewart

LINDA SILVER/K92/ROANOKE

I Neville/S Red/S Nicks/Queen

K SIMMONS/H OF GUITARS/ROCH

T Petty/E Costello/D Estus/C Junkies

T SINGER/TITLE WAVE/PLYMOUTH

P Case/D Summer/T Petty/KD Lang

D SLANIA/FLIPSIDE/CHICAGO

10,000 Maniacs/Queen/S Nicks

D SMITH/NATL REC MART/PITTS 10,000 Maniacs/Queen/S Nicks

D SORENSEN/KATM/C SPRINGS

C Crew/WN Was/Queen

K STAMM/RADIO DOCS/MILW

B Mardones/G White/Madonna/S Nicks

J STEFFEN/WSPT/STEVENS POINT

10,000 Maniacs/Queen/C Crew/S Red

MICHAEL T/WIXX/GREEN BAY

Warrant/XTC/Roxette

M TINNES/WKLQ/GRAND RAPIDS

10,000 Maniacs/C Crew/R Life

LISA TONACCI/B93/AUSTIN

S Red/M Vanilli/D Summer

GLENN TRENT/WKSF/ASHEVILLE

S Nicks/C Crew/Queen

RICK UPTON/KITY/SAN ANTONIO

B Mardones/S Red/M Vanilli/Troop

T WAITEKUS/WCIL/CARBONDALE

S Red/S Row/R Stewart/WN Was

D WARD/WROQ/CHARLOTTE

Queen/C Crew/S Red

GREG WILLIAMS/KCAQ/OXNARD

D Mode/R Life/S Red

GREG WILLIAMS/KKRD/WICHITA C Crew/S Red/R Stewart/Replacements

R WILLIAMS/Z102/SAVANNAH

FY Cannibals/R Life/Guy

D YASNER/KCPW/KANSAS CITY

Dino/C Crew/System/WN Was

Try Us, You'll Hate Us.



NAME

TITLE/POSITION

**COMPANY NAME** 

TYPE OF BUSINESS

ADDRESS

CITY

STATE

ZIP CODE







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## THE REPLACEMENTS o"I'll Be You"

FROM THE ALBUM DON'T TELL A SOUL

PRODUCED BY MATT WALLACE AND THE REPLACEMENTS

-									
:	WKSI	deb	27	KEGL	12-9	KWOD	31-27	BREAKIN	G AT:
	WSKZ	deb	30	WLRS	10-9	WPFM	35-28	KROQ	WRQN
:	WZOU	deb	32	WROQ	13-10	WCIL	32-28	PRO-FM	<b>JETFM</b>
•	WXKS	deb	34	<b>Z</b> 95	20-15	KSND	33-28	KZZP	K104
	WKZL	deb	35	WMMS	19-15	WERZ	32-28	WLOL	K106
	WIBW	deb	35	KZIO	18-15	WDBR	34-30	KXYQ	KTUX
	WKLQ	deb	35	KFMW	19-16	WKBQ	34-31	WGH-FM	
	WPXR	deb	35	KDWZ	22-16	KZZU	36-31	WAPI	
	WWFX	deb	35	WNVZ	24-19	ZFUN	36-33	KJ103	
	KPLZ	deb	38	WIXX	28-25	KYYY	39-36	WLRS	
	KFBQ	deb	39	BJ105	32-26	WKEE	40-37	WPST	
	KCMQ	deb	40	WVBS	29-26				
	1/700		40						

**KTMT** 

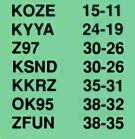
**WPFR** 



"Twist In My Sobriety" o

**KF95** add K106 add

THE STUNNING SINGLE FROM THE REMARKABLE DEBUT ALBUM ANCIENT HEART PRODUCED BY PETER VAN HOOKE AND ROD ARGENT



**BREAKING AT: KUBE KZZU KFBQ** 

**KPLZ WBBQ KFMW KXYQ WPST KGOT WROQ** Z102 **KMOK** 





## We Can Last Forever"

THE NEW SINGLE

PRODUCED BY RON NEVISON

FROM THE AL	BUM CHICA	AGO 19						
KXYQ	add	KRNQ	add	WHTO	add	Y107	deb	25
KBEQ	add	WSSX	add	WJAD	add	94Q	deb	29
KOY	add	G98	add	WSPK	add	B97	deb	29
		KIXY	add	WWFX	add	KKYK	deb	30
KCPW	add	KMOK	add	WZKX	add	WLAP	deb	30
WAEB	add	KNAN	add	WZOK	add	WBNQ	deb	35
WKZL	add	KPAT	add	ZFUN	add	WPFM	deb	38
KZZU	add	KZIO	add	KOZE	add	99KG	deb	38
WNNK	add	WCGQ	add			WAZY	deb	40
		WHHY	add					
WPST	add							









## RERAP

by Toni Profera, Los Angeles

While many are rejoicing over the arrival of summer some retailers are not exactly looking forward to what is traditionally a soft season for sales. Still amid the slower business, Transworld's Dave Roy notes that Rap and Metal continue to fortify the bottom line. "Each Monday we have our own 'Breakouts' meeting and new rap artists pop out of nowhere," he stated. "The sales generally last four to six weeks before they fade and someone else comes along." This week's winners for Roy are Atlantic's Kwame and Profile's Special Edition...... National Record Mart's Doug Smith reports growing support in the industry for the 5" CD with "noticable" sales on the new Cure project on Elektra (the label's Larry Braverman told us over 20,000 Cure 5" CDs have already been sold). According Record Bar's Thompson, "There is a viable marketplace for the format in the Dance and Post Modern areas and it will sales." mean additional However Thompson makes a plea to the labels to "be consistent with the packaging until the format has a chance to

## **Not There**



Granny & Jed — Not in the column this week.

take hold in the marketplace."..... A couple of key promotions coming out of the recent CBS Convention in Boca Raton, Fla: Colin Willis is the new Sales Manager in Los Angeles, replacing Craig Applequist who went national. Mark Kraski is the new VP of Sales in the Masterworks Division: Fred Croshal becomes Sales Manager for the Southwest out of Nashville and Vicki Strate becomes Regional Merchandising Manager out of Chicago. In addition, some major awards were handed out at the confab including Branch Of The Year which went to Columbia's Los Angeles branch, Epic's Midcentral branch and Chrysalis' Midatlantic branch. Sales Rep honors went to Jimmy Allen, Detroit; Tom Donnarumma NY: Lee Lawrence, LA; Sharon Nelson, Chicago and Stephen Kakes, Boston ..... Some retailer hostility in Detroit as the first Milli Vanilli single gets cut out of vinyl, despite continued consumer demand. "Customers are angry," said one merchandiser. "They say, 'But it's a Top Ten record, why can't we buy it?" Vinyl lives in Detroit...... Radio Doctors open their first mall location next month in Bayshore, Wisconsin. It's the chain's 11th store and according to Kathy Stamm. "There's more to come."...... Jerry Bassin Onestop & Distributors has appointed Jim Proffitt Manager of Distribution Sales and Lee Majors, Manager of Distribution Marketing & Promotion...... Congratulations to Tower Mountain View's /Buver Eric Manager Weitzmann on the arrival of his new son, Sean Maxwell. Sean weighed in at 8lbs, 3oz.

## BEAT'S ME

by Roy Trakin

REED MY LIPS: There I was, minding my own business back-stage at the Universal Amphitheater after Lou Reed's brilliant tour-de-force, the highlight of which was his joining opening act, The Feelies, for a buzzsaw encore of the Velvets' "What Goes On," when WB's Larry Butler summons me to the guy's dressing room. Instantly, I'm waiting for the man with comedian Richard Lewis, who's pacing up and down muttering how he's been hyping the guy's record for six weeks and hasn't met him. We're then ushered into the inner sanctum, where Lewis and Reed begin to stroke each other, with the comic praising Lou as "Lenny Bruce set to music" and the rocker admitting he iden-

tifies with Richard so much sometimes "it scares me." Including yours truly, there was enough preening Jewish neuroticism in the room to fill a Catskills resort.

CRUCIAL BARBECUE: Manager Tom Atencio threw a bash at his Hollywood Hills home to celebrate clients New Order's triumphant two-night stand at the Universal, along with invited guests, opening act Throwing Muses and Jane's Addiction. The starstudded gathering snacked on a wonderful array of dishes only Danny Fields might recall, with such luminaries as

## **Velvet Glove**



Lou Reed — "Lenny Bruce set to music."

WB's Craig Kostich, MCA's Tim Devine, Herald Examiner critic Gregory Sandow, Capitol's Kathy Lincoln, Geffen's ubiquitous Mark Kates, Factory Records' Tony Wilson, New Order's long-time UK manager Rob Gretton and assorted other freeloaders taking advantage of Tom's hospitality. Lowlight of my day came when I emerged to find my car hit with a \$103 parking ticket. Atencio felt so bad he offered to split it with me, but I'll just bury it on my Hits expense account (Baaah!).

STILL DEVO AFTER ALL THESE YEARS: Ran into DEVO's Mark Mothersbaugh at a party for L.A. scenester Allee Willis (how's that for heavy name-dropping, folks?), coincidentally after I had just finished listening to his band's new Enigma live album, "Now It Can Be Told." The admittedly low-budget effort has some great bitter, between-songs patter by a bitingly cynical Gerry Casale, who tops a slow countrified version of "Jocko Homo" with the classic line, "I bet you don't know why we're sitting down..... It's just to show you all we still can after ten years in this business." Think about it.

CABLE READY: Lonely, bored, sexually frustrated? You don't even have to don yer raincoat and crawl to the local vid store for Zalman King's "Two Moon Junction." The most erotic major studio American film since Jim McBride's underrated remake of "Breathless" is on HBO! Zalman (no relation to Rushdie) was the producer of "9 1/2 Weeks," and this is his directorial bow, a salacious Southern romance between an upper-class belle and a carnival worker with a pair of unknowns named Sherilyn Fenn and Richard Tyson in the leads who steam up the screen.

(The HITS management wants you to know that Roy Trakin's column is Roy Trakin's column and does not necessarily reflect the opinion of HITS.)



And Ghuck Up An Airball As The Nightmare Returns! That's Right, It's The Third Annual

## DUMB NBA PLAY⇔FF C⇔NTEST!!!

Win Portable Cellular Phones, VCRs, CD Players! Three Sets Of Prizes: Radio, Retail & Other Vermin!

Yes folks, despite your pleas, HITS and the folks from ATCO Records — who are about to apply a full court press in '89 with hot new bands and zillions of hungry new field troops — have brought back your worst nightmare. We'll

award three sets of prizes to "RADIO" & "OTHER VERMIN." You losers can win PORTABLE CELLULAR PHONES (First Prize), VCR's (Second Prize) and CD Players. All you have to do is:



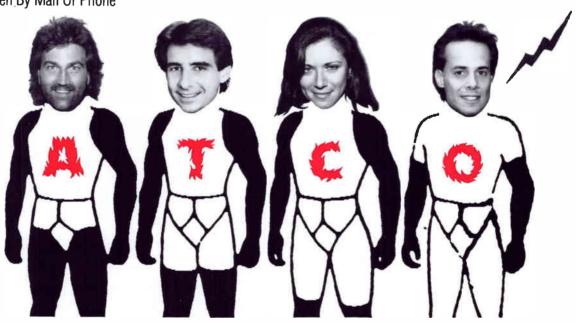
'Oops, wrong sport."

- NAME THE FINAL TWO TEAMS
- NAME THE CHAMPION
- NAME THE WINNER OF GAME THREE
- NAME THE TOTAL NUMBER OF GAMES
- NAME THE MVP
- NAME THE TOTAL # OF POINTS IN THE FINAL GAME

**Rules Of The Contest:** 

Deadline: The Semifinals One Entry Per Person Entries Will Be Taken By Mail Or Phone

"Get Us The Hell Off This Page!!!"



GOOD LUCK AND ALWAYS—GOD BLESS YOU ALL

## Calvert DeForest

a.k.a. Larry "Bud" Melman risked his job as a receptionist for a job in comedy by introducing David Letterman on the very first episode of NBC's "Late Night." As Mr. Melman, The Big Man, Larry "Bud" Headroom, Kenny The Gardener and the late Roy Orbison, De-Forest's frequent "Late Night" appearances— and his scary, cackling guffaw— have catapulted him from virtual obscurity to cult hero status and now his "Couch Potato" home video has just been released on MCA. Never has so little been parlayed into so much..... except for us, of course.

## How did you get started in show business?

I was always interested in it. It's mostly been NYU movies and a lot of off-off Broadway in Greenwich Village. I've done a lot of community theater, too, in Bay Ridge, Brooklyn.

## You were in student films at NYU?

As fate would have it, that's what led me to David Letterman. They showed a clip to David and that was it. The rest is history (laughs). The next thing I knew I was introducing David Letterman to all America. What a life!

## How would you describe your relationship with Letterman?

We get along very well. It's a boss and employee relationship, though. David is terrific to work with. He's a great guy, but we don't see each other socially. It's like you do your work and then you go home.

## How do you come up with some of your characters?

I don't get involved in the writing or the creating. If I did, there'd be no show (laughs). My talent doesn't run in that direction. They have plenty of writers who come up with the ideas that they want me to do. And, of course, David is quite a clever man and writes a lot of the stuff himself.

## Some of the things they have you do border on embarrassing.

Well, so far everything has worked. Usually I'll just go along with their ideas and it has always turned out to be pretty funny.

## What's your favorite role?

I always like Melman Answers Questions From The Audience. That's fun. You don't have to do much work on that. I like the Couch Potato. That's coming out in videocassette. It's turning out to be big.

## Do you like making change?

No, no, no! Especially dressed up as a bear. Those stinking bear suits are a pain in the you-know-what. I enjoy doing the singer who just passed away... Roy Orbison.

## You don't think when he saw you...n'yah, I can't ask this question!

You mean, did I put him in his grave? Very funny Jesse. It was very spooky, though, I got to admit. I actually met Roy Orbison. It was up at the Beacon Theater in New York.

He was playing in concert. He was actually one of the nicest guys I've ever met. Very shy man. In fact, he didn't even see the video that I had done of him. They were going to show it to him. It's a shame to think he's gone.

## Who came up with the name Larry "Bud" Melman?

David Letterman and Merrill Markoe, who was the head writer. And the name is under copyright. It's really their name so I have to make it clear to people that I am Calvert DeForest and not Larry "Bud" Melman. The name belongs to the show. They added the middle name "Bud" 'cause it was a cute nickname. I think they named me after Budweiser beer. I should do an advertisement for them.

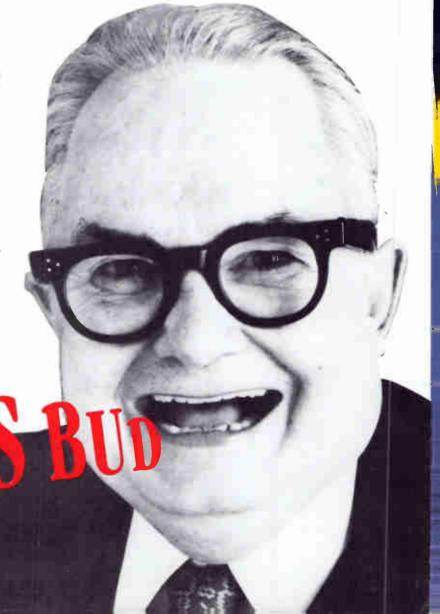
## Tell me about the Couch Potato video.

We have a Fonda look-alike and we

do the exact opposite of those Jane Fonda videos. I sit on the couch and do these little exercises, like lifting your arm to get a potato chip and so on. Then, there's the cheese dip excercise, where you reach for the dip and bring it to your mouth. Real strenuous stuff. We even did a rap video called "Born To Sit." I love rap music.

## Would you say that the older you get the more fun you have?

To me, age is a state-of-mind. I don't think that you ever really grow old. I'm 67, but I think of myself as a kid at heart. I love life and enjoy it to the max whenever possible. I love going out to the clubs. I mean, before this I had various jobs as a receptionist and a file clerk in a drug company in New Jersey. So I really appreciate what I'm doing. I love having people come up to me and ask me for autographs.



**Interview by Jesse Nash** 

## LITA FORD "CLOSE MY EYES FOREVER"

## 23-20 HITS TOP FIFTY SINGLES!

B97	add		<b>KQLZ</b>	4-2
WMJQ	add		WNVZ	3-2
KZOU	add		Y107	10-6
WANS	add		KUBE	11-9
KCMQ	add		WKBQ	10-9
WAYS	add		Y95	18-13
WCIL	add		KXYQ	17-14
WLAP	add		Q105	18-15
			Y108	18-15
KDWB	deb	25	KISN	20-15
WEGX	deb	27	KKRZ	24-20
92X	deb	29	KS104	29-24
WLOL	deb	30	PRO-FM	33-28
			KWOD	32-28

BREAKI	NG AT:
KIIS	KZZP
<b>WXKS</b>	<b>KBEQ</b>
WAVA	KOY
WMMS	KROY
KUBE	WNVZ
WKTI	KITY
Y100	WZPL

HOT SALES AT: Nat'l Record Mart/Pitts Rainbow/S.F. Radio Doctors/Milwaukee Harmony House/Detroit Wax Works/Kentucky **Round Up/Seattle** Record Exchange/Cleveland

_	34	1	£		ş		
	1		A				
	7	1	A				
	RE	A	M	LA	N	D'	•
		Ç	0	R		8	

	AGRESSIVES (4 or more)			4.0	45 SALES (1 to 10)
3.41	60	34	17	10	9

From The Album Hold Me In Your Arms

## FLASHMAKER! 45-42 HITS TOP FIFTY SINGLES!

WNVZ	add	PWR106	deb 33	KTMT	28-23	100KHI	31-27	BREAKIN	G AT:
WPHR	add			Q104	27-23	WBNQ	31-27	НОТ97	WEGX
Q106	add	FM104	19-16	WVBS	30-24	WBBQ	31-27	B96	KBEQ
KSAQ	add	KROY	20-17	KKRZ	29-25	WRCK	32-28	WBLI	94Q
WRQN	add	K106	27-18	WKSS	29-25	G98	34-29	KKBQ	KWOD
KIVA	add	WXKS	24-19	KITY	28-25	WPFM	36-31	KRBE	Y108
KKXL	add	WERZ	26-20	WFLY	29-25	WHTO	35-31	KKHT	KTFM
KWNZ	add	WZOU	27-21	KNAN	33-26	KMGX	35-31	KPLZ	KCPX
SLY96	add	KZOU	28-21	WNNK	31-26	WLOL	37-32	PRO-FM	KISN
WNOK	add	CKOI	25-21	KUBE	30-27	KZOZ	39-35		THE IT
KKRC	add	WPFR	27-21	RQ4	30-27	K77II	40-35		



## GRAYSON HUGH "TALK IT OVER"

TOP 10 POP ADULT! HOT ROTATION VH-1!





**BREAKING AT: WRVQ** WJMX



## "I LIKE IT"

The Follow-Up To The Top 10 Urban & Pop Smash "24/7"

"Smash! Hit! Everyone loves it! We're already seeing lots of phone action!" "Dino continues to do what the public wants. He's been in radio himself - RICK UPTON, PD - KITY, SAN ANTONIO

and his music reflects it! A great sounding record!" "Great street buzz! It has the right formula to be a smash! You won't just - STEVE SMITH, PD - KKHT, HOUSTON

— ALBIE DEE, PD - PWGC, WASHINGTON, D.C. "It's the feel-good song of spring! Hot phones already!"
— SEAN LYNCH. OM - KROY. SACRAMENTO like it, you'll love it!"

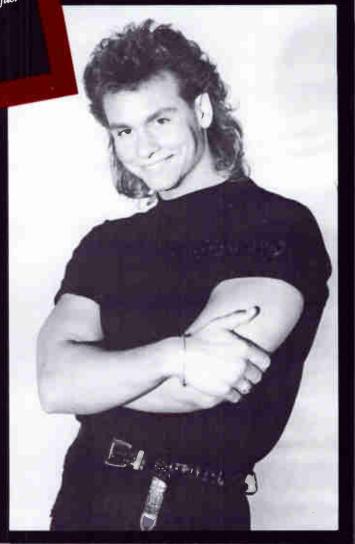
## FLASHMAKER!

PWR106 add FM102 **B96** add add KKFR WPGC add KROY KMEL add KWSS add add KKRZ add KWOD add add **B**97 add KITY X100 add add KTFM and many, many more... add

HOT97 deb 31 HOT97.7 deb

KKHT 38-31

From the album DINO



**Produced by Dino** 





## TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



## WINNERS

## OST #TS

- MADONNA
- 2. **TONE LOC**
- 3. CULT

## MOST TOP 5's

- 1. MADONNA
- **TONE LOC**
- FINE Y CANNIBALS

## MOST TOP 10's

- 1. MADONNA
- **TONE LOC** 2.
- 3. FINE Y CANNIBALS
- **GUNS (LIES)**

(Winners reflect lists included on these two pages only)

## Lieberman 2400 Racked Accounts (MPLS) **e**nterprises

DUSTY BOWLING

## LIEBERMAN NATIONAL

- 1. NEW KIDS ON THE BLCK
- 2. TONE LOC 3. MILLI VANILLI
- 4. JODY WATLEY
- 5. PAULA ABDUL
- **DEBBIE GIBSON**
- FINE YOUNG CANNIBALS
- 8. ROD STEWART
- MADONNA
- 10. HANK WILLIAMS

DAVE ROY 438 Retail Stores (Albany)

## Trans World Music Crp.

## TRANSWORLD

- 1. MADONNA
- 2. TONE LOC
- 3. GUNS (LIES)
  4. NEW KIDS ON THE BLCK
- 5. BEACHES
- 6. BOBBY BROWN
- TOM PETTY
- 8. PAULA ABDUL
- 9. DEBBIE GIBSON
- 10. GUNS N' ROSES



TRACY DONIHOO 110 Retail Stores (Dallas)

## SOUND WAREHOUSE

- 1. THE CULT
- FINE YOUNG CANNIBALS
- 3. MADONNA TONE LOC
- BEACHES
- 6. EDIE BRICKELL
- JUDDS
- 8. TRAVELING WILBURYS
- 9. GREAT WHITE
- 10. TANITA TIKARAM

## Record Bar (Durham)

RON PHILLIPS 147 Retail Stores

## RECORD BAR

- 1. TONE LOC
- **GUNS (LIES)**
- MADONNA
- **BEACHES**
- PAULA ABDUL
- **NEW KIDS ON THE BLCK**
- 7. THE CULT 8. LIVING COLOUR
- 9. DEBBIE GIBSON
- 10. M.C. HAMMER

ROBIN SHANNON 115 Retail Stores (Atlanta)

## **TURTLES**

- 1. TONE LOC
- 2. GUY
- 3. GUNS (LIES)
- M.C. HAMMÉR THE CULT
- MADONNA 6.
- LIVING COLOUR
- 8. GREAT WHITE 9. BOBBY BROWN
- 10. BEACHES

## Marrawarr

SOUND & VIDEOR

MANNY DRUCKER 101 Retail Stores (Philadelphia)

## WALL TO WALL

- 1. MADONNA
- 2. NEW KIDS ON THE BLCK
- **GUNS (LIES)**
- 4. LIVING COLOUR
- 5. BEACHES
- PAULA ABDUL TONE LOC
- 8. DEBBIE GIBSON
- 9. FINE YOUNG CANNIBALS
- 10. ROB BASE



KEVIN HARDT 222 Retail Stores (Edison)

## SAM GOODY/EAST

- 1. MADONNA
- GUNS (LIES) BEACHES
- 4. FINE YOUNG CANNIBALS
- 5. **TONE LOC**
- **BON JOVI**
- 7. NEW KIDS ON THE BLCK
- TOM PETTY
- **BOBBY BROWN**
- 10. PAULA ABDUL



DOUG SMITH 95 Retail Stores (Pittsburgh)

## NAT'L RECORD MART

- 1. BEACHES
- 2. TONE LOC
- MADONNA
- **BOBBY BROWN NEW KIDS ON THE BLCK**
- 6. **GREAT WHITE**
- **GUNS (LIES)**
- 8. DEBBIÈ GIBSON
- 9. TOM PETTY
- 10. MILLI VANILLI



LORI SHAW 600 Accounts (Los Angeles)

## CITY ONE STOP

- 1. PHANTOM OF THE OPERA
- 2. LISA LISA
- 3. NWA
- SLICK RICK TOO SHORT 5.
- TOM PETTY
- **TONE LOC** 7.
- 8. ERASURE 9. GUY
- 10. DE LA SOUL

## TOP TENS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

**RAINBOW RECORDS** 32 Retail Stores

**BRIAN BURNS** (San Francisco)

## RAINBOW

- 1. MADONNA
- FINE YOUNG CANNIBALS
- 3. LIVING COLOUR
- **DEBBIE GIBSON**
- 5. NEW KIDS ON THE BLCK
- **BOBBY BROWN** 6.
- **BON JOVI**
- 8. ROY ORBISON 9. MILLI VANILLI
- 10. BANGLES



HAROLD **GUILFOIL** 85 Stores (Owensboro)

## WAX WORKS

- 1. MADONNA
- GUNS (LIES)
- **DEBBIE GIBSON**
- 4. TONE LOC
- 5. LIVING COLOUR
- **SKID ROW**
- **BEACHES**
- 8. NEW KIDS ON THE BLCK 9. FINE YOUNG CANNIBALS
- 10. BOBBY BROWN



ROBIN STEELEY 1500 Accounts (Nashville)

## **SOUND SHOP**

- 1. TONE LOC

- GUNS (LIES) TOO SHORT FINE YOUNG CANNIBALS
- **MADONNA**
- 6. **NEW KIDS ON THE BLCK**
- SKID ROW
- 8.
- 9. BOBBY BROWN
- 10. PAULA ABDUL



DON JENSEN 93 Rack Accounts (Seattle)

## **ROUND UP**

- TONE LOC
- 2. NEW KIDS ON THE BLCK
- 3. MADONNA
- PAULA ABDUL
- 5. BEACHES
- 6. BOBBY BROWN
- **ROXETTE** 7.
- MILLI VANILLI 8.
- 9. GUNS (LIES)
- 10. DEBBIÈ GIBSON



JAY ROSENBERG 27 Retail Stores (New York)

## WIZ

- 1. MADONNA

- 2. DE LA SOUL
  3. SLICK RICK
  4. FINE YOUNG CANNIBALS
- **ANITA BAKER** 5.
- 6. GUY
- KARYN WHITE BOBBY BROWN
- 9. NEW KIDS ON THE BLCK
- 10. PAULA ABDUL



TONY BRENNER 500 Accounts ARROW DISTRIBUTING CO. (Cleveland)

## ARROW DISTRIBUTERS

- 1. MADONNA
- **DEBBIE GIBSON**
- **GUNS N' ROSES**
- GUNS (LIES)
  TRAVELING WILBURYS
  ROY ORBISON
- 6.
- **BOBBY BROWN**
- **FINE YOUNG CANNIBALS**
- LIVING COLOUR
- 10. NEW KIDS ON THE BLCK



DARRYL OHRT 3000 Accounts (Connecticut)

## CD ONE STOP

- MADONNA
- **ENYA**
- TONE LOC
- **FINE YOUNG CANNIBALS**
- **PAULA ABDUL**
- **DEBBIE GIBSON** 6.
- LIVING COLOUR
- **GUNS (LIES)**
- 9. ELVIS COSTELLO
- THE CULT



MARK MICHELLE 17 Retail Stores (Miami)

## **PEACHES**

- **MADONNA**
- THE CULT
- TONE LOC
- GUNS (LIES) MILLI VANILLI 5
- 6. **FINE YOUNG CANNIBALS**
- **BEACHES** 7.
- TRAVELING WILBURYS 8.
- GUY
- 10. ENYA

THE RECORD EXCHANGE

JOHN SHAHINIAN 6 Retail Stores (Cleveland)

## RECORD EXCHANGE

- 1. MADONNA 2. FINE YOUNG CANNIBALS
- LIVING COLOUR
- **DEBBIE GIBSON**
- 5. GUNS (LIES)
- TONE LOC

- BOBBY BROWN MILLI VANILLI
- TRAVELING WILBURYS 10. NEW KIDS ON THE BLCK



TOM JACOBSON 15 Retail Stores (Chicago)

## ROSE RECORDS

- 1. MADONNA
- LES MISERABLES
- **FINE YOUNG CANNIBALS**
- TANITA TIKARAM
- ELVIS COSTELLO ROY ORBISON
- LES MISERABLE (RET.)
- **BONNIE RAITT**
- DE LA SOUL
- 10. LIVING COLOUR



GERALD BAIN 7 Retail Stores (Miami)

- Q RECORDS AND VIDEO
  - 1. MADONNA
  - **BEACHES**
  - TONE LOC FINE YOUNG CANNIBALS

  - TOM PETTY
  - GUNS (LIES) NEW KIDS ON THE BLCK
  - **GREAT WHITE**
  - **BON JOVI** 9.
  - 10. M.C. HAMMER



RICK ANDRADE 5 Retail Stores (Tucson)

## **ZIPS**

- THE CULT
- MADONNA
- **FINE YOUNG CANNIBALS**
- LIVING COLOUR
- **BOBBY BROWN**
- **NEW KIDS ON THE BLCK GUNS (LIES)**
- TONE LOC
- 9. JODY WATLEY
- 10. PAULA ABDUL

## CUTTING CREW

## (Between a) Rock and a Hard Place



FLASHMAKER! MOST ADDED!

**PWR99** add **KXXR** add WPHR add WGH-FM add KSAQ add **WROQ** WZPL add **WLRS** add **KSND** add **KZZU** add **WBBQ** add WFLY add WINK add FM104 add KATM add **KCMQ** add **KFMW** add KIXY add **KMOK** add **KPAT** add **KTMT** add **KWTO** add **KWTX** add **KYYY** add **KZOZ** add

WHEN YOU PLAY IT, SAY IT.

## PAULA ABDUL "Forever Your Girl"

from the album "Forever Your Girl"

10 HITS TOP FIFTY ALBUMS! 54 HITS TOP FIFTY SINGLES!

## NENEH CHERRY "Buffalo Stance"

from the soundtrack "Slaves Of New York"

28-19 HITS TOP FIFTY SINGLES! Z100 add

AVERAGE | AGRESSIVES | TOP | TOP | REQUESTS | 45 SALES | MOVE | (4 or more) | 10 | 5 | (1 to 10) | (1 to 10) | 4.19 | 92 | 21 | 6 | 10 | 9



## BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

**Tom Petty** explodes out of the box and seems to be receiving career momentum from the **Traveling Wilburys** project. And speaking of career momentum, how about the **Donny Osmond** situation. Not only does he have a

hit single, but now the album is doing major out of the box numbers. Also breaking well are **Great White**, newcomers **Blue Murder** and the just released **Lisa Lisa** and **Concrete Blonde** records.

## **WINNERS** TOM PETTY (MCA 6253) 76% 6 **KINGDOM COME** (Poly 839192-1) 23% (Capitol 92354) 37% 7 **DONNY OSMOND DE LA SOUL** (Tommy Boy 1019) 22% **GREAT WHITE** (Capitol 90640) 34% 8 **JOE JACKSON** (A&M 5249) 20% **BLUE MURDER** (Gef GHS24212) 26% 9 **LISA LISA** (Col 44378) 17% **ERASURE** (Sire/Rep 25904-1) 24% 10 **CONCRETE BLONDE** (IRS 82001) 16%

## ANGOTT ONE-STOP / FRANK DAVIS / DETROIT Tom Petty Roxette

Roxette
Deon Estus
Boy George
The Cult
De La Soul
Freddie Jackson

## ARROW DISTRIBUTORS / TONY BRENNER / SOLON, OHIO

Blue Murder Red Siren Tom Petty Black Sabbath Donny Osmond

## ASSOCIATED ONE-STOP / RITA

POWELL / PHOENIX Kingdom Come .38 Special Red Siren

## CENTRAL SOUTH / TONY ROSS

/ NASHVILLE
Tom Petty
Joe Jackson
Concrete Blonde
Great White
The Cult

## CML ONE-STOP / SCOTT FREEMAN / ST. LOUIS

Tom Petty
Extreme
Black Sabbath
Concrete Blonde
Blue Murder

## DOWN IN THE VALLEY / DAVE

KOPIETZ / MPLS
Tom Petty
Joe Jackson
Great White
Frank Zappa
The Cult
Concrete Blonde
Soul Asylum

## FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN

Tom Petty Blue Murder Concrete Blonde Erasure Kingdom Come Donny Osmond

## FLIPSIDE / DAVID SLANIA / CHICAGO

Tom Petty
Donny Osmond
Waterfront
Lisa Lisa
Blue Murder
Godfathers
Erasure

## GALAXY ONE-STOP / KEVIN

JAKIELA / PITTSBURG
Atlantic Starr
Lisa Lisa
Godfathers
Kirk Whalum
Blue Murder
Sea Hags

## HARMONY HOUSE / SANDY BEAN / DETROIT

Great White
Tom Petty
Black Sabbath
Kingdom Come
Donny Osmond
Lita Ford

## HARVARD CO-OP / DAVID SIBEL

/ BOSTON
Sam Phillips
Pixies
Bob Mould
Joe Jackson
Proclaimers
The Cure
Wire

## HOUSE OF GUITARS / KIM SIMMONS / ROCHESTER

Extreme Saraya Radiators Phoele Snow Tom Petty

## LIEBERMAN / LINDA METZ / MT. LAUREL

Donny Osmond
Extreme
Lisa Lisa
Tom Petty
Bonnie Raitt

## MICHIGAN WHEREHOUSE /

FRANK JENKS / DETROIT
Tom Petty
Kingdom Come
Say Anything
Xymox
Paul Laurence
Erasure
Slick Rick

## MOBY DISC / BOB SAY / LOS ANGELES

Great White Tom Petty The Cult De La Soul

## MUSICLAND / DICK ODETTE /

MINNEAPOLIS
Tom Petty
Erasure
Donny Osmond
De La Soul
Carole King
Neville Bros.
Joe Jackson

## NATIONAL RECORD MART / DOUG SMITH / PITTSBURGH

Tom Petty
Donny Osmond
Erasure
Blue Murder
Kwame
Black Sabbath
Patty Loveless

## NAVARRE / ESA KATAJAMAKI / MINNEAPOLIS

Great White
Tom Petty
Kingdom Corne
Indigo Girls
Bonnie Raitt
De La Soul
Pixies

## PACIFIC COAST ONE-STOP / BOB KUHLMANN /

CHATSWORTH

De La Soul

Simple Minds

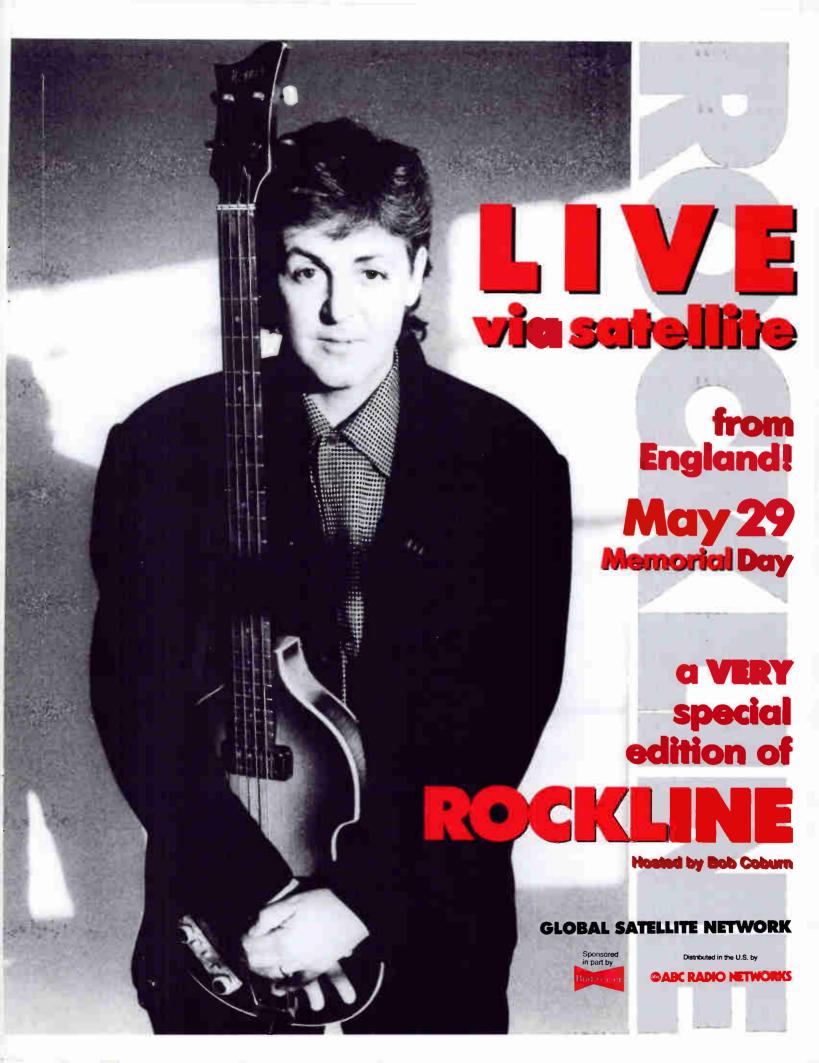
Lisa Lisa

Tom Petty

Godfathers

## PEACHES MUSIC & VIDEO / JAMIE BROWN / SEATTLE

Joe Jackson Replacements Pixies De La Soul Great White Tom Petty



## BREAKOUTS

Hot new or resurging albums as reported by the nation's leading record merchandisers

## PRO ONE-STOP / PAUL JOHNSON / TEMPE

Tom Petty
Andreas Vollenweider
Kingdom Come
Concrete Blonde
Warrant

## Q RECORDS & VIDEO / GERALD BAIN / MIAMI

Julian Lennon
De La Soul
Lita Ford
Tom Petty

## RADIO DOCTORS / KATHY STAMM / MILWAUKEE

Godfathers Erasure Blue Murder Indigo Girls Lisa Lisa

## RAINBOW / BRIAN BURNS / SAN FRANCISCO

Say Anything Michael Feinstein Mica Paris Pixies Johnny Kemp Tom Petty

## RECORD & TAPE OUTLET / MARC MERCURIO / OHIO

Tom Petty
Atlantic Starr
Great White
Earl Klugh
Donny Osmond

## RECORD BAR / MARY HERZER /

CORPUS CHRISTI House Of Freaks Tom Petty Erasure Blue Murder

## RECORD BAR / MARY BARNHILL / DURHAM

Indigo Girls
De La Soul
Great White
Queensryche
Donny Osmond
Tom Petty

## RECORD EXCHANGE / JOHN SHAHINIAN / CLEVELAND

The Cult Great White Guadalcanal Diary Kixx Tom Petty

## RECORD WORLD / DEAN FINE /

NEW YORK
Tom Petty
Erasure
Donny Osmond
Johnny Diesel
Atlantic Starr

## ROUNDUP/LAURA AVERY/

SEATTLE
Great White
Say Anything
Replacements
Kixx

## SAM GOODY-EAST / BRIAN ALBRIGHT / EDISON

Tom Petty
Erasure
Donny Osmond
Kwame
Lisa Lisa

## SAM GOODY-WEST / DONNA

COOKSEY / LOS ANGELES Erasure

Erasure Surface Donny Osmond Lisa Lisa Boy George Tommy Page Gucci Crew

## SEA-PORT ONE-STOP / VICKI OLIVEIRA / PORTLAND

Tom Petty
Erasure
Blue Murder
Godfathers
Donny Osmond
Sea Hags
Lisa Lisa

## SHOW INDUSTRIES / LORI SHAW / LOS ANGELES

David Benoit Concrete Blonde Black Sabbath Larry Carlton Tom Petty Great White Donny Osmond

## SOUND OF / LANCE KING /

PHILADELPHIA
3X Dope
EU
Jody Watley
Mica Paris
Be Fat

## SOUND WAREHOUSE / TRACY DONIHOO / DALLAS

The Cult
Great White
Bonnie Raitt
Say Anything

## **SOUTH TEXAS WHOLESALE /**TOMMY KNOUF / SAN ANTONIO

DMMY KNOUF / SAN ANTO!
Tom Petty
Richard Marx
Native
Aretha-Elton
Simple Minds
Love & Rockets

## SPECS / CINDY BARR / MIAMI

Tom Petty Atlantic Starr Blue Murder Joe Sample Mica Paris

## STRAWBERRIES / JEFF COHEN / BOSTON

Tom Petty Donny Osmond Lisa Lisa Godfathers Atlantic Starr Blue Murder Waterfront

## STREETSIDE / DAVE MATHES /

ST. LOUIS

Donny Osmond

Stan Ridgeway

Richard Marx

Waterfront

## TITLE WAVE / TED SINGER / PLYMOUTH

Blue Murder Indigo Girls Phoebe Snow Tom Petty

## TOWER / KELLE GEIDT / SHER-

MAN OAKS
Tom Petty
Great White
De La Soul
Lita Ford
Joe Jackson
Concrete Blonde

## TOWER / RON BAILEY / WESTWOOD

Concrete Blonde
De La Soul
Rob Base
Neville Bros.
Jody Watley
Donny Osmond

## TOWER/DOWNTOWN / ROGUE

GALLART / NYC Kingdom Come Donny Osmond

## TOWER/NATL./WENDY GREEN/SACRAMENTO

Joe Jackson
Debbie Harry
David Benoit
Pixics
Kingdom Come

## TRACKS / DONNA AGRESTO / NORFOLK

Tom Petty Indigo Girls Howard Jones Joe Jackson Saraya

## TRANSCONTINENT/RECORD THEATER / JIM PRIMERANO /

BUFFALO Skyy Jody Watley Tom Petty Blue Murder Simply Red

## TRANSWORLD / DAVE ROY /

ALBANY
Tom Petty
Great White
De La Soul
Boy George
Donny Osmond
Kingdom Come
Mica Paris

## TURTLES / ROBIN SHANNON / ATLANTA

LANTA
Great White
Kingdom Come
Lita Ford
Black Sabbath
Pixies
Tom Petty

## VINYL VENDORS / VALERIE EL-LIOTT / KALAMAZOO

Tom Petty Joe Jackson Kingdom Come Extreme Blue Murder Pixies Great White

## WALL TO WALL / MANNY DRUCKER / PHILA

Tom Petty
Donny Osmond
Dr. John
Joe Jackson
Great White

## WAX WORKS / HAROLD GUILFOIL / OWENSBORO, KTY

Radiators Erasure Tom Tom Club Leatherwolf Stan Ridgeway Winger

## WESTERN MERCHANDISERS / KEN GRAHAM / AMARILLO

Great White
Say Anything
Tom Petty
Kingdom Come
Erasure
De La Soul

## ZIPS / RICK ANDRADE / TUCSON

Tom Petty
Black Sabbath
.38 Special
New Model Army
Fabulous T-Birds
Julian Lennon
Concrete Blonde

## SONGS THAT KEEP ON TICKING!



From the album MICHAEL MORALES 835 810-1

"Who Do You Give Your Love To?"

"After just one week of call-out research Michael Morales came in 4th. That's never happened before!"

Chuck Beck - WDFX

SHMAK	ER!	K92	add				WAPE	24-16	BREAKIN	G AT:
		WNNK	add	KEGL	deb	19	KTFM		KZZP	KKSS
Y95	add	WRQN	add	Y108	deb	28	KRNQ		WGH-FM	
WDFX		Z104		K106	deb	36	OK95		B93	KIXY
WKBQ				KJ103	deb	37	KZOU	36-26	KSAQ	KKXL
KWOD				KSND	deb	37	WBNQ	37-33	WBCY	KNAN
KITY	add	WKSF		WLOL			KZZU	38-34	KEZB	KPAT
K98	add	WNYP	add	KCAQ	deb	39	KYYY	40-37	WBBQ	KTRS

## **32-28 HITS TOP FIFTY SINGLES!**

FLAS

PWR96	add		KOY	21-17
Z104	add		Q102	25-17
WKRZ	add		92X	21-17
KRNQ	add		FM102	24-18
KBFM	add		94Q	23-19
KMOK	add		KROY	22-19
Z97	add		Y108	25-20
			KISN	25-21
Y95	deb	22	KPLZ	25-22
WMJQ	deb	28	PWR99	29-22
			WZPL	25-22
KEGL	8-6		KKBQ	27-23
WGH-FM			KUBE	26-23
WKBQ	15-10		KWOD	27-23
WIOQ	29-12		WXKS	28-24
WNVZ	20-16		WCZY	28-24
KKRZ	21-17		WLOL	30-24
			WEOL	JU-24

## waterfront

	AGRESSIVES (4 or more)
3.66	84

**KRBE** 28-25 **KXYQ** 28-25 **KDWB** 30-27 PRO-FM 35-27 **KCPW** 32-28 PWR106 32-29 39-33

"CRY",

from the album WATERFRONT 837 970 1/2/4





polydon © 1989 PolyGram Records, Inc.

## DRIMITIVE MAN' 889 022-7

From the album

IF MY ANCESTORS COULD SEE ME NOW 834 896-1/2/4



## **EARLY ACTION!**

**KTRS** add **OK95** add **WWFX** add

In Your Cave Now!







## TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

After eight thousand weeks at #2 on two singles and on this album, **Tone Loc** has finally knocked off the fast descending **Madonna** to take the #1 position — a triumph for both rap music and independent distribution. **New Kids** 

just keeps getting bigger and is in position at #4 to go all the way. **The Cult** continues strong and should grow with the 45 being released this week. Also hot are **Great White** and the new **Tom Petty**.

LAST WEEK		ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
2	1	TONE LOC	LOC-ED AFTER DARK	Island DV3000	Finally	84.4
	2	MADONNA	LIKE A PRAYER	Warner Bros 25844-1	Down a bit this week	83.5
3	3	FINE Y CANNIBALS	THE RAW AND THE	IRS/MCA 6273	New single smokin'	64.6
6	4	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	45 hot as a pistol	61.5
8	5	GUNS N' ROSES	LIES	Geffen 24198	"Patience" exploding	57.8
7	6	BEACHES	SOUNDTRACK	Atlantic 81933	Bette single leads	55.3
4	7	BOBBY BROWN	DON'T BE CRUEL	MCA 42185	"Every Little Step" leads	52.9
5	8	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 81932	Title cut sizzling	48.1
10	9	LIVING COLOUR	VIVID	Epic FE 44099	45 a smash	44.2
9	10	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	45 top 5	43.9
12	Ш	CULT	SONIC TEMPLE	Reprise 25871	Single shipping	43.3
I	12	MILLI VANILLI	GIRL YOU KNOW	Arista 8592	New single breaking	39.3
17	13	BON JOVI	NEW JERSEY	Mercury 836345-1	Monster single leads	37.5
16	14	JODY WATLEY	LARGER THAN LIFE	MCA 6276	Top 5 single leads	35.9
13	15	ROY ORBISON	MYSTERY GIRL	Virgin 91058	Falling some	34.5
15	16	GUNS N' ROSES	APPETITE FOR	Geffen GHS 24148	Falling slowly	33.0
14	17	TRAVELING WILBURYS	HANDLE WITH CARE	Warner Bros 1-25796	Slipping some	32.8
19	18	SKID ROW	SKID ROW	Atlantic 81936	Up again	28.8
18	19	BANGLES	EVERYTHING	Columbia 44056	New single breaking	25.4
20	20	ROXETTE	LOOK SHARP	EMI 90198	Steady sales	25.3
22	21	EDIE BRICKELL AND	SHOOTING RUBBER	Geffen 24192	Steady sales	23.9
43	22	GREAT WHITE	TWICE SHY	Capitol 90646	Monster rock	23.8
26	23	GUY	GUY	MCA 42176	Solid urban sales	23.4
21	24	ENYA	WATERMARK	Geffen 243875-1	Needs new single	22.7
25	25	NWA & POSSE	STRAIGHT OUT	Priority 57102	Rap sales	21.3



24-9 HITS POST MODERN!

MTV BUZZ BIN!

The

first single

from the

new album,

"Love And Rockets."

Produced by Love And Rockets

and John Fryer

LOVE AND ROCKETS



On Your Dock Now

STOCARS ( SANGUE)



Marin Term (Payment) Recombated and ACA Course feet and beef have a consequence Ready to launch at Top 40!





## TOP FIFTY ALBUMS

Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

<b>I</b>		Dased on Sales of a	libums, tapes and CD 5 from	Title flation 3 leading record	merchandisers	
	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER
33	26	MC HAMMER	LETS GET IT STARTED	Capitol 90924	Big increase	21.1
29	27	MELISSA ETHERIDGE	MELISSA ETHERIDGE	Island 790875-1	Up this week	20.8
31	28	TOO SHORT	LIFE IS	Jive/RCA 1149-1-J	Good week	20.7
28	29	ROD STEWART	OUT OF ORDER	W.Bros 1-25684	New 45 breaking	20.6
27	30	DEF LEPPARD	HYSTERIA	Mercury 830-675-1	Falling	20.4
	31	ТОМ РЕТТҮ	FULL MOON FEVER	MCA 6253	Hot single leads	19.8
24	32	REM	GREEN	Warner Bros 25195	Needs new single	19.6
39	33	BONNIE RAITT	NICK OF TIME	Capitol 91268	Comeback	19.4
45	34	JUDDS	GREATEST HITS	RCA 95951-R	Country	18.6
35	35	WARRANT	DIRTY, ROTTEN	Columbia 44383	45 breaking	18.4
36	36	KENNY G	SILHOUETTE	Arista 8457	Steady sales	17.2
42	37	DE LA SOUL	THREE FEET HIGH	Tommy Boy 1019	Rap heaven	17.2
23	38	MIKE & THE MECHANICS	THE LIVING YEARS	Atlantic 81923	New single starting	17.1
32	39	ANITA BAKER	GIVING YOU	Elektra 60827-1	Falling	17.0
44	40	SLICK RICK	THE GREAT	Col/Def FC 40513	Cute rap	16.8
41	41	EAZY E	EAZY-DUZ-IT	Ruthless 57100	Steady sales	15.1
30	42	METALLICA	AND JUSTICE	Elektra 60812	Falling now	15.1
34	43	KARYN WHITE	KARYN WHITE	Warner Bros 25637-1	Off week	14.3
37	44	ELVIS COSTELLO	SPIKE	W. Bros 1-25841	"Veronica" leads	12.4
47	45	WINGER	WINGER	Atlantic 81867-1	Up a bit	10.8
46	46	RAIN MAN	SOUNDTRACK	Capitol 1-91866	Iko Iko 45 leads	10.5
40	47	A VOLLENWEIDER	DANCING WITH THE	Columbia OC45154	New age seller	10.1
48	48	COWBOY JUNKIES	THE TRINITY SESSION	RCA 8568-1-R	Consistent sales	8.2
49	49	W.A.S.P.	HEADLESS CHILDREN	Capitol 48942	Metal	7.4
50	50	XTC	ORANGES	Geffen 24218	45 developing	7.4

NEXT UP

SIMPLY RED (Elektra)
KINGDOM COME (Polydor)
DEPECHE MODE (Sire/WB)

OUTFIELD (Columbia) JOE JACKSON (A&M) TANITA TIKARAM (Reprise)



## 29 HITS TOP FIFTY ALBUMS!

add KQLZ PRO-FM add add **Q105** add **B97** add CKOI add WROQ add WKZL add KZZU add WINK add K104 add **KF95** add KTUX **KKMG** add add WTHT add 95XIL add **G98** add **KFBQ** add **KFMW** add KIXY

add KLUC add KNAN add KPAT add SLY96 add WAZY add WCGQ add WCIL add WHHY add WIBW add WJAD add WNOK add WNYP add WPFM add WPFR add WQSM add WQUT add WSPK add **WZKX** add **ZFUN** 

23 deb **Y95** 24 deb WAPE 27 deb WOKI 28 deb Y107 29 deb **B94** 34 deb WKSI 35 deb **WKSS** 32-28 **WXKS** 39-31 WERZ



## **ROD STEWART**

"CRAZY ABOUT HER"

From the album "Out of Order"

## CROSSOVERI

e

2-2 WROQ add WZOU 10-6 OK95 add 13-12 Y106 KXXR add 21-15 WKSI WLRS add 29-23 WBBQ KIXY add 29-24 WSSX **ZFUN** add 31-26 KCMQ WQUT add 33-26 KYYY KOZE add WHTO KFMW add KXYQ WVBS

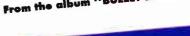
39 deb KKXL 40 deb WDBR 40 deb WPFM 40 deb WOMP

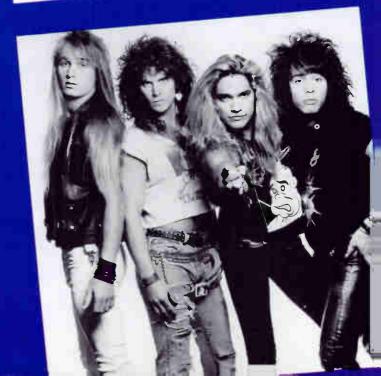
36-29 36-33 **BREAKING AT:** 

**KPLZ KXXR** WPHR WGH-FM KSAQ **KJ103** KQKQ KSND **KZZU** K106



## BULLET BOYS 'FOR THE LOVE OF MONEY' From the album "BULLET BOYS"







## MOVIE SCORES

	TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
l	PET SEMATARY	8.4m	5287	24.4m	
2	K-9	7.5m	4455	7.5m	
3	MAJOR LEAGUE	4.1m	2555	31.2m	Soundtrack on Curb Records.
4	CRIMINAL LAW	2.6m	2261	2.6m	
5	THE DREAM TEAM	2.3m	1680	19.1m	
6	SAY ANYTHING	2.3m	2170	12.2m	LP & Peter Gabriel 45 on WTG.
7	RAIN MAN	1.7m	1416	158.2m	LP & Belle Stars & Johnny Clegg 45's on Capitol.
8	LOVERBOY	1. 'm	151	.7m	
9	FIELD OF DREAMS	1.6m	14340	2.4m	
10	SHE'S OUT OF CONTROL	1.3m	1367	8.6m	

## WAVELENGTH

by Lenny Beer & Mike Murphy

Interesting developments from X100 SF. The candidates are Marc Chase of Y107 Nashville, who was offered but wants to remain on air and will stay put unless the offer changes, Brian Philips of KDWB, may be in the running again due to the management shift in Minny, Rick Stacy of PWR99, who is riding high in Atlanta, and Steve Perun, a hot free agent doing consulting and considering options. Among those options may be WNUA in Chicago, which dropped over a million in advertising in the last book yet fell a full point. A format change is being studied. Also in Chicago, changes may be considered at Summit's WFYR, which is looking at Top 40 and other options.....At the CBS Convention, Columbia's

Larry Raymond was named Promo Man of the Year as was Epic's Charlie Strobel. Also, congrats to Col's Jerry Lembo, named Dir of Natl Singles Promo out of NY .... At Z100 NY, Mr. Leonard has inked a five year deal. NY papers say aft drive contenders at Z100 include Jo Jo Kincaid of Q106. Elvis Duran of WIOQ and Hollywood Hamilton of KIIS .... Greg Thompson moves up to the #2 Promo slot at Chrysalis NY..... At WAPI Birm., Lee Chestnut is the new MD and Andy Spinosi from WAPE joins Jacksonville Campbell for mornings..... Dale O'Brian steps down as MD at WKSI Greensboro to devote full time to mornings and to his new marriage to Kelly Coleman, 4/22. Greg

Stevens takes over MD duties..... Lee Cruze exits mornings at KITY San Antonio. Art Garza takes over. Also Danny B Jammin' (nice name) exits for MD at KEZB El Paso..... Peter Gabriel's "In Your Eyes" is exploding out of the "Say Anything" soundtrack..... Joel Folger of KEGL Dallas is searching for an off air MD..... Field staff moves at Atco include: Jody Ryan: local Charlotte, Mark Rose: Seattle, Pam Newman: SF, Allen White: Denver, Denise George: Minny and Det., Tom Bala: Cleve, Pitt and Buff, and John M. Provenzano: Houston.... In the midst of Capitol's Queen, McCartney, Doobies explosion: don't forget Great White which jumped twenty points on our album chart and is showing

great early moves..... Arista's Rick Bisceglia holding meetings with his field people. Steve Kingston and Guy Zapoleon there to talk to the troops..... And here's Steve Perun. What's really up?



## PAUL McCARTNEY MY BRAVE FACE

Single at radio May 10 LP in store June 6

## PEABO BRYSON SHOW & TELL

Single at radio May 17

LP in store May 23

Already An Urban Monster!

## DONNY OSMOND



SACRED EMOTION

First Single Top Five!

Over 300,000 Albums Sold!

2nd single at radio May 22

## BILLY SQUIER DON'T SAY YOU LOVE ME

Single at radio late May

LP in store June 27

You Can Have It All.

Capitol

"The

Doctor"

Is

In.



## Music

Is

The

Doctor...



## May Is National Capitol Records Month.

## Great White

Gold In Just Two Weeks!

Top Five Album Track!

Heavy Rotation on MTV!

## QUEEN I WANT IT ALL

Most Added Top Forty!
#1 Most Added A.O.R.!
LP in store June 6



In Your Hands And On The Radio!

The Original Band Is Back!

LP in store May 23

## Peter Gabriel

## In Your Eyes

the theme from "Say Anything"

ON YOUR DESK NOW!!

**KQLZ ON HEAVY ROTATION!** 

WKTI add KZZP add KOY add KRQ add





