

HIGH FIVE

WINNERS

FLASHMAKERS

MICHAEL BOLTON (COLUMBIA)

AEROSMITH (GEFFEN) INXS (ATLANTIC) ELTON JOHN (MCA)

CROSSOVERS

DEF LEPPARD (POLYGRAM)

SHANICE WILSON (A&M) NATALIE COLE (EMI/MANH) ICEHOUSE (CHRYSALIS)

EARPICKS

PRINCE (P PARK/WB)

ROGER (REPRISE)
PAUL CARRACK (CHRYS)
ELTON JOHN (MCA)

BREAKOUTS

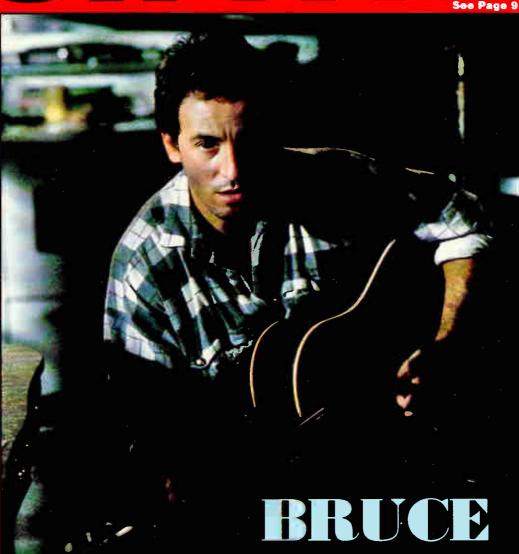
INXS (ATLANTIC)

ROBBIE ROBERTSON (GEF) BILLY JOEL (COL) TERENCE T D'ARBY (COL)

WILDCARD

ROGER (REPRISE)

Here It is, the crossover ballad smash you've been asking for. A potential #1 record. See Page 8 for details.



HOT NEW RELEASES

ALARM "RAIN" IRS 53219
BANANARAMA "I CAN'T" London/PG 886 212-7
DEJA "YOU & ME" Virgin 7-99422
EUROPE "CHEROKEE" Epic 34-07638
GENE LOVES JEZEBEL "MOTION" Geffen 7-28183

GO WEST "PARIS" Chrysalis 43191 MICHAEL JACKSON "THE WAY" Epic 34-07645 KISS "REASON" PolyGram 870 022-7 M/A/R/S "PUMP UP" 4th & Bway 7452 DANNY WILSON "A GIRL" Virgin 7-99399

HAZY SHADE OF WINTER BANGLES



Taken From The
Original Motion Picture Soundtrack

LESS THAN ZERO

On Def Jam/Columbia Records, Cassettes and Compact Discs (44042)

Produced by Rick Rubin

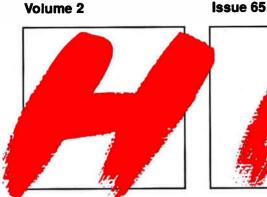


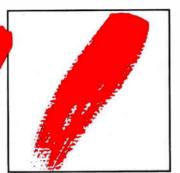


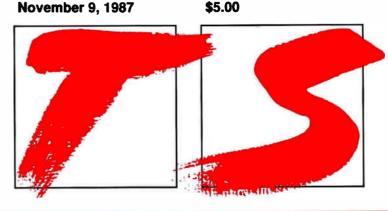
THIS WEEK'S ADDS INCLUDE:

KDWB PRO-FM WKTI WLOL KITS PWR99 WRNO KXYQ WKSS KJ103 WKDD Y107 KZZU WSKZ WNYZ Y94 KFMY KOKZ WFXX SLY96 WDBR 95XXX WKPE WCKN KNIN WGRD











15477 Ventura Blvd. Suite 300 Sherman Oaks, CA 91403

(818) 501-7900



Despite the hip facial hair, this hunk ain't no underassistant west coast promotion man, but the hottest crooner in pop, with pectorals to match.....Who needs Wham when you're happening with a sizzling new LP in "Faith" and a soon-to-be \$1 smash in the title track, following up that paean to going one-on-one in the horizontal position, "I Need Your Sex?" George Michael's our man on the contents page this week.

1 SINGLES

Tiffany is still #1 with her cover of Tommy James' "I Think We're Alone Now," but the Bill Medley/ Jennifer Warnes duet from Dirty Dancing is a close #2.

DIALOGUE

Capitol's new Promotion V. P. John Fagot has made the big move cross-country and hit the ground running. Hits' Iain Blair tries to catch up.

41

Brian Phillips had his work cut out for him when he took over as P. D. at Cleveland's legendary WMMS to maintain the station's incredible ratings streak. Our own broadcast barometer Mike Murphy checks out the pressure at the home of the Buzzard.

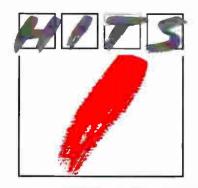


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ALBUMS

Bruce barely (and we mean barely) holds off the fast charge of the Dirty Dancing soundtrack. Billy Joel is breaking quickly. But, look out for George Michael and George Harrison, both of which just were hitting the street at presstime.

FLASHMAKERS	20	CROSSOVERS	28	REQUESTS	30	
Bolton finally makes it.		Def Leppard, Shanice and more.	Wilso n	George Michael is enormous		
EARPICKS	36			BREAKOUTS	44	
Prince and Roger.				INXS sells albums.		
FRONT PAGE	8	NEAR TRUTHS	16	FAR TRUTHS	17	
LETTERS	19	NEW ARTIST	35	WAVE LENGTH	50	
TOP TENS	42	MOVIE SCORES	50			



TOP FIFTY SINGLES

It's still Tiffany, but not for long. The Medley/Warnes duet is breathing heavily down its back, and the fast-charging Belinda Carlisle and George Michael singles are not too far behind.

Our research points to the Michael single as one of the year's biggest hits, so look out above. We are also receiving instant sales and requests on the George Harrison 45.

	THIS				
LW	WEEK	ARTIST	TITLE	LABEL	COMMENTS
1		TIFFANY	I THINK WE'RE ALONE	MCA 53167	Gigantic single sales
4	2	MEDLEY/WARNES	I'VE HAD THE TIME	RCA 5224-7-RX	Monster soundtrack
3	3	BILLY IDOL	MONY MONY	Chrysalis 43161	Solid sales
8	4	BELINDA CARLISLE	HEAVEN IS A PLACE	MCA 53181	Will go one
2	5	MICHAEL JACKSON	BAD	Epic 34-07418	Title track
6	6	SWING OUT SISTER	BREAKOUT	PolyGram 888 016-7	European smash
5	7	FLEETWOOD MAC	LITTLE LIES	WB 7-28291	Slipping slightly
9	8	BRUCE SPRINGSTEEN	BRILLIANT DISGUISE	Columbia 38-07595	Lp still #1
7	9	MADONNA	CAUSING A COMMOTION	Sire/WB 7-28224	Falling
10	10	PET SHOP BOYS	IT'S A SIN	EMI/Manhattan 43027	Steady
16	11	RICHARD MARX	SHOULD 'VE KNOWN	EMI/Manhattan 50083	Gaining fast
1	12	LEVERT	CASANOVA	Atlantic 7-89217	Needs new single
26	13	GEORGE MICHAEL	FAITH	Columbia 38-07623	Will go one
20	14	WHITESNAKE	IS THIS LOVE	Geffen 7-28233	Hot single sales
19	15	JODY WATLEY	DON'T YOU WANT ME	MCA 53162	Gaining each week
17	16	CUTTING CREW	I'VE BEEN IN LOVE	Virgin 7-99425	Third single
18	17	POISON	I WON'T FORGET YOU	Enigma/Capitol 44038	Steady
21	18	DEBBIE GIBSON	SHAKE YOUR LOVE	Atlantic 7-89187	Breaking in sales
22	19	STING	WE'LL BE TOGETHER	A&M 2983	Spearheading huge Lp
24	20	PRETTY POISON	CATCH ME I'M FALLING	Virgin 7-99416	Hot urban
23	21	LOS LOBOS	COME ON LET'S GO	Slash/WB 7-28186	Increasing each week
29	22	R.E.M.	THE ONE I LOVE	IRS 53171	Turning Lp around
27	23	SQUEEZE	HOUR GLASS	A&M 2967	Breakthrough record
14	24	U2	WHERE THE STREETS	Island 7-99408	Peaked
28	25	MICHAEL BOLTON	THAT'S WHAT LOVE IS	Columbia 38-7322	Selling through now







TOP FIFTY SINGLES

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LW	WEEK	ARTIST	THE FREE FEE	LABEL	COMMENTS
38	26	WUITNEY HOUSTON	PO EMOTIONAL	Arista AS 1-9642	Dracking foot
The second		WHITNEY HOUSTON	SO EMOTIONAL MALERIE	THE RESERVE OF THE PERSON	Breaking fast
37	27	STEVE WINWOOD	VALERIE	Island/WB 7-282 31	Lp hits this week
32	28	T.B. SCHMIT	BOYS NIGHT OUT	MCA 53137	Ex Eagle solos
30	29	WAWANEE	SUGAR FREE	Epic 34-07283	Steady
34	30	AEROSMITH	DUDE LOOKS LIKE A	Geffen 7-28240	Hot rock sales
35	31	TAYLOR DANE	TELL IT TO MY HEART	Arista 9612	Hot dance
33	32	YES 11- 71 2 11- 72- 7	LOVE WILL FIND A WAY	Atco 7-99449	Steady
36	33	JETS H + + + +	IDO YOU #####	MCA 53193	Breaking 4 4 4
39	34	STEVIE WONDER	SKELETONS	Motown 1907 MF	Gaining each week
40	35	GEORGE HARRISON	GOT MY MIND SET	WB/D. Horse 7 28178	Beatles magic
46	36	ELTON JOHN	CANDLE IN THE WIND	MCA 53196	Sweeping radio
43	37	DEF LEPPARD	ANIMAL	POLYGRAM 888 832-7	Hot rock & roll
42	38	BOURGEOIS TAGG	I DON'T MIND AT ALL	ISLAND 7-99409	Steady increases
44	39	JC MELLENCAMP	CHERRY BOMB	PolyGram 888 934-7	Taking off
41	40	WENDY & LISA	WATERFALL	COL 38-07243	Steady
25	41	KENNY G	DON'T MAKE ME WAIT	Arista 9625	Falling
48	42	INXS	NEED YOU TONIGHT	Atlantic 7-89188	Lp an automatic
12	43	EXPOSE	LET ME BE THE ONE	Arista 9618	Peaked
13	44	LISA LISA	LOST IN EMOTION	Col 38-07267	New single breaking
	45	HEART	THERE'S THE GIRL	Capitol 44089	Third smash
15	46				
		HEART	WHO WILL YOU RUN TO	Capitol 44040	New single breaking
	47	KANE GANG	MOTORTOWN	Capitol 44062	Breaking rapidly now
	48	SHANICE WILSON	CAN YOU DANCE	A&M 2939	Hot urban crossover
	49	LAURA BRANIGAN	POWER OF LOVE	ATLANTIC 7-89191	Gaining quickly
	50	ICEHOUSE	CRAZY	CHYRSALIS 43156	Steady build

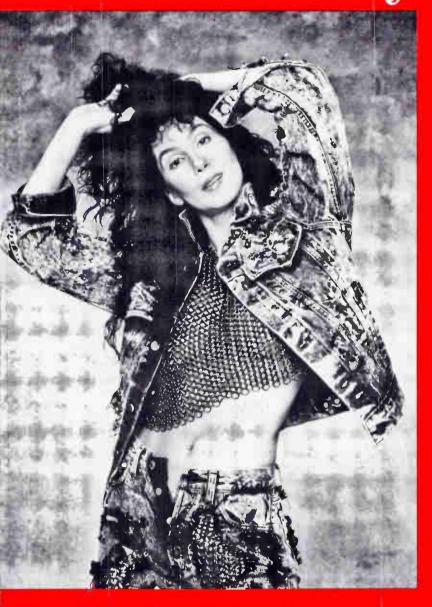
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NEW ORDER (Qwest/WB)
CURE (Elektra)

NEXT UP

MEN WITHOUT HATS (PolyGram) ROGER (Reprise)

Please...Satisfy Your Females!



"I Found Someone"

Instant *Female Reaction (18-34) Massive Media Exposure. Medium Rotation On MTV.

Impressive Recording History:

4-#1

8-TOP 10

3-TOP 15 7—TOP 40

Produced By: Michael Bolton. Management: Bill Sammeth.

Available On Geffen Records, Tapes and Compact Discs

More Than Satisfied At:

Cambridge One-Stop Boston #1 Selling Single

FLASHMAKER!

WXKS d 34 WCAU d 35 PRO-FM d 33 KRSE

KKBQ

100KH WSSX KBFM d 38 WJMX

WELY

KIXY KNIN WHSL KRNQ 40-36 KOCR

KFRX **KWTO** KDVV

KCAQ d 34 **KZZU**

KZFN d 40 KIKX



aerosmith "dude (looks like a lady)"

FLASHMAKERS WINNER! HITS TOP FIFTY SINGLES!

HITS TOP FIFTY ALBUMS!

#1 BREAKER DEBUT 36* R&R CHR! ONE OF THE MOST ADDED! 164/33 71%



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More **Shameless** Hype

How much more of this shameless self-hype can you take from Hits (Your #1 Source For Shameless Selfhype). Here's yet another photo of a hot band — MCA's The Jets — being forced to read this tasteless rag. But this is only the beginning! Every week we're going to bombard you with more of this crap — shove it down your throat until you can't take it anymore and then hit you with it again - die, die, die..... (Editor's Thanks, we needed that)

Pic Of The Week



Hits Promotes Leshay, Ostrow

In a move that reflects both the growth of the magazine, and the important contributions of its two new executives, Hits has made two key promotions in research department.

Stating, "Maybe if we promote these bozos, radio will actually talk to them," Hits Publisher Dennis LavIn-

thal and Editor-In-Chief Lenny Beer have promoted Jon "Pass The Afro-Sheen" Leshay and Danny "Let Me Undo One More Button On My Shirt" Ostrow to the position of Research Editors. Both have burdened the magazine Associate as Research Editors since its inception.

"Besides," Lavinthal added. "Our parking attendant Romeo didn't want the gig."

Leshay, who is famous for

getting incredibly buzzed from one beer and high-fiving record company Presidents while walking around ranting: "Aren't the Rave-Ups a bitchin' band dude?" will continue to report to Lavinthal and Beer.

Ostrow, who was born and raised in Beverly Hills, will continue to report to the guardian of his trust fund.

Commented Beer: "Who the heck are Ostrow and Leshay?"



This giant Black smash has the ingredients for a swift pop crossover. It's a great song, it sells and pulls requests quickly. Exploding 33-20-14 at KMEL, 7-4 at WQUE, 29-20 KLUC, 8-2 KKDA, and picking up FM102 at #29, KROY at #30, KXX106 at #38 as well as KWSS, Z102, KMGX, KZZP and more. Take Fitzgerald, Ratner and Co's. calls. They have the goods!



Danny Ostrow



Jon Leshay

HITS November 9, 1987

FRONT PAGE

Contenders To The Throne

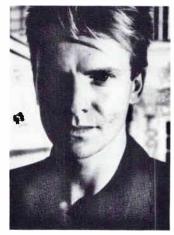
Equate it to a grueling, seemingly unending journey through the himalayas before reaching the Lost Horizon.

Liken it to the intense training and hardship an olympic athlete must face before standing on the podium to receive his or her Gold Medal.

For those of you with less imagination, compare it to the long drive through the desert that you have to make from Los Angeles before you reach Las Vegas.

The place we're talking about is the mecca of the music industry. It's where dreams are realized and where the real money is made. It's the difference between a hit and a mega-hit. between Platinum and Multi-Platinum. It's where the real superstars reside.

The place we're talking about is The Top Five of the Top 50 Albums chart (cue for



Sting — He's A Contender.

rousing crescendo by background musicians).

Now that we have all that hot air out of our system, here are the facts. The top five albums in the country are the real money makers. To reach this level means a project has a lock on Platinum and is more than likely about to sell multi-millions.

Getting to and remaining in the Top Five are the undisputed top priorities at the labels.

This week, the Top Five is occupied by **Bruce** (#1), Springsteen Dirty (#2), Dancing **Michael** Jackson (#3), Whitesnake (#4) and Pink Floyd (#5). Other long-term Top Five like Whitney Houston, U2, La Bamba and Def Leppard are slowing against the hot newcomers, but have scored big and are still pulling in those "staying power" sales. It's a royal court, to say the least.

But who are the future contenders to the throne? We've taken a look at the cumulative reports from both retail and radio to come up with the following future Top Five residents: Sting is a lock, checking in at #6 in only its third week. Aerosmith is headed higher and higher,

climbing to #8 this week, with a single that is snowballing at Top 40 and a red-hot video to boot. We're also looking at John Cougar Mellencamp, hanging at #10, with a new hit single building fast; Billy Idol, about to assault Top 40 with another single; and Belinda Carlisle, assuming the follow-up singles are as well-received as her current monster smash.

There's new product out that we're picking as potential Top Five contenders. George Michael's "Faith" seems a great bet, with some retailers even predicting #1; George Harrison has a real hit single and a chance to be the first former Beatle to hit the Top Five since John Lennon's "Double Fantasy." We also like the chances of Elektra's hard-rocking Dokken which has an unbelievable pre-release buzz at retail. That album ships next week.

Dixon Named VP at Edens

Edens Broadcasting President Michael Osterhout has announced the promotion of Q105 Tampa's Operations Manager Mason Dixon to the Corporate position of Vice President. Osterhout told Hits (As always, Your # 1 Source To Tell Things To), "This promotion is in response to his ten years of service to the stations and acknowledges his excellent air work as well as his programming and management skills. We pride ourselves on being



Mason Dixon — Nice Beard.

programming-intensive company featuring some of the best talent in the business."

Dixon, who is best known as Chairman of the Hits #1 Source Chairman) Advisory Board, told us: "All my friends told me I had no shot at the Edens promotion when I agreed to become Chairman of the Hits Advisory Board. I guess Michael felt that I had gone through enough pain and humiliation, and I deserved another break."

Sleeper

Among the stars Mamie Van Doren claims to have bedded down in her justpublished autobiography, "Playing The Field: My Story," are Johnny Carson, Rock Hudson, Elvis Presiey, James Dean, Steve McQueen, Clark Gable, Burt Reynolds, Warren Beatty and more, more, more, including such cartoon stars as Felix The Cat, Huckleberry Hound and Youl Bear. Mamie also claims to have slept with the entire editorial staff of Hits magazine just to get this stupid item in our News section....



Beard Off





Remember way back in last week's issue when we ran two photos of MCA Sr. VP of Promotion Steve Meyer — an old one with a moustache, and a current one with a full beard? We asked you to vote which one you liked better and called the whole thing the "I'm For Anything That Covers Steve Meyer's Face" poll (yuk, yuk). Well the hotline was swamped with calls last week with overwhelming response for the full facial growth ("The more face hidden the better," said a co-worker who voted three times). So, we feel it's time to unveil the "Beard-Off." On the left is the winning Steve Meyer photo. On the right is the beard of new Elektra Sr. VP of Promotion Brad Hunt, who frankly needs as much exposure as he can get. Which beard do you like better? Call the "Promotion Man Beard Derby" hotline at (818) 501-7900. This started as a joke, but things are getting pretty hairy.

Radio Rejects Cowboys

Several radio stations across the country have announced they will not be playing records by either WII-lie Nelson or Kris Kristofferson after the pair played a benefit concert for convicted activist Leonard Peltier at the Pacific Amphitheatre in

Costa Mesa, CA last week. Peltier, leader of the American Indian movement, was convicted in 1977 of the murders of two FBI agents. Special FBI agent Richard T. Bretzing of the bureau's L.A. office said he was "utterly revolted" by the concert.

This Week On Top Of The Pops

U.S.

Taylor Dane
Pretty Poison
Simon F.
Stryper
Tiffany



Bee Gees
Pet Shop Boys
Squeeze
Style Council

Fridays On CBS-TV

Top Of The Pops in the U.S. is based on the Hits Magazine Singles Chart.

Kiss Support

The members of Kiss were on hand at the grand opening Frederick's of Hollywood's bra museum. Busting with civic pride, the lads donated a red, 36-D bra tossed on-stage by a rabid female fan on the band's last tour. The mammary monument takes its place alongside such historical lingerie as the bra worn by Mamie Van Doren and the one sported by Tony Curtis in "Some Like It Hot." Members Gene Simmons and Paul Stanley puffed up their own chests and commented, "We salute you for providing a firm foundation for women's needs, and we join hands in this uplifting

Lick My Stamp

John Lennon and Elvis Presley are featured on postage stamps issued by the Caribbean islands of Antigua and Barbados. Lennon's is a 60-cent issue while Elvis' is a three-dollar stamp.

cause by presenting you with what we call 'The Bra of the Unknown Woman'." Are we obsessed or what?

Beached



Here's the new morning team at 100KHI in Baltimore doing what they do best: sluffing off on the job. The trio were attempting to broadcast live from the beach when PD and morning squad leader Hitman (right) found a multi-syllable word he could understand. That's morning team members Craig Heist (l) and Jill Heart (center) looking on.

Standing Tall



That's WMMS Cleveland's Kid Leo (center) and WB Promo's Dale Connonee (left) standing on milk crates to get in this photo with Fleetwood Mac's Mick Fleetwood during the band's recent Cleveland stop. Fleetwood is a favorite at the station, though all deny that the WMMS buzzard mascot and logo is modeled after the legendary drummer.

E REAL THING"

FEATURING STEVEN DANTE

SECOND SMASH OFF HIS DEBUT ALBUM!

B96 WHYT		KEZB KF95		BREAKING PWR106	
WCIL 95XXX KBOS KYNO	add add add	WHHY WCAU WFLY HOT-194	25-21 35-31	KCPW	KMGX WERZ WRCK KYRK KFBQ

Former Hip Clip

KROQ KCPX add add **WXKS** add **KJ103** add **Y95** add KXX106 add WCZY add Y107 add 94Q add WMMS deb 40 WMJQ deb **Z93** 40 add **WZPL** add Y108



DEBUT HITS TOP FIFTY SINGLES!

Z95 WERZ 25-15 add **KDWB KROQ** 23-20 add **WNCI** WCAU 28-24 add 28-24 94Q **KCPX** 33-24 **Z94** deb 33 **KXYQ KSND** 32-24 deb 33 WMMS 30-25 WLOL deb 40

BREAKING AT:

WXKS KKBQ KPLZ KITS KEGL KRBE PRO-FM KKRZ

FRONT PAGE

ON RECORDS

By Lenny Bee

The Crossover Question

It always seems that the most asked question by record execs regarding crossover product is, "When is the right time to go Top 40?" It is our observation of today's marketplace that the later you go, the better it is. The true crossover hit will have a strong base in sales and will also be pulling requests as the cross begins. When this is the case, the cross is accomplished swiftly and smoothly-first to those Top 40 stations that lean toward the format that the record is coming from, and then to the holdouts. On rare occasions, records appear that sell and light up the phones instantly. Most often, this occurs on records from a hit movie (Medley/Warnes RCA), a hit television show (Billy & The Beaters Rhino), or a gigantic video (Europe Epic). Otherwise, the word is Wait, Wait, Wait!

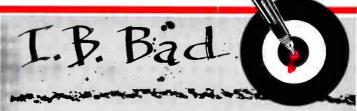
These rules hold especially true when crossing new artists from the Black/Dance market. The four classic cases that come to mind are Columbia's breakthrough with Gregory Abbott on "Shake You Down", Arista's first step in the creation of a superstar with Whitney Houston's "You Give Good Love," Atlantic's swift move on Levert's "Casanova" and MCA's perfectly-executed cross on Jody Watley's "Lookin' For A New Love." All of these Top 40 successes were achieved after the records were inside the national Top Ten on the black charts. And, all had the sales and requests to back up their demands for mass appeal play.

On the Pop/Adult crossover front, the move is also best achieved far into the record's development. And in this case. Top Five and even #1 status seems to be the call. Elton John's "Candle In The Wind" (MCA) exploded at Top 40 last week as it hit the top slot in the Adult market. Chart-topping status was also the key for Carly Simon's "Heartburn" theme (Arista), whereas Dan Hill (Columbia) really picked up steam inside the Top Five.

Finally, on Album Rock hits, the story is much different. It is by no means the chart positioning that can be used as a guide. The one and only factor that seems to signify potential success is AL-BUM SALES! Hits by bands like R.E.M. (IRS), Aerosmith (Geffen) and Def Lepppard (PolyGram) may start strong, but only close when major album movement exists. They don't need the massive volume airplay that takes one to the top of the album airplay lists. It is often a key video, concert success and press combined with the airplay that turns the trick. But even with the big airplay numbers, failure is the lot of the rock image record taken to Top 40 without major sales.



Elton John — Crossover timing is the key.



As the all important fourth quarter nears its final phase, we know that some marketing departments have been inclined to relax while some aggressive labels continue to go for the throat. Aggressive fourth quarter strategles have yielded massive returns in the past, and established tremendous first quarter momentum. The labels who continue their full-court press, are the ones who will rule..... Whole lotta rumors circulating 'bout the financial health of Virgin U.K. mostly due to the stock crash that was equally as monstrous across the Atlantic. Well there simply ain't no truth to those stories, as we understand the company's about to announce record earnings. We can tell you there's a bit of restructuring goin' down with Ten Records (a Virgin label) topper Richard Griffith headed stateside to head up the U.S. Music Publishing wing..... Major label about to start a new Black music oriented label. Details to come..... Ouestion: Now that Sony has bought the CBS Records Division, what's the real effect on the introduction of DAT in this country? Will Sony be deterred by the fierce opposition of current CBS brass?..... Manhattan Records is looking for a West Cost General Manager and A&R topper...... Robert Nederlander, for years a dominant force in Southern California concert promotion, is reportedly gearing for an entrance into the field of personal management. Is ICM's

Alex Hodges one of the

Ruling



Richard Branson — Trying to get in the "Beard-Off" (see page 10).

prime candidates to help him?..... Look for a very high profile for the newly formed Evergreen Entertairment Group headed by industry vet **Michael** Stewart, real estate czar Bruce Eichner and former Lehman Bros. ruler Henry S. Mekow, Miller..... Chris leader of A&M's Royal Court Of China - who are currently on the Coors sponsored "Four Play" tour — has been actively demonstrating against Coors' involvement with the PMRC (big dollar donations and free office space)..... We hear Bill Graham not only demanded the egg-cream concession at Jerry Garcia's string of soldout shows at Broadway's Lunt-Fontaine Theatre, but he also manned the booth himself for several performances..... Names in the rumor mill this week include: Marc Dean, Dave Urso, Michael Klenfner, Jimmy lenner and Doily's Ratings.... and the beat goes on.



DON'T MIND AT ALL"

The First Single From "YOYO"

The New Album From BOURGEOIS TAGG

"Reacting very well on the phones! Upper demo females love this unique sounding record! It really stands out DAVE BAKER-MD, WJMX, FLDRENCE

"It's an obvious hit-extremely large female phones as well as other demos!" DEB PAARMAN-MD, KQCR, CEDAR RAPIDS

Produced by Todd Rundgren For Alchemedia Productions, Inc.

In Association With Brent Bourgeois and Larry Tagg On Island Records, Cassettes and Compact Discs.



BILL GRAHAM MANAGEMENT

FLASHMAKER! 42-38 HITS TOP FIFTY SINGLES! **WILDCARD 10/02/87** ONE OF THE MOST ACTIVE RECORDS

KJ103	add	WSKZ	deb 30	BREAKING AT:
WBCY	add	WMMS	deb 37	WXKS WTLO
WPST	add	KZOZ	deb 37	KEGL KIKX
KSMB	add	WGFM	deb 39	Z94 KIYS
KRNQ	add	WRQN	deb 39	KPLZ KQK
KFRX	add			KMEL KTUX
KBIU	add	KAKS	13-9	KWSS WER
WLS	add	KKRC	14-12	FM102 WOK
WKEE	add	KATD	20-17	B100 Z104
WSPK	add	XMLW	27-20	KROY
WBNQ	add	KQCR	25-20	KWOD
WAZY	add	KUUB	27-21	WGH-FM
CHED	add	95XIL	28-21	WNCI
WFBG	add	KSND	27-23	KSAQ
WPHR	add	94Q	31-27	WKDD





FRONT PAGE

Alden Named VP At Elektra

Elektra Records has continued the restructuring of its Promotion department by naming Rick Alden to the post of Vice President, CHR Promotion. He reports to Senior VP of Promotion Brad Hunt. Alden, who's been National Promotion Director for the label, has been with Elektra since 1980. He had previously held promotion positions at RCA, Atlantic and Infinity Records.

Brother Gibb, Can

Bee Gee baby brother

Andy Gibb, once riding on

the top of the charts, filed

bankruptcy papers in a

Florida court this week, claiming debts of almost

\$200,000. The singer repor-

ted assets of \$1,500, with a

1986 income of just \$7,755.

He currently lives rent-free in

playing

loaned to him by his brothers.

You Spare A

Dime?

Florida,



Rick Alden — What, no beard?

Sheena's Vice

Singer Sheena Easton, last seen cavorting on-stage with Prince in his video, "U Got The Look," segues to the small screen as Don Johnson's wife-to-be in a four episode Miami Vice stint. Easton replaced the fluridden actress Lorraine Bracco, who was forced to honor a December film commitment. The two-time Grammy winner was the second choice for the role.

Cal And His Dogs

guitars



Anyone who has ever visited or lived in Southern California must know the man in the center. He's none other than the king of the used car salesman, Cal WorthIngton. Cal is pictured trying to unload a '79 Chevy Impala (with air conditioning, whitewalls, and power steering) on KPWR Los Angeles General Manager PhII Newmark (left) and KPWR morning man Jay Thomas (right). If you don't know who Cal Worthington is, we apologize for wasting your time with this photo caption (come to think of it, we apologize for wasting your time with this magazine).

The Ladder A rundown of executives on the move.









Talbert

Fleming

Cohen

en Sweret

Records. He was previously

Tony Powell has been appointed Managing Director of MCA Records Ltd. Based in the London office, Powell will report to Lou Cook, Chairman of MCA Records Ltd...... Hank Talbert is the new Vice President, Promotion. Black Music Division. He will report to Step Johnson. Talbert was most recently at Hush Productions, where he served as Vice President. He previously held positions at Arista and Buddah Records..... Laverne Fleming has been appointed Black Music A&R Coordinator for Elektra Records. She had previously served as an assistant in the department.... Mitchell Cohen has been named Director A&R. East Coast at Arista. He has been with the label for ten years..... Richard Sweret has been named Director, A&R East Coast for Arista. He was previously Manager A&R, East Coast..... Daniel Savage is named Manager, Market Research for **PolyGram**

Manager, Sales & Marketing for Request Television Capitol has named Joan Meyers Manager, Media & Artist Relations, East Coast. Meyer will be based in New York City, reporting to Dorene Lauer..... Tom Cording is the Manager of Press and Media Relations for Enigma Records. Cording comes to Enigma from Elektra New York, where he was Assistant Manager of Publicity. Cording replaces Peter Holden who is now a label representative for Enigma Europe in Amsterdam..... Kris Sofly has joined the staff of Jensen Communications' Music Division. She previously did a lot of different things in the music industry.... Gwendolyn Smith has been named Associate Director of West Cast Publicity for Hervey & Com-Relations-**Public** pany /Management Consultants She reports to the firm's President Ramon Hervey





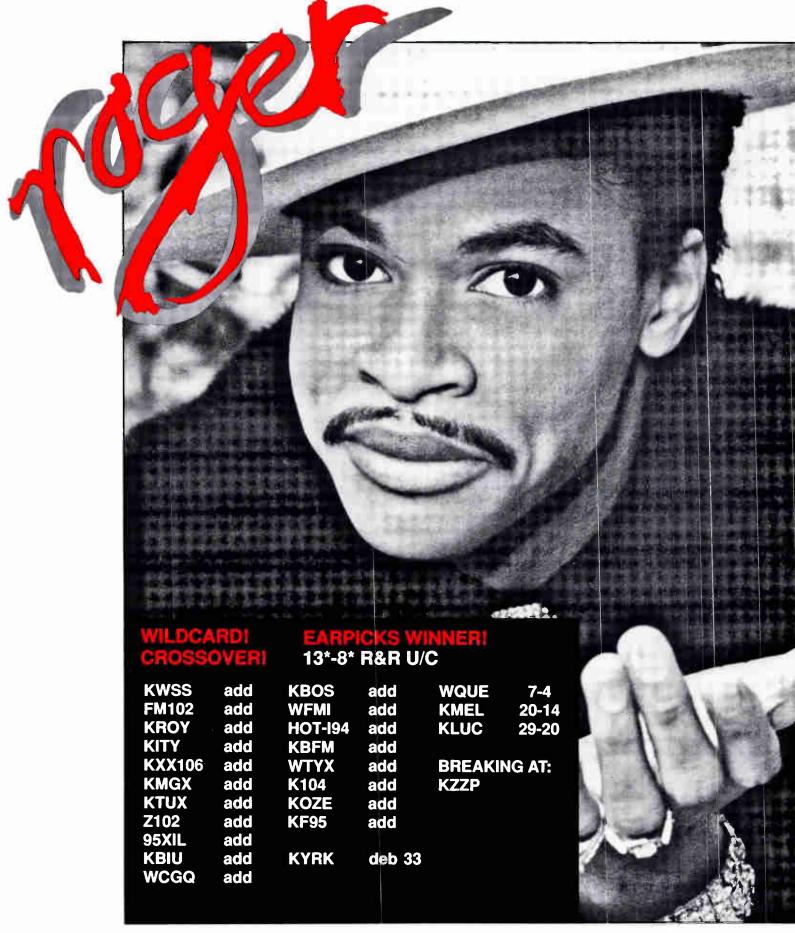




Savage

Meyer

Cording Sofly



The Sizzling New Single

"I Want To Be Your Man"

Produced by Roger Troutman From The Forthcoming Album <u>Unlimited!</u>





NEAR TRUTHS

by Ruth Robinson, L.A.

OCT. 29: The body count was intense at PolyGram's bash to celebrate their new Burbank headquarters. Maybe anxious Angelenos wanted someplace to relax in an "Earthquakeproof' environment - an astonishing number of folks showed up. Sue Sawyer put a best guess in at "around 800 to 900." Seen milling around, the New York Brass - Dick Asher, Bob Jamieson, Harry Anger, Dick Wingate, Jim Urie — as well as Burbank Babes Jeff Sydney, Bob Skoro, Michael Johnson, Lori Harbough and Ed Ekstine, plus Elektra's Peter Jay Philbin, Arista's Randy Gerston, MCA's Betsy Anthony, Poly-Gram acts Nia Peeples, Vanessa Williams, the Commodores and Animotion, whose lead singer Cynthia Rhodes doubles as a movie star, Ramon Hervey, Passport's Marty Scott, ICM's Alex Hodges, Michael Jackson's publishing heavy Dale Kawashima, attorney John Mason and fresh from the cover of L.A. Times mag, Lee Phillips, manager Cornley and producer Alan Clark.... Meanwhile at the Palace, Terence Trent D'arby continued to draw the celebrity crowd. Watching him strut his

Not There



Hits' Lenny Beer — He's not mentioned in this column.

stuff - Michael Bolton, Lisa Bonet, Jami Gertz, Justine Bateman, Randy Jackson, Wendy & Lisa, Billy Idol and the Bangles joined CBS'ers Bob Willcox, Ron Oberman, **Jamie** Cohen, Selover and Alan Oreman at the Roxy, Atlantic's White Lion — who just nabbed the opening slot on the Kiss tour — played for an enthusiastic crowd that included Robbin Crosby, Stephen Pearcy, Bobby Blotzer and Warren DeMartini from Ratt, Atlantic's Tony Mandich, Rock Allen Dibble, Nick Loft, Kim Komisar, Gary Kriss from Reckless, Tony Harnell from TNT, Keel's Mark Ferrari, Leif Garrett, plus Moon Zappa who watched brother Dweezil and Stephen Pearcy hit the stage and help the band heat up the joint with a juicy version of Z.Z. Top's "Tush."

RIPPED OFF: Dark, dank and suitably Halloweenish, The Cat House was the scene of the RIP party where weirded-out wanna-be rock stars mixed with the real thing. Spied in the murk, jump-his-bones Mike Reno and the other Loverboys Paul Dean, Matt Frenette, Scott Smith and Doug Johnson, plus Ratt guys and Jet Boys posing with Sty Stone, the Bangles, Lonn Friend, Larry Flint, Bryn Bridenthal, Michael Jensen, Sarah McMullen and Poison's manager Ron Smallwood.

ROCK STEADY: After 23 years of rocking along, the Whispers finally picked up a platinum album and such a loyal following that they pulled 12,000 fans into the Amphitheatre in one night. Joining in the Universal triumph, Solar chief Dick Griffey, Soul Train's Don Cornelius, California Speaker of the House Willie Brown, Solar's Hank Caldwell, Shalamar's Mickey Free, and many, many



MUG SHOTS



GEORGIA ON MY MIND — Those gals from Expose sure do get around. Here, they press the flesh with some good ole boys from Savannah, GA station Z-102 before everyone jumped into a jacuzzi for a rate-a-record session with Schmedrick Griswald. Interspersed among the lovely lasses from the Arista Records recording group are the following Z-102 radio-heads, including, from left to right: Scotty McFarland, Dr. Weis, Ray Williams, Al Roberts and Jerry Rogers, the station's Vice President and General Manager. The third member of Expose was already in the hot tub.



SAY GREEN CHEESE! — MCA Records recording artists Walk the Moon were the center of attention at a SBK Songs listening party held in their honor of celebrate the group's debut elpee and its first single, "Daddy's Coming Home." The occasion marked the inking of the band to one of those much-coveted, long-term, eclusive worldwide co-publishing agreements SBK hands out to only the most desering. Pictured from left to right are at least one ringer in SBK Songs tunesmith Jack Lorber: Walk the Moon's Natasha Shneider, busy denying she's not married to Boris Badonov; Walk the Moon's Alain Johannes in priestly garb; and the lovely and talented Pat Lucas, Director of West Coast Operations for SBK Songs.



UNDER THE BIG TOP — No, this is not some carnival side-show, but another pit-stop on SlashiWB Records recording artists Los Lobos' pie-tasting U. S. tour. Here you see them judging the currant raisin competition at the State Fair in Fresso, CA, where they played a concert hosted by local radio station B-95. Seen hanging out with the band, a bearded lady and a two-headed calf are (far left) the Real Don O'Neal, B-95 Music Director; and (far right) Barry Richards, B-95 Program Director. In the middle are the carneys from Los Lobos, but you knew that.



LETTERS TO THE EDITOR

Dave Glew, Perry Cooper,

Lou Sicurezza, and members

of the promo and publicity de-

partments made the long haul

up to Fairfield, Connecticut to

see Michael Hutchence and

his boys as they entered the

second week of their big tour

with a concert at magnificent

Fairfield University. Big single

("Need You Tonight"), big al-

bum, big tour, big happiness all

over the backstage area as

record execs and Australian

heroes embraced after a long

time/no see..... Warner Bur-

bank mighties Carl Scott and

Kenny Puvogel joined their

Rockefeller Center colleagues

Craig Smith and Valerie

Goodman in hosting a good,

old-fashioned listening party

for the new George Harrison

album, "Cloud Nine." Held in

the smartly furnished con-

ference room, the party

featured tons of food, in the

WB tradition, including cold

cuts, pasta, and the company's

famous and beloved dessert,

Suzanne Vega dominated the

early part of the week in town,

with a sold-out show at Radio

City (her biggest headlining

gig ever), followed by a riotous

night at the Ritz. Backstage at

Radio City it was mostly a

family affair, while in the Ritz

dressing room, with A&M's

Michael Leon, Lauren Zelisko

and Michael Krumper stand-

ing by and beaming, there was

the added excitement of a visit

from Broadway stars Jerry

Garcia and Bob Weir The

town is still talking about

British comedian Billy Connol-

ly's SRO show at the Vivian

Beaumont theater. Managed by

John Reid and Steve Brown,

agented by Elizabeth Rush,

and publicized by Joe Dera of

R&C, Connolly is hot, with

HBO looking to sew up a spe-

brownies.....

peanut butter

FAR TRUTHS

by Danny Fields, New York

Schmedrick & **Nathalie**

Dear Schmedrick:

How can you not print a letter that starts "Dear Schmedrick?"

A thousand and one thanks to you for the update on charismatic Columbia's Nathalie Archangel! If anyone deserves a weekly picture in your fine publication, it's Nathalie. Cher? Yuck!! Please. keep us posted on her success in the Japanese songwriting contest.

Did you know Sound Warehouse used sell to **Budokans?** Oh. yeah..... Nathalie's new 12", "I Can't Reach You," ships to retail November 4th. Well, somebody's got to publicize her.

Thanks again again! Charlie Masson Sound Warehouse Metairie, LA

Schmedrick replies: The once and future proprietor of "Odds & Ends" wants you to know this is the first honest-to-goodness fan letter he has received to date and is absolutely tickled vou share his interest in Nathalie Archangel. In fact, if you are interested in any steamy, illicit 8 X 10 glossies of Nathalie and myself in a Venice hot-tub, please send a stamped, self-addressed envelope c/o this magazine. Keep those cards missives comin'.... Schmedrick Griswald lives and so does Nathalie Archangel!!

Dear Lenny:

I want to thank you for the support in your Hits article, "On Records," in the October 26, 1987, issue.

I can't tell you how much the "Bad Boys of Boston" appreciate your good words.

Personal regards, Timothy J. Collins Collins Management, Inc. Cambridge, MA

Lenny replies: Tim, this letter excites me almost as much as the Ginsburg nomination for Supreme Court, but at least now I can tell Dennis someone out there is reading "On Records." But, "Bad Boys of Boston?" That's a bit of an oxymoron, isn't it Tim?

Dear Roy:

Thanks for sending me copies of Hits magazine. The article came out very nicely. I will make sure that Darryl receives a copy. Thanks again.

Sincerely, Jay Horwitz New York Mets Flushing, N.Y.

Roy replies: Thanks for the kind words, Jay, but I sure wish the Mets front office would get to the business of finding a stopper for the bullpen rather than sorting through Darryl Strawberry's press clips. Oh, well, do make sure the Strawman sees the piece before he's off to the Dodgers.

Lenny:

New band--- all girls-- excellent record. Let me know what you think of Big Trouble!

Thanks, Larry Douglas E/P/A L.A., CA

Lenny replies: Set up an appointment for Schmedrick cable show, Griswald's "Jacuzzi Rate-A-Record" and we'll see if the group floats.

> **HITS Magazine** Wants to Know What You Think!

This may very well be the season of INXS, and fueled by all the evidence pointing in that direction, Atlantic toppers



INXS - & Big.

cial and a film deal, and record companies calling day and night..... The swiftly breaking Bourgeois Tagg was in Manhattan for a lunchtime concert at the Bottom Line, broadcast live by WNEW-FM. Island's Lou Maglia, Bill Berger, Janet Kleinbaum, Chris Naimoli, Kathy Kenyon, and Joel Webber were among the multitudes who dined on sandwiches and potato salad, as Brent Bourgeois and Larry Tagg and their boys entertained. Later on, they were themselves entertained by Maglia, Kenyon and Kleinbaum, who took them to dinner at the celebrated Bayamou Cuban restaurant on Broadway..... RCA and Jive saluted Glenn Jones for having such a big R&B hit with "We've Only Just Begun" with a party for the star at 20/20, Ashford & Simpson's excellent restaurant on West 20th Street, A buffet dinner (sesame chicken, shrimp, Swedish meatballs, cheeses and pates) lasted until midnight, with time out for a surprise set by Jones. On hand for this jolly evening were RCA's Bob Buziak, Mike Becce and Butch Waugh, and Barry Weiss and Ann Carll from Jive. Several artistes showed up, lending additional glamor, which is certainly what you get with the likes of Chad, Kool Moe Dee and Genobia Jeter in the room!



STATSHEET

ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
GEORGE MICHAEL	6.16	96	8	3	10		10
WHITNEY HOUSTON	4.88	70	2	0	8	10	6
STRYPER	4.78	6	0	0	9	2	1
GEORGE HARRISON	4.61	39	1	0	8		8
WHITESNAKE	4.60	62	12	3	10	10	9
ROGER	4.33	4	2	2	7	-	5
DEBBIE GIBSON	4.28	61	14	1	8	4	8
JODY WATLEY	4.14	48	16	9	7	4	8
STEVE WINWOOD	3.87	47	5	0	5		7
JC MELLENCAMP	3.87	30	1	0	5	10	.5
RICHARD MARX	3.79	52	34	9	6	7	9
INXS	3.58	16	2	1	5	7	7
PRETTY POISON	3.50	34	21	111	8		8
TAYLOR DAYNE	3.49	30	3	1	5		5
JETS	3.46	37	2	0	6	6	6
STING	3.43	42	6	1	6	10	9
LAURA BRANIGAN	3.36	11	1	0	7		6
REM	3.27	30	14	7	5	9	8
AEROSMITH	3.20	20	3	2	8	10	7
MEN W/O HATS	3.13	6	2	2	9	-	2
YES	3.12	14	4	0	3	9	6
ELTON JOHN	2.96	9	1	0	7	3	3
BANGLES	2.75	2	0	0	4		- 8 1
STEVIE WONDER	2.68	20	1	1	3		8
MOTLEY CRUE	2.67	2	0	0	7	6	2
SQUEEZE	2.62	19	7	3	4	5	8
DEF LEPPARD	2.57	13	0	0	8	10	6
MICHAEL BOLTON	2.55	18	15	5	7	2	7
TIM SCHMIT	2.38	13	5	2	4	2	7
POISON	2.27	28	21	7	8	5	7
LOS LOBOS	2.27	23	18	8	2	9	7
SMOKEY ROBINSON	2.25	4	0	0	2	2	3
ALEXANDER O'NEAL	2.15	3	1	0	3	6	3
CURE	2.07	7	2	1	7	4	4
EARTH, WIND & FIRE	2.05	5	1	0	2	-	5
ICEHOUSE	2.03	7	0	0	4	3	1
NEW ORDER	2.00	7	3	2	4	6	5

Average Move: The average upward radio playlist movement of the single.

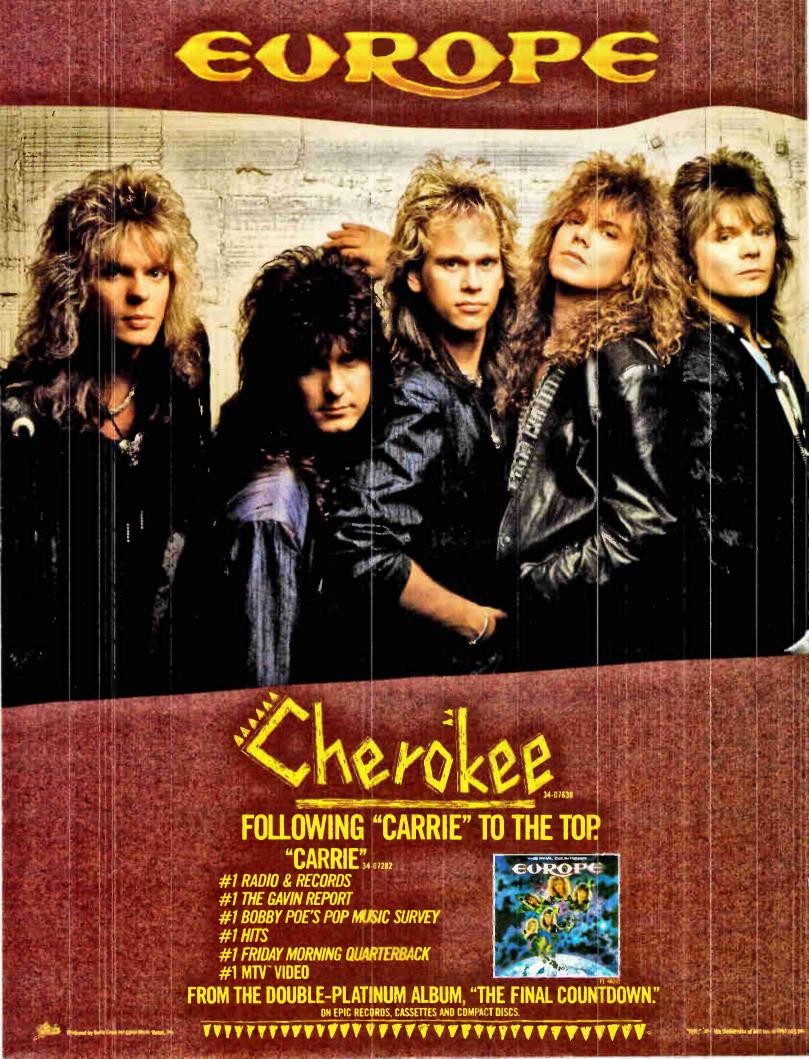
Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.





FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

Michael Bolton has finally made his mark and is closing quickly with big phone action and sales developing. Next up are Aerosmith, an all around giant, INXS which is coming home now with big album sales and Elton John-one we've been telling you about for some time.

MICHAEL BOLTON

Average Move: 2.55

Aggressives:

Former (and we mean a long time ago!) Wildcard pick is closing quickly now. New at WCZY, 99DTX, KUBE, PWR99.7, B97, Q105, KKRZ, 92X, WNVZ, WKSE, 98PXY, WRVQ, BJ105, WKSI, 93Q, KCAQ and many more. Hot jumps at WPGC 9-7, WXKS 5-4, WLOL 17-10, KDWB 11-7, KMEL 8-5, PRO-FM 14-10, KWSS 8-7, B100 11-10, Y107 17-8, KCPX 10-9, WKDD 3-2, WBBQ 8-5, WPST 5-4, KRBE 30-25, B94 20-13, KCPW 28-23, WQUE 18-13, WKTI 29-25, KWOD 19-15, B104 29-25, WMJQ 29-23, KXX106 36-31, FM100 21-17, KZOU 21-11 and KIKX 25-19.



AEROSMITH

Average Move: 3.20

Aggressives:

Big album sales, huge phone action, giant video play and solid moves are propelling this smash to the top. Adds at WEGX, 99DTX, KZZP, KWSS, B97, KITY, WTIC, K98, WAPI, Q100, WBCY, Y106, KCPX, KRQ, WBBQ, Z104 and many others. Jumps 8-5 KJ103, 13-10 WKSI, 35-26 KEGL, 28-21 WCZY, 25-19 KRBE, 26-21 KKBQ, 18-14 B94, 21-16 PRO-FM, 35-31 KATD, 23-19 WRNO, 27-21 WGH-FM, 29-22 Y107, 36-32 WTLQ, 37-31 Z102, 38-32 WRCK, 38-33 KZOU, 20-16 WERZ and 31-27 WNNK.



INXS NEED YOU ATLANTIC

Average Move: 3.58 Aggressives: Making big gains this week as the album hits the street big. New at KIIS, WCAU, KKBQ, KRBE, Z93, PRO-FM, WKSS, KITY, WZPL, WFLY, WKZL, WROQ, WTLQ, WDJX, WGTZ, KCAQ, KQKQ, KZOU, WOKI, Z102, WAPE and more. Hot at KROQ 9-5, KITS 9-6, Z95 31-23, B96 32-25, WMMS 40-33, WKTI 22-17, WRNO 27-23, KCPX 39-30, WNNK 37-32 and WNYZ 40-36. Debuts for Y95, 99DTX, WXKS, KPLZ, KMEL, WLOL, KXYQ, WGH-FM and KSAQ.



ELTON JOHN CANDLE MCA

Average Move: 2.96

Aggressives:

For weeks we've been telling you about this smash that continues to dominate the Pop/Adult charts and make giant moves at Top 40. Just a few of this week's believers include Y95, WAVA, Q107, Z94, KPLZ, KUBE, B94, KHTR, PRO-FM, FM102, KWOD, KOY, KATD, WKTI, KXYQ, B104, WZPL, KCPX, WBCY, WGFM, WKSI, WKZL, KQKQ, KSND, WAPE, WERZ, WPST, WRQN, WXLK, Z102 and Z104. Early jumps: 14-9 KIMN, 28-20 B100, 26-21 Q105 and 30-25 WBBQ.



Strong second week action for this third single from their current album. Closing quickly with adds at WCZY, KDWB, WLOL, 94Q, PRO-FM, Q105, KSAQ, WTIC, K98, 98PXY, FM100, KJ103, WBCY, WFLY, WROQ, WTLQ, WKZL, KCAQ, KRQ, KTUX, WAPE, WBBQ, WERZ, WOKI, WRCK, KIYS and more. Jumps at KCPX 35-31, WEGX Deb 30, WCAU Deb 39, Z94 Deb 34, KUBE Deb 28, B94 Deb 28, WRNO Deb 29, B97 Deb 30, KWSS Deb 35, KXYQ Deb 34 and KKRZ Deb 35.



KANE GANG CAPITOL

New act continues to make gains with major market airplay and requests. This week's believers include WCAU, KXX106, WBCY, KIKX, KZOU, OK100, KBOZ, KBOS and KKXL. Jumps 28-24 Z94, 26-20 WMMS, 23-18 KITS, 34-29 WFLY and 39-35 WGFM, Debuting for K98, Q100, KCAQ and KTUX.



BOURGEOIS TAGG DON'T MIND ISLAND

Beginning to generate phones with the help of a hot video in rotation. New this week at KJ103, WBCY, WPST, KSMB, KRNQ, KFRX and KBIU. Jumps 34-30 WCAU, 39-34 WLOL, 31-27 94Q, 33-29 WKZL and 27-23 KSND. Breaking at WMMS, WGFM, WSKZ, WRQN and WBBQ.



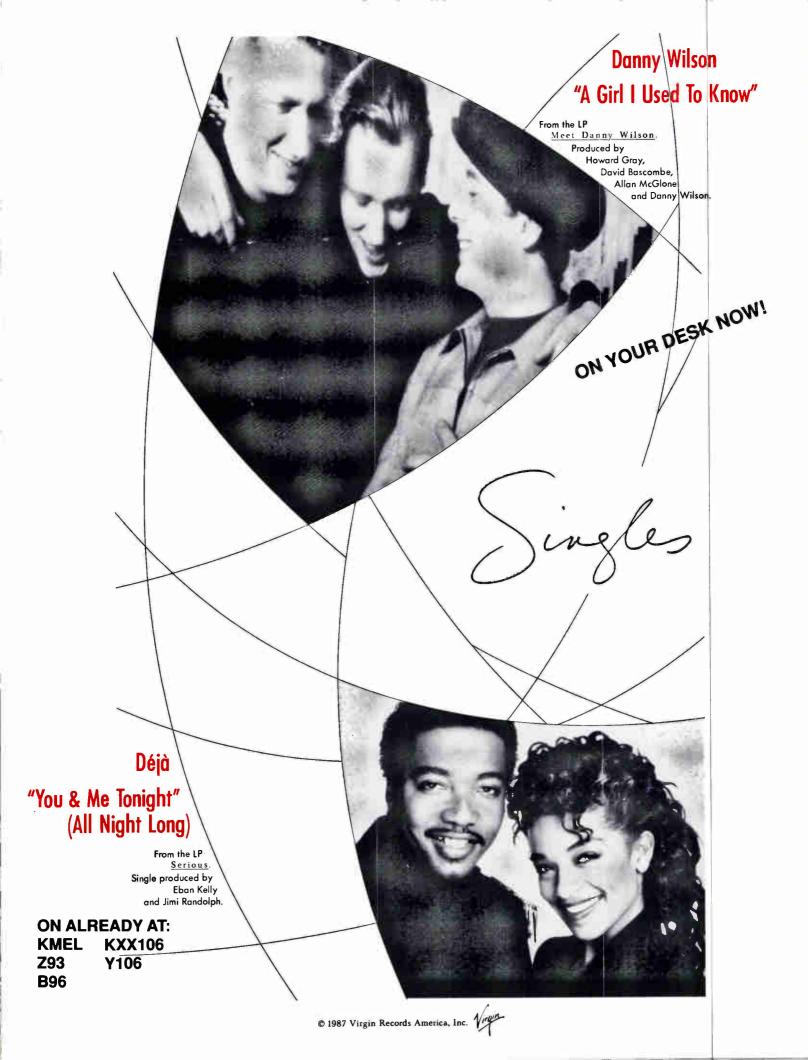
LAURA BRANIGAN POWER ATLANTIC

Average Move: 3.36 Aggressives: Multi format hit is closing steadily with new action this week at KKBQ, KATD, WTIC, KXX106, KTUX, Y93, WVSR, KFRX, WKPE, KWTO, KBOZ, KQIZ, KCMQ, KKYK and WANS.Jumps 10-8 WXKS, 38-30 KRBE, 38-33 WCZY, 27-22 94Q, 35-31 B100, 32-26 KCPX, 40-35 WTLQ, 33-29 WDJX, 37-33 WGTZ and 26-16 WBBQ. Breaking big at WHYT, KMEL, KDWB, Z102, WRCK and Z104. Generates lots of upper demo phones!



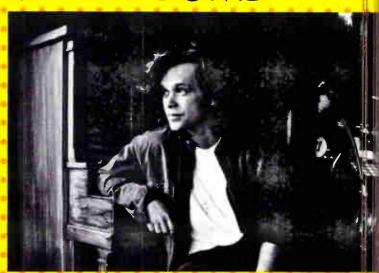
PAUL CARRACK DON'T SHED CHRYSALIS

Earpicks winner for the last several weeks and spreading across the country quickly. Adds include KROQ, Y95, WXKS, WCZY, 94Q, Z93, WKSS, WZPL, KXX106, KCPX, KJ103, Y107, KSND, Z104, WRCK, KAKS, Y94, OK100, WWFX, KFMY, KDON and KEYJ. Moving at WROQ 40-36, WMMS Deb 40 and WMJQ Deb 40.









CROSSOVERS WINNER!

Z100	- a	dd		Z95	25
WCAU	a	dd	4	WGH-	FM 26
Y100	a	dd		Q105	30-
PRO-F	M a	dd		WMMS	37-
PWR99	add			KSND	14-11
WAPI	add		4.	KXYQ	16-13
KJ103	add		*	WROQ	18-14
WKZL	add			KZZP	22-19
G105	add			WKSI	24-20
WBBQ	add			WTLQ	26-22
WSSX	add		•	KWK	27-23
WKQB	add		9	K98	26-23
JET-FM	add		9	WKTI	28-24
Q98	add	. 0		WSKZ	27-24
WZOK	add			KPLZ	29-25
WYKS	add			KTUX	29-26
KCMQ	add			KZOU	32-27
KWNZ	add		*	Y106	36-31
10 0	# 18 ×		20	WRQN	35-31
HOT SAL	ES AT			KRBE	37-34
					J. J.

#3 Camelot/Nati

#5 Benel/East Coast

#5 Vinyl Vendors/Detroit

#5 Pro One-Stop/Tempe

#9 Wall To Wall/Philadelphia

#7 Target/Nati

#7 Wherehouse/Nati

#8 Zips/Tucson

#9 Turtles/Atlanta

HITS TOP FIFTY SINGLES!

HITS TOP FIFTY ALBUMS!

•	HITS TOP FIFTY SINGLES!
	HITS TOP FIFTY ALBUMS!
*	#1 ALBUM NETWORK POWERCUTS!

WCAU add KWK 17-9	KKRZ 32-26
Q102 add WKZL 20-13	Y108 29-26
Q105 add Z94 24-15	WGFM 31-26
WKTI add KQKQ 19-16	WKSI 29-26
94Q add WXLK 20-17	WRQN 30-26
KWSS add WERZ 28-19	WGH-FM 31-27
B100 add WBCY 26-22	KPLZ 34-29
WMJQ add WMMS 29-23	WBBQ 34-29
KIMN add B94 27-23	WOKI 32-29
B93 add WZPL 27-23	KIKX 40-30
WGTZ add WRNO 28-24	KZZU 33-30
Z102 add PRO-FM 29-26	KXYQ 34-31
	WTIC 34-31
*HOT SALES AT:	WCZY 36-32
#5 Transcontinent/Buffalo	WLOL 37-32
#5 Karma/Indianapolis	KSND 37-32
#7 Strawberries/Boston	WTLQ 39-33
#7 Streetside/St Louis	Q100 37-33
#8 National Record Mart/Pittsburgh	WROQ 37-33
#9 Musicland/Natl	WFLY 38-35
#9 Target/Nati	KTUX 38-35
#9 Harmony House/Detroit	
#9 Lieberman/Mt Laurel	
#9 Lieberman/KC	
#9 Buzzard's Nest/Columbus	
#10 Wherehouse/Natl	
#10 Flipside/Chicago	

ARTIST		AGRESSIVES (4 or more)		
JC MELLENCAMP	3.87	30	10	l

GOES THE WO

FLASHMAKER!

WXKS add **KZZP** add KWOD add

KSAQ **KXX106** WFLY 95XIL KDON

add KKXL add WZLD WAZY add add K104 add

KATD KITS add add **KWK** add **KMEL** add

7-4 8-5 23-19 29-22

WGH-FM KRBE

35-26

28-22

KDWB WKSI KCPX Y106 **BJ105** KTUX

BREAKING AT

READY TO EXPLODE!

ILLED

BREAKING AT:

TIME STANDS ST

HITS TOP FIFTY ALBUMS! #6 ALBUM NETWORK POWER CUTS!

KIYS add **OK100** add **WMJQ**

KEGL 31-28 **BREAKING AT:**

WMMS KIXY **KDWB** KTRS

WRNO WJET WROQ **KDWZ**

WTLQ

PolyGram Records



FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

NEW ORDER TRUE OWESTAWB

Average Move: 2.00 Aggressives: 7
Last week's Wildcard pick is making its way through the system with new support from B96, WAVA, WLOL, Q106, B97, 92X, K98, WGTZ, Z102, SLY96, WDBR, WKFX, WQCM, KIIK, WIGY, WANS and WCGQ. Jumps 9-7 KMEL, 36-29 WCAU and 25-19 KATD. Strong debuts for Y95, WXKS, Z93, KITY, WFLY, KEZB, KMGX, KSND and KIKX. 12" remix is hot on the air and in the clubs across the country.

MEN WITHOUT HATS POP POLYGRAM

Average Move: 3.13 Aggressives: 6
Solid requests and big jumps lead the way. New action this week at WXKS, KZZP, KWOD, KSAQ, KXX106, WFLY, 95XIL, KDON, WZLD and KKXL. Hot moves at KITS 8-5, KATD 7-4, KRBE 35-26, WMMS 35-27, KMEL 29-22, KWK 23-19 and WGH-FM 28-22. Debuting for KPLZ, WTLQ and KZZU. Lots of teen phones everywhere this single is played and tested.

ERIC CARMEN HUNGRY BCA

Second single from the hot soundtrack continues to pick up major market action and is many programmers' pick to click. New at WCAU, WXKS, KRBE, WHYT, KWK, FM102, KATD, 92X, BJ105, WKZL, KZZU, WNNK, KIYS, WWFX, WQUT, WKQB, WCGQ, WANS and OK95. Jumps 34-30 WCZY, 29-25 KCPX and breaking at B100, WKSI, WXLK and WERZ. Phones are beginning to light up for this cut.

THE CURE HEAVEN ELEKTRA

Average Move: 2.07 Aggressives: 7
Making significant gains each week with requests building. Adds at Y95, KPLZ, WKSS, K98, BJ105, KIYS, WOKI, KQIX, KQIZ, KIXY and WSPT. Jumps at KITS 4-3, WCAU 33-27, Z93 34-30, WGH-FM 36-30, WPST 23-18 and KZOU 40-36. Debuting for WXKS. Q100, WRQQ, WRQN, Z104 and WNNK. New promo staff wants this one.

BANGLES HAZY COLLIMBIA

Average Move: 2.75

Great Simon & Garfunkel cover picks up momentum this week and is already pulling requests. New support from KDWB, WLOL, PWR99, KITS, PRO-FM, WKTI, WRNO, KXYQ, WKSS, KJ103, WKDD, Y107, KZZU, WSKZ, WNYZ, Y94, KFMY, KOKZ, WFXX, SLY96, WDBR, 95XXX, WKPE, WCKN, KNIN and WGRD. Breaking at KROQ Deb 30, KKBQ Deb 27, WGFM Deb 38 and KZOU Deb 38.

STRYPER HONESTLY ENIGMA

Average Move: 4.78 Aggressives: 6
Power ballad is spreading quickly with new action this week at KXX106, KDWB, WRQN, KTUX, WGFM, WJMX, WPFM, WJAD, KWTO, WIKZ, KQCR, KKYK, WFMI, WANS, KNAN and others. Early jumps include 36-28 KRBE, 25-18 WGH-FM, 35-30 KSND, Deb 28 KKBQ and Deb 36 K98. Giant teen requests here.

PRINCE NEVER P. PARKWB

Fourth single from the double album is breaking big with out of the box adds at PWR106, B96, KPLZ, WMMS, WLOL, Z93, KWK, FM102, WQUE, WGH-FM, WNCI, WGFM, WTLQ, Y106, WGTZ, WROQ, Y107, KSND, WNNK, WNYZ, WRCK and many, many more.

CHER SOMEONE GEFFEN

Album hits the streets this week as the single is spreading with major market action. Picking up speed with support from KKBQ, KRBE, WFLY, KIKX, KZZU, KEYJ, WJMX, KFRX, KWTO, KNIN, KQCR, WSSX and KIXY. Breaking at WCAU Deb 35. WXKS Deb 34, PROFM Deb 33 and KCAQ Deb 34. Generating phones and early sales.

MICK JAGGER THROW COLUMBIA

Second single from his current album picks up out of the box support from KRBE, WCAU, WMMS, WGH-FM, Q100, KXYQ, WAYS, WDBR, WQUT, KHYT, WPFM, WCKN, WHHY, Q104, WIGY, KNAN, KTMT and OK95. New video soon to be released.

JELLYBEAN REAL CHRYSALIS

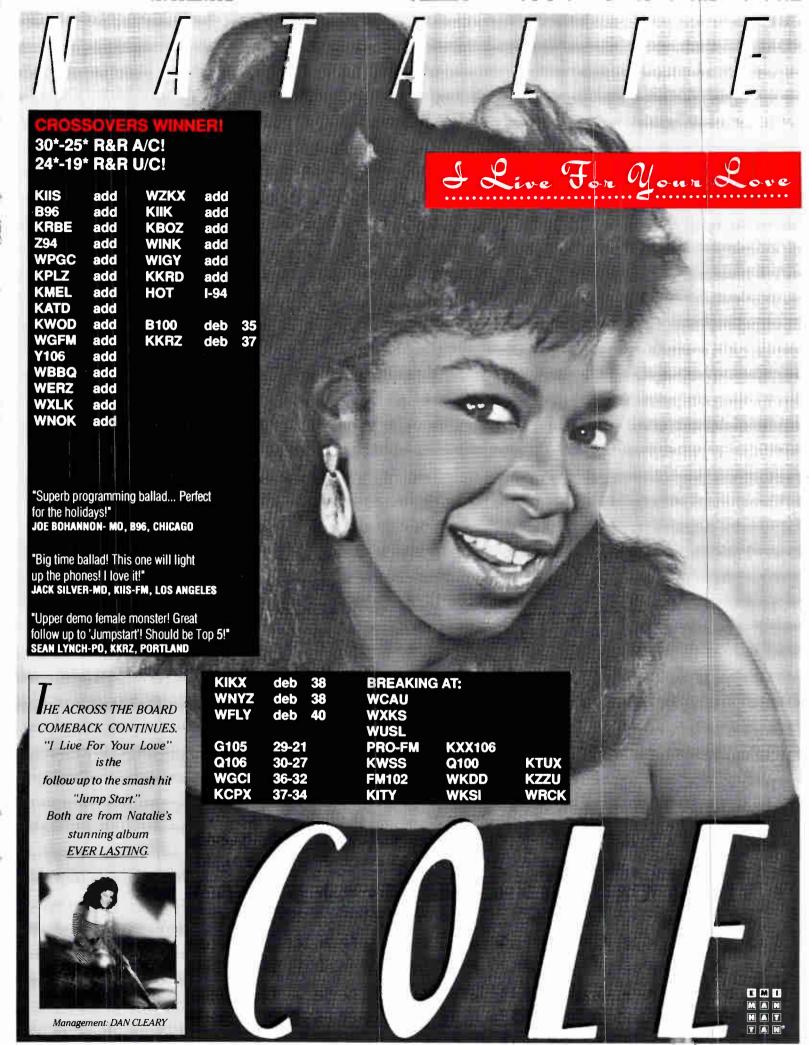
Second release from his current album is breaking big in the clubs and crossing Top 40 with adds at B96, WHYT, KXX106, WCIL, 95XXX and KBOS. Early jumps include 25-21 WCAU, 35-31 WFLY and Deb 30 KEZB.

MR. MISTER BORDER RCA

Follow up single is developing with major market support and a new video in rotation. Adds this week include KRBE, WMMS, WRNO, WNYZ, KIYS, 95XIL, WFXX, WJMX and 95XXX.

MIAMI SOUND MACHINE CAN'T EPIC

First ballad from their current album scores with out of the box action at Y100, WLOL, KKRZ, KCPX, WFLY, KCAQ, KSND, KTUX, WRCK, KAKS, Y93, WKZQ, KEYJ, WJMX, KTRS, KZOZ, WQCM, WINK, KQCR, KNAN and KTMT.



MICK JAGGER

Throwaway



Watch for Mick's Hot new video!

FLASHMAKER! **EARPICKS WINNER!**

12 ALBUM NETWORK POWER CUTS!

WMMS add WCAU add KRBE add WGH-FM add KXYQ add Q100 add WBBQ add 99WAYS add WDBR add

WQUT add WPFM add WCKN add Y102 add

add

Q104

WIGY add KNAN add **OK95** add add KTMT **KHYT** add

26*-21* R&R U/C!

35

If You Let Me Stay

Whether he's live or on record... Terence has got the goods!

CROSSOVER! EARPICKS WINNER! BREAKOUTS WINNER!

add **Z94** WGH-FM add add K98 add 95XXX

add add KTRS add 1-94 add KJQ add WBAM

deb KMGX 37 deb KABE deb WTLQ 35-31 WXKS 37-34 WPST PWR106 38-35 39-36 WERZ

BREAKING AT: WKSS **HOT103** DLMW KXX106 WGCI KKDA KIKX WUSL WNNK KMEL Z102 PRO-FM WNYZ FM102 KKRZ KATD WQUE

MICHAEL BO

That's What Love Is **All About**

FLASHMAKERS WINNER! HITS TOP FIFTY SINGLES! 5*-3* R&R A/C!

WCZY add 99DTX add KUBE add Q105 add **B97** add

KKRZ PWR99 92X WNVZ

add add add

add

WKSE add 93Q add 98PXY add

WRVQ

WPGC

add

add add KCAQ add 3-2

BJ105

WKSI

WKDD **WXKS** 5-4 WPST 5-4 KMEL 8-5 WBBQ 8-5

9-7

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EARTH, WIND & FIRE

System of Survival

Top 10 Urban airplay that's crossing fast-

Album now in store!

CROSSOVERI

add Y106 add WNNK

> deb Z102 deb KWOD

WTIC 34-30 KITY 34-31 **KMGX**

HOT103 WXKS KKDA KABE TYHW WUSL

PWR106

BREAKING AT: WPGC KATD KROY WKSS

KCAQ WNYZ 11*-7* R&R U/C!

WGCI 22-16 31-27 KMEL WCAU 35-28

LOVERBOY

Love Will Rise Again

Taken from the Golumbia Lp: "Wildside" 40893

WCAU add KTUX add KZZU add

WKZQ add KQIZ add

KEYJ add **WOMP** add

99KG add KFMW add

LISA LISA AND CULT JAM FEATURING FULL FORCE

Someone to Love Me for Me

BREAKER R&R U/C!

Another Chart-Topper from the Platinum-Plus Lp: "Spanish Fly" 40477

WGCI HOT105 add

KZOU deb 32 **BREAKING AT:** Q100 WXKS WUSL **KMGX**

PWR99 WBBQ **KXX106** WNYZ WRCK **WQUE 28-20** 33-26 KWK 33-26 KITY

37-31 WTLQ





CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Def Leppard is closing quickly with giant sales and requests leading the way. Shanice Wilson is huge in the clubs and spreading quickly, Natalie Cole is scoring big with her strong from a solid Black/Dance base.

ballad and Icehouse is making significant gains each week. Keep your ears open for Roger and Tony Terry-both crossing

BLACK/DANCE

SHANICE WILSON CAN YOU A&M

Hot new 14 year old artist is making lots of noise at Top 40 with adds at PWR106, Z93, B97, KROY, WTIC, K98, WDJX, WGTZ, Y107, KZOU, WNYZ and others. Early moves at B96 30-26, WGCI 17-13, KKDA 20-15, KMEL 23-18, KMGX 28-22 and Z102 36-32. Earpicks winner.

NATALIE COLE LIVE EMI/MANH

Second single is scoring big with new action at KIIS, B96, KKDA, KRBE, Z94, WPGC, KPLZ, KMEL, KATD, KWOD, WGFM, Y106, WBBQ, WERZ, WXLK and more. Jumps at WGCI 36-32, G105 29-21, B100 Deb 35, KKRZ Deb 37 and WFLY.

TERENCE T. D'ARBY LET ME COLUMBIA

Album sales are kicking in nationally with the 45 going on the air this week at Z94, WGH-FM, K98, KJQ, HOT94, WFXX, 95XXX and KTRS. Jumps 35-31 WXKS, Deb 37 KRBE. Deb 40 WTLQ and Deb 35 KMGX.

ROGER YOUR MAN REPRISE

Average Move: 4.33 Aggressives: 4

This week's Wildcard pick is a giant on the Black/Dance charts and is ready to make big moves at Top 40. Early support from KWSS, KROY, FM102, KITY, KXX106, KMGX, KTUX, Z102, 95XIL, KFQX, KBIU, WCGQ, KBOS, WFMI and I-94. Moves at KKDA 8-2, WQUE 7-4, WGCI 26-20 and KMEL 20-14.

SMOKEY ROBINSON TOO MOTOWN

Average Move: 2.25 Aggressives: 4

Picking up speed this week with new action at B100, KIMN, KCPX, KAKS, KHYT, KFRX and I-94. Moves at WGCI 37-33 and KKDA 27-21. Debuts for WCAU, WQUE and KITY.

ALEXANDER O'NEAL CRITICIZE TABU/CBS

Aggressives: 3 Average Move: 2.15

Crossing from a solid Black/Dance base with new adds at WLOL, WNNK, WTLQ, KAKS, WCIL, Y97, KLUC, WHHY, 100KHI, WIGY, KKRD and I-94. Jumps 38-35 KCPX, 11-8 WGCI, 26-20 KKDA and debuts at WUSL, WQUE, KITY, Z102 and KMEL.

TONY TERRY SHE'S FLY EPIC

Breaking big in the clubs across the country and crossing with action at PWR99.7, KGGI, KKMG, KLUC, WHHY and WSSX. Jumps 32-28 **Z102** and Deb 30 **WPGC**. We sense a big one in the making here.

EARTH, WIND & FIRE SYSTEM COLUMBIA

Average Move: 2.05 Aggressives: 5

Making big moves on the Black/Dance charts and crossing steadily with adds at Y106 and WNNK. Jumps 12-10 WUSL, 22-16 WGCI, 35-28 WCAU, 31-27 KMEL, 34-30 KITY, Deb 35 KWOD and Deb 33 **Z102**.

COVER GIRLS BECAUSE SUTRA

Average Move: 2.20 Aggressives: 1

A giant in the clubs and crossing Top 40 with adds at WXKS. WPGC, KZZP, KMGX, KRQ, KGGI and KBIU. Moves 23-19 HOT103.

ALBUM/ROCK

DEF LEPPARD ANIMALS POLYGRAM

Average Move: 2.57 Aggressives: 13

Closing quickly with adds at Z100, WCAU, Y100, PWR99, PRO-FM. WAPI, KJ103, WKZL, G105, WBBQ and more. Jumps 25-19 295, 29-25 KPLZ, 37-31 WMMS, 27-23 KWK, 30-25 Q105, 28-24 WKTI, 26-19 WGH-FM, 36-31 Y106, 24-20 WKSI and 18-14 WROQ. Generating tons of requests while huge album sales continue.

ICEHOUSE CRAZY CHRYSALIS

Average Move: 2.03 Aggressives: 7

Big gains this week with adds at Z95, KDWB, WNCI, KEZB, WRQN, WSKZ, WNYZ, KIKX, WLRW, OK100, WAYS, KEYJ, KRNQ and WANS. Early jumps at WCAU 28-24, WMMS 30-25, 94Q 28-24, KCPX 33-24, WROQ 32-28, WERZ 25-15 and KSND 32-24.

JIMMY DAVIS KICK QMI/MCA

New artist is developing at Top 40 with adds at WXKS, KKBQ, KSAQ, KTUX, KAKS, Y93, KFMY, KFBQ and WAEB. Jumps 13-11 KEGL and debuts for KRBE, WMMS, FM100 and WROQ.

CARS STRAP ELEKTRA

Second week action includes WCAU, 99DTX, PRO-FM, WFLY, WKRZ, KIYS, KZZU, WERZ, WDBR, KFRX, KKLS, WKPE, KQCR and KNAN. Jumps 27-23 KITS, 25-20 Q102 and debuts for KEGL and WRNO.

MOTLEY CRUE ALLINEED ELEKTRA

Average Move: 2.67 Aggressives: 2

Moving with adds this week at KWK, WZPL, KDON, KFQX, WZYQ. KBIU and WFMI. Breaking at KTUX, KKBQ, KRBE and Y106 Deb

POP/ADULT

MILLIONS LIKE US GUARANTEED VIRGIN

Hot new act is making big gains at Top 40 while crossing from a solid Pop/Adult base. New believers include WCZY, WMMS, KKRZ, WTLQ, KIKX, KFMY, KOKZ, KEYJ, WZYQ, KTRS, WKPE, WCKN, KWTO, KZFN, KIGY and KTMT. Debuting for Z93 in Atlanta.

ELTON JOHN Candle In The Wind WAPE add add

HITS TOP FIFTY SINGLES! FM102 KATD KUBE KWOD add **Y95** WAVA Q107

WERZ MBCA add add WPST add add WGFM WRON add add WKSI add add WXLK WKZL add add add Z102 KOKO

JIMMY DAVIS & JUNCTION

Kick The Wall

CROSSOVER! add WXKS add KKBO

Z94 KPLZ

> add KSAQ add KTUX add KAKS add 493 add KFMY add KFBQ add

deb FM 100 38 deb 38 KRBE deb WMMS 39 deb WROQ

KEGL VIKSI KZZU 794 99DTX MERZ KPLZ KOWB

BREAKFAST CLUB

Never Be The Same

add KIKX add WJAD add KZOZ HOT I-94 add BREAKING AT: **BJ105 KXX106** Q100

MELVIN JAMES

MCA RECORDS

Loving You Is Strange ON YOUR DESK NOW!



REQUESTS

Once again, George Michael is back and ruling this section with giant requests everywhere. Belinda continues her hot streak on the phones, Debbie Gibson is approaching the top streak on the phones, Debbie Gibson is approaching the top making significant gains each week.

of the charts and Pretty Poison is making its way with solid

門衛用用 聖司 明本的理論 科學者權 经申司证据 等 學者等 首次 request action and giant club play. Keep the lines open for Men Without Hats, INXS, Michael Bolton and Elton John-all



GEORGE MICHAEL FAITH COLUMBIA

Second single from the new album (expected to explode this week) is dominating the lines this week with hot reports from KIIS, 92X, 95XIL, 98PXY, B93, BJ105, KC101, KCAQ, KIXS, KRBE, KSAQ, KSND, WAVA, WEGX, WFMI, WGTZ, WIGY, WIKZ, WJAD, WJMX, WKLQ, WKQB. WKSS, WPGC, WVSR, WYKS, WZYQ, Y100, Y108, Y93, Y97, Z96, Z97 and millions more. Heading for #1.



BELINDA CARLISLE HEAVEN MCA

Hot video in heavy rotation and the phones continue to explode everywhere. Hots include KMEL, 98PXY, BJ105, FM102, HOT94, KDON, KFBQ, KFTZ, KIXY, KJQ, KKAZ, KNIN, KOY, KSND, KXYQ, Q107, WBLI, WCIL, WEGX, WIKZ, WKFX, WKLQ, WLRW, WMMS, WSPT, WWFX, WYKS, WZPL, Y100, Y93 and Z96.



DEBBIE GIBSON SHAKE ATLANTIC

Quickly making its way up the charts with big jumps and giant requests. This week's reports include PWR106, KAKS, KC101, KCAQ, KDON, KEYN, KITY, KJQ, KKXL, KNIN, KSND, KWTO, KXYQ, KZZU, Q104, WAYS, WBLI, WCIL, WCKN, WDBR, WIKZ, WNCI, WNOK, WPFM, WPXR, WZYQ and Z97.



PRETTY POISON CATCH ME VIRGIN

Huge dance club crossover is coming to a close and pulling big phone action at FM102, 92X, B93, BJ105, KBIU, KDON, KEYN, KFBQ. KFQX, KGGI, KITY, KIXS, KIXY, KKRD, KKYK, KNIN, KX106, KZOZ, KZZU, WNOK, WPGC, WQCM, WTHT, WYKS and more.



AEROSMITH DUDE GEFFEN

Album sales on the rise again with the help of major video play and giant requests nationally. Hots include KIIS, KFQX, KHYT, KIXY, KJQ, KZOU, OK100, OK95, Q104, SLY96, WCGQ, WEGX, WGRD, WIGY, WKQB, WLRW, WNOK and WQCM.



JODY WATLEY DON'T YOU MCA

Third hit from her debut album is approaching the top of the charts with the help of continued solid request action at KXX106, 92X, B93. KC101, KDON, KOKZ, KSND, WAYS, WCGQ, WIGY, WKSS, WLRW, WPGC, WXLK, WZKX, Y97 and others.

GEORGE HARRISON SET ON YOU WB

Requests building each week with the new album just hitting the street this week. Big mentions at WMMS, 95XIL, 95XXX, KHYT, KIIK, KJQ, KKXL, KQIX, KRNQ, KTMT, WCIL, WJMX, WLRW, WNOK, WPFM and WTHT.



DEF LEPPARD ANIMAL POLYGRAM

Big crossover is spreading quickly and pulling solid requests where played. Big phones for 95XIL, KDON, KEYN, KFBQ, KFRX, KIXY, KJQ, KKRD, KOZE, KSND, KXYQ, OK95, WCGQ, WFMI, WGRD, WPXR and



WHITNEY HOUSTON EMOTIONAL ARISTA

Third straight smash is quickly becoming a monster on the phones with a new video soon to be released. This week's mentions include Q106, KC101, KOKZ, KSND, KZFN, WFMI, WHYT, WIKZ, WJMX, WQUT, WZYQ, Z96 and Z97.



STRYPER HONESTY ENIGMA

Power ballad has proved itself to be a giant on the phones everywhere its played. Spreading quickly with solid moves and hot reports at KSAQ, KKRC, KRNQ, KSAQ, KSND, KZOU, WAEB, WCIL. WCKN, WFMI, WFXX, WIGY, WZYQ and Y93. Big gains this week.



STING TOGETHER A&M

Requests developing each week for this debut single from the new album. Hots include KFMY, KQCR, KSND, KTRS, KZOZ, KZZU, Q106. WGRD, WIKZ, WJAD, WKLQ and WPFM.



THE CURE HEAVEN ELEKTRA

Gaining each week and pulling solid phones at KCAQ, KDON, KKXI KKXX, KOZE, KSAQ, KSMB, KTMT, KZOU, KZOZ, WZYQ and Y97.

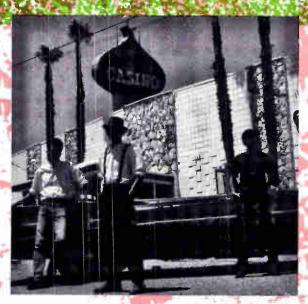
ALSO GAINING REQUEST MOMENTUM:

INXS STEVE WINWOOD MICHAEL BOLTON MEN WITHOUT HATS JC MELLENCAMP **ELTON JOHN**

NEED YOU VALERIE LOVE POP CHERRY CANDLE

ATLANTIC ISLAND/WB **COLUMBIA POLYGRAM POLYGRAM** MCA

THE KANE GANG



FLASHMAKER!

Motortown **DEBUT** HITS TOP FIFTY SINGLES!

MULTI FORMAT SMASH!

WCAU add **KXX106** add **WBCY** add

BREAKING AT: KCAQ deb 33 **PWR106 WXKS** KPLZ KITS 23-18 PRO-FM Y95 22-19 WKTI 26-20 WMMS 94Q **Z94** 28-24 KKRZ

31-28

MARTHA DAVIS

WCZY



Don't Tell Me The Time

THE TIME IS RIGHT!

KPLZ

26-22 WKTI

BREAKING AT:

B100

KCPX deb KROQ 33-23 KITS 28-24

WMMS **KCPW**

WGH-FM

JOE COCKER



BREAKING AT ALBUM ROCK! Unchain My Heart MTV BREAKOUT!

ALREADY ON AT.

KRBE WCZY

Z94 WRNO WPST

K98

WFLY

WERZ

FLESH FOR LULU

COMING THIS WEEK! Postcards From Paradise





TOPOF THETOWER TOYA:

An exclusive Hits interview with Capitol VP Promotion John Fagot

by lain Blair





Capitol's new Vice President of Promotion has certainly come a long way from his birthplace of San Jose, Costa Rica. After growing up in Tampa, Florida, and then Atlanta, John Fagot's first foray into the record business was when he discovered that writing music reviews and stories netted him free tickets and albums.

After a stint working as an urban planner, Fagot decided to move out of "corrupt local politics and into music full-time." He started off at Peaches before graduating to the mailroom at CBS in Atlanta. A latebloomer — he joined at 32 and was allegedly known as "America's Oldest Living Mail-Room Boy" — Fagot stayed at CBS for ten years, working promotion in the S.E. and S.W. local markets, before being snapped up by Ray Anderson for the home office.

"Ray gave me a chance to go national, something I'd never dreamed could happen," recalls Fagot, who moved to New York as National Director of Singles Promotion. He then became Columbia's VP of Promotion for a year and a half, "and that's when Joe Smith came calling," he adds.

Now happily ensconced at the Capitol Tower, the French-Nicaraguan denies that his career moves have been in any way influenced by his taste in natty old ties

- Let's start with the obvious why did you leave Columbia for Capitol?
- A I'm glad you asked, because a lot of people might think that a move to VP at Capitol is either a kind of step sideways. or even a step down. But I don't see it as that at all. I see it as a great opportunity, and I took it for a couple of reasons. First and foremost was Joe Smith, I respect and trust the guy. Second, Joe offered me the chance to move out of promotion into other new areas, and I really wanted to broaden my horizons in marketing and sales.
- Was there also the element of a challenge in taking the job?
- A Definitely. You know it's easy to get used to the feeling of always being No. 1, but if I can help make Capitol really happen, then I'll have something I can look back on and be really proud of. So, yes, there was a challenge involved in coming to Capitol and proving I'm the best in the business.
- What are the major differences between the two companies as far as you're concerned?
- A The obvious major difference is in the product. But that's changing, and I'm very pleased with what is now being delivered by the Capitol A&R staff. It's also a matter of adjusting to the fact that we don't have the continuous supply of superstar acts. The other major difference is in the sheer size of the two labels. When you've got that vast CBS machine behind you, it makes you a great promo guy - I mean, it's really hard not to be great at Columbia. At Capitol, it's much smaller, but it's also closer-knit and more like a family.
- Talking of family, how did the move from New York to L.A. affect you and them?
- A It's true I'm an East Coast
 HITS November 9, 1987

"There was this element of having a challenge..... coming to Capitol and proving I'm the best in the business."



person, having spent most of my life in Atlanta and New York, but to me California is a great lifestyle, and having grown up in Florida, I adjusted pretty easily. I've got a great house and a pool here, and I knew my family would enjoy it more here, and that was another big factor in making the move. In terms of the business, I guess I also used to be very snobbish about the West Coast, assuming the real hard work got done back east. But it's just not true. New York creates pressure, while here it's much more friendly. I was also surprised to find out how much of the entertainment business is here; New Yorkers have a very egocentric view. Here, you're more apt to mix with people in every facet of the entertainment industry. And in terms of deals cut, there's more happening in L.A.

- A How has the recent reorganization at Capitol affected your responsibilities?
- As far as I'm concerned, it really is a brand-new label, with brand-new people. Along with Joe Smith and David Berman, there's Sal Licata and Ron McCarrell in marketing,

and new guys in A&R — yeah, we're in the same building, but I think there's a whole new mental attitude and image at Capitol.

- A How did you go about putting a new promotion team together?
- A I'm not one of those guys who suddenly appears on the doorstep, sweeps all the old out, and then brings in my people. So when I first got here in April, I spent three months evaluating the staff. I talked to the individuals themselves, and then a lot of radio people to get feedback. Only then did I decide what changes were necessary. Fortunately, I hired six new promo people, who all wanted to come over here with me
- Obscribe your promotion strategy.
- A Obviously I have to maximize the airplay of every single record I can't afford to lose one record here. Anyhow, generally speaking, promotion's always in a state of flux, always changing, partly because of the changing economic marketplace, partly

becasue of other factors such as musical trends. My theory of promotion is to identify the real hits, and then go after them mercilessly. And the way to do it is to get airplay and get feedback from knowledgeable programmers and their listeners. It's ultimately down to the public, and all the rest is horseshit.

- O pou have any personal guidelines?
- A Yes. My first rule and you can see it up there on my wall (he points to some sayings pinned above his desk) is simply, "Thou shalt not hype thyself." My second rule is, "Thou shalt not believe thine own hype." Those are my commandments and guidelines. Work the real records, and develop a good relationship with the radio people so that they know you speak the truth.
- How about your strategy for breaking new acts?
- A That's supposed to be my specialty. First, everyone on my staff has to be thoroughly knowledgeable about record, and into it. Second, you have to set it up so that the programmers can hear the quality of the music. After that, it's a psychotic dedication to breaking that record. You have to be totally single-minded about it. But it's not a matter of full-page ads in every trade, or promo gimmicks. It's the music and the dedication of the promo staff that counts, and that determination to never give up.
- Capitol's recent successes, such as Heart.
- A I don't take any credit for that one. They delivered a tremendous record, and in terms of getting airplay, it was already there.
- Crowded House?
- A The first single, "Don't Dream It's Over," was already



"It's the music and the dedication of the promo staff that counts, and that determination to never give up."

a hit, but we broke the second single Top Ten, which really pleased me. I was also very proud of having Great White go gold, and getting Poison past the 3 million mark. We're now breaking the third single off that album, and while most of the industry tended to look at the first single as a lucky freak, we're now proving otherwise. On the other hand, I'm also very proud of selling 50,000 units on Skinny Puppy, and the same with The Winans, I don't always have to have a huge hit to feel proud.

- What about the current state of radio? Do you think it's healthy?
- A Top 40 is definitely very healthy right now. It's really come back big, and has probably helped break a lot of new acts over the last couple of years. The only downside I see is that now there's almost too much dance/rhythm stuff

out there. You get Madonna. followed by Debbie Gibson, followed by Stacey Q., etc. I think, perhaps, there's too much catering towards that teen/dance audience. And it's interesting that with all that attention paid to the active. phone audience, an artist like Paul Simon can still have a Top 5 hit with virtually no airplay.

- What are your feelings about album radio?
- A I've been perceived as antialbum radio. Do I favor Top 40? Yes, because that format sells far more records. But look at an act like Great White, which was a hit because of album radio airplay, not Top 40. However, the more stations that only play a format of old hits, the less important they become to the industry. On a recent field trip, I came across a typical example, a local station where my new record was

only getting played three times every two days! Now how important can that station be to me? I think adult contemporary radio is in a similar situation; they basically service the nonactive record-buying public, the people who buy just two or three albums a year.

- What do you listen to at home?
- A Pure pop, hits! I love the Cult, and artists like Paul Simon and Randy Newman. I also love heavy metal — I'm a headbanger.
- What music doesn't turn you
- I really don't hear romantic, mushy ballads, and I'm not big on jazz.
- Do you see any major differences since the demise of in-

AThe success of any record immediately became more dependent on the quality of the artist. That was a great thing, and that's why we've broken so many new artists recently. It has also allowed indie labels to flourish, which is good. But independent promotion come back very strongly. Why? Because a lot of those guys are great promotion guys, and now you've got managers worrying about whether their artists will get sufficient exposure, and the labels are concerned that their major releases will go Top Ten. Independent promotion cannot by itself break a record, but it can help and also hinder. They can get you "most added" and get that extra push, but they can also hinder by giving a record an aura of hype, or by exposing a record too fast. Each record's like a fruit - you have to know when it's ripe, and when to pick it. That's the secret of good promotion.

dependent promotion?

NEW ARTISTS



HE HORIZON

THE LATEST ON UP AND COMING BANDS

by John Sutton-Smith

Comeback of the year, maybe the decade, goes to Robbie Robertson whose first solo album, over ten years after his last record with the Band, is now out on GEFFEN. With help from such heavyweights as U2 and Peter Gabriel as well as the lesser known Bodeans and Maria McKee from Lone Justice it is certainly an impressive production and some of the tunes suggest the sharp musical vision that Robertson displayed in the Band's best work. First track off is "Showdown at Big Sky"..... The CMJ Music Marathon featured a number of showcases last weekend in New York including performances by ISLAND's Buckwheat Zydeco, EMI/MANHATTAN's Red Hot Chili Peppers and Cabaret Voltaire and a Halloween show by the enigmatic art band Pere Ubu..... Outloud is the latest creation by top producer Niles Rodgers. The trio also includes Felicia Collins and Philippe Saisse and has their first album out on WARNERS with the single "It's Love This Time"..... Hot and soulful English trio the Kane Gang have got a new album out on CAPITOL called "Miracle" with the single "Motortown"..... Another English group, the engaging and insightful Housemartins continue to impress with repeated listens to their latest album "The People Who Grinned Themselves to Death" on ELEKTRA, especially the tunes "Me And The Farmer" and "I Can't Put My Finger On It"..... A&M artist Black, another Britisher, has a wonderful song in the title track from his "Wonderful Life" album. Stylish voice and a highly promising song-writer who could be a huge hit.... And the more I hear It's Immaterial's "Driving Away From Home (Jim's Tune)", the more I hear it as the kind of smart pop, like Crowded House, that radio is picking up on..... Alex Chilton, a musical legend in his own time as the title track to a recent Replacements song, has a new album "High Priest" on BIG TIME/RCA and is touring on a strong alternative bill with Scruffy the Cat. They played L.A. last weekend and are scheduled for the Ritz in New York on November 21st..... RHINO have released the tremendous debut album by soulful folk-rock singer Cindy Lee Berryhill called "Who's Gonna Save the World"..... And EPIC has a crop of debut albums just out including the Fred Silverman-assembled, all-female group Big Trouble and the promising Australian hit band WaWaNee..... ENIGMA/CAPITOL rock band Poison have re-recorded the Kiss anthem "I Wanna Rock and Roll All Night" for the soundtrack to the upcoming movie "Less Than Zero"..... The soundtrack to current movie "Dudes" features metal comers Leather Nun, W.A.S.P. and Megadeth as well as recent signings Legai Weapon on MCA and WARNER BROS' Jane's Addiction who are also included on GEFFEN's "Scream - The Compilation", a sampling of L.A.'s thriving rock scene centered around the legendary Scream club's top bands also including T.S.O.L., Kommunity FK, Human Drama and the Delta Rebels..... Expect a new Cult single before long on SIRE, this one produced by hard rock producer Tom Werman..... Former dB guitarist Chris Stamey is back with a solo album "It's Alright" on A&M/COYOTE produced by Scott Litt (R.E.M.) and featuring cameos from Alex Chilton and Marshall Crenshaw, among others.



Tony Terry

Title "She's Fly"

> Label Epic

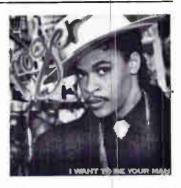
Sizzling Urban dance monster that looks like a major Top 40 Crossover contender. Take the best elements of funk, dance and rock, and you've got the mass appeal sound of "She's Fly" (sorry, not really sure what it means). Driving bass line, cranked up vocals and some monster synthesizer work makes this one a standout. Look for big action in the clubs and on the phones.

Suggested Cuts

"She's Fly" is flying from the forthcoming album, "Forever Yours."

Label Comments:

"We're letting radio discover this cut at its own pace," said E/P/A Vice President of Promotion Dan DeNigris. "We know the tremendous buzz on this record — there's a lot of people screaming about it. Radio has discovered this cut and is asking Epic about it." DeNigris and team have set a careful strategy for a steady building process. "We're going to nurture this one," said the Promo exec. "We know it's an out and out smash."



Roger

Title
"I Want To Be Your Man"

Label Reprise

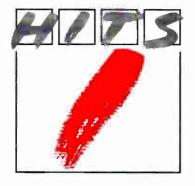
Rollicking ballad from former Zap member Roger Troutman features an undeniable hook that is a sure-fire teen grabber. Already nabbing major phones, this one's going at KZZP, KYRK, KNAN, KLUC, WQUE, KMEL and others. Major crossover activity could spell another hot ballad burning on Top 40. From the forthcoming album, "Unlimited."

Suggested Cuts

Are ballads sure-fire phone getters? Play "I Want To Be Your Man" and find out.

Label Comments:

"The crossover potential of this record is tremendous said newly appointed Reprise Na-Promotion **Singles** tional Director Marc Ratner, who has the luxury of working a sizzling cut in his first week on the job. "It's the hottest selling 12 inch at WB, and the word is continuing to spread." Ratner and the entire Reprise staff are very encouraged by the initial response from Top 40. "All signs point to a big hit," he exclaimed. This week, the cut is Front Cover the Hits WILDCARD pick.



EARPICKS

Current favorites as chosen by members of all segments of the music industry

current album while Roger trails closely behind. Next up are Paul Carrack, Elton John and the Bangles. New mantions this week include Miami Sound Machine with the first ballad from

Prince dominates this section with the fourth single from his their current album and Mick Jagger with his second single. Keep your ears open for Shanice Wilson, closing steadily, and Millions Like Us-quickly becoming a Top 40 pick to click.

WINNERS

1 **PRINCE** 2 **ROGER** 3 **PAUL CARRACK ELTON JOHN BANGLES**

I COULD NEVER (WB/Paisley) I WANT TO BE (Reprise) DON'T SHED (Chrysalis) **CANDLE** (MCA) HAZY SHADE (Columbia)

MIAMI SOUND MACHINE CAN'T **MICK JAGGER** SHANICE WILSON **MILLIONS LIKE US TERENCE T D'ARBY**

(Epic) THROW AWAY (Columbia) DANCE (A&M) **GUARANTEED** (Virgin) LET ME STAY (Columbia)

解 在 并 事 事 有 由 的 JABRAMSON/TOWER-SUNSET/LA INXS/T Dayne/R Robertson/P Carrack

DONNA AGRESTO/TRACKS/NOR Roger/MS Machine/Cruzados/P Janz

JON ALLEN/KZOU/LITTLE ROCK Cher/E John/T Dayne/M Like Us

RICK ANDRADE/ZIPS/TUCSON W Houston/B Tagg/TT D'Arby/C Crew

RICK ANDREWS/WNYZ/UTICA R Hodgson/Prince/S Robinson/Mr Mr

H APPLEBAUM/KEMP MILL/BLTSVLLE P Poison/T Terry

R ARMIJO/REC BAR/C CHRISTI G Michael/Bananarama/Sting/B Carlisle

JIM ATKINSON/KWK/ST LOUIS Level 42/Loverboy/E Martin/M Jackson

ED AUGUST/WNNK/HARRISBURG P Carrack/Expose/Bananarama/Bangles

JOHN AUSTIN/WPXR/DAVENPORT TT D'Arby/S Wilson/Prince

AGENT AVA/KLOS/LA Pixies/Replacements/Tiffany/Loverboy

DAVE BAKER/WJMX/FLORENCE P Carrack/MS Machine/M Jagger/Beaucoup

CY BARNES/SOUND OF/PHILI G Michael/T Scott/RG Wheeler

CLARENCE BARNES/Z94/BOSTON TT D'Arby/M Davis

母帝母母帝母母母

CINDY BARR/SPECS/MIAMI Covergirls/Samantha Fox

M BASHKIN/BAKER & TAYLOR/CHI T Terry/Prince/M Jagger/TT D'Arby

S BEAN/HARMNY HOUSE/DET G Michael/M Bolton

JAY BEAU JONES/WEGX/PHILLY Beaucoup/Prince/P Carrack

MARTY BERGER/WINK/FT MYERS Roger/MSM/B Boys-L Richard/N Order

JAY BRADY/WERZ/EXETER S Robinson/A O'Neal/B Ferry

T BRIGLIA/TRANSCONTINENT/BUFF Beaucoup/Bangles/Heart/Icehouse

CHERYL BROZ/KRBE/HOUSTON R Hodgson/Black/D Mode

LORI CAMPBELL/B94/PITTSBURGH L Lisa/E John

BOOM BOOM CANON/WKSE/BUFF Bananarama/Bangles/MS Machine/A O'Neal

TOM CASEY/WKSS/HARTFORD M Like Us/Shannon/S Wilson

G CASSINGHAM/METRONOME/ATL G Michael/Bangles/B Zydeco/H Of Freaks D CASTLEMAN/PL FANTASTIC/PHILI P Carrack/Housemartins/D Mode/G Harrison

B CATCHER/WKZL/WINST-SALEM Banan/Kendrick-Ruffin/J Watley/P Carrack

MARC CHASE/Y107/NASHVILLE Triniere/P Carrack/Glenn Jones

KELLY CHRISTIE/KOY-FM/PHOENIX N Order/E John/P Carrack

JEFF COHEN/STRAWBERRIES/BOST B Poindexter/Rainmakers/S Wonder

TONY COLLINS/KGGI/RIVERSIDE T Terry/M James/Roger

K CORTELLO/WQUE/N ORLEANS A & Peppa/Morgan-Kashif/Covergirls

DAVE CURTIS/LECHMERE/WOBURN Bangles/M Jagger/Roger/D Wilson

TIM DALEY/KQIX/GRAND JUNCTION M Jagger/J Davis/Aztec Camra/CK The Cat

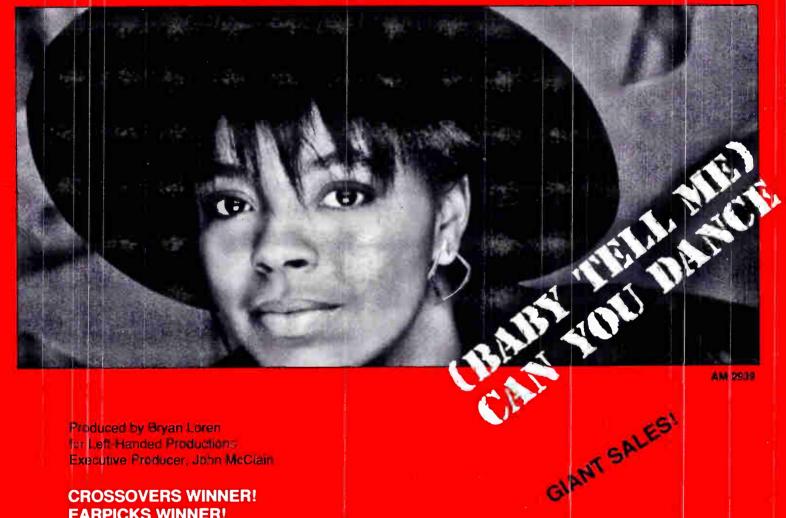
KEVIN DAVENPORT/B93/AUSTIN JC Mellencamp/N Order/Stryper/N Cole

TONY DAVIS/KFBO/CHEYENNE J Cocker/Whodini/A O'Neal/Bodeans

ALBIE DEE/WPGC/WASH DC MS Machine/N Cole/Supertramp/G Knight

P DEMILLE/95XIL/PARKERSBURG Mr Mr/T Kimmel/E John/M Davis

shanice SOn



Produced by Bryan Loren for Left-Handed Productions Executive Producer, John McClain

CROSSOVERS WINNER! EARPICKS WINNER! DEBUT 48 HITS TOP FIFTY SINGLES!

7*-5* R&R U/C

PWR106 add **Z93** add **B97** add **KROY** add **WTIC** add K98 add **WDJX** add **WGTZ** add Y107 add **KZOU** add **WNYZ** add **WNOK** add add **WFXX** KRNQ add

WKQB	add
Y97	add
WZKX	add
WCGQ	add
100KHI	add
WIGY	add

WFLY	geb :
KMEL	23-18
KMGX	28-22
Q106	26-23
B96	30-26
7102	26.22

deb

KWK

BREAKING	AT:
WXKS	KXX10
KKBQ	BJ105
KRBE	Y106
WHYT	WBBQ
WPGC	

KWOD

WNCI





EARPICKS

R DENNIS/SHOW INDUSTRIES/LA L & Ghosts/B Joel/Alarm

D DODD/PEACHES/SEATTLE Squeeze/H Of Freaks/Aztec Camera

GARY DUNES /93Q/SYRACUSE Bananarama/Elton John/Natalie Cole

N FAYE/WFXX/WILLIAMSPORT E John/M Davis/Stryper/TT D'Arby

GARRY FINLEY/KARMA/INDI R Robertson/L & Rockets/G Harrison

R GAITHER/WKQB/CHARLESTON Beaucoup/Loverboy/Prince

KELLY GIEDT/TOWER/SH OAKS INXS/Alarm/GL Jezebel/B Zydeco

DAVE GILLEN/WBLK/BUFFALO Roger/T Dayne/A O'Neal/S Wilson

TOM GORMAN/CAPITOL/LA Cruzados/T Terry/E John

WEIRD GREG/WOKI/KNOXVILLE INXS/Cure/G Harrison

N HARRISON/K106/BEAUMONT Roger/M w'o Hats/N Cole/N Order

JIMMY HEIKKALA/RAINBOW/SF Loverboy/Prince

TODD HENSLEY/KFQX/ABILENE M Crue/N Order/S Wilson

S HOBERMAN/RTI O.S./OMAHA Cruzados/M James/MSM/M Jagger

HOUGHTON /UNIV O.S./PHILI T Dayne/D Gibson/S Wilson/TT D'Arby

T JACOBSON/ROSE RECRDS/CHI A Franklin/Cher/Prince/D Mode

SCOTT JAMES/KAKS/AMARILLO MSM/A O'Neal/Bananarama/P Carrack

RICK JAMES/WZKX/BILOXI J Cole/Stryper/TT D'Arby/Cars

P JOHNSON/PRO O.S./TEMPE B Ferry/M Jagger/Prince/S Wilson BRITON JON/WYKS/GAINESVILLE
TT D'Arby/E Carmen/E John/M Davis

E KATAJAMAKI/NAVARRE/MNPLS
Beaucoup/Prince/T Terry/EW & Fire

MJ KELLY/WGH-FM/NORFOLK T Dayne/TT D'Arby/Prince

K KLUTCH/WAPE/JACKSNVLLE M w'o Hats/B Tagg/INXS/E John

L LEON/PAC CST O.S./CHATS Prince/Cruzados/M Jagger/S Wilson

S LEPERE/KITY/SAN ANTONIO Starpoint/Roger/Georgio

N LEWIS/MUSIC PEOPLE/OAKL B Tagg/R Robertson/B Ferry/Sting

JACK LUNDY/Y94/FARGO Bangles/Mr Mr/Prince/P Carrack

D MACIVER/FCE THE MSIC/ROCH Aztec Camera/B Ferry/Rainmakers

M MACRO/CAVAGES/BUFF Prince/Beaucoup/P Janz/D Mode

M MANDZIA/BUZZ'S/COL E John/Mr Mr/Heart/Cars

DAVID MARTIN/KZIO/DULUTH M w'o Hats/INXS/G Harrison

M MASKA/S GOODY-EST/EDISON T Terry/Prince/Roger

STEVE MASTERS/KITS/SF Marrs/Bolshoi/Aztec Camera/Bangles

JAY MCCALL/KOZE/LEWISTON P Carrack/M Like Us/P Blonde/Bangles

H MCCKAY/100KHI/OCEAN CITY N Cole/Cher/S Wilson/M Like Us

M MCCORMICK/WGRD/GR RAPIDS Cure/P Blonde/Icehouse/J Davis

KATHY MEANS/WCZY/DETROIT Roger/Prince/Level 42

M MERCURIO/R & T OUTLT/OHIO Prince/T Terry/L Lisa/B Ferry M MILITELLO/GEMINI O.S./CLEV
Beaucoup/M Jagger/Prince/Roger

STEVE MILLS/KBOZ/BOZEMAN Bangles/J Davis/M w'o Hats

B MONTGOMERY/WGCI/CHI Levert/M Howard

L MORGAN/FM102/SACTO M Like Us/P Carrack/Bangles/Icehouse

N MRVOS/CD WREHSE/HUNT BCH B Ferry/R Robertson/Housemartins

C MURRAY/WLAN/LANCASTER Cher/S Robinson/Bangles/J Cocker

M NEWMAN/Y97/SNTA BRBRA Covergirls/A O'Neal

B NORDSTROM/MUSICLND/MPLS MS Machine

ED O'DONNELL/LIEB/MT. LARL S Wonder/INXS/B Tagg/Heart

BOB O'NEIL/KITE/C CHRISTI T Dayne/INXS

D OHRT/CD ONE-STOP/BETHEL N Order/Alarm/L & Rockets/Smiths

D PEARMAN/KQCR/CED RAPIDS
P Carrack/M Like Us/Glenn Jones

J PREWITT/KXX106/BIRM Roger/Kane Gang/J Butler

J PRIMERANO/TRANSCON/BUFF MS Machine/Roger/T Terry

J RAYMOND/KIXY/S ANGELO M Crue/P Carrack/J Davis/E Carmen

CHUCK REDDEN/KNAN/MONROE Roger/MS Machine/N Cole

K RICHARDS/KAKS/AMA P Carrack/B Ferry/Mr Mr/S Robinson

DON RIVERS/KBIU/LKE CHRLS Roger/Shalamar/T Shaw/E John

J ROBERTSON/WGTZ/DAYT Prince/E John/Roger



EARPICKS

G ROLLING/KKYK/LITTLE ROCK E John/Bangles/Heart

K ROMERO/KSAQ/SAN ANTONIO N Order/D Mode/M Like Us/M Jagger

J ROSENBERG/THE WIZ/NY
R Robertson

S RYBACK/KC101/NEW HAVEN E John/P Carrack/N Cole

R SALPIETRO/JR'S/SCHMBRG M Jagger/G Michael/R Robertson

J SANDERMAN/KHTR/ST LOUIS S Wilson/Stryper/P Carrack/Aztec Cmra

BOB SAY/MOBY DISC/LA Bangles/Aerosm/N Order/H Of Frks

M SCHNEIDER/APPLE TREE/ILL G Harrison/Sting/B Ferry

BARBARA SELTZER/ATCO/NY Prince/R Astley/S Wilson/CK The Cat

DEE SHANNON/WAYS/MACON E John/Icehouse/M Jagger

VICKI SHARP/KRNQ/DES MOINES
H Dean/M James/M Like Us

GINA SHURTS/KFMY/PROVO Bangles/Alarm/D Mode

K SIMMONS/HSE OF GUTRS/ROCH G Harrison/E Block/D Looks/Sting

S SMALL/KSMB/LAFAYETTE Roger/Icchouse/Covergirls/Bodeans

D SMITH/NATL REC MRT/PITTM Jagger/M James/Roger/B Trouble

T SMITH/WCKN/GREENVILLE M Like Us/Cure/N Cole

L ST JAMES/KKRC/SIOUX FALLS M Like Us/P Carrack/Cher/Europe

D ST JAMES/KKXX/BKRSFLD Prince/Bangles/Roger/E John

K STAMM/RAD DOCS/MILWKEE Expose/MS Machine/Heart

R STEELY/CENTL STH/NASH Prince/Cher/R Robertson/P Carrack

P STEPHENS/Z97/VALDOSTA MS Machine/T Dayne/E John

B STEVENS/WBBQ/AUGUSTA
M Jagger/Prince/Roger/Heart

ROB TAYLOR/LIEBERMAN/CHI
Bangles/M Davis/Loverboy/MSM

ALTEVERA/PWR106/LA LLisa/Kane Gang

S THEROUX/KZOZ/S L OBISPO N Order/M Like Us/S Robinson

B THOMAS/WFMI/LEXINGTO Stryper/E Carmen/S Wilson

M TOCKER/HARV CO-OP/BOST G Theory/B Sutcliff/G Hrrison/M James

BRIAN WHITE/BJ105/ORLANDO Cure/N Order/Deja/Stevie B

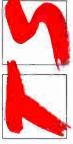
STEVE WILKINS/OK100/ITHICA Sprtramp/N Cole/G Harrison/E Carmen

GREG WILLIAMS/KCAQ/OXNARD E John/Cars/A O'Neal

PAUL WILSON/KJQ/OGDEN
Bananarama/Europe/M Jackson/Prince

CARLA ZETYE/TOWER/SH OAKS P Carrack/Housemartins/dB's

J ZEVON/TOWER/WESTWOOD B Zydeco/INXS



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CROSSOVER!

47 44 HITS TOP 50 ALBUMS!

WQUE

16*-12* R&R U/C

CRITICI7.F.

WLOL **KKRD** add add **WTLQ** WCIL add add **WNNK KF95** add add **WKEE** 1-94 add add add 100KHI add **KLUC KYRK** add WHHY add **KAKS** add **Y97** add

PRODUCED BY JELLYBEAN JOHNSON FOR FLYTE TIME PRODUCTIONS

O'NEAL

KMEL add KITY add Z102 add

add

KCPX

BREAKING AT: WHYT KXX106 **KDWB**

ALEXANDER

KCAQ KMGX



GLORIA ESTEFAN AND MIAMI SOUND

add

CAN'T STAY AWAY FROM YOU

NEW SMASH BALLAD!

PRODUCED BY EMILIO & THE JERKS Emilio Estefan, Lawrence Dermer, Joe Galdo and Rafael Vigil

OUT OF THE BOX ADDS INCLUDE:

Y100 **WLOL KKRZ KCPX**

WFLY **KCAQ**

KSND

KTUX WRCK WQCM

WINK **KAKS XMLW** KNAN

WHSL **KYYY KQCR** KKXL

99KG KKRC WSPT KFMW

KOZE KTMT **KZOZ**

KTRS

OK95

CROSSOVER!

22*-17* R&R U/C

TONY TERRY

SHE'S FLY

IMMEDIATE LISTENER RESPONSE!

PRODUCED BY TED CURRIER FOR PLATINUM PRODUCTIONS

PWR99 add

WSSX add WHHY add

KLUC add WPGC deb 30

Z102 32-38 **KF95** 23-14 **BREAKING AT: KXX106**

WFMI





Cleveland Rocks To A Top 40 Beat

An exclusive Hits interview with WMMS P.D. Brian Phillips by Mike Murphy

Boca Raton, FL native Brian Phillips didn't have to worry about the weather when he moved from the South to take over as P. D. at Cleveland's legendary WMMS about eight months ago. He was on the hot seat right away to maintain the station's incredible string of

1 How did it feel to take over the P. D. reins of a legendary station like WMMS?

A It was kind of like being in the center of a storm. I was leaving behind a close, almost family-type situation in Charleston and was coming into a station that had probably its most triumphant period ever, which was during the first part of Kid Leo's time as Operations Manager following John Gorman's departure last Fall. They had just come off a great book.

The changeover really brought to light the competitiveness, the fighting spirit and the inherent talent in this staff at a time when some very key people had left.

A southern Top 40 like WSSX and a midwestern monolith like WMMS are two different worlds. I think when you are doing Top 40 in the South, there are more routine ways of dealing with things. Coming to WMMS really expands your horizons. The rules are different here.

When you are programming WMMS, you have to take the heritage of the station into consideration all the time. People in this market have very definite expectations about what WMMS should be. It has been an important part of their lives. They've seen the Buzzard all their lives and they've listened all their lives and they have definite opinions about how it should sound and what should be done with it.

- 1 Has the image of WMMS changed along with the music from album-rock to Top 40?
- A Yes, we have evolved. We like to tell people that say we're not

the same station we were in 1972 that they're not exactly the same person they were in 1972, either.

When you try to position a radio station in such a way that it remains number one everybody 12 through 54 remembering that we've had 39 straight #1 ARB's 18-34- you don't want to be the guy that segments the audience and breaks that streak. You want to continue to keep the station's mass appeal. It is impossible to do that without incurring some grumbling around the fringes of your audience. We make it clear that we will evolve. We will change. We've changed in the past and we will change again. before moving on to WGLF in Talahassee, where, after a year, he became Program Director at the age of 19. autonomy." Leo understands the Cleveland market like no one else. Most importantly, though, he is a man of his word. He is a character. We've gotten along great, honest

ratings success after coming over from WSSX in Charleston, SC. Phil-

lips' first job in radio was in his native Florida, at WKXY in Sarasota

sicilian slang which I never would have picked up otherwise. I think we complement one another well. I wish everyone could work with Kid Leo. It's a lot of fun. I really believe this is the job that he ws born to do. He's a great person to

to God. Plus, I've learned a lot of

1 Tell us about the music mix on WMMS in light of the popularity of urban/dance product and heavy metal as opposed to mainstream

"When you are programming WMMS, you have to take the heritage of the station into consideration all the time."

Look at our logo, the Buzzard. He's come a long way since the days when he had a kind of evil leer in his eye and a long beak and was sitting on a mushroom.

In 1975, we were playing the best available music and in 1987, we're still playing the best available music.

- 1 How is it working with Kid Leo?
- ▲ To be perfectly honest, coming in, I had heard a really wide range of opinions about Kid Leo. The most common answer was a kind of vague, "Leo is the best." Then, there were people that said, "It's a great station, but it's not for you, used because you're

A You have to remember that even in the days that WMMS was categorized as an album-rock station, it wasn't an oldies intensive, straight white midwestern albumrocker. It always had a very broadbased, eclectic music mix. Instead of allowing consultants or anyone on the outside to restrict their thinking on music, everything was simply held up to the test of whether or not it was a quality product. And would it interest our listeners. As a result, you have all kinds of acts breaking out of Cleveland. David Bowie had his first success here, for instance. I think we're still turning up rocks trying to find new and exciting music. At the same time, we're talking to a lot of people trying to find out what they expect from WMMS. We take a close look at what's happening nationally and most of all we're still listening to everything every week.

- I notice Tiffany and Madonna are missing from your current playlist.
- A You're right. We are taking a little bit of a breather from that music right now because I look at that trend as being hot here about a year ago. I don't know how much longer we or anybody else can rely on synthesized dance tracks. Bands that come in and do track shows. It's not a personal prejudice because when I was at WSSX, those songs were mainstays of the rotation. And there was an interest in that sound here when it was new and fresh. But I think we're running into retreads now. We're hearing a lot of disco-fied remakes of records coming around again and again. I don't think that is particularly healthy and I don't think that's what our audience expects of us.
- Tell us about the concert series you are currently sponsoring.
- A It's the "WMMS Cutting Edge Concert Series," which is a group of shows featuring up-and-coming new acts. We just did Glen Burtnick, who has a hit record here. We did one with the Bo-Deans following the U2 show and bands like that at a time when people are really looking for the next big thing. We're trying to nurture that along here in Cleveland. That's what WMMS has always done.



TOP TENS



GARY ROSS: MUSICLAND

If you think the Champion Minnesota Twins are big, then you should check out this man. Gary Ross is the Sr. VP Marketing & Merchandising for the Musicland Group—and we mean BIG group—593 stores under the names Musicland, Sam Goody and Discount Records. They are the largest retailer in the United States, and can they ever move product! The sheer volume involved enables them to move tonnage of the monster hits, and with special programs, they can support key new projects. Ross mentions Robbie Robertson, Kane Gang and Glen Burtnick among other developing programs. Further, he points out the firm's ability to adjust inventories daily based on marketplace trends.

MUSICLAND DICK ODETTE 593 Retail Stores (Mpls)

- DIRTY DANCING
- WHITESNAKE
- **SPRINGSTEEN**
- **DEF LEPPARD**
- WHITNEY HOUSTON
- 6. MICHAEL JACKSON
- STING
- 8. INXS
- 9. PINK FLOYD
- 10. LA BAMBA



TOUGD WAREHOUSE

PINK FLOYD

STING

KENNY G

10. WHITESNAKE

NOEL

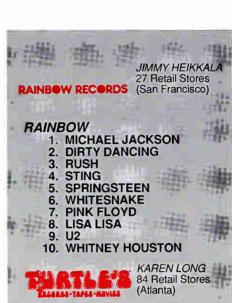
REM







TOP TENS



TURTLES

- **BEATLES-ABBEY ROAD**
- 2. DIRTY DANCING
- MICHAEL JACKSON
- STING
- 5. PINK FLOYD
- 6. REM
- WHITESNAKE
- **ANITA BAKER**
- DEF LEPPARD
- 10. DANA DANE



JOHN GRANDONI 18 Retail Stores (Buffalo)

CAVAGES

- PINK FLOYD DIRTY DANCING
- **SPRINGSTEEN**
- WHITESNAKE
- MICHAEL JACKSON
- STING
- 8. RUSH
- **AEROSMITH**
- 10. BILLY IDOL

Lieberman TERRY DONOVAN 300 Accounts **e**nterprises

(Kansas City)

LIEBERMAN KANSAS CITY

- 1. DIRTY DANCING
- WHITESNAKE
- **DEF LEPPARD**
- **AEROSMITH**
- WHITNEY HOUSTON
- **SPRINGSTEEN**
- **PINK FLOYD**
- TIFFANY
- JC MELLENCAMP
- **10. KISS**



BUZZARDS NEST

- WHITESNAKE
- SPRINGSTEEN
- MICHAEL JACKSON
- **DIRTY DANCING**
- PINK FLOYD
- **AEROSMITH**
- **DEF LEPPARD**
- WHITNEY HOUSTON
- JC MELLENCAMP



JAY ROSENBERG 20 Retail Stores (New York)

- MICHAEL JACKSON
- **BEATLES-ABBEY ROAD**
- SPRINGSTEEN
- **BEATLES-LET IT BE**
- STING
- BILLY JOEL DIRTY DANCING
- WHITNEY HOUSTON
- ALEXANDER O'NEAL
- 10. KENNY G



RON SALPIETRO 37 Stores (Schaumberg)

- SPRINGSTEEN
- STING
- **DIRTY DANCING**
- WHITESNAKE
- **DEF LEPPARD**
- PINK FLOYD 6
- MICHAEL JACKSON
- 8. **BILLY IDOL**
- YES
- 10. WHITNEY HOUSTON



CINDY BARR 36 Retail Stores (Florida)

SPECS

- 1. DIRTY DANCING
- PINK FLOYD SPRINGSTEEN
- **BEATLES-ABBEY ROAD**
- **STING**
- WHITESNAKE
- MICHAEL JACKSON
- **ANITA BAKER**
- **BILLY JOEL** 9.
- YES 10.



ANGELO **GONZALES** 42 Retail Stores (New York)

CRAZY EDDIE

- **DIRTY DANCING**
- SPRINGSTEEN
- MICHAEL JACKSON
- PINK FLOYD
- DEF LEPPARD 5. WHITNEY HOUSTON
- YES
- LA BAMBA
- CARS
- 10. WHO'S THAT GIRL



MIKE SCHNEIDER 7 Retail Stores (Batavia)

APPLE TREE

- 1. INXS
- STING
- 3. U2
- REM 4.
- PINK FLOYD **BODEANS**
- ROBBIE ROBERTSON
- 8. DIRTY DANCING
- 9. SPRINGSTEEN
- 10. JC MELLENCAMP

200 Accounts

NAVARRE

- SPRINGSTEEN
- DANA DANE
- 3. ERIC B
- STING
- JOHN ROCCA
- INXS
- UTFO
- 8. BELINDA CARLISLE
- 9. AEROSMITH
- 10. DEPECHE MODE



DEBBO HOUGHTON 2000 Accounts (Philadelphia)

UNIVERSAL ONE-STOP

- 1. BILLY JOEL
- THE JETS
- **SPRINGSTEEN**
- **DIRTY DANCING**
- STING O'JAYS
- 7. ERIC B
- STEADY B
- WHITESNAKE
- 10. AEROSMITH



BREAKOUTS

INXS and Robbie Robertson both hit the street strong this week. The INXS album was reported by almost two-thirds of this week's reporters, taking top honors over the former Band member's solo outing. Terence Trent D'Arby continues to gain at

retail, while Billy Joel's live from Russia set is pulling in big numbers. Also breaking are the Alarm, Angela Winbush and

were take the take when take were take

WINNERS

INXS (Atlantic 7 81796-1) 38% **DEPECHE MODE** (Sire 25614-1) 17% **ROBBIE ROBERTSON** (Geffen 24160) 34% STING (A&M SP 6402) 15% 3 **BILLY JOEL** (Columbia C2X 40996) 33% 8 **BOB SEGER CD** (Capitol CCT 46085) 23% 4 **TERENCE T. D'ARBY** (Columbia 40964) 21% **TIFFANY** (MCA 5793) 13% 5 **JETS** (MCA 42085) 18% **BODEANS** (Reprise/Slash 9 25629-I) 12%

BAKER & TAYLOR / MIKE

BASHKIN / CHICAGO Robbie Robertson

the west the

Tiffany

INXS

Depeche Mode Def Leppard

BUZZARD'S NEST / MIKE

MANDZIA / COLUMBUS

INXS

Samanatha Fox

Icehouse

Alarm Billy Joel

CAMELOT/LEW GARRETT

CANTON

INXS

M.O.D

Shanice Wilson

CAVAGES / JOHN GRANDONI / **BUFFALO**

Icehouse

Paul Carrack Bourgeois Tagg -

Tiffany

Debbie Gibson

Depeche Mode

CENTRAL SOUTH / ROBIN

STEELY / NASHVILLE

Bodeans

Alarm

Big Easy

Terence Trent D'Arby

Joe Cocker

CML ONE-STOP / MIKE CLARK /

ST. LOUIS

INXS

Robbie Robertson

Bob Seger

Kane Gang

WaWaNee

FACE THE MUSIC / DOUG MACIVER / ROCHESTER, MN

Jets

Billy Joel

Sting

FLIPSIDE / DAVID SLANIA

CHICAGO

Robbie Robertson

INXS

Bob Seger

Special Olympics

Bodeans Eric B

GEMINI ONE-STOP / NANCY

WALLACE / CLEVELAND

Angela Winbush

INXS

Heavy D

Robbie Robertson

Billy Joel

HARMONY HOUSE / SANDY

BEAN / DETROIT

Bob Seger

Billy Joel

Special Olympics

Love & Rockets

HARVARD CO-OP/MICHAEL

TOCKER / BOSTON

Willie DeVille

Sting

Robbie Robertson

Dumptruck

HOUSE OF GUITARS / KIM

SIMMONS / ROCHESTER

Eastern Block

Bourgeois Tagg

Lynyrd Skynyrd

Whodini

JR'S / RON SALPIETRO /

SCHAUMBERG

Sting

Supertramp

Belinda Carlisle

Depeche Mode

KARMA / GARRY FINILEY /

INDIANAPOLIS

Robbie Robertson

Squeeze Aerosmith

Alice Cooper

INXS

KEMP MILL / HOWARD

APPLEBAUM / BELTSVILLE

Robbie Robertson

Angela Winbush

Michael Bolton

Terence Trent D'Arby

Bob Seger

LECHMERE / DAVE CURTIS /

WOBURN

INXS

Terence Trent D'Arby

Dream Academy

Beatles-Abbey Rd

Beatles-Let It Be

Billy Joel

LIEBERMAN/ROB TAYLOR/

CHICAGO

Jets

Billy Joel

INXS

Robbie Robertson

LIEBERMAN / ED O'DONNELL /

MT. LAUREL

Dream Academy WaWaNee

Supertramp

INXS

Terence Trent D'Arby

METRONOME / GUY CASSINGHAM / ATLANTA

Robbie Robertson

INXS

Terence Trent D'Arby

Carlos Santana

Richard Lloyd

Paul Carrack

MOBY DISC / BOB SAY / LOS

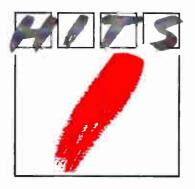
ANGELES

Sting

Robbie Robertson

Love & Rockets

Depeche Mode



BREAKOUTS

MUSIC PEOPLE / NANCY

LEWIS / OAKLAND

Robbie Robertson Clarence Carter

Bill Evans

INXS

Housemartins

Dream Academy

MUSICLAND / DICK ODETTE

MINNEAPOLIS

INXS

Special Olympics

Marvin Gaye

KT Oslin

Robbie Robertson

NATIONAL RECORD MART /

DOUG SMITH / PITTSBURGH

INXS

Robbie Robertson

Billy Joel

Bob Seger

NAVARRE / ESA KATAJAMAKI /

MINNEAPOLIS

INXS

Angela Winbush

Robbic Robertson

Love & Rockets

PACIFIC COAST ONE-STOP/

LENNY LEON / CHATSWORTH

Robbie Robertson

INXS

Martha Davis

Joe Cocker

Elton John

PEACHES MUSIC & VIDEO /

DEBBIE DODD / SEATTLE

Alarm

Bodeans

Gene Loves Jezebel

Depeche Mode Terence Trent D'Arby

Debbie Gibson

PLASTIC FANTASTIC / DAVID

CASTLEMAN / BRYN MAWR Robbie Robertson

INXS

Love & Rockets

Radiators

Housemartins

PRO ONE-STOP / PAUL

JOHNSON / TEMPE

INXS

Belinda Carlisle

Depeche Mode

Tiffany

Bob Seger

RADIO DOCTORS / KATHY

STAMM / MILWAUKEE

INXS

Robbie Robertson

Sting

REO

Squeeze

RAINBOW / JIMMY HEIKKALA

SAN FRANCISCO

INXS

Robbie Robertson

Fatal Attraction

Jets

Madhouse

RECORD & TAPE OUTLET /

MARC MERCURIO / OHIO

Belinda Carlisle

INXS

Earth Wind & Fire

George Michael

Billy Joel

RECORD BAR / PAUL FUSSELL /

DURHAM

Robbie Robertson

INXS **Jets**

Bourgeois Tagg

Billy Joel

RECORD WORLD / DEAN FINE /

NEW YORK

Martha Davis Billy Joel

Great White

Dream Academy

WaWaNee

ROSE RECORDS / TOM JACOB-

SON / CHICAGO

Beatles-Abbey Rd

Buckwheat Zydeco

Billy Joel

Liza Minnelli

RTI ONE-STOP / STEVE

HOBERMAN / OMAHA

Mannheim Steamroller INXS

Robbie Robertson

Big Easy

Tom Scott

Billy Joel New Order

SAM GOODY-EAST / MIKE

MASKA/EDISON

INXS Special Olympics

Robbie Robertson

Guns & Roses

Bob Seger

Bodeans

Eric B

SHOW INDUSTRIES / LORY

SHAW / LOS ANGELES

Alarm

Billy Joel

Jets LA Dream Team

Tiffany

Five Star

SOUND OF / CY BARNES /

PHILADELPHIA

Carl Hall

Earth Wind & Fire

Cult

Full Force

SOUND WAREHOUSE / TRACY DONIHOO / DALLAS

Billy Joel

Special Olympics Terence Trent D'Arby

Georgio

SPECS / CINDY BARR / MIAMI

Grover Washington Jr

Barry White

Special Olympics

STRAWBERRIES / JEFF COHEN /

BOSTON INXS

Robbie Robertson

Bourgeois Tagg Guns & Roses

J Cocker

Radiators Jimmy Davis

STREETSIDE / GREG MAR-

SHALL / ST. LOUIS

Jean Luc Ponty

Lee Ritenour

Carlos Santana

Housemartins Depeche Mode

THE WIZ / JAY ROSENBERG / NEW YORK

Terence Trent D'Arby

INXS

Robbie Robertson

Shanice Wilson Billy Joel

TRANSCONTINENT/RECORD THEATER / JIM PRIMERANO /

BUFFALO

Jennifer Holiday

Depeche Mode

INXS Terence Trent D'Arby

TURTLES / KAREN LONG / AT-LANTA

Lewis Grizzard

Billy Joel

Marvin Sease

Temptations Jets

Marlon Jackson

UNIVERSAL ONE-STO

DEBBO HOUGHTON/ PHILADELPHIA

Terence Trent D'Arby

Tiffany

Sting

Jets WAX WORKS / HAROLD

GUILFOIL / OWENSBORO **INXS**

Sting Depeche Mode

WESTERN MERCHANDISERS /

KEN GRAHAM / AMARILLO Dan Seals

> LA Dream Team Warlock

lets Jethro Tull

Sting

ZIPS / RICK ANDRADE / TUCSON

Men Without Hats O'Jays

INXS Robbie Robertson

Insiders

Go West



TOP FIFTY ALBUNS

Bruce still leads, but it is oh so close. The Dirty Dancing soundtrack has exploded to #2, and only trails the Springsteen project by about 1,000 units sold. Also coming on strong in the

Top Ten are Sting and Aerosmith. Other hot movers include Billy Joel, INXS and the two latest Beatles CD's - "Abbey Road" and "Let It Be."

	LW	THIS WEEK	ARTIST	TILE	LABEL	COMMENTS	POWER INDEX
	1	1	BRUCE SPRINGSTEEN	TUNNEL OF LOVE	Columbia OC 40999	Hit single leads	81.8
ı	3	2	DIRTY DANCING	SOUNDTRACK	RCA 6408-1	Medley/Warnes 45 hot	80.9
	2	3	MICHAEL JACKSON	BAD	Epic 40600	New 45 shipping	61.7
Į.	4	4	WHITESNAKE	WHITESNAKE	Geffen 24099	Solid sales	61.6
B	5	5	PINK FLOYD	MOMENTARY LAPSE	Columbia OC 40599	Catalogue moving	58.2
B	10	6	STING	NOTHING LIKE THE SUN	A&M SP6402	Gaining fast	5 7.9
	6	7	DEF LEPPARD	HYSTERIA	PolyGram 830-675-1	New 45 breaking	43.0
	7	8	WHITNEY HOUSTON	WHITNEY	Arista 8405	New 45 exploding	35.9
	111	9	AEROSMITH	PERMANENT VACATION	Geffen 24162	45 breaking big	33.6
	9	10	JC MELLENCAMP	LONESOME JUBILEE	PolyGram 832-465-1	New 45 building fast	32.4
	8	111	U2	THE JOSHUA TREE	Island 7-90581-1	Solid sales	32.3
	13	12	BILLY IDOL	VITAL IDOL	Chrysalis 41620	Hot 45 leads	32.1
	17	13	REM	DOCUMENT	IRS 42059	45 is breaking	29.8
	15	14	FLEETWOOD MAC	TANGO IN THE NIGHT	WB 9-25471-1	Steady sales	27.9
	14	15	YES	BIG GENERATOR	Atco 7 905221	Comeback	27.5
	12	16	LA BAMBA	SOUNDTRACK 1	Slash/WB 25605	Slipping a little	24.9
	16	17	RUSH	HOLD YOUR FIRE	PolyGram 832 464-1	45 is developing	23.3
	22	18	KENNY G	DUOTONES	Arista 8427	Back up	20.0
	21	19	BELINDA CARLISLE	HEAVEN ON EARTH	MCA 42080	Giant 45 leads	19.2
_	19	20	ANITA BAKER	RAPTURE	Elektra 60444	Steady seller	18.4
	-	21	BILLY JOEL	KOH 9EPT	Columbia C2X 40996	Live Russia	17.5
	24	2 2	TIFFANY	TIFFANY	MCA 5-793	Selling everywhere now	17.1
	25	23	DEPECHE MODE	MUSIC FOR THE MASSES	S Sire 25614-1 (WB)	Nationwide	16.7
	18	24	KISS	CRAZY NIGHTS	PolyGram 832-626-4	Needs new 45	15.6
	40	25	BEATLES	ABBEY ROAD CD	Capitol 7 46446 2	Gaining momentum	14.0
			A CONTRACTOR OF THE PROPERTY O				

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

NEW ORDER









TRUE FAITH

The Single and 12''
Produced by Stephen Hague and New Order

Additional Production and Remix:
Shep Pettibone for Mastermix Productions

From the Album, Cassette and CD Substance



© 1987 Owest Records

FLASHMAKER! WILDCARD 11/2/87
40 HITS TOP FIFTY ALBUMS!

B96 add WANS add WAVA KEFM add add H(98 add **B97** add WGTZ add WLOL add Z102 add Q106 add KHK. add 92X add WOCM add WDBR add WHSL add SLY96 add WBWB add

> KITS 2-2 KMEL 9-7 KATD 25-19 WAZY 33-28 WCAU 36-29 KWSS 32-29 Y97 38-34

BREAKING AT:

Z94 KCPX KMEL WGFM KDWB KCAQ KITS KRO KZZP KTUX PWR99 KZZU KXYO WBBQ WERZ WKSS

HOT SALES AT:
Sound Warehouse/Dalias
Wherehouse/Nat!
Cavages/Buffato
Pacific Coast One-Stop/LA
Baker & Taylor/Chicago
House Of Guitars/Rochester
Filipside/Chicago
Music People's One-Stop/Oakland
Rainbow/SF
Metronome/Atlanta



TOP FIFTY ALBUNS

H _{CW}	THIS WEEK	ARTIST AT HE HE	世事準無	LABEL THE LABEL	COMMENTS	機學	POWER INDEX
27	26	EXPOSE	EXPOSE	Arista AL 8441	Lots of hits	曲	14.0
20	27	WHODINI	OPEN SESAME	Jive JL8494 (Arista)	Urban sales	Desc.	13.3
23	28	LL COOL J	BIGGER & DEFFER	Def Jam/Col 40793	Falling now	-	12.5
30	29	RICHARD MARX	RICHARD MARX	Manhattan 53049	Steady sales	10	11.6
26	30	PET SHOP BOYS	ACTUALLY	EMI/Man 46972	Falling some		10.7
35	31	RANDY TRAVIS	ALWAYS & FOREVER	WB 25568-1	Awards	1111	10.6
36	32	JETHRO TULL	CREST OF A KNAVE	Chrysalis 41590	Comeback	-5.5	10.2
	33	INXS	KICK	Atlantic 7 81796-1	Taking off		9.6
29	34	HEART	BAD ANIMALS	Capitol 12546	New 45 breaking	-152	9.2
42	35	DANA DANE	WITH FAME	Profile PRO 1233	Picking up again	1	9.0
37	36	ERIC B & RAKIM	PAID IN FULL	4th & Broadway 4005	Hot rap		8.9
38	37	GREAT WHITE	ONCE BITTEN	Capitol 12565	Steady sales	-	8.6
28	38	FAT BOYS	CRUSHIN'	PolyGram 831948-1	Slipping now		8.6
45	39	GEORGE STRAIT	GREATEST HITS II	MCA 42035	Country	#	8.5
39	40	NEW ORDER	SUBSTANCE	Quest/WB 9 25621-1	45 breaking		8.5
33	41	METALLICA	5.98 EP GARAGE DAYS	Elektra 960757-1	Slipping		8.1
32	42	MOTLEY CRUE	GIRLS, GIRLS, GIRLS	Elektra 9-60725-1	Falling now	1111	8.1
43	43	CARS	DOOR TO DOOR	Elektra 9-60747-1	Holding	1141	8.0
47	44	ALEXANDER O'NEAL	HERESAY	Tabu FZ 40320 (CBS)	New 45 growing	THE .	7.9
-	45	SPECIAL OLYMPICS	A VERY SPECIAL XMAS	A&M SP 3911	Great cause		7.5
34	46	SMITHS	STRANGEWAYS	Sire 25649 (WB)	Falling	***	7.3
44	47	CARLY SIMON	COMING AROUND AGAIN	Arista 8443	HBO Special		6.8
	48	BEATLES	LET IT BE CD	Capitol 7 46447 2	CD sizzle	en d	6.7
	49	ANGELA WINBUSH	SHARP	PolyGram 832733	Urban sleeper	-0	6.6
	50	JETS	MAGIC	MCA 42085	Hit single leads		6.5

ROBBIE ROBERTSON (Geffen)
TERENCE TRENT D'ARBY (Columbia)
GUNS & ROSES (Geffen)

NEXT UP

O'JAYS (Manhattan) HEAVY D (MCA) BOB SEGER CD (Capitol)

RERAP

by Toni Profera

With Whitesnake and Def **Leppard** currently in the Top 10 and getting stronger, the stage is set for yet another 'attack' from the darlings of Metal-land. Dokken (Elektra) is set to launch later this week with 650,000 LPs packaged up and ready to hit the field. This is their fourth LP to date, entitled "Back For The Attack." Album radio is embracing a 12" currently, called "Burning Like A Flame," which will be released as a 45 pronto. Also included on the LP is "Dream Warriors" — last years \$4.98 single from the Nightmare On Elm Street movie, which sold 200,000 copies. Their last effort. "Under Lock And Key," did a modest 1.1 million..... More protests from the wholesalers this week, as they get the new Sire CD sampler — seems marked with a sticker that says, "Don't Pay Over \$7.98 For This!" Considering it's an \$8.98 list, they are truly concerned about the margin on this one, which will shrink considerably..... The Cult's world tour ground to a halt rather abruptly in Australia last week. Seems the band went home to

They're Back



Dokken — Now more than ever, gearing for big sales.

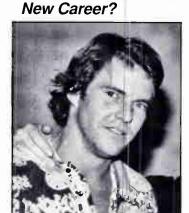
England after destroying \$27,000 worth of their sound equipment. A spokeswoman for the Cult said lan Astbury started the demolition derby, the band joined in, and the audience finished it off. Manager lan Grant said later that he knew instantly the tour was over as soon as the destruction began. He said the band was overly tired after more than six months on the road, but promised that all dates — including those in South America would be made up in 1988.... It just makes you wonder - On the one hand, Coors seems to be doing a really cool thing by sponsoring the Four Play Tour. This is the 25 city club tour in which four acts go on one road tour together and no one pays including the audience. The acts include Arista's Hurrah!, Northern Pike on Virgin, A&M's Royal Court of China, and Will and the Kill on MCA. On the other hand we hear that Coors is donating office space to the P.M.R.C. Curious, no?..... The 12" by WaWaNee is flyin' out the door in many areas according to many local accounts..... Flipside's David Slania reports a boost in sales on the Bodeans LP due to the slot on the U2 bill which came through Chiaddition, In employees of Baker & Taylor were treated to a lunch time acoustic performance by the group (10/30) while they were in town for the date..... In more Chicago action, Baker & Taylor's Steve Harkins came up with a cool Alice Cooper retail promotion - stores buying a certain amount of product will receive a personalized video taped spot, made by Alice, to air in the store.

ODDS & ENDS

by Schmedrick Griswald

From the "What Kind Of Person Does Promotion?" file comes the warped tale of Atlantic local promo whiz Mark Rose. Seems ol' Mark was so intent on getting the INXS single added at KPLZ in Seattle that he told PD Casey Keating he'd moonwalk on his window ledge if he added the tune. Sure enough, INXS made the KPLZ playlist and Mark could be seen moonwalking eight stories above downtown Seattle. For inclusion in this column, Mark has agreed to have the *Hits* logo tatooed on his...... And speaking of Atlantic, it looks like **Doug Brietbart**, manager of **Debbie Gibson** and **Regina**, may just have his own logo-deal through the label soon...... From the "Lawsuits Get Confusing" file comes this item

about the recently filed Chapter 7 bankruptcy motion by Concrete Blond which would have completely nullified the band's recording contract with I.R.S. Records. Early last week I.R.S. VP of Business Operations Michael O'Brien told Odds & Ends that judge Geraldine Mund had ruled that "the recording contracts were not subject to rejection in the bankruptcy case." Not so, according to the band's manager Dave Lumian and attorney Peter Paterno who told us that the judge made no *final* ruling on the inclusion of the recording contracts in the bancruptcy



Dennis Quaid — Plans for an L.A. based band

case — she merely left open the possibility that she could rule that way. According to Paterno, who's no stranger to contract battles, "We feel that the contract will ultimately be rejected." The hearing is set for November 19. Confused? Join the club. We'll let you know how this thing shakes out..... And it's no coincidence that hot (we're talking sizzling) young actor Dennis Quaid is turning up in a lot more music trade photos. We understand that Dennis is teaming up with Austin turned L.A. sax wizard Joe Sublet to start up his own rockin' combo...... Despite the fact I had to sneak in through the kitchen, it was a nice birthday bash for Hits columnist Ruth "Don't Call Me Ruthie" Robinson at the chic Metropolis eatery in Hollywood. Among those asking me to refill their wine glasses: Lee Solters, ICM's Alex Hodges, Record Plant ruler Chris Stone, Frankie Crocker, A&M's Michael Mitchell, Jensen's Jim Sliman, RCA's Marilyn Arthur, Trish Daniels of Good Morning America, Sarah McMullen and Debra Baum. PolyGram sent the cake, Motown sent balloons. Nice bash Ruth, but did I have to bus the dishes?..... We heard a coupla rumors about Kareem Abdul-Jabbar's Cranberry Records dissolving its relationship with parent company MCA. "Not true," said the label's Alonzo Miller who said that three artists (including Dizzy Gillespie) are currently signed to the label. But what about Kareem, is he still involved? "There wouldn't be a Cranberry without Kareem," said Miller.... After 19 years with Chappell/Intersong publishing, Vivien Friedman has departed her post as VP of Public Relations, Anyone who has worked Vivien knows the meaning of a class act. We're looking forward to working with her again.



MOVIE SCORES

中本	· · · · · · · · · · · · · · · · · · ·	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1	FATALATTRACTION	6.4m	4757	75.9m	Soundtrack on GNP/Crescendo.
2	BABY BOOM	2.9m	3386	8.5m	· * # # # # # # # # # # # # # # # # # #
3	SUSPECT	2.7m	2623	8.0m	Soundtrack on Varese Sarabande.
= 4	FATAL BEAUTY = T = + T	2.7m	2412	2.7m	新學者 伊朗斯 新 新 新 香 年 由 形 4 日 か ム ト 日 中 さ 日 ト ル コ ユ
5	PRINCE OF DARKNESS	2.7m	2150	8.7m	Soundtrack on Varese Sarabande.
6	THE HIDDEN	2.5m	2385	2.5m	Soundtrack on Varese Sarabande.
7	PRINCESS BRIDE	2.0m	2597	16.3m	Soundtrack on Warner Bros.
8	LIKE FATHER LIKE SON	1.9m	1495	26.3m	
9	DIRTY DANCING	1.3m	1312	39.2m	LP & Medley/Warnes & Eric Carmen 45's on RCA.
10	SOMEONE TO WATCH OVER ME	.8m	1084	8.9m	

Film Information Courtesy of **THE HOLLYWOOD REPORTER**



WAVELENGTH

by Lenny Beer & Mike Murphy

This has to rank as the most boring week of the year. We can't even make up any good rumors. No one is moving around, no jobs are open, no one is changing formats, and we doubt anyone will read through this entire column. However, for those of you who haven't flushed yet..... Joe Sanderman is currently handling the MD duties at KHTR in St. Louis, replacing recently departed Mark Todd who moves on to the PD slot at KWNZ in Reno..... WZZU in

Raleigh is still conducting a PD search. We hear there are big bucks being offered and a major name needed..... Dave Gillen, former MD at WKSE in Buffalo, has moved across the street to handle afternoon drive duties at WBLK Mark O'Brian moves from KFMY Provo to KFBQ Cheyenne to do mornings..... Look for some further promotions at Q105 in Tampa following the Mason Dixon appointment..... Kelly Gordon, former PD of KTRS Casper, is looking for a new

gig. Call him at 206-226-0470..... Happy Birthday to Gregg Williams MD at KKRD Wichita, Kansas 11/4..... Ross Johnson moves across the street from KEYJ to KFQX in Abilene..... Congrats to Paul Wilson of KJQ Ogden and his wife on the birth of their third child. Marquesa Michael Jay Michaels is moving from KYNG Coosbay to KSMK in Flagstaff handling noons..... Get well wishes to Willy B of B104 Baltimore who's on crutches. Hey folks,

here's a photo of Y95's Buzz Bennett and Donna Summer.





HUNGRY EYES

SECOND SMASH SINGLE FROM THE No. 1 ALBUM IN THE COUNTRY "DIRIY DANCING"

Hot on the beels of the super smash, "(I've Had) the Time Of My Life" (Love theme from Dirty Dancing) Jennifer Warnes & Bill Medley

WCAU	add	KZZU	add
WXKS	add	WNNK	add
KRBE	add	WQUT	add
WHYT	add	WCGQ	add
KWK	add	KUUB	add
FM102	add	WANS	add
KATD	add	WWFX	add
92X	add	B98	add
BJ105	add	WKQB	add
WKZL	add	OK95	add
KIYS	add	WDOX	add

FLASHMAKER!



- #1 Camelot/Nati
- #1 Benel/East Coast
- #1 Central South/Nashville
- #1 Sam Goody/East
- #1 Specs/Miami
- #2 National Record Mart/Pittsburgh
- #2 Musicland/Natl





Michael Jackson Bruce Swedien Michael Jackson tor Co-Produced by Quincy Jones tor Produced by Taken from the LP BAD Management Frank M. Dileo #1 multi-format hit. Michael's newest HE MAY YOU MAKE ME FEEL