April 3, 1989





FLASHMAKERS

DEBBIE GIBSON Atl NEW KIDS Col **BETTE MIDLER** Atl **BELLE STARS** Cap

CROSSOVERS BOBBY BROWN MCA

WINGER Atl **OUTFIELD** Col **REPLACEMENTS** Sire/Rep

EARPICKS WATERFRONT Poly **NEW ORDER** Owest/WB ROACHFORD Epic **REPLACEMENTS** Sire/Rep

BREAKOUTS **MADONNA** Sire DEPECHE MODE SIN WB HOWARD JON ektra BONNIE RAIT Compile

WILDCA GUNS N' ROSES Geffen See Page 10 For Details



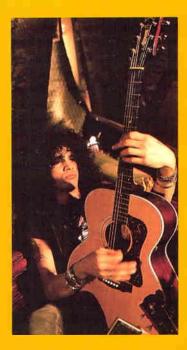
ARETHA/ELTON Through The Storm Arista AS19809 RICK ASTLEY Glving Up On Love RCA 8872-7R BREATHE All This I Should Have Known A&M 1401 JOHNNY CLEGG Scatterlings Of Afrika Capitol 44324 ELVIS COSTELLO Veronica WB 7-22981 **GUNS N' ROSES** Patlence Geffen 7-22996 GUY I Like MCA 53490 LISA LISA Little Jackle Wants To Be.. Col 38-68674 EDDIE MONEY Let Me In Col 38-68739 **TANITA TIKARAM** Twist In My Sobriety Reprise 22995

Baseball Issue: We Strikeout Again. Issue 134 Volume 3

\$5.00

IT'S GORMAN! IT'S KAISER! -See Pg. 18

Karyn White



THE NEW SINGLE FROM

GUNS N' ROSES

Two Albums In The Top 10

More Than 10,000,000 Albums Sold In The Past 12 Months

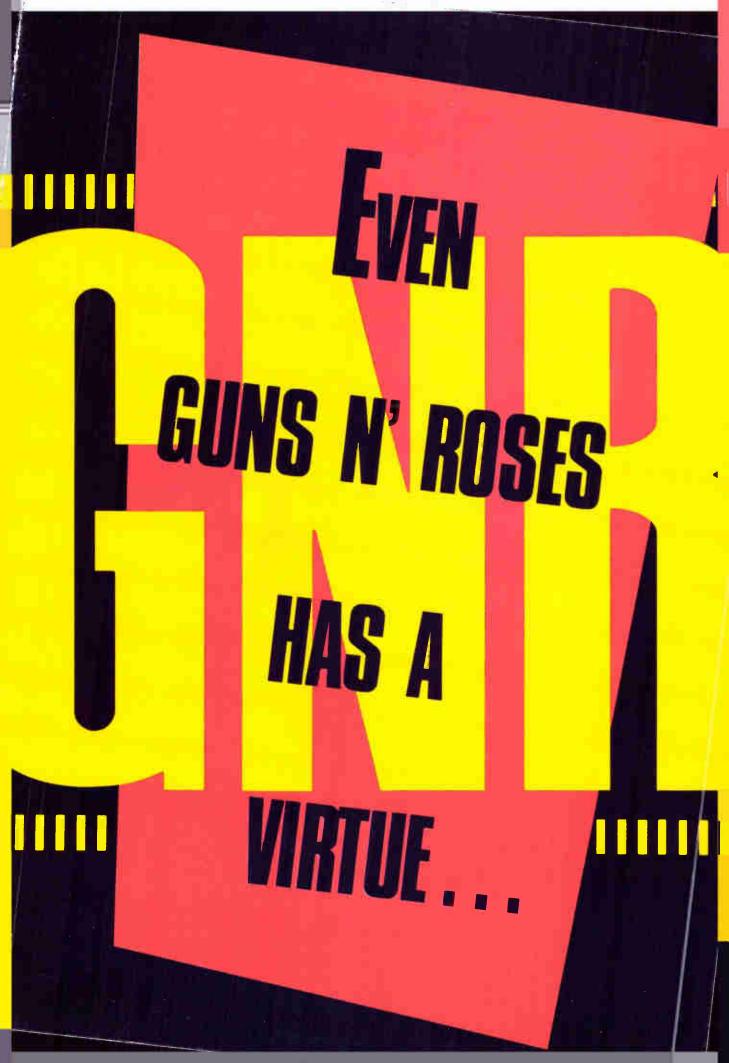
From The Album <u>GN'R Lies</u>, Approaching Triple Platinum

Virtue Has Its Rewards.



Produced and Engineered by Mike Clink • Career Affairs: Stravinski Bros. • © 1989 The David Geffen Company





April 3, 1989

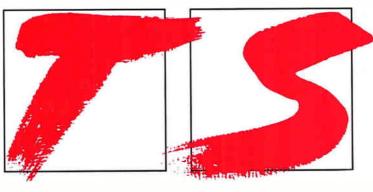
Volume 3

Issue 134

\$5.00







4

30

50

52

62

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SINGLES

Now it's the Fine Young Cannibals, leapfrogging over the competition to take the #1 position nationally. Next up Madonna and Tone Loc.

DIALOGUE

MTV's Lee Masters is sitting on top of the global village. *Hits*' Rob Patterson is lucky he has an apartment.

Jay Taylor, Asst. P.D./M.D., at KLUC in Las Vegas, loses his shirt at the craps table and has to talk to our own losing proposition, Danny Ostrow.

Everything you always wanted to know about Winger that *Hits*' Rex Rutkoski wasn't too embarrassed to ask.

ALBUMS

Madonna says a little prayer, her dream comes true, and she scores a debut at #1 on this week's chart (Nice one, Freddy). And, maybe Debbie will visit us now that she's only #2.

Flashmakers2It's the Deb-girl again.	2	Earpicks Waterfront's the one.	44
Bobby Brown scores a fo	6 ur	Post Modern XTC takes #1.	37
bagger. 2 Requests 2 Here comes Bette.	8	Breakouts Madonna, Madonna, M	60 adonna.
Front Page	9	Horizon	43
	8	Rerap	54
	8	Mini-Mugs	54
	9	Movie Scores	66
	9	Wavelength	66

Power Slugger



There is plenty of joy in Burbank these days because label President Lenny Waronker is on a red-hot hitting streak, with signings Eivis Costello, R.E.M. and the Replacements all proving they belong in the big leagues. In addition, this L.A. native is a true blue Dodger fan who deserves high-fives all around for Madonna's "Like A Prayer" LP, which goes the distance to the top of the Hits album chart its first week out of the box. Say hey, Lenny!

On The Cover

This week's cover girl, Karyn White, not only looks good, but she's made the crossover move with a pair of Top Ten singles in "Superwoman" and "The Way You Love" off her hit Warner Bros. album.





Based on a combination of sales and airplay

It's the **Fine Young Cannibals**, surprising the strong field to surge to the #1 position. Next up are **Madonna** and **Tone Loc**: racing, racing, racing to the top. Mercury's threesome of **Bon Jovi** at #11, **Sa-Fire** at #18 and **Def** **Leppard** at #21 are all closing quickly. Strongest debut of the week belongs to **Bobby Brown**, who is streaking to his fourth straight Top Ten winner from his first album.

WEEK WEEK ARTIST TITLE LABEL COMMENTS 4 1 F Y CANNIBALS SHE DRIVES ME CRAZY IRS/MCA 53483 Leading sn	
4 1 FYCANNIBALS SHE DRIVES ME CRAZY IBS/MCA 53483 Leading st	
	nash Lp
1 2 BANGLES ETERNAL FLAME Columbia 38-68533 Smash	
3 3 ROXETTE THE LOOK EMI PB-50190 Lp coming	soon
2 4 MILLI VANILLI GIRL YOU KNOW Arista ASI-9781 Leading m	onster Lp
7 5 MADONNA LIKE A PRAYER W.Bros 27539 Lp breaks	at #1
9 6 TONE LOC FUNKY D Vinyl/Isl DV104 Lp #3	
5 7 ROD STEWART MY HEART CAN'T Warner Bros 7-27729 Needs new	v single
8 8 KARYN WHITE SUPERWOMAN W Bros 27783 Solid sales	
IO 9 REM STAND W Bros 92788 Steady gain	ns
12 10 VANESSA WILLIAMS DREAMIN' Polydor 871078-7 Lp starting	to move
17 11 BON JOVI I'LL BE THERE FOR Mercury 872564-7 Strong incr	eases
6 12 DEBBIE GIBSON LOST IN YOUR EYES Atlantic 7-88970 New 45 bro	eaking
11 13 ANITA BAKER JUST BECAUSE Elektra 7-69327 Falling	
13 14 WAS NOT WAS WALK THE DINOSAUR Chrysalis 43331 Steady	
22 15 DEON ESTUS HEAVEN HELP ME Mika/Poly 871358-7 With George	je Michael
18 16 ROY ORBISON YOU GOT IT Virgin 7-99245 Leading sn	nash Lp
20 17 POISON YOUR MAMA DON'T Enig/Cap B-44293 Remake	
23 18 SA-FIRE THINKING OF YOU Mercury 872 503-1 Smash	
14 19 MIKE & MECHANICS THE LIVING YEARS Atlantic 7-88964 Falling	
24 20 SWEET SENSATION SINCERELY YOURS Atco 799246 Lp starting	to sell
28 21 DEF LEPPARD ROCKET Mercury 872614-7 Hot rock	
1522BOBBY BROWNRONIMCA 53463New single	exploding
25 23 ANIMOTION ROOM TO MOVE Polydor 8714187 Steady gain	ns
292438 SPECIALSECOND CHANCEA&M 1273Hot ballad	

MUSIC: THE FINAL FRONTIER

OVER 170 CHR STATIONS!) rinoco Flow (Sail Away)" 26* R&R! A/C BREAKER! 27-22 R&R A/C! 11 WAEB 36-23 CKOI 3-2 7-3 add @27 KKMG WLAP 33-24 Z104 **WNNK** 16-10 **WMJQ** 8-5 add @36 **WLAN** 31-24 KQMQ 18-12 WKEE add **WNOK KTFM** 25-19 37-25 KATM 29-17 KGOT add KRQ **KKRZ** 30-22 WCGQ 34-27 **WVBS** 31-20 add KMYZ 36-28 Five Star Videos On VH1, 29-23 WCZY 99KG 30-22 KSAQ WABB add Active On MTV **WZPL** 29-24 40-29 KZKX 30-23 **WLRW** WBAM add From The Gold Debut Album Watermark, 30-25 **KROY** Heading Toward Platinum Produced by Nicky Ryan



Cher & Peter Cetera
"After All (Love Theme
From 'Chances Are')''
ANTE 400 OUR CTATIONS!

The Single Produced by Peter Asher From The Tri-Star Pictures Film "Chances Are" Starring Cybill Shepherd and Robert Downey, Jr. OVER 180 CHR STATIONS! 34-31 HITS TOP FIFTY SINGLES! 31*-24* R&R! 11*-7* R&R A/C!

		V400	ماط	WXKS	25-17
Q107	add @27	Y108	add		
Q102	add @32	WPGC	add	KKRZ	24-17
	add @40	CHED	add	WLOL	13-8
KPLZ		CHED	ada		

KIGN

20-17

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GEFFEN RECORDS W	EFF HEI	EN RE			0 ••••••••••••••••••••••••••••••••••••	RDS USI	5: C H	KATM Y97 KOZE	7-7 12-9 18-11 G C	wqut ok95 wlrs	21-13 24-15 20-16 B	k104 ksnd woki EFC	27-22 30-25 29-26)RE





Based on a combination of sales and airplay

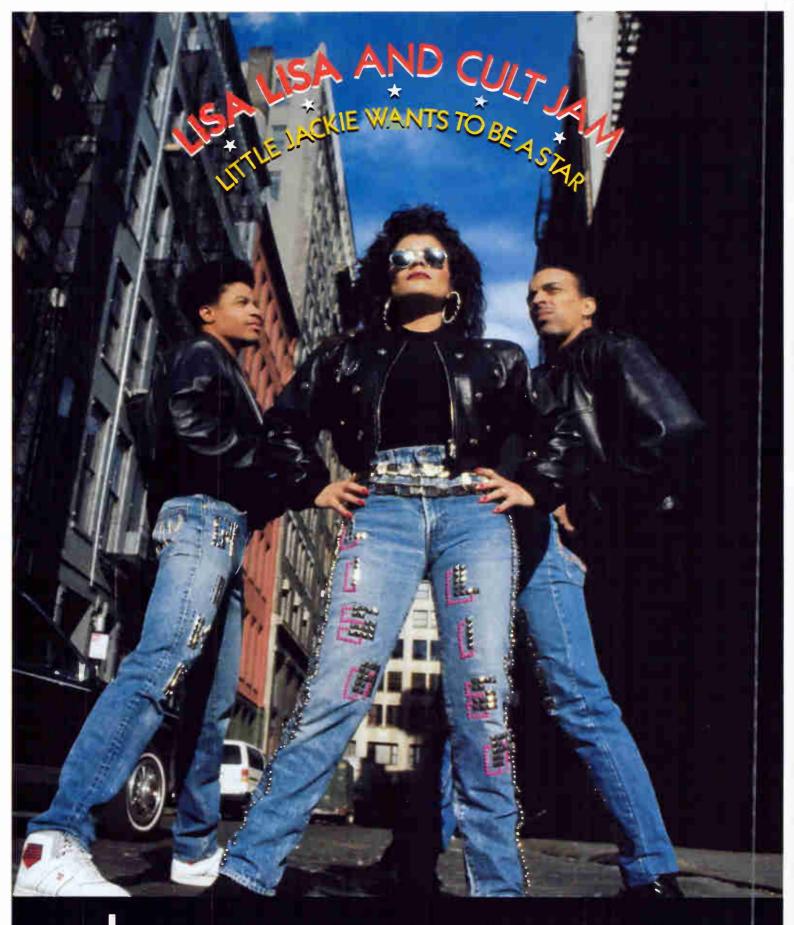
LAST T					
WEEK V	NEEK	ARTIST	TITLE	LABEL	COMMENTS
31	26	JODY WATLEY	REAL LOVE	MCA 53484	Exploding at top 40
37	27	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 99230	Big jumps
21	28	PAULA ABDUL	STRAIGHT UP	Virgin 7-99256	New 45 crankin'
16	29	BREATHE	DON'T TELL ME LIES	A&M AM 1267	New 45 shipping
30	30	DINO	24/7	4th/B'Way 7471	Steady
34	31	CHER/CETERA	AFTER ALL	Geffen 7-27529	From "Chances Are"
44	32	BELLE STARS	IKO IKO	Capitol 44343	From "Rain Man"
38	33	LIVING COLOUR	CULT OF PERSONALITY	Epic 34-68611	Single selling now
35	34	JOHNNY KEMP	BIRTHDAY SUIT	Col 38-00509	From "Sing"
36	35	PASADENAS	TRIBUTE	Col 38-68575	Steady action
39	36	HOWARD JONES	EVERLASTING LOVE	Elektra 7-69308	Gaining quickly at top 40
40	37	DONNY OSMOND	SOLDIER OF LOVE	Capitol 92354	Smash
41	38	WINGER	SEVENTEEN	Atlantic 7-88958	Hot request record
45	39	TOMMY PAGE	A SHOULDER TO CRY	Sire/WB 7-27645-A	Steady growth
46	40	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 7-88919	Another big week
48	41	MICHAEL DAMIAN	ROCK ON	Cypress/A&M 0020	From Dream a Little Dream
1	42	BOBBY BROWN	EVERY LITTLE STEP	MCA 53618	Another smash
43	43	TIFFANY	RADIO ROMANCE	MCA 53623	Steady
49	44	BETTE MIDLER	WIND BENEATH	Atlantic 7088972	From Beaches
4	45	SYNCH	WHERE ARE YOU NOW	WTG 31-68625	Mass appeal
47	46	ROBBIE NEVIL	SOMEBODY LIKE YOU	EMI PB-50176	Steady increases
4	47	STEVIE B	I WANNA BE THE ONE	LMR 74003	Steady increases
4	48	NEW KIDS	I'LL BE LOVING YOU	Columbia 38-68671	Another smash
4	49	LITA FORD	CLOSE MY EYES	RCA 8889	With Ozzy Osbourne
8	50	OUTFIELD	VOICES OF BABYLON	Columbia 38-68601	Debut cut

NEXT UP

WATERFRONT (PolyGram) NENEH CHERRY (Virgin) ONE 2 MANY (A&M)

GUNS & ROSES (Geffen) SAMANTHA FOX (Jive/RCA) PETER SCHILLING (Elektra)





AMMING THE STREETS WITH AN INNOCENT DREAM...

"Little Jackie Wants To Be A Star." It's the first hit from LISA LISA AND CULT JAM on their newest smash album, "Straight To The Sky." Columbia Records–Radio's Best Friend!

All songs written, produced and arranged by FULL FORCE for FULL FORCE Productions. Management: FULL FORCE & E.Z. STEVE SALEM for FULL FORCE Productions

Baseball Issue: You're Game-We're Lame!





April 3, 1989 Volume 3 Issue 134 Madonna's Praver debuts At #1

PRAYER SESSION!

Baseball Flash

Hits' Top Ten Things To Do Between Pitches of a Baseball Game (Compiled weekly by HITS Features Editor Roy Trakin's mother Florence.):

10. Have sex with Wade Boggs.

9. Read *Hits* from cover to cover (twice).

8. Fantasize that Madonna's pregnant with Steve Garvey's two-headed love child.

7. Spell Peter Ueberroth's name backwards five times fast.

6. Check to see if Margo Adams is wearing panties. Adjust infield accordingly.

5. Call the Reds' dugout and tell them Guido's on the line for **Pete Rose**.

4. Memorize names of Steve Garvey's children.

3. Have sex with Wade Boggs.

2. Suck a wad of tobacco from Lenny Dykstra's mouth.

1. Turn your protective cup into a decorative ash tray.



Elvis Costello — He's very happening.

Dead Aid

The Grateful Dead, Tracy Chapman, Huey Lewis, Los Lobos and Joe Satriani will appear at an AIDS benefit Memorial Day weekend at Oakland Coliseum. The May 27th show caps a week of fundraising in the arts and entertainment community expected to raise several million dollars for research and patient care. Jerry Garcia says his band is playing because he has friends who have died of the virus. "This is an emotional issue for me," he commented. "Personally, I think this is her best record yet," said Warner Bros. President Lenny Waronker about Madonna's "Like A Prayer," which debuted at #1 this week. "She's taken some chances artistically, and I think they will pay off for her in the long run."

\$5.00

The short run ain't too shabby either, as "Prayer" soared past the competition to capture the #1 spot in its first week on the street. Impressive as it may seem, the feat comes as little surprise to industry-ites who witnessed an incredible pre-release campaign that included a widelyviewed Pepsi commercial and a *well-publicized* video.

"When you think about it, no record has really ever had this kind of set-up," said WB Sr. VP of Sales Lou Dennis, who noted there's a lot more to come.

Retailers reporting the project at #1 read like a who's who of merchandising: Turtles, Harmony House, Musicland, Strawberries, Wherehouse, Transworld, Harmony House, Kemp Mill and many others.

According to Manager Freddie DeMann: "I was extremely worried when she appeared on your cover, but apparently this record is good enough to overcome even the most serious adversity." Madonna rules.





Behind The Plate

1

That's Chrysalis Canada's Cameron Carpenter (c) with Craig & Charlie Reid of The **Proclaimers** showing their butts. Photo in the corner is a picture of Kansas City Royals slugger George Brett who, after a well-publicized bout with hemorrhoids. PStablished his butt as the most famous in all of baseball. Cameron, Charlie and Chris should be embarrassed. George, who you might think would be embarrassed, goes home nightly, counts his millions and millions of dollars, and tells all us useless peons to kiss his occasionally inflamed rear end. Thank you.

Fifield Promoted At EMI Inc.

EMI Music Worldwide Inc. has restructured with the appointment of Jim Fifield to the post of President and Chief Executive Officer. He was previously President and Chief Operating Officer.

He will report directly to Colin Southgate, Chairman



We feel just a little bit ashamed taking such an easy one, but the band has changed tempos and shown incredible virtue, so what the heck. This cut pulls REQUESTS. Monstrous REQUESTS. It explodes 7-4 KXXR, 34-16 Z102, and Add 10 KXYQ and is already on WKBQ, WAVA, KCPX, Z95, WGH and more. This week it's out and will be on everywhere! Enough said!



Jim Fifield — Meteoric rise.

and Chief Executive of Thorn EMI plc.

Bhaskar Menon will remain Chairman of EMI Music Worldwide, Capitol -EMI Music Inc and EMI Music Limited and will continue as Executive Director of the Thorn EMI plc main board.

Fifield engineered the recent acquisition of half of

Chrysalis Records, as well as the purchase and restructuring of SBK/EMI Publishing.

Fifield, who joined EMI Music in May 1988 after serving as President of CBS/Fox Video, was unavailable for comment. However, his secretary noted that if he was available for comment, he wouldn't be available for comment if we called. Thank you.



Bhaskar Menon — A global influence.



Here's the 4567th picture of Tiffany and the 3276th picture of Paula Abdul we've run since January. They are talking about baseball. To show what a big baseball fans she is, Tiffany adjusted her jock strap, hocked up a massive chewing tobacco loogie and proceeded to father Steve Garvey's child. Thank you, and is it almost time for us to go out of business?



A Pitcher **RIP**



Los Angeles pitching ace Orel Hershiser, earns his first mill, leaves his family (not before smacking his kids around), gives up religion, changes the e to an a and begins a new more lucrative career in pornography as Oral Hershiser. Think about it. Thank you.

Two rock pioneers passed away last week. Liberty Records founder Al Bennett, whose label launched Eddie Cochrane, Bobby Vee, the Ventures and the Chipmunks, died at the age of 62. And industry legend Archie Bleyer, head of Cadence Records, home of the Everly Brothers, passed away at 79. Their contributions to the industry were immense.

Talk Back To MTV

MTV has signed an agreement with FDR Interactive Technologies to further explore telephone marketing and interactive technology plans. The channel will use the firm for promotions and programs that involve viewer response. Lee Masters, Exec. VP/GM, commented, "It's amazing what you can do with two Dixie cups and a ball of string."

Play Ball!



Three of this world's heavies (l-r), MCA Inc. Chairman Lew Wasserman, Republican Charlton Heston and MCA Inc. President Sidney Sheinberg give permission for the baseball season to begin. Moments later Wasserman looked down pointed and uttered the immortal words: "You missed a spot on my left shoe George, am I going to have to pull Ronnie out of retirement to do the job right?" (Ed Asks: Do you look away when the TV camera zooms in on a player scratching himself? Just asking. Thank you.)

Russky Rock

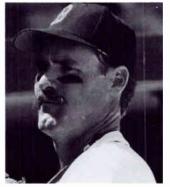
The son of former Soviet premier Leonid Brezhnev, Andre, told a U.S. reporter his favorite groups are The Beatles, Stones and Alice Cooper. He especially enjoyed the latter's "Billion Ruble Babies" LP and songs like "Under the Wheels of a Red Tractor." (Ed. note: Betcha wish glasnost didn't include us.)

Baseball 89: Margo Gets Around





Here's a picture of sweet, innocent Margo Adams who, after her current publicity-seeking scandalous tour, will be donating her body to science as a human petrie dish. Margo is pictured with First Baseman Steve Garvey, Third Baseman Wade Boggs and her newest love, Virgin Sr. VP of Marketing &





Promotion Phil Quartararo. Said Margo: "After Steve at first and Wade at third, Phil was the logical choice as a shortstop." (Ed Note: Another moronic reference to Phil's fungo — Don't you wish this issue was rained out?)



Pete's Rose



Hey Pete, you ain't lookin' too good. What's the matter, bad breeding? Pete, as long as you're here, howabout a wager that your barber's got arthritis? Pete, Pete are you there? (Ed Note: Will someone please hit us with a pitch. Thank you.)

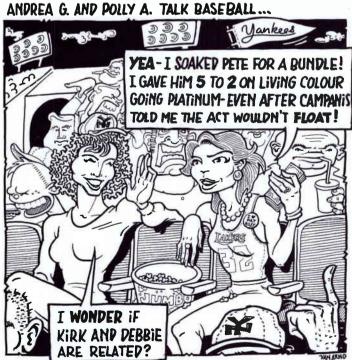
Brando Bummer

Marion Brando has made U.K. group Waterfront an offer they dare not refusehe's ordered them to take his vocals off the title track of their eponymous album. The band's Chris Duffy and Phil Cilia, fans of the actor who named the group after his movie, "On The Waterfront," had sampled Brando's famous speech, "I coulda been a contendah," later popularized by Steve Garvey in "All My Children." (Ed. note: Are we bums or what?)

Flash

New York Mets game delayed after starting pitcher **Dwight Gooden** insists on snorting the foul lines. (Ed Note: Aren't you embarrassed that you read this crap?)

ABRHEAD



SETTLE DOWN GARY ... YOU'RE MARRIED! STAY TUNED ...

Hef's A Hostage



That's over-sexed Publisher Hugh M. Hefner with Chrysalis' Ken Lane (1) and Daniel Glass (r) during one of their many encounters. Hef, whose arms are being held behind his back by the Promo bruisers, was accosted by Glass, who asked for some advice on his baseball game. According to Hef, "Hey, try rubbing some resin on the sucker, and if that doesn't work, see about getting someone to pinch hit." (Ed Note: Were we hit by a pitch as children? Thank you.)

Val Gal

Valerie Bertinelli will star in her own CBS-TV series next season, "Sydney," in which she'll play a private eye. Tommy Lasorda will head the supporting cast as an overweight baseball manager in a Pastaholics Anonymous clinic with fellow patients Stevies Stills and Nicks. The midget whom the late Bill Veeck sent up to bat for the St. Louis Browns plays the Herve Villechaize role. (Ed. note: Kill the ump, then kill us!)

Macca's Bacca

Paul McCartney's new Capitol LP, "Flowers In The Dirt," featuring several songs co-written with Elvis Costello, is set for a June 6th release. Pete Rose is currently giving 3-5 odds in favor of a summer tour for the ex-Beatle.

No Baseball

7



That's Kenny "Babyface" Edmonds and beautiful Karyn White during White's sold-out show at Hollywood's Palace. Moments later. Babyface turned to White and uttered the immortal words: "Yo Betty, get your wrinkly butt out here and show them why Allen was always smiling on Password." (Ed Note: Betty, you know..... Betty White. Allen, you know Allen Ludden. Sucks, you know..... this magazine sucks. Thank you.)

FLASHMAKER! EARPICKS WINNER!

S M	TADDE	D	SAND	GIRL	AN CR
MOS	and KZZP		HMAKER! E ER 60 ADD	ARPICKS WIN S INCLUDIN	IG:
KEGL YSS KKBO KKR2	add 94Q add FM102 add KOY add WKBQ	add 92X add WGHF add KCPX add KCPX KJ103 WBCY	add KKSS add WTHT add CKOI	add Krian add Krimt add Kwnz add Kyyy add Kzfn add Sly96	add WBM add WCG add WDB add WHO add add add
u A	192	WAEB Y106 KMGX	add G98 add KCMQ add KFMW add KIXY	add add add add	

aie

MA

When you play it, say it please, baby baby!



1989 POLYGRAM RECORDS, INC.

from the forthcoming Polydor album "WATERFRONT" (837 970-1/2/4)

produced by Glenn Skinner



RYKIS:

R

MAKE

THEM

VPFM

On Polydor Compact Discs, Chrome Cassettes and Records



Bowie's Back



To celebrate the beginning of baseball season, Joan Jett (c) and CBS Records topper Tommy Mottola (r) invited former baseball commissioner Bowie Kuhn to a backstage party. Unable to attend because of a previous commitment to wash his neck, Kuhn enlisted David Bowie (l) to fill in. Moments later, Jett turned to Bowie and utterered the immortal words, "Have you ever bitten your fingernails so far down that they hurt like a mofo?" (Ed Note: Now what the hell does that mean? Gee, at least we mentioned Bowie Kuhn. Thank you.)

Fakin It

Someone's going around impersonating Boston drummer Jim Masdea, hanging out with Guns N' Roses' Slash, Mötley Crüe's Vince Neil and Jimmy Page. Turns out the imposter's really Red Sox star Wade Boggs, who admitted, "I thought it would make a great pick-up line. How did I know Boston doesn't have a drummer?" (Ed. note: Wouldn't you like us to throw in the towel?)

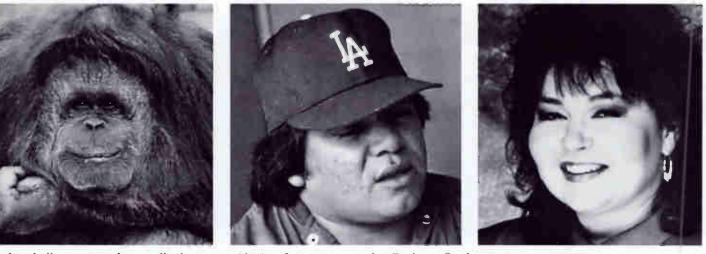
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Short Cuts...

Neil Diamond has sold out his seventh L.A. Forum show, breaking the previous house record set in 1983 Neil Diamond..... by-Capitol has established a Latin Division. Jose Behar to handle VP/GM duties..... Madonna producer Pat Leonard has formed The Knowledge, featuring himself, Pink Floyd bassist Guy Pratt and several Bay Area musicians..... IRS is moving to much larger digs across Lankershim in Universal City. Also look for the indie

to hire its first Field Marketing staff Phil and Jill Collins welcomed a baby girl Lily on March 18..... Geffen A&R man Tom Zutaut and his wife Brownvn are the new parents of a baby girl, Claire Elizabeth..... A&R convention at L.A.'s Roxy for a recent Jailhouse gig. Action folks!..... Cher in the studio with **Desmond Child** laving down tracks on a new album..... Luther Vandross working on a theme for the next James Bond flick.

New Theory Of Evolution



It's baseball season, and naturally that means it's time for a new Theory of Evolution. Special HITS Anthropology & Steroid specialist Jose Canseco reports that scientists have determined that the ape did indeed come first, followed closely by Los An-

geles Dodgers Pitcher Fernando Valenzuela and, of course, comedienne Roseanne Barr. Thank you. You may now toss magazine firmly in toilet.

FOUR MORE HITS...

From The Album "Winger

41 HITS TOP FIFTY ALBUMS! 41-38 HITS TOP FIFTY SINGLES! **DEBUT 39* R&R!**

MTV - 18TH WEEK OF HEAVY ROTATION! MTV - REQUEST CHAMPION ... TOP 10 REQUESTS FOR 90 DAYS!

AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)	
3.18	39	7	3	9	7	
	KZOU WBBQ	ac ac		PRO-	FM deb	28
	Z102	ad		WDF:	X 4	
	KWNZ	ad	d	KXXF	8-6	
	KZ93	ad	d	WKB	Q 10-6	
	KZOZ	ad	d	Y95	10-8	
	WANS	ad	d	KEGL		,
	WAYS	ad	d	WNVZ		

27-24

WGH-FM 26-22

KXYQ

ER H MY WINGS" From The Original Soundtrack Recording "Beaches"

FLASHMAKERS WINNER!

HITS TOP FIFTY ALBUMS! 49-44 HITS TOP FIFTY SINGLES! 6*-4* R&R A/C!

Y100 KZZP WKTI KOY WKBQ	add add add add add	PWR96 WCZY KCPW KPLZ	deb deb deb deb	29 30 34 35	
-------------------------------------	---------------------------------	-------------------------------	--------------------------	----------------------	--

94Q 6-4 WTIC 23-12 KISN 22-13 Q102 31-16 **KTFM** 23-18 **WXKS** 26-19 **PRO-FM 30-19** KCPX 26-20 KUBE 25-22

AVERAGE	AGRESSIVES	TOP	TOP	REQUESTS	Lp SALES	
MOVE	(4 or more)	10	5	(1 to 10)	(1 to 10)	
4.37	45	4	2	8	10	

add

add

HOT SALES AT:
2 Record Shop/Nashville
4 Music Plus/L.A.
5 Strawberries/Boston
5 Musicland/Natl
5 Sam Goody/West Coast
6 Sound Warehouse/Dallas
6 Record Theater/Buffalo
6 Turtles/Atlanta

WKDD

93Q



From The Album "Wild Wild West

	20-16	BREAKING AT: WZOU
D KUPX	31-26	WGH-FM
B Y97	29-26	KSAQ
9 OK95	36-27	KSND
		WERZ
J ASYIT	37-33	FM104
D KXXR	39-36	K104
	9 OK95 0 SLY96 0 95XIL	KKBQ 30-25 8 KCPX 31-26 8 Y97 29-26 9 OK95 36-27 0 SLY96 34-28 0 95XIL 37-33



The 3rd Top 10 hit from the soon to be gold lp "Dangerous Age" LP No. 8188 4-1

KIXY Y97	add add		KXXR KATM 95XIL		BREAKING AT: WROQ FM104
K104			U UNIE	40 01	WLRS
KSKG	deb	40			WWFX

WHEN YOU PLAY IT, SAY IT.



...We'd bet our Pete Rose baseball cards on it!



Baseball Fun



Here's Polydor Sr VP of Promotion John Brodey (1) hanging with Cynthia Rhodes of Animotion (second from left) at Cleveland's Watermark restaurant. Pictured next to the happy smiling little pair are: Lew Garrett, President of Camelot; Gina lorillo, Polydor; Bill Shulte, Polydor; and Brian Kiddey, Polydor. Moments later Brodey turned to Garrett and uttered the immortal words: "Wanna see my Mickey Mantle?" (Ed Note: Look, this whole baseball thing has got to go — scratch that — this whole magazine has got to go. We are your enemy. Thank you.)

you wisdom. Don' like all dough an' they booty. Matte	ine. Me an' my set holdin' up this column. Had enough of you up arrows, you down arrows. Homie, take all they r a fak, we holdin' up all you jive readers too! Reach for e: per Yogi, It ain't over 'til it's over!)
Tone	Funky Cold Medina video hot!!
Loc 🔶	Any relation to Benny?
Donny	Career resurgence.
Osmond 👝	Any relation to Donnie Ienner?
Elvis Costello 👍	After more than a decade the mass appeal is real! Any relation to Frank?
Final	Danny Ferry.
Four <u></u>	Any relation to Bryan?
Pete	Career betting average below .200.
Rose 🖊	Is he any relation to Rose Marie?
Soviet	This time they're counting the votes.
Elections 🖊	Any relation to The Care Bears?





A rundown of executives on the move.



Scott

Dodes

Dumont is the new Director

of A&R for Atco Records

based in Los Angeles. She

previously handled Artist

Development for McGhee

Entertainment.....

Altshuler

Robert "Bob" Altshuler is promoted to the post of Senior Vice President, Corporate Information, CBS Records Inc. Altshuler, who has been at the label for 25 years (!), has been Vice President, Press and Public Affairs, CBS Records, since 1973, when he assumed the post of Director, Press, Columbia Records...... Lisa Frank is the new Director of Top 40 Promotion at Elektra. She has been with Elektra since 1983, most recently serving as Promotion / Marketing Manager, East Coast..... At MCA, Denny Diante is the new Vice President of A&R. He was previously Vice President / Executive Producer at Columbia Records..... In addition, Susan Dodes has been appointed Director of A&R, East Coast. She was previously at Warner Chappell Music. And Bret Hartman joins MCA as Manager of A&R based in Los Angeles..... (Ed Note: gerweasdet fuhjrujoyter dkjjgoiut dhdgert weit fheerw. Yuck, yuck, yuck !!! Rewsad metyooyoo wakametoo. Thank you.)..... Karen



Folks

Dumont

Cohen

Folks is the new Vice President, A&R, for Capitol Records. He was most recently Director, A&R Black Music, for EMI..... Mitchell Cohen has been named Vice President, East Coast A&R. for Arista Records. He was most recently Director, East Coast A&R At Elektra, Leah Simon is promoted to Western Regional Retail Customer Relations Manager (Whew!)..... Once again, HITS Features Editor Roy Trakin promoted to nothing this week, but he does earn season seats to the Dodgers by volunteering to have his body rolled around the infield by the Dodger ground crew in the seventh inning. Thank you..... (Ed Note: You guys, I love you all — my people: "You, you light up my life. You give me hope to carry on. You, you light up my life." Thanks again you crazy adoring knuckleheads, I love you all. God bless.)





Trakin HITS April 3, 1989

exceptional artistry. proven results from artist development.

FLASHMAKER! EARPICKS WINNER!

OUT-OF-THE-BOX BELIEVERS!

WXKS	add	95XIL	add
Y108	add	95XXX	add
WGH-FM	add	KFMW	add
KMGX	add	KIXY	add
ктих	add	KLYV	add
KZZU	add	KTRS	add
WSKZ	add	KWTX	add
Z102	add	ΚΥΥΥ	add
K104	add	KZFN	add
KAKS	add	KZOZ	add
KYRK	add	WAZY	add
A COM		WBNQ	add
1 6		WJMX	add
		WPFM	add
		Y97	add
A Sector Sector		Z97	add

"Cuddly Toy (feel for me)"

from the album "ROACHPORD"







NEAR TRUTHS By I. B. Bad, Los Angeles

At presstime, it appeared that the Tom Gorman to the Chrysalis Promotion throne was a done deal, as Gorman was making the L.A. to S.F. hop to pow wow with Chrysalis mighties Chris Wright and Joe Kiener. Official word is forthcoming In a surprise move, Sam Kaiser has accepted the post of VP of Promotion for Bill & Wes Hein's Enigma Records in Los Angeles. The appointment, made after the exit of Rick Winward, signifies the first major move by new VP/GM Ralph King and points heavily to the fact that the profitable little indie is ready to play hardball And where do these moves leave Jan Teifeld who was considered a prime contender for the Chrysalis gig?..... In the wake of Bob Reitman's departure from A&M, the label is about to appoint AI Cafaro VP/GM and Jeff Gold VP of Marketing and Creative Official Services. announcements pending Despite rampant speculation everybody about by everybody, the search to fill Donnie lenner's chair at Arista continues. Who will get the nod?...... And all parties concerned are saying publicly that the distribution deal between Chrysalis and CBS will be

New Gig



Tom Gorman — A butterfly in his future.

honored to the letter by both parties for the remaining 18 months. However, insiders are speculating how many \$ it will take to get an early release and exactly how quickly that release will come And speaking of Chrysalis, as the dust settles on the recent EMI deal, it becomes apparent how well Chairman Chris Wright fared. You may remember several years back when Wright bought out partner Terry Ellis for \$22 million. Just to refresh your memory -Wright sold half of Chrysalis' worldwide record company to EMI for \$79 million. Not too shabby And what does that \$79 mill figure do to the market value of the remaining highly coveted independent labels out there? Current speculation places A&M and its Almo Irving Publishing at \$500 to 600 million, and Chris Blackwell's Island Records and Publishing \$200 million. close to Howabout Geffen? Given their recent success, dollar figures could be astronomical Are The Cult being considered as an opening act for the upcoming Rolling Stones tour? Meanwhile insiders are saying that Bill Graham will not be involved in the tour. What role will the team of Burnstein & Mensch play when they return from being Spring Training groupies And what is John McClain's status at A&M? Has he relinquished everyday duties at the label to serve in a consultancy capacity and handle Janet Jackson's career?..... Unconfirmed rumors of a heavyweight Manager preparing a lawsuit against his superstar former client Congratulations to Spin Magazine on its fourth anniversary issue after many counted them out for the count Names in the Rumor Mill this week: Michael Stoddard, Billy Idol, Ray Anderson, Annie Roseberry, Tracy Buie and Simon Potts.



7

Another Hits Dumb Contest.

ONLY A FEW WEASELS STILL ALIVE AS WE FILL SPACE WITH ANOTHER STUPID HITS CONTEST! THIS TIME IT'S THE NAME THE NAME THE NCAA FINAL FOUR CONTEST

WIN GARBAGE!!!!

OK, by the time we put our weekly nightmare to press, the Final Four was in place and ready to battle it out in Seattle. Look, you don't care about this crap, the contestants don't care about this crap, but it's extremely important to us since we don't have to fill this space with those horrifying photo captions. Here are the losers who have survived to this point:

ILLINOIS

Tony Waitekus, WCIL; Jerry Steffen, WSPT; Michael Anthony, Baker & Taylor; Vern Argo, KZOQ; Ron Sorenson, KBLE

DUKE

Ray Kalusa, KCPX; Ken MacIver, Face The Music; Paul Fussell, Free Agent

SETON HALL

Peter "Snappy Nappy" Napoliello, Geffen; Greg Vegas, WXCI

MICHIGAN

Sean Dunn, Metronome

This exercise in stupidity is almost over, we'll announce the winner next week.



LETTERS

Chuck Roast

Dear Mr. Beer, Ms. Profera and Roy:

Look, I know it was wrong of me to hijack that stretch limo on its way to the NARM convention. Something inside me just snapped when you gave away my spot in the "Letters" column to my partner in procreation. KNAN's own petite flower Randi Guess. And anyway, how was I supposed to know NARM didn't stand for Neophytes Attempting Radio Manipulation? I figured a bunch of novice P.D.'s would be thrilled for someone with my zealous insights to take them aside and let them know that Tommy Page is a star and "A Shoulder To Cry On" is a hit. Go figure.

Can you ever forgive me? It never occurred to me that my snazzy promotional tactics might reflect unfavorably on your fine publication.

P.S. You may now write me in care of Angola State Penitentiary.

Repentently,

Charles B. Masson, Jr. Record Store Peon With A Subdued Yen For Media Sludge Sound Warehouse Metairie, LA

Tommy Page replies: I don't know about this godforsaken rag, Chuck ole pal, but I think it's high time you stopped using me just to see your own miserable name in print. I'll give you something to cry on, dude, and it won't be my shoulder, capêce? Good, now outta my limo!!

Dear Lenny:

We really appreciate you running the enclosed picture of the "Q-Crew" with Paula Abdul in the March 13th issue of your fine magazine. However, I just thought you should know Q102 is located in Philaaelphia (sic.), not Cincinatti (!@?#?\$*&!) (also sic.) Sincerely, Mike Marder

GM, Q102 Bala Cynwyd, PA

Lenny replies: Haven't you heard the news, Mike? Your station has been traded to the Cincinnati Reds for Pete Rose and the parimutuel take on the seventh greyhound race at Hialeah Park, FL. Better learn how to spell the name of the city while you're at it, though, and say hello to Marge Schott for us.

Hits:

Every writer has his dreamthe eventual publishing success of their first piece. That was always my goal, my aim in life, my purpose. But now, like a feeble elderly frog in the middle of a busy street, my dream has been mutilated beyond the point of recognition. Matter of fact, it does look kind of red and green and slimey Oh no, that's something else. Never mind. Anyway, thanks now to the #1 source of ruining my writing career-how about printing some of our station photos instead?

Ribit-ribit, Meg Langenfeld KLQ 94.5 FM Grand Rapids, MI

Hits replies: Sorry, Meg, but we know things must be kind of lonely there since Jessica Hahn left. Is that why everything looks red and green and slimey? Anyway, if they don't appreciate you at KLQ, there's a job waiting for you here at Hits, where you can further destroy your writing career by penning stupid captions to radio station photos.



Crudites crackled and guacamole glistened as an intensely powerful crowd of industrvites gathered at Howard Jones' vegetarian restaurant, Nowhere, for a surprise 40th birthday party thrown by Chrysalis noble Joe Kiener in honor of prexy Mike Bone. The merry-makers took over the whole place for the party, which featured a homemade carrot cake in the shape of a record, bearing the organic icing legend: "Happy 40th Bone!" Assembled were music magnates Derek Shulman, Rick and Sarah Dobbis. Rick Alden. Howard Thompson. Joshua Feigenbaum, Jim Lewis, Patti Drosins, Jeff Rowland, Terry Rhodes, Mike Lembo, Mike Gormley, Steve and Wendy Leeds, Mark and Melissa Snider, Kevin Patrick, Mike Greene, and of course the entire Chrysalis family The world premiere of the first video from Extreme, a very hot new act on A&M, helmed by SBK Management's Arma Andon and Louis Levin and represented by Premier Talent, took place in the sumptuous screening room of SBK's breathtaking suite of offices, which are truly something to behold - as is the video. At the event, which was accompanied by a lavish spread of nosherei, were the label's Gil Friesen, Michael Leon, Steve Ralbovsky, Wayne Isaak and Lauren Zelisko; MTV's Tom Freston, Abbey Konowich, Rick Krim and John Cannelli; Premier's Frank Barsalona, Barry Bell and George Quevedo, and BMG's Pete Jones, as well as members of the very eager band Celebs by the truckload turned up at the Hard Rock Cafe for the party celebrating Lou Reed's triumphant opening night at Broadway's venerable St. James Theater. On hand paying homage to the very great star were John Cale, Uma Thur-

Birthday Boy!



Mike Bone— Surprahz, surprahz!

man, Fran Lebowitz, Simon F., Bernadette Sylvia Miles, Peters, Joey Ramone, Tovah Feldshuh, Katey Sagal and Christina Applegate of the "Married With beloved Children," and Lenny Kaye. Leading the contingent from Time/Warner was Seymour Stein, and also representing the world's largest media conglom were Karin Berg, Bill Bentley, Julie Panebianco, Billy O'-Connel, Craig Smith, Kenny Puvogul, Phil Straight, Valerie Goodman, Melanie Henry and Gwen Lichtenstein. A toast to Joanne Brown, Amy Baker and Kathy Schenker of KSA for pulling off a great one The Atlantic archducals feted LeVert with a party at Bolido in the Flatiron area of NYC, at which the trio was awarded a gold album for their 3rd LP, "Just Coolin'." Keith Sweat, Heavy D, Al B. Sure!, and dad Eddie LeVert joined label mighties Ahmet Ertegun, Doug Schulman, Morris, Mark Syulvia Rhone and Tunc Erim at the svelte eaterie, where butlers served a variety of gourmet goodies. The next night LeVert played the Garden, where they were joined on stage at the end of their set by Holly Robinson, Jamahl Warner, Malcolm Heavy D, and Mike Tyson, of all people.





ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
MADONNA	7.40	185	1 3 4	49	10	10	10
BON JOVI	4.79	118	37	10	7	9	8
PAULA ABDUL	4.7	106	5	2	6	10	6
TONE LOC	4.54	99	82	39	9	10	10
BETTE MIDLER	4.37	45	4	2	8	10	5
CHER/CETERA	4.36	91	5	0	3		8
JODY WATLEY	4.25	86	1	0	7		7
BOBBY BROWN	4.25	25	5	4	8	10	5
DEON ESTUS	4.19	98	30	7	5	1	8
LIVING COLOUR	4.04	78	7	4	10	9	7
HOWARD JONES	3.99	81	0	0	7	-	2
SYNCH	3.90	34	10	7	5	-	5
M.DAMIAN	3.88	61	4	0	8	3	-
GUNS AND ROSES	3.88	9	5	3	9	9	-
DEBBIE GIBSON	3.83	43	0	0	9	10	2
DONNY OSMOND	3.76	54	4	1	9	-	-
ANIMOTION	3.66	86	29	8	3	1	6
DEF LEPPARD	3.63	85	19	6	6	9	8
SA-FIRE	3.62	71	34	12	5	3	8
BELLE STARS	3.49	43	5	4	5	6	9
.38 SPECIAL	3.36	75	39	12	5	2	6
JOHNNY KEMP	3.28	56	7	1	7	-	3
WINGER	3.18	39	7	3	9	6	7
SWEET SENSATION	3.06	39	24	11	3	2	7
ENYA	2.94	53	20	8	7	8	7
POISON	2.91	57	65	11	6	8	6
LITA FORD	2.74	26	10	4	9	1	6
SAMANTHA FOX	2.74	29	0	0	7	3	5
TOMMY PAGE	2.63	31	13	4	5	1	2
SURFACE	2.59	4	2	1	5	5	5
REM	2.14	65	13	56	7	8	9

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

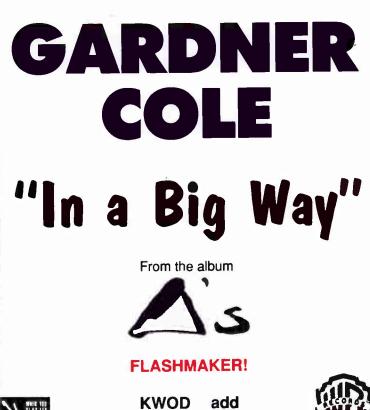
45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.



"You Ain't Seen Nothing Yet"

From the album "Figures on a Beach"

WGH-F	M add	KGOT	add		FL AS	SHM	AKER!		BREAKIN	G AT:	
KZZU CKOI	add add	KKXL KMOK	add add						KRBE WZOU	WZPL WBBQ	KLUC Q104
KDON	add	OK95	add	KKQV	deb	34	WXKS	21-18 24-21	WMMS	G98	WJMX
		WJAD WSPK	add add	WPST KYRK	deb deb	34 38	CHED	24-21	PRO-FM PWR99		
2 SAY		WCGQ	add	WZYP	deb	39			KXYQ		



KROY

add



SIDE







Singles that have experienced a tremendous initial response at radio and/or retail.

Debbie is two for two as her second single comes to a close with a new video in rotation. **New Kids** is a done deal and heading for a potential #1 spot on the chart, **Bette Midler** is now pulling phones from all demos and

selling zillions of albums and **Belle Stars** is making big jumps with phones and album sales leading the way. Watch **Sam Brown** — video play should help break this hot new artist.

DEBBIE GIBSON ELECTRIC ATLANTIC

Singles: 40* Albums: 2 Avg Move: 3.83 Aggrssv: 43 Second week out and closing. New blievers include PWR106, WBLI, KIIS, Z95, WCZY, Q107, PWR96, Y100, KPLZ, B94, WEGX, KXYQ, KKFR, KOY, KBEQ, FM102, HOT977, WKTI, KTFM, WBCY, KMPZ, WDJX and many more. Early moves at Z100 23-18, HOT97 20-16, KKHT 34-28, KRBE 30-25, KATD 25-21, WTIC 26-14. WKSS 29-21, KSAQ 40-34, WGH-FM 25-21, Q100 34-27, WAEB 38-34, WDBR 39-30, KC101 30-25. KLUC 40-35, WPRR 39-34 and SLY96 18-14. Breaking big at KKBQ, WHYT, WAVA, WIOQ, KMEL. WLOL, KKRZ, KCPW and KROY. That pretty much says it, no?

NEW KIDS TILLEE COLUMBIA

Singles: 48* Albums: 9 Avg Move: 2.12 Aggrssv: 15 This one's goin' all the way and there's no stopping it! Hot new airplay this week includes KKBQ, KKHT, KRBE, WAVA, HOT105, WUSL, Y108, Q106, WKSS, WTIC, K98, KXX106, 98PXY, WGTZ, Y107, KZOU, G98 and KC101. Jumps at KMEL 8-5, X100 10-9, HOT97.7 9-4, KZZP 29-20, KWSS 23-19, B97 29-25, KDON 24-15 and KKMG 33-29. Breaking big at KIIS Deb 29, B96 Deb 31, Y95 Deb 20, WPGC Deb 30, KPLZ Deb 37. WIOQ Deb 25, B94 Deb 27, WEGX Deb 29. KOY Deb 29, KKFR Deb 30, PRO-FM Deb 27, KWOD Deb 27, KROY Deb 34, KITY Deb 22 and KTFM Deb 30.

BETTE MIDLER WIND ATLANTIC

Singles: 44* Albums: 11 Avg Move: 4.24 Aggrssv: 44 Last week's Wildcard pick is closing now with phones spreading to all demos. New airplay this week at Y100, KZZP, KOY, WKTI, WKBQ, WDJX, KZFN, WDLX, WJMX, WSPK, WWFX, KC101, KQKQ, WKQB and more. Jumps 6-4 94Q, 13-8 WBBQ, 7-4 JET-FM, 8-7 K104, 26-19 WXKS. 30-19 PRO-FM, 23-12 WTIC, 26-20 KSAQ, 23-18 KTFM, 22-13 KISN, 26-20 KCPX, 30-21 WKZL, 23-15 WAEB, 20-13 KZOU, 39-25 KYYY, 32-21 KIXY, 28-18 KWNZ and 39-29 WAZY. An average move like this and these kind of sales tell us this one's the goods!

BELLE STARS IKO IKO CAPITOL

Singles: 32* Albums: 44* Avg Move: 3.50 Aggrssv: 43 Album sales are really kicking in this week and the requests continue. New action includes WLOL, KMEL, WKBQ, KCPX, KKYK and WAEB. Jumps 7-2 Y108, 14-5 WTIC, 11-7 KISN, 7-4 KZFN, 5-2 KKMG, 20-16 WAVA, 18-13 Y100, 30-25 WEGX, 36-32 WPHR, 34-26 KKRZ, 28-24 PRO-FM, 16-12 Q105, 17-13 K98, 22-18 WBCY, 29-24 Y106, 26-22 WRVQ, 34-21 KTRS and 31-18 WAZY.

TOMMY PAGE SHOULDER SIRE/W8

Singles: 39* Albums: — Avg Move: 2.63 Aggrssv: 31 It is now closing quickly with new support this week at KPLZ, Y108, WKSS, Q106, WBCY, WZPL, WKSI, 95XIL, B98, KCMQ, KKRD, KTRS and many more. Check out these jumps: KROY 14-10. Q104 10-5, KFMW 13-10, KWNZ 9-6, KIXY 7-6, WPST 10-4, KYRK 17-8, WPHR 40-35, WLOL 15-11, KKRZ 29-21, KWOD 26-19, WNCI 28-24, BJ105 24-17 and WAEB 31-22.

J HARNEN & SYNCH WHERE ARE WTG

Singles: 45* Albums: — Arg More: 3.90 Aggrssv: 34 Re-release is proving itself to be a hit in the making with big phones and solid jumps everywhere played. This week's believers include KKRZ, KTMT, KWNZ, KZOZ, WIBW, WWFX, WFLY and more. Jumps 3-2 WKTI, 10-7 WGH-FM, 2-1 BJ105, 6-5 WKZL, 21-10 WKPE, 9-4 WPXR. 3-2 KLUC, 23-10 KCAQ, 34-27 KKBQ, 29-22 KRBE, 24-20 WCZY, 40-34 KXXR, 22-18 KCPW, 37-30 KROY, 25-21 KS104 and 40-33 KISN.

LITA FORD EYES RCA

Singles: 49* Albums: — Avg Move: 2.74 Aggrssv: 26 This one is generating huge phones for "Bubba The Love Sponge" over at KQLZ and most everyone else playing it. New support comes from KIIS, KZZP, WKTI, KWSS, Y108, KISN, BJ105, WZPL, WKZL, Y106, KKQV, KTRS, WNOK, WPFM, KCAQ, WFLY and KDWZ. Jumping at KEGL 10-8, KRBE 8-7. WDFX 14-9, WGH-FM 6-3, WROQ 18-10. WJMX 14-8, OK95 8-5, WOKI 5-3, KATM 10-8. WPHR 27-23, WKSF 37-26, WWFX 24-14, WVSR 31-23, KTMT 31-24. KWES 25-19 and KIXY 24-19.

SAMANTHA FOX I ONLY JIVE REA

Singles: — Albums: — Arg More: 2.74 Aggrssv: 29 The new video is on both MTV and VH1 and requests are beginning to show up at Top 40 radio. New this week at WKSS, WGTZ, KWNZ, WANS, WKEE, WKLQ, WQXA, WVBS and KTUX. Moving at KRBE 34-29, KKHT 37-33, WLOL 38-34, WPHR 37-33, B104 26-22, KXX106 35-28, KISN 37-32, OK95 38-29, 100KHI 34-26, KGOT 40-32, WPFR 38-30 and WSPK 28-20. Strong debuts for KWOD, KROY, WBCY, KZOU and KKQV.

STEVE WINWOOD HEARTS VIRGIN

Singles: — Albums: — Avg Move: 2.71 Aggrssv: 26 Continuing to spread with new action at KXXR, K106, KNAN, WKEE, WNOK and KF95. Jumps 20-11 WXKS, 20-15 WMMS, 30-26 B94, 32-26 WBCY, 32-21 100KHI, 38-28 KTMT, 32-22 SLY96, 29-22 KFMW, 34-27 KPAT, 26-19 WSPK, 34-28 KGOT, 35-29 WPFM and 24-18 Y97.

TANITA TIKARAM

ancient heart the current story:

u.s. sales of tanita's debut album are rapidly approaching the 200,000 mark. <u>ancient heart</u> has already sold more than two million copies in europe.
the video for "twist in my sobriety" is in five-star rotation at vh-1. mtv has moved it from medium to active rotation after just one week.

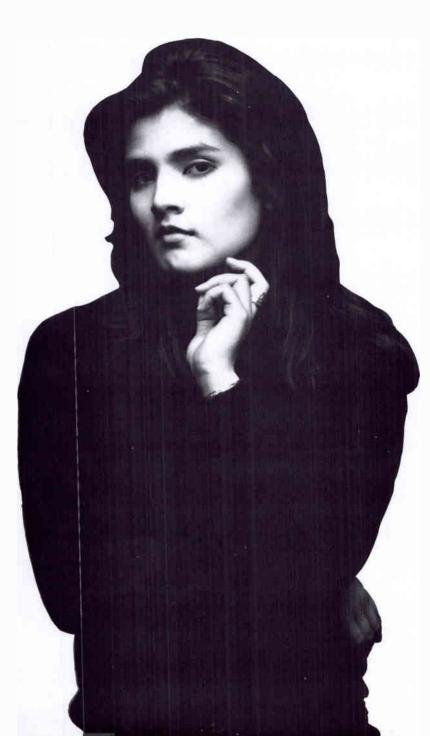
• the single "twist in my sobriety" has now reached no. 1 in every european country and is ready to make its move in the u.s.

"twist in my sobriety"

the remarkable new single from the smash debut album, <u>ancient heart</u>.











Singles that have experienced a tremendous initial response at radio or retail.

WATERFRONT POLYDOR

Singles: ---Albums: — Avg Move: 3.67 Aggrssv: 2 #1 Earpicks winner looks like a major hit in the making. It is a flat-out mass appeal, Top 40, commercial sounding hit and these people think so too: KIIS, PWR106, KEGL, Y95, KKBQ, KKRZ, KZZP, 94Q, KOY, PRO-FM, FM102, KROY, WKBQ, 92X, WGH-FM, KTFM, WTIC, KCPX, WBCY, KJ103, WAEB, Y106, CKOI, G98, KCMQ, KFMW, KIXY, KLUC, KNAN, KTMT and KWNZ. Already breaking big for KPLZ, OK95 and KF95.

PETER SCHILLING DIFFERENT ELEKTRA

Singles: -Albums: -Avg Move: 2.09 Aggrssv: 9 Making significant gains each week and beginning to generate some requests. New this week at FM102, WNVZ, KLUC, KTMT, WPFM, WVBS, WZKX, KEZB, WPST, WRQN and many more. Jumps at Y106 7-5, KKQV 13-9, K98 29-24, BJ105 35-31, K106 24-16 and KDON 30-26. Breaking at KKBQ Deb 32, WXKS Deb 33, B93 Deb 37, SLY96 Deb 29, WQUT Deb 39, KZFN Deb 40 and KZZU Deb 35.

ONE 2 MANY DOWNTOWN A8M

Hot new act is closing with a strong secondary base and spreading quickly to the majors. New this week at KDWB, KKRZ, PRO-FM, WGH-FM, WRVQ, Y107, KGOT, KLYV, OK95, WKEE, WQUT, WWFX, WVBS, KCAQ, WPST, WNYZ and others. Jumps 35-28 KKBQ, 37-32 WLOL, 38-34 WPHR, 35-31 WGTZ, 38-30 WPFM, 40-34 100KHI, 30-25 KZFN, 32-28 KPAT, 28-24 WQSM and 31-24 KYRK.

CINDERELLA COMING MERCURY

New single scores big in its first week out as one of the Most Added records. Immediate believers include KEGL, WMMS, WEGX, KXXR, PRO-FM, WKBQ, WGH-FM, KJ103, WZPL, KZOU, WKSI, 95XXX, KFMW, KTMT, KZFN, WCGQ, WDBR, WHTO, WIBW, WJMX, WKPE, WLRS, WPFM, WQXA, WSPK, WWFX, WZKX, Y97, KPAT, OK95 and KZZU. New video should be released shortly.

EDIE BRICKELL CIRCLE GEFFEN

Singles: ---Albums: 21

Second single from the debut multi-platinum album scores with adds this week at PRO-FM, BJ105, KJ103, Y106, CKOI, G98, K106, KFMW, KMOK, KWES, WCGQ, WJAD, WJMX, WPFR, WQUT, KZZU, WFLY and more. Already moving at WMMS 27-23, Y95 Deb 19, WBCY Deb 32, KISN Deb 39, Z97 Deb 28, 95XXX Deb 37, KNAN Deb 38, WAZY Deb 38 and KTMT Deb 39. New video is in rotation.



Singles: -Albums: ---Avg Move: 2.11 Aggrssv: 9 Third single and ballad is making gains each week with a new video in play on MTV. Adds this week include KCPX, WKZL, KKQV, KKXL, KZOZ, WCGQ, WJAD and KKMG. Early moves at KLUC 38-27, K106 39-30, Y97 28-23, KCMQ 35-31, KPAT 35-31, KZZU 40-34., KROY Deb 23, KWOD Deb 34, KITY Deb 33, BJ105 Deb 35, KTMT Deb 33 and KTRS Deb 38.

ROACHFORD CUDDLY TOY EPIC

Earpicks winner is off and running with a huge first week. Out of the box adds include WXKS, Y108, WGH-FM, 95XIL, 95XXX, KFMW, KIXY, KLYV, KTRS, KWTX, KYYY, KZFN, KZOZ, WAZY, WBNQ, WJMX, WPFM, Z97, Y97, KMGX, KTUX, KZZU, WSKZ, Z102, K104, KAKS and KYRK. Great response on MTV for the video!

FIGURES ON A BEACH AINT SEEN SIRE WB

Hot remake is catching on throughout the country. New airplay includes WGH-FM, CKOI, KDON, KGOT, KKXL, KMOK, OK95, WJAD, WSPK, KZZU and more. Breaking at KKQV, WPST and KYRK.

NATALIE COLE MISS YOU EMI

First single from the forthcoming album scores with second week action at WHYT, KBEQ, KROY, KITY, KISN, WCKZ, WAEB, K106, KMOK, KQCR, KTRS, KZIO, SLY96, WSPK, KMGX, WTHT and many more. Already breaking at B96 Deb 32. Watch for a new video on VH1.

SAM BROWN STOP A&M

Singles: -Albums: ---Aggrssv: 3 Avg Move: 2.08 This one looks like a hit. The moves are strong, the video is getting lots of attention and females are requesting it everywhere played. New airplay this week at Y95, KXXR, Y106, KTMT, WCGQ, WAPE, Z104, KYRK and more. Jumps 28-23 KPLZ, 24-18 KXX106 and 26-18 OK95.

BIG BAM BOO SHOOTING UNI/MCA

New act is breaking at Top 40 with support this week coming from WXKS, KROY, WROQ, KFBQ, KKXL, Y97, KSND, KQIZ and more. Debuting for KXXR in Kansas City.

GLENN MEDEIROS NEVER MCA

The Midwest is picking up on this upbeat Top 40 single. Programmers playing it are saying it pulls phones! New this week at WLOL, KDWB, KMOK, KTRS and more. Jumps 31-27 WTHT and Deb 39 KYRK.

GIPSY KINGS BAMBOLEO ELEKTRA

Singles: -Albums: 49

Album sales and an everlasting sold-out tour are leading the way for this cultural phenomenon. Adds this week at HOT97 and KITY. Every week programmers are talking about this one. Something to keep your eyes on!

JODY WATLEY EI-20 HITS TOP FIFTY SINGLES! "Real Love" 32*-25* R&R!

KROY

WTIC

KZZP

B97

KGGI

Z100

WLOL

KRBE

"EVERY

STFP"

From the album "Don't Be 'Cruel"

TTF

HOT97

LP SHIPPING GOLD!

HOT977 14-10

14-11

19-13

19-14

18-15

24-15

20-16

24-16

22-17

KMEL

WAVA

WIOQ

KKHT

KITY

WPGC

KKFR

WEGX

WPLJ

WBLI

Q102

WKTI

KATD

WNCI

KCPX

WKSE

WGH-FM add

add

add

add

add

add

add

add

add

From the album "Larger than Life"

	AVERAGE MOVE	AGRESSIVES (4 or more)	REQUESTS (1 to 10)	45 SALES (1 to 10)	200	-
	4.25	86	7	7	1	3
26-17					134	P'
25-17	WX	KS 29	-21		. N.	-
21-18	Q10	07 24	-21	001		
21-18	KTI	FM 24	-21	92X	33-27	1
22-18	KIIS	S 25	-22	KKRZ	36-28	
21-18	940	25	-22	WZPL	31-28	
24-20	PW	R106 27	-24	KCPW	32-29	
27-20	Y10	8 29	-24			
28-21	KW	OD 30	-26		V KE	CORDS
			the second se			

CROSSOVERS WINNER! 4 HITS TOP FIFTY ALBUMS! DEBUT 42 HITS TOP FIFTY SINGLES!

AVERAGE MOVE	AGRESSIVES (4 or more)	10P	TOP 5	REQ (1 to		p SALES	KGGI	2-1
4.25	25	5	4		8	10	WPGC	7-5
			220		K		HOT105	16-11
KDD							B96	18-15
KRB			VH	T)	deb	16	ККНТ	24-17
WAV	A add	I K	(RC	Y	deb	20	WKBQ	31-19
WLO	L add	ŀ	ME	L	deb	22	B97	25-21
KBE	add	K	(IIS		deb	28	WEGX	26-23
KCP	N add	X	(100)	deb	28	WTIC	31-24
Y108	add	K	DW	/B	deb	30	KWSS	33-25
KKFF	add R	F	M1(02	deb	30	PWR106	
KOY	add	K	KR	Z	deb	32	HOT97	35-32
92X	add							
KITY	add							
KTFN	l add					ACA	RECO	RDS

Big Bam Boo "Shooting From My Heart"

BREAKING AT:

WGH-FM

KYRK

KGOT

KYYY

WJMX

WPFM

WQUT

FLASHMAKER!



WXKS KROY WROQ KSND KQIZ KFBQ KKXL Y97	add add add add add add add add
Y97	add

KXXR deb 39 From the album "Fun, Faith & Fairplay"





Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Bobby Brown is now 4 for 4 with a major U.S. tour about to begin. **Winger** is pulling huge phones while the **Outfield** is back with a new single that is closing fast. The **Replacements** have been #1 at Post Modern radio, are #1 at Album radio and are crossing big. Watch out for **XTC** and **Elvis Costello** - Former #1's PoMo, breaking big at **PIRATE RADIO** and ready to spread!

BLACK/DANCE

BOBBY BROWN EVERY MCA

Singles: 42* Albums: 4 Avg Move: 4.25 Aggrssv: 25 Fourth single is exploding at radio with new adds at KRBE, WAVA, WLOL, KKFR, KOY, KBEQ, KCPW, Y108, 92X, KITY, KTFM, B93, WBCY, 98PXY, WGTZ, Y107, WAEB, KKYK, KIXY, KKRD, KTRS, KWNZ, KWTO, Q104, WANS, WAZY, WDBR, WDLX, WHTO, WKSF and WPFM. Jumps at WPGC 7-5, KXX106 14-6, Z102 8-4, KGGI 2-1, PWR106 35-30, KKHT 24-17, HOT105 16-11, KWSS 33-25, B97 25-21, WKBQ 31-19, WTIC 31-24, WCKZ 30-25, Y106 25-21, KKQV 36-21, SLY96 25-17 and WVSR 40-33.

NENEH CHERRY BUFFALO VIRGIN

Singles: — Albums: — Avg Move: 3.29 Aggrssv: 14 Former Wildcard continues growth with major markets out front. This week's adds include KKBQ, KRBE, WXKS, WPGC, WKTI, KWSS, Y108, 92X, WKSS, WTIC, KXX106, BJ105, 98PXY, KNAN, KZOZ, WHOT, WNOK, WQXA, WZKX, Z103, SLY96, KYNO, KCAQ, KEZB, WPST, Z102, WRCK and others. Moving 11-8 KMEL, 20-8 FM102, 31-27 KKHT, 23-17 WIOQ, 30-26 X100, 28-20 KKFR, 27-22 KDON. 23-19 KKQV and Deb 35 PWR106.

BOY GEORGE DONT TAKE VIRGIN

Singles: — Albums: — Avg Move: 2.87 Aggrssv: 5 Single continues to build with the South and West leading. New at KROY, KATD, KITY, KKSS and KYRK. Jumps at KKFR 33-25, KKQV 38-29, KDON 29-25, KKMG 35-30, KKHT Deb 38, WXKS Deb 30, KMEL Deb 30 and KMGX Deb 34.

ALBUM/ROCK

WINGER 17 ATLANTIC

Singles: 38* Albums: 41 Avg Move: 3.18 Aggrssv: 39 New adds at KZOU, KWNZ, KZ93, KZOZ, WANS, WAYS, WBBQ and Z102. Jumps at Y95 10-8, KXXR 8-6, WKBQ 10-6, OK95 6-4, KTUX 19-8, KEGL 18-14, WGH-FM 26-22, WKDD 29-25, KQCR 24-16, SLY96 39-31, 95XIL 36-29, WVBS 32-25, 95XXX 26-20, KPAT 39-33 and KZFN 23-17.

OUTFIELD VOICES COLUMBIA

Singles: 50* Albums: — Arg More: 2.58 Aggrssv: 26 Closing fast with new support from KPLZ, 94Q, PRO-FM, WKTI, Y108, WNVZ, WBCY, 95XIL, KKQV, KKRD, KZIO, OK95, WANS, WBAM, WDLX, WHHY, WIBW, WKEE, WKLQ, WLRW, WQXA, KCAQ, WBBQ and WERZ. Moves 21-17 WMMS, 23-19 KXYQ, 34-28 KXXR, 29-23 WROQ, 35-31 WZPL, 37-27 WZOK, 38-30 KGOT, 29-23 WQUT, 39-33 WSPK and 40-34 WVBS.

GUNS N' ROSES PATIENCE GEFFEN

Singles: — Albums: 15 Avg Move: 3.88 Aggrssv: 9 First single from "Lies" gets more Top 40 action this week from WAVA, KXYQ, WKBQ, 98PXY, KFMW, KIXY, KKRD, KWTO, KZFN and KATM. Jumps at KXXR 7-4, KCPX 30-25, Z103 37-27, KBFM 38-29, WVBS 37-30, Y97 30-24 and Z102 34-16. This week's Wildcard!!!

CHRIS REA WORKING ON GEFFEN

Singles: — Albums: — Avg Move: 2.48 Aggrssv: 9 Former #1 at Album radio gets new support from KFBQ, KWES, WAZY, WHHY, WBBQ and KYRK. Moves 12-9 Y97, 24-18 WMMS, 24-15 OK95, 21-13 WQUT, 38-31 KZFN, 31-27 KFMW, 20-16 WLRS and 37-31 KZZU.

U2 WHEN LOVE ISLAND

Singles: — Albums: 50

Latest single with B.B. King continues crossing with adds at KEGL, WHOT, Z104, WOMP, KFQX, KIMN, WQCM and others. Jumps 28-21 WMMS, 37-29 KXXR, 15-11 WLRS, Deb 28 WROQ, Deb 35 OK95, Deb 36 95XIL, Deb 39 WBNQ, Deb 39 WSPK and Deb 39 WVSR.

GLAMOUR CAMP SHE DID IT EMI

Hot new act and offspring of Cars' lead dude, Ric Ocasek, is breaking at Top 40 with lots of secondary support. Out of the box action includes 95XXX, KCMQ, KFMW, KIXY, KYYY, WPFM, Y97, KPAT, WLRS, KZZU and WOKI.

POP/ADULT

PHOEBE SNOW IFICAN ELEKTRA

The video for this comeback project is already on VH1 and on the radio at Y95, WAEB, KPAT, KWES, WHOT, WKEE, KSND, WAPE, KF95 and KYRK.

POST MODERN

REPLACEMENTS I'LL BE REPRISE

#1 Post Modern act is building with new adds at PIRATE RADIO, KEGL, PRO-FM, 95XXX, K106, KLYV, KTMT, KTRS, WAZY, WBNQ, WDBR, WIBW, WQUT and more. Jumps 3-1 KITS, 29-24 WLOL, 34-28 WLRS, Deb 29 KXYQ, Deb 30 WROQ and Deb 38 KZIO.

EASTERHOUSE COME OUT COLUMBIA

New Top 40 adds at WDBR, WSPK, KSND, KZZU and JET-FM. Moving for KITS 10-7, KFMW 40-35, Y97 25-21, WXKS Deb 34, KXXR Deb 37 and WLRS Deb 33.

NEW ORDER ROUND QWEST/WB

Crossing from a strong PoMo and Dance base with the South out front. Out of the box at PIRATE RADIO, KKBQ, KRBE, KKFR, K98 and K106.

COWBOY JUNKIES SWEET JANE RCA

Singles: — Albums: 34

Strong sales base, MTV and Post Modern airplay lead. New this week at PIRATE RADIO, KXYQ and WROQ. Moves for K106 40-34. Breaking at KPAT and KFMW.



Capitol Records, Inc.

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1750 North Vine Street, Hollywood, California 90028 (213) 871-5365

Vice President National Promotion

An Open Letter To Programmers:

As you read this, "Rainman" will have swept the Academy Awards and will become the #1 enter-

tainment phenomenon of the year. Already the movie has been seen by four out of ten people in your target audience and this number is sure to grow in the next two months. "Rainman" is a special movie because of its treatment of the special group of people, the autistic, but also because of its treatment of a special relationship - brotherly love. Capitol Records obtained the soundtrack not because of the Belle Stars "Iko Iko" which is rapidly Capitor Accords obtained the soundwack not occause of the **Dene Stars** two two which is rapidly becoming a huge hit record, but because **Johnny Clegg** was included in the album and the movie. Johnny is an international, multiplatinum superstar who enjoyed both the #1 and #2 album in

Europe last year at the same time. Clegg sings of the special relationship we enjoy with all During these times of change, many special records that defy format, research and the artificial barriers of radio programming credo have become major hit records, accepted by the mass human beings, the brotherhood of man.

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Just listen to the grooves ...

Sincerely, 0_020

John A. Fagot Vice President National Promotion

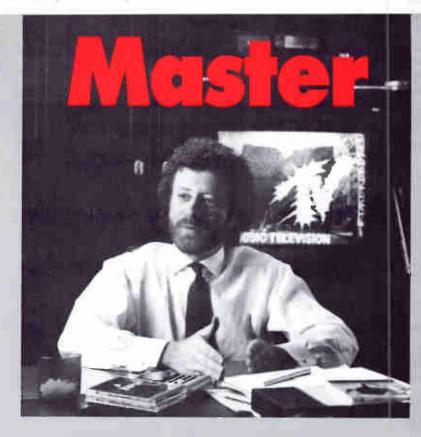
Even when Lee Masters is

intensely involved in a conversation, he can't help but steal an occasional glance at the TV monitor playing his channel across the room. And who can blame him? Masters is responsible for overseeing all programming and production for the original music network now seen in some 45 million homes and after all, keeping MTV programming in top form is, well, like the network itself, a 24-hour-aday gig. "Even my wife has to say to me sometimes," he confesses, "Would you stop watching TV and come to bed now?"

Masters is clearly proud of what MTV has achieved in recent years. His role crowns a career that began when he was 15 years old, starting out with part-time work at WBUX in Doylestown, PA, his hometown. He moved on through a slew of onair positions at a number of stations, as well as studying mathematics and philosophy at Temple University. After landing in New York City in 1977 at WNBC as a DJ, he teamed up with his friend Bob Pittman to co-write and co-star in the weekly rock television show "Album Tracks," which served as a conceptual prototype for what became MTV. Before joining Pittman at the channel, he purchased and managed two AM/FM outlets with Henson **Broadcasting--- KISO/KLOZ in El Paso and** WAVE/WLRS in Louisville- and was GM of KWEN in Tulsa, a Katz Broadcasting country music outlet.

Since working as Sr. VP and GM of both MTV and VH-1, Masters has moved up to oversee all of MTV's operations here in America, as well as the network's burgeoning overseas operations in Europe, Australia and Japan. As MTV now performs video glasnost by crossing the Iron Curtain into Hungary and even, in the near future, Soviet Russia, Masters has good reason to keep his eyes on the tube. But that doesn't prevent him from discussing his mission with enthusiasm and insight, for— of all places— HITS magazine.

In the last year or so, there seems to have been a resurgence of recognition for MTV's role in breaking new acts. Like radio, MTV had been fairly tight for a while in its programming. In the past eighteen months, we have made changes in our programming that have brought about that response. We wanted to really get back on the cutting edge of breaking new acts. I'm referring to features like the "Hip Clip" and the "Buzz Bin"; we've also become a lot more responsive to things breaking at retail. Last but not least, we're spending a lot more time listening to music. We always had people in the organization who really loved and cared about music, but now we have the place set up so that if someone is really responding to a piece of music, they have the chance to get it on



the air in a decent rotation— if they can convince enough people in the organization that it's really happening. And that's made a big difference. So I think we've taken a really pro-active stance in at least the last year or so, and it's paid off.

One can certainly see the effect with acts like Living Colour and BulletBoys. Who else would you cite?

Those are certainly two prime examples. One of the biggest things we've had recently is Edie Brickell and New Bohemians. But there's also White Lion, The Escape Club, Information Society...there's some hard rock things that weren't getting any radio airplay at all, like Britny Fox.

Heavy metal seems to be one area MTV really went after before radio realized it was happening. I don't think hard rock ever went away- radio and television has flirted with it off and on. We just became more sensitive to what was happening at retail. If you respond to that, you can't avoid reacting to what's happening. It's the same thing with rap, this whole Tone Loc phenomenon. We started playing the clip before radio was on it, and it's done gangbusters for us. The rap program which we've had on for a couple of months now is one of our highest-rated shows. It's something they're not getting a

diet of on radio, and it's doing fabulously well for us.

If someone was to look at MTV four or five years ago, and then now, there's a big difference in what's going on.

Certainly, there was a realization that, if we're going to grow, we had to recognize that people use us like television. We were programmed before like radio, but we're television, and people use us like television. In the last 18 months, we've put 14 new shows on, and 13 of them have been really successful. So the shows really work for us.

With regular shows, you have a better chance of catching and holding viewers.

MTV was like a default choice. If there were commercials on, or if there were shows on you didn't like, if you were kind of bored and wanted to pop around— MTV was there. Some people would turn on and watch it for a while, but most people would check in and check out. We had four-minute shows while our competition had 30minute and longer shows. If they convinced them to stay for the show, they won eight to one. So the trick was to put shows on.

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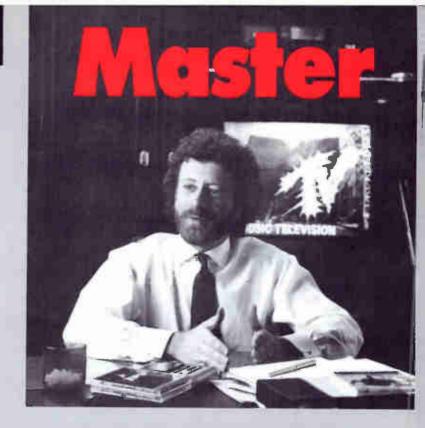
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1750 North Vine Street, Hollywood, California 90028 (213) 871-5365

Vice President National Promotion

As you read this, "Rainman" will have swept the Academy Awards and will become the #1 enter-As you read unis, <u>Automan</u> will have swept the Academy Awards and will become the *m* remer-tainment phenomenon of the year. Already the movie has been seen by four out of ten people in An Open Letter To Programmers: your target audience and this number is sure to grow in the next two months. "Rainman" is a your target autorite and this number is sure to grow in the next two months. Automatics special movie because of its treatment of the special group of people, the autistic, but also because of its treatment of a special relationship - brotherly love. Capitol Records obtained the soundtrack not because of the Belle Stars "Iko Iko" which is rapidly becoming a huge hit record, but because **Johnny Clegg** was included in the album and the movie. Johnny is an international, multiplatinum superstar who enjoyed both the #1 and #2 album in Europe last year at the same time. Clegg sings of the special relationship we enjoy with all During these times of change, many special records that defy format, research and the artificial burning these times of change, many special records that dely format, research and the artim barriers of radio programming credo have become major hit records, accepted by the mass human beings, the brotherhood of man. uarriers of radio programming credo nave become major nu records, accepted by the mass audience you serve. Examples include Suzanne Vega's "Luka", Tracy Chapman's "Fast Car",

audience you serve. Examples include Suzanie vega S Luku, Hacy Chapman S rusi Cur, Edie Brickell's "What I Am", Enya's "Orinoco Flow" and others. Johnny Clegg's music and message encompasses the appeal of all of these and, more importantly, is a hit record. I personally guarantee that "Scatterlings Of Afrika" is a hit record, that Capitol Records is comi personally guarance that scanerungs Of Offica is a fill record, that Capitor Records is contrained to breaking this song and this artist, and that we will support any programmer willing to join us in proving that **Johnny Clegg** is a major hit artist for 1990 and beyond.

Just listen to the grooves ...

Sincerely, Nto

John A. Fagot Vice President National Promotion





Madonna dominates the phones this week again with her new album debuting on the chart at #1. **Tone Loc** continues to pull huge phones with a new video in solid rotation on MTV and album sales that just won't quit. Living Colour is quickly approaching the top of the chart with sales and phones leading and Fine Young Cannibals is as strong as ever. Watch Bette Midler — big gains on the phones this week!

MADONNA PRAYER SIRE/WB

Everyone should have such a controversial video! It sure isn't hurting this woman! Humungous phones continue for FM102, FM104, ISL95, KBIU, KEWB, KF95, KFQX, KFRX, KIIS, KITY, KKYK, KMEL, KNOE, KRBE, KSS96, KTFM, KWES, WABB, WBNQ, WBPR, WHHY, WIBW, WIKZ, WJAD, WKSE, WLOL, WLRW, WPFR, WSPT, WXKS, Z106 and millions more.

TONE LOC FUNKY DV/ISLAND

Second smash now has a video in heavy rotation and album sales continue to explode! Hot request action this week at FM102, KEWB, KFRX, KIIS, KIMN, KITY, KMEL, KMOK, KNOE, KRNQ, KSS96, KWES, WBPR, WCKZ, WGGZ, WHHY, WIKZ, WKLQ, WKSS, Z106 and many more.

LIVING COLOUR CULT OF EPIC

Request action is building each week and album sales remain solid throughout the country. Hots this week at WAVA, CILFM, FM104, ISL95, KCMQ, KEYN, KFMW, KFQX, KFRX, KWES, KZFN, SLY96, WABB, WKZQ, WLFX, WLRS, WNCI, WPFM, WPHR and WSKZ.

FYCANNIBALS SHE DRIVES I.R.S./MCA

Top 10 album sales, big video play and huge phones lead the way. That should tell it all, huh? Anyway, more hots come in this week from KIIS, G98, KCMQ, KEWB, KFRX, KISR, KRNQ, KTFM, KZOU, WAVA, WHHY, WIBW, WJAD, WKLQ, WLFX, WLOL, WLRW, WNCI, WPHR, WSPT, WXKS, Y107 and many others.

GUNS N' ROSES PATIENCE GEFFEN

Not even officially released yet already generating big request action at WMMS, 98PXY, BJ105, FM104, G98, KEYN, KFMW, KKYK, KMOK, KZOU, WHTO, WIKZ, WLFX, WLRS, WNCI, WQCM, WSPT, WVMX and more. New video is in rotation on MTV.

WINGER 17 ATLANTIC

MTV support and label commitmernt are helping to close this hot new act at Top 40. Phones remain strong throughout the country including this week's reports from WROQ, CILFM, KFMW, KFQX, KWES, KYYY, KZBS, SLY96, WANS, WBNQ, WKZQ, WPFM, WPHR, WWFX and Z106.

BON JOVI I'LL BE MERCURY

Album sales are back up this week and this single is picking up momentum with video play helping. Hots include KITY, KKYK, KNOE, KRNQ, KWES, WBNQ, WHHY, WKSE, WLOL, WLRW and WPHR.

BETTE MIDLER WIND ATLANTIC

Former Wildcard pick is closing quickly now with phones spreading to all demos and album sales remaining solid. Big reports come from WXKS, JET-FM, KEWB, KIXY, KKYK, KYYY, KZFN, KZOU, WBWB, WGLU, WHTO, WTHT and many others. Going the distance.

R.E.M. STAND WB

MTV continues to support this huge crossover and the request action at Top 40 is strong week after week. Hot mentions this week from KIIS, KIMN, KITY, KZBS, WHHY, WJAD, WKSE, WLFX, WLOL, WPFR and WWFX.

LITA FORD CLOSE RCA

Duet is researching incredibly well (ask "Bubba the Love Sponge" at KQLZ) for all those playing and testing it. Big phones this week at KRBE, BJ105, FM104, JET-FM, KIXY, KMOK, KWES, WGLU, WHTO, WLRS, WPHR and others.

DONNY OSMOND SOLDIER CAPITOL

Hot comeback is already lighting up the lines everywhere played. Early reaction at KMEL, G98, KEYN, KIMN, KKMG, KISS96, KZ93, KZOU, WQCM, WWFX, WYAV, Y107 and more.

JODY WATLEY REALLOVE MCA

First single from the forthcoming album is quickly making its way up the charts with big phones reported at FM102, ISL95, KEYN, KIIS, KMEL, WIGY, WPGC, WWFX, WYKS and Y107.

HOWARD JONES EVERLASTING ELEKTRA

The video is now in solid rotation and the single is really generating solid phones where played. Hots this week include KIIS, FM104, KCMQ, KIMN, KRBE, WANS, WIGY, WKLQ, WPFR, WYAV and more.

ALSO GAINING REQUEST MOMENTUM						
DEBBIE GIBSON	ELECTRIC	ATLANTIC	PAULA ABDUL	FOREVER	VIRGIN	
MICHAEL DAMIAN	ROCK ON	CYP/A&M	DEF LEPPARD	ROCKET	MERCURY	
BOBBY BROWN	EVERY	MCA	SAMANTHA FOX	ONLY	JIVE/RCA	

HITS April 3, 1989

SANANTHA FOX "I Only Wanna Be With You" From The Album "I Wanna Have Some Fun" FLASHMAKER! KRBE 34-29 BREAKING AT:

	AGRESSIVES (4 or more)	
2.74	29	7



AVERAGE | AGRESSIVES | TOP (4 or more)

26

10

10

MOVE

2.74

11133	auu		
WGTZ	add	KILLER	MOVES!
KTUX	add		New 1
KWNZ	add	1	-
WANS	add	KKSS	26-18
WKEE	add	WSPK	28-20
WKLQ	add	FM104	26-21
WQXA	add	B104	26-22
WVBS	add	KYRK	27-22
WNNK	add	100KHI	34-26
93Q	add	KSND	34-26
KBFM	add	KXX106	35-28
103CIR	add	WWFX	33-28

KRBE	34-29	BREAKING AT:
OK95	38-29	HOT97
WDLX	35-29	B96
KCAQ	33-29	KKBQ
WPFR	38-30	WAVA
WFLY	38-31	KUBE
KISN	37-32	PRO-FM
KGOT	40-32	WEGX
СКОІ	39-32	WGH-FM
ККНТ	37-33	
WPHR	37-33	

38-34 40-35

39-35

"Close My Eyes Forever" From The Album "Lita"

WKSS add

WLOL

WJMX Z102

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	KIIS	add	WFLY	add		WGH-FN	A 6-3	KMOK	25-20	KUBE	30-27	
the second	KZZP	add	KDWZ	add		WOKI	5-3	WAPE	26-20	WDBR	32-28	
	WKTI	add	KKQV	add		OK95	8-5	KPLZ	24-21	KKXL	35-31	
	KWSS	add	KTRS	add	16	KRBE	8-7	Y107	25-22	WCGQ	38-33	
10.00	Y108	add	WNOK	add		KEGL	10-8	WPXR	27-22	KBFM	37-33	
	BJ105	add	WPFM	add	3-7	WJMX	14-8	¥97	27-22	KFMW	38-34	
	KISN	add	WKSS	add	10	KATM	10-8	WPHR	27-23			
	WZPL	add	Set.	5.00	3	WDFX	14-9	WVSR	31-23			
PT. C.	WKZL	add	KXYQ	deb	30	WROQ	18-10	KTMT	31-24	DREA/	MLAN	D
18 1	Y106	add	KITY	deb	34	KF95	16-12	WZOK	29-24	E E C	0 8 9	5





CROSSOVER! 34 HITS TOP FIFTY ALBUMS!

KXYQ add WROQ add

K106 40-34

BREAKING AT: **KFMW** KPAT

HOT SALES AT:

Tower National Sound Warehouse/Dallas **Record Bar/Natl** Warehouse/LA Wax Works/Natl Rainbow/SF **Radio Doctor's/Milwaukee** Navarre/Mpls Kemp Mill/Wash D.C. Strawberries/Boston Sound Shop/Nashville CML One-Stop/St. Louis **Music Plus/LA** Interstate Group/Baltimore



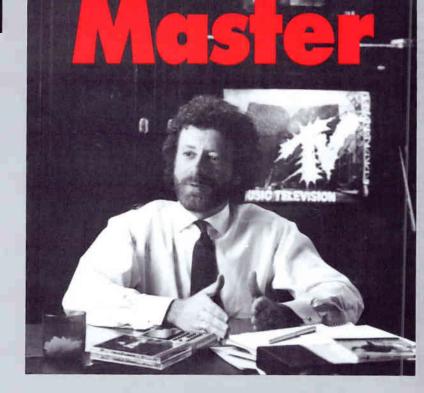
Even when Lee Masters is

intensely involved in a conversation, he can't help but steal an occasional glance at the TV monitor playing his channel across the room. And who can blame him? Masters is responsible for overseeing all programming and production for the original music network now seen in some 45 million homes and after all, keeping MTV programming in top form is, well, like the network itself, a 24-hour-aday gig. "Even my wife has to say to me sometimes," he confesses, "Would you stop watching TV and come to bed now?"

Masters is clearly proud of what MTV has achieved in recent years. His role crowns a career that began when he was 15 years old, starting out with part-time work at WBUX in Doylestown, PA, his hometown. He moved on through a slew of onair positions at a number of stations, as well as studying mathematics and philosophy at Temple University. After landing in New York City in 1977 at WNBC as a DJ, he teamed up with his friend Bob Pittman to co-write and co-star in the weekly rock television show "Album Tracks," which served as a conceptual prototype for what became MTV. Before joining Pittman at the channel, he purchased and managed two AM/FM outlets with Henson Broadcasting-KISO/KLOZ in El Paso and WAVE/WLRS in Louisville- and was GM of KWEN in Tulsa, a Katz Broadcasting country music outlet.

Since working as Sr. VP and GM of both MTV and VH-1, Masters has moved up to oversee all of MTV's operations here in America, as well as the network's burgeoning overseas operations in Europe, Australia and Japan. As MTV now performs video glasnost by crossing the Iron Curtain into Hungary and even, in the near future, Soviet Russia, Masters has good reason to keep his eyes on the tube. But that doesn't prevent him from discussing his mission with enthusiasm and insight, for— of all places— HITS magazine.

In the last year or so, there seems to have been a resurgence of recognition for MTV's role in breaking new acts. Like radio, MTV had been fairly tight for a while in its programming. In the past eighteen months, we have made changes in our programming that have brought about that response. We wanted to really get back on the cutting edge of breaking new acts. I'm referring to features like the "Hip Clip" and the "Buzz Bin"; we've also become a lot more responsive to things breaking at retail. Last but not least, we're spending a lot more time listening to music. We always had people in the organization who really loved and cared about music, but now we have the place set up so that if someone is really responding to a piece of music, they have the chance to get it on



the air in a decent rotation— if they can convince enough people in the organization that it's really happening. And that's made a big difference. So I think we've taken a really pro-active stance in at least the last year or so, and it's paid off.

One can certainly see the effect with acts like Living Colour and BulletBoys. Who else would you cite?

Those are certainly two prime examples. One of the biggest things we've had recently is Edie Brickell and New Bohemians. But there's also White Lion, The Escape Club, Information Society...there's some hard rock things that weren't getting any radio airplay at all, like Britny Fox.

Heavy metal seems to be one area MTV really went after before radio realized it was happening. I don't think hard rock ever went away- radio and television has flirted with it off and on. We just became more sensitive to what was happening at retail. If you respond to that, you can't avoid reacting to what's happening. It's the same thing with rap, this whole Tone Loc phenomenon. We started playing the clip before radio was on it, and it's done gangbusters for us. The rap program which we've had on for a couple of months now is one of our highest-rated shows. It's something they're not getting a

diet of on radio, and it's doing fabulously well for us.

If someone was to look at MTV four or five years ago, and then now, there's a big difference in what's going on.

Certainly, there was a realization that, if we're going to grow, we had to recognize that people use us like television. We were programmed before like radio, but we're television, and people use us like television. In the last 18 months, we've put 14 new shows on, and 13 of them have been really successful. So the shows really work for us.

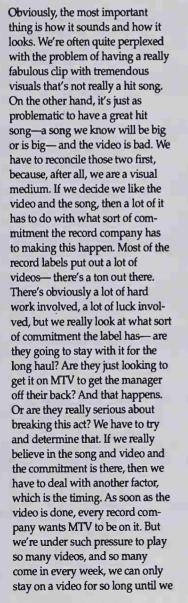
With regular shows, you have a better chance of catching and holding viewers.

MTV was like a default choice. If there were commercials on, or if there were shows on you didn't like, if you were kind of bored and wanted to pop around— MTV was there. Some people would turn on and watch it for a while, but most people would check in and check out. We had four-minute shows while our competition had 30minute and longer shows. If they convinced them to stay for the show, they won eight to one. So the trick was to put shows on.

How do you determine which videos get programmed and what their rotation will be?







get some kind of feedback. Are there record sales? Are there requests? We have to have that feedback to stay with it. We really encourage record companies to have some kind of game plan, so that when we go on it, we're going to be able to kick it in and help make it happen. And when the window is up in four weeks or whatever we're going to give it, something's happening and we can stay with it. There's nothing worse we can do than to go on a ourselves. Living Colour is a great example, or Britny Fox, BulletBoys, Guns N' Roses.... We can make them happen. Same thing with alternative--- if something's doing well in the Post Modern scene, like Edie Brickell or the Cowboy Junkies, we can put it in the "Buzz Bin" and cross it over to mass appeal. Those are two areas that work for us. On the other end of the spectrum, if you're talking about a really poppy ballad, for instance, it's very hard for us to do it

"Can you imagine being a 17year-old kid in Budapest sitting in your apartment, turning on MTV and seeing Guns N' Roses?"

clip early— the record company's happy, the group's ecstatic, the manager's happy— then you play it for four weeks, and there's nothing going on out there, so you drop it, and then you're the villain. The key we always try to say is that every clip is different. Hard rock clips have a different game plan than a pop clip— each needs its own strategy.

What helps feed into making a clip a success on MTV? If it's a hard rock clip, we can make things happen pretty quickly by ourselves, because that's not what people come to us for. It's there, it's part of us, but we can't put a ballad on by a very pop artist and do it all- it's very difficult for us to get all the results. Rap-we don't need the radio on, it's a very instant reaction. MTV is good with anything that's out of the ordinary-like a Tracy Chapman. We find that the more unique something is, the more effective we can be. With Tracy Chapman, there was a retail buzz and a critical buzz, but there was nothing happening on radio at the time. It's

important to know it's not just the song and the video— commitment, timing and balance on the channel all matter.

We always tell people, if you want to know what kind of clip to make for MTV, watch us for 24 hours, and give us something you haven't seen. We like videos that look different, and the same thing with music- we like things that sound different. All the things that have really worked well for us this year were pretty strange and interesting, like Tone Loc and Living Colour. We have a whole staff of people that are really passionate about the music. We listen to everything that's out there, and every once in a while somebody comes in and says, hey, have you heard this!? When the Fine Young Cannibals came in, I got the cassette and listened to it on the train. Then I stuck my head into the music meeting one day and said, "Fine Young Cannibals," and three people in the room went "Oh man!" You know you're on to something then.

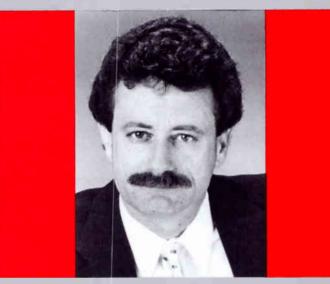
MTV certainly plays a wide variety of music that no radio station would ever duplicate. How would you describe the format? You can't in radio terms, because a lot of people have tried. It's one of those things that make radio programmers crazy, because you run into these guys that do Album

Radio or Top 40, and they say, "You shouldn't be playing rap," or "You're doing Album Radio, you shouldn't be playing Debbie Gibson." The reality is, the 12 to 34vear-olds listen to a variety of formats, generally Top 40 and Album Radio, in some cases, alternative. And they have a lot of choices. On the television dial, MTV is the choice for that audience. So if you're a Top 40 listener, MTV is going to be your choice. If you're an Album Radio listener, MTV's going to be your choice, and hopefully, if you're an alternative listener, MTV's going to be your choice. We have to be all those things. And try to do it in a way that's not too broad. We do it by day-parting certain music at certain times of the day and we do it with the specialty shows. So you can have a headbanger, somebody who's really into metal and likes Anthrax and Metallica, and they'll really like MTV because we've got "Headbangers Ball." You can have people watching for "120 Minutes," or "Club MTV," or "Yo! MTV Raps!" And the rest of the time, it's a mass-appeal mix, skewing demographically by day-part. So it's hard to describe - we play it all.

That runs counter to the radio concept of avoiding tune-out. MTV went through a period, I think, when there was a great deal of concern about tune-out. I think you have to program for tune-ins. It goes back to breaking records. When we started being a little more aggressive and a little more sensitive to what was going on at retail, our viewership went up. It's more exciting, we're breaking more records, so it's working ... for now. One thing we know is that there are no formulas. Just when you think you've got it figured out, it changes. And we know that, so we try to stay open-minded.

Looking at the monitor over there, we see Madonna's controversial new video. What's your feeling on people's objections to her use of Christian symbolism? When I first saw it, I expected there would be an uproar. My first reaction was, if she'd done this in Iran, she'd be dead. But the third time I saw it, I didn't think it was as provocative as I did at first. Frankly, we're not getting any of the real negative feedback that we might have expected. Pepsi's getting some heat; we're not. I think it's a thoughtful clip. I think it uses symbolism, and I've heard a number of different interpretations of what it's trying to say. Frankly, I'm more amused by it than anything. Madonna loves to find out where your sore spot is, and touch it. I frankly think that's all it's about. It strikes me as being a totally orchestrated piece. It's a great song; it's a well-done video. But the reaction is not as wild as it's been. It's a huge request item.

the concept- and then we plug in European music, which is very different. Americans like much more energetic music. In Europe, the music tends to be much more poporiented. It's a little different because the release patterns are very different from country to country, and consequently, it's a little harder, when you're in 13 countries, to get a bead on what's going on. The VJ's are all European, and though English is pretty much a second language for everyone there, we try to keep the talk to a minimun and make it as non-verbal as we can. But it's working well, and



We did a piece on "The Week In Rock" on the video, and showed it to some priests and clergymen, and the reaction was quite interesting. The one that I think was the most telling was this priest who said, "My God, in a world where there's people starving to death, there's homeless people, there's war, people killing each other, and drug problems, how can people be upset with this?" I think one of the things that has made this less controversial is the timing around the whole "Satanic Verses" thing. If you buy the argument that the Iranians are being over the top with the censorship thing, it's very hard to come in a couple of weeks later and get upset about this.

MTV is now in Europe, Japan and Australia. How does MTV translate to the rest of the world? Rock 'n' roll translates very well there's really no problem there. What we take is the packaging the animation, the ID's, the graphics, the look, the attitude and they seem to really embrace it. In fact, the shows that do the best on MTV Europe are the American shows. The highest-rated show is "Remote Control." The American Top 20 countdown does better than the European. Who knows? It's very odd.

And now you're going across the Iron Curtain into Hungary? Can you imagine being a 17-yearold kid in Budapest sitting in your apartment, turning on MTV and seeing Guns N' Roses? I would love to be a fly on the wall there!

How can you keep them down on the commune after they've seen MTV!? What's next—the U.S.S.R.? The plan is to have a 15-minute show on Tass TV once a week sometime this year. Liz Nealon is working on that right now. She went over to meet with the Deputy Minister of Culture in Russia. That's the plan for this year. We hope to be in Brazil this year, and I don't know if it will be this year or next year, but India and China, too.

Where does MTV go from here? That's hard to answer. If you had asked me that two years are I

asked me that two years ago, I never would have anticipated where we are now, and by the same token, I think trying to look ahead two years from now is an impossible task. MTV evolves and mutates at its own rate, just as changes take place in the world of pop music. There's no telling what will happen. Maybe the entire channel's a rap network in two years, with weekly half-hour Album Radio and Top 40 shows. It sounds absurd, but crazier things have happened.

Any new shows in the works?

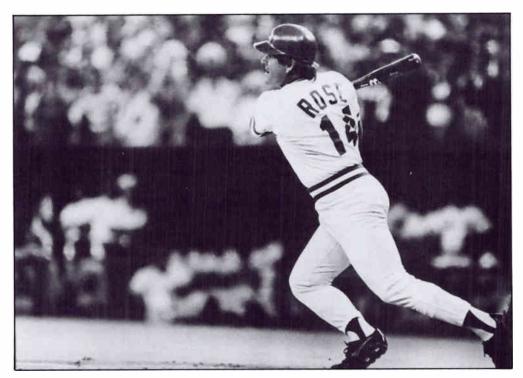
We have a one-hour prime-time show coming in April that will be music video based, but with comedy and topical humor. Coming this fall or winter will be a daily serial that will be somewhat comedic in nature, something like a soap opera.

Are there things you've learned at MTV you could have used in radio?

Absolutely. I don't think radio, as it's become so formulaic, really knows how to make a station stand out. Very few radio stations have a personality. MTV does with the promos, the contests, the attitude. That's one thing radio's radically missing. Also, the risktaking.

Any specific clips or artists you really went after here, but didn't really happen?

It's funny, but I can only think of two things--- there are probably a million others. The best example I can think of is Jon Astley's "Jane's Getting Serious." We still sit and scratch our heads on that one, and so's the record label. We played the daylights out of it. Another one was World Party. Other than that, most of the things we've really gone after have come through for us in a really big way over the last three years. We've been really lucky like that. But we've also learned what we need to do to break certain kinds of records, and most of the labels listen to us when we tell them. In most cases, it's become a real partnership with the record companies.



PETE ROSE SAYS: "2-1 THESE'LL BE BIGGER HITS THAN I'VE EVER HAD!"



SIMPLY RED "It's Only Love" from the A NEW FLAME album. 43 HITS TOP FIFTY ALBUMS!



HOWARD JONES "Everlasting Love" from the CROSS THAT LINE album.

BREAKOUTS WINNER! 39-36 HITS TOP FIFTY SINGLES!



PETER SCHILLING "The Different Story (World Of Lust And Crime)" from the album THE OIFFERENT STORY (World Of Lust And Crime). FLASHMAKER!



MARC V. (pronounced VEE) "Let Them Stare" from the album TOO TRUE.



YAZZ "Stand Up For Your Love Rights" from the WANTED album.



PHOEBE SNOW "If I Can Just Get Through The Night" from the SOMETHING REAL album.



When you play it, say it! WE ROSE TO THE TOP BY TAKING A LOT OF GAMBLES...AT ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS. © 1989 Elektro(Asylum Records, o Division of Worner Communications Inc., •



CINDERELLA "Coming Home"

From The Album "Long Cold Wint

FLASHMAKER! EARPICKS WINNER!

MOST ADDED!

KEGL add WMMS add PRO-FM add WEGX add WKBQ add	KZZU WBBQ WSKZ	add add add	OK95	add
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add

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-M104

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PLAY IT, SAY ITI

	- 14 C
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WLRS	add
WPFM	add
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WSPK	add
WWFX	add
WZKX	add
V07	



DIST THIS PART

AVERAGE |
 IMSPESSIVES
 TOP
 REQUESTS
 Lp SALES
 #5 - ALES

 (4 or more)
 10
 (1 to 10)
 (1 to 10)
 (1 to 10)
 3.63

Is Forgiven"

an der

20-18 HITS TOP FIFTY ALBUMS! 28-21 HITS TOP FIFTY SINGLES! 23**18* R&R!

"A11

~	KRBE	8-6 8-7 12-8	WKBQ WGH-FM WMMS KDWB PRO-FM	1 8-8 14-11 20-15	WLOL B94 KCBX	21-17	KS104 Z100	22-19	WZPL KBEQ KKRZ	26-21 27-23 33-25 *	
BI	RE	N	"A	7	1	TS	T	or			77

SA-FIRE "Thinking Of You"

From The Album "Sa-Fire"

23 18 HITS TOP FIFTY SINGLES 26*-21* R&R!

Q105

	AGRESSIVES (4 or more)			45 SALES (1 to 10)	
3.62	71	34	12	8	

KKBQ	الدامم	14 20 2								
	add	KF95	add		2-1	FM102	14-10	WXKS	19-15	
WKBQ	add	JETFM	add	KOV	4-3	KWOD				
B93	add							Z100	20-17	
				KZZP	3-3	KS104	14-10	HOT977	22-10	
WDJX	add	KGOT	add	KKHT	10-5	WIOQ	16 44			
WERZ	add	KKXL							28-20	
				Y108	5-5	PRO-FM	14-11	WEGX	24-21	
WRQN	add	KPAT	add	KMEL	7-7 🦛	KKRZ	10 10			
		KYYY			1-1				27-22	
				B97	8-7	HOT97	16-13	KCPW	27-23	
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mercury

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	CKOI	deb 40	WNVZ		B94		KCPW	<u> </u>	• WP	LJ	23-1	7	KROY	29-	10

our Desk April 10!

Already Top 10 Album Rock!

24 POST MODERN! BREAKTHROUGH WEEK!

drivin'n' cryin'

loneysuckle Blue" he first single from the brand new albu "Mystery Road"







(Based on a combination of airplay and sales.)

LW TW	ARTIST-L ABEL	COMMENTS
2 1	XTC - Geffen Mayor of Simpleton	Giant sales/air
12	F Y CANNIBALS - I.R.S./MCA She Drives Me Crazy	Still huge
33	ELVIS COSTELLO - WB Veronica	Holding
4 4	THE REPLACEMENTS - Sire/Reprise Various	Steady
6 5	ROBYN HITCHCOCK - A&M Madonna Of The Wasps	REM tour helping
8 6	NEW ORDER - Qwest/WB Round & Round	Back up
9 7	GUADALCANAL DIARY - Elektra Always Saturday	Hot reports
58	LOU REED - Sire/WB Dirty Boulevard	Slipping
79	COWBOY JUNKIES - RCA Various	Sales lead
20 10	INDIGO GIRLS - Epic Close To Fine	Giant week
22 11	MORRISSEY - Sire/Reprise 12"	Huge
15 12	PROCLAIMERS - Chrysalis I'm On My Way	Building
11 13	THROWING MUSES - Sire/WB Dizzy	Solid airplay
10 14	WONDERSTUFF - Polydor Give Me More	Up and down
12 15	EASTERHOUSE - Columbia Come Out Fighting	Steady
14 16	VIOLENT FEMMES - Sire/WB Nightmares	Peaking
18 17	LYLE LOVETT - MCA Here I Am/Stand By	Airplay building
21 18	TANITA TIKARAM - Reprise Twist In My Sobriety	Sales/video
23 19	THELONIOUS MONSTER - Relativity So What If I Did	Big moves
24 20	YELLO - Mercury The Race	Solid gains
21	DEPECHE MODE - Sire Something To Do	Bre aking bi g
22	DE LA SOUL - Tommy Boy/WB 3 Feet High	Selling
23	BRUCE COCKBURN - Gold Castle Big Circumstance	Back up
25 <mark>24</mark>	BUCK PETS - Island Various	Steady gains
25	CONNELLS - TVT Fun & Games	Bre ak ing

POST TOASTED By Ben Dover

Well, as predicted and expected by PoMo Wallies around the world (Mark Kates not included), XTC soars to #1 this week with sales and airplay still on the rise. Nice job, Marky! Robyn Hitchcock is beginning to sell thanks to mucho radio support and a new video in rotation on MTV. Guadalcanal Diary continues to pick up lots of Hot Reports and PoMo retail stores are telling us that it's really beginning to sell. They are currently on tour in the Southeast. One hot new act

worth mentioning is De La Soul on Tommy Boy. For those of you not that familiar with these guys, here are some facts: MTV is behind the new video all the way. It is generating tons of requests at PoMo stations throughout the country. And most of all, check out the sales in your market! These guys are selling lots of product and we think this is just the beginning. Depeche Mode's new project, "Highway 101," is ready to make huge gains at PoMo with a lot of new

No Caption



Tanita Tikaram — video and sales lead the way!

support at radio and retail. Yello is picking up momentum this week with big airplay points, Thelonious Monster is showing up in sales across the country and, once again, watch Tanita Tikaram — there are a lot of other cuts on the album that are just being discovered and MTV continues to support the current video. And now absolutely not much of anything..... The Depeche Mode film will be opening in late April in selected markets at a theatre near you (Could that sound just a little more like a commercial?) Hey radio geeks, make sure you're tied in with a promotion - contact your local WB Wally for details.... Crowded House finally begins their North American tour in April. If you know Harry Levy, call him for tix. If you don't know him, consider yourself fortunate.... WDET is celebrating its tenth anniversary with a great musical line-up including Hugh Masekela, The David Grisman Quartet, Uzeb, Footloose (Gee, hope its the soundtrack!) and Madcat's Pressure Cooker Jetson (whose name is getting in this column of dribble just a bit too often) has been upped to Associate National Director for Relativity. God, if that's not a stroke to the guy, then Monday morning traffic is our G-spot.... Mute is releasing the new Barry Adamson project. He was a former member of the legendary Magazine and Nick Cave's Bad Seeds (geez, wonder how he got that record deal!) ... And finally, Rainbow Records in San Mateo had to tear down their store front because it was (get this) - too PoMo.



POSTINUDERN

HOTS

1. HOUSE OF FREAKS (Rhino) 1. XTC (Geffen) 2. ELVIS COSTELLO (WB) 2. MOJO NIXON (Enigma) XYMOX (Polygram/Wing)
 FIREHOSE (SST)
 WASHINGTON SQUARES (Gold Castle) 3. INDIGO GIRLS (Epic) 4. ROBYN HITCHCOCK (A&M) 4. REPLACEMENTS (Reprise) 5. NEW MODEL ARMY (Capitol) 5. DEPECHE MODE (Sire) (Hot reports from the nation's leading radio and retail outlets) KJQN / MIKE SUMMERS / SALT WEB OF SOUND / BILL TORMAS WNYU / LISA SARTORI / NEW EUCLID / TONY MARGHERITA / /LANCASTER, PA YORK LAKE CITY ST. LOUIS **Buck Pets** Clock DVA Fine Young Cannibals XTC Bits & Pieces '89 **Elvis** Costello Lard Lucky Peterson No Faith No More Stop the Violence XTC Halo of Flies Kon Kan Lou Reed Murphy's Law Dogs D'Amour Wonderstuff Spaceman 3 WUCF/CJ/ORLANDO 91X / OZ / SAN DIEGO KEDG / JJ JACKSON / LOS AN-Lyle Lovett GELES Thelonious Monster Elvis Costello Chris Rea Robyn Hitchcock XTC **Cowboy Junkies** Elvis Costello Fine Young Cannibals Lou Reed Yello Tanita Tikaram **Cowboy Junkies** Wonderstuff Replacements R.E.M. Gregory's Funhouse Midge Ure Melissa Etheridge Replacements KUSF / TIM ZEIGLER / SAN WMDK / MIKE THOMAS / TEMPE WLCV / WALTER JOHNSON / PETERBOROUGH FRANCISCO LOUISVILLE XTC Tooth & Nail Yo La Tango Fine Young Cannibals Mathew Sweet Full Fathom 5 Cowboy Junkies New Order Sordid Humor Roger Manning Fine Young Cannibals Elvis Costello M.O.D. Elvis Costello XTC Guadalcanal Diary Too Much Joy Waterboys ZIA RECORDS / BRAD GIBSON / KCPR / SCOTT CARTER / SAN XTC WORT / STEVE GOTCHER / PHOENIX LUIS OBISPO Love & Rockets MADISON XTC Essence Dogs D'Amour Sand Men He Said Yello **Ciccone Youth**

XTC Bambi Slam Yello RADIO DOCS / KATHY STAMM /

MILWAUKEE Glamour Camp Guadalcanal Diary Dylan & the Dead Nitzer Ebb Ivan Neville

KABL / MARK MILLER / MIN-NEAPOLIS Run Westy Run XTC Robyn Hitchcock Scrawl Black Spot

UNDERGROUND SOUND / LAURA FERRARA / NEW OR-LEANS Sonic Youth/Mudhoney Firehose Lydia Lunch & C.Ruin **Bevis Frond**

Thelonious Monster Giant Sand Run Westy Run SOUND IDEAS / RICH MINCE /

PLAINSBORO, N.J. Enya **Cowboy Junkies** Melissa Etheridge **Gipsy Kings** Lyle Lovett

UNICORN / DREW JOHANSEN / PORTSMOUTH XTC Miracle Legion Replacements Fine Young Cannibals Robyn Hitchcock

WDOM / JOHN GAZERRO / PROVIDENCE Replacements Lou Reed R.E.M. Elvis Costello Violent Femmes

R.Pink Dreams Robyn Hitchcock

Wolfgang Press **RAINBOW / CHRIS BRYANT /**

SAN MATEO, CA Lou Reed XTC Tanita Tikaram Enva Replacements Legal Reins

Giant Sand

KCMU / MAGGIE MCCABE / SEATTLE Black Sun Ensemble He Said De La Soul XTC

LIBERTY SOUND / BILL FUENFHAUSEN / SPRINGFIELD, MO Enya New Order Charlie Sexton M.O.D.

Robyn Hitchcock

KTAO / BILL EVANS / TAOS

ZIA RECORDS / JON MILLER / Guadalcanal Diary **Rudimentary Peni**

WTSE / DORIS DUNE / TRENTON Fine Young Cannibals Guadalcanal Diary

VINYL SOLUTION / MARK PATRICK / TUSCALOOSA Jane's Addiction Fine Young Cannibals XTC Cowboy Junkies Elvis Costello

KWCW / CHRIS FETTERS / WALLA WALLA Fall **Elvis** Costello Pussy Galore Pogues Ciccone Youth

WRRO/GROVER/ YOUNGSTOWN Guadalcanal Diary A Bones Miracle Legion Graham Parker Replacements







SCOTT CARTER **KCPR SAN LUIS OBISPO**

Say hi to this year's winner of the Peter Brady/Barry Manilow look-alike contest. No, seriously - Scott is a straight-A student and will be the only student ever to graduate with a 4.0 GPA in Kanine Proctology. Hey Scott, we're damn proud to have (or is that had?) you as reporter. Best of luck to ya dude --- we think you'll be running into a lot of what goes into making this rag!

HOTS:

- 1. REPLACEMENTS
- 2. LOU REED
- 3. **ENYA**
- 4. INDIGO GIRLS 5. XTC
- 6. MIDGE URE
- 7.
- LIVING COLOUR GRAHAM PARKER 8.
- **Q GOO GOO DOLLS**
- **TIM FINN** 10.

WAPS / BILL GRUBER / AK-RON.OH Depeche Mode Fine Young Cannibals Erasure

Morrissey Thrashing Doves SCHOOL KIDS / JENNY OLSEN / ANN ARBOR

De la Soul Sound Garden Graham Parker Joe Henry Living Colour

WHTG / RICH ROBINSON / AS-**BURY PARK** 112 Choirboys Proclaimers Fine Young Cannibals **Elvis** Costello XTC

WUOG / BETH HOEPNER / ATHENS De la Soul Throwing Muses Neville Brothers Connells House of Freaks

WRAS / KIM SAADE / ATLANTA Indigo Girls XTC Neville Brothers Connells De la Soul

CELLOPHANE SQUARE / DAVE CRIDER / BELLINGHAM XTC Flaming Lips Depeche Mode Robyn Hitchcock Lyres

WBCN / OEDIPUS/CARTER ALAN **/BOSTON** Replacements Elvis Costello Fine Young Cannibals **Robyn Hitchcock** Simple Minds

WFNX / BRUCE MCDONALD / BOSTON XTC 112 Morrissey Elvis Costello Fine Young Cannibals

KUCB / DAVE DELASKY / BOULDER Morrissev Robyn Hitchcock Washington Squares New Model Army **Red Temple Spririts**

KCRS / TODD WISE / CEDAR FALLS XTC Replacements Indigo Girls **Guadalcanal Diary** Robyn Hitchcock

WKHR / JOANN MOLTER / CHAGRIN FALLS, OH. Depeche Mode XTC Morrissey Erasure Pixies

RECORD BAR / RICHARD LANE / CHAPEL HILL, N.C. Depeche Mode Robyn Hitchcock Washington Squares Lyle Lovett Guadalcanal Diary

WXRT / LIN BREHMER / CHICAGO Morrissev Lyle Lovett Neville Brothers Connells Slammin' Watusis

MANIFEST / DONNA MAXWELL / COLUMBIA, S.C. XTC Indigo Girls Lay Quiet a While Flaming Lips Love Tractor

WUSC / WILL KAHLER / COLUMBIA,SC Flaming Lips Untouchables Anti-Schism Miracle Legion House of Freaks

KBLE / RON SORENSON / DES MOINES Radiators Joe Henry Neville Brothers Firetown Indigo Girls

WDET / ANNE DELISI / DETROIT XTC Tanita Tikaram Yello Enya REM WDHA / ANDY DEAN / DOVER,NJ

XTC Stray Cats Guadalcanal Diary Sam Phillips Gary Moore

WXDU / BRYCE BURKHART / DURHAM Connells

They Might Be Giants Indigo Girls Too Much Joy Dirty Dozen Brass ...

LOU'S RECORDS / TOBEE SCHWARTZ / ENCINITAS, CA

Mother Love Bone Lard Don't Mean Maybe Loop Flaming Lips

WRSI / JIM OLSEN / GREENFIELD XTC Elvis Costello Fine Young Cannibals Indigo Girls Lyle Lovett

WWVH / DAVE ZALUDA / HARTFORD President Depeche Mode Meat Beat Manifesto Loop Jamms

SELECTER / SUSAN HAYNES / HICKORY, N.C. Masters of Reality Elvis Costello Connells Caterwaul Robyn Hitchcock Steve Earle

KUCI / GARY DOWNS / IRVINE Flaming Lips Gave Bikers on Acid Caterwaul Live Skull Connells

WBER / ANDREW CHINNICI / KENFIELD XTC The Fall Love & Rockets Yello Nitzer Ebb

WKSR / DAVE WELTE / KENT, OH Indigo Girls XTC Connells Slammin' Watusis Morrissey

WUTK / BENNY SMITH / KNOX-VILLE

Guadalcanal Diary Morrissey XTC Firehose Murphy's Law

KROQ / VAN JOHNSON / LOS ANGELES Replacements XTC Morrissey Howard Jones Thrashing Doves





POMO PICKS Edited By Roy Trakin



House of Freaks, "Tantilla" (Rhino): The second LP from this Richmond, VA, duo adds gospel organ and keyboard fills to their sparse roots appeal, as producer John Leckie (XTC, Let's Active) brings out the Britbeat elements on acoustic strum-ups like "King of Kings," which takes on anti-religious forvor Guitarist/vocalist

hypocrisy with an anti-religious fervor. Guitarist/vocalist Bryan Harvey and percussionist Johnny Hott's apocalyptic beat comes across best on the potent PoMo anthem, "When the Hammer Came Down."

Happy Mondays, "Bummed" (Elektra): Yet another entry from industrial Manchester, U.K., with a quirky sense of humor and a swirling psychedelic whirlpool of sound. The thick, droning melting pop, produced by Martin Hannett (Joy Division, U2), recalls such forebears as labelmates the



Cure, but achieves its own hypnotic drive on the first single, "Wrote For Luck." "Fat Lady Wrestlers" and "Brain Dead" define the PoMo sensibility while "Lazy Itis" nips a riff from The Beatles' "Ticket To Ride" and takes it to another place.



Martin Stephenson and the Dainties, "Gladsome, Humour & Blue" (Capitol): Kind of like a new wave John Renbourn, this critically-praised English troubadour takes the pastoral tradition of British folk and updates it for the Post-Modern crowd. His debut U.S. double-LP combines two previous

U.K. imports and shows the audacious strummer capable of Elvis Costello-like irony on ditties such as the first single, "Wholly Humble Heart." Stephenson's long-time back-up band subtly infuses the material with pop appeal.

Caterwaul, "Pin And Web" (I.R.S.): Throbbing, dark, pulsating metallica reminiscent of Siouxsie and the Banshees and the Sugarcubes from, of all places, Phoenix, AZ!! An idiosyncratic band for a label that specializes in them, these gothic-rockers are separated from the pack chiefly by lyricist Betsy Mar-



tin's warbling country twang and Mark Schafer's gnarled guitar lines. After all the sound and fury of "The Sheep's A Wolf," though, it's the gentle "Lay Down To Rest," with Parker's mournful mandolin, which cuts through the miasma.





POMO ROUNDUP Hey, here are **Peter** and **Margo Timmons** of **The Cowboy Junkies** with **WHMI** Howell MI's **Jeff Welling** (r). Just after this pic was snapped, Margo turned to the radio geek and asked, "Why have we become so unhappy and grim since we arrived here?" "Because you're in Howell, Michigan," Jeff replied. "Don't worry, it happens to everyone!"



BUCKIN' GREAT: This is the second photo. It is a photo of a guy named **Bill**. Bill works for **Bill's Records** in Dallas, TX. Recently, he invited a band over to make him feel important. He called upon Island's **The Buck Pets**. This is a photo of all of them together. Pictured left to right are: Bill (of Bill's Records and **The Buck Pets: Chris, Andy Tony** and **Ian**. Thank you for looking at this picture.



"FLIP FLOP" AT THE 'ROQ LA.'s PoMo kings, KROQ, had the Guadalcanal Diary guys and girl in the studio (probably just to make them feel good). Anyway pictured here (l-r) are Larry Groves, Music Director; Band members Rhett Crowe, Jeff Walls, John Poe and John Frost and Murray Attaway, Production Director. Just after this photo was taken, the band proceeded to call Marky Cohen of Elektra to tell them they were sick and tired of smiling for photos that end up in smelly rags like the one in your hand. NATES.



GIVE MORE GIVE MORE MORE

14 Hits Post Modern From the album 'Eight Legged Groove Machine" Sales over 40,000!

On Tour Now!

Mon 4/17 Washington, DC Philadelphia, PA Tue 4/18 Thu 4/20 NY NY Fri 4/21 Boston, NY Sun 4/23 Toronto

9:30 Club Chestnut Cabaret The New Ritz Paradise Diamond Club

Wed 4/26 Chicago, IL Fri 4/28 San Diego, CA Sat 4/29 Tue 5/2 LA, CA Wed 5/3

Cabaret Metro Backdoor Scream Whiskey San Francisco, CA Kennel Club



THE REPLACEMENTS []" ۰**۲** ، ، L BE YO

From The Album Tell A Soul Don't

CROSSO	VERS	WINNER!		KOZE	deb 2	7
EARPICK	S WIN	INERI		KXYQ	deb 2	9
4 HITS PC	OST M	ODERN!		WROQ	deb 3	0
				99KG	deb 3	5
KEOL	المعامم			KZIO	deb 3	8
KEGL	add	WAZY	add	OK95	deb 3	8
PRO-FM	add	WBNQ	add	KFMW	deb 4	0
ΚΤυχ	add	WDBR	add			
WPST	add	WIBW	add	KITS	3-1	ł
K104	add	WQUT	add	WLOL	29-24	E
95XXX	add	WVBS	add	WLRS	34-28	L
K106	add	WWFX	add			
KLYV	add	Y97	add	BREAKI	NG AT:	
КТМТ	add	WYCR	add	WMMS	KKXL	E
KTRS	add	WKFR	add	KITS	KPAT	
				KSND	KZFN	
				K7711		

FAVORITES

From The Album INFORMATION SOCIETY

FLASHMAKER!

C 1989 Sire Records Co

КСРХ	add	KROY	deb 23	BREAKING AT:
WKZL	add	KITY	deb 33	WXKS
KKMG	add	КТМТ	deb 33	KUBE
KKQV	add	KWOD	deb 34	KPLZ
KKXL	add	BJ105	deb 35	
KZOZ	add	KTRS	deb 38	
WCGQ	add			
WJAD	add	Y97	28-23	
WNNK	add	KLUC	38-27	
KYYA	add	KKFR	31-28	
		K106	39-30	
		KCMQ	35-31	
		KPAT	35-31	
		KZZU	40-34	



THE HORIZON

THE LATEST ON UP AND COMING BANDS by John Sutton-Smith

This year's South by Southwest Conference attracted more people than ever before to the friendly town of Austin, TX, for panels, workshops, showcases and local dining, most certainly not in that order. The highlights were keynote speaker Robert Christgau's rousing endorsement of this very rag as the best trade around (or was it "most important?") and yours truly's engaging panel appearance on the final afternoon. The clubs were all SRO for appearances by headliners like local hits the Reivers, playing an excellent set mostly taken from their current "End of the Day" album on CAPITOL, and hot new country act the Wagoneers, previewing their second effort for A&M; eclectic popsters Poi Dog Pondering were very impressive, sparking a lot of interest, as were their TEXAS HOTEL labelmates Chickasaw Mudpuppies, an off-beat blues duo from Athens, GA, whose upcoming debut was produced by R.E.M.'s Michael Stipe Two bands signed primarily from last year's event, Michelle Malone to ARISTA and Darden Smith to CBS, gave memorable performances, as did the quasi-legendary Alex Chilton who has a song dedicated to him by the Replacements, but currently, no label Personal favorites once again were Louisiana power-cajun band Mamou, who have an indie LP on JUNGLE, while other Texas bands of note included Dallas' Three on a Hill; intense sonic energy and speed metal from the Awful Truth; tough rock and attitude from Ty Gavin, and Dash Riprock, the highly-touted ravers from New Orleans Two Austin folk/pop outfits- Grains of Faith and Two Nice Girls, who have an album due on ROUGH TRADE shortly- also showed promise, but in general it's hard to get more than a fleeting impression, so immense was the number of bands playing in over two dozen clubs. Austin has a long tradition as a center of country/rock, and the currentscene continues to be as vibrant as in any similar-sized city in the country..... Back in Hollywood, new Irish pop act Nathan Crow and the Wedding Band, who also played Austin and are rumored to have signed a U.S. deal, gave a rousing performance on a bill with L.A.'s the Havalinas, a new country-edged rock band with ex-Cruzado, Chalo Quintana on drums, that are quite the buzz of the local club scene and up there with RCA's the Sidewinders as potential rookies of the year in the Post-Modern category, an opinion re-inforced by their opening slot at the Roxy a couple of nights later for CHRYSALIS's weird and wacky Scotsmen, the Proclaimers Other unsigned Brits traveling hereinclude Das Psycho Rangers, a good-looking rock band with a large arena sound and interest on both coasts Finally available is the Mica (pronounced Meesha) Paris album, "So Good," on ISLAND, the successful U.K. release having been re-mixed and re-packaged. The very hot British soul singer comes with "My One Temptation" as the first single Brazilian pop has never sounded sweeter than on Ivan Lins' new album, "Love Dances," on REPRISE, co-produced by Stewart Levine (Simply Red). Standout tracks include "Marlena" and "You Moved me To This" OTHER NEW NOISE OF NOTE: Country comers Tin Star have a new self-titled album on RHINO and The Swimming Pool Q's a new CAPITOL release, "World War Two Point Five" with the lead-off single, "The Common Years" The Way Moves make their debut with a self-titled effort on DALI.

NEW ARTISTS



Proclaimers

Title

"Sunshine On Leith"

Label

Chrysalis

Critical acclaim and a massive

Post Modern buzz accom-

panies the sophomore effort by

Scottish duo The Proclaimers.

Twin brothers Charlie and

Craig Reid started in rock and

country bands in their native

Scotland before turning to

Punk as Black Flag (No, not

that one) and eventually their

current acoustic path with the

Proclaimers. Folk, Country,

Rock and Pop are all show-

cased in this collection of

heartfelt intellectual lyrical

forays. The buzz is on.



Waterfront Title "Waterfront"

> Label Polydor

Cardiff Wales now adds other dignitaries besides Tom Jones their as native son. Songwriter/performers Chris Duffy (vocals) and Phil Cilia (guitars) make their worldwide debut on this mass appeal pop collection which features the single, "Cry" which is already causing a stir at some Top 40's. Despite a pure pop sound, the lyrics warrant examination, and should please those discriminating critics who have nothing else to do but concern themselves with that stuff.

Suggested Cuts

"I'm Gonna Be" is really gonna be.

Label Comments:

"Oh my gawd, is there enough of that hair gel in my hair to give it that Post Modern feel?" asked Chrysalis Pomo Domo JIII Maxick who is absolutely no relation to Former Secretary of Defense Melvin Laird (Ed Asks: What the hell does that mean? Thank You.). Always on the case, Jill added the immortal line: "Oh, are the Proclaimers on our label?" Suggested Cuts "Cry" is a Top 40 natural.

Label Comments:

According to Polydor Promo Wiz John Brodey: "Early indications are that the Waterfront record is hot. Heck, Pete Rose laid out 10 grand that said it would go. These guys are young, talented and hungry. The initial buzz leaves no doubt that this record will get more of a reaction than a truckload of Chilean grapes." (Yes folks, he really said that. Thank you.)





Current favorites as chosen by members of all segments of the music industry

The debut cut from Waterfront sweeps the section this week. Next in line are new singles from New Order and Roachford. The Replacements continue to get strong support from radio and retail. Former Wildcard Neneh

Cherry follows along with new entries from Cinderella, Phoebe Snow and Womack & Womack. Natalie Cole and U2 continue to get mentions.

WINNERS

6

7

8

9

10

 WATERFRONT
 0

 NEW ORDER
 1

 ROACHFORD
 0

 REPLACEMENTS
 1

 NENEH CHERRY
 1

CRY ROUND CUDDLY I'LL BE BUFFALO (Poly) (Qwest/WB) (Epic) (Sire/Rep) (Virgin)

CINDERELLA PHOEBE SNOW NATALIE COLE W & WOMACK U2-BB KING COMING IF I CAN MISS TEARDROPS WHEN

(Merc) (Elek) (EMI) (Island) (Island)

J ABRAMSON/TOWER-SUN/LA Proclaimers/XTC/D Osmond/M Nixon

B ALBRIGHT/SAM GOODY/EDISON Saraya/D Osmond/S Fox/L Colour

B ALLEN/WKEE/HUNTINGTON G N' Roses/I Society/N Kids

H APPLEBAUM/KEMP MILL/WASH P Snow/N Order

TRACY AUSTIN/B93/AUSTIN B Midler/D Osmond/I Society/Waterfront

C BAILEY/102 JAMS/GREENS Deja/MC Hammer/S Rick/Surface

R BAILEY/TOWER/WESTWOOD Madonna/Pasadenas/M Vanilli/I City

CHRIS BAILEY/WNVZ/NORFOLK Replacements/N Bros./E Costello

G BAIN/Q RECS & VIDEO/MIAMI P Snow/W & Womack/N Order/G Camp

ROBIN BANKS/JET-FM/ERIE Replacements/N Cherry/E Brickell

CINDY BARR/SPECS/MIAMI N Cole/Miles J/BB Winans/A Keys

M-B/RECORD & TAPE/OHIO P Snow/Waterfront/N Order/Roachford

S BEAN/H HOUSE/DETROIT W & Womack A BENGRACK/FM102/SACRA T Short/NWA & Posse

M BERGER/WINK/FT MYERS Waterfront

BETH ANN /G105/DURHAM O 2 Many/N Cole/Outfield/T Stone

J BRACKEEN/TOWER/WESTWOOD J Kemp/Osmond/M Damian/Replacements

J BROWN/PEACHES/SEATTLE Cult/P Case/S Garden/T Monster

CHERYL BROZ/KRBE/HOUSTON N Kids/B Brown/N Cherry

JON BRYANT/G98/PORTLAND Waterfront/N Cherry/Replacements

L BURDETTE/Q102/PHILLY Cynthia/Boys

L CAMPBELL/B94/PITTSBURGH Waterfront/G Camp

B BOOM CANNON/WKSE/BUFFALO Waterfront/Outfield/H Jones/N Kids

KEVIN CARTER/KMGX/FRESNO Al B. Sure/Roachford

B CATCHER/WANS/GREENVILLE N Cherry/L Ford/Cinderella/Waterfront

J CHRISTENSON/KKQV/W FALLS Hithouse/A Starr/G Cole/N Cole D CLARK/SLY96/S LOUIS OBISPO O Nation/Waterfront/G Camp/N Cherry

LARRY CLARK/WWFX/BANGOR B Brown/Roachford/Midler/Replacements

J COHEN/STRAWBERRIES/BOSTON Cult/Proclaimers/McLaughlin/Saraya

D COOKSEY/SAM GOODY/LA Waterfront/P Snow/N Order/Cinderella

B DANIELS/KKRC/SIOUX FALLS D Duran/L Colour/J Kemp/Airkraft

JEFF DAVIS/103CIR/BECKLEY Synch/S Fox/M Damian

F DAVIS/ANGOTT/DETROIT E Brickell/DL Soul/L Colour/M Etheridge

B DAVIS/RECORD BAR/C CHRISTI Madonna/G N' Roses/N Order/L Ford

RICK DEAM/HEGEWISCH/CHICAGO D Estus/J Kemp/Cher-Cetera/J Watley

ALBIE DEE/WPGC/WASH DC Whistle/N Cole

M DINA/TOWER-DOWNTOWN/NYC D Gibson/Cher-Cetera/J Watley

B DUMLER/Z99/OKLAHOMA CITY Waterfront/Replacements/W & Womack

S DUNN/METRONOME/ATLANTA Madonna/I Girls/W & Lisa/DDB Band











from the platinum L.P. "Guy"

WHEN YOU PLAY IT, SAY IT.

.MCA RECORDS





Current favorites as chosen by members of all segments of the music industry

FAST EDDIE/KYNO/FRESNO N Cherry/G Medeiros/N Cole/D Osmond

V ELLIOTT/VINYL VENDORS/KALA Replacements/G Camp/N Kids/D Gibson

STEVE ELLIS/HOT97/NY G Kings/N Cherry/Madonna

MARK FEATHER/Q106/YORK N Kids/B Brown/Roachford

JAY FINK/CD ONE-STOP/CONN P Snow/N Order/Cinderella/Proclaimers

TODD FISHER/WKTI/MILWAUKEE Replacements/B Mardoz/Waterfront

JOEL FOLGER/KEGL/DALLAS Replacements/Figures..B/U2-BB King

LESLIE FRAM/WABB/MOBILE N Cherry/U2-BB King/P Schilling

S FREEMAN/CML/ST. LOUIS G Camp/Cinderella/Waterfront

K GRAHAM/WEST MERCH/AMAR G Camp/W & Womack/P Snow/Cinderella

H GUILFOIL/WAX WORKS/KTY D Gibson/U2-BB King/B Bam Boo

M HANSEN/KFMW/WATERLOO Waterfront/Cinderella

B HARDIN/WLRS/LOUISVILLE G Camp/Cinderella/B Boys

NEIL HARRISON/K106/BEAUMONT Replacements/N Order/Cinderella/Waterfront

R HAYES/KTFM/SAN ANTONIO N Order/N Cherry/Waterfront

STEVE HELLER/KZFN/MOSCOW Roachford/G Camp/N Order

ERIC HOFFMAN/FM104/MODESTO Cinderella/E Brickell

C HOLMSTROM/ROUND UP/WASH D Milkmen/D Phillips/N Order/T Finn

D HOUGHTON/UNIVERSAL/PHILI D Corusis/S Sensation/K9 Posse/Pasadenas

JAMIE HYATT/KDON/SALINAS Figures On A B/TKA/Stephanie/Cynthia K JAKIELA/GALAXY/PITTS U2-BB King/A Starr/M & Mech/Roachford

E JERDE/TOWER/SHERMAN OAKS B Wilson/R Newman/U2-BB King/L Lovett

PAUL JOHNSON/KZIO/DULUTH Replacements/E Brickell/G Camp

P JOHNSON/PRO /TEMPE FY Cannibals/E Costello/P Abdul/N Order

E KATAJAMAKI/NAVARRE/MPLS Roachford/N Order/P Snow/Surface

W KAUFFMAN/WQCM/HAGARS G Camp/Replacements/Aretha-Elton

BOB LABORDE/KISN/SALT LAKE Waterfront/Figures..B/E Brickell

BOB LEWIS/KRNQ/DES MOINES Waterfront/El DeBarge/A Starr/Replecements

N LEWIS/MUSIC PEOPLE/OAKLAND V Williams/N Cole/K N' Play/.38 Special

C LEWIS/SHOW INDUSTRIES/LA Waterfront/P Snow/Thieves/N Order

L'ILIA/KQMQ/HONALULU C Junkies/D Gibson

P LOPEZ/KXX106/BIRMINGHAM Waterfront/N Cole/Roachford

K MACIVER/FACE THE MUSIC/MN N Order/I Girls/FYC/Replacements

S MALDONADO/PWR96/MIAMI D Summer

M MANDZIA/BU7Z'S NEST/COL Cinderella/N Order/P Snow/Surface

STELLA MARS/WZOU/BOSTON Replacements/Waterfront/N Cherry

PETER MASSE/KTRS/CASPER J Watley/B Brown/T Page

D MATHES/STREETSIDE/ST. LOUIS Morrissey/W & Lisa/B Bam Boo/M Nixon

CHUCK MCGEE/WOMP/WHEELING Cinderella/Waterfront/D Duran/Figures..B

JERRY MCKENNA/WXKS/BOSTON Roachford/Waterfront/T Stone/S Easton K MEDIN/GALGANO/CHICAGO O 2 Many/TGT/TK Cult/D Harry

RITA MELOTTI/KFBQ/CHEYENNE Replacements/N Cherry/Synch/Surface

B MENESSEE/WJAD/BAINBRIDGE I Society/Figures On A B/N Kids

L METZ/LIEBERMAN/MT. LAUREL Cinderella/Roachford/N Order/Waterfront

A MILES/KYRK/LAS VEGAS Replacements/Roachford/N Cherry/Order

T MITCHELL/98PXY/ROCHESTER G N' Roses/B Brown/N Cherry/Roachford

L MORGAN/HOT97.7/SAN JOSE Replacements/Roachford/Waterfront

JOHN O'ROURKE/WRQN/TOLEDO N Cherry/P Schilling/Winger

PJ OLSEN/WLOL/MPLS Roachford/N Kids/Erasure

V OLVEIRA/SEA-PORT/PORTLAND P Snow/N Order/W & Womack/Cinderella

T OVERBY/DOWN..VALLEY/MPLS Radiators/HH Flowers/Madonna/Warrant

D PAARMAN/KQCR/C RAPIDS Waterfront/O Nation

J PARMELE/WTHT/PORTLAND N Cherry/Easterhouse/B Brown

J DAVID PAYNE/KFQX/ABILENE Replacements/O 2 Many/N Cherry

BRIAN PHILIPS/KDWB/MPLS O 2 Many/Outfield/N Cole

J PREWITT/KZFM/C CHRISTI Roachford/Waterfront/Replacements

J RAYMOND/KIXY/SAN ANGELO Easterhouse/N Kids/Erasure/N Cherry

JIM REITZ/WRCK/UTICA Replacements/N Cherry/B Midler

L REYNOLDS/KKMG/C SPRINGS B Brown/Waterfront

K RICHARDS/WPFM/P CITY Roachford/J Healey/B Razor/U2-BB King





the debut single "This is Serious"

From the album "For a Lifetime"

SERIOUS

COMMITMENT

TO A

MAJOR ARTIST.









R RICHARDSON/SW WHOLE/HOUS Waterfront/K Creole/Cinderella/N Works

K ROBINSON/KOY-FM/PHOENIX Roachford/Waterfront/Whistle/N Order

G ROLLING/KKYK/LITTLE ROCK Roachford/Waterfront/N Cole

K ROMERO/KSAQ/SAN ANTONIO T Gallery/T Stone/Shock/D Milkmen

MJ ROSE/WBCY/CHARLOTTE Waterfront/E Brickell/Aretha-Elton

D ROY/TRANSWORLD/ALBANY P Snow/Saraya/N Bros./L Lisa

C RUH/KZOZ/SAN LUIS OBISPO Roachford/N Order/Replacements/N Cherry

STEF RYBACK/KC101/NEW HAVEN N Kids/B Midler

M SANTOSUOSSO/KZZP/PHOENIX P Schilling/M Damian/B Midler

B SAY/MOBY DISC/LOS ANGELES N Order/Bananarama/U2-BB King/C Junkies

T SBRIGLIA/TRANSCON/BUFFALO W & Womack/N Order/P Snow/Surface S SCHANTZ/WSPK/POUGHKEEPSIE N Wilson/Figures On A B/Waterfront

ROGER SCOTT/KRQ/TUCSON Waterfront/B Midler

BARBARA SELTZER/ATCO/NYC Surface/TKA/W & Womack

D SIBEL/HARVARD CO-OP/BOS Caterwal/Connells/M Vanilli/H Monday's

K SIMMONS/H OF GUITARS/ROCHE R Hitchcock/L Colour/L Reed/R Orbison

STEVE SMALL/KSMB/LAFAYETTE D Milkmen/N Cherry/Easterhouse/N Cole

D SMITH/NATL REC MART/PITTS Cinderella/Roachford/N Order

DENNIS SNOW/KISR/FT SMITH Roachford/N Order/Cinderella

K STAMM/RADIO DOCS/MILW L Lisa/E Money/Outfield/I Society

R STEELY/CENTRAL SOUTH/NASH J Watley/Cinderella/P Snow/Pasadenas

GENE STERN/KZ93/PEORIA B Brown/R Astley/Boys BRUCE STEVENS/WBBQ/AUGUSTA R Astley/G N' Roses/Roachford/T Tikaram L SWANSON/ROLLING STONE/CHIC S Fox/L Colour/Cher-Cetera/B Midler

MICHAEL T/WIXX/GREEN BAY Replacements/T Petty

D THOMSON/WHOT/YOUNGSTOWN Replacements/Roachford

M TINNES/WKLQ/GRAND RAPIDS Replacements/N Cherry/Waterfront

MARK TODD/92X/COLUMBUS Waterfront/N Cherry

RICK UPTON/KITY/SAN ANTONIO S Easton/Metallica

D WATSON/KARMA/INDIAN Wonderstuff/M Etheridge/S Row

GREG WILLIAMS/KCAQ/OXNARD N Order/B Midler

LAURA WONKA/KSND/EUGENE Waterfront/P Schilling/Figures..B

M WRIGHT/WHTO/WILLIAMSPORT Replacements/Cinderella

Try Us, You'll Hate Us. ++++

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COMPANY NAME		TYPE OF BUSINESS	
AODRESS			
CITY	STATE	ZIP CODE	
	5		



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ALL THAT JAZZ (SP 5163)

BREATHE

Breathe: one of the most successful debuts of the past year, with three Top 10 singles in a row—and more on the way.
All That Jazz: the album that went gold in early November is now nearly platinum.
Breathe's international success story continues.



Produced by Bob Sargeant. Management: Outlaw Management

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Winger keyboardist/vocalist Paul Taylor

has just learned he's been called reasonably good looking by the band's manager-producer Beau Hill in— can it be?— another trade 'zine. Apparently, he's taking the news well. "That's a fair quote," he says, laughing. "It gives you some leeway. If I could just get rid of my nose, I'd be fine." The Atlantic Records act is trying to get a nose up on the competition with their self-titled debut, released last summer and just starting to make its move, thanks to the hit single, "Seventeen." Aside from Taylor, the band includes singer Kip Winger, guitarist-vocalist Reb Beach and former Dixie Dregs drummer Rod Morgenstein, Will Winger fly? Paul Taylor tells Hits to fasten its seat belts.

The record's been out for quite a while, but the label seems to have stuck with it all the way.

Our album seems to be making a gradual progression, but it's selling more lately. It's now halfway between gold and platinum after six months. I think there's a new generation of kids growing up on rock and this is all new to them. We are trying to do it with some kind of originality, elaborating and expanding so we can say we're not doing something they completely heard before. At the same time, you can't go too far or you'll leave them in the dust.

Any chance your success might Inspire record company promotion departments to not give up on a record so quickly? I would hope so. Everyone has their quirks about record companies. When you're really edgy, you tend to jump on their case, but there are so many variables. You have to have faith in the people you hired to do the job. But if things aren't getting done you have to jump in there. We're a pretty laidback bunch of guys who aren't use to having things go well, but we can wait with smiles on our faces now.

What is the game plan for Winger?

We want to keep on progressing. We'll probably start to put in more musicallyoriented stuff that is interesting to us without getting too far out of the realm of what the kids want. It's also a priority to keep doing it without an attitude problem.

PREPARE FOR

What is Beau Hill's contribution?

He's amazing. He's like a manager, producer, dad and brother. He's really been there and put out 120-plus percent. He has made sure things are happening for us. I think he did an amazing job producing the album. He went back and remixed the whole thing. That's how particular he was.

MTV seems to have gone out of its way to break Winger.

It works both ways. MTV has really done wonders for us. They have invited us to do shows and are always thinking about us. But if they don't get it in return, in phone requests, they will drop it. The public responded to MTV dishing out for us. Fortunately, people were interested enough in what they have seen to make MTV want to continue doing it.

Radio's been a different story, though.

It's been a little bit more difficult. No one gives you anything. PDs are really uptight these days. They really want to follow a secure format. I'm pretty happy with the way radio has treated us, though. They have been a little apprehensive, but I'm sure they must be with every new band they get.

What do you see as Winger's strengths?

We have some monster players. Rod on drums has been around a long time. He comes from a fusion background, although he always listened to rock records. Reb is flawless. He makes me sick. All four of us play piano, including Rod. We're really prolific. We all write in a great many different styles, some of which wouldn't be close to acceptable for a Winger record.

You and Kip played with Alice Cooper. What was that like?

Excellent. We learned tons. He's a complete pro and very well-mannered to everyone he works with. He doesn't let the hard times get to him. He knows how to stay out there and maintain a good outlook, to concentrate his energies on music and playing.

You cover Hendrix's "Purple Haze," on the LP, with Dweezil Zappa on guitar.

It was never really intended to be on the album. It just kept progressing along. At the end, we were ready to throw it off the album, but Atlantic thought we should leave it on. The song was always around when we were growing up. We weren't trying to outdo it. The whole idea was trying to keep the song alive, not blow Jimi away. People either love it or can't believe we did it.

You sound like you're having a grand old time.

I love it, but it probably would surprise people to find out how much of this is just waiting around and not the big, non-stop party people might think, though it all evens out somewhere. It's a great life. There's a freedom to it that's neat. .

Interview By Rex Rutkoski

ROY ORBISON

"YOU GOT IT" From the album "Mystery Girl"

WE GOT IT!!

Z100 add #28 Y100 add #28 92X add

NENEH CHERRY

"BUFFALO STANCE"

	SOVER	INNER!								KMEL FM102	11-8 20-8
WXKS	add	WKTI	add	KROY	deb	21	KZZP	deb	30	KKFR	20-20
KKBQ	add	KWSS	add	WEGX	deb	26	PWR106	deb	35	X100	30-26
KRBE	add	Y108	add	KITY	deb	28	HOT977	deb	36	KKHT	31-27
WPGC	add	92X	add	896	deb	29	WLOL	deb	38	HOT97	39-36

BOY GEORGE

AN R&B SMASH!!!

'DON'T TA	KE MY	MIND	ON A	TRIP
From the album "High Hat				

CHOSS	OVENI			WXKS	deb	30	KKFR	33-25	
KATD	add			KMEL	deb	30	KDON	29-25	
KROY	add	KKSS	add	KMGX	deb	34	KKQV	38-29	
KITY	add	KYRK	add	KKHT	deb	38	KKMG	35-30	

....

STEVE WINWOOD

"HEARTS ON FIRE From the album "Roll With It" FLASHMAKER!	ľ	WHEN	(OU PL	AY IT, S	AY IT.				
WXKS 20-11 WMMS 20-15	KXYQ B94	28-25 30-20		1.1	VNCI 2102	30- 35-	1000		
PAULA AB	DUL				CLOS	ING U	JP!!		
"FOREVER YOUR From the album "Forever Your Girl" 37-27 HITS TOP FIFTY SING 10 HITS TOP FIFTY ALBUMS	LES!	KI KI	TY 15	2-9 1-11 1-12	B97 KATD 92X FM102	21-17 21-18 24-19 25-20	WLOL KOY KIIS KPLZ	34-26 29-26 30-27 33-30	

WBLI add KWOD 27-15 X100 28-22 **WDFX** add KWSS 19-15 WPHR 26-22 Q102 add Z95 deb 25 **KUBE** deb 28 PWR106 19-16 WEGX 25-22 **WNCI** add WKTI deb 25 Q105 deb 28 KRBE 19-16 WGH-FM 28-23 KISN add WCZY deb 26 WZPL 32 KZZP 20-16 KKBQ deb 31-26

Α

Dancing IN THE Desert

THIS BAY CITY, MI, native attended Grand Rapids College before launching his radio career doing nights at WGBF in Evansville, IN. He moved to afternoon drive at KX104 in Nashville, then toiled as M.D. at KQKQ in Omaha from '80-'85. He came to KLUC in Vegas four years ago as assistant P.D./M.D. to cash in his chips, and hasn't left the table yet.

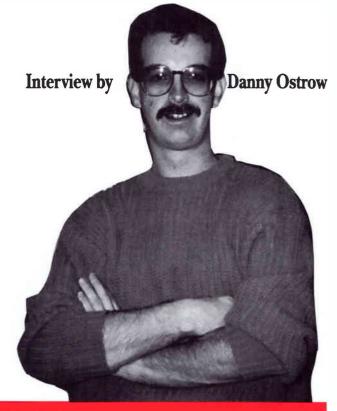
How did you decide on an urban leaning Top 40 in the middle of the desert?

There are a lot of tourists that come here, but we don't concern ourselves with them. What we do concern ourselves with are all the employees that work in the casinos. We target a 24-hour audience because Las Vegas is a round the clock town and we can have as many listeners during overnights as we do during the day. We share the listeners with three Top 40 stations and an urban. We found our focus groups-18-34 and core 18-24 females-want to hear more dance music. It tests very well and obviously we do very well with it. When we started leaning toward a dance flavor, our numbers went up. We're also very aggressive, which never hurts.

Nationwide is known for its network of PD's and MD's that get together every week on a conference call and talk about music. How important are those sessions? Clark Ingram at KRQ, Bob Case at KZZP, Kevin Weatherly at KIIS and Todd Fisher at WKTI are just a few of the Nationwide guys I talk to every week. We network a lot and we send each other dubs of songs we think could be secret weapons. I also talk to Michelle at KZZPshe's pretty street smart, definitely sharp. I do talk to people outside the chain from time to time. I feel networking is very important. If you want to be on top of things in your market and broaden your ability to be an aggressive programmer, it's important to get feedback.

How did you discover the Sheriff record?

The Sheriff record was already out there; I knew some people who had played it in the past. I decided to play it because I thought it was perfect timing for the record, due to the music out there. I started playing with it a little bit on the air and we got a tremendous amount of interest calls- it was Top 10 requests after one week. I thought well, this is a hit! I then played the song for a few people and they were very excited about it. I called John Fagot at Capitol and told him about it before I mailed the tapes out, I knew this was a record from the initial response here in Las Vegas and I thought Capitol should do something with it. He went back and did some research on the band to see if they could re-release it behind the strength of who was playing it and they decided to do it. The Synch record is another one. Dave Robbins at WNCI sent me that months ago, as well as to everyone else in the Nationwide chain after he tested it on the air. It got the same response as Sheriff. I called Marc Benesch and told him it was a hit. National airplay started to show up throughout the Nationwide chain and other stations with great response. Jerry Greenberg at WTG picked it up and I think it's going to be a Top 5 record. By the way, that's not something we like to do, but there aren't too many diamonds out there that you can bring back. We've just been real lucky to have the PD's and MD's in the chain to find these secret weapons.



"Clark Ingram at KRQ, Bob Case at KZZP, Kevin Weatherly at KIIS and Todd Fisher at WKTI are just a few of the Nationwide guys I talk to every week."

Shouldn't radio concentrate on breaking new instead of old product?

Look at it this way, if it's good for your station, play it! It just so happens that those two songs came out again, went against new music and have performed very well. I think we should program new music, but we've got to do what's right for our station. Even if it's three years old, if it works in research, if it works in call-out, I think you should play it.

Where do you see Top 40 headed? I thought dance music was going to fizzle out, but I'm seeing a resurgence. It's a very different type of dance product, though, maybe because it's produced better. Overall, I see a good balance of urban, Post Modern and rock at Top 40 and playing what's right for your market as trends for the future.

Where does pop music fit in? Those kinds of records are key elements in this format, especially if you're going after 18-24 femalcs. Those image records by Howard Jones, Johnny Hates Jazz, Breathe and Waterfront, which I think is a smash by the way, play a major role in a station's overall image.

SYNCH "Where Are You Now"

									AVERAGE	AGRESSIVES	S TOP TOP	
			FLASH	MAK	ER!				MOVE	(4 or more)	10 5	
			DEBUT	45 H	ITS	TOP FIFT	SING	ILES!	3.90	34	10 7	
H				10 11								
1	KKRZ	add	Y108	deb	19	WDFX	1-1	KEGL	. 1	5-12	KRBE	29-22
	WFLY	add	KXYQ	deb	22	KDWB	1-1	WAE	3 20)-14	OK95	31-22
	КТМТ	add	WAZY	deb	25	BJ105	2-1	100K	HI 2	5-17	WNOK	32-23
	KWNZ	add	Y97	deb	25	WKTI	3-2	KCPV	V 22	2-18	KRQ	28-25
RNEN	KZOZ	add	K92	deb	29	KLUC	3-2	Y106	24	4-18	Q104	30-26
	WIBW	add	WKSE	deb	30	WPXR	9-4	WQU	T 23	3-19	KKBQ	34-27
	WWFX	add	KWOD	deb	32	WKZL	6-5	WOK	2	7-19	KYRK	36-28
			WKBQ	deb	33	WGH-FM	10-7	WCZ	Y 24	4-20	KROY	37-30
			KZOU	deb	33	WKPE	21-10	KATN	1 2	6-20	KISN	40-33
(and a second			WCIL	deb	33	KCAQ	23-10	KS10	4 2	5-21	WPFM	40-33
			WPST	deb	33			WKS	2	6-21	KXXR	40-34
			KIXY	deb	36			KKY	(2	4-21	WHTO	37-34
			KTRS	deb	37			WJM	X 2	9-21	WPFR	39-36
			WINK	deb	38			KZZL	2	6-21	WIXX	40-37
			KSAQ	deb	39							





"SAY ANYTHING" **Opening** April 14.

Freiheit (Fry-Height) "Keeping the Dream Alive"

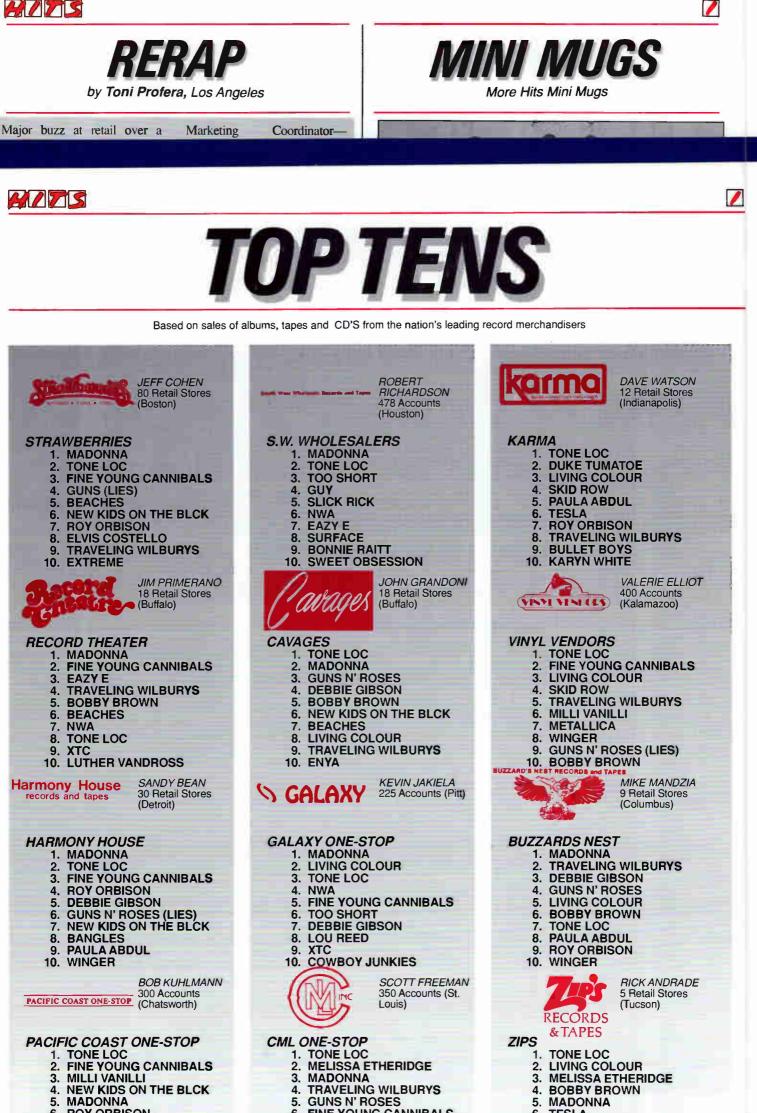
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SABC RADIO NETWO

HITS April 3, 1989





GUNS N' ROSES FINE YOUNG CANNIBALS ROY ORBISON

LIVING COLOUR

5.

6.

9.

8. REM

10. XTC

- ROY ORBISON BOBBY BROWN 6.
- 7.
- DEBBIE GIBSON GUNS N' ROSES 8.
- 9.
- 10. MIKE & THE MECH

ROY ORBISON 7.

MADONNA

TESLA

5.

6.

- DEBBIE GIBSON FINE YOUNG CANNIBALS 8. Q
- 10. NEW KIDS ON THE BLCK

HITS April 3, 1989

58

SYNCH

"Where Are You Now"

Z			FLASH DEBUT			TOP FIFT	Y SING	MO	RAGE AGRESSIV (E (4 or more) 90 34			V.
12-51	KKRZ	add	Y108	deb	19	WDFX	1-1	KEGL	15-12	KRBE	29-22	
	WFLY	add	KXYQ	deb	22	KDWB	1-1	WAEB	20-14	OK 95	31-22	
	КТМТ	add	WAZY	deb	25	BJ105	2-1	100KHI	25-17	WNOK	32-23	
Z	KWNZ	add	Y97	deb	25	WKTI	3-2	KCPW	22-18	KRQ	28-25	
M	KZOZ	add	K92	deb	29	KLUC	3-2	Y106	24-18	Q104	30-26	
-	WIBW	add	WKSE	deb	30	WPXR	9-4	WQUT	23-19	KKBQ	34-27	
	WWFX	add	KWOD	deb	32	WKZL	6-5	WOKI	27-19	KYRK	36-28	k i i
			WKBQ	deb	33	WGH-FM	10-7	WCZY	24-20	KROY	37-30	8
			KZOU	deb	33	WKPE	21-10	KATM	26-20	KISN	40-33	1
County of County			WCIL	deb	33	KCAQ	23-10	KS104	25-21	WPFM	40-33	
•		0	WPST	deb	33			WKSI	26-21	KXXR	40-34	BO
		- E U	KIXY	deb	36			ККҮК	24-21	WHTO	37-34	Rai
		A	KTRS	deb	37			WJMX	29-21	WPFR	39-36	151/1
-			WINK	deb	38			KZZU	26-21	WIXX	40-37	VIN
			KSAQ	deb	39							

4 "Baby Baby" BREAKING AT: WPGC **KLUC KKXX** KKHT Fror the album "Fearless" **WNOK KMEL** KITY 21-18 **KDON** 23-18 WIOQ KKRZ add LY96 23-20 X100 KISN add PWR106 25-22 KWOD FM102 **KZZB** add FR 30-24 KSMB add 28-25 **HOT977** 31-26 WTIC **KMGX** deb 35 DT9 32-28 KSAQ **KZOZ** 33-29 WKSS deb 40 RK



"Keeping the Dream Alive" Ōn your desk now!





Major buzz at retail over a number of hot projects hitting the streets this week. Expect cash registers ringing for such product as Jody Watley. WASP, Outfield and Andreas Vollenweider. Many were hoping the new Roxette project on EMI would be in store by now to capitalize on the huge success of "The Look," but alas. April 5 appears the new official street date Schwartz Brothers has become the first CD one-stop to manufacture and distribute a CD Sampler. The 19 track compilation includes most major labels and spans every format from Top 40 to jazz From the Price Of Popularity file comes word that the list price on both the Paula Abdul (Virgin) project and the Vanessa Williams project (Wing/Poly) are both jumping to a \$9.98 list A number of executive gunslingers are on the move - Nat Wolk has been named Director of National Accounts for CEMA. He was most recently the GM of Gamco in Minneapolis..... Record Bar has tapped Bill Bryant as its new Advertising Manager for AdVentures, the company's in-house ad agency..... Brian Albright has been appointed Divisional

Not There



A Pig — Not in the column this week.

feet.

Marketing Coordinator-Division for the Eastern Musicland Group..... Lots of In-store action as A&M newcomers Extreme made concert appearances at the corporate headquarters of Transworld in Albany and Interstate in Rhode Island. Incidentally, Transworld sold 500 Extreme pieces out of the box while Interstate reported it as a Breakout..... Speaking of Transworld, The Replacements made a quick visit to the warehouse where they slapped hands and signed autographs before their show at The Palace..... Lita Ford made the scene at the National Record Mart in Oakland and over 1000 devoted made the scene. (Editor's Note: Excuse me Toni, I hate to interrupt RERAP, but I feel I've got to say something about your column this week-"Yawn." Thank you. Please continue.) And nearly 1000 folks turned out at a Musicvision outlet in St. Louis to meet Atlantic bad boys Winger WEA hosted a listening party for the new Julian Lennon project on Atlantic in Detroit last week. Joining a number of radio heavies was Sandy Bean and the crew from Harmony House..... Congratulations to George and Mollie Smith who welcomed 8lb, 5oz Morgan Joseph into the world. Dad is a buyer for Interstate And congratulations to Elektra New Music wizard Larry Braverman and his wife Lori on the birth of Max Russell And finally, last week we reported that Steve Kall and the gang from Pacific One Stop were moving to larger facilities. Unfortunately we reported those facilities were 3400 feet. Heck, that's smaller than my shoe closet. The actual size is 34,000



More Hits Mini Mugs



LOOK OUT LAKERS!: If you think pro superstars are the only ones with Incrative sneaker endorsement deals, check out The Enigma Entertainment Corporation Pine Brothers. They may be white, but these guys actually are sponsored by Reebok (so what if it's Reebok Donuts?) Slam dunk these ringers (I-r): Steve "White Sox" Holmberg; Wesley "Windex" Hein; Rocky "Sir Slam" Petralia; Paul Sunderland. WC Prom. Dir., Reebok Inc.; Ben "The Rifelman" Brooks; Peter "Nate" Holden. (kneeling I-r): Pat "The Derv" Dillon and Rick "Tiny" Orienza. The group then went out and lost to the Clippers 125-2.



NO, NOT THAT LEON: Motown Records has inked producer-singersongwriter Leon Sylvers (seated) to one of those long-term recording deals that last as long as you're selling records. Working out the harmonies are these frustrated street corner balladeers (I-r): Zac Vaz, VP, A&R, Motown; Sylvers, and Jheryl Busby. President, Motown Records. The trio's a capella version of "My Girl" will be the B-side of Sylvers' first single.



EXTREMELY TIGHT FIT: Setting the record for most smiling executives in a single "Mini-Mugs" are the following suits, marking the debut of A&M act Extreme's hard rockin' video, "Kid Ego." A&M, SBK and MTV types caught milling around include (I-r): Frank Barsalona, Pres., Premier Talent; Michael Leon, Sr. VP, A&M; Tom Freston, CEO, MTV; Nuno Bettencourt of the band; Abbey Konowitch, VP, Prog. MTV; Pat Badger and Paul Geary of the band; Gil Friesen, Pres., A&M; and Gary Cherone of the band.

Julian lennon





April 3, 198 GLOBAE SATELLITE NETWO (818) 906-1888

@ABC RADIO NETWO



mannan

The Fat Lady's Singing!!!

0 0 m 0 O

KKRZ

KOY

KPLZ

WEGX

WLOL

KROY

WTIC

18-15

23-16

20-16

24-20

28-20

25-22

26-23

(4 or more)

98

AVERAGE | AGRESSIVES | TOP | TOP | 45 SALES

10 5

30 7

25-23 HITS TOP FIFTY SINGLES! 22*-16* R&R! **WXKS**

28 **B104** deb 94Q deb 29 12-5 92X WGH-FM 18-9 WKBQ 11-9

14-10 Q102 KWOD 17-11 WCZY 14-11 **KBEQ** 18-14 17-14 **KUBE** KISN 20-16 CKOI 25-16 KZZP **PRO-FM 21-16** 24-16 WIOQ

21-17

22-18

28-21

26-22

26-23

27-23

29-23

28-25

31-26

From the album "Animotion"



When You Play It, Say It, Baby, Baby!

From the album "Spell"



ES Heaven Η M е D

Q105

KISN

FM102

KWOD

WTIC

WNCI

NOVE

4.19

KIIS

22-15 HITS TOP FIFTY SINGLES! 14*-10* R&R! 8*-3* R&R A/C! WGH-FM 11-6 **WNVZ** 6-6 **KUBE** 14-8 Z100 add KKRZ 14-8 **Z95** add Y108 10-9 WIOQ add 11-10 KOY KRQ add **WKQB** add **WXKS** 22-13 WCZY 19-13

KPL7 8-5 **WBLI KKBQ** KROY 12-5 7-5 WHYT **WKBQ**

From the album "Bananarama/Greatest Hits Collection"



BREAKING AT: WTIC **KKSS KZFN** WCIL

20-15

19-15

18-15

S e n a t h a n 0

PWR106 26-23

PRO-FM 32-26

26-23

29-26

29-26

30-26

34-26

92X

Y100

KXYQ

Q102

CKOI

(1 to 10)

8

ON TOUR

April 3 April 5 April 6 April 7 April 8 Kingsbury Hall/Salt Lake City Luther Burbank/Santa Rosa Warfield Theatre/S.F. Universal Amp./L.A. Cal Theatre/San Diego







Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



10. TRAVELING WILBURYS

- **10. FINE YOUNG CANNIBALS**
- HITS April 3, 1989

10. MILLI VANILLI

1





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers



1

POISON "Your Mama Don't Dance"

HEADED FOR TOP 10! **OVER 5 MILLION ALBUMS SOLD TO DATE!** 20-17 HITS TOP FIFTY SINGLES! 27-24 HITS TOP FIFTY ALBUMS! 15*-12* R&R TOP 40!

DONNY OSMOND "Soldier Of Love"

COMEBACK OF THE YEAR! 40-37 HITS TOP FIFTY SINGLES! BREAKER 35* R&R TOP 40!

BELLE STARS "Iko Iko"

44-32 HITS TOP FIFTY SINGLES! DEBUT 44 HITS TOP FIFTY ALBUMS!

38*-34* R&R TOP 40! NOW THAT RAIN MAN HAS SWEPT THE OSCARS ... NOW THAT BOTH MTV &VH1 HAVE ADDED IN MEDIUM NOW THAT THE 12" MIX HAS BEEN ADDED @ WPGC, PWR96, PWR106, KMEL & HOT97.. NOW THAT THE BELLE STARS HAVE DEBUTED ON EVERY CHART & COUNTDOWN NOW WHAT'S YOUR EXCUSE? IKO IKO IS A HOT RECORD, ADD IT!

ASHFORD AND SIMPSO

'I'll Be There For You"

THE #1 BLACK/URBAN SMÁSH FROM THIS MULTI TALENTED SINGER/SONGWRITING TEAM IS READY TO CROSS!!! TOP 5 @ KMEL & HOT105!

GINA GO GO "I Can't Face The Fact"

GINA GO GO WILL NOT GO GO AWAY! YOU MUST HEAR THE NEW CUSTOM MIX!

19-12 KKHT 12-8 KKFR KRQ 26-21 **PWR106** 18-12 9-9 KCAQ KKRZ 32-24 KDON 12-9 **KZFM** 19-13 **B93** 38-34

EVAN ROGERS "You Can Call My Heart Your Home"

THE FORMER LEAD SINGER FOR HEATWAVE PRODUCED SIX TRACKS ON DONNY OSMOND'S ALBUM INCLUDING "SOLDIER OF LOVE". TESTING POSITIVE @ KMEL & KZZP!





Hot new or resurging albums as reported by the nation's leading record merchandisers

MADONNA, MADONNA. MADONNA. MADONNA.

MADONNA, MADONNA. MADONNA. MADONNA.

MADONNA, MADONNA. MADONNA. MADONNA. MADONNA, MADONNA, MADONNA. MADONNA. MADONNA. MADONNA. MADONNA. MADONNA. MADONNA. MADONNA. MADONNA, MADONNA, MADONNA and MADONNA.

MADONNA. MADONNA. MADONNA.

MADONNA. MADONNA. MADONNA.

WINNERS

72%

28%

26%

23%

20%

- 1 MADONNA
- DEPECHE MODE 2
- 3 HOWARD JONES
- 4 BONNIE RAITT
- 5 **NEVILLE BROS.**

(Warner/Rep 24588) (Sire/WB 1-25853) (Elektra 60794) (Capitol 91268) (A&M SP5240)

6 JULIAN LENNON 7 MILLI VANILLI 8 XTC 9 DREAM A LITTLE ... 10 **DE LA SOUL**

(Atlantic 81928) 17% (Arista 8592) 16% (Geffen GHS24218) 15% (YL9-0125) 14% (Tommy Boy 1019) 12%

ALWILK RECORDS / RON

DECORE / NJ Milli Vanilli Tone Loc Eazy-E Andrew Dice Clay Indigo Girls XTC De La Soul

ANGOTT ONE-STOP / FRANK DAVIS / DETROIT

Madonna Replacements Fine Young Cannibals De La Soul Living Colour Sheena Easton

ASSOCIATED ONE-STOP / RITA POWELL / PHOENIX K9 Posse XTC Simply Red Lyle Lovett

BUZZARD'S NEST / MIKE MANDZIA/COLUMBUS Madonna Julian Lennon Surface Queensryche Chris Rea

CAMELOT / LEW GARRETT / CANTON Madonna Dream A Little Dream Warrant Depeche Mode Pasadenas Replacements

CD ONE-STOP / JAY FINK /

CONN Madonna Howard Jones Bonnie Raitt Milli Vanilli Neville Bros. New Kids

CENTRAL SOUTH / ROBIN STEELY / NASHVILLE Madonna

FII Just-Ice Julian Lennon Bonnie Raitt Neville Bros.

CML ONE-STOP / SCOTT

FREEMAN / ST. LOUIS Bonnie Raitt Zulus Madonna Warrant De La Soul

DOWN IN THE VALLEY / TOM

OVERBY / MPLS Neville Bros. Etta James Waterboys Fine Young Cannibals Metallica Skid Row Cowboy Junkies

FACE THE MUSIC / KEN MACIVER / ROCHESTER, MN Replacements Indigo Girls Boy George Warrant Gary Moore Milli Vanilli

FLIPSIDE / DAVID SLANIA /

CHICAGO Madonna Howard Jones Ministry 12" Singles Martika Def Con Doro Pesch

GALAXY ONE-STOP / KEVIN

JAKIELA / PITTSBURG Howard Jones Phoebe Snow Oak Fowns 357 Various Art. **Eddie Daniels** Connells

GALGANO ONE-STOP / KEITH

MEDIN/CHICAGO Andreas Vollenweider Untouchables Bonnie Raitt **Tim Finn**

HARMONY HOUSE / SANDY

BEAN / DETROIT Madonna Julian Lennon Depeche Mode Warrant Tanita Tikaram

HARVARD CO-OP / DAVID SIBEL /BOSTON Zulus Robyn Hitchcock Neville Bros.

Madonna Depeche Mode Indigo Girls

HOUSE OF GUITARS / KIM

SIMMONS / ROCHESTER Depeche Mode XTC Take 6 Deon Estus

INTERSTATE GROUP / GEORGE SMITH / RHODE ISLAND Madonna

Bonnie Raitt Neville Bros. Extreme Depeche Mode Howard Jones

KARMA / DAVE WATSON / IN-DIANAPOLIS Tesla

Jon Butcher Queensryche David Crosby **Elvis** Costello

KEMP MILL / HOWARD AP-PLEBAUM / WASH DC

Madonna Phoebe Snow Howard Jones **Bonnie Raitt** Indigo Girls 3X Dope Gipsy Kings

LECHMERE / DAVE CURTIS / BOSTON XTC Madonna Replacements Tanita Tikaram The Fixx





Hot new or resurging albums as reported by the nation's leading record merchandisers

MUSIC PEOPLE / NANCY LEWIS / OAKLAND Madonna Sigue Sigue Sputnik NY Stories Depeche Mode New Model Army

MUSICLAND / DICK ODETTE / MINNEAPOLIS Madonna

Depeche Mode Bonnie Raitt Modern English Howard Jones Dream A Little Dream Tanita Tikaram

NATIONAL RECORD MART /

DOUG SMITH / PITTSBURGH Madonna Depeche Mode Dream A Little Dream Siren Choirboys

NAVARRE / ESA KATAJAMAKI /

MINNEAPOLIS Madonna Bonnie Raitt Metallica Neville Bros. Wendy & Lisa Murphy's Law Just-Ice

PACIFIC COAST ONE-STOP / BOB KUHLMANN / CHATSWORTH Madonna Depeche Mode Howard Jones Was Not Was

Milli Vanilli PRO ONE-STOP / PAUL JOHNSON / TEMPE Rod Stewart Madonna

Surface Slick Rick Fine Young Cannibals

3

Q RECORDS & VIDEO / GERALD BAIN / MIAMI Madonna Howard Jones Phoebe Snow Dream A Little Dream Replacements

RADIO DOCTORS / KATHY STAMM / MILWAUKEE Madonna Triumph Bonnie Raitt Howard Jones

FRANCISCO Madonna FIL Indigo Girls Bill & Ted's Simply Red RECORD & TAPE OUTLET / MERCURIO-BATCHECK / OHIO Madonna Milli Vanilli Alex Bugnon Howard Jones Phoebe Snow RECORD WORLD / DEAN FINE / NEW YORK Depeche Mode Phoebe Snow Julian Lennon Madonna Baltimore Orioles ROUNDUP / LAURA AVERY / SEATTLE Madonna Sinen Dream A Little Dream Hank Williams Jr. SAM GOODY-EAST / BRIAN ALBRIGHT / EDISON Madonna **Bonnie Raitt** MC Hammer **3X Dope** EU Howard Jones SCOTTI'S / JOE CICCARDLE / NJ UFO Tim Finn Andrew Dice Clay Siren XTC Howard Jones Julian Lennon SEA-PORT ONE-STOP / VICKI OLIVEIRA / PORTLAND Madonna **Bonnie Raitt** Howard Jones Phoebe Snow Sigue Sigue Sputnik Tim Finn SHOW INDUSTRIES / LORI SHAW / LOS ANGELES Madonna H Jones Tanita Tikaram Jody Watley Johnny O Hiroshima Boy George SOUND WAREHOUSE / TRACY DONIHOO / DALLAS Depeche Mode Elvis Costello Milli Vanilli Living Colour K9 Posse

RAINBOW / BRIAN BURNS / SAN

SOUTHWEST WHOLESALE / ROBERT RICHARDSON / HOUSTON WASP Sigue Sigue Sputnik Doro Pesch Madonna Howard Jones

SPECS / CINDY BARR / MIAMI

Madonna Andrew Dice Clay

Julian Lennon Eazy-E Was Not Was

STRAWBERRIES / JEFF COHEN / BOSTON Madonna Bonnie Raitt Howard Jones Doro Pesch Kool G Rap Deon Estus Michelle Shocked

STREETSIDE / DAVE MATHES /

ST. LOUIS Madonna Jody Watley Bonnie Raitt Milli Vanilli Elvis Costello Neville Bros.

THE WIZ / JAY ROSENBERG / NEW YORK Andrew Dice Clay Neville Bros. Joe Sample

Mighty Quinn Radiators Madonna

TOWER/DOWNTOWN / ROGUE GALLART / NYC

Tone Loc Mighty Quinn Julian Lennon

TOWER/NATL. / WENDY GREEN / SACRAMENTO Depeche Mode Julian Lennon Wendy & Lisa Zulus Madonna

TRACKS / DONNA AGRESTO / NORFOLK Madonna Kid N' Play Enya Neville Bros.

Take 6 Sweet Sensation Julian Lennon Chris Rea Dream A Little Dream De La Soul TURTLES / ROBIN SHANNON / ATLANTA Depeche Mode The Fixx EU Alex Bugnon Kwame UNIVERSAL ONE-STOP / DEBBO HOUGHTON / PHILADELPHIA

TRANSWORLD / DAVE ROY /

ALBANY

Madonna

Madonna Dino Lyle Lovett XTC Slick Rick Fine Young Cannibals VINYL VENDORS / VALERIE EL-

LIOTT / KALAMAZOO Milli Vanilli Madonna Alex Bugnon De La Soul

Take 6

WALL TO WALL / MANNY

DRUCKER / PHILA Madonna Triumph Sa-Fire Sinead O'Connor Sweet Sensation Bonnie Raitt

WAX WORKS / HAROLD GUILFOIL / OWENSBORO, KTY TNT Guadalcanal Diary

Julian Lennon De La Soul Radiators Metallica Take 6

WESTERN MERCHANDISERS / KEN GRAHAM / AMARILLO Madonna 3X Dope

Depeche Mode Dream A Little Dream Warrant Gipsy Kings ZIPS / RICK ANDRADE / TUCSON Sweet Sensation Roxx Gang Marc V Kool G Rap Just-Ice De La Soul Siren





Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

Madonna scores the #1 position out of the box with her "Like A Prayer" project, and that's with a lot of accounts still not reporting it at all. Look out next week for a Power Index that could go over the two hundred mark. Also, the **Milli Vanilli** record continues to score outstanding sales and is at #14. Watch out for the **Rain Man** soundtrack, which debuts this week in front of the expected Oscar bonanza that could send it surging upward.

LAST WEEK	this Week	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
-	1	MADONNA	LIKE A PRAYER	Warner Bros 25844-1	What a surprise	144.2
1	2	DEBBIE GIBSON	ELECTRIC YOUTH	Atlantic 81932	Still solid	129.8
2	3	TONE LOC	LOC-ED AFTER DARK	Island DV3000	"Funky" exploding	110.1
3	4	BOBBY BROWN	DON'T BE CRUEL	MCA 42185	New 45 going at top 40	87.4
4	5	ROY ORBISON	MYSTERY GIRL	Virgin 91058	Hot single leads	77.9
5	6	TRAVELING WILBURYS	HANDLE WITH CARE	Warner Bros 1-25796	Steady sales	71.4
6	7	FINE Y CANNIBALS	THE RAW AND THE	IRS/MCA 6273	Smash 45, hot video	70.0
7	8	GUNS N' ROSES	APPETITE FOR	Geffen GHS 24148	Steady	65.1
9	9	NEW KIDS ON THE	HANGIN' TOUGH	Col FC 40985	New single exploding	64.2
8	10	PAULA ABDUL	FOREVER YOUR GIRL	Virgin 90943	45 hot	61.4
10	11	BEACHES	SOUNDTRACK	Atlantic 81933	Hot movie, hot 45	55.4
12	12	LIVING COLOUR	VIVID	Epic FE 44099	45 smokin'	49.4
14	13	BON JOVI	NEW JERSEY	Mercury 836345-1	Hot 45 leads	45.9
22	14	MILLI VANILLI	GIRL YOU KNOW	Arista 8592	Huge single leads	44.7
15	15	GUNS N' ROSES	LIES	Geffen 24198	"Patience" starting	43.0
18	16	BANGLES	EVERYTHING	Columbia 44056	Contains #1 45	41.6
17	17	MIKE & THE MECHANICS	THE LIVING YEARS	Atlantic 81923	Needs new single	38.6
20	18	DEF LEPPARD	HYSTERIA	Mercury 830-675-1	Hot 45 leads	37.5
21	19	SKID ROW	SKID ROW	Atlantic 81936	On tour with Bon Jovi	37.3
13	20	ANITA BAKER	GIVING YOU	Elektra 60827-1	Needs new single	37.0
11	21	EDIE BRICKELL AND	SHOOTING RUBBER	Geffen 24192	New single breaking	36.4
16	22	REM	GREEN	Warner Bros 25195	45 top 10	33.9
23	23	NWA & POSSE	STRAIGHT OUT	Priority 57102	Steady sales	30.3
27	24	POISON	OPEN UP AND SAY	Enig/Cap C 148493	Up this week	30.2
19	25	ENYA	WATERMARK	Geffen 243875-1	Hot single leads	28.1

alla: () v c a

SIMILAR **FEATURES**

From the album "Melissa Etheridge"

ON PIRATE RADIO!

40-38 HITS TOP FIFTY ALBUMS!

KTUX	add
KFBQ	add
WMMS	deb 25
KXYQ	19-16
KXXR	27-24
KFMW	35-31

BREAKING AT: WROQ KSND K104 KATM **95XIL WPFM** WQUT

HOT SALES AT: 2 CML One-Stop/St.Louis 3 Zips/Tuscon **5 Tracks/Norfolk** 6 Rose Records/Chicago 10 Streetside/St.Louis 13 Sound Warehouse/Dallas 16 Tower-Uptown/NYC 19 Pro One Stop/Tempe

20 Turtles/Atlanta

WLRS

WMMS

21 Wherehouse/L.A.

15-11

28-21



EARPICKS WINNER! CROSSOVER! 50 HITS TOP FIFTY ALBUMS!

KEGL	add
Z104	add
WHOT	add

WROQ	deb	28
WOKI	deb	30
OK95	deb	35
95XIL	deb	36
KTUX	deb	37
KZZU	deb	38
WBNQ	deb	39
WSPK	deb	39
WVSR	deb	39
KSND	deb	39
WDLX	deb	40

	EN LOVE	
COM	ESTOTOWN	

KXXR	37-29
BREAK	ING AT:
WAEB	KFMW
WPST	KIXY
WSKZ	KLYV
WNYZ	KPAT
JETFM	OK100
K104	WCGQ
KIVA	WKSF
СКОІ	WPFM

WOMACK and **WOMACK**

EARPICKS WINNER!

KKSS	add	
KMEL	deb	26

WXKS 3-3 **PRO-FM26-23** CKOI 38-31

TEARDROPS

BREAKING AT: WXKS WCIL

From the album "Conscious Of My Conscience"







Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers

LAST THIS WEEK WEE	ADTIST	TITLE	LABEL	COMMENTS	POWER INDEX
WEER WEE	Antio			COMMENTO	
26 26	ELVIS COSTELLO	SPIKE	W. Bros 1-25841	Sat Nite Live	27.8
30 27	ROD STEWART	OUT OF ORDER	W.Bros 1-25684	Contains top 5 45	26.4
25 28	METALLICA	AND JUSTICE	Elektra 60812	First time on video	24.8
24 29	KENNY G	SILHOUETTE	Arista 8457	Up and down	24.7
28 30	KARYN WHITE	KARYN WHITE Warner Bros 25637-1		Superwoman top 10	23.2
31 31	TESLA	THE GREAT RADIO	Geffen GHS24224	Metal	21.5
37 32	EAZYE	EAZY-DUZ-IT	Ruthless 57100	Up this week	20.3
39 33	TIFFANY	HOLD AN OLD FRIEND	MCA 6267	Picking up	19.9
29 34	COWBOY JUNKIES	THE TRINITY SESSION	RCA 8568-1-R	45 starting	19.6
35 35	GUY	GUY	MCA 42176	Urban	19.2
49 36	HANK WILLIAMS JR.	G. HITS, VOL III	W. Bros 25934	Cool video	19.0
38 37	хтс	ORANGES	Geffen 24218	Steady build	18.7
40 38	MELISSA ETHERIDGE	MELISSA ETHERIDGE	Island 790875-1	Solid sales	18.6
33 39	RICK ASTLEY	HOLD ME IN YOUR	RCA 8589-1-R	Slipping some	18.5
41 40	TOO SHORT	LIFE IS	Jive/RCA 1149-1-J	Rap with a capital R	17.7
32 41	WINGER	WINGER	Atlantic 81867-1	Hot 45 leads	17.3
34 42	TRACY CHAPMAN	TRACY CHAPMAN	Elektra 60774	Falling	16.4
43 43	SIMPLY RED	A NEW FLAME	Elektra 60828	Steady	16.4
- 44	SOUNDTRACK	RAIN MAN	Capitol 1-91866	lko lko 45 leads	14.2
44 45	JOURNEY	GREATEST HITS	Columbia OC-4493	Falling now	14.0
46	DEPECHE MODE	101	Sire/WB 25853	Breaking Pomo	13.1
47 47	LOU REED	NEW YORK	Sire/WB 25829	Pomo action	12.5
48	WARRANT	DIRTY, ROTTEN	Columbia 44383	Hot rock sales	12.2
50 49	GIPSY KINGS	GIPSY KINGS	Elektra 60845	"Bamboleo" leads	12.2
36 50	U2	RATTLE AND HUM	Island 7 91003-1	New single with BB King	11.9

NEXT UP

GEORGE STRAIT (MCA) SLICK RICK (Columbia) MC HAMMER (Capitol) VANESSA WILLIAMS (Wing/Polydor) REPLACEMENTS (Sire/Reprise) DE LA SOUL (Tommy Boy) 1

"A Shoulder To Cry On"

From The Album "Tommy Page"

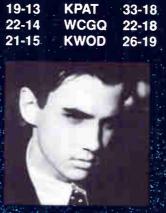
15-11

16-12

TOMMY PAGE

FLASHMAKER! 45-39 HITS TOP FIFTY SINGLES!

KPLZaddZ973-3Y108addWCIL4-4	
Y108 add WCIL 4-4	
Q106 add WPST 10-4	
WKSS add Q104 10-5	
WBCY add KWNZ 9-6	
WZPL add KIXY 7-6	
WKSI add WAPE 8-8	and a set of the
K92 add KYRK 17-	
KQIZ add KMEL 10-1	
B98 add PWR99 10-1	
KCMQ add KRQY 14-1	
KFMW 13-1	

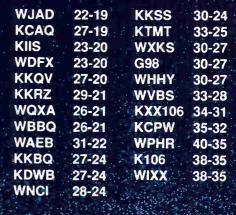


BJ105

WAPI

24-17

21-18





from The Album "Tenchnique"

8-6 HITS POST MODERN

Carries Barels - Baraf Bar Car

K	KB		ado	
10 C 10 C 10 C	RB	1.000	add	
	KFF	2	add	
	98	Sec. Sec.	add	100
100 100	106		add	112
	ZZE	A MARK	add	10













1	TTLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK
1	FLETCH LIVES	5.6m	3735	17.1m	
2	THE RESCUERS	3.1m	2120	8.7m	
3	RAIN MAN	3.0m	1948	134.7m	Soundtrack & Belle Stars 45 on Capitol.
4	LEAN ON ME	2.9m	2635	20.2m	Soundtrack on WB.
5	DEAD BANG	2.8m	2654	2.8m	
6	LEVIATHAN	2.7m	1955	9.6m	
7	TROOP BEVERLY HILLS	2.3m	2369	3.0m	
8	CHANCES ARE	2.2m	1820	10.4m	Cher/Cetera 45 on Geffen.
9	BILL & TED'S EXCELLENT ADV.	2.1m	1593	28.6m	Soundtrack on A&M.
10	SKIN DEEP	2.0m	2031	14.4m	



It's a great week for rumor, innuendo and gossip. So, let's go..... Tracy Johnson is out at WAPE Jacksonville, and has become a hot free agent. Parties interested include Q106 San Diego and B97 New Orleans. We also wouldn't be surprised to hear his name with X100 SF. Stay tuned..... Also in Jazz City, former WPGC Washington PD Bob Mitchell was in for an interview. But, this one's still wide open..... At WAVA, it's down to Steve Perun and Matt Farber. We're still betting Perun (with our bookie Pete Rose), with some internal politics remaining before the deal is sealed. It seems that the station has been trending upward with morning star Don Geronimo at the helm. We hear that with his added power,

by Lenny Beer & Mike Murphy

Geronimo (not reportedly a major Perun fan) is leaning toward Farber, but the GM is trying to finesse Perun in. We love the action..... And then, have you heard the one about the hot night jock that agreed to a deal with a certain swashbuckling station, then received a bigger and better offer from a new PD in Yankees town. Which way will he tum? No one seems to know. (We're still betting on LA, cause his wife hates it less than she hates NY) And speaking of the Apple, is that new PD also wooing a magical jock? We're just asking!..... The Donna Summer battle is over with Atlantic coming away with the spoils. And speaking of Atlantic, how much bigger does the Bette Midler record have to get before everyone concedes? It's a NUMBER ONE record, it pulls ADULT phones, then goes TEEN, too. It's a ____ing SMASH! Get it?..... Back to gossip: Is it true that a red-hot Midwestern PD was seen in Final Four country? Wonder if he was there for the games?..... WNVZ Norfolk has been bought by Wilks-Schwartz Longtime MD Ruth Tolson exits WBLI Long Island Amy Dahlman is out at OK100 Ithaca. New PD is Steve Christian from WZZU Raleigh PD Tom Jackson is out at WKSI Greensboro..... Tony Davis is out as PD at KFBQ Cheyenne and is replaced by Scott Bird from crosstown KKAZ New PD at **Z107** Wheeling is **Doug** Daniels from 92X Columbus..... KSJQ Modesto changes

calls to KIZS..... New MD at WFLY Albany is John Schaefer..... New nites at KCPW KC is Doug Collins...... And here's Tracy Johnson. He's hot. If you want him, get in line.



HITS April 3, 1989

A MAJOR STORM IS Sweeping Across America!

ARTHA & ELTON THROUGH THE STORM

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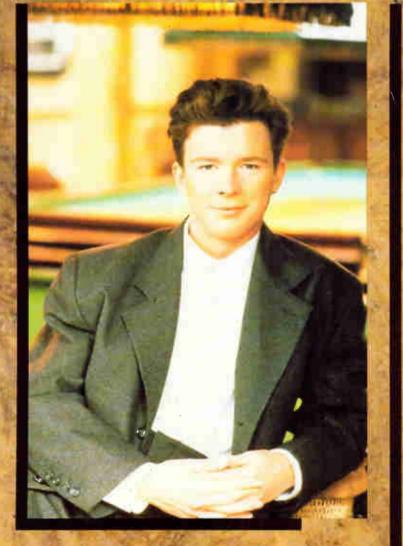
The forecast is extremely hot!

Produced and Arranged by Narada Michael Walden for Perfection Light Productions Elton John appears, ouriers of MCA Record for the U.S. and Canada and Phonogram U.K. Lid, as the rest of the world



When you play it, say smash.

RICK ASTLEY GIVING UP ON LOVE



Whenever Rick Astley releases a new single, it goes Top 10. Every single time **NEVER GONNA GIVE YOU UP'' IT WOULD TAKE A STRONG** STRONG MAN'S TOGETHER FOREVER' SHE WANTS TO DANCE WITH ME" Now comes his new single, 'GIVING UP ON LOVE' from his already-gold album, "HOLD ME IN YOUR ARMS" 8589 LR Look for it. Right at the top of the charts. And watch Rick Astley achieve even greater heights as his national tour heats up this summer

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