EOE HAAMIETON

RABIO REFORM

KING GOES TOP 40

THE HITS

LW TW ONE BAD APPLE Osmonds 1 LOVE STORY..... Mancini 2 MAMA'S PEARL..... Jackson 5 7 3 MR' BOJANGLES......Nitty Grit, 4 IF YOU COULD REAL..... G. Lightfoot 2 ME AND BOBBY MCGEE..... Janis Joplin 15 6 AMOS MOSES...... Jerry Reed 7 8 LOVE STORY..... F. Lai 8 9 SHE'S A LADY..... Tom Jones 9 13 HAVE YOU EVER SEEN......CC Revival 14 10 11 WATCHING SCOTTY..... B. Goldsboro 12 PROUD MARY......Ike & Tina 13 HELP ME MAKE IT.....Sammi Smith 118 14 AMAZING GRACE.....Judy Collins 11 15 TEMPTATION EYES.....Grassroots 16 21 ROSE GARDEN.....L. Anderson 10 17 FOR ALL WE KNOW...... Carpenters 18 JUST MY IMAGINATION..... Temptations

HOT!

DOESN'T SOMEBODY WANT......Partridge Fam.
CRIED LIKE A BABY.....B. Sherman
LOVE STORY.....A. Williams

Beverly Magid, executive secretary for the past several months has been named music director for all facets of the Bob Hamilton Radio Report. It will be Eeverly's duty to co-ordinate and oversee each of the various facets of the musical part of the sheet. At the same time Beverly will be co-ordinating information from various record companies and promotion people. She will be working with Rich Robbin, Labaren Taylor Roger Scott and the other musical parts of the sheet that will be added, in supplying them with this information. Beverly assumes her duties today and will be available to see promotion people and to take calls every day except Thursday. She will be based in the New York office. The recent and planned additions of the sheet necessitated adding someone who could be available to receive the all important record information.

FEBRUARY 15, 1971

Seattle

While there may be some that are still stating that top forty radio is on it's way out, at least one market would argue with you. KING radio is going top forty, probably today, but, at least some time this week. Buzz Barr, will continue to program the station, that will introduce for the first time, the Drake type format in this city Both KOL and KJR are contemporary stations but, lean toward a heavy personality type programming. The line-up at 50,000 watt, 1090 .kc. KING includes Ken Knight from 6 to 9AM...(from WHB)....Bob Shannon doing three to six (from KSD & KXOK) China Smith 6-9PM (he's from KCBQ) Al Vanick doing 9-12 midnight (in from KRKO) and Jimmy Martin doing the all night show. Martin has been here for the last year. KING is one station that for certain is going top forty; rumors are out that other markets may indeed have the same situation develop where there are three top forty stations, but, we'll save that for next week.

New York

Youth oriented talk man, Alex Bennett is out at WMCA according to an economic move. Bennett on the hand is believed to have stated that he would work for scale just to stay on the air, but, was turned down. At the same time a "Bring Bennett back" campaign is starting to mount in New York City.



I WONDER HOW LONG HE'LL LAST......

221 W. 57th Street Phone JU 2-5030 N.Y., N.Y. 10019

Miami

WHDH-FM

WILD

----October-----Pulse

	6-10AM	10-3 PM	3	-7PM	7-12 Midnight	
WQAM	13	13		20	17	
WIOD	ll	8		5	12	
WFAB	6	11		8	4	
WFUN	4	5		7	6	
WINZ	7	8		6	5	
WKAT	7	8		6	5.	
WGBS	9	9		6	4	
WMBM	10	6		6	10	
Rochester	ARB		OctoberNovember -		Total Persons 12 +	
	6-10AM	10-3PM	3	-7PM	7-12 Midnight	
WBBF	23.1	14.0		3.0	29.8	
WHAM	30.4	24.7		2.1	17.0	
WNYR	7.5	9.2		9.8		
WROC	8.3	8.9	(5.7	3.4	
WHEC	7.3	8.4	!	5.0	3.4	
WHFM	4.4	5.3		5.0	15.4	
Boston	6-10AM	10-3PM	3	-7PM	7-12 Midnight	Total
WRKO	14	15	3.	2	17	19
WMEX	4	3		9	9	6
WBZ	16	11		9	22	14
WEEI	11	11		8	10	10
WHDH	20	10		6	4	10
14/14/514 554		_		-	•	10

San Jose-KSJO is giving away ten water beds as prizes. All it takes is the right call....first station to report the water bed as a prize.

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Los Angeles---The Heller Organization in Phoenix announced they had purchased the Bill Wade Broadcastion g schools in San Diego, LA and San Francisco.

Los Angeles---KRLA stayed on the air during the LA earthquake but, KHJ was knocked off for 3 and a half hours before they began operating on auxiliary power. No damage was done to any stations that we could find....except for a lot of very scared folks. Jock, Jay Stevens had just finished introducing...... Rare Earth....

Cleveland---Friday in two three hour time segments, WIXY recorded listeners....saying "I listen to WIXY and that's the truth." Monday on the George Washington Birthday celebrationthey'll play back the tapes...... if a listener recognized his voice....and calls in time he wins a cherry pie. One of the cherry pies is full of pictures of George Washington rather than the usual cherry filling. Listeners go by the bakery to pick their pie up...they select from a stack. WIXY'also by the way bought out the entire house on the opening night of HAIR.....all proceeds go to the Citizens For Clean Air and Water.

Los Angeles----Amaret records is now into helping radio stations with the problem of which cuts should be played off an album. They gathered several radio men and record men from their own company..... each wrote critiques on the new Crow album. With the release of the album, the company sent a consensus of the critique to the stations. Could be a new fad.

Oceanside, California----A couple of weeks ago we talked about rotation of oldies using the browser system This week a system that uses fewer records, but has much better control and proper balance. This system handles 1225 oldies on 35 pegs and here's how we do it. Five pegs across (one for each jock plus a spare) and seven pegs down (one for each day of the week) Each jock's name is shifted once per week as are the days of the week, thus preventing jocks from playing same records each week and records aired on the same day of week, All information is placed on record for eady identification. Year-left side, peg number -upper right side, color dot-lower right side. Color dot is for the time of day. We use red-before 2PM, green-after 2PM, blue-anytime. Microscopic examination of one peg looks like this. 35 records per peg. 10-red, 10-green, 15-blue. Each color dot is broken down further by tempo: Red-slow; medium-lightweight (40% to 60%) Normal mix of males, females groups, etc. Each peg has 3 records from each year (1962-70)- One for each color and the rest to make up the 35 are from 1955 to 1962. When setting up the system be careful not to have artist or song duplicated on any of the four sides of that peg for the obvious reasons. All records are listed in a card catalog by title--not by artists or years. Cards have title, artist and peg number. Can you dig finding a record and getting it on a turntable in 15 seconds. Records enjoy a frequency rate of 6 weeks per jock and 3 months before the jock will have the same record on the same day in the same time period....it takes a hella lot of dedicated time to set this system up, but once you do...it's fantastic....with a hands off policy. Dave Daniels of KUDE

BOB HAMILTON RADIO REPORT

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KOL—Radio II00 S W FLORIDA Seattle, Washington 98134

Program Director: Robin Mitchell

...." Consistency".

Music Assistant: Bill Ford

Format: Contemporary...working hard to reach the 18 to 34 age group rather than straight top forty. Station is paced up...but, more relaxed than the average top forty. Heavy personality station. Are running jingles from Total Sound. Jingles are run always preceding the record. First break is a jock logo...at least one jingle each quarter hour. Playlist is usually between 35 and 40 records but, will fluxuate according to the product out. A few records are add just for night time or day time only. Album cuts are played predominately in the night time hours...but, will play some in the daytime if it is big and acclimated toward that audience. Station has been adding more album cuts recently. Even night time album play is not of the heavy category. Oldies...morning drive 4 an hour...mid-day they play six an hour and from afternoon drive on they play three an hour. Commercial load is 15 minutes per hour. Station uses the logo....Seattles' KOL.

Specialized Programming:News department puts on a special program of community interest on Sunday night, at 10:30 Religious programming from 3AM Sunday morning to 8:30AM Have run specials on occassion...planning more. There are various jock features on individual shows throughout the day.

Contests: Station is usually running at least one contest per month. Contests center around something that is happening in the community...ordinarily. As of late station has been working on housewives type contests to build demographics. Ran a Rod McKuen contest, where housewives wrote poetry and it was judged by Rod. Most of the contests are run on one show only.

Community Involvement: Try to tie in some way with things that are happening in the city...try to be aware of what is going on and talk about it on the air. Jocks make many personal appearances, for various organizations. Will get involved in fund raising things occasionally. Biggest push is on the air...and being aware. Public spots are live, read on the air.

News: Kent Mattler is news director. Station carries a three man news staff. News is run in morning and afternoon drive at :55 for five minutes.... at all other times - news is a floating thing...and can come at any time...shorties consisting of the heaviest news stories in synopsis with actualities. Run without intro....except for tone ocsillator. Run on the average of about every 45 minutes. Station calls that portion Continuous Coverage. Not into any traffic reports.

6-10AM Lan Roberts--originally from New Orleans. Worked at WTIXKLIF....KJR.....for six years, before moving to KOL Seattle's legendary morning man. Uses various voices...plus is helped by Jimmy Stalwert...making it a semi two man show. Runs other voice characters....Phil Dire, the Hollywood Reporter.... Mr. Science and Jimmy ...and others. You never know what he's going to do next. Very relaxedvery easy guy to wake up to.

10 AM-2PM Don Clark--Originally from San Francisco. Worked at KIRVKIRO in Seattle....KFBR...in San Francisco...
"A lot of housewives features...such as "Boy were you born on a rotten day.!" Basically talking directly to the housewives.
2-6PM Robert O. Smith --Originally from San Francisco...went from KMBY to KJR....here since 1963. "Also utilizes a lot of voice schticks....characters such as Harold Milhouse Hardhat....Clifford Scuzz, the voice of American youth....show is tight and bright.....and moves."

6-10PM -Paxton Mills--Originally from Dallas. Worked at KLIF in Dallas, KIMN in Denver...here about eight months. "Works requests line very heavily...a lot of telephone participation type contests and promotions. Very exciting jock" l0-2AM Burl Barer--Originally from Yakima, Washington. Worked in several stations in various parts of Washington Went to work for KYAC while in college...then worked weekends at KJRthen here. "Emcees a lot of concerts..... good live rapport with the audier.ce...leans more toward progressive music....but, still stays contemporary. Very aware of city activities. Good voice... tight"

2.6AM Bill Ford --Originally from San Francisco. Came here about six months ago from KBZY...."Very good voice, easy to listen to...has something to talk about.....very aware of music. Keeps the show going...."

Weekends---Chris Hill--Originally from Yakima, Washington. Worked KUUU before call letter change. Started in radio in Yakima.

Production Man:-Terry McManus--Helps Lan Roberts on his show in the morning.....Has done several record company spots.

Program Director--Robin Mitchell--Originally from Portland, Oregon, Started in radio there. First top forty job at KYXI.. to KGAL...KEED...to KASH as PD ...to KOLas jock....back to KEED as PD...then to KOL as PD.

Consensus: Station operates on a frequency of 1300 kc. with a power output of 5,000 day and 1000 directional at night. Station went on the air in 1922 Station belonged to Taft family...in 1961 station went rock...and then was bought by Goodson and Toddman...shifted formats to MOR....finally C&W....then Chicken rock....and in 1965 went top forty again. In August of 1967 station was bought by Buckley Broadcasting. Station has improved ratings in the past months since Mitchells' takeover. Have a signal problem in the entire Seattle-Everett-Tacoma area, according to Mitchell ...but, in the two county pull better numbers, according to last Pulse. KJR beats them heavily in teens; it's closer in the adult category. KJR is still the number one rocker in Seattle. Station has to deal with KAYO which is C&W....KIRO.... MOR....KIXI which is wall to wall music...KOMOMOR....KING which is chicken rock... KUUU which is all oldies. Economic situation is terrible at this point in Seattle....12 and a half per cent un-employment at the moment. This is mostly due to the shut down of the Boeing plant. Mitchell, when asked about the success of KOL............

World Radio History

STATION-CITY	POSITION	CONTACT		
KRUX-Phoenix	Jock	Jack Daniels		
KCBQ-San Diego	Jock	Buzz Bennett		
KGB-San Diego	Jock	Charlie Van Dyke		
WHBQ-Memphis	Mid-day	George Klein		
KQV-Pittsburgh	Mid-day	Bob Harper		
WKBW-Buffalo	Copy & Prod.	Jeff Kaye		
WJDX-Jackson, Miss.	Morning Man	Bill Tanner		
KIXZ-Amarillo	Morning Drive	Gene West		
WBFR-Pensacola, Fla.	Newsman	Andy Bickel		
WRKO-Bos ton	Summer Swing Man	Mel Phillips		
WEAM-Washington	Jock	Mike Michaels		
KJR-Seattle	Afternoon Personality	Gary Taylor		
KATA-Arcata, Calif.	6-12 midnight	Dennis Clay		
KCRA—Sacramento	Jock	Johnny Hyde		
WYRE -Annapolis	Mid-day	Dennis Constantine		
WDBQ-DeBuque, Iowa	Jock	Paul Hemmer		
.KNUZ-Houston Texas	Jock	Larry Vance		

CHARLIE TUNA SHOW

The earthquake happened just as I opened the show.....I've heard of getting off to a shaky start......

All the pharmaceutical manufacturers are deleting "shake well before using" from their instructions on the bottles in Southern California.

Everybody is still uptight about the treavors.....all the insects around the yard were huddled next to Praying Mantis.

My engineer offered the best explanation for the quake. He said "Somebody must have slipped Mother Nature, Chiffon margarine instead of butter.

Shake & Bake has now reduced thier process to one step for Southern California.

The forecast today is for sunny skies with light to moderate smog and light to moderate tremors.

One Intriguing thing about the moon is the one -sixty gravity....Do you realize that Mama Cass would only weigh 30 pounds up there?

My boss presented me his traditional Valentine's Day gift....a box of conversation hearts inscribed with "the beat goes on".

I almost took the day off....it's in my contract..I remember the boss saying..."You'll get an extra day off when they put a man on the moon."

MY OWN THING

The Federal Communications Commission must look with pride at knowing they ended most all of the pay by play, but the last laugh is actually on the FCC and finally the broadcasters. Payola still is happening in the industry but the recipient is not the \$125.00 a week jock anymore but the owner of the Get It Together Record Shop Payola for record shops is in fact so widespread that it is openly discussed now, and accepted by everybody as just part of the game... Here's the way it works. A record for exemple goes on one station in town.

That station may be the leading R&B station or the second rocker or perhaps even a powerful MOR: The company then goes through a process called "sending freebies in for listings..." Rather than the least thought of as it being dishonest or illegal, it is looked on as a company and a promo man "taking care of business." The record store is then called by the leading top forty station (whose play negates legitimate heavy sales) to get their weekly record sales report. The report shop who has been paid by the record company with free goods, then tells the top forty caller that such and such record is listed as third in sales or fourth or whatever, the case may be. Enough stores paid off, enough stores reporting sales to the top forty station and legitimately the station has to chart it and put it on their list. That's the way it works...and that means that payola is more alive today than ever before. So record companies are happy once again...but the truth of the matter is they're not. The general consensus now is that everybody and his brother have gotten hold of the store report secret and all are doing it. There are several companies haven't bought the plan. These are mostly the heavy majors. They have their own distributorship and enough product that the store needs the record company more than the record company needs the store. But below, the majors the other companies have now found it necessity..Rarely can they get a record played unless they cover it with free goods. Now all of a sudden the store owner is getting free goods on all the records...and reporting them according to how many free goods he gets. His free good stack is growing bigger every week. This isn't good for anybody in the long run...except for maybe the store owner. It cuts down the margin of profit for the companies even necessitating a budgeting of time for this process.

Radio station music directors are the people who can solve this problem...and they should because they too are getting hurt as much as anybody. In the clinic in Daytona it was suggested that radio people get to know the shop owners...taking them to lunch once in awhileand explaining to them how important legitimate reports really are. Secondly, the suggestion of running aheavy check from the request line is possible..there to bringing about the request line being hyped. The first need is for radio stations to open their eyes to the lies they're being told on various records...surprising though it may seem. Finally it might take the drastic measure of just not calling stores anymore...bad as it may seem...no information at all from them might be better than the wrong info.

Perhaps as radio people and record people we may take the easiest way out...wait for the combined forces of the FCC and FTC to come in and clean up another problem for us. But, since they really didn't do the job in the last clean up campaign I wonder if we can afford that? or if we can afford to keep playing a record because somebody was paid...whether it be ourselves or the shop owner down the street.

After MY OWN THING was written we received this letter from WIXY P. D. Chuck Dunaway.

It has been brought to my attention that some record companies are making outrageous deals with their product to get store reports: two for one, one for one, a free box of records, etc. I'm sure this is a good way to get a record reported to us by the retail outlets ...but have you stopped to consider the consequences to your own product and the harm done to other distributors and manufacturers? In the past two weeks, we have seen actual invoices from distributors that did not jibe with the sales reports we have received from some stores.

When we got "hyped", it uses a space on our survey that could be occupied by a legitimate hit. We have several variables that make up our judgment as to what is programmed on WIXY in the way of your product. When we get "hyped," it distorts our list and makes it harder for the company caught "hyping" to get exposure the next time on their product. I certainly would not accuse anyone, but I beg you to please let the record speak for itself and the sales reports be legitimate. Let's have enough pride in our product to be assured the cream will rise on its own merits. Also, please be advised that if the "hyping" continues, a more forceful alternative will be executed.

Nashville

Doug Kershaw has been added to Bobby Goldsboro and Brewer and Shipley for the lunch time show the Radio Report Clinic in Nashville, the 26th and 27th of this month. Registrations are coming in heavily, indicating this will be the heaviest clinic attended yet.

A group of youths in the early twenties, established a rock group called the Twentieth Century Indians. At this moment they are in jail in Picayune, Mississippi. The charge is trespassing and larceny;.... one other thing...the long haired boys aren't long haired anymore. Immediately upon being placed in jail, they received a hair cut from the town barber. The county sherriff or any of the deputies would not give us a story, or comment in any way, but, Charles Nutter, retired newspaper publisher, who was there when it happened, told us the story.....

NUTTER: There isn't too much to this thing; it's pretty much blown up. It would be funny if they weren't in jail. But, that's being appealed....they'll never be convicted. They went to J.P. court and in Mississippi, a J.P. doesn't have to have any qualifications whatever, to be a justice of the peace and most of them have none (each of the boys received a 120 day sentence and a stiff fine)....it's kind of a preliminary thing. The fact that they showed up here in long hair didn't help them any because that's not very popular in this part of the country. The fact that the sheriff was running for re-election this year is another factor...and that's about it. The sheriff is a woman...Mrs. J.P.Walker and her husband is the deputy sheriff but, he's actually the sheriff. This is a case of the Alabama governorship. They have four year terms down here....J.P. Walker served from 1964 to 1968 and couldn't run, so he put his wife in....she was elected...the next election is this year and he's running again now, for a term.

BOB: As I understand it these boys had the keys to that building they were charged with trespassing on?

NUTTER: That's right. They were given the keys by the owners which is an association here...the fair association.

There were some technical things in it...they hadn't paid for the permit. But, they were given the keys by the custodian ...they were in there they thought....legitimately. They gave nobody any trouble when they were ordered to leave. They packed up and left...and in the process of going someone threw about forty or fifty dollars worth of rope on the truck, that was laying on the floor where they were working. It belonged at the fairgrounds...but, it's possible that whoever threw it on there didn't know who it belonged to...quite possible. That's all the theft there was to it.. 'Trespass should follow some weight because they had the keys, which had been obtained legitimately and properly. We've had a barber in our jail down here for a long time. They have a run of dope addicts through this main road between New Orleans and the east and there's been a bunch of dope runners had car accidents...one thing and another....they found marijuana growing in the county and they picked up people from time to time on dope charges....some of them quite serious and when they get to the jail they get a hair cut.

BOB: That's incredible.

NUTTER: Oh....it's not very incredible if you know this part of the country, election year...the sheriff wasn't even in this to begin with, it was city officials, who made the arrest originally. They undoubtedly made a mistake. The person largely responsible for this was the city manager....who told the police that the boys weren't authorized to go in there...but, he was wrong...and he's a decent guy...he's a good city manager...he's keeping his head pretty low right now, on account of this is kinda hot. His name is Jack Reed.

BOB: Who was the defense attorney?

NUTTER: Oh they had as poor a representation as you could imagine. If they'd had competent counsel...they had one local man and two from New Orleans. One of them himself was a long hair...the other one looked like a very decent lawyer...and I think he is but, the lawyers played it pretty stupid. All they would have had to have done is take a postponement until they could get their witnesses together. Anyway, they were not properly represented and certainly the justice of the peace had no business passing judgement. He could have gotten out of it by binding them over to the grand jury. Then there wouldn't have been any problem. I don't think anything is going to come of this if everybody will keep their shirt on. It's been appealed to the circuit court and no jury is going to convince these kids on the evidence that has been presented here. The bond has been fixed. If anybody is excited enough they can get them out.

BOB: How much is the bond?

NUTTER: Three thousand dollars apiece....which is exorbitant...

BOB: My God......

NUTTER: Well, that's campaigning in Mississippi, or any southern state for that matter...where long haired kids aren't very popular. One of these attorneyssaid if they hadn't had long hair they wouldn't have been arrested and that's probably true.

Bob Harper—2/24/45—Sun—Pisces, Moon - Leo, Mercury-Picses, Venus-Aries, Mars-Aquarius, Jupiter-Virgo, Saturn-Cancer, Uranus-Gemini- Neptune-Libra.......Both aggressive and reticent, Underlying timidity.....Rather social but yet would prefer to be alone.....then again when alone is very discontented and desires companionship. Very mental & artistic and has abilities in both fields but fails to express either one for dislike of competition. His sureness is a manner rather than a realitywhen in a good mood he's lively,kind. considerate and generous....Admires accomplishment and is broadminded......Emotionally he's romantic imagination impressionæble and sensitive and has a fetish for loyalty....Attracted to opposite sex on a love at first sight basis....However,in the end all decisions are made with the head not the heart.......Extremely loyal to loved ones.....Is humanitarian and some interests in political matters.

MEET YOUR LOCAL FCC COMMISSIONER

Commissioner Robert E. Lee was sworn in for his third term as a member of the Federal Communications Commission in a brief ceremony in his office on Tuesday, August 15, 1967. Appointed by President Eisenhower, Commissioner Lee began his first term on October 6, 1953. Reappointed, he started his second seven-year term on July 1, 1960. He was renominated for his third term by President Johnson on July 17.

Commissioner Lee came to the Commission from the House Committee on Appropriations, for which he was Director of Surveys and Investigations. He first entered Federal Service in 1938 as a Special Agent for the Federal Bureau of Investigation. In 1941 he was made Administrative Assistant to Director J.Edgar Hoover and was charged with the specific responsibility of building the FBI staff for new responsibilities under the threat of war. Subsequently he was made Chief Clerk of the FBI

Born in Chicago on March 31, 19£2, Commissioner Lee was educated at DePaul University College of Commerce and Law. He worked his way through preparatory school and college mainly as a drug clerk and part-time auditor principally in the hotel field.

From 1930 to 1935 he served on the management staff of the Congress Hotel and Great Northern Hotel, Chicago, and the Roosevelt Hotel, St. Louis, largely in auditing capacity.

In 1935-38 he was auditor for the American Bondand Mortgage Company Bondholders Protective Committee, which was created by law to handle the defunct properties of that company and involved the reorganization of some 70 properties such as hotels, hospitals, office buildings, etc.

Commissioner Lee is married and the father of three children. He is a Republican. Commission granted liscense for new AM station in Nicholasville, Kentucky.....WNUL

WVMG, Cochran, WRWH, Cleveland and WCON-FM Cornelia....all 3 Georgia radio stations have all been fined for filing late applications.

New FM Station granted for Eagle River, Wisconsin.

KFAC-AM-FM, Los Angeles control and liscense transferred from Cleveland Broadcasting Inc. to KFAC Inc.,

WWYO in Pineville, West Virginia has been issued a notice of Apparent Liability for forfeiture of \$1,000.00 for failing to identify the sponsor on a commercial announcement, failing to identify the sponsor on the log and failing to identify the time of the announcement. Station has 30 days to reply.

Robert L. Stoddard, doing business as Sierra Broadcasting Company, licensee of KBET, Reno, Nevada, has been notified by the FCC that he has incurred an apparent liability for forfeiture of \$5,000. (fraudulent billing practices)

An inquiry into the operation of KBET revealed that Statewide Appliance, Inc., an electrical appliance retailer, was billed a total of \$2,002. for 1,106 spot announcements broadcast by the station although affidavits of performance and supporting invoices submitted by Statewide to some of its suppliers amounted to \$9,417.50 for 2.599 announcements during same period.

A petition by Brandywine -Main Line Radio, Inc., licensee of stations WXUR and WXUR-FM Media, Pennsylvania for reconsideration of an FCC decision denying Brandywine's license renewal applications has been denied by the Commission.

In its order, released July 7, 1970, the Commission denied renewal on a number of grounds, including Brandywine's failure to provide reasonable opportunities for the presentation of contrasting views on controversial issues of public importance, its disregard of the personal attack principle of the Fairness Doctrine, its failure to adhere to its programming representations and its failure to ascertain the needs and interests of the community.

Brandywine contended, among other arguments in its reconsideration petition, that the Commission decision against Brandywine carried the Fairness Doctrine to unconstitutional lengths, and that the decision was actually based on a disapproval of the content of programs on WXUR'

Grant of the application of Broadcasting Service of Carolina, Inc., for a construction permit for a new daytime AM station at Blacksburg, Virginia, has been proposed in an Initial Decision by Hearing Examiner Basil P. Cooper.

Radio Bryan, Inc., licensee of station WTAW Bryan, Texas, has been informed in a letter from William B. Ray, Chief of the FCC Complaints and Compliance Division, that it failed to comply with the Commission's Personal Attack Rules on July 30, 1970. broadcast.

Section 73,123 provides that when, during the presentation of views on a controversial issue of public importance, an attack is made on the honesty, character, integrity or personal qualities of an identified person or group, the licensee shall, within a reasonable time and in no event later than one week after the attack, transmit to the person or group attacked a notification of the broadcast; a script or tape (or an accurate summary if a script or tape is not available) of the attack; and an offer of a reasonable opportunity to respond over the licensee's facilities. The letter to WTAW followed a complaint from Mr. Joe Faulk and the Bryan City Commission contending that the station made personal attacks on them in connection with a broadcast concerning the city budget without complying with Section 73,123 of the rules.

BOB HAMILTON RADIO REPORT

BLACK RADIO by Lebaron Taylor

Any media specialist would enjoy calling on Madison A venue to present the facts and figures showing that their outlets reached 80% or 90% of their potential markets. In Black Radio this is an everyday appearance; many Black radio stations are able to reach 60 % or 70% of the black listenership and by so doing capture a large portion of the general listenership.

In Black radio as compared to general market radio air personalities develop a close relationship with the listeners by speaking their language, playing their music and by so doing up a fierce loyalty which enables them to influence no only the type of music the listener hears, but, also guides their purchasing trend. If the air personality recommends any given consumer items the audience trusting in their integrity, has no qualms about purchasing that item. In New York, if a station is fortunate enough to capture 60% of the 1,924,000 Black listeners it is a tremendous feat. In Chicago to gain 60% of the market of the 1,229,000 potential listeners, is also fantastic. In Philadelphia with the Black population in excess of 900,000 to gain their ears and loyalty is astronomical. In Detroit, 50% of 750,000 Black listeners is unbelievable. In Los Angeles, to gain 85% of 650,000 is unheard of.

These facts and figures are at the finger tips of most leaders in the Black radio media. We also know that in Philadelphia the Black population represents 33% of the total population. In Washington the figure soars to 71.1%; in Newark, New Jersey, they have a Black population representing 54% of the whole and in Atlanta with 51% and Detroit with 43.7%; St. Louis 40.9%; Cleveland with 38.3%; Chicago where Black represents 32.6% of the total population. These markets represent tremendous markets. By siting these statistics, the Black media specialist easily and convincably proves that their market with their \$30. billion a year purchasing power is definitely there and is being for the most part reach and influenced by Black radio. Many Black radio stations not having available large budget for promotion have adhered to the basics. Total community involvement programming for that market and providing the music and entertainment their listeners demand.

For the Bob Hamilton Report we have secured the service of programmed music directors in many markets that in our opinion do the basic extremely well. They are as follows:

Norman P	WWRL
E.Rodney Jones	WVON
Jimmy Bishop	WDAS
Bill Williams	WCHB
Ge ne Norman	KATZ
Program Director	KGFJ
Dave McNaby	WOL
Al Jefferson	WWIN
Curt Shaw	WABQ
Bert Johnson	WAOK
Lef Anderson	WDIA
Clarence Williams	WBRD

New York
Chicago
Philadelphia
Detroit
St. Louis
Los Angeles
Washington
Baltimore
C leveland
Atlanta

Memphis, Tenn., Ft.Lauderdale, Fla.

.....in addition to several more.

Check your pop record sales in your market as opposed to top R&B record sales. It will be an interesting revelation for you and you'll see the necessity for carrying an R&B section.

YESTERDAY

Winner of last week's quiz is Mike O'Shaw of KLIF according to our info Mike got 9 of the 10 right, The answers:

- 1. Before WCFL Dick Biondi worked at WKBW' WLS and KRLA.
- 2. Top 40 concept was started by Todd Storty.
- 3. All news format creator.....Gordon McClendon
- 4. DeForrest invented 3 element tube.
- 5. Drake format started in 1964.
- 6. Catholic priest thrown off the air? Father Coughlin.
- 7. The newsman who died of cancer? Edward R. Murrow.
- 8. Radios' first jock and his show? Martin Block, Make Believe Ballroom.
- 9. 1967 was the 50% FM simulcast rule.

10 As for the FM ratings the WOR-FM and KINT-FM numbers are highest in history. We finally became undecided about the third.

Another quiz next week. Mike, you've got a quarterly subscription coming.

MOST VALUABLE SINGLES:

- (2) 1. HELP ME MAKE IT/Sammi Smith-5
 - (1) 2. LOVE STORY THEME/Mancini/Wms.=5
- (3) 3. AMAZING GRACE/Judy Collins-10
- (.4) 4. IF YOU COULD READ/Lightfoot-10
- (5) 5. SUPERSTAR MEDLEY/Asmb. Mult-6
- (17) 6. FOR ALL WE KNOW/Carpenters-3
- (15) 7. ALL KINDS OF PEOPLE/ Bacharach
- (8) 8. BEAUTIFUL PEOPLE/New Seekers-9 (1) 9. LOVE STORY/Francis Lai-5
- * (21) 10,CRIED LIKE A BABY/B. Sherman-3
 - (6) 11.SHE'S A LADY/Tom Jones-4
 - (10) 12.SHOES/Brook Benton-4
 - (13) 13.Burning Bridges/Mike Curb-9
 - (9) 14.Bein' Green/Frank Sinatra-5
 - (7) 15.1900 Yesterday/Liz Damon-8

- (25)*16. Life/Rick Nelson-2
- (14) 17. I'll Be Home/Vikki Carr-5
- (26) *18. It Was A Good Time/Eydie Gorme-2
- (11) 19. Rose Garden/Lynn Anderson-14
- (16) 20. Amos Moses/Jerry Reed-4(17) 21. Country Road/James Taylor
- (22) 22. Bad Water-Raelettes-4
- (JM) *23. Doesn't Somebody?/Partridge-1 (24) 24. Watching Scotty/Goldsboro-10 (23) 25. Knock 3 Times/Dawn-ll
- (JM) 26. Sweet Mary /Wadsworth Mansion-1
- ** (27) 27. Bed of Roses/ Statler Bros.-2 **
 - (29) 28. Till Love Touches/R. Williams-3
 - (JM)*29. Pencil Marks/ H. Bernardi-2
 - (new) 30. Love's Lines/ 5th Dimension-1

* Heavy Movers/Most Important

** IT APPEARS THAT ONCE AGAIN, the process of truth and understanding is in the process of being impeded by those members of our society who function entirely for the salvation of their own egos and skins. Several of our correspondents report that their STATION MANAGERS (who else) insisted this record be pulled because of it's reverence to a "hooker"...the fact that audiences basically dig the record must be unimportant...however...a reading of your own situation is in order as there possible will be some complaint and if it is in the majority, any record is bad to play (if it angers a huge gob of listeners) but to pull any record off because of somebody's whim when the audience digs it is honestly a real shame...

Other Singles That Just Missed The Most Valuable List (JM)

JUST CAN'T HELP BELIEVING/Leslie Uggams GIVE HIM LOVE/Patti Page WASHINGTON SQUARE/James Last 1927 KANSAS CITY / Mike Reilly WOODSTOCK/Matthew's Southern Comfort

SOMEONE WHO CARES / Kenny Rogers taking on the dimension of a hit single already)

Reported by at least 20% of our correspondents:

No Love At All/B.J.Thomas

Here Comes The Sun/Richie Havens

The Look of Love/Isaac Hayes

Beside You/New York Rock Ensemble

Way Back Home/Jazz Crusaders

The Music Lovers/Ferrante & Teicher

Downtown U.S.A/O.C.Smith

Pushbike Song/Mixture

Me & My Arrow/Nilsson Love Will Keep Us Going

Love Is Blue/Autumn Leaves/ Steve & Eydie

It's Up to You Petula/ Edison L'house

Me & Bobby McGee /Janis Joplin

Just My Imagination/Temptations

This track, from the movie soundtrack of "Fools" is BEGINNING TO FEEL THE PAIN/Mac Davis

Sweet Baby James/Tom Rush Keep the Customer, etc/Gary Puckett Something To Make, etc/Cass & Mason Castles In The Air/Don McLean Something To Believe In/Neon Philharmonic Righteous Life/Sergio Mendes Morning of Our Lives/Arkade One Bad Apple:Osmonds One Toke Over the Line/Brewer & Shipley Nothing Rhymed/Gilbert O. Sullivan When There's No You/ E. Humperdinck Oye Como Va/ Santana Everything Is Alright /Percy Faith Wild World/Gentrys

Album Section

This week's most heavily reported new album! "STONEY END"/Barbra Streisand Most reported/Best liked cuts: "Time & Love" "If You Could Read My Mind"Hands Off" "Flim-Flam-Man" and "Let Me Go" "Great Album" says everybody

Other Action:

Fresh Air/Cal Tjader/ Tjader LP

Your Song/Andy Williams/ Love Story LP...very heavily reported also String of Pearls, In The Mood, American Patrol, The Odd Couple/ all from an album featuring the Glen Miller Band Directed by Buddy DeFranco. Cycles/Harry Belafonte/Warm Touch LP

You Always Leave Them Laughing / Mills Bros. / No Turning Back LP

Time & Love/Pet Clark/Warm & Tender LP

RECORD FOLKS AND MOR STATIONS...FINALLY I have my permanent post office box number....dig: Rich Robbin, Box 7109, San Diego, California, 92107. Thanks very much and Happy Birthday!

THE HITS IN CANADA

LW TH

ARTIST

LABEL

1.ONE BAD APPLE

Osmond Brothers

Polydor

Superhot.,...CKGM 2-1, CKXL 10-7, CKLG 1-1, CKOM 3-1, CHLO 2-1, CKLW 1-1, CJCH 2-1, CFRA 10-1, CKCK 1-1, CFOX 1-1, CHUM 3-1, CKOC 9-1

2 IF YOU COULD READ MY MIND

Gordon Lightfoot

Reprise

Strong at CKLG 3-3, CKOM 2-2, CKCK 9-5, CFOX 6-4,

3.STAY AWHILE

Bells

Polydor

Hot at CKXL 8-4, CKGM 3-2, CHUM HB-25, CFOX 20-16, CKCK 20-18, CFRW 21-14, 1st week at CFRA NW-22, CKLG 14-9, CJCH 27-21, CKOM 16-12, added at CHLO

4 ROSE GARDEN

Lynn Anderson

Columbia

CKXL 1-1, CHED 1-1, CKLG 4-2, CFRW 7-2, CFOX 2-2,

5.HAVE YOU EVER SEEN THE RAIN

Creedence Clearwater

Fantasy

CKLG 12-10, CKOM 36-28, CHLO 5-3, CJCH 24-17, CFRA NW-25, CFRW 16-7, CHUM HB-22, CKOL 23-12

6.WATCHING SCOTTY GROW

Bobby Goldsboro

CKLG 15-7, CKOM 15-8, CHLO 26-17, CJCH 11-5, CKCK 13-8 CHUM 22-16, CKOC 19-10,

Jerry Reed

Added at CHLO CFRA...CKXL 7-6, CKLG 6-5, CKCK 19-12, CKOM 28-18, CKLW 26-19, CFRW 24-18, CJCH 14-8, Yorkville

10 8. PUT YOU HAND IN HAND

Ocean

CKOM 37-31, CJCH 9-4, CKCK 37-32, CHUM 10-7, CKOC 11-8 CFOX 17-13, added at CKLG Nitty Gritty Dirt Band

6. 9.MR' BOJANGLES

12 7. AMOS MOSES

CJCH 28-15, CKCK 36-29, CHUM 15-10, added at CKXL' CKOM CHLO

13 IO AMAZING GRACE

Judy Collins

Elektra

CKLG 28-11, CKCK 30-11

16 II HANG ONTO YOUR LIFE

Guess Who

RCA

CKOM 35-29,CHLO 17 -15, CJCH 30-26, CKCK 26-26, CFRW 27-17, CKOC 20-17, added to CKLG;CFRA

12. SWEET MARY

Wadsworth Mansion

Sussex

CKXL 14-8, CKLG 9-6, CKLW NW -28, CFRA 13-4, CKCK 32-19,

—* 13.BORN TO WANDER

Rare Earth

Rare Earth

CKXL 13-9 XKOM 8-4, CFRA 14-7, CFRW 12-9, CKOC 8-7

19 14.LOVE STORY

Francis Lai CKGM 22-13, CKLG NW-20, CHLO 25-16, CHUM 11-6, @KOC 22-11, added at CFRA

15. MAMAS PEARL Jackson Five Motown CKLG NW -28, CKOM 34-23, CKLW 13-4, CKCK 27-4, CHUM 24-18, CFOX HB-18, CKOC 24-18, added at CKXL

—* 16. SHE'S A LADY **Tom Jones** CKLG 20-4, CKOM NW -34, CKLW 28-17, CJCH HB- 29, CFRA NW-28, CKCK 33-25, CFRW HB-23 , CHUM 25-15,

CKOC 38-16, added at CHED' CHLO 18* 17. DICKENS

Leigh Ashford

Revolver

CJCH 21-19, CKCK 23-23, CKOC 14-13,

-* 18. WOODSTOCK

Matthew's Southern Comfort Decca · CKGM 32-27, CHLO 19-14, CKLW NW-27, CFRW HB-29, CFOX 16-8, CKOC NW-40, added at CKLG, CJCH

-* 19,BAND BANDIT

Tundra

A&M

CKLX 5-5, CHLO 11-8, CJCH 7-6, CFRA 20-18,

20.LOVE STORY

Mancine

RCA

CKOM 26-20, CKLW 23-15, CFOX HB-14

*Canadian Content

Canadian Records That Will Be Hits

For All We Know/Carpenters (A&M)

CKGM HB-11, CKLG NW-22, CKOM 33-26, CKOC 26-26,

Just My Imagination/Temptations (Gordy)

CKLW 4-2, CHUM HB-29, added at CKLG, CJCH

Free/Chicago

Other Records You May Be Considering

Just Seven Numbers/Four Tops CKGM 17-10....added at CJCH Cried Like a Baby/Bobby Sherman (Metromedia) CKGM 25-14, CKOC NW-35, added CKLG CHLO CJCH Blue Money/Van Morrison (WB) CKGM NW-17, CFRW HB-28, Chairman of the Board/Chairman of the Board(Invictus) CKGM NW-30, added CKLG One Toke Over /Brewer & Shipley Added at CKGM CKXL, CKLG'CHUM Doesn't Somebody/Partridge Family CKLW 25-20, CKOL NW-19, added by CKGM CKLG CHLO CKCK CFRW Me & Bobby McGhee/Janis Joplin (Columbia) CKLG 26-17, CHLO 29-24, CJCH NW-30, CKOL NW-36, added CKGM CKOM Whole Lotta Love/CCs (RAK) CHUM 30-26, added CKGM ·Your Song/Elton John CKXL 3-2, CHED 9-3. CKCK 4-3, I Hear You Knockin/Dave Edmunds (MAM) CKXL 6-3, CHED 9-6, CFRA 5-5 Bridget the Midget/Ray Stevens CKXL 13-10, CHED 5-3 Aint It A Sad Thing/R.D.Taylor CKLG NW-27, CKOM NW-40, CHLO 30-25, CHUM 23-21 CKOC 37-27, added at CKXL CFRA Proud Mary/Ike & Tina Turner CKLW HB-25, added CKXL CHUM Temptation Eyes/Grassroots

CKLG 21-13, CHUM HB-27, added CKXL CKCK

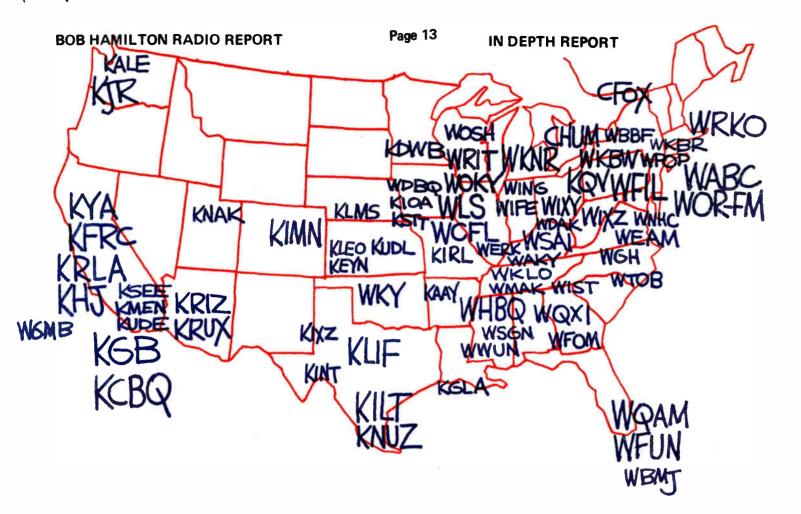
CKLG NW-29, CKLW 16-12 added CKLG CJCH

Wild World/Cat Stevens added to CKXL CHED Eighteen/Alice Cooper added by CKLG' CKCK CKOC Help Me Through/Sammi Smith added CKLG CHUM O Ye Como Va/Santana added CKOM CKLW Precious Precious/Jack Moore CJCH 29-23, added CKOM Burning Bridges/Mike Curb Congregation(MGM) CHLO 23-19, CHUM 18-12 When I'm Dead/McGuiness Flint CHLO 28-26, CFRW 30-26 You're All I Need/Aretha Franklin CKLW HB-22, added CKOL What Is Life/George Harrison added CKLW CKOC CFOX I Think It's Going To Rain/Tom Northcott CFOX 13-19, added CFRA Cecilia of the Seals/Donovan added by CKCK CFRW Glory Glory/Smyle CKOC 40-28 added CFOX

THE CANADIAN COMMUNICATORS

STATION-CITY	REPORTER	ADDRESS	TELEPHONE
CHUM-Toronto	Doug Rawlinson	1331 Yonge Street,	416-925-6666
CKLG-Vancouver	Roy Hennessey	1006 Richards Street	604-681-7511-
CHED-Edmonton	Don Hamilton	10006 107th Street	403-424-2111
CKPT-Peterboro	Ken Cassavoy	131 Charlotte Street	705-742-8844
CKOC-Hamilton	Nevin Grant	73 Garfield Avenue, South	416-545-5885
CKOM-Saskatoon	Ted Pound	Box 30, Saskatoon	306-374-3699
CHLO-St. Thomas	Jerry Stevens	133 Curtis Street	519-631-3910
CKXL—Calgary	Greg Haraldson	Вож 1140	403-263-8160
CKÇK-Regina	Ken Si ŋger	Вож 6200	306-522-8591
CFRW-Winnipeg	Chuck Chandler	Box 1022	204-947-1211
CFRA-Ottawa	George Johns	150 Isabella Street	613-233-6241
CKGM-Montreal	Jack Finnegan	1310 Greene Avenue	514-931-6251
CKLW-Windsor	Alden Diehl	825 Riverside Drive West	519-254-2831
CJCH-Halifax	Danny Roman	Box 400, Halifax, N.S.	902-453-2524
CFOX-Montreal	Roger Scott	Box 1470	514-697-1470

Don't forget to send your info to Roger Scott C/O CFOX Box 1470 Montreal 101, PQ.



LW TW

LABEL

TIME

INTRO END

1 1. ONE BAD APPLE/Osmond Bros.

MGM

2:45

:09½

Fade

Demographics: All...rejected by hipper element

29 of 40 report this still in their hot category. Picked up better than twice as many points as any record. Number one at WABC, KDWB, KFRC, WRKO, WFIL, KRIZ, WIBG, WOR-FM, WIFE, KYA, WKBW, WOKY, CHUM, CFOX, WAKY, KGB, QHBQ, WKY, KHJ, KJR, KRUX, KRLA, WEAM.

4 2. LOVE STORY/Henry Mancini

RCA

2:55

inst.

Cold

Demographics: All

Run about 1½ to 1 over Francis Lai,...in the west...KFRC 7-4, KJR 3-3...southwest KIMN 6-3, KLIF 2-3, KNUZ 3-2, KILT 3-3, WKY Hb-6, ...midwest WKNR 26-7, WOKY 4-2, WLS 14-9...south WHBQ 4-3, WQXI 7-5, east KQA KQV 2-1, WFIL 18-5, WOR-FM 20-8, WIBG 5-3, CFOX HB-14, WSAI 5-1, WEAM 18-14, added by WABC

7 3. MAMA'S PEARL/Jackson Five

Motown

3:09

:19

Fade

Demographics: All....especially teens

Not the heavy quick number one that some have been...but, still a solid hit...Number one at WLS and WQAM... KRIZ 15-11, WCFL 2-2, WKNR 14-10, KFRC 15-9, WFUN 6-5, WIFE 34-19, WIXY, 26-13, WOR-FM 21-7, WFIL 14-11, WIBG 12-10, KYA 23-9, WOKY 24-15, CHUM 24-18, CFOX HB-18, KNUZ 23-22, WAKY 28-20, WHBQ 26-18, WEAM 14-11, KOL 34-25, KRLA 13-5, KHJ 9-5, WQAM 5-1, WABC 8-5....added by WKY

5 4. MR. BOJANGLES/Nitty Gritty Dirt Band Liberty

3:55

:031/2

Cold

Demographics: Super All

WFUN 9-1, WFIL 23-14, KRIZ 14-2, WOR—FM 7-4, WKBW 18-17, WOKY 7-6, CHUM 15-10, KNUZ 12-5, KCBQ 20-5, WLS 22-18, KGB 15-8, KILT 13-5, WSAI 7-2, KRLA 7-2, WKY 12-3, WABC 26-13.

2 5. IF YOU COULD READ/G. Lightfoot

Reprise

3:48

:09

Cold

2 9.11 100 COOLD READ/G. L

Demographics: Super All

Still hot but, pushed out by super heavy climbers...18 reporters show this hot. Number one at WKLO.

15 6. ME & BOBBY MC GEE/Janis Joplin

Columbia

4:24

:05

Cold

Demographics: Teen & Young Adult

WKNR ext-25, KFRC 10-7, WRKO 19-11, WFIL HB-28, KIMN 30-40, WCFL 32-22, KQV 30-21, WIBG Hb-19, KYA 16-8, KLIF 7-2, WKBW 5-5, WOKY Hb-25, WKLO 16-2, CHUM HB—30, KNUZ 28-18, WQXI HB-10, WAKY 26-10, WLS 25-21, KGB HB-22, WHBQ 25-17, KILT 22-11, KOL 17-3, WSAI 28-12, KRLA 21-9, KJR 14-4, KHJ 19-13, WKY HB-13, WQAM 38-18, ...added by WEAM

8 7. AMOS MOSES/Jerry Reed

RCA

2:19

:12

Fade

Demographics: All

15 stations still show Jerry hot with WABC adding...proven hit in all kinds of markets.

BOB HAMILTON RADIO REPORT IN DEPTH REPORT continued Page 14 LW TW LABEL TIME **INTRO END** 9 8. LOVE STORY/Francis Lai Paramount 3:05 :00 Cold Demographics: All WQAM 11-6, KRIZ 13-8, WFUN 2-2, WRKO 23-8, WOR-FM 20-8, WMAK 5-5, WIXY 1-1, WIFE 38-27, KYA 9-4, CHUM 11-6, KGB HB-29, KRLA 15-10, KHJ 16-8, WKY HB-6, ... no new adds. 13 9. SHE'S A LADY/Tom Jones Fade Demographics: Heavy Young Adult & Adult Super hot! KQV 19-10, KRLA 23-15, KJR 26-15, KHJ 23-12, KDWB 19-11, KLIF 33-19, WOKY Hb-26, CHUM 25-15, KNUZ 15-4, WLS 18-12, WHBQ 5-4, KILT 8-4, WEAM 20-15, KOL 14-5, WSAI 23-9, KIMN 23-14....added by WFIL, WIBG, KYA, KCBQ, (heavy requests) 14 10. HAVE YOU EVER SEEN/CC Revival **Fantasy** 2:29 :121/2 Cold Demographics: All Album sales have hurt some....KOL 26-18, KDWB 24-14, WCFL 16-10, WFIL 26, WIBG 28-24, KYA 13-6, KLIF 23-14, WKBW 20-10, WOKY 14-12, WKLO 8-7, CHUM HB-22, WEAM 15-6, KNUZ 17-13, WQXI 6-2, WLS 9-5, KGB HB-28, KILT 19-14, KRUX 16-7, KHJ 20-10, KQV 27-17...added by WHBQ -3 11. SWEET MARY/Wadsworth Mansion Sussex 3:01 :00 Fade Demographics: All Still hot at 13 of 40 reporting stations...added by WABC 12. WATCHING SCOTTY/Bobby Goldsboro 2:38 :11 Cold Demographics: All 15 of 40 reporters show this hottop numbers include WHBQ 3-2, KRIZ 7-4 13. PROUD MARY/Ike & Tina Turner Liberty 3:15 :02 Fade Demographics: Super Young Adult The week's big jumper...KHJ 22-15, WQAM 51-25, KIMN 33, WCFL 14-9, KILT 24, KGB 26-12, WSAI 11-8, KFRC 22-16, WRKO 24-13, WFIL HB-30, WOR-FM HB-27, KQV 23-20, WIXY 17-8, WIBG 23, KYA 14, KLIF 25-15. WOKY HB-27, WKLO 19-3, KNUZ 24-11, QQXI HB-9, KCBQ 21-16, WLS 24-13...added by CHUM, WHBQ', WEAM, KRUX WKY, WABC

18 14. HELP ME MAKE IT/Sammi Smith MGM 2:32 :10 Cold

Demographics: Super All Could be a number one'r. KFRC 29-23, WOR-FM HB-24, where it is top 10 requests. WMAK 14-13, WIBG HB-28 KYA 24, WOKY 25-21, WKLO 30-4, KNUZ 1-1, WAKY 12-5, WHBQ 13-6, KILT 1-1, KOL 39, KRUX HB-22, KJR

45-38, ...added by WRKO, WFIL, WIXY, CHUM, KCBQ, WLS, and WQAM

11 15; AMAZING GRACE/Judy Collins Elektra 4:00 :00 Cold Demographics:

WFIL added this week....pretty well run the string...WKNR 27-16, WIXY 33-14, DCBQ 27-19, WKY 6-5, KHJ Hb-28 WABC 24-17, KQV 13-8

21 16. TEMPTATION EYES/Grassroots Dunhill 2: 35 :15 Fade

Record is hard to hear, but is a hit after all is said and done. KOL 10-8, WSAI HB-30, KJR13-10, WIBG 25-21, WIXY 31-21, WRKO 6-2, KFRC 30-24, KYA 24-17, KLIF 14-6, WKBW 7-4, CHUM HB-27, KNUZ 11-9, WAKY 10-4, WLS HB-28, WHBQ HB-27, KILT 14-9, WEAM HB-17, ..added by WFUN, WFIL, WMAK, WOKY, WQAM and WABC.

10 I7. ROSE GARDEN/Lynne Anderson Columbia 2:52 :05 Fade Demographics: All

Still hanging on in Buffalo, Montreal, San Diego, Oklahoma City and New York.

Demographics: Teen

- 18. FOR ALL WE KNOW/Carpenters A&M 2t 28 :14 Cold Demographics: All

Scored high this week. KIMN 19-9, KRIZ 36-18, WCFL 29-19, KQV(24-15, WFUN HB-36, WRKO 27-17, WFIL 29-15, WOR-FM, HB-18, WMAK 37-24, WIBG 15-8, KYA 22, KLIF 29-16, WKBW 16-16, WOKY 28-24, WKLO ext-22, KNUZ 29-23, WQXI HB-11, WAKY HB-26, KCBQ HB-15, WLS 26-20, KGB 14-10, WHBQ HB-26, WEAM KOL 35-12, WSAI HB-19, KRUX 27-24, KJR 27-26, KHJ 24-18, WABC 45-18, added by KFRC and CHUM

BOB HAMILTON RADIO REPORT

Page 15

IN DEPTH REPORT continued

LW TW **LABEL**

TIME

END INTRO

19. JUST MY IMAGINATION/Temptations

Gordy

3:39

:13

Fade

Demographics: Teen and Young Adult

No question...hit record...KQV 8-5, KIMN 34, KRIZ 44-30, WCFL 31-20, WKNR 3-2, KFRC HB-27, WRKO 29-23 super requests there...WFIL HB-23, WOR-FM HB-19, WIBG 30, KYA 19 (good sales), WKLO ext-23, CHUM HB-29, KNUZ 36-33, WQXI HB-12, WAKY HB-27, WEAM 23-12, KOL 40, KHJ HB-26, WQAM 56-34.... added by WMAK, WOKY, WHBQ, WKY, WLS.

THE COMMUNICATORS

STATION-CITY
KSJO-San Jose
KMDE – Sacramento
WKGN-Knoxville
KCPX— Salt Lake City
KNAK-Salt Lake
WWUN-Jackson
WFOM-Marrietta
KNOE - Monroe
WERK-Muncie
KYSN-Colorado Springs
WDBQ-Dubuque
WTOB—Winston-Salem
KAAY-Little Rock
WBBF-Rochester
WDAK-Columbus
KLEO-Wichita
KUDL-Kansas City
WKBR-Manchester
WNRR-Appleton, Wisc.
WING-Dayton
KSTT-Davenport
KLMS-Lincoln
WBMJ-San Juan
KIXZ-Amarillo
WNHC-New Haven

WTMA-Charleston

KUDE-Oceanside, Calif.

KFYR-Bismarck

KEYN-Wichita

REPORTER Rick Carroll John Harker Chris Stone Johnny Mitchell Mel Remmis Don Smith Red Jones Don Anthony Gil Hole Gary Whitman Paul Hemmer Buddy Latham Jonnie King Tim Griffin Alan Boyd Ron Huntsman Ron O'Brian Eddie B. Baker Terry Tompson Jerry Kaye Barry James/Bobby Rich

Daily values/D
Fred James
Stan Barrett
Bobby Brooke
Willy Mitchell
John Trenton
Dan Brannan
Dave DAniels
J.Robt.Dark

HOTTEST RECORD Janis Joplin Janis Joplin Just My Imagination Osmond Bros. Groove Me Janis Joplin Carpenters One Bad Apple Mama's Pearl Mr. Bojangles Creedence Clearwater Tom Jones

Love Story-A. Williams D.O.A. Janis Joplin Shades of Grey **Proud Mary** Sammi Smith Gordon Lightfoot Gladys Knight Watching Scotty Osmond Bros.

Mama's Pearl Carpenters Partridge Family Amazing Grace **Burning Bridges** Partridge Family Proud Mary

BEST NEW RECORD

Cat Stevens Let's Go Together You're All I Need Nature's Way What Is Life Aretha Franklin Aretha Franklin Fifth Dimension Bobby Sherman Wild World Chick-a-boom Brewer & Shipley

Free **Temptations** What Is Life Chicago Wild World Donovon Arkade Carpenters Tin Tin Hydra 15,000 For All We Know Blue Money What Is Life?

Cherish What Is Dear To You

Tulsa What Is Life No Love At All

- 1. JANIS JOPLIN—Pearl (Columbia)
 MOVER OVER, CRY BABY, GET IT WHILE YOU CAN, Heavy on MERCEDEZ BENZ
- 2. ELTON JOHN—Tumbleweed Connection (Uni)
 'COUNTRY COMFORT.....LOVE SONG....BURN DOWN THE MISSION
- 3. CHICAGO—Chicago III(Columbia)
 FREE is single, also LOW DOWN, FLIGHT 622, and LONELINESS IS JUST A WORD
- **4. SANTANA/Abraxas** (Columbia)
 O YE COMO VA is new single
- 5. LOVE STORY SOUNDTRACK (Paramount)
- 6. CREEDENCE CLEARWATER REVIVAL—Pendulum (Fantasy) MOLINA getting heavy play.....also HEY TONIGHT
- 7. BARBRA STREISAND—Stoney End (Columbia)
- 8. GORDON LIGHTFOOT—Sitdown (Reprise)
 Several cuts.....SIT DOWN YOUNG STRANGER.....MINSTREL OF THE DAWN
- 9. GRAND FUNK (Capitol)
- 10. GEORGE HARRISON-All Things Must Pass (Apple)
- 11. PARTRIDGE FAMILY—Partridge Family Album (Bell)
- 12. ELTON JOHN—Elton John (Uni)
- 13. JOHN LENNON—(Apple)
- 14. SLY STONE—Greatest Hits (Epic)
- 15. STEVE STILLS—Stephen Stills (Atlantic)
- 16. ELVIS PRESLEY—Elvis Country (RCA) FUNNY HOW TIME SLIPS AWAY
- 17. SUPERSTAR (Decca)
 Play on SUPERSTAR......I DON'T KNOW HOW
- 18. LED ZEPPLIN-Zepplin III (Atlantic)
- 19. MOUNTAIN—Nantucket Sleigh Ride (Windfall)
 THE ANIMAL TRAINER and the TOAD
- 20. NEIL YOUNG—After the Gold Rush (Reprise) AFTER THE GOLD RUSH picking up.

MISCELLANEOUS ALBUM INFO

ALBUM INFO continued

the Joy of Cooking album at KYA
Tony Jo White album getting play at KNUZTHINK ABOUT YOUR TROUBLES off the Nillson albumat
WEAMalso IRON MAN by Black Sabbath added therethey also have picked up I DON'T KNOW WHERE
I STAND from the Streisand album
Bill Young of KILT very heavy on SALISBURY by Uriah Heep
MOTHER NATURE from Sugarloaf album on at KRIZ
One important cut to listen to is from the FOOLS album by Kenny Rogerscut on there called SOMEONE WHO
CARESEASY STREET off the Crow albumon at KSTT'good reaction LUCKY MAN by
Emerson Lake and Plamer new single
New David Crosby album is a gasAlbum titled IF I COULD ONLY REMEMBER MY NAMEcuts
MUSIC IS LOVELAUGHINGWHAT ARE THEIR NAMESTRACTION IN THE RAINand
TAMALPAIS HIGH

BEST OF THE REST OF THE NEW RECORDS

DON'T CHANGE ON ME/Ray Charles (ABC Tangerine).......Eddie Reeves is to my way of thinking one of the most overlooked songwriters in the business.....Charles does a great reading.......totally believe in this as a hit.

ANOTHER DAY/Paul McCartney......Linda helps out on this single to be released probably sometime this week.....flip is OH WOMAN OH WHY WHY WHY.

LUCKY MAN/Emerson Lake & Palmer (Atlantic).....Good hook....."ooh what a luck man he was".....reaction from the cut as an album.....should be considered.

GET ON THE RIGHT ROAD/Gary Wright (A&M).....Heavy lyrics.....great instrumentation....a part of the fantastic product this week!

WATCHING CAN WASTE UP THE TIME/Crow (Amaret)......Certainly different for this group....very contemporary.

SKYSCRAPER COMMANDO/Elephant's Memory (Metromedia).....Incredible group....jsound is a little heavy.....but, could just be a smash.

NOBODY KNOWS/Kim & Dave.....From a new movie to be released soon....reaction has been positive to this particular song.....worth checking out.

GRAB ON/Crabby Appleton (Elektra).....Heavy infectious beat.

PASS ME BY—Hello People (Metromedia).....Record makes me want to get back into radio, just so I can play it. You'llo probably enjoy listening to it.....whether you play it or not.

ELECTRONIC MAGNITISM/Solomon Burke (MGM)......Chills.....fantastic......WKNR added this week.

MISCELLANEOUS RECORD INFO

Fleefwood Mac a sell out in Seattle
Tony Bennett doing a great show in Miami at the Playboy Playboy Plaza
Three Dog Night drawing over 7 thousand in Lincoln, Nebraska
Animal Trainer and the Toadgetting such good responsegotta be a single
Chirpy Chirpy Cheep Cheep added at WOKY
Electronic Magnitism by Solomon Burke going on at WKNR
Gettin In Over My Head by Badge added at KDWB
MAN FROM NAZERETHadded at KLIF
Share Your Love by the Pin Kooshunsnumber 7 at WKBW
SIT YOURSELF DOWN by Steve Stills added at WLSthe rumor is that that will be a single
CORNELIUS BROTHERS single getting good play.

	LABEL	TIME	INTRO	END	
ANGEL BABY/Dusk WCFL started itwent HB to 29 at WRKO and was ac	Bell lded by KFRC .	2:53	:01	Fade	
AIN'T IT A SAD THING/R.D. Taylor Only these stations reported. CHUM 23-21, KGB HB-3	Rare Earth 80, dropped at WSAIa	2:28 dded by K	:ll :DWB	Fade	
ANYTIME SUNSHINE/Crazy Paving KRLA and KHJ on thisno reaction as yet.	Kapp	3:10	:141/4	Fade	
BLUE MONEY/Van Morrison KIMN 48, WCFL 28-17, WIFE 42-26, KNUZ 33-19, WI	W.B. S HB-29, WHBQ HB-29	3:20 9, KILT 27	:03½ '-22, KHJ :	Fade 25-19	
BRIDGET THE MIDGET/Ray Stevens KRUX 25-22, number 2 request record at KYA where	Epic it went from 20-18re	3:37 ported slov	:09 w at KRU	Fade X	
COUNTRY ROAD/James Taylor WIXY 27-20, WIFE 39-24, WIBG 30-25, KLIF 19-12, W KRUX, WKY	W.B. /LS HB-27, WCFL 21-15	3:30 added b	:14 y WOR–F	Cold M, WQXI, WEAM,	
CHAIRMAN OF THE BOARD/Ch. of the Board WQXI Hb-15, KILT 39, KQV HB-29,added by KNU	Invictus Z'	2:57	:09½	Fade	
CHERISH WHAT IS DEAR/Freda Payne Sounds like a hitonly 3 markets reporting it this weel	Invictus kWIBG 29-27, WHBQ	2:40 30-25, add	:29 ded by WI	Fade FE	
CHICK A BOOM/Daddy Dewdrops Interesting soundadded by WFUN, WSAI and WCFL	Sunflower	2:40	:3½	Fade	
D.O. A. /Bloodrock Capitol 4:15 :14½ Fade Incredible results wherever playedNumber one requests at KCBQNumber one record second week at WMAK KDWB 15-2, KRIZ 49-25.					
DON'T LET THE GREEN GRASS /Wilson Pickett WKNR HB-19, KFRC 18-13, WRKO 28-24, WHBQ 21-16,	Atlantic WEAM 7-3, KHJ HB-2	2:46 9, WABC 2	:12½ 20-9	Fade	
EIGHTEEN/Alice Cooper WIXY 37-10, KOL 31-17, KQV nw-28, added by WLS	W.B. .good results where play	3:00 yed so far	:42	Cold	
FRESH AS A DAISY/E. Rhodes WHBQ 27-23 and WQAM 55-37	Dunhill	2:46	:16	Fade	
GIVE IT TO ME/The Mob WIBG, WKLO, WQXI, KRLA all added	Collosus	2:48	:02½	Fade	
HANG ONTO YOUR LIFE/Guess Who WAKY 19-8, WLS 23-15, WSAI 20-16, WCFL 13-4, KQV	RCA NW-22added by WIX	3:20 Y, WIFE, a	:20 and WKBW	Fade /	
I DON'T KNOW HOW/Kimberlys Picking upWMAK 13-9 and KINB 29-21	Happy Tiger		:14	Fade	
JODY'S GOT YOUR GIRL/Johnnie Taylor WQXI 4-1, WAKY HB-29, WSAI 13-10added by KQV	Stax	3:25	:02	Fade	
JUST SEVEN NUMBERS/4 Tops Only reports are WEAM 12-7, and WSAI HB-27	Motown	2:51	:05	Fade	
LET YOUR LOVE GO/Bread WKBW II-8 KNIJZ 25-24 WSAI HR 28 Plant of WIRC	Elektra	2:25	:08	Fade	

WKBW 11-8, KNUZ 25-24, WSAI HB-28, ...slow at WIBG...new single being released

WHO DO YOU LOVE/Tom Rush

WEAM HB-19

BOB HAMILTON RADIO REPORT Page 19 OTHER RECORDS continued

	LABEL	TIME	INTRO	END	
LONELY TEARDROPS/Brian Hyland WIXY 38-31, KILT 38, added by KYA and KNUZ	Uni	2:55	:10	Fade	
LOVE, LINES/5th Dimension Great soundKLIF, WOKY, WLS, KILT, KRLA, KJ	Bell R	3:14	:13	Fade	
L. A. GOODBYE/Ides of March Added by WLS and WCFL	W.B.	2:49	:12	Fade	
MORNING OF OUR LIVES/Arkade Went from 28-18, and WSAI 22-7dropped at KLIF.	Dunhill added by WKLO	2:37	:19	Fade	
MY HEART IS YOURS/Wilbert Harrison George Wilson brought this one back upWOKY HI	3-28				
MAKE ME HAPPY/Bobby Bloom Only one report but, a sure enough hit hereWHBQ	MGM 11-8	2:58	:16	Fade	
1900 YESTERDAY/Liz Damon Looks stronger today than everWFIL 21-19, WIXY 3	White Whale 2-22, WIFE 6-2,,.slow a	2:40 t WOKY	:05 WEAM (Fade 9-5	
NOTHING RHYMED/Gilbert O'Sullivan Tempted to put this on "will be" but, guess we should	MAM d waitWHBQ HB-28.	3:21 added b	:12 y WIXY	Cold	
PRECIOUS PRECIOUS/Jackie Moore This record is a heavy in black areasWFIL 22-18, KY and WABC	Atlantic YA 23, WEAM HB-23, 1	3:25 KHJ 28-25	:14 , KIMN 36	Fade 5-28, added by KNUZ	
DO THE PUSH AND PULL/Rufus Thomas Went from 21 to 18 at WIBG and 7 to 6 at KQV.	Stax	3:14	:11	Fade	
PENCIL MARKS/Herschell Bernardi WIXY and KQV both addedpick to 34 at KNUZ	Columbia	2:43	:00	Fade	
PUT YOUR HAND/Ocean Hit in Canada being release here10-7 CHUM' and C	KamaSutra FOX 17-13	2:53	:13	Fade	
SOMEBODY'S WATCHING/Little Sister Stone Flower 2:46 :01 Fade Reports on this are contradictory from market to marketthis weekKFRC 23-18, WKBW HB-20, KRLA 18-8 KHJ 13-9, WKY HB-20, KQV 6-4					
TULSA/Billy Joe Royal WKLO 18-16, WAKY 30-25, WSAI HB-22	Columbia	3:36	:01	Fade	
TONGUE IN CHEEK/Sugarloaf Added by WLS and KILT		3:37	:121/2	Cold	
WHOLE LOTTA LOVE/CCS CHUM 30-26, WHBQ 29-24, KRIZ 19-12,added by I	Rak KDWB	3:30	inst.	Rade	
WHAT'S GOIN' ON/Marvin Gaye Went 40 first week at KILTdoing well at WKNRa	Tamla dded by WOR-FM, KY	3:40 A and WA	:09½ XKY	Fade	
WOODSTOCK/Mathew's Southern Comfort Three stationsCFOX 16-8, KOL 37-14, KJR 46-40	Decca				

World Radio History

Elektra

RECORDS THAT WILL BE HITS

LABEL TIME INTRO END **BURNING BRIDGES/Mike Curb Congregation** MGM 2:44 :15 Fade Has been sporadic...this may keep it from getting into "The Hits"...good success stories...KRIZ 37-15, KRLA 12-8, WIFE 45-29, CHUM 18-12, KILT 34, KOL 23-19, WSAI 30-14, KRUX 22-18, KJR 21-13, KIMN 28-20, added by WEAM (Hastings Music Corp., publisher) CRIED LIKE A BABY/Bobby Sherman Metromedia 3:20 :061/2 Cold KFRC HB-30, KJR 37-30, KHJ 27-21, KRIZ 48-34, WRKO HB-27, WFIL 28-20, WIXY 34-16, WSAI HB-29, WIBG 23-13, KYA 21, WKBW 27-18, WOKY 29-20, WKLO 20-18, KNUZ 34-32, KILT 31-18, WEAM HB-22, KOL 31-23, added by WFUN, WIFE, WAKY, WQAM. (Almo Corp., Publisher) DOESN'T SOMEBODY WANT/Partridge Family 2:53 :111/2 Bell Fade KJR 28-20, KHJ 30-24, WQAM 34-16, WKNR 28-20, WRKO HB-26, WFIL HB-29, WIXY 12-6, WCFL 17-11, WIFE 32-15. WIBG 18-15, KYA 21-13, KLIF 34-17, WKBW 19-19, WOKY 30-18, WLS 20-14, KGB 23-17, WEAM HB-21, KOL 40-22, l eavy sales there....WSAI 25-11, KRUX HB-27, good requests,...sales reports are slow in Phoenix....WABC 25-21, KQV 21-13,...Added by WAKY and KDWB (Screen Gems-Columbia Music Inc., Publisher) Scepter This record has been out for over a year. Almost every place it's been played it's been a hit. Right now for example it went from 5-1 at KOL and is the top requested record. KJR shows it at number 7...KQV 17-2...KCBQ added... new version eliminated negatives. (Plus Two Music, Publishers) WHAT IS LIFE/George Harrison 4:18 :25 KFRC HB-28, WRKO HB-28, WIBG 29, WKLO ext-29, KOL 39-28, ...added by WKNR, WFIL, WOR-FM, WIFE, KLIF, QOKY, CFOX, KNUZ, WQXI, KGB, KILT, WSAI, KRUX, WABC, KILT' (Harrisongs Music Inc. Publisher) WILD WORLD/Cat Stevens A&M 3:15 Heavy jumps...hit record...WRKO 25-10, WIXY 36-17, KLIF 20-11, KNUZ 38-25, KIMN 47, KILT 40-26, KOL 35, KRLA 2 26, KHJ 26-23, ...added by WKLO, WEAM, and WKY (Irving Music Inc., Publisher) YOU'RE ALL I NEED/Aretna Franklin Atlantic 3:33 :011/2 Fade WKNR 30, KLIF 40-23, ..added by KFRC, WRKO, WOR-FM, WIXY, KYA, WKLO, WQXI, WHBQ, WSAI, and KRIZ (Jobete Music, Publisher) FREE/Chicago Columbia 2:17 :16 Fade WRKO 30, WIBG ext-26, Heavy play....WOR-FM, WIFE, KLIF, WKLO, KILT, KRIZ and KQV. (Aurelia Music, Publ.) **LOVE STORY/Andy Williams** Columbia 3:10 Cold :22 KRLA, WLS, WKBW, KLIF and KYA all added.....WKNR 26-7, WMAK 9-8, WOKY HB-30, KNUZ 21-6, KILT 15-6 KJR 3-3 (Famous Music Corp, Publisher) NO LOVE AT ALL/B.J. Thomas Scepter 2:49 :091/2 Fade WRKO, WMAK, KYA, KLIF, WKBW, WLS, WHBQ, KILT, KRLA, KJR, KHJ, KDWB and KRIZ all automatically add. Perfect song.....perfect timing. (Rose Bridge/Press Music, Publisher) ONE TOKE OVER/Brewer & Shipley KamaSutra 3:16 :13 WMAK 40-22, WKLO ext-25, WAKY HB-28, WLS HB-30, KOL 28-11, KHJ 42-31...added by KYA, WOKY, and CHUM (Talking Beaver Ltd, Publisher) O YE COMO VA/Santana Columbia 2:59 1:08

WRKO 30-25, and KHJ HB-30.....added by WIBG, KLIF, WKBW, KILT and WQAM (Planetary Music Corp., Publisher)