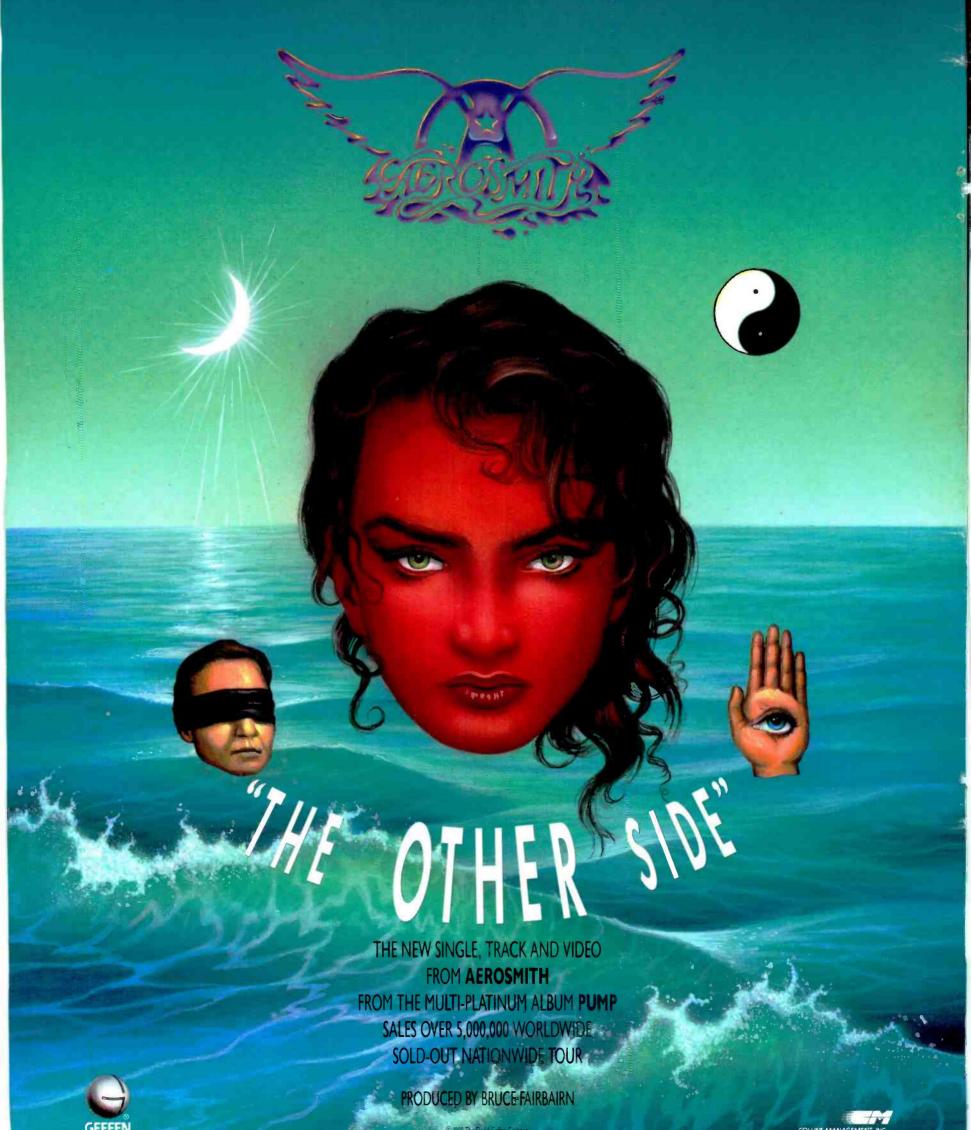


98KUPD & KUKQ

as they ROCK U Arizona (Two Rock Stations Under One Roof!)

IF YOU'RE READY TO JOURNEY TO THE OTHER SIDE, YOUR GUIDES HAVE ARRIVED.



TING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail 22222 Sherman Way, Suite #205, Canoga Park, CA 91303 Phone: 818-887-3440 FAX: 818-883-1097

IK DISTRIBUTION PACT

RCA Records and LMR Records have finalized an exclusive long-term licensing deal in which RCA will market and distribute LMR product in the U.S. and Canada, it was announced this week by RCA Pres. Bob Buziak and LMR Pres. Herb Moelis.

As part of the agreement, which brings the successful two-year-old independent LMR label into the BMG system, RCA will provide support to LMR in sales, promotion, marketing and publicity, as well as provide financial, accounting and royalty services.

LMR artists include Stevie B, Jaya, Maestro Fresh-Wes and Charles Christopher. Stevie B's LOVE AND EMOTION LP will be the first new record released under the agreement, scheduled for July 7.

RCA will be distributing the entire LMR audio catalog, as well as all videos for future use in home video configurations and for television music shows throughout the U.S. and Canada.

Moelis told HITMAKERS that while Stevie B. had

(See RCA page 24)

CAPITOL, M.C. Hammer Join Forces On BUSTIN' Records

CAPITOL Records artist M.C. Hammer, whose current single, You Can't Touch This, hit number one on the HITMAKERS Mainstream chart this week, has entered into a joint venture with his label to establish an independent label called BUSTIN' Records, it was M.C. HAMMER: To head announced this week by CAPITOL President Hale Milgrim.



up BUSTIN' Records

(See BUSTIN' page 47)



BILL BENNET

appointed Senior VP of Rock Promotion and Artist Development at MCA Records, it was announced this week by MCA Executive VP/GM Richard Palmese.

Bennett was previously VP of A&R at MCA. Prior to joining MCA he was Senior VP/GM at UNI

Records. He also spent 13 years at CBS Records in promotion, marketing and sales.

In his newly created position, Bennett will be (See BENNETT page 24)

RCA President Bob Buziak, LMR President Herb Moelis (seated), RCA VP of Business and Legal Affairs Dan Hoffman, LMR VP of Operation Larry Moelis, and RCA VP/GM Rick Dobbis. HITMAKERS

Present at the signing of the RCA/LMR

distribution agreement are: (L-R) LMR VP of

Marketing and Promotion Randi Moelis-Kantor,

HITMAKERS Magazine expands this week with the addition of in-depth Rock Radio, Alternative, Club/Import and Retail sections, becoming the first full-service music industry trade publication for the '90s.

(See HITMAKERS page 24)

DAT To Hit U.S. Amid Concern Over Copy Protection

At long last, it seems that DAT - digital audio tape will become available to consumers as an alternative to CDs. Japan's Ministry of International Trade and Industry approved sale of DAT players/recorders last month - just in time for manufacturers to introduce the equipment at the Consumer Electronics Show in Chicago - and Sony has announced that it will deliver DAT decks to retailers by the end of the month, making it the first company to market the equipment. Other companies have announced plans to ship DAT equipment by the fall. DAT systems will reportedly sell anywhere from \$900 to \$1700, although Sony announced it will introduce units for \$800 or less. Blank DAT tapes will reportedly sell for \$12 to \$18, depending upon the tape length.

The imminent introduction of the DAT decks to the American marketplace has raised much concern during the past year on the part of the recording industry, which fears that the ability to make nearperfect copies of CDs on DAT will significantly affect CD sales. Songwriters and composers are also

Rantin' & Ravin'.....page 7

Hot Radio Promotions..page 48

Faces & Places.....page 53

New Releases.....page 60 Ear To The Ground.....page 62

Features:

concerned about loss of royalties resulting from DAT copies of recordings

An international meeting last year in Athens, Greece attended by recording industry and electronics industry representatives from America, Europe and Japan - yielded a compromise aimed at appeasing the concerns. The compromise is that DAT machines contain the Serial Copy Management System (SCMS), which will prevent copying from one DAT to another. It will be possible for a CD to be copied onto a DAT, but the danger of mass production of recordings from DAT copies is eliminated.

Tom Lauterback, VP of Communications of the Electronics Industry Association's Consumer Electronics Group, told HITMAKERS that electronics manufacturers agreed to the compromise in order to avoid litigation threatened by the recording industry should the copyright concerns not be addressed.

"We certainly don't need anyone's permission (to market DAT)," said Lauterback from Chicago, where

(See DAT page 47)

Charts:

Mainstream Top40.....page 13 Urban Top40.....page 27 Rock.....page 39 Alternative.....page 45 Retail.....page 49 Clubs.....page 51

Mazetti Appointed A&M VP of A&R

Mark Mazetti has been appointed Vice President of A&R and Assistant to the President at A&M Records, it was anounced this week by A&M President Jerry

Mazetti joined A&M in 1985 as a promotion assistant in New York. He has been an A&M local promotion director in Philadelphia and San Francisco, and most recently served as an A&R Director in Los Angeles. Prior to joining A&M, Mazetti was with Artwork Music, Inc.

Mazetti will continue to be based out of A&M's Hollywood headquarters

Radio Forum:

How important is retail sales in picking which records to play?

page 36

The HITMAKERS Interview: Phoenix's 'U'-GUYS, Part I

Page 9

EMI MUSIC RECORDS BEST YEAR IN SALES, PROFITS

EMI Music achieved its best ever sales and profits for the year ending March 31, 1990, the second straight year the company has accomplished the feat.

EMI Music's sales increased 34 percent, from \$1.26 billion to \$1.69 billion, while profits doubled from \$73.5 million to \$150.2 million. Half of the improvement was attributed to internal growth, the other half to acquisitions. The strongest improvements in profits came in North America, Japan and Europe.

Two major acquisitions contributing to the company's record year were SBK Publishing and half of CHRYSALIS Records, which has experienced a resurgence with the success of Sinead O'Connor, Slaughter and Billy Idol. The acquisition of half of ENIGMA Records also contributed to the in profits.

EMI also launched SBK Records during the year, and SBK has experienced major sales and chart success with Technotronic, Wilson Phillips, and the Teenage Mutant Ninia Turtles sound track.

"EMI is now recognized as a force in the music industry," commented EMI Music Worldwide President/CEO Jim Fifield. "We have strong momentum and are attracting new artists and talented employees. We are perceived as being innovative and aggressive and capable of developing and delivering acts internationally."

EKTRA Promotes Drew To Director O

Susan Drew has been promoted to Director of A&R at ELEKTRA Records, it was announced this week by ELEKTRA Senior Vice President of A&R Howard Thompson.

Drew joined ELEKTRA in 1988 as an A&R manager. Since then she has signed to the label They Might Be Giants. The Eric Gales Band, and - along with ELEKTRA U.K. colleague David Field the Black Velvet Band. She entered the music industry in 1983, joining EPIC



Records publicity on the west coast. In 1985 Drew joined POLYGRAM in a promotion capacity, before switching to A&R a year later.

"Since Susan came to ELEKTRA, she has demonstrated integrity of taste, judgement and sensibility," said Thompson. ""Successful A&R requires vision, imagination and long-range thinking. Sue combines these qualities with a genuine love for the music she works with."

MATHIS, MOSS HONORED AT NARAS AWARDS LUNCHEON

"It was one of the most notable music afternoons on the calendar," said Brooks Arthur, luncheon committee chairman for the Los Angeles Chapter of the National Association of Recording Arts and Sciences' Third Membership Awards Luncheon.

The luncheon was held June 1 at Le Bel Age Hotel in Beverly Hills, and the guests of honor were COLUMBIA Records recording artist Johnny Mathis and A&M Records Chairman/President Jerry Moss.

Mathis and Moss were honored for their close involvement and distinguished service to NARAS and the recording community. Mathis joined the academy in 1972, and he was nominated for a Grammy in 1960 for his performance of Misty. His album JOHNNY'S GREATEST HITS holds the record for being on Billboard's best-selling charts for 91/2 years. Moss founded A&M in 1962 with Herb Alpert, and has been a member of NARAS since 1963. He received a Record of the Year Grammy in 1965 for his coproduction of Alpert's <u>A Taste of Honey</u>, and has (See NARAS page 60)



Sharing a moment at the L.A. Chapter of NARAS Third Membership Awards Luncheon are: (L-R) COLUMBIA recording star Johnny Mathis, luncheon committee co-chairman Howard Portugais, A&M Records President Jerry Moss, and luncheon committee chairman Brooks Arthur.

ATLANTIC Forms Home Video/Television Company ATLANTIC Records. has established A*Vision Entertainment, a new full-service home video and

television company, it was announced this week by ATLANTIC Chairman/CEO Ahmet M. Ertegun and President/Chief Operating Officer Doug Morris.

Stuart Hersch, formerly Chief Operating Officer of King World Productions, will head the new company as President, and will be based at ATLANTIC headquarters in New York City. Lori Weintraub, formerly Senior Vice President of Worldwide Production for Lorimar Motion Pictures, will be Executive Vice President of A*Vision and will be based in Los Angeles.

A*Vision will be dedicated to exploring a wide spectrum of visual entertainment, encompassing music-related and other forms of original video/television programming. In its initial phase, A*Vision Entertainment will concentrate on musicoriented videos, including live concerts, artist compilations, video magazines, and simultaneous audio/video album releases. The first A*Vision (See A*VISION page 60)

ATLANTIC Chairman/CEO Ahmet Ertegun (left) and President/COO Doug Morris (right) this week announced the formation of A*Vision Entertainment. Also pictured are A*Vision President Stuart Hersch and Executive Vice President Lori Weintraub.

STOTTER NAMED ISLAND SR. VP OF MARKETING Michael Stotter has been named Senior VP of

Marketing at ISLAND Records, it was announced this week by ISLAND President Mike Bone.

Stotter comes to ISLAND from CHRYSALIS Records, where he was VP of Marketing, having worked briefly under Bone when Bone was President of CHRYSALIS. Prior to joining CHRYSALIS he spent four years as Director of Artist and Product Development at CAPITOL Records. He has also had extensive experience as a film. TV and records producer for the National Lampoon. From 1973-78 he served as a Creative Director for RCA Records, and

(See STOTTER page 60)

JACKSON O.K.; SUFFERING FROM OVER-EXERTION

Fans of Michael Jackson can relax. The gloved marauder has been given a clean bill of health by his doctors after extensive laboratory testing and X-rays revealed no defects in the singer's hearts and lungs, the organs physicians examined after Jackson complained of chest pains Monday, June 4.

Dr. Mark Zatzkis, Jackson's attending specialist. told a concerned press conference gathering that he "suffered a case of costochondritis (cartilage inflammation of the front part of the ribs), which can be caused by a combination of over-exertion and stress, and can be very painful and immobilizing."

Zatzkis said that following his release from St. John's Medical Center in Santa Monica, Jackson will undergo additional treatment on an out-patient basis with private physicians.

At the time he was stricken, Jackson had been compiling tracks for a new album which, according to Maureen O'Connor, Jackson's representative from the publicity firm of Solters, Roskin, and Friedman, "was close to completion." O'Connor added, however, that no release date had been set.

It was previously believed that Jackson was recording a handful of new tracks for an anthology album reportedly dubbed DECADE. But in the past two months, Jackson had finished enough new material that the anthology project was shifted to the periphery, as plans for an album of all new songs materialized. Sources inside the superstar's camp would only confirm that "something with Jackson's name on it will most certainly be released before the end of the year."

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As you've never heard her before.

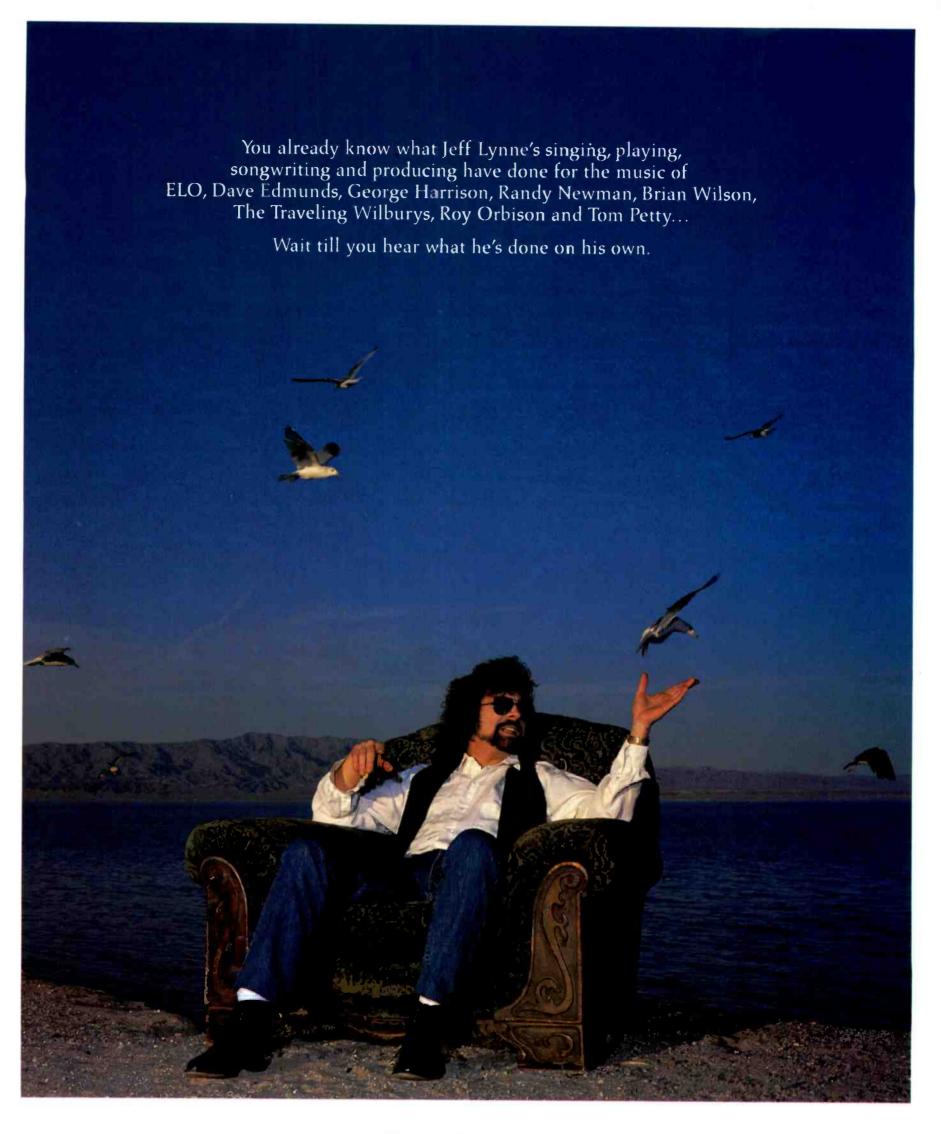


"Hanky Panky"

THE NEW SINGLE PRODUCED BY MADONNA AND PATRICK LEONARD

From the Platinum-Plus Album I'M BREATHLESS-Music From And Inspired By The Film DICK TRACY
Management: Freddy DeMann/DeMann Entertainment. © 1990 Sire Records Company





JEFF LYNNE

"EVERY LITTLE THING"

The New Single. From His Reprise Records Debut Album Armchair Theatre





THE WEEKLY MAGAZINE

HITMAKERS FACE-OFF

D'S SYNCHING WHOM?

LAST WEEK HITMAKERS REPORTED THAT ON MAY 14. TWO NEW JERSEY LEGISLATORS INTRODUCED A BILL THAT WOULD REQUIRE TICKET BROKERS AND CONCERT PROMOTERS TO ALERT PATRONS TO ARTISTS USING PRE-RECORDED VOCALS. THIS WEEK'S FACE-OFF ASKS: SHOULD IT BE GOVERNMENT'S JOB TO MONITOR POP GROUPS, OR SHOULD THE RESPONSIBILITY LIE WITH THE CONSUMER?

It's an increasfamiliar ingly scenario: You fork out eighty bucks to score a ticket for you and your prime squeeze to see "The Next Big Thing." After shelling out another twenty for parking and a little cardboard cuisine, you finally settle down and the show starts. During the opening number the sequined star arrives late to the mike after a rigorous dance

routine, yet his vocal booms forth on cue like Caruso doing the Merchant Of Venice. Suddenly it dawns on you: the vocals (and God knows what else) are on pre-recorded tape. Do you cry foul, or dismiss it as a necessity of our hi-tech world?

We asked two outspoken industry vets their feelings on the issue, and while both felt there was an injustice involved. they took radically different sides as to a solution.

"At 45, Mick Jagger can still run around like a gymnast for two hours and not rely on tapes," reasoned impresario/ concert promoter Bill Graham, who felt the proposed law was "the best news since they put raisins in rice pudding. Graham cited the ultra mobile Jagger as an example of what an artist can accomplish through physical training and experience. "He's 45, he's still bouncing around the stage, and he doesn't need tapes. He can do it because he's in shape. Audiences today are being denied spontaneity by entertainers using tapes on stage."

But is spontaneity what the fans of synth-driven dance pop are hungering for today? Could hyperactive star like Madonna captivate audiences around the world during live performances if she didn't have a little "boost" reinforcing her vocals through the monitor system? Lyndon Abell, the animated PD at St. Louis Top40 leader KBQ, says the kid who



BILL GRAHAM: "If artist's vocal talent isn't displayed at all during a live show, then we, as an industry, have to draw the

buys the ticket should be the final judge of that.

"All they have to do is not buy the artist's album or see their show and the promoters will start getting the message in a hurry," he says. "If someone



LYNDON ABELL: "I'm sick of all the goddamned whiners who think the government should look after every-thing, then want a tax refund at the end of the year.'

like Milli Vanilli comes out and claims they're doing live vocals, then there is justifiable cause to complain. But they don't."

Abell stressed

that he does disapprove of pre-recorded vocals, but he said the issue should not be resolved in City Hall. "Have we really benefitted from the endless laws that glut our judicial system?" he reasoned.

"And when it boils down to it, is it okay to utilize pre-recorded drums or keyboards on stage, but not vocals? Where do you draw the line on something like

RESTORES FAITH

ing a withering verbal barrage from REPRISE Records VP of Promotion Rich Fitzgerald on the sales and radio groundswell building around his prize act, Faith FITZGERALD: Has faith No More, and their new single.



in Faith No More

Epic, I finally had to intervene to save the man from hypothermia. "Rich," I blurted out, barely able to squelch his emotional torrent, "are you excited about this record or what?"

Fitzgerald is in fact vehement about the group, as they are building to a boil and preparing to blow the lid off the charts. "The best part about Epic," he explained, "is that it gives radio something different balance the more conventional-sounding stuff on the playlist. But despite the fact that it's different, it still appeals to core audiences - that's the good part."

What differentiates the tune from its contemporaries, says Fitzgerald, is the fact that it

styles that were previously thought to be musically exclusive: rock and rap. "But despite the fact that the song is a crossbreed of different ingredients, it still manages to be poppy," he said

before addressing the few remaining skeptical programmers. "Look - all I ask of these people who still don't hear the record is that they give it maybe two or three plays between nine and midnight. Programmers who have done that have generally been blown away by the response!"

And with sales reports being looked at with ever-greater scrutiny by programmers, Faith No More is beginning to look like a blue chip ticket in more ways than one. "What we're seeing now is the tip of the iceberg of what the picture is going to look like in a few weeks," Fitzgerald said, referring to the mounting clamour of cash registers. "All

(See FAITH page 28)

TALENT BEING

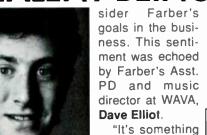
Matt Farber, who has left his PD slot at Washington, D.C.'s WAVA to assume the post of Director of Planning and Special Projects at ARISTA Records, joins a growing number of radio people defecting to rec-

ord companies. COLUMBIA's Kid Leo, SBK's Judy Haveson and ELEKTRA's Jim Scott are all former radio pros. Is the radio talent pool being depleted by too many pullstoppers jumping ship?

HITMAKERS asked some of Farber's former contemporaries in D.C. what they thought about shift, talent and this surprisingly, none perceived it as a major concern.

"My regret in the whole thing," stated Q107 PD Lorrin Palagi, "is that I was just beginning to understand Farber's gameplan, and now I'm going to have to figure out the programming strategy of his replacement."

Palagi said that in examining the trend, it is important to con-



FARRER: Is his move from radio to records part of a trend?

goals in the business. This sentiment was echoed by Farber's Asst. PD and music director at WAVA,

"It's something Matt has always wanted to do in the back of his mind," said Elliot.

"Now he'll be helping radio from another angle, because he'll be utilizing his knowledge to help develop better product for us."

One former Farber opponent in the Capitol City, WPGC Program Director Dave Ferguson, took a nonchalant stance on the issue. "WAVA was a great station when Matt was there, and they'll be a great station now that he's gone," said Ferguson. "I don't think PDs have as much influence in winning or losing as people passing the buck think they have."

Ferguson is one radio diehard who thinks that Farber won't find the label waters as inviting as he had imagined. "I wish Matt all the best in his new job," he said, "but if I had to bet,

I'd guess he'd be back in radio within six months."

One defector who returned to the broadcasting world is B96-Chicago's Todd Cavanah. who worked for ELEKTRA Records for three and half

years after starting his career in radio.

"Lieft Y108 in Denver for a chance to do promotion at ELEKTRA, which I thought (See RADIO page 28)

WILSON PHILLIPS STRIKES GOLD!



Was it really only four months ago that SBK Records' CEO Charles Koppelman and VP of Promotion Daniel Glass were raving about their incredible discovery, Wilson Phillips? Well, that confidence has proven to be well-founded, as the trio's debut single, Hold On, recently went to number one. To consummate the triumph, the girls received a gold record for debut album WILSON PHILLIPS, signifying sales in excess of 500,000 units. The ladies celebrated the news with Koppelman at a recent in-store appearance. With sales escalating by the week, platinum discs can't be far off!

Mainstream Top40
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Retail

There's Only One Place You Can Find All Of These Features...

HAGAZINE

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO!

CURTISS JOHNSON & ERNESTO GLADDEN 98KUPD & KUKQ-AM, Phoenix by Steve Hoffma

by Steve Hoffman

In early 1977 Curtiss Johnson, fresh out of high school, knocked on the door at San Diego's KPRI looking to break into commercial radio. It was there that Johnson met radio veteran Ernesto Gladden, starting a relationship that years later would find them together in Phoenix, Arizona, eventually teaming up to program one of the most successful and respected AORs in America, 98KUPD.

At about the same time that Johnson was gathering up the courage for that fateful rap on the door in San Diego, Jonathan L. was cranking out a left-wing underground music magazine in Tucson, specializing in Alternative music. When Tucson's last Alternative radio show went off the air in 1982, Mr. L. decided to give the radio biz a whirl, taping his first Virgin Vinyl shows for KLPX, in time working his way north to Phoenix as Music Director for Alternative KEYX . By late 1987 John L. was pulling big numbers with Virgin Vinyl on KUPD, leading the programming triumverate of Johnson (now KUPD PD), Gladden (Director of Programming for KUPD and AM sister KUKQ), and VP of Operations Ed Hamlin to try an experiment: They would take the AM Alternative.

A little over a year later, KUPD-FM continues as one of the top stations in the Phoenix market, while John L. is now Music Director for KUKQ-AM, a station, he says, "that I've dreamed about for a long time." The move also fulfilled another dream for Hamlin, and now he can say it proudly: Phoenix really does have "two rock stations under one roof "- and it works.

Next week, Ernesto Gladden, Ed Hamlin, and John. L give us the story behind the birth and life of KUKQ-AM. This week, Gladden and Curtiss Johnson give their views on KUPD, its relationship to sister KUKQ, and the state of Rock Radio in general.

TELL US ABOUT THE PHOENIX MARKET.

Curtiss Johnson: Actually, it's a pretty wild and wooly radio market. We've got three Top40s, and all of them are pretty damn good radio stations. We basically have three AOR stations - KDKB, which is pretty much a straight-ahead AOR. Like a lot of AORs in the country they're not really current-oriented, but then they're not full-blown classic rock either. KSLX is our classic rocker in town, but now they're playing a current or so an hour by classic artists, so in a way you can consider them an AOR, depending on how you like to define that term. Then you have us, and we're very much a current-intensive AOR. We do play classic music, obviously, but we've been in the driver's seat in the market for quite some time now, and in the last five or six years we've had the opportunity to educate our audience with new music. We've been current intensive right from the beginning, and now our audience expects it, whether they're 35 years old or 20. They accept the new artists right along with the Whos and Zeppelins.

DO YOU THINK KUPD INSTILLED ACCEPTANCE OF NEW MUSIC IN THE MARKET, OR DID THE MARKET INSTILL THAT IN KUPD?

Ernesto Gladden: We've been at this awhile, and we've been able to perpetuate the image that new music is right for this market. We been able to condition the audience in Phoenix. Arizona to accept a radio station that plays all different kinds of music.

CJ: I think it's probably a little bit of both. Phoenix is populated with people from all over the country who have packed up everything to move down here. It takes an adventuresome person to do that, so you might expect the market would be more open-minded than most. But we have been playing new music right from the start, and now it's expected of us.

ON THE AIR, KUPD AND KUKQ SEEM TO TAKE ON LIVES OF THEIR OWN.

EG: The jocks on both KUPD and KUKQ have lots of freedom to experiment. When you're dealing with two formats which have their roots in progressive radio, the interpretation of the on-air person - how thay want it sound, the impact that want to achieve - is very important to maintaining a dynamic quality on the radio. One of our basic policies is freedom of choice, and I don't quite think a computer-generated music system can quite compete with that.

CJ:There are so many radio stations and so many companies out there that are unwilling to take any sort of chances. They're so research criented, so stilted, that they're afraid to do anything different. There's never any life in those radio stations. Here, dare I say, we fly by the seat of our pants a lot of times. We just have a hell of a good time while we're doing it. All of us enjoy coming in to work every day, and it's not to park ourselves in front of a computer or look at the latest auditorium test or the latest call-out research, because we don't do any of that. We're in touch with our audience quite a bit, whether it be on the phones or out at promotions, and we're all still fans. I know so many programmers who don't listen to music anymore I still go home and listen to a lot of the stuff we play on the radio. J. David Holmes, our music director, is the same way, and so are the jocks. I think we still have the overall spirit and feel that we had when we entered

WHAT DO YOU DO TO POSITION KUPD?

EG: We stand behind rock, and that's who we are. We're not a c'assic rock station; we're not a Rock40. and we don't position ourself as alternative-rock or "Rock Of The '90s." We are 98KUPD, The Big Red Radio - "All Your Rock In One Place." We are a broacbased, broad-demoed rock and roll station, and because of that we're looking at number three 12+ numbers, number one 18-34 and 18-49, and number four 25-54.

CJ: In addition to the music, we try to be involved in as many lifestyle events as we possibly can with our core 18-34 audience. We'll sponsor bicycle races, mountain bike races, we'll go out to water skiing events. If somebody is out having fun in this market, and they're 18-34, chances are they'll run into someone or something from 98KUPD. That's a good psychological edge to have. We're constantly tying in with the 'U' in our call letters. We're the U guys, and that's how our audience refers to us - "Hey, 'U' guys!" We took a common term that a lot of people use all the time and made it ours. Nobody else in the market will say it becuase it's so associated with us. We're all very familiar, not just faceless voices on the radio who will be here a year and then be gone to Dayton. We've all been out in the public so much it's almost like we've got thousands of personal friends out there.

TELL US ABOUT THE AIR STAFF. STARTING WITH DAVE PRATT IN THE MORNING.

CJ:Dave Pratt has been in the market almost nine years now. When I got here he was doing overnights, and I would take him out to my personal appearances. I would be the straight man and he was the comedian, and it worked out tremendously. I went to Ernesto, who

was the program director at the time, saying, Hey, this guy's really funny - turn him loose on the radio and let him do some stuff with a little structure. We did, and pretty soon he was doing a morning show in the overnight hours. It just blossomed from there. Dave's success is in large part due to the fact that he's a dynamo. He never stops working. He's been in morning drive now since 1983. Paired with Dave is Sue Cook, and she's been with us about two years now. Dave's had a couple of partners, but Sue has been the best. She's not a foil for Dave's jokes - she's got intelligence, and she adds a lot to the morning show. She's also got that East Coast perspective on things - a little brassy and not afraid to get in your face and say what she feels. I handle middays, which I've been doing for eight years now. On afternoons is my music director, J. David Holmes, and thank God he's in this building because the guy has the best set of ears in the business. On nights we have Jan Williams, and we brought her over here two years ago from WDIZ in Orlando. She's got that street feel that we strive for in the 7 p.m. to midnight shift. She's got a great, unique voice and a very unique, bent personality that just sparkles at night. On overnights is Rob Trygg. He's kind of in the same situation that Dave was in when we put him on overnights. The guy is a tremendous talent, and he basically has a morning show in the overnights. One of these days he'll be a great morning talent.

WHAT GOES INTO THE DECISION MAKING PROCESS FOR PLAYING NEW MUSIC?

CJ: Ernesto, J. David, and I all have certain tastes in music, and when you put them all together it really works. We offset and highlight each other well enough that the product that gets on the radio is the best. It seems to have been working for the last eight years. J. David is a slow dance kind of guy. He can hear the ballads and the pop hits. I have a bit more of an edge to me, and Ernesto has that upper demo perspective. Between the three of us we cover almost every facet of our audience.

EG: We're not always in agreement, but the avenues of debate and discussion are wide open. We have several music industry folks who like to come by and sit in on our FM music meetings because they are so wide open. We have at it in there - the bell rings and it's not done until somebody throws in the towel two and a half hours later.

CJ: A lot of times it's just the feel of the street with a certain band. There are times with some of the major bands that the record companies will be going after a certain track when there's three other tracks that are much better, or our audience is telling us they want something different. The guy out there on the street doesn't see the charts and the trade papers. All he knows is what he likes when he hears it on the radio. I don't give a damn if it's not on the back page or if it's number one. It's what's going to work for our audience, and a lot of that comes from our gut feeling - just knowing our audience and what works. Shark Island is an example of a band that isn't doing much nationally, but is a major act for us.

HOW LONG ARE YOU LIKELY TO STAY WITH A NEW RECORD BEFORE YOU MAY GIVE UP ON IT?

(See U-GUYS page 11)

dreams

dream



The new single.

From the album VOL. II 1990 A NEW DECADE.

Produced by Jazzie B. & Nellee Hooper for Silent Productions Ltd.

SOUL SOUL



INTERVIEW

U-GUYS (from page 9)

CJ: We don't have a hard and fast guideline, but if you've put something on the radio and three or four weeks down the road you're not getting any sort of response, you have to think twice. When we do play new music, and this was long before the 'When you say it, Play it,' campaign, we always sell it. It not only helps the record company sell product, but it helps us see what's working. People don't have to call the radio station and say, What was that song? There's no doubt as to what it is. If records are going to work, they will generally work within three or four weeks, and we give new records good enough rotation that the ones that are going to work will surface.

DO YOU DO CALLOUT OR AUDITORIUM TESTING?

EG: There are certain situations for playing music down the phone line to people, and I'm sure that type of research is considered official, but the last time I heard music down a phone line was when I got put on hold with the dentist's office, and that wasn't a pleasant experience. I listen to Rock and roll out of stereo speakers - a fairly decent system, in fact - and I enjoy the audio quality. It has always been my philosophy that first of all you have to track the actives. When people spend \$25,000 on research, they have a tendency to rely on that research alone, to justify it, at the expense picking up the phone in the studio to find out what their audience is requesting. That's a mistake.

CJ: Our auditorium testing is going out in the streets, to concerts, and any sort of lifestyle events where we can shake hands and talk to people. It may not be very scientific, but you kind of get a real feel for what they're saying. They're not in some sterile auditorium environment. It's more like, Hey Curtiss, I really like that song you're playing, but I don't really care for that other one too much. We have a very good retail research department, where we track retail sales at about 25 stores a week. I feel if somebody is going to go out there and spend \$12 or \$15 for a CD or eight or nine dollars for a cassette, there is an interest in that band. We'll even check singles.

TELL US ABOUT SOME OF THE LITTLE THINGS YOU'VE DONE THAT YOU THINK HAVE MADE A DIFFERENCE FOR KUPD.

CJ: There are so many different things. You have me out there racing Dave Pratt on donkeys. We're out at the monster truck races. We always try to give a unique bend on things. It may have been done a million times before, but we'll kind of give it our own style and flair or unique handle, like that donkey race. We called it Donkey Kong, and we may do it two or three times because it was real popular. The next time we did it was Son of Donkey - The Rematch. Then it was Donkey Ill in 3D, and we handed out 3D glasses. Again, it's being off the wall and making people remember you by it.

EG: If you could have been there the night that Curtiss and Dave did Donkey Kong III, you would have seen 10,000 people standing in a mud bog watching two disc jockeys riding these white mules in mud-covered loin cloths.

DO YOU DO MUCH IN THE WAY OF ON-AIR GIVEAWAYS?

CJ: We give away tons of stuff, everything from concert tickets to 4-wheel drive trucks. I just gave away a trip for a family of four to Orlando, Florida to Disneyworld. We actually had four different ways for people to win Paul McCartney tickets, and the demo spread on that was tremendous. Later we reaized there were going to be 75,000 people watching

McCartney. Can you imagine being the guy that's sitting up in the last row? He's closer to the planes flying overhead than he is to the stage. We went and found out what that last row was and announced that the first person to bring last row McCartney ticket stubs to us the day after the show would win front row tickets for Rush. That's what works - looking at things from a fresh perspective.

HOW ABOUT SOME OF THE GRAND SCALE THINGS LIKE SPRINGFEST?

CJ: We actually do Springfest and a Rocktoberfest, so we've got them on either end of the year. We've been doing them for the last four years, and it has developed from a little thing in a field with a couple of restaurants and a few local bands to a full blown carnival with rides, thirty or forty restaurants with international food, a full carnival midway, and this last time 17 bands in three days, all of them national acts. Sometimes we feel like concert promoters putting it all together. It's a lot of work, but as we sit there and look at the Arbitrons come in, it works. Again, it's all in keeping with the lifestyle of the listener. We put it on at Big Surf so they can get out there in their shorts and sandals and go down the waterslides while they're watching rock 'n' roll and eating Thai food from one of the best Thai restaurants in Phoenix.

EG: We could spend \$25,000 on an auditorium test, but if there's some better way to spend the money, like on our Springfest or Rocktoberfest, or the KUKQ Thank You Fest, that's what we'll use the money for.

SO YOU'VE EXTENDED THE BIG PROMOTIONS TO KUKO AS WELL?

EG: Ed Hamlin wanted to play on the angle that we are two rock stations under one roof. KUPD has always had an endearing relationship with the music industry, and it seems only natural that we should take that relationship and extend it to our AM station. We found that the best way to do that was to bring in the major acts. At the Thank You Fest we had The Red Hot Chili Peppers, The Sidewinders, Camper Van Beethoven and Mary's Danish, which are all out-of-the-box acts for KUKQ. We didn't know what to expect, and it blew us out of our boots when 10,000 people showed up.

DOES THAT RELATIONSHIP EXTEND TO THE SALES DEPARTMENT AS WELL? IS THERE A LOT OF COMBO SELLING GOING ON?

EG: It's interesting that you should bring that up. As we've discussed, our number one priority demo is 18-34 as laid down dy the general manager in the sales department. With a 14.8 on KUPD and a 2.4 on KUKQ, it gives us a 17.2 combination, which is close to twice as big as the next 18-34 buy in the market. On a national basis, that makes combo buying a consideration. KUPD brings in the McDonald's', the Pepsi Colas, and the people with multiple outlets in the valley. On the other hand, the mom and pop businesses that need to get the word out locally find the exposure they get on the AM gets a nice rate of return for the money they are going to spend.

TELL US A LITTLE MORE ABOUT DAVE PRATT AND THE SEX MACHINE BAND. HOW DOES IT REINFORCE THE OFF-THE-WALL IMAGE?

CJ: Dave can come off as a real jerk on the air, making people think, God, what a stupid thing to say. He may be crude and rude, but then he turns around and raises \$15,000 for MDA. He's also a Valley Big Brother, although it's not something he publicizes. On one hand there is this guy who is rude and off-the-wall and you never quite know what to expect from him, and then he's got a heart of gold. Dave is like having another promotions department. He and some of the people

that work with him answer every single letter that he gets in here, and it doesn't matter how many times he has spoken to these people. He's constantly on the streets, and since he's been here we've raised well over two million dollars for charities around Arizona. Dave and I rode a tandem bicycle from Flagstaff to Tucson last Labor Day to raise the \$15,000 for MDA, and the exposure we got was just tremendous. It was written up in the newspapers, and the TV station covering the telethon carried us on their nightly news when we got into Phoenix. We were in three segments of the MDA telethon and I can't tell you how many thousands of people we waved at out on the Interstate who knew we were doing this. Dave does so much to market himself and the radio station.

WHAT MAKES THE U-GUYS SUCH A COHESIVE

EG: It has a lot to do with the man that put the team together. Ed Hamlin brought me over in 1981 and brought Curtiss in a year later. We brought J. David down in '84, and John L. showed up in '85. We have a mutual respect for each other, and Ed insists that we check our ego at the door, and that we communicate with each other and say what's on our mind. Curtiss and I go back to '76 - we're talking 14 years here - and Ed and I go back to '75. These are the longest-running relationships I've had in my life.

CJ: I think we're friends on top of everything else. We all hang out together. It's not something where at 5 p.m. we leave the building and don't see each other until the next morning. We've all known each other for so long, the station is ingrained in our personal lives as well. I've known Ernesto 14 years, and sometimes it's like being married. Half the time you don't even have to say something to the other person - they know what you're thinking. You don't have to say you're upset about something or that you think they did a tremendous job. It's just like that glance in the hallway, and its understood. I know this sounds kind of corny and mushy, but it's true.

WHAT DOES THE FUTURE HOLD FOR ROCK RADIO?

EG: It has a very bright future. I think we see with the advent of Rock 40 and current-based AOR radio, the idea of combining the two into a current rock radio format is one who's time has come. There is a melting pot of rock and roll occurring, including Alternative music, and rock and roll is very much alive. It's a living format, and it's a beautiful time to be alive and programming Rock Radio.

WHAT ARE YOUR LONG-TERM GOALS FOR KUPD?

CJ: I'd love to have a 10-share. I think we can do it. The way the market is shaping up, it can be done with the staff and personnel on board. Some of the other stations in Phoenix are in disarray, so it's possible.

AS A PARTING SHOT CURTISS, WHAT ARE YOUR PERSONAL LONG-TERM GOALS?

CJ: Eventually I'd like to be a group PD, but I'm not talking about being a research-oriented consultant. It would be more like, Hey, let me show you how to get down and become a real radio station again. If you're tired of all that research, here's how to go in and have fun again. That's what I think is so much missing from this medium. It's supposed to be entertaining, it's supposed to be fun, and so many people have lost sight of that. (NEXT WEEK: Part II with KUKQ-AM).

THANK YOU FOR SHARING WITH US IN THE HITMAKERS INTERVIEW.

HEART



I Didn't Want To Need You

The new single/video and follow-up to the smash hit "All I Wanna Do Is Make Love To You." From the Top 3 album BRIGADE.

Produced by Richie Zito

Management: Trudy Green/HK Management. Inc.



MATREAN TOPA

LW-TW M.C. HAMMER "U Can't Touch This" (CAPITCL) 4-1 **ROXETTE** "It Must Have Been Love" (EMI) 1-3 WILSON PHILLIPS "Hold On" (SBK) 2-4 MADONNA "Voque" (SIRE/WARNER BROS) 7-5 PHIL COLLINS "Do You Remember" (ATLANTIC) 8-6 BELL BIV DEVOE "Poison" (MCA) 12-7 NEW KIDS ON THE BLOCK "Step By Step" (COL) 9-8 RICHARD MARX "Children Of The Night" (EMI) TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA) 11-10 JUDE COLE "Baby, It's Tonight" (REPRISE) AFTER 7 "Ready Or Not" (VIRGIN) 15-12 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA) 6-13 HEART "All I Wanna Do Is Make Love..." (CAPITOL) JANET JACKSON "Alright" (A&M) 18-15 DEPECHE MODE "Enjoy The Silence" (SIRE/REP) 20-16 LOUIE LOUIE "Sittin' In The Lap..." (WTG/EPIC) 19-17 DIGITAL UNDERGROUND "Humpty Dance" (TB) 26-18 MICHAEL BOLTON "When I'm Back..." (COL) 23-19 TYLER COLLINS "Girls Nite Out" (RCA) JOHNNY GILL "Rub You The Right Way" (MOT) BRENT BOURGEOIS "Dare To Fall..." (CHARISMA) NIKKI "Notice Me" (GEFFEN) 16-23 LINEAR "Sending All My Love" (ATLANTIC) 17-24 GIANT "I'll See You In My Dreams" (A&M) 29-25 ELTON JOHN "Club At The End Of..." (MCA) EN VOGUE "Hold On" (ATLANTIC) ALANNAH MYLES "Love Is" (ATLANTIC) 21-28 WHISTLE "Always & Forever" (SELECT) 45-29 MARIAH CAREY "Vision Of Love" (COLUMBIA) 35-30 BILLY IDOL "Cradle Of Love" (CHRYSALIS) 39-31 GO WEST "King Of Wishful Thinking" (EMI) 25-32 B-52's "Deadbeat Club" (REPRISE) PARTNERS IN KRYME "Turtle Power" (SBK) TOMMY PAGE "When I Dream Of You" (SIRE/WB) MICHEL'LE "Nicety" (RUTHLESS/ATCO) PERFECT GENTLEMEN "Ooh La La" (COLUMBIA) 40-37 DEL AMITRI "Kiss This Thing Goodbye" (A&M) LISA STANSFIELD "You Can't Deny It" (ARISTA) GEORGE LAMOND "Bad Of The..." (COLUMBIA) SINEAD Q'CONNOR "Nothing Compares..." (CHRY) EXPOSE "Your Baby Never Looked..." (ARISTA) 38-42 ROD STEWART "This Old Heart" (WB) NEW-43 SNAP "The Power" (ARISTA) NEW-44 SLAUGHTER "Up All Night" (CHRYSALIS) 36-45 ELECTRONIC "Getting Away With It" (WB) 42-46 BASIA "Cruising For Bruising" (EPIC) 50-47 ZZ TOP "Doubleback" (WB) NEW-48 MELLOW MAN ACE "Mentirosa" (CAPITOL)

MOTLEY CRUE "Don't Go Away Mad..." (ELEK)

46-50 CALLOWAY "I Wanna Be Rich" (SOLAR/EPIC)

NEW-49

MOST ADDED

- 39 · SWEET SENSATION "If Wishes Came True" (ATCO)
- 77 BAD ENGLISH "Possession" (EPIC)
- 74 BABYFACE "My Kinda Girl" (SOLAR/EPIC)
- 60 SEDUCTION "Could This Be Love" (VENDETTA/A&M)
- 57 BROTHER BEYOND "The Girl I Used To Know" (EMI)
- 54 SEIKO & Donnia Wahlberg "Right Combination" (WB)
- 52 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 43 · JOHNNY GILL "Rub You The Right Way" (MOTOWN)
- 34 TYLER COLLINS "Girls Nite Out" (RCA)
- 30 EN VOGUE "Hold On" (ATLANTIC)
- 30 · MOTLEY CRUE "Don't Go Away Mad..." (ELEKTRA)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AM ADD, A DEBUT A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART - QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 124 BAD ENGLISH "Possession" (EPIC)
- 110 ELTON JOHN "Club At The End Of The Street" (MCA)
- 108 SWEET SENSATION "If Wishes Came True" (ATCO)
- 97 SEDUCTION "Could This Be Love" (VENDETTA/A&M)
- 93 JANE CHILD "Welcome To The Real World" (WB)
- 87 DIGITAL UNDERGROUND "Humpty..." (TOMMY BOY)
- 87 GEORGE LAMOND "Bad Of The Heart" (COLUMBIA)
- 78 SNAP "The Power" (ARISTA)
- 77 BABYFACE "My Kinda Girl" (EPIC)
- 74 · KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 60 · MELLOW MAN ACE "Mentirosa" (CAPITOL)
- 58 · BROTHER BEYOND "The Girl I Used To Know" (EMI)
- 58 · SEIKO and DONNIE WAULBERG "Right Combination" (COLUMBIA)
- 50 SLAUGHTER "Up All Night" (CHRYSALIS)
- 47 THE LIGHTNING SEEDS "Pure" (MCA)
- 44 · L.A. GUNS "Ballad Of Jayne" (POLYDOR)
- 41 DANGER DANGER "Bang Bang" (IMAGINE/EPIC) 38 TONY! TONI! TONE! "The Blues" (WING/POLYDOR) 37 LITTLE CAESAR "Chain Of Fools" (DGC)

- 36 ANA "Got To Tel Me Something" (PARC/EPIC)
 36 THE U-KREW "Let Me Be Your Lover" (ENIGMA)
- 34 ALISHA "Bounce Back" (MCA)
- 31 A'ME LORAIN "Follow My Heartbeat" (RCA) 30 JOE COCKER "What Are You Doing With..." 27 JIMMY RYSER "Same Ol' Look" (ARISTA)
- 25 CROSBY, STILLS & NASH "Live It Up" (ATLANTIC)
- 25 · MODERN ENGLISH "I Melt With You" (TVT)
- 24 THE BLACK CROWES "Jealous.. " (DEF AMER/GEF)
- 24 THE LONDON QUIREBOYS "7 O'Clock" (CAPITOL)
- 22 JOEY KID "Counting The Days" (ATLANTIC)
- 22 KISS "Rise To It' (MERCURY) 21 FAITH NO MORE "Epic" (SLASH/REPRISE)
- 20 49ERS "Con't You Love Me?" (4TH & B'WAY/ISLAND) 20 MAXI PRIEST "Close To You" (CHARISMA)
- 19 · HOWARD HEWETT "Show Me" (ELEKTRA)
- 18 MADONNA "Hanky Panky" (WB)
 11 BRUCE HORNSBY/RANGE "Across The River" (RCA)
- 11 POCO "W'hat Do People Know" (RCA)
 11 THE PRETENDERS "Never Do That" (SIRE/WB)
- 11 PROPAGANDA "Heaven Give Me Words" (CHARISMA)
- 11 REBEL M C. "Street Tuff" (MERCURY)
 1C FASTER PUSSYCAT "Poison Ivy" (ELEKTRA)
 1C PAULA ABDUL "Knocked Out" (VIRGIN)



EPIC"

The New Single From The Album

THE REAL THING

FAITH HOMORE

HITMAKERS HOT STATS: #6 MOST DISC-OVERED! A HITBOUND! A CRUSA

CHUCK McGEE, MD, WOMP-FM - "It's good to hear a Rap 'N Rock song put together so well. It should be perfect for younger demos - a night-time

RUFUS HURT, PD, WQUT - "Could be one of the most important records of the year!"

CHUCK FINLEY, PD/MD, WYYS - "Rock 'N Roll meets rap. This EPIC is a big phone reaction record. It's exactly what we needed!"

PIRATE (Add) WHYT (Add) KPLZ (Add) KXXR (On) WKZL (Add)

G98 (Add) K106 (D#39) KZMC (D#40) KZZU (D#40) MAX94 (30-25) Q104 (D#32) WAPI (D#29) WAYS (Add) WCGQ (Add) WDBR (Add) WOMP-FM (Add) WQUT (Add) WYYS (Add) X106 (D#28) Y104 (D#34) Y97 (Add)

ZFUN106 (Add) and more

INDIA

"THE LOVER WHO ROCKS YOU

(ALL HIGHT)"

Special Rap Performance by KYZE

From the debut-album
BREAKING HIGHT



HITMAKERS HOT STATS: CLUB: 46-43

HOT97 (14-11) POWER96 (Add)

HOT94.9 (Add)

KZFM (Add)

and more



ERASURE

"STAR"

The New Single From The Album WILD!

KSAQ (Add #38) HOT94.9 (Add)

KFBD (Add)

KJLS (Add)

KZMC (Add)

KZZB (Add)

WIFX (Add)

WJZQ (Add)

WWHB (Add) and more

CATCH ERASURE ON THEIR WILD! HORTH AMERICAN TOUR THIS SUMMER!











DISC-OVERY CLUB®

A SWEET WEEK FOR ATCO ... AGAIN! BABYFACE H-O-T!

THIS WEEK'S MOST DISC-OVERED:	
1. SWEET SENSATION "If Wishes Came True" (ATCO)	30
2. BABYFACE "My Kinda Girl" (SOLAR/EPIC)	20
3. SEDUCTION "Could This Be Love" (VENDETTA/A&M)	17
4. A'ME LORAIN "Follow My Heartbeat" (RCA)	14
5. BROTHER BEYOND "The Girl I Used To Know" (EMI)	12
6. FAITH NO MORE "Epic" (SLASH/REPRISE)	11
MAXI PRIEST "Close To You" (CHARISMA)	11
7. BAD ENGLISH "Possession" (EPIC)	10

DARCY SANDERS, MD at KZZP, Phoenix sez, "Check out STACYE & KIMIKO Wait For Me (MCA)! I laughed, I cried, I fell in love all over again! Also, GLENN JONES Stay (RCA) is a serious JAM! INDIA The Lover Who Rocks You (All Night) (REPRISE) sounds like a good Pop/Urban crossover record! It should be a good Phoenix record."

MIKE McGOWAN, MD at WKSE, Buffalo sez, "Hey...WAKE UP! Play DOMNINO THEORY <u>Radio Driver</u> (RCA), and watch it EXPLODE! TONY! TON!! TONE! <u>The Blues</u> (WING/POLYDOR) is a GREAT song! You'll be crying the blues if you don't play it! And AFTERSHOCK <u>Always Thinking</u> (VIRGIN) has rhythm!"

GARY MICHAELS, MD at KISN, Salt Lake City sez, "SWEET SENSATION If Wishes Came True (ATCO) should be a HOT ballad for the summer! BROTHER BEYOND The Girl I Used To Know (EMI) is a GREAT sounding Pop record that will definitely be a HUGE smash! And A'ME LORAIN Follow My Heartbeat (RCA) is a GREAT followup! It should be another smash!"

DON LONDON, PD at WZPL, Indianapolis sez, "BRUCE HORNSBY <u>Across The River</u> (RCA) is HOT! It has the perfect sound! Also, it's not too late to jump on TYLER COLLINS <u>Girls Nite Out</u> (RCA)! It sounds like a mix of Janet Jackson and Paula Abdul. Also, SLAUGHTER <u>Up All Night</u> (CHRYSALIS) should be considered! Listen to it a little longer! And a record that will be #1 without a doubt is SEDUCTION <u>Could This Be Love</u> (VENDETTA/A&M)!"

CAT COLLINS, MD at 98PXY, Rochester, NY sez, "A SMASH!!! BROTHER BEYOND The Girl I Used To Know (EMI) has HIT written all over it! Another record that sounds like it has SMASH quality is SWEET SENSATION If Wishes Came True (ATCO)! This record is going to GO! If you're looking for an instant reaction record, check into MADONNA Hanky Panky (SIRE/WARNER BROS.) on the I'M BREATHLESS soundtrack! And SEIKO & Donnie Wahlberg The Right Combination (COLUMBIA) is getting good phone reaction where played!"

DOM TESTA, MD at Y108, Denver sez, "SEDUCTION <u>Could This Be Love</u> (VENDETTA/A&M) is a sound record! We recently added this record and expect good things! Here's a record to watch...AFTERSHOCK <u>Always Thinking</u> (VIRGIN)! It's been slow out of the gate, but should take off! A MUST listen is THE U-KREW <u>Let Me Be Your Lover</u> (ENIGMA)! We just added it and it will be a SMOKER! It's a record to keep your eye on!"

ROD LAUDERDALE, MD at XL106.7, Orlando sez, "Check out **ANA** <u>Got To Tell Me Something</u> (PARC/EPIC)! She's an Orlando girl, so naturally we'll give air time to a talented local - and you should too! This record will go BIG! **BAD ENGLISH** <u>Possession</u> (EPIC) will work well at almost any station. If it fits your format it will work! And **CROSBY, STILLS & NASH** <u>Live It Up</u> (ATLANTIC) will make your listeners stop and take note - give it a listen!"

CHERYL BROZ, MD at KRBE, Houston sez, "NEW ORDER World In Motion (FACTORY/MCA) is a record I like a lot! Check it out - it's GREAT! If you pick up the import single, check out side-B, it's the better of the two sides and it doesn't have the soccer players singing!"

HAWK HARRISON, MD at Y107, Nashville sez, "Check out JAMAICA BOYS <u>Shake It Up</u> (REPRISE)! If you did well with Da Butt, you need to play it and if you don't, I'll tell Mom. **JOE COCKER** <u>What Are You Doing With A Fool Like Me?</u> (CAPITOL) always works in our area! For a jammin' sound, play ICE MC <u>Easy</u> (CHRYSALIS)! It sounds like Milli Vanilli - what else do you want? And BABYFACE <u>My Kinda Girl</u> (SOLAR/EPIC) has SMASH written all over it! It can't go wrong!"

THE UP-AND-COMERS

That's right... it was a big week for ATCO's SWEET SENSATION again. Apparently our designated Disc-overy counter couldn't get his fly down last week, so the band's 11 Disc-overies went unreported. Mucho sorry about the oversight - as this week proves, the record's a SMASH!

Now for the U&C update: FAITH NO MORE picked up 13 adds and 11 big Disc-overies and looks ready to bust out. SEDUCTION nabbed 60 big adds, while A'me Lorain made good on our prediction with 28. BROTHER BEYOND blew in with 57 first weekers, while U-KREW grabs 16. For next week, watch for TONY! TON!! TONE!, MAXI PRIEST, PROPAGANDA, BRUCE HORNSBY, and FAN CLUB.

BOB Laborde, Asst. PD/MD at KCPX, Salt Lake City sez, "Check out DON HENLEY How Bad Do You Want It (GEFFEN)! The whole LP is a masterpiece, and this is another slice of it! The remix will be out June 12, but the LP version is still a KILLER! As far as female ballads go, SWEET SENSATION If Wishes Came True (ATCO) rises to the top! A ballad with PUNCH! BROTHER BEYOND The Girl I Used To Know (EMI) is worth a second mention! It kicked in for me the second time I heard it on the air! Lastly, A'ME LORAIN Follow My Heartbeat (RCA) breaks her out of the Dance stereotype! It's a Mainstream HIT!"

MIKE SNOW, MD at KKBQ, Houston sez, "NEW ORDER World In Motion (FACTORY/MCA) is a HOT tune, available only on import in celebration of the UK World Cup! BROTHER BEYOND The Girl I Used To Know (EMI) is a GREAT Pop tune! THE U-KREW Let Me Be Your Lover (ENIGMA) is a good followup! PROPAGANDA Heaven Give Me Words (CHARISMA) is a listening MUST, as is THE BRAT PACK I'm Never Gonna Give You Up (VENDETTA/A&M)! This Pop tune will really take this band somewhere!"

MIKE EASTERLIN, MD at Y95, Dallas sez, "BRUCE HORNSBY Across The River (RCA) is a good female daytime record in the vein of a Don Henley song. THE BRAT PACK I'm Never Gonna Give You Up (VENDETTA/A&M) is a GREAT Pop tune! Try The Power by SNAP (ARISTA) at nights and see it react! And selling extremely well is EN VOGUE Hold On (ATLANTIC) - check it out!"

GREG GEARY, MD at KZOU, Little Rock, AR sez, "Check out ANA with Jordan Knight Angel Of Love (PARC/EPIC)! It's already #2 on our Hot Eight, second only to Step By Step. ANA's whole CD is full of Top40 HITS! M.C. HAMMER This Is What We Do (CAPITOL) is a kickin' cut off the Ninja Turtles soundtrack (SBK)! It will keep you up and hoppin'! And HAMMER's Have You Seen Her (CAPITOL) is also a must! AFTER 7 Can't Stop (VIRGIN) has a GREAT backand-forth beat! BAD ENGLISH Possession (EPIC) is Mainstream Rock to fit between all the heavy Dance hits out! SWEET SENSATION If Wishes Came True (ATCO) has the potential to be one of the ballads of summer! And K.C. AND THE SUNSHINE BAND Game Of Love (SISAPA) is a decent remake! Roll down the windows, crank it up and beat on your steering wheel!"

BRUCE STEVENS, PD/MD at WBBQ, Augusta, GA sez, "SWEET SENSATION If Wishes Came True (ATCO) is a future record! It has an appealing sound that's destined to climb the charts! Close To You by MAXI PRIEST (CHARISMA) is going to get to you! Its sound is in the vein of Soul II Soul, but to get the whole feel. LISTEN! Also, BABYFACE My Kinda Girl (SOLAR/EPIC) is just another one of a possible slew of hits from the album! His pops are HOT but his ballads KILL!"

RICH SUMMERS, PD at KFTZ, Idaho Falls, ID sez, "ELECTRIC BOYS <u>All Lips N' Hips</u> (ATCO) is a SMOKIN' Rock record! These guys from Sweden are going to fit right in with American audiences. **SWEET SENSATION**, another ATCO act, are back with a SMASH release! <u>If Wishes Came True</u> is a GREAT ballad! Check out **BRUCE HORNSBY** <u>Across The River</u> (RCA)! This should be BIG! It has an instant familiarity factor with Jerry Garcia on guitar! He adds a hint of Dead flavor!"

BRIAN HANSON, PD/MD at KCMQ, Columbia, MO sez, "BABYFACE My Kinda Girl (SOLAR/EPIC) is a record radio will have to contend with! His uptempo singles are good, but his ballads are GOLD! It should be a very successful single! SWEET SENSATION If Wishes Came True (ATCO) will be a top ten record without a doubt! SEDUCTION Could This Be Love (VENDETTA/A&M) is going to be a good record for radio. A GREAT on-air track!"



del AMITRI

"Kiss This Thing Goodbye"

Produced by MARK FREEGARD
Management: BOB CAVALLO/Roven-Cavallo Mgmt

THIS IS THE BIG BREAKOUT WEEK

HITMAKERS HOT STATS: MAINSTREAM TOP40: 40-37

PIRATE (D#21) Q101 (28-24) Q95 (22-20) WXKS (28-26) Q107 (#29) KPLZ (30-26) KUBE (23-19) KBQ (27-23) B100 (D#20) WKTI (14-13) KWSS (25-22) WMJQ (26-24) WNVZ (#26) KSAQ (#19) HOT94.9 (#24) KISN (18-15) WZZG (D#35) XL106.7 (28-25) 98PXY (26-24) Y107 (Add) WKZL (D#34) 93Q (31-27) 95XXX (28-22)

99.9KHI (D#27) B98 (33-22) FM104 (24-17) JET-FM (D#35) K106 (D#36) K92 (14-11) KBFM (D#40) KCHX (24-20) KF95 (32-24) KHSS (29-24) KIKX (D#29) KISR (23-19) KIXY (D#37) KNIN (20-17) **KPXR (Add #33)** KQHT (29-25)

KQIZ (20-14) KSND (25-21) KTRS (34-30) KTUX (24-20) SLY96 (32-29) WABB (D#28) **WAEB-FM (D#38) WAYS (D#35)** WCIL-FM (D#31) WDLX (19-16) WERZ (25-21) WFLY (31-28) WHHY-FM (23-19) WHTK (37-28) WIFC (21-19) WIKZ (Add #35)

WILI (31-28) WKFR (30-23) WLRW (20-16) WNNK (D#28) WNOK-FM (Add) WPFM (26-22) WPFR (33-30) WRCK (D#37) WTHT (Add #30) X106 (22-19) Z102 (Add) Z104 (34-28) Z93 (22-16) Z97 (D#38) ZFUN106 (D#40) and more

SEDUCTION



"Could This Be Love"

Produced and arranged by ROBERT CLIVILLES and DAVID COLE for Cole/Clivilles Music Enterprises



KEVIN McCABE, MD, HOT97 - "This is a perfect summertime ballad.

The phones started ringing after the first play!"

RICK UPTON, PD, KITY - "The phones are ringing already for this summer ballad!"

DON O'NEAL, Asst PD, WCKZ-FM - "Top 5 requesting record! Another great follow-up for this supergroup!"

HITMAKERS HOT STATS: ONE OF THE TOP ADDED with 60 Adds! A CRUSADE! A HITBOUND!

HOT97 (D#33)
WPLJ (Add #33)
KIIS-FM (30-27)
KMEL (D#30)
X100 (Add)
WAVA (30-28)
ENERGY96.5 (Add)
KRBE (Add #29)
KPLZ (Add)
Q106 (D#29)
Z90 (Add #31)
KDWB-FM (Add)

POWER PIG (39-37)
Q105 (Add)
KOY95 (Add)
KST04 (24-21)
Y108 (D#28)
KKRZ (Add)
HQT102 (Add #31)
PRO-FM (D#35)
KWOD (Add)
B97 (D#27)
KITY (D#30)
KTFM (Add)

WMJQ (Add) KISN (D#38) WKSE (Add) WCKZ-FM (D#29) 98PXY (D#30) Y107 (D#30) WDJX (Add) Z99 (D#32) 93Q (Add, #34) 93QID Add) 97KYN (Add) B98 (Add) HOT95 (Add.#27) HQT194 (D#30) K92 (Add)
KBOS (D#39)
KBOZ (D#39)
KBOZ (D#40)
KCAQ (D#32)
KDON (Add)
KF95 (Add #35)
KIXY (Add)
KKXX (Add)
KLUC (Add)
KPR (Add)
KPRI (Add)
KPXI (Add)
KQIZ (36-27)
KZFM (D#39)
KZOU (D#39)
SLY96 (D#37)
WAPE (Add)
WBNQ (D#38)

WBWB (Add)
WDBR (D#36)
WFLY (Add #40
WNNK (Add)
WPFM (Add)
WPFR (Add)
WQUT (Add)
Y97 (D#28)
Z97' (Add)
and more



DISC-OVERY CLUB®

RICK STONE, PD/MD at MIX105.1, Orlando sez, "MADONNA <u>Hanky Panky</u> (SIRE/WARNER BROS.) will light up your phones! You will get #1 positive calls and #1 complaint calls! For a Lisa Stansfield/Jody Watley feel, play ANA <u>Got To Tell Me Something</u> (PARC/EPIC)! And check out MAXI PRIEST <u>Close To You</u> (CHARISMA)!"

BRIAN DOUGLAS, MD at Q102, Cincinnati sez, "Be on the lookout for ST. PAUL <u>Stranger To Love</u> (IMPACT/ATLANTIC)! It sounds like a sunny day with the top down - GREAT summertime Pop! Also, Ricky Nelson's sons have started a new group on DGC Records called **NELSON**, and the album sounds GREAT! Watch it!"

DENNIS PROUXL, Asst. PD at CKOI, Montreal sez, "Check out **PROPAGANDA** *Heaven Give Me Words* (CHARISMA)! This group has been able to come back with a new singer and make some very smooth, all-purpose Pop that really COOKS! Even the sales staff LOVES this one! And **SOUL II SOUL** *Dream's A Dream* (VIRGIN) has a slightly world-beat flavor that is very quirky and eclectic but still accessible! A good groove and a good song!"

CORY RICHARDS, MD at KYRK, Las Vegas sez, "SWEET SENSATION <u>If Wishes Came True</u> (ATCO) will probably be their first top ten HIT! We're already getting good reaction with very little play so far - this one's gonna really do it! It'll make the women throb! WEST COAST RAP ALL-STARS <u>We're All In The Same Gang</u> (WARNER BROS.) is blowing out our phones lines - it's incredible! THE U-KREW <u>Let Me Be Your Lover</u> (ENIGMA) sounds real good with the flavor of the station! At last, an Urban record that's not a rap, but it'll wrap around your females!"

DICK THOMPSON, PD at WHOT, Youngstown, OH sez, "SINEAD O'CONNOR Emperor's New Clothes (CHRYSALIS) will be a BIG hit! It's a GREAT followup to Nothing Compares 2 U! Also, SEDUCTION Could This Be Love (VENDETTA/A&M) is a GREAT ballad that will be BIG! Something that's a GREAT summer song is LITTLE CAESAR Chain Of Fools (DGC)! And a record that tested GREAT is SNAP The Power (ARISTA) - play it!"

CHUCK FINLEY, PD/MD at WYYS, Columbia. SC sez, "BAD ENGLISH Possession (EPIC) is a SMASH! A good uptempo record is BABYFACE My Kinda Girl (SOLAR/EPIC)! It's a female record that has that BABYFACE appeal!"

SCOTT ST. JOHN, PD/MD at WPRR, Altoona, PA sez, "BAD ENGLISH Possession (EPIC) blew everyone away in our song wars by so much it's not even funny! BABYFACE My Kinda Girl (SOLAR/EPIC) is my kinda record! You will LOVE JANE CHILD Welcome To The Real World (WARNER BROS.) after a few listens! And CROSBY, STILLS & NASH Live It Up (ATLANTIC) is a nice surprise! It's a different sound for them!"

J.J. RILEY, MD at 95XXX, Burlington, VT sez, "SWEET SENSATION <u>If Wishes Came True</u> (ATCO) is a GREAT ballad from these girls! This is the one that will put them on the map! Their biggest HIT yet! **BROTHER BEYOND** <u>The Girl I Used To Know</u> (EMI) is a GREAT upbeat Pop record with a summertime feeling! And **GEORGE LAMOND** <u>Bad Of The Heart</u> (COLUMBIA) is an uptempo male record!"

TONY WAITEKUS, PD/MD at WCIL, Carbondale, IL sez, "PETER BLAKELEY <u>Crying In The Chapel</u> (CAPITOL) is a fun sounding record! It has a nice summertime sound! Also, BABYFACE <u>My Kinda Girl</u> (SOLAR/EPIC) is a nice followup! He just keeps them coming! And SWEET SENSATION <u>If Wishes Came True</u> (ATCO) is better than their last!"

DAVID LEE MICHAELS, MD at K92, Roanoke, VA sez, "FASTER PUSSYCAT <u>Poison Ivy</u> (ELEKTRA) is a GREAT Rock & Roll record! It really makes you itch to play it! And listen to **SWEET SENSATION** <u>If Wishes Came True</u> (ATCO) over and over - it's GREAT!!!"

ERIC JOHNSON, PD/MD at WAEB, Allentown, PA sez, "SWEET SENSATION If Wishes Came True (ATCO) had no negatives on our Make It Or Break It. Also, it's SEDUCTION's first time out with a ballad, and Could This Be Love (VENDETTA/A&M) is gonna be a HIT! It's HOT! And GEORGE LAMOND Bad Of The Heart (COLUMBIA) is a summer SMASH!"

CHRIS ST. JOHN, MD at WJAD, Albany, GA sez, "MARIAH CAREY <u>Vision Of Love</u> (COLUMBIA) is one of the BEST songs I've heard! SWEET SENSATION <u>If Wishes Came True</u> (ATCO) is a good power ballad with The Covergirls influence. And KEITH SWEAT <u>Make You Sweat</u> (ELEKTRA) is a GREAT comeback tune!"

JOHN WEIS, MD at WBNQ, Bloomington, IL sez, "I love **FAITH NO MORE** <u>Epic</u> (SLASH/REPRISE)! The time might just right for this tune! Also, **HOUSE OF LOVE** <u>I Don't Know Why I Love You</u> (MERCURY) is a cool tune! It could be another Love & Rockets deal! And coming soon is a Pop record that blew me away - **INDECENT OBSESSIONS** <u>Tell Me Something</u> (MCA)!"

MATT McCANN, PD at WLRW, Champaign, IL sez, "Mainstream radio shouldn't ignore ELTON JOHN <u>Club At The End Of The Street</u> (MCA)! Also, BAD ENGLISH <u>Possession</u> (EPIC) is a natural!"

TONY DAVIS, PD at KFBQ, Cheyenne, WY sez, "SWEET SENSATION If Wishes Came True (ATCO) is a GREAT followup to Love Child! And if you play Rock, play LITTLE CAESAR Chain Of Fools (DGC)! It gets MONSTER phones! Another GREAT record is BABYFACE My Kinda Girl (SOLAR/EPIC)! Listen to THE 49ERS Don't You Love Me (4TH & B'WAY/ISLAND) - it's better than their last one! And A'ME LORAIN Follow My Heartbeat (RCA) rocks a little more than her last one!"

JERI BANTA, PD at WYKS, Gainesville, FL sez, "BABYFACE My Kinda Girl (SOLAR/EPIC) could be their biggest hit to date! And SWEET SENSATION If Wishes Came True (ATCO) looks like it's a stone-cold SMASH!"

KEN WALL, PD/MD at KISR, Ft. Smith, AR sez, "Check out MAXI PRIEST Close To You (CHARISMA)! Okay, I confess I like it - it's a heavenly tune! BABYFACE My Kinda Girl (SOLAR/EPIC) is my kinda tune! And DAMN YANKEES High Enough (WARNER BROS.) is a MAJOR smash! The charts can't go high enough for this one!"

DAVID MORALES, MD at HOT95, Jackson, MS sez, "JOEY KIDD <u>Counting The Days</u> (ATLANTIC) is looking good and sounding GREAT! Also, **THE BRAT PACK** <u>I'm Never Gonna Give You Up</u> (VENDETTA/A&M) is a viable record with a FRESH mix! Check out **M.C. HAMMER** <u>Have You Seen Her</u> (CAPITOL)! He's my main man - do a #1! For a good summer ballad and good balance sound play **SEDUCTION** <u>Could This Be Love</u> (VENDETTA/A&M)! And **BABYFACE** <u>My Kinda</u> <u>Girl</u> (SOLAR/EPIC) is headed for our power rotation! I've been playing it for a month!"

KEITH GREER, MD at KTUX, Shreveport, LA sez, "SWEET SENSATION <u>If Wishes Came True</u> (ATCO) will be top ten! Also, **KEITH SWEAT <u>Make You Sweat</u>** (ELEKTRA) has that unique **KEITH** sound that everyone likes! And **ALISHA** <u>Bounce Back</u> (MCA) is a good song that will be accepted by everyone!"

STEVE DAVIS, PD/MD at WRVQ, Richmond, VA sez, "TONY! TON!! TONE! The Blues (WING/POLYDOR) has a nice groove that sounds good! **KEITH SWEAT** Make You Sweat (ELEKTRA) has GREAT production value and sounds good on the air! And **BAD ENGLISH** Possession (EPIC) is a GREAT Rock ballad - John Waite's vocals are distinctive!"

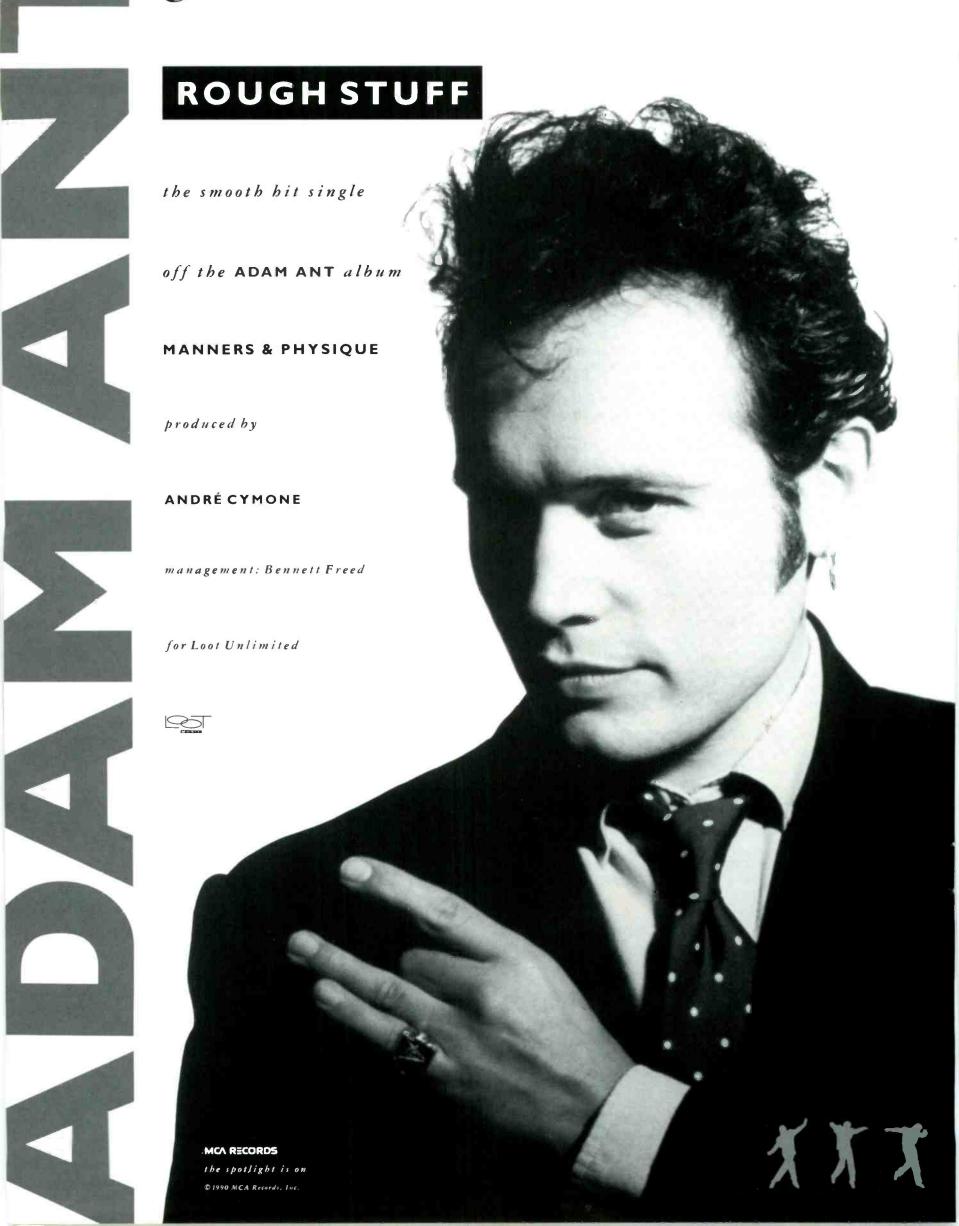
STEVE SPILLMAN, PD/MD at WZKX, Biloxi, MS sez, "**KEITH SWEAT** is back and he's hotter than ever with <u>Make You Sweat</u> (ELEKTRA)! And a song that is testing well on our music challenge is **THE LONDON QUIREBOYS** <u>7 O'clock</u> (CAPITOL)! It's a good summertime song!"

SCOTT TYLER, MD at 99WAYS, Macon, GA sez, "THE LONDON QUIREBOYS <u>7 O'clock</u> (CAPITOL) will bring in the summer with a BANG! Also, FAITH NO MORE <u>Epic</u> (SLASH/REPRISE) did GREAT on our Smash It Or Trash It - phones were percolating! And MARIAH CAREY <u>Vision Of Love</u> (COLUMBIA) is a GREAT Urban Top40 crossover that can't go wrong!"

STEVE MANN, Asst. PD/MD at WQUT, Johnson City, TN sez, "PROPAGANDA Heaven Give Me Words (CHARISMA) isn't just propaganda, it's a true HIT! Also, I like ALISHA Bounce Back (MCA), so play it! For a record that's rap and roll all in one, play FAITH NO MORE Epic (SLASH/REPRISE)! And BAD ENGLISH Possession (EPIC) will be top five with no doubt!"

JIM SCOTT. MD at KNIN, Wichita Falls, TX sez, "Check out FAITH NO MORE <u>Epic</u> (SLASH/REPRISE)! This could be a HIT if played! And what about the new release from THE SMITHEREENS? <u>Yesterday Girl</u> (ENIGMA/CAPITOL) is a good song that sounds different than <u>A Girl Like You</u>!"

gettin' ROUGH with radio



DISC-OVERY CLUB®

RUSS "The Hammer" ALLEN, MD at WIOQ, Philadelphia sez, "SEDUCTION <u>Could This Be Love</u> (VENDETTA/A&M) is a GREAT summertime ballad! TIMMY T <u>What Will I Do</u> (QUALITY) sounds GREAT and should do better than his first single! Also, this is NOT an Hispanic market, but MELLOW MAN ACE <u>Mentirosa</u> (CAPITOL) is already pulling phones! And GEORGE LAMOND <u>Bad Of The Heart</u> (COLUMBIA) sounds even better the second time around! This one should do well for us!"

AL TAVERA, Asst. PD/MD at POWER106, Los Angeles sez, "LINEAR <u>Something Going On</u> (ATLANTIC) is already getting good phones! A strong hook on this followup! **FAN CLUB** <u>Don't Let Me Fall Alone</u> (EPIC) sounds very happy and uplifting! A listening MUST! And **M.C. HAMMER** <u>Have You Seen Her</u> (CAPITOL) is already getting requests, and we aren't even playing it!"

FRANK MINIACCI, MD at THE BEAT, Los Angeles sez, "Be on the look out for TONY! TONI! TONE! <u>Feels Good</u> (WING/POLYDOR)! It will be an excellent followup! KOOL MOE DEE <u>Good Make Me Funky</u> (JIVE) is definitely a GREAT tune - instant HIT! Check out GLENN JONES <u>Stay</u> (RCA)! And the Minneapolis sound returns - THE TIME (REPRISE) is back with a HOT LP chock-full of HITS!"

STEPHANIE GRAMM, MD at KITY, San Antonio sez, "BABYFACE <u>My Kinda Girl</u> (SOLAR/EPIC) will be a HIT - another GREAT tune from a guy who can do no wrong! Be on the lookout for CHRISSY I-EECE <u>You Should Know By Now</u> (ATLANTIC), as well as <u>La Raza</u> by KID FROST (VIRGIN) - this tune is in the <u>Mentirosa</u> vein! AFTER 7 <u>Can't Stop</u> (VIRGIN) is an uptempo SMASH! Lastly, check out CALLOWAY <u>All The Way</u> (SOLAR/EPIC)! It JAMS!"

MICHAEL MARTIN, MD at KIIS-FM, Los Angeles sez, "M.C. HAMMER <u>Pray</u> (CAPITOL) is a SMASH! Instant phones - I expect this to be in the Top Eight At 8 very soon! <u>Do Me</u> by BELL BIV DEVOE (MCA) looks like it's destined for even bigger success than <u>Poison</u>. SEDUCTION <u>Could This Be Love</u> (VENDETTA/A&M) is an all daypart SMASH! Lastly, for a FRESH, Dance-edged sound, FAN CLUB <u>Don't Let Me Fall Alone</u> (EPIC) is it!"

DON O'NEIL, Asst. PD at WCKZ-FM, Charlotte, NC sez, "JOHNNY GILL Fairweather Friend (MOTOWN) should be a crossover SMASH! LINEAR You're My Lady (ATLANTIC) is a GREAT uptempo track from an LP chock-full of HITS! This band definitely has a very versatile sound! A super ballad from JANET JACKSON is Come Back To Me (A&M)! Check out DYNAMIX Don't Touch That Dial (ALPHA INT'L.)! It came out of the mix and onto the radio very smoothly! And be on the lookout for a HOT MOTOWN project - MC TROUBLE with THE GOOD GIRLS!"

EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "So many records, so little room! Two hot imports to check out are the amazingly smooth cover of *Loving You* by **MASSIVO featuring Tracy** (DEBUT UK). The east coast buzz is starting to grow! **MOVEMENT 98** *Joy & Heartbreak*, is another HOT import with a very appealing adult feel! Give it a spin! CHARISMA Records is on a roll with their current appetizing single, *Close To You* by **MAXI PRIEST** (CHARISMA)! This should be BIGGER than his Cat Stevens cover of a couple years ago! What a hook! **ALISHA**'s former producer, Mark Berry, is back with his latest project: **FAN CLUB** *Don't Let Me Fall Alone* (EPIC)! A GREAT effort from this New Zealand quintet. Lewis Martinee did an excellent job on the single remix; in the Paris By Air vein. Good food! And check out the new **STEVIE B** *Love And Emotion* (RCA)! Sounds too HOT for words - JUMBO!"

ELI MOLANO, PD at KPRR, El Paso, TX sez, "KID FROST <u>La Raza</u> (VIRGIN) is a good song! Try to get your hands on it! If Rap works for you, play KYPER <u>Tic Tac Toe</u> (ATLANTIC)! Also, TIMMY T <u>What Will I Do</u> (QUALITY) is more mass appeal than his last one. And a record that we're testing is INDIA <u>The Lover Who Rocks You (All Night)</u> (REPRISE). Listen to the second cut with the Rap!"

JIM SCHAEFER, PD at HOT99.9, Allentown, PA sez, "MADONNA <u>Hanky Panky</u> (SIRE/WARNER BROS.) is a SMASH! Also, ALISHA <u>Bounce Back</u> (MCA) will be a BIG record! For a GREAT summer record with BIG phones, play GEORGE LAMOND <u>Bad Of The Heart</u> (MCA) And JOEY KID <u>Counting The Days</u> (ATLANTIC) is GREAT for Dance leaning stations!"

JON ANDERSON, PD/MD at KQIZ, Amarillo, TX sez, "BABYFACE My Kinda Girl (SOLAR/EPIC) is testing well! Also, if you can get your hands on the Bart Simpson Rap - PLAY IT! And watch out for M.C HAMMER Have You Seen Her (CAPITOL)! It's a great followup!"

HOSH GURELI, MD at KMEL, San Francisco sez, "Two absolute KILLER imports with GREAT Pop potential are <u>Won't Talk About It</u> (ELEKTRA) by BEATS INTERNATIONAL and <u>Sweet Inspiration Snappiness</u> by BBG. Attention labels - the BBG record should be signed - work it! The BABYFACE remixes of <u>My Kinda Girl</u> (SOLAR/EPIC) are FRESH, and be on the lookout for six additional remixes of <u>Come Back To Me</u> by JANET JACKSON (A&M), especially the acoustic version, which she performed in concert! And one should be at least aware of cut #2 on the NEW KIDS ON THE BLOCK CD entitled <u>Tonight</u> (COLUMBIA)! They mention all their own hit records in the intro and it has, believe it or not, strong influences of Yes and The Beatles!"

KEVIN McCABE, MD at HOT97, New York sez, "STEVIE B <u>Love And Emotion</u> (RCA) is the lead track from the forthcoming LP of the same name! Early indications show this is a HIT! Be on the lookout for SA-FIRE <u>Made Up My Mind</u> (MERCURY), produced by the same duo who worked on George Lamond's latest it's HOT! Lastly, an LP loaded with smashes is **BELL BIV DEVOE** 's and my fave cut is <u>Do Me</u> (MCA)!"

TERRI WEBER, MD at KISS98.5, Houston sez, "MARIAH CAREY <u>I Don't</u> <u>Wanna Cry</u> (COLUMBIA) is a very emotional, very female-appealing LP cut - check it out! The new **ANITA BAKER** record <u>Talk To Me</u> (ELEKETRA) showcases her vocal strength and really grows on you - a GREAT message here! And another SMASH from **BELL BIV DEVOE** with <u>Do Me</u> (MCA)! It's fierce!"

ALBIE D., MD at WPGC, Washington, D.C. sez, "Check out two LP cuts off the ARISTA Records **SNAP** album! *Opps Up* has prominent female vocals in a downbeat frame, and the bass line KICKS! And *Mary Had A Little Boy* is more in the House music vein. Out of control and HOT and heavy in the streets is **FRIGHTY** & **COLONEL MIKE** with *Life (Is What You Make It)* (PROFILE) - reggae flavored and happening! **STEVIE B**'s latest *Love And Emotion* (RCA) is very HOT! And **AFTER 7** *Can't Stop* (VIRGIN) is also HOT!"

BILLY THE KIDD. MD at KJ103, Oklahoma City sez, "ANITA BAKER <u>Talk To Me</u> (ELEKTRA) is excellent! It gives me chills just listening to it! **TIMMY T** has a GREAT followup with <u>What Will I Do</u> (QUALITY)! **M.C. HAMMER** <u>Have You Seen Her</u> (CAPITOL) is pulling just as many calls as <u>Pray</u> and <u>U Can't Touch This.</u> Kicking in on the phones is **CANDY FLIP** <u>Strawberry Fields Forever</u> (DEBUT/ATLANTIC), and for a beautiful ballad, check out <u>Hold On To Me</u> by **LORI RUSSO** (CYPRESS/A&M)!"

MICHAEL NEWMAN, MD at ENERGY96.5, Houston sez, "Thanks to Rikko at KSAQ for ADAMSKI <u>Killer</u> (MCA Import) with its HOT Alternative sound! MILLI VANILLI <u>Can't You Feel My Love</u> (ARISTA) doesn't even sound like them, but what does? Check out PETER GODWIN <u>Images Of Heaven</u> (POLYDOR) - I don't know what it is but everytime we play this song we get calls! Top five requests - it could come back BIG!"

PAUL CHRISTY, PD/MD at WMXD, Detroit sez, "UB40 <u>The Way You Do The Things You Do</u> (VIRGIN) could really work here! Here comes another one from **BABYFACE** with <u>My Kinda Girl</u> (SOLAR/EPIC)! And **SEDUCTION** has a GREAT ballad with <u>Could This Be Love</u> (VENDETTA/A&M)!"

STACY CANTRELL, Asst. PD/MD at KS104, Denver sez, "M.C. HAMMER Have You Seen Her (CAPITOL) is getting BIG phone reaction! Check the numbers at the stations where being played! It's going to be a strong followup to <u>U Can't Touch This</u>. Also, you've got to check out **SEDUCTION** Could This Be Love (VENDETTA/A&M)! It is perfect timing for these ladies to put out a ballad! Very strong material - give it a listen!"

LOLITA VELEZ, MD at KSND, Eugene, OR sez, "FAN CLUB <u>Don't Let Me Fall Alone</u> (EPIC) is a serious record! This will be a record to keep an eye on! If you're in need of a novelty record, check out <u>Hanky Panky</u> by **MADONNA** (SIRE/WARNER BROS.) on the new <u>BREATHLESS</u> LP. Spend some time with **BRUCE HORNSBY** <u>Across The River</u> (RCA)! Granted I'm a little biased being that Jerry Garcia has added some guitar, but all in all it's a solid record, so check it out!"

WILLIE STEVENS, MD at KZBB, Ft. Smith, AR sez, "INNOCENCE <u>Natural Thing</u> (PROFILE) is a fantastic Dance tune! A lot of people are missing this one! A'ME LORAIN <u>Follow My Heartbeat</u> (RCA) is a welcome change! It shows she can go either Dance or Rock! LITA FORD <u>Hungry</u> (DREAMLAND/RCA) is a KILLER in Manilla! It's gotta hit them right between the legs!"



Alannah Myles

"Love Is"

HITMAKERS HOT STATS: MAINSTREAM TOP40: 32-27 **NATIONAL ALBUM SALES: #39**

Adds:

POWER99 **KWSS #30**

WABB **WIBW**

Debuts: **KUBE #27** WSSX #30 Hot

Over 25 Major Highlighted By These Major Moves:

WKBQ #9

KXYQ (16-14 Hot) WMJQ (20-14)

KXXR (24-19)

KBEQ (21-19) WZPL (26-22) KKRZ (30-24)

B94 (30-26) WPHR (30-27) KISN (36-33)

KPLZ (29-25) 99WAYS (43-27 Hot)

VH-1 MTV +3 Average Move



En Vogue "Hold On"

One of the MOST ADDED with 30 Adds! MAINSTREAM TOP40: 30-26 A CRUSADE!

CROSSOVER TOP40: #2 CLUB CHART: 8-5

NATIONAL ALBUM SALES: 24-22 NATIONAL SINGLE SALES: 5-4

Over 25 New Adds Highlighted By These Majors:

WEGX #20 WKBQ #30

Moves:

WPGC (1-1 Hot) KMEL (3-2 Hot) FM102 (6-4)

HOT97 (6-5 Hot)

Q107 #33 **WPHR**

KJMZ (9-6)

WYKS (8-7 Hot) Z95 (13-7 Hot)

KWOD (11-7 Hot) WTIC (9-3 Hot)

LP & Single Gold!

KROY (10-8 Hot) Q106 (20-9 Hot) **WPLJ (11-8) KITY (11-9 Hot) WLAN (30-9 Hot)**

Stills & Nash "Live It Up"

ROCK RADIO: NEW 24

A HITBOUND!

Added To MTV!

Adds: Q95 #25 KXYQ **KRZR**

WIXX WERZ YES97 **WZZU #25** **WWFX** WNYP

KNIN #40 KFMW

KPAT

Breaking At: FM104

KZZU

XL106.7

WOKI

X106

KTUX D#35

WIFC Y94 **KFBQ**

Miki Howard "Until You Come Back To Me"

On VH-1!

Adds: **WMJQ** **KBOS**

HOT105

WPGC #23

Top 5 Callout

KJMZ D#29

Associated Records. Cassettes and **Compact Discs**

On Atlantic &



GOING FOR ADDS MONDAY... "All I Do Is Think Of You" BATON ROUGE "Walks Like A Woman" BELOVED "Time After Time"

DISC-OVERY CLUB®

ANNIE SAGE, MD at KCAQ, Oxnard, CA sez. "SEIKO and Donnie Wahlberg The Right Combination (COLUMBIA) is the right combination. Also, BABYFACE My Kinda Girl (SOLAR/EPIC) is a one listen song. As soon as you hear it, you'll love it. SWEET SENSATION If Wishes Came True (ATCO) is a strong ballad, and for a good strong upbeat song play FAN CLUB Don't Let Me Fall Alone (EPIC)."

MARTY LEGERE, MD at 99WGY, Schenectady, NY sez, "BROTHER BEYOND <u>The Girl I Used To Know</u> (EMI) has the production sound of the Osmonds. ANITA BAKER <u>Talk To Me</u> (ELEKTRA) is another Anita classic. For a good adult sounding record play BRUCE HORNSBY <u>Across The River</u> (RCA). And for a song with a surprise sound around every corner, listen to THE ELECTRIC BOYS <u>All Lips N' Hips</u> (ATCO)."

MIKE STONE, MD at WPFM, Panama City, FL sez, "BABYFACE is really hitting his stride with <u>My Kinda Girl</u> (SOLAR/EPIC)! And SWEET SENSATION <u>If Wishes Came True</u> (ATCO) is gonna be bigger than their last song."

MINDY KARY, MD at KFTZ, Idaho Falls, ID sez, "MAXI PRIEST Close To You (CHARISMA) has tested really well. For a mass appeal song for everyone, play SWEET SENSATION If Wishes Came True (ATCO)! It's a nicely done ballad. Also, PROPAGANDA Heaven Give Me Words (CHARISMA) has that Wilson Phillips sound, but with a beat. And another song that will do well is A'ME LORAIN Follow My Heartbeat (RCA)."

JENNIFER BELL, MD at KATM, Colorado Springs, CO sez, "STEVE VAI Audience Is Listening (RELATIVITY) will make your phones scream. Any station can play this record. **PRETTY BOY FLOYD** *I Wanna Be With You* (MCA) is our number one request and working very well. This band has nowhere to go but upgive it the time! Also, check out **HOUSE OF LOVE** *I Don't Know Why I Love You* (MERCURY). It has an alternative twist and sounds really strong. This could be a big numbers record!"

JACK LUNDY, PD at Y94, Fargo, ND sez, "SWEET SENSATION <u>If Wishes Came True</u> (ATCO) is going to be a big record. We've been testing **SLAUGHTER** <u>Up All Night</u> (CHRYSALIS) for about two weeks and it's been coming back with monster response. **BROTHER BEYOND** <u>The Girl I Used To Know</u> (EMI) is a good Euro-Pop sounding record that shows potential for a strong future. And check out **LITTLE CAESAR** <u>Chain Of Fools</u> (DGC). It's a fun rock 'n' roll record."

DANNY B., MD at KZFM, Corpus Christi, TX sez, "GLORIA ESTEFAN <u>Cuts Both Ways</u> (EMI) is on its way. The delay between releases could prove to be beneficial. A good song! **BAD ENGLISH <u>Possession</u>** (EPIC) is a great ballad. This record will follow the previous B.E. hits well. A recent release that we feel strongly about is **FAN CLUB** <u>Don't Let Me Fall Alone</u> (EPIC). Expect good things from these guys!"

CHUCK McGEE, MD at WOMP-FM, Wheeling, WV sez, "SWEET SENSATION If Wishes Came True (ATCO) is a great ballad and good followup. Also, a GREAT new artist is JIMMY RYSER with his new song Same Old Look (ARISTA). It has that John Cougar Mellencamp feel.

JERRY PADDEN, MD at WKRZ, Wilkes-Barre, PA sez, "I'm very high on SWEET SENSATION If Wishes Came True (ATCO)! I think it'll be a smash! BAD ENGLISH Possession (EPIC) is a ballad and a half! Following in the footsteps of their other hot records, this one's sure to cause damage. MADONNA Hanky Panky from the Dick Tracy sound track is just novelty enough to do something. Check it out."

SEAN MICHAELS, MD at KTRS, Casper, WY sez, "TONY! TONI! TONE! The Blues (WING/POLYDOR) has a good pop sound. This could be a potential chart climber. Give a listen to A'ME LORAIN Follow My Heartbeat (RCA). She's got a hit with this one - I expect this record to go farther than her previous release. Keep an eye on SEDUCTION Could This Be Love (VENDETTA/A&M) - it will be a HIT. And how about ALISHA Bounce Back (MCA) - a record you've got to listen to! She's talented and has a flair for the current needs of your listeners. Check it out!"

JEFF DAVIS, MD at WCIR, Beckley, WV sez, "LITTLE CAESAR <u>Chain Of Fools</u> (DGC) won our nighttime battle five nights in a row. Also, a great rock 'n' roll tune is KISS <u>Rise To It</u> (MERCURY). It sounds like the old days. And **KEITH SWEAT** <u>Makes You Sweat</u> (ELEKTRA) could be a big one for him."

MIKE KASPER, PD/MD at KF95, Boise, ID sez, "SEDUCTION <u>Could This Be</u> <u>Love</u> (ATCO) is the song that will break them. It's very mass appeal! For a good song, play MAXI PRIEST <u>Close To You</u> (CHARISMA). And A'ME LORAIN <u>Follow My Heartbeat</u> (RCA) is a good follow up."

PETER FALCONI, PD at WERZ, Exeter, NH sez, "LITTLE CAESAR <u>Chain Of Fools</u> (DGC) is a great song from an up-and-coming band. For a great summer rock song play **DANGER DANGER** <u>Bang Bang</u> (IMAGINE/EPIC), and for a Taylor Dayne - feel listen to **LORI RUSSO** <u>Show Off</u> (CYPRESS)."

CHUCK MATHESON, MD at KZZU, Spokane, WA sez, "LORD TRACY Foolish Love (UNI/MCA) is the best song around, and nobody's playing it. You don't know what you're missing here. A must listen - do it! MAXI PRIEST Close To You (CHARISMA) is smooth. This record will be a ladykiller. The drum beat in this single reminds me of Keep It Together from Madonna. LITA FORD Hungry (RCA) should be a big reaction record. This whole album is packed with solid tracks and should take Lita to the next level. If you're in the need for some music not so ordinary, check out Onion Skin from BOOM CRASH OPERA (GIANT/WARNER BROS.). It's unique, and I feel it should be big."

TREVOR CAREY, MD at KKMG, Colorado Springs, CO sez, "MAXI PRIEST Close To You (CHARISMA) should be a number one record Urban and Top40. It's the best record i've heard this year. If this record doesn't go number one, I'll cut my %*?# off! An awesome dance jam coming from a rock looking group describes FAN CLUB Don't Let Me Fall Alone (EPIC). It's receiving strong early phone response. Also, check out THE BRAT PACK I'm Never Gonna Give You Up (A&M). The first record from these guys worked great, and I think this one will work better. Keep an eye on the latest from CAMEO I Want It Now (POLYGRAM). It's definitely a CAMEO song, and fits our station like a glove. ATTENTION - All you PDs and MDs who attended the R&R Convention - whip out your MOTOWN sampler and check out cut number ten from CURIO, I Can't Stay then try to put it down - you won't!"

CRAIG ROBERTS, PD/MD at KCHX, Odessa, TX sez, "Put some spice in your line up! Check out LITTLE CAESAR <u>Chain Of Fools</u> (DGC). It's getting strong response where played. <u>I Don't Know Why I Love You</u> from HOUSE OF LOVE (MERCURY) is a great song, and it needs to be heard. A record and artist showing good possibilities is A'ME LORAIN <u>Follow My Heartbeat</u> (RCA). And watch out for THE BRAT PACK <u>I'm Never Gonna Give You Up</u> (A&M). This record should be as strong, if not more so, than their first."

JAY RANDALL, MD at WJDQ, Meridian, MS sez, "DEPECHE MODE <u>Enjoy The Silence</u> (REPRISE) is a record dying to be played. Give your listeners some ear candy. <u>Rub You The Right Way</u> from **JOHNNY GILL** (MOTOWN) is pickin' up steam. This record has been building to an explosion! **JOE COCKER** <u>What Are You Doing With a Fool Like Me?</u> (CAPITOL) is a sound record with those ever-so-familiar Joe vocals. Check it out!"

JIM MEECH (a.k.a. J.J. Riley), MD at WNYP, Ithaca, NY sez, "FAITH NO MORE *Epic* (SLASH/REPRISE) is a great mix of rock and rap. It won four nights in our power playoff. And CROSBY, STILLS & NASH *Live It Up* (ATLANTIC) will make heads turn."

DAVE CHRISTOPHER, PD/MD at KWTX, Waco, TX sez, "If you're looking for a strong ballad, play **SWEET SENSATION** *If Wishes Came True* (ATCO)."

DAVE NORTH, MD at WPFR, Terre Haute, IN sez, "BAD ENGLISH <u>Possession</u> (EPIC) is just as good as their other HITS! For a good rock record play THE LONDON QUIREBOYS <u>7 O'Clock</u> (CAPITOL). And MOTLEY CRUE <u>Don't Go</u> <u>Away Mad (Just Go Away)</u> (ELEKTRA) is another solid record for them."

CHUCK LUCK, PD/MD at KZII, Lubbock, TX sez, "BABYFACE My Kinda Girl (SOLAR/EPIC) is a great uptempo song for summer. Also, two great ballads that are coming are SEDUCTION Could This Be Love (VENDETTA/A&M) and SWEET SENSATION If Wishes Came True (ATCO). And for a good, fun rap record get your hands on LATE NIGHT MAGIC Nuneez (EPIC).

BOB LEWIS, MD at KRNQ, Des Moines, IA sez, "Check out **ANITA BAKER** *Talk To Me* (ELEKTRA)! This record SCREAMS of upper-demo appeal! And *Can't You Feel My Love* (ARISTA) is the best thing **MILLI VANILLI** has done - EVER!!! Add this record!"

ON THE WAY OUT



type-writ-er \text{It-prit-or} n (1868) 1: a machine for writing in characters similar to those produced by printer's type by means of keyboard-operated types striking through an inked ribbon 2: TYPIST 3: outdated stylistic device employed by inept critics and editors, e.g.: "Salman Rushdie." the Ayatollah declared, "just isn't my typewriter." 4: a striking example of an item in everyday use in 1950 which is now largely obsolete.

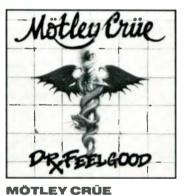
ON THE WAY UP



KEITH SWEAT "Make You Sweat" the new single and video from the album TLL GIVE ALL MY LOVE TO YOU



HOWARD HEWETT "Show Me" the single and video from the album HOWARD HEWETT



"Don't Go Away Mad (Just Go Away)" the new single and video from the TRIPLE PLATINUM album DR. FEELGOOD



FASTER PUSSYCAT "Poison Ivy" the new single and video from the album WAKE ME WHEN IT'S OVER

The new ANITA BAKER single "Talk To Me" ON YOU'R DESK NOW!!



I. Elektra was the first user of company to make use of the Poliby noise-reduction system, by what song by which band was if first employed?

2. Which two Elektra artists took part in the Mississippi Cararan of Music for yoler regarantion in the summer of 1964?

3. What was the first band took be signed to Elektra that used electrified instruments printential!

The first person to phone (212) 765-6155 us citle of [212] 765-6155 us citle of three correct answers will treverse of prize of inestimable rotte. We reserve the right to award the prize to anyone we feel has won it humesty feel has won it humesty and who can demandrate a deep and abiding love flektra. Employees of for Elektra Employees of for Elektra and their fumilies are not eligible to win, although we may be persuaded otherwise. Auswers will appear in next week's tipsheet ad.

950 days to go

dan quayle countdown

Elektra

Hitting these keys is history, keying the hits is our history...on Elektra cassettes, compact discs and records.

DISC-OVERY CLUB®

JAY MURPHY, Asst. PD/MD at KQHT, Grand Forks, ND sez, "BRUCE HORNSBY Across The River (RCA) has more to it than just piano! CROSBY, STILLS & NASH Give It Up (ATLANTIC) is unbelievably Pop for CS&N! It's very Mainstream! And PROPAGANDA Heaven Give Me Words (CHARISMA) has great harmonies with shades of Technotronic!"

DEANO, MD at SLY96, San Louis Obispo, CA sez, "BROTHER BEYOND <u>The Girl I Used To Know</u> (EMI) is hip-hop and happening! It's male, it's uptempo, it's summer! Also, FAN CLUB <u>Don't Let Me Fall Alone</u> (EPIC) is smokin'! Totally gnarly dude! It's a hot new hip band from New Zealand! Help me before I slang again! Check out A'ME LORAIN <u>Follow My Heartbea</u>t (RCA)! It'll grow on you with kind of a Bangles feel - far out!"

GREG WILLIAMS, MD at KKRD, Wichita, KS sez, "Check out WHITEBREAD <u>Sweat</u> (RADITUDE)! It's a southern California buzz tune! A little risque, but give it a listen! For a copy call Michele Clark at (213) 659-7673!"

PAM PACE, MD at K106, Beaumont, TX sez, "SEDUCTION <u>Could This Be</u> <u>Love</u> (VENDETTA/A&M) is a great female song that will be big! If you want huge phones play **MELLOW MAN ACE** <u>Mentirosa</u> (CAPITOL)! It's testing great! Everybody needs a good strong ballad, so play **SWEET SENSATION** <u>If Wishes</u> <u>Came True</u> (ATCO)! And for a song that sounds fresh on the air listen to **ERASURE** <u>Star</u> (SIRE/REPRISE)! It tested well with great phones!"

STEVE KNOLL, PD/MD at KPXR, Anchorage, AK sez, "A'ME LORAIN Follow My Heartbeat (RCA) is a good song! CROSBY, STILLS & NASH Live It Up (ATLANTIC) is a big summer hit! Also, MADONNA needs some new stuff to break up the monotony, and she's got it with Hanky Panky (SIRE/WARNER BROS)! It's a good record with a big movie behind it!"

RANDY SHERWYN, MD at WINK, Ft. Meyers, FL sez, "SEDUCTION <u>Could This Be Love</u> (A&M) is a good, sexy, and saxy sounding tune! Good with middays and teens! Also, **BROTHER BEYOND** <u>The Girl I Used To Know</u> (EMI) is winning our music battles! It beat name acts three nights in a row! Check out **SEIKO and Donnie Wahlberg** <u>The Right Combination</u> (COLUMBIA)! It's a surprisingly American sounding record!"

NICKI STEWART, MD at WHHY, Montgomery, AL sez, "FAITH NO MORE <u>Epic</u> (SLASH/REPISE) won five nights in our Battle Of The Hits! It has really taken off! It's a huge request record! **SWEET SENSATION** <u>If Wishes Came True</u> (ATCO) is a great ballad with a super hook! It's gonna be at least a top five song!"

STEVE HELLER, MD at ZFUN106, Moscow, ID sez, "SEIKO and Donnie Wahlberg The Right Combination (COLUMBIA) will be huge based on Donnie's popularity! BROTHER BEYOND The Girl I Used To Know (EMI) is a strong Popune! And check out FAITH NO MORE Epic (SLASH/REPRISE)! It's an interesting Rock/Rap combination!"

DOC HOLIDAY, MD at WANS, Greenville, SC sez, "MC HAMMER Have You Seen Her (CAPITOL) is a really nice remake! It should do well here! SEIKO and Donnie Wahlberg The Right Combination (COLUMBIA) sounds like a smash! We're really gonna watch this record! TONY! TON!! TONE! The Blues (WING/POLYDOR) has very good hooks! It's a real tear jerker! And check out DANGER DANGER Bang Bang (IMAGINE/EPIC)! They sound like the new Bon Jovi! It's got great hard Pop hooks!"

JON BRYANT, MD at G98, Portland, ME sez, "Watch DANGER DANGER Bang Bang (IMAGINE/EPIC)! While others fall apart, this one keeps building! Play MADONNA Hanky Panky (SIRE/WB) and don't worry about complaints! And ADAM ANT Rough Stuff (MCA) is a good song off an even better album!"

CASEY KEATING, PD at KPLZ, Seattle, WA sez, "FAITH NO MORE <u>Epic</u> (SLASH/REPRISE) is a good reaction record! Check out <u>BOOM CRASH OPERA Onion Skin</u> (GIANT/WARNER BROS.)! It's much needed to fill that void! Also, **NEW KIDS ON THE BLOCK** <u>Step By Step</u> (COLUMBIA) is doing well, but listen to <u>Valentine Girl!</u>"

HOLLYWOOD HAZE, MD at KKSS, Albuquerque, NM sez, "SNAP <u>The Power</u> (ARISTA) is hip as hell! A good club, Rap, Dance, Rock record! **TONY! TONI! TONE!** <u>The Blues</u> (WING/POLYDOR) is hot! It's the best thing I've heard this past week! And **JOEY KID** <u>Counting The Days</u> (ATLANTIC) has the sound of Linear crossed with Dino, with a kick hook! It's an ear requirement!"

STEVE DAVIS, PD/MD at KSKG, Salina, KS sez, "LORD TRACY Foolish Love (UNI/MCA) is a solid, non-abrasive mid-tempo Rock record! A must listen! She looks good on the cover and sounds good inside! A'ME LORAIN Follow My Heartbeat (RCA) is a great mass appeal record! DANGER DANGER Bang Bang (IMAGINE/EPIC) is a great Pop/Metal record! It's non offensive and is easily accessible to morning and evening shows! And finally, check out MAX! PRIEST Close To You (CHARISMA)! This song has hit written all over it! Give it a shot!"

JAY TAYLOR, Asst. PD/MD at KLUC, Las Vegas sez, "FAN CLUB <u>Don't Let Me Fall Alone</u> (EPIC) is a great Pop record! YOUNG & RESTLESS <u>'B' Girls</u> (PANDISC) is a good reaction record! Check out STACYE & KIMIKO <u>Wait For You</u> (MCA)! It's really starting to kick on the phones and in callout! Finally, a great followup from BABYFACE (SOLAR/EPIC) - we've been on <u>My Kinda Girl</u> for a while now, and it's working!"

SUNNY VALENTINE, MD at KFRX, Lincoln, NE sez, "Watch out for new artist **JIMMY RYSER** and his new single <u>Same Old Look</u> (ARISTA)! It starts out as a ballad and picks up! It's a straight mainstream song! Also, **BRAT PACK** <u>I'm Never Gonna Give You Up</u> (VENDETTA/A&M) has great vocals! For a sound that's got an Urban feel with adult appeal, play **MAXI PRIEST** <u>Close To You</u> (CHARISMA)! And a fun record with a heavy metal rap is **FAITH NO MORE** <u>Epic</u> (SLASH/REPRISE)!"

ROGER SCOTT, MD at KRQ, Tucson, AZ sez, "The next BABYFACE My Kinda Girl (SOLAR/EPIC) is reminiscent of Tender Lover - I actually prefer the LP version! Of the ballads out this week, SWEET SENSATION If Wishes Came True (ATCO) is one of the strongest! Check out Red Dress by ANDREW RIDGELEY (COLUMBIA)! It features George Michael, and it's more Pop than Shake! And listen to KYPER Tic Tac Toe (ATLANTIC), which samples Yes Owner Of A Lonely Heart. It has suggestive lyrics, but it's a fun tune!"

JOHN IVEY. OM at WZOK, Rockford, IL sez, "SEDUCTION <u>Could This Be Love</u> (VENDETTA/A&M) is a nice ballad! It's their biggest cut so far! Also, FAITH NO MORE <u>Epic</u> (SLASH/REPRISE) has good potential! This song has a different sound! Wilson Phillips is probably breaking ground for PROPAGANDA with their new new song <u>Heaven Give Me Words</u> (CHARISMA)! And A'ME LORAIN <u>Follow My Heartbeat</u> (RCA) has more mass appeal than her last song!"

GLENN DILLON, MD at WKFR, Kalamazoo, MI sez, "For a good time Rock & Roll tune play **LITTLE CAESAR** *Chain Of Fools* (DGC)! It has a nice hook that's very familiar! And **BAD ENGLISH** *Possession* (EPIC) sounds like a hit!"

MARK EVANS, PD at X106, Birmingham, AL sez, "A'ME LORAIN Follow My Heartbeat (RCA) is better than her first! Also, JOE COCKER What Are You Doing With A Fool Like Me? (CAPITOL) is a good adult record! And for a song that sounds great, play CROSBY, STILLS & NASH Live It Up (ATLANTIC)!"

A. SCOTT BURTON, MD at WRCK, Utica, NY sez, "49ERS <u>Don't You Love</u> <u>Me</u> (4TH & B'WAY/ISLAND) is a great dance act that deserves attention! Also, **MILLI VANILLI** <u>Can't You Feel My Love</u> (ARISTA) is one of the four new cuts on their remix album with the sound that has made **MILLI VANILLI** what they are! And **WEST COAST RAP ALL STARS** <u>We're All In The Same Gang</u> (WARNER BROS) is some of the best!"

BILL SHAHAN, PD/MD at WVSR, Charleston, WV sez, "BROTHER BEYOND The Girl I Used To Know (EMI) is a Pop Dance song with a different sound! Also, SEDUCTION Could This Be Love (VENDETTA/A&M) is a great song - they can even do a ballad! SWEET SENSATION If Wishes Came True (ATCO) is a great followup to Love Child! For a great summer song, play MAXI PRIEST Close To You (CHARISMA)! And BABYFACE My Kinda Girl (EPIC) can't go wrong!"

TOMMY B., MD at KZIO, Duluth, MN sez, "Check out **SWEET SENSATION** If Wishes Came True (ATCO)! No doubt about it, it's a great ballad! **FAITH NO MORE** Epic (SLASH/REPRISE) is an interesting heavy metal rap! And **BRUCE HORNSBY** Across The River (RCA) sounds different than his usual stuff! It's straight ahead pop with a good balance for the mix!"

JEFF GARRISON, PD/MD at KIXY, San Angelo, TX sez, "THE BLACK CROWES <u>Jealous Again</u> (DEF AM/GEFFEN) is a rockin' summer record! We hope it makes it! **GEORGE LAMOND** <u>Bad Of The Heart</u> (COLUMBIA) is totally bad! And SWEET SENSATION <u>If Wishes Came True</u> (ATCO) should be the most added record this week!"

CRUSADES

SEDUCTION

Could This Be Love? (VENDETTA/A&M)

With 60 more Top40 adds this week, <u>Could This Be Love</u>? is well on its way as a multiformat hit. With 97 active mentions, expect SEDUCTION to have a National Breakout next week. One of the Most Added records at Crossover Top40. Check out strong debuts at Q106, Y108, PRO-FM, Y107 and B97, and major action already at KIIS-FM and WAVA.

JANE CHILD

Welcome To The Real World (WARNER BROS.)

Major market adds this week at WLOL-FM, KXYQ, HOT97.7, KWOD, KSAQ and KCPX indicate that CHILD has another smash on her hands with this slightly more rock-edged single. Just as infectious, just as reactive, check out the remixes and you'll find out <u>Welcome To The Real World</u> is just as accessible to your format as the first.

FAITH NO MORE

Epic

(SLASH/REPRISE)

Talk about a Top40 explosion! FAITH NO MORE landed quality Top40 adds this week including PIRATE RADIO, WHYT, KPLZ and WKZL! Blending elements of Rock 'N Rap, this band is definitely gaining national attention for their interesting approach to Top40 music. A Hitbound, *Epic* has solid potential to be a Mainstream hit!

BILLY IDOL

Cradle Of Love (CHRYSALIS)

There is a rebel in all of us and BILLY IDOL definitely helps to bring it out with his raw energy and power that is fused to perfection in this rocker. A multi-format hit, *Cradle Of Love* climbs 35-30 on Mainstream Top40, 2-1 on Rock Radio, and #6 Alternative. A top 20 National Selling Single, BILLY has definitely regained his status in the pop world with this mass-appeal hit

RCA (from page 3)

scored good results in most major markets in the past, he has failed to break into the smaller rural markets, due to the LMR's diminutive promotion staff. "Those are the markets that take you to the next level," said Moelis "and with RCA's promotion muscle behind us, we should finally be able to take that next step upwards."

Moelis said he has been impressed with the way RCA handles its relationships with its distributed labels, because "They allow the best to come forth from their partners without trying to change and homogenize what made these labels special to begin with."

Buziak said that LMR has been successful in developing their roster and reaching the forefront of the independent marketplace, adding that "the timing of our relationship brings us both an enormous opportunity for the future."

BROTHER BEYOND

The Girl I Used To Know (EMI)

This European band already has a multiplatinum U.K. LP, and they look good to repeat their success stateside. One of the Most Added records this week with 57 adds, as KEGL, KPLZ, KBQ, KDWB, WLOL, HOT94.9, KCPX, KISN and 98PXY lead the Crusade path for this uptempo smash. Expect this one to bust wide open Mainstream and spread to other formats!

GEORGE LAMOND

Bad Of The Heart (COLUMBIA)

Even better the second time around, GEORGE LAMOND has a bonafide hit that is already climbing steadily 43-39 Mainstream Top40, 15-13 Crossover Top40 and 25-19 on the Club chart. Major market adds this week at KIIS-FM, WHYT, WNVZ, WKSE and WZZG indicate that <u>Bad Of The Heart</u> is crossing nicely to Mainstream Top40. Add a dance flavor to your playlist with this hit!

SLAUGHTER

Up All Night (CHRYSALIS)

This record is a Top40 hit! New this week on Mainstream Top40 at #44, SLAUGHTER is proof enough that quality rock product always rises to the top. Key moves this week at PIRATE RADIO, THE FOX, KEGL, Y95, WPHR, KBEQ, KSAQ and WKZL, with an add at #35 at Q102. This is a guaranteed nighttime request rocker that will keep your phone lines lit.

LITTLE CAESAR

Chain Of Fools (DGC)

This Rock 'N Roll tune is filled with the soul of the original and the energy of a talented rock group. *Chain Of Fool*s is crossing Top40 now and with the incredible remixes it's easy to see why. Already 19-15 Rock Radio and a Hitbound on Mainstream Top40, DGC Records know they have a hit on their hands, and, after one listen you will too!

BENNETT (from page 3)

responsible for directing the efforts of the AOR and College Promotion departments, as well as the Rock and Alternative marketing area.

"Bill is uniquely qualified for this new job," commented Palmese. "His A&R instincts and promotion and marketing experience will provide leadership and focus for our artist development efforts in the '90s."

MCA Exec. VP of A&R **Paul Atkinson** said Bennett's position "will greatly enhance our artist development efforts, and is a logical extension of the A&R process of which Bill has been such an important part."

Bennett said he was excited to take on the new position, and cited the commitment of Palmese, Atkinson and MCA Music Ent. Group Pres. Al Teller.

"The aggressiveness of our A&R talent will keep us competitive with anyone," added Bennett. "I'm looking forward to being a part of a great team that takes music from the street to the street."

EN VOGUE

Hold On

(ATLANTIC)

When you think about this record, think SALES SALES! Currently #22 on the National Album chart and #4 on the National Singles chart, this retail monster pulled yet another 30 adds this week, including EAGLE106, Q107, KBQ, WPHR and WKZL. Climbing 30-26 Mainstream Top40 and to #2 Crossover Top40 this week, this is a mass-appeal smash!

MELLOW MAN ACE

Mentirosa (CAPITOL)

John Fagot says this in his ads every week, so pay attention! This is a hit record, not a Hispanic hit, but a mass appeal record, and here's the proof. A debut at #48 on Mainstream Top40 with key adds at WPLJ, Z100, WIOQ, WHYT, WPGC, WXKS-FM, HOT102, HOT94.9 and more.12-8 on Crossover Top40 and a Crossover Eastern Regional Breakout this week.

THE LIGHTNING SEEDS

Pure (MCA)

Y100 planted the SEEDS in Miami this week and they can expect good news with this reactive record. #10 Alternative and continuing to cross Mainstream with major market moves at PIRATE RADIO, WXKS, KKBQ, HOT94.9, KISN and many more. If you're looking for a tune with a fresh edge in the vein of a Cure or a Love And Rockets, look no further!

SEIKO and Donnie Wahlberg

The Right Combination (COLUMBIA)

With 54 adds this week, it's obvious that the buzz on this incredible duo is real! East meets the West as Japan's SEIKO teams up with U.S. New Kid Donnie Wahlberg and the combination is truly perfect. Early adds already on WPLJ, WIOQ, KEGL, Y95, WBLI, WKZL, B94, KISN, KC101, WKSS, WTIC-FM and more. Expect this ballad to be an absolute blowout next week!

HITMAKERS (from page 3)

"HITMAKERS is a cutting edge publication, and we begin the '90s with a complete commitment to the radio and record industries," said **Bob Greenberg**, President of the company. "This is the first big step in a series of further growth for one of the nation's leading trade publications."

HITMAKERS Publisher **Barry Fiedel** added that the music industry "is growing at an incredible pace, and we are keeping up with that expansion. It is our place, and our responsibility, to move ahead step by step with our partners in both the radio and record industries," said Fiedel. "The magazine's new sections and the personnel we've added to direct them give us a reach we've never had before. Our industry is not only expanding here in our own country, but in the new Europe as well. With the new HITMAKERS Magazine, our upcoming regional seminars and HITMAKERS INTERNATIONAL, we will accomplish our goals."





Jane Child

"Welcome To The Real World

HITMAKERS HOT STATS: A HITBOUND! A CRUSADE!

WXKS₅FM (D#35) Q107 (31-30) ENERGY96.5 (36-32 KRBE (28-25) KBQ (24-22) WLOL-FM (Add) KEZY (Add)
POWER PIG (31-30)
KKRZ (D#30)
KXYQ (Add)
HOT97.7 (Add)
KWSS (29-26)

KWOD (Add #40) B97 (26-24) KSAQ (Add) KCPX (Add) WTIC-FM (D#37)

XL106.7 (D#35) 98PXY (29-27) WDJX (30-26) WKZL (D#33) and many more

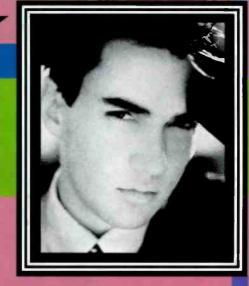
Tommy Page

"When I Dream Of You"

WPLJ (23-20)
B96 (D#30)
KMEL (19-19)
THE FOX (Add)
WHYT (13-12)
KEGL (Add)
WXKS-FM (Add)
ENERGY96.5 (23-19)
KKBQ (D#29)
KRBE (23-22)
WBLI (27-23)
KPLZ (27-22)
KUBE (21-17)
B100 (Add)

Q106 (25-25)
KDWB-FM (25-24)
Q105 (24-22)
KOY95 (14-14)
KZZP (24-22)
Y108 (27-25)
KKRZ (21-16)
HOT102 (Add #15)
PRO-FM (32-30)
HOT97.7 (34-32)
FM102 (26-25)
KROY (26-22)
KWOD (25-21)
Q102 (31-29)

B97 (12-11)
KCPX (12-10)
KISN (31-25)
KC101 (20-17)
WKSS (29-27)
WTIC-FM (36-33)
WCKZ-FM (9-9)
WZZG (23-19)
WJRZ (Add)
Y107 (26-21)
KJ103 (Add)
WKZL (33-28)
and more



HITMAKERS HOT STATS: MAINSTREAM 37-34





PIRATE RADIO (D#23 KEGL (16-14) KUBE (D#28) KXYQ (19-17) Q102 (28-26)



ZZTop

Doubleback"

HITMAKERS HOT STATS:

KSAQ (25-22) WZPL (23-21) XL106.7 (35-32) CKOI (D#38) and more Mainstream 50-47 Rock #2 (Was #1 Last Week)



Bobby Poe's POP MUSIC SURVEY

Presents The 19th Annual Radio/Record Seminar & Awards Banquet At The Sheraton Premiere - Tysons Corner, Virginia

June 21-23, 1990

Honoring The Real Stars Of The Industry, The Radio And Record Executives!

Keynote Speaker



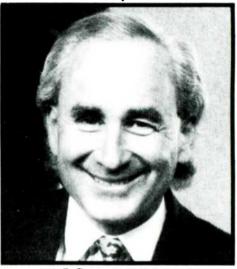
HOWARD COSELL ABC Sports

Introduction **Howard Cosell**



RICK SKLAR

Guest Speaker



JASON BERMAN President RIAA

Introduction **Bobby Poe**



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Steve Perun

Rick Glilette

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Dan O'Toole

Steve Kingston Steve Wyrostok Gary Berkowitz Gregg Swedberg Lorrin Palagi John Roberts **Greg Rolling Bill Pasha**

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ADDRESS CITY

Room availiability on a first come, first serve basi

Room Reservations (703) 448-1234 22
ckets are mandatory for admittance to all functions-

The entire Sheraton Premiere in Tysons Corner, Virginia has been booked by Pop Music Survey and only registrants for the Bobby Poe Convention will be allowed rooms on the premises.

Record Presenters

Billy Brill **Bob Catania** Burt Baumgartner Rick Bisceglia Andrea Ganis Jack Satter **Brad Hunt Billy Smith Daniel Glass Charlie Minor** Sam Kalser

Stu Cohen Michael Pien **Polly Anthony Butch Waugh** Craig Lambert John Fagot **David Leach** Rich Fitzgerald Tom Gorman Frank Turner **Andy Allen**

CENTER TOPIC

NATIONAL

LW-TW

- 1-1 BELL BIV DEVOE "Poison" (MCA)
- 2-2 EN VOGUE "Hold On" (ATLANTIC)
- 3-3 JOHNNY GILL "Rub You The Right Way" (MOT)
- 4-4 DIGITAL UNDERGROUND "Humpty Dance" (TB)
- 5-5 NEW KIDS ON THE BLOCK "Step By Step" (COL)
- 9-6 GLENN MEDEIROS f./B. Brown "She Ain't..." (MCA)
- 8-7 SNAP "The Power" (ARISTA)
- 12-8 MELLOW MAN ACE "Mentirosa" (CAPITOL)
- 10-9 TYLER COLLINS "Girls Nite Out" (RCA)
- 11-10 NIKKI "Notice Me" (GEFFEN)
- 6-11 MICHEL'LE "Nicety" (RUTHLESS/ATCO)
- 15-12 GEORGE LAMOND "Bad Of..." (COLUMBIA)
- 7-13 MADONNA "Voque" (SIRE/WARNER BROS)
- 17-14 LOUIE LOUIE "Sittin' In The Lap..." (WTG/EPIC)
- 19-15 KEITH SWEAT "Make You Sweat" (ELEKTRA)
- 13-16 PARTNERS IN KRYME "Turtle Power" (SBK)
- 24-17 DEPECHE MODE "Enjoy The..." (SIRE/REPRISE)
- 22-18 ROXETTE "It Must Have Been Love" (EMI)
- 14-19 PERFECT GENTLEMEN "Ooh La La" (COLUMBIA)
- 23-20 TONY! TONI! TONE! "The Blues" (WING/POLY)
- 25-21 LISA STANSFIELD "You Can't Deny It" (ARISTA)
- 16-22 JANET JACKSON "Alright" (A&M)
- 27-23 TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA)
- 26-24 JOEY KID "Counting The Days" (ATLANTIC)
- 18-25 AFTER 7 "Ready Or Not" (VIRGIN)
- 29-26 MARIAH CAREY "Vision Of Love" (COLUMBIA)
- 31-27 TOMMY PAGE "When I Dream Of You" (SIRE/WB)
- 20-28 YOUNG & RESTLESS "B' Girls" (PARADISE)
- 21-29 QUINCY JONES f/T.Campbell "Tomorrow" (QW/WB)
- 34-30 KLYMAXX "Good Love" (MCA)
- 33-31 ANA "Got To Tell Me Something" (PARC/EPIC)
- 28-32 M.C. HAMMER "U Can't Touch This" (CAPITOL)
- 48-33 ALISHA "Bounce Back" (MCA)
- 38-34 REBEL MC "Street Tuff" (DESIRE/POLYGRAM)
- 30-35 SINEAD O'CONNOR "Nothing Compares..." (CHRYS)
- NEW-36 BABYFACE "My Kinda Girl" (SOLAR/EPIC)
 - 37-37 ALE' "Stop Me If I Fall In" (VENDETTA/A&M)
 - 32-38 JANE CHILD "Don't Wanna Fall In Love" (WB)
 - 35-39 TROOP "Spreading My Wings" (ATLANTIC)
 - 42-40 GOOD GIRLS "Love Is Like..." (MOTOWN)
- NEW-41 JOHNNY GILL "My My My" (MOTOWN)
- 36-42 ELECTRONIC "Getting Away With It" (WB)
- 46-43 STACYE & KOMIKO "Wait" (MCA)
- 44-44 ICE M.C. "Easy" (CHYRSALIS)
- 45-45 REGINA BELLE "This Is Love" (COLUMBIA)
- NEW-46 SWEET SENSATION "Love Child" (ATCO)
 - 39-47 WHISTLE "Always & Forever" (SELECT)
- NEW-48 MIKI HOWARD "Until You Come..." (ATLANTIC)
 - 40-49 HOWARD HEWITT "Show Me" (ELEKTRA)
 - 41-50 BASIA 'Cruising For Bruising" (EPIC)

MOST ADDED

BABYFACE "My Kinda G rl" (SOLAR/EPIC)
SWEET SENSATION "If Wishes Came True" (ATCO)
MADONNA "Hanky Panky" (SIRE/WB)
SEDUCTION "Could This Be Love" (VENDETTA/A&M)
MARIAH CAREY "Vision Of Love" (COLUMBIA)
KOOL SKOOL "My Girl" (CAPITOL)
LISA STANSFIELD "You Can't Deny It" (ARISTA)

REGIONAL BREAKOUTS EAST SOUTH

BABYFACE
"My Kinda Girl"
(SOLAR EPIC)

BELL BIV DEVOE
"Do Me" (MCA)

MELLOW MAN ACE
"Mentirosa" (CAPITOL)

SEIKO Anc Donnie
Wahlberg "The Perfect
Combination" (COLUMBIA)

SWEET SENSATION
"If Wishes Came True'
(ATCO)

BELL BIV DEVOE "Do Me" (MCA)

JOHNNY GILL
"My, My, My" (MOTOWN)

SWEET SENSATION
"If Wishes Came..." (ATCO)

TONY! TONI! TONE!
"The Blues" (WING/POLY)

WEST COAST RAP
ALL-STARS
"We're All In The Same
Gang" (WARNER BROS)

MIDWEST

49ERS

"Don't You Love Me?" (4TH &B'WAY/ISLAND)

MELLOW MAN ACE
"Mentirosa" (CAPITOL)

SEDUCTION
"Could This Be Love?"
(VENDETTA/A&M)

SNAP
"The Power" (ARISTA)

SWEET SENSATION
"If Wishes Came True'
(ATCO)

WEST

49ERS

"Don't You Love Me?" (4TH &B'WAY/ISLAND)

GOOD GIRLS
"Love Is Like An Itchin'..."
(MOTOWN)

SEDUCTION
"Could This Be Love?"
(VENDETTA/A&M)

SWEET SENSATION
"If Wishes Came True'
(ATCO)

TONY! TONI! TONE!
"The Blues" (WING/POLY)

CRUSADES

49ERS

Don't You Love Me? (4TH & B'WAY/ISLAND)

The latest trend in dance music is definitely House, and the 49ERS present an exciting offshoot in the form of Italio-House. This followup is currently breaking out big on Crossover stations in the West and Midwest, and rapidly climbing the Club chart 31-28. Adds this week at WXKS, HOT102, KROY, KWOD and KZHT, with debuts at KPWR, WFLZ, WLOL and HOT97.7.

KYPER

Tic Tac Toe (ATLANTIC)

Too infectious for words to describe! This tune started a buzz in the Midwest and is steadily spreading all over the nation. This must-listen is an infectious and hilarious rap with Yeses familiar *Owner Of A Lonely Heart* hook in the back-ground. Adds this week at Q106, JAMMIN' Z90, WCKZ-FM, Y107 and more. Expect instant reaction on this familiar yet fresh single.

MIKI HOWARD

Until You Come Back To Me (ATLANTIC)

With a debut at #48 on Crossover Top40 this week and strong moves at WUSL, 100.3JAMZ, WPGC, KISS98.5 and WJMH, as well as an add at Miami's HOT105, <u>Until You Come Back To Me</u> is off to a healthy start. This cover of the Aretha Franklin classic is infectious and incredibly smooth. A guaranteed upper demo female killer!

FAITH (from page 7)

the signs of a major smash are beginning to take shape: a buzz at radio and retail, and tremendous response at the video channels."

Major chains and ma & pa outlets alike are mentioning the group in increasing numbers to the **HITMAKERS** retail staff. <u>THE REAL THING</u>, from which <u>Epic</u> is culled, is already bubbling under the top 50 at the massive nationwide Camelot chain, and brushing against the top 20 at Nora Distributors of Atlanta. At Peaches in Richmond, VA, the disc is currently at number 39, and building to a crescendo.

"This is the kind of record like <u>Nothing Compares 2</u> <u>You</u> by Sinead O'Connor, that cuts through all the formats and generates instant excitement on the radio and in the street," surmised Fitzgerald. "It is one of those rare examples of a record that, despite bearing a unique stamp, still manages to sound commercial."

RADIO (from page 7)

would be exciting, dealing with bands and traveling around the country and all," Cavanah commented. "But even after I'd worked my way up to a national spot at ELEKTRA, something inside kept pulling me back."

For a year Cavanah moonlighted on a weekend shift at B96, until PD Dave Shakes and GM Tom Matheson offered him a gig as MD and afternoon drive jock.

"I realized what I really wanted was to be closer to the public," he said, "and radio provides me with that opportunity. When I was younger, I felt special being able to listen to greats like Big Ron O'Brien every day. It's my dream that in 15 years time, people will say, 'Wow, I grew up listening to Todd Cavanah!"

MAXI PRIEST

Close To You (CHARISMA)

This reggae artist is back with a mass appeal smash. <u>Close To You</u> has an uptempo summer sound and an infectious hook that warranted out-of-the-box adds at KKRZ, KROY, KITY, HOT94.9, KZFM and more this week. Expect this record to continue to build a solid base both Mainstream and Urban. A perfect summer sound from a familiar artist.

THE U-KREW

Let Me Be Your Lover (ENIGMA)

The momentum is building on this timely followup that pulled in major market adds at X100, KKBQ, JAMMIN' Z90, Q105, KTFM, HOT94.9 and more. This Portland-based group took the nation by storm with their debut single and *Let Me Be Your Lover* is following closely behind. Already strong moves at KHTK, POWER PIG, KKFR, KKRZ, KWOD, KITY, Y107 and many more.

TONY! TON!! TONE!

The Blues (WING/POLYDOR)

With the sales picture getting stronger - new at #46 this week on National Single Sales - airplay is showing a paralleled result in requests. This Hitbound has already broken out big on crossover radio jumping 23-20 on Crossover Top40 with key adds at ENERGY96.5 and JAMMIN' Z90. HUGE moves this week at KMEL, KJMZ, WPGC, HOT105, WFLZ, KROY, KWOD, KITY and more.

SNAP

The Power (ARISTA)

If you want to add some power to your playlist, SNAP has the goods. New at #43 on Mainstream Top40 and 8-7 Crossover Top40, this dance record is crossing nicely from the clubs where it is currently #2. 12-inch sales indicate that audience support is valid while steady adds show radio is committed. Strong moves at Z100, KPWR, KMEL, WIOQ, KJMZ, WPGC and Q106.

FAN CLUB

Don't Let Me Fall Alone (EPIC)

This mass appea,I dance-edged, uptempo record is just what the doctor prescribed for the summer. Loaded with hooks and infectious rhythms, *Don't Let Me Fall Alone* is both smooth and fresh. New adds this week at WLOL-FM and HOT94.9, with continued action at Q106. If you need an uptempo jam - and who doesn't - the FAN CLUB definitely fits the bill.

M.C. HAMMER

Have You Seen Her? (CAPITOL)

The HAMMER is back with the promise to deliver with this classic Chilites remake. As U Can't Touch This tops the charts this week, Have You Seen Her? is quickly becoming a hot followup for those leading crossover stations. Early adds at POWER106, POWER PIG, KS104 and KTFM. HAMMER's LP is currently the #1 selling album in the country.

COMING THIS FALL

In October...Seattle
In November...Birmingham

THE
HITM(AKERS
REGIONAL SEMINARS

Mainstream Record In America This Week!



ENERGY 96.5 (27-21) KKBQ (Debut#27)

POWER99 (Debut#28) KJ103 (28-22)



ADDS INCLUDE...

B100

WPLJ#32 B96 KMEL

Q106#18 WLOL-FM **POWERPIG** WIOQ Q105#27 WXKS-FM

POWER96 **WBLI**

KPLZ KBQ#34 **KKFR** KZZP#28 PRO-FM#34 WZZG

HOT97.7 KROY

KWOD KITY#25 **KTFM**

KISN KC101 WTIC-FM WCKZ#31

Y107

the follow-up to the

smash single "LOVE CHILD"

rveet Sensation

from the album LOVE CHILD







STATION REPORTS The TOP50 Markets In America

1 O New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◊ (212) 840-1035 ADDS: MR LEE, KC & THE SUNSHINE BAND, MADONNA.

(212) 613-8900 ADDS: MELLOW MAN ACE (#31), SWEET SENSATION (#32), SEDUCTION (#33), SEIKO and DONNY WALBERG, BABYFACE,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE \Diamond (212) 239-2300 ADDS: MELLOW MAN ACE (#28), AFTER 7 (#29), LISA STANSFIELD (#30),

2 \Quad Los Angeles

KIIS-FM • PD: GERRY DEFRANCESCO / MD: MIKE MARTIN ◊ (213) 466-8381 ADDS: GEORGE LAMOND, ALISHA, AME LORAIN,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN \Diamond (213) 469-1631 ADDS: FAITH NO MORE, BAD ENGLISH,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA 0 (818) 953-4200 ADDS: BABYFACE (#29), MC HAMMER, ELECTRIBE 101, PARTNERS IN KRYME, TYLER COLLINS (#30).

#3 Ohicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAH (312) 944-6000 ADDS: MADONNA (#17), JOHNNY GILL, SWEET SENSATION,

BILL GAMBLE / MD: SHUMINAS 0 (312) 527-8348 ADDS: NO ADDS

Z95 • PD/MD: BRIAN KELLY (312) 984-0890 ADDS: DIGITAL UNDERGROUND, ELTON JOHN, ANA, BILLY JOEL.

4 \Quad San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◊ (415) 391-1061 ADDS: BABYFACE (#15), BELL BIV DEVOE (#22), BEATS INTERNATIONAL, SAKAMOTO, SWEET SENSATION, MR LEE, DEPECHE MODE (#29),

X100 • PD: OPEN / MD: TIM WATTS (415) 362-8800 ADDS: BABYFACE, SEDUCTION, THE U KREW,

5 \times Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES (215) 667-3939 ADDS: ENVOGUE (#20),

JOHN ROBERTS / MD: RUSS THE HAMMER' ALLEN (215) 667-8100 ADDS: SEIKO and DONNY WALBERG (#30), MARIAH CAREY (#35), MELLOW MAN ACE, LISA STANSFIELD, SWEET SENSATION, TYLER COLLINS, NIKKI, WILSON PHILLIPS (#14)

WUSL • PD: DAVE ALLAN / MD: JOHN MONDS (215) 483-8900 ADDS: BABYFACE, BELL BIV DEVOE, KOOL SKOOL, WEST COAST RAPPERS,

6 0 Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE (313) 967-3750 ADDS: CROSBY, STILLS & NASH (#25),

THE FOX • PD: CHUCK BECK / ASST. PD/MD: JOHN MCFADDEN (313) 398-1100 ADDS: JOHNNY GILL (#20), TOMMY PAGE,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON 0 (313) 871-3030 ADDS: GEORGE LAMOND, FAITH NO MORE, SWEET SENSATION, MELLOW MAN ACE,

WMXD • PD/MD: PAUL CHRISTY 0 313)569-8000 ADDS: UB40, BABYFACE, SEDUCTION, GEORGE

#7 ODallas

100.3JAMZ • PD: ELROY SMITH / MD: CAROLYN ROBBINS 0 (214) 556-8100 ADDS: JOHNNY GILL (#27), TROOP (#28), BABYFACE (#30), AFTER 7, KID

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL 0 (214) 869-9700 ADDS: HEART (#17), SEIKO and DONNY WALBERG, TAYLOR DAYNE, BROTHER BEYOND, TOMMY PAGE, BAD ENGLISH, MARIAH CAREY

Y95 • PD: OPEN / MD: MIKE EASTERLIN (214) 263-3695 ADDS: SEIKO and DONNY WALBERG, AFTER 7

WXKS-FM . PD: SUNNY JOE WHITE / MD: JERRY McKENNA (617) 396-1430 ADDS: SWEET SENSATION, MELLOW MAN ACE, AME LORAIN, DONNA SUMMER, TOMMY PAGE, 49ERS

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY 0 (617) 267-9090 ADDS: MELLOW MAN ACE (#28), GEORGE LAMOND

#9 \Quad Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK () (202) 686-3252 ADDS: ENVOGUE

WAVA . PD: MATT FARBER / MD: DAVE ELLIOT 0 (703) 534-0320 ADDS: NIKKI (#29), M. CAREY

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◊ (301) 441-3500 ADDS: JOHNNY GILL, MARIAH CAREY, BABYFACE, MELLOW MAN ACE,

10 \to Houston

ENERGY96.5 • PD: GUY ZAPOLEAN / MD: MICHAEL NEWMAN © (713) 790-0965 ADDS: SEDUCTION, ANYTHING BOX, TONY! TON!! TONE!, REVENGE, PETER GODWIN (#13),

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER (713) 622-0010 ADDS: BABYFACE, DFLAVANCE.

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW \Diamond (713) 961-0093 ADDS: MOTLEY CRUE, THE U KREW, TONY! TON!! TONE!, BAD ENGLISH,

KRBE • PD: ADAM COOK / MD: CHERYL BROZ \Diamond (713) 266-1000 ADDS: BABYFACE (#28), SEDUCTION (#29), SWEET SENSATION,

11 0 Migmi

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE (305) 445-541) ADDS: WEST COAST RAPPERS (#30), P. AUSTON, M. HOWARD, M.L STERLING,

PD: BILL TANNER / MD-RODGERS (305) 653-6796 ADDS: MADONNA (#33), ROXETTE (#35), ANA AND JORDAN KNIGHT, LISA STANSFIELD, SWEET SENSATION, INDIA,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI 0 (305) 925-7117 ADDS: G. ESTEFAN (#26), L. STANSFIELD (#30), THE LIGHTNING SEEDS,

12 0 Atlanta

POWER99 . PD: RICK STACY / ASST. PD/MD: STEVE WYROSTOK 0 (404) 266-0997 ADDS: ALANNAH MYLES,

PD: BILL CAHILL / MD: CINDY GLENN O (404) 261-2971 ADDS: GLORIA ESTEFAN,

13 \(\rightarrow\) Long Island

WBU • PD: BILL TERRY / MD: MARK LOBEL © (516) 732-1061 ADDS: SWEET SENSATION, TYLER COLLINS, SEIKO and DONNY WALBERG,

14 ♦ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN (206) 223-5700 ADDS: SEIKO and D. WALBERG, M. CRUE, FAITH NO MORE, BROTHER BEYOND, T. COLLINS, SEDUCTION, SWEET SENSATION,

PD: TOM HUTYLER / MD: RANDY IRWIN O (206) 322-1622 ADDS: NO ADDS THIS WEEK.

15 0 St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◊ (314) 644-1380 ADDS: ENVOGUE (#30), SWEET SENSATION (#34), BROTHER BEYOND (#40),

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT (314) 727-0808 ADDS: SEIKO and DONNY WALBERG (#23), TONY! TON!! TONE!, BROTHER BEYOND, GEORGE LAMOND, SWEET SENSATION, MELLOW MAN ACE (#30),

16 \Diamond San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT (619) 292-7600 ADDS: G. MEDEIROS f./B. Brown, T. PAGE, PROPAGANDA, SWEET SENSATION, G. ESTEFAN, BAD ENGLISH, DEPECHE MODE (#16),

Q106 • PD: GARRY WALL / MD: MICHELLE SANTOSUOSSO 0 (619) 565-6006 ADDS: BABYFACE, KYPER, SWEET SENSATION (#18), BELL BIV DEVOE (#30),

RICK THOMAS / MD: RICK THOMAS O (619) 585-9090 ADDS: SEDUCTION (#31), KYPER (#32), LISA STANSFIELD (#33), THE U KREW (#34), TONY! TONI! TONE! (#35),

17 0 Raltimore

B104 . PD: STEVE PERUN / ASST PD/MD: PAM TRICKETT (301) 466-9272 ADDS: MICHAEL BOLTON, MOTLEY CRUE.

18 \(\text{Minneapolis}

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT ◊ (612) 340-9000 ADDS: JOHNNY GILL, DIGITAL UNDERGROUND, SEDUCTION, BROTHER

WLOL-FM • PD: GREG STRASSELL / MD: OPEN \Diamond (612) 340-9565 ADDS: BROTHER BEYOND (#30), MILLI VANILLI (#32), SWEET SENSATION, FAN CLUB, JANE CHILD, JOEY KID,

19 \rightarrow Pittsburgh

894 • PD: OPEN / MD: LORI CAMPBELL (412) 381-8100 ADDS: SEIKO and DONNY WALBERG,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER () (412) 821-6140 ADDS: MARIAH CAREY, ANA KEITH SWEAT

20 \ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN 0 (714) 774-9600 ADDS: JANE CHILD, BAD ENGLISH, WILSON PHILLIPS, LITTLE CAESAR, MARIAH CAREY

21 🕈 Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI 0 (813) 839-9393 ADDS: BABYFACE, SWEET SENSATION, MC HAMMER

Q105 • PD: OPEN / MD: OPEN 0 (813) 287-1047 ADDS: SWEET SENSATION (#27), BABYFACE (#28), THE U KREW (#29), DIGITAL UNDERGROUND

22 \times Clevelend

WPHR • PD: CAT THOMAS / MD: ED BROWN (216) 348-0108 ADDS: BILLY IDOL, ENVOGUE, MOTLEY CRUE.

23 O Phoenix

KKFR . PD: STEVE SMITH / MD: JIM MORALES O (602) 258-6161 ADDS: BABYFACE (#25), KOOL SKOOL (#28), STACYE & KOMIKO, KID FROST, SWEET SENSATION

KOY95 . PD: JAY STEVENS / MD: DENA YASNER (602) 258-8181 ADDS: MADONNA (#25), KOOL SKOOL (#30), TAYLOR DAYNE, SEDUCTION

KZZP • PD: BOB CASE / MD: DARCY SANDERS \emptyset (602) 964-4000 ADDS: SWEET SENSATION (#28), MICHAEL BOLTON, GOOD GIRLS (#30),

24 0 Denver

K\$104 • PD: DAVE VAN STONE / MD: OPEN 0 (303) 427-7700 ADDS: MC HAMMER (#23),

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA (303) 989-1075 ADDS: MARIAH CAREY, MICHAEL BOLTON,

25 \Diamond Portland KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY \Diamond (503) 226-0100 ADDS: BABYFACE, MAXI PRIEST, SEDUCTION.

KXYQ . PD: JIM RYAN / MD: STEVE NAGANUMA (503) 226-6731 ADDS: JANE CHILD, SINEAD

26 \(\text{Milwaukee} \)

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON 0 (414) 785-1021 ADDS: TOMMY PAGE (#15), SEDUCTION (#31), MELLOW MAN ACE (#32), LISA STANSFIELD (#36), BABYFACE (#37), 49ERS (#38), SNAP (#39), MARIAH CAREY (#40),

WKTI • PD: MIKE BERLAK / ASST. PD/MD: DANNY CLAYTON 0 (414) 332-9611 ADDS: NO ADDS THIS WEEK.

27 \(\text{Kansas City}

KBEQ . PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY (816) 531-2535 ADDS: NIKKI, MICHAEL BOLTON, MADONNA, BAD ENGLISH,

28 \rightarrow Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL (401)433-4200 ADDS: GO WEST (#33), SWEET SENSATION (#34), SNAP,

29 \ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN (415) 948-0977 ADDS: KID FROST, SAKAMOTO, BABYFACE, FAN CLUB, SWEET SENSATION, JANE CHILD.

KWSS . PD: LARRY MORGAN / MD: RICH ANHORN (408) 297-5977 ADDS: LOUIE LOUIE (#28), ALANNAH MYLES (#30), MOTLEY CRUE,

30 \ Sacramento

FM102 • PD/MD: BRIAN WHITE (916) 920-1025 ADDS: BABYFACE (#30), JOEY KID,

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◊ {916} 446-5769 ADDS: MAXI PRIEST, SWEET SENSATION, WEST COAST RAPPERS,

• PD: WILLY B. / MD: GERRY CAGLE O (916) 929-5000 ADDS: MADONNA (#30), 49ERS (#31), SWEET SENSATION, GOOD GIRLS (#39), SEDUCTION, JANE CHILD (#40).

31 \(\rightarrow\) Cincinnati

Q102 • PD: DAVE ALLEN / MD: BRIAN DOUGLAS (513) 763-5500 ADDS: BRUCE HORNSBY (#32), MARIAH CAREY (#33), ELTON JOHN (#34), SLAUGHTER (#35).

32 \ Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU (804) 826-1310 ADDS: GO WEST, BAD ENGLISH, MOTLEY CRUE,

WNVZ . PD: CHRIS BAILEY / MD: BEAVER CLEAVER (804) 497-1067 ADDS: NIKKI (#24), MARIAH CAREY (#29), LISA STANSFIELD, GEORGE LAMOND, AME LORAIN,

33 \ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON (714) 889-2651 ADDS: WILSON PHILLIPS (#9), SIR MIX A LOT (#18), PAULA ABDUL (#22), SNAP, WEST COAST RAPPERS,

34 \(\text{Columbus} \)

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE (614) 224-9624 ADDS: NO ADDS THIS WEEK,

35 \ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◊ (504) 581-7002 ADDS: MICHAEL BOLTON (#28), TYLER COLLINS (#29),

36 \ San Antonio

KITY . PD: RICK UPTON / MD: STEPHANIE GRAMM (512) 225-5111 ADDS: MAXI PRIEST, SWEET SENSATION (#25),

KSAQ • PD: LEO VELA / MD: RIKKO OLLERVIDEZ (512) 271-9600 ADDS: ERASURE (#38), ANYTHING BOX, LORD TRACY, JANE CHILD,

(512) 655-5500 ADDS: TIANA, SEDUCTION, MC HAMMER, SWEET SENSATION, THE U KREW,

37 ♦ Indianapolis

WZPL • PD: DON LONDON / MD: MICHAEL POWERS 0 (317) 637-8000 ADDS: AFTER 7, BRUCE HORNSBY, TYLER COLLINS (#30).

38 \ Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN 0 (801) 359-9536 ADDS: DIGITAL UNDERGROUND (#14), ANYTHING BOX (#23), MELLOW MAN ACE (#25), BROTHER BEYOND, INDIA, MAXI PRIEST, 49ERS, THE U KREW, ERASURE,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE () (801) 485-6700 ADDS: BROTHER BEYOND, JANE CHILD, PAULA ABDUL (#21),

KISN • PD: GARY WALDRON / MD: GARY MICHAELS 0 (801) 262-9797 ADDS: SWEET SENSATION, SEIKO and DONNY WALBERG,

39 \> Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN (716) 876-0930 ADDS: MAXI PRIEST, SEDUCTION, MIKI HOWARD

PD: MIKE EDWARDS / MD: MIKE McGOWAN (716) 884-5101 ADDS: MARIAH CAREY (#29), GEORGE LAMOND, KEITH SWEAT, SEDUCTION

STATION REPORTS The TOP50 Markets In America

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLEMAN 0 (203) 776-4012 ADDS: SEIKO and ONNY WALBERG, ALISHA, SNAP, SWEET SENSATION.

JEFFERSON WARD / MD: CHRIS WKSS . PD-WALSH (203) 249-9577 ADDS: STACYE & KOMIKO, BABYFACE, SEIKO and DONNY WALBERG

WTIC-FM . PD: TOM MITCHELL / MD: MIKE WEST (203) 522-1080 ADDS: SEIKO and DONNY WALBERG (#35), MARIAH CAREY (#40), SWEET SENSATION, BABYFACE,

41 ♦ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY 0 (704) 342-4102 ADDS: SWEET SENSATION (#31), MADONNA (#34), BABYFACE, TROOP, MAXI PRIEST,

WZZG . PD: DWAYNE WARD / MD: RAY MARINER (704) 392-6191 ADDS: BAD ENGLISH, SWEET SENSATION, GEORGE LAMOND, ENVOGUE BILLY IDOL

42 0 Memphis
FM100 • PD/MD: STEVE CONLEY 0 (901) 726-0468 ADDS: BAD ENGLISH, MARIAH CAREY, JOHNNY GILL,

43 Orlando

102JAMZ . PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD (407) 788-1400 ADDS: GRIFFIN, EVERYTHING BUT THE GIRL, BABYFACE

MIX105.1 . PD: BRIAN THOMAS / MD: RICH STONE 0 (407) 629-5105 ADDS: AFTER 7 (#24) LOUIE LOUIE.

STEVE KELLY / MD: LAUDERDALE & (407) 339-1067 ADDS: MOTLEY CRUE, GLENN MEDEIROS f./Bobby Brown (#20),

44 ◊ Monmouth-Ocean, NJ

WILK-FM . PD: BRAD HOLCOMB / MD: GARY GUIDA ◊ (201) 774-7700 ADDS: POCO (#29),

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT 0 (609) 597-1100 ADDS: TYLER COLLINS, GO WEST, MARIAH CAREY, TOMMY PAGE,

45 ♦ Rochester

98PXY • PD: KEVIN KENNY / MD: CAT COLLINS 0 (716) 325-5300 ADDS: MADONNA, BROTHER BEYOND, JOHNNY GILL, AME LORAIN, SWEET SENSATION.

46 ◊ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◊ (615) 256-6556 ADDS: KYPER, DEL AMITRI, BABYFACE, SWEET SENSATION,

47 Oklahoma City

KJ103 . PD: MIKE McCOY / MD: BILLY THE KIDD (405) 840-5271 ADDS: DIGITAL UNDERGROUND 1#28), MODERN ENGLISH, TOMMY PAGE,

Z99 • PD/MD: BRETT DUMLER 0 (405) 942-3399 SWEET SENSATION, GOOD GIRLS, BROTHER BEYOND, BABYFACE.

48 \Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS 0 (513) 294-5858 ADDS: MARIAH CAREY (#26), MADONNA (#27), MOTLEY CRUE (#28),

49 \ Louisville

WDJX • PD: CHRIS SHEBEL / MD: JILL MEYER ◊ (502) 589-4800 ADDS: SEDUCTION, BABYFACE, MARIAH CAREY, ENVOGUE, GO WEST,

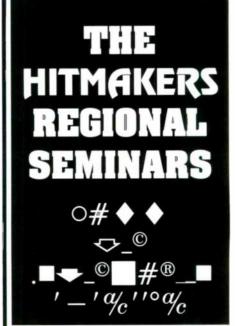
50 ♦ Greensboro/Winston-Salem WJMH • PD: CHRIS BAILEY / MD: KELLY MASTERS ◊ (919) 855-6500 ADDS: BABYFACE, KOOL SKOOL

WKSI • PD: None / MD: GREG STEVENS 0 (919) 275-9895 ADDS: LOUIE LOUIE (#19), MICHAEL BOLTON (#21), ALANNAH MYLES (#23), TYLER COLLINS (#24), JOHNNY GILL (#25),

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS 0 (919) 759-2316 ADDS: GO WEST, ENVOGUE, BAD ENGLISH, FAITH NO MORE, DIGITAL UNDERGROUND, MOTLEY CRUE

Montreal, Canada

CKOI • PD: BOB LEBOURD / MD: GUY BROUILLARD ◊ (514) 766-2311 ADDS: SUE MEDLEY (#37), MARIAH CAREY, SOUL II SOUL, THE BOX,



STATION

JOHNNY GILL (#32), SWEET SENSATION (#33), SEDUCTION (#34), MOTLEY CRUE (#35), BAD ENGLISH (#37) BABYFACE (#3B) BROTHER BEYOND (#39), ALISHA (#40).

93QID / Alexandria O PD: HDLLYWOOD HARRISON / MD: TERRY KNIGHT O (318) 445-1234 • ADOS: SEIKO and DONNY WALBERG, SEDUCTION, KYPER, KEITH SWEAT, EN VOGUE, BAD ENGLISH.

955X / Chorleston O PD/MD: WALT SPECK O (BO3) 849-9500 • ADDS JOHNNY GILL, ALANNAH MYLES (#30), BILLY IDOL, ELTON JOHN,

95XIL / Parkersburg O PD / MD: LARRY HUGHES O (304) 485-7425 • ADDS: MODERN ENGLISH, TYLER COLLINS, BAD ENGLISH,

95XXX / Burlington ◇ PD: OPEN / MD: J.J. RILEY ◇ (802) 655-9530 • ADDS EN VOGUE, SWEET SENSATION, BROTHER BEYOND, DANGER DANGER, GEORGE LAMOND,

97KYN / St. Mary's O.PD.: DAVE MICHAELS / MD; DREW DERSHIMER O (814) 834 9700 · ADDS: LISA STANSFIELD, SEDUCTION,

98KISS-FM / Highland Park O PD: IADA BROWN / MD: TOYA BEASLEY O (707) 428-5134 • ADDS: MARIAH CAREY, QUINCY JONES f/T. CAMPBELL, JANE CHILD, ELECTRIBE

99.9KHI / Ocean City O PD: HITMAN / MD: KEVIN OCEAN O (301) 289-3456 • ADDS DANGER DANGER, A'ME LORAIN, BROTHER BEYOND, JOE COCKER, TOMMY PAGE

B98 / Kalispell & PD/MD: BENNY B. JR. & (406)862-5565 • ADDS JOHNNY GILL (#38). TYLER COLLINS (#40). BROTHER BEYOND, BAD ENGLISH, SEDUCTION,

FM104 / Modesto \Diamond PD GARY DemaronEY / MD: ERIC HOFFMAN \Diamond (209) 572-0104 \bullet ADDS: BAD ENGLISH,

G105 / Roleigh O PD: BRIAN PATRICK / MD: JIM HARRISON O (919) 683-2055 . ADDS. MICHAEL BOLTON (#33), SWEET SENSATION (#34).

G98 / Portland O PD: JIM RANDALL / MD JON BRYAN. O (207) 775-6321 • ADDS: LSTÁNSFIELD (#37), SEIKO and D. WALBERG, KEITH SWEAT, SWEET SENSATION, THE LONDON QUIREBOYS, HOUSE OF LOVE, FASTER PUSSYCAT, DANGER DANGER, FAITH NO MORE, ALISHA, THE U-KREW, BROTHER BEYOND,

de ♦ PO: JOHN STEVENS / MD: STEVE DAVIS ♦ (919) 830-1110 = ADDS: NEW KIDS ON THE BLOCK (#11), BABYFACE (#26), THE COVER GIRLS (#27), THE LI-KREW KYPER.

HOT95 / Jockson O PD: AUBREY PRINCE / MD: DAVE MORALES O (601) 366-1989 • ADDS: BABYFACE (#33), 49ERS (#34), P COLLINS, SEDUCTION (#27),

HOT99 9 / Easton O PD: JIM SCHAEFER / MD: ERIC STRYKER O (21S) 258-6155 •

HOTI94 / Honolulu O PD: ALAN ODA / MD: KIMO VILLARIMO O (808)531-4602 = ADDS SWEET SENSATION, 49ERS, THE U-KREW,

JET-FM / Erie ◇ PD: JIM COOK / MD: ROBIN BANKS ◇ (814) 455-2741 • ADDS TYLER COLLINS (#23), NIKKI (#30), MARIAH CAREY,

K104 / Erie O PD: BRUCE KIMBLE / ASST, PD/MD. CHRIS COLLINS O (814) 452-2041

· ADDS: NEW KIDS ON THE BLOCK

K106 / Beoumont O PD: NEIL HARRISON / MD PAM PACE O (409) 769-2475 . ADDS A'ME LORAIN, MELLOW MAN ACE, SWEET SENSATION, BILLY IDOL, BABYFACE, GEORGE LAMOND, BROTHER BEYOND.

oke ◊ PD: EDDIE HASKELL / MD: DAVID LEE MICHAELS ◊ (703) 774-9200 • ADDS: DEPECHE MODE, SEDUCTION, SEIKO and DONNY WALBERG, LOUIE LOUIE,

KAGO / Klomoth Folks O PD MIKE GARRARD / MD CINDY STARR O (SO3) 884-0661 . WALBERG, LITTLE RIVER BAND, BABYFACE, POCO, CROSBY, STILLS & NASH,

TYLER COLLINS, GO WEST,

KRAIL / Goldon Mondow O PD /MD DAVE MARTIN O (SD4) 475-3141 • ADDS CROSRY

KBFM / McAllen-Brownsville Q PD DUSTY HAYES / ASST PQ/MD: BILLY SANTIAGO Q (\$12) 383-4961 • ADDS SWEFT SENSATION FITON JOHN KEITH SWEAT SNAP BILLY

KBOS / Fresno O PD JEFF DAVIS / MD- DON PARKER O (209) 237-9361 • ADDS: BABYFACE, KOOL SKOOL ROBBIE MYCHALS, MIKI HOWARD,

KBOZ / Bozemon O PD - DUANE BARNHART / MD* ROGER NEISCN O (406) 586-5466 • ADDS. DIGITAL UNDERGROUND, MARIAH CAREY, MOTLEY CRUE, BAD ENGLISH, JANE CHILD,

KRTS / Austin O PD LISA TONACCI / MD TRACY AUSTIN O (\$12) 345-9300 • ADDS TOMMY PAGE (#36), BABYFACE (#37), ALISHA (#38), BROTHER BEYOND (#39), MELLOW MAN ACE (#40), OEL AMITRI (#41),

KCAQ / Oxnord O PD ROOSTER RHODES / MO ANNIE SAGE O 180S) 483-1000 . ADDS: JANE CHILD, 49ERS, BROTHER BEYOND, FAN CLUB, ROBBIE MYCHALS,

KCHX / Midland ◇ PD/MD CRAIG ROBERTS ◇ (915) 561-4833 • ADDS: 81LLY IDOL (#35), LITTLE CAESAR (#40), GEORGE LAMOND, THE BLACK CROWES, A'ME LORAIN, SWEET SENSATION, BABYFACE, BROTHER BEYOND,

ADOS: BAD ENGLISH (#26), ELTON JOHN (#27), MARIAH CAKEY (#29), NIKKI (#32)

KCMQ / Columbio O PD BRIAN HANSON / MO OPEN O (314; 449-2433 * ADDS. JOHNNY GILL (#33), MOTLEY CRUE (#39), SEDUCTION, SE KO and DONNY WALBERG

KDON / Solinos O PD: JAMIE HYATT / MD EFREN SIFUENTES © (408) 422-3365 ADDS: SWEET SENSATION (#26), BABYFACE (#27), BRENT BOURGEOIS, TONY! TON!!

KEEZ / Mankato O PD MARK SEGER / MD MIKE MURPH" O 507) 345-4646 • ADDS BAD ENGLISH, CROSBY, STILLS & NASH, JIMMY RYSER, POCO.

KEWB / Redding © PD/MD SIMON DE LA ROSA © (916) 243-5392 • ADDS NO ADDS

KEZB-FM / EL Poso O PD PAT MC MAHON / MD ANGEL GONZALES O (915) S33-9400 . ADDS ANITA BAKER, SEIKO and DONNY WALBERG (#19), A C HAMMER (#20),

KEZH / Hashings ♦ PD/MD MIKE WILL ♦ (402) 463-1314 • ADDS: JAMES INGRAM BONNIE RAITT, REGINA BELLE, MIKI HOWARD, LISA STANSFIELD (#35), BAD ENGLISH (#32), GLORIA ESTEFAN.

KF95 / Boise O PD/MD MIKE KASPER O (208) 888-4321 • ADDS. DEPECHE MODE (#25), SEDUCTION (#35), BABYFACE, A'ME LORAIN, MAXI PRIFST,

KEBD / Waynesville O PD STEVEN GREENLEE / MD: TIM McNUTT O (314) 336-3133 • ADDS: JIMMY RYSER, POCD, ERASURE, SWEET SENSATION, JANE CHILD,

KFBQ / Cheyenne O PD. SCOTT BIRD / MD MICHAEL GAMBY O (3D7) 634-4461 ADDS JANE CHILD, TOMMY PAGE, 49ERS, SEDUCTION, LCRD TRACY, FASTER PUSSYCAT, SEIKO and DONNY WALRERG BARYFACE (#40)

KFFM / Yokima O PO/MO GREG ADAMS O (509) 248-1460 • ADDS. SWEET SENSATION, BROTHER BEYOND, JIMMY RYSER,

KERX / Lincoln & PD | LT COOK / ARD | SUNNY VALENTINE & (402) 483-5100 = ADDS: SEDUCTION, BROTHER BEYOND, AFTER 7, MAXI PRIEST,

KFTZ / Idaho Falls O PD RICH SUMMERS / MD MINDY KARY O (208) 523-3722 ADDS SEIKO and DONNY WALBERG, SWEET SENSATION, A'ME LORAIN, BROTHER BEYOND,

KG95 / Sioux City ◇ PD DENNY ANDERSON / MD: KEVIN KOLLINS ◊ (712) 258-5595 •

KGGG / Rripid City O PD: RICK ALLEN , MD SCOTT BRADLEY O 605 348-1100 • ADDS BAD ENGLISH, TYLER COLLINS, JAME CHILD, DEPECHE MODE, FASTER PUSSYCAT,

The Top Trendsetters In America

KGWY / Gillette O PD MICHAEL RERRY / MD MARTINA STEELE O (307) 686-2242 * BAD ENGLISH (#38), MICHEL'LE (#40), JIMAT RYSER, SEIKO and DONNY

KHEL / Austin O PD / MD: SELBY EDWARDS O (\$12, 474-9233 • ADDS EN VOGUE SNAP, KEITH SWEAT, SWEET SENSATION

KHOK / Great Bend O PD/MD DARREL BIEKER O Nove • ADDS: POCO, JIMMY RYSER,

KHSS / Waller Waller & PD - THIDALAS PRODGINS / MAY CHILCK STEVENS & (509) 522-ADDS. EN VOGUE, JOHNNY GILL, TYLER COLLANS, MARIAH CAREY, BAD ENGLISH,

KHTT / Sonto Rosa O PD. JEFF COCHRAN / MO GLPNN MITCHELL O (707) 545-3313 . ADDS: MICHAEL BOLTON (#32), JOHNINY GILL (#317, TOMMY PAGE (#40)

NIKKI, JOHNNY GILL, A'ME LORAIN, SEDUCTION, MOTLEY CRUE (#30)

MICHAEL BOLTON (#30).

KISR / Fort Smith & PD/MD: KEN WALL & (SOL) 735-2526 • ADDS: HOUSE OF LOVE

KIXR / Poncy City O PD/MD. T MORGAN O (405 765-5491 • ADDS M.C HAMMER (#17), MARIAH CAREY, BAD ENGLISH, PROPAGANDA, KEITH SWEAT,

KIXY / San Angelo © PD/MD | JEFF GARRISON © 915) 653-3387 • ADDS: BROTHER 8EYOND JANE CHILD, SEDUCTION, THE U-KREW,

KLIG / Speccer O.PD. RRIAN NEWCOMR / MD. 1967 MAC O 1712) 262-6393 • ADDS: POCO (#38), JIVE BUNNY (#40), JIMMY RYSER, SLYCE, SEIKO and DONNY WALBERG,

KULS / Hays/Great Bend O PD. JACK CREES / MC RANDY WEST O (913) 628-1064 . ADDS: HMMY RYSER FRASHRE SWEET SENSATION JAN McCUILLOUGH, POCO.

KKBG / Hilo O PD/MO: DANNY AUSTIN O (808) 961-0651 - ADDS MARIAH CAREY,

KKHT / Springfield O PD: DAVE ALEXANDER / MO. TIM AUSTIN O (417) 883-9000 * ADDS TYLER COLLINS, BROTHER BEYOND, SEIKO and DONNY WALBERG, JOHNNY GILL,

KKMG / Colorado Springs O PD: SCOOTER B STEVENS / MD. TREVOR CAREY O (719) 576-1100 • ADDS MAXI PRIEST SEQUETION REPET M.C. BARYFACE SNAP

KKRC-F:M / Sioux Folks O PD: BILL DANIELS / ASST PD/MD DEB CHRISTI O (605) 335-6500 \circ AODS WORLD PARTY, DAVID BAERWALD,

KKRD / Wichito O PD LIACK OLIVER / MD GREG WILLIAMS O (316) 265-0721 · ADDS. JOHNNY GILL, THE LIGHTNING SEEDS, BROTHER # FOND, BAD ENGLISH, SEDUCTION

KKSS-FM / Albuquerque ◇ PD/MD· JOHN JAYNE → ② (505) 265-1431 • ADDS MARIAH CAREY, 49ERS, SNAP.

KKXX , Bokersfield & PO/MD CHISTS SQUIRES & (805) 322-9929 • ADDS. ANA

KKYK , Little Rock O PD BRIAN BRIDGMAN / MD OPEN O (501) 661-7570 . ADDS

KLUC, 'Los Vegos O PD JERRY DEAN / ASST PT, MD. JAY TAYLOR O (702) 739-9383 • ADDS: BABYFACE (#30), SEDUCTION,

KLYK , Longview/Kelso O PD BOB HART / ASST_PO/MD MIKE STONE O (206) 425-1500 - ADDS. BAD ENGLISH, JIMMY RYSER

KLYV / Duburne O PD: LEFF DAVIS / ALD: TIM LANSEN O (319) SS7-1D4D • ADDS MOTLEY CRUE, SEDUCTION, USA STANSFIELD, SWEET SENSATION, BROTHER BEYOND MICHAEL BOLTON (#35), MARIAH CAREY (#38), IANE CHILD (#39), KMOK / Lewiston O PD: KEITH HAVENS / MD. KEVIN CHASE O (208) 746-5DS6 • ADDS

KMON / Great Falls O PD: DAVE LEVIN / MD: P.J. MILLER O (406)761-1000 . ADDS GLENN MEDEIROS F/BOBBY BROWN, DEPECHE MODE, TOMMY PAGE, JIMMY RYSER,

ADDS: JIMMY RYSER, SLAUGHTER, WORLD PARTY, JEFF LYNN, JEFF HEALEY BAND,

KNIN / Wichito Folls O PD: JAY MICHAELS / MD: JIM SCOTT O (817) 855-6924 • ADDS NIKKI (#39), CROSBY, STILLS & NASH (#40), PROPAGANDA, THE LONDON QUIREBOYS

KNOE / Montoe o PD. RUSS MITCHELL / MD: MIKE MEHLING O (318) 388-8888 \circ and section of donny walberg, brother beyond, sweet sensation, babyface, george lamond, snap,

KOK7 / Woterloo / Cerlos Ropirls O. PD: KATT SIMONS / MO: DOLLG RICHARDS O. (319) 233-3371 • ADDS: MARIAH CAREY (#32), NIKKI (#36), BAD ENGLISH (#40), SWEET

KOYE / Interdo O PD ROBERT DIAZ / MID: STEVE CHASE O (512) 723-4396 • ADDS nd DONNY WALBERG (#32), JIMMY RYSER, SEDUCTION, EN VOGUI

ADDS. CROSRY STILLS & NASH. BROTHER BEYOND, A'ME LORAIN.

KPRR / EI Paso O PD/MO: EU MOLANO O (915) \$32-6515 • ADDS: MARIAH CAREY (#25), BABYFACE (#27), SEDUCTION, SWEET SENSATION, JANE CHILD, KYPER,

KPXL / Mt. Pleasant & PD. STEVE BAILEY / ASST. PD/MD: MICK FULGHAM & (214) 572-8726 . ADDS ELTON JOHN (#35), KEITH SWEAT (#37), SEDUCTION, POCO, JIMAN RYSER, THE SMITHEREENS, HOLISE OF LOVE,

KPXR / Anchoroge ◇ PD/MD+ STEVE KNOLL ◇ (907) 243-3141 • ADDS: DEL AMITRI (#33). BAD ENGLISH (#34). DANGER DANGER (#35).

KQCR / (edor Ropids O PD: GARY DIXON / MD. J.J GERARD O (319) 363-2061 • ADDS: JOHNNY GILL (#39), SWEET SENSATION (#40), THE U-KREW, BROTHER BEYOND, BAD ENGLISH.

KOHT / Grand Finks O PD RAY BELL / MD: JAY MURPHY Q (701) 746-1413 . ADDS BELL BIV DEVOE (#21), BAD ENGLISH (#27), SLAUGHTER, ELTON 10

KQIZ / Amonilo O PD / MD JON ANDERSON O (806) 353-6663 • ADDS GEORGE ND. KEITH SWEAT, BAD ENGLISH, BROTHER BEYOND, HOUSE OF LOVE, SWEET SENSATION (#38), BABYFACE (#39)

KQKQ / Omaha O PD/MD: DREW BENTLEY O (402) 342-2000 • ADDS THE U-KREW, BAD ENGLISH, AFROSMITH, DIGITAL UNDERGROUND,

KOKYFM / Keomey O PD/MD: MITCH (DOLEY O (30B) 236-6464 * ADDS BAD ENGUSH (#35), JIMMY RYSER, SWEET SENSATION, CRDSBY, STILLS & NASH, MARIAH CAREY, MARIAH CAREY (#25), NIKKI (#31), KEITH SWEAT (#32),

KOMO / Honolulu O PD KIMO AKANE / ASST PD / MD- KRISS HART O (808) 539-9369 ADDS SEDUCTION, ANITA BAKER, KEITH SWEAT, SWEET SENSATION, LISA STANSFIELD

KRNQ / Des Moines ◊ PD. CHUCK KNIGHT / MD: BOB LEWIS ◊ (515) 280-1350 ADDS AFTER 7 (#19), MICHAEL BOLTON (#20), BROTHER BEYOND (#24), BRAT PACK (#28), MILLI VANILLI (#32),

ADDS SWEET SENSATION (#33), BABYFACE (#34), YOUNG & RESTLESS (#35),



BILLY IDOL

"Cradle Of Love"

#1 NATIONAL ROCK CHART! **MAINSTREAM TOP40: 35-30** A CRUSADE! #6 ALTERNATIVE! **NATIONAL ALBUM SALES: 15-13 NATIONAL SINGLES SALES: 23-20**

SAM REYNOLDS, WKZL - "A good positioning record for stations whose audiences love that rebel yell sound! Consistently top 20 phones!"

GUY BROUILLARD, CKOI - "There is no one who can inject as much raw energy into a rock song as Billy Idol and still keep it commercial! He brings the 'rebel' out of all of us!"

WPLJ (20-18) **PIRATE (16-12) KEGL (7-6)** WXKS (34-29) KNRJ (#31) KKBQ (30-26) PWR99 (19-15) **KUBE (D#23)** KBQ (29-15) **B94** (Add) **KEZY (29-26)** WPHR (Add) KKRZ (D#29) KXYQ (13-10) KWSS (22-20)

WGH (22-18) **WNCI (14-13)** KSAQ (30-25) WZPL (16-12) **HOT94.9 (#10)** WZZG (Add) XL106.7 (24-19) WJRZ (19-13) WKZL (28-24) CKOI (21-14) Z95 (D#25) Y108 (On) KPLZ (On) and more Chrysalis.



SLAUGHTER

"Up All Night"

MAINSTREAM TOP40: NEW 44 A CRUSADE! A HITBOUND!

DENISE LAUREN. PIRATE - "HUGE phones from day one and now it's really reaching the mainstream!"

TREY ALEXANDER, WRQN - "We needed a powerful night rocker. If this doesn't grab your 18-24 audience, they're dead! This band could definitely be the next Def

PIRATE (9-5) THE FOX (9-6) WHYT (#10) **KEGL (8-7) Y95 (27-20) B94 (9-6)**

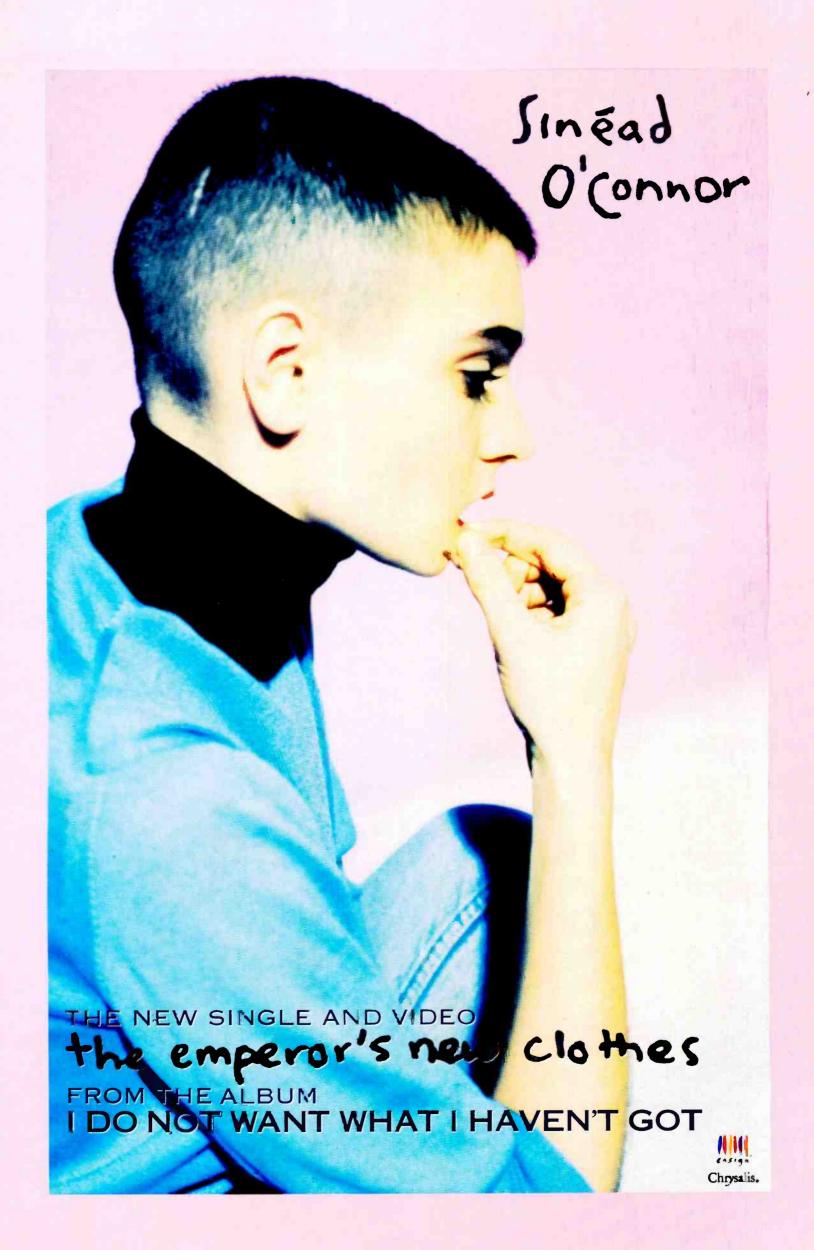
95XIL (35-31) 95XXX (21-18) JET-FM (11-9) KBAU (28-23) KFBQ (25-18)

KGGG (14-12) KIXY (33-29) KJLS (21-16) KJLS (21-16) KNEN (Add) KPXR (21-18) KQHT (Add) KQKQ (9-7) KQKY-FM (35-27) KTUX (21-18) KZIO (D#39) WAEB-FM (Add) WDEK (D#27) WHHY-FM (32-29) WIXX (D#33) WKDD (16-13) WKRZ (25-21) WLXR (D#25)

KXYQ (17-15) KBEQ (28-22) Q102 (Add#35) KSAQ (27-24) **WKZL (20-14)** WNOK-FM (33-29) WOMP-FM (28-22) WQCM (22-19)

WPHR (25-23)

WQCM (22-19)
WQUT (Add)
WRQN (Add)
WRTB (28-21)
WRVQ (25-21)
WSKZ (D#25)
WSPT (Add)
WTBX (D#35)
WTHT (26-21)
WWRB (14-11) WWRB (14-11) Y104 (36-27) Y94 (Add) ZFUN106 (23-18) and more



STATION REPORTS The Top Trendsetters In America

KRRG / Loredo O PD: KIRK DAVIDSON / MD: TINA SIMONET O (512) 724-9800 • ADDS SEDUCTION (#39), GO WEST (#38), JOHNNY GILL (#36), MODERN ENGLISH, MAXI PRIEST,

ISKG / Salina O PD: STEVE DAVIS / MD: JEFF TRAVIS O (913) 825-4631 • ADDS SWEET SENSATION, BABYFACE, A'ME LORAIN, EN VOGUE, SEIKO and DONNY WALBERG, DANGER DANGER.

ISND / Eugene O PD: BWANA JOHNNY / MD: LOLITA VELEZ O (503) 686-9123 • ADDS: SWEET SENSATION, KEITH SWEAT, BROTHER BEYOND, LORD TRACY, KISS, SEIKO and DONNY

KTAG / Cody O PD: ROB HAMILTON / MD: KEN KLINZ O (307) 527-6444 • ADOS: IANE

/ Cosper O PD: PFTER MASSE / MD: OPEN O (307) 235-7000 • ADDS: SWEFT SENSATION, TONY! TON!! TONE! EN VOGUE, MAXI PRIEST, DANGER DANGER

ort O PD- KEN SHEPHERD / MD- KEITH GREER O (318) 635-9999 • MARIAH CAREY (#38), SWEET SENSATION (#39), A'ME LORAIN (#40), THE LIGHTNING SEEDS. KISS, FASTER PUSSYCAT.

man O PD: JIM DIAMOND / MD: STEVE JACKSON O (4D6) 586-2343 ADDS: DANGER DANGER, LITTLE CAESAR, EVERYTHING BUT THE GIRL, GLORIA ESTEFAN, BAD ENGLISH, JOHNNY GILL (#39), TYLER COLLINS (#37),

EVTL / Toronio O PD/MD: JOHN MANGAN O (206) 756-5884 • ADDS: JOHNNY GILL, LA. GUNS, THE LONDON QUIREBOYS, MODERN ENGLISH, MISSION UK, SEDUCTION

KWIN / Stockton O PD/MD: JOHNNY MILEORD O (209) 951-8165 • ADDS: KEITH SWEAT (#30), JOHNNY GILL (#31), GEORGE LAMOND (#32), DEPECHE MODE (#33)

O PD: RAY KALLISA / MD: RICK CARTER O (702) 323-0123 • ADDS BABYFACE, NIKKI, BAD ENGLISH, DIGITAL UNDERGROUND, SEIKO and DONNY WALBERG

ICWTX-FM / Word O PD: DAVE CHRISTOPHER / MD: OPEN O (817) 776-1330 • ADDS MODERN ENGLISH, BAD ENGLISH, SEIKO and DONNY WALBERG, TYLER COLLINS, BABYFACE,

KYNZ / Ardmore ◊ PD: SCOTT BENTON / MO: WIN PATTON ◊ (405) 226-8475 • ADDS LISA STANSFIELD (#36), NIKKI (#37), MARIAH CAREY (#40), DIGITAL UNDERGROUND TYLER COLLINS, MOTLEY CRUE

KYRK / Los Vegos O PD: OPEN / MID: CORY RICHARDS O (702) 731-9797 ◆ ADDS: NO ADDS THIS WEEK

KYYA / Billings O PD: JACK BELL / MD: CHARLIE FOX O (406) 652-2280 • ADDS: BRUCE HORNSBY/RANGE, MADONNA, EN VOGUE, SWEET SENSATION, SNAP.

orck O PD/MD: BOR BECK O (701) 224-9393 • ADDS: BROTHER REYOND COLLINS, BAD ENGLISH, SWEET SENSATION, SEIKO and DONNY WALBERG, DANGER

K293 / Peoria O PD: KEITH EDWARDS / MD: GENE STERN O (309) 688-3131 • ADDS

KZBB / Ft. Smith o PD: TOM BROWNE / MD: WILLIE STEVENS O (501) 646-2000 4 ADDS: BAD ENGLISH, SWEET SENSATION, MAXI PRIEST, MOTLEY CRUE

3516 • ADDS: LORI RUSO, SWEET SENSATION, BARYFACE, MOTLEY CRUE, INDIA AFTERSHOCK

IZH / Lubbock O PD/MD: CHUCK LUCK O (806) 794-7979 \bullet ADDS: SEDUCTION, SWEET SENSATION, BABYFACE, BROTHER BEYOND, EN VOGUE, LITTLE CAESAR,

IZIO / Duluth O PD: JOHN MICHAELS / MD: TOMMY B O (218) 728-6406 • ADDS: BELL

BIV DEVDE, BROTHER BEYOND, SWEET SENSATION, A'ME LORAIN, KZMC / McCook ◊ PD: CATHY CARTWRIGHT / MD: STEVE LEPPER ◊ (308) 345-1981 •

ADDS: SEIKO and DONNY WALBERG BROTHER BEYOND MIKI HOWARD, FRASURE ILMMY RYSER MAXI PRIEST bs O PD: HARRY HARLEN / MD: PHIL HOUSTON O (50S) 397-4969 • ADDS:

GEORGE LAMOND, MOTLEY CRUE, JOHNNY GILL (#37), SEIKO and DONNY WALBERG (#40) SEBUCTION (#39)

KZOU / Little Rock O PD: PETER STEWART / MD: GREG GEARY O (501) 661-0150 ADDS: SWEET SENSATION, BROTHER BEYOND, BABYFACE, SEIKO and DONNY WALBERG.

KZOZ / Son Luis Obispo \Diamond PD: CHRIS RUH / MD: RICK ANDREWS \Diamond (805) 489-1280 • ADDS: JOHNNY GILL, SWEET SENSATION, BAD ENGLISH, 49ERS,

KZZB / Begument ◊ PD: 11 JACKSON / MD: BRANDON SHAW ◊ (409)833-0774 • ADDS: KEITH SWEAT, SWEET SENSATION, BAD ENGLISH, ANYTHING BOX, ERASURE, THE LI-KREW BROTHER BEYOND, SEDUCTION,

KZZU / Spokone O PD: KEN HOPKINS / MD: CHUCK MATHESON O (509) 536-5555 • ADDS: LORD TRACY, AFTER 7, BROTHER BEYOND,

MAX94 / Rollo ○ PD: TIM FLOYD / MO: ANGIE V ○ (314) 346-1590 • ADDS: JOE COCKER (#30), BAD ENGLISH (#29), HOUSE OF LOVE (#26),

OK95 / Tri-Crises O PD: PAUL WALKER / MD: OPEN O (509) 586-2151 • ADDS: SWEET

POWER108 / Gulfport O PD/MD; STEVE SPILLMAN O (601) 832-5111 • ADDS; SNAP

KEITH SWEAT, THE U-KREW, SWEET SENSATION, DEPECHE MODE, SEDUCTION,

POWER94.5 / Junction City O PD: JAMES PHELPS / MD: KEVIN COLLINS O (913) 776-9494 • ADDS: SEDUCTION (#32), MARIAH CAREY (#33), SNAP (#34),

POWER98 / Mortin Berich O. PD - BARRY RICHARDS / MD - STEVIE "ROCKER" RICHARDS O (803) 236-9800 • ADDS: ANITA BAKER, SEDUCTION, A'ME LORAIN, ELTON JOHN, SWEE

Q104 / Godsden O PD: LEO DAVIS / MO: JEFF DONAVAN O (20S) 543-3246 • ADDS: BAD ENGLISH BARYFACE HOUSE OF LOVE

SLY96 / Son Luis Obispo O PO: JONATHAN HARTE / MD: DEAN (LARK O (805) S43-94DO
• ADDS: BABYFACE, SWEET SENSATION, A'ME LORAIN, BROTHER BEYOND, FAN (LUB, GEORGE LAMOND.

nghomton (> PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL (> (607) 772-DS: AFTER 7 (#18), DEPECHE MODE (#23), THE U-KREW (#31), BRUCE HORNSBY/RANGE, BRENT BOURGEOIS.

WARR / Mobile O PD: LESSUE FRAM / MD: KEVIN (WOODY) PETERSON O (205) 432 5572 • ADDS: TYLER COLLINS, MARIAH CAREY, BILLY IDOL, ALAHNAH MYLES, BABYFACE, JOHNNY GILL, 77 TOP.

WAER-EM / Allentown O PD: RICK RYDER / MD: ERIC IOHNSON O (215) 434-4424 4 ADDS: KEITH SWEAT, SEIKO and DONNY WALBERG, USA STANSFIELD, JANE CHILD, SLAUGHTER, JOHNNY GILL (#40),

WANS / Greenville O. PD: RULL CATCHER / AID: DOC HOUDAY O (803) 224-3424 • ADDS: SWEET SENSATION, BAD ENGLISH, SNAP, BABYFACE, SEIKO and DONNY WALBERG, BILLY

WAPE / locksonville O PD/MD: RILL PASHA O (904) 725-9273 • ADDS: LISA CTANCFIFID GO WEST, SEDUCT

inohom O PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON O (205) 933-9274 • ADDS: DELAMITRE SWEET SENSATION

on O PD: RICK WOODELL / MD: SCOTT TYLER O (912) 741-9999 • ADDS SWEET SENSATION, GEORGE LAMOND, JOHNNY GILL, A'ME LORAIN, LITTLE CAESAR, FAITH

WAZY / Lofoyene O PD: MARK GALLAGHER / MD: JIM CERONE O (317) 474-141D • ADDS: TYLER COLLINS (#31), NIKKI (#33), SEDUCTION, BAD ENGLISH, MOTLEY CRUE, JOHNNY GILL, MARIAH CAREY,

WREC-FAL / Pinefold O PD /MD- PYAN WALKER O (413) 499-3333 • ADDS: IAMES NGRAM, TYLER COLLINS, DEPECHE MODE, SEIKO and DONNY WALBERG, THE SKAM,

WRND / Rinaminaton & PD: MIKE HISTIN / MD: JOHN WEIS & (309) 829-1221 • ADDS

WBWB / Bloomington O PD: MARK CALLAGHAN / MD: IUM CERONE O (812) 332-9292 • ADDS: NIKKI (#27), JOHNNY GILL (#28), BAD ENGLISH, MARIAH CAREY, DIG

WCGO / Columbus ↑ PD: CHUCK HARRIS / MD: LEF McCARD ↑ (404) 327-1217 • ADOS SEDUCTION SWEET SENSATION A ME LORAIN MAY PRIEST FAITH NO MORE RAD

WCIL-FM / Carbondole O PD/MD: TONY WALTEKUS O (618) 457-8114 • ADDS: ANA R. JORDAN KNIGHT, LITTLE CAESAR, THE LONDON OLIDEBOYS, BILLY IDOL, MODERN ENGLISH

WDBR / Springfield O PD: JUM MOORE / MD: RICK ELLIOTT O (217) 753-54DO • ADDS: BAD ENGLISH (#38), SEIKO and DONNY WALBERG (#39), K'ME LORAIN (#40), TOMMY PAGE, FAITH NO MORE, GEORGE LAMOND, THE LONDON DUIREBOYS.

WDEK / DeKalb \diamond PD: Dave Bavido / MD: Gail Henning \diamond (815) 756-9250 • ADDS CROSBY, STILLS & NASH, JIMMY RYSER, PETER BLAKELEY, THE PRETENDERS

WDLX / Washington ◊ PD: GARY JACKSON / MD: DOUG MORELAND ◊ (919) 946-0162 ADDS: NO ADDS THIS WEEK.

WERZ / Exeter ◊ PD: PETER FALCONI / MD: SCOTT LIEF ◊ (603) 772-4757 • ADDS: SWEET SENSATION, DEPECHE MODE CROSKY STILLS & NASH

ma O PD: MARK ST, JOHN / MD: JIM HOLJEWAY O (614) 373-0873 ADDS: DANGER DANGER, LISA STANSFIELD, MARIAH CAREY, ELECTRIC BOYS, BAD ENGLISH, KEITH SWEAT, EN VOGUE (#36), MICHAEL BOLTON (#28)

WELY / Albreis O PD /MO: TODD PETTENGILL O (\$18) 454-1144 • ADDS: PARTNERS IN KRYME (#27), BILLY IDOL (#30), DIGITAL UNDERGROUND (#33), MARIAH CAREY (#39) SEDUCTION (#40), SEIKO and DONNY WALBERG, THE U-KREW, KEITH SWEAT, BABYFACE, THE LIGHTNING SEEDS.

WFMF / Baton Rouge ◊ PD: JOHNNY A / MD: HOLLYWOOD HARRISON ◊ (504) 383-

WEXX / Williamsourt O PD /MD: TOM GALLAGHER O (717) 323-3408 • ADDS MADONNA, BABYFACE, BROTHER BEYOND, BAD ENGLISH, SWEET SENSATION, A'ME LORAIN,

WGOR / Dewrit ◊ PD: CURT SPAIN / MD: ANDY TAYLOR ◊ (517) 669-8361 • ADDS: BABYFACE (#34) SNAP, MOTLEY CRUE, BAD ENGLISH

ont O PD: KEN BARLOW / MD: DAVID ASHTON O (603) \$42-7735 • ADDS: SEDUCTION, CROSBY, STILLS & NASH, SEIKO and DONNY WALBERG, BROTHER BEYOND, POCO.

WHHYFM / Montgomery ◊ PD: LARRY STEVENS / MD: NIKKI STEWART ◊ (205) 264-2288 • ADDS: JOHNNY GILL, SWEET SENSATION, EN VOGUE, A'ME LORAIN, BABYFACE, SEIKO and DONNY WALBERG, THE LIGHTNING SEEDS,

m ◇ PD/MD; DICK THOMPSON ◇ (216) 783-1000 • ADDS: BILLY

WHTK / Hilton Head / Savannah ◇ PD: RALPH WIMMER / MD: CLAIRE WIMMER ◇ (803) 757-9485 · ADDS: BRUCE HORNSBY/RANGE MADONNA, BABYFACE BAD ENGLISH WILSON PHILLIPS, MAXI PRIEST,

oko ◇ PD: DAVE ALEXANDER / MD: MARY O'CONNOR ◇ (913) 272-3456 • ADDS: ALANNAH MYLES, BAD ENGLISH, DEL AMITRI, BILLY IDOL,

inu o Pn/md: Duff Damos o (715) 842-1672 • Adds; Louie Louie, TYLER COLLINS. MARIAH CAREY, THE LIGHTNING SEEDS, KISS.

WIFX / Jenkins O PD: G.C. KINCER / ASST. PD/MD: CHRISTAL TACKETT O (703) 796-4653 • ADDS: POCO, JOHNNY GILL, JIMMY RYSER, MAXI PRIEST, JIVE BUNNY, USA STANSFIELD, IAN McCULLDUGH, ERASURE, SLYCE, SCAM,

WIKZ / Chambersburg O PD: RICK ALEXANDER / MD: ANDY SHANE O (717) 263-0813 • ADDS: BAD ENGLISH (#33), JOHNNY GILL (#34), DEL AMITRI (#35)

nic O PD/MD: JEFF SPENCER O (203) 456-1111 • ADDS: BABYFACE,

WINK / Ft. Mivers & PD: CHRIS CUE / M.Dr. RANDY SHERWYN & (813) 337-2346 • ADDS: SWEET SENSATION, DEPECHE MODE, BAD ENGLISH

OPD/MD: LARRY THOMAS O (601) 378-2642 • ADDS: JOHNNY GILL (#35), SWEET SENSATION (#39), CROSBY, STILLS & NASH (#40), SEIKO and DONNY WALBERG ILMANY RYSER BROTHER BEYOND

WITZ / Jusper ◊ PD/MD; WALT FERBER ◊ (812) 482-2131 • ADDS; LISA STANSFIELD

WIXX / Green Boy O PD: WAYNE COY / ASST. PD /MD: STEVE LOUIZOS O (414) 435 3771 - ADDS: TYLER COLLINS, NEVILLE BROTHERS, CROSBY, STILLS & NASH, BROTHER

WIAD / Albrany & PD: JOHN DAWSON / AID: CHRIS ST. JOHN & (912) 244-1650 • MARIAH CAREY, EN VOGUE, JOHNNY GILL, TYLER COLLINS, MARIAH CAREY, EN VOGUE, JOHNNY GILL, TYLER COLLINS.

on O.PD: JOHN ANTHONY / JAD: JAY RANDALI O (601) 693-7381 • ADDS WAY PAGE, SWEET SENSATION, MOTLEY CRUE, SEDUCTION, JOHNNY GILL

WIZO / Kenosho O PD/MD: TERRY HAVEL O (414) 694-7800 • ADDS: FRASHRE RRHFE HORNSBY/RANGE, MIDNIGHT OIL, JIMMY RYSER, SEIKO and DONNY WALBER!

luon ◊ PD: JEFF CLARK / MD: DAVE NICHOLAS ◊ (216) B36-47D0 • ADDS: MARIAH CAREY DANGER DANGER KISS AFTER 7. THE PRETENDERS, MOTLEY CRITE

♦ PD: PAT PAXTON / MD: OPEN ♦ (3D4) 525-7788 • ADDS: BRUCE HORNSBY/RANGE, GEORGE LAMOND, JOHNNY GILL,

WKER / Kninngzon O PD: PHIL RRITTIN / MD: GLENN DILLON O (A1A) 344-0111 • ADDS: BAD ENGLISH (#37), MODERN ENGLISH, LITTLE CAESAR, FASTER PUSSYCAT,

WKGW / Uticn O PD: FRANK PIETROSKI / MD: OPEN O (315) 736-5225 • ADDS: LINDA RONSTADT F/Annon Neville (#19). HIDE COLE (#20). GLORIA ESTEFAN (#22)

NKOR / Storkville O PD: BOB YARBROUGH / MD: GARY OWEN O (601) 323-4980 ADDS: MODERN ENGLISH, JIMMY RYSER,

WKPE / Cone Cod & PD / MID: KEITH LEMIRE & (SOR) 771-3998 • ADDS: SWEET

WKRZ / Wilkes Borns O PD: KEN MEDEK / MD: IERRY PADDEN O (717) 823-5000 • ADDS: FITON JOHN (#14) MARIAH CARFY SEIKO and DONNY WAI RERG JISA STANSFIELD

rille O PD; BRIAN MALONEY / MD; GLENN TRENT O (704) 255-0603 ADDS: FASTER PUSSYCAT, BABYFACE,

MYSM / Ft Walton Reach & PD: MIKE BRIDGES / MD: PHIL DAVIS & (904) 243-7676 • ADDS: TYLER COLLINS (#28), CROSBY, STILLS & NASH, LITTLE CAESAR, SNAP

WK70 / Myrtle Rench O PD: JOHNNY D / MD: MARK JACORS O (RD3) 44R-R212 • ADDS: AEROSMITH (#20). CROSBY, STILLS & NASH (#24), JERRY HARRY

Lexington ◇ PD: BARRY FOX / MD: MIKE GRAVES ◊ (606) 293-0563 • ADDS: NO ADDS THIS WEEK

WLRW / Chompoign \Diamond PD: MATT McCANN / MD: JOHN McKEIGHAN \Diamond (217) 352-4141 • ADDS: EN VOGUE, BAD ENGUSH, ELTON JOHN,

WIXE / Infinese O PD: GARRETT MICHAELS / ASST PD /MD: CHAD RRUESKE O 782-833S • ADDS: GO WEST (#27), TYLER COLLINS (#28), BROTHER BEYOND (#29), THE LONDON QUIREBOYS (#30).

WIMEE / Et. Wowne O. PD: TONY BICHARDS / ASST. PD /MD: IEEE DAVIS O (219) 447-5511 • ADDS: BAD ENGLISH, SWEET SENSATION, MOTLEY CRU

WMGV / Appleton-Oshkosh O PD: DAN STONE / MD: BILL LINDY O (414) 426-3239 • ADDS: CROSBY, STILLS & NASH, NIKKI, JUNANY RYSER, THE LONDON QUIREBOYS, SEIKO

uurg ◇ PD: BRUCE BOND / MD: ED AUGUST ◇ (717) 238-1402 • ADDS: ELTON JOHN, SEDUCTION, BAD ENGLISH, JOHNNY GILL, BROTHER BEYOND, MADONNA

WNOK-FM / Columbia ○ PD: IONATHAN RUSH / MD: IEFF McHUGH ○ (803) 771-01D5 • ADDS: EN VOGUE (#32), SWEET SENSATION (#39), DEL AMITRI, WOKL / Knowville O PD /MD: CLAY GISH O (615) 531-2000 • ADDS: TAYLOR DAYNE

MOTIEY CRIE

ADDS: FAITH NO MORE, LITTLE CAESAR, MAXI PRIEST, BABYFACE, BROTHER BEYOND OW O PD: DAVE BARRICK / AND: DR RICK FALLIKNER O (502) A51-R375 • ADDS: GO WEST, JIVE BUNNY, MAXI PRIEST, JAKE CHILD, JIMMY RYSER, TOMMY PAGE

eling O PD: 80B FORSTER / MD: CHUCK McGEE O (614) 676-5661 4

WPFM / Panama City ◊ PD: LOU CLERY / MD: MIKE STONE ◊ (904) 234-8859 • ADDS: SEDUCTION, SWEET SENSATION, LORD TRACY, BABYFACE, SEIKO and DONNY WALBERG,

WPER / Terre House ◊ PD: OPEN / MD: DAVE NORTH ◊ (812) 232-1300 • ADDS: NIKKI MARIAH CAREY, MOTLEY CRUE, JANE CHILD, BAD ENGLISH, SEDUCTION, THE LONDON QUIREBOYS, BABYFACE, KEITH SWEAT, DANGER DANGER, ALISHA, BRUCE HORNSBY/RANGE,

ong O PD /MD: SCOTT ST. JOHN O (814) 944-9456 • ADDS: JANE CHILD MARIAH CARFY KISS

n ◇ PD: DAVE HOEFFEL / MD: TRISH MERELO ◊ (609) 924-3600 • ADDS: MARIAH CAREY, THE LIGHTNING SEEDS, KISS, BAD ENGLISH, SWEET SENSATION

m O PD: DAVID MILLER / MD: WILL KAUFMAN O (301) 797-7300 • ADDS: BAD ENGLISH (#29),

WQID / Biloxi ◊ PD: OPEN / MD: None ◊ (601) 388-2323 • ADDS: BAD ENGLISH. BABYFACE ALISHA, SWEET SENSATION (#39) SEIKO and DONNY WALBERG (#40)

WQIO-FM / Mt. Vernon ◊ PD: JOEL RILEY / MD SHERI WHARTON ◊ (614)397-1000 • LINDA RONSTADT F/Agron Neville (#20), BILLY JOEL (#21), BRENT BOURGEOIS (#22), MICHAEL BOLTON (#23), PETER BLAKELEY (#24).

ON CINY O PID: DITERS HILDT / MID: STEVE MANN O (A15) 477,3127 ADDS: BAD ENGLISH, SEDUCTION, LITTLE CAESAR, SLAUGHTER, FASTER PUSSYCAT, THE LONDON QUIREBOYS, KISS, FAITH NO MORE,

WQXA / York ◊ PD: MARK McKENZIE / MO: MARK FEATHER ◊ (717) 757-9402 • ADDS-BABYFACE, SEDUCTION, KEITH SWEAT

RCK / Utica ◇ PD: JIM REITZ / MD: SCOTT BURTON ◇ (315) 797-1330 • ADOS: BABYFACE, ELTON JOHN, SWEET SENSATION, BRCTHER BEYOND, SNAP

WRON / Toledo O PD: KEN BENSON / ASST. PD/MD: TREY ALEXANDER O (419) 891-1151 • ADDS: LA. GUNS, SLAUGHTER, DANGER DANGER, MADONNA,

WRTB / Vinconnes O PD: DANNY WAYNE / MD: MIKE LAUF O (B12) 254-4300 • ADDS POCO, DAMN YANKEES, TYLER COLLINS, HEART, JHAMY RYSER, JEFF HEALEY BAND (#30)

nd O PD: STEVE DAVIS / MD: LSA McKAY O (804) 649-9151 • ADDS GO WEST, LITTLE CAESAR, GEORGE LAMOND, LISA STANSFIELD,

nor o PD: SCOTT CHASE / AAD: NAY SCOTT o (615) 756-6141 • ADDS ELTON JOHN, FASTER PUSSYCAT, LITTLE CAESAR

WSPK / Poughkoopsio O PD: STEW SCHANTZ / MD: CHRIS ST. JAMES O (914) 831-8000 • ADDS: BAD ENGLISH, SNAP, JANE CHILD, SWEET SENSATION,

WSPT / Stevens Point O PD/MD; D.J. HALL O (715) 341-1300 • ADDS: STANGHTER INF

WSTO / Evensville O PD: BARRY WITHERSPOON / MD: OPEN O (502) 685-2991 • ADDS: ALANNAH MYLES (#26), BILLY IDOL (#28), BAD ENGLISH (#29), DEL AMITRI

WTBX / Hibbing/Duluth O PD/MD: JOE CRAIN O (218) 262-4545 • ADDS: BROTLER REYOND THE LONDON DUIDERDYS TYLER COLLINS

ond ◇ PD: ZIGGIE / MD: FREDIE COLEMAN ◇ (207) 797-0780 • MOTLEY CRUE, MICHAEL BOLTON, TYLER COLLINS, MARIAH CAREY, DEL AMITRI (#30.

WVRS / Wilmington O PD: BAYE ALLEN / ALD: GLASGOW HICKS O (919) 763-6618 • GILL (#39), SWEET SENSATION, BABYFACE, BROTHER BEYOND, SNAP, A'ME LORAIN, GEORGE LAMOND.

nn Ó PD: KEVIN ROBINSON / MD: HOLLYWOOD HENDRIX Ó (517) 4F7 5986 - ADDS: DEPECHE MODE, NEW KIDS ON THE BLOCK,

WVKS / Toledo ○ PD/MD: MIKE WHEELER ○ (419) 531-1681 • ADDS: BRUCE HORNSRY/PANGE MAYI PRIEST

x ♦ PD/MD; BILL SHAHAN ♦ (304) 342-3136 • ADDS; THE LONDON QUIREBOYS, BAD ENGLISH, DANGER DANGER, BRUCE HORNSBY/RANGE, SEDUCTION

WAWCK / Flint O Ph. LEE ST. MACHAELS. / MAN. BOR DODELL O (313) 744-1570 . ADDS SENSATION (#33), A'ME LORAIN (#37), DEL AMITRI (#38), EN VOGUE (#39), BRAI PACK (#40).

WWFX / Bongor ♦ PD: DAVIO COOPER / MD: KUDD KELLY ♦ (207) 338-2290 • ACDS: MICHAEL BOLTON (#34), SWEET SENSATION (#36), BAD ENGUSH (#38), LITTLE CAESAR (#39), DANGER DANGER (#40), CROSBY, STILLS & NASH, THE BLACK CROWES,

WWHB / Hampton Bays ◊ PD/MD: RANDI TAYLOR ◊ (516) 728-9229 • ADDS: JAME CHILD, SEIKO and DONNY WALBERG, SLYCE, ERASURE, JOHNNY GILL, JIMMY RYSER, MAXI PRIEST, SWEET SENSATION, ALISHA.

WWRB / Piriston ○ PD: MARK SINCLAIR / MD: JENNIFER STARR ○ (717) 6S5-689.5 • ADDS: BAD ENGLISH, CHRIS REA, LITA FORD, FASTER PUSSYCAT, B-52'S,

WYCR / York O PD/MD: DAVEY CROCKETT O (717) 637-3831 • ADDS: MOTLEY CRUE (#27), TYLER COLLINS (#30), GEORGE LAMOND, LISA STANSFIELD, NYKS / Gainesville O PD: JERI BANTA / MD: JIM FOX O (904) 375-2200 • ADDS:

BABYFACE, JANE CHILD, BAD ENGLISH, EN VOGUE

WYYS / Columbia © PD/MD: CHUCK FINLEY © (803) 796-8896 • ADDS: LORD TRACY, BAD ENGLISH, KEITH SWEAT, FAITH NO MORE, CROSBY, STILLS & NASH, SWEET SENSATION, WZDK / Rockford O PD: STEVE SUMMERS / MD: JESSE GARCIA O (815) 399-2233 • ADDS: BAD ENGLISH (#29), JANE CHILD (#30), MADONNA (#32), BROTHER BEYONI: (#33), Elton John, Bad English (#29), Jane Child (#30), Madonna (#32), Brother

WZYQ / Frederick O PD: NED FERRIS / MD: MICHAEL LLICE O (301) 663-5000 • ABDS: EN VOGUE (#40), NIKKI (#39), MADONNA, BAD ENGLISH, PAULA ABDUL, ALISHA,

BEYOND (#33), ELTON JOHN,

BAD ENGLISH: JANET JACKSON.

INY GILL (#35), BABYFACE, SEDUCTION,

WZZU / Roleigh O PD: JACK LAWSON / MD: JOE LARSON O (919)787-939D • ADDS CROSRY STILLS & NASH (#25) RRIVE HORNSRY/RANGE (#32) JEEF LYNN (#33)

o ♦ PD: CAREY EDWARDS / MD: MIKE ABRAMS ♦ (702) 356-8000 • ADDS: ALANNAH MYLES, KEITH SWEAT, BRENT BOURGEOIS, SEIKO and DONNY WALBERG.

X10.6 / Riminghom & PD /MD- MAPK EVANC & (205) 591.7171 • ADDS: RAD EMBLICH SWEET SENSATION, TYLER COLLINS, LISA STANSFIELD

Y104 / Hartiesburg-Lourel O PD: JOHN GATLIN / MD: WILL MARTIN O (601) 545-1230 • ADDS: JENNY KRAVITZ (#37) THE SMITHEREENS (#3R) ROBERT PLANT (#39). HOUSE OF

Y94 / Fargo ◇ PD/MD: JACK LUNDY ◇ (701) 241-5376 • ADDS: BROTHER BEYONB, SEDUCTION FITON JOHN STALIGHTER

Y97 / Santa Borbara ◊ PD: STEVE GUNNER / MD: RICK ACKER ◊ (805) 966-1755 • ADDS: FAITH NO MORE, A'ME LORAIN, MARIAH CAREY,

ngh O PD: BRADY McGRAW / MD: STANTON IAY O (912) 233-8807 •

ADDS: NIKKI, DEL AMITRI, JOHNNY GILL, SWEET SENSATION, EN VOGUE (#30), 7103 / Tallahassee O PD: BRIAN DOUGLAS / MD: OPEN O (904) 386-5141 • ADDS:

7104 / Martison & PD: TOM LOCKWOOD / MD: FLETCHER KEYES ♦ (608) 274-272) • ADDS: 8ILLY IDOL (#34), BROTHER BEYOND, JOHNNY GILL, MARIAH CAREY,

Z106 / Spresote O PD: TOM EVANS / ASST. PD / MD: SCOTT CHASE O (813) 388-3936 ◆ ADDS: GEORGE LAMOND, TONY! TON!! TONE!, BILLY IDOL,

O PD/MD: SCOTT ALAN O 317 453-1212 • ADDS: MADONNA, JIMME

RYSER, CROSBY, STILLS & NASH, EN VOGUE, SEIKO and DONNY WALBERG, BABYFACE Z97 / Billings ◊ PD: CRAIG SULLIVAN / MD: RANDY IEZZI ◊ (406) 248-2681 • ADDS:

ZFUN 106 / Moscow O PD: GARY CUMMINGS / MD: STEVE HELLER O (208) 882-2551 • ADDS: FAITH NO MORE, EN VOGUE, BROTHER BEYOND, NIKKI, SEIKO and DONNY WALBERG

34 HITMAKERS June 8, 1990

BRAVIS SIMO!

"DON'T YOU LOVE ME?"



BB Dance Chart: 14-10*
HITMAKERS HOT STATS: CLUB CHART: 31-28
A HITBOUND! A CRUSADE!

Ken Richards, PD, HOT97.7

"Hipper than the last one and hip-osity is apparent throughout it. Get hip to this one!"

ADDS:

WXKS-FM

HOT102 #38

KROY

KWOD #31

HOT94.9

KKSS

KIKI

KCAQ

HOT95 #34

KFBQ

KZOZ

DEBUTS:

PWR PIG #39

WLOL-FM #31

PWR106 #26

HOT97.7 #35

KCFM #37

KBOS #37

ALREADY ON:

KMEL (30-26)

B96

WIOQ

KITY

KKFR

WKSS #28

KKXX









MANY RECORDS GARNER HUGE SALES EVEN PRIOR TO AIRPLAY. DOES THIS INFLUENCE YOUR MUSIC DECISIONS?

DAVE ELLIOT

MD, WAVA, WASHINGTON, D.C.

Retail definitely influences our music decisions. We can look at sales as an early indicator of what's going to be hot. Now that there are different mediums from which our audience can get their music, sales can help spotlight the active hits earlier, since people are seeing or hearing it elsewhere and putting their money down.

CAN'T MORE THAN JUST RETAIL SALES CREATE THE BUZZ IN A CITY?

In this market it's clubs. Some of the records we've picked off early have been Bell Biv Devoe, En Vogue, The B-52's' *Love Shack*, Depeche Mode, Digital Underground, and Johnny Gill. You see the sales, you realize there must be something there, you put it on the air, and they all usually end up coming home. Records that have early sales are also very quick to react on the phone lines, because they're the active records. It's almost like the audience knows about them, but they're not calling the station because they know you're not playing it. As soon as you play it, it triggers a reaction, like, "Oh cool, they're finally playing it. Now I'll call for it."

DO YOU SPEND A LOT OF TIME VISITING CLUBS YOURSELF?

I personally like to go out to clubs, I like to dance, and I like to check out the audience. In different parts of the city you have different types of audiences, so it's a good way to check out what recurrents are hot, what's still packing the dance floor, and what records are clearing the dance floor. You know a record's dead for the actives when it's clearing the dance floor. You might find a Bell Biv Devoe or Johnny Gill that will pack the dance floor with no airplay, and then you know there is something there.

HOW MANY RETAIL STORES DO YOU HAVE TO CHECK EACH WEEK TO GET A GOOD READING?

I feel comfortable with about 30. Sometimes it's tough to get 30 every week, because the clerks at the record stores aren't always totally on top of things. It is so tough to get good information, so you really have to be careful. You get these sales clerks that you'll call and say, "Hi, this is Dave calling from WAVA. Do you have the top twenty report?" And you can tell they're looking over the counter and they say, "Let's see, we've got...oh yea, Madonna's selling." You can just tell that this is not going to be a credible report.

WHAT DO YOU DO TO OVERCOME THAT?

You just have to make that first connection when you call the store. I call and say, "Hi, this is Dave from WAVA radio, and we really do listen to the information that you guys provide us. It's very, very important; you're a vital link in the way of the music picture." You have to make them feel important, like they're working in conjunction with WAVA. It makes them feel like they're a part of the station, so if you can make them feel important, then they'll take it more seriously and provide you with better information.

MICHAEL NEWMAN

MD, ENERGY96.5, HOUSTON

We look at record sales, but I don't base our whole decision about what records to add on the sales in the record stores. It's everything: research, your own feeling, the feeling on the streets, in the clubs, in the malls. <u>Lambada</u> was huge with record sales, but it didn't go anywhere on the radio - that's a pure example of huge sales, but nothing airplay-wise. Sales is just another form of research.

DO YOU SEE RETAIL SALES PLAYING A MORE IMPORTANT ROLE?

It's real important for us to be playing something that's selling. If you do your checking and find out a song is really selling strong, that will usually lead to a trend. Usually the kids are on it first, and hopefully you'll pick up on it and get right on it. Bell Biv Devoe is an example of one that blew out in sales before any real radio play, and we picked up on it. So yes, we're watching the sales.

HOW MANY STORES DO YOU SURVEY EACH WEEK TO GET A SMELL?

Well, there's seven chains here in town and seven or eight import stores. The import stores are real important for us because we play a lot of imports and a lot of new music that's not signed. Import stores are basically where I get my checks, and we also get a compiled report from the chains.

HOW DO YOU PROTECT YOURSELF FROM HYPE REPORTS?

I don't think there is any protection against hype reports. You have to know in your gut what's true and what's not, and you've got to know the people you're dealing with. I think the best thing to do is to actually go out and visit these people, look them in the eye, and work out a good relationship with them. Sometimes there is going to be some hype involved - we're in a business where hype is the main part of what goes on - so you just have to cut through all they hype and find the real truth.

DO YOU THINK MTV OR BET IS GAINING ANY RECOGNITION IN TERMS OF INFLUENCING WHAT RECORDS YOU ADD?

I think MTV is very important. MTV is huge in Houston, and BET has done well with the black population, so you can definitely feel that off the request lines. Usually when a video comes out, but the song has just barely come out on the radio, you'll see an increase of requests and you'll know there is something hot there. I definitely think it influences us.

KEVIN McCABE

MD, HOT97, NEW YORK

It's a case by case basis. There is some degree of influence, although when it comes right down to it the record has to fit the sound of HOT97 to go on the air. With big reaction records and the ones coming from the underground, you're going to get big sales regardless of airplay - this has been demonstrated time and again. For instance, Digital Underground's <u>The Humpty Dance</u> exploded in sales before it ever had enough airplay to slam into the top ten. I think a lot of labels realize they're going to sell a mass quantity of records the day they hit the streets, just based on the type of records that they are. Heavy metal isn't being played on AOR stations at all anymore, and yet heavy metal is still huge in sales nationally. The same thing is true with rap; a lot of rap records sell instantly upon hitting the stores. Depeche Mode, for instance, has hardcore fans who go out and buy their album before it gets on the radio. HOT97 evaluates records according to how they sound, not how they sell

DO YOU SURVEY THE STORES AT ALL?

Yes, on average about 150. We have very precise store research here - it's vital. We want to see what's selling, and whether the records that HOT97 has picked begin to sell based on the impact of the airplay here.

SO YOU DON'T PICK WHAT TO PLAY FROM WHAT'S SELLING?

Not in this format. This format breaks records first, then looks for sales.

HOW DO YOU KNOW WHAT RECORDS TO BREAK? WHAT ABOUT THE IMPORTS?

Import stores are certainly a source, but so many records today don't come with an import. A lot of records aren't on import before we put them on the air. Imports are a good source, though, and so much of a record's life is based on early sales of the import, as opposed to the domestic copy. A textbook case of that scenario is the Electronic record, which ultimately ended up on WARNER BROS. The Electronic record generated a great amount of interest prior to its release because of what the band was comprised of - star artists - and when that record finally hit the streets in a domestic version, it's impact had already peaked. So from that standpoint it can be very useful to look at import sales, because it's an early indication of what will happen when a record is ultimately released domestically.

Radio Fount

CAROLYN ROBBINS

MD 100.3 JAMZ, DALLAS

Retail is extremely important to us here at JAMZ, because often times it can give you the edge on a record that you may have overlooked or not be aware of. This especially holds true for rap records, which tend to break out first in sales or in the clubs.

HOW MANY STORES DO YOU SURVEY EACH WEEK?

In Dallas there is a real large chain that dominates the marketplace, but I would say we get in contact with six to ten a week. If there were more, we'd contact them as well

DOES MTV, BET AND VH-1 HAVE ANY IMPACT ON WHICH RECORDS YOU PLAY?

A lot of times they'll have an impact in terms of how quickly a record will move into medium or into rotation. Records often become familiar a lot more quickly because of the video, especially with video artists such as Paula Abdul and Jane; Jackson.

GENERALLY SPEAKING, ARE YOU ALREADY ON THOSE RECORDS?

Not always. A good percent of the time we beat MTV, unless it's the new Madonna, or something like that where they get an exclusive. Most of the time we are on the records before, and I've never been forced on a record because of video station play.

DENA YASNER

MD, KOY95, PHOENIX

I think it's something very important to look at, because if your average listener is willing to spend money on something, they obviously want to hear it - so there is some validity. It starts with developing a relationship with the retail accounts in your market - not just over the phone, but also by going into the stores on a regular basis and talking to the people. talk not only to the store managers and sing es buyers, but also to the people behind the counter, because they're the ones that are actually seeing the product go out of the store. That's where you start, and then you can tell when you're getting reliable information from the stores. You will always get a certain amount of record label hype - even at the retail level - but yes, I think it's very, very important to look at retail sales. Records like Bell Biv Devoe started there, and En Vogue is happening the same way right now.

DO YOU BELIEVE MTV, VH-1 AND BET HAVE AN INFLUENCE ON MUSIC TODAY?

Absolutely. MTV is just about everywhere, but VH-1 is only available in certain cable districts and BET hasn't been available in any market that I've been in. But video as a medium is very influent al. It's additional exposure, and people are finding that music is affecting them in more than one area of their life. It's not just something they hear on their car radio, but they see it on TV, they read about it in *USA Today*. All of those things help to create awareness, which is where you have to start.

DANNY CLAYTON

PD, B94, PITTSBURGH

Because of some unfortunate incidents a couple of years ago in Milwaukee, I just didn't trust the retail figures that we got. I didn't know what was going on, but it definitely wasn't accurate, so it's one of the last things I looked at for WKTI.

WHY DO YOU THINK THAT'S SO?

Some people in a record store knew that there were certain shenanicans going on with the labels sliding up the record sales, and it was just incredible. It was too bad, because the way people vote is with their money. When artist X shows up in the top ten all of a sudden for no explained reason, it's got to be hyped up there.

THE ISSUE THEN BECOMES: HOW DO YOU GET ON WITH THE BUSINESS RECOGNIZING THAT THERE IS HYPE?

I take it for what it's worth. I take the sales figures to heart as I want tc. I really can't look and say, "Oh boy, look at that - it's selling like crazy!" because I don't know if it's selling like crazy.

HOW MANY STORES DID YOU SURVEY DURING THE WEEK?

We checked the two biggies in Milwaukee, Mainstream and the Radio Doctors, and they have eight to ten stores each. We also checked with the smaller individual stores. The total amounted to 25 or 30 a week.

DOES CREATING A PERSONAL RELATIONSHIP HELP CREATE A MORE CREDIBLE REPORT?

We had a part-timer who did the sales at WKTI, and he's established pretty good relationships, but a lot of times in the early days they wouldn't take his call. They were really interested in what we added, but they wouldn't take his call.

SO YOU'RE BITTER ABOUT THE WHOLE THING?

No, I m not bitter, but it was just inaccurate information.

MICHELLE SANTOSUOSSO

MD, 2106, SAN DIEGO

You are constantly looking at sales and maintaining great relationships with all the retail people, because it is a factor. We have a very detailed sales report, and we follow up on it every week. We look into every aspect of what sells: CDs, cassettes, import sales at good 12" outlets. If you're in a market with a good club scene, or if you're in a college town - which San Diego is - a lot of records break in those clubs and sell at retail to the college kids, so you need to follow up on that. That's just with active records, but passive records, like Basia, are huge records with their 25+, and they sometimes end up with number one sales in the market and you're not even playing the record. Alannah Myles is another example of a record that wained our format but that we played anyway because the sales picture was so extraordinary. En Vogue was something we thought was a little too black, but the sales were so extraordinary that we couldn't ignore it.

DO MTV, BET AND VH-1 HAVE A BIG IMPACT IN SAN DIEGO?

It's really hard to gauge how much of an impact they have, because people are not calling up for records and saying, "Can you play the record I saw on MTV?" I imagine they have some sort of impact, but lately MTV has been really slow in playing the sort of music that we're on. They're on alternative and rock really fast, but they're really slow on the dance product.

HOW MANY RETAIL STORES DO YOU HAVE TO SURVEY EACH WEEK TO GET AN ACCURATE GAUGE?

We survey all of them in the area, of which there are about 35. We're not into leaving stores out for particular reasons; we basically hit every store that deals with current product.

DO YOU HAVE TO HAVE A GOOD RELATIONSHIP WITH EACH STORE IND'VIDUALLY? HOW DO YOU AVOID THE HYPE?

We have an excellent person doing sales, and the key is dealing with the record stores every week so you can build a relationship. She has great relationships with the stores, so if something is being hyped, the stores will say, "It sold this many this week, but I'm getting calls asking us to hype this record." We compare it week to week, and if it all of a sudden jumps ten notches in one week, we're not going to say, "Oh, it's selling." We look at an average over a month and see how a record has grown. I don't think we react so much to sales that we're going to put something into power rotation because it jumped ten points. You have to take it with a grain of salt, but if you have a person who has good relationships with the majority of the stores, then it's a pretty good gauge.

HITMAKERS
Regional Seminars
Are Coming!

GARY MOORE

Featuring Albert King from the forthcoming album

"Still Got The Blues" from Gary Moore.

WONAN



Produced by Gary Moore and Ian Taylor. Management: Steve Barnett/Stewart Young. Hard to Handle Management.



ROCKREDIO

NATIONAL

LW-TW BILLY IDOL "Cradle Of Love" (CHRYSALIS) 2-1 ZZ TOP "Doubleback" (WB) 1-2 BAD COMPANY "Holy Water" (ATCO) BATON ROUGE "Walks Like A Woman" (ATL) 7-5 MOTLEY CRUE "Don't Go Away Mad" (ELEKTRA) JUDE COLE "Baby It's Tonight" (REPRISE) 5-6 10-7 ELECTRIC BOYS "All Lips 'N Hips" (ATCO) HEART "Wild Child" (CAPITOL) 6-8 LITA FORD "Hungry" (RCA) 14-9 JEFF HEALEY "I Think I Love You..." (ARISTA) 15-10 PRETENDERS "Never Do That" (SIRE/WB) 12-11 WHITESNAKE "Now You're Gone" (GEFFEN) 9-12 FLEETWOOD MAC "Love Is Dangerous" (WB) 25-13 16-14 MIDNIGHT OIL "Forgotten Years" (COLUMBIA) LITTLE CAESAR "Chain Of Fools" (DGC) 19-15 20-16 KINGS OF THE SUN "Drop The Gun" (RCA) BRUCE HORNSBY "Across The River" (RCA) **NEW-17** GIANT "I'll See You In My Dreams" (A&M) 3-18 DAMN YANKEES "Come Again" (WB) 37-19 TOM PETTY "Yer So Bad" (MCA) 13-20 11-21 L.A. GUNS "Ballad Of Jayne" (VERTIGO/POLYDOR) Y&T "Don't Be Afraid Of The Dark" (GEFFEN) 24-22 DANGER DANGER "Bang Bang" (EPIC) 27-23 CROSBY, STILLS & NASH "Live It Up" (ATL) NEW-24 ROBERT PLANT "Tie Dye On The Highway" (ATL) 21-25 ERIC CLAPTON "Before You Accuse Me" (REP) 18-26 JEFF LYNNE "Every Little Thing" (REPRISE) 31-27 SLEEZE BEEZ "Stranger Than Paradise" (ATL) 23-28 GARY MOORE "Oh Pretty Woman" (CHARISMA) 33-29 ADRIAN BELEW "Pretty Pink Rose" (ATLANTIC) 34-30 39-31 **RUSH "Superconductor" (ATLANTIC)** DAMN YANKEES "Coming Of Age" (WB) 17-32 DAVID BAERWALD "All For You" (A&M)
LONDON QUIREBOYS "7 O'Clock" (CAPITOL)
WORLD PARTY "Way Down Now" (CHRYSALIS) 38-33 26-34 **NEW-35** ROBERT PLANT "Your Mama Said..." (ATL) **NEW-36** KISS "Rise To It" (MERCURY) 40-37 AEROSMITH "The Other Side" (GEFFEN) **NEW-38**

MOST REQUESTED

ALANNAH MYLES "Love Is" (ATLANTIC)

SONS OF ANGELS "Cowgirl" (ATLANTIC)

36-39

NEW-40

ELECTRIC BOYS
JEFF HEALEY BAND
DAMN YANKEES
BAD COMPANY
BATON ROUGE
LITA FORD
BILLY IDOL
MOTLEY CRUE

MOST ADDED

BRUCE HORNSBY
RIVERDOGS
CROSBY, STILLS & NASH
BRUCE DICKINSON
ROBERT PLANT
SLAUGHTER
JEFF LYNNE
KILLER DWARFS
AEROSMITH

REGIONAL

EAST

1-1 ZZ TOP

3-2 BILLY IDOL

6-3 BAD COMPANY

8-4 FLEETWOOD MAC

12-5 BATON ROUGE

14-7 PRETENDERS

22-9 LITA FORD

20-10 JEFF HEALEY BAND

15-11 MOTLEY CRUE

D-12 BRUCE FORNSBY

13-13 ELECTRIC BOYS

19-14 MIDNIGHT OIL

32-18 JEFF LYNNE

37-19 WORLD PARTY

45-21 CSN

30-25 Y&T

33-30 SONS OF ANGELS

55-32 ROBERT PLANT

91-42 BRUCE DICKINSON

D-44 BAD COMPANY

MIDWEST

5-1 BAD COMPANY

2-2 BILLY IDOL

3-3 L.A. GUNS

7-4 MOTLEY CRUE

16-5 BATON ROUGE

14-9 WHITESNAKE

30-11 ELECTRIC BOYS

⁻8-12 SLEEZE BEEZ

21-14 BLACK CROWES

23-16 ALANNAH MYLES

35-17 LITTLE CAESAR

47-19 CSN

41-22 RUSH

37-23 ROBERT PLANT

44-24 DAMN YANKEES

40-31 DANGER DANGER

42-32 AEROSMITH

50-35 SHY ENGLAND

62-41 KILLER DWARFS

58-42 SMITHEREENS

HTDO2

2-1 BILLY IDOL

3-2 BAD COMPANY

4-3 ELECTRIC BOYS

5-4 BATON ROUGE

12-7 LITA FCRD

13-10 MIDNIGHT OIL

17-11 LITTLE CAESAR

31-12 SCNS OF ANGELS

21-14 ADRIAN BELEW

25-15 DANGER DANGER

32-16 DAMN YANKEES 36-18 AEROSMITH

30-20 GARY MOORE

24-22 KISS

35-23 MANITOBA'S WILD...

28-24 SMITHEREENS

39-33 JEFF LYNNE

48-36 SHY ENGLAND

81-37 BRUCE DICKINSON

66-43 TROUELE

WEST

1-1 ZZ TOP

2-2 BILLY IDOL

10-3 JEFF HEALEY BAND

5-4 BAD COMPANY

6-5 BATON ROUGE

8-7 ELECTRIC BOYS

17-8 LITA FORD

0.40 ELECTIVO

19-10 FLEETWOOD MAC

21-12 KINGS OF THE SUN

27-17 Y&T

23-18 LITTLE CAESAR

31-20 DAMN YANKEES

29-22 WORLD PARTY

36-23 DAVID BAERWALD

00-23 DAVID BAERWALI

34-27 GARY MOORE

41-32 JOE SATRIANI

45-34 ROBERT PLANT

55-37 ERNIE ISLEY

52-42 CONCRETE BLONDE

D-45 SLAUGHTER

"HOLY WATER" Is Making Waves

BAD CONNIN

HOT STATS:

Rock Radio: 4-3

#4 Most Requested

Hear Bad Company's Brian Howe & Simon Kirke Live On...

ROCKLINE



This Monday, June 11th 11:30pm EDT

Produced By TERRY THOMAS
Management: BUD PRAGER-ESP Management
PHIL CARSON

ELECTRIC BOYS

"All Lips N' Hips"
HITMAKERS
HOT STATS:

Rock Radio: 10-7

#1 Most Requested

RED HOT PHONES

KUPD WSHE KISS WDVE KBER WHTQ KFMQ WLRS KNAC WAZU KRSP

On.



Produced By ELECTRIC BOYS



ROCK RADIO

CURRENTLY, IT'S A WHOLE NEW BALL GAME

The excitement is coming back to Rock Radio. With every ratings period, we see more Rock Radio stations winning by emphasizing current product and new artists with a smaller diet of proven library material. By current definition, some of these stations call themselves album rockers, while others view themselves as Top40 outlets. The bottom line is that we're talking about folks who are playing lots of current rock product and are generating lots of ratings and revenue in doing so.

The Quiet Revolution

Radio is, by nature, a revolutionary business. One or two radio stations try something different, be it classic rock or the Wave, and plenty more programmers jump on the formatic bandwagon quickly. Why then has this current development happened so quietly and gradually?

The industry began to recognize the formatic hole that existed for current-based Rock Radio in late 1988. By early 1989, the format we lovingly labeled as "Rock40" became the season's quick-fix format. The idea was that with Top40 radio playing so much dance product, a second or third Top40 in the market could attack them by playing lots of current rock, while using top-40 personalities and formatics.

When most of the marquee-name Rock40s started experiencing ratings reversals, most of the radio and record industries again consigned current-based rock radio to the scrap heap. Lots of success stories were being ignored.

We're talking about heritage success stories in places like Phoenix, San Antonio, Houston and Seattle, where playing lots of current rock product has always been a key to success. We're also talking about rapidly-developing stories--in markets like Sacramento, where a current-leaning upstart has been taking shark bites out of a library-based heritage rocker; like Salt Lake City, where the long-time runner-up switched to a current approach and overwhelmed the market's top rocker, forcing it to switch approaches as well; and we're definitely talking about Miami, where a stumbling heritage rocker switched approaches and drove a silver stake through the heart of the station that much of the industry considered Rock Radio's anti-Christ. (Notice how we're subtly avoiding naming names?)

Formatic Names And Other Games

So what's in a name, anyway? In this business, everything is in a name, but then, you already knew that. That leaves us looking for a name for this group of radio stations that we've decided constitute something different and special.

Given the total lack of growth in Rock40 over the last few books, this certainly can't be a Top40 format. On

the other hand, is this an Album Rock format? That probably depends on how you choose to define album rock

However, in an industry where the vast majority of almost 200 "album rockers" are trying to figure out how they can convince us that they are 25% current, this format sure ain't your daddy's album rock.

The New Rock Radio

This is a new animal. It's a group of a radio stations, some currently thought of as album rockers, and some generally considered Top40, who all play lots of current rock product. Many of them have been referred to as "hybrids" at some point in time. For lack of a more descriptive name that is under 20 words long, **HITMAKERS** will call it Rock Radio.

What does that make "Album-Rockers" who play a few currents in with their libraries? Classic Rock? Male A/C? When you figure it out, run it by Pat Morita and let us know what he thinks.

A Few Obligatory Words About Reporting Standards

We have none. At least nothing we could quantify. This is a group of radio stations that met the description mentioned earlier. We ran it up the flagpole a few times, and when enough people saluted, the reporter list was settled. These are leaders in breaking new rock artists and product. As a rule, leadership defies easy definition.

HITMAKERS Rock Radio reporters are asked to report airplay based on the rotations they've got their records in. By the nature of these radio stations, records getting minimal airplay are not about to show up in a heavy rotation, and records in heavy rotation are likely to be getting plenty more than two or three spins a day.

Diversity isn't dead either. You'll recognize some of the call letters you see in here as very 25+ oriented. Others skew 15-24. Some lean a little more pop than the others. Some play a very wide spectrum of rock music. In the end, however, the cream of the musical crop will rise to the top of this list, usually a bit faster than it will anywhere else. That brings us to an interesting question...

What's The Difference Here Anyway?

Chartwise, this animal won't look that different from what you're used to seeing. However, it won't look all that similar either. It shouldn't shock you to find out that by removing the library-based rockers who fill their lists with product by time-tested artists, ignoring developing acts, certain things are inevitable.

After a few weeks of running practice charts, we can say with all certainty that we'll almost always be behind

on the latest offering of a core artist--y'know your Eric Claptons, Tom Pettys and Fleetwoods Mac. If you need a chart to tell you to play the new Rolling Stones record, don't look here.

On the other hand, the **HITMAKERS** Rock Radio chart will run ahead of the rest of the industry, sometimes far ahead, on a few types of records. You'll find that new artists, especially those whose records are reacting fast where they're played, will chart and move faster. Because many of our reporters are somewhere between Top40 and Album Rock radio, records most likely to cross to Top40 will most faster here.

None of this has overturned the basic order of the universe, however. ZZ Top was #1 here forever, too. Little Feat did great too. On the other hand, it's not too tough to see lots of artists performing better here than anywhere else.

Regionality Confronted

The four regional charts you see on the chart page are meant to confront the issue of regional hits that has long gone unaddressed. (Is that a real word?) They are 20-position charts reflecting upward-moving records in each region of the country. For the most part, they are the top 20 upward-moving records by region. Occasionally, we'll blow out someone who moved 15-14 in order to show you a tune that had a much bigger move further down the chart.

The regional charts are fascinating. Records are definitely rising and falling at far different rates in differing parts of the country. Based on early returns, it shouldn't be uncommon to have a different #1 record for the week in each region. Records can debut regionally well in advance of their national debut. They can also hold on a lot longer in certain regions.

It's Innovation Time!

HITMAKERS Rock Radio section is here to be different. It is our intention and desire to focus on industry leaders who are generating lots of ratings and revenue by making Rock Radio exciting for their listeners, themselves and the radio and record communities. They are on the cutting edge of rock music.

In that spirit, the **HITMAKERS**Rock Radio section intends to also innovate with editorial and chart information that is unavailable elsewhere. This section, like its equally new Alternative Radio sibling, is intended to grow in size and scope over time.

You are cordially invited to offer suggestions for editorial topics, new additions to the magazine, or its sections, and to our chart policies. Our telephone is always open.

In fact...Is that it now? 'Scuse me...



Yeah, it's ancient, but KUPD-KUKQ Director of Programming Ernesto Gladden sent this picture while we were working on the interview (see page 9) and it was too, er, unique to pass up. Pictured enjoying a traditional, Red-Rockin' Thanksgiving are 98KUPD PD Curtiss Johnson, KUPD-MD J. David Holmes, morning dude Dave Pratt, overnight entertainer Trygg, night rocker Jan Williams, and morning co-host Sue Cook. You should seen what they did for Groundhog Day!

BRUCE DICKINSON

Tattooed Millionaire (COLUMBIA)

As you can see from the regional moves in the East and South, this record is absolutely exploding, with a chart debut all but assured for next week. This is a melodic-sounding song that should have broad demographic appeal. The list of folks already playing it reads like a laundry list of the bigs--WNEW, KLOS, WSHE, WDVE, WLZR, KRXQ, WXTB, WIYY, WLRS, KUPD, KRZQ and many more. This is a great all-day record, especially with summer just around the corner.

STEVE VAI

The Audience Is Listening (RELATIVITY)

Given his guitar-hero background with Diamond Dave, Whitesnake and Zappa, it shouldn't surprise you that your listeners already know exactly who he is. The album's already shot to #11 on our retail chart. KISW, WAZU, KRXQ, KUPD, WLRS, KNAC, WXTB, KRZQ, KWHL and more are already on the album, with the bulk of airplay on this track. When a guy who's never really been a headliner sells records as fast as he has, it can be ignored. This is a story we'll be hearing about all summer long.

CONCRETE BLONDE

Joey (IRS)

They've become a key artist for Alternative Radio, and "God Is A Eullet" made some serious rumblings last year. The adult sound of this record oughta give it tremendous 25+ appeal, and their hip image can lock in 15-24s. It's reacting quickly where it's getting played. Early believers include KUPD, WHJY, WBCN, KRZQ, WWWV, KTYD, KBOY, WDHA and WMAD. There are some great rockers on the album too!

Give 'em a shot, and see if your listeners don't reward you for it.

LOVE/HATE

Blackout In The Red Room (COLUMBIA)

The album's been in heavy rotation in my car for four months, and this is a great lead track. Energetic hard rock with a solid hook like this is going to react explosively with those young lads who tune in at night. Already joining the party are majors like KBPI, WXTB, WSHE, WLRS and KNAC. This album is deep, deep, deep in a great rock & roll. Based on the quality of this pup, they could end up selling as many records as you-knowwho. Add this record now, or we'll do this again next week.

ERNIE ISLEY

Back To Square One (ELEKTRA)

It's amazing how many programmers we talk to who love this song. It's breaking out in the West, and is about ready to go national in a big way. Straight-ahead rock & roll like this is always at a premium. Filling their tanks already are KLOL, WXTB, WBCN, KISS, WDHA, KRXQ, WTPA, KDJK, KILO, KTYD, KWHL and a heaping helping of others. Catch his live show too. You won't be disappointed. From the looks of things, playing this record won't result in disappointment either.

SONS OF ANGELS

Cowgirl (ATLANTIC)

Mention this track and the first reponse you hear is, "What a quick reaction record". Debuting at #40 on the Rock Radio chart this week, Sons Of Angels have been rolling in the East for some time, and they made a big move in the South, helped by KISS, KLOL, WLRS, WXTB, WHTQ, AND KRIX. Others on board include WDVE, WAZU, KBPI, KUPD, WIYY, WCMF, WTPA, WAZU, KFMQ and the list goes on.

This record has started fast and is continuing to build momentum.

ROCK RADIO REPORTS

CFOX (Vancouver, BC Canada)
PD: Jim Johnston / MD: Brenda
White \$\, 604-684-7221
Heavy
BILLY IDOL
ROBERT PLANT
FLEETWOOD MAC
JEFF HEALEY BAND
ZZ TOP

PRETENDERS
ERIC CLAPTON
HEART
MIDNIGHT OIL
JUDE COLE
Medium Adds
BRUCE HORNSBY (add)
STEVE EARLE (add)
Light Adds
ROBERT PLANT

HUNTERS & COLLECTORS
WORLD PARTY
KILLER DWARFS
KATT (Oklahoma City)
PD: Doug Sorenson / MD: Cindy
Scull & 405-848-0100

Heavy
L.A. GUNS
HEART
GIANT
DAMN YANKEES
THE CULT
TOM PETTY
BILLY IDOL

BLACK CROWES
LOU GRAMM
Medium Adds
BRUCE HORNSBY
DON HENLEY
Light Adds
Y&T
MANITOBA'S WILD KINGDOM
RIVERDOGS
KBOY (Medford)
PD: Bob Jeffries / MD: open
503-779-2244
Heavy
HEART
BLACK CROWES
FLEETWOOD MAC
JEFF HEALEY BAND
BILLY IDOL
PRETENDERS
LITA FORD
CROSBY, STILLS & NASH
LITTLE CAESAR
BAD COMPANY
DAMN YANKEES
Medium Adds
BRUCE HORNSBY
Lioht Adds

JOHN DOE SLAUGHTER HELIX

RIVERDOGS

BRUCE DICKINSON

KBPI (Denver) PD: Bill Betts / MD: open 303-572-6200 Heavy BATON ROUGE DAMN YANKEES LONDON QUIREBOYS MOTLEY CRUE ROBERT PLANT Medium Adds BAD ENGLISH SALTY DOG KDJK (Modesto) PD: Mark Davis / MD: Randy Maranz 0 209-869-2594 HEART ZZ TOP WHITESNAKE TOM PETTY BILLY IDOL A GUNS ALANNAH MYLES DEL AMITRI BAD COMPANY LONDON QUIREBOYS BRUCE HORNSBY (add) Medium Adds CROSBY, STILLS & NASH ROBERT PLANT

MANITOBA'S WILD KINGDOM KDWZ (Des Moines)
PD: Dan Kleley / MD: T.J. Martens ◊ 515-266-6060 JUDE COLE GIANT COREY HART HEART LOU GRAMM ROXETTE BAD ENGLISH WILSON PHILLIPS SINEAD O'CONNOR FLEETWOOD MAC Light Adds ALIAS BAD COMPANY FAITH NO MORE KFMQ (Lincoln) PD: Gabe Baptiste / MD: Joe Skare 402-489-6500 Heavy ROBERT PLANT DEL AMITRI ZZ TOP COREY HART **BILLY IDOL** COMPANY OF WOLVES MIDNIGHT OF ALANNAH MYLES BAD COMPANY

CROSBY, STILLS & NASH FLEETWOOD MAC BRUCE HORNSBY HUMAN BADIO DAMN YANKEES KILLER DWARVES SLAUGHTER KILO (Colorado Springs)
PD: Bob Ely / MD: Craig Koehn ◊ 719-634-4896 Heavy ZZ TOP FLEETWOOD MAC HEART DON HENLEY ERIC CLAPTON BILLY IDOL GARY MOORE BAD COMPANY ROBERT PLANT JEFF HEALEY BAND CROSBY, STILLS & NASH Medium Adds BRUCE HORNSBY JEEF LYNNE

KISS (San Antonio) PD: Tim Parker / MD: Tom Scheppke 0 512-342-4999
Heavy
ELECTRIC BOYS
HEART
BILLY IDOL
L.A. GUNS
MIDNIGHT OIL
M.S.G.
WHITESNAKE
ZZ TOP
BAD COMPANY
LITA FORD
Medium Adds
CROSBY, STILLS & NASH
AEROSMITH
Light Adds
FASTER PUSSYCAT
STEVE VAI
KISW (Seattle)
PD: Steve Young / MD: Mike Jones
0 206-285-7625
Heavy
JOE SATRIANI
RUSH
TRAGICALLY HIP
ROBERT PLANT
BLACK CROWES

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ROCK RADIO REPORTS

WLRS (Louisville)

DAMN YANKEES TOM PETTY JUDE COLE Light Adds BRUCE HORNSBY CROSBY, STILLS & NASH JOHN HIATT KLOL (Houston) PD: Ken Anthony / MD: Patty Martin ◊ 713-526-6855 Heavy ZZ TOP LITTLE FEAT BILLY IDOL TOM PETTY **CHRIS REA** L.A. GUNS Medium Adds BRUCE HORNSBY ROBERT PLANT DAMN YANKEES MANITOBA'S WILD KINGDOM BRUCE DICKINSON JEFF HEALEY BAND KILLER DWARES CROSBY, STILLS & NASH KLOS (Los Angeles)
PD: Carey Curelop / MD: Stephanie
"Moose" Mondello 0 213-840-4836 Heavy TOM PETTY BILLY IDOL BLACK CROWES JOE SATRIANI JUDE COLE JEFF HEALEY BAND BRUCE HORNSBY Light Adds
DANGER DANGER BRUCE DICKINSON SLAUGHTER SLAUGHTER RIVERDOGS KNAC (Long Beach) PD: Pam Edwards / MD: Bryan Schock ◊ 213-437-0366 Heavy AEROSMITH HURRICANE DAMN YANKEES MOTLEY CRUE SAVATAGE BANG TANGO BRUCE DICKINSON THE BIG F
KILLER DWARVES
JOHNNY CRASH
KINGS OF THE SUN KISS L.A. GUNS LOVE/HATE LITA FORD TESTAMENT LITTLE CAESER STEVE VAI Medium Adds SLAUGHTER BAD COMPANY Light Adds BABYLON A.D. KRIX (Brownsville) PD: Oscar Adame / MD: Bryan Heavy JUDE COLE **CHRIS REA** 77 TOP ERIC JOHNSON HEART ERIC CLAPTON FLEETWOOD MAC PRETENDERS MIDNIGHT OIL ALANNAH MYLES ELECTRIC BOYS JUDE COLE MOTLEY CRUE BILLY IDOL
TRACY CHAPMAN
THE 4 OF US
TOM PETTY SMITHEREENS DON HENLEY JOE COCKER BAD COMPANY HOUSE OF LOVE DAVID BAERWALD BRUCE HORNSBY (add) Medium Adds LITTLE FEAT JEFF LYNNE Light Adds KINGS OF THE SUN KRSP (Salt Lake City) PD: Steve Carlson / MD: Kelly Monson ◊ 801-262-5541

BAD COMPANY KRXQ (Sacramento)
PD: Judy McNutt / MD: Pamela Roberts ◊ 916-334-7777 Heavy AEROSMITH BAD COMPANY BATON ROUGE JUDE COLE DAMN YANKEES HARLOW JEFF HEALEY BAND HURRICANE ERNIE ISLEY
LONDON QUIREBOYS
TOM PETTY ROBERT PLANT RUSH JOE SATRIANI Y&T ZZ TOP Medium Adds BRUCE HORNSBY RIVERDOGS SLAUGHTER Light Adds BRUCE DICKINSON FAITH NO MORE SMITHEREENS KRZQ (Reno) PD: May Volu me / MD: Steve Funk ◊ 702-827-0965 Heavy ZZ TOP JUDE COLE BILLY IDOL HEART GIANT MOTLEY CRUE MIDNIGHT OIL BAD COMPANY WHITESNAKE **ERIC CLAPTON** LITA FORD LITA FORD ADRIAN BELEW W/DAVID BOWIE FLEETWOOD MAC JEFF HEALEY BAND **ALANNAH MYLES** PRETENDERS
DAMN YANKEES
TOM PETTY Medium Adds CHURCH BRUCE HORNSBY Light Adds RIVERDOGS JUDE COLE SLEEZE BEEZ LONDON QUIREBOYS Light Adds CROSBY, STILLS & NASH **FASTER PUSSYCAT** KTYD (Santa Barbara)
PD: Kimberly Jaeger
APD/MD:Jim St. John 805-967-4511 Heavy HEART FLEETWOOD MAC BILLY IDOL BILLY IDOL **PRETENDERS** PRETENDERS HUMAN RADIO (add) JEFF HEALEY BAND (add) JEFF LYNNE (add) MIDNIGHT OIL KUPD (Phoenix) PD: Curtiss Johnson ASST. PD/MD: J. David Holm 602-838-0400 Heavy ZZ TOP BILLY IDOL HEART CONCRETE BLONDE LITA FORD WORLD PARTY **PRETENDERS** L.A. GUNS ELECTRIC BOYS FLEETWOOD MAC CHRIS REA MOTLEY CRUE BRUCE HORNSBY (add) JEFF HEALEY BAND Medium Adds HOTHOUSE FLOWERS DAMN YANKEES Light Adds YNGWIE MALMSTEEN SLAUGHTER RIVERDOGS KWHL (Anchorage) PD: Radio Phili / MD: Dan Thomas ◊ 907-344-9622

Heavy ADRIAN BELEW w/DAVID BOWIE

JUDE COLE

BRUCE SPRINGSTEEN

BILLY IDOL TOM PETTY PRETENDERS ZZ TOP BAD COMPANY **ERIC CLAPTON** COMPANY OF WOLVES CROSBY, STILLS & NASH (add) DAMN YANKEES **ELECTRIC BOYS** FLEETWOOD MAC (add) **GARY MOORE** ALANNAH MYLES RUSH SMITHEREENS WHITESNAKE WHITESNAKE MIDNIGHT OIL Medium Adds BAD ENGLISH BRUCE HORNSBY **ERNIE ISLEY** KXRX (Seattle) PD: Brew Michaels / MD: Dean Carlson 0 206-283-5979 Heavy PRETENDERS JUDE COLE BILLY IDOL GIANT ROBERT PLANT **HEART** ZZ TOP DAMN YANKEES BLACK CROWES JOE SATRIANI JEFF HEALEY BAND Medium Adds BRUCE HORNSBY (add) ROBERT PLANT (add) Light Adds RIVERDOGS (add) KXXR (Kansas City)
PD: Gary Franklin / MD: Steve
Douglas ◊ 816-421-1065 Heavy GIANT L.A. GUNS WILSON PHILLIPS SLAUGHTER TESLA ROXETTE PHIL COLLINS **HEART** JUDE COLE GORKY PARK THE CURE PETER MURPHY RICHARD MARX BILLY IDOL XYZ Light Adds LITA FORD SMITHEREENS LITTLE CAESER HOUSE OF LOVE BAD ENGLISH FAITH NO MORE MIDNIGHT OIL WAZU (Dayton) PD: Michael Luczal Cox 0 513-223-9445 Heavy AEROSMITH BATON ROUGE DAMN YANKEES L.A. GUNS SLAUGHTER WBCN (Boston)
PD: Oedipus / MD: Carter Alan ◊
617-266-1111 Heavy CHURCH LITTLE FEAT JUDE COLE HEART ERIC CLAPTON **BLACK CROWES** ZZ TOP TOM PETTY BILLY IDOL BRUCE SPRINGSTEEN FLEETWOOD MAC PETER WOLF ERIC JOHNSON PRETENDERS WCMF (Rochester)
PD: Stan Main / MD: Dave Kane ◊ 716-262-4330 Heavy BAD COMPANY (add) DAMN YANKEES HEART BATON ROUGE RUSH BAD COMPANY Light Adds
RIVERDOGS
FLEETWOOD MAC WDHA (Dover) PD/MD: Andy Dean ◊ 201-328-1055

HEART MIDNIGHT OIL FLEETWOOD MAC JEFF HEALEY BAND Light Adds BRUCE HORNSBY JOHN HIATT HOTHOUSE FLOWERS STEVE VA! RIVERDOGS THE CHRISTIANS KILLER DWARVES HUMAN RADIO CONCRETE BLONDE SONS OF ANGELS WDVE (Pittsburgh)
PD: Gene Romano / MD: Hershcel

412-937-1441 Heavy BAD COMPANY Y&T ZZ TOP BILLY IDOL FLEETWOOD MAC DON HENLEY ERIC CLAPTON HEART WHITESNAKE BATON ROUGE Medium Adds LITA FORD AEROSMITH Light Adds
LITTLE CAESER
SLAUGHTER
BRUCE DICKINSON BRUCE HORNSBY WEBN (Cincinnati)
PD: Tom Owens / MD: Tony Tolliver

\$ 513-621-9326 Heavy AEROSMITH BLACK CROWES ROBERT PLANT RUSH 77 TOP ROBERT PLANT GIANT L.A. GUNS Medium Adds JEFF HEALEY BAND RIVERDOGS BAD COMPANY WHJY (Providence)
PD: Bill Weston / MD: Chris
Herrmann ◊ 401-438-6110 Heavy BILLY IDOL JUDE COLE ZZ TOP TOM PETTY DAMN YANKEES Medium Adds CROSBY, STILLS & NASH BRUCE HORNSBY WORLD PARTY Light Adds JOHN HIATT (add) HUMAN RADIO (add) TRAGICALLY HIP (add) WHTQ (Orlando) PD: Ken Carson / MD: Annie Heavy BILLY IDOL ZZ TOP GIANT JUDE COLE L.A. GUNS DEL AMITRI MOTLEY CRUE Light Adds
GARY MOORE
SONS OF ANGELS WIYY (Baltimore)
PD: Russ Mottla / MD: Mary France ◊ 301-889-0098 Heavy PHIL COLLINS GREAT WHITE BILLY IOOL KISS KISS KIX TESLA JUDE COLE ELECTRIC BOYS Medium Adds BAD COMPANY DANGER DANGER BRUCE DICKINSON KILLER DWARVES WKLQ (Grand Rapids) PD: Jim Owen / MD: Mike Tinnes ◊ 616-774-8461 Heavy BAD COMPANY JUDE COLE BILLY IDOL TOM PETTY ZZ TOP Medium Adds CROSBY, STILLS & NASH JEEF LYNNE

Heavy AEROSMITH BATON ROUGE BAD COMPANY DAMN YANKEES ELECTRIC BOYS HEART BILLY IDOI LONDON QUIREBOYS MOTLEY CRUE ROBERT PLANT SLAUGHTER SONS OF ANGELS WHITESNAKE ZZ TOP Medium Adds RIVERDOGS TROUBLE KILLER DWARFS WLZR (Milwaukee) PD: Greg Ausham / MD: open ◊ 414-453-4130 Heavy SLEEZE BEEZ DAMN YANKEES FASTER PUSSYCAT BATON ROUGE BAD COMPANY MOTLEY CRUE Light Adds
HERICANE ALICE
BRUCE DICKINSON **TROUBLE** CROSBY, STILLS & NASH BABYLON A.D.
WMAD (Madison) PD: John Duncan MD: Pat Gallagher ◊ 608-249-9277 Heavy SINEAD O'CONNOR FLEETWOOD MAC JUDE COLE ERIC CLAPTON ALANNAH MYLES ZZ TOP DEL AMITRI HEART PRETENDERS Light Adds PRETENDERS JEFF HEALEY BRUCE HORNSBY JOHN HIATT RIVERDOGS WNEW (New York) PD: Dave Logan / MD: Lorraine Caruso ◊ 212-286-1027 Heavy ERIC CLAPTON PHIL COLLINS
CROSBY, STILLS & NASH (add)
BRUCE HORNSBY (add)
BILLY IDOL
LITTLE FEAT JEFF LYNNE ALANNAH MYLES ZZ TOP BAD COMPANY ADRIAN BELEW w/DAVID BOWIE BLACK CROWES
DAMN YANKEES
FLEETWOOD MAC
JEFF HEALEY BAND HEART MIDNIGHT OIL WORLD PARTY SUZANNE VEGA **BILLY JOEL** Medium Adds ROBERT PLANT PRETENDERS
AEROSMITH
BRUCE DICKINSON GARY MOORE RIVERDOGS WRQK (Canton)
PD: Scott Hughes / MD: Chi Chi
Coverdale ◊ 216-492-5630 Heavy JUDE COLE DEF LEPPARD GIANT BILLY IDOL ANDREW RIDGELEY ZZ TOP Light Adds AEROSMITH WSHE (Fort Lauderdaie) PD: Brian Krysz / MD: Mark Cruz ◊
305-581-1580
Heavy
BILLY IDOL ZZ TOP MANITOBA'S WILD KINGDOM JUDE COLE HEART DEL AMITRI Light Adds BAD ENGLISH RIVERDOGS FAITH NO MORE SLAUGHTER

BRUCE DICKINSON

WTPA (Harrisburg) n / MD: Chris PD: Jeff Kauffma Heavy BRUCE HORNSBY (add) ROBERT PLANT (add) BILLY JOEL
JEFF HEALEY BAND
JUDE COLE LITTLE FEAT ZZ TOP BAD COMPANY LITTLE CAESER BILLY IDOL **ERIC CLAPTON ERNIE ISLEY** FLEETWOOD MAC GARY MOORE GIANT **HEART** JEFF LYNNE MIDNIGHT OIL PRETENDERS SONS OF ANGELS VENICE Heavy BILLY IDOL JUDE COLE PHIL COLLINS ZZ TOP DEL AMITRI ALANNAH MYLES RICHARD MARX TOM PETTY ERIC CLAPTON BAD ENGLISH BRUCE HORNSBY JEFF LYNNE Light Adds KINGS OF THE SUN CONCRETE BLONDE LITTLE CAESER Heavy AEROSMITH **BAD COMPANY** BATON ROUGE ELECTRIC BOYS GIANT SHY ENGLAND SLEEZE BEEZ XYZ MOTLEY CRUE Medium Adds DAMN YANKEES JULLIET Light Adds
BRUCE DICKINSON
FASTER PUSSYCAT RIVERDOGS SLAUGHTER BLEEDING HEARTS ROXX GANG Heavy SLAUGHTER SALTY DOG LOVE/HATE DAMN YANKEES SLAUGHTER DANGER DANGER DIO L.A. GUNS MOTLEY CRUE SAVATAGE
ROBERT PLANT
AEROSMITH
LONDON QUIREBOYS SAVATAGE
YNGWIE MALMSTEEN
ELECTRIC BOYS
BANG TANGO SLEEZE BEEZ

CROSBY, STILLS & NASH (add)
DAMN YANKEES
DAVID BAERWALD PD: Jay Lopez / MD: John Knapp ◊ 804-971-4057 MIDNIGHT OIL FLEETWOOD MAC (add) PRETENDERS JEFF HEALEY BAND Medium Adds CROSBY, STILLS & NASH WXTB (Tampa) PD/MD: Greg Mull ◊ 813-227-9808 PD: Pat Dawsey ◊ 800-527-489 TORA TORA Medium Adds

NOT REPORTING THIS WEEK:

Light Adds PRETTY BOY FLOYD

VICIOUS RUMOURS

RIVERDOGS

DIO TROUBLE

Heavy SLEEZE BEEZ SHY ENGLAND

L.A. GUNS BILLY IDOL

SLAUGHTER SALTY DOG LITA FORD

ELECTRIC BOYS

ROBERT PLANT Light Adds ELECTRIC BOYS

LITA FORD



#1 **MOST** ADDED including KROQ 91X KUKQ WHTG KTCL WOXY WTKX WOFM WRVU KACV **WBER** WBNY WAPS KCRW

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JESUS JONES

"Liquidizer"

A HITMAKERS CRUSADE





ALBUM LW-TW

2-1 WORLD PARTY "Goodbye Jumbo" (CHRYSALIS)

1-2 DEPECHE MODE "Violator" (REPRISE)

6-3 PRETENDERS "Packed!" (SIRE/WB)

7-4 MORRISSEY "November Spawned" (REPRISE)

5-5 MIDNIGHT OIL "Blue Sky MIning" (COLUMBIA)

4-6 BILLY IDOL "Charmed Life" (CHRYSALIS)

3-7 SINEAD O'CONNOR "I Do Not Want..." (CHRYSALIS)

10-8 ADRIAN BELEW "Young Lions" (ATLANTIC)

11-9 HUNTERS AND COLLECTORS "Ghost Nation" (ATL)

9-10 LIGHTNING SEEDS "Cloudcuckooland" (MCA)

8-11 THE SUNDAYS "Reading, Writing" (DGC)

16-12 SOCIAL DISTORTION "Social Distortion" (EPIC)

15-13 STONE ROSES "The Stone Roses" (SILVERTONE/RCA)

23-14 CONCRETE BLONDE "Bloodletting" (IRS)

22-15 REVENGE "Pineapple Face..." (CAPITOL)

19-16 THE CHURCH "Gold Afternoon Fix" (ARISTA)

13-17 LLOYD COLE "Lloyd Cole" (CAPITOL)

24-18 JULEE CRUISE "Flying Into The Night" (WB)

12-19 THAT PETROL EMOTION "Chemicrazy" (VIRGIN)

14-20 SUZANNE VEGA "Open Hand" (A&M)

26-21 SCHNELL-FENSTER "Sound Of Trees" (ATLANTIC)

30-22 HOTHOUSE FLOWERS "Give It Up" (LONDON/POLY)

21-23 PETER MURPHY "Deep" (RCA) "Strange Kind Of

28-24 SOMTHING HAPPENS "Stuck Together..." (CHAR)

29-25 JERRY HARRISON "Casual Gods" (WB)

18-26 THE CURE "Disintegration" (ELEKTRA)

32-27 THEY MIGHT BE GIANTS "Flood" (ELEKTRA)

34-28 ORIGIN "The Origin" (VIRGIN)

20-29 LOU REED & JOHN CALE "Songs For ..." (SIRE/WB)

NEW-30 STRANGLERS "10" (EPIC)

37-31 STEVE WYNN "Kerosene Man" (RHINO)

44-32 O-POSITIVE "Toyboat Toyboat Toyboat" (EPIC)

NEW-33 UB40 "Labour Of Love II" (VIRGIN)

25-34 RAVE-UPS "Chance" (EPIC)

48-35 BOOM CRASH OPERA "These Here Are" (GIANT/WB)

39-36 HOUSE OF LOVE "The House Of Love" (FON/MER)

42-37 BLUE AEROPLANES "Swagger" (ENS/CHRYSALIS)

NEW-38 JOHN DOE "Meet John Doe" (DGC)

41-39 SIDEWINDERS "Auntie Ramos' Pool Hall" (RCA)

NEW-40 REAL LIFE "Lifetime" (CURB)

39-41 MISSION U.K. "Carved In Sand" (MERCURY)

46-42 RENEGADE SOUNDWAVE "Soundclash" (ENIGMA)

50-43 NITZER EBB 'Showtime" (GEFFEN)

NEW-44 HAPPY MONDAYS "Hallelujah" (ELEKTRA)

42-45 ULTRA VIVID SCENE "Staring At The Love" (COL)

NEW-46 KATYDIDS "The Katydids" (REPRISE)

NEW-47 BIG DIPPER "Slam" (EPIC)

36-48 JOHNNY CLEGG "Cruel Crazy Beautiful" (CAPITOL)

NEW-49 EDDY GRANT "Barefoot Soldier" (ENIGMA)

NEW-50 GUNBUNNIES "Paw Paw Patch" (VIRGIN)

racks

WAY DOWN IS IT TOO LATE POLICY OF **ENJOY THE NEVER DO** CANDLE **NOVEMBER**

KING OF THE

L.A. WOMAN STRETCHED

PEETTY PINK WHEN THE

FORGOTTEN

CRADLE OF

EMPEROR'S

ALL I WANT HERE'S WHERE

FCOL'S GOLD JOEY

PINEAPPLE BEAUTIFUL

FALLING

NO3ODY BUT

SWEET SMELL

KINGSTON

SHIVE ON

BUTTERFLY

LIGHTNING STEP ON STARING

WEATHER LOVE BARGE HELICOPTER **PURE**

BALL & CHAIN

DCWNTOWN

HEY VENUS BOOK LOVE HATE

GIVE IT UP STRANGE KIND HELLO HELLO FLYING UNDER

PICTURES ISTANBUL

GROWING OLD

TEAR'S WON'T BACK OF MY

SHE SAYS ONION SKIN

AND STONES MAD

WE DON'T DO **GOD TONIGHT**

ROBBERY

CRUEL CRAZY GIMME HOPE

DRINKING DAYS

STORY **ELEPHANT** BLOODLETTING

> TERRA NOVA BIG BLUE SK ES **FLOATING**

SENSITIZE MEN IN WAR **IMPOSSIBLE**

SEVEN VEILS CRYSTAL

WORLD IN MY

MAY THIS BE

RIVER RUNS

JUMP IN THE

DAYS & DAYS

FADING AWAY

HOLDING ON

CLAP YOUR

PUT YOUR TAIL

DELA

PRODIGAL

TWISTING

TROUBLE NO TIME

CAROLINE DECIDE THE WAY YOU **HAMLETS**

I DON'T KNOW **JACKET HANGS**

787

SEA OF LOVE

DELIVERANCE

HALLELUJAH THREE STAR

AND LIFE **BOMBS AWAY**

BIG TALK

MOST ADDED JESUS JONES

STRANGLERS **CHRISTIANS** JOHN DOE

MOST REQUESTED

DEPECHE MODE MORRISSEY HOUSE OF LOVE **CONCRETE BLONDE**

45 HITMAKERS June 8, 1990

ALTERNATIVE REPORTERS

91X (San Diego) PD: Kevin Stapleford / MD: Mike Halloran ◊ 619-291-9191 Heavy WORLD PARTY DEPECHE MODE MIDNIGHT OIL B-52's ADRIAN BELEW PRETENDERS SINEAD O'CONNOR UB40 BILLY IDOL JESUS JONES SOCIAL DISTORTION BOOM CRASH OPERA NITZER EBB JOHN DOE MANO NEGRA STEVE WYNN CHRISTIANS KDGE (Irving)
PD: Larry Nielson / MD: George
Gimarc ◊ 214-580-9400 DEPECHE MODE STONE BOSES THE SUNDAYS (add) SINEAD O'CONNOR BILLY IDOL WORLD PARTY PRETENDERS JULEE CRUISE CONCRETE BLONDE REVENGE NEW ORDER KITS (San Francisco) PD: Richard Sands / MD: Steve Masters ◊ 415-626-1053 Heavy DEPECHE MODE SINEAD O'CONNOR MIDNIGHT OIL EDDY GRANT THE CURE STONE ROSES

DEPECHE MODE JERRY HARRISON JEFF HEALEY KJQN (Ogden) ers / MD: Biff Raffe ◊ 801-392-7525 Heavy THAT PETROL EMOTION WORLD PARTY OINGO BOINGO MIDNIGHT OIL BILLY IDOL DEPECHE MODE LIGHTNING SEEDS ORIGIN
THE 4 OF US
SCHNELL-FENSTER REVENGE HUNTERS AND COLLECTORS STONE ROSES KROQ (Burbank) PD: Andy Schuon / MD: Lewis Largent ◊ 818-567-1067 Heavy THE CURE DEPECHE MODE MIDNIGHT OIL SOCIAL DISTORTION LIGHTNING SEEDS UB40 BILLY IDOL ADAM ANT CONCRETE BLONDE STEWART/GASKIN JESUS JONES REVENGE THEY MIGHT BE GIANTS KUKQ (Tempe) PD: Ern Gladden / MD: Jonathan L. ◊ 602-838-0400 Heavy DEPECHE MODE WORLD PARTY CONCRETE BLONDE ADRIAN BELEW LOU REED & JOHN CALE SOCIAL DISTORTION LIGHTNING SEEDS (add) MORRISSEY SCHNELL-FENSTER DEAD MILKMEN IMMACULATE FOOLS SCATTERBRAIN HUNTERS AND COLLECTORS BELOVED HOTHOUSE FLOWERS REVENGE PRETENDERS KATYDIDS Add JESUS JONES TRIP SHAKESPEARE BROKEN GLASS
THEY MIGHT BE GIANTS WBRU (Providence)
PD: Karyn Bryant / MD: Dexter
Schwartz ◊ 401-272-9550

DAVID BAERWALD

SINEAD O'CONNOF SUZANNE VEGA LIGHTNING SEEDS MORRISSEY JULEE CRUISE MIDNIGHT OIL ADRIAN BELEW THAT PETROL EMOTION WORLD PARTY PRETENDERS THE SUNDAYS WDRE (Westbury)
PD: Denis McNamara / MD:
Sue/Robert ◊ 516-832-9400 DEPECHE MODE JULEE CRUISE SINEAD O'CONNOR PRETENDERS NEW ORDER (add) LLOYD COLE SUZANNE VEGA CONCRETE BLONDE RED HOT CHILI PEPPERS MORRISSEY THE CHURCH BILLY IDOL STONE ROSES **BELOVED** THE SUNDAYS MIDNIGHT OIL WORLD PARTY HOUSE OF LOVE SOMETHING HAPPENS THEY MIGHT BE GIANTS PETER MURPHY STRANGLERS
HOTHOUSE FLOWERS
WFNX (Lynn)
PD: Mad Max / ASST. PD/MD: Bruce McDonald ◊ 617-595-6200 Heavy DEPECHE MODE PRETENDERS MIDNIGHT OIL THE SUNDAYS WORLD PARTY SINEAD O'CONNOR BILLY IDOL JULEE CRUISE O-POSITIVE MORRISSEY THE CHURCH THEY MIGHT BE GIANTS SUZANNE VEGA B-52's THE CURE BLUE AEROPLANES PRETTY WOMAN LIGHTNING SEEDS BELOVED **UB40** STRANGI FRS HAPPY MONDAYS BREEDERS WHFS (Landover) PD: Michael Butscher / MD: Weasel 0 301-306-0991 Heavy ADRIAN BELEW

LIGHTNING SEEDS MIDNIGHT OIL WORLD PARTY SCHNELL-FENSTER BLUE AEROPLANES CHRISTIANS THE CHURCH COWBOY JUNKIES ENERGY ORCHARD JOHN HIATT RAVE-UPS STEWART/GASKIN TRAGICALLY HIP TRIP SHAKESPEARE WHTG (Asbury Park) PD: Rich Robinson / MD: Chopper 0 201-542-1410 Heavy THAT PETROL EMOTION WORLD PARTY DEPECHE MODE ADRIAN BELEW
HUNTERS AND COLLECTORS
PURSUIT OF HAPPINESS THE SUNDAYS PRETENDERS MORRISSEY STEVE WYNN JERRY HARRISON SOCIAL DISTORTION JESUS & MARY CHAIN RAVE-UPS HOUSE OF LOVE SIDEWINDERS SINEAD O'CONNOR CONCRETE BLONDE HOTHOUSE FLOWERS DEL AMITRI BOOM CRASH OPERA SCHNELL-FENSTER LIGHTNING SEEDS THE CHURCH O-POSITIVE ORIGIN DIED PRETTY LLOYD COLE GUNBUNNIES BILLY IDOL GENE LOVES JEZEBEL PETER MURPHY STRANGLERS JEFF HEALEY JESUS JONES **RED HOUSE** HUMMINGBIRDS SHADOWLAND JOHN DOE CHRISTIANS WIRE ENERGY ORCHARD LAVA LOVE
WKXL (Concord)
PD/MD: Renee Blake © 603-225-5521 Heavy MIDNIGHT OIL JOHNNY CLEGG & SAVOUKA THE SUNDAYS

DEPECHE MODE

SINEAD O'CONNOR PRETENDERS NUCLEAR VALDEZ HUNTERS AND COLLECTORS LITTLE FEAT LIGHTNING SEEDS JEFF HEALEY (add) BONNIE RAITT **ERIC JOHNSON** ROBERT PLANT SUZANNE VEGA THE CURE THAT PETROL EMOTION JOAN ARMATRADING A HOUSE REAL LIFE ORIGIN JOHN DOE WIRE LOWEN & NAVARRO TRACY CHAPMAN CHRISTIANS SQUEEZE RAINDOGS RIVERDOGS COWBOY JUNKIES PATO BANTON BURNING SPEAR REVENGE CROSSED WIRE RIVER CITY PEOPLE BLUES TRAVELER WMDK (Peterborough) PD: Janice Bailey / MD: Mike Thomas 0 603-924-7165 Heavy BLUE AEROPLANES WORLD PARTY BIG DIPPER MORRISSEY PRETENDERS SINEAD O'CONNOR DAVID BAFRWALD O-POSITIVE HOUSE OF LOVE THE CHURCH JERRY HARRISON LLOYD COLE
HUNTERS AND COLLECTORS
HOTHOUSE FLOWERS POLDOG PONDERING STRANGLERS ORIGIN Add BOOM CRASH OPERA WEDDING PRESENT REAL LIFE HUMMINGBIRDS SIDEWINDERS STRAWBERRY ZOTS THE CLEAN WOFM (Chesapeake)
PD: Art Williamson / MD: Al
Mitchell

None SINEAD O'CONNOR SIDEWINDERS (add)
THAT PETROL EMOTION

DIED PRETTY LOU REED & JOHN CALE LLOYD COLE HOUSE OF LOVE THE CHILLS
THEY MIGHT BE GIANTS
MISSION U.K. PETER MURPHY DEPECHE MODE THE CHURCH
THE SILOS
COWBOY JUNKIES BIG DIPPER BLUE AEROPLANES PURSUIT OF HAPPINESS MIDNIGHT OIL CONCRETE BLONDE PRETENDERS RAVE-UPS TOAD THE WET SPROCKETS HERETIX TRIL OBITES Add DANZIG JESUS JONES WILD SWANS A HOUSE WIRE AGITPOP SPANIC BOYS WRSI (Greenfield) PD/MD: Jim Olson ◊ None Heavy PRETENDERS WORLD PARTY LITTLE FEAT ADRIAN BELEW SUZANNE VEGA COWBOY JUNKIES SINEAD O'CONNOR LLOYD COLE DIRTY DOZEN LOU REED & JOHN CALE LORI CARSON NICK LOWE JOHNNY CLEGG & SAVOLIKA BEATS INTERNATIONAL WXVX (Monroeville)
PD: Dave Calabrese / MD: None ◊ 412-856-6846 Heavy SOCIAL DISTORTION WORLD PARTY MORRISSEY SINEAD O'CONNOR MIDNIGHT OIL
DEPECHE MODE
LOU REED & JOHN CALE **BILLY IDOL** HUNTERS AND COLLECTORS PRETENDERS ADRIAN BELEW LIGHTNING SEEDS Add PETER MURPHY STRANGLERS
TOAD THE WET SPROCKETS
SHADOWLAND

ADRIAN BELEW

JESUS JONES

Liquidizer (SBK)

MORRISSEY

PRETENDERS CANDY FLIP

ADRIAN BELEW

SOCIAL DISTORTION LENNY KRAVITY

CONCRETE BLONDE

THAT PETROL EMOTION SINEAD O'CONNOR

Add HUMMINGBIRDS

HUNTERS AND COLLECTORS HAPPY MONDAYS BELOVED

KJJO (Eden Prarie) PD: Mike Stapleton / MD: Dean Dreisbach ◊ 612-941-5774

WORLD PARTY

REVENGE

REAL LIFE

PRETENDERS

MIDNIGHT OIL

WORLD PARTY

Hey! They weren't #1 most added for nothing. This is driving, diverse music that jumps out at you. Out of the box support comes from KROQ, WHTG, KUKQ, 91X, KTCL, WOXY, WTKX, WOFM and a host of college outlets as well.

Let Jesus into your life soon. The fate of your soul (amongst other things) may depend on it. Hallelujah!

NEW ORDER

World In Motion (FACTORY/MCA)

This newly-available import may or may not be released hereabouts for some time. It has the infectious signature-sound that this premier band has always been successful with in the past. Translation--it's a one-listen smash. So far, not many folks have gotten their hands on it, WDRE and KDGE have, but when that changes, so will this record's chart status.

CRUSADES

DEAD MILKMEN

Metaphysical Graffiti (ENIGMA)

WORLD PARTY

Yeeeeeeowwwwwwwww. You already know who they are. You know what they are. Does anyone know why they are? Well, they're back with another offering of aggressive, humorous music. Early participants in the party include KUKQ, WOFM and WXVX.

You know how fast their records react. Besides, you gotta love a band that sings "Do The Brownnose".

YOUR ATTENTION PLEASE The HITMAKERS Alternative Radio Discovery Club Wants You!!

Call 'em in at (818) 887-3440 or fax to (818) 883-1097. Tell everybody what alternative has you Crusading.

GIVING IT THE OLD COLLEGE-LESS TRY

Commercial alternative radio and college radio are very different. That seems obvious enough. Why, then, are the two of them constantly treated as one and the same by so many folks? If any of the **HITMAKERS** gang knew the answer to that question, the world might be a much happier place. However, after months of searching for an answer we've come up dry.

If you didn't know better, you'd think that the only reason to combine commercial and college radio stations into one panel was for the sheer sake of numbers. After a few weeks of running commercial-only alternative charts, it's become obvious to this cowboy that you can generate a realistic, consistent chart using only commercial alternative radio.

In that case...

It just makes sense to create an alternative radio panel that involves the twenty or so commercial radio stations daring to be different in this great land of ours.

We could all expound forever on the differences between commercial and college, but there's a simple, one word explanation for the dichotomy between the two—budget. Radio stations driven by profit motive, no matter how artistically-minded they may be, do things differently that non-profit operations.

The group we've compiled here is fascinating. Like all **HITMAKERS** reporters, they are leaders in their field. However, as you look at them, you will notice they reflect as much variety as can be found in any format. Some rock a little harder; some are a little softer. Some spin their music in tight rotations; others use quite long rotations. Several play a fair amount of core Rock Radio artists; many wouldn't touch a Robert Plant record with a ten-foot pole. Some are trackoriented; others are album-based.

In what may become a much more common vein in the

future, three reporters are AM stations. Two are sister stations to heritage rockers; one is a stand-alone AM. The key point, of course, is that this is a very diverse group of stations that collectively define the state of Alternative Radio in 1990.

One last word about college radio

Hey! Most of us, this writer included, wouldn't be where we are today without our college radio backgrounds. In spite of that, college radio is a wonderful thing. Yes, it's exciting. Yes, it helps set trends. Yes, many college radio stations have powerful sticks and help move plenty of product.

That, however, doesn't change the fact that there is a sea of differences dividing college radio from commercial Alternative. And, frankly, information combining commercial Alternative and college radio is already available from more than enough other places.

On the other hand, if you'd like to see a chart or editorial content that focuses on commercial Alternative Radio, **HITMAKERS** is where you'll need to look. For that matter, if you'd like to see an industry publication that lets you compare what's happening in commercial Alternative Radio, current-based Rock Radio and Top-40, this is the only place you can. Like everything in this magazine, this Alternative Radio section is unique.

How unique is it?

As you've already figured out, we haven't reinvented the wheel here. Depeche Mode are red hot everywhere. Ditto World Party, Midnight Oil and so on. On the other hand, when you blow out college radio and its inherent bias against established artists and multiformat records, things change.

There are two obvious changes we just hinted at. For one thing, records that reach the top of this chart are going to be crossing to other formats soon. Playing

those kinds of records early is one of Alternative Radio's greatest assets. Secondly, the true value of those established, core artists is better reflected here. The bottom line is that, if you see a record exploding here, chances are your crosstown Top40 or albumrocker will be playing it soon. If they don't, they're probably missing out.

Overall, the chart doesn't seem to be significantly faster or slower than any other chart you're used to seeing. Without college radio to tip the balance, some of the more, uh, extreme new artists may not always move as fast here, but new artists with any real depth to their appeal are going to do just fine. Also, this Alternative Radio chart should also reflect retail a little more (for obvious reasons).

The Anti-Climax

Relatively speaking, this column is pretty short. Frankly, there isn't that much to say on this topic. That commercial Alternative Radio and college radio are different is apparent. With the proliferation of panels that include both commercial and college Alternative, there was a clear hole for a commercial-only Alternative panel. Now there isn't.

Editorially, this section will grow over time. The scope of what we do here is limited only to the collective imagination of everyone involved with it.

Like the other new additions to **HITMAKERS**, this Alternative Radio section is here to be different. It is here to focus on industry leaders who are making this business exciting. Our reporters, especially our Alternative Radio reporters are truly on the cutting edge of the radio industry.

Your participation in the birth of this section is important. Don't be shy about asking us to address issues near and dear to your heart. After all, God gave us a whole mess of phones lines for a reason.

CAPITOL/BUSTIN'

(from page 3)

CAPITOL will provide financing for the venture, as well as marketing and promotional assistance or specific projects. M.C. Hammer, who will be CEO of the Oakland-based label, will produce the talent for BUSTIN'. Hammer's manager, Louis Burrell, will be President, and will manage the label's operations.

CEMA Distribution will handle BUSTIN's sales and distribution activities in the U.S., and the label's music will be licensed internationally through EMI Music's worldwide companies. **Step Johnson**, Senior Vice President/General Manager of CAPITOL's Black Music Division, will work closely with BUSTIN' to coordinate the release of the label's product.

"M.C. Hammer has proven himself to be a multitalented artist, songwriter and producer," commented Milgrim. "BUSTIN' Records will give him the opportunity to apply his skills to discovering and developing other gifted artists. We at CAPITOL are proud to be affiliated with this label, which will be a great source of new and original music."

BUSTIN's debut artists will be female vocalist B. Angie B., male vocal group Special Generation, rap group One Caue One Effect, rap artist Parole, and choreographers/rappers Ho Frat Ho. These artists will be part of M.C. Hammer's 1990 tour, which kicks off this month in Louisville, Kentucky.

"BUSTIN' is dedicated to developing talent on the cutting edge of the hip hop funk sound," said Hammer. "With the growing demand for this style of music, the label is making its debut at a great time."

DAT MACHINES ON OPEN MARKET

(from page 3)

he was attending the Consumer Electronics Show. "They have threatened to litigate - which does not mean that they would win - but as a hardware community we would rather avoid the litigation. If we could reach a compromise that would allow the orderly marketing of the product, and not have our rights infringed upon, that would make us very happy."

Lauterback said there is "pent up demand" for DAT equipment, "and we certainly want to be able to satisy that demand. We also want to keep our credibility - we promised this product, the cognascenti is aware of it, and they want to add it to their lifestyle."

Congress is currently considering passing a law requiring the SCMS on all DAT recorders sold in the U.S., which would reinforce manufacturers' existing intentions to make use of the system. But despite the agreement between the hardware manufacturers and recording industry, the National Music Publishers Association is opposing the bill, on the grounds of loss of royalties due to DAT copies of CDs.

Ed Murphy, President and CEO of the NMPA, told HITMAKERS that the concern of songwriters and publishers will remain whether DAT equipment has the SCMS or not. since there is no way to prevent DAT owners from making unlimited tirst-generation copies from CDs. He also pointed out that it will be possible to make copy recordings from DAT to analog, with very

little loss of quality

"Someone at Christmas time can make copies for all their friends," said Murphy.

Murphy said that the proposed bill "sends the wrong signals" - that it is O.K. to make copies at home. He added that the bill doesn't provide for any remuneration for writers and publishers, while in several countries there is a system in which music creators receive royalties on sales of blank tapes and, in some cases, hardware. Murphy said that in France and Germany, royalties on sales of recording equipment is paid out to artists and songwriters proportionately to how their music is selling.

"The point is that if you don't compensate the creators, you're not going to get the quality of the creativity to continue, because there is going to be a loss by the people in the business," said Murphy. "If they put out the DAT like this, we're going to lose a substantial part of our income."

Murphy said that the Copyright Circle C Coalition, which consists of the NMPA, ASCAP and the Songwriters Guild of America, will fight the SCMS bill. He said that whether the bill passes or not, once the DAT equipment is shipped to the American marketplace, the coalition may initiate a lawsuit seeking renumerations for its members.

"When the equipment is here, then we'll make that determination," said Murphy. "We have drafted a complaint, and we are prepared to move forward."

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HOT RADIO PROMOTIONS

JAMMIN' Z90 LISTENERS HUNT FOR "MILLI IN A BOTTLE"

Jammin' Z90 in San Diego had a pair of front row Milli Vanilli tickets to give away, and taking off on the old 'message in a bottle' theme, they put the tickets in an empty beer bottle ("Old Milwaukee, naturally," says PD Rick Thomas) and hit the bottle in San Diego's massive Balboa Park. Z90 jocks gave clues over the air, and according to Rick, people were all over the place searching for the hidden cerveza! Z90 also kicked off their 'Summer of Z' last week, giving away bikinis from a local boutique along with Panama Jack suntan product packs.

WAVA ENTERTAINS CHESAPEAKE BAY BRIDGE TRAFFIC VICTIMS

Afternoon jock "Big" Don O'Brien of WAVA in Washington, D.C. provided some entertainment for the thousands of cars crossing the Chesapeake Bay Bridge Friday, May 25, on their way to the beach for the long Memorial Day Weekend. O'Brien broadcast the "Weekend Blastoff" show live from the toll booths, bringing a smile to the faces of drivers as they crept by in the heavy traffic. WAVA is helping to bring awareness to the Chesapeake Bay cleanup effort, and the station donated \$1,000 to the Chesapeake Bay Trust in conjunction with the Bay Bridge broadcast. WAVA plans to do more live broadcasts throughout the summer.

JET-FM's DOUBLE BACK WEEK

Jet-FM in Erie, Penn. spent a week giving away tickets to the Erie premiere of *Back To The Future III*, and winners qualified for the grand prize of a trip to Los Angeles for a backlot *Back To The Future III* party, where they had the chance to meet **ZZ Top**. The listener also got to see the Hollywood premiere of the movie, and they then "doubled back" to Erie to see the local premiere.

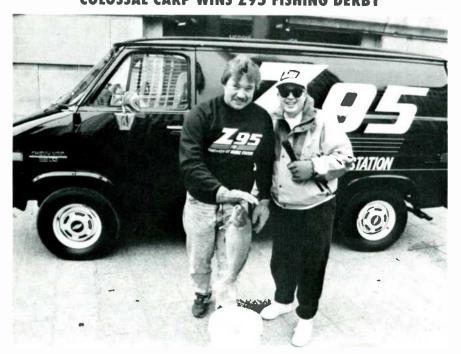
Z0098's MEXICAN MILLIONAIRE CONTEST

KZOU (ZOO98) in Little Rock, Arkansas is offering one listener one million (pesos, that is) and a trip for two to Cancun, Mexico to spend as much of it as they can in four days and three nights. Listeners qualify by responding when they hear the ZOO98 Summertime Party Pig squeal, followed by touchtones. The ninth caller gets a ZOO shirt and is in the drawing for the million pesos, which will be held June 14 with early morning dudes **Peter Stewart** and **Butler Yates**. The million pesos, which will be packed in a suitcase in \$10,000 peso notes, equals \$378.11.

KRXQ's "THE ULTIMATE MONEY OR THE GLOVEBOX"

Last summer, the KRXQ/93 Rock Van roamed the streets of Sacramento, pulling over listeners with 93 Rock bumper stickers and asking them to choose between "The Money or the Glovebox." Listeners had a choice of either cash or a mystery prize hidden in the glovebox, and over \$15,000 in cash and prizes were given away. Well, 93 Rock has taken to the streets again, but this time they have upped the anti substantially. Anyone choosing the glovebox may find themselves the winner of a Stealth Black Bomber Corvette, a trip for two to Maui, a trip for two to the 1990 Knebworth Festival in London, an autographed Eric Johnson pearl white Stratocaster guitar, or a trip for two to any concert in the United States over the next year. There's no guarantee, however, that the glovebox will pay off, as other prizes include inflatable frisbees, a collection of Zamfir "The Master of the Panflute" CDs, a Teenage Mutant Ninja Turtles handheld game, or a tub of Jalapeno Cheese Wiz. So listeners have to keep all this in mind when they are stopped and asked, "The money or the glovebox?"

COLOSSAL CARP WINS Z95 FISHING DERBY



Pictured with Woody of Z95-Chicago's Welch & Woody morning show is Bob Messina of Bridgeview, Illinois, sporting the 71/2-pound carp he fished out of the Chicago River to win Welch & Woody's Fishing Extravaganza.

HOT102 PREMIERES NEW NEW KIDS ALBUM

HOT102 (WLUM) gave away two of the most sough after items in Milwaukee - front row tickets to the July 1 **New Kids** concert at the Alpine Valley Music Theater - during a live broadcast June 5 at Mainstream Records Megastore South. **Doug and Dean - the Gilmore Brothers** and **Hollie "The Traffic Goddess"** broadcast their morning show live from the store to premiere the New Kids new album, <u>STEP BY STEP</u>. As expected, the broadcast brought a huge turnout.

KHTK's FOUR DAY FIRE SALE

An unfortunate incident that took place just prior to Memorial Day Weekend at KHTK (HOT97) in St. Louis required immediate and creative action. It seems that Assistant Music Director **Joe DeNiro** allegedly set fire to the music library while attempting to kill a cockroach with a match. All of the slow songs currently played by HOT97 were destroyed, leaving only the party tunes for airplay. So the first weekend of summer was one continuous party, with a "Four Day Fire Sale. Programming returned to normal, somewhat, on Tuesday, May 29, when HOT97 was able to replace the music library. The cockroach lived, but DeNiro will never be the same. "We were warned about not letting Joe play with sharp objects," said HOT97 Program Director **Derek Johnson**, "but no one ever said anything about matches."

92X's HOMEMADE BIKINI CONTEST

It's time once again for the annual 92X Homemade Bikini Contest, in which creative Columbus beauties will compete for the grand prize of \$1,000 for the best homemade bikini. The contest will be held June 27 at the Lost City of Atlantis, with a free buffet dinner, entertainment provided by 92X personalities, and a fashion show by a local swimwear store featuring the summer's hottest swimsuits. Then the Homemade Bikini Contest will kick off, and judges will select the grand prize winner and two runners up based on swimwear, creativity, appearance and audience response.

THE WNCI MORNING ZOO "TRAVELING FREAK SHOW"

Hips popping out of their sockets. Noses with no septums. Eyeballs with freckles on them. It's all part of the WNCI, Columbus Morning Zoo "Traveling Freak Show." It all started when the WNCI Morning Zoo decided to make a "Columbus Book of World Records. As the Zoo accepted entries into their record book, they found that some of their listeners had talents that were destined to be exploited. The WNCI Morning Zoo "Traveling Freak Show" is made up entirely of WNCI listeners, and will be on display all summer long at Morning Zoo concerts and appearances. The Freak Show will even be in a WNCI tent at the Ohio State Fair this summer to help the Zoo raise money for charity.

G98's MAINE EVENT BENEFITS AIDS VICTIMS

On June 8, G98 in Portland, Maine presented The Maine Event, where the stars came out for AIDS. Among those who appeared at the concert, held at the Cumberland County Civic Center, were Adam Ant, Louie Louie, Laura Branigan, Go West, Perfect Gentlemen, Sweet Sensation, Jude Cole, and Partners In Kryme with Teenage Mutant Ninja Turtles. All money raised goes to the Maine Health Foundation, which supports people in Maine living with AIDS.

Q96-FM's FLOATING BROADCAST BOOTH



Making (air)waves on the party scene are Q96-FM (WHTQ-Orlando), which has christened the Q96-FM "Pirate Boat" at Pleasure Island, Walt Disney World's warehouse-styled nighttime entertainment theme park for adults. Q96-FM is broadcasting its 7 p.m.-midnight show, hosted by Lori Niks, nightly from the specially built floating broadcast studio. Pictured (L-R) are Pleasure Island General Manager Art Levitt, Lori Niks, and Q96-FM General Manager Bill Fowler.

HATCH REFALCHAR

I W-TW 1-1 M.C. HAMMER "Please Hammer Don't..." (CAP) 2-2 SINEAD O'CONNOR "I Do Not Want (CHRYSALIS) 48-3 MADONNA "I'm Breathless" (SIRE/WB) 3-4 BELL BIV DEVOE "Poison" (MCA) 4-5 HEART "Brigade" (CAPITOL) 8-6 SOUNDTRACK "Pretty Woman" (EMI) 6-7 DEPECHE MODE "Violator" (SIRE) 5-8 PUBLIC ENEMY "Fear Of A Black..." (DEF JAM) 11-9 PAULA ABDUL "Shut Up And Dance" (VIRGIN) 7-10 WILSON PHILLIPS "Wilson Phillips" (SBK) 19-11 STEVE VAI "Passion And Warfare" (RELATIVITY) 10-12 JOHNNY GILL "Johnny Gill" (MOTOWN) 15-13 BILLY IDOL "Charmed Life" (CHRYSALIS) 9-14 JANET JACKSON "... Rhythm Nation" (A&M) 12-15 MICHAEL BOLTON "Soul Provider" (COLUMBIA) 13-16 LISA STANSFIELD "Affection" (ARISTA) 17-17 DIGITAL UNDERGROUND "Sex Packets" (TB) 50-18 ICE CUBE "Amerikka's Most Wanted" (PRIORITY) 14-19 SLAUGHTER "Stick It To Ya" (CHRYSALIS) 16-18 BONNIE RAITT "Nick of Time" (CAPITOL) 18-21 PHIL COLLINS "...But Seriously" (ATLANTIC) 24-22 EN VOGUE "Born To Sing" (ATLANTIC) 20-23 DON HENLEY "The End Of The... (GEFFEN) 21-24 AEROSMITH "Pump" (GEFFEN) NEW-25 SOUL II SOUL "Vol. II/1990/New Decade" (VIRGIN) NEW-26 THE PRETENDERS "Packed" (SIRE/WB) 25-27 SOUNDTRACK "Teenage Mutant Ninja..." (SBK) 22-28 DAMN YANKEES "Damn Yankees" (WB) 23-29 DAVID BOWIE "Changesbowie" (RYKODISC) 26-30 ROBERT PLANT "Manic Nirvana" (ES PARANZA) 27-31 FLEETWOOD MAC "Behind The Mask" (WB) NEW-32 JEFF HEALEY "Hell To Pay" (ARISTA) 28-33 BASIA "London Warsaw New York" (EPIC) 29-34 BABYFACE "Tender Love" (SOLAR/EPIC) 30-35 THE B-52'S "Cosmic Thing" (REPRISE) 44-36 VAN MORRISON "The Best Of" (MERCURY) NEW-37 MILLI VANILLI "Remix Album" (ARISTA) 31-38 HOWARD HEWETT "Howard Hewett" (ELEKTRA) 32-39 ALANNAH MYLES "Alannah Myles" (ATLANT C) 45-40 GEORGE STRAIT "Livin' It Up" (MCA) 38-41 MIDNIGHT OIL "Blue Sky Mining" (COLUMBIA) NEW-42 LITA FORD "Stiletto" (RCA) NEW-42 LITA FORD "Stiletto" (RCA) 37-43 DIO "Lock Up The Wolves" (REPRISE) 42-44 PAULA ABDUL "Forever Your..." (VIRGIN) 39-45 TECHNOTRONIC "Pump Up The Jam..." (SBK) NEW-46 MOTLEY CRUE "Dr. Feelgood" (ELEKTRA) NEW-47 TAYLOR DAYNE "Can't Fight Fate" (ARISTA) NEW-48 AFTER 7 "After 7" (VIRGIN) NEW-49 LITTLE FEAT "Representing The Mambo" (WB) NEW-50 SOUNDTRACK "The Little Mermaid" (DISNEY)

TOP SELLING ALBUMS TOP SELLING SINGLES

LW-TW	
3-1	BELL BIV DEVOE "Poison" (MCA)
2-2	MADONNA "Vogue" (SIRE/WB)
1-3	WILSON PHILLIPS "Hold On" (SBK)
	· ·
5-4	EN VOGUE "Hold On" (ATLANTIC)
15-5	NEW KIDS ON THE BLOCK "Step By Step" (COL)
8-6	ROXETTE "It Must Have 3een Love" (EMI)
7-7	DIGITAL UNDERGROUND "The Humpty" (TB)
6-8	JANET JACKSON "Alright" (A&M)
4-9	HEART "All I Wanna Do Is Make Love" (CAP)
14-10	AFTER 7 "Ready Or Not" (VIRGIN)
9-11	SINEAD O'CONNOR "Nothing Compares" (CHR)
*1-12	PERFECT GENTLEMEN 'Ooh La La" (COLUMBIA)
10-13	M.C. HAMMER "U Can't Touch This" (CAPITOL)
¹ 2-14	PARTNERS IN KRYME "Turtle Power" (SBK)
⁻ 7-15	SNAP "The Power" (ARISTA)
16-16	JOHNNY GILL "Rub You The" (MOTOWN)
13-17	LINEAF "Sending All My Love" (ATLANTIC)
20-18	TAYLOR DAYNE "I'll Be Your Shelter" (ARISTA) PHIL COLLINS "Do You Remember" (ATLANTIC)
23-20 22-21	BILLY IDOL "Cradle Of Love" (CHRYSALIS) RICHARD MARX "Children Of The Night" (EMI)
25-22	MICHEL'LE "Nicety" (RUTHLESS/ATCO)
26-23	MELLCW MAN ACE "Mentirosa" (CAPITOL)
	SLAUGHTER "Up All Night" (CHRYSALIS)
24-24 27-25	JUDE COLE "Baby, It's Tonight" (REPRISE)
21-26	GIANT "I'll See You In My Dreams" (A&M)
29-27	
18-28	CALLOWAY "I Wanna Be Rich" (SOLAR/EPIC)
NEW-29	
32-30	
28-31	JANE CHILD "Don't Wanna Fall In Love" (WB)
41-32	TYLER COLLINS "Girls Night Out" (RCA)
NEW-33	YOUNG & RESTLESS "B' Girls" (PANDISC)
34-34	
45-35	L.A. GUNS "Ballad Of Jayne" (POLYDOR)
30-36	
43-37	
NEW-38	
35-39	
40-40	
44-41	NIKKI "Notice Me" (GEFFEN)
33-42	· ·
39-43	
NEW-44	
NEW-45	HOWARD HEWETT "Show Me" (ELEKTRA)
NEW-46	TONY! TONI! TONE! "The Blues" (WING/POLY)

NEW-47 LOUIE LOUIE "Sittin' In the Lap" (WTG/EPIC)

NEW-49 TODAY "Why You Get Funky On Me" (PROFILE)

42-48 ROD STEWART "This Old Heart" (WB)

NEW-50 TECHNOTRONIC "This Beat Is..." (SBK)

MAXI PRIEST



Close To You

RICK UPTON, PD, KITY - "A good sounding record!" A perfect up-fun summer song!"

DON O'NEAL, Asst PD, WCKZ - "A familiar sounding hook gives this record the edge! A great mass appeal tune!"

HITMAKERS HOT STATS:

A SRUSADE A HITBOUND

ADDED VH-1! 5 - STAR VIDEO!

FIRST WEEK **ADDS** AT....

KKRZ KZHT KROY WCKZ KITY WMJe Also Added

PROPAGAND

'Heaven Give Me Words'

DENNIS PROUXL, Asst. PD, CKOI -

"They have a very loyal following here from their past successes and this is their most commercial record to date! This is a very hip sound for all dayparts!"

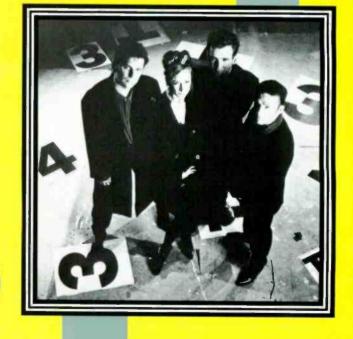
> HITMAKERS HOT STATS: A HITBOUND!

One of the MOST ADDED A/C Records This Week!

B100 (Add) KISN (40-36)

KISR (Add) KIXR (Add) KJJG (Add) KMON (Add) KNIN (Add)

WBEC-FM (37-33) **WJZQ (D#38) WOVO (38-33)** WWFX (Add) and more





CIG CHAT

COMPILED FROM THE HOTTEST AND FRESHEST CLUB AND RECORD POOL CHARTS FROM ACROSS THE COUNTRY

LW-TW 1-1 MADONNA "Voque" (SIRE/WB) 3-2 SNAP "The Power" (ARISTA) 2-3 MC HAMMER "U Can't Touch This" (CAP) 4-4 D-MOB f/ C. DENNIS "That's The..." (FFRR/POLY) 8-5 EN VOGUE "Hold On" (ATLANTIC) 7-6 BELL BIV DEVOE "Poison" (MCA) 5-7 JANET JACKSON "Alright" (A&M) 6-8 HI TEK3 "Spin That Wheel" (SBK) 14-9 MR. LEE "Pump That Body" (JIVE/RCA) 15-10 DEPECHE MODE "Enjoy The Silence" (SIRE/REP) 9-11 MICHEL'LE "Nicety" (RUTHLESS/ATCO) 10-12 SOUL II SOUL "Get A Life" (VIRGIN) 19-13 DAVID BOWIE "Fame '90 (House Mix)" (EMI) 16-14 JOHNNY GILL "Rub You The Right..." (MOTÓWN) 11-15 ELECTRONIC "Getting Away With It" (WB) 12-16 JANE CHILD "Don't Wanna Fall In Love" (WB) 13-17 THE COVER GIRLS "All That Glitters Isn't .." (CAP) 21-18 REBEL MC "Street Tuff" (MERCURY) 25-19 GEORGE LAMOND "Bad Of The Heart" (COL) 16-20 BEATS INTERNATIONAL "Dub Be Good..." (ELEK) 20-21 LOUIE LOUIE "Sittin' In The Lap Of..." (WTG/EPIC) 17-22 SWEET SENSATION "Love Child" (ATCO) 23-23 THE CHIMES "Heaven" (COLUMBIA) 24-24 TECHNOTRONIC "This Beat Is Techno..." (SBK) 18-25 JIMMY SOMERVILLE "Mighty Real" (LOND/POLY) 30-26 MELLOW MAN ACE "Mentirosa" (CAPITOL) 22-27 DIGITAL UNDERGROUND "Humpty Dance" (TB) 31-28 49ERS "Don't You Love Me?" (4TH & B'WAY/ISL) 29-29 SYBIL "Crazy 4 U" (NEXT PLATEAU) 35-30 ALISHA "Bounce Back" (MCA) 22-31 JUNGLE BROTHERS "What U Waiting For" (WB) 36-32 JOEY KID "Counting The Days" (ATLANTIC) 36-33 49ERS "Touch Me" (4TH & B'WAY/ISLAND) 27-34 SUNNI "Why Did My Baby Get ... " (ALPHA INT'L) 32-35 FAX YOURSELF "I Feel Love/Sunshine" (DCC) 37-36 LISA STANSFIELD "You Can't Deny it" (ARISTA) 33-37 GLORIA ESTEFAN "Hear My Voice (Oye...)" (EPIC) 38-38 PAULA ABDUL "Shut Up And Dance" (VIRGIN) 40-39 THE FAMILY STAND "Ghetto Heaven" (ATLANTIC) 41-40 DESKEE "Let There Be House" (RCA) 28-41 ERASURE "Blue Savannah" (SIRE/WB) 45-42 ECSTACY "Don't Play Me Raw" (SLEEPING BAG) 46-43 INDIA "The Lover Who Rocks You All ..." (REP) 49-44 NITZER EBB "Lightning Man" (MOTOWN) 48-45 TONY! TONI! TONE! "The Blues" (WING/POLY) 36-46 QUEEN LATIFAH "Come Into My House" (TB) 47-47 DJ PIERRE "Come And Fly With Me" (JIVE/RCA) 39-48 LAURA BRANIGAN "Moonlight On Water" (ATL) 55-49 3RD BASE "Brooklyn Queens" (DEF JAM/COL)

54-50 ADAMSKI "N-R-G" (MCA)

51-51 ULTRA NATE "It's Over Now" (WARNER BROS)

53-53 R. SAKAMOTO f/ J. Jones "You Do Me" (VIRGIN)

34-54 ROB CHILL G/POWER... "The Power" (WILD PITCH)

50-52 TIMMY T "Time After Time" (QUALITY)

NEW-55 TYLER COLLINS "Girls Nite Out" (RCA)

BREAKOUTS

49ERS "Don't You Love Me?" (4TH & B'WAY/ISLAND)
BRAT PACK "I'm Never Gonna Give You Up" (A&M)
THE CREW "Get Dumb (Free Your Body)" (VEND/A&M)
DOUG LAZY "Can't Hold Back (U No)" (ATLANTIC)
LISA STANSFIELD "You Can't Deny it" (ARISTA)
PAULA ABDUL "Shut Up And Dance" (VIRGIN)
EARTH, WIND AND FIRE "For The Love of You" (COLUMBIA)

CLUB REPORTER BREAKOUTS

NEW YORK

FOR THE RECORD. New York ◊ Danny Pucciarelli 212 598-4177. JOVONN, LOGIC, MR MIX & SKINNY SCOTTY. STEVIE V.

LOS ANGELES

AMERICAN MUSIC POOL • Beverly Hills † Jeff Fishman/Jimmy Kim 213 659-7852• P. ABDUL, DOUG LAZY, L. STANSFIELD, TECHNO, INDIA,

IMPACT RECORD POOL · Los Angeles ◇ Fut 213 292-6611 · D'LaVANCE, ERIC B & RAKIM, KOOL SKOOL, MIDNIGHT STAR, THE WINANS,

RESOURCE RECORD POOL • Los Angeles ◊ Randy Sills 213 651-208 • CANDY FLIP, ELECTRIBE 101, LOUIE LOUIE, STACYE & KIMIKO.

CHICAGO

CHICAGO RECORD POOL Chicago ♦ Sean Knight 312 876-0909 • 49ERS, BOOM TRIBE, THE CREW, HEAVY D & THE BOYZ, MICHEL'LE,

SAN FRANCISCO

BAY AREA DANCE ASSOC. • San Francisco ♦ Nick Lygzios 415 882-9700• JUNGLE BROTHERS, KEITH SWEAT, STACYE & KIMIKO, TECHNOTRONIC, WHITE KNIGHT,

PHILADELPHIA

PHILADELPHIA METRO POOL • Philadelphia ◊ Martin Kaown 215 732-7949• ANNETTE TAYLOR, DOUG LAZY,

PHILADELPHIA SPINNERS ASSOC • Cherry Hill ♦ Carol Giordino 609 662-7222• CORINA, THE CREW, E. CHAMPAGNE KING, EARTH, WIND AND FIRE, MELISSA MORGAN,

DETROIT

DETROIT DANCE • Ferndale ◊
Steve Nader 313 541-4323 • BRAT
PACK, DEPECHE MODE, DIRTY
HARRY, P. ABDUL, SOUL II SOUL,

MADD RECORD POOL • Detroit ◊ Keith Golden 313 922-5581• AFTER 7, GAP BAND, GLENN JONES, LISA STANSFIELD, MICHEL'LE, PAPA J. SMOOVE.

DALLAS

NORTH TEXAS DANCE POOL → Dallas ◇ Karen Kennedy 214 826-6832 • 49ERS, THE CREW, GEORGE LAMOND, INDIA, PAULA ABDUL,

BOSTON

BOSTON RECORD POOL • Boston OR Robbin Springer 617 325-7665• ARVIS, B. PACK, EARTH, WIND AND FIRE, FAN CLUB, PAM STANLEY,

WASHINGTON D.C.

OUR MID-ATLANTIC RECORD POOL • Washington D.C. ♦ Bill Keart 202 483-8880 • RED FLAG, REVENGE, MARIBELLE, C. I-EECE, B. PACK

HOUSTON

MUSIC INFORMATION EXCHANGE

• Houston ◊ Paul Olsen 713 6672734• BRAT PACK, BUSTER
POINDEXTER, DOUG LAZY, KYPER,
UMO DETIC,

MIAMI

FLAMINGO RECORD PROMOTIONS
• Miami ◊ Richard McVay 305 8951246• GURU JOSH, MC HAMMER,
MILIRA,

FLORIDA RECORD POOL • North Miami ◊ Ciro Lierena (305) 948-6466• GRACE JONES, JAMIE PRINCIPLE, MIX MASTERS,

ATLANTA

DIXIE DANCE KINGS • Alpharetta ♦ Dan Miller 404 740-0356• CELEBRATE THE NUN, CERRONE, LAURIE SANDERS, LORDS OF ACID, NEW KIDS...,

PHOENIX

DESERT WEST RECORD POOL ◆
Phoenix ◊ Terri Gelson 602 249-9214
◆ 49ERS, BELL BIV DEVOE, D'ATRA
HICKS, L. STANSFIELD, NEW KIDS.,

LIGHTNING Is Striking!

The SEEDS Have Been Planted In:



"Pure"

THE IGHTNING SEEDS

MCA RECORDS

The Spotlight Is On. © 1990 MCA Records, Inc.

KANSAS CITY - KXXR

BOSTON - WXKS (31-28)

HOUSTON - KRBE (19-17),

KKBQ (20-17), KNRJ (17-15)

NORFOLK - WNVZ

SAN ANTONIO - KSAQ (#18)

SACRAMENTO - KROY

PORTLAND - KXYQ, KKRZ

SALT LAKE - KZHT (6-3),

KCPX (#24), KISN (29-24)

SEATTLE - KUBE

LOS ANGELES - PIRATE (22-20)

AUGUSTA - WBBQ

ALBANY - WFLY (Add), WGY

SAN DIEGO - **B100** (D#25)

New This Week:

MIAMI - Y100

DETROIT - WHYT

ACTIVE ROTATION ON



#10 HITMAKERS **Alternative Chart**

from the debut album **CLOUDCUCKOOLAND**

Written, Performed and Produced By: Ian Broudie Management: Paul Brown/Worlds End Mangement - London

FACES & PLACES

BWANA JOHNNY ROAST!



Sharing a laugh with **Bwana Johnny** (center) are (L-R): R&R's **Joel Denver**, KMGI's **Bobby Rich**, the world famous **Tom Murphy** and Enigma's **Mike Krum**.



Bwana Johnny flanked by co-hosts Jeff McClusky and Rick Cooper.



Celebrities like Michael Damian (left) and Bruce Hornsby stopped by to salute the legendary Bwana.



Taking in the festivities are (L-R): Enigma's Mike Krum; Independent promoters Howard Bedno and Dickie Kline; and HITMAKERS President Bob Greenberg.



KSAQ San Antonio VP of Programming Leo Vela and Bwana discuss waistlines.



Emcee **Bobby Rich** presents **Bwana** with a blow-up of a promo post card (circa 1965) hailing Bwana Johnny as "Your Great Leader."

FACES & PLACES



GEFFEN's newly signed THE BROTHERS FIGARO, a popular L.A. band, stop by label headquarters and receive congratulations. Pictured are (L-R): Geffen A&R Exec. Tom Zataut; Vocalist/guitarist Phil "Giuseppe" Parlapiano; Vocalist/guitarist Bill "Luigi" Bonk; Drummer Scott "Guido" Babcock; Band Manager Darryl Wilson; and Geffen President Ed Rosenblatt.



Daniel Glass, SBK VP National Promo and Ken Lane, SBK Sr. Director Of National Singles showing a 'hat lady' HITMAKERS Magazine at the Kentucky



SBK Records execs pose with TECHNOTRONIC backstage on opening night of the Madonna Blond Ambition tour. Technotronic is the opening act. Pictured are (L-R): SBK VP of Sales Bob Cahill; SBK Records Group Sr. VP Arma Andon; Technotronic's MC Eric; Rush Artists Mgmt. President Lyor Cohen; Technotronic's Ya Kid K; SBK VP of Marketing Ken Baumstein; and SBK Manager Product Development Alison Bandier



Cher discusses explosive phone reaction on 95XXX-FM, Burlington, VT during a recent appearance on Open House Party. Pictured are (L-R): Open House Party OM Andy McLean; Cher; 95XXX MD J.J. Riley.



VIRGIN Recording artist Julia Fordham onstage at L.A.'s Henry Fonda Theater with VIRGIN and WEA top brass. Pictured are (L-R): W. Coast Reg'l Promo Mgr. Bob Frymire; VP Promo/Field Operations John Boulos; W. Coast Reg'l Sales Mgr. Mark Kohler; VP Promo Michael Plen; Sr. VP & GM Jim Swindel; Julia Fordham; WEA VP Product Development Jody Raither; Co-Managing Dir. Jeff Ayeroff; WEA Sr. VP/Dir. Nat'l Sales Fran Aliberte; Dir. Nat'l Sales Joyce Castagnola; Nat'l Promo Dir. Phil Costello; Dir. Crossover Promo Iris Dillon; VP Int'l & Artist Development Jacquie Perryman; WEA Product Development Coodinator Jeff Grabow; and KLOS Los Angeles MD Stephanie Mondello.



All right everybody - up against the wall, 1,2,3,4! New York CHARISMA Records staff members celebrate the first single release off PROPAGANDA's debut album 1.2,3.4. Heaven Give Me Words. Pictured are (front and back, L-R): Jerre Hall, VP Sales; Jeff Fenster, VP/A&R; Bob Catania, VP Promo; Peter Albertelli, Manager, Nat'l Dance Promo; and Dawn Hood Dir. Nat'l Alternative Promo

AMERICA GETS HUMPTY'D!

The multi-format dance smash "HUMPTY DANCE" on its way to Double Platinum!



MAINSTREAM TOP40: 19-17 CROSSOVER TOP40: #4 #7 NATIONAL SINGLE SALES! #17 NATIONAL ALBUM SALES CLUB: #27

HOT97 (20-17) Z100 (17-14) KIIS-FM (5-4) POWER 106 (3-2) B96 (#10) EAGLE106 (16-13) WIOQ (#21) THE FOX (#24) KJMZ (10-7) Y95 (20-16) WXKS-FM (17-15) WZOU (10-8) WAVA (10-8) **WPGC (#9)** KNRJ (29-23) KISS98.5 (2-1) KKBQ (5-2) KRBE (6-5) PWR96 (24-21) KBQ (12-10) KHTK (5-4) Z90 (4-2) B104 (10-9) KDWB-FM (Add) WLOL-FM (20-14)

WMXP (#3)

Q105 (Add #30) **WPHR** (11-8) KKFR (4-3) KS104 (4-2) HOT102 (31-22) KBEQ (D#24) **HOT97.7 (7-6)** KWOD (4-2) **WGH (#33) WNVZ (11-10)** KGGI (#2) **KITY (5-4)** KTFM (2-1) KZHT (Add #14) KC101 (25-13) WCKZ-FM (#6) 102JAMZ (6-4) KJ103 (Add #28) **WGTZ (26-20)** WDJX (D#29) WJMH (16-17) WKZL (Add) and more





FACES & PLACES



RCA RECORDS PROMOTES
SKIP BISHOP!
SKIP BISHOP has been promoted to
Senior Director Creative Development,
Pop Promotion.



STEP JOHNSON!
STEP JOHNSON has been promoted to Senior Vice President/General Manager, Black Music Division.



CAPITOL RECORDS PROMOTES

TONY CHALMERS!

TONY CHALMERS has been promoted to National Director, East Coast Promotion.

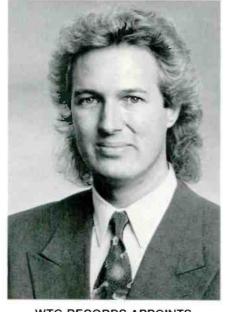


COLUMBIA RECORDS APPOINTS
SHELLEY SELOVER!
SHELLEY SELOVER has been appointed Vice President, Press and Public Information, West Coast.



COLUMBIA RECORDS APPOINTS
JOHN COPPOLA!

JOHN COPPOLA has been appointed
Manager, Dance Music Promotion, East
Coast.



WTG RECORDS APPOINTS
ROGER CHRISTIAN!
ROGER CHRISTIAN has been appointed National Director, Marketing.

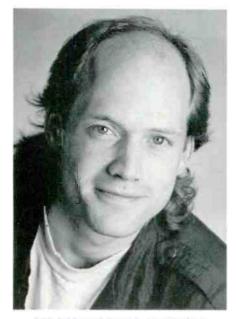


STEVE ZAP!
STEVE ZAP has been named National Adult Contemporary Promotion Director.



BOB BROWN!
BOB BROWN has been named Executive Vice President of Finance and Operations.

CHAMELEON MUSIC NAMES



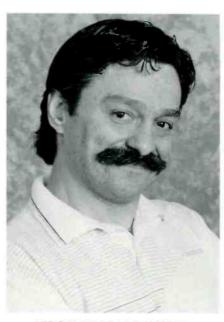
VIRGIN RECORDS APPOINTS
ERIC HODGE!
ERIC HODGE has been appointed as
Regional Promotion Manager.



VIRGIN RECORDS NAMES

JENNIFER MATTHEWS!

JENNIFER MATTHEWS has been named West Coast Alternative Promotion Representative.



VIRGIN RECORDS NAMES
RICK SQUILLANTE!
RICK SQUILLANTE has been named
West Coast Club Promotion Manager.



VIRGIN RECORDS NAMES
SHARON HEYWARD!
SHARON HEYWARD has been named
Vice President R&B Promotion and
Marketing.



Tyler Collins

"Girls Nite Out"

RUSS "THE HAMMER" ALLEN, WIOQ - "The lyrics speak to every female listening to your station! After one week of play already one of our most requested record 18-34 females!"

MICHAEL POWERS, MD, WZPL - "A fabulous song that targets females 18-34, while the male demos think it's sexy too! Expect this to go top ten, already testing extremely well!"

HOT97 (18-16)
WPLJ (32-22)
Z100 (29-26)
KIIS-FM (D#29)
PWR106 (Add #30)
B96 (28-26)
KMEL (10-8)
X100 (29-20)
WIOQ (Add)
THE FOX (23-22)
WHYT (18-14)
WXKS-FM (29-24)
WZOU (28-25)
Q107 (24-22)

WAVA (25-20)
WPGC (#7)
ENERGY96.5 (14-8)
KKBQ (21-16)
KRBE (21-18)
HOT105 (7-6)
Y100 (27-23)
POWER 99 (28-23)
WBLI (Add)
KPLZ (Add)
KUBE (28-24)
KHTK (19-15)
Q106 (15-12)
Z90 (13-10)

KDWB-FM (D#22) WLOL-FM (26-20) B94 (25-19) POWER PIG (10-8) Q105 (22-18) WPHR (29-26) KKFR (16-12) KOY95 (#21) KZZP (6-4) KS104 (8-7) Y108 (12-11) KKRZ (20-15) HOT102 (34-26) KBEQ (23-18) HOT97.7 (8-7)
FM102 (14-12)
KROY (6-5)
KWOD (22-19)
Q102 (32-30)
WGH (26-23)
WNVZ (#18)
KGGI (D#23)
B97 (Add #29)
KITY (#16)
KTFM (D#30)
WZPL (Add #30)
HOT94.9 (24-21)
KISN (32-26)

KC101 (D#29)
WKSS (20-17)
WTIC-FM (33-23)
WZZG (24-22)
FM100 (D#28)
WJRZ (Add)
98PXY (27-20)
Y107 (20-14)
KJ103 (#7)
WDJX (29-25)
WKSI (Add #24)
KBQ (Add)
Z99 (7-6)
and more

HITMAKERS HOT STATS:
A CRUSADE! A HITBOUND!

A'me Lorain "Follow My Heartbeat"

MICHAEL NEWMAN, MD, ENERGY96.5 - "A'me's back with a strong follow-up and the remix makes it definitely accessible to our format! After a few listens you'll be hooked!"

CAT COLLINS, MD, 98PXY - "A great straight-ahead pop record! It's got a hook to kill for! I believe in it 100%!"

GARY MICHAELS, KISN - "A great follow-up to "Whole Wide World"! A killer for the summer time and already instant phones! A can't miss record!"

KIIS-FM (Add)
WXKS (Add)
WZOU (Add)
KNRJ(D#33)
WFLZ (D#38)
WNVZ (Add)
98PXY (Add)
Y107 (D#31)
KISN (D#31)
THE FOX (On)
Y108 (On)
KITY (On)

K106 (Add)
KCHX (Add)
KF95 (Add)
KF7Z (Add)
KIKX (Add)
KISR (Add)
KPAT (Add)
KSKG (Add)
KSND (Add)
KTUX (Add #40)
KZIO (Add)
POWER98 (Add)
SLY96 (Add)
WAYS (Add)
WCGQ (Add)

WDBR (Add #40)
WFXX (Add)
WHHY-FM (Add)
WILI (Add)
WVBS (Add)
WWCK (Add #37)
Y97 (Add)
and more







FACES & PLACES



ARISTA RECORDS
APPOINTS MARK RIZZO!

Mark Rizzo has been appointed
Senior Director of National AC
Promotion.

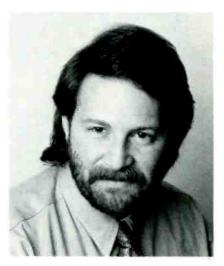


ARISTA RECORDS
APPOINTS LINDA ALTER!
Linda Alter has been appointed
Associate National Director of
Promotion.



ARISTA RECORDS
APPOINTS JEFF BACKER!

Jeff Backer has been appointed
Associate National Director of
Promotion.



ARISTA RECORDS
APPOINTS GREGG FELDMAN!
Gregg Feldman has been appointed Associate National Director of Promotion.



ATLANTIC RECORDS
PROMOTES LISA DULEBOHN!
Lisa Dulebohn has been promoted to Manager of Video Production, based on the West Coast.



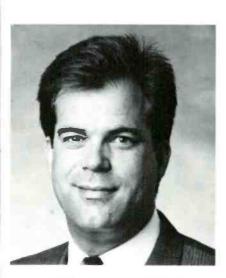
CHRYSALIS RECORDS
APPOINTS DUFF MARLOWE!
Duff Marlowe has been appointed
West Coast Director of A&R.



ECM RECORDS
NAMES LLYN ADALIST!
Llyn Adalist has been named
Manager, Publicity and Promotion.



VIRGIN RECORDS
PROMOTES LISA GIUNTOLI!
Lisa Giuntoli has been promoted to
National Coordinator, Field
Operations.



CEMA DISTRIBUTION
NAMES RAND BLEIMEISTER!
Rand Bleimeister has been named
Vice President, Marketing &
Strategic Planning.



COLUMBIA RECORDS
NAMES MARY ELLEN CATANEO!
Mary Ellen Cataneo has been named Vice President, National Press and Public Information.



CAPITOL RECORDS
NAMES JEAN RIGGINS!
Jean Riggins has been named
Senior Director, Artist Development.



ARISTA RECORDS
NAMES MILTON SINCOFF!
Milton Sincoff has been named
Senior Vice President, Manufacturing and Purchasing.

AFFER Just Added At...

"Ready Or Not"

Produced by L.A. and BABYFACE



LP SALES OVER 700,000!

HITMAKERS HOT STATS: MAINSTREAM TOP40 13-11 NATIONAL ALBUM SALES: NEW48 **NATIONAL SINGLE SALES: 14-10**

Z100 #29!!! **Y95!!! WZPL!!!** MIX105#24!!!

HOT97 (#13) WPLJ (14-11) B96 (20-18) Q101 (18-16) KMEL (2-1) X100 (10-8) **WIOQ (11-9)** WUSL (#28) WHYT (D#23) WMXD (#3) 100.3JAMZ (#2) WXXS-FM (10-10) WZOU (25-23) Q107 (#14)

WAVA (11-9)

ENERGY96.5 (#6) KISS98.5 (#29) KKBQ (#23) KRBE (#12) HOT105 (#34) **POWER96 (31-26)** Y100 (14-11) POWER99 (13-12) WBLI (24-21) **KPLZ (13-10) KUBE (9-7) KBQ (#20)** KHTK (#7) B100 (#5) Q106 (#13) Z90 (#7) WLOL-FM (11-11) **B94** (13-5) **WMXP (1#18) POWER PIG (11-9)** Q105 (11-8) **WPHR (28-21)** KKFR (12-10) KOY95 (8-6) **KZZP (10-8)** KS104 (#5) Y108 (4-3) KKRZ (10-6) KXYQ (22-20) HOT102 (22-12)

WKTI (20-18) **KBEQ (19-13)** PRO-FM (15-14) HOT97.7 (6-4) FM102 (2-1) **KROY (7-6)** KWOD (#9) Q102 (27-25) WGH (14-13) **WNVZ (10-9)** KGGI (8-6) B97 (19-18) KTFM (13-16) KISN (26-21) WKSE (25-22) KC101 (14-10) WK55 (11-7) WTIC-FM (#8) WCKZ-FM (#18) WZZG (#7) FM100 (16-12) XL106.7 (#22) 98PXY (12-8) Y107 (18-12) KJ103 (#10) WGTZ (17-14) WDJX (17-14) **WJMH (#21)** WKSI (20-13) WKZL (22-20) and more

"The Way You Do The "Always Thinking" Things You Do"

HITMAKERS HOT STATS: A HITBOUND!



MICHAEL NEWMAN/MD-ENERGY96.5 Already early phones on this summertime single. This tune could surprise everyone!

WMXD (Add) **ENERGY96.5 (D#30)** KSAQ (31-28) HOT94.9 (15-11) KWIN (32-24)



HITMAKERS HOT STATS: A HITBOUND!

XHRM (Add) HOT97.7 (30-29) HOT94.9 (21-20)

KZFM (Add) KBOS (38-32) KKMG (21-18) WOVO (39-34) and more

TREVOR CAREY/MD-KKMG

Awesome! If Babyface, After 7 and Louie Louie work for you, so will Aftershock. Reminiscent of The System, with an LP packed with hits!"

"La Raza"

Added At **100.3JAMZ HOT97.7**

KEN RICHARDS, PD. **HOT97.7**

"A great street record in the vein of a *Mentirosa*. Expect this to be a huge success!"



NEW RELEASES

OP 40

ALIAS "Haunted Heart" (EMI) APRIL "Someone To Hold" (METROPOLITAN) ANITA BAKER "Talk To Me" (ELEKTRA) **AEROSMITH "The Other Side" (GEFFEN)** BATON ROUGE "Walks Like A Woman" (ATLANTIC) THE BELOVED "Time After Time" (ATLANTIC) BRAT PACK "I'm Never Gonna Give You Up" (A&M) GREGORY GRAY "Don't Walk Away From Love" (ATCO) HEART "I Didn't Want To Need You" (CAPITOL)

BRUCE HORNSBY "Across The River" (RCA) ICEY JAYE "It's Just A Girl Thing" (ARISTA)
JEFF LYNNE "Every Little Thing" (REPRISE) MADONNA "Hanky Panky" (SIRE/WARNER BROS) THE MISSION "Butterfly On A Wheel" (MERCURY) MIDNIGHT OIL "Forgotten Years" (COLUMBIA)
SINEAD O'CONNOR "Emperor's New Clothes" (CHRYS) SOUL II SOUL "Dream's A Dream" (VIRGIN) TROOP "All I Do Is Think Of You" (ATLANTIC) WEST COAST RAP ALL-STARS "We're All ..." (WB)

ALIAS "Haunted Heart" (EMI) **BLACK CROWES "Twice As Hard" (GEFFEN) BURNING TREE "Fly On" (EPIC)** CHRISTIANS "I Found Out" (ISLAND) THE CHURCH "You're So Beautiful" (ARISTA) CIRCUS OF POWER "Vices" (RCA) **DISTANCE** "Under The One Sky" (REPRISE) ENERGY ORCHARD "Belfast" (MCA) HEART "I Didn't Want To Need You" (CAPITOL) **HURRICANE "Next To You" (ENIGMA)**

COLIN JAMES "Just Came Back" (VIRGIN) LONDON QUIREBOYS "I Don't Love You Anymore" (CAP) MASTERS OF REALITY "Candy Song" (ISLAND) KERSI MC CALL "Free World" (CHARISMA) **NELSON** "Can't Live Without Your..." (DGC) RIVER DOGS "Toy Soldier" (EPIC) ZACHARY RESHARD "Who Stole My Monkey" (A&M) JIMMY RYSER "Same OI' Look" (ARISTA) **SLEEZE BEEZ** "When The Brain Goes To The Balls" (ATL) SOMETHING HAPPENS "Hello Hello..." (CHARISMA)

LTERNATIVE

A HOUSE "I Want Too Much" (SIRE/REPRISE) PATO BANTON "Wize Up" (I.R.S.) BLUE NILE "Headlights On The Parade" (A&M) CELEBRATE THE NUN "Will You Be There" (ENIGMA) CIRCUS OF POWER "Vices" (RCA) **ERASURE "Star" (SIRE/REPRISE)** GENE LOVES JEZEBEL "Jealous" (GEFFEN) GURU JOSH "Infinity" (RCA) RICHARD HELL & the VOIPOIDS "Black Generation" (WB) KATYDIDS "Heavy Weather Traffic" (REPRISE)

IAN MC CULLOCH "Candleland And The..." (SIRE/REP) NOT DROWNING, WAVING "Willow Tree" (REPRISE) ONE VOICE "Soul Talk" (ENIGMA) THE RAILRAY CHILDREN "Every Beat Of The..." (VIRGIN) SONIC YOUTH "Cool Thing" (DGC) STRANGLERS "Sweet Smell Of Success" (EPIC) WARRIOR SOUL "Losers" (DGC)
BOBBY WIESMAN "Sound Bits From The..." (ATL) THE WILD SWANS "Melting Blue Delicious" (SIRE/REP) WIRE "Life In The Manscape" (ENIGMA)

STOTTER (from page 4)

worked for several years in the advertising field. He began in the music business at Miami Top40 WQAM.

In the past Stotter has played an important role in the development of artists such as Tina Turner, Great White, The Smithereens, Sinead O'Connor, Slaughter, Billy Idol and World Party. He told HITMAKERS that his gameplan at ISLAND will be "concentrating on putting together really cohesive marketing plans that the people at ISLAND can understand and get behind."

Stotter said that the success of CHRYSALIS has been due in large part to strong material and powerful visual imagery, as with O'Connor and Slaughter. "We are going to try to nurture those qualities in the bands we work with at ISLAND," said Stotter.

Bone said that Stotter "brings to ISLAND years of creative vision." He added that he enjoyed working with Stotter at CHRYSALIS, "and I eagerly anticipate renewing my working relationship with him."

NARAS (from page 4)

received four additional nominations.

Actress/songstress and NARAS member Sally Kellerman served as mistress of ceremonies for the luncheon, for which a packed house of 400 were in attendance. She presented Moss and Mathis with their awards, which were in the form of crystal glass

Among the highlights of the event were tributes to the two honorees performed by Brenda Russell, Burt Bacharach and Alpert, who sang This Guy's In Love With You to Morris. RHINO Records' female quartet the Inner Voices paid tribute to Mathis with an acapella medley of his hits.

"It's wonderful to be part of an organization with such extraordinary members," said Mathis, in tears while thanking the audience.

Moss called the 28 years since founding A&M "the most amazing ride, and it keeps getting better."

A*VISION (from page 4)

releases will be announced in the near future.

"In the entertainment business of the '90s and beyond, visual media will become increasingly and inextricably related to music media," said Morris. "Stuart and Lori come to us with exceptional backgrounds in the television and motion picture areas, making them ideally suited to bring a fresh, ground-breaking approach to visual ideas within the context of a music company."

Hersch called A*Vision "a new concept in home entertainment," and said that it will soon be "the largest division of a music company devoted to the visual media.

"A*Vision will provide the ideal environment for a cross-pollination of entertainment forms," said Hersch. "While music will obviously provide us with a strong base on which to build, we intend to go wherever our creativity and vision takes us.'

HANK YOU STAFF FOR MAKING IT ALL HAPPEN BARRY and



BAD ENGLISH

"Possession"

A HITMAKERS <u>NATIONAL BREAKOUT</u> with 124 Active Reports!

One of the <u>MOST ADDED</u> Mainstream Top40 with 77 Adds!

Platinum Album!

JOEY GIOVINGO, MD, B97

"No hype needed on this one! We've been playing it for weeks, it's a #1 record that will be one of the summer's biggest HITS!"

PIRATE (Add) KEGL (Add) KKBQ (Add) KBQ (31-27) B100 (Add) KEZY (Add)

KBEQ (Add) WGH (Add) B97 (D#26) KSAQ (39-32) KISN (D#37) WZZG (Add) FM100 (Add) XL106.7 (D#33) 98PXY (D#29) WKZL (Add) B94 (On) Y95 (On)

KXYQ (On) KCPX (On) and more

BABYFACE

"My Kinda Girl"

One of the MOST ADDED Mainstream Top40 with 74 Adds! Crossover Top40: New36 A HITBOUND!

Multi-Platinum Album!

WPLJ (Add)
PWR106 (Add #29)
KMEL (Add #15)
X100 (Add)
WUSL (Add)
WMXD (Add)
KJMZ (Add #30)

WPGC (Add) KISS98.5 (Add) KRBE (Add #28) Q106 (Add) Z90 (24-22) POWER PIG (Add) Q105 (Add #28) KKFR (Add #25) KS104 (Add) KKRZ (Add) HOT102 (Add #37) HOT97.7 (Add) FM102 (Add #30) WKSS (Add)

WTIC-FM (Add)
WCKZ-FM (Add)
102JAMZ (Add)
Y107 (Add)
WDJX (Add)
WJMH (Add)
and more





DANGER DANGER "Bang Bang

ROCK Radio: 27-23 A HITBOUND!

ALBUM SALES APPROACHING 300,000!

Major market action: PIRATE RADIO - Top 5 requests!

KXXR-Kansas City (39-34) with Top 5 requests! 92X-Columbus (23-19)!

RICH ANHORN, Asst. PD, KWSS

"Instantaneous phones, #6 requests! It never feels like summer til there's a song like this!"

PIRATE (21-18) KWSS (27-21) KSAQ (D#40) KXYQ (On) 95XXX (Add) 99.9KHI (Add) G98 | Add) KFBD (38-32) KFBQ (D#35) KFTZ (D#38) KJLS (10-6) KKH1 (Add) KKRC-FM (16-13) KNIN (D#36) KPAT (D#30)
KPXR (Add #35)
KQHT (D#28)
KQKY-FM (31-27)
KSKG (Add)
KSND (36-32)
KTRS (Add)
KUUB (Add)
KYYY (Add)
KZZU (34-30)

SLY96 (31-27)
WAEB-FM (29-20)
WBNQ (Add)
WEYQ (Add)
WKDD (Add)
WKFR (40-36)
WKRZ (33-29)
WKZQ (D#28)
WOMP-FM (34-30)
WPFR (Add)

WPST (37-32) Y10
WRQN (Add) Z9
WRTB (D#33) an

WWFX (Add #40)

WWRB (8-8)

Y104 (23-15) Z97 (37-34) and more



"Don't Let Me Fall Alone"

A CRUSADE!

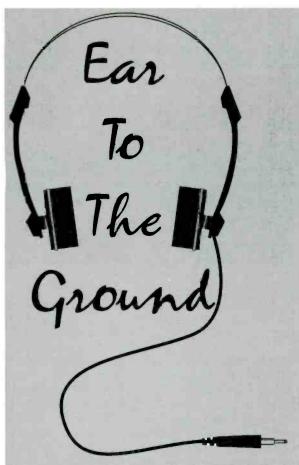
KEN RICHARDS, PD, HOT97.7

"A great sounding tune for our format. An uptempo Dance record with a feel-good attitude for the summer!"



Just Added At: WLOL-FM HOT97.7 Q106 (On) HOT94.9 (On) KCAQ SLY96 WKSM KZFM (On) KZOZ (On) and more





HAS HOUSTON'S WATERWORLD BEEN INVADED BY STRANGE BEINGS???



To promote the grand opening of Waterworld, 93Q Houston's midday personality CHRIS KELLEY (left) broadcast his show from underwater the day before opening. CHRIS also invited 80 listeners to join him and enjoy free run of the park. CHRIS is joined here by 93Q nighttime personality "The JAMMER!"

IT'S A DONE DEAL IN DALLAS... Century 21 Programming and TM Communications Inc. have tied the corporate knot. Century 21 President DAVE SCOTT told THE EAR that the merger proposal had been approved by the corporate boards of both companies and that the companies will continue to operate independently. "We've built a more solid base for both companies," sez SCOTT. TM President DON L. TURNER sez the agreement is in principle and "details regarding the timing of completion as well as specifics have not yet been finalized." More as the word comes in.

Responding to last week's story on Nationwide Communications' ownwership of private cable companies in Houston and its possible relation to Nationwide-owned Top40 KNRJ, NCI's STEVE BERGER sez, "We believe that Houston is coming back, and it was simply a good time to Invest there. As far as the connection of our cable company (EagleVision) to KNRJ, we have some ideas in the works that I can't comment on yet, but you can be sure that we'll be looking to take advantage of the synergy that exists between the two enterprises."

Still no word on the replacement for exiting ABC Radio Network Prez AARON DANIELS, although all indications point to an inside job.

Former WPLJ-New York GM DANA HORNER has been named GM at Apollo Radio's Country KKAT in Salt Lake City. Apollo just closed the purchase of KKAT from Sacramento-based Brown Broadcasting. A format flip would seem out of the question since KKAT is #1 overall 12+ by a comfy margin in Mormon country (10.7 in the Winter '90 ARB).

Another former 'PLJ employee, morning co-host LINDA ENERGY, has landed a spot on CBS-TV's upcoming *Trump Card* game show. LINDA will be the Donald Trump Card Girl (look out VANNA WHITE!). The host of the show, which is set to debut in September will be former Penn State and Miami Dolphin wide receiver JIMMY CEFALO. Meantime, LINDA will take her Energy tour to HOT105 in Miami.

THE EAR hears from sources in Cleveland that OM RICH PIOMBINO will be exiting WMMS soon, but that the KURT KELLY PD rumors might be a bit premature.

CHUCK OLINER has resigned from International Marketing effective immediately to open Radar Marketing. The new company will be based in Medford, NJ.

WILSON PHILLIPS, hot on the heels of their debut #1 smash, have announced plans for their first tour, starting July 6 in Concord, CA.

Y95 Station Manager RANDY KABRICH scores a major coup by grabbing JACK MURPHY for mornings the second his STAR94 contract expired.

Meanwhile, with lots o' talk centered around the situation at STAR94 with the breakup of MURPHY and longtime partner TERRENCE McKEEVER, POWER99-Atlanta GM BILL PHIPPEN tells THE EAR his station is trending up and ready for double-digits in the spring book.

A published trade report has CBS Records Senior VP West Coast RICHARD GRIFFITHS headed for NYC filling a presidential post within the CBS label group. No comment from the label.

The KISS 108 (WXKS-FM) Boston 11th Anniversary Party at Great Woods Center for Performing Arts In Mansfield, Mass. was a smashing success. Over \$50,000 was raised for the Genesis Fund for handicapped children. Among the artists performing were STEVEN TYLER and JOE PERRY OI AEROSMITH, SMOKEY ROBINSON, DONNA SUMMER, MC HAMMER, NEW KIDS ON THE BLOCK, LOUIE LOUIE, SWEET SENSATION, SEDUCTION, GRAYSON HUGH, BELL BIV DEVOE, PERFECT GENTLEMEN. U-KREW, PARTNERS IN KRYME and EDDIE MONEY. Look for pictures in next week's HITMAKERS.

Z100's STEVE KINGSTON and ROSS BRITTAIN are still searchin' for ROSS' morning partner. ROSS sez, "Keep those T&Rs coming!"

HATS OFF... to Seattle Mariners' "heavy hitter" (and Emmis Broadcasting CEO) JEFF SMULYAN on the no-hitter tossed by the M's RANDY JOHNSON - the lirst no-hitter in the Mariners' 14-year history!

EAGLE106 (WEGX) and late night deejay and former Partridge Family star DANNY BONADUCE have parted ways as BONADUCE lands middays at crosstown WYSP. BONADUCE had been working on an agreement to stay away from controlled substances after being arrested in Florida earlier this year for possession of cocaine. Send T&R to PD TODD FISHER.

Former KROY-Sacramento PD SEAN LYNCH paid a visit to the HITMAKERS offices this week. LYNCH is presently filling in for KIIS-FM night guy HOLLYWOOD HENDERSON under the alias DICK TRACY.

WKTI'S JOHN "WOODY" HARRISON looks like the front runner for the AsstPD/MD post vacated by DANNY CLAYTON.

JIM "CATFISH" PREWITT is heading to KSAQ-San Antonio for mornings. PREWITT sez, "I'm looking forward to getting back to San Antonio to work with my good buddies LEO VELA and BILL THORMAN." CATFISH was pulling big numbers during his last Alamo City stint at KTFM.

THE EAR hears that songwriter extraordinaire DIANE WARREN is off to Florida to pen some new material with GLORIA ESTEFAN.

WAVA-Washington D.C. GM ALAN GOODMAN is enjoying a little rescite while he mulls over the PD opening MATT FARBER left behind. The frontrunner appears to be Asst PD/MD DAVE ELLICT, but could there be a surprise on the horizon?

Westwood One has established a 900 line with taped messages from artists scheduled to perform at the Knebworth benefit concert near London June 30. Callers who dial 1-900-860-HITS will hear special messages from PAUL McCARTNEY, ELTON JOHN, and ERIC CLAPTON, among others. Net proceeds will go to the U.S. chapter of Nordoff-Robbins Music Therapy Center, an organization providing care for handicapped children.

ABC Radio's PAUL HARVEY will be the keynote speaker at NAB Radio 1990 convention in Boston. The convention runs Sept. 12-15.

The new MD at OK95 Tri-Cities, WA is GREG DELANGE.

After three years, REX HOLLIDAY surrenders PD duties at KZ103 (WWKZ)-Tupelo to concentrate on his morning show. RICK ALLEN, formerly of GMX's WRLT-Nashville, will assume PD duties.

LARRY "THE JAMMER" DAVIS, most recently MD/Nights at WPXR-Davenport, IA is available. Reach him at 319 359-5318.

A big buzz brewin' on VIRGIN's AFTERSHOCK and their single <u>Always Thinking.</u>

BEAU RICHARDS exits the PD post at WQID-Biloxi. "WILD MAN" WALKER is acting PD.

Finally, the local cops prevented Q101-Chicago's Rob Murphy from handing out 3000 "spank me" paddles at MADONNA's opening show.

WPGC's morning show producer SHARRON SELDON, PD/morning man DR. DAVE FERGUSON and APD/Research Dir. SHELDON HICKS



BRUCE HORNSBY & THE RANGE

cordially invite you to enjoy

A Night On The Town

In the past few years,

Bruce Hornsby

has established himself

as a

musician's musiciar.

Now some

very special guests

join Bruce Hornsby & The Range

for

"A Night On The Town."

It's the new album

from these

multiplatinum Grammy winners.

Featuring

the first single,

"Across The River."

On RCA Records casset es, compaci discs and albums.

Froduced by Don Gehman and Bruce Hornsby.
Representation: Tim Neece Management.



