EOE HAMILTON RADIO REFOR

DOOLEY - CLAYTON HIRED

THE HITS

1. TEARS OF A CLOWN...... S. Robinson 2. NO MATTER WHAT..... Badfinger 3. GYPSY WOMAN......Brian Hyland 4. MONTEGO BAY..... Bobby Bloom 5. SEE ME FEEL ME...... Who 6. SHARE THE LAND...... Guess Who 7. I THINK I LOVE YOU......Part. Family 8. DOES ANYBODY KNOW...... Chicago 9. YOU DON'T HAVE TO SAY..... E. Presley 10. MY SWEET LORD..... Geo. Harrison 11. FIRE AND RAIN....... James Taylor 12. SOMEBODY'S BEEN SLEEPING...... 100 Proof 13. ONE LESS BELL...... 5th Dimension 14. STILL WATERS...... 4 Tops 15. STONED LOVE...... Supremes 16. BLACK MAGIC WOMAN..... Santana 17. BE MY BABY..... Andy Kim 18. YELLOW RIVER..... Christie 19. 5-10-15-20...... Presidents 20. LET'S WORK TOGETHER...... Canned Heat 21. FOR THE GOOD TIMES..... Ray Price 22. AFTER MIDNIGHT..... Eric Clapton 23. CRY ME A RIVER...... Joe Cocker

HOT!

HE AIN'T HEAVY Neil	Diamond
DOMINOVan	Morrison
STONEY END Barbra	Streisand

Kansas City

Speculation is great that this town may have a new top forty station by March of '71. Now in the process of going on the air is a station that will have the call letters KAYQ. No final word on format has been announced as yet. The station operates on a frequency of 1190 KC with a power output of 1000 day and 250 night.

NOVEMBER 23,1970

Daytona

The second Radio Report Clinic is now definitely set for this city on the 12th and the 13th of December. Ken VanDurand of Campus Distributors, has been named as managing director. The sixty dollar registration (includes all but the room at the Plaza Hotel) check should be sent to Ken VanDurand at 3661 Poinciana Avenue, Coconut Grove, Florida 33133.

Chicago

The windy city becomes a bit windier the 30th of this month with the format change of CBS owned WMMR—FM. According to John Dewitt, who is head of programming for the chain, the station will be programming to a "mass of 18 to 34 year olds so we're not going underground. Our style is going to be fast and tight but, not cluttered with gimmicks." The station will include a line-up of Bud Kelly, Jack Stockton, Tom Lee, Ted Anthony and Mike Hirsh doing telephone talk. The format of the station will include 50% singles, 25%, oldies and 25% album cuts. One more jock to fill midday is being sought at the moment. The station will be automated from 2 to 6 AM.

As Chris and I will be taking off Monday and Tuesday of next week, all record information should be supplied to my secretary, Beverly. We will be back on Wednesday but, will be working hard to get the Report out before Thanksgiving.

November 23, 1970 Musical Thoughts, Inc.

Hartford—Refusing to go along with the current position by many in our industry that "soft"drugs will not be discussed while "hard" drugs will be talked about in purely informational terms WPOP has taken a hard line against drug abuse. WPOP newsman, Ray Hard, has prepared a series of 60 programs containing descriptive accounts of deaths, accidents and crimes committed by drug users. The programs are broadcast 5 times daily by WPOP and include statements by Hard advocating direct action by people to stem the flow of drugs.

Wichita—A local Ford dealer has pulled a switch. He's running a contest for area jocks...trying to find Wichita's favorite radio personality. Apparently the voters have to come into the Ford dealership to vote. Andy Barber of KEYN hipping us to this info.

Louisville—Looking for those different kind of weekends to beef up the Saturday-Sunday audience. WAKY last weekend ran what they called a Believe It Or Not Weekend. Interspersed between records, produced facts about the record industry and artists were run. Facts like "Believe it or not the largest concert ever held was in Melbourne Austrailia, with some 200,000 people showing up for the Seekers." That apparently was for a single act....as Woodstock got a couple of more. Facts were obtained from various books on records and rock music.

Miami—WFUN has come up with the amazing idea of giving away turkeys for Thanksgiving...they have innovated a term they are using called the "rotating cart." For obvious reasons they would not reveal exactly what that is. Over 100 turkeys will be given away. A tip about the contest if you expect to use this idea...Tom Kennington suggests that next year they will be using frozen turkeys rather than live ones this year...says Tom, "Keeping those guys quiet in the control room is a bitch."

Houston—It's called various things on various stations...KILT calls it Tournament of Stars. The top 16 groups are picked and each night one is pitted against another...phone call votes are taken and that group is declared the night's winner. Then comes the quarter finals, semi-finals, etc., until one group is picked as the top group of the year in Houston. The trip goes on for three weeks.

Philadelphia—WIP has in progress its 6th Annual "Think Mink" contest... to be give 1 away by the time it's completed.. \$75,000 worth of valuable furs and fur products. Station solicits postcards, and picks 100 of them. The winners are announced over a two week period. When a winner's name is announced, she automatically wins a fur...mink stole or something. If the person calls the station within 5 minutes, he wins a bonus prize...up to and including possibly a \$2500 mink coat. Last year, WIP pulled 750,000 postcards, and this year "we're gonna pull for a million."

Kingston, Ont.—CKWS has been a progressive MOR station for some time now, and have begun more and more oldies. Program Director Graham Wyllie is having trouble getting some of the oldies he needs, and would be glad to trade tapes with any of you that can help. His address: CKWS, 170 Queen Street, Kingston, Ontario Seattle—Far out...from KJR. Getting ready for Christmas, station has the KJR Electronic Christmas trees. These trees are sold to various stores to put on the roof of their buildings. The trees are wired to the KJR frequency. Listeners are told to go to the parking lot of the various stores and they can sit and see KJR on a Christmas tree. As pulsations hit the lights on the tree that flash in time with the music. This has been proven as a good traffic builder for the stores and good publicity for the station. At the same time the station has its own Santa Claus... on the air. Listeners can call in once an hour and speak with Santa Claus on the air. There is an age limit of something like 5-12 years old.

San Francisco—KYA, tells us it is playing almost 90% album cuts on the air now. They are bringing back the old Feature Album of the Day....2 cuts played during morning traffic and once per hour the rest of the day. Album can be an older hit album or a brand new one.

Philadelphia—Here's an after Thanksgiving thing being done by WFIL here. Called, You Bet Your Bird, promos begin today telling listeners to save their wishbone from the turkey for a chance at transistor radios. Right after Thanksgiving, station once an hour will get a contestant on the phone that wants to "bet his bird". A question will be asked... if contestant answers it correctly, he wins the transistor.

3ostonPulseJuly, SeptemberShares				
6 AM-10 AM	6-10 Am	10-3 PM	3-7 Pm	7-12 Midnight
WBZ	19	9	11	9
WEEI	13	9	10	8
WHDH	17	8	8	20
WJIB-FM	6	11	10	9
WMEX	.7	6	8	8
WRKO	11	23	24	24

An evening with the very friendly Bobby Goldsboro netted this week's interview......

Bob: There was an interesting thing, in another article in the paper we put out last week, we have some comments and an interview with Mike Curb, who is the president of MGM. Are you aware of what he did, the Billboard story? BG: Yea.

Bob: Can you give me a comment on that...of what you think about that?

BG: Well, my outlook on drugs, well I won't say drugs, I'm just saying pot, I never have and I never will condemn anybody who wants to smoke pot because they haven't proven it to be harmful, but again there is always the argument that they haven't proven it's not, because it may take a long time to prove. But to me the only thing that's bad is well, Janis Joplin and Jimi Hendrix....drugs is the main thing that killed them, right?

Bob: It was heroin.

BG: But not pot, I know that, but when you are in a position like they are and you've got a lot of kids idolizing you and patterning their lives after you, because I know I used to do it with baseball players. I used to think whatever they did was a gas, and then you find out Mickey Mantle got drunk all the time and I didn't want to know this...all I wanted to know was Mickey Mantle was the all-American-guy that hit homeruns and if I found out he got drunk every night, I would have thought it was alright to get drunk too, because whatever Mickey thought that's the way I thought. It's the same way with singers. You've got kids who pattern their lives after you, who are idolizing you, and I think, although a lot of guys will argue that they aren't responsible for the kids...they say I can't live my life for them. I think in a way you have to....I'm not saying you're not to do some of these things, but why publicize it. If I've got some kids that are digging me, and I go out and say that I don't see anything wrong with smoking pot, well....I'm saying that a little kid of 10 years, well maybe it is bad for him to smoke. Maybe it's great, it may not be harmful, but I don't know. So why should I take the chance of messing up some kid's life.

Bob: Do you feel that pressure?

BG: I really do. I never used to think that way. I used to say, man, there is no such thing as being in a certain bag, or having a certain image. But I do now, I know that I've got a certain image. Like compare me with a heavy rock group, I'm not like that at all. I don't have the same image as they do. It's a drag, but any long-haired group, everybody thinks that they stay stoned, or they're bad cats or people don't want to get into it, they automatically put them down. I think I've got an image of a happily married guy, and the majority of the things that I do, I really just love songs and things like that. There are other things, but I think that people think of me like that, not like Pat Boone, but not like Jimi Hendrix, some where in between.

Bob: Who would you compare yourself to, image-wise?

BG: I guess image-wise, I'd would have to say Glen Campbell. He's got a great image, a nice-guy image, nobody wants to dislike him. I don't want anyone to dislike me. I don't want to make enemies, it's hard enough to make friends. I know people who dislike people they've never even met. I've had people come up to me after a show and say they are glad to get to talk to me, because they thought I'd be a drag. And I say why? They would say I don't know, the way you came off on the show, or somebody said you'd be a drag. Things like this, people form opinions.

Bob: We were talking yest arday about the guys in this business who pay dues, and one who had hit and made a money trip out of it. Do you see a lot of that in this industry, do you see a lot of that going on?

BG: Yes, but first of all let me say that it isn't a story of my growing up in the slums and fighting my way to the top. I didn't grow up in the slums. The place I was born is now a little beauty shop in Marietta, Florida. I didn't have any luxuries, but I didn't lack anything. You know it's a gas to be able to get the things you want, and a drag not to be able to get them. I'm not saying a yacht or things like that, but it's a gas to be able to get things you want, to have money, but if all of a sudden they took my money away, it wouldn't be the end of the world. I can remember before I had my first hit, and I had \$40 in the bank, and I was as happy as any cat ever was. I'm still just as happy and the money hasn't made me any happier. The fact that I now have two kids, I guess I'm happier now then I was then. But my family is much more important to me, that's why I've turned down so many dates. I've turned down a lot of money and practically everybody I know said I was nuts, for not taking the tours, the concerts and going out on the road, and eating a cheeseburger at 3 in the morning, and fly out the next morning to take in this other date and make all this money. Make it while you can, because you may not be able to make it tomorrow, I don't believe that. My family is more important to me than making a quick million bucks.

Bob: Your family is important, and you say the world is important to you. What other things are important to

BG: That's basically it, my family and other people. People are important to me. I don't know whether it's complex or what, but I worry all the time. I go out of my way to make sure that I don't do anything to make anyone dislike me. Who wants enemies? I don't want enemies. I wish that everybody was my friend. That would be a gas.

Bob: What do you see are the problems of music industry right now?

BG: As far as radio, I think that it's the small playlist they've got, but everybody is talking about that. When you've got several hundred records coming out every week, and I don't know what the figures are, but it's a lot of records, so you really can't blame the jocks but the P.D.'s, if they can play only so many records, what can you do? After you get the heavy guys who are automatic play, there is very little room for anyone else, like a newcomer or a guy who has had hits, but doesn't right now.

MY OWN THING

I will take this week's column for an accounting of the Shreveport Clinic and a discussion of future clinics. First of all I was both pleased and disappointed by our first one in Shreveport. 80 people were present ... about half of them Radio ... the other half record people. There were so many young people in the Louisiana, Mississippi, Arkansas area not in attendence, that should have been there. Biggest cause of those fellows staying away was the managers who were unable or unwilling to part with the bread. If I had, had the opportunity to spend time rapping with Mike McCormick, Bill Young, Sebastian Stone or the rest of the guys when I was a couple of years into Radio I would have sold my house to do it. With several hundred Radio Stations less than 40 were represented

It was pretty well decided after the clinic that too much philosophy was discussed but, after careful consideration it seems to me that kind of thing is needed and was needed especially at this first one. We kicked off the first session with a philosophical discussion about programming people becoming general managers. The panel was split pretty much on whether P.D.'s should be working toward that goal or remain as specialists in the programming field. That particular subject evolved into a heated discussion on programmers responsibility to the public even when it meant fighting general manager's policy. How much of the station should be toward serving the public and how much emphasis toward making money ... that subject wound up being discussed in every session. The answer ... widely divided. A short cocktail party ... and a fantastic dinner ... then heavy discussions in various suites ... that ended the evening.

The next day the group became very informal. There was talk about problems in the secondary markets especially the need for better record service ... much was accomplished there.

Sessions back in the rooms again produced a good understanding between various functions and here the most was accomplished.

The biggest joy to me of the entire affair was the almost complete absence of bullshit, you got to agree if you were there that one hell of a lot of TRUTH came down.

We've made a lot of changes for Daytona. It will be held on Saturday and Sunday to give more time, to the jocks driving there. There will be no panel ... only instructors ... teaching specific areas ... such as programming albums.advice to young jocks on improving their shows ... a study on communication, etc. There will be the critique sessions in the suites ... the hotel and atmosphere are tremendous ... the Plaza is right on the beach ... and the owners and managers of the place seem to be concerned with our comfort. We plan some 25 or 30 of these clinics over the U.S. in the next year, Why? For several reasons. We want to generally upgrade the communication between people in this industry. After all whether a record man in Sarasota or a program director in Los Angeles, we are all communicators and we need to communicate the truths to each other....so that we will be able to communicate the truth to the public. That's it in a nutshell. We want to teach the younger guys what we have learned...at the same time we want to learn from them what they have learned. "Not telling secrets" is quickly on its way out.

I look at these clinics as a very important part of improving all of our effectiveness. It's all about radio... but, record men are learning about that. Your aid and dedication to the success of these clinics is greatly needed. There is no financial profit...the profit is much greater than that...won't you help?

Florida and Georgia...we're talking to you.

A couple of days in Daytona this week to set up the second clinic...good discussions with Montgomery of WMFJ, Dave Thompson of WPDQ, Ron Brooks of A&M Records, and Ken VanDurand.

Monday night, a fast trip to Toronto to pick up on Columbia's new Canadian group, Perth County Conspiracy...some 30 people on stage, including children and even three infants. Performance good...music very deep...Album will be released shortly in the U.S.

BOB HAMILTON RADIO REPORT

YESTERDAY

one of the lines "Maybe someday even talking to the man in the moon."

Canadians began regular Radio broadcasts in the year 1918

WASHINGTON

Speaking before the Georgia Association of Broadcasters, Commissioner Robert E. Lee, promised to support legislation requiring FM capability on all radios, provided FM broadcasters justify the additional cost to the public by improving service. Lee urged his audience to investigate the potential of stereophonic broadcasting, noting that roughly 35% of the FM stations in the country are already broadcasting in stereo.

Assignment of the licenses of stations KOZN-AM and KOWH-FM, Omaha, Nebraska to Reconciliation, Inc. a black-owned group, has been granted by the FCC subject to the outcome of a lawsuit by parties contending they had an oral agreement to the outcome of a lawsuit by parties contending they had an oral agreement to purchase the stations. One of the chief stockholders in Reconciliation, Inc. is baseball player, Bobby Gibson.

WKOK, Sunbury, Pennsylvania license to change daytime facilities was granted this week...changing to 10 kw non-directional.

WPIP in Colliersville, Tennesee was sold to Albert L. Crain.

Renewal of licenses to Storer Broadcasting Company for stations WJW and WJW—TV, Cleveland, Ohio, has been affirmed by the FCC. The Commission reconsidered the matter on its own motion in response to an objection to the renewals by Richard B. Kay, American Independent Party candidate for the U.S. Senate from Ohio and a request from the Broadcast Bureau that the Commission re-examine the matter. Mr. Kay alleged that WJW and WJW—TV failed to comply with Section 315 of the Communications Act and the Fairness Doctrine because "unreasonable preference and advantage" were given to the Democratic and Republican Parties before and during the primary election on May 5, 1970 and that since then the stations continued to discriminate against him by failing to attend his press conferences or use his press releases. In denying Mr. Kay's allegations Storer Broadcasting submitted affadavits to support its assertions that since the primary Mr. Kay received more coverage by the stations than his opponents.

A request by a group of Chicago community organizations for a waiver of Commission rules to allow them extra time to file petitions to deny renewal applications of a number of Chicago radio and television stations, has been granted by the FCC for a period of two weeks. The groups involved are the Task Force for Community Broadcasting the Illinois Citizens Committee for Broadcasting and the Better Broadcasting Council.

BOB HAMILTON RADIO REPORT

NEW YORK by Buzz Bennett

DEMOGRAPHICS-Method or Myth

I base these deductions on raps with programmers all over the country. It seems that everyone I talk to has a different interpretation of demographic awareness. It's been astounding, that while many programmers preach target programming based on this awareness, they are considering age only in their studies. I t would be rather naive to state that all 18 year olds enjoy the same thing. First, let's look at the basic concept. Demographics are everything about everybody, not how old they are. Once we know a great deal about demographics, which is everything about everybody, we can then use it to our advantage. First of all let's consider a number one contemporary station in almost any given city. Their objective is to secure and maintain listening habits of more people than any other radio station in their market. In turn, they must devise systems and manipulation. It seems to me that each contemporary operation deals with many elements, but only three major elements: the relatively hip, the relatively unhip, and the relatively unaware. The relatively hip proclaim that Neil Young is a God and the Poppy Family suck, the relatively unhip can't understand why you don't play "Indiana Wants Me" every hour instead of every two or three hours, and the relatively unaware can't understand why you don't play their favorite new record more often, "Hey, Jude."

Knowing this, we have now accumulated some demographic information to be used to our advantage. For the sake of an example, we will say that 33 and a third % of your audience consists of element A, 33 and a third % of your audience consists of element C, and that all their endurance factors are about the same, meaning that they will all endure about the same amount of something they don't like, before they tune to another radio station or turn their radio off.

Example, if you played Neil Young followed by Crosby, Stills, Nash and Young, and the Who, you will probably tune out much of element B and C. If you play R. D. Taylor followed by the Poppy Family and the Jackson 5, you will probably tune out much of element A and C. If you play "Hey Jude" followed by "Light My Fire" and "MacArthur Park", you will probably tune out much of element A and B. Now, if you play Neil Young followed by "Light My Fire" and R. D. Taylor, you will probably do very well.

This example is a very basic look into the art of balancing demographics and beyond a shadow of a doubt reduced the tune out factor and has nothing to do with age. In the weeks to come, we will consider target programming for all types of radio. We will consider music research, and many other facets in demographic awareness.

BOB HAMILTON RADIO REPORT

CANADA by Roger Scott

THE HITS IN CANADA

LW	TW	ARTIST	LABEL
1	1. I THINK I LOVE YOU	Partridge Family	Bell
2	2. GYPSY WOMAN	Brian Hyland	Uni
3	*3. SHARE THE LAND	Guess Who	RCA
4	4. TEARS OF A CLOWN	Smokey Robinson	Tamla
12	*5. FLY LITTLE WHITE DOVE FLY	The Bells	Polydor
5	6. FIRE AND RAIN	James Taylor	W.B.
9	7. YOU DON'T HAVE TO SAY	Elvis Presley	RCA
6	8. MONTEGO BAY	Bobby Bloom	RCA
8	9. LOLA	The Kinks	Reprise
15	10. AFTER MIDNIGHT	Eric Clapton	Polydor
7	11. I'LL BE THERE	Jackson Five	Motown
13	12. SEE ME FEEL ME	The Who	Decca
_	13. HE AIN'T HEAVY	Neil Diamond	Uni
11	14. CRY ME A RIVER	Joe Cocker	A&M
16	*15. BE MY BABY	Andy Kim	Steed
-	*16. ONLY LOVE CAN BREAK YOUR HEART	Neil Young	Reprise
-	17. LET'S WORK TOGETHER	Canned Heat	Liberty
-	18. NO MATTER WHAT	Badfinger	Apple

*CANADIAN

OTHER CANADIAN RECORDS YOU MAY BE CONSIDERING

Beautiful Second Hand Man/Ginette Reno (Parrot)

CKXL 28-15, CJCH 19-14, CHLO 27-22, CFRA 19-12, CHUM 11-9, CHED HB-30, CKOM HB-35, CKLC 22-20, CKPT 9-21, CJME 21, CKLG 28-27, It's very nearly there and it might make it in the end.

Tomorrow/Joey Gregorash (Polydor)

CKCK 39-35, CKOM HB-37, CHAM 39-33, CHED HB -35, CKRC 29. Still playlisted on all the Maple Leaf System.

Give Us One More Chance/Pagliaro (Much)

CKLC HB-30, CHED HB-40, CKXL HB-27, CFRW HB-30, that's on the positive side, on the negative side CKOC, CKLG, CKCK dropped it.

Hello Melinda Goodbye/The Five Man Electrical Band (Polydor)

CKOC HB-40, CKLC HB-24, Add: CKCK, CHAM

You Make Me Wonder/Everyday People (GRT)

Add: CKOC. CJCH on the flip.

My Home Town/The Seeds Of Time (Coast)

CKVN 5-11, CKOC 30-34, Dropped at CKLG

Rain-O/Chilliwack (Parrot)

CKOM 21-17, CKPT 37. Good request at CKLG.

Proper Stranger/Privelige (MCA)

CHED 27-26

Shine Light Shine/The Pepper Tree (Capitol)

Slow at CJCH 27-27. Add: CHAM.

Sing High Sing Low/Ann Murray (Capitol)

Add: CJCH, CHLO. Not getting the enthusiastic response you would expect.

BEST OF THE NEW CANADIAN RECORDS

I Think It's Going To Rain Today/Tom Northcott (RCA) Still not another "Rainmaker". California Dreaming/Cane and Able (GRT) You gotta see the stage act.

Miscellaneous Record Info

Ted Pound leaving CKOM at the end of the month and he's looking. Currently doing afternoon drive and handling the music, 306-374-3969.

I heard part of CHUM's 15 hour Beatle Documentary this weekend, and it sounded great. It's for sale if you're interested.

Apparently CKLW ran into a few problems at the CRTC hearings in Winnipeg. New owners will be required to program a minimum of eight minutes of news per hour amongst other things which I didn't like the sound of.

THE CANADIAN COMMUNICATORS

STATION-CITY	REPORTER	ADDRESS	TELEPHONE
CHUM-Toronto	Doug Rawlinson	1331 Yonge Street,	416-925-6666
CKLG-Vancouver	Roy Hennessey	1006 Richards Street	604-681-7511
CHED—Edmonton	Don Hamilton	10006 107th Street	403-424-2111
CKPT—Peterboro	Ken Cassavoy	131 Charlotte Street	705-742-8844
CKOC—Hamilton	Nevin Grant	73 Garfield Avenue, South	416-545-5885
CKOM—Saskatoon	Ted Pound	Box 30, Saskatoon	306-374-3699
CHLO—St. Thomas	Jerry Stevens	133 Curtis Street	519-631-3910
CKXL—Calgary	Greg Haraldson	Box 1140	403-263-8160
CKCK—Regina	Ken Singer	Box 6200	306-522-8591
CFRW-Winnipeg	Chuck Chandler	Вож 1022	204-947-1211
CFRA—Ottawa	George Johns	150 Isabella Street	613-233-6241
CKGM-Montreal	Jack Finnegan	1310 Greene Avenue	514-931-6251
CKLW—Windsor	Alden Diehl	825 Riverside Drive West	519-254-2831
CJCH-Halifax	Danny Roman	Box 400, Halifax, N.S.	902-453-2524
CFOX-Montreal	Roger Scott	Box 1470	514-697-1470

Don't forget to send your info to Roger Scott C/O CFOX Box 1470 Montreal 101, PQ.

THE BOB HAMILTON RADIO REPORT

Progressive MOR Section Written by Rich Robbin

MOST VALUABLE PROGRESSIVE MOR SINGLES:

(1)	1. ONE LESS BELL/5th Dimension	(16)	16. Whose Garden Was This?/Denver/Paxton
(2)	2. YOU DON'T HAVE TO SAY/E. Presley	(18)	17. Valley To Pray/Arlo Guthrie
(4)*	3. GYPSY WOMAN/Brian Hyland	(21)*	18. Morning/Jim Ed Brown
(5)*	4. I THINK I LOVE YOU/Partridge Family	(10)	19. If You Were Mine/Ray Charles
(3)	5. STONEY END/Barbra Streisand	(26)*	20. Cheryl Moana Marie/John Rowles
(7)	6. IT'S IMPOSSIBLE/Perry Como	(22)	21. I Just Don't Know/Gary Puckett
(6)	7. FIRE AND RAIN/James Taylor	(24)	22. Chelsea Morning/Sergio Mendez
(8)	8. HE AIN'T HEAVY/Neil Diamond	(27)*	23. Black Magic Woman/Santana
(9)	9. IT DON'T MATTER/Bread	(29)*	24. Silver Moon/Mike Nesmith
()*	10. MY SWEET LORD/George Harrison	(31)*	25. Mr. Bojangles/Nitty Gritty Dirt Band
(15)	11. We've Only Just Begun/Carpenters	(30)*	26. Rose Garden/Lynn Anderson
(12)	12. Does Anybody Really Know/Chicago	(11)	27. Jerusalem/Herb Alpert
(14)	13. Indian Lady/Lou Christie	(17)	28. And the Grass/Mark Lindsay
(19)*	14. Free To Carry On/Sandpipers	(25)	29. Heed the Call/Kenny Rogers
(13)	15. Home Lovin' Man/Andy Williams	(JM)	30. For the Good Times/Ray Price
		(TP)	31. Stoned Love/Supremes

*Heavy Movers/Very Important

Other Singles That Just Missed The Most Valuable List (JM):

MOST OF ALL/B.J. Thomas LOVE STORY THEME/Henry Mancini CHERRY CHERRY/Jonathan King BE MY BABY/Andy Kim SUNSET STRIP/Ray Stevens
WHERE DID ALL THE GOOD TIMES GO?/Classics IV
DO IT/Neil Diamond
WATER COLOR DAYS & WATCHING SCOTT GROW/
Bobby Goldsboro

Reported By At Least 20% Of Our Correspondents (TP):

Carolina In My Mind/Crystal Mansion
You Gave Me A Reason/Vic Dana
Nice 'N Easy/Charlie Rich
Don't Let the Good Life/Mama Cass
Burning Bridges/Mike Curb Congregation
The Frog/Joao Donato (He isn't...just the song)
Think Of Your Children/Mary Hopkin
Put Your Hand In The Hand/Frankie Laine
How Are Things In California/Nancy Sinatra
Beaucoup of Blues/Ringo Starr
Can't Stop Lovin' You/ Tom Jones
I Believe In Music/Mac Davis

Now I'm A Woman/Nancy Wilson
Heaven Help Us All/Stevie Wonder
Knock Three Times/Dawn
Any Day Now/Burt Bacharach
Along The Way/Association
Cry Me A River/Joe Cocker
Evil Ways/Johnny Mathis
Lady Day/Frank Sinatra
Green Eyed Lady/Sugarloaf
Until It's Time/Buffy Sainte Marie
1812 Overture/Zuben Menta

Album Section

"El Condor Pasa"/"Mrs. Robinson"/"Cecilia"/Paul Desmond (Bridge lp)

"Stand By Your Man"/"Let It Be Me"/Hank Mancini (Mancini Country lp) Great piece of work.

A Pause in the Disaster/Conception Corporation. There is some terrific comedy material on this lp, so if you program humor, listen to this beauty.

"Devil Made Me Do Dat"/"Midnight Cowboy"/ Young Holt Unlimited (Mellow Dreaming lp) Close To You/Nancy Wilson

FLASH!! Diana Ross's new album "Everything Is Everything" is pheeeeenominal. The lady is incredible. Ooh.

IN DEPTH RECORD REPORT

WSAI-Cincinnati

The listing of records here is a reflection of information furnished by radio stations across the country and our own opinion of the record's value to our subscriber. The chart is compilation of mailed reports from the Communicators and weekly telephone contact with the following stations:

WKNR-Detroit

CHUM-Toronto

CHUM-			WSA1-Cinc	innati		
KRIZ- I	Phoenix KFRC—San Fran	ncisco	KILT-Hous	ston		
WCFL-C	hicago WRIT—Milwauk	ee	WKLO-Lou	uisville		
KGB-Sai		York	KRUX-Pho	enix		
KIMN-D	enver WHBQ-Memphi	S	KQV-Pittsb	ourgh		
WFUN-N	Miami WIXZ—Pittsburg	h	KHJ-Los A	ngeles		
WAKY-I	Louisville WFIL-Philadelp	hia	WEAM-Was	shington		
WIXY-C	leveland KJR-Seattle		WMPS-Men	nphis		
KRLA-L	os Angeles WQXI—Atlanta		WRKO-Bos	•		
CFOX-M	•	olis	WMAK-Nas			
KLIF-Da	•		WKY-Oklal			
WQAM-	-		WABC-New	•		
WKBW-I			***************************************	/ TOTA		
	,					
LW	**************************************	LABEL	TIME	INTRO	END	
LVV	· W	LABEL	KIIVIE	INTRO	END	
1	1. TEARS OF A CLOWN/Smokey Robinso	n Tamla	2:50	:10	Fade	
•	Demographics: Super All		2.00		2 440	
	Number one at WCFL, WAKY, WOR-FM, W	OXI KRLA KYA	KHJ KFRC	WKNR WRIT	and WLS	
	28 stations reporting hot.	, Q111, 111(<u>11</u> 11, 1111)	., 11110, 111 110,	***************************************	, and WED.	
10	2. NO MATTER WHAT/Badfinger	Apple	2:57	:07	Cold	
	Demographics: Heavy teensgood young ad	lult				
	Huge jumps this week. KGB 27-19, WOR-F	M 18-10, KDWB 28	8-20, WSAI 22-	6, WRIT 22-9,	CFOX HB-17	,
	Listed among hottest records at 23 stations.	·	•			
	•					
2	3. GYPSY WOMAN/Brian Hyland	Uni	2:32	:07	Fade	
	Demographics: All					
	13 heavy stations report in top ten. Peaking	this week.				
3	4. MONTEGO BAY/Bobby Bloom	MGM/L&R	2:53	:10	Fade	
	Demographics: Super all.	,				
	9 stations report this hotpeaking also.					
5	5. SEE ME FEEL ME/Who	Decca	3:32	:061/2	Fade	
· ·	Demographics: All , Super Young Adult	2000	0.02	.00/2	2 444	
	Dropped sharply in sales in New York this w	eek KHJ dropped	it after 5 week	s still hot at 1	5 of our station	ne
	Dioppod Silarpiy in Balos in New York dills W	contito di opped	it ditter o week	55dii 1.0t dt 1	or our state.	110
6	6. SHARE THE LAND/Guess Who	RCA	3:53	:121/2	Fade	
•	Demographics: All	1.011	0.00	122/2		
	ll stations still report this hot. Slowing in a c	ounle of markets				
	in stations sum report this not. Blowing in a c	ouple of markets.				
4	7. I THINK I LOVE YOU/Partridge Family	Bell	2:28	:09 or :00	Fade	
•	Demographics: Super All	Den	2.20	.09 01 .00	raue	
	21 stations still report this hotgiganticSti	ll number one et V	DWD WORV	MIVV MIEE	שו זע מוע	
	WKY, WMAK, CFOX	ii number one at K	DWB, WORI,	WIXI, WIFE,	NJN, KLIF,	
	WAI, WMAK, CPOX					
15	8. DOES ANYBODY KNOW/Chicago	Columbia	3:17	:50	Cold	
10	Demographics: Super Teen and young adult		5.17	.50	Colu	
			10 MOD ERS	O E VODIID S	י אר מעדם מא ז	A
	WFUN 31-14, WAKY 27, WEAM 19-16, WCFL					4,
	WOKY 30-24, KRLA 19-13, WIXY 22-12, K		•	•	KNR 25-15,	
	WFIL 20-11, WIXZ 29-16, WRIT 28-17, WRDO) /-3, WMAK 34-22	z, WLS 20, Add	iea: WIFE		
44	O VOLEDONIT HAVE TO CAY/ELL TO	'DOA	0.00	.00	0.11	
11	9. YOU DON'T HAVE TO SAY/Elvis Presl	•	2:29	:00	Cold	
	Demographics: All, Super Young Adult & A					
	KRUX 13-5, WOR-FM 16-13, KDWB 23-18, V), KQV 27-17,	KHJ 15-9, KLIF	ř
	5 7 MEV 19 17 METT 10 0 MEDIA 29 14 CE	OV LID IE MIT COL	17			

5-3, WKY 18-13, WFIL 10-9, WKBW 28-14, CFOX HB-15, WLS 21-13

		111112		LIVE
10. MY SWEET LORD/Flip—George Harrison Demographics: First indicationsTeens Young A Incredibleout one weekWAKY 30, KRUX HB- WOR-FM HB-9, KILT HB-19, KCB HB-26, KRL 14, KRIZ 30, KQV 21, KFRC 23, KHJ HB-26, WF 26, WLS 30 Added: KDWB, WOKY, WIFE, KLIF	15 WEAM HB-17, A 28, WIXY 37-20 TIL HB-28' WKBW), WABC, WK 10-6, WRIT	LO 27, KJR 30, WSAI H	21-6, KYA
11. FIRE AND RAIN/James Taylor Demographics: Super all Record has had itwears well though	W.B.	3:24	:10	Fade
12. SOMEBODY'S BEEN SLEEPING /100 Proof Demographics: All Still hot in Louisville and Dallas	Motown	2:46	:07	Fade
13. ONE LESS BELL/Fifth Dimension Demographics: Super Young Adult and Adult Fer WFUN 7-1, KRUX 20-11, WEAM 23-11, WCFL 23, WQXI 27-8, KRLA 30-24, KJR 4-3, KYA NW-15, Ext-12, WIXZ 5-4, WSAI 11-2, WRKO 28-10, WMA	CHUM HB-26, WC KRIZ 22-8, KQV	3-1, KFRC 2	9, WKY 19-10	, WKNR
14. STILL WATERS/Four Tops Demographics: All Chicago, San Diego and Milwaukeestrong in thos	Motown e markets	3:10	:00	Fade
15. STONED LOVE/Supremes Demographics: Super All WAKY 30-16, KRUX 2-1, WEAM 8-3, WOR-FM 25-13, KJR, KRIZ 25-12, KQV 23, KHJ 13-7, KLZ 29-14, WLS 29-17, Added by KDWB, WABC, WK	IF 30-15, WIXZ 27			•
16. BLACK MAGIC WOMAN—Santana Demographics: Super Teen & Young Adult WFUN 37-18, WAKY 28, KRUX 30-19, WOR—FN KYA 5-2, KRIZ 39-25, KQV 29-13, KHJ 24-14, K WKBW 29-16, WRKO 14-8 Added: WQXI, WIFE	LIF 24-9 KFRC	5-4, WFIL Ex		
17. BE MY BABY/Andy Kim Demographics: Teen and Young Adult Hot records kept this from moving further this wee WAKY 29-18, WEAM 26-20, CHUM 23-18, KILT 15-5, KYA 23-20, KRIZ 35-19, KHJ HB-29, KFRO 25-20, CFOX HB-20, WLS 24-15	15-10, WOKY 15-	11, WIXY 38	3-27, WIFE 39	9-28, KJR
18. YELLOW RIVER/Christie Demographics: Allgood teen Still doing well in Washington, L.A., Dallas and Wo	Epic CFL	2:40	:07	Fade
19. 5-10-15-20/Presidents Demographics: Teen and Young Adult Dropped at KILT after 4 weeks. WAKY 27-20, CHWIFE 27-14, KQV 8-6, KHJ 23-17, WKNR 12-6, WICFOX (they just got the record)				
20. LET'S WORK TOGETHER/Canned Heat Demographics: Young adultteen Slow in BuffaloWAKY HB-26, WCFL 7-6, KDW WFIL	Liberty B 20-17, WOKY 2	2:48 27-23, WQXI	:09 26-17, Adde	Cold d: KLIF,
21. FOR THE GOOD TIMES/Ray Price Demographics: Super Adultespecially female KRUX, CHUM, HB-29, KILT 16-12, WIXY 26-18, Added: KGB and WLS.	Columbia KJR 31-19, KQV	3:48 4-4, KLIF 2	:12 1-6, WKBW 18	Cold 3-13, WSAI 1-1

Page 12

23

12

22

18

16

17

21

LABEL

TIME

INTRO

END

22. CANNED HEAT-Liberty Blues (Liberty)

Little play except on single.

23. JUDY COLLINS-Whales and Nightingales (Elektra)

TIME PASSED SLOWLY at WEAM, AMAZING GRACE play in several markets...WOR-FM.

24. EMMITT RHODES-Emmitt Rhodes (Dunhill)

FRESH AS A DAISY at KYA, YOU TAKE THE DARK at WFIL, also play on SHE'S A BEAUTY.

25. NEIL DIAMOND—Taproot Manuscript (Uni)

Done too soon.,..very heavy play and reaction...WOR-FM, WOKY and KYA, FREE SONG at KYA.

MISCELLANEOUS ALBUM INFO

IF I COULD READ BETWEEN THE LINES by Gordon Lightfoot beginning to get good play...KRLA added this week...

Also at KRLA is the cut from the Yellow Hand album...DOWN TO THE WIRE at KRLA.......

Kenny Rogers....CAMPTOWN LADIES at WOKY......

WORLD'S END from the Andwella album on Dunhill.....That's also the name of the album....sounds good.

Ear Picks for me.....Elvis-THAT'S THE WAY IT IS.....JUST PRETEND-Smokey John Bull on Avco Embassy....Cut one Side one....medley...

The new group on Columbia...DREAMS is a gas..don't know if there is a single on the album....but, the album sounds great...group is very heavy musically.....

Incredible packaging of the new Jefferson Airplane album.....All the cuts are former happening sides.....

THE COMMUNICATORS

STATION-CITY	REPORTER	HOTTEST RECORD	BEST NEW RECORD
KLEO-Wichita	Ron Huntsman	Black Magic Woman	Lonely Days
WKGN-Knoxville	Christopher Stone	Share The Land	My Sweet Lord
WHHY-Montgomery	Larry Stevens	I Think I Love You	My Sweet Lord
KCPX-Salt Lake City	Johnny Mitchell	Rose Garden	My Sweet Lord
WPOP-Hartford	Bob Paiva	Sweet Mary	Scratch My Back
KEYN-AM,FM-Wichita	J. Robert Dark	Scratch My Back	Isn't It A Pity
KAAY-Little Rock	Jonnie King	He Ain't Heavy	Strawberry Fields
WGH-Newport News, Norfolk	Scott Christenson	One Man Band	Toast & Marmalade
KYSN-Colorado Springs	Gary R. Whitman	Stoned Love	Amos Moses
KWWL-Waterloo	Dave Stein	Silver Moon	My Sweet Lord
KLIV-San Jose	Rick Carroll	My Sweet Lord	Lonely Days
WYRE-Annapolis	Dennis Constantine	Does Anybody Know	One Man Band
KGLA-Gretna	Bryan Harrigan	Dawn	Bobby Bloom
KUDL-Kansas City	Ron O'Brian	Stoned Love	Knock 3 Times
WDBQ-Dubuque	Paul Hemmer	Do It	River Deep, Mountain High
WFOM-Marietta	Red Jones	Can't Stop Loving	My Sweet Lord
WTOB-Winston-Salem	Buddy Latham	Games	My Sweet Lord
KIOA—Des Moines	Cal Stout	5-10-15-20	Silver Moon
KNOE-Monroe	Don Anthony	Share The Land	Can't Stop Loving
WING-Dayton	Jerry Kaye	I Think I Love You	Stoned Love
WKBR-Manchester	Eddie B. Baker	Only Love	Silver Moon
WKEE-Huntington	Jim Mack	Montego Bay	Something In You
KSEE-Santa Maria	Sandy Horn	Tears Of A Clown	Rise
KYNO-Fresno	Harry Miller	Gypsy Woman	Games
WNHC-New Haven	Bill Hennes	Desmond Dekker	Immigrant Song
WDAK-Columbus	Alan Boyd	One Less Bell	Right On
WBBF-Rochester	Larry White	One Less Bell	Most Of All
WIST—Charlotte	Jay Michael Stone	He Ain't Heavy	Chestnut Mare
KSTT-Davenport	Barry James/Bobby Rich		First Day in The World
KNOE-FM-Monroe	Rod Randall	Gypsy Woman	Do It
KMEN—San Bernardino	Johnny Helm	Presidents	George Harrison

OTHER RECORDS YOU MAY BE CONSIDERING

	LABEL	TIME	INTRO	END
AS YEARS GO BYMashmahkan Still at WCFL 18-II, and WKNR 7-4	Epic	3; 0 6	:38	Cold
AMOS MOSES—Jerry Reed Wherever playedWAKY 2-4, KILT 37 first week, Added at I	RCA KJR.	2:19	:12	Fade
BLACK NIGHT—Deep Purple Hit at KQV 9-7, and WIXZ 17-14	WB	2:58	:18	Fade
FLY LITTLE WHITE DOVE, FLY—Bells Big in CanadaCHUM 20-13, CFOX 9-4, Added by KJR.	Polydor	5:08	:08	Fade
GROOVE ME-King Floyd Strong R&B salesKILT 27-16, WQXI 29-5	Chimneyville	3:04	:01	Fade
HEED THE CALL—Kenny Rogers WQXI 19-4, WIFE 17-6, KYA 14-13, WIXZ 13-11, WSAI 20-12	Reprise , WMAK 22-10	3:17	:10	Fade
HEAVEN HELP US ALL/Stevie Wonder Dropped at CHUMslow in a market or twoAdded by KDW KLIF 19-11, WKY HB-17	Tamla B. WAKY 10-3, V	3:05 VCFL 11-9, W	:14 OR-FM 21-10	Fade 6, WABC 12,
IT'S ALL IN YOUR MIND—Clarence Carter HB to 30 at KHJAdded by WRKO	Atlantic	2:31	:091/2	Fade
I'M NOT MY BROTHER'S KEEPER—Flaming Ember CHUM HB-28, WQXI 28-9, WIFE 50-33, WRKO 30, Added by	HotWax WCFL and WLS.	2:55 Dropped at	:18 WEAM, slow	Fade at WKBW.
IMMIGRANT SONG-Led Zepplin WEAM HB-24, KFRC 30, WRKO 29, Added by WAKY, KRU	Atlantic X, WMAK	2:21	:081/2	Cold
IT'S IMPOSSIBLE—Perry Como KQV 26 first week, WKNR Ext-28,plenty of daytime only p	RCA blay.	3:12	:14	Cold
I AM SOMEBODY—Johnny Taylor WSAI 23-20, good R&B sales. Added by KILT	Stax	3:18	:16½	Fade
KING OF ROCK & ROLL—Crow Has done well in Chicago. WEAM HB-21, WIFE 28-16, Added a KDWB.	Amaret at KHJ, WKLO an	2:29 d WMAK. Slo	:01 ow in Miami	Fade dropped at
KNOCK 3 TIMES—Dawn Looks pretty good but not ready to put on page 18 as yet. WO WRIT HB-20, WSAI 19-7, WLS 23, Added by CHUM, WOKY,	•	•		•
LONELY DAYS—Beegees Beegees are probably back. KJR 39-28, Added at WFUN, WA	Atco AKY, KRUX, WCF	3:47 L, KILT, KH	:14 IJ, KLIF, WK	Fade KRO, CROX.
MORNING—Jim Ed Brown KILT 23-7, KLIF 8-4, AND ADDED AT WRIT., good sales	RCA	3:05	:03	Fade
MAGGIE—Redbone WQXI 20-13, and WKLO 29-21	Epic	2:42	:07	Fade
MOST OF ALL—B.J. Thomas KILT 34, and added at WAKY and WKBW.	Scepter	2:52	:09	Fade
ONLY LOVE CAN BREAK—Neil Young Beginning to pick up wellWABC shows good sales, KFRC 2	WB 0-13, WRIT HB-23	3:13 3, Added at W	:12½ /EAM, WOR	Fade -FM, CFOX.
ONE MAN BAND—3 Dog Night	Dunhill	2:48	:35	Cold

Slow at WKLO, WAKY 27 first week, WEAM 24-19, WCFL 24-20, WOKY 33-28, KJR 37-21, KRIZ 42-29, KQV 15-10, Added at KILT, WKY and WLS.				
PAY THE PIPER—Chairmen of the Board Hit at WOR-FM 29-25, KQV 28, Added by WABC, KRIZ, WK	Invictus KNR, and WSAI.	3:06	:07½	Fade
PARANOID—Black Sabbath KRIZ 27-13, Slow at KILT	Invictus	3:06	:12	Cold
SILVER MOON—Mike Nesmith KGB HB-28, KHJ 30-24, Added by WFUN, CHUM, KILT, WIF	RCA FE, KQV, WKNR	3:15	:07	Fade
STEELER-Free WIXY 35-29, Added by WFUN, KRUX, KDWB	A&M	2:30	:16	Fade
SUPERBAD—James Brown WABC 12-7selling R&B	King	2:51	:05½	Fade
SO CLOSE—Jake Holmes Good requests at WOR—FM 12-11, KGB ll-10, Added by WLS.	Polydor	3:26	:14	Fade
TIMOTHY—Buoys Did well in DenverWent from 9 to 1 at WEAM and 11 to 4 at 1	Scepter WKBW	2:45	:07	Fade
WHERE DID ALL THE GOOD TIMES—Classics IV WOKY 13-10, KLIF 11-5	Liberty	2:34	:15	Fade
WHEN THE PARTY IS OVER-Robert John WCFL 29-21, Dropped at KQV.	A&M	2:33	:02	Fade
WHO NEEDS YA—Steppenwolf Added at WKLO, and WIXZ	Dunhill	2:47		
YOUR SONG—Elton John 30 first week at KRLAAdded by KHJshould be a hit.	Uni	3:57	:08	Cold
CAROLINA IN MY MIND—Crystal Mansion CAROLINA IN MY MIND—James Taylor	Collosus Apple	3:20 3:04	:11 :04	Fade Cold

LABEL

TIME

INTRO

END

MISCELLANEOUS RECORD INFO

AMERICA.....by the Love Society.....added at WOKY......and WRIT.....local Milwaukee group......

James Taylor single WKLO 29, added at KDWB, Crystal Mansion KYA 22-18, added at KDWB.

Great new record by Magna Carta added by CFOX......
MR. BOJANGLES also doing well there......

CAN'T STOP LOVING YOU by Tom Jones moves from 30-14 at WRKO.....

CHAINS AND THINGS from 38 to 26 at KILT......

CHESTNUT MARE by the Byrds doing well at WIXY......

FREE TO CARRY ON by the Sandpipers from 29-25 at KLIF.......

GYPSY QUEEN by Gypsy added by KDWB......

New Dionne Warwick released.....GREEN GRASS STARTS....added by KRLA and KFRC......

HEARTBREAK HOTEL by Frijid Pink released...on at WKLO & WKNR......

Indian Reservation by Don Fardon re-released......

Understand the Tom Jones television show has been cancelled.

MAGIC LANTERNS added by KRIZ......

WABC adds RUB TUESDAY by Melanie.....

THINK ABOUT YOUR CHILDREN by Mary Hopkins doing very well in some smaller markets....

UMBOPO by Dr. FatherDISCOVERY on KRIZ.....

SUPERSTAR being programmed Sunday at WKGN...interspersing comments from local clergymen....

Motown Story running at WYRE at Annapolis....

Jethro Tull a smash in Manchester, New Hampshire last week.....

RISE by Loui and the Lovers,....good reaction in Santa Maria......

THE TOP TWENTY-FIVE

1. JAMES TAYLOR——Sweet Baby James (Warner Bros.)

STEAMROLLER getting requests like a single at KILT...SWEET BABY JAMES at KYA.

2; LED ZEPPLIN-III (Atlantic)

IMMIGRANT SONG

3. SANTANA—Abraxas (Columbia)

SE A CABO at WOR-FM...GYPSY QUEEN at WCFL and KFRC.

4. BOB DYLAN-New Mornin' (Columbia)

Still heavy play...NEW MORNIN', ONE MORE WEEKEND at WKNR, MAN IN ME, at WEAM, IF NOT FOR YOU also.

GUESS WHO—Share the Land (RCA)

COMING DOWN OFF THE MONEY BAG at WOKY, CHUM & KQV...DO YOU MISS ME at CHUM.

6. CARPENTERS—Close To You (A&M)

Help....heavy....especially at KYA

7. ROLLING STONES—Get Your Ya Ya's (London)

CAROL at WOKY, WEAM, WAKY, and KYA, MOTHER'S DAUGHTER at WEAM

8. NEIL YOUNG-After the Gold Rush (WB)

Picking up...TELL ME WHY...at WEAM...SOUTHERN MAN still getting play.

9. SLY STONE—Greatest Hits (Epic)

All cuts.

10. CHICAGO-Chicago (Columbia)

Name your cut.

11. CREEDENCE CLEARWATER—Cosmos Factory (Fantasy)

see number ten.

12. JOE COCKER-Mad Dogs & Englismen (A&M)

Play is slacking

13. STEVE STILLS—Stephen Stills (Atlantic)

Red hot! LOVE THE ONE YOU'RE WITH at KHJ, WOR-FM, KJR, WKNR, WMAK, WOKY, KILT, WIXY, KRLA, WLS, KRIZ, WRKO, also heavy play on SIT YOURSELF DOWN, WE'RE NOT HELPLESS and OLD TIMES.

14. JACKSON FIVE—Third Album (Motown)

Little radio play.

15. SUPERSTAR (Decca)

SUPERSTAR.....the cut.

16. BADFINGER—No Dice (Apple)

LOVE ME DO at KYA. BLODWYN at KQV, and MIDNIGHT CALLER at KQV.

17. CLOSER TO HOME—Grand Funk Railroad (Capitol)

Several cuts.

18. GRAND FUNK, RAILROAD—Live Album (Capitol)

ARE YOU READY and HEARTBREAKER at WMAK.

19. VARIOUS ARTISTS—Woodstock (Atlantic)

Play is sparse.

20. BYRDS-Untitled (Columbia)

New single....CHESTNUT MARE.

21. NITTY GRITTY DIRT BAND-Uncle Charlie (Liberty)

THE BOB HAMILTON RADIO CLINIC WITH HOST STATION WMFI

December 12 & 13 The PLAZA Hotel Datona Beach, FLORIDA

The panel of instructors at this clinic were picked for several reasons. First of all because of their success and experience in the business. They indeed have set records of all kinds in the broadcasting industry in their own way. The second reason is because these gentlemen are not only successes number-wise in their industry but, in caring for people....in other words they are also successes in their own personal lives. Finally, each and every one of these men are taking time out not for a vacation but, for a cause...the cause being that of teaching and sharing with those who need to know...so that they too can teach. These clinics are a coming together...of the broadcasting industry....the record industry and those others who are interested in communicating...Gentlemen, this clinic is not a conference...these teachers are teachers...this will be a sharing....of THE COMMUNICATORS'

SEBASTIAN STONE

PD at WOR-FM, New York

BUZZ BENNETT

KORNFELD ADVENTURES

RON SHERWOOD

WKNR, Detroit

GIL BATEMAN

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NAME	
STATION or Company	
ADDRESS	·
CITY	

P.S. Please remember to bring an aircheck of yourself or your station to be critiqued by the panel if you wish.

PAGE 18 LABEL TIME INTRO **END**

... AFTER MIDNIGHT/Eric Clapton

3:15 Atco

:12 Fade

Demographics: Teen and Young Adult

Has taken this record a long time to make it. Has already come and gone in some markets. WCFL 21-14, WOR-FM 25-22, KGB 13-ll, KYA 24-11, KQV 21-9, KHJ 6-5, KFRC 10-9, WFIL 21-13, CFOX 15-ll,

WLS 18-12

19

23. CRY ME A RIVER/Joe Cocker

A&M

3:50

Cold

Demographics: Young Adult

WFUN 17-10, WCFL 17-10, KGB 18-16, KQV 22-14, WKY 20-14, WMAK 29-19, CFOX 19-12, Dropped

* * * * * * * * * * * * * * * * *

RECORDS THAT WILL BE HITS

LABEL

TIME

INTRO

END

DOMINO/Van Morrison

W.B.

3:02

:08

Cold

Just missed...next in line. KRUX HB-21, WEAM HB-23, WCFL 38-24, CHUM 29-24, WOR-FM 28-19, KRLA 24-16,

KYA 10-6, KHJ 21-16, KLIF 39-29, KFRC 11-5, WFIL 30-21, CFOX HB-16, WLS 29

DO IT/Neil Diamond

Bang

2:18

:041/2

Fade

Seen enough...good request response....and sales....WAKY 20-13, WEAM 21-14, WOKY 25-20, WIXZ 28-13, WRIT 24-11

GET YOU A WOMAN/Runt

Ampex

2:58

:05

Cold

Mr. Bennett's ear pick did some sensational things this week...Number one selling record in Pittsburgh...Stock just got in.. KQV 28-19, KLIF 34-18, WKBW 27-15, WRIT HB-25, WRKO 28, WOR-FM HB-27.

GAMES/Redeve

Pentagram

2:34

:19

Cold

Picking up fast...KILT 40, KQV 22, KHJ 28-22, WIXZ 10-9, WRKO 27, Added: CHUM, KDWB, WIXY, WKNR, WSAI.

Uni

2:59

:01½

Looks like both Diamond records have it. CHUM 27-23, WOKY 22-14, WKLO 13-8, KJR 22-7 KRIZ 24-14, KLIF 23-20, WKNR 23-14, WRIT 23-10, WSAI HB-16, WLS 28, ADD: KILT

RIVER DEEP/Supremes/Four Tops

HE AIN'T HEAVY/Neil Diamond

Initial reaction is very heavy. KHJ HB-28, Added play at WFUN, WAKY, WEAM, WOR-FM, KILT, WQXI, KRLA, WABC, KJR, KFRC, WFIL, WSAI, & WLS.

STONEY END/Barbra Streisand

Columbia

2:57

.09

Fade

Can not hold this any longer. Heavy sales in every market where played. WAKY 15-9, KRUX 27 first week, WKLO 10-3, WIFE 34-20, KYA NW-21, KFRC 29-10, WMAK 27-11, Added at WFUN and KLIF.

SPECIAL ALBUM REPORT

A four sided George Harrison album called "All Things Must Pass" is being released sometime this week. After listening we reccommend.

Side I- What Is Life, Behind That Locked Door, If Not For You.

Side II - contains My Sweet Lord, Isn't It A Pity

SideIII— Beware of Darkness, Apple Scruffs, All Things Must Pass

Side IV- contains only two cuts, I Remember Jeep, Thanks For the Pepperoni

The album is a son-of-a gun...every bit you'd expect from George Harrison

BEST OF THE REST OF THE NEW RECORDS

A ROSE BY ANY OTHER NAME! Ronnie Milsap SOUTH OF THE BORDER/Barry McGuire FLESH & BLOOD/Johnny Cash LOVE STORY/Al DeLory I'VE GOTTA GET A MESSAGE/Tim Rose

WE'RE ALL IN THIS TOGETHER/Tobi Lark with **Toronto** LOVE STORY THEME/Henry Mancini AIRPORT SONG/Magna Carta ONE BAD APPLE/The Osmonds