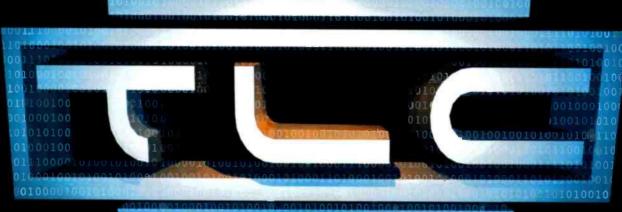
SPECIAL GALIN HIP TRUSTED 999 Rhythm

# Crossover From the Inside



### ANXAAL

#### FEATURES THE FIRST SINGLE

AND THE SMASH

"SILLY HO."

N-STORES NOLL

"NO SCRUBS"

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#### FIRSTPERSON

### **NEWS**BRIEFS

PAGE 9

### Where Has All the Warfare Gone?

Yes, we know how to spell "guerilla"...but the jungle warfare some stations once used on their competitors reminds us of how the radio industry has evolved...for better or worse.

#### PAGE 10

### Life is But a Bit Stream

With the recent explosion of streaming audio technology, radio is enjoying a number of new opportunities to reach a larger audience.

#### PAGE 12

### **Rhythm Crossover...From the Inside**

No niche format seems to break more artists or generate more raw passion that Rhythm Crossover. This week, GAVIN listens to what several passionate (and understandably vocal) practitioners of the format—programmers, record execs, and a consultant—have to say about where the format's been...and where it's going.

Pius

### And the Winners Are...

No, not the Grammy winners. We're talking about the winners of this year's GAVIN Awards. Learn who won what at the 1999 GAVIN Seminar by thumbing through our format pages.

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AS TOLD TO TONY SANDERS

### Joe Capobianco

Joe Capobianco, CD Radio's Executive VP/Content, has been with the satellite radio company for two years. His radio programming credits include consultant positions with Bonneville and Greater Media, where he worked with such stations as WAAF/FM-Boston, WCSX/FM-Detroit, and WBIX/FM-New York. Prior to joining CD Radio, Joe worked with Music Choice, a direct-to-home subscription audio service.

Satellite radio is going to deliver to consumers more of what they want: a choice that isn't available in some of the largest markets. There are radio markets that have 70 signals but there certainly are not 70 distinctive types of content on those signals. Not only in music, but also in talk.

This is where we're like cable. We offer a lot of focused choices so that, no matter where a person lives in the U.S., if they like a certain kind of program they'll have access to it. As a satellite service that's targeting listeners in cars, we're totally focused on the consumer, not on delivering a consumer to the advertiser on our music channels. That allows us to focus totally on what the consumer wants. It allows us to address different types of music to a degree that's not addressed on commercial radio-and can't be, because commercial radio's mission isn't the same as our mission.

We'll not only reflect what's going on but we'll anticipate what's going to be happening, and we'll be able to respond to that because we'll have the capacity to do it. We're going to have hosts on all the channels and we're going to tap into the music community. This is not wall-to-wall music, but it won't have commercials, either. If you start stripping away commercials,



what are you left with? You're left with the meat of what needs to be on that channel.

Unsigned artists—anybody making music—fits into our plan. The beauty of it for us is we won't have to do a show that highlights the music. It would just be there.

Music Choice and DMX proved that consumers were willing to pay at least \$10 a month to get something like 30 audio channels. For those services you had to get a separate box and a remote and it was on top of your cable bill, and they achieved about a 2.5 percent penetration. We think we only need 0.5 percent of our target market.

#### FIRSTWORDS

If you were there, you already know this...and even if you weren't there, you've probably heard it, anyway.

There, of course, is the GAVIN Seminar, and the fact is, this year's convention far and away was the biggest and best we've ever done. [Applause]

Yes, radio was there-you were there-and we couldn't have done it without you. You came for the music, you came for the sessions, you came for the contacts, and (go ahead...admit it) you came for the food and the parties and the late nights and the fun.

What you may not be aware of is all the people behind the scenes who made it all happen...so I'd like to take this opportunity to thank the record labels and sponsors, whose support is vital to pulling off an event of this magnitude. Thanks to our panelists and speakers for sharing your wit and wisdom with us. Thanks to everyone at GAVIN, the Hyatt Regency, and the people of New Orleans, for making it all come to life. And thanks, most of all, to all of you who took the time (and spent the money) to become a part of this vear's Seminar.

It was great to see all of you in N.O....and we look forward to seeing you next year in San Francisco.

Reed Bunzel, Editor-in-Chief

### GAVINNEWS

### **GAVIN Seminar: More of Everything**

More radio...more business... more music...more fun.

Those eight words best sum up this year's GAVIN Seminar, which unfolded over three days last week in post-Mardi Gras New Orleans to (all modesty aside, here) claims that "this was the best one yet."

From Thursday morning's opening Town Hall Meeting



New Orleans...now prepare to leave your heart in San Francisco.

That's right...next year's GAVIN Seminar is coming home to "SFO" in grand style. Go ahead: mark your calendars for Feb. 16-20, 2000, then contact GAVIN to register early for the best convention in the radio and record industry...overlooking beautiful San Francisco Bay.

performance by Phil Collins, the '99 Seminar gave radio and record attendees everything they've come to expect from "the GAVIN

to Saturday night's closing



### Seagram to Pay \$100 M For the Rest of Def Jam

One hundred million.

That's the price 'Seagram reportedly is willing to payfor the 40 percent of Def Jam Music, Group that it doesn't already own, according to sources quoted in the Los Angeles Times. While a timetable for consummation of the deal has not been 'established, analysts say Seagram could, sign on the dotted line this week----barring any unforeseen glitches.

Seagram picked up 60 percent of Def Jam in its \$10.4 billion acquisition of PolyGram, which had purchased its:stake in the record label in 1994. Def Jam was founded in 1984 by Russell Simmons and Rick Rubin.

During January's restructuring at Universal; Def Jam was folded in with Island and Mercury to form one of two New York-based divisions for UMG, Seagram intends, to have Def Jam absorb the black music function's for the company; Simmons will; remain Chairman of Def Jam, while Chief Executive Lyor Cohen will assume "expanded duties," the Times reported.

experience." With keynote presentations from cybergossip Matt Drudge and financial advisor Stephen Pollan, to informative sessions covering a wide range of issues (and formats), to dozens of in-hotel musical performances and countless club gigs around town, to the best cocktail party in the



biz, the last GAVIN Seminar of this millennium had it all.

Look for expanded coverage throughout this issue, as well as a full pictorial recap next week.

#### Crossover is what's bot. It's what sells. And it's unapologetic about it-no grunge stars slitting their wrists bere. So long as Crossover leans on the best of the hipbop world, the future bas to be bright. Rick Cummings -see page 12

### **Mercury Plummeting?**

At press time, Universal Music Group was "not prepared to talk about" widespread talk that it was closing the doors on Mercury Records for good. As part of last month's corporate reshuffling, Mercury had been grouped together with Island Records and Def Jam Music Group, but word is that, after further consideration, Mercury would be phased out completely. Stay tuned.

### Capitol, broadcast.com Launch CapitolBroadcasts

Capitol Records and broadcast.com have launched CapitolBroadcasts, a cobranded music channel at www.capitolbroadcasts.com.

Hosted on the broadcast.com Web site, Capitol Broadcasts features audio and video programming from Capitol Records and its affiliated labels. In addition to full-length songs and videos from individual artists and soundtracks, CapitolBroadcasts will host live events from select Capitol artists, including CD "listening parties" and live cybercasts.

"Capitol Records continues to break new ground on the Internet by giving fans access to their favorite artists on-demand, while building artist loyalty and ultimately selling CDs," said Julie Smith, Vice President of Music at broadcast.com.

Intel has signed on as the first major sponsor of CapitolBroadcasts in conjunction with the launch of its new Pentium III proces-SOL.

#### GRABBAG

#### BY LAURA SWEZEY

- BEFORE MÖTLEY CRÜE took the stage at Portland's Arlene Schnitzer Concert Hall on February 17, KUFO put out an All Points Bulletin for Pamela Anderson's evil twin. Lookalikes of the former *Baywatch* babe were on hand to compete for front row seats at the Crüe concert in hopes of making eye contact with porn star and former Mr. Pamela Anderson, Tommy Lee. The winner, a favorite with the enthusiastic crowd, was a well-endowed blonde clad in what Marketing Director Susan Reynolds describes as "a rubber, plastic-y thing." When she took her seat at the concert, said winner not only attracted Tommy Lee's attention, but was even pulled onstage by the tattooed drummer. Wow!
- KBCO-BOULDER AND BUDWEISER called for folks at the Arapahoe Basin ski area to strut their cardboard stuff in the 11th annual Cardboard Derby, held last weekend.



Style is what really counts in this game, and themes and shapes of elaborate sleds—made only of cardboard, tape, and string—included Far Side cartoons, Pez heads,

and homages to the Grateful Dead and Dolly Parton. (The most popular costume theme this year was Bill and Monica.) KBCO saw the largest turnout ever, with 200 cardboard crafts registered. Winners took home prizes in categories of originality, construction, costumes, and overall. The day wasn't without casualties, however: high winds on Interstate 70 carried away several sleds from the backs of pickup trucks that were on their way to the slopes.

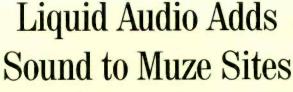
- GONE MISSING. We're not sure if this is a new trend, but last month we reported that Fear Factory's equipment truck was stolen after a gig. Now it seems that another vehicle, this one carrying Deftones' stuff, also has gone missing. Last seen in a Holiday Inn parking lot in Dearborn, Michigan on Valentine's Day, the truck contained several custom guitars along with other miscellaneous gear. The band was unable to play the first of two Detroit shows, but tourmates Black Sabbath and Pantera pooled together enough equipment for Deftones to play the final gig of the tour. The band is offering a reward for information leading to the recovery of stolen items. Contact deftones@maverickrc.com.
   WE'RE NOT A RAP STATION, BUT WE PLAYED ONE ON TV.
- A few weeks back, Modern A/C station WTMX "The Mix"-Chicago turned Rap for a day—kinda. Folks at the CBS-TV show *Early Edition* asked to transform the station's offices into the headquarters of fictional Rap label Crazy H Records. It seems they were unimpressed with the digs of a local Chicago label and heard that an ABC pilot had previously been filmed at The Mix. The TV people brought in high tech furniture to transform the station's conference room into a record exec's office; in fact, the room was so swanky that the staff wanted to keep the furniture for themselves. "It looked like L.L. Cool J had decorated it," says Marketing Director Paul Webber. Throughout the day of filming, the station continued to play its usual format of music.

### MTV, VH1 Acquire Imagine Radio

Viacom-owned MTV and VH1 have acquired Imagine Radio-and committed \$150 million in promotional support-in what the company is calling "a new Internet initiative to create a service meant to be the ultimate online music destination." This new business, operating under the title "The Buggles Project," will feature pre-programmed and customizable audio channels, streamed video music channels, and ecommerce capabilities.

Tom Freston, Chairman/ CEO of MTV Networks, explained that "for the first time, MTV will capitalize on the combined promotional power of MTV and VHI. This new initiative will expand on the powerful relationship that MTV and VH1 have with their audience to create a dynamic, global, online music experience."

Imagine Radio, selected as "one of the top ten experiences on the Internet in 1998" by Business Week broadcasts a wide range of original radio stations and allows for audience customization. "Partnering with MTV and VH1 is helping us realize our dream of reaching millions of new artists to connect with music fans," commented Imagine Radio founder Rotem Perlmutter. "Now we can build a new brand, offering the best music experience on the Internet."



#### BY TONY SANDERS

Muze Inc., probably best known for its in-store kiosks that have a comprehensive database of music information and discographies, has pacted with Liquid Audio to use the latter's software to distribute music samples over the Internet for every CD in Muze's library.

According to a spokeswoman at Muze, their library of 225,000 CD listings accounts for "almost all the CDs that are out there," with only a few exceptions.

Muze's database of music information is also available to consumers through the company's in-store kiosks. The Muze spokeswoman told GAVIN the deal with Liquid Audio is strictly for online distribution of music samples, although sources at both Liquid Audio and Muze did acknowledge a "vision" for the next generation of in-store kiosks that could include both audio clips and even an ability to offer digital downloading. "We're really focusing on our online distribution right now," said the Muze source. "We want to take baby steps with this."

#### TVT Taps \$23 M for Expansion

TVT Records has announced plans for an aggressive three-year growth strategy of developing and acquiring new labels, while also taking initiative to greatly increase the number of artists it produces.

The company obtained financing of over \$23 million, secured by TVT's revenues from its catalog of record masters and music publishing.

TVT founder and President Steve Gottlieb said, "Consolidation within

the music industry has opened up tremendous opportunities. This type of financing enables us to retain full equity while giving us substantial capital with which to grow. It puts us on an equal footing with the major record companies. It will allow us to give our artists the kind of financial support typically provided to only select major label priorities, without their sacrificing the focused marketing and attention of a small boutique label."

# <complex-block>



tion of Executive Vice President and Chief Financial Officer, Broadcasting, ABC, Inc. Reporting to Robert F.

Callahan, President of Broadcasting, ABC, Inc., Catalane moves up from the position of Executive Vice President and Chief Financial Officer, ABC Radio.

#### **G**-FILES

#### MARSHALL TO DIRECT MCA'S 'LIFESTYLE'

Troy Marshall has been named National Director of Lifestyle Promotion/Marketing for MCA Records. This means he will design strategies to maximize street visibility for the label's hip-hop artists. Said Senior VP Nancy Levin, "Troy has the instincts and drive of a killer street martketing guy, combined with the talent and creativity of an awesome executive. It's his world...we just can't wait to watch!"

Also at MCA, Stuart Radford is appointed Associate Director of Music Video.

#### PARLER UPPED AT ELEKTRA

Elektra Entertainment Group, Inc. Senior VP Urban Music Richard Nash announced the promotion of Eric Parler to Associate Director of Rap Promotions; he was previously manager of the department. "Eric's dedication, coupled with his vast knowledge of the always competitive hip-hop playing field, has made him an invaluable part of our department. The entire company joins me in congratulating him on this welldeserved promotion."

#### EMD CREATES URBAN SALES UNIT

EMI Music Distribution has established an Urban Sales department in order to provide support for artists on Virgin, Capitol, Blue Note, Rap-a-Lot, Noo Trybe, TRS, CMG Gospel, and other labels within the EMI family. Michael Mack, VP Urban Sales, will head the newly-created unit, based in Woodland Hills; as of January 1 this year, Virgin's Urban Sales team transferred to EMD and will report directly to Mack.

#### Universal Forms Verve Music Group

Chairman Tommy LiPuma and President Ron Goldstein have announced the formation of The Verve Music Group, Universal Music Group's jazz and adult music division.

The new entity is the result of merging GRP Recording Company and Verve jazz units into the largest recording company for jazz, as part of the integration of PolyGram and Universal.

The Verve Music Group, based in New York, will house the Verve, GRP, Impulse! and Blue Thumb labels. Each label will have a distinct musical identity.

Verve will focus on traditional and mainstream jazz, GRP will specialize in smooth jazz, and Impulse! will focus on its catalog as well as release new recordings that continue the original Impulse! label concept. Blue Thumb will house a variety of projects, including world music, blues, special events, and soundtracks.

#### Premiere Takes "Rear View"

Premiere Radio Networks will take over distribution of syndicated weekend program *Gary Burbank's Rear View Mirror* from Jacor Communications beginning March 1.

*Gary Burbank's Rear View Mirror* is a three-hour program featuring highlights from Burbank's weekday afternoon drive program, *The Gary Burbank Show*, broadcast on WLW/AM-Cincinnati.

"We are excited to welcome Gary Burbank to the Premiere Radio Network family," said Kraig T. Kitchin, President/COO of Premiere. "Gary Burbank's legendary weekend program is a desirable addition to what we have to offer our affiliates."

### Are There \$\$\$ In Webcasting?

"I'd have to say that webcasting is not going to be profitable for a radio station."

That's the prediction from MP3 President Michael Robinson, who told the audience gathered at the GAVIN Seminar's "Future Tech: The Shape of Things to Come" session that, "unless you add interactive technology, you won't win on the 'Net. If you wait too long, Yahoo! wins. Then it's 'game over.' "

Understandably, not everybody in the audience-or on the panel-agreed with Robertson. In fact, OnRadio's Phil Hall and Radio-Wave.com's Paul Fiddick both said that webcasting will be profitable for stations that do it. This position was confirmed by Online Music Network's Eric Watley, who said, "If somebody tells you webcasting isn't profitable, they don't know what they're talking about. Webcasting is very profitable. I should know, I've been cloing it for three years."

#### Isaac Bayes to Hest Radio-Hercury Awards

Songwriter, musician, actor, and KISS/FM-New York morning show host Isaac Hayes will emcee the 1999 Radio-Mercury Awards on June 10 at the Museum of Television & Radio in New York.

"The versatility of Isaac Hayes makes him a perfect choice to emcee the Radio-Mercury Awards," commented Jim Thompson, Co-Chairman of the Radio-Mercury Awards. "He successfully bridges the worlds of radio and creative, and is such an entertaining performer we can count on him to deliver a terrific show."

#### BACKSTAGE

#### BY JAAN UHELSZKI

#### HOLE-Y HOLLYWOOD!

The stars came out for Hole's performance at the Hollywood Palace last Sunday, but that did nothing to appease easily-angered frontwoman Courtney Love, who

raged at the crowd for much of the band's two hour set, haranguing the huddled masses and berating the "industry f\*\*kers" who had managed to scare up a



ticket to the invitation-only event hosted by MTV. According to witnesses, bassist Melissa Auf Der Maur just barely was able to coax the volatile vocalist to return to her guitar and continue performing, but the tension never left the air. In the audience was Jim Carrey, her co-star in the Andy Kaufman bio pic (which R.E.M has reportedly been asked to score...and why shouldn't they, after their seminal "Man in the Moon" which prominently featured the late funnyman in its lyric)—with whom she is *not* having a fling, no matter what the tabloids say. Also Chili Pepper Anthony Kiedis, Love's former partner in crime Scott Weiland from STP, and a bindi-less Gwen Stefani.

#### SPICY BEANIE BABIES

In other Courtney news, she told an Australian news service that Frances Bean isn't exactly a Hole fan. "My daughter is into the **Spice Girls**," Love admitted. "She will tell people **Drew Barrymore** is her Godmother before she will admit I



am her mother."...Speaking of the Spice Girls, by now you know that Scary gave birth to Phoenix Chi last weekend, and Posh Spice has scheduled a

Spice Giris

caesarian for this weekend, to give birth to a son that she and her soccer star boyfriend have named **Brooklyn**. Why? Because it was where the baby was conceived. The couple ought to think about staying in a better part of town next time around...

#### **BUY THE BOOK**

Geri Halliwell, the Spice Girl that got away, is penning her autobiography, and will spill the beans on her cohorts. All this after the Spice Girls took their former chauffeur to court to prevent him from writing his own tellall...Speaking of books, Aerosmith decided to give fans a little something extra when the paperback version of *Walk This Way* comes out next month. No, not more cleaned-up revelations, but rather an online musical sampler containing 30-second snips of sex tricks from the band's album *A Little South of Sanity*. If you're interested go to www.aerosmith.com, and let the downloading begin.

### He Said, She Said...At the Seminar



"I just wish everybody would back-announce the records so I'd know what I'm hearing." —Emmis Exec. VP/Programming Rick Cummings

"It's hard to find young talent with a work ethic...they get hired for all-nights and immediately want the next Saturday off for their girlfriend's birthday." ---Clear Channel VP/Programming John Roberts

"You are worth so much to the listener. You are the product, you're the one in touch with the consumer." —**KPRS-Kansas City OM Sam Weaver** 



"I was not that great an air talent...that's why I'm a program director today." —WLIT-Chicago PD Mark Edwards

"Mentally quit your job tomor-

row and re-hire yourself as an independent contractor. Then get to work early, work harder than you ever have before, be the best in what you do, and make it known you're available." — Financial Advisor Stephen Pollan



"Before we know it we'll all be a demographic and there will be no individualism. That will be Orwellian at the least and quite boring at the worst." —Matt Drudge

"Gone are the days of fat resources...now we've got to get the same results, creatively, with less." —WBLS-New York PD Vinny Brown

"Micro-radio is the devil...I already have to deal with about 40 pirates in my market." —WPOW-Miami PD Kid Curry



"Go out on the street, go into the record stores, spend an afternoon in the retail environment, and ask why someone is buying Lauryn Hill." —**WUSL-Philadelphia OM** 

Helen Little

"With Chancellor in the market it's been easier to sneak in another unit here and there." —KIIS-L.A. PD Dan Kieley



...GAVIN is listening. GAVIN will mail your CD, picture, and bio to <u>any</u> group of radio stations reporting to <u>any</u> trade publication charts in <u>any</u> format for less than it would cost you to do it yourself. Call Lou Galliani at 808-542-9999 NOW.

#### GAVIN

### Zalaznick Sr. VP at VH1

VHI has announced that Lauren Zalaznick has been promoted to Senior Vice President/Original Programming and Development.

Zalaznick oversees the creation, development, and production of VH1's original programming, including series, long-form programs, events, and music specials, as well as overseeing the newly formed VH1 Films For Television division.

"Lauren's wide range of experience in television programming, production and promotion, and in film is exactly what VH1 needs as we continue to move more aggressively into original long-form production," said Jeff Gaspen, VH1's Executive Vice President, Programming and Production.



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### Arbitron One-On-One...With You



ith the sounds of Phil Collins still ringing in my ears I left New Orleans thinking how great it was to have seen so many old friends (and to be able to make new ones) at the GAVIN Seminar. Even at the airport departure lounge, folks were coming up to me to comment on how much they'd gotten out of "Arbitron One-Onthe One" session I'd hosted.

However, since a few of you did not make it to the Seminar, here's a recap of what Arbitron Executive V.P. Pierre Bouvard shared with the gathering.

#### **IS ARBITRON FOR SALE?**

Prior to leaving for New Orleans we received a tip suggesting that company, Arbitron's parent Ceridian, might be open to selling its ratings subsidiary; some key people on Wall Street concurred. When asked to comment about this situation, Pierre basically sidestepped the issue...but didn't say that Arbitron was not in play. With almost 60 percent of stations in the 260+ Arbitron-measured markets already subscribing (basically, the big groups), there's speculation Arbitron may have reached saturation domestically and thus would not be able to keep up its healthy sales growth and contribution to Cerdian's bottom line. GAVIN will keep on top of this and advise as developments warrant.

#### Y2K OK?

The Y2K bug is a relatively basic

issue for a company that depends on computers as much as Arbitron does. The question is, has Arbitron completed its conversions yet? No, says Bouvard..."but we expect to be done by mid-year." If things don't go as planned—and there's no reason to believe this is the case—your Summer book (or

RATINGS&RESEARCH

major effort reportedly was planned for the upcoming Spring survey...an intriguing notion. Normally you wouldn't think a rewrite of the math used to produce much of the ratings data would be unveiled in the Spring sweep—the most vital ratings period of the year and one in which every market is

#### "If you're interested in what diary keepers think—not just how long they tune in—then bug your General Manager about 'Exit Poll'."

Spring, where applicable) could be your final survey for awhile, "so be sure to do well," he counseled.

#### **ARBITRON-FREE?**

No, it's not impossible to use those two words in the same sentence. We discussed the coming of extensive new PD-oriented software, known as "PD Advantage." While the new analysis system officially debuts with the results of the Spring sweep (in July/August), you will be able to obtain a free "sneak peek" soon. In April Arbitron will allow stations to log onto this new system and take it for a spin (prior to seeing if you want to pay the extra \$\$\$ for access this summer).

As someone who has sat down with Arbitron execs to comment on prototypes as they've refined PD Advantage, I can say that Arbitron has—with client input—created a better PD ratings analysis package. Give it a whirl and see if you agree.

Unfortunately, some of the new assets will be included in a "phase 2" update next January (assuming Y2K hasn't crippled things), but the fact that the system is debuting soon is a step in the right direction.

#### NEW RATINGS/ SHARE CALCULATIONS

Recently it came to our attention that Arbitron was planning to redo the calculation formulas used to compute Average Quarter Hour listening and station shares. This surveyed. Time was, if Arbitron contemplated a methodology change it might try to implement that in either the Winter or Summer survey (when fewer markets are in measurement) in case there was an unexpected glitch.

Pierre confirmed that a system rewrite has been given the go-ahead for Spring. The expected result? Lower overall listening levels (AQH) to radio. However, station shares might go up slightly as a result (an idea that didn't seem to bother those at the Seminar session). We'll see how this "new math" works...and also gauge the industry's reaction to it.

#### **"EXIT POLL" EXPANDING**

A few months ago you may recall reading in GAVIN about one of Arbitron's better ideas: "Exit Poll." Essentially, this is a post-sur-

vey perceptual study of what diarykeepers in your market think about your station and the competition. The product was initially offered/scooped up in six of the top 20 markets, and at the "One-On-One" Pierre revealed that stations in 11 additional markets soon will be given the chance to sign up for this service, effective with a study following the Spring sweep. Four to five of the following markets will get the go-ahead (depending on which markets garner the most subscribers first, at \$15,000-20,000 per year for two studies per station):

- + Atlanta
- + Boston
- + Chicago
- + Detroit
  - + Houston
  - + Miami
  - Minneapolis-St. Paul
  - Phoenix
  - San Diego
    Seattle
  - + Washington, D.C.

If you're interested in what diary keepers think—not just how long they tune in—then bug your General Manager about "Exit Poll" if you're in one of the above metros.

As always, if you wish to talk about these (or any) ratings and research issues, feel free to call me at 831-626-6070. Meantime...make your plans now for next year's GAVIN Seminar—G2K in SFO (hint: San Francisco). ■

#### Internet Listening is Surging

Several Seminar sessions dealt with the impact of the Internet on radio...and the "One-On-One" was no exception. Pierre Bouvard shared some hot-off-the-press information from a major study of over 1,300 diary keepers. Highlights included in this report:

- Listening to radio on the Internet has doubled in just six months, from 6 percent of the public last July to 13 percent in January. Pierre speculated that this figure could reach 25 percent by year's end.
- Those who listen over the 'Net spend less time spent listening over the air, about 90 minutes less per week per person.
- 12-24 year-olds and Alternative cumers the are most devoted so far to 'Net tuning.

### RADIO@LARGE

### The Disappearing Art of Guerilla (Gorilla?) Warfare

landhe radio scape has changed so dramaticallyand on so many different levels-over the past few years that basic elements of the business that were "givens" a decade ago are now ancient history and rarely brought into play. Perfect examples of this are the aggressive "guerilla warfare" and "dirty tricks" campaigns that used to be waged between competitors.

BY PAIGE NIENABER

In 1999, these tactics would be, at best, awkward, since many stations often share office space with their closest competitors. In other instances, there is no competition to terrorize, since stations have been bought and flipped to less competitive formats to protect cash cows and dominant leaders. Too bad. Dirty tricks were one of the fun parts of the game that offered an exciting break from the daily grind of radio life.

Having once been on the receiving end of an extremely aggressive and in-your-face campaign, I learned my lesson and applied it quite successfully in other markets. Nothing unhinges a station more than to keep its people constantly worried about you and what you're going to do next. Indeed, I came to consider myself a bit of an expert on G. Gordon Liddy-ish tactics. I was careful to never get sucked in so that it became all I was about; for me it was hi-jinks-something to keep myself amused and the competition on their toes.

One GM called my campaign "Death by a Thousand Cuts." No nuclear blasts. Just lots of little stuff that antagonized the competition and that didn't require much effort

or time on my part-which is the beauty of these things. Things like firing the competition's morning show using letterhead that I'd retrieved through various (nefarious) methods. Or canceling the booze at their company Christmas party. Or signing the airstaff up for mail-order porn to be delivered to their homes. This took all of five minutes but kept them mentally unfocused for weeks.

Why should a station dabble in this forgotten art? Well, if

vou're the new station in the format and have a competitor with four times the ratings who hasn't been messed with severely in years, this is a perfect scenario for dirty tricks. Get them to take their eye off the ball, to start acknowledging your station on the air, and make every time they leave the station for an onsite promotion a living nightmare. It makes a fun job instantly turn into a dreadful experience...and these stations are usually very vulnerable to these tactics.

Conversely, being the #1 station with a new competitor sometimes requires a trick or two just to keep the new station from establishing any balance, comfort, or stability. Bannering their events, canceling the phone lines for remotes, and paying every restau-

rant, bar, and coffee kiosk within walking distance of their studio to play your station will accomplish that quite handily.

Rick Thomas at Magic 92.5 in San Diego, who has been a perpetrator on numerous occasions, offers this analysis: "It doesn't take a lot of effort to get so deeply into your competition's head that it starts to eat away at their brain. The best place to take down a radio station is from within. Get their morale eroding and get people wondering who is on 'our side' and who is on 'their side."

for di

At one station, Rick and his MD

went dumpster diving on a Friday

night and discovered a memo cit-

ing a new moniker that would be

initiated on Monday morning. By midnight on Friday, Rick's station

had incorporated the key word

"Hot" into his own verbiage, effec-

tively emasculating the other sta-

tion's campaign. Future dumpster

memos, which Thomas then faxed

back to his competing PD with

post-it note additions like, "Hey,

tell your people to stop faxing me

uncovered

more

excursions

new station in the format

your stuff. Deal with your leaks and stop bothering me!" The other station's Program Director "imploded and quit soon after," says Rick.

Another Rick Thomas coup saw his GSM, Production Director, and midday air talent sneaking a

"batlight" into a huge concert that was presented by the competition. Posing as a TV crew, the three were escorted to the front by security Having already sent someone to see the tour in another city, Rick knew that there was going to

be a 13-second period when the stage was dark. They set up the light and hit the stage with a 100 foot long logo at the appropriate time. The other station went nuts and allegedly spent hours and hours in meetings to discuss the debacle.

> There's no doubt that the aggressive competitiveness that once reigned in radio has suffered because of changes in the industry. Which is a tragedy. But there will always be a handful of radio terrorists out there making latenight excursions to the competitor's dumpster, and we can only hope that these few hearty

individuals will come away with tales to keep us entertained in the years to come—and keep alive the memory of when radio was fun, exciting, and sometimes, even just a little dangerous.

PAIGE NIENABER IS VP/FUN 'N GAMES OF JERRY CLIFTON'S NEW WORLD COMMUNICATIONS AND C.P.R., RADIO'S FIRST PROMOTIONAL CONSULTANCY. YOU CAN REACH PAIGE AT 651-433-4554 OR VIA EMAIL AT NWCPROMO@EARTH-LINK.NET PLEASE CONSULT AN ATTORNEY BEFORE TRYING THESE (OR SIMILAR) TRICKS YOURSELF.

### INTERNETRADIO

### In the New World Order, Life is But a Stream

BY LAURA SWEZEY

ith the recent explosion of streaming audio technology on the Internet, radio is enjoying a plethora of opportunities to reach a larger audience.

While the various service providers proclaim their companies' successes, and listenership of Internet radio grows, trying to figure out how many people are listening-or what is working and what is not-is still a difficult process at this early stage in the evolution of streaming audio. Thanks to "The Arbitron Internet Listening Study: Radio in the New Media World," a few facts are clear: more than one out of five Americans access the Internet at work, and one out of four online Americans have visited a radio station Web site. Additionally, people prefer to listen to their favorite station on the Internet, and visitors of station Web sites express a high degree of interest in community events, concert information, and titles and artist songs from their P1 sites.

There are many practical reasons people listen to Internet broadcasts of their favorite radio stations. Onethird of those surveyed by Arbitron say radio signals do not come in clearly at work. With the interference of concrete and steel in office buildings, streaming audio over the Net can bypass traditional radio reception problems. In most cases, listeners only need to download a streaming-enabling tool such as RealNetworks' RealPlayer or Microsoft's Media Player. America Online subscribers using the 4.0 software version are automatically equipped with RealPlayer.

#### WHO'S STREAMING... AND WHO'S LISTENING?

In the year since KTUX-Shreveport first began streaming audio on its Web site, response has been enthusiastic, according to General Sales Manager Evan Armstrong. "Locally we've gotten real good response from listening at work," he says. "We have a section on our site for email, and we've gotten a lot of people that have left town, and there's the military base where people are transferred to and from, so we get response from that."

It helps that KTUX is a classic/ modern rock format since, according to Arbitron, nearly half of Alternative radio's core audience is online. "We have one of the most computer active formats, so it's only an advantage to us to be on the Internet," Armstrong explains. "You can pull us down into the browser and surf the net while you're listening to us, so you can play on the computer or do whatever you have to do."

Paula Petersen, Continuity Director and Webmaster of WTKX-Pensacola, says the biggest advantage to streaming audio on the station's Web site is in sales. "When a national advertiser knows that they can have their ad not only seen, by buying a banner on our Web site, but also one that can be heard, it's another way to make impressions in marketing. If you get to your computer and you can hear the ad on the radio wherever you are, that's an added plus on the business side." WTKX has seen a high volume of CD sales from bands and clubs advertising on the station's nightlife page.

KKLI-Colorado Springs Promotions Director Toni Martinez says that, due to the mountains and hills in the market, many of the station's listeners have trouble receiving the station through the radio, day or night. "There are also people on the outer fringe of our listening area who listen to us on the Internet because they can pick us up a little better," Martinez says. KKLI is one of the 375 stations that streams its audio via broadcast.com, which is capable of supporting an unlimited number of listeners for each radio station.

The broadcast.com Web site also lists its affiliated stations in a channel guide divided into specific musical genres. The company says it serves an average of over 520,000 listeners per day, but does not reveal how many people listen to their stations at a given time, or how long they listen. Andy Collins, broadcast.com Affiliate Relations Manager, says, "Each station individually gets a report every month that shows them how many listens they had for each day of the previous month. However, we are not yet dealing with an Internet society with a set streaming standard."

Broadcast.com and the stations they serve will not release that information because there are no industry standards on how to interpret listening stats. Arbitron NewMedia is working on that. In conjunction with Magnitude Network, RealNetworks, and Engage Technologies, the ratings firm is creating a process for collecting listening data based on actual audience numbers. Gathering log files from Internet servers, Arbitron will have concrete data on how many people are listening and for how long. By mid 1999, Arbitron hopes to have online reporting capabilities in place so that users can access ratings from the Arbitron Web site. Stations will have numbers on their own listeners easily available, and will also see how other stations compare.

#### THE REASON IS RATINGS

"Obviously, ratings are really important in any format," says Peggy Miles, President of InterVox Communications, a Webcasting consulting company. "It's like a report card to see whether or not we're increasing from month to month, so a station has to have this to determine what's causing people to listen more on the Internet, and it's much better than radio because we've never had that instant overnight ratings. With the Internet, we can have instant ratings based on if we ran a promo on the air."

Magnitude Network has provided streaming audio and site content for over 40 stations and expects that number to surpass 100 in the next

months. Todd Schmidt, few President and COO, cautiously relates the listenership of one of Magnitude's affiliate stations. "One station in a small town in Vermont got 52,000 listeners in their first month," he says. "Their average TSL was 15.5 minutes but, more important, that was at 786,000 minutes. This month they're projecting about a 65 percent increase in listeners and they should end up with about 85,000 listeners." Schmidt says that, once people access their favorite stations online, TSLs tend to creep up. "The TSL is going to be about 17 minutes this month, and the station is going to do about almost 1.4 or 1.5 million minutes," he says.

Internet-only radio has been quick to respond to daypart listenership demands. Providers such as Imagine Radio are making the most of the long-term listener. By tuning into Imagine's Web site, listeners can choose from 24 programmed, genre-specific stations or can create their own customized station. Customized stations can be refined to edit out specific songs or drop in songs by new artists that coincide with the listener's musical tastes, keeping the mix interesting for lengthy periods of time.

Audience numbers are impressive, too, as Brad Porteus, VP of Marketing and Business Development for Imagine Radio, says listenership just reached 100,000 registered listeners—5,000 of whom have posted their customized station on the Imagine Web site to share with others. "We have 5,000 stations, which is analogous to the total number of FM stations in the entire United States," Porteus observes. "We feel that is sort of an interesting milestone."

As the number of streaming audio listeners and stations continue to increase, so does the demand for information on what it all means. As radio continues to look to the future for developments in technology, it also looks to the coming weeks and months for a clearer picture of what listeners want to hear and see. ■



### TOP 40 • RHYTHM

### The 1999 Seminar in a Nutshell

#### **BY KEVIN CARTER**

Getting the Show on the Road

Following a strong performance by new Epic artist C-Note, Thursday's Top 40 Jukebox Jury played to an overflowing room with featured panelists Erik Bradley (B96-Chicago), Michaels (KRBE-Houston), Jay Danny Ocean (WJMN-Boston), John Reynolds (KHKS-Dallas), Andy Shane (WKTU-New York), Dave Universal (WKSE-Buffalo), and Rob Wagman (B97-New Orleans). The top five highest-scoring records were "Harm-less" by Mulberry Lane (MCA), which tied for first place with 'Show Me" by D-Cru (Epic).

Tied for second were "Hey Leonardo" by Blessid Union (Push) and "Livin' La Vida Loca" by Latin superstar Ricky Martin (C2). "Freak of the Week" by Marvelous 3 (Elektra) rounded out the Top 5.

#### Words of Wisdom From Top PDs

Following a performance by MCA recording artist (and Jukebox Jury high-scorer) Mulberry Lane, things got rolling rather quickly. When asked, point-blank, if he thought that the hundreds of recently downsized record industry jobs were gone forever, Clear Channel

### **1999 GAVIN Award Winners**

#### **TOP 40**

Major Market Station (tie) KIIS-Los Angeles; WHTZ (Z100)-New York

Major Market PD Tom Poleman, WHTZ (Z100)-New York

Major Market APD/MD Paul "Cubby" Bryant, WHTZ (Z100)-New York

Large Market Station WFLZ-Tampa

Large Market OM/PD Brian Bridgman, WNKS-Charlotte (recently named PD of WIOQ-Philadelphia)

Large Market APD/MD Neal Sharpe, WNCI-Columbus

Medium Market Station KR00-Tucson Medium Market OM/PD Tim Richards.

KROQ-Tucson

Medium Market APD/MD J.J. Morgan, KQKQ (Sweet 98)-Omaha

Small Market Station WPST-Trenton

Small Market OM/PD Dave McKay, WPST-Trenton

Small Market APD/MD Chris Puorro, WPST-Trenton

Major Label Arista Records

Independent Label Jive

Sr./Exec. VP of Promotion Charlie Walk, Columbia Records

VP of Promotion Jim Elliott, Arista Records

National Promotion Executive Bob Weil, Reprise Records

#### RHYTHM CROSSOVER

Major Market Station WKTU-New York

Major Market PD (Tie) Todd Cavanah, B96-Chicago; Cadillac Jack, WJMN-Boston

Major Market APD/MD Andy Shane, WKTU-New York

Large Market Station KLUC-Las Vegas Large Market PD Cat Thomas, KLUC-Las Vegas

Large Market APD/MD Jennifer Wilde, KOKS-Denver

Medium Market Station KKSS-Albuquerque

Medium Market PD Tony Manero, KKSS-Albuquerque

Medium Market APD/MD Jackie James, KKSS-Albuquerque

Small Market Station (tie) WOCO-Ocean City; KWNZ-Reno

Small Market PD Wookie, WOCQ-Ocean City

Small Market MD Bill Shakespeare, KWNZ-Reno

Major Label Arista

Independent Label Jive

VP/Promotion Tom Maffei, Arista Records

National Promotion Executive Lisa Ellis, Columbia VP/Programming John Roberts said, simply, "Yes," whereupon he offered a possible scenario where displaced record reps could reenter the industry as radio sales people: "Radio is always looking for qualified salespeople, and promoting records is similar to a sales-type position," he said. Added CBS/Infinity's John Gehron, "The opportunities for talented people are better than ever, because the numbers we've got to do are greater than ever. Talented people can grow all the way up the market sizes."

When talk turned to the work ethic of today's fledgling talent, Roberts said, "...Young talent gets hired for all-nights and immediately wants next Saturday off for their girlfriends' birthday." On the subject of PDs, he said, "The PD of old was expendable; now he's a junior manager in training and understands sales, promotion, music, and talent."

VHI's Mike Tierney reminded the audience that "[current Hot 97-New York PD] Tracy Cloherty and I drove the Hot 97 van...not that everybody who drives the van will become a PD, but it's a place to start."

Asked to project five years into the future in an ever-consolidating universe, Gehron offered this nugget of wisdom: "Don't burn any bridges."

Gehron also weighed in on the challenges of staying in touch musically with the company's diverse slate of formats: "I just wish everybody would back-announce the records so I'd know what I'm hearing."

Emmis Exec. VP/Programming Rick Cummings, admittedly slightly out of the target demo of his company's Power 106-Los Angeles, noted, "If I start liking a hip-hop record right away, that makes me nervous, so the first thing I do is call and say, 'Quick, let's put it in callout.""

#### Talks Heat Up

Given all of the emotions boiling just beneath the surface, Saturday's

packed session kicked into high gear with a candid (and, at times, heated) discussion of radio concerts, a subject that's quickly becoming a political hot potato. S.I.N.'s Vince Pellegrino led the lively discussion, which quickly prompted KKFR's Bruce St. James to comment on how his station was all but barred from having any visibility at a Lauryn Hill concert. "I don't feel that I should have to resort to doing something illegal just to get my call letters in front of a concert audience," he said.

Power 96-Miami PD Kid Curry cautioned the audience about the growing problem of micro-radio and the proliferation of radio pirates in South Florida, "I already have to deal with about 40 pirates in my market," he said. One pirate, he noted, has been operating for over two years, sells advertising, has a station van, "and the FCC still can't find them," he complained.

#### A Classy Reunion

"Don't be afraid of losing your job," was PD Bill Tannet's life-altering advice to Kid Curry, which Curry related during GAVIN'S Y-100 Class Reunion. Curry, now PD at Power 96-Miami, says Tannet's words "gave me the confidence to go out and perform."

"There wasn't a liner card in the place, just hot points," recalled GAVIN's Quincy McCoy. "It was your job to turn everything into the big movie." Buzz Bennett added, "We didn't want to hear audio, we wanted to hear cinematics."

One choice anecdote had Bennett, asleep in a wheelchair during a jock meeting, suddenly awaken to utter, "The station needs more vibe." According to R&R's Tony Novia, "Y-100 was like a Jaguar running on all 12 cylinders," to which current Y-100 PD Rob Roberts observed, "Today, Y-100's biggest competitor is its heritage."

After the meeting, a clearly pumped John Roberts told GAVIN, "This meeting was about great radio...the themes are timeless...this should have been a required session for all younger programmers!"

### FROM THE INSIDE

t became very apparent very quickly at the recent GAVIN Seminar that no niche format seems to break more artists or generate more raw passion (both good and evil) than does Rhythm Crossover. So for this special section, I decided that, rather than listening to some lame talking head (a.k.a. me) pontificate as an outside observer of the format, I would opt to keep it in the family. To that end, I reached out to several passionate (and vocal) practitioners of the format—some programmers, a couple of record execs, and a consultant—and gave them free reign to let them tell you what's happening at Rhythm Crossover...from the inside. —KEVIN CARTER

#### Thriving From The Outside

BY RICK CUMMINGS



I'm not really sure what the definition of the Crossover

format is these days. It's not unusual to see Britney

Spears, Backstreet Boys, 'N Sync, even Cher on some charts. Yet, we don't feel the Emmis stations can really go there.

The drill has never been to be as narrow as possible (the same DMX record over and over, for example). The drill is to be as wide as you can get away with—but the game is still winning in Arbitron, so some stations in markets that have fewer choices can play Backstreet Boys next to DMX. We don't feel we can. Where we compete (Power 106-Los Angeles, Hot 97-New York), there's a strong choice for Backstreet Boys and a strong choice for DMX. We decided to ride with DMX.

I come at this subject mostly from the Hip-Hop/R&B perspective, rather than the pop one. But when Sprite leaps from the number seven soft drink to number three with a hip-hop marketing campaign, when Tommy Hilfiger creates a billion-dollar enterprise by being the clothier to the hiphop stars, and when hip-hop outsells Country and miseducated Lauryn Hill herself is on the cover of Time magazine, that should tell us something about the strength of hip-hop. And, since it's arguably the driving force in Crossover, it's also the strength of Crossover.

It's what's hot. It's what sells. And it's unapologetic about it (no grunge stars slitting their wrists over their success here). So long as Crossover leans on the best of the hip-hop world, the future has to be bright.

As for the pop side of Crossover, you'd have to ask someone who programs it. But from a distance, it looks to be stronger than it's been in some time. Crossover stations that lean pop are turning in some of their best young demos in a while—all I know is, my kids are hitting me up more often for concert tickets and backstage passes to acts like 'N Sync and Backstreet Boys than ever before.

But the format is still a tough sell to

radio advertisers who continue to cherish 25-54 audiences. I hope I live long enough to see those advertisers finally embrace 18-34 on radio like they have in television and other media. Only then will we be saying the Crossover format has finally gotten its due.

RICK CUMMINGS IS EXECUTIVE VP/PROGRAMMING, EMMIS COMMUNICATIONS

#### The Voice of A Generation BY BRUCE ST. JAMES



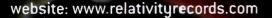
It's February 1999, and all is well in the Rhythmic world...kinda. This format, which was designed as a flanker to Top 40, has

become the mainstream in many markets, with the Top 40 now occupying the flanker role. Revenge is sweet.

Musically, we are *en fuego*! No other format can boast the sales,

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# KRAYZIE BONE THUG MENTALITY







RUTHESS

popularity, and artist development we have. From Usher to Jay-Z to Lauryn Hill, we are seeing the groundwork being laid for the next five to ten years. The cyclical resurgence of R&B, coupled with the lasting influence of hip-hop, has given us a leg up in the disposable world of music. Most stations have found that longterm success is dependent on our ability to associate ourselves with the artists. I truly believe our format does this better than any other, mostly because of our ability to narrowly focus on a target, along with the artists' and the labels' understanding of that value. We need to vigorously defend the artists we hold near and dear and build them up to a point that they don't feel it necessary to "cross over" to become mega-stars. While the cover of Time may be great for Lauryn Hill, I'm not sure her fans are big subscribers; my theory is that the only thing that kept Hammer off the cover was their unnatural fear of baggy pants.

The really exciting thing going on is that the format has become the voice for an entire generation. Giving credit to the first "street" stations. I feel it is important that we continue to walk the walk and talk the talk. Today's vouth are more savvy than ever before. You can sense it in the music, see it in the clothes, hear it in the speech-and you better ooze it from the radio. The only thing that can hurt us is ourselves. There will always be a segment of the 12-24 population that feels disjointed and removed from society. As long as we embrace the things that are important to them, we will remain their place for news and entertainment. Consolidation will challenge us to grow our stations 18-34, but I hope we learn from the lessons of the past and don't repeat the same mistakes. Top 40 without teens is A/C.

So where do we go from here? The reality is that we turn over the audience every three to six years. We can't be afraid to change. The brilliance of this format comes from the fluidity with which we move. Nobody can argue that the format sounds anything like it did even five years ago. It's vital that we continue to surround ourselves with people that eat, sleep, and breathe the lifestyle. From mixers to street teams to the artists themselves, we need to be constantly on the lookout for the signs.

What is the next "thing" that will capture the interest of America's youth? I'm not sure, but I'll bet you'll hear about it first on Rhythmic radio.

BRUCE ST. JAMES IS PROGRAM DIRECTOR

OF CHANCELLOR RHYTHM-CROSSOVER KKFR (POWER 92)-PHOENIX

#### Lifestyle of The Masses



One look at today's sales charts, and it's evident that R&B and Hip-Hop dominate a large percentage of overall units

sold. In effect, this genre has now become the music for the masses. and its influence is seen in everything from product advertising to the clothes that kids all over the world are wearing. As the hippy movement was to the '60s and disco was to the '70s, this genre of music has transformed our youth in that it has become the soundtrack for the lifestyle of the masses. Obviously, the vast majority of Crossover music is exposed via radio airplay, and the Rhythm Crossover format leads the way with some of the biggest and most influential radio stations in America.

It was not too many years ago that many people in our industry were declaring that the Crossover format was a trend, that it would not last. How wrong they were. It has become stronger and more influential each and every year, and looks to gain even more strength and influence in the future. For the most part, this music is incredibly reactive, for both radio stations and record companies, hence the reason for its continued, massive success.

However, given all of the accomplishments of this format and its artists, problems inevitably will follow, and only those companies with sure foresight will be at the forefront to help solve these problems.

In relation to radio, and specifically to the crossover format, the biggest challenge these days is finding the space at radio to play the songs that deserve the airplay. The reality is that there is more good product than there is space on radio playlists to expose it. Therefore, the smart companies must realize that marketing and artist development are the keys to success and career longevity. With aggressive marketing campaigns-both on the street and in non-traditional arenas (i.e. clothing campaigns, television, the Internet etc.)-there are more avenues available to increase overall

visibility. These additional marketing possibilities are becoming more important than ever, as the costs for videos and promotional support increases drastically each year, eating away at the bottom line at most comhappen overnight; it's been steadily growing for some time. It's certainly helped the format that there have been several artists who have gone on to become superstars—such as Tupac, Notorious BIG, Puffy, Will



panies. Since this music has created these lifestyle effects, the additional support possibilities are now endless, and they can help make an artist or group much more visible to the masses. When that happens, it will undoubtedly influence the decisionmakers at radio, and hopefully give that much-needed boost in airplay. Obviously, radio is the biggest piece in the marketing pie, and the main goal for both the record company and the artist.

Overall, I feel the Rhythm Crossover format looks to continue to gain strength well into the coming century. And, as long as companies can read the telltale signs of the future trends within this genre and adapt to the growth potential, both record companies and radio will benefit. The possibilities for mutual success are endless.

TOM MAFFEI IS VP/CROSSOVER PROMOTION, ARISTA RECORDS

#### Mainstreaming The Underground BY TRACY CLOHERTY



I feel that Crossover music is stronger and more popular than it's ever been. In fact, when you have artists like Jay-Z,

DMX, and Lauryn Hill (just to name a few) who have sold millions of records worldwide, I feel the format shouldn't be called "Crossover," it should be called "Mainstream." Hasn't Rap music just surpassed Country as the biggest-selling genre of music in the nation?

The passion for this music didn't

Smith, and Lauryn Hill—artists who have helped make the genre more mass appeal than ever before. The music itself seems to have become more appealing to a wider audience; it isn't as dark (for the most part) and often it's very danceable. And of course, the more radio stations and video outlets that embrace the music, the greater the resulting demand.

All forms of contemporary music seem to enjoy their waves of popularity and right now it's Hip-Hop's time to shine. At some point I'm sure the pendulum will swing and another genre of music will have its day (whatever happened to grunge?), but I believe that as long as the Crossover product remains strong, so will the demand for it.

TRACY CLOHERTY IS PROGRAM DIRECTOR OF EMMIS RHYTHM-CROSSOVER WHQT (HOT 97)-NEW YORK

#### The Right Tools For Success BY BOB WEST



The opportunity to succeed with big ratings and to succeed in the important demos with the Rhythmic Top 40 or Rhythm

Crossover format has never been better! There are hit songs right now from superstars and soon-to-be superstars from just about every musical genre in the format. Check it out: Superstars Whitney Houston, Mariah Carey, and Brandy all have huge hit songs; the R&B tip provides us with smashes by artists like Next, Usher and R. Kelly; hip-hop is huge now with such stars as Will Smith, Lauryn Hill, Jay-Z, and Puffy; and from the pop side, we have hit songs from the Backstreet Boys, 'N Sync, and Britney Spears...and what about that song by hot new rapper Eminem?

The Rhythm format is healthier than it's been in recent memory. The types of music that make up the Rhythm format are becoming more and more "mass appeal" and are becoming more and more part of our pop culture. Laurvn Hill recently made the cover of Time magazine, along with a cover story entitled "Hip-Hop Nation." In it, the author points out that, "In 1998, for the first time ever, rap outsold what previously had been America's top-selling format, Country music." He notes that, "Even if you're not into rap, hip-hop is all around you; in films (Will Smith movies), books (Tom Wolfes' best-selling new novel), and fashion (Tommy Hilfiger)."

OK, so we have the product. Now we just have to configure it in such a way that maximizes our ratings for our particular situations. As competition increases, so do our challenges. Our job is to produce ratings so that others may produce revenue. There was a time when KSFM was able to play songs from all the rhythm genres and garner huge ratings in all demos, but due to increased competition we've been forced to narrow our focus and play only the songs that really represent Sacramento's 18-34 lifestyle. The result is a number one ranking 18-34, but diminished shares 25-54. This poses obvious challenges to the sales department, so as good programmers we must also "program" our sales managers and general managers, and provide them with alternate solutions to hitting their projections through promotions, event selling, and other non-traditional means

Despite its challenges, the rhythm format provides the most consistent and popular form of Top 40 over time. It's up to us to use our artistic abilities to make it flow and to make it compelling for our listeners.

BOB WEST IS OPERATIONS MANAGER OF KSFM (JAMMIN' 102.5)-SACRAMENTO

#### Own the Artists, Break the Records

The beauty of the Rhythmic format is that it is so specialized. Records have the ability to break from more than one place—mix shows, clubs, and the streets. Perfect examples of this are the following markets: Los Angeles,



the San Francisco Bay Area, and New York. These stations are in the clubs, on the streets talking to their listen-

ers, or on the air (both mixing and as personalities). This allows radio to be in touch with every aspect of the lifestyle to whom we preach. In this way, we can gauge a reaction to a record even before it hits the air.

Another important aspect of this format is artist ownership. When [KPWR-Los Angeles APD] Damion Young heard a rough copy of Eminem's 'My Name Is,' he immediately invited him to perform at the Baka Boyz' Friday Night Flava show. KPWR took ownership of Eminem, allowing him to develop through the mix shows and giving him maximum visibility on the station. I feel that no other format can embrace an artist in so many different ways.

At Interscope, we have the luxury of having a dedicated staff of six devoted to working the Rhythmic format exclusively. These people know everyone at their stations. They also deal with retail on a weekly basis. This way they know what's hot in the markets. They track everything from commercial 12-inch singles to LPs and help create excitement at retail. Our street teams also play a crucial role in how we expose a new artist to the public. They also deal with mix shows and interact with the buying public on a nightly basis at clubs.

We all say we need to live the lifestyles of our audience to be successful. The combination of mix shows, clubs, and spending time in the streets allows both radio and records to accomplish this successfully.

NINO CUCCINELLO IS HEAD OF CROSSOVER PROMOTION FOR INTERSCOPE RECORDS

#### Coming Full Circle BY MICHAEL NEWMAN

Rhythmic Top 40 is hotter than ever. We're now seeing more and more companies all over the country flip to Rhythmic Top 40. It's a format that's being driven by icons like Will Smith, Lauryn Hill, Brandy, Mariah, Mase, Jay-Z, DMX, and Master P. The demand by consumers is reflective in the sales in each market, coupled with huge exposure in magazines, TV, movies, and airplay.

Rhythmic Top 40s are comprised of a combination of different sounds. Some are purely hip-hop and R&B, while others add in some pop product. That sound is stronger than ever with artists like 'N Sync and the Backstreet Boys lighting up an audience that had been quiet for many years. I believe we are going through a natural cycle. You'll find some interesting comparisons if you look back to the late '80s and early '90s. MC Hammer and Naughty by Nature were some of the driving forces of Hip-Hop. Madonna, Mariah Carey, and Toni Braxton became the driving forces of B&B. New Kids on the Block were the pop sensation.

Icons drive the format, just like Alanis did for Alternative and Modern A/C a few years ago. Now a new set of icons is emerging and driving the world of Hip-Hop, R&B and pop. That's why Top 40 Rhythmic and pop stations are doing so well in the ratings.

Looking to the future, I feel we'll see more collaborations between artists, like we've seen recently with Praz and ODB, Mariah and Krayzie Bone. I also believe that with emerging technology continuing to push more information into every person's life, people will want things simpler. That's why pop music will continue to be huge.

FORMER PROGRAMMER MICHAEL NEWMAN IS A CONSULTANT FOR STEVE SMITH RADIO & RATINGS.

#### Rhythm Crossover Plugged in

BY MICHAEL MARTIN



I think before you can talk about the state of Rhythm Crossover, the mindset of the format needs to be defined

Rhythm Crossover is a format that caters to a young, hip, musically intune audience.

In order to successfully program Rhythm Crossover, you have to be plugged in with the needs and wants of your target audience. Your station must match their expectations. These kids know more about their music than most of the promo reps who walk into your office with this week's priorities. These kids get CDs, cassettes, and 12-inch singles, and dig through them looking for their own hits. They don't care about charts or release dates; they only know the songs that get them off. There are times when a single is selling in the market, but the kids are actually buying the cassette single for the B-side. If you as a programmer don't talk to your audience on a regular basis, you won't know this. There are songs in the clubs that everyone is talking about, but the label hasn't "made it a priority" yet. This can create several problems.

Programmers who aren't locked into their audience-who only rely on what their local rep brings in-are destined for failure. You have to dig into your audience's culture and lifestyle. Musically, you'll find all the secret weapons and songs they really love, regardless of whether or not it's a label priority. A good programmer has to understand that the label release date isn't necessarily the right time to introduce a particular song to his or her audience. Although this is a difficult concept for many labels to accept, nevertheless, it is the truth. I have put records on the air six months before the "scheduled release date"-as well as six months after that date. I'm sure that this is a nightmare for the labels involved, but I feel strongly that it's radio's job to deliver exactly what their audience is telling them they want at that moment. We can only hope that our plan fits the marketing plan layed out by the labels so we can all get along.

Smart radio programmers hire music directors who are from the clubs, from the streets, who know all the hangouts, who can talk with the core. I'll teach them Selector later. Just like with a good jock, find someone who possesses the attitude, the passion, and the knowledge of your target. These are characteristics that are not teachable. You can't hear them in a demo tape or read them in a resumé. You want to find the right music director? Go hang out in the clubs and talk to the mixer afterwards. These are your experts; they know what's really going on.

The message I'm giving to all the labels is to talk to the Rhythm programmers. Include them in your decision-making process. They are specialists in their format and can give you more valuable information about their market than all your out-of-town A&R people can.

MICHAEL MARTIN IS THE PROGRAM DIRECTOR OF CHANCELLOR RHYTHM-CROSSOVER WILD 94.9 (KYLD)-SAN FRANCISCO

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MOST ADDED		-				6	1	
							U.	
2 2 2 3	LW TW	147		Nooks	Reports	Adde	SPINS	TREND
			GOO GOO DOLLS - Slide (Warner Bros.)	23	151	Augus O	7382	-96
			CHER - Believe (Warner Bros.)	15	157	0	7141	+464
		-	Blggest hit of her career and headed for the top s					
	2	3	BRITNEY SPEARSBaby One More Time (Jive)	20	142	2	6831	+43
			SARAH McLACHLAN - Angel (Warner Sunset/Reprise)	20	142	0	6426	-356
			SUGAR RAY - Every Morning (Lava/Atlantic)	9	155	3	6213	+630
98° (51)			'N SYNC - (God Must Have Spent) A Little More Time On You (RCA)	and a second	137	1	5635	-366
SIXPENCE NONE THE RICHER (26)			BRANDY - Have You Ever? (Atlantic)	19	128	1	5451	-342
EMINEM (25)			BACKSTREET BOYS - All I Have To Give (Jive)	13	138	0	5311	+54
TLC (23)			MATCHBOX 20 - Back 2 Good (Lava/Atlantic)	21	129	2	4712	-19
MULBERRY LANE (20)			EAGLE EYE CHERRY - Save Tonight (WORK)	31	107	0	4560	-516
			WILL SMITH - Miami (Columbia/CRG)	19	104	2	4557	-176
			MONICA - Angel Of Mine (Arista)	13	127	5	4104	+380
			ALANIS MORISSETTE - Unsent (Maverick/Reprise)	8	128	1	3638	-176
DP TIP			LENNY KRAVITZ - Fly Away (Virgin)	18	125	5	3466	+279
			BARENAKED LADIES - It's All Been Oone (Reprise)	13	104	1	3249	-838
			BETTER THAN EZRA - At The Stars (Elektra/EEG)	9	122	3	3207	+284
			SHAWN MULLINS - Lullaby (Columbia/CRG)	23	88	0	3063	-599
			DIVINE - Lately (Red Ant)	19	89	1	3021	-687
			NEW RADICALS - You Get What You Give (MCA)	19	91	0	2839	-557
			THIRD EYE BLIND - Jumper (Elektra/EEG)	27	82	0	2834	-493
			JEWEL - Hands (Atlantic)	18	91	0	2833	-657
			MARIAH CAREY - I Still Believe (Columbia/CRG)	8	111	5	2789	+346
WHITNEY HOUSTON			SIXPENCE NONE THE RICHER - Kiss Me (Squint)	24	122	26	2724	+781
at. FAITH EVANS AND			BLACKSTREET featuring MYA - Take Me There (Interscope)	16	88	0	2714	-241
			SAVAGE GARDEN - The Animal Song (Columbia/CRG)	3	127	15	2703	+1236
'Heartbreak Hotel" (Arista)			Huge Spincrease; proven track record at Top 40-	you				
perstar artist teams up with 2	28 2	26	JOEY McINTYRE - Stay The Same (C2/CRG)	7	108	3	2662	+450
gh-profile friends; can't miss.			COLLECTIVE SOUL - Run (Atlantic/Hollywood)	8	107	2	2597	+254
			EVE 6 - Inside Out (RCA)	29	69	0	2355	-452
			OFFSPRING - Pretty Fly (For A White Guy) (Columbia/CRG)	15	99	0	2342	-102
DIO SAYS			EVERCLEAR - Father Of Mine (Capitol)	19	80	0	2239	-440
			GARBAGE - Special (Almo/Interscope)	15	96	3	1995	+349
			B*WITCHED - C'est La Vie (Epic)	8	87	6	1905	+324
			TLC - No Scrubs (LaFace/Arista)	3	101	23	1625	N
			HOLE - Malibu (DGC)	9	78	1	1617	-23
			EVERLAST - What's It Like (Tommy Boy)	8	74	13	1587	+229
			MADONNA - Nothing Really Matters (Maverick/Warner Bros.	) 5	86	14	1566	N
- 1 1			JENNIFER PAIGE - Sober (Edel America/Hollywood)	8	71	1	1496	-140
A second de la constante de la			SHERYL CROW - Anything But Down (A&M/Interscope)	5	79	10	1431	N
SUGAR RAY			SEMISONIC - Secret Smile (MCA)	7	72	6	1325	+128
"Every Morning"			DEBORAH COX - Nobody's Supposed To Be Here (Arista)	13	56	3	1233	N
(Lava/Atlantic)		-	Total Reports Th	_			_	
Sugar Ray is testing—looks				115 11				
like it's a gone gator."			ARTBOUND			Adds		
			G & JOHN - "The Pearl" (Universal)		56	-	1007	+64
KDWB-Minneapolis	WHIT	TNE	Y HOUSTON f/ F. EVANS & K. PRICE - "Heartbreak Hotei" (A	(rista)	54	5	1196	+152
	EVERY	YT	HING - "Good Thing" (Blackbird/Sire)		52	3	1054	+198



#### RAVES

Written by Annette M. Lai, Kevin Carter, and Alexandra Russell

EMINEM "My Name Is..." (Aftermath/Interscope)

Unless you've been sequestered

under a porch somewhere, no doubt you've been using the name Eminem in a sentence lately...and not talking about his



colorful thin candy shell, either...As evidenced by an explosion of mentions in gmail over the past several weeks, an MTV Buzz Clip and a blistering live set at the GAVIN Seminar, this Detroit-based rapper is serving notice that Slim Shady is coming over to visit...and putting his feet all over your furniture. -KEVIN CARTER

#### .... **BON JOVI** "Real Life" (Reprise/Island/Mercury)

Jon teams with top songwriter Desmond Childs for his band's

contribution to the soundtrack for Ron Howard's forthcoming flick starring Matthew



McConaughev, EDw. The group reunited for the project, and they

Continued on page 22

TOP 40 REPORTS ACCEPTED MONDAYS AND TUESDAYS 8:30 A.M.-4 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

Still Dreamy After All This Time When ex-New Kid Joey McIntyre stopped by Hot 197.9 (WWHT)-Syracuse, New York, hundreds of fans braved harsh weather-some for hours-for a chance to meet their dream man. Though he's all grown up now, the sighs could be heard for blocks. (I-r): PD J.J. Rice, a.m. show co-host Paige, McIntyre, afternoon personality Marty, and Promo Director Dan Connelly.

#### Once Upon a Time... The Storee's just beginning...3rd Storee, that is. The young Yab Yum/Elektra group made its debut foray to the City by the Bay recently, and stopped by to press the flesh with KZQZ-San Francisco PD



VENGABOYS - "We Like To Party" (Strictly Rhythm)



42 10

767 +197

Mark Adams.

#### **TOP 40 UP&COMING**

Røts	Adds		TREND	The property the financial financial
55	51	218		* 99 DEGREES - The Hardest Thing (Universal)
45	-	820	+8	2 PAC - Changes (Interscope)
34	25	247	+161	EMINEM - My Name Is (Interscope)
33	white"	592	+22	MUDHENS - Try To Explain (MH)
33	10	462	+152	JAY-Z - Can I Get A (Roc-A-Fella/Def Jam)
32	₩¥	655	+58	SWEETBOX - U Make My Love Feat, Evelyn King (RCA)
29	-1	628	-66	BLONDIE - Maria (Beyond Music)
28	× .4	517	+29	DRU HILL - These Are The Times (Island/Mercury)
28	a	375	+122	MEJA - All 'Bout The Money (C2/CRG)
24		347	+86	TOMMY HENRIKSEN - I See The Sun (Capitol)
23 5		335	+114	THE CORRS - What Can I Do (143/Lava/Atlantic)
23	6	284	+158	dc TALK - Consume Me (Virgin)
22	9	231	+130	FUEL - Shimmer (550 Music)
22	20	60	+59	* MULBERRY LANE - Harmless (Refuge/MCA)
20	2	439	+27	ROD STEWART - Faith Of The Heart (Universal)
20 🖗		358	-+104	TATYANA ALI - Boy You Knock Me Out (MJJ/Epic)
19		385	: <b>16</b>	SISTER MOON - Why (This Is This)
18	-1	319	-27	ELTON JOHN & LEANN RIMES - Written In The Stars [Curth/Rocket/Island]
17	- 4	238	+122	ALICE - What's In it For Love (Desert Sky)
16	13	131	+97	EYC This Thing Called Love (Rad Ant)
14	1	333	-90	THE FLYS Got You (Where I Want You) (Trauma/Gelicious Vinyl)
12	2	145	+33	3rd STOREE - If Ever (Yab Yum/Elektra/EEG)
11	-	237	+28	FAR TOO JONES - Best Of Me (Mammoth)
11	6	168	+66	* SHAWN MULLINS - Shimmer (Columbia/CRG)
11	_	156	-73	BEASTIE BOYS - Body Movin' (Grand Royal/Capitol)
	-3	144	-9	CRAIG JACKSON - Blinded By Love (Green)
- 18	1	119	+4	SIMON DANIELS - Hand In Hand
			+53	* 1000 CLOWNS - Not The Greatest Rapper (Elektra/EEG)
14 .				P Callia Dias 477 Manifeb 470 Dave Matthews Read, the Manumakara Davison

Drops: #34-Khaleel, #35-R Kelly & Celine Dion, #37-Monifah, #39-Dave Matthews Band, the Merrymakers, Dawson, Mr. Blue, Jay-Z ("Hard")

#### Harmless Fun



Smiling for the cameras following their stellar GAVIN Seminar performance is Refuge/MCA recording act Mulberry Lane. Posing along with them are GAVIN's Annette M. Lai (second from left); MCA's Abbey Konowitch (fourth from the left); Refuge's Don Gehman (sixth from left); MCA's Steve Zap (far right). Kneeling: GAVIN's Steve Resnik.



GO STATION PANEL: The GO Chart is based on reports by 79 GAVIN correspondents who are not part of *Radio & Record's* or *Billboard's* panels. <u>UNDERLINES</u> indicate upward movement, while <u>RED</u> entries highlight a stronger performance than on the main Top 40 Chart.





SIXPENCE NONE THE RICHER (13) 98° (12) TLC (11) \*\*SAVAGE GARDEN (10) \*\*SHERYL CROW (10)

TW		SPINS	TREND
	CHER - Believe (Warner Bros )	3075	+142
	GOO GOO DOLLS - Slide (Warner Bros.)	3016	+21
3	SUGAR RAY - Every Morning (Lava/Atlantic)	2820	+333
4	SARAH McLACHLAN - Angel (Warner Sunset/Reprise)	2742	-85
	BRITNEY SPEARSBaby One More Time (Jive)	2573	+26
6	'N SYNC - (God Must Have Spent) A Little More Time On You (RCA)	2427	-102
7	BACKSTREET BOYS - All I Have To Give (Jive)	2265	+67
8	BRANDY - Have You Ever? (Atlantic)	2042	-52
9	BARENAKEO LADIES - It's All Been Done (Reprise)	2018	+2
10	ALANIS MORISSETTE - Unsent (Maverick/Reprise)	2013	+83
11	MATCHBOX 20 - Back 2 Good (Lava/Atlantic)	1948	+65
12	LENNY KRAVITZ - Fly Away (Virgin)	1870	+234
13	COLLECTIVE SOUL - Run (Atlantic/Hollywood)	1746	+187
14	EAGLE EYE CHERRY - Save Tonight (WORK)	1705	-79
15	BETTER THAN EZRA - At The Stars (Elektra/EEG)	1696	+183
16	SHAWN MULLINS - Lullaby (Columbia/CRG)	1653	-104
17	NEW RADICALS - You Get What You Give (MCA)	1624	-11
18	MONICA - Angel Of Mine (Arista)	1555	+145
19	JEWEL - Hands (Atlantic)	1547	-72
20	SAVAGE GARDEN - The Animal Song (Columbia/CRG)	1334	+640
21	WILL SMITH - Miami (Columbia/CRG)	1310	-46
22	MARIAH CAREY - I Still Believe (Columbia/CRG)	1292	+197
23	SIXPENCE NONE THE RICHER - Kiss Me (Squint)	1263	+313
24	GARBAGE - Special (Almo/Interscope)	1157	+175
25	JOEY MCINTYRE - Stay The Same (C2/CRG)	1155	+268
26	EVERCLEAR - Father Of Mine (Capitol)	1154	-66
27	JENNIFER PAIGE - Sober (Edel America/Hollywood)	1135	+30
28	THIRD EYE BLIND - Jumper (Elektra/EEG)	1053	-51
29	DIVINE - Lately (Red Ant)	1041	-35
30	HOLE - Malibu (DGC)	995	+13
31	BLACKSTREET featuring MYA - Take Me There (Interscope)	981	0
32	FLEMING & JOHN - The Pearl (Universal)	950	+110
33	KHALEEL - No Mercy (Hollywood)	906	-27
34	OFFSPRING - Pretty Fly (For A White Guy) (Columbia/CRG)	904	-14
35	B*WITCHED - C'est La Vie (Epic)	889	+219
	EVE 6 - Inside Out (RCA)	884	+13
37	SHERYL CROW - Anything But Down (A&M/Interscope)	883	N
38		753	N
	SEMISONIC - Secret Smile (MCA)	703	+48
-			



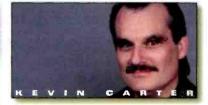
			X	
			<u> E</u>	
_	TW		SPINS	TREND
1	1		2519	-69
4	2		2136	+239
3		DRU HILL - These Are The Times (Island/Mercury)	2020	+55
9	4	TLC - No Scrubs (LaFace/Arista)	2001	+448
	-	Meteoric chart rise and rapid mass appeal successwhat's not		
5		JAY-Z - Can I Get A (Roc-A-Fella/Def Jam)	1906	+18
2	6		1682	-461
6	7		1672	-90
10	8		1671	+156
7	9		1539	-109
8		WILL SMITH - Miami (Columbia/CRG)	1530	-98
11		LAURYN HILL - Ex-Factor (Columbia/CRG)	1503	-3
20	12	EMINEM - My Name Is (Interscope)	1458	+339
45	12	Tell us something we DON'T knowgreat performance at the G		
		BRITNEY SPEARSBaby One More Time (Jive) R. KELLY - When A Woman's Fed Up (Jive)	1447	+100
16 18		GINUWINE - What's So Different (550 Music)	1429	+119
		TYRESE - Sweet Lady (RCA)	1387 1385	+98 +26
		'N SYNC - (God Must Have Spent) A Little More Time On You (RCA)	1242	-179
		TLC - Silly Ho' (LaFace/Arista)	1242	-165
		CHER - Believe (Warner Bros.)	1033	+138
		OUTKAST - Rosa Parks (LaFace/Arista)	1033	-267
		FAITH EVANS - All Night Long (Bad Boy/Arista)	976	+172
		BACKSTREET BOYS - All I Have To Give (Jive)	975	-50
		DRU HILL - How Deep Is Your Love (Island/Mercury)	950	-204
		VENGABOYS - We Like To Party (Strictly Rhythm)	828	+211
		TQ - Bye Bye Baby (Epic)	788	-19
		SHANICE - When I Close My Eyes (LaFace/Arista)	723	+3
		LAURYN HILL - Doo Wop (That Thing) (Columbia/CRG)	712	-113
		BLACKSTREET featuring MYA - Take Me There (Interscope)	657	-245
		DMX - Ruff Ryders Anthem (Def Jam/Mercury)	647	-156
24	30	BRANDY - Angel In Disguise (Atlantic)	599	-253
34	31	MONIFAH - Touch It (Universal)	581	+1
29	32	DIVINE - Lately (Red Ant)	541	-188
31	33	FAITH EVANS - Love Like This (Bad Boy/Arista)	533	-183
37	34	THE ROOTS - You Got Me (MCA)	526	+11
38	35	FAT JOE & BIG PUN - Bet Ya Man Can't (Atlantic)	500	-7
33	36	HARLEM WORLD - I Really Like It (So So Def/Columbia/CRG)	473	-114
-	37	BUSTA RHYMES I/ JANET JACKSON - What's It Gonna Be (Flipmode/Violator/Elektra/E	EG) <b>456</b>	N
-	38	OFFSPRING - Pretty Fly (For A White Guy) (Columbia/CRG)	444	N
36	39	JUVENILE - Ha (Universal/MCA)	434	-141
-	40	FOXY BROWN - Hot Spot (Def Jam/Mercury)	401	N
		Total Reports This Week 5	7 Last W	/eek 60
C	G	ARTBOUND Reports Ac	dds SPINS	TREND
3rd	STO	REE - "If Ever" (Yab Yum/Elektra/EEG) 23	4 366	+49
DIV	INE	- "One More Try" (Red Ant) 20	1 363	+67
*M0	DNIF	AH - "Monifah's Anthem/Bad Girl" (Universal) 20	6 294	+88
		JO JO - "Life" (Rockland/Interscope) 17 -		+113
			000	



OC104 (WOCQ)-Ocean City, Md. PD Wookie dropped a note to show off his team's new "So Happy It's Thursday" t-shirts (I-r): front office secretary Nicole Vandeputte, morning man Yo! Sunny Joe, PD/ afternoon driver Wookie, parttimers Dee-Lite and Babelicious, and MD/p.m. jock Gizmo.

16 15

64 +64



#### FOR THE RECORD

"We're getting a big reaction to 'I Really Like It' by Harlem World." —Danny Ocean, APD/MD, WJMN-Boston

"Watch out for 'Thug Mentality' by Krayzie Bone (Relativity); this thing is

be huge!" —Tony Manero, PD, KKSS-Albuquerque

turning out to



"I agree with what Tony up there just

said... Krayzie Bone's

'Thug Mentality' will indeed be very huge...thanks for calling."

#### —Bob Lewis, PD, KISV-Bakersfield

"We're spinning the Victor Calderone Main Vocal mix of 'I'm Beautiful' by Bette Midler (WB) in the clubs and getting a huge response." —Alex

#### Tear, PD, WDRQ-Detroit

"'Girlfriend/Boyfriend' by BLACKstreet & Janet Jackson is already pulling phones after two days of airplay." —Tom "Jammer" Naylor, Kiss 99.7-San Luis Obispo

#### NEXT WEEK: 1999 SEMINAR PHOTO ROUNDUP

RHYTHM CROSSOVER REPORTS ACCEPTED MONDAYS & TUESDAYS 8:30 A.M.-4 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

#### EDITOR'S NOTE:

This year at the GAVIN Seminar, we witnessed great live performances from C-Note, Tina Arena, Mulberry Lane, 3rd Storee, and, of course, Phil Collins. GAVIN's Top 40 department would like to give a special thanks to Epic Records, MCA Records, Elektra Entertainment, and Hollywood Records for confirming, once again, that it's all about the music. MCAD-11830

# THE ROOTS

okay player.

**GIVING YOU TRUE NOTES SINCE 1987** 

### you got me" featuring Erykah Badu

Breakthrough Adds This Week: WPOW KYLD KUBE WBTT R&B Monitor 6\*-5\* 
• Crossover Monitor 14\*-11\* Spins Over 2,500 • Audience Over 38 Million!

**Big Spins**: WJMH 70x WPGC 50x WERQ 52x Hot97 45x KMEL 40x WHHH 35x KBMB 30x

**Big Requests**: WJMH WPGC WERQ Hot97 **KMEL** WBHJ KBMB

Top Callout: WJMH WPGC WERQ Hot97







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4 Star Album Review - Rolling Stone Appearing on David Letterman March 2nd Nationwide Tour Starts March 3rd

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M C A 

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WERQ 50x #1 phones WPGC 50x #1 phones WBHJ 50x #1 phones KMEL KTFM KGGI WJBT KBMB and more ...



The Latest Hit From **bout it** In Stores Now

Single written by Jesse Powell and Carl Roland — Single produced by Carl Roland for Mo'Kutz Productions/Mecca Don Entertainment, Inc. Management: Icon Entertainment - Executive Producer: Louil Silas, and Associate Executive Producer: Felipe Darrell



M- C • A ABERICA



### The Jury Weighs In

When the crowd gathered for the A/C and Hot A/C Jukebox Jury on Thursday, February 18, at the GAVIN Seminar in New Orleans, there were no clear-cut favoritesprobably because, as always, the participating bands, songs, and labels were kept a closely-guarded secret prior to the proceedings. But when all the buttons had been pushed and all the numbers crunched, Refuge/MCA Records' Mulberry Lane topped the list with their upcoming single "Harmless."

Rounding out the Top 5 were (in a three-way tie for second) Columbia's Curtis Stigers with "To Be Loved," Push/BMG's Blessid Union with "Hey Leonardo (She Likes Me for Me)," and Move Around Records' Lee Nestor with "Still With Me," and Elektra/HiFi/EEG act Marvelous 3's "Freak of the Week."

Although the final tallies were relatively close, the choices made by A/C and Hot A/C radio contingents were much more strident. "Harmless" clearly topped both votes, but the other finalists varied widely in point scores. Here are the Top 5, broken down between the two: A/C

"Harmless," Mulberry Lane "Still in Love," Larry Stewart (Windham Hill)

"Still With Me," Lee Nestor

"To Be Loved," Curtis Stigers "If Ever," 3rd Storee (Yab Yum/ Elektra/EEG)

#### HOT A/C

"Harmless," Mulberry Lane "Freak of the Week," Marvelous 3 "Hey Leonardo," Blessid Union (tie) "To Be Loved," Curtis Stigers (tie) "Still With Me," Lee Nestor

Thanks to all the labels who submitted material. For complete results, contact A/C Editor Annette M. Lai.

#### A/C and Hot A/C Award Winners

A/C Label of the Year Columbia

A/C Label Promotion Executive of the Year Elaine Locatelli, Columbia

Hot A/C Promotion Person of the Year Nick Bedding, Capitol

A/C Promotion Person of the Year Etoile Zisselman, Arista

**A/C Independent Promotion Person** of the Year

Sandi Lifson, Sandi Lifson Promotion

Hot A/C Major Market Station of the Year KFMB (Star 100.7)-San Diego

Hot A/C Major Market Program **Director of the Year** Greg Strassell, WBMX-Boston

Hot A/C Major Market Music **Director of the Year** Rich Anhorn, KHMX-Houston

A/C Major Market Station of the Year WLIT-Chicago

A/C Major Market Program Director of the Year Mark Edwards, WLIT-Chicago

A/C Major Market Music Director of the Year (tie) Tony Coles, KBIG-Los Angeles;

Donna Rowland, WBEB-Philadelphia

Hot A/C Large/Medium Market Station of the Year KMXB-Las Vegas

Hot A/C Large/Medium Market Program **Director of the Year** Chuck Morgan, WSSR-Tampa

Hot A/C Large/Medium Market Music **Director of the Year** Jack Stevens, KAMX-Austin

A/C Large/Medium Market Station of

the Year KOSI-Denver

A/C Large/Medium Market Program **Director of the Year** Scott Taylor, KOSI-Denver

A/C Large/Medium Market Music **Director of the Year** Thom Walsh, KUDL-Kansas City

A/C Small Market Station of the Year KELO-Sioux Falls, South Dakota

A/C Small Market Person of the Year Reid Holsen, KELO-Sioux Falls, S.D.

A reception was recently held in New Orleans for the legendary Paul Anka, who's celebrating the success of his duet with Celine Dion "It's Hard to Say Goodbye." Shown here I-r: GAVIN's Annette M. Lai; Hi Impact's Ron Kyle: and Paul Anka. showing off his impressive chart debut in GAVIN.





A good time is always had by all at the annual dinner hosted by the A/C national promotion execs in conjunction with the **GAVIN Seminar. Some of this** year's revelers included (I-r): GAVIN's Annette M. Lai; WMXB-Richmond's Lisa Greene; Hybrid Recordings' Kalun Lee; KPLZ-Seattle's Alisa Hashimoto; and WLCE-**Buffalo's Jay Nachlis.** 



"call it what it is

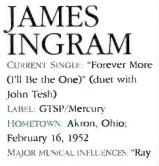
ON IT'S WAY TO YOU...at College - AAA - A/C & Hot A/C Radio...

It's a KNOCK out! LOOK FOR LEE'S VIDEO "STILL WITH ME" ON GAVIN TV DURING THE CONVENTION.



				-		_	_			_	_	_	_	
	A	-					-	Ρ	0	R	А	_	7	Y
	LW T	_			_	Weeks			SPINS	TREND	28+	21+	14+	7+
NNETTE M. LAI			ELTON JOHN & LEANN RIMES - Written In The Stars (Curb/Rocket/Isla	and)		8	166	2	4029	+166	65	45	42	10
			JEWEL - Hands (Atlantic)			18	153	4	3662	-13	61	39	33	14
	3		SARAH McLACHLAN - Angel (Warner Sunset/Reprise)			19	140	1	3339	-249	46	47	37	9
MOST ADDED	5		ROD STEWART - Faith Of The Heart (Universal)			9	131	3	2915	+132	41	33	40	16
	8		JOHN TESH & JAMES INGRAM - Forever More (I'll Be The One) (GTSP			7	148	8	2826	+265	36	32	36	35
	6		JIM BRICKMAN featuring MICHAEL W. SMITH - Love Of My Life (W	indha	m Hill)	9	136	0	2797	+124	40	29	38	24
			MARIAH CAREY - I Still Believe (Columbia/CRG)			1	138	1	2690	+118	33	32	35	30
			R. KELLY & CELINE DION - I'm Your Angel (Jive)			18	115	0	2574	-311	28	40	32	14
			'N SYNC - (God Must Have Spent) A Little More Time On You (RCA)			11	128	5	2522	+214	27	38	25	29
	9 1	10	MARILYN SCOTT - The Last Day (Warner Bros.)			19	115	1	2252	-114	31	19	32	25
	16 1	11	CHER - Believe (Watner Bros.)			8	107	23	2164	+649	31	21	29	19
			Cher is definitely top-of-mind these days: tops in Spincre	ases	and Top	Ten bo	und,	tool		125.5				
	12 1	12	SHANIA TWAIN - From This Moment On (Island/Mercury)			25	89	0	1898	-111	16	32	30	9
CHER (23)	111110-11		SIXPENCE NONE THE RICHER - Kiss Me (Squint/Columbia)			8	76	3	1762	+184	28	22	15	9
NA LEO (17)			PHIL COLLINS - True Colors (Atlantic)			22	83	0	1702	-239	11	27	27	17
THE BUCKINGHAMS (16)			BACKSTREET BOYS - All I Have To Give (Jive)			6	102	8	1671	+257	9	24	34	25
**SAVAGE GARDEN (15)			WHITNEY HOUSTON & MARIAH CAREY - When You Believe (DreamWork	ks/Get	ffen)	15	84	0	1645	-374	14	20	32	14
**THE PRETENDERS (15)	<ul> <li>1011 (1418 (201</li> </ul>		MONICA - Angel Of Mine (Arista)			13	101	7	1629	+208	12	17	31	33
			HOOTIE & THE BLOWFISH - Only Lonely (Atlantic)			13	82	1	1538	-334	17	11	31	19
			BONNIE RAITT - Lovers Will (Capitol)			6	102	8	1504	+290	10	14	28	37
TOP TIP			BIC RUNGA - Sway (Columbia/CRG)			20	69	1	1456	+104	20	16	24	8
			GREGG SWANN - Spinning (Dalin)			11	65	3	1339	+44	18	15	19	13
NEVILLE BROTHERS	The Party of the Area of		CRYSTAL BERNARD - Don't Touch Me There (River North)			15	74	2	1210	-258	11	13	16	27
"A Little Piece Of Heaven"			PAUL ANKA & CELINE DION - It's Hard To Say Goodbye (Epic)			4	80	14	1179	+312	7	14	23	24
(Columbia/CRG)	1.1.1.1					19	71	6	1153	+43	11	11	18	24
This song sounds great on			BRANDY - Have You Ever? (Atlantic)					1		-85	9	18	14	11
the radioand that's all there	1100011100		EDWIN McCAIN - I'll Be (Lava/Atlantic)			66	54		1074		5		20	5
is to say!			BACKSTREET BOYS - I'll Never Break Your Heart (Jive)			33	50	0	1006	-108		17		
is to suy!		_	LARRY KING & JOHN BLASUCCI - Worlds Apart (MFO)			9	54	3	995	+79	8	16	14	14
	38 2	28	JOHN MELLENCAMP - I'm Not Running Anymore (Columbia/CRG)			3	53	9	915	+205	4	15	20	13
	Section 1		This Indiana son leaps ten notches into A/C's Top 30 with	nis	latest en				007		40	47	40	1.0
the second se			THE REGULATORS - Sweet Sustain (Southbound)			19	40	0	907	+2	12	13	10	5
RADIO SAYS			I AM - Under The Impression (Marvelous Show)			12	54	2	865	+109	3	12	20	18
			TAYLOR DAYNE - Naked Without You (River North)			5	56	10	864	N	1	6	20	19
			ROCKAPELLA - I'll Hear Your Voice (J-Bird)			6	50	3	849	+120	7	12	14	16
Savage sectors			JOHN PURDELL - Better Way To Die (Jackal)			15	39	2	846	+46	9	15	11	2
	27 3	34	SHAWN MULLINS - Lullaby (Columbia/CRG)			18	32	2	822	-259	16	4	7	4
	40 3	35	JOEY MCINTYRE - Stay The Same (C2/CRG)			6	55	5	809	+135	5	5	19	26
	- 3	36	NA LEO - Poetry Man (NLP)			4	62	17	788	N	0	9	22	24
	37 3	37	TONY MASCOLO - Night Wind (Modern Voices)			13	37	1	782	+53	8	14	11	4
The Other Sister	35 3	38	SUNPOWER ORCHESTRA - A Princess Blessing (Sunpower/Rhombus)			18	34	0	740	+4	9	12	7	6
	- 3	39	SAVAGE GARDEN - The Animal Song (Columbia/CRG)			2	47	15	666	N	2	8	19	16
SAVAGE GARDEN	- 4	40	BOJEST - Kissing It On (Rosier)			11	34	3	650	N	8	4	14	8
"The Animal Song"		-0.	· · · ·				Tota	I Rep	orts Thi	s Week	175	Last	Weel	173
(Columbia/CRG)										-				
"It's the tempo we need going				orts /		S TRENC					H3			
into Spring. Our jocks love it,	DAWS	SON	I - "To Fly" (Thinktank) 4	15	5 551	+84		CH	ER				+64	
so our listeners do, too!"	SYRV	A -	'Fade" (Trazom) 4	14	6 643	+157		P. 4	NKA	& C. I	DION		+31	12
-Rene Shanle-Hutzell, PD,	FREE	CLI	NIC - "Searching for Something" (Free Clinic) 4	12	2 552	+137		BO	NNIE	RAITT			+29	90
KCRE-Crescent City				10		+118	- 1	J. 1	ESH a	& J. II	GR/	M	+20	55
									LEO				+20	_
	NEVIL	LLE	BROTHERS - "A Little Piece of Heaven" (Columbia/CRG) 3	37	2 484	+62							_	

#### ARTISTPROFILE



Charles, Marvin Gaye, Donnie Hathaway, and Henry Ingram." WHAT RADIO STATIONS DID YOU GROW UP LISTENING TO? "WAKR." THINGS THAT MAKE YOU HAPPY: "Family, music, the divine right to be happy."

THINGS THAT MAKE YOU SAD: "Racism and ignorance."

ACCORDING TO JOHN TESH.

INGRAM'S BEST PERSONALITY

James Ingram (I) with Jon Tesh

TRAFF: "He is an amazing Christian man who is a father to six kids." ACCORDING TO JOHN TESH. INGRAM'S WORST PERSONALITY TRAIT: "He's no longer a world class quarter-miler, so he's on the track every day trying to do that ... " ODDEST JOB YOU'VE EVER HAD: "Working for Ford Motors."

THE CAUSE YOU BELIEVE IN AND WHY? "Children's benefits; they

are the future." THREE ESSENTIALS YOU'D NEED TO LIVE ON A DESERT ISLAND: "Faith, my family, and water." FUTURE AMBITIONS: "To complete the Broadway musical Debbie Allen and I have been working on, and to win an Oscar for Best Theme Song." ON SINGING WITH JOHN TESH: "John is a gentle giant. We had fun on the first record, and even more fun on the second."

February 26, 1999 GAVIN • 21

#### A/C UP&COMING

Rots.	Adds	SPINS	TREND	
34	1	545	+72	JIM WALSH - Only You (Photon)
33	5	408	+85	* CHICAGO - Show Me A Sign (Reprise)
32	4	375	+88	STROUD PROJECT - If You Believe (DSVS)
31	_12	295	a+133	* DONNA LEWIS - Falling (Restless)
31	6	367	+82	THE CORRS - What Can I Do (143/Lava/Atlantic)
31	_15	314	+178	* PRETENDERS - Loving You Is All Know (Hollywood)
30	4	403	+54	KEITH METHVEN - Love Life (Kittyhawk)
27	3	345	+24	STEVE SCULISI - You Don't Have To (Pacific City)
27	6.	316	+90	* TINA ARENA + If_J Was A River_(Epic)
26	4	415	+73	* SHERYL CROW - Anything But Down (A&M/Interscope)
				-Marvin Gaye & Tammi Terrell, #34-Faith Hill, #39-Madonna ("Power"), Barenaked Lad

Hot A/C Drops: #31-Matchbox 20 ("Real"), #36-Hootie & the Blowfish, #38-Alanis Morissette ("Thank").

#### RAVES continued

don't disappoint. It's everything you want—melodramatic vocals, roaring guitars, and a hook that just won't quit. "Real Life" is real rock & roll. Impacting mainstream Top 40 and Hot A/C.

#### SHANIA TWAIN "That Don't Impress Me Much" (Island/Mercury)

Country diva Twain is fast becoming a no-brainer for pop radio as well,

and this sassy, spiced-up ode to men's egos will cement that impression. Her previous two efforts topped



the mainstream A/C chart, but with this Sheryl Crow-anda-dance-beat take, expect the rockin' side to sit up and take notice, as well.

#### MARVELOUS 3 "Freak of the Week" (Elektra/HiFi/EEG)

Currently Top 10 at Alternative and one of the high-scorers at a few of last week's Jukebox Juries, Atlanta-based Marvelous 3 enters with the same vibe

that's taken Fastball, Goo Goo Dolls, and matchbox 20 to the top of the charts. Catchy and upbeat, this one's guaranteed



to jump out of the speakers and get your listeners on the phones. Impacting mainstream Top 40.

#### FASTBALL "Out of My Head" (Hollywood)

Speaking of Fastball, the group finds its way back to the airwayes with

this Beatlesque number, which clocks in at a neat 2:30. Mid-tempo with orchestral meanderings, "Out of My Head" should have no problem following previous efforts up the charts. Impacting mainstream 'fop 40.

#### BRYAN ADAMS W/ MELANIE C. "When You're Gone" (A&M/Interscope)

Canadian-born Adams and Spice Girl Mel C. join for a sparkly pop track that's loaded with attitude and rockin' guitars. Already an international hit, it shouldn't take long for this one to climb the charts Stateside, as well. Impacting mainstream Top 40 and all shades of A/C.

#### JOHN MELLENCAMP "I'm Not Running Anymore" (Columbia/CRG)

WTMX-Chicago jumped on this early, and has been reporting nothing but good news. Johnny-boy's back in fine form on this mid-tempo rocker that's a mature man's take on life down the road. "I'm on my way/And I'm not running anymore," he sings with conviction; he's lived through the hard stuff, now he's just taking it as it comes. Impacting mainstream Top 40 and the A/C world.

5

#### "Slam Dunk" (Arista)

Following up their gold-selling "When the Lights Go Out," 5 continues to count down their climb to

Continued on page 23

A/C REPORTS ACCEPTED MONDAYS 8 A.M.-5 P.M. AND TUESDAYS 8 A.M.-2 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580



#### add date - March 1st

from his forthcoming Windham Hill debut album <u>Learning To Breathe</u> in-stores on April 13th

produced by Michael Omartian

for more information, please contact Andrea Paulini @ 310-358-4849 or Crystal Ann Lea @ 310-358-4845

### "*Please* let me hear my music on the radio!"



...GAVIN is listening. GAVIN will mail your CD, picture, and bio to <u>any</u> group of radio stations reporting to <u>any</u> trade publication charts in <u>any</u> format for less than it would cost you to do it yourself. Call Lou Galliani at 808-542-9999 NOW.



#### MOST ADDED

## Savage Context

SAVAGE GARDEN (22) SHERYL CROW (18) \*\*BLONDIE (8) \*\*EVERLAST (8) \*\*ALANA DAVIS (8)

#### **TOP TIP**



**GARBAGE** "Special" (Almo/Interscope) Twenty-five percent of the panel already believes Garbage's latest is special. New adds include Max 95.7-Philly and KBBT-Portland.

#### **RADIO SAYS**



SIXPENCE NONE THE RICHER "Kiss Me" (Squint/Columbia) "We were first in the market to play 'Kiss Me.' Now, it's top five in callout and top ten phones." —Chuck Tisa, PD, WXXM (Max 95.7)-Philadelphia

			V			
W	TW		Reports	Adds	SPINS	TREND
1	1	SARAH McLACHLAN - Angel (Warner Sunset/Reprise)	118	1	4668	-154
2		GOO GOO DOLLS - Slide (Warner Bros.)	116	0	4625	-129
7	3	SUGAR RAY - Every Morning (Lava/Atlantic)	114	2	4135	+429
6	4	MATCHBOX 20 - Back 2 Good (Lava/Atlantic)	111	0	3866	+53
5	5	EAGLE EYE CHERRY - Save Tonight (WORK)	102	0	3744	-204
3		SHAWN MULLINS - Lullaby (Columbia/CRG)	104	0	3733	-458
9	7	SIXPENCE NONE THE RICHER - Kiss Me (Squint/Columbia)	116	3	3727	+398
4		JEWEL - Hands (Atlantic)	103	0	3525	-535
0		NEW RADICALS - You Get What You Give (MCA)	98	2	3049	-70
8		BARENAKED LADIES - It's All Been Done (Reprise)	99	0	3040	-364
3	11	CHER - Believe (Warner Bros.)	100	3	3018	+313
2	12	ALANIS MORISSETTE - Unsent (Maverick/Reprise)	103	0	2938	+169
1	13	THIRD EYE BLIND - Jumper (Elektra/EEG)	85	0	2804	-230
		U2 - Sweetest Thing (Island/Mercury)	71	0	2121	-278
		LENNY KRAVITZ - Fly Away (Virgin)	75	7	1988	+136
		COLLECTIVE SOUL - Run (Atlantic/Hollywood)	85	2	1900	+127
		DAVE MATTHEWS BAND - Crush (RCA)	72	0	1895	-17
		BLONDIE - Maria (Beyond Music)	79	8	1876	+296
		SHERYL CROW - My Favorite Mistake (A&M)	64	0	1757	-285
		EVE 6 - Inside Out (RCA)	53	0	1631	-80
		BETTER THAN EZRA - At The Stars (Elektra/EEG)	75	7	1591	+230
		EVERCLEAR - Father Of Mine (Capitol)	55	1	1531	-50
		SHERYL CROW - Anything But Down (A&M/Interscope)	73	18	1334	+480
	-	This format fave gets the add in Boston, Houston, and Cle				
3	24	'N SYNC - (God Must Have Spent) A Little More Time On You (RCA)	48	2	1285	-84
		GOO GOO DOLLS - Iris (Warner Sunset/Reprise)	49	0	1282	-274
		ELTON JOHN & LEANN RIMES - Written In The Stars (Curb/Rocket/Island		3	1106	-84
		CAKE - Never There (Capricorn)	42	0	1088	+145
		R. KELLY & CELINE DION - I'm Your Angel (Jive)	38	0	988	-240
_		SAVAGE GARDEN - The Animal Song (Columbia/CRG)	63	22	985	N
	-	Thanks to a 400+ Spincrease, Savage Garden takes high del				
2	30	BRITNEY SPEARS Baby One More Time (Jive)	33	4	964	+98
		ROD STEWART - Faith Of The Heart (Universal)	45	3	910	-7
		SEMISONIC - Secret Smile (MCA)	47	3	908	+92
		BACKSTREET BOYS - All I Have To Give (Jive)	36	2	842	+78
		BRANDY - Have You Ever? (Atlantic)	32	1	837	+6
		SHANIA TWAIN - From This Moment On (Island/Mercury)	31	1	805	-147
	36	KHALEEL - No Mercy (Hollywood)	39	0	781	-274
	37	MARTIN'S DAM - Fear Of Flying (Hybrid/Sire)	44	5	759	N
9		MARIAH CAREY - 1 Still Believe (Columbia/CRG)	39	2	748	-20
	39	EDWIN McCAIN - I'll Be (Lava/Atlantic)	29	0	744	-76
_	40	JENNIFER PAIGE - Sober (Edel America/Hollywood)	40	1	708	N
-		Total Reports This We				
		ARTBOUND Reports Adds SPINS TREE				



#### **RAVES** continued

the top. The boys will be opening for 'N Sync's summer tour and will soon be seen (with B\*Witched) on an upcoming *In Concert* special for the Disney Channel—I can hear the little girls' screams already... Impacting mainstream Top 40.

#### BLAQUE

**"808" (Track Masters/Columbia/CRG)** Co-written and produced by R. Kelly and discovered by Lisa "Left Eye" Lopes of TLC, Shamari, Natina, and Brandi bow with a sweet harmonic interplay that's sure to appeal to fans of Monifah, Monica, Mya—and even a few Rhythmic women whose names don't start with the letter "M." Newly-named KDON-Salinas PD Dan Watson calls this his "secret weapon." Impacting Rhythm Crossover.

#### **Previously reviewed in GAVIN:** Tina Arena "If I Was a River"

**(Epic)** Reviewed January 29, 1999. Now impacting mainstream Top 40.

#### NEXT WEEK: 1999 SEMINAR PHOTO ROUNDUP

HOT A/C REPORTS ACCEPTED MONDAYS 8 A.M.-5 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

CHARTBOUND	Reports	Adds	SPINS	TREND		Reports	Adds	SPINS	TREND
JOHN MELLENCAMP - "I'm Not Running" (Columbia/CRG	38	5	697	+13	MONICA - "Angel of Mine" (Arista)	23	3	506	+89
GARBAGE - "Special" (Almo/Interscope)	35	3	560	+113	EVERYTHING - "Good Thing" (Blackbird/Sire)	21	3	365	+52
HOLE - "Malibu" (Geffen/Interscope)	30	2	515	+72	*TOMMY HENRIKSEN - "I See the Sun" (Capitol)	17	6	183	+88
EVERLAST - "What's It Like" (Tommy Boy)	30	8	546	+87	*MADONNA - "Nothing Really" (Maverick/Warner Bros	) 16	4	218	+81
THE CORRS - "What Can I Do" (143/Lava/Atlantic)	24	1	311	+100	*JOEY McINTYRE - "Stay the Same" (C2/CRG)	15	3	260	+53

#### ARTISTPROFILE RUFUS WAINWRIGHT

ALBUM: Rufus Waimoright SINGLE: "April Fools Day" LABEL: DreamWorks ON GETTING THROUGH TO AN AUDIENCE: "It's much easier in L.A. than it is in New York. I don't think New York audiences like it if you're too positive or too gung-ho about something, which I tend to be. Whereas in L.A. they understood it more. And also, I think L.A. knows who Van Dyke Parks is—and DreamWorks.

It took a short, short amount of time for audiences to get into it. For sure. The crowd that I have, right now, is vehement about me. I'm very pleased with how it's turned out. It's weird. I did a show in Montreal—my hometown—and about 500 people came. They had to *refuse* people! There were friends and fans of my parents. And then there were some younger people. But there were a huge amount of 14-year olds. It was kind of interesting...and moving. They were totally silent during the whole thing. I feel like, in a certain way, I'm going to have to go for the generation younger than mine." IF YOU WEREN'T A MUSICIAN:

"I'd be a painter. I went to art school for a year and a half. I did all the art work on the record. All of those collages and stuff. And I draw comic strips. I would definitely be a painter."





### Urban Landzcape Seminar Re-Cap

#### BY QUINCY McCOY

In a nutshell the 1999 GAVIN Seminar was the bomb! I want to thank everyone who made this Seminar so special. Thanks to Paige Nienaber, VP of Fun 'N Games for New World Communications, for

his brilliant session, S.P.A.M. (Spectacular Promotions and Marketing). Nienaber moderated an exciting group of promotion specialists who offered great information and techniques for thinking outside of the box.

"I guess I'm just a promo junkie," said Nienaber. "I love

great promotions and 1 love to see stations step up to the plate and take their marketing to the next level. The S.P.A.M. session was heartening because the room was packed, which gives me hope that people aren't willing to settle for mediocre. Also, about 20 people told me later that they'd gone straight from the session to their rooms, called their stations, and made quality



New Orleans, respectively-each brought something entirely different to the table. I doubt if I could have found a more talented group to share their wealth of knowledge. Paige concluded our debriefing

> with this unsolicited compliment: "The convention was outstanding and the cocktail party was off the hook!'

Helen Little, OM, of WUSL-Philadelphia, returned for her third year as moderator of programmer's our workshop. This year's

session, "PD 2000," focused on the responsibilities of programming in the new millennium. "The one point that came out was the importance for programmers to contribute to the bottom line," recalls Little. "It's not just about ratings anymore. It's more important than ever for PDs to be business savvy and have excellent financial and management skills."

personalities, you are worth so much to the listeners. You are the product, you're the one in touch with the customer."

Also on hand at the session was Motown's new recording quartet, Profile, one of Kedar Massenberg's new discoveries. These Shreveport. La. locals knocked the audience out with their new release, "Just Can't Get You Off My Mind."

#### ....

The Urban Awards Luncheon, sponsored by Red Ant Entertainment, featured a brief performance from Pendulum/Red Ant recording artists Divine, who sang four songs, including their smash hit "Lately." Doug Banks served as Master of Ceremonies and kept the nervous nominees laughing until all the awards were handed out. For a full list of winners, see the box on this page.

GAVIN Seminars have always been designed with one purpose in mind: to educate and elevate radio



programmers. Did we do it this year? From the instant feedback and emails I've received, I think the answer is yes. Which means next year, we'll be saddled with the unenviable task of topping ourselves yet again ... and since we will be back home in San Francisco for the year 2000, we have additional incentive to take the Seminar to the next level.

#### **Gavin Urban Award Winners**

**Major Market Station of the Year** WUSL-Philadelphia

**Major Market Program Director** Vinny Brown, WBLS-New York

**Major Market Music Director of** The Year Glenn "Golden Boy" Cooper, WUSL-Philadelphia: Michelle Campbell, WBLS-New York

Large/Medium Market Station of the Year WQUE-New Orleans

Large/Medium OM/PD of the Year Brian Wallace, WTLC, Indianapolis

Large/Medium Market Music Director of the Year Nate Quick, WPEG-Charlotte

Small Market Station of the Year WJMI-Jackson, Miss.

Small Market Program Director/OM of the Year (tie) Niecy Davis, WBLX-Mobile; Phillip March, WFXE-Columbus, Ga.

**Small Market Music Director of** the Year Kelly Berry, WJMZ-Greenville, S.C.

**Urban A/C Station of the Year** WHUR-Washington, D.C.

Urban A/C Program Director/OM of the Year LeBron Joseph, WYLD-New Orleans

**Heritage Station of the Year** WBLS-New York

Major Label of the Year Elektra

Executive of the Year (tie) Ruben Rodriguez, Red Ant Entertainment; Mike Kelly, Elektra Entertainment

**National Promotion Person of the** Year (tie) Kathi Moore, Red Ant; Cynthia Johnson, Columbia

Artist of the Year Lauryn Hill

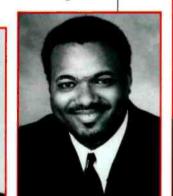


adjustments to their weekend giveaways.

"My panelists Mickey Johnson, PD of WHBJ-Birmingham, Ala., and Promotion Directors, Jason Gani, Carlos Pedraza, and Karen Hence-from WUSL-Philadelphia, WILD-San Francisco, and WYLD-



Vinny Brown The PD 2000



panel was hosted by Doug Banks of the ABC Radio Networks, who introduced a panel of programmers that included LeBron Joseph from WYLD-New Orleans, Vinny Brown of WBLS-New York, and KPRS-Kansas City's Sam Weaver, who made a point of telling the jocks in the audience that, "as air

#### MOST ADDED



**TOTAL** (48) "Sitting Home" (Bad Boy/Arista) WJKS, KBCE, WDZZ, WTLZ, WKPO, KVJM, WEUP, WKGN, WJMZ, WJMG, WJZD, WKKV, WPHI, KVSP, WBLS, KJMM, WRVS, WWDM, WDTJ, KCEP, WOHH, WKND, WMNX, WODK. KYEA, KDKO, WJTT, WTMP, WJMI, WFXE, WIBB, KMJM, WRNB, KZWA, WKYS, WJKX, WCOX, WUSL, WPAL, WPEG, WZAK, WWWZ, WHRK, WZFX, WTCC, WFXA, WDWI, WBLK

MYA (40) "My First Night With You" (Interscope)

KBMS, KRRO, WJKS, KBCE, WOZZ, WTLZ, WKPO, KVJM, WEUP, WKGN, WFLM, WJMZ, WJMG, WJZO, WKKV, WPHI, KVSP, KJMM, WWDM, WZHT, WKNO, WIMX, WMNX, KKOA, WOOK, KYEA, KOKO, WJTT, WJMI, WFXE, WIBB, KZWA. KPRS, WJKX, WPEG, WZAK, WWWZ, WZFX, WFXA, WOWI

RAPHAEL SAADIQ feat. Q-TIP (40)

"Get Involved" (Hollywood) KBMS, WJKS, KBCE, WKPD, KVJM, WEUP, WKGN, WJMG, WJZD, WKKV, WPHI, KVSP, WBLS, KJMM, WWDM, WDTJ, WONH, WKND, WMNX, KKDA, WAMD, KYEA, WJTT, WTMP, WJMI, WIBB, WRNB, KZWA, KPRS, WAAA, WJKX, WPAL, WPEG WZAK WHRK WTCC, KKBT, WFXA, WOWI, WBLK

NICOLE (37) "Eyes Better Not Wander" (The Gold Mind, Inc./EastWest) KBMS, KRRD, WJKS, KBCE, WOZZ, WTLZ, WKPD, KVJM,

WKGN, WFLM, WJMG, WJZO, WJJN, KVSP, KJMM, WWOM, WOHH, WKND, WMNX, KKDA, KYEA, KOKO, WJTT, WTMP, WJMI, WFXE, WIBB, KZWA, KPRS, WJKX, WUSL, WPAL, WPEG, WZAK, WHRK, WFXA, WOW

**BLACK MOON (25)** Two Turntables & A Mic" (Duck Down/Priority) WJKS, KBCE, WDZZ, WTLZ, WKPO, KVJM, WKGN, WJZD, WILIN WKKY WPHI KVSP KJMM WMNX KYEA WJTT. WTMP, WFXE, WIBB, KPRS, WJKX, WPAL, WWWZ. WZFX, WOWI

#### **BLACK A/C**



WHITNEY HOUSTON f/ F. EVANS AND K. PRICE "Heartbreak Hotel" (Arista)

MONICA "Angel Of Mine" (Arista)

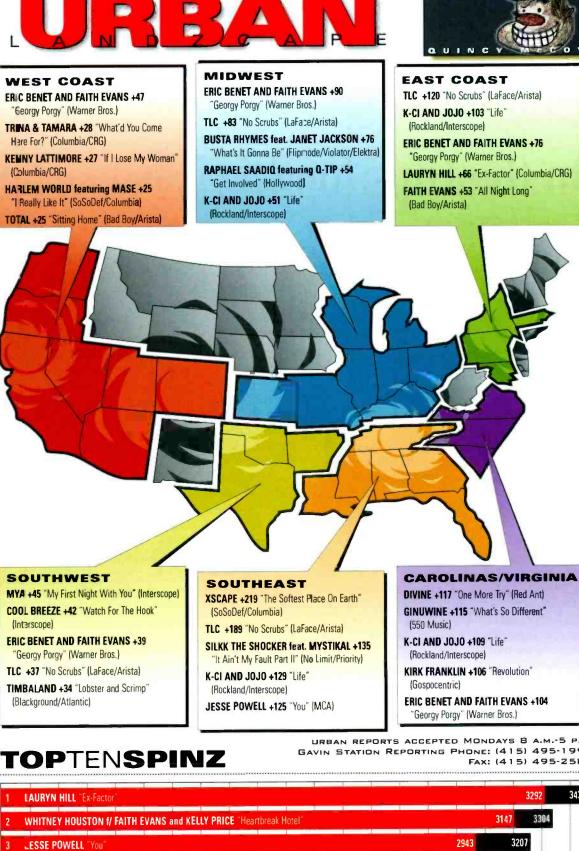
JESSE POWELL "You" (MCA) LAURYN HILL

"Ex-Factor" (Columbia/CRG)

**R** KELLY "When A Woman's Fed Up" (Jive)

10

SHANICE "When I Close My Eyes"



3431 3292 3304 3207 2843 3198 TYRESE "Sweet Lad 2791 3309 MONICA "Angel Of Mi 2719 2957 R. KELLY "When A Woman's Fed Up 2349 2479 FAITH EVANS "All Night Long 2289 NUMBERONE THE ROOTS feat. ERYKAH BADU "You Got Me 1973 LAURYN HILL 2039 2123 XSCAPE "The Softest Place On E

2081

1907

URBAN REPORTS ACCEPTED MONDAYS 8 A.M. 5 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

Red=Spinz last week

Black=Spinz this week

"Ex-Factor"

(Columbia/CRG)



### Knights Shed Light On the Hip-Hop Biz

#### BY JANINE COVENEY

What had to be the most intimate and informative of the GAVIN Seminar hip-hop sessions was Thursday's "Knights of the Round Table," which, as promised, offered a wealth of information about the current state of the music industry. With the four corners of the business covered—artist development and

marketing via host Bart Phillips of So So Def, music publishing through co-host Big Jon of EMI Music Publishing, radio programming and operations through Cumulus Broadcasting consultant Ken Johnson, and record promotion through LaFace's J.C. Ricks—this ground-level, no-holds-barred work-

shop covered a broad array of topics relevant to those starting out or seeking to move up in the industry.

"You got a real different feel in this room, rather than us sitting up on the platform all talking about what and who we are," said Phillips in his introduction, referring to the session's in-the-round setup that put the panelists on eye-level with the audience. "Jon and I have been talking about doing this for a while...we'll just throw topics out there and let people discuss stuff."

Among the initial topics offered by Phillips were the importance of SoundScan information as it relates to tracking real sales and the actuality of hip-hop's power in the marketplace, the development of new and current technologies ("The CD is like a teenager right now; it's only been in use since 1983," Phillips noted), and how both major-label merger mania and the development of new technology is causing more one-shot superstars, i.e. artists who can score big with one or two tracks and then disappear down the charts. "The music industry has become song-driven rather than artist-driven," noted Cumulus' Johnson. "Just because they were out there with a big song once before doesn't mean that they are going to do it again, so I don't think you are going to get these big career artists anymore." A major topic of discussion was

"This is a business, and once you sign your name on something you gotta live up to that deal...

the MP3 technology that allows consumers to download whole albums of music, bypassing the record company as well as SoundScan monitors. The controversy over MP3 recently came to a head when Chuck D of Public Enemy made tracks available over the Internet, leading to a

the Internet, including

break with the act's label Def Jam. While the panelists agreed that the Internet is a great tool for entrepreneurs to expose and sell their music, the concept that an artist's music is his/hers to expose and sell how he/she wishes was debated.

A contract is a contract, said EMI's Big Jon. "You have to be careful with the info that you get, really examine it. Chuck D saying it's his music and he can sell it how he wants to? In the real world, Chuck D knows that's not how it works. Once he signs a contract, it's not just his music," Jon said, noting that he has a lot of respect for the artist.

"This is a business, and once you sign your name on something you gotta live up to that deal...It's not just yours; nobody gives you money for nothing. They want something, so don't fool yourselves."

READ MORE ABOUT KNIGHTS OF THE ROUND TABLE AND THE REST OF THE GAVIN SEMINAR HIP-HOP EVENTS NEXT WEEK.

### GAVIN Seminar '99: You Made It Happen

Well, it's all over but the shoutin'. The 1999 GAVIN Seminar in New Orleans, that is, and I'll do the shoutin' now: The convention was the bomb! We had a great gathering of industry folks from all musical formats, but I must give major props to the large contingent of hip-hop artists, label staffers, programmers, and others who turned out to show GAVIN love.

I planned a couple of events devoted to hip-hop, but it was really the panelists and attendees—their enthusiasm, participation, and support—that made this a phenomenally successful gathering. Extra thanks to those attendees drafted at the last minute to be panelists! Thanks to our sponsors So So Def Recordings, EMI Music Publishing, Eminem and Interscope Records, and Roguish/Lawless Records, who made the events come together in style. I enjoyed meeting all of you and look forward to working on more hip-hop events with you for GAVIN 2000 in San Francisco. —JC

#### **1999 GAVIN Rap Award Winners**

COMMERCIAL STATION OF THE YEAR WOWI-Norfolk, Va.

COLLEGE/COMMUNITY STATION OF THE YEAR: WHOV Hampton, Va.

RAP MIX SHOW DJ/ PERSONALITY OF THE YEAR: Buddah Brothers, WOWI Norfolk, Va.

COLLEGE/COMMUNITY PROGRAMMER OF THE YEAR: Warren Peace, KUNV, Las Vegas

RETAILER OF THE YEAR: Fat Beats, New York

MAJOR LABEL OF THE YEAR: Def Jam

INDEPENDENT LABEL (SELF-DISTRIBUTED): Rawkus Records

INDEPENDENT LABEL (MAJOR DISTRIBUTION): No Limit Records

**RECORD POOL OF THE YEAR:** Table Of Distinction, Maryland

COLLEGE/MIX SHOW PROMOTION PERSON OF THE YEAR: Mike Spivey, Foundation (formerly Interscope)

NATIONAL PROMOTION/ MARKETING EXEC OF THE YEAR: Chris "Atlas" McDaniel, Tommy Boy

INDEPENDENT NATIONAL RADIO PROMOTION PERSON OF THE YEAR: Rene Sandy & Wes Jackson, Seven Heads

#### The Next Level Awards

FOR THE PERSON ON THE RISE AND GOING PLACES: NEXT LEVEL DJ:

DJ Mecca, 88HIPHOP, WHCR New York

NEXT LEVEL EXEC: Chris "Atlas" McDaniel, Tommy Boy

WOMAN OF THE YEAR AWARD: Marlo Martin, Relativity

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MOST ADDED KOMBO (39) BLAK FOREST (32) US (28) G FELLAS (18) NITRO & BIG BUCCETT (14) MOST REQUESTED MY NAME IS SUM SHOW MY NAME IS SUM SHOW EFARI NAS NAUGHTY BY NATURE RADID SAYS BLACK MOON "Two Turntables & A Mic" (Duck Down/Priority) "Perfect radio single with enough Brooklyn in it to make it feel underground." PURCE, NEW York.		
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"Two Turntables & A Mic" (Duck Down/Priority) "Perfect radio single with enough Brooklyn in it to make it feel underground." —DJ Mecca, WHCR/NYRC, New York.		
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	RET	AILPROFILE

LW	TW		Soins	Diff.
3	1	NAUGHTY BY NATURE - Dirt All By My Lonely (Arista)	1535	+199
2	2	SAUCE MONEY - Middle Finger U/Pre-Game (MCA)	1336	-56
8	3	BUCKSHOT, 5FT, EVIL DEE - Showdown/Onslaught (Duck Down/Priority	1304	+175
7	4	PETE ROCK - Tha Game/One Life To Live (Loud)	1298	+131
1	5	NAS - Nas Is Like (Columbia/CRG)	1198	+324
0	6	RAS KASS - Rasassination (PatchWerk Recordings)	1182	+272
6	1	DEFARI - Likwit Connection (Black Label/Tommy Boy)	1154	-95
2	8	KRS ONE - 5 Boroughs (Jive)	1009	+137
3	9	RZA - NYC Everything feat, Method Man (Gee Street)	952	+344
4	10	AFU RA - Whirlwind Thru Cities (Gee Street)	932	-369
1	11	BAD MEETS EVIL - Nuttin' To Do (Game Recordings)	925	-591
3	12	INSPECTAH DECK - Rec Room (Loud)	919	+100
4	13	THE ROOTS - You Got Me (MCA)	840	+251
3	14	TIMBALAND - Lobster & Scrimp (Atlantic)	831	+115
5	15	ICE CUBE - Pushin' Weight Remix (Priority)	807	+28
9	16	THE ROOTS - Adrenaline (MCA)	775	-254
5	17	HALF-A-MIL - Fires In Hell (Penalty Recordings)	741	+187
5	18	BLACK STAR - Respiration Feat. Common (Rawkus)	723	-529
1	19	PSYCHO & IRISCIENCE - On Deadly Ground (Blackberry)	652	+213
		Highest chart jumpers this week. Could make Top 10 in the	next week.	
2	20	SPORTY THIEVZ - Cheapskate Remix (Roc-A-Blok)	642	+15
	21	CHOCLAIR - Flagrant (Figure IV)	602	N
1	22	TASH - Bermuda Triangle (Loud)	597	+104
	23	COOL BREEZE - Watch For The Hook (Organaized Noize/Interscope)	586	-54
	24	EMINEM - My Name Is (Interscope)	576	N
		Slim Shedy was the bomb in N.Olook for him to hit #1 s	oon.	
1	25	RASCO - Take It Back Home (Stones Throw Records)	571	-213
7	26	PRINCE PAUL - More Than You Know feat. De La Soul (Tommy Boy)	550	+18
9	27	BUSTA RHYMES - Gimme Some More/Tear The Roof Off (Elektra/EEG)	541	-103
6	28	BAD SEED - Grits (Makin' Records)	529	-248
7	29	UNSPOKEN HEARD - Better (7 Headz Recordings)	527	-194
_	30	KARDINAL OFFISHALL - And What (Figure IV)	524	N
2	31	THE DWELLAS - Stand Up (Loud)	499	+34
5	32	OUTKAST - Da Art Of Storytelling (LaFace/Arista)	493	+68
9	33	ZION I - Innerlight (Goodvibe)	457	-27
5	34	HELTAH SKELTAH - Brownsville 2 Long Beach (Duck Down/Priority)	434	-131
1	35	LYRICIST LOUNGE ALL-STARS - Talking To You/C.I.A. (Rawkus)	411	-223
0	36	GHOSTFACE KILLAH - Mighty Healthy (Razor Sharp/Epic Street)	388	-90
	37	JT MONEY - Who Dat? (Priority)	372	A
1	38	CHARLI BALTIMORE & GHOSTFACE - Stand Up (Untertainment/Epic)	367	-106
9	39	EDDIE MEEKS & THAREEKO - Larger Than Life (Serious Records)	340	-1
5	40	REDMAN - I'll Be Dat (Def Jam/Mercury)	294	-11
	17	ARTBOUND		
		feat. BUSTA RHYMES - "Da Goodness" (Def Jam)	RUFF RYDERS	
)T	Z CLI	CK/XPERADO - "Back Up/Watch" (Official Jointz)	ALL NATURAL	
IS	TA R	HYMES feat. JANET - "What's It Gonna Be" (Elektra/EEG)	MASTERMINE	<b>)S</b> - "E



**REVIEWS** By Janine Coveney DEMASTAS "Ain't No Sunshine" (London Records) This new group with distinct Caribbean new school flavor takes on the Bill Withers classic with a '90s twist. With a fairly faithful musical track and soulful vocals, DeMastas lament the heartbreak-

ing, "so cold" departure of a lover, a.k.a. "Adrienne." Lyrically, the record takes the concept to the bone, so you feel the regret of a modern man: "Ever since you left my day seems less amazing/had your body in my vision now I'm stargazing ... " Produced by Rob Lewis, this is available in two edits and an a cappella version, so you can really check the rhyme.

#### .... **GHETTO MAFIA** "On Da Grind" (Fully Loaded)

100	Uli Da Grillu (rully Luaueu)
13	One thing about hip-hop-it never
18	tires of reviving old samples. With
03	a distinctly lazy, street-level feel,
48	the Mafia raise up the O'Jays'
94	"Forever Mine" for this grooving
N	recitation of what's really going on.
34	The gritty Southern rap style of this
68	crew and the soulful vocals by the
27	backing female add definite inter-
31	est to this track, taken from the
23	album of the same name.
90	RAP REPORTS ACCEPTED
N	THURSDAYS 9 A.M4 P.M.
06	STATION REPORTING PHONE:
-8	(415) 495-1990
15	FAX: (415) 495-2580

RUFF RYDERS - "Ryde Or Die" (Ruff Ryder/Interscope)	2/25
ALL NATURAL - "It's Okay" (All Natural Recordings)	2/25
MASTERMINDS - "Bring It Back" (Exodus)	2/25
JANE BLAZE feat. SAUCE MONEY - "Slow Down" (Jive)	2/25
JAY-Z - "Money, Cash, Hoes Remix" (Roc-A-Fella)	2/25

#### **BAHHC** ADDRESS

436 14th Street, Suite 1121 Oakland, Ca. 94612 CONTACT: Malachi Padron/Beni B PHONE: 510-419-0396 FAX: 510-419-0398 E-MAIL/WEBSITE: info@bahhc.com / www.bahhc.com

PICK SINGLE: DILATED PEOPLES - "Rework The Angles" (ABB Records) PICK ALBUM: DEFARI -"Focused Daily" (Tommy Boy) PROPS: "BAHHC currently services records to 60 club, radio and mobile DJs here in the Bay Area. We are one of the most active and visible record pools in the East Bay.

SIR MENELIK - "Space Cadillac Remix" (Rawkus) SKEME TEAM - "Con Artists" (321 Records)

#29

We also provide a schedule of all the hip-hop radio/video shows in the Bay Area, along with pool/DJ roster." -- Malachi Padron/Beni B TOP TEN SINGLES EMINEM - "My Name 1s .... " (Aftermath/Interscope) FOXY BROWN - "Hot Spot" (Def Jam) ROOTS feat, ERYKAH BADU -"You Got Me" (MCA) FOREIGN LEGION - "Overnight

Success" (ABB Records) DEFARI - "Likwit Connection" (Tommy Boy) TIMBALAND feat. JAY-Z -"Lobster and Scrimp" (Blackground/Atlantic) DJ QUIK - "Hand In Hand" (Profile) BAD MEETS EVIL - "Nuttin To Do" (Game) SOUND PROVIDERS - \*Dope Transmission" (Quaternote) REDMAN - "I'll Be That" (Def Jam)





### KMTT Sweeps Major Market Radio Awards; Reprise, Capricorn, & Ryko Snag Label Honors

#### BY KENT ZIMMERMAN

For the first time in GAVIN history, one station-KMTT "The Moun-

"You'l Be in My Heart"

As featured in

**Phil Collins** 

Kent

CRITICAL MASS MEDIA

IMPACTI

tain"-Seattle—has swept the major market portion of the GAVIN A3 Awards. In addition to grabbing the A3 Station of the Year trophy for markets 1-25, KMTT's Jason Parker was chosen as Program Director/Operations Manager of the Year and Dean Carlson was

voted Music Director/Assistant Program Director of the Year.

This year's A3 awards were expanded to honor stations in different sized market categories as defined by Arbitron's Metro Survey Area Rankings and Pop-

> ulation guide. Besides KMTT, KGSR-Austin and WXPN-Philadelphia were honored as GAVIN A3 Stations of the Year.

During the awards ceremony in New Orleans headlined by a performance from 550/WORK artists Old Pike—a total of 20 radio and music winners were named, based on a massive return of ballots from the Triple A radio and music community at large. This year, in fact, marked our highest return vet.

On the label side, Reprise—after a stellar year with Chris Isaak and Barenaked Ladies —was chosen as Label of the Year. Perennial favorites Capricorn and Rykodisc

were honored as well. On the promotion side, Elektra's Lisa Michelson and Warner Bros.' Nancy Stein tied for A3 Promotion Person of the Year, another first. Lucinda Williams was voted Artist/Album of the Year as was Susan Tedeschi, making it a strong year for roots music at A3.

114 61

On the independent promotion

front, Sean Coakley at Songlines repeated, gathering his fourth GAVIN A3 award. Joining Coakley onstage was co-hort Louise Coogan.

This year also marked the debut of the GAVIN/Zimmerman Ear of the Year special achievement award, which singles out programmers and music industry folk for excellence in broadcasting, promotion, and

technology. Bruce Warren, continuing an amazing six-year award streak, was selected on the radio side, and in an extremely emotion moment, Paulette McCubbin picked up

the industry trophy for her tireless efforts maintaining the Frequency Lounge, Triple A's exclusive Web site meeting place.

#### **KFOG** Fine Tunes AMs

San Francisco's KFOG has fine-tuned its moming team by naming Kim Wonderley both on-air host and producer. Wonderley becomes Executive Producer of KFOG momings, joining Dave Morey and Peter Finch as an on-air sidekick. She's already a well-known Bay Area traffic reporter and promises, "more guests, more interaction with listeners, a bit more energy, and just as much music."

Formerly on-air at both KFOG and KNBR, Paul Marszalek reports, "Kim is now exclusively on KFOG and we couldn't be happier. She adds a friendly and distinctive voice to the morning show. It's a great fit."



KFOG PD Paul Marszalek (right) at a recent KFOG show with Scott Thomas.

### The "Compleat" Gavin A3 Awards & Nominees

MAJOR MARKET STATION OF THE YEAR The Mountain KMTT-Seattle

STATION OF THE YEAR (MARKET 25+) KGSR-Austin

NON COMMERCIAL STATION OF THE YEAR WXPN-Philadelphia

MAJOR MARKET PD/OM OF THE YEAR Jason Parker, The Mountain/KMTT-Seattle

PD/OM OF THE YEAR (MARKET 25+) Barbara Dacey, WMVY-Martha's Vinevard

NON COMMERCIAL PD/OM OF THE YEAR Bruce Warren, WXPN-Philadelphia

MAJOR MARKET MD/APD OF THE YEAR Dean Carlson, The Mountain/KMTT-Seattle MD/APD DIRECTOR OF THE YEAR (MARKET 25+) Jody Petersen, WNCS-Montpelier

NON COMMERCIAL MD/APD OF THE YEAR Rita Houston, WFUV-New York

MAJOR LABEL OF THE YEAR Reprise

INDIE LABEL OF THE YEAR (W/ MAJOR LABEL DISTRIBUTION) Capricorn

INDIE LABEL OF THE YEAR Rykodisc

MAJOR LABEL PROMOTION PERSON OF THE YEAR (TIE) Lisa Michelson, Elektra/EEG Nancy Stein, Warner Bros.

INDIE LABEL PROMOTION PERSON OF THE YEAR (W/ MAJOR LABEL DISTRIBUTION) Pam Edwards, WORK

INDIE LABEL PROMOTION PERSON OF THE YEAR Meg MacDonald, Vanguard INDEPENDENT PROMOTION PERSON OF THE YEAR Sean Coakley, Songlines

GAVIN MAJOR LABEL ARTIST AND ALBUM OF THE YEAR Lucinda Williams, Car Wheels on a Gravel Road (Mercury)

GAVIN INDIE OR IMPRINT ARTIST AND ALBUM OF THE YEAR Susan Tedeschi, Just Won't Burn

ZIMMERMEN EAR OF THE YEAR SPECIAL ACHIEVEMENT AWARD/RADIO

(Tone Cool)

Bruce Warren, WXPN-Philadelphia

ZIMMERMEN EAR OF THE YEAR SPECIAL ACHIEVEMENT AWARD/INDUSTRY Paulette McCubbin, Frequency Lounge

	TRI	PLE /	Red entries highlight a stronger performance than on the combined A3
	LW TW COMBINE		LW TW NON-COM
к 🚮 т н 🦍 к е м т	1 1 R.E.M. (Warner Bros.)	1 1 SHERYL CROW (A&M)	1 1 ANI DiFRANCO (Righteous Babe)
	2 2 SHERYL CROW (A&M)	2 2 R.E.M. (Warner Bros.)	2 2 R.E.M. (Warner Bros.)
	3 3 CHRIS ISAAK (Reprise)	5 3 JOHN MELLENCAMP (Columbia/CRG)	3 3 PETER HIMMELMAN (6 Degrees/KOCH)
MOST ADDED	4 4 JOHN MELLENCAMP (Columbia/CRG)	6 4 SHAWN MULLINS (SMG/Columbia)	5 4 JULIAN LENNON (Fuel 2000)
	7 5 SHAWN MULLINS (SMG/Columbia)	3 5 NEW RADICALS (MCA)	4 5 LYNN MILES (Philo/Rounder)
VAN MORRISON (42)	6 6 ANI DIFRANCO (Righteous Babe)	7 6 COLLECTIVE SOUL (Atlantic/Hollywood)	14 6 STEVE EARLE AND THE DEL MCCOURY BAND (E-Squared)
"Precious Time" (Virgin)	9 7 COLLECTIVE SOUL (Atlantic/Hollywood)		9 7 CHERYL WHEELER (Philo/Rounder)
Including: WRNX, WXRV, WBOS, WMVY,	5 8 NEW RADICALS (MCA)	8 8 SUGAR RAY (Lava/Atlantic)	19 8 CESAR ROSAS (Rykodisc)
WMWV, WNCS, WYEP, WRNR, KPFT, WVOD, WNCW, WMNF, WFPK, WNKU, WRLT, KKZN,	8 9 SUGAR RAY (Lava/Atlantic)	10 9 SUSAN TEDESCHI (Tone Cool/Rounder)	6 9 BECK (DGC)
WCBE, WAPS, WTTS, WDET, WMMM,	11 10 BRUCE HORNSBY (RCA)	16 10 JEWEL (Atlantic)	8 10 MARTIN SEXTON (Atlantic)
WEBX, KMMS, KBCO, KSUT, KVNF, KSPN, KUWR, KFLX, KTAO, KBAC, KTHX, and KPCC	10 11 SUSAN TEDESCHI (Tone Cool/Rounder)	13 11 BRUCE HORNSBY (RCA)	11 11 JIMMY ROGERS ALL-STARS (Atlantic)
TOM PETTY & THE	17 12 GOO GOO DOLLS (Warner Bros.)	12 12 WES CUNNINGHAM (Warner Bros.)	10 12 CHRIS ISAAK (Reprise)
HEARTBREAKERS (32)	13 13 WES CUNNINGHAM (Warner Bros.)	18 13 SEMISONIC (MCA)	13 13 INDIGENOUS (Pachyderm)
"Free Girl Now" (Warner Bros.)	18 14 JEWEL (Atlantic)	15 14 ANI DiFRANCO (Righteous Babe)	7 14 BRUCE HORNSBY (RCA)
Including: WRNX, WXRV, WBOS, WMVY,	16 15 PETER HIMMELMAN (6 Degrees/KOCH)	14 15 GOO GOO DOLLS (Warner Bros.)	N 15 JONATHA BROOKE (Bad Dog)
WMWV, WYEP, WXPN, WRNR, WRLT, KKZN, KGSR, WTTS, WLUM, WMMM, KTCZ, WXRT,	15 16 ALANIS MORISSETTE (Maverick)	9 16 LUCINDA WILLIAMS (Island/Mercury)	15 16 PHISH (Elektra/EEG)
KLRQ, KBXR, KMMS, KBCD, KSPN, and KRXS	19 17 SINEAD LOHAN (Interscope)	19 17 SINEAD LOHAN (Interscope)	32 17 <u>RICHARD JULIAN</u> (Blackbird/Sire)
CRASH TEST DUMMIES (27)	12 18 LUCINDA WILLIAMS (Island/Mercury)	17 18 ALANIS MORISSETTE (Maverick)	25 18 DAVID WILCOX (Vanguard)
"Keep a Lid on Things" (Arista)	21 19 INDIGENOUS (Pachyderm)	11 19 JONNY LANG (A&M)	20 19 SHERYL CROW (A&M)
Including: WXRV, WMVY, WMWV, WERU,	25 20 SEMISONIC (MCA)	23 20 INDIGENOUS (Pachyderm)	22 20 COLLECTIVE SOUL (Atlantic/Hollywood)
WNCS, WYEP, WXPN, WRNR, WFPK, WRLT, KGSR, WDET, WEBX, KLRQ, KEPC, and KVNF	14 21 JONNY LANG (A&M)	28 21 PETER HIMMELMAN (6 Degrees/KOCH)	23 21 SUGAR RAY (Lava/Atlantic)
JOE HENRY (22)	30 22 JULIAN LENNON (Fuel 2000)	29 22 PAUL WESTERBERG (Capitol)	N 22 GOO GOO DOLLS (Warner Bros.)
"Skin and Teeth" (Mammoth)	33 23 EVERLAST (Tommy Boy)	24 23 BLONDIE (Beyond Music)	12 23 GOLDEN SMOG (Rykodisc)
Including: WMVY, WMWV, WERU, WEBK,	32 24 NATALIE MERCHANT (Elektra/EEG)	21 24 B.B KING (MCA)	16 24 LYLE LOVETT (Curb/MCA)
WYEP, WFHB, KPFT, WMNF, WRLT, KFAN,	23 25 DAVE MATTHEWS BAND (RCA)	27 25 DAVE MATTHEWS BAND (RCA)	18 25 RUSTED ROOT (Island/Mercury)
KGSR, WCBE, WOET, WMMM, and KUWR	20 26 LYLE LOVETT (Curb/MCA)	38 26 BLACK CROWES (American)	N 26 PAUL WESTERBERG (Capitol)
PAUL WESTERBERG (10)	22 27 KEB' MO' (550 Music)	N 27 VAN MORRISON (Virgin)	42 27 MIKE HENDERSON & THE BLUEBLOODS (Dead Reckoning)
"Lookin' Out Forever" (Capitol) Including: KPFT, WNCW, WFPK, WMKY,	35 28 BLONDIE (Beyond Music)	33 28 R.L. BURNSIDE (Fat Possum/Epitaph)	N 28 XTC (TVT)
KSLU, KFAN, KACV, WDET, KCRW, and KNBA	N 29 CESAR ROSAS (Rykodisc)	N 29 WILCO (Reprise)	24 29 ELLIOTT SMITH (Dreamworks)
	24 30 B.B.KING (MCA)	30 30 KEB' MO' (550 Music)	35 30 BOTTLE ROCKETS (Ocolittle)
	29 31 CAKE (Capricorn)	39 31 DAVE MATTHEWS AND TIM REYNOLDS (RCA)	- 31 WES CUNNINGHAM (Warner Bros.)
RECORD TO WATCH	26 32 GOLDEN SMOG (Rykodisc)	40 32 DAVID WILCOX (Vanguard)	36 32 SON VOLT (Warner Bros.)
	28 33 SEAL (Warner Bros.)	41 33 ROLLING STONES (Virgin)	29 33 ALANIS MORISSETTE (Maverick)
	41 34 PAUL WESTERBERG (Capitol)	20 34 LYLE LOVETT (Curb/MCA)	N 34 WILCO (Reprise)
	N 35 VAN MORRISON (Virgin)	25 35 GOLDEN SMOG (Rykodisc)	41 35 SHAWN MULLINS (SMG/Columbia)
7 3 43 44 4	48 36 DAVID WILCOX (Vanguard)	26 36 BARENAKED LADIES (Reprise)	N 36 CHUCK E. WEISS (Rykodisc)
7 61	34 37 PHISH (Elektra/EEG)	22 37 BRIAN SETZER ORCHESTRA (Interscope)	27 37 SINEAD LOHAN (Interscope)
	31 38 DUKE DANIELS (E Pluribus Unum)	43 38 NATALIE MERCHANT (Elektra/EEG)	47 38 GOMEZ (Virgin)
	27 39 BARENAKED LADIES (Reprise)	N 39 XTC (TVT)	37 39 SEMISONIC (MCA)
and the second se	37 40 JIMMY ROGERS ALL-STARS (Atlantic)	32 40 SEAL (Warner Bros.)	39 40 LUCINDA WILLIAMS (Island/Mercury)
	► 41 WILCO (Reprise)	36 41 CAKE (Capricorn)	30 41 SUSAN TEDESCHI (Tone Cool/Rounder)
JOE HENRY	45 42 BLACK CROWES (American)	35 42 JIMMY ROGERS ALL-STARS (Atlantic)	31 42 JEWEL (Atlantic)
Fuse	40 43 ELLIDTT SMITH (Dreamworks)	42 43 SON VOLT (Warner Bros.)	46 43 BLACK CROWES (American)
(Mammoth)	43 44 ROLLING STONES (Virgin)	31 44 DUKE DANIELS (E Pluribus Unum)	N 44 GUS (Almo Sounds)
Produced by T Bone Burnett	<b>36 45</b> BECK (DGC)	- 45 MATCHBOX 20 (Lava/Atlantic)	38 45 NATALIE MERCHANT (Elektra/EEG)
and cut in New Orleans' at	39 46 LYNN MILES (Philo/Rounder)	34 46 PHISH (Elektra/EEG)	N 46 FATBOY SLIM (Astralwerks)
	46 47 FASTBALL (Hollywood)	N 47 CESAR ROSAS (Rykodisc)	48 47 EVERLAST (Tommy Boy)
Kingsway Studios, this is	47 48 SON VOLT (Warner Bros.)	37 48 CRACKER (Virgin)	N 48 BROOKS WILLAMS (Signature Sounds)
Henry's finest hour of music.	<b>N</b> 49 XTC (TVT)	45 49 FASTBALL (Hollywood)	N 49 ADRIAN BELEW (Thirsty Ear)
"Skin and Teeth" lights the fuse.	49 50 DAVE MATTHEWS AND TIM REYNOLDS (RC	A REAL PROPERTY AND A REAL	N 50 HANKDOGS (Hannibal)

#### ARTISTPROFILE

#### STANTON MOORE

FUNKY DRUMMER FROM GALACTIC ALBUM: Crazyhorse Mongoose LABEL: Capricorn SINGLE: "Start From Scratch" ON IMPROVISATION: "Some of the tunes are very arranged beforehand, and sometimes we just let the tape roll, improvise and play. Than we just take the best of that stuff. That with the prepared stuff gives the record a bit of both worlds, not too much jamming and it gives it a nice blend. Somebody will just start playing something that they've never played before, look at everybody else and say: "Come in." Transitions between songs and the different sections between songs are always open and are different every night. We write to change those up and go as far as we can. I like to think of it as nodes.... There are nodes that are centers that are, um.... worked out and pre-planned. Kind of like a nervous system. You know with little nodes and stuff? Inbetween those nodes is uncharted territory. Everybody in the band is so cool about allowing each other to stretch out. So, if somebody goes off somewhere else with the song, nobody is gonna be like: "Augh, I didn't like what you did with that one part, man." Which can happen in some bands, but with this one we encourage each other to try and make it different and explore other territories."



**JER GR** 

EDITORS: Kent/Keith Zimmerman

TW	Title (Label)	Spin	s Trend	CIDR	KACD	KACU	KB4C	K800	KBKB	KCRW	KEPC	KFAN	KILK	KFOG	KB	KGSR	KINK	NCM	KLRO	SWWW	KINIX	KNBA	KOTA	JULY	SIGX	KROK	KRSH	KRVM	KRKS	KSPN	KSUT	K140	KICZ	KHUX
4	R.E.M. (Warner Bros.)	974	+14	10	10	23	10	5	23	-	11	15	9	32	25	25	4	11	15	17	24	10	16	5		15	19	15	21	4	4	8	11	14
2	SHERYL CROW (A&M)	941	+51	36	25	23		25	23			10	39	25	25	22	12	27	8	16	26		12	7		32	20	15	19	16		26	35	14
3	CHRIS ISAAK (Reprise)	756	-66	34	26	23	12	10	22		11	15	14	22	12		7	11	4	15	19	11	9	7	10	32	20	20	17	7		15	7	14
4	JOHN MELLENCAMP (Columbia/CRG)	752	+22	19	13		19	14	23	1		15	28	12	25	25	16	26	9	7	6	11		7	10	33	21	15	26	11		14	33	14
5	SHAWN MULLINS (SMG/Columbia)	706	+58	11	13	-	3		10			15	6	19	15	22	21	29	9	-	23	8		7	6	24	15	15	26	16	-	12	15	12
6	ANI DiFRANCO (Righteous Babe)	701	+31			12	3			6	13			11	8		. 4		8		11	11	14	7	12	27	8	15	14	7	12	8		10
7	COLLECTIVE SOUL (Atlantic/Hollywood)	668	+79	8	14	23	21	12	12		9				24	23	11		14	8	13	10	4	7			15	10	14	11		8	8	12
8	NEW RADICALS (MCA)	656	-57	34	25		19	26	23		10			23		14	6	26			24		6	7		33	4		21		8	20	30	14
9	SUGAR RAY (Lava/Atlantic)	644	+25		12	23	19	1	23		13			1		22	7	13	8	16	24			7		33	14		21	8	-	7	11	8
10	BRUCE HORNSBY (RCA)	541	+16				20		8		8	15	20	3	12	13	12		4	-		10	8	5	5	22	-11	15	12	10	12	23	7	14
11 -	SUSAN TEDESCHI (Tone Cool/Rounder)	525	-14	6	25	1	13	16	-		6		13	22	12	23	15	13	8	16	8	11	_	5	7	26	10	15	19	9	-	-	10	9
12	GOO GOO DOLLS (Warner Bros.)	521	+45	35	14	17			25		6		12	21				25	3		23			5		33	4	10	5				32	9
13	WES CUNNINGHAM (Warner Bros.)	521	+3	19	15	Contraction of	7	11	10					13	26	12	8	10	8	7	11	10		7				10	21			4	7	14
14	JEWEL (Atlantic)	498	+27	34	26		3	25	12		11			12			11	4			11			5		26	8	15	9	12	8	14	2	10
15	PETER HIMMELMAN (6 Degrees/KOCH)	490	+9	-		1	-	1			13	-	-		12	11	6	-	4		10	12	16					15	14	5	5	7	8	8
16	ALANIS MORISSETTE (Maverick)	476	-12	28	13	23	6		9		10	5			9			7	8			11		7		27	24	15	19	9		28		-
17	SINEAD LOHAN (Interscope)	475	+30			11	19	-	11		-	5	1		11	-	7	-			12	9	-	5	_	23	-	-	14	-	-	18	-	12
	LUCINDA WILLIAMS (Island/Mercury)	475	-44	34	26		12	24	12		7	10	11	10		21		10			9		4	5	15	33	4	15	5	14	7	13	13	10
	INDIGENOUS (Pachyderm)	453	+22				18				12	15	9		8				13	6		8	9	5	5		10	20	21	5	9	12		14
20	SEMISONIC (MCA)	424	+40	5		17	13	-	12						25				9	8	9	11		5	-	23	13		14	4	100	6	14	9
	JONNY LANG (A&M)	412	-90		15	-	5	7				15	30	12	26	5	2	29	4	-	12	11	8	5	10	33		-		14		22	19	9
	JULIAN LENNON (Fuel 2000)	376	+26				3				12	5	8	-		13	-		9			11		7		11	8	15	21	5	6	6	13	12
	EVERLAST (Tommy Boy)	372	+35		27			24		-	9			1	_		-	-	9	-	-		-	5		32		15	-		-	6		8
	NATALIE MERCHANT (Elektra/EEG)	356	+16	9	24		7								11	-	12		-		-	-		-		11	15	20	5	4				10
	DAVE MATTHEWS BAND (RCA)	353	-37	-	36			34	-					9	8	-		8					-	5		24	3	15		-	-	24	5	10
	LYLE LOVETT (Curb/MCA)	352	-85	6				12			7	5	9		-	12	-	11						5	10	23		20	5	10	12	10	3	9
	KEB' MO' (550 Music)	334	-57		13	-	-	25		-	9	10	11			-	-		8	-	_		8		9	25		15	5	10	10	7	3	9
	BLONDIE (Beyond Music)	328	0			22	3		5	-					4		6		14	1		7			-		12	7	12	9	10	5	6	8
	CESAR ROSAS (Rykodisc)	324	NEW		16	-	3	10		_	-		-			15			14		1	-	7		14	11	12	1	9		5	27		9
	B B.KING (MCA)	321	-64	8	25			25	8		10	10	8	13	-	13					8	11			8			15	5	10	8	12	34	10
	CAKE (Capricom)	319	-35		13	-		23	11		7	10	0	15		-	-	_			12		12	_	•	16		10	3	10	0	12	34	10
	GDLDEN SMOG (Rykodisc)	313	-71		13		7		9		10	5		13	10		2				12		9			10	-	10	14		4		7	12
	SEAL (Warner Bros.)	312	-53		-	_	'	_	10	_	10	-	_	22	10	_				-		8		7 5		27			19			-	-	
	PAUL WESTERBERG (Capitol)	310	+35			18	4		10			15		23	8		6	1			9	10	7			27	4	10		7		10		9
	VAN MORRISON (Virgin)	309	+35 NEW		15	10	•				_	_		-	0	20	-	42	_	-		_	9	3		_	_	_	12	D		8	7	10
	DAVID WILCOX (Vanguard)	303	+56		15	-	4	14 14	6				6 11	22	9	26	21 8	13		-	11		4		10			10	12	16	9	1	13	
	PHISH (Elektra/EEG)			-	14			19		_		_		12	-		8	_		_	-				10		8	10		15	9	1	13	8
	DUKE DANIELS (E Pluribus Unum)	302 298	-32 -50	~							8	15	9	12	5 16	8	7			c		8	9	5		16		15	5	10	4	14		9
		296	-50	25		-		_	0	_	-		-	0	10					6		8	12	-		16	7	10		8	4	6		5
	BARENAKED LADIES (Reprise)			25	1			-	9		10	15	12	9		12	8	11				11	12	5	10	32	4	15		14		10	1	
	JIMMY RDGERS ALL-STARS (Atlantic) WILCO (Reprise)	295	-11	_	_		3	_	13	-	10	-		-	14	13	_						9	1	10		11			8	12	-14	7	12
		290	NEW				3	-	5 10	2	12	10		13	9	7	-			8	5	8	8	5	5	16	5			8			14	8
	BLACK CROWES (American)	290	+34	_	_			7	10		12			13	7			13	4	15	-	-	6	3				15	9	12		5		8
	ELLIOTT SMITH (Dreamworks)	286	+1			14	8		_		9	5	-		3	5			-			10	14	5		~	10	10	12	1		-14	-	5
	ROLLING STONES (Virgin)	281	+10				6	2	_	-	7	10	29		2	12	3			16			4		12	26	3			10	1	-	-	12
	BECK (DGC)	277	-41		16	-				12	11									6		11	12	5				15				1		
	LYNN MILES (Philo/Rounder)	275	-14	_		47					13									-		10		3	6	12					7	6		-
	FASTBALL (Hollywood)	268	+20		15	17		14							8		5	11		1	11	11				21	15		5	8		9	10	1
	SON VOLT (Warner Bros.)	258	+10						16		9	15	1							9			14		4			1		7	8			7
		256	NEW			11	4			10					11	14					9	8	6	5					9			7		8
0 1	DAVE MATTHEWS AND TIM REYNOLDS (RCA)	246	+2		16		18	4	20		-			4	6		-				14		16		8		9			20	4		1	

#### REVIEWS

#### BLUR

#### "Tender" (Virgin)

And the race is on. Oasis' "Wonderwall" started the Brit pop anthem orgy—and if the Verve's "Bittersweet Symphony" upped the ante—now look out for Blur coming up fast on the inside rail. "Tender" is already a classic inside these GAVIN walls, from the Alts down the hall to the College knuckleheads through the glass to Kent's Triple A pad. This fits anywhere. Never has Blur sounded so vividly clear.

#### VAN MORRISON

"Precious Time" (Virgin) Given Triple A's loyalty to roots, it's nice to hear Van Morrison crawling a little closer back to the egg by releasing his most bluesy (and best) work since the collision with Mose Allison and Ben Sidran a few years back on the Verve label. Most Added by a margin, Van is still The Man at A3 with the upcoming *Back on Top* album.

#### TOM PETTY

. . . . .

**"Free Girl Now" (Warner Bros.)** Three chords and a bridge, it's nobrainer time for Triple A programmers in desperate need of a fix. Petty's in fine form using his "here comes my girl" voice to chronicle another girl's liberation.

#### PAUL WESTERBERG Suicaine Gratifaction (Capitol)

Ever the Doubting Thomas, Paul immediately begins *Suicaine Gratifaction* by asking questions in the opening "It's a Wonderful Lie." Produced with Don Was, it's an earthy tale, the prelude to a perplexing but extremely credible collection that puts me in mind of a long ago GAVIN inter-



view, when Westerberg admitted to writing songs with people like the late Laura Nyro and Marianne Faithful in mind. Consumed as a whole, this is an effort that the likes of Ms. Nyro would have been proud to compose, with staying power and depth. "Lookin" Out Forever" is the most mainstream rope ladder.

#### JOE HENRY Fuse (Mammoth)

You can take the Sugar Rays; I'll stick to the real stuff. One of the highlights of this year's GAVIN Seminar was Mammoth's "field trip" to Kingsway Studios, where

we were treated to a thorough listening (and tour) of Joe Henry's new album. Joe was in attendance, looking dapper and relaxed, obviously proud of his latest creation, Fuse, his finest album to date. "Skin and Teeth" is the obvious first choice, although the album dabbles in a couple of interesting textures, including a classic jazz octave instrumental, "Curt Flood," named for the Cardinal outfielder who invented free agency in the sports world. A free agent of-sorts himself, Henry has landed a happy home at Mammoth after a few intriguing efforts on a couple of previous labels. Street date, March 9. ....

#### MOJAVE 3 Out of Tune (4AD)

Z'men assistant Jon Fotjik turned us on to Mojave 3, a kind and gentleBOOMER GRU

Artist - Title (Label)	KUMR	101	MAPS	WBOS	WBZC	WCBE	MCLZ	MOET	WEBK	WEBX	WERU	WFHB	WFPK	WFUN	WKZE	WUM	WARY	WANNA	WANY	MWW	NNCS	WNCW	MMM	WINN	WRILT	WRNR	WRINK	OONH	WARN	NWCO	NdXM	TAXM	NYRN	WYED
R.E.M. (Warner Bros.)	1	3	8	17	1	6	13	8	11		10		12	9	16		5	24	13	18	9	16		28	23	14	17	24		20	11	16	22	11
SHERYL CROW (A&M)		8		17		-	14						4.	5	12			24	12	27	13				11	21	22		59		13	12	24	8
CHRIS ISAAK (Reprise)		16	6	16	1.1.1	9	17			150				5	16			16	12	-	16			20	21		22	14		5	9	4	11	5
JOHN MELLENCAMP (Columbia/CRG)	1			14			13						12		16			14	12		15		6		10	21	22					18	10	5
SHAWN MULLINS (SMG/Columbia)	2		7	16			14		11	1					16			14	13	18	13				28		6	23	33	8	11	10	12	10
ANI DIFRANCO (Righteous Babe)	2		6		7	9	8	14	7	36	9	15	12	7	12		7	15	7	18	15	16	15	28	23	19		11		9	6	8	13	22
COLLECTIVE SOUL (Atlantic/Hollywood)	1	4		8	14		14	-	24							28		25	10		11	-		16	21		24	23	20	22		11	23	
NEW RADICALS (MCA)						1	29		8				12			15		25	17		13				12		14		33	14	3	13	12	12
SUGAR RAY (Lava/Atlantic)	1			9	13				-		-	-		-	-	10		25			1	-		18	23		27	16	23	26	4	18	22	11
BRUCE HORNSBY (RCA)	2	17	3	6	8	9			8		7		12		16			8	13	22	12			5	13	7	23	12				2	7	5
SUSAN TEDESCHI (Tone Cool/Rounder)	1000	4		17		-	18			-	6			7		4		18	6	18	11	_					6	17			13	12	10	7
GOO GOO DOLLS (Warner Bros.)			6	1	13		16							-		5									26		1		51	14		9	12	
WES CUNNINGHAM (Warner Bros.)	-		5	17	1.0	6	17	-	-		-			4	-			15	12		17			18	22	7	23		-	100	5	7	10	8
JEWEL (Atlantic)		22	3	2	6	-	10		7	-					16		5	12	13		16				5	6	14		33		6	14	11	6
PETER HIMMELMAN (6 Degrees/KOCH)	2	-	5	-	8	6	13	16	14	20	6	6	12	5	12		6	12		14	11	4	6	26	-	7		22			4	8	13	11
ALANIS MORISSETTE (Maverick)	-	4	4		9		28		7										16		16							11	51	5			4	
SINEAD LOHAN (Interscope)	1	-	4	12			14			36	-			4	-			8	13	17	17		-	24	11	13	14	15			4	6	14	6
LUCINDA WILLIAMS (Island/Mercury)				14	16		17		9	30	6	6		9					8	15	11				22							11	-	5
		-	4	17	13	-	13		9	20		0		3		17				13	5	-		-		8	9	16	-	-	13		11	
INDIGENOUS (Pachyderm)	1		8	10			15		3	20							-	14	8	8	16		-	-	30			23	12	26	10	2	9	10
SEMISONIC (MCA)			0	10	10	-	17	-	-				4	_	6	14	_	14	12		8	_			50			1.0			10	3		
JONNY LANG (A&M)		-		1 -	10	-	11	9	14		4	6	8	5	6	14	7		5	12	0	8	15		12		10	10			7		7	
JULIAN LENNON (Fuel 2000)	2		8	7		1	1	9	14		-	0	0	3	0	28	1	95		14	-	0	13	28	14		10	10	21	24	-		-	
EVERLAST (Tommy Boy)		17			9									5	-	20		25	13	10	10			20	8			10	20		6	2	12	4
NATALIE MERCHANT (Elektra/EEG)	2	17	5	4		-	8					-		9	-		_		18	10	10		_	20	16	-		10	35	20		13		_
DAVE MATTHEWS BAND (RCA)	-			15	11		10	-	-		9			7	16				11	18	13		-	10	12		-		33	20		10		5
LYLE LOVETT (Curb/MCA)		9				9	16		7	_	9	_		75	16 16		-	_	8	18	12		-	8	12	15							10	
KEB' MO' (550 Music)		11		6		-	18					-		э	10				0	1	12			0	8	18	6	23		25	10	12	13	5
BLONDIE (Beyond Music)	1		7	5	1		13	45	14	40		-	4			_	-	-		5	_	10			0	10	0	23	-	23	10	14	9	3
CESAR ROSAS (Rykodisc)						3	10	15	24	10	4	10	8	4	6		7		10	6	6	16	6				10						3	3
B.B.KING (MCA)	1				-		19	-				-	4	5	12	10			10	-	D	-	_	10	20	-	10		-	27		12	10	
CAKE (Capricorn)					1.				11		6			4		10			5	13	12	_	15	18 24	30	14	21	15		61	6	12	5	
GOLDEN SMOG (Rykodisc)	1			3					7		6		8	9	6			8		13	12		15	24	11	14	21	15			0	6	9	
SEAL (Warner Bros.)		17	-		13		13						4		12				11		9					42	6	14		23	6	12		5
PAUL WESTERBERG (Capitol)	1		7			6		5		36	4		4		6			9	5	7	13	4	_		11	13	6	14	_	23	0		14	9
VAN MORRISON (Virgin)	2	11		4		9		6		20			4			1		-	1	10	2	16				40	40				6	12		-
DAVID WILCOX (Vanguard)	2	3					8	7	13						6		7			10		16	15			13	13			-	6		9	
PHISH (Elektra/EEG)			5				18		11		5			5					9		8	16	15		12	-	8	17			4	2	12	5
DUKE DANIELS (E Pluribus Unum)			6	3		1	14		8		5			2	12		7			14						7	9	17		-	8	-	4	4
BARENAKED LADIES (Reprise)			3		8				9										6		1						10			23	-	7	-	
JIMMY ROGERS ALL-STARS (Atlantic)	2							15		-			4	4	12		7	8	6			16	15			15						4		-
WILCO (Reprise)	1		5					5		10			4					16	3	9	13		3		4	6	6				16	14	10	3
BLACK CROWES (American)				2					13	36			12				7					8			31			12				10		
ELLIOTT SMITH (Dreamworks)	1		2								9	5		7	12				9	17	12			12	11				1		4	6		5
ROLLING STONES (Virgin)					10		13	13							12	3		6	9	7	6	8				7	6					3	7	
BECK (DGC)			2			9	17	11	1	20	10		12	9					5		8	16		28		-				6	-		-	8
LYNN MILES (Philo/Rounder)	2		5		11	9	13	12	14				4	5	12		7			6		4	15								4			8
FASTBALL (Hollywood)	1				3							1											-		12		1	15		16	5	8		
SON VOLT (Warner Bros.)						9			9		6				16			9	5		16				11			11		4	5	_	5	19
XTC (TVT)	1	T	8	3		1		14	7	10	5		4	4				8	6	9	11		3		11	13		1			3	13	13	4
DAVE MATTHEWS AND TIM REYNOLDS (RCA)	2			8		1								5	6		7	8			5	4	6			21					3		3	4

on-my-mind effort by three former members of Slowdive. Taking their name from Gram Parsons'



and Keith Richard's penchant toward zoning out in the Mojave desert, the influences here are pretty visible, with Nick Drake certainly leading the pack. Mojave 3's music, with its reverential Hammond organ lines and quiet strumming, was recorded in a farmyard studio in the British seaside town of Cornwall. Overall, it's laid back and very hip. "Who Do You Love" (certainly not the Bo Diddley standard) is the starting point.

#### ....

MARTIN SEXTON "Love Keep Us Together" (Atlantic)

Don't even think Captain and

Tennille. Rather, here's a remixed gem off Martin's *The American* album, which was lodged firmly on the GAVIN Best of 1998 A3 album list. Sexton plays the lion's share of the instruments and certainly has a talent for stacking his harmonies. Chris Lord-Alge's mix kick-starts the groove nicely.

#### SNAKEFARM Songs From My Funeral (RCA/Kneeling Elephant)

Fans of stoney stuff like Morcheeba, Portishead, and the Sneaker Pimps might

Portishead, and the Sneaker Pimps might want to check this out pronto.

Peeled from the Kneeling Elephant A&R/marketing outlet (co-headed by Marc Geiger), Snakefarm is fronted by Anna Domina (born in Tokyo, raised in Ann Arbor, Florence, and Ottawa), a familiar face on the Belgian music scene. With partner Michel Delory, Snakefarm surfaced after Matt "The The" Johnson passed out a demo to the powers that be. Particularly interesting is how Snakefarm takes to traditional folk songs, of which there are several on this debut effort. Snakefarm worms its way around a host of standards, including "House of the Rising Sun," "Tom Dooley," and "Frankie

#### GRIDBOUND

BREAKERS (Warner Bros.)
GUS (Almo Sounds)
JONATHA BROOKE (Bad Dog)
MARTIN SEXTON (Atlantic)
GOMEZ (Virgin)

and Johnny" using a combination of high art inebriation and high fidelity. "St. James" is the single, but "Frankie and Johnny" might compete for maximum face time down the line. The melodies are timeless, that's for sure.

SPINS in **RED** are ADDS

<b>SPIN</b> CREASE	
1. WILCO	+225
2. VAN MORRISON	+221
3. CESAR ROSAS	+144
4. XTC	+123
5. JONATHA BROOKE	+107

MOD SQUAD/ALANA DAVIS (Elektra/EEG) EAGLE EYE CHERRY (WORK) STEVE EARLE AND THE DEL McCOURY BAND (E-Squared) JOE HENRY (Mammoth) RICHARD JULIAN (Blackbird/Sire)



### Will Work for You: The Unemployed Steal the Show at Seminar

#### BY RICHARD SANDS

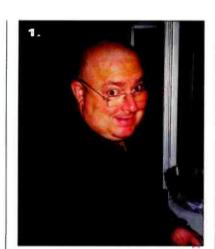
The stars of last week's tremendously successful GAVIN Seminar turned out to be the guys who, through no fault of their own, have found themselves recently out-of-work. From Mike Halloran's brilliant "Year in Alternative" video to Max Tolkoff's masterful handling of the Jukebox Jury to Alex Luke's cogent comments about the effects of consolidation on our industry, the unemployed of our format stole the show. But rather than have me blah, blah, blah about that, let's look back at the Seminar with some snapshots. But first, let me say one thing: Why doesn't someone-anyone-hire these talented guvs?

**1.** The first hurdle at the Seminar is checking in amid the always crowded lobby scene. Here's **Max Tolkoff** getting registered.

2. Filmmaker *par excellence*, Mike Halloran, hiding backstage like the freaking Wizard of Oz. Next year we'll put an expletive counter on the screen to tally the number of 'F\*\*k's' Mike utters.

**3.** Alex Luke is flanked by former Tears for Fears member Curt Smith, Red Ant artist Angelique, and promo domo Michael Scurlock.

4. Steve Strick, Lisa Warden, Aaron Axelsen, and GAVIN MD of the Year Mike













#### **Peer** listen to the jams at the **Infinity Music Director** meeting.

**5.** Put a bomb in the room at the **Infinity Music Director** meeting, and most of our entire industry would disappear...just like that. Almost every key label Prez and VP was on-hand to "kiss the rings," and play the funky music, white boy. That's me with Island/Def Jam's **David Leach**.

**6.** Our panel on the effects of consolidation on Alternative radio was newsworthy because every single person said the format is in good shape, without any objections from the crowd! Here I am with panelists **Jim McGuinn, Mark Hamilton, Alex Luke,** and **Lynn McDonnell.** 

### And The Winner Is.

Congrats to all the winners. If you weren't there, here's a recap.

STATION Major Market. KROQ-Los Angeles

Medium Market. WBRU-Providence

Small Market. WRAX-Birmingham

#### PROGRAM DIRECTOR

Major Market. Alex Luke, Q-101-Chicago

Medium Market. John O'Connell, WPBZ-West Palm Beach

Small Market. Rob "Blaze" Brooks, KZRQ-Reno

#### MUSIC DIRECTOR

Major Market. **Mike Peer, WXRK-New York** Medium Market. **Chris Ripley, KXTE, Las Vegas** Small Market. Julie Forman, **KTEG-Albuquerque** 

#### LABEL

Major. Capitol Indie. Wind-up

#### **PROMO PERSON**

Major. Gary Spivak, Atlantic Indie label. Nan Fisher, Capricorn Independent. Jon Cohen, Cornerstone

MOST ADDED			
MOOT ADDLD			
and the second			
	LW TW	Spins Diff.	
C. C. O	1 1 SUGAR RAY - Every Morning (Lava/Atlantic)	2605 -138	
	2 2 EVERLAST - What's It Like (Tommy Boy)	2487 -84	
A LE L	3 3 HOLE - Malibu (DGC)	2048 -19	/ A set a sector
5 A 1 A 1 A 1	4 4 CREED - One (Wind-up)	1894 +78	
	7 5 COLLECTIVE SOUL - Heavy (Atlantic)	1793 +164 1701 -32	RICHOS SANDS
	5 6 ORGY - Blue Monday (Reprise)	1701 -32 1653 +37	
STABBING WESTWARD (25)	8 7 MARVELOUS 3 - Freak Of the Week (Elektra/EEG)	1653 +37	REVIEWS
Haunting Me	6 8 EVE 6 - Leech (RCA)	1624 -75	GOMEZ
(Columbia/CRG) Including: KRDX, WGBD, KPNT, WKRL, WXDG, WEND,	11 9 FATBOY SLIM - Praise You (Astralwerks)	1593 +12	Bring It On
WKRO, KMYZ, WHFS, KFTE, KXTE, WHTG, KDGE, KWDD,	9 10 EVERCLEAR - One Hit Wonder (Capitol)	1566 -2	
WBRU, KRZQ, KKND, WHMP, WJSE, KNRK, WIXO,	10 11 OFFSPRING - Why Don't You Get A Job? (Columbia/CRG)	1450 +111	(Virgin)
WMRQ, KKOM, WMAD, WAVF	14         12         LIT - My Own Worst Enemy (RCA)           12         13         DAVE MATTHEWS BAND - Crush (RCA)	1387 -23	Throw the
SILVERCHAIR (18)		1384 +36	stereotypes out
Anthem for the Year 2000	13 14 TIN STAR - Head (V2)	1119 -159	the window
(Epic) Including: WENZ, KACV, WEDG, KFTE, WNNX, WHTG,	16 15 CAKE - Never There (Capricorn)	1117 +8	before listening
WKRL, KMYZ, WHMP, WRXQ, WJSE, CIMX, KPNT, KNRK.	18         16         GARBAGE         Special (Almo/Interscope)           15         17         CARDIGANS - My Favourite Game (Island/Mercury)	1107 -179	to Gomez, because if ever there was a band
WBTZ, WLSZ, KKDM, WBCN		1009 -107	
GOO GOO DOLLS (11)		974 +64	to toss the clichés of Brit Pop into the ash can, it's this quintet from
Dizzy (Warner Bros.)	21         19         DOVETAIL JOINT         - Level On The Inside (Columbia/CKG)           19         20         SEMISONIC - Secret Smile (MCA)	888 -102	
Including: WGBD, WPBZ, KFTE, KWOD, KMYZ, WWDX. KROX, KXRK, KPNT, WLSZ, WMAD		804 -115	onement. Then debut release
DANGERMAN (10)	20 21 GOO GOO DOLLS - Slide (Warner Bros.) 25 22 R.E.M Lotus (Warner Bros.)	799 +57	indeed "brings it on"; it sounds like the one Beck would make if his
Let's Make A Deal (550 Music)	27 23 CAKE - Sheep Go To Heaven (Capricorn)	785 +92	
Including: KLZR, KWOD, WKRL, WLIR, WJSE, KROX,	Cake Sweetens up the chart four positions with "Sheep Go To H		band's in the U.S.'s deepest
KNRK, KITS, KLYY, WMRQ	24 24 THE LIVING END - Prisoner of Society (Reprise)	770 +3	
SEBADOH (8)	36 25 <u>CITIZEN KING</u> - Better Days (A3)	750 +217	swallip, and the only way out was
Flame (Sub Pop)	#25 Citizen King are seeing "Better Days" with an extra 217 spli	ns this week	buzz they're already getting,
Including: WGBD, KACV, KLZR, KWOD, WNNX, WWDX. WMRQ, KKDM	22 26 NEW RADICALS - You Get What You Give (MCA)	746 -142	
WMRU, KKUM	23 27 THE FLYS - Got You (Where I Want You) (Trauma/Delicious Vinyl)	678 -110	
	29 28 KORN - Freak On A Leash (Immortal/Epic)	610 -40	
	26 29 VAST - Touched (Elektra/EEG)	570 -146	MENT WEEK.
	37 30 BARENAKED LADIES - Alcohol (Reprise)	564 +60	LEEVE LA CONTRACTOR
RADIO SAYS	46 31 GOO GOO DOLLS - Dizzy (Warner Bros.)	563 +180	
	31 32 LIMP BIZKIT - Faith (Flip/Interscope)	541 -67	
kont	30 33 PLACEBO - Pure Morning (Virgin)	528 -98	
kent	33 34 MARILYN MANSON - I Don't Like The Drugs (Nothing/Interscope)	525 -45	
	34 35 BARE JR You Blew Me Off (Immortal/Epic)	517 -50	100 D 10 D 10 D 100
	32 36 ALANIS MORISSETTE - Joining You (Maverick/Reprise)	502 -76	W R. W I. N.
	41 37 JUDE - Rick James (Maverick)	493 +64	
	45 38 ROB ZOMBIE - Living Dead Girl (Geffen)	484 +95	SEMINAR
The second second	35 39 BETTER THAN EZRA - At The Stars (Elektra/EEG)	466 -97	
	- 40 EMINEM - My Name Is (Interscope)	442 💦	
KENT	— 41 HARVEY DANGER - Save It For Later (Slash/London)	441 💦	
"747" (RCA)	40 42 NEVE - It's Over Now (Columbia/CRG)	437 +2	
"They blew me away with	— 43 <u>SEBADOH</u> - Flame (Sub Pop)	414 💦	
their show at House of Blues	44 44 COLLECTIVE SOUL - Run (Atlantic/Hollywood)	394 -11	
during the GAVIN Seminar."	<ul> <li>— 45 <u>STABBING WESTWARD</u> - Haunting Me (Columbia/CRG)</li> </ul>	388 💦	
—Richard Sands	49 46 THE FLYS - She's So Huge (Trauma/Delicious Vinyl)	363 +11	ARREST TURBLICH TUREDAVE
	42 47 BLONDIE - Maria (Beyond Music)	357 -58	8 A.M. 3 P.M.
	38 48 U2 - Sweetest Thing (Island/Mercury)	353 -98	GAVIN STATION REPORTING
	48 49 SOUL COUGHING - Circles (Warner Bros.)	323 -40	PHONE: (415) 495-1990
	43 50 KORN - Got The Life (Epic)	320 -89	Fax: (415) 495-2580

#### PICTUREPARADE

The show's the thing. After grooving to the sounds of Kent at House of Blues, I cabbed it over to see Marvelous 3 at Howling Wolf. Here's RCA's Cheryl Khaner, Elektra's Greg Dorfman and Greg Thompson at the show .





Jukebox Jury rocked (Back row, I-r): Dave Rossi, Dave Stewart, Dwight Arnold, Mark McKenzie and Max; (front row, I-r): Kim Monroe, Gene Sandbloom, Stephanie Hindley, and Chris Ripley. Not shown: Cruz (where the hell did he go?) More photos next week!



### **GAVIN Seminar Snappy-Snaps**



**1.** Two Words: Open Bar (l-r) Kerensa from KUGS-Bellingham, Wash., Tom from WSUW-White Water, Wis., Ted from Columbia, Double G from Atlantic, Cindy from Columbia, and CMJ's David Day.

**2.** Legends in their own time (l-r): Mike DePippa,

Elektra; Devin Krug, AAM; Ron Brown, WNHU-West Haven, Conn.; Barbara Garber, KZSC-Santa Cruz, Calif.

2.

**3.** Keeping metal alive are KTXT's Amit "Pretty fly for a brown guy" Kumar and Vinnie "Pretty white for a



brown guy" Esparza, GAVIN/Guns & Ammo/Juggs magazines.

**4.** WSMU's Michael '1 gave my underwaear to Kelso" Bilodeau and Vision Trust's Nicole Bonelli and Stephanie LeBeau enjoy the fine \$500-a-keg beer. **5.** DJ's Matthew "Tiki the Hut" Semancik from S.P.E.C.T.R.E. and KUSF-San Francisco's Chris "Ludichris" Hall rock the College







### **GAVIN College Award Winners**

STATION OF THE YEAR WFMU, Jersey City, NJ

MUSIC DIRECTOR OF THE YEAR Kerensa Wight, KUGS-Bellingham, Wash.

MAJOR LABEL OF THE YEAR Capitol

MAJOR-AFFILIATED INDEPENDENT LABEL OF THE YEAR Matador INDEPENDENT LABEL OF THE YEAR Jetset

LABEL PROMOTION PERSON OF THE YEAR Lawrence Lui, V2

INDEPENDENT PROMOTION PERSON OF THE YEAR Jen Fowler, AAM

(3)

#### **Top 6 Jukebox Jury Selections**

Here are the songs that were the most well received by the ruthless College kids: 1. "Slammer's Delight,"

- Slammer & the Dirty Breed (Boo-T Juice Records)
- 2. "The Wrestler," Slick 60 (Mute)
- 3. "Covered," Lucy Nation (Maverick)

4. "I Am the Freshmaka," Freshmaka (Moonshine)

5. "31 Seconds," Spy (Atlantic)

"Action & Drama," Bis (Grand Royal/Capitol)





the first in a series of six albums featuring music from films aired on IFC. Many of the films represented on the comp do not have accompanying soundtrack albums, so much of this music is previously unreleased. Volume one boasts such college acts as Morphine, Victoria Williams, Tom Waits, Reverend Horton Heat, and Madeski, Martin and Wood along with John Lurie, Marc Ribot, and Bill Ware, Contact Jason at Hybrid

#### JIMMY EAT WORLD



St	eries of 7" and
E	P records, Jimmy Eat World have
fi	nally released the record every-
0	ne knew they had in them. Emo
10	the bone, the songs range from
h	eavy and brooding to sparse,
q	uite to pure pop. A great release
fr	om underground favorites that
a	re primed to break out and
b	ecome a household name.

MONDAYS 9 A.M. 4 P.M. TUESDAYS 9 A.M.-3 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990

FAX: (415) 495-2580

THE ROOT



MOST ADDED

**KID SILVER (39)** 

XTC (38)

Dead City Sunbeams (Jetset)

WCBN, WCOB, WDBM, WDCR, WFDU, WHRW, WICB. WJCU, WMSE, WMSV, WNHU, WNYU, WRAS, WRSU,

WRUV, WRVU, WTSR, WUMS, WUSB, WUTK, WVUM.

Apple Venus Volume 1 (TVT)

KGLT, KLSU, KTCU, KUGS, KVMR, KWBU, KWVA, KZSC,

Including: CITR, KBDD, KCMU, KCDU, KCPR, KCSU,

WBNY WCBN, WCDB, WDCR, WEGL, WFDU, WICB,

WJCU, WMSE, WMSV, WNHU, WRSU, WRUV, WRVU,

WTSR, WUMS, WUSB, WUSC, WUTK, WVUM, WWVU.

Including: KBOD, KCOU, KCSU, KGLT, KLSU, KTCU,

KUGS, KWBU, KWVA, KZSC, WBNY, WCDB, WDBM,

WICH WICH WITH WJCH WMSE WNHU WRUV

Including: CITR, KCDU, KCSB, KCSU, KUCI, KUGS,

KWBU, KWVA, KZSC, WBNY, WCDB, WDBM, WEGL.

WJCU WMSE, WRAS, WRSU, WUNH, WUSB, WUTK

THE WACO BROTHERS (24)

**BAILTER SPACE (24)** 

Waco World (Bloodshot) Including: CITR, KBDD, KCDU, KCSU, KUCI, KUGS, KVMR, KWVA, WBNY, WCDB, WDBM, WEGL, WFDU.

**RECORD TO WATCH** 

SLEATER-KINNEY

The Hot Rock (Kill Rock Stars)

Just "watch" as they glide

soon as this beast is

to make everyone's Best of ...

list for 1999.

GRAND MAL (27)

Maledictions (Slash)

Solar 3 (Turnbuckle)

KUCI, KUGS, KVMR, KWBU, KWVA, KZSC, WBNY

Including: CITR, KBOD, KCOU, KCSB, KGLT, KLSU, KTCU,

okay player.

M CA IN STORES NOW DEO YOU GOT ME WITH ERYKAH BADU

5 HIGO #160

IW	TW		Spins	Diff.
1	1	CREED - One (Wind-up)	2371	0
3	2	COLLECTIVE SOUL - Heavy (Atlantic)	2240	+19
2	3	EVERLAST - What's It Like (Tommy Boy)	2234	-52
4	4	METALLICA - Whiskey In The Jar (Elektra Entertainment Grp.)	1791	+35
5	- 5	GODSMACK - Whatever (Republic/Universal)	1526	-8
		Whatever workssecond week in the top 5.		
6	6	METALLICA - Turn The Page (Elektra Entertainment Grp.)	1370	-97
7	7	EVE 6 - Leech (RCA)	1254	+15
8	8	ROB ZOMBIE - Living Dead Girl (Geffen)	1183	+27
9	9	CANDLEBOX - Happy Pills (Maverick)	1096	+39
0	10	BARE JR You Blew Me Off (Immortal/Epic)	1056	+27
2	11	STABBING WESTWARD - Haunting Me (Columbia/CRG)	1018	+11
3 4	12 13	LENNY KRAVITZ - Fly Away (Virgin)	937	-33
4 1	14	BLACK SABBATH - Selling My Soul (Epic) BLACK CROWES - Kicking My Heart Around (Columbia/CRG)	931 888	-31
י 5	19	MONSTER MAGNET - Powertrip (A&M)	884	-136 -63
B	16	OFFSPRING - Why Don't You Get A Job? (Columbia/CRG)	850	+33
6	17	THE FLYS - Got You (Where I Want You) (Trauma/Delicious Vinyl)	832	-73
7	18	ROB ZOMBIE - Dragula (Geffen)	811	-17
9	19	OLEANDER - Why I'm Here (Republic/Universal)	777	+14
3	20	HOLE - Malibu (DGC)	749	+86
1	21	ORGY - Blue Monday (Reprise)	729	+7
D	22	MARILYN MANSON - I Don't Like The Drugs (Nothing/Interscope)	714	-30
5	23	SECOND COMING - Vintage Eyes (Capitol)	659	+38
2	24	OFFSPRING - Pretty Fly (For A White Guy) (Columbia/CRG)	659	-25
4	25	REMY ZERO - Prophecy (Profile)	614	-41
Í	26	TRAIN - Free (Aware/Columbia)	574	-14
	27	Tracking very well,I think I can, I think I can	E24	
3	27 28	INDIGENOUS - Now That You're Gone (Pachyderm) GOO GOO DOLLS - Slide (Warner Bros.)	524 520	-6
5	29	KORN - Freak On A Leash (Immortal/Epic)	503	-36 +8
3	30	HOLE - Celebrity Skin (DGC)	503	-51
)	31	PLACEBO - Pure Morning (Virgin)	491	-40
1	32	KENNY WAYNE SHEPHERD - Everything Is Broken (Revolution)	490	-40
;	33	LIMP BIZKIT - Faith (Flip/Interscope)	478	-8
5	34	FUEL - Bittersweet (550 Music)	469	-132
)	35	FEAR FACTORY - Descent (Roadrunner)	456	+21
3	36	BLACK SABBATH - Psycho Man (Epic)	456	-70
2	37	CLASS OF 99 - Another Brick in the Wall (Columbia/CRG)	445	-83
)	38	KORN - Got The Life (Epic)	439	+13
3	39	SCREAMING CHEETAH WHEELIES - Right Place Wrong Time (Capricorn)	431	-9
	40	JONNY LANG - Still Rainin' (A&M)	416	-29
3	HZ	RTBOUND		
C	K CR	WES "Only A Fool" (Columbia) HONKY TOAST - "Shakin' And A B	Bakin''' (550	Music
RV	ELOU	S 3 "Freak Of The Week" (HiFi/Elektra/EEG) MOTLEY CRUE - "Enslaved" (Motl	ey/Beyond)	
"1.	Iv Nu	n Worst Enemy" (RCA) CUTTERS - "Satisfied" (CMC Inter	(legoiteg	

#### REVIEWS

#### SAMMY HAGAR "Mas Tequila"

(MCA) The Red Rocker is back!! With his first record in two years, Sammy and his band the "WaboRitas" are



preparing for the release of their new album "Red Voodoo", slated to hit stores March 23rd. The first single "Mas Tequila" is an definite party anthem in the making (check out the familiar drum beat from Gary Glitter's "Rock-n-Roll Part II"), and should serve as a highlight of his live show, which kicks of March 7th in Atlantic City as part of a dozen special Hard Rock Cafe dates. Also, keep an eye out for Sammy's "Cabo Wabo Tequila", which has sold a thousand cases to date, and is expected to be marketed nationwide this year. Sammy spills all the salt & lime details on the Howard Stern Show on March 9th.

#### ADDS FOR MARCH 1 & 2

Sammy Hagar "Mas Tequila" (MCA), Buckcherry "Lit Up" (DreamWorks), Sponge "Live Here Without You" (Beyond Music) Staind "Just Go" (Flip/Elektra/EEG),

#### ADDS FOR MARCH 8 & 9

Bad Company "Hey Hey" (EastWest/EEG), Monster Magnet "Temple Of Your Dreams" (A&MI, Fuel "Jesus Or A Gun" (550 Music)



ACTIVE ROCK REPORTS ACCEPTED MONDAYS 9 A.M.-5 P.M. AND TUESDAYS 9 A.M.-4 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

### **1998 GAVIN ACTIVE ROCK AWARDS WINNERS**

Major Market Station of the Yea KUPD-Phoenix, AZ

Major Market Program Director/OM of the Year Doug Podell, WRIF-Detroit, MI

Major Market Music Director of the Year John Osterlind, WAAF-Boston, MA

Medium Market Station of the Year KRXQ-Sacramento, CA Medium Market Program Director/OM of the Year Curtiss Johnson, KRXQ-Sacramento, CA Medium Market Music Director of the Yea Marilyn Mee, WLZR-Milwaukee, WI Small Market Station of the Year WJJO-Madison, WI Small Market Program Director/OM of the Year

Small Market Program Director/OM of the Y Rich Hawk, KILO-Colorado Springs, CO Small Market Music Director of the Year Mark the Shark, WTKX-Pensacola, FL

#### Rookie Station of the Year WXTM-St. Louis, MO

#### Elektra

Major Label Promo Person of the Yea Al Tavera, Elektra

#### Indie Label of the Yo

Wind-Up Indie Label Promo Person of the Year JoAnne Grand, Wind-Up Rookie Promo Person of the Year Mari Dew, Trauma Independent Promotion Powerhouse of the Year McGathy Promotions, New York, NY

### RADIO SAYS

MOST ADDED

TOM PETTY (44)

Including: KZZK, WRXL, KTUX, KATT, KHOP, KIXA, KSEZ,

KEGL WBOP, KIBZ, KLAO, KSJO, WHMH, WRUF, WPUP,

WYYX, KSQY, WQXA, CILQ, KEYS, KISS, KNCN, KUFD, WIYY, WQKK, WTUE, WZBH, KOEZ, WLZR, KATS, KFMW,

**ECONOLINE CRUSH (16)** 

Including: KIBZ, WCPR, KTUX, WRIF, KNCN, KATS, WCCC, WRUF, KBPI, KFMW, WHMH, WZBH, KPOI, KHOP,

**BLACK CROWES (12)** 

WPUP, KATS, KNCN, WAAF, WLZR, WYYX

Including: KRAR, WOBR, WTFX, KSQY, KISS, WBUZ,

KIŚW, KRXQ, KZOŻ, WMMŚ, WRIF, WWDĆ, WZNF

All That You Are (X3)

(Restless)

WLZR. WZNE

Only A Fool

(Columbia)

WBYR, WPHD, WROK, WYSP, WZZO, WZMK, KOMP,

Free Girl Now

Warner Bros.)



BUCKCHERRY "Lit Up" (DreamWorks) "Finally, a rock band that put out a record that sounds like a rock record's supposed to". — WZZQ Terre Haute, Indiana MD/APD Debbie Hunter.



# Smooth/Jazz Programmers And Music Folk Storm New Orleans

It was truly an affirming convention, both from the staging of the entire

Seminar to the loyalty of the attendees who showed up at our many scheduled events. We lived up to our vow to have a format-specific meeting per day for both Jazz and Smooth, and Kent and I really appreciated the solid attendance from radio pro-

grammers again this year as we managed to discuss pertinent and hardcore radio and music issues.

Kudos to Steve Williams, Jason Olaine, Marshall Lamm, Michael Fischer, Carl Griffin and Tony Gasparre for co-hosting events and

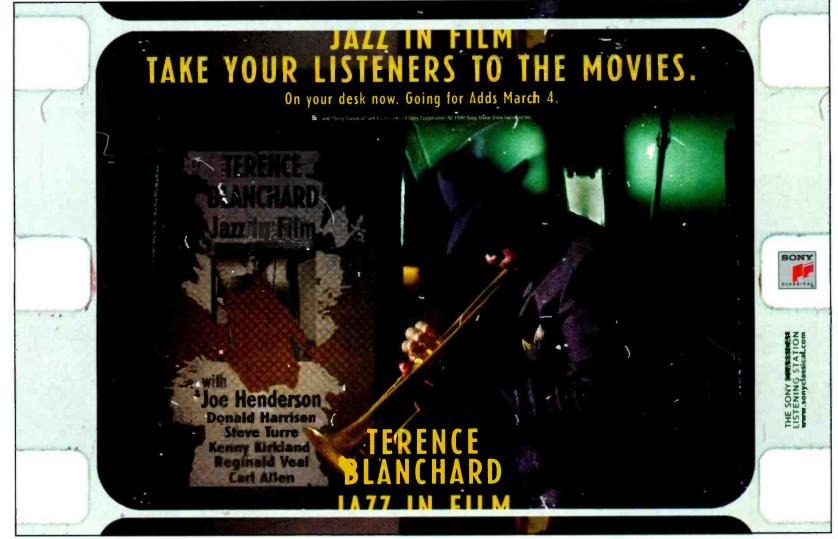
JAZZ IN FILM

to Blue Note Records' Bruce Lundvall and Andy Sarnow for helping stage the Cassandra Wilson showcase event. Thanks also to Columbia Records, Jeff Levenson and Gabrielle Armand for presenting Peter White at the awards luncheon. Props to Capricorn Records and Instinct Records for providing live talent at the Jukebox Juries, and to Shanachie Entertainment and Face2Face Records for sponsoring format sessions.

Jon Vernile and Sony Classical deserve major credit for presenting an incredible concert with Terence Blanchard performing with both Orchestra and sextet! Broadcast Architecture, Bluemoon/Atlantic, Chesky Records entertained until the wee hours. Those names only scratch the surface; next week we'll have photos and inside commentary. Meanwhile, plan your budgets for next year, as the GAVIN Seminar returns home to San Francisco. —KEITH ZIMMERMAN

## Verve, GRP, WJJZ, And WJCD Pull Multiple Awards

This year we opened up the categories a little bit to allow some non-major market stations to compete. Verve Records picked up a bunch of the music industry/label awards, but GRP/Impulse! was also keenly competitive. On the Smooth Jazz radio front, WJJZ-Philadelphia and WJCD-Norfolk brought home multiple crystals, and WEAA-**Baltimore and WAER-Syracuse** represented the dark horse Jazz radio winners Congrats again to all the nominees! As usual, the winners were the people's choices as voting and ballot returns were quite high.



## Cassandra Wilson, Norman Brown, and Roger Smith Pull High Jukebox Scores

Here are the final tallies for both the Jazz and Smooth Jazz Jukebox Juries. The tunes were evaluated on a scale of one to five. For radio voters, it was 5 if it seemed like a certain add all the way down to 1 if it wouldn't make the playlist. For music industry folks, the range was from "I love it" to "Get it out of here!"

We salute those who voluntarily (or otherwise) supplied new releases to be honestly evaluated. We must stress that all the titles chosen to be evaluated by the jury represented the cream of upcoming new releases, and as far as we're concerned, they're all winners. Here's how the research shook out:

JAZZ JUKEBOX JURY RESULTS	TOTAL	RADIO	NON-RADIO	PANEL
Cassandra Wilson "Run the Voodoo Down" (Blue Note)	4.5	4.45	4.63	4.0
Monty Alexander "Stir It Up" (Telarc)	4.2	4.68	4.0	3.83
Russell Gunn "Sybill's Blues" (Atlantic)	4.2	3.95	4.24	3.83
Ricardo Lemvo "Mambo Yo Yo" (Putamayo)	3.8	3.55	3.84	3.43
Terence Blanchard "Streetcar Named Desire" (Sony Classical)	3.7	3.79	3.71	3.29
Mark Isham "Ife" (Columbia)	3.7	3.86	3.66	2.87
Jeff "Tain" Watts "The Impaler" (Columbia)	3,6	3.5	3.63	3.86
Charlie Hunter "Recess" (Blue Note)	3.6	3.95	3.31	3.14
Charles Lloyd "God Give Me Strength" (ECM)	3.5	3.61	3.36	3.86
Richard Bona "Dipita" (Columbia)	3.3	2.9	3.56	2.17
Branford Marsalis "16th Street Baptist Church" (Columbia)	3.3	3.19	3.36	3.0
Jim Hall/Pat Metheny "Summertime" (Telarc)	3.2	3.7	3.0	3.43
Big Rude Jake "Gotham City Serenade" (Roadrunner)	2.4	2.14	2.44	2.14
Tin Hat Trio "The Quick Marble Tremble" (Angel)	2.3	2.2	2.27	2.14
Ellington Crown Project "I'm Beginning to See the Light" (Monarch)	2.1	2.29	2.04	2.29

Smooth Jazz Jukebox Jury Results	TOTAL	RADIO N	ON-RADIO	PANEL
Norman Brown "Out of the Blue" (Warner Bros.)	3.8	3.43	4.0	4.5
Roger Smith "Off the Hook" (Miramar)	3.8	3.59	3.81	4.11
Jeff Lorber "Dear Prudence" (Zebra)	3.5	3.74	3.11	4.0
Bluezeum "Esparza" (Telarc)	3.3	3.47	3.11	3.8
Richard Smith "Take That" (Heads Up)	3.3	3.41	3.16	3.5
Peggy Lee "Fever" (Capitol)	3.2	2.83	3.5	3.2
Jeff Golub & Avenue Blue "Velvet Touch/Lucky Strike" (Bluemoon/Atlantic)	3.2	2.73	3.64	3.33
Quincy Jones w/Kirk Whalum "Sax In the Garden" (Qwest)	3.1	2.56	3.72	3.2
Smoke N' Function "Glide" (Mesa/Atlantic)	2.7	2.97	2.47	3.2
Ricardo Scales "In a Sentimental Mood" (Bay Sound)	2.7	2.44	2.85	3.1

## The "Compleat" Gavin A3 Awards & Nominees

## JAZZ WINNERS MAJOR MARKET

PROGRAMMER OF THE YEAR Arturo Gomez, WDNA-Miami

PROGRAMMER OF THE YEAR (MARKET 26+) Gary Vercelli, KXJZ-Sacramento

MAJOR MARKET

STATION OF THE YEAR WEAA-Baltimore

STATION OF THE YEAR (MARKET 26+) WAER-Syracuse

MAJOR LABEL OF THE YEAR Verve Records

INDEPENDENT LABEL OF THE YEAR Concord Records

NATIONAL PROMOTION PERSON OF THE YEAR (THE DUKE DUBOIS AWARD) Laura Chiarelli, Impulse! Records

INDEPENDENT PROMOTION PERSON OF THE YEAR Neil Gorov & Groov Marketing

GAVIN ARTIST OF THE YEAR

## Eric Reed

MAJOR MARKET STATION OF THE YEAR WJJZ-Philadelphia

STATION OF THE YEAR (MARKET 21+) WJCD-Norfolk MAJOR MARKET PD/OM OF THE YEAR Ann Gress, WJZZ-Philadelphia

PD/OM OF THE YEAR (MARKET 21+) Steve Williams, KSSJ-Sacramento

MAJOR MARKET MD/APD OF THE YEAR Kelly Cole, KIFM-San Diego

MD/APD OF THE YEAR (MARKET 21+) Larry Hollowell, WJCD-Norfolk

MAJOR LABEL OF THE YEAR Verve Forecast Records

INDIE LABEL OF THE YEAR (W/ MAJOR LABEL DISTRIBUTION) i.e. music

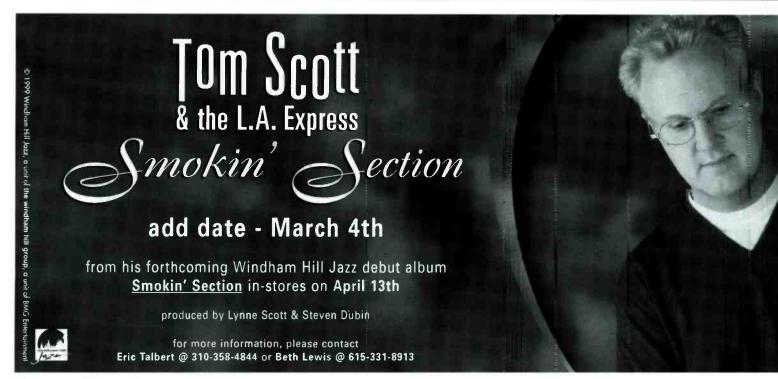
INDEPENDENT LABEL OF THE YEAR Shanachie Entertainment

NATIONAL PROMOTION PERSON OF THE YEAR (THE DUKE DUBOIS AWARD) Bud Harner, Verve Forecast Records

INDEPENDENT PROMOTION PERSON OF THE YEAR Cliff Gorov & All That Jazz

GAVIN ARTIST OF THE YEAR Marc Antoine

THE STEVE FEINSTEIN AWARD FOR INNOVATION Nick Francis, KYOT-Phoenix



### GAVIN

BURTON/COREA/METHENY/HAYNES/HOLLAND - Like Minds (Concord Jazz)75

KERRY STRAYER SEPTET - Jeru Blue: A Tribute to Gerry Mulligan (Palmetto)65

What a big week for Paquito's pretty Latin love song concept CD!

TRUMPET LEGACY - Feat, Payton, Soloff, Harrell, Henderson (Milestone)

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JOE CHAMBERS - Mirrors (Blue Note)

BILLY TAYLOR - Ten Fingers-One Voice (Arkadia Jazz)

JOHN HICKS - The Billy Strayhorn Songbook (HighNote)

BOB MINTZER QUARTET - Quality Time (TVT Jazz)

NEW YORK HARD BOP QUINTET - A Whisper Away (TCB)

PHIL WOODS feat. JOHNNY GRIFFIN - The Rev & I (Blue Note)

GENE HARRIS & PHILIP MORRIS ALL-STARS - Live (Concord Jazz)

PAQUITO D'RIVERA - 100 Years of Latin Love Songs (Heads Up)

CARLOS GARNETT (33) Under Nubian Skies (HighNote) Including: WRTI, WESM, WWUH, WEVO, WSHA. WROM, WESS, WKGC, WUCF, WFIT, WDNA, WFPK, WUAL KEDM, WNOP, WOUB, WEMU, WDET, KWIT, WSIE

LARRY CORYELL (18) Monk, Trane, Miles & Me (HighNote) Including: KVNF, KTAO, KSDS, KAZU, KSJS, WRQM, KCSM, WFSS, WKRY, KEDM, KNTU, WXTS, WNOP, WEMU, WLNZ, KWIT, WGMC, WRTI

**RUSSELL GUNN (17)** Love Requiem (HighNote) Including: WRQM, WEVO, WFIT, WKRY, WFPK, KEDM, KNTU, WXTS, WSIE, KUVO, KVNF, KTAO, KUNR, KSDS, KAZU, KCSM, KSJS

MILT JACKSON/ CLAYTON-HAMILTON JAZZ ORCH. (15) Explosive! (Qwest/W.B.) Including: WRTI, WSHA, WRQM, WDNA, WUAL, KEDM, WXTS, WOUB, WGLT, KIOS, KUVO, KAJX, KJZZ, KUAZ

**BOB LEATHERBARROW (14) Bumpin' In the Basement** (Chartmaker) Including: Including: WWUH, WFSS, WFIT, KABF, WXTS, WOUB, WEMU, WLNZ, KWIT, WSIE, KĆBX, KCSM, WFMT, KSMF

## **RECORD TO WATCH**

EXPLOSIVE

MILT JACKSON/ **CLAYTON-HAMILTON** JA77 ORCH. Explosive! (Qwest/Warner Bros.) Milt Jackson's vibes hooks up with the deep swing big band sounds of Jeff Hamilton and John Clayton, Jr.

## ARTISTPROFILE

JOHN HICKS STRAYHORN IN TRIO

"I first became interested in Billy Strayhorn's music in the 1960s before he died, and although his tunes are in my regular playing repertoire, they only come up every now and

then during my gigs. I might do a tune like 'Star-crossed Lover' or maybe play a duet with 'Passion Flower,' but when I'm at home or hanging out with another pianist, I play his music a lot. [Strayhorn's music] has a more intimate feel if you're at a party or you're playing tunes you don't usually do at a gig. His music has always been

MAYNARD FERGUSON & BIG BOP NOUVEAU - Brass Attitude (Concord Jazz) 56 HOUSTON PERSON - My Romance (HighNote) 57 ERIC GOULD - On The Real (Umoja) 60 53 ETHEL ENNIS - If Women Ruled the World (Savoy/Denon) 77 BOBBY HUTCHERSON - Skyline (Verve Music Group) CHARLIE BYRD - My Inspiration (Concord Jazz) 70 49 ERNIE ANDREWS - Many Faces of ... (HighNote) VINCENT HERRING - Jobim For Lovers (Music Masters) 71 J.J. JOHNSON - Heroes (Verve Music Group) 73 73 MARCUS SHELBY TRIO - The Sophisticate (Noir) STAN GETZ QUARTET with CHET BAKER - Quintessence Volume 1 (Concord Jazz) 59 ABBEY LINCOLN - Wholly Earth (Verve Music Group) 69 JIMMY SCOTT - Holding Back the Years (Artists Only) 36 DONALD HARRISON - Free To Be (Impulse!/Verve Music Group) 68 11 331 N As we head back from New Orleans, Harrison's latest powers onto the chart. 46 JASON MARSALIS - The Year of the Drummer (Basin Street) 61 GEORGE FREEMAN - George Burns! (Southport) TONY BENNETT - The Playground (Columbia/CRG) 36 HARRY ALLEN - Harry Allen Meets the John Pizzarelli Trio (RCA Victor) 58 BLUE NOTE MOTOWN TRIBUTE - Various Artists (Blue Note) 30 58 JACK McDUFF - Bringin' It Home (Concord Jazz) DOUG LAWRENCE - High Heel Sneakers (Fable) 66 DAVE BRAHAM - Blue Gardenia (Bluejay) 56 32 SPHERE - Sphere (Verve Music Group) GREG OSBY - Banned In New York (Blue Note) 36 BENJIE PORECKI - Servin' It Up (Severn) 34 JIMMY McGRIFF - Straight Up (Milestone) 35 HERBIE HANCOCK - Gershwin's World (Verve Music Group) 26 48 KENNY BURRELL/LAMONT JOHNSON - Collaboration (Masterscores) SHERRI ROBERTS - Dreamsville (Brownstone) 26 MARCUS ROBERTS - The Joy of Joplin (Sony Classical) 29 IRAKERE - Yemaya (Blue Note) 38 LARRY CORYELL - Monk, Trane, Miles & Me (HighNote) 50 ANDY BEY - Shades of Bey (Evidence) 25 TONY WILLIAMS - Young At Heart (Columbia/CRG) 28 JOE AUGUSTINE - Swing Then and Now (Revere) 42 RAY BROWN TRIO - Some of My Best Friends Are Singers (Telarc Jazz) 26 LOS HOMBRES CALIENTES - Jason Marsalis, Bill Summers, Irvin Mayfield (Basin Street) 32 46 BOB LEATHERBARROW - Bumpin' In the Basement (Chartmaker) BIRELI LAGRENE - Blue Eyes (Dreyfus Jazz) 20 presented in a different context as opposed to a trio. "It was great idea to present his music on A Strayborn Songbook on HighNote] because I like to do a lot of research anyway. We cut the record in Pittsburgh because I was also doing a gig there as part of the Mellon Jazz Festival.

I had read his biography, Lush

"When [producer/drummer]

Life, the year before.

Cecil Brooks fll asked me if I had any ideas about what I wanted to do in the recording studio. I had all these Stravhorn tunes that I had never recorded. None of us had ever done a full album of Stravhorn tunes as a trio before. [Bassist] Dwavne Dolphin knew a couple of the tunes that we had done together, and it was only just a matter of talking a few things down with Cecil."



## MARCUS SHELBY TRIO

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88

83 0 701 +15

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69 2 520 +111

The Sophisticate (Noir) We proudly made Marcus Shelby's second trio recording, The Sophisticate, our Jazz Record To Watch a few weeks ago, and it's a pleasure to watch it make it up to #21 with more steam to spare. Bandleader Shelby is best known as the bass player with the California jazz band Black/Note who recorded for the Columbia and Impulse! labels. This music was cut in two takes and the material is all original. There's a fresh camaraderie between Shelby, drummer Jaz Sawyer, and pianist Matt Clark that reminds me of my personal favorites, be it Keith Jarrett, Junko Onishi or Michel Camilo. Shelby resisted temptation to go with a name rhythm section and I strongly believe his trio should be bound for a major label.

### 1. DONALD HARRISON +195 2. LARRY CORVELL +170 3. JACK McDUFF +160 4. PAQUITO D'RIVERA +111 5. B. LEATHERBARROW +107 ARTBOUND 0-1 \*RUSSELL GUNN (HighNote) STEVENS, SIEGEL & FERGUSON (Imaginary) \*BUCKY & JOHN PIZZARELLI (Arbors) \*URI CAINE (Winter & Winter) \*CHRISTIAN JACOB TRIO (Concord Jazz) \*TIM HAGANS (Blue Note) Dropped: #43 Kendra Shank, #44 Wesla Whitfield, #45 Joe

Locke Quintet, #48 Mads Vinding Trio, #50 Poncho Sanchez. JAZZ & SMOOTH JAZZ REPORTS ACCEPTED THURSDAYS 9 A.M. 3 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580



### GAVIN

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OST ADDED						
			Α .			S
	TW		Repts.			
1 13 A 44	1	KIRK WHALUM - For You (Warner Bros.)	52	1	992	
2	2	NAJEE - Morning Tenderness (Verve Forecast)	50	0	880	+3
8	3	GEORGE BENSON - Standing Together (GRP)	46	0		+130
	4	GRANT GEISSMAN - In With The Out Crowd (Higher Octave)	47	0	782	-2
	5	WALTER BEASLEY - For Your Pleasure (Shanachie)	46	0	771	-67
	6	LEE RITENOUR - This Is Love (i.e. music)	48	- 5-	756	+22
CK BRAUN (9) 7	7	MARC ANTOINE - Madrid (NYC/GRP)	46	0	702	-5
Very Good Thing" 5 lantic) 10	8	WARREN HILL - Life Thru Rose Colored Glasses (Discovery/Sire)	49	0	685	-55
	9	ERIC MARIENTHAL - Walk Tall (i.e. music)	48		633	+3.
KHIH, and KSSJ	10	BLUE NOTE MOTOWN TRIBUTE - Various Artists (Blue Note)	44		632	+
D FORCE (9)	11	BONEY JAMES - Body Language (Warner Bros.)	55		594	+30
velation of the Heart"	12	KIM WATERS - Love's Melody (Shanachie)	38		585	+52
gher Octave/Virgin) 13	13	WILL DOWNING/GERALD ALBRIGHT - Pleasures of the Night (Verve Forecast)	40		518	-
ing: WJJJ, WLOD, WNWV, WVMV, WJPL, KCIY, 16	14	STEVE COLE - Stay Awhile (Bluemoon/Atlantic)	41	0	500	
KSSJ, and KKJZ	15	PATTI AUSTIN - In and Out of Love (Concord/Vista)	40	0	491	-3
LSON RANGELL (7)	16	GOTA - Let's Get Started (Instinct)	46		479	+1
e Way to You" 20	17	BRIAN BROMBERG - You Know That Feeling (Zebra)	40		478	+3
anachie) 15 ing: WGUF, KCLC, KHIH, KIFM, KSBR, KXDC, and 18	18	PETER WHITE - Perfect Moment (Columbia/CRG)	47		478	-4
	19	RICK BRAUN - Full Stride (Atlantic)	45		462	+
	20	JIM BRICKMAN - Destiny (Windham Hill)	46	-	453	+6
tumn Dav"	21	GREGG KARUKAS - Blue Touch (i.e. music)	33		405	-4
lumbia/CBG)	22	JOHN TESH with JAMES INGRAM - One World (GTSP/Mercury)	30		383	+2
ng: WFSJ, WMGN, WNUA. and KCLC 22	23	VANESSA WILLIAMS - "My Flame" (Island/Mercury)	28	0	363	-2
25	24	JK - What's the Word (Verve Forecast)	32		362	+1
23	25	JEFF LORBER - Midnight (Zebra)	32		359	-1(
26	26	GABRIELA ANDERS - Wanting (Warner Bros.)	27		321	-1
28	27	FOURPLAY - Four (Warner Bros.)	31		315	
30	28	WAYMAN TISDALE - Breakfast With Tiffany (Atlantic)	25		292	+47
27	29	PHIL COLLINSHits (Atlantic)	25		290	-37
29	30	BOBBY CALDWELL - The Anthology Part 1 (Sin-Drome)	27		289	-!
43	31	<u>3RD FORCE</u> - Force Field (Higher Octave)	36		257	
CORD TO WATCH	12	The full CD features guests John Klemmer, Craig Chaquico, an				
	32	CRAIG CHAQUICO & RUSS FREEMAN - "Riders of the Ancient Winds" (Windham Hill Jazz/Peak)				+18
AND KON HANGEDI	33	DOWN TO THE BONE - From Manhattan to Staten (Nu Groove)	19		233	
JL JL		SHAKATAK - Shinin' On (Instinct)	21		210	
33	35	EVERETTE HARP - Better Days (Blue Note)	19		189	-21
38	36	CHRIS STANDRING - Velvet (Instinct)	18		187	+12
35	37	DOTSERO - Jumpin' Thru Hoops (Ichiban)	19		179	
36	38	RACHEL Z - Love Is the Power (NYC/GRP)	19		177	-4
40	39	DON DIEGO - This Must Be Heaven (Ichiban)	18		172	+5
1 h + 2 + 2 + 1 +	40	THE BRAXTON BROTHERS - Now and Forever (Windham Hill Jazz)	26		166	+41
NELSON RANGELL	-	Look for the Braxton twins to pick up steam with "A Night To				
e Way to You" (Shanachie)	41	PEACE OF MIND - Journey to the Fore (Nu Groove)	16		163	
ratch drums and David	42	MARILYN SCOTT - Starting to Fall (Warner Bros.)	15		161	+17
ann's keyboards create a	43	BRYAN SAVAGE - Soul Temptation (Higher Octave)	22		158	+7
bed made for Nelson	44	LUTHER VANDROSS - "I Know" (Virgin)	15		156	-23
ngell's sourano and flute	45	GLENN MCNULTY - Raw Silk (Isona)	10		122	+7
work Guest quitarist is	46	HEADS UP SUPER BAND - Live At the Berks Jazz Fest (Heads Up)	10		118	-7
Chuck Loeb	47	GEORGE DUKE - After Hours (Warner Bros.)	11		113	-7
48 48	48	DANIEL HO - Watercolors (Aire Music)	14		110	+10
	49	SCOTT WILKIE - Boundless (Narada)	18		107	N
	50	JIMMY SOMMERS - Jimmy Sommers (Gemini)	10	0	104	N



## REVIEW

**BONEY JAMES Body Language (Warner Bros.)** Sweet Thing hung around the Smooth Jazz charts for two years and it's hard to imagine Body Language performing any differently. With R&B vocals from Shai on "I'll Always Love You," perhaps Boney can score a vocal hit on Urban radio then cross it back over to his familiar Smooth Jazz turf. Personally, the orchestral tracks like "Into the Blue" and "Love Fest" prevail stylistically. Boney redefines 1970s funk two steps ahead of his contemporaries. Another favorite is the smoldering duet between Boney and Rick Braun on "Boneyizm." It's slightly reminiscent of the cool vibe between Gerry Mulligan and Chet Baker even though the Bone-man is obviously blowing tenor and not bari-sax.

SPINCREASE	
1. GEORGE BENSON	+130
2. 3RD FORCE	+115
3. JIM BRICKMAN	+68
4. KIM WATERS	+52
5. WAYMAN TISDALE	+47

	ONNE (Chicago Lakeside Jazz) RMAN (Chartmaker)
	amson Music)
D CALLE	(Concord/Vista)
MOKE N	FUNCTION (Mesa/Atlantic)
ELSON R	ANGELL (Shanachie)
propped: #49	Craig Chaquico.

THURSDAYS 9 A.M.-3 P.M. GAVIN STATION REPORTING PHONE: (415) 495-1990 FAX: (415) 495-2580

## ARTISTPROFILE

## JIM BRICKMAN

TOURING LIKE A MANIAC [PART 1] "My recording career is relatively young. I was signed in 1993, so it's only been six years since I began making records. But I tour like a maniac and that's a large part

of my appeal. I play everywhere-from Dothan, Alabama to Columbus, Georgia to Wichita Falls, Texas,

"I tour as a solo pianist. It's just me onstage playing piano, telling stories, and singing a few songs. The stuff that's on radio is really only a fraction my fans' perception of me. When they hear a song like

'Valentine' on the radio, they may enjoy Martina McBride's singing, but when they finally see me live, they can become a fan of my solo piano music.

"While Smooth Jazz is free of clutter and easy to listen to, the format sounds different in every town. The Wave in Los Angeles sounds very different to me compared to The Wave in Cleveland .... From the artist's point of view, unless you have

something that's really compelling and stands out, it can be difficult to be noticed in the format. But I've been fortunate in that sense. The Herb Alpert cut, 'Rendezvous' Ifrom the Windham Hill release, Destinyl, really stands out because I tend to write very strong, identifiable melodies that sound really familiar, even if you haven't heard them before.





# AMERICANA

# After the Party's Over

## BY JESSIE SCOTT

Happy to be home, but ecstatic to have been at the 1999 GAVIN

New in Seminar Orleans, where a great time was had by all. Highlights included Kelly Willis joining husband Bruce Robison on stage during his showcase; it was one of those sweet deals that



makes the hair stand up on the back of you're neck. Monte | were amazing...and what a Sun

Warden rocked the house during our Awards Luncheon (what a

voice, what a band!), and Flaco Jimenez artistry was truly incredible- what a gracious man. Finally, Bobby Bare's sardonic stories and left-of-center songs touched our souls and our funnybones. Off

site, Kelly Willis and her band

playlists, then Music Director

Christian Lee compiles the sta-



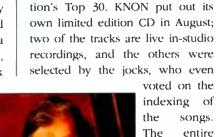
KHYI announces the Third Annual Texas Music Revolution '99. showcasing cutting edge country from the Lone Star State and beyond. This year's lineup is a who's who of the Americana chart, including Billy Joe Shaver, Jack

Ingram, Hank Thompson, Lee Roy Parnell, Bruce Robison, Charlie Robison, Ray Wylie Hubbard, Ed Burleson, Dale Watson, the Derailers, Fred Eaglesmith, Jim Lauderdale, the Ex-Husbands, and Mark David Manders, plus surprise guests,

It happens the day after SXSW (Sunday, March 21) at Southfork Ranch in Parker, Texas.

They have an interesting structure at KNON-Dallas, where Promotion Jack Ingram

Director Dave Chaos has been playing alternative country for 15 years-way before it got named. KNON plays Texas, traditional, and modern artists from 4-6 p.m. daily. The DJs are all knowledgable volunteers who work one day each week. Format Director Bruce Price gathers all the



indexing of songs. entire sale price of \$8.93 (their frequency) benefits the station. The next package, to be com-

prised of live, in-studio recordings, has a target release date of August

News of a new station: KGLL-Greeley, Colorado has been Hot Country, but is sliding over to the Americana side. The 100K outlet covers the northern half of Denver. Service please

to: PD Michael Stone, KGLL, 1612 LaPorte Ave., Greeley, CO 80521. Phone is (970) 482-5991 and the fax (970) 482-5994

Judy Griffin has joined Boulder Entertainment Group. She'll be based out of Atlanta and will be servicing GAVIN Americana stations exclusively. Reach her at (770) 939-5537.



were a wakeup call. James Intveld performed an amazing set opening for

Tiny Town at Howlin' Wolf. Good show, pardners! See ya again next year, OK?

Rodney Crowell has a rockin' new record coming soon that picks up where the Cicadas left off. Expect Kim Richie's next to ship this spring. Nancy Griffith goes back in the studio in April, and the Derailers have finished mixing and mastering their latest for Sire...can't wait!

Look for "Outlaws Theme Week," March 8-11 on TNN's The Life and Times series. The network will be airing the story of notables like Roy Orbison, Keith Whitley, and will devote an evening to fallen stars like Patsy Cline, Buddy Holly, and Hank Williams, Sr. If that isn't enough history for you, TNN will premiere a 13-part documentary series, entitled Century of Country, on March 31, to celebrate a 100 years of the music.

But wait, there's more! Check out the CD-ROM debut of Country.com's Century of Country: The Definitive Country Music Encyclopedia. The interactive version from author Barry McCloud hits the streets on April 6.

Songlines' Leslie Rouffe has started the New England Alternative Country Society. The first order of business is to put out a CD featuring artists from the area. They are also planning a club night once a month. For more information, contact Leslie at (617) 469-9943.

# **Congratulations**

For the following individuals and companies, who walked away with Gavin Americana Awards at out recent Seminar

**Record Label of the Year** Rounder Records

Label Person Of the Year Leslie Rouffe, Rounder

**Independent Label Person** of the Year Al Moss

**Radio Station Of the Year** WNCW-Spindale, N.C.

**Program Director of the Year** Mark Keefe, WNCW

Album of the Year Lucinda Williams, Car Wheels on a Gravel Road

**Horizon Award** Don Imus

## **Impact Dates**

(subject to change, don'cha know) March 2 **Rosie Flores** Dance Hall Dreams (Rounder) **Biller & Wakefield** The Hot Guitars Of ... (Hightone) **Del McCoury Band** The Family (Ceili Music) Pinetops Above Ground and Vertical (Soundproof/Monolith)

March 9 **Monte Warden** A Stranger to Me Now (Asylum) **Chris Smither** Drive you Home Again (Hightone) **Tom Russell** The Man From God Knows Where (Hightone)



41 • GAVIN February 26, 1999

## NASHVILLE

	- 4	<u>_</u>					
	LW	TW					
	3	1	STEVE EARLE A				
	1	2	ALLISON MOOR				
B C	5	3	RICKY SKAGGS				
	4	4	SARA EVANS -				
	2	5	ROBERT EARL K				
KELLY WILLIS (61)	7	6	CHERYL WHEE				
DEL MCCOURY (16)	8	7	FLACO JIMENE				
JEFF WHITE (16)	6	8	CHARLIE ROBIS				
CHRIS WEBSTER (15)	17	9	TRIO - Trio II (A				
ASYLUM STREET	10	10	DOUG SAHM -				
SPANKERS (14)	12	11	JONI HARMS				
DAMNATIONS TX (14)	11	12	BOTTLE ROCK				
	9	13	JOHN JENNING				
HOT BIEVE	13	14	OLD DOGS - OI				
HOT PICKS	18	15	REAL: THE TON				
harris mushall warte	19	16	J.D. CROWE & 1				
	15	17	THE TRACTORS				
6 2 3	14	18	LYLE LOVETT - S				
		19	<b>KELLY WILLIS</b>				
			Highest debu				
151 2	16	20	THE WARREN B				
11811-1	20	21	CHRIS WALL - T				
TRIO	29	22	BEAVER NELSO				
STEVE EARLE & DEL	21	23	MARK DAVID M				
	22	24	HILLBILLY IDOL -				
MCCOURY BAND	28	25	MIKE HENDERSC				
RICKY SKAGGS	23	26	SON VOLT - Wid				
SARA EVANS	26	27	DICKENS, JONES				
JONI HARMS	31	28	CIGAR STORE I				
	36	29	TOM T. HALL - T				
	25	30	CRY CRY CRY - Cry I				
RADIO SAYS	30	31	DAVID OLNEY -				
	38	32	LYNN MILES -				
Construction of the second second			Lynn shows g				
	32	33	HAZELDINE - Orp				
	35	34	SUNDOGS - Da				
	27	35	DEL MCCOURY, DO				
	24	36	GREG TROOPER				
	34	37	HEATHER MYLES				
STEVE EARLE & DEL	-	38	THE FLATIRON				
MCCOURY BAND	-	39	CHRIS WEBSTE				
"THE MOUNTAIN"	39	40	DALE WATSON -				
(E-SQUARED)							
Everybody has the right to explore new avenues. If you		H	ARTBO				
limit yourself to what people	GROC	OVE G	RASS BOYZ (Rep				
expect of you, you'll never be	HI-LO COUNTRY SOUNDTRA						
totally satisfied. I think it's		ASYLUM STREET SPANKER					
great that Steve mixes it up." — Jordan McDavitt,			S'(Rounder)				
KSYM-San Antonio, Tex.	DEL MCCOURY BAND (Ceili)						
Automo, Tex.			SELL (Sagestone)				
	LLON	nup	OFFF (Dagestolie)				

MOST ADDED

4	<u>_</u>					-	2
LW	TW		Re	pts.	Adds	Spins	Trend
3	1	STEVE EARLE AND THE DEL MCCOURY BAND - Th		_	6	856	+140
1	2	ALLISON MOORER - Alabama Song (MCA)		58	0	807	-20
5	3	RICKY SKAGGS - Ancient Tones (Skaggs Family R		70	3	769	+91
4	4	SARA EVANS - No Place That Far (RCA)		48	2	753	+61
2	5	ROBERT EARL KEEN - Walking Distance (Arista)		63	0	747	-35
7	6	CHERYL_WHEELER - Sylvia Hotel (Philo)	•••• ••••••	74	2	643	+19
8	7	FLACO JIMENEZ - Said And Done (Barb Wire/Virg	gin)	74	3	642	+42
6	8	CHARLIE ROBISON - Life Of The Party (Lucky Dog)		43	0	639	-15
17	9	TRIO - Trio II (Asylum)		57	10	582	+176
10	10	DOUG SAHM - SDQ 98 (Watermelon)		48	0	561	+20
12	11	JONI HARMS - Cowgirl Dreams (Warner Western	)	50	2	560	+57
11	12	BOTTLE ROCKETS - Left Overs (Doolittle)		52	4	544	+27
9	13	JOHN JENNINGS - I Belong To You (Vanguard)		45	1	543	-56
13	14	OLD DOGS - Old Dogs (Atlantic)		51	2	518	+49
18	15	REAL: THE TOM T. HALL PROJECT - Various Arti	ists (Sire)	52	3	451	+51
19	16	J.D. CROWE & THE NEW SOUTH - Come On Down	To My World (Rounder)!	58	5	419	+45
15	17	THE TRACTORS - Farmers In A Changing World (Ar	ista)	10	0	418	-39
14	18	LYLE LOVETT - Step Inside This House (Curb/MCA)		39	0	416	-43
	19	KELLY WILLIS - What   Deserve (Rykodisc)		51	61	377	N
		Highest debut this week from the beaut	tiful Gavin Semina	ar s	ensa	tion.	
16	20	THE WARREN BROTHERS - Beautiful Day In The Co	old Cruel World (BNA)	23	0	346	-76
20	21	CHRIS WALL - Tainted Angel (Cold Spring)		34	0	321	-47
29	22	BEAVER NELSON - The Last Hurrah (Freedom)		11	1	308	+26
21	23	MARK DAVID MANDERS - Tales From The Couch C		24	0	308	-44
22	24	HILLBILLY IDOL - Town And Country (HBI)		10	2	307	-4
28	Z	MIKE HENDERSON & THE BLUEBLOODS - Thicker Than			1	302	+17
23	26	SON VOLT - Wide Swing Tremolo (Warner Bros.)		28	0	287	-17
26	27	DICKENS, JONES, & HAWKER - Heart Of A Singer		12	4	284	-6
31	28	CIGAR STORE INDIANS - el Baile de la Cobra (De		33	0	268	+10
36	29	TOM T. HALL - The Essential Tom T. Hall: The Story So		39	5	266	+53
25	30	CRY CRY CRY - Cry Cry Cry with Dar Williams, Lucy Kaplansky, i			0	266	-31
30	31	DAVID OLNEY - Through A Glass Darkly (Philo)	بغيلهما ومحقة تستعط الجزيرة التحج كالقارة يضح	18 11	3	264	-12
38	32	LYNN MILES - Night In A Stranger Town (Philo/Ro Lynn shows growth as a singer and artist				255	+54
32	33	HAZELDINE - Orphans (All Swoll Music)		13	0	236	-8
35	34	SUNDOGS - Dancing Room Only (Parhelion)		13 11	2	236	+8
27	35	DEL MCCOURY, DOC WATSON & MAC WISEMAN - Mac, De		30	0	235	-55
24	36	GREG TROOPER - Popular Demons (Koch)		8	1	219	-81
34	37	HEATHER MYLES - Highways & Honky Tonks (Round		26	0	213	-26
	38	THE FLATIRONS - Prayer Bones (Checkered Past)		15	8	188	N
_	39	CHRIS WEBSTER - Drive (Compass)		4	15	182	N
39	40	DALE WATSON - The Truckin' Sessions (Koch)		9	0	185	-16
	_		AYLOR (Koch)		-		-
			ORRISSEY (Rounder)		1		
_	_		WEBSTER (Compass)				
			ATIONS TX (Sire) PTONES (Bloodshot)				
EL N	4						



## AMERICANA REVIEWS

THE GROOVEGRASS BOYZ (with Bootsy Collins, Doc Watson and Mac Wiseman) GrooveGrass 101 (Reprise)

Scott Rouse is responsible for some

pretty heady stuff here—in fact, just imagining these guys in the same room is a vision! A cutting-edge synthesis of funk



meets bluegrass (hoedown, get funky), my faves are "Cypress Grove," "Walking After Midnight," "Deep River Blues," and "Wabash Cannonball." If Lowell George were still alive, it surely would have gotten to this eventually. I'm sure glad it did anyway!

### VARIOUS ARTISTS The Hi-Lo Country Soundtrack (TVT)

Yet another cool sountrack paving the Americana roadway. The film is subtitled "A Land Without Boundaries, A Passion Without Limits"...appropriate, don'tcha think? The Hank Williams, Don Walser, and Leon Raush tunes are musts for your library, and the new stuff should be a welcome addition to your playlists. Willie Nelson and Beck with "Drivin' Nails in my Coffin" is a new American classic, and don't forget to save some room for Marty Stuart's version of "Smoke, Smoke, Smoke."

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GAVIN



# Thanks for the Memories

### JAMIE MATTESON



After months of planning and stressfilled days, we watched our handiwork come to life as nearly 140 Country attendees converged on New Orleans to take part in the 1999 GAVIN Seminar. Beginning with our private Country-only cocktail party and continuing through to our Awards Luncheon, Jukebox Jury, Country format meeting, and of course winding it up with more cocktails, those who attended enjoyed both informative and funfilled sessions-along with some terrific musical performances and quality schmooze time with such upcoming new talents as Epic's Shana Petrone, Lyric Street's Sonya Issacs, Asylum's Chalee Tennison, MCG/Curb's Shane McAnally, and Virgin's Julie Reeves.

Additionally, our seminar was made even better with the presence of WB's Chad Brock, Columbia's Montgomery Gentry, Capitol's Deana Carter, and Mercury's Shane Minor. A special thank you to the labels who sponsored events and cemented this Seminar's success with their early support. Thank you also to WQYK's Eric Logan, WNOE's Eddie Edwards, WSIX's Dave Kelly, and WSM's Greg Cole for greatly enhancing our seminar by moderating our events and helping us stay on track. To all of our radio and label

attendees, your passion, focus, and willingness to participate in New Orleans is a testament to the strength of our format and your commitment to secure a foothold on the future and help keep Country on top.

On a personal note, our philosophy at GAVIN Nashville has always been: there is no "I" in team. Nowhere has this been more true than in the planning and execution of the 1999 GAVIN Seminar. To our Country team of Paula Erickson, Jeff House, and Dave Ogden, thank you for the many long days and nights spent coordinating all facets of the Seminar and for your dedication and unwavering commitment to make this year's Seminar the best yet. I am proud, honored, and very lucky to work with you all.



WSM's Greg Cole (I) with consultant Mark Tudor.

Is Capitol's Jimmy Rector (r) listening in on MCA's Mike Severson?

KNIX's Larry Daniels gets surrounded by GAVIN girls Paula Erickson (I) and Jamie Matteson (r).

KQUS' Mario Garcia (I) and WQKC's Greg Scott Fisher (r) hang out with Asylum's Chalee Tennison.

SM

## **The Winners**

**Congratulations to the following 1999 Gavin Country Award winners:** 

Major/Large Market Station WSIX-Nashville, Tenn.

Medium Market Station WAMZ-Louisville, Ky,

Small Market Station KJUG-Tulare, Calif.

Major/Large Market OM/PD Dave Kelly, WSIX-Nashville, Tenn.

Medium Market OM/PD Coyote Calhoun, WAMZ-Louisville Ky

Small Market OM/PD Tom Martinez, WUSZ-Virginia Minn.

Major/Large Market APD/MD Buddy Owens, KNIX-Phoenix, Ariz.

Medium Market APD/MD Dandalion, WRKZ-Hershey, Penn.

Small Market APD/MD Holli Heart, WGTR-Myrtle Beach, S.C.

Label Of The Year MCA Records

Sr. VP/VP Promotion Rob Dalton, Epic Records

National Promotion Director Bill Macky, MCA Records

**Regional Promotion Director (tie)** Royce Risser, MCA Records; Jimmy Rector, Capitol Records

GAVIN Promoter (tie) Trudie Richardson, Decca Records; Diane Richey, Diane Richey Promotions

Golden Ear Of The Year Greg Scott Fisher, WQKC-Bloomington, IN

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Bob Raleigh, Director of Country, Stratford Research

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**DIXIE CHICKS** - You Were Mine (Monument)

BILLY RAY CYRUS - Busy Man (Mercury)

TRISHA YEARWOOD - Powerful Thing (MCA)

KENNY CHESNEY - How Forever Feels (BNA)

SARA EVANS - No Place That Far (RCA)

GEORGE STRAIT - Meanwhile (MCA)

ALABAMA - Keepin' Up (RCA)

The Chicks' winning streak continues as they "hatch

MARK CHESNUTT - I Don't Want To Miss A Thing (MCA)

LEE ANN WOMACK - I'll Think Of A Reason Later (MCA)

THE KINLEYS - Somebody's Out There Watching (Epic)

BROOKS & DUNN - I Can't Get Over You (Arista)

FAITH HILL - Love Ain't Like That (Warner Bros.)

CHAD BROCK - Ordinary Life (Warner Bros.)

MARK WILLS - Wish You Were Here (Mercury)

TY HERNDON - Hands Of A Working Man (Epic)

JOHN MICHAEL MONTGOMERY - Hold On To Me (Atlantic)

PATTY LOVELESS - Can't Get Enough (Epic)

AARON TIPPIN - I'm Leaving (Lyric Street)

TERRI CLARK - Everytime I Cry (Mercury)

REBA McENTIRE - Wrong Night (MCA)

LILA McCANN - With You (Asylum)

NEAL McCOY - I Was (Atlantic)

TRACY BYRD - When Mama Ain't Happy (MCA)

VINCE GILL - Don't Come Crying To Me (MCA)

CLINT BLACK - You Don't Need Me Now (RCA)

ANDY GRIGGS - You Won't Ever Be Lonely (RCA)

DEANA CARTER - You Still Shake Me (Capitol)

TOBY KEITH - If A Man Answers (Mercury)

SHANE MCANALLY - Say Anything (MCG/Curb)

THE WARREN BROTHERS - Better Man (BNA)

SONS OF THE DESERT - What About You (Epic)

JAMES PROSSER - Life Goes On (Warner Bros.)

SHEDAISY - Little Goodbyes (Lyric Street)

LONESTAR - SAT-UR-DAY (BNA)

STEVE WARINER - Two Teardrops (Capitol Nashville)

SUSAN ASHTON - Faith Of The Heart (Capitol Nashville)

MONTGOMERY GENTRY - Hillbilly Shoes (Columbia/CRG)

KEITH HARLING - There Goes The Neighborhood (MCA)

RANDY TRAVIS - Stranger In My Mirror (DreamWorks)

CLAUDIA CHURCH - What's The Matter With You Baby (Reprise) 7

JESSICA ANDREWS - I Will Be There For You (DreamWorks) 5

L. MORGAN & S. KERSHAW - Maybe Not Tonight (BNA/Mercury) 2

CLAY WALKER - She's Always Right (Giant)

SHANIA TWAIN - That Don't Impress Me Much (Mercury)

BLACKHAWK - Your Own Little Corner Of My Heart (Arista)

TRAVIS TRITT - No More Looking Over My Shoulder (Warner Bros.)

ALAN JACKSON - Gone Crazy (Arista)

COLLIN RAYE - Anyone Else (Epic)

SAWYER BROWN - Drive Me Wild (Curb)

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Weeks Rpts. Adds SPINS TREND

0 6934 +34

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3 4987 +532

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4 4039 +341

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8 1430 +200

51 1361 +647

69 883

6925

6833 +151

6573 +710

6476 +267

6046 -1357

5746 +105

5691 +565

5297 +367

5240 +507

4838 +515

4781 +506

4438 +547

4348 +445

4015 -2531

3796 +504

3634 +519

3528 +299

3143 +303

3094 -1345

2959 +366

2565 -3165

2548 +376

2480 +312

2343 +378

2076 +384

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201

## **REGION X REGION**

West Coast (40)

## MOST ADDED:

- 1. MORGAN/KERSHAW (14)
- 2. STEVE WARINER (11)
- 3. RANDY TRAVIS (10)

## SPINCREASE:

- 1. KENNY CHESNEY +172
- 2. LEE ANN WOMACK +131
- 3. BROOKS & DUNN +110

## Southwest (34)

## MOST ADDED:

- 1. STEVE WARINER (18)
- 2. CLAY WALKER (12)
- 3. MONTGOMERY GENTRY (11)

## SPINCREASE:

- 1. FAITH HILL +137
- 2. MARK WILLS +123
- 3. LEE ANN WOMACK +118

## Midwest (60)

## MOST ADDED:

- 1. RANDY TRAVIS (28)
- 2. STEVE WARINER (25)
- 3. CLAY WALKER (21)

## SPINCREASE:

- 1. ALAN JACKSON +224
- 2. KENNY CHESNEY +220
- 3 MARK WILLS +218

## Northeast (31)

## MOST ADDED:

- **1. STEVE WARINER (13)**
- 2. MORGAN & KERSHAW (10)
- 3. RANDY TRAVIS (10)

## SPINCREASE:

- 1. TERRI CLARK +167
- 2. CHAD BROCK +131
- 3. COLLIN RAYE +129

## Southeast (36)

## MOST ADDED:

- 1. STEVE WARINER (15)
- 2. MORGAN & KERSHAW (13)
- 3. RANDY TRAVIS (11)

## SPINCREASE:

- 1. ALAN JACKSON +140
- 2. AARON TIPPIN +139
- 3. KENNY CHESNEY +132

	LW 2 4 3 5 9
MOST ADDED	1
	1
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STEVE WARINER (82)	21
RANDY TRAVIS (69)	23
LORRIE MORGAN &	22
SAMMY KERSHAW (66)	24
CLAY WALKER (59)	6
MONTGOMERY GENTRY (51)	26
	25
	28
MOST SPINCREASE	27
	20

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**KENNY CHESNEY +710** LEE ANN WOMACK +565 **COLLIN RAYE +547** MARK WILLS +532 TERRI CLARK +519

HOTPHONE



## W. Vir. Top 9 at 9 Dale Alexander,

- 2. CHAD BROCK Ordinary Life (Warner Bros.)
- 3. JULIE REEVES It's About Time (Virgin)
- 4. PATTY LOVELESS Can't Get Enough (Epic)
- 5. MONTGOMERY GENTRY Hillbilly Shoes (Columbia)
- 6. SONS OF THE DESERT What About You (Epic)
- 8. BLACKHAWK Your Own Little Corner Of My Heart (Arista)
- 9. DEANA CARTER You Still Shake Me (Capitol)

47	50	MONTE	WARD	N - Sor	neday	(Asylum)	)			6	55	2	857
Reports	Adds	SPINS	Weeks							UP	C	DI	
51	28	561	1	* BRA	D PAIS	LEY - WI	ho Ne	eeds Pic	tures	(Arista)			
32	3	531	1	* JUS	IN TEP	MME - TH	he Au	uctionee	r (Doo	orknob)			1.1
37	2	506	2	GIL	RAND	- Let's S	tart L	.ivin' (M	onum	ent)			
30	7	415	"1	* TRIN	I TRIG	GS - Hors	se To	Mexico	MCC	G/Curb)	11		110
30	5	409	1	* T.GR	AHAM	BROWN	- Ha	ppy Eve	r Afte	er (Platinu	ım)		
31	1	397	2	LISA	BROK	OP - Ain'	t Eno	ugh Ros	es (C	olumbia/	CRG)		
34	9	396	1	* SOU	TH SIX	TY FIVE	- No	Easy Go	odbye	e (Atlanti	c)		
	т	he C		VIN	V	Viev IDE <b>R</b>	0	MA	G	AZI	NE		he

	7.5	W	)BE
36	TWENTY-PO	UR CARROT	COUNTRY

## **WQBE-Charleston**,

1. LONESTAR - SAT-UR-DAY (BNA)

## 7. TOBY KEITH - If A Man Answers (Mercury)

7 - Midnight

## RYBREAKOUT

THE GAVIN COUNTRY BREAKOUT CHART REPRESE THAN THREE GAVIN COUNTRY TOP TEN SINGLES

LW	TW	Artist/Title/Label	Weeks	Rpts.	Adds	SPINS
1	1	SARA EVANS - No Place That Far (RCA)	19	197	1	6925
4	2	CHAD BROCK - Ordinary Life (Warner Bros.)	16	198	3	5420
3	3	THE KINLEYS - Somebody's Out There Watching (Epic)	17	193	3	5080
5	4	ANDY GRIGGS - You Won't Ever Be Lonely (RCA)	9	169	6	2959
6	5	LILA McCANN - With You (Asylum)	6	157	7	2480
7	6	SHANE McANALLY - Say Anything (MCG/Curb)	7	129	5	1991
8	7	THE WARREN BROTHERS - Better Man (BNA)	6	131	10	1913
9	8	SUSAN ASHTON - Faith Of The Heart (Capitol)	5	105	6	1442
		Adds this week include WSIX, KAYD, KUBL, and WDL WICT 38X, KFTX 31X, KQDY 27X, WCOW 26X, and WO phones at KZSN, KLTQ, KIZN, and WTRS.				
10	9	WICT 38X, KFTX 31X, KODY 27X, WCOW 26X, and W				1438
10 11	9 10	WICT 38X, KFTX 31X, KQDY 27X, WCOW 26X, and Wo phones at KZSN, KLTQ, KIZN, and WTRS.		X. G	etting	h n
		WICT 38X, KFTX 31X, KQDY 27X, WCOW 26X, and Wi phones at KZSN, KLTQ, KIZN, and WTRS. CLAUDIA CHURCH - What's The Matter With You Baby (Reprise)	CUP 25 1	<b>X. G</b> a 94	etting 9	1438

## 

## SUSAN ASHTON

"Faith Of The Heart" (Capitol)

Susan's impressive debut single has garnered tremendous response from both radio and listeners. It has been a regular mention in our "Hot Line" feature. Susan's album, Closer is set for release on April 20.

## DISCOVERY



NAME: Scott Winston TITLE: Music Director

STATION/MARKET: KVOX-Fargo/Moorehead, N. Dak.

## ARTIST: NEAL MCCOY

ALBUM TITLE: The Life of the Party

**PRODUCER:** Kyle Lehning

## LABEL: Atlantic Nashville

With The Life of the Party, Neal once again shows off his incredible versatility! The spectrum is covered, from kickin' carefree songs like "The Girls of Summer" and the first single "I Was" to great love songs like "Completely," "The Strongest Man in the World" (watch for the surprise ending on that one), and "Only You," which I predict will be the next big wedding song this year and for years to come. You also must check out the "McCoy-ized" version of Nat King Cole's classic "Straighten Up and Fly Right." For as good as Neal is on CD, his live performances still rock the house.

MY CHOICE FOR THE ALBUM'S NEXT SINGLE IS: "Only You,"

because it's a superb love song. MY PERSONAL FAVORITE SONG ON THIS ALBUM IS: "The Strongest Man in the World'

**OVERALL:** Worth your time to run through several times. Take it home and eniov!

Star Rating: ★ ★ ★

## THEHOTLINE

## CHRIS ATKINS, PD, WNUC-BUFFALO, NEW YORK

"Sara Evans' 'No Place That Far' is the biggest and most pleasant surprise on my playlist. It gives our station some needed balance. The listener response has been huge...Kenny Chesney's 'How Forever Feels' is melting Buffalo. I don't know if everyone is sick of the snow, but this song takes us to a warmer place...Toby Keith's 'If A Man Answers' definitely has the makings of a big nit. It very well may be the next 'monster' song of the year."

## VICKI CUB, MD, WGRL-INDIANAPOLIS, IND.

"The Kinleys' 'Somebody's Out There Watching' just sounds so cool on the air. It reeks of attitude and that's what people expect from our station. From the opening fiddles to the end, we love it...Lee Ann Womack's 'I'll Think of a Reason Later' is already almost testing heavy. The phones are big and the listeners are relating to the 'catty' nature of the song ... One of our biggest Sons of the Desert fans called us when we started playing 'What About You.' This listener was so happy to hear some new material from their favorite band. What can you say when Tim McGraw, Byron Gallimore, and James Stroud produce a record?! Drew Womack's vocals are really in the spotlight on this driving song."

## JOHN LANDRUM, MD, WESC-GREENVILLE, S. CAR,

"We were out of the box on 'Two Teardrops' from Steve Wariner. It's a stone cold smash! This has the potential to be a 'Song of the Year' candidate for 1999...'Drive Me Wild' is Enother trademark song for Sawyer Brown. Research is picking up and so are the phones. It's driving our listeners wild!...Sara Evans' 'No Place That Far,' another song that we played out of the box, continues to be one of our highest testing songs. I think Sara is on her way to major success!"

## STEVE MONTGOMERY, MD, KSKS-FRESNO, CALIF.

"Claudia Church's 'What's the Matter With You Baby' is starting to get some good phones and requests frcm all demos-male and female, young and old ... Mark Wills' 'Wish Ycu Were Here' is lighting up the phones. One listener corrected me for saying it was 'depressing'; she said it's 'sad.' They love it!"

## RANDOMRADIO

## Spring Book Tune-Up Part II By Les Acree Air Check Session Basics

Did the talent create a picture in the mind of the listener or simply read a liner?

....

Did the live spots sound like just another commercial or did the talent cleverly weave it in and make it part of the show?

....

Did vour talent sound like Country music authorities or were they removed from the music? Every talent should sell Country music positively!

....

Did the air talent reveal something personal or relatable of themselves on their show today? ....

What was the story count on the

morning news? Was it written in news-speak or real people speak? How many stories were related to your listeners' wallets, health, or happiness?

### ....

Count the weather mentions on the morning show. The weather should be in real people speak-not "10% chance of rain " instead "a slight chance of showers"!

### ....

Have each personality bring a list of 10 things that they would do to improve his/her show.

### ....

I FS ACREE IS CO-PRESIDENT OF HILL-ACREE CONSULTING. HE CAN BE REACHED AT (800) 721-4455 OR E-MAIL: ACREEFAM@USIT.NET



## PARTINGSHOTS

## **QUESTION #1**

O: What do supermodel Kate Moss, rap diva Foxy Brown, and country outlaw/actor Kris Kristofferson have in common? A: Probably nothing. But all three will appear in a fashion pictorial in the April edition of W magazine.



## QUESTION #2

Q: What's better than broadcasting from a bar, with pool tables, beer, and women in lingerie? A: Nothing. Just ask WAAF-Boston afternoon guys Rocko and Birdseye, who hosted—along with "Miss Rocko & Birdseye 1999"—a Valentine's Day Pajama Party and Lingerie Show from a local tavern.

## **gmail**BOXSET

### **Gmail Boxset**

IT'S OFFICIAL: J.J. Rice will transfer from the PD post at Hot 107.9 (WWHT)-Syracuse to Cox sister Top 40 WBLI-Long Island, replacing John Thomas. Rice starts next month. Interested candidates to replace him should send their stuff to Cox-Syracuse GM Jay O'Connor, Hot 107.9, 500 Plum St., Syracuse, NY 13204.

### ....

KDWB-Minneapolis night guy Tone E. Fly slides into the vacant afternoon slot. Replacement packages to PD Rob Morris. Elsewhere, APD/MD Rich Davis has formally inked his deal to become PD of Z104 (WZEE)-Madison and will exit this week. Look for Morris to start flying some major candidates in soon.

WDRQ-Detroit morning jock Domino has left the building. "Clark Kent, Hugh Holesome, and Rachael Hunter will carry the torch for the 'DRQ morning flagship show for now," says PD Alex

....

Tear. Domino can be reached @ (313) 581-5362 or drqdomino@aol.com.

### ....

Last Thursday, **KHMX**-Houston MD Rich Anhorn exited the station. Twenty-four hours later, he won Major Market MD of the Year honors at GAVIN'S A/C and Hot A/C awards lunch. As a special bonus, Anhorn's briefcase somehow disappeared during the festivites. He can be reached @ 713-868-2707 or ranhorn@aol.com.

### .....

While waiting for **Paul Barsky** to debut in mornings, **Max 95.7** (**WXXM**)-Philly PD **Chuck Tisa** is assembling the rest of the morning team. Look for a launch date sometime next month. Down the hall, p.m. driver **Ali Castellini** steps down as MD to concentrate on her shift. Programming Assistant **Chuck Damico** picks up Music Coordinator duties.

### ....

Rhythm Crossover Kiss 94.1 (KISV)-Bakersfield MD Bobby Sato has left the building. He's been replaced by **Picazzo** from **KDON**-Salinas, who comes in as APD/MD/middays, effective March 8.

Longtime WJMN-Boston afternoon personality Lady D, a.k.a. The Real Diana Steele, swaps airshifts with midday jock Ralphie Marino.

### ....

WHTS-Quad Cities staffer Kevin Walker has been offically upped to nights and Music Coordinator. Walker had been filling the slot since Red Hot Brian Scott left for WEDA-Birmingham.

### .....

Live 95 (WLNF)-Biloxi PD/night jock Bubba Boudreaux segues to CBS Modern A/C KAMX-Austin as MD/afternoon driver. Packages to VP/Programming Scott Sands: 1315 25th Ave, Gulfport, MS, 39501.

### ....

One of the big winners at the GAVIN Seminar was **KKSS**-Albuquerque, which took home three awards: PD **Tony Manero**, APD/MD **Jackie James** and also the award for Medium Market Rhythm Crossover Station of The Year. Manero couldn't attend personally, "because we were busy signing new contracts with our owners, **Simmons Radio** Group."

### ....

**BABY POOP:** Benson adds new title: Dad. Congrats to **Chancellor** National Roaming Programming Guy **Ken Benson** and wife **Lori** on the birth of their first child, a son, **Chase Kenneth**, born February 17th at 4:50 p.m. PST.

### ....

Congrats to WZPL-Indianapolis PD Tom Gjerdrum and wife Sue on the birth of their second daughter, Sarah Elizabeth, born Feruary 16 @ 10:46 p.m. She weighed 6 lbs 5 oz and measured 19 5/8 inches.

### ....

Congrats to **Capricorn** Sr. VP/Promotion **Jeff Cook** and wife **Elizabeth** on the birth of their daughter, **Alexis Carolann**, February 22 at 9:25 p.m., weighing 8 lbs., 4 oz. and 22 inches long.

FINALLY: OK, so we forgive Z104 (WWZZ)-Washington PD Dale O' Brian for missing the Gavin Seminar—he was busy getting married to the lovely Kim Dawahare on Feb. 20.

# **COUNTRY RADIO SEMINAR** The business of The second of PROGRAMMIG The art of MAKING TT COUNTRY

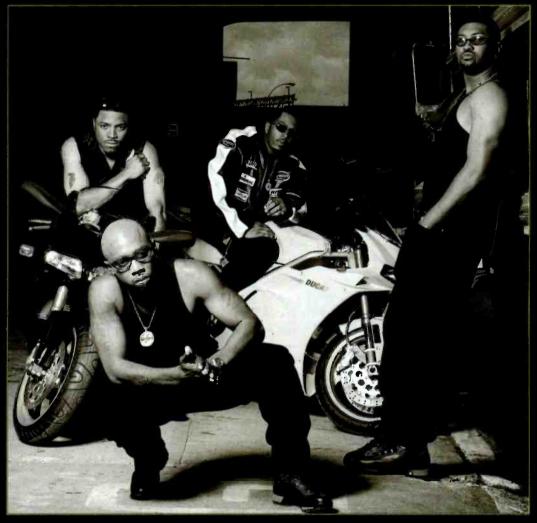
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BLACHSTREET

## FINALLY





Impacting March 8th=9th After Two Weeks of Airplay Debut © 32©Rhythmic Top 40 Monitor Debut © 34©Crossover Monitor

Already Playing: Not 97, Power 106, RB88, RMCL, RYLD, PMR 96, MILLD, MJMH, RRSS, RISV, RIRL 2 90, RCNO, UBHJ, RYLZ, WWR8, B 96, RUBC, RDGS and many more.

### PRODUCED BY: TEDDY RILEY A.K.A. "LIL' MAN"

лаууу да мажиллардарга касарыл касаркал, аллаугы