

TOP OF THE HOUR

JUDY COLLINS

AT CARNIVAL

ESTES PARK, COLORADO—Judy Collins' will appear at the General Assembly Friday night and will be available for discussion throughout Saturday. She, of course, will be performing with her band.

DIEHL TO OWN

DETROIT—Alden Diehl, for three years vice president in charge of programming at CKLW (technically in Windsor, Ontario, across the state line) has resigned his position there to apply for the license of CJLX in Thunderbay, Ontario. Alden is teaming with CKEY morning man Keith Rich to buy the station. Alden spent 1964-67 at CKLW then left for three years to work at CFRA, returning to CKLW in 1970 where he has been since. No replacement has been named as yet for his programming position at CKLW.

WLS RUMORS-MANY THOUGHT TO BE NEW PD

CHICAGO -- No word this week on two of the cheeriest programming gigs now open. Since Mike McCormick has left WLS there have been plenty of rumors regarding his replacement. Leader for the position just may be the current acting program director, Tommy Edwards, Tommy joined the station from a jock gig at WOR-FM in New York as production manager and to our knowledge has never programmed a station. Would be interesting to have your first programming gig at WLS, huh? At the same time, former KYA program director, Julian Breen, who worked under Rick Sklar at WABC. has been a several-time mentioned name and so has sister station programmer (KQV) Bob Harper. Those are a few of the leaders, but it's obvious that no one has been selected as yet...and nobody's talking. Bill Hennes' move to Atlanta has left an opening at WKLO in Louisville, considered a good stepping stone to a major major...no decision has been made as yet in that city. Those two, along with CKLW in Detroit leaves three major programming jobs to fill...maybe next week.

KBTR ALL NEWS

DENVER--Jack Roth, owner of Mission Broadcasting (KONO in San Antonio), has purchased KBTR in this city and according to reports will be taking the station country the first of the month and changing the call letters to KERE. The station went all news five years ago under the ownership of Mullins Broadcasting. Before that it was owned by Don Burden and in those days was a top forty station, programmed at one time by former KHJ'er Ted Atkins, KGMC in this city also announced at the same time that they will be changing formats from their MOR-news to all news starting also the first of the month. There is one other country station in the city...KLAK.

WGRT PAYS FINE COURT COSTS

CHICAGO -- Egmont Sonderling, in a six-page letter to the FCC paid the two \$1,000 fines levied against WGRT in Chicago for "obscenity" broadcast by their two-way talk female directed midday show. In the letter, Sonderling stated that "despite our rather strong feeling that the FCC is wrong both on the fact and on the law" that they could not stand the financial burden of processing through the various courts. What the FCC had obviously hoped is that the station would take the fight to the supreme court, but Sonderling said that that would "cost many times the fine," charging that the FCC's "own processes" prohibited the test case from developing.

JAN-MARCH PULSE

CLEVELAND—The Jan-March Pulse has been released for this city and talk-sports station WERE is the leader in men and women and total numbers. Black station WJMO is second in teens (17) behind WIXY (25) with WGAR (13) third and CKLW (12) fourth. WGAR is second in men with a 13 (to 15 for WERE) and both WGAR and WJMO tie for second in women. In day parts (totals) WERE leads in mornings and middays with WIXY edging WGAR by one point in afternoon drive and WMMS takes the nights with an 11 to 10 for WJMO and 9 for WGAR and WWWE.

ARB IS OVER

NEW YORK—The largest ARB rating and most important survey for radio of the year ended last Wednesday with 151 books to be mailed beginning some time next month and ending the last of July on a staggered basis.

MELENDREZ TO KMPC

LOS ANGELES—Well known programmer (KIIS, KINT, KTSA) Sonny Melendrez, has joined KMPC as a full time on-the-air personality. His main trip will be 5-9pm and 11pm-1am on Sunday along with various other fill in shots.

REGISTER NOW!

ESTES PARK, COLORADO -- Final program plans and changes and registrations are being completed for the Carnival of Knowledge slated a week from this Friday. This paragraph is to urge your attendance. The Carnival was set up purely for one purpose...to provide access to information for the people of both the radio and record industry. The Report has oone to great lengths to make certain that these two and one-half days would accomplish that purpose. We are hopeful that those concerned with increasing their knowledge of communication both on the air and through music will understand the significance of the Carnival and attend with that spirit. The Report has currently invested some \$50,000 for the three days asking \$125 for registration. which includes meals and a room in the Stanley Hotel. At this point, it would appear that about 500 people will be in attendance. A complete program and lineup is inside the Report...see you there

ON THE COVER—And here they are... from the general assembly to Friday night's Something Different to Sunday morning service...each of them will not only perform at different times, but be around to rap about whatever you want to rap about as well...May 25th...Judy, Mickey, Providence, Denny, Bobby, Ian, Michael, Garland, Ben, and the Edwin Hawkins Singers...just part of what now looks like "magic."

HIT SINGLES

TW

I W

ALBUMS

| 1. | LED ZEPPLIN/House of the Holy (Atlantic)100% |
|----|---|
| | of reporters show hot! No. 1 at 6 and No. 2 at 3 of all |
| | reports. Heavy teen and young adultheavy male |

- 2. BEATLES 1967-70 (Apple)...90% of markets show hot...15-27 age group...53% female...
- 3. BEATLES 1962-66 (Apple)...Almost identical to above except 16-24 age group...56% male...
- 4. EDGAR WINTER/They Only Come Out At Night (Epic)...85% show hot...heavy male...16-25 age group...
- PINK FLOYD/Dark Side of the Moon (Harvest)...80% show hot...heavy male...17-24 age group...good action on single...
- 6. BEST OF BREAD (Elektra)...75% show hot...14-27 age group...slightly more females...
- 7. ELTON JOHN/Piano PI ayer (MCA)...72% show hot... 16-22 age group...55% males...
- 8. ALICE COOPER/Billion Dollar Babies (WB)...60% of reporters show hot...teens and young adults buying... 62% male...
- PAUL McCARTNEY AND WINGS/Red Rose Speedway (Apple)...54% reporting show hot...No. 1 at 1 and No. 2 at 1...16-23 age group...slightly more males...
- 10. ELVIS PRESLEY/Aloha From Hawaii (RCA)...50% show hot...17-35 age group...super female...
- 11. FOCUS/Moving Waves (Sire)...44% show hot...17-23 age group...leans toward male slightly...
- 12. DOOBIE BROTHERS/The Captain and Me (WB)... 40% reporting show hot...too early for demos...
- 13. WAR/World Is A Ghetto (UA)...33% show hot...
- 14. STEVIE WONDER/Talking Book (Tamla)...50% show hot...sales up this week...
- 15. SPINNERS (Atlantic)...28% of reporters show hot... No. 1 album in Black Market...
- 16. DEEP PURPLE/Made in Japan (WB)...33% show hot... 17-23 age group...leans toward male slightly...
- SEALS & CROFTS/Diamond Girl (WB)...33% of reporters showing good sales...mostly young adult...
 62% male...
- 18. DAVID BOWIE/Aladdin Sane (RCA)...25% show as hot...too early for demos...
- 19. TEMPTATIONS/Masterpiece (Gordy)...20% show hot...
 No. 2 album in Black Market...
- 20. J. GEILS BAND (Atlantic)...66% of reporters show good sales...unable to pick up demos yet...

COMMUNICATOR NETWORK

ADD:

NONE

| LW | I VV | |
|-------|---------|-------------------------------------|
| 2 | 1. | MY LOVE |
| | | Paul McCartney |
| 4 | 2. | PILLOW TALK |
| | | Sylvia |
| 1 | 3. | FRANKENSTEIN |
| | | Edgar Winter |
| 7 | 4. | I'M GONNA LOVE YOU |
| | | Barry White |
| 6 | 5. | HOCUS POCUS |
| | | Focus |
| 3 | 6. | DANIEL |
| | | Elton John |
| 5 | 7. | REELIN' IN THE YEARS |
| _ | | Steely Dan |
| 8 | 8. | DRIFT AWAY |
| Ū | ٥. | Dobie Grav |
| 12 | 9. | PLAYGROUND OF MY MIND |
| | • | Clint Holmes |
| 11 | 10. | WILDFLOWER |
| •• | | Skylark |
| 13 | 11. | THINKING OF YOU |
| 13 | • • • • | Loggins & Messina |
| 9 | 12. | STUCK IN THE MIDDLE |
| 3 | 12. | Stealers Wheel |
| 16 | 13. | RIGHT PLACE, WRONG TIME |
| 10 | 13. | Dr. John |
| 20 | 14. | WILL IT GO ROUND |
| 20 | 14. | Billy Preston |
| 10 | 15. | YOU ARE THE SUNSHINE |
| 10 | 15. | Stevie Wonder |
| 14. | 16. | TIE A YELLOW RIBBON |
| 1-1 | 10. | Dawn |
| 18 | 17. | RIGHT THING TO DO |
| 10 | 17. | Carly Simon |
| RTWBH | 18. | SHAMBALA |
| пімоп | 10. | |
| 21 | 19. | Three Dog Night OUT OF THE QUESTION |
| 41 | 15. | Gilbert O'Sullivan |
| DTWDL | 20 | |
| RTWBH | 20. | LONG TRAIN RUNNIN' |

Doobie Bros.

FRESH AIR

EVENTS... SERVICES... TRENDS... PROMOTION... BEDTIME STORIES

ANN ARBOR--The only progressive underground FM station in the city went into a country format around Easter and since it's a heavy college town there are some pretty unhappy folks walking around trying to change it back with petitions and whatever else they can come up with. The decision to go country came down because a financial cutback was necessary and it was a matter of whether the AM, which was already country, or the FM was making more money. So now after clearing out the previous station personnel the FM, with new people, is simulcasting with the AM and the kids are still waiting to hear the new Jethro Tull single...

SAN DIEGO--Elektra's Ron Middag recorded a Mickey Newbury benefit concert at San Diego State University using professional remote equipment and the one-hour show was run later on KGB in this city. Quality and performance were so good that it also was made available to KINK in Portland, KFML in Denver, KZAP in Sacramento, KISW in Seattle, KMET in Los Angeles, KZEL in Eugene and stations in Phoenix and San Francisco. Special will be made available to other stations interested...can contact Middag at L.A. office. He reports response is so good he is planning on producing other similar shows.

MILAN, ITALY—The Italian Sound Exhibition will be held here from September 6 to 10. Last year the exhibition attracted 541 dealers from 44 foreign countries and 10,450 operators attended the show. More are expected this year.

COLUMBUS—Pulse released for this city pretty well shows WCOL in front. They are edged out overall in mornings by MOR station WTVN 19 to 17 with WBNS following along with country station WMNI with a 16. WCOL ties for the midday lead with WTVN, but from then on, it's all theirs pulling a 27 in afternoon drive to 11 for WTVN and grabbing a 23 at night with WNCI second with a 15 and WSPD third with a 14. WCOL totally dominates teens with black market WVKO pulling good teen day numbers and WSPO getting good night teen numbers.

NEW YORK—Here's one theory on "oldie" radio's continued rating sustenance. Each book isn't the same audience. One broadcaster felt through his research that the audience of an oldie station stayed for awhile and then after hearing all the nostalgia they wanted, which could be several months, left the signal for more up-to-date sounds, but as they were leaving, new people were getting turned onto the station...how long will it last? Watch the ARB's for trends...coming up.

LOS ANGELES -- Rumors flew through the air regarding a Bill Drake-RKO split last week with additional grapevine copy reading also an impending division between Drake and his long-time associate Bill Drake. RKO vice president Bruce Johnson said that he had heard the rumors and couldn't figure out how they even got started. "Bill and I have had a fine relationship...some typical arguments as one would expect, but I think those kind of things are healthy." He added that he and Drake had never had harsh words and the idea of a split was... "baloney" as far as he was concerned. Drake has been ill with a strep throat infection and was not available for comment, but there was no further foundation for the rumors at press time.

NEW YORK—It's old news by this time, but as a refresher for those who might have missed it, the military budget of 31 million dollars for advertising (for recruits) went right past radio and will be used mostly for print ads. One unidentified broadcast executive angrily denounced the NAB for not helping disuade powers that be from ignoring radio... RAB reportedly claimed it was an NAB job, presumably because of their contact with government... "We just stood by" the broadcast exec exclaimed.

NEW YORK—Again we note as the ARB ends an advantage for WWDJ in this city. Being in New Jersey they're not subject to the no-contest on the telephone ruling of the Manhattan phone company...so the quarter hour maintenance contest can be run there. In the past six weeks or so they've given away \$25,000 to 700 people in their "sound of money" contest.

OTTAWA--If the CRTC's (Canadian counterpart to the FCC) attitude toward FM broadcasting continues, there may be some international precedents set. A recently released 18-page statement entitled "A Proposal For An FM Radio Policy in the Private Sector," states that it is "a basic principle that there should be two demonstrably different kinds of radio... one on AM and the other on FM." further adding that "FM should develop a diversity of programming aimed to attract audiences on a selective basis as an alternative to AM radio which provides a more general service to its audience." In addition holders of AM and FM licenses "will be required to reduce simulcasting by one-half immediately after publication of the Commission's final policy document and to eliminate it entirely within a period of six months in specified unusual circumstances"...and in addition "new applicants for FM licenses will be expected to demonstrate that THEIR programming will not duplicate AM programming." Further statements in the Report indicate a new direction for the CRTC toward FM radio and broadcasting in general...initially in their report not calling for the required "Canadian Content" that AM'ers are having to suffer through...a policy that the objective observers will agree is not working and causing a hardship on Canadian broadcasters, but no relief is apparently in sight. At the same time despite the specific hard line statements of the CRTC they ended with the reminder that all the paper was was a suggestion and that "the general public, broadcasters and all other interested parties are invited to comment on the proposed FM radio policy. A public hearing will be called for September 11, 1973 in Ottawa to hear these comments and further reports indicate that the report is not to be taken at face value...possibly some good old American political games...moving north?

NEW YORK—Marty Thau, former Buddah national promotion director is back doing promotion...independent this time with several acts in the city including his own which he's working with in various areas...they're called the New York Dolls.

NASHVILLE—Bigger and bigger. The Nashville retail and advertising market has grown from the 63rd largest to the nation's 52nd largest with the inclusion of five additional counties by the U.S. Census Bureau. The Standard Metropolitan Statistical Area ranking was announced last week. This will mean that the total survey ARB here will now be an eightcounty area, and will add 10 new stations in the area to the survey.

SERVICES

SALT LAKE CITY—No matter what type format, small market stations can now exchange advertising time (or pay cash) for programming services from the DRC Corporation. DRC will program the station on 7" reels duplicating product sent to them by record companies. There's no announcing on the tape, just the formating of the music sequence so the stations can format themselves as they desire. Included with the tape is a print-out as to what's on the tape... artist, title, label, length, etc. For more info contact Randy Chase, DRC Corporation, (801) 571-1543.

LOS ANGELES — Alan-Tuna Productions is syndicating "Love & Rock & Roll" separately from the package it was originally included in. It runs 6 hours with 4 segments per hour and includes interviews and music of 26 different artists from Don McLean to the 5th Dimension. Also includes custom promos by Tuna and 10 artists with stock openers. For a demo the address is Alan-Tuna Productions, 21243 Ventura Boulevard, Woodland Hills, California 91634...phone is (213) 347-8500.

FREEPORT, N.Y.—Components Specialties, Inc., has established a new division called Cinaudagraph, to manufacture speakers and enclosures. They will market custom-built enclosures and speakers designed especially for the audio and high fidelity trade.

PROMO

COLUMBIA, S.C.—WCOS has already launched summer by giving away a "Summer Prize Pax" every hour for a weekend. It consisted of a transistor radio, an LP, 6-pack of Pepsi, potato chips, sun tan stuff, a free shrimp dinner plus a "Slurrpee" (and what else but...) and all you had to do was to call when you heard the "sounds of summertime"...the first reminder that summer is practically upon us...

EUGENE—KUGN is giving away a used car a week to kick off their "new sound." Listeners complete a crossword puzzle (have to listen to finish it, of course) and send it in and wait for the weekly drawing...all cars were painted bright yellow and (we're not sure what this means but...) they're saying "Not only are you getting good transportation but also a great summer thirst quencher that can be squeezed over freshly cooked fish."

HOUSTON—KRBE-FM is asking listeners to "call the 'KRBE Swine Line' and tell them "Why I Need A Pig Immediately." Guinn, 6-10am jock, will play back the craziest reasons and the five listeners who hear their voices and call at the right time will win a live pig. The contest is being done in conjunction with the soundtrack LP from the movie, "Charlotte's Webb" (Paramount) which stars "Zuckerman's famous pig" based on the E.B. White children's book.

KINGSTON—And the marathons continue...CKWS personality Gary Shannon managed to go 50 hours plus without sleep to help raise over \$1,000 for the Canadian Cancer Society. Shannon did his regular show from a local shopping center and then spent his off hours challenging passersby to games of table hockey and tennis matches. Local television personalities and fellow jocks took turns keeping him company during the "strange" hours.

PORTLAND—Hal Kaymond, 8-10pm on KEX, has just completed an eight-week long chess game on his show. The challenger, who is a tool machinist, would call in each evening at the same time on Hal's show and give his move or see what Hal's move would be. The overall average was about two moves per night. "It was surprising how many listeners would call after missing a show or two, wanting to catch up on what had happened." Raymond finally won...his regular show includes a problem clinic and features unusual tidbits of info...



MYQ-FM VP & GM, Gary Starr, pointing out one of the better entries in the poster contest (The Great Hang-Up) they ran recently.

MINNEAPOLIS, ST. PAUL—With the annual "Walk-a-Thons" going on per usual the Twin City Walk for Development turned out to be an unusual experience this year. Rob Sherwood, jock at KDWB walked 30 miles in pouring rain (along with 13,000 kids) for only \$300...and a bonus of inflamed knee joints. Pledges came in from various artists and the governor, senators, etc. If they only knew, huh Rob...

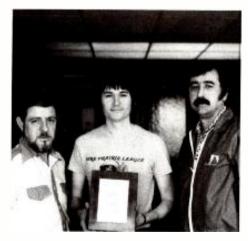
DALLAS—After putting up billboards and doing heavy promoing for a "House Giveaway" contest KLIF had a winner so fast they started another one to keep things rolling. They're giving away a \$13,000 mobile home now..."Getaway Giveaway" using "guess the combination to the safe" this time around.

LOS ANGELES—KMPC's Roger Carroll is giving away a trip for two to Haiti and several other islands to listeners who call up and record National Airline's fly me jingle, run back on the air.

PROMO continued

PHILADELPHIA—WFIL is running a Watergate Contest giving away a motorized bug-like device...a Volkswagen. All the listener has to do is come up with a 3 number combination that opens the safe in the Watergate Building where the keys to the "bug" are located. Once the listener is on the phone, before they get a guess at the combination, they have to swear that they or any member of their family was not involved in the Watergate affair. Even if they don't get the combination, they get a "WFIL Don't Bug Me" key chain...careful.

SAN DIEGO—Charlie Tuna is not returning to KCBQ! We got at least four calls today (Thursday) from people telling us Tuna was going back or already there but it was actually part of a package McCoy is running from Alan-Tuna Productions. This particular one is called "Love In The Back Seat" and discusses the lyrics that were banned years ago as opposed to those today, with interviews, etc. All the commotion is just part of the trip...obviously.



You might remember last April Fools Day when we reported that KNAC in Long Beach gave the whole day of programming to promotion people in the area. Twenty-nine ended up doing air shifts that day and El Roy, London Records, and Chris Crist of UA gave PD Ron McCoy a plaque to say thank you for the trip.

CARNIVAL PROGRAM

Upon Arrival — Guests will be met at the airport by members of COME and escorted to a "change to Colorado" room. Refreshments and comfort will be the tune played for you immediately.

4PM - THE PARADE - Buses, cars, etc., are asked to wait until parade time for the trek through the mountains. Buses will have music and refreshments on board and the ride is beautiful and timed to coincide with sunlight so participants will arrive about 90 minutes before sunset.

5:30PM - THE GRAND OPENING -

5:30PM - THE GRAND OPENING - We'll leave this as a surprise, but suffice it to say... "you won't believe it."

WASHINGTON, D.C. — In WMOD's "Golden Getaway" drawing, all the contestants who didn't win a trip by finding the mystery locations to other Golden Getaways were eligible for one of the two-week trips for two to Frankfurt, Germany. They took registrants at large for the second sojourn to Frankfurt. All together they're sending two winners wherever via their own sailboats, two to cruise the Caribbean and six more anywhere between San Francisco and Rome.

OMAHA — WOW radio celebrated its 50th anniversary by reportedly "going bananas." They built a giant banana 40 feet long and 7 feet high and put it on top of a billboard in town with the line "Gone Bananas." They left it on a couple of weeks and starting promoing including having 7-12mid. jock Eddie Hudson arrested and taken to the banana and locked into a room that was built inside. Then in order to get him out someone had to answer the phone "WOW Radio's Gone Bananas"...plus \$1,000 as a prize...and it took 8 days to get a winner.

5:45PM — Keys will be in the door... room numbers will be preassigned so there'll be no check-in boogie...any problems...you can check with the information desk, manned by COME folks...programs that will explain everything will be passed out at the door.

6PM — The Grand Ball...wine, music, food, relaxation, riding along...two hours of saying hello and doing what you do... for two hours.

8PM – The General Assembly...Introduction of guests...explanation of the next two days and 45 minutes by Judy Collins.

9:30PM - Beginning of discussion and access to experts.

12 Midnight – Supper with the Crusaders.

2AM – Bar closes.

Saturday—Breakfast 9AM-11AM,lunch 12 noon-2:30PM, dinner 6PM-8PM,

Discussions with experts begin at 10 AM and continue until 8PM.

8PM - Something Different - featuring Monty Python - "Something Different," and Ian Mathews, Garland Frady, Michael White, Providence and Bobby Womack.

12 Midnight - Midnight snack.

Exhibit rooms will be open from 10AM-6PM.

Sunday - 10AM - Good Sunday Morning featuring Denny Brooks and Edwin Hawkins Singers.

11AM - Discussions begin.

4PM - Discussions end.

4PM - Grand Finale - All experts will meet with group for a summary and discussion of their weekend.

6PM - Parade from Stanley Hotel to Denver Airport.

A list of the experts in last week's Report...final on everything will be reported in next week's issue.

BOB HAMILTON RADIO REPORT CLINIC

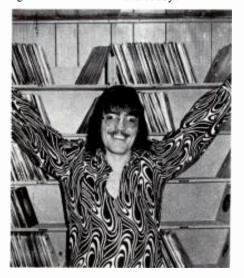
| CLII | AIC . |
|--|--|
| Begins Friday, May 25th, at 6:00 PM and continues thru Sunday afternoon, | George Brewer Information Scholarships |
| May 27th | ten (10) registration free scholar- ships will be awarded to appli- |
| \$ 125 registration fee per person | cants from the radio industry. |
| \$ 65 for wives and other mates | Awards will be based on economic need |
| registration fee includes meals and lodging | please send me a scholarship application |
| | for group rates |
| name address address | call Denny Carhart (Ž13) 278-2570 |
| phone | Buses will be provided to take you from the Denver Airport to Estes |

WHO'S WHO IN

U GAMAN BUATION

JOHN DERREK - MD and Assistant PD - KKLS, Rapid City, South Dakota... 2 years...member of the Communicator Network.

John graduated from Brown Institute in Minneapolis and got his first job at KEYZ in Williston, North Dakota. Then he started at KKLS and within a year became MD and later Assistant PD. He had the job of doing a complete overhaul of the music library after the recent flood and was part of instigating the "International Auction" that was put together to raise funds to rebuild the "Story Book Land" which was also destroved by the flood. He also has some definite ideas about what's going on in radio..."I believe that most radio stations are missing the boat as far as contributing to their audiences. Too many stations are like electricity...the public turns them on from habit...and not for enjoyment. Get the audience involved, make them feel they're part of the station...not just a listener. The station should have the image of a friend...be involved with local happenings." As far as music is concerned..."We program records that will be. and are, hits in our area. I have researched our audience and know their likes and dislikes. Granted my market has similarities with some other markets, but when you get right down to the bottom of things, in minute detail, my audience is like no other. So, I'll program the music that they will like. I can truthfully say that I've had my differences with record companies because of this sometimes." John has always been very conscientious in reporting to the Network and the rap we had made it obvious that everything he does gets the attention needed to be thorough. His ambition, "so far, of course" is to PD a major market station "when the time is right. I'll know when I'm ready.'





BETTY BRENEMAN — Group Music Director for RKO GENERAL BROAD-CASTING CO...6 years...and with KHJ Radio Station 13 years...all together...

Betty had her first job in radio when she was in the 9th grade answering fan mail for a jock at KLAC who started a show called the "570 Club." In those days jocks were 'radio personalities' and had their own secretary, music library and the librarian has to get the records, promo tapes, etc., together for each show. So when the regular librarian was gone I started training to 'pull the show'... I was about 14 or 15 then." After graduating from UCLA, a radio and television major, Betty worked for Peter Potter at KLAC who also had a nationally syndicated TV show called "Juke Box Jury." (Had to stop for a good chuckle for that one.) Then in 1959 she went to work for the first time for KHJ which was a beautiful music station then. A year later she married Tom Breneman; Jr. who was a jock at KTKT in Tucson and they moved to Denver to work at KTLN (now KTLK) where a guy named George Cromwell was PD (better known as George Wilson). While they were there, Betty became the first "phone girl" which was an idea Tom came up with. Incidentally, Tom Breneman, Sr. started the "Breakfast in Hollywood Show." After KTLK Betty went back to KHJ (1961) and in 1965 when Bill Drake came in as consultant "He asked me to do all his music projects. The job of turning a stodgy old radio station into the dynamic force it eventually became was horrendous. We did projects like scanning the previous 15 years of music in the U.S." Then in 1967 when Drake took over the rest of the chain. Betty became Group MD. Tom and Betty have a 7 year old Tom Jr., II, who by the way, plays little league and piano. Betty digs keeping her private life just that..."After all, personal relationships are what it's all about. People are too wrapped in themselves today. If you're thinking of someone else you don't have time to worry about yourself." What's happening in radio? "It's struggling for a more meaningful place. It's more than just playing records...it's a whole industry...a whole medium. One of the unfortunate things about some of the creatively oriented people just coming into the business have this preconceived notion that if someone acquires a business finesse they are anticreative. They don't understand that there has to be a balance of both to succeed."



JERRY THAIN - Assistant Director of Advertising - Federal Trade Commission. A well known name in the advertising business, Jerry Thain in his position is responsible for the direction of all FTC cases concerning the area of national advertising. Working in the Bureau of Consumer Protection, Thain is well versed in the concept of advertising as indicated by speeches and discussions around the world on its effect on the public. He attended the University of Iowa College of Liberal Arts, graduating with a B.A. degree in 1957. He received a J.D. from the University of Iowa College of Law in 1960. He was elected to membership in Phi Beta Kappa and the Order of the Coif and served as Notes Editor, Vol. 45, Iowa Law Review. He served in the U.S. Air Force Judge Advocate's Corps from November 1960 to May 1963, stationed at Sewart AFB, Tpnnessee and Saigon. South Viet Nam. He joined the Federal Trade Commission in 1963 as an attorney in the Division of Appeals, Office of the General Counsel. From May 1969 to June 1970, he served as attorney-advisor to Commissioner Philip Elman of the Federal Trade Commission. From May, 1970 to the present he has been Assistant Director for National Advertising, Bureau of Consumer Protection at the Federal Trade Commission.

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Tom & Barbara Hounds (Los Angeles, Calif.) Scott Shannon (Nashville) Chuck Buell (Mi. nneapolis, Minn.) Mr. & Mrs. Tom Hay (L. Calif.) H. Hart Kirch (Regina, Saskatchewan) David F. Gleason (Birmingham, Ala.) Bill Hennes (Louisville, Kentucky) Gray Clark (B Queensland, Australia) Neville Jones (Brisbane, Queensland, Australia) Jan Jeffries (Biurmingham, Alabama) Jack McCoy (San Diego All an Hague & Lynne Hague (Salt Lake City, Utah) Jack Bell (Missoula, Montana) Stephen & Sharon West (Spokane, Washington). Sherman and Linda Stingley (Spokane, Washington) Ray Potter (El Paso, Texas) Carpenter MacNeil and Mia Bowen (Wichita, Kansa Kammerman (Winnipeg, Manitoba, Canada) Jack D √ison (WSAW-FM) Dave Williams (Los Angeles, California) Wayne Moss (Little F Tom Cronk, Jeff Kaye (Buffalo, New York) Lee Abrams (Chicago, Illinois) Don Berns (Buffalo, New York) Stan Kaplan (Charlotte, Burkett (Charlotte) Mi ke Rice (St. Louis, Missouri) Dave Scott (St. Louis, Missouri) Mr. & Mrs. Ken Dowe (Dallas, Texas) Tom Na (San Fr ancisco, California) Hal Martin (San Francisco, California) S. Brink (Boston, Mass.) Harley Drew (Augusta, Ga.) Bill TAnner Mi ss.) Johnny Sommer (Jackson, Miss.) Chris Carey (OF nne, Wyc THE off Lingay (Tuscaloosa, Ala.) Chuck Dunaway (Elevelo Mr. & Mrs. Todd Wallace (San Antonio, Texas) David Esch (Milwaukee, Wisc.) Dan Wall Ks ttle, WI shington) Rick Swig (San Fra California) Mike At kinson (Los Angeles, California) Mike Michaels (Washington, D.C.) J. Bart Pr ater (WROV) David and Charlotte OMING owa) Tom McCall (Ft. Worth, Texas) Ted Atkins
y Peterson (Phoenix, Arizona), Frank Scott (Denv J. Michael Stone (Raleigh, N.C.) James Smith (Chic-Angeles, California) Mr. & Mrs. James Shaw? Rapid Torn Bigby (Denver, Colorado), Vern Lee Argo (Misoula, Mnntana) Sebastian Stone (San Francisco, California) Linda Koci (Los An-Don Wardell (New York) Chris Denning (New York) Jon Troy (Los Angeles) Mel Turoff (Los Angeles) Jack Ross (London) Joe Tr ver, Colorado) John Barbis (Alan TO THE CARNIVAL OF KNOWLEDGEyle Schatz (Los Angeles) Augi Francisco) Stan Monteiro (New York) Bud O'Shea (San Francisco, California) Ron Saul (Los Angeles, California) Bob Greenburg (L California) Alan Mink (Los Angeles, Calfornia) Gary Davis (Los Angeles, California) Kent Crawford (Los Angeles, California) Neil B York) Buck Reingold (Ft. Lee, New Jersey) Jerry Doughman (Los Angeles, Calif.) Stan Najolia (Los Angeles, California) Larry Harr York) Michael Berns (Los Angeles, Calif.) Andy Hassakowski (Los Angeles, California) Ronald Mosely (New York) Paul Ahern (Los California) Fred Ruppert (New York) Steve Popovich (New York) Mike KI efner (New York) Chuck Thaggard (Los Angeles, California) Holiday (Seattle, Washington) Terry Powell (Los Angeles, California) Paul Black (New York) Paul Rappaport Mark Hartley (New York) Costello (Los Angeles, California) Gerry Fine (Los Angeles, California) Mike Kagan & Anne Kagan (Los Angeles, California) Steve S York) Louis Newman (Los Angeles) Larry Saul (LOs Angeles) Di ck Wooley (Macon, Georgia) Skip Van Leeuwen (Los Angeles, Ca Marshia Kleinbak (Los Angeles, California) Carolyn Machado (Los Angeles, California) Pat Pipolo (Los Angeles, California) Jeffrey [Dennis Morgan (San Francisco, California) Dale Dingman (Denver, Colorado) Morris Diamond (Los Angeles, California) Ron Thomp ver, Colorado) Dick Krizman (Los Angeles, California) Jack Makim (Los Angeles, California) Mr. and Mrs. F. Mangusso (Los Angeles Mr. and Mrs. C. Nuccio (Los Angeles, California) Micheline Rourke (Los Angeles, California) Bob Buziak (Los Angeles, California) N Shepherd (Nashville, Tennessee) Al Riley (New York) Bruce Wendell (Los Angeles, California Steve Resnik (Los Angeles, California) Hom (Los Angeles, California) Jeff Lyman (Denver, Colorado) Scot Jackson (Atlanta, Georgia) Gr eg Kimmelman (Redding, Mass) Lavinthal (Los Angeles, California) Bobbi Silver, Philadelphia, Pennsylvania) Dino Airale (Los Angeles, California) Jon Troy (Los Ar California) Torn Amann (Nashville, Tennessee) Bob Alou (Nashville, Tennessee) Mrs. Nancy Andrews (Nashville, Tennessee) Niles Sie York) Ray Malinda (Los Angeles, California) Tony Ri cco (Los A geles, California) Patti Mi tchell (Los Angeles) Dave Rothstein (I California) Mr. and Mrs. Larry Douglas (Los Angeles, California) Mr. and Mrs. Torn Cossie Ray Anderson (Los Angeles, California D more (Los Angeles, California) Lou Galliani (San Francisco, California) Merlin Littlefield (Los Angeles, California (Robert Edson (L

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| City | Airline | Flight | R/T Cost | Depart | Arrive | Depart | Arrive | Airline | Flight |
| Chicago | TW | 431 | \$118.27 | 11:35A | 12:44P | 6:25P | 9:32P | UA | 916 |
| | UA | 857 | 118.27 | 12:00N | 1:13P | | | | |
| | UA | 463 | 118.27 | 1:00P | 2:20P | | | | |
| Dallas | FL | 65 | \$ 91.27 | 1:05P | 1:55P | 7:00P | 9:30P | BN | 173 |
| | BN | 170 | 91.27 | 2:20P | 3:00P | | | | |
| Kansas City | co | 27 | \$ 81.27 | 1:30P | 1:58P | 6:00P | 8:16P | co | 46 |
| Los Angeles | UA | 726 | \$110.28 | 9:55A | 12:54P | 5:30P | 6:37P | со | 909 |
| _ | CO | 612 | 110.28 | 10:15A | 1:11P | 7:30P | 8:30P | CO | 41 |
| | UA | 574 | 110.28 | 12:05N | 3:04P | 8:20P | 9:15P | UA | 139 |
| Miami | BN | 176 | \$200.27 | 10:00A | 1:05P | 5:05P | 8:09P | UA | 494 |
| (via St. | TW | 489 | | | | 9:00P | 12:33A | EA | 433 |
| Louis) | | | | | | | | | |
| Minn.St.Paul | NC | 723 | \$103.27 | 12:30P | 1:15P | 6:15P | 8:51P | WA | 218 |
| | WA | 423 | 103.27 | 1:50P | · 2:37P | | | | |
| Phoenix | WA | 476 | \$ 84.27 | 11:05A | 1:35P | 8:00P | 8:35P | WA | 479 |
| New York | UA | 173 | \$187.27 | 11:15A | 1:05P | 4:15P | 9:35P | UA | 354 |
| | UA | 855 | 187.27 | 11:20A | 1:05P | | | | |
| | TW | 215 | 187.27 | 12:00N | 1:50P | | | | |
| | TW | 431 | 187.27 | 9:45A | 12:44P | | | | |
| San | UA | 926 | \$123.27 | 10:45A | 1:55P | 5:40P | 6:53P | TW | 481 |
| Francisco | TW | 186 | 123.27 | 11:45A | 2:55P | 5:30P | 6:50P | WA | 95 |
| | UA | 742 | 123.27 | 11:55A | 3:05P | 7:40P | 8:52P | UA | 717 |

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RADIO REPORT INTERVIEW:

richard perry

SPEAKS A LANGUAGE ALL HIS OWN...
CARLY SIMON, HARRY NILSSON,
BARBRA STREISAND. HE'S THE HOTTEST
RECORD PRODUCER ALIVE TODAY

Carly Simon, Harry Nilsson and Barbra Streisand have all had recent album successes that were even beyond other LPs in the past. In common among all three LPs is one Richard Perry. Today the most sought after producer in the music industry. His communication with various members of the Beatles, Stones and numerous amounts of other artists has continued to elevate him to the position of "producer laureate" of this time. Born June 18, Gemini Richard grew up in Brooklyn, New York. Mama and papa were super into music; manufacturing musical instruments for children despite the fact that his father was a qualified chemist. Richard, finding his way through a music majoring college degree, has now arrived in the Beverly Hillish Hill station... chess sets, kittens, a swimming pool and plenty for the Gemini diversity to get into in the Cancer rising sign quality of a quiet home. He invited and we accepted. This was our talk...

BOB: Interesting to look around at all the things you're into. Good old Gemini diversification. Are you into astrology at all? Have you studied it?

RICHARD: Well, I haven't studied it, but I' feel it. There are certain compatibilities with other signs that always seem to work out. Gemini with Libra; Cancer and Leo work out pretty good. It's applicable with some. It's also the power of suggestion, but at the same time, I certainly think there's something there, although as far as Geminis are concerned, each one is so different. There are some Geminis I can't stand and some I feel yery close to.

BOB: I guess you have to go through the whole chart.

RICHARD: Yeah...I once had a chart done...a 30 page book by a really good woman and it was just amazing. I had never met her and she gave the business I was in and sort of innate philosophies behind the way I work.

BOB: With all my Gemini I find myself very moody, down one minute and up the next...and I get bored in a second... also...concentration...

RICHARD: Right. It's like throughout my life with a few exceptions I never really concentrated and one instrument as opposed to...you know learning everything about one...I went from one to another. Like in college in the early sixties, folk music was very big and everybody was playing guitar, so I said I guess it's time for me to learn to play guitar, so I sat down with a chord sheet and learned chords and I could accompany myself in any key. So I stopped there. I play today the same way I played then. I studied piano intermittently for brief periods of time when I was in high school. At a certain point I started to get a lot of it with a teacher, then I moved out here. I play today exactly the way I played the day I left. In some respects...in other respects I guess I progressed.

BOB: We were talking about the Nilsson album. I have been into his work for some time and when Schmilsson came out I was shocked...Jump Into The Fire to me was a great work of art...must have been a lot of overdubbing...that sort of thing. RICHARD: Not that much. It was an unusual record because it was just sort of a riff when you went into the studio. It was just an opening verse and a couple of hooks and things...so we worked on it for about an hour or so and kind of got the rhythmic basic groove going and when everybody locked onto that it was the key to open the door as is often the case in a lot of sessions when you often get a clear picture up front but your instincts are there and you go with it. As soon as everybody got into the groove... that is the groove on the record. Originally it had one or two chord changes, but as soon as this rhythmic thing started to happen it was so infectious that even though nothing had been said in front everybody realized that there was no need to change chords anymore...the rhythm became the thing ... everybody was sort of looking around at each other waiting for the chord change. It really wasn't necessary, but as I said nothing had been said about it so there was that extra bit of intensity...of like...is it going 35 LABO

(特集) 3・4月 対点オール情報 地画・セッシュエ書歌

to change?...No!...just ride it home, you know, and that was it...that one take was the record. And then this one particular guitarist walked into the studio while we were in the middle of the take (and this was at Trident in London where the control room is overlooking the studio) and he got stoned out by the groove... what he was hearing when he walked in... he just like stood in front of the glass, really moving to it, you know, and everybody could look up and see him and he was as much a part of that track as any of the musicians even though he didn't play on it.

BOB: Can you verbalize a philosophy of what you do in the studio or is that impossible to talk about.

RICHARD: It's possible to a degree. I think the nearest that you describe it is... remember there are all different types of record producers and as you pointed out no two producers work the same ... everyone has their own method and in addition to that the term is so broad in concept. Whoever has their name down as record producer and what they've actually contributed...you can't classify all record producers together. Some people fulfill just the function of sort of being there at the right time...and just helping to provide good vibes...saying..."yeah, that's a good one" and "take three"...That kind of thing where the artist is really in essence running the show...and a lot of times those very creative artists...and there are few that are capable of producing themselves...still need somebody sitting in that chair to take the pressure off them so they don't have to feel they have to accept the role and responsibility of producer. Getting back to what I do. The only way that I think it can be described is kind of analagous to what a film director does with films...different media, you know...but, the times I've spent on a movie set I've been really pleasantly surprised to see that the principals at least

Pichard perry (cont.)

☆表紙は語る/第97回



表る1月、リチャード・ペリーが来日した とき、日本のレコード制作関係者は、一様に 色めき立った。インデペンデント・プロデュ ーサーとしての彼は、あまりにも高名である。 タイム。誌が2月12日号でポップ・ミュー シックの特集をしたなかでも、彼はクライブ ・デイビスやルー・アドラーとならんで、特 別のコラムで紹介されている。

本誌は、彼に多忙なさなか 2 時間を創いて もらい、レコード制作に関する彼の意見を散 底的に訊いた。彼はじつによく答えてくれた その全貌をこの「表紙は語る」と、本号から 新致した「クリエイティブ・アイ」の欄で紹 介していきたい。適切な質問で最良の回答を 抽き出して下さった福田一郎さんにも感謝し たい。

"...it's just striving to get the extra nuances and details of that sort...without losing the concept or feeling of the whole."

I've applied to myself are so similar because I spend a great deal of time in care of detail...a lot of times which can be subject to criticism. It's those kind of details that are vital in making a good film...not meaning getting hung up in details...I'm the first one to, to love everything happen as naturally and organically as possible...as much happen live on the basic track as possible. Let's put it this way. There are many times when I've cut a basic track and say "Yeah, that's perfectly acceptable." But it's not really acceptable to me...it doesn't give me the feeling I want to get yet I know that to 90% of the other people it would be perfectly acceptable. So it's just striving to get the extra nuances and details of that sort...without losing the concept or feeling of the whole. That's the key you know...without draining any of the

natural juices in the record and still be able to pour in fresh new ideas. For example, on You're So Vain...the basic track on that was cut three times...and each time moving the record closer and closer to where it ultimately went and then in fact after it was cut I felt that the basic guitar on the session which was essentially playing the same thing, but wasn't quite fitting into the groove and it was a kind of groove...you couldn't just say..."one, two...one. two, three"...it kind of crept up on you. you know...it wasn't until the chorus that it pounced on top of you. So to get that thing happening in front was difficult so I wound up redoing all the guitars which was kind of like going into open heart surgery...but to do it and adding that extra thing ... once the foundation was laid and was right...everything fell into place. NEXT WEEK...PART TWO...

BODY LANGUAGE

DENVER--The study of communication is continuing to grow in and of itself around the world...while certainly visual communication means little in the realm of radio sound. The idea of body movement is something to learn about merely to further understand communication itself. Several books have been written on what people mean by their physical actions...often the movements of hands, positions and pointing of the body tell more truth than the words being spoken... so if no other place than in negotiations for a job or discussions of other kinds it could prove interesting to note some of the movements of the person you're talking to...Julius Faust wrote a book called "Body Language," which is probably the most widely read of the body movement books, but there are many ... a local professor from the University of Denver wrote a recent article that showed some of the attitudes expressed by the movement of the body...for example... ARROGANCE - Expressed by putting feet on the desk. This establishes a territorial claim and is definitely not calculated to put visitors at ease.

CONFIDENCE — Shown by steepling your fingers. The higher the steeple, the greater the confidence. Executives sometimes gaze at subordinates through a high steeple, a possible defensive measure.

DEFENSIVENESS – Exhibited by folding hands across the chest. Hands knotted into fists signal a total refusal to listen or cooperate.

EXPECTATION – Revealed by rubbing hands together, indicating something the gesturer is prepared to receive.

FRUSTRATION – Indicated by a karate type chop or a fist while conversing. This can be misleading, often in direct contrast to encouraging words accompanying the gesture.

INTEREST — Shown by a "cluster" of gestures; head slightly tilted, chin resting on your hand, and the body leaning slightly towards the speaker.

PROCRASTINATION — Reflected by idly mouthing a pen (or the bow of eye-glasses) pausing for time to think or gather more information before making a decision.

SUPERIORITY – Indicated by holding your coat lapels. This represents an authoritative gesture, saying, "I am in charge here."

OPENINGS

WKTJ/Baltimore KLAK/Denver KADI/St. Louis WHEB/Portsmouth KNUS/Dallas WDRQ/Detroit WMEX/Boston KTRN/Wichita Falls WTCR/Oxford, N.C. KMBY/Monterey, Calif. KGEM/Boise WCVS/Springfield WQDR/Raleigh WKLO/Louisville WHVW/Hyde Park WSAR/Fall River WSAM-FM/Saginaw WSAM-AM/Saginaw WPGC/Washington KSEE/Santa Maria WYRÉ/Annapolis (404) 252-3037 *WFLI/Chattanooga *KTAC/Tacoma *WGLD/Chicago *WAJF/Decatur *WOLF/Syracuse *KDZA/Pueblo *KGAL/Albany *WAZY/Lafayette, Ind. *WTRY/Albany *WOOK/Greenville, S.C. *WQOK/Greenville, S.C. *WRBC/Jackson, Miss. *WJDX/Jackson, Miss. *WBBM-FM/Chicago *WAYE/Baltimore *WKBR/Manchester *WCBX/Oxford, N.C. (was WOXF) *WXLO/New York *WGAR/Cleveland

prog. rock jock C&W jock 1st phone Top 40 newsman news person newsman newsman midday AM communicator newsman-research newsman night jock newsman AM drive PT/utility man newsman/journalist country jock relief jock 10-2 jock (no calls) combo man weekend swing 18-34 type jock jock/1st phone afternoon drive jock 6-mid. jock AM drive (no calls) jock/prod. man 8-mid. midday jock 7-mid.cooker (no calls) newsman 7-mid./1st phone AM man/news & news director chief engineer creative jock prog. jock AM man newsman/7-mid. jock equal opp. employer jock night jock announcer

Barry Richards **Everett Wren** Peter Parisi **Andy Carey** Dave Cook Dan Abernathy **Arthur Simmers** Jim Bond Terry Goller Frank Colburn **Drew Harold** Jim Palmer Frank Laseter **Bill Hennes** Tom Shovan Al Carter Tim McDonald, Jr. Tim McDonald, Jr. Harv Moore Tom Edwards **Dennis Constantine** Kent Burkhart E. Alvine Davis Derek Shannon Ron Brindle **Rich Teeters Howie Castle Jack Carter Tracy Mitchell** Thom Brown John Krammer Cameron Harper Steve Chris Harry Nelson Bill Tanner **Bob Johnston** Frank Adair Jim McCann L. Steven Davis

Mel Phillips Jim Lund Jay Hamilton

KORNERED

*KSWT-FM/Topeka

*NEW OPENING

Speedy Keen (new LP called "Previous Convictions/MCA) used to be lead with Thunderclap Newman...name was John then...single is Aries Lady off LP...

Reportedly the new Stones LP will be called "Thick Puke"...sounds right, huh...They should get together with Todd Wallace at KTSA and his "Barf" promos...Maybe call it "The regurgitation revolution" or some-

thing... In case you don't know by now, the new Spinners' single, which seems to have been added by practically every station in the country, has one of our favorite 4-letter words somewhere around the end of it...after the bridge...Company is rushing out a re-service...that shows you how much people listen to new product nowadays...some didn't listen at all...just plopped it on the air because everybody else did...KARMA, huh...
There's a rumor that Martin Mull's "Dueling Tubas" is really a bunch of slowed down dueling trumpets...not

true...they have proof if you need it ... The Allman Bros., Grateful Dead, Waylong Jennings tour that had just been set up was cancelled today (Thurs

day)...it'll be set up later fortunately...
Paul McCartney and Wings are coming to the U.S. for a tour...no date for sure...
New English group (was called Beast) "Bedlam" includes former Procol Harum guitarist Dave Ball and drummer Cozy Powell...

Tidbit for you...from Zoo News...Venice is gradually sinking, and has been for a while...people are already subjected to crossing some plazas on platform walkways to keep the swirling waters away from their shoe

Columbia has a couple of new LP's out with incredible covers...one is called Rainbow Rider/Brothers on sub Windfall...and Gentlehood .. a pleasure...





MARKET OF THE WEEK

SECRETS GIVE US A SENSE OF SECURITY

I'm a big advocate of togetherness — to a point. I think wives and husbands should care about each other's interests and work so a whole lot of sharing goes on.

But somehow we get all hung up about being "Mrs. So and So." At times you feel more like half of a Siamese twin than a person. Before you can be a good half of a partnership, you've got to be a good whole person. To be blunt — you need to be alone sometimes and be a person in your own right.

A lot of propaganda is floating around that says that anything secret, private or personal is bad and we must be sharing and open. Psychiatrists don't agree.

On the subject of secrets, one psychiatrist says, "Being able to have secrets gives us a sense of security. We all have a need for moments alone to reinforce our individual uniqueness, to feel free to be, to think what we want to think, to experiment, to dream."

I think we also have a need to sometimes maintain a certain distance from people and events, time to reflect, to recharge. This is particularly true if you're always on call from people who make demands.

You don't need an excuse to justify spending a little time by yourself. Maybe we give them because togetherness has been stressed so much recently and most of us have grown up with very little privacy. Or maybe you confuse the idea of being alone with LONELINESS.

Try something like not being available every time you're wanted. Explain to your husband that sometimes you NEED to be alone. Maybe you would feel most comfortable if you set up a regular "alone" time — as much as you need — to feel recharged. Even if it's only a long bath, or an evening walk — if you feel that you need it — do it.

If you don't have an opportunity to "get away," you'll find yourself developing an isolation in another way. Little escape mechanisms are fine in their own way, but they also indicate we should find out more about our needs and set up acceptable ways to meet them.

The amount of living space in apartments is limited and this contributes to the problem. If you must, go outdoors, but find a place where you can have privacy for your own thoughts and actions and also from others' thoughts and actions.

Now let's don't be selfish about this. Make sure your husband has his own private times too to sort things out mentally and unwind. His need for private moments may be greater or smaller than your own, but do respect it.

It's hard to explain, but private moments make the shared moments mean more. When you can feel relaxed in expressing your need to be alone — you've come a long way toward being even more together. And isn't being together because you WANT to be what it's all about?

PROVO, UTAH – Market rank 198th... Metro population: 225,000. Total city population: 75,000.

HISTORY: Provo was settled by Mormon pioneers in 1849. Besides the few miles of modern civilization now existing the land is much as it was when the pioneers broke ground.

ECONOMY: The largest industry is the U.S. Steel's Geneva Steel Division, the largest in the west, completed in 1957; it was the first of its kind in the U.S. Fruit orchards provide another source of income and within a few miles of Provo is a focal point for trans-shipment of livestock to eastern and western markets. COLLEGES: Brigham Young University is attended by students not only from the states, but many foreign countries as well. It's the home of the new Marriott Activities Center which is the largest College Center in the U.S. and Utah Technical College with 5,000 students. MILITARY INSTALLATIONS: Camp Williams is a National Guard Annual Training Center.

THE PEOPLE: Very conservative. Just about an equal number of blue collar and white collar workers. Because of BYU, there are an unusual number of professionals, professors, artists, etc.

HOTELS: Holiday Inn, Ramada Inn, Royal Inn.

COST OF LIVING: Generally average with gas a little below average. A loaf of whole wheat bread is 45 cents for example. A one bedroom furnished apartment is about \$130.

DISC JOCKEYS MAKE: Average \$150-\$175 weekly...\$200 is tops.

Because Salt Lake City stations come in very strong in the market, some will be included and noted with an asterisk.

| AM | | |
|-------|---------------|-------|
| KEYY | Top 40 | 1450 |
| *KCPX | Top 40 | 1320 |
| *KSL | Beautiful | 1090 |
| KOVO | Top 40 | 960 |
| *KRSP | Top 40 | 1060 |
| KIXX | C&W | 1400 |
| KONI | C&W | 1480 |
| FM | | |
| *KCPX | Progressive | 98.7 |
| *KSL | Beautiful | 100.3 |
| KFMC | MOR | |
| *KRSP | Top 40/Simul. | 103.5 |
| KBYU | College MOR | |

BOB HAMILTON & FRIENDS RADIO REPORT MAY 14, 1973 Vol., 57

Bob Hamilton Chris Hamilton Denny Carhart Kaye Tipton Debbie Wallace Steve Kuntz Carl Dazzo

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Highdeas BOB GLEASON



BRYAN TAYLOR leaves WMAK 12-3pm and JERRY DAMON of KISD, Sioux Falls comes in as newsman... CHINA SMITH is now doing 6-10pm at KDAY instead of weekends...GREG SHANNON is out and no word on what his plans are...

CHRIS BAILEY at KCBQ is looking for PD gig...(714) 449-7415...

RANDY HAMES is doing all nights at KNUS in Dallas from KEEL...

CHRIS CURTIS has left WPGC in Washington...

GARY CHRISTIAN formerly of CFRW now at CHAM and DUFF ROMAN, formerly PD of CKFH, Toronto, is now PD at CFRW in

Winnipeg...

New PD at WIIN Atlanta is JOHN PARKER...JIM RANDALL will remain as an air personality and ROBERT BAUGHAN is new

production director...reported sale of station is off...

KGAL in Albany, Oregon has new PD TRACY MITCHELL...new MD W.C. MOORE and production is J. PARKER ANTRIM...the line-up now is...6-10 J. PARKER ANTRIM, 10-12noon JOHNNY ROBERTS, 12-4 TRACY MITCHELL, 4-8 SANFORD PIPER,

8-12 midnight CHARLIE WALKER...and 12-6 ?...they need someone for that one...

By the way TRACY and his wife CHRIS had their first little one on May 1st, her name (and what else but...) is TRACY CHRISTINE...

CONGRATULATIONS!... TODD WALKER formerly of KYNO Fr esno is now PD at KATA, Eureka...MIKE PHILIPS formerly KYJC, Midford is now mid-

days... RÖBERT WALKER, formerly KISD, Sioux Falls is moving to KWWL and PAUL EDWARDS is now MD at KWWL...

MARK WOODWORTH currently MD at WAAF is moving West and is looking...(617) 799-0195...

SHANNON, formerly PD at KGAL is look for jock or PD gig...(503) 926-9552...

STEVE RANDALL moves from KYNO to mornings at WDAI doing a 2 man show with JIM KERR...

PAUL DREW is having a 21/2 hour luncheon for LA promo men after finishing up ARBs...as you probably know...

WROK in Rockford is printing surveys for the first time and wants to know what record companies would like to have it...or anybody else as far as that goes...address is 1100 Tamarack Lane, Rockford, Illinois 61105...

RON HOWES PD at WTHI AM & FM, Terre Haute, Ind. is looking for PD or jock gig...(812) 234-3308-station...home (812) 232-9481...

ROBERT JOHN formerly KAFY, Bakersfield is looking for Top 40 gig...or Prog. rock...(714) 444-4091...

JOHN BODNAR, PD at WGST, leaving for WDHF in Chicago for an air shift...

GARY MARTIN is the new MD at WVIX in Pensacola, Fla...

MIKE POWELL, PD of WMC-FM has re-assumed all music duties and all promo calls should be directed to him...

HARRY "HANK" BOTTIGER has joined KMPC as director of client services...

PAUL COMPTON moves his night show to midafternoon on KFI in LA...

GENTLEMAN JIM CARTER is at WAXC in Rochester doing 10-2pm...

CKXL for the second year in a row has been selected by the Canadian Assoc. of Broadcasters as Canada's "AM Station of the Year." Congrats to you...

KEX PD VIC IVES received a Sterling Award from the publishers of Photo Screen Mag for his role as Victor Ives, host of Sinister

MARV GREIGINGER has been named East Coast Manager of Publicity & Ar tists Relations for UA Records...and FREDDY DeMANN has been named Director of Creative Merchandising for the company...

RUSS WOOD currently at KTLK, Denver looking for major market Country or Top 40 gig...(303) 986-9104... LARRY SHERMAN with KLOK, San Jose for 61/2 years has left and is looking...(408) 238-2481...or (408) 244-0746...

MARK RENIER, PD of KKLS is moving to sister station KKXL as Program Consultant and needs service from all companies...please...

211 So. 4th, Grand Forkes, N.D., 5820I...(701) 775-5321....

KEITH JAMES, formerly of WTTO, Toledo, and WXYZ Pittsburgh and WISE, Ashville is looking for a rock gig on the West Coast...

CHARLIE EDWARDS joins WBSR doing noon to 3...from WBIB.....

CHET SMITH looking...(213) 432-6172 or 477-0783.....

STEVE BRIDGES formerly KLEV, Waterloo, is looking for a jock gig in med. market or management in small market, lst. phone... (309) 764-8885...

JOHN FREDERICK formerly of KRGB Omaha is looking for Top 40 or Prog rock gig in midwest...(402) 556-9582.....

HERB CARSON currently MD at WNOK, Columbia, S.C. is looking...(813) 776-1230...5 yrs. experience.....

STEVE NELSON of KITT-FM, San Diego is looking for a jock gig (714) 232-0144.....

SONNY FENDER formerly of KBLU (MD for 3 yrs.), Yma Arizona looking...experience in all functions of station and lst. phone... (602) 726-5690....

CORRECTION: We had a mistake in the phone number for Jim Fox last week...correct number is (402) 339-5127.....

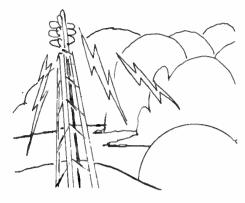
DONNIE BROOKS is leaving KATZ and Keith Adams will be doing music in the future....

Li ne-up at WERK, W. Palm Beach, Fls...6-10 am JIM LONDON, 10-1pm DAVE ROBERTS, 1-3pm CLIFF CURTIS, 7-mid. RICK ELLIOTT, Mid-6 JAY STEVENS...weekends R.J. HARTMAN and JOHN HARRIS.....

Line-up at WWDJ...SEAN CASEY 6-10am, JIMM IE KING 10-2pm, STEVE O'BRIAN 2-6pm, BWANNA JOHNNY 6-9pm,

STEVE CLARK 9-1am, HOWARD CLARK 1-6am.....

MY OWN THING



".... SEARCH FOR

A REASON WHY"

"What it's all about" a brother stated a few days ago, "is that certain people in this world are hooked the second they open the microphone."

Certainly the word image was all too familiar. Thirteen years ago or maybe even back 24 years or before. The first time I felt the thrill of "mass communication."

Where it really all began I couldn't start to tell you. That it's real...that communication and reaching a place of being one with all of my environment is an obsession I can testify to with more truth than anything else I can talk about.

It is obvious to me that the need to communicate is the motivation of all of mankind. Perhaps time and space is the rationalization for those who consicously devote their lives to it. Apparently, the more one is aware of the communication motivation the less one is concerned with games of grandeur. Radio becomes the thing.

There is a thrill at speaking to those hundreds; to those millions if you please; there is a greater thrill at being the programmer; and even greater thrill at being the owner of the station; and let us not forget the countless times we have heard record promotion men utter delight at hearing a record "they got on" as they travel down the freeway. More than the money, etc., etc. here lies the motivation of promotion men...a record they consider a work of art that should be heard is being heard and they were the final instrument that made it happen.

All of this is so important for us all to understand. We take for granted air travel of six hours that took our great grand-parents years...and our earlier ancestors couldn't even imagine going. Language of grunts and groans grew into dictionaries and finally worldwide communication, and even sounds from the moon, a fact impossible to imagine in 1873.

YOU'RE

COVERED

And we are part of this miracle. Whatever we call ourselves...a disc jockey is an owner if left alone...a promotion man is a program director if "he gets it on."

A miracle! To move 70 miles an hour from place to place and just reach over and with a twist hear sounds prepared miles and miles away.

With all of this comes sadness. For we ordinary amateur communicators have not caught up with the imagining painted in the minds of Marconi, deForrest, Armstrong, McLuhan, Skinner, and the like.

So we take their creation of a new kind of communication and struggle with it best we can. Our dilemma is...with this microphone, this transmitter, these sound possibilities what will we say.

Will we run a two record segue here? Will I let that disc jockey say that? He said that on the air and he's successful... is that what I should say?

Perhaps indeed as we think about and listen to and make decisions on what to say, we might consider that we're asking the wrong question. Follow me closely as it could sound like a Chinese riddle.

Certainly radio is taken for the most part subliminally..."listened to with one ear" so to speak. Added important to "how" rather than what.

At the Report office we deal a great deal with, "who-what-when-where-why-how." It seems that "what to say" suggests immediately that one has to find out "why to say it." To find why is the result of years of frustration of psychoanalysis, searching for the reason a person acts as he does. Cases of 5-10 or more years show the impossibility of a search that always ends in theory. Anxieties and fears will end when we cease to search for why to find what and concentrate on how.

There is magic in how.

What to say? Then find the reason why. Where did it begin? What is its purpose. Rather than delve into the past our answer will come when we observe how communication is taking place. A lady gets up from her chair to turn off a test signal whistle...a record comes on and everyone stops to listen to it. What's happening? Why is it happening? Indeed... How is it happening?

That again is the basis of Carnival of Knowledge, starting one week from this Friday. From one person to another... theorize about what to say...search for a reason why...the "key" is how it all happens. How...May 25-27...Estes Park, Colorado.

By DON WHITTEMORE

Shambala is the big push record for RCA and ABC-Dunhill this week. Three Dog Night is covering B.W. Stevenson and this week the pop picks in Billboard are covered by highly established artists—not an unknown artist in the bunch.

My sympathies are with B.W., not because RCA's my company, but because a girl named Gloria Loring whom I first saw in Miami Beach back in 1964, still hasn't reached a level of popularity she deserves even though she was flattered, ironically, when Peter, Paul and Mary covered her version of "Leaving On A Jet Plane," pulling that cut from their album ONLY after Gloria Loring began getting airplay in a big way.

A great piece of material as 1972's "Mammy Blue" is now remembered as only another cover record and not for helping to break another artist and establish our credibility as hit-makers (have you ever refused a gold record?).

America's most commercially successful rock act by any other name would still be Three Dog Night. So, why is the rush on to cover B.W. Stevenson? A&R people say good material is always scarce with good cause, but unless we replace what we draw from our talent wells, we'll suffer as creativity suffers when imitation is incentive for success.

Racks and one-stops love cover battles while radio veterans of past cover wars cringe at inflated sales reports — puffed up by those cute cover records. Trade magazines, quite wisely, have never adequately thanked each company for increasing ad revenues, beyond their normal bounds, as we show the world, our version's on here, there and almost everywhere until someone shouts, "Jesus Christ, I Don't Know How To Love Him."

Continued next Page
RADIO REPORT/PAGE 15



I was just flashing back to last year when I was in San Diego. Everybody at the "Q" was trucking along and getting off on the weather while across the street, Ron Jacobs was trying something different...simulcasting KGB AM and FM twenty-four hours a day.

The idea was pretty far out. Now, all of San Diego could have "progressive rock" (that's what they call albums now) on all the FMs in the home and car and on all the car radios that had AM only. What made the idea really far out was it's normally against the law. But...sometimes, due to extenuating circumstances, special allowance can be made by the FCC for short periods of time.

Obviously, the FCC frowns on that kind of thing. Consequently, AM and FM sister stations end up treating each other as competitors even though their national rep may sell them as a single buy.

Sister stations can benefit each other without simulcasting by simply crossplugging each other. Just before the l.D. the FM jock could record a quick voice cart for the AM jock (in the next room) and vise versa. It would sound something like this:

AM Jock: (live) "This is KGB AM San Diego and I'm Steve Stash with music by Jimi Hendrix, Deep Purple, Dr. John, Leon Russell and more coming up this hour."

FM Jock: (cart) "And this is Ron Roach KGB FM. This hour I'll be featuring cuts from Carole King, Rod Stewart, King Crimson, Pink Floyd and others, so choose your space." (Segue record.)

Top forty formats would be even better. "Boss jocks" could plug each other's upcoming music and the next time a teenager doesn't like your song and punches you out, she'll simply be tuning in your sister station. Your combined cunies would be amazing and with the proper promotion, you could cover both stations and beef up your quarter hours. Combine this with the proper research, and you should have a nice chunk of the market.

Like Rockefeller once said, "Keep it in the family."

YOU'RE COVERED (cont)

There are people in this business who sit around board rooms asking where they can find the "next-Beatles." The "next-Beatles" are not sitting around a board room. They are likely to be playing their ass off in that club you drive past every other Tuesday. They might be on that record you're going to play right after the ARB.

Would you believe that some people in this business imitate each other and then proclaim righteously about innovating and breaking new acts if we're going to survive in this "dog-eat-dog" business?

This is not that kind of business. I like what I do and I don't believe I must think I'm a re-incarnated, ten year old Doberman before we discuss profit and loss, total area, quarter-hour maintenance, I for 1, 100% exchange. fake-Drake, will you re-locate...how often? and cover copouts, e.g., your's is a better record but they have a name.

If there is a "next-Beatles" out there they'll be so outrageous no company will sign them until they've been covered by an equally outrageous group, but until then hold what you got until you get what you want and I hope you get everything you want and want everything you get.

THE BEAUTIFUL BABIES

Thanx music people for a good week of sound deliveries

SINGLES

FLIGHT OF THE DOVES/American Pops Orch. (GNP Crescendoa flash...

COSMIC COWBOY - Part I/Nitty Gritty Dirt Band (UA)we dug this version...

COSMIC COWBOY/Michael Murphey (A&M)

...and the interesting thing is that Michael wrote it...

LET ME COME DOWN EASY/Stoney (Motown)speaks for itself...

BABY I LOVE YOU/Cold Blood (Reprise)strange changes...dug it...

SUNSHINE/Mickey Newbury (Elektra)
....this has been first choice since LP was released...

SATELLITE OF LOVE/Lou Reed (RCA)

....arranged by Reed, D. Bowie, and Mick Ronson & produced by Bowie & Ronson...short version & long version on flip.....

CAN'T YOU SEE/Marshall Tucker Band (Capricorn)

ALBUMS

BROTHERS/Rainbow Rider (Windfall)can only say listen...

ROGER DALTREY/Daltrey (Track)

....Giving It All Away favored but dig all...
FLEETWOOD MAC/Penguin (Reprise)

....one that got overlooked...Road Runner got good attention he.....

MOSE JONES/Get Right (MCA)
....they hit on all music in this one...Al Cooper found & produced

LEE MICHAELS/Nice Day For Something (Columbia) a pleasure to note this ... all cuts worth a listen...

PAUL SIMON/There Goes Rhymin' Simon (Columbia,nothing more can be said about this one ...you' got it...

SPOOKY TOOTH/You Broke My Heart So I Busted Your Jaw (A&M)

....any cut at all...good to hear them back...
TIERRA (20th Century)

...about 2½ min. into the title cut the whole office fell out...

NILSSON SINGS NEWMAN (RCA)

....a re-service but as all of his things...worth the time...

All contents of this Report are based on the belief and help of its Friends. Each week these people, along with the Communicator Network listed elsewhere in the Report, feed the L.A. office information on their music research and other new concepts of radio. We are indebted and appreciative of the following...

| New York WABC WWDJ WKLO Cincinnati WKRQ Houston KILT WALO WHBQ WHBQ WMC-FM Cleveland WGAR WGAR WISY WEVN WMC-FM Cleveland WGAR WGAR WISY WEVN WGAR WISY WEVN WGAR WISY WEVN WGAR WGAR WGAR WGAR WGAR WGAR WGAR WGAR | TOP 40 | |
|--|-------------------|--|
| Philadelphia WFIL WBG Miami WMYQ WIXY WIXY WIXY WIXY WIXY WIXY WIXY WIXY | Boston Buffalo | Denver KIMN KTLK Los Angeles KHJ KROQ KKDJ |
| Pittsburgh KQV Nashville WMAK WCAR WDRQ San Diego CHUM Washington WEAM WFCC WRAM WEAM WCAR WLLW WEAM WFCC WRAM WFOC WEAM WHAT WOKY WOKY WORD WORD WORD WORD WASHOW WORD WORD WORD WORD WORD WORD WORD WO | Philadelphia | Phoenix KRUX KRIZ |
| Toronto CHÜM Washington WPGC WRC WEAM Milwaukee WRIT WOKY Minneapolis Omaha KOIL St. Louis KSLQ CANADA CFGO Ottawa CFRW Winnipeg Gary Christian CKGM Montreal John Mac CHAM Hamil.on Don West CHED Edmonton Wayne Beyant CHLO St. Thomas Rick Janssen CHOC CHIO Sudbury Chuck Babcock CKPT Peterborough CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM Toronto Jimmy Waters CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM TOronto Jimmy Waters CHSJ CJGH Halifax Randy Dewell CJCH Halifax Randy Dewell CKXL CJGH Regina Dave Mitchell CKY Winnipeg Dave Har BLACK WDAS Philadelphia KYAC Seattle Frank Barrow KDIA Sudbury KYAC Seattle Frank Barrow KDIA Sudbury CKRA Ottawa Paul Ski CKYAC Seattle Frank Barrow KDIA Sudbury CKXL Calgary Winnipeg Dave Har BLACK | Pittsburgh | Portland KGW KISN KPAM |
| WEAM Minneapolis KDWB Omaha KOIL St. Louis KSLQ CANADA CFGO Ottawa Rick Allan CKFH Toronto Mike Byf CFRW Winnipeg Gary Christian CKGM Montreal John Mac CHAM Hamil.on Don West CKLG Vancouver Roy Hen CHED Edmonton Wayne Beyant CKLU Windsor Alden Dic CHLO St. Thomas Rick Janssen CKOC Hamilton Nevin Gr CHNO Sudbury Chuck Babcock CKPT Peterborough Ken Cass CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM Toronto Jimmy Waters CKWS Kingston Greg Stee CJCH Halifax Randy Dewell CKXL Calgary Greg Har CJME Regina Dave Mitchell CKXL Calgary Greg Har WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WWRL New York Norma Pinella WVON Chicago E. Rodne KALO Little Rock Bill Mack KKDA Dallas Chuck Sm WMBM Miami Fred Hanna WDAS-FM Philadephia Harvey H. | | |
| CANADA CFGO Ottawa Rick Allan CKFH Toronto Mike Byf CFRW Winnipeg Gary Christian CKGM Montreal John Mac CHAM Hamil.on Don West CKLG Vancouver Roy Hen CHLO St. Thomas Rick Janssen CKOC Hamilton Nevin Gr. CHLO St. Thomas Rick Janssen CKOC Hamilton Nevin Gr. CHNO Sudbury Chuck Babcock CKPT Peterborough Ken Cass. CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM Toronto Jimmy Waters CKWS Kingston Greg Stev CJCH Halifax Randy Dewell CKXL Calgary Greg Har. CJME Regina Dave Mitchell CKY Winnipeg Dave Har. BLACK WDAS Philadelphia KYAC Seattle Frank Barrow KDIA San Francisco Bob Jone WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke Joh WOL KALO Little Rock Bill Mack KKDA Dallas Chuck Sm KATZ St. Louis Donnie Brooks WTLC Indianapolis Spider Harvey Hellow MBM Miami Fred Hanna WDAS-FM Philadephia Harvey Hellow MBM Miami Fred Hanna WDAS-FM Philadephia Harvey Hellow MDAS-FM Philadephia Harvey Hellow MBM Miami Fred Hanna WDAS-FM Philadephia Harvey Hellow MBM Miami Fred Hanna MBM Philadephia Harvey Hellow MBM Miami Fred Hanna MBM Philadephia Harvey Hell | | Seattle KING |
| CFGO Ottawa Rick Allan CKFH Toronto Mike Byf CFRW Winnipeg Gary Christian CKGM Montreal John Mac CHAM Hamil.on Don West CKLG Vancouver Roy Hemich CHED Edmonton Wayne Beyant CKLW Windsor Alden Dic CHLO St. Thomas Rick Janssen CKOC Hamilton Nevin Gr. CHNO Sudbury Chuck Babcock CKPT Peterborough Ken Cass. CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM Toronto Jimmy Waters CKWS Kingston Greg Stev CJCH Halifax Randy Dewell CKXL Calgary Greg Har. CJME Regina Dave Mitchell CKYL Calgary Greg Har. CJME Regina Dave Mitchell CKY Winnipeg Dave Har. BLACK WDAS Philadelphia Jimmy Bishop WABQ Cleveland Ernest Jai KYAC Seattle Frank Barrow KDIA San Francisco Bob Jone WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke WWRL New York Norma Pinella WVON Chicago E. Rodne KALO Little Rock Bill Mack KKDA Dallas Chuck Sm KATZ St. Louis Donnie Brooks WTLC Indianapolis Spider Harvey Holladephia Harvey Holla | | KJR KOL |
| CFRW Winnipeg Gary Christian CKGM Montreal John Mac CHAM Hamilton Don West CKLG Vancouver Roy Hennich CHLO St. Thomas Rick Janssen CKOC Hamilton Nevin Grace CHSJ St. John Jay Jeffrey CKRA Ottawa Paul Ski CHUM Toronto Jimmy Waters CKWS Kingston Grag Stev CJCH Halifax Randy Dewell CKX Calgary Grag Harr CJME Regina Dave Mitchell CKY Winnipeg Dave Harr BLACK WDAS Philadelphia Jimmy Bishop WABQ Cleveland Ernest James KYAC Seattle Frank Barrow KDIA San Francisco Bob Jone WWIN Baltimore Al Jerresson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke WWRL New York Norma Pinella WVON Chicago E. Rodne KALO Little Rock Bill Mack KADA Dallas Chuck Sm KATZ St. Louis Donnie Brooks WTLC Indianapolis Spider Harvey Holladephia WMBM Miami Fred Hanna WDAS-FM Philadephia Harvey Holladephia Harvey Holladephia Harvey Holladephia Harvey Holladephia WMBM Miami Fred Hanna WDAS-FM Philadephia Harvey Holladephia Harvey Ho | CANADA | |
| WDAS Philadelphia Jimmy Bishop WABQ Cleveland Ernest Jan KYAC Seattle Frank Barrow KDIA San Francisco Bob Jones WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke WWRL New York Norma Pinella WVON Chicago E. Rodnes KALO Little Rock Bill Mack KKDA Dallas Chuck Sm KATZ St. Louis Donnie Brooks WTLC Indianapolis Spider Hawmen WBOK Philadephia Harvey Ho | | Mike Byford John Mackey Roy Hennessy Alden Diehl Nevin Grant Ken Cassovoy Paul Ski Greg Stewart Greg Haraldson Dave Harrison |
| KYAC Seattle Frank Barrow KDIA San Francisco Bob Jone WWIN Baltimore Al Jerreson KGFJ Los Angeles Music Dir WDIA Memphis Robert WAOK Atlanta Burke Joh WOL Washington Dave McNamee WBOK New Orleans Ed Burke WWRL New York Norma Pinella WVON Chicago E. Rodne KALO Little Rock Bill Mack KKDA Dallas Chuck Sm KATZ St. Louis Donnie Brooks WTLC Indianapolis Spider Ha WMBM Miami Fred Hanna WDAS-FM Philadephia Harvey Ho | BLACK | Dave Harrison |
| narvey Ho | | Ernest James Bob Jones Music Director Burke Johnson Ed Burke E. Rodney Jones Chuck Smith Spider Harrison |
| | MOR | Harvey Holiday |
| KFBK Sacramento Carl Andrews WCHV Charlottesville Rich Mon KFH Wichita Carpenter MacNeill WINZ Miami Johnny K KFMB San Diego Johnny Michaels WJDX Jackson Bill Crews KGMY Missoula Jack Bell WJIM Lansing John Seba KHOW Denver Lynn Woods WKIP Poughkeepsie Fred Scha KHYT Tucson Ron Ross WKLX Norfolk Bill Lowel KIRO Seattle Ross McGowan WKRC Cincinnati Gene Warn KITE San Antonio Dave Hixon WLCY-FM Tampa Steve Che KMBZ Kansas City Bill Morse WSAV Savannah Dick Rich KMBZ Kansas City Bill Morse WSAV Savannah Dick Rich KNAK Salt Lake City Lel Remy WSPR Springfield Budd Clair KPRC Houston Ms. Lynn Sauer WTVN Columbus John Pott KREL Corona Fred Manfra WWL New Orleans Larry Con KWKH Shreveport Sam Beck WWWE Cleveland Fred Sand KMJ Fresno Jim Wilson WNBC New York Ms. Caroly WBNS Columbus Jack Evans WRNL Richmond Gus Tave WRAA Dallas Tony Lawrence WLOS Asheville Frank Wyz WFRM Indianapolis Dave Mixters WILW WILS WILS WILS WILS WILL WILL WILL | | Bob Wolken Jerry Reo Rich Moniusvko Johnny Knox Bill Crews John Sebastian Fred Schaefer Bill Lowell Gene Warman Steve Cheney Dick Richards Don Smith Budd Clain John Potter Larry Conti Jim Teeson Fred Sanders Ms. Carolyn Kott Michael O'Connor Gus Travers Raymond Zoller Frank Wyatt Dan Clayton |

COMMUNICATOR NETWORK

| | | | | JIM ST. | CIP WORN |
|--|--|--|--|--|--|
| NORTHEAST | BEST NEW | UATTECT | 1047 | W 57.2 | |
| Doug Jones (517) 774-3502 WCCC/Hartford/Rusty Potz WCHP/Mt. Pleasant/Doug Jones WCUE/Akron/Bobby Knight WEIM/Fitchberg/Don Russell WFBG/Altoona/Kevin O'Brien WHEN/Syracuse/Jim Ashberry WHFM/Rochester/Mick St. John WHYL/Carlisle/Ben Barber WILS/Lansing/Ken Roberts WKMI/Kalamazoo/Jim Higgs WLYC/Williamsport/Harry Gahagan WRSC/State College/Kevin Nelson WSAR/Fall River/Al Carter WSVP/West Warwick/Mark Anthony WMOH/Hamilton/Joe London WHVW/Hyde Park/Tom Shovans | BEST NEW Barrabas George Harrison Pink Floyd Bette Midler Charlie Rich Spinners Blue Haze Three Dog Night Three Dog Night Three Dog Night Gravel Three Dog Night Ooobie Bros. Wings Three Dog Night Bette Midler | First Choice Wings Doobie Bros. Stealers Wheel Clint Holmes Stealers Wheel Lobo Wings Clint Holmes Susan Jacks Stevie Wonder New Seekers Lou Reed Curtis Mayfield Wings TOTAL | 10 77 9 6 6 77 4 6 7 8 9 6 5 | 0 0 6 8 7 0 3 5 6 6 4 0 7 6 5 0 0 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 | 10 7 5 7 6 6 6 5 8 7.5 4 3 2 2 6 6 90.5 |
| MIDWEST Bob Roberts (316) 685-0261 | | | | | |
| KEWI/Topeka/Bob Finot KEYN/Wichita/Charlie Cusack KKLS/Rapid City/John Derrek KLEO/Wichita/Bob Roberts KLMS/Lincoln/Fred James KQWB/Fargo/Wayne Hiller KWWL/Waterloo/Paul Edwards WAZY/Lafayette/Dave Allison WISM/Madison/Jonathan Little WMEE/Fort Wayne/Rick Hughes WYNE/Appleton/Ronnie Knight KJSD/Sioux Falls/Robert W. Walker WROK/Rockford/Eric Tracy | Stylistics Garland Jeffries Foghat Paul Simon Seals & Crofts Cliff Richards Michael Jackson Barry White George Harrison Wings Dooble Bros. B.W. Stevenson Three Dog Night | Gunhill Road Billy Preston Wings Stevle Wonder Doobie Bros. Steely Dan War Sylvia Edgar Winter Elton John Gunhill Road Edgar Winter Sylvia | 6 8 9 6 6 5 8 7 5 7 3 8 9 | 8 7 1 9 6 6 4 6 5 0 6 5 6 | 5 7 5 5 7 9 0 8 6 5 6 8 3 74 |
| SOUTH Courtney Haden (205) 758-4464 | | | | | |
| WBSR/Pensacola/Jim Battan WDIG/Dothan/Rick Brown WFLB/Fayetteville/Charlie Walker WGIG/Brunswick/Ron Richardson WIBR/Baton Rouge/Joe London WKVO/Havelock/Gary Sapiane WISE/Ashville/Bob Kaghan WJRD/Tuscaloosa/Courtney Haden WKGN/Knoxville/Wayne Bernard WLOX/Biloxi/Ron Hurst WMVA/Martinsville/Mike Evans WNEX/Macon/Terry Taylor WQOK/Greenville/Steve Chris WSGA/Savannah/Jerry Rogers WTBC/Tuscaloosa/Russ Davis WYRE/Annapolis/Jim Tice WZAT/Savannah/Dan Eden WVLD/Valdosta/Brandt Alberts WKKT/Cocoa Beach/Glenn Hill WDUN/Gainsville/Tom Harris KROK/Shreveport/James Lynn | Black Oak Arkansas Seals & Crofts B.W. Stevenson Jim Stafford Michael Hudson Billy Preston George Harrison Eddie Kendricks Three Dog Night David Huff Tower of Power Jim Croce Jim Stafford Three Dog Night Dooble Bros. George Harrison Pink Floyd Gary Glitter Diamond Head Stylistics John Denver | Edgar Winter Focus Billy Preston Focus Bobby Pickett Wings Skylark Independents Doobie Bros. Edgar Winter Spinners Edgar Winter Edgar Winter Wings Wings Elton John Edgar Winter Jim Stafford Focus Blue Ridge Rangers Raspberries TOTAL | 8 7 7 8 7 7 6 5 6 6 7 4 8 6.5 5 7 5 0 8 7 7 5 | 7 8 9 10 0 8 4 4 10 7 6 9 10 9 6 3 9 10 10 10 10 10 10 10 10 10 10 10 10 10 | 6 7 3 7 6 0 7 5 5 5 5 9 5 6 7 7 7 6 7 7 6 7 7 7 |
| Gary Diamond (505) 243-6791 | | | _ | | |
| KEYS/Corpus Christi/Ron Ames KPUR/Amarillo/Ron Jones KLAR/Laredo/Tom Piper KDOK/Tyler/Nick Alexander WEST | Albert Hammond Albert Hammond Pink Floyd Paul Simon | Stevie Wonder Edgar Winter Elton John Edgar Winter TOTAL | 7 10 7 8 32 | 6 7 0 7 20 | 8 8 6 7 29 |
| Alan Hague (801) 262-5541 | Doobie Pro- | Steplere What | £ | | 4 |
| KAFY/Bakersfield/Chris Connors KASH/Eugene/David Beecher KDES/Palm Springs/Charles Brown KGAL/Albany/Super Shannon KJRB/Spokane/Steve West KRLC/Lewiston/Steve Michaels KRPL/Moscow,Ida./Gary Cummings KRSP/Salt Lake City/Alan Hague KUDE/Oceanside/Ted Brown KUDI/Great Falls/Jack Stevens KYLT/Missoula/Vern Argo KDZA/Pueblo/Jack Carter KKAM/Pueblo/Paul Vann Ehlis KOBO/Yuba City/Steve Jackson KSLY/San Luis Obispo/Guy Paul KEIN/Great Falls/Chuck Raymond KRAE/Cheyenne/Chris Carey KEYY/Provo/Steve Hope | Doobie Bros. Three Dog Night Dr. John Seals & Crofts Donny Osmond Three Dog Night Cher Stylistics New Birth George Harrison Michael Jackson Three Dog Night George Harrison Focus Paul Simon Keith Hampshire Elvis George Harrison | Stealers Wheel Elton John Dawn White Elephant Tom T. Hall Edgar Winter Wings Edgar Winter Elton John Dawn Wings Stealers Wheel Clint Holmes Elton John Sylvia Wings Elton John Sylvia TOTAL | 5 5 7 6 5 8 5.5 4 6 8 6.5 7 5 4 5 9.5 108.5 | 5 8 6 5 8 0 0 0 6.5 3 0 0 5.5 0 6 0 0 4 6 6 6 6 9 36 9 | 6 6 7 6 6 6 10 10 5 7 8 6 9 6 8 5 7 124 |
| | | AVERAGE | 6.5 | 5.1 | 6.1 |

PROGRESSIVE MOR by Steve Chency

THE HITS

| LW | TW | | | | |
|-----|----------|---|---------|------------|--|
| 1 | 1. | DANIEL/Elton John (MCA) | 13 | 11. | IT SURE TOOK A LONG TIME/Lobo (Big Tree) |
| 4 | 2. | RIGHT THING TO DO/Carly Simon (Elektra) | 15 | 12. | |
| 5 | 3. | DRIFT AWAY/Dobie Gray (MCA) | 10 | 13. | OUT OF THE QUESTION/Gilbert O'Sullivan (Mam) |
| 2 | 4. 5. | STUCK IN THE MIDDLE/Stealers Wheel (A&M) | 18 | 14. | STEAMROLLER BLUES/FOOL/Elvis Presley (RCA) |
| 8 | 5. 6. | YOU ARE THE SUNSHINE/Stevie Wonder (Tamla) THINKING OF YOU/Loggins & Messina (Columbia) | 11 | 15. | PLAYGROUND OF MY MIND/Clint Holmes (Epic) |
| 12 | 7. | MY LOVE/Paul McCartney (Apple) | 9 20 | 16. | TWELFTH OF NEVER/Donny Osmond (MGM) |
| 3 | 8. | WILDFLOWER/Skylark (Capitol) | 20 | 17. 18. | THE INDIANA GIRL/Marty Cooper (Barnaby) BAD, BAD LEROY BROWN/Jim Croce (ABC-Dunhill) |
| 6 | 9. | DAISY A DAY/Jud Strunk (MGM) | _ | | PILLOW TALK/Sylvia (Vibration) |
| 14 | 10. | AND I LOVE YOU SO/Perry Como (RCA) | _ | | ONE OF A KIND/Spinners (Atlantic) |
| OTH | IFR B | ECORDS VOLLMAY BE ON OR CONSIDERU | NIC | | |

THER RECORDS AOD WAA BE ON OL CONSIDERING

AM I BLUE/Cher (Kapp)

WJIM, Add WWTC...drop at WTVN...

BACK WHEN MY HAIR WAS SHORT/Gunhill Road (Buddah) KFBK, WLCY-FM

BEHIND CLOSED DOORS/Charlie Rich (Epic) WSAV, KULF, Add WWTC, WTVN...starting to pick up **BOOGIE WOOGIE BUGLE BOY/Bette Midler (Atlantic)** WLW, KFBK, WJIM, WCHV, WLCY-FM, Add WSAV, WTUN, KWKH, WBEN, WSPR, KVI...positives everywhere...watch this

CALIFORNIA SAGA/Beach Boys (Reprise) KFBK, WJIM, Add WTVN

COSMIC SEA/Mystic Moods (WB) WOAI, KFBK, WJIM

DIAMOND GIRL/Seals & Crofts (WB) WJIM, WLCY-FM, Add WTVN...still early

EVERYTHING HAS BEEN CHANGED/5th Dimension (Bell) KFBK, WJIM, CKFM

GIVE ME LOVE/George Harrison (Apple)

Add WSAV, WJDX, WOAI, WSPR, WLCY-FM...immediate adds

HELLO STRANGER/Fire and Rain (Mercury)

WJIM, CKFM, Add WSAV, KWKH, KMJ, WCHV, KULF...slowly picking up

HEY MAMA/AI Martino (Capitol) Add WSPR, KFH

HURT/Bobbie Vinton (Epic)

WJIM, CKFM, Add KFBK, KMJ, WCHV...no pattern as yet

I'D RATHER BE A COWBOY/John Denver (RCA)

WLCY-FM, Add WWTC, WSAV, KWKH, KFH, WSPR...early, but

I LIKE YOU/Donovan (Epic)

KFBK, WJIM, WBEN, KFH, Add WSAV, WTVN...slow reaction, some requests

I'M DOING FINE NOW/New York City (Chelsea)

WOAI, KFBK, CKFM...peaked at some...just being added at others...it's a hit nonetheless

I'M LEAVING YOU/Engelbert Humperdinck (Parrot) WSAV, WJIM, Add WWTC, WTUN, CKFM, KFH

KODACHROME/Paul Simon (Columbia) Add WJDX, WLCY-FM

LAST THING ON MY MIND/Austin Roberts (Chelsea) WWTC, WTVN, KWKH, KMJ, KFH, WSPR

LET'S PRETEND/Raspberries (Capitol)

KFBK, WJIM, KMJ

LETTER TO LUCILLE/Tom Jones (Parrot)

WLW, WJIM, Add KWKH

LORD, MR. FORD/Jerry Reed (RCA) Add WLW, KWKH

MAMA'S LITTLE GIRL/Dusty Springfield (ABC-Dunhill) KFBK, WJIM, WCHV

NEVER, NEVER, NEVER/Shirley Bassey (UA) CKFM, KFH, Add WLW, KVI

REELIN' IN THE YEARS/Steely Dan (ABC-Dunhill) WLW, WNBC, WJDX, Add WCHV...request action

SHAMBALA/Three Dog Night (ABC-Dunhill) WLCY-FM, Add WSAV, WJDX, WTVN, KVI

TEDDY BEAR SONG/Barbara Fairchild (Columbia) WLW, WOAI, Add WTVN, WSPR...strong in heavy country areas

WASN'T IT NICE IN NEW YORK CITY/Tommy Leonetti (Columbia) WSAV, KFBK, WJIM, Add WCHV

WHAT ABOUT ME/Anne Murray (Capitol)

WSAV, WJIM, Add WWTC, WTVN, KMJ, KULF, CKFM WBEN. KFH, KVI...Lady is very popular...album sales are very big

WITH A CHILD'S HEART/Michael Jackson (Motown) WSAV, KFBK, WLCY-FM, Add KMJ, WCHV

YOU'LL NEVER GET TO HEAVEN/Stylistics (Avco) WOAI, KFBK, WLCY-FM, Add WWTC, KMJ...still early

MISCELLANEOUS

Daniel still holds on to top...others moving up are Wings and Elvis...Perry Como continues its amazing climb...for example, charted at No. 1 at KULF, No. 3 WLW...some listener complaints on two of the new adds...Jim Croce and Sylvia...however that hasn't stopped their popularity...other info: KWKH showing reaction to "Come Live With Me" by Roy Cl ark..."Nightly News Theme" by Chris Delton on at KMJ...song is showing up at weird places.

ALBUMS GETTING PLAY

ANNE MURRAY/Danny's Song (Capitol)...Cuts: All BETTE MIDLER/The Divine Mi ss M (Atlantic)...Cuts: Hello In There, My Blues

CARLY SIMON/No Secrets (Elektra)...Cuts: Right Thing To Do. When You Close Your Eyes, Ni ght Owl, We Have No Secrets CHER/Bittersweet White Light (Kapp)...Cuts: More Than you Know, By Myself, The Man I Love Continued Page 22

BLACK MARKET by Yvonne Taylor

- STANDING OVATION/The Dells (Cadet)
 WDAS 27-20, WWIN 1-1, WBMB 15-14, WWRL 1-1, WABQ
 8-4, WVON 8-3, WAOK 1-1, WDIA 14-5, KYAC 7-5, WJLB
 3-3, Add KATZ
- I'M GONNA LOVE YOU/Barry White (20th Century)
 WJLB 2-6, KYAC 3-1, KATZ 5-3, WDIA 6-8, WAOK 1-1,
 WVON 1-1, WOL 1-3, WABQ 1-1, WWRL 4-2, WMBM 9-15,
 WWIN 2-2, KALO 7-6, WDAS 7-4
- 3. ONE OF A KIND/Spinners (Atlantic)
 WDAS 9-8, KALO 27-15, WWIN 0-18, WMBM 30-10, WRL
 6-6, WABQ 9-9, WOL Ex-16, WAOK 25-14, WDIA Ex-20,
 KYAC 23-15, WJLB 39
- DADDY COULD SWEAR/Gladys Knight (Soul)
 WJLB 34-24, KYAC 25, KATZ 16-13, WDIA HB-14, WAOK
 10-9, WVON 40-22, WOL 15-10, WABQ 10-19, WWRL 10-7
 WMBM 34-16, WWIN 20-16, WDAS 10-9

- I'M DOING FINE/New York City (Chelsea)
 KALO 6-4, WABQ 23-16, WVON 11-6, WAOK 19-13, KATZ
 18-20, KYAC 13-6, WJLB 16-12
- HARD TO STOP/Betty Wright (Alston) KYAC 17-12, WDIA 4-3, WAOK 15-16, WVON 15-12, WMBM 2-1, KALO 10-3
- WILL IT GO ROUND/Billy Preston (A&M)
 WJLB 9-2, WDAS 5-7, KALO 16-16, WAOK 13-7, WDIA 23-6, KATZ 34-7
- HEY YOU, GET OFF MY MOUNTAIN/Dramatics KYAC 11-7, KATZ 29-10, WDIA 3-7, WDAS 6-3, WJLB 5-5
- DOING IT TO DEATH/JB's (Polydor) WMBM 32-19, WDAS 47-28, WWRL 5-3, WOL 16-9, WAOK Ex-18, Add KYAC
- 10. LEAVING ME/The Independents (Wand) KATZ 1-4, WDIA 1-1, WAOK 3-8, WVON 9-2, WABQ 5-3, WDAS 4-6, WWIN 6-10

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

I'LL ALWAYS LOVE MY MAMA/Intruders (Gamble) WWIN 5-4, WDAS 1-1, WABQ 6-7, WAOK 6-5, KATZ 14-11, KYAC 20, Add KALO

LOVE AND HAPPINESS/Ernest Jackson (Stone)
KATZ 32-17, WDIA 10-24, WOL 12-12, WWRL 12-8, WDAS
36-26, WWIN 12-11, WMBM 31-18

WITH A CHILD'S HEART/Michael Jackson (Motown) KALO 25-19, WDAS 19-18, WOL Ex-20, KATZ 30-18, Add KYAC

IT'S FOREVER/Ebonys (Philadelphia International) WDIA-Pick, WAOK 2-2, WDAS 11-10, KALO 22-11, WJLB 31-25, WWIN 23-5

FINDERS KEEPERS/Chairman of the Board (Victor)
WJLB 40, KALO 12-12, WWRL 9-9, WOL Ex-15, WDIA 29-17,
KYAC HB, Add WMBM

NATURAL HIGH/Bloodstone (London) KYAC 9-3, WDIA Ex-22, WVON 18-9, WWRL 8-4, WJLB 26-21, WWIN 0-30, WMBM 4-13, WOL 6-11

SAY THE GIRL IS CRAZY/Invitations (Silver Blue) WMBM 25-9, WJLB 35-34, WDIA 28-29

LOVING ON BORROWED TIME/William Bell (Stax) KATZ 10-6, WDIA 25-28, Add WVON

BAD, BOLD AND BEAUTIFUL/Persuaders (Avco) WABQ 55, WMBM 26-12

GIVING LOVE/Voices of E. Harlem WWIN 0-36, WABQ 53, WDAS 33-25, Add WWRL

TOP TEN ALBUMS

- 1. SPINNERS (Atlantic)
- 2. MASTERPIECE/Temptations (Gordy)
- 3. NEITHER ONE OF US/Gladys Knight (Soul)
- 4. I'VE GOT SO MUCH LOVE TO GIVE/Barry White (20th Century)
- 5. BILL WITHER LIVE AT CARNEGIE HALL (Sussex)
- 6. ISAAC HAYES/Live At Vegas (Stax)
- 7. NATURAL HIGH/Bloodstone (London)
- 8. SAVE THE CHILDREN/Intruders (Gamble)
- 9. THE FIRST TIME WE MET/Independents (Wand)
- 10. THINK ABOUT IT/Pink Floyd (Harvest)

CHART ACTION & ADDITIONS TO STATIONS

WDIA: Chart Action: Ike & Tina 2-2, Calvin Levy 9-4, Dobie Gray 17-11, First Choice 15-13, Delfonics 21-15, What Nots Ex-19, Ray Charles Ex-21, Courtship 27-23, Nancy Wilson 30-27

WAOK: Chart Action: Charles Mann 4-3, Dobie Gray 16-11, Skylark 23-15, Additions: Li ttle Royal, Nancy Wilson, Skylites, James Brown, Stylistics.

WVON: Chart Action: Joe Simon 10-4, Denise LaSalle 7-7, Ovations 14-8, Luther Ingram 12-10, Nancy Wilson 13-11, Timmy Thomas 16-13, War 26-14, Courtship 17-15, Zion Choir 19-16, Inez Andrews 0-17, Willie Hutch 21-18, Brighter Side of Darkness 23-19, Ray Charles 25-12, Wilson Pi ckett "Int'l Pl ayboy" 36-21, Foster Silvers 38-23, What Nots 31-24, Billy Paul 28-25, Hannibal 27-26, Cecil Shawl 29-27, Baby Washington 30-28, Manhattans 33-29, Jerry Weaver 35-30

WOL: Chart Action: Earth, Wind & Fire 3-1, Bongo Band 4-2, Crusaders 8-5, Charles Mann 9-6, Supremes 11-8, Delfonics 14-14, Wilson Pickett "Int'l Playboy" 19-17, Foster Silvers Ex-18, Ronnie Dyson 20-19

WWIN: Chart Action: Sylvia 4-3, What Nots 8-7, Bobby Wilson is 16-9, Lou Donaldson 18-12, George Kir & Ann Robinson, Baby Washington 17-15, Dynamics 28-17, Stylistics 0-35, Dave Cortez 0-37. Additions: 8 Miles High, Dave Crawford, The Manhattans.

eve Crawtord, The Mannattans.

Continued on Page 22

FAIRLY NEW AND VERY POSSIBLE

REMEMBER ME/Laura Lee (Hot Wax)
Add WAOK

YOU'RE GETTING TOO SMART/Detroit Emeralds (Westbound) Add WAOK

CATCH ME IN THE MORNING/Diana Ross (Motown) KATZ-Pick

CANADA by Chuck Azzarello

THE HITS

LW TW

- 4 1. TWELFTH OF NEVER/Donny Osmond (Polydor) CKPT 2-1, CKXL 2-1, CJCJ, CHSJ 4, CKY, CHUM 1-1, CFGO 1-1, CFRW 3-3
- 1 2. CISCO KID/War (UA) CHLO, CFRW 18-13, CHUM 2-2, CHAM 4-4, CKWS 8-6, CJCH, CKXL 7-6, CHED 23-22, CJME 3-2, CKOC 3-2, CKPT 13-11
- 2 3. STUCK IN THE MIDDLE/Stealers Wheel (A&M) CHLO, CKLW 17-12, CFRW 4-4, CFGO 8-6, CKY, CKWS 5-5, CKCH, CKXL 12-10, CHED 26-26, CJME 4-1, CKPT 26-20
- 3 4. TIE A YELLOW RIBBON/Dawn (Bell) CKLG 1-1, CJCH, CHSJ 10, CKY, CHAM 1-1, CHUM 3-3, CFGO 2-2
- FRANKENSTEIN/Edgar Winter (Epic) 5. CHLO, CKOC 15-6, CKPT 14-10, CHED, CJME 16-8, -CKXL 27, CJCH, CHAM 16-8, CHUM 16-14, CFRW

- 10 6. DANIEL/Elton John (MCA) CHLO, CKLW 14-10, CFRW 25-20, CFGO 13-10, CHAM 17-15, CHSJ 9, CKWS 2-1, CJCH, CKXL 9-5. CHED 5-5, CJME 19-13, CKPT 28-22, CKOC 17-12
 - 7. **I'M A STRANGER HERE/Five Man Electrical Band (Lion) CHLO, CKOC 8-8, CKPT 7-6, CHED 17-14. CJME 30, CKXL 21-17, CJCH, CHAM 8-3, CHUM 10-8, CFGO 3-3, CFRW 17-15
 - 8. YOU ARE THE SUNSHINE/Stevie Wonder (Motown) CHLO, CKLW 1-1, CFRW 8-6, CKY, CHSJ 18, CJCH CKXL 11-9, CHED 9-8, CJME 13-10
- 7 **CLOSE YOUR EYES/Edward Bear (Capitol) 9. CHLO, CKPT 11-9, CHED 4-4, CKXL 29-24, CJCH, CKWS 22-21, CHSJ 23, CKY, CHAM 7-6, CFGO 5-4, CFRW 14-11, CKLW 24-20
 - DRIFT AWAY/Dobie Gray (Decca) CHLO, CKLW 12-7, CFGO 12-7, CJCH, CKXL 6-3, CHED 27-12, CKPT 10-8, CKOC 30-23, CJME 16-11

OTHER RECORDS YOU MAY BE CONSIDERING

**BONDI JUNCTION/Peter Foldy (Kanata) CKWS 29, CJCH, CHED 37, CKOC 25-20

BOOGIE WOOGIE/Bette Midler (Atlantic) CHLO, CKOC 40, Add CKY

**CAN'T DEPEND ON LOVE/Gordon Lightfoot (Reprise) CHED 25-24, CJCH, CFRW 30

CHERRY, CHERRY/Neil Diamond (MCA) CKPT 23-19, CKWS 21-18

DAISY A DAY/Jud Strunk (Polydor)

CKLW 20-15, CFGO 7-5, CHSJ 40, CKXL 26, CHED 40-28, CKPT 20-18, CKOC 12-11, CKWS 14-9, CJME 28, Add CFRW

DRINKIN' WINE/Jerry Lee Lewis (Mercury) CKWS 24-22, CHSJ 27

**FARMER'S SONG/Murray McLaughlin (Truedor) CHLO, CKOC 34, Add CFRW

FENCE WALK/Mandrill (Polydor) CKLW 23-19, CFGO 29

GIVE IT TO ME/J. Geils Band (Atlantic) CKLW 26-21, CFGO 19-13, CKWS 27-25

GIVE ME LOVE/George Harrison (Apple)

CKOC 38, Add CKY, CFGO

HEARTS OF STONE/Blue Ridge Rangers (Fantasy) CKWS 11-11, CKOC 19-13

**HE WAS ME, HE WAS YOU/Bells (Polydor)

CHED 6-6, CJCH, CKWS 25-24, CHSJ 15

HOCUS POCUS/Focus (Sire)

CHLO, CKXL 22-14, CJME 23-18, CHED 41-36, CKOC 35

I'M DOING FINE NOW/New York City (Chelsea)

CKLW 27, CFGO 27, Add CHSJ

I'M GONNA LOVE YOU/Barry White (20th Century)

CKXL 29, CFGO 16-11, Add CFRW

ISN'T IT ABOUT TIME/Steven Stills and Manasas (Atlantic) CHLO, CKWS 26

IT SURE TOOK A LONG TIME/Lobo (Big Tree)

CHSJ 16, CKWS 15-13

**LADY RUN, LADY HIDE/April Wine (Aquarius) CHLO, CJCH, CKXL 24-21, CHED 22-11

**LATELY LOVE/Bob Ruzieka (MCA) CHED 41, Add CHSJ

LONG TRAIN RUNNIN'/Doobie Bros. (WB) CHLO, CHED 38, CFGO 26, CKLW 30, Add CKXL, CFRW

MY LOVE/Paul McCartney (Apple)

CHLO, CKOC, 16-9, CHED 37-33, CJME 27-19, CJCH, CHAM 27-12, CFGO 25, CFRW 23-17, CKLW 25-16, CHUM 30-18, CKPT 16, Add CKXL

NEITHER ONE OF US/Gladys Knight (Soul)

CHLO, CKY, CHSJ 14, CKXL 8-7, CKPT 30-28, CHED 18-15

NIGHT THE LIGHTS WENT OUT/Vicki Lawrence (Quality) CHLO, CKY, CJCH, CHED 2-1, CHAM 3-2

NO MORE MR. NICE GUY/Alice Cooper (WB) CHLO, CKWS 17-15, CFGO 20-15

**ONCE LOVED WOMAN/Marty Butler (Columbia) CHSJ 7, CJCH, CHED 32-27

ONE OF A KIND/Spinners (Atlantic) CKOC 40-33, CFGO 30

**OLD ENOUGH/Flying Circus (Capitol)

CHLO, CJCH, CFRW 30-29

ORLY/Guess Who (RCA)

CHLO, CFRW 27-26, CHUM 25-21, CKWS 19-16, CJCH, CKXL 19-15, CHED 24-23, CKOC 38-31

OUT OF THE QUESTION/Gilbert O'Sullivan (Mam) CKPT 29-26, CHED 30-20, CJME 30-26, CKXL 25-20, CJCH, CHSJ 11

PART OF THE UNION/Strawbs (A&M) CKOC 24-21, Add CKY

PEACEFUL/Helen Reddy (Capitol)

CHLO, CHED 19-16, CJME 17-15, CKXL 10-8, CJCH, CFRW 19-18

PILLOW TALK/Sylvia (Vibration)

CFGO 23-17, CHAM 27, CJME 27, CHED 36-32, CKOC 37-32, Add CFRW, CKY, CKWS, CKXL

Continued on Page 22

RADIO REPORT/PAGE 21

^{**}Canadian Content

ALBUMS GETTING PLAY MOR Continued

DIONNE WARWICK/Just Being Myself (WB)...Cuts: TITLE CUT, Caught in the Rain, You Are the Heart of Me, Don't Let My Tear DON McLEAN (UA)...Cuts: If We Try, Birthday Song, Narcissma DUSTY SPRINGFIELD/Cameo (ABC-Dunhill)...Cuts: Mama's Li ttle Girl, Breaking Up A Happy Home, Learn To Say Goodbye EAGLES/Desparadoes (Asylum)...Cuts: Saturday Night, Tequila

ELTON JOHN/Don't Shoot Me (MCA)...Cuts: Daniel, Elderberry Wine, I'm Gonna Be A Teenage Idol, High Flyir.' Bird...

ELVIS PRESLEY/Aloha From Hawaii (RCA)...Cuts: All MACK DAVIS/Columbia...Cuts: All

5TH DIMENSION/Living Together, Growing Together (Bell)... Cuts: Ashes to Ashes, Open Your Window, Let Me Be Lonely, The River Witch

GLBERT O'SULLIVAN/Back To Front (MAM)...Cuts: I Hope You'll Stay, Can! Go With You, Who Was It, I'm In Love

HELEN REDDY/I Am Woman (Capitol)...Cuts: I didn't Mean JIM CROCE/Life & Times (ABC-Dunhill)...Cuts: Dreaming Again, Alabama Rain, Next Time, This Time

JIM WEATHERLY/A Gentler Time (RCA)...Cuts: Some Time In Early August, To A Gentler Time, Where Peaceful Waters Flow, Everything Reminds me of You

NEW SEEKERS/Pinball Wizard (MGM)...Cuts: Reaching Out For Someone, With Everything Changed, Brand New Song PAUL McCARTNEY & WINGS/Red Rose Speedway (Apple)... Cuts: One More Kiss, Li ttle Lamb, Dragon Fly, Hold Me Tight SPINNERS (Atlantic)...Cuts: Just Can't Get You Out of My Mind, We Belong Together, Ghetto Child

VICKI LAWRENCE/The Night The Li ghts Went Out (Bell)... Cuts: He Did With Me, Mr. Allison, Could Have Been Me, For

CHART ACTION & ADDITIONS TO STATIONS (BLACK MARKET - Continued)

WMBM: Chart Action: Supremes 13-2, Luther Ingram 11-5, First Choice 10-6, Betty Floyd 20-7, Baby Washington 21-8, James Brown 23-11, Joe Tex 24-14, John & Ernest 0-20. Additions: Timmy Thomas, The Manhattans, Stylistics, Wilson Pi ckett, "Int'l Playboy," Leon Hayword, Nancy Wilson, Clarence Carter, O.J.'s.

WABQ: Chart Action: Sylvia 2-2, Inez Andrews 49-6, Stevie Wonder 14-10, Soul 16-11, Al Green 39-12, Southside Movement 15-13, Isley Bros. 17-14, O.J.'s 31-15, Wilson Pickett "Mr. Magic Man" 24-17, Rare Earth 46-18, Cliff Nobles 51, James Brown 52.

WWRL: Chart Action: Carlton Moore 11-10, Foster Silvers 24-12, Skylark 23-13, Bobby Wilson 18-15, Baby Washington 20-16, Sat Back Band HB-17, Derek Martin 25-18, Additions: Bobby Bird, Eddie Kendricks, Margie Evans.

WDAS: Chart Action: Sylvia 2-2, O.J.'s 12-11, Barbara Mason 14-12, Delfonics 13-13, Tyrone Davis 15-15, Ohio Players 16-16, What Nots 17-17, Softtones 22-21, Donald Bird 25-22, Soul Searchers 26-23, Dynamics 32-34, Wilson Pi ckett "Int'l Playboy" 31-27, Stylistics 37-29.

KALO: Chart Action: Wilson Pickett "Mr. Magic Man" 1-1, Carl Carlson 9-2, War 5-5, Lost Generation 8-8, Sylvia 13-13, Michael Hudson 24-14, Millie Jackson 23-18, Hypnotics 29-20, Additions: Johnny Williams.

KATZ: Chart Action: Ohio Players 3-1, Southside Movement 2-2, Willie Hutch 13-12, Additions: The Dells.

KYAC: Chart Action: Tower of Power 15-9, Jackson Five 14-14, Additions: Willie Hutch, Soul, Edwin Star, Southside Movement, Blue Magic, Erma Thomas, Supremes, Ronnie Dyson, Archie Bell, Crusaders, Manhattans, John & Ernest, O.J.'s.

WJLB: Chart Action: Southside Movement 4-1, Tyrone Davis 6-4, Stevie Wonder 8-8, Priscella Price 11-10, Denise LaSalle 13-13, Charles Mann 15-14, Mandrill 19-15, Foster Silvers 24-16, Rance Allen 18-17, Faith, Hope & Charity 20-19, Ray Charles 22-20, Manhattans 25-22, Dynamics 27-20, Joe Tex 20-27, What Nots 28-28, Bobbie Wilson 29-29, Soul Searchers 37-30, Additions: Sweet Geraldine, Courtship, Leon Hayword, Baby Washington, White Family Band, Ellerine Harding, Tower of Power.

ALBUMS GETTING PLAY CANADIAN Continued...

DEEP PURPLE/Who Do We Think We Are (WB)...Cuts: Rat Bat Blue, Super Trooper, My Woman From Tokyo

ELTON JOHN/Don't Shoot Me (MCA)...Cuts: Teenage Idol, El derberry Wine, Midnight Creeper

ALICE COOPER/Million Dollar Babies (WB)...Cuts: Generation Landslide, Unfinished Suite, No More Mr. Nice Guy

PINK FLOYD/Dark Side of the Moon (Harvest)...Cuts: Money, Us and Them, Brain Damage, Breathe

PROCOL HARUM/Grand Hotel (Chrysalis)...Cuts: Toujour L' Amour, Souvenir of London, Boberts Box

JOHNNY WINTER/Still Alive and Well (Columbia)...Cuts: Rock Me, Cheap Tequila

DOOBIE BROS./The Captain and Me (WB)...Cuts: Long Train Runnin', Without You

LED ZEPPELIN/Houses of the Holy (Atlantic)...Cuts: D'yer Mak'er, No Quarter, Ocean, Over the Hill

DONOVAN/Cosmic Wheels (Epic)...Cuts: | Like You

FACES/Ooh La La (WB)...Cuts: Borstal Boys, Cindy Incidentally SEALS & CROFTS/Diamond Girl (WB)...Cuts: Diamond Girl is now the single

PLAYGROUND OF MY MIND/Clint Holmes (Columbia) CKLW 28-26, CFGO 30-, CHUM 24-17, CHAM 28-18, CHSJ 21, CKOC 20-15, Add CFRW

REELIN' IN THE YEARS/Steely Dan (ABC-Dunhill) CHLO, CKOC 18-18, CKPT 30, CHED 29-25, CJME 16-12, CKXL 23-16, CJCH, CKWS 16-12, CHAM 11-7, CHUM 17-15, CFGO 22-19, CFRW 11-9

RIGHT PLACE, WRONG TIME/Dr. John (Atco) CHLO, CKOC 36, CHED 39, CKXL 30, CHAM 29, CFGO 21-16 RIGHT THING TO DO/Carly Simon (Elektra) CHAM 29:25, CHSJ 28, CKXL 28-23, CHED 31-21, CKPT 24-24, CJCH

**ROSALIE/Michael Carey (Reprise)
Add CKOC, CHAM, CHUM

SHAMBALA/Three Dog Night (RCA) CKOC 33, CKLW 29, Add CKY, CHAM

SING/Carpenters (A&M) CHSJ 19, CJCH, CKXL 5-4,

**SONG OF LOVE/Alabama (Smile) CHED 35-30, CKWS 26-19

SPACE ODDITY/David Bowie (RCA) CKPT 6-4, CHED 7-7, CKXL 15-12, CJCH

STIR IT UP/Johnny Nash (Epic) CKY, CKPT 17-14

IN DEPTH

LW TW LABEL TIME **INTRO END** 2 MY LOVE/Paul McCartney Apple 5:08 Cold Demographics: 17-25, pretty even female-male WRKO 7-4, WGRQ 26-12, WABC 20-17, WWDJ 20-13 WXLO 24-11, WFIL 21-17, WIBG 17-10, NF. WIXZ 9-5, 13Q 27-18, KQV 23-17, CHUM 30-18, WEAM 16-12, WPGC 15-5, WRC 17-12 SOUTH: WAYS 19-14, WIST 4-3, WAKY HB-28, WFUN 11-3, WMAK 8-6 WCFL 31-23, WLS HB-16, WBBM-FM 22-8, WGAR 19-12, WIXY 18-7, KUDL 13-12, CKLW 25-16, MW: WDRQ 14-13, WCAR 15-8, WIFE 9-6, WXLW 8-3, WOKY 20-10, WRIT 10-7, KDWB 16-9, KOIL 12-10, KSLQ 6-2, Added at WSAI SW: KLIF 10-3, KELP 3-2, KXOL 7-2, KILT 11-3, WKY HB-10, KONO 3-2, KTSA 4-3 KTLK 11-8, KHJ 8-4, KROQ 1-1, KRIZ 15-14, KGW 5-3, KPAM 1-1, KCBQ 14-10, KFRC 8-2, WEST: KYA 11-6, KING 20-11, KOL 9-8, KJR 8-3, KKDJ 4-1 Total absolute positives...points increased 25% this week... 2 PILLOW TALK/Sylvia 3:41 :10 Fade Demographics: Teens and young adults - good female WRKO New-25, WGRQ 9-4, WWDJ 6-4, WXLO 5-5, WFIL 30-25, WIBG 26-19, WIXZ 15-9, 13Q NE: 26-12, KQV 12-10, WEAM 15-10, WPGC 6-3, WRC 15-8, Added at CHUM WQXI 14-3, WAYS 10-6, WIST 11-6, WAKY 28-10, WKLO 19-14, WHBQ 19-15, WFUN 28-16, WMYQ SOUTH: MW: WCFL 11-9, WBBM-FM 5-4, WSAI 10-5, WGAR 17-10, WIXY 2-2, WIFE 17-13, WXLW 10-5, WRIT 19-14, KDWB 29-19, KOIL 16-5 KLIF 32-26, KELP NM-25, KXOL 17-10, KILT 25-17, WKY HB-14, KONO 11-7, KTSA 24-13 SW: KHJ 13-9, KRUX NM-27, KGW 16-6, KPAM 18-14, KCBQ 20-18, KFRC 16-5, KYA 22-11, KING WEST: HB-30, KOL 30-27, KJR 31-25, KKDJ 7-2 Incredible moves...super heavy and positive all the way... FRANKENSTEIN/Edgar Winter 3. Epic 3:02 Instr. Cold Demographics: 16-24, heavy male Stone positives continue...45 of 60 still show hot...Number one at WGRQ, WQXI, WAYS, WFUN, WCFL, WIXY, KUDL, KSLQ, KXOL, KILT, WKY, KONO, KTSA, KGW... I'M GONNA LOVE YOU/Barry White 20th Century 3:58 :10 Fade Demographics: All - stronger young adults and adults - heavy fem WGRQ New-28, WFIL 26-19, WIBG 28-21, WIXZ 28-18, 13Q -24, WEAM 5-3, WPGC 1-1, WRC 7-2, NF. Added at WWDJ, WXLO WQXI 17-4, WAYS 24-16, WHBQ HB-26, WFUN HB-26, WMYQ 16-9, WMAK 26-25, Added at WKLO SOUTH: WCFL 30-26, WLS 26-22, WBBM-FM 24-19, WIXY 6-3, WDRQ 2-2, WCAR 5-3, WIFE 30-18, WXLW MW: 20-9, WOKY 25-24, KOIL -21, KSLQ 29-13, Added at WRIT, KDWB SW: KLIF 17-10, KXOL 24-12, KILT 37-21, Added at KELP, KONO KHJ New-28, KGW 22-9, KCBQ 13-5, KFRC HB-22, KING HB-15, KJR 26-20, KKDJ 13-7, Added at WEST: KRUX, KIMN, KPAM Super jumps...total positives...No. 1 requests at WPGC...smash... 6 **HOCUS POCUS/Focus** 5. 3:18 Instr. Cold Demographics: Teens and young adults - strong male WRKO 19-17, WABC -15, WWDJ 16-15, WXLO -16, WFIL 27-22, WIBG 21-18, 13Q 18-10, KQV NE: 16-11, WEAM 18-17, WPGC 18-9, WRC 27-14 WQXI 20-17, WAYS 23-21, WKLO 17-9, WAKY 14-4, WHBQ 27-19 SOUTH: WCFL 3-2, WLS 17-14, WBBM-FM 2-1, WIFE 13-12, WXLW 12-8, WRIT 15-12, KDWB 15-8, KSLQ MW: 11-6, Added at WSAI SW KELP 15-7, KXOL 6-3, KILT 18-14, WKY 20-17, KONO 22-21, KTSA 17-10 KTLK 9-7, KHJ 21-18, KRUX 17-14, KGW 13-8, KPAM 21-6, KFRC 23-20, KING 27-22, Added at WEST: KRIZ, KKDJ Several places show number one requests...good point jumps...continues super strong... 3 **DANIEL/Elton John** :16 Cold Demographics: All - little stronger female WGRQ 12-5, WABC 18-12, WWDJ 18-12, WXLO 19-14, WFIL 7-2, WIBG 6-5, WIXZ 7-2, 13Q 15-8, NE: KQV 15-12, WEAM 10-8, WPGC 9-8, WRC 8-5 WQXI 13-6, WAYS 21-19, WIST 5-5, WAKY 10-7, WKLO 10-4, WFUN 18-9, WMYQ 25-17 SOUTH: WCFL 23-20, WBBM-FM 13-9, WSAI 9-4, WGAR 5-4, WIXY 21-8, CKLW 14-10, WDRQ 4-4, WIFE MW: 15-9, WXLW 18-7, WRIT 18-10, KDWB 8-4, KOIL 11-7 SW: KLIF 15-8, KELP 9-5, WKY 12-8 KTLK 4-2, KROQ 4-3, KRIZ 13-5, KRUX 10-7, KGW 3-2, KPAM 5-3, KCBQ 8-7, KYA 8-5, KING WEST: 10-9, KOL 10-9, KJR 9-7 Still a super hot record, but points decreased slightly...

| 5 | 7. | | N THE YEARS/Steely D nics: All — 65% male now hot | Pan ABC-Dunhill | 4:35 | :31 | Fade |
|----|-----|---|--|--|--|---|-------------------------------|
| 8 | 8. | Demograph | VAY/Dobie Gray nics: Teens and young ad now hotnumber one at | Decca lults — leans fem WIXZ, WIST, WIFE | 3:30 , WXLW, KIMN | :08 | Fade |
| 12 | 9. | PLAYGRO Demograph NE: SOUTH: MW: | OUND OF MY MIND/Clinhics: Teens, young adults WRKO 30-23, WXLO > 19-15, Added at WGRO WQXI 16-15, WHBQ 25 WGAR 20-14, WIXY 23 7-3 | : Epic <-24, WFIL 29-20, W ⊇, WABC 5-22 WMYO 27-18 | Added at WIST | | |
| | | SW: WEST: | KLIF 7-6, KXOL 30-20 KTLK 36-27, KHJ 16- | 15, KRUX 19-16, K(t KIMN | GW 20-15, KPAM HB | | 4 12-7, KOL |
| | | | reasingNo. 10 phones a | | | :17 | Fade |
| 11 | 10. | Demograp NE: SOUTH: MW: SW: | WER/Skylark hics: Young adults — goo WABC 16-14, WWDJ 1 EQXI 2-2, WAKY HB-: WCFL 5-4, WLS 12-11 KLIF 8-4, WKY 13-9, I KIMN 17-9, KTLK 18- smashNo. 10 requests | 4-7, WIBG 14-11, W 25, WHBQ 10-2, WF , KUDL 7-3, WXLW KONO 8-6, KTSA N -13 KHJ 11-10. KRU | UN 17-14, WMAK 1- 7-2 M-18 JX 20-18, KGW 12-1 | 1, CHUM 7-6 1 1, KYA 10-8 | i auc |
| 13 | 11. | THINKIN | G OF YOU/Loggins & M hics: Young adult WRKO 16-15, WGRQ: WRC 12-11 | lessina Columbia 23-20, WWDJ 25-19 -17 WEUN HB-29 \ | 2:17 , WXLO 22-21, WIXZ WMYQ 30-24 | : 15 : 22-19, KQV HB-22, | |
| | | | WBBM-FM 30-27, WG, KLIF 16-13, KXOL 19 KTLK 13-12, KHJ 15- 13-10, KJR 19-17 IXLO and WMAKsales | 9-11, WKY 19-16, KI 12, KROQ 13-10, K at WIST, WRKO, KI | ONO 13-10, KTSA 10 RUX 25-19, KGW 19 |)-9 -18, KPAM HB-23, K | |
| 9 | 12. | STUCK II | N THE MIDDLE/Stealers | | 3:24 | :15 | Cold |
| | | Demograp | phics: Teens and young a | A&M dults – even female | | .10 | 55.5 |
| | | | still show hotnumber o | | | | |
| 16 | 13. | RIGHT P | LACE, WRONG TIME/D | or. John Atco | 2:50 | :28 | Fade |
| | | NE: SOUTH: MW: SW: WEST: | whics: Heavy teens, your WRKO 18-16, WGRQ WQXI 19-16, WAYS 1 WLS HB-24, WBBM-F 29, KOIL 28-19, Adde KLIF 27-21, KELP NI KHJ 22-19, KROQ 16 24-14, Added at KINO | 19-18, WFIL -28, W 13-7, WIST 15-13, W M 40-28, WIXY 26-2 ed at WRIT, KDWB M-23, KXOL 21-17, 5-12, KRIZ 29-16, K | AKY 27-20, WFUN 2 21, CKLW 30-23, WIF KONO 19-12, Added RUX 23-21, KGW 18 | r-17, WMYQ 21-13, FE 26-17, WXLW 30- at KTSA -17, KPAM 19-13, KQ | 20, WOKY 35- DL 21-19, KJR |
| | | | es and request action ever | | 3:42 | :03 | Fade |
| 20 | 14. | Demogra NE: SOUTH: MW: SW: WEST: Heavy ac | WIXY 25-13, CKLW 8 KXOL 25-19, WKY H KGW 30-27, Added a tion this weeksuper at | adults — heavy male 25-15, WIBG 29-22, 1 -11, WFUN HB-28, 1 3-2, WDRQ 18-3, WO IB-19, Added at KEL t KIMN, KHJ, KOL, i WMAK and KXOL i | WEAM 19-16, WPGC WMAK 28-19, Added CAR 14-10, WIFE -29 -P, KNUZ KKDJ | 16-13, WRC 10-9, Adat WQXI, WHBQ, WI, KSLQ 14-4, Added | dded at WRKO MYQ |
| 10 | 15. | YOU AR | E THE SUNSHINE/Stev | ie Wonder | 2:45 | :16 | Fade |
| | | Demogra | phics: All — even male at show hotNumber one | Tamla nd female | | | |
| | | | show hotNumber one ELLOW RIBBON/Dawn | | 3:19 | ; NEW , KTEK, KTW :11 | Fade |
| 14 | 16. | Demogra | phics: Teens and adults one at WABC, WWDJ, W | esnecially | | | |
| | | | | | | | |

18 RIGHT THING TO DO/Carly Simon Elektra 2:57 :05 Fade **Demographics: Young adults** WGRQ 13-9, WWDJ -21, WIXZ 13-8, KQV 11-9, WPGC 27-21 SOUTH: WAYS 20-18, WIST 20-10, WHBQ HB-25 MW: WCFL 20-13, WLS 18-17, WBBM-FM 17-14, WGAR 10-7, WRIT -17, KDWB 17-13 KLIF 21-14, KELP 4-4, WKY 16-13, KONO 23-18 SW: WEST: KHJ 30-25, KCBQ 23-19, KFRC 25-18, KYA 15-12, KOL 18-14, Added at KRUX Slow at KGW, WMAK, KQV...won't move much higher... **RTWBH** SHAMBALA/3 Dog Night **ABC-Dunhill** 3:29 :17 Fade Demographics: All - super teen WFIL -30, WIBG -28, WIXZ -20, WRC X-22, Added at WRKO, WWDJ, WXLO, WEAM SOUTH: WQXI-20, WMAK HB-24, Added at WIST, WFUN MW: WSAI 22-19, CKLW HB-29, WDRQ 25-21, WXLW HB-30, KDWB New-25, Added at WCAR, WOKY SW: KXOL 27-21, KILT -29, KONO -25, KTSA NM-15, Added at KELP WEST: KHJ -23, KROQ -26, KRUX NM-22, KPAM HB-24, KYA 23-20, KJR -38, KKDJ X-22, Added at KRIZ, KFRC, KING Super phones and sales action...solid all the way... 21 OUT OF THE QUESTION/Gilbert O'Sullivan 2:57 .05 Fade WRKO 15-7, WWDJ 29-20, WXLO 21-20, WIBG-30, WIXZ 11-10, Added at CHUM NF: SOUTH: WHBQ 26-23, WMAK 19-14 MW: WSAI 19-17 SW. KLIF 22-20, KELP 11-6, KXOL 11-6, KONO 26-20 WEST: KTLK 25-18, KHJ 28-21, KRUX 24-20, KGW 17-16, KFRC HB-23, KYA 21-15, KOL 7-6, Added at KRIZ, KPAM Erratic reports...No. 8 requests at WXLO...no. 2 requests at KYA...No. 1 requests at KELP...slow at KLIF, WXLO, WIXZ...negs at WFUN... **RTWBH** 20 LONG TRAIN RUNNIN'/Doobie Bros. 3:25 :17 Fade Demographics: Young adults - male and female WRKO 26-18, WGRQ X-26, WIXZ 27-17, WRC X-27, Added at WPGC WIST 21-16, WFUN 30-24, WMYQ 24-20, Added at WQXI, WHBQ, WMAK SOUTH: MW: WIXY 15-11, KUDL X-11, CKLW HB-30, WDRQ -24, WOKY 28-27, KDWB 30-20, KSLQ 17-8, Added at WCFL, WXLW SW: KLIF 31-22, KXOL 18-13, KONO -27 KHJ 14-13, KROQ 9-8, KGW 25-24, KPAM HB-21, KFRC HB-24, KYA -21, KING 29-28, KJR 10-9, WEST: KKDJ 14-13 Still more play to go...smash at CKLW...good action at KLIF...sales at KGW...continues to increase...no negs... OTHER RECORDS YOU MAY BE CONSIDERING AND I LOVE HER SO/Perry Como (RCA) SW: KLIF 30-24, KILT -25, Added at KXOL 3:14 :12 Cold WEST: KGW -29, KOL 22-20, KJR 28-19 NE: WIXZ -22, Added at KQV BEHIND CLOSED DOORS/Charlie Rich (Epic) SOUTH: WMYQ -26 WGAR 15-13, WIFE -26, WOKY 24-23, Added at MW: 2:55 :11 WIXY NE: Added at WPGC SW: KLIF 23-17 SOUTH: WMAK X-28 KSLQ 23-11, Added at WOKY WEST: KHJ New 29 MW: KILT 12-4, Added at KLIF, KONO SW: ARMED AND EXTREMELY DANGEROUS/First Choice (Philly WEST: Added at KOL, KJR Groove) Smash in Houston, St. Louis, Nashville...Testing in WPGC and 2:49 :11 Fade Seattle...one to watch... WGRQ 11-8, WIXZ 25-14 NE: BLUE SUEDE SHOES/Johnny Rivers (UA) MW: WIFE 24-20, WXLW 23-14, WOKY 29-28 SW: :00 Cold KLIF 29-27 MW: WXLW 26-25, KDWB 27-24 WEST: KHJ 20-17, KFRC HB-25 SW: KXOL HB-29 No. 3 requests at WXLW...18-24 **BOOGIE WOOGIE/Bette Midler (Atlantic)** BACK WHEN/Gunhill Road (Kama Sutra) 2:32 Cold 2:39 Fade NE: WGRQ 29-25 NE: WGRQ 27-21 SOUTH: WAYS -24 WCFL 27-24, WBBM-FM 26-24, WGAR 23-21, MW: Added at WGAR, WIXY, KUDL, WOKY MW: **KOIL 23-15** SW: KXOL HB-27 WEST: KJR 17-13 WEST: KYA X-24, KJR -32 BAD, BAD LEROY BROWN/Jim Croce (ABC-Dunhill) CALIFORNIA SAGA/Beach Boys (Reprise) 3:02 :12 Cold NE: 3:13 :00 WFIL 18-16, WIBG 18-17 MW: WIXY 31-23, Added at WGAR SOUTH: WIST 26-19, Added at WFUN, WMYQ, WMAK

MW:

WGAR 31-24, KSLQ 22-10

WEST:

KTLK 29-25

CHERRY, CHERRY/Neil Diamond (MCA) GIVE IT TO ME/J. Giles (Atlantic) Fade .03 3:56 :53 Cold 3:07 WPGC HB-27, WRC X-30 WIXZ 14-12 NE: NE: WIST 29-25 MW: **WCFL 9-8** SOUTH: WCFL 17-15, WBBM-FM 16-12, WIXY 30-28, MW: CLOSE YOUR EYES/Edward Bear (Capitol) CKLW 26-21, WDRQ -19, WCAR 25-24, KOIL :12 Fade -24, Added at WXLW NE: WGRQ New-30, WPGC 26-24 KXOL -30. Added at WKY SW: SOUTH: Added at WMYQ KGW 29-28, KOL 35-30, KJR 36-27, Added at WEST: WGAR 21-20, CKLW 24-20, WOKY 27-26, KSLQ MW: **KYA** Sales at KGW and WDRQ... KELP 21-16, KXOL 26-24 SW: GIVE YOUR BABY/The Dells (Cadet) WEST: KOL 25-24 Fade Slow at WEAM...requests at WOKY and KSLQ... 3:52 :00 WAKY HB-29, WKLO 12-8 SOUTH: DADDY COULD SWEAR (I DECLARE)/Gladys Knight (Motown) WDRQ 19-18, Added at WIXY MW: 3:42 :15 Fade GIVING IT ALL AWAY/Roger Daltry (Track) SOUTH: WAYS 22-20, WIST 28-18 3:37 :201/2 Fade CKLW -22 MW: SOUTH: Added at WIST Added at KILT SW: WEST: KROQ 22-20 DAISY A DAY/Jud Strunk (MGM) LP out this week...one to watch... 2:48 Cold GYPSY DAVY/Arlo Guthrie (Reprise) WRKO 23-22 NE: WIST 14-12, WHBQ 23-20 Fade SOUTH: 3:24 .13 WSAI 20-6, WGAR 12-6, WCAR 11-9, WIFE 11-10 MW: Added at KYA, KJR WEST: KHJ 25-22, KRUX NM-25, KGW 23-22, KYA 17-14 WEST: HEARTS OF STONE/Blue Ridge Rangers (Fantasy) Requests at WSAI... 2:10 :01 Cold DIAMOND GIRL/Seals & Crofts (WB) WOKY 26-25. MW: 3:29 :06 Fade KLIF 24-16 SW: SOUTH: **WAKY 25-22** WEST: KGW 27-26 MW: KSLQ -15, Added at WGAR Slow at KOL... KELP 26-13, Added at KXOL SW: I CAN UNDERSTAND/New Birth (RCA) WEST: KROQ 30-22, Added at KGW, KJR Fade 3:33 :04 WGRQ New-27, WPGC 23-19 DOIN' IT TO DEATH/JB's NF: SOUTH: WAKY HB-30 SOUTH: WMYQ 28-19, Added at WKLO MW: Added at WXLW Slow at WXLO... DRINKIN' WINE/Jerry Lee Lewis (Mercury) I GOT TO BOOGIE/Buckwheat (London) Cold 2:45 :04 Fade 3:37 :12 WRKO 14-13, WPGC 37-28, Added at KQV KSLQ 30-26 NE: MW: WIXY X-27, WIFE 29-23, WRIT -19 SW: KXOL HB-28 MW: KLIF 37-29 SW: I KNEW JESUS/Glen Campbell (Capitol) Slow at WFIL, immediate reaction at KLIF...peaking at WRKO... 2:50 Fade FENCE WALK/Mandrill (Polydor) SOUTH: **WQXI 8-5** MW: **WIXY 19-17** 3.25 :24 Fade **KLIF 9-7** MW: CKLW 23-19, WXLW 22-15 SW No. 6 phones at WQX1...Slow at WKY... FOOL/Elvis Preslev (RCA) I LIKE YOU/Donovan (Epic) SOUTH: WMAK 25-20 Cold 4:30 WEST: **KYA 19-18** WGAR 33-28, KUDL 12-10 MW: FREE ELECTRIC BAND/Albert Hammond (Mums) SW: Added at WKY :09 WEST: **KYA X-23** Added at WRKO NF: WGAR shows slow...still early... WGAR 39-29, Added at KUDL MW: SW. KXOL 20-16 I'D RATHER BE A COWBOY/John Denver (RCA) KTLK 27-21, KYA 16-13, KOL 20-18, KJR 33-22, 4:17 :15 Fade WEST: Added at KELP SW: Added at KFRC Misprint last week...showed record happening at WFIL...they're WEST: KROQ-31 not on it...Top 3 requests at KYA...requests and sales at KJR... I'M DOING FINE NOW/New York City (Chelsea) all positives so far...looking good... 2:48 :17 Fade WRKO -30, Added at WXLO, WIBG FUNKY WORM/Ohio Players (Westwood) NE: :05 Cold SOUTH: WAYS -23, WHBQ 15-4 2:41 NE: WWDJ -18, WXLO 25-22, 13Q 20-15, WEAM 20-MW: WLS 27-25, WSAI 18-16, WGAR 16-15, CKLW -27, WDRQ 23-20, WCAR 30-26, WOKY 22-19, WAYS 7-5, WMYQ 12-11 SOUTH: WRIT -18, KOIL 30-25, KSLQ 24-12, Added at **KDWB** MW: WCFL 19-16, KSLQ 10-5 KELP 29-26, Added at WKY, KONO SW: SW: KILT 32-20 KHJ New-30, KOL 27-23 WEST: KHJ 29-26, KCB Q 18-16, KJR -31 WEST:

PAGE 26/RADIO REPORT

first reactions are super positive...

No. 5 requests at WEAM...record seems to wear fast although

Looking good this week...No. 5 requests at WSAI...requests at

CKLW...hit at KSLQ...beginning at KELP...requests at KOL...

| IT SURE TO | OOK A LONG TIME/Lobo (Big Tree) | | | | |
|------------------------|---|-------------|---------------|--|--------------------------|
| NE: | 3:12 :14 Fade | | | | |
| SOUTH: | WIXZ 16-11, WRC 19-18 WQXI 12-11, WHBQ 24-17 | | | | |
| MW: | WCFL 16-14, WGAR 18-16, WIXY 11 18-11, WRIT 16-13 | -10, WOKY | SO VERY | HARD TO GO/Tower of Power 3:37 :07 | (WB) Cold |
| SW | KLIF 11-9, KXOL 10-8, KONO 14-11 | , KTSA 9-8 | WEST: | KFRC 13-3, KYA 9-4, KJR | -29 |
| WEST: | KFRC 22-20, KING HB-29 | | Good phone | es at KJR | |
| selling in Me | V, WIST, WBBM-FM, KOLNo. 1 reques | ts at KTSA | STEAMRO | LLER BLUES/Elvis Presley (RC | |
| 3 | WE/The Independents (Wand) | | NE: | 3:07 :14 WXLO 26-23, Added at WF | Cold |
| CLAVING | 3:20 :15 Fade | | SOUTH: | WAYS 18-17, WIST 19-14, V | |
| NE: | WABC -29, KQV 27-14, WRC 28-23, A | Added at | | 25-20 | |
| COLUTIO | WXLO, WFIL | | MW: | WLS HB-23, WSAI 17-11, W | |
| SOUTH: | WAYS 9-4, WKLO 6-1, WFUN 14-13, WMAK 14-12, Added at WIST | WM YQ 10-1, | | 29-22, CKLW HB-25, WIFE Added at WRIT | 27-24, KDWB New-23, |
| MW: | WIXY X-30, WIFE 22-16 | | SW: | KLIF 18-12, KXOL 29-25, | KILT 14-13, Added at |
| SW: | KLIF 28-25, KELP NM-28 | | | KELP, KONO | |
| WEST: | KCBQ 24-22 ern marketsstill heavy toward black | | WEST: | KTLK 31-24, KHJ 27-24, K KCBQ 22-20, KYA 19-18, k | |
| | D LUCILLE/Tom Jones (parrot) | | | KJR 27-16 | CING 20-17, ROL 17-10, |
| LETTER TO | 3:04 :12½ Fade | | Slow at KSI | LQ and WMYQreports are erra | aticLP sales are better |
| SOUTH: | Added at WIST | | SWAMP WI | TCH/Jim Stafford (MGM) | |
| WEST: | KTLK 33-31 | | COLITIL | 3:47 :01 | Fade |
| LET'S PRE | FEND/Raspberries (Capitol) | | SOUTH: | WAYS and WAKY Added, V 18 | VIVITU 29-27, WIVIAK 21- |
| NE: | 2:51 :00 Fade WIXZ 19-13, KQV -21 | | SW: | Added at KLIF | |
| SOUTH: | WAKY 30-21 | | WEST: | Added at KOL, KJR -39 | |
| MW: | WCFL 24-21, WBBM-FM 23-21, WOK | Y 19-4, | | on at KJR and WMAK | |
| SW: | KOIL 29-23, | | LEDDA RE | AR SONG/Barbara Fairchild (C 2:57 :07 | Cold |
| WEST: | KLIF 33-28, Added at KONO KGW -30, KOL 15-10, KJR 11-8 | | SOUTH: | WMYQ 22-21 | Cold |
| | DAH/Staple Singers (Stax) | | MW: | WCFL 29-28, WRIT 20-16, | KOIL 27-20, Added |
| | 3:29 :07 Fade | | SW: | at WGAR | |
| SOUTH: | Added at WMYQ | | WEST: | KLIF 31-22, KILT 21-18 KHJ 28-21, KOL 31-28, KJI | 31-28 |
| SW: | KLIF 12-11 LAY/Jethro Tull (Chrysalis) | | Still early | | 10120 |
| FA3SION F | 3:04 :12 Fade | | WHAT A SH | HAME/Foghat (Bearsville) | |
| MW: | KUDL -7, WCAR HB-28 | | | 3:24 :22 | Fade |
| SW: | KLIF 38-30 | | SOUTH: MW: | WMAK HB-30 Added at KUDL | |
| WEST: No. 2 reque | KROQ 28-27 sts at KROQ | | | ILD'S HEART/Michael Jackson | (Martourn) |
| | R BEETHOVEN/Electric Light Orchestra | - (IIA) | WITHACH | 3:00 :10 | |
| | 4:30 :34 Cold | (OA) | NE: | Added at WPGC, WRC | , |
| NE: | WGRQ New-29, WPGC 17-16 | | MW: | WGAR 35-33, CKLW 29-28 | |
| MW: Number 10 | WXLW HB-29 requests at WXLW | | SW: WEST: | KELP 23-19 KPAM 23-20, KCBQ 25-23, | K IB 30.23 |
| | ETS/Jeannie Pruitt (MCA) | | | AK and CKLW | K3N 30-23 |
| OF THE STATE | 2:58 :11 Fade | | YOU'LL NE | VER GET TO HEAVEN/Stylis | stics (Avco) |
| SOUTH: | WAKY 3-2, WKLO 5-5 | | NE | 3:38 :19 | Fade |
| SHAMBAL | A/B.W. Stevenson (RCA) | | NE: SOUTH: | WFIL HB-27, WPGC 38-30, WQXI -18, WMYQ -29, Add | Added at WIBG |
| SOUTH: | 2:28 :16 Fade WIST -35, Added at WAKY | | MW: | WSAI 21-18, Added at WOK | |
| MW: | WIFE -27, Added at WCAR | | SW: | KELP NM-30, Added at KLI | |
| SW: | KXOL 27-21, KILT -29 | | WEST: | KYA 24-22, KKDJ X-23, Acother weeklooking good | lded at KJR |
| B.W. continu | ues to add in some markets and there are | positives | watering an | other weeklooking good | |
| SUBSCIENCE. | | | | | - Allerton |
| CLUDG | CDIDTION DATES | DADIO DED | ODT 005 | | |
| 2082 | CRIPTION RATES | | | 55 SUNSET BLVD S | OUTE 411 |
| \$130/year | or \$35/quarter | | LUS AN | GELES, CA. 90069 | _ |
| Additional - ½ regular | subscriptions for other station personnel | NAME | | | |
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| 10 | 10) 070 0575 | enclosed | s my chec | k for \$130.00 | |
| (2 | 13) 278—2570 | enclosed | s my checl | k for \$35.00 | |

RECORDS THAT WILL BE HITS

(PREDICTED TO HIT THE TOP 20) LABEL TIME INTRO **END** :19 Fade GIVE ME LOVE/George Harrison Apple 3.32 WRKO -29, WXLO -25, WIBG -27, WRC X-24, Added at WGRQ, WWDJ, CHUM, WEAM NE: SOUTH: WQXI-19, WHBQ HB-24, WFUN HB-27, WMYQ -25, WMAK HB-29 MW: WLS HB-26, WBBM-FM X-30, WIXY 32-15, WDRQ -23, WIFE -30, KDWB New-28, Added at WCFL, WSAI, WXLW, KXOL HB-26, KONO -28, KTSA NM-19, Added at KELP SW: KHJ New-27, KROQ -21, KYA 25-19, KJR -40, KKDJ X-21, Added at KRIZ, KRUX, KGW. KING, KOL WEST: Totally there...stock problems possibly in New York...so so action at WMAK...super action in L.A... 3:43 Fade **KODACHROME/Paul Simon** :10 Columbia WRKO New-28, Added at WWDJ, WXLO, WFIL, WIBG NE: SOUTH: WMYQ -30, Added at WIST, WAKY, WHBQ, WFUN, WMAK WDRQ -25, KDWB -30, KSLQ X-29, Added at WCFL, WBBM-FM, WSAI, WIXY, CKLW, KOIL MW: SW: Added at KXOL, KILT, KTSA WEST: KROQ -32, KYA X-25, KJR -35, Added at KHJ, KRUX, KGW, KPAM Immediate and complete...smash... :22 Fade MONEY/Pink Floyd Harvest 3:59 WAKY HB-26, Added at WFUN, WMYQ SOUTH: WIXY X-25, Added at WOKY, KDWB MW: SW: Added at KELP WEST: KROQ 29-28 Top 5 requests at KROQ...continued adds and moves...hit record... **WB** 3:05 :26 Cold NO MORE MISTER NICE GUY/Alice Cooper NE: WRKO 22-14, Added at WGRQ SOUTH: WAYS -25, WAKY 29-19, WFUN.HB-30, Added at WMAK MW: WCFL 26-22, WBBM-FM 25-17, WIXY 17-12, KUDL 8-5, WCAR 26-22, WIFE 6-4, WXLW 29-24, KOIL 19-14, Added at WOKY SW: KELP 27-21, Added at KXOL, WKY WEST: KROQ 12-11, KRIZ 22-21, KRUX 13-13, KGW 28-25, Added at KTLK Heavy requests at KROQ and KELP...total positives... ONE OF A KIND (LOVE AFFAIR)/Spinners 3:31 :27 Fade WFIL HB-26, WPGC 21-12, WRC 24-16, Added at WABC NE: SOUTH: WAYS -22, WIST 27-24, WFUN 24-11, WMYQ 23-12, WMAK 20-9, Added at WAKY WBBM-FM 28-23, WSAI 14-12, WGAR 25-17, WIXY X-29, Added at WXLW, WRIT MW: SW: Added at KLIF, KILT, WKY WEST: KROQ 18-16, KYA -16, KOL 27-26, KJR 23-18, Added at KTLK, KFRC -Continues to increase in strength...all positives reported...hit... SMOKE ON WATER/Deep Purple 5:40 :53 Fade NE: WGRQ 17-14 WDRQ 15-12, WCAR HB-29, Added at WBBM-FM, CKLW MW: WEST: Added at KTLK, KJR Single out shortly...No. 1 requests at WGRQ...super requests at CKLW... SPECIAL **MONSTER MASH/Bobby Pickett** 3:00 **Parrot** :15 Fade NE: Added at WGRQ SOUTH: WAKY HB-27, Added at WKLO, WMYQ MW: WDRQ 8-6, WOKY 1-1, WRIT 5-2, No. 1 requests at WAKY, WXLO, WDRQ, WRIT...No. 2 requests at WMYQ...No. 9 at WOKY... SUPERFLY MEETS SHAFT/John & Ernest Rainy Wednesday 2:25 :06 Fade Added at WGRQ NE: SOUTH: Added at WHBQ SW: KONO 27-15, KTSA 15-5 KFRC 24-19, Added at KPAM WEST: No. 1 requests at KFRC and WXLO...