

THE HITS

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	I HEAR YOU KNOCKIN	Dave Edmonds
2.	LONELY DAYS	Bee Gees
3.	LOVE THE ONE YOUR WIT	
4.	IF I WERE YOUR WOMAN	
5.	ROSE GARDEN	Lynn Anderson
· 6.		
7.	KNOCK 3 TIMES	
8.	ONE BAD APPLE	Osmond Brothers
9.	MY SWEET LORD	George Harrison
10.	STONEY END	Barbra Streisand
11.	GROOVE ME	King Floyd
12.	IT'S IMPOSSIBLE	Perry Como
13.	THERE GOES MY EVERYT	HING/Flip E. Presley
14.	AMOS MOSES	Jerry Reed
15.	IMMIGRANT SONG	Led Zepplin
16.	IMMIGRANT SONG IF YOU COULD READ	
17.	AMAZING GRACE	Judy Collins
18.	REMEMBER ME	Diana Ross
19.	BORN TO WANDER	
20.	ONE LESS BELL	5th Dimension
21.	WATCHING SCOTTY GROW	Bobby Goldsboro
22.	SWEET MARY	
HO		
		D
UE	YOU A WOMAN	

GET YOU A WOMAN Runt
MR. BOJANGLESNitty Gritty Dirt Band
LET YOUR LOVE GO Bread
LOVE STORY
Love of our mancing mancing
LOVE STORY

Los Angeles

The LA chapter of AFTRA raised informal objections to the assignment of KRHM to Pacific-Southern last week. AFTRA claimed that the licensee, in connection with labor representation proceeding for KRHM employees, demonstrated...financial irresponsibility.....by objecting to the orderly process of collective bargaining until its application for a license has been approved." The Commission pointed out that P&S's refusal to participate in the bargaining procedures was correct since it can exercise no control over KRHM affairs until its application is approved; and that refusal has nothing to do with P&S's financial qualifications. Pacific-Southern, by the way owns other FM stations...WSAI-FM in Cincinnati, and WQXI-FM in Atlanta. At the same time they own three television stations.

Los Angeles

Johnny Darin, program director of KRLA, abruptly left that position this week, and he was promptly replaced by afternoon drive man Dick Saint. No reason was given for Darin's exit, but, the Report was told that it had absolutely nothing to do with the promotion started the same day on KRLA. Under Darin's guidance the station achieved rating highs for the past three years.....however, the last rating had been down from the previous trend. At the present ti ne, weekend man, Jim Meeker is filling in for Darin in his nine to noon slot. No word on a permanent on the air replacement as yet...and no words on Darin's plans. Asked about any changes, music director Jay Stevens replied, "We will continue to play LP product, however, with more discretion...that is the only change."

Washington

It's PD change time at WEAM as Dick Hudak resigns after a stay of about a year. Appointed to succeed him in the PD spot is former assistant program director, Mike Michaels. Michaels at the same time appointed Eddie Rogers to fill his vacated position. Hudak, for the present is leaving radio to enter private business.



HAMILTON REPORT BEGAN... (Drum)...ONE YEAR AGO TODAY!

221 W. 57th Street N.Y., N.Y. 10019 C January 18,1971 Musical Thoughts, Inc.

RATINGS

PittsburghPulsePulsePulsePulseShar				Shares
	6-10 AM	10-3 PM	3-7 PM	7-12 Midnight
KDKA KQV KQV–FM WIXZ WTAE	39 13 3 14	28 11 5 16	23 23 2 9 12	33 21 1 10 6

Philadelphia—A new talk show hit WFIL last Thursday night with George Michaels hosting a 10-11 PM gig opening with a discussion of student rights versus student responsibility....no word on whether or not the show will be regular.

Los Angeles—For whatever else they are famous for, LA radio stations believe in money battles. The first major promotion since Methusalah went on the air at KRLA Monday. A simple contest called Rock The Ratings...gave listeners a shot at \$ 1000 just for identifying the four scrambled 1970 hits. Newspaper ads supported the \$1000 a day give-away. By Monday night top forty competitor KHJ had a contest on they called "Double Golden" offering listeners a chance at \$2000 for identifying two records. Tuesday, AM the KRLA jackpot zoomed to \$4000 a shot. KHJ responded with an \$8000 one. Good heavens! KRLA gave that up....dropped to the original one thousand....KHJ settled on two thousand. At Thursday night's deadline, KHJ had given away \$8000.....KRLA busted \$7000.

Milwaukee-WOKY running "Dreams of the Everyday Housewife"....Each hour a housewife registers with the station on the phone....where she would like to be within a thousand miles of Milwaukee....and also what she would like to take with her. Winner gets to take the trip...take what she would like with her...plus grabs a thousand dollars for the journey.

Philadelphia—Dr. Don Rose, WFIL's morning man is offering a bucket of sand and a shovel to some lucky listener. He's asking the people to send in post cards for a drawing. On the day the winner is announced, Dr. Don will inform them that all the sand leaked out of the bucket and the winner is being sent to Jamaica along with a guest for one week, in order to fill the bucket back up.

Gretna, Louisiana-KGLA put together a ten hour Rock Odessey....using entirely "live" albums by various groups. Good response.

Cleveland—WIXY running the dirty pictures contest. Listeners are sending in their concept of the most polluted place in Cleveland. All pictures will be sent to the Pollution Control Board.....top 25 pictures picking up small prizes.

Dallas—Interesting to note that even a song like "Amazing Grace" can get complaints such as the letter Jim Tabor of KLIF received a letter asking that the Judy Collins record be removed..."Please remove Judy Collins's "Amazing Grace" from your play list for the following reasons: 1. She is a subversive seeking the destruction of our way of life and our form of government. 2. She is not a Christian but rather an epitome of evil. 3. Her recording is a good production but obviously lacks spiritual value. If you wish to present Gospel or Religious music....that's great. Amazing Grace has been recorded by countless fine Christian artists such as Tennessee Ernie Ford, Pat Boone, George Beverly Shea, Jimmy Davis, etc.

Wichita—KEYN is, interestingly enough spotlighting some 32 interviews with local city office seekers. The station at the same time may support its own choice of candidates on the air...."because station feels public knows least about city government...which governs them most."

DUE TO MECHANICAL BREAKDOWN AFTER THE BEWITCHING HOUR OF MIDNIGHT ON THURSDAY, THE DEADLINE DAY, WE HAVE HAD TO RESORT TO DIFFERENT TYPE, SINCE IT IS EVEN MORE DIFFICULT TO GET IBM TO MAKE HOUSE CALLS THAN REACHING A DOCTOR.

BOB HAMILTON RADIO REPORT

STATION OF THE WEEK

WTMA--RADIO Charleston, South Carolina 803-556-5660

Program Director & Music Director: John Trenton

Format: Top forty more music concept but jocks are urged to be personable and do their own thing within the confines of the format. Play list is thirty singles with six to ten hitbounds. Play three to four oldies per hour. Spot load is eighteen per hour with two five minute newscasts...one local, one Mutual Network station stays sold out a lot. Jocks play 4 double plays each hour and must play twelve records even with full spot load; about 5 or 6 jingles are run each hour, only into records. New jingles were cut in August at T.M. Productions in Dallas. Station is very adult in approach.

Specialized Programming: Weekends every other record is solid gold. Station has recently run two music documentaries and plans more in the future. Religious block...nine to noon on Sunday morning.

Community Involvement: Recently went all out to help Marine Reserves with their annual Toys for Tots campaign and together made it the most successful ever run in the area. Also do special Sunday night show with local very aware minister and psychiatrist at the Medical University catering solely to youth and their problems. Occasional fund raising projects.

News: Two full time newmen; Ray Campbell is news director. He has been doing news in Charleston for many years. Keith Nichols is the other newsman and is from Columbia, S. Carolina.

6-9AM-John Trenton-Originally from Cumberland, Maryland....Program Director and also handles music....worked at WMVA, WAIR, WYPR, WPET.....came to WMTA as PD in 1967..."bright sound, topical, runs up-tempo show." 9-12 Noon-Ted Bell-Originally from Lynchburg, Virginia....worked at WKYB, WORG, WNOK.....came to WTMA in early 1969...."straight, good voice, runs extremely well produced show."

12-3 PM-Bob Riley-Originally from Raleigh, N. Carolina....worked at WFBS, came to WTMA in 1968...."good voice, does housewife type show...doubles as Production Director."

3-7PM-Bob Nash(known as Big Boob)-Originally from Buffalo, N.Y.....worked at WNIA, WABY, WPET, WAIR, WCOG,came to WTMA in 1966....."wild man on the air, loved by young and old, gruff voice, a pro!"

7-12 Mid.-Robert Wayne Anderson-Originally from Fayetteville, N. Carolina....worked at WFNC, WFBS, WISP, WFLB...very aware with what's happening with today's music...good woice, smooth delivery, together."

Mid.-6AM-Jerry Smith-Originally from Wadesboro, N. Carolina....worked at WADE, WCCB, WIST, WOIC....been at WTMA about 2 months..."energetic, involved with the music and his show, smooth."

Consensus: Station went on the air in 1939, operates on 1250 with 5,000 watts. Bought by Charles E. Smith in 1954 from the local newspaper company and went rock at that time. Claims to be the first top 40 station in the south to play R&B music! Last year station merged with Turner Communications Corp. with former owner on the board of directors and overseeing the operation of the station. There are 6 AM's and 4 FM's in the market which also has 4 TV stations. WTMA now is the only top 40 station in the market. One other station, WQSN, tried it in 1965 but gave it up to go Country. Population of the metro area is 289,800. In the Oct.-Nov. Pulse, WTMA had these shares....6-10AM-46, 10-3PM-38, 3-7PM-56, 7-12Mid-70. In the past station has done well in ratings, but the last pulse was their best. Demographics are overwhelming. Charleston is right on the coast and has a large Navy and Air Base and the influence of the many people from different parts of the country make it a very different southern city. Etation is very well respected in the community and strives to be realistic in its programming and promotions.

BOB HAMILTON RADIO REPORT

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CHANGES

A gentleman of intellect who cares..background includes several different trips ... including several years with RCA in various capacities. Tom Berman, s wish is to become host on a talk radio show. It is our belief that he can handle it. If you have a slot you might consider Tom for...call the Radio Report office.... Gerry Peterson, out at KTLK can now be reached at 601-736-3329.... Bill Sherard, former PD of WIXY is jocking at WNCR..... He also has several groovy outside things happening..... Ben Walters, newsman, moves from WPOP to WEAM..... Dave Sebastian drops out as Music Director of KNAK....now looking for a new place....801-277-9233..... Richard Boothe, PD is handling the music....and looking for a morning man..... Jack Gale, consulting WPDQ..... Current line-up at KCBQ....6-10 AM...Chuck Browning.....10-2 Charlie Christian2-6PM Bobby Ocean...6-9 Rich Robbin....9-12 Lee "Baby" Simms...12-6AM Lenny Mitchell... Phil flowers is doing weekends... Dave Randall handling music at KTLK.... Gaylon J. Horton doing nights at WUOA-FM...progressive rock show...Station is located in Tuscaloosa...and reaches some 15 colleges and university campuses... Jay Clark splits KAKC in Tulsa...looking 213-664-9226..... Several changes in the record biz this week..... Red Schwartz begins doing national promotion for Musicor..... Rick Seargent working nationally for Janus records..... Larry Baunach appointed national promotion director for Dot.....moves to Nashville..... Nick Shrode leaves Monument.....looking..... Mike Papale doing national for Stax..... Special thanks to five very heavy and very nice promotion men who are in daily personal contact with this office Larry Douglas of RCA.... Joe Maimone of Capitol....Allen Rosenberg of Warner Brothers.....Tom Kennedy of Collosus... and Mickey Wallach of ABC...that's not to say that there are not many promo men who do a great job in keeping us informed...but, these gentlemen are really with us every day....and we sincerely appreciate it.

BOB HAMILTON RADIO REPORT

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OPENINGS

STATION-CITY POSITION CONTACT KQWB-Fargo, N. Dakota Jock-Prod. Wayne Hiller KQV-Pittsburgh Midday Bob Harper KNAK-Salt Lake City Jock, 1st Richard Boothe KYA-San Francisco Weekends (full-time) Dick Starr KYA-San Francisco FM-Program Director Dick Starr WSVP-West Warwick, R.I. Night Jock Jim Edwards WOKY-Milwaukee Midday Skip Broussard KGB-San Diego Jock Charlie Van Dyke WIXY-Cleveland Night Man Chuck Dunaway WCCC-Hartford Mid-Morning Rusty Potz CJME-Regina, Saskatchawan 9-12 Noon Hart Kirch

BOB HAMILTON RADIO REPORT

CHARLIE TUNA SHOW

The sky was so gray yesterday, it looked like someone parked an elephant over the city.

For the Gould times.....by Barbra Streisand.

Here I am, your one man band....wonder why I never get invited to participate at football half-time shows.

Drive carefully this morning, if not for your sake, do it for our music librarian. She's been in two accidents inside of about that many weeks....one more and she qualifies for her California driver's license.

Bewitched is one of my favorite TV shows, you know where the guy is married to a witch.....whaddya mean, who isn't?

Remember Me....here, maybe if I pull this nylon stockingdown over my face......

I Hear You Knocking.....or how to make a killing in the seance business.

Recorded several weeks ago the last Janis Joplin album was released this week. No one was closer than to what happened during those days of recording than producer Paul Rothchild....also producer of such people as the Doors, John Sebastian and many others. Contacted at his homethe day the album was released...we talked quietly.... as if the subject matter demanded that respect.

Bob: I want to get the time sequence right. How long did it take you to record that album?

Paul: The actual recording took approximately four weeks. That wasn't an everyday situation but, it occupied most of those weeks.

Bob: You laid the track first?

Paul: Yes, but, Janis always sang...and we went over the arrangements.

Bob: Did you finish all the cuts on the album that you were planning on?

Paul: Yes, we finished all the cuts that we recorded. That's not as weird as it sounds. When she died we were recording Nick Gravenites tune, Buried Alive In The Blues which was going to the tenth tune. We were making plans for an eleventh song....we never even discovered what that song was going to be. It would have taken us four days to wrap the album up...with the eleventh tune. As it stands now there are ten tunes on the album...one of them is just the instrumental track...that's the one that never got the vocal on it.

Bob: Give me your impressions of Janis Joplin and tell me both personally and professionally what kind of person she was?

Paul: Well, first, Janis was a dear friend. I use the word friend rarely in talking about people

I deal with...very few people I refer to as friend...but, she was a fine and good friend. I enjoyed her company and she enjoyed mine. She was a lady who enjoyed her friends and her life...she was full of excitement in life...especially during the months preceding and during the recording of the album she was just so excited by what she was into and by the people around her. Things were going fantastically...it was a shock to all of us to find out that she had died...During the recording of the album she was vastly interested...incredibly excited and turned on by her band and the people connected with the album.. There were times when she was a little unhappy that the material for the album wasn't coming as quickly as possiblebut, we all understood that we were trying to get the best possible songs. She was more up than any of us ever remember her being. She filled me with joy and excitement and I'm usually happy as it is but, she really bounced me up beyond that. Besides the professional thing of looking forward to making a record with her, every time I found myself in the studio I would say to myself what a joy it was just to be around this chick.

Bob: Was there a particular theme on this album? What direction was this album supposed to take? Paul: Most albums that I do work on, there is a concept....a theme...either in the words or in the music. The only concept or theme of this album was Janis Joplin. It was an attempt to give Janis a stage as an legitimate singer, rather than the gutty San Francisco chick she had been referred as so many times. She wanted very much for the world to know she could sing. That was my main interest in recording the album...although previous albums were really good. We were trying to give Janis, a bit of a new life that wasn't the psychedelic ranger. We were trying to make it simpler than that....just...Janis Joplin, the singer.

Bob: Can you tell me why each of these particular songs were selected....maybe you can give me a little more insight into that.

Paul: Well...on Cry...that gets down to a very interesting point that Janis discovered while we were researching the songs. We researched by the way over four or five thousand songs, to put this album together. Both Janis and I called on every single writer of quality that we knew and asked to hear their entire catalog. We sat down in my house and this went on for weeks before the album and as the album continued. As we were going through we realized there was one writer who seemed almost to be born to help Janis sing. It was J. Ragavoy. There were about three other songs on the album, that Jerry wrote ... with Bert Burns. If you'll notice there are three Ragovoy songs on the album...which is the only writer on the album besides Janis that is represented by more than one song. We started looking at it almost as if it were going to be a problem...that every one of those songs was going to be one of Janis's favorites. It seems as if everything about them...the words the tempo, and the rhythms lent themselves to Janis's style and what she wanted to say to people ... songs with deep personal meaning ... put in simple terms. She liked that a lot. All of the songs on the album have that thing about them. The other songs on it... Move Over...which Janis wrote. She opened many shows with it...that's why it was the number one song on the album. Buried Alive In The Blues was a song that N. Gravenites wrote. We came down to it we were looking for final tunes...we were stuck...and he came down from San Francisco to LA with a bunch of new songs he had written. She died the night we cut the track. Janis had gone out to get a pair of pants. Not more than 20 minutes after we had the track down on tape, Janis walked in...we sat her down...and turned the tape on. We were about 10 or 15 seconds into it...she jumped up from her chair and started dancing, jumping up and down...laughing and clapping her hands. It was really a joy. She was so completely knocked out with the band and the way the song was done. It was beyond anything she ever thought the band would be into...and we said.."Janis are you ready to put the words to it? and she said, "Hell, no, I'm going to go out and have myself a good time tonight... go to the bar and have a drink and see some of the boys and tomorrow I'll come in and cut the vocal.."......she did go to the bar....and nobody knows really what happened.....

Continued on next page

BURIED ALIVE IN THE BLUES Words & Music by Nick Gravenites*

All caught up in a landslide, Bad luck pressing in from all sides, Got bucked out of my easy ride, Buried alive in the blues.

Sunday morning everybody's in bed, I'm on the streets talking out of my head. This ole brick wall ain't heard a word that I've said. Buried alive in the blues.

Buried Alive. Hey, hey, hey, in the blues. Buried Alive. Hey, hey, hey, in the blues.

I begged for mercy. I prayed for rain. I can't be the one to accept all the blame. Something here trying to pollute my brain. Buried alive in the blues.

A million people hey. Walk on by. Can't make 'em laugh, can't make 'em cry. It ain't no use 'cause they know that I I'm buried alive in the blues.

Buried alive by your conversation, Buried alive by your intimidation, Buried alive and it's worse than jail, Buried alive and there ain't no bail, Buried alive, it's a weird sensation, Buried alive, it's a bad condition. Buried alive, hey, hey, in the blues.

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The Radio Report has procurred the help of a student of astrology to find out the basics about the most successful people in the industry. The following is what our star person who by the way does not know these people at all, found out about.......

Mike Curb—December 24, 1944—Sun-Capricorn, Moon-Taurus, Mercury-Sagitarius, Venus-Aquarius, Mars-Sagitarius, Jupiter-Virgo, Saturn-Cancer, Uranus-Gemini, Neptune-Libra....Genius for handling large crowds of people....Very honest...Says exactly what's on his mind....Brilliant but lacking in concentration...Humanitarian...Very keen sense of service to other people...Strict disciplinarian...Has that quality to make people do their best for him....Understands human nature...Needs lots of friends...Of all of the arts, music is probably his favorite.

Morris Levy—August 8, 1927—Sun-Virgo, Moon-Virgo, Mercury-Leo, Venus-Virgo, Mars-Virgo, Jupiter-Aires, Saturn-Sagitarius, Uranus-Aires, Neptune-Leo.....Natural showman...Puts a tremendous amount of stock in a person's mentality...He's very intellectual...Won't be bothered by anyone whom he does not consider intellectual....Has very good taste in clothes, food, and home furnishings...Can be very critical when his sense of good taste is offended....Strong dislike for offending society...Will keep him conventional moralist.....Preserver of law & order...likes to see things change slowly and with order....Keen sense of the feelings of other people....Peace and harmony are very important to him...Tries to see other people's viewpoint...Needs to get his own way about everything...Great at directing entertainers.

Larry Lujack—June 6, 1940—Sun-Gemini, Moon-Gemini, Mercury-Cancer, Venus-Cancer, Mars-Cancer, Jupiter-Taurus, Saturn-Tauras, Uranus-Tauras, Neptune-Virgo......Has to be on the move....Needs to be surrounded by people...Big talker...digs hearing himself talk.....Tremendous intellectual possibilities but, Gemini makes him flighty....In dealing with today's problems he'll refer to past history...History plays a big part in his life....A gossip....Love is an utmost requirement in his life....Get bored with people very rapidly...Searching mind......Knows something about a lot of things. Could have some talent for collecting old objects of antique value....Extremely nervous.....very independent, a rebel.... Can get much pleasure from travel....Meant to travel.

Paul Christy—November 1, 1937—Sun-Scorpio, Moon-Libra, Mercury-Scorpio, Venus-Libra, Mars-Capricorn, Jupiter-Capicorn, Saturn-Pisces, Uranus-Tauras, Neptune-Virgo.....Started life very innocently...Born with high ideals...Expects people to be cool....As a result of disappointment in people has probably developed a highly suspicious nature....Extremely high degree of good taste...Poise and charm in dealing with people....gracious and courteous....Much pride and self confidence...Very responsive to other people's needs and has well developed senses to what they might be....Inborn talent for putting people at ease...If situation warrants to put down somebody, nobody can do it better than he... Senses a person's intentions....Deep love of anything beautiful...making for a refined person....Can't stand disharmony... No time for anyone who is coarse or crude....Good executive and organizing ability.

George Burns—July 14, 1939—Sun-Cancer, Moon-Gemini, Mercury-Leo, Venus-Cancer, Mars-Aquarius, Jupiter-Aries, Saturn-Tauras, Uranus-Tauras, Neptune-Virgo......Extremely sensitive to all his surroundings...He'll reflect whatever they are....Very flexible and adaptable...Very trusting and eager to please...A little indecisive....Tendency to reveal all your facts and keep nothing hidden...Very open...Needs to develop a little reserve....Highly emotional....Very optimistic...Believer in justice and truth....Believes that good evenutally comes to all that are good...Needs to cultivate some goals...Ability for debating....Usually will take some unusual or unique point from which to reason and almost always produces good results...Little impulsive in manner and speech...Fondness for philosophy and literature...Can have a scientific type mind also...Better at thinking of plans of action than executing them...Demands loyalty...Has a tendency to be possessive...Home is very dear to him....Nothing crude about him...a man of refinement.

BOB HAMILTON RADIO REPORT YESTERDAY

This issue marks the one year anniversary that the first copy of the Report was produced. As just a moment of memory...here are the people who began that week as our Charter Subscribers.....

Bob Baron, WHHY-Jeff Colson, KRUX- Sonny Martin, KAAY-Jimmy Rabbit, Hollywood, Calif.-Chuck-Blore, Creative Services-Tony Richland, Hollywood, Calif.-Dave Fox, Amaret Records-R.L. Hutson, Santa Barbara, Calif.-Gary Mack, Studio City, Calif.-Buzz Bennett, KGB-Rich Robbin,KGB-Johnny Hyde, KROY-Marty Goldrod, GRT Records-Eddie Bisco, White Whale-Dave Jeffreys, KYNO-Jerry Sharell, A&M-Steve Brown, Star Concerts-Jay Stevens, KRLA-Charles R. Parker, WDRC-Bill Hennes, WNHC-Dan Clayton, WPOP-Alan Boyd, WDAK-Ron Curtis, Nationwide Broadcast Consultants-Larry McCabe, WERK-Bobby Rich, KSTT-Carl Wigglesworth, WKLO-Johnny Randolph, WAKY-Scooter Segraves, Gretna, La.-Kerby Scott, WYRE-Sal Rosinsky, Star Stations-Ilene Berns, Web IV Music-Charles Fach, Intrepid Records-Jeff Kaye, WKBW-Sebastian Stone, WOR-FM-Tony Orlando, April Blackwood-Dave Carrico, Bell Records-Glen A. Powers, WTOB-Jerry Kaye, WING-Jon Detrow, WWST-Lee Sherwood, WFIL-Ron Brindle, WICE-Joe Sullivan, WMAK-Jim Tabor, KLIF-Sonny Melendrez, KINT-Gary Waldron, KCPX-Jack Bolton, KVI-James Schneider, WKEE-Terrell Metheny, WRIT-Tommy Edwards, WOR-FM-RCA Records-Columbia Records.....

Many thanks to the above, who made starting our trip all possible.

I know very little about that Chinese philosophy they call I-Ching)possibly I will someday) but, once mine was cast...and there came out from that the image...minister. Whether that is my calling or only my choice because of my hereditarial environment I don' know. But it is somewhere...because whenever I get an opportunity I seem to be right there preaching. You may take that negatively but, I take it very affirmatively. I want to share all I have learned that is good, with other people. That's just the way I feel. But, one day at lunch I found it necessary to preach my let's-dedicate-ourselves-to-the cause-of-feeling-good to a newly appointed New York promotion man. The recipient was a gas because he sat there attentively, apparently drinking in the words of wisdom this frail human being was laying out...and I was digging it. He hardly said a word except for "yeah that seems right" or "oh yes I agree." At the end of the 120 minute exhortation, I finished with the announcement that over my bed was the only painting I have in our house...that being the painting of hundreds of beautifully colored lines, all rushing toward a central point...that would be marked as zero...and that was my hope for the world... that we would all become one someday...that the world was rushing toward that point...that zero. Finally my poor ear-tired fellow looked up and uttered his first difference. "You know what I have over my bed?"...he remarked. No, I grudgingly gave way to an outside thought..."I have a picture of a clown."

Flash...second scene...the early fifties. There's my favorite Annette Funicello...my first love...and all those square looking guys hanging around her....and it was time for M-I-C-K-E-Y M-O-U-S-E...Mickey Mouse. And there stood my lovely Annette with those incredibly beautiful mouseketeer ears touching her cheek. And my Go to hell....I was a member of the Mickey Mouse Club. It seems to be the generation of people that sat there and watched Annette do her thing, happened to be the record buying public that followed...and ironically happens to be the oldest of the new generation. They're about thirty now and they're a member of groups like Chicago... Paul McCartney ...Eric Burdon...Sir Doug...in fact the age group of far beyond just a majority of the groups. They are the Annette Funicello fans. You got 'em.

A couple of weeks ago the first big snow hit New York. When I was 16 I gave up snowballing and sledding; in fact any physical belief in snow what-so-ever. Yet, at the last snow, my Angelino bride (who had never seen snow before that) and I got into a ferocious snowball fight...sledded down steep hills in Central Park on cardboard... and played tackle football in the snow. Thank God, that even though I was too old for that at sixteen I'm not now.

Now..let us for a precious moment consider...Mickey Mouse....the one thing you could say about him is that he was a good cat. Walt Disney created him as his very first cartoon character.....a happy go lucky...always smiling but, indeed a realist. When the water came down in Fantasia, he tried to bail out. But, whatever it was that bugged Mickey...it lasted but for a short time...and he was back prancing down the street. An entire day in Disneyland let me into a little more of the personality of Mickey Mouse...a land of Fantasy...a land of joy...a land of dreaming. Mickey Mouse loves being alive and lives that very philosophy. He's become my idol.

When we talk about today's industry problems...whatever, they may be...the short play list, public service, ecology, being honest, loving...let us remember to take it seriously enough to change it, but, not seriously enough to make us unhappy...let us not waste a moment of being alive.....like Mickey.

As a wise old man, standing in a boat, preaching his own sermon to a congregation of needy people once said, "And the Mickey Mouse Club shall inherit the earth."

BOB HAMILTON RADIO REPORT From the Mouth of FCC Commissioner Nicholas Johnson

Let's distinguish between using present formats to greater purpose, on the one hand, and substituting new formats, on the other. Suppose, for example, you decide your audience needs to know more about (and would find "interesting") the services available to them from their local government--jobs, housing, welfare, garbage collection, education and training programs, health care, and so forth. There are many ways to package this information.

If you have a music-commercials-news format your listeners are already accepting interruptions, and getting about 35 minutes of music an hour. You could, without disturbing this format, insert information in packages of from ten seconds to three minutes. They could be quick announcement, longer narratives, singing jingles, or short drama. This achieves your purpose by using your present format.

The alternative is to substitute a different format. You could build substantial program segments (15 to 90 minutes) around your new idea. They could take the form of a discussion-interview, a lecture or speech by an expert or local official, a public meeting-confrontation-press conference, an investigative documentary, or a dramatic presentation (a Denver group found television soap operas the most popular and effective way to communicate such information).

Many stations use a combination of these techniques most effectively. That is, they do a long program, and then break it up into shorter program segments used regularly throughout the week. The segments are informative standing alone, and also serve to promote the forthcoming longer show.

The point is that these alternatives are available. Experiment. Innovate. You may be the first in your market to find a program idea other than music-talk-commercials-news- that really sells. But if you're sufficiently informed--or fearful--to want to stick with your present format throughout your entire broadcast day you can achieve innovative wonders within that format, too, with the ten-second to three-minute items.

BOB HAMILTON RADIO REPORT

WASHINGTON

A total of 1,546 complaints from the public were received by the FCC during November, 1970, a decrease of 619 from the previous months. Comments and inquiries totaled 1,422, an increase of 10 over the month of October. The Commission sent 1,335 letters in response to inquiries, comments, and complaints.

WDXB of Chatanooga has been ordered by the Commission to forfeit \$1000 for willfully engaging in fraudulent billing practices.

An application for the assignment of the license of WGAI from WGAI Radio Company to Smiles of Elizabeth, Inc. has been granted by the Commission. Sale price is \$185,000 including a \$30,000 covenant to be paid to C. Alden Baker not to compete.

The Federal Communications Commission has announced the following totals for broadcast stations on the air as of December 31, 1970: AM Radio- 4323 1}

FM Radio-- 2196 2] Educational FM-- 440 UHF Television (Commercial)-- 185 3] VHF Television (Commercial)-- 522 4] UHF. Television (Educational)-- 111 VHF Television (Educational)-- 85

Howard W. Davis, sole owner, general manager and licensee of San Antonio, Texas, radio stations KMAC and KISS-FM, has been ordered by the FCC to forfeit \$20,000-\$10,000 for each station-for repeated violations of Commission rules, including incorrect adjustment of KMAC's directional antenna array and failure to operate KISS-FM with specified power (Dockets 18223 -4). The applications of Howard W. Davis, trading as the Walmac Company, for renewal of licenses for KMAC and KISS-FM have been granted for the current term expiring August 1, 1971. A request for oral argument was denied.

A motion filed January 5, 1971, by Star Stations of Indiana, Inc. Central States Broadcasting, Inc. and Star Broadcasting, Inc. for extension of time to and including January 18, 1971 in which to file responsive pleadings to a petition to enlarge issues filed December 24, 1970, by Indianapolis Broadcasting, Inc., and to their motion to enlarge issues filed on December 28, 1970, has been granted by the Review Board.

An application for assignment of the license of standard broadcast station KXOA, Sacramento, California, from Cal-Val Radio, Inc, to Mediacast, Inc., a new California corporation, has been granted by the Commission (BAPL-397).

The appeal of Christian Voice of Central Ohio (CVCO), applicant for a construction permit for a new FM radio station in Gahanna, Ohio, from an adverse ruling of the Hearing Examiner in a proceeding involving the mutually exclusive application of Delaware-Gahanna FM Radio Broadcasting Station, Inc.

Application by Kona Koast Broadcasting Company for a construction permit to increase power of KKON, Kealakekua Hawaii to 5kw from 1 kw has been accepted for filing by the FCC.

Salter Broadcasting Corporation's application for renewal of license of WKKD, Aurora, Illinois, has been granted by the Commission and the license renewed for the remainder of the full three-year term. The licensee was also notified by the Commission that it has incurred an apparent liability for forfeiture in the amount of \$2,000 for unauthorized presunrise operation. WKKD is licensed to operate on 1580 kHz, with power of 250 kw daytime only. The licensee was advised by the Commission in 1967 that because the frequency 1580 kHz is a Class 1-A Clear Channel assigned, to foreign broadcast service, its application for pre-sunrise authority could not be granted. The program and operating logs submitted with WKKD's renewal application, however, indicated that the station was operated prior to local sunrise as defined in its license in November and December, 1968, and in February and March 1969. The Commission also determined that the station was operated prior to local sunrise in November and December of 1969, and January, February and March of 1970. The licensee has 30 days to pay or contest the forfeiture.

STATION-CITY

WTMA-Charleston WHHY-Montgomery WKGN-Knoxville KWWL-Waterloo WDBQ-Dubuque KAAY-Little Rock WGH-Newport_News/Norfolk WERK-Muncie KUDL-Kansas City WFOM-Marietta WTOB-Winston-Salem WBBF-Rochester **KYSN-Colorado** Springs KSTT-Davenport **KIOA-Des Moines** KIXZ-Amarillo WING-Dayton WNRR-Neenah-Menasha KGLA–Gretna KLEO-Wichita KSEE-Santa Maria WNHC-New Haven KEYN-Wichita WIST-Charlotte

REPORTER

John Trenton Larry Stevens

Chris Stone

Dave Stein

Paul Hemmer

Jonnie King

Ron O'Brian

Buddy Latham

Gary R. Whitman

Tim Griffin

Mike Welch

Jerry Kaye

Bobby Brooke

Terry Thompson

Brian Harrigan

Ron Huntsman

J. Robert Dark

J. Michael Stone

Sandy Horn

Bill Hennis

Red Jones

Gil Hole

Scott Christenson

HOTTEST RECORD

BEST NEW RECORD

If I Were Your Woman Sweet Mary Linda Ronstadt Amos Moses D.O.A. Mama's Pearl One Toke Over The Line I Need You Circle Game Triangle of Love McGuiness Flint Bee Gees Tundra King Floyd Mr.:Bojangles One Bad Apple Jackson Five Dave Edmonds Jackson Five Henry Mancini Just 7 Numbers One Bad Apple Emitt Rhodes Bobby Goldsboro Whole Lotta Love It's Impossible Karen's Song Barry James/Bobby Rich D.O.A. King Floyd Dave Edmonds Goodie Two Shoes Dave Edmonds Steve Stills Bread Love Society Bridget the Midget Mac Davis D.O.A. Tin Tin Dave Edmonds D.O.A. Linda Ronstadt Chairmen of Board Dave Edmonds Guess Who Ride A White Swan P.F. Sloan Where Are We Going

Pittsburgh-Young Bob Harper, PD of KQV, came up with another one. Pittsburgh plagued by strikes, (newspaper, garbage, etc.) was hit by another one. KOV jingle singers dropped off the air, due to a breakdown in contrac The KQV jingle singers dropped off the air, due to a breakdown in contract nego-tiations. Emergency action went into effect and the station jocks started singing them. The strike lasted for five days. Important is a continuous hea-vy jock rap about the strike, and the treatment of jingle singers image. They were presented as stars. Harper reports the emphasis on jingles made listeners more aware of them.

SACREMENTO	Puls	eOctNov		Shares
	6-10Am	10-3 PM	3-7 Pm	7-12 Mid.
KROY KXOA KGMS KRAK KCRA	22 8 12 15 12	21 10 11 16 6	31 10 8 12 7	31 13 13 6 1
SACREMENTO		-ARB	T	OTAL PERSONS 12+
KROY15.9 KCRA 9.9 KGMS 9.5 KXOA 5.9 KRAK 5.2 KFBK 7.9				

Miami-This week WQAM air personnel unanimously voted to become a part of AFTRA. WQAM is a Storers Station.

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(31)

(23)

(17)

(26)

(20)

(21)

(TP)

(JM)

(30)

(TP)

(TP)

(29) 16.Since I Don't Have You/Vogues-3

(19) 17. Lonely Days/Dec Cont.
(16) 18. Stoney End/Barbra Streisand-15
2.11/5th Dimension-13

(9) 19. One Less Bell/5th Dimension-13

/Linda Ronstadt-1

21. Love The One/Steve Stills-2

20. Everything Is Good../Lettermen-2

(TP)***22. Long Way Around/Very Lovely Woman

23. It's Impossible/Perry Como-15

26. Fly Little Dove, Fly/Bells-7

27. Bein' Green/Frank Sinatra-1

28. I'll Be Home/Vikki Carr-l

24. Burning Bridges/Mike Curb Congregation-5

25. Mr. Bojangles/Nitty Gritty Dirt Band-9

29. Feelin' Kinda Sunday-F & N Sinatra-2

31. All Kinds Of People/Burt Bacharach-l

30. Help Me Make It-Sammi Smith-1

MOST VALUABLE SINGLES:

- 1. IF YOU COULD READ../G.Lightfoot-6 (4)
- (1) 2. MY SWEET LORD/Geo. Harrison -9
- 3. KNOCK 3 TIMES/Dawn-7 (3)
- 4. YOUR SONG/Elton John-7 (4)
- 5. ROSE GARDEN/Lynn Anderson-10 $(2)^{1}$
- 6. AMAZING GRACE/Judy Collins-6 (11)
- (7) 7. WATCHING SCOTTY/Bobby Goldsboro-6
- (12) 8. I REALLY DON'T WANT/E. Presley-5
- (13) 9. 1900 YESTERDAY/Liz Damon's Orient
- (18) 10. BEAUTIFUL PEOPLE/New Seekers-5
- (24) 11. Superstar Medley/Assembled Multitude-2
- (15) 12. Green Grass Starts/Dionne Warwick-8
- (22) 13. Remember Me/ Diana Ross-3
- (JM)**14. Love Story/Mancini/Lai-1
- (10) 15 Most Of All/B.J. Thomas-8

35%-Lai 65%-Mancini *Half & Half-several stations on both sides

Other Singles That Just Missed The Most Valuable List (JM):

SHE'S A LADY/Tom Jones SWEET MARY/Wadsworth Mansion ME AND BOBBY MC GEE/Janis Joplin MORNING GIRL/Jim Pike AIRPORT THEME/Magna Carta

BEGINNING TO FEEL THE PAIN/Mac Davis BESIDE YOU/New York Rock Ensemble FIRST LOVE/Jerry Ross Symposium SHOES/Brook Benton

Reported by at least 20% of our correspondents (TP):

Way Back Home/Jazz Crusaders If I Were Your Woman/Gladys Knight Amos Moses/Jerry Reed Pencil Marks ../Herschel Bernardi C'mon Love/Jerry Naylor Man From Nazareth/J.P. Jones Baby, I Won't Let You Down/Pickettywitch It's Up To You, Petula/Edison Lighthouse We Got To Get You A Woman/Runt Mixed Up Guy/Joey Scarbury Fallin In Love Again/Ted Mulry San Bernardino/Christie

True Love Is Greater.../Arlene Hardin Washington Square/James Last Joshua/Dolly Parton One Bad Apple/Osmond Brothers Till Love Touches Your Life/Richard Williams Bridget The Midget/Ray Stevens Love Is All/Bachelors Let Your Love Go/Bread I Didn't Count On Love/Jack Jones Keepin' Free/Country Coalition 1927 Kansas City/Mike Reilly Mr. Gruder/Carpenter

Album Section

"The Big Hurt"/Lettermen-Everything Is Good LP(most reported LP cut of week)

- "I Washed My Hands In Muddy Water", "Whole Lot Of Shaking Going On"/Elvis Presley-Elvis Country LP
- "Table For Two For One"/B.J. Thomas-Most Of All LP
- "Turn-Down Day"/Steve & Edie—A Man And A Woman LP

"How Does A Man Become A Puppet"/Ed Ames-Sings Bacharach & David (remainder of album is all Bacharach standards tastefully done)

"Cracklin' Rosie", "Snowbird"/Bert Kaempfert–Orange Colored Sky LP

"Something, Misty"/Pete Fountain-Something Misty LP

Memo to the bearded Lee: Everybody tells me that the Liz Damon album is a smash, but no one seems to be able to find a copy of it in a local store.....

Next week I will have an address and phone number so you can send me those play lists. See ya 'round the yard

CANADA by Roger Scott

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THE HITS IN CANADA

LW	тw	ARTIST	LABEL
3	1. LONELY DAYS	Bee Gees	Atco
2	2. MY SWEET LORD	George Harrison	Apple
1	3. KNOCK THREE TIMES	Dawn	Bell
10	4.YOUR SONG	Elton John	Uni
8	5. LOVE THE ONE	Steve Stills	Atlantic
6	6. STONEY END	Barbra Streisand	Columbia
7*	7. SING HIGH SING LOW	Anne Murray	Capitol
9 *	8. IF YOU COULD READ	Gordon Lightfoot	Reprise
4	9. IMMIGRANT SONG	Led Zepplin	Atlantic
	10. I CAN HEAR YOU KNOCKING	Dave Edmunds	MAM
14	11. ROSE GARDEN	Lynn Anderson	Columbia
5	12. ONE LESS BELL	Fifth Dimension	Belł
	13. MR. BOJANGLES	Nitty Gritty Dirt Band	Liberty
20 *	14. BORN TO WANDER	Rare Earth	Rare Earth
12	15. DOMINO	Van Morrison	W.B.
16	16. GROOVE ME	King Floyd	Atco
18	17. IF I WERE YOUR WOMAN	Gladys Knight	Soul
19	18. SWEET MARY	Wadsworth Mansion	Sussex
	19. ONE BAD APPLE	Osmond Brothers	Polydor
	20, REMEMBER ME	Diana Ross	Motown

*Canadian Content

XIIII XIIIX XIIIX XIII XXIII XXIII XXIIIX XIIIX XIIIX

Canadian Records That Will Be Hits

Stay Awhile/The Bells (Polydor) Just about everyone went on it this week. The most unanimous reaction to a Canadian record I have seen. First to chart CKOM HB-36.

Band Bandit/Tundra (A&M) CFOX 20-18, CJCH HB-30, CKXL 17-24, KCKC 38-36, CHED 23-13, DFRW 30-28, CFRA HB-36, CKOM 40-38. No positive reports yet from CKLG or CHUM....dropped at CKLW.

Other Canadian Records You May Be Considering

I Think It's Going To Rain Today/Tom Northcott (Uni) Having a few doubts. CKSO 29-14, CKOC 37-34, CFRA 22-18, CHED 26-22, CKXL 10-7

Put Your Hand In The Hand/Ocean (Yorkville) CKLC 5-4, CKOC HB-36, ...add CHUM.

BOB HAMILTON RADIO REPORT PAGE 13

Dicken/Leigh Ashford (Revolver) CHAM 32-27, CKOC 33-26,add CHED, CJCH

Ordinary Man/Freedom North (Aquarius) Last week's Maple Leaf pick....too early to tell, but good initial "home town" reaction at CFOX.

You Make Me Wonder/Everyday People (GRT) CHED 21-19, CKCK HB-39,add CFRA.

Hello Melinda Goodbye/5 Man Electrical Band (Polydor) CKXL 6-4, CJCH 23-22, CHED 6-9, CFRA 12-17, fading fast.

Help For My Waiting/The Dorians (London) CKLW 25-23, Add CKOC.

Hang On To Your Life/The Guess Who (RCA) Should really be in the "Will Be Hits Section"...still haven't got the single, but everyone seems to be playing it off the album.

Ain't It A Sad Thing/R. Dean Taylor (Rare Earth) On CKLW but they reckon the flip is the side

CKLW also on "I Believe In Sunshine" and "Higher and Higher" and getting good reaction on both.

Best Of The New Canadian Releases

You've Got To Know/Perth County Conspiracy (Columbia)

SOME MISCELLANEOUS CANADIAN CONTENT STUFF GETTING PLAY.....

Together We Two/The Archies, She's A Lady/Tom Jones, (written by Paul Anka), Nowadays Clancy Can't Even Sing/The Carpenters(off the Ticket To Ride album). Lots of stuff from the Neil Young album, Wherefore and Why/Johnny Mathis (Lightfoot), Who Needs Ya/Steppenwolf, Truth and Fantasy/Perth County Conspiracy, Woodstock/Mathew's Southern Comfort(It's a giant), I Can Hear You Calling/Three Dog Night,

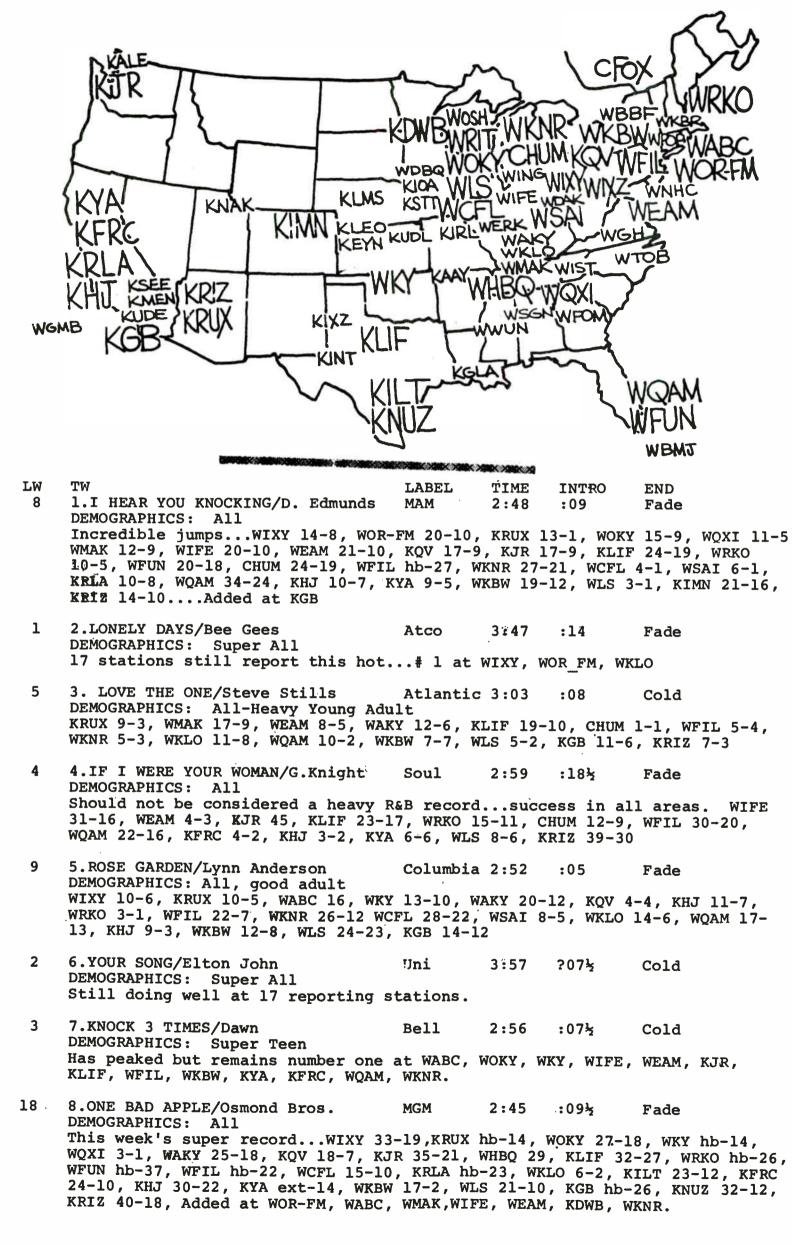
Remember the Dave Clark Five? Their new single is "Southern Man" by Neil Young. It's great but they're on Epic & we have the usual Columbia problems.

Chelsea Morning/Sergio Mendes, Until It's Time For You To Go/Buffy St. Marie, Snowbird/Elvis Presley (also Lynn Anderson): Check the Tom Rush Album "Wrong End of the Rainbow". There's one Jesse Winchester cut on it and his co-writer Trevor Veitch is Canadian, The Shape I'm In/The Band.

SOME CANADIAN STATIONS ADDITIONS...... Remember Me and 1900 Yesterday at CKXL Sweet Mary, Fresh As A Daisy, D.O.A., Get You A Woman at CKCK Watching Scotty, Mama's Pearl, Guess Who, C.C.S., Little Sister, Tom Jones at CKLW Archies and Bread at CHUM Runt, Amazing Grace, 1900 Yesterday at CKOM One Bad Apple and Stop The War Now at CJCH

Please send those playlists. I need your help. Roger Scott c/o CFOX, Box 1470 Montreal, 101 P.Q.

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LW TW LABEL TIME INTRO END 9.MY SWEET LORD/Geo.Harrison 6 Apple 4:28 :305 Fade DEMOGRAPHICS: All Still happening in several markets but doesn,t seem to wear all that well ...dropping. 10 10STONEY END/Barbra Streisand Columbia 2:57 :09 Fade DEMOGRAPHICS: All Cooling....9 stations report this hot. 14 11.GROOVE ME/King Floyd Chimney- 3:04 :01 Fade DEMOGRAPHICS: Heavy Young Adult ville A bit of a lyric problem....has slowed the record in places...solid R&B sound at the same time...WIXY 9-5, WEAM hb-14, WRKO 23-15, WFIL 25-18, WKNR 4-3, WCFL 35-22, KRLA 18-9, WQAM 29-17, KFRC 9-5, KHJ 20-12, KYA 14-8, WKBW 27-19, WLS 30, KRIZ 41-21....added by WKY. 12 12.IT'S IMPOSSIBLE/Perry Como RCA 3:12 :14 Cold DEMOGRAPHICS: All 7 stations still report this hot. 13. THERE GOES MY EVERYTHING/flip-E.Presley 15 RCA DEMOGRAPHICS: All WOKY 29-21, WQXI 6-2, WMAK 31-13, WAKY 6-5, KJR 44, KLIF 13-7, CHUM hb-28, WFIL 19-14, WCFL new-38, KHJ 21-17, WLS 28-20, KIMN 23-18, added by WKY and WCFL. 14.AMOS MOSES/Jerry Reed 21 RCA 2:19 :12 Fade DEMOGRAPHICS: All Has superceeded the possibility of being too C&W with non-country market sucesses...WIXY 28-17, WKY 15-12, WQXI 15-11, KJR 7-4, WHBQ 9-3, KLIF 4-2, CHUM hb-27, WCFL new-36, WSAI 5-2, KRLA hb-27, KILT 1-1, KHJ hb-29, KGB 23-13, KNUZ 1-1, KRIZ 1-1...added by WOKY, WRKO WFUN and KFRC. 15.IMMIGRANT SONG/Led Zepplin DEMOGRAPHICS: Teen & Young Adult 7 Atlantic 2:21 :085 Cold Still hot in Pittsburgh, Philly, Buffalo and Chicago 20 16.IF YOU COULD READ/G. Lightfoot Reprise 3?48 ?09 Cold DEMOGRAPHICS& Super All Very Hot: WIXY 5-2, WOR-FM 24-13, WAKY 27-16, KQV hb-27, WRKO 28-19, CHUM 12-9, WKNR 7-5, WCFL 25-21, KRLA 21-15, KILT 19-15, KFRC hb-29, KHJ 19-14, WKBW 20-13, WLS 29, KIMN 42-38, KNUZ 26-19, KRIZ 35-25, added by KRUX, WOKY, WFUN, WQAM 17.AMAZING GRACE/Judy Collins Elektra 4:00 :00 Cold DEMOGRAPHICS: All KRUX hb-26, WKY 9-6, WMAK 4-2, WEAM 17-4, KJR 46-38, WHBQ 1-2, KLIF 5-3, WRKO 24-18, KILT 2-2, KYA ext-17, KIMN 30-20, KNUZ 3-2, KRIZ 24-16, KYA ext-17, KIMN 30-20, KNUZ 3-2, KRIZ 24-16, Added by WOKY, WCFL, WQAM, and KFRC...because of my belief in this record and my push on it I have been more than super careful not to list it here unless it was a hit It's a hit. 16 18. REMEMBER ME/Diana Ross Motown 3:09 :95 Fade DEMOGRAPHICS: All Has done well....12 markets still getting heavy requests. 19.BORN TO WANDER/Rare Earth 19 Rare Earth 2:54 :12 Fade DEMOGRAPHICS: Teen Not all that heavy this week...WIXY 11-10, WOKY 28, WAKY 29-23, KDWB 20-14, KJR 36-28, WHBQ 25-14, KLIF 31-26, WRKO 20-13, WCFL 30-23, KHJ hb-27, WKBW 15-14, WLS 14-9, KRIZ 21-14, Added by WABC 20.ONE LESS BELL/5th Dimension 13 Bell. 3:29 :153 Cold DEMOGRAPHICS: All...heavy female Still the ace at KRLA and KHJalso happening strong in Philly, New York, and San Francisco.

BOB HAMILTON RADIO REPORT Page 16 IN DEPTH REPORT CONTINUED

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TW LW

END LABEL TIME INTRO

- 21.WATCHING SCOTTY/B. Goldsboro UA 2:38 :11 Cold DEMOGRAPHICS: A11 WIXY 36-14, KRUX hb-22, WOKY 6-2, WMAK 10-6, WAKY hb-28, KOV 23-14, KJR 29-17, KLIF 7-6, WKNR ext-29, WCFL 40-35, WKLO 29, KILT 12-7, WLS 27-24, KIMN 37-30, KGB 28-23, KNUZ 11-9, KRIZ hb-41, added by WIFE and KFRC
- 22.SWEET MARY/Wadsworth Mansion Sussex 3:01 :00 Fade DEMOGRAPHICS: Teen KRUX 15-8, WOKY 28-17, KQV 27-23, KJR 20-14, KLIF 35-24, WRKO 29-27, CHUM 23-17, WCFL new-39, WSAI hb-29, KILT 26-17, KFRC 28-24, KHJ 8-4, KYA ext-19, KIMN 38-26, KGB30-19, KNUZ 23-14, KRIZ 23-13, Added by WMAK, WEAM, KDWB, WHBQ, WFIL, WKNR

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BOB HAMILTON RADIO REPORT

MISCELLANEOUS ALBUM INFO

New Janis Joplin album....several cuts good for contemporary...especially heavy cut is CRY BABY....also MOVE OVER...A WOMAN LEFT LONELY...HALF MOON.. From the Chicago album...I DON'T WANT YOUR MONEY....FLIGHT 602...Those 2 cuts stand out most...other cuts will be added along...album is super.... Bee Gees best album in some time is out...play on TWO YEARS ON...POPTRAIT OF LOUISE...ALONE AGAIN...EVERY SOUND, EVERT MINUTE...BACK HOME... Particularly dig the new POCO album...HEAR THAT MUSIC seems to be the heaviest cut.... A heck of a lot of people are talking about KAREN'S SONG off the Podipto album on GRT.....

The Cat Stevens album is breaking out air-play wise...MILES FROM NOWHERE seems to be the heaviest cut...understand that's going to be a single....picking up play on WHERE DO THE CHILDREN...FATHER & SON...WILD WORLD..... The Elvis album is doing well play wise....SNOWBIRD...MAKE THE WORLD GO AWAY... IT'S YOUR BABY and FUNNY HOW TIME SLIPS AWAY.....

HAVE YOU SEEN THE STARS by Jefferson Starship....play at KLIF.....

FUNKY ON MY BACK by Cold Blood on at KYA.....

LOOK OF LOVE by Isaac Hayes at WFIL..... WILD CHILD by the Doors on at WEAM

NOTHING TO HIDE and STREETWORM.... by Spirit... on at WEAM.....

BIG BIRD by Flock on at WGH..... TOAST & MARMALADE FOR TEA from the TinTin lp also on there.....

KYSN reports good requests from the Eric Clapton album.....

BOB HAMILTON RADIO REPORT

MISCELLANEOUS RECORD INFO

BEAUTIFUL PEOPLE by the New Seekers...doing well at WIFE..... HELP FOR WAITING by Doriano added at WKNR..... JODY GOT YOUR GIRL by Johnny Taylor added at WSAI..... YOU JUST CAN'T WIN by Gene and Gerry added at KLIF..... Laura Nyro single on at KYA..... PUT YOUR HAND by Ocean....on at CHUM.. ... Burt Bacharach added at KJR..... Vin Cardinal getting good play at KJR..... LOOK OF LOVE by Isaac Hayes at WHBQ..... BECAUSE IT'S TIME by McKendrie Spring also on at WHBQ..... TRIANGLE OF LOVE by the Presidents.... best new record at WDBQ..... CIRCLE GAME by Rick Ely....doing well there.....

BOB HAMILTON RADIO REPORT Page 17 OTHER RECORDS YOU MAY BE CONSIDERING

LABEL TIME INTRO END ANGEL BABY/Dusk Bell 2:53 :01 Fade New to 40 at WCFL....Added at KLIF BURNING BRIDGES/Mike Curb Cong. MGM 2:44 :15 Fade WOKY 9-6, WKY hb-17, KJR 45-33, WKNR 30-26, WCFL 26-20, KFRC hb-30, KHJ hb-30 Added by WQAM and WLS BRIDGET THE MIDGET/Ray Stevens Epic 3:37 :09 Fade KJR 14-15.....WCFL & KYA..... Mercury 2:25 :045 Cold BED OF ROSES/Statler Bros. WOKY 21-19 and added at KIMN CHURCH ST. SOUL REVIVAL/Tommy James Roulette 2:58 :23 Fade Happening at KJR 19-15 DO THE PUSH & PULL/Rufus Thomas Went from hb-30 at KQV and 30 to 21 at WHBQ...added at WFIL DON'T LET THE GREEN GRASS/Wilson Pickett Atlantic 2:46 :125 Fade Hot at WSAI hb-26...added at WFUN, KRLA and WIXY FRESH AS A DAISY/Emmitt Rhodes Dunhill 2:46 :16 Fade Hot at WKBW 13-11...added by WEAM & KJR 3:15 :085 Fade Soul GOD BLESS WHOEVER/Originals Doing well request wise at WOR-FM....went from 16 to 12 at KQV...added by KFRC. HE CALLED ME BABY/Candi Staton Fame 2:42 :10 Fade Went from 30 to 26 at KILT...added at WAKY and KIMN HANG ONTO YOUR LIFE/Guess Who RCA 3:20 :20 Fade Good requests already at WCFL...added at WQXI, WKLO, KILT, KNUZ, and KRIZ 3:59 HOME COOKIN'/Eric Burdon MGM :085 Fade While The Company apparently still is on the other side...this one seems to be picking up the most...went from 28 to 18 at KJR. HELP ME MAKE IT THRU/Sammi Smith KLIF hb-36, KILT 22-4, #1 request record there...21-5 at KNUZ...added at WKY, WMAK, KJR and KYA. HAVE YOU EVER SEEN THE RAIN/C.C.Revival Fantasy New single being release from the album...went from hb-27 at WRKO...added at WCFL and WLS...Both sides went on KRIZ IT'S UP TO YOU PETULA/Edison Lighthouse Fame 2:42 :10 Fade Hot at WIFE 37-27, KJR 44-37, WCFL 17-15, Added by KIMN I'M SO PROUD/Main Ingredient RCA 3:33 :21 Fade WQXI 20, KQV 3-3, WSAI 21-9 JUST SEVEN NUMBERS/Four Tops KHJ hb-28, added at WIXY, WABC, WHBQ MIXED UP GUY/Joey Scarbury Lion 3:10 :195 Fade Went from hb-30 at WSAI....added at WAKY and WKBW. MORNING OF OUR LIVES/Arkade The Bridal Fair record...being released this week....already on at WIXY, KQV, KJR and WLS...good sound MOST OF ALL/B.J.Thomas Scepter 2:52 :085 Fade Doing well in Minneapolis....went from 23 to 22 at WLS MOTHER/John Lennon Apple 3:55 :00 Fade Suprisingly enough this doesn't seem to be as strong as we thought it would be. only reports from phone reports this week...WEAM hb-19, KQV 24 15, KRIZ 47, added by KDWB and WCFL

BOB HAMILTON RADIO REPORT Page 18 OTHER RECORDS CONTINUED LABEL TIME INTRO END MARIA YOU WERE THE ONLY/Jimmy Ruffin added by KIMN....still hitbound at KIMN MAKE ME HAPPY/Bobby Bloom MGM 2:58 :16 Fade Went on first week at 47 at WIFE 1900 YESTERDAY/Liz Damon White Whale 2:40 :05 Fade Went from hb-30 at WFIL...WCFL 14-9, WLS 18-12,added at WIFE ONE TOKE OVER THE LINE/Brewer&Shipley Kama Sutra 3:16 :13 Cold Record sounds good...duo is strong...added at WIXY and WIFE ONE NIGHT STAND/Magic Lanterns Big Tree 2:59 :075 Fade WOKY 19-14, WKNR 15-11....added at by KIMN PRECIOUS PRECIOUS/Jackie Moore Atlantic 3:25 :14 Fade WQXI 3, WFIL hb-29, WSAI 10-6, added by WQAM RIDE A WHITE SWAN/Tyrannasaurus Rex Blue Thumb 2:14 :06 Fade Went from 30 to 25 at WRKO...Added at WSAI and KIMN. SOMEBODY'S WATCHING YOU/Little Sister Stone Flower 2:46 :01 Fade WSAI 20-14....Added by WIFE, WKNR, KRLA, KHJ SHE'S A VERY LOVELY WOMAN/L.Ronstadt Capitol 2:56 :11 Cold KNUZ hb-33, added at KJR SHE'S A LADY/Tom Jones Parrot 2:52 :08 Fade one of the strongest things he's had in some time...Added at KDWB, WHBQ, KILT, WLS, KFRD. TEMPTATION EYES/Grassroots Dunhill 2:35 Fade :15 Went from 25-20 at WOR-FM with super requests...WHBQ hb-30, KRLA 26-18, KILT 36, KHJ 25-20, WKBW 28-18....added by KLIF TIMOTHY/Buoys Scepter 2:45 :07 Fade Out for a year...a hit in almost all markets where it's been played...This week WKBW 3-4...added by KQV TULSA/Billy Joe Royal Columbia 3:36 :01 Fade Added by WSAI and WKLO this week...WQXI and WAKY added last week THIS LOVE SO REAL/Jackie Wilson Brunswick Looks like a hit in Detroit 23-15 at WKNR WHEN I'M DEAD AND GONE/B.Summers MGM 2:30 :14 Fade WAKY 30-25, WCFL 34-28, KHJ 27-23...added at KLIF WHEN I'M DEAD & GONE/McGuiness Flint Capitol 2:52 :125 Fade WEAM hb-21....WRKO 27-20, KNUZ 29-22, WLS 27 WHOLE LOTTA LOVE/CCS Rak 3:30 Inst. Fade WHOLE LOTTA LOVE/King Curtis 2;42 Atco inst. Fade Two great records...at this point CCS is leading...especially in heavier markets...There is plenty of play on both however, Curtis may do better in R&B areas just because of the image...so far it's CCS, but just may be both YOUR TIME TO CRY/Joe Simon Spring 2:57 :12 Fade Went from hb-27 at WSAI...added at KLIF

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