

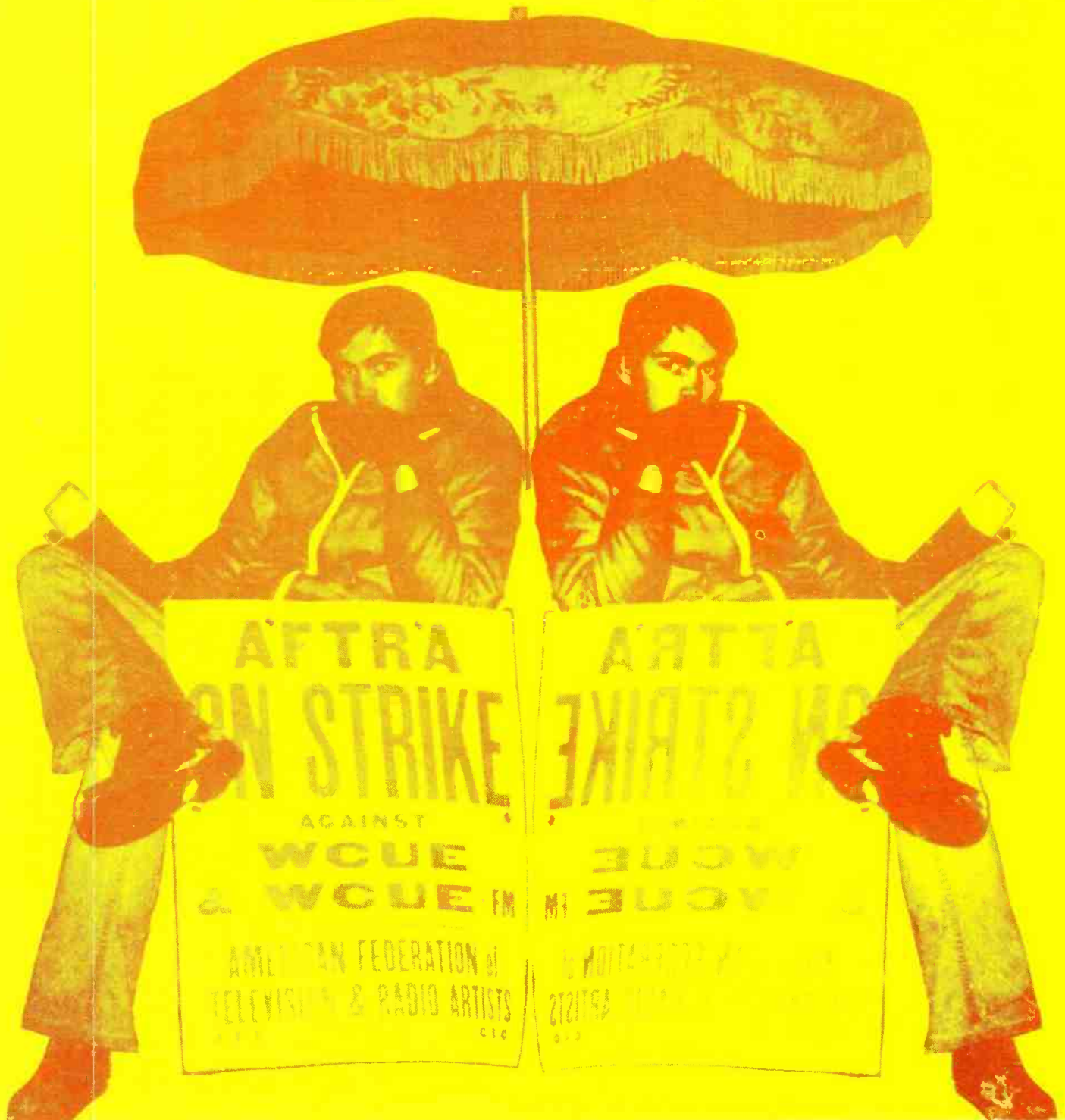
# BOB HAMILTON AND FRIENDS RADIO REPORT

FEB. 5, 1973

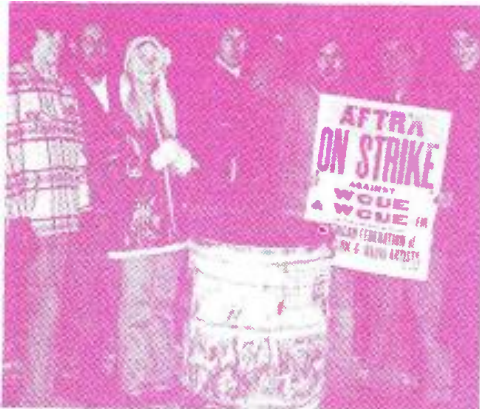
STRIKE  
OPERATING MANUAL  
MIKE JOSEPH  
DUELING BANJOS  
RCA

## HITS

AKRON  
5,000 COMPANIES  
WHK  
TOP 5  
RTWBH



# TOP OF THE HOUR



## STRIKES CONTINUE FOR '73

**ON THE COVER** — TWELVE members of the WCUE-AM & FM/Akron staff walked out on Saturday January 27 at noon. In August the station voted in AFTRA and a union spokesman told us a satisfactory contract agreement has not been reached since that time. Union is asking for \$180 for a 40-hour week for full-time announcers. AFTRA scale goes to \$210 after 2 years. The company countered with clauses but no counter contract. Counter offers include \$88 per week and after 3 years \$149. Some of the requirements of the company are that the jocks and newsmen type 70 words per minute accurately; a pronunciation test 4 times per year (if you fail you are relieved of duties); 3 pronunciation errors in one week and you're out; personnel are required to wear shirts and ties at all times. Bargaining with a federal mediator started on Friday January 26 at 4:30 pm and lasted until 9 am on Saturday with no decisions coming out of the session. They were to meet again at 11 am after a break and all involved didn't show...hence the walkout. The FM has been automated to stay on the air and the AM has been kept on the air with the PD, Dale Allenbough doing both drive shifts and maintenance engineers playing records to fill in. We tried to reach General Manager John Demeter for further info but so far have been unable to reach him. As of Friday morning, February 2, staff is continuing to picket around the clock.

## BRANTSEG RESIGNS

**LOS ANGELES** — Bruce Brantseg has resigned his position at the Radio Report. He announced no immediate future plans at this time. All music will be done by a combo of Bob Hamilton and Kaye Tipton. Bruce contributed a great deal to the Friends at the Report and we wish him future happiness.

## "SOCKO!" CHANGES IN BIG D COMING?

**DALLAS** — KNUS PD Hal Martin sending us a look at a two-month Hooper in this city (December-January) shows "first 2 month Hooper KLIF has lost all time periods since 1954. 2-½ years ago KLIF's night show had 40's"...Hooper which of course is only a trend shower and not at all directly important to most agencies (if any) can be taken as seriously or as unseriously as it wishes...KRLD leads in mornings...KBOX in midday...and KNUS in afternoon drive and at night. Next ARB will be the April-May book...Dave Ambrose has just taken over as PD at KLIF in the past few weeks.



## IT'S HERE!!!

The Operating Manual For Starship Radio '73 is either in your hands now or will be in the next day or two. It was released Friday in Los Angeles, being transported through United Parcel Service to some 5,000 companies in the U.S. free of charge. 3,300 of the books will go to radio stations with the remaining books to ad agencies and music oriented companies. All subscribers to the Report will receive a copy. Another 1,000 copies of the book will be for sale through the mail and in various book stores for \$25 per copy. Any proceeds from the Manual or its advertising will go to the continued growth of the Radio Report and the thousands of industry people who made this idea a reality. A revision and addition to this book is being planned at this moment. Our goal was to serve some needs we felt you had. May it serve you well.

## LOOKS LIKE TOP 40 TYPE IN CLEVELAND

**CLEVELAND** — WHK in Cleveland continues to make changes leading up to

a possible bid for the top 40 audience in this city. Mike Joseph is consulting the station. Roy Cooper has left his post as P.D. of WSAI (Cincy) after more than six years to become the P.D. of WHK. Bill Love also has left the midday slot at WKLO in Louisville for an air shift at WHK. We contacted Mike Joseph just before press time. Although he confirmed the information about Cooper and Love, he said he was not prepared to discuss his already firmed line-up or the new format. We will have the whole story next week.

## WASILEWSKI ASKS FOR NEWSPAPER HELP

**WASHINGTON** — In a speech before the National Newspaper Publishers Association last week NAB Prez Vince Wasilewski said broadcasting is making rapid strides in eliminating discrimination and is "on its way to becoming an integrated industry second only in the nation to professional sports." Wasilewski in urging the newspaper people to help support a license renewal bill for broadcasters emphasized that "no other group has advanced the cause of civil rights more than broadcasting." He cited statistics to show that black ownership of broadcasting stations has doubled in the past two years: that minority employment in TV rose 17 percent during 1972. Wasilewski pointed out that, under the proposed renewal legislation, a station would "run on its record" to qualify for license renewal. "If it has been a well-operated station, responsive to the needs of all the community," he said, "then it won't have too much to worry about...If it's been a badly-run station that has ignored the needs of the people of the community, including and especially the black community, then it has a real worry on its hands — and I think it should." "Let me emphasize this point because it is the heart of the matter: In the proposed bill, blacks and other minority groups will *still* have the right to petition to deny a station's license and they will *still* have the right to file a competing application against a station. The proposed legislation *would* give a measure of protection to the well-run, community-oriented station. But it would *not* hurt the cause of black employment and black opportunity." Wasilewski said NAB "would like to see much more black ownership" of stations and recalled that it recently sponsored a seminar on minority investment in broadcasting. "We had a turnaway crowd that exceeded our fondest hopes," he said. "It was a clear indication that blacks do want to get into broadcasting, do want to become a part of it and do want to own it. As blacks and other members of minority groups do become owners, they too will be interested in the continuity of licenses in responsible hands."



# HIT SINGLES

LW TW

- 6 1. COULD IT BE  
Spinners
- 1 2. CROCODILE ROCK  
Elton John
- 2 3. DON'T EXPECT ME  
Lobo
- 17 4. DUELING BANJOE  
Deliverance
- 5 5. DO IT AGAIN  
Steeley Dan
- 7 6. LAST SONG  
Edward Bear
- 8 7. ROCKY MOUNTAIN HIGH  
John Denver
- 20 8. KILLING ME SOFTLY  
Roberta Flack
- 16 9. LOVE TRAIN  
O'Jays
- 11 10. DANCING IN THE MOONLIGHT  
King Harvest
- 3 11. TROUBLE MAN  
Marvin Gaye
- 4 12. OH BABE  
Hurricane Smith
- 14 13. JAMBALAYA  
Blue Ridge Rangers
- 17 14. DADDY'S HOME  
Jermaine Jackson
- 15 15. WORLD IS A GHETTO  
War
- 13 16. SUPERSTITION  
Stevie Wonder
- 12 17. WHY CAN'T WE  
Timmy Thomas
- 18. LOVE JONES  
Brighter Side of Darkness
- 10 19. YOU'RE SO VAIN  
Carly Simon
- 10 20. YOUR MAMA DON'T DANCE  
Loggins & Messina
- 21. COVER OF ROLLING STONE  
Dr. Hook

# HIT ALBUMS

1. CARLY SIMON/No Secrets  
(Elektra)
2. WAR/The World Is A Ghetto  
(UA)
3. JOHN DENVER/Rocky Mountain  
(RCA)
4. STEVIE WONDER/Talking Book  
(Tamla)
5. ELTON JOHN/Piano Player  
(Uni)
6. MOODY BLUES/7th Sojourn  
(Threshold)
7. CAT STEVENS/Catch Bull at Four  
(A&M)
8. NEIL DIAMOND/Hot August Night  
(MCA)
9. JETHRO TULL/Living In The Past  
(Chrysalis)
10. CURTIS MAYFIELD/Superfly  
(Curtom)
11. STEELY DAN/Can't Buy A Thrill  
(ABC-Dunhill)
12. DELIVERANCE/Dueling Banjos  
(WB)
13. DEODATA  
(CTI)
14. JONI MITCHELL/For The Roses  
(Asylum)
15. AL GREEN/I'm Still In Love  
(HI)
16. AMERICA/Homecoming  
(WB)
17. DIANA ROSS/Lady Sings  
(Motown)
18. TRAFFIC/Fantasy Factory  
(Island)
19. LOGGINS & MESSINA/Sittin' In  
(Columbia)
20. TOMMY/Various Artists  
(Ode)

# FRESH AIR

EVENTS . . . SERVICES . . . TRENDS . . . PROMOTION . . . BEDTIME STORIES

## EVENTS

### MEETING TUESDAY!

LOS ANGELES — ATTENTION COMMUNICATOR BOARD...NEXT CONFERENCE CALL MEETING FOR TOMORROW FEB. 6th at 12 NOON. (The preceeding was an announcement for the Communicator Network board members.)

## SERVICES

LOS ANGELES — "Image I" is a new "station imagery" package for soft Rock and Contemporary, MOR, etc. Jay Stone is collaborating with Dick Glasser (Love Story) who will produce the package for Joe Cuff & Company. Cuff was previously with Eastman Reps for 13 years and President of the Radio Division for 3 years. He was also in Sales and Marketing for Drake-Chenault. Package will be available in the middle of February. For more info contact Joe Cuff at Joseph Cuff & Company...16120 Woodvale Road...Encino, Calif. (213) 783-5708.

NEW YORK — Buddah Records has released a 25-minute album and transcript of a special show called "Rapping"...that features Curtis Mayfield. Rapping is a 39-show syndicated trip put together by New Day Dawning. Other features can be obtained by calling New Day Dawning at (212) 260-4180.

NEW YORK — If you're into management type problems you understand the seriousness of communications problems between you and your people and among the people you work with. Have been touted a couple of times on a communications method called OD Management (right, everybody OD's and you don't have any more communications problems)...O.D. actually stands for Original Development management and for more info on the method you can get the book by Chris Argyris called Intervention, Theory and Methods...or in the California Management Review Spring of 71 issue there is discussion on OD and in March of 71 Ernest Schuttenberg wrote an article called Organizational Development and Consulting in Industry. All of that might seem a little "industrial and management bullshit" but, it's surprising how many of those theories border on "occult."

ATLANTA — WQXI is entering into their fifth year of the Rambling Raft Race which is held annually on the Chatahoochi River. This year a non-profit organization called the American Rafting Association, Inc., has been formed. Larry Patrick is the director of the organization. In conjunction with WQXI, they are putting together a complete package for the radio stations which include jingles, T-shirts, huge filon towers with the station's call letters and basically the expertise and complete staff to present the promotion. Last year these same people were in a fraternity at Georgia Tech...in fact they have been handling it for the past 4 years. Stations who contracted these men last year were WAYS-Charlotte, WAPE-Jacksonville, WKBA-Nashville, WFLI-Chatanooga. Last year the Race was covered by Sports Illustrated and by all of the Southeastern papers including Atlanta Magazine and Georgia Magazine and also Newsweek. It is available to anybody interested. For more info contact Patrick at the ARA, Inc. at 76 3rd Street NW, Atlanta, Ga. 30308. The phone number is (404) 876-6662 or 872-7438.

## TRENDS

LOS ANGELES — Fibber McGee, of the old Fibber McGee and Molly show has been signed by Johnson's Wax for commercials...He now operates a Nevada construction company. Johnson Wax was his first radio sponsor. He was quoted in Newsweek as saying..."People keep asking me if radio will ever come back. I tell them no,...it never left."

NEW YORK — WPIX-FM is offering a counter to the oldies "turn on." They have started a show called "New-ies" for people who are still interested in new music. Al Gee will host the show on Saturday nights and "Dr. Jerry" Carroll on Sunday nights, both from 6-8 pm. Shows will feature new artists and new releases that they feel are getting less and less exposure now with the oldie trend happening.

DETROIT — Get ready for probable automobile travel controls in Boston, New York, Philadelphia, Baltimore, Washington, Pittsburgh, Dayton, Chicago, Minneapolis-St. Paul, Denver, Salt Lake

City, Phoenix, Spokane, Seattle, Portland, San Francisco, Los Angeles, Sacramento, San Diego, Dallas, Houston...El Paso...even Fairbanks, Alaska. Gasoline rationing will hit in LA and various means of parking controls and promotion of mass transit trips. Could be something to investigate and get ready for in your area.



SAN BERNARDINO — Walter Richey, President of Valjon, Inc., a Minneapolis based broadcasting company which owns KMEN, has named John Stolzenburg and Buddy Scott as co-VPs of the station. Stolzenburg is also Sales Manager of KMEN and Scott is PD, positions they will continue to hold.

WASHINGTON — WRC in this city is now simulcasting on FM from 6 pm to 1 am.

**WASHINGTON** — A question this week on how many stations really lose their license took us into the 37th annual report of the FCC issued last June. As far as revocation of licenses 34 stations have faced this drastic measure since 1934...less than one a year. Last station to get it was KDFR-FM in December of 1969...the station was located in Tulare, California. Details of the reason were not available as usual from the FCC-Public Information Office...55 stations have been denied applications for renewal since 1934...last station was in May of 1971...their final decision is still pending. Further studies and details of these decisions will be forthcoming in the Report...a problem of nobody at the FCC knowing much about it...and records being poorly kept stands in the way of a complete report at this time.

**HUNTINGTON, WEST VIRGINIA** — Jimmy Rabbitt's progressive country now over a year old is finally beginning to happen WTCR in this city for example is the top rated (according to its music director Chris Robbins) of three country stations in the market and now are beginning to vary their programming to include "more of the country rock artists...artists such as High Country, the NGDB., Mike Nesmith, New Riders of the Purple Sage"...Robbins went on to say that about half of the programming of the station would be directed toward "album material, pre-50's oldies, current oldies, hoedown music, and some local mountain music. Through this play list we hope to broaden our demographic base and turn the listeners on to some really good country that they just don't hear." Vern Argo of KYLT in Missoula Montana indicates that their station is planning a combination of MOR and country...a format that is proving itself successful in more than one country oriented market. Biggest problem these stations are having is getting the product that they need. To emphasize a changing face of country last Wednesday night marked the opening of LA's only country

record label with some 500 people attending a concert-night club type show at the Palomino featuring the three Countryside (Mike Nesmith owned) artists newly signed to the label. Probably one of the biggest gathering combinations of the "dry-look" and the "wet look" in music's history.

**SAN DIEGO** — The Last Contest, which has to be one of the most rapped about creations that Jack McCoy ever dreamed of coming up with, will take a second seat to a new idea of mathematically thinking McCoy. Has to do with ratings...and people...and public service. Ah Hah! The Last Contest wasn't the Last Contest after all .

**NEW YORK** — January is purported to be one of the best business January's in many years. An optimism and hence freer buying is being reported in region after region of the country.

#### PROMOTIONS

**BUFFALO** — WKBW is running that news cast quiz and was a little puzzled over info in the Report that said they were doing it because they were losing listeners in the news. "Ain't true" they retorted with a phone call to the Friends office..."just an idea for a promotion, we thought would be good." Ratings in Buffalo don't seem to indicate they're in too much trouble in any time spot..."just got carried away" we said.

**DETROIT** — WDRQ/Detroit ran a promotion called "Countdown To Peace" in conjunction with the final signing of the Paris Peace Agreement. From 6:00 a.m. on Friday to 7:00 p.m. on Saturday, the station cut into their regular programming with combined news events regarding the Viet Nam War back from 1954 through 1972. The various statistics and news actualities about the war were dropped in along with records that were hits during the time of the particular

event being reported. The Countdown To Peace ended with coverage of the actual signing of the peace agreement and a minute of silence on the air as a tribute. The promotion itself generated such a widespread response, that WDRQ was piped through the intercom public address system at the Detroit Metro Airport. Aside from a few calls from listeners who refused to believe that the war was going to end, the overall response was very positive and overwhelming in number. As a result of this promotion, it is rumored that several major market airposts will be programming fifty percent oldies with their flight announcements.

**DUBUQUE, IOWA** — With nostalgia raging the country (music wise anyway) look for more old radio shows to hit the scene, WDBQ in this city is running a contest along that line now. They've asked listeners if they would like to write a radio show...if so they have to send in for a contest entry blank...prior to their writing. Station expected about 20 or so entries and was deluged with 110 requests in first five days of promotion. The best five shows judged by the station will be produced complete with help from college drama departments and aired on the station. PD Paul Hemmer reports that first scripts in are excellent and noted surprise at..."apparently a fantastic creative society out there with a real love of the radio drama."

**SAN FRANCISCO** — "If you've ever wondered whether or not you've ever had psychic abilities"...KFRC is telling its listeners, and following it up by giving them a shot at ESP experiments worth some prizes...They call it the Head Game...once an hour the radio artist on the board gets the first contestant on the phone and off the air asks him to "think of a color...or a number...or a day of the month...of whatever"...Second contestant then on the phone is asked to concentrate

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on one of eight colors...or 7 days or...If the color, etc. is the same as the other contestant (who is also on the air and confirms or denies the other person's concentrated guess) they both win...A good check on the contest is player's from two different cities...also a good relatable contest as well for naming the cities. Amazing how many winners the station has had so far...Hmmmmm...

**BOSTON**— WRKO presents their winter carnival complete with all the sounds and the barking that go with it...While there at 680 you might also like to drop by the Knock the Jock off the Rocker tent and see if you can pick up a pin ball machine, juke box, huge stuffed monkey or innumerable comparable prizes. The jock once an hour comes on with pretaped distortion over his voice and the listener has to identify him...which ain't really that hard...even if they don't win they will cart off a good prize...bubblegum machines, etc. PD Scotty (who keeps the positives going despite winter) says it sounds great on the air.

**LOS ANGELES** — 168 copies of the new Rolling Stones double album "More Hot Rocks," five pair of tickets to the Stones Benefit Concert for Nicaraguan Relief held January 18th at the Forum; and a weekend for two in Honolulu to see the Stones concert there were awarded as prizes in the KMET Surf and Stones Contest. The contest began one week before the LA concert and had a winner per hour of the LP. At the end of the week, six additional winners were selected by drawing from the album winners. Then five of those winners were awarded with a pair of tickets to the LA Concert. The grand prize winner was carted off to the airport in a chauffeur-driven limo and was accompanied by air personalities, B. Mitchel Reed and Richard Kimball, who drew the names of the winner. Throughout the week KMET was in constant contact with the Stones and Bill Graham and broadcast updates on the status of the concert as they occurred. The Stones were not informed that they would be allowed to enter the US until three days before the concert took place. To culminate the Surf and Stones Week, Mary Turner produced and aired a re-creation of the Forum Concert on her 10:00 pm program the night following the actual concert. The program featured records and unreleased live recordings of the Stones from the stations library and an exclusive live interview with Mick Jagger.

**LOS ANGELES** — The Magic Castle, a private club for magicians only, will be the site of a promo trip on "The Electronic Spirit of Erik Satie," a new LP release on London Records. LP features a

Moog synthesizer, a first for the series of Satie recordings. One of the events planned for the evening will be a seance in an attempt to bring back the spirit of Satie...(wonder what he'll have to say...hmmmm).

**WASHINGTON** — Fono-Funnies! Now on WPGC and working this way...Every hour a jock comes on with a line from a former hit song. Jock pretapes his line giving the station another op to cross plug...replaying it on somebody else's show. If listener on the phone gets the song title they pick up a thousand dollars...if they miss they then hear the line as sung by the artist...being much easier that nets them 9.60 if they get it. Station has given away about 15,000 dollars since contests beginnings. The big money now hitting in Washington.

**TAMPA, ST. PETE** — WLCY is setting up a job bank for returning POW's. They are working with the local VA Administration which is handling all the air spots themselves. Steve Cheney said their goal is to have a job for every POW. Some of the Florida areas are offering their cities for a week of recuperation for the POW's but WLCY felt a stability factor should be added to ease some of the frustrations the men will be facing.



**EL PASO** — KINT-AM & FM in El Paso reported over 6,000 attended their Celebration of Peace, which ran from 11:00 a.m. to 5:30 p.m. and included 5 bands, food drink &...“You could smell the smoke for miles.”

#### BEDTIME STORIES

**CHICAGO** — Last week in the article on females in radio one of the interviews was slightly misrepresented due to some statements that were left out by mistake. Bob Mooney, director of programming at WIND came off sounding like some sort of chauvenist, but not so. In fact, the station has been one of the few that has made an effort to bridge the gap with minorities as a whole. “The beauty of this station is the concept that good is good.” They have just hired a woman engineer, besides having two girls in news, a female Department head, and their jock Connie Szerszen (whose name was mis-pelled last

week on her interview), who has been with the station for over 1½ years. They also have a minority training program which has been active for several years and has given them “some of our best people.” The comments made by Moomey as to the problems females face were made in hopes of shedding some light on what areas are primary considerations, in his opinion, not to categorize or label the female in the industry. His feeling is simply this...“If you're good, you're good...no matter who or what you are.”

**EL PASO** — Dave Kelly at KINT surprised a few people by promoting on his show last Friday morning a “Ditching School Contest”...urging the students to split for the day Needless to say there were a few telephone call comments from parents, the School Board and the Juvenile Delinquent Board. According to PD Johnny Thompson Kelly has now “volunteered” to help the board with their campaign to end drop outs. The Pied Piper pipes again.

**St. Louis** — Remember last year's “Citizen Bill” with all the long distance conference calls from radio station to radio station? Letter from William A. Bussiere also known as Bill Taylor states...“there must be countless radio people who wonder what Citizen's Bills current location and professional status is now. I know because I used to be the telephone company phantom Citizen Bill. I entered the radio field less than a year ago...at WIXZ. Transferred here (KSLQ) in September.” If you weren't a participant in the mysterious phone calls you might like to know that Citizen Bill would suddenly ring you up in the night and on the other end of the line you might hear such people as Mark Driscoll (WRC) Jim Davis (WDAI) Cousin Lenny (KLIF) Ralph Koal (KJRB) Joe London (WRNC) and tons of others on the line at the same time waiting to talk to you. Finally Citizen Bill (now not doing the phone calls anymore) is revealed.

**CHICAGO** — Will Kris Erik Stevens (10-2 am at WCFL) be our next radio film star? He recently made the ultimate sacrifice and shoved his social life to the background and went into seclusion to memorize a part for a comedy western called “The Last Stop.” The film will be released in about 3 months. (Will this be the next threat to our beloved Brando?) Well...actually the part consists of a couple of lines in a bar room scene and we must admit the seclusion lasted all of a couple of minutes but...(By the way, is it true that Stevens will hereafter be known as the “terror of State Street?”).

## MY OWN THING

There has seldom been a newcomer move to the country marked on the map as Confusania and certainly not one so energetic and inquisitive as the strange little man with the question mark shaped staff moving in syncopation with his every step.

"I'm a speaker," his raggedy little body, old yet young in its appearance and feeling shouted to the strangers in the market. "And I need something to speak...I've had something before and I know I'll find something again...do you have something to speak about? If so, give me ammunition that I may return to the land of SHOULD and be the speaker that I am. Speak to me that I may speak to them."

Shout as the speaker could, the people of Confusania turned their backs on the speaker of SHOULD as they would...he thought they understood.

In other words, they acted as if they didn't hear him...

Day after day, the speaker of SHOULD wandered through the land of Confusania speaking to this one and that one...talking here, talking there...Yet speak as he would, no one...yes...no one understood.

After a long and treacherous and... "confusing"...trek through the countryside the speaker himself...was all spoke out...and he finally stopped pumping and began coasting...

"I'm confused," he hoarsely whispered... "I need something to talk about. If I'm to be a speaker, then I SHOULD have something to say even," he cunningly chuckled, "if what I have to say is something confusing." "And who," the speaker spoke again to himself, "should know more about something confusing than the KING of Confusania himself. I'll go straight to the KING...I should have done that long ago."

The speaker, now very hoarse, rode off on himself and trotted up expecting a tumultuous welcome from the KING of Confusania. "The KING's Counts should be here in numbers," the speaker whinnied... But alas there were no trumpets as there SHOULD be...No trumpets as one would EXPECT... Only Cobwebs...and silence.

"This SHOULDn't be...for heavens sake," the speaker whimpered "Where is the KING of Confusania?"

"There is no KING," the words of another speaker struck like a bolt from... He turned and faced the first face he has seen speak in months...It continued..."as well, there SHOULDn't be."

KA-Wham! — A second bolt — Not only speaking? But, now the beautiful words of words. "SHOULD? Did you say...SHOULD? Are you from the land of SHOULD?"

"Indeed I am, speaker, and for what reason are you in the land of Confusania?"

"Frankly my friend," the speaker ruffled and periodically flourished..."I SHOULDn't be listening to you...I am the SPEAKER and in the land of SHOULD you SHOULDn't talk to me. But, I'm so tired of talking to myself that I'll tell you. I wandered here to find something to talk about. But none of these people will tell me like they ought to. Now I've come to speaking to the KING to find the real message of Confusania. Where may I find him...lonely listener?"

"There is no KING," the listener danced up and down and chuckled..."There is no KING", he fell on the ground and wailed and hiked his feet in the air in a little jig.

"No KING?" The speaker spoke in astonishment, "That SHOULDn't be, how is this true?"

Gathering himself together the listener gulped with past memories and spoke. "Many years ago this land was called the land of FORMATION. A king died, his son took his place, he died, then his son took his place...One day something incredible happened..."

"Yes...Yes?" The Speaker was not holding the listener by the nape of the neck as if to shake it out of him.

"Well," the listener cracked up again..."One day a king died who didn't have a son, broke FORMATION. He wasn't IN, you know. So the town elders gathered together to decide what to do. NO KING? NO KING? It wasn't Christian, Jewish or Catholic. It SHOULDn't be! It wasn't IN FORMATION for God's sake!" So the listener beat the rocks now with uncontrollable laughter..."they decided to have an election. Elect a KING!"

Tears were now flowing from the little listener's face... he was uncontrollably out of it.

"So who was elected and where is he?" The speaker shrieked with a whisper.

"The election was a TIE! A tie! All of the elders voted for himself, 1 to 1 to 1 to 1 to 1 was the final tabulation. Freaked the CBS computers right out"... and he punded the ground while laughing so hard... he SHOULDn't.

"There is no KING... and that's why this is the land of Confusania... Final tabulation of the popular vote was 1 to 1 to 1 to 1 to 1. Everybody here is KING! Now isn't that Confusing?"

"But if this is truly the land of Confusania, then I'll not find anything to talk about as I ought to, I've failed, I'm not good, I feel so confused," the speaker wept openly falling on top of the listener.

"Wait! There is a way out," implemented the plowing listener. "We'll have another election, only this time I'll run and vote for myself and you vote for

me and I'll win, 2 to 1 to 1 to 1 to 1 to 1 and you can report back to the land of SHOULD that the land of Confusania is now as it ought to be. I'll be KING and you'll have something to talk about."

"Wait a minute," the speaker's voice suddenly cleared. "I'm to speak of a listener becoming KING?... Hummmmm. Somehow, that doesn't seem right, I should be KING of Confusania, you vote for me."

"That would be all right," the listener retorted, "but you couldn't tabulate the vote being taken, it's all verbal, you know."

"Verbal?", the speaker shockingly replied. "None of the people can speak. How could the vote be verbal?"

"That's why, Mr. Speaker, you couldn't be KING", the listener roared... "You've got a bad ear, and that's not IN-FORMATION, that's confusing... As it SHOULD be!"

CHE

written by Judy Collins

Continue with your work, continue with your talk you have it in your hand to own your life, to own your land.

There is no one who can show you the road you should be on they only tell you then can show you and then tomorrow they are gone.

One morning in Bolivia, the leader of the partisans and two of his companions were forced to flee the mountains for their lives.

Through green and dusty villages they sped along the little roads.

The peasants smiled and shouted as they hurried by.

Jesus called out to everyone "Don't think we are leaving, they only tried to frighten us with guns, we shall return."

The people smiled and shouted and they ran along a little while then stood and watched, their hands were restless and empty.

The body of Jesus was in the jeep that they blew up before it reached the plane.

The priest was proud to bless him for what there was of him remaining in the afternoon.

The smell of oil and incense fill the room in this adobe hut where on the table lies the body of a man.

His face is pale and young his beard is dark and curled, pennies hold his eyelids from the evening light.

People from the village, those who knew him, those who killed him stand inside the door, their hands are restless and empty.

They watch the priest make silent crosses in the air and pray to God inside their hearts for their own soul.

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# FRIENDS FORUM

Dear Bob:

Regarding your comments about Dr. Tom Whitehead's proposal, if you will carefully re-read his speech, you will find that the thrust of the speech simply was that we would get a five-year instead of a three-year license renewal. There are no requirements for religion, agriculture and public affairs programming now. And he did not say that we had to lay off of the President's policies. We are now responsible for all network as well as local news broadcasts put on our stations. Nothing he proposed was different from now, only the length of the license.

If you had read the editorial in Broadcasting, you would see that there is merit to what he proposed. If you read the mass press, you can get an entirely different reading on what he said. It seems to me as though this might have been what you did. I do get upset generally be people in radio who say that "such and so is required by the Commission" when in fact there are no such requirements. There are a lot of people talking, but not enough people reading the actual facts.

I enjoy your magazine and think you cut through a lot of garbage of this nature. However, don't let yourself fall prey to the "expert by hearsay" syndrome.

Incidentally, on page fourteen, the statement is made "Those who would say Top Forty Radio is dead have to cup out a bit while glancing at the continued high numbers of such stations as WABC, KLIF, WLS, KILT and WCCO? Good heavens man, that's not a top forty station. The Minneapolis Top Forty stations are KDWB and WDGY. Who is gathering the facts for the book?

Keep up the otherwise good work!

Robert F. Russell  
Exec. V.P. - G.M.

Bob Hamilton and Friends

The New Music on the New 97.

Sitting at the Royal Portable. Glancing up at the Super Bowl in interesting thought occurred to me. Richard Nixon is watching this too and like me he's rooting for the Redskins. I mentioned this to the lady on the couch.

She said, "Yeah, except he probably doesn't have the sound turned off with Pink Floyd playing at warp 12 on the stereo."

"Oh," I said as I turned back to the Royal Portable.

It's mid January and we're getting ready to hit the airways with our 100,000 watts. God damn, it's been a long time coming. I mean we've been almost ready

to go for almost a year now...Finally. So Mobile and Pensacola now have a progressive outlet. The only one, by the way, between New Orleans and Tallahassee.

Well yes, initially we'll only be on the air 12 hours a day, simulcasting with the AM from 3am to 3pm. At the moment FM penetration in this market is only 40%. With some hard work and a little time we'll change that and become full time.

We have a pretty talented staff. Most of our people come from AM stations but all have progressive experience. Ray Bannister from WABF is our nightman, David Gwin from WLPR will do weekends, and yes I'll do afternoons, formerly at WBSR.

We're using a format, kinds loose but a format none the less. Concentrating play on older product at the onset, leaning towards adult rock, oldies from the top albums of the last five years, current albums and some single product.

As you can see the radio world is humming here in the land of cotton. I hope to have good things to report soon.

Do tell me what happen to the progressive sheet? I suspect the idea got lost somewhere in the radio starship saga. I hope you decide to pick up on it again. And if you turn Michael and his friends loose again, I'd like to be a correspondent. Perhaps that would improve my record service. Many record people have been helpful in getting our product together. This is boring to your readers but here goes: Special Cheers to Columbia, Atlantic, MCA, especially Dino at Shelter and RCA-Grunt. Others get Bronx cheers. FFFTTTTFF (did you hear that one Basket?) Such an emotional outburst. Did you ever wonder where the saying "Eat shit Capitol pigs" came from?

Thank you Bob Hamilton  
Lee Stamp  
Wabb-FM, Music Director

Dear Bob:

I didn't fill one out for Clint Buehlman.

Clint belongs on a separate page for this reason. This March, 1973, he will have completed 30 continuous years as WBEN's No. 1 morning voice of Buffalo.

These are the men you should be honoring and not the jack asses like Don Imus.

If we are to be proud of this industry let's honor those that made it what it is and can become.

Peace  
WBEN Radio  
Bruce N. Wexler  
Program Director

Dear Friends:

I just finished "Your Thing." I wonder whether the "Good Dr." will get to the

point where he can listen to a record and tell whether it's a hit or not before the public hears it. If he does reach that point and if people are deciding to let him be the first and final judge, I think it will be a disaster to say the least. If the population of this country gets to the point where it is that homogeneous, man...I've got to find some other place to go. We can safely say that we can, through research, find out what the man on the street and the housewife with 5 kids is thinking, but the man in Fresno isn't necessarily thinking what the man in Montgomery is thinking. This point may seem a bit elementary, but I think it needs to be brought out again. Broad generalizations are certainly not concrete enough to base firm trends and ideas upon. A person in one market can't tell someone in another market that X is a hit, and it be one. All of the things that we do in radio must be carefully scrutinized at the local level. Let me quickly say that the thoughts and ideas of those around us from market to market are vitally important. When we get down to the nitty gritty, whether programmer, music man, or jock, we say, "Will it work for us. What are our people here like? Will THEY be pleased with this?" Them people in radioland are where it's all at, and they are as diverse as snowflakes. Who the hell thought George McGovern would be the nominee in 1970? Who ever thought George Wallace would do as well as he did? I had a call the other day, and the listener wanted to hear "Dueling Banjos," "You're So Vain," "If You Don't Know My By Now," and "Tweedle Dee Dee." There may be some trend in all that but I am certainly unable to find it.

Stay well,  
Dan Conger  
WHHY Montgomery

Dear Bob:

Periodically, as I read the Report, I run across something that makes me react. This time, I'm both reacting and writing concerning the "good olde boy" syndrome. Glad to read your comments about it. I worried for a long time about my lack of (1) ink, (2) cocktail party visiting, (3) alleged communication with "people who mattered", (4) ability.

Then I decided that I should only worry about ability, and go on about getting the job done - wherever I happened to be. The attitude has worn well with me over the past 10 years, and so have the results. Now I'm located in a place far removed from (1) outside influences, (2) "Inside" people, so the only thing that counts is results.

Your column came along on a day when I needed some reinforcement. I got at least 6 strokes from it.

Thanks & Regards  
Martin Kamerman



## MARKET OF THE WEEK

**PAWTUCKET, R.I.** — Market rank 36 (is included in the Providence market)...Total Population 76,213...Black Population 5%.

**ECONOMY** — Pawtucket is considered the “core city” of the lower Blackstone Valley. It is one of the largest cities in Rhode Island and although adjacent to Providence, the city is independent. It does, however, draw some economic nourishment from Providence. The primary industries are textiles and jewelry. Some of the major companies are Ronci Jewelry, Inc., Miles Fabric Company, Mary-Ann Plating Co., Inc. Collins Bros. Machine Co., Inc. (textile machinery mfc.) There are no colleges or universities in the town but some are located within 30 or 40 miles.

**PEOPLE** — The first white settler in what is today Pawtucket was Joseph Jenks Jr. He was an industrialist, an organizer of business, and an artisan in metal-craft. The name means “Fall of Water” in the native Narragansett Indian tongue, and the first forging mill was built along the banks of the Blackstone River. In 1793 the first cotton mill in the United States was built in the same area. In the latter part of the 50's industrial expansion was made with the idea of more diversified directions. Pawtucket, under its Home Rule Charter, is governed by a nine-man city council. The mayor and councilmen are all elected for two-year terms on a non-partisan basis. The people are considered conservative but forward thinking. A recent Urban Renewal Project has been completed in the downtown area and a Neighborhood Development Program has been activated. Because of the lengthy history of the area there are many historical sites that serve as attractions to visitors. The sports for the area are primarily water sports and snow sports.

**COST OF LIVING** — It is considered average with a one-bedroom furnished apartment going for anywhere from \$150 to \$200. Price for a loaf of bread is 38 cents; regular gas 34.9 cents and state sales tax is 5%. State income tax is 15% of federal. The high disc jockey salary is around \$200 and the low about \$100.

**TOP 40 STATIONS:** None but stations from Providence serve the market. Stations there are: WICE — PD Dave Pearce, MD Ray Peary...WPRO — PD Jay Clark, MD Davy Jones...and WSPV comes in from West Warwick — PD Jeff Leonard.

**OTHER STATIONS:** WGNG — Gold N' Great, (again following stations come in from City of Providence), WEAN MOR...WHIM...Country...WJAR News-Talk...WLKW Beautiful...WRIB...Religious...WBRU-FM Progressive...WPJB-FM...Classical WHIM-FM Country...WLKW-FM Beautiful...WPRO-FM Beautiful.

## WASHINGTON

The FCC issued a governing policy for audio/visual coverage of agency proceedings. By establishing this policy the Commission wishes to encourage coverage of proceedings, particularly those of broad social or economic impact. Including in the list of proceedings are adjudicatory proceedings. Chairman Burns, Commissioners Wiley & Reid dissented on the issue of adjudicatory proceedings being aired due to issues of individual privacy.

Radio station KBRS, Springdale, Arkansas, because it did not comply “with Fairness Doctrine, the spirit of Section 315 and Commission policies...” in meeting its equal time obligations to a candidate for Mayor, was sent a non-compliance letter from Wm. B. Ray of the FCC.

WOIC, Columbia, S.C., has had its license application designated for hearing by the Commission. Columbia Citizens, a community action group, was made a party to the proceeding. The issues forcing this action center around WOIC's ability to respond to black community needs.

Americus, Ga. — Sumter Broadcasting Company was issued a construction permit for a new Class A FM station to operate 97.7. The grant was made without prejudice to whatever action the Commission may consider appropriate in light of its action with respect to outstanding complaints against Sumter's stations WLYN and WLPK. Commissioner H. Rex Lee dissented and stated “Sumter's FM application should be deferred by the Commission pending ultimate resolution of outstanding matters that could have real bearing on the assessment of the applicant's requisite qualifications.” Lee's remarks reflect his interest in entrusting licensee's with broadcasting facilities.

The FTC recommended new cigarette definitions for broadcast advertisements. The reaction was made to counter the influx of new “little cigar” commercials. The FTC stated the ban should cover “all rolls of tobacco weighing not more than three pounds per thousand, without regard to the kind of tobacco used in the inner roll or the substance in which the roll is wrapped.”

## RECORD COMPANY OF THE WEEK

**BANG RECORDS** 2107 Faulkner Rd. NE Atlanta, Georgia 30324 (404) 325-9810

**HISTORY:** The company originated out of New York and was formed in 1965. The original four partners were Bert Berns (at that time an independent producer and writer), Ahmed Ertegen, Nevshi Ertegen, and Gerald Wexler. Artists on the label at that time were Drifters, Exciters, and Solomon Burke. At that time the company was basically singles oriented. After the loss of Bert Berns in the latter part of 1967 his wife Ilene Berns took over the company and in 1970 the company changed to an LP orientation and sold the catalogue to move on to new product. In 1971 the offices were moved to the present location in Atlanta.

**BANG RECORDS (the name):** Derived from the first letter of the first name of the four original partners.

**TOTAL ALBUMS RELEASED:** 16.

**BIGGEST ALBUM EVER SOLD:** “Neil Diamond's Greatest Hits”.

**TOTAL SINGLES RELEASED:** 155.

**BIGGEST SINGLE EVER SOLD:** “Hang On Sloopy” by the McCoys.

**PRESIDENT — NATIONAL PROMO — NATIONAL SALES MANAGER:** Eddie Biscoe.

**NATIONAL A & R:** Paul Davis

**TOTAL EMPLOYEES:** 6

**FOR RECORD SERVICE CALL:** Ms. Creel Cutler.

**SUMMARY:** “One of the last of the small independent record companies left. We believe today to survive you need outstanding product as well as excellent promotion and a tremendous amount of support on the distribution level. Excellent catalogue and have been very successful in repackaging. We are making strides in building new names and artists.”

# ON BEING A NIGHT JOCK, or the Missing Evening Numbers



*Lee Masters is currently night time jock on WAKY in Louisville, while attending the University of Louisville, majoring in philosophy in the day time...6 years of radio and some comments from Lee...*

Let me qualify the following article by saying at the outset that I do not consider myself an expert on night programming, or that I know all the answers to all the problems that beset the night shift. This piece is hardly a panacea for dwindling night numbers but merely one possible answer to consider along with the questions: "Is the music right?" "Is the format right?" "Is it our night signal?" With all this kept in mind I should be able to fend off most of the criticism shot in my direction if I am published.

For a long time longevity (no pun intended) has been considered a programming asset with regards to a station's air staff. Familiarity facilitates a personal type relationship, a friendship, as it were, between the listener and the jock. Most programmers concern themselves primarily with the longevity of their morning jock. It is hoped that the "Morning Mayor" will become a legend in town. Consider the appeal, the success, of Emperor Smith in Seattle, Hudson and Harrigan in Houston, Good Morgan on KHJ, Philadelphia's Dr. Don Rose and our own Duke of Louisville! Bill Bailey. The list goes on. The morning man is considered by most to be the "key" to a

strong air staff. You undoubtedly, by now, get the point about longevity, particularly in the morning. After that shift, as witnessed by the practice of most pds, it is merely frosting on the old broadcasting cake. Some stations outwardly encourage it, other don't, but most would agree. The familiarity of a jock in a given market, placed in a time slot because of a demographic appeal, has great importance. We might make this a radio theorem: "The longer a jock stays on a given station, during a given time slot, the more the audience familiarizes itself with him, and the better are the chances for success in that time shift (provided of course that the dude is good)."

My contention is, and the reason for this dissertation is, that familiarity does encourage listenership within an adult community, but unfortunately not as much in young adults, or teens especially. In the latter case, familiarity breeds contempt, unless that familiarity is coupled with change.

I shall now explain my thesis.

It is a common characteristic of the young (even pre-Marconi) to be restless, bored, in search of new experience, naive to a point, but most of all — skeptical. These young people know, or believe they know, what is "in" and what is "out". If you try to be "in" or appear to be trying to be "in," you are "out." Either you are or are not "cool." This is not a state you attain; it is instead a 'state of being.' In other words, if you are not "together," don't try to be; your attempt will only make you more "untogether."

Consequently any attempt at sounding "hip" can actually be more disastrous than sounding "straight," simply because of the skepticism of youth. Your morning man can say, "Get the coffee on, Ma!" and the young listener will react by mumbling to himself, "God, is that guy straight!" It doesn't offend so much as does the burnt-out screamer is not considered a crime by the young, but being straight and trying to pass yourself off otherwise is a crime of the worst degree. It all goes back to the old phrase that every programmer from here to Frog Dick, South Dakota, has often repeated but not understood: "BE HONEST!"

It's really hard to lie to a teen for one reason: they anticipate dishonesty, especially from adults. They are aware that adults view them as being naive. A little knowledge is worse than none, as the saying goes. So — the teens are on guard and pointedly skeptical. If you have the same night jock you had back in '66 and the numbers are down, it's time to come to grips with the fact that these kids aren't driving around listening with a six-pack anymore. Not hardly. The sooner you realize this and your night

jock does, the sooner you can adapt.

Adapt? Yes. Or to use a broadcasting cliché — "relate." A man can go through life — many years of it — waking up, shaving and showering and then driving to work listening to one dude, and driving home to another jock and be amused, entertained and informed by both and truly enjoy their "company." And the housewife can clean house to your mid-day jock. But a kid cannot possibly go through puberty and the teenage years, driving around at night making out and drinking, then into smoking and on to college and so on, listening to the same night jock, unless this jock has experienced the same phenomenon, the youth culture. The jock must experience the change of life-style of the youth culture to really be able to "communicate." The teen or young adult has encountered many changes in his life-style, whereas the adult is more universal, progressing slowly. To quote Hendrix, "Are you experienced?"

Sarcasm, hip humor (but not one-liners) and friendliness to a point — but not overdone — are all important factors. There are very few night jocks in major markets, I feel, who fulfill these requirements. The best example I can cite is John Landecker at WLS. He speaks in young terms and uses hip humor. He is young.

The youth strata of society has always been the developmental area. The young slowly influence the rest of society. Take fashion, hair style and of course language or semantics. Terms considered hip or youth-oriented years ago are now everyday words in the vocabulary of the straight business man. It is no longer hip to say "groovy," yet how many business men use the word simply to be "groovy." "Hassle," "dig it," "your bag," "man," etc. ad nauseum, are now in common use. The young have always been the innovators, the makers of changes. Their tastes and their customs must be honored if we are to survive as a successful medium. The night shift must evolve at a faster rate than the rest of the station.

Consider the format and the music, but the fault may not lie there at all. The night jock might not be speaking the right language. Despite the fact he has a good voice, is smooth and follows the format to the letter, the numbers are dropping. Maybe it's wrong language that's causing the drop!

Look at your numbers at night; then look at your night jock. Could he be mistaken for one of your listeners? (Not the one you used to have, but the young, hip, musically aware dude you want in your column in the book.) If he doesn't look, act, live young, how can he speak, communicate, sound young? Do him and yourself a favor. Help get him a gig at the oldies station in town.



# NEWSMEN SELL OUT ON EACH OTHER



A STORY IN ONE PART

by Ryan McGraw KSD

Los Angeles Times Reporter William T. Farr was jailed for contempt of court in connection with the Manson murder trial in Los Angeles. New Jersey reporter Peter Bridge would still be imprisoned for similar reasons had not the term of the Grand Jury responsible for his contempt citation expired. And now, Chattanooga talk-show host Harry Thornton has been ordered to appear in court to answer contempt charges. All of these men were cited for their refusal to reveal their confidential news sources. Their cases are becoming the focal point for a controversy that grows in significance every day.

Unfortunately, however, knowledge of the controversy seems to be limited to news and courtrooms. Coverage of events

in the conflict between the press and factions of the American judicial system are being buried by most local news outlets. An interested person must turn to "page twelve" to read about cases of newsmen who have had their first amendment rights violated. And chances are, broadcast journalists never bring the stories to their viewers or listeners at all.

Perhaps, in fear of losing the ratings game, broadcasters have become obsessed with airing only those stories felt to be of paramount attractiveness to the audience. Maybe it is somehow tied into the long standing tradition of non-involvement journalism. Whatever the reason, the results are the same. The free press is beginning to suffer encroachments on its responsibility and power to bring all the news to the American people.

The press is active in "catching" all types of governmental crooks and incompetents; the embezzlers, the bribed politicians, the administratively wasteful. Yet, journalists are balking at giving even equal coverage to what is perhaps the greatest thievery of all. We are basking in the warmth of our self-satisfying careers while the very basis of our profession is being kicked from beneath us. But, more important, the most fundamental protection of a free America is being chipped away. The news person's right to gather news and present it to the public without fear of reprisal is vanishing one city at a time.

If the trend to pressure journalists into revealing their confidential sources continues, the sources will disappear. Besides, how many news people are heroes? How many professional journalists are willing to go to jail for a principle? And consequently, how many investigative stories about court cases and other governmental incidents will go un-reported? — too many! The Ferocious American watchdog will become a caged canary, singing only a pretty tune written by the government.

And, where will the American people be through all this? Singing along in harmony. They are already tuning up.

The people cannot be blamed for their apathy. The press has failed in its duty to inform them what is happening to their "right-to-know." For that matter, most Americans do not know they have such a right. Journalists have not even told them that.

# YESTERDAY, ONE YEAR AGO

KRLD in Dallas switches to a beautiful music format on AM and progressive rock on FM. TV Comic Pat Paulsen ruled "Bona Fide" candidate... John Gary has been upped to operations manager and MD Scott Christianson has been named PD... Johnny Dark takes over music at WMYQ... Lee Abrams is leaving to join ABC-FM as PD of WRIF in Detroit... Dave Diamond leaves KDAY... China Smith takes his place... Steve Backer leaves Elektra to head national promo for ABC-Impulse, a jazz label... Barry Kay moves to KILT and Johnny Shannon leaves to join OR-FM... Ray Potter has been named PD of KELP (also group PD... KBUY, KD JW, KIKX) replacing Scotty Brink... Beverly Magid has resigned her position as head of the New York office for the Radio Report...

## TOP TEN ONE YEAR AGO

1. WITHOUT YOU . . . . . Nilsson
2. LAZY RIVER . . . . . Osmonds
3. HURTING EACH OTHER . . . . . Carpenters
4. PRECIOUS & FEW . . . . . Climax
5. JOY . . . . . Apollo 100
6. LION SLEEPS TONIGHT . . . . . Robert John
7. ANTICIPATION . . . . . Carly Simon
8. NEVER BEEN TO SPAIN . . . . . 3 Dog Night
9. SWEET SEASONS . . . . . Carole King
10. DON'T SAY YOU DON'T . . . . . Beverly Bremers

# VOCABULARY QUIZ, YA KNOW?

Words of jargon are thrown around the radio record advertising biz like there is no such thing as the King's English and it sometimes makes for tough times in communication. Starting this week we'll let you test yourself. Here's some words, see if you know what they mean and then turn to page 18 to check your answers. These are from the record trip this week:

Acetate  
Master  
Mother

Stamper  
Pressing

## NOTES FROM HEAD ☆ ☆ QUARTERS



General Peabody Nobody

Please forgive me for using my allotted space this week to plug something of my own. Most people who have something like a movie or a new book to plug can get booked on to The Johnny Carson show to do it, but since you are my audience, I will lay it on you.

I have written several books over the past few months concerning such interesting subjects as life and death, health, and hygiene. All I wish to convey is that these books will be on the stands soon so please watch for them.

My first book entitled, "Whistling Can Save Your Life." is an actual account of people whose lives have been saved by the ability to whistle.

My second book in this series is called "Never Blink With Your Eyes Open." So few people have no idea how much damage is done to the human eye every time you blink with your eyes open. Even if you don't read the book, always close your eyes before blinking.

The book which I am most proud is of a 5,000-page history of The United States. Unlike any history book ever written, this is the most complete, in-depth, and accurate account of our nation's history that has even been written. In researching the material for the book, I left no stone unturned. The book was proofed 27 times for accuracy and typos and in my humble opinion, will be considered the finest history book ever presented.

The thing that makes the book unique is the fact that it is sprinkled with little-known facts about our nation's history that have never been printed. Few historians have ever reported the fact that the father of our country, Don Washington, was bald and wet his bed until the age of 33. One of our most written about presidents, Murry Lincoln, was not really assassinated but, in fact, killed himself that night at the Ford Theatre. He did, in fact, have a substantial financial investment in the show starring John Wilkes Booth and when he realized that the show was a flop, he had no other alternative but to end his life. The money he invested in the show came from the U.S. Treasury. How many of you know that Ken Franklin did not invent the kite? How many of you have been misled to believe that Alexander Hamilton invented the dollar? Are you aware that Baskin-Robbins actually drew up the Bill of Rights? Why

has it not been told that the end of the Civil War in 1921 brought about the most widespread epidemic of dandruff among midgets?

All this and much more can be found in my new book entitled, "The Mystery History of the U.S. of A." Read about all your favorites from Thomas Jefferson, Teddy Rosefelt, and his wife Ellen to the inside story of how World War II was really a rip-off. Find out who really started the Korean War and why it was not profitable. Learn about the questionable morals of those who decorated the White House. Read about the little known war between Minneapolis and Duluth. The book is yours for only \$123.50 plus tax. Not sold where prohibited.

## GERRY THAIN

## TALKS BACK

*As a result of comments in My Own Thing a couple of weeks ago we were issued a statement by Gerry Thain of the Bureau of Consumer Protection of the Federal Trade Commission...*

I noted in the "My Own Thing" column in your issue dated January 8, 1973 the following statement: "the advertising agencies darkest hours seemed to be brightening up a bit with late news that Continental Baking Company came out on top with the FTC case against their Wonder Bread ads... The Administrative Judge said the case the FTC built was not strong enough... Chevron with F-310 stands in the way of clearing up the FTC's desire to force companies with deceptive advertising to run counter advertising disclaiming their previous ads... Counter advertising has been looming larger and larger as a possible threat to destroy the entire advertising business... Or at least demoralize it to a new state..."

There are at least three significant errors in this item. The first error is the implication that the Wonder Bread case has been concluded by the decision of the Administrative Law Judge. The decision of the Administrative Law Judge is only the first step in the administrative process. His decision has already been appealed to the Commission by staff

council, (and, in addition, there has been a petition for intervention in that matter by representatives of Consumers Union and other consumer groups who seek to obtain a stronger remedy than that sought by the staff) and the decision of the Commission may reach the courts. It is conceivable that the Wonder Bread case might even reach the Supreme Court before the matter became in fact final.

A second error comes from the inaccurate statement that Chevron with F-310 is the only other pending case involving corrective advertising; other matters involving proposed corrective advertising remedies which are now in the trial posture before Administrative Law Judges include the Lysol, Sun Oil Company, Listerine, and American Sugar Company cases and the advertising for analgesic products of American Home, Bristol Myers, and Sterling Drug. In addition, three consent orders requiring corrective advertising have been obtained by the FTC from ITT Continental (Profile Bread advertising), Sugar Information Institute, and Ocean Spray Cranberry Juice.

The third and most fundamental error in the item is its confusion of corrective advertising with counter advertising. The FTC is now seeking counter advertising in any of these cases; it is seeking corrective advertising. The difference is that counter advertising is a term used to cover those advertisements which, under the fairness doctrine, counter assertions in the advertising of a company (such as the Anti-Cigarette spots of the American Cander Society and other health programs) and which advertising is either paid for by the counter advertiser or carried without charge. Corrective advertising, on the other hand, is advertising by a company which corrects previous misinformation disseminated in prior advertising which has been determined to be deceptive. Obviously, the company itself must pay for the corrective advertising costs, just as it pays for any of its other advertising. A corrective advertisement may, normally, contain a legitimate, non-deceptive sales pitch as well as a correction of previous false advertising; a counter advertisement, of course, never contains any sales pitch for the company whose ad is being countered by another party. This is not a semantic difference. Counter advertising relates to the fairness doctrine and is a matter for the FCC (and reviewing courts); corrective advertising is one of the remedies imposed by the Federal Trade Commission (and the reviewing courts) for false advertising. These are by no means the same beast.

I hope this helps to clarify these matters.

Gerald J. Thain,  
Assistant Director  
for National Advertising



## RADIO REPORT INTERVIEW: SHARON NELSON

Sharon Nelson has been involved in radio and television for some twelve years now. She has worked as a traffic director in television and has been responsible for the music at such radio stations as KLIV (San Jose), KYA (San Francisco), and most recently at KHJ (Los Angeles). After her departure from KHJ about two months ago, she accepted the position of Local Promotion Manager for Bell Records covering the Los Angeles and San Diego Markets.

**Kagan** — Why did you want to get into promotion?

**Nelson** — I just wanted to get into the other side of it. I thought I could do an effective job working with other radio people because I was on the other end of it.

**Kagan** — Has the switch from the position of Music Director at KHJ to that of a promotion manager calling on KHJ, changed your opinion of either promotion men or of promotion itself?

**Nelson** — Not really, Mike. First of all, I've only been in this end of it for a month and a half and right now I'm just learning how to get to and from radio stations. Basically, I think the most important thing for a promotion man, I know I found this true when I was at KHJ, it's more or less a public relations thing. Go in and just be friendly to people. There's no need for tap dancing

on desks if you like a record. Just go in and make yourself seen a lot. Sit down and get to know people. Communicate more or less.

**Kagan** — When you were the M.D. at KHJ, what type of information did you find most valuable to you in your job? Specifically, information provided by promotion men.

**Nelson** — As far as KHJ was concerned, the most important thing a promotion man could do for me was keep me up on new product. Like if you get a new album, I didn't have the time to listen to every album that came in. So, I left that up to the promotion men to pick a cut or two to cut off whatever product he had. The same way with singles. I think that a good promotion man should be able to take the right single to the right radio station. Know their formats. Don't take a Partridge Family to KMET. But when I was at KHJ, it was very important to me to have promotion people keep me on top of brand new product. In other words, don't waste my time with the garbage we're not going to play.

**Kagan** — Is there any other kind of information that a promotion man could have rendered to you in your position at that time that might had an influence on that record's chances to be added to KHJ's playlist?

**Nelson** — When you're talking about a

radio station like KHJ, where there is such a vast amount of communication within the organization, half the time, we knew more about the record company's record than they did. They were feeding us information that we already knew two days before they did. That used to happen an awful lot. If you take small market radio stations that don't get that kind of information, that's where it's important for a promotion man to get in and tell them what the advance numbers are in Billboard, sales information. Half the time, we never knew if we were being shucked by record companies on sales. Is that how many records you put out in the market, or is that how many actual sales you got? That's why I think it's important for record people to really get to know radio people so they can be honest with them. Why shuck and jive, especially now? It's just not worth it.

**Kagan** — Have you run into any radio people who seem to have a barrier up in terms of the fact that you're in promotion now?

**Nelson** — I have run into places, and I'm not going to say where, where they were very nervous about the fact that I'm on the other side of the fence. They really don't know how to react.

**Kagan** — Have you found yourself in the position of having to work a record at KHJ that you know you wouldn't have considered playing when you were there?

**Nelson** — No. Bell Records isn't like that. They're a very honest company. We have a lot of singles, all of which are good. Most of them are. They put out very good product. However, they put out a lot of product. Obviously, you can't work all of it.

**Kagan** — Do you also cover the one-stops and stores?

**Nelson** — I haven't gotten in to that yet. I want to get into that very much.

**Kagan** — What would you like to be doing five years from now?

**Nelson** — Five years from now is really not too far away. Well, if things keep going like they are, who knows maybe national promotion some day.

**Kagan** — Would you really like that?

**Nelson** — I really can't tell you yet. It's really too early. You've been national and I know it's a lot of headaches. I don't know if I could handle that. I basically just want to be doing something that I enjoy. Probably in five years, maybe even within a year or two, I'll find another phase of this industry that I want to try. When I was in radio, I didn't start out in music. I started out in traffic, and I went through every phase of television and radio. I realize that this is only a part of the record industry. In doing promotion, maybe in a year I'll find another phase of it that I'll be interested in. Right now, I don't know what it would be.

CONTINUED NEXT WEEK

RADIO REPORT/PAGE 13



# CHANGES

Tom Morgan will be doing 10-2pm at WDRQ, Detroit from WYXE in Madison Wisc.  
Bill Love is leaving the midday air shift at WKLO in Louisville to go to WHK in Cleveland.....  
Jerry Del Colliano, looking...(609) 772-2649.....  
Jack Parnell, PD of WMC, Memphis is in the hospital for about a month. Bill Dollar will handle music chores.....  
Bryce Rathbone is the new ARB Eastern Radio Manager, New York.....  
Charles D. Schicke has been appointed to the newly created post of Director of Sales, Educational Services and Special Markets, Argo Sight and Sound/London Records.....  
WSVP, West Warwick has a new lineup...5-10 Gil Laurence...10-3 & PD Johnny Williams (replacing Jeff Leonard who moves to MOD in Washington)...3-8 Lewis...8-1 & MD Mark Anthony...weekends Dave De Angelo and Jeff Tyler.....  
Ted Stecker formerly KEEZ-FM and KEXL-FM looking...(512) 224-1438.....  
Mitch McCracken formerly of WMC looking...(901) 388-1898.....  
Shannon, KGAL has taken over MD duties in addition to being PD.....  
Don Wright PD of WNUW, Milwaukee is returning to KNDE in Sacramento. Tom Kobl from WZMF, Milwaukee to WNUW as Asst. PD.....  
Jerry Rose, former PD at KBYR, Anchorage and recently KCRA, Sacramento is looking for PD or MD position...(916) 391-3181.....  
Dean Landsman is now doing 10-1am Friday and 6-midnight Sunday at WRNC, Raleigh...also doing a locally produced public affairs show.....  
KCRG in Cedar Rapids needs pre-1970 oldies...Contact Wayne Johnson...(319) 398-8385.....  
Tom Dooley is leaving WROK, Rockford and going to a major market but just where must remain unrevealed for another week (sigh).....  
Ron Wood formerly WTTO, Toledo, looking...(815) 399-2233.....  
Tracy Mitchell of KOBO, Yuba City moves to KGAL, Albany Ore.....  
Dusty Brooks (Todd Martin) is leaving KGAL to do 7-midnight at WGLD-FM in Chicago.....  
Bill Comb, former PD at KKDJ, LA is looking...(213) 882-4097.....  
Ted Zeigenbusch formerly MD at KMEN, now with Handleman Dist, in LA.....  
Mike Adams from WQXI to do 12-4 shift at WAYS in Charlotte.....  
Cliff Saunders, formerly of KYA, San Francisco now looking...(415) 355-1472.....  
Ken Christy, formerly of KUDL, Kansas City, now looking (505) 268-4228.....  
Mo Jo Man is looking...leave a message at (614) 282-9265.....  
Jay Shannon is leaving WXLO to go to KONO in San Antonio.....  
Wade Douglas, formerly news at KCBQ, looking...(714) 443-8828.....  
Steve Mitchell, formerly WMYQ, Miami, looking...(919) 273-7579.....  
Sam Diego, experience in Omaha, looking...(301) 762-0975...or 507 Twinbrook Parkway, Rockville, MD. 20951.....  
Brother Love or Alan Brother Love Smith formerly WFIL and WQXI looking...(215) 353-3774.....  
Joe Schlosser (Assist. PD) and Dan Walker, Bill Workinger and Jim Wagner all from WCCC in Hartford are looking...(203) 755-3984.....  
New lineup at WAUG, Augusta...6-9 Bill Craig...9-noon Bob Duncan...noon to 1 Bill Craig...1-3 Bob Duncan...3-7 John Jenkins...  
7-1am Preston Young...1-6am Scrooge MacDuck.....  
Mike McKinnon, Felix Walker and Gene Bush all formerly of KKAR in Pamona, Calif. looking...(213) 623-3434 or 623-1220.....  
New lineup at KPUG, Bellingham...6-10 The "Real" Charlie Hudson...6-10 Mike Owens...10-2 John Ross, PD (he's the helicopter jock, remember?)...6-10 Steve Leslie, MD...10-2 Brian James recently from KAGO.....  
Danny Davis has left KFMB San Diego and taking his place is MD Johnny Michaels who is also doing afternoon drive from KILT.....  
Super Shannon is looking for a major market gig...(302) 731-1080.....  
Marty Sherwood, formerly MD at KYNO in Fresno, now looking for a promo gig...(209) 266-2244.....  
Steve Randall is the new MD at KYNO.....  
Randy Brown has been promoted to Field Sales Manager for Columbia Records, LA branch. Bud OShea has been named Regional Eromo manager for Epic/Custom Records taking Rany's place.....  
Rich Devlin has been named General Sales Manager of WWDJ, moved up from local sales manager.....  
New lineup at KCBQ, San Diego...6-9am Bill Gardner...9-12 Bill Moffott...12-3 "Shotgun" Tom Kelly...3-6 Dave Connolly...6-10 Gene Knight...10-2am Matt Gwynn...2-6am Dick Young.....  
Charlie Brown (Country jock) looking...(714) 270-2695.....  
New Lineup at WLS 5-9 Van Dyke...9-12 Winstan...12-3 Dick Sainte...3-6 J.J. Jeffrey...6-9 J. Landecker...9-1am B. Bailey...1-5am Chuck Knapp.....  
Doug James is leaving KRIZ and looking...(602) 274-2464.....  
John Gibson is leaving Record World to work for Atlantic Records in New York.....  
Joe Kelly is back on the street again after a little health bout. Formerly with KFRC he's ready for positives...(415) 463-48-65.....  
New lineup at KLIF...6-10 Paxton Mills...10-1 Dave Ambross.(girl talk)...1-3 Michael O'Shea...3-6 Mike Seldon...6-9 Chuck Murphy...  
12-6 Cousin Lennie Henderson (Kevin Stone).....  
WPOM in West Palm Beach, Florida needs record service.....send to Woody Jackson, Upthegrove Lane, 33407 or call (305) 683-1600...  
New lineup at KZRK, Ozark, Arkansas...7:30-9am Wayne Duncan...7:30-9 Tim Bass...9-1:30 Tom Roman...1:30-5:30...weekends is Gann Matthews...news director is Judy Kaye.....  
ABC/Dunhill has expanded their promo department and added 9 additional regional personnel. Marvin Deane is now in charge of all contemporary MOR stations. New regional positions are as follows: Daryl Harris - Houston...Stewart Graham - Detroit...  
Frank Turner - Memphis...Sandy Tohmson - Miami...Kerry Knodle - Minneapolis...Jean Berman - St. Louis...Kenny Reuther - San Francisco...Mike Alhadef - Seattle.....



# OPENINGS

## NEW OPENINGS

WKLO/Louisville	aft.drive & midday	Bill Hennes
WXLO/New York	All Night	Mel Phillips
KLIF/Dallas	9-12 mid (no calls)	
	air checks	Dave Ambross
KCRG/Cedar Rapids	Top 40 jock (no calls)	Wayne Johnson
CKLG/Vancouver	research-oriented music	
	librarian	Roy Hennessey
CKGM/Montreal	heavy Top 40 jock	John Mackey
	(no calls)	
WROK/Rockford	Super personality	
	morn. Man	Jim Wood
WBUD/Trenton	2 jocks & newsmen	John Howard
KREM/Spokane	1st phone Top 40	
	weekends & fill	Rob Glendinning
WKRQ/Cincinnati	9-12 midnight cooker	Chris Bailey
WYFE/Rockford, Ill.	Personality Morn. and	
	midday-Gold format	
WSAI/Cincinnati	PD	Robin Steele
		Bill Sherard at
		WQXI/Atlanta

## OLD OPENINGS

WDRQ/Detroit	2 jocks	Jerry Clifton
WSGA/Savannah	News	Jerry Rogers
KDWB/Minn.	Mornings	Chuck Buell
KJOY/Stockton	Fulltime Prod.	Pete Gross
	Morn. Personality	Al Carter
WAPE/Jacksonville	Prod Dir. (off air)	Bill Burkett
WAIR/Winston-Salem	Aft. jock Top 40	Nick Patella
KSEE/Santa Maria	Jock/Chief engineer	Bill Craig
KSTT/Davenport	Top 40 jock	Ray Dennis
WBZ/Boston	Weekends	Bob Oakes
WAMS/Wilmington	Jock-Top 40	Duke Edwards
WDTH/Duluth	2 jocks	Scott Bennette
KNUS/Dallas	News Comm.	Hal Martin
WYNSY/Lehighon, Pa.	DJ and news	Steve Phillips
WOLF/Syracuse	Top 40 mornings	Ron White
KING/Seattle	Summer Relief	Hal Widsten
KRSP/Salt Lake City	night man 2-6	Alan Hague
KIMM/Radio City, S.D.	Newsman and jock	Sean James
KFYR/bismark, N.D.	Morning man	Dan Brannan
WLC/WILQ-FM/Williamsport	Exp. newsmen	Chas Hoffman
KEIN/Great F -ls	laid-back jock (night)	
	no calls	Jim Bann
		Box 2624
		zip 59401
WKEE/Huntington	Top 40 jock	Low Mueller
KKLS/Rapid City	morning man	Mark Reinner
WIXZ/Pittsburgh	jock	Jay S Aott
KODL/The Dallas	all night jock	Bob Summers
WVIX/Pensacola	announcer (no calls)	Dave Johnson
KEFC/Waco, Tex.	AMor PM drive	Bob Gallemore
WIFI/Philly	parttime & fulltime	
	jocks (equal opp. emp.)	Steve Kelly

## ● misc record info

Mick Jagger has been signed as an award presenter for the March 3rd Grammy Awards in Nashville. Also his younger brother, Chris, 24 yrs. old has been signed to GM Records by Billy Gaff the Small Faces manager. He will have a single out in March. According to the Schuwann Record and Tape Guide, the same number of records were released last year as in 1970. The cousin of Richard Cheech is working on a screen play that will star Cheech & Chong. 3 Dog Night has sued its former management company for all kinds of millions. According to Variety CBS has bought the TV rights for movies like "The French Connection," "Hot Rock." and all of the "Ape" movies. John Prine has a hour special on LA KCET TV airing February 4th and again on the 9th. Will also be aired on other NET stations nationwide at a later date. New Led Zeppelin LP won't be called number V...as of now the working title is "Houses of the Holy" to be released this month. Batdorf & Rodney's new single is dedicated to Dalton Trumbo, author of "Johnny Got His Gun" and was written by Batdorf right after seeing the film. New Yes LP coming up this spring...will be triple LP called Yessongs. A Toronto Record Store went topless to promote the Mainline Bump and Grind Revue on the GRT label. Bob Dylan recorded some new songs in Mexico City recently using Kris Kristofferson's Band. They are for the movie "Billy The Kid" and there will probably be a soundtrack LP out later this year. Packaged, labeled marijuana is now on sale in several Australian cities and dig the price...\$37 US dollars a pack which is about 3/4 of an ounce. George Carlin will host an FM talkback on KMET in LA today from 4 to 6 pm (Monday). Carly Simon and James Taylor may finally get together on stage. If all goes well concerts will be sometime this month in England. There's a new record out that's sort of a feminist's answer to Chuck Berry's song "My Ding-A-Ling" The artist is Miss Chuckle Cherry and it's entitled "My Pussycat," (good grief...). Feb. 3 was the 14th anniversary of the death of Buddy Holly. In late January Buddy began a GAC tour with Ritchie Valens, The Big Bopper, Waylon Jennings, Tommy Allsup and drummer Charles Bunch. Dusty Springfield now on ABC-Dunhill has a new single out called "Who Gets Your Love" produced by Steve Barri, Dennis Lambert and Brian Potter. Have you listened to "Stop, Wait & Listen" by Circus? "Stuck in the Middle With You" will be the single from the new Steelers Wheel LP on A&M. Doug Sahm (used to be Sir Douglas, remember?) in New York this month.

# COMMUNICATOR NETWORK

A change over in the Communicator Network along with the exit of Bruce and another government holiday brought less than normal network reports this week. As the revision continues the reports will strengthen in number. There is a tremendous amount of enthusiasm among the board and the

network at this point and it's a joy to watch step number taken with such professionals as those who are taking their time with the board at the current time.

## (NORTHEAST)

WAE/B/Albentown/Gene Werley	NO REPORT								
WBCO/Waterbury/61 Tom Cotley	NO REPORT								
WBFB/Rochester/John Rivers	NO REPORT								
WBLJ/Pachogue, L.I./Barry Neal	NO REPORT								
WJET/Fairfax/Jack Starr	NO REPORT								
WCCO/Hartford, Conn./Rusty Polz	NO REPORT								
WCHEP/Mt. Pleasant/Doug Jones	NO REPORT								
WCLU/Akron/Tim Davison	NO REPORT								
WEIM/Fritchberg/Don Russell	NO REPORT								
WBRG/Altoona, Pa./Kevin O'Brien	NO REPORT								
WHBB/Portsmouth/Andy Carey	NO REPORT								
WHEN/Syracuse/Deane Parkhurst	NO REPORT								
WHFM/Rochester/Mick St. John	NO REPORT								
WHYL/Carlisle, Pa./Ben Barber	NO REPORT								
WILS/Lansing/Ken Roberts	NO REPORT								
WKBO/Harrisburg/Charlie Adams	NO REPORT								
WKBR/Manchester/Fel'die & Baker	NO REPORT								
WKMI/Kalamazoo, MI/Jim Higgs	NO REPORT								
WLLH/Lowell/Owl Polonsky	NO REPORT								
WLOB/Portland, Me./Bob Anderson	NO REPORT								
WLYC/Williamsport, Pa./Harry Cathagan	NO REPORT								
WRSC/State College, Pa./Kevin Nelson	NO REPORT								
WSAR/Fall River/Al Carter	NO REPORT								
WSVP/West Warwick/Chris Jordan	NO REPORT								
WVIC/Lansing/Bruce Buchanan	NO REPORT								

## (SOUTH)

WAJF/Decatur/Rick Brown	NO REPORT								
WASR/Pensacola/Chef Smith	NO REPORT								
WOMI/Ashland/Chris Robbins	NO REPORT								
WDIG/Dohart/John Webb	NO REPORT								
WDBX/Charlottesville/John Webb	NO REPORT								
WFEB/Fayetteville/John Webb	NO REPORT								
WCGF/Brunswick/Ron Richardson	NO REPORT								
WCGW/Charlottesville/Tex Meyer	NO REPORT								
WGSV/Guntersville, Ala./Kerry Jackson	NO REPORT								
WHRB/Barton Rouge/Rogge Kling	NO REPORT								
WHN/Atlanta/Robert Danigh	NO REPORT								
WHX/Hotchkiss, Md./Bill Parish	NO REPORT								
WNV/Havlock/Susan Mills	NO REPORT								
WISF/Asheville/Michael Collins	NO REPORT								
WJRD/Tuscaloosa/Courtesy Haden	NO REPORT								
WKAC/Athens, Ala./Jim Barton	NO REPORT								
WKEE/Huntington/Lou Mueller	NO REPORT								
WLOX/Biloxi, Miss./Ron Hurst	NO REPORT								
WNV/Albanyville, Va./Dallas Riggan	NO REPORT								
WNEK/Macon, Ga./Terry Taylor	NO REPORT								
WNOX/Norfolk, Va./Robert Mitchell	NO REPORT								
WQOK/Greenville/Steve Chris	NO REPORT								
WCHL/Chapel Hill/David Hungate	NO REPORT								
WZAT/Savannah/Dan Eden	NO REPORT								
WRFK/Athens, Ga./Charles Giddon	NO REPORT								
WY/LK/Lexington/Terry Right	NO REPORT								
WYRE/Annapolis/Jim Tice	NO REPORT								
WXIT/Charleston, W. Va./Dave Connor	NO REPORT								
WXXX/Hatfieldburg, Miss./Marshall Magee	NO REPORT								

## (MIDWEST)

KAJD/St. Louis/Peter Parisi	NO REPORT								
KEWI/Topeka/Bob Finot	NO REPORT								
KEVN/Wichita/Charlie Casack	NO REPORT								
KINM/Rapid City/Sean James	NO REPORT								
KKLS/Rapid City/John Derek	NO REPORT								
KLKO/Wichita/Bob Roberts	NO REPORT								
KLMS/Lincoln/Fred James	NO REPORT								

## WAILERS STORIES MICHAEL JOHNSON

KQWB/Fargo/Mayne Hiller	NO REPORT								
KCRB/Council Bluffs/Patrick Arthur	NO REPORT								
KSTT/Davenport/David Bradley	NO REPORT								
KWOL/Marengo/Buddy Hollis	NO REPORT								
KVRO/Sibley, Okla./Steve Goddard	NO REPORT								
WAZY/Lafayette, Ind./Dave Allison	NO REPORT								
WDBQ/Dubuque/Paul Hemmer	NO REPORT								
WISM/Madison/Jonathan Little	NO REPORT								
WMBE/Ft. Wayne/Rick Hughes	NO REPORT								
WYNE/Appleton/Dave Moore	NO REPORT								
WYXE/Madison/Jonathan Pockett	NO REPORT								

## (SOUTHWEST)

KAAY/Little Rock/Jonnie King	NO REPORT								
KEYS/Corpus Christi/Ray Lincoln	NO REPORT								
KIXZ/Amarillo/Cassey Edwards	NO REPORT								
KPUR/Amarillo/Bobby Brookie	NO REPORT								
KKAT/Roswell, N.M./Charlie King	NO REPORT								
KLAR/Laredo/John Borders	NO REPORT								
KLBK/Lubbock/Bobby Davis	NO REPORT								
KSEL/Ft. Worth/Sian Michaels	NO REPORT								
KWHP/Edmond/Jim Wood	NO REPORT								
KOEO/Albuquerque/Gary Diamond	NO REPORT								
KROK/Silverport/James Lynn	NO REPORT								

## (WEST)

KAFV/Bakersfield/Chris Connors	NO REPORT								
KASH/Engene/Mark Stewart	NO REPORT								
KATA/Arcata/Francis Dickerson	NO REPORT								
KDES/Palm Springs/Charles Brown	NO REPORT								
KGAL/Albany/Shannon	NO REPORT								
KJRH/Spokane/Steve West	NO REPORT								
KJNAK/Salt Lake City/Carolyn Cressal	NO REPORT								
KNOE/Sacramento/Doug Droege	NO REPORT								
KOBO/Yuba City, Cal./Tracy Mitchell	NO REPORT								
KRLC/Yuba City, Cal./Tracy Mitchell	NO REPORT								
KRLC/Lewiston/Steve Michaels	NO REPORT								
KRLE/Moscow, Idaho/Gary Cummings	NO REPORT								
KROY/Sacramento/Don Christie	NO REPORT								
KRSP/Salt Lake City/Allen Hague	NO REPORT								
KSEA/San Diego/Jerry Clifton	NO REPORT								
KSEE/Santa Maria/Gay Paul	NO REPORT								
KUDE/Oceanside/Fred Brown	NO REPORT								
KUDI/Great Falls/Jack Stevens	NO REPORT								
KYLT/Missoula, Mont./Vern Argo	NO REPORT								
KYSN/Colorado Springs/Gregg Vaule	NO REPORT								
KDZA/Pueblo/Jack Carter	NO REPORT								
KKAM/Pueblo/Chuck Thomas	NO REPORT								
KCRG/Cedar Rapids/Mayne Johnson	NO REPORT								
KEYY/Ft. Valley/Johnny Ryder	NO REPORT								
KIOA/Des Moines/Ron Phillips	NO REPORT								
KIUA/Honolulu/Scott Edwards	NO REPORT								
KLWV/Cedar Rapids/Steve Warren	NO REPORT								
KMEN/San Bernardino/Buddy Scott	NO REPORT								
KNOE/Monroe, La./Mike Cochran	NO REPORT								
KPOJ/Honolulu/Mike Hannin	NO REPORT								
KROK/Everett/Russ Rebel	NO REPORT								
KTAC/Tacoma/Rick Oldenburg	NO REPORT								
KYNO/Fresno/Mary Sherwood	NO REPORT								
WABB/Mobile/Gary Mitchell	NO REPORT								
WFOM/Marietta/Red Jones	NO REPORT								
WJET/Erie/Jack Starr	NO REPORT								
WOSH/Oshkosh/Craig Albert	NO REPORT								
WPOP/Hartford/Boo Parva	NO REPORT								
WTOB/Minston/Salem/Buddy Latham	NO REPORT								

## TOTALS

2193	406	359
4.7	6.4	5.7

## WAILERS STORIES MICHAEL JOHNSON



# BLACK MARKET



by Yvonne Taylor

## THE HITS

LW	TW		
2	1.	LOVE TRAIN/O'Jays (Phil Int'l) WDAS 1-1, WMBM 27-4, WWIN 3-1, KATZ 1-1, WTLC 9-8, KKDA 19-14, KALO 24-18, WWRL 1-2, WJLB 2-4, WOL 3-2, WVON 18-9, WABQ 1-1, WDIA 16-18	—
5	2.	NEITHER ONE OF US/Gladys Knight And The Pips (Soul) WOL 13-8, WJLB 15-5, WWRL HB- 16, KATZ 25-17, WWIN 14-4, WMBM 34-12, WDAS 3-2	9
4	3.	ANTS IN MY PANTS/James Brown (Polydor) WDAS 4-4, WWIN 16-16, WMBM 4-1, KATZ 14- 13, WTLC 11-10, KALO 18-13, WWRL 5-4, WOL 7-4	7
1	4.	COULD IT BE/Spinners (Atlantic) WVON 3-2, WOL 2-1, WJLB 1-2, WWRL 2-1, KALO 16-10, KKDA 15-10, KATZ 2-4, WWIN 4-2, WDAS 2-3	8
3	5.	HARRY HIPPIE/Bobby Womack (UA) WDAS Top 12 -28, WWIN 2-6, KATZ 10-16, WTLC 13-9, KKDA 2-2, KALO 7-5, WWRL 3-3 WJLB 4-7, WOL 1-3	—
			6.
			7.
			8.
			9.
			10.
			11.
			12.

## OTHER RECORDS YOU MAY BE ON OR CONSIDERING

THE WORLD IS A GHETTO/War (UA)  
WDIA 9-5, KATZ 12-19, KKDA 4-1, KALO 4-9, WWRL 4-5,  
WJLB 13-13, WVON 4-4  
WE DID IT/Syl Johnson  
WVON 12-13, WOL 8-9, WWRL 19-7, KKDA 9-17, WTLC  
3-2, KATZ 9-7  
TEAR YOUR PLAYHOUSE DOWN/Ann Peebles (Hi)  
WMBM 29-7, KALO 25-19  
AIN'T NO WOMAN/Four Tops (ABC-Dunhill)  
WWRL added, WJLB 28-17, KATZ 15-10, WWIN 0-39, WDAS  
Bottom 25-15  
YOU'VE GOT TO TAKE IT/Main Ingredient (RCA)

WDIA 26-24, KATZ 16-20, WTLC 20-11, KKDA 21-18, KALO  
21-16, WJLB 6-8  
DON'T LEAVE ME STARVING/Holland & Dozier  
(Invictus) WOL 4-5, WWRL 15-10, WJLB 5-9, WTLC 18-17,  
WABQ 6-8, WDIA 19-11  
GIVE ME YOUR LOVE/Barbara Mason (Buddah)  
WABQ 29-12, WDAS 7-9, WTLC 26-19, KKDA 12-11, WVON  
7-12  
UNADDRESSED LETTER/Dave Cortez  
WWIN 12-18, WMBM 0-20, WWRL 11-6  
GIRL I'M GONNA MISS YOU/Moments (Stang)  
WWRL 13-11, WDAS Bottom 4-18

## FAIRLY NEW AND VERY POSSIBLE

DANCING/Archie Bell (Glades)  
WDIA Pick, WVON added, WMBM 37-10  
KISSING MY LOVE/Bill Withers (Sussex)  
WTLC added, KALO added, WJLB added, WWRL added

MASTER OF EYES/Aretha Franklin (Atlantic)  
WJLB X-30, WVON added, KKDA added, WTLC added,  
WMBM added, WABQ No. 55  
FRIENDS AND LOVERS/Act I (Spring)  
WABQ No. 54, WWIN 0-32, WJLB added

## NEW RELEASES

EASY LOVING/Willy Hitower (Mercury)  
I CAN UNDERSTAND IT/New Birth (Columbia)

EASY EVIL/Friends of Distinction (RCA)  
ACROSS 110TH STREET/Bobby Womack (UA)

## WDAS-FM TOP 10 ALBUMS

1. THE WORLD IS A GHETTO/War (UA)  
2. TROUBLE MAN/Marvin Gaye (Tamla)

3. LAST DAYS IN TIME/Earth Wind And Fire  
(Columbia)

- |    |  |     |  |
|----|--|-----|--|
| 4. | 360 DEGREES OF BILLY PAUL (Phil. Int'l)  | 8.  | Thomas (Glades)                              |
| 5. | GIVE ME YOUR LOVE/Barbara Mason (Buddah) | 9.  | ACROSS 110TH STREET/Bobby Womack (UA)        |
| 6. | TALKING BOOK/Stevie Wonder (Tamla)       | 10. | LADY SINGS THE BLUES/Diana Ross (Motown)     |
| 7. | WHY CAN'T WE LIVE TOGETHER/Timmy         |     | KEEPER OF THE CASTLE/Four Tops (ABC-Dunhill) |

## BREAKOUTS

WATTSTAX (Stax)  
MANDRILL (Polydor)

## OTHER HOT ALBUMS

CYMANDE (Janus)  
BIRTH DAY/New Birth (Columbia)

DEODATO (CTI)  
RED BLACK AND GREEN/Roy Ayers  
THROUGH THE EYES OF LOVE/Ray Charles (ABC-Dunhill)  
ROUND II/Stylistics (Avco)  
SUPERFLY/Curtis Mayfield (Curton)  
GOOD FOOT/James Brown (Polydor)  
THE DIVINE MISS M. /Bette Midler (Atlantic)

## CHART ACTION AND ADDITIONS TO STATIONS

WOL: Chart Action: Funkadelics 10-6, Valerie Simpson 14-10 Peaches & Herb HB-14. Additions: Mandrill, Blue Magic, Candi Staton.

WVON: Chart Action: Luther Ingram 8-7, Al Green "Love And Happiness" 9-8, J.R. Bailey 17-16. Additions: Soul Children, State Department, Smith Connection.

WABQ: Chart Action: Bette Midler 5-5, War "Cisco Kid" 8-6, Stevie Wonder "Maybe Your Baby" 9-7, Bunny Sigler 17-14, Joe Tex 26-19, Carly Simon HB-20. Additions: Lou Rawls, Eddie Hendricks.

WDIA: Chart Action: Cymande 12-7, Betty Swan 10-8, Carla Thomas X-9, Tommy Young X-10, Little Milton 18-12, O.V. Wright 16-14, Candi Staton 15-15, People's Choice 29-20, Soul Children X-21, James Brown and Lynn Collins 24-22, J. J. Williams 27-23, Laura Lee X-27, Merry Clayton X-28, Little Royal X-29, Congress Alley X-30.

WMBM: Chart Action: Billy Butler 21-5, Carl Carlton 14-6, Brother James 22-8, Joe Tex 30-9, Don Convey 28-11, Sweet Salvation 24-15, Clarence Lee 23-16, Cornelius Brothers and Sister Rose 32-17, Patty Joe 35-19. Additions: Junior Walker, Little Milton, Ray Charles, Mel and Tim, State Department, Soul Generation, Brief Encounter.

WWIN: Chart Action: Clyde Brown 7-3, Johnny Northern 21-10, Black Ivory 20-14, Chi Lites 0-17, Carla Thomas 0-35, Bad Bascomb 0-36, Congress Alley 0-38, Masked Man's Agent 40A. Additions: Picko and The Latin Soul Brothers, Jay Johnson.

KATZ: Chart Action: Stevie Wonder 3-2, Cymande 5-5, Jermaine Jackson 7-6, Black Ivory 13-9. Additions: O.V.

Wright, Cornelius Brothers and Sister Rose.

WTLC: Chart Action: Ohio Players 2-1, Smokey and The Miracles 4-4, Valerie Simpson 5-5, Al Green "Love And Happiness" 10-6, Emotions 29-12, Merry Clayton 19-18, Manhattans 28-20, Additions: Ronnie Dyson, Chi Lites, Cymande Black Ivory, Smith Connection.

KKDA: Chart Action: Jermaine Jackson 7-3, Laura Lee 5-4, Luther Ingram 8-7, Tommy Young 10-9, Bunny Sigler 18-12, Honey Cones 14-13, Patty Joe 17-15, Blue Magic 27-20, Additions: Billy Preston, Junior Walker, Pat Lundy.

KALO: Chart Action: Timmy Thomas 8-3, Millie Jackson 5-4, Bobby Womack 7-5, Jermaine Jackson 10-6, Hank Ballard 12-10, Rare Earth 15-8, Joe Simon 11-11, Bunny Sigler 22-17, Whispers 28-20.

WJBL: Chart Action: Ohio Players 8-1, Whispers 3-3, Stevie Wonder 10-10, Vee Allen 12-11, Wildflower 18-15, Joe Quarteman 19-19, Clyde Brown, Inez Andrews 29-21, Candi Staton 22-22, Little Milton 23-23, Smith Connection 24-24, Rudy Robinson 25-25, Betty Swan 26-26, Ronnie Dyson 30-27, Chi Lites 0-29. Additions: Lloyd Price, Emotions, Deodato.

WWRL: Chart Action: Jimmy Castor 10-8, Black Ivory 14-9, Chi Lites 24-13, Cool and The Gang 16-14, Mark IV 17-15, King Hannibal 21-18, Donald Austin 23-19. Additions: Classics Sullivan.

WDAS: Chart Action: Blue Magic 6-5, Earth Wind And Fire 13-11, Johnny Nash 14-12, Nolan Porter 17-17, Eddie Kendricks Bottom 24-19, Funkadelics Bottom 33-26.

## Black Market Reporters

WDAS/Philadelphia  
KYAC/Seattle  
WWIN/Baltimore  
WDIA/Memphis  
WOL/Washington  
WRRL/New York

Jimmy Bishop  
Frank Barrow  
Al Jerreson  
Robert  
Dave McNamee  
Norma Pinella

KALO/Little Rock  
KATZ St. Louis  
WMBM/Miami  
WABQ/Cleveland  
KDIASan Fran.  
KGFJ/L.A.

Bill Mack  
Donnie Brooks  
Fred Hanna  
Earnest James  
Bob Jones  
Music Director

WAOK/Atlanta  
WBOK/New Orleans  
WVON/Chicago  
KKDA/Dallas  
WTLC/Indianapolis  
WDAS-FM/Philly

Burke Johnson  
Ed Burke  
E. Rodney Jones  
Chuck Smith  
Spider Harrison  
Harvey Holiday

## CONTINUED FROM PAGE 11

(1) Acetate — A laquered disc on which sound waves are recorded by cutting fine grooves — first processing step is the deposition of a film of pure silver.

(2) Master — Copper plating of the silvered acetate produces a "master."

PAGE 18/RADIO REPORT

Grooves are now ridges. After cleaning and silvering the master is ready for a second plating cycle.

(3) Mother — The master when copper plated produces a "mother." Grooves are again reversed and this plate can be played. The mother is cleaned and silvered prior to the third copper plating cycle.

(4) Stamper — Separation of the copper plated mother results in a stamper. Grooves are now inverted, Stampers are chrome plated before they are used in the record presses.

(5) Pressing — The resultant product of plastic resin or vinyl being stamped by press.



# PROGRESSIVE MOR by Steve Cheney

## THE HITS

LW	TW				
1	1.	DON'T EXPECT ME/Lobo (Big Tree)	16	11.	DO YOU WANT TO DANCE/Bette Midler (Atlantic)
2	2.	OH BABE/Hurricane Smith (Capitol)	9	12.	NEVER GONNA BE ALONE/Cornelius Bros. & Sister Rose (UA)
6	3.	CROCODILE ROCK/Elton John (MCA)	17	13.	DANCING IN THE MOONLIGHT/King Harvest (Perception)
12	4.	DUELING BANJOS/Deliverance Soundtrack (WB)	19	14.	LIVING TOGETHER/Fifth Dimension (Bell)
5	5.	COULD IT BE/Spinners (Atlantic)	7	15.	ROCKY MOUNTAIN HIGH/John Denver (RCA)
10	6.	KILLING ME SOFTLY/Roberta Flack (Atlantic)	20	16.	GOOD MORNING HEARTACHE/Diana Ross (Motown)
3	7.	YOU'RE SO VAIN/Carly Simon (Elektra)	-	17.	JAMBALAYA/Blue Ridge Rangers (Fantasy)
14	8.	LAST SONG/Edward Bear (Capitol)	-	18.	PEACEFUL EASY FEELING/Eagles (Asylum)
11	9.	YOUR MAMA DON'T DANCE/Loggins & Messina (Columbia)	-	19.	AUBREY/Bread (Elektra)
4	10.	DON'T LET ME BE LONELY/James Taylor (WB)			

## OTHER RECORDS YOU MAY BE CONSIDERING

**AIN'T NO WOMAN/Four Tops (ABC-Dunhill)**  
Add: WSM, WLCY-FM...early but sounds good...

**ALSO SPRACH ZARATHUSTRA/Deodato (CTI)**  
WLCY-FM...WLW, KULF both report good requests Add: WROK, WJFM, KHOW, WSAV...definitely one to watch...

**BIG CITY MISS RUTH ANN/Gallery (Sussex)**  
WMC, KIRO, WWL, WBEN, WSM (No. 6), WOAI Add: KULF, KITE...getting stronger...

**BITTER BAD/Melanie (Neighborhood)**  
Add: KNAK, WSAV

**BOO BOO/Tommy James (Roulette)**  
WSAV Add: WLW, WSPR, KFBK, KFH

**BRAND NEW KIND OF LOVE/Bobby Goldsboro (UA)**  
Add: KIRO, WINA, WKIP, KFH

**BREAK UP/Stylistics (Avco)**  
WSAV Add: WFBM, WBNS

**BUT I DO/Bobby Vinton (Epic)**  
WKLX, KIRO, CKFM, KWKH, KFBK, KFH Add: WRNL, KITE...positives but not all that strong...

**COOK WITH HONEY/Judy Collins (Elektra)**  
KFH Add: WKLX, WSAV, KIRO, KDEF, WKIP, KITE

**DADDY'S HOME/Jermaine Jackson (Motown)**  
WROK, WSAV, WMC, KIRO, WOAI (6) Add: WLW...hot at several...

**DAISY A DAY/Judd Strunk (MGM)**  
KULF (phones) Add: WBEN, KITE...has been strong at several...continuing to watch...

**DANNY'S SONG/Anne Murray (Capitol)**  
KIRO, CKFM, KDEF (requests), WWL, WOAI Add: KNAK, WRNL, KWKH, KITE...dropped at WSM...

**DEAD SKUNK/Loudon Wainwright III (Columbia)**  
WSAV Add: WINA, KWKH (negs)...some hesitancy on play...

**DO IT AGAIN/Steely Dan (ABC-Dunhill)**  
WROK, WSAV, WINA (8), KWKH, WLCY-FM

**DON'T CROSS THE RIVER/America (WB)**  
KNAK, WSAV, KIRO, CKFM, WINA, WLCY-FM, Add: WKLX, WBEN, WRNL, KFH...moving up...good reaction...

**DON'T LET MY TEARDROPS/Dionne Warwick (WB)**  
KFH Add: WSM flip Add: WINA

**DREAM ME HOME/Mac Davis (Columbia)**  
WKLX Add: WERC, WINA, WSPR, KFBK, KFH

**DREIDEL/Don McLean (UA)**

**KHOW, WSAV, WWL, WBEN, KFBK** Add: WKIP...still has positives where played and researched...

**DRIFT AWAY/Dobie Gray (Decca)**  
Add: WSAV, WINA

**FOLLOW YOUR DAUGHTER HOME/Guess Who (RCA)**  
KNAK, CKFM Add: WRNL, KWKH

**HAPPY/Bobby Darin (Motown)**  
WKLX, WBEN, KFBK

**HUMMINGBIRD/Seals & Crofts (WB)**  
WWL, WBEN, WSPR, WOAI, KFH, WLCY-FM Add: WLW, KFBK...best week so far...several stations waiting for another week before adding...

**KEEP ON SINGING/Austin Roberts (Chelsea)**  
WKLX, WSAV, WERC, WWL Add: WOAI, KFH...moving slowly...

**KEEP ME IN MIND/Lynn Anderson (Columbia)**  
KFBK Add: WKLX, WKIP, KFH

**KIND OF A WOMAN/Nancy Sinatra (RCA)**  
WKLX, WSM (8) Add: KITE

**LOOKING THROUGH THE EYES OF LOVE/Partridge Family (Bell)** KIRO, KWKH, KFBK

**LOST HORIZON/Shawn Phillips (A&M)**  
KULF (phones), WBEN Add: WLW, WSPR

**LOVE TRAIN/O'Jays (Philadelphia International)**  
WROK, WINA, WLCY-FM

**MAGIC WOMAN TOUCH/Hollies (Epic)**  
Add: KNAK, WFBM, WLCY-FM

**MY CREW/Rita Coolidge (A&M)**  
KFBK Add: WLW flip: KIRO, WOAI

**ONE LESS SET OF FOOTSTEPS/Jim Croce (ABC-Dunhill)**  
Add: KANK, WLCY-FM, WLW, WSM

**PALACE GUARD/Rick Nelson (MCA)**  
WINA, WKIP, KFH

**PEACEFUL/Helen Reddy (Capitol)**  
WKLX, WFBM, KFBK Add: WERC, WWL, WBEN, WRNL, KITE...finally out...good early reaction...

**PLAYGROUND IN MY MIND/Clint Holmes (Epic)**  
WKLX Add: WLW, WWL

**REFLECTIONS/Vicki Carr (Columbia)**  
KHOW, WWL Add: WRNL, KITE, KFH

**REMEMBER/Nilsson (RCA)**  
WKLX, KIRO, WWL, WRNL, WINZ

**ROSALIE/Sam Neely (Capitol)**

KNAK, WOAI, KFH Add: WSAV, KDEF, WWL, KITE, WINZ moving up...slowly, pattern like his first record...

SANDMAN/Lettermen (Capitol)

KIRO (phones), WWL Add: WLW, KITE

SONGMAN/Cashman & West (ABC-Dunhill)

WKLX, KIRO, CKFM, WINA, WWL, WBEN Add: WRNL,

KITE...continued excellent response...

SOUL SONG/Joe Stampley (Dot)

WERC, KIRO, KWKH, WOAI Add: WSAV, WINA, WWL

THEME FROM LADY SINGS THE BLUES/Peter Nero

(Columbia) WKLX, KFBK Add: WRNL

TIE A YELLOW RIBBON/Dawn (Bell)

Add: WERC, KIRO, WBEN, WSM

WHY CAN'T WE LIVE TOGETHER/Timmy Thomas

(Glades) WROK, WINA (9), KDEF (3), WOAI (1), WLCY-FM

Add: WBEN, WINZ

YOU ARE WHAT I AM/Gordon Lightfoot (WB)

KULF, WLCY-FM Add: WBNS

YOU TURN ME ON/Joni Mitchell (Asylum)

WROK, WSAV, WMC, KIRO, WWL

### ALBUMS GETTING PLAY

AMERICA/Homecoming (WB)...Cuts: California Revisited, To Each His Own...

AUSTIN ROBERTS (Chelsea)...Cuts: My Song, Believe In Me, What Fools, I Can Feel It...

BEE GEES/Life In A Tin Can (FRO)...Cuts: South Dakota Morning, My Life Has Been A Song, Saw A New Morning...

BETTE MIDLER/The Divine Miss M. (Atlantic)...Cuts: Hello In There, My Blues...

BREAD/Guitar Man (Elektra)...Cuts: Didn't Even Know Her Name, Welcome To the Music, Make It By Yourself...

CARLY SIMON/No Secrets (Elektra)...Cuts: Right Thing To Do, When You Close Your Eyes, Night Owl, We Have No Secrets...

CAROLE KING/Rhymes & Reason (Ode)...Cuts: Down Easy, Feeling Sad Tonight, Ferguson Road, Gotta Get Through Another Day, First Day In August...

DIANA ROSS/Lady Sings The Blues Soundtrack (Motown)...Cuts: Lover Man, I Cried For You...

DIONNE WARWICK/Just Being Myself (WB)...Cuts: TITLE CUT, Caught In The Rain, You Are The Heart Of Me, Don't Let My Teardrops Bother You...

DON McLEAN (UA)...Cuts: If We Try, Birthday Song, Narcissma...

EDWARD BEAR (Capitol)...Cuts: Ease Me Down, Back Home Again, Private School Girls...

ELTON JOHN/Don't Shoot Me (MCA)...Cuts: Daniel, Elderberry Wine, I'm Gonna Be A Teen-Age Idol, High Flyin' Bird...

GILBERT O'SULLIVAN/Back To Front (MAM)...Cuts: I

Hope You'll Stay, Can I Go with You, Who Was It, I'm In Love With You...

GORDON LIGHTFOOT/Old Dan's Records (WB)...Cuts: That Same Old Obsession, Can't Depend On Love, Lazy Mornin'...

HELEN REDDY/I Am Woman (Capitol)...Cuts: I Didn't Mean to Love You, Peaceful, Last Blues Song...

HURRICANE SMITH/Ph Babe (Capitol)...Cuts: TITLE CUT, Who Was It, Aunti Vee's...

JAMES TAYLOR/One Man Dog (WB)...Cuts: One Man Parade, Nobody But You, One Morning In May...

JONATHAN EDWARDS/Honky Tonk Stardust Cowboy (Atlantic)...Cuts: Give Us A Song, It's A Beautiful Day, That's What Our Life Is...

JONI MITCHELL/For The Roses (Asylum)...Cuts: TITLE CUT, Woman of Heart and Mind, Electricity...

LOBO/Of A Simple Man (Big Tree)...Cuts: There Ain't No Way, Gypsy, Don't Want To Be Lonely...

MOODY BLUES/Seventh Sojourn (Threshold)...Cuts: For My Lady, Land of Make Believe, You and Me...

NEIL DIAMOND/Hot August Night (MCA)...Cuts: All...

RICK NELSON/Garden Party (Decca)...Cuts: Nighttime Lady, Are You Really Real...

RITA COOLIDGE/The Lady's Not For Sale (A&M)...Cuts: I'll Be Your Baby Tonight, Everybody Loves A Winner, Fever...

SAM NEELY/2 (Capitol)...Cuts: Sweet Country Child, Bless Me Miss America, Kiss The Morning Sunshine...

STYLISTICS/Round II (Avco)...Cuts: ALL...

### MISCELLANEOUS

KWKH adds SUPERMAN by Donna Fargo...new at WSAV, NOBODY WINS by Brenda Lee...KULF adds NAMETAGS

NUMBERS AND LABELS by the Association...KIRO new with INDIANA GIRL by Marty Cooper...added at WINZ: I'M DOING FINE NOW by New York City...WKIP adds I CAN SEE CLEARLY NOW by Lloyd Green.

### MOR REPORTERS

KCRA/Sacramento	Hal Murray	WASH-FM/Wash., D.C.	Bob Duckman	WLW/Cincinnati	Dan Clayton
KDEF/Albuquerque	Dan Evans	WBEN/Buffalo	Ms. Kay Lapping	WMAX/Grand Rapids	Dick McKay
KFBK/Sacramento	Carl Andrews	WBNS/Columbus	Jack Evans	WMC/Memphis	Jack Parnell
KFH/Wichita	Carpenter MacNeill	WERC/Birmingham	Frank Lewis	WNBC/New York	Ms. Carolyn Kott
KFMB/San Diego	Danny Davis	WFBM/Indianapolis	Dave Murray	WOAI/San Antonio	Michael O'Connor
KHOW/Denver	Lynn Woods	WFDF/Flint	Dan Hunter	WRNL/Richmond	Gus Travers
KHYT/Tucson	Dennis Hall	WGR/Buffalo	Jerry Reo	WROK/Rockford, Ill.	Jon London
KIRO/Seattle	Koss McGowan	WINA/Charlottesville	Dave Cohen	WSAV/Savannah	Dick Richards
KITE/San Antonio	Bob Sterling	WIND/Chicago	Johnny Knox	WSM/Nashville	Don Smith
KMBZ/Kansas City	Bill Morse	WINZ/Miami	Bill Crews	WSPR/Springfield	Budd Clain
KNAK/Salt Lake City	Mel Remy	WJDX/Jackson	John Sebastian	WTVN/Columbus	Dave Parr
KPRC/Houston	Ms. Lynn Sauer	WJIM/Lansing	Corky May	WWL/New Orleans	Larry Conti
KPSI/Palm Springs	Chris Coleman	WJMI-FM/Jackson	Fred Schaefer	WWTC/Minneapolis	Jim Teeson
KREL/Corona	Fred Manfra	WKIP/Poughkeepsie, NY	Bill Lowell	WWWE/Cleveland	Fred Sanders
KULF/Houston	Ron Sherwood	WKLX/Norfolk	Gene Warman	CFTR/Toronto	Keith Elshaw
KWKH/Shreveport	Sam Beck	WKRC/Cincinnati	Steve Cheney	CKFM/Toronto	Dan Chevrette

HEY, ALL YOU PEOPLE OUT THERE BORED WITH REALITY, WHY NOT BECOME AN MOR REPORTER? CONTACT STEVE CHENEY, P. O. BOX 10,000, ST. PETERSBURG, FLA., 33733 (813) 525-1111.



# PROGRESSIVE COUNTRY

by Jimmy and Penny Rabbitt

## THE HITS

LW	TW				
				20	20. HEART/Jerry Reed (RCA)
				25	20. LOVE SURE FEELS GOOD IN MY HEART/ Susan Raye (Capitol)
3	1.	SHE NEEDS SOMEONE TO HOLD HER /Con- way Twitty (Decca)		28	21. ALWAYS ON MY MIND/Elvis Presley (RCA)
2	2.	I WONDER IF THEY THINK OF ME/Merle Haggard (Capitol)		23	22. THE SHELTER OF YOUR EYES/Don Williams (JMJ)
1	3.	OLD DOGS, CHILDREN WATERMELON WINE/Tom T. Hall (Mercury)		32	23. A PICTURE OF ME/George Jones (Epic)
4	4.	DO YOU KNOW WHAT IT'S LIKE/Jerry Wallace (Decca)		36	24. GOOD THINGS/David Houston (Epic)
5	5.	RATED X/Loretta Lynn (Decca)		37	25. DANNY'S SONG/Anne Murray (Capitol)
9	6.	ANY OLD WIND/Johnny Cash (Columbia)		34	26. BLUE TRAIN/George Hamilton IV (RCA)
8	7.	PASS ME BY/Johnny Rodriguez (Mercury)		27	27. MY TENNESSEE MOUNTAIN HOME/Dolly Parton (RCA)
12	8.	NEON ROSE/Mel Tilles (MGM)		29	28. SHE'S MY ROCK/Stoney Edwards (Capitol)
11	9.	THE LORD KNOWS I'M DRINKING/Cal Smith (Decca)		30	29. SHE LOVES ME/Freddie Weller (Columbia)
10	10.	CAT FISH JOHN/Johnny Russell (RCA)		31	30. IF IT'S ALRIGHT WITH YOU/Dottie West (RCA)
6	11.	LOVIN ON BACK STREETS/Mel Street (Metromedia)		31	31. IN THE PALM OF YOUR HAND/Buck Owens (Capitol)
14	12.	SATISFACTION/Jack Green (Decca)		35	32. TEDDY BEAR SONG/Barbara Fairchild (Columbia)
16	13.	HELLO WE'RE LONELY/Patti Page-Tom T. Hall (Mercury)		33	33. UNBELIEVABLE LOVE/Jim Ed Brown (RCA)
17	14.	TIL I GET IT RIGHT/Tammy Wynette (Epic)		36	34. DANNY'S SONG/Anne Murray (Capitol)
15	15.	JAMESTOWN FERRY/Tanya Tucker (Columbia)		38	35. YOU LAY SO EASY ON MY MIND/Bobby G. Rice (Metromedia)
7	16.	SOUL SONG/Joe Stampley (Dot)		39	36. I HATE GOODBYES/Bobby Bare (RCA)
18	17.	SOMEWHERE MY LOVE/Red Steagall (Capitol)		-	37. KEEP ME IN MIND/Lynn Anderson (Columbia)
19	18.	LOVE IS THE LOOK/Connie Smith (RCA)		40	38. HOPPY'S GONE/Roger Miller (Mercury)
21	19.	YOU TOOK THE RAMBLIN' OUT OF MY		-	39. LOVING GIFT/Johnny & June (Columbia)
				-	40. THERE STANDS THE GLASS/Johnny Bush (RCA)

## LOOKING LIKE HITS

NEITHER OF US/Bob Luman (Epic)  
 MARGIE WHO'S WATCHING THE BABY/Earl Richards/  
 Ace of Hearts  
 I AM WOMAN/Bobbie Roy (Capitol)  
 SHE FIGHTS THAT LOVING FEELING/Faron Young  
 (Mercury)  
 I MUST BE DOING SOMETHING RIGHT/Roy Druskey  
 (Mercury)  
 TRUE, TRUE LOVIN/Ferlin Husky (ABC)  
 SUPER KIND OF WOMAN/Freddy Hart (Capitol)  
 MONDAY MORNING SECRETARY/Staller Bros. (Mercury)  
 TAKE TIME TO LOVE HER/Nat Stuckey (RCA)  
 SOME ROADS HAVE NO ENDING/Warner Mack (Decca)  
 BLUE EYED JANE/Benny Whitehead (Reprise)  
 SHAKE EM UP & LET EM ROLL/Bruce Nelson (Royal Am.)  
 KENR, KITY, KFOX, WPNX, KLAK, WPOR  
 MY H7' CHEVY/Henson Cargill (Mega)  
 WPOR, WSLC, KIEV, KUZZ, WKDA  
 IF SHE JUST HELPS ME GET OVER YOU/Allen Reynolds  
 (JMI) KVOO, WITL, WPNX, WENO  
 BLOW A KISS/Harrison Tyner (Triune)  
 KVOO, KTTS, KFOX, WMUS, WENO, WSDS  
 GO HIDE JOHN/Red Sovine (Starday)

KENR, KFDI, WPLU  
 WE KNOW IT'S OVER/Dave & Karen (Mercury)  
 WLAQ, WAME, WJEF, WBRG  
 LOVE IS SO ELUSIVE/Connie Eaton (Chart)  
 WDWD, WCNU, WMTS, WJEF  
 DOWN HOME LOVIN:/Andra Willis (Capitol)  
 KTOM, KFDI, WSLC, KITY, KBUY  
 I CAN SEE CLEARLY NOW/Lloyd Green (Monument)  
 KITY, WITL, KBUY, KBFW  
 DUELING BANJOS/Deliverance Soundtrack (Warner Bros.)  
 LILACS IN WINTER/Ronnie Dove (Decca)  
 A MAN LIKES THINGS LIKE THAT/Charlie Lovin'-Melba  
 Montgomery (Capitol)  
 WHEN A MAN LOVES A WOMAN/Tony Booth (Capitol)  
 A GIRL LIKE THAT/Tompall & The Glaser Bros. (MGM)  
 WOMAN EASE MY MIND/Claude Gray/Million  
 I'M NOT STRONG ENOUGH/Stonewall Jackson (Columbia)  
 JOHN'S BEEN SHUCKIN' MY CORN/Onnie Wheeler  
 (Royal American)  
 MAKIN' HEARTACHES/George Morgan (Decca)  
 SOFT LIPS & HARD LIQUOR/Charlie Walker (RCA)  
 SO MANY WAYS/Eddy Arnold (MGM)  
 FEEL SO FINE/Kenny Vernon (Capitol)  
 AFTER YOU/Hank Williams, Jr. (MGM)

## RECORDS RECEIVING HEAVY AIRPLAY

(Continued on Page 23)

ROSES IN THE WINE/Hank Thompson (Dot)  
 TRUCKERS PARADISE/Dell Reeves (UA)  
 I DON'T CARE/Mayf Nutter (Crescendo)  
 LET THE CHILDREN PICK THE FLOWERS/Webb  
 Pierce (Decca)  
 HELP ME/Kris Kristofferson (Monument)

I LET ANOTHER WOMAN GET AWAY/Dorsey Burnette  
 (Columbia)  
 GOOD LOVE/Garlin Trady (Countryside)  
 FUNKY WATER/Chuck Stewart (UA)  
 EASY FEELING/Eagles (Asylum)  
 I'LL BREAK OUT AGAIN/Darryl McCall

# CANADA by Chuck Azzarello

## THE HITS

LW	TW		
1	1.	<b>CROCODILE ROCK/Elton John (MCA)</b> CKPT 4-2, CKOC 1-1, CHED 2-2, CKXL 2-2, CKCH 1-1, CKWS 2-2, CJME 2-1, CKY 8-3, CHAM 2-2, CKLG 2-2, CKGM 6-6, CHLO	4
2	2.	<b>YOU'RE SO VAIN/Carly Simon (Elektra)</b> CKPT 1-1, CKLW 1-1, CKOC 2-2, CHED 9-3, CKXL 1-1, CKWS 1-1, CHSJ 7, CKY 1-1, CFGO 1-1, CHAM 1-1, CKLG 1-1, CKGM 4-2, CHLO	6.
6	3.	<b>SUPERSTITION/Stevie Wonder (Motown)</b> CKPT 30-22, CKOC 5-4, CHED 28-25, CKXL 12-10, CKWS 10-4, CJME 5-3, CKY 14-4, CHUM 6-5, CFGO 2-2, CHLO, CHAM 19-5, CKLG 11-9, CKGM 13-8	7.
5	4.	<b>OH BABE/Hurricane Smith (Capitol)</b> CKPT 16-8, CKOC 10-9, CHED 30-19, CKXL 21-18, CJCH 5-2, CKWS 3-3, CHSJ 1, CJME 13-7, CKY 10-2, CHUM 10-8, CHLO, CKLG 5-3	8.
3	5.	<b>WHY CAN'T WE LIVE TOGETHER/Timmy Thomas (Glades)</b> CHLO, CKGM 17-10,	9.
			10.
			6.
			7.
			8.
			9.
			10.

## OTHER RECORDS YOU MAY BE CONSIDERING

**AUBREY/Bread (Elektra)**  
CHLO Add: CKXL

**BEATLES THING/Moran (Columbia)**  
CKOC 40 Add: CHAM

**\*\*CONTROL OF ME/Les Emmerson (Polydor)**  
CHLO, CKGM 21-20, CHAM 9-8, CJME 28, CHSJ 5, CKWS 19-5, CKXL 27-22, CKOC 15-12, CKPT 29

**COULD IT BE/Spinners (Atlantic)**  
CKLW 2-2, CKOC 37, CHED 35-27, CKXL 30-27, CJCH 17, CJME 30, CHUM 25, CKGM 30 Add: CKWS, CHSJ

**COVER OF ROLLING STONE/Dr. Hook (Columbia)**  
CKLW 29-26, CHLO, CKOC 39-26 Add: CKLG, CHAM

**DADDY'S HOME/Jermaine Jackson (Motown)**  
CKLG 30-21, CKFH 29, CKXL 30, CKOC 20-13 Add: CKGM, CHUM, CJCH

**DANCING IN THE MOONLIGHT/King Harvest (Perception)**  
CKGM 27, CKLG 21-17, CHAM 14, CFGO 3-3, CJME 27, CKXL 29, CHED 38, CKOC 23-20

**\*\*DANNY'S SONG/Anne Murray (Capitol)**  
CKLW 21-19, CKOC 32-31, CHUM 27, CHLO

**DO IT AGAIN/Steely Dan (ABC-Dunhill)**  
CHLO, CKLG 30-26, CHAM 16-10, CHUM 25-14, CKFH 24-12, CJME 24-16, CJCH 18-14, CKXL 26-21, CHED 37, CKOC 10-5

**DON'T LET ME BE LONELY/James Taylor (WB)**  
CJCH 20, CHED 34-29, CHLO

**DREIDEL/Don McLean (UA)**  
CKPT 26-20, CHED 21-13, CKXL 19-16, CHLO, CKFH 25, CFGO 30-23

**DUELING BANJOS/Deliverance Soundtrack (WB)**  
CKFH 30, CKLW 28-17, CKOC 38-21, CKLG 27

**\*\*FOLLOW YOUR DAUGHTER HOME/Guess Who (RCA)**  
CHLO, CKGM 28-21, CKLG 28, CKXL 28, CHED 39-30, CKOC 28-16, CKPT 27, CKFH 28-16, CHUM 28-22

**FUNNY FACE/Donna Fargo (Dot)**  
CKGM 8-3, CHUM 24, CKOC 8-8, CHAM 4-3

**\*\*GROUNDHOG/Chilliwack (A&M)**  
CHED 20-16 Add: CHAM

**\*\*GYPSY/Abraham's Children (Gas)**  
CHLO, CKLG 29, CHUM 15-13, CKFH 15-11, CJME 29-22, CHED 33-28, CKOC 16-15, CKLW 29, CKPT 26

**HARRY HIPPIE/Bobby Womack (UA)**  
CFGO 24-17 Add: CJME

**\*\*HELLO HOORAY/Alice Cooper (WB)**  
CKLW 30, CFGO 30 Add: CKGM...music and lyrics written by a Canadian...

**\*\*I JUST WANNA MAKE MUSIC/Tobias (Verve)**  
CHLO, CHUM 20-16, CKLG 28-25, CKGM 27-23, CJME 27-25, CKOC 26-24 Add: CKWS

**I WANNA BE WITH YOU/Raspberries (Capitol)**  
CHLO, CKWS 18-9, CKPT 3-3

**\*\*I'M GONNA LOVE YOU TOO/Terry Jacks (London)**  
CKPT 19-9, CHED 1-1, CKXL 14-12, CJME 14-12

**I'M JUST A SINGER/Moody Blues (Threshold)**  
CHED 40, CFGO 29-25, CHLO Add: CKOC, CHAM

**\*\*IN MY LIFE/A Foot In Cold Water (Daffodil)**  
CHUM 19-18, CHLO, CKPT 28-28

**JAMBALAYA/Blue Ridge Rangers (Fantasy)**  
CHLO, CKFH 25-17, CHUM 24-20, CKLG 14-10, CKWS 13-10, CHED 41, CKOC 25-14, CKLW 24-21, CKPT 25

**KILLING ME SOFTLY/Roberta Flack (Atlantic)**  
CKLW 28, CKOC 39, CHED 36, CKXL 26, CKLG 15-13, CKGM 29 Add: CFGO, CHUM

**ME & MRS. JONES/Billy Paul (Columbia)**  
CKPT 12-11, CHED 7-4, CKWS 6-6, CHSJ 8, CKY 19-10

**LITTLE WILLIE/Sweet (Bell)**  
CFGO 18-13, CKLW 17-12 Add: CHAM

**LOVE JONES/Brighter Side of Darkness (20th Century)**  
CFGO 26 Add: CKWS

**LOVE TRAIN/O'Jays (Columbia)**  
CKLW 5-4, CKOC 38, CKLG 27-24 Add: CKXL, CJME,



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**COUNTRY** (From Page 21)

(American Heritage)  
UNCLE HARVEYS PLANE/Red Lane (RCA)  
NOBODY WINS/Brenda Lee (MCA)  
BE YOUR FRIEND/Lobo (Big Tree)  
SLOW POLK/Doyle Holly (Barnaby)

THOSE FORGOTTEN TRAINS/Red Simpson (Capitol)  
BEHIND CLOSED DOORS/Charlie Rick (Epic)  
THE SUM OF MARCIES BLUES/Dick Feller (UA)  
CAUSE I LOVE YOU/Don & Sue (Hickory)  
PEDRO GONZALES/Billy Ed Wheeler (RCA)

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Country Communicators	KVOO/Tulsa	Mike Jackson	KTTS/Springfield	Bob Steel
	KPNX/Columbus	Chuck Holladay	WSM/Nashville	Hal Durham
	KUDU/Ventura	Jon Bruce	WNOW/York, Pa.	Dave Marino
KITY-FM/San Antonio B. Bailey Brown	KENR/Houston	Bruce Nelson	WLIZ/Lake Worth, Fla.	Doug DeVoss

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**CANADA**

CKFH  
PALACE GUARD/Rick Nelson (Decca)  
CHLO Add: CHSJ  
PEACEFUL EASY FEELING/Eagles (Asylum)  
Add: CJME, CKPT  
PIECES OF APRIL/Three Dog Night (ABC-Dunhill)  
CKPT 5-4, CKXL 10-5  
THE RELAY/The Who (Track)  
CHLO Add: CJME  
\*\*REVOLUTION/Pagliari (Much)  
CKGM 22-19, CKPT 27-24  
ROCKY MOUNTAIN HIGH/John Denver (RCA)  
CHLO, CKY 31, CFGO 28-18, CHSJ 14-10, CKWS 18, CJME  
22-15, CKLG 19-16, CHED, CKOC 28-17, CKXL 28-24,  
CKLW 18-14

SEPARATE WAYS/Elvis Presley (RCA)  
CKXL 22-20, CJCH 18, CFGO 27-16, CKY 15-9, CJME 28  
SUPERFLY/Curtis Mayfield (Curtom)  
CKXL 24-19, CKGM 19-15, CHLO  
THE WORLD IS A GHETTO/War (UA)  
CKOC 40-30, CKXL 29-25, CHED 37-39, CFGO 28, Add:  
CJCH  
TROUBLE MAN/Marvin Gaye (Motown)  
CJME 25-19, CKGM 29-24, CFGO 27 Add: CJCH, CKXL  
\*\*YOU ARE WHAT I AM/Gordon Lightfoot (Reprise)  
CHLO, CKLG 23-19, CKPT 11-10  
\*\*YOU GIRL/Lighthouse (GRT)  
CKY 32, CHLO, CJME 23-17, CHED 27-26, CKOC 37-27,  
CFGO 23-20  
\*\*YOU'RE STILL THE ONE/Copper Penny (Sweet Plum)  
CHED 26-23, CKGM 20-16, CHSJ 9, CKWS 20, CFGO 29

**ALBUMS GETTING PLAY**

CAT STEVENS/Catch Bull At Four (A&M)...Cuts: Angel Sea,  
Can't Keep It In, Freezing Steel...  
\*\*GORDON LIGHTFOOT/Old Dan's Records (Reprise)...  
Cuts: TITLE CUT, Can't Depend On Love...  
CAROLE KING/Rhymes & Reasons (A&M)...Cuts: Come  
Down Easy, Bitter With The Sweet, Feeling Sad Tonight...  
SANTANA/Caravanserai (Columbia)...Cuts: Stoneflower...  
MOODY BLUES/Seventh Sojourn (Threshold)...Cuts: You  
And Me, Land of Make-Believe, For My Lady...  
JONI MITCHELL/For The Roses (Asylum)...Cuts: Cold Blue  
Steel, See You Sometime...  
URIAH HEEP/Magician's Birthday (Mercury)...Cuts: Blind  
Eye...Sweet Lorraine is now the single...

JAMES TAYLOR/One Man Dog (WB)...Cuts: Nobody,  
Someone...  
AMERICA/Homecoming (WB)...Cuts: Til The Sun Comes  
Up, Only In Your Heart...  
JETHRO TULL/Living In The Past (Chrysalis)...Cuts: TITLE  
CUT, Life Is A Long Song, Love Song...  
\*\*LIGHTHOUSE/Sunny Days (GRT)...Cuts: Silver Bird,  
Broken Guitar Blues...  
CARLY SIMON/No Secrets (Elektra)...Cuts: Nightowl, It  
Was So Easy Then...  
\*\*GUESS WHO/Artificial Paradise (RCA)...Cuts: Bye Bye  
Baby...  
DEEP PURPLE/Who Do We Think We Are (WB)...Cuts: Rat  
Bat Blue, Super Trooper...Woman From Tokyo is the single...

**MISCELLANEOUS**

ICE ON THE ROAD by Fergus, CHED 38-34...COUNTRY  
MAN by Peter and LIVING TOGETHER by the 5th Dimen-  
sion added at CFGO...DO YOU WANT TO DANCE by Bette  
Midler added at CKGM...LOOKING THROUGH THE EYES  
OF LOVE by the Partridge Family, CKPT 22-15...DONTCHA  
BE BLUE by Tommy James added at CKLW...ALSO SPRACH

ZARATHUSTRA by Deodato added at CKLG...DEMON  
TRUCKER by Jade Warrior and SPACE ODDITY by David  
Bowie added at CHLO...PEACEFUL by Helen Reddy added  
at CHAM...STIR IT UP by Johnny Nash added at CKOC...  
REELIN' AND ROCKIN' by Chuck Berry added at CKXL

**CANADIAN REPORTERS**

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CFGO/Ottawa	Rick Allan	CJCH/Halifax	Randy Dewell	CKPT/Peterborough	Ken Cassovoy
CFRW/Winnipeg	Bob Gibbons	CJME/Regina	Dave Mitchell	CKRA/Ottawa	Paul Ski
CHAM/Hamilton	Don West	CKCK/Regina	Ken Singer	CKVN/Vancouver	Diane Pettipas
CHED/Edmonton	Wayne Beyant	CKFH/Toronto	Mike Byford	CKWS/Kingston	Greg Stewart
CHLO/St. Thomas	Rick Janssen	CKGM/Montreal	John Mackey	CKXL/Calgary	Greg Haraldson
CHNO/Sudbury	Chuck Babcock	CKLG/Vancouver	Roy Hennessey	CKY/Winnipeg	Dave Harrison
CHSJ/Saint John	Jay Jeffrey	CKLW/Windsor	Alden Diehl		
CHUM/Toronto	Jimmy Waters	CKOC/Hamilton	Nevin Grant		

# IN DEPTH

CITY	STATION						
Atlanta	WQXI	Denver	KIMN	Miami	WMYQ	Portland	KGW
Baltimore	WCAO	Detroit	KTLK	Milwaukee	WRIT		KISN
Boston	WRKO		CKLW	Minneapolis	WOKY	San Antonio	KPAM
Buffalo	WYSL	El Paso	WDRQ	Nashville	KDWB	San Diego	KTSA
	WKBW	Fort Worth	KELP	New York	WMAK	San Francisco	KCBQ
Charlotte	WAYS	Houston	KXOL		WABC		KFRC
Chicago	WIST		KILT	Oklahoma City	WWDJ		KYA
	WLS	Indianapolis	KNUZ	Omaha	WXLO	Seattle	KING
	WCFL		WIFE	Philadelphia	WKY		KJR
Cincinnati	WSAI	Kansas City	WXLW		KOIL		KOL
Cleveland	WGAR	Los Angeles	KUDL	Phoenix	WFIL	St. Louis	KSLQ
	WIXY		KHJ	Pittsburgh	WIBG	Toronto	CHUM
Dallas	KLIF	Louisville	KROQ		KRUX	Washington	WPGC
	KNUS	Memphis	WAKY		KRIZ		WRC
			WKLO		KQV		
			WHBQ		WIXZ		

LW	TW		LABEL	TIME	INTRO	END
6	1.	COULD IT BE/Spinners	Atlantic	4:13	:26	Fade
		WCAO 15-13, WRKO 15-13, WIST 6-4, WLS 20-11, WCFL 20-15, WIXY 3-3, WGAR 4-2, KLIF 23-14, KIMN HB-18, KTLK 23-18, CKLW 2-2, WDRQ 2-2, KELP 7-5, KXOL 21-11, KILT 29-22, WIFE 19-14, WXLW 4-1, KHJ 14-6, WAKY 5-2, WKLO 5-4, WHBQ -29, WRIT 23-13, WOKY 18-14, WMAK 20-18, WABC 12-8, WWDJ 8-6, WXLO 7-4, WKY HB -14, WFIL 19-11, WIBG 5-4, KRUX MN -22, KRIZ 30-19, KGW 19-5, KISN 19-12, KPAM 18-11, KONO 17-12, KTSA 15-10, KFRC 11-5, KYA 9-8, KING 19-13, KJR 17-15, KSLQ 13-2, CHUM HB -25, WAYS 6-4, KOIL 26-22, KNUZ 33-23, WIXZ 16-11, KROQ 11-9, WRC 8-4, Added at KDWB...Super point increases...Distinctly the number one record in the country.				
1	2.	CROCODILE ROCK/Elton John	MCA	3:56	:15	Fade
		WCAO 1-1, WRKO 2-1, WIST 2-2, WLS 3-1, WCFL 5-1, WIXY 2-2, KTLK 1-1, WIFE 1-1, KHJ 2-1, WKLO 4-2, WHBQ 2-1, WFUN 4-3, WRIT 3-1, KDWB 2-1, WABC 3-1, WWDJ 2-1, WXLO 2-1, WKY 2-2, WFIL 1-1, KGW 1-1, KISN 1-1, KPAM 5-5, KFRC 2-1, KING 2-2, KOL 4-2, WAYS 2-1, KOIL 1-1, WIXZ 3-2, KROQ 2-1, WRC 3-1...Number one at WCAO, WRKO, WLS, WCFL, KTLK, WIFE, KHJ, WHBQ, WRIT, KDWB, WABC, WWDJ, WXLO, WFIL, KGW, KISN, KERC, WAYS KOIL, KROQ, WRC...31 of 54 show hot...				
2	3.	DON'T EXPECT ME TO BE YOUR FRIEND/ Lobo	Big Tree	3:34	:07	Fade
		WCAO 6-2, WRKO 28-15, WIST 10-9, WLS 13-8, WCFL 6-4, WSAI 6-5, KIMN 12-1, KTLK 16-10, CKLW 27-24, WDRQ 18-13, KELP 4-2, KXOL 7-1, WIFE 8-3, WXLW 10-8, KHJ 18-13, WKLO 10-5, WHBQ 12-5, WFUN 23-14, WRIT 2-2, KDWB 6-4, WABC 26-21, WWDJ 24-13, WXLO 22-18, WKY 6-5, WFIL 9-8, KRUX 25-13, KRIZ 18-12, KISN 5-4, KPAM 2-1, KTSA 4-1, KFRC 16-15, KYA 15-13, KING 10-4, KJR 5-4, KOL 6-4, CHUM 21-11, WPGC 11-8, KOIL 4-3, WIXZ 15-9, KROQ 12-10, WRC 11-9...Number one at KTSA and KPAM. 42 of 55 show hot...				
17	4.	DUELING BANJOS/Deliverance	WB	2:10	Instr.	Cold
		Demographics: All WCAO 22-19, WIST 4-3, WCFL 31-23, WIXY 34-14, WGAR 15-11, KLIF 18-1, KIMN HB-17, KTLK -30, CKLW 28-17, KILT 1-1, WIFE 28-9, WXLW 13-5, KHJ HB -21, WAKY 28-14, WKLO -9, WHBQ -15, WFUN HB -27, WRIT -29, WOKY 5-2, KDWB 26-16, WMAK 16-6, WWDJ -29, WKY HB -8, WFIL 30-10, WIBG 26-16, KGW 32-9, KISN 26-18, KPAM 20-13 KONO -22, KFRC -22, KYA 50-25, KING 20-8, KJR 13-1, KOL 13-9, KSLQ 18-4, WPGC 12-1, WAYS HB-23, KOIL 15-6 KNUZ 1-1, KROQ 29-16, WRC 21-10, Added at WRKO, WXLO, KRUX...Heavy record of the week. Super increases. Hitting a total demo audience in most places...				
5	5.	DO IT AGAIN/Steely Dan	ABC-Dunhill	3:57	:42	Fade
		WQXI 13-7, WCAO 8-6, WIST 9-8, WLS 9-7, WCFL 13-12, WGAR 28-16, KLIF 6-5, KIMN 7-3, KTLK 15-8, KXOL 6-5, WIFE 7-4, WXLW 8-7, WAKY 30-27, WFUN 17-5, WRIT 22-10, WOKY 17-13, KDWB 14-11, WABC 24-16, WXLO 18-12, WKY 15-13, WFIL 8-7, WIBG 10-7, KRUX 14-10, KGW 18-15, KONO 19-14, KCBQ 18-17, KFRC 9-6, KYA 13-5, KSLQ 3-1, CHUM 25-14, WAYS 14-9, WIXZ 4-3...Top 5 record with total positives this week...				
7	6.	LAST SONG/Edward Bear	Capitol	3:15	:08	Fade
		WQXI 10-9, WCAO 18-16, WRKO -22, WIST 17-16, WCFL 14-9, WIXY 4-4, WGAR 6-5, KLIF 26-21, KIMN 16-10, KTLK 25-16, KELP 17-13, KXOL 25-20, KILT 21-18, WIFE 29-24, WXLW 11-9, KHJ 28-18, WKLO 22-17, WHBQ -28, WFUN 29-23, WRIT 30-20, WOKY 38-26, KDWB 21-15, WWDJ 34-22, WXLO Ext. -22, WKY 11-7, WFIL 26-9, WIBG 2-1, KRUX 19-12, KRIZ 19-14, KISN 3-3, KTSA 23-14, KFRC -23, KYA 48-28, KING 15-10, KJR 3-3, KOL 9-6, KSLQ 19-6, CHUM 2-1, WPGC 10-5, KOIL 21-14, KNUZ 21-17, WIXZ 29-14, KROQ 22-17, WRC 12-6, Added at WLS...Continuing to do well				
8	7.	ROCKY MOUNTAIN HIGH/John Denver	RCA	4:39	:10	Fade
		WCAO 10-9, WRKO 11-6, WIST 11-10, WLS 18-15, WCFL 27-21, KTLK 3-3, CKLW 18-14, WDRQ 15-8, KXOL 10-8, KILT 8-5, WIFE 15-11, WXLW 16-12, WHBQ 6-4, WFUN 20-18, WOKY 7-3, KDWB 27-20, WMAK 2-1, WABC 34-14, WWDJ 23-15, WXLO 24-17, WKY 7-6, WFIL 17-16, WIBG 7-5, KRUX 13-8, KRIZ 25-15, KGW 22-10, KISN 8-7, KPAM 22-15, KONO 23-20, KTSA 8-4, KFRC 19-13, KYA 25-19, KING 14-7, KOL 22-16, KSLQ 22-8, WAYS 28-18, KOIL 7-4, KNUZ 7-5, Added at KNUS, CHUM...Total positives. John has another hit. T.V. exposure helping a good deal...				
20	8.	KILLING ME SOFTLY WITH HIS SONG/ Roberta Flack	Atlantic	4:46	:00	Cold



WQXI 8-1, WCAO 28-21, WRKO -24, WIST 31-24, WIXY 18-9, WGAR 34-24, KLIF 38-24, KIMN 24-13, KTLK 32-22, CKLW HB -28, WDRQ 8-5, KELP 27-19, KXOL 26-15, KILT 20-11, WIFE HB -23, WXLW 23-18, KHJ 20-4, WAKY 29-23, WFUN HB -28, WRIT 33-23, WOKY 24-16, WMAK 23-10, WABC HB -22, WWDJ -26, WXLO Ext. -14, WFIL HB -26, WIBG 15-8, KRIZ -28, KGW 37-13, KISN 20-14, KPAM 14-2, KONO 28-23, KTSA HB -18, KFRC 23-10, KYA 32- 10, KING -21, KJR 9-2, KOL 11-5, KSLQ 17-7, WPGC 31-11, WAYS 29-19, KNUZ 20-11, WIXA -29, KROQ 16-6, WRC 28-22, Added at WHBQ, WKY, KRUX, KCBQ, CHUM, KOIL...Giant story on another top 5'er for Roberta. Super requests everywhere...

- 16 9. **LOVE TRAIN/O'Jays** Phil. Int'l 2:59 :08 Fade  
 WQXI HB -4, WCAO 13-11, WRKO 19-11, WIST 21-18, WIXY 14-11, KLIF 15-9, KIMN 21-19, KTLK -34, CKLW 5-4, WDRQ 3-3, KELP 25-15, KXOL 28-25, KILT 15-13, WIFE 25-17, WXLW 19-15, KHJ 29-27, WAKY 1-1, WKLO 1-1, WFUN 28-16, WMAK HB -26, WABC 14-7, WWDJ 14-7, WXLO 8-5, WFIL 5-2, WIBG 3-2, KISN 29-23, KPAM HB -25, KONO -28, KTSA -26, KFRC 22-18, KJR 39-28, KOL 31-24, KSLQ 8-3, WPGC 26-10, WAYS 15-11, KOIL HB -29, KNUZ 18-15, WIXY -30, KROQ 18-14, WRC 18-17, Added at WLS, WCFL, WHBQ, WRIT, KDWB, WKY, KRUX, CHUM...Good moves. Smash record...
- 11 10. **DANCING IN THE MOONLIGHT/King Harvest** Perception 2:57 :14 Fade  
 WQXI HB -16, WCAO 20-18, WRKO 4-4, WIST 15-14, WLS 17-12, WCFL 9-3, WGAR 9-7, KIMN 11-8, KTLK 10-6, KXOL 9-6 WIFE 16-13, WXLW 15-14, WOKY 10-8, KDWB 29-25, WMAK 11-9, WABC 18-17, WWDJ 17-12, WFIL 28-25, WIBG 16-13, KRUX NM -28, KISN 27-19, KPAM 26-20, KTSA 19-13, KFRC 7-4, KSLQ 25-21, WPGC 15-12, WAYS 16-12, KOIL 20-11, WIXZ 21-15, WRC 9-8, Added at WAKY, CHUM...Number one requests at KFRC...No Negs. Solid moves up...
- 3 11. **TROUBLE MAN/Marvin Gaye** Tamla 3:50 :16 Cold  
 WQXI 11-10, WRKO 30-26, WIST 19-15, WLS 10-9, WCFL 23-18, KTLK 17-15, KELP 24-20, KXOL 4-3, WIFE 9-8, WXLW 14-13, KHJ 23-20, WFUN 12-10, WFIL 24-22, WIBG 8-6, KRUX 7-3, KGW 6-3, KPAM 7-4, KONO 13-11, KTSA 9-6, KCBQ 19-16, WAYS 9-8, KOIL 30-27, WIXZ 6-5, ...23 of 55 showing hot. Quick up and down so far with us...
- 4 12. **OH BABE, WHAT WOULD YOU SAY/Hurricane Smith** Capitol 3:22 :09 Fade  
 WCAO 5-5, WIST 7-5, WLS 7-6, WCFL 18-17, WGAR 2-1, KIMN 13-12, KTLK 11-9, KELP 13-9, WXLW 6-4, KHJ 4-3, WHBQ 20-16, KDWB 10-6, WABC 5-4, WWDJ 4-2, KRUX 18-11, KONO 3-3, KTSA 5-5, KCBQ 16-10, CHUM 10-8, WAYS 19-16, KNUZ 14-13, WIXZ 7-6,...Number one at WGAR, 21 of 55 still show hot...
- 14 13. **JAMBALAYA/Blue Ridge Rangers** Fantasy 3:13 :10 Fade  
 Demographic: Young adults and up  
 WCAO 21-12, WRKO 17-8, WIST 23-19, WLS 21-17, WCFL 8-5, WGAR 13-8, KTLK 30-20, CKLW 24-21, KXOL 14-13, WIFE 12-10, WXLW 12-11, KHJ 25-14, WKLO 16-15, WHBQ -27, WFUN HB -30, WRIT 39-30, WOKY 15-7, KDWB 28-22, WABC -38, WXLO Ext. 23, WIBG 17-15, FRUX 29-23, KGW 24-11, KISN 22-13, KPAM 11-6, KONO 15-6, KTSA 24-17, CHUM 24-20, WPGC 24-22, WAYS 21-17, KOIL 25-23, KROQ 15-11, WRC 17-21, Added at WKY...Slow at KFRC, WRC, KOIL...Beginning to peak in some markets, across the board play...
- 17 14. **DADDY'S HOME/Jermaine Jackson** Motown 2:59 :04 Fade  
 Demographic: Teens and young adults  
 WCAO 16-15, WRKO 12-10, WLS HB -18, WCFL 35-29, KLIF 8-3, KIMN 29-25, KTLK 38-28, KELP 2-1, KXOL 17-12, KILT 10-6, WIFE 22-19, WXLW 18-17, KHJ 10-9, WAKY 28-21, WHBQ 29-26, WFUN 30-24, WOKY 23-21, WMAK 13-4, WABC 23-18, WWDJ 18-14, WXLO 17-15, WKY HB -10, WFIL HB -29, KRUX NM -18, KGW 29-25, KISN 21-15, KPAM 13-8, KONO 8-2, KTSA 13-3, KYA 24-20, KING 23-15, KJR 16-14, KOL 25-26, LOIL HB-30, KNUZ 10-9, WIXZ 22-19, WRC 22-16, Added at KNUS, CHUM...A fine point increase. Mostly across the board play now, No. 1 requests at KTSA, KYA...
- 15 15. **WORLD IS A GHETTO/War** UA 3:59 :42 Fade  
 WQXI HB -6, WCAO 9-8, WRKO 27-19, KLIF 5-4, KIMN 23-22, KTLK 33-23, WDRQ 17-16, KELP 28-24, KXOL 16-14, KILT 12-10, WIFE 11-6, WXLW 17-16, KHJ 11-7, WHBQ 27-21, WOKY 25-18, KDWB HB -28, WMAK Ext. -30, WABC 16-10, WWDJ 15-11, WXLO 10-8, WFIL 22-20, WIBG 13-11, KRUX NM -26, KISN 15-6, KONO 10-7, KTSA 21-16, KJR 30-24, WAYS 17-10, KOIL 18-16, WIXZ 11-7, WRC 14-14, Added at KPAM...Peaked with WRC, KIMN this week...
- 13 16. **SUPERSTITION/Stevie Wonder** Tamla 3:59 :29 Fade  
 WRKO 5-5, KTLK 5-2, KILT 2-2, WHBQ 3-3, WFUN 2-2, WRIT 10-4, WDWB 3-2, WKY 4-4, KRUX 1-1, KRIZ 3-1, KGW 4-4, KCBQ 11-6, KFRC 3-3, KING 3-3, CHUM 6-5, KOIL 2-2, KNUZ 2-2, WIXZ 1-1, KROQ 3-3, Number one at KRUX, KRIZ, WIXZ, 19 of 55 show hot...
- 12 17. **WHY CAN'T WE LIVE TOGETHER /Timmy Thomas** Glades 3:32 :17 Fade  
 WCAO 4-3, WRKO 3-3, WLS 5-5, KTLK 8-5, KELP 3-3, KDWB 12-7, WABC 6-5, WWDJ 7-4, WXLO 3-3, WKY 20-12, KRUX 3-2, KRIZ 5-5, KISN 12-8, KONO 1-1, KCBQ 15-8, KING 8-6, KOL 8-7, KOIL 16-10, KNUZ 4-4, KROQ 5-4,...20 of 55 show hot. Number one at KONO...
- 18. **LOVE JONES/Brighter Side of Darkness** 20th Cent. 3:19 :32 Fade  
 Demographic: Teens and appealing about 75% black...  
 WCAO 11-10, WIST 8-7, WLS 14-14, WCFL 26-25, KLIF 29-23, KELP 21-11, KXOL HB -29, KILT 32-28, WXLW 5-3, KHJ 27-26, WAKY 18-11, WKLO 7-6, WHBQ 7-6, WHBQ 25-12, WFUN 14-13, WMAK 30-24, WABC -24, KGW 25-14, KISN HB -30, KONO 25-18, KFRC -21, KYA -24, KING 30-28, KOL 29-22, WPGC 8-2, WAYS 5-3, KROW 14-12, WRC 15-5...Added at WRKO...Has to pick up stronger demo appeal to move into top 10. Strong, strong black record...
- 10 19. **YOU'RE SO VAIN/Carly Simon** Elektra 4:25 :17 Fade  
 WRKO 1-2, WIST 1-1, WLS 2-2, WIXY 1-1, CKLW 1-1, KILT 4-3, WIFE 2-2, WFUN 1-1, WOKY 1-1, WKY 1-1, KGW 2-2, KISN 2-2, KCBQ 1-1, KYA 3-1, KING 1-1, KNUZ 3-3...
- 10 20. **YOUR MAMA DON'T DANCE/Loggins & Messina** Columbia 2:46 :13 Cold  
 WQXI 16-11, WLS 4-4, WCFL 12-8, KIMN 3-2, KTLK 4-4, WDRQ 1-1, WAKY 9-5, WKLO 14-10, WFUN 13-9, WABC 7-6,

- WKY 3-3, WFIL 3-3, KRIZ 7-6, KGW 8-6, KISN 6-5, CHUM 8-7, WPGC 3-3...
21. **COVER OF ROLLING STONE/Dr. Hook** Columbia 2:53 :00 Cold  
**Demographic:** All - male  
 WRKO -23, WCFL 16-10, WIXY 10-8, KIMN 22-20, KTLK 13-11, CKLW 29-26, KXOL 23-19, WIFE HB -28, KHJ 30-25, WAKY HB -28, WFUN HB -29, WOKY 19-15, KDWB HB -26, WFIL 21-14, WIBG 19-17, KRUX 24-9, KRIZ 8-8, KGW 36-19, KISN HB -28, KPAM HB -26, KTSA -28, KFRC -24, KYA HB -37, KJR 29-21, KSLQ 12-10, WPGC 9-7, WAYS -26, KOIL 14-9, WRC 26-19, Added at WQXI, KLIF, WHBQ, WXLO, KING...Appealing very well to teens and young adults especially in the male category. Excellent drug put down song. Could tie in public service wise with campaigns. A little slow at KYA and KIMN. Sales wise requests, strong everywhere.

## OTHER RECORDS YOU MAY BE CONSIDERING

- AUBREY/Bread (Elektra)**  
 3:38 :15 Cold  
 KLIF 33-29, WMAK 15-14, KPAM 30-28, KJR 32-26, WPGC 39-30, KNUZ 36-30, KROQ 25-24, WRC Ext. 25, Added at WGAR, KRUX, KOL...A couple of markets say stock is a little slow getting in so there's a while to go to see a pattern on this one...
- AIN'T NO WOMAN/4 Tops (ABC-Dunhill)**  
 2:59 :11 Fade  
 CKLW -27, KELP HB -30, KDWB 11-9, WRC Ext. -30, Added at WGAR...Some sales beginning in Washington...mostly black appeal so far...
- BIG CITY MISS RUTH ANN/Gallery (Sussex)**  
 2:34 :08 Fade  
 WCAO 31-25, WIXY -29, KLIF 30-26, WOKY 40-27, KONO 29-25, WPGC HB -40, KNUZ 29-24, WRC Ext -28, Added at WRKO, WCFL, WIFE, KHJ, WRIT, KING, KOIL...Good week in its beginning. Too soon to tell...
- BOOGIE WOOGIE MAN/Paul Davis (Bang)**  
 2:18 :07 Fade  
 KING -29, KJR 6-5, KOL 15-13...Hit record in Seattle, no question there. Play is several other majors. Watching carefully...
- BOO BOO DON'T YOU BE BLUE/Tommy James (Roulette)**  
 WDRQ -25, WOKY 41-37, Added at CKLW...Beginning to look excellent in Detoit...Again one to watch...
- BITTER BAD/Melanie (Neighborhood)**  
 KOL -35, KNUZ 36...Good immediate reaction. Generally felt to be more commercial than past efforts...
- BREAK UP TO MAKE UP/Stylistics (Avco)**  
 CKLW -25, WIBG HB -30, Added at KELP, WFIL, WPGC Philly and Detroit are immediate...Washington adding heavy play. Solid smash in black areas. I have a hard time hearing this type of product but if I were a gesser, I'd say it's a hit.
- CONTROL OF ME/Les Emmerson (Lion)**  
 3:28 :20 Fade  
 WGAR 26-20, WOKY 39-36, KOIL HB -26, Added at: WIST, KLIF, KXOL, KILT, ...Record is for sure going to do something. Certainly should be considered. WGAR and KOIL showing good initial action...
- DAISY A DAY/Judd Strunk (MGM)**  
 2:48 :04 Cold  
 KLIF HB -37, KNUZ -33, Added at WRIT...
- DANNY'S SONG/Anne Murray (Capitol)**  
 3:06 :04 Fade  
 WCAO 35-31, WIXY 39-33, CKLW 21-19, WDRQ 23-18, WOKY 32-31, WIBG 25-20, KJR 20-16, KOL 30-14, CHUM HB -27, WPGC HB -36, WRC 32-29, Added at: KLIF, WAKY, WMAK, KONO, KTSA...Continues to gain strength. Another one to watch...
- DEAD SKUNK/Loudon Wainwright III (Columbia)**  
 3:08 :13 Fade  
 WIXY 36-35, WOKY 21-19, WMAK 26-21, KJR 27-19, KNUZ -32, Added at WIST, KILT, KOL, KROQ...A beginning...
- DO YOU WANT TO DANCE/Bette Midler (Atlantic)**  
 2:44 :15 Fade  
 WQXI HB -20, WCAO 26-23, WRKO 18-12, WGAR 5-3, WDRQ -24, KELP 16-14, KXOL 22-21, WIFE 23-22, WXLW 22-21, WRIT 20-12, WABC 36-20, WWDJ 22-17, WXLO Ext. -16, WIBG 23-21, KPAM 8-7, KONO 21-17, KING -26, KOL 10-8, KOIL HB -25, KROQ 24-23, Added at: WLS, KIMN, WMAK, WFIL...LP sales and it's appeal to 18-34 while picking up so teens will make this super successful but, not so obviously in teen singles sales. Hit record where research considers that...
- DON'T CROSS THE RIVER/America (WB)**  
 2:22 :18 Fade  
 WCAO -35, WCFL 33-27, WIXY 32-30, KLIF 34-25, KELP 29-23, KILT 35-26, WOKY -30, WPGC 32-20, KNUZ 38-25. Added at: KONO, KJR, WIXZ...Still early...
- DON'T LET ME BE LONELY TONIGHT/James Taylor (WB)**  
 2:34 :03 Cold  
 WCFL 7-6, KDWB 16-14, KRUX 23-19, WAYS 20-15... slow at WXLO...
- DREIDEL/Don McLean (UA)**  
 3:45 :13 Cold  
 WCAO 27-26, WLS 24-21, WIXY 19-17, KLIF 13-12, KIMN PK -21, KXOL 18-16, WIFE 24-21, WXLW 20-19, KHJ 26-24, KDWB 18-12, WFIL HB -30, KGW 31-29, WPGC 22-18, KOIL 12-5, WIXZ 25-23, KROQ 17-8, WRC 31-23, Added at: KILT, WRIT, WMAK, WXLO...Again strong appeal to an older demographic. Plenty of study into the record this week...
- FORTUNE TELLER (From MORE HOT ROCKS)/Rolling Stones (London)**  
 2:16 :14 Fade  
 KCBQ 10-9, Added at KFRC...so far that's the story...
- FOLLOW YOUR DAUGHTER HOME/Guess Who (RCA)**  
 3:24 :21 Cold  
 KELP HB -27, CHUM 28-22, Added at WGAR...
- FUNKY WORM/Ohio Players (Westbound)**  
 CKLW 30-15, WDRQ -20...
- FEVER/MY CREW/Rita Coolidge (A&M)**  
 WGAR 23-19, Added at KROQ...
- GIVE ME YOUR LOVE/Barbara Mason (Buddah)**  
 2:59 :12 Fade  
 WCAO 38-33, WIXY 36-22, WAKY HB -29...
- GOOD MORNING HEARTACHE/Diana Ross (Motown)**  
 2:20 :09 Cold  
 WIST 28-26, WGAR 25-17, CKLW 16-11, WDRQ 20-19, KJR -40, Added at WCAO...Good showing in Cleveland and Detroit...
- GYPSY/Abraham's Children (Buddah)**  
 CKLW HB -29, WDRQ 24-22...
- HARRY HIPPIE/Bobby Womack (UA)**  
 3:50 :04 Fade  
 WCAO 34-32, WDRQ No. 9, KELP HB -28...
- HUMMINGBIRD/Seals & Crofts (WB)**  
 3:30 :06 Fade  
 WCAO 39-28, WRKO 20-18, WIXY 35-34, WGAR 35-



## OTHER RECORDS YOU MAY BE CONSIDERING *Cont.*

27, KELP 30-25, KILT 33-21, WOKY 37-35, WIBG 29-26, KCBQ 20-19, KJR -33, KOL 32-29, KOIL 22-20, KNUZ 32-27, Added at KXOL. KHJ. WAYS...Numbers aren't big as yet but adequate enough to take a look at it for play...

**HELLO HOORAY/Alice Cooper (WB)**

3:01 :23 Fade

WIST 30-22, CKLW HB -30, KELP HB -29...a start...

**HOW CAN I TELL YOU/Travis Wammack (Fame)**

3:43 :19

WOKY 31-25, Added at WIFE...Cat Stevens song... getting some action...

**I'M JUST A SINGER/Moody Blues (Threshold)**

4:16 :23 Cold

WCAO 25-22, WRKO -29, WIST 29-27, WIXY 28-26, KLIF HB -40, KTLK -39, WRIT HB -36, WOKY 26-23, KRUX 21-17, KSLQ -23, WPGC HB -28, KOIL 27-24, KNUZ -35, WIXZ HB -24, KROC 30-26, Added at: WIFE, WXLW, KHJ, WRC...Requests at KTLK and WIXZ... number jumps aren't gigantic so far...

**I WANNA BE WITH YOU/Raspberries (Capitol)**

KRUX 15-14, KCBQ 22-18

**I'LL BE YOUR SHELTER/Luther Ingram (Stax)**

3:25 :20

KXOL 29-28, WAYS -30, Added at KISN...

**JESUS IS JUST ALL RIGHT/Doobie Bros. (WB)**

3:50 :32 Cold

WCAO 29-24, WIST 24-21, WIXY 16-10, KXOL 24-23, WKY HB -17, KING 24-20, KJR 11-9, KOL 17-15, KSLQ -28, WPGC HB -38, KOIL 19-12, WIXZ 27-16, Added at: WRC...

**KEEP ON SINGING/Austin Roberts (Chelsea)**

3:40 :14 Fade

WKLO 26-18, WMAK 18-15, KNUX 34-29, Added at: WIXY, WGAR, KLIF,...Top 5 requests at WKLO. Looked good this week...

**KISSING MY LOVE/Bill Withers (Sussex)**

3:50 :41 Fade

KLIF 36-34, KJR -25, Added at WCFL...

**LIVING TOGETHER, GROWING TOGETHER/5th**

**Dimension (Bell)**

3:50 :16 Fade

WCAO 32-29, WCFL 25-22, WGAR 21-14, WIFE 26-25, WIBG 30-27, WIXZ 30-25,...

**LOVE IS WHAT YOU MAKE IT/Grass Roots (ABC-Dunhill)**

2:50 :05 Fade

KPAM 25-23, KJR -36, Added at KOIL...

**LUCKY MAN/Emmerson Lake & Palmer (Cotillion)**

3:33 :09 Fade

WCAO 33-30, WIST 26-23, KJR 38-37...

**THE NIGHT THE LIGHTS WANT OUT IN GEORGIA/Vicki Lawrence (Bell)**

3:36 :13 Fade

KLIF 40-38, KXOL HB -30, WMAK 28-16, Added at WIBG, KJR (Added middays)...Watch this one! Nashville's hottest record and good requests now at KXOL. May for sure be a hit...

**NEITHER ONE OF US/Gladys Knight(Soul)**

4:15 :12 Cold

CKLW 13-10, WDRQ 12-9, WIBG 27-22, WPGC HB -26, Added at WRC...Washington, Detroit and WIBG all show hit record. Looking good...

**ONE LESS SET OF FOOTSTEPS/Jim Croce (ABC-Dunhill)**

WIXY 30-27, WMAK HB -29, Added at KELP, KOIL...

**ONE MAN BAND/Ronnie Dyson (Columbia)**

Added at WCFL, WMAK...

**PEACEFUL EASY FEELING/Eagles (Asylum)**

4:15 :13 Cold

WCAO 30-27, WIST 27-25, WCFL 28-24, WIXY 25-24, WGAR 18-12, KLIF 22-16, KTLK -36, KXOL 31-27, WIFE HB -29, KHJ HB -30, WHBQ 30-19, WOKY -43, WMAK 21-19, WIBG HB -28, KISN 25-17, KYA -49, KJR -31, KSLQ -29, WPGC HB -33, KOIL 24-18, WIXZ HB -28, Added at KILT, WFUN, KDWB, WKY, KONO, KING...A mistake in comments last week. Was top 5 in Boston. Numbers are looking super good. Seems to be appealing to an older teen - young adult audience.

**PIECES OF APRIL/3 Dog Night (ABC-Dunhill)**

4:09 :10 Fade

WAKY 6-5, WKLO 13-11, WRIT 18-14, KDWB 9-8, WFIL 15-13...

**PEACEFUL/Helen Reddy (Capitol)**

Added at WCAO, WGAR...

**ROSALIE/Sam Neely (Capitol)**

3:16 :06 Cold

WIXY 31-28, KLIF 35-30, WOKY -39...Some good action...

**RIVER ROAD/Uncle Dog**

WDRQ -23, WOKY -44, Added at KCBQ...

**LET YOUR YEAH BE YEAH/Brownsville Station (Big Tree)**

WOKY -41, Added at WIXY...

**SMOKE GETS IN YOUR EYES/Blue Haze (A&M)**

3:15 :00 Fade

WCFL 21-20, WRIT 28-16, KNUZ 24-22...

**STIR IT UP/Johnny Nash (Epic)**

KSLW -30, Added at KTSA, WRC...

**SALTY TEARS/Mara Lynn Brown (Laurie)**

WOKY -40, Added at KOL...

**SOMEBODY LOVES ME/Whispers**

CKLW 10-8, WDRQ 22-14...

**TIE A YELLOW RIBBON/Dawn (Bell)**

KNUZ -31, Added at CKLW, WMAK, WIBG...

**WALK ON WATER**

KRIZ 17-13, KCBQ 13-7...

**WILDFLOWER/Skylark (Capitol)**

4:07 :17

CKLW 8-3, DWRQ 14-4, Added at WIBG, KPAM...Record looking good. Hit in Detroit. Number 2 requests at WORQ...

**YOUR MAMA DON'T DANCE/Loggins & Messina (Columbia)**

2:46 :13 Cold

WQXI 16-11, WLS 4-4, WCFL 12-8, KIMN 3-2, KTLK 4-4, WDRQ 1-1, WAKY 9-6, WKLO 14-10, WFUN 13-9, WABC 7-6, WKY 3-3, WFIL 3-3, KRIZ 7-6, KGW 8-6, KISN 6-5, CHUM 8-7, WPGC 3-3...

**YOU'RE SO VAIN/Carly Simon (Elektra)**

4:25 :17 Fade

WRKO 1-2, WIST 1-1, WLS 2-2, WIXY 1-1, CKLW 1-1, KILT 4-3, WIFE 2-2, WFUN 1-1, WOKY 1-1, WKY 1-1, KGW 2-2, KISN 2-2, KCBQ 1-1, KYA 3-1, KING 1-1, KNUZ 3-3...

**YOU TURN ME ON, I'M A RADIO/Joni Mitchell (Asylum)**

2:40 :17 Fade

WLS HB -19, WCFL 15-13, WIFE 21-20, KHJ 22-19, WHBQ 19-14, WIBG 20-19, WIXZ 18-17...

**YOU GIRL/Lighthouse (GRT)**

Added at WRIT...

**YOU CAN DO MAGIC/Limmie & Family Cooking**

KNUZ 25-21...

**YOU ARE WHAT I AM/Gordon Lightfoot**

KNUZ 35-28...

# RECORDS THAT WILL BE HITS

(PREDICTED TO HIT THE TOP 20)

	LABEL	TIME	INTRO	END
	CTI	5:06	Instr.	Fade
<b>ALSO SPRACH ZARATHUSTRA (2001)/(Deodato)</b>				
WRKO-28, WIXY 38-32, KLIF 39-33, KILT -24, KHJ -29, WIBG HB-29, KRIZ -30, KFRC 18-8, KYA 21-12, KJR -29, KNUZ -34, KROQ 19-15, WRC Ext. -31. Added at WCAO, WGAR, KIMN, KTLK, KXOL, WXLW, WAKY, WFUN, WFIL, KISN, KPAM, KTSA, WPGC...Excellent point increases...Stock moving super fast – Giant record...Demo look “all” with emphasis on young adults...No. 1 requests immediately at KTLK...				

<b>LITTLE WILLY/The Sweet</b>	Bell	3:13	:21	Fade
WIXY 37-20, CKLW 17-12, WOKY -38, WMAK 7-3, Added at WCFL, WXLW...Hit number one at WKLO and WAKY. Now Top 5 at WMAK. Hit at WIXY and CKLW. That’s story enough for Records That Will Be Hits. Seems to be mostly teen so far but. to score number one has to be picking broader than that...				

<b>REELIN’ &amp; ROCKIN’/Chuck Berry</b>	Chess	4:16	:02	Cold
KXOL 11-7, KILT 18-12, WIFE 20-16, WRIT HB -37, WMAK 25-22, KRIZ 27-24, KCBQ 5-3, KOL 14-10, KNUZ 19-14, WRC 25-20 Added at WKY...Not doing well in a couple of markets...and hesitancy of play hurts. Number one requests at WIFE ant KXOL, leaving here another week to watch...				

<b>SPACE ODDITY/David Bowie</b>	RCA	3:49	:08	Fade
WRKO 21-14, WIXY 26-19, WGAR 31-23, WOKY 36-32 Added at WCAO, WIST, KJR, WRC...Was Top 5 in Chicago a couple of years ago but content co-incided with space shot and didn’t spread. Have got to believe with patterns in Boston that it’s a hit.				

<b>WALK ON THE WILD SIDE/Lou Reed</b>	RCA			
Added at KJR, KXOL...Top 5 requests at KOL...Super good initial action. We look like the David Bowie-RCA fan Club this week but both of these records look like hits to me. Bowie produced this.				

## BEST OF THE REST

**DUSTY SPRINGFIELD/Who Gets Your Love (ABC-Dunhill)**  
...Beautiful song, beautifully done...

**POSSE/Don’t Take Away The Music (Bell)**  
...Incredible production and a great concept...

**DONALD AUSTIN/Crazy Legs (Eastbound)**  
...Cookin percussion instrumental...

**PATTI AUSTIN/Turn On The Music (Columbia)**  
...Great tune, production...powerful performance...

**JOE SIMON/Step By Step (Spring)**  
...Has all the ingredients of a hit...

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