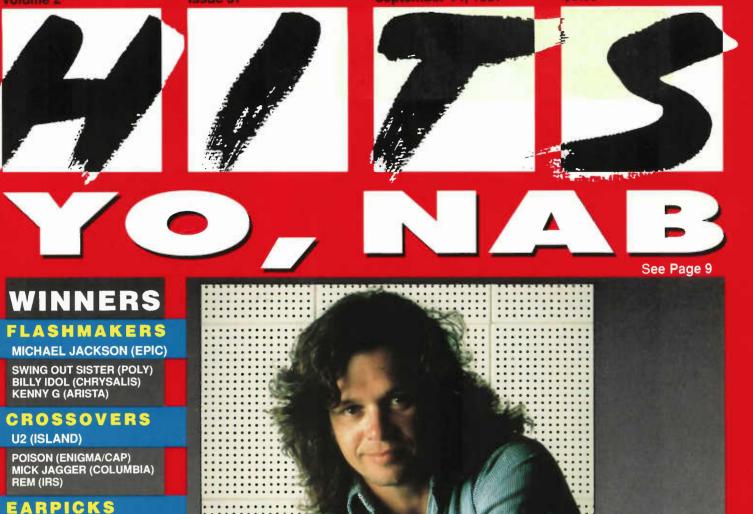
Volume 2

Issue 57

September 14, 1987

\$5.00



SQUEEZE (A&M)

MICHAEL JACKSON (EPIC) REM (IRS) WAWANEE (EPIC)

#### BREAKOUTS

MICHAEL JACKSON (EPIC)

REM (IRS) CARS (ELEKTRA) DIRTY DANCING (RCA)

WILDCARD MEDLEY/WARNES (RCA)

Another soundtrack smash is ready to explode at Top 40. See Page 8 for details.



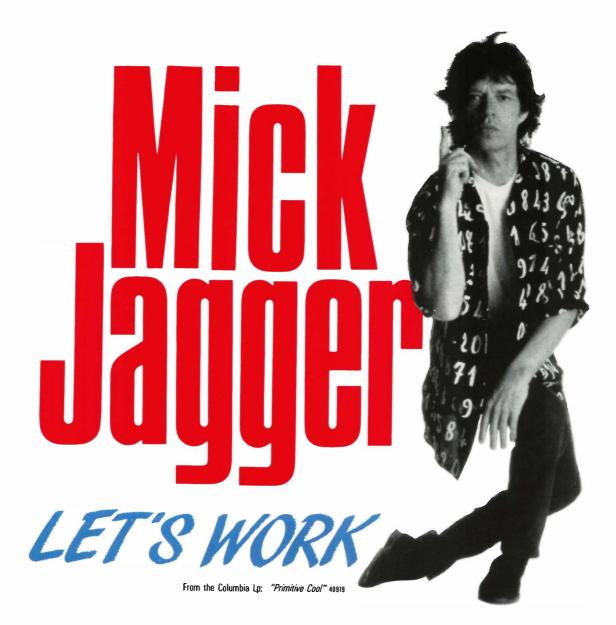
## John Cougar Mellencamp

With a hot new single from a hot new PolyGram album, the man from the Midwest continues his multi-format chart assault.

## HOT NEW RELEASES

BELINDA CARLISLE "HEAVEN'S" MCA 53181 CRUZADOS "SMALL TOWN" Arista 9634 SIMON F "AMERICAN DREAM" Reprise 7-25619 HOOTERS "SATELLITE" Columbia 38-07607

RICHARD MARX "SHOULD'VE" EMI/Manh 50083 PRETTY POISON "CATCH ME" Virgin 7-99416 SAGA "TIME" Atlantic 7-89195 STARSHIP "BEAT PATROL" Grunt/RCA 5308-7-G



#### CROSSOVERS WINNER! EARPICKS WINNER! DEBUT III HITS TOP FIFTY SINGLES! 14\*-11\* R&R AOR TRACKS! #13 ALBUM NETWORK POWER CUTS!

KKBQ KUBE	add add	KXX106 WROQ	add add	BREAKING AT: KROQ
KS103	add	Y106	add	WXKS
WGH-FM	add	WBBQ	add	KPLZ
WKSS	add	WNYZ	add	KDWB
КСРХ	add	Y100	add	KWK
		OK100	add	PRO-FM
		KFBQ	add	KXYQ
				WZPL

KITS29-20WMMS36-22KRBE40-32





Produced by Mick Jagger and Dave Stewart

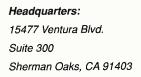
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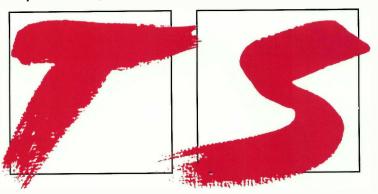
September 14, 1987

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## SINGLES

Whitney Houston follows Michael Jackson to the top of the chart, but Whitesnake looms closely behind. Madonna and the new Michael Jackson cut are the fastest breaking newies.

## DIALOGUE

KITS P. D. Richard Sands has turned his station around with an aggressive new music policy that appeals to the eclectic S. F. listening audience, as he tells Hits' own pop expert, Jon Leshay.

Jay Stevens, P. D. at WQUE in New Orleans, reveals how an urban-oriented Top 40 was the way to go in his market, as Danny Ostrow, Hits' resident Big Easy, soaks it all in.



They're dancing in Birmingham, AL, thanks to the rhythm-based Top 40 format instituted by KXX106's P. D. Jim Prewitt, who takes on our fleet-footed correspondent, Mike Murphy.

TOP TENS

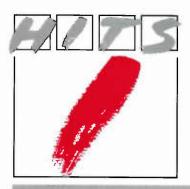
ALBUMS

Michael Jackson takes control. Michael Jackson takes control. Michael Jackson takes control. Michael Jackson takes control.

	OF THE OWNER OF THE OWNER	the second second states are set of the second s	the state of the state of the		State of the state of the
FLASHMAKERS Michael Jackson is Bad.	18	CROSSOVERS U2 goes for 3 in a row.	22	REQUESTS Michael Jackson is hot.	24
EARPICKS Squeeze is the favorite.	32			BREAKOUTS Michael Jackson is the o	<b>44</b> one.
FRONT PAGE	8	NEAR TRUTHS	14	FARTRUTHS	15
LETTERS	15	NEW ARTIST	39	RERAP	38
TOP TENS	41	MOVIE SCORES	50	WAVELENGTH	50



Arista's Senior Director of National Singles Promotion, Rick Bisceglia, has a slight problem. The man is breaking records left and right with Whitney Houston, Ken G, Expose and the Grateful Dead... and people still think he's Don lenner. Have no fear, though, Rick. After this appearance on Hits' Contents page, guy, you'll have to fight off the admirers ..... and they'll remember your name, too.



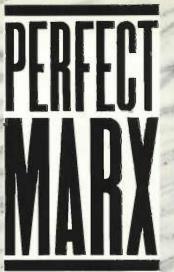


Whitney Houston is back on top (no surprise, here) with her 3,987th consecutive #1 hit. Whitesnake has exploded to #3 and is a legitimate contender for #1 status. LL Cool J and the Fat Boys are rapping away with mass appeal Top Ten hits.

Madonna is exploding with her 2nd track from "Who's That Girl", and Michael Jackson makes the highest debut with "Bad."

LW	this Week	ARTIST	ΠLE	LABEL	COMMENTS
3	1	WHITNEY HOUSTON	DIDN'T WE ALMOST	Arista 9616	Gigantic
1	2	MICHAEL JACKSON	I JUST CAN'T STOP	Epic 34-07253	Solid sales
5	3	WHITESNAKE	HERE I GO AGAIN	Geffen 7-28339	Exploding
2	4	LOS LOBOS	LA BAMBA	WB 7-28336	Slipping
4	5	MADONNA	WHO'S THAT GIRL	Sire/WB 7-28341	New 45 breaking
7	6	DAN HILL	CAN'T WE TRY	Columbia 38-07050	Duet with Vonda Shepard
8	7	LL COOL J	I NEED LOVE	Def Jam/Col 38-07350	Closing
9	8	FAT BOYS	WIPEOUT	TP App/PG 885 960-7	Gigantic sales
10	9	ABC	WHEN SMOKEY SINGS	PolyGram 888 604-7	Steady
11	10	BANANARAMA	HEARD A RUMOR	London/PG 886 165-7	Gaining each week
15	11	LISA LISA	LOST IN EMOTION	Col 38-07267	Former Wildcard
13	12	GRATEFUL DEAD	TOUCH OF GREY	Arista 9606	Gaining
16	13	EUROPE	CARRIE	Epic 34-07282	Breaking in sales
19	14	PRINCE	U GOT THE LOOK	P.Park/WB 7-28289	Gaining each week
6	15	DEBBIE GIBSON	ONLY IN MY DREAMS	Atlantic 7-89322	Falling
17	16	JELLYBEAN	WHO FOUND WHO	Chrysalis 43120	Steady gains
14	17	WARWICK/OSBORNE	LOVE POWER	Arista 9567	Falling
22	18	J.C. MELLENCAMP	PAPER IN FIRE	PolyGram 888 763-7	Hot single sales
21	19	HEART	WHO WILL YOU RUN TO	Capitol 44040	Breaking big
40	20	MADONNA	CAUSING A COMMOTION	Sire/WB 7-28224	Hot soundtrack
24	21	LEVERT	CASANOVA	Atlantic 7-89217	Crossover smash
25	22	SMOKEY ROBINSON	ONE HEARTBEAT	Motown 1897	Steady gains
27	23	NATALIE COLE	JUMP START	EMI/Manhattan 50073	Steady growth
26	24	ALEXANDER O'NEAL	FAKE	Tabu ZS4-07100	Hot crossover
29	25	EXPOSE	LET ME BE THE ONE	Arista 9618	Hot dance record

(Based on a combination of sales and airplay)



When "Don't Mean Nothing" shipped on April 1st a lot of people thought we were fooling when we told them it was the kind of track that track records are made of.

Within weeks, it became the most added record by a debut artist in AOR history, went #1 and remained there for three consecutive weeks.

"Don't Mean Nothing" has now gone Top 5 CHR. The video has been in heavy rotation at MTV since the day it was released and now Richard Marx and his

explosive band are on the road doing the kind of show people are talking about.

For those who doubted our word, all we have to say to you now is:

## **SHOULD'VE** KNOWN BETTER

The kind of track that track records are made of Track 2

From the debut album, that is quickly APPROACHING GOLD, "Richard Marx"

Produced by Richard Marx and David Cole Management: Allen Kovac/ Steve Drimmer, LEFT BANK MANAGEMENT.

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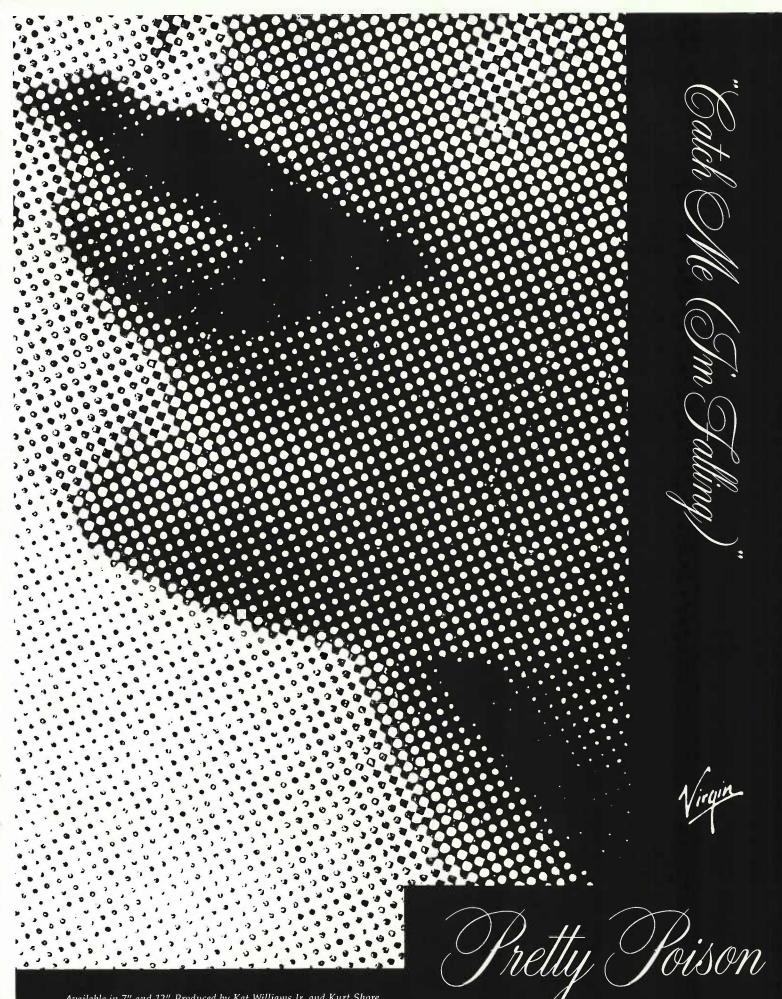


## *TOP FIFTY SINGLES*

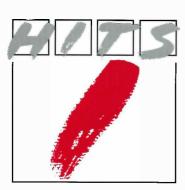
	THIS				
LW	WEEK	ARTIST	TITLE	LABEL	COMMENTS
18	26	WHISPERS	ROCK STEADY	Solar B-70006	Slipping
20	27	DANNY WILSON	MARY'S PRAYER	Virgin 7-99465	Falling
23	28	HUEY LEWIS	DOING IT ALL FOR	Chrysalis 43143	Falling
32	29	FLEETWOOD MAC	LITTLE LIES	WB 7-28291	Increasing
33	30	MR. MISTER	SOMETHING REAL	RCA 5273-7	Steady
34	31	DAVID BOWIE	NEVER LET ME DOWN	EMI/Manh 53031	Hot tour
35	32	BRYAN ADAMS	VICTIM OF LOVE	A&M 2964	Steady developments
36	33	CARS	YOU ARE THE GIRL	Elektra 7-69446	Gaining momentum
37	34	SWING OUT SISTER	BREAKOUT	PolyGram 888 016-7	European smash
38	35	REO	IN MY DREAMS	Epic 34-07255	Developing at radio
41	36	TIFFANY	I THINK WE'RE ALONE	MCA 53167	Tommy James remake
46	37	BILLY IDOL	MONY MONY	Chrysalis 43161	Hot remake
44	38	PET SHOP BOYS	IT'S A SIN	EMI/Manhattan 43027	Early sales
43	39	KENNY G	DON'T MAKE ME WAIT	Arista 9625	Follow up to smash
45	40	GO WEST	DON'T LOOK DOWN	Chrysalis 43141	Debut 45 from new LP
42	41	CURIOSITY KILLED	MISFIT	PolyGram 888 674-7	Hot English act
	42	MICHAEL JACKSON	BAD	Epic 34-07418	Title track
28	43	SUZANNE VEGA	LUKA	A&M 2937	New single starting
49	44	CUTTING CREW	I'VE BEEN IN LOVE	Virgin 7-99425	Third single
50	45	LOVERBOY	NOTORIOUS	Columbia 38-07324	Debut 45 from new LP
31	46	GEORGE MICHAEL	I WANT YOUR SEX	Col 38-07164	Over now
30	47	JONATHAN BUTLER	LIES	Jive/RCA 1038-7-J	New single starting
39	48	HERB ALPERT	MAKING LOVE	A&M 2949	Falling
	49	U2	WHERE THE STREETS	Island 7-99408	Third single
	50	MICK JAGGER	LET'S WORK	Columbia 38-07306	Debut 45 off new LP

MIAMI SOUND MACHINE (Epic) POISON (Enigma/Capitol) NEXT UP

TAJA SEVELLE (Reprise) YELLO (PolyGram)



Available in 7" and 12". Produced by Kat Williams Jr. and Kurt Shore. ©1987 Virgin Records America, Inc.



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## Jim Makes The Scene

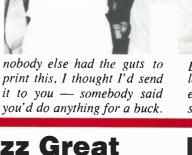
WQUT-FM (Johnson City, Tennessee) Program Director Mark S. Potter sent us this picture of himself (right); the legendary Jim Bakker (our hero, besides Jerry Van Dyke, of course) and Geffen's local Nashville Rep. Barry Griffen (left) hanging out someplace sleazy. According to Mark's letter: "Since

## **Blues For Jazz Great**

Legendary big-band leader Woody Herman, hospitalized with heart problems and lung disease last March, may lose his Hollywood Hills home, which was seized and auctioned by the I.R.S. two years ago according to a report in the L.A. Times. The mansion, once owned by Humphery Bogart, was sold in a dispute over back taxes owed by Herman. The 74year-old composer of "The



The Dirty Dancing album debuts at #19 with some accounts reporting sales. The movie is #2 this week and the 45 catches radio's fancy with adds at WGH-FM, WMMS, KMEL, WCAU, WBBQ, PWR 99.7, WRCK, WKRZ, KTUX, KZZÚ and more. Also on KRBE. Platinum fever strikes. Butch Waugh and team will handle the rest easily.



Woodchopper's Ball" and other standards currently weighs less than 100 pounds and requires the attention of a full-time nurse. The Jazz Academy and KKGO-FM plan an October concert tribute and fund-raiser for the ailing musician.

### **Bad In Japan**

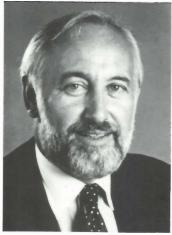
Michael Jackson's upcoming Tokyo concert dates have created an uproar, with Japanese scalpers asking for - and getting — as much as \$850 for \$45 tickets to the shows, which begin this Saturday. Guess they think the "Bad" video is Kabuki theater ..... In other Jacko news, Ideal's new stuffed-toy line, Michael's Pets, will be available later this month. The menagerie includes a chimp, a giraffe, a goose, two dogs, a bear, a snake, a bunny and a goat, for \$25 apiece, which includes a seven-inch record featuring MJ singing with the particular pet.

## Pic Of The Week



Enclosed please find a dollar." Mark, we don't sell editorial here, but next time, send a five spot.

## Bruce Honored



EMI-Manhattan Records President Bruce Lundvall has been chosen as honoree of the AMC Cancer Research Center's Entertainment Industry campaign for 1987. The AMC Humanitarian Award will be presented to the music industry veteran at the organization's 19th annual event scheduled for December 4 in New York City.

# FRONT PAGE

## **NAB:Action In Anaheim**

Edens' Osterhout Points To Radio's Pride In Itself

When the National Association of Broadcasters convene in Anaheim, California this week (September 9-12) there'll be plenty of topics of conversation among the radio gunslingers. Despite an overall feeling of good health, the radio community is taking a cautious look at what the future might hold.

"I believe that the radio industry is at one of its brightest points right now," said **Michael D. Osterhout**, President and Chief Operating Officer of the Edens Broadcasting chain. "I think one of the main reasons for this is people are starting to understand the value of radio."

The veteran radio executive looks to this year's NAB



**Michael Osterhout** — Pride in the industry

as a pivotal meeting to help foster the industry's pride in itself, as well to draw a blue print for bringing radio's message to the public. "We have 10,000 separate business out there," said Osterhout. "All of our goals are not necessarily the same, but we do share one goal — to enhance radio in the eye of the consumer, legislator and the people we do business with."

Osterhout sees an ever-increasing sense of pride on the part of the radio community. "We've been beaten down for years, stepped on and viewed as a throw-away medium," he remarked. "Well we're standing up and we're not going to take it anymore. I think that's the difference with the industry."

There are a slew of topics confronting the conventioneers as they meet this week. Among them, management's escalating headache of facing license challenges. "My job as General Manager changed drastically because I've had to spend so much time dealing with attorneys and the FCC instead of dealing with the business of running a radio station," remarked Osterhout.

The Edens Prexy also expressed grave concern over the huge amount of goverment bureaucracy a GM must face regularly: "There are volumes and volumes and stacks and stacks of laws that we're dealing with, and it's crazy," he noted.

Undoubtedly, laws and regulations will be one of many hot topics of conversation in Anaheim. Looks like this year could be a burner.

## Marty At Party



What does WINK-FM MD (Ft. Myers) Marty Berger do with his time? It's obvious he goes for cheap feels from hot singers. Here Marty goes for the grope with Geffen's Donna Summer.

## **Hits Guide To Anaheim**

Since many radio heavies are flocking to Anaheim for the NAB, we thought we'd offer our own guide to what many refer to as "the cultural mecca of Orange County."

Things To Do In Anaheim — Go to Disneyland.

Other Things To Do In Anaheim — Go to Disneyland again.

#### Nightlife In Anaheim - While many tourists find the International House of Pancakes Anaheim's wild night spot, locals usually flock to Mary Jo's Laundromat to watch local legend, 15 year old Spanky Wangtuttle spend six and a half minutes in a moving clothes dryer.

From everyone at Hits, enjoy your stay in Anaheim.

## Bon Jovi For President

In a poll conducted by *Fast* Lane magazine, men between the ages of 18 and 34 were asked what person they would most like to be. **Bon** Jovi (all of 'em) came in sixth, just behind Ollie North, President Reagan, Clint Eastwood, Lee lacocca and Jesus Christ.

We here at *Hits* (Your # 1 Source For Idol Worship) have just one question: Where the heck is **Tom Car**vel?



### **Feel The Power**



Chrysalis' Jellybean Benitez has been to a lot of radio stations in support of his latest single, "Who Found Who." However, we chose to run this picture from L.A.'s Power 106 because it features the label's Associate Singles Director, West Coast Jan Teifeld (left). Said Jan: "Exxxcellent. I think it's so gnarly to be in a publication that publishes so close to the Galleria." Pictured (l-r): Steve Brack, Chrysalis Director of West Coast Promotion; Jellybean; Elisa Fiorillo; Jeff Wyatt; PD of Power 106; and Jan.

### Top Of The \$\$\$

Bill Cosby tops the list of Forbes magazine's forty highest-paid entertainers over the past two years, with \$84 million in total earnings in that time. The Top 10 included: Sylvester Stallone (\$74million); Bruce **Springsteen** (\$56 million); Peanuts creator, Charles M. Schultz (\$55 million); Eddie Murphy (\$50 million); Steven Spielberg (\$50 million); Madonna (\$47 million); Whitney Houston (\$44 million); Michael Jackson (\$43 million) and Johnny Carson (\$40 million). Just out of the first ten were U2, ZZ Top, Bon Jovi, Van Halen, Wayne Newton, Prince, Billy Joel, Stephen King, Paul Hogan, Paul McCartney and, bringing up the rear, *Hits*' publishers Dennis Lavinthal and Lenny Beer, with eleven cents between them and Ike Turner.

### **Boss In New Clothes**

The first single from **Bruce Springsteen**'s upcoming "Tunnel of Love" LP, "Brilliant Disguise," comes out September 17th, with non-LP B-side, "Lucky Man." Other tracks on the album, due late this month or early October, include: "Cautious Man," "Ain't Got You," "All That Heaven Will Allow," "Spare Parts," "Two Faces," "Walk Like A Man," "Valentine's Day," "Tougher Than The Rest," "One Step Up, Two Steps Back" and "When You're Alone." The record reportedly deals more with personal emotions than politics.

## **Low Marx**

Richard "He's Always In Your Magazine" Marx is a Hits reader who truly knows our place in the industry. Here Richard (his friends call him Richard) proudly displays his right underarm for all of America to ask, "rollon or spray?" Inside sources at WINK in Ft. Myers, where this picture was taken, secretly indicated to us that Richard (his friends call him that) completely overlooked any form of underarm protection. You weren't the only one holding your nose Richard



(his friends call him Richard).

## W.A.S.P. vs. P.M.R.C.

W.A.S.P. lead singer Blakie Lawless is set to sue P.M.R.C. founder Tipper Gore for violation of copyright laws for using the band's lyrics and artwork without permission in her book, "Raising PG Kids in an X-Rated Society." Lawless said his band is losing bookings because of the **P.M.R.C.** and says the \$50,000 will go to charity, if he wins the suit. **W.A.S.P.**'s show includes such elements as bondage and simulated torture. Their tour commenced with last month's appearance at the Castle Donnington Festival in England.

## **Cool People**



What do people do at "cool" radio stations that interview "cool" bands? Why they look "cool" of course. And that's just what these hipsters at KROQ Los Angeles are doing following an on-air interview with REM's Peter Buck. Pictured (l-r): General Manager Tony Berardini; I.R.S. West Coast Promotion Director Barney Kilpatrick; KROQ Director of Promotions Diana Morales; Peter Buck and KROQ PD Rick Carroll.

## **On Records**<sup>By</sup><sub>Lenny Beer</sub>

## **Labor Day Overview**

As the holiday weekend ends, it's a good time to take a look at the industry as a whole and see if we can notice some trends.....

RAP MANIA BUILDS : If anyone was wondering just how big the rap phenomenon is and how far its reach may spread, a quick glance at the top of the charts gives the answer. Columbia's LL Cool J and Tin Pan Apple/Poly-Gram's Fat Boys have both lp's and 45's in the Top Ten. This follows the success of the Beastie Boys (Columbia) and proves it was no fluke. Rap is no longer a ghetto sound, it has reached the masses. .....

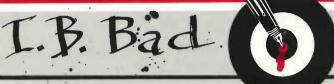
THEPUBLIC LOVESSOUND-TRACKS: Add RCA's Dirty Dancing to the list of this year's hit soundtracks. It ioins the incredibly successful La Bamba (Slash/WB) as well as BH Cop II (MCA), Who's That Girl (Sire/WB) and The Lost Boys (Atlantic) as the current winners. Dirty Dancing, like last year's Stand By Me, is mostly an oldies experience. But, much interest at radio is currently building on the new track, by Bill Medley & Jennifer Warnes. Next up, Atlantic thinks they have a winner with the Matt Dillon/ Diane Lane starrer, Big Town. Giant box office helps, as well as multiple hit 45's, but albums that aren't following any pattern are outdistancing their movie partners. Once again, this proves conclusively that the public knows what it wants, and can't be prognosticated upon

with anything more than a good guess.....

**NEW & DEVELOPING AR-**TISTS ARE EVERYWHERE: A quick glance at the charts reveals that the hits are coming from every direction. PolyGram has a big score with England's Swing Out Sister, Atlantic has hit paydirt with youngster Debbie Gibson, RCA is heading gold with Jonathan Butler, Manhattan has a winner in Richard Marx, Virgin has the follow-up hit they need to take the Cutting Crew LP to platinum, A&M proved that people still like folk with Suzanne Vega, MCA has scored big with former Shalamar member Jody Watley, Arista has the instrumental hit of the year with Kenny G, Columbia hit the long ball with LL Cool J. Epic is on the verge of major with success newcomers WaWaNee, WB found the home run they were waiting for with Los Lobos, Reprise is coming out strong with Taja Sevelle, Capitol is heading gold with hard rocking Great White, Geffen has scored with Whitesnake and Elektra has just hit gold with a double lp by the **Cure**. Not bad as we approach the season of the superstar releases, don't you think?



**Dirty Dancing** — Next in a long line of hit soundtracks.



FRONT PAGE

Late breaking news at deadline had BMG Music President and CEO Elliot Goldman departing his post due to what the company referred to as, "differences in management and operational philosophies." Bertelsmann Music Group Co-Chairman Monti Leuftner and Michael Dornemann made the announcement. Dornemann will assume operating responsibilities for BMG Music in addition to his role as Co-Chairman of Bertelsmann Music Group..... Rumors at presstime have Billboard not debuting the Michael Jackson album on their chart. Our reports show it moving better than 2 to 1 over the nearest competitor. They must be short on their weekly reports from Bulgaria and Minsk ..... Big buzz of the week award goes to MCA's resurrection of the Uni label and the gunslingers that will staff it. Unconfirmed heavies headed to the New York based label include new ruler David Simone who has headed PolyGram U.K. and been responsible for a roster that included Dire Straits, Tears For Fears, Def Leppard, Swing Out Sister and ABC. Other industry names being mentioned in connection with the new Uni include current MCA Album Promo heavy Bill Bennett and MCA Pop Promo whiz Billy Brill. We understand that the label. which will have close ties with the U.K., will make Elton John its first official signing..... And if the aforementioned Mr. Bennett flees his spot at MCA, does that leave the door open for

#### **New Ruler?**



**David Simone** — Uni is in his future.

John Brodey? Or will John hit the highway for the Big Apple and the offices of PolyGram to work Album Promo for that label? Stay tuned.....And from the "we get calls about our column" file comes word from Russ Rieger and Gary Hobbib of High Noon Entertainment that The Replacements are not looking for new management as we allegedly misreported in this column recently. According to both, "There's no truth to this.".... Looks like MCA is planning to open a new Amphitheatre, similar to L.A.'s Universal, in Atlanta..... Congrats to RCA VP of Product Development Eddie "Don't Call Me Eddie" Mascolo on the marriage of his son Mark Edward to Marie Theresa Elder. The vows were exchanged in Nashville..... Names in the rumor mill this week include Bob Jamieson, Tony Dimitriades. Bill Bartlett. Michael Plen and Jim Mazza.... and the beat goes on.



# FRONT PAGE

## Morris New Global VP

George Taylor Morris, known to his friends and loved ones as..... George Taylor Morris, has been appointed Vice President of Programming for the Global Satellite Network. Taylor Morris, who gets a lot of respect, due to the fact he has three names, will report to Global President Howard "The Eagle" Gillman.

Inside sources say Taylor Morris will cease wearing black fishnet stockings and leather lingerie now that he has become a Vice President. "Now that he's getting older, he just doesn't have the legs for it anyhow," said a good friend. Taylor Morris will continue to host "Reelin' In The Years," Global's weekly three-hour retrospect.



George Taylor Morris -Nice beard.

### **Dead On Broadway**

Jerry Garcia will appear in a one-man Broadway show at the Lunt-Fontaine Theater for a three-week run starting October 15. Actually, "Garcia on Broadway" won't exactly be a one-person show. The evening will open with Jerry and bassist John Kahn in an acoustic performance, then two members of the New Riders will join him for a bluegrass set. The climax will be a full electric gig by Garcia's six-man band. The show previews in Northern California at the end of the month and travels to L. A. in December. No. Bob Dylan will not be playing a chicken farmer in it.

Spock Back

Leonard Nimoy told about 1,000 fans attending a Star Trek convention in Washington, D.C., that his Spock character may well make a guest appearance on the new syndicated TV series, "Star Trek: The Next Generation," which debuts in October. Since the show is set 78 years after the end of the original series' "five-year mission," Spock would be called up in the form of flashback records from a computer.

#### Thompson **Twins** Seek The Heat

Calling the PMRC. The Twins' Thompson new single, "Bush Baby," deals in no uncertain terms with the subject of female sexuality, says the group's Alannah Currie. "It's real dirty and animal," she says. "The kind of animal power women have which can frighten people. It's why women used to be burned at the stake." Pass the marshmallows.....

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A rundown of executives on the move.

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Urban Lindsey

Ron Urban is the new Vice President, Finance and Administration for EMI/Manhattan Records. He will be responsible for supervision of all financial and administrative activities for the label. He has been VP of Finance and Treasurer at Arista for the past four years.... At Poly-Gram, Wilson Lindsey has been named National Director of Urban Promotion. He previously served as Midwest Promotion Manager in the label's Detroit office..... Vivian Scott is the new Manager, Urban Music for PolyGram. She was most recently a Membership Rep. for ASCAP ..... Frederick W. Brown has joined Warner Bros. Records as an Attorney. He spent the last two years at the law firm of Irell & Manella..... Arista has appointed Leana Wild to the post of Associate Director of Production. She was most recently Production Manager. The label has also named Gerry Kuster to the post of Manager of Production. He was most recently at Prelude/Savov Records..... Jensen Communications has







Scott

Brown

announced the formation of a new Film and Television Division. Jim Sliman has been named Director of the new Division. Sliman was most recently a Senior Account Executive for Michael Levine Public Relations. Sliman will report to company President Michael Jensen ..... Cliff Schultz is the new Director of Sales & Marketing, Distributed Labels for C.E.M.A. He was most recently National Sales Director for EMI America Records..... Lisa Dulebohn has been named Video Producer for Atlantic Records. She was most recently an Assistant Producer for SSC&B Advertising..... At the ABC Radio Networks. Stephen Μ. Wegienek is appointed Account Executive. He was most recently with NBC Radio. In addition, the ABC Entertainment Network has named Michael Harris its weekend sports anchor. He has been the Sports Director, Morning News Anchor, and Reporter for WIL AM/FM in St. Louis since 1981.





Kuster

Sliman

Schultz

HITS September 14, 1987



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NEAR TRUTHS

by Ruth Robinson, L.A.

SCARY STUFF: They sang while the backlot burned --- The Temptations regrouped again with Dennis Edwards and The O'Jays. Wags in the green room compared the heat on stage with the fire that was racing through the sets and decided it was hotter on stage. The clever Shelly Berger basked in compliments for signing up the O'Jays to his Star Directions Mgmt. As everyone started to leave, security guards at the Universal gate searched every trunk of every car because reports had been phoned to the cop shop that a bomb was responsible for the fire. Those enjoying the show, but not necessarily the search: Berry Gordy, Jr., both new Motown Presidents Skip Miller and Lee Young, Bruce Lundvall, Don Cornelius, Arsenio Hall, Hazel Gordy Jackson, Glodean White, Bob Jones and choreographer Cholly Atkins. Right before the show councilman Bob Farrel presented the group with a plaque designating Tempts Week in L.A. anybody, it was noted, can have a day in their honor.

MCA MUSINGS: Sr. VP Larry Solters dismisses those resurfaced rumors that he is considering a new job address. "I've been with Irving for 12 years, I know my job description — it never

#### Laboring



**Bill Bennett** — Sucking down Bar-B-Q in Bell Canyon with some industry gunslingers in Bell Canyon on Labor Day. Makes us proud to be Americans. changes and it's fine with me." Part of that job description apparently is creative marketing. It was Solters' fertile brain that sent teen queen **Tiffany** into shopping malls around the country. **Richard Palmese** says it has been so successful, he's polishing up a place on his wall to hang the gold disc. "If we've found out anything here," says Richie, "it's that kids buy kids and they are buying Tiffany." Getting ready for the NAB, is MCA Radio guy **Bob Kardashian** he has seven new shows.

BELABORED DAZE: One of the more interesting parties to wave 'bye to summer took place in Bell Canyon. It was the "Hollywood Hog Festival" at John Scott's house. Since Bill Bennett and Scott were kids in Memphis together, they have transplanted the traditional BBO celebration to John's house. This year, 50 large slabs of ribs were flown in from Corky's in Memphis. Seen wiping bbq sauce from their chins, with smiles on their faces: Mike Bone, George Klein, some Hee-Haw cast members, Robin Kravitz, Dick Williams, Sheila Dubin and all the **Burnettes** — including Rocky and Billy ..... Meanwhile a BBQ of another flavor took place at Sue Sawyer's house in Chatsworth. In the pool and on the pony rides - Syd Straw from the Golden Palominos. Gary Stewart from Rhino, Mark Walton from Dream Syndicate, ex-Blue Cheer guitarist Lee Stevens and Shelley Selover from CBS Records.

MESSENGER DELUXE: Stevie Wonder had to deliver a tape to Michael Jackson of the song they will do as a duet on Stevie's next album so he had a contest. The winner is Londoner Berry Betts and Stevie flew him to L.A., put him up at La Bel Age and the justifiably excited messenger will make his delivery this week.

MEANINGLESS QUESTIONS, MAYBE: What film script is Lionel Richie looking at?



#### The Hits Weekly Sports Column

BALLS

"The Saint's College Football Top Twenty Picks" by Y95 P. D. Michael St. John

This year's college slate will show further that except for a handful of schools (the **Oklahomas** and **Nebraskas**, etc.), parity in college football is closer than ever. *Hits*' fearless football forcaster, **Michael St. John**, took to the road for an in-depth report on College Football '87.

1) **OKLAHOMA**: Why not? Everybody else has 'em tabbed for the top. After my stopover in Norman (see pic), I am convinced, barring a nuclear holocaust in the Sooner State, these guys are a lock!

2) **CLEMSON**: For the past couple of years coach **Danny Ford** has built good but not great ballely by With probations **OK #1** 

ballclubs. With probations, problems and penalties now behind him those great recruiting efforts will pay off this year.

3) UCLA: Many pick Gaston Green to win the Heisman, but even without this top-notch running back, the boys in Westwood have smiles on their faces. Terry Donahue passed up the pros just so he could be with this squad, which many are calling his best yet.

4) **PENN STATE**: Talent is there, coaching is there. Look for the Lions to come crawling out of the Nittany Mountains hard-nosed and hungry again. 5) **LSU**: New coach inherits



**Coach Barry Switzer** (2nd from r) thanks **Michael St. John** (1) and his kids **Chris** and **Jamie** for making the **Sooners** #1.

conference champs with tons of talent returning. With best QB in the SEC and a defensive unit that won't even let their mothers in Tiger Stadium, the Bayou Bengals will be tough.

6) **NEBRASKA**: The other team in the Big Two (once known as the Big Eight) is always tough, but off-field problems and a rough schedule warrant this pick.

7) **WASHINGTON**: With an experienced QB, good runners and a stingy defense, the Huskies will make the Pac Ten a tough call this year.

8) **AUBURN**: Coach **Pat Dye**'s got a barn full of talented players, allowing the Tigers to roll much of the year, though they have a reputation for choking when heavily touted.

9) **ARKANSAS**: Are they the only team in the Southwest Conference that hasn't committed a crime lately? Funny, they're the only team in the SWC that isn't in Texas. The right talent for the right offense- a run-and-shoot wishbone. Soo-eee!

10) **NOTRE DAME**: The pride is back. Lou Holtz is playing the same youngsters he did last year with Heisman candidate **Tim Brown** leading the charge.

Rounding out the Top 20 are Georgia, Florida State, Ohio State, Miami, Tennessee, Michigan, Arizona State, Pittsburgh, Baylor and Texas A & M. Other teams that could pop into the Top 20 are lowa, Alabama, Colorado and South Carolina. Watch out for surprises out of Michigan State, Boston College and Ole Miss!



#### More Ann'y Kudos

Dear Savvy Guys,

Congratulations on your First Anniversary. The commemorative issue has to be, simply, one of the funniest things I've ever seen. Those Promo CDs are in the mail, honest.

Best,

Charley Lake A&M Records Chicago

Editor replies: Charley, if you think the Anniversary Issue is funny you oughta watch Dennis and Lenny suck down a bucket of the Colonel's extra crispy. If your stomach doesn't hurt from laughing so hard, then you're invited to stick around to watch them gobble down their favorite dessert: Twinkies and Spam. So come on by for lunch Chuck — that is, after the CDs arrive.

#### Dear Roy,

Congratulations on your anniversary! The magazine looks great. Irreverence is the driving force behind this business and to be able to balance good journalism with rebellion is what we try to do here. Break another leg in years to come..

Best Regards, Barry D. Kluger, VP Press & Public Affairs MTV Networks

Roy replies: Barry, good journalism might be something you practice at MTV, but quite frankly, we'll have nothing to do with that stuff here. What we've done here at Hits, Bar (if we may so bold to call you that), is embarrass ourselves, our friends, our families and regrettably, Nancy most Reagan, whose personality we patterned this carefully magazine after. Let's face it Bar, you've hocked up 22 cents to write to a bunch of zeroes. Spend your money more wisely in the future guy.



What's The Deal Hits Guys, Referring to page 68 of your First Anniversary Issue shouldn't the quote under Jeff Davis' picture read, "I'm not the real Jeff Davis, I'm the one in Ft. Wayne, not Panama City." The real real Jeff Davis is still at home in Florida.

Sincerely, Kent Bailey, Asst. MD WPFM, Panama City

Hits Guys as well as Beautiful Toni reply: Actually Kent, the caption under Jeff's picture should have read: "If you print my picture, chances are you're going to get a letter from some dude in Panama City who's obviously made one too many visits to the sauce doctor." From now on Kent ol' boy, send along whatever little puppies you've been chomping on — we're always up for a party!

Dear Hits,

After reading your Anniversary Issue, I must tell you how distressed I am that you recently hired my son Peter Walberg as your Art Director. Peter is a nice, wholesome, boy who had a good job working for Doug "The Wad" Brown at Penncorp Life Insurance. Now look at him --he's designing photo spreads of women who won breast enlargements from a radio station, or even worse, he's sizing photos of boys who stick their genitals in sweat socks. What have you done to my boy? Sincerely,

Peter Walberg's Mother Long Beach, Calif.

Editors reply: We tried to talk to Peter to relay your distress, but he was busy doing Bong hits under his art table with four Bulgarian midgets and a shetland pony.



## FAR TRUTHS

by Danny Fields, New York

He Floats!

On the water for A&M Glen Burtnick's boatride was the place to be one evening last week, as the company comandeered a cruise ship of the Seaport Line for a musical spin around the harbor. The company's hot new star and his band played a full set, which of course included his hit "Follow You," for a crowd that included such corporate luminaries as Wayne Isaak, Director Executive of Publicity, New York Promo Chuck Bliziotis. Rep Promo Philadelphia Rep Stuart Goldberg (who brought MMR's Erin Riley and PST's Tom Cunningham), and Boston Promo Rep Jill Glass (whose guests were HCN's Kim Alexander and PLR's Christina Althwicker). Of course managers Bud Prager and Jay Senter were aboard, and beaming with pride ..... The very dashing Irving Azoff was in town on his way back from London, and totally unphased by the lightning hit that his plane took as it descended into JFK. Many meetings were on his agenda, as well as a sneak peek at MCA's new offices in the Symphony Building at 56th and Broadway. Speaking of MCA, wasn't that Soundtracks VP Kathy Nelson and VP Goddess Katie Valk up at the Apollo last week for an appearance by Breakfast Club on Don Kirshner's "Live From The Apollo" TV show? Yes, yes, and lots ..... Real estate superagent Linda Stein's music industry list of clients looks like the dais at a T.J. Martell dinner, but when it comes to who's paying what to live where, her lips are totally sealed, dammit ..... BMI President and CEO Frances Preston could be forgiven for miss-Los Lobos ing the Smithereens show at the Pier she was, instead, back in her home town of Nashville

**Glen Burtnick** — *a musical cruise*.

for the wedding of her son David. Representing Frances at the sold-out show were Corporate Relations VP Robbin Ahrold, Director of Writer-Publisher Relations Alan Fried, and Mark Fried. The writers in both bands are BMI members, so there was much dressingroom hopping in the already teeming backstage ..... Congratulations to EMI-Manhattan A&R VP Bruce Garfield and his wife Merrill on the birth of a daughter, Samantha Bené, on August 20th ..... No one from Epic was missing on those two steamy nights that Mason Ruffner played the Bottom Line. On opening night, CBS Associated Labels Chief Tony Martell, Album Radio Promo VP Dan Beck (plus hordes of other staffers) were there for the roof-blowing performance, plus a surprise guest appearance by Mason's producer, the very great Dave Edmunds. On the second night, E/P/A Sr. VP of Marketing Ray Anderson and Sr. VP of A&R Don Grierson and Sales VP Jim Caparro were there for an equally spellbinding performance, and an appearance by guitar legend Rick Derringer. Opening were the very hot and young Brandos, the Relativity act that's proving how well an indie can work when everything is in place.



## **STATSHEET**

ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
MICHAEL JACKSON	6.00	12	3	0	10		
MADONNA	4.98	52	5	3	9	10	6
LEVERT	4.28	46	19	6	9	8	8
FLEETWOOD MAC	4.21	42	2	0	5	8	7
CARS	4.00	35	2	0	2	7	6
TIFFANY	3.88	26	4	3	9	2	5
BILLY IDOL	3.63	33	0	0	9	2	4
POISON	3.61	6	0	0	8	8	3
PRINCE	3.51	43	27	9	9	6	9
BEE GEES	3.50	2	0	0	3	-	2
HEART	3.50	42	13	4	4	10	8
LISA LISA	3.45	51	50	19	8	9	9
EXPOSE	3.36	35	5	4	7	5	7
BON JOVI	3.26	9	2	1	10	2	-
U2	3.19	13	1	0	2	9	6
JC MELLENCAMP	3.17	31	19	5	4	9	9
SWING OUT SISTER	3.05	19	3	1	8	6	6
NATALIE COLE	3.02	30	13	2	3	2	8
EUROPE	2.95	40	56	30	9	9	8
ALEXANDER O'NEAL	2.76	20	12	4	4	7	7
BRYAN ADAMS	2.72	19	1	0	2	3	6
PET SHOP BOYS	2.71	24	2	2	8	-	6
GREAT WHITE	2.70	4	1	1	6	8	3
MR. MISTER	2.65	17	0	0	4	4	2
REO	2.63	20	8	4	8	2	3
MICHAEL BOLTON	2.57	7	0	0	5	-	2
SMOKEY ROBINSON	2.54	24	17	2	2	4	8
DAVID BOWIE	2.29	16	3	0	2	3	6
GO WEST	2.110	12	1	0	4	2	2
OTHER ONES	2.08	6	4	0	8	2	4
CURIOSITY KILLED	2.08	9	4	1	3	4	7
KENNY G	2.00	14	0	0	4	9	3
NOEL	2.00	6	4	1	4	-	3

Average Move: The average upward radio playlist movement of the single.

Aggressive Moves: The number of key reporters moving the single up four or more positions on their playlist.

Top 10/Top 5: The number of reporting playlists showing Top 10 and Top 5 positioning.

Requests: Based on hot phone mentions from our reporters, listed on a 1-10 scale, 10 being strongest.

Lp Sales: Piece count reports from leading merchandisers on a 1-10 scale.

45 Sales: Based on reports from key retailers and one-stops. Info is on a 1-10 scale.

## **DOUBLE PLAY**

## GREAT WHITE ROCK ME

#### **CROSSOVER!**

OVER 170,000 LP'S SOLD LAST WEEK AND GOING GOLD THIS WEEK! STRONG MTV REACTION!

КСРХ	14-4	BREAKING AT:
K104	12-6	Z94
KEGL	40-20	KPLZ
KIYS	28-22	PRO-FM
WMMS	34-26	KKRZ
KUBE	33-30	WRNO

KDWB deb 36

#4 Face The Music/Mpls #5 Strawberries/Boston #10 Buzzard's Nest/Columbus #16 Musicland/Mpls

AVERAGE	Lp SALES
Move	(1 to 10)
2.70	8

FROM THE LP "ONCE BITTEN"







AVERAGE	REQUESTS	Lp SALES
MOVE	(1 to 10)	(1 to 10)
3.61	8	8

FROM THE DOUBLE PLATINUM LP "LOOK WHAT THE CAT DRAGGED IN"!

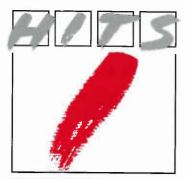
## POISON

## I WON'T FORGET YOU

#### **CROSSOVERS WINNER!**

HITS TOP FIFTY ALBUMS! #4 MTV TOP 20 COUNTDOWN! REQUESTS, REQUESTS, REQUESTS! BROAD DEMOGRAPHIC RESPONSE!

KRBE	add		WTLQ	17-13	BREAKING AT:
Z94	add		KZOU	20-13	KKBQ
K98	add		KCPX	18-15	KPLZ
WROQ	add		BJ105	28-21	KKRZ
			Y106	33-29	KWOD
Y95	deb	20			WGH-FM
KEGL	deb	25			WOIT-T W
KWK	deb	34			



## FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

Michael scores big once again with the title track from the #1 selling album in the country. Swing Out Sister is closing with solid album sales, big phones and a hot new video in rota-

tion. Billy Idol is making big gains with major market action and requests while Kenny G is making his way up the charts with the second single from his platinum plus album.

#### MICHAEL JACKSON BAD EPIC

Average Move: 6.00 12 Aggressives: He's back with another one headed straight toward the top. Out of the box adds include Z100, WBLI, KIIS, WGCI, KTKS, WCAU, WEGX, WXKS, KRBE, KKBQ, WAVA, Q107, Y100, PWR96, KUBE, WMMS, KHTR, Z93, PWR99, KDWB, 94Q, KWK, PRO-FM, KS103, Q102, WKTI, B97, Q105, KZZP, FM102, KKRZ and millions more. Early jumps at Y95 Deb 10, WHYT 12-6, KMEL 18-10, B96 36-29, WPGC 29-21, KXX106 38-29 and Y106 39-35. Strong debuts for PWR106, Z95, Y95, KKDA. B94, WLOL, WQUE and KCPW. Giant phones, enormous album sales and instant singles sales.

Average Move: 3.05 Aggressives: 19 Former Wildcard is quickly coming to a close with new action this week at WLOL, B97, KCPW, FM102, B93, 98PXY, WDJX, WKZL. KQKQ, WERZ, WOKI, WRQN and others. Jumps at KTKS 12-10, KITS 12-3, KATD 11-10, WCAU 30-25, PWR99 25-20, KS103 24-16, WQUE 20-14, KKRZ 21-15, WGH-FM 31-26, KXX106 39-35. KCPX 24-16, WFLY 40-35, WNYZ 34-26, WRCK 39-32 and Z102 34-29. Debuting for WEGX, WPGC, Y100 and WMMS.

Average Move: 3.63 Aggressives: 33 Active male and female phones are building each week for this hot remake. New at WBLI, WCAU, WXKS, KMEL, PRO-FM, WNVZ, KSAQ, 98PXY, WDJX, WRVQ, Y107, G105, KTUX, WXLK and many more. Moves at **Z95** 37-30, **Y95** 27-18, **99DTX** 30-21, **KRBE** 34-27, Y100 28-20, KUBE 34-29, B94 26-21, Z93 28-23, KITS 19-14, PWR99 27-23, WRNO 30-23, KKRZ 36-31, WGH-FM 40-33, WMJQ 35-28, B93 23-18 and KJ103 38-26. Breaking big at WEGX, WMMS, Q105, B97, KS103, KCPW, B104, WKSS, 92X, K98 and WAPI. Album due shortly.

Average Move: 2.00 Aggressives: 14 New single featuring Lenny Williams on vocals picks up support this week at Y100, B97, WKTI, Y108, B93, Q100, Y106, WDJX, KQKQ, WPST, WXLK and WRQN. Early jumps at B94 28-22, Z93 33-29, FM102 26-20, KS103 33-28, WTIC 29-23, KSAQ 39-35, WMJQ 30-26, FM100 26-22, WNYZ 37-29, WBBQ 38-32 and KIKX 24-20. Debuting for KKDA, WAVA, KUBE, KMEL, KKRZ, WGH-FM, 98PXY, WRVQ and WGFM. Upper demos lead the way.

Average Move: 3.88 26 Aggressives: Hot young artist is closing quickly with new support at Q106, KATD, KOY-FM, 98PXY, KIKX, KZOU, WRQN, WSKZ, KDON, WZLD, KIXS, OK100, 100KHI, KQIX, KRNQ, WSSX, 95XXX and WFMI. Jumps at Y95 13-2, KKBQ 14-6, KCPX 4-3, B96 26-18, Z95 26-22, Z93 25-21, B97 26-21, KKRZ 34-24, K98 30-15, WZPL 26-20, KXX106 33-28, BJ105 24-16, Y106 26-21, WDJX 36-32, Z102 31-20, KSND 33-23, KTUX 36-26, WRCK 29-22, WBBQ 37-31 and KIYS 18-13. Pulls instant teen phones.

Average Move: 2.11 Aggressives: 12 Video is in heavy rotation and requests are building. New support this week at WRNO, 98PXY, BJ105, WPST, KJQ, KEYN, KZZO and WKFX. Jumps 9-7 KITS, 35-29 WCAU, 37-29 KRBE, 26-19 99DTX, 15-11 WMMS, 24-20 WLOL, 23-19 WKSS, 37-33 KSAQ, 15-11 WMJQ, 35-27 WGFM, 28-24 KMGX, 39-35 KTUX, Deb 30 Z94 and Deb 28 WSKZ. Good adult phones.

#### Average Move: 2.63

Aggressives:

20 Building with adds and phones. New at Z95, Z94, KHTR, FM102, KS103, KATD, WAPI, 98PXY, FM100, Y107, WKLQ, KDON, WWFX, 95XXX, WIKZ, WZKX, WQCM, KJQ and WGLF. Jumps at WMMS 7-4, WNCI 9-6, WKDD 6-3, WFLY 10-9, Z104 14-8, KEGL 22-13, 99DTX 16-11, WKTI 21-15, WRNO 23-17, 92X 23-19, KIMN 30-26, KSAQ 26-22, WMJQ 39-33, WGFM 31-23 and KJ103 27-22. Debs at KRBE, KKRZ, WGH-FM, KXX106, WROQ, WXLK, WNNK and WBBQ.

### Average Move: 2.08

Aggressives:

6

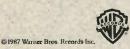
Former Wildcard continues its hot streak on the phones week after week. New believers include KITY, KSAQ, WIKZ, KCMQ, WANS and WBWB. Hot jumps at WMMS 10-8, WKDD 13-6, Z104 19-10, KSND 8-7, KDWB 25-18, WLOL 21-17, KIYS 33-29 and KZOU 30-26. Debuts for KS103 in San Diego.

Strong ballad is now pulling requests with video in heavy rotation. New this week at KIIS, WHYT, KWK, PRO-FM, 92X, 98PXY, KCAQ, WNNK, WXLK, WRCK, WIKZ, KCMQ, WANS, WBWB and others. Early moves include 37-30 WMMS, 32-27 Z93, 33-23 KCPX, 33-27 WKDD, 34-28 WGFM and 33-29 KIKX. Strong debuts for KEGL, PWR99, WLOL, WRNO, KATD, KIMN, Y108, KSAQ, FM100, WKZL, WROQ, KTUX, KSND and KZZU.

## Bee Gees "YOU WIN AGAIN"



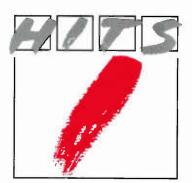
FLASH	MAKER!		The New Single
KPLZ	95XXX	KTMT	D 1 1D A CM I WH D. Ch
Z94 WCAU	WBAM KNIN	OK95 WZOK	Produced By Arif Mardin With Barry Gibb,
KSAQ	WQID	WHHY	Robin Gibb and Maurice Gibb
KCPX Y100	Q100 WLGA	KZFN WQCM	Co-Produced by Brian Tench
WBBQ	WTNZ	KQIZ	From the forthcoming album $E \cdot S \cdot P$
WTLQ	K104 WIXX	KZIO	On Warner Bros. Records
Z104 WRCK	KEYJ	1	Management: Gary Borman and Harriet Sternberg, Borman/Sternberg Entertainment
KIKX	KF95		Management: Gary Domian and Harriet Sterhoerg, Domian Sterhoerg Entertainment
WERZ	KQCR Y94		
95XIL	KEDY		



Y94 KFRX KOZE

WCGQ

WJAD



## FLASHMAKERS

Singles that have experienced a tremendous initial response at radio and/or retail

#### LOVERBOY NOTORIOUS COLUMBIA

Beginning to pull requests nationally with a video to help. Adds this week at WXKS, WAPI, WMJQ, WNYZ, WNOK, Q101 and KBFM. Jumps at WMMS 20-16, WKDD 22-16, WFLY 39-34, KJ103 28-24, KTUX 29-24, KZOU 38-33 and debuts for KRBE, WKZL, KCPX and WGFM.



#### MIAMI SOUND MACHINE SAY EPIC

Follow up to Top 5 smash picks up new support this week at PWR106, Z94, WKDD, KCAQ, KMGX, Z102, KYYY, WWHT, KKLS, KIIK, WYKS, Q101, WINK, KC101 and HOT105. Moves 29-24 Y100, 31-25 WMJQ, Deb 28 Y95, Deb 36 WCAU, Deb 34 WNCI, Deb 39 WDJX and Deb 38 KTUX. Good adult response.

#### BON JOVI EDGE POLYGRAM

Average Move: 3.26 Aggressives: 9 Album cut from the "Disorderlies" soundtrack is spreading and pulling solid requests. New at Y95, Y100, 92X, K98, KKAZ, KNIN, WFMI, WABB, WKPE and KKMG. Jumps 13-8 KEGL, 5-4 WROQ, 30-26 Z95, 24-17 FM102, 23-18 WKTI, 37-31 KZOU, 20-14 Z104, 34-30 KIYS, Deb 28 WEGX, Deb 33 KJ103 and Deb 33 Z102.

#### MICHAEL BOLTON LOVE COLUMBIA

Average Move: 2.57 Aggressives: 7 Multi format hit is building each week with new action at WPGC, PRO-FM, WGFM, KTUX, WZLD, WWFX, KQIZ, KHYT, KBIM and KEYJ. Moving 29-19 WFLY, 39-33 KCPX, 32-26 WKDD, 35-27 WERZ, 40-35 WBBQ, Deb 30 WXKS, Deb 37 WPST and Deb 38 WRCK. Building Pop/Adult and Black. Good adult phones.

#### WAWANEE SUGAR FREE EPI

Hot new act is making big gains with second week adds at Y100, KDWB, KITY, WTIC, WFLY, WGFM, WKZL, KCPX, KRQ, KTUX, WNNK, WOKI, WRCK, KOKZ, KKRC, OK100, KRNQ, WWFX, WVSR, WQUT, KFMY, WAZY, WBWB, KZOZ and I-94. Jumps 39-33 WLOL, Deb 27 Y95, Deb 29 KMEL, Deb 30 PWR99, Deb 34 Z93, Deb 35 KS103 and Deb 40 Z102. Already generating phones.



#### SQUEEZE HOURGLASS A&A

Last week's Wildcard is spreading quickly with adds at **Z95**, **Z94**, **FM102**, **Y108**, **KIYS**, **KMGX**, **KRQ**, **KZZU**, **WNNK**, **WRCK**, **KYYY**, **WZYP**, **Y94**, **KKRC**, **KKXL**, **WKQB**, **KFQX** and **WBWB**. Jumps 38-34 **WTLQ**, Deb 35 **Z93**, Deb 39 **WMMS** and Deb 33 **KATD**.

#### TAJA SEVELLE CONTAGIOUS REPRISE

Debut artist on new label is developing quickly with adds this week at KRBE, KDWB, WLOL, WKDD, WNNK, Z102, WTNZ, WKZQ, KQIX and 95XXX. Moving at Z93 34-30, WKTI 25-19 and WQUE 27-23. Debuting for Z95, KUBE, KITY, KXX106, WMJQ, WTLQ, WERZ and WPST. Programmers favorite is starting with upper demos and beginning to spread to actives.

#### LOS LOBOS LET'S GO SLASHWB

Second single from the hottest soundtrack out picks up second week support at Y95, Q107, WRNO, B97, WTIC, WGFM, KZZU, WNYZ, WDBR, KKRC, 95XIL, Y97, KRNQ, KNIN, WVSR, B98 and KEYJ. Debuts for WMMS, Z93 and Z104. Gaining momentum as "La Bamba" begins to ease back.

#### TIMOTHY B. SCHMIT BOYS MC

Former Eagles member scores big with out of the box adds at KEGL, KKBQ, WMMS, Z93, Q105, KKRZ, KSAQ, WKZL, WBBQ, WOKI, WXLK, Z102, WZYP, WDBR, 95XIL, WJAD, KKLS, WJMX, KZFN, WGRD, WANS, WBAM, WBWB and KTMT. Also happening big out of the chute at Album Radio.

#### BEE GEES YOU WIN WB

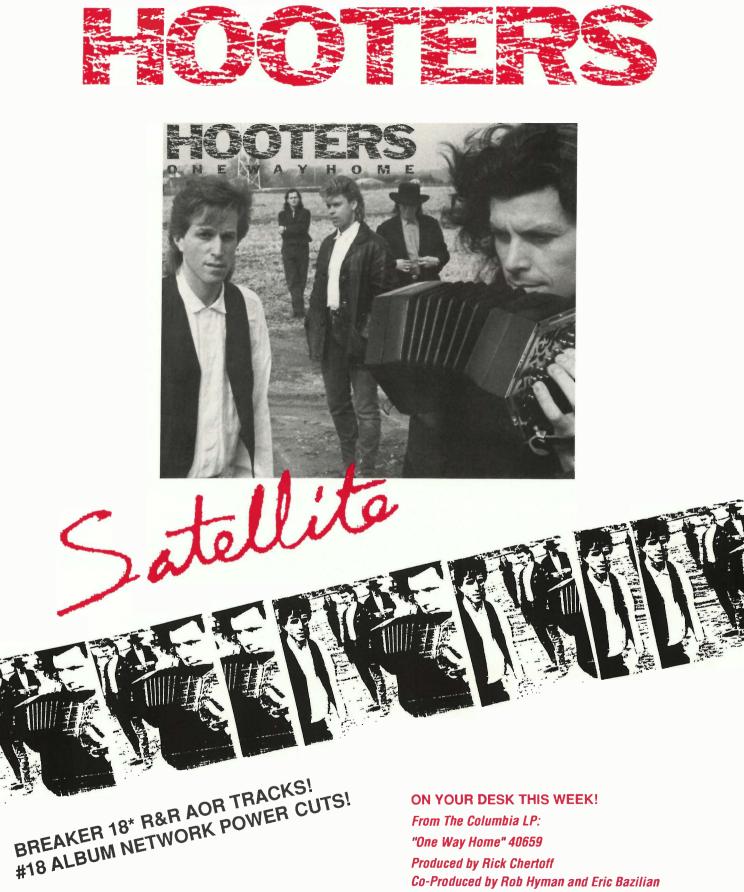
Average Move: 3.50 Aggressives: 2 Strong comeback week with adds at WCAU, KSAQ, KCPX, KIKX, WERZ, KZFN, WQCM, KQIZ and KZIO. Moving at Z94 34-25 and WTLQ 39-32. Starting to pull phones. Potential hit record if given a shot.

WENDY & LISA WATERFALL COLUMBIA

Picking up major speed this week with solid adds. New at WXKS, KATD, KITY, WMJQ, WKDD, Y106, KMGX, KQKQ, WNYZ, WRCK, 95XIL, WCGQ and KIIK. Breaking first out of Minneapolis. Jumps 20-14 KDWB and Deb 38 WMMS. Video in heavy rotation. Haunting melody.

JOHN WAITE SLEEP. EM

Second week action includes adds at WMMS, Q105, KSAQ, WTLQ, WGH-FM, WLOL, KRBE, WXKS, KZZU, WDBR, WANS and KEYJ.



**ON YOUR DESK THIS WEEK!** From The Columbia LP: "One Way Home" 40659 Produced by Rick Chertoff Co-Produced by Rob Hyman and Eric Bazilian





## CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

**U2** is making big moves at Top 40 this week with continued solid requests and album sales nationally. **Poison** is picking up momentum with solid phone action and major market

## **BLACK/DANCE**

#### NOEL SILENT ISLAND

Average Move: 2.00 Aggressives: 6

Dance club smash is spreading with adds this week at Q106, KATD, K98, KXX106, WANS and KBFM. Jumps at Z100 7-6, HOT103 2-1, Y100 8-6, BJ105 11-9, PWR106 34-28, WXKS 30-26, KMEL 29-25, Y106 34-26 and Z102 30-22. No longer a New York phenomenon.

#### ANITA BAKER NO ONE ELEKTRA

Picking up speed this week at Top 40 with adds at KRBE, KSAQ, KXX106, WRCK, WCGQ and others. Moves at KTKS 6-2, WXKS 17-13, WKSS 22-18 and KMGX 39-35. Solid album sales continue nationally.

#### JODY WATLEY DON'T MCA

Average Move: 4.33 Aggressives: 3 Approaching Top 10 on the Black/Dance charts and ready to cross Top 40. New this week at KMEL and jumping 33-27 PWR106, 35-19 WGCI, 27-23 WPGC and Deb 24 KTKS.

#### STEPHANIE MILLS RUSH MCA

Album sales exploding at Turtles, Gemini One-Stop, Specs, Vinyl Vendors, Record & Tape Outlet, Transcontinent, Music Peoples and many more. Jumps 10-9 WGCI and breaking at KRBE, KXX106, WHYT and WXKS. New this week at KMEL.

## ALBUM/ROGK

#### U2 STREETS ISLAND

Average Move: 3.19 Aggressives: 13

Giant at Album radio and crossing quickly with new support at Q107, 99DTX, KRBE, KUBE, PRO-FM, KS103, B104, KKRZ, WNCI, WMJQ, KJ103, WRVQ, WFLY, WTLQ, KCAQ, KQKQ, KIYS and many others. Jumps at KEGL 31-17, KITS 17-12 and KHTR 35-31. Debuts for WEGX, B94, WMMS, Z93, KDWB, WLOL, WRNO, KATD, WKSS, KSAQ, WAPI, 98PXY and WKDD. Strong album sales continue.

#### POISON FORGET CAPITOL

Average Move: 3.61 Aggressives: 6

Spreading quickly now with solid request action. New believers include **Z94**, KRBE, K98, WAPI, KXX106, KJ103, WFLY, WROQ, KIKX, KZZU, WCGQ, KQIZ, WAZY, WANS and KKRD. Jumps 28-21 BJ105, 17-13 WTLQ, 33-29 Y106, 20-13 KZOU, Deb 20 Y95, Deb 25 KEGL and Deb 34 KWK. Selling albums big.

#### MICK JAGGER WORK COLUMBIA

Debut single from his new album scores with adds this week at KKBQ, KUBE, KS103, WGH-FM, WKSS, KXX106, KCPX, WROQ, Y106, WBBQ, WNYZ, WTNZ, WZYP, KIXS, OK100, KKAZ, WQCM, KIVA, Q101 and KHIT. Moving at KRBE 40-32, WMMS 36-22, KITS 29-20, WERZ 40-33, KQKQ 34-30 and debuting for KSAQ and WNNK.

support. Mick Jagger scores big in his second week out while

**R.E.M.** is quickly becoming a Top 40 favorite with requests

building and giant breakout sales across the country.

#### R.E.M. LOVE IRS

Flying up the Album/Rock charts and being welcomed to Top 40 this week by KRBE, 94Q, KATD, KKRZ, K98, WKZL, WROQ, KIYS, KSND, WSKZ, Z104, WTNZ, Y94, KKRC, WJAD, WJMX, KZFN, KIIK, WFMI, WGRD, WQUT, WSPT, KCMQ, WLRW, WANS and WBWB. Jumps 18-13 KITS. Album breaking out at Specs, Harmony House, Pro One Stop, Karma, Strawberries, Navarre, Record World and many more.

#### GREAT WHITE ROCK ME CAPITOL

Average Move: 2.70 Aggressives: 4

Hot video in rotation with requests building each week. New at Q100, KTUX, WKLQ, 95XXX, KJQ, KKXX and KFQX. Jumps at KCPX 14-4, KEGL 40-20, WMMS 34-26 and KIYS 28-22. Breakout album sales at Pro One Stop, Navarre, Appletree and Record Bar. #23 nationally on the Hits Top Fifty Albums Chart.

#### AEROSMITH DUDE GEFFEN

Average Move: 2.00 Aggressives: 0 Currently Top 5 on the Album/Rock charts and sales are exploding this week at Metronome, Record Bar, Cavages, Karma, Western Merchandisers, RTI, Tower, Rainbow, Navarre and many, many more. Breaking Top 40 at WROQ and WOKI.

#### GLEN BURTNICK FOLLOW A&M

Average Move: 5.20 Aggressives: 4 Breaking at Album radio and crossing steadily with adds at Q100, KBIM, KEYJ and KTMT. Early jumps include 39-33 WMMS, 37-28 WKDD, 36-30 WTLQ and 32-27 WPST.

## POP/ADULT

#### MEDLEY/WARNES DIRTY RCA

Theme song from the second biggest movie in the country this week. New believers include WCAU, WMMS, KMEL, PWR99, WGH-FM, WTLQ, WKRZ, KTUX, KZZU, WBBQ, WOKI, WRCK, 95XIL, WJAD, WQCM, KF95 and KC101. Giant album sales.

## Illegal But Hot

### "I Think We're Alone Now"

fany

"Two days after the first play it was top ten requests. Has proven through call-out research top ten all demos from 15-30. I have it in power rotation- it's a smash!"

Paul Christy (PD) Power 104

**"This** is a reaction record, immediate phone response, Tiffany is a hit record."

Lindsey Burdette (MD) Z-93 Atlanta

"A powerful punch in a compact package, a guaranteed phone blow out."

Rick Gillette (PD) WHYT

"Just as Madonna has dominated the charts in the 80's, Tiffany with careful guidence could very well dominate the charts in the 90's only time will tell..."

Tom Lounges, Chicago Times

"We've sold tonnage at every mall Tiffany appeared in,"

Dick Odette, Director Of Purchasing for Musicland Group

"After only a performance and a half, we sold out our entire inventory of Tiffany stock. She was just great!"

> Yvonne Spottle Record Town/Bergen Mall, Paramus, New Jersey

Produced by George E. Tobla Management Stad Ser midt/George E. Igbin MCA. CORDS



## REOUESTS

Michael strikes back with another monster that is the hottest record on the phones this week while Levert is closing quickly and also pulling solid requests everywhere played. Next up is Tiffany which seems to be an instant phone reaction record and Bon Jovi which is also coming on strong with hot requests nationally.

#### MICHAEL JACKSON BAD **EPIC**

Follow up to #1 smash is off and running with giant requests everywhere. Hots include KMEL, 92X, 93Q, B97, HOT105, K98, KIIS, KJQ, KQKQ, KRNQ, KS103, KSAQ, KYYY, KZOU, WBLI, WBWB, WDBR, WFMI, WGLF, WHYT, WINK, WJMX, WKPE, WKZL, WLRW, WNCI, WNOK, WNVZ, WPGC, WQUE, WRCK, WRVQ, WSSX, WTIC, Y107, Z100 and Z93.

#### LEVERT CASANOVA ATLANTIC

Closing quickly with big requests nationally. This week's mentions at WPGC, 93Q, FM96, KATD, KDON, KKMG, KNIN, KRNQ, KSAQ, WBWB, WFMI, WINK, WLRW, WNOK, WQUT, WRVQ, WSSX, WTNZ, WVSR, WWHT, WZKX, WZYP, Y107, Y97, Z96 and others.

#### TIFFANY ALONE MCA

Instant phone reaction record is coming to a close and pulling hot requests this week at KIIS, 92X, B93, B97, BJ105, K98, KATD, KFQX, KJQ, KNIN, KS103, PROFM, SLY96, WANS, WBAM, WKQB, WKZL, WQCM, WSSX, WTNZ, WZLD, Y97, Z102, Z93 and many others.

#### BON JOVI EDGE POLYGRAM

Album cut from the "Disorderlies" soundtrack is spreading quickly and burning up the phone lines at B94, 92X, KATD, KC101, KDON, KFQX, KFRX, KKXL, KKXX, KOKZ, KZOU, WABB, WFMI, WGRD, WINK, WNCI, WRVQ, WTHT, WZLD, Z100, Z102 and Z96.

MADONNA CAUSING SIRE/WB

Second single from her hot new movie is headed right toward the top with huge phone action at Z100, KS103, 92X, B94, I-94, K98, KIIS, KIXS, KRNQ, KZOZ, WDBR, WGLF, WHYT, WIKZ, WKQB, WNOK, WTHT, WTIC, WVSR. Y97 and Z102.



Hot remake is pulling solid requests each week including this week's mentions at WKSS, 93Q, 95XIL, B94, KEYN, KRNQ, OK100, WABB, WANS, WCGQ, WFMI, WGLF, WIKZ, WJMX, WKLQ, WKQB, WLRW, WQCM, WTHT, WZYP and WMEE.

#### REO SPEEDWAGON DREAMS **EPIC**

Picking up momentum each week and a hot item on the phones where played. Mentions include WNCI, 92X, 95XIL, KEYN, WGFM, WJMX, WKFX, WKZQ, WLRS, WRCK, WSPT, WTHT and others.

SWING OUT SISTER BREAKOUT POLYGRAM

Video in heavy rotation and pulling solid requests this week at KIIS. I-94. KCPX, KIIK, KKRC, KS103, WJMX, WNOK, WRCK, WWHT, Y97 and more.

POISON FORGET ENIGMA/CAP

Picking up major market action each week and beginning to pull strong requests nationally. This week's hots include 294, BJ105, KC101, KDON, KZOU, WABB, WANS, WFMI, WLAN, WRCK and Z96.

YELLO OH YEAH POLYGRAM

Hot soundtrack single continues its hot streak on the phones with mentions at KZOU, I-94, KFRX, KZIO, WBWB, WCGQ, WKQB, WTNZ, WWHT and Y107.

THE OTHER ONES HOLIDAY VIRGIN

Former Wildcard is spreading and pulling instant requests wherever played. Big at KATD, KF95, KJQ, KNIN, KQIX, KZFN, KZOZ, OK100, WQCM, WSSX and more.

PET SHOP BOYS SIN EMI/MANHATTAN

Debut single from their forthcoming album is closing with solid request action at KCPX, K98, KDON, KIIK, KKXL, KS103, KZOU, KZOZ and OK100.

ALSO GAINING REQUEST MOMENTUM: LOS LOBOS LOVERBOY MICHAEL BOLTON **CUTTING CREW** 

LET'S GO NOTORIOUS LOVE I'VE BEEN

SLASH/WB COLUMBIA COLUMBIA VIRGIN



## **TIFFANY** I Think We're Alone Now

211-28	HITS	TOP FIF	TY SIN	GI ESI		
		R&R CH			Y95	13-2
Q106	add	KRBE	2-2	Z102	31-20	
KATD	add	КСРХ	4-3	Z93	25-21	
ΚΟΥ	add	KKBQ	14-6	<b>B</b> 97	26-21	
98PXY	add	KIYS	18-13	Y106	26-21	
KIKX	add	K98	30-15	Z95	26-22	
KZOU	add	BJ105	24-16	KSND	33-23	
WRQN	add	B96	26-18	KKRZ	34-24	
WSKZ	add	WZPL	26-20	ΚΤυχ	36-26	
ARTIST		AVERAGE MOVE	AGRESSIVES (4 or more)	REQUESTS (1 to 10)		
TIFFANY		3.88	26	9		



Boys Night Out

KEGL	add	WXLK	add	WANS	add
KKBQ	add	Z102	add	WBAM	add
WMMS	add	WZYP	add	WBWB	add
Q105	add	WDBR	add	КТМТ	add
Z93	add	95XIL	add		
KKRZ	add	WJAD	add		
KSAQ	add	KKLS	add		
WKZL	add	WJMX	add		
WBBQ	add	KZFN	add		
WOKI	add	WGRD	add		



7*-5* F	l&R U	I/C!	
WHYT WXKS			BREAKING AT KRBE
Kmel	30-27	7	KSOL KXX106



## **JOHN COUGAR MELLENCAMP**



Wipeout

BREAKOUTS WINNER!	
HITS TOP FIFTY ALBUMS!	
HITS TOP FIFTY SINGLES!	
#1 ALBUM NETWORK POWER CUTS	

KS103	add	KZZU	J 10-7	·	Ş	94Q	18-1	5
KOY	add	KWK	10-8	-	ł	ATD	22-1	5
99DTX	7-3	KJ10	3 15-8	. (	١	<b>WNYZ</b>	26-1	5
WMMS	5-3	WNN	K 12-9	)	ł	KHTR	20-1	6
WOKI	5-3 6-4	WSK	Z 15-1	17	-	NLOL	19-1	6
WRNO	8-5	MJQ1	02 18-1	2	Z	<b>Z93</b>	23-1	7
WERZ	8-5	FM10	0 18-1	4	1	NXKS	24-1	9
					÷			
WEGX	6-6	AVERAGE	AGRESSIVES	TOP	TOP	Lp SALES	45 SALES	
WROQ	10-7	MOVE	(4 or more)	10	5	(1 to 10)	(1 to 10)	C
WKDD	9-7	3.17	31	19	5	9	9	1
								7/

YELLO

HITS TOP FIFTY SINGLES!

6\*-5\* R&R CHR!

			TLLLU
WYKS	bhe		Oh Weeh
			Oh Yeah
WZYP	add	WAVA	
KFRX	add	KWK	
WIXX	add	KWOD	
KQMQ	add		
-			
		00103	
ILLU	00 02		
			ainés
			STING STING
	100	0.00	OKEJ
		non Su	
<b>HAT</b>		wner	UNGLES!
			D FIFTY SINGLES!
	KFRX	WNYZ add WZYP add KFRX add WIXX add KQMQ add Z95 6-5 KZOU 11-8 KIYS 10-9 KMGX 20-16 B96 27-22 KEZB 27-23 Z102 26-23 KZZU 35-32	WNYZ add KKBQ WZYP add WAVA KFRX add KWK WIXX add KWOD KQMQ add WGH-FM K98 Z95 6-5 KITY KZOU 11-8 WAPI KIYS 10-9 KXX106 KMGX 20-16 Y107 B96 27-22 BJ105 KEZB 27-23 Z102 26-23 KZZU 35-32

29-26

31-26 34-31

PWR106 29-26

WROQ 29-26

KMGX 37-33

KIIS

WERZ

G105

## **CURIOSITY KILLED THE CAT** Misfit

Y108

**KTKS** 

KIYS

**KATD** KKRZ

WAVA

KS103 KRBE

WMMS

PWR96 26-16

PWR99 24-21

11-6

15-12

20-17 23-19

26-19

29-23

27-24

31-25

29-25

HITS TOP FIFTY SINGLES!

## SWING OUT SISTER

Breakout -	FLASHMAKERS WINNER!
PRE	#10 NIGHT TRACKS REQUESTS!WLOL addKITS12-3KS10324-16B97addKTKS12-10KCPX24-16FM102addKATD11-10KUBE20-17KCPWaddKMEL16-1398PXYaddWQUE20-14
AVERAGE AGRESSIVES REQUESTS MOVE (4 or more) (1 to 10) 3.05 19 8	B93 add KKRZ 21-15 WDJX add WKZL add KQKQ add WERZ add WOKI add WRQN add
KISS Crazy Crazy Ni	THEARD A RULE I HEARD A RULES!
	EARPICKS WINNER! ALREADY ON:
	ALREADY ON: WMMS add WKZQ add WROQ add KKXX add KOKZ add ON YOUR DESK NOW!

## TOM KIMMEL Tryin' To Dance



**MTV HIP CLIP!** 

BREAKING AT: KRBE KTMT

PolyGram Records



## DIALOGUE Breaking Records By The Bay

#### Richard Sands, PD, KITS, San Francisco Interview By Jon Leshay

This Los Angeles native had his sights set on a career in radio from the time he was five, but didn't pursue his dream until he went to college at Berkeley where he was PD at KALX. He worked at XTRA in San Diego before coming to KITS

Q How would you describe your station?

A I'm really proud of KITS which is now known as LIVE 105. It's a unique station because there's no one else in the country doing anything like it. We're very hard to categorize which creates some problems with trade magazines such as "Well, what exactly are you guys?"

**Q** In what way do you consider yourselves different?

A We have a morning show that is unlike anything else in the country with Alex Bennett. His program has a live studio audience (at the station) with guests that come on and do the show with him anybody from Richard Simmons to Pat Sajak to Ozzy Osbourne. There are also guest comedians who make the show fun to listen to. There's very little music which also makes it very different. Then the rest of the day we have a very unusual musical format which features all new music; we don't just play currents. The personalities are intimately familiar with this type of music and the audience is very passionate about the songs we play.

conservative and others which are quite liberal - making it hard to program in any one fashion. But there is a trendy side to the Bay Area. It's not a great album radio area; by that I mean you won't find an album rock station with a 10 share like in many other markets, nor has it been a particularly great market for new music radio stations. It's a bit of an irony that S.F. is a rather progressive market, but it has never really been that way with radio.

Q Could your format work in other areas of the country?

A I think so. I don't know about the smaller markets, but I think that the lesson to be learned is that you don't have to be the same or follow just one method for success. There is not just one formula for programming a Top 40 or an album radio station. Be creative, be unique, be different. I do think there is a market for this format in other areas.

Q Does the local music scene in S.F. affect what you play?

A I'm really proud of the fact that we play a lot of local music. We

#### "Steve Masters my MD, is constantly on the streets and in the import stores looking for new records."

The San Francisco market is a very difficult market and you can verify that by talking to almost anyone who has programmed here. First of all, you have terrain problems so you don't really reach the entire market if you're an FM station. On top of that, the city is geographically divided into a lot of little areas - some of which are have a segment on the station that's called the "Local Modern Rock Block" which is done by my MD Steve Masters and we actually play demo tapes of local music sent in to us. We feature new and upcoming bands, not just the established ones that are already on major labels, although we do play a lot of those also.

when it was still Hot Hits four and a half years ago. He started as a disc jockey and worked his way up to Program Director, guiding KITS to its current identity as LIVE 105, with an eclectic mix of new music which sets it apart from most Top 40's.

We're not really big on some of the traditional San Francisco bands that people think of when they think of S.F., such as Starship and Grateful Dead.

that are being worked this week?" and then we'll play the best of those. We actually go out looking to make our own music because we feel that is what makes us a

"There is not just one formula for programming a Top 40 or an album radio station..... Be creative, be unique, be different."

**Q** Does the typical Top 40 music seem to be very popular on the station?

A Well, we have a totally different musical blend than anyone else. Just because a song is Top 40, that doesn't mean we play it. Honestly, that's the truth with all the Top 40 stations in the market. Everybody has their own particular flavor.

**Q** Is there direct competition in your market for the type of music you are playing?

A Well, listeners don't always listen to one station; a lot of people like variety so they're constantly switching the dial. I feel like we're in competition with everybody here. Maybe not with the classical outlets, although there are a lot of people that listen to the Alex Bennett show in the morning and then tune into the classical stations for the rest of the day.

There is one other factor I would like to bring up and that's my unique MD Steve Masters. The music is so important to the radio station that Steve is constantly on the streets and in the import stores looking for new records. He just got back from Thailand where he got some strange Thai records that he plays on his show sometimes. So this is not a radio station that just says, "Well, gee what are the records better radio station. Steve is a key to the station. He presents us with a lot of good new music, much of which ends up being played on the air. He and I are a real good team and a PD and MD's relationship is extremely important. He's the one who can come up with great new music and I am the one who helps make it flow into the station's sound. So there are two different sides of the coin - it's not just finding the good music which Steve is great at, but how you make it work for your radio station and how you program it. Also, I'm real proud of my relationship with my General Manager Ed Krampf, who is also a real strong teammate and has a lot of the ideas that I set forth to execute. Our company, Entercom, is the other teammate that allows us to do what we do and do very well with it.





#### SHMAKER **HITS TOP FIFTY SINGLES!**

Z95	add	WXLK	deb	25	WKDD	
Z94	add	WGH-FN	l deb	30	WMMS	
KHTR	add	WRQN	deb	33	WNCI	
FM102	add	WROQ	deb	34	KIYS	
KS103	add	WKSI	deb	34	<b>Z104</b>	
KATD	add	WNNK	deb	36	WFLY	10-9
		<b>KXX106</b>	deb	37	99DTX	16-11
		KRBE	deb	39	KEGL	22-13
		KKRZ	deb	40	WKTI	21-15
		WBBQ	deb	40	WRNO	23-17
					KQKQ	24-18
					92X	23-19
					KSAQ	26-22

In My Dreams	ARTIST		AGRESSIVES (4 or more)			
	REO	2.63	20	8	4	8

SPEEDWAGO

## Sugar Free

#### EARPICKS WINNER! FLASHMAKER!

Y100 KDWB WTIC KITY KCPX WFLY WGFM WKZL KRQ KTUX WNNK	add add add add add add add add add add	KK WZ OK KR WV WV KF WA	KZ RC LD 100 NQ VFX /SR QUT MY ZY SWB	add add add add add add add add add add	
WOKI WRCK	add add		OZ 1-94	add add	
WACK	auu	п	1-94	auu	
Y95	deb	27	BR	EAKIN	IG AT:
KMEL	deb	29	KTI	KS	
PWR99	deb	30	KP	LZ	
Z93	deb	34	KU	BE	
KS103	deb	35	KK Y10		
WLOL	39-33				

Spic



KJ103

WNYZ

WGFM

27-22

31-22

31-23

# E

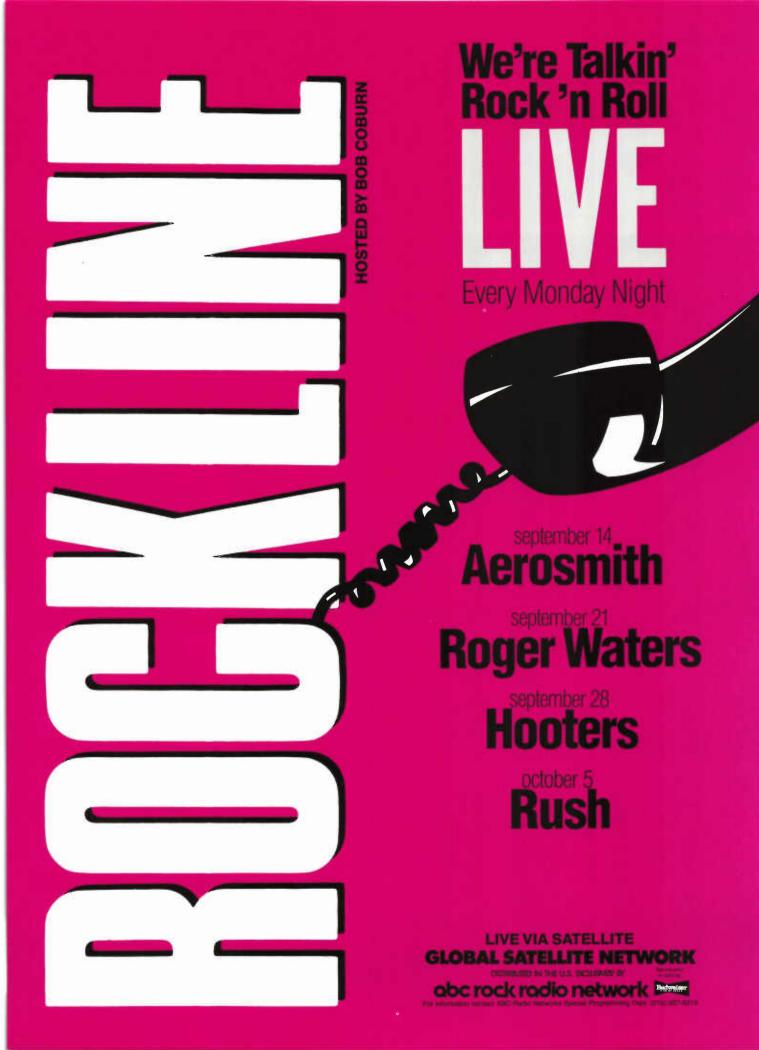
### Betcha Say That FLASHMAKER!

41 HITS TOP FIFTY ALBUMS!

28

34 36

<b>PWR106</b>	add	Y95	deb	28
Z94	add	WNCI	deb	34
WKDD	add	WCAU	deb	36
KCAQ	add			
KMGX	add	Y100	29-24	
Z102	add	MJQ102	31-25	
ΚΥΥΥ	add	KWK	34-31	
KKLS	add			
KIIK	add	BREAKI	NG AT	
WYKS	add	WXKS	KKR	Z
Q101	add	KTKS	KWC	D
WINK	add	KPLZ	KIMI	N
KC101	add	<b>PRO-FM</b>		
HOT105	add			
WWHT	add			





Born in Rochester, N.Y., this long-time programming whiz started off in college radio in Batavia, N.Y., twelve years ago at WBTA, then was hired at FM99 in Rochester. He moved crosstown to WBBF, where he was an interim P.D. before moving to WZPL in Indianapolis. Stevens got his first full-time PD job while at WVIC in Lansing, MI, where he took the station from an 8 to a 14.6. After returning to Rochester to program WBBF and WMJQ once again, he took the latter to a #1 Top 40 position in the market and was offered the PD job at WQUE in New Orleans a year ago where he has been since.

**Q** When you got to New Orleans you inherited a station that had a checkered past. What was your plan in establishing an identity for WQUE? for an urban Top 40. B97 was kind of a white Top 40, while WYLD was hard-core urban. So there was room in the middle for a station to get the best of WYLD and B97 and go promotions going and get the station off and running, all of which I did. Since that time, it's been all upward moves.

• New Orleans is a unique market. Did it take a long time to figure it out?

A There are basically no Hispanics. The only minority here— and they aren't a minority in the inner city are the blacks. Taking into account the suburbs and the metro area, the population is about 35% black and 65% the teens. Those are the songs the kids want at night, black and white. Taking that one step further, we are giving the audience what they want. That's the key to our success. It's not what Jay Stevens wants or what Jerry Clifton wants, it's what the audience wants.

Heavy research includes thorough all-out and sales tracking with extensive request esearch. We talk to listene's and listen to them, too. We are not the kind of radio

".....we are usually on records three months before Top 40. In that way, we probably influence the Top 40 charts."

## Black and White in New Orleans

An Exclusive Hits Interview with Jay Stevens PD WQUE, New Orleans

#### "We're not the kind of radio station that comes on the air playing the back page of a trade magazine."

A All the stations I've programmed have had that kind of past. WQUE had a history of being automated, then adult pop, then Top 40, then back to adult pop, etc. When I came in, it was a white Top 40 with a male-oriented format. It wasn't really mainstream and it wasn't really right for this market. The pity of New Orleans, after all, is 55% black. If you're playing a white Top 40, you're not going to win here. So we had horrible numbers and had to do something. After e amining the market, we found that there was a big hole

through the roof. And we filled that hole because our ratings skyrocketed. When I first arrived, the station had been programming an urban format for three or four weeks, the jocks were basically left over from the Top 40 staff and there were no promotions to speak of. The music was leaning the right way, but it wasn't really well-targeted. The P. D. had left and Jerry Clifton, our consultant, was trying to run the station from San Diego. They needed someone to take control, make staff changes, target the music, get some

### by Danny Ostrow

white, but in the inner city, blacks are in the majority. So, we're reflecting that on the station. The whites down here like black music. After all, jazz and blues started in New Orleans. The music here has, for years, been black-influenced. If we play the best of the white music and the best of the black music, we're going to win. We are playing the best of the white music B97's playing and the best of the black music WYLD's playing and researching it very heavily. That's what's giving us our big numbers.

• How would you characterize your format, then?

A We played Bon Jovi's "Living On A Prayer" and now we're playing Whitesnake day-parted heavily at night for



station that comes on the air playing the back page of a trade magazine. We're playing the hits for New Orleans ..... I guess you could call us New Orleans Contemporary. Many of the songs we're playing aren't on the urban or Top 40 charts. They're big in clubs or we hit upon something that fits the sound of our station. Between Jerry, myself and Karen Cortello, my Music Director, we are usually on records three months before Top 40. In that way, we probably influence the Top 40 charts.



# **EARPICKS**

Current favorites as chosen by members of all segments of the music industry

Squeeze dominates this section in it's first official week out while Michael is off and running with the second single from "Bad." Next up is **REM** which is quickly developing at Top 40 and **Wawanee**'s debut single, "Sugar Free" on Epic.

### WINNERS

SQUEEZE
 MICHAEL JACKSON
 REM
 WAWANEE
 TAJA SEVELLE

HOUR GLASS BAD LOVE SUGAR FREE CONTAGIOUS

LASS (A&M) (Epic) (I.R.S.) FREE (Epic) GIOUS (P.Park/Reprise)

6 TIMOTHY B SCHMIT
7 KISS
8 PET SHOP BOYS
9 MICK JAGGER
10 NEW ORDER

BOYS CRAZY SIN WORK TRUE

(MCA) (PolyGram) (EMI/Manhattan) (Columbia) (Sire/WB)

J ABRAMSON/TOWER/SUN/LA P Kelly/ Squeeze/ Tiffany/ M Jagger

DAGRESTO / TRACKS / NOR U2/ N Order/ M Jackson/ Squeeze

DAVE ALLEN/SLY96/S L OBIS Squeeze/ Wawanee/ PS Boys/ REM

RICK ANDRADE / ZIPS / TUCSON M Jackson/ Kiss/ T D'Arby/ N Order

**R ARMIJO** / REC BAR / C CHRISTI PS Boys/ J Watley/ JC Mellencamp

ED AUGUST / WNNK / HARR Squeeze/ T Sevelle/ Wawanee

DANNY B / KTFM / SAN ANTONIO MS Machine/ M Jackson/ M Bolton

CINDY BARR/SPECS/MIAMI PS Boys/ L Ends/ Controllers/ L Vandross

M BASHKIN/BAKER & TAYLOR/CHIC P & Shirlie/MS Machine/PS Boys/B Idol

SANDY BEAN / HAR HOUSE / DET M Jackson/ Squeeze/ L Darby

CHUCK BECK / Y95 / DALLAS Tiffany/ REO/ Kenny G/ Wawanee

DON BENSON / 94Q / ATLANTA O Ones/ M Jackson/ Squeeze

MARTY BERGER/WINK/FT MYERS Squeeze/ T D'Arby/ M Jackson/ T Schmit PATRICIA BOCK / KIIS-FM / LA Squeeze/ M Bolton/ M Jackson

MIKE BOYLE / DANJAY / DENVER Loverboy/ M Jagger/ Cars/ U2

BEN BRENT / WALL TO WALL/PHIL Kiss/ J Rush/ Shock Paris

M BRIGANDI/LIEBERM/MT. LAUREL B Farmers/ Bunnymen/ Squeeze/ P Metheny

CHET BUCHANAN / KKRZ / PORT T Schmit/ M Jackson/ REM/ Squeeze

BRIAN BURNS / DRAKE-CHEN/ALB B Carlisle/ Simon F/ Squeeze/ Bunnymen

LORI CAMPBELL / B94 / PITTS M Jackson/ G Burtnick

**KEVIN CARTER / KMGX / FRESNO** Wawanee/ B Idol/ T Sevelle/ P Poison

TOM CASEY / WKSS / HARTFORD Squeeze/ M Jackson/ M Jagger/ PS Boys

G CASSINGHAM/METRONOME/ATL REM/ L Lobos/ M Jagger

BILL CATCHER / WKZL / WIN-SAL Madonna/ PS Boys/ M Jagger/ Wawanee

MARC CHASE / Y107 / NASHVILLE W Houston/ Madonna/ Noel

M CLARK/CML O.S./ST. LOUIS M Jackson/ Kiss/ Squeeze/ T Schmit JIM CLOUSE / WBWB / BLOOM Squeeze/ Wawanee/ T Sevelle/ REM

J COHEN/STRAWBERRIES/BOS Kiss/ Squeeze/ J Rush/ B Idol

**KEVIN DAVENPORT** / B93 / AUS Tiffany/ Wawanee/ Madonna

JEFF DAVIS/WPFM/PAN. CITY Squeeze/ T Sevelle/ Poison/ T Schmit

ALBIE DEE / WPGC / WASH DC M Bolton/ MS Machine/ Deja/ Starpoint

**ROGER DENNIS** / SH IND / LA S Mills/ JC Mellencamp/ REM

LISA DENT / Q106 / SAN DIEGO P & Shirlie/ PS Boys/ Noel/ T Sevelle

**D DODD** / PEACHES M & V / SEAT D Of Strat/ dB's/ T Verlaine/ R Valens

JAY DOWD / WEGX / PHILLY Tiffany/ Kiss/ Wawanee/ T Sevelle

**D DUNAWAY** / 94TYX / JACK T Sevelle/ W & Lisa/ S Vega/ Wawanee

SKIP ELIOT / WJAD / BAINBRIDGE M Jackson/ N Order/ T Schmit/ T Sevelle

V ELLIOTT / VIN VENDORS / KALA Europe/ B Idol/ D Bowie/ S Campbell

TOM EVANS / KIYS / BOISE N Order/ L Lobos/ T Schmit/ D Faure



## WENDY AND LISA

KDWB	20-14
WLOL	18-15

### Waterfall

#### Produced by Wendy and Lisa and Bobby Z

been normietent in all demographics. Waterfall OREGO SWEDEERG, P.D., WLCL, MINNEAPOLIS

In house research shows this record Top III #1 research in all female demost Wendy & Line have taken off like a rocket!" DAVE ANTHONY, P.O., KOWB, MINNEAPOLIS

WXKS	add	WTYX	add
KATD KITY	add add	WBNQ 95XIL	add add
WKDD	add	WKDD	add
MJQ102 Y106	add add	WOMP WCGQ	add add
KMGX	add	KIIK	add
KQKQ	add	WKFR	add
WNYZ WRCK	add add	K104	add
WILL	auu		



## LOVERBOY Notorious

Produced by Bruce Fairbairn

FLASH		EDI								
									WROQ	15-12
and the second se		S WINN							WMMS	20-16
50-45 H	IITS 1	TOP FIFT	LA SU	<b>IGLES!</b>		WRNO	deb	29	WKDD	22-16
#10 AL	BUM	NETWO	RK P	OWER	CUTSI	WRQN	deb	32	KJ103	28-24
						WKZL	deb	33	KTUX	29-24
WXKS	add	WNYZ	add	KBFM	add	KRBE	deb	35	Z104	29-26
MJQ102	add	WAPI	add	KQCR	add	КСРХ	deb	35	KZOU	38-33
Q106	add	WNOK	add	WJDQ	add	WLOL	deb	40	WFLY	39-34
KWK	add	B98	add							

## **MICHAEL BOLTON** That's What Love Is All About

Pro	duced by	r Keith D	iamond								
MULTI-FORMAT ACTION! 29*-25* R&R A/C!										BREAKING WCAU	а А.
BF	REAK	ING	URBAN	R&R	36/61			WFLY WKDD	29-19 32-26	KDWB KWSS	
	IO-FM	add	WINK	add	WWFX	add		WERZ	35-27	KS103	
	PGC GFM	add add	KQIZ WOMP	add add	WXKS WPST	deb deb	30 37	KMEL KCPX	31-28 39-33	KWOD WKSS	
	UX	add	WKSF	add	WRCK	deb	38	WBBQ	40-35	MJQ102	



THE OUTFIELD No Surrender Produced by William Wittman

MARANCO		KOIZ	
WMMS		KQIZ	add
КСРХ	add	ΚΤυχ	add
KIKX	add	KUUB	add
KZZU	add	KNAN	add
WJAD	add	KOZE	add

T:



#### **FLASHMAKER!** HITS TOP FIFTY ALBUMS!

Q107	add	95XIL	add
Y95	add	Y97	add
B97	add	KRNQ	add
WRNO	add	KNIN	add
WTIC	add	WVSR	add
WGFM	add	B98	add
KZZU	add	KEYJ	add
WNYZ	add	KYNO	add
WDBR	add	PWR92	add
KKRC	add		

Q106	deb	29								
WMMS	deb	36								
Z93	deb	36								
Z104	deb	40								
BREAK KROQ	BREAKING AT: KROQ WNVZ									
WAVA	WCZ									
KWSS	WPS	-								

WBBQ

WTLQ

KMGX

The New Single Produced by Steve Berlin From the hit album La Bamba

0

"COME ON, LET'S GO"

Management: Linda Clark

© 1987 Slash Records



**EARPICKS** 

N FERRARA / KS103 / SAN DIEGO M Jagger/ M Jackson/ U2

GARY FINELY / KARMA / INDI Metallica/ Smack/ Aerosmith/ REM

J GIOVINGO/B97/N ORLEANS M Jackson/ Squeeze/ L Lobos

KAREN GLAUBER / A&M / LA D Leppard/ D Truck/ D Kusworth

A GONZALES/BENEL DIST/NY M Jackson

T GORMAN/CAPITOL/HOLLYW REM/ Squeeze/ N Order

KEN GRAHAM/W MERCH/AMAR Squeeze/ B Some/ N Order

NEIL HARRISON / K106 / BEAU Squeeze/ REM/ B Jovi

LISA HARTMAN/ATL RECS/LA Squeeze/ T Schmidt/ J Cole/ Kiss

J HEIKKALA / RAINBOW / SF Medley-Warnes/ Squeeze/ Madame X/ U2

K HENDRICKSON/KKXL/GR FORKS Aerosmith/ Insiders/ J Waite/ Bunnymen

TODD HENSLEY / KFQX / ABILENE Squeeze/ P Kelly/ Kiss

S HOBERMAN / RTI-O.S. / OMA Whispers/LLisa/Nylons/MJagger

JAMIE HYATT / KSND / EUGENE Noel/ Insiders/ Medley-Warnes/ REM

BOB JACKSON / WBAM / MONT U2/ M Jackson/ Wawanee/ REM

TOM JACOBSON / 98PXY / ROCH Squeeze/ L Lobos/ Noel/ Insiders

PAUL JOHNSON/PRO O.S./TEMPE Squeeze/ R Marx/ B Some/ REM

MIKE JUSTIN / WBNQ / BLOOM W & Lisa/T Schmit/ Squeeze/ G Burtnick

**D KALLAWAY**/KKLS/RAPID CITY J Davis/ T Schmit/ J Waite/ T Sevelle B KAY / KNIN / WITCHITA FALLS Wawanee/ L Lobos/ B Jovi

TOM KIMMEL / POLYGRAM / LA M Jagger/ L Lobos/ REM

KANDY KLUTCH / WAPE / JACK J Gang/ PS Boys/ Noel/ Tiffany

D KOEHLER/PRIOR RECORDS/LA Squeeze/ REM/ T T'Arby/ Schmit

**GREG LAWLEY** / WDBR / SPRING T Schmit/Squeeze/Aerosmith/TG Brown

D LEMASTER/OK95/TRI CITIES Wawanee/G Burtnick/PS Boys/L Gramm

L LEON / PAC COAST O.S./CHAT Squeeze/ M Jackson/ Kiss/ N Order

N LEWIS / MUSIC PEOPLE / OAK REM/ P Kelly/ C House/ Squeeze

C LINDELL / KDON / SALINAS T Sevelle/ Marlon Jackson/ M Jackson

JACK LUNDY / Y94 / FARGO Squeeze/ REM/ T Schmit/ B Jovi

D MACIVER/FACE THE MUS/ROCH Cars/ D Of Strat/ Faster Pussycat

MIKE MANDZIA/BUZZARD'S /COLU J Waite/ G Burtnick/ M Jagger/ REM

DAVID MARTIN / KZIO / DULUTH Squeeze/ PS Boys/ Loverboy

M MCCORMICK/WGRD/GR RAPIDS Squeeze/ REM/ M Bolton/ J Waite

M MERCURIO/REC & TAPE /OHIO Squeeze/ P Kelly/ M Jackson/ N Order

M MILITELLO / GEMINI O.S./CLEV N Order/ Squeeze/ T D'Arby/ M Jackson

K MONTGOMERY/KIXS/KILLEEN Tiffany/ Kiss/ J Waite/ Aerosmith

B MONTGOMERY / WGCI / CHI Controllers/ Whispers/ G Glenn/ Sherrick

LARRY O'NEAL / Q101 / MERIDIAN M Jagger/ MS Machine/ J Waite/ L Lobos V OLVERA / SEA-PORT O.S./PORT M Jackson/ Squeeze/ T Schmit/ Cars

JIM PAYNE / WRVQ / RICHMOND T Sevelle/ Wawanee/ Noel/ Kiss

THERESA POTTS / MCA / LA Squeeze/ M Jagger/ REM/ B Idol

**R RICHARDSON**/S W WHOLE/HOUS WASP/ T Sevelle/ Cruzados/ 52nd St

DON RIVERS/KBIU/LAKE CHARLES REM/ Fire On Blonde/ B Idol/ B Jovi

J ROGERS / Z102 / SAVA M Jackson/ Wawanee/ T Sevelle

DAVE ROY / TRANSW/ALBANY Squeeze/ REM/ M James/ Walk The Moon

RON SALPIETRO / JR<sup>\*</sup>S / SCHAUM M Jagger/ Squeeze/ REM/ B Idol

RIC SANDERS / KFIV / MODESTO J Adams/ M Jackson/ Fire Town/ L Lobos

BOB SAY / MOBY DISC / LA U2/ Marillion/ Aerosmith/ REM

MIKE SCHAEFER / I-94 / HONOL Wawanee/ P Poison/ Noel/ PS Boys

HEIDI SCHROEDER / Z94 / BOS Squeeze/ REM/ T Schmit

KAREN SCOTT / PWR106 / LA M Jackson/C Killed/Frce MD's/N Martinez

BARBARA SELTZER / ATCO / NY P Kelly/ Squeeze/ REM

S SHANNON / KZFN / MOSCOW M Jackson/ REM/ Wawanee/ T Schmit

V SHARP / KRNQ / DES MOINES Wawanee/ B Don't Cry/ J Waite/ T Sevelle

KATHY SHEDD / GAMCO / MINN M Jackson/ Madonna/ Aerosmith/ Cars

MICHAEL SHISHIDO / PWR92 / HONOL T Sevelle/ PS Boys/ Wawanee/ Kenny G

M SHORE / BIGTIME / HOLLYWOOD Squeeze/ D Of Strat/ REM



## EARPICKS

GINA SHURTS / KFMY / PROVO Squeeze/W The Moon/Wawanee/N Order

K SIMMONS/H OF GUITARS/ROCH JC Mellencamp/ L Lobos/ REM/ J Walsh

D SINGLETON / REC BAR / SAVA Squeeze/ T Schmit/ M Jackson

DAVID SLANIA / FLIPSIDE / CHI M Jackson/ Squeeze

D SMITH/NATL REC MART/PITT Squeeze/ B Some/ N Order/ Outfield

STEVE SMITH / Y97 / S B Wawanee/Mar Jackson/M Bolton/Erasure

RUSSELL ST CHARLES /ACM /LA C Killed The Cat/ Insiders/ M Bolton/ Black

DARRYL ST JAMES / KKXX / BAK Squeeze/ Wawanee/ T Sevelle/ REM

M ST JOHN / KOY-FM / PHOE Wawanee/ T Sevelle/ M Jackson/ U2

**R STEELY** / CEN SOUTH / NASH Loverboy/Aerosmith/M Jackson/Outfield

PHIL STEPHENS / FM96 / VALD M Jackson/ Madonna/ Squeeze/ Cars S P STEVENS / B97 / N ORLEANS M Jackson/ T Sevelle/ T Schmit

M STEVENS/TLNTMASTRS/ATL Squeeze/ T Schmit/ REM

BRUCE STEVENS /WBBQ /AUGU T Schmit/ L Steven/ M Jackson/ Squeeze

JAY STEVENS/WQUE/N ORLEANS Hard Core Jazz/ T Sevelle

S SUMMERS/WKZQ/MYR BEACH Fre On Blnd/T Sevelle/Kiss/B Don't Cry

ROB TAYLOR / LIEBERMAN / CHI Squeeze/ M Jackson/ M Jagger/ Kiss

S TAYLOR / WQUT / JNSN CITY R Parker Jr/ REM/ PS Boys

S THEROUX / KZOZ / S L OBISPO T Sevelle/ S Red/ W & Lisa/ D Summer

BARRY THOMAS / WFMI / LEX Wawanee/ Kiss/ D Leppard

M TOCKER / HARV CO-OP / BOS D Truck/ Brandos/ M Jackson/ Insiders

RUTH TOLSON / WBLI / NY REM/ Poison/ Wawanee/ M Bolton **PTUGGEY** / ATL RECORDS / LA Squeeze/ S Out Sister

TONY WAITEKUS/WCIL/CARB Kenny G/ Wawanee/ W & Lisa

G WEINSTEIN / KATD / S JOSE Squeeze/ C Crew/ B Idol

SCOTT WHEELER / WZPL / INDI Tiffany/ G White/ Insiders

CHRIS WILLIAM/WROQ/CHAR T Schmit/ C Crew/ Kiss/ REM

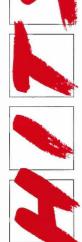
GREG WILLIAMS / KCAQ / OXN Loverboy/Squeeze/ M Jackson/T Schmit

G WILLIAMS / KKRD / WITCHITA R Parker Jr/ T Sevelle/ G White

L WILLIAMS / WRCK / UTICA Wawanee/ P Poison/ Noel/ S Fox

**RAY WILLIAMS** / Z102 / SAVA T Schmit/ Medley-Warnes/ T D'Arby

PAUL WILSON / KJQ / OGDEN M Jackson/ U2/ Wawanee



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Signatu	re												



This Corpus Christi, TX, native has been PD at KXX106 in Birmingham, AL, since February of this year. The radio veteran got his first job at his hometown KZFM before moving on to 96X in Miami, B97 in New Orleans and KTFM in San Antonio in 1980. He got his first programming job at KITY in San Antonio in 1983, then moved on as a midday d.j. at KKBQ in Houston and a jock at KXX106 in June of '86 before assuming his current post. Prewitt has turned the station's fortunes around by adopting a Top 40 dance-oriented format.

• KXX106 had a very poor image when you first came in. What did you do to turn that around?

A In 1984, WAPI came into the market and took it by storm. At that time, KXX106 went through a series of PD's and had change after change. One of the things which had made KXX106 successful was being highly visible and very promotion-minded. When WAPI came in, that all stopped and they became the most visible station in the market.

That was one of the keys to the turnaround. We got back to getting people involved with the station. We got back on the streets. We didn't have a very big budget, so we got creative with what we were able to do. We went a little more urban, picked up the energy with the nor direction. We added, tops, one or two records a week, so the music was stale, too. In January, we came up with a 4 rating. With the new format, we started playing a lot of new dance-oriented product and just became very aggressive on all kinds of music. We were first on rock cuts like Bon Jovi's "Never Say Goodbye." We premiered that and got on the air and bragged about it.

WAPI had gone so album rock at night and even a lot during the day, that they were playing things like .38 Special first thing in the morning. I just didn't think they were a true Top 40. I've always felt that Top 40 played all types of music. Now we did go more urban than WAPI and rightfully so. I felt it was more of a mass appeal sound for Birmingham.

"There were a lot of females that wanted to hear rhythm music and that's what we gave them."

d.j.s and became a bit more personality-oriented. We did some off-the-wall things, like putting promos on the air that were outrageous, which boasted "the fastest radio comeback of all time," etc.

Q You directly attacked WAPI in those spots, too.

A We had nothing to lose. We were so far down in the ratings. We had become very stale. There was no personality Q Describe KXX106's programming mix.

A It's a Top 40 playing what's hot right now. We've been a Top 40 for the last 10 years, playing the hits of the day. We had gotten away from doing that and I feel WAPI has done the same thing by relying so heavily on album rock.

So, if urban music is doing well, that's what we're going to play. When we first started



the new format, WAPI would not play Club Nouveau or "Brand New Lover." I think one of the things that led to a lot of WAPI's success was that there were no album stations in the market. However, black music has always been around and I think it is more mass appeal and easier to listen to than hard rock, and we do play rock on KXX106. The only difference is, we had to fill a void here. There were a lot of females that wanted to hear rhythm music and that's what we gave them. Judging from the ratings over the last three or four months, dance and rhythm music mixed with the right rock is a better format for this city.

• How many listeners are you taking from the urban station in the market?

A The urban station here has more of a '60s-'70s sound. We started off leaning pretty black, but we've moved the station back to center. We did take quite a bit of audience from the black station. However, the latest Birch just came out and the black station shot up and WAPI went down. So, we've taken more from WAPI in the last couple of months.

The urban here plays no white music at all. That's where we differ. We're positioned between the urban station and WAPI and it is definitely working for us.

An exclusive Hits interview with KXX106's Jim Prewitt, PD, Birmingham, AL, By Mike Murphy



RERAP

ReRap extends a hearty welcome to David Slania of Flipside in Chicago and David Castleman of Plastic Fantastic in Philadelphia, who have recently joined the ranks of the Hits retail reporters. Can they ever face their friends again?..... Congrats to Karen Long of Turtles in Atlanta who's been promoted to Singles Buyer for the Southeast chain. She also continues to hold on to the classical desk ..... Hard rock-Keel (MCA/Gold ers Mountain), who incidentally have been touring with Bon Jovi and Mötley Crue, stopped by House Of Guitars in Rochester recently to do some chatting and signing for at least a thousand adoring The event fans. was promoted by GRC, the Rochester MTV affiliate. Over 500 records were sold that day..... San Franciscobased Rainbow Records continues to grow with two store openings in the next two weeks. One will be in the Santa Rosa Southside Mall. and the other in Antioch during the first week of October. The expansion marks an architectural variation from the rest of the chain, as far as design goes. The new

### Mug Shot



This is a photo of Marc Miller of Northern Lights Music DJ/Dance Shop in St. Paul/Mpls. He doesn't look happy, does he?

by Toni Profera

store will feature "listening posts" throughout the outlet, equipped with Sonv Walkmans, etc. This will give in-store play an interesting wrinkle..... According to Kemp Mill's (Washington D.C.) Howard Applebaum, the reason the Winans LP (Owest/WB) is beginning to look like a smash is this seems there is an Anita Baker cut on there called "Ain't No Need To Worry" which is bringin' 'em in in droves lookin' for that "new Anita Baker record."..... Brooklyn-based retailer The Wiz will be opening a new store the 17th of this month in Secaucus, N.J., bumping them up to 23 total..... For your file - Grand Slamm **Records** out of Middlesex, N.J., has just released a "Best of the Dixie Dregs" package. List on LP and cassette \$8.98, on CD \$15.98. Street date was September 7..... More and more All In The Family -Jets member Eugene Wolfgramm is reportedly leaving the Twin Town wonders to pursue a new entity called "Boys Club" with Joe Pasquale (formerly of King's English, a local Minneapolis favorite). According to sources he doesn't know if he will be replaced, but there are six siblings currently not in the band, with Mama-Jets fifteenth child due any minute..... Jesse Johnson is back in his Minneapolis studio recording his third solo LP, as well as producing a host of other efforts. Projects include: Vanity. Tamara & the Seen, Evelyn Clarence Kina and Clemons ..... Quiet reminder if you haven't set up the display for our *Moonlighting* contest yet, slap yourself! Then call your MCA rep for materials, and get with the program.



**"BEAT'S ME"** A Commentary By Roy Trakin

**WE GET CALLS**: You didn't think **Paul Grein** was the only one to receive feedback from a deranged, crayon-wielding readership. My return to the right of *ReRap* caused the predictable backlash of histrionics, denials, no-so-veiled threats and accusations.... *Creem*'s publisher **Arnold Levitt**, through his minions, let it be known the long-standing 'zine is not about to fold. And, lo and behold, what graced my mailbox a scant few days later but a check from said journal for services rendered, oh, several months ago. Hey, Arnie, I'm the last one to want to see the venerable rag go under. Especially when it still owes me money..... A rep from **Talking Heads** management called to deny my item about ex-**Smith Johnny Marr** joining the

Author! Author!

group's ranks for an upcoming tour. "The band haven't even begun to think about that. They're still recording in Paris and New York." As for Marr, scuttlebutt says he may hook up with Macca himself, **Paul Mc-Cartney**, on the latter's planned jaunt..... Rounding out my clouded crystal ball, **Jeff Beck** is now back in **Mick Jagger**'s road outfit. Care to wager for how long?

HOW THE MIGHTY HAVE FALLEN DEPT.: Things're pretty bleak these days in the one-time goat pasture known as Chavez Ravine. I mean things have been going downhill for



Miss Pamela Rules.

the Boys of Blue since **Belinda Carlisle** dumped **Mike Marshall** for a Young Republican. The nadir had to be reached during the weekend series with the **Mets**, as transplanted New Yorkers drowned out the Dodgers faithful with cries of "Let's Go Mets!" Replacing the Wave as diversion of choice for the crowd was "Keep the Beachball from the Straw-Hatted-Ushers," which received more attention than the game itself. Of course, **Tom Lasorda**'s boys did extract sweet revenge, with that marathon 16-inning win on **Howard** ("He Giveth and He Taketh Away") **Johnson**'s throwing error, a *faux pas* which just could cost the champs the flag. Comics **George Carlin** and **Billy Crystal** were right at home for the lunacy.

**POPEMANIA, THE SEQUEL:** My other piece of misinformed gossip was the identity of **Pope John Paul II**'s opening act. No, it's not **Suzanne Somers** or **Brother Theodore**; it's **Stryper**, whose motto "To Hell With The Devil," has been adopted by the rockin' pontiff as the tour's official slogan, and is being emblazoned on souvenir miters by Winterland Productions as we speak.....

**BOOK OF THE WEEK**: Too many people in El Lay know too much about **Pamela Des Barres** to give her the credit due for the autobiographical "I'm With The Band," an unabashed diary's eye view of the swinging '60s and perhaps the best book *ever* about those halcyon daze of sex and drugs and rock 'n' roll. That this wide-eyed, self-described groupie managed to survive, with, if not innocence, at least spirit, intact, is the tale's life-affirming happy ending. Anyone whose first sexual experience was giving **Captain Beefheart** a hand job is OK by me. Let's see **Michelle Pfeiffer**, **Michelle Phillips'** daughter or Pamela herself in a movie pronto!! Long live this **GTO**!!

(The HITS management wants you to know that Roy Trakin's column is **Roy Trakin's** column and does not necessarily reflect the opinion of HITS.)



## NEW ARTISTS

#### THE HORIZON THE LATEST ON UP AND COMING BANDS

#### by John Sutton-Smith

There's a wealth of new music out this week to end the summer season and R.E.M.'s new I.R.S. album is right at the top of the list looking to break all previous records for the band with heavy airplay on the single, "The One I Love," certainly the most accessible track yet by the Athens, GA., quartet. Lead track in the rest of the world, however, and probably the strongest cut on the album is the bubbling Dylan-styled rap "It's the End of the World As We Know It (And I Feel Fine)" which is sure to explode on album radio..... Meanwhile Georgia buddies Guadalcanal Diary have the first single from their new ELEKTRA album "2 x 4" out called "Litany (Life Goes On)"..... Another rare and wondrous occurrence is the third album in the current trilogy by Tom Waits called "Franks Wild Years" on ISLAND, from the stage production of the same name. It is a delightful mix of German vaudeville blues and dissonant poetic Americana that defies most radio formats, but should be played continually every evening when the sun goes down..... And the other highlight of the week is Violent Femmes' main man, Gordon Gano's new project called The Mercy Seat on SLASH, an explosion of gospel and funk-styled contemporary church music that again defies categorization, but is one burning disc thanks to the scorching vocals of Zena von Heppinstall..... Alexander O'Neal has a brand new release on TABU called "Hearsay," produced once again by Jimmy Jam and Terry Lewis, that boasts what must be the meanest new voice in R&B. Jimmy Jam has been touting this guy for some time now and one listen to "Fake" and one can hear why ..... Third World is back on tour behind their CBS album "Hold on to Love"..... Squeeze are back and better than ever with a new A&M release "Babylon and On." Can radio afford to continue to be cool to these cats?..... Michael Tomlinson's debut release on CYPRESS is a cool and breezy outing, something of a Cross between Christopher and Kenny Loggins. Heavy mellow ..... And on the heels of the venerable N.Y. Times' piece on the sons of Bruce and the state of heartland rock, Joe Ely is back on tour with a new album on HIGHTONE called "Lord of the Highway," which free of major label restraints, exudes the most adventurous rock the talented Texan has made in some time ..... And Dave Alvin is also out pushing his solo debut on EPIC called "Romeo's Escape," with its poignant country re-make of his Blasters' classic "Border Radio"..... Rosie Flores has her first solo album out on REPRISE, produced by Pete Anderson, who did the same for Dwight Yoakam, and Rosanne Cash is also doing well with her "Kings Record Shop" on CBS featuring the sparkling "Rosie Strikes Back"..... And to those it may concern the Replacements are known to their most familiar fans as the 'Placemats, so there..... NEW RELEASES: First release on POLYGRAM's new WING label is a vocal trio Lace, who have been compared to the Pointer Sisters, on their debut 12" "My Love is Deep." And along the same lines, Donna Summer though hardly a newcomer, releases her first album in three years called "All Systems Go" on GEFFEN. The single "Dinner with Gershwin" is already making some waves.



Lolita Pop

Title "Lolita Pop"

Label Virgin

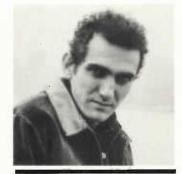
First U.S. project for this charismatic Swedish band highlights the driving vocals of Karin Wistrand who is destined to become a video favorite. The band has five albums floating around Europe, so there's some buzz from U.S. import buyers. The sound is accessible, melodic and tailor made for Album Radio and Top 40. With Arma Andon and SBK Entertainment handling management duties, this band is ready to hit big on these shores.

#### Suggested Cuts

"Bang Your Head' is the single and it fits Top 40 like a glove. Also note "Mess Of Machinery" and "Mind Your Eye."

#### Label Comments:

"It's just getting going at Album Radio," said Virgin's National Director of Album Promotion **Jeffrey Naumann**. "Last week we were setting it up with positive response from major stations. We expect it to hit big this week." According to Naumann, PDs who give "Bang Your Head" a spin, rave about it. "It hits you like a ton of bricks," he exclaimed. "We're really behind this band. They're going to break."



Paul Kelly & The Messengers Title "Gossip" Label A&M

A&M unleashes this stunning first U.S. release to critical acclaim and massive response from Album Radio. "Darling It Hurts" is a rousing, no-holdbarred rocker that grabs you in the gut and doesn't let go until the last note. It's already an Album Rock smash and A&M is readying the big push at Top 40. Good ol' rock & roll is alive and well in Australia. Give this one a listen.

#### **Suggested Cuts**

"Darling It Hurts" is a killer cut. Also give "Before Too Long" a listen.

#### Label Comments:

"It has over 135 Album Rock stations and the Crowded House tour is just starting," said A&M's Senior Director of Album Promotion **J.B. Brenner**. "The tour's starting at the right time and the video is hitting big. We were knocked out by the cut the first time we heard it." The band just concluded a triumphant L.A. concert appearance and will be criss-crossing the country in coming months.

# THE DEBUT SINGLE "SILENT MORNING" FROM NOEL IS PERFORMING! HUGE ACTION! NEW YORK:

HOTIO3 2-1 ZIOO 7-6 MIAMI: YIOO 8-6 AND SPREADING QUICKLY POINTS WEST!

## RADIO TELLS THE STORY!

**CROSSOVER!** 



Q106	900
KATD	add
K98	add
<b>KXX106</b>	add
WANS	add
KBFM	add
WTYZ	add
KNAN	add

ZP	deb deb	6.0 M3

BJ105	11-9
WQUE	21-18
Z102	30-22
KMEL	29-25
WXKS	30-26
Y106	34-26
<b>PWR106</b>	34-28

BREAK	KING AT
WBLI	
WCAU	
KRBE	
KTKS	
WAVA	
WPGC	
KITY	
WRCK	



# TOP TENS



### **MIKE BASHKIN: BAKER & TAYLOR**

Mike is the Sales Manager/Independent Buyer for this one-stop which was formerly known as Sound Video Unlimited. One year ago book distributor Baker & Taylor purchased the operation. Mike handles new customers and clients, helping them set up their stores and plays troubleshooter when stores need hard to find product. He breaks down the record action in their audio department as 50% CD, 37% Tape and only 13% Vinyl. As for the hot local action, he points to the **Insiders**, **Nicholas Tremules** and hot DJ **Jonathan Brandmeier**—as well as putting in a plug for the Bears (if McMahon returns, of course).

BAKER & TAYLOR ONE-STOP MIKE BASHKIN 200 Accounts (Chicago)

- **1. MICHAEL JACKSON**
- 2. REM
- 3. JC MELLENCAMP
- 4. CARS
- 5. BEATLES WHITE
- 6. AEROSMITH
- 7. METALLICA
- 8. LA BAMBA
- 9. DIRTY DANCING

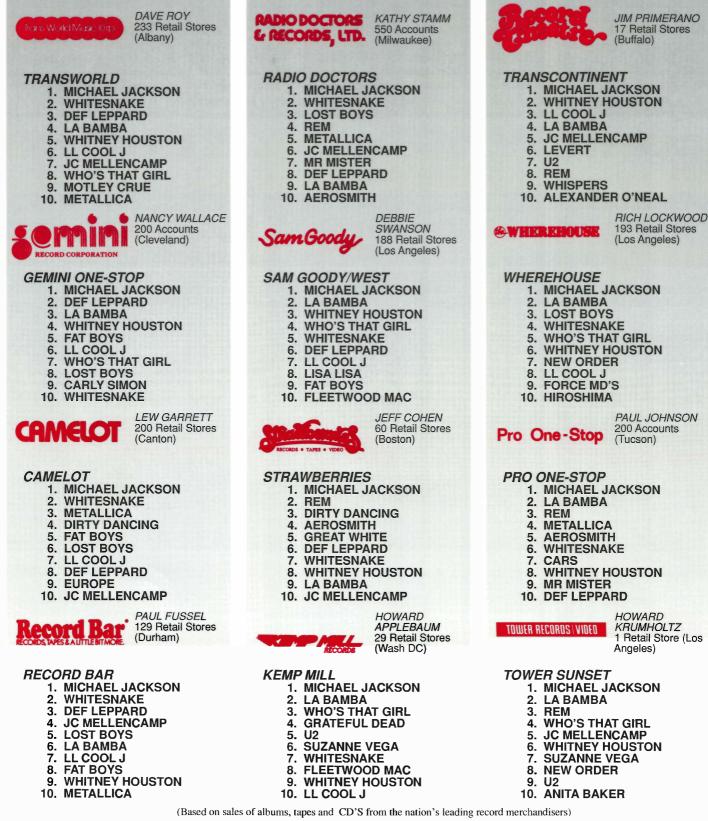
8

10. WHITESNAKE

DAVID SLANIA 12 Retail Stores (Chicago) EDIDESIDE 1. MICHAEL JACKSON 2. METALLICA 3. REM 4. BEATLES WHITE ALBUM 5. WHITNEY HOUSTON 6. WHITESNAKE 7. JC MELLENCAMP 8. U2 9. LA BAMBA 10. FLEETWOOD MAC	LENNY LEON 10 Retail Stores & 300 Accts (Chatsworth) PACIFIC COAST PACIFIC COAST MICHAEL JACKSON 2. REM 3. WHITESNAKE 4. LA BAMBA 5. METALLICA 6. LL COOL J 7. JC MELLENCAMP 8. WHITNEY HOUSTON 9. U2 10. WHO'S THAT GIRL	KEN GRAHAM 2000 Rack, Retail 1-Stop Accts (Amarillo) WEST. MERCH. 1. MICHAEL JACKSON 2. WHITESNAKE 3. DEF LEPPARD 4. LA BAMBA 5. LL COOL J 6. LOST BOYS 7. HANK WILLIAMS JR 8. METALLICA 9. FAT BOYS 10. WHITNEY HOUSTON
DICK ODETTE 546 Retail Stores (Mpls)	DOUG SMITH 75 Retail Stores (Pittsburgh)	SANDY BEAN 22 Retail Stores (Detroit)
musicland	(NATIONAL Record Marc)	Harmony House records and tapes
MUSICLAND 1. MICHAEL JACKSON 2. LA BAMBA 3. WHITNEY HOUSTON 4. WHITESNAKE 5. WHO'S THAT GIRL 6. DEF LEPPARD 7. LL COOL J 8. JC MELLENCAMP 9. LISA LISA 10. FAT BOYS	NAT'L RECORD MART 1. MICHAEL JACKSON 2. WHITESNAKE 3. LOST BOYS 4. WHITNEY HOUSTON 5. FAT BOYS 6. DIRTY DANCING 7. AEROSMITH 8. LL COOL J 9. DEF LEPPARD 10. LA BAMBA	HARMONY HOUSE 1. MICHAEL JACKSON 2. LA BAMBA 3. DIRTY DANCING 4. WHITESNAKE 5. FAT BOYS 6. LL COOL J 7. DEF LEPPARD 8. WHITNEY HOUSTON 9. LOST BOYS 10. CARS
SHOW LORI SHAW 449 Accounts (Los Angeles)	Wallswall BRIAN MACEVOY 84 Retail Stores (Philadelphia)	BENEL ANGELO GONZALES 42 Accounts (New York)
SHOW INDUSTRIES 1. MICHAEL JACKSON 2. LA BAMBA 3. LL COOL J 4. LOST BOYS 5. DANA DANE 6. FAT BOYS 7. WHITNEY HOUSTON 8. SALT & PEPPER 9. ERIC B 10. WHITESNAKE	WALL TO WALL 1. MICHAEL JACKSON 2. WHITESNAKE 3. DEF LEPPARD 4. WHITNEY HOUSTON 5. LA BAMBA 6. GRATEFUL DEAD 7. U2 8. WHO'S THAT GIRL 9. MOTLEY CRUE 10. HOOTERS	BENEL 1. MICHAEL JACKSON 2. JC MELLENCAMP 3. WHITNEY HOUSTON 4. LA BAMBA 5. WHO'S THAT GIRL 6. SUZANNE VEGA 7. DEF LEPPARD 8. LOVERBOY 9. U2 10. GRATEFUL DEAD
(Based on sale	s of albums, tapes and CD'S from the nation's leading a	record merchandisers)



# TOP TENS

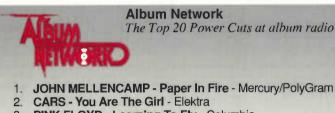




# **OTHER ACTION**

A survey of hot tracks at Video and Album Radio

John Mellencamp and the Cars are still one-two at Album Network, while Fat Boys/Beach Boys continue to lead at MTV Requests with Los Lobos now topping the Countdown show. **Stryper** now #1 at HVUSA, while Whitesnake's the leader at Night Tracks. Top debuts include Hooters at Power Cuts, Huey Lewis at Night Tracks and Levert at HVUSA.



- 3. PINK FLOYD Learning To Fly Columbia
- 4. AEROSMITH Dude Geffen
- 5. GRATEFUL DEAD Hell in a Bucket Arista
- 6. RUSH Force Ten Mercury/PolyGram
- 7. R. E. M. The One I Love I. R. S.
- 8. RICHARD MARX Should Have... EMI-Manhattan
- 9. DEF LEPPARD Animal Mercury/PolyGram
- 10. LOVERBOY Notorious Columbia



**MTV** The Top 10 Video Requests Hip Clip: None

- 1. FAT BOYS/BEACH BOYS Wipeout T. P. A./PolyGram
- 2. WHITESNAKE Here I Go Again Geffen
- 3. MÖTLEY CRÜE Wild Side Elektra
- 4. LOS LOBOS La Bamba Slash/WB
- 5. POISON I Won't Forget You Enigma/Capitol
- 6. EUROPE Carrie Epic
- 7. MADONNA Who's That Girl Sire/WB
- 8. WHITNEY HOUSTON I Wanna Dance ... Arista
- 9. STRYPER Honestly Enigma
- 10. PRINCE U Got The Look Paisley Park/WB



Night Tracks

The Top 10 most requested tracks

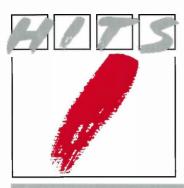
- 1. WHITESNAKE Here I Go Again Geffen
- 2. L. L. COOL J I Need Love Def Jam/Columbia
- 3. HUEY LEWIS Doing It All For My Baby Chrysalis
- 4. EUROPE Carrie Epic
- 5. PRINCE U Got The Look Paisley Park/WB



Hit Video USA The Top 10 most requested videos

- 1. STRYPER Honestly Enigma
- 2. LOS LOBOS La Bamba Slash/WB
- 3. EXPOSE Let Me Be The One Arista
- 4. PRINCE U Got The Look Paisley Park/WB
- 5. LEVERT Casanova Atlantic

- 11. INSIDERS Ghost on a Beach Epic
- 12. BRYAN ADAMS Victim of Love A&M
- 13. MICK JAGGER Let's Work Columbia
- 14. DAVID BOWIE Never Let Me Down EMI-Manhattan
- 15. FLEETWOOD MAC Little Lies WB
- 16. U2 Where The Streets Have No Name Island
- 17. WHITESNAKE Is This Love Geffen
- 18. HOOTERS Satellite Columbia
- 19. MELVIN JAMES Why Don't You Stay? MCA
- 20. FABULOUS THUNDERBIRDS How Do You ... Epic
  - The Top 10 Countdown Show
  - 1. LOS LOBOS La Bamba Slash/WB
- 2. MADONNA Who's That Girl Sire/WB
- 3. HUEY LEWIS Doing It All For My Baby Chrysalis
- 4. RICHARD MARX Don't Mean Nothin' EMI-Manhattan
- 5. STARSHIP It's Not Over ... RCA
- 6. EUROPE Carrie Epic
- 7. JOHN MELLENCAMP Paper In Fire Mercury/PolyGram
- 8. BRYAN ADAMS Hearts on Fire A & M
- 9. WHITESNAKE Here I Go Again Geffen
- 10. OUTFIELD Since You've Been Gone Columbia
- 6. DEBBIE GIBSON Only In My Dreams Atlantic
- 7. GRATEFUL DEAD Touch of Grey Arista
- 8. JELLYBEAN Who Found Who Chrysalis
- 9. FAT BOYS/BEACH BOYS Wipeout T. P. A./PolyGram
- 10. SWING OUT SISTER Breakout Mercury/PolyGram
- 6. LOU GRAMM Lost In The Shadows Atlantic
- 7. LISA LISA Lost In Emotion Columbia
- 8. THE MONKEES Heart & Soul Rhino
- 9. MICHAEL JACKSON Bad Epic
- 10. MADONNA Who's That Girl -Sire/WB



# BREAKOUTS

There is a lot of hot new product in the stores this week. Michael Jackson is the obvious winner, but R.E.M. is moving quickly, the Cars are gaining and the Dirty Dancing soundtrack is exploding. This latest movie to records hit is pulling Top Five

> New Order Insiders

sales numbers in many markets and spreading quickly. Also exceptionally hot are the Metallica EP and the hard rocking Aerosmith set.

WINNERS					
1 MICHAEL JACKSON 2 R.E.M. 3 CARS 4 DIRTY DANCING 5 METALLICA	(Epic 40600) (I.R.S. 42059) (Elektra 60747-1) (RCA 6408-1) (Elektra 9 60757-1)	80% 58% 48% 44% 38%	<ul> <li>6 AEROSMITH</li> <li>7 NEW ORDER</li> <li>8 LOVERBOY</li> <li>9 MR. MISTER</li> <li>10 JC MELLENC</li> </ul>	(Geffen 24162) 36% (Qwest/WB 9 25621-1) 24% (Columbia 40893) 20% (RCA 6276-1) 18% (PolyGram 832 465-1) 17%	
APPLE TREE / MIKE	CAVAGES / JOHN GRA		GAMCO / KATHY SHED	D/MPLS JR'S/RON SALPIETRO/	
AFFLE TREE / MIKE SCHNEIDER / ILLINOIS Echo & Bunnymen Great White New Order Spyro Gyra BAKER & TAYLOR / MIKE BASHKIN / CHICAGO Michael Jackson	CAVAGES / JOHN GRA BUFFALO Michael Jackson REM Metallica Dirty Dancing Aerosmith CENTRAL SOUTH / R STEELY / NASHVILLE Michael Jackson	OBIN	GAMCO/KATHY SHED Michael Jackson Dirty Dancing Loverboy JC Mellencamp Beatles-White Beatles-Yellow Sub GEMINI ONE-STOP/NA WALLACE/CLEVELANI	SCHAUMBERG New Order Beatles-White REM Monkees Michael Jackson ANCY KARMA/GARY FINLEY/INDY	
JC Mellencamp Dirty Dancing Richard Marx REM BENEL DISTRIBUTORS /	REM Aerosmith Cars Loverboy Metallica		Michael Jackson Cars Debbie Gibson Dirty Dancing Loverboy	REM Metallica Aerosmith KEMP MILL / HOWARD	
ANGELO GONZALEZ / N.Y. Swing Out Sister JC Mellencamp Michael Jackson Dirty Dancing Aerosmith	CML ONE-STOP / MIK ST. LOUIS Michael Jackson Dirty Dancing Insiders Dave Mason REM	KE CLARK /	HARMONY HOUSE / SA BEAN / DETROIT Levert Michael Jackson Loverboy REM Dirty Dancing	APPLEBAUM / BELTSVILLE NDY Michael Jackson Dirty Dancing Winans Cars New Order Echo & Bunnymen	
BUZZARD'S NEST / MIKE MANDZIA / COLUMBUS Michael Jackson REM	Mr Mister Silencers DANJAY / SANDRA CF DENVER	ROCKER /	Mr Mister Winans HARVARD CO-OP / MIC		
Mr Mister Eric B Yello CAMELOT / LEW GARRETT /	Bryan Adams Mr Mister Jonathan Butler JC Mellencamp		TOCKER / BOSTON Dump Truck REM Michael Jackson Cars	Michael Jackson Loverboy Dirty Dancing LIEBERMAN / ROB TAYLOR /	
CANTON Aerosmith Cars Metallica Michael Jackson REM	Michael Jackson <b>FLIPSIDE</b> / DAVID SL/ CHICAGO Michael Jackson REM Dirty Dancing Metallica Cars	ANIA /	HOUSE OF GUITARS / K SIMMONS / ROCHESTER REM Faster Pussycat New Order Guns & Roses	CHICAGO IM Mr Mister	



# BREAKOUTS

MOBY DISC / BOB SAY / L.A. REM Metallica Michael Jackson MUSIC PEOPLE/NANCY LEWIS/ OAKLAND REM Michael Jackson Mr Mister JC Mellencamp Yello MUSICLAND / DICK ODETTE / **MINNEAPOLIS** Michael Jackson Dirty Dancing REM Aerosmith Cars NATIONAL RECORD MART / DOUG SMITH / PITTSBURGH Michael Jackson **Dirty Dancing** Aerosmith REM Metallica Cars New Order NAVARRE / ESA KATAJAMAKI / **MINNEAPOLIS** REM Michael Jackson Aerosmith Guns & Roses Great White JC Mellencamp Litterer PACIFIC COAST ONE-STOP / LENNY LEON / CHATSWORTH **Dirty Dancing** New Order REM Guns & Roses Swing Out Sister Curiosity Killed The Cat PEACHES MUSIC & VIDEO / DEBBIE DODD / SEATTLE Cars Dukes Of Stratospher Metallica REM Michael Jackson PRO ONE-STOP / PAUL JOHNSON / TEMPE Michael Jackson REM Great White UTFO New Order Loverboy

#### **RADIO DOCTORS / KATHY** STAMM / MILWAUKEE Michael Jackson REM **Dirty Dancing** Metallica Cars Aerosmith **RAINBOW / JIMMY HEIKKALA /** SAN FRANCISCO **Dirty Dancing** Michael Jackson Echo & Bunnymen Levert Metallica

Aerosmith **RECORD & TAPE OUTLET /** MARC MERCURIO / OHIO Michael Jackson Cars Aerosmith **Beatles-White** 

Cars

**RECORD BAR / ROBERTA** ARMIJO / CORPUS CHRISTI Michael Jackson Cure Loverboy **Ritchie Valens** Great White Guns & Roses REM

RECORD BAR / PAUL FUSSEL / DURHAM Michael Jackson Faster Pussycat **Dirty Dancing** REM Monkees Dana Dane Aerosmith

**RECORD WORLD / DEAN FINE /** NEW YORK Cars Michael Jackson Metallica Aerosmith REM

**RTI ONE-STOP / STEVE** HOBERMAN / OMAHA Lost Boys Metallica Aerosmith REM Loverboy

SAM GOODY-WEST / DEBBIE SWANSON / LOS ANGELES Michael Jackson Yello Metallica Dirty Dancing Echo & Bunnymen SEA-PORT ONE-STOP / VICKI OLIVERA / PORTLAND TRANSWORLD / DAVE ROY / Michael Jackson Yes Loverboy **Dirty Dancing** REM Pink Floyd SHOW INDUSTRIES / LORY SHAW / LOS ANGELES Aerosmith JC Mellencamp Dave Alvin Cars Metallica Yello SOUTHWEST WHOLESALE / **ROBERT RICHARDSON /** HOUSTON REM Surf MC's Glenn Jones Azymuth Michael Jackson STRAWBERRIES / JEFF COHEN / BOSTON Michael Jackson REM Metallica Helix Spyro Gyra Monkees STREETSIDE / GREG MARSHALL / ST. LOUIS **Beatles-White** New Order Dirty Dancing Winston Marsalis Cars TOWER/DOWNTOWN / PEGGY LOGAN / NYC **Dirty Dancing** REM New Order Hooters TOWER/UPTOWN / STEVE HARMON/NYC Michael Jackson Cars Metallica

TRACKS / DONNA AGRESTO / NORFOLK Michael Jackson REM Cars Loverboy Aerosmith Wendy & Lisa

ALBANY Michael Jackson Metallica Aerosmith Cars **Dirty Dancing** Alex O'Neal Tom Waits VINYL VENDORS / VALERIE ELLIOTT / KALAMAZOO Skinny Puppy Aerosmith Mr Mister

WALL TO WALL/LISTENING BOOTH / BEN BRENT / PHILLY New Order Spyro Gyra Helix

Pink Floyd

WESTERN MERCHANDISERS / KEN GRAHAM / AMARILLO Michael Jackson **Dirty Dancing** Metallica Lost Boys Aerosmith Cars WHEREHOUSE / RICH LOCK-WOOD / LOS ANGELES Michael Jackson Wendy & Lisa

JC Mellencamp Loverboy Aerosmith Cars Metallica

ZIPS / RICK ANDRADE / TUCSON Dirty Dancing Cruzados Beat Farmers New Order Echo & Bunnymen Michael Jackson REM

HITS September 14, 1987

(Hot new or resurging albums as reported by the nation's leading record merchandisers)

Ace Frehley

Echo & Bunnymen

Aerosmith

Levert



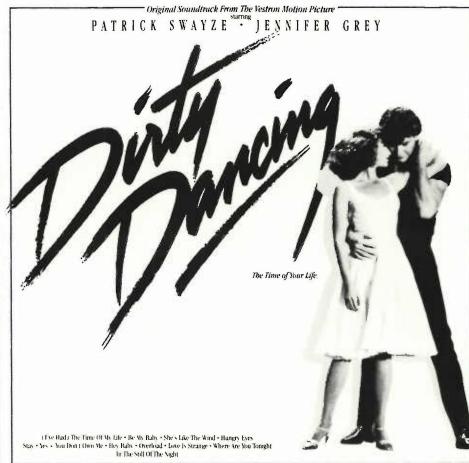
# TOP FIFTY ALBUMS

To no one's surprise, **Michael Jackson** debuts at #1 with a solid sales index representing piece counted sales of 295,000 pieces this week. Jackson, however is not the only hot new album in the street. Mellencamp is up to #11, Dirty Dancing debuts at #19, Metallica is exploding at #24, Aerosmith debuts at #32 and R.E.M. at #39. Good action, bring on the fall.

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
	1	MICHAEL JACKSON	BAD	Epic 40600	As expected	295.3
1	2	LA BAMBA	SOUNDTRACK	Slash/WB 25605	2nd 45 building	104.7
3	3	WHITESNAKE	WHITESNAKE	Geffen 24099	45 is hot	90.9
4	4	WHITNEY HOUSTON	WHITNEY	Arista 8405	Many hits here	77.7
2	5	DEF LEPPARD	HYSTERIA	PolyGram 830-675-1	Needs a 45	64.1
5	6	LL COOL J	<b>BIGGER &amp; DEFFER</b>	Def Jam/Col 40793	Single is exploding	54.9
6	7	WHO'S THAT GIRL	SOUNDTRACK	Sire/WB 25611	Hot new single	48.3
7	8	HEART	BAD ANIMALS	Capitol 12546	New 45 is hot	44.8
9	9	FAT BOYS	CRUSHIN'	PolyGram 831948-1	Hot 45 leads	40.1
11	10	LOST BOYS	SOUNDTRACK	Atlantic 7-81767-1	Hot movie	37.9
21	11	JC MELLENCAMP	LONESOME JUBILEE	PolyGram 832-465-1	Exploding	37.6
8	12	U2	THE JOSHUA TREE	Island 7-90581-1	New 45 in action	35.4
10	13	GRATEFUL DEAD	IN THE DARK	Arista 8452	Hot single here	34.7
12	14	MOTLEY CRUE	GIRLS, GIRLS, GIRLS	Elektra 9-60725-1	Steady seller	<mark>29.9</mark>
14	15	KENNY G	DUOTONES	Arista 8427	New 45 hot	27.5
18	16	EUROPE	THE FINAL COUNTDOWN	N Epic 40241	New 45 is hot	26.3
17	17	LISA LISA	SPANISH FLY	Columbia 40477	Emotion is hot	24.2
15	18	WHISPERS	JUST GETS BETTER	Solar ST-72554 (Cap)	Needs new 45	23.6
	19	DIRTY DANCING	SOUNDTRACK	RCA 6408-1	Surprise monster	21.1
16	20	BEVERLY HILLS II	SOUNDTRACK	MCA 6207	Many hits here	20.6
25	21	FLEETWOOD MAC	TANGO IN THE NIGHT	WB 9-25471-1	New 45 leads	20.0
22	22	ANITA BAKER	RAPTURE	Elektra 60444	Steady week	18.8
26	23	GREAT WHITE	ONCE BITTEN	Capitol 12565	Hot video	18.1
36	24	METALLICA	5.98 EP GARAGE DAYS	Elektra 960757-1	Hot EP	18.0
13	25	SUZANNE VEGA	SOLITUDE STANDING	A&M 5136	New 45 gaining	17.2

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

# THE HIT SOUNDTRACK OF '87



## Featuring the Hit Single "(I've Had) The Time Of My Life" (Love Theme From Dirty Dancing) Bill Medley and Jennifer Warnes

### LP Gold after only three weeks!!! Fastest selling soundtrack in RCA history.

#### Elroy/Record World - NY: Steve Lerner (Head Buyer)

"Hasn't seen a record break this fast since Flashdance."

Flipside - Chicago: Carl Rosenbaum - President "Great demand, people are walking into our stores from nearby theaters to buy this record."

Tower - Sunset, LA: Joel Abramson (Singles Buyer) "The last time I was this excited about a soundtrack I got arrested."

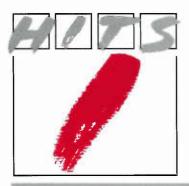
Album being reported as #1 Best Seller in the entire Sound Warehouse chain. #3 Best Seller in the entire Camelot chain.

# WILDCARD!

### CROSSOVER! BREAKOUTS WINNER! DEBUT HITS TOP FIFTY ALBUMS!

DEBUI		13100	
WCAU	add	KZZU	add
WMMS	add	WBBQ	add
KMEL	add	WOKI	add
PWR99	add	WRCK	add
WGH-FM	add	95XIL	add
WKRZ	add		
WTLQ	add		
KTUX	add		

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# TOP FIFTY ALBUNS

LW	this Week	ARTIST	TITLE	LABEL	COMMENTS	Power Index
19	26	SAMMY HAGAR	SAMMY HAGAR	Geffen 24144	Needs new 45	17.2
27	27	POISON	LOOK WHAT THE CAT	Enigma 12523 (Cap)	New 45 breaking	16.2
29	28	LEVERT	THE BIG THROWDOWN	Atlantic 7-81773-1	Giant 45 leads	16.2
30	29	BEATLES	WHITE CD	Capitol 7-46443/4-2	CD Power	15.3
49	30	CARS	DOOR TO DOOR	Elektra 9-60747-1	Hot 45 leads	15.2
24	31	BON JOVI	SLIPPERY WHEN WET	PolyGram 830264	Slowing	14.3
-	32	AEROSMITH	PERMANENT VACATION	Geffen 24162	Sleeper giant	13.6
31	33	STEPHANIE MILLS	IF I WERE YOUR WOMAN	MCA 5996	45 crossing	13.2
23	34	ALEXANDER O'NEAL	HERESAY	Tabu FZ 40320 (CBS)	Hot crossover 45	13.2
20	35	CARLY SIMON	COMING AROUND AGAIN	Arista 8443	HBO Special	13.2
28	36	STEVE WINWOOD	BACK IN THE HIGHLIFE	Island 25448	Lots of hits	10.1
35	37	HOOTERS	ONE WAY HOME	Columbia 0C-40659	Needs new 45	9.6
40	38	ERIC B & RAKIM	PAID IN FULL	4th & Broadway 4005	Hot rap	9.2
	39	REM	DOCUMENT	IRS 42059	Hot out of the box	9.1
39	40	RICHARD MARX	RICHARD MARX	Manhattan 53049	Needs new 45	9.0
32	41	MIAMI SOUND MACHINE	LET IT LOOSE	Epic OE 40769	New 45 gaining	9.0
42	42	OUTFIELD	BANGIN'	Columbia 40619	New 45 just out	8.5
50	43	NEW ORDER	SUBSTANCE	Quest/WB 9 25621-1	Gaining momentum	8.4
44	44	PRINCE	SIGN O THE TIMES	P Park 25577 (WB)	Hot single leads	8.2
45	45	FORCE MD'S	TOUCH AND GO	Tomy Boy/WB 25631	Hot Urban	8.0
33	46	.38 SPECIAL	FLASHBACK	A&M CS3910	Falling	7.7
48	47	BEATLES	YELLOW SUBMARINE CD	Capitol 7-46445-2	Hot CD	7.3
34	48	STARSHIP	NO PROTECTION	RCA 6413-1-G	Needs new 45	7.1
37	49	PAUL SIMON	GRACELAND	WB 25477-1	Finally peaking	6.5
	50	ECHO & THE BUNNYMEN	ECHO & THE BUNNYMEN	Sire 9 25597-1	Developing weekly	6.2

LOVERBOY (Columbia) DANA DANE (Profile) SWING OUT SISTER (PolyGram) NEXT UP

PAT METHENY (Geffen) MOONLIGHTING (MCA) T'PAU (Virgin)

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

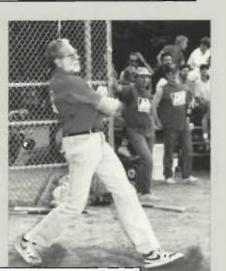


# MUG SHOTS



A TRIO OF GREAT WHITES STAND AROUND TALKING: Capitol Records' President David Berman (left) wonders if Great White members Michael Lardie (center) and Jack Russell (right) need a roadie for their upcoming tour with Twisted Sister. The threesome exchanged laughs over the success of the band's "Once Bitten" LP and the single, "Rock Me," during an N.Y.C. promo visit.

ONLY IN TOKYO: Would a photo opportunity like this take place, as pop music legend **Bobby Vinton** (right) meets **Huey Lewis** (left) during the former's recent six-city tour in the Land of the Rising Sun, supporting his Greatest Hits elpee, which has been on the Japanese charts for the past five months. Nice tans, guys.





ATLANTIC PLAYS HARDBALL: Atlantic Records Vice Chairman Sheldon Vogel shows impressive form at the plate during a recent battle between the Atlantic Studio Heavies and the Atlantic Records Rock-ers, with the latter prevailing by an 8-2 margin. Looking on at the form which prompted Vogel's nickname the Splatter King are a couple of heavy hitters in Atlantic Executive Vice President/General Manager Dave Glew (center) and Atlantic Vice President of Artist Relations and Media Development Perry Cooper (right). Play ball!!

LARRA-BEE STING: A&M Records recording artist Sting (center) records the first single, "We'll Be Together," off his new solo album at Larrabee Sound's Studio B in Hollywood with coproducer Bryan Loren (left), engineer Paul McKenna (right) and ass't engineer John Hegedes (top center). McKenna and Sting teamed up to mix another song, "Conversations with a Dog," for the LP as well. The songs were recordeD on 64-track, using a pair of Mitsubishi X-850's locked together. And you thought all the guy did was look good.





## **MOVIE SCORES**

	TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK
1	STAKEOUT	7.1m	5219	40.7m	
2	DIRTY DANCING	4.9m	4879	16.5m	Soundtrack & Medley/Warnes 45 on RCA.
3	NO WAY OUT	4.4m	3896	22.2m	Soundtrack on Varese Sarabande and Julia Migenes and Paul Anka 45 on Columbia.
4	THE BIG EASY	4.2m	3457	9.1m	Soundtrack on Antilles/Island.
5	LA BAMBA	3.7m	3155	42.4m	Soundtrack and title cut 45 on WB.
6	CAN'T BUY ME LOVE	3.7m	3043	22.4m	
7	THE FOURTH PROTOCOL	3.3m	3092	8.1m	Soundtrack on DRG.
8	HAMBURGER HILL	3.0m	3686	7.9m	
9	LIVING DAYLIGHTS	2.2m	2098	46.9m	Soundtrack on Varese Sarabande.
10	BORN IN EAST L.A.	2.2m	29.5	12.1m	

### Film Information Courtesy of **THE HOLLYWOOD REPORTER**



First of all, a big Hits welcome to the NAB and Los Angeles (oops, we mean beautiful downtown Anaheim). We hope we can hit you with some big scoops, or at least some little ones ..... Jack Daniel has resigned his position at WBCY Charlotte to move across the street to Classic Hits WRFX. No replacement has been named..... As you read this, Rick Stacy will be jetting to Atlanta to nail down the PWR 99.7 PD position. Congrats to OM Matt Farber on a strong

#### by Lenny Beer & Mike Murphy

choice. And Happy Birthday to MD Steve Wyrostok 9/11 ..... KHIT Seattle changes format to some sort of New Age/Wave type thing ..... New PD at KSND Eugene is the original Bwana Johnny, 28 year radio veteran. He retains his morning slot ..... Mike Bradley has resigned his MD position at 99DTX in Detroit..... Jay Beau Jones is the new MD at WEGX in Philly. He will report to PD Charlie Quinn, effective immediately ..... New morning team at WAPI Birmingham is

Rick Jensen from WEAG Indianapolis and Bob Campbell from WZOU Boston ..... At WRVQ in Richmond, OM Bob Lewis resigns, with Jim Payne upped from PD to replace him. They are now looking for a new PD/Afternoon drive person, contact at P.O. Box 1394 Richmond, 23211..... Congrats to HOT 103 New York's Steve Ellis on his promotion to Assistant PD. Steve maintains his MD duties..... Tom Gongaware (nice name) is the new PD at WTRG Raleigh ..... Ted

**Rose** moves from **WRKT** Cocoa Beach to **WKRZ** Wilkes-Barre handling middays..... We're late on congratulating **Steve Theroux** on his promotion from MD to PD at **KZOZ** San Luis Obispo..... Former PolyGram Rep **Wade Conklin** has landed at Sound Seventy Productions in Nashville and can be reached at 615-371-1711..... **KG104** in Utica has just fired their entire staff, with rumors abounding of a format switch to Top 40.

WAVELENGTH

## WILDCARD 9/7!

KRBE	add	
KDWB	add	
WLOL	add	
WKDD	add	
WNNK	add	
Z102	add	
WKZQ	add	
WTNZ	add	ヽ
KQIX	add	
95XXX	add	
KXX106	deb	31
KUBE	deb	34
KITY	deb	35
WERZ	deb	36
MJQ102	deb	38
WPST	deb	38
WTLQ	deb	39
Z95	deb	40
WKTI	25-19	
WQUE	27-23	
Z93	34-30	
KKRZ	40-37	
DDEAVI	NC AT	-

**BREAKING AT: KKBQ** WHYT **KPLZ** 94Q KROY **KIYS** KMG) **KTUX KZZU** WBBQ WNYZ WRC

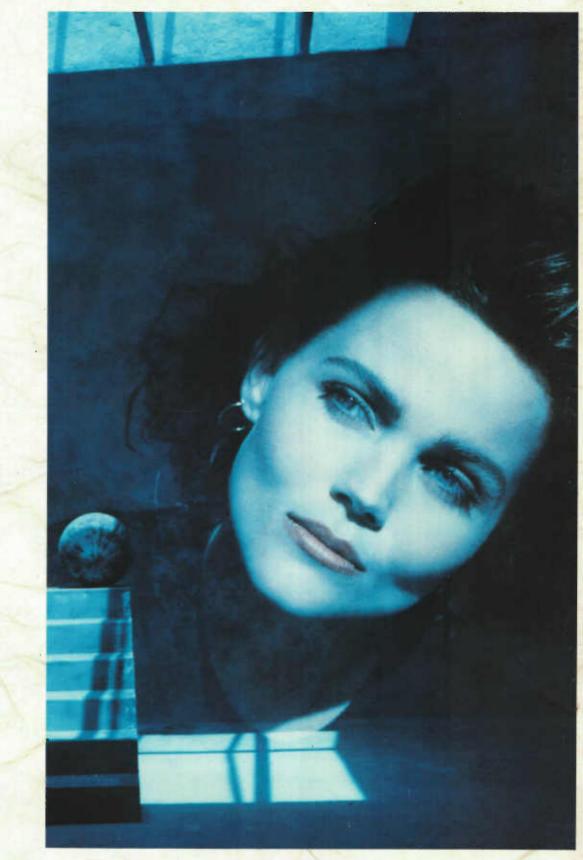
Taja Sevelle Jovein Contagions

Tentos Tentos

C 14987 PAISUEY PARK RECORDS

H

## Belinda CARLISLE



DEBUT SINGLE HEAVEN IS A PLACE ON EARTH BY VIDEO DIRECTED BY

THE

MUSIC PRODUCED BY RICK NOWELS

MANAGEMENT.

DANNY GOLDBERG

AND

RON STONE