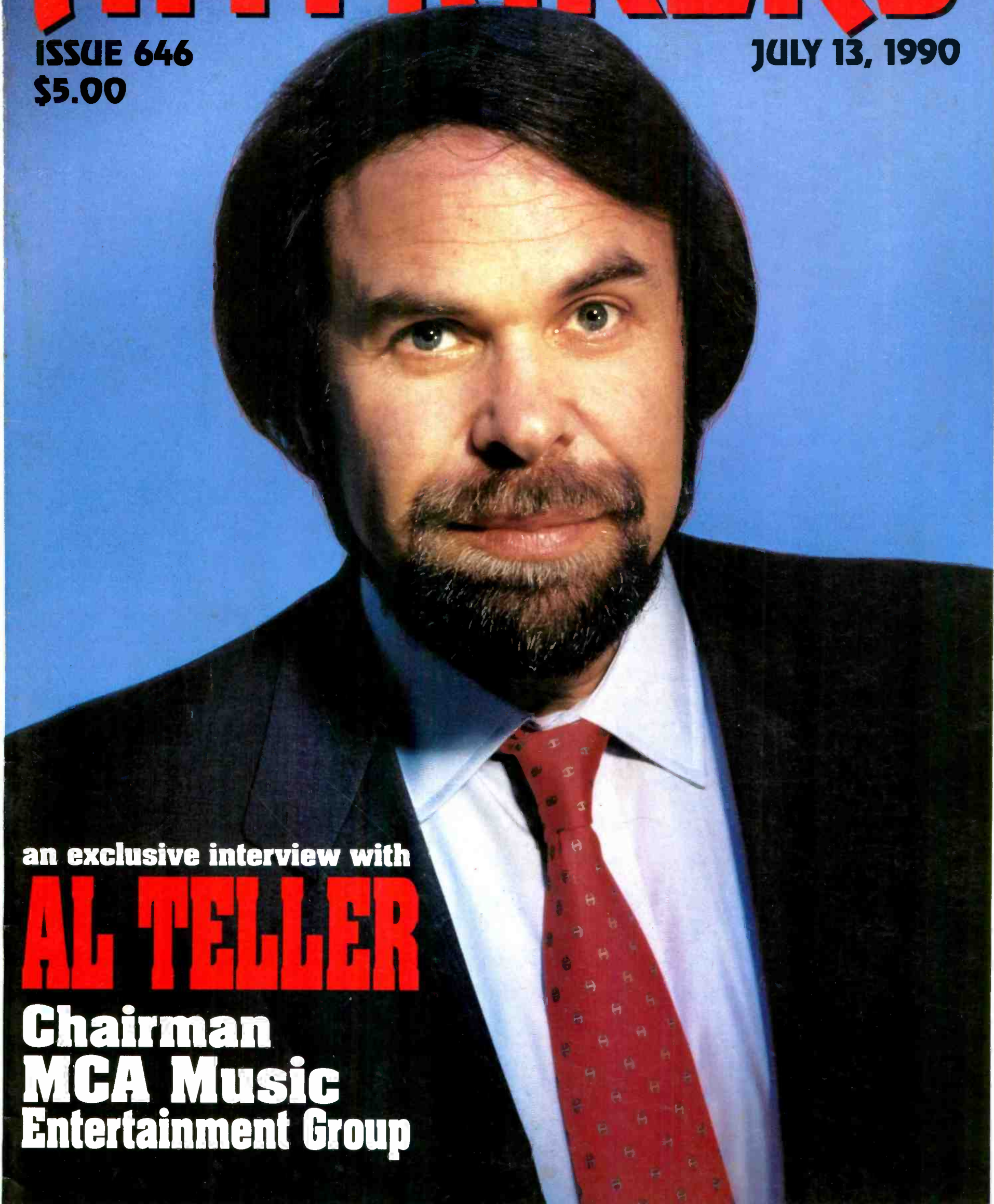


HITMAKERS[®]

ISSUE 646
\$5.00

JULY 13, 1990



an exclusive interview with

AL TELLER

**Chairman
MCA Music
Entertainment Group**

can't
after 7
can't
stop

is the follow up to the Top 10

Pop/No. 1 R&B hit "Ready Or Not." The



after 7 debut album is heating up the summer retail picture as it nears

platinum status. *You just can't stop a hit record.*

produced by L.A. & babyface

HITMAKERS®

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

THE BEAT HEATS UP L.A.

IN SPRING ARB, EVERGREEN UC STORMS TO 3.1; WRKS LEADS N.Y. - TOP40s FLAT

All that anticipation, and then...

With the first Spring 1990 Arbitron results in, one thing is certain: There are no "David slays Goliath" stories...yet.

Evergreen Media's KKBT in Los Angeles made the biggest splash, moving from a 1.3 to a 3.1 share, placing them tenth in the market 12+.

In New York, Summit Broadcasting's WRKS took second place with a 5.1, up from winter's 4.5. Z100

held on to the Top40 lead despite a slight drop from 4.7 to 4.6, while HOT97 holds steady at 4.0 and WPLJ holds at a 2.6. On the AOR side, WNEW-FM breaks out with a 3.4-3.9 jump.

In L.A., AC KOST retains the top spot at 6.2 (from a 6.4) while upstart AC KXEZ takes a blistering 2.9-4.0 jump, good for sixth overall.

The L.A. Top40 battle stays pretty much status quo, with KIIS-AM/FM holding at #2 (6.1-5.9) and

KPWR(POWER106) third (5.6-6.0), while KQLZ (PIRATE RADIO) drops 3.6- 3.3, good for eighth.

In Chicago, Top40 leader CBS's B96 holds steady with a 4.4, while Emmis-owned Q101, which recently moved Hot AC, scores a 3.0-3.5 jump 12+. Cap Cities/ABC's Z95 moves up 2.5-2.8.

Edens Broadcasting's Q106 in San Diego continues to dominate the market despite a drop at (See ARBS page 40)

MARTONE RESIGNS AS ENIGMA PRESIDENT

ENIGMA Entertainment President **Jim Martone**, one of the chief architects of the independent label's growth since joining the company in 1984, has resigned to pursue other interests, it was announced this week by ENIGMA Chairman **William Hein**. Hein will assume the duties of President.

Hein also announced the appointment of **Joseph C. Regis**, a partner in Hein's film and television development company, Los Pictures Corporation, as Chief Operating Officer at ENIGMA.

"I've enjoyed having Jim as a partner since 1984," commented Hein on Martone's departure. "Jim has made an immense contribution to ENIGMA's success. I know he will be successful in whatever he chooses to do."

Martone said that the decision to leave ENIGMA "was a difficult and personal one.

"Building ENIGMA over the last six years has been a tremendous experience," said Martone. "I wish the

best for William Hein and ENIGMA and look forward to watching their continued success."

Regis will assist Hein in the day-to-day operations and long term planning for the label. A veteran film music supervisor, he was previously a partner in Side One Marketing & Management, which handled the careers of Roseanne Cash, Cruzados, Steve Earle and Modern English.

A statement out of ENIGMA said that announcements regarding expansion in the label's Marketing, Promotion, Sales and A&R departments will be made in the coming weeks.

Gerson Named OM At POWER99

Tobi Gerson has been named Operations Manager at POWER99 (WAPW) in Atlanta, it was announced this week by POWER99 General Manager **Bill Phippen**.

Gerson joined POWER99 two years ago as assistant promotions director, and has been Promotions Director for 18 months. She came to the station from KVIL in Dallas, where she was assistant promotions director.

Gerson told **HITMAKERS** that as OM she will "make POWER99 more community oriented and visible in Atlanta." She said she is unsure whether her new duties will include being involved in music decisions.

Phippen told **HITMAKERS** that Gerson will act as a liaison between POWER99's programming and sales departments, and she will concentrate on community-type promotional involvement.

"Here's a case of a girl who came into WAPW and did an outstanding job, so outstanding that she was promoted in a relatively short period of time," said Phippen. "I'm really happy for her, and she'll do a great job for us."

Gerson said she will be searching for a new promotions director, and hopes to hire one within the next month.

Ganis Promoted To ATLANTIC Sr. VP

Andrea Ganis has been promoted to the position of Senior Vice President of ATLANTIC Records, it was announced this week by ATLANTIC President and Chief Operating Officer **Doug Morris**. Ganis served the label most recently as Vice President of National Promotion.



ANDREA GANIS

Ganis joined ATLANTIC in 1980 as Director of Secondary Pop Promotion, and was named Associate Director of National Singles Promotion later that year. She was promoted to Director of National Singles Promotion in January of 1986, and in November of that year she was named Senior Director of National Singles Promotion. She was named Vice President of National Promotion in July of 1988.

"Over the past decade, Andrea has grown into one of the most knowledgeable and valued members of our executive team," commented Morris. "A truly well-rounded music person, she has had a crucial role in developing what I feel to be the pre-eminent promotion department in the music business today. Our remarkable track record is due in no small part to Andrea's extraordinary talent and dedication."

Ganis told **HITMAKERS** that her new duties have not yet been determined, but that she will continue to function primarily in a promotional capacity. Ganis said she hopes to pursue the creative end of the industry so she can branch off into marketing.

"It is immensely gratifying to be acknowledged with such a wonderful new post," said Ganis. "I want to thank Doug Morris for his unwavering support, and the fantastic ATLANTIC promotion staff for being behind me 100 percent."

ISGRO TRIAL SET

The payola trial of former independent record promoter **Joseph Isgro** has been given the green light by a U.S. District Court judge in Los Angeles, who earlier this week refused a motion by Isgro's attorney to dismiss the case based on a letter from a former federal prosecutor that detailed alleged inconsistencies in the investigation that led to the indictments against Isgro and two other industry executives last December.

The judge said the letter "would be of no help to the defense," and his ruling cleared the way for the trial to begin on August 14.

Isgro was indicted along with a business associate and former COLUMBIA Records executive **Ray Anderson** following a three-year federal investigation. Isgro faces up to 200 years in prison and \$1.4 million in fines if convicted on over 50 payola-related counts, including racketeering, filing false income tax returns, and conspiracy to defraud COLUMBIA Records.

Repeated calls to Isgro's attorney, **Donald Re**, were not returned.

Features:

- Rantin' & Ravin'.....page 7
- Hot Radio Promotions....page 44
- Faces & Places.....pages 31, 41 & 42
- New Releases.....page 46
- Ear To The Ground.....page 50

Charts:

- Mainstream Top40.....page 13
- Crossover Top40.....page 24
- Rock Radio.....page 33
- Alternative.....page 38
- Imports.....page 47
- Retail.....page 49

Radio Forum:

- Does the 2 Live Crew obscenity ruling change programming philosophies? (page 26)
- The HITMAKERS Interview: Al Teller, Chairman, MCA Music Ent. Group (page 9)

The Brat Pack



"I'm Never Gonna Give You Up"

**CROSSOVER TOP40 CHART: NEW AT 47
A HITBOUND!
A CRUSADE!**

Produced by ROBERT CLIVILLES and DAVID COLE Management: ROBERT GORDON

HOT ADDS AT:
KISN (#38)
WDJX
KKXX
KLUC
KSND
WBNQ
WCGQ
POWER108
WNOK-FM
Y97

HOT ACTION AT:
B96 (#27)
X100 (24-20)
KHTK (D#30)
Z90 (#25)
WLOL-FM (26-22)
POWER PIG (36-34)
HOT102 (#33)
KXXR (30-28)
KWOD (#36)
WTIC-FM (D#42)

WCKZ-FM (#33)
KJ103 (26-23)
Z99 (#32)
HOT95 (18-14)
KBTS (40-36)
KKMG (30-27)
KRNQ (15-12)
KZBB (31-28)
KZFM (24-21)
SLY96 (D#40)
WDBR (D#40)

WFMF (D#34)
WJMX (40-37)
WLAN-FM (29-26)
WLRW (26-22)
WOKI (28-25)
WPXR (16-13)
WQUT (D#40)
WVSR (D#37)
and more



BANG

"Holding My Heart"

A HITBOUND!

Produced by: TODD CANEDY
Mgmt: DANIEL SANDERS and PETER LAMAS

HOT ADDS AT: KGWY
KISN
Y107
99WGY
KFTZ

KKMG
KLYK
KRNQ
KRRG

KZFM
WBBQ
WHDQ
WJMX
WKPE

WPXR
WWHB
WYYS
and more

GIANT



"It Takes Two"

Produced by: ALAN PASQUA and M. SPIRO
Management: E.S.P.

**THE BIG FOLLOWUP TO THEIR TOP 10 HIT
"I'll See You In My Dreams"
IS OUT NOW . . . SEE GIANT ON TOUR
THROUGHOUT THE SUMMER!**



INDUSTRY ASSOCIATIONS VOW LEGAL, ECONOMIC CONSEQUENCES

LOUISIANA STICKERING BILL AWAITS GOVERNOR'S SIGNATURE

The RIAA and the Coalition Against Lyrics Legislation (C.A.L.L.) responded angrily this week to the passage of a bill in Louisiana that would require government-mandated stickers on recordings containing lyrics considered harmful to minors, and would also prohibit selling, displaying or distributing such recordings to minors.

RIAA President **Jay Berman** vowed that the RIAA would mount a legal challenge to the Louisiana bill, which passed the State Senate on July 6 and the House of Representatives on July 7. Unless it is vetoed by **Governor Charles Roemer**, the bill will become a state law that takes effect on January 1, 1992.

"This law tramples on the rights to freedom of expression that the Constitution guarantees all Americans

- not just the ideas we agree with - and we are ready and willing to fight in court to protect these rights," stated Berman.

C.A.L.L., whose members include NARAS, NARM, RIAA, ASCAP, and numerous other arts, entertainment, and student organizations, is appealing to Roemer to veto the bill, and is encouraging a legal challenge if the bill is signed into law.

"Our members in Louisiana are astounded and deeply dismayed that their state - known for its rich musical culture - should be the first state to attempt to impose such an unconstitutional restriction on musical expression," said C.A.L.L. organizer **Carl Wagner**. "They're also worried about the signal this sends. If it's music today, it may be books tomorrow."

In a July 9 press conference, Governor Roemer said that "the bill's concept is a valid one," but that he is undecided about whether he will sign or veto the bill. Governor Roemer said the bill "represents the anxiety of many parents over an industry that produces a lot of quality stuff, but some members of the industry produce pure trash. (The bill) requires that records with trash in them be so labeled so that we parents can have an idea of what our children are buying at the store." The Governor did acknowledge the potential First Amendment problems with the bill.

State Rep. Theodore Haik, who introduced the bill earlier this year, said the bill has been shaped so that it

(See LOUISIANA page 25)

Neon Comm., Scott Launch Louisville Top40

The New WZKS-KISS104, an adult-leaning Top40, has hit the airwaves in Louisville as the first station owned by recently-formed Neon Communications, with former B96-Chicago PD **Buddy Scott** as Executive VP of Programming for the company.

Scott told **HITMAKERS** that the station, which was launched on July 4 at 8 a.m., is being positioned "as a hit music radio station that's not as teeny bopper as WDJX," Louisville's other Top40. KISS104 was formerly known as WXLN-FM, which had a Contemporary Christian format, according to Scott.

"We've done quite a bit of research in the marketplace," said Scott. "DJX was the lone Top40 station, and the so-called Adult Contemporary station is really nothing more than a beautiful music station trying to position itself as an AC station. There is no station in between those two, so we thought there was a big hole."

Scott said that KISS104 would be more adult-sounding than WDJX, which he said "is young, teenage-sounding, both musically and personality-wise."

"We're a little more sophisticated than the average Top40," he said, "but we're not so adult sounding that an 18 to 24-year-old wouldn't enjoy our

station".

Scott said KISS104's music mix is 60 percent currents, with most of the rest of the songs being hits recently off the charts. He said middays is about 50-50 between currents and recurrences.

Joel Widows, formerly PD at WTTS in Bloomington, Indiana, has been hired as KISS104's PD. **David Michaels**, who has worked at KSOL in San Fran., WBLS in Cincinnati and WJYL in Louisville, has been hired as MD.

(See NEON page 40)

Songwriters, Publishers Suing Sony; Say DAT Violates Copyrights

A group of songwriters and music publishers have filed a class action lawsuit against Sony Corporation, claiming that Sony's DAT recorders and blank cassettes interfere with their federal copyrights.

The suit, filed July 9 in federal court in New York, states that Sony is "inaugurating a new era in unauthorized home taping of copyrighted musical compositions" by introducing its DAT equipment into the U.S. marketplace. The suit was brought by songwriter **Sammy Cahn** (*Three Coins in a Fountain*) and music publishers **Jac Music Co.**, **Fort Knox Music Inc.** and **Trio Music Inc.**, and **Peer International Inc.**

The announcement earlier this year that DAT equipment would be shipped to the U.S. this summer sparked

concern on the part of the National Music Publishers Association that its members would lose royalties due to the DAT's ability to make digitally perfect copies of CDs. Despite a compromise reached last year between electronics manufacturers and the RIAA to require that all DAT equipment contain a Serial Copy Management System - which prevents copying from one DAT to another - the NMPA still vowed a legal fight, since DAT could nevertheless be used to copy CDs. NMPA President **Ed Murphy** has said that the association seeks royalty remunerations for its members based on sales of DAT

(See SUIT page 40)

MTV AWARDS NOMINEES ANNOUNCED

MTV will rally together the most sparkling stars in show biz for their 1990 MTV Video Music Awards, scheduled for September 6 at The Universal Amphitheatre in Southern Cal.

Pulling in hordes of nominations for the bash were luminaries like **Madonna**, **Aerosmith**, **Paula Abdul** and reknowned video director **David Fincher**. Madonna has never been more in vogue, garnering eight nominations. Aerosmith and Abdul, last year's big winner,

hailed down seven and six nominations, respectively, and **MC Hammer** hit hardest of all rappers with five nominations. Other multiple nominees include **Don Henley**, **Sinead O'Connor**, **Tears For Fears**, **Billy Idol** and **Billy Joel**.

In the Best New Artist category there is some durable new talent jockeying for position, with oncoming ladies like **Alannah Myles**, **Jane Child** and **Lisa Stansfield** pitted against **Bell Biv Devoe**, **Michael Penn**, **Lenny**

Kravitz and **The Black Crowes**.

Fincher scored a windfall in the Best Director category, taking three out of the four Best Video nominations for Madonna's *Vogue*, Aerosmith's *Janie's Got A Gun* and Henley's *End of the Innocence* clips. Fincher pulled in the Best Video trophy last year for his work on Madonna's *Express Yourself*.

Nominees for Best Video are Madonna, Aerosmith, Henley and O'Connor.

Letter to the Editor:

A little over one year ago, **HITMAKERS** did an interview with **Dave Robbins**. The picture **WNCI** sent in was one of the first ever published on a **HITMAKERS** cover that included the entire staff of a radio station in a group shot. The idea was to give credit (to) the everyday worker who (does) the grunt work but never gets recognized.

With Radio's current "Lemming" mentality prevailing, more and more stations switched from the standard PD-only photograph to those that included the entire staffs of stations. Then, in order to make their stations look bigger and more important, soon the inflatable radios, giant boom boxes, (and) fleets of extravagant vans began appearing on **HITMAKERS'** cover.

WNCI is located in one of the most impressive settings in American Radio. **WNCI** has cars, vans, trucks, inflatable radios, and even has had two helicopters. In a "one-upmanship" battle, **WNCI** can hang in there with the best.

But the one-upmanship must stop.

On a recent muggy June afternoon, the **WNCI** airstaff and **Dave Robbins** were escorted by police into the roughest part of (Columbus). Crack houses were in operation across the street. Prostitutes work the closest corner. The police, hired by **WNCI** for protection, were wearing bullet-proof vests.

With a rather seedy crowd gathering just outside of photo range, **WNCI** set out to take the ultimate **HITMAKERS** magazine cover photo. The idea? People in radio should stop taking themselves too seriously.

If a radio station with a 16 share can come down to earth, we're sure others can too. If we can rescue one station from "traditional" radio one-upmanship thinking, we will have succeeded beyond our wildest dreams.

Here's to **HITMAKERS** and **FUN radio!**

Sincerely,

The Staff at **WNCI**

Ed.: Look for the **WNCI** cover, and the **Dave Robbins** interview, in next week's **HITMAKERS**

Hot Sheet Publishing, Inc.

22222 Sherman Way, Suite 205, Canoga Park, CA 91303.

Phone: 818-887-3440

FAX: 818-883-1097

Publisher: **BARRY FIEDEL**

President: **BOB GREENBERG**

VP/Administrator: **KATHY FIEDEL**

VP/Business Affairs: **ANNE GREENBERG**

The BIG TUNA: **JOHN ANTOON**

VP/Editor: **RICHARD PASTORE**

VP/Director Of Rock/

Alternative Radio: **STEVE HOFFMAN**

VP/Director Of Music Research: **PAMELA JOUAN**

VP/Print Coordinator: **PAULA PREMIER**

Director Of Retail: **DEB FLANAGAN**

Print Associates: **BARBARA NEIMAN**, **KRIS SMITH**

Feature Editor: **OSKAR SCOTTI**

Associate Editor: **BRUCE MATZKIN**

Assistant To The Publisher: **AMI GLASCOCK**

Research Staff: **ANDREW COOPER**, **SUSAN SCHIFTER**, **EDDY MURRAY**

Production Assistant: **CAROL DAVIS**

Office Assistant: **GINA MINGORI**

ALL RIGHTS RESERVED © 1990

All material supplied to this publication for reproduction, except where previously protected under copyright laws, becomes the property of **HOT SHEET PUBLISHING, INC.** No reproduction of any kind may be made from this publication without the prior written permission of the publisher.

THESE'LL CATCH ON ANYWHERE.



KEITH SWEAT
 "Make You Sweat"
 the first single and video
 from the album
I'LL GIVE ALL MY LOVE TO YOU

A NATIONAL BREAKOUT WITH 124
 ACTIVE MENTIONS!
 MAINSTREAM TOP40 CHART: 33-29
 CROSSOVER TOP40 CHART: 4-2
 NATIONAL SINGLE SALES: 17-11
 NATIONAL ALBUM SALES: 9-6

Just Added...	WAVA (18-15)	Y106 (8-4)
WPLJ	KRBE (18-13)	KXXX (13-11)
Z100 (#30)	HOT105 (4-1)	FM102 (8-5)
B98 (#28)	KYTK (13-11)	KROY (#4)
WLOL (#31)	Q106 (8-8)	KWOD (3-1)
KKRZ (#28)	Z90 (#3)	KDOI (8-8)
KRBB	B94 (13-11)	KITY (8-7)
WOTZ	PWR PIG (12-10)	HOT94.8 (20-12)
	Q105 (20-22)	WCKZ-FM (#7)
Early Action...	KJPR (7-5)	WZZO (11-10)
PWR108 (33-31)	KOY95 (10-8)	Y107 (15-11)
KMEL (10-8)	KZZP (11-8)	KJ103 (#10)
KJNZ (8-7)	KB104 (8-7)	Z98 (12-10)



ANITA BAKER
 "Talk To Me"
 the first single and video
 from the new album
COMPOSITIONS

NATIONAL ALBUM SALES: NEW #13
 CROSSOVER TOP40 CHART: 29-19
 NATIONAL SINGLE SALES: 32-30
 A CRUSADE! A HITBOUND!

KMEL (D#18)	WFLZ (27-25)	WZZO (Add)
X100 (23-21)	KKFR (#25)	WJAX (25-22)
WUAB (20-11)	HOT102 (#34)	WJLK (8-5)
Q95 (21-17)	HOT97.7 (#28)	Y107 (28-22)
WMOX (28-20)	FM102 (#24)	KJ103 (D#28)
KJNZ (25-24)	KROY (24-22)	Z98 (22-18)
WXXB (33-30)	KWOD (#38)	WOLX (28-24)
WPOC (27-25)	WNCI (15-12)	WJMH (21-17)
KISS98.5 (12-5)	KITY (28-25)	WKZL (D#30)
HOT105 (13-8)	KSAG (38-32)	and more
Y100 (17-11)	KJON (32-27)	
B100 (24-20)	WMAJ (Add)	
Z90 (#30)	WCKZ (17-14)	



THE PARTY
 "Summer Vacation"
 the single and video
 from the forthcoming album

CROSSOVER TOP40 CHART: NEW 50
 A CRUSADE! A HITBOUND!

B98 (D#30)	KTFM (D#28)
KMEL (D#29)	WCKZ (35-29)
X100 (Add)	WZZO (Add)
WAVA (30-27)	102JAMZ (Add#34)
HOT105 (Add)	Y107 (D#30)
Q106 (30-29)	89WBY (Add)
WLOL (D#27)	HOT95 (31-25)
PWR PIG (39-37)	KKYK (Add #28)
HOT102 (#39)	KTRS (Add)
KXXR (Add)	KZFM (Add)
HOT97.7 (D#30)	POWER98 (Add)
KITY (29-23)	WEYQ (Add)
	and more

YOU'RE NOT STUCK WITH THIS ANYMORE.

RIDDLES OF THE RUBAIYAT

1. What Elektra band recorded a six-minute long gold single? What was the title of this epic?
2. What West German-born Elektra artist co-wrote the Eagles' hit "Take It Easy"?
3. What Elektra artist has had songs covered by Buddy Holly, Frank Sinatra, Harry Nilsson, Jose Feliciano, Roy Orbison and Linda Ronstadt? The first person to phone (212) 484-7273 or fax (212) 765-6155, ask for the Rabbi of the Rubaiyat and give him the correct time, a correct social security number or correct answers to the above questions will receive a brief feeling of intellectual superiority and a price to be negotiated. If you've enjoyed the Elektra tip sheets over the last four years, you've been a fan of Steve Sussmann. Steve's crossing the street to Columbia now and we can only pray that some of his wit and whack has rubbed off on us. See you in the tips, Steve, and thanks for the puns and pith.

- The answers to last week's riddles:
1. Tim Brough and the Stooges once known as the Psychedelic Stooges
 2. Tim Brough and John Fogerty
 3. Tim Brough and Carly Simon; Heinz and "The Spy That Loved Me"

DAN QUAYLE COUNTDOWN:
 915 days to go

flypaper \fli-pä-p r\ n (1847) 1: paper coated with a sticky, often poisonous substance for killing flies. 2: sanitized tissues used by those afraid of germs, to pull up their zippers. 3: another striking example of an object in everyday use in 1950 which is now largely obsolete.



The fly's the limit...
 on Elektra Cassettes,
 Compact Discs and Records



HITMAKERS FACE-OFF

GETTING OFF THE TRACK: SHOULD PDs STICK TO THE LABELS' FOCUS?

Compare the priorities of a typically well-heeled record promotion man with his radio programming counterpart, and chances are you'll find but one common denominator: finding the hit records. The friction begins during the selection process, for while some programmers sit idly back in their Lazy Boys and let the record company dictate policy, others will pick up the reins of a hot, unbroken album track or untested 'B' side and race it blindly into the open field - consequences be damned! Both types are necessary in maintaining equilibrium in the marketplace; the controversy arises in the classification. Is the complacent, conformist PD a boon to the poor, beleaguered promotion exec, and the maverick a scourge? Or do they both provide ballast in the topsy-turvy world of Top40 radio? This week's face off question provides a broad platform for COLUMBIA Records' intrepid VP of Promotion **Burt Baumgartner**



BURT BAUMGARTNER: "In order to co-exist, (PDs and labels) need to work in concert with each other."



DON O'NEAL: "If the situation calls for it I will step away from the label's focus track."

and his game opponent, Assistant PD **Don O'Neal** of WCKZ in Charlotte, to wax philosophical.

"We have to live with the charts the way radio has to live with Arbitron books," says Baumgartner in reference to the fabled conflict of interests between the two sides. "Radio programmers have the sales departments and GMs breathing down their necks, and we have artists and their managers breathing down ours. In order to co-exist in this medium we need to work in concert with each other."

Burt explains that while a handful of radio sages have in

the past funneled valuable information back to COLUMBIA when they ventured from the herd, most notably Keith Naftaly of KMEL in San Francisco and Dennis Reese of HOT105 in Miami, others created more chaos than concert.

"Ninety percent of the programmers are lemmings who just follow what everybody else does," says Baumgartner, sounding more factual than vengeful. "Sometimes a PD will jump out blindly on a record and report back inaccurate information that not only manages to confuse us, but misleads a lot of their programming brethren as well. That's the kind of trailblazing we really try to discourage."

One programmer who has managed to benefit both parties in exercising a degree of independence is WCKZ's O'Neal. The fast talking assistant PD says that individual market conditions should dictate strategy, and that the smart programmer stays within himself unless the

(See **FACE-OFF** page 46)

BELL BIV DEVOE SHED CUTE APPROACH

Longtime colleagues **Ricky Bell**, Michael "Biv" Bivins and **Ronnie DeVoe** had had enough of the cute stuff. What they were feeling in the gut, and what they had experienced growing up in the dingy projects of South Boston, was not manifesting itself in the glitzy production and teen-oriented lyrics of the Beantown-spawned, Maurice Starr-directed New Edition. But since the trio have broken the shackles of the



'wholesome boy next door' image of New Edition and unleashed the rhythm and grind of their **Bell Biv DeVoe** alter egos - resulting in a top five debut single and an album destined to bring home some platinum for MCA Records - they can at last feel vindicated.

"We've even gotten some flack about our first single, *Poison*," says silky throated **Ronnie DeVoe** following a recent appearance on a Los Angeles newscast, "because it centers around a girl who looks like a million dollars on the surface, but who then betrays her man by sleeping around and squandering his money." DeVoe says he and his partners added the rap

segments to the cut after they received the framework of the composition from their producers, **Dr. Freeze** and **Spiderman**, and immediately took dead aim on their fictitious Jezebel. "We get right to the point about this girl and how she should be dealt with, and I guess that kind of frankness offends some people," adds Ronnie.

Having grown up in one of the toughest sections of the city, DeVoe is not afraid to shoot from the hip. And if that language tends to lean towards strident street terminology, then so be it. "I guess the people who are offended by the lyrics are those who don't know what it's like to grow up in the environment we grew up in," he says. "In the tough parts of Boston, you sometimes have to be a little blunt to get your point across."

Other than the few holy rollers who seem to be missing the point of BBD's graphic interpretation of urbanized industrial society, there is little else to lament about in the

(See **BBD** page 25)

ASPIRING PDs ENTER MAJORS THROUGH PROMO DOOR

As the new decade unfolds, it's becoming increasingly apparent that the "ten in a row" jukebox stations that dominated ratings wars in the '80s are now peering down the barrel of extinction. As **Dave Robbins**, captain of Columbus powerhouse WNCL, recently observed, the winning programmers in the '90s will utilize hot promotions and top-of-mind awareness to forge ahead of their competition. While music won't necessarily take a back seat to marketing strategies, it may very well be nudged quietly to the sidelines.

Two other programmers who hold similar philosophies are Edens Broadcasting's Corporate PD **Garry Wall** and B96-Chicago PD **Dave Shakes**. Both men recognize the importance of keeping their logos in the public's faces - on the streets, above the

streets, and on the horizon. This is born out by the fact that Wall and Shakes have both recently secured the services of medium-market program directors to man their promotion director positions - former KDWZ-Des Moines PD **Dan Kieley** has joined the B96 team, while former WRQN-Toledo PD **John O'Rourke** and former WTHT-Portland PD **Pete Cosenza** have taken on the promotions jobs at Edens' Q105-Tampa and Q106-San Diego, respectively - and Mr. Spock would be the first to concur: The move is perfectly logical. With the possible exception of P.T. Barnum, who understands the impact of a well-executed promotion better than a PD?

Kieley addressed the issue with a salient point. "My feeling is that in the near future, we are going to see the merging of marketing and

programming in more and more stations," he said. Kieley claimed that he could exercise more of his creative gland in his new post. "My favorite aspect of what I did at KDWZ was marketing, and I'm delighted that I'll be able to concentrate on that here.

Music is a vehicle to attract a certain audience. To maintain that audience you need to shore up the marketing and promotional end of your format."

O'Rourke said that he plans to infuse a programming and

(See **PROMO**, page 46)

Radio/Retail Report

Crew Explosive On Both Ends

The repercussions from the wallop of **2 Live Crew's Banned In The U.S.A.** at both radio and retail outlets are overwhelming. The track is a masterful synthesis of classic gutter rap and The Boss's primordial chord flurries that spells N-U-C-L-E-A-R reaction from the first snap of the snare! It smokes and belches fire, so don't be caught with your pants full of cinders - hop on the bandwagon!

KMEL's omnipresent ear in the sky, **Hosh Gureli**, says the song really brings the censorship issue into focus in the City by the Bay. "We say 'shit' all the time in our liners, and it doesn't even raise eyebrows around here," says rebel rouser Gureli. "We're telling our listeners 'KMEL stands for free speech,' and then we close out the liner with 'Ah, me so horny,' from the Crew. People seem to really like it."

Gureli says he's glad that **En Vogue** has finally gotten their due (they're from S.F., you know), but he can't figure out why it took so long for American programmers to wake up. "What finally forced radio on the record was the national sales picture, which got to be pretty hard to ignore," he says. "The group was inside the national top 10 in album sales when they first

(See **RADIO/RETAIL** page 46)

The West Coast Rap All-Stars



"We're All In The Same Gang"

CROSSOVER TOP40: 25-21

National SINGLES SALES: 30-21

A HITBOUND!!

KIIS-FM (Add)
KMEL (22-12)
100.3JAMZ (#20)
WPGC (D#29)
KISS98.5 (10-4)
HOT105 (26-24)

POWER96 (Add)
KKFR (#16)
KOY95 (#11)
KS104 (13-10)
HOT97.7 (#6)
FM102 (#23)

KROY (21-18)
KWOD (23-20)
KGGI (11-5)
KITY (16-14)
WCKZ-FM (#28)
102JAMZ (D#30)

WJMH (26-23)
KBOS (34-27)
KCAQ (Add)
KYRK (D#20)
WQXA (Add)
and more



Fleetwood Mac

**"Skies
The Limit"**

R&R A/C 30-23*

WJLK-FM (Add #26)
KUBE (ON)
KMOK (Add)

MAX94 (24-20)
WHTK (D#40)
Y104 (D#40)
and more

TKA

"I Won't Give Up On You"

#9 IN DISCOVERY CLUB! A CRUSADE!!



KEVIN McCABE, MD, HOT97 - "This record is definitely hot! This is one of our favorite core acts that we have supported ever since 1986 when we broke them on HOT103 (our frequency then)!"

STEPHANIE GRAMM, MD, KITY - "TKA has always been a standard group for KITY! Early reaction already indicates this is a hit!"

**HOT97 (Add #33)
KITY (Add #28)**

**KBOS (Add)
and more**



by Barry Fiedel
and Bob Greenberg

AL TELLER Chairman, MCA Music Ent. Group

HOW DID YOU FIRST GET INTO THE MUSIC BUSINESS?

I was attending Harvard Business School, and during the summer of '68 I had a job with a management consulting firm in New York called McKinsey and Company. They assigned me to a study they were conducting for CBS Records. I realized right away that this was what I wanted to do. I had been a music junkie for a long time, but I had no idea what the music business was about. As I was exposed to it over the course of that summer project, I became real excited about it, and Clive Davis, who was then President of CBS Records, offered me a job as his assistant when I graduated. I started working full time in October of '69.

HOW DIFFERENT FROM TODAY WAS THE MUSIC INDUSTRY IN THE EARLY '70S?

It was like the Wild West in a certain kind of way, because the modern music industry as we know it today was taking shape. On a business level, albums were starting to sell in serious numbers, record companies began enjoying very strong profits, and the business was growing dramatically. On a musical level there was an amazing generation of artists coming out of the social ferment of the '60s. I believe that so much great music came out of the '60s because so many social movements were happening at that time: Black Power, Women's Lib, the Sexual Revolution, the Vietnam War, the Drug Culture. All those major influences were finding their way into contemporary music, and the music reflected those major sociological currents. It was an incredibly exciting time to be in the business, and it was certainly a great time to get into it.

WHAT PATH LED YOU ULTIMATELY TO THE PRESIDENCY OF CBS RECORDS?

I stayed with CBS for about a year, and I left to join Playboy Enterprises as Director of Corporate Development. I thought part of my job there would be to get them into the record business, but what they ultimately did in that respect had nothing to do with my suggestions. After spending one year with Playboy in Chicago, I went back to CBS in 1971. I had a series of marketing jobs over the next few years, ending up as Vice President of Merchandising for CBS. My responsibility was basically to develop the marketing plans for all of CBS Records, and to supervise the product management, creative services, album packaging, artist development, and advertising areas. In 1974 I was offered the opportunity to become President of UNITED ARTISTS Records by Mike Stewart, who was then Chairman of the UNITED ARTISTS Music Group. I had no intention of leaving CBS, but the chance to have A&R responsibilities as well as marketing was just too compelling to pass up. After a couple of years I decided to go on my own, and I had a consulting practice for a while. In 1978 Jerry Weintraub asked me to join him at WINDSONG Records and run that label for him. In 1981 Dick Asher persuaded me to come back to CBS on his staff. At that time he was the deputy group president. Five months later I was appointed the head of the COLUMBIA label, and held that position from June of '81 to September of '85, at which point I was appointed President of CBS Records.

OBVIOUSLY THREE TIMES WAS A CHARM FOR

YOU AT CBS, BECAUSE YOU WERE PRESIDENT OF THE LABEL DURING ONE OF THE HOTTEST TIMES IN ITS HISTORY. WHAT ARE SOME OF THE HIGH POINTS OF YOUR PRESIDENCY AT CBS RECORDS?

I am lucky to have enjoyed many wonderful moments at CBS. Bruce Springsteen's BORN IN THE U.S.A. album, and the launches of Men At Work, Terence Trent D'Arby, and George Michael were all highlights. Then there are some artists I signed who have blossomed recently, such as Michael Bolton, Martika, Kate Bush, and of course New Kids On The Block. Other memorable projects were the explosive sound tracks we had, like *Footloose* and *Top Gun*, and certainly one major highlight for me was the DEF JAM deal, which was the first attempt by a major label to tap into the Rap phenomenon. It's been tremendously gratifying to see my belief in the importance of Rap come to fruition.

"I'll never forget hearing the first tapes of Springsteen's 'Greetings From Asbury Park.' It was new, it was different, it was great. Yet it wasn't until his third album....that radio embraced him."

- Al Teller

YOU MADE A VERY FAST SEGUE FROM BEING PRESIDENT OF CBS RECORDS TO BECOMING PRESIDENT OF MCA RECORDS DURING THE LAST MONTHS OF IRVING AZOFF'S TENURE. TELL US ABOUT YOUR OBSERVATIONS ABOUT MCA WHEN YOU FIRST MOVED THERE.

I was very pleased when I came to MCA, because the company had a number of talented executives. MCA's success in a number of areas spoke for itself, particularly in black music and country music. The challenge was to expand on that base and build the contemporary music side - the pop side, the rock 'n' roll side - much more aggressively. That's where major focus has been placed in the last year and a half. We've virtually revamped the entire A&R department and I'm quite confident that this staff is going to be making some incredibly good creative decisions in the years to come. I already see it in the number of outstanding young artists we have in the A&R pipeline right now.

TELL US ABOUT SOME OF THE ACTS THAT YOU'RE VERY EXCITED ABOUT.

One act that **HITMAKERS** has been very early to recognize - Lightning Seeds - is shaping up very well for us. The Lightning Seeds are the creation of Ian Broudie, a very bright talent from England. The album is just starting to sell very well. The first single was a major alternative track, and it's now starting to come home for us at Top40. We just released an album by Energy Orchard, who are "the real thing," a wonderful group of musicians from Dublin, Ireland. The Tragically Hip, a band out of Canada who won

the Juno for most promising Canadian group, sold over 100,000 copies in Canada, and we've made some important headway with them here in the States. We have a hard rock band coming out in July named Steelheart, which is a success in Japan. We have a young group out of Australia called Indecent Obsession, who've already had major success back home. Jill Sobule is a very special singer/songwriter and a great performer, and she's already receiving excellent reviews. We're going to keep working on this project until she breaks through. Looking down the road a bit, we have a band out of the U.K. called The Blessing, whose music is nothing short of magical, inspired artistry, and we can't wait to get this record out. It will be coming this fall. The important thing to keep in mind with these kinds of artists is that they often take a good deal of time to develop and establish. Many of them might not come home until that second, third or fourth album.

DOES RADIO GIVE YOU THAT KIND OF TIME?

Radio doesn't give you that kind of time, and their position is that it's really not their concern. Record companies have to establish their belief in an artist and be single-minded in their dedication towards breaking an act. They have to hang tough and hang long, and have the confidence that the talent they believe in will ultimately break through the radio barrier. We've seen it happen many times before, with some of the largest acts in the world. I'll never forget hearing the first tapes of Bruce Springsteen's GREETINGS FROM ASBURY PARK. It was new, it was different, it was great. The artistry was compelling and the songs were amazing. He was one of the best live performers I had ever seen. Yet it wasn't until his third album that Bruce started to sell records in serious numbers, and that radio embraced him in any real way.

DO RECORD COMPANIES TODAY LOOK FOR TOO MUCH INSTANT GRATIFICATION?

That's part of the problem. The game has escalated enormously in terms of the amount of money you have to put at risk just to play. An artist's signing, recording and basic album marketing can easily cost you half a million dollars. You have to take your shots carefully, and so when you decide to sign an artist, you'd better be awfully strong in your conviction that there's something important here. I'll offer you a theory: One of the reasons dance-oriented music has become so popular and widespread, and in many ways dominates Top40 playlists these days, is because it reacts so quickly. Radio is always looking for instant confirmation that a record's a hit, and no records react faster than the dance records. The record company sales come quickly as well, and there is a strong temptation to concentrate your artist investment heavily in this area. By comparison, the artists that take a while are the typical rock artists and singer/songwriters. The nurturing process is supported very little at the radio level, so you have to look for alternatives. You have to get the record started at retail somehow: in-store play, word of mouth, press, live performances. Much of the game of breaking these artists is creating a spark and a little bit of a flame, and then moving it around from city to city. Compared to the tidal wave or brush fire effect you get from the impact of a dance hit, it's the difference between night and day, and it's a much tougher game to play.

(See AL TELLER page 11)

maxi priest

"CLOSE TO YOU"...

THE DEBUT SINGLE FROM THE ALBUM, BONAFIDE.

ONE OF THE MOST ADDED WITH 27 ADDS!
CROSSOVER TOP40 CHART: 44-39
A CRUSADE! A HITBOUND!

Just Added at...

B96
WMXD
KEGL
KS104
KXXR
WKSE
Y107
KJ103
WDJX

Action At...

X100 (D#28)
WXKS-FM (31-28)
KRBE (#29)
POWER99 (30-27)
KUBE (29-27)
B100 (D#25)
Q106 (27-25)
WLOL-FM (21-18)
POWER 100 (25-22)
Q105 (27-25)
WPHR (24-22)
KZZP (30-27)
KKRZ (28-24)
HOT102 (#37)

HOT97.7 (35-33)
FM102 (#27)
KROY (27-25)
KWOD (#30)
KITY (22-19)
KSAQ (D#34)
HOT94.9 (21-18)
KISN (39-35)
MAJIC102 (22-18)
WKSS (#23)
WTIC-FM (35-32)
WCKZ-FM (#35)
Z99 (27-23)
and more

5 Star Rotation VH-1!

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and Handel Tucker. Don Taylor Management.

AL TELLER

(from page 9)

WHEN RECORD COMPANIES SAY, "GEE, WE'RE SPENDING ALL THIS MONEY TRYING TO DEVELOP ACTS, AND WE'D BE BETTER OFF JUST PUTTING MONEY INTO DANCE PRODUCT AND HAVING A QUICK TURNOVER," WHAT HAPPENS TO THE LONG-RANGE ARTISTS?

That's why it's important that the record companies hang tough. Look what happened with the disco thing in the late '70s - it's a very good example of too much of a good thing. Everybody spent too much time, energy and money chasing a very specific genre, thereby cheapening the whole product. I have nothing against dance music; I love dance music, and there have been many great dance records. But there's also an enormous number of totally mediocre, meaningless, forgettable dance records hitting the streets that end up being modest sized hits, or less, almost like ear candy, and they truly don't accomplish anything particularly important for the industry. We as an industry have to be cautious not to pursue dance music at the expense of everything else, simply because the cycle from a dead start to potential success is so much shorter than it is for other sorts of artists. We always have to look for the appropriate balance, because the audience is looking for it as well. We shouldn't let the difficulty of breaking certain kinds of artists discourage us from trying. We have to try to offer the public a balanced set of musical choices, otherwise the business will do itself a major disservice.

WHAT ABOUT GETTING ARTISTS TO GO OUT ON THE ROAD INTO SMALL VENUES TO EXPOSE THEM, EVEN IF THEIR PRODUCT IS NOT BEING PLAYED ON RADIO?

We do that all the time. We've had a lot of our young bands in opening slots or small clubs, doing regional tours, playing in front of a hundred people, fifty people, twenty people. One thing I find reassuring is that these artists are prepared to do whatever it takes to make it happen for themselves. They're so committed to what they're doing musically that they're not going to be discouraged by the difficulty of the process. That's why you have to pay attention to making sure your product is positioned in those stores that are in the venue markets. And you have to learn to recognize that a re-order of a couple hundred pieces in a week is something important.

SOME PEOPLE FEEL THAT MTV IS THE NEW BREAKING GROUND. HOW DO YOU FEEL ABOUT THAT?

There's no question that they play an incredibly important role in the process. It's wonderful when you get the benefit of that role, but frustrating when you don't. MTV is the only national mechanism of exposure; people call it a "national radio station with pictures." It's a tremendous tool for developing an artist's image. The first sense of what an artist's image is about comes through video these days, rather than through live performances. That's why the manner in which you conceive that video and the airplay you get on it is terrifically important in the process of developing an act.

DOES VH-1 FALL INTO THE SAME CATEGORY?

What VH-1 tried to do for the last year or so was very exciting and adventurous - they were aggressively trying to break acts. They would really make a mission out of breaking talent, but unfortunately, they recently instituted a new policy which is not quite so adventurous.

WERE YOU SELLING RECORDS OFF VH-1?

Yes we were. If we got the five-star rotation on VH-1, as we had for Nancy Griffith, Lyle Lovett, and a couple of our other acts, we could feel the impact. I thought that VH-1 was really providing an opportunity to expose a lot of left-of-center artists, which was great. Any time you're able to break an unusual artist, you're helping the business overall, because you're recapturing people's attention. If you just keep rolling out the same thing time after time, the audience will get bored and seek their entertainment elsewhere.

"If everybody continues to try to (break artists) the old fashioned way - looking at radio as the only road to success - there are going to be some bloody bodies to bury."

- Al Teller

YOU'RE PRESIDENT OF MCA AT PROBABLY THE MOST EXCITING TIME IN THE HISTORY OF THE COMPANY. WHERE ARE YOU GOING WITH THE COMPANY NOW? HOW ARE YOU GOING TO FACE THE MANY CHALLENGES THAT THE MUSIC INDUSTRY FACES RIGHT NOW AND WILL FACE FOR THE NEXT FEW YEARS?

We have a few major agenda items. We want to build our market share in the U.S., both for the MCA label itself and for MCA Distribution. The acquisition of GEFEN was a giant step by MCA and has tremendous impact for the Distribution Company. The acquisition of GRP, even though it was a smaller one in terms of size and volume, was very important in the sense that it's going to be a real opportunity to successfully reposition GRP not only as a jazz label, but as an adult music label. They have a tremendous cachet and image of quality. Overseas we still have to construct our future. How we carve out our future overseas relationships and how we position ourselves internationally - in terms of handling our artists and tapping into the huge growth the music business has had overseas - is certainly a priority for us right now. On an overall industry level, we struggle with issues the way everyone else does. The questions of whether or not DAT will be a format, recordable and erasable CDs, the lyric labeling issues, and a whole host of industry problems affect us as importantly as they do anybody else.

HOW DO YOU FEEL ABOUT LABELING ALBUMS?

I react as fiercely as anyone else at any attempt to circumscribe our constitutional rights. On the other hand, I don't agree with those in the industry who take the attitude that we should just completely ignore anyone and everyone, and just go our own way, without acknowledging a sense of responsibility as an industry to the community at large. I think that the RIAA's attempt at creating a uniform label is a reasonable step in that direction.

A LOT OF RECORD COMPANIES ARE COMING UP THIS YEAR AND NEXT YEAR, AND WITH EVERYBODY VYING FOR THE SAME DOLLAR AND THE SAME AUDIENCE, AND WITH TOP40 RADIO FRAGMENTING MORE AND MORE

EVERY MONTH, HOW IS A BIG RECORD COMPANY GOING TO SURVIVE IN A WORLD WHERE LESS AND LESS OF ITS PRODUCT WILL BE EXPOSED ON A NATIONAL LEVEL?

Good question. If everybody continues to try to do it the old-fashioned way, in other words, looking at radio as the only road to success, there are going to be some bloody bodies to bury over the next few years. It's difficult enough to get through the radio doorway already, and with so many new labels it's going to become that much harder. You just can't accommodate the crush of product that's going to come if everybody attempts to do it by simply walking through the radio door or the video door, for that matter. My hope, given this reality of so many new labels on the scene who hope to be competitive, is that it will force all of us as an industry to invent some new ways to expose our artists, to break our records, and to develop long-term artist careers. I'm hopeful that as record companies have their marketing meetings, artist development meetings and promotion meetings, they'll scratch their heads and say, "You know, there's got to be a better way, or at least another way." I hope that as the competitive intensity escalates over the next few years, a byproduct of that will be some clever new ways to break talent.

IN THE '90s, DO YOU THINK THAT THE MOST IMPORTANT EXPERIENCE A RECORD COMPANY PRESIDENT CAN HAVE IS A BACKGROUND IN RADIO PROMOTION?

I don't think so. I've never subscribed to the theory that any one particular discipline was the sure way to end up heading a record company. It has gone through phases: there was the phase that only a lawyer should be head of a record company; there was the phase that only a marketing person should be head of a record company. Now there's such a focus on promotion. I don't think any particular discipline necessarily qualifies you to be a company head. The ingredients necessary to effectively manage a major enterprise are far more complex than simply your functional background. Obviously, you'd better have been good at whatever you've done for most of your career. But your skills with people, your skills at motivating managers, your skills at molding a team, your skills in structuring a vision for what your company is about musically, and your skills for creating a comfortable, supportive environment for artists - these are the things that become important, not your ability to pick up the phone and call a radio programmer and get a record on the air. That would be way down my list of necessary skills for someone to run a record company today.

IF YOU HAD ALL THE RADIO PROGRAMMERS IN AMERICA SITTING IN A ROOM BEFORE YOU RIGHT NOW AND THEY WERE ALL HUSHED AND STILL, WAITING FOR YOUR NEXT WORD, WHAT PARTING WORDS WOULD YOU LEAVE THEM WITH?

I suppose I would beat on the same drum I have always beaten on: You cannot be great at any part of this game unless you truly love the music and are passionate about it. I don't care whether you're a record person, retail person or radio person - your edge will be your love for the music. There's no substitute for it. The future for all of us will depend on how much and how well we rely on this simple truth.

HM

EMI SUMMER SCORCHERS!

BROTHER BEYOND THE GIRL I USED TO KNOW HITMAKERS MAINSTREAM TOP40: NEW#40



FROM THE ALBUM TRUST

WPLJ (D#33)
X100 (26-22)
WXKS-FM (D#33)
WAVA (#25)
KBQ (28-26)
KHTK (#20)
B100 (25-18)

KDWB-FM (19-15)
WLOL-FM (9-7)
KKRZ (23-16)
KXYQ (D#25)
KWSS (20-17)
FM102 (Add #30)
KSAQ (#24)

HOT94.9 (25-23)
KCPX (22-19)
KISN (26-23)
WTIC-FM (40-38)
XL106.7 (D#34)
98PXY (22-20)
Y107 (Add)

Z99 (20-18)
WDJX (27-23)
WKZL (28-23)
and more

100 GO WEST THE KING OF WISHPFUL THINKING HITMAKERS MAINSTREAM TOP40: 15-12 National Single Sales: 37-27



FROM THE PLATINUM PLUS
PRETTY WOMAN SOUNDTRACK

WPLJ (#18)
X100 (13-9)
Q95 (12-9)
WMXD (13-12)
KEGL (22-20)
WXKS-FM (#17)
KKBQ (19-17)
WBLI (21-15)

KPLZ (13-10)
KUBE (6-4)
KBQ (#2)
B100 (10-8)
WLOL-FM (10-8)
B94 (4-2)
WPHR (18-15)
KZZP (21-18)

KKRZ (16-14)
KXYQ (#15)
HOT102 (27-24)
WKT1 (7-4)
KBQ (17-13)
KXXR (11-10)
PRO-FM (#25)
KWSS (7-5)

Q102(Add #32)
WGH (11-9)
WNVZ (16-15)
92X (Add)
WNCI (16-11)
KSAQ (#4)
WZPL (28-26)
HOT94.9 (#10)

KCPX (1-1)
KISN (7-5)
WMJQ (20-16)
KC101 (15-11)
WTIC (28-25)
FM100 (Add)
MIX105.1 (13-11)
XL106.7 (10-7)

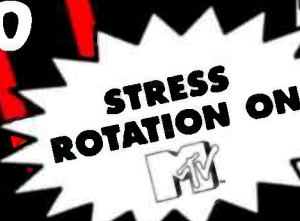
WJRZ (14-10)
98PXY (16-15)
Y107 (35-32)
WGTZ (11-6)
WDJX (25-18)
WKS1 (21-17)
WKZL (25-16)
and more

50 JANE WIEDLIN WORLD ON FIRE

HITMAKERS ALTERNATIVE: 32-30

A Hitbound!

FROM THE ALBUM TANGLED



KSAQ #38
99.9KHI (Add)
KFRX (Add)

KISR (Add)
KPAT (30-26)
KQCR (Add)
KRNQ (29-26)

WGOR (Add)
WWFX (Add)
Y97 (D#29)
and more



MAINSTREAM TOP 40

LW-TW

- 1-1 **GLENN MEDEIROS** f./B. Brown "She Ain't..." (MCA)
- 4-2 **MICHAEL BOLTON** "When I'm Back..." (COL)
- 3-3 **DEPECHE MODE** "Enjoy The Silence" (SIRE/REP)
- 5-4 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- 6-5 **TYLER COLLINS** "Girls Nite Out" (RCA)
- 8-6 **JOHNNY GILL** "Rub You The Right..." (MOTOWN)
- 2-7 **NEW KIDS ON THE BLOCK** "Step By Step" (COL)
- 11-8 **MADONNA** "Hanky Panky" (SIRE/WB)
- 10-9 **EN VOGUE** "Hold On" (ATLANTIC)
- 12-10 **BILLY IDOL** "Cradle Of Love" (CHRYSALIS)
- 7-11 **TAYLOR DAYNE** "I'll Be Your Shelter" (ARISTA)
- 15-12 **GO WEST** "King Of Wishful Thinking" (EMI)
- 21-13 **JANET JACKSON** "Come Back To Me" (A&M)
- 9-14 **BELL BIV DEVOE** "Poison" (MCA)
- 18-15 **SNAP** "The Power" (ARISTA)
- 23-16 **SWEET SENSATION** "If Wishes Came..." (ATCO)
- 19-17 **LISA STANSFIELD** "You Can't Deny It" (ARISTA)
- 13-18 **ROXETTE** "It Must Have Been Love" (EMI)
- 27-19 **BAD ENGLISH** "Possession" (EPIC)
- 26-20 **SEDUCTION** "Could This Be Love" (VEN/A&M)
- 22-21 **GEORGE LAMOND** "Bad Of The Heart" (COL)
- 25-22 **MOTLEY CRUE** "Don't Go Away..." (ELEKTRA)
- 14-23 **PHIL COLLINS** "Do You Remember" (ATLANTIC)
- 30-24 **BRUCE HORNSBY** "Across The River" (RCA)
- 38-25 **WILSON PHILLIPS** "Release Me" (SBK)
- 36-26 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 37-27 **THE TIME** "Jerk Out" (REPRISE)
- 16-28 **WILSON PHILLIPS** "Hold On" (SBK)
- 33-29 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 17-30 **M.C. HAMMER** "U Can't Touch This" (CAPITOL)
- 45-31 **POISON** "Unskinny Bop" (ENIGMA/CAPITOL)
- 35-32 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
- 47-33 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 20-34 **AFTER 7** "Ready Or Not" (VIRGIN)
- 39-35 **THE LIGHTNING SEEDS** "Pure" (MCA)
- 40-36 **HEART** "I Didn't Want To Need You" (CAPITOL)
- 24-37 **LOUIE LOUIE** "Sittin' In The Lap..." (WTG/EPIC)
- 41-38 **AEROSMITH** "The Other Side" (Geffen)
- 28-39 **MELLOW MAN ACE** "Mentiroso" (CAPITOL)
- NEW-40 **BROTHER BEYOND** "The Girl I Used To..." (EMI)
- 29-41 **RICHARD MARX** "Children Of The Night" (EMI)
- 31-42 **NIKKI** "Notice Me" (Geffen)
- NEW-43 **FAITH NO MORE** "Epic" (SLASH/REPRISE)
- 32-44 **ELTON JOHN** "Club At The End Of The Street" (MCA)
- NEW-45 **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- 34-46 **MADONNA** "Vogue" (SIRE/WB)
- 42-47 **JUDE COLE** "Baby, It's Tonight" (REPRISE)
- 43-48 **HEART** "All I Wanna Do Is Make Love..." (CAPITOL)
- NEW-49 **NEW KIDS ON THE BLOCK** "Tonight" (COL)
- 44-50 **DIGITAL UNDERGROUND** "Humpty Dance" (TB)

MOST ADDED

- 177 • **JON BON JOVI** "Blaze Of Glory" (MERCURY)
- 168 • **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 137 • **CHEAP TRICK** "Can't Stop Fallin' Into Love" (EPIC)
- 44 • **CHICAGO** "Hearts In Trouble" (DGC)
- 42 • **PAUL YOUNG** "Oh Girl" (COLUMBIA)
- 37 • **INDECENT OBSESSION** "Tell Me Something" (MCA)
- 35 • **2 LIVE CREW** "Banned In The U.S.A." (LUKE/ATLANTIC)
- 35 • **WINGER** "Can't Get Enough" (ATLANTIC)
- 32 • **THE TIME** "Jerk Out" (REPRISE)
- 27 • **MAXI PRIEST** "Close To You" (CHARISMA)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 179 • **JON BON JOVI** "Blaze Of Glory" (MERCURY)
- 172 • **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 139 • **CHEAP TRICK** "Can't Stop Fallin' Into Love" (EPIC)
- 124 • **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 101 • **PAUL YOUNG** "Oh Girl" (COLUMBIA)
- 100 • **NELSON** "Love And Affection" (DGC)
- 99 • **THE LIGHTNING SEEDS** "Pure" (MCA)
- 94 • **FAITH NO MORE** "Epic" (SLASH/REPRISE)
- 91 • **MAXI PRIEST** "Close To You" (CHARISMA)
- 83 • **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 73 • **ST. PAUL** "Stranger To Love" (ATLANTIC)
- 70 • **DON HENLEY** "How Bad Do You Want It?" (Geffen)
- 65 • **DANGER DANGER** "Bang Bang" (IMAGINE/EPIC)
- 64 • **BELL BIV DEVOE** "Do Me" (MCA)
- 59 • **SEIKO and Donnie Wahlberg** "The Right Combination" (COLUMBIA)
- 52 • **JIMMY RYSER** "Same Old Look" (ARISTA)
- 51 • **SINEAD O'CONNOR** "The Emperor's New Clothes" (CHRYSALIS)
- 49 • **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- 46 • **KYPER** "Tic Tac Toe" (ATLANTIC)
- 44 • **CHICAGO** "Hearts In Trouble" (DGC)
- 40 • **2 LIVE CREW** "Banned In The U.S.A." (LUKE/ATLANTIC)
- 40 • **BRAT PACK** "I'm Never Gonna Give You Up" (VENDETTA/A&M)
- 37 • **INDECENT OBSESSION** "Tell Me Something" (MCA)
- 36 • **WINGER** "Can't Get Enough" (ATLANTIC)
- 35 • **CALLOWAY** "All The Way" (SOLAR/EPIC)
- 34 • **TROOP** "All I Do Is Think Of You" (ATLANTIC)
- 32 • **LINEAR** "Don't You Come Cryin'" (ATLANTIC)
- 24 • **AFTER 7** "Can't Stop" (VIRGIN)
- 24 • **THE PARTY** "Summer Vacation" (HOLLYWOOD)
- 23 • **ELECTRIC BOYS** "All Lips N' Hips" (ATCO)
- 23 • **THE ADVENTURES OF STEVIE N.** "Dirty Cash" (MERCURY)
- 23 • **THE WEST COAST RAP ALL-STARS** "We're All In The Same Gang" (WB)
- 21 • **KID FROST** "La Raza" (VIRGIN)
- 20 • **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
- 20 • **JEFF HEALEY BAYD** "I Think I Love You Too Much" (ARISTA)
- 17 • **BANG** "Holdin' My Heart" (A&M)
- 14 • **HURRICANE** "Next To You" (ENIGMA)
- 13 • **49ERS** "Don't You Love Me?" (4TH & B'WAY/ISLAND)
- 13 • **HUMAN RADIO** "Me And Elvis" (COLUMBIA)
- 13 • **PERFECT GENTLEMEN** "One More Chance" (COLUMBIA)
- 13 • **THE SUNDAYS** "Here's Where The Story Ends" (DGC)
- 13 • **TIMMY T** "What Will I Do" (QUALITY)
- 12 • **DIGITAL UNDERGROUND** "Doowutchyalike" (TOMMY BOY)
- 11 • **BAD COMPANY** "Holy Water" (ATCO)
- 11 • **L.A. GUNS** "Ballad Of Jayne" (POLYDOR)
- 11 • **STACYE & KIMIKO** "Wait For Me" (MCA)
- 10 • **JANE WIEDLIN** "World On Fire" (EMI)
- 10 • **TOMMY JAMES** "Go" (AEGIS)
- 9 • **JAMES INGRAM** "I Don't Have The Heart" (WB)
- 8 • **WHISPERS** "Innocent" (CAPITOL)
- 7 • **CONCRETE BLOWDE** "Joey" (I.R.S.)

Troop "All I Do Is Think Of You"

HITMAKERS Crossover Top40: 18-16 A Crusade! A Hitbound!
 Adds: WXKS Z99 KPRR Moves At: KITY(15-13 hot) KWOD(33-27)
 This: HOT97 WAEB G98 WPGC(4-2 hot) KJMZ(14-13 hot) KROY(30-27)
 Week: KTFM 99WGY WDBR KMEL(6-4 hot) KKFR(26-21)
ON TOUR WITH M.C. HAMMER KS104(10-8) KOY95(27-23)

Kyper "Tic Tac Toe"

HITMAKERS Crossover Top40: 33-28 A Crusade! A Hitbound!
MAJOR MARKET BLOWOUT!
 PWR106 (Add#32) WKSE (Add) Q106 (7-4 hot) B96 (20-17 hot) KITY (27-22) WMJQ (D#29)
 KEGL (Add) WDFX (5-2 hot) Y107 (12-7) KOY95 (25-19 hot) WIOQ (D#25) 98PXY (D#29)
 PRO-FM (Add) WHYT (4-2 hot) KS104 (16-13 hot) PWR PIG (21-19) KXXR (D#27) WTIC (33-30)

St. Paul "Stranger To Love"

A Crusade! A Hitbound!
Hot Action: **Breaking At:**
 WKBQ (18-14) KCPX (D#24) WXKS KXYQ
 Q102 (28-22 hot) Y107 (34-29) KEGL KKRZ - Add
 KDWB (D#23) KISN (34-30) KKBBQ WTIC - Add
 WLOL (28-24) KSAQ (D#36) KJMZ and many more

2 Live Crew "Banned In The USA"

HITMAKERS Crossover Top40: New#38! One of the MOST ADDED with 35 Adds!
National Album Sales: #11 A Crusade! A Hitbound!
 26 Majors! WIOQ Q105 #29 hot B96 #29 hot KKFR #28 HOT97.7
 B104 WPGC #30 KJMZ WHYT KOY95 KWOD #40 hot
 WEGX #27 WTIC (37-35) PWR96 (D#29 hot) WKBQ KGGI #13
 WAVA #28 KKBBQ KITY #29 KS104 (D#22) FM102 #25 LUKE
 HOT97 #24 PWR PIG #40 KTFM #30 Q106 #21 hot KMEL RECORDS

Winger "Can't Get Enuff"

One of the MOST ADDED with 35 Adds! **ROCK RADIO: 30-15**
#3 Most Disc-overed! A Crusade! A Hitbound!
MTV Heavy Rotation! Over 25 Out Of The Box!
 92X (D#26) FM104 KIXS KNIN SLY96 WOMP WVBS Z93
 PIRATE JET-FM KKHT KOKZ WBBQ WOVO WWSR Z97
 THE FOX KCHX KLBQ KQKY-FM WBEC-FM WPFM WWHB ZFUN106
 KFB D KLYK KZMC WDEK WPST WZYQ
 KFTZ KNEN KZZU WIQQ WRTB WZZU #34

Linear "Don't You Come Cryin'"

A Crusade! A Hitbound! Another HIT from Linear!
 HOT97.7 (27-20 hot) KKBBQ (D#27) **Breaking At:** KITY HOT102 (Add)
 WCKZ (29-20) Q102 (35-29) HOT97 Q106 KXXR (Add)
 PWR PIG (29-21) WTIC (32-29) WIOQ KROY
 PWR99 (D#26) WLOL (33-30) KRBE WDFX (Add)



Summer Tour with Tommy Page and Sweet Sensation!

TOP40 ROCKS...CHEAP TRICK, JBJ, WINGER WELCOMED BACK!

This week's MOST DISC-OVERED:

(114 Programmers)

1. CHEAP TRICK "Can't Stop Fallin' Into Love" (EPIC)	51
2. JON BON JOVI "Blaze Of Glory" (MERCURY)	48
3. WINGER "Can't Get Enuff" (ATLANTIC)	19
4. BELL BIV DEVOE "Do Me" (MCA)	14
NEW KIDS ON THE BLOCK "Tonight" (COL)	14
5. INDECENT OBSESSION "Tell Me Something" (MCA)	12
6. CHICAGO "Hearts In Trouble" (DGC)	11
CALLOWAY "All The Way" (SOLAR/EPIC)	11
7. 2 LIVE CREW "Banned In The USA" (LUKE/ATL)	10

THE UP-AND-COMERS

It was a neck-and-neck battle all week, but CHEAP TRICK just edged JON BON JOVI at the wire for top Disc-overed honors, and it was hail, hail rock and roll as WINGER rounded out the top three. Looking at last week's Up-and-Comers, we all know what JBJ did, while DON HENLEY picked up twenty more adds. DOC BOX and B. FRESH and LINEAR both had double-digit add weeks, but the best is yet to come, according to our Club members enthusiasm. Count these two as U&Cs for another week.

A couple of new singles that definitely merit mention as U&Cs are INDECENT OBSESSION, with some key mentions, and the followup for CALLOWAY. Elsewhere, CONCRETE BLONDE seems to be coming on, grabbing six mentions, while THE ADVENTURES OF STEVIE V. and TKA both look ripe for an explosion among dance leaners. Watch 'em spread!

JERRY McKENNA, MD at WXKS-FM, Boston sez, "The #1 selling import in the city is **PAT & MICK** *Use It Up And Wear It Out* (PWL)! This is a GREAT summertime hi-energy record that gets adult calls every time we play it! **SHANA** *Falling Slowly* (VISION) should probably have been the followup to *I Want You* - again another fun, energy song! And give a listen to *God Tonight* by **REAL LIFE** (CURB). It contains socially conscious lyrics and is politically correct!"

MICHELLE SANTOSUOSSO, MD at Q106, San Diego sez, "*Release Me* by **WILSON PHILLIPS** (SBK) is one of those few records that is so spectacular we can play it even though it's really not within our format. **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) is already happening in the clubs - this record is hectic! The next single by **EN VOGUE** *Lies* (ATLANTIC) is in effect - check it out! Another serious jam is **PARIS** *In The Grip Of Shame* (TOMMY BOY). From the producers of Rebel MC (Double Trouble), check out the import mix of **BEATS INTERNATIONAL** *Won't Talk About It* (ELEKTRA)! It's excellent! Lastly, the reaction from adults calling to give their opinion on free speech was twice as big as we expected after playing **2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC)! The teens love it because it's rap, and the adults because it's topical!"

AL TAVERA, Asst. PD/MD at POWER106, Los Angeles sez, "Check out **THE WHISPERS** *Innocent* (CAPITOL)! The mixes on the 12-inch are GREAT! What a fresh little JAM! *Tic Tac Toe* by **KYPER** (ATLANTIC) is HOT! Our audience likes it and is calling! And after several listens **RYUICHI SAKAMOTO** *You Do Me* (VIRGIN) has definitely grown on me! A very sexy song!"

STEPHANIE GRAMM, MD at KITY, San Antonio sez, "TKA *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) is an infectious song that's perfect for our market, and it's about time! Also, **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) is HOT! Now that we're hip to it, we expect this to do well! Watch out for **ACE** *X-Ray Eyes* (STERLING GOLD)! These guys really could be the next Dino! **THE WHISPERS** come back and *Innocent* (CAPITOL) is certainly not what I expected - a very pleasant surprise! Lastly, while there's never a lot of room for ballads, make room for *Natural High* by **DEF CON 4** (REPRISE)!"

MICHAEL MARTIN, MD at KIIS-FM, Los Angeles sez, "ST. PAUL *Stranger To Love* (ATLANTIC) is a perfect summertime KIIS record! Check out **GLORIA ESTEFAN** *Cuts Both Ways* (EPIC)! An artist of this caliber is always welcome! Top ten phones for *La Raza* by **KID FROST** (VIRGIN) after only two nights of airplay! Lastly, get hip to *Hippy Chick* by **SOHO** (S&M/SAVAGE) is the perfect mix show, edge record!"

DON O'NEAL, Asst. PD at WCKZ-FM, Charlotte sez, "Check out *My Ding-A-Ling* by **DARRYL D** (BUNKY 7) out of Louisiana. It's a GREAT remake! I really think **FAITH NO MORE** *Epic* (SLASH/REPRISE) could work on crossover stations - the Rap makes it accessible! Don't be afraid to play it because of the Rock edge - see it for its novelty image. A nice uptempo **BELL BIV DEVOE** cut is *I Thought It Was Me* (MCA)! Lastly, check out **STARPOINT** *Have You Got What It Takes* (ELEKTRA)! It's a smooth jam in the vein of a Guy record that makes it instantly familiar in this market!"

BOB LaBORDE, Asst. PD/MD at KCPX, Salt Lake City sez, "Good phones for the **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA)! **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is perfect for this market! And look out, 'cause I really think **THE SUNDAYS** *Here's Where The Story Ends* (DGC) has legs!"

JOHN McFADDEN, Asst. PD/MD at THE FOX, Detroit sez, "Check out *Strawberry Fields Forever* by **CANDY FLIP** (ATLANTIC)! Watch for it to EXPLODE! **THE LIGHTNING SEEDS** *Pure* (MCA) looks like it is really happening - don't let this one slip by! Both *Tonight* and *Baby, I Believe In You* by **NEW KIDS ON THE BLOCK** (COLUMBIA) are happening, and check out **WINGER** *Can't Get Enuff* (ATLANTIC)! The initial reaction has been great! Now that *U Can't Touch This* is going away, **M.C. HAMMER** *Have You Seen Her* (CAPITOL) is really kicking in!"

MICHAEL NEWMAN, MD at KNRJ, Houston sez, "Check out **THE BELOVED** *Time After Time* (ATLANTIC)! It will take a few listens, but it'll definitely grow on you! **CONCRETE BLONDE** *Joey* (I.R.S.) is GREAT! There's something unique about this tune that draws instant reaction - probably the atmosphere it creates! We are a little ahead of the game but be aware of **CANDY FLIP** *This Can Be Real* (DEBUT)! It's uptempo and infectious! And listen to **THE RAVE-UPS** *She Comes Around* (EPIC) - this Alternative song is infectious!"

BEAVER CLEAVER, MD at WNVZ, Norfolk sez, "Watch **JON BON JOVI** *Blaze Of Glory* (MERCURY) explode this week! **INDECENT OBSESSION** *Tell Me Something* (MCA) has a lot of good pop elements - check it out! Also, the Dance mix (cut #2) on the Pro-CD of *The Other Side* by **AEROSMITH** (Geffen) has ENERGY! It has a Dance-oriented sound versus a Rock-edge sound, and it seems to fit in better! And **PAUL YOUNG** *Oh Girl* (COLUMBIA) is a dynamic remake that upper demos will LOVE!"

HARLEY DAVIDSON, MD at KGGI, San Bernardino sez, "A SMASH - **AFTER 7** *Can't Stop* (VIRGIN)! **DIGITAL UNDERGROUND** delivers with a HOT followup, *Doowutchyalike* (TOMMY BOY)! **2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) turned into a MONSTER record in just two days! And another excellent testing record is **DOC BOX & B. FRESH** *Slow Love* (MOTOWN)! It tested 100% positive - talk about a phenomenal record!"

BRETT DUMLER, PD/MD at Z99, Oklahoma City sez, "**BELL BIV DEVOE** *Do Me* (MCA) sounds like a stone-cold groove thang! A GREAT followup for **LINEAR** with *Don't You Come Cryin'* (ATLANTIC)! It's just as strong and infectious as *Sending All My Love*! And how can you miss with the upper demos with **PAUL YOUNG**'s tasteful remake of *Oh Girl* (COLUMBIA)!"

RICK STONE, PD at MIX105.1, Orlando sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is GREAT! It's reminiscent of *Wanted Dead Or Alive*. Also, **BILLY JOEL** *That's Not Her Style* (COLUMBIA) is something that's different for him! A song that could be BIG is **BRENDA RUSSELL** *Stop Running Away* (A&M)! And check out **INDECENT OBSESSION** *Tell Me Something* (MCA)!"

DARCY SANDERS, MD at KZZP, Phoenix sez, "Check out **TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.)! This could finally be the one that takes them to the TOP! It's been a few years, but **JAMES INGRAM** has another top ten record with *I Don't Have The Heart* (WARNER BROS.)! It made me weep! **CONCRETE BLONDE** *Joey* (I.R.S.) is my favorite song! It has the best hook! Finally **NIKKI** *If You Wanna* (Geffen) is a GREAT followup to *Notice Me*."

RANDY ROSS, MD at WGTZ, Dayton sez, "**JON BON JOVI** has a GREAT record with *Blaze Of Glory* (MERCURY)! It's already getting good response! Also, **WINGER** *Can't Get Enuff* (ATLANTIC) sounds like Def Leppard - definitely corporate Rock!"



Heart

"I Didn't Want To Need You"

HITMAKERS Mainstream Top40: 40-36
Rock Radio: 16-13 Top 15 Album Sales Nationally!

- | | | | |
|----------------|--------------|------------------|--------------|
| WPLJ (#30) | KUBE (15-14) | WZPL (D#30) | WGTZ (16-10) |
| PIRATE (#20) | KBQ (17-13) | KCPX (12-10) | WKZL (D#34) |
| KEGL (8-6) | B94 (26-22) | KISN (Add) | CKOI (Add) |
| WXKS-FM (D#31) | KKRZ (22-18) | WZZG (24-21) | Q107 (26-24) |
| KKBQ (D#30) | KWSS (16-14) | MIX105.1 (25-21) | B97 (20-16) |
| Y100 (#26) | Q102 (25-20) | XL106.7 (28-24) | KSAQ (18-16) |
| POWER99 (#24) | WGH (26-19) | WJRZ (Add) | and more |
| KPLZ (30-27) | 92X (20-17) | Y107 (D#34) | |

Produced by Richie Zito
 mgmt: Trudy Green/HK Mgmt.

DON LONDON, OM/PD, WZPL - "An outstanding rock record and a great followup to one of the biggest records of the year!"
TOM GILLIGAN, PD, 92X - "Researching well with 18-24 males and 25-30 females. One of the few true mass appeal records out there!"
LARRY MORGAN, PD, KWSS - "With the adult female reaction we're seeing, this could even surpass the performance of All I Wanna Do!"
DWAYNE WARD, PD, WZZG - "A good, mainstream, female-oriented record! Perfect for 18-34s!"
RICK STONE, MD, MIX105.1 - "Not an instantaneous reaction record, but it has the hook that works! This one will make it!"



Poison

"Unskinny Bop"

HITMAKERS Mainstream Top40: 45-31
Rock Radio: 7-4 National Single Sales: New#23

- | | | | |
|----------------|---------------|---------------|-----------------|
| WPLJ (D#32) | PWR99 (29-21) | KXYQ (19-12) | WZZG (D#29) |
| Z100 (28-25) | KPLZ (32-28) | KBEQ (28-25) | XL106.7 (33-29) |
| PIRATE (16-13) | KUBE (26-24) | PRO-FM (D#32) | WJRZ (27-24) |
| WEGX (25-22) | KBQ (27-19) | Q102 (32-28) | 98PXY (D#26) |
| THE FOX (10-6) | B104 (30-23) | WGH (30-22) | WGTZ (27-23) |
| WHYT (18-14) | KDWB (25-18) | WNVZ (D#28) | WDJX (Add) |
| KEGL (D#24) | B94 (D#29) | 92X (D#14) | and more |
| Y95 (26-22) | WPHR (#20) | KSAQ (30-26) | |
| Q107 (30-28) | KZZP (29-26) | WZPL (26-22) | |



M.C. Hammer

"Have You Seen Her"

HITMAKERS Mainstream Top40: 36-26 **Crossover Top40: 20-14**
#1 Album Sales Nationally! **National Single Sales: New#50**

- | | | | | |
|-----------------|------------------|-----------------|------------------|-----------------|
| HOT97 (33-31) | KISS98.5 (20-18) | WPHR (13-11) | Q102 (33-24) | WCKZ-FM (26-16) |
| WPLJ (25-23) | KKBQ (23-21) | KKFR (30-26) | WGH (Add #34) | FM100 (26-21) |
| PWR106 (20-16) | KRBE (29-26) | KOY95 (D#25) | WNVZ (24-17) | 102JAMZ (35-10) |
| KMEL (D#25) | HOT105 (29-26) | KZZP (Add #30) | WNCI (Add #29) | 98PXY (Add) |
| WIOQ (32-30) | PWR96 (29-26) | KS104 (6-4) | B97 (19-14) | Y107 (23-18) |
| THE FOX (23-17) | PWR99 (23-13) | Y108 (14-5) | KITY (12-10) | KJ103 (24-16) |
| WHYT (17-10) | KHTK (D#29) | KKRZ (24-19) | KTFM (18-14) | WGTZ (22-18) |
| WMXD (D#27) | Q106 (21-18) | HOT102 (D#40) | HOT94.9 (8-6) | WDJX (D#29) |
| KJMZ (#23) | Z90 (20-18) | KXXR (29-24) | KCPX (D#25) | WJMH (29-14) |
| KEGL (Add) | Z95 (Add) | HOT97.7 (21-15) | MAJIC102 (23-19) | WKSI (Add) |
| WXKS-FM (27-23) | B104 (28-24) | FM102 (14-13) | WKSE (#21) | and more |
| WZOU (28-26) | WFLZ (15-12) | KROY (12-6) | WKSS (#21) | |
| WPGC (Add) | Q105 (21-17) | KWOD (36-31) | WTIC-FM (22-19) | |



On Capitol CDs, Cassettes and Records.

MARK LOBEL, MD at WBLI, Long Island sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a nice Pop effort with a GREAT sound! While we can't play it now, **BELL BIV DEVOE** *Do Me* (MCA) has an irresistible sound. And a fun followup for **LINEAR** with *Don't You Come Cryin'* (ATLANTIC)!"

STEVE SPILLMAN, PD at WZKX, Biloxi, MS sez, "Check out **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA)! Ever since the album's been released, kids have been asking for it - now they've got it! Also, **KYPER** *Tic Tac Toe* (ATLANTIC) brings the fun back to summertime radio. And **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) is stepping up another beat."

KEITH LEMIRE, PD/MD at WKPE, Cape Cod, MA sez, "**Blaze Of Glory** (MERCURY), a taste of **JON BON JOVI** gone solo, is HOT. It's a solid song reminiscent of *Wanted Dead Or Alive*. **POISON** *Unskinny Bop* (CAPITOL) is obviously the record radio audiences have been waiting for. It received immediate response and has exploded since then. Also, check out *Love And Affection* from **NELSON** (DGC). Gunnar and Matthew have put together a solid package for their first effort. It's catchy! I only had to listen twice and I was hooked. And **THE LIGHTNING SEEDS** *Pure* (MCA) is taking off. It's a good, out-of-the-norm pop record. If you're not playing it, it's worth the listen - it'll give your playlist that necessary balance."

JOHN IVEY, OM at WZOK, Rockford, IL sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) will be a hit. Also, **CHEAP TRICK** *Can't Stop Falling Into Love* (EPIC) is a smash. A band that's hot and perfect for the Midwest is **CHICAGO** *Heart's In Trouble* (DGC). And it's another smash for **JUDE COLE** with *Time For Letting Go* (REPRISE)."

KEITH GREER, MD at KTUX, Shreveport, LA sez, "Listen to **JON BON JOVI** *Blaze Of Glory* (MERCURY)! This is a good summer song, especially with Jeff Beck on guitar. Also, if you're ready to rock, play **WINGER** *Can't Get Enuff* (ATLANTIC). And **JEFF HEALEY** does it again with *I Think I Love You Too Much* (ARISTA)."

SONNY VALENTINE, MD at KFRX, Lincoln, NE sez, "**FLEETWOOD MAC** *Skies The Limit* (WARNER BROS.) is a good midday AC record. Also, check out **CHEAP TRICK** *Can't Stop Falling Into Love* (EPIC)! They're back with a real mass appeal record. And a fun summertime night record is **JANE WIEDLIN** *World On Fire* (EMI)."

MIKE STONE, MD at WPFM, Panama City, FL sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is another great, rowdy ballad. Also **CHEAP TRICK** is back stronger than ever with *Can't Stop Falling Into Love* (EPIC). A band that continues to stay just ahead of everyone else is **CHICAGO** with *Hearts In Trouble* (DGC). And for instant phones play **JULEE CRUISE** *Falling* (WARNER BROS.). It's about damn time!"

A. SCOTT BURTON, MD at WRCK, Utica, NY sez, "Check out **JON BON JOVI** *Blaze Of Glory* (MERCURY)! He knows how to relate to all demos. Also, **MAXI PRIEST** *Close To You* (CHARISMA) could be another En Vogue. And **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is just as strong as before with a good hook."

ERIC STRYKER, MD at HOT99.9, Allentown, PA sez, "**PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) is a hit followup. Also, **DIGITAL UNDERGROUND** *Doowutchyalike* (TOMMY BOY) is a big reaction record. A strong dance song that translates well to radio is **STACYE & KIMIKO** *Wait For Me* (MCA), and **MAXI PRIEST** *Close To You* (CHARISMA) takes a couple of listens, then grows on you."

JOE LARSON, MD at WZZU, Raleigh, NC sez, "**FLEETWOOD MAC** *Skies The Limit* (WARNER BROS.) is a good female daytime record. Also, **JON BON JOVI** *Blaze Of Glory* (MERCURY) is typical Bon Jovi. And **WINGER** *Can't Get Enuff* (ATLANTIC) is a good night record."

J.D. DANIELS, PD at KFBQ, Cheyenne, WY sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is another smash. Also, a great group that's back is **CHEAP TRICK** with *Can't Stop Falling Into Love* (EPIC). **CHICAGO** *Hearts In Trouble* (DGC) will be another big one for the boys. And **WINGER** *Can't Get Enuff* (ATLANTIC) is a strong new single from the band of the '90s."

MIKE EASTERLIN, MD at Y95, Dallas sez, "**BELL BIV DEVOE** *Do Me* (MCA) is already getting phones at night! Check out **CANDY FLIP** *Strawberry Fields Forever* (ATLANTIC)! All demos calling in for this MONSTER! And **JON BON JOVI** *Blaze Of Glory* (MERCURY) is also getting immediate phones! It's another *Wanted Dead Or Alive!*"

MARK EVANS, PD at X106, Birmingham, AL sez, "**JANE WIEDLIN** *World On Fire* (EMI) is a great record. Look at the video, then play it. Also, **CHEAP TRICK** *Can't Stop Falling Into Love* (EPIC) is a monster. It may be their best one yet. And **STEVIE B** *Love And Emotion* (RCA) is his strongest crossover record to date."

KIP TAYLOR, MD at WQXA, York, PA sez, "**BLACK FLAMES** *Watching You* (COLUMBIA) has a great groove. Also, **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) has good initial reaction. It's more than just a kiddie record. Also **NAYOBE** *I Love The Way You Love Me* (WTG/EPIC) has a nice sound. And we all LOVE **DOC BOX & B. FRESH** *Slow Love* (MOTOWN)!"

SCOTT TYLER, MD at 99WAYS, Macon, GA sez, "Check out **JON BON JOVI** *Blaze Of Glory* (MERCURY)! It's great for all demos and great slide guitar work by Jeff Beck. Also, **CONCRETE BLONDE** *Joey* (I.R.S.) is a good Alternative crossover song. **WINGER** *Can't Get Enuff* (ATLANTIC) is a good, strong rock song. And if you're not playing **POISON** *Unskinny Bop* (CAPITOL) play it. The boys are back in town!"

BOB CHASE, PD/MD at KISR, Fort Smith, AR sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is on a comeback. Also, **BRUCE HORNSBY** *Across The River* (RCA) is a GREAT sound! It's good to hear him back! **STEVIE B** *Love And Emotion* (RCA) reminds me of Hughes Corporation. For a good rock 'n' roll, funky beat play **FAITH NO MORE** *Epic* (SLASH/REPRISE). And **POCO** *What Do People Know?* (RCA) is a hot record."

CHUCK MCGEE, MD at WOMP-FM, Wheeling, WV sez, "**WINGER** *Can't Get Enuff* (ATLANTIC) is a smash, getting top ten phones already. Also, **JON BON JOVI** *Blaze Of Glory* (MERCURY) sounds like *Wanted Dead Or Alive*, so if you played that you can play this. **CHEAP TRICK** *Can't Stop Falling Into Love* (EPIC) is a smash! And we're getting top three phones for **POISON** *Unskinny Bop* (CAPITOL)."

JON ANDERSON, PD at KQIZ, Amarillo, TX sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is *Wanted Dead Or Alive* part II. Also, **CHEAP TRICK** are back with a good sound with *Can't Stop Falling Into Love* (EPIC). For great rock 'n' roll, play **WINGER** *Can't Get Enuff* (ATLANTIC) - it's HOT! **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) is a nice followup, and **BELL BIV DEVOE** *Do Me* (MCA) is definitely one to do so, so do it!"

CHRIS ST. JOHN, MD at WJAD, Albany, GA sez, "**CALLOWAY** *All The Way* (SOLAR/EPIC) was a MAJOR jam in the Slam-Or-Jam! Also, check out **LINEAR** *Don't You Come Cryin'* (ATLANTIC)! It SMOKES!!! But Jeff was right - it could use a Dance mix!"

DON PARKER, MD at KBOS, Fresno, CA sez, "*One More Chance* by **PERFECT GENTLEMEN** (COLUMBIA) even beat Bell Biv Devoe's *Do Me* (MCA) and 2 Live Crew's latest on our night battles! It looks like a real record! **TKA** is back and *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) should take off nicely! Lastly, give a listen to **AND WHY NOT?** *The Face* (ISLAND) - a pretty cool song for stations who can play it!"

JEFF MANN, MD at KKIS, Concord/San Francisco, CA sez, "*World In Motion* by **NEW ORDER** (WARNER BROS.) was a HOT import that is now domestic and testing VERY well! **JOY WINTER** *In Time You'll See* (CBS Assoc.) was produced by Stevie B, so expect it to be a BIG hit! Lastly, **NAYOBE** *I Love The Way You Love Me* (WTG) is a slammin' new jack swing/Teddy Riley-oriented song that's perfect for crossover stations!"

ROGER SCOTT, MD at KRQ, Tucson, AZ sez, "I've mentioned it before - **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY)! The more you listen, the more it grows on you! Check it out! Also a MONSTER ballad and excellent followup from **JOHNNY GILL** with *My, My, My* (MOTOWN)!"

JAMES INGRAM



“
I
DON'T
HAVE
THE
HEART
”

THE NEW SINGLE

LEO VELA, PD, KSAQ

"When James Ingram sings, you can hear feeling and emotion most of us can only dream about. This song will touch everyone who listens!"

JOHNNA CECCOLI, MD, Y100

"Any station targeting upper demo females should definitely consider this record - it's perfect for that demo and should be a hit!"

CINDY GLENN, MD, STAR94

"STAR94 knows this one's a champion! It sound right for our station and this market!"

JEFF McCARTNEY, PD, KROY

"He never fails to deliver the females! Sounds like a monster! A huge AC record that will cross nicely to Top40!"

Just Added:

Y100!!!

STAR94!!!

WNCI #30!!!

KSAQ!!!

Early Action:

WJLK (19-14)

B100 (D#28)

KEZH (D#25)

WKGW (19-12)

WVKS (D#29)

and more



Produced by THOM BELL
(for Bellboy Productions)
and JAMES INGRAM
(for James Gang Productions)
From The Album IT'S REAL



© 1990 Warner Bros. Records Inc.



DANA LUNDON, MD at HOT102, Milwaukee sez, "**TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) will finally get the recognition they deserve! This song will be a HIT, and it should make stations pop old **TKA** back into recurrences! Look out for an updated version of *Lookout Weekend* by **HI IMPACT** (EPIC)! It's very good! Check out **WOZ BOGGLE** *I Wrote The Song That Made My Girlfriend Cry* (FUTURA)! It's a GREAT, infectious, Dance tune! **SALT-N-PEPA** *Independent* (NEXT PLATEAU) is available with a million mixes! Choose the one you like! And **INDECENT OBSESSION** *Tell Me Something* (MCA) is GREAT!" (Look for the Dana Lundon edit on your desk soon!)

TERRI WEBER, MD at KISS98.5, Houston sez, "**THE WHISPERS** *Innocent* (CAPITOL) is GREAT! I have a good early feel that it's a HIT! Check out LP cut *It's Your World* by **THE TIME** (REPRISE)! The buzz is strong on this tune that hits hard! **JOHNNY GILL** *Fairweather Friend* (MOTOWN) is another HOT song to freshen up this HOT artist! Lastly, **DOC BOX & B. FRESH** *Slow Love* (MOTOWN) is GREAT! This tune should certainly cause some noise!"

JAY MICHAELS, PD at KNIN, Wichita Falls, TX sez, "**THE SUNDAYS** *Here's Where The Story Ends* (DGC) is a HIT! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is an absolute SMASH! And play **THE CHRISTIANS** *I Found Out* (ISLAND)!"

BRADY MCGRAW, PD at Z102, Savannah, GA sez, "**NELSON** *Love And Affection* (DGC) sounds like a HIT! A GREAT summer fun record is **KYPER** *Tic Tac Toe* (ATLANTIC)! A good performing record is **FAITH NO MORE** *Epic* (SLASH/REPRISE) - watch the phones light up! **THE PARTY** *Summer Vacation* (HOLLYWOOD) is a HOT record! And a major SMASH is **2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) - play it on your morning show!"

LEO DAVIS, PD at Q104, Gadsden, AL sez, "Check out **PARTNERS IN KRYME** *Under Cover* (SBK)! The incredible reaction has been like an explosion! We're already getting calls on **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE)! It's a one-listen record that's just as strong as *Enjoy The Silence*! **ELECTRIC BOYS** *All Lips N' Hips* (ATCO) should catch on fast with nighttime airplay - it reminds me of the **FAITH NO MORE** *Epic* (SLASH/REPRISE) which incidentally reacts like it has been played in all dayparts even though it's only on at nights! Lastly, check out Aussie band **INDECENT OBSESSION** *Tell Me Something* (MCA) - they've had success Down Under, now it should be repeated in the States! A GREAT LP as well!"

EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "Look our for another club SMASH from SBK Records: **THE ATMOSPHERE** feat. **Mae B** *Atm + oz = fear* is a GREAT groove with that buggin' BIG city feel; the 7-inch mix sounds great on the radio, too! **TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) is more Pop-based than their previous projects, but still sounds GREAT! It should do well! Check out the AWESOME Shep Pettibone Bass Mix. It's the best mix for radio - just give it a splice job! **PROFILE** Records got the juice with the hot new *Time* by **WILLIE & GIL**. Great hip-house and freestyle mixes! **AFTER 7** *Can't Stop* (VIRGIN) is kicking in nicely; should be a natural...SMASH! Lastly, check out *Walk On The Wild Side* by **BEATS SYSTEM** (4TH & B'WAY/ISLAND) - GREAT vocals and production!"

ROCKIN' CHUCK STEVENS, MD at KHSS, Walla Walla, WA sez, "**GIANT** *It Takes Two* (A&M) is the only way to go this summer if you're looking for good solid Rock Top40 music that stands out from all the others! **GIANT** is a Rock band made for Top40! Give your playlist a BIG boost this summer and play **GIANT**! And check out **DANGER DANGER** *One Step From Paradise* (IMAGINE/EPIC)!"

DAVID MORALES, MD at HOT95, Jackson, MS sez, "Check out **DOC BOX & B. FRESH** *Slow Love* (MOTOWN)! This is a GREAT song that everyone should listen to! Also, **DIGITAL UNDERGROUND** *Doowutchyalike* (TOMMY BOY) is one to not pass up! A song getting phones is **REVENGE** *Pineapple Face* (CAPITOL)! Also, **BELL BIV DEVOE** *Do Me* (MCA) is a GREAT followup! It's another SMASH for them! And a GREAT balance record is **CALLOWAY** *All The Way* (EPIC)!"

STEVE DAVIS, PD at WRVQ, Richmond, VA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) reminds me of *Wanted Dead Or Alive*! It'll be a GREAT song! And **ST. PAUL** *Stranger To Love* (ATLANTIC) is a GREAT uptempo, mass appeal, Pop song!"

ROSS KNIGHT, MD at KTFM, San Antonio sez, "**2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) is pulling INSTANT phones! And yes, we had them in concert but it all went smoothly! **THE PARTY** *Summer Vacation* (HOLLYWOOD) is beginning to take off! **AFTER 7** *Can't Stop* (VIRGIN) looks and sounds like a real record! **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) has a humongous buzz - be aware of this record! Lastly, **TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) is very Pop and very good!"

HOSH GURELI, MD at KMEL, San Francisco sez, "**TYLER COLLINS** comes back with an even stronger cut called *Second Chance* (RCA) - GREAT hook, excellent production! Also, be aware of **MS. ADVENTURES** *Undeniable* (ATCO)! And **TKA** is keepin' up with the times with *Won't Give Up On You* (TOMMY BOY/WARNER BROS.)!"

GARY MICHAELS, MD at KISN, Salt Lake City sez, "Check out **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC). It takes more than one listen, but the hook really grabs you! Also, **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) is a GREAT sounding song! Definitely my favorite song to date! And watch for **ALANNAH MYLES** *Lover Of Mine* (ATLANTIC) - it's gonna be HUGE!"

DAVE NORTH, PD/MD at WPFR, Terre Haute, IN sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a SMASH! Another smash is **JON BON JOVI** *Blaze Of Glory* (MERCURY)! And **WINGER** *Can't Get Enough* (ATLANTIC) is GREAT!"

DAVE CHRISTOPHER, PD/MD at KWTX, Waco, TX sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is good! It's nice to have him back! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is HOT! They're on a comeback! And **WINGER** *Can't Get Enough* (ATLANTIC) is good and accessible Pop/Rock!"

MARTY LeGERE, MD at 99WGY, Schenectady, NY sez, "**BELL BIV DEVOE** *Do Me* (MCA) is hot, heavy and happening! Also, **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) has been constantly #1 on our Top Nine At 9 at night. **JON BON JOVI** *Blaze Of Glory* (MERCURY) is reminiscent of *Wanted Dead Or Alive* with that good, gritty feeling. And don't pass up **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)!"

RICK ACKER, MD at Y97, Santa Barbara, CA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is HUGE!!! It won five nights in a row in our battle. It also shows maturity in his writing. It looks like another top ten SMASH for **BELL BIV DEVOE** with *Do Me* (MCA)! And the best song I've heard all week is **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)!"

DUSTY HAYES, PD at KBFM, Brownsville, TX sez, "The ballad of the summer is **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.)! It's an adult SMASH! **JEFF LYNNE** *Every Little Thing* (REPRISE) is getting a very vocal response on our Rate-A-Record. And if you're looking for a white Dance/Pop record, check out **INDECENT OBSESSION** *Tell Me Something* (MCA)!"

DEANO, MD at SLY96, San Luis Obispo, CA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is reminiscent of *Wanted Dead Or Alive*, although different enough that it should be BIG! It's performing well for us! And check out **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)! Finally, a mass appeal record!"

SCOTT ST. JOHN, PD at WPRR, Altoona, PA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is getting instant phones from males and females alike! I *Can't Get Enough* of **WINGER** (ATLANTIC), and a GREAT comeback for **CHEAP TRICK** with *Can't Stop Fallin' Into Love* (EPIC)!"

JEFF GARRISON, PD/MD at KIXY, San Angelo sez, "**BELL BIV DEVOE** is gonna do it with *Do Me* (MCA)! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a good mid-tempo record! Another hot record is **JON BON JOVI** *Blaze Of Glory* (MERCURY)!"

JON WEIS, MD at WBNQ, Bloomington, IL sez, "**JEFF HEALEY** *I Think I Love You Too Much* (ARISTA) is a very cool record! **INDECENT OBSESSION** *Tell Me Something* (MCA) is a very good Mainstream summertime radio record! Two other excellent records are **CONCRETE BLONDE** *Joey* (I.R.S.) and **ELECTRIC BOYS** *All Lips N' Hips* (ATCO)! Finally, check out the new **CHICAGO** *Hearts In Trouble* (DGC) - you'll be pleasantly surprised!"

DISCOVERY CLUB®

CHRISTY ROBERTS, MD at KKYK, Little Rock, AR sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) is not being played as much as it should be. If more stations gave it the opportunity it could be a major record! *All The Way* from **CALLOWAY** (SOLAR/EPIC) is a great followup to *I Wanna Be Rich*. This track should carry well throughout the summer. And if this is a sign of what's to come from **STEVIE B**, lots of radio station programmers are in good shape! *Love And Emotion* (LMR/RCA) is a good record. Watch it work!"

SEAN MICHAELS, MD at KTRS, Casper, WY sez, "**CHEAP TRICK** has a new album on the way, and the first single *Can't Stop Fallin' In Love* (EPIC) is a hot mass appeal track! Movie sound track singles are storming the airwaves once again and there's a couple great sounding single out there! **JON BON JOVI** is a sure shot in his first solo effort with single *Blaze Of Glory* (MERCURY) from the *Young Guns II* sound track! Another strong sound track single is the latest effort from **CHICAGO** from *Days Of Thunder*, *Hearts In Trouble* (DGC)! Some records to definitely listen to! Turn 'em on!"

BOB CHASE, MD at WJMX, Florence, SC sez, "**NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) is a sure hit! The single has the sound that could appeal to both the kids and adults! (Remember Sgt. Pepper?) **JON BON JOVI** *Blaze Of Glory* (MERCURY) is already moving on MTV and is going to do the same on radio! **JON** has kept the sound of Bon Jovi and added a little flavor! Check out the new **CHEAP TRICK** record *Can't Stop Fallin' Into Love* (EPIC)! It's a newly modified, commercial **CHEAP TRICK** with a tight, mass-appeal sound! This week in Rock you could say...we've got a new **WINGER** in our laps and it's rockin'! *Can't Get Enuff* (ATLANTIC) is a sound record with a good hook! Look for strong female response! And **BANG** *Holding My Heart* (A&M) has a good feel! There is no reason that this record can't be a hit!"

JACK LUNDY, PD/MD at Y94, Fargo, ND sez, "One of the easiest records to add to your playlists is **JON BON JOVI** *Blaze Of Glory* (MERCURY)! It has a sound similar to *Wanted Dead Or Alive*! If you played that, don't miss *Blaze!* *Hearts In Trouble* (DGC), the new record from **CHICAGO** on the *Days Of Thunder* sound track, is sure to draw some attention! It's good to see them back! How about the new record from **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is going to be a strong single! It has a good, appealing sound and the ever-familiar Robin Zander vocals! Don't miss it!"

RON WEST, MD at KLBQ, El Dorado, AR sez, "**PAUL YOUNG** *Oh Girl* (COLUMBIA) will draw hot instant female phones! **PAUL**'s back and hasn't lost any of the appeal! **KEITH SWEAT** *Make You Sweat* (ELEKTRA) is hot! If the summer isn't hot enough to make you sweat, **KEITH** will! *Stranger To Love* by **ST. PAUL** (ATLANTIC) has a great summer sound and an alluring pop hook! This song has good ambiance. Get to it!"

JAMES BENDER, MD at KIKI, Honolulu, HI sez, "**CALLOWAY** *All The Way* (EPIC) is a good followup to *I Wanna Be Rich*. This one may even draw a little more attention than it's predecessor. The **BLACK FLAMES** have a hot one, *Watching You* (COLUMBIA)! Check it out! Also, give a listen to **TROOP** *All I Do Is Think Of You* (ATLANTIC). It's a great sounding ballad! Give it a listen and you won't put it down! If you're looking for some "fresh" new product check out **DOC BOX AND B. FRESH** *Slow Love* (MOTOWN)! Very good sounding, quality music!"

TED MINIER, MD at WHTO, S. Williamsport, PA sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a good middle-of-the-road record! I don't know why any station couldn't play it! It's good to have **JON BON JOVI** on the radio with *Blaze Of Glory* (MERCURY)! It's great to have quality Rock & Roll back on the air! *Tonight* from the **NEW KIDS ON THE BLOCK** (COLUMBIA) may confuse some and will make new listeners! And **PAUL YOUNG** *Oh Girl* (COLUMBIA) is a solid male vocal record you can play all day with instant recognition! Don't pass it up!"

GREG GEARY, MD at KZOU, Little Rock, AR sez, "**BELL BIV DEVOE** *Do Me* (MCA) is the toughest jam at night! Do this one! **JOHNNY GILL** *My, My, My* (MOTOWN) is being talked about but not enough! *My, My, My* is number one, one, ONE! **AEROSMITH** *The Other Side* (Geffen) is getting good response where it's being played! This record will make your summer cook to an even higher degree! **JON BON JOVI** is riding on his steel horse again with *Blaze Of Glory* (MERCURY), and he's taking over! And **2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) is a nice novelty to tie in with the latest events! Good promo piece!"

RICH ANHORN, MD at KWSS, San Jose, CA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is great! The anticipation was well worth it! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) fits nicely in our music format! And **RAILWAY CHILDREN** *Every Beat Of The Heart* (VIRGIN) is New Order meets R.E.M.!"

TED BRANDY, MD at WLAN, Lancaster, PA sez, "**THE SUNDAYS** *Here's Where The Story Ends* (DGC) is a surprising smash in our tests! Watch for this act to make a major come on! Comfortable - that's how I'd label the new **CHEAP TRICK!** *Can't Stop Fallin' Into Love* (EPIC) is a solid record for Top40 radio. This song will appeal to the masses! **BON JOVI** has taken a rest from the record and tour, bump and grind to pursuit solo efforts. **JON BON JOVI** (The band namesake) has his solo shot out and it looks to be a monster! *Blaze Of Glory* (MERCURY) from the *Young Guns II* sound track! Too hot to pass up!"

GREG WILLIAMS, MD at KKRD, Wichita, KS sez, "**BELL BIV DEVOE** *Do Me* (MCA) should be as big a record as *Poison* if not bigger! Watch it explode! Now that the familiarity is there, it's sure to take off! *Tonight* (COLUMBIA) is the Sgt. Pepperish, Beatles version of **NEW KIDS ON THE BLOCK!** Much to the surprise of **NEW KIDS** skeptics, it's a good song! **LINEAR** has released a second track and I would say it's got a great appealing sound! *Don't You Come Cryin'* (ATLANTIC) is a good followup! Check it out! Recently added for us was **PAUL YOUNG** *Oh Girl* (COLUMBIA)! Early signs for the record say it will be major! Don't pass it up!"

BRUCE STEVENS, PD/MD at WBBQ, Augusta, GA sez, "Maurice has done a job with the latest from the **NEW KIDS ON THE BLOCK**, *Tonight* (COLUMBIA)! You can now see where he plans for them to go! *Blaze Of Glory* (MERCURY) tells the story! **JON BON JOVI** is blazing his own trail with his first solo effort! **CHEAP TRICK** has a solid first single off their new album! *Can't Stop Fallin' Into Love* (EPIC) is an easy one for any station! Not too sweet, not too tart! Sound tracks look like the way to go lately! **CHICAGO**, after some time off, have appeared on the *Days Of Thunder* sound track with the single *Hearts In Trouble* (DGC)!"

MELISSA O'KELLEY, MD at 95XIL, Pakersburg, WY sez, "*All The Way* (SOLAR/EPIC) from **CALLOWAY** has good hit potential! This record is a little more danceable than *I Wanna Be Rich*! It's definitely worth the listen! Another record that demands a spin is the new **WINGER** track, *Can't Get Enuff* (ATLANTIC)! Your night listeners won't be able to get "Enuff"! *Hearts In Trouble* on the *Days Of Thunder* sound track from **CHICAGO** (DGC) is a hit with or without Tom Cruise. **CHEAP TRICK** is gonna cause some double-takes! Without knowing who you're listening to, *Can't Stop Fallin' Into Love* (EPIC) sounds like a Rod Stewart single! Bon Jovi's back - **JON BON JOVI** that is! Much like the typical sound of Bon Jovi, *Blaze Of Glory* (MERCURY) would have to rate up there with any Bon Jovi record! Your listeners will agree!"

ANGEL GONZALEZ, MD at KEZB, El Paso, TX sez, "**M.C. HAMMER** *Pray* (CAPITOL) is a hot, hot song! If CAPITOL doesn't come with it next, they're missing a major record! This track draws heavy adult female as well as teen phones! *Doowutchyalike* from **DIGITAL UNDERGROUND** (TOMMY BOY) is cool! This record will carry the load from *Humpty* through the summer! We've dug into the **STEVIE B** album and are playing around with the single *Because I Love You* (LMR/RCA)! It's a good sounding ballad! Check it out!"

GREG DeLANGE, MD at OK95, Tri-Cities, WA sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is something we've been waiting for! Also, check out **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)! They're back, they're happening - do it! For a fun song play **2 LIVE CREW** *Banned In The U.S.A.* (LUKE/ATLANTIC)! A song that's a must if you lean Rock is **WINGER** *Can't Get Enuff* (ATLANTIC)! Another song getting great phones is **M.C. HAMMER** *Have You Seen Her* (CAPITOL)! And **CHICAGO** *Hearts In Trouble* (DGC) is off one of the hottest sound tracks around! You can't go wrong!"

CHUCK LUCK, PD/MD at KZII, Lubbock, TX sez, "**CHEAP TRICK** *Can't Stop Falling Into Love* (EPIC) is a great song with a great hook! Also, **JON BON JOVI** *Blaze Of Glory* (MERCURY) is a smash! I can't wait for the movie! Check out **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) - the hits roll on! Another great song from a great band is **CHICAGO** *Hearts In Trouble* (DGC)! And **PARTNERS IN KRYME** *Undercover* (SBK) is a great followup!"

BILLY THE KIDD, MD at KJ103, Oklahoma City sez, "**TKA** *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) is excellent - this tune will cross Top40 easily! **AFTER 7** *Can't Stop* (VIRGIN) jams, especially the One World mix! Early phones already on **DOC BOX & B. FRESH** *Slow Love* (MOTOWN)! And **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) has been in our mix show forever! It sounds GREAT!"

DANNY CLAYTON, PD at B94, Pittsburgh sez, "**CONCRETE BLONDE** *Joey* (I.R.S.) is a very different sounding Pop record that has possibilities!"

KEVIN McCABE, MD at HOT97, New York sez, "Check out **CLUBLAND** *Let's Get Buzy* (GEFFEN) - a BIG club record with mixes done by David Morales. It's another Snap in the making for HOT97. One weekend was all it took to convince us *What Is Love* by **DEE-LITE** (ELEKTRA) will be BIG! Both sides of the 12-inch are GREAT! **CALLOWAY** *All The Way* (SOLAR/EPIC) is really HOT! A lot more energy and punch than the first, and that's what it takes for us! Lastly, check out the new mixes on **MADONNA** *Hanky Panky* (SIRE/WARNER BROS.). The Bare Bottom mix strips the record of the '40s, and brings it into the '90s while keeping its novelty effect. More accessible to crossover stations!"

JON ANTHONY, Asst. PD/MD at KBEQ, Kansas City sez, "After three weeks of play, **FAITH NO MORE** *Epic* (SLASH/REPRISE) is top fifteen retail and exploding with 18-34 males and females!!!"

TOM MITCHELL, PD at WTIC-FM, Hartford sez, "**2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) is getting round-the-clock play and incredible positive response!"

MIKE McGOWAN, MD at WKSE, Buffalo sez. "**DOC BOX & B. FRESH** *Slow Love* (MOTOWN) is reminiscent of *I Need Love*. It's a GREAT tune! Also, **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY) is #1 on the British Charts, and is now crossing the Atlantic. It sounds like Euro-Dance Pet Shop Boys stuff!"

ALBIE D., MD at WPGC, Washington, D.C. sez, "**CALLOWAY** *All The Way* (SOLAR/EPIC) is a GREAT 18-24 Dance record. **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR) is a KILLER ballad and a GREAT followup to *The Blues*, which is still in power rotation! **THE WHISPERS** *Innocent* (CAPITOL) will be a GREAT top ten R&B single with potential to cross and be a very BIG major market record! Lastly, a KILLER street record is **DOC BOX & B. FRESH** *Slow Love* (MOTOWN)!"

LOU SIMON, PD at HOT94.9, Salt Lake City sez, "Although *Rodeo Clown* by **LOUIE LOUIE** (WTG/EPIC) is not the next single, it gets tremendous female phones! Check this track out on the office staff! **KEITH SWEAT** *Make You Sweat* (ELEKTRA) kicked in big in the whitest city in America. Check out *Pray* by **M.C. HAMMER** (CAPITOL) - this track is a real attention getter! **HAMMER** will be in concert here in the near future - 10,000 seats sold out in less than two hours!"

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is an out-of-the-box SMASH! It sounds like a cross between *Wanted Dead Or Alive* and *I'll Be There For You*. **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) fills the void! Not another ballad, not another Dance record, just a HIT! **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA) is a GREAT upper demo record! It's the first **NEW KIDS** record I've actually liked! It's Beatle-esque with instant phones! And *I Melt With You* by **MODERN ENGLISH** (TVT) has top ten phones! With top five singles sales, this is a bonafide HIT!"

JJ GERARD, MD at KQCR, Cedar Rapids, IA sez, "Yo, **BELL BIV DEVOE** *Do Me* (MCA) is stupid, fresh, dope, def, MC, ICE, with a hip-hop tip! PEACE! Also, check out **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) and **JON BON JOVI's** *Blaze Of Glory* (MERCURY)!"

JON BRYANT, MD at G98, Portland, ME sez, "**MARCALEX** *Quick Quick* (ATCO) is the kinda summer fun record you can immediately put in power rotation! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a good record that plays all dayparts! And a GREAT comic book!"

TOMMY B., MD at KZIO, Duluth, MN sez, "Two records to check out are **INDECENT OBSESSION** *Tell Me Something* (MCA), which is a jammin' white Dance record that we can play, and **BELL BIV DEVOE** *Do Me* (MCA), which is doing well in the clubs here!"

CHUCK FINLEY, PD/MD at WYYS, Columbia, SC sez, "**HUMAN RADIO** *Me And Elvis* (COLUMBIA) is Alternative sounding, but give it a chance! And a record that fits in well is **INDECENT OBSESSION** *Tell Me Something* (MCA)!"

STEVE HELLER, MD at ZFUN106, Moscow, ID sez, "It's a natural! **JON BON JOVI** *Blaze Of Glory* (MERCURY) can't lose! Adult and obvious teen appeal! Since **2 LIVE CREW** *Banned In The U.S.A.* (LUKE/ATLANTIC) is such a topical subject every day, we had to get it on! **NEW KIDS ON THE BLOCK** have another #1 record with *Tonight* (COLUMBIA) and it looks like both **WINGER** *Can't Get Enuff* (ATLANTIC) and **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) will work very well!"

DAVID COOPER, PD at WAFX, Bangor, ME sez, "**INDECENT OBSESSION** *Tell Me Something* (MCA) has a multi-demo Pop feel! **THE SUNDAYS** *Here's Where The Story Ends* (DGC) is an odd record yet it has a grappling hook in my heart. It wants to pull me to LOVE this record! Another GREAT track is **JANE WIEDLIN** *World On Fire* (EMI). This record should light up our phones. She took energy lessons from The B-52's!"

DAVID LEE MICHAELS, MD at K92, Roanoke, VA sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) is a GREAT record! Another song that's airing on Battle Of The Future hits is **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA)! Also, a GREAT novelty record is **M.C. PILLSBERRY AND THE 4 LARGE CREW** *Me So Hungry* (ATLANTIC)!"

FREDDY COLEMAN, MD at WHTT, Portland, ME sez, "Check out **JON BON JOVI** *Blaze Of Glory* (MERCURY)! Blaze, blaze, BLAZE! Another GREAT track is **JEFF HEALEY** *I Think I Love You Too Much* (ARISTA)! It's real good! And check out **INDECENT OBSESSION** *Tell Me Something* (MCA) and **WINGER** *Can't Get Enuff* (ATLANTIC)!"

WILLIE STEVENS, MD at KZBB, Ft. Smith, AR sez, "I ignored **DANGER DANGER** *Bang Bang* (IMAGINE/EPIC) for a while but it's an excellent nighttime rocker. **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is fantastic! And don't miss out on **THE U-KREW** *Let Me Be Your Lover* (ENIGMA)! It has a GREAT hook that you'll sing all day!"

JEFF DAVIS, MD at WCIR, Beckley, WV sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a GREAT summertime record! And **CHICAGO** *Hearts In Trouble* (DGC) is the best **CHICAGO** that's been out for a long time!"

ELI MOLANO, PD at KPRR, El Paso, TX sez, "**DIGITAL UNDERGROUND** *Doowutchyalike* (TOMMY BOY) is too cool! Also, **THE PARTY** *Summer Vacation* (HOLLYWOOD) sounds GREAT! The lyrics are perfect! And **DOC BOX & B. FRESH** *Slow Love* (MOTOWN) is GREAT for all dayparts!"

ANNIE SAGE, MD at KCAQ, Oxnard, CA sez, "**JANE WIEDLIN** *World On Fire* (EMI) is a real pick-me-up and a GREAT lively tune! Also, **INDECENT OBSESSION** *Tell Me Something* (MCA) only takes one listen! And it's about time for **JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.)!"

MARC KATRI, Asst. MD at K106, Beaumont, TX sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) - what can you say, it's **BON JOVI!** Also, **AFTER 7** *Can't Stop* (VIRGIN) looks like another top ten that should be bigger than *Ready Or Not*. A song that's selling well with no airplay is **THE SUNDAYS** *Here's Where The Story Ends* (DGC), and sales are continuing! And a good song getting slow airplay in Texas is **THE BIG SUPREME** *Don't Walk* (POLYDOR) - if you need a copy, call me!"

EDDIE NELSON, MD at KSMB, Lafayette, LA sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a one-listen song! Also, **WINGER** *Can't Get Enuff* (ATLANTIC) is an instant SMASH! Many stations will have a spot for **RAILWAY CHILDREN** *Every Beat Of The Heart* (VIRGIN)! And **2 LIVE CREW** *Banned In The USA* (LUKE/ATLANTIC) is a HIT! Stations, no matter what format, should play it!"

MARK HANSEN, PD/MD at KFMW, Waterloo, IA sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is an obvious SMASH! Also, **JON BON JOVI** *Blaze Of Glory* (MERCURY) is a HIT song and a hit movie - way to go **JON!** And **THE SUNDAYS** *Here's Where The Story Ends* (DGC) is very cool, very hip, today, happening and NOW!"

DISCOVERY CLUB®

HAWK HARRISON, MD at Y107, Nashville, TN sez, "Play 2 **LIVE CREW** *Banned In The U.S.A.* (ATLANTIC) - they're not quite the Boss, but it makes a good point! Also, a good surprise song is **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)! For a good happy upbeat song play **THE PARTY** *Summer Vacation* (HOLLYWOOD)! And **AFTER 7** *Can't Stop* (VIRGIN) is a tune that you can't stop loving!"

ROD LAUDERDALE, MD at XL106.7, Orlando, FL sez, "The **NEW KIDS ON THE BLOCK** are coming at you with another single, *Tonight* (COLUMBIA)! It has an appealing mature sound and a Sgt. Pepper-esque feel. Give a listen! One of the best records I've heard this year, I would have to say, is **CHEAP TRICK**. The new record 'Busted,' and first single *Can't Stop Fallin' Into Love* (EPIC) is sure to win over your audience! *Do Me* from **BELL BIV DEVOE** (MCA) is getting the thumbs up everywhere! This is a strong record and should do as well as if not better than *Poison!* For good, straight-ahead Pop product, check into **BANG** *Holding My Heart* (A&M)! Good stuff!"

JIM CERONE, MD at WBWB, Bloomington, IN sez, "**BELL BIV DEVOE** *Do Me* (MCA) is a great followup to *Poison!* The stage has been set for these guys, and there's nowhere to go but up! **DON HENLEY** has now kicked out a solid uptempo Rock record with the latest release from his already hit proven album *How Bad Do You Want It?* (Geffen)! If you need good non-offensive rock product, this is your record! Another great non-offensive record would be the latest from **CHEAP TRICK**, *Can't Stop Fallin' Into Love* (EPIC)! Your listeners deserve quality music, so give it to 'em! Give 'em **CHEAP TRICK!**"

RAY KALUSA, PD at KWNZ, Reno, NV sez, "**CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is something that the adults are familiar with and has been appeal as well. Also, **THE WHISPERS** *Innocent* (CAPITOL) is along the lines of *I Wanna Be Rich!* And **MAXI PRIEST** *Close To You* (CHARISMA) has just enough reggae and rap for Mainstream Top40!"

MICHAEL POWERS, MD at WZPL, Indianapolis sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is a big, manly song that's a big hit at the dude ranch! Also, **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is an instant Top40 song - just add water! For a good Rock & Roll song, play **WINGER** *Can't Get Enuff* (ATLANTIC)! And two songs that should be big are **PERFECT GENTLEMEN** *One More Chance* (COLUMBIA) and **KYPER** *Tic Tac Toe* (ATLANTIC)!"

TOM POLEMAN, Asst. PD/MD at KC101, Hartford, CT sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) is a hot single! Look for **JON** and his latest release in the movie and sound track to *Young Guns II*. Also, *Can't Stop Fallin' Into Love* (EPIC), the most recent from **CHEAP TRICK**, is a record people will want to hear! A great song to welcome Robin and the gang back to the airwaves! **AFTER 7** has released another single off their self-titled album *Can't Stop* (VIRGIN)! It has a nice groove and could be a serious hit! Worth the listen!"

BOB LEWIS, MD at KRNQ, Des Moines, IA sez, "Wow! **BLACK FLAMES** *Watching You* (COLUMBIA) is smooth and poppy! Don't watch this one too long! **TIMES TWO** *Set Me Free* (EMI) is a great Pop record - look for an edit from this sophomore effort! Check out **MAXI PRIEST** *Close To You* (CHARISMA)! In one word - wonderful! And **CHICAGO** *Hearts In Trouble* (DGC) is much more rockin' than past efforts - out of the box for KRNQ!"

CRAIG ROBERTS, PD/MD at KCHX, Odessa, TX sez, "Check out **FAITH NO MORE** *Epic* (SLASH/REPRISE)! It's hot! The album is not all rock and rap! These guys show lots of talent and variety throughout the whole record. Check it out! **JON BON JOVI** *Blaze Of Glory* (MERCURY), from the sound track to *Young Guns II*, is an absolute must! And if you're on the search for a good mid-tempo record with instant familiarity, check out **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC)!"

JERI BANTA, PD at WYKS, Gainesville, FL sez, "**JON BON JOVI** *Blaze Of Glory* (MERCURY) will be a smash! And **INDECENT OBSESSION** *Tell Me Something* (MCA) could be something!"

DAVY CROCKETT, PD/MD at WYCR, York, PA sez, "**BABYFACE** *My Kinda Girl* (SOLAR/EPIC) is a new sound for him. It's great! Getting away from the ballad sound will do him some good, and the new sound will do your playlist some good! *Love And Affection* from **NELSON** (DGC) is an absolute hit! The phones have been ringing off the hook and just keep getting better! These guys were made for MTV! **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) will be a massive record! This should be the record to put **CHEAP TRICK** on top! And **CALLOWAY** *All The Way* (SOLAR/EPIC) is a definite top five record! This will be another big record for them!"

DANNY B. MD at KZFM, Corpus Christi, TX sez, "Check out **AFTER 7** *Can't Stop* (VIRGIN)! It has an upbeat tempo and sounds like a poppy Babyface record. If you're looking for some good Dance product, check out **NAYOBE** *Love The Way You Love Me* (WTG/EPIC)! It has a fresh Dance sound! **CALLOWAY** has a followup single to *I Wanna Be Rich* called *All The Way* (SOLAR/EPIC), and it should be just as BIG! Test it, fight it, play it!"

JERRY PADDEN, MD at WKRZ, Wilkes-Barre, PA sez, "The new **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) has all the potential of being a major HIT! It has instant familiarity and a very appealing sound! *Tonight* by **NEW KIDS ON THE BLOCK** (COLUMBIA) is their followup effort and is almost a sure smash! Your adults may even nibble a bit! This record has your typical **NEW KIDS** sound, but has a Sgt. Pepper twist. No stranger to good phone reaction is **ST. PAUL** *Stranger To Love* (ATLANTIC), and it's doing well where played! Expect to hear more! To date, it's been a year of HOT movies, and what better artist to give it a shot than **JON BON JOVI** *Blaze Of Glory* (MERCURY) - his first solo single and part of the soundtrack to *Young Guns II*. It's a sure-shot, so check it out!"

ANDY SHANE, MD at WIKZ, Chambersburg, PA sez, "What's going on? All you stations out there not playing **KYPER** *Tic Tac Toe* (ATLANTIC) are missing a radio MUST! This song is hot and deserves a spin! Don't let it slip by you! **CALLOWAY** *All The Way* (SOLAR/EPIC) is a HOT jam and GREAT followup! **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) is a GREAT mass appeal SMASH!"

JENNIFER BELL, MD at KATM, Colorado Springs, CO sez, "Check out **WINGER** *Can't Get Enuff* (ATLANTIC)! If you're looking for some quality Rock product with instant familiarity, get into this record! Another Rock record with instant familiarity is *Blaze Of Glory* from **JON** (I make the ladies crazy) **BON JOVI** (MERCURY)! The single and **JON** can be heard and seen in the movie *Young Guns II*, out soon! EPIC Records is storming with HOT records right now, and coming out from the crowd is the latest from **CHEAP TRICK** *Can't Stop Fallin' Into Love* (EPIC) - it's sure to win over a major part of your listeners. Give it a listen! It will be a MONSTER request record!"

RUSTY KEYS, PD/MD at KSKG, Salina, KS sez, "*All The Way* is the latest release from **CALLOWAY** (SOLAR/EPIC), and it's goin' places! It has a good sound and should follow *I Wanna Be Rich* well! On his own and smoking! **JON BON JOVI** *Blaze Of Glory* (MERCURY) is going to be one of the summer's HOT records! **JON** is showing his strength in writing. *Can't Stop Fallin' Into Love* by **CHEAP TRICK** (EPIC) is a good commercial Top40 radio single. They've BUSTED into Top40 radio before and will take radio by storm again with this single!"

JIM MEECH, MD at WNYP, Ithaca, NY sez, "There is some GREAT product out there right now. Here's a taste...probably one of the easies is **JON BON JOVI** *Blaze Of Glory* (MERCURY) - a sure-shot for your playlist! *Joey* from **CONCRETE BLONDE** (I.R.S.) is not your average radio single, but will attract good reaction! Check out the response stations that are playing it are receiving! **WINGER** is on the way with a new album and a solid first single on your desk now! *Can't Get Enuff* (ATLANTIC) is HOT and demanding air time - watch the phones on this one!"

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

JAMES INGRAM

I Don't Have The Heart
(WARNER BROS.)

Lets face it, have you ever known an INGRAM song to not perform? If you target upper demos - and who doesn't - this tune is an absolute must. Just added at Y100, STAR94, WNCI and KSAQ among others. This record will be the sleeper of the summer, but don't wait for this song to creep up on you, play it now! Strong action already at B100 and WJLK.

THE LIGHTNING SEEDS

Pure
(MCA)

Programmers everywhere are beginning to believe in this record and what's not to believe in? *Pure* gets the phones ringing, sales moving, and sounds perfect on the air in all day-parts. More major market adds at WKTI, WGH and KJ103 this week with significant debuts at WIOQ, Q95, KKRZ, XL106.7 and 98PXY. This all-demo record is a smash!

FAITH NO MORE

Epic
(SLASH/REPRISE)

Expect this mass-appeal Top40 record to explode on the charts soon! Perfect for Rock-leaning stations due to the guitar-edged raw energy and equally accessible for urban-slanted Top40's due to the rap. *Epic* bridges the gap between Top40 and Alternative. Already top ten at PIRATE, THE FOX, WHYT, 92X and KSAQ.

MAXI PRIEST

Close To You
(CHARISMA)

B96, WMXD, KEGL, KS104, KXXR, WKSE, Y107, KJ103 and WDJX all saw fit to add this record by an artist who can truly say that versatility is his middle name. Jumping 44-39 on Crossover Top40 this week, *Close To You* is steadily proving itself a bonafide record with active phones and sales. Perfect for all demos with hip appeal for adults and teens alike.

ANITA BAKER

Talk To Me
(ELEKTRA)

This Hitbound is definitely chartbound Top40, already taking a healthy jump of 29-19 on the Crossover Top40 chart. *Talk To Me* has all the ingredients of an ANITA BAKER classic and the response in sales and requests verify this Top 30 National Single sales is more than enough proof that ANITA still has what it takes. Strong moves at KMEL, WXKS, WFLZ and more.

ST. PAUL

Stranger To Love
(ATLANTIC)

It's pop, it's fun, it's uptempo, and it's just what the doctor ordered to keep your station sounding cool through the sizzling summer months - ST. PAUL has a hit with *Stranger To Love*. Just added this week at KKRZ, KWSS, WTIC-FM, WCKZ-FM and more, with strong debuts at KDWB-FM, KSAQ and KCPX. Guaranteed reaction with committed airplay.

DANGER DANGER

Bang Bang
(IMAGINE/EPIC)

The pendulum of Top40 seems to be swinging the other way with the recent avalanche of Rock-slanted releases, and the balance is not only timely, but welcomed with open arms by the Mainstream programmer. *Bang Bang* is a prime example of a record not to be missed with its terrific pop hook. New add at PRO and moves at KEGL, KUBE and more.

SINEAD O'CONNOR

The Emperor's New Clothes
(CHRYSALIS)

True to form SINEAD, *The Emperor's New Clothes* has all the raw excitement and energy you would expect from this fiery Irish songstress, yet with a familiar sound due to her phenomenal success with *Nothing Compares 2 U*. Adds this week at WMXP and B100, this tune is definely mass-appeal. Album sales remain in the national top ten.

THE BRAT PACK

I'm Never Gonna Give You Up
(VENDETTA/A&M)

New at #47 on Top40 Crossover this week, THE BRAT PACK continues to go strong with their second release. Strong debuts at KHTK and WTIC, as well as new adds at KISN and WDJX, *I'm Never Gonna Give You Up* has an infectious hook that just doesn't quit. Performing well at B96, X100, WL0L, WFLZ, HOT102, KXXR, WCKZ, KJ103 and more.

INDECENT OBSESSION

Tell Me Something
(MCA)

The Aussie invasion continues with this ground-breaking group who deliver a pure pop record with enough of a fresh edge to set it off from the rest. *Tell Me Something* will catch your ear on the first listen and obviously did impress enough programmers to garner 37 out-of-the-box adds including WIOQ, WXKS, KBQ, KROY, KSAQ, KTFM and WCKZ.

WINGER

Can't Get Enough
(ATLANTIC)

Commercial Rock n' Roll at its best, WINGER is back with a real winner and your audience won't be able to get enough of it! Strong out-of-the-box adds at PIRATE RADIO, THE FOX, FM104, JET-FM, KCHX, KFTZ, KKHT, KLBQ, KNIN, KZZU, SLY96, WBBQ, WOMP, WOVO, WPFM, WZZU, Z93, Z97, ZFUN106 and many more.

GLORIA ESTEFAN

Cuts Both Ways
(EPIC)

Debuting on Mainstream Top40 chart at #45 this week, it's common knowledge that nothing can stop an ESTEFAN ballad from becoming a hit. KIIS-FM, Q95, POWER96, Y100, B100, B104, POWER PIG, WNCI, KSAQ, KCPX, WCKZ, Y107, Z99 and WDJX are just a few of the major market stations that can testify to the staying power of this record.

THE SUNDAYS

Here's Where The Story Ends
(DGC)

The female vocals carry the song to a higher level and one listen is all it takes to realize that the story begins here for THE SUNDAYS. This tune transcends the Alternative niche with a smooth and infectious melody perfect for Top40 radio. New adds this week at HOT94.9, G98, K106, KTRS, KZFM, KBBQ and more, and strong debuts at KSAQ and KNIN.

ELECTRIC BOYS

All Lips N' Hips
(ATCO)

This infectious rock tune has phone lines ablaze and nighttime requests out the roof. The ELECTRIC BOYS deliver a hard-hitting, gutsy rocker that is perfect for Top40, especially with the sudden influx of rock product on the market. Just added at KUBE in Seattle, as well as KHFI, KHSS, KQHT, KQKQ, Q104, SLY96, WBNQ, WDLX and more.

AFTER 7

Can't Stop
(VIRGIN)

With new adds at POWER PIG, KOY95, KROY, WTIC and WCKZ this week, there's no stopping this phenomenal uptempo tune that establishes this family clan musical dynasty. With a variety of mixes to choose from, this fun summer tune is totally Top40 accessible and on the strength of *Ready Or Not* is a followup smash. Debuts at KMEL, Z99 and more.

The BELL BIV DEVOE Story

Do Me (MCA) Supergroup New Edition has nurtured the talents of several solo stars in the past and offshoot trio, BELL BIV DEVOE continues the tradition. A phenomenal debut that caused blowout retail sales even before airplay made this band a household name and now the uptempo jam *Do Me* will keep them on top. LP sales continue to be top five while single sales jump 46-25 this week. Already a monster crossover record, climbing 12-7 and crossing to Top40 nicely. Check out this week's Rantin' & Ravin' for the whole story on BBD. more CRUSADES on page 25

CROSSOVER TOP 40

NATIONAL

- LW-TW
- 3-1 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
 - 4-2 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
 - 1-3 **EN VOGUE** "Hold On" (ATLANTIC)
 - 2-4 **SNAP** "The Power" (ARISTA)
 - 8-5 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
 - 7-6 **LISA STANSFIELD** "You Can't Deny It" (ARISTA)
 - 12-7 **BELL BIV DEVOE** "Do Me" (MCA)
 - 5-8 **GLENN MEDEIROS** f./B. Brown "She Ain't..." (MCA)
 - 6-9 **TYLER COLLINS** "Girls Nite Out" (RCA)
 - 16-10 **JANET JACKSON** "Come Back To Me" (A&M)
 - 13-11 **SEDUCTION** "Could This Be Love" (VEN/A&M)
 - 14-12 **SWEET SENSATION** "If Wishes Came..." (ATCO)
 - 9-13 **MELLOW MAN ACE** "Mentirosa" (CAPITOL)
 - 20-14 **MC HAMMER** "Have You Seen Her" (CAPITOL)
 - 19-15 **THE TIME** "Jerk Out" (REPRISE)
 - 18-16 **TROOP** "All I Do Is Think Of You" (ATLANTIC)
 - 21-17 **STEVIE B** "Love And Emotion" (LMR/RCA)
 - 10-18 **DEPECHE MODE** "Enjoy The Silence" (SIRE/REP)
 - 29-19 **ANITA BAKER** "Talk To Me" (ELEKTRA)
 - 22-20 **MADONNA** "Hanky Panky" (SIRE/WB)
 - 25-21 **WEST COAST RAP ALL-STARS** "We're All..." (WB)
 - 24-22 **JOHNNY GILL** "My My My" (MOTOWN)
 - 23-23 **KLYMAXX** "Good Love" (MCA)
 - 11-24 **NEW KIDS ON THE BLOCK** "Step By Step" (COL)
 - 15-25 **GEORGE LAMOND** "Bad Of The Heart" (COLUMBIA)
 - 17-26 **BELL BIV DEVOE** "Poison" (MCA)
 - 30-27 **KID FROST** "La Raza" (VIRGIN)
 - 33-28 **KYPER** "Tic Tac Toe" (ATLANTIC)
 - 26-29 **TAYLOR DAYNE** "I'll Be Your Shelter" (ARISTA)
 - 27-30 **NIKKI** "Not ce Me" (Geffen)
 - 28-31 **ROXETTE** "It Must Have Been Love" (EMI)
 - 32-32 **49ERS** "Don't You Love Me?" (4TH & B'W/ISLAND)
 - 31-33 **JOHNNY GILL** "Rub You The Right Way" (MOTOWN)
 - 38-34 **MICHAEL BOLTON** "When I'm Back..." (COL)
 - 35-35 **STACYE & KIMIKO** "Wait For Me" (MCA)
 - 41-36 **AFTER 7** "Can't Stop" (VIRGIN)
 - 37-37 **MIKI HOWARD** "Until You Come Back..." (ATLANTIC)
 - NEW-38 **2 LIVE CREW** "Banned In The U.S.A." (LUKE/ATL)
 - 44-39 **MAXI PRIEST** "Close To You" (CHARISMA)
 - NEW-40 **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
 - 34-41 **TONY! TONI TONE!** "The Blues" (WING/POLYDOR)
 - 36-42 **DIGITAL UNDERGROUND** "Humpty Dance" (TB)
 - 43-43 **SOUL II SOUL** "A Dreams A Dream" (VIRGIN)
 - 47-44 **TIANA** "First True Love" (MICMAC)
 - 39-45 **LOUIE LOUIE** "Sittin' In The Lap..." (WTG/EPIC)
 - 40-46 **MICHEL'LE** "Nicety" (RUTHLESS/ATCO)
 - NEW-47 **BRAT PACK** "I'm Never Gonna..." (VEND/A&M)
 - 42-48 **MADONNA** "Vogue" (SIRE/WB)
 - NEW-49 **DIGITAL UNDERGOUND** "Doowutchyalike" (TB)
 - NEW-50 **THE PARTY** "Summer Vacation" (HOLLYWOOD)

MOST ADDED

- 2 LIVE CREW "Banned In The U.S.A." (LUKE/ATLANTIC)
- NEW KIDS ON THE BLOCK "Tonight" (COLUMBIA)
- DOC BOX & B. FRESH "Slow Love" (MOTOWN)
- THE ADVENTURES OF STEVIE V "Dirty Cash" (MERCURY)
- CALLOWAY "All The Way" (SOLAR/EPIC)
- AFTER 7 "Can't Stop" (VIRGIN)
- BLACK BOX "Everybody, Everybody" (RCA)

REGIONAL BREAKOUTS

EAST

- 2 LIVE CREW
"Banned In The U.S.A."
(LUKE/ATLANTIC)
- CALLOWAY
"All The Way"
(SOLAR/EPIC)
- DOC BOX & B. FRESH
"Slow Love"
(MOTOWN)
- THE ADVENTURES OF
STEVIE V.
"Dirty Cash"
(MERCURY)
- TROOP
"All I Do Is Think Of You"
(ATLANTIC)

SOUTH

- 2 LIVE CREW
"Banned In The U.S.A."
(LUKE/ATLANTIC)
- AFTER 7
"Can't Stop"
(VIRGIN)
- BLACK BOX
"Everybody, Everybody"
(RCA)
- DOC BOX & B. FRESH
"Slow Love"
(MOTOWN)
- THE ADVENTURES OF
STEVIE V.
"Dirty Cash"
(MERCURY)

MIDWEST

- DOC BOX & B. FRESH
"Slow Love"
(MOTOWN)
- CALLOWAY
"All They Way"
(SOLAR/EPIC)
- LINEAR
"Don't You Come Cryin'"
(ATLANTIC)
- THE PARTY
"Summer Vacation"
(HOLLYWOOD)
- MAXI PRIEST
"Close To You"
(CHARISMA)

WEST

- 2 LIVE CREW
"Banned In The U.S.A."
(LUKE/ATLANTIC)
- BELL BIV DEVOE
"Do Me"
(MCA)
- DOC BOX & B. FRESH
"Slow Love"
(MOTOWN)
- THE PARTY
"Summer Vacation"
(HOLLYWOOD)
- THE ADVENTURES OF
STEVIE V.
"Dirty Cash"
(MERCURY)

TKA

I Won't Give Up On You
(TOMMY BOY/WARNER BROS.)

Since 1985 when this band broke out of New York City, TKA has established themselves as a premier crossover group with an energetic rhythm sound guaranteed to keep you on the dance floor. Now they're back with an infectious, uptempo sizzler that has already garnered many Disc-overies and early adds at HOT97, KITV and KBOS.

KYPER

Tic Tac Toe
(ATLANTIC)

This record seems to get stronger every week and as a national picture begins to develop more clearly, expect this track to be around for quite a while. New adds this week at POWER106, KEGL, PRO-FM, WKSE, 102JAMZ, WGTZ, WJMH and more, this record jumped 33-28 on Crossover Top40. This novelty record cannot be beat for reaction.

TROOP

All I Do Is Think Of You
(ATLANTIC)

Don't underestimate the power of this record. Already #16 on Crossover Top40 and gaining momentum each week on Mainstream radio, this single truly has a mass appeal sound that will pull reaction from adults due to its smooth, silky hook and younger demos due to its topical lyric. Added at HOT97, WXKS, KTFM and Z99, with strong debuts at Y108 and KGGI.

THE ADVENTURES OF STEVIE V.

Dirty Cash
(MERCURY)

The story on this record started in the clubs where the record quickly became a staple on the dance floor. Request action caused stations to begin spiking the tune on weekend mix shows. Radio has enthusiastically joined the party as *Dirty Cash* pulls in strong adds at WPLJ, B96, WIOQ, PWR99, WFLZ and KOY95

2 LIVE CREW

Banned In The U.S.A.
(LUKE/ATLANTIC)

One of the Most Added at Top40 radio with 35 adds this week, 2 LIVE CREW deliver a clever and catchy tune that will hook the teens instantly due to name recognition and adult listeners because of their controversial stance. Out-of-the-box adds at HOT97, B96, KMEL, EAGLE106, WIOQ, WUSL, WHYT, KJMZ, WAVA, WPGC, KKBQ, Q106, KBQ and more.

LINEAR

Don't You Come Cryin'
(ATLANTIC)

After a phenomenal debut this Miami trio is dazzling audiences a second time around with an uptempo followup that shines like a smash. *Don't You Come Cryin'* offers more of a rock-edged dance tune that showcases LINEAR's talent as a versatile group. Just added at THE FOX, HOT102 and KXXR, with strong debuts at KKBQ and POWER99.

DOC BOX & B. FRESH

Slow Love
(MOTOWN)

Call it 1990's *I Need Love*; MOTOWN Records has a slow jam that is guaranteed to react. Far from your typical rap love song, this tune transcends format barriers because its lyrics are appealing and realistic. Hats off to Andrea Penttracks, MD at FM102 for this Discovery! More adds at HOT97, WHYT, HOT105, HOT97.7, KWOD, KGGI, KITV and WCKZ.

CALLOWAY

All The Way
(SOLAR/EPIC)

There is only one way for CALLOWAY to go and that's all the way with this killer followup. Now that this group has gained superstar status due to their number one debut, *All The Way* will be instantly familiar to your audience. A blowout week at Top40 with adds at HOT97, WXKS, KDWB, WLOL, KKFR, KXXR, KTFM, WTIC, WZZG and many more.

THE PARTY

Summer Vacation
(HOLLYWOOD)

With a debut at #50 on Crossover Top40, HOLLYWOOD Records definitely has something to scream about with THE PARTY. Timely and topical, this tune is perfect for the sizzling summer months and obviously X100, HOT105, KXXR, WZZG and 102JAMZ agreed with adds this week. Strong debuts already at KMEL, WLOL, HOT97.7, KTFM and Y107.

LOUISIANA (from page 5)

"meets constitutional muster." Haik said that he doesn't feel the present system in the music industry of voluntary labeling by record companies works, because unlike the movie industry, music industry associations like the RIAA don't have enough control of its members. He added that descriptive lyrics are "a major cause of the problems that many of our young people are having today."

Included in the bill's definition of "lyrics harmful to minors" are lyrics which "advocate or encourage" rape, incest, bestiality, sadomasochism, prostitution, homicide, suicide, racism, and substance and alcohol abuse. The bill would require the manufacturer or distributor to place a warning sticker on the front cover of all recordings containing questionable lyrics, and the sale of unlabeled recordings containing such lyrics could result in a fine of \$5000 for artists and producers as well as manufacturers and distributors. The sale or exhibition of labeled recordings to minors could result in retailers being fined \$1000 and sentenced to up to six months in jail.

Berman pointed out that although the proposed law wouldn't hit the books until 1992, its effect would be immediate.

"Many recordings released between now and 1992 will still be on Louisiana retailers' shelves when the law goes into effect," said Berman. "As a result, our artists' and record labels' rights to free expression will be severely curtailed as soon as the bill is signed into law."

Louisiana could suffer economic sanctions from the music industry should the sticker law pass. NARAS President Michael Greene has stated that New Orleans will be taken out of consideration for the

Grammy Hall of Fame, and Rick Karpel, Director of Government Affairs for NARM, said that organization will cancel plans to hold its 1992 convention in New Orleans, as well as take legal action. The Neville Brothers are the first artists to publicly vow not to perform in Louisiana should the sticker bill pass.

Mtume Salaam, the CD buyer for Tower Records' New Orleans outlet who recently attended Senate hearings on the bill, told HITMAKERS that because the bill would prohibit displaying stickered products to minors, it would drastically affect the physical set-up of record stores.

"We'd have to have separate sections in the store, and I guess we'd have to curtain off the section with the stickered records," said Salaam. He estimated that the bill would require 40 to 50 percent of records to be labeled.

"Songs like Bob Marley's *I Shot the Sheriff* would have to be curtailed off, and what kid hasn't heard *I Shot the Sheriff* before," said Salaam. "It would really cripple business, because people 18 and under are about half our business anyway." Salaam pointed out that ironically, if the Grammy Hall of Fame were built in New Orleans, it would be unable to display some of the biggest records in history. Prince's PURPLE RAIN, for example, contains references to masturbation, and would therefore be banned from public display to minors, said Salaam.

"There are all kinds of ramifications that the legislature doesn't realize," he added. "I don't think they've looked into this enough. It's election year, and they just want to be able to say to their conservative constituents, 'Vote for me because I voted against smut,' without looking at what's going to happen in the long run."

BBD (from page 7)

camp....except, perhaps, that people continually botch their nickname, often branding them with a tag usually reserved for the inside of a pair of men's briefs. "It's not enough that people screw up our names and call us 'Bev Dib and Debow' and a couple dozen other variations," he says, trying to stifle a laugh. "It's when they try to get hip and use our initials that it starts to get really embarrassing. We've even been called BVD, and they manufacture underwear."

Ronnie DeVoe doesn't bemoan the confusion over his band's name. On the contrary, he feels that if the three funksters can become as universally popular as their underwear counterparts, then the early association may prove a most auspicious omen. It certainly seems that their debut album is becoming a stock item in teenagers' walkmans, indicating that Fruit Of The Loom-like popularity may be just around the corner. And with former New Edition alumni Johnny Gill and Bobby Brown riding high with solo careers, it seems logical that Bell, Biv and DeVoe may be harboring similar aspirations.

"It's definitely something we're mulling over," said DeVoe after a telltale pause to ponder the query. "But the positive energy we have going for us here, like we had in New Edition, is something that we want to keep coming back to."

Whether or not the Beantown three splinter or continue on their present course remains to be seen. As long as people keep their new album out of their underwear drawers and on the turntable where it belongs, the word will keep spreading. And that's certainly a hell of a lot more exciting than leopard-skin briefs.

THE HITMAKERS

"HAS THE RECENT COURT DECISION IN FLORIDA REGARDING 2 LIVE CREW PRODUCED ANY RE-THINKING IN YOUR BROADCASTING/PRODUCT PHILOSOPHIES?"

BILL PHIPPEN

GM, POWER99 - Atlanta

No, it hasn't changed our philosophy. I am a proponent of free speech and the Bill of Rights, and I think some of the talk about the Crew is ridiculous. People should be able to choose to listen to whatever they want. As far as our radio station is concerned, we play the hits and will continue to play the hits.

DO YOU HAVE ANY BOUNDARIES FOR GOOD TASTE IN YOUR PHILOSOPHY?

We won't put on something we feel will hurt our audience, and that's a matter of judgement on every song. We don't pre-judge songs; we listen to a record and then decide. Some records get heavy negative feedback from listeners, and we listen to their opinions. Most songs that are questionable we would test anyway, and the decision to play it would be based on the feedback. As long as the listeners feel the product we present is in good taste, I would expect that should be enough. I don't need NAB to set up standards of good taste for this station. Our listeners do, and I think they're smart enough. My basic broadcasting philosophy is that a radio station has to appeal to the listener. If I get a tremendous amount of negative response, that's a red flag. We didn't play either Madonna's *Hanky Panky* or Digital Underground's *The Humpty Dance* here, even though they're hit records. We put Madonna on in four different dayparts, and every time we played it, we had huge phones complaining about it. And *The Humpty Dance* was the same story - every time we went into a test on it, we'd get negative feedback from our audience. Our target audience told us they didn't like them and not to play them. We don't make the rules - the audience does.

STEVE VIRISSIMO

GM, KGGI - San Bernardino

It hasn't necessarily caused any re-thinking, but it has re-emphasized the concern that has been prevalent recently over certain songs and lyrics. The decision in Florida is of obvious concern, as it's an offender of the First Amendment, but as broadcasters and parents we have certain responsibilities we must face. Since there's no written guideline from the FCC or the NAB, it's up to us as broadcasters. I can't take into consideration only whether playing a song will give me another share or whether not playing it will hurt me. All California licenses are up for renewal this year, and the last thing I want is a stack of letters to the commissioner of my radio station complaining about my programming.

HOW HAVE YOU DONE IT UP UNTIL NOW?

I usually leave it in the hands of my programming people, as they are very level-headed broadcasters. We play the hits, and we play what our audience wants to hear, even if our audience wants to hear 2 Live Crew. We actually played the cleaner version, and we still got numerous complaints, but by the same token it was the most requested song on the radio station. When I got complaints I started calling broadcasters in other parts of the country, and ironically, I found I was getting a lot more negative feedback than other stations - including those in the Bible Belt. They weren't getting anywhere near the negative feedback that I was in this market. So one morning my morning show stayed on the air until noon, and we had an open forum discussing 2 Live Crew on the air. We had listeners of all ages call in to talk about why they liked or disliked the song, and we got the complete gamut of responses. For instance, a single mother in her early '30s said she liked the song because it has a danceable beat, but one morning when she was taking her daughter to school her daughter was singing *Me So Horny*, which she found offensive. We're the number one teen station in the market, but we're also number one adults 25-54, which puts us in a unique position, because we're trying to appeal and appease demographics on both ends of the spectrum. We ended up dayparting the song, and airing it when we felt there would be less young children listening and more young adults listening. I think it was a good compromise and the listeners felt it was fair under the circumstances. I personally respond to every complaint I get from listeners, and I hear what they have to say. If it has to do with programming then I discuss it with my programmer. I don't always agree with what my people have to say, but I think it's great for broadcasters, particularly general

managers, to hear what your listeners say about your radio station. And I think they appreciate that I took the time to hear them, whether or not I agreed. It's ironic that a court can rule against somebody talking about sex, when there are lyrics that encourage people to take drugs. There's a Rock station in my market that plays Eric Clapton's *Cocaine* half a dozen times a week. A 12-year-old can go into a video store and rent one of the *Chainsaw Massacre* movies. And yet somebody can't buy a record with lyrics that may be considered questionable to some people as it pertains to sex. I don't recall anybody on my programming staff holding a gun to anybody's head, making them purchase the album. Each broadcaster has to stay very close to the pulse of their audience, and let the audience dictate whether or not they think a song is obscene. We respond to our audience - we don't make the decisions for them.

RICHARD PALMESE

Executive VP/GM, MCA Records

From MCA Records' point of view, we feel that we must act responsibly. There are records in the marketplace that MCA would probably not release, and we reserve the right to make the judgement of whether we want certain music on MCA or not. But we also staunchly defend the right of artists to express themselves and the right of someone else to put those records in the marketplace.

WHILE TAKING INTO CONSIDERATION ARTISTS' FREEDOM, IS THERE SOME PLACE WHERE THE LINE SHOULD BE DRAWN FROM THE RECORD COMPANY'S STANDPOINT?

The artist has the right to free expression, and we're not about to rewrite the First Amendment. We have the right as MCA Records to say that we don't choose to release what an artist is expressing artistically, but some other label can choose to release it.

TOM MATHESON

GM, B96, CHICAGO

The court decision hasn't caused us to re-think our policy. I am disturbed by the court decision, and I think that we as broadcasters have to make community decisions, along with our audience. We don't play 2 Live Crew ourselves, but I can tell you that when we sit down and decide what's going over the air, we are very sensitive to how our listeners feel. I'm convinced that if you're in touch with the community, you're not going to have problems. But we can't let these court decisions stand, because if it's 2 Live Crew today, who will it be tomorrow?

BILL TANNER

PD, POWER96, MIAMI

We are in the area directly affected by the decision, so we have to draw the line. For example, we were going to do a 2 Live Crew weekend and give away copies of the album, given the fact that while you can't sell *AS NASTY AS YOU WANNA BE*, it doesn't say you can't give it away. Our lawyers advised us not to do it because if the record wound up in the hands of someone under 18, we could actually be prosecuted for a felony. So there's a chilling effect here. Someone said that you may not like what a person says or does, but you defend their right to do so. I believe that broadcasters better be mindful of that, as well as the issue of discretion as the better part of valor. I was just on a talk show on another radio station in this market, and we spent the better part of a four-hour show talking about First Amendment issues, 2 Live Crew, and the issue in South Florida about the "Tonga" bathing suit, which is really just a g-string, and which they've banned on state beaches. An awful lot of people expect the record industry and the radio industry to impose some sort of in-house restraints on vulgar language, or language which promotes promiscuous sex and drug abuse. All these problems which are prevalent in society have to be addressed by radio stations in a responsible manner, and the time has passed when you just turn your head and look the other way when it comes time to examine record lyrics that have an effect on young children. Where you actually draw the line depends upon the individual circumstances and the people making the decisions. There are conservative companies and there are very liberal companies, and it's up to the corporate

Radio Forum

people to examine the role of their radio station as it relates to the market and target audience.

BOB BUZIAK

President, RCA Records

Through the RIAA we are providing financial resources, legal resources, and any resources that we can muster from our publishing companies. I want to make it clear that we as a label are not going to be motivated to sign an artist who would use sensationalism as a vehicle to sell his or her music. I will relate a story of a group whose previous album had sold 300,000 units, and who recorded an old blues song that used the word "motherfucker" several times. We never asked them to take the song off the album, but instead felt they should be made aware of the conditions in the marketplace before making their final song selection. They were informed that certain retailers, including some of the biggest outlets in the country, would have a problem with the contents, and for those reasons may decide not to stock the album or may require extensive stickering. The decision to remove the song was made by the group. I don't advocate any forms of censorship; however, we should not sign groups that might use blatant sensationalism or compositions whose contents play merely on rape, racism, bigotry, sexual preferences, etc. If through creative expression any one of these subjects were touched upon, we would not oppose the creative flow of that artistry. I believe we do have a responsibility to our partners in the retail community, and we must be there to help them deal with and overcome obstacles.

MICHAEL OSTERHOUT

President, Edens Broadcasting

You get different reactions from different parts of the country, because it's one of those things that involves community standards. I think you let your audience decide what is right or what is wrong - that's the American way. If it is something that doesn't fit the community standards, they have the choice to turn it out. I'm not a fan of obscenity by any stretch, but on the other hand it's the artist's choice, and any kind of government interference, like the court ruling on 2 Live Crew, is totally absurd. Some judge in Miami has no right to make that decision.

WHERE DOES ONE DRAW THE LINE?

That's difficult to say. I don't know, and I'm not sure that obscenity is the root of all the problems in our society today. I'm sure the media has a lot to do with it, but so does everything else. Everybody has their own beliefs, and my beliefs are totally different from somebody else's. But I think that there is no sense in glorifying violence or any kind of sexual perversion.

MICHAEL O'SHEA

Executive VP, Cook-Inlet Radio Partners

I think the NAB has done a good job in the '90s in putting some thinking into this, and I applaud them for what they are doing. There are actually two issues: number one is the classic First Amendment, freedom of speech issue; number two is responsibility as a license holder granted by the FCC that we have to our community. I think those issues are distinct. I'm not here to say 2 Live Crew should put a gag on their artistic expression, but they and the record industry have to understand that as broadcasters, operating major market stations throughout the United States, we have the obligation to perform in the public interest. Community standards are one of the elements of our license maintenance - we must ascertain what the community standards are and then customize our programming to fit them. Those two issues - one being compliance with FCC regulations and the other being freedom of speech - don't always go hand-in-hand, but my first priority has to be to protect the license for my company.

WHERE SHOULD THE LINE BE DRAWN WITH REGARDS TO VIOLENCE, SUBSTANCE ABUSE, AND RAPE IN MUSIC?

Everybody has their own individual line, and if a program director is considering adding a record, they have their own standards that have to be factored into that. The Supreme Court has tried a few times to verbalize what that line is and they've been largely unsuccessful, so I think the line has to be in everybody's own mind. Everything in life is not black and white; there is a lot of grey area, and this is real grey. It's not so much the audience as it is the community standards that determine

what's grey. We have to do the best job possible as an FCC radio station license holder to match that standard.

RICHARD BALSBAUGH

President, Pyramid Broadcasting

We have always held the view that we are our own keepers, and we have to set our own standards and live by them. In terms of ethics, we set our own policy. I believe that there should be freedom of expression, but I also believe we are free to choose what we broadcast and what we don't. As far as 2 Live Crew is concerned, I don't think that they're any damn good. I think their lyrics are explicit to the point of almost being ridiculous, but it's their way of expression. Whether their records are bought or played should be up to the broadcasters, not the government. As far as Pyramid is concerned, we're not going to play it because we don't need to. There is enough material and variety for our audience that we don't need to play something of shock value that I wouldn't want my own kids to listen to. I believe that a rating system for records would be totally reasonable and would be a good way of dealing with this situation. I'm a very, very strong believer that we have a responsibility to our listeners as broadcasters, and although I have some interesting and pretty witty morning shows that sometimes get a little ribald and off-color, I think we pretty much keep it in check. We never get to the point of a shock jock like Howard Stern. A perfect example of a right of choice is Andrew Dice Clay. Here's a guy who as a person is a terrific guy, but when he gets up on stage is sexist and a gay basher. He is so anti-everything that it's amazing, but I think that people should be able to choose whether they want to hear it or not. When he first came out and he was a novelty, I listened to him and found him funny. But it's not as funny to me any more - I guess the shock value wore off. I chose to listen to that, but if my 11-year-old son wanted to listen to the Diceman, I'd go through the ceiling. So I think a rating system might be something that could help by identifying for parents what is good and what is bad for kids to listen to. But no way should judges and sheriffs and courts be arbitrarily making decisions on what we can play and what we can't play, what we can say and what we can't say, in our industry. It's setting a real bad precedent, and I think all broadcasters feel that way. We have to shoulder the responsibility ourselves, and I think we can do it.

DOYLE ROSE

President, Emmis Radio

No. Our philosophy has always been to allow our audience to rule, and nothing has changed. If we think something will appeal to the target audience, then we're going to play it, and if we don't think it's going to be accepted by the audience, we're not going to play it. We're all believers in the First Amendment, and the ruling has not changed the way we approach the business at any time. If there is a certain record or a certain opinion on that we think our audience should hear, as responsible broadcasters we have to do what we think is right.

DO YOU THINK THERE IS ANY CONFLICT BETWEEN FIRST AMENDMENT RIGHTS AND SETTING BOUNDARIES FOR RESPONSIBLE BROADCASTING?

No, I don't think there is a conflict between the two. I think broadcasters should be free to broadcast whatever they think is in the best interest of their audience. There has to be a boundary line of good taste and reason in anything that you do, but I'm not against - nor is our company against - certain records, artists or announcers, as long as they are being accepted by the audience they're approaching. If someone doesn't want to hear or buy something, they have that choice.

DAN VALLIE

Radio Consultant, Vallie Consulting

It hasn't caused re-thinking as much as it has caused thinking in more detail and about repercussions. On one hand, it's a very, very sensitive issue that goes all the way from the First Amendment to ethics and morals, but on the other hand I think it's being made a bigger issue than it really is. I don't think it's as big an issue as it has recently appeared to be in the press. The airwaves are free to everyone, and that makes our industry unique. We do have a responsibility to the public, and I'm concerned that as standards get looser, we have more problems in our society. If these decisions can be made without selfish interest, they'll be made for the best. But I believe that the people who are most concerned about these issues are the ones that stand to benefit or not benefit in some way.

1 ♦ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ♦ (212) 840-1035 ADDS: TKA (#33), 2 LIVE CREW (#34), DOC BOX & B. FRESH, DEE-LITE, YVONNE, CALLOWAY, TROOP, PERFECT GENTLEMEN,

WPU • PD: TOM CUDDY / MD: MIKE PRESTON ♦ (212) 613-8900 ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, KEITH SWEAT, THE ADVENTURES OF STEVIE V, CHEAP TRICK, PAUL YOUNG,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ♦ (212) 239-2300 ADDS: NEW KIDS ON THE BLOCK (#21), JON BON JOVI (#26), SEDUCTION (#29), KEITH SWEAT (#30), WILSON PHILLIPS,

2 ♦ Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ♦ (213) 466-8381 ADDS: NEW KIDS ON THE BLOCK, BELL BIV DEVOE, THE WEST COAST RAP ALL-STARS,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ♦ (213) 469-1631 ADDS: CHEAP TRICK, WINGER, JON BON JOVI (#24),

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ♦ (818) 953-4200 ADDS: KYPER (#32), JANET JACKSON, NEW KIDS ON THE BLOCK,

3 ♦ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAHA ♦ (312) 944-6000 ADDS: NEW KIDS (#25), KEITH SWEAT (#26), 2 LIVE CREW (#29), MAXI PRIEST, THE ADVENTURES OF STEVIE V,

Z95 • PD/MD: BRIAN KELLY ♦ (312) 984-0890 ADDS: MC HAMMER, SNAP, SWEET SENSATION, NEW KIDS ON THE BLOCK,

4 ♦ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ♦ (415) 391-1061 ADDS: 2 LIVE CREW,

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ♦ (415) 362-8800 ADDS: MADONNA, BILLY IDOL, THE PARTY, PAUL YOUNG,

5 ♦ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ♦ (215) 667-3939 ADDS: JON BON JOVI (#25), NEW KIDS ON THE BLOCK (#26), 2 LIVE CREW (#27),

WIOQ • PD: JOHN ROBERTS / MD: RUSS 'THE HAMMER' ALLEN ♦ (215) 667-8100 ADDS: BILLY IDOL, NEW KIDS ON THE BLOCK, DIGITAL UNDERGROUND, 2 LIVE CREW, THE ADVENTURES OF STEVIE V, INDECENT OBSESSION,

WUSL • PD: DAVE ALLAN / MD: OPEN ♦ (215) 483-8900 ADDS: LAYLA HATHAWAY, BLACK BOX, 2 LIVE CREW, BARBARA WEATHERS,

6 ♦ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ♦ (313) 967-3750 ADDS: PAUL YOUNG,

THE FOX • PD: CHUCK BECK / ASST. PD/MD: JOHN MCFADDEN ♦ (313) 398-1100 ADDS: LINEAR, WINGER, JON BON JOVI (#18), NEW KIDS ON THE BLOCK (#19), ANA (#24),

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ♦ (313) 871-3030 ADDS: JON BON JOVI, 2 LIVE CREW, NEW KIDS ON THE BLOCK, 49ERS, ANA, DOC BOX & B. FRESH,

WMXD • PD/MD: PAUL CHRISTY ♦ (313) 569-8000 ADDS: TIMMY T, RANDY CRAWFORD, THE GAP BAND, MAXI PRIEST,

7 ♦ Dallas

100.3JAMZ • PD: ELROY SMITH / MD: CAROLYN ROBBINS ♦ (214) 556-8100 ADDS: BASIC BLACK, 2 LIVE CREW, EN VOGUE,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ♦ (214) 869-9700 ADDS: GLENN MEDEIROS f./Bobby Brown, JOHNNY GILL, MAXI PRIEST, TYLER COLLINS, THE TIME, PAUL YOUNG, MC HAMMER, DEPECHE MODE, SWEET SENSATION, BELL BIV DEVOE, CHEAP TRICK, KYPER, JON BON JOVI, TYLER COLLINS (#23),

Y95 • PD: OPEN / MD: MIKE EASTERLIN ♦ (214) 263-3695 ADDS: NEW KIDS ON THE BLOCK (#29), SWEET SENSATION, JON BON JOVI, CHEAP TRICK, CANDY FLIP,

8 ♦ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ♦ (617) 396-1430 ADDS: INDECENT OBSESSION, PERFECT GENTLEMEN, CALLOWAY, CLIFF RICHARDS, DON HENLEY, TROOP,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ♦ (617) 290-0009 ADDS: NEW KIDS ON THE BLOCK (#30),

9 ♦ Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ♦ (202) 686-3252 ADDS: JON BON JOVI (#30),

WAVA • PD: OPEN / MD: DAVE ELLIOT ♦ (703) 534-0320 ADDS: 2 LIVE CREW (#28), NAYOBE (#29), DEPECHE MODE (#30),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ♦ (301) 441-3500 ADDS: 2 LIVE CREW (#30), MC HAMMER, NEWTRONS, THE BOYS,

10 ♦ Houston

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ♦ (713) 622-0010 ADDS: 2 LIVE CREW, WHISPERS,

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW ♦ (713) 961-0093 ADDS: NEW KIDS ON THE BLOCK, 2 LIVE CREW, DEPECHE MODE, STEVIE B,

KRBE • PD: ADAM COOK / MD: CHERYL BROZ ♦ (713) 266-1000 ADDS: NEW KIDS ON THE BLOCK (#27), WILSON PHILLIPS (#28), CANDY FLIP (#7), MICHAEL BOLTON (#8),

11 ♦ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ♦ (305) 445-5411 ADDS: 2 LIVE CREW, MC BELIEVE THAT, THE PARTY, BARRY WHITE, BARBARA WEATHERS, MICHAEL COOPER, DOC BOX & B. FRESH,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ♦ (305) 653-6796 ADDS: MARIBELL, THE WEST COAST RAP ALL-STARS, MICHAEL BOLTON,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ♦ (305) 925-7117 ADDS: NEW KIDS ON THE BLOCK (#30), JAMES INGRAM, DEPECHE MODE, BABYFACE,

12 ♦ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ♦ (404) 266-0997 ADDS: THE B-52'S (#28), THE ADVENTURES OF STEVIE V, THE TIME, CHEAP TRICK,

STAR94 • PD: BILL CAHILL / MD: CINDY GLENN ♦ (404) 261-2971 ADDS: JAMES INGRAM,

13 ♦ Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ♦ (516) 732-1061 ADDS: NEW KIDS ON THE BLOCK,

14 ♦ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ♦ (206) 223-5700 ADDS: NEW KIDS ON THE BLOCK (#29), JON BON JOVI, CHEAP TRICK,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ♦ (206) 322-1622 ADDS: CHEAP TRICK, STEVIE B, NEW KIDS ON THE BLOCK, ELECTRIC BOYS,

15 ♦ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ♦ (314) 644-1380 ADDS: CHEAP TRICK (#27), INDECENT OBSESSION (#37), BABYFACE (#30), 2 LIVE CREW,

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ♦ (314) 727-0808 ADDS: NEW KIDS ON THE BLOCK, CALLOWAY, THE ADVENTURES OF STEVIE V,

16 ♦ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ♦ (619) 292-7600 ADDS: SINEAD O'CONNOR, NEW KIDS ON THE BLOCK,

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ♦ (619) 565-6006 ADDS: 2 LIVE CREW (#21), NEW KIDS ON THE BLOCK (#28), M.C. HAMMER,

Z90 • PD/MD: RICK THOMAS ♦ (619) 585-9090 ADDS: WHISPERS (#35),

17 ♦ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ♦ (301) 466-9272 ADDS: NEW KIDS ON THE BLOCK (#29), JON BON JOVI,

18 ♦ Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ♦ (612) 340-9000 ADDS: JANET JACKSON (#25), NEW KIDS ON THE BLOCK (#26), PAUL YOUNG, JON BON JOVI, CALLOWAY,

WLWL-FM • PD: GREG STRASSELL / MD: OPEN ♦ (612) 340-9565 ADDS: NEW KIDS ON THE BLOCK, CALLOWAY, JANET JACKSON, KEITH SWEAT (#31),

19 ♦ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ♦ (412) 381-8100 ADDS: NELSON, PAUL YOUNG, NEW KIDS ON THE BLOCK, JON BON JOVI, CHEAP TRICK,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ♦ (412) 821-6140 ADDS: JOHNNY GILL, SINEAD O'CONNOR, CAMEO,

20 ♦ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN ♦ (714) 774-9600 ADDS: THE LIST IS FROZEN THIS WEEK,

21 ♦ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ♦ (813) 839-9393 ADDS: NEW KIDS ON THE BLOCK (#30), AFTER 7 (#32), THE ADVENTURES OF STEVIE V (#38), BLACK BOX (#39), 2 LIVE CREW (#40),

Q105 • PD/MD: OPEN ♦ (813) 287-1047 ADDS: 2 LIVE CREW (#29), NEW KIDS ON THE BLOCK (#30),

22 ♦ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ♦ (216) 348-0108 ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, CHEAP TRICK,

23 ♦ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ♦ (602) 258-6161 ADDS: 2 LIVE CREW (#28), CALLOWAY,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ♦ (602) 258-8181 ADDS: 2 LIVE CREW, AFTER 7, DIGITAL UNDERGROUND, THE ADVENTURES OF STEVIE V, NEW KIDS ON THE BLOCK (#27),

KZZP • PD: BOB CASE / MD: DARCY SANDERS ♦ (602) 964-4000 ADDS: BELL BIV DEVOE (#24), SNAP (#28), NEW KIDS ON THE BLOCK (#29), MC HAMMER (#30),

24 ♦ Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ♦ (303) 427-7700 ADDS: ANA, NEW KIDS ON THE BLOCK, WILSON PHILLIPS, MAXI PRIEST,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ♦ (303) 989-1075 ADDS: ANA (#28), NEW KIDS ON THE BLOCK (#29), FAITH NO MORE (#30), JON BON JOVI, CHICAGO,

25 ♦ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ♦ (503) 226-0100 ADDS: ST. PAUL, NEW KIDS ON THE BLOCK (#27), KEITH SWEAT (#28),

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ♦ (503) 226-6731 ADDS: TYLER COLLINS (#18), THE TIME, PAUL YOUNG, JON BON JOVI, CHEAP TRICK,

26 ♦ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ♦ (414) 785-1021 ADDS: LINEAR,

WKTI • PD: MIKE BERLAK / MD: OPEN ♦ (414) 332-9611 ADDS: THE LIGHTNING SEEDS, JANET JACKSON,

27 ♦ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ♦ (816) 531-2535 ADDS: JON BON JOVI, KEITH SWEAT, BABYFACE, NEW KIDS ON THE BLOCK,

KXXR • PD: GARY FRANKLIN / MD: STEVE DOUGLAS ♦ (816) 451-1065 ADDS: LINEAR, CALLOWAY, MAXI PRIEST, THE PARTY,

28 ♦ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ♦ (401) 433-4200 ADDS: KYPER, DANGER DANGER, NEW KIDS ON THE BLOCK (#34),

29 ♦ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ♦ (415) 948-0977 ADDS: TIANA, 2 LIVE CREW, DOC BOX & B. FRESH, THE ADVENTURES OF STEVIE V,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ♦ (408) 297-5977 ADDS: JON BON JOVI (#25), CHEAP TRICK (#27), ST. PAUL (#30),

30 ♦ Sacramento

FM102 • PD/MD: BRIAN WHITE ♦ (916) 920-1025 ADDS: 2 LIVE CREW (#25), BROTHER BEYOND (#30), THE ADVENTURES OF STEVIE V,

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ♦ (916) 446-5769 ADDS: NEW KIDS ON THE BLOCK (#29), AFTER 7 (#30), KID FROST, INDECENT OBSESSION, BLACK BOX,

KWOD • PD: WILLY B. / MD: PAM GRUND ♦ (916) 929-5000 ADDS: 2 LIVE CREW (#40), NEW KIDS ON THE BLOCK (#35), KID FROST (#32), BELL BIV DEVOE (#22), DOC BOX & B. FRESH (#21),

31 ♦ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ♦ (513) 763-5500 ADDS: DEPECHE MODE (#31), GO WEST (#32), NEW KIDS ON THE BLOCK (#33), WILSON PHILLIPS (#34), PAUL YOUNG (#35),

32 ♦ Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU ♦ (804) 826-1310 ADDS: CHEAP TRICK, PAUL YOUNG (#30), JON BON JOVI (#31), THE LIGHTNING SEEDS (#32), NEW KIDS ON THE BLOCK (#33), MC HAMMER (#34),

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ♦ (804) 497-1067 ADDS: THE ADVENTURES OF STEVIE V, JON BON JOVI,

33 ♦ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ♦ (714) 889-2651 ADDS: DIGITAL UNDERGROUND, BABYFACE, NEW KIDS ON THE BLOCK, 2 LIVE CREW (#13), DOC BOX & B. FRESH (#24),

34 ♦ Columbus

92X • PD/MD: TOM GILLIGAN ♦ (614) 221-7811 ADDS: CHEAP TRICK, JON BON JOVI, GO WEST,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ♦ (614) 224-9624 ADDS: MARIAH CAREY (#25), CHICAGO (#26), CHEAP TRICK (#27), JON BON JOVI (#28), MC HAMMER (#29), JAMES INGRAM (#30),

35 ♦ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ♦ (504) 581-7002 ADDS: JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK,

36 ♦ San Antonio

KITY • PD: RICK UPTON / MD: STEPHANIE GRAMM ♦ (512) 225-5111 ADDS: DOC BOX & B. FRESH (#27), TKA (#28), 2 LIVE CREW (#29), DIGITAL UNDERGROUND (#30), BLACK BOX, NEW KIDS ON THE BLOCK,

KSAQ • PD: LEO VELA / MD: RIKKO ♦ (512) 271-9600 ADDS: CHEAP TRICK, JAMES INGRAM, JON BON JOVI, INDECENT OBSESSION, HERRICANE,

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ♦ (512) 655-5500 ADDS: DIGITAL UNDERGROUND, TROOP, CALLOWAY, INDECENT OBSESSION, 2 LIVE CREW (#30),

37 ♦ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ♦ (317) 637-8000 ADDS: JON BON JOVI (#25),

38 Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◊ (801) 359-9536 ADDS: THE ADVENTURES OF STEVIE V, THE SUNDAYS,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◊ (801) 485-6700 ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, NELSON, CHEAP TRICK,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◊ (801) 262-9797 ADDS: STEVIE B, BANG, MODERN ENGLISH, JON BON JOVI, NEW KIDS ON THE BLOCK (#25), HEART, CHEAP TRICK, BRAT PACK (#38), TOMMY JAMES (#40),

39 Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ◊ (716) 876-0930 ADDS: JANET JACKSON (#30), ANITA BAKER,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ◊ (716) 884-5101 ADDS: JANET JACKSON (#30), MAXI PRIEST, JON BON JOVI, NEW KIDS, KYPER, PAJAMA PARTY,

40 Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ◊ (203) 776-4012 ADDS: CHEAP TRICK, BELL BIV DEVOE, JON BON JOVI, BABYFACE,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ◊ (203) 249-9577 ADDS: THE LIST IS FROZEN THIS WEEK,

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ◊ (203) 522-1080 ADDS: NEW KIDS (#37), AFTER 7 (#40), CALLOWAY, ST. PAUL,

41 Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ◊ (704) 342-4102 ADDS: NEW KIDS(#27), GLORIA ESTEFAN (#36), INDECENT OBSESSION, AFTER 7, THE ADVENTURES OF STEVIE V, ST. PAUL, WHITEBREAD,

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ◊ (704) 392-6191 ADDS: NEW KIDS (#24), JON BON JOVI, CALLOWAY, ANITA BAKER, THE PARTY, CHEAP TRICK,

42 Memphis

FM100 • PD/MD: STEVE CONLEY ◊ (901) 726-0468 ADDS: GO WEST, THE TIME,

43 Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ◊ (407) 788-1400 ADDS: THE PARTY (#34), 2 LIVE CREW (#35), KYPER, TEDDY PENDERGRASS, TONY! TONI! TONE!, H. HEWETT,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ◊ (407) 629-5105 ADDS: CHEAP TRICK,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ◊ (407) 339-1067 ADDS: JANET JACKSON (#30), THE TIME, JON BON JOVI, LISA STANSFIELD, EN VOGUE, GEORGE LAMOND,

44 Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ◊ (201) 774-7700 ADDS: FLEETWOOD MAC (#26), BILLY JOEL (#27),

WJRZ • PD: LANCE DE BOCK / MD: PETE JARRETT ◊ (609) 597-1100 ADDS: HEART, NEW KIDS ON THE BLOCK, JON BON JOVI,

45 Rochester

98PXY • PD: KEVIN KENNY / MD: CAT COLLINS ◊ (716) 325-5300 ADDS: JON BON JOVI, CHEAP TRICK, MC HAMMER,

46 Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◊ (615) 256-6556 ADDS: JON BON JOVI, MAXI PRIEST, BROTHER BEYOND, CHICAGO, BANG,

47 Oklahoma City

KJ103 • PD: MIKE MCCOY / MD: BILLY THE KIDD ◊ (405) 840-5271 ADDS: NEW KIDS ON THE BLOCK (#24), BILLY IDOL (#30), MAXI PRIEST, THE LIGHTNING SEEDS, DOC BOX & B. FRESH,

Z99 • PD/MD: BRETT DUMLER ◊ (405) 942-3399 ADDS: TROOP,

48 Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS ◊ (513) 294-5858 ADDS: JON BON JOVI (#29), WILSON PHILLIPS (#30), TIME, KEITH SWEAT, KYPER, SEDUCTION, NEW KIDS, L.A. GUNS,

49 Louisville

WDJX • PD: CHRIS SHEBEL / MD: JILL MEYER ◊ (502) 589-4800 ADDS: POISON, BRAT PACK, MAXI PRIEST, STEVIE B,

50 Greensboro/Winston-Salem

WJMH • PD: CHRIS BAILEY / MD: KELLY MASTERS ◊ (919) 855-6500 ADDS: TEEN DREAM, BLACK BOX, PERFECT GENTLEMEN, EN VOGUE, DOC BOX & B. FRESH, AFROS, KYPER,

WKSI • PD: OPEN / MD: GREG STEVENS ◊ (919) 275-9895 ADDS: THE TIME, MC HAMMER,

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ◊ (919) 759-2316 ADDS: JON BON JOVI (#32), NEW KIDS ON THE BLOCK (#33), PAUL YOUNG,

51 Montreal, Canada

CKOI • PD: BOB LEBOURD / MD: GUY BROUILLARD ◊ (514) 766-2311 ADDS: JANET JACKSON, LONDON QUIREBOYS, HEART, DEPECHE MODE (#38),

THE TOP TRENDSETTERS

93Q / Syracuse ◊ PD: NEIL SULLIVAN / MD: GARY DUNES ◊ (315) 446-9090 • ADDS: NEW KIDS ON THE BLOCK (#39), CHEAP TRICK (#40), JON BON JOVI,

93QD / Alexandria ◊ PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ◊ (318) 445-1234 • ADDS: JIMMY RYSER, GLORIA ESTEFAN, NEW KIDS ON THE BLOCK, BELL BIV DEVOE, LINEAR, JON BON JOVI,

95SX / Charleston ◊ PD/MD: WALT SPECK ◊ (803) 849-9500 • ADDS: SNAP,

95XIL / Parkersburg ◊ PD/MD: LARRY HUGHES ◊ (304) 485-7425 • ADDS: JON BON JOVI, CHEAP TRICK, SEDUCTION,

95XXX / Burlington ◊ PD: OPEN / MD: J.J. RILEY ◊ (802) 655-9530 • ADDS: DON HENLEY, ST. PAUL, INDECENT OBSESSION, JON BON JOVI (#38), CHEAP TRICK (#39), NELSON (#40),

97KYM / St. Mary's ◊ PD: GARY MITCHELL / MD: DREW DERSHIMER ◊ (814) 834-9700 • ADDS: ANITA BAKER (#25), NEW KIDS ON THE BLOCK,

99.9KHI / Ocean City ◊ PD: HITMAN / MD: KEVIN OCEAN ◊ (301) 289-3456 • ADDS: STEVIE B, JON BON JOVI, NEW KIDS ON THE BLOCK, CHEAP TRICK, INDECENT OBSESSION, JANE WIEDLIN, UB40,

99WGY / Schenectady ◊ PD: TOM PARKER / MD: MARTY LEGERE ◊ (518) 381-4800 • ADDS: NEW KIDS ON THE BLOCK (#35), JON BON JOVI, CHEAP TRICK, THE PARTY, CALLOWAY, TROOP, PERFECT GENTLEMEN, BANG,

89B / Kalamazoo ◊ PD/MD: BENNY B. JR. ◊ (406) 862-5565 • ADDS: THE LIST IS FROZEN THIS WEEK,

CHED / Edmonton, Alberta ◊ PD: WAYNE BRYANT / MD: JAMES STEWART ◊ None • ADDS: LAVA HAY, CELINE DION, JON BON JOVI, THE LIGHTNING SEEDS, SWEET SENSATION, NEW KIDS ON THE BLOCK, BRUCE HORNSBY (#26), AEROSMITH (#27), COREY HART (#29), JANET JACKSON (#30),

FM104 / Modesto ◊ PD: GARY DeMARONEY / MD: ERIC HOFFMAN ◊ (209) 572-0104 • ADDS: JON BON JOVI (#25), CHEAP TRICK (#26), NEW KIDS ON THE BLOCK (#30), WINGER, DON HENLEY, CHICAGO,

G105 / Raleigh ◊ PD: BRIAN PATRICK / MD: JIM HARRISON ◊ (919) 683-2055 • ADDS: SNAP (#34), THE LIGHTNING SEEDS (#35), FAITH NO MORE,

G98 / Portland ◊ PD: JIM RANDALL / MD: JON BRYANT ◊ (207) 775-6321 • ADDS: JON BON JOVI, THE SUNDAYS, PERFECT GENTLEMEN, TROOP, CHEAP TRICK, INDECENT OBSESSION,

HOT104 / Greenville ◊ PD: JOHN STEVENS / MD: STEVE DAVIS ◊ (919) 830-1110 • ADDS: MAXI PRIEST (#28), DOC BOX & B. FRESH, WHISPERS,

HOT95 / Jackson ◊ PD: ALBRYN PRINCE / MD: DAVE MORALES ◊ (601) 366-1989 • ADDS: NO ADDS THIS WEEK,

HOT99.9 / Easton ◊ PD: JIM SCHAEFER / MD: ERIC STRYKER ◊ (215) 258-6155 • ADDS: INDIA, WILSON PHILLIPS,

HOT194 / Honolulu ◊ PD: ALAN ODA / MD: JAMES BENDER ◊ (808) 531-4602 • ADDS: SAKAMOTO, CALLOWAY,

JEFFM / Erie ◊ PD: JIM COOK / MD: ROBIN BANKS ◊ (814) 455-2741 • ADDS: M.C. HAMMER (#28), SNAP (#29), JON BON JOVI (#33), CHEAP TRICK, WINGER,

K104 / Erie ◊ PD/MD: CHRIS SQUIRES ◊ (814) 452-2041 • ADDS: GLORIA ESTEFAN, SWEET SENSATION,

K106 / Beaumont ◊ PD: NEIL HARRISON / MD: PAM PACE ◊ (409) 769-2475 • ADDS: CHEAP TRICK, NEW KIDS ON THE BLOCK, BRUCE HORNSBY, MAXI PRIEST, JON BON JOVI, THE ADVENTURES OF STEVIE V, THE SUNDAYS,

K92 / Roanoke ◊ PD: EDDIE HASKELL / MD: DAVID LEE MICHAELS ◊ (703) 774-9200 • ADDS: POISON, THE TIME, JON BON JOVI, NEW KIDS ON THE BLOCK, CHEAP TRICK,

KAGO / Klamath Falls ◊ PD: MIKE GARRARD / MD: CINDY STARR ◊ (503) 884-0661 • ADDS: NEW KIDS ON THE BLOCK (#40), CHEAP TRICK, BASIA, TOMMY JAMES, CALLOWAY, CHICAGO, BELL BIV DEVOE,

KAYI / Tulsa ◊ PD: JAN DEAN / MD: OPEN ◊ (918) 492-2020 • ADDS: BABYFACE, CHEAP TRICK, JON BON JOVI,

KBFM / McAllen-Brownsville ◊ PD: DUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO ◊ (512) 383-4961 • ADDS: NEW KIDS ON THE BLOCK, NELSON, STEVIE B, KID FROST, DON HENLEY,

KBOS / Fresno ◊ PD: JEFF DAVIS / MD: DON PARKER ◊ (209) 237-9361 • ADDS: LINEAR (#38), TKA, CALLOWAY, PERFECT GENTLEMEN,

KBZ / Bozeman ◊ PD: DUANE BARNHART / MD: ROGER NELSON ◊ (406) 586-5466 • ADDS: CHEAP TRICK, CHICAGO, JON BON JOVI, NEW KIDS ON THE BLOCK, ST. PAUL, MAXI PRIEST,

KBTS / Austin ◊ PD: LISA TOMACCI / MD: TRACY AUSTIN ◊ (512) 345-9300 • ADDS: BELL BIV DEVOE (#29), M.C. HAMMER (#37), STEVIE B (#38),

KCAQ / Oxnard ◊ PD: ROOSTER RHODES / MD: ANNIE SAGE ◊ (805) 483-1000 • ADDS: NEW KIDS ON THE BLOCK (#40), THE WEST COAST RAP ALL-STARS, MAXI PRIEST, LINEAR,

KCHX / Midland ◊ PD/MD: CRAIG ROBERTS ◊ (915) 561-8833 • ADDS: NEW KIDS ON THE BLOCK, CHEAP TRICK, WINGER, JON BON JOVI, HURRICANE,

KCLD / St. Cloud ◊ PD: BRIAN WRIGHT / MD: CHARLIE DOUGLAS ◊ (612) 251-1450 • ADDS: PAUL YOUNG (#29), BABYFACE (#32), KEITH SWEAT (#33),

KCMQ / Columbia ◊ PD: BRIAN HANSON / MD: OPEN ◊ (314) 449-2433 • ADDS: JON BON JOVI, MAXI PRIEST, CHEAP TRICK, KEITH SWEAT, JON BON JOVI, MAXI PRIEST, CHEAP TRICK, KEITH SWEAT,

KDON / Salinas ◊ PD: JAMIE HYATT / MD: EFRÉN SIFUENTES ◊ (408) 422-3365 • ADDS: NO ADDS THIS WEEK,

KEEZ / Maricopa ◊ PD: MARK SEGER / MD: MIKE MURPHY ◊ (507) 345-4646 • ADDS: M.C. HAMMER (#37), GLORIA ESTEFAN, CONCRETE BLONDE, HUMAN RADIO,

KEWB / Reading ◊ PD/MD: SIMON DE LA ROSA ◊ (916) 243-5392 • ADDS: BROTHER BEYOND (#27), DON HENLEY (#28), THE TIME (#29), NEW KIDS ON THE BLOCK (#30),

KEZF-FM / El Paso ◊ PD: BOB WEST / MD: ANGEL GONZALES ◊ (915) 533-9400 • ADDS: NO ADDS THIS WEEK,

KEZH / Hastings ◊ PD/MD: MIKE WILL ◊ (402) 463-1314 • ADDS: BRUCE HORNSBY (#21), SINEAD O'CONNOR (#20), WILSON PHILLIPS, BASIA, LITTLE RIVER BAND (#34),

KF95 / Boise ◊ PD/MD: MIKE KASPER ◊ (208) 888-4321 • ADDS: JON BON JOVI, KEITH SWEAT, CHEAP TRICK, CHICAGO, NEW KIDS ON THE BLOCK,

KFBD / Waynesville ◊ PD: STEVEN GREENLEE / MD: TIM McMUTT ◊ (314) 336-3133 • ADDS: JANET JACKSON (#31), POISON (#32), CONCRETE BLONDE, WINGER, BAD COMPANY,

KFBQ / Cheyenne ◊ PD: J.D. DANIELS / MD: MICHAEL GAMBY ◊ (307) 634-4461 • ADDS: GLORIA ESTEFAN, CALLOWAY, JON BON JOVI, CHEAP TRICK, HURRICANE, THE SUNDAYS,

KFFM / Yakima ◊ PD/MD: GREG ADAMS ◊ (509) 248-1460 • ADDS: THE TIME, POISON, NELSON, BOOM CRASH OPERA, MARCALEX,

KFRX / Lincoln ◊ PD: J.J. COOK / MD: SUNNY VALENTINE ◊ (402) 483-5100 • ADDS: PAUL YOUNG, GLORIA ESTEFAN, JANE WIEDLIN, CHEAP TRICK,

KFTZ / Idaho Falls ◊ PD: RICH SUMMERS / MD: MINDY KARY ◊ (208) 523-3722 • ADDS: JON BON JOVI, CHEAP TRICK, WINGER, NEW KIDS ON THE BLOCK, ANITA BAKER, BANG, HURRICANE,

KGGG / Rapid City ◊ PD: RICK ALLEN / MD: SCOTT BRADLEY ◊ (605) 348-1100 • ADDS: WILSON PHILLIPS, JON BON JOVI, CHEAP TRICK, FAITH NO MORE,

KGWY / Gillette ◊ PD: MICHAEL BERRY / MD: MARTHA STEELE ◊ (307) 686-2242 • ADDS: POISON (#34), CHEAP TRICK, JIMMY RYSER, BANG, NEW KIDS ON THE BLOCK, ST. PAUL, MAXI PRIEST,

KHFI / Austin ◊ PD/MD: SELBY EDWARDS ◊ (512) 474-9233 • ADDS: BILLY IDOL, NELSON, MAXI PRIEST, ELECTRIC BOYS, NEW KIDS ON THE BLOCK,

KHOK / Great Bend ◊ PD/MD: DARREL BIEKER ◊ None • ADDS: JON BON JOVI, CHEAP TRICK, BAD COMPANY,

KHSS / Walla Walla ◊ PD: THOMAS HODGINS / MD: CHUCK STEVENS ◊ (509) 522-5412 • ADDS: POISON, M.C. HAMMER (#36), JEFF HEALEY BAND, 49ERS, ELECTRIC BOYS, PAUL YOUNG,

KHTT / Santa Rosa ◊ PD: JEFF COCHRAN / MD: GLENN MITCHELL ◊ (707) 545-3313 • ADDS: THE TIME (#27), BROTHER BEYOND (#30), JON BON JOVI (#34), CHICAGO (#36), NELSON (#39), CHEAP TRICK (#40),

KISR / Fort Smith ◊ PD/MD: KEN WALL ◊ (501) 785-2526 • ADDS: THE SUNDAYS, JANE WIEDLIN, ST. PAUL (#35), HURRICANE, NELSON (#34),

KIXR / Ponca City ◊ PD/MD: T. MORGAN ◊ (405) 765-5491 • ADDS: JON BON JOVI (#39), STEVIE B, NEW KIDS ON THE BLOCK, CALLOWAY,

KIXS / Killeen ◊ PD: CHUCK BAKER / ASST. PD/MD: GARY RICHARDS ◊ (817) 699-5000 • ADDS: WILSON PHILLIPS, NEW KIDS ON THE BLOCK, MAXI PRIEST, NELSON, BROTHER BEYOND, WINGER,

KIXY / San Angelo ◊ PD/MD: JEFF GARRISON ◊ (915) 653-3387 • ADDS: POISON, JON BON JOVI, JANET JACKSON, PAUL YOUNG, MAXI PRIEST, CHEAP TRICK, INDECENT OBSESSION,

KJUG / Spencer ◊ PD: BRIAN NEWCOMB / MD: JIMMY A&C ◊ (712) 262-6393 • ADDS: JON BON JOVI, CHEAP TRICK, DON HENLEY, JOHNNY GILL, ANITA BAKER, AFTER 7, NEW KIDS ON THE BLOCK,

KKBG / Hilo ◊ PD/MD: DANNY AUSTIN ◊ (808) 961-0651 • ADDS: AFTER 7, THE CHRISTMAS, JEFF HEALEY BAND, M.C. HAMMER,

KKHT / Springfield ◊ PD: DAVE ALEXANDER / MD: TIM AUSTIN ◊ (417) 883-9000 • ADDS: JON BON JOVI (#30), CHEAP TRICK, JANET JACKSON, SEDUCTION, PAUL YOUNG, DON HENLEY, NEW KIDS ON THE BLOCK, WINGER,

KKIS / Concord/San Francisco ◊ PD: JADA BROWN / MD: JEFF MAAN ◊ (707) 428-5134 • ADDS: LINEAR, BEATS INTERNATIONAL,

KKMG / Colorado Springs ◊ PD: SCOOTER B. STEVENS / MD: TREVOR CAREY ◊ (719) 576-1100 • ADDS: AFTER 7 (#33), TIMMY T, BANG, 2 LIVE CREW, INDECENT OBSESSION,

KKRC-FM / Sioux Falls ◊ PD: BILL DANIELS / ASST. PD/MD: DEB CHRISTI ◊ (605) 335-6500 • ADDS: CHEAP TRICK (#33), JOHNNY VAN ZANT (#35), THE RED HOUSE, GIANT, THE RAILWAY CHILDREN,

KKRD / Wichita ◊ PD: JACK OLIVER / MD: GREG WILLIAMS ◊ (316) 265-0721 • ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, CHEAP TRICK, STEVIE B, SNAP,

KKSS-FM / Albuquerque ◊ PD/MD: JOHN JAYNES ◊ (505) 265-1431 • ADDS: 2 LIVE CREW, KID FROST, TROOP, AFTER 7, INDECENT OBSESSION,

KKXX / Bakersfield ◊ PD/MD: CHRIS SQUIRES ◊ (805) 322-9929 • ADDS: BRAT PACK, NEW KIDS ON THE BLOCK, BROTHER BEYOND, DEPECHE MODE,

KKYK / Little Rock ◊ PD: BRIAN BRIDGMAN / MD: CHRISTY ROBERTS ◊ (501) 661-7570 • ADDS: NEW KIDS ON THE BLOCK (#25), FAITH NO MORE (#26), BAD ENGLISH (#27), 2 LIVE CREW (#28), THE PARTY (#29),

KLBC / El Dorado ◊ PD: MICHAEL STEEL / MD: RON WEST ◊ (501) 863-5121 • ADDS: ST. PAUL, PAUL YOUNG, JON BON JOVI, KEITH SWEAT (#28), WINGER,

KLUC / Las Vegas ◊ PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR ◊ (702) 739-9383 • ADDS: NEW KIDS ON THE BLOCK (#28), WILSON PHILLIPS (#30), BRAT PACK,

KLYK / Longview/Kelso ◊ PD: BOB HART / ASST. PD/MD: MIKE STONE ◊ (206) 425-1500 • ADDS: NEW KIDS ON THE BLOCK, CHEAP TRICK, WINGER, GLORIA ESTEFAN, BANG,

KMKK / Lewiston ◊ PD: KEITH HAVENS / MD: KEVIN CHASE ◊ (208) 746-5056 • ADDS: JON BON JOVI, PAUL YOUNG, CHEAP TRICK, LINEAR, STEVIE B, INDECENT OBSESSION, FLEETWOOD MAC,

KMON / Great Falls ◊ PD: DAVE LEVIN / MD: P.J. MILLER ◊ (406) 761-1000 • ADDS: DON HENLEY, JANET JACKSON, BABYFACE, BAD ENGLISH, SINEAD O'CONNOR (#32), HEART,

KMYZ / Tulsa ◊ PD: MEL MEYERS / MD: TIM SMITH ◊ (918) 665-3131 • ADDS: JANET JACKSON (#27), JON BON JOVI, NELSON, FAITH NO MORE,

KNEN / Norfolk ◊ PD: DOUG KOEHN / MD: TODD MICHAELS ◊ (402) 379-3300 • ADDS: JON BON JOVI, CHEAP TRICK, CHICAGO, WINGER,

KNW / Wichita Falls ◊ PD: JAY MICHAELS / MD: JIM SCOTT ◊ (817) 855-6924 • ADDS: JON BON JOVI (#39), CHEAP TRICK (#40), WINGER, THE CHRISTMAS,

KORZ / Waterloo/Cedar Rapids ◊ PD: KATT SIMON / MD: RON NEWMAN ◊ (319) 233-3371 • ADDS: DON HENLEY (#39), JIMMY RYSER, NEW KIDS ON THE BLOCK, WINGER, JON BON JOVI, KEITH SWEAT,

KOYE / Laredo ◊ PD/MD: STEVE CHASE ◊ (512) 723-4396 • ADDS: CALLOWAY, NEW KIDS ON THE BLOCK, JON BON JOVI,

KPAT / Sioux Falls ◊ PD: SCOTT MAQUIRE / MD: COREY WARD ◊ (605) 339-9999 • ADDS: JON BON JOVI (#24), CHEAP TRICK (#29), CHICAGO (#30),

KPXI / Mt. Pleasant ◊ PD: STEVE BAILEY / ASST. PD/MD: MICK FULGHAM ◊ (214) 572-8726 • ADDS: HURRICANE, JON BON JOVI, NEW KIDS ON THE BLOCK, JEFF HEALEY BAND, CONCRETE BLONDE,

KPRR / Anchorage ◊ PD/MD: STEVE KNOLL ◊ (907) 243-3141 • ADDS: CHEAP TRICK (#32), JON BON JOVI (#33), PAUL YOUNG (#34), M.C. HAMMER (#35),

KQCR / Cedar Rapids ◊ PD: GARY DIXON / MD: J.J. GERARD ◊ (319) 363-2061 • ADDS: JON BON JOVI (#39), NEW KIDS ON THE BLOCK (#40), CHEAP TRICK, BRUCE HORNSBY, JANE WIEDLIN,

KQHT / Grand Forks ◊ PD: RAY BELL / MD: WYATT MURPHY ◊ (701) 746-1413 • ADDS: ELECTRIC BOYS, NEW KIDS ON THE BLOCK (#27), JON BON JOVI (#20),

KQIZ / Amarillo ◊ PD/MD: JON ANDERSON ◊ (806) 353-6663 • ADDS: CHEAP TRICK, JON BON JOVI, FAITH NO MORE, INDECENT OBSESSION, CHICAGO (#32), NEW KIDS ON THE BLOCK (#39),

KQKQ / Omaha ◊ PD/MD: DREW BENTLEY ◊ (402) 342-2000 • ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, ELECTRIC BOYS, SNAP, MAXI PRIEST,

KQKY-FM / Kearney ◊ PD/MD: MITCH COOLEY ◊ (308) 236-6464 • ADDS: JON BON JOVI (#33), CHICAGO (#35), WINGER, GIANT, JEFF HEALEY BAND,

KQLA / Manhattan ◊ PD: MIKE TEMAT / MD: None ◊ (913) 776-0104 • ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, HEART, SEDUCTION,

KQMQ / Honolulu ◊ PD: KIMO AKANE / ASST. PD/MD: KRIS HART ◊ (808) 539-9369 • ADDS: NO ADDS THIS WEEK,

KRNO / Des Moines ◊ PD: CHUCK KNIGHT / MD: BOB LEWIS ◊ (515) 280-1350 • ADDS: AARAH CAREY (#25), AEROSMITH (#29), BANG, NEW KIDS ON THE BLOCK, CHICAGO,

KRO / Tucson ◊ PD: JOHN PEAKE / ASST. PD/MD: ROGER SCOTT ◊ (602) 323-9400 • ADDS: NEW KIDS ON THE BLOCK, THE ADVENTURES OF STEVIE V,

KRRG / Laredo ◊ PD: KIRK DAVIDSON / MD: TINA SIMONET ◊ (512) 724-9800 • ADDS: NELSON, NEW KIDS ON THE BLOCK, JON BON JOVI, BELL BIV DEVOE, BANG,

KSIG / Salina ◊ PD/MD: RUSTY KEYES ◊ (913) 825-4631 • ADDS: JON BON JOVI, CHEAP TRICK, CHICAGO, CALLOWAY, NEW KIDS ON THE BLOCK, ANITA BAKER,

TOP40 ADDS

The Top Trendsetters In America

KSND / Eugene PD: B'WANA JOHNNY / MD: LOIJA VELEZ O (505) 686-9123 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, CHEAP TRICK, HURRICANE, JIMMY RYSER, BRAT PACK, INDECENT OBSESSION, CHICAGO, GLORIA ESTEFAN (#40).

KTMT / Medford PD: MITCH STEWART / MD: GRANT TRESSEL O (503) 779-1550 = ADDS: JON BON JOVI, CHEAP TRICK, HURRICANE, NEW KIDS ON THE BLOCK, KEITH SWEAT, PAUL YOUNG, INDECENT OBSESSION.

KTRS / Casper PD: PETER MASSE / MD: OPEN C (307) 235-7000 = ADDS: INDECENT OBSESSION, THE PARTY, CALLOWAY, JON BON JOVI, THE SUNDAYS.

KTXV / Jefferson City PD: BOBBY JACKSON / MD: KEVIN MICHAELS O (314) 893-5696 = ADDS: JON BON JOVI, DANGER DANGER, CHEAP TRICK, BABYFACE, KEITH SWEAT, NEW KIDS ON THE BLOCK.

KYVI / Tacoma PD/MD: JOHN MANGAN O (206) 756-5884 = ADDS: DYNAMIX II, NEW KIDS ON THE BLOCK, BABYFACE, DON HENLEY, SAM-ER DANGER, INDECENT OBSESSION.

KWIN / Stockton PD/MD: JOHNNY MILFORD O (209) 951-8165 = ADDS: AFTER 7 (#19), TROOP (#20), KID FROST (#35), DONNA LE (#36).

KWVZ / Reno PD: RAY KALLISA / MD: RICK CARTER O (702) 323-0123 = ADDS: NEW KIDS ON THE BLOCK, BELL BIV DEVOE, THE TIME, NELSON, PAUL YOUNG, JON BON JOVI, MAXI PRIEST, CHICAGO.

KWTF-FM / Waco PD: DAVE CHRISTOPHER / MD: OPEN O (817) 776-1330 = ADDS: JON BON JOVI, THE TIME, CHEAP TRICK.

KXIQ / Bend PD/MD: GREGG LENNY O (503) 382-5611 = ADDS: GEORGE LAMOND (#22), THE TIME (#37), THE LIGHTNING SEEDS (#39), POISON (#45), STEVIE B (#47).

KYNY / Ardmore PD: SCOTT BENTON / MD: WYN MITCHELL O (405) 226-8475 = ADDS: THE TIME (#38), JANET JACKSON (#30), POISON (#36), BABYFACE.

KYRK / Las Vegas PD: OPEN / MD: CORY RICHARDS O (702) 731-7797 = ADDS: JANET JACKSON, MICHAEL BOLTON, AEROSMITH, NEW KIDS ON THE BLOCK.

KYYY / Bismarck PD/MD: BOB BECK O (701) 224-9393 = ADDS: CHEAP TRICK, JON BON JOVI.

KZ103 / Tupelo PD: REX HOLLIDAY / MD: LISA LAMDAI O (601) 844-3808 = ADDS: THE TIME (#30), WILSON PHILLIPS (#31), SNAP (#33), JANET JACKSON (#34), M.C. HAMMER (#35), KEITH SWEAT (#37), BABYFACE (#39), THE LIGHTNING SEEDS (#39), JON BON JOVI (#40).

KZ93 / Phoria PD: KEITH EDWARDS / MD: GENE STERN O (309) 688-3131 = ADDS: CHEAP TRICK, JON BON JOVI, SWEET SENSATION.

KZ88 / Ft. Smith PD: TOM BROWNE / MD: WILLIE STEVENS O (501) 646-2000 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, STEVIE B INDECENT OBSESSION, CHEAP TRICK.

KZFM / Corpus Christi PD: J.D. GONZALES / ASST. MD: DANNY C O (512) 883-3516 = ADDS: DOC BOX & B. FRESH, CHICAGO, BANG, THE PARTY, THE SUNDAYS.

KZ11 / Lubbock PD/MD: CHUCK LUCK O (806) 794-7979 = ADDS: JON BON JOVI, CHEAP TRICK, INDECENT OBSESSION, CHICAGO, PAUL YOUNG, NEW KIDS ON THE BLOCK, THE SUNDAYS, THE ADVENTURES OF STEVIE V.

KZ10 / Duluth PD: JOHN MICHAELS / MD: TOMMY B O (218) 728-6406 = ADDS: JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK, BABYFACE, CHICAGO, SINEAD O'CONNOR.

KZMC / Cook PD: CATHY CARTWRIGHT / MD: STEVE LEPPER O (308) 345-1981 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, WINGER, 2 LIVE CREW, BOOM CRASH OPERA.

KZOR / Hobbs PD: HARRY HARLAN / MD: PHIL HOBSTON O (505) 397-4969 = ADDS: NEW KIDS ON THE BLOCK, BELL BIV DEVOE, STEVIE B, PERFECT GENTLEMEN, KEITH SWEAT, CALLOWAY.

KZOU / Little Rock PD: PETER STEWART / MD: GREG GEARY O (501) 661-0150 = ADDS: KEITH SWEAT (#33), BRUCE HORNSBY (#37), JON BON JOVI, NEW KIDS ON THE BLOCK, CALLOWAY.

KZ02 / San Luis Obispo PD: CHRIS RUH / MD: RICK ANDREWS O (805) 489-1280 = ADDS: HEART, CHICAGO, WILSON PHILLIPS, INDECENT OBSESSION, NEW KIDS ON THE BLOCK, GLORIA ESTEFAN.

KZZU / Spokane PD: KEN HOPKINS / MD: CHUCK MATHISON O (509) 536-5555 = ADDS: JON BON JOVI, CHEAP TRICK, WINGER, CHICAGO, THE TIME.

MAX94 / Rolla PD: TIM FLOYD / MD: ANGIE V O (314) 346-1590 = ADDS: GIANT (#28), JUDE COLE (#27), JON BON JOVI (#22).

OK95 / In-Cities PD: PAUL WALKER / MD: GREG DEHANGI O (509) 516-2151 = ADDS: JON BON JOVI (#40), INDECENT OBSESSION, PAUL YOUNG, CHEAP TRICK, NELSON, NEW KIDS ON THE BLOCK.

POWER108 / Gulfport PD: STEVE SPILLMAN / MD: JAY MILLER O (601) 832-5111 = ADDS: BRAT PACK, KYPER, GO WEST, WILSON PHILLIPS, NELSON, JON BON JOVI.

POWER94.5 / Junction City PD: JAMES PHELPS / MD: KEVIN COLLINS O (913) 776-9494 = ADDS: BELL BIV DEVOE (#35), AEROSMITH (#36), BRUCE HORNSBY (#38).

POWER98 / Myrtle Beach PD: BARRY RICHARDS / MD: STEVIE "ROCKER" RICHARDS O (803) 236-9800 = ADDS: NEW KIDS ON THE BLOCK, THE PARTY, PERFECT GENTLEMEN, THE ADVENTURES OF STEVIE V.

Q104 / Gadsden PD: LEO DAVIS / MD: JEFF DONAHUE O (205) 543-3246 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, CHEAP TRICK, INDECENT OBSESSION, BROTHER BEYOND, ELECTRIC BOYS.

SLY96 / San Luis Obispo PD: JONATHAN HARTE / MD: DEAN CLARK O (805) 543-9400 = ADDS: CHEAP TRICK (#39), LINEAR, SINEAD O'CONNOR, JON BON JOVI, WINGER, ELECTRIC BOYS.

WAAL / Birmingham PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL O (607) 772-8850 = ADDS: WILSON PHILLIPS (#39), JON BON JOVI (#46), CHICAGO.

WABB / Mobile PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON O (205) 432-5572 = ADDS: FAITH NO MORE, MAXI PRIEST, BRUCE HORNSBY, CHEAP TRICK, HEART.

WAEB-FM / Allentown PD: RICK RYDER / MD: ERIC JOHNSON O (215) 434-4424 = ADDS: JIMMY RYSER, TROOP, JON BON JOVI, INDECENT OBSESSION, NEW KIDS ON THE BLOCK, CHEAP TRICK.

WANS / Greenville PD: BILL CATCHER / MD: HOLLYWOOD JOE O (803) 224-3424 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, CHEAP TRICK.

WAPF / Jacksonville PD/MD: BILL PASHA O (904) 725-9273 = ADDS: BAD ENGLISH, GEORGE LAMOND, BRUCE HORNSBY, THE TIME.

WAPI / Birmingham PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON O (205) 933-9274 = ADDS: POISON, JON BON JOVI, THE LIGHTNING SEEDS, BELL BIV DEVOE, NEW KIDS ON THE BLOCK, CHEAP TRICK, BILLY IDOL (#20), JANET JACKSON (#22), BAD ENGLISH (#24), ST. PAUL (#29), M.C. HAMMER (#30).

WAYS / Macon PD: RICK WOODRILL / MD: SCOTT TYLER O (912) 741-9999 = ADDS: CHEAP TRICK, JON BON JOVI, NEW KIDS ON THE BLOCK, STEVIE B, POISON.

WAZ / Lafayette PD: MARK GALLAGHER / MD: JIM CERONE O (317) 474-1410 = ADDS: JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK, ST. PAUL.

WBBO / Augusta PD/MD: BRUCE STEVENS O (803) 279-6610 = ADDS: NEW KIDS ON THE BLOCK (#38), CHEAP TRICK, CHICAGO, JON BON JOVI, BANG, THE SUNDAYS, WINGER.

WBFC-FM / Pittsfield PD/MD: RYAN WALKER O (413) 499-3333 = ADDS: NEW KIDS ON THE BLOCK (#40), CHEAP TRICK, THE SKAM, WINGER, EVERYTHING BUT THE GIRL.

WBNO / Bloomington PD: J.D. SCOTT / MD: JOHN WEIS O (309) 829-1221 = ADDS: JON BON JOVI, CHEAP TRICK, CHICAGO, INDECENT OBSESSION, BRAT PACK, PAUL YOUNG, ELECTRIC BOYS.

WBWB / Bloomington PD: MARK CALLAGHAN / MD: JIM CERONE O (812) 332-9292 = ADDS: ANITA BAKER, JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK, SNAP.

WCGO / Columbus PD: CHUCK HARRIS / MD: LEE MCCARD O (404) 327-1217 = ADDS: CHICAGO, NEW KIDS ON THE BLOCK, CHEAP TRICK, JON BON JOVI, BRAT PACK, INDECENT OBSESSION, HURRICANE.

WCIL-FM / Carbondale PD/MD: TONY WATERKUS O (618) 457-8114 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, SNAP, CHEAP TRICK, THE TIME, JEFF HEALEY BAND.

WDBR / Springfield PD: JIM MOORE / MD: TERRENCE LEE O (217) 753-5400 = ADDS: JON BON JOVI (#32), TROOP, CHICAGO, STEVIE B, HURRICANE.

WDEK / DeKalb PD: DAVE BAVIDO / MD: GAIL HENNING O (815) 756-9250 = ADDS: CHEAP TRICK, ST. PAUL, WINGER, NEW KIDS ON THE BLOCK, JON BON JOVI, DON HENLEY.

WDLX / Washington PD: GARY JACKSON / MD: DOUG MORELAND O (919) 946-0162 = ADDS: JANET JACKSON, AEROSMITH, JON BON JOVI, ELECTRIC BOYS, GLENN MEDEIROS / BOBBY BROWN (#17), BAD COMPANY (#19).

WERZ / Exeter PD: PETER FALCONI / MD: OPEN O (603) 772-4757 = ADDS: THE LIST IS FROZEN THIS WEEK.

WEYO / Marietta PD: MARK ST. JOHN / MD: JIM HOLEWAY O (614) 373-0873 = ADDS: KYPER (#37), THE TIME (#40), THE PARTY, LINEAR, NELSON.

WFY / Albany PD/MD: TODD PETTEGILL O (518) 456-1144 = ADDS: JON BON JOVI, POISON, CALLOWAY, SNAP, MAXI PRIEST, INDECENT OBSESSION, NEW KIDS ON THE BLOCK.

WFYF / Baton Rouge PD: JOHNNY A / MD: HOLLYWOOD HARRISON O (504) 383-5271 = ADDS: AFTER 7, LINEAR, M.C. HAMMER, WILSON PHILLIPS, NEW KIDS ON THE BLOCK.

WFXX / Williamsport PD/MD: TOM GALLAGHER O (717) 323-3608 = ADDS: CHEAP TRICK, NEW KIDS ON THE BLOCK, CALLOWAY, FAITH NO MORE, PAUL YOUNG.

WGOR / Detroit PD: CURT SPAIN / MD: ANDY TAYLOR O (517) 669-8361 = ADDS: NEW KIDS ON THE BLOCK (#34), POISON (#35), FAITH NO MORE, JANE WIEDLIN.

WGRD / Grand Rapids PD: RON BRANSON / MD: OPEN O (616) 459-4111 = ADDS: JANET JACKSON (#19), MARIAH CAREY (#25), SNAP.

WHDD / Claremont PD: KEN BARLOW / MD: DAVID ASHTON O (603) 542-7735 = ADDS: JON BON JOVI (#36), THE TIME, NEW KIDS ON THE BLOCK, CHICAGO, CHEAP TRICK, HUMAN RADIO, BANG, STEVIE B.

WHYFFM / Montgomery PD: LARRY STEVENS / MD: NIKKI STEWART O (205) 264-2288 = ADDS: JON BON JOVI, CHEAP TRICK, BELL BIV DEVOE, NEW KIDS ON THE BLOCK, CHICAGO, ST. PAUL, SNAP.

WHOT / Youngstown PD/MD: DICK THOMPSON O (216) 783-1000 = ADDS: PAUL YOUNG, FAITH NO MORE, MAXI PRIEST, ST. PAUL.

WHITK / Hilton Head/Savannah PD: RALPH WIMMER / MD: CLAIRE WIMMER O (803) 757-9485 = ADDS: NEW KIDS ON THE BLOCK, CHICAGO, CHEAP TRICK, JON BON JOVI.

WHYO / S. Williamsport PD: JONATHAN RUSH / MD: TED MINIER O (717) 546-5522 = ADDS: JON BON JOVI (#30), NEW KIDS ON THE BLOCK (#33), CHEAP TRICK (#37), PAUL YOUNG (#40), INDECENT OBSESSION.

WIBW / Topoka PD: DAVE ALEXANDER / MD: MARY O'CONNOR O (913) 272-3456 = ADDS: SWEET SENSATION, SEDUCTION, NEW KIDS ON THE BLOCK, JANET JACKSON.

WIFC / Wausau PD/MD: DUFF DAMOS O (715) 842-1672 = ADDS: JON BON JOVI, CHEAP TRICK, M.C. HAMMER, NEW KIDS ON THE BLOCK.

WIKZ / Chambersburg PD: RICK ALEXANDER / MD: ANDY SHANE O (717) 263-0813 = ADDS: CHEAP TRICK (#32), NEW KIDS ON THE BLOCK (#33), PAUL YOUNG (#34), WILSON PHILLIPS (#35).

WIKW / Ft. Myers PD: CHRIS CUE / MD: RANDY SHERWYN O (813) 337-2346 = ADDS: CHEAP TRICK, NEW KIDS ON THE BLOCK.

WIQO / Greenville PD/MD: LARRY THOMAS O (601) 378-2642 = ADDS: BELL BIV DEVOE, THE TIME, CHICAGO, WINGER, NEW KIDS ON THE BLOCK, JON BON JOVI.

WITZ / Jasper PD/MD: WALT FERBER O (812) 482-2131 = ADDS: HEART (#18), BASIA (#21), SINEAD O'CONNOR (#22).

WIXX / Green Bay PD: WAYNE COY / ASST. PD/MD: STEVE LOUIZOS O (414) 435-3771 = ADDS: NEW KIDS ON THE BLOCK, CHEAP TRICK, TOMMY JAMES, JON BON JOVI.

WIAD / Albany PD: JOHN DAWSON / MD: CHRIS ST. JOHN O (912) 246-1650 = ADDS: NEW KIDS ON THE BLOCK, THE TIME, GEORGE LAMOND.

WIDQ / Meridian PD: JOHN ANTHONY / MD: JAY RANDALL O (601) 693-2381 = ADDS: STEVIE B, NEW KIDS ON THE BLOCK, PAUL YOUNG, AEROSMITH, THE TIME.

WIJAX / Florence PD: DAVE BAKER / MD: BOB CHASE O (803) 665-0970 = ADDS: JON BON JOVI, NEW KIDS ON THE BLOCK, CHEAP TRICK, BANG, INDECENT OBSESSION, CHICAGO, HURRICANE.

WIJO / Kanasha PD/MD: TERRY HAVIL O (414) 694-7800 = ADDS: JON BON JOVI, CHEAP TRICK, CONCRETE BLONDE, INDECENT OBSESSION, NEW KIDS ON THE BLOCK, CHRIS REA.

WKEE / Huntington PD: PAT PAXTON / MD: OPEN O (304) 525-7788 = ADDS: BROTHER BEYOND, CHEAP TRICK, JON BON JOVI, NEW KIDS ON THE BLOCK, JIMMY RYSER.

WKFR / Kalamazoo PD: PHIL BRITTON / MD: GLENN DILLON O (616) 344-0111 = ADDS: JON BON JOVI (#32), JANET JACKSON (#34).

WKGW / Ulica PD: FRANK PIETROSKI / MD: OPEN O (315) 736-5225 = ADDS: TAYLOR DAYNE (#19), JANET JACKSON (#22).

WKOR / Starkville PD: BOB YARBROUGH / MD: GARY OWEN O (601) 323-4980 = ADDS: SLYCE, THE TIME (#33), JON BON JOVI, M.C. HAMMER (#35), POISON (#36), DON HENLEY, NEW KIDS ON THE BLOCK.

WKPE / Cape Cod PD/MD: KEITH LEMIRE O (508) 771-3998 = ADDS: JON BON JOVI, CHEAP TRICK, INDECENT OBSESSION, BANG, PERFECT GENTLEMEN, THE TIME.

WKOB / Charleston PD/MD: MARY RUSSELL O (803) 744-1779 = ADDS: ANITA BAKER, BELL BIV DEVOE, NEW KIDS ON THE BLOCK, JON BON JOVI.

WKOD / Huntsville PD: JAY HASTINGS / MD: BOBBY KNIGHT O (205) 721-9393 = ADDS: MADONNA, THE TIME, GLORIA ESTEFAN, NEW KIDS ON THE BLOCK.

WKRR / Wilkes Barre PD: KEN MEDEK / MD: JERRY PADDEN O (717) 823-5000 = ADDS: JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK, STEVIE B, PAUL YOUNG.

WKSM / Ft. Walton Beach PD: MIKE BRIDGES / MD: PHIL DAVIS O (904) 243-7676 = ADDS: AFTER 7, PAUL YOUNG, STEVIE B, JEFF HEALEY BAND, ALLMAN BROTHERS, JOHNNY GILL, JON BON JOVI, SEDUCTION.

WLAN-FM / Lancaster PD: DAVE MARINO / MD: TED BRANDY O (717) 394-7261 = ADDS: PAUL YOUNG (#29), NEW KIDS ON THE BLOCK (#30), INDECENT OBSESSION (#31), BAD ENGLISH (#32).

WLAF-FM / Lexington PD: BARRY FOX / MD: MIKE GRAVES O (606) 293-0563 = ADDS: NO ADDS THIS WEEK.

WLRF / Champaign PD: MATT McCANN / MD: JOHN McKEIGHAN O (217) 352-4141 = ADDS: M.C. HAMMER, PAUL YOUNG, CHEAP TRICK, JON BON JOVI.

WLXR / LaCrosse PD: GARRETT MICHAELS / ASST. PD/MD: CHAD BRUESKE O (608) 782-8335 = ADDS: JON BON JOVI (#27), FAITH NO MORE (#28), NEW KIDS ON THE BLOCK (#29), CHEAP TRICK (#30), WILSON PHILLIPS.

WMEF / Ft. Wayne PD: TONY RICHARDS / ASST. PD/MD: JEFF DAVIS O (219) 447-5511 = ADDS: JON BON JOVI, STEVIE B, CHEAP TRICK, NEW KIDS ON THE BLOCK.

WMGV / Appleton/Oshkosh PD: DAN STONE / MD: BILL LINDY O (414) 426-3239 = ADDS: NEW KIDS ON THE BLOCK, CHEAP TRICK, MADONNA, JON BON JOVI.

WMNK / Harrisburg PD: BRUCE BOND / MD: ED AUGUST O (717) 238-1402 = ADDS: JON BON JOVI, DANGER DANGER, PAUL YOUNG, CHICAGO, CHEAP TRICK, KEITH SWEAT, THE LIGHTNING SEEDS.

WMOK-FM / Columbia PD: JONATHAN RUSH / MD: JEFF McHUGH O (803) 771-0105 = ADDS: BELL BIV DEVOE, JON BON JOVI, CHEAP TRICK, MAXI PRIEST, 2 LIVE CREW, BRAT PACK, NEW KIDS ON THE BLOCK (#32), SNAP (#35).

WNYF / Ithaca PD: KURT MONDAY / MD: JIM MEECH O (607) 756-2828 = ADDS: DON HENLEY, HURRICANE, INDECENT OBSESSION, JON BON JOVI, NEW KIDS ON THE BLOCK, PAUL YOUNG, POISON.

WOKI / Knoxville PD/MD: CLAY GISH O (615) 531-2000 = ADDS: MARIAH CAREY, JON BON JOVI, JOHNNY VAN ZANT.

WOMP-FM / Wheeling PD: BOB FORSTER / MD: CHUCK McGEE O (614) 676-5661 = ADDS: THE LIGHTNING SEEDS, CHEAP TRICK, WINGER, NEW KIDS ON THE BLOCK, JON BON JOVI.

WOVO / Glasgow PD: DAVE BARRYCK / MD: DR. RICK FAULKNER O (502) 651-8375 = ADDS: BAD COMPANY, JEFF HEALEY BAND (#38), CONCRETE BLONDE, WINGER, AND WHY NOT, DINGO BONGO, THE SKAM, BRUCE HORNSBY, NEW KIDS ON THE BLOCK.

WOVW / W. Palm Beach PD: KRIS KLAUS / MD: DAVE HUDSON O (407) 659-2111 = ADDS: MARIAH CAREY, AEROSMITH.

WPFM / Panama City PD: LOU CLERY / MD: MIKE STONE O (904) 234-8859 = ADDS: JON BON JOVI (#40), CHEAP TRICK, NEW KIDS ON THE BLOCK, CHICAGO, WINGER, HURRICANE, INDECENT OBSESSION.

WPFR / Terra Haute PD/MD: DAVE WORTH O (812) 232-1300 = ADDS: JON BON JOVI, PAUL YOUNG, CHEAP TRICK, CHICAGO, NEW KIDS ON THE BLOCK, THE TIME (#37).

WPRR-FM / Altoona PD/MD: SCOTT ST. JOHN O (814) 944-9456 = ADDS: JON BON JOVI.

WPST / Trenton PD: DAVE HOEFFEL / MD: TRISH MERELO O (609) 924-3600 = ADDS: JANET JACKSON, JON BON JOVI, CHEAP TRICK, THE TIME, WINGER, NEW KIDS ON THE BLOCK (#35).

WPXR / Davenport PD: DAN KENNEDY / MD: LARRY "JAMMER" DAVIS O (309) 786-1800 = ADDS: JON BON JOVI, TYLER COLLINS, 2 LIVE CREW, CHEAP TRICK, BANG.

WQCM / Hagerstown PD: DAVID MILLER / MD: WILL KAUFMAN O (301) 797-7300 = ADDS: CHEAP TRICK.

WQUJ / Johnson City PD: RUFUS HURT / MD: STEVE MANN O (615) 477-3127 = ADDS: ANITA BAKER, CHEAP TRICK, CHICAGO, NEW KIDS ON THE BLOCK.

WOXA / York PD: MARK FEATHER / MD: P. P. TAYLOR O (717) 757-9402 = ADDS: PAUL YOUNG, THE WEST COAST RAP ALL-STARS, AFTER 7, JOHNNY GILL, WILSON PHILLIPS.

WRCK / Ulica PD: JIM REITZ / MD: SCOTT BURTON O (315) 797-1330 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, NELSON, PAUL YOUNG, CHEAP TRICK.

WRON / Toledo PD: KEN BENSON / ASST. PD/MD: TREY ALEXANDER O (419) 891-1551 = ADDS: CHEAP TRICK, THE TIME, JON BON JOVI.

WRVB / Vincennes PD: DANNY WAYNE / MD: MIKE LAUF O (812) 254-4300 = ADDS: GIANT, JUDE COLE, LONDON QUREBOYS, JON BON JOVI, CHEAP TRICK, TONY LEAMANS, WHISPERS, WINGER, CHICAGO, NEW KIDS ON THE BLOCK.

WRVQ / Richmond PD: STEVE DAVIS / MD: LISA McRAY O (804) 649-9151 = ADDS: ST. PAUL, JON BON JOVI, NEW KIDS ON THE BLOCK, NELSON (#33).

WSKZ / Chattanooga PD: SCOTT CHASE / MD: JAY SCOTT O (615) 756-6141 = ADDS: JON BON JOVI (#22), CHEAP TRICK, NELSON, ST. PAUL.

WSPK / Poughkeepsie PD: STEW SCHAMTZ / MD: CHRIS ST. JAMES O (914) 831-8000 = ADDS: GO WEST, SEDUCTION, MAXI PRIEST, BELL BIV DEVOE, JON BON JOVI.

WSPT / Stevens Point PD/MD: D.J. HALL O (715) 341-1300 = ADDS: JON BON JOVI, CHICAGO, GLORIA ESTEFAN, GIANT, JEFF HEALEY BAND, TOMMY JAMES.

WSTD / Evansville PD: BARRY WITHERSPOON / MD: OPEN O (502) 685-2991 = ADDS: JANET JACKSON, SEDUCTION, SWEET SENSATION, JUDE COLE, NEW KIDS ON THE BLOCK.

WTBX / Hibbing/Duluth PD/MD: JOE CRAIN O (218) 262-4545 = ADDS: JON BON JOVI, CHEAP TRICK, NEW KIDS ON THE BLOCK, HUMAN RADIO.

WTHI / Portland PD: ZIGGIE / MD: FREDIE COLEMAN O (207) 797-0780 = ADDS: DON HENLEY, JON BON JOVI, THE TIME, BELL BIV DEVOE.

WYBS / Wilmington PD: DAVE ALLEN / MD: GLASGOW HICKS O (919) 763-6611 = ADDS: NEW KIDS ON THE BLOCK, JON BON JOVI, WINGER, INDECENT OBSESSION, THE ADVENTURES OF STEVIE V.

WYVC / Lansing PD: KEVIN ROBINSON / MD: HOLLYWOOD HENDRIX O (517) 487-5986 = ADDS: CHEAP TRICK, JIMMY RYSER.

WYKS / Toledo PD/MD: MIKE WHEELER O (419) 531-1681 = ADDS: CHEAP TRICK, PAUL YOUNG, NELSON.

WYSR / Charleston PD/MD: BILL SHAHAN O (304) 342-3136 = ADDS: CHICAGO, WINGER, CALLOWAY, JON BON JOVI, CHEAP TRICK.

WYCK / Flint PD: LEE ST. MICHAELS / MD: BOB O'DELL O (313) 744-1570 = ADDS: 2 LIVE CREW (#31), JON BON JOVI (#32), CHICAGO (#35), CHEAP TRICK (#36), MAXI PRIEST (#39), THE ADVENTURES OF STEVIE V. (#40).

WYFX / Bangor PD: DAVID COOPER / MD: KIDD KELLY O (207) 338-2290 = ADDS: JON BON JOVI (#35), LINEAR (#40), NEW KIDS ON THE BLOCK, JANE WIEDLIN, 2 LIVE CREW.

WYHB / Hampton Bays PD/MD: RANDI TAYLOR O (516) 728-9229 = ADDS: DINGO BONGO, JON BON JOVI, BANG, WINGER, WAS (NOT WAS), CHICAGO, NEW KIDS ON THE BLOCK.

WYRB / Pittston PD: MARK SINCLAIR / MD: JENNIFER STARR O (717) 655-6893 = ADDS: MADONNA (#32), MARIAH CAREY (#33), JON BON JOVI (#34), CHEAP TRICK (#35).

WYCR / York PD/MD: DAVEY CROCKETT O (717) 637-3831 = ADDS: CHEAP TRICK (#34), JON BON JOVI (#35), THE TIME, JIMMY RYSER.

WYKS / Gainesville PD: JERI BANTA / MD: JIM FOX O (904) 375-2200 = ADDS: CHEAP TRICK, PAUL YOUNG, DON HENLEY, JON BON JOVI, ST. PAUL.

WYYS / Columbia PD/MD: CHUCK FINLEY O (803) 796-8896 = ADDS: INDECENT OBSESSION, CHEAP TRICK, JON BON JOVI, BANG, HUMAN RADIO.

WZOK / Rockford PD: STEVE SUMMERS / MD: JESSE GARCIA O (815) 399-2233 = ADDS: FAITH NO MORE, JUDE COLE, CHICAGO, JON BON JOVI (#33), NEW KIDS ON THE BLOCK (#34), SEDUCTION (#35), CHEAP TRICK (#22).

WZYQ / Frederick PD: NED FERRIS / MD: MICHAEL LUCE O (301) 663-5000 = ADDS: KYPER, WINGER, CHICAGO, NEW KIDS ON THE BLOCK (#30), GLORIA ESTEFAN, ST. PAUL.

WZZU / Raleigh PD: JACK LAWSON / MD: JOE LARSON O (919) 787-9390 = ADDS: HEART (#28), JON BON JOVI (#33), WINGER (#34), CHEAP TRICK (#35).

WILSON PHILLIPS WEEK IN LOS ANGELES!



WILSON PHILLIPS proudly display the official proclamation from Mayor Tom Bradley declaring July 1-7 "WILSON PHILLIPS WEEK" in Los Angeles. Pictured backstage at the Greek Theatre following the group's performance are (L-R): **WILSON PHILLIPS** co-manager Peter Lopez, **HITMAKERS** Publisher Barry Fiedel, Wendy Wilson, Chynna Phillips, SBK Records Sr. VP/Promotion Daniel Glass, Josh Fiedel, SBK Sr. Dir. Nat'l. Singles Ken Lane, Carnie Wilson, and Sr. VP SBK Records Group Arma Andon.



Call it "deja-view," but Wendy, Carnie, and Chynna also received framed copies of **HITMAKERS** June 1 Mainstream Top40 chart showing their debut single, *Hold On*, as the number one record in America. Pictured after a bit of a position switch (L-R): Peter Lopez, Barry Fiedel, Wendy Wilson, Daniel Glass, Carnie Wilson, Chynna Phillips, Ken Lane, Arma Andon, and an innocent bystander.



Bob Krasnow, **Linda Ronstadt** and **Tony Martell** (L-R) have good reason to smile at their recent fundraising concert for the T.J. Martell Foundation at Avery Fisher Hall in New York brought out 2,000 industry execs who pledged more than \$4 million, making this the single most successful event in the 15 year history.



WIOQ - Philadelphia MD and **Q-Jay Russ** "The Hammer" Allen, (center) and **REPRISE** Records Rep **Bob Weil** (kneeling) backstage with **DEPECHE MODE** at the Philadelphia Spectrum.

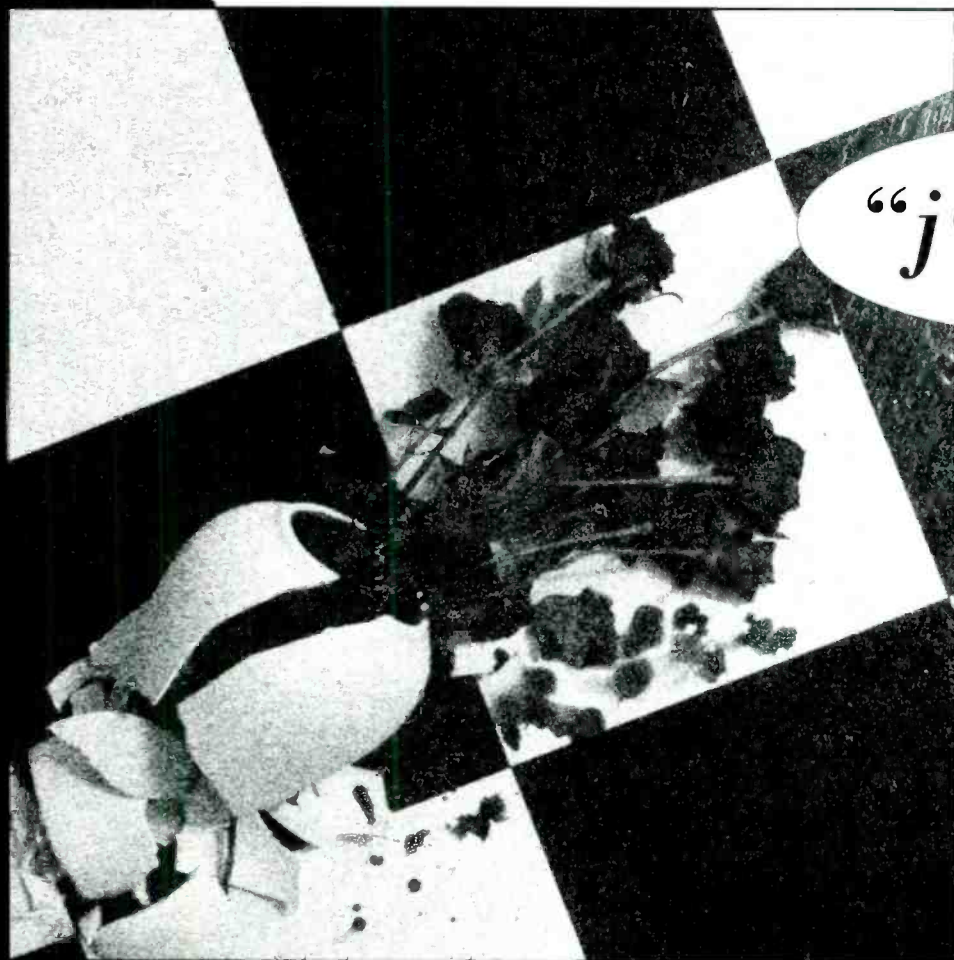


L.A. **GUNS** guitarist **Mike Cripps** and **KATM**-Colorado Springs MD **Jennifer Bell** strike one of those ever-so-hip, look-away-from-the-camera poses in the Colorado outback. Could **Mike** be crooning *The Ballad Of Jen*?



WTIC-FM, Hartford recently held its third annual Listener Appreciation Party. Pictured during the celebration are, back row (L-R): MD **Mike West**; 96 'TIC air talents **AJ** and **Christina**; **U-Krew** member; **Al Levine**; PD **Tom Mitchell**. Front row (L-R): **Jane Child**; **U-Krew** member; **Sweet Sensation's Betty D.**, **Sheila**, and **Margie**; VP **Tom Barsanti**.

*“Joey, I'm not
angry anymore.”*



“jOey,”



BUZZ BIN!

*the lead single from
bloodletting*

IRS-82039

Concrete Blonde

HITMAKERS ALTERNATIVE #1
#1 ALTERNATIVE MOST REQUESTED

R&R NEW ROCK #1*
ALBUM
NETWORK **EXPAND-O #1***

Already Breaking At...
KNRJ KHOP CHED
WJZQ WOVO KPXI KFBD KEEZ



ROCK RADIO

NATIONAL

LW-TW	
2-1	AEROSMITH "The Other Side" (Geffen)
4-2	DAMN YANKEES "Come Again" (WB)
1-3	BAD COMPANY "Holy Water" (ATCO)
7-4	POISON "Unskinny Bop" (Capitol)
8-5	ALLMAN BROS. BAND "Good Clean Fun" (Epic)
3-6	BRUCE HORNSBY "Across The River" (RCA)
NEW-7	JON BON JOVI "Blaze Of Glory" (Mercury)
10-8	COLIN JAMES "Just Came Back" (Virgin)
5-9	MOTLEY CRUE "Don't Go Away Mad" (Elek)
32-10	JOHNNY VAN ZANT "Brickyard Road" (ATL)
6-11	JEFF HEALEY BAND "I Think I Love .." (Arista)
14-12	GARY MOORE "Oh Pretty Woman" (Charisma)
16-13	HEART "I Didn't Want To Need You" (Capitol)
17-14	BLACK CROWES "Twice As Hard" (Def/Geff)
30-15	WINGER "Can't Get Enough" (Atlantic)
NEW-16	CHEAP TRICK "Can't Stop Fallin' Into ..." (Epic)
22-17	ALIAS "Haunted Heart" (EMI)
26-18	QUEENSRYCHE "Last Time In Paris" (Elektra)
12-19	ROBERT PLANT "Your Mama Said You .." (ATL)
13-20	JEFF LYNNE "Every Little Thing" (Reprise)
25-21	DON HENLEY "How Bad Do You..." (Geffen)
28-22	FAITH NO MORE "Epic (What Is It)" (Reprise)
24-23	KILLER DWARFS "Doesn't Matter" (Epic)
9-24	BILLY IDOL "Cradle Of Love" (Chrysalis)
27-25	RIVERDOGS "Toy Soldier" (Epic)
NEW-26	GUNS N' ROSES "Knockin' On Heaven's.." (DGC)
15-27	LITA FORD "Hungry" (Dreamland/RCA)
NEW-28	SANTANA "Mother Earth/Third Stone" (Col)
31-29	BRUCE DICKINSON "Tattooed Millionaire" (Col)
23-30	ELECTRIC BOYS "All Lips N' Hips" (ATCO)
NEW-31	NELSON "Love And Affection" (DGC)
37-32	JOHN HIATT "Child Of The Wild Blue.." (A&M)
18-33	SONS OF ANGELS "Cowgirl" (Atlantic)
NEW-34	CONCRETE BLONDE "Joey" (IRS)
38-35	STEVE VAI "Audience Is Listening" (Relativity)
40-36	HOTHOUSE FLOWERS "Give It Up" (Lon/Pold)
11-37	CROSBY, STILLS & NASH "Live It Up" (ATL)
NEW-38	GENE LOVES JEZEBEL "Jealous" (Geffen)
34-39	ZZ TOP "Doubleback" (WB)
NEW-40	HUMAN RADIO "Me And Elvis" (Columbia)

MOST ADDED

JON BON JOVI
 CHEAP TRICK
 GUNS N' ROSES
 JOHNNY VAN ZANT
 RED HOUSE
 MIDNIGHT OIL
 IGGY POP
 NELSON
 HUMAN RADIO
 GENE LOVES JEZEBEL

REGIONAL

EAST

1-1 AEROSMITH
 4-2 ALLMAN BROS. BAND
 7-3 DAMN YANKEES
 D-6 JON BON JOVI
 9-7 POISON
 D-9 CHEAP TRICK
 23-10 WINGER
 13-11 HOTHOUSE FLOWERS
 15-12 BLACK CROWES
 32-13 JOHNNY VAN ZANT
 20-14 JOHN HIATT
 25-13 GARY MOORE
 29-17 ALIAS
 33-25 LITTLE FEAT
 73-27 GUNS N' ROSES / Door
 77-28 SANTANA
 60-33 HUMAN RADIO
 53-35 COMPANY OF WOLVES
 D-36 GUNS N' ROSES / Civil
 52-40 GENE LOVES JEZEBEL

MIDWEST

1-1 BAD COMPANY
 3-2 AEROSMITH
 5-3 DAMN YANKEES
 10-6 POISON
 11-7 CSN
 15-8 ALLMAN BROS. BAND
 21-9 JOHNNY VAN ZANT
 12-10 QUEENSRYCHE
 14-11 WINGER
 D-12 JON BON JOVI
 18-14 GARY MOORE
 26-16 DON HENLEY
 D-21 CHEAP TRICK
 32-23 HURRICANE
 29-25 FAITH NO MORE
 34-27 KILLER DWARFS
 46-29 BLACK CROWES
 42-35 BURNING TREE
 52-38 SLAUGHTER
 69-42 BATON ROUGE

SOUTH

2-1 AEROSMITH
 4-2 POISON
 3-3 DAMN YANKEES
 6-5 ALLMAN BROS. BAND
 D-7 JON BON JOVI
 37-8 JOHNNY VAN ZANT
 13-10 HEART
 55-11 WINGER
 16-12 FAITH NO MORE
 36-14 DON HENLEY
 24-17 BRUCE DICKINSON
 35-19 QUEENSRYCHE
 D-20 CHEAP TRICK
 25-22 BAD ENGLISH
 68-24 NELSON
 77-26 GUNS N' ROSES
 43-29 STEVE EARLE
 39-30 GENE LOVES JEZEBEL
 46-33 SANTANA
 50-40 EVERY MOTHER'S

WEST

1-1 BAD COMPANY
 3-2 AEROSMITH
 4-3 DAMN YANKEES
 6-4 ALLMAN BROS. BAND
 5-5 COLIN JAMES
 8-6 POISON
 D-9 JON BON JOVI
 14-10 BLACK CROWES
 26-11 HEART
 17-12 CONCRETE BLONDE
 19-15 QUEENSRYCHE
 D-15 CHEAP TRICK
 22-17 ALIAS
 43-18 WINGER
 38-20 JOHNNY VAN ZANT
 51-22 SANTANA
 30-24 FAITH NO MORE
 33-26 BRUCE DICKINSON
 53-32 GENE LOVES JEZEBEL
 65-39 ENERGY ORCHARD

MOST REQUESTED

POISON
 FAITH NO MORE
 CONCRETE BLONDE
 JOHNNY VAN ZANT
 QUEENSRYCHE
 JON BON JOVI
 ALLMAN BROTHERS BAND
 STEVE VAI
 BRUCE DICKINSON



Attacking AOR With A Vengeance.

“CAN'T STOP ME LOVIN' YOU”

The lead track off Steelheart's self-titled debut.

**Already Attacking At:
WLZR KBER KNAC WQFM**

PRODUCED BY: MARK OPTZ/A JOST PRODUCTION EXECUTIVE PRODUCER: BRUCE DICKINSON MANAGEMENT: UNITED ENTERTAINMENT, STAN POSES

MCA
THE SPOTLIGHT IS ON

Steve Hoffman

COUNTERING THE COUNTER-REVOLUTION

This week, the Rock Radio column hits close to home for yours truly, so the intro will be a bit personal. Six months ago, I quit my MD post at a major market Rock40 to "return to Rock Radio." The immediate reaction I got from anyone I talked to was, "Are you outta your mind? Rock Radio is dead, boring, worthless!" Well, Rock Radio don't gotta be boring.

This column is dedicated to those folks who are trying to make Rock Radio as exciting as it should be. Not wanting this to be a typical "We talked to several leading programmers" column, we commiserated with some interesting names on this one. We'll probably return to this topic in the near future too, so pick up the phone and give us a piece of your mind on the subject of Rock Radio presentation.

"You've got to forget the '60s. You're in the '90s, and Rock Radio has to come full cycle."

-Cynde Slater/Talent Developers

Death To The '60s

The gentleman who put the bug in our ear this week is KRZR/Fresno PD **E. Curtis Johnson**. He puts this in simple terms, saying bluntly, "Tom Donahue is dead, and so are his programming techniques. One of the reasons that Rock Radio got started was that it was a counter-revolution to Top40 radio. Everything they did was the opposite of what Top40 did. They didn't talk over intros. The tempo of their DJs was slowed down. In terms of programming elements, they threw the baby out with the bathwater. Now, I hear AOR radio searching for its future by looking towards the past, and that's a mistake."

That, in fact, was the common thread that tied together everyone we talked to. No matter how they achieve that end, all agree that laid-back was a drawback where jocks are concerned. However, we're not exactly talking about some guy with incredible pipes who can hit the post every time. Asked about his airstaff, E. Curtis said, "I want bright-sounding, uptempo personalities. I tell my jocks all the time—announcers talk at the listener, disc jockeys talk to the listener, personalities talk with the listener. Talking with them means talking about things they can relate to, and that's more important than hitting the post or teasing what artists got arrested last weekend."

Advice To PDs From Someone Who Makes A Living At This

Cynde Slater is a veteran ex-programmer who worked with the venerable Mr. Donahue at KMPX/S.F. and KPPC/L.A. She now runs Scottsdale-based Talent Developers, working one-to-one with many of the industry's top personalities. Her advice

to you: "I think programmers need to instill a very strong sense of mission in their personalities. You need to make a complete presentation to your airstaff to get them fired up about your game plan. Give them that sense of mission and the freedom to execute it, and you've done your job."

"Tom Donahue is dead, and so are his programming techniques."

-E. Curtis Johnson/KRZR

Talking about creativity, Cynde believes, "PDs should take advantage of the youthful creativity of the younger personalities out there. You have to live with what's going on now. Get your personalities out on the street and close to their listeners. If they do that, the bits will come."

On the topic of energetic presentation, Cynde says, "You've got to forget the '60s. You're in the '90s, and Rock Radio has to come full cycle. Radio has got to realize that the social dynamics pushing the '90s are different than those driving the '60s, which led to the foundations of AOR. There's no reason AOR can't be as vibrant as any other format."

What are we aiming for here? Says she, "The key is to make your station sound exciting, without sounding hypey." Simple enough in theory, but how

careful in our hiring. Most of our jocks are naturally on the irreverent side, or on the outlaw side of the scale. For those that aren't, I encourage them to understand the concept of the station and to know their role, while adhering to the basic principle of talking to the audience rather than at them."

Production plays a role in that irreverent attitude too. "We use attitude liners like, 'KXRX—where rock is our business and business is good' and '100,000 watts of totally unorganized power with practically no idea what we're doing'. I think the station's sound is a reflection of the attitude inside the building," says Brew.

How far will he go to make sure everyone at KXRX is having fun? Brew confesses, "I have a Nixon mannequin sitting on the floor of my office with phony rubber vomit coming out of his mouth. That's probably an indication of the sort of looseness we encourage. The goal of the station is to do everything differently, so that, if nothing else, when you tune us in, we stand out." This is obviously a man with far too much time on his hands.

Reaching For The Sky

We got some very educational perspectives from another former PD who has had the opportunity to take a few steps back and examine things from the outside—Rock Radio vet **Sky Daniels**, now with Epic Records. "When I got out of programming," Sky says, "I began to notice that the focus of my everyday listening wasn't on any particular radio station. I found that only truly arresting things, in terms of production value, creativity or conciseness, cut through and made a point to me."

Asked for specific examples, Sky talks about one L.A. station's positioning campaign, "KROQ has done a tremendous job with their '40 minutes of non-stop K-Rock'. They drive home the notion through a lot of well-produced promos. They vary the production, so that what is being reinforced remains creative. You get the point that they're doing 40 minutes of non-stop K-Rock—a lot of music. (Oldies) KRTH, with their old-time jingles, does the

job. When I hear them, I know it's KRTH." "You'll always hear programmers talking about taking two steps back and trying to disassociate themselves from an in-store point of view. While they try to do that, they're really still too involved with what they do to accomplish that," Sky believes. He adds, "You'll sit back and say, 'Okay, I'm going to listen like a listener does, but a listener doesn't know there's a promo coming up at :07. If something is going to cut through the clutter, it's going to have to be arresting and grab their attention. Hey, if I'm driving along and I hear a great song, I turn up the radio. If I hear a great production piece that sucks me in, I notice it."

Attitude And Energy

WXTB(98Rock)/Tampa PD **Greg Mull** believes that a station's presentation should be a complete package. (See COUNTERING page 37)

ROCK SCHLOCK

Darned if it isn't time for those wacky Spring ARBs to enter our lives again. In New York, both rockers are up as WNEW moves 3.4-3.9 12+ and classic rocker WXRK goes 3.2-3.4. Long Island numbers have WBAB going 5.0-4.3 12+, while WNEW moves 2.8-3.2 and WXRK soars 3.0-3.7. Here in Sushiland, KLOS moves 3.8-4.1 12+, while also scoring a #2 finish with Adults 18-34 and a #3 25-54. Classic Rocker KLSX goes 2.3-2.6 12+. Pirate Radio dips 3.6-3.3—no comment necessary on that. Hard rocker KNAC dips a bit, moving 1.1-0.9, with their come flat and a 2-hour drop in TSL. Yeah right! Gee, what was that comment on page 11 of last week's interview? Down San Diego way, KGB leaps 6.1-7.1 12+, while classic rocker KSDO goes 2.0-2.5 and KGMG moves 1.3-2.1.

Geez, there's lotsa good new rock to talk about this week. In GEFEN/DGClad, there's all sorts of **GUNS & ROSES** fun taking place. The studio

version of *Knockin' On Heaven's Door* is making plenty of noise now, especially with folks who never played either of the live versions that were available. *Knockin'* debuts on the Rock Radio chart at #26 this week, BUT, the even bigger buzz is on *Civil War*. This record is nothing short of an epic, and phones are going insane wherever it's being played. A few rebels in the East have driven it onto the regional chart at #36. Folks playing it, but withholding reports or that more appropriate time, have it doubling, even tripling their "official" #1 Most Requested records. Strap yourself in.

EPIC's plans for world domination continue this week with **CHEAP TRICK**'s #16 chart entry. *Can't Stop Fallin' Into Love* oughta be a multiformat hit, and the **BUSTED** album's deep. Now wait till you hear the new **REO HARVEY**'s go: coming...

(See ROCK SCHLOCK page 37)

do you accomplish that? Cynde says the difference lies in the understanding of two different concepts. She elaborates, "There's a difference between pacing and energy. Pacing is the actual speed at which you talk. Energy is the enthusiasm you send through the microphone to the listener. Energy should not be restricted to any format. Enthusiasm is available to everyone."

Fun, Nixon, And Rubber Vomit

Regularly, we hear that familiar litany, "This is radio. You're supposed to have fun." KXRX/Seattle PD **Brew Michaels** is a big believer in that credo. On the X's presentation, he says, "We have a very energetic delivery, while trying to remain as one-to-one communicators. We don't take ourselves too seriously. In general, we try to find ways to break the rules and achieve the obvious goal of winning."

Speaking of his airstaff, Brew relates, "We're real

STEVE VAI

Passion And Warfare

FEATURING "THE AUDIENCE IS LISTENING"

"Top 10 phones and sales far beyond his 7th grade teacher's expectations."
—Ernesto Gladden/KUPD



SALES OVER
500,000.

ON TOUR WITH
WHITESNAKE.

TOP 10 PHONES
ON MTV
IN LESS THAN
ONE WEEK.



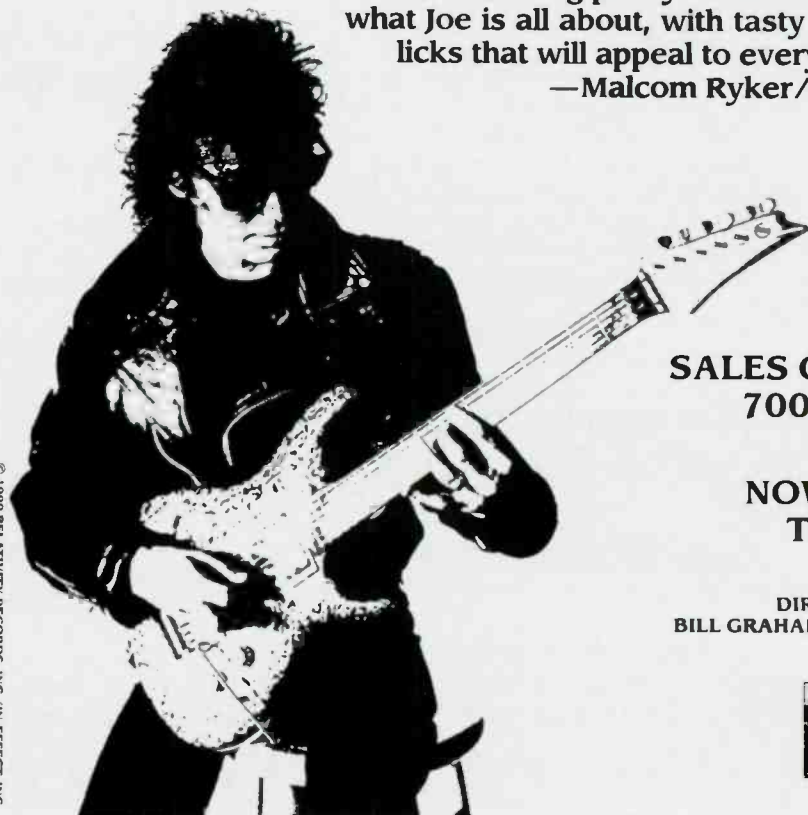
© 1990 RELATIVITY RECORDS, INC./IN-EFFECT, INC.

SATRIANI

Flying In A Blue Dream

FEATURING THE TITLE TRACK

"This one song pretty much sums up what Joe is all about, with tasty guitar licks that will appeal to everyone."
—Malcom Ryker/WXLP



SALES OVER
700,000.

NOW ON
TOUR.

DIRECTION:
BILL GRAHAM MGMT.



SCATTERBRAIN

Here Comes Trouble

FEATURING "DOWN WITH THE SHIP"
AND "DON'T CALL ME DUDE"

"Scatter-brain are wild, funny, and make great rock 'n' roll. That's all there is to it!" —Steve Hoffman/HITMAKERS



NOW ON TOUR. AS SEEN ON MTV.



24-7 SPYZ

Gumbo Millennium

FEATURING "DON'T BREAK MY HEART!"

The first track from the new album from the critically acclaimed wildmen of rock.



NOW ON TOUR.



CFOX (Vancouver)
PD: Jim Johnston / MD:
 Brenda White ◊ 604-684-7221
 ADDS • Medium: ALLMAN
 BROS. BAND, HEART, Light:
 PRETENDERS, JON BON
 JOVI, NORTHERN PIKES, SUE
 MEDLEY, PURSUIT OF
 HAPPINESS.

KATM (Colorado Springs)
PD: open / MD: Jennifer Bell
 ◊ 719-548-1528
 ADDS • Medium: GUNS &
 ROSES, Light: FLEETWOOD
 MAC, WINGER, CHEAP
 TRICK, JON BON JOVI.

KATT (Oklahoma City)
PD: Doug Sorenson
MD: Cindy Scull
 ◊ 405-848-0100
 ADDS • Heavy: JOHNNY VAN
 ZANT, Medium: JON BON
 JOVI, Light: WINGER, GUNS &
 ROSES, GENE LOVES
 JEZEBEL, CHEAP TRICK.

KBOY (Medford)
PD: Bob Jeffries
MD: open ◊ 503-779-2244
 ADDS • Medium: JON BON
 JOVI, WINGER, Light:
 MICHAEL PENN, JOHN HIATT,
 JEFF LYNNE, BABYLON A.D..

KBPI (Denver)
PD: Bill Betts
MD: open ◊ 303-572-6200
 ADDS • Medium: JON BON
 JOVI, RIVERDOGS, Light:
 FAITH NO MORE.

KDJK (Modesto)
PD: Mark Davars
MD: Randy Maranz
 ◊ 209-969-2594
 ADDS • Medium: JON BON
 JOVI, CHEAP TRICK, GUNS &
 ROSES, Light: WINGER, FAITH
 NO MORE, MIDNIGHT OIL.

KDWZ (Des Moines)
PD: T.J. Martens
MD: open ◊ 515-266-6060
 ADDS • JON BON JOVI,
 CHEAP TRICK.

KFMQ (Lincoln)
PD: Gabe Baptiste / MD: Joe
Skare ◊ 402-489-6500

ADDs • JON BON JOVI,
 CHEAP TRICK, JOHNNY VAN
 ZANT, CONCRETE BLONDE,
 BLACK CROWES, WINGER.

KILO (Colorado Springs)
PD: open / MD: Craig Koehn
 ◊ 719-634-4896
 ADDS • Medium: JON BON
 JOVI, CHEAP TRICK, Light:
 IGGY POP, CHICAGO.

KISS (San Antonio)
PD: Tim Parker
MD: Joe Anthony
 ◊ 512-342-4999
 ADDS • Medium: JON BON
 JOVI, CHEAP TRICK, DON
 HENLEY, NELSON, JOHNNY
 VAN ZANT, Light: GENE
 LOVES JEZEBEL, STEVE VAI.

KISW (Seattle)
PD: Steve Young
MD: Mike Jones
 ◊ 206-285-7625
 ADDS • JON BON JOVI,
 AEROSMITH, JOHNNY VAN
 ZANT, WINGER, GENE LOVES
 JEZEBEL, MIDNIGHT OIL.

KLLOL (Houston)
PD: Ken Anthony
MD: Patty Martin
 ◊ 713-526-6855
 ADDS • Medium: JOHNNY VAN
 ZANT, SANTANA, CHEAP
 TRICK, JON BON JOVI, Light:
 HEART, WINGER, MIDNIGHT
 OIL, GUNS & ROSES.

KLOS (Los Angeles)
PD: Carey Curelop / MD:
Stephanie "Moose" Mondello
 ◊ 213-840-4836
 ADDS • Medium: CHEAP
 TRICK, JON BON JOVI,
 HEART, Light: WINGER,
 KILLER DWARVES, MIDNIGHT
 OIL.

KNAC (Los Angeles)
PD: Pam Edwards / MD:
Bryan Schock ◊ 213-437-0366
 ADDS • Medium: EXODUS,
 Light: DORO.

KRIX (Brownsville)
PD: Oscar Adame / MD:
Bryan Boyd ◊ 512-968-1548
 ADDS • Heavy: JON BON JOVI,

Medium: IGGY POP, CHEAP
 TRICK, WINGER, NELSON,
 RIVERDOGS.

KRXQ (Sacramento)
PD: Judy McNutt
MD: Pamela Roberts
 ◊ 916-334-7777
 ADDS • JON BON JOVI,
 CHEAP TRICK, JOHNNY VAN
 ZANT, WINGER, Light:
 MASTERS OF REALITY,
 MICHAEL PENN, IGGY POP,
 HUMAN RADIO, JOE
 SATRIANI.

KRZQ (Reno)
PD: Max Volume
MD: Steve Funk
 ◊ 702-827-0965
 ADDS • Heavy: JON BON JOVI,
 SANTANA, JOHNNY VAN
 ZANT, GUNS & ROSES,
 WINGER, Medium: CHEAP
 TRICK, LITA FORD, MICHAEL
 PENN, Light: MOTLEY CRUE,
 GENE LOVES JEZEBEL,
 PRETENDERS, ERIC
 JOHNSON.

KRZR (Fresno)
PD/MD: E. Curtis Johnson
 ◊ 209-252-8994
 ADDS • Medium: WINGER,
 Light: JON BON JOVI, CHEAP
 TRICK, HURRICANE.

KTYD (Santa Barbara)
PD: Doug Ingold / MD: Brice
Kendall ◊ 805-967-4511
 ADDS • Medium: AEROSMITH,
 JON BON JOVI, FAITH NO
 MORE.

KUPD (Phoenix) **PD: Curtiss**
Johnson / ASST. PD/MD: J.
David Holmes ◊ 602-838-0400
 ADDS • Heavy: JON BON JOVI,
 CHEAP TRICK, Medium:
 MOTLEY CRUE, SANTANA,
 NELSON.

KWHL (Anchorage)
PD: Radio Phill / MD: Dan
Thomas ◊ 907-344-9622
 ADDS • Heavy: JON BON JOVI,
 CHEAP TRICK, DON HENLEY,
 Medium: MIDNIGHT OIL,
 PRETENDERS, RED HOUSE,
 Light: BATON ROUGE, ERIC
 JOHNSON.

KXRX (Seattle)
PD: Brew Michaels / MD:
Dean Carlson ◊ 206-283-5979
 ADDS • Medium: DON
 HENLEY, Light: JON BON JOVI,
 WINGER.

WAAF (Worcester-Boston)
PD: Ron Valeri / MD: Rick
MacKenzie ◊ 508-752-5611
 ADDS • Medium: JON BON
 JOVI, CHEAP TRICK,
 WINGER, Light:
 QUEENSRYCHE, FAITH NO
 MORE, NELSON.

WAZU (Dayton)
PD: open / MD: Kevin Cox ◊
 513-223-9445
 ADDS • Heavy: JON BON JOVI,
 CHEAP TRICK, Medium:
 BATON ROUGE.

WBCN (Boston)
PD: Oedipus / MD: Carter
Alan ◊ 617-266-1111
 ADDS • Light: IGGY POP

WCMF (Rochester)
PD: Stan Main / MD: Dave
Kane ◊ 716-262-4330
 ADDS • Medium: WINGER,
 JON BON JOVI, CHEAP
 TRICK, ALLMAN BROS. BAND,
 Light: GUNS & ROSES, BATON
 ROUGE.

WDHA (Dover)
PD/MD: Andy Dean ◊ 201-
 328-1055
 ADDS • Medium: JON BON
 JOVI, CHEAP TRICK, BILLY
 IDOL, Light: PRETENDERS,
 ERIC JOHNSON, JOHNNY
 VAN ZANT, MICHAEL PENN,
 MARSHALL TUCKER, IGGY
 POP, GENE LOVES JEZEBEL,
 FAITH NO MORE.

WDVE (Pittsburgh)
PD: Gene Romano
MD: Hershcel - 412-937-1441
 ADDS • Medium: GUNS &
 ROSES, JON BON JOVI

WEBN (Cincinnati)
PD: Tom Owens
MD: Tony Tolliver
 513-621-9326
 ADDS • Medium: JON BON
 JOVI

WHJY (Providence)
PD: Bill Weston / MD: Chris
Herrmann ◊ 401-438-6110
 ADDS • Medium: GARY
 MOORE, JON BON JOVI,
 WINGER, CHEAP TRICK,
 Light: DAMN YANKEES,
 MIDNIGHT OIL, GUNS N'
 ROSES.

WHTQ (Orlando)
PD: Ken Carson
MD: Annie Summers
 ◊ 407-295-3990
 ADDS • Heavy: JON BON JOVI,
 Medium: CHEAP TRICK,
 NELSON, Light: RED HOUSE,
 BRUCE DICKINSON.

WIYY (Baltimore)
PD: Russ Mottla / MD: John
Knapp ◊ 301-889-0098
 ADDS • Heavy: JON BON JOVI,
 CHEAP TRICK, JOHNNY VAN
 ZANT, Medium: DAMN
 YANKEES.

WKLQ (Grand Rapids)
PD: Jim Owen / MD: Mike
Tinnes ◊ 616-774-8461
 ADDS • Light: JON BON JOVI,
 CHEAP TRICK, COLIN JAMES,
 JOHNNY VAN ZANT, WINGER.

WLRS (Louisville) **PD: Lisa**
Lyons / ASST. PD/MD: Brad
Hardin ◊ 502-585-5178
 ADDS • Heavy: JON BON JOVI,
 JOHNNY VAN ZANT, Medium:
 GUNS & ROSES, MOTLEY
 CRUE, JON BON JOVI, Light:
 EVERY MOTHER'S
 NIGHTMARE, WINGER, GUNS
 & ROSES, GENE LOVES
 JEZEBEL, CHEAP TRICK.

WMAD (Madison)
PD: John Duncan / MD: Pat
Gallagher ◊ 608-249-9277
 ADDS • Heavy: SANTANA,
 Medium: JOHNNY VAN ZANT,
 Light: MARSHALL TUCKER.

WMMS (Cleveland)
PD: Michael Luczak
MD: Brad Hanson ◊ 216-781-
 9667
 ADDS • Medium: CHEAP
 TRICK, JON BON JOVI, Light:
 ALIAS.

WNEW (New York)
PD: Dave Logan
MD: Lorraine Caruso
 ◊ 212-286-1027
 ADDS • Medium: JON BON
 JOVI, MIDNIGHT OIL,
 SANTANA, CHEAP TRICK,
 GUNS & ROSES, IGGY POP.

WRQK (Canton)
PD: Scott Hughes
MD: Debbie Vincent
 ◊ 216-492-5630
 ADDS • JON BON JOVI, Light:
 CONCRETE BLONDE, VIXEN,
 WINGER.

WSHE (Miami)
PD: Brian Krysz / MD: Mark
Cruz ◊ 305-581-1580
 ADDS • Medium: JON BON
 JOVI, Light: JIMMY RYSER,
 CHEAP TRICK, NELSON.

WTPA (Harrisburg)
PD: Jeff Kauffman / MD:
Chris James ◊ 717-697-1141
 ADDS • Heavy: JON BON JOVI,
 CHEAP TRICK, DAVE
 STEWART, GUNS N' ROSES,
 HUMAN RADIO, SANTANA.

WWWV (Charlottesville)
PD: Jay Lopez / MD: Debbie
Gilbert ◊ 804-971-4057
 ADDS • Medium: CHEAP
 TRICK, GUNS & ROSES,
 WINGER, Light: STEVE
 EARLE, JON BON JOVI.

WXTB (Tampa)
PD/MD: Greg Mull
 ◊ 813-227-9808
 ADDS • Heavy: GUNS N'
 ROSES, Medium: JON BON
 JOVI, SHY ENGLAND,
 WINGER, Light: BATON
 ROUGE, MASTERS OF
 REALITY.

Z-ROCK 50
PD: Pat Dawsey
 ◊ 800-527-4892
 ADDS • Medium: GUNS N'
 ROSES, JON BON JOVI,
 GUNS & ROSES, Light:
 WINGER, COLD SWEAT

Frozen this week:
 KRSP/Salt Lake City
 WLZR/Milwaukee

COUNTERING (from page 35)

with talent and production keeping a consistent feel. "It's all attitude," Greg feels, "and that includes tempo and energy. The attitude of our jocks matches that of the music. The jocks are up. They talk over intros. We have a variety of beds we talk over. You don't hear any dead air on this radio station. That keeps the forward momentum going. It pulls listeners through the spots and through the songs and makes the whole thing jell. We're not yelling though. It's a high energy, conversational presentation."

Greg makes some interesting points about 98Rock's presentation and how it compares to the approach of heritage rival WYNF. He says, "When we first came on the air, 'YNF shifted musically and mirrored us. The presentation was the one thing that really differentiated us. They're still doing the old 1977 thing. The old AOR things of back-selling the last six songs, or whatever—that's crazy. Whatever happened, that was in the past. This is a very forward-focused radio station.

We're talking about what's coming up and what we're gonna do next. It's a clearly defined line. We're the energy station, the up station and they're the sleepy one.

One Last Ideastarter

Sky Daniels offers an outstancing idea to help you break out of that rut, offering, "I found whenever I would take two or three days off, leave my market and go listen to another radio station, it would help. It's like when you go to another town, and you don't know where all the streets are. You have to relate to a map and pay attention to something that's a little foreign to you. When you go to another city, you really have to listen to another station to identify certain things you've familiarized yourself with at home. Then, when I'd come back and listen to my station, I would suddenly hear things with a fresh perspective. Even on the drive home from the airport, you're picking up things that have become part of the mundane routine for you that just aren't right.

ROCK SCHLOCK (from page 35)

JON BON JOVI's solo debut explodes onto the chart at #7 this week, easily copping Most Added honors. *Blaze Of Glory* is now unofficially known as Wanted: Dead Or Alive Part II, which is anything but an insult. Any guesses how they feel about that at MERCURY?

Officially tearing the phones up now are a diverse group. POISON (ENIGMA/CAPTIAL) are growing bigger and bigger as *Unst-inny Bop* hits #1 on the phones and #4 on the chart. FAITH NO MORE are now officially at superrova status and still exploding. The tenacity of the SLASH/REPRISE folks has paid off in a big way as *Epic* reaches #2 Most Requested and jumps 28-22, with those last few adds rolling in. I.F.S. is having well-deserved success with CONCRETE BLONDE. This is one great band that's been due to cross from Alternative for a while now. After a near miss last week, *Joey* debuts at #34 with #3 Most Added. This record is pulling tons of adult phones and should cross to Top40 soon.

GEFFEN has crossed GENE LOVES JEZEBEL from Alternative, where they've hit #3 on the chart with *Jealous*. GLJ show up in Most Added for the third consecutive week and bow on the chart at #38.

We've got some new favorites here on the farm. This MacALPINE record POLYGRAM has is starting to sound real good. If you like that Aerosmithian, hard-rockin', bluesy feel *The Hard Way* will harden various parts of your body.

STEEL HEART do rock most bodaciously. Wayne. *Can't Stop Me Loving You* is the first of many you'll be playing from them. MCA is quite committed to bringing these boys home, and they will.

ARISTA has a couple goodies out there. DAVE STEWART's *Party Town* is a great rocker. Make a point of listening to it ASAP. Then, for a rock ballad that is pulling ENORMOUS phones for a few bold folks, try *EVERY MOTHER'S NIGHTMARE* on for size. The track is *Love Can Make You Blind*.

ALTERNATIVE

ALBUM

TRACKS

LW-TW

1-1	CONCRETE BLONDE "Bloodletting" (IRS)	JOEY	BLOODLETTING	DAYS AND DAYS
2-2	DEPECHE MODE "Violator" (REPRISE)	POLICY OF	HALO	ENJOY THE
6-3	GENE LOVES JEZEBEL "Kiss Of Life" (Geffen)	JEALOUS		
5-4	BOOM CRASH OPERA "These Here Are..." (GIANT/WB)	ONION SKIN		
3-5	WORLD PARTY "Goodbye Jumbo" (CHRYSALIS)	MESSAGE IN A	WAY DOWN NOW	IS IT TOO LATE
4-6	PRETENDERS "Packed!" (SIRE/WB)	CANDLE	NEVER DO THAT	NO GUARANTEE
8-7	MIDNIGHT OIL "Blue Sky Mining" (COLUMBIA)	KING OF THE	BLUE SKY	
9-8	HOTHOUSE FLOWERS "Home" (LON/POLYDOR)	GIVE IT UP	MOVIES	
11-9	NEW ORDER "World In Motion" (QWEST/WB)	WORLD IN		
12-10	SOMETHING HAPPENS "Stuck Together" (CHARISMA)	HELLO HELLO	WHAT NOW	
7-11	THE SUNDAYS "Reading, Writing" (DGC)	HERE'S WHERE	MY FINEST	CAN'T BE SURE
10-12	LIGHTNING SEEDS "Cloudbuckooland" (MCA)	ALL I WANT	PURE	JOY
16-13	JESUS JONES "Liquidizer" (SBK)	NEVER ENOUGH	MOUNTAINS	REAL /SONG 13
15-14	REVENGE "One True Passion" (CAPITOL)	PINEAPPLE		
17-15	STRANGLERS "10" (EPIC)	SWEET SMELL		
21-16	DAVID J. "Songs From Another..." (RCA/BEGGAR'S)	CHAUFFER		
18-17	PETER MURPHY "Deep" (RCA)	STRANGE KIND		
20-18	HAPPY MONDAYS "Step On" (ELEKTRA)	STEP ON		
13-19	ADRIAN BELEW "Young Lions" (ATLANTIC)	HELICOPTERS	PRETTY PINK	
35-20	AZTEC CAMERA "Stray" (SIRE/REPRISE)	CRYING	GOOD MORNING	
24-21	KATYDIDS "The Katydids" (REPRISE)	HEAVY WEATHER		
31-22	RAILWAY CHILDREN "Native Place" (VIRGIN)	EVERY BEAT	MUSIC STOP	
23-23	JOHN DOE "Meet John Doe" (DGC)	MAD	MY OFFERING	
29-24	MODERN ENGLISH "Pillowlips" (TVT)	BEAUTIFUL	MELT W/YOU	CARE/ TAPESTRY
30-25	SONIC YOUTH "Goo" (DGC)	KOOL		
26-26	CHRISTIANS "Colour" (ISLAND)	I FOUND OUT		
36-27	REAL LIFE "Lifetime" (CURB)	GOD TONIGHT		
19-28	ORIGIN "The Origin" (VIRGIN)	GROWING OLD		
NEW-29	IGGY POP "Brick By Brick" (VIRGIN)	HOME	PUSSY POWER	
32-30	JANE WIEDLIN "Tangled" (EMI)	WORLD ON FIRE		
22-31	SINEAD O'CONNOR "I Do Not Want What I..." (CHRYS)	BLACK BOYS		
14-32	STEVE WYNN "Kerosene Man" (RHINO)	TEARS WON'T	CAROLINE	
41-33	JOHN HIATT "Stolen Moments" (A&M)	CHILD OF		
27-34	BILLY IDOL "Charmed Life" (CHRYSALIS)	CRADLE	LA WOMAN	STEEL/LOVELESS
39-35	PATO BANTON "Wize Up!" (IRS)	SPIRITS IN	WIZE UP	
33-36	LLOYD COLE "Lloyd Cole" (CAPITOL)	NO BLUE SKYIES	DOWNTOWN	
37-37	STRAWBERRY ZOTS "Cars, Flowers, ..." (ACID TEST)	GET ME TO THE	PRETTY	
NEW-38	DEVO "Smooth Noodle Maps" (ENIGMA)	POST MODERN		
40-39	SCATTERBRAIN "Here Comes Trouble" (IN-EFF /REL)	DOWN WITH THE	DON'T CALL ME	
42-40	BLUE AEROPLANES "Swagger" (ENSIGN/CHRYSALIS)	AND STONES	LOVE COME	
44-41	FAITH NO MORE "The Real Thing" (SLASH/REPRISE)	EPIC		
38-42	MORRISSEY "November Spawned..." (REPRISE)	NOVEMBER	GIRL LEAST	
NEW-43	THAT PETROL EMOTION "Chemicrazy" (VIRGIN)	SENSITIZE		
46-44	HUMMINGBIRDS "Love Buzz" (ROOART/MERCURY)	BLUSH		
28-45	HUNTERS AND COLLECTORS "Ghost Nation" (ATL)	RIVER RUNS	BLIND EYE	LOVE/ THUNDER
48-46	ENERGY ORCHARD "Energy Orchard" (MCA)	BELFAST	KING OF LOVE	
NEW-47	WILD SWANS "Space Flower" (SIRE/REPRISE)	MELTING BLUE		
50-48	SIDEWINDERS "Auntie Ramos' Pool Hall" (RCA)	WE DON'T DO	IF I CAN'T HAVE	
34-49	JULEE CRUISE "Flying Into The Night" (WB)	FALLING	ROCKING BACK	FLOATING INTO
47-50	JACK RUBIES "See The Money In My Smile" (TVT)	BOOK OF LOVE		

MOST REQUESTED

CONCRETE BLONDE
NEW ORDER
GENE LOVES JEZEBEL
DEPECHE MODE

MOST ADDED

DEVO
IGGY POP
PRETENDERS
MICHAEL PENN

Steve Hoffman

THE SPLITTING IMAGE?

A couple of weeks ago, we did a column on format competition for Alternative radio. Or, in English instead of radio-ese, What other formats are you fighting against for listeners?

That column resulted in a lot of phone calls to the **HITMAKERS** ranch, most of them broaching the same subject matter. The common theme was that while the 23 commercial radio stations that make up this panel are all unique and different from one another, many folks felt that there were two basic strains of Alternative—guitar-based and dance-leaning.

You may recall that in that first column, opinion was greatly divided on whether Top40 or Rock Radio was the strongest competitor for Alternative, with the musical emphasis of the radio station being a key determinant in the identity of the competition.

All of that has led us to this point, where we ask of a few folks the incredibly ambiguous question:

Are There Two Sub-Formats Out There?

"When you talked to people who said that they share their listeners with Top40, I thought that would never, never happen here," recalls WMDK/Peterborough PD **Janice Bailey**. She adds, "Maybe the format has been around long enough that you have to skew one way or another. At least, that's true for the commercial stations. The college stations can get away with playing anything in the world, but the commercial stations have to take one focus and go that way."

Regionality has become a big issue here too. Several PDs, when talking about their own stations, have a tendency to group them in with a few other sets of calls the industry also tends to lump into a group. Think about it for at least three seconds, and you too can name 'em. Assessing that little fact, Janice says, "At least on the East Coast, a dance mix isn't the way to go. For us, it's a guitar mix."

Emphasis, Not Exclusivity

Does that mean MDK has to avoid dance-oriented material? Of course not. "We don't entirely avoid dance music, but that's not the feel of the radio station," is the way Janice puts it, continuing, "We're playing *Revenge*, for example. It's just that where we would dig deeper into a *Concrete Blonde*, or even a new band like *The Origin*, I don't even know if we're going to dip into *Revenge*."

Asked to put it into a simple percentage of guitar versus dance, Janice estimates, "I would say it's about 75-25 towards guitar. Really, if you look at the whole day, it might even be more than that, because of all the dance stuff that's dayparted at night."

Lastly, Janice cites demographic targeting as part of that decision-making process, saying, "I would think that the station's which do go for the guitar sound are probably looking for an older demo than the stations that incorporate more of the dance music. Our

presentation also reflects that. We don't talk up intros or over sweeps, and we have a real conversational style."

Moving Towards The Middle

One Alternative station that is thought of as being very dance-oriented is KJQN/Salt Lake City. PD **Mike Summers**, and here's a big shock, has his own views on this whole subject. "It just seems like it depends on what you play," he says, "and what you have developed an audience for. As a station, we seem to have been grouped in with Live 105 and WDRE, and it's like, 'These are the three dance stations, and a lot of guitar bands aren't good enough for this.' There was a time when people didn't even bring songs to our attention because they didn't think they could work."

The times, they are a-changin', however. Mike asserts, "It doesn't seem to be that way anymore. Guitar records are succeeding more and more for us. If you work on exposing them and say, 'Listen to this, it's pretty cool,' no matter what it sounds like, if the staff is behind it, and if it's a good song, sometimes it goes all the way. The *Origin* is a perfect example.

Again, the demographic question is raised by Mike, who comments, "Because of the demographics we have, we're building with older people who like a lot of different textures in their music. A straight dance thing really turns them off, and I'm having problems finding stuff that the station as a whole can play in all dayparts."

Midwestern Mirror Images

A quick talk with KTOW/Tulsa GM/DPD **Tim Barraza** uncovers a mirror imaging of Mike's situation in Salt Lake City. Says Tim, "Yes, I believe there may be two different Alternative formats, but we kind of walk the middle, I guess. We play a mix that's about 60-40, leaning towards rock."

In the beautiful Midwest, the Tulsa marketplace dictates Tim's emphasis for him. He notes, "This is more of a rock town. Rock Radio is what's pulling the big numbers in this area. We've got our males who like to rock and our females who like dance, so we play them both, but more rock than dance. We feel that while men might not like the dance all that much, they'll listen to it in order to hear a rock record they won't hear on any other station.

Phoenix: Feeling Is The Emphasis

KUKQ/Phoenix's **Jonathan L.** cites mood as the key to KQ's presentation. He says simply, "There are probably more than two Alternative formats. Alternative is an overall umbrella for a certain sound. On the other hand, yes, certain stations lean more towards dance and an up-tempo feel, while others lean toward a more rootsy rock feeling."

Jon L. believes that the overall feeling of KUKQ, both musically and in terms of presentation, is what defines the station. In his own words, "I'd like to think KQ fits in both the dance and rock categories; that we're a blend of both. The fact is, however, that we shade towards stations like WDRE, KROQ and Live 105. I would describe KQ as an out-and-out, fast-moving radio station, regardless of whether it's dance music, pop music, or rock music. There are very few ballads on the playlist at KQ, and that's the difference."

Concluding in the most obvious way, Jon says, "It all comes under the heading of feeling. I don't look at it as two different types of Alternative. Hardly any two Alternative stations sound alike; it's not just the music, it's the presentation. Our whole presentation is very uptempo and on the bright side."

A Dissenting Opinion

By this point, we're beginning to get the impression that whatever contention there is on this point has more to do with the musical emphasis you choose to take than with the actual existence of two different Alternative formats. Now let's talk to someone who finds the whole premise behind this column a bit

NEWS & SCHMOOZE

Gee Wally, how come the grownups are all so excited? Gosh Beav, don't you know Uncle ARB is in town this week...

Here in Lost Angeles, KROQ d ps a hair, going 3.2-3.1 12+. In San Diego, 91X jumps 4.3-4.8. On that other coas: WDRE goes 1.8-1.7.

Okay, now on to Houston. Things may be taking a turn for the worse there. The Nationwide folks at KNRJ continue to play it very cagey. Guy and Company are obviously enjoying the publicity they're getting these days. Where last week we had smoking guns pointing toward Alternative as the final format, this week we have lots of inside speculation and circumstantial evidence pointing towards that Hot A/C move that most of the world seems to think they're headed to.

Is it a bluff? A double bluff? Will we all feel like pushing them off a bluff soon? At this point, you can make a solid argument for either format. In the meanwhile, word out of Tejas is that they sound great, and that we may not know the final answers until September. As long as they play this stuff, they'll continue to report.

There's a lot of stations not playing it because it's not danceable. However, it's still a good song, and it worked for us. A lot of people around here liked it, and when they played it, they got excited about it. A lot of listeners got excited about it. Then, when they did a free show, there were a thousand people there."

Continuing to discuss the issue of change, Mike notes, "It seems to be changing for us. Actually, what I'm having a problem finding is dance music that sounds good enough to play - that is actually a good song and not just pound, pound, pound. That's probably a reason we succeed with bands like *Real Life* that actually try to craft some songs in that vein. We like to keep that element in here."

Aren't we forgetting something? Ah yes, music!

We all know what the two hot adds for the week were. Although **IGGY POP** takes #2 honors on the Most Added poll, he gets the highest chart debut, bowing at #29 with slightly better action than that other record. From start to end, **BRICK BY BRICK** is a helluva new album. VIRGIN has got to be pleased. Besides *Home*, you might also like to get yer ya-yas out with *Candy*—the duet with Kate Pierson or *Butt Town*—a sophisticated look at something or other that actually sounds like a good record as well as a funny one.

Naturally the world and ENIGMA have to be pleased that rock's original dweebs are back. **DEVO** return to the living with #1 Most Added honors and a chart debut at #38. *Post Post-Modern Man* makes us all feel warm and fuzzy inside.

Interesting news from the world of retail. **SUICIDAL TENDENCIES** show their lovely faces at #47 on the Retail Album chart with **LIGHTS...CAMERA...**

(See NEWS & SCHMOOZE page 40)

ALTERNATIVE REPORTS

91X (San Diego)
PD: Kevin Stapleford
MD: Mike Halloran ♦ 619-291-9191
 ADDS • Heavy: WORLD PARTY, ADRIAN BELEW, Light: IGGY POP, DEVO, KIRSTY MacCOLL, THAT PETROL EMOTION,

KDGE (Dallas)
PD: Larry Nielson
MD: George Gimarc ♦ 214-580-9400
 ADDS • DEVO, BAT MASTERSONS, SOUPDRAGONS, CANDY FLIP,

KITS (San Francisco)
PD: Richard Sands
MD: Steve Masters ♦ 415-626-1053
 ADDS • Medium: DEVO, Light: IGGY POP, BLUE AEROPLANES,

KJJO (Minneapolis)
PD: Mike Stapleton
MD: Lori Kelly ♦ 612-941-5774
 ADDS • Medium: BILLY IDOL, JOE SATRIANI, MICHAEL PENN, STRANGLERS, Light: IGGY POP, HOUSE OF LOVE, SWING SET, ULTRA VIVAD SCENE, BIG DIPPER,

KNRJ (Houston)
PD: Guy Zapoleon
MD: Michael Newman
 ♦ 713-790-0965
 ADDS • MORRISSEY,

KRCK (Omaha)
PD/MD: Paul Krieger ♦ 402-553-0980
 ADDS • SOUPDRAGONS, BEL CANTO, DEVO, LEE SCRATCH PERRY,

KROQ (Los Angeles)
PD: Andy Schuon
MD: Lewis Largent ♦ 818-567-1067
 ADDS • Medium: DEVO, DEPECHE MODE, CONCRETE BLONDE, Light: ANDY PRIEBOY, IGGY POP, MICHAEL PENN,

KTOW (Tulsa)
PD: Tim Barraza
MD: Joe Stone ♦ 918-446-1903
 ADDS • Medium: CELEBRATE THE NUN, DEVO, DIE LAUGHING, GREGORY GRAY, HANDFUL OF SNOWDROPS, IGGY POP, SCROLL, SQUEEZE, TINY LIGHTS, WEDDING PRESENT,

KUKQ (Phoenix)
PD: Ern Gladden
MD: Jonathan L. ♦ 602-838-0400
 ADDS • Heavy: DEVO, Medium: IGGY POP, ADRIAN BELEW, THAT PETROL EMOTION, Light: SOUPDRAGONS,

WBRU (Providence)
PD: Karyn Bryant
MD: Dexter Schwartz ♦ 401-272-9550

ADDs • Medium: THEY MIGHT BE GIANTS, HOTHOUSE FLOWERS, IGGY POP, Light: DEVO, ULTRA VIVAD SCENE, O-POSITIVE, HUMMINGBIRDS, TIMES 2, BREEDERS,

WDRE (Long Island)
PD: Denis McNamara
MD: Sue/Robert ♦ 516-832-9400
 ADDS • Heavy: WORLD PARTY, Medium: IGGY POP, JULEE CRUISE, Light: ANDY PRIEBOY, SOMETHING HAPPENS, ADAM ANT,

WFNX (Boston)
PD: Mad Max
ASST. PD/MD: Bruce McDonald ♦ 617-595-6200
 ADDS • DEVO, IGGY POP, AZTEC CAMERA, HOUSE OF LOVE, CHRISTIANS, WORLD PARTY, JACK RUBIES, HUMMINGBIRDS,

WHFS (Washington)
PD: Michael Butscher
MD: Weasel ♦ 301-306-0991
 ADDS • BLACK CROWES, DEPECHE MODE, DEVO, HAPPY MONDAYS, MICHAEL PENN, SIDEWINDERS,

WHTG (Asbury Park)
PD: Rich Robinson
MD: Chopper ♦ 201-542-1410

ADDs • Heavy: LUTHER CAMPBELL & 2 LIVE, Medium: IGGY POP, DEVO, Light: STEVE WYNN, GREGORY GRAY, KIMM ROGERS, O-POSITIVE, LONNIE MACK, MAZZY BLUE,

WKXL (Concord)
PD/MD: Renee Blake ♦ 603-225-5521
 ADDS • AZTEC CAMERA, STEVE EARLE, HUMAN RADIO, HUMAN RADIO, KIMM ROGERS, AQUANETTAS, DROWNING NOT WAVING, HUNTERS AND COLLECTORS, EVERYTHING BUT THE GIRL, BOB WISEMAN, MARY BLACK,

WMDK (Peterborough)
PD: Janice Bailey
MD: Mike Thomas ♦ 603-924-7165
 ADDS • Medium: IGGY POP, ETTA JAMES, BOOTSAUCE, ANDY PRIEBOY, DEVO, Light: LUXURIA, WIRE, JESUS JONES, 24-7 SPYZ, BOOM CRASH OPERA, MAZZY BLUE, GREEN ON RED, URBAN DANCE SQUAD,

WOFM (Norfolk)
PD: Art Williamson
MD: Al Mitchell ♦ 804-421-7111
 ADDS • SUICIDAL TENDENCIES, BULLET LAVOLTA, YO LA TENGO, DEVO, QUEENSRYCHE, SQUEEZE,

BEAT FARMERS, SHINEHEAD, HEARTHROBS, BOP, DION, JULIA FORDHAM,

WOXY (Cincinnati)
PD/MD: Phil Manning ♦ 513-523-4114
 ADDS • Heavy: DEPECHE MODE, PRETENDERS, MORRISSEY, TRIP SHAKESPEARE, THE SILOS, POI DOG PONDERING, Medium: IGGY POP, Light: DEVO,

WRSI (Greenfield)
PD/MD: Jim Olson ♦ 413-774-2321
 ADDS • YO LA TENGO, MAXI PRIEST, ALLMAN BROTHERS, CHERYL WHEELER, IGGY POP,

WTKX-AM (Pensacola)
PD/MD: Elvis Jones ♦ 904-438-7543
 ADDS • Medium: GENE LOVES JEZEBEL, YO LA TENGO, LUXURIA, Light: AZTEC CAMERA, AFGHAN WHIGS, LEED INTO GOLD, BEAT FARMERS, ANDY PRIEBOY, MY LIFE WITH THE THRILL KILL KULT, LUSH,

WXVX (Pittsburgh) PD/MD: Dave Calabrese ♦ 412-856-6846
 ADDS • THE SUNDAYS, BIG DIPPER, RED HOUSE, IGGY POP

FROZEN THIS WEEK:
 KTCL/Fort Collins

SPLITTING IMAGE? (from page 39)

preposterous.

Harkening back to the first column where we discussed formatic competition for Alternative, WFNX/Boston PD Mad Max believes, "If you try to even imagine that you're some sort of alternative to Top40, that's ridiculous. We were never an alternative to WXKS here in Boston. At 91X, we were never an alternative to Q106 in San Diego. We're an alternative to rock, to WBCN, to KGB.

"Don't be confused as to who your target audience is. Be a rock station. That's what WHFS is doing, and they're becoming more and more successful at it. That was the key to our success at 91X. We maintained that we were still rock and we were doing 6 shares there. That's been one of the keys here. We have a lot of handicaps, signal being one of them, but we've made a lot of progress by being a rock station and not an alternative to Top40."

On the basic question of whether there is more than one Alternative format out

there, Max asserts, "I think it's a development, but no, I don't think there are (two Alternative formats). Those stations have chosen their path, but I think it's a mistake. When we went that path at 91X back in 1984 and 1985, we were at the lowest we could have been in terms of ratings. There's not that much music out there. When you hold so much to the idea of the club mix, or the dance remix, you ignore a lot of good, basic rock records that could add a lot of credibility to your whole shtick and make you a viable alternative to Rock Radio."

"We've got elements of both in our format," Max concludes, "and if you mix them both well, that's fine. There are some bands that have a hip quality to them like New Order. New Order is not Donna Summer. Sure Top40 will steal certain music from us, but that's because they're more perceptive than most rock stations. Look at KJQN. Mike knows he can't be too dancey there. They have to be kind of a pop-rock station, but they're more rock than anything else. Unfortunately, Top40 will always out-Top40 Alternative Radio."

NEON (from page 5)

"I was looking for people who had knowledge in Top40, Urban and AC, and I think between the two of them and myself we're able to draw upon enough resources to pull this off," said Scott.

Frosty Stillwell, former morning host at WGRD in Grand Rapids, has been hired to host the KISS104 morning show. Scott said Neon hired Stillwell right away "as opposed to trying to develop the music and coming back with the morning show later." Scott said the morning show has a news and traffic person, and they are looking for a sidekick for Stillwell.

Scott, who joined Neon in April, shortly after the company received FCC approval for the purchase of the Louisville station and its AM counterpart, has said that the company plans to acquire several stations in the near future. He has said that Neon likes the midwest, but that the company is looking for opportunities in any part of the country.

SUIT (from page 5)

equipment.

The complaint asks the federal court to declare that Sony is contributing to federal copyright violations by providing DAT recorders and cassettes, and to prohibit the company from supplying the equipment to the U.S. market.

The NMPA will advise the plaintiffs and provide legal counsel in the suit. **Marvin E. Frankel**, a former federal judge and one of two lawyers representing the songwriters and publishers, stated that "Our goal is fair treatment for the people who create and distribute the songs America sings."

Cahn said that he and his co-plaintiffs "are not trying to halt the progress of technology - we simply want hardware manufacturers to realize that meaningful and compensatory copyright safeguards must be in place before consumer digital recording technologies are introduced."

ARBS (from page 5)

from a combined AM/FM 10.3 to a 9.4. Elsewhere in the market, KFMB-AM scores a major jump, from 4.6 to 6.7, while Hot AC sister B100 moves 4.5-4.7. Crossover Top40 XHTZ (Z90) moves .8 to 1.9, while XHRM drops two tenths to 1.1.

In Nassau-Suffolk Counties, NY, WALK AM-FM continues to lead, moving 6.8-7.0, while Top40 WBLI drops slightly (5.0-4.7), still good for second in the market overall.

In Riverside-San Bernardino, CA, Crossover Top40 KGGI still leads despite a drop from 8.6 to an 8.2.

In Monmouth-Ocean New Jersey, AC Easy Listening WADB dominates with a 5.6, while Top 40 WJRZ checks in with a 3.3 and Hot AC WJLK-FM scores a 3.2.

In Anaheim, Top40 KEZY scores a .9 while market penetrator KIIS overtakes KQLZ for the lead.

NEWS and SCHMOOZE (from page 39)

REVOLUTION (EPIC). *Alone* is the single, and it's very accessible. The first track, *You Can't Bring Me Down* is guaranteed to grab your attention.

Speaking of EPIC, they be gearing up conversions for two successful acts. The next **O POSITIVE** single will be *Imagine That*. Where Back Of My Mind kinda jumped out and grabbed you, this one is a bit slower and more gripping. It sucks you in, which may be illegal in some states. For **BIG DIPPER**, the same is true, with their new single, *In Possible Things*.

Erstwhile ELEKTRA dude John Leshay has provided us with some tasty stuff from the **HEART THROBS**. *Dream Time* rides a fine line between lots of genres and pulls it off nicely.

On the subject of straddling various genres, **JESUS JONES** continue to climb the charts and sell records nicely for SBK, as **LIQUIDIZER** moves within striking range of the top ten. Having met the band the other night, we can officially say that they are also very nice guys who deserve the success

they're having.

Also deserving are REPRISE's **AZTEC CAMERA** who continue to race upward, with a 35-20 chart move. Is it just me, or is *The Crying Scene* the best record they've done by a couple of light years. 'Scuse me for a moment while I adjust my volume knob upward...

Beat This

Former EPIC Alternative maestro **Jack Isquith** is now finalizing his plans in the Pacific Northwest. He has hung out his indie shingle under the nom de bidness of **Beat Vision Promotions**. In a big shocker, he'll continue to work Epic product. Other plans are forthcoming. If you need some lumberjacking advice or just wanna contact Jack, you can reach him at 1574 SE Lexington Street, Portland, OR, 97202. The phone numbers?—voice is (503) 234-2300 and fax is (503) 234-6060. Timberrrrrrrr!

Now, for lotsa real dirt, **Ear To The Ground** awaits you in the back.

L.A. GUNS



“The Ballad Of Jayne”

HITMAKERS NATIONAL ALBUM SALES: NEW#49

Record Bar, Norman, OK (#6)
Music City O.S., Nashville (#10)
Radio Doctors, Milwaukee (#12)
Nova Distributors, Norcross, GA (#12)

Independent Records, Col. Springs (#13)
Gallery of Sound, Barre, PA (#14)
Central South O.S., Nashville (#16)
DJ's Sound City, Spokane, WA (#18)

PIRATE (#10)	WGTZ (Add)	Q104 (16-12)
THE FOX (3-1)	93QID (D#28)	WQUT (9-8)
WHYT (#20)	KZOZ (13-10)	WZYQ (28-21)
92X (#10)	KZZU (21-16)	and more

J. DAVID HOLMES, MD, KUPD - Phoenix

“After 10 weeks of airplay, the song remains in our top 5 most requested. Retail is strong. If the next track pops, we're looking at a platinum-plus record.”

CAREY CURELOP, PD, KLOS - Los Angeles

“Testing great! Can't get rid of it! Help!!!”

KELLY MONSON, MD, KRSP - Salt Lake City

“Over the past four weeks, it's been our #1 most requested record. It has tremendous appeal to women and teens. It has a rock & roll attitude without being a hard-edged song. It's doing incredibly well for us and has been holding up for eight weeks!”

KEN CARSON, PD, WHTO - Orlando

“We've been playing the record forever, and it's still getting top 10 phones. It should have gone into recurrent two months ago, but it just won't die. It's proven itself in all demos and dayparts. We're getting phones from teens and from forty-year-olds.”

PATTY MARTIN, MD, KLOL - Houston

“It's doing awesome! We've been playing it since April and it's still our most requested song! It won't go wrong.”

CINDY SCULL, MD, KATT - Oklahoma City

“As soon as I heard it I thought it was a major smash. It should be as big a hit as Patience. It's one of the best testing records we have, even with upper demos, so we can play it in all dayparts. It's been on for 12 weeks and has very little burn.”

RUSS MOTTLA, PD, WIYY - Baltimore

“It's one of the best rock ballads we've had in the last year, both from a research standpoint and from listener requests.”

JOHN McFADDEN, Asst. PD/MD, THE FOX - Detroit

“This is a rock record that will work even when surrounded by Dance records. Big phones, good callout, it transcends all demos and could definitely go to #1 on THE FOX!”

MARK JACKSON, Asst. PD/MD, WHYT - Detroit

“Strong callout all demos and steady requests! One of the biggest teen anthem rockers of the year!”



FACES & PLACES



Pictured backstage with **JOHNNY CLEGG & SAVUKA** prior to an inspired performance opening for Tracy Chapman at the Greek Theater in Los Angeles are (top row L-R): **Keith Hutchinson**, **Dudu Zulu** and **Johnny Clegg** of Johnny Clegg & Savuka; Capitol Records President **Hale Milgrim**; **Steve Mavuso** of Johnny Clegg & Savuka. (bottom L-R): VP Sales **Lou Mann**; **Solly Letwaba** and **Derek De Beer** of Johnny Clegg & Savuka.



CHARISMA Records recently held a listening session in New York to officially announce the signing of L.A. based metal band **REVEREND**. Pictured are (L-R): Charisma VP Promo **Bob Catania**; Rosevine Management's **Victor Levine**; Charisma VP A&R **Danny Goodwin**; **David Wayne** of Reverend; Charisma President **Phil Quartararo**; and Rosevine Management's **Steve Rosen**.



COLUMBIA recording artist **Mariah Carey** on the Southeast stop of her promotional tour. Pictured are (L-R): Columbia Records VP Pop Singles Nat'l Promo **Bob Garland**; **Mariah Carey**; WBBQ PD **Bruce Stevens** and Columbia Local Promo Manager **James Bishop**.



A committee of The Friends Of The T.J. Martell Foundation gathered in New York to pay homage to two radio greats, **Frankie Crocker** of WBLs and **Mike Stradford** of KKBT. Pictured are (L-R): **Max Myrick**, WPLZ; **Jerry Boulding**, Urban Network; **Jack Gibson**, Jack The Rapper; **Mike Stradford**, KKBT; **Ruben Rodriguez**, Columbia Records; **Vaughn Harper**, WBLs; **Hal Jackson**, WBLs; **Frankie Crocker**, WBLs; **Sharon Heyward**, Virgin Records; **James DeCastro**, KKBT; **Joey Bonner**, Warlock Records; and **Ken Webb** of WRKS.



ELEKTRA Entertainment is pleased to announce the signing of **Phalon**. Pictured are (Top row L-R): Megajam Records Exec VP **Earl Sayles**; Elektra Sr VP Business Affairs **Gary Casson**; Elektra VP Sales **Kenny Hamlin**; Elektra Sr VP/GM **Brad Hunt**; **Phalon**; Elektra Exec VP **Aaron Levy**; Megajam Records Nat'l Dir Promo **James Alexander**. (Back row L-R): Megajam Records President **Terry Starks**; Elektra VP Urban Music Mktg/Promo **Doug Daniel**; and Elektra VP Mktg **David Bither**.



A&M's **Janet Jackson** congratulates **John Garabedian** on the two year anniversary of *Open House Party*! Congratulations John!

THE VERDICT IS IN.

I N N O C E N T

The new single from

W H I S P E R S

THE DECISION IS UNANIMOUS.

Black radio jumped on it and made it a one-week breaker.

The clubs got a hold of it and pushed continuous play.

Now the distinctive sound that made the Whispers CHR favorites last time out is back. And the groove is irresistible.

From the forthcoming Capitol debut album More Of The Night.

Produced by Robert Brookins for Sac/Boy Productions • Co-produced by Gordon Jones
for Flash Productions • Management: Mike Gardner for the Gardner Company

© 1990 Capitol Records, Inc.



On Capitol Cassettes, Compact Discs and Records.

HOT RADIO PROMOTIONS

PURTAN COUPON CAPER TO AID DONALD TRUMP

Other disc jockeys around the country may be making fun of **Donald Trump**, but Q95, Detroit Morning Man **Dick Purtan** is encouraging listeners to do their part to help Trump out during his tough times by sending in their unused coupons. "The 50 cents off on handwipes might not mean much to you," says Purtan, "but when you're trying to get by on only \$450,000 a month, every little bit helps." The coupons will be sent to Trump, which Q95 hopes will persuade him to fly to Detroit to do his weekly shopping. Purtan noted that the cost of Trump's private plane making the weekly trip will be more than offset by the fact that many markets in the area offer double coupon discounts on a daily basis. On a more serious note, Purtan's annual Salvation Army Radiothon has raised over \$300,000 this year for the Army's charity work.

WPFR BRINGS RUNAWAYS TOGETHER

Trying to stem the tide of runaway kids in their hometown, WPFR in Terre Haute, Indiana coordinated a viewing of **Richard Marx's** *Children of the Night* video at the local Teen Community Center. Twenty-five runaways showed up for the viewing, and the local CBS and NBC news affiliates made the event their lead stories on June 12. Two support groups were started as a result of the gathering, and several counselors showed up to help the runaways with their problems.

KSSK SENDS LISTENER TO SEE BASIA IN L.A.

KSSK in Honolulu is sending a listener and a guest to Los Angeles to see **Basia** in concert later this month. Listeners call in whenever they hear a Basia song, and the 12th caller wins a copy of Basia's LONDON, WARSAW, NEW YORK cassette and qualifies for the grand prize trip. KSSK Promotions Director **Scott MacKenzie** said that originally, he was going to give the trip to the listener who could pronounce and spell Basia's last name, which is Trzetelewska. "After much thought, I felt that this would be too strenuous for our listeners," said MacKenzie, "so I decided to make it easy and have them just listen for her songs."

WZYQ's GREAT BATHTUB RACE DRAWS 10,000

WZYQ-FM in Frederick, Maryland drew 10,000 people to its "19th Annual Great Bathtub Race" on June 2 at Baker Park in Frederick. The day's festivities featured an all-day family schedule of events, including the "Two Person Tubbers," "Single Tubbers," "Powder Puff/Ladies Race," and "The Best Body on the Lake Contest." WZYQ-FM personalities gave away hundreds of prizes, and the winners of the bathtub race shared in prizes such as \$104 cash, trophies, and a \$500 prize package that included compact disc recorders for each of the male and female winners of the "Best: Body Contest."

KILO's ELY GOES ON ICE FOR DRUG AND ALCOHOL ABUSE

KILO, Colorado Springs Program Director **Bob Ely** recently spent 38 hours entombed in a 5,000-pound block of ice, in order to "put a freeze" on drug and alcohol abuse. Ely was hypnotized before entering the tomb in order to help him deal with the claustrophobia, and he spent the next 38 hours laying prone without food, water or bathroom facilities. He broadcast live throughout the entire period, and listeners who dropped by made donations to help Ely with his mission.

WZPL's LONDON SPENDS AN HOUR BEHIND BARS



WZPL-Indianapolis OM/DP **Don London** was hauled off to jail June 21 on charges of impersonating an operations manager. The hour London spent behind bars wasn't exactly hard time, though, as he was required only to raise some money for the American Cancer Society's "Jail and Bail" fundraiser. London raised about \$300 during his time in the clink, and judging from his smile it wasn't as hellish as prison is made out to be.

WZOK's ANYTHING THAT FLOATS RAFT RACE

WZOK in Rockford, Illinois held its 14th Annual Anything That Floats Rock River Raft Race on July 4. A turnout of 60,000 was expected to witness the two-mile race from Sinnissippi Gardens to the Verdi Club, in which 140 of the wildest and wackiest rafts competed for speed and showmanship. First place winners in both categories received a \$700 gift certificate for the Cherryvale Mall, with second and third place receiving a \$500 and \$300 gift certificate, respectively. Rafterers paid an \$8 fee to compete, with proceeds going to the Fourth of July Committee.

THE 92X GIANT HEART GIVEAWAY

92X in Columbus recently told its listeners, "Don't eat your heart out - enter it in the "92X Giant Heart Giveaway." The event was held June 29 at the 92X Afterwork Party at Darby's Cafe on Capitol Square. **Tom Kelly and Company** kicked off the contest, in which entrants were required to make a heart (out of anything), make it big, and put 92X on it. The creator of the best Giant Heart won front row seats to the June 30 **Giant/Heart** concert at Capital Music Center, plus dinner and limosine service to the show.

KHTK HELPS GET THE PARTY STARTED

As part of the "97 Hot and Sweaty Days of Summer," KHTK (HOT97) in St. Louis wanted to help listeners with their summer party plans. So the station gave away "Instant Party Starter Kits" to the ninth caller after hearing the sound of the party. The party packs included a six pack of coke, a large bag of munchies, a free movie rental from Blockbuster Video, and a cassette of their choice from the HOT97 music library. KHTK provided everything else, but the party kit winners had to provide their own friends.

WNCI's DIAMOND GIVEAWAY

If diamonds are a girl's best friend, then all the girls in Columbus were vying for a \$7,000 diamond during the WNCI Diamond Giveaway. When listeners heard the sound of "the dork dropping a diamond ring down the sink," they called in and were registered for a random drawing. Listeners were registered 24 hours a day for the drawing for the one-karat diamond.

93Q's WEEK-LONG BIRTHDAY CELEBRATION

93Q in Houston finished off its eighth birthday celebration on July 6 with the second of two **Depeche Mode** concerts at the Mitchell Pavilion in the Woodlands. 93Q distributed 15,000 commemorative 93Q-Depeche Mode hand-held fans to cool off the crowd, and hundreds of fans also received limited edition 93Q-Depeche Mode tour vests, designed specifically for 93Q. Earlier during the week-long celebration, **John Lander** and the **Q-Zoo** broadcast from sites all over the Houston area. Tuesday featured a broadcast from Malibu Grand Prix; on Wednesday, 93Q celebrated Independence Day by sponsoring a volleyball tournament and beach party at Stewart's Beach in Galveston; on Thursday, the Zoo was Astroworld; and on Friday, the Zoo held the annual Fourth of July picnic at Memorial Park in Houston, providing hot dogs and holding contests for excited fans. All week long the morning show featured material from the eight-year history of the Q-Zoo.

"BUD" MELMAN LEADES WAPI's HUMANE SOCIETY PARADE



Larry "Bud" Melman of *Late Night With David Letterman* fame was the Grand Marshall for WAPI-Birmingham's annual fundraiser for the Humane Society, "Do Dah Day." Melman led the mile-long parade to historic Caldwell Park, while 7,000 people enjoyed the festivities, including a performance by Adam Ant. Over \$40,000 was raised for the Birmingham Humane Society. Melman (third from right) is pictured with WAPI personalities.

★ the lightning seeds

"Pure"

MAINSTREAM TOP40 CHART: 39-35

National SINGLE SALES: 34-26

A HITBOUND! A CRUSADE!



WPLJ (#29)
PIRATE RADIO (#11)
WIOQ (D#34)
Q95 (D#25)
WXKS-FM (#14)
KKBQ (8-6)
Y100 (18-15)
KBQ (35-31)

B100 (18-12)
WLOL-FM (32-28)
POWER PIG (34-31)
WPHR (26-23)
KKRZ (D#29)
KXYQ (22-19)
WKTI (Add)
WKTI (Add)

KWOD (#38)
WGH (Add #32)
WNVZ (29-27)
B97 (30-28)
KSAQ (#3)
HOT94.9 (#11)
KCPX (14-11)
KISN (11-9)

MAJIC102 (28-25)
WCKZ-FM (#32)
XL106.7 (D#33)
98PXY (D#30)
Y107 (32-27)
KJ103 (Add)
WKZL (30-25)
and more

Indecent Obsession

"Tell Me Something"

#5 IN DISCOVERY CLUB!

MOST ADDED WITH 37 ADDS!!

A HITBOUND! A CRUSADE!

WIOQ (Add)
WXKS-FM (Add)
KBQ (Add #37)
KROY (Add)
KSAQ (Add)
KTFM (Add)
WCKZ-FM (Add)
95XXX (Add)
99.9KHI (Add)
G98 (Add)

KIXY (Add)
KKMG (Add)
KKSS-FM (Add)
KMOK (Add)
KQIZ (Add)
KSND (Add)
KTMT (Add)
KTRS (Add)
KVTI (Add)
KZBB (Add)

KZII (Add)
KZOZ (Add)
OK95 (Add)
Q104 (Add)
WAEB-FM (Add)
WBNQ (Add)
WCGQ (Add)
WFLY (Add)
WHTO (Add)
WJMX (Add)

WJZQ (Add)
WKPE (Add)
WLAN-FM (Add #31)
WNYP (Add)
WPFM (Add)
WVBS (Add)
WYYS (Add)
and more

Bell B iv D evoe

"Do Me"

#4 IN DISCOVERY CLUB

**A HITBOUND!
A CRUSADE!**

CROSSOVER TOP40 CHART: 12-7

National SINGLE SALES: 46-25

TOP 5 ALBUM SALES Nationally!



HOT97 (26-23)
WPLJ (24-20)
KIIS-FM (Add)
POWER106 (22-16)
KMEL (12-9)
WIOQ (#33)
WUSL (19-17)
THE FOX (19-14)
WHYT (9-3)
100.3JAMZ (#8)
KEGL (Add)
WXKS-FM (25-19)

WAVA (24-22)
WPGC (18-12)
KISS98.5 (11-8)
HOT105 (24-18)
KHTK (25-22)
Q106 (15-12)
Z90 (12-10)
WLOL-FM (31-25)
WMXP (D#20)
POWER PIG (19-13)
Q105 (30-26)
KKFR (17-13)

KZZP (Add #24)
KS104 (7-5)
Y108 (27-23)
HOT102 (#38)
HOT97.7 (D#29)
FM102 (#10)
KROY (26-16)
KWOD (Add #22)
WNVZ (D#30)
KGGI (19-12)
B97 (D#29)
KITV (11-9)

KTFM (25-22)
WKSE (#28)
KC101 (Add)
WTIC-FM (34-31)
WCKZ-FM (24-21)
102JAMZ (16-14)
Y107 (D#28)
KJ103 (17-14)
WJMH (15-13)
and more

MCA RECORDS

NEW RELEASES

TOP 40

AFTER 7 "Can't Stop" (VIRGIN)
AND WHY NOT "The Face" (ISLAND)
BROJOS "Live Like A King" (WARNER BROS.)
CANDY FLIP "Strawberry Fields Forever" (ATLANTIC)
JUDE COLE "Time For Letting Go" (REPRISE)
CONCRETE BLONDE "Joey" (I.R.S.)
GIANT "It Takes Two" (A&M)
ICE-T "Dick Tracy" (WARNER BROS.)

BILLY JOEL "Not Her Style" (COLUMBIA)
BARRY LATHER "Love In The 3rd Degree" (ATLANTIC)
MILLI VANILLI "4-Cut Medley" (ATCO)
ALANNAH MYLES "Lover Of Mine" (ATLANTIC)
REAL LIFE "(If I Was) God Tonight" (CURB)
DAVE STEWART & THE SPIRITUAL COWBOYS
"Party Town" (ARISTA)
TKA "Won't Give Up On You" (TOMMY BOY/WB)

ROCK

CHEAP TRICK "Can't Stop Falling Into Love" (EPIC)
ELECTRIC BOYS "Into The Woods" (ATCO)
SIDEWINDERS "We Don't Do That Anymore" (RCA)
STEEL HEART "Can't Stop Me Loving You" (MCA)

DAVE STEWART & THE SPIRITUAL COWBOYS
"Party Town" (ARISTA)
THE WAY MOVES "One More Kiss" (CHAMELEON)

ALTERNATIVE

HEARTTHROB "Dream Time" (ELEKTRA)
NITZER EBB "Fun To Be Had" (Geffen)
PLAN B "Run For Cover" (POLYDOR)

DAVE STEWART & THE SPIRITUAL COWBOYS
"Party Town" (ARISTA)
TRIP SHAKESPEARE "Pearle" (A&M)

FACE-OFF (from page 7)

situation warrants otherwise.

"You never want to go out on a limb if you're in a non-aggressive market, because all you're doing is taking unnecessary chances," O'Neal asserts. "At the same time, you need to look at each record individually. If, for instance, a label is pushing a record that we've tested and doesn't work for us, we'll often play something else off the album if it's a core artist."

And what if the VP of promotion calls to say that the track 'CKZ is hammering is projected to be a single three months down the road? Would O'Neal then back off the track to adhere to the corporate marketing strategy?

"Ninety percent of the time, we'll resist that kind of pressure," he asserts brashly. "For instance, if we're playing *Jerk Out* by The Time and it starts to peak, we'll ear-pick another cut off the record. If the label drags their heels in picking a followup track, then as *Jerk Out* burns for us we'll play a cut off the album and hope it's the next single."

And if it isn't? "If they try to direct us away from the track that's working for us, we'll usually consider our audience before politics," says O'Neal. "Besides, contrary to what some record people think, I think playing an album track boosts sales in the market."

O'Neal mentions that he helped tip off ARISTA to the mammoth potential of Taylor Dayne's *Love Will Lead You Back*, when the track they were working, *With Every Beat Of My Heart*, fizzled in Charlotte. But, he stresses, he does everything possible to keep off a parallel track with label dictums.

"We want to promote our relationships with the record labels, so we try to work in concert with them," he says. "I'm never going to step out on a limb and purposely find records that are outside a label's game plan, but if the situation calls for it I will step away from the label's focus track."

PROMO (from page 7)

sales perspective in his promotions. "I'm looking forward to integrating my ideas directly with the sales crew, which will offer me a new challenge," O'Rourke stated. "In the past I've worked more with other areas of the station personnel, but in promotions, coordinating the sales department is one of the primary tasks."

O'Rourke agreed with Kieley that his programming experience will greatly benefit him in his new duties, and added that it will also give him an edge in helping the Edens team in other pivotal areas. "Ultimately Garry Wall has the final say, but he readily accepts feedback from me in a wide range of areas, from listening to demo tapes of potential air talent to picking the music we play," said O'Rourke.

Cosenza has had the most time of the three converts to hone his new skills, having been with Q106 for almost a year. Cosenza said that it was much more difficult in the cozy confines of Portland, Maine to pull off a three- or four-act show than it is to host eight bands in San Diego. "You've got to be creative in the smaller markets in meeting clients' demands," Cosenza said. He also intimated that his new position will be "the perfect bridge" for jumping up to a PD slot in a major market.

"Working with people like Garry and (Q106 PD) Kevin Weatherly is almost like going to programmers' school," said Cosenza. "I've learned so much from them, and at the same time they are more than willing to listen to and utilize my ideas."

Cosenza said he would definitely recommend a move from small-market PD to major market promotions director "as a perfect transitional vehicle for someone wishing to jump to a larger market position."

"As a promotions man at a station like Q106, you're in the hot spot to make the jump to a PD post in a top 50 market, should the opportunity arise," said Cosenza.

RADIO/RETAIL (from page 7)

began to build a base at Top40, which is crazy."

Texas belle **Carolyn Robbins** from 103JAMZ in Dallas (she with the platinum ears) agrees with Gureli that it will take a lot to keep *Banned* from zooming up the charts. "It pulled 98 percent positive in our Do or Die battle, which is a pretty good indication that our listeners are ready for this band to make a full-time appearance."

It's always good to see the little guys rear their pointed heads, and Robbins claims that an upstart Texan named **Vanilla Ice** is really turning up the heat at JAMZ with a juicy cut called *Ice Ice Baby*, on Atlanta-based ICHIBAN Records. "It samples *Under Pressure* by Bowie and Queen, and our listeners love it even though it's not the greatest rap performance in the world," Carolyn claims. "It just seems to work on the air - and that's the bottom line." You can latch onto a copy by calling **J.W. Sewell** at ICHIBAN at 404-926-3377.

Am I happy that the **John Hiatt** record is selling or what! **Terry Currier** from Music Millenium in Portland, Oregon reports that for the first few weeks out of the box, it was his number one record. "The trick with Hiatt is to give him in-store play, which always seems to draw people over to the counter," states Currier. "The good news is that his back catalogue is beginning to move as well."

Another band causing shock waves around the Northwest is New York's delightfully cacophonous **Sonic Youth**, who have been building in popularity with each successive release. "They have a good underground cult following now, but their new record might even break them out a little bit farther," said Currier in a burst of sardonic glee. With their frenzied bursts of aural adrenalin, Sonic Youth can take a while to get used to, but no matter; they really seem to be riding the crest of a wave. Watch their new DGC album really generate some volume at retail.

IMPORT CHART

COMPOSED FROM THE HOTTEST, CUTTING EDGE IMPORT STORE CHARTS FROM ACROSS THE COUNTRY

LW-TW

- 4-1 * SNAP "Oops Up" (ARISTA)
- 3-2 PAT & MICK "Use It Up And Wear It Out" (PWL)
- 10-3 SOHO "Hippy Chick" (S&M/SAVAGE)
- 1-4 * NEW ORDER "World In Motion" (FACTORY/MCA)
- 5-5 * CANDY FLIP "Strawberry Fields Forever" (ATL)
- NEW-6 JESUS LOVES YOU "Generations.." (MORE PROT)
- 12-7 DUSTY SPRINGFIELD "Reputation" (PARLA/EMI)
- NEW-8 ATC "It Ain't Over" (SBK)
- 20-9 ADEVA "Treat Me Right Remix" (COOLTEMPO)
- 7-10 * LISA STANSFIELD "What Did I Do To You?" (ARISTA)
- NEW-11 EZEE POSSEE "Sun Machine" (MORE PROT/EN)
- 30-12 2 STATIC "Boy, I'll House You" (BCM-GERMANY)
- 42-13 EURYTHMICS "Sweet Dreams (Nightmare)" (RCA)
- 8-14 * BLACK BOX "Don't Know Anybody Else" (RCA)
- 6-15 * DEPECHE MODE "Policy Of Truth" (SIRE/REP)
- 27-16 LEE MARLOW "Movin'" (DISCOMAGIC)
- 49-17 BETTY BOO "Doing The Do" (RHYTHM KING)
- NEW-18 DANCE COMPUTER "Vol 2" (NBS)
- 35-19 MUSTO & BONES "All I Want Is..." (CITY BEAT/XL)
- 11-20 WES BAM "The Roof Is On Fire" (LOW SPIRIT)
- NEW-21 ST. ETIENNE "Only Love Can Break..." (HEAVENLY)
- 9-22 * BLACK BOX "Everybody, Everybody" (RCA)
- 36-23 BAD BOYS BLUE "How I Need You" (COCONUT)
- 26-24 SATOSHI TOMIIE f/ A. JARVI "And I Love..." (FFRR)
- 39-25 WEE PAPA GIRLS "Get In The Groove" (CAPITOL)
- 2-26 CABARET VOLTAIRE "Keep On" (PARLAPHONE)
- NEW-27 DOUG LAZY "Can't Hold Back (U No)" (ATLANTIC)
- NEW-28 DOUBLE TROUBLE "Love Don't Live..." (DESIRE)
- 23-29 * 49ERS "Girl To Girl" (4TH & B'WAY/ISLAND)
- NEW-30 THE GRID "Flirtatious" (WEA/UK)
- 13-31 * SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- NEW-32 BLUE TATTOO "Love Can Do" (X-ENERGY)
- 14-33 KYM MAZELLE "Useless Remix '90" (SYNCOPATE)
- NEW-34 DEF BOYS "Swing The Famous" (WHITE LABEL)
- NEW-35 * BASS-O-MATIC "In The Realm Of Senses" (VIRGIN)
- 19-36 PRECIOUS RED "Think" (CHAMPION)
- 45-37 * BEATS INTERNATIONAL "Won't Talk..." (ELEKTRA)
- NEW-38 MR. FINGERS "What About This Love" (FFRR)
- NEW-39 NEXUS 21 "Still Life Keeps... (Remix)" (NETTWERK)
- 15-40 * ERASURE "Star" (SIRE/REPRISE)
- 17-41 MASSIVO "Lovin' You" (DEBUT)
- 18-42 PROPOGANDA "Heaven Give Me Words" (CHARIS)
- 22-43 QUARTZ "Get Busy" (B-TECH)
- 24-44 * THE CREW "Get Dumb (Free Your...)" (VEND/A&M)
- NEW-45 McCROWN "Situation 90" (FLIM FLAM)
- 16-46 DE LA SOUL & Q. LATIFAH "Mama Gave..." (GEE ST)
- NEW-47 PETRA & CO "Just Let Go" (BCM)
- NEW-48 FREESTYLE ORCHESTRA "Keep On..." (SBK)
- 32-49 TALK TALK "It's My Life '90 Remix" (RCA)
- 46-50 20 POUNDS TO GET INTO "Shut Up..." (SHUT UP...)

BRAND X • New York ♦ D.J. Money Penny 212 431-4360

CHART BOUND:

- THE GRID "Flotation" (WEA - U.K.)
- FATMAN & STELLA MAE "Release Me" (CUE - U.K.)
- L.F.O. "L.F.O." (W.A.R.P. - U.K.)
- DISH & TELL "House Of Venus" (GO BANG! - U.K.)
- THE PROJECT "Look Into My Eyes" (R&S -BELGIUM)

BREAKOUTS

- DEF BOYS "Swing The Famous" (WHITE LABEL)
- JADE 4 U "Hear Me Coming" (DANCE OPERA)
- SNAP "Oops Up" (ARISTA)
- BLACK BOX "Everybody, Everybody" (RCA)
- BLUE TATTOO "Love Can Do" (X-ENERGY)
- K.L.F. "What Time Is Love - 1990 Remix" (KLF)
- McCROWN "Situation 90" (FLIM FLAM)
- PHILLIP BOA & THE... "This Is Michael" (POLYD/GERM)

IMPORT REPORTERS - HOT 5

- | | |
|--|---|
| <p>LOS ANGELES</p> <p>DECADANCE • New York ♦ Dennis Wakil 212 691-1013 • GANG OF FOUR, HI-LINER, MOON CREW, ROZLYNE CLARKE, SNAP,</p> <p>LOS ANGELES</p> <p>PRIME CUTS • West Hollywood ♦ Aaron Willems 213 654-8251 • DUSTY SPRINGFIELD, JADE 4 U, KICKING BACK, MONIE LOVE,</p> <p>LOS ANGELES</p> <p>STREET SOUNDS • Los Angeles ♦ Stephen 213 651-0630 • BACK TO BASICS, BONE SHAKERS, DEF BOYS, QUARTZ, STRONTIUM 90,</p> <p>CHICAGO</p> <p>D.J. INTERNATIONAL • Chicago ♦ Benji Espinoza 708 853-5558 • 20 POUNDS TO GET INTO, BLOW MONKEYS, RENEGADE SOUND-WAVE, RHYTHM IS RHYTHM, SHADES OF BLACK,</p> <p>GRAMAPHONE RECORDS • Chicago ♦ Andy Moy 312 472-3683 • BLUE TATTOO, BOMB, KOOL ROCK STAEDY, L. MARROW, W. KNIGHT,</p> <p>SAN FRANCISCO</p> <p>BUTCH WAX • San Francisco ♦ Greg 415 431-0904 • 49ERS, D SHAKE, K.L.F., MCCROWN, SENSI,</p> <p>SOUL DISCO • San Francisco ♦ Bob Griffith 415 431-1758 • BEATS INT'L, BLACK BOX, CANDY FLIP, D. UNDER-GROUND, MXM,</p> <p>STAR RECORDS • San Francisco ♦ Christi 415 552-3017 • BIANCA Y NEGFO, COLD CUT F/ QUEEN LATIFAH, SOUTH SOUL,</p> <p>PHILADELPHIA</p> <p>FUNK-O-MART • Philadelphia ♦ Avi 215 963-056 • 49ERS, BLACK BOX, CREW, DOUG LAZY, REBEL MC,</p> <p>SOUND OF MARKET • Philadelphia ♦ Dywane Budd 215 925-3150 • DEF BOYS, K. MAZEL, SNAP, WES BAM,</p> | <p>DETROIT</p> <p>BUY RITE MUSIC • Detroit ♦ Cliff/Eric 313 864-0219 • DEF BOYS, RHYTHM IS RHYTHM,</p> <p>DALLAS</p> <p>AUTOBAHN • Dallas ♦ Jeff Payne 800 922-4674 • BEN LIEBRAND, BLUE JAM, DANDY, MOLTOCARINA, VENICE,</p> <p>OAKLAWN • Dallas ♦ David Hilzendager 214 521-0350 • DONN, GURU JOSH, LUCKY MONKEYS, PHILLIP BOA & THE VOODOO CLUB SOHO,</p> <p>VVV • Dallas ♦ Neil Caldwell 214 522-3470 • JADE 4 U, K.L.F., LEATHER STRIP, MC BUZBY, REAL LIFE,</p> <p>BOSTON</p> <p>VINYL CONNECTION • Boston ♦ Carol Mitro 617 536-2560 • FREESTYLE ORCHESTRA, JADE 4 U, PHILLIP BOA & THE VOODOO CLUB, UNIVERSITY OF LOVE, WES BAM,</p> <p>WASHINGTON D.C.</p> <p>12 INCH DANCE RECORDS • Washington ♦ Alice 202 659-2010 • JASON DONOVAN, LES BLUES BELLES,</p> <p>METRO STEREO • Baltimore ♦ Simon 301 669-0503 • BLOW MONKEYS, DARRYL PENDY, ECSTASY,</p> <p>HOUSTON</p> <p>MEGAZONE • Houston ♦ Joseph Tranvan 713 520-1603 • PLEASURE, THE GRID, VOICE OF AFRICA,</p> <p>RECORD RACK • Houston ♦ Bruce Godwin 713 524-3602 • CIRCUIT, FAX YOURSELF, JAM ON, JESUS LOVES YOU, THE GRID,</p> <p>MIAMI</p> <p>CARJUL RECORDS • Miami ♦ Carlos Estrada 305 444-6303 • BLACK BOX, LEE MARLOW, MCCROWN, PAT & MICK, SNAP,</p> |
|--|---|

* A Domestic Version Is Now Available (Mixes May Vary)

July 13, 1990

HITMAKERS

47



CHEAP TRICK "Can't Stop Fallin' Into Love"

A National Breakout! #1 Disc-overly Club! ROCK RADIO: New#16
One of the MOST ADDED with 137 Adds Including...



WPLJ	POWER99	B94	WGH	KSAQ	WZZG
PIRATE	KPLZ	WPHR	92X	KCPX	MIX105.1
KEGL	KUBE	KXYQ	WNCI #27	KISN	98PXY
Y95	KBQ #27	KWSS #27	B97	KC101	and MORE!



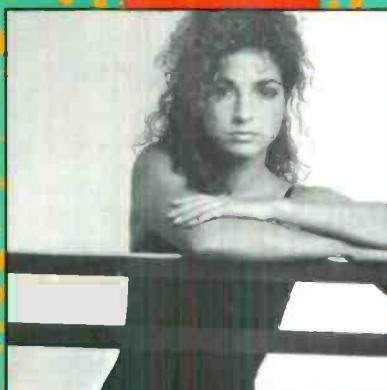
CALLOWAY "All The Way"



HITMAKERS Crusade! **A Hitbound!**

KEN RICHARDS, PD, HOT97.7 - "This tune is more true to the Calloway sound than I Wanna Be Rich was. With Calloway there's only one way to go - all the way!"

HOT97 (Add)	KDWB (Add)	KKFR (Add)	HOT94.9 (D#22)	WZZG (Add)
WXKS (Add)	WLOL (Add)	KXXR (Add)	WTIC (Add)	Y107 (D#33)
KHTK (Add)	WFLZ (32-28)	KTFM (Add)	WCKZ (25-22)	and MORE!



GLORIA ESTEFAN "Cuts Both Ways"

HITMAKERS Mainstream Top40: New#45 A Crusade! #1 AC R&R!



MICHAEL MARTIN, MD, KIIS-FM - "A great mass appeal record, no one can resist Gloria, and her past reputation with ballads proves it!"

ROSS KNIGHT, MD, KTFM - "We played this tune months ago as a hot LP cut and now that it's officially released, we know it's a smash!"

KIIS-FM (D#30)	STAR94 (#17)	PRO-FM (#30)	KTFM (#28)	WJLK-FM (1-1)
Q95 (18-16)	B100 (28-26)	KWSS (19-16)	KCPX (8-4)	Y107 (30-24)
WZOU (22-20)	B104 (25-19)	KWOD (#34)	KISN (35-31)	Z99 (26-21)
PWR96 (31-28)	WFLZ (37-35)	WNCI (25-22)	WCKZ (Add #36)	WDJX (27-25)
Y100 (1-1)	KXYQ (11-3)	KSAQ (#25)	MIX105.1 (14-10)	and MORE!



BABYFACE "My Kinda Girl"



HITMAKERS Mainstream Top40:35-32 Crossover Top40: 8-5

WPLJ (#27)	WAVA (20-17)	KHTK (28-26)	KKRZ (25-22)	KITY (26-24)
PWR106 (19-17)	WPGC (23-20)	Q106 (24-22)	HOT102 (#28)	KTFM (#21)
KMEL (9-7)	KISS98.5 (23-20)	Z90 (#15)	KBEQ (Add)	KC101 (Add)
X100 (12-8)	KKBQ (26-23)	KDWB-FM (D#21)	KXXR (18-16)	WTIC-FM (27-24)
WIOQ (#23)	KRBE (15-12)	WLOL-FM (27-23)	HOT97.7 (#23)	WCKZ-FM (#18)
WUSL (22-18)	HOT105 (24-21)	POWER 106 (8-6)	FM102 (9-8)	102JAMZ (14-13)
WHYT (#24)	Y100 (Add)	Q105 (14-9)	KROY (25-23)	Y107 (16-8)
WMXD (20-16)	POWER99 (28-25)	KKFR (12-11)	KWOD (21-19)	KJ103 (20-17)
KJMZ (#19)	KUBE (19-17)	KS104 (#19)	WNVZ (28-23)	Z99 (16-13)
WXKS-FM (29-27)	KBQ (Add #30)	Y108 (23-19)	KGGI (Add)	WDJX (24-21) & more



DANGER DANGER "Bang Bang"

IMAGINE RECORDS



HITMAKERS Crusade! **A Hitbound!**

PIRATE (8-5)	KSAQ (#29)	KZZU (18-12)	WPFM (31-26)
KEGL (18-16)	95XXX (28-25)	SLY96 (16-13)	WSKZ (25-21)
KUBE (30-28)	K92 (27-22)	WAEB-FM (10-8)	WSPT (21-18)
KXYQ (18-16)	KFBD (16-13)	WDLX (24-20)	WVIC (21-17)
PRO-FM (Add)	KFBQ (17-14)	WHHY-FM (35-30)	WYCR (16-13)
KWSS (9-8)	KFTZ (22-19)	WJZQ (D#36)	WZOK (16-14)
92X (#5)	KHOK (19-15)	WKRZ (9-6)	Y104 (4-2)
	KKHT (24-19)	WLRW (25-18)	Y94 (19-13)
	KQHT (17-15)	WNNK (Add)	Z106 (20-12)
	KTXY (Add)	WOMP-FM (14-9)	and more



BAD ENGLISH "Possession"



HITMAKERS Mainstream Top40: 27-19

WPLJ (20-24)	B100 (16-13)	WKTJ (D#22)	WZPL (20-16)	98PXY (#16)
PIRATE (#18)	KDWB-FM (20-13)	KBEQ (22-20)	KCPX (6-3)	Y107 (18-13)
Q107 (19-27)	B94 (15-13)	KWSS (12-7)	KISN (14-12)	WGTZ (21-17)
KKBQ (D#29)	KEZY (#20)	WGH (17-13)	KC101 (D#28)	WKZL (31-27)
Y100 (19-17)	WPHR (D#26)	WNVZ (D#21)	WZZG (18-16)	and more
WBLI (17-16)	Y108 (30-27)	92X (#16)	FM100 (18-14)	
KPLZ (21-16)	KKRZ (20-17)	WNCI (24-20)	MIX105.1 (22-18)	
KUBE (D#30)	KXYQ (10-8)	B97 (7-6)	XL106.7 (19-15)	
KBQ (#7)	WKTJ (D#22)	KSAQ (13-12)	WJRZ (23-18)	

NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

TOP SELLING ALBUMS

#1 M.C. HAMMER "PLEASE HAMMER DON'T..." (CAP)

- LW-TW
- 1-1 M.C. HAMMER "Please Hammer" (CAPITOL)
 - 2-2 MADONNA "I'm Breathless" (SIRE/WB)
 - 3-3 NEW KIDS ON THE BLOCK "Step By Step" (COL)
 - 5-4 WILSON PHILLIPS "Wilson Phillips" (SBK)
 - 4-5 BELL BIV DEVOE "Poison" (MCA)
 - 9-6 KEITH SWEAT "I'll Give All My Love" (ELEKTRA)
 - 7-7 DEPECHE MODE "Violator" (SIRE/REPRISE)
 - 6-8 PRETTY WOMAN "Soundtrack" (EMI)
 - 8-9 SINEAD O'CONNOR "I Do Not Want ..." (CHRY)
 - 10-10 JOHNNY GILL "Johnny Gill" (MOTOWN)
 - 11-11 2 LIVE CREW "As Nasty As They..." (LUKE)
 - 12-12 HEART "Brigade" (CAPITOL)
 - NEW-13 ANITA BAKER "Compositions" (ELEKTRA)
 - 14-14 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
 - 16-15 ICE CUBE "Amerikkka's Most Wanted" (PRIORITY)
 - 19-16 FAITH NO MORE "The Real Thing" (SLASH/REP)
 - 15-17 PHIL COLLINS "...But Seriously" (ATLANTIC)
 - 13-18 STEVE VAI "Passion And Warfare" (RELATIVITY)
 - 17-19 BILLY IDOL "Charmed Life" (CHRYSALIS)
 - 27-20 MARIAH CAREY "Mariah Carey" (COLUMBIA)
 - 21-21 ERIC B & RAKIM "Let The Rhythm Hit 'Em" (MCA)
 - 18-22 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
 - 23-23 BRUCE HORNSBY "A Night On The Town" (RCA)
 - 22-24 EN VOGUE "Born To Sing" (ATLANTIC)
 - 28-25 DIGITAL UNDERGROUND "Sex Packets" (TB)
 - 20-26 LISA STANSFIELD "Affection" (ARISTA)
 - 25-27 SOUL II SOUL "Vol. II/1990/New Decade" (VIRGIN)
 - 24-28 PUBLIC ENEMY "Fear Of A Black Planet" (COL)
 - 29-29 JEFF HEALEY "Hell To Pay" (ARISTA)
 - 33-30 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
 - 26-31 AEROSMITH "Pump" (Geffen)
 - 41-32 DANZIG "Lucifuge" (Geffen)
 - 30-33 JANET JACKSON "Rhythm Nation" (A&M)
 - 34-34 THE SUNDAYS "Reading, Writing..." (DGC)
 - 35-35 BAD COMPANY "Holy Water" (ATCO)
 - 32-36 BONNIE RAITT "Nick Of Time" (CAPITOL)
 - 31-37 VAN MORRISON "The Best Of" (MERCURY)
 - 44-38 AFTER 7 "After 7" (VIRGIN)
 - 37-39 DON HENLEY "The End Of The ..." (Geffen)
 - 39-40 PRETENDERS "Packed" (SIRE/WB)
 - NEW-41 HARRY CONNICK, JR. "We Are In Love" (COL)
 - 48-42 CROSBY, STILLS & NASH "Live It Up" (ATLANTIC)
 - 47-43 TONY! TONE! TONE! "The Revival" (WING/POLYD)
 - 42-44 MOTLEY CRUE "Dr. Feelgood" (ELEKTRA)
 - 40-45 JOHN HIATT "Stolen Moments" (A&M)
 - 50-46 GEORGE STRAIT "Livin' It Up" (MCA)
 - NEW-47 SUICIDAL TENDENCIES "Lights, Camera..." (COL)
 - NEW-48 CAMEO "Real Men..." (POLYDOR)
 - RE-49 L.A. GUNS "Cocked & Loaded" (VERTIGO/POLY)
 - NEW-50 SANTANA "Spirits Dancing In The Flesh" (COL)

TOP SELLING SINGLES

#1 EN VOGUE "HOLD ON" (ATLANTIC)

- LW-TW
- 1-1 EN VOGUE "Hold On" (ATLANTIC)
 - 3-2 SNAP "The Power" (ARISTA)
 - 5-3 GLENN MEDEIROS f./B Brown "She Ain't..." (MCA)
 - 4-4 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
 - 6-5 JOHNNY GILL "Rub You The Right Way" (MOT)
 - 2-6 NEW KIDS ON THE BLOCK "Step By Step" (COL)
 - 14-7 MARIAH CAREY "Vision Of Love" (COLUMBIA)
 - 9-8 MELLOW MAN ACE "Mentiroso" (CAPITOL)
 - 15-9 TYLER COLLINS "Girls Nite Out" (RCA)
 - 8-10 TAYLOR JAYNE "I'll Be Your Shelter" (ARISTA)
 - 17-11 KEITH SWEAT "Make You Sweat" (ELEKTRA)
 - 11-12 BELL BIV DEVOE "Poison" (MCA)
 - 7-13 ROXETTE "It Must Have Been Love" (EMI)
 - 12-14 DEPECHE MODE "Enjoy the Silence" (SIRE/REP)
 - 16-15 MADONNA "Vogue" (SIRE/WB)
 - 10-16 PHIL COLLINS "Do You Remember" (ATLANTIC)
 - 13-17 WILSON PHILLIPS "Hold On" (SBK)
 - 21-18 LISA STANSFIELD "You Can't Deny It" (ARISTA)
 - 18-19 AFTER 7 "Ready Or Not" (VIRGIN)
 - 19-20 DIGITAL UNDERGROUND "Humpty Dance" (TB)
 - 30-21 WEST COAST RAPPERS "We're All In..." (WB)
 - 33-22 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
 - NEW-23 POISON "Unskinny Bop" (ENIGMA)
 - 29-24 THE TIME "Jerk Out" (REPRISE)
 - 46-25 BELL BIV DEVOE "Do Me" (MCA)
 - 34-26 THE LIGHTNING SEEDS "Pure" (MCA)
 - 37-27 GO WEST "King Of Wishful Thinking" (EMI)
 - 50-28 MADONNA "Hanky Panky" (SIRE/WB)
 - 47-29 MICHAEL BOLTON "When I'm Back..." (COL)
 - 32-30 ANITA BAKER "Talk to Me" (ELEKTRA)
 - 43-31 MOTLEY CRUE "Don't Go Away Mad..." (ELEK)
 - 36-32 GEORGE LAMOND "Bad Of The Heart" (COL)
 - NEW-33 KID FROST "La Raza" (VIRGIN)
 - NEW-34 JANET JACKSON "Come Back To Me" (A&M)
 - 39-35 M.C. HAMMER "U Can't Touch This" (CAPITOL)
 - 41-36 JOHNNY GILL "My My My" (MOTOWN)
 - NEW-37 SWEET SENSATION "If Wishes ..." (ATCO)
 - 23-38 HEART "All I Wanna Do Is Make Love..." (CAP)
 - 42-39 MICHEL'LE "Nicety" (RUTHLESS/ATCO)
 - 26-40 NIKKI "Notice Me" (Geffen)
 - 20-41 LINEAR "Sending All My Love" (ATLANTIC)
 - NEW-42 KYPER "Tic Tac Toe" (ATLANTIC)
 - 24-43 LOUIE LOUIE "Sittin' In the Lap ..." (WTG/EPIC)
 - 22-44 SINEAD O'CONNOR "Nothing Compares..." (CHRY)
 - 31-45 L.A. GUNS "Ballad Of Jayne" (VERTIGO/POLY)
 - 35-46 TONY! TONE! TONE! "The Blues" (WING/POLY)
 - 40-47 TROOP "Spreading My Wings" (ATLANTIC)
 - 27-48 ERIC B & RAKIM "Let The Rhythm Hit Em" (MCA)
 - 44-49 PUBLIC ENEMY "911 Is A Joke" (DEF JAM)
 - NEW-50 M.C. HAMMER "Have You Seen Her" (CAPITOL)



Talk about tongue-in-cheek!



In celebration of National Dairy Month, WNCI-Columbus used two of the cow's most important contributions to humanity for a decidedly disgusting display of listener outrageousness. This guy is bobbing for cow tongue in milk (for a hundred bucks). The fellas running for cover are Morning Zoo co-host DAVE CALIN and producer JIMMY JAM.

So the first returns for the Spring '90 version of the ARE derby are in, and the big story is... well, actually, there really isn't much of a big story. FLAT best describes the numbers for Top40, while a few Rock Radio stations have started to show some gains. Out here in one-hundred-degree land, Evergreen's KKBT (THE BEAT), as expected, scored major gains in their first full book as an Urban station, while KIIS and KPWR stayed 2-3 (12+, behind KOST) respectively. For the entire lowdown, turn to page 3.

Even before most of the Spring ARBs hit, summer has been heating up in lotsa rockin' places. Now that WMMS-Cleveland PD MICHAEL LUCZAK is in place, rumors are swirling faster about the head of OM RICH PIOMBINO. Is he headed for the Ops Chair at WMMR-Philly? Or is he close to a Promotions Director gig further south? Either way, he doesn't seem destined to stay in Buzzardville much longer.

Things are even stranger in Tucson, where KLPX

Operations Manager LARRY MILES was let go last week. Now, he's staying, and the odd man out is APD/MD/night guy JACK GREEN.

PD openings already abound. WAZU-Dayton hasn't filled the chair that Mr. LUCZAK vacated. GM PAT ROSIELLO isn't returning calls, but word is he wants to close somebody pronto. A long-rumored move has gone down in D.C. where WHFS PD MICHAEL BUTSCHER exits. OM TOM CALDERONE fills the bill for now. Also, if you've always wanted to live in Colorado Springs, you're in luck, as KILO and KATM continue to have vacancies at the top of the programming list.

One opening that no longer exists is at KTYD-Santa Barbara. In another long-rumored move, GM ANDREW REIMER taps Y95-San Diego APD (and ex-KNAC-L.A. staffer) DOUG INGOLD as the Tide's new PD. Doug makes the longhaired jump back from A/C to Rock.

WHJY-Providence has finally filled the shoes of departed mommy CAROLYN FOX with the hire of AL MATTHEWS and PAUL FULLER from WABB-Mobile for morning drive.

Another Rock40 bites the dust as WWRB-Wilkes Barre dumps their Rebel Radio presentation for a mainstream Top40 approach.

A healthy MD opening crops up as KIM ALEXANDER blows KCAL-San Berdoo after half an hour for ENIGMA's Southwest Regional Promo slot.

In the continuing saga of "So what the hell are they doing, anyway?", "THE EAR hears that Nationwide's KNRJ has been running sweepers down Houston way saying something akin to "There's a big change coming Friday the 13th." Don't know if that means anything or not, but then again, what has? Suffice it to say that most industry genius-type folks are convinced that the Alternative thang is ending soon, in favor of the notorious MIX/AC format. But could Clancy and the clan be planning an Alternative summer? And KNRJ did have NITZER EBB in town last week, but thanks to GEFEN records, not the label mentioned last week. Folks are touting them as the next DEPECHE MODE, so keep an eye on 'em!

VIRGIN co-managing directors JEFF AYEROFF and JORDAN HARRIS called an after-the-whistle meeting of industry heavies at the Four Seasons hotel in L.A. Wednesday to address the censorship issue. More on the "get together" (which THE EAR hears numbered 150) next week. Meanwhile KTFM in San Antonio took a stand in the land of the banned and hosted two 2 LIVE CREW shows (a clean and a dirty), and despite heavy law enforcement presence, including the "noise police," the shows went off without incident.

Congrats to WAYNE ISAAK, upped to VP/Executive Director East Coast Ops. at A&M.

When DAN DONOVAN and Chitex Communications purchased KISQ-Corpus Christi it looked like a sweet deal for all involved, but according to some disgruntled former employees, it quickly turned into a nightmare. Five fulltime staffers, including PD TOD TUCKER and MD SEAN HALL walked out after DONOVAN reportedly cut back air shifts and asked the jocks to go to an hourly wage.

WERZ-Exeter MD SCOTT LEIF exits. Reach him at 603 778-2602.

It's all over but the signin' for MASON DIXON, who will likely be joined by former Q105 APD BRIAN CHRISTOPHER at X106 by week's end.



An estimated 40,000 fans enjoyed the festivities at the KIIS Americafest at the Rose Bowl July 4. Pictured in the bowels of the Bowl are KIIS night guy HOLLYWOOD HAMILTON, ALISHA, KIIS's BRUCE VIDAL, GLENN MEDEIROS, KIIS's MAGIC MATT, ELLEN K., and (in back) WENDY WILSON and CHYNNA PHILLIPS.

Hearty congrats to GREG THOMPSON, who earns VP stripes at CHRYSALIS.

MELISSA BUCCELL is upped from Research Coordinator to programming assistant at WKZL-Greensboro.

The I.R.S. deal for CEMA distribution appears to be a done deal at presstime.

Early returns on the new PRINCE offering from the Graffiti Bridge motion picture say SMASH!

RICH STEVENS from 102JAMZ-Orlando sez, "Get a Q-Tip... I'm afternoon driver, not night guy!"

92X-Columbus is searchin' for an afternoon person - T&R to PD TOM GILLIGAN. Sister station WGTZ needs a morning host to replace BILLY HAYES. Call JEFF BALLENTINE at 513 294-5858.

What's up at WJMH-Greensboro?

As tipped in EAR last week, KYLE HETHERINGTON is officially VP of Top40 Promo at HOLLYWOOD.

BOBBY MERCER lands the morning gig at KWSS-San Jose. MERCER formerly programmed KBON-San Bernardino and most recently handled mornings at HOT96-Fresno before that station's abrupt format flip.

GARRY WALL tells THE EAR he knows absolutely nothing about the rumors that have Y107-Nashville (and Jacor) PD Louis Kaplan taking the PD gig at Q105.

Ditto Cap Cities/ABC Radio Group II prez NORM SCHRUTT on the Z95-Q107-to-Country rumors.

WHJY-Providence has hired WABB-Mobile morning team PAUL FULLER and AL MATTHEWS to replace new mom CAROLYN FOX.

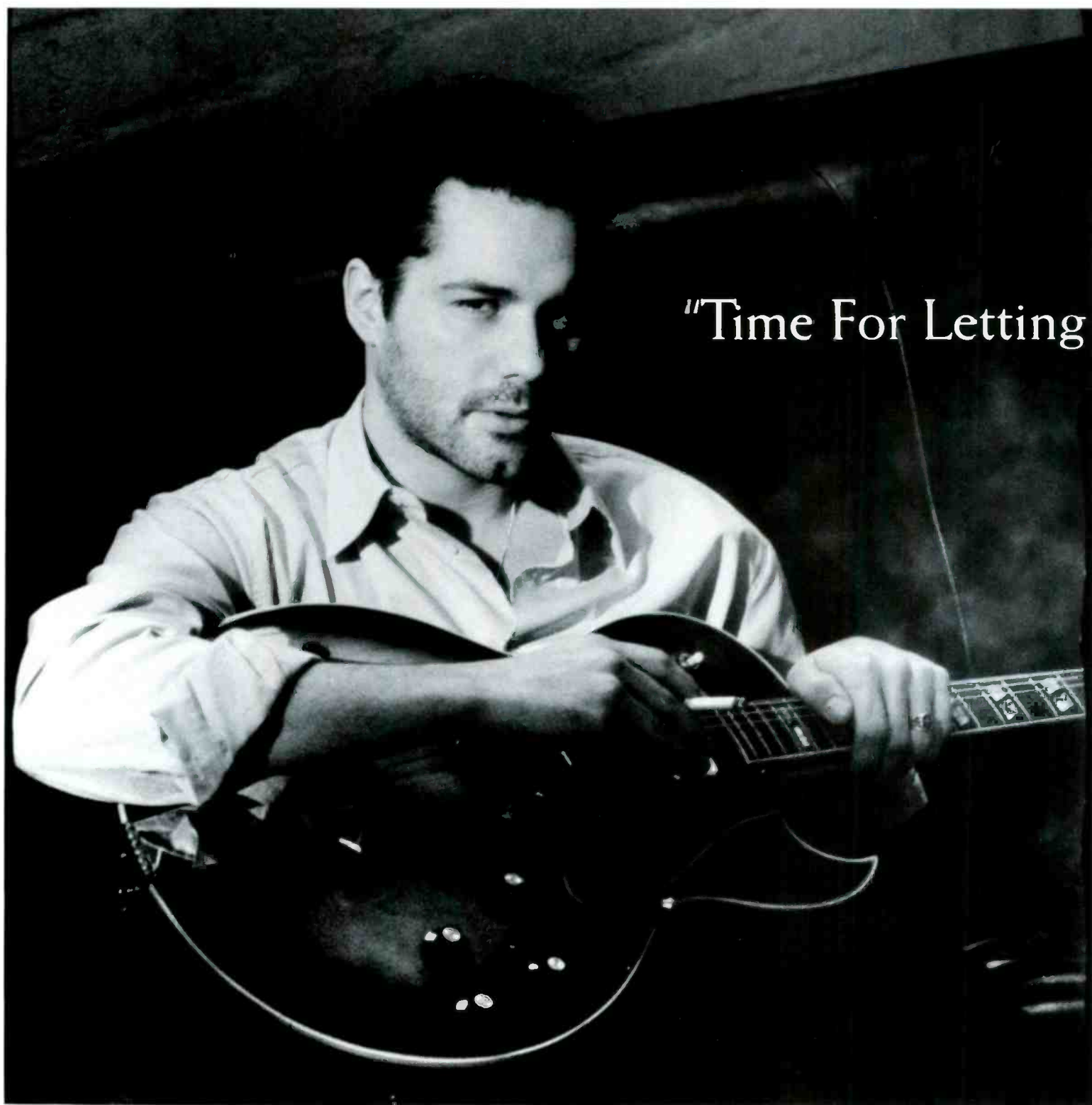
Former WKSI PD DALE O'BRIEN has signed on Top40 MIX96 in Fayetteville, NC. THE EAR hears some former 'KSI teammates figure prominently in big DALE's plans.

Speaking of 'KSI, former WGTZ-Dayton MD DOCTOR DAVE (no pun intended) has joined the station's morning team.

EAGLE106-Philadelphia ups CHUCK TISA to Music Coordinator.

Finally, MAD MAX has been named MD at KF95-Boise, while PD MIKE KASPER and wife TERRI are the proud parents of a bouncing baby boy, JORDAN MICHAEL, born on the eighth of July. Just in time for babysitting duties, Uncle MAX!

JUDE COLE



"Time For Letting Go"

The follow-up to the across-the-board smash "Baby, It's Tonight" *Produced by David Tyson Remixed by Chris Lord-Alge and Jeff Lord-Alge From the album A View From 3rd Street. Watch for the video directed by Kiefer Sutherland!*

stevie b

LMR RECORDS

"love and emotion"

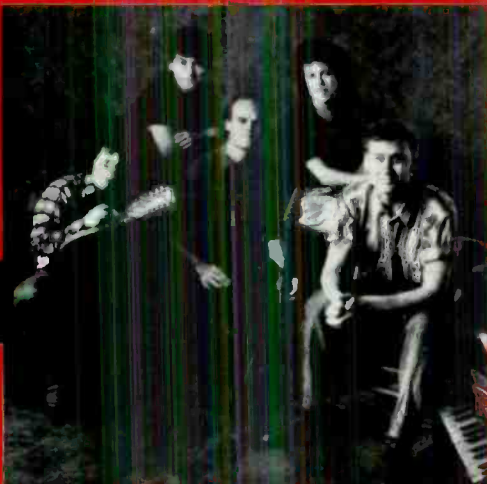
HITMAKERS Mainstream Top40: 38-33

Crossover Top40: 21-17

STEPHANIE GRAMM, MD, KITTY

"Already doing excellent in callout! Renewed requests due to the new mix we're playing!"

HOT97 (21-18)	WZOU (20-17)	KOY95 (26-22)	B97 (27-24)	Y107 (28-21)
WPLJ (20-21)	KKBQ (Add)	KZZP (27-25)	KITY (17-15)	Z99 (31-28)
Z100 (25-22)	KRBE (D#30)	KS104 (21-18)	KTFM (19-15)	WDJX (Add)
PWR106 (26-23)	PWR99 (17-8)	Y108 (28-25)	HOT94.9 (D#24)	WGH (On)
B96 (30-28)	KUBE (Add)	KKRZ (30-26)	KISN (Add)	WNVZ (On)
KMEL (28-26)	KBQ (36-34)	HOT102 (#36)	MAGIC102 (30-27)	KDWB (On)
X100 (#27)	KHTK (29-27)	KXXR (24-19)	WKSE (25-20)	WPGC (On)
WIOQ (#29)	Q106 (26-23)	PRO-FM (27-22)	WKSS (#26)	PWR96 (On)
WHYT (20-17)	WLOL-FM (23-19)	HOT97.7 (16-11)	WTIC-FM (26-20)	KGGI (On)
WMXD (D#29)	WFLZ (22-16)	FM102 (#26)	WCKZ-FM (12-11)	KC101 (On)
KJMZ (#27)	Q105 (23-19)	KROY (28-26)	WZZG (D#30)	and more
WXKS-FM (18-13)	KKFR (21-18)	KWOD (#23)	102JAMZ (29-27)	



bruce hornsby & the range

"across the river"

HITMAKERS Mainstream Top40: 30-24

Top 25 National Album Sales!

WPLJ (27-25)	KUBE (20-18)	KWSS (24-21)	KISN (16-13)	Y107 (22-16)
PIRATE (#22)	KBQ (25-23)	Q102 (16-11)	KC101 (30-26)	WGTZ (20-15)
EAGLE106 (21-18)	B100 (30-27)	WGH (25-18)	WZZG (25-22)	WDJX (D#27)
Q95 (17-15)	B94 (30-28)	WNVZ (#26)	FM100 (21-17)	WKSI (24-19)
Q107 (25-23)	KEYZ (#17)	92X (#21)	MIX105.1 (23-20)	WKZL (16-12)
Y100 (29-27)	WPHR (23-21)	WNCI (21-18)	XL106.7 (24-20)	CKOI (46-40)
STAR94 (#16)	KKRZ (D#25)	KSAQ (22-17)	WJLK-FM (6-4)	Z95 (D#27)
WBLI (D#25)	KXYQ (12-9)	WZPL (22-20)	WJRZ (26-19)	KBEQ (D#32)
KPLZ (29-26)	WKTI (15-13)	KCPX (18-12)	98PXY (D#27)	X100 (On) and more

black box



"everybody everybody"

Top 25 Import Chart!

#1 Dance Record!

Early believers in Black Box...HOT97 (34-28 Hot)! KITTY(Add)!

KROY(Add)! WUSL(Add)! WFLZ(Add#39)! WJMH(Add)!

ON YOUR DESK NOW!!!



KEVIN McCABE, MD/HOT97

"HOT97 first discovered Everybody Everybody on import. After two weeks in light rotation it exploded in sales! Now it's an all daypart power that successfully crossed from club to radio!"

JEFF KAPUGI, MD/POWER PIG

"We've been using it in the mix for about four weeks now, seeing significant request action. From that we decided to add it full-time and let it rip!"