June 16, 1995 ISSUE 893 \$5.00



VICE PRESIDENT/PROGRAMMING & OPERATIONS

PROGRAM DIRECTOR

KUBE 93 fm Seattle

FOREIGNER All Need To Know



First Week... **WVSR WPRR** WGRG WLVY WRFY WKRZ WHTO **WJMX #13 WWXM WXLK** KQID **WWST KBIU** WNSL **WWKZ KRRG KCHX** WOMP **WBNQ WZOK WNDU KTMT** KHTY







TOP40 Radio Multi-Format Picks

Based on this week's EXCLUSIVE HITMAKERS CONFERENCE CALLS and ONE-ON-ONE calls. ALL PICKS ARE LISTED IN ALPHABETICAL ORDER.

MAINSTREAM

A HOUSE The Strong And The Silent (MCA) **ALL-4-ONE** I Car Love You Like That (BLITZZ/ATLANTIC) ANITA BAKER/JAMES INGRAM When You ... (ELEKTRA) **BETTER THAN EZRA** Good (ELEKTRA) **BON JOVI** This Ain't A Love Song (MERCURY) **BROWNSTONE** I Can't Tell You Why (MJJ/EPIC) CHRIS ISAAK Somebody's Crying (REPRISE) **COLLECTIVE SOUL** December (ATLANTIC) cranberries Ridiculous Thoughts (ISLAND)
DEL AMITRI Roll To Me (A&M) **DURAN DURAN** Perfect Day (CAPITOL)

EAGLES Learn To Be Still (GEFFEN)

FOREIGNER All I Need To Know (PRIORITY)

FUN FACTORY I Wanna B With U (CURB/ATLANTIC) **HUMAN LEAGUE** One Man In My Heart (EASTWEST/EEG)

JANN ARDEN Could I Be Your Girl (A&M)

JON B. AND BABYFACE Someone To Love (YAB YUM/550) MADONNA Human Nature (MAVERICK/SIRE/WB)

MATTHEW SWEET Sick Of Myself (ZOO) **DUET WITH MICHAEL JACKSON**

& JANET JACKSON Scream (MJJ/EPIC)

MONICA Don't Take It Personal (ROWDY/ARISTA) MONTELL JORDAN This Is How...(DEF JAM/PMP/RAL/ISLAND) NINE INCH NAILS Hurt (NOTHING/TVT/INTERSCOPE)

PAULA ABDUL My Love Is For Real (VIRGIN)

REMBRANDTS I'll Be There For You (EASTWEST)

REAL McCOY Come And Get Your Love (ARISTA) **ROD STEWART** Leave Virginia Alone (WARNER BROS.)

SEAL Kiss From A Rose (SIRE/WARNER BROS.)

SOUL ASYLUM Misery (COLUMBIA)

SPONGE Molly (WORK)

TLC Watersfall's (LaFACE/ARISTA)

U2 Hold Me, Thrill me, Kiss Me, Kill Me (ATLANTIC) **VANESSA WILLIAMS** Colors Of The Wind (HOLLYWOOD)

YAKI-DA I Saw You Dancing (LONDON/ISLAND)

STREET SHEET

2PAC So Many Tears (INTERSCOPE)

ADINA HOWARD My Up And Down (EASTWEST)

AFTER 7 Till You Do Me Right (VIRGIN)

ALL-4-ONE I Car Love You Like That (BLITZZ/ATLANTIC)

BRIAN McKNIGHT Crazy Love (MERCURY)

BROWNSTONE I Can't Tell You Why (MJJ/EPIC)

BUCKETHEADS The Bomb... (HENRY ST./BIG BEAT)

E-40 Sprinkle Me (JIVE)

FAITH You Used To Love Me (BAD BOY ENTERTAINMENT/ARISTA)

FLORIDA BOYS Backyard Party (BELLMARK)

FUN FACTORY I Wanna B With U (CURB/ATLANTIC)

INI KAMOZE Listen Me Tic (EASTWEST)

INTONATION Died In Your Arms (METROPOLITAN)

JOEI MAE Promise Me Your Heart (AFTER DARK/PRIORITY)

JON B. Pretty Girl (YAB YUM/550)

LUNIZ I Got Five On It (NOO TRYBE/C-NOTE/VIRGIN) MADONNA Human Nature (MAVERICK/SIRE/WB)

MAX-A-MILLION Take Your Time (Do It Right) (S.O.S./ZOO) **DUET WITH MICHAEL JACKSON**

& JANET JACKSON Scream (MJJ/EPIC)

MONTELL JORDAN Something 4 Da... (DEF JAM/PMP/RAL/ISLAND)

MOKENSTEF He's Mine (OUTBURST/DEF JAM/ISLAND) NAUGHTY BY NATURE Feel Me Flow (TOMMY BOY)

NUTTIN NYCE Froggy Style (JIVE)

PATRA Pull Up To The... (550 MUSIC/EPIC RECORDS GROUP)

ROSIE GAINES I Want U (MOTOWN)

SHAGGY Boombastic (VIRGIN)

SMOOTH Mind Blowin' (JIVE)

THE NOTORIOUS B.I.G. One More... (BAD BOY ENT./ARISTA)

TOTAL F/NOTORIOUS B.I.G. Can't See You (TOMMY BOY)

U.N.V. So In Love With You (MAVERICK/WB)

VANESSA WILLIAMS Colors Of The Wind (HOLLYWOOD) XSCAPE Feels So Good (SO SO DEF/COLUMBIA)

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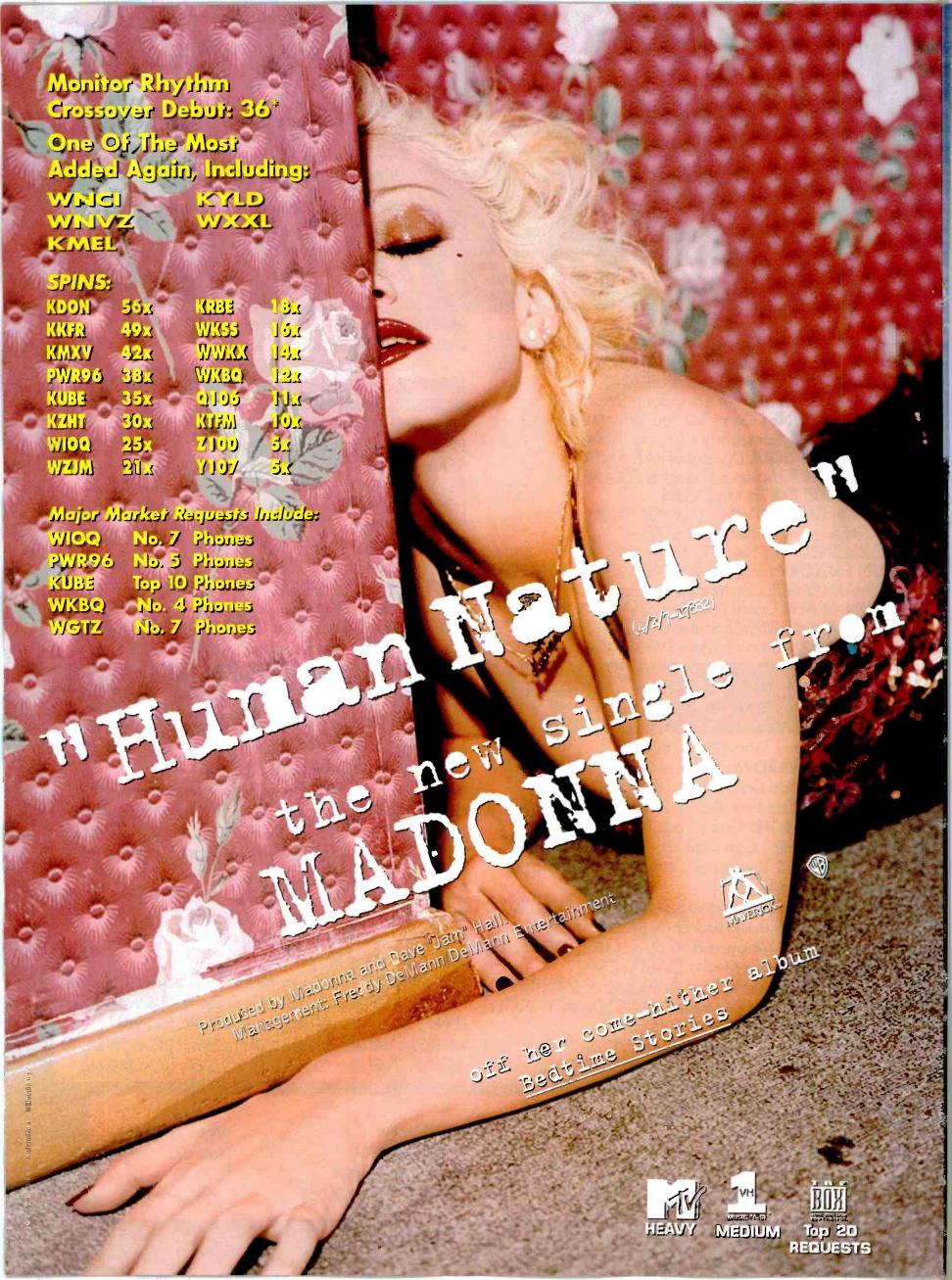
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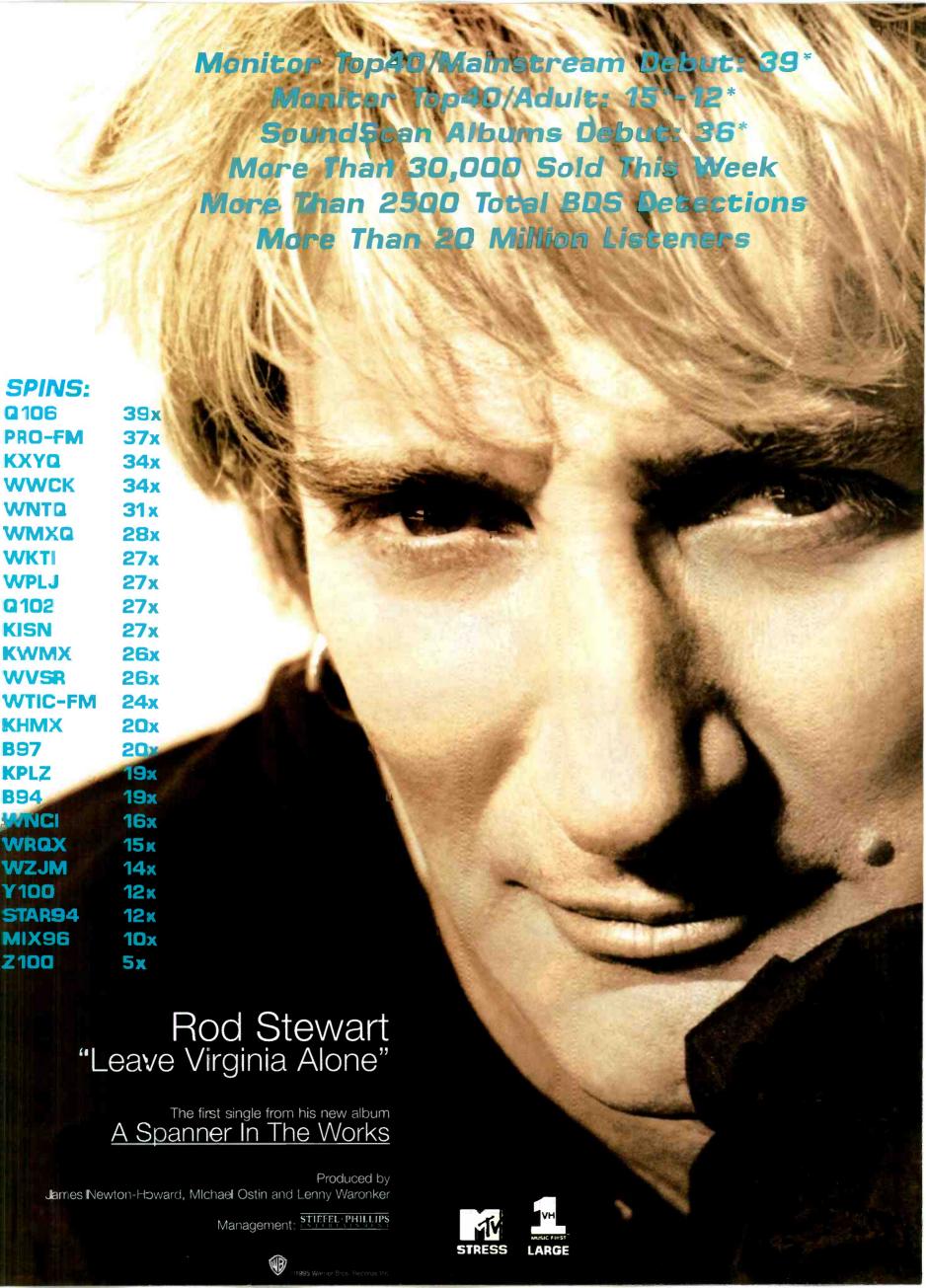
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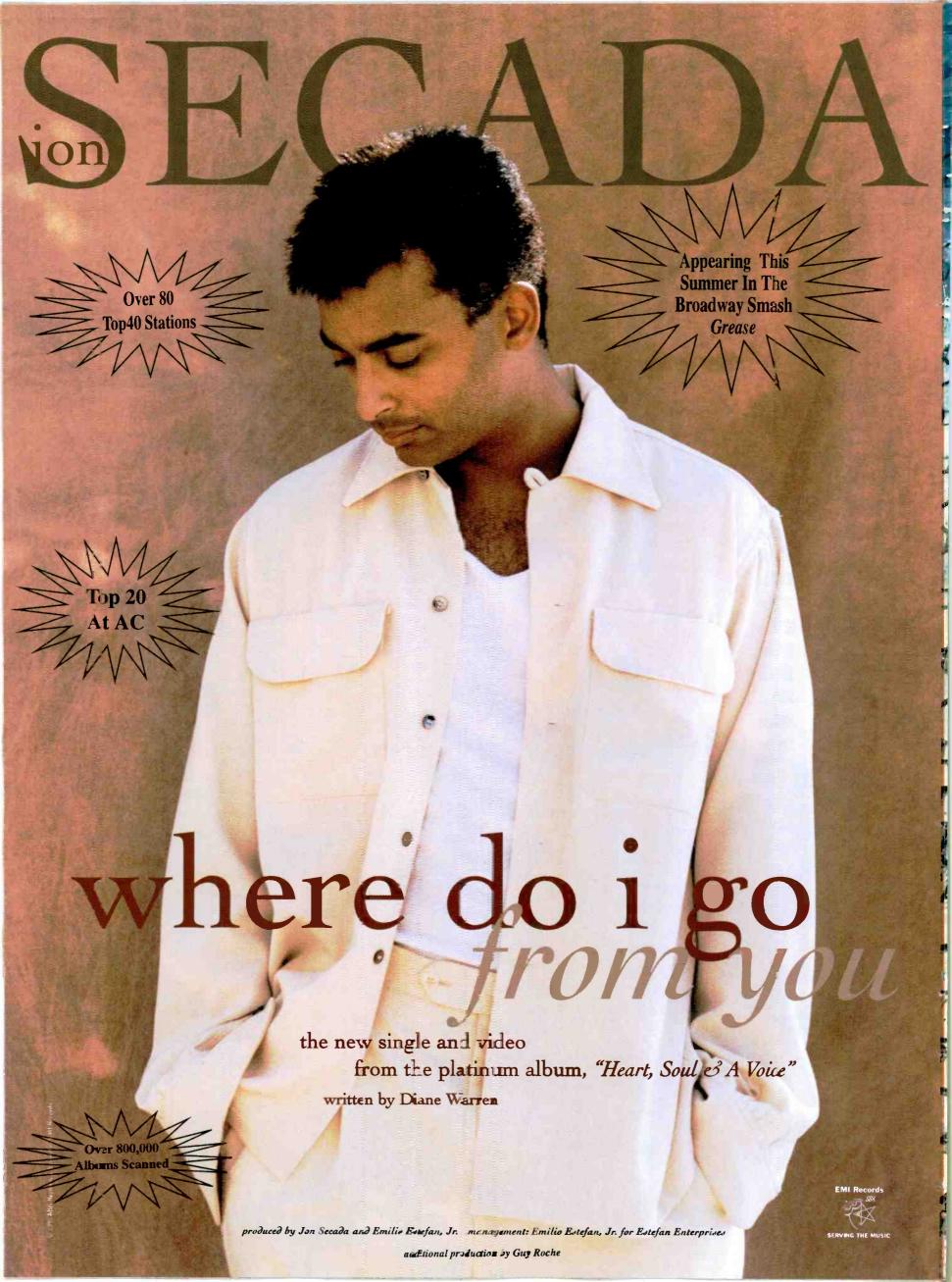
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HITMAKERS

June 16, 1995







LA COCKET OF SE

CHRCT IMPACT IMPACE: 0/19

ALREADY PLAYING ON:

WHYT 37X #1 Phones

Q99 16X WMM5 16X

KEDJ 15X

WGRD 14X

WVK5 12X

KHTY 10X

KDGE 9X

(C) 1995 EMI H

EMI Records

Produced by Tony Visconti Management: The Left Bank Organization



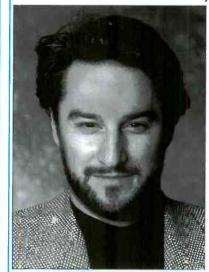
HITMAKERS Faces & Places

MCA INC. ANNOUNCES LONG-TERM AGREEMENT WITH DREAMWORKS

Strategic Alliance Covers Broad Spectrum of Entertainment Ventures

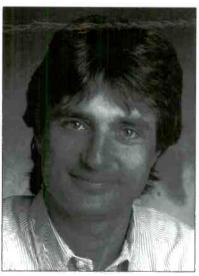
Geffen Records, an MCA company, has entered into a joint venture with DreamWorks whereby all DreamWorks music product will be distributed domestically by Geffen Records, and throughout the rest of the world by MCA Music Entertainment International. This agreement marks the creation of the DreamWorks and SKG labels, which will feature the company's new artists and music projects, including soundtracks.

JUSTIN FONTAINE APPOINTED VICE PRESIDENT. POP PROMOTION, THE WORK GROUP



Justine Fontaine has been appointed Vice President, Pop Promotion, it was announced by Burt Baumgartner, Senior Vice President, Promotion, The WORK Group, to whom Mr. Fontaine will report. He is based in Santa Monica.

In his new role, Mr. Fontaine will be responsible for all activities relating to pop radio promotion, trade publictions, and field staff management on behalf of The WORK Group, as well as furthering the label's visibility on the West Coast.



Steve Ralbovsky has been appointed Vice President, A&R for ARISTA Records.



Laura Gold has been named Vice President of Media Relations/West Coast for ATLANTIC Records.



Daniel Savage has been named Vice President of Marketing for LAVA Records



Jessica Harley has been appointed Senior Director, Rock Promotion for ELEKTRA Entertainment Group.

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BARRY FIEDEL

PRESIDENT: POB GREENBERG

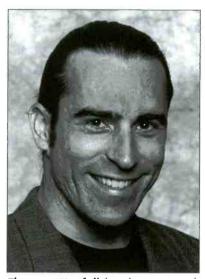
BARRY RICHARDS

usiness Afbirs:
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ANNE GREENBERG
BARBARA NEIMAN
incotor/Meinstream Radia:
dio Editor
Soc. Dir./Mionstream Top40: SUSAN GRAFMAN
ector Mix/Club:
oc. Dir./Mix/Dub:
actor Production/Street:
phic Designers: TOMMY GRAFMAN TODD DOTY
ANDY MUNITZ
CINDY ANDERSON

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PORTER B. HALL



Thomas Westfall has been named Senior Director of Alternative Promotion for ZOO Records.



Miles Baker has been named National Director of Sales and Marketing , Los Angeles, for ZOO Records.



Billy Gentzsch has been named National Director of Sales and Marketing, New York, for ZOO Records.

Programmer's Think Tank

by TOM SHOVAN



RADIO'S SUPERSTARS

Racio has traditionally been an arena of personalities...stars. Their names shaped radio history...Dan Ingram, Johnny Rabbit, Robert W. Morgan, Ron Lundy, Herb Oscar Anderson, Barney Pipp...the names go on and on. WCBS-FM/New York's reunion this past weekend of former New York jocks led me to think about radio's changing caste-system.

It used to be that almost every radio station had its stars. Every market had its radio heros. We read about them in the trades, we collected airchecks and we followed their careers. Today, however, if we talk radio, it's not the jocks' names that come up.

The radio names that come to mind today are Carl Hirsch, Mel Karmazin, Bud Paxson, Richie Balsbaugh, Randy Michaels, Steve Dinitz, Scott Ginsburg, Lowrey Mays and the myriad of other owners and traders who now control the commodity called radio. Radio is traded with a total global master plan just like coffee, soybeans and sugar. Having broker most of the shackles of federal regulation that used to preserve radio's form, radio changed from a public trust to big business. Virtual deregulation permits - even economically requires owners to have multiple stations in a market. As Pyramid's Richie Balsbaugh said at the Chicago HITMAKERS Convention, in order to effectively compete these days, we need the resources for multiple presence. When I asked Richie whether he felt this was good or bad, he replied that he didn't think it was particularly good but we've all gotten so far into it that we're stuck there.

Certainly nobody can be faulted for seizing an opportunity. Given loose federal guidelines, it's human nature to grab as much as you can and grow your investment to whatever legal limits you can. When radio was defined as a forprofit public trust, it was like gas stations on a turnpike or snack bars in national parks. They had responsibilities, guidelines and limits. The stations concentrated on the mission and artform of radio. They competed sword to sword, limited only by signal strength and their own imagination. Now an owner can compound competition without, necessarily, much thought given to making a great product. In a controlled commodity market, people will drink rancid coffee if enough of a "shortage" is contrived.

Hey, this is a great year for radio's new heros. Ad revenue is skyrocketing and stations are getting traded. The people who bought into radio as a commodity are doing extremely well and they deserve their success. They spotted a great business opportunity and they invested heavily in it – and struck gold.

Might I remind readers to recall a "5 & 10 cent store" called S.S. Kresge. In the late 1960's they came up with the "Superstore" concept and created a wildly successful chain called "K-Mart." For years it led the discount retailing pack until its shoddy image

and practice of putting advertised specials on hidden out-of-the-way places made them vulnerable to Wal-Mart and Target. K-Mart's new head recruited from Target, is faced with the nearly impossible challenge of regaining public image for the failing store. Similarly, Howard Johnsons was once the king of restaurant chains until their growth inspired mediocre food and portion control. They've never recovered.

Radio is purely a business these days. It's heros are its owners. They are radio's "big names." When the spotlight is so completely aimed at the top, little if any credit or attention is focused on the "little people – the air talent, the promotion people, the product folks. We know its good business practice to single out everybody in a company at one time or another and to make everyone feel important. It's a basic of good managers. On the other hand, radio owners right now gives no credit and little attention to the product or its people. Why should they? Money's rolling in and prices are great. The formulas we've put into our stations are working.

This is a call to everyone – the radio station owners, the trade publications, the industry as a whole, to shine the spotlight a little lower and give some much deserved light to the real radio superstars!

Tom Shovan welcomes your comments.
Call him at (212) 581-3962 or fax (212) 459-9343.

This Week 2nd **Most Added Including:**

STAR94 PRO-FM POWER96 **B97** WNCI WKSE KROQ KPLZ KISN WRQX

Already Top 10 Requests Nationwide Including:

WAPE #3 Phones, WTIC #10 Phones WNTQ Top 10 Phones, WABB Top 5 Phones WZOK #7 Phones, WYCK #9 Phones

SEA

(MOMO)

SoundScan Albums 3 Week Trend 165" - 130" - 101" 6326 - 7769 - 10,677 Pieces Sold!

SPINS: 29x WTWR **KBZR** 25x 24x WVSR WSTW 21x WNOK 20x KQKQ 19x KMXV 19x WTIC-FM 18x WKSS 16x WAPE 15x **WWXM** 15x WRVQ 15x 93Q 15x KISF 13x KKRD 13xY100 12x **Q99** 10x G105 10x WXKS 10x



KISS FROM A ROSE

The first single from the motion picture Batmán Forever. The latest single from the platinum Sire/ZTT/Warner Bros. album: SEAL

5/30 - 5th Most Added 22 Adds 6/6 - 3rd Most Added 34 Adds

Produced by Trevor Horn for Horn Productions Management: Bob Cavallo/Rebecca Mostow for Atlas/Third Rail Management









HIMAKESS

MAINSTREAM TOP40 DISC-OVERY (LIB

1. DEL AMITRI "Roll To Me" (A&M)

- 2. SEAL "Kiss From A Rose" (SIRE/WARNER BROS.)
- 3. TLC "Waterfalls" (ARISTA)
- 4. BROWNSTONE "I Can't Tell You Why" (MJJ/EPIC)
- 5. CHRIS ISAAK "Somebody's Crying" (REPRISE)
- 6. FOREIGNER "All I Need To Know" (PRIORITY)
- 7. SPONGE "Molly" (WORK)
- 8. U2 "Hold Me, Thrill Me, Kiss Me, Kill Me" (ATLANTIC)
- 9. VANESSA WILLIAMS "Colors Of The Wind" (HOLLYWOOD)
- 10. cranberries "Ridiculous Thoughts" (ISLAND)
- 11. FUN FACTORY "I Wanna Be With U" (CURB/ATLANTIC)
- 12. A HOUSE "The Strong And The Silent" (MCA)
- 13. PORTRAIT "How Deep Is Your Love" (CAPITOL)
- 14. THE HUMAN LEAGUE "One Man In My..." (EASTWEST/EEG)
- 15. MAX-A-MILLION "Take Your Time (Do It Right)" (SOS/ZOO)
- 16. DANNY TATE "Dreamin" (VIRGIN)
- 17. HOOTIE & THE BLOWFISH "Only Wanna Be..." (ATLANTIC)
- 18. JANN ARDEN "Could I Be YOur Girl" (A&M)
- 19. MADONNA "Human Nature" (MAVERICK/SIRE/WB)
- 20. MONICA "Don't Take It Personal" (ROWDY/ARISTA)
- 21. SHAMPOO "Trouble" (I.R.S.)
- 22. SOUL ASYLUM "Misery" (COLUMBIA)
- 23. U.N.V. "So In Love" (MAVERICK/SIRE/WARNER BROS.)
- 24. DEEP BLUE SOMETHING "Breakfast At..." (INTERSCOPE)
- 25. THE DWELLERS "Love Is A Rocket Ride" (EMI RECORDS)
- 26. EVERYTHING BUT THE GIRL "Missing" (ATLANTIC)

COLUMBIA RECORDS

Presents the HITMAKERS

Programmer L of the week L

Columbia Crusades SOUL ASYLUM

Misery

TONY BRISTOL, MD, WTIC-FM, Hartford "This song is Top 10 phones at night. Will be a hit."

BUCKSHOT LeFONQUE f/Branford Marsalis

Some Cow Fongue

DAVID LEE MICHAELS, PD, WJJS, Roanoke "Cantaloops, Part II."

DAN OLSEN, PD, KOKZ, Waterloo

"This is a fun summertime sound. Getting phones already."

XSGAPE

Feels So Good

JEFF ANDREWS, MC, B96, Chicago "Killer melody."

MARI LOU, MD, WOCQ, Ocean City

"It's gonna be a hit."

BLOODHOUND GANG

Mama Say

DJ RICH, DJ, KTFM, San Antonio

"Great summer reaction record that is crossing over Urban, Alternative, Mainstream boundaries. Hook is so easy to remember that you'll be singing it for days."

C&G MUSIC FACTORY

Boriqua Anthem

JAZZY JIM, MC, HOT97.7, San Jose

"Straight up street vibe. Blowin' up ever, where."

STAXX

You

SHANNON 'The Spindog' WILLIAMS, DJ, WGRD, Grand Rapids 'Looks like another winner.'

YO!GO ROSS

Miss Me

CHRISTINE FOX, MD, WFHIN-FM, New Bedford "Great summertime jam Will do well for us"

TINA SIMONET, MD, WKSS, Hartford

"It's a fun, dancy, Reggae flava summertime out. I like it!"

DAVID LEE **MICHAELS**



PD, WJJS/Roanoke

Career Highlights:

 Working with Scott Shannon & Mason Dixon.

TOP 50 REQUEST

Stations: WZUU/Milwaukee, WRVQ/Richmond

Family:

 The big D. With son who just turned 10 years old.

Hobbies:

• in to music, sports, and hangin' with friends

Quote:

 "Who's gonna ride your wild horses."

Nominees for Issue 894.

Vote for your choice.

- 1. CRUZE, (PD, WABB/Mobile)
- 2. STEVE WILSON, (PD, WKCI/New Haven)
- 3. JOHN O'DEA, (PD, WNNK/Harrisburg)

Call your HITMAKERS Account Executive (818) 887-3440 Programmer of the week wins a Sony Walkman™!

Top40 Disc-overy Club

J.J. RICE, MD, 98PXY, Rochestei

SPONGE <u>Molly</u> (WORK) - This one is going to be their biggest record yet. Don't ignore this band!

TLC Waterfalls (ARISTA) - This one is burning up the chart. It's huge!

MONICA <u>Don't Take It Personal</u> (ROWDY/ARISTA) - #1 sales in Rochester. I'm sure it's selling like crazy where you are too. This will kick in and be a Mainstream hit!

GIOVANNI <u>Girl In My Eyes</u> (SIRE/EEG) - A good Puerto Rican/Italian kid from New York. Very cool!

DAVID EDGAR, PD, B94, Pittsburgh

TLC Waterfalls (ARISTA) - #1 phones already on this record. Big, big song!

REAL McCOY <u>Come And Get Your Love</u> (ARISTA) - This is a good song. Should be a strong record.

DEL AMITRI <u>Roll To Me</u> (A&M) - I really like this record. This is one of my favorites out there.

NEAL SHARPE, PD, JET-FM, Erie

SPONGE <u>Molly</u> (WORK) - We've been toying around with it, and we've gotten good early response...Very positive!

HOOTIE & THE BLOWFISH <u>Only Wanna Be With You</u> (ATLANTIC) - It's very solid – Sounds great on the air. <u>Let Her Cry</u> is a power, but this record could happen for us soon!

SEAL <u>Kiss From A Rose</u> (SIRE/WARNER BROS.) - The big Batman craze is going on and it should be a pretty big deal. I love this!

DANNY TATE <u>Dreamin'</u> (VIRGIN) - I like it. I like it a lot. I think this record can fit on just about any playlist.

RICH E. CUNNINGHAM, APD, K92, Roanoke

U2 <u>Hold Me. Thrill Me. Kiss Me. Kill Me</u> (ATLANTIC) - We just added it last week, and it's already pulling phones.

SOUL ASYLUM Misery (COLUMBIA) - All I can say is it's a big record!

HITMAN, MD, KBFM, McAllen-Brownsville

FUN FACTORY \underline{I} Wanna \underline{B} With \underline{U} (CURB/ATLANTIC) - We were out of the box on this and it's a huge record. Right Now it's #3 on our 'Hot 9 At 9.' It will be a big summer record.

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - A sure-fire hit! It was the champion on our 'Nightly Knockout' for an entire week!

NAUGHTY BY NATURE <u>Feel Me Flow</u> (TOMMY BOY) - I'm getting a really good vibe on this. I've been listening to it at clubs, which I've been attending a lot lately, and it's a great dance record!

ERNESTO GLADDEN, PD, KBZR, Phoenix

TRIPPING DAISY <u>I Got A Girl</u> (ISLAND) - The summertime record of the summer. **ELASTICA** Stutter (GEFFEN) - This is like the Go Go's goes Ramones.

EVERYTHING BUT THE GIRL <u>Missing</u> (ATLANTIC) - This is a smash. Don't miss

JOHN RAMSEY, PD, KCLD, St. Cloud

DEL AMITRI \underline{Roll} To \underline{Me} (A&M) - This sure sounds like a hit to me. People here at the station are already asking about it.

EAGLES Learn To Be Still (GEFFEN) - Their last one is still doing well for us. Will be there soon.

CHRIS ISAAK <u>Somebody's Crying</u> (REPRISE) - Just need a slot. Good sound for us.

SHERYL CROW All By Myself (IMPORT) - Find it, play it. Doing very well for us.

MARK RADWAY, MD, KDUK, Eugene

A HOUSE <u>The Strong And The Silent</u> (MCA) - I kind of like it! You really ought to check it out.

JANN ARDEN <u>Could I Be Your Girl</u> (A&M) - It's easy to see why she's #1 in Canadal

VANESSA WILLIAMS <u>Colors Of The Wind</u> (HOLLYWOOD) - A total smash. A beautiful record!

TRACY AUSTIN, MD, KIIS-FM, Los Angeles

FUN FACTORY \underline{I} Wanna \underline{B} With \underline{U} (CURB/ATLANTIC) - Played the last song. It sounds like a good Pop record.

INTONATION f/Joee <u>Died In Your Arms</u> (METROPOLITAN) - This is getting good play at some stations. Could be the next Nicki French.

 ${\bf GIOVANNI}~\underline{\it Girl~In~My~Eyes}$ (SIRE/EEG) - This could be a good straight-ahead sound for our station.

STEVIE B. Waiting (THUMP) - His ballads usually work. Another smooth one from Stevie B.

CHUCK GEIGER, PD, KISF, Kansas City

A HOUSE <u>The Strong And The Silent</u> (MCA) - It sounds like The Human League and Del Amitri record rolled into one.

ALANIS MORISSETTE <u>You Outta Know</u> (MAVERICK/REPRISE) - The hook reminds me of that Gabrielle song, <u>Goin' Nowhere!</u> There is no female record out right now that sounds like this. It's edgy but poppy.

MICK FULGEM, MD, KISX, Tyler

DANNY TATE Dreamin' (VIRGIN) - I like this. Don't miss it. Check it out.

DEEP BLUE SOMETHING <u>Breakfast At Tiffanys</u> (INTERSCOPE) - Great Pop song. Sugar-coated for Top40. Just right.

SEAL <u>Kiss From A Rose</u> (SIRE/WARNER BROS.) - What a great song. I love this. Will be a big record for Seal.

KEN BENSON, PD, KKRZ, Portland

TLC <u>Waterfalls</u> (ARISTA) - This one is going to be massive. This will be one of TLC's signature songs!

PAULA ABDUL <u>Crazy Cool</u> (VIRGIN) - It's cut #1 on her <u>HEAD OVER HEELS</u> CD, and it's one of my favorites.

SHAMPOO <u>Trouble</u> (I.R.S.) - Except for the heavy rhythm stations, almost anybody should be able to play this. It's just a fun song!

JANN ARDEN <u>Could I Be Your Girl</u> (A&M) - She just played for us in the studio, and this went over real well. A good song!

JEFF ANDREWS, APD/MD, KLYV, Dubuque

THE DWELLERS <u>Love Is A Rocket Ride</u> (EMI RECORDS) - It's like a great, classic Cheap Trick record. With so many ballads out right now, this is something we could really use.

SHAMPOO *Trouble* (I.R.S.) - This is a weird record. It sounds like old B-52's.

LA BOUCHE \underline{Fallin'\ In\ Love} (LOGIC) - We've been spiking this and it sounds really good.

JEFF HUGHES, MD, KNIN, Wichita Falls

DEEP BLUE SOMETHING <u>Breakfast At Tiffanys</u> (INTERSCOPE) - This will be huge. This is great. A radio orgasm.

cranberries *Ridiculous Thoughts* (ISLAND) - They're hot. Great follow-up smash. They can't go wrong.

SPONGE Molly (WORK) - This one will do well for us. More Mainstream.

DAN OLSEN, PD, KOKZ, Waterloo

COLLECTIVE SOUL <u>December</u> (ATLANTIC) - This is an across-the-board smash record. All dayparts.

 $\begin{tabular}{ll} \textbf{VANESSA WILLIAMS} & \underline{Colors\ Of\ The\ Wind} \\ \end{tabular} \begin{tabular}{ll} \textbf{(HOLLYWOOD)} - \textbf{This record is a nobrainer. Big movie for Disney.} \\ \end{tabular}$

SEAL Kiss From A Rose (SIRE/WARNER BROS.) - Already big phones with less than a week's airplay.

BUCKSHOT LeFONQUE f/Branford Marsalis <u>Some Cow Fonk (More Tea. Vicar?)</u> (COLUMBIA) - This is a fun summertime sound. Getting phones already.

PAT CLOUD, PD, KQID, Alexandria

MADONNA <u>Human Nature</u> (MAVERICK/SIRE/WARNER BROS.) - MTV pushed this one out there. Just looking for a slot.

DEL AMITRI \underline{Roll\ To\ Me} (A&M) - I have loved everything they have done in the past. This should do very well.

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - Very good job on the remake of the record. Hope it does well for them.

 ${\bf cranberries}\ \underline{\it Ridiculous\ Thoughts}$ (ISLAND) - This is another good song from this band. Good Mainstream sound.

JIMI JAMM, MD, KQKQ, Omaha

CHRIS ISAAK <u>Somebody's Crying</u> (REPRISE) - He is wooing the women again. **PORTRAIT** <u>How Deep Is Your Love</u> (CAPITOL) - Already doing very well for us.

BLESSID UNION OF SOULS <u>All Along</u> (EMI RECORDS) - A great ballad that captures the spirit of the original.

TOM MARTENS, PD, KWTX, Waco

PEARL JAM Immortality (EPIC) - Real cool sound. Should do well. What's up with this?

BROWNSTONE <u>I Can't Tell You Why</u> (MJJ/EPIC) - Novel-sounding record. I like this tune. Should have a future.

PORTRAIT *How Deep Is Your Love* (CAPITOL) - Great job on this. Remember, there are so many now, this stands out.

MIKE KASPER, PD, KZMG, Boise

BROWNSTONE <u>I Can't Tell You Why</u> (MJJ/EPIC) - It's a good song...Heck, it's the Eagles. Kind of hard to miss with this.

AFTER 7 'Til You Do Me Right (VIRGIN) - I like it! When I first heard it, I thought it was real good.

KASEY CHRISTOPHER, MD, KZZU, Spokane

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - The Eagles wish they'd done this version! This is a good arrangement of this song!

MONICA <u>Don't Take It Personal</u> (ROWDY/ARISTA) - It's the next big one. First there was Adina, then Montell, and now Monica!

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - Everybody here at the station just loves this song!

5/18/2/20 "I Wish" The Facts:



Jam of the Week. Two Weeks In A Row. Strong Requests. **Jams Most Wanted!**

Big Phones ang Big Sales.



#2 Most Requested.

HEAVY REQUESTED MARKETS ON

WASH D.C. CHICAGO **BOSTON**

PHOENIX SAN FRANCISCO **TUCSON** DETROIT

HOUSTON **WEST PALM BEACH** MIAMI

TAMPA ATLANTA LOS ANGELES

BALTIMORE **PORTLAND** DALLAS SAN ANTONIO

RADIO STATIONS:

KZHT	PWR106	KMEL
KZFM	KHTN	WILD107
KPRR	KDON	HOT97.7
KTFM	KCAQ	KUBE
KIKI	KGGI	KWIN
WJJS	Z90	KPSI
	KZFM KPRR KTFM KIKI	KZFM KHTN KPRR KDON KTFM KCAQ KIKI KGGI

SOUNDSCAN:

TOP RAP SINGLES OVER ALL #13 **ALREADY RANKED IN 50 MARKETS**

Thanks For Making "/ Wish" Come True! "I Wish" LP IN STORES June 27th





DIANA & KING



SHY GUY

From her debut album
TOUGHER THAN LOVE

also appearing on the soundtrack to BAD BOYS.

Top 40 Mainstream Radio

KIIS KHKS
WXKS WNCI
KKRZ KKFR
KDWB Y100

WNVZ KMXV WXXL WAPE

WPRO WZJM

WFHN WPXY

WKSS K92

KRQ WFLY

Mainstream Monitor #38 SoundScan Single #15 Billboard Hot 100 #16





HOT97 KMEL **B96** PWR96 **WWKX** KUBE **HMLW KLUC** WHHH KGGI **WJMN KTFM KKSS B95** KLRZ **XLHW Z90** WOVV **WPGC WJJS**

Rhythm/Crossover Radio

#8 Rhythm/Crossover Radio



"This record continues to be one of our strongest overall hits with sales, requests and callouts"

-Don London, WNVZ, Norfolk

"This record is a proven HIT. If you are not on it, what are you waiting for!"

-Justin Fontaine, WORK

"To say that the single is a hit for B96, is a major understatement. It has been Top 5 with virtually every demo and the single sales have tripled in the market. It's our #1 most played song, getting 70+ spins weekly."

-Erik Bradley, MD, B96 Chicago



Sony Music Entertainment Inc.

Top40 Disc-overy Club

PAUL WALKER, PD, OK95, Tri-Cities

DEL AMITRI <u>Roll To Me</u> (A&M) - This band has always worked well in this market, and I have no reason to believe this will be any different.

THE HUMAN LEAGUE <u>One Man In My Heart</u> (EASTWEST/EEG) - I didn't get this when I first heard it. But the more I listened, the more I liked it. The vocals are very reminiscent of Abba. That sound worked for Ace Of Base and Yaki Da, so why not this group?

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - The buzz on this is just too big to ignore.

cranberries <u>Ridiculous</u> <u>Thoughts</u> (ISLAND) - A great night record for us. It's not really the kind of sound we want during the day, but it should do well at night!

TONY MASCARO, MD, PRO-FM, Providence

JORDAN HILL Remember Me This Way (MCA) - Good ballad that will work well with our women demo.

RUSTED ROOT <u>Send Me On My Way</u> (MERCURY) - Very different-sounding. Will sound great for summer.

NINE INCH NAILS <u>Hurt</u> (INTERSCOPE) - Cool song. I like this. Will do well for us.

GARY MICHAELS, PD, Q99, Salt Lake City

SPONGE <u>Molly</u> (WORK) - Getting good reaction on this. Requests already. This looks like something.

JILL SOBULE <u>I Kissed A Girl</u> (ATLANTIC) - This is a #1 request record for us. Just doing very well.

GOO GOO DOLLS *Flattop* (WARNER BROS.) - Good sound. Might be something for us here soon.

MIKE LOWE, MD, WAIA, Melbourne

VANESSA WILLIAMS <u>Colors Of The Wind</u> (HOLLYWOOD) - This is a can't miss song from a can't miss movie.

MONICA <u>Don't Take It Personal</u> (ROWDY/ARISTA) - We have #1 sales on this already. Will be there.

DIANA KING Shy Guy (WORK) - What's up? This is ready to go!

JOE FRIDAY, MD, WAEB, Allentown

TLC Waterfalls (ARISTA) - Huge phones!!!

EVERYTHING BUT THE GIRL *Missing* (ATLANTIC) - I loved this record last year! Very cool record!

U2 <u>Hold Me, Thrill Me, Kiss Me. Kill Me</u> (ATLANTIC) - This record is like one big hook. The music, the lyrics – very cool stuff. And from *Batman*, how can you go wrong!?!

THE HUMAN LEAGUE <u>One Man In My Heart</u> (EASTWEST/EEG) - What can I say? I'm an '80s Pop junkie. The remixes are very cool too!

REDNEX Old Pop In An Oak (JIVE) - Is this the same as Cotton Eye Joe with different words? Oh...Cool!

JOHN HARRISON, PD, WAZY, Lafayette

SEAL <u>Kiss From A Rose</u> (SIRE/WARNER BROS.) - Great new song from Seal. Could be his strongest yet. Movie won't hurt.

CHRIS ISAAK <u>Somebody's Crying</u> (REPRISE) - I like this. Will play catch-up on this one. Should do very well.

THE REMBRANDTS <u>I'll Be There For You</u> (EASTWEST) - Big sales, big requests. Just a monster record for us.

KID KELLY, PD, WBHT, Wilkes-Barre

MATTHEW SWEET <u>Sick Of Myself</u> (ZOO) - I'm sick of myself for not hearing it sooner. Great song.

TLC <u>Waterfalls</u> (ARISTA) - If you can't hear this song, get a new battery for your hearing aid.

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - Great song on its own, with movie it's poised to do great things.

BEAU LANDRY, PD, WBIZ, Eau Claire

SEAL <u>Kiss From A Rose</u> (SIRE/WARNER BROS.) - Real good track. Big movie, will help this.

DEL AMITRI *Roll To Me* (A&M) - Hike this. Sounds like a good Pop record.

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - This is a very good record. Will be a Mainstream hit.

SCOTT LAUGHLIN, MD, WBNQ, Bloomington

THE HUMAN LEAGUE <u>One Man In My Heart</u> (EASTWEST/EEG) - I like this. Uptempo. This is what we need for summer.

A HOUSE <u>The Strong And The Silent</u> (MCA) - U2 meets the B-52's. Very hooky. Good song.

BROWNSTONE *I* Can't Tell You Why (MJJ/EPIC) - One ballad that would probably fit us. Good sound.

JOHN RILEY, PD, WCIL, Carbondale

DEL AMITRI <u>Roll To Me</u> (A&M) - This song is great. A perfect summertime record. **SPONGE** <u>Molly</u> (WORK) - This is another summertime fun record. It's got a good hook. It's real fun!

THE DWELLERS Love Is A Rocket Ride (EMI RECORDS) - Just a real good record!

WANDERLUST *I Walked* (RCA) - I've mentioned this before and I'll say it again. Programmers should not lose sight of this because it's a great record.

MICHAEL GAMBY, MD, WDBR, Springfield

BROWNSTONE <u>I Can't Tell You Why</u> (MJJ/EPIC) - Hauntingly sounds like Timothy B. Schmidt.

RUSTED ROOT <u>Send Me On My Way</u> (MERCURY) - Great Talking Heads feel. If you need a good transition record, this is it.

VANESSA WILLIAMS Colors Of The Wind (HOLLYWOOD) - A gimmie.

SCOTT THOMAS, PD/MD, WDJB, Fort Wayne

DEL AMITRI <u>Roll To Me</u> (A&M) - Uptempo, short and sweet. This is a good one. **MAX-A-MILLION** <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - This has a feel of summer to it...Top down, driving around.

FUN FACTORY *I Wanna B With U* (CURB/ATLANTIC) - Fun Factory did this live. was totally impressed. Should easily transfer over to radio.

LIZ JORDAN, MD. WERZ, Exeter

DEL AMITRI <u>Roll To Me</u> (A&M) - A natural hit. You have to be deaf not to hear this

HOOTIE & THE BLOWFISH Only Wanna Be With You (ATLANTIC) - God, I love this. Another #1 record. Good tempo.

SOUL FOR REAL *Every Little Thing* (UPTOWN/MCA) - I have heard this on a few stations. I think it's great.

CHRISTINE FOX, MD, WFHN-FM, New Bedford

CHRIS ISAAK <u>Somebody's Crying</u> (REPRISE) - Great record. Real smooth.

YO!CO ROSS <u>Miss Me</u> (COLUMBIA) - Great summertime jam. Will do well for us.

U2 <u>Hold Me</u>, <u>Thrill Me</u>, <u>Kiss Me</u>, <u>Kill Me</u> (ATLANTIC) - The name speaks for itself.

Hold Me. Thrill Me, Kiss Me, Kill Me.

MICHAEL MORGAN, PD, WFLY, Albany

U.N.V. <u>So In Love</u> (MAVERICK/WARNER BROS.) - We've only been playing it since last week and people are already calling for it. It sounds very cliche or typical, but I actually had a girl call me on the air, who said she was getting married and she just had to hear it! That's really what kind of song it is!!

JOHNNY A, PD, WFMF, Baton Rouge

NICKI FRENCH <u>Total Eclipse Of The Heart</u> (CRITIQUE) - Sales. Big record. Already familiar.

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - Great job on this Eagles remake. I like this a lot.

CHRIS ISAAK <u>Somebody's Crying</u> (REPRISE) - Good song. This guy sure has a lot of female attention.

SOUL ASYLUM Misery (COLUMBIA) - Great record. I will be there soon.

JOSHUA FLEMING, MD, WHHY, Montgomery

DEL AMITRI *Roll To Me* (A&M) - If every record could be 2:17 seconds, I could play like 15 songs an hour. I like this. It's quick, it's hip...A good song.

IMMORTALITY $\underline{\textit{Pearl Jam}}$ (EPIC) - Spin the black circle baby, spin the black circle...I like this record a lot – It's so mellow.

GILLETTE You're A Dog (SOS/ZOO) - Bow wow wow, yippy yo, yippy yea!

DURAN DURAN <u>Perfect Day</u> (CAPITOL) - This is huge! It's my #1 female phone record right now. I'm playing cut #2, the acoustic mix, and it just sounds so good on the air!

JACKIE JOHNSON, MD, WIFC, Wausau

U2 <u>Hold Me. Thrill Me. Kiss Me. Kill Me</u> (ATLANTIC) - We just added this, and I'm really glad we did! This should be a big record!

BON JOVI <u>This Ain't A Love Song</u> (MERCURY) - We've been on this and it seems to be working. <u>Miracle</u> called out so well, and I hope this does too!

DENA DESNICK, MD, WJMX, Florence

VANESSA WILLIAMS *Colors Of The Wind* (HOLLYWOOD) - Just a beautiful song with unlimited potential. Good movie music.

FOREIGNER All I Need To Know (PRIORITY) - More uptempo than the last. Should do very well.

THE HUMAN LEAGUE <u>One Man In My Heart</u> (EASTWEST/EEG) - We are big Human League fans. The last one did very well for us.

DEL AMITRI <u>Roll To Me</u> (A&M) - This is great. Perfect for us. Sounds like Top40 fit for us. We will roll with it. Everyone else should too.

WALLY McCARTHY, PD, WKDY, Utica

cranberries <u>Ridiculous Thoughts</u> (ISLAND) - They live up to expectations on their past product.

DEL AMITRI $\underline{Roll\ To\ Me}$ (A&M) - Good new song from this band. Short and sweet. **SCATMAN JOHN** $\underline{Scatman}$ (RCA IMPORT) - If you haven't heard it, find it and play it.

Top40 Disc-overy Club

DAVE MICHAELS, PD. WKFR, Kalamazoo

VANESSA WILLIAMS <u>Colors Of The Wind</u> (HOLLYWOOD) - This will give her Goddess status. Great song. This is my cause.

cranberries <u>Ridiculous Thoughts</u> (ISLAND) - Uptempo reactionary song. The band is still bot

 $\textbf{SPONGE} \ \underline{\textit{Molly}} \ (\textbf{WORK}) \ \textbf{-} \ \textbf{It's got good possibilities of crossing Mainstream}.$

PHIL THOMAS, PD, WKMX, Dothan

THE HUMAN LEAGUE <u>One Man In My Heart</u> (EASTWEST/EEG) - I like this. Good record from them. Good follow-up.

REAL McCOY <u>Come And Get Your Love</u> (ARISTA) - Doing very well for us. Good phones, good sales.

AARON NEVILLE <u>Can't Stop My Heart</u> (A&M) - Good sound from this Southern boy.

TINA SIMONET, MD, WKSS, Hartford

YO!CO ROSS <u>Miss Me</u> (COLUMBIA) - It's a fun, dancy, Reggae flava summertime cut. I like it!

FUN FACTORY <u>I Wanna B With U</u> (CURB/ATLANTIC) - Another fun, dancy, Reggae flava summertime song! It's good.

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - Wow! Perfect for summertime! Get it, listen to it, and put it on the air.

DENNIS DILLON, PD, WKXJ, Chattanooga

DEL AMITRI <u>Roll To Me</u> (A&M) - Perfect tune, perfect Pop record. Great for stations like ours.

cranberries *Ridiculous Thoughts* (ISLAND) - Real good potential for stations. If this worked for you in the past put it on.

PORTRAIT How Deep Is Your Love (CAPITOL) - Perfect for Top40. Start at middays, Great record.

DEAN JONES, MD, WMRV, Binghamton

PORTRAIT <u>How Deep Is Your Love</u> (CAPITOL) - This is a very good reinterpretation of the original. Familiar. Will work in all dayparts.

MADONNA <u>Human Nature</u> (MAVERICK/SIRE/WARNER BROS.) - This one has a hook. Same subject written as Michael Jackson's song.

TLC <u>Waterfalls</u> (ARISTA) - Definitely accessible, this will be the classic TLC tune. Great video too.

VAN MICHAEL, OM, WNKI, Elmira

VANESSA WILLIAMS <u>Colors Of The Wind</u> (HOLLYWOOD) - This will be a big record for Vanessa. The movie will sure help.

A HOUSE <u>The Strong And The Silent</u> (MCA) - Good new tune from this band. Should do well.

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - This song is getting good early response for us.

CHRIS ISAAK $\underline{Somebody's\ Crying}$ (REPRISE) - This is another record that is getting good early reaction.

DAVE EDWARDS, PD, WNTQ, Syracuse

BARENAKED LADIES <u>One In A Million</u> (REPRISE) - I know it's kind of a weird record, but there's something about it – it really stands out.

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - I think this is kind of a sleeper hit. Maybe people haven't paid it enough attention, but it's a good record.

U.N.V. <u>So In Love</u> (MAVERICK/WARNER BROS.) - When I started to hear about this record, I wasn't so sure, but after a couple of listens, it made me go 'Wow!' It's definitely got that <u>Always And Forever</u> thing going for it!

TERRY SIMMONS, PD, WPXR, Davenport

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - Best song on the CD. Could be the best he's ever done. Should be huge.

 $\mbox{{\it JANN ARDEN}}\ \mbox{{\it Could I Be Your Girl}}\ (\mbox{{\it A\&M}})$ - Great midday record for us. Should do very well.

SHAMPOO <u>Trouble</u> (I.R.S.) - Great night record. Kinda quirky and definitely catchy.

J.T. BOSCH, MD, WRHT, Morehead City

U2 <u>Hold Me, Thrill Me, Kiss Me, Kill Me</u> (ATLANTIC) - Good, good record. I have heard this will be there.

TLC <u>Waterfalls</u> (ARISTA) - This is a #1 record. A total smash. Responding very well for usl

BLESSID UNION OF SOULS *Let Me Be The One* (EMI RECORDS) - This is in the same vein as the last, and will be a smash. Check it out!

TONY BRISTOL, MD, WTIC-FM, Hartford

18

SEAL *Kiss From A Rose* (SIRE/WARNER BROS.) - Great response. The movie is a monster and will bring this home.

JON B. AND BABYFACE <u>Someone To Love</u> (YAB YUM/550) - One of the better ballads out there.

SOUL ASYLUM *Misery* (COLUMBIA) - This song is Top 10 phones at night. Will be a hit.

LACY NEFF, PD, WVAQ, Morgantown

TLC Waterfalls (ARISTA) - This will be the biggest record on the CD.

MADONNA <u>Human Nature</u> (MAVERICK/SIRE/WARNER BROS.) - I have waited. Will go this week on Madonna.

PORTRAIT How Deep Is Your Love (CAPITOL) - Great remake. I like the sound of this.

 $\mbox{\it cranberries}~\mbox{\it Ridiculous~Thoughts}$ (ISLAND) - Good follow-up. Should do well for us.

JOHN IVEY, PD, WXKS, Boston

TLC <u>Waterfalls</u> (ARISTA) - I like this song...I hope there's a rapless edit coming soon.

DEL AMITRI Roll To Me (A&M) - Great summer song.

JERI BANTA, PD/MD, WYKS, Gainesville

CHRIS ISAAK $\underline{Somebody's\ Crying}$ (REPRISE) - Will play catch-up on this. Big record for Chris.

A HOUSE <u>The Strong And The Silent</u> (MCA) - New hot record from Radioactive/MCA.

DEL AMITRI Roll To Me (A&M) - I like this. Good follow-up to the last. Will do well.

DAVE EUBANKS, MD, WZJM, Cleveland

HOOTIE & THE BLOWFISH Only Wanna Be With You (ATLANTIC) - Somebody told me that this band was this year's Spin Doctors. Then again, that person likes cold toilet seats. Don't wait, just add it!

SHAGGY Boombastic (VIRGIN) - Sales don't lie. A track for everybody.

DANNY TATE <u>Dreamin'</u> (VIRGIN) - Very Chris Isaac-sounding Pop summertime bomb.

TOM GARRETT, PD, WZOK, Rockford

DEL AMITRI Roll To Me (A&M) - A breakthrough record for them.

SEAL Kiss From A Rose (SIRE/WARNER BROS.) - One week of airplay, seventh most requested record.

FOREIGNER All I Need To Know (PRIORITY) - Good uptempo record for them.

STEVE JAMES, PD, WZOQ, Lima

DEL AMITRI Roll To Me (A&M) - Good follow-up. This is a very good-sounding record.

SPONGE <u>Molly</u> (WORK) - Crossing over. Will do well for us. Should be there soon

BROWNSTONE *I Can't Tell You Why* (MJJ/EPIC) - Nice tasting remake of the Eagles smash. I like it.

FUN FACTORY \underline{I} Wanna \underline{B} With \underline{U} (CURB/ATLANTIC) - This should be the one that brings this band into Top40 Mainstream.

LARRY D., MD, XL106.7, Orlando

FUN FACTORY <u>I Wanna B With U</u> (CURB/ATLANTIC) - Very poppy, good melodic sound. Could launch them to be another Real McCoy.

TLC <u>Waterfalls</u> (ARISTA) - This will be the biggest record of their career. Not playing yet and already Top 10 phones.

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - We had good success with the last. This could be another hit for them.

JOE LARSON, PD, Z104, Madison

TLC <u>Waterfalls</u> (ARISTA) - A good record, but it may be awhile before we're able to deal with it. <u>Creep</u> took so long to happen for us, and now it won't go away. And <u>Red Light Special</u> is just starting to kick in. Things sometimes take a little longer to happen here, but this is a good song!

SEAL <u>Kiss From A Rose</u> (SIRE/WARNER BROS.) - A really cool song. It's from *Batman* and if the label really gets behind this, it could be big!

U2 <u>Hold Me, Thrill Me, Kiss Me, Kill Me</u> (ATLANTIC) - We've been playing it and so far, it looks pretty good.

U.N.V. <u>So In Love</u> (MAVERICK/WARNER BROS.) - I like it. Dana told me about it and after I listened to it, I liked it.

DANA LUNDON, MD, Z104, Madison

SHERYL CROW <u>Can't Cry Anymore</u> (A&M) - Another smash. The next big one for her!

DEL AMITRI Roll To Me (A&M) - Instant, instant hit! And short too!

ROSALA <u>You Never Love The Same Way Twice</u> (EPIC) - This is good. Not as housie as Corona and some other Latin flavor artists!

HITMAKERS Faces & Places



Elektra/EEG recording artist Linda Ronstadt is shown after her performance at New York City's Radio City Music Hall. Pictured (I-r): Lisa Frank, VP/Mktg., Elektra Entertainment Group; Alan Voss, Sr. VP/Sales, Elektra Entertainment Group; Linda Ronstadt; Greg Thompson, Sr. VP/Promotion, Elektra Entertainment Group; Suzanne Berg, VP/Adult Format Promotion, Elektra Entertainment Group; and Steve Kleinberg, Sr. VP/Mktg., Elektra Entertainment Group.



Hoping for lots of airtime, United Airlines had a roll-out of its new Boeing 777 at LAX. Among the luminaries in attendance were (l-r): **Kozman**, APD/MD, KKXX; **Tammy Shawn**, A&M; and **Rick Stone**, A&M.



Polygram Music Publishing welcomes Moonpools and Caterpillars to their roster. Pictured (I-r): John Baldi, VP/A&R, Polygram Music Publishing; Linda A. Newmark, VP/Business Affairs, Polygram Music Publishing; (in front) Jay Jay, Moonpools & Caterpillars; (in back) David Codikow; (in front) Tim De Pala, Moonpools & Caterpillars; (in back) David Simoné, Pres., Polygram Music Publishing; Kimi, Moonpools & Caterpillars; Ronda Call, Creative Director, Polygram Music Publishing; Gugut, Moonpools & Caterpillars; Scott Ross, Manager, Moonpools & Caterpillars; and Joe Grossman, Manager, Moonpools & Caterpillars.



Gillette (Short Dick Man), Adina Howard (Freak Me) and Ichiban International recording artist Kid Sensation appeared in Seattle at a KUBE-FM party recently to celebrate and perform.



WPLJ afternoon guy, **Rocky Allen** (in front), hosted his annual broadcast from The Ed Sullivan Theatre, on loan for the day from Dave Letterman. Joining Rocky for his tribute to TV's Match Game (I-r): **Bernie Koppel** (Love Boat & Get Smart); **Larry Storch** (F Troop); **Joanne Worley** (Laugh-In); and **Ron Palillo** (Welcome Back Kotter).



Alan Silvestri (left), who scored last year's blockbuster film Forrest Gump, was honored by BMI recently with the performing rights organization's Richard Kirk Award for career achievement. Silvestri has composed more than 40 film scores, including The Bodyguard, Who Framed Roger Rabbit and the Back To The Future trilogy. Also honored was Earle Hagen (right) with the President's Award, in recognition of his contributions to the film scoring community through the BMI-sponsored Earle Hagen Film Scoring Workshop. Shown center is BMI President & CEO Frances W. Preston.

HITMAKERS GUEST COLUMNS



<u>DAVE</u> FERGUSON <u>√</u>

CONCERTS

One of the greatest promotions a radio station can do is to hold its own concert. Besides the fact that it allows you to market yourself to a captive audience for several hours on the day of the show, the days, or even weeks, of on air promotior before the actual event, can really give your station a vibe. Call-ins and interviews with the performers, ticket giveaways, well produced promo's and stagers... This all adds to the feeling of excitement before the big show. And if the show comes off well, there's no greater feeling of accompl shment among the staff and management of the station. Many programmers and managers swear that big shows like this can even give them a boost in the ratings!

Here in Washington, WHFS holds a yearly "HFS-tival" at RFK stadium, drawing fifty to sixty-thousand fans. This year they billed it as "17 Bands, fcr 17 Dollars". The show sold out in a matter of days. Meanwhile, further north, WXKS KISS108 in Boston was holding their annual event at Greatwoods in front of 20,000 enthusiastic fans, and out west, KTFM/San Antonio hosted SummerJam I at the San Antonio Municipal Stadium to the tune of 25,000 fans. Program

Director Cliff Tredway emphasizes the importance of a low ticket price to a producing a successful show. Believe me, this was the lowest I've ever seen! Just \$5 for eleven acts. Tredway says it broke down to about 42 cents per act!

Other than the great marketing opportunity, and the on-air vibe, there's another pro to holding your own show... REVENUE! Some stations have tied their shows into sales buys, selling sponsorship mentions on the many concert promo's that air, as well as booth space at the venue. Advertisers can set up booths at the event and pass out samples of their product to the thousands of people in attendance

With all the pro's, there must be con's, right? Right! Often, stations have one successful show, and over-confidence leads them to try and do another before they should. Remember, one of the keys is a low ticket price. When you're doing more than one show a year, there won't be enough free acts from record companies to go around. Therefore, you'll have to pay for acts, upping your ticket price to an amount that excludes many of your listeners from attending. This usually happens when the sales manager see's how much he can put on the books if you do two a year instead of one. Bad news. It hurts your credibility to have a show that doesn't sell out. Believe me, the audience can tell if the show is a success or not, and if they walk away with a bad feeling, they will tell their friends, who'll tell their friends, and so on...Keep it down to one major show a year, and make it inexpensive.

Another way you can really mess up a show is by trying to do it all yourself. Radio stations cannot be concert promoters and successfully run a radio station. Hire a reputable production company to handle the show, so that all you have to do is book the acts, and promote the show.

If there is a considerable amount of revenue, how do you spend it? I've always stressed that some of the money generated by a promotion such as this go back into promotions. Buy something that you can use at the event itself, and after it (at other promotions)- like inflatables, backdrops with your logo on them, or one of those cool "batlights" that shines your logo on buildings and clouds.

One thing I neglected to mention about making large concerts like this a success, is imaging it not as just a concert, but as "the place to be"! KMEL in San Francisco has done this well. Regardless of who the acts are at each Summer Jam, the event always sells out, because for years it has been the place "to be seen". Peer pressure plays a major roll in the decision process of young adults. Make sure that the venue is large enough that you can hold activities away from the stage that add to the entire vibe of the event.

Dave Ferguson is a freelance voice-over artist based at WPGC in Washington DC. His clients include; WPGC, THE BOX, 102JAMZ and KSFM. He works closely with New World Communications President Jerry Clifton oinaging for Clifton consulted stations. If you would like a demo, or would like to offer comments or suggestions regarding this column, call(301) 870-0090



MARK SHANDS

MARK'S MIND

GOES ON VACATION

It's a sunny beautiful day here in Portland, Oregon. I find it very hard to come down here to the basement where I write these HITMAKERS columns. Let's see what could we talk about this week?

I know the really big story has been the Robert Dole TV promotion about the awful songs we play. But, all of us in radio already know the difference between actual programming and a promotion. Dole and his helpers are just doing the same thing we do when we're trying to float a major book promotion. They know President Clinton will soon be rolling out the entertainment people to speak on his behalf. So why not throw out a big stink bomb before they make the move?

Ugh, politics. Can't we think about something

Hey, let's cheek the TV! Sorry, no music videos here during prime time. MTV's running that 18-24 soap opera about some New York kids who are trying to burn a tick off the back of the dog they found and hope they can keep. But a lady called

and is going to come get the cute dog. Then each character can come on and earnestly tell us what they thought about the dog.

Dumb de dumb dumb. At least they could be showing nice 18-24 year old girls at the beach getting all wet and competing in some sort of athletic competition. It's ok to exploit young women on TV if it's an athletic event type of thing!

Maybe, just maybe, we should try BET. It would be good to see that excellent TLC "Waterfalls" video. Oh this is nice, the cable company has decided to air a fishing show from Mississippi on the BET channel. No music video on choice number two. And on this cable system, it's two strikes and you're out! Video Has Returned The Radio Star.

Hey, how about some show content? Did you know Michael Jackson's dad, Joe Jackson, used to play guitar for a group called The Falcons? And what about Michael Jackson's full name? It's Michael Joe Jackson. Be sure to call him that the next time he drops by your station!

Talk about great names. Have you listened to the Shaggy tune "Boombastic?" Shaggy's real name is Orville Richard Burrell. He was in the U.S. Marines and did combat in Desert Storm.

Did you know T-Boz is the tallest member of TLC? Yep, and she's only 5 foot 2. Word is TLC had too

many tracks recorded for the "CrazySexyCool" album and might put some of the extras on singles as B-sides.

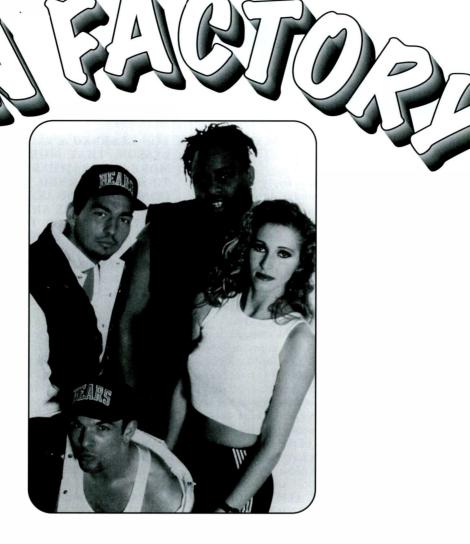
Does musical talent run in families? Don't ask Bryan Adams. His brother Bruce Adams is a dental mechanic! Hmm, maybe they do relate?

What song did Boyz II Men sing when they auditioned for Michael Bivins? "Can You Stand The Rain", a song Bivins recorded himself with New Edition.

Do you know Adina Howard's favorite superhero? It's Cat Woman! Meow'? Did you see Montell Jordan's comment about his success? Montell says it took him seven years of hard work to become an overnight success. See, there's still hope!

OK, that's it. Gotta get back outside. I'm getting my backpack ready for a nice five day backcountry wilderness trip deep in the Columbia River gorge. I'll be hiking 13 miles from the nearest road. They don't have cable, so I'll have to get my tunes on the radio. If you'd like to go, give me a call soon or E-Mail me at MarkNDark@aol.com.

Shands is a 26-year radio vet. He has worked as Program Director at KISS102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y100/Miami, I-95/Miami and 13Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play." If you have any comments or topic suggestions call Mark at (503) 233-7848.



"I WANNA B WITH U"

"Already Top 5 callout."
TODD GAYANAH, PD, B93

"Summertime smashola!" SEAN SELLERS, MD, WNYZ

"Expect it to have twice the success as 'Close To You'."

JEFF KAPUGI, APD, WFLZ

"It's a hit!" ROY JAYNES, PD, KKSS

"A Grand Slam Homerun. It's Top 5 callout and Top 5 requests should be the song of the summer."

ERIK BRADLEY, MD, B93

"Flowing water never grows stagnant."

CURB

BOB CASE, VP/Programming & Operations MIKE TIERNEY, PD, KUBE, Seattle

LET'S START OFF WITH BOB CASE. WHERE DID YOUR CAREER BEGIN? HOW DID YOU GET TO WHERE YOU ARE NOW?

KJR-AM, when it was the Top40 of the market. Went from KJR to KUBE in 1981. Was here until '86 and then went to WZGC in Atlanta - Z93 and then to KZZP in Phoenix and then back to KUBE in '89.

SO YOU'VE BEEN BACK AT KUBE FOR FIVE YEARS?

Yes. I guess it was '90.

AND HOW DID YOU GET YOUR START IN PROGRAMMING?

At KJR I was the swing guy! I did all the fill-in and did production. At KUBE I started as the afternoon guy and Production Director, then I became Program Director.

WHAT WAS IT LIKE, BOB, TO GO OUT OF THE SEATTLE MARKET, PROGRAM IN PHOENIX AND ATLANTA, OBVIOUSLY PICK UP A LOT OF EXPERIENCE WORKING DIFFERENT PLACES, AND THEN COME BACK? WHAT WAS THE EXPERIENCE LIKE OF COMING BACK TO KUBE AFTER BEING OUT OF THERE FOR SIX OR SEVEN YEARS?

I think it was exactly what I needed to do. I learned a lot being in Phoenix and Atlanta that I couldn't have got in the safe little confines of my hometown. I had to adjust to a new market situation with a new staff and much different texture of audience in both Phoenix and Atlanta. Made lots of mistakes, learned a lot. I think it really prepared me for the second time back in Seattle.

YOU SAID SOMETHING I THOUGHT WAS KIND OF POIGNANT AND IT'S SOME-THING THAT THERE SEEMS TO BE LESS AND LESS ROOM FOR IN RADIO ANYMORE AND IT'S PROGRAMMERS MAKING MIS-TAKES. EVERYONE WHO'S REALLY TRYING TO WIN MAKES SOME MISTAKES, BUT IT SEEMS LIKE MORE AND MORE PEOPLE ARE SO SCARED OF MAKING MIS-TAKES. MAYBE THE PRICE IS TOO HIGH. HOW DID YOU BENEFIT FROM MAKING MISTAKES? AND WERE YOU ABLE TO LOOK AT THOSE AND SORT OF SEPARATE AND SAY YEAH I MADE THESE MIS-TAKES BUT HERE'S WHAT I

CAN LEARN FROM THEM AND APPLY THEM?

Yes. If you apply a possible solution in enough different places and it doesn't work, I think you've got a pretty good feel that maybe that's not the right route to take. And I was exposed to enough different coaches and enough different situations where I had the opportunity to try different methods and generally kind of feel for what worked and what didn't work as the market situation changed, as the competitive situation changed. It just exposed me to so many different things. We had four Top40 stations in Seattle, competing for the same audience. In Atlanta it was three, in Phoenix it was three and then it was two and then coming back here to Seattle it was only two. It's different combinations of things, learning how to deal with how to attack in all different kinds of ways.

HAS KUBE ALWAYS BEEN A RHYTHM-LEANING STATION?

Yes. We have always been focused on appealing to women, so we've always had a rhythmic-lean to the radio station. There were great Rock stations here and that wasn't a position that we could own. We were always the first on anything that had any rhythm to it, but we played plenty of

YOU LEARNED A VAULABLE LESSON, THAT MORE AND MORE PROGRAMMERS SEEM TO HAVE LEARNED, ABOUT BEING WHAT YOU ARE. BUT A LOT OF OWNERS AND GM'S STILL DON'T GET IT. WAS PART OF YOUR EFFORT TO GROW KZZP INTO AN UPPER DEMO STATION DUE TO SALES AND MANAGEMENT WANTING YOU BE A 25-54 STATION?

KZZP enjoyed being a Top Five 25-54 station for a lot of years and as competition stiffened, and people started flanking us, we lost that death grip that we had on 25-54 and, after that, it was difficult. Once you've tasted the nectar it's hard to let it go. But I think ownership doesn't think that way today. Owners have a much better understanding for what a current-based radio station is all about and who it appeals to.

NOW LET'S COME UP TO DATE MORE OR LESS. YOU WERE A MAJOR RHYTHM STATION AND THEN ALL OF A SUDDEN YOU STARTED TINKERING WITH IT. WHY WAS THAT?

I read the room wrong. I really thought in my heart of hearts that it was possible to do on the radio what MTV was doing on the television, and



Well there is, and when we would go do record stores and we would talk to people when we're out and about, they were telling us that in their personal music collection, they had Nirvana and Janet Jackson. And I started to read that as, "Well, this has got to be possible. This is an adult 18-32 year old woman telling us this. It's got to work for us. She's slipping it in and out of her CD player." But the part that I misread, and it was so fundamental, was that in today's competitive radio environment, people are coming to us for a certain mood and they expect a mood fulfilled, and we were letting them

IS IT POSSIBLE THAT THERE'S ROOM IN THE UNITED STATES SOMEWHERE FOR A BROAD MAINSTREAM TOP40 THAT CAN PLAY GREEN DAY, JANET JACKSON AND COOLIO?

I think if you're in a market with three radio stations and one is AC and the other one is Country and you're all that's left, sure. You can get away with that. But in a Top 10 market, no way.

NOW WE COME UP TO DATE. AFTER BEATING KPLZ, AND DRIVING THEM OUT OF THE FORMAT, YOU HIRE THEIR MD AWAY, RIGHT?

Mike was the Music Director at KPLZ. He came from the Promotion Department at HOT97 in New York.

BEFORE WE START TALKING TO MIKE, LET'S GET MIKE'S BACKGROUND. WHERE DID YOU COME FROM?

I started in radio at a non-commercial, college, student-run Top40 at Syracuse University, WJPZ. Just started taking on the major 100,000 watt commercial Top40 there. From there I followed some other staffers from the station to

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"You've got to mean something very specific to people today, and that was my marketing lesson for six months." - BOB CASE

Rock records too. We just didn't go crazy with them.

IN ATLANTA YOU WERE ALL RHYTHM AND THEN YOU WENT TO PHOENIX. WHAT TYPE OF STATION WOULD YOU CALL KZZP?

Phoenix was also a rhythmic-based radio station but we also played Def Leppard's *Pour Some Sugar On Me*. That was the #1 record there, just as it was in Atlanta and Seattle, but the heart and soul of that radio station was rhythmic. There was a high content of Hispanics in Phoenix and we played to that. With KZZP I made a lot of mistakes and tried to grow it older. It's the classic screw-up of taking a 15-30 year old Top40 radio station and trying to get some 25-54's with it, and it fell apart.

that was, play Green Day and Coolio on the same radio station. And I think maybe that would work in a situation where you didn't have an Alternative station on one side or a Hip-Hop station on the other side. You could probably still get away with an element of that. But you've got to mean something very specific to people today and that was my marketing lesson for six months.

TOUCHING ON PART OF WHAT YOU JUST SAID, ABOUT NOT BEING ABLE TO PLAY GREEN DAY AND COOLIO ON THE SAME STATION. IT WOULD SEEM THAT WITH THE MUSIC SCENE IN SEATTLE PROVIDING ALL KINDS OF GREAT MUSIC, THERE MIGHT BE A REAL HIP ROOM THERE TO READ.

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HOT97, where I worked in the Promotion Department, the same time Tracy Cloherty was working in the Promotion Department, ironically. Then I went back to Syracuse, got a Masters Degree, came out here to work at KPLZ and then actually got blown out at KPLZ when it got sold and it was then that I was lucky enough to get this gig at KUBE.

NOW YOU'VE BEEN THERE ALMOST A YEAR AS PD. BOB, YOUR TITLE IS WHAT?

My position is Vice President of Programming and Operations.

AND THEN YOU HAVE SHELLIE, WHO IS THE MD. CORRECT?

Right.

DO THE THREE OF YOU DO THE MUSIC TOGETHER?

Yes, it's pretty much a collaborative effort. You couldn't really say any one of us puts records on the air and takes them off the air, but none of us would want to say that. It's cooperation, respect for one another's talents and visions and knowing that the three of us can do a better job than any one of us could by ourselves.

I KNOW SHELLIE IS ON THE AIR. AND MIKE YOU'RE DOING AFTERNOONS.

I am now.

BOB, ARE YOU STILL ON THE AIR?

No sir.

DO YOU MISS BEING ON THE BOX?

Yes, I do. In fact, I'm filling in for the morning show on Friday. Heck yeah. it's fun.

BOB, OF ALL OF THE PEOPLE YOU COULD HAVE CHOSEN TO BE THE PD AT KUBE, WHY DID YOU CHOOSE MIKE? HOW DID THAT HAPPEN?

Bob: You know, I have to tell vou guys, that I get asked that a lot, "How and why we decided to hire Mike Tierney?" Here is this guy with, in theory, no programming experience. Just kind of like picked fresh off the vine and into this position. But I have to tell you, of all the people that I talked to. I was never as impressed as I was with just the pure thirst for knowledge and desire to win when I talked to Mike Tierney. It's like I couldn't get enough of him. And the interviews that we had were more like bouncing ideas back and forth and thoughts and concepts more than they were an interview. And I really believe that this is where it's at. The future of this business is with people

like Mike Tierney and not the old tried-and-true guys that have done it the same way over and over again for years and years. This is a breath of fresh air that people like Mike bring to the radio station.

IS THERE A LESSON THERE FOR YOUNGER PROGRAMMERS COMING UP, PEOPLE WHO LOOK UP TO BOB CASE AND SAY I WANT TO MOLD MY CAREER, I WANT TO FOCUS MY CAREER? IS THERE SOME ADVICE THAT YOU COULD USE?

Bob: Yes. Don't take the, "You don't have experience" as an answer. It's unacceptable. It's an unacceptable answer from a manager. You have to figure out a way to convince them that it's just not an issue.

Mike: I was literally, looking back on it, too stupid and naive to be scared. It wasn't by any sort of knack or skill, it was just that in retrospect, what I was doing was nothing but speaking my mind and I was lucky enough to find a boss who, that was exactly what he respected. I would say from my experience that one lesson is to just be passionate and then let your passion drive you. I think most people would be surprised where that would take them, being true to themselves and not letting themselves be intimidated. And not being overly fond of themselves

HOW OLD ARE YOU MIKE?

what we had to present to the audience and it was almost an inevitable trap that we were going to fall into. So Mike's right; us playing the coolest Green Day and the coolest Nirvana. And the coolest Pearl Jam of the day kept us a very contemporary, happening radio station. We didn't have much time spent listening. But we did have big cume. Didn't have a lot of TSL, but it kept us in the contemporary game. We didn't all of a sudden become AC. We stayed in the contemporary game. It really educated the cume that we weren't just a gangster rap station anymore.

WHICH IN A WAY SORT OF HELPED YOU EXPLODE THAT IMAGE AND REALLY KIND OF PAVED THE WAY FOR THE TRANSITION BACK AS A RHYTHMIC STATION.

Bob: Mike and I talked about this a lot. We don't know, it really might have been a large part of the key to the reason the station's number one today.

Mike: In the competitive situation here, again not to be too fond of even our dumb luck, the competitive situation here made it such that there was nobody to make us pay for our mistakes. We were able to retreat to the higher ground of the rhythmic niche because nobody came in and filled it when we evacuated it. Again, there was a lot of luck involved and really we thought we were reinventing the wheel. But what we did was not reinvent the wheel, but

daily life or existence. It's much more relatable to the target, which is women

NOW DO YOU DO A LOT OF DAYPARTING?

Mike: Yes. With the rap songs that are hits. We're playing Keep Their Heads Ringing right now. We played basically all of Ice Cube's hits and we start them around seven or eight o'clock at night.

AND THEY GO TO MIDNIGHT?

Yes

AND NOW DO YOU HAVE CERTAIN RECORDS THAT SKEW OLDER THAT ARE LIKE OLD SCHOOL RECORDS FOR THE MIDDLE OF THE DAY?

Not really. We have a really small library of Oldies, probably the oldest thing would be Erotic City by Prince and that's really an exception. There's not a lot of records like that in there. Other than the Old School Lunch which Shelly does at noon, we're pretty consistent from two in the afternoon to nine o'clock at night. It's more an element of sort of Hip-Hop and more cutting edge at night rather than something that we add to the daytime.

YOU USED THE TERM HIP-HOP, WHICH CERTAINLY ON BOTH COASTS RIGHT NOW DESCRIBES SPECIFIC CULTURES AND LIFESTYLES IN NEW YORK AND L.A. DOES ANY SUCH THING EVEN EXIST IN SEATTLE?

Mike: Absolutely. Really, other than New York and L.A. and maybe Miami, especially because of Sir Mix-A-Lot, Seattle has had a huge contribution to the Hip-Hop culture nationally. And Bob can address that better than I can. I think that there still continues to be great Hip-Hop music. I think the whole Wu-Tang Clan cottage industry that that group has become speaks to that. But the Wu-Tang Clan doesn't really want or feel like they need, radio support. And I think just because they sell tons of records what we're doing, targeting women, doesn't make Wu-Tang Clan something we want and need even though we acknowledge the phenomenon. I also think it's great for both sides that Rhythmic Top40 can continue to evolve and the Hip-Hop community can continue to evolve and where we make connections, I think it's great.

NOW WHAT ARE YOUR WEEKENDS LIKE? DO YOU DO SPECIAL PROMOTIONS AND DO YOU DO SPECIAL WEEKENDS?

Our weekends are based on promotions. We don't do much

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"I would say from this experience that one lesson is to just be passionate and then let your passion drive you. I think most people would be surprised where that would take them." - MIKE TIERNEY

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LET'S TALKS ABOUT HOW YOU EVOLVED BACK TO WHERE YOU ARE NOW FROM THE PERIOD WHEN YOU WERE PROGRAMMING ALTERNATIVE MUSIC INTO THE ONAIR MIX.

Mike: I think that clearly in retrospect, one thing that debacle did for us was it exploded a lot of the negatives that KUBE had been associated with before. It was difficult and I don't want to speak out of turn here because I wasn't here, but it became difficult to sell past the Hip-Hop image.

Bob: Think about what the hits were at that time. Dre had the biggest album of the day, which turned into Snoop Dogg having the biggest album of the day and let's face it, that's not family music. But it was the most popular music of the day and that's

make the traction on the old ones better.

NOW THAT YOU'VE RETURNED TO RHYTHM, IT SEEMS LIGHTER WITH MORE OF A DANCE FLAVOR.

Bob: Yes, it's more female. Much more carefully female targeted. There's some really great male radio stations here. Obviously this is Seattle and the men here wear flannel and have hair down to their waist and work at espresso carts. They're listening to the Rock stations and the female stations here have gone adult, so we felt there was a real strong niche for us to be a 17-27 year old woman's radio station. And there's great music out for that right now. There's Boyz II Men and TLC and a great Madonna record and that's music that a 24 or 25 year-old woman can relate to much better than something like a hard-core rap record, which has nothing to do with her

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HITMAKERS

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different with the music. We may open it up an hour, or open certain songs up an hour or two earlier and keep some of the more, higher end stuff out of the afternoons. But basically, we do real fun, sizzle-type weekend promotions that stress winning and listener interaction. Also, Seattle is the leisure capital of the world. People here love their free time, so we try to celebrate the weekends as much as we can.

DO YOU HAVE RAIN-FREE WEEKENDS?

We haven't been able to guarantee no rain. Although that would be a really good idea for this weekend because I guess it rains every Memorial Day, Fourth of July and Labor Day. So maybe we'll do a rain-free Fourth of July.

NOW YOU DO SHOWS. HOW MANY TIMES A YEAR DO YOU DO MAJOR CONCERTS THERE?

Bob: A couple of times. We've missed our big summer concert last year because of the state of flux we were in formatically. But we just had a big birthday party here in early April and we're planning on doing a summer concert this year.

LIKE MANY RHYTHM STATIONS, YOU DO MIX SHOWS. ARE THEY FROM A CLUB OR IS A GUY IN THE STUDIO LIVE OR IS IT A SYNDICATED SHOW?

Mike: It's a KUBE93 show. We do it from clubs when we can get it sold, which has been better over the course of the last four or five months. But about half the time and we'll do it from the studios if it's not sold. But we don't look to be in the studio if we can be outside.

MIKE, WHAT HAVE YOU LEARNED DIFFERENTLY ABOUT THE MARKET COMING FROM KPLZ OVER TO KUBE? HOW HAS YOUR PERSPECTIVE OF THE MARKET CHANGED AND YOUR VISION FOR SEATTLE, NOW THAT YOU'RE A PROGRAMMER? WHAT TYPE OF DIFFERENCES DO YOU SEE IN THE MARKET?

Mike: Bob said earlier that he read the room wrong. I think Bob read the room absolutely correctly in the fact that the two forms of music that he observed to be the biggest in the market are tied with six share for number one in the market right now. I think Bob was absolutely right. I think the success and the momentum of THE END and KUBE can drive one another. Saying the market is maybe a little bit younger than it's been and the people have a hunger for new music. I think it's great. A few years ago the dominating stations here were Talk and Oldies and Country and they may all come back tomorrow, knock on wood. For right now I think Bob was right.

This is a market that likes new music, whether it's Rhythmic or Alternative.

WHAT STATIONS DO YOU HAVE IN SEATTLE?

Bob: We have KJR-FM, which is a Greatest Hits of the '70s.

WHO PROGRAMS THAT?

Norm Gregory is the Program Director and the Afternoon Guy. And then we have a sports station, KJR-AM, which is programmed by Tom Lee.

BOB, IN YOUR CAPACITY, ARE YOU INVOLVED IN THESE STATIONS?

Yes, I'm involved in all three.

WHAT'S THE MORNING SHOW LIKE ON KUBE?

Bob: It's Charlie and Ty, the same morning show we've had for 15 years. The difference is that now we've got them on both KUBE and KJR-FM, doing the same show. We're playing different records, different commercials, different promos, different contests.

HOW DOES THAT WORK?

Bob: It's a matter of timing. We have incredible board operators on both stations that keep the thing timed correctly so that we've got the right

The show has been Top 5 in this market for 15 years and really, other than the day-to-day topical content, which obviously changes constantly, it has consistently been a great show for 15 years

LET ME ASK YOU SOMETHING ABOUT THE MORNING SHOW REING ON BOTH STATIONS. THEY DO THAT ON KMEL AND THE BEAT AND THE WAY THEY DO IT THERE IS THAT WHEN THEY TALK IN SAN FRANCISCO, THEY PLAY RECORDS IN LOS ANGELES AND WHEN THEY TALK IN LOS ANGELES THEY PLAY RECORDS IN SAN FRAN-CISCO. MEANING THEY'RE ON THE AIR IN LOS ANGELES WHEN THE MUSIC IS ON IN SAN FRANCISCO AND THEY'RE ON THE AIR IN SAN FRANCISCO WHEN THE MUSIC IS ON IN LOS ANGELES YOU DON'T TRY TO DO THAT, DO YOU?

Mike: We haven't found a need to do that. There are times when we'll do a live contest on one station while the other station is in a record, but it doesn't happen a lot. But we've got all of the ability to pull that off. But on a day-to-day basis, no, the content is the same on both stations, just with different records and different commercials.

WE'RE TALKING ABOUT MORNINGS. WE KNOW SHELLIE DOES MIDDAYS AND

"Seattle is the leisure capital of the world.
People here love their free time, so we try
to celebrate the weekends as much as
we can." - MIKE TIERNEY

song playing to fill the time and we use our news people. We've got individual news people and we use them to adjust the time to make sure that we hit the Charlie and Ty network on time. Plus we have a great tool that Charlie Brown, our morning guy created called Vox Pro, which is a little digital workstation built absolutely for control rooms. Works on a Macintosh PC and that really helps us pull this thing off.

HOW DOES THE KUBE AUDIENCE PERCEIVE THEM? THEY'VE BEEN AROUND SO LONG. IN THEIR TENURE THERE THEY'VE DONE "BLUE-EYED SOUL," AS YOU CALLED IT, POP, THE CHANNEL X FORMAT, AND NOW RHYTHM. HAVE THEY HAD TO MAKE LOTS OF CHANGES TO THE WAY THEY DELIVER THEIR SHOW?

Bob: No, they keep doing what they're doing. They're extremely talented and have very broad appeal.

MIKE, YOU DO AFTERNOON DRIVE. WHO'S YOUR NIGHT GUY?

Eric Powers.

WHO IS HE AND WHERE IS HE FROM?

Mike: He's home grown and another one of Bob's discoveries. He found him at C89

Bob: The high school station, both Shellie and Eric are both from the Nathan Hale High School station, KNHC, which they call C89. They were both air talent there and just made themselves visible to us years ago and Eric was a parttime guy for a couple of years and we were just waiting for the right moment to give him full time and Shellie, I think you know her story, but they both come from that high school

WHAT TIME IS HE OFF?

11 p.m.

THEN WHO'S ON 11 P.M. - 5 A.M.?

11 p.m. - 5:30 a.m. is Greg Valentine.

WHERE DID HE COME FROM?

Bob: He came from KKRZ in Portland.

SO EVERYBODY'S IN THE NORTHWEST?

Yup.

WHERE DO YOU ALL THINK KUBE IS GOING TO BE A YEAR FROM NOW?

Mike: Mix and Grunge and Hip-Hop (laughing). I think we're pretty much in our comfort zone now. We've stayed within the audience's expectations of being a Rhythmic radio station and even hyper-focused beyond what it was before. That made it a Rhythmic-females radio station. I think we'll continue to adapt and change in doing some of the little things and keep raising our goals and our sights, but we'll be a Rhythmic Top40 radio station.

HOW DOES COLLEEN CASSIDY AND JERRY CLIFTON FIGURE INTO WHAT YOU ALL DO OUT THERE?

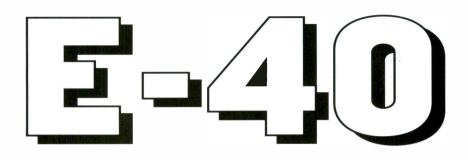
Mike: For me, it's just incredible to have them as a resource. Being a young programmer and having Bob Case and Michael O'Shea and in addition to that Jerry Clifton and Colleen Cassidy, the four of them just motivate me and challenge me so much. In addition to having their great radio minds around, I think they're great models. Both Jerry and Colleen are just great at creative jump starts and are great at listening to the radio station, listening to what our wants and needs are, and working with us to get to where we think we want to be. And they're very much a part of that puzzle around here.

MICHAEL O'SHEA, THE CORPORATE PRESIDENT CAME OUT OF PROGRAMMING, TOO. CORRECT?

Yes. That's one of the things that makes the job that I have so incredible is that now Michael is the president of the entire company over all three radio stations and it's a programming driven philosophy within the building. And for me, having that kind of perspective and that kind of emphasis on creating passion and products, it's another way that this job is a dream come true.

WE APPRECIATE IT AND PLEASE START LOOKING FOR A PICTURE.

Thank you guys.



"Sprinkle Me"

- New Adds This week: WPGC, WHHH, FLAVA 1580
 - From the GOLD Jive Album "In A Major Way"
- Debuting This Week On SoundScan Singles Chart at *64!
 - Also Debuting This Week On Billboard's HOT 100 Singles Chart!
 - Over 6 Million Listeners Already!!



Increasing Airplay At: 92Q 16x, WJMH 41x, KBXX 56x, KMEL 25x, KYLD 62x, KWIN 19x











"Froggy Style"

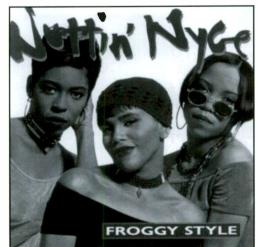
NOW HEARD ON OVER 25 STATIONS INCLUDING:

WZMX 25x KCAQ 32x Z90 23x

WJMH 24x KLRZ 15x WJJS 38x

WHJX 24x WHHH 18x

KPRR 11x KKSS 17x

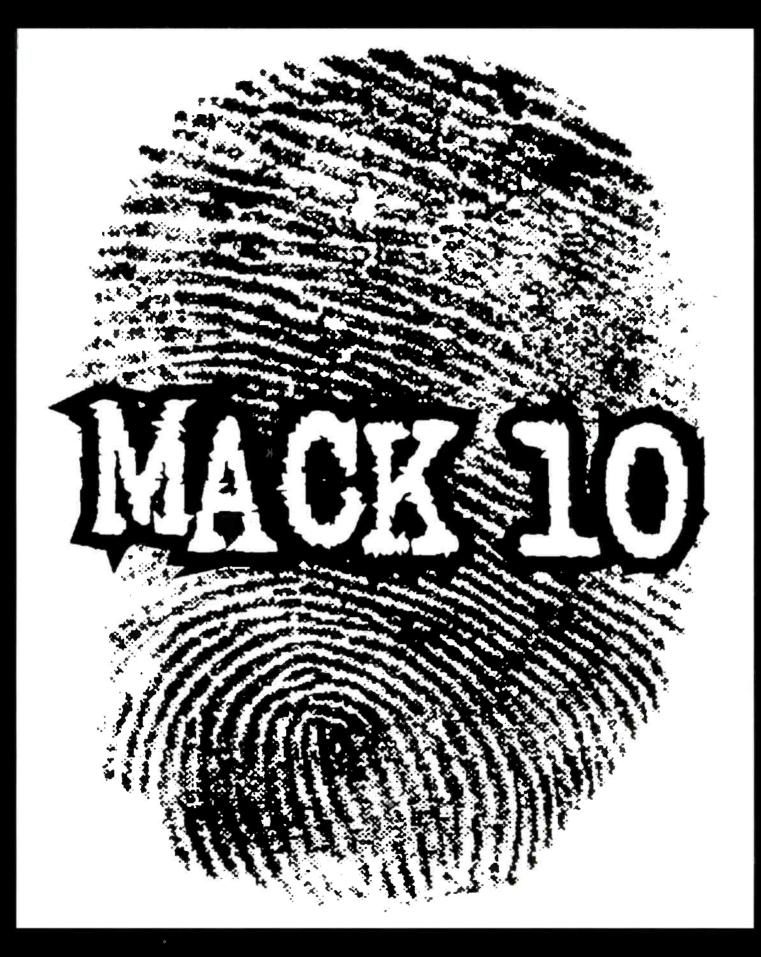












ADDED AT:
KKBT
KKDA
KNEK

"FOE LIFE"

SPINNING AT:
PWR106 35x
KBXX
KMEL
XHTZ
KCAQ
KJYK
KYLD





STREET SHEET

Reazar's Records

 Monday nite Epic Records and Sony Music had an exclusive listening preview of 'HIStory', the new album by MICHAEL JACKSON at the 200 year old Historic

Park Plaza Hotel in the mid-Wilshire district of LA. All the industry heavyweights were there and watched the World Premiere of the "Scream" video with MICHAEL and JANET. The "Scream" single sold another 66,000 this week. Some of the selections of perfection from the album were "They Don't Care About Us" featuring SLASH on background guitar and the ANDRAE CROUCH CHOIR. We also heard "Stranger in Moscow," "This Time Around" featuring NOTORIOUS B.I.G. doing the rap, "Earth Song" produced by Michael Jackson and David Foster, "Tabloid Junkie" with all instruments played by Jimmy Jam and Terry Lewis, "Too Bad" with Shaquille O'Neil doing the rap, and "Money" with Nile Rogers on guitar. The best cut I heard on the album is written and produced by R. Kelly it's called "You Are Not Alone" and will be a #1 record everywhere.

- Virgin Records threw a hot get together for **SHAGGY** at Union Bar & Grill in LA on Wednesday, June 14. Pics coming next week!
- Later on that same evening, Capitol Records and Shimmel Entertainment had a big throw down at the Troubadour for Andru Donalds.
- KJYK/Tucson, Monday, June 12, pulled the plug. The station is now automated Alternative. The staff was let go and if you want to reach Jowcol Gilchrist aka M.C. Boogie D you can call him at 520-790-5157.
- KLRZ/New Orleans has let Rick Patterson aka Kahuna go over philosophical differences regarding music. The new PD is Dan Deaton formerly of WAOA. The station is going Main Stream leaning Alternative. Kahuna can be reached at 504-632-7265.
- Michael J. Steele, formerly of KZFM, is Operations Manager/PD of KQMQ, Omaha.
- KGGI/Riverside has replaced GM Dave Preshure with new GM Bob Bernstein from WALK/Long Island. Is Bill Richards the new consultant?
- The new **SELENA** "I Could Fall In Love" EMI is on the Hitmakers sample CD this week. Get it and Get it on the Radio!!!!!
- **DREAM WORKS/SKG** has entered into a 50-50 partnership with MCA-owned Geffen Records. The first act to be released in the fall will be **GEORGE MICHAEL**.
- Bad Boy/Arista rap artist **NOTORIOUS B.I.G.** with his third single "One More Chance" debuting at #1 EVERYWHERE (Pop, R&B, Dance, and Rap single sales). Plus debuting on Billboard's Hot 100 Singles Chart at #5!

JOB OPENINGS

- KZFM/Corpus Christi, TX- PD Position.
- KKFR/Phoenix, PD position.
- Hot 97.7/San Jose, morning show, MD and night person.
- KSFM/Sacremento, female with morning show flava and able to do news
- KXTZ/Las Vegas, afternoon drive.
- WJJS/Roanoke, night slammer and MD.
- WOVV/West Palm Beach, MD and night jock, production director and mid-days, morning show side kick.
- WPGC Washington D.C., sidekick/morning show, producer for Donnie Simpson.
- What's uppppp with Jerry Heller?????

OK DOGS, HERE'S THE SCOOP ON THE JAMS!!!

• Michael Plen strikes again! The most added at Rhythm radio this week was AFTER 7 "Til You Do Me Right" Virgin. SHAGGY "Boombastic" goes through the roof again this week. On SoundScan it sold over 25,000 this week! Still #1 at KBXX/Houston for the seventh week in a row with 77 plays this

week. "Too Many Fish" by **FRANKIE KNUCKIES f/Adeva**, #1 on the Billboard Dance Chart. **LUNIZ** "I Got 5 On It" Virgin on at **KMEL**, **POWER 106**, **WILD 107**, **KKBT**, **HOT 97.7**, **WJMH**, **FLAVA 1580** and added this week on **KBXX**. **LUNIZ** went 41-35 on SoundScan with over 13,000 sold. An instant re-action record. Ask your Virgin rep for the clean version, called the Weedless Mix.

THE MOST ADDED RHYTHM RECORDS THIS WEEK AT RADIO ARE:
• AFTER 7 "Til You Do Me Right" (Virgin) added at 92Q, WHHH,

KHTN, KDON, KCAQ, WOCQ, KTFM, WILD107.

• NAUGHTY BY NATURE "Feel Me Flow" (Tommy Boy). The album 'Poverty's Paradise' sold over 65,000 this week. Added at WJMN, WPGC, KUBE, KHQT, KDON, KHTN, WJMH, POWER106.

- BROWNSTONE "I Can't Tell You Why" (Epic). This old Eagles tune will make them a household word. Added at KKSS, WHJX, WJJS, KTFM, Z90, KWIN.
- VANESSA WILLIAMS "Colors Of The Wind" (Hollywood) from the 'Pocahontas' soundtrack went 4-3 selling over 115,000 units as the movie just opens. Added at KZHT, WWKX, KBOS, WOVV, KZFM, KPRR.
- MoKenStef "He's Mine" (Outburst/RAL/DefJam/Island) added at KUBE, Z90, KXTZ, KZFM, WOVV.
- NOTORIOUS B.I.G. "One More Chance" (Bad Boy/Arista) added at WHHH, WHJX, KHTN, WWKX, KLUC.
- BUCKETHEADS "The Bomb" (These Sounds) (Big Beat/Atlantic) added at KPRR, KXTZ, KHTN, POWER106.
- MADONNA "Human Nature" (Maverick/Sire/WB) added at KMEL, KZFM, KWIN, WILD107.
- TLC "Waterfalls" (LaFace/Arista) added at B96, WPOW, KMEL, WPGC.
- XSCAPE Feels So Good" (SoSo Def/Columbia) added at WWKX, KHTN, WOCQ, KZHT. Lots of reaction from video that is exploding all over major video channels!
- Nancy Levin at Priority is on fire with MACK 10 "Foe Life" which went right on Power 106. It's also #2 requested at The Box-TV. Big buzz out of San Antonio on JOEI MAE "Promise Me Your Heart". Went right on KTFM.
- Burt Baumgartner, Justin Fontaine and their promo team at Work Group are closing DIANA KING'S "Shy Guy as the single sells over 25,000 units. To date it's sold over 150,000 units.
- Peter Napoliello of EMI tips me to a jam blowin' up on Urban, D'ANGELO "Brown Sugar" on EMI. On it are WPGC and WJMH and spiking it is KBXX. Definitely a groove jam. Put it on the ones and twos and you'll find out!!
- LA BOUCHE "Fallin' In Love" Logic/BMG. Kickin' butt on The Box-TV. Great phones at WWKX, KZFM, KLRZ, KCAQ, KIKI, WJJS, WPOW and new this week at KKSS & KZHT. Looks like Kelly of Logic will have a bonified summer hit with LA BOUCHE.
- INTONATION "Died In Your Arms" Metropolitan added at KDON, W.I.IS 790.
- U.N.V. "So In Love With You" Maverick/Sire/WB added at KDON.
- MAX-A-MILLION "Take Your Time" (Do It Right) (S.O.S./ZOO) added at **Z90**.
- SMOOTH "Mind Blowin" on Jive added at WOVV, KXTZ, KS104.
- BRIAN MCKNIGHT "Crazy Love" Mercury added at KS104.
- KUT KLOSE "I Like (Kut Klose)" Elektra/ÉEG added at KPRR.

NEW JAMZ TO WATCH FOR:

- MIRANDA "Dirty Looks" Sunshine
- BONE, THUGS & HARMONY "1st Of The Month" Ruthless/Relativity
- AZ "Sugar Hill" with Miss Jones EMI
- PRINCE MARKIE DEE "Crunch Time" Soul Conventiom/Motown
- GILLETE "You're A Dog" Zoo
- ICE CUBE "Friday" Priority
- PRINCE & NEW POWER GENERATION "The Good Life" NPG/WB

See Ya

Dy "Riozon" Plid



STREET SHEET DISC-OVERY CLUB

JOEY ARBAGEY, MD, KMEL, San Francisco

STREET PLAYER (RATED X) - Props to Jhonny D at Atlantic for getting me a 12inch copy of the original Bucketheads record

PAULA ABDUL My Love Is Real (VIRGIN) - Strike's Pink Wig dubs. This dub will work the children on any dance floor.

2PAC So Many Tears (INTERSCOPE) - Work that Stevie sample.

JUDY CHEEKS As Long As You're Good To Me (POSITIVA/EMI RECORDS) - A fierce follow-up to Respect

CAMILLE CASHWELL, MD, 92Q, Baltimore

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - Good remake.

THE NOTORIOUS B.I.G. AND JUNIOR MAFIA Playas Anthem (BIG BEAT)

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - Great reaction record.

DJ SPEN presents JASPER ST. COMPANY A Feelin' (BASEMENT BOYS) -Check it out

GERONIMO, APD, KZHT, Salt Lake City

JOEI MAE <u>Promise Me Your Heart</u> (AFTER DARK/PRIORITY) - Promise me you'll listen. THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - Remember the buck stops at your desk if you're not playing this. JON B. Pretty Girl (YAB YUM/550) - Play it for an ugly girl. Even she'll feel pretty. FEM 2 FEM Where Did Love Go (CRITIQUE) - A personal fave.

PETE JONES, PD, HOT105, Modesto

AFTER 7 'Til You Do Me Right (VIRGIN) - Potential for a real home run.

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - Quirke, but will probably light the phones up.

MOKENSTEF He's Mine (OUTBURST/DEF JAM) - Sounds like a hit!

INTONATION f/Joee Died In Your Arms (METROPOLITAN) - Ringin' the phones off the hook.

BOB PERRY, PD, HOT97.7, San Jose

NAUGHTY BY NATURE Feel Me Flow (TOMMY BOY) - Starting to get good street buzz and we're rollin' with it.

LUNIZ \underline{I} Got Five On \underline{It} (NOO TRYBE/C-NOTE/VIRGIN) - For those stations scared to play it, get over it. #1 requests, #1 sales. It's the bomb. Get over it and

BRIAN McKNIGHT Crazy Love (MERCURY) - We've put it on the radio and the phones are starting to ring, especially adult females.

IV EXAMPLE From The Fool (MCA) - Spiking on the radio and the phones are already ringing

JAZZY JIM, MC, HOT97.7, San Jose

C&C MUSIC FACTORY Boriqua Anthem (COLUMBIA) - Straight up street vibe. Blowin' up everywhere

 ${\bf N}~{\bf II}~{\bf U}~\underline{\it There~Will~Never~Be}$ (ARISTA) - Getting a good hood rat vibe from it. Loved it after one listen.

VIBE Warm Summer Days (ISLAND/DAZE) - Players Club meets Monica. Can't wait for Coolio's remixes

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - Strong retail vibe and good callout.

CARMY FERRERI, PD, KGGI, Riverside

THE MIGHTY DUB KATS Magic Carpet Ride (PROFILE) - If you're into dance, ride it to the bank, baby. On the House tip!

SOLO Heaven (A&M) - A monster. Smokey temps Four Tops. I can hear them all in there. PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - Definitely a big phat hook.

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - It's a strong record

SONIA JIMENEZ, APD, KGGI, Riverside

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - Playing at night. Started to get phones. The best dance record out right now. Thanks to Michael Martin in San Francisco for playing the hell out of it.

JOEI MAE Promise Me Your Heart (AFTER DARK/PRIORITY) - That's a really good Hispanic-sounding dance record.

JON B. Pretty Girl (YAB YUM/550) - It's the most passionate song. It will be a major hit here. Will be bigger than Somebody To Love.

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - Sounds like a really cool, funky Aretha Franklin record.

CAT THOMAS, MD, KLUC, Las Vegas

BRANDY Best Friend (ATLANTIC) - Hip-Hop groove that's got the phones lighting up. N II U There Will Never Be (ARISTA) - I Miss You was huge here and the followup's got some tempo. They can sing their ass' off.

NAUGHTY BY NATURE Feel Me Flow (TOMMY BOY) - Just a great Pop/Rap record. Won three nights in our Jam Off. So far it's on its way to becoming another Naughty By Nature anthem.

BOBBY SATO, MD, KPSI, Palm Springs

MAX-A-MILLION Take Your Time (Do It Right) (SOS/ZOO) - Take your time and listen to this one.

MAXX Get Away (CRITIQUE) - Check it out.

VANESSA WILLIAMS Colors Of The Wind (HOLLYWOOD) - Candy for upper

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - Listen to this, man. It's smooth.

JOHN CANDELARIA, PD, KPRR, El Paso

SMOOTH Mind Blowin' (JIVE) - Not bad for nights.

ALL-4-ONE One Summer Night (BLITZZ/ATLANTIC) - From My Family soundtrack. This is a big Hispanic city and this is a big Hispanic classic record. You may want to fart around with it for those of you with Hispanic vibe.

TOTAL Can't You See (TOMMY BOY) - It's blowin' up. The hottest new record we have on the radio station.

TONY THOMPSON / Wanna Love Like That (GIANT) - I like it. May have some

INTONATION f/Joee Died In Your Arms (METROPOLITAN) - Good freestyle tip record. High energy dance. Something Hispanic markets, who had success with Freestyle sound should jump on.

JOEI MAE Promise Me Your Heart (AFTER DARK/PRIORITY) - Spinning in test rotations. Coming back with good early returns. Looks like it's gonna be a winner for us.

DJ DERO Do The Rave Stomp (ZYX) - Our biggest night record and huge in clubs.

CHARLES CHAVEZ, MD, KTFM, San Antonio

AFTER 7 'Til You Do Me Right (VIRGIN) - It's smooth and I like it.

EVERYTHING BUT THE GIRL Missing (ATLANTIC) - This record is for real!

SCATMAN JOHN Scatman (RCA IMPORT) - Guaranteed to be a club anthem!

JAY STONE, PD, KXTZ, Las Vegas

SMOOTH Mind Blowin' (JIVE) - It's a mo/foin'. There's a new mix. Is only in the hands of a few people who have a secret decoder ring. From Jive, it's a song version with singing. It's be on cool.

JON B. Pretty Girl (YAB YUM/550) - It's about four minutes long, and it's Jon B.,

AFTER 7 'Til You Do Me Right (VIRGIN) - Get me a Babyface in triplikit.

BROWNSTONE I Can't Tell You Why (MJJ/EPIC) - I can't tell you why, but I can tell it's a smash!

TONY MANERO, MC, KXTZ, Las Vegas

THE BUCKETHEADS <u>The Bomb (These Sounds Fall Into My Mind)</u> (HENRY ST./BIG BEAT) - This song is the bomb. Sounds great on the air.

MOKENSTEF He's Mine (OUTBURST/DEF JAM) - Just a great harmony song. A good summertime, feel good song.

SMOOTH Mind Blowin' (JIVE) - Rap version is good. The rapless version is better. JON B. Pretty Girl (YAB YUM/550) - Another Babyface smash!

Most Disc-overed for this issue

- MOKENSTEF He's Mine (OUTBURST/DEF JAM)
- NOTORIOUS B.I.G. One More Chance (BAD BOY/ARISTA) 2.
- 3. MADONNA Human Nature (MAVERICK/SIRE/WB)
- TLC Waterfalls (LaFACE/ARISTA) 4.
- 5. **SHAGGY** Boombastic (VIRGIN) 6.
 - THE BUCKETHEADS The Bomb (These Sounds Fall...) (HENRY ST./BIG BEAT)
- AFTER 7 'Til You Do Me Right (VIRGIN)
- PATRA Pull Up To The Bumper (550 MUSIC/EPIC)
- JON B. Pretty Girl (YAB YUM/550)
- JOEI MAE Promise Me Your Heart (AFTER DARK/PRIORITY) 10
- LUNIZ I Got Five On It (NOO TRYBE/C-NOTE/VIRGIN)
- NAUGHTY BY NATURE Feel Me Flow (TOMMY BOY) 12.
- SMOOTH Mind Blowin' (JIVE) 13.
- BROWNSTONE I Can't Tell You Why (MJJ/EPIC) 14.
- INTONATION Died In Your Arms (METROPOLITAN) 15.
- MAX-A-MILLION Take Your Time (Do It Right) (SOS/ZOO) 16.
- N II U There Will Never Be (ARISTA) 17.
- SCATMAN JOHN Scatman (RCA IMPORT) 18.
- VANESSA WILLIAMS Colors Of The Wind (HOLLYWOOD) 19.
- VIBE Warm Summer Days (ISLAND/DAZE) 20
- 21. XSCAPE Feels So Good (COLUMBIA)
- 2PAC So Many Tears (INTERSCOPE) 22. 23
- ADINA HOWARD My Up And Down (EASTWEST) C&C MUSIC FACTORY Boriqua Anthem (COLUMBIA) 24.



STREET SHEET DISC-OVERY CLUB

MICHAEL STEEL, PD, KZFM, Corpus Christi

VANESSA WILLIAMS <u>Colors Of The Wind</u> (HOLLYWOOD) - Gonna be a #1 multi-format hit!

MOKENSTEF <u>He's Mine</u> (OUTBURST/DEF JAM) - Instant phones and reaction. **MAX-A-MILLION** <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - Doing better than the original by SOS and Top 10 phones.

CHARLIE MAXX, APD/MD, KZFM, Corpus Christi

VIBE <u>Warm Summer Days</u> (ISLAND/DAZE) - This is the perfect summer song! BRYAN ADAMS <u>Have You Ever Really Loved A Woman</u> (A&M) - Instant reaction with upper demo females in one week.

BROWNSTONE I Can't Tell You Why (MJJ/EPIC) - This will be a strong song!

JEFF ANDREWS, MC, B96, Chicago

SCATMAN JOHN <u>Scatman</u> (RCA IMPORT) - Huge in Europe. Should be huge here! **JON B.** <u>Pretty Girl</u> (YAB YUM/550) - Smooth.

MIGUEL REYES <u>Those Were The Times</u> (TAZMANIA) - Freestyle smash in the making.

ALL-4-ONE <u>One Summer Night</u> (BLITZZ/ATLANTIC) - Personal favorite.

XSCAPE <u>Feels So Good</u> (COLUMBIA) - Killer melody.

JON JON (aka MCM 13) My Ding Dong (JASPER STONE) - Another record to watch. PAULA ABDUL Ho Down (VIRGIN) - Another record to watch.

MARIAMA, MC, THE BEAT, Los Angeles

AFTER 7 'Til You Do Me Right (VIRGIN) - F*%kin' love it!

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - Check this one out.

MACK 10 Foe Life (PRIORITY) - The shit!

JODECI <u>The Album</u> (UPTOWN/MCA) - Strong comeback. It sounds like there's lots of radio-friendly tracks on it.

MICKEY JOHNSON, PD, WHJX, Jacksonville

AFTER 7 <u>'Til You Do Me Right</u> (VIRGIN) - I like it, and it sounds like Babyface. **MOKENSTEF** <u>He's Mine</u> (OUTBURST/DEF JAM) - The girls can sing.

MONTELL JORDAN <u>Something 4 Da Honeyz</u> (DEF JAM/PMP/RAL/ISLAND) -

NAUGHTY BY NATURE <u>Feel Me Flow</u> (TOMMY BOY) - This should have been the first release.

GREG BRADY, MD, WHJX, Jacksonville

HEATHER B. All Glocks Down (EMI RECORDS) - Great female Rap. One of the best female raps all year. The next Queen Latifah?

THE NOTORIOUS B.I.G. One More Chance (BAD BOY ENTERTAINMENT/ARISTA) - Great follow-up to Big Popa. Should be just as big.

AFTER 7 <u>'Til You Do Me Right</u> (VIRGIN) - Awesome follow-up to their last project. Good female phones.

FLORIDA BOYS <u>Backyard Party</u> (BELLMARK) - It's a Miami-based record. They always work for us. It's a party record.

DAVID LEE MICHAELS, PD, WJJS, Roanoke

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - What a great mass appeal, Reggae-sounding record. You gotta love the horns in it. Playing radio edit without intro. ADINA HOWARD My Up And Down (EASTWEST) - Strong base for us. Great follow-up for her.

BUCKSHOT LeFONQUE f/Branford Marsalis <u>Some Cow Fonk (More Tea, Vicar?)</u> (COLUMBIA) - Cantaloops, Part II.

THE BUCKETHEADS The Bomb (These Sounds Fall Into My Mind) (HENRY ST./BIG BEAT) - These sounds could fall into anybodys mind.

MARY K., MD, WJMH, Greensboro

PURE SOUL <u>We Must Be In Love</u> (STEPSUN) - Home girls are all of that. And they really can sing, no Milli Vanilli stuff. They deserve everything they can get. The song is all that with females. If you're not playing it, your wack if you're trying to get females.

LUNIZ <u>I Got Five On It</u> (NOO TRYBE/C-NOTE/VIRGIN) - Started in mix, but requests after requests. It's the #1 requested song.

FAITH You Used To Love Me (BAD BOY ENTERTAINMENT/ARISTA) - Another phat jam. #4 requested jam.

E 40 Sprinkle Me (JIVE) - There's this female on it. Her name is Suger, Suger and she flows like nobody's business. It's doing well.

MARI LOU, MD, WOCQ, Ocean City

PATRA Pull Up To The Bumper (550 MUSIC/EPIC) - I really like it. It's a good cover.

AFTER 7 'Til You Do Me Right (VIRGIN) - It's incredible!

XSCAPE Feels So Good (COLUMBIA) - It's gonna be a hit.

SIMPLE HARMONY Tell Me (G-FORCE) - Good song and really starting to get calls for it.

DARON WILLIAMS, PD, WPGC-AM, Washington, D.C.

METHOD MAN <u>The Riddler</u> (ATLANTIC) - From the Batman Forever soundtrack, Method Man does it again. Put it on and watch the phones light up.

LUNIZ <u>I Got Five On It</u> (NOO TRYBE/C-NOTE/VIRGIN) - Nice West Coast flavor that East Coast DJ's can get with.

PETE ROCK AND C.L. SMOOTH <u>Searchin'</u> (ELEKTRA) - Classic from the dynamic duo. Good phones from women listeners. Out-of-the-box smash!

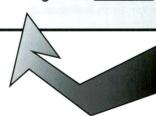


KIX 106 SUMMER BASH

(Left to right)

John Trienis/National Top 40 Dir./Big Beat
Joe Dawson/WWKX, PD, Providence
Jo Ann Farell/Big Beat Artist
Scott Thomas/ PD WDJB, Ft. Wayne
Dan O'Toole/Consultant

HITMAKERS own Reazar
with Sunshine's hit recording artist Miranda





SOME REALLY, REALLY HOT PROMOTIONS

By Paige Nienaber

I just returned to the Twin Cities and some 63 degree temps after visiting 102 Jamz in Orlando and Power 96 in Miami. Not a good time of the year to hit Florida. The average temps were somewhere around that of the surface of the sun. If you're in a market where blistering temps are not the norm, and are an eight or nine day-a-summer occurrence, then you've got yourself a real promotional opportunity. It's just like when really cold temperatures hit: that's all they're talking about on the news and it's the main topic of conversation wherever you go. And that, my friend, is a promotional opportunity, if not an obligation.

So what are you going to do with it? Scorching weather has "stunts" written all over it. Have you ever tried to fry an egg on the hood of the van? Why not give the airstaff the day off and invite everyone who's listening to join them as they do their airshifts sitting in the biggest public fountain in town. Seize this very hot moment and distance yourself from the competition who are probably doing nothing more exciting than acknowledging the temps in their weather reports. Speaking of hot temps, why not do a Hot Temps Swim Suit Pageant at a pool, using temporary staff provided by an agency? Weird is good. Especially when it's too hot to go outside.

In the past, I've done "spur-of-themoment" broadcasts from pools and taken the entire airstaff out to hang at a listener's backyard pool. On a whim, I once gaveaway a trip to North Pole, New York. I even got the mayor to cut a promo declaring it "Clothing Optional Day" and ran it on days that the temps hit our dial position. The key is to get people's minds off the heat. Doing a snowman building contest would do that. So would doing a "Christmas In June" giveaway. Blowout lots of trees and resurrect some of your old contests from December.

In terms of giveaways, hot weather lends itself to some pretty creative

weekend themes. Q-102 in Philly did a "Cool Down" weekend last summer and awarded hourly callers with Coolio CD's, Kool-Aid, and bags of Ice. Paying off people's power bills during this high electricity-use season is an oldie but goodie.

All of your giveaways don't necessarily have to be on the air. In Chicago, B-96 is having a special sampling trailer built and this will be used to pass out soft drinks, ice cream or whatever else the station's clients would like them to giveaway on the streets and at the beaches during the summer. It will come complete with a panel on the side where the clients logo can be attached, so this won't be a Coke, Pepsi or Miller- specific unit. Any client can use this for sampling. And nothing is more appreciated by a hot listener in a park or on a beach then something cool and refreshing. Nobody wants a free t-shirt when they're roasting in 99 degree temps. "We once had the morning team move their show live down to the

cream and other appropriate products to hand out from the van to his sweltering audience.

"It's like 95 every (expletive deleted) day," says Rich Stevens, who's the PD at 99.9 Kiss FM In Daytona. His station is at the beaches every day with a character called "Tan Man" who has a Ghostbusters-type backpack that dispenses suntan lotion to the people developing cancerous sarcomas while baking themselves to a terminal tan. The Kiss van is out daily during the heat, pressing the flesh and anything else that gets in its way at the parks and pools. "It may be hot, but people are outside, so that's where we need to be," adds Stevens.

Being where the people are is a key to promotions, whether it's June or January. In Philadelphia, everyone flees to the Jersey shore when it's hot, so that's where Y-100 heads. The station's got a beach house at the shore this summer and has been using it as their base of

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Any questions or suggestions
of topics for this weekly
column Call:
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then a phone call away. Of course, it *should* be a nude beach, but do whatever you can get the GM to approve. (I would never work for anyone who would deny me my own personal nude beach!)

J.B. Louis is the Program Director at WBLX in Mobile, which is another market that is known for Equator-like temperatures. "We once gaveaway air conditioners, but the best thing I can remember us doing was something called 'Cool Off Your Summer With 93 WBLX' when we got the city to open up fire hydrants down in the neighborhoods and we broadcast from on-site while everyone was cooling off in the water," says Louis.

So the question shouldn't be, "Is it hot enough for you?" It should be, "It's pretty (freaking) hot and what are we going to do about it?" You may not be able to control the temperature, but at least you can make it all a little more enjoyable for the listeners.

"You just can't lock yourself in the station and pretend that it's not hot. You need to be out there on the streets, helping them suffer through it."

-John Candelaria, Power 102/El Paso

lake where they broadcast sitting in the water, playing games with listeners and generally cooling off," says Todd Cavanah, the PD at B96.

Hot weather is not a novelty in El Paso, but that doesn't mean that Power 102 just ignores it either. Last summer the market averaged 111 as a temp with 90 days scoring heat in the triple digits. "You just can't lock yourself in the station and pretend it's not hot. You need to be out there on the streets, helping them suffer through it," says John Candelaria from Power 102. This summer he's going to stock up on snow cones, ice

operations for all of their summer activities. "For the people who can't getaway for the weekend, we broadcast from a local club on Saturday nights. Its got a pool attached and on really hot nights we just move the show right into the water," says Y-100's Promotion Director, Lynn Jeanrenaud.

If you can't move to the beach, why not bring the beach to you? It's not too difficult to rent a truck load of sand and they'll usually come and pick it up as soon as you're done with it. Creating your own "beach" in the station parking lot is never more

Max-A-Million "Take Your Time"



"We're expecting **BIG** things from this single & already seeing early positives. Once again, the red hot 20 Fingers production posse comes through. This is another example of pop success to come from **Max-A-Million**."

-Erik Bradley, MD, B96

Billboard Monitor Rhythm Crossover Chart #39*

R&R Rhythm Crossover Chart Debut #46*

#1Record on Hitmakers Spin Chart.

Z90/San Diego, WMRV/Endwell, WDJB/Ft. Wayne, KMCK/Fayetteville

SPINNING AT

KLRZ 71x KBFM 25x WWKX 27x WOCQ 15x WHJX 15x WJJS 20x WOVV 28x WBBM 21x WHHH 19x KZHT 20x KZFM 29x KPRR 44x KBXX 28x KTFM 28x KHTN 13x KCAQ 14x



BREAKOUTS

MIGHTY DUB KATS "Magic Carpet Ride" (PROFILE)
NAYOBE "All Night Long" (FEVER/WARLOCK/QUALITY)
LIZ TORRES "Set Urself Free" (RADIKAL)
AFRIKA BAMBAATAA f/KHAYAN "Feel The Vibe" (ZYX)
ROSIE GAINES "I Want U" (MOTOWN)

MIX SHOW MOVERS

2W - LW - TW	AND THE RESIDENCE OF THE PARTY
12 - 13 - 39	MAX-A-MILLION "Take Your Time (Do It Right)" (SOS)
10 - 18 - 37	METHOD MAN "All I Need" (DEF JAM)
4 - 7 - 35	DUET WITH MICHAEL JACKSON & JANET JACKSON "Scream" (EPIC)
2 - 3 - 35	NOTORIOUS BIG "One More Chance" (BAD BOY/ARISTA)
5 - 14 - 34	DA BRAT "Give It To You" (WORK GROUP)
2- 0-33	BUCKET HEADS "These Sounds" (HENRY ST./BIG BEAT/ATLANTIC)
2 - 8 - 33	MACK 10 "Foe Life" (PRIORITY)
12 - 11 - 33	MCNTELL JORDAN "This Is How We Do It" (PMP/RAL/ISLAND)
6 - 14 - 33	NAUGHTY BY NATURE "Feel me Flow" (TOMMY BOY)
17 - 7 - 32	FRANKIE KNUCKLES "Too Many Fish" (VIRGIN)
5 - 18 - 32	REAL McCOY "Run Away" (ARISTA)
11 - 7 - 31	ADINA HOWARD "Freak Like Me" (EASTWEST)
10 - 13 - 31	CORONA "Baby Baby" (EEG)
7 - 10 - 31	MASTA ACE "I.N.C. Ride" (CAPITOL/DELICIOUS VINYL)
3 - 17 - 30	FUN FACTORY "Close To You" (CURB EDEL)
1 - 7 - 30	GRAND PUBA "I Like It" (ELEKTRA)
5 - 11 - 30	OL' DIRTY BASTARD "Shimmy Shimmy Ya" (ELEKTRA)
19 - 7 - 30	SPHINX "What Hope Have I" (CHAMPION)
3 - 15 - 29	DR. DRE "Keep Their Heads Ringin" (PRIORITY)
0 - 4 - 29	E-40 "Sprinkle Me" (JIVE)
6 - 14 - 29	HEATHER B. "All Glocks Down" (PENDULUM/EMI)
3 - 14 - 29	
	LUNIZ "I Got 5 On It" (VIRGIN/NOO TRYBE/C-NOTE
6 - 14 - 28	BILLIE RAY MARTIN "Your Lovin Arms" (SIRE/WB)
4 - 16 - 28	JOEI MAE "Promise Me Your Heart" (AFTER DARK/PRIORITY)
3 - 10 - 28	MOBB DEEP "Survival Of The Fittest" (LOUD/RCA)
3 - 7 - 27	DIS N DAT "Freak Me Baby" (EPIC STREET)
8 - 12 - 27	MONICA "Don't Take It Personal" (ARISTA)
9 - 1 - 26	JAMIROQUAI "Space Cowboy" (WORK GROUP)
5 - 9 - 26	MAXX "Get Away" (SOS)
6 - 13 - 26	SUGAR "The Feeling" (AQUA BOOGIE)
3 - 9 - 25	KELLEE "My Love" (MOONSHINE)
2 - 5 - 25	MAD LION "Own Destiny" (WEEDED/NERVOUS)
1 - 8 - 25	SHAGGY "Boombastic" (VIRGIN)
4 - 5 - 25	SMOOTH "Mind Blowin" (JIVE)
7 - 11 - 25	TOTAL "Can't You See" (TOMMY BOY)
1 - 3 - 24	FAITH "You Used To Love Me" (ARISTA)
10 - 2 - 24	INI KAMOZE "Listen Me Tic" (EASTWEST)
17 - 6 - 24	VANESSA WILLIAMS "The Way That You Love" (MERCURY)
6 - 4 - 23	BASS SYMPHONY "Deep Side" (ONE PLANET)
* - 1 - 23	GILLETTE "You're A Dog" (SOS/ZOO)
6 - 1 - 23	MARY J. BLIGE "You Bring Me Joy" (UPTOWN)
16 - 6 - 23	M-PEOPLE "Open Up Your Heart" (EPIC)
2 - 9 - 23	ROULA "Lick It" (SOS)
6 - 3 - 23	STAXX OF JOY "You" (CHAMPION)
2- 9-23	TECHNOTRONIC "Move It To The Rhythm" (EMI)
0 - 8 - 22	AFRIKA BAMBAATAA "Feel The Vibe" (RADIKAL)
0 - 5 - 22	FUN FACTORY "Take A Chance" (CURB EDEL)
0 1 00	MADILL CE "Dumm to Line Laurela" (MAC MAC)

LE CLICK "Tongiht Is The Night" (LOGIC)

REEL II REAL "Conway" (STRICTLY RHYTHM)

COLUMBIA

HITMAKERS MIXER OF THE WEEK!



DJ MEIN WILD107

San Francisco

CAREER HIGHLIGHTS:

Working with Michael Martin and Bob Hamilton, along with the entire WILD 107 staff.

Also, havin' the chance to spin at the phattest clubs in the Bay Area: City Nights and Club O.

PROPS:

My moms & pops, my brotha, Big Noce, Backtraxx, K.Woo, Rob One, Jennifer at Big Beat, All Robinson, Mel Kaye, Roy Bobbitt, Davey Dee at Arista. Johnny Dee and anyone else that's got nuttin' but love 4 me.

COLUMBIA GUTZ

BLOODHOUND GANG'S "Mama Say"
OVER 200 BDS SPINS AND GROWING!!
STAXX OF JOY "You"
GOING FOR #1 THIS WEEK ON
BILLBOARD CLUB PLAY CHART!!
CONTINUE MIXSHOW ROTATIONS!
XSCAPE "FEELS SO GOOD"
OVER 225 BDS SPINS CROSSOVER!!!
KEEP IT IN THE MIX!
BUCKSHOT LEFONQUE "SOME COW FONQUE"
VINYL AT YOUR DOOR NOW!!!

NOMINEES FOR ISSUE 894

VOTE FOR YOUR CHOICE

- 1. DJ ZX (WPGC, Washington D.C.)
- 2. SPECIAL K (WNWK, Manhattan)
- 3. ARTURO GARCES (HOT97.7, San Jose)

Call Your MIX SHOW Account Executive (818) 887-3440

MIXER OF THE WEEK WINS SONY HEADPHONES!

10 - 8 - 22 6 - 6 - 22



AS THE VINISPINS By Oscar Merino

First cF want to clarify that last weeks spins chart was missing some charts that did not get entered. Due to a computer error not all the charts entered were posted. We've corrected the mistake and it's the last time that 's going to happen. This week every spins chart submitted to us was inputted into the system which will give us a better reading on what's going on with your records. In the soming weeks there will be even more key DJ's converting to spins, and we will also be adding a couple of syndicated mix shows to the panel so you will see an increase in spins accordingly. I want to thank Cary Vance, Kelly Woo, and Davey Dee for their feedback and support of my efforts.

As most of you know KJYK has gone alternative which means DJ Blade, Phantor and K-Smooth will be looking for another station. Anyone that has a referral for them, please let me know so I can pass along the info, or contact them directly. If you need any of their numbers call me. WPST mix show DJ David Gold is also looking for another station to do a show at, again, please pass along any leads. Whoever isn't getting product to DJ ZX at WPGC need to send him your product. His address is 2312 Riverview Terrace, Alexardrea Va. 22303. His number is 703-960-8264 or 800-949-9817 I was taking to crazy man Geoffrey C. at 92Q and he informed me that EMI will be releasing (on a promo only 12") his remixes of Rappin' 4 Tay's I Be Arcund, look for those soon. Records Geoffrey's into include: AMG All Around, Showbiz & AG You Know How (Buckwild Mix), Funkdoab est Dedicated, Grand Puba I Like, Lords What I'm After (Keith Murray mas.) Gap Band First Lover, Jasper St. Co. A Feelin', and La Bouche Fallin' In Love. If you don't have Hot105's Rene Roberts on your mailing list, here's his info: 6646 N. Third St., Fresno, Ca. 93710. Rene is currently doing a mix snow on the station three nights a week, and is music coordinator as well as acting MD. He is now a mix show reporter and can be reached at the station at 209-383-7900 or on his pager at 209-279-6433. Any mix show DJ's that like Chicago style tracks should look out for B.T. Express Level One E.P., produced by Brian Tucker and Executive Producer credits going to B96's Brian Middleton. The E.P. was completed at Brian's Pinewcod Studios. Any mix show DJ's hat are interested in a copy can con-

TOWER TO BE A STATE OF THE STAT

Straight com his 72' Impala road trip, Aqua Boogie's Marcos Vasquez pays a visit to the boys at KPRR. L-R: J. Smooth, Eddie Mix, Frank "Feed Me" E.D., and Marcos vasquez Kneeling is Juan Rojas showing off his plaque (Aqua Boogie couldn't afford the frame). That's cause Javier Lugo keeps buying Polyester suits.

tact Brian at 708-534-5621. Eddie Arroyo is no longer doing a mix show for Wild107, but look for him to do a syndicated show, details to follow. In the meantime, get your hands on Eddie's fine production work. Out now on Strictly Rhythm is a pumpin' Hip House track by Shock called <u>Weekend</u>, produced and mixed by Arroyo with additional mixes by Zound Of 2 (Carlos Keyes and Ruben D. Martinez). And coming soon an Vestry is the cut L've been talking about for a while now, Arline Burton's <u>I Don't Know</u>, also produced by Arroyo, don't miss this one 'cause if you do you should stop Deejaying and start picking potatoes.

On the R&B tip this week I like that N II U cut There Will Never Be, and of course, Somethin' 4 Da Honeyz by Montell. On the Hip Hop tip making noise on Wu-Tang Records is Labels, by GZA/Genius. For yours punch 718-442-7834 and ask for Mike McDonald. AZ Sugar Hill continues to come up strong, and continuing to blow up in the mix shows is Da Brat Give It To You (rmxs.), Mack 10 Foe Life, Naughty By Nature Feel Me Flow, Masta Ace The I.N.C. Ride, Grand Puba I Like, Ol Dirty Bastard Shimmy Shimmy Ya, E-40 Sprinkle Me, Luniz I Got 5 On It, and DJ Pooh and Threat No Where To Hide which got picked up by Scotti Bros. Look out for BIG L MVP which is coming up through the right channels. Call John Strazza to get hooked up with the cool remixes at 212-833-4451. On Wild West/American, don't sleep on Bus Stops by The Nonce, you can get your copy from Ray Tamara at Wild West at 213-651-9384. All labels that want to break upcoming Urban and Hip Hop product out of the streets of L.A. need to have some kind of representation at Impact Record Pool's second quarter meetings taking place June 25th at noon. The meeting will be held at the Golden Tale nightclub. For further info get with my man Fut at 310-640-1414.

Most Disc-overed for this issue

Based on One-On-One Calls and Conference Call Mentions

AZ featuring Miss Jones Sugar Hill (EMI)

BASS SYMPHONY ft. Ja Nell Deep Side (ONE PLANET)

BOUNTY KILLER *Good Morning Teacher* (PROFILE)

BUJU BANTON Champion (ISLAND)

JOI CARDWELL Love & Devotion (EIGHTBALL)

FAITH You Used To Love Me (BAD BOY /ARISTA)

ROSIE GAINES ! Want You (MOTOWN)

DJ SPEN pres. Jasper St. Company A Feelin (BASEMENT BOYS)

LaBOUCHE Fallin' In Love (LOGIC)

LADY APACHE Rock And Come In (WEEDED/NERVOUS)

LIL' SUZY Now And Forever (EMPRESS MUSIC/METROPOLITAN)

THE LUNIZ I Got Five On It (NOO TRYEE/VIRGIN)

MAX-A-MILLION Take Your Time (Do It Right) (SOS/ZOO)

THE MIGHTY DUBKATS Magic Carpet Ride (PROFILE)

MIJANGOS Vission EP (AQUA BOOGIE)

NAYOBE All Night Long (FEVER)

NOTORIOUS B.I.G. One More Chance (BAD BOY/ARISTA)

SMOOTH Mind Blowin' (JIVE)

LIZ TORRES Set Urself Free (RADIKAL)



MIX SHOW DISC-OVERY CLUB

DJ MEIN, WILD 107, San Francisco

MOBB DEEP Survival Of The Fittest (Remixes) (LOUD/RCA)

LUNIZ I Got 5 On It (Remix) (VIRGIN/NOO TRYBE/C-NOTE) - It gets 10 on it!

GARY Q, BOSS97, Atlantic City

THE MIGHTY DUB KATS <u>Magic Carpet Ride</u> (PROFILE) - Freestyle, House, Latin, Club, etc. etc. It's got all the elements for a smash!

LaBOUCHE <u>Fallin In Love</u> (LOGIC) - Believe it or not, but I love the Downbeat mix the best!

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - Great remake with Reggae tip thrown in.

JOCELYN ENRIQUEZ <u>Big Love (Remixes)</u> (CLASSIFIED) - Remixed/Remixed/Remixed! Now it's a hit!

WINX <u>Don't Laugh</u> (SORTED) - Remixed/Remixed! And this is now a hit...by Junior Vasquez.

TONY MORRIS, BOSS97, Atlantic City

THE MIGHTY DUB KATS Magic Carpet Ride (PROFILE) - Thank you Carey.

PATRA Pull Up To The Bumper (550 MUSIC/EPIC)

EVERYTHING BUT THE GIRL Missing (ATLANTIC)

DUET WITH MICHAEL JACKSON & JANET JACKSON Scream (MJJ/EPIC) **MONTELL JORDAN This Is How We Do It** (DEF JAM/PMP/RAL/ISLAND)

SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles

BOB MARLEY *Natural Mystic - The Legend Lives On* (TUFF GROOVE/ISLAND) - The tiny 3rd World island of Jamaica has produced an artist who has transcended all catagories, classes, and creeds through a combo of innate modesty and profound wisdom. Bob Marley, The Nautral Mystic may yet prove to be the most significant musical artist of the 20th century. Pick your own favorite.

SNOW <u>Anything For You</u> (EASTWEST) - Cast remix features Buju Banton, Nadine Sutherland, Beenie, Terror Fabulous, Louie Culture, Culture Knox. Truely Phenomenal.

FILTER <u>Hey Man Nice Shot</u> (REPRISE) - Check out the Quarter Pound Instrumental. Vocal version for traditional rock radio.

BLACKTIVITY f/Muriel Fowler & Darrel Martin \underline{X} *Cuses* (VESTRY) - Catchy hand clapping straight ahead House with male/female dialogue. Blackass dub is much harder.

JOI CARDWELL <u>Love & Devotion</u> (EIGHTBALL) - Nice combo of commercial vocal and underground sounds. George Morel lets loose on B-Side mixes. Check out the Hallelujah Dub!

B-SWIFT, KBXX, Houston

THE CLICK $\underline{Hot\ Ones\ Echo}$ (MCA) - From the TALES FROM THE HOOD Soundtrack. The Click along with E-40 is back on the Rap scene with a tight jam.

5TH WARD JUVENILE <u>G-Groove</u> (NOO TRYBE/VIRGIN) - A real smooth ghetto jam, straight from the nickel. This track is sure to blow up your 1200's.

SMOOTH <u>Mind Blowin'</u> (JIVE) - This freak comes off like the mobb. This track of the Mr. Lee's Mix is smooth and phat.

THE NOTORIOUS B.I.G. <u>One More Chance</u> (BAD BOY ENTERTAINMENT/ARISTA) - Big Poppa's throwing his hat back into the rap ring to remain the supreme being of puttin' down phat ass jams. Tight ass mix of the Stay With Me version.

DJ WIZ, KBXX, Houston

SMOOTH Mind Blowin' (JIVE)

BOUNTY KILLER Good Morning Teacher (PROFILE)

E-40 Sprinkle Me (JIVE)

LADY APACHE Rock And Come In (WEEDED)

PHELON f/Funkdoobiest Whoo Rah Rah (IMMORTAL)

NASTY NES, KCMU, Seattle

THE NOTORIOUS B.I.G. <u>One More Chance</u> (BAD BOY ENTERTAINMENT/ARISTA) - Instant, out the box, phat and all dat, Hip Hop hit record! Like wine, Big's singles gets better with time! The Hip Hop remix is da bomb!

AZ <u>Sugar Hill</u> (EMI RECORDS) - My listeners are going crazy over this! Miss Jones adds the perfect touch to make this record blow up!

RAY LUV In The Game (ATLANTIC) - Requests & retail sales here in Seattle are big! Should be a knockout hit for RAY LUV!

KAUSION \underline{What\ U\ Wanna\ Do} (LENCHMOB) - My opinion, the hottest new group out on Lenchmob records! Adding out the box!

KING TEE <u>Super Nigga</u> (MCA) - This is working for me. Judging by the requests I'm getting, King Tee's getting much love from both the East and West Coast fans here in Seattle! Great 022hook!

TITO 'Indamix' AGUSTIN, KHDC, Salinas

THE TYRELL CORP. <u>Better Days Ahead</u> (EMI) - The serious rope mixes are serious trance.

R.H.V. Presents SUGAR *The Feeling* (AQUA BOOGIE) - This is a breakbeat, trancey record that's big around here.

DEEP FOREST *Marta's Song* (EPIC) - Muslim Moose is elusive with its morbid beats

SPECIAL ED Neva Go Back (PROFILE) - He's back with this unique track.

DJ LYNNWOOD, KGGI, Riverside

THE MIGHTY DUB KATS <u>Magic Carpet Ride</u> (PROFILE) - Domestic remixes on this massive club record by Issy Sanchez (Elite/ADM) and Carey Vance (Profile) make this record perfect for the mix show. Already creating telephone hype.

MIJANGOS Vision EP (AQUA BOOGIE) - A pleasure to spin!

GRAND PUBA I Like (EEG) - Fu@#in hard!

LUNIZ \underline{I} Got Five On \underline{It} (NOO TRYBE/C-NOTE/VIRGIN) - Indo Hip Hop with a dope old school loop.

TITO PUENTE f/India Oye Como Va (TITO) - Outstanding production and arrangement. Song's integrity left intact. This record f@#ks people up in the clubs.

BILL MILLMAN, KISS102, Syracuse

ALBITA No Se Parece A Nada (EPIC) - This Latin tune jumps into a wild rhythmic frenzy through the help of veteran mixer Ralph 'You Used To Hold Me' Rosario. Forget the language, this is a crowd mover and a great tune for the summer. Esta caliente

BASS SYMPHONY <u>Deep Side</u> (ONE PLANET) - If you don't know ask somebody, you don't want to miss this. The cut sa-sa-slams with a multitude of different mixes. Check it out, thanks for the scoop, Dave.

DJ BLADE, KJYK, Tucson

TECHNOTRONIC <u>Move It To The Rhythm</u> (EMI) - This cut has been totally remixed to give it a deeper feel. If the first Euro mixes didn't appeal to you, don't overlook these mixes. Props to Markus Schulz and C.L. McSpaden on this slick set of mixes

SOUL FOR REAL $\underline{Every\ Little\ Thing}$ (UPTOWN/MCA) - HUGE! If you thought $\underline{Candy\ Rain}$ was hot, you'll love this.

NAYOBE <u>All Night Long</u> (FEVER) - This is definitely NOT your typical remake. It still has that groove that made it a hit, but it's been reworked and pumped for the 90's. Everything from ragga rap to the J.J. Escapade sample, cuts and scratches make this things sizzle.

DJ PHANTOM & DJ K-SMOOTH, KJYK, Tucson

THE NOTORIOUS B.I.G. <u>One More Chance</u> (BAD BOY ENTERTAINMENT/ARISTA) - A sure shot hit, dope old school beats, Biggie rips it. Check it out.

NAYOBE All Night Long (FEVER) - Yo! This joint's a jam. The Ghetto Mix is it.

TEDDY Q ZAMORA, KMAX, Pasadena

PAUL RUSSAW Thoughts Of You (KULT) - Nice after hours record.

A KENNY SIMPSON PRODUCTION $\underline{\mathit{Tic Tac Toe}}$ (MUSIC STATION) - The Bombbay.

CHERRI LEE Love Me Or Leave Me (MUSIC STATION) - Nice vocal ride.

MICHAEL WHITEHEAD <u>Under My Spell</u> (MUSIC STATION) - Beautiful drums by Oscar G.

DJ SPEN presents JASPER ST. COMPANY $\underline{A\ Feelin'}$ (BASEMENT BOYS) - This s@#t is sick! Oh! My!

MIGUEL PLASENCIA, KMAX, Pasedena

ROSIE GAINES <u>I Want U</u> (MOTOWN)

JOI CARDWELL Love & Devotion (EIGHTBALL)

DE'LACY *Hideaway* (SLIP N SLIDE)

B.B. BOOGIE 'ASSOC' Fire & Sweet Music (BASEMENT 282)

 $\textbf{MOOD II SWING} \ \underline{\textit{Free To Live EP}} \ (\text{NIGHT GROOVES})$

STEVE PEREZ, Q105, Oxnard

THE NOTORIOUS B.I.G. <u>One More Chance</u> (BAD BOY ENTERTAINMENT/ARISTA) - Here comes the Big Poppa with this new cut that sounds great. If you liked Notorious B.I.G.'s Juicy and Big Poppa, you'll like this one. Also check out the video, it's slammin!

LIZ TORRES <u>Set Urself Free</u> (RADIKAL) - Starting to get a good vibe on ths cut, looks like I'll be working this one on the House tip. Don't let this one pas you by!

NAYOBE <u>All Night Long</u> (FEVER) - As we take you back to the old school, as we say. If you like the Mary Jane Girls, you'll like this sample, it's cool and the Hip Hop version is the one to check out.

MIJANGOS <u>Vision EP</u> (AQUA BOOGIE) - Aqua Boogie seems to be dropping some fresh cuts, the new Vision EP sounds hot. Give this one a listen to, you may be hooked.



MIX SHOW DISC-OVERY CLUB

GLEN AURE, KMEL, San Francisco

TOTAL <u>Can't You See</u> (TOMMY BOY) - Just when you thought the original version couldn't be any phatter, here comes the remixes by Puffy and J. Dupri. This time Keith Murray flips the intro while the Total girls sing new lines. If Total is working for you, be sure to drop the remix to give new flava to your audience.

WHITEY DON <u>Artical</u> (JIVE) - This is for all those true, rough and rugged Hip Hop heads. It is a dope ass dancehall track with a special cameo by Phife from A Tribe Called Quest. Pure flava. Once you get it, take a listen and you'll be noddin' your head like I did. Big ups to my Dutchie 'The Horse' at Jive for the advance.

RAKIM <u>Shades Of Black</u> (AVATAR) - Off the **PUMP YA FIST** soundtrack, Rakim is back with a phat ass track produced by Easy Mo Bee. It's nice to hear Rakim back, and he shows that he still can flow in his smooth, unique way. Also check out the remixes to <u>Ah-Yeah</u> by KRS-ONE on the flip side. It has some remixes by Diamond D

LADY APACHE <u>Rock And Come In</u> (WEEDED/NERVOUS) - If you're checking for Mad Lion, then be sure to check out Lady Apache. She's a female dancehall queen kicking smooth lyrics over some rugged beats. One version has Apache rhyming over <u>Flava in Ya Ear</u> beats, while Mad Lion has a version which is more for the rough and rugged. Actually, all the versions are phat, so don't sleep on this one. Peace out to N.Y. Nick at Nervous for the advance, and Tim at LRD here in the Bay Area.

PAUL YATES, KMVR, Las Cruces

TOO KOOL CHRIS *! Love The Way* (STRICTLY HYPE) - Very dope Hip House record, instant crowd pleaser.

BEASTIE BOYS <u>Root Down</u> (GRAND ROYAL/CAPITOL) - Listen for yourself and see why I picked this one.

FRANK E.D., KPRR, El Paso

VICIOUS <u>Life Of A Shortie</u> (EPIC STREET) - Who ever said old school beats never work on a new jam?

LITTLE JOHANNA *Take Me In Your Arms* (METROPOLITAN) - This young lady has a hellafied voice.

SPHINX What Hope Have I (CHAMPION) - If you're not on this, DAMN! You're missing out.

R.H.V. Presents SUGAR *The Feeling* (AQUA BOOGIE) - Much energy on this cut. *If some of you NICE record people have not yet received my new address, call me at (815) 594-9348.

JUAN 'The Wonderous' ROJAS, KPRR, El Paso

LIL' SUZY <u>Now And Forever</u> (EMPRESS MUSIC/METROPOLITAN) - Out of the box smash! Great production and vocals of course. Ready for a summer hit?

LIZ TORRES <u>Set Urself Free</u> (RADIKAL) - The long-awaited single from the Queen of House is set to cause a buzz on my mixshow!

SHARON S. *Gimme Your Love* (ZYX) - Deejays take note: This is the jam! Second week in the mix...thanks. Harry Towers.

GILLETTE $\underline{You're\ A\ Dog}$ (SOS/ZOO) - Let the dogs loose 'cause she kickin' this cut like crazy.

DJ D. STREET, KSJL, San Antonio

THE NOTORIOUS B.I.G. <u>One More Chance</u> (BAD BOY ENTERTAINMENT/ARISTA) - Once again, Biggy is delivering the goods, and its all that. For those who don't know, now you know: here's one more chance to get real.

ROTTIN RAZKALS *Hey Alright* (ILLTOWN) - If you thought the first single was the bomb, check out this hit. It's sure to do you good all summer long.

BUSHWICK BILL \underline{\textit{Who's The Biggest}} (RAP-A-LOT/NOO TRYBE/VIRGIN) - All I can say is he's definitely back.

D&D ALL STARS <u>1. 2 Pass It</u> (ARISTA) - The lyrics are phat, the track is phat, the entire project is P H A T.

LEONARD TRUJILLO, KSYM, San Antonio

BASS SYMPHONY <u>Deep Side</u> (ONE PLANET)

FAMILY PROJECT Vol. 3 (RHYTHM FACTOR)

JOI CARDWELL Love & Devotion (EIGHTBALL)

JUDY ALBANESE That Ain't Right (MAXI)

D-SERIES Get Up & Dance (DIGITAL DUNGEON)

DJ RICH, KTFM, San Antonio

BLOODHOUND GANG <u>Mama Say</u> (UNDERDOG/COLUMBIA) - Great summer reaction record that is crossing over Urban, **A**lternative, mainstream broundries. Hook is so easy to remember that you'll be singing it for days.

MAX-A-MILLION *Take Your Time (Do It Right)* (SOS/ZOO) - Yet another remake worthy of mentioning. Original Mix is great for radio but the Euro Mix is slammin' in the clubs. Don't take your time on this.

EVERYTHING BUT THE GIRL *Missing* (ATLANTIC) - It was good the first time around but now, it's great the second time around. Great response from our female audience. So if you want some beautiful women to call you up or visit you at the club, this is the song to play.

STEVE 'SMOKIN' CHAVEZ, KTFM, San Antonio

OUTHERE BROS. *Boom Boom* (STEALTH) - Hip House is coming back and with a song like this, they're leading the way with this.

GILLETTE <u>You're A Dog</u> (SOS/ZOO) - With Short Short Man, I thought she was a one hit wonder but she proved me wrong AGAIN!

LIL' SUZY <u>Now And Forever</u> (EMPRESS MUSIC/METROPOLITAN) - Album Mix sucks but the remixes pump it up!

DIAMOND DEE, KWIN, Stockton/Modesto

FUNKDOOBIEST <u>Dedicated</u> (IMMORTAL/EPIC) - Check out the Jazzy Jeff mixx: It's phat like dat...

MACK 10 Foe Life (PRIORITY) - You can feel Cube all in this shit: Don't sleep on this one.

INI KAMOZE Listen Me Tic (EASTWEST) - Folks take a Hop-step onto this joint.

SHAWN PHILLIPS, KZHT, Salt Lake City

JACKI GRAHAM Absolute E-Sensual (CRITIQUE) - Not only better than perfect R&B mixes...Great House mixes...DJ's this is one of those transition records.

LaBOUCHE <u>Fallin In Love</u> (LOGIC) - Not only is this going to be a #1 in the clubs but will be #1 on rhythm radio...downtempo stays true to the original, uptempo will make you move!

THE MIGHTY DUB KATS <u>Magic Carpet Ride</u> (PROFILE) - They're back! Now with a must-have Latin House stomper. It'll breathe new life into your clubs and mix shows!

LIL' SUZY *Now And Forever* (EMPRESS MUSIC/METROPOLITAN) - Now that radio everywhere played *Promise Me*, now it's time to show Radio Freestyle is the key to great programming!

MILLENIUM <u>EP</u> (CUTTING) - Clubfolkes and progressive mixshow guys, these 2 12 inchers are some of the best cuts right now, if you don't have 'em, get em!

JAM-MASTER-D, KZRB, New Boston

NUTTIN NYCE Froggy Style (JIVE)

E-40 Sprinkle Me (JIVE)

GEOFFREY C., WERQ, Baltimore

THE NOTORIOUS B.I.G. *One More Chance* (BAD BOY ENTERTAINMENT/ARISTA) - All dat!

BUJU BANTON Champion (ISLAND) - All dat!

TONY THOMPSON I Wanna Love Like That (GIANT) - All dat!

BEENIE MAN World Dance (RADIKAL) - All dat!

STAN PRIEST, WFLZ, Tampa

LaBOUCHE <u>Fallin In Love</u> (LOGIC) - This could blow up. Huge at radio: I play it twice per mixshow. Very in demand in Tampa.

STYLZ AND THE J.I.Z. <u>Swing Low</u> (HURRICANE) - Phat as fuk bass jam! Get on this one.

THE MIGHTY DUB KATS <u>Magic Carpet Ride</u> (PROFILE) - So large I can't even explain, you've got to see it to believe. Great reaction.

JUDY CHEEKS As Long As You're Good To Me (POSITIVA/EMI RECORDS)

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - Man, this is high-powered stuff. Gets women like the Orlando Magic.

SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids

PHARAO I Show Your Secrets (COLUMBIA) - Very cool mixes make this smash hit a little more user-friendly. A must for all mix shows.

STAXX You (COLUMBIA) - Looks like another winner.

 $\textbf{ROCHELLE FLEMMING } \underline{\textit{Suffer}} \, (\text{CUTTING})$

 ${\bf USHER} \ \underline{\it The Many Ways} \ ({\it LaFACE/ARISTA})$ - Awesome slow jam, big potential for both radio and club.

NAYOBE <u>All Night Long</u> (FEVER) - New twist to a fun song, check it out!

'DJ Nandy' VIRAMONTES, WHPK, Chicago

MAX-A-MILLION <u>Take Your Time (Do It Right)</u> (SOS/ZOO) - This retro remake has got it going on, B-Side very cool.

 ${\bf BASS~SYMPHONY~}\underline{{\it Deep~Side}}$ (ONE PLANET) - DJ's, definite crowd mover...that bass just THUMPS.

MIJANGOS <u>Vision EP</u> (AQUA BOOGIE) - Just ride the wax, sit back and enjoy this trip!

PHAT-HEADZ <u>The Don</u> (VIBE) - Listen to Third Try for that old school flav-a.

 $\mbox{KLEO}\ \mbox{$I$}\ \mbox{$I$}\ \mbox{$G$}\ \mbox{$I$}\ \mb$

CANO LAPORTE & MANNY CUEVAS, WPRK, Orlando

HAPPY CLAPPERS <u>I Believe</u> (SHINDIG) - Hard, uplifting, strong feeling love record.

MK <u>Burning</u> (ACTIV) - This time its a little faster 9000 production 9000 breakdowns (yes, vocals move the crowd).

 $\label{eq:microman} {\it Microhouse} \ ({\tt PLUMPHOUSE}) \ - \ {\tt Instrumental} \ \ {\tt hard} \ \ {\tt tribal} \ \ {\tt rhythm} \ \ {\tt that} \ \ {\tt lifts} \ \ {\tt your} \ \ {\tt spirit} \ \ {\tt up} \ \ {\tt once} \ \ {\tt you} \ \ {\tt groove} \ \ {\tt to} \ \ {\tt it}. \ \ ({\tt ADJ} \ \ {\tt must} \ \ {\tt have}).$

PIZZA MAN Tweek In (LOADED)

TINMAN Gudvibe (LONDON/ffrr)



MIX SHOW DISC-OVERY CLUB

'Jammin' JOHNNY CARIDE, WPOW, Miami

REDNEX <u>Old Pop In An Oak</u> (JIVE) - Cotton Eye Joe part 2. Perhaps not as strong but still good to loop with part 1. Same violins and banjos and overall jam. Worth slapping it onto the tables.

AFRIKA BAMBAATAA f/KHAYAN Feel The Vibe (ZYX) - Six months ago, I broke this record in our mix show. It is already huge in the clubs and radio. Thank you Harry Towers for making it domestic. This is a fierce jam. It will definitely get response for all audiences, especially if you're playing Eurohouse. I love this tune.

BLOODHOUND GANG <u>Mama Say</u> (UNDERDOG/COLUMBIA) - This is absolutely the shitz. Have you checked out the House Mix on this record? Using the old school chant from Makoosa, instantly got people calling the station. Hip Hop versions are also strong cause Mama Say you'll like it.

LIZ TORRES <u>Set Urself Free</u> (RADIKAL) - Good House music that is driven by excellent vocals. Good response on my dance floor.

AMG <u>Around The World</u> (SELECT) - Strong Hip Hop record worth playing in all mix shows. Love the bass line.

GEORGE PEREZ, WQBA, Miami

MALCOM McLAREN <u>Revenge Of The Flowers</u> (ISLAND) - This is a record that falls along the Billie Ray Martin style of House. However, the vocals on this female certainly gives her an edge on Billie Ray. The Todd Terry Mix is the one I like best. A lot of love for the one.

FOREVER <u>Make Believe</u> (CLASSIFIED) - When Sir Rex says, 'This record is very DJ friendly' he's not lying. Danny and Damon make up the freestyle jam Forever. This track has various mixes so there's something for everybody here.

PUMP IT UP LOUDA *Impulse* (MIC MAC) - Here's a jammin' track from the people at Mic Mac Records. That woman Josefa takes full credit for discovering this track; and what a jam it is! Really, the record just hits you with pure energy all the way through. If you're into House in a big way, this one's for you.

SUSIE K. <u>Rhythm Keeps You Moving</u> (MACOLA) - Susie K. is a young, promising artist who delivers a powerful vocal that just blows people away. If you haven't already received a copy, call Joyce Lynn at Macola Records (310) 937-3789. By the way this one's is very radio friendly so all you crossover experts, do your thing! **BERNADETTE** <u>You Are The One</u> (CLASSIFIED) - This is the first single released

BERNADETTE <u>You Are The One</u> (CLASSIFIED) - This is the first single released by Classified artist Bernadette. I must say that her vocal delivery on the mic captured my attention almost immediately. I am sure that this record will do well in the clubs.

PAUL WASHINGTON, WYBC, New Haven

BUSHWACKASS <u>Caught Up In The Game</u> (PALACE) - The beats and rhyme flow are all that.

DIVA CONVENTION f/Michelle Weeks <u>Give It Up</u> (RADIKAL) - Strong vocals over a slammin' track.

ROSIE GAINES $\underline{I \ Want \ U}$ (MOTOWN) - The M+M House Mix does wonders for the record

JOI CARDWELL Love & Devotion (EIGHTBALL) - Another smash, nuff said.

JAMES DEE, Z90, San Diego

B.U.M.S. Take A Look Around (PRIORITY)

NAYOBE All Night Long (FEVER)

BRANDY Best Friend (ATLANTIC) - Rockapella Beat Box Mix.

GENIUS Labels (WU TANG)

DJ RAGS, Z90, San Diego

BOUNTY KILLER <u>Good Morning Teacher</u> (PROFILE) - Yo! This s@#t is fat! Don't sleep!

SHOW AND A.G. <u>Got The Flava</u> (PAYDAY) - Everybody came mad correct on this track! Its some hardcore s#!t, so get your blades ready to edit!

THE B.U.M.S. West Coast Smack (PRIORITY) - These kids are definitely representing with this s@#t! Baka Boyz got biz on the production!

DJ GROOVE, Z90, San Diego

BASS SYMPHONY <u>Deep Side</u> (ONE PLANET) - Check out the C.L.'s Scope Mix! S@#t is hot!

ULTRA NATE <u>Party Girl</u> (RELATIVITY) - This record has mix show and club potential! Check it out.

BLACKTIVITY f/Muriel Fowler & Darrel Martin X Cuses (VESTRY) - Check 'This Side' out! Both versions are slam'n!

ROSIE GAINES <u>I Want U</u> (MOTOWN) - Check out the M&M Anthem Mix!

LIZ TORRES <u>Set Urself Free</u> (RADIKAL) - Check out The Lectroluv Dub Mix!

LOGIC RECORDS HAS RECORDS THAT REACT

LE CLICK "Tonight Is The Night"



1656 SOUND SCAN UNITS THIS WEEK

LEADING THE WAY TO THE HOT 100

Audience
OVER
3.8 million!!!

bubbling under #13 SPINS

B96 KLRZ KKFR 54x 31x38x **WJJS** 18x **KZFM** 28x **KPRR** 15x **KBFM** 19x **Z90** 10x

BOSS 97 22x and Many More!

LOGIC RECORDS "GOOD TIME" EURO-DANCE COMPILATION VOL. 1 includes:

Le Click, Sound Factory, Dr. Alban, Haddaway, Clubzone & many more!



• STREET DATE: 6/27/95 •



HITMAKERS Faces & Places



Columbia Records executives congratulate Mike Watt backstage at Tramp's in New York City following the first of two sold-out shows there recently. Pictured (l-r): **Don lenner**, President, Columbia Records; **Mike Watt; John Ingrassia**, Sr. VP, Columbia Records Group; **Missy Worth**, Sr. VP, Columbia; and **Peter Fletcher**, Sr. Dir., Mktg., Columbia.



RCA Records' Dave Matthews Band had the opportunity to meet with label and radio friends at the Hollywood Athletic Club. Pictured (I-r): Hugh Surratt, VP/Artist Dev., RCA Records Label; Jeff Laufer, National Music; Dave Matthews, guitar and vocals; and Stefan Lessard, bass, Dave Matthews Band; Paul Cavanagh, PD, KTYD-FM (Santa Barbara); Carter Beauford, drums, Dave Matthews Band; John Mackey, PD, KWBR-FM (Santa Barbara); and Jordan Zucker, Director, National Promotion, RCA Records Label.



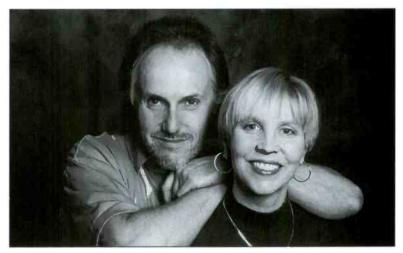
Shown with the <u>Batman Forever</u> Batmobile during the "Batman Day" festivities outside tower Records' Sunset Boulevard store are (1-r): "Batman Forever" soundtrack album Executive Producer **Jolene Cherry; Kevin Ryder** & **Bean** of KROQ-FM's "Kevin & Bean" show; (kneeling) Atlantic Manager of Low Power Radio Ventures **Jason Koebele**; Tower Records Retail Store Manager **Todd Meehan**; Atlantic Regional Marketing Manager/West Coast **Nancy Sharness**; and Atlantic National Associate Director of Alternative Promotion **Kris Metzdorf**.



Elektra/EEG recording artists Better Than Ezra recently performed in New York City at Brownies, CBGB's and the Mercury Lounge. Pictured (1-r, standing): Brian Cohen, VP, Creative Services, Elektra/EEG; Jeffrey Levinson, Mgr.; Mike Barnes, Dir., Sales, Elektra/EEG; Tom Drummond, Better Than Ezra; Sylvia Rhone, Chairman/CEO, Elektra/EEG; Kevin Griffin, Better Than Ezra; Craig Lambert, Exec. VP, Elektra/EEG; Alan Voss, Sr. VP/Sales, Elektra/EEG; Cary Bonnecaze, Better Than Ezra; Andy Allen, President, ADA; and Steve Heldt, VP/Sales, Elektra/EEG. (Kneeling): Cory Connery, Reg. Mktg. Mgr., Elektra/EEG; Steve Kleinberg, Sr. VP, Mktg., Elektra/EEG; and Dana Brandwein, Sr. Dir., Mktg. Elektra/EEG.



Mercury recording artists **Brian McKnight** and Dance Diva **Donna Summer** are joined with the original soul conductor himself **Don Cornelius**.



Ichiban Records is proud to celebrate its 10th Anniversary. Ichiban started in 1985 in the garage of **John Abbey** (left) and **Nina Easton** (right). Recently he was made Chairman, CEO and Vice President of the label, while she was appointed President of the label. In the decade since its formation, Ichiban has grown into a multi-million dollar company right outside of Atlanta, GA.



Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

BREAKOUTS

ULTRA NATE "Party Girl" (RELATIVITY)
ALBITA "No Se Parece A Nada" (EPIC)
BAK2BASSIKS "I Can" (MCA)
NOTCRIOUS B.I.G. "One More Chance" (BAD BOY/ARISTA)
ROSIE GAINES "I Want You" (MOTOWN)

	CLUB MOVERS									
ľ	2-1	FRANKIE KNUCKLES	"Too Many Fish"	(VIRGIN)						
	1.2	M PEOPLE	"Open Your Heart"	(EPIC)						
	3-3	CORONA	"Baby Baby"	(Elektra)						
	8-4	RC•ZALLA	"You Never Love The Same Way Twice"	(Epic)						
1	10-5	JAMIROQUAI	"Return Of The Space Cowboy"	(Work Group)						
	6-6	MONICA	"Don't Take It Personal"	(Rowdy/Arista)						
	5-7~	REL 2 REAL	"Conway"	(Strictly Rhythm)						
	4-8	LC'VE HAPPY	"Message Of Love"	(MCA)						
10 10 10	7-9	GLADYS KNIGHT	"Next Time"	(MCA)						
ı	13-10	TCTAL	"Can't You See"	(Tommy Boy)						
	15-11	ADINA HOWARD	"Freak Like Me" (Remix)	(EEG)						
A 10	24-12	YAKI-DA	"I Saw You Dancing"	(London/Island)						
ı	23-13	DEEP FOREST	"Marta's Song"	(Epic)						
	34-14	STAXX	"You"	(Columbia)						
ı	37-15	MARY J. BLIGE	"You Bring Me Joy"	(Uptown)						
ı	9-16	METHOD MAN F/Mory J. Blige	"All I Need"	(Def Jam/Island)						
	12-17	REAL McCOY	"Runaway"	(Arista)						
۱	11-18	LOVEWATCH	"Wake It Up"	(GZone/Island)						
ı	22-19	SH.EE-LO	" Wish"	(Sunshine/Scotti Bros.)						
	42-20	DIJET WITH MICHAEL JACKSON & JANET JACKSON "Scream" (MJJ/Epic)								
	28-21	VANESSA WILLIAMS	"The Way That You Love"	(Mercury)						
	14-22	BLLY RAY MARTIN	"Your Loving Arms"	(Elektra)						
	31-23	SPHINX	"What Hope Have I"	(Columbia)						
	21-24	SOUL FOR REAL	"Every Little Thing"	(Uptown/MCA)						
	26-25	FWNKDOOBIEST	"Dedicated"	(Immortal/Epic)						
	20-26	MONTELL JORDAN	"This Is How We Do It"	(Def Jam)						
1	29-27	SPIRITS	"Spirit Inside"	(MCA)						
	17-28	JUDY CHEEKS	"Respect"	(EMI)						
	18-29	JIMMY SOMERVILLE	"Heartbeat"	(London)						
۱	33-30	SMOOTH	"Mind Blowin'"	(Jive)						
2000	19-31	MADONNA	"Bedtime Story"	(Maverick/Sire/WB)						
	27-32	DA BRAT	"Give It To You"	(Work Group)						
	36-33	INI KAMOZE	"Listen Me Tic"	(EEG)						
į	40-34		"Boombastic"	(Virgin)						
ľ	25-35	KLEO	"I Got Love"	(Raging Bull/Dynasty)						
Ì	48-36	FAITH	"You Used To Love Me"	(Arista)						
ı	44-37		"Absolute E-Sensual"	(Critique)						
	16-38	JOANNE FARRELL	"All I Wanna Do"	(Big Beat)						
ŀ	38-39		"Dear Mama"	(Interscope)						
l	30-40	MAUGHTY BY NATURE	"Craziest"	(Tommy Boy)						
ĺ	32-41	B TRIBE	"Nadie Entiende"	(Atlantic)						
ľ	46-42	E-40	"Sprinkle Me"	(Jive)						
ŀ	35-43	CR. DRE	"Keep Their Heads Ringin'"	(Priority)						
	N-44	GLORIA ESTEFAN	"Cher Chez La Femme"	(EPIC)						
	49-45	TLC	"Waterfalls"	(Arista)						
	50-46	FATRA	"Pull Up To The Bumper"	(Epic)						
	N-47		"Feel Me Flow"	(Tommy Boy)						
ا	N-48	MUTTIN' NYCE	"Froggy Style"	(JIVE)						
ı	N-49	BOYS CHOIR OF HARLEM	"Power"	(EEG)						

"Neva Go Back"

(PROFILE)

REPORTING POOLS

FOR THE RECORD . New York Jeffrey Allen (212) 598-417 • ALBÍTA, GEÒRGE DUKE, JOI CARDWELL, ROSIE GAINES, SARAH McLACHIAN INFINITY RECORD POOL • Staten Island Charlie Alessi (718) 967-4793 • ALBITA, BAK2BASSIKS, BUCKETHEADS, GROOVE THEORY, SHO S.U.R.E. RECORD POOL • Bronx Bobby Davis (718) 904-0500 • DEEP FOREST, JOYCE SIMMS, LONDON BEAT, MICHAEL JACKSON & JANET JACKSON, PHAT DOUG, SPECIAL ED, SPIRITS, TERROR FABULOUS .I.P. NEW YORK • Bronx Al Pizarro (212) 733-5072 • ADINA HOWARD, BT EXPRESS, MISS JONES, NOTORIOÚS B.I.G. AMERICAN TRAX • Beverly Hills Michael Love (310) 659-7852 • BAK2BASSIKS, GROOVE THEORY, THE MIGHTY DUB KATS, ROSIE GAINES, ULTRA NATE IMPACT • Los Angeles Fut (213) 292-6611 • 2 PAC, BRANDY, MAD LION, PACIFIC COAST DJ ASSOC. • Long Beach
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BRAT, LINDSEY, ULTRA NATE

MASSPOOL • E. Boston

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ULTRA NATE, ALBITA

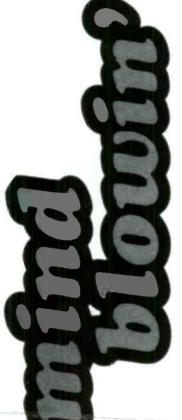
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ARITFACTS, BOYS CHOIR OF HARLEM, DJ

RAFY MELENDEZ, TLC, VANESSA WILLIAMS

N-50 SPECIAL ED





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• In The Mix At: POWER106, THE BOX, B96, WJMN, HOT97.7

Debuting This Week On Billboard's HOT 100 Singles Chart!

SoundScan Singles Sales *59

Now Heard On These Stations:

WJMH WHJX WJJS KTFM WHHH 92Q HOT97 WPGC WPGC

KKSS Z90 KCAQ KMEL







KLCSE

"I Like"

BDS MONITOR RHYTHM CROSSOVER CHART 40 TO *31

MAJOR ACTION AT:

HOT97 NEW YORK
KMEL SAN FRANCISCO
WPGC WASHINGTON
WOVV WEST PALM BEACH
WJMH GREENSBORO
WHHH INDIANAPOLIS
KKSS ALBUQUERQUE
Z90 SAN DIEGO
KHTN MODESTO

WZJM CLEVELAND
WWKX PROVIDENCE
WERQ BALTIMORE
WHJX JACKSONVILLE
WJJS ROANOKE
KTFM SAN ANTONIO
HOT97.7 SAN JOSE
KCAQ OXNARD
KXTZ LAS VEGAS





SOUNDSCAN SINGLE SALES #22

Elektra Entertainment



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The Incredible Follow-up To Their Top 10 Smash!

On Over 25 Pop Stations
Out-Of-The-Box Including:
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REAL McCOY

"Come and Get Your Love"

The new smash from their Platinum debut album <u>Another Night</u>

Monitor Mainstream 22*-18* BDS Audience Over 20 Million

WXKS	20x	WNVZ	36x	WZPL	23x	KZHT	32x
WKSE	19x	WXXL	33x	KMXV	37x	Z90	18x
Z100	14x	WFLZ	47x	WKBQ	26x	KKRZ	35x
WIOQ	26x	KHKS	41x	KS104	28x	KUBE	36x
WPOW	15x	B96	23x	KIIS-FM	25x	KZZU	35x
Y100	19x	WZJM	25x	KKFR	37x		

Touring across America!!



MONICA

"Don't Take It Personal (Just One of Dem Days)"

The multi-format Gold smash single from her upcoming debut album Miss Thang

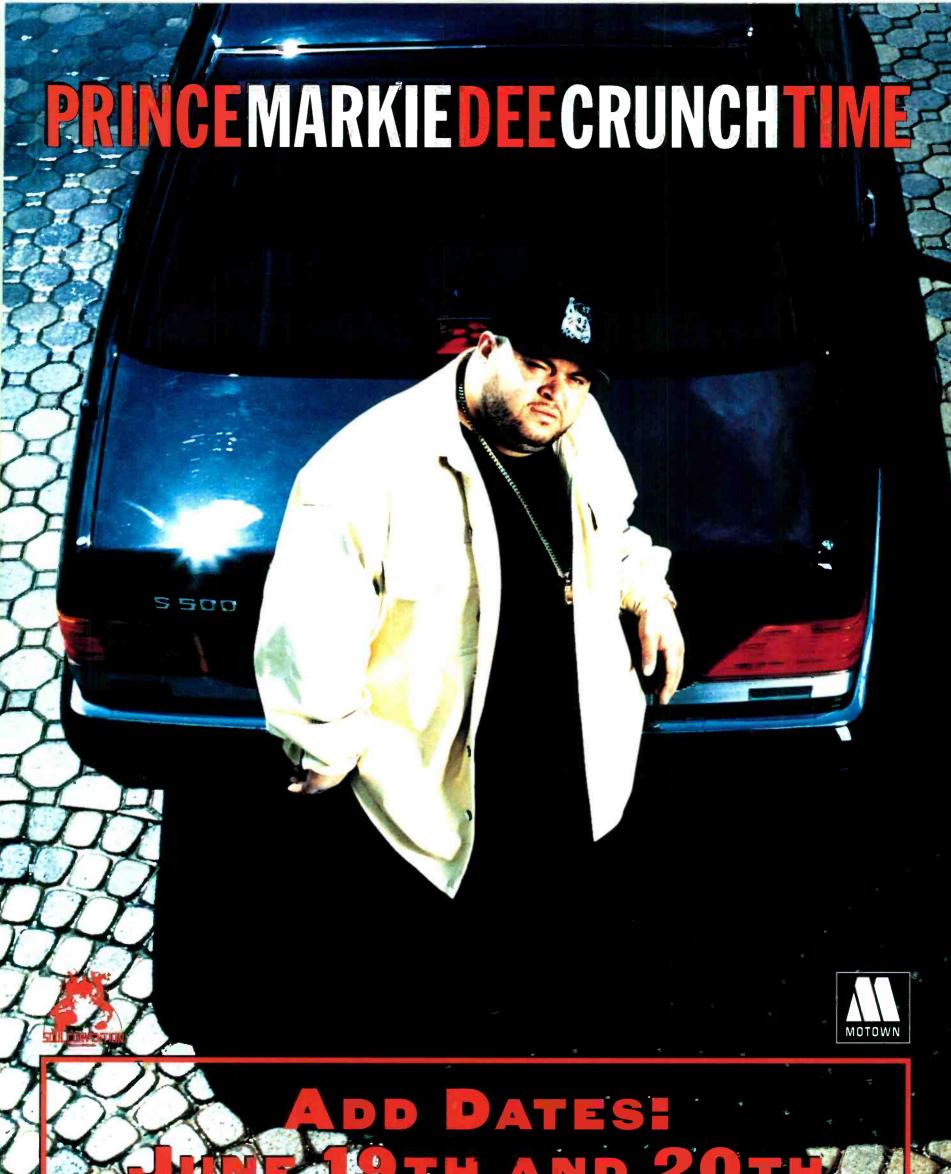
Monitor Rhythm/Crossover: 1*-1*

SoundScan Single: 2*

BDS Audience Over 33 Million

New This Week At:
WZPL WKBQ KMXV WFLZ





FEAT TO The Ground



"VOYAGER" STAR TREKS TO NYC! During a recent visit to The Big Apple, "Star Trek Voyager" star KATE MULGREW stopped by to chat on the ROCKY ALLEN "SHOWGRAM." Here's KATE with the "beaming" Mr. ALLEN.



HITMAKERS GETS MIRANDA-IZEDI: Here's Sunshine recording artist MIRANDA and a bunch a really happy looking guys. Pictured are Sunshine's JOE LACHANCE, label president WALTER KAHN, our FRANK HIGGENBOTHAM and B.R., MIRANDA, plus "smillini" NICK TESTA and DAVID FOLCHI.

HOT OFF THE WIRE

The dream team behind DreamWorks, Msrs. GEF-FEN, KATZENBERG and SPIELBERG, have announced the latest venture for their multi-billion dollar baby: the formation of DreamWorks SKG, which will serve as the parent company for two labels. One, DreamWorks, will handle the company's animation and soundtrack product. The other, SKG (a name designed to feature the first initial of each member of this power trio's surname) will handle contemporary music. Geffen Records will handle promotion and marketing for both

labels....The L.A. District Attorney's office has set July 19th as the date for the preliminary hearing for SUZETTE McCLURE, the woman jailed since March 19th for the murder of CHARLIE MINOR...Monday's (6/12) U. S. Supreme Court ruling on affirmative action may call in to question FCC minority ownership plans and could result in changing the current EEO requirements for radio stations. The ruling, when coupled with the impending passage of the Senate Telecommunications Bill, means a lot of change is on the way!

YOU READ IT HEAR FIRST

Last week we told you that KDON/Salinas-Monterey PD MICHAEL NEWMAN was about to receive a healthy promotion...and he has. KDON & KRQC VP/GM JEFF SALGO announced this week that MICHAEL has been promoted to Director of Programming and Operations for Henry Broadcasting's Salinas-Monterey stations. He will continue handling programming on KDON, but with his promotion, MICHAEL is now responsible for programming on Classic Rocker KRQC.

Of MICHAEL's promotion, SALGO commented, "KDON has been the CHR leader in the Monterey Bay since the 1950's. Last year, two new CHR's came against KDON, KMXZ and KYLZ. MICHAEL drove KMXZ out of the format and continues to dominate over KYLZ." For his part, NEWMAN commented, "I'm thrilled to be a part of one successful station. Now, I'm adding another and I look for-

ward to the challenge. I couldn't be working for a better General Manager or company."

Will KDON MD JENNIFER WILDE be adding some new duties now that MICHAEL's been moved up? Expect JENNIFER to be wearing some APD stripes before too long! (And while we thought of it....with the current spate of remakes out there, and MICHAEL now programming a Rhythm cross-over and a Classic rocker, it wouldn't be unusual to hear "I Can't Tell You Why," or "Magic Carpet Ride" on both stations! HMM.)

LYNN TOLLIVER, Jr. c/o WZJM-Zebra Broadcasting Corp., 2510 St. Clair Ave., Cleveland OH 44114. Please, no calls, no shoes, no shirt, no service. Batteries not included....

HOT97.7 (KHQT)/San Jose PD BOB PERRY is looking to replace ELVIS and J.V. and the "Morning Dog House," who are apparently on their way to Houston for wake-ups at THE BOX, (we think)! For all the skinny on this, turn to page 27 and REAZAR will fill you in!

The REAL JUICE

Senate Telecom Bill could set ownership *limit* at 100 Records...STEVE HICKS, current President stations!!...MIKE J. STEEL exits KZFM and grabs the OM/PD job at KQKQ/Omaha...Other programming vacancies should be filled soon!

Records...STEVE HICKS, current President and COO of SFX Broadcasting, is upped to CEO of the 15-station chain...Here's a definite "good news/bad news" thing. The

Namz - In - The - Newz

•MO OSTIN•

RICHARD PALMESE

CLINT EASTWOOD

BUTCH WAUGH

BOB WEST

Dr. DAVE FERGUSON

RUBY CHEEKS

DANA KEIL

AND NOW, IT'S TIME FOR THIS WEEK'S EDITION OF

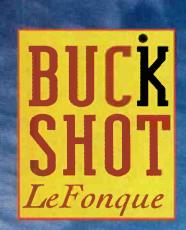
ACTUAL DANG IOBS

Here's one for programmers and disc jockies. Zebra Broadcasting is looking for a PD for JAM-MIN' 92.3 (WZJM)/Cleveland, as well as a full-time air talent. For the programming position, you should have at least three-years experience, great leadership skills, and experience in Top 40 and Urban-crossover programming. For the on-air gig, you just need some experience and a really killer tape. For either position, send only your best to:

CH-CH-CH-CH-CHANGES:

Congrats to STEVE KLINE, who's the new Director/Nat'l Promotion at Lava Records...STEVE HICKS, current President CEO of the 15-station chain...Here's a definite "good news/bad news" thing. The good news is that former WA1A/Melbourne PD DAN DEATON is the new PD at KLRZ/New Orleans. The bad news is that DAN replaces PD RICK PATTER-SON, (alias KAHUNA). The programmer changes are due, no doubt, to the fact that KLRZ will be making a format flip from Rhythm cross-over to Alternative....Bad news for JOWCOL GILCHRIST, (a.k.a. "M.C. BOOGIE D.") and the staff at KMXZ (formerly KJYK) as Apogee Communications cleans house, and the station makes a format flip to automated Alternative, on A.M....B.J. HARRIS has inked M.J. KELLI to a two-year deal to co-host mornings on WFLZ/Tampa. The revamped daypart is

now known as "The M.J. and B.J. Show".....KISS-FM (KHKS)/Dallas midday personality LEIGH ANN has left the building, heading west to El Ay. KISS-FM APD/MD Mr. ED LAMBERT will be filling the slot until a replacement is found - talk about your primo openings!...KZIO/Duluth PD JAMES BAKER promotes MD JUSTIN CASE to APD...KEITH BANSE-MER is leaving WDEK/DeKalb, IL. due to his promotion to Program Director at sister station WLBK in that city...WBSS/Atlantic City has just been sold to Press Broadcasting. Is a format flip, possibly to News/Talk, in the offing? STAY TUNED!



SOME COW FONGUE (MORE TEA, VICAR?)



Word s out.
Some Cow Fonque is breaking down fences, crossing fields, getting play all over the dial. It's a Branford Marsalis Projekt.

THE HIT THAT'S CROSSING ALL FORMATS.

"Top40 has needed a hip, hit instrumental for quite sometime...Here it is!

It's harder to pronounce than it is to play. Expect reaction!"

Dave, Matt, Kim - WNCI Morning Zoo (10.4 share, 12+ persons, 1995 Arbitrend Feb/Mar/April, 6am - 10am, Mon - Fri

"A great mid-day record; already getting requests." KLRZ/New Orleans (44 Spins, #11 Most Played)

"Adults are already going crazy for this song."

Cliff Tredway, PD, KTFM/San Antonio (10 Spins, New Airplay)

WXKS, WBMX, WBOS - Boston
WNCI/Columbus
WKTI/Milwaukee 29x

KXYQ/Portland

Fear To The Ground

TUE BOT TIP

DEL AMITRI "Roll To Me" (A&M)

It's two-minutes of pure pop fun! 49 Mainstream Top40 stations let this "roll" this week, including WXKS, WEZB, WSTR, WFLZ, KISF and KBZR....making it the most added. Go ahead, let it "roll" to you!!

SEAL "Kiss From A Rose" (ZTT/SIRE/WB)

Batman strikes again!! This beautiful song from the BATMAN FOREVER soundtrack definitely has it all. 38 Mainstream Top40 programmers put this on this week, making it the week's second most-added. It's a hit...and you can "SEAL" that with a "KISS!"



A GIRL AND HER ANT! Following a recent performance at the historic Ventura Theater, Capitol recording artist ADAM ANT was caught schmoozing with KHTY/Santa Barbara afternoon driver SABRINA DAVIES.



M PEOPLE IN THE HOUSE! Epic recording group M PEOPLE stopped by and we just had to take a snapshot. Pictured are BARRY RICHARDS, Epic's PATRICIA BOCK, the group's SHOVELL, MIKE PICKERING, HEATHER SMALL, and PAUL HEARD, plus HITMAKERS' CHRIS RUH and NICK TESTA. That's our president BOB GREENBERG front and center!

JACKSON VIDEO DEBUT IS EPIC EVENT:

Monday night (6/12) Epic Records feted a variety of music industry types, including radio programmers, music retailers, journalists etc., to a listening preview of MICHAEL JACKSON's "HIStory." The gathering was treated to eight selections from the album, which is set for release in just a few days. The evening culminated in the premiere of the video for "Scream," MICHAEL's record-breaking duet with sister JANET. The video is as a high-tech masterpiece! And the opportunity to see MICHAEL and JANET dance together is a real treat...if you watch closely, you'll see MICHAEL moonwalk sideways! Congratulations to everyone associated with this project, and kudos to Sony Music L.A. branch manager LAUREL POLSON for hosting a great evening!

CELEBRATIONS:

Happy first anniversary to Maverick's TERRY ANZALDO and his lovely wife JUDY...Happy birthday to JOEL DENVER, who turned, (well, you do the okay?), this past (6/10).....WDJX/Louiseville PD CHRIS SHEBEL, MD JILL MEYER and the entire station staff are celebrating 'DJX's 10th birthday this weekend (6/17) with a star-studded gala, featuring live performances by CORONA, FIREHOUSE, SOPHIE B. HAWKINS, ADINA HOWARD, REAL McCOY, NELSON, MARTIN PAGE and JAMIE WALTERS.

PEARL JAM CANCELS SAN DIEGO SHOWS:

A June 9th article in the San Diego Tribune, which stated that the Sheriff's Department there had asked officials of the Del Mar Fair to cancel two sold-out Pearl Jam concerts due to safety concerns, has resulted in the cancellation of the band's scheduled June 26th and 27th shows. The story has also caused a minor controversy between the band, their manager, and San Diego Sheriff's Department officials. Pearl Jam manager KELLY CURTIS, who first learned of the Sheriff's Department's efforts to cancel the shows through the Tribune, responded that he was disturbed that department officials had chosen to release their safety and security concerns to the media, rather than bringing them directly to the band so they could be addressed. Calling the

Sherriff's Department actions "unprofessional," CURTIS stated in an official release, that he had no option but to cancel the shows. CURTIS and the band hope to reschedule the San Diego shows in the near future.

SELENA SELECTION SET TO SIZZLE:

The first single from late international superstar SELENA is on your desk now! "I Could Fall In Love" is one of the featured tracks on the HITMAKERS CD Sampler (#115) that you received with this issue. The album, "DREAMING OF YOU" is set to hit stores this weekend (6/18), and with one listen to the single, you'll discover why it will sell-out quickly. Thumbs up to EMI Sr. VP/Promotion PETER NAPOLIELLO and his staff for all their class in developing this project.

(Summer's here....and we'd love to let you show off. Send us pictures from your concerts, promotions and fun-in-the-sun events, and you just might find yourself staring back at you in an upcoming issue!)

June 16, 1995



THE FIRST SINGLE FROM THE BRAND NEW LP. FEATURED ON THIS WEEK'S HITMAKERS CD, CUT 4

EMI Records EMI



THE FOLLOW-UP SINGLE AND VIDEO TO THE TOP 10 SMASH, "BELIEVE."



NAUGHTY BY NATURE FEEL ME FLOW



Reported Adds: KPWR, WPGC, WJMN, KDON, KUBE, WJMH, KHTN, WKPK

"FEELIN IT"

"Top 10 Phones - Top 5 Album Sales" - Joe Dawson, PD, WWKX "Looks Like It'll Be Huge!" - Michelle Santosuosso, PD, KMEL "Top 10 Call-out 18 - 24!" - Michael Martin, APD, KYLD "Huge Sales - #13 of 33 in Call-out!" - Camille Cashwell, MD, WERQ

HOT ROTATIONS:

WQHT, KLUC, KZHT, WHJX, KSFM, KWIN





"#13 Over 1500 plays"
Frankie Blue, PD

