ROB HAMILION RADIO REFORT

L.P. REPORT PIONEERED

THE HITS

1. BACK DOOR (1st week #1) C.C. 2. AINT NO MOUNTAIN Dia 3. JULIE DO YOU Bobby 4. WAR Edv 5. *CANDIDA Edv 6. 25 or 6 to 4 Clarence	na Ross Sherman win Starr Dawn Chicago
8. *I'M LOSING YOURa	
9. SNOWBIRDAnn	
10.*CRACKLIN' ROSIE Neil	
11. RUBBER DUCKIE	
12. JOANNE Mike	
13.*GROOVY SITUATION Gene (
14.*ALL RIGHT NOW	
15. I WHO HAVE NOTHING To	
16.*NEANDERTHAL MAN	lot Legs
17. HAND ME DOWN Gu	
18. IN THE SUMMERTIME Mun	
19. DONT PLAY THAT SONG Aretha	Franklin
20. CLOSE TO YOU , Ca	rpenters
21. OVERTURE FROM TOMMY Assemble	
22.*LOOK WHAT THEY'VE DONE The New	
23. HI DE HO Blood, Sweat	& Tears
24. SOLITARY MAN Neil I	Diamond
25. GRAPEVINE C.C.	Revival
26. MAKE IT WITH YOU	Bread

Indicates upward trend

ROBIN TRADGEDY

Boston — Paramount singer, Robin McNamera met with family tradgedy last week. Leaving his starring role in Hair after learning of his mother's illness, he flew here, only to find that the excitement of the illness, caused his father to have a stroke. Report is the father passed away the same day.

WLS ADDED

Chicago — WLS in Chicago is the most recently added telephone reporter to the Bob Hamilton Radio Report. Chuck Buell will be supplying information from that station, officially.

AUGUST 31, 1970

NEW YORK

Whether it's the short play list. . . lack of hit singles. . more of a rating battle or what; major market top forty stations around the country have suddenly shifted to more album product. One year ago when the Report first experimented with an album chart it was given up because there were not enough radio stations, heavily into albums. However, research in the past several weeks has completely turned that story around. . .therefore This Report is the first combining both radio play from some ninety markets in the country along with a computerized sales report that actually puts a feed from record shops all over the U.S. back to a computer that tabulates national sales. While such periodicals as Billboard and Cashbox have reported sales of albums not one periodical in the trade has gone into the actual cuts themselves and their play. $\ensuremath{\text{.}}$.now the Report has. Stations such as WEAM in Washington, WKNR in Detroit, WKY in Oklahoma City, in fact practically every station of any size. . .top forty wise are now very serious about the albums they play. Other stations are deciding on exactly how many albums they will be playing and a method for deciding the cut. Buzz Bennett goes more into depth as to the whys and wherefores inside. . . one thing for certain. . . the business is a whole different scene as far as album cuts are concerned and the outlook is for an ever increasing amount of play for top forty radio stations.

BRINK CROSSES STREET

Chicago — A surprising move this week in here. . . Scotty Brink, a former KHJ jock whom moved to the WCFL afternoon drive slot has resigned to take a midday slot with WLS. Brink who has worked at such stations as WOR-FM. . .and WIBG, pulled extremely good ratings while in the drive spot at WCFL. He is being replaced by Gary W. Gears, coming from KQV in Pittsburgh. A complete look at the rating situation in Chicago, next week.

MANCINI TAKES OVER

New York — Frank Mancini, has taken over duties as National Promotion Director of RCA Victor records this week. Some more re-alignment will be taking place in the next few weeks in that department, according to Mancini.

(C) August 31,1970 Musical Thoughts Inc.

Montreal — CFOX is running a contest to bind the CFOX Golden Girl. Station is putting together and oldie album and the chick they pick goes on the cover. Jocks were very mysterious about how the chick was actually being selected.

New York — A dilemma at the Bob Hamilton office on 57th Street. . .Thursday's when we are trying to get some 45 radio stations on the phone, we are getting calls from people trying to tell us about all kinds of things. There is no way at this point we can get into all of these strips at once. I'm hip. . .you didn't know. . .but, if possible at all. . .hold the calls on Thursday. If it is important. . .like some very important info on a record. . .of course we'll rap. . .but, if it can wait it will certainly make life easier for us.

Seattle — Starting with \$95 in their jackpot, KJR throws two organ notes on the radio. Each day they add a note, plus another \$95. Notes keep increasing each day. . .so does the jackpot until someone finds out what the name of the song is. Gary Taylor says he expects the contest to cause a great deal of talk. Remember also that garage sale at KJR we rapped about a couple of weeks ago. Raised \$7000 for the Boys Club. . . (which was in bad financial shape). . .some 5,000 people showed up in the first two hours.

Pittsburgh — WIXZ, has several things happening. Rubber Ducky Tubby Time. . .In twenty five words or less . . .how do you spend your tubby time? Top one hundred entries pick up your rubber ducky. A thing of the past last weekend included the giving away of a 1951 Chrysler with that new fluid drive. . .pictures of Elvis Presley. . .blue suade shoes. . .leather jackets. . .etc. Station went back to the fifties in it's sound, even playing very old radio commercials. . .for the new sixteen inch tv sets, etc. Station also is holding auditions for a show troup which will be playing to various area VA hospitals. Dunaway does it again. . .

Louisville — Good term, "Monster Weekend". . . last weekend WKLO played all requests with most requested of past hour being played this hour. Top three requests were put in a sweep. . .and billed as this hours "Monsters."

Altoona — WFBG is getting ready for the back to school thing starting today. . .Some ten thousand students in junior high and high school all over Blarr county will hear their name some time this week. PD John Anthony says that names will be read along with the school they're going back to. . and jocks are being cautioned to mix up the way they read the names. . .various sets will be used for the name calling.

San Francisco — There is news from San Francisco of a young, positive thinking, non-profit organization called Music Switchboard that serves as a free communications center for musicians and people with varying interest in music. After one year of operation and enthusiastic community response, its files are bulging with info concerning more than 2,000 musicians and songwriters in the S. F. Bay Area, as well as listings of bands, clubs, Light shows, management, promotors, people in the recording and broadcast media, and others related to music, inand outside of California. To plug in, you just call (415) 861—8889.

Nashville — Allan & Alan, the morning team on Joe Sullivan's WMAK did a number last Wednesday on Women's Lib day. They invited some of the listeners to take them to lunch. Four secretaries called up and took four of the jocks out. . .lit their cigarettes, opened doors etc. Made good rap on the air. When it came check time, the chicks chickened out and checked out and the charming jocks chased the check-book.

SAN DIEGO - July/August Hooper

	KCBQ	KGB
6 am - 10 am	11.9	24.5
10 am — 3 pm	16.1	25.4
3 pm — 7 pm	18.1	27.2
7 pm — 10 pm	14.2	20.4

r, 18 years in the business.....Producer of such people as Aretha Franklin, King Curtis, ırke.....A list that would cover this entire page.....Now Vice President of Atlantic... RADI' tation, a track record and a mind that makes what he says worthwhile...Dig... w do you feel about radio stations all over the country going to a shorter and shorter playlist ne?

Formail I don't think it's too good man...Aside from the selfish considerations...The self interest... the sating a very narrow spectrum of pop hits is bad...The fact that it doesn't produce more hits top industry...But, the public is getting short changed without getting a chance to hear new things. cutst a cozy, safe operation, and of course what always happens traditionally in radio...That's battion that gets the advertising...That's the station that gets the ratings...Until a daring station SF along and starts playing new records...Right...More records and less talk because they've got Mads and they start getting the listeners. There's this contest flux...Back and forth...But, it looks , however, that this thing is hardening...

J: Do you think this thing is causing a lot of records that should be hits to go by the wayside? rry: I think so...Because there's no room. It's a shame. What's happening today is that there is so uch great young talent out there. Everybody knows how to make a good record today. When we started, there were just a few people that had the secret...You know...It was a big mystery. But, it's become so sophisticated...There's a great flow...There's so many people into it...The competition has sharpened people...And you've got a lot of brilliant young record makers being engineers...And you've got a lot of very fine product that can't be heard...

Bob: Is the play of album cuts off setting this thing?

Jerry: You mean is the remedy running parallel with the disease...l don't think so, because you always have to look for the optimum situation...Talking industry wide...Why settle for a tempering situation. Now I don't think it's so good...We're talking about quantity...Let's take a qualitative look at this..... I'm afraid that this somehow over emphasizes bubblegum...This tight playlist and this constant repitition... In other words, the people play the safe and cozy records...Less chance to be adventurous...They wind up playing to the teenagers...The sub-teenagers...Instead of to a wider audience.

Bob: You've worked in various ways with some of the best groups in the country...Like Crosby, Stills, Nash & Young...With the songs that they record...And these are songs that are of great social significance.. If you want to call it this...The revolution...I've heard people say these groups (and I don't mean this one specifically-really don't care or they really do care. When you go in and sit with these cats and get to know these cats Where is their head at are they really trying to say something or are they trying to make hit records?

Jerry: The artist with a conscience. . .the artist that is not making ovations to the needs of the top forty let's say. . . Well, man I think it varies. . . I think you've got everything from hard core revolutionaries you know . . maybe SDS cats who are ready to go down and bomb Jack Dempsy's window to the most reactionary John Bircher. . . I don't think it's consistent. First of all let's get it out right in front. They all accept their royalties and their front money. They buy their Masserati's and their homes in the Hollywood Hills. . . right? And they travel and they have their boats. . . they are beneficiaries of the capitalist system. They are getting money for festivals and so on. . . In general I don't think that revolution . . . true revolution is their(aim). . . I think they're interested in cultural revolution. . . I think they're interested in exposing all the weaknesses of our society. But, when push comes to shove. . . the old private property. .right? . . . I don't think they're interested in relinguishing that.

Bob: How much do you think that music. . . and popular music for that matter influences the public? Do you think that what you're doing has a great influence on the people that listen to it?

Jerry: Oh. . . I think it's enormous. I think. . . Ralph Gleason has a very good thesis . It's that listeners. . young listeners don't sit down and consciously analyze or refine the lyric meaning of every record. . . subliminally there's an ecretion. . . A cumulative message starting way back with Dylan. . You know the Beatles . . . exposing the weaknesses and inconsistencies of our society. Ithinkthis has had an enormous influence on the cultural revolution. You know long hair. . .dope. . .whatever. . .you know the whole approach of young people. . whether it be anti-war. . .anti-Viet Nam. . .impatience with Agnew. . Impatience with older people . . . you know the establishment. . . It both reflects the life style and has influence don't you think. Rock is a life style. . . It's not just music. . . It's a consent of an era. . . that I've lived through. . . or that I've read about in which music and life styles were so completely intertwined. If feelings are genuine. . .the artists are against all the things that the street people are against. They're against the war entrenchment, racism but, they're not truly for the ultimate. . . Marxist remedy. . in my opinion. They'd really like to see things change within the system. . .that's my opinion. There may be some exceptions or some variations. . .but, in general, they're expressing the same anguish as the first kids who came down the road hard travelin and hard swabblin with their acoustic guitars. They're expressing the same anguish because they feel it. You take an another aspect of this question. . . people are always shooting down people like Bill Graham they're shooting down record companies. . .rip off is the big expression today you know. Wow Man. . .that's just as much bullshit and attitudinizing on their part. . You've got people who say let's have a free concert or freethis or free that. . . They haven't given out free Bond Bread or free Good Year Tires. . . that I've known about .

Bob: How about you Jerry. . would you produce a record that pushed toward the far right? Jerry: No. . . I wouldn't. In other words, my sympathies are with the left in this instance. I would tend much more to work with a group that expresses dis-satisfaction with the system than I would with one the other way. Incidentally, I love people like Johnny Cash and Merle Haggard. . . That's another thing you have to live with I think,...they represent a tremendous piece of America. and if you reject them. your going to be rejecting the joy of working with and knowing a very rewarding segment of America . .and that's the South. You have to accept a lot of beautiful music and beautiful people who happened to be conditioned to one way which one does not agree. That is our job. . harmonizing and accepting these people. . .not just putting them down.

MY OWN THING

Last Wednesday night I was presuaded by the local Buddha promotion man, Buck Reingold, that it would be worth my while to go dig the opening of Gene Vincent, playing for the first time in New York in well over ten years. Buck was right. It was indeed worth my while. Vincent was an interesting act all right.....but, what I saw that was impressive was an attitude..... Here was an almost packed house of young people in the 25 TO 35 year range. The band playing on the stage was a group called the Court Jesters, who were sending out fantastic ten year old plus vibrations with an almost perfect imitations of such groups as the Coasters, Capris, Flamingos Etc. The young adult group was eating it up....dancing like they did in high school and holding the girl...... probably imagining her wearing his letter jacket as he dug I Only Have Eyes For You. In my seventh glass of wine state of mind I began to flash on.....Vermont a few weeks ago......The peace and quiet of the woodsThe rain dripping off the leaves......The glass surfaced lakeThe camp fire.....some sixty hours of it.....and then via a one hour plane ride, landing back in New York and fighting your way through traffic to a one bedroom apartment on the fifth floor where the sounds of the city never stop.....Don't it Make You Wanna Go Home......Flashing..... to a restaurant on 79th street called Soul East.....You may call that soul food, but, I call that fried chicken just like my mother used to make.....beats the hell out of bagles and cream cheese.....Don't it Make You Wanna Go Home......flash......remembering the parks...... where we used to go and have a family picnic.....remembering the incredible blue skies of Northeast Oklahoma.....flash..Thinking about two weeks ago in New York where the sky was so black and the combined humidity so heavy you thought any minute you weren't going to be able to breathe.....Don't it Make You Gonna Home.....Flashing to the fantastic rating of WOR-FM, a station that has gained incredible ratings by playing old records...Flash...to the family reunion, the togetherness, the fun.....of back home......Flash......to the predjudice...the hatred......the war.....cab drivers spitting on long hairs in New York......the air pollution....the dirty East River.....the dead birds along the beach.....oil covered bodies.....the Agnew's Speech policyNo wonder oldies are so popular.....Joe South and Brook Benton said...

Oh, the whiperwill roosts on the telephone pole And the Georgia sun goes down, Well it's been a long time, but I'm glad I'm going Back to my hometown.

Going down to the railroad station Gonna buy me a one way fare, And if the good Lord's willing And the creek don't rise, By tomorrow 1'm gonna be there.

Don't it make you wanna go home
Don't it make you wanna go home
All God's children get weary when they roam
Don't it make you wanna go home.

There's a six lane highway down by the creek Where I went skinny—dippin' as a child And the drive—in show where the meadows used to grow And the strawberries used to grow wild.

There's a drag-strip down by the riverside, Where my grandma's cow used to graze, Now the grass don't grow and the river dcn't flow, Like it did in my childhood days.

Don't it make you wanna go home
Don't it make you wanna go home
All God's children get weary when they roam
Don't it make you wanna go home.

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THE BOB HAMILTON RADIO REPORT - Progressive MOR Section Written by Rich Robbin

MOST VALUABLE PROGRESSIVE MOR SINGLES

(21) 1	1.	LOOK WHAT THEY'VE, etc/Seekers
4 4 4	_	

- 2. I WHO HAVE NOTHING/Tom Jones
- 3. JULIE, DO YA LOVE ME?/B. Sherman (3)
- (2) 4. AIN'T NO MOUNTAIN/Diana Ross
- (22) * 5. CRACKLIN' ROSIE/Neil Diamond
- 6. JOANNE/Michael Nesmith (4)
- (23) * 7. FOR WHAT IT'S WORTH/Brazil '66
- 8. RAINBOW/Marmalade (8)
- * 9. LONG LONG TIME/Linda Rondstadt **(**–)
- *10. ONLY MAKE BELIEVE/Glen Campbell **(**–)
- 11. SUMMER SYMPHONY/Jack Gold (11)
- 12. CLOSE TO YOU/Carpenters (9)
- (10)13. CANDIDA/Dawn
- 14. DON'T YOU KNOW/ Beefcake (13)
- 15. MAKE IT WITH YOU/Bread (5)

- (14) 16. CANT HELP BELIEVING/B.J. Thomas
- (16) 17. SOUTH/Roger Miller
- (18) 18. SNOWBIRD/Anne Murray
- (20) 19. WHERE I WENT WRONG/Poppy Family
- (28) *20. SUNDAY MORNING, etc./Johnny Cash
- (7) 21. SOLITARY MAN/Neil Diamond
- (12) 22. (OVERTURE: fm TOMMY/Assmb. Mult
- (15) 23. I'VE LOST YOU & Flip/Elvis Presley
- (17) 24. FOR THE GOOD TIMES/Ray Price
- (25) 25. WHERE ARE U GOING?/B'Hood of Man
- 26. IN THE SUMMERTIME/Mungo Jerry (6)
- 27. SANTO DOMINGO & f/Sandpipers (-)
- (19) 28. RUBBER DUCKIE/Ernie
- (26) 29. HI DE HO/Blood Sweat & Tears
- (27) 30. I'LL PAINT YOU A SONG/Mac Davis

OTHER SINGLES THAT JUST MISSED THE MOST VALUABLE LIST:

SONG IS LOVE/Petula Clark

LOOKIN OUT MY BACK DOOR/Creedence Clearwater MELLOW DREAMING/Young-Holt Uni.

PLAYIN' THE SAME BAND/Bert Sommer

PIECES OF DREAMS/Johnny Mathis

JUST WANT TO KEEP LT TOGETHER/P. Davis

Reported by at least 20% of our correspondents:

Flowers for Your Pillow/Neon Philharmonic I Don't Believe, etc./ Roger Whittaker Time To Get It Together/Trini Lopez

Circle Game/Buffie St. Marie If I Had A Mind/Jerry Fuller

Indiana Wants Me/R. Dean Taylor Venus/Jerry Ross Symposium

Baby, I Need Your Lovin'/O. C. Smith

Montego Bay/Bobby Bloom Sing Out The Love/Arkade

El Condor Pasa/Simon & Garfunkel

Between Winston-Salem and Nashville,

Tennessee/Mills Brothers Un Rayo Del Sol/Los Diablos

I Can Remember/Oliver Yellow River/Christie

Grooving On The Sunshine/Tokens

Faces/Billy Daniels

Along Again Or/Love

Me I'm Running From/Source It's Gonna Change/B. Goldsboro

Gone Is Love/Paul Mauriat

ALBUM SECTION

The new Carmen McRae album is out of sight. . . some reports indicate as many as 8 cuts being played. Give it a listen if you haven't already. Most popular cut so far is "Just A Little Lovin"" Most reported: "Grass Won't Pay Me No Mind" by Mark Lindsay. . . also from the Ip, "Funny How Little Men Care" and "We've Only Just Begun. . ."

From new Mathis Ip, "Wave," "Evil Ways" and "Until It's time for you to go."

DETROIT CITY from New Dean Martin Ip is widely reported. . . also, my Woman my Woman, etc., begin

LOOK WHAT' YOU'VE DONE (Bread "On The Waters") being tested as single by many MOR stations now in addition to a number of top 40's round the country. Deserves your attention.

SECONDARY MARKET REPORT

STATION	CITY	HOTTEST RECORD	BEST NEW RECORD
WGH	Norfolk	Rubber Duckie	All Right Now
WRNC	Raleigh	I Found That Girl	Yasgurs Farm
KSTT	Davenport	Green Eyed Lady	Indiana Wants Me
KGMB	Honolulu	I Who Have Nothing	Baby I Need Your Lovin
KCPX	Salt Lake	Julie Do You	Look What They've Done To
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			My Song Ma
WSGN	Birmingham	Snowbird	It's A Shame
KYSN	Colorado Springs	Rubber Duckie	Peace Will Come
KID	Idaho Falls	Rubber Duckie	Turn On To Me
KIXZ	Amarillo	My Back Door	I'm Gonna Tell On You
KEYN	Wichita	Riki Tiki Tavi	I Who Have Nothing
WOSH	Oshkosh	Rubber Duckie	Better Think Twice
KMEN	San Bernardino	Get Up	Do What You Wanna Do
KLMS	Lincoln	Rubber Duckie	Sunday Morning Coming Down
WIST	Charlotte	Close To Home	Black Hearted Woman
KLEO	Wichita	Julie Do You	All The Tired Horses
WHHY	Montgomery	Patches	Love Em & Leave Em
WNHC	New Haven	Julie Do You	Home (LP) Procol Harum

^{*}Fastest Movers

The BOB HAMILTON RADIO REPORT-LONDON, August 14, 1970 By John Abbey

Uk Top 20

- 1 TEARS OF A CLOWN: Smokey Robinson & The Miracles: Tamla Motown
- 1 2 RAINBOW: Marmalade: Decca
- 3 3 NEANDERTHAL MAN: Hot Legs: Fontana
- 12 4 THE LOVE YOU SAVE: Jackson 5: Tamla Motown
- 14 5 MAKE IT WITH YOU: Bread: Elektra
- 8 6 THE WONDER OF YOU: Elvis Presley: RCA
- 6 7 25 OR 6 TO 4: Chicago: CBS
- 18 8 MAMA TOLD ME NOT TO COME: Three Dog Night: Stateside
- 5 9 NATURAL SINNER: Fair Weather: RCA
- 7 10 I'LL SAY FOREVER MY LOVE: Jimmy Ruffin: Tamla Motown
- 15 11 SWEET INSPIRATION: Johnny Johnson & The Bandwagon: Bell
- 9 12 BIG YELLOW TAXI: Joni Mitchell Reprise
- 4 13 SOMETHING: Shirley Bassey: U.A.
- 19 14 WILD WORLD: Jimmy Cliff: Island
- 17 15 I WHO HAVE NOTHING: Tom Jones: Decca
- 16 LOVE IS LIFE: Hot Chocolate Band:
- 13 17 SONG OF JOY: Miguel Rios: A & M
- 18 GIVE ME JUST A LITTLE MORE TIME: Chairman of The Board: Invictus
- 10 19 SIGNED SEALED & DELIVERED, I'M YOURS: Stevie Wonder: Tamla Motown
- 20 20 IT'S SO FASY: Andy Williams: CBS

Getting Plays:

STRANGE BAND: Family: Reprise

YOU CAN GET IT IF YOU REALLY WANT IT: Desmond Dekker: Trojan

SPANISH EYES: AI Martino: Capitol

DON'T PLAY THAT SONG: Aretha Franklin: Atlantic WHICH WAY YOU GOING' BILLY: Poppy Family: Decca

New Releases:

TREMELOES: Me & My Life: CBS

CLIFF RICHARD: I . Ain't Got Time Any More: Columbia

FREDA PAYNE: Band of Gold: Invictus WHITE PLAINS: Lovin' You Baby: Deram

TONY JOE WHITE Save Your Sugar For Me: Monument BLINKY & EDWIN STARR: Oh How Happy: Tamla Motown

DION: Your Own Backyard: WB

POCO: You Better Think Twice: CBS

HIGH BROOM: Dancing In The Moonlight: Island

FELICIANO: Destiny: RCA

I LUV WHITE: Let The World Wash In: Phillips BOBBY 'BORIS' PICKETT: Monster Mash: London STEPPENWOLF: Screaming Night Hog: Stateside

JOHNNIE TAYLOR: Steal Away: Stax

MAIN INGREDIENT: You've Been My Inspiration: RCA

Scanning The News . . .

DECCA has got the new ROLLING STONES album, "GET YOUR YA YAS OUT".

Album was recorded at a live concert in the U.S. last year

Martha Reeves and Vandellas in London to celebrate 10th anniversary of Tamla Motown Moody Blues "QUESTION OF BALANCE" still best selling album in Britain As of this fall, all ABC and DUNHILL product will go via the new Probe logo. Neither ABC or DUNHILL could be registered as trade names in Britain due to copyright restrictions. Probe is distributed and handled by EMI.

THE CHARLIE TUNA SHOW

- * (Out of. . .JULIE, DO YOU LOVE ME). . . A candid interview with David Eisenhower.
- * On Monday, My face resembles that of a bulldog that just ran full speed into a concrete abutment.
- * Tom Jones was hospitalized over the weekend at Hollywood Presbyterian for a case of Gastritis.

 A team of army doctors was called in and submitted their recommendation that they seal Tom's stomach in concrete and dump it in the ocean off the coast of Florida.
- * I figured it out. I've been on the air 16 out of the last 48 hours. You people are seeing more of me than you do the star of an X-rated movie.
- * I've seen dives before but this one had a 3 meter board.
- * Definition: (Soul Shake). . . That's an earthquake in the capital of South Korea.
- * (Coming out of "By the time I get to Phoenix"). . .66 is the route of all evil.
- * I Can't think of anything more unnerving unless it'd be exchanging your wife's lingerie in a ladies' shop for a different size.

"OVERHEARD AT DICK SAINT'S RECENT WEDDING. . . "

Chuck Browning and Bobby Ocean hanging on the bar. . .in grubbies and beards, while everyone else is in a tux. . .Johnny Darin walks up and says, "You Drake Jocks all look alike, too."

Chuck Browning to Saint standing by punch bowl... 'Damn, Dick, Im having a great time, man...! really want you to know how much I enjoy your weddings..."

BOB HAMILTON RADIO REPORT

NEW YORK -- By Buzz Bennett

Since the announced format change at WMCA, it would appear many stations in the New York area are re-evaluating, changing music policies and getting set to do battle or at least feel as though they've done something to compliment their situation considering all the points WMCA is allowing everyone to have, since they 've stopped playing music completely, In my estimation they never did play much music. About a year ago they increased the talk segments to about half their broadcast time. Aside from this, their commercial load, news commitment P.S.A. commitments and community affairs commitments are huge. In the latest ARB, WMCA has a 4 share. It should be obvious that at least two of those points can be attributed to things like — many years of orienting people in their call letters, their news ability, some established jocks, their community involvement and their talk eliments. In turn, it is interesting to watch super major operations re-evaluating and scrambling over about two points—but then again, two points in New York City is worth about 160-thousand listeners a week—but then again slanting a playlist can cause as much tune out as tune in. The question I ask is—did you think you couldn't beat WMCA before they went all talk, if so, more help will be needed than WMCA dropping out, but sometimes the basic motivation is irrelevent to the outcome.

The amount of product being exposed has diminished year by year. The reason, up-grading of standards, advanced research, and the elimination of excess fat. In the past, stations playing the best of the available singles stacked up all the points. Their baromèter in most cases was retail sales. A few stations also used the telephone. It has now become obvious that instead of playing whatever singles are available, it makes sense to play a superior album cut. Just as the winning stations of the past played the best singles, tomorrows winners will also play the best of the L.P. cuts?

COMMENTS FROM LEADING RADIO STATIONS

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-04

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-0-

KLIF. "We play one album cut per hour, if we get action we put it on the regular playlist...this has been our policy for three years". KLIF has also been number one for three years with some of the largest shares in the country... "WOKY..." We play about seven album cuts per week, two an hour". WEAM... "We play three to four album cuts per hour, we've been doing this since the last pulse"... it has aided us in rebuilding our 18-25 audience". KGB... "We play some album cuts... we intend to expand in this area very shortly"... "WMPS... "We play quite a few album cuts... we intend to play more".

The fact is the Majority of the country has been experimentingor is intending to take advantage of the great product so often overlooked in albums. They have become aware of the necessity to expose album material if they are to secure the major portion of the 18-25 demographics. KRLA has secured good portions of the Los Angeles audience with this formula also. Ladies and Gentlemen...our album report.

BOB HAMILTON RADIO REPORT -----ALBUMS FOR TOP FORTY PLAY

THE HIT ALBUMS

Credence Clearwater Revival - Cosmos Factory (Fantasy)
Various Artists - Woodstock (Atlantic) 1.

Chicago - Chicago (Columbia)

Neil Diamond - Neil Diamond Gold (UNI)

- Crosby Stills Nash & Young De Ja Vu (Atlantic)
 Simon & Garfunkel Bridge Over Troubled Water (Columbia)
 Grand Funk Railroad Closer To Home (Capitol)
 Blood Sweat & Tears BS&T III (Columbia) 6.
- 7.
- 9. It Aint Easy Three Dog Night (Dunhill)
 10. Live At Leeds Who (Decca)
 11. Steppenwolf Live (Dunhill)
 12. Bread On The Waters (Elektra)

- 13. Paul McCartney McCartney (Apple)
 14. Eric Clapton Eric Clapton (Avco)
- 15. Doors Absolutely Live (Elektra)
- 16. James Taylor Sweet Baby James (Warner Brothers)
 17. Beatles Let It Be (Apple)
 18. Traffic John Barleycorn (United Artists)

- 19. Band Stage Fright (Capitol)
- 20. Joe Cocker Mad Dogs & Englishmen (A&M)

Blood Sweat & Tears - BS&TIII (Columbia) Heavy Play on Lucretia McEvil....reports from WKNR, WEAM, and KLIF plus a few other stations. Something's Comin On also getting some play.

Band - Stagefright (Capitol) A Time To Kill seems like the leading cut out of this album....WOR-FM and WEAM both playing it....KILT is playing the Shape I'm In. WOR-FM is also playing Sleeping.

Beachboys - Sunflower (Warner Brothers) Tears In The Morning getting the most play....KILT and KJR both on it.

Bread - On The Waters (Elektra) KGB is playing Look What You've Done....big requests on that. Also recommend The Other Side Of Life.

Credence Clearwater Revival - Cosmo's Factory (Fantasy) Scores of stations are playing "Grapevine"....some even charting it number one without a sales barometer.

Chicago - Chicago (Columbia) Last two singles are in this album. WKY and WAKY report heavy response on Color My World.

Canned Heat - Future Blues (Liberty) KRIZ is playing That's All Right and So Sad. Single being released is Let's Work Together.

Cocker, Joe - Mad Dogs & Englishmen (A&M)
Cry Me A River being played by KILT, WFIL, KRIZ, WRKO, WABC, KRLA, KJR, WOR-FM, and WEAM. Honky Tonk Woman programmed by WABC, KJR and WOR-FM. Good requests at KLIF for Delta Lady.

Clapton, Eric - Eric Clapton (Avco) After Midnight being played by KRLA and KLIF. Easy Now being played by WIXZ.

Doors - Absolutely Live (Elektra) Who Do You Love is being played by WABC.

Donovan - Open Road(Epic) Riki Tiki Tavi being played by WKNR and WEAM. Elton John - Elton John (UNI) WKNR is playing Your Song and WEAM is playing Bordor Song. Other stations also on that cut.....

Exuma - Exuma (Mercury) WEAM is playing You Don't Know What's Going On. Also some play on I Walk On Gilded Splinters.....

Gypsy - Gypsy (Metromedia)
KRIZ in Phoenix playing Gypsy Queen Part One....and Dream If You Can.

Taylor, James - Sweet Baby James (Warner Brothers)
Being played by WKY, WFIL and KLIF.....Fire And Rain....big requests at KLIF....

Rare Earth - Ecology (Atco) KQV is getting good response to Born To Wonder.....

SNOWBIRD -Ann Murray

ADD: WKNR

9.

IN DEPTH RECORD REPORT

The listing of records here-in is a reflection of information furnished by radio stations across the country and our own opinion of the record's value to our subscribers. Note in parenthesis, the addition of publisher on the demographic's line.

$\frac{LW}{2}$.	TW 1.	LOOKIN OUT MY BACK DOOR -C.C.R.	LABEL TIME Fantasy 2:31		END COLD
		Demographics: Super All (Jondora-BMI) HOT AT: 25 Stations			
3.	2.	AIN'T NO MOUNTAIN-D. ROSS Demographics: Super All (Jobette-BMI) HOT AT: 24 Stations	Motown 3:20	:11	FADE
4.	3.	JULIE, DO YOU-B. SHERMAN Demographics: SUPER ALL (Lucon/Sequel- HOT AT: 19 Stations. Number one reques	METRO 2:52 -BMI) sts at most of		FADE
1.	4.	WAR -E. STARR Demographics: ALL (Jobette-BMI) HOT AT: 22 Stations	GORDY 3:12	:04	FADE
11.	5.	CANDIDA-DAWN Demographics: ALL (Jillbern/Pocket Full HOT AT: 21 Stations ADD: WIXY and yourself	BELL 3:02 ll Of Tunes-BM		FADE
5.	6.	25 OR 6 TO 4-CHICAGO Demographics: All Strong Young Adults HOT AT: 15 Stations. Peaking.	Columbia2:52 (Aurelius-BMI		COLD
6.	7.	PATCHES- Clarence Carter Demographics: ALL (Gold Forever-BMI) HOT AT: 13 Stations. Has dropped off Leveling off	Atlantic 2:1		FADE
18.	8.	I'M LOOSING YOU-Rare Earth Demographics: All Strong Teen & Young HOT AT: 14 Stations ADD: WKNR, WIXY LOOKS TOP 5	Rare Earth 3 Adult (Jobet		FADE

HOT AT: WQXI (10-6), WOKY (14-7), WRKO (21-17), KHJ (13-8) WAKY (26-10) KRLA (7-3), WEAM (26-18), KFRC (7-3), WKY (9-16), KIMN (10-6) WRIT (11-5), WMPS (26-9), WLS (HB-29)

Demographics: All Lite Teen (Beechwood-BMI)

Capitol2:08

:11

COLD

- 21. 10. CRACKLIN ROSIE-Niel Diamond UNI 2:47:07 FADE Demographics: SUPER ALL (Prophet-ASCAP)
 HOT AT: 17 Stations
 ADD: WABC, KQV, WEAM, WHBQ Could make number one
- Demographics: Appears to have no value relative to age. Supporters of this record are strong in numbers and very vocal. Those opposed are also plentiful. This record should be programmed very carefully. (Festival Attractions- ASCAP)

 HOT AT: WCFL (37-19), WIXZ (17-13), WFUN (HB-31), KQV (15-8), WIFE (44-18), WRIT (2-1), KIMN (7-7), WKLO (5-2), WLS (HB-27), KRIZ (6-1), KLIF (2-7)

 ADD: WKY, KDWB

 It dosen't appear that this little duckie is going much higher
 - 12. JOANNE Mike Nesmith RCA 3:10 :10 Cold Demographics: ALL (Screen Gems-Columbia-BMI)
 HOT AT: KGB(12-7), KRUX(2-10), CHUM(16-9), WRKO(22-19), KHJ(20-16), WKNR(HB-29), KQV(HB-29), KFRC(6-3), KILT(34-27), WMPS(HB-6), WFIL(13-8) KRIZ(36-24), KLIF(22-14)
 ADD: WFUN, WEAM
 - 17. 13. GROOVY SITUATION Gene Chandler

 Mercury 3:12:07 Fade

 Demographics: SUPER ALL (Cachand/Patcheal-BMI)

 HOT AT: WQXI(2-5), WCFL(14-8), WOR-FM(HB-28), KRUX(12-11), KHJ(29-26),

 KQV(20-11), WIFE(20-17), WEAM(20-14), KRLA(29-20), WKY(30-18), WKLO(24-8)

 WLS(25-18), WFIL(27-19), KRIZ(43-30), KLIF(14-10)

 ADD: KGB
 - 19. 14. ALL RIGHT NOW Free A & M 3:07 :15 Fade

 Demographics: Teen & Young Adult (Irving-BMI)

 HOT AT: WCFL(HB-21), WIXZ(3-1), KRUX(HB-22), WFUN(11-11), KHJ(HB-30)

 WAKY(HB-29), KQV(2-1), WEAM(HB-16), WRIT(HB-29), KRLA(28-24), KILT(40-28)

 WIXY(17-11), WMPS(HB-29), KRIZ(22-14)

 ADD: KGB, WQXI, WIFE
 - 8. 15. I WHO HAVE NOTHING Tom Jones

 Parrot 2:54 :21 Cold

 Demographics: SUPER ALL (Milky Way/F-95/Cotillion-BMI)

 HOT AT: KGB(25-23), WRKO(20-14), CHUM(28-20), WMAK(37-17), KHJ(21-19)

 WKNR(29-15), KRLA(21-17), WMPS(20-8), WLS(21-16),

 ADD: KRUX, WABC

 Doesn't look like a Top-5 record. Slow at KHJ and several others.
 - 25. 16. NEANDERTHAL MAN Hot Legs Capitol 4:29 :00 Fade
 Demographics: Super Teen & Young Adult (Francis Day/Hunter)
 HOT AT: WCFL(12-5), WOKY(19-9), KRUX(HB-27), CHUM(HB-29), WAKY(29-18)
 WIFE(27-22), KIMN(38-27), KILT(14-6), WMPS(HB-10), WLS(12-10), KLIF(21-18)
 WHBQ(HB-21)
 ADD: WKNR, KRLA
 - 16. 17. HAND ME DOWN Guess Who RCA 3:14 :12 Fade Demographics: All, Light Adult (Dunbar-BMI) HOT AT: 8 stations. Dropping off.
 - 14. 18. IN THE SUMMERTIME Mungo Jerry Janus 3:40 :17 Fade Demographics: ALL (Our Music Ltd/Don Kirshner Music Inc-BMI) HOT AT: 7 stations.
 - 10. 19. DON'T PLAY THAT SONG-Aretha Franklin
 Atlantic 3:00 :15 Fade
 Demographics: ALL (Progressive-BMI)
 HOT AT: 5 stations
 - 15. 20. CLOSE TO YOU -Carpenters A & M 3:40 :09 Fade Demographics: SUPER ALL (Blue Seas/Jac/U.S. Songs -ASCAP)
 HOT AT: 5 stations. Moving down
 - 18. 21. OVERTURE FROM TOMMY Assembled Multitude
 Atlantic 2:30 Inst. Cold
 Demographics: ALL (Track-BMI)
 HOT AT: 6 stations. Declining.

- (-) 22. LOOK WHAT THEY'VE DONE TO MY SONG MA The New Seekers

 Elektra 3:12:04 Fade

 Demographics: SUPER ALL

 HOT AT: KGB(17-9), WOKY(36-29), WRKO(29-26), CHUM(HB-26), KHJ(HB-29)

 KILT(29-22), WMPS(HB-27)

 ADD: KFRC, WCFL, KRUX, WRIT, KIMN
- 23. 23. HI DE HO Blood, Sweat & Tears

 Columbia 3:58 :07 Cold

 Demographics: All, Light Teen (Screen Gems-Columbia-BMI)

 HOT AT: 6 stations.
- 24. 24. SOLITARY MAN Neil Diamond Bang 2:28 :07 Fade Demographics: ALL (Tallyrand-BMI)
 HOT AT: WCFL(11-3), KQV(27-16), KDWB(18-10), WLS(27-21), WFIL(11-7), KRIZ(15-9)
 ADD: WABC
- 26. 25. GRAPEVINE C.C. Revival Fantasy Most stations editing their own version.

 Demographics: Teen & Young Adult (Jobette-BMI)

 HOT AT: WQXI(1-2), KRUX(Big requests), WOKY(Big requests), WMAK(39-20)

 WRIT(3-4), KFRC(25-20)

 Listeners prefer the full version.
- 22. 26. MAKE IT WITH YOU Bread Elektra 3:14 :12 Fade
 Demographics: All, Sper Teen & Young Adult (Screen Gems-Columbia-BMI)
 HOT AT: 5 stations.
 Headed for the Golden Graveyard.

RECORDS YOU MAY BE CONSIDERING

	LABEL	TIME	INTRO	END
AS THE YEARS GO BY-Mashmakhan (Makhan/Blackwood)	EPIC	3:06	:38	COLD
HOT AT: KJR (45-21), KFRC (26-21), ADD: WOKY	KIMN (6-8), (CFOX (HB-20),	KLIF (33-3	32)
DO WHAT YOU WANNA DO- Five Flights HOT AT: WCFL (26-23), WOKY (18-10), ADD: KJR	Up TA WIFE (50-42)	2"25 , KILT (34-28	:00	FADE
EVERYTHINGS TUESDAY-Chairman Of The (Gold Forever-BMI) HOT AT: WQXI (HB-20) Recommended For R & B Markets	Board Invict	cus 2:49	:15	FADE
FIRE AND RAIN - James Taylor (Country Road-BMI) Good requests at KLIF, KJR, & KDWB	W.B.	3:24	:13	FADE
IT'S ONLY MAKE BELIEVE- Glenn Campb KHJ (HB-27), KIMN (HB-30), KLIT (HE ADD: WIXZ, WOKY, CHUM, WABC, KQV, K	3-34)	2:21	:09	FADE
I WANNA TAKE YOU HIGHER- Ike & T. T (Daly City-BMI) HOT AT: KRUX (2-3), CHUM (18-13), W		-	:09	FADE
MONGOOSE - Elephants Memory (Pocket Full Of Tunes-BMI) HOT AT: WIXZ (8-5), KQV (HB-13), WE ADD: WRIT Reported Slow on KLIF	Metro AM (19-8)	4:47	: 39	FADE
OUR WORLD -Blue Mink (Flowers-Pickett) HOT AT: KQV ADD: WCFL	Mercury	3:26	:15	FADE
WE JUST GOTTA KEEP IT TOGETHER-Paul	Davis Bang	2:30	:12	FADE

SALES & REQUESTS AT KHJ

ADD: WRKO & WHBQ

REGIONAL REPORT

LOUISVILLE

BACK SIDE OF DALLAS - JEANNIE C. RILEY - WKLO (HB-12)

DENVER

CHARLIE - DICKY LEE KIMN (10-8)

MILWAUKEE

FOR THE GOOD TIMES -RAY PRICE WRIT (26-9)

ATLANTA

IF I DIDN'T CARE-THE MOMENTS- WQXI (HB-18)

DALLAS

EVERYTHING-MAGNET-KLIF (31-29) GOOD REQUESTS

MEMPHIS

BETTER TIMES-RHINOCEROUS-WHBQ (7-6)

DETROIT

STILL WATERS-FOUR TOPS- WKNR (HB-23)

MIAMI

STONED COWBOY- FANTASY-WFUN-NUMBER ONE

MISCELLANEOUS RECORD INFO

New Neil Young album is due in about another week......
Ronnie Dyson album is out....Dig I Don't Wanna Cry, Fever, and Bridge...
James Gang album is selling in New York, Pittsburgh and now taking
off in Dallas.....Funk 49 is the single from the album....
Strawberry Statement album has many very heavy cuts on it....
KHJ reports good response on the Bobby Bloom record...didn't do
much in San Francisco.......
Day Is Done, new single from the Brooklyn Bridge album.....
A Question Of Balance by Moody Blues is out...no particular cuts as yet....
Memo From Turner from Performance album by Mick Jagger getting play....
Melanie dropped from KIMN chart....no sales....
KIMN also reports hot action first week on the Stoned Cowboy by Fantasy...
Joe Cocker 90 minute feature length film due for release.....
US Apple Corps new group for SSS...supposedly very heavy......
Added play on the Blues Image single......
Gypsy Woman by Brian Hyland getting good play and sales in some areas...
has a good shot at the hit column....
Corina Corina by Crowbar added at CFOX....Canadian record......
Two or three correspondents are very high on I've Come To Save You
by 100 Proof......

The Best Of the Rest Of The New Records

Got To Believe In Love - Robin McNamera (Steed)
The Song Is Love - Pet Clark (Warner Brothers)
I'm Gonna Get You - Fragile Lime (Warner Brothers)
Cover Me Babe - Sunshine Trolley (Trump)
Magnificent Sanctuary Band (Capitol)

RECORDS THAT WILL BE HITS

END LABEL TIME INTRO Capitol 5:30 :15 FADE CLOSER TO HOME-Grand Funk R.

(Storybook Music-BMI)

WMPS (HB-23), KLIF (35-24)

ADD: WIFE

Singles sales are being hampered somewhat by album sales.

EL CONDOR PASA-Simon & Gar. Columbia 3:06 :40 COLD ADD: WOR-FM, WIXZ, KRUX, WABC, KHJ, WAKY, KQV, WMAK, WEAM, WRIT, KRLA, WKLO, CFOX, KLIT, KLIF HOW CAN IT MISS

GOD, LOVE & ROCK & ROLL-Teegarden & Van Winkle Westbound 2:47 :14 FADE (Bridgeport Music-BMI) THIS IS A TOP 5 RECORD)

FADE 3:33 :31 GREEN EYED LADY- Sugarloaf Liberty (Claridge Music)

HOT AT: KJR (343), WIFE (47-40), KIMN (4-1), KILT (35-17), KRIZ (38-23)

ADD: WIXZ, KRUX, CFOX THERE ARE THREE VERSIONS OF THIS SONG. THE ALBUM CUT, THE SHORT 45, AND THE LONGER 45. LISTENERS PREFER THE ALBUM CUT.

INDIANA WANTS ME-R. Dean Taylor Rare Earth 3:35 :14 FADE (Jobette-BMI)

HOT AT: WCFL (39-27), WOKY (30-23), WKNR (23-11), KJR (48-36), KIMN (25-9) CFOX (1-1)

ADD: WEAM AND WLS

IT'S A SHAME- Spinners V.I.P.

(Jobette-BMI)

HOT AT: WOR-FM (HB-30), KQV (HB-21), WEAM (HB-19), KFRC (23-18)

ADD: WRKO, WHBQ

Strong R & B Record Recommended For R & B Type Markets

:07 **FADE** LOLA- KINKS Reprise 4:06

(Hill & Range)

HOT AT: KGB (19-19), WRKO (30-28), KQV (22-20), KIMN (31-20), WHBQ (10-8)

ADD: WCFL

TEEN AND YOUNG ADULT RECORD

LONG LONG TIME- L. Ronstadt Capitol 2:59 :10 HOT AT: KGB (HB-27), WOKY (31-20), KRUX (23-15), WRKO (25-11), KHJ (6-4), WRIT (HB-19), WIFE (39-30), KILT (23-10), WHBQ (23-11), KRIZ (40-28) SHOULD CHART NEXT WEEK

OUT IN THE COUNTRY- Three D. Nite Dunhill 3:08 :19 **FADE** (Irving-BMI)

HOT AT: WCFL (38-28), KRUX (HB-23), WKNR (HB-25) ADD: KGB, WQXI, WOKY, CHUM, WAKY, WFUN, KRLA, WKLO, KDWB

THAT'S WHERE I WENT WRONG - Poppy Family (Gone Fishin-BMI) London 2:32 :09 Cold HOT AT: WKNR(8-4), KJR(26-19), WRIT(HB-28) ADD: WMAK, WLS, WFIL, WMPS Taking its time.

WE CAN MAKE MUSIC - Tommy Roe ABC 2:50 :00 Fade (Little Fugitive-BMI) :24

HOT AT: WCFL (HB-32)

ADD: WOKY, CHUM, WFUN, WRIT, WKLO, KILT, WFIL

WE'VE ONLY JUST BEGUN - Carpenters A&M :12 1/2 2:58 Cold On KRLA. Getting big requests. Good follow up.