

# HITMAKERS<sup>®</sup>

ISSUE 643

JUNE 22, 1990

\$5.00



an exclusive interview with

# PAUL CANNON

(right foreground)

Program Director  
PRO-FM, Providence

# "HOW BAD DO YOU WANT IT?"

The New Single And Track From His Multi-Platinum Album  
The End Of The Innocence



# DON

# HENLEY

GRAMMY AWARD WINNER  
SOLD OUT NATIONWIDE TOUR

THE PERFORMANCE OF THE DECADE  
THAT ROCKED THE R&R CONVENTION.

# HITMAKERS®

**CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO**  
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

## KXXR GOES TO THE DANCE

Olympia Broadcasting's KXXR in Kansas City, one of the pioneers of the Rock Top40 format, has switched to a Crossover Top40 format, dubbing themselves "X106 - Triple the Music." Music Director **Steve Douglas** has been named Operations Manager as well as morning show host, while **Gary Franklin** will remain as Program Director. The station will also be consulted by **Garry Mitchell** and **Dan O'Toole** of The Programming Works.

According to X106 General Manager **Bob Gould**, the move was necessitated by the difficulty in selling the city's merchants on the viability of the 18- to 24-year-old male audience, which comprised KXXR's core.

"Another problem was the fact that we only had 15 of the nation's top 40 records on our playlist," Gould admitted. "That alienated a large percentage of people we couldn't afford to lose in a market the size of Kansas City."

The station reported a new list of 30 currents to **HITMAKERS** this week, all of them dance-leaning.

"We have to start out narrow as far as the music is concerned to develop a solid core," said Gould, "but in time we

will broaden to a more Mainstream stance.

The format change comes in the wake of Olympia's filing for Chapter 11 protection from creditors (see related story), although Gould claims that the filing will not affect the day-to-day operations of KXXR, which is run by Olympia subsidiary Scout Broadcasting.

Gould told **HITMAKERS** that the station would

now be targeting females - a 180-degree turn from the Rock Top40 days. Nevertheless, the station has made only one change in the air staff to date, with Douglas replacing former morning man **John Langen**. New OM Douglas also announced that former midday man **Mike Kennedy** will now relocate to afternoon drive. He said that the air staff and station personnel are "really pumped about the change, and morale seems very high. We think we can make some very solid moves by our next book."

Douglas worked with then-KXXR PD Brian Burns and Franklin (then MD) in formulating the Rock  
(See KXXR page 30)

### Olympia Files For Bankruptcy

Olympia Broadcasting Corporation has filed for federal bankruptcy protection in order "to permit the company to restructure its obligations in an orderly fashion and to stay certain litigation brought against the company," according to a report released by the company this week.

The filing follows several months of discussions with Olympia's creditors, and does not include Olympia Broadcasting Networks, its radio networks subsidiary, or any of its subsidiaries which own the company's radio broadcasting stations.

Olympia owns and operates eight radio stations in Kansas City, Fresno, Spokane, Anchorage and Fairbanks. Through its Olympia Broadcasting Networks subsidiary, the company produces and distributes sports, entertainment and information radio network programming to over 1700 radio stations. Olympia previously announced it was seeking to sell its radio stations, and earlier this month reached an agreement to sell KRZR-FM in Fresno to real estate giant **Fred Sands**, owner of KNAC and KDAY in L.A.

### Gmeiner To Join Papale At Ace Entertainment

**Michael Papale**, founder and owner of Ace Entertainment, announced this week that Elektra Entertainment Vice President of Album Promotion **Ray Gmeiner** will join him as a full partner in the Los Angeles-based promotion and marketing firm beginning August 1. Gmeiner's resignation from Elektra, where he has worked for the last 10 years, takes effect June 29.

"The opportunity to work with the single best promotion firm in the business is this promotion person's dream come true," commented Gmeiner. "I'd like to thank Bob Krasnow, Aaron Levy and Brad Hunt for their support and generosity. Leaving the Elektra Entertainment family and artists after 10 years was not an easy decision, but its time to grow and move to the next level. Working with Michael affords me that opportunity."

### CURB Restructures; Simone Named Sr. VP/GM



JOSEPH SIMONE

**Joseph Simone** has been named Senior Vice President and General Manager of CURB Records, it was announced this week by CURB Chairman **Mike Curb**.

Prior to joining CURB, Simone headed his own firm, Cleveland-based Priority Marketing, whose field sales and promotion

staff will now be merged with CURB.

As part of the company's restructuring, Simone has announced the appointments of three people to the label's radio promotion staff: **William Cataldo**, responsible for national promotion out of New York; **David Forman**, responsible for national promotion out of Los Angeles; and **Jack Springer**, National Progressive Radio Director, who will be based in the company's Cleveland office.

Cataldo has held similar posts with ATLANTIC and POLYGRAM Records, and also served as Direct of Talent Relations for MTV Networks, Inc. Forman previously worked at MGM, MERCURY and RCA, and prior to joining CURB he was President of

Clasica Moderna, distributed by WEA International. Springer previously worked with Simone at Progress Record Distribution and Priority Marketing, where he was National Promotion Director.

### ELEKTRA Names Williams Sr. Nat'l Top 40 Promo Dir.

**Del Williams** has been named Senior National Director of Top40 Promotion at ELEKTRA Entertainment, it was announced this week by ELEKTRA Entertainment Senior Vice President and General Manager **Brad Hunt**.

Williams joined ELEKTRA in 1988 as Promotion Manager in Los Angeles, and in 1989 he was promoted to West Coast Regional Top40 Promotion Director. He entered the record industry in 1986 as a local promotion manager for POLYGRAM in Denver. Prior to that he was a radio programmer in Salt Lake City, San Jose, and Eugene, Oregon.

"Del is the ideal candidate for national Top40 promotion," commented Hunt. "His regional work on the West Coast has been innovative and consistently productive. I'm proud to announce his new position."

Williams told **HITMAKERS** that with the changes at ELEKTRA, the label "is going to really make some

heads turn.

"We're going to shake things up, and we're going to be more innovative and more aggressive than we've ever been," said Williams, adding that the label will continue its philosophy of working records that aren't necessarily cut-and-dry radio records.

"We've always got the most difficult records, and that's never going to change," said Williams. "That's part of the character and the vision of the label - we take on that challenge."

Williams said ELEKTRA plans to develop new and innovative ways to promote and market their records before they become radio records.

"We've got to start being more strategic in our set-up," he said. "That's why I'm here at this company - because it's not easy, and they need a special kind of

(See WILLIAMS page 30)

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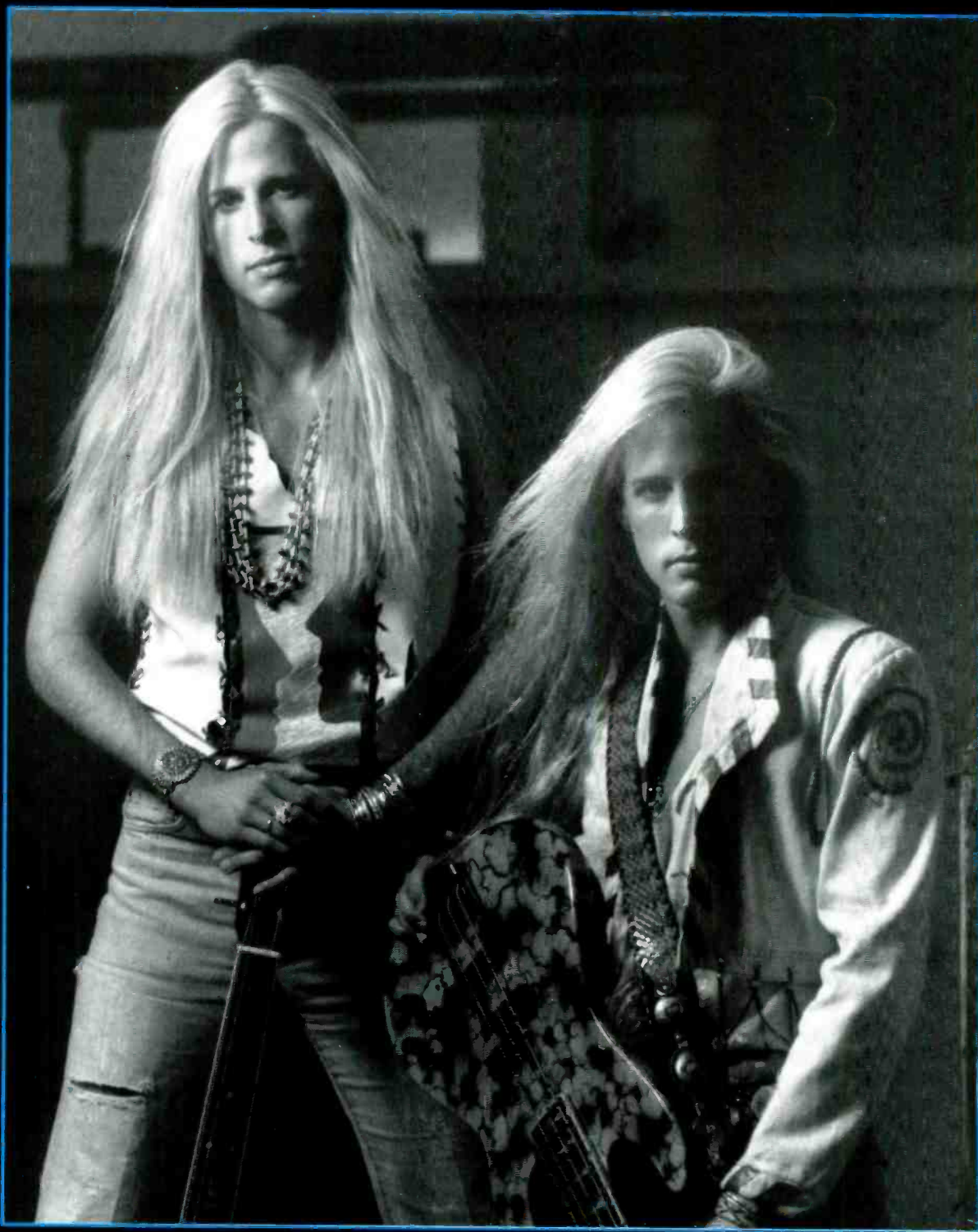


# NELSON

*The Year's Most Striking Debut.*

One of the  
**MOST  
ADDED**  
with  
**36 Adds!**  
A CRUSADE!  
A HITBOUND!

After 2 Days  
On The Air...  
- Added -  
**#9 Most  
Requested  
Dial MTV!**



Just Added...  
**KBQ!!!  
WPHR!!!  
Q102 #34!!!**

**G98  
KFBD  
KFTZ  
KG95  
KHSS  
KJJG  
KLYK  
KMON  
KQKQ  
KQKY  
KSND  
KWTX  
KWXX  
KZMC  
Q104  
SLY96  
WDBR  
WHDQ  
WHHY  
WHTO  
WIFX  
WIQQ  
WJMX  
WJZQ  
WMGV  
WPFM  
WPST  
WQCM  
WRTB  
WWHB  
WYYS  
Y97**

**Z93 and more**

*"Love and Affection"*



The First Single, Track and Video From The Forthcoming Album **after the rain**

Produced by Marc Tanner and David Thoenen Management: Larry Mazer

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## GLEICHER TO HEAD UP NEW SMASH RECORDS



MARVIN GLEICHER

Music industry veteran **Starvin' Marvin Gleicher** has been named President of POLYGRAM's newly created Chicago-based label, SMASH Records, it was announced this week.

The formation of the new label reactivates the SMASH name, which in

the early and mid sixties was a Chicago-based hit-spawning label with acts ranging from Roger Miller to Left Bank to James Brown. The new SMASH will focus on urban, dance, pop and alternative artists.

Gleicher told **HITMAKERS** that a press party will be held June 28 in Chicago to announce specifics about the label, such as which of POLYGRAM's larger labels will lend their press and promotion staffs to SMASH.

Gleicher has worked as a promotion person for (See **GLEICHER** page 30)

## CAPITOL TO ESTABLISH DIGITAL CATV CHANNEL

CAPITOL Records has entered into an agreement with Digital Planet to establish the "CAPITOL Records Channel," which will electronically transmit CAPITOL music through the existing facilities of cable television systems, it was announced this week by CAPITOL President **Hale Milgrim**.

The CAPITOL Records Channel will feature a full spectrum of CAPITOL Music, both current and catalog, broadcast in segments of music programming devoted to specific genres, such as black, pop, rock and jazz. Front and back announcing will identify the artists, and the channel will provide CAPITOL Records an opportunity to utilize this new technology to further expose their artists and music.

The test marketing of the CAPITOL Records Channel will run on three cable systems: United Artists Cablesystems Corp. in Walnut Creek, Cal.; Southwestern Cable TV, Warner-ATC in San Diego; and Continental Cablevisions, Inc. in Westchester, Cal. In order to receive the channel, a custom digital tuner is provided to the home cable television system. Digital Planet offers a variety of stereo channels of CD-quality audio programming to subscribers equipped with the digital tuners.

"With the formation of the CAPITOL Records Channel, we are the initial recording company to become involved in this innovative music delivery system," said Milgrim. "I foresee our industry being involved in many new and varied technologies in the future to better serve our supporters and hopefully reach new audiences."

**Bill DeLany**, President of Digital Planet, said that the channel "adds a new dimension to our programming service. This programming effort by CAPITOL is the first step in pioneering a recording industry role in this exciting new business opportunity, which will benefit everyone."

## Renzer Named VP/GM of Zomba Publishing



DAVID RENZER

**David Renzer** has been named Vice President/General Manager of the Zomba Group of Companies' North American Music Publishing operations, it was announced this week.

Renzer, who is based in New York, has been

with Zomba for four years, most recently as Director of Music Publishing. In his new position he will be responsible for both music publishing and overseeing producer management operations of the company. Since joining the company Renzer has been involved in signing k.d. lang, Levert, Britny Fox, Testament, Voivod and Metal Church to publishing deals.

"This will be a very exciting time for Zomba as we expand our L.A., N.Y., Nashville and foreign operations, and make new inroads as an aggressive independent publishing company," commented Renzer.

## DAT COPYGUARD BILL HITS ROADBLOCK

A bill that would require all Digital Audio Tape (DAT) equipment sold in the U.S. to contain a system for preventing multiple first-generation copies of CDs, has been stopped before ever reaching the floor of the U.S. House of Representatives.

Following a June 13 hearing of the U.S. Senate Commerce Committee, Subcommittee on Communications, at which testimony in favor of and against the bill was heard, a hearing scheduled for later this month before the House was cancelled, due to the bill's lack of support in the Senate subcommittee.

The bill proposed that all DAT equipment contain the Serial Copy Management System (SCMS), which would allow copying from a CD to DAT, but not from one DAT to another, thus eliminating the danger of mass production of recordings from DAT copies.

While the bill appeased the recording industry, it failed to address the concerns of the National Music Publishers Association, which claims that songwriters would lose royalties as a result of DAT copies of CDs. NMPA President and CEO **Ed Murphy**, who testified against the bill June 13, told **HITMAKERS** that the bill would be satisfactory only if it included a clause providing for royalties paid to songwriters and publishers based on sales of DAT equipment and tapes.

"The meeting was characterized as being that the SCMS bill would not move forward unless a royalty remuneration were attached to it," said Murphy. He said that he didn't know whether the hearing results would affect the plans of Japanese manufacturers to

ship DAT equipment to the U.S. at the end of June.

"The question (of whether DAT equipment will be shipped) was asked at the hearing, but I didn't hear an answer," said Murphy. He said that with the SCMS bill apparently finished for this session of Congress, the NMPA will wait and see whether DAT equipment appears on the U.S. market. If it does, said Murphy, the NMPA will consider filing a lawsuit seeking remuneration for its members.

Recording Industry Association of America (See **DAT BILL** page 30)

## CITY OF HOPE TO HONOR MOTTOLA



**MOTTOLA: To be feted at September 12 City of Hope testimonial**

Each year the City of Hope recognizes an exceptional music industry figure. In announcing Mottola as this year's recipient, the City of Hope cited his role in launching show business careers and building superstars since the 1970s, when he founded Champion Entertainment and represented Hall & Oates, John Cougar Mellencamp and Carly Simon, among others. He has led CBS Records to the most prolific era in its history, generating outstanding performances from established superstars like Billy Joel, the Rolling Stones and Gloria Estefan, and helping to bring to international prominence new artists such as New Kids on the Block, Living Colour, Michael Bolton, Warrant, Babyface, Indigo Girls, Martika and Basia.

The City of Hope National Medical Center and its Beckman Research Institute are located 25 miles northeast of Los Angeles. It has been designated a Clinical Cancer Research Center by the National Cancer Institute, and it has been acclaimed for its medical and research achievements. Millions of dollars are raised each year by the center's 450 chartered chapters, as well as industry, labor and

community groups. The annual testimonial dinner is the music industry's contribution to the effort.

"There has been strong entertainment industry support for the City of Hope," commented COLUMBIA Records Senior Vice President of Press and Public Affairs **Bob Altshuler**, "and when you look at the past list of honorees - people like Joe Smith, Jerry Moss, Quincy Jones and Clive Davis - you begin to realize the select group that Tommy has joined with in promoting this worthy cause."

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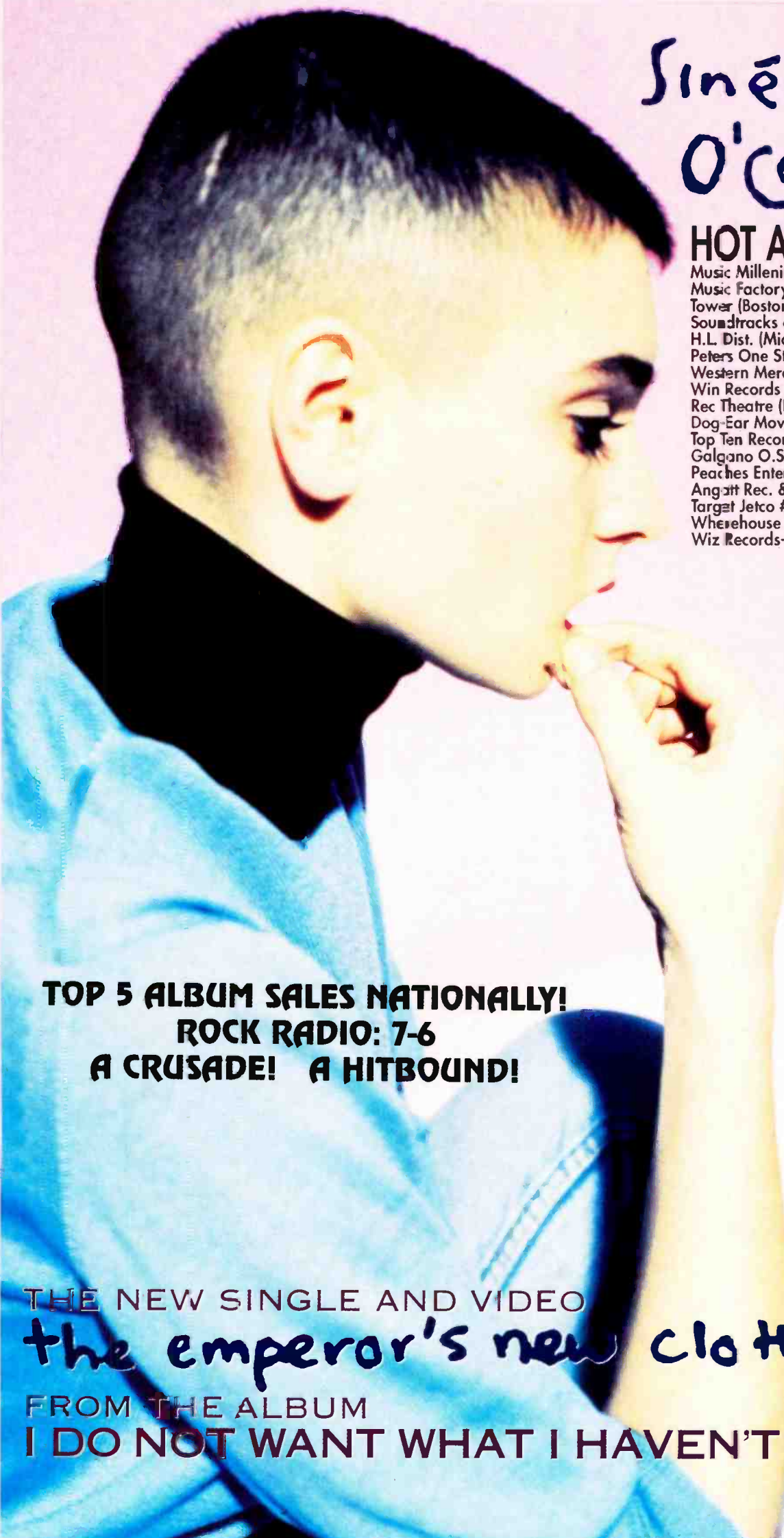
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## Fret Resigns From EMI Music/SBK

**Steve Fret**, Senior Vice President and Chief Financial Officer of EMI Music Publishing and SBK Records, has resigned to pursue other interests, it was announced this week.

Fret, whose resignation takes effect June 30, joined EMI Music Publishing in January of 1988. He had previously held the position of Vice President/Chief Financial Officer of Chappell & Co., Inc., the parent company of Chappell/Intersong Music. At the same time he also held the position of Senior Vice President of Finance and Administration for the Chappell/Intersong Music Group - U.S.A.



# Sinéad O'Connor

## HOT ALBUM SALES:

- Music Millenium (Portland, OR) #1
- Music Factory (Brooklyn) #2
- Tower (Boston) #3
- Soundtracks of Huntington (NYC) #3
- H.L. Dist. (Miami) #3
- Peters One Stop (Mass.) #3
- Western Merchandisers (Salt Lake) #4
- Win Records (NYC) #4
- Rec Theatre (Rochester, NY) #5
- Dog-Ear Movies & Music (Chicago) #5
- Top Ten Records (Dallas) #5
- Galgano O.S. (Chicago) #7
- Peaches Entertainment #7
- Angutt Rec. & Tapes (Detroit) #7
- Target Jetco #7
- Wherehouse Entertainment #8
- Wiz Records-Main (NYC) #9

- PIRATE (Add)
- Z95 (D#30)
- WXKS (D#28)
- KNRJ (D#37)
- KBQ (Add #32)
- KEYZ (D#29)
- WNVZ (Add)
- HOT94.9 (24-22)
- CKOI (D#30)

- |                |              |
|----------------|--------------|
| 95XXX (Add)    | KZZU (D#39)  |
| G9E (D#33)     | OK95 (Add)   |
| KAGO (40-37)   | WBEC (40-37) |
| KBCZ (Add)     | WBNG (D#39)  |
| KEEZ (Add)     | WCIL (Add)   |
| KF9J (Add)     | WDEK (Add)   |
| KJIG (Add)     | WERZ (37-32) |
| KKBC (Add)     | WEYG (Add)   |
| KLYE (D#26)    | WFLY (Add)   |
| KMOK (Add)     | WHOT (Add)   |
| KNIM (30-27)   | WHTC (D#40)  |
| KNCE (Add)     | WIQQ (D#37)  |
| KPAT (Add #28) | WIXX (D#33)  |
| KQHT (29-22)   | WJZQ (D#33)  |
| KPRG (D#38)    | WKPE (D#27)  |
| KSKG (D#40)    | WNGY (Add)   |
| KTXV (Add)     | WPST 36-26)  |
| KWIN (Add #40) | Z105 (Add)   |
| KWMZ (Add)     | and more     |
| KWXX (Add)     |              |

**TOP 5 ALBUM SALES NATIONALLY!**  
**ROCK RADIO: 7-6**  
**A CRUSADE! A HITBOUND!**

THE NEW SINGLE AND VIDEO  
*the emperor's new clothes*

FROM THE ALBUM  
**I DO NOT WANT WHAT I HAVEN'T GOT**



### 2 LIVE CREW'S CAMPBELL CALLS FOR UNITED EFFORT AGAINST CENSORSHIP

With the anti-2 Live Crew movement spreading from Florida to other areas of the country, the man at the center of the controversy - 2 Live Crew leader **Luther Campbell** - says that in order to stem the tide of obscenity rulings and record bannings, those who feel that the rights to freedom of artistic expression are being threatened must band together and make their voices heard.

Campbell has become a national symbol in the censorship debate since a U.S. District Court judge in Fort Lauderdale ruled earlier this month that the album **AS NASTY AS THEY WANNA BE** is obscene, making it legal for law enforcement officials to enforce a ban on selling and distributing the record in Broward, Dade and Palm Beach Counties. Since then, officials in San Antonio, Texas



**CAMPBELL: "They picked us to go after - a small black company, 2 Live Crew - because I'm big enough to stir up a big controversy, but I'm small enough to not get any help from any other companies."**

and Columbia, South Carolina have taken steps to ban the record, signaling a growing trend of right wing activism fueled by the Florida ruling.

In an interview from the Miami offices of **LUKE Records** (formerly **SKYY-**

**WALKER Records**), of which Campbell is President, the controversial rapper told **HITMAKERS** that he is hoping major labels come forward to lend their support in his label's fight to overturn the obscenity rulings and prevent the situation from spreading further. But, said Campbell, so far only rap-pers have taken the initiative.

"We want everybody to come together, but there hasn't been anybody calling from the music industry in general - the only ones who have been calling us are the rappers," said Campbell. "You've got to be living in a fucking can to not know what's going on. If anybody wants to help, they can call and show their support."

"We don't think we should be calling people up and saying, 'Hey, we need some help,' just for them to tell us (See **CAMPBELL** page 30)

### STU COHEN: WARNER BROS.' REAL McCOY

Most major label record slingers would point first to their successes in Top40 radio as their crowning achievements. But that's not the case with **Stu Cohen**, **WARNER BROS.'** Brooklyn-bred, street-smart VP of Promotion - what makes his temper glow like a supernova is his company's success at breaking new artists. In this select category, the Burbank-based label is recognized as the best in the business at going that extra yard for their up-and-coming talent.

"People expect us to keep **Madonna** on top, so we don't get any pats on back for that," states Cohen, his East Coast mettle shining through. "What really makes me feel proud is the success we're having with our new acts, and we've broken four this year: **Jane Child**, **Biz Markie**, **Tommy Page** and **Electronic**."

Cohen credits the national and local staffs' esprit de corps and inbred pride as integral



Pictured at home with proud papa **Stu Cohen** are wife **Vera** and daughter **Elizabeth**.

factors in paving the way for the aforementioned acts' ascent. That elan has made them the envy of other labels and kept them on the cutting edge, but Stu feels the success of **WARNER BROS.** has as much to do with what happens off the airwaves as on.

"There is a lot more to breaking and maintaining bands than through the traditional channel of Top40," he says after a pause, unsure if he should reveal such 'scandalous' beliefs to our magazine. After taking stock of (See **COHEN** page 43)

### HITMAKERS FACE-OFF IS RETAIL INFORMATION A VALID TOOL FOR PROGRAMMERS?

It has often been observed that radio stations and retail chains share a curious symbiotic relationship. Certainly radio acknowledges the fiscal reports provided them by doting record merchants, but do the programmers keep the tallies top of mind when adding records at the end of the week? The general

consensus is that tastemakers who rely too heavily on sales charts risk sidestepping the pulse beats of their marketplace.

One programmer, **Guy Zapoleon** of **ENERGY96.5** in Houston, concluded that sales can be a valuable tool, but only "if you can really trust the source of the information." Sadly, Zapoleon observed, the intimate link between programmer and retail manager - due to the escalating workload encumbering both parties - is becoming a



**RUSS BACH: "No one can be an omnipotent judge of what works in their marketplace."**



**GUY ZAPOLEON: "Retail is important, but only if you can really trust the source."**

thing of the past.

"Nowadays, with programmers spending more time surveying their call out research and request data, they have less time to foster close relationships with the people who supply them that key information," explained Zapoleon. "You have to have that relationship in order to trust that the information is valid."

Conversely **Russ Bach**, President of **CEMA Distributors** in Los Angeles, said that modern retailers who

employ computerized registers can tip the discerning radio programmer off to hot records that they otherwise might not have detected.

"No one, no matter how brilliant they are, can be an omnipotent judge of what works in their marketplace all the time," said Bach. He qualified his remarks by noting that "once cas-

singles become a factor again, and if 12-inch vinyl singles sales are considered, the information will become more valuable to determine what's becoming popular.

"The real shame," Bach said somberly, "is that we've never really been able to accurately track what sells albums, CDs and cassettes."

Programmers like Zapoleon and Salt Lake City's **Lou Simon** of **HOT94.9**, who also offered up a cynical view of retail as a programming tool, (See **FACE-OFF** page 54)

### RETAIL REPORT

### FAITH BLAZING - WILSON PHILLIPS UNSTOPPABLE

We harped about them like crazy over the last few weeks, and now the **Faith No More** epidemic has struck with withering intensity. **Danny Shephard**, retail roustabout at **Tower Records** in Tempe, says he can't keep track of all the band's discs flying through the doors of his store.

"The weather gets awfully warm around Arizona this time of year, but Faith No More is raising the thermometer a few notches higher all on its own," said Shephard. All of which should keep **Rich Fitzgerald** and his **REPRISE** cohorts cool, calm and collected during the hot summer months.

On the alternative ledger, **DGC's The Sundays**, **MCA's The Lightning Seeds** and **CHRYSALIS' World Party** are moving not only in Tempe, but in a myriad of other regions as well. "We think the time might be right for **Concrete Blond**

(IRS) to strike it rich here too," said Shephard. "Local radio airplay on their single **Joey** is translating into heavy sales."

Also blazing are **Wilson Phillips**, whose new **SBK** platter, **Release Me**, is mowing down the competition like Hale Irwin on the back nine of the U.S. Open. These three lovelies will not be denied their place in the sun. For a taste of a similar blend of harmony-laden California pop, albeit from a young male perspective, try another sweet **DGC** concoction for the nineties, **Nelson**. The group is spearheaded by the twin sons of the late, great **Ricky Nelson**, and display some crafty durable pop on their debut single **Love and Affection**. One programmer, **Craig Roberts** of **KCHX** in Odessa, TX, thinks nothing short of an epic flood will keep Nelson from striking (See **RETAIL** page 54)

# The Return Of The Magnificent Seven

Jellybean Johnson

Jesse Johnson

Jimmy Jam

Terry Lewis

Monte Moir

Morris Day

Jerome Benton

# THE TIME

**We're #1**  
**MOST ADDED**  
**Mainstream & Crossover**  
**#1 Disc-covery Club**

**Jerk-Out**

The New Single

*Produced, Arranged and Written by The Time. From The Forthcoming Album Pandemonium*

Management: Ronald E. Sweeney, Esq. and Clarence Aven  
Aval Garden Management, Los Angeles

Paisley Park  © 1990 Reprise Records



## PAUL CANNON PD, PRO-FM, Providence

by Rich Pastore

*When Paul "Boom Boom" Cannon was still just a pop gun, he made it a point every day to finish his homework at school so he could spend his evenings by the radio, soaking in the magic spun by the likes of Jackson Armstrong, Joe Thomas, and Andy Jackson. "I always thought 'Wow, what a great way to make a living without having to work,'" recalls Boom.*

*He broke into radio in Connecticut in 1976, eventually landing at Buffalo's WKSE in 1984 via Z104 in Frederick, Maryland. In the spring of 1989, the folks at Cap Cities/ABC came calling, and Cannon moved to Providence to program PRO-FM, a station with a storied history of Top40 success.*

*Now, after a full year at the helm, he gives us his views on the state of Top40 and how he plans to carry on the winning tradition in Providence. And while life in radio might be a little more work than young Boom ever envisioned, Cannon still brings that same boyish exuberance to the office every morning - and it shows.*

### WHERE DID YOU START TO DEVELOP YOUR PROGRAMMING PHILOSOPHY?

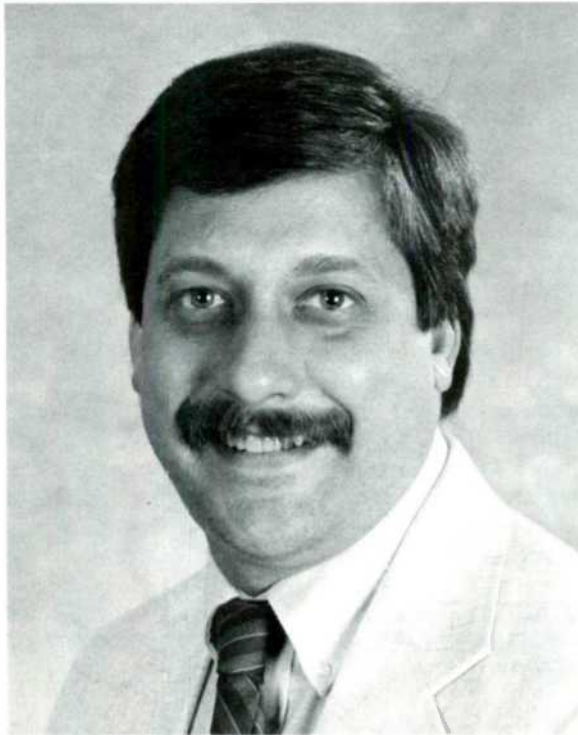
Before I went to 'KSE I worked at WZYQ in Frederick, Maryland, which at the time was a very highly regarded Top40. The program director was Kemosabi Joe, who is now down in Florida, and the GM was The Real Howard Johnson. I used to talk programming with Kemosabi quite a bit, and we used to sit down and talk about the station and different events that we could get involved in. I was doing nights at the time, but I used to come into the station around 2 p.m. just so I could get a handle on what was going on. A lot of times they would ask me to help out on things or give them some ideas about how a certain promotion would go, and we would talk music a little bit. I tried to get as involved as I could.

### PRO-FM HAS BEEN A SUCCESS FROM THE START, SINCE THE FORMAT SWITCH SIXTEEN YEARS AGO. HOW DO YOU MAINTAIN THAT SUCCESS WITHOUT GETTING STALE OR OLD?

That's a good question, and I don't know if I can answer it because I haven't been here long enough to be judged with all the other great PDs that have been through here. This station has a heritage, and with many heritage Top40s, there are some things that you can fall into that put you in danger. I think you have to constantly challenge yourself and stay on top of what's going on in the industry to keep the station on top. That goes for any station, whether it be a heritage station like we are, or a station that's trying to battle against one that is in our position. It's also important to always analyze what you are doing and think about better ways to do it. The bottom line is, if you have a decent presentation and you have an exciting radio station, then you have a good chance of being successful.

### IF A NEW TOP40 ENTERED PROVIDENCE WITH A NICHE FORMAT, WOULD THAT FORCE YOU TO MOVE IN ANY DIRECTION?

I really don't think so. You have to program your station to what you think is going to win and not be too influenced by the competition. One of the reasons some stations in the country have gotten hurt is because they were too reactionary. You have to do what you think is going to win in your market, and do everything in your power to make the station sound as tight and interesting as it possibly can. If you do all of those things right, you'll win.



**"I don't think dance is a niche anymore - dance is what Top40 Radio is today. Top40 has to focus on who makes up our target demo and who we are appealing to. If you try to be too broad-based or too mass-appeal, you end up pleasing no one."**

### IN THE MOST RECENT ARBITRON BOOK, PRO-FM IS #1 OVERALL 25-54 AND #2 18-34. HOW DO YOU APPEAL TO AN 18-34 MALE AND A 45-YEAR-OLD HOUSEWIFE AT THE SAME TIME?

There are different factors involved. We do a little bit of dayparting; in fact we do more dayparting here than I did when I was in Buffalo. We also direct some of the contesting at the adults and try to gear a lot of the things we do during the day to the adult audience. It's a tightrope, because in Top40 I don't think you want to program to a 25-54 audience - you still have to program to the 18-34s. But with the heritage of a PRO-FM, we can get away with being a pretty mainstream Top40 and still get adult demos.

### GIVE US AN EXAMPLE OF AN ADULT-TARGETED PROMOTION.

This is a big tourist area with Newport, Naragansett and Mystic, Connecticut being close by. A couple of weeks ago was Rhode Island Tourism Week, so we did a promotion called Typical Tourist Trademarks. We did it in middays, and we asked people that were listening at their offices to fax us information when we asked for it. We asked for five typical things they thought tourists wore - things like knee socks with loafers, cameras, goofy hats - and we ended up taking 40 people down to Newport for a day of shopping, a cruise of Newport Harbor, and out to dinner. It was just kind of a fun little midday promotion, but that's what you have to do to attract

the adult audience.

### IF YOU HAD YOUR CHOICE, WOULD YOU RATHER BE NUMBER ONE 18-34 AND NUMBER TWO 25-54, RATHER THAN THE WAY IT IS NOW?

Obviously, from a sales standpoint, you always want to be number one 25-54, and I think it's absolutely great that we can be. But I'm greedy, so I'd like to be number one 18-34, as well.

### IS MUSIC STILL THE KEY TO SUCCESS FOR TOP40?

It absolutely is. Music is the single most important element there is at a radio station. It doesn't matter how good your talent is and it doesn't matter how good your promotions are - if your music is off target I don't think you can win.

### WOULDN'T IT BE THE SAME IF YOUR TALENT OR YOUR PROMOTIONS WERE OFF TARGET? IS IT THREE-PARTS EQUAL?

No, I don't think it's three-parts equal. I think you can overcome some deficiencies in what you have as far as air talent goes, and I think you can be over-promoted in some respects by another station in the market, but if your product is off, that is a sure indication that you are going to lose. I would say that music is probably two-thirds of the picture, and your on-air and promotions make up the other third.

### WHAT TYPES OF MUSIC WORK FOR PRO-FM?

This is a pretty aggressive market. People here like new music to a certain extent, and we play more new music here than I played in Buffalo. Along with the trend in the rest of the country, this market also happens to like like dance-flavored or Urban-type music. There is a high Italian influence here, and the people here like to dance. The situation here is pretty consistent with the trends happening in the rest of the country.

### IS THE DANCE NICHE THE PLACE TO BE FOR A LONG TIME TO COME?

I don't know if dance is even a niche anymore. Dance is what Top40 radio is today. With all the changes that the AOR stations have gone through and with them being so gold-based, I think Top40 has to focus on who makes up our target demographic and who we are appealing to. With most of the 25-49 year-old men listening to AORs that are actually almost classic rock stations, Top40s have to lean to female-appeal music, which is definitely rhythm-based.

### IS IT THE RESEARCH METHODS USED TODAY THAT TELL YOU FEMALES AREN'T ATTRACTED TO ROCK MUSIC?

I think you can make research say anything you want it to say - it just depends on who you test. People are partial to a certain type of format, whether it be men or women. If you test women 18-34 who listen to AORs, then your test results are going to show that they prefer rock 'n' roll music, but you knew that when you started. It all depends on how you screen the test subjects. In research, you target the people

(See BOOM CANNON page 10)

# INTERVIEW

**BOOM CANNON** (from page 9)

you want to attract.

**SO WHY RESEARCH THEM IF YOU ALREADY KNOW THEY'RE GOING TO LIKE IT?**

You don't really know. I can't pick 40 songs and tell you that all 40 of them are going to work with an 18-34 year-old woman, because I'm not an 18-34 year-old woman. Research is just a part of the puzzle. Sales and requests also have to be considered when you putting your music together. You have to remember something - program directors take a chance every week, whether they add one, three, five or ten records. The research isn't going to tell you what record to put on the radio. The research is only going to tell you if the records you chose to put on the radio are liked by the listeners.

**IS THE APPROACH OF THE PROGRAMMER THESE DAYS JUST TO SIT BACK AND SAY, "ALL RIGHT, LET THEM HAVE THEIR SHARE OF THE PIE AND WE'LL TAKE OURS." ARE THERE ANY PROGRAMMERS OUT THERE THAT STILL WANT TO TAKE IT ALL?**

I'm sure every programmer at every station wants to take it all. I think a lot of programmers have sat back and said, "Well, they haven't made that animal yet that appeals to 18-34 women and men equally at the same time." There are a few records out there like that, but for the most part men and women have different likes and dislikes, tastes, attitudes and moods. If you try to be too broad-based or too mass appeal, you end of pleasing no one.

**GIVE US A PEEK INTO YOUR WEEKLY MUSIC MEETING.**

Usually on Friday or Monday - and sometimes as late as Tuesday, although we try not to wait that long - my MD Tony Bristol and I bring in whatever product we feel is right for the station, and that depends a lot on what's on the station currently. There are certain weeks where you may be looking for something that's got a little rhythm, or a ballad, or a rock ballad, or something to play at night. Once you decide what the tempo and texture and feel of your station is going to be, you always work from that end, and that's how you end up deciding what's going to make it into your meeting and what you're going to talk about for the next week. Certainly Tony has a lot of contact with the record community and talks with them on a consistent basis, as do I. We try trade-off every week so we can both get a good feel of what everybody's all about. In the meetings we analyze what music is out there and hopefully just put the hits on the radio.

**IF YOU'RE NOT REALLY IN NEED OF A BALLAD, BUT YOU HEAR ONE THAT'S AN ABSOLUTE SMASH, WILL YOU STILL HOLD OFF?**

In most cases, yes, unless you're so incredibly sure about the record and you want to take something off that's already working for you, and I can't see too many instances where that would happen. You can wait a week in most cases.

**IS THE PROBLEM THAT THE THE STATION WOULD BE OFF BALANCE MUSICALLY?**

Absolutely. If there happen to be five rock ballads out one week and I thought they were all great rock ballads, the chances of me adding all five of them would be slim to none. If there were five dance records out one week, the chances of adding all of them are slim to none as well. If you get too ballad heavy, too dance or urban, or too rock, that's when

you have problems. You have to have a certain texture and tempo and feel to the station. That's why people listen.

**WOULD YOU SAY THAT PROGRAMMING IS MORE OF A PEOPLE-MANAGEMENT ENDEAVOR THAN A CREATIVE ENDEAVOR?**

It's both. People skills are very important, and if you can keep your air staff motivated and psyched and wanting to win, that's a big part of being successful. In addition to that, you want your promotions and presentation on the air to be as exciting as they can be, and that will only happen if you are creative. It's a two-edged sword.

**DO YOU GIVE YOUR DJ'S LOTS OF FREEDOM AND CREATIVE LICENSE?**

That depends on the situation you're in. Different people need different types of motivation. There are some people who are gung-ho and try to come up with all kinds of creative things on their own, and they'll experiment. I try to give these people some leeway as to what they can and can't do. Then there are people that you have to push a bit to be a little more creative. It all depends on the individual.

**THE BASIC TALENT LINEUP AT PRO-FM HAS REMAINED THE SAME FOR YEARS. DOES THAT HELP?**

That's one of the reasons why we are such a legendary station. When we research, all of the air personalities at PRO-FM do extremely well with top-of-mind awareness and name recognition. There's kind of a unity in that, and it even sparks some playful in-house sparring. They kind of jab each other about who's more well known.

**GIVE US A RUNDOWN OF THE FULLTIME AIRSTAFF.**

Jimmy Gray does 5:30 a.m. to 10 a.m. He's been in the market about 20 years, originally starting at WPRO-AM and moving over to PRO-FM in 1974 when we switched formats. He's been doing mornings for us every since. Jimmy is the master of one-liners, and his name recognition is incredible. He's kind of a habit for listeners in Providence. Tony Bristol does 10 a.m. to 2 p.m., and he's our biggest female attraction. The daytime listeners love him. From 2 p.m. to 6 p.m. is David Simpson. He's been here about nine years, and he's one of the guys I mentioned before who likes to try different things on the air. He's a little bit off-center. He tries little experiments on the air and just has a lot of fun while he's on. Big John Bina has been doing nights here for about 13 years. In fact, John was one of the guys that put PRO-FM on the air back in 1974, then left the station for a little while and came back. He's gangbusters at night. Again, I think part of the magic is the fact that he's been here so long. It's really kind of crazy when you could potentially be a parent and tell your three- or four year-old that you used to listen to Big John. From 10 p.m. to 1 a.m. is Tony Mascaro, and he's been here a slew of years as well. He's made a lot of progress since I've been here. He does a great job of keeping those late nighters tuned to the station so their radio is on 92.3 when they wake up in the morning. Overnights is Jim Halfyard, and he's been at it 11 years. We call him Smiling Jim, because anybody who's done overnights for that long and isn't crazy should be called Smiling.

**ALL THESE GUYS HAVE BEEN IN THE MARKET FOR SO LONG, AND A GUY NAMED BOOM CANNON FROM PUTNAM, CONNECTICUT, WALKS IN THE DOOR ONE DAY. HOW DO YOU AIRCHECK A STAFF LIKE THAT?**

I have an inside joke at the station. When somebody says, "I've been doing it this way for 15 years," I'll say, "Oh. Well hopefully from now on we're going to do it the right way." Of course I say that tongue-in-cheek and with a smile on my face. Everybody has different ideas and opinions on how things should be done, and I think that if you can convey to your staff that some of your ideas - at least one in ten - are good ones, then they'll respect you. I was really excited about coming here because this is kind of like home to me, and I brought an energy and boyish excitement with me that's been contagious. I like to have fun, and the staff knows it. I'm certainly not going to do anything that's going to be detrimental to the station, and they know that too. Sure, they look at you with a little hesitancy at first, but when they realize that you have some idea of what you're talking about, they accept it, and they want to come along for the ride.

**DO YOU FIND YOU'VE CHANGED MUCH COMING FROM THE COMPETITIVE SITUATION IN BUFFALO TO A HERITAGE STATION?**

No, not really, except that this is a little bit more of an aggressive situation musically. I think that's influenced by the fact that there are a lot of colleges here. We've got Providence College, Brown, URI and Bryant, among others. There's some Boston influence here, and with the New England states being so small, things are a bit more diverse as far as music goes.

**ALTHOUGH PROVIDENCE IS THE SMALLEST MARKET IN THE CHAIN, PRO-FM HAS BEEN REFERRED TO AS THE JEWEL OF THE CAP CITIES /ABC RADIO PROPERTIES. WHY SO?**

Because it's a big profit center. The station has always done very well financially, and we've never really had any major fluctuations as far as the ratings are concerned. Unlike some of the other properties, this station has always been rock-steady.

**DOES THAT MEAN THEY TAKE A HANDS-OFF ATTITUDE?**

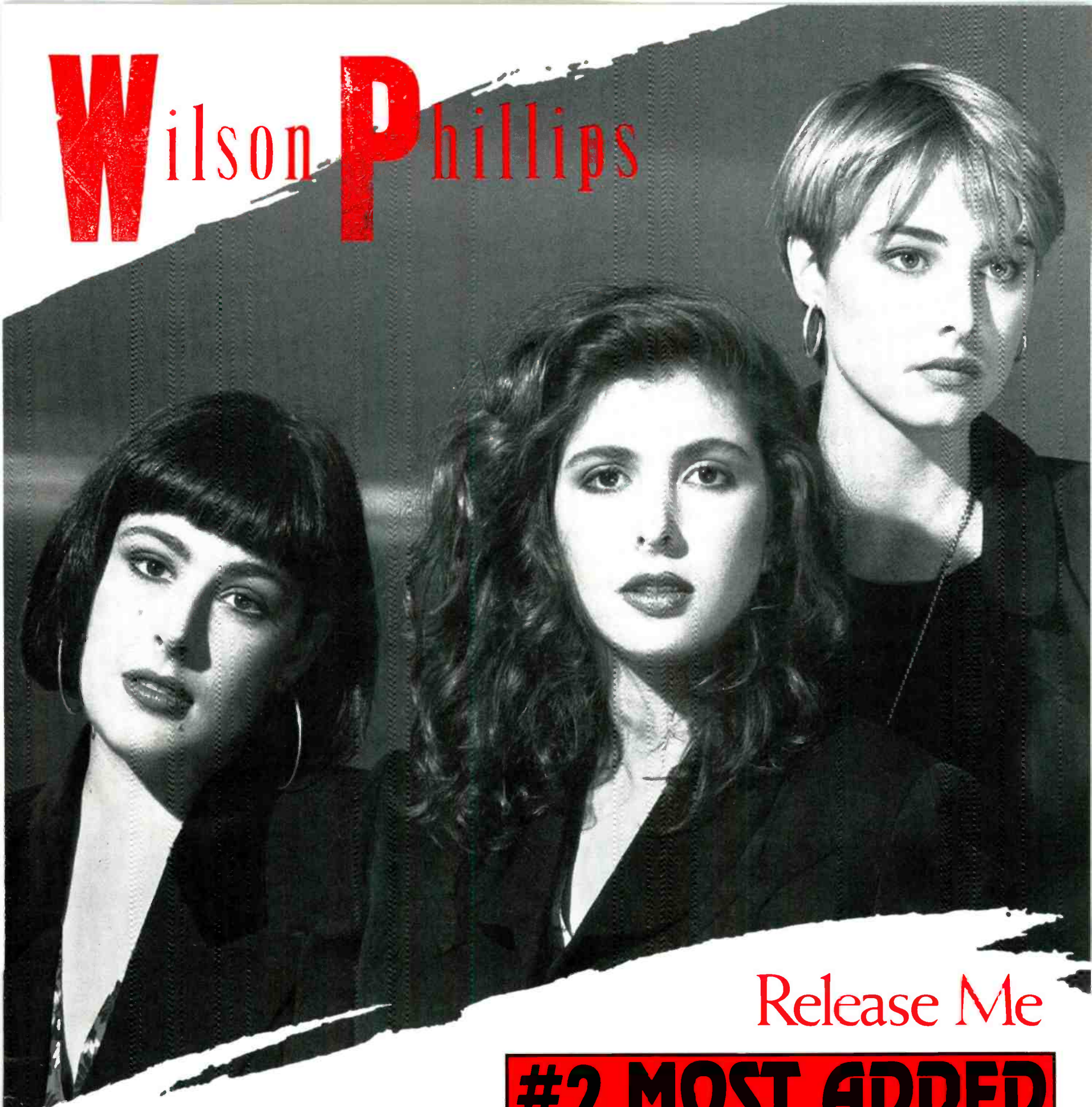
To be honest with you, in most cases as far as Cap Cities properties are concerned, they are fairly hands-off. There is real local autonomy in almost every Cap Cities situation, which is kind of nice. I certainly think they are one of the best broadcast-properties chains in the country, if not the best. They just know what they're doing. They're not investment bankers and they don't do real estate; they buy radio and television properties and overall media-type properties, and that's what they do best.

**ANY GOALS OR ASPIRATIONS?**

That's kind of a strange question for me. I think you do the best job you can possibly do, whether you're in Providence, Poughkeepsie or wherever, and if you do a good job where you are presently, then good things will happen. Good things may be that I'm in New York in five years or L.A. in five years, or good things might be that I'm still at PRO-FM. I think the future is really based on the individual and their particular goals, and to be honest with you, I don't want to set any. If I say I want to be in New York in five years, the only thing that does is make me depressed if I make it in six. I can't say that I want to be the president of the company some day. I'll just do the best job I can possibly do, and then if offers or opportunities happen to come my way, I'll decide at that time whether it's advantageous for me or not.

**THANK YOU FOR SHARING WITH US IN THE HITMAKERS INTERVIEW.**

# Wilson Phillips



## Release Me

**#2 MOST ADDED**

**A NATIONAL BREAKOUT with 103 Adds!**  
adds include

**KPLZ B94 KZZP KKRZ WNVZ WZPL KCPX  
MAGIC102 KC101 KUBE KWSS WGH  
POWER99 (30-25) WNCI (22-18) and more**

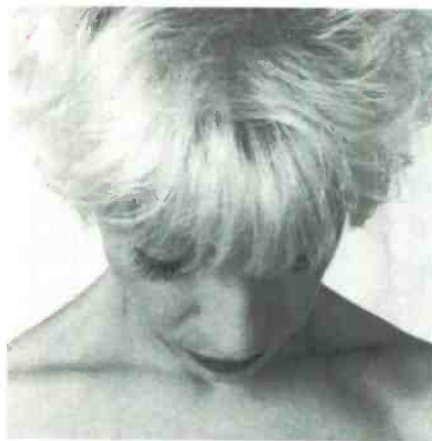
-  Top 10 Album
-  Sales Soaring Toward Double Platinum
-  On Tour All Summer
-  Now Breaking Worldwide

*—And The Multi-Media Publicity Blitz Continues!*

Written By: Wilson Phillips  
Produced By: Glen Ballard  
Executive Producer: Charles Koppelman



*FROM TWIN PEAKS, THE SHOW THAT'S  
CHANGING THE FACE OF TELEVISION, COMES  
THE MUSIC TO CHANGE THE SOUND  
OF RADIO.*



*“FALLING”*

*The Vocal Version by  
JULEE CRUISE*

*From the Debut Album FLOATING INTO THE NIGHT*

*The Instrumental **TWIN PEAKS**, Theme by  
**ANGELO BADALAMENTI***

*From the Upcoming **TWIN PEAKS**, Soundtrack*

# MAINSTREAM TOP 40

LW-TW

- 3-1 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 2-2 PHIL COLLINS "Do You Remember" (ATLANTIC)
- 1-3 ROXETTE "It Must Have Been Love" (EMI)
- 4-4 BELL BIV DEVOE "Poison" (MCA)
- 7-5 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- 9-6 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA)
- 11-7 DEPECHE MODE "Enjoy The Silence" (SIRE/REP)
- 10-8 AFTER 7 "Ready Or Not" (VIRGIN)
- 13-9 MICHAEL BOLTON "When I'm Back" (COLUMBIA)
- 15-10 TYLER COLLINS "Girls Nite Out" (RCA)
- 5-11 WILSON PHILLIPS "Hold On" (SBK)
- 6-12 M.C. HAMMER "U Can't Touch This" (CAPITO...)
- 8-13 RICHARD MARX "Children Of The Night" (EMI)
- 14-14 LOUIE LOUIE "Sittin' In The Lap" (WTG/EPIC)
- 16-15 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 17-16 JOHNNY GILL "Rub You The Right Way" (MOT)
- 18-17 NIKKI "Notice Me" (GEFFEN)
- 19-18 EN VOGUE "Hold On" (ATLANTIC)
- 21-19 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 25-20 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 27-21 GO WEST "King Of Wishful Thinking" (EMI)
- 12-22 MADONNA "Vogue" (SIRE/WARNER BROS)
- 20-23 BRENT BOURGEOIS "Dare To Fall" (CHARISMA)
- 24-24 ELTON JOHN "Club At The End..." (MCA)
- 26-25 ALANNAH MYLES "Love Is" (ATLANTIC)
- 48-26 MADONNA "Hanky Panky" (SIRE/WB)
- 31-27 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- 22-28 JUDE COLE "Baby, It's Tonight" (REPRISE)
- 32-29 DEL AMITRI "Kiss This Thing Goodbye" (A&M)
- 23-30 HEART "All I Wanna Do Is Make Love..." (CAPITOL)
- 34-31 SNAP "The Power" (ARISTA)
- 35-32 GEORGE LAMOND "Bad Of The Heart" (COL)
- 36-33 MOTLEY CRUE "Don't Go Away..." (ELEKTRA)
- 37-34 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 40-35 SEDUCTION "Could This Be Love" (VEN/A&M)
- 43-36 SWEET SENSATION "If Wishes Came..." (ATCO)
- 44-37 BAD ENGLISH "Possession" (EPIC)
- 28-38 JANET JACKSON "Alright" (A&M)
- 29-39 LINEAR "Sending All My Love" (ATLANTIC)
- 30-40 TOMMY PAGE "When I Dream Of You" (SIRE/WB)
- 33-41 GIANT "I'll See You In My Dreams" (A&M)
- 39-42 SLAUGHTER "Up All Night" (CHRYSALIS)
- 38-43 WHISTLE "Always & Forever" (SELECT)
- NEW-44 JANE CHILD "Welcome To The Real World" (WB)
- NEW-45 BRUCE HORNSBY "Across The River" (RCA)
- 41-46 B-52's "Deadbeat Club" (REPRISE)
- NEW-47 AEROSMITH "The Other Side" (GEFFEN)
- NEW-48 HEART "I Didn't Want To Need You" (CAPITOL)
- NEW-49 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- NEW-50 THE LIGHTNING SEEDS "Pure" (MCA)

## MOST ADDED

- 112 • THE TIME "Jerk Out" (REPRISE)
- 103 • WILSON PHILLIPS "Release Me" (SBK)
- 74 • BRUCE HORNSBY "Across The River" (RCA)
- 73 • M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 66 • MADONNA "Hanky Panky" (SIRE/WB)
- 60 • STEVIE B "Love And Emotion" (LMR/RCA)
- 57 • HEART "I Didn't Want To Need You" (CAPITOL)
- 54 • AEROSMITH "The Other Side" (GEFFEN)
- 41 • GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- 36 • ANITA BAKER "Talk To Me" (ELEKTRA)
- 36 • NELSON "Love And Affection" (DGC)

## HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

## NATIONAL BREAKOUTS

- 128 • GEORGE LAMOND "Bad Of The Heart" (COLUMBIA)
- 112 • THE TIME "Jerk Out" (REPRISE)
- 107 • WILSON PHILLIPS "Release Me" (SBK)
- 103 • BABYFACE "My Kinda Girl" (EPIC)

- 99 • SNAP "The Power" (ARISTA)
- 83 • M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 81 • KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 79 • BROTHER BEYOND "The Girl I Used To Know" (EMI)
- 76 • DIGITAL UNDERGROUND "Humpty..." (TOMMY BOY)
- 73 • THE LIGHTNING SEEDS "Pure" (MCA)
- 72 • MELLOW MAN ACE "Mentiroso" (CAP TOL)
- 67 • ANITA BAKER "Talk To Me" (ELEKTRA)
- 63 • SEIKO and Donnie Wahlberg "The Right Combination" (COLUMBIA)
- 62 • STEVIE B "Love And Emotion" (LMR/FCA)
- 51 • DANGER DANGER "Bang Bang" (IMAGINE/EPIC)
- 48 • SINEAD O'CONNOR "The Emperor's New Clothes" (CHRYSALIS)
- 47 • GLORIA ESTEFAN "Cuts Both Ways" (EPIC)
- 42 • FAITH NO MORE "Epic" (SLASH/REPRISE)
- 39 • TONY! TONY! TONY! "The Blues" (WING/POLYDOR)
- 36 • JIMMY RYSER "Sam & Ol' Look" (ARISTA)
- 36 • NELSON "Love And Affection" (DGC)
- 34 • AME LORAIN "Follow My Heartbeat" (RCA)
- 34 • ST. PAUL "Stranger To Love" (ATLANTIC)
- 33 • MAXI PRIEST "Close To You" (CHARISMA)
- 32 • JANET JACKSON "Come Back To Me" (A&M)
- 32 • LINEAR "Something Going On" (ATLANTIC)
- 32 • THE U-KREW "Let Me Be Your Lover" (ENIGMA)
- 31 • BRAT PACK "I'm Never Gonna Give You Up" (VENDETTA/A&M)
- 28 • THE LONDON QUIREBOYS "7 O'Clock" (CAP TOL)
- 25 • 49ERS "Don't You Love Me?" (4TH & B'WAY/ELAND)
- 22 • ALISHA "Bounce Back" (MCA)
- 22 • BELL BIV DEVOE "Co Me" (MCA)
- 22 • SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- 21 • KYPER "Tic Tac Toe" (ATLANTIC)
- 20 • MODERN ENGLISH "I Melt With You" (TVT)
- 18 • CROSBY, STILLS & NASH "Live It Up" (ATLANTIC)
- 18 • L TA FORD "Hungry" (DREAMLAND/RCA)
- 16 • THE WEST COAST RAP ALL-STARS "We're All In The Same Gang" (WB)
- 15 • JOEY KID "Counting The Days" (ATLANTIC)
- 13 • MIKI HOWARD "Until You Come Back To Me" (ATLANTIC)
- 10 • BAD COMPANY "Holy Water" (ATCO)
- 10 • KID FROST "La Raza" (VIRGIN)
- 10 • PAULA ABDUL "Knocked Out" (VIRGIN)
- 10 • TROOP "All I Do Is Think Of You" (ATLANTIC)

# ST. PAUL

"Stranger To Love"

**A CRUSADE!**

ADDED AT:

KEGL

Q102 #35

KDWB

WLOL-FM

KXYQ

KISN

HOT94.9

K106  
KCHX  
KFBD  
KG95  
KHOK  
KJJG  
KJLS  
KKHT  
KOKZ  
KPAT #30

KQCR  
KSKG  
KSND  
KTRS  
KTXY  
KYYY  
KZIO  
KZMC  
WGOR  
WIFX

WKFR  
WPFM  
WVBS  
WWFX #40  
WWHB  
X106  
Y94  
KBQ (34-28)  
and more

# KYPER

"Tic Tac Toe"

**A CRUSADE!  
A HITBOUND!**

Added At:

KS104

WDFX #25

KOY95

KJMZ

WTIC-FM

KZZB

KHTK

B95

KZZP

Z97

Early Action:

B96 (D#25)

WHYT (D#18)

Q106 (24-22)

Z90 (17-14)

WFLZ (39-30)

WCKZ (28-17)

WZZG (D#26)

Y107 (35-17)

and more

# TROOP "All I Do Is Think Of You"

**CROSSOVER TOP40: NEW41 A CRUSADE!**

LP Gold! Major Summer Tour with M.C. HAMMER Starts June 20th!

Added At:

KKFR  
KROY

KKMG  
WMXP #27

Hot Requests:

KS104 (25-20)  
WPGC (10-5)

FM102 (25-18)  
KMEL (19-17)  
KITY (29-27)  
WCKZ (36-34)  
102JAMZ (#9)

# LINEAR

Ready To EXPLODE Monday, June 25th!

Early Airplay: WCKZ-FM  
KKBQ

# "Don't You Come Cryin'"

Summer Tour with Tommy Page!

KNRJ  
KLUC

WKBQ  
and more

# CROSBY, STILLS & NASH "Live It Up"

Q95 (#23)  
XL106.7 (35-32)

93QID (Add)  
FM104 (D#29)  
KAGO (36-33)  
KEEZ (38-33)  
KFBD (36-33)  
KJJG (27-21)

KNEN (40-37)  
KNIN (37-35)  
WAIL (23-17)  
WEYQ (Add)  
WIFX (37-31)  
WOKI (29-26)

# ROCK RADIO: 17-12

WPFM (Add)  
WWFX (D#37)  
WWHB (38-32)  
WZZU (18-14)  
and more

# THE BELOVED "Time After Time"

WDEK (Add) WGOR (D#35)



On Your Desk Now...

M.C. PILLSBERRY AND THE 4 LARGE CREW "Me So Hungry"

## THE TIME HAS COME... WILSON PHILLIPS DO IT AGAIN!

### THIS WEEK'S MOST DISCOVERED:

- |   |    |
|---|----|
| 1. THE TIME "Jerk Out" (REPRISE)          | 50 |
| 2. WILSON PHILLIPS "Release Me" (SBK)     | 41 |
| 3. JANET JACKSON "Come Back To Me" (A&M)  | 25 |
| 4. ST. PAUL "Stranger To Love" (ATLANTIC) | 22 |
| 5. STEVIE B "Love And Emotion" (LMR/RCA)  | 16 |
| 6. FAITH NO MORE "Epic" (SLASH/REPRISE)   | 14 |
| 7. NELSON "Love And Affection" (DGC)      | 12 |

### THE UP-AND-COMERS

Okay, absolutely *no more* silly puns about THE TIME. It's just a SMASH! Last week in this column we spoke of WILSON PHILLIPS as one to watch, and this week it EXPLODES! Other U&Cs that have lived up to their billing include M.C. HAMMER with 73 adds this week, STEVIE B with 60, BABYFACE with 28 and KYPER with ten (and plenty more to come).

For next week, be on the watch for HUMAN RADIO, which picked up a number of key Disc-overies. ST. PAUL made a major showing this week and the momentum continues to build. Others making pre-release noise are A&M's BANG, COLUMBIA's BLACK FLAMES, and RCA's LITA FORD.

**ANDREA PENTRAK**, MD at FM102, Sacramento sez, "Check out **DOC BOX & B FRESH** Slow Love (MOTOWN)! This slow jam was produced by Joyce Irby and Gerald Buzby and has a sound that's a cross between LL Cool J's Need Love and The Isley Brothers Between The Sheets. This one-listen record garnered instant response after the first play and has the potential to be HUGE at crossover stations. Check it out!"

**RICK STONE**, PD/MD at MIX105.1, Orlando sez, "Check out **THE TIME** Jerk Out (REPRISE)! It has been a while, but worth the wait! A song destined for #1 is **JANET JACKSON** Come Back To Me (A&M)! Check out a new artist, **LORI RUSO**, with Never Look Back (CYPRESS)! And **POISON** Unskinny Bop (ENIGMA/CAPITOL) is the most mass appeal stuff they've ever done!!!"

**RICH ANHORN**, MD at KWSS, San Jose sez, "**JANET JACKSON** Come Back To Me (A&M) is very SMOOTH! Also, **DEPECHE MODE** Policy Of Truth (SIRE/REPRISE) has caught the attention of the masses! This song will solidify their acceptance! Also, **THE TIME** Jerk Out (REPRISE) has the sound that's their own! And a solid, upbeat record is **ST. PAUL** Stranger To Love (ATLANTIC)!"

**JIMMY STEAL**, Asst. PD/MD at KEGL, Dallas sez, "**NEW KIDS ON THE BLOCK** Tonight (COLUMBIA) is a SMASH! Also, check out **TIMES TWO** Sweet Jane's Revenge (EMI)! It's more neo-Beatles music, but it sounds GREAT! And you have to listen to **THE RAILWAY CHILDREN** Every Beat Of The Heart (VIRGIN). It's reminiscent of The Cure's Just Like Heaven - slightly post-modern but still very straight-ahead!"

**MICHAEL POWERS**, MD at WZPL, Indianapolis sez, "**WILSON PHILLIPS** Release Me (SBK), their second release, is very good! Also, **THE TIME** Jerk Out (REPRISE) sounds just like it should - GREAT! Anytime you hear Morris Day laugh, you know it'll be GREAT! For a record that'll KICK this summer, play **ST. PAUL** Stranger To Love (ATLANTIC)! And if you wanna have some fun, listen to Me And Elvis by **HUMAN RADIO** (COLUMBIA)!"

**JEFF KAPUGI**, MD at POWER PIG, Tampa sez, "**THE TIME** returns with a very cool record - Jerk Out (REPRISE)! **TIMMY T** delivers another HIT to Tampa with What Will I Do (QUALITY)! It's already working really well! Check out the import version of Don't Let Me Fall Alone by **FAN CLUB** (EPIC) - it's excellent! Lastly, there's a HOT buzz on **ICEY JAYE** It's Just A Girl Thing (ARISTA)! What a GREAT novelty tune!"

**FRANK MINIACCI**, MD at THE BEAT, Los Angeles sez, "Check out **GEOFF McBRIDE** Got A Good Thing (ARISTA), written and produced by Levert with an obvious Levert sound. A HOT novelty tune is What You Deserve by **UNANSWERED QUESTIONS** (EMI)! And yes, it is at the right speed! **FATHER MC** Treat Them Like They Want To Be Treated (UPTOWN/MCA) sounds similar to Guy! Check out Your Love by **KEITH SWEAT** (ELEKTRA)! It's an uptempo JAM! And **BANG** Holding My Heart In Your Hand (A&M) is an excellent summer record that's perfect for Pop radio!"

**DANA LUNDON**, MD at HOT102, Milwaukee sez, "Check out **INDECENT OBSESSION** Tell Me Something (MCA)! The guitar riffs might be a problem for some stations, but it's a very cool jam, especially the 12-inch version. Also, **TAFURI** What Am I Gonna Do About Your Love (SLEEPING BAG) is a GREAT single! **PAJAMA PARTY** Living Inside Your Love (ATLANTIC) is a beautiful ballad that I believe is even stronger than Seduction. Holding My Heart In Your Hand by **BANG** (A&M) is a super record, and the mixes are GREAT! Lastly, check out **THE BRAT PACK** LP (VENDETTA/A&M), especially the original mix of the ballad Every Time It Rains, and Unconditional Love which is reminiscent of Wham!'s I'm Your Man!"

**HOSH GURELI**, MD at KMEL, San Francisco sez, "It's the third time I've mentioned it - **THE ADVENTURES OF STEVIE V** Dirty Cash. This import is now available domestically on MERCURY Records. This is just a HOT record! **BETTY BOO** is Doing The Do (RHYTHM KING) - a clever, cute novelty record coming from the UK. Also check out **TROOP** All I Do Is Think Of You (ATLANTIC)! This is an absolute SMASH! It will hit top ten on the Top40 chart! And **TONY! TONI! TONE!** Feels So Good (WING/POLYDOR) is so strong! Give it a listen! Remember the original classic Keep On Dancing by **GARY'S GANG**? Well, **SAM** Records is about to put out Keep On Dancing 1990. This remix has additional vocals and production and is the absolute GROOVE for nighttime rotation!"

**MICHAEL MARTIN**, MD at KIIS-FM, Los Angeles sez, "**MAXI PRIEST** Close To You (CHARISMA) is the Soul II Soul hit that you've been waiting for! Be on time with **THE TIME** Jerk Out (REPRISE)! This is a HIT! And one to look out for is **ST. PAUL** Stranger To Love (ATLANTIC)!"

**MIKE SNOW**, MD at KKBQ, Houston sez, "Check out **THE RAILWAY CHILDREN** Every Beat Of The Heart (VIRGIN)! This is another crossover Alternative HIT! **THE TIME** Jerk Out (REPRISE) is a very cool comeback! Look out for Watching You by **THE BLACK FLAMES** (COLUMBIA), and also Pleasure by **PLEASE** (ANXIOUS)! What a beautiful record! Lastly, a GREAT Mainstream Pop record is **ST. PAUL** Stranger To Love (ATLANTIC)!"

**BRETT DUMLER**, PD/MD at Z99, Oklahoma City sez, "Check out **AFTER 7** Can't Stop (VIRGIN)! This group delivers another HIT in the vein of a Babyface record! And **THE TIME** Jerk Out (REPRISE) should be HUGE! The original members get back together and re-establish that groove thang!"

**BOB LaBORDE**, Asst. PD/MD at KCPX, Salt Lake City sez, "From all early indications, **WILSON PHILLIPS** Release Me (SBK) will be hit number two! Check out **M.C. HAMMER** Have You Seen Her (CAPITOL)! The kids think it's a HIP new sound and the adults love it too! And a BIG teen record for Salt Lake is **ERASURE** Star (SIRE/REPRISE)!"

**WILLY B**, PD at KWOD, Sacramento sez, "All he's lacked in the past was a major label commitment, and now he has it! **STEVIE B** has always had the audience, now watch Love And Emotion (LMR/RCA) EXPLODE! Also, you can't go wrong with **JANET JACKSON** Come Back To Me (A&M)! GREAT mixes! **BABYFACE** My Kinda Girl (SOLAR/EPIC) is the ultimate image artist, and the song speaks for itself! Lastly, Jerk Out by **THE TIME** (REPRISE) - all I can say is, it's about time!"

**STEPHANIE GRAMM**, MD at KITY, San Antonio sez, "**STEVIE B** Love And Emotion (LMR/RCA) is KILLER - different from his past projects but just as good! A long-awaited single by **THE TIME** Jerk Out (REPRISE) lives up to the expectations! Check out **THE BLACK FLAMES** Watching You (COLUMBIA)! The LP is promising, but the single definitely stands out! And a listening MUST is the remix of **MAXI PRIEST** Close To You (CHARISMA)! They make it an accessible crossover record!"

**DON O'NEAL**, Asst. PD at WCKZ-FM, Charlotte sez, "Top five phones for Jerk Out by **THE TIME** (REPRISE)! What a GREAT record! **ANITA BAKER** is back with an all daypart SMASH, Talk To Me (ELEKTRA)! She's definitely a core artist! For chartable LP cuts check out One More Chance by **PERFECT GENTLEMEN** (COLUMBIA) and Your Love by **KEITH SWEAT** (ELEKTRA)! And if you're curious about Welcome To The Real World by **JANE CHILD** (WARNER BROS.), check out the Jimmy Jam remix. It did it for us!"

# DISCOVERY CLUB®

**MICHAEL NEWMAN**, MD at ENERGY96.5, Houston sez, "Check out **ST. PAUL** Stranger To Love (ATLANTIC)! It's a Pop record with a Rock edge, and it was produced by Carl Sturken and Evan Rogers, who also produced Donny Osmond and Brother Beyond. Also check out **HUMAN RADIO** Me And Elvis (COLUMBIA)! I don't think we could ever play it, but it's AWESOME! The new **REAL LIFE** tune God Tonight (CURB/RCA) is in that techno-house vein, and you should put an ear to the new **PAJAMA PARTY** Living Inside Your Love (ATLANTIC)! Lastly, **THE TIME** Jerk Out (REPRISE) is the same signature sound, but refreshing for the '90s!"

**HAWK HARRISON**, MD at Y107, Nashville, TN sez, "**JANET JACKSON** Come Back To Me (A&M) never does you wrong! Also, **STEVIE B** Love And Emotion (LMR/RCA) is a different twist, but he's one of the HOTTEST artists of the '90s! **THE TIME** Jerk Out (REPRISE) is an old feel that brings back memories! Check out **GLORIA ESTEFAN** Cuts Both Ways (EPIC) - a GREAT summer song! And **M.C. HAMMER** Have You Seen Her (CAPITOL) is a GREAT remake!"

**CHERYL BROZ**, MD at KRBE, Houston sez, "**ICEY JAYE** It's Just A Girl Thing (ARISTA) is a record deserving attention! This track needs to be heard by radio and your audience! And check out **KID FROST** La Raza (VIRGIN)! It's another record crying out to be heard! Give it a shot!"

**MARK LOBEL**, MD at WBLI, Long Island sez, "It's finally out! **GLORIA ESTEFAN** Cuts Both Ways (EPIC) is HOT! **WILSON PHILLIPS** Release Me (SBK) sounds like a HIT, smells like a HIT and tastes like a HIT! **BROTHER BEYOND** The Girl I Used To Know (EMI) sounds so good on the air! A fresh but familiar sound! In the same vein is **ST. PAUL** Stranger To Love (ATLANTIC)! Both songs were produced by Sturken & Rogers, who look like they will be the Stock, Aitken & Waterman of 1990!"

**BOB LEWIS**, Asst. PD/MD at KRNO, Des Moines, IA sez, "**THE TIME** Jerk Out (REPRISE) is fabulous! Don't develop callouses by listening to this one...it sounds like Oak Tree and Fishnet wrapped into one! And **BANG** Holding My Heart In Your Hands (A&M) is pure, uptempo Pop! I love it!"

**STEVE MANN**, Asst. PD/MD at WQUT, Johnson City, TN sez, "**THE TIME** Jerk Out (REPRISE) should jerk up the charts immediately! Also, **WILSON PHILLIPS** Release Me (SBK) speaks for itself! An awesome Top40 radio song is **JIMMY RYSER** Same Ol' Look (ARISTA)! For an instant reaction record that's a MONSTER, play **JEFF HEALEY** I Think I Love You Too Much (ARISTA)! It's #4 requested on our Hot Six At 6. Also, check out **MADONNA** Hanky Panky (SIRE/WARNER BROS.)! I'd love to spank her, wouldn't you? And a true blessing for Top40 radio is **ST. PAUL** Stranger To Love (ATLANTIC)!"

**MARTY LeGERE**, MD at 99WGY, Schenectady, NY sez, "**WILSON PHILLIPS** Release Me (SBK) only needs one listen! It's instant gratification to the ears! For GREAT phones play **A'ME LORAIN** Follow My Heartbeat (RCA)! And it's really GREAT to have **THE TIME** back with Jerk Out (REPRISE)! Also, **YELLO** Unbelievable (ELEKTRA) is from the movie The Adventures Of Ford Fairlane. They sample really good classic lines from the Diceman. A song that's all over our Top Nine At 9 is **GEORGE LAMOND** Bad Of The Heart (COLUMBIA)! And **SEIKO & Donnie Wahlberg** The Right Combination (COLUMBIA) is HOT!"

**TED MINIER**, MD at WHTO, Williamsport, PA sez, "Give a listen to **BRUCE HORNSBY** Across The River (RCA)! Special guest Jerry Garcia adds some guitar flavor! This record is the best **BRUCE** to date! Release Me from **WILSON PHILLIPS** (SBK) is a pleasant-sounding record from these girls! This track should draw worthy response just like the first! And **SOUL II SOUL** A Dreams A Dream (VIRGIN) will be another listener go-getter! They've kept their sound and built upon it!"

**CHRISTY ROBERTS**, MD at KKYK, Little Rock, AR sez, "**BRUCE HORNSBY** Across The River (RCA) has the potential to be a MAJOR record! Jerry Garcia joins **BRUCE** for this single, adding a little Dead flavor! **FAITH NO MORE** Epic (SLASH/REPRISE) is a record that needs to be played! It may not grab you immediately, but I guarantee after a couple listens you'll sing it in your sleep! **JANET JACKSON** Come Back To Me (A&M) is going to be a HOT summer record! And **HUMAN RADIO** Me And Elvis (COLUMBIA) is going to be a good novelty record - Mojo Nixon would be pleased!"

**RANDY ROSS**, MD at WGTZ, Dayton sez, "Check out **LINEAR** Don't You Come Cryin' (ATLANTIC)! It has a GREAT guitar riff and takes the feel of Sending All My Love one step further. **THE TIME** Jerk Out (REPRISE) is as good if not better than anything they've done to date! Also, **FAITH NO MORE** Epic (SLASH/REPRISE) deserves more than one listen!"

**DARCY SANDERS**, MD at KZZP, Phoenix sez, "Check out **THE TIME** Jerk Out (REPRISE)! Morris and his posse are back to what **THE TIME** is all about - FUNK! **KYPER** Tic Tac Toe (ATLANTIC) is a BIG reaction record! And watch for **THE BLACK FLAMES** Watching You (COLUMBIA)! These guys have the looks with the talent to back it up!"

**PAUL CHRISTY**, PD/MD at WMXD, Detroit sez, "**TYLER COLLINS** Girls Nite Out (RCA) takes a few listens but to hear it is to LOVE it! If you played **MODERN ENGLISH** Melt With You (TVT) before, play it again! It'll work with the familiarity factor. And **MIKI HOWARD** Until You Come Back To Me (ATLANTIC) is a good record with an even better arrangement!"

**JEFF MOREAU**, MD at WGH, Norfolk sez, "Check out **FAITH NO MORE** Epic (SLASH/REPRISE)! This is a HUGE response record!"

**MARK ALLEN**, MD at KPLZ, Seattle sez, "Two songs that are working well for us are **BOOM CRASH OPERA** Onion Skin (GIANT/WARNER BROS.) and **FAITH NO MORE** Epic (SLASH/REPRISE)!!!"

**ROD LAUDERDALE**, MD at XL106.7 Orlando sez, "Check out **GLORIA ESTEFAN** Cuts Both Ways (EPIC)! It's nice to know **GLORIA**'s still around. This single is primed for airplay! Give a listen to **JANET JACKSON** Come Back To Me (A&M)! This is another record waiting for the gates to open! Once it's loose there'll be no stoppin' it! And **STEVIE B** Love And Emotion (LMR/RCA) is starting to pick up a little buzz! It has a GREAT sound and should snowball into a solid response record!"

**SCOTT LEIF**, MD at WERZ, Exeter, NH sez, "**THE TIME** is back, and Jerk Out (REPRISE) is BAD!!! Also, check out **NELSON** Love And Affection (DGC)! Are they following in Dad's footsteps??? Check out **JANET JACKSON** Come Back To Me (A&M)...what can I say? And **WILSON PHILLIPS** Release Me (SBK) is a fabulous SMASH!"

**SUNNY VALENTINE**, MD at KFRX, Lincoln, NE sez, "**WILSON PHILLIPS** Release Me (SBK) is a fine followup that sounds FRESH! Also, a HOT Rock song that sizzles is **AEROSMITH** The Other Side (GEFFEN)! And **NELSON** Love And Affection (DGC) is a good summer Mainstream song with GREAT vocals!"

**KEN BENSON**, PD at WRQN, Toledo, OH sez, "**ST. PAUL** Stranger To Love (ATLANTIC) is good, uptempo Pop for summer! And **MAXI PRIEST** Close To You (CHARISMA) feels like Keep On Movin' and sounds GREAT on the air!"

**EFREN SIFUENTES**, MD at KDON, Salinas, CA sez, "It's summertime, and a perfect summer song to jump on, if you haven't already, is Jerk Out by **THE TIME** (REPRISE)! GREAT collaboration from the original Minneapolis folk; reminiscent of material from their first album! The groove is extremely funky...JUMBO FUNKY! Whispers from the tower...CAPITOL's got 'em: **THE WHISPERS**! They're back with the appetizing track Innocent. This record should be a natural for a lot of stations. Another ballad from a girl-group??? Not quite. Living Inside Your Love by **PAJAMA PARTY** (ATLANTIC) is a GREAT mid-tempo effort for this particular girl group. GREAT hook - beefy bassline! Holiday by **CALLOWAY** (SOLAR/EPIC) is another perfect summer record! It has the perfect Pop feel for the time of the year - give this album track your ear!"

**DON PARKER**, MD at KBOS, Fresno, CA sez, "HUGE phones already for La Raza by **KID FROST** (VIRGIN)! In the vein of Mentiroso, but with more of a Hispanic base. **THE TIME** Jerk Out (REPRISE) is GREAT! They still have that HIP sound that blends in well with the '90s currents! **STEVIE B** Love And Emotion (LMR/RCA) is already testing well! This tune should continue his career, only now on a national level. Lastly, **M.C. HAMMER** Have You Seen Her (CAPITOL) has the potential to be even bigger than the first!"

**WILLIE STEVENS**, MD at KZBB, Ft. Smith, AR sez, "Check out **THE TIME** Jerk Out (REPRISE)! It's a GREAT summer song! Another FUN song is **THE BRAT PACK** I'm Never Gonna Give You Up (VENETTA/A&M)! And check out **LITA FORD** Hungry (DREAMLAND/RCA)! It's HOT!"



# MADONNA ★



Management: Freddy DeMann/DeMann Entertainment

## "Hanky Panky"



**ONE OF THE MOST ADDED  
AT TOP40 WITH 66 ADDS  
MAINSTREAM TOP40 CHART: 48-26  
CROSSOVER TOP40 CHART: 39-29  
NATIONAL ALBUM SALES: 2**

HOT97 (35-32)  
WPLJ (32-25)  
Z100 (29-24)  
KHS-FM (Add #27)  
B96 (15-14)  
EAGLE106 (22-18)  
THE FOX (23-17)  
WHYT (D#19)  
KEGL (Add)  
Y95 (D#26)  
WXKS-FM (Add)  
Q107 (30-27)

WAVA (23-19)  
KKBQ (#25)  
KRBE (30-28)  
POWER96 (29-26)  
Y100 (24-20)  
KPLZ (28-16)  
KUBE (D#27)  
KHTK (27-23)  
Q106 (#26)  
B104 (26-21)  
KDWB-FM (D#24)  
KEZY (D#18)

POWER PIG (24-20)  
WPHR (D#27)  
KOY95 (20-17)  
KZZP (D#28)  
KS104 (Add)  
Y108 (D#20)  
KKRZ (D#28)  
HOT102 (36-35)  
KBEQ (28-25)  
KXXR (Add #19)  
KWSS (28-23)  
FM102 (28-24)

KROY (25-18)  
KWOD (25-18)  
Q102 (Add #32)  
WGH (D#30)  
WNVZ (Add #22)  
WNCI (Add #23)  
B97 (D#26)  
KITY (Add)  
KTFM (Add)  
MAJIC102 (25-19)  
WKSS (30-27)  
WTIC-FM (D#24)

WCKZ-FM (29-26)  
FM100 (Add)  
MIX105.1 (D#20)  
XL106.7 (31-22)  
WJLK-FM (D#28)  
98PXY (29-19)  
Y107 (D#32)  
KJ103 (29-20)  
WGTZ (18-14)  
WDJX (D#22)  
WKZL (D#34)  
and more



# JANE CHILD

## "Welcome To The Real World"

**MAINSTREAM TOP40 CHART: NEW 44!!**

MICHAEL NEWMAN, MD, ENERGY96.5 - "The mixes Jane Child actually did herself have definitely improved the sound of this tune on the air! Sampling "Love Rollercoaster" in the bass-line, Jane gets an A+ in my book!"

MARK ALLAN, MD, KPLZ - "Jane Child has a pop, mass-appeal smash on her hands! It's really starting to kick in! She's shaping up as a real artist!"

LOUIS KAPLAN, PD, Y107 - "It's a great uptempo tune that really sounds right on the air! Should be as big as her first!"

WXKS-FM (32-30)  
Q107 (26-23)  
ENERGY96.5 (#25)  
KRBE (#22)  
KPLZ (D#29)  
KBQ (16-14)

WMXP (28-23)  
POWER PIG (#26)  
KZZP (25-22)  
KKRZ (26-23)  
KXXR (Add #25)  
HOT97.7 (#34)

KWSS (24-22)  
KWOD (36-34)  
B97 (#22)  
KSAQ (#30)  
WCKZ-FM (35-32)  
WZZG (31-20)

XL106.7 (32-29)  
98PXY (25-22)  
Y107 (Add)  
WDJX (#24)  
WKZL (#31)  
and more

# The West Coast Rap All-Stars

Produced by N.W.A.'s Dr. Dre for High Power Productions

## "We're All In The Same Gang"

**CROSSOVER TOP40 CHART: 48-28!!  
TOP45 SINGLE SALES Nationally!**

HOSH GURELI, MD, KMEL - "You can't go wrong with an all-star line-up and a message as strong as peace, especially with the massive media attention to this project!"

DON O'NEAL, Asst PD, WCKZ - "Huge phone response especially the 18-24 demo and phenomenal sales! When you explore the underlying reason for the record, you'll find it's a great community supporting message!"

KMEL (D#29)  
100.3JAMZ (D#30)  
KISS98.5 (D#22)  
HOT105 (#30)  
POWER PIG (#36)  
KKFR (17-13)

KOY95 (11-8)  
KS104 (23-19)  
HOT97.7 (16-10)  
FM102 (D#28)  
KROY (D#28)  
KWOD (Add #37)

KGGI (#19)  
WCKZ-FM (#33)  
WJMH (D#30)  
KBOS (Add)  
and more



# Storming The Airways! Thompson Twins

## "Bombers In The Sky"

The New Single

From The Warner Bros. Motion Picture **GREMLINS 2**  
THE NEW BATCH

Written, Performed and Produced by Tom Bailey and Alannah Currie  
Specially Mixed by Phil Thornalley From the album **BIG TRASH**  
Management: Gary Kurfirst



**ANNIE SAGE**, MD at KCAQ, Oxnard, CA sez, "**JANET JACKSON** *Come Back To Me* (A&M) will be one of her biggest ballads! Also, **THE TIME** *Jerk Out* (REPRISE) is a welcome return! It's HOT and will be a SMASH! And for a good Dance song that's upbeat and will get a lot of people's attention, play **STEVIE B** *Love And Emotion* (LMR/RCA)!"

**JIM CERONE**, MD at WBWB, Bloomington, IN sez, "**THE TIME** *Jerk Out* (REPRISE) has a GREAT guitar lick! It has the same vocal sounds as *Jungle Love* and *The Bird*, so the familiarity is there! **M.C. HAMMER** *Have You Seen Her* (CAPITOL) is an immediate SMASH! **HAMMER** goes smooth with this one! Also, check out **ST. PAUL** *Stranger To Love* (ATLANTIC) and **WILSON PHILLIPS** *Release Me* (SBK)! **ST. PAUL** is a straight-ahead record in the vein of *Soldier Of Love*, and **WILSON PHILLIPS** has a solid second effort!"

**JENNIFER BELL**, MD at KATM, Colorado Springs sez, "**HUMAN RADIO** *Me And Elvis* (COLUMBIA) is a sound you need to hear! Force yourself - you'll be pleased you did! Check out **THE LONDON QUIREBOYS** *I Don't Love You Anymore* (CAPITOL)! It should be a strong followup to *7 O'clock*. The topic of discussion in many music meetings for us at the KAT has been **FAITH NO MORE** *Epic* (SLASH/REPRISE)! Music people, you have to do what you think is right! This will separate AOR from Top40 as well as the PD men from the boys!"

**KEVIN WAGNER**, PD/MD at WIBW, Topeka, KS sez, "As tornadoes buzz 'round the station, **MADONNA** *Hanky Panky* (SIRE/WARNER BROS.) is going to be a radio requirement! With the movie coming out, and **MADONNA** starring in it, this song will be a reminder for all seeing it! The others will pick it because it's **MADONNA**! And check out the latest effort from **BRUCE HORNSBY** *Across The River* (RCA)! With a little help from Jerry Garcia on guitar, this song will hook your listeners!"

**JIM SCOTT**, MD at KNIN, Wichita Falls, TX sez, "**MIDNIGHT OIL** *Forgotten Years* (COLUMBIA) is much better than their last single! And **WILSON PHILLIPS** *Release Me* (SBK) is a good, solid followup! It's another song with top ten potential!!!"

**KEITH GREER**, MD at KTUX, Shreveport, LA sez, "**FAITH NO MORE** *Epic* (SLASH/REPRISE) is the first Rap/Rock record, and it's good! Also, **WILSON PHILLIPS** *Release Me* (SBK) is a well-written song that will be just as big as *Hold On*. Also, **KYPER** *Tic Tac Toe* (ATLANTIC) is a recognizable song that's also fun! And don't forget **MAXI PRIEST** *Close To You* (CHARISMA)!"

**RAY MILLER**, MD at WZKX, Biloxi, MS sez, "A group that will rise to the top again is **WILSON PHILLIPS** with *Release Me* (SBK)! Also, **THE LIGHTNING SEEDS** *Pure* (MCA) has tested well! The club mix will work better for us! **STEVIE B** *Love And Emotion* (LMR/RCA) will be BIGGER than anything else he's had! And **MAXI PRIEST** *Close To You* (CHARISMA) will be a mega-HIT!"

**CHRIS SQUIRES**, PD/MD at KKXX, Bakersfield, CA sez, "**THE WEST COAST RAP ALL-STARS** *We're All In The Same Gang* (WARNER BROS.) is a local conscience record! If you lean Urban, PLAY IT! Also, **FAN CLUB** *Don't Let Me Fall Alone* (EPIC) is a bouncy song that's good for summer! For a different Rap song that has mass appeal, play **KID FROST** *La Raza* (VIRGIN)! And a song with a smooth groove is **SOUL II SOUL** *A Dreams A Dream* (VIRGIN)!"

**MIKE STONE**, MD at WPFM, Panama City sez, "**WILSON PHILLIPS** *Release Me* (SBK) grabs you from the start! You're hooked as soon as the vocals come on. Also, it's time once again for **THE TIME** with *Jerk Out* (REPRISE)! **LITA FORD** *Hungry* (DREAMLAND/RCA) says it all! And **LORD TRACY** *Foolish Love* (MCA) really deserves a listen!"

**KEN WALL**, PD/MD at KISR, Fort Smith, AR sez, "**THE TIME** *Jerk Out* (REPRISE) is clean! The new mix of **SOUL II SOUL** *A Dreams A Dream* (VIRGIN) is better than the first one! Check out **ALIAS** *Haunted Heart* (EMI) - it's a good tune! And **STEVIE B** is a very HOT artist in this region, and *Love And Emotion* (LMR/RCA) should break him in the rest of the country!"

**JIM REITZ**, PD at WRCK, Utica, NY sez, "**WILSON PHILLIPS** *Release Me* (SBK) is a GREAT followup to *Hold On*! It will get immediate response! Also, **THE TIME** *Jerk Out* (REPRISE) sounds like they picked up where they left off! **KYPER** *Tic Tac Toe* (ATLANTIC) is a GREAT crossover that sounds good on the air! And a GREAT rocker is **AEROSMITH** *The Other Side* (GEFFEN)!"

**TOM SCOTT**, MD at X106, Birmingham, AL sez, "**JANET JACKSON** *Come Back To Me* (A&M) is a nice ballad! Play it! Also, for a fresh new talent, listen to **JIMMY RYSER** *Same Ol' Look* (ARISTA)! And for a group with KILLER harmony that strikes again it's **WILSON PHILLIPS** *Release Me* (SBK)!"

**GLENN DILLON**, MD at WKFR, Kalamazoo, MI sez, "**THE SMITHEREENS** *Yesterday Girl* captures that '60s groove! Also, **CROSBY, STILLS & NASH** *Live It Up* (ATLANTIC) speaks for itself! And **SINEAD O'CONNOR** *The Emperor's New Clothes* (CHRYSALIS) is not a one-hit wonder!"

**GREG DELANGE**, MD at OK95, Tri-Cities, WA sez, "**BROTHER BEYOND** *The Girl I Used To Know* (EMI) is a HOT tune for female demos! Also, a definite MUST is **WILSON PHILLIPS** *Release Me* (SBK)! What a GREAT song! A song that's burning up the phone lines is **MOTLEY CRUE** *Don't Go Away Mad (Just Go Away)* (ELEKTRA)! It's #1 on our Hot Ten At 10. And a good response record with males is **LITA FORD** *Hungry* (DREAMLAND/RCA)!"

**JOHN IVEY**, OM at WZOK, Rockford, IL sez, "**JANET JACKSON** *Come Back To Me* (A&M) will be a HUGE hit! Also, **HEART** *I Didn't Want To Need You* (CAPITOL) is a GREAT followup! It's a SMASH! For immediate phones, play **BRUCE HORNSBY** *Across The River* (RCA)! And **WILSON PHILLIPS** *Release Me* (SBK) is from a GREAT album! These girls will make it BIG!"

**STEVE CHASE**, PD/MD at KOYE, Laredo, TX sez, "**QUINCY JONES** *Don't Go For That* (QWEST/WARNER BROS.) is a GREAT upbeat song! Also, **M.C. HAMMER** *Have You Seen Her* (CAPITOL) will do better than his last one - it has more adult appeal! For a good phone record, especially with teens, play **LINEAR** *Something's Going On* (ATLANTIC)! Everyone should check out **WILSON PHILLIPS** *Release Me* (SBK)! It has great harmonies! And for a Beatles sound and adult calls, play **NEW KIDS ON THE BLOCK** *Tonight* (COLUMBIA)!"

**MIKE KASPER**, PD/MD at KF95, Boise, ID sez, "**JANET JACKSON** *Come Back To Me* (A&M) is a SMASH! Also, for a very hooky, catchy song, listen to **HUMAN RADIO** *Me And Elvis* (COLUMBIA) if you're looking for something different, this is it! And **WILSON PHILLIPS** *Release Me* (SBK) is another AWESOME cut from an AWESOME album!"

**TONY DAVIS**, PD at KFBQ, Cheyenne, WY sez, "A good Rock & Roll record is **LITA FORD** *Hungry* (DREAMLAND/RCA)! **BAD COMPANY** *Holy Water* (ATCO) jumps right out at you! And play **FAITH NO MORE** *Epic* (SLASH/REPRISE) - your phones will light up!!!"

**JON ANDERSON**, PD/MD at KQIZ, Amarillo, TX sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) is a song that you'll recognize, and you'll like! **JANET JACKSON** *Come Back To Me* (A&M) is a GREAT followup smash! For a good, fresh, Dance/Alternative song, play **THE TIME** *Jerk Out* (REPRISE)! And **AEROSMITH** *The Other Side* (GEFFEN) is a SMASH! Good phones!"

**ERIC STRYKER**, MD at HOT99.9, Allentown, PA sez, "**THE U-KREW** *Let Me Be Your Lover* (ENIGMA) has powerful potential written all over it! A song that translates well from the Dance hour to radio is **THE 49ERS** *Don't You Love Me* (4TH & B'WAY/ISLAND)! And **BABYFACE** *My Kinda Girl* (SOLAR/EPIC) is a solid core artist that's GREAT for our station! It'll be a BIG record!"

**DAVE CHRISTOPHER**, PD/MD at KWTX, Waco, TX sez, "**WILSON PHILLIPS** *Release Me* (SBK) is a strong followup! These girls will be around a long time! Also, **ST. PAUL** *Stranger To Love* (ATLANTIC) has a good summer feel! And a strong record is **AEROSMITH** *The Other Side* (GEFFEN)!"

**JEFF DAVIS**, MD at WCIR, Beckley, WV sez, "**WILSON PHILLIPS** *Release Me* (SBK) has a fresh sound that radio needs! Also, **ST. PAUL** *Stranger To Love* (ATLANTIC) is tailor-made for radio! **NELSON** *Love And Affection* (DGC) is a GREAT song - there's not another one that sounds like it! And **JANET JACKSON** *Come Back To Me* (A&M) is the BEST ballad that she's ever had!"

**BOB BECK**, PD/MD at KYYY, Bismarck, ND sez, "**JIMMY RYSER** *Same Ol' Look* (ARISTA), with its slight taste of violin, gives a reminder of Kansas' *Dust In The Wind*. It's a GREAT radio record! **HEART** *I Didn't Want To Need You* (CAPITOL) is HOT! Track after track, this album is loaded with HITS! And one to listen to is **WILSON PHILLIPS** *Release Me* (SBK)! Another solid single from their self-titled LP - expect more from these ladies!"

# DISCOVERY CLUB®

**JAY TAYLOR**, Asst. PD/MD at KLUC, Las Vegas sez, "It's good to have them back - **THE TIME** *Jerk Out* (REPRISE) deliver a GREAT party tune! **STEVIE B** has a KILLER with *Love And Emotion* (LMR/RCA)! GREAT hook! Top ten phones for *Tic Tac Toe* by **KYPER** (ATLANTIC) - a GREAT novelty tune! **THE WHISPERS** are back with *Innocent* (CAPITOL), and it's a HIT! And check out *More Bounce To The Ounce* by **HEAVY D & THE BOYZ** (MCA) - it's a riot!"

**ROGER SCOTT**, MD at KRQ, Tucson, AZ sez, "It's a #1 record and one of the prettiest ballads in a long time! **JANET JACKSON** *Come Back To Me* (A&M) is a SMASH! **STEVIE B** *Love And Emotion* (LMR/RCA) is a strong core artist for KRQ, and this time he delivers a Pop record, not just a Hispanic one! And **THE TIME** *Jerk Out* (REPRISE) is definitely funky! It's GREAT to have some of that in the Mainstream of music!"

**JIM O'BRIEN**, PD at WAIL, Key West, FL sez, "Invest some time in **BRUCE HORNSBY** *Across The River* (RCA) - it's another GREAT song from a GREAT artist! As far as a good hook record goes, check out **HUMAN RADIO** *Me And Elvis* (COLUMBIA)! From the first note, it'll suck you in and keep you wanting more! Two other songs that are outshining the competition are **JIMMY RYSER** *Same Ol' Look* (ARISTA) and **ERNIE ISLEY** *Back To Square One* (ELEKTRA) - they both grab you and hold on tight!"

**DANNY B**, MD at KZFM, Corpus Christi, TX sez, "What time is it? **THE TIME**! Morris and Crow are back and picking up where they left off with *Jerk Out* (REPRISE)! It's GREAT - a continuation of *Jungle Love*! **LINEAR** *Don't You Come Cryin'* (ATLANTIC) is sure to be another HIT for these guys! And check out *Come Back To Me* by **JANET JACKSON** (A&M)! It's sure to be another SMASH! With umpteen songs under her belt, you can bet this will put another notch in it!"

**SCOTT BOHANNON**, MD at WAPI, Birmingham, AL sez, "**THE TIME** is back and BAD! I love *Jerk Out* (REPRISE)! It will be a BIG record before it's done! If you're lookin' for Rock, but you want good non-offensive, non-abrasive Rock, check out **LORD TRACY** *Foolish Love* (MCA)! It has a good mid-tempo beat with occasional flairs of electric guitar riffs! Worth the listen!"

**JEFF DONOVAN**, MD at Q104, Gadsden, AL sez, "What a GREAT followup for **M.C. HAMMER** with *Have You Seen Her* (CAPITOL)! It has more crossover potential and sounds more adult-oriented! **AEROSMITH** *The Other Side* (Geffen) is the best cut off the LP - it SMOKES! Check out **NELSON** *Love And Affection* (DGC)! It's the song their father would have wanted them to do! Lastly, we don't play a lot of Urban-slanted product, but **THE TIME** *Jerk Out* (REPRISE) is a KILLER comeback!"

**SCOTT ST. JOHN**, PD/MD at WPRR, Altoona, PA sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) sounds good on the air! Check out **THE TIME** *Jerk Out* (REPRISE)! It's a get-down, get-funky, mojo-funky, good-to-be-alive record! It's nice to see **THE TIME** hasn't been affected by time! Ask me what I would want if stranded on a desert island, and I'd want a walkman and the new **SOUL II SOUL** *A Dreams A Dream* (VIRGIN)!"

**MELISSA O'KELLY**, MD at 95XIL, Parkersburg, WV sez, "**TONY! TONI! TONE!** *The Blues* (WING/POLYDOR) didn't fit our station; however if you've got this problem as well, check out the Top40 mix - it's good stuff! *Every Little Thing* by **JEFF LYNNE** (REPRISE) should be a STRONG Top40 single! **LYNNE** is a talented songwriter, and I've liked him since his ELO days!"

**TREVOR CAREY**, MD at KKMZ, Colorado Springs sez, "**STEVIE B** *Love And Emotion* (LMR/RCA) is SOLID! **STEVIE** is a core artist for MAGIC, and the record is guaranteed to go #1!!! Check out **KYPER** *Tic Tac Toe* (ATLANTIC). It's on our Top Nine At 9 and is a GREAT novelty song comparable to Tone Loc. (South Florida beware - definite sexual overtones!) **THE BLACK FLAMES** *Watching You* (COLUMBIA) is a good record! It's a Sade remake, and it's kicking in for 1990!"

**JIM MEECH**, MD at WNYP, Ithaca, NY sez, "**BATON ROUGE** *Walks Like A Woman* (ATLANTIC) has a GREAT beginning hook that draws you in, and the vocals and driving beat keep you! How could you not play **AEROSMITH** *The Other Side* (Geffen)? These guys are H-O-T! Track after track, their records skyrocket! Don't pass it up! **BRUCE HORNSBY** has a sound record with *Across The River* (RCA), and Jerry Garcia joining in on guitar adds a little more flavor! Give a listen!"

**JAY MURPHY**, Asst. PD/MD at KQHT, Grand Forks, ND sez, "A record that's starting to get a BIG buzz is **HUMAN RADIO** *Me And Elvis* (COLUMBIA)! Don't be fooled by the Alternative name, it'll work on Top40! Also, look out for **JUDE COLE** *Time For Letting Go* (REPRISE)! And check out **ALIAS** *Haunted Heart* (EMI)! I always wondered where the lead singer of Sheriff landed, and here he is with the guys from Heart!"

**DUSTY HAYES**, PD at KBFM, Brownsville, TX sez, "**HUMAN RADIO** *Me And Elvis* (COLUMBIA) should be a SMASH! A record that's doing well for Hispanic markets is **KID FROST** *La Raza* (VIRGIN)! Lastly, **ST. PAUL** *Stranger To Love* (ATLANTIC) is a GREAT Pop record with hard core funk!"

**FREDDY COLEMAN**, MD at WTHT, Portland, ME sez, "**THE TIME** *Jerk Out* (REPRISE) is a GREAT song! It should be a top five SMASH! And **WILSON PHILLIPS** *Release Me* (SBK) should do as well as the last one! What a GREAT song!"

**JJ GERARD**, MD at KQCR, Cedar Rapids, IA sez, "If *Soldier Of Love* worked for you, then play **ST. PAUL** *Stranger To Love* (ATLANTIC)! It's a fun song! Check out **THE TIME** *Jerk Out* (REPRISE)! Morris Day and the boys are back! YEAH! And **JIMMY RYSER** *Same Ol' Look* (ARISTA) is a smooth, nice song! He's a damn nice guy as well!"

**JOHN WEIS**, MD at WBNQ, Bloomington, IL sez, "**THE TIME** *Jerk Out* (REPRISE) should be the BIGGEST summer phenomenon! Keep your sense of humor! Get a rise out of **JIMMY RYSER** *Same Ol' Look* (ARISTA)! It's fresh Mid-western Rock & Roll. It's not just the same ol' stuff! **BAD COMPANY** *Holy Water* (ATCO) could really pan out for the group! It's a first class song! And **ST. PAUL** *Stranger To Love* (ATLANTIC) will be HUGE with a capital H!!!!

**JJ RILEY**, MD at 95XXX, Burlington, VT sez, "After a HUGE record, how can you deny **SINEAD O'CONNOR** *The Emperor's New Clothes* (CHRYSALIS)? It's a GREAT followup to a super album! **FAITH NO MORE** *Epic* (SLASH/REPRISE) is an interesting combo of Metal and Rap! What really happens to the fish? And **WILSON PHILLIPS** *Release Me* (SBK) is another HIT that definitely shows they're for real!"

**JEFF GARRISON**, PD/MD at KIXY, San Angelo, TX sez, "**GLORIA ESTEFAN** *Cuts Both Ways* (EPIC) is a really catchy tune! And watch **BRUCE HORNSBY** *Across The River* (RCA) go up the chart!"

**JEFF MCHUGH**, MD at WNOK, Columbia, SC sez, "**THE TIME** *Jerk Out* (REPRISE) is getting quick phones from all demos! And check out **THE ADVENTURES OF STEVIE V** *Dirty Cash* (MERCURY)! It's a GREAT song with a GREAT groove!"

**PHIL HOUSTON**, MD at KZOR, Hobbs, NM sez, "**BAD ENGLISH** *Possession* (EPIC) lights the phones up at night! It's as HOT as any of their previous hits! **SWEET SENSATION** *If Wishes Came True* (ATCO) is as strong a ballad as I'm gonna have this year! And for a good summertime anthem, check out **THE LONDON QUIREBOYS** *7 O'clock* (CAPITOL)!"

**DAVID COOPER**, PD at WWFX, Bangor, ME sez, "**ELECTRIC BOYS** *All Lips N' Hips* (ATCO) is too HOT to handle, and is only for the brave of heart! And Prince really knows how to pick 'em with **ST. PAUL** *Stranger To Love* (ATLANTIC)!"

**DAVE NICHOLAS**, MD at WKDD, Akron, OH sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) is definitely worth the listen! It's reminiscent of Donny Osmond! **BAD COMPANY** *Holy Water* (ATCO) should be a home run for Rock Top40! And **DANGER DANGER** *Bang Bang* (IMAGINE/EPIC) is a very HOT record with a KILLER hook!"

**RICK ACKER**, MD at Y97, Santa Barbara, CA sez, "**LITA FORD** *Hungry* (DREAMLAND/RCA) is a nice nighttime record! Also, check out **NELSON** *Love And Affection* (DGC) - it's off the beaten path! And **THE TIME** *Jerk Out* (REPRISE) is gonna be a SMASH!"

**RICK LOVETT**, Asst. PD/MD at WQID, Biloxi, MS sez, "**FAITH NO MORE** *Epic* (SLASH/REPRISE) is a KILLER tune! Also, check out **THE LIGHTNING SEEDS** *Pure* (MCA)! It has that Modern English sound! And it's a different direction for **HEART** with *I Didn't Want To Need You* (CAPITOL) - GREAT beat!"

# The Lightning Seeds

## Success...Pure and Simple Everytime

Lightning has struck with the hit single

### "PURE"

Well planted at radio and RETAIL giving **The Lightning Seeds** debut firm roots to grow on.

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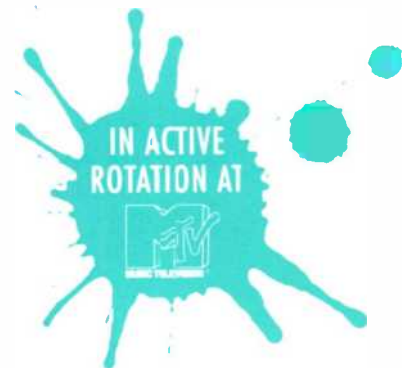
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### MAINSTREAM TOP40 CHART: NEW 50 A CRUSADE! A HITBOUND!

#### MAJOR MARKET EXPLOSION!

WIOQ Add !!!	KKBQ (#14)
WZOU Add !!!	KRBE (15-14)
WFLZ Add #39 !!!	Y100 (29-26)
WPHR Add !!!	B100 (#21)
KOY95 Add !!!	KXYQ (D#25)
PRO-FM Add !!!	KSAQ (#12)
KWOD Add !!!	HOT94.9 (#2)
MAJIC102 Add !!!	KCPX (22-19)
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WXKS (21-17)	WCKZ (37-35)
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"Sales are growing rapidly throughout the Strawberries/Waxie Maxie chain. The more you hear it, the more it sounds like a big summer hit!"

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"I couldn't be more pleased with the success of the Lightning Seeds. 'Cloudcuckooland' is one of those perfect pop records that come along all too seldom."

**Bob Bell,**  
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Action At...  
**WLOL (D#29)**  
**WPHR (D#29)**  
**KITY (28-26)**  
**WMJQ (30-27)**  
**WKSS (D#30)**  
**WCKZ (D#39)**  
**KKMG (35-31)**  
**KOKZ (D#40)**

**5 Star Rotation VH-1!**

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and Handel Tucker. Don Taylor Management.

**CAT COLLINS**, MD at 98PXY, Rochester sez, "**HEART** *I Didn't Want To Need You* (CAPITOL) is going to be a chart climber! Check out **BRUCE HORNSBY** *Across The River* (RCA)! It has a good sound and should attract listeners of all ages and types! I feel very strongly about **FAITH NO MORE** *Epic* (SLASH/REPRISE)! It's an absolute nighttime SMASH! A must-listen! And another listening MUST is **WILSON PHILLIPS** *Release Me* (SBK)! It'll be as strong as *Hold On* - watch it!"

**TERRI WEBER**, MD at KISS98.5, Houston sez, "**THE WEST COAST RAP ALL-STARS** *We're All In The Same Gang* (WARNER BROS.) is really starting to POP in this market! A real positive theme that's getting everyone involved! **THE BLACK FLAMES** *Watching You* (COLUMBIA) is very HOT! This has HUGE potential to be a crossover HIT! And now that *The Power* is moving on, check out the ultimate LP cut by **SNAP** called *Opps Up!* (ARISTA)!"

**ALBIE D**, MD at WPGC, Washington, D.C. sez, "**NAYOBE** *I Love The Way You Love Me* (WTG/EPIC) is GREAT! All the mixes are strong - just pick the best one for your station! That smooth R&B/Teddy Riley sound should fit right in with the station's all-over sound! **THE TIME** is back with *Jerk Out* (REPRISE), and it's a GREAT tune! Watch out, 'cause **TROOP** *All I Do Is Think Of You* (ATLANTIC) is out of control! Number two requests and number three in callout research! This needs a serious listen! Lastly, **SNAP** *Opps Up!* (ARISTA) is ready to EXPLODE! I mentioned it weeks ago and now the buzz is HOT and heavy!"

**BOB O'DELL**, MD at WWCK, Flint, MI sez, "After one play, **MELLOW MAN ACE** *Mentiroso* (CAPITOL) went APE WILD!!! BIG reaction record! Also, **ADAM ANT** *Rough Stuff* (MCA) sounds better than the last single! Listen four or five times - it'll catch you! Finally, **MADONNA** *Hanky Panky* (SIRE/WARNER BROS.) will do more for masochism than handcuffs and whips!"

**ERIC JOHNSON**, PD at WAEB, Allentown, PA sez, "**STEVIE B** *Love And Emotion* (LMR/RCA) should be his first mass-appeal HIT! And **MAXI PRIEST** *Close To You* (CHARISMA) has that summertime adult sound!"

**TONY WAITEKUS**, PD/MD at WCIL, Carbondale, IL sez, "**JANET JACKSON** has another top ten SMASH with *Come Back To Me* (A&M)! And check out **WILSON PHILLIPS** *Release Me* (SBK) - it's definitely mass appeal!"

**TIM JANSEN**, MD at KLYV, Dubuque, IA sez, "Check out **WILSON PHILLIPS** *Release Me* (SBK)! It'll work again! The vocal harmonies really make it! It has staying power! Also, **AEROSMITH** *The Other Side* (GEFFEN) shows that when they come back they COME BACK! I can't seem to get enough! And **SINEAD O'CONNOR** *The Emperor's New Clothes* (CHRYSALIS) is so much more accessible than her previous releases!"

**CHUCK McGEE**, MD at WOMP-FM, Wheeling, WV sez, "**MAXI PRIEST** *Close To You* (CHARISMA) should do twice as well as *Wild World!* A good Rock remake of Aretha Franklin's *Chain Of Fools* is the first release from **LITTLE CAESAR** (DGC)! And for an uptempo summer sound, play **A'ME LORAIN** *Follow My Heartbeat* (RCA)!!!"

**TRISH MERELO**, Station Mgr. at WPST, Trenton, NJ sez, "**NELSON** *Love & Affection* (DGC) is a KILLER! Just what radio needs! And **WILSON PHILLIPS** *Release Me* (SBK) is a perfect followup! It did GREAT on our review!"

**STEVE SMALL**, PD at KSMB, Lafayette, LA sez, "**NEW ORDER** *World In Motion* (WARNER BROS.) is a GREAT night image record - check it out! Also, **THE TIME** *Jerk Out* (REPRISE) is GREAT! Morris Day and the gang are back, funkier than ever! **JANET JACKSON** *Come Back To Me* (A&M) will be #1 forever! And **KYPER** *Tic Tac Toe* (ATLANTIC) is a much cleaner cut than last year! We're getting phones and sales!!!"

**PAM PACE**, MD at K106, Beaumont, TX sez, "**JANET JACKSON** *Come Back To Me* (A&M) sounds like another HIT to me! There's no doubt that **SEIKO & Donnie Wahlberg** *The Right Combination* (COLUMBIA) will be BIG! And radio's long overdue for the comeback of **THE TIME** with *Jerk Out* (REPRISE)!"

**ANGEL GONZALES**, MD at KEZB, El Paso, TX sez, "**JANET JACKSON** *Come Back To Me* (A&M) is a SMASH! HOT with 18-24 females! Check out the import version - it's better! **KID FROST** *La Raza* (VIRGIN) is showing 90% positive calls! And *A Dreams A Dream* by **SOUL II SOUL** (VIRGIN) has a good feel and sounds GREAT on the air!"

**KEVIN McCABE**, MD at HOT97, New York sez, "**SNAP** *Opps Up!* (ARISTA) is definitely a HUGE reaction record for us while *The Power* is still RED HOT! Also hot and happening is **BETTY BOO** *Doing The Do* (RHYTHM KING)! It's SMOKIN' for us! Currently in a stress rotation, with curiosity calls after the first play! This record is happening in the same way *Buffalo Stance* did! We expect it to be one of our biggest summertime HITS! Clearly the hit on the **ALISHA** LP (MCA) is *Wrong Number* - already outperforming *Bounce Back* with less play! Lastly, our #1 record in callout this week is **INDIA** *The Lover Who Rocks You (All Night)* (REPRISE)! New York LOVES this record!"

**SEAN MICHAELS**, MD at KTRS, Casper, WY sez, "**FAITH NO MORE** *Epic* (SLASH/REPRISE) has a good sound! The mix of Rap and Rock is here and will have to be dealt with! This record's breakin' walls down! *Have You Seen Her* by **M.C. HAMMER** (CAPITOL) is a natural! The HAMMER has a lustrous sound on this one - check it out! **ADAM ANT** *Rough Stuff* (MCA) is a good second effort from his latest album! **ADAM** has always drawn consistent response and it should show again with this record! And **WILSON PHILLIPS** *Release Me* (SBK) is a super ballad!"

**MINDY KARY**, MD at KFTZ, Idaho Falls, ID sez, "**GLORIA ESTEFAN** *Cuts Both Ways* (EPIC) is a GREAT ballad that'll work for anyone! Also, **JIMMY RYSER** *Same Ol' Look* (ARISTA) is hot, hot, HOT! A HUGE song is **WILSON PHILLIPS** *Release Me* (SBK) - play it! And if U2 has worked for you, then **MISSION UK** *Butterfly On A Wheel* (MERCURY) will as well!"

**STANTON JAY**, MD at Z102, Savannah, GA sez, "A record that should be #1 most added is **WILSON PHILLIPS** *Release Me* (SBK)! **BROTHER BEYOND** *The Girl I Used To Know* (EMI) should go beyond top 20! It looks like another HIT for **AEROSMITH** with *The Other Side* (GEFFEN)! Also, I really like **MISSION UK** *Butterfly On A Wheel* (MERCURY)! **THE TIME** is back with *Jerk Out* (REPRISE), and welcome back **BRUCE HORNSBY** with *Across The River* (RCA)!"

**SCOTT TYLER**, MD at 99WAYS, Macon, GA sez, "**BAD ENGLISH** *Possession* (EPIC) is another HIT ballad from a great group! Also, **THE TIME** *Jerk Out* (REPRISE) is a GREAT song that anyone can play! It's great to have them back! You can't go wrong with **WILSON PHILLIPS** *Release Me* (SBK)! And **JIMMY RYSER** *Same Ol' Look* (ARISTA) is a GREAT male ballad that everyone should listen to!"

**DAVY CROCKETT**, PD/MD at WYCR, York, PA sez, "**SWEET SENSATION** *If Wishes Came True* (ATCO) should be another top ten record! It has the sound! **JOHNNY GILL** *Rub You The Right Way* (MOTOWN) is a GREAT record, and if you're watching the charts, it's climbing! And if you're in the market for Rock product, you need to listen to **FAITH NO MORE** *Epic* (SLASH/REPRISE). It'll hook your rockers and draw the rappers - two listens and you'll be sold!"

**HOLLYWOOD HARRISON**, MD at 93QID, Alexandria, LA sez, "**KYPER** *Tic Tac Toe* (ATLANTIC) started in Louisiana and just skyrocketed! It's a SMASH and draws all demos! **STEVIE B's** back! *Love And Emotion* (LMR/RCA) is the ultimate title cut! It's a GREAT comeback with a whole new sound! He still has his KILLER Dance groove! Give a second listen to **SOUL II SOUL** *A Dreams A Dream* (VIRGIN)! It has a slammin' sound and doesn't have the repetition - it also has a good groove for summer!"

**JOE FRIDAY**, MD at WGRD, Grand Rapids, MI sez, "**ICEY JAYE** *It's Just A Girl Thing* (ARISTA) is one of the BEST summer Rap records so far! **THE TIME** has returned - Morris and his original crew are back with *Jerk Out* (REPRISE)! Give a listen - there's a HOT guitar lick in it! And two records that you'll have to deal with are **BRUCE HORNSBY** *Across The River* (RCA) and **WILSON PHILLIPS** *Release Me* (SBK)! They're both quality radio product, so check 'em out!!!"

**DEANO**, MD at SLY96, San Luis Obispo, CA sez, "Check out **NELSON** *Love And Affection* (DGC)! It's a GREAT Pop harmony record for the summer! It tested 100% positive for us! **WILSON PHILLIPS** *Release Me* (SBK) is another SMASH from this trio! And **THE TIME** *Jerk Out* (REPRISE) is a fun record!"

**TONY RICHARDS**, PD at WMEE, Ft. Wayne, IN sez, "**DIGITAL UNDERGROUND** *The Humpty Dance* (TOMMY BOY) is a HUGE reaction record! It's BIG at night! And **DEL AMITRI** *Kiss This Thing Goodbye* (A&M) is a GREAT Mainstream record in a time where we need one!"

# THE U-KREW



LET ME  
BE  
YOUR  
LOVER

7 75069-4/7 75541-0

THE NEW SINGLE AND VIDEO  
TAKEN FROM THEIR ENIGMA RELEASE *THE U-KREW*  
7 7324-1/2/4

## A CRUSADE!

WXKS-FM (34-32)  
KHTK (15-13)  
Z90 (33-31)  
WMXP (Add)  
POWER PIG-(27-23)  
Q105 (27-25)

KKFR (#19)  
Y108 (27-24)  
KKRZ (24-21)  
KXXR (Add #27)  
KITV (23-21)  
KISN (D#37)

## A HITBOUND!

MAJIC102 (Add #30)  
WKSE (#12)  
WTIC-FM (D#40)  
Y107 (32-28)  
Z99 (#28)  
and more!

# H U R R I C A N E

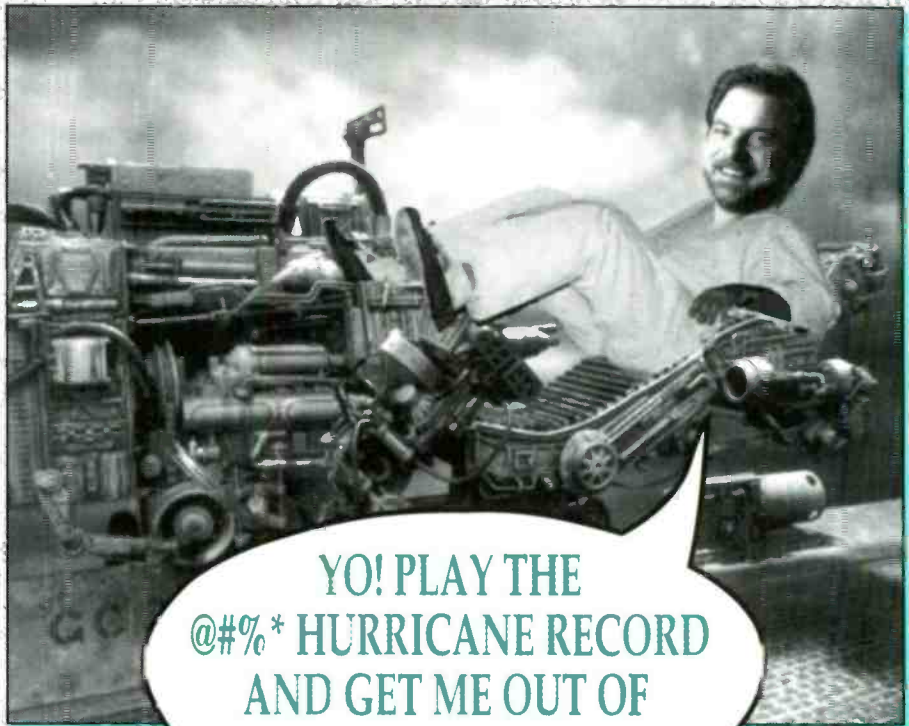
## Next To You

7 75078-4

The new single, track  
and video taken from  
their Enigma release  
*Slave To The Thrill*

7 73577-2/4

Produced by Michael James Jackson



YO! PLAY THE  
@#%\* HURRICANE RECORD  
AND GET ME OUT OF  
THIS @#%\* CHAIR!



DON'T BLOW IT. ADD IT!

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WHEN YOU  
PLAY IT  
SAY IT!

# ENIGMA





**RAY MARINER**, MD at WZZG, Charlotte sez, "A super hook and a cool image record from **STEVIE B** with *Love And Emotion* (LMR/RCA) - check it out! **BANG** *Holding My Heart In Your Hands* (A&M) is super-smooth and really Pop-oriented! An awesome followup for **WILSON PHILLIPS**! *Release Me* (SBK) will be their second smash! **THE TIME** *Jerk Out* (REPRISE) is classic Morris Day! Lastly, **THE POINTER SISTERS** *Friend's Advice* (MOTOWN) is AWESOME! Check this tune out for a secret weapon record - it could work!"

**JOHN CHRISTIAN**, Asst. PD/MD at HOT97.7, San Jose sez, "Look for a Milli Vanilli-meets-Snap record by **TINO'FLEX** coming out soon on FAIRLAKE Records. *Don't Take Your Love Away* is the HOT one! Check out the Spanish version of **JANET JACKSON**'s *Come Back To Me* (A&M) - it's the third cut on the CD and it's very cool! Lastly, the ballad to turn down the lights to is *Natural High* by **DEF CON 4** (REPRISE)!"

**ELI MOLANO**, PD/MD at KPRR, El Paso, TX sez, "**BELL BIV DEVOE** *Do Me* (MCA) is a GREAT song if ya can get past the lyrics! Also, **STEVIE B** *Love And Emotion* (LMR/RCA) deserves a shot! Check out **M.C. HAMMER** *Have You Seen Her* (CAPITOL)! If he did well for you before, he'll do GREAT this time! For a good hispanic Dance song, play **INDIA** *The Lover Who Rocks You (All Night)* (REPRISE)! And **YOUNG & RESTLESS** *B' Girls* (PANDISC) is an immediate reaction song!"

**CHUCK MATHESON**, MD at KZZU, Spokane, WA sez, "A must listen record is **M.C. HAMMER** *Have You Seen Her* (CAPITOL)! **M.C.** went smooth on this record and it should pay off! SOLID! **JANET JACKSON** *Come Back To Me* (A&M) should be a HOT record all summer long! Coming off other solid hits, this is sure to get response! And **WILSON PHILLIPS** *Release Me* (SBK) is a sure-fire record for radio! It has a very appealing sound, and coming on the heels of *Hold On*, it's going to climb!"

**CRAIG ROBERTS**, PD/MD at KCHX, Odessa, TX sez, "Don't pass up **NELSON**! The sons of Ricky Nelson have a good sound and a good rocker look! *Love And Affection* (DGC) is worth checking out! **SOUL II SOUL** *A Dream A Dream* (VIRGIN) is a good sounding song! Check out the remix - it sounds better! *Haunted Heart* by **ALIAS** (EMI) is a pleasant record from some seasoned rockers! Members of Sheriff and Heart make up the band - expect more from these guys. **WILSON PHILLIPS** *Release Me* (SBK) is a record that needs to be played! And **HEART** has a solid second track with *I Didn't Want To Need You* (CAPITOL)! Another chart-climber!"

**GREG WILLIAMS**, MD at KKRD, Wichita, KS sez, "**SINEAD O'CONNOR** *The Emperor's New Clothes* (CHRYSALIS) has a GREAT hook! It's a GREAT followup and a power single! **FAITH NO MORE** *Epic* (SLASH/REPRISE) is just what radio needs! What an extension of talent and ability to end with a touch of Beethoven! **CROSBY, STILLS & NASH** *Live It Up* (ATLANTIC) sounds GREAT! Through 20 years of good and bad, they're still kickin'! This is the right single and deservedly so - radio has to take a serious look! And check out **THE BRAT PACK** *I'm Never Gonna Give You Up* (VENDETTA/A&M)! When the smoke clears they'll be there!"

**RICK ELLIOT**, MD at WDBR, Springfield, IL sez, "**SEDUCTION** *Could This Be Love* (VENDETTA/A&M) is getting good response where it's played! Is it worth not doing? **KEITH SWEAT** *Make You Sweat* (ELEKTRA) was a recent add for us here, and we expect good things from it! The response is fairly strong! *Release Me* by **WILSON PHILLIPS** (SBK) is going to be a HOT ballad for the ladies! Expect it to do as well if not better than *Hold On*!"

**GREG GEARY**, MD at KZOU, Little Rock, AR sez, "**THE TIME** *Jerk Out* (REPRISE) is a long-awaited single from Morris and the clan. It should be a phone grabber! **JANET JACKSON** *Come Back To Me* (A&M) is another number one! **LITA FORD** *Hungry* (DREAMLAND/RCA) is HOT night rocker! And **BANG** *Holding My Heart In Your Hand* (A&M) is a refreshing sound for summer!"

**DAVE NORTH**, MD at WPFR, Terre Haute, IN sez, "Check out **KC & THE SUNSHINE BAND** *Game Of Love* (SISAPA)! It won our battle of the bands four nights in a row! A song that's testing GREAT is **FAITH NO MORE** *Epic* (SLASH/REPRISE)! **LITTLE CAESAR** *Chain Of Fools* (DGC) is a GREAT summer song! And a BIG female record will be **ST. PAUL** *Stranger To Love* (ATLANTIC)!"

**BILLY THE KIDD**, MD at KJ103, Oklahoma City sez, "Check out **FRIGHTY & COLONEL MIKE** *Life Is What You Make It* (PROFILE)! Spend some time with it and it definitely will grow on you! Thanks to Albie D for the tip! Once again I have to stress how HUGE **CANDY FLIP** *Strawberry Fields Forever* (ATLANTIC) is! Phones ALL demos! And check out **NELSON** *Love And Affection* (DGC)! It's not a tune for our format, but it's GREAT!"

**GARY MICHAELS**, MD at KISN, Salt Lake City sez, "**JANET JACKSON** *Come Back To Me* (A&M) is incredible! She can do no wrong! Check out **ST. PAUL** *Stranger To Love* (ATLANTIC)! It's a GREAT sounding record that's perfect for Top40! It'll be a BIG hit! **NELSON** *Love And Affection* (DGC) is another really good song with big hit potential. Just listen...you'll hear it! And have you ever jerked out? You just might after you listen to **THE TIME** *Jerk Out* (REPRISE)! The boys are back and they sound GREAT!"

**CEDRIC HOLLYWOOD**, MD at 102JAMZ, Orlando sez, "*One Mile From Paradise* by **ROBBIE MICHAELS** (ALPHA INT'L.) started slow but now it's killing 'em! And play *Pretty Woman* by **2 LIVE CREW** (SKYYWALKER) and it'll light up your phones! This group needs your support!"

**LESLIE FRAM**, PD at WABB, Mobile, AL sez, "**WILSON PHILLIPS** *Release Me* (SBK) is the best song off the album! Play the LP cut for the opening! Just like *Hold On*, it has no burn factor! Also, **STEVIE B** *Love And Emotion* (LMR/RCA) has always been BIG in this market! This one will put him on the map! Stations will play other **STEVIE B** hits due to this record. **MAXI PRIEST** *Close To You* (CHARISMA) has a GREAT feel - you need to hear it on the radio to appreciate it!"

**NIKKI STEWART**, MD at WHHY, Montgomery, AL sez, "Check out the new KILLER song from **JIMMY RYSER** *Same Ol' Look* (ARISTA). It's a nice, straight-ahead Top40 song - you could go 'round-the-clock with this one! Also, **THE TIME** *Jerk Out* (REPRISE) is HOT! I'm glad to see them back together again. And **WILSON PHILLIPS** *Release Me* (SBK) harmonize so well! It's another SMASH for them with no burnout!"

**RANDY SHERWYN**, MD at WINK, Ft. Meyers, FL sez, "It's not just another ballad for **GLORIA ESTEFAN** with *Cuts Both Ways* (EPIC)! It changes tempo nicely! Also, check out **M.C. HAMMER** *Have You Seen Her* (CAPITOL)! It's one of my favorite songs! It sounds hip and still has familiarity with adults! And although the jury is still out, the **ELECTRIC BOYS** *All Lips N' Hips* (ATCO) have a powerful sound. I like it!"

**CHUCK LUCK**, PD/MD at KZII, Lubbock, TX sez, "**ST. PAUL** *Stranger To Love* (ATLANTIC) has a GREAT hook! Roll your windows down and get ready to ROCK!!! Also, **STEVIE B** *Love And Emotion* (LMR/RCA) is his biggest one yet! Check it out! **NELSON** *Love And Affection* (DGC) is HOT, and girls will love these guys! And for a GREAT ballad, play **JANET JACKSON** *Come Back To Me* (A&M)! Listen to the acoustic version on cut #4!"

**LOLITA VELEZ**, MD at KSND, Eugene, OR sez, "**GLORIA ESTEFAN** *Cuts Both Ways* (EPIC) is going to be a BIG song! If this is any indication of what could happen, this record has potential! **THE TIME** *Jerk Out* (REPRISE) is serious party music! Check out **MISSION UK** *Butterfly On A Wheel* (MERCURY)! Free the butterfly - let this song loose!"

**JON BRYANT**, MD at G98, Portland, ME sez, "Check out **ST. PAUL** *Stranger To Love* (ATLANTIC)! It sounds good on the air! Also, **NELSON** *Love And Affection* (DGC) is the sound Top40 radio has been lacking for too long! And play **LORD TRACY** *Foolish Love* (MCA) just because it's good!"

**BILL SHAHAN**, PD/MD at WVSR, Charleston, WV sez, "**M.C. HAMMER** *Have You Seen Her* (CAPITOL) is another SMASH! **BELL BIV DEVOE** have done it again with *Do Me* (MCA)! **AEROSMITH** *The Other Side* (Geffen) is the first one I picked when I heard the album! Also, **ST. PAUL** *Stranger To Love* (ATLANTIC) is a different kind of sound that radio needs! And **WILSON PHILLIPS** *Release Me* (SBK) is a GREAT followup that leans adult!"

**JEFF McHUGH**, MD at WNOK, Columbia, SC sez, "Wait until you hear *Jerk Out* by **THE TIME** (REPRISE) from Morris Day and the clan! We got it early and it blew the phones out! It really pissed off our competition, because they didn't have it! It's a MONSTER!!!"

## STEVIE B

*Love And Emotion*  
(LMR/RCA)

One of the Most Added at Top40 radio with 60 stations this week, there is no doubt that STEVIE B is off and running with his first national hit with the power of RCA Records behind him. This infectious up-tempo number broadens STEVIE B's appeal on a Mainstream level while continuing to keep his core audience happy. Expect this one to explode on the air!

## NELSON

*Love And Affection*  
(DGC)

Gunnar and Matthew Nelson combine their talents into a tight-knit duo who are currently stunning programmers with their debut release *Love And Affection*. Ricky would be proud of his offspring's premier project that was one of the Most Added records at Top40 this week. Key adds at KBQ, WPHR and Q102 among others. This is commercial rock at its best.

## BABYFACE

*My Kinda Girl*  
(SOLAR/EPIC)

A National Breakout this week with 103 active mentions, BABYFACE has a killer follow-up with *My Kinda Girl*. Infectious and fresh, he retains a signature sound that reinforces his identity on the pop scene. Your audience is already hip to the talent of this producer/artist extraordinaire, they expect only the best and BABYFACE delivers.

## JIMMY RYSER

*Same Ol' Look*  
(ARISTA)

ARISTA Records is screaming about the talent of this new artist and rightly so! *Same Ol' Look* screams hit: A fresh and saucy sound, this tune really grabs you by surprise. Out-of-the-box adds at KBQ, WZPL, KISN and KUBE, among others, show this record is off to a healthy start. The perfect balance record to all the dance product out now, JIMMY RYSER presents an exciting alternative for Top40 radio.

## SNAP

*The Power*  
(ARISTA)

The story on this record continues to build. The #1 Club record in America this week, take advantage of the reaction on the streets to *The Power*. Currently a Retail monster, with single sales top five, and crossing to radio nicely with a move of 34-31 on Mainstream Top40 and #4 on Crossover Top40. Strong adds this week at B94, Y108, KXXR, WGH, B97 and more.

## GLORIA ESTEFAN

*Cuts Both Ways*  
(EPIC)

With 41 Top40 adds for this tune, the title track of her latest LP, GLORIA ESTEFAN looks good to chalk up another hit. WPLJ, Q95, WZOU, KPLZ, KUBE, POWER PIG, KXYQ, PRO-FM, KWSS, KITY, KTFM, KCPX, KISN, MIX105.1, Y107 and Z99 all saw fit to give this core artist out-of-the-box adds. We all know the strength of an ESTEFAN record, this one's hot!

## ST. PAUL

*Stranger To Love*  
(ATLANTIC)

With the help of super producers Carl Sturken and Evan Rogers, ST. PAUL, former member of The Time, presents a pure pop song that has the potential to go all the way. Cut-of-the-box adds at KEGL, WLOL, KXYQ, Q102, HOT94.9, KISN and more. One listen is all you need to be drawn in by the melodic, hypnotic rhythm of this tune.

## MAXI PRIEST

*Close To You*  
(CHARISMA)

Talk about a major market explosion, CHARISMA Records has another smash project on their hands with MAXI PRIEST as a Mainstream artist. Key adds at POWER106, Q101, KJMZ, WXKS, KRBE, KUBE, POWER PIG, Q105, HOT97.7, FM102, KISN, Z99 and more indicate that *Close To You* is definitely real. Get hip to the red hot mixes available now.

## THE LIGHTNING SEEDS

*Pure*  
(MCA)

The key to this record is commitment and MCA has definitely been behind THE LIGHTNING SEEDS 100 percent of the way. Major market adds this week include WIOQ, POWER PIG, WPHR, KOY95, PRO-FM, KWOD, MAJIC102 and more. Debuting on Mainstream Top40 at #50, *Pure* is nothing short of truly innovative and exciting Top40 music.

## BRAT PACK

*I'm Never Gonna Give You Up*  
(VENDETTA/A&M)

Breaking out of the medium-smaller markets, this record exploded at major market stations this week. KMEL, X100, KUBE, Y108, KISN and KJ103 all reported adds on this tune that is building momentum. Hot debuts this week at WLOL, POWER PIG, HOT102, KWOD and WCKZ, *I'm Never Gonna Give You Up* definitely delivers a melodic smash.

## ANITA BAKER

*Talk To Me*  
(ELEKTRA)

Another great week at Top40 radio for this superstar who garnered hot adds at Q95, 100.3JAMZ, KWSS, FM102, WDJX and more. This phenomenal ballad is already reacting well with upper demos at HOT105, Y100, POWER PIG, WNCI, WCKZ, WJLK and more. ANITA has definitely earned her place in the ranks of superstardom, and this tune underscores it.

## BROTHER BEYOND

*The Girl I Used To Know*  
(EMI)

If you're looking for an uptempo, strong male vocal, summertime tune *The Girl I Used To Know* is right up your alley. BROTHER BEYOND delivers an irresistibly hook-filled tune that is destined to be a call-out monster. Fresh new adds this week at WIOQ, ENERGY96.5, KKRZ, WDJX and WKZL. Strong moves already at KDWB, WLOL, KISN, Z99 and more.

## SINEAD O'CONNOR

*The Emperor's New Clothes*  
(CHRYSALIS)

After such a phenomenal Top40 breakthrough with *Nothing Compares 2 U*, SINEAD O'CONNOR tops it all off with her followup that is incomparable in style and yet as equally fascinating as the first. This Hitbound saw new adds at PIRATE, KBQ and WNVZ this week. Now that your audience is hip to SINEAD, keep them believing in her talent.

## SEIKO and Donnie Wahlberg

*The Right Combination*  
(COLUMBIA)

What a combination! The hottest young star from Japan teams up with America's red hot New Kid and the result is overwhelming. The Right Combination is an inspiring ballad that will have your phones ringing off the hook in no time at all. Huge jumps at Z95, KHTK, KWOD, KISN, KC101, WKSS and WTIC, with adds at KMEL, WGH, B97, KTFM and more.

## FAITH NO MORE

*Epic*  
(SLASH/REPRISE)

Early believers are already reaping the benefits from this quirky, exciting new tune from FAITH NO MORE. PIRATE RADIO, THE FOX, WHYT, KPLZ, KUBE and WKZL all gave *Epic* phenomenal moves this week due to its reactive qualities. Just added at KEGL and KBEQ. Bridging the gap between Rock and Alternative, *Epic* is definitely a hip-image record

## The MELLOW MAN ACE Story

*Mentirosa* (CAPITOL) This tune broke out of the Fresno market many months ago and quickly became a Crusade on Crossover stations. Truly a mass appeal single, with sales top 20 and rising, *Mentirosa* is currently 37-34 Mainstream Top40. Further proof would be strong moves at Z100, KIIS-FM, Z95, POWER PIG, KS104, WKSS, Y107 and more. As this record explodes on a commercial level, expect it to create a new genre of music highlighting Spanglish lyrics and light-hearted humor. The CAPITOL commitment continues.



# del Amitri

Produced by MARK FREEGARD  
Mgmt: BOB CAVALLIO/Roven-Cavallo Management

*"Kiss This Thing Goodbye"*

**MAINSTREAM TOP40 CHART: 32-29**

PIRATE (#16)  
Q101 (20-17)  
Z95 (D#29)  
WXKS-FM (#22)  
Q107 (25-22)  
KPLZ (23-21)  
KUBE (18-15)

KBQ (19-17)  
B100 (#13)  
B94 (30-28)  
KKRZ (Add)  
WKTI (#11)  
KBEQ (Add)  
KWSS (20-18)

WGH (24-22)  
WNVZ (#25)  
KSAQ (#16)  
HOT94.9 (#23)  
KISN (#12)  
MAJIC102 (24-22)  
KC101 (#29)

XL106.7 (20-17)  
Y107 (D#35)  
WKZL (33-30)  
and more

# SEDUCTION

*"Could This Be Love"*

**MAINSTREAM TOP40 CHART: 40-35**

**CROSSOVER TOP40 CHARTS: 33-24**



Produced and arranged by ROBERT CLIVILLES and DAVID COLE for Cole/Clivilles Music Enterprises

HOT97 (30-27)  
WPLJ (31-27)  
KIIS-FM (27-25)  
KMEL (#26)  
X100 (30-24)  
WIOQ (29-25)  
WMXD (29-22)  
WXKS-FM (28-20)  
WZOU (29-26)  
WAVA (25-23)  
WPGC (Add)  
ENERGY96.5 (#35)

KRBE (25-23)  
POWER96 (D#31)  
Y100 (Add)  
KPLZ (D#30)  
KUBE (28-23)  
KHTK (D#26)  
Q106 (23-21)  
Z90 (#22)  
WLOL-FM (32-28)  
POWER PIG (34-31)  
KKFR (29-23)  
KZZP (D#29)

KS104 (18-16)  
Y108 (23-12)  
KKRZ (28-25)  
HOT102 (#28)  
KXXR (Add #26)  
PRO-FM (33-31)  
HOT97.7 (Add)  
FM102 (30-26)  
KROY (24-26)  
KWOD (D#39)  
Q102 (34-30)  
WGH (31-28)

WNVZ (30-28)  
B97 (25-20)  
KITY (26-24)  
KTFM (30-28)  
WZPL (26-24)  
KISN (34-28)  
WKSE (#27)  
KC101 (Add)  
WTIC-FM (40-37)  
WCKZ-FM (17-12)  
WZZG (Add)  
102JAMZ (D#31)

MIX105.1 (Add)  
98PXY (28-26)  
Y107 (27-21)  
KJ103 (30-27)  
Z99 (31-27)  
WDJX (28-23)  
WKZL (Add)  
and more

# Brat Pack

*"I'm Never Gonna Give You Up"*

**A CRUSADE!  
A HITBOUND!**

Produced by ROBERT CLIVILLES and DAVID COLE  
Management: ROBERT GORDON



**MARK ALLEN, MD, KPLZ** - "A mass appeal pure pop single! Just what radio's been waiting for!"  
**DANA LUNDON, MD, HOT102** - "A great mass appeal dance record that places them right where they want to be; in the middle of pop and R&B! Early requests and a phenomenal response to their recent live performance in town!"

KMEL (Add)  
X100 (Add)  
KUBE (Add)  
Z90 (#26)  
WLOL-FM (D#34)  
POWER PIG (D#40)  
Y108 (Add)  
HOT102 (D#40)  
KWOD (D#40)  
KISN (Add)  
WCKZ-FM (D#38)

KJ103 (Add)  
99.9KHI (Add)  
HOT95 (31-26)  
KBOS (Add)  
KKMG (D#35)  
KLYV (Add #38)  
KNOE (Add)  
KRNQ (23-20)  
KZBB (Add)  
KZFM (D#39)  
KZII (Add)

POWER98 (D#29)  
WFLY (Add)  
WJMX (Add)  
WLRW (Add)  
WNYP (Add)  
WPFR (Add)  
WPXR (25-22)  
WWCK (33-29)  
Z104 (D#32)  
and more



*"DON'T YOU LOVE ME"*

**CROSSOVER**

**TOP40 CHART: 50-37**

**CLUB CHART: 28-5**

**A CRUSADE! A HITBOUND!**



**JUST ADDED AT:**

**KTFM!!  
KXXR!!**

**HOT99.9!!  
KDON!!  
KISR!!**

**ACTIVE AT ...**

**HOT97 (34-31)  
POWER106 (#20)  
B96 (30-27)  
KMEL (23-20)  
WIOQ (D#28)  
WXKS-FM (D#35)  
WLOL-FM (26-20)  
POWER PIG (#34)  
HOT102 (37-36)  
HOT97.7 (33-32)**

**KWOD (28-25)  
KITY (#25)  
WKSS (23-20)  
Z99 (D#34)  
98KISS-FM (26-22)  
HOT95 (30-25)  
HOTI94 (D#28)  
KKSS-FM (D#22)  
KZFM (35-30)  
WBEC-FM (35-32)  
WWHB (31-27)  
and more**

**BILLBOARD DANCE CHART: 10\* - 4\***



# CROSSOVER TOP 40

## NATIONAL

LW-TW

- 1-1 EN VOGUE "Hold On" (ATLANTIC)
- 2-2 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 3-3 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA)
- 4-4 SNAP "The Power" (ARISTA)
- 7-5 TYLER COLLINS "Girls Nite Out" (RCA)
- 8-6 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 9-7 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 11-8 GEORGE LAMOND "Bad Of The Heart" (COL)
- 5-9 BELL BIV DEVOE "Poison" (MCA)
- 6-10 JOHNNY GILL "Rub You The Right Way" (MOT)
- 19-11 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- 17-12 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 14-13 DEPECHE MODE "Enjoy The Silence" (SIRE/REP)
- 10-14 NIKKI "Notice Me" (Geffen)
- 15-15 ROXETTE "It Must Have Been Love" (EMI)
- 18-16 TONY! TONI! TONE! "The Blues" (WING/POLYDOR)
- 13-17 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 12-18 LOUIE LOUIE "Sittin' In The Lap..." (WTG/EPIC)
- 20-19 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- 26-20 BABYFACE "My Kinda Girl" (SOLAR/EPIC)
- 16-21 MICHEL'LE "Nicety" (RUTHLESS/ATCO)
- 29-22 SWEET SENSATION "If Wishes Came True" (ATCO)
- 21-23 MADONNA "Vogue" (SIRE/WARNER BROS)
- 33-24 SEDUCTION "Could This Be Love" (VEN/A&M)
- 25-25 TOMMY PAGE "When I Dream Of You" (SIRE/WB)
- 27-26 KLYMAXX "Good Love" (MCA)
- 47-27 BELL BIV DEVOE "Do Me" (MCA)
- 48-28 WEST COAST RAP ALL-STARS "We're All..." (WB)
- 39-29 MADONNA "Hanky Panky" (SIRE/WB)
- 24-30 JOEY KID "Counting The Days" (ATLANTIC)
- 32-31 REBEL MC "Street Tuff" (DESIRE/POLYGRAM)
- 28-32 JANET JACKSON "Alright" (A&M)
- 34-33 JOHNNY GILL "My My My" (MOTOWN)
- NEW-34 ANITA BAKER "Talk To Me" (ELEKTRA)
- 37-35 GOOD GIRLS "Love Is Like An Itchin'..." (MOT)
- 30-36 AFTER 7 "Ready Or Not" (VIRGIN)
- 50-37 49ERS "Don't You Love Me" (4TH & B'WAY/ISL)
- 40-38 STACYE & KIMIKO "Wait For Me" (MCA)
- 23-39 PERFECT GENTLEMEN "Ooh La La" (COLUMBIA)
- 41-40 MICHAEL BOLTON "When I'm Back On..." (COL)
- NEW-41 TROOP "All I Do Is Think Of You" (ATLANTIC)
- 46-42 MIKI HOWARD "Until You Come Back..." (ATL)
- 22-43 PARTNERS IN KRYME "Turtle Power" (SBK)
- 44-44 REGINA BELLE "This Is Love" (COLUMBIA)
- 31-45 ANA "Got To Tell Me Something" (PARC/EPIC)
- NEW-46 M.C. HAMMER "Have You Seen Her" (CAPITOL)
- 42-47 M.C. HAMMER "U Can't Touch This" (CAPITOL)
- NEW-48 THE TIME "Jerk Out" (REPRISE)
- NEW-49 KID FROST "La Raza" (VIRGIN)
- 45-50 SINEAD O'CONNOR "Nothing Compares..." (CHRY)

## MOST ADDED

- STEVIE B "Love & Emotion" (LMR/RCA)  
MC HAMMER "Have You Seen Her" (CAPITOL)  
BELL BIV DEVOE "Do Me" (MCA)  
MAXI PRIEST "Close To You" (CHARISMA)  
JANET JACKSON "Come Back To Me" (A&M)  
GLOF A ESTEFAN "Cuts Both Ways" (EPIC)  
THE LIGHTNING SEEDS "Pure" (MCA)

## REGIONAL BREAKOUTS

### EAST

BROTHER BEYOND  
"The Girl I Used To Know"  
(EMI)

JANET JACKSON  
"Come Back To Me"  
(A&M)

M.C. HAMMER  
"Have You Seen Her"  
(CAPITOL)

STEVIE B  
"Love And Emotion"  
(LMR/RCA)

THE TIME  
"Jerk Out"  
(REPRISE)

### SOUTH

BELL BIV DEVOE  
"Do Me"  
(MCA)

MAXI PRIEST  
"Close To You"  
(CHARISMA)

M.C. HAMMER  
"Have You Seen Her"  
(CAPITOL)

STEVIE B  
"Love And Emotion"  
(LMR/RCA)

THE TIME  
"Jerk Out"  
(REPRISE)

### MIDWEST

ANITA BAKER  
"Talk To Me"  
(ELEKTRA)

BABYFACE  
"My Kinda Girl"  
(SOLAR/EPIC)

BRAT PACK  
"I'm Never Gonna Give You  
Up"  
(VENDETTA/A&M)

MAXI PRIEST  
"Close To You"  
(CHARISMA)

THE TIME  
"Jerk Out"  
(REPRISE)

### WEST

BELL BIV DEVOE  
"Do Me"  
(MCA)

MAXI PRIEST  
"Close To You" (CHARISMA)

M.C. HAMMER  
"Have You Seen Her"  
(CAPITOL)

STEVIE B  
"Love And Emotion"  
(LMR/RCA)

THE TIME  
"Jerk Out"  
(REPRISE)

WEST COAST RAP  
ALL-STARS  
"We're All In The Same Gang"  
(WARNER BROS)

## TROOP

*All I Do Is Think Of You*  
(ATLANTIC)

The leading Crossover stations in the nation are testifying that this is a hit with potential for top ten. A debut on Crossover Top40 at #41 this week, this tune is ultra-smooth and the perfect ballad for daytimes. Adds this week include KROY, WMXP, KKFR and more, along with hot action at KMEL, KJMZ, WPGC, KS104, FM102, KITY and WCKZ. This record is too good to pass up.

## 49ERS

*Don't You Love Me?*  
(4TH & B'WAY/ISLAND)

Jumping to #5 on the Club chart this week, *Don't You Love Me?* is crossing nicely to radio. A healthy jump of 50-27 on Crossover Top40 this week indicates that Top40s trendsetting stations have once again taken up the Crusade banner for a viable pop artist. Major action at HOT97, B96, KMEL, WIOQ, WXKS, WLWL, KWOD, KTFM, WKSS, Z99 and many more.

## KID FROST

*La Raza*  
(VIRGIN)

Be prepared! When *La Raza* goes on the air, watch out as your phones go crazy for this monster reaction record. New adds this week at POWER106 and FM102, *La Raza* debuted on Crossover Top40 at #49. Programmers are testifying that this tune is following in the footsteps of *Mentirosa* and is headed for the top.

KXXR (from page 3)

Top40 concept, and has been with KXXR from the sign-on two years ago. Prior to KXXR, he handled nights at KDWB in Minneapolis under Dave Anthony.

"I paid my dues at a country station in Minnesota when I was just starting out," Douglas said.

Gould said X106 would initially stick to "music, music and more music," and showcase very little personality.

"We want to be known as the station in the market that plays three times as much music as the other Top40 station in town," he said, "so we're going to be very music-intensive during the initial weeks to drive that point home."

DAT BILL (from page 5)

President **Jay Berman** was one of those who testified in favor of the bill, telling the Subcommittee on Communications that the bill "represents substantial progress for the music industry." Berman testified that the bill would reflect a recognition of the home taping problem, and that the Copyright Coalition, which includes the NMPA, ASCAP and the Songwriters Guild of America, "has less at stake with respect to home taping than do the record companies.

"Regardless of whether we sell a recording, we still have recording and manufacturing costs and salaries for production, promotion, marketing and distribution," said Berman. "We cannot afford to be so cavalier about the home taping issue as to ignore the opportunity to limit some home taping and recoup some of the otherwise lost income until we can secure compensation through royalties."

## TIMMY T

*What Will I Do*  
(QUALITY)

As the picture begins to develop on the second release from this Fresno artist, *What Will I Do* is shaping up to be as big as the first release. TIMMY T's mass appeal is obvious by the reaction to *Time After Time*, and this smooth followup should have no problem being accepted by the Mainstream. Key action at KTFM, WIOQ, POWER PIG, HOT97.7, KITY and many more.

## SOUL II SOUL

*A Dreams A Dream*  
(VIRGIN)

Exploding at the Retail level, SOUL II SOUL's latest LP climbed 18-13 this week, with single sales 36-32. On a radio level, *A Dreams A Dream* garnered a host of new adds, including X100 and JAMMIN' Z90. Your audience is more than familiar with this hip groove band who are responsible for creating a new genre of music in the '90s.

## KEITH SWEAT

*Make You Sweat*  
(ELEKTRA)

Showing his versatility as a mass appeal artist, KEITH SWEAT landed major market adds this week at KKQB, KUBE, KXXR and many more. A debut on Mainstream Top40 at #49 and a debut on the Club chart at #47, as well as a healthy climb of 9-7 on Crossover Top40. KEITH SWEAT has a bonafide hit. Single sales jump to top 30 with LP sales #32.

WILLIAMS (from page 3)

person to do it."

Williams mentioned the upcoming **Beats International** LP as one to watch for.

"It's a great summertime record, exactly what radio stations want to play, but it's also got a street hipness to it," said Williams. "We don't usually have a dance record that's also street, so it's going to be exciting to have a big club record that can translate into a radio record." Williams also said the *Ford Fairlane* sound track will be one of his major projects in the coming weeks.

"It's going to have a number of singles, and it's going to be fun to work," he said.

CAMPBELL (from page 7)

"No.' They can easily find us."

Campbell said his label and group were targeted because they are a small company without a lot of clout behind them to rely upon for support.

"They're picking who they're going after," said Campbell. "They picked us - a small black company, 2 Live Crew - because we're not represented by a major, but we're selling records on a large national scale. I'm big enough to stir up a big controversy, but I'm small enough to not get any help from any other companies."

Southern California ACLU Chairman **Danny Goldberg**, recognized as a leading voice in the fight against what is widely perceived as censorship propagated by ultra-conservative right wing politicians, says that the key to fighting the tide of censorship is to increase awareness on the part of those who he feels need to stand up and be counted

## KYPER

*Tic Tac Toe*  
(ATLANTIC)

Exploding at major market stations this week with hot adds at THE FOX, KJMZ, KHTK, KOY95, KZZP, KS104, WTIC and a host of others. Infectious, hysterical and featuring the familiar groove riff from *Owner Of A Lonely Heart*, KYPER is guaranteed to get reaction. Already working well at B96, WHYT, Q106, JAMMIN' Z90, POWER PIG and more.

## THE U-KREW

*Let Me Be Your Lover*  
(ENIGMA)

Breaking new ground with their innovative blending of rock, rap and dance, THE U-KREW present a strong followup to their debut smash. Hot adds this week at PRO-FM, WMXP, KXXR, MAJIC102 and more, with key moves at WXKS, JAMMIN' Z90, POWER PIG, Q105, Y108, KKRZ, KISN, WTIC and Y107. This melodic tune can only enhance a Mainstream playlist.

## THE WEST COAST RAP ALL-STARS

*We're All In The Same Gang*  
(WARNER BROS.)

With a lineup of rappers this strong, how could you possibly avoid playing this tune? Add in a positive message that reinforces a community effort against gang violence, and you should be convinced. Top 50 single sales, and huge requests make this a must play.

GLEICHER (from page 5)

GEFFEN in Chicago for the last four years. He previously worked for MERCURY, but left the company when it moved to New York in 1980.

"My dream was to be president of MERCURY some day, because I never wanted to leave Chicago," said Gleicher, who in the '70s ran the small Chicago-based DHARMA Records. "When MERCURY moved to New York, my hopes kind of went down the drain and I resolved myself to being a regional or national promotion guy out of Chicago. Now the dream has come true."

Gleicher said SMASH has signed one act so far, **Jamie Loring**, "a 14-year-old singing sensation."

in this heated issue.

"It's a case where the ultra-right wing minority in Florida have intimidated the passive majority," says Goldberg, who is President of Gold Mountain artist management firm in Los Angeles. "All we have to do is make people realize what is happening, and all the people who have sat back quietly will become very vocal very quickly."

Goldberg compared the present controversy to the abortion issue, saying that "Women sat quietly behind the scenes until the Webster decision came down and they realized that they might lose their personal freedom. What happened then," he said, "is that major demonstrations sprang up, and the pro-choicers' sentiments surfaced and they started making dents in the public opinion polls."

Goldberg said that in the 2 Live Crew controversy, "Obscenity laws are being used and abused to punish and limit the expression of people in creative fields. That's a grotesque distortion of the law."



# BAD ENGLISH

**"Possession"**

**MAINSTREAM TOP40: 44-37**

**R&R BREAKER: Debut 39\***

**DOM TESTA, MD, Y108** - "That John Waite/Journey sound has done so well in the last year. Waite's vocals can't go wrong these days. This song has definite female adult appeal."

**BOB LaBORDE, Asst. PD/MD, KCPX** - "A power ballad MONSTER!"

It really slides right into the station's sound!"

- |                |                |              |                 |           |
|----------------|----------------|--------------|-----------------|-----------|
| WPLJ (33-31)   | KDWB-FM (D#22) | WGH (25-26)  | WZZG (D#27)     | KBEQ (On) |
| PIRATE (#22)   | B94 (27-22)    | WNVZ (Add)   | FM100 (29-25)   | KEGL (On) |
| Q101 (#29)     | KEZY (27-26)   | B97 (21-10)  | XL106.7 (29-26) | KKBQ (On) |
| Y100 (Add #25) | Y108 (Add)     | KSAQ (#26)   | WJLK-FM (Add)   | Y95 (On)  |
| KPLZ (D#28)    | KKRZ (29-27)   | WZPL (29-26) | 98PXY (27-24)   | and more! |
| KBQ (21-13)    | KXYQ (24-19)   | KCPX (25-18) | Y107 (30-25)    |           |
| B100 (#23)     | KWSS (25-19)   | KISN (33-27) | WGTZ (D#30)     |           |



# BABYFACE

**"My Kinda Girl"**

**A HITMAKERS NATIONAL BREAKOUT with 103 Active Reports!**  
**CROSSOVER TOP40: 26-20** **A CRUSADE!**

- |                   |                   |                 |                 |
|-------------------|-------------------|-----------------|-----------------|
| POWER106 (26-24)  | KRBE (21-17)      | KKRZ (D#30)     | 102JAMZ (24-22) |
| KMEL (12-11)      | POWER99 (Add)     | HOT102 (#33)    | Y107 (33-24)    |
| X100 (24-16)      | KUBE (D#29)       | KXXR (Add #24)  | KJ103 (D#28)    |
| WIOQ (D#27)       | KHTK (D#29)       | HOT97.7 (#24)   | Z99 (32-26)     |
| WUSL (28-24)      | Q106 (#27)        | FM102 (16-12)   | WDJX (#28)      |
| WMXD (26-24)      | Z90 (#17)         | KROY (D#29)     | WJMH (29-25)    |
| 100.3JAMZ (25-23) | WLOL-FM (Add)     | KWOD (39-30)    | WPLJ (On)       |
| WAVA (Add #28)    | POWER PIG (22-15) | Q102 (#12)      | WXKS (On)       |
| WPGC (#27)        | Q105 (26-22)      | KTFM (D#26)     | WNVZ (On)       |
| KISS98.5 (D#28)   | KKFR (19-17)      | WTIC-FM (38-33) | Y108 (On)       |
| KKBQ (Add)        | KS104 (D#25)      | WCKZ-FM (32-28) | and more        |



# DANGER DANGER


**"Bang Bang"**

**ROCK RADIO: 21-17** **A HITBOUND!**

- |                |              |                 |                 |              |
|----------------|--------------|-----------------|-----------------|--------------|
| PIRATE (16-14) | KBFM (Add)   | KSND (29-26)    | WHDQ (Add)      | WRCK (Add)   |
| KXYQ (D#24)    | KF95 (39-32) | KTMT (39-35)    | WHTO (D#39)     | WRQN (D#26)  |
| KWSS (17-14)   | KFBD (28-22) | KTUX (27-20)    | WIKZ (Add #35)  | WRTB (26-22) |
| KSAQ (37-37)   | KFTZ (35-31) | KYYY (D#35)     | WKFR (30-25)    | WSPT (Add)   |
| KEGL (On)      | KHOK (D#29)  | KZFM (Add)      | WKRZ (24-19)    | Y94 (D#26)   |
| WNVZ (On)      | KISR (Add)   | KZZU (27-24)    | WLRW (Add)      | Y97 (20-16)  |
| KUBE (On)      | KJLS (5-4)   | Q104 (D#33)     | WOMP-FM (30-23) | Z102 (Add)   |
| 95XXX (D#36)   | KKRD (Add)   | WAEB-FM (17-15) | WPFM (D#38)     | Z93 (39-34)  |
| 99WGY (25-19)  | KNIN (32-26) | WDBR (40-37)    | WPRR-FM (Add)   | and more     |
| K106 (D#37)    | KNOE (Add)   | WDEK (37-33)    | WPST (30-23)    |              |
|                | KPAT (28-25) | WDLX (Add)      | WPXR (15-15)    |              |
|                | KPXR (33-30) | WERZ (D#38)     | WQCM (Add #29)  |              |



**IMAGINE RECORDS**

Danger Danger will host one hour of  July 26th 9 p.m. Eastern & Pacific, 8 p.m. Central

# GLORIA ESTEFAN

**"Cuts Both Ways"**

**One of the MOST ADDED TOP40 with 41 Adds!**

**A CRUSADE!** **A HITBOUND!** **R&R AC: 8\*-4\*** **R&R Most Added!**

- |                |                    |                |             |
|----------------|--------------------|----------------|-------------|
| WPLJ (Add)     | PRO-FM (Add #34)   | Z99 (Add)      | KWNZ (Add)  |
| Q95 (Add #24)  | KWSS (Add #29)     | 99WGY (Add)    | KZFM (Add)  |
| WZOU (Add #28) | KITY (Add)         | K106 (Add)     | KZII (Add)  |
| Y100 (18-13)   | KTFM (Add)         | KBFM (D#40)    | KZOR (D#38) |
| STAR94 (19-17) | KCPX (Add #21)     | KBTS (Add #40) | KZZU (Add)  |
| KPLZ (Add)     | KISN (Add)         | KCHX (Add)     | WCGQ (Add)  |
| KUBE (Add)     | MIX105.1 (Add #25) | KIXY (Add #24) | WHDQ (Add)  |
| WFLZ (Add)     | WJLK (12-7)        | KJLS (Add)     | WILJ (Add)  |
| KXYQ (Add)     | Y107 (Add)         | KNOE (Add)     | WJDQ (Add)  |
|                |                    | KQIZ (Add)     | WJIX (Add)  |
|                |                    | KQMQ (Add)     | WKZZ (Add)  |
|                |                    | KSKG (Add)     | WVKS (D#29) |
|                |                    | KTMT (Add)     | WWHB (Adc)  |
|                |                    | KTRS (Add)     | X102 (Add)  |
|                |                    | KTUX (Add)     | and more    |



# THE HITMAKERS

## WHAT DO YOU DO TO INJECT SPONTANEITY INTO YOUR FORMAT?

### BRIAN PHILLIPS

PD, KDWB, Minneapolis

The most obvious thing is to keep your eyes and ears open and look for opportunities. Read the newspapers, watch the news, pay attention to what's going on around you, and look for local opportunities. A great example was when Gorbachev was here. Here is one of the most powerful people in the world, one of the most influential people in the last century, and he's coming to our town for a day. As soon as you hear something like that, the bells go off and you think there are a million ways for my station to reflect the Twin Cities' excitement. We had special songs for Gorbachev, we ran a lot of bits, we had a birthmark contest, we sent people to Moscow, Minnesota - we did so much to seize the moment that we ended up on *Good Morning America* and the *ABC Nightly News*. We ran Russian ID's and we gave Russian lessons in the morning. When you start doing something like that, it really changes the whole face of the radio station - but I think people expect it. People expect a living, breathing radio station to be talking about the same things that they're talking about.

#### IS SPONTANEITY ONE OF THE MOST IMPORTANT INGREDIENTS IN CONSTRUCTING AND NURTURING A HEALTHY FORMAT?

Absolutely. You can't just wish for spontaneity; you have to have a natural inclination to seize the moment. I don't think you can wake up one day and take a flat, boring radio station and say, "Wow - maybe we should be spontaneous!" Spontaneity is a product of having people who are observant and in touch with the pulse of the marketplace, and who have enough of a sense of humor to know how to treat it on the air.

#### DO YOU TEACH THIS IN YOUR AIRCHECK SEMINARS WITH EACH OF THE JOCKS?

We want it to be so that listeners never know what our jocks are going to say. Other formats can be consistant, make sure the weather forecast falls at the right time, and have everything chiseled in stone, but that's not us - you can't teach people to be spontaneous, but you can nurture it in people who already have the inclination. My afternoon guy, Hollywood Henderson, is great with the phones, and with him you hear a tremendous amount of very topical, quick bits with listeners about things that are going on in the market. He came to us with that talent, and we just encourage him to use it.

### BILL TANNER

PD, POWER 96, Miami

The name of the game is to seize the moment. Train everybody to look at life with a larger pair of eyes, to take what is already there in the community and put it in the context of your radio station. The ultimate objective is to make your radio station sound, feel, taste, and smell like the moment. Capture the moment and make it bigger than life. An example is the controversy that's raging in South Florida over 2 Live Crew, which we have made the subject of our morning shows. It has been so hot that we were featured in a report on the *CBS Evening News* about a week ago. CBS is also planning a *48 Hours* episode on censorship, which we're to be a part of. This is a matter of taking something that was already going on in the public mind, and putting the radio station squarely in the center of the controversy. When it comes to that type of controversial situation, we don't shy from it - we look for it. That's one way to make your radio station known, to make it more than just a jukebox that people can replace with a CD player in the trunk of their car. You have to have the mortar between the bricks; the music is the bricks, but without the proper consistency of mortar, the bricks will fall down. The key is to take the spontaneity of the moment and put it in the context of your music-oriented radio station.

#### DOES A JOCK HAVE TO HAVE IT IN HIM TO BE SPONTANEOUS?

You have to have it in the whole radio station as a living, breathing, operating philosophy.

#### HAVE YOU BEEN PRACTICING THIS?

All my career. We talk about doing this at 80% of the jock meetings, and if you use it as a philosophy you'll find that it's not something your competitors are doing at all. I believe that POWER96 does it very well, and it's one of the things I'm most proud of about this radio station. From the top down - from the manager, to the sales staff, to the programming staff, to the promotions staff - we all think and live that way. It really is the heart and soul of the format.

### JOEL FOLGER

PD, KEGL, Dallas

Things that we experience in everyday life - like going to the grocery store, seeing a concert, being stuck in traffic - those are the things that can help spark spontaneity and creativity of thought. As far as spontaneity in our programming mix goes, I believe it's part of our daily mix. One of the most critical elements in the mix is to let everybody know that it's O.K. to be spontaneous. Let everybody in the building know that if they have an idea about something for on the air, talk about it - and that goes for the janitor and the receptionist as well. Small germs sometimes create big, entertaining radio. Just talking about a bad pizza that the jock had the night before can turn into a major promotion, like a pizza challenge, in which different pizza shops are challenged to bring the radio station a pizza in 30 minutes so we can judge the pizza on the air. Spontaneity is a part of everyday life here at the Eagle.

### JEFF McCARTNEY

PD, KROY, Sacramento

In the control room your clocks are set up so that there's a liner here and a liner there, but you don't nail the jocks down by saying, "I want you to say this just this way; this is the only way you can say it; this is the only thing you can do in this particular break." I try to preach to my jocks that even though I may write verbatim a liner or a promo, the only time I ever want them to read it verbatim is if they're having a real bad day and can't do anything right. Otherwise they should be ad-libbing everything. I encourage the disc jockies to work the phones, because some of the best spontaneous things on the air come from the telephones. For instance, I had the Iceman ask a girl if she knew the phrase that pays backwards. She played along with him and said the phrase that plays, and then he spliced the tape and reversed it, and it came out all warbled. Then he asked her if she'd repeat it, and it was awesome. My night jock, The Jack Rabbit, works his phones incredibly well. He answers and records every phone call, and that's how a jockey gets a lot of stuff from the phones. I watched Gary McKee from Atlanta for years, and he would do absolutely no show prep whatsoever, but could wind up having a pretty good show just by working the phones. So I instill in the jocks to dare to be dangerous, and I'll tell them if they cross the line. I won't fire them for it, but I may tell them it was in bad taste. For Fathers Day, J.R. wanted to give away free vasectomies, and he had women calling up volunteering their husbands. It's National Accordion Week this week, and this morning J.R. called the oldest accordion school in Sacramento and got this 70-year-old accordion teacher to play along with him on the air. This guy was a real asshole to J.R. at first because he thought J.R. was making fun of him, but finally the guy warmed up to him and played a couple of accordion songs. Now J.R. is going to take accordion lessons, and he's going for his first lesson today. Tomorrow morning he's going to come in and play really bad, but sound really confident and ask people to call in with their requests. He's going to have an accordion virtuoso in the studio who will play all the songs, and it will be like, "Damn, didn't he learn quick!" He did the same thing with the electric guitar. It's amazing how well stuff like that works.

### STEVE RIVERS

PD, WZOU, Boston

You have to be sensitive to where the radio station is at any particular time. For example, when I was at KIIS-FM in Los Angeles there was a point when we felt that the station had become a little too formatted, a little too sterile, and so I went to all the jocks and told them, "Throw the format out the window; I'll tell you when you've gone too far." We operated on that basis for a period of time, and when I thought they'd gone too far, I swung it back the other way. Doing that makes the station sound spontaneous. I think if you can keep surprises coming for the jocks, it keeps them interested in the radio station - and that comes across on the air.



# Radio Forum

## RICK UPTON

PD, KITY, (POWER93), San Antonio

You've got to jump on the fads as they are peaking. For instance, the Spurs had a great basketball team this year, so we had POWER93 Kick Some Butt T-shirts, which we brought to the basketball games. At one game we had the Spurs' mascot holding up one of our T-shirts, and the fans were chanting "Kick Some Butt." Things like that are very important.

### HOW DO YOU ENCOURAGE JOCKS TO BE SPONTANEOUS ON THE AIR?

I try to explain it like the movie *Tron*, which is about a guy who gets trapped inside a computer and becomes a part of this computerized pinball game. I try to get the jocks to be part of the format, so I just let them know that when they step into the control room, they're stepping into an entire format, and they're a piece of that format. They have to make things flow within that format, they have to project their personalities in everything they do inside of that format. The key for them is to be a part of the format, to know that everything revolves around them. They're the nucleus in there.

## HANK NEVINS

PD, MAJIC102, Buffalo

I don't have a problem with that at MAJIC102, because my jocks are just a bunch of overgrown kids anyway. That's why the radio station sounds like we're having fun, and spontaneity isn't a problem. They've all got a real strong idea about the direction the station is headed in, and about the attitude of the station. They do a good job of projecting that. We take a very fun approach, and I really don't have a problem with those guys understanding how important it is to sound spontaneous on the air.

### DO YOU EVER HAVE TO WATCH FOR THEM GETTING A CASE OF THE DOLDRUMS?

Absolutely. Every once in a while you get into a funk, and one of the things we do in our airchecks is try to point out when people are using crutches and getting into patterns. We try to motivate them to do things to get out of that mode. The fact that they're on the street a lot helps keep them fresh, too.

## CHRIS BAILEY

PD, WNVZ, Norfolk

I try to encourage that we have airchecks and jock meetings on a frequent basis. We get the guys to sit and relax, and we try to bring things out that they didn't know they had. We try to see what their limits are and then work from there. If someone's trying something on the air, sometimes it will work and sometimes it won't but - the key is to not be afraid to at least try to be spontaneous. When something doesn't work and they fall flat on their face, or they think it's good and it really stinks, you don't go in there and browbeat them; you explain why it didn't work and give them a way to try to make it work better. The problem is that sometimes, a PD will hear some guy really trying to reach out and be a personality and come across as a genuine human being, and if he's struggling they'll tell him to shut up and read the card. You can't do that. You've got to explain to them why it didn't work, and suggest a way for him to present it so that it will work in his own style. That's what I try to do, and I give them several open breaks throughout their shifts. You could call it the "dazzle me" break, because I tell them "It's all yours, do what you want. You fill it in and entertain me." It takes a while, but in the long run the results are pretty good.

## DON LONDON

OM/PD, WZPL, Indianapolis

The air staff has to be preparing constantly - from the time they start their day until the time they get off the air - looking for topical bits to jump on, such as Gorbachev coming to Minneapolis, or Madonna's top falling off during the shooting of the *Dick Tracy* movie. Spontaneity can occur at any time, and we have to be on the ball constantly. Announcements come up, rumors begin, and you really have to be thinking about what people are going to be talking about next, what they're talking about now, and what will strike a chord with them. It's not all that tough, but sometimes we make it much tougher than it really is. Sometimes it's as simple as picking up a *USA Today* or answering the request lines and saying, "Hey, what's happening out there?" It goes way beyond reading liner cards and promo cards, and it puts you in touch with what the listener is really concerned about, which ultimately is the most important thing.

### WHAT DO YOU DO TO CREATE SPONTANEITY?

I bring things to their attention in critique sessions, and even in the hallways. I'll say, "Hey, you know a lot of people are talking about *The Humpty Dance* from Digital Underground." Or, "I was at the mall last night and there was this kind of a show." I'll pick up a paper and ask, "What do you think would be good things to talk about?" There might be a press conference with Warren Beatty and Madonna in Disneyworld this week, and they may not know about it. No one can know about everything, so we constantly exchange information back and forth. Every morning our news director goes through the wire and the newspapers and cuts out clippings. That really helps because she's closest to current events, news, human interest stories, etc.

## ADAM COOK

PD, KRBE, Houston

You try to involve your creative people in the radio station, and it doesn't necessarily have to be your air staff. In brainstorming meetings you have to always look at the station internally and figure out ways to make it better and fresh. Think of ways to sell your statement in a more creative way, without making it impossible to remember or getting too cute with things. We try to bond together and use the sources of many people, as opposed to one or two people. That seems to help us sound pretty fresh, because a lot of our ideas and the crazy stuff we do comes from a group effort. If you're relying on one or two people to get it done all the time, they may tend to come up with the same thought processes. After a while things may start to seem boring.

### HOW ABOUT THE INDIVIDUAL AIR SHIFTS?

In our weekly aircheck meetings we are able to find the ways the jocks would like to go and coach them in the ways they want to exhibit their personalities. In this size market we allow for a lot of spontaneity, and consequently several of my people stand out on the air. We try to find personalities who can be spontaneous because that can set you apart. One thing people can't copy is their personalities. If somebody is very creative and different, it's harder for the other radio stations to copy a personality, as opposed to copying the music you play. What program directors do sometimes is attempt to make something work real fast, which is wrong. They tell the morning show to be crazy and outrageous right off the bat, and I don't think that gives the audience time to grow into them, and learn when they're kidding and when they're serious. I feel if you are able to nurture a show, it tends to have long term success.

## BRAD HOLCOMB

PD, WJLK-FM, MONMOUTH/OCEAN, NJ

First of all, there are formulas that have to be followed within your air shift. But as far as spontaneity goes, that also comes from a one-to-one delivery - where you want the jock to know what is going on in the person's life right now. The key is TOMA - top of mind awareness - and I think that can come across as spontaneity as long as the jock knows where to start and where to end. This does not necessarily take away from show prep, but it does encourage each jock to be creative, spontaneous and take advantage of situations as they occur on the air.

### HOW DO YOU WATCH FOR THOSE SLUMP PERIODS AND HOW DO YOU DEAL WITH THEM?

Rule number one is professionalism. All of us in this business experience slumps to some degree. Personally, right now my father is dying, but how do I go on the air in the afternoon drive and not share that with my listeners? I certainly don't want to, because I don't want to bring them down. Smiling is one thing I am forced to do every time the microphone goes on because if you smile you're going to sound brighter, and if you're down it will be hidden by the smile that you project over the microphone. I stress real hard here that when that microphone goes on, be sure you've got one of those ear-to-ear grins on your face and make sure you're having a good time. Everybody here knows that if they have a personal problem, they can come talk to me about it. If they feel they can go on the air with it, maybe I'll give them some suggestions as to how to deliver on the air without letting people know of their personal tragedy. Just a good talk with the person and letting them know that you're behind them will give them that encouragement to go in there and do what they do best.

### # 1 ◇ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◇ (212) 840-1035 ADDS: THE TIME (#30), JANET JACKSON (#33), BELL BIV DEVOE (#34), BETTY BOO (#35), STEVIE B,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◇ (212) 613-8900 ADDS: M.C. HAMMER (#30), STEVIE B (#32), GLORIA ESTEFAN, AEROSMITH, HEART,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◇ (212) 239-2300 ADDS: GEORGE LAMOND (#27), BILLY IDOL (#28), STEVIE B (#29),

### # 2 ◇ Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ◇ (213) 466-8381 ADDS: MADONNA (#27), JANET JACKSON (#28), MC HAMMER,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◇ (213) 469-1631 ADDS: BRUCE HORNSBY, SINEAD O'CONNOR, KILLER DWARFS,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◇ (818) 953-4200 ADDS: BELL BIV DEVOE (#30), KID FROST (#31), STEVIE B (#32), KOOL SKOOL, MAXI PRIEST,

### # 3 ◇ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAHA ◇ (312) 944-6000 ADDS: THE TIME,

Q101 • PD: BILL GAMBLE / MD: MARY SHUMINAS ◇ (312) 527-8348 ADDS: BRUCE HORNSBY (#30), HEART, BRUCE HORNSBY, MAXI PRIEST,

Z95 • PD/MD: BRIAN KELLY ◇ (312) 984-0890 ADDS: TAYLOR DAYNE,

### # 4 ◇ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◇ (415) 391-1061 ADDS: THE TIME, SEIKO and DONNIE WAHLBERG, MC HAMMER, BRAT PACK,

X100 • PD: OPEN / MD: TIM WATTS ◇ (415) 362-8800 ADDS: BRAT PACK, ELTON JOHN, STEVIE B, SOUL II SOUL, BRUCE HORNSBY,

### # 5 ◇ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◇ (215) 667-3939 ADDS: BRUCE HORNSBY, BILLY IDOL, THE TIME,

WIOQ • PD: JOHN ROBERTS / MD: RUSS 'THE HAMMER' ALLEN ◇ (215) 667-8100 ADDS: MC HAMMER, THE TIME, STEVIE B, BROTHER BEYOND, THE LIGHTNING SEEDS,

WUSL • PD: DAVE ALLAN / MD: OPEN ◇ (215) 483-8900 ADDS: THE TIME, JANET JACKSON, TEDDY PENDERGRASS, KWAME,

### # 6 ◇ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◇ (313) 967-3750 ADDS: DEPECHE MODE (#22), GLORIA ESTEFAN (#24), ANITA BAKER (#25),

THE FOX • PD: CHUCK BECK / ASST. PD/MD: JOHN MCFADDEN ◇ (313) 398-1100 ADDS: THE TIME, KYPER (#25),

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◇ (313) 871-3030 ADDS: BELL BIV DEVOE, MC HAMMER, THE TIME, STEVIE B, JANET JACKSON,

WMXD • PD/MD: PAUL CHRISTY ◇ (313) 569-8000 ADDS: JANET JACKSON, CARL ANDERSON, MODERN ENGLISH, MIKI HOWARD, TYLER COLLINS,

### # 7 ◇ Dallas

100 3JAMZ • PD: ELROY SMITH / MD: CAROLYN ROBBINS ◇ (214) 556-8100 ADDS: THE TIME (#26), MC HAMMER (#28), WAS (NOT WAS) (#29), MAXI PRIEST, KYPER, STEVIE B, ANITA BAKER,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◇ (214) 869-9700 ADDS: FAITH NO MORE, MADONNA, ST. PAUL, NEW KIDS ON THE BLOCK (#17),

Y95 • PD: OPEN / MD: MIKE EASTERLIN ◇ (214) 263-3695 ADDS: POISON,

### # 8 ◇ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ◇ (617) 396-1430 ADDS: STEVIE B (#25), THE TIME, MAXI PRIEST, MC HAMMER, MADONNA,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◇ (617) 290-0009 ADDS: STEVIE B (#27), GLORIA ESTEFAN (#28), THE TIME E, THE LIGHTNING SEEDS,

### # 9 ◇ Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ◇ (202) 686-3252 ADDS: BILLY IDOL (#30), BRUCE HORNSBY (#31), HEART (#32), AEROSMITH (#33),

WAVA • PD: OPEN / MD: DAVE ELLIOT ◇ (703) 534-0320 ADDS: SWEET SENSATION (#27), BABYFACE (#28), BELL BIV DEVOE (#30),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◇ (301) 441-3500 ADDS: THE TIME, SEDUCTION,

### # 10 ◇ Houston

ENERGY96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◇ (713) 790-0965 ADDS: STEVIE B, THE TIME, BROTHER BEYOND,

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ◇ (713) 622-0010 ADDS: CHIMES, BLACK BOX, MELLOW MAN ACE,

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW ◇ (713) 961-0093 ADDS: KEITH SWEAT, BABYFACE, MC HAMMER,

KRBE • PD: ADAM COOK / MD: CHERYL BROZ ◇ (713) 266-1000 ADDS: PHIL COLLINS (#29), THE TIME (#30), MAXI PRIEST, MC HAMMER,

### # 11 ◇ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◇ (305) 445-5411 ADDS: DIGITAL UNDERGROUND, MC HAMMER,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◇ (305) 653-6796 ADDS: MC HAMMER, CORO, MARIAH CAREY,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◇ (305) 925-7117 ADDS: PAUL YOUNG, SEDUCTION, BAD ENGLISH (#25),

### # 12 ◇ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◇ (404) 266-0997 ADDS: JANET JACKSON (#30), HEART, STEVIE B, BABYFACE,

STAR94 • PD: BILL CAHILL / MD: CINDY GLENN ◇ (404) 261-2971 ADDS: AFTER 7,

### # 13 ◇ Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ◇ (516) 732-1061 ADDS: BILLY IDOL,

### # 14 ◇ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◇ (206) 223-5700 ADDS: WILSON PHILLIPS, THE TIME, GLORIA ESTEFAN,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◇ (206) 322-1622 ADDS: JOHNNY GILL, MAXI PRIEST, GLORIA ESTEFAN, THE TIME, WILSON PHILLIPS, BRAT PACK, SINEAD O'CONNOR, JIMMY RYSER, KEITH SWEAT,

### # 15 ◇ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◇ (314) 644-1380 ADDS: NELSON (#29), SINEAD O'CONNOR (#32), JIMMY RYSER (#40),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◇ (314) 727-0808 ADDS: SNAP (#28), THE TIME (#30), KYPER,

### # 16 ◇ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◇ (619) 292-7600 ADDS: THE LIST IS FROZEN THIS WEEK,

Q106 • PD: GARRY WALL / MD: MICHELLE SANTOSUOSSO ◇ (619) 565-6006 ADDS: JANET JACKSON (#30), STEVIE B, MC HAMMER, THE TIME,

Z90 • PD/MD: RICK THOMAS ◇ (619) 585-9090 ADDS: BELL BIV DEVOE (#24), SOUL II SOUL (#32), FAN CLUB (#33), MIKI HOWARD (#35),

### # 17 ◇ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◇ (301) 466-9272 ADDS: MC HAMMER, BILLY IDOL, NIKKI, SWEET SENSATION,

### # 18 ◇ Minneapolis

KDWB-FM • PD: BRIAN PHILLIPS / MD: MR. ED LAMBERT ◇ (612) 340-9000 ADDS: THE TIME (#25),

WLOL-FM • PD: GREG STRASSELL / MD: OPEN ◇ (612) 340-9565 ADDS: MARIAH CAREY, BABYFACE, ST. PAUL, THE TIME (#30), STEVIE B (#31),

### # 19 ◇ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◇ (412) 381-8100 ADDS: JANET JACKSON, NIKKI, WILSON PHILLIPS, BRUCE HORNSBY, SNAP,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◇ (412) 821-6140 ADDS: TROOP (#27), AFTER 7 (#30), THE TIME, THE U-KREW, SWEET SENSATION,

### # 20 ◇ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN ◇ (714) 774-9600 ADDS: LOUIE LOUIE (#24), BRUCE HORNSBY (#30), HEART, AEROSMITH, EN VOGUE, BELL BIV DEVOE, AFTER 7 (#13),

### # 21 ◇ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◇ (813) 839-9393 ADDS: GLORIA ESTEFAN, MAXI PRIEST, STEVIE B (#37), BELL BIV DEVOE (#38), THE LIGHTNING SEEDS (#39),

Q105 • PD/MD: OPEN ◇ (813) 287-1047 ADDS: MC HAMMER (#29), STEVIE B (#30), MAXI PRIEST,

### # 22 ◇ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◇ (216) 348-0108 ADDS: MC HAMMER (#23), LISA STANSFIELD, NELSON, THE LIGHTNING SEEDS,

### # 23 ◇ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◇ (602) 258-6161 ADDS: THE TIME (#28), MC HAMMER, TROOP, STEVIE B,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◇ (602) 258-8181 ADDS: WILSON PHILLIPS (#21), THE TIME, STEVIE B, KYPER, THE LIGHTNING SEEDS,

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◇ (602) 964-4000 ADDS: WILSON PHILLIPS, ADAM ANT, KYPER, STEVIE B,

### # 24 ◇ Denver

KS104 • PD: DAVE VAN STONE / MD: OPEN ◇ (303) 427-7700 ADDS: BELL BIV DEVOE (#17), STEVIE B, MARIAH CAREY, THE TIME, MADONNA, KYPER,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◇ (303) 989-1075 ADDS: JANET JACKSON, STEVIE B, MC HAMMER, SNAP, THE TIME, BAD ENGLISH, BRAT PACK,

### # 25 ◇ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◇ (503) 226-0100 ADDS: THE TIME, WILSON PHILLIPS, BROTHER BEYOND, DEL AMITRI,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◇ (503) 226-6731 ADDS: MC HAMMER, GLORIA ESTEFAN, LITA FORD, ST. PAUL,

### # 26 ◇ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ◇ (414) 785-1021 ADDS: NO ADDS THIS WEEK,

WKTI • PD: MIKE BERLAK / MD: OPEN ◇ (414) 332-9611 ADDS: NO ADDS THIS WEEK,

### # 27 ◇ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◇ (816) 531-2535 ADDS: EN VOGUE, DEL AMITRI, FAITH NO MORE, JANET JACKSON,

KXXR • PD: GARY FRANKLIN / MD: STEVE DOUGLAS ◇ (816) 451-1065 ADDS: THIS STATION HAS CHANGED FORMAT

### # 28 ◇ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◇ (401) 433-4200 ADDS: THE U-KREW, THE LIGHTNING SEEDS, STEVIE B (#33), GLORIA ESTEFAN (#34), AEROSMITH (#35),

### # 29 ◇ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◇ (415) 948-0977 ADDS: MAXI PRIEST, SEDUCTION, DEF CON FOUR, STEVIE B, THE TIME, MC HAMMER, PAJAMA PARTY,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◇ (408) 297-5977 ADDS: BRUCE HORNSBY, WILSON PHILLIPS, ANITA BAKER, GLORIA ESTEFAN (#29),

### # 30 ◇ Sacramento

FM102 • PD/MD: BRIAN WHITE ◇ (916) 920-1025 ADDS: BELL BIV DEVOE (#17), KID FROST (#27), ANITA BAKER (#29), MAXI PRIEST,

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◇ (916) 446-5769 ADDS: THE TIME (#27), THE BLACK CROWES, TROOP, STEVIE B,

KWOD • PD: WILLY B. / MD: PAM GRUND ◇ (916) 929-5000 ADDS: STEVIE B (#36), WEST COAST RAP ALL-STARS (#37), THE LIGHTNING SEEDS,

### # 31 ◇ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◇ (513) 763-5500 ADDS: MADONNA (#32), NELSON (#34), ST. PAUL (#35),

### # 32 ◇ Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU ◇ (804) 826-1310 ADDS: SNAP, WILSON PHILLIPS, BRUCE HORNSBY, HEART, SEIKO and DONNIE WAHLBERG,

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◇ (804) 497-1067 ADDS: BAD ENGLISH, WILSON PHILLIPS, SINEAD O'CONNOR, STEVIE B, MADONNA (#22), SWEET SENSATION (#24),

### # 33 ◇ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◇ (714) 889-2651 ADDS: THE LIST IS FROZEN THIS WEEK,

### # 34 ◇ Columbus

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◇ (614) 224-9624 ADDS: MADONNA (#23), GO WEST (#24),

### # 35 ◇ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◇ (504) 581-7002 ADDS: JANET JACKSON (#23), SWEET SENSATION (#24), MARIAH CAREY (#27), MC HAMMER (#28), SNAP (#29), SEIKO and DONNIE WAHLBERG (#30), STEVIE B (#31),

### # 36 ◇ San Antonio

KITY • PD: RICK UPTON / MD: STEPHANIE GRAMM ◇ (512) 225-5111 ADDS: BELL BIV DEVOE (#16), MC HAMMER (#17), MELLOW MAN ACE (#22), STEVIE B (#29), MADONNA, GLORIA ESTEFAN, THE TIME, KOOL SKOOL,

KSQA • PD: LEO VELA / ASST. PD/MD: LEE CRUISE ◇ (512) 271-9600 ADDS: THE LIST IS FROZEN THIS WEEK,

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◇ (512) 655-5500 ADDS: TIMMY T (#27), BELL BIV DEVOE (#29), STEVIE B, MADONNA, GLORIA ESTEFAN, SEIKO and DONNIE WAHLBERG, 49ERS,

### # 37 ◇ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS ◇ (317) 637-8000 ADDS: LOUIE LOUIE, JIMMY RYSER (#29), WILSON PHILLIPS (#30),

### # 38 ◇ Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◇ (801) 359-9536 ADDS: THE TIME, ST. PAUL, SNAP, STEVIE B, UB40, JANET JACKSON (#14), MC HAMMER (#19),

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◇ (801) 485-6700 ADDS: GLORIA ESTEFAN (#21), WILSON PHILLIPS, AME LORAIN,

KISN • PD: GARY WALDRON / MD: GARY MICHAELS ◇ (801) 262-9797 ADDS: ST. PAUL, BRAT PACK, MAXI PRIEST, JIMMY RYSER, GLORIA ESTEFAN,

# TOP40 ADDS

The TOP50 Markets In America

### # 39 ♦ Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ♦ (716) 876-0930 ADDS: MC HAMMER (#29), THE U-KREW (#30), THE LIGHTNING SEEDS, WILSON PHILLIPS,

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ♦ (716) 884-5101 ADDS: STEVIE B (#30),

### # 40 ♦ Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN ♦ (203) 776-4012 ADDS: WILSON PHILLIPS, THE TIME, SEDUCTION, G. LAMOND,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ♦ (203) 249-9577 ADDS: THE TIME (#26), MC HAMMER (#28), INDIA, TIANA, STEVIE B,

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ♦ (203) 522-1080 ADDS: MC HAMMER (#34), MELLOW MAN ACE (#35), THE TIME (#38), KYPER,

### # 41 ♦ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ♦ (704) 342-4102 ADDS: BELL BIV DEVOE, STEVIE B (#27), THE TIME (#36),

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ♦ (704) 392-6191 ADDS: MELLOW MAN ACE (#25), HEART, BRUCE HORNSBY, SEDUCTION,

### # 42 ♦ Memphis

FM100 • PD/MD: STEVE CONLEY ♦ (901) 726-0468 ADDS: MADONNA, WILSON PHILLIPS,

### # 43 ♦ Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ♦ (407) 788-1400 ADDS: SOMETHING SPECIAL, STEPHANIE MILLS, MIKI HOWARD, STEVIE B,

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ♦ (407) 629-5105 ADDS: GLORIA ESTEFAN (#25), GLENN MEDEIROS f./Bobby Brown, MARIAH CAREY, SEDUCTION, BRUCE HORNSBY,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ♦ (407) 339-1067 ADDS: SWEET SENSATION, HEART (#34), JOHNNY GILL (#35),

### # 44 ♦ Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ♦ (201) 774-7700 ADDS: WILSON PHILLIPS (#27), JAMES INGRAM (#29), BASIA (#30), REGINA BELLE (#32), GEORGE LAMOND, BAD ENGLISH,

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ♦ (609) 597-1100 ADDS: LISA STANSFIELD (#29), NIKKI (#30),

### # 45 ♦ Rochester

98PXY • PD: KEVIN KENNY / MD: CAT COLLINS ♦ (716) 325-5300 ADDS: WILSON PHILLIPS, MOTLEY CRUE,

### # 46 ♦ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ♦ (615) 256-6556 ADDS: STEVIE B, JANE CHILD, THE TIME, GO WEST, MC HAMMER, GLORIA ESTEFAN,

### # 47 ♦ Oklahoma City

KJ103 • PD: MIKE MCCOY / MD: BILLY THE KIDD ♦ (405) 840-5271 ADDS: CANDY FLIP (#23), BELL BIV DEVOE (#25), MC HAMMER, BRAT PACK,

Z99 • PD/MD: BRETT DUMLER ♦ (405) 942-3399 ADDS: GLORIA ESTEFAN, THE TIME, MAXI PRIEST,

### # 48 ♦ Dayton

WGTV • PD: JEFF BALLENTINE / MD: RANDY ROSS ♦ (513) 294-5858 ADDS: LISA STANSFIELD, SNAP, MC HAMMER, MELLOW MAN ACE, BRUCE HORNSBY,

### # 49 ♦ Louisville

WDJX • PD: CHRIS SHEBEL / MD: JILL MEYER ♦ (502) 589-4800 ADDS: JOHNNY GILL, BROTHER BEYOND, JANET JACKSON, ANITA BAKER,

### # 50 ♦ Greensboro/Winston-Salem

WJMH • PD: CHRIS BAILEY / MD: KELLY MASTERS ♦ (919) 855-6500 ADDS: MC HAMMER, GLEN JONES, THE TIME, JANET JACKSON, GEOFF MCBRIDE, TONY! TONI! TONE!

WKSI • PD: OPEN / MD: GREG STEVENS ♦ (919) 275-9895 ADDS: EN VOGUE (#22), BILLY IDOL (#23),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ♦ (919) 759-2316 ADDS: SWEET SENSATION, WILSON PHILLIPS, SEDUCTION, BROTHER BEYOND, THE TIME,

### Montreal, Canada

CKOI • PD: BOB LÉBOURD / MD: GUY BROUILLARD ♦ (514) 766-2311 ADDS: JOHNNY CLEGG & SAVUKA (#38), SNAP, JEFF LYNNNE,

## THE TOP TRENDSETTERS

93Q / Syracuse ♦ PD: NEIL SULLIVAN / MD: GARY DUNES ♦ (315) 446-9090 • ADDS: BRUCE HORNSBY (#39), WILSON PHILLIPS (#40), ANITA BAKER, M.C. HAMMER, THE U-KREW,

93QD / Alexandria ♦ PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ♦ (318) 445-1234 • ADDS: MELLOW MAN ACE, BABYFACE, HEART, WILSON PHILLIPS, CROSBY, STILLS & NASH, TIMMY T, M.C. HAMMER, MAXI PRIEST,

95SX / Charleston ♦ PD/MD: WALT SPECK ♦ (803) 849-9500 • ADDS: BRUCE HORNSBY, ANITA BAKER, SEDUCTION, SWEET SENSATION, GEORGE LAMOND, THE LIGHTNING SEEDS,

95XIL / Parkersburg ♦ PD/MD: LARRY HUGHES ♦ (304) 485-7425 • ADDS: BRUCE HORNSBY, WILSON PHILLIPS, SWEET SENSATION, HEART,

95XXX / Burlington ♦ PD: OPEN / MD: J.J. RILEY ♦ (802) 655-9530 • ADDS: BRUCE HORNSBY, SINEAD O'CONNOR, WILSON PHILLIPS,

97KYN / St. Mary's ♦ PD: DAVE MICHAELS / MD: OREW DERSHIMER ♦ (814) 834-9700 • ADDS: JANET JACKSON (#27), HEART (#28), BRUCE HORNSBY (#29),

98KXS-FM / Highland Park ♦ PD: JADA BROWN / MD: TOYA BEASLEY ♦ (707) 428-5134 • ADDS: MARIAH CAREY (#29), ALISHA (#30), INDIA, TIANA,

99.9KH / Ocean City ♦ PD: HITMAN / MD: KEVIN OCEAN ♦ (301) 289-3456 • ADDS: AEROSMITH, THE TIME, BRAT PACK, BABYFACE, BAD ENGLISH, WILSON PHILLIPS,

99WGY / Schenectady ♦ PD: TOM PARKER / MD: MARTY LEGERE ♦ (518) 381-4800 • ADDS: BRUCE HORNSBY, WILSON PHILLIPS, M.C. HAMMER, GLORIA ESTEFAN, ANITA BAKER, THE TIME,

B98 / Kalspell ♦ PD/MD: BENNY B. JR. ♦ (406) 862-5565 • ADDS: THE LIST IS FROZEN THIS WEEK,

FM104 / Modesto ♦ PD: GARY DeMARONEY / MD: ERIC HOFFMAN ♦ (209) 572-0104 • ADDS: MADONNA, WILSON PHILLIPS,

G105 / Raleigh ♦ PD: BRIAN PATRICK / MD: JIM HARRISON ♦ (919) 683-2055 • ADDS: MADONNA (#31), MARIAH CAREY (#32), BILLY IDOL (#33), AEROSMITH (#34), THE TIME (#35),

G98 / Portland ♦ PD: JIM RANDALL / MD: JON BRYANT ♦ (207) 775-6321 • ADDS: MADONNA, JANE CHILD, THE TIME, HEART, JEFF LYNNE, ANITA BAKER, SEDUCTION, NELSON,

H0195 / Jackson ♦ PD: AUBREY PRINCE / MD: DAVE MORALES ♦ (601) 366-1989 • ADDS: M.C. HAMMER (#30), MADONNA (#33), GO WEST (#34), THE TIME (#35),

H0199.9 / Easton ♦ PD: JIM SCHAEFER / MD: ERIC STRYKER ♦ (215) 258-6155 • ADDS: THE TIME, THE U-KREW, BROTHER BEYOND, 49ERS,

H0194 / Honolulu ♦ PD: ALAN ODA / MD: KIMO VILLARIANO ♦ (808) 531-4602 • ADDS: BELL BIV DEVOE, STEVIE B, JANET JACKSON, FAN CLUB, SEIKO and Donna Wahlberg, KOOL SKOOL,

JEF-FM / Erie ♦ PD: JIM COOK / MD: ROBIN BANKS ♦ (814) 455-2741 • ADDS: SWEET SENSATION, WILSON PHILLIPS, HEART, GEORGE LAMOND, LITA FORD, FAITH NO MORE,

K104 / Erie ♦ PD/MD: CHRIS SQUIRES ♦ (814) 452-2041 • ADDS: MADONNA, GO WEST,

K106 / Beaumont ♦ PD: NEIL HARRISON / MD: PAM PACE ♦ (409) 769-2475 • ADDS: M.C. HAMMER, WILSON PHILLIPS, THE TIME, GLORIA ESTEFAN, ST. PAUL,

K92 / Roanoke ♦ PD: EDDIE HASKELL / MD: DAVID LEE MICHAELS ♦ (703) 774-9200 • ADDS: KISS, BRUCE HORNSBY, WILSON PHILLIPS, JOHNNY GILL, MODERN ENGLISH,

K60 / Waltham Falls ♦ PD: MIKE GARRARD / MD: CINDY STARR ♦ (503) 884-0661 • ADDS: HEART (#40), WILSON PHILLIPS, BRUCE HORNSBY, TYLER COLLINS, BROTHER BEYOND, SOUL II SOUL, THE TIME,

KAMZ / El Paso ♦ PD: JOHN ALLEN WEIZ / MD: DAN MALBAEZ ♦ (915) 544-7600 • ADDS: BELL BIV DEVOE (#15), LISA STANSFIELD (#28), SEDUCTION, M.C. HAMMER,

KAY / Tulsa ♦ PD: JAN DEAN / MD: OPEN ♦ (918) 492-2020 • ADDS: MADONNA, LISA STANSFIELD,

KBFM / McAllen-Brownsville ♦ PD: DUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO ♦ (512) 383-4961 • ADDS: DANGER DANGER, WILSON PHILLIPS, M.C. HAMMER, THE TIME, AEROSMITH,

KBOS / Fresno ♦ PD: JEFF DAVIS / MD: DON PARKER ♦ (209) 237-9361 • ADDS: M.C. HAMMER (#37), STEVIE B (#40), THE TIME, KID FROST, THE WEST COAST RAP ALL STARS, BRAT PACK, KYPER,

KBOZ / Bozeman ♦ PD: DIANE BARNHART / MD: ROGER NELSON ♦ (406) 586-5466 • ADDS: ANITA BAKER, WILSON PHILLIPS, SINEAD O'CONNOR, HEART, AEROSMITH,

KBTS / Austin ♦ PD: LISA TONACCI / MD: TRACY AUSTIN ♦ (512) 345-9300 • ADDS: MADONNA (#35), BILLY IDOL (#36), SWEET SENSATION (#38), THE TIME (#39), GLORIA ESTEFAN (#40), ADAM ANT (#41),

KCAQ / Oxford ♦ PD: ROOSTER RHODES / MD: ANNIE SAGE ♦ (805) 483-1000 • ADDS: THE TIME, A.M.E LORAIN, STEVIE B, SOUL II SOUL, SEIKO and Donna Wahlberg,

KCHX / Midland ♦ PD/MD: CRANG ROBERTS ♦ (915) 561-8833 • ADDS: GLORIA ESTEFAN, JANET JACKSON, SNAP, MELLOW MAN ACE, THE TIME, ST. PAUL,

KCLD / St. Cloud ♦ PD: BRIAN WRIGHT / MD: CHARLIE DOUGLAS ♦ (612) 251-1450 • ADDS: MADONNA (#29), EN VOGUE (#31),

KCMQ / Columbia ♦ PD: BRIAN HANSON / MD: OPEN ♦ (314) 449-2433 • ADDS: BRUCE HORNSBY, WILSON PHILLIPS (#34), EN VOGUE (#33), SNAP, THE TIME,

KDON / Salinas ♦ PD: JAMIE HYATT / MD: EFREN SIFUENTES ♦ (408) 422-3365 • ADDS: M.C. HAMMER (#28), KID FROST (#30), INDM, THE TIME, STEVIE B, 49ERS,

KEEZ / Maricopa ♦ PD: MARK SEGER / MD: MIKE MURPHY ♦ (507) 345-4646 • ADDS: MADONNA (#38), AEROSMITH (#39), HEART (#40), BRUCE HORNSBY, SINEAD O'CONNOR, ANITA BAKER,

KEWB / Redding ♦ PD/MD: SIMON DE LA ROSA ♦ (916) 243-5392 • ADDS: MADONNA (#25), AEROSMITH (#27), SEIKO and Donna Wahlberg (#28), HEART (#29),

KEZB-FM / El Paso ♦ PD: BOB WEST / MD: ANGEL GONZALES ♦ (915) 533-9400 • ADDS: SWEET SENSATION,

KEZH / Hastings ♦ PD/MD: MIKE WILL ♦ (402) 463-1314 • ADDS: TOMMY PAGE, MARIAH CAREY, THE SUNDAYS, DEL AMITRI,

KF95 / Base ♦ PD/MD: MIKE KASPER ♦ (208) 888-4321 • ADDS: WILSON PHILLIPS (#35), FAITH NO MORE, SINEAD O'CONNOR,

KFBD / Waynesville ♦ PD: STEVEN GREENLEE / MD: TIM MCNULT ♦ (314) 336-3133 • ADDS: HEART (#38), NELSON, ST. PAUL, BATON ROUGE, MAXI PRIEST, BRUCE HORNSBY, SEIKO and Donna Wahlberg,

KFBQ / Cheyenne ♦ PD: SCOTT BIRD / MD: MICHAEL GAMBY ♦ (307) 634-4461 • ADDS: NO ADDS THIS WEEK,

KFFM / Yakima ♦ PD/MD: GREG ADAMS ♦ (509) 248-1460 • ADDS: WILSON PHILLIPS, BRUCE HORNSBY, AEROSMITH, MAXI PRIEST,

KFRX / Lincoln ♦ PD: J.J. COOK / MD: SUNNY VALENTINE ♦ (402) 483-5100 • ADDS: MADONNA, WILSON PHILLIPS, SEIKO and Donna Wahlberg, AEROSMITH,

KFTZ / Iloilo Falls ♦ PD: RICH SUMMERS / MD: MINDY KARY ♦ (208) 523-3722 • ADDS: AEROSMITH, WILSON PHILLIPS, MISSION U.K., BABYFACE, JIMMY RYSER, NELSON,

KG95 / Sioux City ♦ PD: DENNY ANDERSON / MD: KEVIN KOLLINS ♦ (712) 258-5595 • ADDS: WILSON PHILLIPS, NELSON, ST. PAUL,

KGGG / Rapid City ♦ PD: RICK ALLEN / MD: SCOTT BRADLEY ♦ 605 348-1100 • ADDS: JIMMY RYSER, BRUCE HORNSBY, AEROSMITH, BAD COMPANY,

KGWY / Gillette ♦ PD: MICHAEL BERRY / MD: MARTHA STEELE ♦ (307) 686-2242 • ADDS: MADONNA (#37), BRUCE HORNSBY (#38), AEROSMITH (#40), WILSON PHILLIPS, THE SKAM,

KHFI / Austin ♦ PD/MD: SELBY EDWARDS ♦ (512) 474-7233 • ADDS: GEORGE LAMOND, HEART, ANITA BAKER, WILSON PHILLIPS,

KHOK / Great Bend ♦ PD/MD: DARREL BIKER ♦ None • ADDS: AEROSMITH, MAXI PRIEST, SEIKO and Donna Wahlberg, BRUCE HORNSBY, SWEET SENSATION, WILSON PHILLIPS, ST. PAUL,

KHSS / Walla Walla ♦ PD: THOMAS HODGINS / MD: CHUCK STEVENS ♦ (509) 522-5412 • ADDS: SWEET SENSATION, NELSON, AEROSMITH, HEART,

KHTT / Santa Rosa ♦ PD: JEFF COCHRAN / MD: GLENN MITCHELL ♦ (707) 545-3313 • ADDS: LITA FORD (#36), BABYFACE (#39), BAD COMPANY (#40),

KIQY / Lebanon ♦ PD/MD: MIKE SHANNON ♦ (503) 411-1743 • ADDS: MADONNA, BRUCE HORNSBY, JANET JACKSON, WILSON PHILLIPS,

KISQ / Corpus Christ ♦ PD: TOD TUCKER / MD: SEAN MALL ♦ (512) 888-5555 • ADDS: SEIKO and Donna Wahlberg, ERASURE, THE LONDON QUIREBOYS,

KISR / Fort Smith ♦ PD/MD: KEN WALL ♦ (501) 785-2526 • ADDS: LITA FORD, WILSON PHILLIPS, THE LIGHTNING SEEDS, GEORGE LAMOND, THE TIME, ALAS, MISSION U.K., SNAP, DANGER DANGER, SOUL II SOUL, AEROSMITH, 19ERS,

KIXS / Killeen ♦ PD: CHUCK BAKER / ASST. PD/MD: GARY RICHARDS ♦ (817) 699-5000 • ADDS: AEROSMITH, MADONNA,

KIXY / San Angelo ♦ PD/MD: JEFF GARRISON ♦ (915) 653-3387 • ADDS: AEROSMITH, SEDUCTION (#37), GLORIA ESTEFAN (#24) WILSON PHILLIPS, A.M.E LORAIN, M.C. HAMMER (#40), ANITA BAKER (#39),

KJIG / Spencer ♦ PD: BRIAN NEWCOMB / MD: JIMMY MAI ♦ (712) 262-6393 • ADDS: WILSON PHILLIPS (#31), BRUCE HORNSBY (#35), ST. PAUL, NELSON, MAXI PRIEST, GREGORY GRAY, SOUL II SOUL, ERASURE, SINEAD O'CONNOR, TOMMY JAMES,

KJLS / Hays/Great Bend ♦ PD: JACK CREES / MD: RANDY WEST ♦ (913) 628-1064 • ADDS: AEROSMITH, BATON ROUGE, MOTLEY CRUE (#38), BRUCE HORNSBY, ST. PAUL, MAXI PRIEST, GLORIA ESTEFAN, WILSON PHILLIPS, GLENN MEDEIROS I/BOBBY BROWN,

KKBG / Hilo ♦ PD/MD: DANNY AUSTIN ♦ (808) 961-0651 • ADDS: BELL BIV DEVOE, BRUCE HORNSBY, MADONNA, HEART, SLICE, ANITA BAKER, BROTHER BEYOND, MAXI PRIEST, MIDNIGHT OIL, SOUL II SOUL, SINEAD O'CONNOR,

KKHT / Springfield ♦ PD: DAVE ALEXANDER / MD: TIM JUSTIN ♦ (417) 883-9000 • ADDS: WILSON PHILLIPS, THE TIME, ST. PAUL,

KKMG / Colorado Springs ♦ PD: SCOOTER E. STEVENS / MD: TREVOR CAREY ♦ (719) 576-1100 • ADDS: M.C. HAMMER (#22), THE TIME, STEVIE B, MADONNA, TROOP, KOOL SKOOL,

KKRD / Wichita ♦ PD: JACK OLIVER / MD: GREG WILLIAMS ♦ (316) 265-0721 • ADDS: BRUCE HORNSBY, M.C. HAMMER, FAITH NO MORE, ANITA BAKER, THE TIME, DANGER DANGER,

KKS-FM / Albuquerque ♦ PD/MD: JOHN IAYNES ♦ (505) 265-1431 • ADDS: BROTHER BEYOND, THE TIME, ANITA BAKER, THE U-KREW, THE LIGHTNING SEEDS,

KKCK / Bakersfield ♦ PD/MD: CHRIS SQUIRES ♦ (805) 222-9929 • ADDS: SWEET SENSATION, STEVIE B,

KKYK / Little Rock ♦ PD: BRIAN BRIDGMAN / MD: CHRIS Y ROBERTS ♦ (501) 661-7570 • ADDS: BILLY IDOL, BRUCE HORNSBY,

KLBB / El Dorado ♦ PD: MICHAEL STEEL / MD: RON WEST ♦ (501) 863-5121 • ADDS: JIMMY RYSER, SWEET SENSATION, AEROSMITH, EL CTIC BOYS, BABYFACE, REBEL M.C.,

KLUC / Las Vegas ♦ PD: JERRY OGAN / ASST. PD/MD: AL TAYLOR ♦ (702) 739-9383 • ADDS: BELL BIV DEVOE (#23), STEVIE B (#25), THE TIME, MADONNA,

KLYK / Longview/Texas ♦ PD: BOB HART / ASST PD/MD MIKE STONE ♦ (206) 425-1500 • ADDS: BRUCE HORNSBY, NELSON, WILSON PHILLIPS, THE LONDON QUIREBOYS,

KLYV / Dubuque ♦ PD: JEFF DAVIS / MD: TIM JANSEN ♦ (319) 557-1040 • ADDS: THE TIME, MAXI PRIEST, WILSON PHILLIPS, BAD ENGLISH, BRUCE HORNSBY (#33), BRAT PACK (#38),

KMOK / Lewiston ♦ PD: KEITH HAVENS / MD: KEVIN CHASE ♦ (208) 746-5056 • ADDS: SEIKO and Donna Wahlberg, WILSON PHILLIPS, SINEAD O'CONNOR, BABYFACE, THE TIME, JIMMY RYSER, MADONNA (#26), HEART (#27), EN VOGUE (#40),

KMON / Great Falls ♦ PD: DAVE LEVIN / MD: P.J. MILLER ♦ (406) 761-1000 • ADDS: MADONNA, WILSON PHILLIPS, KEITH SWEAT, SWEET SENSATION, NELSON,

KNEN / Norfolk ♦ PD: DOUG KOEHN / MD: TODD MICHAELS ♦ (402) 379-3300 • ADDS: WILSON PHILLIPS, SWEET SENSATION, SEDUCTION,

KNIN / Wichita Falls ♦ PD: JAY MICHAELS / MD: JIM SCOTT ♦ (817) 855-6924 • ADDS: AEROSMITH (#37), JOHNNY GILL (#38), SEDUCTION (#39), BROTHER BEYOND (#40), WILSON PHILLIPS, FAITH NO MORE,

KNOE / Monroe ♦ PD: RUSS MITCHELL / MD: MIKE MEHLING ♦ (318) 388-8888 • ADDS: WILSON PHILLIPS, THE TIME, SINEAD O'CONNOR, GLORIA ESTEFAN, BRAT PACK, DANGER DANGER, LITA FORD,

KOKZ / Waterloo/Cedar Rapids ♦ PD: KATT SIMON / MD: RON NEWMAN ♦ (319) 233-3371 • ADDS: WILSON PHILLIPS, EN VOGUE (#39), AEROSMITH, MADONNA, ST. PAUL,

KOYE / Laredo ♦ PD/MD: STEVE CHASE ♦ (512) 723-4396 • ADDS: LINEAR (#28), JANET JACKSON, AEROSMITH, THE TIME, ANITA BAKER, WILSON PHILLIPS,

KPAT / Sioux Falls ♦ PD: SCOTT MAIGREY / MD: COREY WARD ♦ (605) 339-9999 • ADDS: SINEAD O'CONNOR (#28), ST. PAUL (#30),

KPRR / El Paso ♦ PD/MD: ELI MOLANO ♦ (915) 532-6515 • ADDS: M.C. HAMMER (#25), STEVIE B (#26), DEPECHE MODE (#27), INDIA (#28), YOUNG & RESTLESS (#29),

KPKI / Ft. Pleasant ♦ PD: STEVE BAILEY / ASST. PD/MD: MICK FULGHAM ♦ (214) 572-8726 • ADDS: BRUCE HORNSBY (#32), HEART, GEORGE LAMOND, SNAP, MELLOW MAN ACE, WILSON PHILLIPS, MISSION U.K.,

KPKR / Anchorage ♦ PD/MD: STEVE KNOLL ♦ (907) 243-3141 • ADDS: BILLY IDOL (#31), BRUCE HORNSBY (#34), AEROSMITH (#35),

KOCR / Cedar Rapids ♦ PD: GARY DIXON / MD: J.J. GERARD ♦ (319) 363-2061 • ADDS: M.C. HAMMER (#40), ST. PAUL, JIMMY RYSER, WILSON PHILLIPS, ANITA BAKER,

KOHT / Grand Forks ♦ PD: RAY BELL / MD: JAY MURPHY ♦ (701) 746-1413 • ADDS: DEPECHE MODE (#28), WILSON PHILLIPS (#29), SEDUCTION,

KOIZ / Amarillo ♦ PD/MD: JON ANDERSON ♦ (806) 353-6663 • ADDS: ANITA BAKER, GLORIA ESTEFAN, THE TIME, JIMMY RYSER, MISSION U.K., SEIKO and Donna Wahlberg, WILSON PHILLIPS (#36), M.C. HAMMER (#38),

KOKQ / Omaha ♦ PD/MD: DREW BENTLEY ♦ (402) 342-2000 • ADDS: HEART, THE TIME, NELSON, SEDUCTION, ELTON JOHN,

KOKYFM / Kearney ♦ PD/MD: MITCH COOLEY ♦ (308) 736-6464 • ADDS: FAITH NO MORE (#17), BRUCE HORNSBY (#32), ELTON JOHN, WILSON PHILLIPS, NELSON,

KOLA / Manhattan ♦ PD: MIKE TEMAT / MD: None ♦ (913) 776-0104 • ADDS: MADONNA, BROTHER BEYOND,

KQMG / Honolulu ♦ PD: KIMO AXANE / ASST. PD/MD: KRIS HART ♦ (808) 539-9369 • ADDS: STEVIE B, MADONNA, PROPAGANDA, BROTHER BEYOND, GLORIA ESTEFAN, GEORGE LAMOND,

KRNQ / Des Moines ♦ PD: CHUCK KNIGHT / MD: BOB LEWIS ♦ (515) 280-1350 • ADDS: MADONNA (#29),

KRQ / Tucson ♦ PD: JOHN PEAKE / ASST PD/MD: ROGER SCOTT ♦ (602) 323-9400 • ADDS: JANET JACKSON, MADONNA, MAXI PRIEST, THE TIME, STEVIE B,

KRRG / Laredo ♦ PD: KIRK DAVIDSON / MD: TINA SIMONET ♦ (512) 724-9800 • ADDS: M.C. HAMMER, THE TIME, AEROSMITH, HEART, ERASURE,

KSKG / Salina ♦ PD: STEVE DAVIS / MD: JEFF TRAVIS ♦ (913) 825-4631 • ADDS: FAITH NO MORE, GLORIA ESTEFAN, ST. PAUL, M.C. HAMMER, WILSON PHILLIPS, JIMMY RYSER, BRUCE HORNSBY, THE TIME,

# TOP 40 ADDS

## The Top Trendsetters In America

KSNB / Lafayette ◊ PD: STEVE SMALL / MD: "FAST EDDIE" NELSON ◊ (318) 232-1311 • ADDS: STEVIE B (#32), BILLY IDOL (#33), JANET JACKSON (#34), GO WEST, ANITA BAKER, THE TIME.

KSND / Eugene ◊ PD: BWANA JOHNNY / MD: LOUITA VELEZ ◊ (503) 686-9123 • ADDS: M.C. HAMMER, MISSION U.K., WILSON PHILLIPS, NELSON, ADAM ANT, ST. PAUL, BABYFACE.

KTAG / Cody ◊ PD: ROB HAMILTON / MD: KEN KUNZ ◊ (307) 527-6444 • ADDS: BAD ENGLISH, JANE CHILD, GEORGE LAMOND, SEDUCTION, MADONNA, HEART, AEROSMITH.

KTMT / Macdon ◊ PD: MITCH STEWART / MD: GRANT TRESSELL ◊ (503) 779-1550 • ADDS: ANITA BAKER, M.C. HAMMER, THE TIME, LITA FORD, GLORIA ESTEFAN, FAITH NO MORE, SEIKO and Donnie Wahlberg.

KTRS / Casper ◊ PD: PETER MASSE / MD: OPEN ◊ (307) 235-7000 • ADDS: WILSON PHILLIPS, BROTHER BEYOND, ST. PAUL, GLORIA ESTEFAN, HEART, AEROSMITH.

KTUX / Shreveport ◊ PD: KEN SHEPHERD / MD: KEITH GREER ◊ (318) 635-9999 • ADDS: GLORIA ESTEFAN, HEART, BAD COMPANY.

KTXV / Jefferson City ◊ PD: BOBBY JACKSON / MD: KEVIN MICHAELS ◊ (314) 893-5696 • ADDS: ANITA BAKER, GEORGE LAMOND, SINEAD O'CONNOR, ST. PAUL, THE TIME.

KUUB / Bazeman ◊ PD: JIM DIAMOND / MD: STEVE JACKSON ◊ (406) 586-2343 • ADDS: SWEET SENSATION.

KYTI / Tacoma ◊ PD/M: JOHN MANGAN ◊ (206) 756-5884 • ADDS: NIKKI (#23), MARIAH CAREY (#29), GEORGE LAMOND (#36), MADONNA, MOTLEY CRUE, WILSON PHILLIPS, HOUSE OF LOVE, THEY MIGHT BE GIANTS.

KWIN / Stockton ◊ PD/M: JOHNNY MILFORD ◊ (209) 951-8165 • ADDS: THE TIME (#25), STEVIE B (#27), MIKI HOWARD (#39), SINEAD O'CONNOR (#40).

KWNZ / Reno ◊ PD: RAY KALUSA / MD: RICK CARTER ◊ (702) 323-0123 • ADDS: THE LIGHTNING SEEDS, WILSON PHILLIPS, GLORIA ESTEFAN, A'ME LORAIN, SINEAD O'CONNOR, JOHNNY GILL.

KWTX-FM / Waco ◊ PD: DAVE CHRISTOPHER / MD: OPEN ◊ (817) 776-1330 • ADDS: BRUCE HORNSBY, SWEET SENSATION, NIKKI, MARIAH CAREY, NELSON.

KWXC / Hills ◊ PD/M: BILL DAWSON ◊ (808) 935-5461 • ADDS: NELSON, BABYFACE, BROTHER BEYOND, HEART, SINEAD O'CONNOR, ERASURE.

KXIQ / Bend ◊ PD/M: GREGG LENNY ◊ (503) 382-5611 • ADDS: SEDUCTION (#42), SWEET SENSATION (#43), BAD ENGLISH (#44), MADONNA (#47).

KYRK / Las Vegas ◊ PD: OPEN / MD: CORY RICHARDS ◊ (702) 731-9797 • ADDS: MADONNA (#20), BILLY IDOL (#21), SNAP.

KYYA / Billings ◊ PD: JACK BELL / MD: CHARLIE FOX ◊ (406) 652-2280 • ADDS: M.C. HAMMER, KYPHER, LISA STANSFIELD.

KYYY / Bismarck ◊ PD/M: BOB BECK ◊ (701) 224-9393 • ADDS: NIKKI, HEART, A'ME LORAIN, JIMMY RYSER, ST. PAUL, WILSON PHILLIPS.

KZ103 / Tupelo ◊ PD: REX HOLLIDAY / MD: LISA LANDAU ◊ (601) 844-3808 • ADDS: HEART (#34), EN VOEGUE (#39), JANE CHILD (#40).

KZ93 / Peoria ◊ PD: KEITH EDWARDS / MD: GENE STERN ◊ (309) 688-3131 • ADDS: AEROSMITH, WILSON PHILLIPS.

KZBB / Ft. Smith ◊ PD: TOM BROWNE / MD: WILLIE STEVENS ◊ (501) 646-2000 • ADDS: HEART, THE TIME, BRAT PACK, LITA FORD.

KZFM / Corpus Christi ◊ PD: J.D. GONZALES / ASST. PD/M: DANNY D ◊ (512) 883-3516 • ADDS: GLORIA ESTEFAN, THE TIME, BROTHER BEYOND, M.C. HAMMER, STEVIE B, DANGER DANGER, MAXI PRIEST.

KZII / Lubbock ◊ PD/M: CHUCK LUCK ◊ (806) 794-7979 • ADDS: GLORIA ESTEFAN, M.C. HAMMER, FAITH NO MORE, SEIKO and Donnie Wahlberg, BRAT PACK, WILSON PHILLIPS.

KZIO / Durham ◊ PD: JOHN MICHAELS / MD: TOMMY B ◊ (218) 728-6406 • ADDS: HEART, BRUCE HORNSBY, WILSON PHILLIPS, AEROSMITH, ST. PAUL, JIMMY RYSER.

KZMC / McCook ◊ PD: CATHY CARTWRIGHT / MD: STEVE LEPPER ◊ (308) 345-1981 • ADDS: M.C. HAMMER, WILSON PHILLIPS, NELSON, ST. PAUL, BATON ROUGE.

KZOR / Hobbs ◊ PD: HARRY HARLAN / MD: PHIL HOUSTON ◊ (505) 397-4969 • ADDS: HEART, BABYFACE, M.C. HAMMER, BRUCE HORNSBY.

KZOU / Little Rock ◊ PD: PETER STEWART / MD: GREG GEARY ◊ (501) 661-0150 • ADDS: ANITA BAKER, MADONNA, WILSON PHILLIPS, THE TIME, M.C. HAMMER.

KZZU / Spokane ◊ PD: KEN HOPKINS / MD: CHUCK MATHESON ◊ (509) 536-5555 • ADDS: M.C. HAMMER, WILSON PHILLIPS, BAD COMPANY, GLORIA ESTEFAN, JIMMY RYSER, LITA FORD.

MAX94 / Rolla ◊ PD: TIM FLOYD / MD: ANGIE V ◊ (314) 346-1590 • ADDS: ELECTRIC BOYS (#30), SLEEZE BEEZ (#29), AEROSMITH (#28), BRUCE HORNSBY (#27), TOM PETTY (#26).

OK95 / Tri-Cities ◊ PD: PAUL WALKER / MD: GREG DeLANGE ◊ (509) 586-2151 • ADDS: WILSON PHILLIPS, THE LIGHTNING SEEDS, FAITH NO MORE, MADONNA (#40), SINEAD O'CONNOR.

POWER108 / Gulfport ◊ PD: STEVE SPILLMAN / MD: RAY MILLER ◊ (601) 832-5111 • ADDS: BABYFACE, THE TIME, THE LIGHTNING SEEDS, M.C. HAMMER, MELLOW MAN ACE, STEVIE B.

POWER94.5 / Junction City ◊ PD: JAMES PHELPS / MD: KEVIN COLLINS ◊ (913) 776-9494 • ADDS: TONY! TONI! TONI! (#33), BABYFACE (#34), WILSON PHILLIPS (#35), MELLOW MAN ACE (#36), M.C. HAMMER (#37).

POWER98 / Myrtle Beach ◊ PD: BARRY RICHARDS / MD: STEVIE "ROCKER" RICHARDS ◊ (803) 236-9800 • ADDS: M.C. HAMMER, BAD ENGLISH, STEVIE B, WILSON PHILLIPS, THE TIME.

Q104 / Gadsden ◊ PD: LEO DAVIS / MD: JEFF DONAVAN ◊ (205) 543-3246 • ADDS: WILSON PHILLIPS, THE TIME, GEORGE LAMOND, JIMMY RYSER, NELSON, GO WEST.

SLY96 / San Luis Obispo ◊ PD: JONATHAN HARTE / MD: DEAN CLARK ◊ (805) 543-9400 • ADDS: MADONNA, WILSON PHILLIPS, NELSON.

WAAL / Binghamton ◊ PD: DON MORGAN / ASST. PD/M: MIKE ORZEL ◊ (607) 772-8850 • ADDS: MARIAH CAREY (#17), MELLOW MAN ACE (#29), SWEET SENSATION (#33), SEDUCTION (#34), M.C. HAMMER (#35), MADONNA (#36).

WABB / Mobile ◊ PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON ◊ (205) 432-5572 • ADDS: STEVIE B, ANITA BAKER, WILSON PHILLIPS, SWEET SENSATION, MICHAEL BOLTON, EN VOEGUE.

WAEB-FM / Allentown ◊ PD: RICK RYDER / MD: ERIC JOHNSON ◊ (215) 434-4424 • ADDS: BRUCE HORNSBY, THE TIME, THE LONDON QUIREBOYS, BROTHER BEYOND.

WAIL / Key West ◊ PD: BUDDY OJEDA / ASST. PD/M: COLLINS ◊ (305) 296-7575 • ADDS: THE LONDON QUIREBOYS, HEART, HOTHOUSE FLOWERS, LA GUNS, BRUCE HORNSBY.

WANS / Greenville ◊ PD: BILL CATCHER / MD: DOC HOLIDAY ◊ (803) 224-3424 • ADDS: M.C. HAMMER (#28).

WAPE / Jacksonville ◊ PD/M: BILL PASHA ◊ (904) 725-9273 • ADDS: BILLY IDOL, BROTHER BEYOND, AEROSMITH.

WAPI / Birmingham ◊ PD: MARK ST. JOHN / ASST. PD/M: SCOTT BOHANNON ◊ (205) 933-9274 • ADDS: BRUCE HORNSBY, WILSON PHILLIPS, THE TIME.

WAYS / Macon ◊ PD: RICK WOODRILL / MD: SCOTT TYLER ◊ (912) 741-9999 • ADDS: M.C. HAMMER, BAD ENGLISH, BRUCE HORNSBY, JIMMY RYSER, THE TIME, ANITA BAKER, SEDUCTION.

WAZY / Lafayette ◊ PD: MARK GALLAGHER / MD: JIM CERONE ◊ (317) 474-1410 • ADDS: EN VOEGUE (#31), AEROSMITH, JIMMY RYSER.

WBEC-FM / Pittsfield ◊ PD/M: RYAN WALKER ◊ (413) 499-3333 • ADDS: STEVIE B, BROTHER BEYOND.

WBNO / Bloomington ◊ PD: MIKE JUSTIN / MD: JOHN WEIS ◊ (309) 829-1221 • ADDS: MADONNA, HEART, JIMMY RYSER, THE TIME, FAITH NO MORE.

WBWB / Bloomington ◊ PD: MARK CALLAGHAN / MD: JIM CERONE ◊ (812) 332-9292 • ADDS: EN VOEGUE (#33), BABYFACE, JIMMY RYSER.

WCGO / Columbus ◊ PD: CHUCK HARRIS / MD: LEE McCARD ◊ (404) 327-1217 • ADDS: HEART, WILSON PHILLIPS, STEVIE B, SOUL II SOUL, GLORIA ESTEFAN, THE TIME.

WCIL-FM / Carbondale ◊ PD/M: TONY WATERKUS ◊ (618) 457-8114 • ADDS: MADONNA, BRUCE HORNSBY, AEROSMITH, BAD ENGLISH, M.C. HAMMER, SINEAD O'CONNOR.

WDBR / Springfield ◊ PD: JIM MOORE / MD: RICK ELLIOTT ◊ (217) 753-5400 • ADDS: THE LIGHTNING SEEDS (#38), BROTHER BEYOND (#39), MADONNA (#40), BABYFACE, BRUCE HORNSBY, M.C. HAMMER, THE U-KREW, NELSON.

WDEK / DeKalb ◊ PD: DAVE BAVIDO / MD: GAIL HENNING ◊ (815) 756-9250 • ADDS: BROTHER BEYOND, MADONNA, SINEAD O'CONNOR, LORD TRACY, THE BELOVED, THE LIGHTNING SEEDS.

WDLX / Washington ◊ PD: GARY JACKSON / MD: DOUG MORELAND ◊ (919) 946-0162 • ADDS: GO WEST, LOUIE LOUIE, BAD ENGLISH, DANGER DANGER, ALANNAH MYLES (#18), BELL BIV DEVOTE (#22).

WERZ / Exeter ◊ PD: PETER FALCONI / MD: SCOTT LIEF ◊ (603) 772-4757 • ADDS: WILSON PHILLIPS (#40), HEART, JOHNNY GILL.

WEYQ / Marietta ◊ PD: MARK ST. JOHN / MD: JIM HOUEWAY ◊ (614) 373-0873 • ADDS: BRUCE HORNSBY, SEIKO and Donnie Wahlberg, CROSBY, STILLS & NASH, SINEAD O'CONNOR, BABYFACE, SEDUCTION (#38), AEROSMITH (#40).

WFLY / Albany ◊ PD/M: TODD PETTEINGILL ◊ (518) 456-1144 • ADDS: AEROSMITH, HEART, ALISHA, SINEAD O'CONNOR, BRAT PACK.

WFMF / Baton Rouge ◊ PD: JOHNNY A / MD: HOLLYWOOD HARRISON ◊ (504) 383-5271 • ADDS: MADONNA, M.C. HAMMER, THE TIME, BROTHER BEYOND, SNAP.

WFXX / Williamsport ◊ PD/M: TOM GALLAGHER ◊ (717) 323-3608 • ADDS: BRUCE HORNSBY, A. BAKER, J. JACKSON, WILSON PHILLIPS, STEVIE B, MAXI PRIEST, THE TIME.

WGOR / Dewitt ◊ PD: CURT SPAIN / MD: ANDY TAYLOR ◊ (517) 669-8361 • ADDS: JANET JACKSON (#33), THE TIME, ST. PAUL.

WGRD / Grand Rapids ◊ PD: RON BRANDON / MD: JOE FRIDAY ◊ (616) 459-4111 • ADDS: MADONNA (#21), DEPECHE MODE (#22), EN VOEGUE (#23), MOTLEY CRUE.

WHDQ / Claremont ◊ PD: KEN BARLOW / MD: DAVID ASHTON ◊ (603) 542-7735 • ADDS: BABYFACE, WILSON PHILLIPS, DANGER DANGER, NELSON.

WHYFFM / Montgomery ◊ PD: LARRY STEVENS / MD: NIKKI STEWART ◊ (205) 264-2288 • ADDS: ANITA BAKER, THE TIME, FAITH NO MORE, WILSON PHILLIPS, JIMMY RYSER, NELSON.

WHOT / Youngstown ◊ PD/M: DICK THOMPSON ◊ (216) 783-1000 • ADDS: SNAP, AEROSMITH, THE U-KREW, GEORGE LAMOND, GLORIA ESTEFAN, BROTHER BEYOND, BRUCE HORNSBY, HEART, SINEAD O'CONNOR, JANE CHILD.

WHYK / Hilton Head/Savannah ◊ PD: RALPH WIMMER / MD: CLAIRE WIMMER ◊ (803) 757-9485 • ADDS: THE LIST IS FROZEN THIS WEEK.

WHYU / S. Williamsport ◊ PD: JONATHAN RUSH / MD: TED MUNIER ◊ (717) 546-5522 • ADDS: WILSON PHILLIPS, BRUCE HORNSBY, NELSON, THE TIME, MISSION U.K.

WIBW / Topeka ◊ PD: DAVE ALEXANDER / MD: MARY O'CONNOR ◊ (913) 272-3456 • ADDS: TYLER COLLINS, DEPECHE MODE, MOTLEY CRUE.

WIFC / Wausau ◊ PD/M: DUFF DAMOS ◊ (715) 842-1672 • ADDS: THE LIST IS FROZEN THIS WEEK.

WIFX / Jenkins ◊ PD: G.C. KINCAID / ASST. PD/M: CHRISTAL TACKETT ◊ (703) 796-4653 • ADDS: NELSON, WILSON PHILLIPS, SEAN, ST. PAUL, MOTLEY CRUE, KEITH SWEAT, BRUCE HORNSBY.

WIKZ / Chambersburg ◊ PD: RICK ALEXANDER / MD: ANDY SHANE ◊ (717) 263-0813 • ADDS: MELLOW MAN ACE (#30), LISA STANSFIELD (#33), SWEET SENSATION (#34), DANGER DANGER (#35), THE TIME.

WILL / Williamsport ◊ PD/M: JEFF SPENCER ◊ (203) 456-1111 • ADDS: BRUCE HORNSBY, M.C. HAMMER, GLORIA ESTEFAN, BROTHER BEYOND, STEVIE B, SNAP, MELLOW MAN ACE.

WINK / Ft. Myers ◊ PD: CHRIS CUE / MD: RANDY SHERWYN ◊ (813) 337-2346 • ADDS: BRUCE HORNSBY, WILSON PHILLIPS, HEART.

WIYQ / Greenville ◊ PD/M: LARRY THOMAS ◊ (601) 378-2642 • ADDS: M.C. HAMMER (#39), BRUCE HORNSBY (#40), ANITA BAKER, BABYFACE, NELSON, WILSON PHILLIPS.

WITZ / Jasper ◊ PD/M: WALT FERBER ◊ (812) 482-2131 • ADDS: MARIAH CAREY (#13), SWEET SENSATION (#21), SEDUCTION (#22).

WIXX / Green Bay ◊ PD: WAYNE COY / ASST. PD/M: STEVE LOUZDOS ◊ (414) 435-3771 • ADDS: AEROSMITH, SWEET SENSATION, MADONNA, SEIKO and Donnie Wahlberg, FAITH NO MORE.

WIZM / LaCrosse ◊ PD: OPEN / MD: CARL CROSS ◊ (608) 782-1230 • ADDS: JANET JACKSON (#29), WILSON PHILLIPS (#33), BROTHER BEYOND (#35), THE TIME (#36), GEORGE LAMOND (#37).

WIAD / Albany ◊ PD: JOHN DAWSON / MD: CHRIS ST. JOHN ◊ (912) 246-1650 • ADDS: MADONNA.

WJDO / Marion ◊ PD: JOHN ANTHONY / MD: JAY RANDALL ◊ (601) 693-2381 • ADDS: GLORIA ESTEFAN, THE LIGHTNING SEEDS, WILSON PHILLIPS, ANITA BAKER, BAD ENGLISH.

WJMX / Florence ◊ PD: DAVE BAKER / MD: BOB CHASE ◊ (803) 665-0970 • ADDS: NELSON, WILSON PHILLIPS, BRAT PACK, GLORIA ESTEFAN, HEART.

WIZQ / Kanawha ◊ PD/M: TERRY HAVEL ◊ (414) 694-7800 • ADDS: ANITA BAKER, MADONNA, NELSON, THE SMITHERENS, THE TIME.

WKDD / Akron ◊ PD: JEFF CLARK / MD: DAVE NICHOLAS ◊ (216) 836-4700 • ADDS: BELL BIV DEVOTE, THE LIGHTNING SEEDS, TYLER COLLINS, BRUCE HORNSBY, MODERN ENGLISH.

WKEE / Huntington ◊ PD: PAT PAXTON / MD: OPEN ◊ (304) 525-7788 • ADDS: EN VOEGUE, SWEET SENSATION, M.C. HAMMER, FAITH NO MORE, THE TIME.

WKFR / Kalamazoo ◊ PD: PHIL BRITTON / MD: GLENN DILLON ◊ (616) 344-0111 • ADDS: HEART (#38), AEROSMITH (#39), ST. PAUL, BABYFACE, MADONNA, MAXI PRIEST.

WKGW / Utica ◊ PD: FRANK PIETROSKI / MD: OPEN ◊ (315) 736-5225 • ADDS: MADONNA (#19), RICHARD MARX (#20), MICHAEL McDONALD (#22).

WKPE / Cape Cod ◊ PD/M: KEITH LEHIRE ◊ (508) 771-3998 • ADDS: MADONNA (#29), AEROSMITH, HEART, SEDUCTION, MISSION U.K.

WKQB / Charleston ◊ PD/M: MARY RUSSELL ◊ (803) 744-1779 • ADDS: WILSON PHILLIPS, BILLY IDOL, THE TIME, GEORGE LAMOND.

WKOD / Huntsville ◊ PD: JAY HASTINGS / MD: BOBBY KNIGHT ◊ (205) 721-9393 • ADDS: BILLY IDOL, SWEET SENSATION, TYLER COLLINS (#29).

WKRZ / Wilkes Barre ◊ PD: KEN MEDEK / MD: JERRY PADDEH ◊ (717) 823-5000 • ADDS: EN VOEGUE (#39), SEDUCTION (#40), GLORIA ESTEFAN, BRUCE HORNSBY, JANET JACKSON, HEART, THE TIME.

WKSM / Ft. Walton Beach ◊ PD: MIKE BRIDGES / MD: PHIL DAVIS ◊ (904) 243-7676 • ADDS: MADONNA, BRUCE HORNSBY, BABYFACE.

WLAF-FM / Lancaster ◊ PD: DAVE MARINO / MD: CHRIS MURRAY ◊ (717) 394-7261 • ADDS: AEROSMITH (#31), HEART (#32), THE LIGHTNING SEEDS.

WLAF-FM / Lexington ◊ PD: BARRY FOX / MD: MIKE GRAVES ◊ (606) 293-0563 • ADDS: LISA STANSFIELD.

WLWV / Champaign ◊ PD: MATT McCANN / MD: JOHN McKEIGHAN ◊ (217) 352-4141 • ADDS: BRUCE HORNSBY (#30), AEROSMITH, DANGER DANGER, THE TIME, BRAT PACK.

WLXR / LaCrosse ◊ PD: GARRETT MICHAELS / ASST. PD/M: CHAD BRUESKE ◊ (608) 782-8335 • ADDS: MADONNA (#29), THE TIME (#30).

WMEF / Ft. Wayne ◊ PD: TONY RICHARDS / ASST. PD/M: JEFF DAVIS ◊ (219) 447-5511 • ADDS: AEROSMITH, M.C. HAMMER, WILSON PHILLIPS.

WMGV / Appleton/Oshkosh ◊ PD: DAN STONE / MD: BILL LINDY ◊ (414) 426-3239 • ADDS: JANET JACKSON, M.C. HAMMER, LITA FORD, BABYFACE, NELSON, SINEAD O'CONNOR.

WNNK / Harrisburg ◊ PD: BRUCE BOND / MD: ED AUGUST ◊ (717) 238-1402 • ADDS: WILSON PHILLIPS, M.C. HAMMER, THE TIME, GEORGE LAMOND, HEART, BRUCE HORNSBY.

WNOK-FM / Columbia ◊ PD: JONATHAN RUSH / MD: JEFF McHUGH ◊ (803) 771-0105 • ADDS: THE TIME (#27), BABYFACE (#31), AEROSMITH (#34), HEART (#35).

WNYP / Itasca ◊ PD: KURT MONDAY / MD: RICK PENDLETON ◊ (607) 756-2828 • ADDS: BATON ROUGE, LITA FORD, MIDNIGHT OIL, BRAT PACK, TYLER COLLINS.

WOKI / Knoxville ◊ PD/M: CLAY GISH ◊ (615) 531-2000 • ADDS: AEROSMITH, HEART, BRUCE HORNSBY.

WOMP-FM / Wheeling ◊ PD: BOB FORSTER / MD: CHUCK McGEE ◊ (614) 676-5661 • ADDS: SWEET SENSATION, THE TIME, HEART, KISS, MADONNA (#38), AEROSMITH (#39), BRUCE HORNSBY (#40).

WPFM / Panama City ◊ PD: LOU CLERY / MD: MIKE STONE ◊ (904) 234-8859 • ADDS: THE TIME, NELSON, ST. PAUL, WILSON PHILLIPS, CROSBY, STILLS & NASH, SOUL II SOUL, LITA FORD, M.C. HAMMER.

WPR / Terre Haute ◊ PD: OPEN / MD: DAVE NORTH ◊ (812) 232-1300 • ADDS: GEORGE LAMOND, AEROSMITH, A'ME LORAIN, WILSON PHILLIPS, BRAT PACK.

WPRR-FM / Altoona ◊ PD/M: SCOTT ST. JOHN ◊ (814) 944-9456 • ADDS: BRUCE HORNSBY (#26), MADONNA (#27), SEDUCTION (#28), HEART (#30), KEITH SWEAT, AEROSMITH, THE U-KREW, DANGER DANGER.

WPSI / Trenton ◊ PD: DAVE HOEFEL / MD: TRISH MERELO ◊ (609) 924-3600 • ADDS: WILSON PHILLIPS, DIGITAL UNDERGROUND (#36), NELSON, ANITA BAKER, SEDUCTION, SNAP.

WPKR / Davenport ◊ PD: DAN KENNEDY / MD: LARRY "HAMMER" DAVIS ◊ (309) 786-1800 • ADDS: BROTHER BEYOND, POISON.

WQCM / Hagerstown ◊ PD: DAVID MILLER / MD: WILL KAUFMAN ◊ (301) 797-7300 • ADDS: NELSON, LITA FORD (#30), DANGER DANGER (#29), JEFF HEALEY BAND, WILSON PHILLIPS.

WQIO-FM / Mt. Vernon ◊ PD: JOEL RILEY / MD: SHERI WHARTON ◊ (614) 397-1000 • ADDS: NO ADDS THIS WEEK.

WQUT / Johnson City ◊ PD: RUFUS HURT / MD: STEVE MANN ◊ (615) 477-3127 • ADDS: AEROSMITH, THE TIME, MADONNA, KEITH SWEAT, JIMMY RYSER.

WQXA / York ◊ PD: MARK McKENZIE / MD: MARK FEATHER ◊ (717) 757-9402 • ADDS: TIMMY T (#28), M.C. HAMMER, THE TIME, STEVIE B.

WRKC / Utica ◊ PD: JIM REITZ / MD: SCOTT BURTON ◊ (315) 797-1330 • ADDS: WILSON PHILLIPS, THE TIME, AEROSMITH, BRUCE HORNSBY, BRUCE HORNSBY, DANGER DANGER.

WRON / Toledo ◊ PD: KEN BENSON / ASST. PD/M: TREY ALEXANDER ◊ (419) 891-1551 • ADDS: SWEET SENSATION, AEROSMITH, HEART.

WRTB / Vincennes ◊ PD: DANNY WAYNE / MD: MIKE LAUF ◊ (812) 254-4300 • ADDS: ALIAS, FAITH NO MORE, GO WEST, BRUCE HORNSBY, JEFF LYNNE, NELSON, SOUL II SOUL, THE TIME, WILSON PHILLIPS.

WRVQ / Richmond ◊ PD: STEVE DAVIS / MD: LISA McKAY ◊ (804) 649-9151 • ADDS: SNAP, FAITH NO MORE, SEDUCTION.

WSKZ / Chattanooga ◊ PD: SCOTT CHASE / MD: JAY SCOTT ◊ (615) 756-6141 • ADDS: JIMMY RYSER.

WSPK / Poughkeepsin ◊ PD: STEW SCHWARTZ / MD: CHRIS ST. JAMES ◊ (914) 831-8000 • ADDS: NO ADDS THIS WEEK.

WSPY / Stevens Point ◊ PD/M: D.J. HALL ◊ (715) 341-1300 • ADDS: BAD COMPANY, DANGER DANGER, MICHAEL McDONALD, SINEAD O'CONNOR.

WSTO / Evansville ◊ PD: BARRY WITHERSPOON / MD: OPEN ◊ (502) 685-2991 • ADDS: DEPECHE MODE (#26), MOTLEY CRUE (#29), TYLER COLLINS (#30).

WTHI / Portland ◊ PD: ZIGGIE / MD: FREDIE COLEMAN ◊ (207) 797-0780 • ADDS: BRUCE HORNSBY, SWEET SENSATION, SEDUCTION, BAD ENGLISH, MADONNA.

WVBS / Wilmington ◊ PD: DAVE ALLEN / MD: GLASGOW HICKS ◊ (919) 763-6611 • ADDS: MADONNA (#33), ANITA BAKER, SEIKO and Donnie Wahlberg, STEVIE B, ST. PAUL, SEDUCTION, ADAM ANT.

WVYC / Lansing ◊ PD: KEVIN ROBINSON / MD: HOLLYWOOD HENDRIX ◊ (517) 487-5986 • ADDS: HEART, DIGITAL UNDERGROUND.

WVYS / Toledo ◊ PD/M: MIKE WHEELER ◊ (419) 531-1681 • ADDS: HEART, ANITA BAKER, M.C. HAMMER.

WVYSR / Charleston ◊ PD/M: BILL SHAHAN ◊ (304) 342-3136 • ADDS: MADONNA (#35), AEROSMITH, WILSON PHILLIPS, GEORGE LAMOND, MAXI PRIEST, SEIKO and Donnie Wahlberg, KISS, THE TIME.

# ROCK RADIO

## NATIONAL

LW-TW

- 1-1 BAD COMPANY "Holy Water" (ATCO)
- 2-2 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
- 3-3 MOTLEY CRUE "Don't Go Away Mad" (ELEKTRA)
- 4-4 BATON ROUGE "Walks Like A Woman" (ATL)
- 9-5 BRUCE HORNSBY "Across The River" (RCA)
- 7-6 LITA FORD "Hungry" (DREAMLAND/RCA)
- 8-7 JEFF HEALEY BAND "I Think I Love You" (ARI)
- 5-8 ZZ TOP "Doubleback" (WB)
- 13-9 DAMN YANKEES "Come Again" (WB)
- 11-10 AEROSMITH "The Other Side" (Geffen)
- 6-11 ELECTRIC BOYS "All Lips N' Hips" (ATCO)
- 17-12 CROSBY, STILLS & NASH "Live It Up" (ATL)
- 24-13 SMITHEREENS "Yesterday Girl" (ENIG/CAPITOL)
- 14-14 LITTLE CAESAR "Chain Of Fools" (DGC)
- 22-15 ROBERT PLANT "Your Mama Said You" (ATL)
- 20-16 JEFF LYNNE "Every Little Thing" (REPRISE)
- 21-17 DANGER DANGER "Bang Bang" (IMAGINE/EPIC)
- 19-18 Y&T "Don't Be Afraid Of The Dark" (Geffen)
- 12-19 FLEETWOOD MAC "Love Is Dangerous" (WB)
- 26-20 GARY MOORE "Oh Pretty Woman" (CHARISMA)
- NEW-21 COLIN JAMES "Just Came Back" (VIRGIN)
- 18-22 PRETENDERS "Never Do That" (SIRE/WB)
- 27-23 DAVID BAERWALD "All For You" (A&M)
- 28-24 WORLD PARTY "Way Down Now" (CHRYSALIS)
- 10-25 HEART "Wild Child" (CAPITOL)
- 31-26 SONS OF ANGELS "Cowgirl" (ATLANTIC)
- 23-27 L.A. GUNS "Ballad Of Jayne" (VERT/POLYDOR)
- 25-28 KINGS OF THE SUN "Drop The Gun" (RCA)
- 35-29 KILLER DWARFS "Doesn't Matter" (EPIC)
- 33-30 KISS "Rise To It" (MERCURY)
- 15-31 JUDE COLE "Baby It's Tonight" (REPRISE)
- 40-32 RIVERDOGS "Toy Soldier" (EPIC)
- NEW-33 BLACK CROWES "Twice As Hard" (DEF AM/GEF)
- 30-34 GIANT "I'll See You In My Dreams" (A&M)
- 38-35 BRUCE DICKINSON "Tattooed Millionaire" (COL)
- 16-36 MIDNIGHT OIL "Forgotten Years" (COLUMBIA)
- NEW-37 HEART "I Didn't Want To Need You" (CAPITOL)
- 39-38 ERNIE ISLEY "Back To Square One" (ELEKTRA)
- 34-39 ROBERT PLANT "Tie Dye On The Highway" (ATL)
- NEW-40 ALIAS "Haunted Heart" (EMI)

## MOST REQUESTED

ELECTRIC BOYS  
 BAD COMPANY  
 JEFF HEALEY BAND  
 MOTLEY CRUE  
 STEVE VAI  
 DANGER DANGER  
 BILLY IDOL  
 BRUCE DICKINSON  
 FAITH NO MORE

## MOST ADDED

COLIN JAMES  
 BLACK CROWES  
 HEART  
 JIMMY RYSER  
 ALIAS  
 JOHN HIATT  
 NELSON  
 BRUCE DICKINSON  
 FASTER PUSSYCAT

## REGIONAL

### EAST

- 1-1 BAD COMPANY
- 6-3 BRUCE HORNSBY
- 4-4 BATON ROUGE
- 18-5 AEROSMITH
- 7-5 WORLD PARTY
- 9-7 ELECTRIC BOYS
- 12-9 DAMN YANKEES
- 15-11 JEFF HEALEY BAND
- 16-14 JEFF LYNNE
- 23-17 DAVID BAERWALD
- 40-13 SMITHEREENS
- 25-23 ROBERT PLANT
- 33-21 Y&T
- 26-23 DANGER DANGER
- 29-23 RIVERDOGS
- 40-33 GARY MOORE
- D-31 COLIN JAMES
- 53-33 BLACK CROWES
- D-33 DON HENLEY
- D-41 HOTHOUSE FLOWERS

### MIDWEST

- 1-1 BAD COMPANY
- 2-2 MOTLEY CRUE
- 16-5 DAMN YANKEES
- 7-6 CSN
- 27-8 LITA FORD
- 13-10 COMPANY OF WOLVES
- 25-11 WHITESNAKE
- 34-12 ELECTRIC BOYS
- 20-13 PRETENDERS
- 23-14 DANGER DANGER
- 28-17 RUSH
- 37-18 ROBERT PLANT
- 36-22 ALIAS
- 44-23 KILLER DWARFS
- 31-25 DAVID BAERWALD
- D-29 COLIN JAMES
- 48-33 Y&T
- 54-38 SONS OF ANGELS
- 81-42 BAD COMPANY
- D-43 DON HENLEY

### SOUTH

- 1-1 BILLY IDOL
- 2-2 BAD COMPANY
- 3-3 MOTLEY CRUE
- 4-4 BATON ROUGE
- 11-7 DAMN YANKEES
- 9-8 SONS OF ANGELS
- 18-10 JEFF HEALEY BAND
- 15-12 MANITOBA'S WILD
- 19-14 BRUCE HORNSBY
- 40-17 RIVERDOGS
- 27-18 GARY MOORE
- 56-20 BLACK CROWES
- 29-21 ROBERT PLANT
- 30-22 KILLER DWARFS
- D-25 COLIN JAMES
- 39-30 BRUCE DICKINSON
- 37-32 LOVE/HATE
- D-33 HEART
- 37-34 FAITH NO MORE
- 45-40 TROUBLE

### WEST

- 1-1 BAD COMPANY
- 2-2 JEFF HEALEY BAND
- 6-3 BRUCE HORNSBY
- 10-7 KINGS OF THE SUN
- 22-10 AEROSMITH
- 18-11 MOTLEY CRUE
- 17-13 CSN
- D-14 COLIN JAMES
- 20-18 JOE SATRIANI
- 27-20 DAVID BAERWALD
- 25-21 JEFF LYNNE
- 33-23 GARY MOORE
- 38-29 BLACK CROWES
- 39-31 BRUCE DICKINSON
- D-32 HEART
- 42-35 DANGER DANGER
- 60-36 JOHN HIATT
- 46-39 STEVE VAI
- 56-43 HUMAN RADIO
- D-47 BABYLON A.D.

# LOVE/HATE

**BLACK OUT** in the red room

## TOP 5 PHONES!!!

**WXTB--Greg Mull**

"Blackout is now in a fulltime medium rotation. Good callout and top 5 phones!!"

**WSHE--Brian Krysz**

"Blackout moves to medium this week. This is a top 5 phone burner for any station that likes to rock--guaranteed!!"

**KRSP--Kelly Monson**

"Very tasty. We're already getting response!"

**WHTQ--Ken Carson**

"Blackout has our fu&!\$@%n phones going through the fu@%!#n roof!!!"

**WLRS--Lisa Lyons**

"#1 phones!! Instant response!! Definitely a smokin' record you can't miss!!"

**KBPI--Greg Stone**

"Blackout is a song with presence that adds major balls to our station!!"



• ON **MTV** • ON TOUR • ON COLUMBIA

## HOT AND HEAVY OVER HOTS AND HEAVIES

Gee, for some reason, one of the hot topics in Rock Radio today is the question of what defines a rotation. Here we are at HITMAKERS, having taken 45 or so rock radio stations that play lots of current product and break new artists and deciding that they constitute something different from album-rockers playing two or three currents an hour. It stands to reason that what might pass for a hot rotation at a library-intensive rocker is quite different from what these stations would call a heavy, or even a medium.

We decided to chat with some nice people about what particular market conditions, if any, have changed the way they handle their music. That leaves us thinking a couple curious thoughts. First, how does the competition shape your music? Second, if you crunch those rotations down some, how do your listeners react? Will they mob your radio station, screaming for your private parts? Or will they flock to you in droves, appreciating that fresh approach of yours?

### Baltimore: Taking On Top40

In Baltimore, 98ROCK (WIYY) has been extremely successful by aggressively attacking mainstream Top40 B104 (WBSB). PD Russ Mottla has some

**"A lot of AORs end up costing themselves cume because they're spreading out their hits so far. Let's face it - to attract new cume, you've gotta play the hits."**

**-Russ Mottla/WIYY**

observations on how the relationship between cume and TSL shape a potential Rock Radio attack on Top40. "Obviously, Rock Radio stations have longer time spent listening than Top40," says Russ. "Therefore, AORs have to lengthen their rotations."

However, there's a big drawback to that kind of textbook thinking. "That makes it tough to bring in new cume, because you aren't playing the hits fast enough," explains Mottla. "A lot of AORs end up costing themselves cume because they're spreading out their hits so far. They're not becoming the big cume monster in the market. Let's face it - to attract new cume, you've gotta play the hits."

How did 98ROCK decide to take this approach? And how did they implement it without blowing off their heritage listeners? Russ answers candidly, "At 98ROCK, we have a pretty average Top40 competitor that was showing some perceptual weaknesses that we could take advantage of, so we looked at the availability of this whole new cume. We had to keep the station comfortable to our core, while making the station an environment acceptable to Top40 listeners. We didn't just add some crossover records; we played them in a real rotation."

Indeed, that approach has worked well for 98ROCK. Classic Rocker WGRX has made no real gains on 98ROCK's upper end, and using some real neat and complicated stuff from the Arbitron programmer's package, something interesting has happened. Russ concludes, "As it turned out in the last few books, B104 partisans ended up spending more quarter hours listening to 98Rock than B104."

### Taking On Classic Rockers

In Miami, WSHE faced a very library-intensive album rocker (the recently-deceased WGTR) and still competes with a classic rocker (WZTA). In Dayton, WAZU has been hacking off pieces of library-leaning

**"The bigger the song, the harder I crank it. As a matter of fact, we double up our rotation in morning drive. We'll play a power at an hour forty-five."**

**-Brian Krysz/WSHE**

WTUE. How does competing with that kind of radio station affect their rotations and how has listener feedback helped shape their game plans over the long haul? It may vary by market, but there's gotta be a fine line everywhere that you can't cross. Aren't Rock Radio listeners so anti-repeat conditioned that you've gotta be careful not to spin those powers too fast?

### Miami: Room To Bang

"That's bullshit," says WSHE-Miami PD Brian Krysz. "People listen to the radio to hear their favorite songs. If people really like hearing a song, they don't mind hearing it a lot. As a matter of fact, they look for the station that will deliver that song to them every time they're in need of it."

Mightn't that kind of attitude make you vulnerable to no-repeat counter-programming? Says Brian, "My favorite stations to compete with are the ones that do no-repeat days or no-repeat workdays. Of course, our situation is kind of unique. We're the only station where you can hear *Doubleback* or *Cradle Of Love* in this town, so people have to come here to hear them."

He sums up 'SHE's lack of limitations this way: "The bigger the song, the more I crank it. As a matter of fact, we double up our rotation in morning drive. We'll play a power at an hour forty-five. And we have never had very many complaints about our current rotations."

### Dayton: Easing Up A Bit

The lay of the land is a bit different in Dayton, where the big WAZU has found it necessary to strike a

**"After awhile, people started getting burned out by (the three-hour rotations). It was the number one complaint about our radio station."**

**-Michael Luczak/WAZU**

compromise between bangin' the hits and irritating the repetition-conscious element out there. PD Michael Luczak led with three-hour powers, saying, "At first, I thought this was a good cume builder. We're the new breed of Rock Radio. We play a lot of new artists and rock a little harder. A lot of it has to do with how you're positioning yourself against your competitors."

### FROM LUCZAK TO MUZAK... THE WEEK IN ROCK RADIO

There's plenty to talk about in the wonderful world of rock music this week. First, our weekly update on our favorite subject of the hour--**LOVE/HATE**. Airplay continues strongest in the South and West, with a 37-32 regional move in the South. Among the major league calls affiliated with *Blackout In The Red Room* are WSHE, KBPI, WXTB, KRSP, WLRS and KNAC. The depth and quality of this album has made this lad a believer. Listen more than once--you'll discover some sophisticated song structures and plenty of hooks that are quite reminiscent of--I can't bring myself to say it--but you know. COLUMBIA has a great new artist on its hands, and they know it. Okay, enough preaching.

The big add for the week is **COLIN JAMES** *Just Came Back*, which is no tremendous surprise. The buzz has been building on it for weeks, and Virgin did a great job of prep-motion. Everyone's calling it a mass-appeal monster. When so many PDs and MDs all call a record a one-listen smash, you've gotta figure this is a record with a chance to go all the way.

Buzz is also building on another of our favorites here at the radio ranch--**BURNING TREE's** *Fly On*. Sure it's retro, but frankly, who cares? Given the success to date of the Crowes and Quireboys, and considering the way all those Cream records in your library research, is there a much safer bet than this one? Kudos have to go to Harvey and everyone at Epic for the great promo package they sent out on the Tree. Y'know, the one with the firehose and the lovely picture of Smokey the Bear informing us all that, "Only you can prevent Burning Tree!" That is creative promotion in action.

While we're on the subject, let's talk followups. *Twice As Hard* is kicking in for the **BLACK CROWES** now, as evidenced by the Crowes second straight week in the top three Most Added. Their chart debut doesn't hurt either. You have to get the impression that  
**(See ROCK MUSIC NEWS page 40)**

New breed or not, three hours eventually became too tight for WAZU's core to tolerate. Michael continues, "After a while, people started getting burned out by that. It was the number one complaint about our station. Now, we've lengthened them to four and a half hours. As listener loyalty grew, and we became a primary station, it really helped us."

That has been borne out by WAZU's increased ratings and time spent listening, as evidenced by a 5.7-6.2 12+ move in the Winter ARB. TSL also jumped from a low of 7:30 to 9:30 this last winter, tying WAZU with 'TUE. Those numbers look especially good when you consider that the rotation changes weren't made until late February. Word out of the market has the latest trends being even better for WAZU.

As evidenced here, a power in Baltimore is not a power in Miami, which is not a power in Dayton. Shaping their rotations to match their markets has paid great dividends for all three Rock Radio stations. How much repetition is too much for you market? How important is it for you to bang home those powers in morning drive? Stay open-minded, use some research and some gut, and the answers you get might even surprise you.

# ROCK RADIO REPORTS

**92X (Columbus)**  
PD: Tom Gilligan ◊ 614-221-7811  
Adds  
FAITH NO MORE  
WILSON PHILLIPS  
**CFOX (Vancouver, BC Canada)**  
PD: Jim Johnston  
MD: Brenda White ◊ 604-684-7221  
Adds  
JOHN HIATT  
SINEAD O'CONNOR  
DAMN YANKEES  
ART BERGMANN  
BOULEVARD  
**KATM (Colorado Springs)**  
PD: Kevin Burchfield  
MD: Jennifer Bell ◊ 719-548-1528  
Adds  
LITA FORD  
BAD ENGLISH  
**KATT (Oklahoma City)**  
PD: Doug Sorenson  
MD: Cindy Scull ◊ 405-848-0100  
Adds  
HEART  
SONS OF ANGELS  
SLAUGHTER  
DAVID BAERWALD  
**KBOY (Medford)**  
PD: Bob Jeffries  
503-779-2244  
Adds  
COLIN JAMES  
BRUCE HORNSBY  
TONY MCALPINE  
**KBPI (Denver)**  
PD: Bill Betts  
MD: open ◊ 303-572-6200  
Adds  
AEROSMITH  
FASTER PUSSYCAT  
RUSH  
SLAUGHTER  
**KDJK (Modesto)**  
PD: Mark Davis  
MD: Randy Maranz ◊ 209-869-2594  
Adds  
JOHN HIATT  
SONS OF ANGELS  
**KDWZ (Des Moines)**  
PD: Dan Kieley  
MD: T.J. Martens ◊ 515-266-6060  
Adds  
JIMMY RYSER  
FASTER PUSSYCAT  
CROSBY, STILLS & NASH  
RIVERDOGS  
**KFMQ (Lincoln)**  
PD: Gabe Bapliste  
MD: Joe Skare ◊ 402-489-6500  
Adds

**HEART**  
JIMMY RYSER  
COLIN JAMES  
RIVERDOGS  
LITA FORD  
HURRICANE  
**KILO (Colorado Springs)**  
PD: Bob Ely / MD: Craig Koehn  
◊ 719-634-4896  
Adds  
COLIN JAMES  
STEVE VAI  
RED HOUSE  
BURNING TREE  
HEART  
KISS  
**KISS (San Antonio)**  
PD: Tim Parker  
MD: Joe Anthony ◊ 512-342-4999  
Adds  
TROUBLE  
HEART  
COLIN JAMES  
RIVERDOGS  
**KISW (Seattle)**  
PD: Steve Young  
MD: Mike Jones ◊ 206-285-7625  
Adds  
COLIN JAMES  
BRUCE DICKINSON  
DAMN YANKEES  
BLACK CROWES  
RIVERDOGS  
**KLOL (Houston)**  
PD: Ken Anthony  
MD: Patty Martin ◊ 713-526-6855  
Adds  
DON HENLEY  
BLACK CROWES  
COLIN JAMES  
KISS  
ERIC JOHNSON  
HOTHOUSE FLOWERS  
**KLOS (Los Angeles)**  
PD: Carey Curelop / MD: Stephanie  
"Moose" Mondello ◊ 213-840-4836  
Adds  
ROBERT PLANT  
MASTERS OF REALITY  
MOTLEY CRUE  
**KNAC (Los Angeles)**  
PD: Pam Edwards  
MD: Bryan Schock ◊ 213-437-0366  
Adds  
HEAVEN'S EDGE  
SAVATAGE  
SUICIDAL TENDENCIES  
SONS OF ANGELS  
**KRIX (Brownsville)**  
PD: Oscar Adame  
MD: Bryan Boyd ◊ 512-968-1548

Frozen List--No Adds  
**KRSP (Salt Lake City)**  
PD: Steve Carlson  
MD: Kelly Monson ◊ 801-262-5541  
Adds  
FAITH NO MORE  
KILLER DWARFS  
**KRXQ (Sacramento)**  
PD: Judy McNutt / MD: Pamela  
Roberts ◊ 916-334-7777  
Adds  
BABYLON A.D.  
COLIN JAMES  
JOHN HIATT  
SONS OF ANGELS  
**KRZQ (Reno)**  
PD: Max Volume  
MD: Steve Funk ◊ 702-827-0965  
Adds  
BLACK CROWES  
ALIAS  
LONDON QUIREBOYS  
FASTER PUSSYCAT  
COLIN JAMES  
JIMMY RYSER  
NELSON  
JUDE COLE  
HUMAN RADIO  
**KRZR (Fresno)**  
PD/MD: E. Curtis Johnson  
◊ 209-252-8994  
Adds  
BAD COMPANY  
LITA FORD  
JIMMY RYSER  
POISON  
HEART  
**KTYD (Santa Barbara)**  
PD: Kimberly Jaeger / ASST.  
PD/MD: Jim St. John ◊ 805-967-4511  
Adds  
BLACK CROWES  
**KUPD (Phoenix)**  
PD: Curtiss Johnson / APD/MD:  
J. David Holmes ◊ 602-838-0400  
Adds  
BEAU NASTY  
COLIN JAMES  
SMITHEREENS  
ALIAS  
TONY MCALPINE  
**KWHL (Anchorage)**  
PD: Radio Phil  
MD: Dan Thomas ◊ 907-344-9622  
Adds  
JOHN HIATT  
HUMAN RADIO  
SOMETHING HAPPENS  
LONDON QUIREBOYS  
BABYLON A.D.  
BRUCE DICKINSON

**HELIX**  
**KXRX (Seattle)**  
PD: Brew Michaels  
MD: Dean Carlson ◊ 206-283-5979  
Adds  
COLIN JAMES  
SMITHEREENS  
HEART  
BLACK CROWES  
DAMN YANKEES  
CHURCH  
**WAAF (Worcester-Boston)**  
PD: Ron Valeri / MD: Rick  
MacKenzie ◊ 508-752-5611  
Adds  
COMPANY OF WOLVES  
FASTER PUSSYCAT  
AEROSMITH  
**WAZU (Dayton)**  
PD: Michael Luczak  
MD: Kevin Cox ◊ 513-223-9445  
Adds  
BAD COMPANY  
DAMN YANKEES  
COLIN JAMES  
TESLA  
**WBCN (Boston)**  
PD: Oedipus  
MD: Carter Alan ◊ 617-266-1111  
Adds  
COLIN JAMES  
**WCMF (Rochester)**  
PD: Stan Main  
MD: Dave Kane ◊ 716-262-4330  
Adds  
COLIN JAMES  
BRUCE DICKINSON  
BRUCE HORNSBY  
**WDHA (Joisey)**  
PD/MD: Andy Dean ◊ 201-328-1055  
Adds  
DON HENLEY  
JIMMY RYSER  
LOWEN & NAVARRO  
ENERGY ORCHARD  
ZACHARY RICHARD  
RED HOUSE  
NELSON  
COLIN JAMES  
**WDVE (Pittsburgh)**  
PD: Gene Romano  
MD: Hershcel ◊ 412-937-1441  
Adds  
ALIAS  
COLIN JAMES  
GARY MOORE  
BAD COMPANY  
ROBERT PLANT  
**WEBN (Cincinnati)**  
PD: Tom Owens  
MD: Tony Tolliver ◊ 513-621-9326

Adds  
COLIN JAMES  
**WHJY (Providence)**  
PD: Bill Weston / MD: Chris  
Herrmann ◊ 401-438-6110  
Frozen List--No Adds  
**WHTQ (Orlando)**  
PD: Ken Carson / MD: Annie  
Summers ◊ 407-295-3990  
Adds  
BRUCE HORNSBY  
HEART  
DAMN YANKEES  
ALIAS  
**WIYY (Baltimore)**  
PD: Russ Mottla  
MD: Mary France ◊ 301-889-0098  
Adds  
AEROSMITH  
HOTHOUSE FLOWERS  
NELSON  
BABYLON A.D.  
STEVE VAI  
**WKLQ (Grand Rapids)**  
PD: Jim Owen / MD: Mike Tinnes ◊  
616-774-8461  
Adds  
ERNIE ISLEY  
GARY MOORE  
RIVERDOGS  
Y&T  
**WLRS (Louisville)**  
PD: Lisa Lyons / ASST. PD/MD:  
Brad Hardin ◊ 502-585-5178  
Adds  
POISON  
ALIAS  
ROBERT PLANT  
FASTER PUSSYCAT  
QUEENSRYCHE  
**WLZR (Milwaukee)**  
PD: Greg Ausham  
MD: Greg Fitzgerald ◊ 414-453-4130  
BRUCE DICKINSON  
CROSBY, STILLS & NASH  
LITA FORD  
GARY MOORE  
Y&T  
HEART  
**WMAD (Madison)**  
PD: John Duncan  
MD: Pat Gallagher ◊ 608-249-9277  
Adds  
DAVID BAERWALD  
BRUCE HORNSBY  
JOHN MAYAL  
RICHARD ELLIOTT  
MARSHALL TUCKER  
**WMMS (Cleveland)**  
PD: open / MD: Brad Hanson ◊  
216-781-9667

Adds  
RIVERDOGS  
JUDE COLE  
RED HOUSE  
WNEW (New York)  
PD: Dave Logan / MD: Lorraine  
Caruso ◊ 212-286-1027  
Adds  
MOTLEY CRUE  
SMITHEREENS  
**WRQK (Canton)**  
PD: Scott Hughes  
MD: Debbie Vincent ◊ 216-492-5630  
Adds  
BAD ENGLISH  
BATON ROUGE  
CLIMIE FISHER  
DAMN YANKEES  
WSHE (Miami)  
PD: Brian Krysz  
MD: Mark Cruz ◊ 305-581-1580  
Adds  
BRUCE HORNSBY  
BEAU NASTY  
ENERGY ORCHARD  
HEART  
TONY MACALPINE  
ALIAS  
**WTPA (Harrisburg)**  
PD: Jeff Kauffman  
MD: Chris James ◊ 717-697-1141  
Heavy  
COLIN JAMES  
BRUCE HORNSBY  
LITTLE FEAT  
JOHN HIATT  
**WWWV (Charlottesville)**  
PD: Jay Lopez / MD: John Knapp  
◊ 804-971-4057  
Adds  
DAMN YANKEES  
NELSON  
BOOM CRASH OPERA  
BRUCE DICKINSON  
JIMMY RYSER  
ERNIE ISLEY  
**WXTB (Tampa)**  
PD/MD: Greg Mull ◊ 813-227-9808  
Adds  
BLACK CROWES  
COLIN JAMES  
ALIAS  
QUEENSRYCHE  
HEARTLESS  
**Z-ROCK 50**  
OM: Pat Dawsey ◊ 800-527-4892  
Adds  
DANZIG  
SPREAD EAGLE

## ROCK MUSIC NEWS

(from page 39)

Def American and Geffen are developing a new core artist for Rock Radio.

The buzz is also starting on the **LONDON QUIREBOYS** second single *I Don't Love You Anymore*. It's certainly as reminiscent of mid-70's rock ballads as the first one was of its counterparts from days past. That leaves **CAPITOL** with a solid new artist for their stable to complement their continued success with **HEART**. Of course, you can't forget the new **POISON** project, kicked off by *Unskinny Bop*.

On the chart, *Holy Water* looks poised to keep **BAD COMPANY** and **ATCO** at the top for a while. Currently, it's #1 in three regions and pulling away from the pack on the National chart. *Fearless* and *If You Needed Somebody* are the depth tracks of choice right now.

Making for an interesting challenge to replace **Bad Co.** are five strong movers. **BRUCE HORNSBY** *Across The River* is giving **RCA** a potent combo, at 5 and 6 with **LITA FORD** *Hungry*. For **WARNER'S** **DAMN YANKEES**, *Come Again* may well become their second #1 airplay track. It's already jumped to #9 in no time. That **AEROSMITH** album hasn't really been out forever, it just seems that way as *The Other Side* makes its anticipated rush up the chart for **GEFFEN**, moving 38-10 in two weeks. Also exploding over the last two weeks is one more **CAPITOL** act, **SMITHEREENS**. *Yesterday Girl* has gone from nowhere to 13 over the last two weeks.

**ATLANTIC** remains red hot with a quadruple-play of,

in chart order, **BATON ROUGE**, **CSN**, **ROBERT PLANT** and **SONS OF ANGELS**. Okay, so Robert Plant and Crosby, Stills and Nash are what they are, with success about assured. The performance of the other two has been impressive, to say the least. *Walks Like A Woman* is pulling phones and calling out where it's getting serious airplay. Here in the land of current-intensive, the question isn't who's playing it, but who isn't, hence the #4 chart spot for **Baton Rouge**. *Cowgirl* is reacting very quickly where it's getting played, resulting in a quick jump from 40-26 in two weeks.

Life is going to get busier for **EMI** as **ALIAS** begin their chart climb with *Haunted Heart*, debuting at 40. All the while, **Norm** has that *Vixen* LP in his pocket too...

Love/Hate is not the only **COLUMBIA** project that is building right now. **BRUCE DICKINSON** is at #35 and climbing this week with *Tattooed Millionaire*. It's melodic, not too hard, and your listeners know who he is. With summer basically upon us, this is a great all day record. Ditto *Me And Elvis* from **HUMAN RADIO**. At some point in the day, you'll hear it on every CD player in our office. It's addicting. It's also hanging just outside chart position.

Also nearing a chart debut are **CONCRETE BLONDE** and *Joey*. The band is hip. The song has adult appeal. **I.R.S.** has them at #7 on our commercial-only Alternative chart. If this record doesn't finally cross them to Rock Radio, it's a crime.

Also close to charting are **JOHN HIATT** *Child Of The*

*Wild Blue Yonder* (A&M), **FAITH NO MORE** *Epic*, (REPRISE), **SLAUGHTER** *Deperately* (CHRYSALIS) and **DON HENLEY** *How Bad Do You Want It* (GEFFEN). The two guitar heroes on **RELATIVITY**, **STEVE VAI** and **JOE SATRIANI** are lurking just outside the chart and are both retailing quite well, especially the Vai album. Look for *Relativity* to rework Satriani's *Flying In A Blue Dream* soon, especially given the tremendous success **KLOS** has had with it.

**Deb Flanagan**, our Retail Director extraordinaire, informs us all that the **GARY MOORE** LP on **Charisma** is starting to move fast at retail, as are the LPs by **WORLD PARTY** (CHRYSALIS), **JOE COCKER** (CAPITOL), **L.A. GUNS** (POLYDOR), the **SUNDAYS** (DGC), and interestingly, the **RYKODISC** release of **BOWIE's** *Ziggy Stardust*.

### Random Rock Notes

The industry's worst-kept secret became reality last Friday (the 15th) when **Rock40** pioneer **KXXR/Kansas City** flipped to **Dance Top40** as **X106**. **PD Gary Franklin** remains for now, but don't be surprised to see him appearing soon at a record label near you.

Congrats go out to two new MDs. **John Knapp** makes a big jump from **3WV/Charlottesville** to **WIYY/Baltimore**. **AOR** vet **Greg Fitzgerald** is the new MD/night rocker at **WLZR/Milwaukee**, where **PM driver Jay Philpott** is upped to Assistant PD.

For plenty more dirt, flip to the back of this magazine for *Ear To The Ground*.



# ALTERNATIVE

## ALBUM

LW-TW

- 1-1 **WORLD PARTY** "Goodbye Jumbo" (CHRYSALIS)
- 2-2 **DEPECHE MODE** "Violator" (REPRISE)
- 4-3 **MORRISSEY** "November Spawned" (REPRISE)
- 3-4 **PRETENDERS** "Packed!" (SIRE/WB)
- 6-5 **ADRIAN BELEW** "Young Lions" (ATLANTIC)
- 7-6 **SINEAD O'CONNOR** "I Do Not Want..." (CHRYSALIS)
- 8-7 **CONCRETE BLONDE** "Bloodletting" (IRS)
- 5-8 **HUNTERS AND COLLECTORS** "Ghost Nation" (ATL)
- 10-9 **SOCIAL DISTORTION** "Social Distortion" (EPIC)
- 13-10 **THE SUNDAYS** "Reading, Writing..." (DGC)
- 12-11 **REVENGE** "One True Passion" (CAPITOL)
- 11-12 **BILLY IDOL** "Charmed Life" (CHRYSALIS)
- 9-13 **MIDNIGHT OIL** "Blue Sky Mining" (COLUMBIA)
- 15-14 **LIGHTNING SEEDS** "Cloudcuckooland" (MCA)
- 16-15 **SOMETHING HAPPENS** "Stuck Together..." (CHAR)
- 17-16 **JULEE CRUISE** "Flying Into The Night" (WB)
- 19-17 **HOTHOUSE FLOWERS** "Home" (LONDON/POLYDOR)
- 39-18 **GENE LOVES JEZEBEL** "Kiss Of Life" (GEFFEN)
- 21-19 **THEY MIGHT BE GIANTS** "Flood" (ELEKTRA)
- 26-20 **STEVE WYNN** "Kerosene Man" (RHINO)
- 23-21 **PETER MURPHY** "Deep" (RCA)
- 30-22 **BOOM CRASH OPERA** "These Here Are" (GIANT/WB)
- 25-23 **THE ORIGIN** "The Origin" (VIRGIN)
- 27-24 **STRANGLERS** "10" (EPIC)
- 20-25 **LLOYD COLE** "Lloyd Cole" (CAPITOL)
- 34-26 **NEW ORDER** "World In Motion" (IMPORT)
- 31-27 **JOHN DOE** "Meet John Doe" (DGC)
- 18-28 **THAT PETROL EMOTION** "Chemicrazy" (VIRGIN)
- 28-29 **SCHNELL-FENSTER** "Sound Of Trees" (ATLANTIC)
- 42-30 **MISSION U.K.** "Carved In Sand" (MERCURY)
- 38-31 **HAPPY MONDAYS** "Step On" (ELEKTRA)
- 44-32 **JESUS JONES** "Liquidizer" (SBK)
- 35-33 **BLUE AEROPLANES** "Swagger" (ENS/CHRYSALIS)
- 36-34 **SIDEWINDERS** "Auntie Ramos' Pool Hall" (RCA)
- NEW-35 **CHRISTIANS** "I Found Out" (ISLAND)
- 40-36 **KATYDIDS** "The Katydids" (REPRISE)
- 33-37 **UB40** "Labour Of Love II" (VIRGIN)
- 41-38 **MODERN ENGLISH** "Pillow Lips" (TVT)
- NEW-39 **JANE WIEDLIN** "Tangled" (EMI)
- NEW-40 **SONIC YOUTH** "Goo" (DGC)
- NEW-41 **STRAWBERRY ZOTS** "Cars, Flowers" (ACID TEST)
- 29-42 **O-POSITIVE** "Toyboattoyboattoyboat" (EPIC)
- 47-43 **SCATTERBRAIN** "Here Comes Trouble" (IN-EFFECT)
- 22-44 **STONE ROSES** "Stone Roses" (SILVERTONE/RCA)
- NEW-45 **PATO BATON** "Wize Up! (No Compromize)" (IRS)
- 50-46 **JACK RUBIES** "See The Money In My Smile" (TVT)
- 37-47 **SUZANNE VEGA** "Open Hand" (A&M)
- NEW-48 **RAILWAY CHILDREN** "Native Place" (VIRGIN)
- NEW-49 **IMMACULATE FOOLS** "Another Man's" (EPIC)
- 32-50 **HOUSE OF LOVE** "House Of Love" (FONT/MERC)

## TRACKS

- |               |                |                 |
|---------------|----------------|-----------------|
| WAY DOWN NOV/ | IS IT TOO LATE |                 |
| POLICY        | SILENCE        | HALO            |
| NOVEMBER      | GIRL LEAST     |                 |
| NEVER DO THAT | CANDLE         | NO GUARANTEE    |
| PRETTY PINK   | HELICOPTER     |                 |
| EMPEROR'S     | STRETCHED      | RIVER/MOPEDS    |
| JOEY          | DAYS & DAYS    | BLOODLETTING    |
| RIVER RUNS    |                |                 |
| BALL & CHAIN  |                |                 |
| HERE'S WHERE  | CAN'T BE SURE  | MY FINEST       |
| PINEAPPLE     |                |                 |
| CRADLE        | L.A. WOMAN     | LOVELES/STEEL   |
| KING/MOUNTAIN | FORGOTTEN      | RIVER RUNS      |
| ALL I WANT    | PURE           |                 |
| HELLO HELLO   |                |                 |
| FALLING       | FLOATING       |                 |
| GIVE IT UP    | HOME           |                 |
| JEALOUS       |                |                 |
| ISTANBUL      | PARTICLE MAN   |                 |
| TEARS WON'T   | CAROLINE       | SOMETHING TO    |
| STRANGE KIND  | KING OF LOVE   | SEVEN VEILS     |
| ONION SKIN    |                |                 |
| GROWING OLD   |                |                 |
| SWEET SMELL   |                |                 |
| NO BLUE SKIES | DOWNTOWN       |                 |
| WORLD IN      |                |                 |
| MAD           |                |                 |
| SENSITIZE     | HEY VENUS      |                 |
| LOVE-HATE     | IMPOSSIBLE     | WHISPER         |
| BUTTERFLY     | SEA OF LOVE    |                 |
| STEP ON       |                |                 |
| NEVER ENOUGH  | MOUNTAINS      | REAL/SONG 13    |
| AND STONES    | JACKET HANGS   | LOVE COME       |
| WE DON'T DO   |                |                 |
| I FOUND OUT   |                |                 |
| WEATHER       |                |                 |
| KINGSTON      | THE WAY YOU    | HERE I AM       |
| BEAUTIFUL     | TAPESTRY       | I MELT WITH YOU |
| WORLD ON FIRE |                |                 |
| KOOL THING    |                |                 |
| GET ME TO THE | FLOWERS        |                 |
| BACK OF MY    |                |                 |
| DOWN WITH THE | DON'T CALL ME  | THAT'S THAT     |
| FOOL'S GOLD   |                |                 |
| SPIRITS       | WIZE UP        |                 |
| BOOK OF LOVE  |                |                 |
| BOOK OF       | MEN IN WAR     |                 |
| EVERY BEAT OF | MUSIC STOP     |                 |
| THE PRINCE    | SAD            |                 |
| SHINE ON      | BEATLES        | I DON'T KNOW    |

### MOST REQUESTED

DEPECHE MODE  
SUNDAYS  
CONCRETE BLONDE  
THEY MIGHT BE GIANTS

### MOST ADDED

RAILWAY CHILDREN  
AZTEC CAMERA  
JESUS JONES  
DAVID J./24-7 SPYZ/HAPPY MONDAYS (TIE)

## JUST WHAT ARE WE UP AGAINST HERE?

We could probably spend months diving into issues raised in that interview with the KUKQ gang that we wrapped up last week. One of the most interesting ones, in my opinion anyway, is the topic of competition. Sure, Alternative Radio occupies a niche unto itself. On the other hand, most of that came of yours isn't exclusive.

You're battling someone for the affections and diary mentions of your listeners. The intrepid **HITMAKERS** eye took a tour around the country to find out what formats and format variations Alternative stations are competing against.

### Multiple Answers For Similar Reasons

The key denominator is (surprise, surprise) music—both yours and your competition's. KJQN/Salt Lake City PD **Mike Summers** is in a different situation than many. "If we have a natural competitor, it's Top40. Both the album-rockers in this

**"Anytime we cross anything here, it usually goes Top40. I can't remember the last time we crossed a record to Rock Radio."**

**-Mike Summers/KJQN**

market rock very hard," Mike relates, "Anytime we cross anything here, it usually goes to Top40. I can't remember the last time we crossed a record to Rock Radio." In terms of audience sharing, he's not sharing a lot of folks with any one format, saying only that, "We share a lot of females and teens with Top40 and males with Rock Radio."

That sentiment was, of course, also reflected in our talk last week with the gang at KUKQ/Phoenix. Said KQ's **Ernesto Gladden** last week, "When we took a look at other markets and other situations, we realized that Alternative Radio was an extension of Top40, as much as, if not more so than it was from an album rock orientation. If we take a look at the cume relationship of KUKQ, we're cuming 30 percent with KKFR, Y95 and KZZP, while about eight percent

of the KUPD listenership will gravitate towards KUKQ."

KJJO/Minneapolis OM **Tony Powers** faces a very unusual challenge with another Alternative-leaning outlet in the market, KTCZ (Cities 97). His market is also notable for its lack of a current-leaning album rocker. "I think I'm competing with Cities 97 and

**"The guys who were in college ten years ago aren't hearing their music on AOR anymore, so they come here."**  
**-Larry Nielson/KDGE**

KDWB more than anybody else," he says, "I doubt many people listen to us and KQRS, because they're more of an oldies station. From the letters I get from my listeners, it seems most of them don't listen to AORs."

Tony Powers and Mike Summers share the view that Top40 is the most natural competitor for Alternative Radio. Says Tony, "I think what Alternative Radio appeals to is the Top40 audience that wants album-oriented current material." Mike takes it a step further, believing that his programming future lies in Top40 radio. His viewpoint: "It's a natural evolution. Most of the bands I've been working with are going to go in that direction. That's what Alternative radio stations are—they're alternative Top40s."

### The Obligatory Semi-Counterpoint

When we talked to KDGE/Dallas PD **Larry Nielson**, he offered a slightly different perspective. Says Larry, "We're competing with both Top40 and Rock Radio. When it comes down to programming music, there really is no competition, because we're traditionally so far ahead on music. Where I see our audience coming from is the people who never had a radio station to listen to before. The Top40 listener, who appreciates the new music they play, but doesn't care for Paula Abdul, will come here."

Even so, he continues, "The radio station we share

the most audience with is KTXQ, possibly because the Top40s are real dancey these days." He also cites two other causes for KDGE's sharing with a library-leaning album rocker. First, the Edge is about 60% male in audience composition. Secondly, and quite interesting to these ears, Larry feels, "The guys who were in college ten years ago aren't hearing their music on AOR anymore, so they come here."

WMDK/Peterborough PD **Janice Bailey** echoes those rather intriguing thoughts, saying, "We're finding that people who are, say, 30, are not being serviced by heritage AOR. Heritage AOR leans to the late 1960s and early 1970s and ignores the whole punk/new wave revolution of the late '70s. That's what 30-year-olds were listening to ten years ago when they were in college."

In terms of competition, she believes WMDK faces its biggest competition from Rock Radio. "We're up against WBCN and WFNX out of Boston. Boston radio penetrates our market real well. Our main

**"Alternative Radio appeals to the Top40 audience that wants album-oriented current material...they're alternative Top40s."**

**-Tony Powers/KJJO**

competition is a heritage AOR that isn't really classic, but their rotations are such that their listeners are looking elsewhere," Janice reports, adding, "We're pretty guitar-based, so we don't share a lot of music with Top40."

KROQ/L.A. PD **Andy Schuon** gets the final word on the issue with a simple thought, "It's a pretty even split for us, because of the nature of KROQ, which is in between AOR and Top40." A quick look at the **HITMAKERS** Rock Radio and Mainstream Top40 charts also shows a pretty even split in terms of music. However, it's interesting to note that almost every Alternative programmer is cognizant of some level of Top40 competition, but the same does not hold true with regard to Rock Radio.

## OTHER NEWS AND SCHMOOZE...

Well, there certainly aren't any huge surprises at the top of the Alternative chart. **GOODBYE JUMBO** could keep **WORLD PARTY** there for plenty more weeks to come. Is there anyone left out there who doesn't think this album is the second coming? **CHRYSALIS** is moving plenty copies of it at retail too.

Also beginning to kick up a fuss at retail, especially here on the left coast, is **JESUS JONES**. They're making the jump from British sensation to American success quite nicely. **LIQUIDIZER** moves 44-32 on the chart this week for SBK, with track emphasis leaning strongly to *Never Enough*, but *Move Mountains*, *Real World* and *Song 13*. Among those joining the party are KJQN, WHFS and 15X.

That move, however, is not the biggest of the week. That distinction belongs (surprise, surprise) to **GENE LOVES JEZEBEL**. As **GEFFEN** ships the **KISS OF LIFE** LP, it moves 39-18 on the strength of the single. *Jealous* should be the single that finally breaks them

at Rock Radio, if you care.

After a week in which they tied for Most Added with their kinda-sorta stablemates, **SONIC YOUTH** get their well-deserved chart premier at #40 for the **GOO** LP. Between the **SUNDAYS**, **JOHN DOE**, and these young lads, DGC has already developed an enormous presence in Alternative land. *Kool Thing* is definitely that.

At the top of Most added for this week are two of our personal favorites. #1 this week are the **RAILWAY CHILDREN**. **NATIVE PLACE** bows at #48, with action coming from Live105, KJQN, WDRE, KUKQ and more. While *Every Beat Of The Heart* is a great single, everybody has their own favorites. Two of ours are *It's Heaven* (Gee, what does it remind us of?) and *Music Stop*.

The other big add for the week comes from veterans **AZTEC CAMERA** for SIRE/REPRISE. Among those

on board at this early stage are KROQ, KJQN, WOFM and KRCK. Chart position should be forthcoming soon for the **STRAY** album.

While on the subject of REPRISE, there's that one little record of theirs that's become a hot topic of debate for lots of formats. That, naturally, would have to be the **FAITH NO MORE** single *Epic (What Is It?)*. Whatever it is, it's rapidly turning into a record that transcends format boundaries. Out here, it sounds as good on KROQ as it does on Pirate. Also agreeing with KROQ's judgement are WBRU, KJQN, KRCK and 15X. With the hot rotations it's in at those outlets, a couple more adds could push it into chart status.

Two last mentions for REPRISE: the **KATYDIDS** have developed an extremely strong base for their self-titled debut LP. As those rotation increases start piling up on *Heavy Weather Traffic*, expect some quick chart moves. A quick word about Morrissey: (See **NEWS AND SCHMOOZE** page 43)

# ALTERNATIVE REPORTS

**91X (San Diego)**  
PD: Kevin Stapleford / MD: Mike Halloran ◊ 619-291-9191  
Adds  
DAVID J.  
DRAMARAMA  
**KDGE (Dallas)**  
PD: Larry Nielson / MD: George Gimarc ◊ 214-580-9400  
MORRISSEY  
KATYDIDS  
SHADOWLAND  
MISSION U.K.  
STRANGLERS  
GENE LOVES JEZEBEL  
HUMMINGBIRDS  
**KITS (San Francisco)**  
PD: Richard Sands / MD: Steve Masters ◊ 415-626-1053  
Adds  
NEW ORDER  
GENE LOVES JEZEBEL  
STEVE WYNN  
RAILWAY CHILDREN  
MIDNIGHT OIL  
THEY MIGHT BE GIANTS  
HOTHOUSE FLOWERS  
WILD SWANS  
**KJJO (Minneapolis)**  
PD: Mike Stapleton / MD: Lori Kelly ◊ 612-941-5774  
Adds  
HUNTERS AND COLLECTORS  
LITTLE FEAT  
JOHN DOE  
THAT PETROL EMOTION  
HOTHOUSE FLOWERS  
GENE LOVES JEZEBEL  
CHRISTIANS  
**KJQN (Salt Lake City)**  
PD: Mike Summers / MD: Biff Raffo ◊ 801-392-7525  
Adds  
MIDNIGHT OIL  
AZTEC CAMERA

CHRISTIANS  
MISSION U.K.  
JESUS JONES  
**KRCK (Omaha)**  
PD: Paul Kriegler  
402-553-0980  
Adds  
AZTEC CAMERA  
PATO BANTON  
**KROQ (Los Angeles)**  
PD: Andy Schuon / MD: Lewis Largent ◊ 818-567-1067  
Adds  
OINGO BOINGO  
NEW ORDER  
STEVE WYNN  
AZTEC CAMERA  
PETER MURPHY  
BLUE AEROPLANES  
**KTCL (Fort Collins)**  
PD: John Hayes / MD: Sam Ferrara ◊ 303-571-1232  
MODERN ENGLISH  
ZACHARY RICHARD  
GARRY MOORE  
THE CLEAN  
BLUE AEROPLANES  
BREEDERS  
HAPPY MONDAYS  
**KTOW (Tulsa)**  
PD: Tim Barraza / MD: Joe Stone ◊ 918-446-1903  
Adds  
MAZZY STAR  
REVENGE  
DRESDIN BOMBERS  
GENE LOVES JEZEBEL  
HOTHOUSE FLOWERS  
SONIC YOUTH  
REAL LIFE  
SOMTHING HAPPENS  
REBEL MC  
**KUKQ (Phoenix)**  
PD: Ern Gladden / MD: Jonathan L. ◊ 602-838-0400

Adds  
RAILWAY CHILDREN  
HAPPY MONDAYS  
BROKEN GLASS  
24-7 SPYZ  
ULTRA VIVID SCENE  
DAVID J.  
**WBRU (Providence)**  
PD: Karyn Bryant / MD: Dexter Schwartz ◊ 401-272-9550  
Adds  
THE SUNDAYS  
BILLY IDOL  
PRETENDERS  
LOU REED & JOHN CALE  
PETER MURPHY  
FAITH NO MORE  
WILD SWANS  
RAVE-UPS  
**WDRE (Long Island)**  
PD: Denis McNamara / MD: Sue/Robert ◊ 516-832-9400  
Adds  
RAILWAY CHILDREN  
SONIC YOUTH  
JANE WIEDLIN  
24-7 SPYZ  
BOOM CRASH OPERA  
**WFNX (Boston)**  
PD: Mad Max / ASST. PD/MD: Bruce McDonald ◊ 617-595-6200  
Frozen List--No Adds  
**WHFS (Washington)**  
PD: Michael Butscher / MD: Weasel ◊ 301-306-0991  
Adds  
HUMMINGBIRDS  
IMMACULATE FOOLS  
COLIN JAMES  
JESUS JONES  
JEFF LYNNE  
JOHN MAYAL  
ZACHARY RICHARD  
SONIC YOUTH  
STRAWBERRY ZOTS

**WHTG (Asbury Park)**  
PD: Rich Robinson / MD: Chopper ◊ 201-542-1410  
Adds  
THAT PETROL EMOTION  
THE SAMPLES  
TIMES 2  
DAVID J.  
RAILWAY CHILDREN  
LOWEN & NAVARRO  
DIE LAUGHING  
PATO BANTON  
**WKXL (Concord)**  
PD/MD: Renee Blake  
◊ 603-225-5521  
Frozen List--No Adds  
**WMDK (Peterborough)**  
PD: Janice Bailey / MD: Mike Thomas ◊ 603-924-7165  
RAILWAY CHILDREN  
JOHN MAYALL  
STEVE EARLE  
JANE WIEDLIN  
BUCKWHEAT ZYDECO  
LOWEN & NAVARRO  
SCHNELL-FENSTER  
BLUE AEROPLANES  
HAPPY MONDAYS  
**WOFM (Norfolk)**  
PD: Art Williamson / MD: Al Mitchell  
◊ 804-421-7111  
Adds  
AZTEC CAMERA  
NOT DROWING WARNING  
LUXURIA  
RED HOUSE  
DIE LAUGHING  
CROSSED WIRE  
JOHN MAYAL  
ETTA JAMES  
KOKO TAYLOR  
ZACHARY RICHARD  
**WOXY (Cincinnati)**  
PD: open / MD: Phil Manning

◊ 513-523-4114  
Adds  
MIDNIGHT OIL  
SCRAWL  
THEY MIGHT BE GIANTS  
HOTHOUSE FLOWERS  
STEVE WYNN  
ROBYN HITCHCOCK  
PRIMUS  
HAPPY MONDAYS  
BRADFORD  
**WRSI (Greenfield)**  
PD/MD: Jim Olson ◊ 413-774-2321  
Adds  
STRANGLERS  
ETTA JAMES  
BRAIN KENNEDY  
STEVE WYNN  
**WTKX-AM (Pensacola)**  
PD/MD: Elvis Jones  
◊ 904-438-7543  
Adds  
PURSUIT OF HAPPINESS  
ADRIAN BELEW  
STEVE WYNN  
DANZIG  
BOB WISEMAN  
PRIMUS  
24-7 SPYZ  
JESUS JONES  
PUBLIC ENEMY  
STRAWBERRY ZOTS  
HAPPY MONDAYS  
RAVE-UPS  
KEVIN KINNEY  
**WXVX (Pittsburgh)**  
PD/MD: Dave Calabrese  
◊ 412-856-6846  
Adds  
FAITH NO MORE  
SANDOZ  
LLOYD COLE  
DAVID BAERWALD  
JESUS JONES

## NEWS AND SCHMOOZE... (from page 42)

Peter Standish swears he has no idea when, or if, an entire Morrissey album will arrive. Artist mystique is such an amusing thing.

In the wacky world of **NEW ORDER**, the import single *World In Motion* is making the expected charge up the Alternative chart, moving 34-26. Word has WB shipping domestically soon.

At the same time, that progress has not slowed **REVENGE** who should arrive in the top 10 next week. **CAPRIOL** has a very solid album to work in *ONE TRUE PASSION*. Where we were once hurting for this kind of product, we're now doing (best Buckwheat voice) o-tay.

Another record moving big these days is **BOOM CRASH OPERA**'s *THESE HERE ARE CRAZY TIMES!* is making some serious noise with a 30-22

### COHEN (from page 7)

the comment, Stu admits that he's "overjoyed when we have a hit on radio, as it's obviously the easiest and most effective way to reach the public. But," he confesses, "there are other areas that we can utilize to build up a solid core audience, and one of my jobs is to find out what those areas are. After all, there are an awful lot of people who buy records today who don't find Top40 a suitable area to discover new music, and we need to search out these people."

Cohen cited one **WARNER BROS.** act, The Jesus And Mary Chain, as an example of what creative marketing outside the parameters of commercial radio can yield. "Their first album for us sold in the neighborhood of 50,000 records, and this new one has passed 250,000 units and is still selling," he says triumphantly, before moving on to a subject that has of late become a hot topic, both at **WARNERBROS.** and in the music industry as a whole: Rap music.

move on the chart. While *Onion Skin* continues to kick, check out *Talk About It*. Obviously, the folks at **GIANT** are glad **WARNER BROTHERS** decided to share with them on this one.

One last new name is still making a solid chart impact--**CHARISMA**. **SOMTHING HAPPENS** are definitely happening, with a top 15 chart move for *STUCK TOGETHER WITH GOD'S GLUE*.

An old stand-by is having an impressive double as **TVT** has scored with **MODERN ENGLISH** and the **JACK RUBIES**. At 38 & 46 on the chart respectively, both are climbing quite nicely.

**I.R.S.** has a strong one-two punch on board, with **PATO BANTON**'s new offering *WIZE UP! (NO COMPROMIZE)* debuting at #45. *Spirits* is making the action, but with Mandela touring the U.S., you

"2 Live Crew has gotten a lot of people talking about rap music, and I hope people still feel positive things about it because it gives people on the street somewhere positive to channel their energy," states Cohen. "Releasing their frustrations through rap music is a lot better than releasing them through drugs or violence."

As for their desire to perpetuate the positive aspects of the rap medium, **WARNER BROS.** has released a record that Cohen says will strive to educate people on the social cancer of gang violence. "It's by a group of rappers who got together under the banner of The West Coast Rap All-Stars, and their objective is to denounce street gangs and what they stand for," explains Cohen. "An awful lot of blood has been spilled for something that is basically senseless."

The project was put together by one of the label's top A&R men, Leonard Richardson, and the group recently spread their message on the Arsenio Hall

have to think about playing the tribute to him. **CONCRETE BLONDE** are continuing to aim for #1 and are crossing to Rock Radio with *Joey*, which has the potential to be a Top40 smash.

**MIDNIGHT OIL** (**COLUMBIA**) dipped a bit this week, but as conversions to *King Of The Mountain* continue, that should change.

### A Quick Piece Of Dirt

Come July, **EPIC** Alternative honcho **Jack Isquith** will relocate to Portland for family reasons. While rumors to the effect that Epic is creating a VP/Lumberjacking title for Jack are unfounded, his departure doesn't necessarily mean an end to his affiliations with the label. Even as we scribble, **EPIC** brass is huddling to decide how to fill his flannel shirt and blue jeans in New York.

Show. "It's not as much about selling records as it is about correcting social injustice, which is something I feel we can all benefit from," says Cohen.

"We should talk about Madonna, don't you think?" he queries. "After all, she pays the rent!" Good point. "Madonna has endured because she doesn't rest on her laurels, and she continues to challenge herself and her listeners," he observes, sounding more like a fan than a promotion guy. "And what about her resiliency?" he asks, voice rising to an almost shrill whine. "No matter what kind of flack she receives for appearing nude in *Penthouse* or acting in a movie that bombs, like *Shanghai Surprise*, she keeps coming back better than ever. It's because she doesn't bullshit her public. She's always herself."

Come to think of it, Stu Cohen is equally straightforward in his approach to dealing with people, and maybe that's the reason why, in a completely different arena, his career has kept pace with Madonna's. He's the real McCoy.

# FACES & PLACES

## THE THIRD ANNUAL T.J. MARTELL FOUNDATION RADIO ROAST



Members of the dais. Pictured are (L-R): Exec. VP Emmis Broadcasting **Rick Cummings**; WXKS-Boston PD **Sunny Joe White**; A&M Sr. VP Promo **Charlie Minor**; Atlantic Records' **Joey Carvello**; Columbia Records VP **Kid Leo**; Honoree Emmis Broadcasting VP Programming/POWER106 Los Angeles PD **Jeff Wyatt**; recording artist **Michael Damian**; Sr. VP/GM Epic Associated and a Martell Foundation founder **Tony Martell**; Charisma Records President **Phil Quartararo**; and POWER106 morning host **Jay Thomas**.



**Jeff Wyatt** getting roasted by his morning man extraordinaire **Jay Thomas**.



The honorees for all three of the T.J. Martell Radio Roasts displaying their awards. (L-R): PD **Sunny Joe White**, **Kid Leo**, and **Jeff Wyatt**.



T.J. Martell Foundation Radio Roast honoree **Jeff Wyatt** with wife **Kathy** and parents, **Mr. & Mrs. Dale Wyatt**.



Turtles invade the POWER99-Atlanta Breakfast Club. Pictured are (Back Row L-R): POWER99's **Crash Clark**, **Major Tom**, **Mark McKay**, and **Ron Hersey**. (Front Row L-R): POWER99's **Don Lardo**, SBK Records' **Monte Lipman** and POWER99 PD **Rick Stacy**.



COLUMBIA Records' **Donnie Wahlberg** and **Seiko** celebrate *The Right Combination* on *Open House Party*. Pictured are (L-R): OHP OM **Andy McLean**; Columbia Records' **Jerry Blair**; **Mary Alford**; **Donnie Wahlberg**; **Seiko**; OHP Host **John Garabedian**; Seiko's manager **Arnie Geller**.

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# FACES & PLACES



MCA Recording artist **Jill Sobule** showcases at Los Angeles' Club Lingerie. Pictured are (L-R): Sobule's Manager **Jeb Hart**; MCA Music Entertainment Group Chairman **Al Teller**; BMI Asst. VP **Barbara Cane**; MCA Records Executive VP & General Manager **Richard Palmese**; and MCA Records Director A&R East Coast **Susan Dodes**.



CHARISMA Records holds a luncheon to honor **SOMETHING HAPPENS** in New York. Pictured are (L-R standing): Nat'l Dance Promo Manager **Peter Albertelli**; Something Happens bassist **Alan Byrne**; Dir. Nat'l Alternative Promo **Dawn Hood**; New York Promo Mgr. **Brian Corona**; VP Promo **Bob Catania**; Something Happens vocalist **Tom Dunne** and guitarist **Ray Harmon**; Something Happens Mgr. **Conor O'Mahony**. Seated are (L-R): Something Happens Mgr. **Theresa Chambers** and Something Happens drummer **Eamonn Ryan**.



WING/POLYDOR recording artists **TONY! TONI! TONE!** go to Washington to appear in *Video Soul* and present host **Donnie Simpson** with one of the eyepopping outfits they wear on the cover of their new album. Munching on BBQ ribs, greens and cornbread from French's Soul Food Restaurant are (L-R): **Tim Christian**, **Dwayne Wiggins**, **Ray Wiggins** (kneeling) and **Donnie Simpson**. Standing in the back are (L-R): **Antron Haile**, **Elijah Baker** and **Carl Wheeler**.



ARISTA Recording artist **Lisa Stansfield** brings down The Opera House in Boston. Pictured are (L-R): ARISTA National Director of Publicity **John Grevatt**; **Lisa Stansfield**; ARISTA Director of R&B Marketing, **Kirk Bonin**, Big Life Management's **Jazz Summers**; Big Life Management's **Jackie Keeley** and ARISTA Regional Promotion Manager **Laura LaBadia**.



EMI Music Publishing renews agreement with Writer/Producer **Dan Hartman**. Pictured are (L-R): President/COO SBK Records and Vice Chairman EMI Music Publishing **Martin Bandler**; VP A&R Int'l SBK Records, VP Creative Operations Int'l EMI Music Publishing **Nancy Brennan**; Attorney **Howard Wattenberg**; **Dan Hartman**; Chairman/CEO SBK Records/EMI Music Publishing **Charles Koppelman**.



Doing lunch at the Bel Age with the Los Angeles chapter of NARAS are **Bill Gilbert**, VP & Executive Director, Sales and Distribution, A&M Music (standing), with (seated, L-R): **HITMAKERS** President **Bob Greenberg**; **Bud Prager**, ESP Management and **HITMAKERS** Print Associate **Barbara Neiman**.

# HOT RADIO PROMOTIONS

## KDWB's MILLION DOLLAR DASH FOR CASH

KDWB in Minneapolis held its "Million Dollar Dash For Cash" June 13 at the Metrodome, following a baseball game between the Minnesota Twins and Toronto Blue Jays. Last month, KDWB qualified over 150 listeners, who won \$100 each, for the Dash. During the game, one of the qualifiers was chosen at random to make the Dash. After the game was over, the winner had 101 seconds to grab all the dough they could...up to \$1,000,000! The cash was stashed in an armored car, and the dasher ran into and out of the truck, grabbing as much of the million as they could in the allotted time.

## ZOO98's NEW KIDS DANCE PARTY

ZOO98 (KZOU) in Little Rock threw a New Kids On The Block dance party June 16 at local water park Wild River Country. The first two hundred people through the gates received a New Kids button, and New Kids books, CDs, tapes, T-shirts and sweatshirts were given out throughout the day. But the highlight of the party was the drawing conducted by night rocker Greg Geary for a trip for two to Dallas to see the New Kids in concert!

## KPRR SENDS LISTENERS TO GREMLINS 2 AND DICK TRACY

KPRR (POWER102) in El Paso is holding a couple of hot movie promotions this month. Listeners had a chance to win tickets to the station's exclusive premiere showing of *Gremlins 2* on June 13 by being one of the first 102 people through the gates at Wet 'N' Wild water park that day. POWER102 also bought tickets to the June 15 opening of *Dick Tracy*, and listeners won tickets, as well as Madonna posters and cassettes, by solving mysteries over the air. For instance: How could Mrs. Johnson accidentally drop her diamond ring into some coffee without getting it wet? Solution: She dropped the ring into a bag of dry ground coffee.

## WNCI's "GROUNDHOG SOLUTION CONTEST"

The WNCI, Columbus Morning Zoo took their show to the Columbus Airport recently to kick off their "Groundhog Solution Contest," in response to the airport's problem of groundhog population explosion. The airport recently reported that there are about 3,000 groundhogs living at the airport, and Columbus City Council has prohibited shooting the animals. So the WNCI has offered \$500 to the person who comes up with an idea for solving the airport's dilemma, but only if the City Council accepts the idea. WNCI phones have been jammed with people calling with ideas for getting rid of the rowdy rodents.

## KWIN's PRIZE TENT AND UNDERWEAR PROMOS

KWIN in Stockton, California recently went to a local mall and set up a prize tent, which was full of balloons containing valuable prizes from mall merchants. Five lucky people found balloons containing the ultimate prize: Janet Jackson concert tickets! In another promotion, KWIN awarded a pair of Madonna tickets to the persons who brought their most creative and unusual undergarments to the radio station - male and female categories.

## THUNDER107's KEY TO THE HIGHWAY



THUNDER107 (WTHI) in Portland, Maine ended its "Key to the Highway" contest on Saturday, June 9 at the Maine Mall, by awarding a new 1990 Thunderbird to Debbie Harris of Hollis, Maine. Debbie (center) was one of eight listeners who had won keys over the course of the eight-week contest, and hers was the one that started the car. Each of the other seven keyholders won cash prizes of up to \$1075.

## 100.3JAMZ TAKES OVER ANOTHER STATION

After three days of announcing that "100.3JAMZ will be taking over an existing station in the Dallas/Ft. Worth area Monday morning," North Texas listeners spent the weekend trying to guess what radio station was about to be taken over. However, Morning Man Russ Parr revealed Monday morning at 7 a.m. that the station 100.3JAMZ was taking over was a Chevron station in Fort Worth. Masses of cars showed up within seconds of the announcement, and the gas station spent the next couple of hours giving away free gasoline. 100.3JAMZ is warning listeners to be on the lookout in the future, as they may "take over" another station real soon!

## WHFS HOSTS ALL-STAR 4TH OF JULY AT LAKE FAIRFAX

WHFS in Washington/Baltimore is celebrating July 4 at Lake Fairfax in Virginia, with a superstar concert featuring Concrete Blonde, Tragically Hip, Winter Hours, Pursuit of Happiness, Jay Bone and the Hackensack Men, Lori Carson and Neil Cody. The event, which will be hosted by the WHFS air staff, will also feature other surprise guests and will conclude with a fireworks display.

## KHTK LISTENERS BECOME FROGS FOR "MENU OF MADNESS"

Listeners of KHTK (HOT97) in St. Louis were given another chance to prove their love and devotion via the "Menu of Madness," and two women agreed to leapfrog all the way around Busch Stadium before a recent Cardinals home game. The women were paid \$97 for the feat, and said Program Director Derek Johnson, "We're hoping that this will allow the Cards to leap over the Cubs from last place."

## 93ROCK's GLAZE OF THUNDER DONUT RACE

"Hey, don't eat that donut," 93ROCK (KRXQ) in Sacramento recently urged its listeners. Instead, they should have planned to enter it in the station's "Glaze of Thunder Speedway Donut Race." Boomer & The Boys hosted the wacky event to promote the June 25 Sacramento premiere of *Days of Thunder*, starring Tom Cruise. At high noon on June 19, at Sacramento's Downtown Plaza, listeners gathered for the race, which consisted of entrants rolling their donuts across a finish line. The grand prize winner received a Tom Cruise-autographed *Days of Thunder* race jacket, while second- and third-place finishers won a *Days of Thunder* poster autographed by Cruise. All participants were awarded a limited edition Cruise Like Thunder T-shirt, as well as passes to 93ROCK's premiere of the movie.

## KRQ's FATHER'S DAY GIVEAWAY

Tucson listeners who didn't know what to get their dad for Father's Day only had to listen to KRQ, and if they were the ninth caller at the designated time, their problem was solved. Winners received "Big Daddy Packs," which consisted of two of the all-time most popular Fathers Day gifts, a tie and a bottle of Old Spice. Winners also got four tickets to Ringling Bros. Circus, enabling dad to spend the day with the kids.

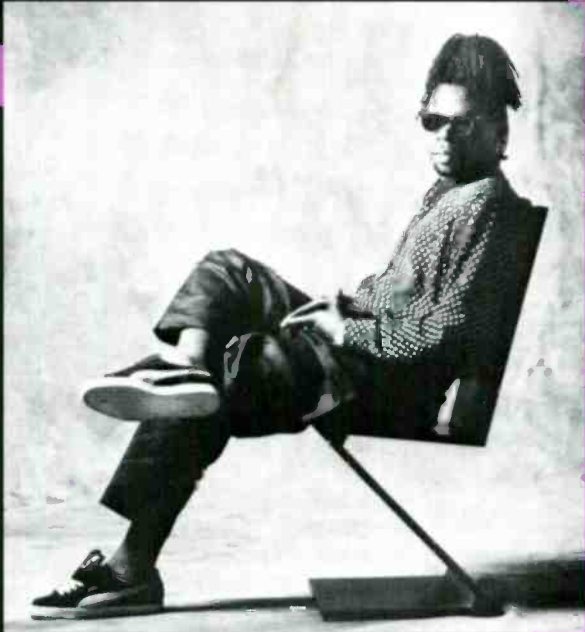
## KISS102 LISTENER SEDUCED



A regular feature of the KISS102 (WCKZ, Charlotte) Rick Jensen and Kevin McGowan Morning Show is "Do What Rick and Kevin Say" - and listener Mark Bauer did just that. When Bauer called Rick and Kevin to beg for tickets to see Seduction, in town to open for Milli Vanilli, Rick and Kevin ordered him to dress up in a tutu and diaper, and stand at the corner of Charlotte's busiest intersection during morning rush hour with a sign that said, "I want to be seduced." Bauer was awarded with two tickets to the sold-out concert, and got to meet Seduction before the concert. Bauer (right) is pictured in his seductive get-up with Rick Jensen making sure he suffers maximum humiliation.

# SOUL II SOUL

"A Dreams A Dream"



**NATIONAL ALBUM SALES: 18-13**  
**NATIONAL SINGLES SALES: NEW 32**  
**CLUB CHART: NEW 20**  
**A CRUSADE! A HITBOUND!**

**KEVIN McCABE, MD, HOT97** - "TOP 5 LP and TOP 20 12 inch sales is more proof that SOUL II SOUL is still a premier group for HOT97! Check out new mixes without the operatic intro!"  
**HOSH GURELI, MD, KMEL** - "The new mix without the operatic intro certainly makes this more viable for pop radio! "A Dreams A Dream" is already a huge record in San Francisco!"  
**PAUL CHRISTY, PD/MD, WMXD** - "My favorite beat! It gets inside your body and you can't get it out! Very infectious! It's a musical dream come true for the band and programmers!"  
**TOM HUTLER, PD, KUBE** - "The retail picture is amazing! Every time this band puts out a record it's a retail monster!"  
**JEFF McCARTNEY, PD, KROY** - "A good groove record with LP sales kicking in now!"

**JUST ADDED...**

**X100!!! Z90 #32!!!**

**KAGO KCAQ KISR KJJG KKBG WCGQ**  
**WPFM WRTB WWCK WWHB and more**

**MOVES AT...**

**HOT97 (18-16) KMEL (17-15)**  
**WMXD (25-23) CKOI (D#40)**  
**KBOS (37-30) KRRG (D#34) KWIN (39-33)**  
**WAAL (D#32) WFLY (D#40) WQXA (27-20) and more**



# Kid Frost

"La Raza"

**CROSSOVER TOP40 CHART: NEW 49!!**  
**A CRUSADE! A HITBOUND!**

**HOSH GURELI, MD, KMEL** - "Targeted for markets with significant latin demos and we qualify! Huge out-of-the box requests!"  
**JIM MORALES, MD, KKFR** - "This is more than an Hispanic street record! Pulling strong sales and heavy phones from the home boys and the Mainstream audience!"  
**STEPHANIE GRAMM, MD, KITY** - "Requests immediately the day we put it on the air and it continues to build!"  
**BRIAN WHITE, PD, FM102** - "VIRGIN Records has the perfect hit for our market with "La Raza"!"  
**MICHELLE SANTOSJOSSO, MD, Q106** - "After 3 days of play it got 60 calls! In a power rotation at nights now! By far the hottest record on Q106! Going, going, gone! "La Raza" is hectic!"

**JUST ADDED...**

**POWER106 #31!!! FM102 #27!!!**  
**KBOS KDON #30 and more**

**MOVES AT...**

**Q106 (29-25) Z90 (35-20) KKFR (23-18)**  
**HOT97.7 (24-22) KITY (D#30)**  
**KEZB-FM (D#18) and more**



# FACES & PLACES



RCA recording artist **Lita Ford** in New York launching her new album **STILETTO** and first single **Hungry**. Pictured are (L-R): **Butch Waugh**, RCA Vice President of Promotion; **Rick Dobbis**, RCA Executive Vice President and General Manager; **Lita Ford**; and **Bob Buziak**, RCA Label President.



CHARISMA Records scoops up **JELLYFISH!** Newly signed Los Angeles band celebrate with key Charisma staff. Pictured are (L-R kneeling:) VP A&R **Danny Goodwin**; **BELLYBUTTON** producer **Albhy Glauten**; and VP of A&R **Jeff Fenster**. (Second row L-R): VP of Promotion **Bob Catania**; Jellyfish's **Jason Falkner** and **Roger Manning**; Industrial Mgmt.'s **Victor Ratto**; Charisma Records President **Phil Quartararo**; Charisma Art Director **Steve Samiof**; Attorney **Alan Mintz**. (Back row L-R): Jellyfish's **Andy Sturmer**; Industrial Mgmt.'s **Chris Coyle**; and Charisma VP of Sales **Jerre Hall**.



**THE MCAULEY SCHENKER GROUP** at the CAPITOL Tower prior to their attack of the Palace stage for the final gig of MSG's U.S. tour. Pictured are (Top L-R): Capitol Sr. Dir. Rock Promo **Jeff Shane**; Album Project Mgr. **Derek Simon**; MSG Tour Mgr. **Mick Treadwell**; **Bodo Schopf**, **Rocky Newton** and **Steve Mann** of MSG; Capitol Records President **Hale Milgrim**; and **Michael Schenker** of MSG. (Bottom L-R): National Dir. Pop Promo **Frank Palombi** and **Robin McAuley** of MSG.



ATLANTIC recording group **BATON ROUGE** recently opened for **Alannah Myles** at the Roxy in Los Angeles. Pictured backstage are (Top L-R): Baton Rouge manager **Jim Recor** and **Corky McClellan** of Baton Rouge. (Middle L-R): **Scott Bender** and **Lance Bulen** of Baton Rouge; Atlantic Sr. VP Promo/Mtg. **Vince Faraci**; Sr. VP/West Coast Gen. Mgr. **Paul Cooper**; and **David Cremin** of Baton Rouge. (Bottom L-R): WEA Sr. VP/Dir. Nat'l Sales **Fran Aliberte, Sr.** and **Kelly Keeling** of Baton Rouge.



Members of the staff of 96TIC-FM, Hartford, CT paid a visit to **Stevie B** backstage before his concert at the Bushnell in Hartford. Pictured are (L-R): weekend personality **Lee Cameron**; Promotion Director **Steve Salhany**; **Stevie B**; and Night jock **AJ**.



ATCO recording group **UNDER NEATH WHAT** at the Cat Club in New York. Pictured are (Top L-R): ATCO Mid-Atlantic Promo Rep, **Mark Snider**; VP Marketing **Steve Kleinberg**; Under Neath What Bassist **Tim Ashton**; Band manager **Pete Hawkins**; ICM's **Troy Blakely**; VP Promo **Craig Lambert**; and Dir. of Mktg. **Jim Coffman**. (Front L-R) Executive VP/General Mgr. **Harry Palmer**; Under Neath What Drummer **Mikal C.** and Under Neath What Vocalist/Guitarist **Andy Berenyi**.

# WHEN YOU'RE HOT...



One of the **MOST ADDED** Top40  
with **74 Adds!**  
**MAINSTREAM TOP40: NEW45**  
**ROCK RADIO: 9-5**

## BRUCE HORNSBY

"Across The River"

WPLJ (D#33)  
PIRATE (Add)  
Q101 (Add #30)  
X100 (Add)  
EAGLE106 (Add)  
Q95 (25-20)  
Q107 (Add #31)  
STAR94 (D#20)  
KBQ (37-35)  
B94 (Add)  
KEZY (Add #30)

KXYQ (D#23)  
WKTU (D#19)  
KWSS (Add)  
Q102 (27-23)  
WGH (Add)  
WZPL (27-25)  
KISN (D#31)  
WZZG (Add)  
FM100 (D#27)  
MIX105.1 (Add)  
XL106.7 (D#33)

WJLK-FM (24-17)  
Y107 (D#31)  
WGTZ (Add)  
WKZL (31-23)  
KSAQ (#36)  
WNVZ (On)  
KCPX (On)  
KPLZ (On)  
KUBE (On)  
KC101 (On)  
and MORE!

### A HITMAKERS HITBOUND!

X100 (D#29)  
WXKS (D#29)  
KNRJ (29-26)  
WFLZ (35-33)  
Y108 (#27)  
KXXR (Add #23)  
WGH (D#29)  
WNVZ (D#30)  
KCPX (Add)  
KISN (35-32)  
98PXY (D#30)

Y107 (22-15)  
Z99 (D#33)  
KKBQ (D#29)  
WZOU (On)  
KRBE (On)  
WGH (On)  
WDFX (On)  
KIIS-FM (On)  
KUBE (On)  
99.9KHI (26-21)  
99WGY (D#39)  
HOT99.9 (D#20)

K106 (D#38)  
KCAQ (Add)  
KHFI (29-24)  
KIXY (Add)  
KKMG (27-21)  
KQM (D#24)  
KRQ (34-30)  
KTMT (D#38)  
KWNZ (Add)  
KYYY (Add)  
KZBB (D#35)  
KZIO (D#40)  
SLY96 (39-36)  
WDBR (34-29)  
WPFM (D#37)  
WPFR (Add)  
Y97 (29-26)  
Z106 (D#28)  
and more

## AME LORAIN

"Follow My Heartbeat"



# YOU'RE HOT!!!



# LITA FORD

"Hungry"



**ROCK RADIO: 7-6  
A HITBOUND!**

**KXYQ (Add)**

**JET-FM (Add)**

**KHTT (Add #36)**

**KISR (Add)**

**KNOE (Add)**

**KTAG (D#12)**

**KTMT (Add)**

**KZBB (Add)**

**KZZU (Add)**

**WMGV (Add)**

**WNYP (Add)**

**WPFM (Add)**

**WPXR (D#19)**

**WQCM (Add #30)**

**WWRB (D#30)**

**WYYS (Add)**

**Y97 (Add)**

**ZFUN106 (Add)**

**and more**

# STEVIE B

"Love And Emotion"

**One of the MOST ADDED**

**with 60 Adds!**

**A CRUSADE!**

**A HITBOUND!**

**HOT97 (33-28)**

**WPLJ (Add #32)**

**Z100 (Add #29)**

**PWR106 (Add #32)**

**X100 (Add)**

**WIOQ (Add)**

**WHYT (Add)**

**100.3JAMZ (Add)**

**WXKS (Add #25)**

**WZOU (Add #27)**

**ENERGY96.5 (Add)**

**POWER99 (Add)**

**Q106 (Add)**

**WLLOL (Add #31)**

**WFLZ (Add #37)**

**Q105 (Add #30)**

**KKFR (Add)**

**KOY95 (Add)**

**KZZP (Add)**

**KS104 (Add)**

**Y108 (Add)**

**KXXR (Add #28)**

**PRO-FM (Add #33)**

**HOT97.7 (Add)**

**KROY (Add)**

**KWOD (Add #36)**

**WNVZ (Add)**

**B97 (Add #31)**

**KITY (Add #29)**

**KTFM (Add)**

**HOT94.9 (Add)**

**WKSE (Add #30)**

**WKSS (Add)**

**WTIC-FM (D#36)**

**WCKZ (Add #27)**

**102JAMZ (Add)**

**Y107 (Add)**

**and more**



Records, Cassettes, Compact Discs

**LMR Records**

# FACES & PLACES



New MCA Recording artists **ENERGY ORCHARD** recently traveled from the UK to perform material from their self-titled debut album at Los Angeles' Whisky A Go Go. L-R: **Joe D'Morais**, Energy Orchard's Mgr.; guitarist **Paul Toner**; lead singer **Bap Kennedy**; **Al Teller**, Chairman MCA Music Entertainment Group; rhythm guitarist **Spade McQuade** (in back); keyboardist **Kevin Breslin**; bassist **Joby Fox**; drummer **David Toner**.



COLUMBIA recording artist **Mariah Carey** completed a whirlwind series of CBS Records branch receptions celebrating the release of her self-titled debut album. On the Midwest stop (L-R): **David Newmark**, Local Promo. Mgr., CBS Records; **Brian Philips**, PD, KDWB; **Mariah Carey**; **Paul Williams**, Promo. Dir., KDWB; **Ed Lambert**, MD, KDWB.



PHOTOGRAPHY BY: EPIC RECORDS PUBLICITY

EPIC staffers and media folk congratulate **SOCIAL DISTORTION** following their performance at The Marquee in New York. (Rear L-R): EPIC VP, Product Dev. **Dan Beck**; WDRE MD **Robert Greenbaum**; Mike Ness of Social Distortion; EPIC Sr. Dir. Alternative Music **Jack Isquith**; **Dennis Danell** of Social Distortion; MTV's **Rick Krlm**; EPIC Sr. VP Promo **Polly Anthony**; MTV's **Abby Konowich**. (Front L-R): **Christopher Reece** and **John Mauer** of Social Distortion; EPIC VP Media & Artist Development **Glen Brunman**; EPIC Dir. Nat'l Video & Pop Promo **Steve Backer**; Social Distortion Mgr **Jim Guerinot**.



EMI's **GO WEST** at the KISS108 (WXKS-FM) 11th Anniversary Bash! Back row (L-R): WERZ-Exeter PD **Peter Falconi**; KISS108 PD **Sunny Joe White**; EMI's Dir. of Mktg. **Josh Ziemann**; **Richard** and **Peter** of Go West; EMI Sr. VP/Promo **Jack Satter**; WPLJ-New York VP/PD **Tom Cuddy**; KISS108 MD **Jerry McKenna**; **Brian Interland**. Front row (L-R): **Kimberly**, **Cindy** and **Pam** of Go West; **Jerry Brenner**, EMI-Boston Local Promo Mgr. **Michael Patt** (kneeling).



**Louie Louie** performs live on the KOY95-Phoenix morning show with **Kelly and Company**. Pictured are (Standing L-R): EPIC Local Promo Mgr. **Joe Bravo**; Edens Broadcasting Chairman **Gary Edens**; KOY95 MD **Dena Yasner**; WTG National Promotion Director **Roger Smith**. (Kneeling L-R): KOY95's **Bruce Kelly** and **Louie Louie**.



FAMOUS ARTISTS sign **Tommy James** to an exclusive deal. Pictured are (L-R): **Carol Ross-Durborow**, Manager; **Tommy James**; Famous Artists responsible agent **Bruce Nichols**.



# TAYLOR DAYNE

*"I'll Be Your Shelter"*

**MAINSTREAM TOP40: 7-5**

**National SINGLE SALES: 15-13**

Z95 (Add)  
X100 (6-7)  
EAGLE106 (11-10)  
Q95 (13-11)  
WHYT (#21)  
WMXD (11-6)  
KEGL (#20)  
WXKS-FM (4-3)  
WZOU (10-9)  
Q107 (11-9)  
WAVA (#17)  
KNRJ (#20)  
KKBQ (#17)

KRBE (7-6)  
POWER95 (13-12)  
Y100 (10-6)  
POWER99 (6-5)  
WBLI (7-6)  
KPLZ (8-4)  
KUBE (13-9)  
KBQ (#8)  
KHTK (9-7)  
B100 (#6)  
KKBQ (17-14)  
B104 (#18)  
KDWB-FM (16-12)

WLOL-FM (#16)  
B94 (12-10)  
W'MXP (9-8)  
KEZY (7-6)  
WFLZ (14-13)  
Q105 (#24)  
WPHR (11-10)  
KZZP (14-12)  
Y108 (#17)  
KKRZ (9-6)  
HOT102 (#26)  
WKTJ (10-9)  
KBEQ (21-19)

**CROSSOVER TOP40: 20-19**

**Top 35 ALBUM SALES Nationally!**

KXXR (Add #3)  
KWSS (#5)  
KROY (#8)  
KWOD (11-10)  
Q102 (17-13)  
WGH (#5)  
WNVZ (5-4)  
WNCI (14-10)  
B97 (18-12)  
KSAQ (#6)  
WZPL (13-12)  
KCPX (#10)  
KISN (9-8)

MAJIC102 (10-7)  
WKSE (16-14)  
KC101 (14-10)  
WKSS (#8)  
WTIC-FM (12-8)  
WCKZ-FM (#19)  
WZZG (9-7)  
FM100 (7-6)  
MIX105.1 (18-14)  
XL105.7 (13-8)  
WJLK-FM (10-7)  
98PX (5-2)  
Y107 (10-7)

KJ103 (28-24)  
Z99 (2-1)  
WGTZ (9-7)  
WDJX (7-5)  
WKSJ (10-6)  
WKZL (#6)  
CKOI (11-7)  
and more

Z100 (#16)  
KIIS-FM (15-12)  
B96 (18-15)  
Q101 (10-6)



# LISA STANSFIELD

*"You Can't Deny It"*

**MAINSTREAM TOP40: 31-27**

**CROSSOVER TOP40: 19-11**

**CLUB CHART: #7**

**Top 15 ALBUM SALES Nationally!**

PWR106 (24-22)  
Z95 (#21)  
KMEL (15-13)  
X100 (D#30)  
WIOQ (35-32)  
WUSL (5-4)  
WMXD (26-20)  
WXKS-FM (9-7)  
WAVA (22-20)  
WPGC (20-18)  
KNRJ (#28)  
KISS98.5 (14-12)

KRBE (16-13)  
HOT105 (D#33)  
POWER96 (31-29)  
Y100 (26-22)  
KPLZ (27-24)  
KUBE (17-10)  
KHTK (24-22)  
B100 (#24)  
Q106 (#24)  
Z90 (28-25)  
WMXP (21-17)  
WFLZ (29-24)

Q105 (29-26)  
WPHR (Add)  
KKFR (#26)  
Y108 (25-23)  
KKRZ (20-18)  
HOT102 (#31)  
KXXR (Add #15)  
PRO-FM (25-21)  
HOT97.7 (#19)  
FM102 (24-22)  
KROY (24-21)  
KWOD (27-17)

WNVZ (29-27)  
KITY (#19)  
KSAQ (#27)  
KTFM (23-21)  
KISN (D#40)  
MAJIC102 (23-20)  
KC101 (D#30)  
WKSS (9-6)  
WTIC-FM (21-14)  
WCKZ-FM (#24)  
WZZG (24-20)  
WJRX (Add #29)

98PX (20-17)  
Y107 (31-27)  
Z99 (16-10)  
WGTZ (Add)  
WDJX (D#26)  
WJMH (#17)  
WKZL (34-32)  
CKOI (31-21)  
and more

HOT97 (20-15)  
WPLJ (26-22)  
Z100 (27-25)  
KIS-FM (#24)

## DANA LUNDON, MD, HOT102

*"Great phones, phenomenal sales, early indications show this is a hit record!"*

## MIKE EASTERLIN, MD, Y95

*"Starting to react in Dallas! A great female request record!"*

## GUY BROUILLARD, MD, CKOI

*"Don't be mistaken by thinking this is just a great club record - it demands to be played on radio and generates excitement in all dayparts!"*

# SNAP

*"The Power"*

**MAINSTREAM TOP40: 34-31**

**CROSSOVER TOP40: #4**

**CLUB CHART: #1**

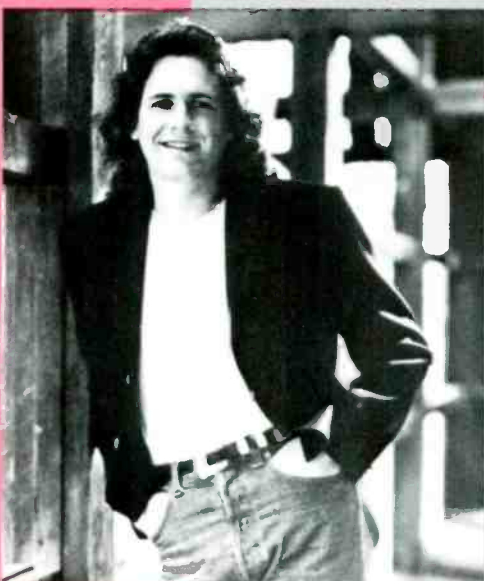
HOT97 (#4)  
WPLJ (9-6)  
Z100 (8-7)  
PWR106 (20-18)  
B96 (21-18)  
KMEL (3-2)  
EAGLE106 (14-8)  
WIOQ (#3)  
WUSL (6-5)  
WHYT (20-17)  
KJMZ (12-11)  
Y95 (D#30)

WXKS-FM (5-4)  
WZOU (13-8)  
Q107 (24-21)  
WAVA (19-15)  
WPGC (#6)  
KISS98.5 (13-8)  
KRBE (#16)  
HOT105 (20-17)  
PWR96 (6-5)  
PWR99 (29-27)  
KHTK (Add #28)  
Q106 (12-10)

Z90 (14-13)  
B104 (21-10)  
WLOL-FM (25-23)  
B94 (Add)  
WMXP (12-9)  
WFLZ (30-27)  
Q105 (23-21)  
KKFR (#15)  
KOY95 (13-11)  
KS104 (#22)  
Y108 (Add)  
HOT102 (#34)

KXXR (Add #14)  
PRO-FM (D#30)  
HOT97.7 (28-26)  
FM102 (10-9)  
KROY (13-12)  
KWOD (18-16)  
WGH (Add)  
B97 (Add #29)  
KITY (13-10)  
KTFM (#18)  
HOT94.9 (Add)  
MAJIC102 (D#21)

WKSE (#25)  
KC101 (22-14)  
WKSS (19-15)  
WTIC-FM (D#23)  
WCKZ-FM (7-6)  
WZZG (21-18)  
102JAMZ (#7)  
Y107 (23-16)  
WGTZ (Add)  
WJMH (1-1)  
CKOI (Add)  
and more



# JIMMY RYSER

*"Same Ol' Look"*

**A CRUSADE!  
A HITBOUND!**

**DON LONDON, PD, WZPL - "A fantastic Pop record that is already getting requests!"**

*This local artist sounds great on the radio and deserves the airplay!"*

KUBE (Add)  
KBQ (Add #40)  
WZPL (Add #29)  
KISN (Add)  
KEEZ (39-35)  
KFTZ (Add)  
KGGG (Add)  
KJJG (40-30)  
KJLS (D#40)

KLBQ (Add)  
KMOK (Add)  
KNEN (D#38)  
KOYE (D#35)  
KQCR (Add)  
KQIZ (Add)  
KQKY (D#34)  
KSKG (Add)  
KYYY (Add)  
KZIO (Add)  
KZZU (Add)

Q104 (Add)  
WAIL (25-19)  
WAYS (Add)  
WAZY (Add)  
WBNQ (Add)  
WBWB (Add)  
WHHY-FM (Add)  
WIGQ (37-32)

WJZQ (40-36)  
WMGV (D#33)  
WQUT (Add)  
WRB (35-28)  
WSKZ (Add)  
WWHB (D#40)  
WZZU (Add #35)  
Y94 (Add) and more



# NEW RELEASES

## TOP 40

THE CHRISTIANS "I Found Out" (ISLAND)  
RANDY CRAWFORD "I Don't Feel Much Like..." (WB)  
JULEE CRUISE/ANGELO BADALAMENTI "Falling"  
(The Theme From *Twin Peaks*) (WB)  
ELECTRIC BOYS "All Lips N' Hips" (ATCO)  
DON HENLEY "How Bad Do You Want It" (Geffen)  
HUMAN RADIO "Me And Elvis" (COLUMBIA)  
JANET JACKSON "Come Back To Me" (A&M)

LINEAR "Don't You Come Cryin'" (ATLANTIC)  
M.C. PILLBERRY and the 4 LARGE CREW  
"Me So Hungry" (ATLANTIC)  
THE PARTY "Summer Vacation" (HOLLYWOOD)  
POISON "Unskinny Bop" (ENIGMA/CAPITOL)  
THOMPSON TWINS "Bombers In The Sky" (WB)  
PAUL YOUNG "Oh Girl" (COLUMBIA)

## ROCK

ALLMAN BROTHERS "Good, Clean Fun" (EPIC)  
DEL AMITRI "Stone Cold Sober" (A&M)  
STEVE EARLE "The Other Kind" (MCA)  
GENE LOVES JEZEBEL "Jealous" (Geffen)  
GIANT "It Takes Two" (A&M)  
ERIC JOHNSON "Cliffs Of Dover" (CAPITOL)  
MIDNIGHT OIL "King Of The Mountain" (COLUMBIA)

POISON "Unskinny Bop" (CAPITOL)  
RED HOUSE "I Said A Prayer" (SBK)  
SANTANA "Mother Earth/3rd Stone" (COLUMBIA)  
STEPPENWOLF "You Like It, We Love It" (I.R.S.)  
THAT PETROL EMOTION "Sensitize" (VIRGIN)  
TOY MATINEE "Last Plane Out" (REPRISE)

## ALTERNATIVE

BILLY BRAGG "The Internationale" (ELEKTRA)  
CREEPS "Ooh, I Like It" (ATLANTIC)  
GENE LOVES JEZEBEL "Kiss Of Life" (Geffen)  
POI DOG PONDERING "Everybody's Trying" EP  
(COLUMBIA)

RED HOUSE "The Red House" (SBK)  
WAS (NOT WAS) "Papa Was A Rolling Stone" 12"  
(CHRYSALIS)

# BEGINNING THIS FALL

## The

# HITMAKERS

## REGIONAL SEMINARS

### FACE-OFF (from page 7)

might take solace in innovations that Bach says are presently being employed in a growing number of chains. Bach mentioned that a new data-tracking modem used by Musicland, one of the nation's largest retail chains, will now provide accurate information that the programmers can swallow with a greater degree of confidence.

"They can monitor precisely what product crosses their counters in a 24-hour cycle," said Bach, trying to put to rest the fears of Zapoleon and Simon and their misanthropic peers. "For the last four years we have put bar codes on our records, so that the figures can be accurately tabulated at the end of the day."

Bach said that two other valuable gauges of what's hot are video rotation and - surprisingly - in-store play. Both have been salient factors in the establishment of two hot new CEMA-distributed acts, Sinead O'Connor and Slaughter.

"There is a buzz that starts to build from in-store play if an artist, especially a new one, begins to elicit a lot of inquiries and spur-of-the-moment sales at the counter from customers," Bach noted. He said that shrewd broadcasters should be on the alert to find out what artists are creating that in-store buzz. One band he cited as having received only sporadic national airplay, but which is enjoying a sales bonanza of sorts, is the Red Hot Chili Peppers, who Bach claims have logged sales "in excess of half a million units." Bach said the uproarious EMI quartet germinated and took root through in-store play.

"Radio still has not reconciled with a number of acts who are blowing out on a retail level," Bach said. "They might discover a pearl in the oyster by taking a listen to some of these records that are moving without radio play, and maybe they'll launch a few hits on their own. These bands are obviously saying something that the public wants to hear."

### RETAIL (from page 7)

paydirt in the next six months.

"The song is perfect for the radio with its great chorus and harmonies," said Roberts, before shifting emphasis to the group's trump card: their dazzling physical attributes. "You know a zillion girls are going to buy their album because of their blond hair and cheek bones," he said.

According to Kevo Thompson at General Record in Seattle, some other groups who are revving up his registers are **Tony! Toni! Tone!** and **En Vogue**. Kevo said he's still amazed by the response of his customers to the latter, a San Fran quartet whose debut single *Hold On* is a major smash. His customers, he says, are eagerly delving headfirst into the LP to discover more nuggets from the Bay Area sirens.

"We are flabbergasted by how swiftly they've generated a following," said Thompson. "ATLANTIC's really got a hot one on their hands."



# HEART

*"I Didn't Want To Need You"*

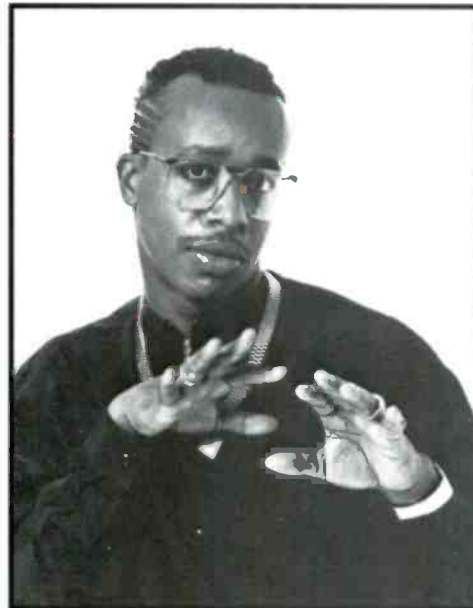
Produced by RICHIE ZITO Mgmt: TRUDY GREEN/HK Management, Inc.

**One of the MOST ADDED Top40  
with 57 Adds!**  
**MAINSTREAM CHART: NEW 48 ROCK  
RADIO CHART: NEW 37**  
**TOP 10 ALBUM SALES Nationally**

**WPLJ (Add)**  
**PIRATE RADIO (D#23)**  
**Q101 (Add)**  
**Q107 (Add #32)**  
**POWER99 (Add)**  
**KUBE (D#28)**  
**KBQ (31-21)**  
**KKRZ (D#29)**  
**KXYQ (25-22)**  
**Q102 (35-31)**  
**WGH (Add)**  
**B97 (D#25)**  
**KCPX (D#22)**  
**KSAQ (#40)**  
**KEZY (Add)**  
**WGTZ (25-23)**  
**WZZG (Add)**  
**XL106.7 (Add #34)**  
**and more**



# M.C. HAMMER



*"Have You  
Seen Her"*

**One of the MOST ADDED Top40  
with 73 Adds!**  
**CROSSOVER TOP40 CHART: NEW 46**  
**TOP 5 ALBUM SALES Nationally!**  
**A HITBOUND! A CRUSADE!**

**WPLJ (Add)**  
**KIIS-FM (Add)**  
**POWER106 (28-26)**  
**KMEL (Add)**  
**WIOQ (Add)**  
**WHYT (Add)**  
**100.3JAMZ (Add #28)**  
**WXKS-FM (Add)**  
**WUSL (16-14)**  
**KKBQ (Add)**  
**KRBE (Add)**  
**HOT105 (Add)**  
**POWER96 (Add)**  
**Q106 (Add)**  
**Z90 (30-27)**  
**B104 (Add)**  
**POWER PIG (33-25)**  
**Q105 (Add #29)**  
**WPHR (Add #23)**  
**KKFR (Add)**  
**KS104 (17-12)**  
**Y108 (Add)**  
**KXYQ (Add)**  
**HOT97.7 (Add)**  
**KROY (30-22)**  
**B97 (Add #28)**  
**KITY (Add #17)**  
**FM102 (27-19)**  
**KTFM (29-25)**  
**HOT94.9 (Add #19)**  
**MAJIC102 (Add #29)**  
**WKSS (Add #28)**  
**WTIC-FM (Add #34)**  
**Y107 (Add)**  
**KJ103 (Add)**  
**WGTZ (Add)**  
**WJMH (Add)**  
**CKOI (37-25)**  
**and more**

# MELLOW MAN ACE

*"Mentirosa"*

**National Single Sales:**  
**23-18**

**HOT97 (31-18)**  
**WPLJ (27-23)**  
**Z100 (25-21)**  
**KIIS-FM (5-2)**  
**POWER106 (3-2)**  
**B96 (17-12)**  
**Z95 (28-26)**  
**KMEL (5-4)**  
**WIOQ (27-21)**

**WHYT (D#20)**  
**100.3JAMZ (14-9)**  
**WXKS-FM (25-21)**  
**WZOU (23-21)**  
**WPGC (D#29)**  
**ENERGY96.5 (22-21)**  
**KISS98.5 (Add)**  
**KKBQ (16-13)**  
**KRBE (#25)**

**POWER96 (#3)**  
**KHTK (26-20)**  
**Q106 (#2)**  
**Z90 (#4)**  
**POWER PIG (19-16)**  
**KKFR (2-1)**  
**KOY95 (#3)**  
**KZZP (7-5)**  
**KS104 (4-3)**

**HOT102 (29-27)**  
**KXXR (Add #21)**  
**FM102 (#4)**  
**KWOD (7-6)**  
**KGGI (1-1)**  
**KITY (Add #22)**  
**KTFM (5-3)**  
**HOT94.9 (14-8)**  
**WKSS (28-21)**

**WTIC-FM (Add #35)**  
**WCKZ-FM (10-8)**  
**WZZG (Add #25)**  
**102JAMZ (15-14)**  
**Y107 (25-20)**  
**KJ103 (#26)**  
**WGTZ (Add)**  
**and more**

# CLUB CHART

COMPILED FROM THE HOTTEST AND FRESHEST CLUB AND RECORD POOL CHARTS FROM ACROSS THE COUNTRY.

## LW-TW

- 2-1 SNAP "The Power" (ARISTA)
- 3-2 MC HAMMER "U Can't Touch This" (CAPITOL)
- 5-3 EN VOGUE "Hold On" (ATLANTIC)
- 1-4 MADONNA "Vogue" (SIRE/WB)
- 28-5 49ERS "Don't You Love Me?" (4TH & B'WAY/ISL)
- 4-6 D-MOB f/ C. DENNIS "That's The..." (FFRR/POLY)
- 36-7 LISA STANSFIELD "You Can't Deny it" (ARISTA)
- 19-8 GEORGE LAMOND "Bad Of The Heart" (COL)
- 14-9 JOHNNY GILL "Rub You The Right ..." (MOTOWN)
- 11-10 MICHEL'LE "Nicety" (RUTHLESS/ATCO)
- 9-11 MR. LEE "Pump That Body" (JIVE/RCA)
- 6-12 BELL BIV DEVOE "Poison" (MCA)
- 24-13 TECHNOTRONIC "This Beat Is Techno..." (SBK)
- 26-14 MELLOW MAN ACE "Mentiroso" (CAPITOL)
- 10-15 DEPECHE MODE "Enjoy The Silence" (SIRE/REP)
- 30-16 ALISHA "Bounce Back" (MCA)
- 43-17 INDIA "The Lover That Rocks You (All ...)" (REP)
- 7-18 JANET JACKSON "Alright" (A&M)
- 8-19 HI TEK3 "Spin That Wheel" (SBK)
- NEW-20 SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- 13-21 DAVID BOWIE "Fame '90 (House Mix)" (EMI)
- 21-22 LOUIE LOUIE "Sittin' In The Lap..." (WTG/EPIC)
- 35-23 FAX YOURSELF "I Feel Love/Sunshine" (SAND...)
- 31-24 JUNGLE BROTHERS "What U Waiting For" (WB)
- NEW-25 THE CREW "Get Dumb (Free Your...)" (VEND/A&M)
- 27-26 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 17-27 THE COVER GIRLS "All That Glitters Isn't ..." (CAP)
- 18-28 REBEL MC "Street Tuff" (MERCURY)
- 45-29 TONY! TONI! TONE! "The Blues" (WING/POLY)
- 16-30 JANE CHILD "Don't Wanna Fall In Love" (WB)
- 49-31 3RD BASE "Brooklyn Queens" (COLUMBIA)
- 15-32 ELECTRONIC "Getting Away With It" (WB)
- 25-33 JIMMY SOMERVILLE "Mighty Real" (LOND/POLY)
- NEW-34 NEW KIDS... "Step By Step" (COLUMBIA)
- 38-35 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
- 54-36 CHILL ROB G/POWER... "The Power" (WILD PITCH)
- 46-37 QUEEN LATIFAH "Come Into My House" (TB)
- NEW-38 DOUG LAZY "Can't Hold Back (U No)" (ATLANTIC)
- 29-39 SYBIL "Crazy 4 U" (NEXT PLATEAU)
- NEW-40 MANTRONIX "Take Your Time" (CAPITOL)
- 20-41 BEATS INTERNATIONAL "Dub Be Good..." (ELEK)
- 23-42 THE CHIMES "Heaven" (COLUMBIA)
- NEW-43 KLYMAXX "Good Love" (MCA)
- 55-44 TYLER COLLINS "Girls Nite Out" (RCA)
- 39-45 THE FAMILY STAND "Ghetto Heaven" (ATLANTIC)
- NEW-46 GRACE JONES "Amado Mio/Crack Attack" (CAP)
- NEW-47 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 12-48 SOUL II SOUL "Get A Life" (VIRGIN)
- NEW-49 RAM JAM "Black Betty" (EPIC)
- 32-50 JOEY KID "Counting The Days" (ATLANTIC)
- NEW-51 A GUY CALLED GERALD "Fx" (COLUMBIA)
- NEW-52 MILIRA "Mercy Mercy Me (The...)" (MOTOWN)
- NEW-53 DEPECHE MODE "Policy Of Truth" (SIRE/REP)
- 41-54 ERASURE "Blue Savannah" (SIRE/WB)
- NEW-55 RED FLAG "Count To 3" (ENIGMA)

## BREAKOUTS

- SOUL II SOUL "A Dreams A Dream" (VIRGIN)
- DEPECHE MODE "Policy Of Truth" (SIRE/REP)
- ERASURE "Star" (SIRE/REPRISE)
- 49ERS "Don't You Love Me?" (4TH & B'WAY/ISLAND)
- AFTER 7 "Can't Stop" (VIRGIN)
- BELL BIV DEVOE "Do Me" (MCA)
- STEVIE V "Dirty Cash" (MERCURY)

## CLUB REPORTERS

### NEW YORK

FOR THE RECORD • New York ♦  
 Danny Pucciarelli 212 598-4177 •  
 BLACK BOX, NAYOBE, R. OWENS,  
 SATOSHI TOMIE, T. SCOTT,

SURE RECORD POOL • Bronx ♦  
 Bobby Davis 212 904-0500 • '06  
 STYLE, A.GRIFFIN, BEATS SYSTEM,  
 SHINEHEAD, SOUL REBELLION,

### LOS ANGELES

AMERICAN MUSIC POOL • Beverly  
 Hills ♦ Jeff Fishman/Jimmy Kim 213  
 659-7852 • BBD, CAMEO, D. MODE,  
 KLYMAXX, SOUL II SOUL,

IMPACT RECORD POOL • Los  
 Angeles ♦ Fut 213 292-6611 • BASIC  
 BLACK, MIA,

RESOURCE RECORD POOL • Los  
 Angeles ♦ Randy Sills 213 651-2085 •  
 ERASURE, KLYMAXX, MANTRONIX,  
 QUEEN LATIFAH, REBEL MC,

### CHICAGO

CHICAGO RECORD POOL • Chicago  
 ♦ Sean Knight 312 876-0909 •  
 49ERS, BELL BIV DEVOE, MC  
 HAMMER, MR LEE, SNAP,

### SAN FRANCISCO

BAY AREA DANCE ASSOC. • San  
 Francisco ♦ Nick Lygzios 415 882-  
 9700 • NEWKIDS, PRECIOUS, R. FLAG,

### PHILADELPHIA

PHILADELPHIA METRO POOL •  
 Philadelphia ♦ Martin Keown 215  
 732-7949 • BLACK BOX, ERASURE,  
 KID FROST, RUFF&TUFF, STEVIE V,

### DETROIT

DETROIT DANCE • Ferndale ♦  
 Steve Nader 313 541-4323 • BRAT  
 PACK, D. MODE, DIRTY HARRY,

MADD RECORD POOL • Detroit ♦  
 Keith Golden 313 922-5581 • L.  
 STANSFIELD, MICHEL'LE, GLEN  
 JONES, PAPA J. SMOOVE,

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NORTH TEXAS DANCE POOL •

Dallas ♦ Karen Kennedy 214 826-  
 6832 • 3RD BASE, ALISHA, MC  
 900FT JESUS, THE OMEN,

### BOSTON

BOSTON RECORD POOL • Boston  
 ♦ Robin Springer 617 325-7665 •  
 AFTER 7, ANYTHING BOX, RED  
 FAMILY, S.REBELLION, TIMMY T,

### WASHINGTON D.C.

OUR MID-ATLANTIC POOL •  
 Washington ♦ Bill Keart/Alan 202  
 483-8880 • CARLTON, M. PRIEST, M.  
 ENGLISH, ST PAUL, TIMES 2,

### HOUSTON

MUSIC INFORMATION EXCHANGE •  
 Houston ♦ Paul Olsen 713 667-2734 •  
 GO WEST, L.BRANIGAN, REAL  
 LIFE, SOUL II SOUL,

### FLORIDA

FLAMINGO RECORD PROMOTIONS  
 • Miami ♦ Richard McVay 305 895-  
 1246 • D. MODE, LORDS OF ACID,  
 NEW KIDS, SOUL II SOUL, T.SCOTT,

FLORIDA RECORD POOL • North  
 Miami ♦ Ciro Lierena (305) 948-6466  
 • ADAMSKI, THE CREW, DJ PIERRE,  
 ISSA, KID CREOLE..., TIANA,

FLORIDA WEST URBAN  
 CONNECTION • Tampa ♦ Oliver  
 Crawford 813 963-1170 • A.  
 WINBUSH, B.WHITE, THE FAMILY  
 STAND, FULL FORCE, KID CREOLE

### ATLANTA

DIXIE DANCE KINGS • Alpharetta ♦  
 Dan Miller 404 740-0356 • ERASURE,  
 GO WEST, HUNEEZ, R.FLAG, R.LIFE,

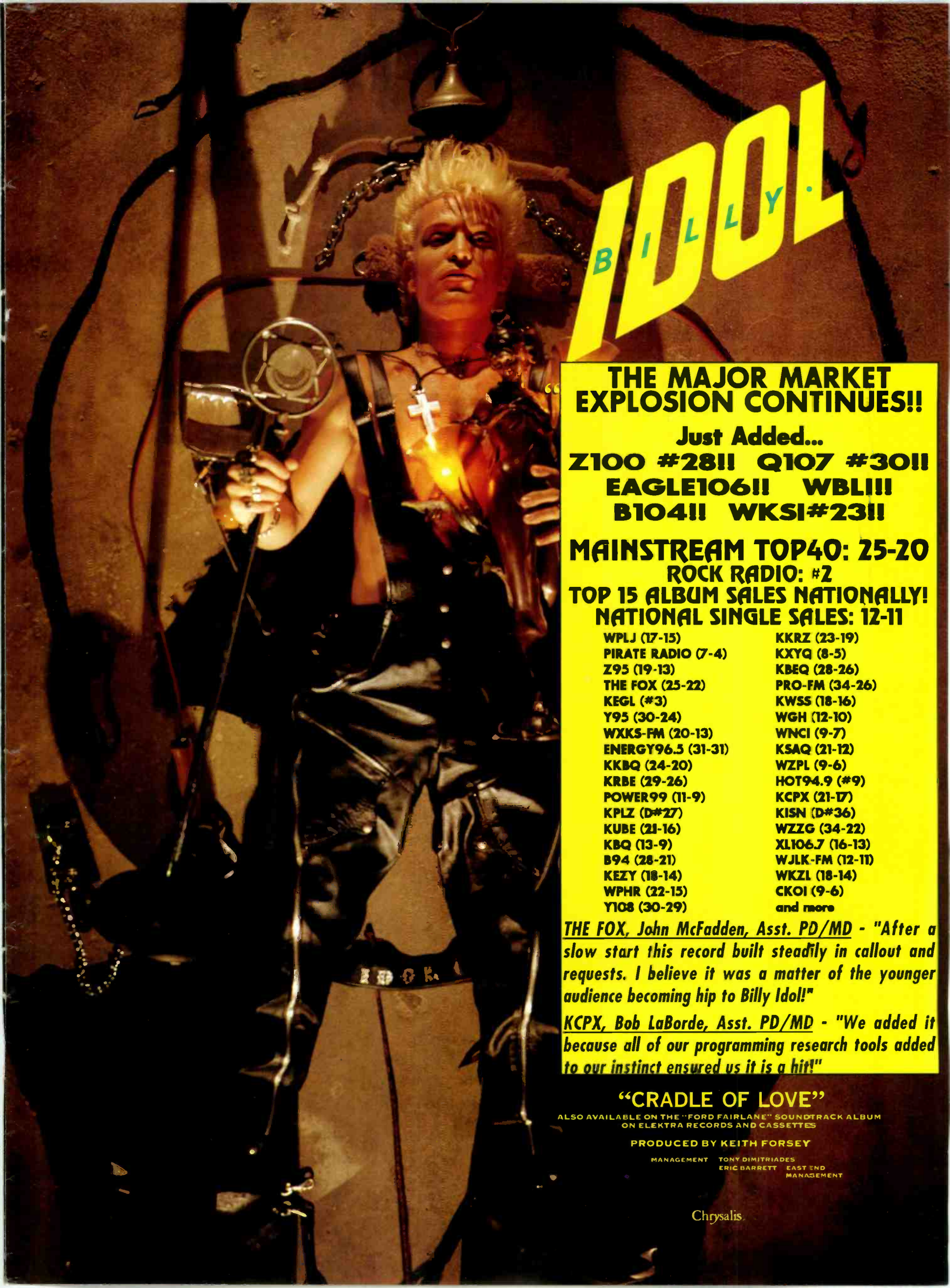
### SAN DIEGO

SOLID PRODUCTIONS RECORD  
 POOL • San Diego ♦ Monre Greer  
 619 470-3111 • 49ERS, A.ANT,  
 APRIL, ENVOGUE, L.STANSFIELD,

### PHOENIX

DESERT WEST RECORD POOL •  
 Phoenix ♦ Terry Gilson 602 249-  
 9214 • SET ME FREE, SHAME, S.  
 CONNECTION, STEVIE B, STEVIE V,





# BILLY IDOL

**THE MAJOR MARKET  
EXPLOSION CONTINUES!!**

**Just Added...**

**Z100 #28!! Q107 #30!!  
EAGLE106!! WBLI!!  
B104!! WKSI#23!!**

**MAINSTREAM TOP40: 25-20**

**ROCK RADIO: #2**

**TOP 15 ALBUM SALES NATIONALLY!  
NATIONAL SINGLE SALES: 12-11**

- |                    |                 |
|--------------------|-----------------|
| WPLJ (17-15)       | KKRZ (23-19)    |
| PIRATE RADIO (7-4) | KXYQ (8-5)      |
| Z95 (19-13)        | KBEQ (28-26)    |
| THE FOX (25-22)    | PRO-FM (34-26)  |
| KEGL (#3)          | KWSS (18-16)    |
| Y95 (30-24)        | WGH (12-10)     |
| WXKS-FM (20-13)    | WNCI (9-7)      |
| ENERGY96.5 (31-31) | KSAQ (21-12)    |
| KKBQ (24-20)       | WZPL (9-6)      |
| KRBE (29-26)       | HOT94.9 (#9)    |
| POWER99 (11-9)     | KCPX (21-17)    |
| KPLZ (D#27)        | KISN (D#36)     |
| KUBE (21-16)       | WZZG (34-22)    |
| KBQ (13-9)         | XL106.7 (16-13) |
| B94 (28-21)        | WJLK-FM (12-11) |
| KEZY (18-14)       | WKZL (18-14)    |
| WPHR (22-15)       | CKOI (9-6)      |
| Y108 (30-29)       | and more        |

***THE FOX, John McFadden, Asst. PD/MD - "After a slow start this record built steadily in callout and requests. I believe it was a matter of the younger audience becoming hip to Billy Idol!"***

***KCPX, Bob LaBorde, Asst. PD/MD - "We added it because all of our programming research tools added to our instinct ensured us it is a hit!"***

## **"CRADLE OF LOVE"**

**ALSO AVAILABLE ON THE "FORD FAIRLANE" SOUNDTRACK ALBUM  
ON ELEKTRA RECORDS AND CASSETTES**

**PRODUCED BY KEITH FORSEY**

**MANAGEMENT TONY DIMITRIADES  
ERIC BARRETT EAST END  
MANAGEMENT**

Chrysalis

# THE CHRISTIANS

## I Found Out



**THE CHRISTIANS** are:

Garry Christian Henry Priestman Russell Christian

The Album **I Found Out** :

Entered U.K. charts at #1, **Platinum** in U.K., **Platinum** in Spain

**Top 5** in Holland, France, Spain, Ireland

**Top 10** in Sweden, Portugal, Greece

From the Island album **I Found Out**



# NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

## TOP SELLING ALBUMS

### #1 NEW KIDS ON THE BLOCK "Step By Step" (COL)

- LW-TW
- 3-1 NEW KIDS ON THE BLOCK "Step By Step" (COL)
  - 2-2 MADONNA "I'm Breathless" (SIRE/WB)
  - 1-3 M.C. HAMMER "Please Hammer Don't..." (CAP)
  - 4-4 BELL BIV DEVOE "Poison" (MCA)
  - 3-5 SINEAD O'CONNOR "I Do Not Want What..." (CHRY)
  - 6-6 DEPECHE MODE "Violator" (SIRE/REPRISE)
  - 9-7 WILSON PHILLIPS "Wilson Phillips" (SBK)
  - 7-8 PRETTY WOMAN "Soundtrack" (EMI)
  - 8-9 HEART "Brigade" (CAPITOL)
  - 10-10 STEVE VAI "Passion And Warfare" (RELATIVITY)
  - 11-11 JOHNNY GILL "Johnny Gill" (MOTOWN)
  - 16-12 ICE CUBE "Amerikkka's Most Wanted" (PRIORITY)
  - 18-13 SOUL II SOUL "Vol. II/1990/New Decade" (VIRGIN)
  - 12-14 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
  - 13-15 BILLY IDOL "Charmed Life" (CHRYSALIS)
  - 17-16 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
  - 14-17 PUBLIC ENEMY "Fear Of A Black Planet" (DEF JAM)
  - 15-18 JANET JACKSON "... Rhythm Nation" (A&M)
  - 20-19 LISA STANSFIELD "Affection" (ARISTA)
  - 22-20 PHIL COLLINS "...But Seriously" (ATLANTIC)
  - 21-21 EN VOGUE "Born To Sing" (ATLANTIC)
  - 19-22 DIGITAL UNDERGROUND "Sex Packets" (TB)
  - 26-23 JEFF HEALEY "Hell To Pay" (ARISTA)
  - 24-24 BONNIE RAITT "Nick of Time" (CAPITOL)
  - 26-25 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
  - 27-26 AEROSMITH "Pump" (Geffen)
  - 45-27 2 LIVE CREW "As Nasty As..." (SKYYWALKER)
  - 28-28 DON HENLEY "The End Of The..." (Geffen)
  - 37-29 FAITH NO MORE "The Real Thing" (SLASH/REP)
  - 31-30 TONY! TONI! TONE! "The Revival" (WING/POLY)
  - 34-31 VAN MORRISON "The Best Of" (MERCURY)
  - NEW-32 KEITH SWEAT "Make You Sweat" (ELEKTRA)
  - 25-33 THE PRETENDERS "Packed" (SIRE/WB)
  - 29-34 DAMN YANKEES "Damn Yankees" (WB)
  - 43-35 TAYLOR DAYNE "Can't Fight Fate" (ARISTA)
  - 36-36 GEORGE STRAIT "Livin' It Up" (MCA)
  - 32-37 DAVID BOWIE "Changesbowie" (RYKODISC)
  - 38-38 TEENAGE MUTANT NINJA... "Soundtrack" (SBK)
  - 30-39 ROBERT PLANT "Manic Nirvana" (EsPARANZA)
  - 33-40 FLEETWOOD MAC "Behind The Mask" (WB)
  - 42-41 LITA FORD "Stiletto" (DREAMLAND/RCA)
  - 44-42 MOTLEY CRUE "Dr. Feelgood" (ELEKTRA)
  - 46-43 MIDNIGHT OIL "Blue Sky Mining" (COLUMBIA)
  - 48-44 SUNDAYS "Reading, Writing & Arithmetic" (DGC)
  - NEW-45 MILLI VANILLI "The Remix Album" (ARISTA)
  - NEW-46 MARIAH CAREY "Mariah Carey" (COLUMBIA)
  - 40-47 THE LITTLE MERMAID "Soundtrack" (DISNEY)
  - 41-48 LITTLE FEAT "Representing The Mambo" (WB)
  - 50-49 L.A. GUNS "Cocked & Loaded" (VERTIGO/POLY)
  - NEW-50 WORLD PARTY "Goodbye Jumbo" (CHRYSALIS)

## TOP SELLING SINGLES

### #1 EN VOGUE "Hold On" (ATLANTIC)

- LW-TW
- 3-1 EN VOGUE "Hold On" (ATLANTIC)
  - 2-2 ROXETTE "It Must Have Been Love" (EMI)
  - 4-3 NEW KIDS ON THE BLOCK "Step By Step" (COL)
  - 1-4 BELL BIV DEVOE "Poison" (MCA)
  - 8-5 SNAP "The Power" (ARISTA)
  - 7-6 AFTER 7 "Ready Or Not" (VIRGIN)
  - 5-7 WILSON PHILLIPS "Hold On" (SBK)
  - 6-8 MADONNA "Vogue" (SIRE/WB)
  - 10-9 JOHNNY GILL "Rub You The Right Way" (MOT)
  - 11-10 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
  - 12-11 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
  - 18-12 PHIL COLLINS "Do You Remember" (ATLANTIC)
  - 9-13 DIGITAL UNDERGROUND "Humpty Dance" (TB)
  - 24-14 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA)
  - 15-15 M.C. HAMMER "U Can't Touch This" (CAPITOL)
  - 14-16 SINEAD O'CONNOR "Nothing Compares..." (CHRY)
  - 19-17 RICHARD MARX "Children Of The Night" (EMI)
  - 23-18 MELLOW MAN ACE "Mentiroso" (CAPITOL)
  - 13-19 HEART "All I Wanna Do Is Make Love..." (CAP)
  - 20-20 MICHEL'LE "Nicety" (RUTHLESS/ATCO)
  - 26-21 DEPECHE MODE "Enjoy This Silence" (SIRE/REP)
  - 22-22 JUDE COLE "Baby, It's Tonight" (REPRISE)
  - 25-23 TYLER COLLINS "Girls Night Out" (RCA)
  - 16-24 PARTNERS IN KRYME "Turtle Power" (SBK)
  - NEW-25 LINEAR "Sending All My Love" (ATLANTIC)
  - 17-26 JANET JACKSON "Alright" (A&M)
  - 32-27 ELTON JOHN "Club At The End..." (MCA)
  - 27-28 PUBLIC ENEMY "911 Is A Joke" (DEF JAM)
  - 31-29 L.A. GUNS "Ballad Of Jayne" (POLYDOR)
  - 35-30 KEITH SWEAT "Make You Sweat" (ELEKTRA)
  - 28-31 SLAUGHTER "Up All Night" (CHRYSALIS)
  - 36-32 SOUL II SOUL "A Dreams A Dream" (VIRGIN)
  - 41-33 LOUIE LOUIE "Sittin' In the Lap..." (WTG/EPIC)
  - 40-34 TONY! TONI! TONE! "The Blues" (WING/POLY)
  - 21-35 PERFECT GENTLEMEN "Ooh La La" (COLUMBIA)
  - 37-36 NIKKI "Notice Me" (Geffen)
  - NEW-37 MARIAH CAREY "Vision Of Love" (COLUMBIA)
  - 29-38 GIANT "I'll See You In My Dreams" (A&M)
  - NEW-39 TROOP "Spreading My Wings" (ATLANTIC)
  - 46-40 TODAY "Why You Get Funky On Me" (PROFILE)
  - 30-41 CALLOWAY "I Wanna Be Rich" (SOLAR/EPIC)
  - 50-42 GEORGE LAMOND "Bad Of The Heart" (COL)
  - 33-43 YOUNG & RESTLESS "'B' Girls" (PANDISC)
  - 45-44 TECHNOTRONIC "This Beat Is..." (SBK)
  - NEW-45 ERIC B & RAKIM "Let the Rhythm Hit 'EM" (MCA)
  - NEW-46 WEST COAST RAPPERS "We're All In..." (WB)
  - 42-47 HOWARD HEWETT "Show Me" (ELEKTRA)
  - 39-48 LISA STANSFIELD "All Around The..." (ARISTA)
  - 47-49 SALT 'N PEPA "Expression" (NEXT PLATEAU)
  - NEW-50 JANE CHILD "Welcome To The Real World" (WB)



**HOW'S THIS FOR "BREATHLESS MAGIC?"**



**KIIS-FM's MAGIC MATT** pictured at the KIIS screening of Touchstone Pictures' *Dick Tracy* with *Breathless* Mahoney's car!

With KXXR making the switch to Crossover Top40 this week (see page 3), expect some staff changes *soon*. GARY FRANKLIN remains as PD, but word out of K.C. is that the 20-year radio vet is ready to do some crossin' over of his own. Rumor is he's searching for a label gig ASAP.

ELEKTRA VP/AOR Promo RAY GMEINER sez sayonara to the label to join forces with MICHAEL PAPALE at Ace Entertainment. GMEINER joins the marketing/promotion firm as a full partner August 1.

Speaking of sayonara, WLOL-FM-Minneapolis morning mainstay JOHN HINES said something to that effect while signing off Friday. OM GREGG SWEDBERG is mum, but did tell THE EAR that "things would be clearer come Friday." By the time most of you read this, the fog should have lifted.

*Open House Party* host JOHN GARABEDIAN was the booming voice (over MAURICE STARR's *Star Wars*-like production) introducing THE NEW KIDS ON THE BLOCK when their tour opened this weekend in Lake Placid, NY. Big JOHN tells THE EAR that BLACKSTONE THE MAGICIAN will make the KIDS "materialize" inside transparent glass tubes (lowered from the ceiling, naturally) to open the show. Folks, this is gonna be B-I-G. J.G. also sez he was at STARR's Boston studio with WXKS PD SUNNY JOE WHITE putting the finishing touches on *On A Wing And A Prayer*, an all-star AIDS benefit single.

KNRJ-Houston PD GUY ZAPOLEON tells THE EAR that the station has reserved the call letters KHMZ and the "MIX" moniker (according to GM CLANCY WOODS three months ago!), but still no decision on a new format. "'Mix' can mean a whole lot of formats," sez GUY, adding only that they are "closer" to a decision than last week. "We've still got three more pieces of research to consider," he added.

DIONNE WARWICK will host the third annual "That's What Friends Are For" AIDS benefit concert at L.A.'s Universal Amphitheatre June 30. The concert will be the first-ever live broadcast using High-Definition T.V. technology.

COOK INLET announces the promotion of GSM STEVE ENNEN to General Manager of the company's WUSN-Chicago.

JAMMIN' Z90-San Diego PD RICK THOMAS shanghai's KRISTY KNIGHT from HOT102-Milwaukee to handle production. HOT102 overnighiter GNARLY CHARLEY also makes the move from Dairyland for parttimes.

The new PD at WGRD-Grand Rapids is RON BRANDON, replacing GREG CASSIDY, who replaced the aforementioned RICK THOMAS at HOT102.

HAWAIIAN EAR... Former Satellite Production Network co-owner DICK FERRANTE has been named VP/GM at KMQQ-Honolulu, while JIM BENDER is the new MD at crosstown KIKI (HOT 1-94). Elsewhere in paradise MD DAVE CHRISTOPHER exits KKXX-Hilo. PD CHRIS SQUIRES assumes MD duties.

ROLODEX ALERT - The new phone number at WZOU-Boston is 617 290-0009.

A couple o' new Rock Radio MDs named this week... longtime AOR-type GREG FITZGERALD moves from PM drive at KKDJ-Fresno for nights and the MD chair at WLZR (LAZER 103)-Milwaukee, replacing KELLY WALLACE who joined CAPITOL last month. Concurrently, PM driver JAY PHILPOTT has been upped to Assistant PD from Promotions Director.

Meanwhile, market-jump-of-the-week honors go to WWWV-Charlottesville MD JOHN KNAPP, who will become Music Director of WIYY (98 Rock)-Baltimore on July 2. Current MD MARY FRANCE is assuming Promotions Director chores.

Interesting speculation surrounds the still-vacant WMMS-Cleveland Programming mantle. That name from Motor City is still the most prominent, but is a former L.A. cohort of OM RICH PIOMBINO in the running too?

As of next month, EPIC Alternative guy JACK ISQUITH is Portland-bound. He's headed there for family reasons, which means he and EPIC may remain in each other's futures. Stay tuned to these same pages for an announcement of all of JACK's future plans.

Here's one for the I-can't-believe-it department: ELTON JOHN's single *Sacrifice* just went number one in the U.K. No surprise there, right? WRONG! This is ELTON's *first-ever* solo single to top the charts in his home country. Fourteen years ago, he had a number one with the KIKI DEE duet *Don't Go Breakin' My Heart*.

TONY NOVIA has been upped to OM at WQXI-STAR94 in Atlanta. NOVIA sez not to expect any format changes at the AC-STAR94. NOVIA spent nine years at Miami's Y100, exiting as VP/GM, and was GM at New AC WXDJ before coming to the Atlanta combo. BILL CAHILL remains as PD.

Last week a killer wall of water roared through the Ohio Valley. WOMP-FM in nearby Wheeling, WV has set up a disaster relief fund in conjunction with the local Salvation Army. So far the folks at WOMP have raised nearly \$20,000 (one thousand of which was donated by the station) and have sent 12 truckloads of supplies to the devastated area. If you'd like to help, send your donations to the WOMP-FM Relief Fund, c/o WOMP-FM, P.O. Box 448, Bellaire, Ohio 43906.

Many of the artists who contributed to the "We Are The World" project, and a few newcomers, will make an appearance at the L.A. Coliseum June 29 to welcome NELSON MANDELA. Among the big names: DIANA ROSS, QUINCY JONES, PAULA ABDUL, BONNIE RAITT, and STEVIE WONDER.

WPGC-Washington, D.C. PD DAVE FERGUSON sez the crew is geared up and ready to kick with the station's third Birthday Bash. Artists set to perform this Friday (6-22) included LOUIE LOUIE, HOWARD HEWETT, ALISHA, CHILL ROB G., EN VOGUE and more. Must've been BIG with the Poe-Kats in town!

JJ COOK, OM at KFRX-Lincoln, NE, has been named "diplomatic ambassador" to Lincoln's sister city in the U.S.S.R., Lenninebad. COOK will be traveling to land of Gorby later this summer.

KROQ-L.A. listeners received quite a shock when the morning team of KEVIN and BEAN conducted their "True Confessions" feature last Wednesday. One of the listeners called in and confessed a murder, and folks, it sure sounded real. The call prompted the local police to check into the matter, with talk of using a "voice print" to possibly ID the confessor.

WRQN-Toledo PD KEN BENSON steals swingman SEAN CALDWELL from crosstown WVKS. CALDWELL also does swing for WDFX in Detroit.

Former KJLS-Hays, KS PD/MD RUSTY KEYES has been upped to PD at KSKG-Salina. Rusty had been handling afternoon drive

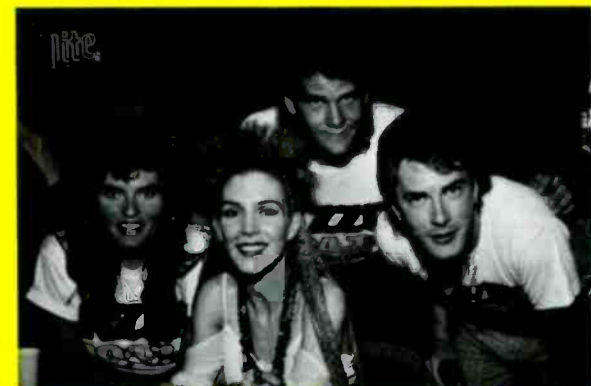
Former WWFX-Bangor PD TODD MARTIN heads from Down East to down south to program WQID-Biloxi.

Another former Q105-Tampa employee lands at THE POWER PIG: BRIAN CHRISTOPHER is now oinking through weekends on THE PIG.

MICHELLE FOX segues from WQNY to nights at WNYP-Ithaca, NY.

And in closing, a couple o' HOT openings: KNRJ-Houston is still in search of happening morning show (send T&R to PD GUY ZAPOLEON), and WAVA-Washington needs an afternoon driver (T&Rs to AsstPD/MD DAVE ELLIOTT).

**KZZP MORNING SHOW WITH JANE CHILD!**



(L-R): LISA McDANIELS, JANE CHILD, JOHN MACHAY, DAVE RYAN.

monumental

heroic

immense

vast

the single edit

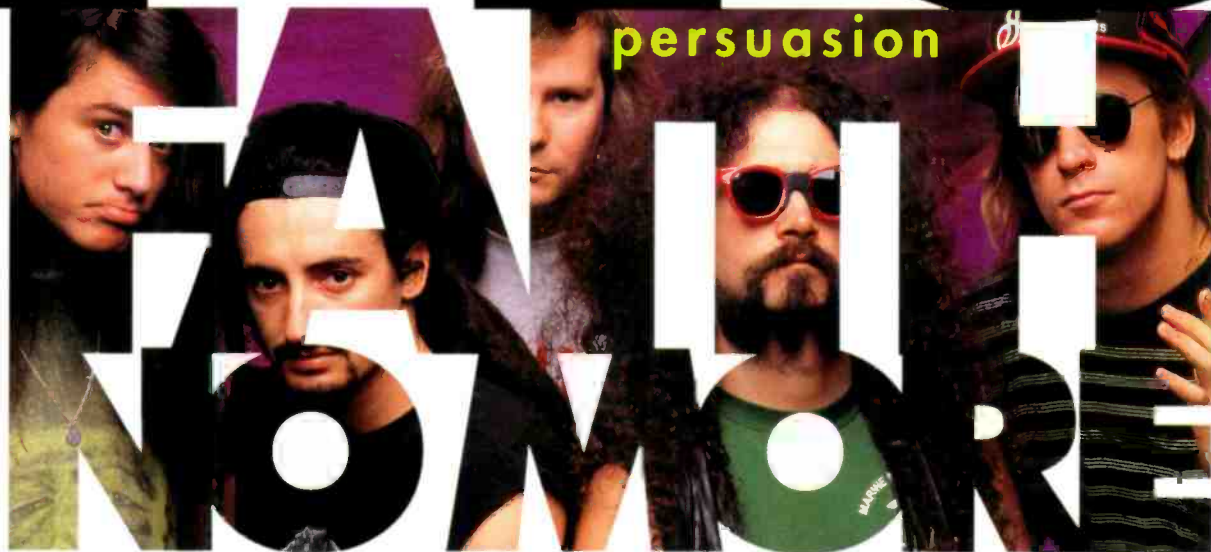
# EPIC

belief

conviction

commitment

**PIRATE (24-21)**  
**THE FOX (22-13)**  
**WHYT (19-7)**  
**KEGL (Add)**  
**Y95 (D#28)**  
**KPLZ (26-23)**  
**KUBE (30-25)**  
**WPHR (D#28)**  
**KBEQ (Add)**  
**KSAQ (#31)**  
**Y107 (D#34)**  
**WKZL (27-24)**



persuasion

JET-FM (Add)  
 K106 (29-20)  
 KF95 (Add)  
 KFBQ (D#39)  
 KKRQ (Add)  
 KNIN (Add)  
 KQKQ (D#24)  
 KQKY (Add#17)  
 KSKG (Add)  
 KTAG (D#1)  
 KTMT (Add)  
 KZII (Add)  
 KZMC (35-30)  
 KZZU (37-32)  
 OK95 (Add)

Q104 (25-19)  
 WAPI (24-18)  
 WBNQ (Add)  
 WDBR (38-32)  
 WDEK (D#37)  
 WHHY (Add)  
 WIXX (Add)  
 WKEE (Add)  
 WKFR (D#40)  
 WOKI (D#30)  
 WRTB (Add)  
 WRVQ (Add)  
 WYYS (D#40)  
 X106 (19-14)  
 ZFUN106 (32-28)

**NATIONAL ALBUM SALES: 37-29**  
**#6 MOST DISCOVERED This Week!**  
**A HITBOUND! A CRUSADE!**

Produced by Matt Wallace and Faith No More  
 From the Slash/Reprise album **The Real Thing**  
 Career Direction: Warren Entner/John Vassilau for W.E.M.  
 © 1990 Slash Records



ROCK

Flash

AN INDELIBLE MARK ON ROCK

FEATURING THE FIRST  
SINGLE AND VIDEO

UNSKATED

ON ENIGMA/CAPITOL CASSETTE

Capitol

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SON

Blood



ROCK 'N' ROLL COMING JULY 10<sup>TH</sup>

any bop

PRODUCED BY BRUCE FAIRBAIRN  
CO-PRODUCED BY MIKE FRASER  
MANAGEMENT: HK MANAGEMENT, INC / HOWARD KAUFMAN

COMPACT DISCS AND RECORDS.





# “SUMMER VACATION”

**ON YOUR DESK NOW!**

**PRODUCED BY RICKY “THE ROCKET” ROSS/WRITTEN BY MIKE ROSS AND MATT DIKE**

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