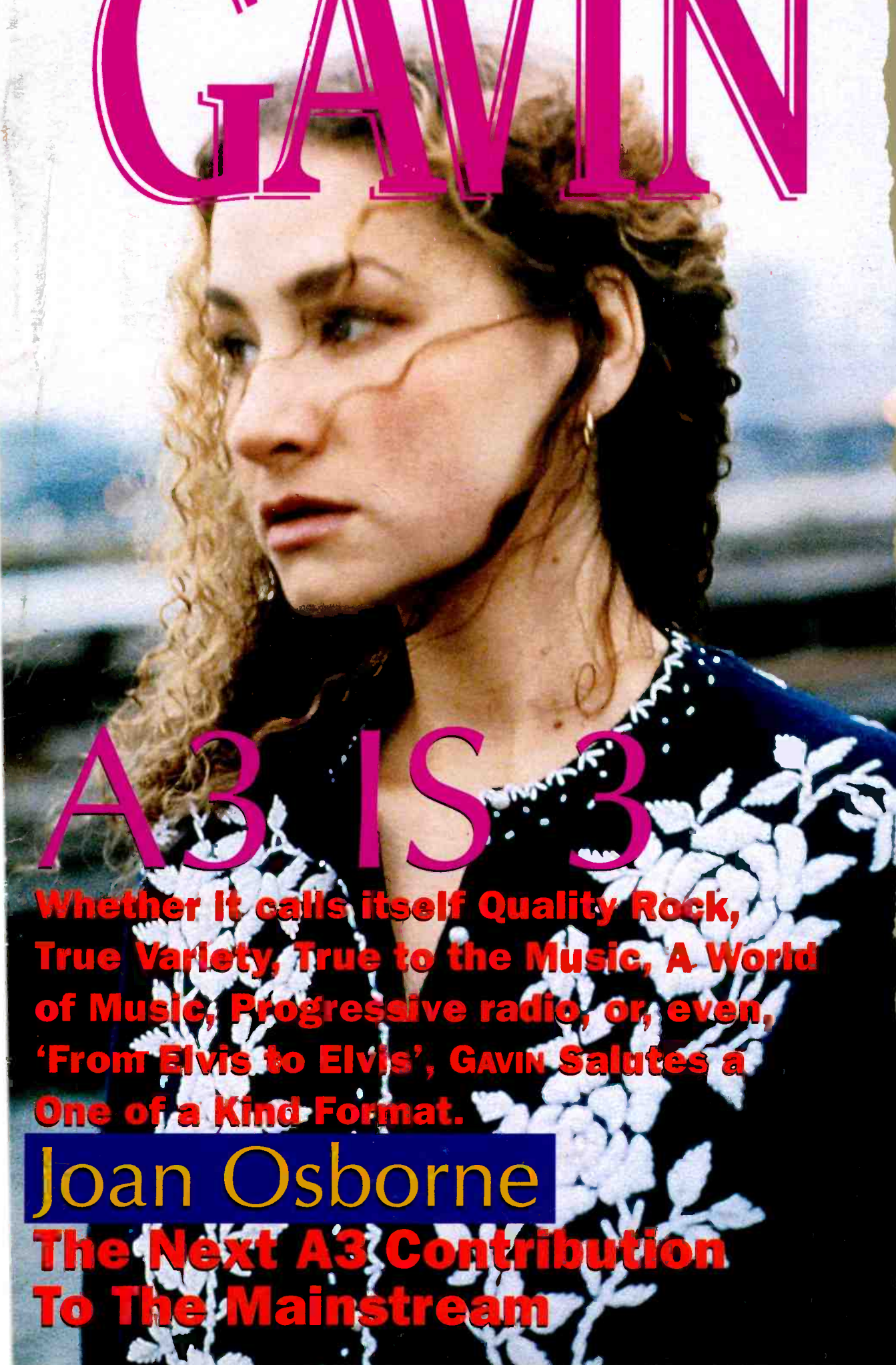


GAVIN



A3 IS 3

Whether it calls itself Quality Rock, True Variety, True to the Music, A World of Music, Progressive radio, or, even, 'From Elvis to Elvis', GAVIN Salutes a One of a Kind Format.

Joan Osborne

The Next A3 Contribution To The Mainstream

This Week

The A3 format goes by different tags, depending on the trade.



And, as our cover headline notes, stations use different slogans to describe their musical philosophy and

target their audience. Among others we heard: 'Custom-Tailored Radio'... 'Rock 'n' Rhythm 'n' Blues,' and 'The Natural Alternative.' Even more numerous than slogans are the ideas A3 programmers have about what A3 ought to be, about core artists, and about promotions and special projects. For our third anniversary salute,



the Zimmermen canvassed experts including Chris Mays (top) of KMTT (The Mountain) in

Seattle and Zeb Norris (middle) of WXLE-Albany, N.Y. Both agree that A3 success comes by way of radio basics: entertaining morning shows, well thought-out music—and the best signal possible. In short, this special issue may be A3, but it has insights for all. So does our cover subject, Joan Osborne, a Kentucky native who writes and performs street-smart, yet spiritual and sexy songs. With A3 on her side, she's definitely one to



watch—and to listen to... In News, Seagram goes from scotch to rock—and country, and urban, and

movies and theme parks, as it buys 80 percent of MCA, Inc. Ed Rosenblatt (above) takes the top spot at Geffen Records. Also, we report from the NAB confab in Vegas. Foreigner, Dave Matthews Band and Dave Stewart are high on the GO Chart.

Vanessa Williams

The **Way** That You **Love**

The
next single

from the Platinum-plus
The Sweetest Days.

Produced by Gerry Brown and Vanessa Williams

Co-Produced by J Dibbs with additional mixes by Gerry Brown and Rodney Jerkins

Executive Producer: Ed Eckstine • Management: Hervey & Company



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GAVIN AT A GLANCE

RECORD TO WATCH

TOP 40



ELASTICA

"Connection" (DGC)

RAP

HEATHER B.

"All Glocks Down" (Pendulum/EMI)

URBAN

MONICA

"Don't Take It Personal (Just One Of Dem Days)" (Rowdy)

A/C

TOM PETTY

"It's Good To Be King" (Warner Bros.)

COUNTRY

JAMES HOUSE

"This Is Me Missing You" (Epic)

AMERICANA

HELL-BENT

Insurgent Country Vol.2 (Bloodshot)

A3

BILLY PILGRIM

Bloom (Atlantic)

JAZZ

MARC CARY

Cary On (Enja)

ADULT ALTERNATIVE

RAY OBIEDO

Zulaya (Windham Hill)

ALTERNATIVE

NO USE FOR A NAME

"Soul Mate" (Fat Wreck Chords)

COLLEGE

HOME

IX (Relativity)

GAVIN ROCKS

WHITE ZOMBIE

Astro-Creep:2000 (Geffen)



MOST ADDED

TOP 40

BRUCE SPRINGSTEEN

"Secret Garden" (Columbia)

R.E.M.

"Strange Currencies" (Warner Bros.)

RAP

MASTA ACE INCORPORATED

"The Inc. Ride" (Delicious Vinyl/Capitol)

COMMON SENSE

"Resurrection" (Relativity)

URBAN

VERTICAL HOLD

"Love Today" (A&M)

DA BRAT

"Give It 2 U" (So So Def/Columbia)

A/C

BRUCE SPRINGSTEEN

"Secret Garden" (Columbia)

BRYAN ADAMS

"Have You Ever Really Loved A Woman?" (A&M)

COUNTRY

SHENANDOAH

"Darned If I Don't (Danged If I Do)" (Liberty)

TRACY LAWRENCE

"Texas Tornado" (Atlantic)

AMERICANA

GUY CLARK

Dublin Blues (Asylum)

MARY BLACK

Looking Back (Curb)

A3

LITTLE FEAT

Ain't Had Enough Fun (Zoo)

BILLY PILGRIM

Bloom (Atlantic)

JAZZ

MARC CARY

Cary On (Enja)

ERNIE WATTS

Unity (JVC)

ADULT ALTERNATIVE

BRIAN CULBERTSON

Modern Life (Bluemoon)

AARON NEVILLE

The Tattooed Heart (A&M)

ALTERNATIVE

WHITE ZOMBIE

"More Human Than Human" (Geffen)

MONSTER MAGNET

"Negasonic Teenage Warhead" (A&M)

COLLEGE

HELIUM

The Dirt Of Luck (Matador)

GUIDED BY VOICES

Alien Lanes (Matador)

GAVIN ROCKS

FLOTSAM AND JETSAM

"Smoked Out" (MCA)

WHITE ZOMBIE

Astro-Creep:2000 (Geffen)

GAVIN HOT

TOP 40



BRYAN ADAMS

"Have You Ever Really Loved A Woman?" (A&M)

RAP

PUMP YA FIST SOUNDTRACK

Various Artists (Avatar)

URBAN

H-TOWN

"Emotions" (Luke)

A/C

BRYAN ADAMS

"Have You Ever Really Loved A Woman?" (A&M)

COUNTRY

SHENANDOAH

"Darned If I Don't (Danged If I Do)" (Liberty)

AMERICANA



THE DELEVANTES

Long About That Time (Rounder)

A3

JOHN PRINE

Lost Dogs And Mixed Blessings (Oh Boy!)

JAZZ

FREDDIE COLE

This Is The Life (Muse)

ADULT ALTERNATIVE

NEAL SCHON

Beyond The Thunder (Higher Octave)

ALTERNATIVE

BETTER THAN EZRA

"Good" (Swell/Elektra)

Inside.....

- 4 News
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- 11 Small Market Success
- 15 Classifieds
- 46 **A3 is 3**

The spotlight is on Joan Osborne, who's surfing on sensual, spiritual, and streetwise songs and splashing onto playlists everywhere. Meantime, A3 programmers tell the Zimmermen about their stations, successes, and format stars, and evaluate the state of A3...at three.

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By John Lund

NEXT WEEK

Hard Rock: Voids Where Prohibited

GAVIN Rocks associate editor Rob Fiend spotlights seven specialized hard rock shows on commercial radio and measures their impact on filling voids and creating crossovers. And, in response to incessant metal-bashing, Rob asks promotion people, "Is metal dead?"

GAVIN

Founded by Bill Gavin—1958

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u A UNITED NEWSPAPERS PUBLICATION



"The role of radio . . . (is) to provide a community-based service. That's what the FCC is about to eliminate."

— Joe Field, see page 7

Seagram Takes the MCA Train

With its \$5.7 billion purchase of 80 percent of MCA Inc., Seagram, the Montreal-based whiskey company, not only goes Hollywood, taking control of one of the major studios, but also becomes one of the Big Six in the recording industry.

And, in the eyes of numerous observers, it's the MCA Music Entertainment Group that may give its new majority owner its quickest and best returns.

MCA Inc. may be best known for blockbusters like *Jaws* and *Jurassic Park*, and Edgar Bronfman, Jr., Seagram's president and chief executive, has been depicted—wrongly, he says—as being starry-eyed about becoming a Hollywood player, but he may find more economic luster coming from gold and platinum albums than from Oscars.

As Al Teller, chairman of

MCA Music, put it, "Film stars still come with the highest level of glamour. The emotional reality is one thing, but the economic reality is very different."



"The low-margin side of this business is movie making," said Michael Schulhof, head of Sony Entertainment. "Music is turning out huge amounts of cash."

Records, industry sources note, cost less to make, come to market more quickly, and, if successful, can stay on sale for a long period of time, even enjoying massive sales as catalogue items.

"There are no record companies that lose money," said David Geffen. "There are six major companies...and they all make money. All of the eco-

nomics of the record business are better."

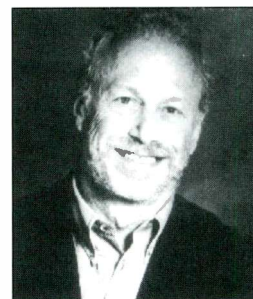
In recent years, despite strength in its country and urban divisions, Uni, the distributor for MCA and sisters Geffen, GRP and Uptown Records, has had smaller shares of the domestic market than its competition.

However, it's only a slightly lesser share of a humongous and healthy pie, as the music industry enjoys its most profitable period in history. And, while MCA does not divulge financial data by divisions, sources close to the company say that while the film division's operating income fell last year, the music group accounted for more than half of the company's overall operating income of \$400 million and is doing well this year.

Seems only right. After all, MCA, founded in 1924, stands for Music Company of America.

Geffen Replaces Self With Ed Rosenblatt

Ed Rosenblatt, who cut his teeth at Warner Bros. Records, then hooked up with David Geffen as president and COO of Geffen



Ed Rosenblatt

Records in 1980, has replaced his partner as chairman of the board and CEO.

Rosenblatt is scheduled to take over April 17, as Geffen, 52, leaves his namesake to go full-time with Dreamworks, the entertainment company he formed with Steven Spielberg and Jeffery Katzenberg, where he is expected to begin another record label (following Asylum, Geffen, and DGC).

Said Geffen: "Although it's difficult to leave the extraordinary company Eddie and I have built together, the emotional pangs are definitely eased by the pride I feel in naming my close friend and partner as my successor. Eddie is not only one of the most talented record men in the business, but without a doubt one of the most respected."

Rosenblatt, a 60 year-old native of New York, is a 39-year veteran in the business. He joined Warner Bros. in 1971 as director of sales, moving soon to a vice presidency. After helping launch the WEA Corp. distribution network, he and Geffen teamed to create Geffen Records.

Rosenblatt said of Geffen: "I've been fortunate to gain from his wealth of experience, and that has helped us to build a great company staffed with people I really like and respect. I'm looking forward to building on his legacy."

DAB Smack in Middle Of NAB Convention

BY BEVERLY MIRE

The National Association of Broadcasters' convention in Las Vegas earlier this week drew some 70,000 attendees from all parts of the world; more than 40 percent of came to the desert from overseas. They took in an eye-popping array of new and improved technology at exhibits that surpassed Vegas' glitziest slot machines.

The NAB gives radio the spotlight in its fall gathering; nonetheless, owners and executives were out in full force to discuss hot button issues including the possibilities of audio over the internet and Digital Audio

Broadcasting (DAB).

In an often contentious Monday afternoon meeting, "Satellite DAB Forum," panelists discussed the pros and cons of DAB and the effect it will have on localism and revenue. DAB licensees will be able to provide multiple formats that will be available nationally.

Panelist Cliff Burnstein of the New York City-based Primosphere is one of four applicants for a DAB license, and the FCC's willingness to rush through those applications was vociferously opposed by Scornix Broadcasting partner Randy Odeneal and Strategic Policy Research's John Haring.

In the NAB's clean-cut, suit-and-tie atmosphere, Burnstein, with his long gray hair and beard, and dressed in a work shirt, looked like the maverick ready to stir the pot. "There are a lot of disenfranchised listeners out there," he said, describing what he'd do with satellite programming. He said he'd use DAB to serve "the very young, the very old—even people who are visually impaired."

Burnstein's reasoning didn't sit well with the panel and the majority of the session's attendees.

In an adversarial tone, Odeneal contended that

— CONTINUED PAGE 7

Manager Elliot Cahn Will Keynote SFO2

SFO2, GAVIN's seminar for artists, will be keynoted by a manager who was once an artist himself.

Elliot Cahn, who performed with Sha Na Na in the '70s, went on to become an attorney, settling in the San Francisco Bay Area and representing rock bands. He moved into management, focusing on hard rock bands.

Now, his Cahn-Man agency manages Green Day, of which Cahn was an early champion, along with Jawbreaker and the Muffs, and Cahn recently created 510 Records, in tandem with MCA.

At SFO2, Cahn joins another well-established manager, Herbie Herbert, who returns for a One on One.

Besides the featured speakers and three demo-listening sessions, SFO2 will offer a wide variety of panels, including "For Your Ears Only," hosted by Deborah Iyall for fellow musicians, "Supermarket Sweeps," or how to shop a deal with A&R people, and panels on publishing, retail, radio, publicists and writers, producers, labels, and "the musician-manager-agent-club-concert food chain."

For information, call the SFO2 hotline at (415) 495-3200.

The National Best Seller!

CONFESSED

Buyers rush to purchase **Soul ~~to~~ Real**'s "Candy Rain" — now on over 130 stations with 2,400 Spins, including Q106, KDWB, KKRZ, 93Q, KIIS/FM, WKSE, WZPL and G105

In the rain forests of Peru, an ancient Spinslist has been discovered. Within its pages are 9 key insights into hits at MCA — insights each human being is predicted to grasp sequentially, one hit then another, as we move toward a completely musical culture on Earth.

REVEALED

The devotion of radio stations for **Mary J Blige** now on over 60 Pop stations, with a double-Platinum album.

THE CELESTINE HITS

COMMANDED

How 120 stations found their way to divine righteousness by playing **Live** "Lightning Crashes," now the best female-testing rock video on MTV.

By The
Promotion Staff

MOTIVATED

Why Crossover stations made **Chante Moore's** "This Time" one of the Most Added singles at Rhythm radio, with new action at KBXX, Hot 97.7, KCAQ, WOCQ, WHJX, KZHT and KLRZ.

"A fabulous book about experiencing hits... I couldn't put it down."
Dave Sholin

ADOPTED

Crossover's acceptance of **IV XAMPLE's** "I'd Rather Be Alone," now on over 30 stations including KBXX, Hot 97.7, KIIS/FM, KMEL, KWIN, and WILD 107, Currently Top 10 on the Rhythm chart.

LIVE CHARTED

Mary J Blige — 19* Mainstream Monitor
Soul ~~to~~ Real — 11* SoundScan Singles
— 32* Mainstream Monitor
— 5* SoundScan Singles
Chante Moore — #5 Most Added Crossover
IV XAMPLE — Top 10 Crossover

The Nation's Best Sellers Can Always Be Found On **MCA!**

LIKE A ROLLING STONE

D'Amato? Ito...
Ito? D'Amato...

No matter how you think David Letterman did on the Oscars, there's no getting around the guy's brilliance. The other night, Martin Lawrence was on, rhapsodizing about the virtues of marriage—mainly, his bride's biscuits. Man, he said—and I'm working from memory here—how he loved coming home to her hot biscuits and good food. That's what marriage is all about.

"Excuse me," Letterman interrupted. "Are we somehow back in 1942?"

Lawrence didn't get the joke. Times are supposed to have changed for women, for minorities, for gays and lesbians, and for the disadvantaged and the victimized, but too many people just don't get it.

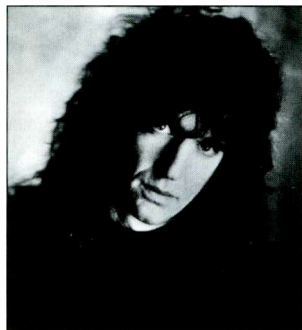
So you've got a Senator, Alfonse D'Amato, making an idiot of himself on Don Imus' show, mocking a Japanese accent that Judge Lance Ito doesn't even have, then offering a half-hearted, day-after statement of how, "If I offended anyone, I'm sorry." Later, he said he was just trying to be funny. And, of course, he was—about as funny as Jay Leno's "Dancing Itos."

Was there anyone dumber than D'Amato? Yes: Imus himself, who was apparently quite proud that he'd cut off the senator, saying, "Let me stop you before you wind up on the front page of the *Daily News*."

Not "Let me stop you because you're being an offensive, racist dimwit," but because you might get bad press. Then, speaking to a reporter, Imus defended D'Amato, who couldn't be a bigot, the DJ reasoned, because he also spoke in defense of gays in the military.

Hello? That's like saying a guy can't be a wife-beater because he's so nice to his mistress.

Meantime, Howard Stern, was being as tasteless as the senator was being foolish. He joked about the murder of Selena, airing the sound of gunshots under one of her songs (his producer says the SFX played under a news account of the shooting, but what's the diff?), mocking her weeping mourners, and making disparaging remarks about Mexican-Americans. On the day of her funeral.



Howard Stern

As Stern knows, I'm a fan of his. I generally find him hilarious, even when he's being—or sounding—his meanest, whether lambasting celebrities or upbraiding his own staff.

But there's simply no excuse for making jokes at the expense of a murder victim. Forget, for the moment, the additional offensiveness of ridiculing her mourners and her culture. Just think of the victim, Howard. Think what you would do if that person were a member of your family. Just *think*.



Full circle: In my interview with Steve Allen on *Fog City Radio* on KQED/FM-San Francisco (GAVIN March 31), I asked about how today's late-nighters were doing things he'd done decades before—including Dave Letterman featuring his Mom on his show. Allen had done that in the late '50s with his mother, a vaudeville comic named Belle Montrose. "Yes," said Allen. "I would've had *bis* mother on, but I didn't know her at the time." While the audience laughed, Steverino topped himself: "Maybe I did, and that's why he's so much like me!"

BY BEN FONG-TORRES

Ed McMann

With His Pipes, He Had to
be a Radio Personality

BY BEVERLY MIRE

When I first met Ed McMann, I couldn't believe his voice. You could feel it all the way down to your toes.

And he was only 14.

Now McMann is 34 and is a 13-year veteran at KISS 108 (WXKS) in Boston.

A lifelong go-getter, McMann grew up in Mission Hill, one of Boston's rougher areas. By the time he was a high school sophomore, he had already held down a number of jobs, including one at a hospital.

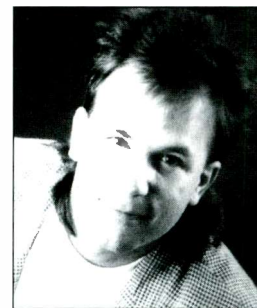
A high school counselor, convinced that the kid with the pipes belonged on radio, gave him a list of local stations, and he struck pay-dirt at Group W-owned WBZ/FM, then a fully automated Top 40 and sister to WBZ/AM, long the number one game in Boston.

"He had a maturity that made him special," says his first boss, Clark Smidt, now owner of WNNH-Concord, N.H. "He was smart, he was tuned in—plus, this 14-year-old kid had a network-quality voice."

McMann went from office work to producing sports-casts on the AM and ultimately running the automated FM side. But he yearned to be on the air and left

WBZ after five years.

"My first big break was when I got a job at KBLX in Berkeley." He was 19. After a year, McMann heeded the advice of Quincy McCoy,



Ed McMann

then at Fantasy Records and most recently PD at WBLS-New York, who told him, "You've got to get into Top 40."

He moved to Miami to work at Y100 (WHYY) where, after six months of overnights and production, he was transferred to mornings at 96KIX/WCKX, then the whipping-post of Q105 (WRBQ). "Inside of a year we were neck and neck," McMann says. "But then they brought in the big guns." The big gun was Scott Shannon.

"It was great," McMann remembers. "It was my first real radio battle. They'd been sitting pretty, we came in with a machine, and they

came back at us."

When 96KIX's loss led to McMann's departure, he went home.

His timing was great. KISS 108 (WXKS) was taking Boston by storm. He spoke with then-PD Sunny Joe White, who put McMann on overnights. Three years later, he was doing 6 p.m.-9 p.m., where he's stayed for nine years.

The only real traumatic point in Ed McMann's career came when KISS 108 had to adjust to internal changes—particularly White's departure. "It was very traumatic because it was the same family for nine years."

But incoming PD Steve Rivers made a difficult transition smooth. "He's a great program director," says McMann. "He doesn't mess with people about little things."

"It's weird," says McMann, the radio survivor. "When I first started working here, people would say, 'You work with (personality) Dale Dorman? I grew up listening to him.' Now people say 'I grew up listening to you.'"

"That's what's great about this job, and about KISS. People listen to it; their kids listen to it, and they listen together."

Latinos Reject Stern Apology

Howard Stern apologized for his on-air actions after the murder of the singer, Selena (See column at left), but angered listeners aren't buying.

In fact, they've called for an advertising boycott against him.

Stern made his apology April 6 and did it in Spanish, saying, "As you all know, I'm a satirical person. My comments about Selena's tragic death...were certainly not intended to cause even more pain to her family,

friends and those who loved her. I am incensed that this young woman's life was taken in such a mindless way. Her murderer should be brought to justice."

But Stern had also denigrated Hispanic music, saying, among other things, that "Spanish people have the worst taste in music."

Latino groups did not accept Stern's apology. "His apologies are...just a way of getting more publicity," said Luis Miranda, president of the Hispanic Federation in

New York. In Texas, Selena's home state, the League of United Latin American Citizens said it would file a complaint with the FCC and called for a boycott of Stern's sponsors, a call joined by two other Latino organizations last week. "His apology is not acceptable," said ULAC president Belen Robles. Alex Nogales of the National Hispanic Media Coalition called it insincere and asked stations carrying Stern's show to drop it.

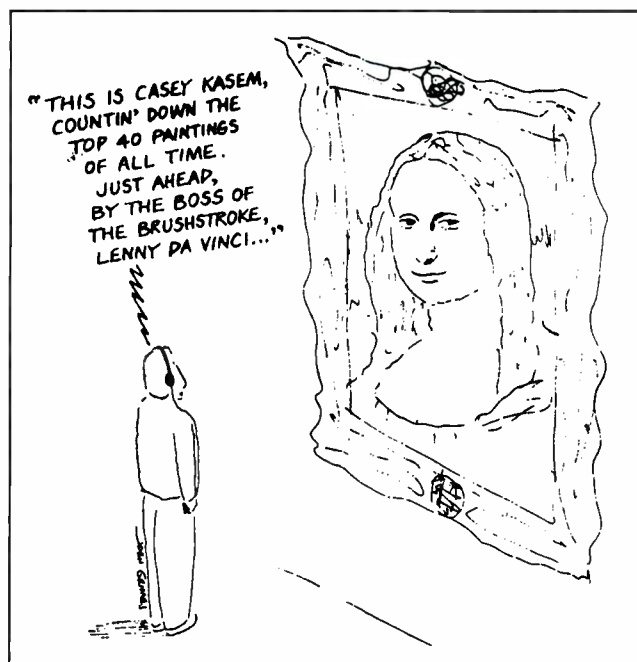
NAB CONTINUED FROM PAGE 4

satellite applicants are being deceptive when they say they're not challenging commercial radio. "Their business plan is to make money," he said, "and they can't win with niche formatting. (Local radio) can't take dilution of audience. It will be our downfall."

Haring concurred. "Economically speaking, it would (especially) hurt the smaller broadcaster," he said. And, addressing the value of niche formatting he said, "The Korean truck driver will have a station, but that takes a set of ears from traditional radio."

Joe Field of Bala Cynwyd, Pa.'s Entercom joined the fray from the audience. Clearly upset at the prospect of DAB, Field asked, "Are we going to replace community-based, regional and national service? The role of radio isn't primarily to make money, it's to provide a community-based service. That's what the FCC is about to eliminate."

FCC attorney William Kennard also had to deflect criticism for his agency's expected approval of DAB. "This is not the end of broadcasting as we know



it," he said. "Think how it's (DAB) going to complement what's existing."

Moderator Valerie Shulte from the NAB wrapped things up by asking Odeneal and Haring what they'd like the FCC to do to make DAB complementary to traditional radio. "Eliminate ownership restrictions, make it a subscription service, make sure niches appear and open it (DAB) up for auction," said Odeneal who added he doesn't want DAB to have terrestrial repeaters.

Haring agreed with Odeneal about subscriptions, but expressed what seemed to be the sentiment of many in the audience: "Restrict it altogether," he said.

For the record, at a breakfast session held the next day, FCC chief Reed Hundt said, "My mind is very far from being made up. (DAB's) proponents have made an interesting argument. Their service could offer niche programming."

More NAB Convention news next week.

Nilsson's Aim Remains True

After John Lennon was assassinated, the late Harry Nilsson trained his sights on gun violence. He aligned himself with the Coalition to Stop Gun Violence, and worked with the organization until his own death of a heart attack.

Now, the net profits from sales and 100 percent of artists royalties of the upcoming album, *For the*



Love Of Harry (Everybody Sings Nilsson) will benefit Nilsson's cause.

Nilsson's biggest hits and quirkiest songs will be represented, including "Without You" (Gerry Beckley with Robert Lamm and Carl Wilson); "I Guess The Lord Must Be in New York City"

(Richard Barone); and "Coconut" (Fred Schneider).

Executive produced and conceived by Danny Kapilian and Al Kooper, *For the Love of Harry*, features songs from people as diverse as Randy Newman, LaVern Baker and Victoria Williams. Ringo Starr and Stevie Nicks

duet on "Lay Down Your Arms," and Adrian Belew turns in "Me and My Arrow."

Nilsson died of a heart attack January 15, 1994. Before his death, Nilsson, Kooper and Kapilian discussed the project. Jeffrey Nissim, president of MusicMasters, agreed to put out the album. "We were so impressed

by the quality of the artists and their commitment to Harry's memory, that we felt we had to make an equal contribution by earmarking all net profits for the Nilsson fund," Nissim says.

For the Love of Harry will be out May 9.

—BEVERLY MIRE

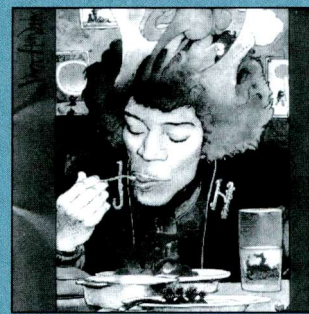
REALITY BYTES

THE WAIT IS OVER. Real Audio Player is new software—from Progressive Networks—that hooks up with the World Wide Web to let users grab audio clips from a menu and listen to them—immediately. No more twiddling your thumbs for five times the length of the clip. The audio can be accompanied by stills or other art. The program is paid for by ABC News and NPR, whose news and features are the stars of the software, along with vintage radio shows...Also using RAP is Adam Curry's On Ramp, Inc., which will post music (licensed from BMI for internet use), interviews and a magazine on Metaverse, his WWW site...**ATLANTIC RECORDS** has established a WWW domain,



with customized areas for its artists. The address is: <http://www.atlantic-records.com/home/>. ...**WANNA E-MAIL GAVIN'S SFO2?** The address is sf02@buzznet.com, and that "0" is a zero...**MEGADETH HAVE TAKEN TO THE 'NET** to get their video of "A Tout Le Monde" played on MTV, which nixed the vid as too suggestive. Fans who want to join in the cyberspaced petition to MTV can hook up with the band by logging on <http://caprec.com/> (Megadeth's website is called Megadeth Arizona)...**LAURIE ANDERSON**, a high-tech pioneer, has issued *Puppet Motel*, which the *New Yorker* describes as "a CD-ROM of extraordinary complexity"...**FROM WEST COAST ONLINE**, we found this note from the editor: "Recently, a popular morning personality on Bay Area radio advised listeners to use fax machines, voice lines and E-mail to flood another business. Spamming is Spamming and should not be endorsed by any net-literate person." And here we thought Spamming was just good eatin'...—BEN FONG-TORRES

CAMPAIGN OF THE WEEK



Jimi Hendrix Voodoo Soup

Jimi Hendrix is the patron saint of rock/blues guitarists, and his considerable legacy continues with *Voodoo Soup*, a collection of songs recorded during the last two years of his short life.

LABEL: MCA

RADIO: Label releasing "Stepping Stone" to album, classic rock, college and alternative. Track was originally released April 13, 1970.

SALES: High visibility retail campaign planned for *Voodoo Soup* and Hendrix catalog. Extensive consumer advertising campaign in music and alternative lifestyle publications.

PRESS: Press release announcing re-issue serviced nationwide. Stories scheduled to appear in *Details*, *Entertainment Weekly* and *People*.

EXHIBITION: On The Road exhibition to continue through 1995. It will be featured at college campuses, retail conventions and store locations nationwide. This month it's at Universal Studios Florida. In May it will tour various Hard Rock locations.

INTERNET: Hendrix to be featured on MCA's online magazine, AMP. Tune to AMP at http://www.mca.com/mca_records.

BY BEVERLY MIRE

P.D. NOTEBOOK BY ERIC NORBERG

SATELLITE RADIO

The most important radio development in 1994 wasn't duopoly, although the consolidation of the business continued briskly, with both positive and negative implications for all of us in radio. It wasn't even the continuing evolution of narrowly-targeted formats, although GAVIN'S table of contents make it clear that trend is continuing.

The most significant development for radio last year happened in television: the start of direct-to-consumer, high-power satellite broadcasting. The television industry has been fundamentally changed by this development.

The consumer now has more television choices than ever before, and more importantly, those choices are

trying to develop their years-old "primestar" medium-power satellite service as a viable competitor; and the future of costly-to-operate mass-appeal networks and local basic affiliates has become less certain.

So what does this have to do with radio?

Maybe a little, maybe a lot—depending on the direction broadcasters choose to take, starting now.

Television evolved, as radio originally did, as a fundamentally national, networked medium. Local stations carried the network programs and had some of its own to meet local needs and add local revenue. It's hard to see now how individual television stations can survive in their present form, with

The danger here is that radio is playing the television game: being the local outlet for a national program

being tailored to individual viewing tastes more than ever before, splintering television in a way radio was long ago. Furthermore, the new choices are technically superior and more user-friendly, thanks to digital transmission. When you tune in a channel the picture is perfect; the audio is CD-quality stereo sound; and the channel and program, with program start and end times and program ratings, are all displayed on the screen when you change channels. A built-in program guide helps you find what you want to watch, and it provides detailed information on each program if you want. The guide can also be sorted by program type at the touch of a button.

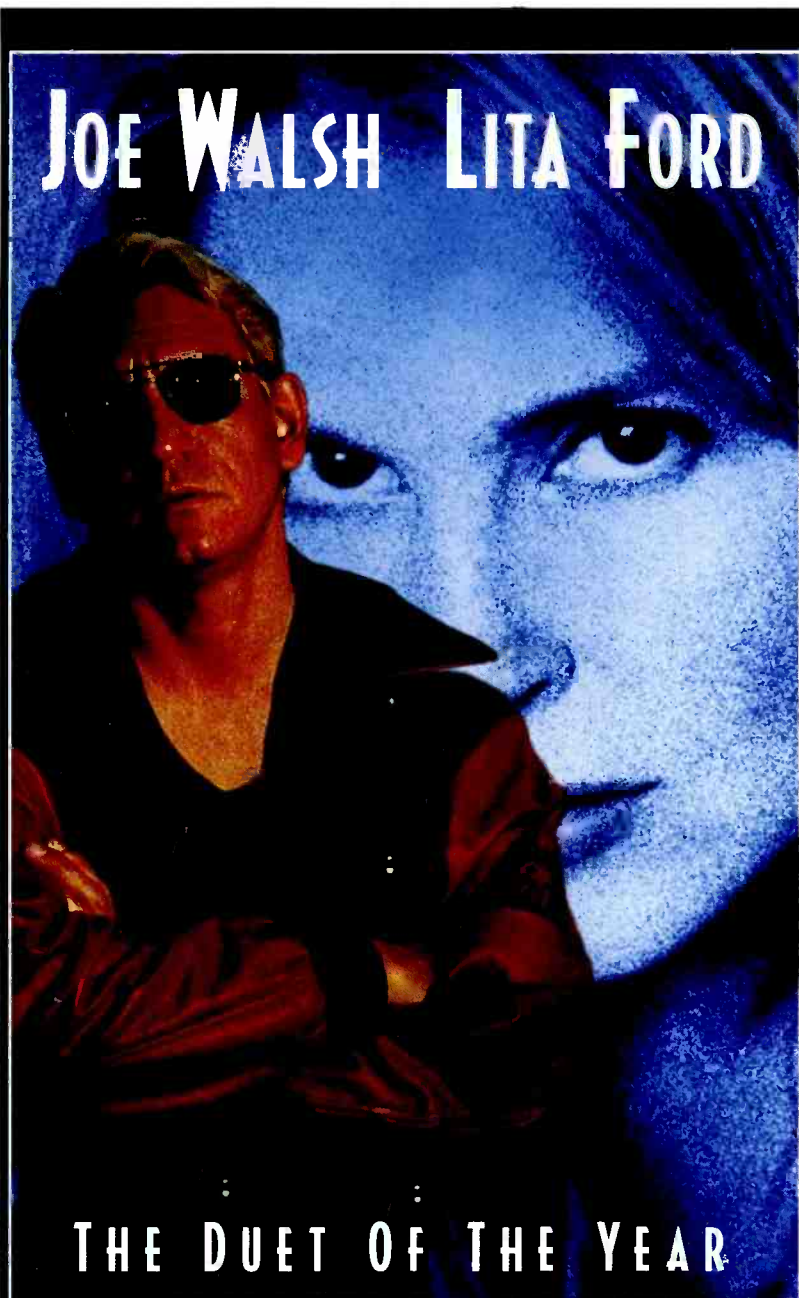
This is Hugues' DirecTV and Hubbard's USSB as viewed on DSS equipment which is manufactured and sold by RCA and soon by Sony. Its 18" receiving dish has had unprecedented media attention and as of March 1 RCA had sold over 600,000 units and was still not meeting demand.

So television stations are now clamoring for the opportunity to use the future high definition TV channels they will receive for multi-channel digital broadcasting; cable systems have discovered that their customers don't like them and want to disconnect, and are desperately

the explosion of "niche networks" already upon us. When radio faced a similar crisis in the 1950s Todd Storz and Bill Stewart invented Top 40 radio, and Gordon McLendon polished it and set the direction of locally programmed music and news in many formative approaches for the following half-century.

Today, they say, ten percent of all radio stations derive much or all of their programming from a satellite-distributed program service. The danger here is that radio is playing the television game: being the local outlet for a national program. Just as with television stations, at some point the local station will become irrelevant in this scenario. A satellite service can broadcast directly to the listener and bypass the need for the local "rebroadcaster." No wonder the NAB is so vigorously opposing the FCC's recent authorization of direct-to-listener satellite radio broadcasting.

Radio can sidestep this program very simply—by retaining local air personalities to relate to and inform the local listener, and programming a companionable music and news service locally. Satellite radio cannot threaten this approach, and radio will emerge from the media transmogrification already underway stronger than ever, as the only medium that works best. ●



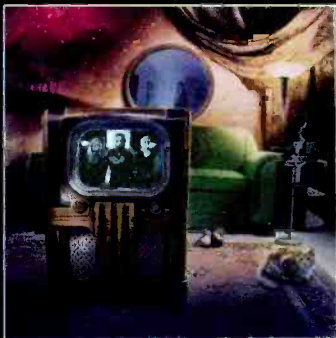
"A FUTURE TO THIS LIFE"

PRODUCED BY JOE WALSH

MIXED BY BILL SZYMZYK

CHR RADIO IMPACT DATE • APRIL 24

FROM THE ROBOCOP® SERIES SOUNDTRACK ALBUM
"A FUTURE TO THIS LIFE" R2-R4 71888




PYRAMID
RECORDS

THAT'S SHO-BIZ



ACCORDING TO
DAVE SHOLIN

SHO-BITZ

Ron Davis has been promoted to PD for the **ABC Radio Networks' Urban Gold**. Also at the network, **Lynne Christopher** has joined as director of market development...**Q99FM (KCGO)**-Cape Girardeau, Mo. has dropped Top 40 for A O R... **W D A S / F M**-Philadelphia has named current MD **Daisy Davis** as APD. She joined the station two years ago...At **Hot 102.3 (WXLG)**-Waukegan, Ill., the new MD is **JoJo Martinez** who's been upped from AMD. Martinez's old slot is being filled by **Craig Carson**...**WNVC/MIX 96**-Canton/Potsdam/Ogdensburg, N.Y. PD/station manager **Rick Pendleton** is off to Cape Cod, Mass. where he'll do middays at **WRZE**. MIX 96 APD **Becky Meyers** has been upped to PD and middayer "**Java**" **Joel Murphy** adds APD/MD to his name...Correction: **Paul Gray** is the new afternoon personality at **KZZU/FM**-Spokane, not **Ken Hopkins**, as reported two weeks ago. Hopkins is station PD. Sorry for any confusion...**Terry Hardin** is leaving his GSM post at **WPNT**-Chicago for the warmer climes of Phoenix, where he'll be GM of **Sundance's KZON 101.5/FM**, **KYOT/FM**, **KOY/AM** and **KISO/AM**, collectively known as The Phoenix Radio Stations...**Kirk Stirland** is COO for

WHO AM I?

My mother is a classical pianist and music teacher and my father is a talented singer. Growing up, I played trombone and vibes in my family's nine-member band, and I wanted to be a major league baseball player. My latest passion is film, and I directed a short subject that was shot at the Cannes Film Festival. Who am I? See page 11 for the answer...

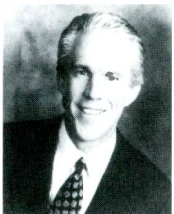
Media Marketing Technologies, an independent arm of **Arbitron**. The company helps broadcasters set up cost-effective marketing, sales and promotions. **Stirland** was senior VP for affiliate relations at **Westwood One Radio Networks**...At **Arbitron** itself, GM **Pierre Bouvard** has upped three radio people to top-rated spots. **Bob Michaels** (below) is now



leader, Radio Programming, Dallas. **Dennis Seely** is appointed southwestern manager, Radio Station Services, Dallas. And **Frank Stanitski** is (left) eastern manager, Radio Station Services, New York. **Stanitski**, who was account manager at **WPOC/FM**-Baltimore, previously worked at **Arbitron** as a manager. **Seely** joined **Arbitron** after 19 years in radio sales and management, while **Michaels** joined the company in 1988 from **WVIQ/FM**-St. Croix, U.S. Virgin Islands, where he was president/GM...At **KIBZ/KKNB**-Lincoln, Neb., **Jill Lambert** joins as local sales manager...

ROTATIONS:

Warner/Reprise Nashville division president **Jim Ed Norman** (left) has renewed his contract. He signed up for five more years. Also at **Warners**, **Karen Lee** has been named vice president of media relations for black music. She segues from **Paisley Park** where for the last two years she was vice president of media communications...**Bob Sherwood**

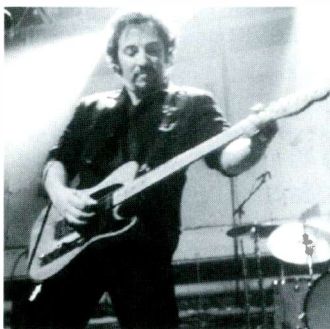


has been promoted to senior vice president, **Sony New Technologies Inc.**, from vice president, sound technology, **Sony Software**...At **Atlantic**, **Vicky Germaise** has been promoted from VP product development to senior vice president of the label. **The Atlantic Group** has named **Phil Wild** senior vice president of business and legal affairs. He comes over from **Arista**...**Phil Costello** has been upped to senior vice president, promotion at **Capitol Records**. In addition to his work with **Capitol**, he'll work with select **Blue Note** projects as well. He was vice president, promotion...**Jim Neill**, director of promotion at **Rhino**, adds a "senior" in front of his title...At **Arista**, **Lionel Ridenour** has been upped to senior national director, black music promotion, and **Letia Bramble** has been tapped as associate director, product management...At **RCA**, **Shari Segalini** goes from associate director, singles, to director...**Hans Wendl** has been named to the label director post at **Gramavision**, an arm of **Rykodisc**. He'll be based at the label's Salem, Mass. office...**Wolfgang Records** has been resurrected. The San Francisco-based label originally started by late rock impresario **Bill Graham** will be overseen domestically by **Arnold Pustilnik** and **Kevin Burns**. **Ray Etzler** will oversee all foreign A&R and licensing and **Cynthia Parsons** will handle label administration and publicity. Already signed is **Eddie Money**, who'll have an album out on May 3... **Red Light Records** has closed its doors...**Keith Sachs** is named VP-controller, staff services for **Sony Music Entertainment**... **Jean-Claude "Poke" Olivier**, whose produced **Heavy D** and **Soul For Real**, among others, has been upped to director of A&R at **Uptown Records**...

Since rumblings have been detected around the **Universal** lot the past several months, **Matshushita's** agreement to sell 80 percent of **MCA** to **Seagram** for \$5.7 billion came as more a relief than a surprise. **Seagram** heir **Edgar Bronfman, Jr.** apparently takes both music AND business seriously. A report in the *L.A. Times* notes that **Bronfman** co-wrote a song titled "In Your Arms" for a 1989 **Ashford & Simpson** album. He also wrote **Dionne Warwick's** "Whisper In The Dark." His specialty seems to be the love ballad, so it's doubtful a collaboration with **Live** is scheduled anytime soon.

Last week it was "**Elvis** hasn't left the building—yet!" Only days later, it's **Elvis** won't be leaving the building! It now appears **Elvis Duran** has had a change of heart and will continue to entertain **Gotham** area listeners instead of moving west and doing the same at **Star 98.7 (KYSR)**-Los Angeles. The reason? All we know is **Steve Kingston** denies it had anything to do with forcing his afternoon celebrity to watch news footage of floods, fires, riots or experience the earthquake ride at **Universal Studios**. Will the slot now go to someone in **Star's** back yard?

A bigger certainty than the **Niners** beating **San Diego** in the **Super Bowl** was confirmation that **Geffen Records** President/COO **Ed Rosenblatt** has been named to succeed his longtime partner **David Geffen** as Chairman Of The Board and CEO. Expect the label's incredible roll to continue under **Eddie's** guidance. (See *News* for the complete story.)



Following his appearance on **David Letterman** **The Boss**, **Little Steven** and **The E Street Band** had things rockin' at the **Sony Studios** in NYC, filming a video for **Sony International**. Among the 200 lucky enough to get invitations were **Sean**

Penn and members of **Soul Asylum**. Will **Bruce** and company take it on the road in '96?

After nearly 11 years at **Mercury**, the last five in New York, **Andy Szulinski** will be leaving his post as VP, field promotion at the end of May. **Andy's** commute and the trek to **Camden Yards** will be a heck of a lot shorter since he'll be GM of **AIR** effective June 5, which just happens to be his birthday.

Garth Brooks has opened his own management company, after the dissolution of longtime management team **Doyle/Lewis**. Called **GB Management**, it will be staffed by former **Doyle/Lewis** associates. However one mystery is that **Bob Doyle's** name is not mentioned, but we hear **Major Bob** is still involved.

With **KLYV**-Dubuque, Iowa's **Scott Thomas** on his way to **WDJB** (B106)-Fort Wayne, Indiana, MD **Laura Robinson**

exits. New MD at KLYV is **Jeff Andrews**.

What suburban Louisiana Top 40 is planning a move to downtown New Orleans?



Hmmm, let's see **Kevin & Bean, Mark & Brian, The Baka Boyz, "Magic" Matt & Daryl?** No word on whether "Magic" Matt Alan and former L.A. top

cop Daryl Gates are planning to assault the airwaves together in the City Of Angels but it's a safe bet we won't be seeing Matt in traffic school in the foreseeable future.

PM driver **Jo Jo Martinez** is the new MD at **WXLC (Hot 102.3)**- Waukegan, Ill. **Craig Carson** is named assistant MD.

Country legend **Merle Haggard** doesn't seem to be too enamored with what's coming out of Nashville these days. During an interview in last weekend's *San Francisco Chronicle/Examiner*, Haggard admitted he doesn't listen to mainstream country radio, adding he's "goddamned glad they don't play my s—along with that other crap. I've searched the radio and I can't find any country music on the radio."

In the wake of the flip from Top 40 to rock at **KCGQ (Q99FM)**-Cape Girardeau, Mo., OM/PD **Craig Michaels** and APD/MD **J.J. Elliott** exit. Contact Craig at (314) 651-4033 and J.J. at (314) 651-4375. Q99's nighttimer, **Dave Allen**, is off to rejoin former boss **Jimmy Steele** at **KIXY/FM**-San Angelo, Texas.

And how about that *USA Today/CNN/Gallup Poll* where 69 percent of baseball fans revealed less interest in major league ball? Will that translate to less time spent listening to radio broadcasts of "America's favorite pastime?"

Will someone decide to go Top 40 in Fargo, N.D. with former **KSSZ (KISS/FM)** PD **Brad Anderson** at the helm?



What better way to chill than with one of the true masters of the blues? Excited about the release of **John Lee Hooker's Chill Out** CD but appearing very mellow are: VP, A&R **Pointblank Records John Wooler**; **Virgin Records** senior VP, sales **Joyce Castagnola**; Hooker, Virgin senior VP, promo **Michael Plen**; Virgin executive VP A&R **Kaz Utsumiya** and Virgin's director of product management **Phil Fox**.

SHO-PIECES

BRUCE SPRINGSTEEN

There are plenty of E Streets in America, but the one that inspired the name of Bruce Springsteen's most famous backing band is the one in Belmar, New Jersey.

AARON NEVILLE

Aaron Neville has had a longstanding fondness for the daytime soap opera, *All My Children*. On April 25 he will make his first-ever appearance on the series singing his new hit single, "Can't Stop My Heart From Loving You (The Rain Song)."

DONNA SUMMER

It has been 18 years since Donna Summer's "Last Dance" from the movie *Thank God It's Friday*, won both a Grammy and an Oscar.



BRANDY

Sixteen-year-old Brandy in managed by her mother, Sonia Norwood.

GLORIA ESTEFAN

Gloria Estefan's father, Jose, is a Cuban exile who participated in the Bay of Pigs invasion and was imprisoned by Castro for a year and a half. He later joined the U.S. Army and was critically poisoned by Agent Orange during the Vietnam war.

THE JUDDS

In May, NBC will broadcast the mini-series *Naomi and Wynonna: Love Can Build A Bridge*. It's based on Naomi Judd's 1993 biography, but she had no creative control in the script.

FAITH NO MORE

Faith No More has been together since 1982. They made two albums before current lead singer Mike Patton signed on in 1989.

ALISON KRAUSS

Illinois-native Alison Krauss won her first state fiddling

contest at the age of ten. She won her first Grammy at the age of 19.

SOUNDGARDEN

Soundgarden's video for "Black Hole Sun" was the most played video on MTV last year.

STEVIE WONDER

"Little" Stevie Wonder will be 45-years old next month.

DAVID SANBORN

In the '60s, David Sanborn was playing sax in Paul Butterfield's Blues Band and touring with the Gil Evans Jazz Band. Before making his first solo album in 1975 he contributed to albums by Stevie Wonder and worked on David Bowie's *Young Americans*.

TISH HINOJOSA

Tish Hinojosa is a native of southern Texas where she was the youngest daughter in a family of 13 children.

FOREIGNER

The most constant member of Foreigner has been Lou Gramm. He did, however, leave the band in 1991 to form a new band called Shadow King. He was back in the fold a year later.

R.E.M.

Sales on R.E.M.'s latest album, *Monster*, have exceeded two million units.

BEATLES

When The Shirelles were having the biggest hit of their career with "Baby It's You," in February, 1962, The Beatles were still known as Tony Sheridan & the Beat Boys.

MUDHONEY

The CD for Mudhoney's new album, *My Brother The Cow*, concludes with the entire album played backwards.

HARRY CONNICK, JR.

Harry Connick, Jr. was just 18 when he made his first self-titled album in 1986.

DES'REE

Des'ree says that the positive thoughts that come out in her music are inspired by the book *Creative Visualization* by Shakti Gawain. Gawain's primary thesis is that believing in possibilities makes things happen.

CHRISTOPHER CROSS

Forty-three year old Christopher Cross' given name is Christopher Geppert.

Friends Of Radio

DENNIS CONSTANTINE



President
Constantine Consulting

Hometown:

The west side of Baltimore

What radio stations did you listen to growing up?

WCAO-Baltimore, WKBW-Buffalo, CKLW-Windsor, WCFL-Chicago and WLS-Chicago

What was your first industry job?

WTTR AM/FM (now WGRX) in Westminster, Maryland in 1966.

If you could work with any radio station you're not working with, which would it be and why?

New York City is ready for an A3 station. So is Atlanta.

What is your proudest career achievement?

I'll never forget the day the Arbitron was released when KBCO first became the number one station in Denver. We were playing "Number One" by Joni Mitchell.

Future ambitions:

To help spread well-programmed, appealing A3 radio stations to virtually every market in the country. And to show owners that they don't need to play just the "safe 600" library list to be successful.

If you owned a record company, you would...

Look for interesting new musicians and make a long-term commitment to them. The priority of the label would be artist development. And hire Jason Parker as house producer.

**JACKSON BROWNE/
TIMOTHY B. SCHMIT**

"Let It Be Me" is not an Everly Brothers original, even though the brothers had a #1 hit with it in 1960. It is derived from *J'Appartiens*, a French song written by Gilbert Becaud.



JULIANA HATFIELD

Juliana Hatfield started her music career as a member of the '80s band Blake Babies. She left the group in 1990 to launch her solo career.

GENERAL PUBLIC

General Public's new album, *Rub It Better*, is their first album of original material in more than nine years. Ex-Clash guitarist Mick Jones joined the band on guitar for the first time in 11 years.

10cc

Eric Stewart and Graham Gouldman were original members of the band 10cc along with former members Lol Creme and Kevin Godley. Before re-forming 10cc in 1993, Stewart had worked on three Paul McCartney albums while Gouldman had formed a band called Wax (U.K.) with Andrew Gold.

KITARO

Japanese synthesist Kitaro's real name is Masanori Takahashi.

Sho-Bitz: Beverly Mire
Who Am I: David Beran
Friends Of Radio #90:
Kent Zimmerman
Sho-Pieces: Ron Fell
Sho-Dates: Diane Rufer



**WHO AM I?:
Michael Damian**

SMALL MARKET SUCCESS

Welcome to this week's "Small Market Success," in which we travel to Newton, New Jersey, home of Top 40 WNNJ. Newton is also where your Milky Way, Mars and Three Musketeers candy bars come from. We catch up with **operations manager/program and music director Chris Abate**, who fills us in on some of the philosophies that drive WNNJ and help make it a success.

Let's start off with a brief overview of your location and market specifics.

We sit in the proximity of some of the largest-rated markets in the country: New York City, Middletown, Newark and Allentown virtually surround us. As a result, we direct our signal more towards the west in order to avoid a head-on collision with those saturated markets. Our biggest competition, WYNY, was multi-directional, which forced us to make a focused move towards less concentrated markets. At the time, you couldn't hear us outside of our parking lot, so we ended up moving the transmitter and focusing in on markets that we felt we could get a better handle on.

Does your proximity to such major radio centers affect

your approach to programming?

Absolutely. It forces us to be far more focused on what we do and who we program to than most secondary markets. There are about eight different Top 40s/ACs, including Z100 (WHTZ) and WPLJ, which puts a tremendous amount of defensive pressure on what we do here. We had to find our niche and exploit it in order to preserve our "backyard listeners" from stations such as those. **We've gone back and forth in the past few weeks regarding the importance of market research. What is your position on its effectiveness?**

It's more than important, it's crucial, especially in our market. We have implemented an extensive research campaign over the past few years to monitor the fluctuations in our market. The ever-changing tastes and demographics require us to pinpoint who and where our listeners are. Even more important in our situation is keeping close tabs on the retail climate.

How relevant are secondary markets in the breaking of up and coming artists, and more importantly, WNNJ in particular?

Secondaries are extremely crucial in developing and breaking both smaller and major artists through to the next level. If people are hearing a particular track here, B.F.E. or in New York, they will still buy the record. And if they hear it here first, you better believe they'll be calling for it in Allentown, Newark or whatever station they happen to be listening to. We share a lot of listeners, which translates into a lot of artist crossover from station to station.

Where do you sit with the situation of playing/not playing a major artist's track if you personally don't believe in its "hit factor?"

I think that being obscure for the sake of it can kill any station. It's important to mix

in a substantial amount of "core" artists to remain competitive, however that still can be a difficult decision. Often, listeners will request a certain track because it's a new release from a "core" artist, but in the long run, I believe that the market will determine whether a hit factor is present. Research will ultimately steer our decision towards whether we should play a track regardless of how well-known the artist is.

Any predictions for the evolution of the Top 40 format?

I never imagined that it would fragment as much as it has, and it remains to be seen whether it will ever be number one again. I think by focusing on your particular niche, the future of this diverse format could prove that it has the ability to adapt and thrive into the next century.

EDITORIAL ASSISTANCE BY ANNETTE M. LAI
PAUL E. SWANSON, GREGG MARIUZ AND DAN CHISS ARE THE NATIONAL SECONDARIES DIVISION OF JEFF MCCLUSKY AND ASSOCIATES

WNNJ SAMPLE MUSIC HOUR
(4 p.m., Thursday, April 6)
Top of the Hour I.D.
MELISSA ETHERIDGE - "Like The Way I Do"
STING - "All This Time"
EAGLES - "Love Will Keep Us Alive"
JESUS JONES - "Right Here Right Now"
FIREHOUSE - "I Live My Life For You"
0:28 Traffic/Spots/Sweeper
HOOTIE & THE BLOWFISH - "Hold My Hand"
10,000 MANIACS - "Because The Night"
JON SECADA - "I'm Free"
0:41 Traffic/Spots/Sweeper
DIONNE FARRIS - "I Know"
THE CARS - "Tonight She Comes"
MADONNA - "Take A Bow"
0:52 Weather/Spots/Legal ID/Recorded Promo
PETER GABRIEL - "In Your Eyes"
THE HUMAN LEAGUE - "Tell Me When"

WNNJ FACT FILE

WNNJ RADIO
40 Yates Avenue
Newton, NJ 07860
(201) 383-3400
Owner: Group M Communications
General manager: Marvin Strazzer
Operations manager/program & music director: Chris Abate
Consultant: None
Frequency: 103.7 FM
Watts: 18,000
Target demo: 18-49 adults
Positioning statement: "The best music for New Jersey, New York and Pennsylvania."
Major industries: A T & T, M&M/Mars, Beneficial, Sanyo and Selko

Sho-Dates

Our Best Wishes and HAPPY BIRTHDAY To:

- Kent Zimmerman** Gavin 4/16
 - Keith Zimmerman** Gavin 4/16
 - Dave Pirner** (Soul Asylum), **Bobby Vinton**, **Herbie Mann**, **Dusty Springfield** 4/16
 - Bill Wertz** WQLR-Kalamazoo, MI 4/17
 - Roy Boyd** Consultant 4/17
 - Dave Provine** Positive Music 4/17
 - Maia Amada**, **Jan Hammer**, **Michael Sembello**, **Bilal Abdul Samad** (The Boys), **Leslie Howe** (One 2 One) 4/17
 - Marc Benesch** Interscope Records 4/18
 - Bob Catania** Geffen Records 4/18
 - Bruce Stevens** WZNY-Augusta, GA 4/18
 - Neil Gorov** Groov Marketing 4/18
 - Boomer Kingston** KGEE-Odessa, TX 4/18
 - Vicky, Sylvia & Diana Villegas** (The Triplets) 4/18
 - Geordie Gillespie** Work Records 4/19
 - Bob Garland** 4/19
 - Steven Wilborn** 4/19
 - Stevie B**, **Billy Larkin** (Ekimi), **Jim Chappell**, **Michael Anthony** (Kolorz) 4/19
 - Tim Hyde** Music Matters 4/20
 - Kenny Reuther** Relativity Records 4/20
 - Dede Whiteside** 4/20
 - Lou Brown** WBPM-Kingston, NY 4/20
 - Luther Vandross**, **Joey Lawrence** 4/20
 - Jason Martin** Rhino Records 4/21
 - Hilary Shaev** 550 Music 4/21
 - Robert Smith** (The Cure), **Kenny Rogers**, **Iggy Pop** 4/21
 - Cassidy Ventura** 4/22
 - Dana Keil** Columbia Records 4/22
 - Jeff Trager** 4/22
 - Ron Fell** Gavin 4/22
 - Brent Ackerman** KRQC/FM-Rochester, MN 4/22
 - Scott Stevens** WKXD-Cookeville, TN 4/22
 - Stan Smith** WQNN-Columbus, MS 4/22
 - Mike Stewart** WBZ-Sumter, SC 4/22
 - Paul Carrack**, **Glen Campbell**, **Peter Frampton** 4/22
- BIRTHS**
- Our **CONGRATULATIONS** to **KERRY WOOD**, vp of A/C promotion at Mercury Records, and her husband, **BRUCE BORNER**, on the birth of their first child, daughter, **EMILY BRITTANY**. Born April 7 at 11:40 p.m., weighing 6 lbs. 14 oz. and 20 inches in length.
- ...**CONGRATULATIONS** to **MARCIA FLOWERS-SIMMS**, director of publicity for Capricorn Records, and her husband, **JAY SIMMS**, on the birth of their daughter, **KATHERINE ANNE**. Born April 6.
- ...**CONGRATULATIONS** to Polydor recording artist **CLINTON GREGORY** and his wife, **MARY**, on the birth of their daughter, **HALEY MARIE**. Born April 5 and weighing 5 lbs. 5 oz.

GAVIN TOP 40

EDITOR: DAVE SHOLIN
ASSOCIATE EDITOR: ANNETTE M. LAI



TW		Weeks	Reports	Adds	SPINS	TREND	70+	50+	30+	10+
1	DIONNE FARRIS - I Know (Columbia)	14	186	2	7775	-221	2	54	99	30
2	BLESSID UNION OF SOULS - I Believe (EMI)	12	178	4	6728	+463	3	30	100	41
3	SHERYL CROW - Strong Enough (A&M)	16	168	0	6430	-402	1	31	96	40
4	THE REAL McCOY - Run Away (Arista)	14	152	2	5822	+120	5	31	72	43
5	JAMIE WALTERS - Hold On (Atlantic)	22	152	2	5755	-137	0	29	86	34
6	FIREHOUSE - I Live My Life For You (Epic)	10	151	2	5526	+151	1	22	89	37
7	ELTON JOHN - Believe (Rocket/Island) †	7	168	1	5055	+346	0	8	72	88
8	THE HUMAN LEAGUE - Tell Me When (eastwest/EEG)	6	157	1	4866	+308	0	9	73	74
9	MARTIN PAGE - In The House Of Stone And Light (Mercury)	24	136	0	4721	-318	0	13	77	46
10	MELISSA ETHERIDGE - If I Wanted To (Island)	13	145	0	4718	-519	0	13	77	55
11	VAN HALEN - Can't Stop Loving You (Warner Bros.) †	9	154	3	4647	+278	0	5	75	71
12	GREEN DAY - When I Come Around (Reprise) †	17	131	1	4605	-314	1	29	45	56
13	HOOTIE & THE BLOWFISH - Let Her Cry (Atlantic)	12	164	11	4450	+775	0	5	59	93
14	MADONNA - Take A Bow (Maverick/Sire/Warner Bros.)	18	119	0	4180	-828	4	20	51	44
15	TLC - Red Light Special (LaFace/Arista)	14	126	9	3943	+453	6	19	33	60
16	ANNIE LENNOX - No More "I Love You's" (Arista)	8	143	8	3590	+203	0	0	47	90
17	BOYZ II MEN - Thank You (Motown)	9	119	1	3446	-89	1	7	47	63
18	SOUL IV REAL - Candy Rain (Uptown/MCA)	13	110	3	3401	+393	5	10	35	57
19	LONDONBEAT - Come Back (Radioactive)	12	107	0	3296	-1182	0	6	53	48
20	LIVE - Lightning Crashes (Radioactive) †	10	129	2	3270	+169	0	8	34	85
21	BLUES TRAVELER - Run-Around (A&M) †	10	124	10	3007	+306	0	0	41	74
22	BROWNSTONE - If You Love Me (MJJ/Epic)	16	87	2	2907	-512	3	8	38	38
23	FOREIGNER - Until The End Of Time (Generama/R. Safari/Priority)	8	115	5	2842	+132	0	1	35	75
24	THE CRANBERRIES - Ode To My Family (Island)	12	112	2	2764	-80	0	3	32	76
25	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	37	82	1	2763	-362	0	14	32	35
26	DES'REE - You Gotta Be (550 Music)	40	78	0	2676	-499	0	11	34	33
27	DAVE MATTHEWS BAND - What Would You Say (RCA)	9	120	12	2666	+375	0	1	32	76
28	BRANDY - Baby (Atlantic)	12	89	2	2565	-123	2	5	32	49
29	TLC - Creep (LaFace/Arista)	23	62	0	2229	-403	1	12	23	26
30	MADONNA - Bedtime Story (Maverick/Sire/Warner Bros.)	4	105	7	2189	NEW	0	1	19	80
31	BRYAN ADAMS - Have You Ever Really Loved A Woman? (A&M)	3	129	26	2099	NEW	0	0	14	86
32	EAGLES - Love Will Keep Us Alive (Geffen)	17	76	0	2094	-257	0	1	28	47
33	REDNEX - Cotton Eyed Joe (Battery/Jive) †	9	95	1	2066	+115	0	1	15	78
34	DES'REE - Feel So High (550 Music)	5	104	9	1980	+284	0	0	10	85
35	BONNIE RAITT - You Got It (Arista)	11	70	0	1960	-444	0	0	31	39
36	PEARL JAM - Better Man (Epic)	18	61	0	1767	-283	0	9	14	38
37	TOAD THE WET SPROCKET - Fly From Heaven (Columbia)	9	69	0	1733	+32	0	0	24	45
38	OASIS - Live Forever (Creation/Epic) †	13	86	0	1726	NEW	0	0	18	68
39	STEVIE B - Dream About You (Emporia/Thump)	9	57	7	1709	NEW	3	5	17	26
40	ADINA HOWARD - Freak Like Me (eastwest/EEG)	12	60	8	1688	NEW	3	6	16	26

Chartbound

	Reports	Adds	SPINS	TREND
TOM PETTY - "It's Good To Be King" (Warner Bros.)	91	34	1168	+855
DAVE STEWART - "Jealousy" (eastwest/EEG)	79	17	1465	+671
R.E.M. - "Strange Currencies" (Warner Bros.)	77	52	678	+294
STONE TEMPLE PILOTS - "Pretty Penny" (Atlantic) †	74	1	1449	+107
ADAM ANT - "Wonderful" (Capitol)	73	19	1207	+582

RECORD TO WATCH

ELASTICA "Connection" (DGC)

Early reaction indicates it'll be an easy stretch for this former top three Alternative track to crossover.

Most Added

BRUCE SPRINGSTEEN (69)

"Secret Garden" (Columbia)

R.E.M. (52)

"Strange Currencies" (Warner Bros.)

TOM PETTY (34)

"It's Good To Be King" (Warner Bros.)

THE JAYHAWKS (29)

"Blue" (American/Reprise)

GENERAL PUBLIC (27)

"Rainy Days" (Epic)

Top New Entry

MADONNA

"Bedtime Story" (Maverick/Sire/Warner Bros.)

Hot

BRYAN ADAMS

"Have You Ever Really Loved A Woman?" (A&M)

Top Tip

MONTELL JORDAN

"This Is How We Do It" (RAL/Def Jam)

Crossover Action

URBAN/DANCE

JON B. featuring **BABYFACE** - "Someone To Love" (Yab Yum/550 Music)

TLC - "Waterfalls" (LaFace/Arista)

VANESSA WILLIAMS - "The Way That You Love" (Wing/Mercury)

FUN FACTORY - "Close To You" (Curb/Atlantic)

IV EXAMPLE - "I'd Rather Be Alone" (MCA)

2 PAC - "Dear Mama" (Interscope/Atlantic)

SUBWAY - "This Lil' Game We Play" (Biv 10/Motown)

RAPPIN' 4-TAY - "I'll Be Around" (Chrysalis/EMI/Rag Top)

MARY J. BLIGE - "I'm Going Down" (Uptown/MCA)

SOUL IV REAL - "Every Little Thing I Do" (Uptown/MCA)

MONTELL JORDAN - "This Is How We Do It" (RAL/Def Jam)

DIANA KING - "Shy Guy" (Work)

TECHNOTRONIC featuring **YA KID K** - "Move It To The Rhythm" (EMI)

4 PM - "Lay Down Your Love" (Next Plateau/London)

BLACKSTREET - "Joy" (Interscope/Atlantic)

ALTERNATIVE

COLLECTIVE SOUL - "December" (Atlantic)

PJ HARVEY - "Down By The Water" (Island)

BETTER THAN EZRA - "Good" (Elektra/EEG)

GENERAL PUBLIC - "Rainy Days" (Epic)

SHERYL CROW - "D'yer Mak'er" (Atlantic)

BUSH - "Everything Zen" (Trauma/Interscope/AG)

LETTERS TO CLEO - "Here & Now" (Cherry Disc/Giant)

ELASTICA - "Connection" (DGC)

PRETENDERS - "Everyday Is Like Sunday" (Arista)

THE JAYHAWKS - "Blue" (American/Reprise)

† = Daypart

Total Reports This Week 218 Last Week 218

Reports accepted Monday and Tuesday 8:30am - 4pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Up & Coming

Reports	Adds	SPINS	TRENDS	
84	3	1680	-15	DURAN DURAN - White Lines (Capitol)
72	13	1363	+414	SHERYL CROW - D'yer Mak'er (Atlantic)
72	7	1241	+179	LETTERS TO CLEO - Here & Now (Giant)
71	69	186	+151	* BRUCE SPRINGSTEEN - Secret Garden (Columbia)
55	29	586	+468	JAYHAWKS - Blue (American/Reprise)
54	5	1377	+462	NICKI FRENCH - Total Eclipse Of The Heart (Critique/BMG)
53	14	1592	+366	MONTELL JORDAN - This Is How We Do It (RAL/Def Jam)
53	3	1392	+242	DIANA KING - Shy Guy (Work Group)
50	5	1269	+4	MARY J. BLIGE - I'm Going Down (Uptown/MCA)
50	5	926	+135	TECHNOTRONIC featuring YA KID K - Move It To The Rhythm (EMI)
50	20	648	+504	COLLECTIVE SOUL - December (Atlantic)
49	27	329	+262	GENERAL PUBLIC - Rainy Days (Epic)
48	4	1191	+320	FUN FACTORY - Close To You (Curb/Atlantic)
47	3	1659	+33	BOYZ II MEN - Water Runs Dry (Motown)
43	—	1344	-156	2 UNLIMITED - Get Ready For This (Critique/BMG)
42	1	654	-260	GILLETTE - Mr. Personality (Zoo)
41	9	691	+199	BLACKSTREET - Joy (Interscope/Atlantic)
39	7	702	+238	WATERLILLIES - Never Get Enough (Sire/Reprise)
35	1	714	+1	LUTHER VANDROSS - Love The One You're With (LV/Epic)
35	4	635	+197	4PM - Lay Down Your Love (Next Plateau/Island)
31	3	1146	+132	SUBWAY - This Lil' Game We Play (BIV 10/Motown)
27	1	436	-8	BUSH - Everything Zen (Trauma/Interscope/AG)
24	3	461	+227	A FLOCK OF SEAGULLS - Burnin' Up (Big Shot)
23	1	452	-119	TOMMY JAMES - Give It All (Aura)
20	4	677	+179	IV XAMPLE - I'd Rather Be Alone (MCA)
20	—	512	+43	THE NOTORIOUS B.I.G. - Big Poppa (Bad Boy/Arista)
20	2	321	-69	DREAM THEATER - The Silent Man (eastwest/EEG)
19	2	401	+84	2 PAC - Dear Mama (Interscope/Atlantic)
19	2	307	+69	SARI - You're All I Need Tonight (Eagle Eye)
18	1	662	+128	K7 - Move It Like This (Tommy Boy)
18	—	572	+193	RAPPIN' 4-TAY - I'll Be Around (Chrysalis/EMI/Rag Top)
18	—	480	+24	MAX-A-MILLION - Fat Boy (I.D.)
18	—	315	+27	THEY MIGHT BE GIANTS - Sleeping In The Flowers (Elektra/EEG)
17	5	359	+73	ELASTICA - Connection (DGC)
17	14	81	+81	* CINDERELLA - Through The Rain (Mercury)
16	6	444	+274	* JON B. featuring BABYFACE - Someone To Love (Yab Yum/550 Music)
16	1	369	-22	SOPHIE B. HAWKINS - As I Lay Me Down (Columbia)
16	1	224	+42	FOSSIL - Moon (Sire/Warner Bros.)
16	14	89	+63	* PRETENDERS - Everyday Is Like Sunday (Arista)
15	2	497	+188	RAPHAEL SAADIQ - Ask Of You (550 Music)
15	—	488	-52	SPANISH FLY - Daddy's Home (Upstairs/Warner Bros.)
13	1	475	+196	* TLC - Waterfalls (LaFace/Arista)
12	—	292	+44	DR. DRE - Keep Their Heads Ringin' (Priority)
12	1	274	+41	PJ HARVEY - Down By The Water (Island)
12	5	151	+127	* SHAW.BLADES - I'll Always Be With You (Warner Bros.)
11	1	302	+27	BETTER THAN EZRA - Good (Elektra/EEG)
11	2	243	+95	* BILLIE RAY MARTIN - Your Loving Arms (Elektra/EEG)
11	3	199	-12	PHARAO - I Show You A Secret (Columbia)
11	5	161	+120	* SKEE-LO - I Wish (Sunshine/Scotti Bros.)
10	—	127	-28	DINK - Greenmind (Capitol)

* Indicates Debut

Inside Top 40

To hear **Music Channel One** managing partner and VP/GM **George Hochman** tell it, keeping small market Top 40 operations profitable is a day and night proposition. Yes, most stations can sell that precious time between six a.m. and six p.m., but when the sun goes down, so do profits.

Music Channel One (MCI), broadcasting from flagship station **KMCK-Fayetteville, Ark.**, is the nation's only live 24-hour Top 40 satellite service. It was a concept Hochman (pictured here on the left with KMCK PD and night jock **Scott Johnson**, a/k/a **Bazooka Joe**, in front of Fayetteville's loudest bird) launched in September of 1993. Prior to biting the bullet and purchasing a complete uplink system, Hochman hooked KMCK up via fiberoptic link, with **KZBB**, a station he formerly owned in nearby Fort Smith. Together, the stations became the "200,000 Watt Power Station."

MCI started out as a nighttime and weekend service, but affiliate stations began asking for more hours. Even though it's offered on a 24-hour basis (daytime is very generic), Hochman and Johnson emphasize that their main objective is to offer quality Top 40 programming during the hours when many if not all small market owners take a huge hit financially—at night.

KMCK actually operates in a separate studio and does not utilize the MCI service during the day. At

night they kick into what Johnson likes to think of as party mode, still treating the station local while beaming programming to some 15 affiliates covering 18 to 20 states. Johnson says that music tastes are very similar—something he attributes to **MTV**, **The BOX**, **VH1** and other cable outlets.

MCI's monthly fee is \$495 (and up to two minutes an hour of commercial time), and Hochman says stations are saving an average of \$30,000 to \$50,000 annually. He also points out that affidavits are not required, inventory doesn't have to be cleared and the commercial time isn't utilized every hour. "We're broadcasters and we



MUSIC CHANNEL ONE

understand the needs of fellow owners and programmers," he says. And what about the need for a training ground for future air personalities?

Hochman openly admits that a satellite service like his is a double-edged sword, and though he isn't happy to see positions eliminated, if it comes

down to a station dropping out of the format or cutting costs, he'd rather have them choose the latter. "It's a smart PD who helps his boss save money, thereby protecting his turf in the process," he says. "The intention is not to take anyone's job, it's to keep Top 40 alive and well in markets outside the Top 100."

Hochman and Johnson's motto is, "We're station friendly."

What's Going On

An overview of early indications from a select panel of **GAVIN Only Correspondents**

Cinderella's "Through The Rain" is off to a nice start with some early GO airplay. **Lindy Kaye**, MD at **KKEZ-Ft. Dodge, Iowa**, spun it once during midday and at night and every call was positive. It's dayparted to nights, but Kaye plans to expand rotation. Dayparting is the same at **KX92 (KXRA)**-Alexandria, Minn., where MD **Mike Lommen** believes that since it is a ballad, the song has wider appeal. "People in our area love this band," he says.

Cosmo Leone, PD, **KGRS-BURLINGTON, IOWA** "Sales are still soaring for **Firehouse** and **Blessid Union of Souls**. **Elton John's** 'Believe' moves to powers. I like **Matthew Sweet's** 'Sick Of Myself' and **Ben Taylor's** 'I Will.'" **DAVE BAVIDO**, PD, **WDEK-DEKALB, ILL.**

"**Bryan Adams'** 'Have You Ever Really Loved A Woman?' is drawing major female requests. **Shaw/Blades'** 'I'll Always Be With You' has a great straight-ahead rock sound."

MARC SUMMERS, PD, **WXMK-BRUNSWICK, GA.** "We tested **Nicki French's** 'Total Eclipse Of The Heart' for a week and requests from adult women went through the roof. This track is a real boost for Top 40 during the book."

JON NORTON, MD, **KYYY-BISMARCK, N.D.** "There have been top ten phones for the past three weeks on **Sheryl Crow's** 'D'yer Mak'er.' I hate to preach, but anyone not playing **Blues Traveler's** 'Run-Around' or the **Dave Matthews Band's** 'What Would You Say' has got to be nuts!"

JON ZELLNER, PD, **Mix 102.7 (KTHT)-FRESNO, CALIF.** "We're playing **Mary J. Blige's** 'I'm Going Down' at night—it's huge at retail. **Boyz II Men's** 'Water Runs Dry' has been number one in requests for three weeks."

GAVIN GO CHART

TW		SPINS	TREND
1	DIONNE FARRIS - I Know (Columbia)	3953	+51
2	BLESSID UNION OF SOULS - I Believe (EMI)	3416	+268
3	FIREHOUSE - I Live My Life For You (Epic)	3375	+182
4	SHERYL CROW - Strong Enough (A&M)	3336	-32
5	ELTON JOHN - Believe (Rocket/Island)	3227	+317
6	JAMIE WALTERS - Hold On (Atlantic)	3164	+69
7	VAN HALEN - Can't Stop Loving You (Warner Bros.)	2904	+278
8	MELISSA ETHERIDGE - If I Wanted To (Island)	2891	-46
9	MARTIN PAGE - In The House Of Stone And Light (Mercury)	2721	+119
10	THE HUMAN LEAGUE - Tell Me When (eastwest/EEG)	2668	+358
11	THE REAL McCOY - Run Away (Arista)	2663	+322
12	HOOTIE & THE BLOWFISH - Let Her Cry (Atlantic)	2652	+457
13	LONDONBEAT - Come Back (Radioactive)	2389	-178
14	ANNIE LENNOX - No More "I Love You's" (Arista)	2284	+221
15	FOREIGNER - Until The End Of Time (Generama/R. Safari/Priority)	2136	+225
16	GREEN DAY - When I Come Around (Reprise)	1926	+25
17	MADONNA - Take A Bow (Maverick/Sire/Warner Bros.)	1869	-112
18	BLUES TRAVELER - Run-Around (A&M)	1851	+256
19	LIVE - Lightning Crashes (Radioactive)	1749	+149
20	BOYZ II MEN - Thank You (Motown)	1662	+47
21	THE CRANBERRIES - Ode To My Family (Island)	1661	+88
22	BONNIE RAITT - You Got It (Arista)	1577	-123
23	TLC - Red Light Special (LaFace/Arista)	1546	+331
24	DAVE MATTHEWS BAND - What Would You Say (RCA)	1501	+245
25	TOAD THE WET SPROCKET - Fly From Heaven (Columbia)	1481	+95
26	EAGLES - Love Will Keep Us Alive (Geffen)	1398	-45
27	MADONNA - Bedtime Story (Maverick/Sire/Warner Bros.)	1377	+453
28	DES'REE - You Gotta Be (550 Music)	1304	-5
29	SOUL IV REAL - Candy Rain (Uptown/MCA)	1297	+241
30	BRYAN ADAMS - Have You Ever Really Loved A Woman? (A&M)	1284	NEW
31	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	1208	+74
32	SIMPLE MINDS - She's A River (Virgin)	1203	-12
33	DAVE STEWART - Jealousy (eastwest/EEG)	1135	NEW
34	BRANDY - Baby (Atlantic)	1106	+43
35	BROWNSTONE - If You Love Me (MJJ/Epic)	1103	-2
36	GLORIA ESTEFAN - Everlasting Love (Epic)	1084	-7
37	OASIS - Live Forever (Creation/Epic)	1047	+110
38	DES'REE - Feel So High (550 Music)	1038	+177
39	DURAN DURAN - White Lines (Capitol)	1008	+103
40	REDNEX - Cotton Eyed Joe (Battery/Jive)	957	NEW

ED KANOI, PD, KONG-LIHUE, KAUAI, HAWAII

"Calls starting for **Hootie And** 'The calls are starting for **Hootie's** 'Hey Hey What Can I Do' on the **Zeppelin** tribute album. **Diana King's** 'Shy Guy' is another hot request."

JIMMY STEELE, PD, KIXY/FM-SAN ANGELO, TEXAS "We tested **General Public's** 'Rainy Days' at night and it did well, so we added it fulltime. **Billie Ray Martin's** 'Your Loving Arms' is testing well with women 25-49."

MARTHA STEELE, PD, KTRS-CASPER, WYO.

"I love the way the **Waterlillies'** 'Never Get Enough' sounds on the air. I really like **Civilization's** 'Mountain' on **AIX**. We added it early."

CHARLIE FISH, PD, WFQX-WINCHESTER, VA. "We're getting a ton of calls on **Popa Chubby's** 'Sweet Goddess Of Love & Beer' on **OKEH**."

GREG THOMAS, PD, WQNN (Q99)-COLUMBUS/STARKVILLE, MISS. "Hootie &

Go Chart Most Added

BRUCE SPRINGSTEEN (34)

R.E.M. (25)

TOM PETTY (19)

The Blowfish's 'Let Her Cry' is hot. **Dave Stewart's** 'Jealousy' is a perfect mainstream song. We're testing **Rednex's** 'Cotton Eye Joe.'

BEAU RICHARDS, PD, WMGI-TERRE HAUTE, IND. "Any station targetting women would have to be crazy not to consider playing **David Hasselhoff's** 'Fallin' In Love.' Even though as a rule we don't play rap, **Rappin' 4-Tay's** 'I'll Be Around' is up to 74 spins and is number one at retail and on the phones."

KAHUNA, PD, KLRZ-LAROSE, LA. "Mo-Do's 'Eins, Zwei, Polizei' on **ZYX** is a jam. We played **David Hasselhoff's** 'Fallin' In Love' without identifying the artist for the first three days and women like it anyway. It's our secret weapon."

BOB HART, PD AND JOE E. KING, MD, KLYK-LONGVIEW/KELSO, WASH. "TLC's 'Red Light Special' is heating up with women 18-24. A big 'Ya' on **Sonia Dada**. **Human League's** 'Tell Me When' is doing great."

STEVE MCKAY, PD, WSBG/FM-STROUDSBURG, PA. "Give **Cake's** 'Rock And Roll Lifestyle' a few plays at night and watch the phones light up. Watch out for **Suddenly Tammy**—it has a great sound. **Elastica's** 'Connection' will explode."

TIM BARRETT, MD, WPUP-ATHENS, GA. "The **Rednex's** 'Cotton Eye Joe' is our most active track. **Live's** 'Lightning Crashes' is a close second after 12 weeks of play and eight weeks in heavy. Good calls on **PJ Harvey's** 'Down By The Water.'" **MARK REID, APD/MD, KQKY-KEARNEY, NEB.** "We love the new **Simple Minds**, 'Hypnotised.' **Dave Stewart's** 'Jealousy' and **Shaw/Blades'** 'I'll Always Be With You' sound great on the air."

DAVE EVAN, OM/PD, WILI/FM-WILLIMANTIC, CONN. "We're spiking **Subway's** 'This Lil' Game We Play.' We've gotten some calls and it's selling well. **Montell Jordan's** 'This Is How We Do It' will do well."

JIM RICHARDS, PD, WWST-KNOXVILLE, TENN. "We're seeing huge reaction to the **Rednex's** 'Cotton Eye Joe.'" **Mariah Carey's** 'Everything Fades Away,' off the 'Hero' singles sampler, won five nights in-a-row on **Starwars**."

BRENT ACKERMAN, PD, KROC/FM-ROCHESTER, MINN. "The title of **Adam Ant's** single really fits the song. We will test **R.E.M.'s** 'Strange Currencies,' and feel it's the best track on the album. **Elastica's** 'Connection' is perfect for afternoons and nights."

ARTIST PROFILE

DURAN DURAN



THEY ARE: Warren Cuccurullo, Nick Rhodes, John Taylor and Simon LeBon.

LABEL: Capitol Records

SVP-PROMOTIONS: Phil Costello

CURRENT SINGLE: "White Lines"

CURRENT ALBUM: Thank You

THE TITLE: "The album embodies much of our musical influences and inspiration. The title **Thank You** taken from the **Led Zeppelin** song we covered says it all." - N.R.

THE CONCEPT: "John and I have actually been talking about making an album like this since we were teenagers, when both **David Bowie** and **Bryan Ferry** released albums covering other people's songs." - N.R.

ON PERFORMING WITH GRAND MASTER FLASH, MELLE MEL AND THE FURIOUS FIVE: "It was wonderful to have not only the original artists with us but also to have a room full of black and white people singing together on this new version." - N.R.

Covering Public Enemy: "It was the album with this song (**Fear of A Black Planet**) that showed me the true innovation of hip-hop, and I wanted us to show the **PE** dream team some appreciation." J.T.

THEY BLAST: Empty politicians, uniformity, bigots and confinement.

THEY PRAISE: Punk rock, open mindedness, big boots, soul, bondage trousers, and saying "thank you."

GO STATION PANEL: The GO Chart is based on reports by 110 GAVIN correspondents who are not part of *Radio & Record's* or *Billboard's* panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

GAVIN CLASSIFIEDS

Limited to 25 words, free classified listings provide subscribers with job openings and available talent information. For classified listing information contact Stacy Baines at 415-495-1990 and fax at 415-495-2580. To advertise in GAVIN Classifieds, contact Chris L. Mitchell at 415-487-8995 and fax at 415-487-1753

The Lund Letter

P. D. RESPONSIBILITIES

Part 4

...And you thought you had enough to do!

So much to do and so little time! John Lund provides more areas of P.D. responsibility and goals.

Music

Create a music policy and assure each song on the air is consistent with and reinforces the station's position.

Work with music director on adds/drops, policy, and scheduling criteria.

Refine the music so this primary programming product is perfect.

Make sure daily music logs are scheduled, edited, and placed in studio.

Design and implement music research.

Interpret research and perfect the music to expand time spent listening.

Practice quality control.

Establish and maintain excellent record label relations.

Design and program music specials.

Monitor music to be sure rotations and selections are correct and talents play music as logged.

Know the workings of the station's music rotation system; and take an active role in improving the computer system and perfecting the music log. The computer software is designed as a tool to greatly help music rotation and free the programmer for other responsibilities.

News

Monitor local news content and set standards.

Schedule newscasts and special coverage of news and sports events.

Design the newscast format detailing intros, extros, and tran-

sition lines.

Function as a news producer when required, and work with news talents to assure they provide excellent performances.

Determine what station can do to provide community service.

Maintain Public Affairs files and assure compliance with FCC rules.

Look for opportunities to design and implement special news and traffic coverage.

Develop format, content, and personality of news anchors.



John Lund could provide you with a Program Evaluation of your station in time to have a positive affect on the Spring Arbitron. Call John for an outside-of-market opinion.

Coming up in next week's Lund Letter: Part 5 of "P.D. Responsibilities"

...Engineering, production, remotes, personal appearances, special programming. Have we missed any of your responsibilities as Program Director? Fax a list of your priorities to John Lund at (415) 692-7799.

JOHN LUND IS PRESIDENT OF LUND MEDIA RESEARCH AND THE LUND CONSULTANTS TO BROADCAST MANAGEMENT, INC., A FULL SERVICE RADIO RESEARCH PROGRAMMING, AND CONSULTING FIRM IN SAN FRANCISCO. CALL JOHN LUND (415) 692-7777

By John Lund

CLASSIFIEDS

JOB OPENINGS

Jeff McClusky & Associates.

THE premier music promotion and consulting company of America, is expanding its alternative and rock Departments. If you have experience running a department, a passion for music, great relationships with radio, major and independent labels, and possess entrepreneurial skills, send your resume in confidence to: JMA, 719 West Willow, Chicago, IL 60611. Do you want to be the best? No calls please.

KCLD is searching for a morning sidekick for heritage Top 40 next to a major market. Great facility and package. Females encouraged to apply. T&R&Photo: John Ramsey, Box 1458, St. Cloud, MN 56302. EOE [4/14]

94.9 Adult Top 40 is looking for AM drive. Two years on-air experience needed. T&R: Paul Walker, PO Box K Tri-Cities, WA 99302. EOE [4/14]

WKZE is looking for a PM drive AT with production experience. T&R: Randy Milroy, 67 Main Street, Sharon, CT 06069. EOE [4/14]

KOJM/KPQX is searching for an AT with great production. T&R: Greg Ellendson, Box 7000, Havre, MT 59501. EOE [4/7]

WPXZ currently has an opening for an afternoon drive AT. Must have a working knowledge of A/C format and production skills. Some experience is required. T&R: Larry McGurie, PO Box 458, Punxsutawney, PA 15767. [4/7]

WAXX/WAYY is searching for a full-time radio reporter and weekend anchor. Entry level job with lots of opportunity to learn from top-notch news staff of five. T&R: News Director, PO Box 6000, Eau Claire, WI 54702. EOE [4/7]

WKKG FM is currently seeking a drive time position. AT must have strong show prep and be community-minded. No Beginners. T&R: Jon Edwards, PO Box 709, Columbus, IN 47202. EOE [4/7]

KCCQ is looking for a night jammer. Morning show style. Overnight T&R:

Kenn McCloud, 415 Main Street, Ames, IA 50010. EOE [4/7]

KWHT FM is seeking an experienced AT for NE Oregon/SE Washington. T&R: Jeff Walker, PO Box 640, Pendleton, OR 97801. EOE [4/7]

KIGT/KIX 93 is looking for an AT for AM drive and production in a small market. If you would like to be part of a winning team, send T&R: Pam Wildeman, 1221 Fort Street, Buffalo, WM 82834. [4/7]

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UPBEAT AT with three years experience looking for full-time position. PD, MD, AT can and will do anything. Available now. TODD: (816) 646-5406. [4/14]

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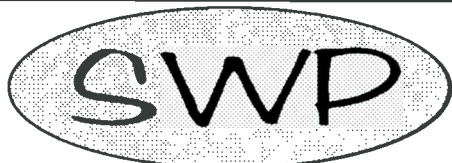
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GAVIN A/C

EDITOR: RON FELL
ASSOCIATE EDITOR: DIANE RUFER



TW		Weeks	Reports	Adds	SPINS	TREND	28+	21+	14+	7+
1	ELTON JOHN - Believe (Rocket/Island)	7	234	4	6660	+219	135	61	28	9
2	FOREIGNER - Until The End Of Time (Generama/R. Safari/Priority)	12	233	5	6322	+198	124	57	40	11
3	MARTIN PAGE - In The House Of Stone And Light (Mercury)	36	201	0	5422	-765	102	47	41	10
4	JOHN WAITE - How Did I Get By Without You? (Imago)	15	211	3	5220	+68	86	61	43	19
5	SHERYL CROW - Strong Enough (A&M)	16	171	1	4284	-209	74	47	32	17
6	ANNIE LENNOX - No More "I Love You's" (Arista)	9	196	15	4215	+524	56	50	57	29
7	BONNIE RAITT - You Got It (Arista)	12	178	0	4120	-790	62	55	40	21
8	DIONNE FARRIS - I Know (Columbia)	13	155	5	4057	+70	81	35	19	19
9	STEVIE WONDER - For Your Love (Motown)	10	177	4	3966	+76	56	46	53	20
10	FIREHOUSE - I Live My Life For You (Epic)	10	167	3	3863	+101	64	45	22	32
11	EAGLES - Love Will Keep Us Alive (Geffen)	17	154	0	3808	-386	55	44	42	13
12	MADONNA - Take A Bow (Maverick/Sire/Warner Bros.)	18	145	0	3678	-439	55	45	32	13
13	JAMIE WALTERS - Hold On (Atlantic)	26	148	7	3662	+92	59	42	36	9
14	MELISSA ETHERIDGE - If I Wanted To (Island)	13	140	2	3576	-380	60	41	28	9
15	LINDA RONSTADT - The Blue Train (Elektra/EEG)	174	6	3515	+290	33	51	64	25	
16	JIMMY CLIFF featuring LEBO M - Hakuna Malata (Disney)	9	163	3	3392	+133	43	42	52	25
17	GLORIA ESTEFAN - Everlasting Love (Epic)	14	150	0	3387	-802	47	40	42	21
18	BLESSID UNION OF SOULS - I Believe (EMI)	11	155	8	3250	+222	36	46	42	27
19	DES'REE - You Gotta Be (550 Music)	23	132	2	3106	-475	45	32	37	18
20	BRYAN ADAMS - Have You Ever Really Loved A Woman? (A&M)	4	181	71	3032	+1398	21	31	68	59
21	MICHAEL DAMIAN - Never Walk Away (Wildcat)	9	138	7	2789	+272	30	34	52	21
22	SOPHIE B. HAWKINS - As I Lay Me Down (Columbia)	13	127	1	2652	+74	28	40	42	14
23	MANHATTAN TRANSFER w/ PHIL COLLINS - Too Busy Thinking About My Baby (Atlantic)	7	134	10	2475	+314	18	38	43	35
24	LONDONBEAT - Come Back (Radioactive)	11	110	5	2240	-109	24	30	37	18
25	AMY GRANT with VINCE GILL - House Of Love (A&M)	25	95	0	2037	-193	22	25	25	23
26	WADE HUBBARD - Dream Baby Dream (Vibration)	9	107	5	2031	+60	19	27	38	23
27	AARON NEVILLE - Can't Stop My Heart From Loving You (The Rain Song) (A&M)	3	134	30	2008	+537	8	23	46	54
28	JOSHUA KADISON - Beau's All Night Radio Love Line (SBK/EMI)	5	121	9	1982	+249	12	26	39	41
29	MICHAEL ENGLISH - (Love Moves In) Mysterious Ways (Curb)	7	125	9	1934	+147	7	28	43	44
30	SHAW.BLADES - I'll Always Be With You (Warner Bros.)	5	110	12	1881	+283	13	22	46	29
31	SARI - You're All I Need Tonight (Eagle Eye)	7	96	4	1668	+103	13	20	39	24
32	BOYZ II MEN - On Bended Knee (Motown)	22	79	0	1548	-407	13	14	32	20
33	JONATHAN CAIN - Wish That I Was There With You (Intersound)	7	91	13	1518	+231	11	15	33	29
34	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	22	74	0	1446	-266	13	15	24	20
35	JON SECADA - Mental Picture (SBK/EMI)	23	74	0	1412	-386	13	17	23	20
36	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	33	57	1	1362	-304	21	9	15	10
37	LUTHER VANDROSS - Love The One You're With (LV/Epic)	8	81	13	1325	NEW	6	23	22	29
38	MIKE & THE MECHANICS - Mea Culpa (Atlantic)	10	68	1	1258	-735	8	18	27	15
39	BEN TAYLOR - I Will (Giant)	4	88	20	1235	NEW	3	9	36	37
40	JANN ARDEN - Could I Be Your Girl (A&M)	4	70	11	1083	NEW	4	16	21	28

Chartbound

	Reports	Adds	SPINS	TREND
BOB SEGER & THE SILVER BULLET BAND - "Turn The Page" (Capitol)	77	25	1022	+407
*BRUCE SPRINGSTEEN - "Secret Garden" (Columbia)	77	71	892	+807
MARK WILLIAMSON - "Can't Let Go" (Peak/GRP)	73	8	1036	+211
CHRISTOPHER CROSS - "Save Your Sadness" (Rhythm Safari/Priority)	70	6	1079	+108

RECORD TO WATCH

TOM PETTY
"It's Good To Be King"
(Warner Bros.)

Total Reports:
This Week 251 Last Week 254

Reports accepted:
Monday at 8am through 2pm Tuesday
Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

Gavin A/C #1 Hits From:

- 4/16/93 **RESTLESS HEART w/WARREN HILL** - "Tell Me What ..."
- 4/17/92 **KATHY TROCCOLI** - "Everything Changes"
- 4/19/91 **AMY GRANT** - "Baby, Baby"
- 4/15/88 **GLORIA ESTEFAN** - "Anything For You"

Most Added

- BRUCE SPRINGSTEEN (71)**
(Columbia)
- BRYAN ADAMS (71)**
(A&M)
- TOM PETTY (36)**
(Warner Bros.)
- AARON NEVILLE (30)**
(A&M)
- JACKSON BROWNE & TIMOTHY B. SCHMIT (27)**
(Giant)

Top Tip

BRUCE SPRINGSTEEN
"Secret Garden"
(Columbia)

Inside A/C



Amy Grant's current album, **House Of Love**, has been certified for sales of 2 million units. At her recent Radio City Music Hall concerts, she was honored by A&M President and CEO, **Al Cafaro** (left) and Senior Vice President of Sales and Distribution, **Richie Gallo**.

Our condolences to **Gib Collins**, news director of KDBB-Park Hills, Missouri on the loss of his 15-year-old daughter, **Crystal**, who died April 8, in a car accident.

Please note the new address and phone numbers for KXLK: 2120 N. Woodlawn #352, Wichita, KS 67208-1847. Phone (316) 685-2121 Fax (316) 685-3408.

THE MUSIC

Elton John dominates the top of the chart with 6,660 spins, but #2 **Foreigner's** 6,322 spins would normally be plenty to take the lead. As a matter of fact, "Until The End of Time" is spinning at 233 A/Cs and that's just one short of the current playing roster of "Believe."

The big mover within the top ten is **Annie Lennox's** "No More 'I Love You's'" with a Spincrease of 524. Its ranking gain from #14 to #6 is far and away the best of any single in last week's top 20. By this time next week it'll be well over the 200-station mark and spins should be closing in on 5,000.

OVER MY SHOULDER

MIKE & THE MECHANICS

mike rutherford, paul carrack & paul young

from their new album

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Up & Coming

Reports	Adds	SPINS	TRENDS	
66	5	1051	+76	HARRY CONNICK, JR. - She (Columbia)
61	10	857	+171	THURSDAY DIVA - No More Promises (DMP)
49	36	632	+424	TOM PETTY - It's Good To Be King (Warner Bros.)
49	5	842	+130	MADONNA - Bedtime Story (Maverick/Sire/Warner Bros.)
48	6	923	+123	HOOTIE & THE BLOWFISH - Let Her Cry (Atlantic)
45	2	601	+41	FIREFALL - Bring It Back (Redstone)
42	2	515	+37	DILLON O'BRIAN - Something Almost Scared (RCA)
38	17	497	+246	GARY WRIGHT - Don't Try To Own Me (Worldly/Triloka)
37	7	423	+87	DONNA SUMMER - Any Way At All (Casablanca/Mercury)
37	6	406	-3	ANITA BAKER - It's Been You (Elektra/EEG)
34	2	624	-2	VAN HALEN - Can't Stop Loving You (Warner Bros.)
34	5	429	+92	PETE ANDERSON - Working Class (Little Dog)
32	20	378	+248	HILARY JAMES AND BOB JAMES - Shelter Me (Warner Bros.)
31	27	324	+282	* JACKSON BROWNE and TIMOTHY B. SCHMIT - Let It Be Me (Giant)
27	6	321	+87	ARIA - I Needed You Most (Speed)
26	12	214	+99	JIM BRICKMAN - Angel Eyes (Windham Hill)
26	14	305	+179	PHIL PERRY - If Only You Knew (GRP)
24	3	514	+67	THE HUMAN LEAGUE - Tell Me When (eastwest/EEG)
20	3	357	+78	STEVIE B - Dream About You (Emporia/Thump)
20	5	242	+54	PAM TATE - Queen Of The Broken Heart (Left Field)
18	1	273	-11	THE CRANBERRIES - Ode To My Family (Island)
15	3	286	+57	BLUES TRAVELER - Run-Around (A&M)
15	14	166	+166	* 10cc - Ready To Go Home (Avex/Critique)
14	1	237	-2	DES'REE - Feel So High (550 Music)
12	11	165	+145	* R.E.M. - Strange Currencies (Warner Bros.)
11	2	221	+10	BOYZ II MEN - Water Runs Dry (Motown)
11	2	223	-34	BOYZ II MEN - Thank You (Motown)
10	3	150	+36	* YELLO - How How (4th & Broadway/Island)
10	1	235	-17	THE REAL McCOY - Run Away (Arista)

Dropped: Take 6, Sting, Amy Fradon & Leslie Ritter, Sheena Easton, Carly Simon, Seal, Boz Scaggs.

* Indicates Debut



Bryan Adams

Two other worthy singles, both of whom have been around for ten weeks, debut inside the top; **Stevie Wonder's** "For Your Love" at #9 and **Firehouse's** "I Live My Life For You" at #10. Wonder has a ten-station advantage over Firehouse, while they have a 64 to 56 advantage in spin commitments of 28+ per week.

Sometimes when we choose a record as the format's HOTTEST it's an understatement. In just two chart-weeks, **Bryan Adams'** "Have You Ever Loved a Woman?" has reached the halfway mark at #20. The single's Spinincrease of 1,398 leads all comers, including the new **Bruce Springsteen**, "Secret

Garden" which opens with 807. Look for these two to be hanging around the top of the chart in the month of May.

Aaron Neville's cheerful "Can't Stop My Heart From Loving You (The Rain Song)" takes a ten-point chart gain with 30 new players. The latest to hear it include K-101, WLDR, KOSI, KISN, WLQT, WKWK and KRNO.

Top chart debut is **Luther Vandross'** "Love The One You're With" at #37. Despite an increase of 232 spins and 13 ADDs, the track can only start-out near the bottom of the chart because of the extreme tough competition.



Aaron Neville

Ben Taylor gets his first-ever ranking with a #39 for his debut single, "I Will." A big factor in this issue's debut is its 20 more ADDS including KKLI, WNKO, KMAS, KVLV, WYJB and WLQT.

CHARTBOUND is choking with future hits. The aforementioned Springsteen is our TOP TIP, but not far behind in debuting power is **Bob Seger's** "Turn The Page," which takes on 25 ADDs this week including WEZF, WLDR, KBLQ, WHIZ, KDBB, KEYW and KACW.

Last week's RECORD TO WATCH, **Gary Wright's** "Don't Try to Own Me," picks up 17 new A/Cs and increases its spins by almost 100 percent. The newest include KQMT, WFRO, WEIM, KOKO, WQTU, WAHR, KATW, WBLG, KXRO, KIXR and KLMJ.

This issue's RECORD TO WATCH is **Tom Petty's** "It's Good To Be King." Only four singles had better gains than its 424 Spinincrease, (Adams, Springsteen, Neville and Lennox). Seldom has a Petty single met with such instant acceptance. Its 36 ADDs was third best behind the tied Adams and Springsteen.

Jackson Browne and Timothy B. Schmit's "Let It Be Me" opens with 31 stations and 324 spins. The early players include WRCH, WAHR, K99, WMT, KVIL, WMJQ, WHAI, KOKO, WBLG, KCRE and KATW.

New Releases

MIKE & THE MECHANICS "Over My Shoulder" (Atlantic)

This year's winner in the GAVIN Seminar A/C Juke Box Jury features Paul Carrack on lead vocals. It's an upbeat song about what might have been that surely will be a winner with A/C radio.



PRETENDERS "Everyday Is Like Sunday" (Arista)

If this track sounds familiar it's because it comes from the first Morrissey solo album, *Viva Hate*, from 1988. It's been re-done for the *Boys On The Side* soundtrack. With a solid steel guitar for support, Chrissie Hynde and company give a brilliant attitude to an otherwise grey and depressing song.

ARTIST PROFILE

LISA LOMBARDO



1/2 OF THURSDAY DIVA

LABEL: DMP

PROMOTION CONTACT: Paul Jung
(203) 327-3800 FAX: (203) 323-9474

BIRTHDATE & BIRTHPLACE: July 6, 1962 - Jackson, Tennessee

CURRENT RESIDENCE: Hastings On Hudson, New York

CURRENT ALBUM: Follow Me

MUSICAL INFLUENCES: "Al Green, Marvin Gaye, Joni Mitchell, Simply Red, Peter Gabriel and the early Motown sound."

LIKES: "Champagne, chocolate and honesty."

DISLIKES: "All seafood and liars."

FAVORITE PASTIME: "Shopping in antique stores."

FAVORITE SPORTS TEAM: "New York Knicks."

IF I WEREN'T A RECORDING ARTIST, I'D BE: "In my fantasy a great dancer in the New York Ballet."

LAST CD YOU PURCHASED: "Lightening Crashes by Throwing Copper."

MOST TREASURED MATERIAL POSSESSION: "My photo albums filled with pictures of my family and friends."

AMBITIONS YOU STILL HAVE TO FULFILL: "To have financial security doing what I love the most."

BEST ADVICE YOU'VE EVER RECEIVED: "To not judge myself on the way others people see me. It's dangerous."

S/P/W

SPINS PER WEEK PER STATION

ELTON JOHN - Believe (Rocket/Island)	28.46
FOREIGNER - Until The End Of Time (Generama/R. Safari/Priority)	27.13
MARTIN PAGE - In The House Of Stone And Light (Mercury)	26.98
DIONNE FARRIS - I Know (Columbia)	26.17
MELISSA ETHERIDGE - If I Wanted To (Island)	25.54
MADONNA - Take A Bow (Maverick/Sire/Warner Bros.)	25.37
SHERYL CROW - Strong Enough (A&M)	25.05
JAMIE WALTERS - Hold On (Atlantic)	24.74
JOHN WAITE - How Did I Get By Without You? (Imago)	24.74
EAGLES - Love Will Keep Us Alive (Geffen)	24.73
MELISSA ETHERIDGE - I'm The Only One (Island)	24.12
HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	23.89
DES'REE - You Gotta Be (550 Music)	23.53
BONNIE RAITT - You Got It (Arista)	23.15
FIREHOUSE - I Live My Life For You (Epic)	23.13
GLORIA ESTEFAN - Everlasting Love (Epic)	22.58
STEVIE WONDER - For Your Love (Motown)	22.41
ANNIE LENNOX - No More "I Love You's" (Arista)	21.51
AMY GRANT with VINCE GILL - House Of Love (A&M)	21.44
THE HUMAN LEAGUE - Tell Me When (eastwest/EEG)	21.42
BLESSID UNION OF SOULS - I Believe (EMI)	20.97
SOPHIE B. HAWKINS - As I Lay Me Down (Columbia)	20.88
JIMMY CLIFF featuring LEBO M - Hakuna Matata (Disney)	20.81

SPINCREASES

RANKED INCREASE IN TOTAL SPINS

BRYAN ADAMS - Have You Ever Really Loved A Woman? (A&M)	1398
BRUCE SPRINGSTEEN - Secret Garden (Columbia)	807
AARON NEVILLE - Can't Stop My Heart From Loving You (The Rain Song) (A&M)	537
ANNIE LENNOX - No More "I Love You's" (Arista)	524
TOM PETTY - It's Good To Be King (Warner Bros.)	424
BOB SEGER AND THE SILVER BULLET BAND - Turn The Page (Capitol)	407
BEN TAYLOR - I Will (Giant)	319
MANHATTAN TRANSFER - Too Busy Thinking About My Baby (Atlantic)	314
LINDA RONSTADT - The Blue Train (Elektra/EEG)	290
SHAW.BLADES - I'll Always Be With You (Warner Bros.)	283
JACKSON BROWNE and TIMOTHY B. SCHMIT - Let It Be Me (Giant)	282
MICHAEL DAMIAN - Never Walk Away (Wildcat)	272
JOSHUA KADISON - Beau's All Night Radio Love Line (SBK/EMI)	249
HILARY JAMES AND BOB JAMES - Shelter Me (Warner Bros.)	248
GARY WRIGHT - Don't Try To Own Me (Worldly/Triloka)	246
LUTHER VANDROSS - Love The One You're With (LV/Epic)	232
JONATHAN CAIN - Wish That I Was There With You (Intersound)	231
BLESSID UNION OF SOULS - I Believe (EMI)	222
ELTON JOHN - Believe (Rocket/Island)	219
MARK WILLIAMSON - Can't Let Go (Peak/GRP)	211
FOREIGNER - Until The End Of Time (Generama/R. Safari/Priority)	198
PHIL PERRY - If Only You Knew (GRP)	179
THURSDAY DIVA - No More Promises (DMP)	171

Listed above are the top ranked singles based on the division of each song's total stations into its total Spins.

VANESSA WILLIAMS
The Way That You Love
(Wing/Mercury)

Vanessa Williams has been able to call A/C home for the past few years, and through the wonders of re-mixing and editing, track #4 on the Pro CD will continue the relationship. It's hip-hopless and stronger than ever for A/C radio.



DAVID HASSELHOFF
Fallin' In Love
(Critique)

The 20-year-old Hamilton, Joe Frank & Reynolds hit is dusted off and rejuvenated by the Brawn of *Baywatch*. He's no stranger to the record business, but these days his television credentials won't hurt his chances with pop radio.

AIR SUPPLY
Someone
(Giant)

It takes a minute and a half to recognize the Air Supply sound we all know and love. It's set up by a state-of-the-art arrangement that creates an excellent mystical and exotic mood that gives the track its charm.

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GAVIN COUNTRY

EDITOR: CYNDI HOELZLE
CONSULTING EDITOR: LISA SMITH



2W	LW	TW		WEEKS	Reports	Adds	H	M	L	HIT FACTOR
6	3	1	JOHN MICHAEL MONTGOMERY - I Can Love You Like That (Atlantic)	8	204	0	202	2	0	100%
4	2	2	BROOKS AND DUNN - Little Miss Honky Tonk (Arista)	9	204	0	197	7	0	100%
11	6	3	TRACY BYRD - The Keeper Of The Stars (MCA)	9	204	0	192	12	0	100%
8	5	4	TIM MCGRAW - Refried Dreams (Curb)	9	204	0	177	26	1	100%
2	1	5	REBA McENTIRE - The Heart Is A Lonely Hunter (MCA)	10	199	0	186	7	6	97%
7	7	6	ALAN JACKSON - Song For The Life (Arista)	11	200	1	167	31	2	99%
14	10	7	MARK CHESNUTT - Gonna Get A Life (Decca)	9	203	0	145	55	3	99%
12	8	8	RANDY TRAVIS - The Box (Warner Bros.)	11	189	1	159	28	2	99%
16	12	9	TY HERNDON - What Mattered Most (Epic)	10	204	0	107	94	3	99%
13	11	10	LARI WHITE - That's How You Know (RCA)	14	200	0	115	83	2	99%
17	13	11	SHANIA TWAIN - Whose Bed Have Your Boots Been Under (Mercury)	15	201	1	103	91	7	97%
18	14	12	PAM TILLIS - I Was Blown Away (Arista)	8	204	0	54	146	4	98%
20	16	13	HAL KETCHUM - Stay Forever (MCG/Curb)	12	202	1	64	121	17	92%
21	18	14	JOHN BERRY - Standing On The Edge Of Goodbye (Patriot)	8	204	1	51	143	10	95%
23	20	15	SAWYER BROWN - I Don't Believe In Goodbye (Curb)	7	204	0	30	157	17	92%
22	19	16	DOUG STONE - Faith In Me, Faith In You (Columbia)	8	202	1	34	149	19	91%
27	21	17	GEORGE STRAIT - Adalida (MCA)	4	203	1	15	173	15	93%
19	15	18	TANYA TUCKER - Between The Two Of Them (Liberty)	11	189	0	57	112	20	89%
24	23	19	WADE HAYES - I'm Still Dancing With You (Columbia)	6	203	5	12	149	42	79%
25	22	20	PATTY LOVELESS - You Don't Even Know Who I Am (Epic)	7	201	3	12	151	38	81%
28	24	21	TOBY KEITH - You Ain't Much Fun (Polydor)	5	204	4	4	159	41	80%
3	4	22	ALABAMA - Give Me One More Shot (RCA)	12	150	0	122	17	11	93%
30	25	23	MARY CHAPIN CARPENTER - House of Cards (Columbia)	5	199	5	5	139	55	72%
29	26	24	SAMMY KERSHAW - If You're Gonna Walk (Mercury)	6	196	3	4	127	65	67%
41	30	25	CLINT BLACK - Summer's Coming (RCA)	3	198	20	3	123	72	64%
40	33	26	COLLIN RAYE - If I Were You (Epic)	4	193	14	1	83	109	44%
34	32	27	KEN MELLONS - Workin' For The Weekend (Epic)	5	187	11	1	83	103	45%
37	34	28	ALISON KRAUSS - When You Say Nothing At All (BNA Records/Rounder Records)	10	167	17	11	87	69	59%
39	36	29	KATHY MATTEA - Clown In Your Rodeo (Mercury)	4	177	14	0	69	108	39%
35	35	30	4 RUNNER - Cain's Blood (Polydor)	7	163	4	0	81	82	50%
36	37	31	DAVID LEE MURPHY - Party Crowd (MCA)	7	173	19	3	59	111	36%
33	31	32	WESLEY DENNIS - I Don't Know (But I've Been Told) (Mercury)	10	164	1	4	74	86	48%
—	46	33	TRACY LAWRENCE - Texas Tornado (Atlantic)	2	179	70	4	39	136	24%
10	9	34	DIAMOND RIO - Bubba Hyde (Arista)	12	115	0	56	40	19	83%
44	40	35	BOY HOWDY - Bigger Fish To Fry (Curb)	4	139	12	1	40	98	29%
42	39	36	MARTY STUART - The Likes Of Me (MCA)	5	132	8	0	44	88	33%
47	41	37	WOODY LEE - Get Over It (Atlantic)	5	139	10	0	29	110	21%
NEW	38		TRAVIS TRITT - Tell Me I Was Dreaming (Warner Bros.)	2	146	56	1	16	129	12%
—	49	39	BLACKHAWK - That's Just About Right (Arista)	2	147	50	1	13	133	10%
1	17	40	JOE DIFFIE - So Help Me Girl (Epic)	13	95	0	48	30	17	82%
49	44	41	KENNY CHESNEY - Fall In Love (BNA Records)	4	130	10	1	25	104	20%
43	42	42	RADNEY FOSTER - Willin' To Walk (Arista)	5	124	7	0	35	89	28%
38	38	43	MARTINA McBRIDE - Where I Used To Have A Heart (RCA)	8	119	0	1	40	78	34%
—	47	44	LARRY STEWART - Rockin' The Rock (Columbia)	4	120	11	0	22	98	18%
NEW	45		SHENANDOAH - Darned If I Don't (Danged If I Do) (Liberty)	2	130	80	0	3	127	2%
31	29	46	AARON TIPPIN - She Feels Like A Brand New Man Tonight (RCA)	10	106	1	1	63	42	60%
50	48	47	HOLLY DUNN - I Am Who I Am (River North)	5	110	8	0	18	92	16%
45	45	48	JOHN BUNZOW - Easy As 1,2,3 (Liberty)	6	96	2	1	34	61	36%
NEW	49		BILLY MONTANA - Didn't Have You (Magnatone)	5	100	9	0	15	84	15%
NEW	50		LISA BROKOP - One Of Those Nights (Patriot)	4	95	7	0	10	85	11%

Total Reports: This Week 204 Last Week 204

Hit Factor is a percentage of stations which will have the song in Heavy or Medium rotation.

Reports accepted: Mondays - 8am through 5pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

SHENANDOAH (80)

"Darned If I Don't (Danged If I Do) (Liberty)

TRACY LAWRENCE (70)

"Texas Tornado" (Atlantic)

JOHN ANDERSON (62)

"Mississippi Moon" (BNA)

TRAVIS TRITT (56)

"Tell Me I Was Dreaming" (Warner Bros.)

BLACKHAWK (50)

"That's Just About Right" (Arista)

Top Requests

JOHN MICHAEL MONTGOMERY

TRACY BYRD

TIM MCGRAW

BROOKS & DUNN

SHANIA TWAIN

RECORD TO WATCH

JAMES HOUSE

"This Is Me Missing You"

(Epic)

James has won over lots of fans among programmers, among them KEBC, KGKL, KRST, KMPS, WBCS and WBTU. Sixty four stations out-of-the-box.

Inside Country

Those of you making plans for the **GAVIN Country Seminar**, May 7-9 in Burbank are starting to ask: "But, when will I report?" Never fear—we will be doing our charts on Friday, May 5. Reports will be accepted by phone or fax from 8 a.m. to 3 p.m. PST. And I even wrangled some other trades into accepting reports on that Friday, so you can get everything out of the way, and enjoy the festivities. See how we look out for you?

THE BIG NEWS

Holy cow! Another label! Producer **Garth Fundis** will head the Nashville office of **Almo Sounds**, a label formed by (A&M founders) **Herb Alpert** and **Jerry Moss**. The label will be distributed by **Geffen Records**, and will be housed in the Almo-Irving music publishing offices in Nashville. Fundis starts May 1 and expects to have music out in early 1996. No roster or staff yet, but we'll keep you posted.

We knew it would happen sooner or later—**Perfect Stranger**, the indie band that have been getting a lot of attention from GAVIN stations, have been signed to **Curb**. In a rather unprecedented move, Curb have

Up & Coming

Reports	Adds	Weeks	
99	23	3	DARYLE SINGLETARY - 'I'm Livin' Up To Your Low Expectations (Giant)
95	62	2	JOHN ANDERSON - Mississippi Moon (BNA Records)
95	24	2	RODNEY CROWELL - Please Remember Me (MCA)
74	6	5	RUSS TAFF - One And Only (Reprise)
68	20	2	STACY DEAN CAMPBELL - Eight Feet High (Columbia)
66	—	5	HANK WILLIAMS JR. - Hog Wild (MCG/Curb)
64	47	1	* JAMES HOUSE - This Is Me Missing You (Epic)
56	5	6	PERFECT STRANGER - Right To Remain Silent (Curb)
51	20	2	BILLY RAY CYRUS - One Last Thrill (Mercury)
36	8	2	MIDSOUTH - Without You (I Haven't Got A Prayer) (Reprise)
33	—	3	NOAH GORDON - I Need A Break (Patriot)
29	1	3	THE HIGHWAYMEN - It Is What It Is (Liberty)
27	9	1	* RICKY LYNN GREGG - To Find Where I Belong (Liberty)
25	19	1	* ARCHER PARK - Bones (Atlantic)

Dropped: #27-David Ball, #28-Vince Gill, #43-George Ducas, #50-Trisha Yearwood, Western Flyer.

* Indicates Debut

Top Ten Videos

Courtesy of Country Music Television

1. **TRISHA YEARWOOD** - Thinkin' About You (MCA)
2. **JOE DIFFIE** - So Help Me Girl (Epic)
3. **RANDY TRAVIS** - The Box (Warner Bros.)
4. **TRACY BYRD** - The Keeper Of The Stars (MCA)
5. **LARI WHITE** - That's How You Know (RCA)
6. **THE MAVERICKS** - I Should Have Been True (MCA)
7. **BROOKS & DUNN** - Little Miss Honky Tonk (Arista)
8. **JOHN MICHAEL MONTGOMERY** - I Can Love You ... (Atlantic)
9. **TIM MCGRAW** - Refried Dreams (Curb)
10. **ALAN JACKSON** - Song For The Life (Arista)

Album Cuts

COME TOGETHER: AMERICA SALUTES THE BEATLES - I'll Follow The Sun (David Ball)/Let It Be (Collin Raye)/Get Back (Steve Wariner)/The Long And Winding Road (John Berry)/Help (Little Texas)/If I Fell (Sammy Kershaw) Something (Tanya Tucker)/Can't Buy Me Love (Shenandoah)

CHRIS WALL - Cold Blue Highway

picked up the band's current album and single as is, and will begin working the record. The current single, "You Have The Right To Remain Silent," is beating out **John Michael** for requests at **KKBQ**-Houston. Get a good look at these guys at the upcoming **GAVIN Country Seminar**.

Ty Herndon made history again as his debut album became the largest shipping debut album in **Sony Nashville** history. We're quite proud of the former **GAVIN Country Video Magazine** co-host; look for him to present one of the radio awards during our Seminar.

Randy Travis will be all over your television screen in April, appearing in **James A. Michener's Texas** on April 16 and 17, and co-starring in **Frank & Jesse** (the story of the James gang) April 22 on **HBO**.

GOOD MORNING JUDGE

Tim McGraw got the charges decreased from reckless driving to speeding in his recent automobile



Now here's a power shot. **BMG North America President and CEO** poses with **Nashville brass and Martina McBride** at the Grammys. (L to R): **RLG Sr. VP/A&R Thom Schuyler, McBride, Zelnick, and RLG Chairman Joe Galante**

accident. **McGraw** still had to pay \$84, even though he contended that the accident occurred when he swerved to avoid a deer. **Tracy Lawrence** says his accusers are just going after publicity, as he was slapped with a \$4.2 million lawsuit as a result of last year's incident where he chased down a teenager's

truck and was charged with aggravated assault. Though **Lawrence** was dismissed of criminal charges in December, the plaintiffs are upset that **Lawrence** said they were firing guns, which everyone now admits was untrue. **Lawrence** says he'll fight to the end.

RADIO NEWS

See what a **GAVIN** nomination will do for you? **Kevin Logan** has been promoted to OM at **KRUU**, and will continue to oversee music. **Randy Sierra** will be assisting in music duties as **Max Schaeffer** leaves for an oldies station across town.

Sean O'Brien has resigned from **KWYO** to finish college. **Shawn Michaels** is the new MD and he'll take calls on Fridays from 11 a.m. to 1 p.m. Mountain time... **Dallas Kincade** is the new PM drive and MD at **KOEL**-Oelwein, Iowa.

Congratulations to **Clinton Gregory** and his wife **Mary** on the birth of their daughter, **Haley Marie Gregory**, born April 5, weighing 5 lbs, 5 oz.

Hal Ketchum served as honorary chairman of the 1995 Ecklenfelder MS Walk April 2. Hal's mother suffered from multiple sclerosis during her lifetime; this is Hal's second year as chairman of the event. **BNA** has signed **Lone Star**, a five-piece Texas band. They are in the studio with **Don Cook** and **Wally Wilson**.

New Releases

STACY DEAN CAMPBELL

"Eight Feet High" (Columbia)

Stacy Dean has certainly been doing his Buck homework. This great Bakersfield shuffle that shows Campbell's vocal range. The video was directed by Kiefer Sutherland, and we'll admit that Stacy Dean's matinee idol looks don't hurt this single's chance a bit. From his upcoming album **Hurt City**.

JAMES HOUSE

"This Is Me Missing You" (Epic)

This is such a beautiful, soulful song. House paints a heartbreakingly lovely picture of loneliness, that we could listen to 24 hours a day.

RICKY LYNN GREGG

"To Find Where I Belong" (Liberty)

I dare you to do a blindfold test with this record—you would never guess it's Ricky Lynn Gregg. He wails his way through this stone cold Country ballad.

ARCHER PARK

"Bones" (Atlantic)

I do believe this is the first time this phrase has ever been used in a Country song. Written by **Randy Archer, Johnny Park** and **Bobby P. Barker**, the lyrics are actually about keeping romance alive.

ARTIST PROFILE

LARRY STEWART



FROM: Paducah, Kentucky

LABEL: Columbia

CURRENT SINGLE: "Rockin' The Rock"

EDUCATION: Larry received a baseball scholarship to Nashville's Belmont College.

OTHER JOBS: He was a stock clerk at the Country Music Hall of Fame, mowed grass at BMI and ran tape copies at MCA Music.

MEMORABLE MOMENT: During his last year playing with **Restless Heart**, they were playing the **Cubbie Bear Club** near **Wrigley Stadium**, and Larry was invited to batting practice with the **Chicago Cubs** team. They had a **Cubs** uniform for him to wear, and Larry claims it was "the thrill of my life, catching a fly ball back 'in the ivy' of Wrigley."

HE WROTE: **Restless Heart's** "Long Lost Friend," **Faith Hill's** "But I Will," **Pearl River's** "Foot To Fall," and **Mike Reid's** "This Road."

ON HIS DAD: "My dad was one of the best singers I've ever heard, because he had this smooth, very warm baritone and sounded like **Bing Crosby**. But when he sang, it was like he was talking to you—it was conversational. In some ways, I moved to Nashville to live out my father's dream."

ON RESTLESS HEART: "Being in **Restless Heart** showed me how powerful music can be. I always knew how much it moved me, and there I saw it did the same thing to other people."

GAVIN URBAN



EDITOR: BILL SPEED

2W	LW	TW		WEEKS	Reports	Adds	H	M	L	HIT FACTOR
9	6	1	RAPHAEL SAADIQ - Ask Of You (550 Music)	11	73	2	56	9	8	89%
6	3	2	BARRY WHITE - Come On (A&M/Perspective)	11	75	0	46	23	6	92%
5	1	3	MONTELL JORDAN - This Is How We Do It (RAL/Def Jam)	10	69	0	59	6	4	94%
3	2	4	STEVIE WONDER - For Your Love (Motown)	13	75	0	47	22	6	92%
13	10	5	BROWNSTONE - Grapevine (MJJ/Epic)	6	74	1	33	35	6	92%
1	4	6	TLC - Red Light Special (LaFace/Arista)	16	67	0	58	5	4	94%
8	9	7	ADINA HOWARD - Freak Like Me (eastwest/EEG)	14	66	1	55	6	5	92%
15	12	8	BLACKSTREET - Joy (Interscope/Atlantic)	8	74	2	27	31	16	78%
2	7	9	BRANDY - Baby (Atlantic)	20	62	0	48	7	7	89%
14	13	10	USHER - Think Of You (LaFace/Arista)	15	64	0	38	18	8	88%
12	11	11	PORTRAIT - I Can Call You (Capitol)	12	63	0	36	19	8	87%
4	8	12	GERALD LEVERT - Answering Service (eastwest/EEG)	12	62	1	38	13	11	82%
21	17	13	LUTHER VANDROSS - Going In Circles (LV/Epic)	7	63	0	18	33	12	81%
7	5	14	BOYZ II MEN - Thank You (Motown)	12	61	1	34	10	17	72%
20	18	15	2 PAC - Dear Mama (Interscope/Atlantic)	10	55	1	25	19	11	80%
—	34	16	H-TOWN - Emotions (Luke)	8	53	2	23	22	8	85%
27	22	17	GLADYS KNIGHT - Next Time (MCA)	7	59	3	15	27	17	71%
19	19	18	BRIAN MCKNIGHT - Crazy Love (Mercury)	19	54	0	21	22	11	80%
10	15	19	SOUL IV REAL - Candy Rain (Uptown/MCA)	21	49	0	32	12	5	90%
16	14	20	FREDDIE JACKSON - Rub Up Against You (Street Life/Scotti Bros.)	10	53	0	22	23	8	85%
22	20	21	FABU - Just Roll (Big Beat/Atlantic)	9	58	2	11	35	12	79%
24	24	22	KUT KLOSE - I Like (Elektra/EEG)	12	56	6	18	22	16	71%
23	21	23	ANITA BAKER - It's Been You (Elektra/EEG)	6	64	1	3	34	27	58%
11	16	24	MARY J. BLIGE - I'm Going Down (Uptown/MCA)	15	53	1	22	13	18	66%
26	23	25	ZHANE - You're Sorry Now (Illtown/Motown)	8	57	0	8	25	24	58%
34	30	26	JESSE - When You Cry, I Cry (Capitol)	8	52	1	7	26	19	63%
—	35	27	DIANA KING - Shy Guy (Work Group)	6	54	5	5	27	21	59%
29	27	28	KEITH MARTIN - Never Find Someone Like You (Columbia)	9	54	2	3	30	21	61%
31	31	29	CHANTE MOORE - This Time (Silas/MCA)	11	52	2	5	26	21	60%
30	29	30	MINT CONDITION - So Fine (Perspective/A&M)	21	44	1	11	22	11	75%
32	32	31	VYBE - Take It To The Front (Island)	10	52	1	2	25	25	52%
25	25	32	WHISPERS - Make Sweet Love (Capitol)	9	48	0	7	22	19	60%
—	39	33	VANESSA WILLIAMS - The Way That You Love (Wing/Mercury)	4	54	6	4	15	34	35%
36	28	34	CHANGING FACES - Keep It Right There (Big Beat/Atlantic)	9	52	0	0	26	26	50%
—	37	35	MONTECO featuring IMMATURE - Is It Me (MCA)	11	43	2	8	19	16	63%
40	38	36	MEN AT LARGE - Holiday (eastwest/EEG)	9	44	1	5	22	17	61%
NEW	37	TOTAL featuring THE NOTORIOUS B.I.G. - Can't You See (Tommy Boy)	5	48	7	5	16	26	44%	
NEW	38	IV XAMPLE - I'd Rather Be Alone (MCA)	14	47	1	5	16	26	45%	
17	26	39	SUBWAY - This Lil' Game We Play (BIV 10/Motown)	20	37	1	17	9	10	70%
—	40	40	JOYA - I Like What You're Doing (Atlas/A&M)	15	40	1	4	18	18	55%

Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
LO-KEY? "Good Ole Fashion Love" (Perspective/A&M)	42	1	1	17	24	43%	7
DR. DRE "Keep Their Heads Ringin'" (Priority)	37	2	5	11	20	43%	6

Total Reports:
This Week 79 Last Week 79

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted:
Monday at 8am through 3pm Tuesday

Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

Album Cuts

MARY J. BLIGE "My Life"
(Uptown/MCA)

ADINA HOWARD featuring
Michael Speaks "You Don't
Have To Cry" (eastwest)

RECORD TO WATCH

MONICA
"Don't Take It Personal (just
one of dem days)"
(Rowdy/Arista)
KKBT, WTCC, along with 15 other
stations didn't taken anything per-
sonal and added this up and
coming jam.

Most Added

VERTICAL HOLD
"Love Today"
(A&M)

DA BRAT
"Give It 2 You"
(So So Def/Chaos)

Hot

H-TOWN
"Emotions"
(Luke)

Top Tip

BLU
"My Ol' Lady"
(Motown)

Inside Urban

TALENT OF EPIC PROPORTIONS



Caught on a night out in Los Angeles are members of the Epic posse. Pictured left to right: Lamont Boles senior vice president; members of Brownstone; and Kenneth "Babyface" Edmonds.

Marc Gunn has joined the staff of **WAMO**-Pittsburgh as morning personality. He was most recently with **KACE**-Los Angeles...**Daisey Davis** has been upped to the post of assistant program director at **WDAS**-Philadelphia. She will retain her duties as music director...Get well wishes for **George "Boogaloo" Frazier** who recently suffered a stroke. "Boogaloo" has been a long time industry fixture, with deep ties to Houston radio...Congratulations to **KGRM**-Grambling on being nominated as Station Of The Year by the Black College Radio Conference...**WBLK**-Buffalo recently hosted a "Invitation only set" at The popular Buffalo night club **Marquee**. **Brian McKnight** stopped by to meet and greet listeners...**WEDR**-Miami hosted a birthday buddy happy hour. Listeners with the same birthday were invited to celebrate with other listeners at the Miami Nights night club. Also the station is doing a scramble jamz contest where listeners guess the scrambled jamz and win the jackpot. For every incorrect guess another \$99 is added to the total...This is how he did it...**Montel Jordan's** debut single and album were recently certified Gold...Every body loves those **Bad Boys**. Columbia pictures' **Bad Boys** opened April 7 at 2,000 plus screens.

Up & Coming

Reports	Adds	
39	1	NAUGHTY BY NATURE - Craziest (Tommy Boy)
36	1	HOWARD HEWETT - I Wanna Know You (Caliber)
35	—	TONY TERRY - Heart Of A Man (Virgin)
33	2	RAPPIN' 4-TAY - I'll Be Around (Chrysalis/EMI/Rag Top)
31	8	LORENZO featuring Keith Sweat - If It's Alright With You (Luke)
30	3	RAJA-NEE - Walking Away With It (Perspective/A&M)
29	2	GERALD ALSTON - Devote All My Time (Scotti Brothers)
29	1	E-40 - 1 Luv (Sic Wid It/Jive)
29	11	*SUBWAY - Fire (BIV 10/Motown)
29	—	LENNY WILLIAMS - Sara Smile (Bellmark)
28	—	KEITH MURRAY - Get Lifted (Jive)
25	1	EBONY VIBE EVERLASTING - Trip Around Your Body (Gasoline Alley/MCA)
24	1	CAMEO - You Are My Love (W2F/Raging Bull)
25	2	2ND NATURE - Can U Show Me? (Intermix)
22	1	KARYN WHITE - I'd Rather Be Alone (Warner Bros.)
24	—	BLACK PANTA - Do What U Want (Tommy Boy)
26	14	*DA BRAT - Give It 2 U (So So Def/Columbia)
26	1	Kansas City Original Sound - Baby It's On (RCA)
23	2	R.J.'s LATEST ARRIVAL - Shackles '95 (Golden Boy)
26	11	*METHOD MAN - All I Need (RAL/Def Jam)
22	—	ROTTIN RAZKALS - Ohh Yeah! (Illtown/Motown)
19	—	EL DEBARGE - Where You Are (Reprise)
26	7	*BLU - My Ol' Lady (Motown)
22	16	*VERTICAL HOLD - Love Today (A&M)
18	7	*JON B. featuring BABYFACE - Someone To Love (Yab Yum/550 Music)
18	6	*BOYZ II MEN - Water Runs Dry (Motown)
18	15	*MONICA - Don't Take It Personal (Just One Of Dem Days) (Arista)

* Indicates Debut

grossed \$15.6 million and was reported as the largest opening of the year. The soundtrack also continues to do well...Now that the Spring book has started many stations are putting on their very best because this book is the most important survey of the year. A lot of things are affected by the Spring book. I spoke with several programmers and music directors about what changes if any, they are planning. Here are some comments: **Mildred Perryman**, assistant program director and music director at **WZHT**-Montgomery says, "Our basic balance of hits and recurrenents are about the same. We're now doing more hot music than recurrenents. We give away more money during the Spring, and we try to do more community service, but it looks like we'll be giving away more prizes this time around. **Tony Wright**, operations manager at **WQQK**-Nashville also likes the combination." I lean more toward the recurrenents, especially the up-tempo tracks during the Spring as well as the Summer. He says, the weather and outdoor activities are stepped up. The station is out and visible more because the weather accomadates the activities. We definitely turn the station's energy up. In terms of prizes and community visablity, we shore it up a little, but we'd like to think we

service the community all year long. As far as our on-air promotions we try to keep something going all the time. We're pretty promotion oriented, that's around-the-clock. We try not to change to much during this period and just stay the course"...**Vicki Buchanon**, program director at **WTIC**-Indianapolis says, "We continuously have more recurrenents and gold in our music mix because I feel that mix is what keeps listeners here. As far as community service, we beef it up in the Spring. In fact, we're in the process of launching an African-American bone marrow drive. We have found that a lot of African-Americans are slow to donate blood to that cause, and there are a lot of people who need blood from African-Americans. These types of things are focused on. Our listeners expect it from us because we're the heritage black station in the market"...**Daisey Davis**, says, "I don't forsee any major changes in terms of the music. We're doing things like telemarketing and promotional things. I usually try to add more tempo-based songs, and seasonal songs that mentions Summer or Spring in the lyrics. I don't like to do a lot of things on-air because it interferes with the flow and tempo of the station's sound, so we do more community service. We're a grassroots

station, and we really try to stay involved with the community"... **Frankie Darcell**, music director at **WJLB**-Detroit has a unique outlook. "Were always looking to play the hits. She says", Of course, we like to focus in on things that relate to Summer and Spring but, our thing is to play the hits, and keep the station sounding fresh as possible. We try to stay consistent with our contest all the time, and we do get involved with more outdoor activities by bring people out to the festivals and other out door activities. Our biggest promotion is our family fun day promotion which last year drew a crowd of 55,000 people. We keep our jocks visible and involved with van runs with our promotion posse. People love our jocks and the station"...**J.J. Stone**, music director at **WAMO**-Pittsburgh, says "We bring up a lot of recurrenents during this time because it keeps the station sounding familiar. We do a cross of both community service and contest because our jocks are very visable anyway. We do the kinds of things that our listeners expect. We're doing a secret money song which is a cash giveaway and we're giving away a trip to Orlando doing this book. And of course we give them the music mix." Next week I'll speak to advertising agencies about Spring time buys. *Send your photos and news to: GAVIN, Urban Music Department, 140 Second Street, 2nd Floor, San Francisco, CA 94105.* —PEACE, BILL

New Releases

BRANDY
"Best Friend" (Atlantic)

Best Friend is Brandy Norwood's third single from her sensational self-titled debut album, and her signature sound will undoubtedly propel this single right up the charts. Norwood's voice is familiar enough to go right into rotations. "Best Friend" is an all-demo favorite, and can be played in any daypart. Brandy is one of the freshest new artists to emerge in some time—more please. I like the adult-jazzy feel of the album version (4:48)

GAP BAND
"First Lover" (Raging Bull)

The GAP Band has resurfaced with a new label, but have kept intact the old fashioned head-bobbing bounce that they've always been known for. "First Lover" is the first single from the forthcoming album, *Ain't Nothing But A Party*. With many stations moving toward an adult approach, this will surely be a favorite, and an easy add too. The Gap Band's familiar voice and sound are sure to get your listeners attention. Both mixes on the sampler are good. Upper demos will love this fresh release. Call Bunky Shephard at Raging Bull for your copy. (818) 566-1388.

—New Releases by BILL SPEED

ARTIST PROFILE

TOTAL



TOTAL IS: **Jakima Marie Raynor** aka **Kima**, **Kecia Spivey**, **Pamela Long**.

BIRTHDATE(S): **Pam:** March 24 **Kecia:** May 27 **"Kima":** November 25

CURRENT RESIDENCE: New York & New Jersey

CURRENT SINGLE: "Can't You See"

CURRENT ALBUM: Single featured on **New Jersey Drive Sndtrk Vol. 1**

MUSICAL INFLUENCES: **Pam:** Michael Jackson, Mary J. Blige, Patti LaBelle. **Kecia:** Chaka Khan, Marvin Gaye, Donny Hathaway. **Kima:** Mother, Aretha Franklin and Whitney Houston.

FAVORITE RECORDS (BY ANOTHER ARTIST): Big Poppa-Notorius B.I.G., Black Street, Mary J. Blige.

SOMETHING YOU DON'T LEAVE HOME WITHOUT: **Pam:** "My Lord and Savior," **Kecia:** "A Prayer," **Kima:** "Walkman/Tapes,"

BEST ADVICE YOU'VE RECEIVED: "Remain humble, Stay close to God."

LITTLE KNOWN FACT(S): "Kima: "I'm Quiet," **Kecia:** "I'm Crazy & very outspoken" **Pam:** "I'm a little shy, and I'm a comedian"

FAMOUS LAST WORDS: "Keep your head up, and stay strong."

GAVIN RAP

EDITOR:
THEMBISA MSHAKA



RA	LW	TW	
\$	2	1	BIG L - Put It On (Columbia)
\$	1	2	OL' DIRTY BASTARD - Brooklyn Zoo (Elektra/EEG)
—	5	3	THE ROOTS - Silent Treatment (DGC)
—	4	4	SHOWBIZ & A.G. - Next Level (Payday/FFRR)
—	3	5	LORDS OF THE UNDERGROUND - What I'm After (Pendulum/EMI)
—	6	6	JEMINI THE GIFTED ONE - Brooklyn Kids/Funk Soul Sensation (Mercury)
—	9	7	10 THIEVES - It Don't Matter (Break A Dawn)
\$	15	8	2 PAC - Dear Mama/Old School (Interscope/Atlantic)
—	8	9	MILKBONE - Keep It Real (Capitol)
\$	11	10	ROTTIN RAZKALS - Ohh Yeah! (Illtown/Motown)
—	17	11	THA ALKAHOLIKS - Next Level (Loud/RCA)
—	12	12	THE B.U.M.S. - Elevation (Free My Mind)/6 Figures And Up (Priority)
\$	7	13	KEITH MURRAY - Get Lifted (Jive)
—	19	14	NEW JERSEY DRIVE SOUNDTRACK - Various Artists (Tommy Boy)
—	18	15	KING TEE - Way Out There (MCA)
—	22	16	NAUGHTY BY NATURE - Craziest (Tommy Boy)
\$	13	17	THE NOTORIOUS B.I.G. - Big Poppa (Remix)/Who Shot Ya (Bad Boy/Arista)
—	10	18	DIGABLE PLANETS - Dial 7/Graffiti (Pendulum/EMI)
—	16	19	WORLD RENOWN - How Nice I Am (Reprise)
—	26	20	SMIF N' WESSUN - Wontime/Stand Strong (Wreck/Nervous)
—	20	21	SAM SNEED - U Betta Recognize (Death Row/Interscope/Priority/AtI)
\$	14	22	REDMAN - Can't Wait (RAL/Def Jam)
—	27	23	DOUBLE X - Money Talks/Make Some Noise (Big Beat/Atlantic)
NEW	24	24	METHOD MAN - All I Need (RAL/Def Jam)
—	25	25	BLACK SHEEP - North, South, East, West/Only If You're Live (Mercury)
—	30	26	THE D&D PROJECT - Various Artists (Arista)
—	31	27	? ASYLUM - Hey Look Away (Kaper/RCA)
—	29	28	FRANKIE CUTLASS - Boriquas On The Set (Violator/Relativity)
NEW	29	29	HEATHER B - All Glocks Down (Pendulum/EMI)
NEW	30	30	COMMON SENSE - Resurrection (Remixes) (Relativity)
NEW	31	31	FRIDAY SOUNDTRACK - Dr. Dre: Keep Their Heads Ringin' (Priority)
—	23	32	NONCE - Keep It On Yaw/Mix Tapes (Remix) (Wild West)
NEW	33	33	MASTA ACE INCORPORATED - The Inc. Ride/4 Da Mind (Delicious Vinyl/Capitol)
—	33	34	THE EAST FLATBUSH PROJECT - A Madman's Dream (10/30 Upoar)
NEW	35	35	NINE - Any Emcee (Profile)
\$	21	36	CHANNEL LIVE - Mad Izm (Remix) (Capitol)
—	35	37	CA\$H MONEY CLICK - 4 My Click/Get Tha Fortune (Blunt)
NEW	38	38	MIC GERONIMO - Masta I.C./Time To Build (Blunt)
—	24	39	MOBB DEEP - Shook Ones Pt. II (Loud/RCA)
\$	32	40	ILL AL SKRATCH - Chill Wit That (Mercury)

Chartbound

DANA DANE - Rollin' Wit Dana Dane (Lifestyles/Maverick)
JOHNNY OSBOURNE - Budy Bye (Priority)
PUMP YA FIST SOUNDTRACK - KRS-ONE, Jeru, KAM (Avatar)
LOST BOYZ - Lifestyles of the Rich and Shameless (Uptown)

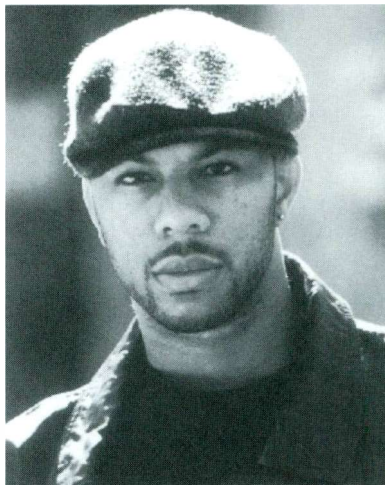
RECORD TO WATCH

HEATHER B.
All Glocks Down
 (Pendulum)
 Judging from her debut, Heather means business. 11 Adds this week!

Most Added



MASTA ACE INCORPORATED
 The I.N.C. Ride/4 Da Mind (Delicious Vinyl/Capitol)



COMMON SENSE
 Resurrection (Relativity)

Top Tip

MIC GERONIMO
 Masta I.C./Time To Build (Blunt)

Like That!?

.....
AHHHHHHH. Spring has sprung, and the music is blossoming with much promise. **Mobb Deep's** highly anticipated joint, *The Infamous*, sounds niiiiice, people. It drops in two weeks, and vinyl for "Survival Of the Fittest" should be getting a national workout soon...**Ol' Dirty's** album is incredible. When something like "Walk On By" lives on the same release as something like "Shimmy Shimmy Ya," you're in the presence of greatness. **T-Mor & I** kicked it with the **ODB** and his wife at the **Anita Baker** concert (it was "Elektra night", as Ms. Baker put it). Needless to say, **Ol' Dirty's** her biggest hip-hop fan, and when he took a picture with her, he was juiced. What he was not juiced about was how **MTV** twisted his welfare recipient status into some joke. He maintains that they edited

it for the most sensational angle as opposed to the real. Sounds like them, right?...**Randy** at **KSCB** is lovin' **UTD's** "Manifest Destiny," and **Sure Rock** insists that fools are unduly sleepin' on "Just Riden," Saafir's follow-up to "Light Sleeper." It might have been all that turmoil at **Warner** that got in the way. New at the WB camp are **Life Allah**, and the new team keeps growing. I'll keep you abreast, of course. Can Warner turn their lackluster RAP-utation around? As **Capitol** is demonstrating, it can be done. **Channel Live's** album release party came off, however quietly. The dreaded duo will be on the Channel Nine Tour with none other than **Nine**, and **Milkbone** will be on the road with **Masta Ace**...Musical jobs continues as **Walter Dawkins** exits **EMI** to set up shop in **Priority's** New York office this week. Press diva **Lillian Matulic** (who got some ink her damn self in **Vibe**) has taken leave of the L.A. office...**Caliber Records** isn't content with the success of R&B crooner **Howard Hewett**.

KEEPIN' HEADS SPINNIN'



The B.U.M.S. (center) elevate on the video shoot set with (l to r) **Ras Kass**, **Ahmad**, and **Crazy Leggs**.

They've just inked album deals with **Kool Moe Dee**, **Full Force**, and newcomer **Makin' ENZ**. **Kool Moe's** project, entitled *Rebel Renegade*, is slated to drop this spring. Until then, look for him in the film *Panther*. The official soundtrack from **Mercury** doesn't feature much hip-hop, but what there is slams. Check for "The Points," a monster posse cut with **Big Poppa**, **Coolio**, **Redman**, **Bone Thugs N' Harmony**, **Buckshot**, and **Busta Rhyme** to name a few. **Da Lench Mob** represents with a smooth track called "The World is a Ghetto," and **Dallas Austin's** rap remix to "Freedom" is fresh...New reporters on deck include **Dante Hill** and **Tedi Fresh** at Iowa's **KICB** and **KTPR**, where they drop the *Urban Ride* radio show and can be reached by phone at (515) 955-1422...Welcome **WHUS-Conn**, **Kenya Overton** to the **GAVIN** fold with a shout to her at (203) 486-

NextLevel

THE FIRST SINGLE AND VIDEO FROM THE NEW ALBUM

"GOOD FELLAS...THE MEDICINE"

"TO SHOW AND A.G. SINCE I GOT YOUR NEW JOINT 'NEXT LEVEL',
YOU GUYS OWE ME A NECK BRACE AND 2 NEW NEEDLES."

- STRETCH ARMSTRONG, NYC

"SHIT IS LIKE HYPNOTIC FUNK, SHOW AND A.G. HAVE NEVER LET US DOWN
TO THE MAGNETIC PRODUCTION. I AIN'T MAD AT THE SHIT."

- SWAY, TECH & JOE QUIXX
WAKE UP SHOW 92.3 DA BEAT, LA
KMEI, SAN FRANCISCO

"SHOW & A.G. ARE DEFINITELY BACK AND TAKING HIP HOP TO THE NEXT LEVEL.
BOTH MIXES ARE JUST UNCONTROLLABLE FUNK."

- COLBY COLB
POWER 99, PHILLY

"STRICTLY HIP HOP COMING FROM THE EAST,
AND WE BUSTIN' THAT SHIT ON THE WEST. BIG UP TO PAYDAY RECORDS AND FUZZY."

- BAKA BOYZ
POWER 106
FRIDAY NITE FLAVAZ



© 1995 FTRR

RAP RETAIL

SINGLES

2W	LW	TW	
1	1	1	THE NOTORIOUS B.I.G. - Big Poppa (Bad Boy/Arista)
2	2	2	2 PAC - Dear Mama (Interscope/Atlantic)
9	6	3	DR. DRE - Keep Their Heads Ringin' (Priority)
5	4	4	OL' DIRTY BASTARD - Brooklyn Zoo (Elektra/EEG)
3	3	5	CRAIG MACK - Get Down (Bad Boy/Arista)
4	5	6	CHANNEL LIVE - Mad Izm (Capitol)
7	7	7	ROTTIN RAZKALS - Ohh Yeah! (Illtown/Motown)
8	8	8	SCARFACE - People Don't Believe (Rap-A-Lot/Noo Trybe/Virgin)
6	9	9	MOBB DEEP - Shook Ones Pt. II (Loud/RCA)
10	10	10	BONE THUGS N' HARMONY - Foe Da Love A \$ (Relativity/Ruthless)
14	11	11	KEITH MURRAY - Get Lifted (Jive)
12	12	12	E-40 - 1 Luv (Sic Wid It/Jive)
11	13	13	NINE - Whutcha Wan?! (Profile)
20	16	14	DJ QUIK - Safe & Sound (Profile)
15	15	15	SLICK RICK - Sittin' In My Car (RAL/Def Jam)
13	14	16	TOO SHORT - Cocktales (Jive)
21	17	17	BIG MIKE - World Of Mine (Rap-A-Lot/Priority)
18	18	18	69 BOYZ - Kitty Kitty (Downlow/Rip-It)
19	19	19	THE GROUP HOME - Supa Star (Payday/FFRR)
16	20	20	REDMAN - Can't Wait (RAL/Def Jam)
—	23	21	RAPPIN' 4-TAY - I'll Be Around (Chrysalis/EMI/Rag Top)
24	22	22	CAPLETON - Tour (Signet/Freeze)
25	—	23	95 SOUTH - Rodeo (Rip-It)
NEW	24	24	DA BRAT - Give It 2 You (So So Def/Chaos)
NEW	25	25	BIG L - Put It On (Columbia)

ALBUMS

2W	LW	TW	
1	1	1	2 PAC - Me Against The World (Interscope/Atlantic)
2	2	2	THE NOTORIOUS B.I.G. - Ready To Die (Bad Boy/Arista)
4	3	3	METHOD MAN - Tical (RAL/Def Jam)
5	4	4	DJ QUIK - Safe & Sound (Profile)
10	7	5	E-40 - In A Major Way (Sic Wid It/Jive)
3	5	6	TOO SHORT - Cocktales (Jive)
6	6	7	SCARFACE - The Diary (Rap-A-Lot/Noo Trybe/Virgin)
7	8	8	THUG LIFE - Volume I (Interscope/Atlantic)
—	11	9	OL' DIRTY BASTARD - Return To The 36 Chambers: The Dirty Version (Elektra/EEG)
9	10	10	CRAIG MACK - Project: Funk Da World (Bad Boy/Arista)
8	9	11	REDMAN - Dare Iz A Darkside (RAL/Def Jam)
15	14	12	NINE - Nine Livez (Profile)
12	12	13	THA ALKAHOLIKS - Coast II Coast (Loud/RCA)
11	13	14	MURDER WAS THE CASE - Various Artists (Death Row/Interscp/Priority/Ail)
—	18	15	NEW JERSEY DRIVE SOUNDTRACK - Various Artists (Tommy Boy)
14	15	16	ICE CUBE - Bootlegs & B-Sides (Priority)
16	17	17	KEITH MURRAY - The Most Beautifullest Thing In This World (Jive)
13	16	18	SMIF N' WESSUN - Dah Shinin' (Wreck/Nervous)
—	22	19	CHANNEL LIVE - Station Identification (Capitol)
17	20	20	THE ROOTS - Do You Want More?!?!? (DGC)
18	19	21	HIGHER LEARNING - Various Artists (550 Music)
23	23	22	CRIME-BOSS - All In The Game (Suave)
NEW	23	23	ROTTIN RAZKALS - Rottin To Da Core (Illtown/Motown)
19	24	24	BONE THUGS N' HARMONY - Creepin' On Ah Come-Up EP (Relativity/Ruthless)
NEW	25	25	RBL POSSE - Ruthless By Law (In-A-Minute)

4007...**Eazy-E's** memorial service at Los Angeles' **First A.M.E Church** was flooded by thousands of fans and loved ones this Friday.

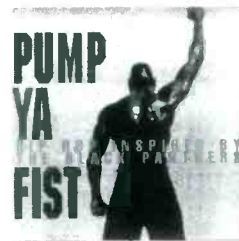
Unfortunately, the battle of his estate rages on and gets fouler by the day...Congrats go out to **Funkmaster Flex** for keepin' top position on **HOT 97** with **Arbitron**, and for stayin' on top of all three of his label deals. He's still got "Nuttin' But Flavor" on **Nervous**, and has a compilation in the works with **Loud**, not to mention the **Flip Squad** project set to drop on **Relativity**...Wanna get a shout out to **Darryle Lockhart**, who just got back from Japan with the **Flipmode Crew** (GAVIN Awards co-host **Busta Rhyme** and **Rampage**). They all confirm that it is poppin' in Tokyo...also wanna give props to **Death Row's Kevin Black**, **B-Man** and the entire crew for gettin' their due respect and representin' the West on the cover of the **Source...like that**. —THEMBISA S. MSHAKA

New Releases

VARIOUS ARTISTS PUMP YA FIST: HIP-HOP INSPIRED BY THE PANTHERS

(Avatar)

Avatar comes out of nowhere from the world of publishing into the realm of



hip-hop with a fabulously assembled cast of soundtrack players. Unlike the CD companion to *Fresh* (on which most cuts were ten years older than the film that "inspired" them), several of these brand-new tracks compel you to pump ya fist, even if some artists save their best for their own albums (KAM and 2 Pac). The gems of the bunch come from the Fugees, Yo-Yo, and Dred Scott while KRS-ONE, Rakim and Jeru deliver hits as expected. Contact Rockbarry at Avatar (213) 464-1593. —THEMBISA S. MSHAKA

5TH WARD JUVENILES "G Groove"

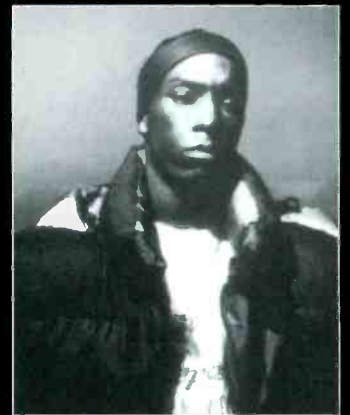
(Rap-A-Lot)

It's no secret that Rap-A-Lot is known for breaking acts from the ground up. The label's latest offering will not disappoint. The 5th Ward Juvenilez are three youngsters with a laid-back flow that is mature and polished. You hear confidence and drive in their voices as the bass rolls beneath them with a tinge of female ad lib. Get in on this at the ground floor with Alvin from Rap-A-Lot at (800) 861-RAP2.

—THEMBISA S. MSHAKA

ARTIST PROFILE

BIG L



HOMETOWN: Harlem, New York

BEGINNINGS: "I'd be in class all day writing rhymes. Then I'd battle in the lunchroom for the kids who cut class to see me."

LABEL: Columbia

CURRENT SINGLE: "Put It On"

FORTHCOMING ALBUM: Lifestylez Uv Da Poor and Dangerous hitting desks on wax this week.

PRODUCERS INCLUDE: Buck Wild, Showbiz, and Lord Finesse, the man who discovered Big L.

FIRST APPEARANCES ON WAX: On Lord Finesse's "Yes You May" and Showbiz & A.G.'s "Represent."

AFFILIATION: Diggin In The Crates (DITC) Crew

ON "DEVIL'S SON": "My buzz single set off horrocore rap, then everybody jumped on the bandwagon. That's one of my illest records, because it's beyond reality."

ON WACK MC'S: "A lot of rappers aren't writing their own rhymes. If that's the case, then they're not real MC's. Some rappers ain't shit but their beats get them over."

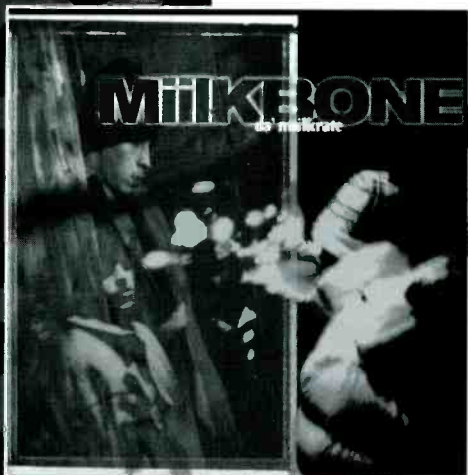
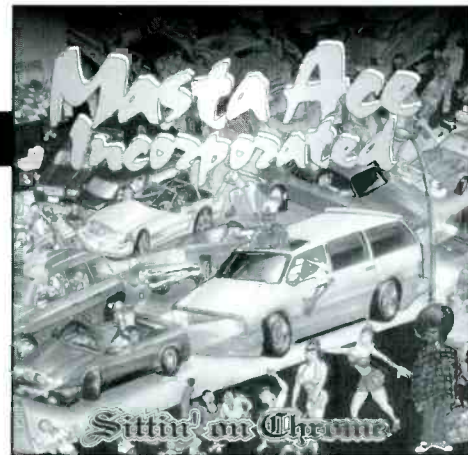
HE SAYS: "The album is an overdose of phat rhymes and dope beats. That's what hip-hop is all about."

URBAN RENEWAL

MASTA ACE

"THE I.N.C. RIDE"

PRODUCED BY LOUIS VEGA
MANAGEMENT: JONATHAN POLLACK
FOR P-DAWG MANAGEMENT



MILKBONE

"KEEP IT REAL"

PRODUCED BY MUFI FOR DIE HARD PRODUCTIONS
MANAGEMENT: 118TH ST. ENTERPRISES

CHANNEL LIVE

"REPROGRAM"

PRODUCED BY KRS-ONE
WRITTEN BY H. GREEN/V. MORGAN
ENGINEERED BY NORTY COTTO
MANAGEMENT: BARRY BOOKHARD/
REVOLUTIONARY ARTISTS, INC.



BUILDING FOR THE FUTURE

GAVIN ALTERNATIVE GRID

EDITOR: LINDA RYAN
ASSOCIATE EDITOR:
SEANA BARUTH



TW	Title (Label)	Spins	Trend	CFNY	CJMK	KACV	KOGE	KEDG	KEDJ	KEGE	KITS	KKIB	KLKK	KLZR	KNDD	KMNC	KOME	KPNT	KPDI	KREY	KROD	KTCL	KTQZ	KUHO	KWOD	KXPK	WVAZ	WBCN	WBER	WBRU	WCBR	WCBZ	WCHZ	WDRB
1	LIVE - Lightning Crashes (Radioactive)	1355	NEW			18	60		25		31		20		32	33	38	32	30	22	31	11	44		31	10	45	13	32	24		19	21	
2	BETTER THAN EZRA - Good (Swell/Elektra)	1327	NEW			17	17	32	28		30			30	27	39	27	26	31	23	23	24	42		27	10	40	25	13	25		24	18	
3	ELASTICA - Connection (DGC)	1183	NEW			17	7	27	28		16			30	26	40	26	24	30	20	23	27	34	17	31	14	41	27	27	28		14	20	
4	PJ HARVEY - Down By The Water (Island)	1089	NEW			18	15		11		16		20		27	40	26	32	31	22	22	21	31	13	31	39	13	32	25		26	21		
5	MATTHEW SWEET - Sick Of Myself (Zoo)	1056	NEW			18		16	16		15			24	24	28	22	33	17	27	13	25	31		20	35	26	19	25		23	21		
6	JULIANA HATFIELD - Universal Heartbeat (Mammoth/Atlantic)	1036	NEW			17	18	16	15		13		10	31	21	39	14	23	18	18	5	24	31		27	16	38	22	30	25		24	17	
7	SPONGE - Plowed (Work Group)	1015	NEW			11	45		28		21			27	30		26	33	30	22	20	10	15		26	12	40		32	17		21	21	
8	ADAM ANT - Wonderful (Capitol)	820	NEW			18	40	35	27		24		20		22	25		24	30		8	15	18		27	27	6	10	29		15	15		
9	OASIS - Live Forever (Epic)	768	NEW					25			12				16	20		34					32		31	37	13	34	26		10	10		
10	OUR LADY PEACE - Starseed (Relativity)	738	NEW			15		22	11		12			20	28	33	17	15	16	25	13	9	16		27	26	19	6	17		24	9		
11	MAD SEASON - River Of Deceit (Columbia)	720	NEW			17			13					20	30	35	15	24	18	17	15				31	13	25	24	27	16		18	18	
12	DAVE MATTHEWS BAND - What Would You Say (RCA)	704	NEW				20		25				10		19		33	31		4	14	31		28	39	9	17	16		9	9	9		
13	BLUES TRAVELER - Runaround (A&M)	689	NEW			11	20		11					17		16		34	16			12	18		5	33			10		8	8		
14	STONE TEMPLE PILOTS - Dancin' Days (Atlantic)	655	NEW						17		22		10	19	30	23	15					16	15	43		31		16	9					
15	JEFF BUCKLEY - Last Goodbye (Columbia)	600	NEW			12								31	5	12		12	11	17	7	11	18			27	27	10	24		13	16		
16	MIKE WATT - Against The 70s (Columbia)	582	NEW			17		23	10					22	24	16		8	11	17		5	16		27	23			26		25	11		
17	BUSH - Little Things (Trauma/Interscope/AG)	576	NEW			10			8		23			22	29	27	28	18	13		29	18	15		10	13	19		27		14			
18	BJORK - Army Of Me (Elektra Entertainment Grp.)	571	NEW			11			9					19	18	24		15	10	14		14	34	29	32	22	10	10	19		21	5		
19	WAX - California (Side One/Interscope)	556	NEW			11		18	12					15		25		14	9	28			11		10	26	11	9	10		20	20		
20	SOUNDGARDEN - The Day I Tried To Live (A&M)	536	NEW			16		20	13					21		39		16	29				45		30	10	24							
21	BUSH - Everything Zen (Trauma/Interscope/AG)	510	NEW				43	30				5		20	26	28	24		27				13		19	38		10						
22	R.E.M. - Star 69 (Warner Bros.)	503	NEW			10	42							20	26	28	24			15			42		18	11	29		20					
23	PEARL JAM - Corduroy (Epic)	493	NEW				39	29	13		29				30	24	19	35	29			17		10	10	14								
24	NINE INCH NAILS - Hurt (Nthng/TVT/Interscope/ARG)	476	NEW					16			19				31	9	29	8		20	39				28	8		6	13					
25	LETTERS TO CLEO - Here & Now (Giant)	447	NEW										10										16		27	39	14	31			22			
26	GREEN DAY - She (Reprise)	444	NEW				17	20			29						41	23				35	27		30	14		12						
27	BELLY - Now They'll Sleep (Sire/Reprise)	422	NEW			18		16					10	26		39			17	31		6				29			26			18		
28	PEARL JAM - Not For You (Epic)	400	NEW			11								27					4	17			16		9	16	20	24	31	15				
29	GOO GOO DOLLS - Only One (Warner Bros.)	397	NEW						7		5			22		26			11	18				22	11	23	9	17			21			
30	CAKE - Rock And Roll Lifestyle (Capricorn)	388	NEW			16			7		7			6		9		23					25	11	28	31	13							
31	MORPHINE - Honey White (Rykodisc)	369	NEW			10							10	22							28		16		40	13	18	12		10	25	17		
32	NIRVANA - The Man Who Sold The World (DGC)	359	NEW				52	36			22					23		29				25		31										
33	THE CRANBERRIES - Ode To My Family (Island)	351	NEW								31		20		24		28					26					25		14					
34	GENERAL PUBLIC - Rainy Days (Epic)	347	NEW			12	27	22			12												14	33				9	10					
35	PETER MURPHY - Scarlet Thing In You (B.Banquet/Atlantic)	343	NEW			10					16		20										28		33	14	1		9	11		23		
36	FLAMING LIPS - Turn It On (Warner Bros.)	339	NEW					23			15			13	9	26		14	16				14				22	8	9	15				
37	OFFSPRING - Kick Him When He's Down (Epitaph)	329	NEW			10		14	18		22				23				14	11			27		8	8	26	9	6					
38	HOLE - Violet (DGC)	322	NEW								7												11			7	29	6		11				
39	STONE ROSES - Love Spreads (Geffen)	296	NEW					38			14		20												7			13	17					
40	CAULFIELDS - Devil's Diary (A&M)	292	NEW														19						16				6	10				14		
41	STONE TEMPLE PILOTS - Pretty Penny (Atlantic)	290	NEW			10	17									12			15	28					29		20	14						
42	SLEEPER - Delicious (Arista)	282	NEW			10							10		25				16	8					13		17	8	9	16		18	15	
43	PHUNK JUNKIEZ - I Love It Loud (Trauma)	278	NEW								21			9		9	11	9	6			10	12	16	39	5		5						
44	COLLECTIVE SOUL - December (Atlantic)	275	NEW					11							25			24					18	31		5								
45	PEARL JAM - Better Man (Epic)	270	NEW				55				15		20				16						18			10					10			
46	FILTER - Hey Man Nice Shot (Reprise)	269	NEW						7		5			6	27	11					10				8	7		7	9	11		9		
47	WHITE ZOMBIE - More Human Than Human (Geffen)	257	NEW								3			6	28	5		6				14	8	16		39	7	16		10		8		
48	RADIOHEAD - Fake Plastic Trees (Capitol)	255	NEW					16			19			17												31			13	16				
49	MONSTER MAGNET - Negasonic Teenage Warhead (A&M)	256	NEW								5		5			5	14	2										7						
50	RANCID - Salvation (Epitaph)	246	NEW					23	6							31	15	23	17				16											

ARCHERS of LOAF

"Harnesses in Slums"

now slumming at these stations

- WHFS
- WFNX
- REV 105
- KLZR
- WCBR
- WCBZ

On Tour With



The Flaming Lips

- 5/2 Denver, CO
- 5/3 Salt Lake City, UT
- 5/5 Vancouver, BC
- 5/6-7 Seattle, WA
- 5/8 Portland, OR

Soundscan #'s in the 1st month

NY 746 Bos 256	Chi 226 SF 250	Mnpls 280 Seattle 234	Balt/DC 261 LA 207	Atlanta 148 Richmond 130	Raleigh/ Durham 483
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- 5/10 Palo Alto, CA
- 5/11 Sacramento, CA
- 5/12 San Francisco, CA
- 5/15 Fresno, CA
- 5/16 Ventura, CA
- 5/17 Las Vegas, NV
- 5/18 Los Angeles, CA
- 5/19 San Diego, CA
- 5/20 Phoenix, AZ
- 5/21 Albuquerque, NM



"When the Archers settle into full-out rocking - the hammering 'Harnesses in Slums' - they do so with satisfying savagery."

★★★ 1/2 - Rolling Stone, March '95



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GAVIN ALTERNATIVE GRID

SPINS in BLUE are ADDS

Artist - Title (Label)	WOST	WPEZ	WEDX	WFMN	WPHS	WHTS	WHTT	WVOC	WVQX	WVUM	WVMD	WVNY	WVWZ	WVQY	WVFM	WVGL	WVDF	WVRL	WVQY	WVQX	WVRS	WVZY	WVQX	WVRT	WVZB	WVTR	WVHM
LIVE - Lightning Crashes (Radioactive)		32	30	9	35	18	54	24	46	42	36	38		14	48	25		16	39	48	45		45		32	25	32
BETTER THAN EZRA - Good (Swell/Elektra)	28	17	21		35	18	53	22	43	31	23	38		20	48	27		17	44	49	48		45	9	14	23	31
ELASTICA - Connection (DGC)	14	29	23	12	25	33	18	10		31	23	30		24	38	24		24	40	47	48		35		33	18	10
P.J. HARVEY - Down By The Water (Island)	14	15	26	8	25	30	47	22		6	23	28		24	48	24		18	37	51		45	12	26	10	18	
MATTHEW SWEET - Sick Of Myself (Zoo)	14	9	23	24	35	29	18	23	16	32	23	38		24	37	24		15	31	35	45		35	10	26	11	
JULIANA HATFIELD - Universal Heartbeat (Mammoth/Atlantic)	28	9	21	21	15		37	14	24	31	24			24	38	24		21	28	49	35		25	5	30	21	
SPONGE - Plowed (Work Group)	7	32	20		35		29		45	44	35	21		10	24	29			38	47	38		45		18	32	
ADAM ANT - Wonderful (Capitol)		29	23	7	25		24	17	26	23	33			7	25				30	33	38				23	5	32
DASIS - Live Forever (Epic)		31	26			15	40	24		7	37			14	48	28		13	17	47	10		45	13	21	11	31
OUR LADY PEACE - Starseed (Relativity)	14					18	48	9	31	31	7	28		14	23	15			42	29	25			5	8	11	
MAD SEASON - River Of Deceit (Columbia)	7				25	14		15	19	23	24	17		14	36	21			8	28	36						20
DAVE MATTHEWS BAND - What Would You Say (RCA)		32	21		25		22			31	34	16		20	27			10	12	30	48		45				26
BLUES TRAVELER - Runaround (A&M)	14	30	30		15	14		11		27	34	23		14	36	30		13	27	48	35		25	8	20	10	14
STONE TEMPLE PILOTS - Dancin' Days (Atlantic)						23	25	25	25	28	10	38			15	14			26	30			35	15	31	32	17
JEFF BUCKLEY - Last Goodbye (Columbia)	14	14	20	12	25	24	12	8		12	23	14			21	24				18	20		35	7	6	20	18
MIKE WATT - Against The 70s (Columbia)	16	14	13	13	15	29				10	15	34		10	9	17		12	28	25		25			15	14	
BUSH - Little Things (Trauma/Interscope/AG)	7				15	8	26		18	27	7	18		14	6	8		8	22	18	12		25		14		
BJORK - Army Of Me (Elektra Entertainment Grp.)	14	13		24		23	41			20		22		20	9	15		10	20	19		15			12		
WAX - California (Side One/Interscope)	14			9	16							22		10	10	21		10	20	31	30		25		8	20	
SOUNDGARDEN - The Day I Tried To Live (A&M)		12		5					34	27	20	19			21	21			29	32	7		35			11	
BUSH - Everything Zen (Trauma/Interscope/AG)					35	24			38	30					26			9	39		35				15	16	
R.E.M. - Star 69 (Warner Bros.)								11			34			24	37			12		45			45	10			
PEARL JAM - Corduroy (Epic)					25			8	19	22	38	32						12					15	9		25	
NINE INCH NAILS - Hurt (Nthng/TVT/Interscope/ARG)		17				45		48	46		13			5	17				20	6	8		25				
LETTERS TO CLEO - Here & Now (Giant)	16					51	11		44						48				20	31			35		32		
GREEN DAY - She (Reprise)	16	15		25	23	34		31											21	6			25				
BELLY - Now They'll Sleep (Sire/Reprise)	16	24	6		32						24			14	36										20		
PEARL JAM - Not For You (Epic)	16	16	5							17	15			14	38	17			11	14	18		45				
GOD GOD DOLLS - Only One (Warner Bros.)	14	12			24	29								14	16	12			18		30	25					
CAKE - Rock And Roll Lifestyle (Capricorn)	21		19		7		7	14	27		22			20	20	12			15		17				11		
MORPHINE - Honey White (Rykodisc)	21	12		16	15	23								10					16	19					16		
NIRVANA - The Man Who Sold The World (DGC)								31	31										19					9	30	11	10
THE CRANBERRIES - Ode To My Family (Island)		16	12					30	41										10				35			10	10
GENERAL PUBLIC - Rainy Days (Epic)	14	15	15								24			10	5				29	17	10		15	6	9	23	
PETER MURPHY - Scarlet Thing In You (B.Banquet/Atlantic)	28				25	14		15						20	9				11	22							18
FLAMING LIPS - Turn It On (Warner Bros.)	7	13		10		6		13	17	24					26				8		20					11	
OFFSPRING - Kick Him When He's Down (Epitaph)	7							19	8	15				8					10	20			25		10	11	
HOLE - Violet (DGC)			14	8		45		34	30										11	10	32		25		11	7	
STONE ROSES - Love Spreads (Geffen)								24							48				8		31			12	18	25	
CAULFIELDS - Devil's Diary (A&M)			20		12	39	10	14	23	23				20		9			20							22	
STONE TEMPLE PILOTS - Pretty Penny (Atlantic)	17	23				13	8								36						30	18					
SLEEPER - Delicious (Arista)	13		12		6	7					17			10							32					12	8
PHUNK JUNKEEZ - I Love It Loud (Trauma)					7	24		12	13		14				8								25		12	11	
COLLECTIVE SOUL - December (Atlantic)	19				25			17		16	24				15	16					8						
PEARL JAM - Better Man (Epic)					25				20	24														7	23		11
FILTER - Hey Man Nice Shot (Reprise)	7			8	15			15	15	8	16				6						7	20					
WHITE ZOMBIE - More Human Than Human (Geffen)					15			11											13	10	7	7			9		
RADIOHEAD - Fake Plastic Trees (Capitol)	28		13	13		12	8	8							16						8				8	17	
MONSTER MAGNET - Negasonic Teenage Warhead (A&M)				9	15	29	49		12	4						2					23		25				
RANCID - Salvation (Epitaph)	12	13								9					6	16										7	

This Week's GRID...

Welcome to the new and much-improved Gavin Alternative Grid. What you see before you is months of painstaking work and careful planning. I'm sure you'll agree it was worth the effort.

Our new Grid now tracks only commercial alternative stations and college stations KACV-Amarillo and WBEP-Penfield. I'm sure you'll agree that these two stations are quite influential in their respective markets, and as stations already programming singles deserve to be included on the reporting panel.

Be assured that with the way this format is still growing and prospering more stations will be added on a somewhat regular basis.

Now, about the grid: If you look closely at it, you'll notice that some numbers appear in blue, while the majority are black. Numbers shaded blue are adds with spins. We're confident that color coding the grid this way will make the information included that much easier to digest.

Please feel free to call and let me know what you think of the new grid. We're always looking for ways to get you the information you want, as quickly and easily, as possible. I can be reached at (415) 495-1990 X607. I look forward to hearing from you. —Linda Ryan

Most Added

WHITE ZOMBIE (14)

"More Human Than Human" (DGC/Geffen)



MONSTER MAGNET (11)

"Negasonic Teenage Warhead" (A&M)

R.E.M. (8)

"Strange Currenties" (Warner Bros.)

RADIOHEAD (7)

"Fake Plastic Trees" (Capitol)

NINE INCH NAILS (7)

"Hurt" (Nthng/TVT/Interscope/ARG)

EGGSTONE (7)

"It's Not The Rain" (Critique/BMG)

Top Tip

PHUNK JUNKEEZ

"I Love It Loud" (Trauma/Interscope/ARG)
Stations newly loving this loud one include WAQZ, WRNQ, KACV, WCBZ, WZRH and WBCN.

RECORD TO WATCH

NO USE FOR A NAME
"Soul Mate"
(Fat Wreck Chords)

I picked this one as a Record To Watch a while back when only the band's local stations Live 105 and KOME were playing it. Now, KEDJ, WROX, Q-101, 99X and X96—among others—have come to the party.

Inside Alternative

Hey, new grid, new placement in the magazine—this must be our lucky day. Seriously, I hope you feel strongly enough about the new format (one way or the other, I suppose) to call and let me know. (415) 495-1990 X607 is my number, and I'll be glad to field your calls and bask

Gridbound

- JAYHAWKS - "Blue" (American)
- NO USE FOR A NAME - "Soul Mate" (Fat Wreck Chords)
- FAITH NO MORE - "Digging The Grave" (Slash/Reprise)
- R.E.M. - "Strange Currenties" (Warner Bros.)
- SIMPLE MINDS - "Hypnotised" (Virgin)

in your praise.

99X-Atlanta just released their second *Live X* CD, and have already sold upwards of 4,000. The CD contains the track "One," which was performed by the "band" **Automatic Baby** (members of **R.E.M.** and **U2**) at **MTV's Inaugural Ball** — a pretty rare commodity, no? And, if that wasn't enough, **Tony Bennett** (a featured artist on the CD along with **Sheryl Crow**, the **Cranberries**, **James**, **Live**, and others) donated the watercolor for the cover art. "Putting one of these together takes forever," APD **Leslie Framm** (right) explained. "It takes six months to track everyone down and get clearances, but once you see and



hear the finished product, it's worth it." Proceeds from the sale of the CD will go to Atlanta's **Grady Pediatric And Adolescent AIDS Program**.

How many advance screenings does your station sponsor a month? **KTOZ**-Springfield took a regular screening for **Tank Girl** and spiced it up big time! Not only did the entire **Channel Z** staff show up to the premiere in camouflage, they got the Marines to show up, too. The soldiers were stationed in front of the theater, where morning personalities **Rick** and **Lola**—big fans of the **Tank Girl** comic strip—were broadcasting live. Music Director **Kevin Kline** joked over the phone, "To the average person just passing by, it must've looked like an invasion."

In other radio news, longtime Live 105-San Francisco intern and all around music junkie, **Aaron Axelson** has been made an official part of the station's team. Starting on April 24, Aaron will step into the newly-created position of Assistant Director Of Music Operations. Aaron is a self-confirmed Anglophile and true indie-kid. Give him a call at (415) 512-1053 and ask him about the new **Menswear** single.

Well, after weeks and weeks of me harping about **Supergrass**, I can officially announce that the band has signed with Capitol Records. Their excellent single, "Caught By The Fuzz," will be shipped to commercial alternative radio in mid-May.

KNNC-Austin's **Mike Peer** called last week because he read my loving **Muffs** review and wanted to add his "I love this song," to the growing list of supporters. For those who want to stay one step ahead of the game, Mike recommends you take a listen to the **Underground Lovers'** "Losin' It."

On the other side of the country, **WFNX**-Boston's **Boy Troy** thinks **Monster Magnet's** "Negasonic Teenage Warhead" just might be the song of the year.

Finally, in the **Cool And Unusual**

file of adds I think are particularly neat-o, we have: **Spearhead's** "Hole In The Bucket" added at **WBRU** and **KTCL** (hooray); **KNDD**/The End and **WHFS** added **Hum's** "Stars; and a very unusual move by **WLUM**-Milwaukee, who added **U2's** "The Sweetest Thing," which, if I'm not mistaken, is a B-side that came out about 1987 or so.

New Releases

JOAN JETT & PAUL WESTERBERG
"Let's Do It" (Elektra/EEG)

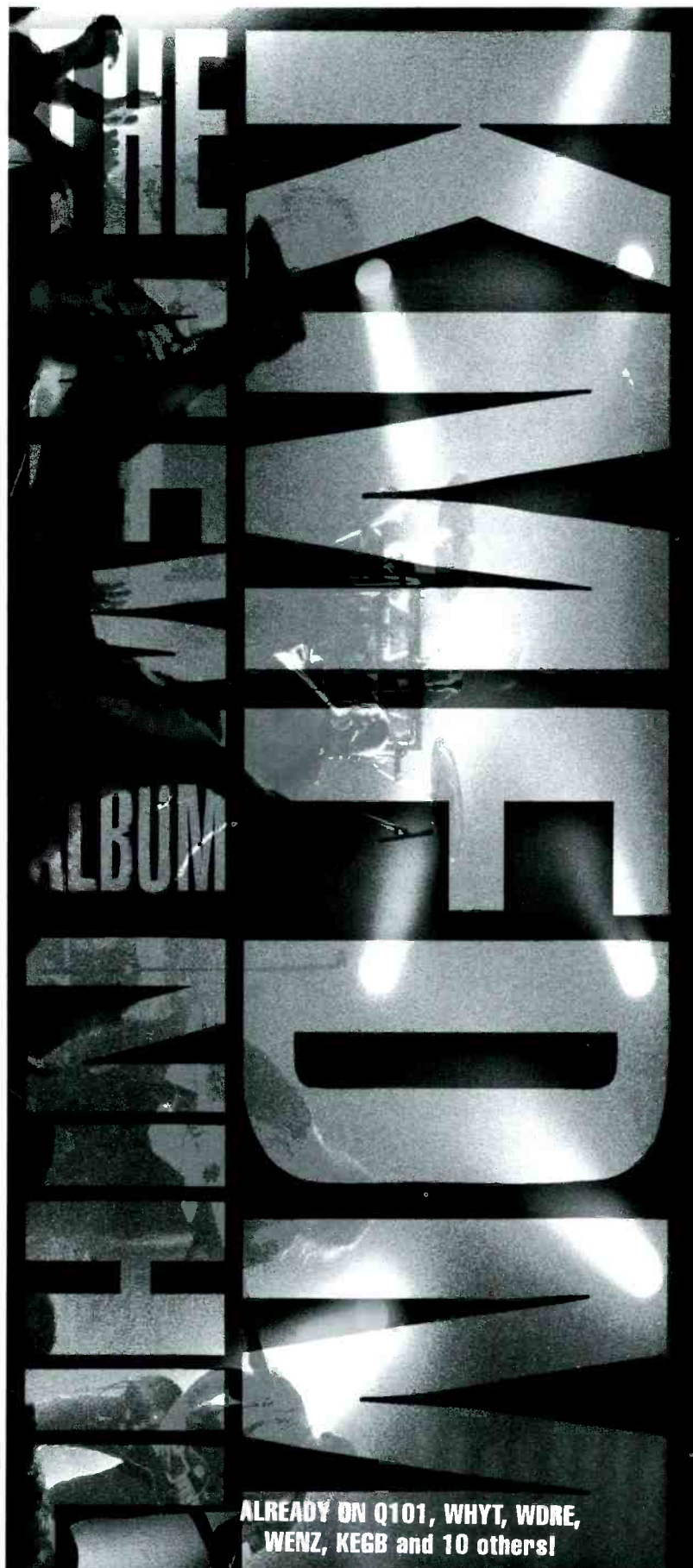
Yet another track from the truly extraordinary Tank Girl soundtrack. Joan Jett teams up with former Replacements guru Paul Westerberg on what might easily be called an ode to springtime. "Let's Do It." These two staples of the alternative format tag-team this Cole Porter composition, putting an almost rockabilly spin on it. Hey, **WHFS**, **WENZ**, **REV 105**, **KPNT** and **KUKQ** know a fun, foot-stompin' classic when they hear it. —LINDA RYAN

THE DWELLERS
"Rocket Ride" (ERG)

Fans and admirers of the pop senilities of Soul Asylum, Dwight Twilley or Jellyfish will appreciate The Dwellers' "Rocket Ride," which is hook after hook after hook. I don't know why, but "Rocket Ride" reminds me of a cross between Kim Wilde's "Kids In America" and Phil Seymour's "Precious To Me"—both substantial hits on their own. The Dwellers' rough-and-tumble vocals and sharp guitars make "Rocket Ride" a real contender. Give it a spin and then try to get the hook out of your head; I dare you. —LINDA RYAN

UNDERGROUND LOVERS
"Losin' It" (Atlas/A&M)

This Australian band makes its Atlas Records debut with the winsome radio charmer, "Losin' It." With a sound that's best described as techno pop, "Losin' It" just might be the first song you've played in this genre since Electronic's "Getting Away With It," which was a monster hit a few years ago. The point is, grunge is almost passe, and it might be time to start reflecting different musical sounds (techno, industrial, hip-hop) on your playlist. I couldn't think of a better song to start with, either. —LINDA RYAN



ALREADY ON Q101, WHYT, WDRE, WENZ, KEGB and 10 others!

1. JULIANA HATFIELD - UNIVERSAL HEART BEAT

2. NINE INCH NAILS - HURT

3. MATTHEW SWEET - SICK OF MYSELF

4. WAX - CALIFORNIA

5. BETTER THAN EZRA - GOOD

6. RADIOHEAD - FAKE PLASTIC TREES

7. ELASTICA - CONNECTION

8. BUSH - LITTLE THINGS

9. MORPHINE - HONEY WHITE

10. PJ HARVEY - DOWN BY THE WATER



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GAVIN COLLEGE

ALTERNATIVE EDITOR:
LINDA RYAN
COLLEGE EDITOR: SEANA BARUTH



College Albums

2W LW TW

1	1	1	PJ HARVEY - To Bring You My Love (Island)
4	2	2	MORPHINE - Yes (Rykodisc)
3	3	3	ARCHERS OF LOAF - Vee Vee (Alias)
17	4	4	THE 6THS - Wasps' Nest (London)
6	5	5	ELASTICA - Elastica (DGC)
2	6	6	MIKE WATT - Ball-Hog Or Tugboat? (Columbia)
41	11	7	SPIRITUALIZED - Pure Phase (Dedicated/Arista)
14	9	8	MATTHEW SWEET - 100% Fun (Zoo)
16	16	9	MARY LOU LORD - Mary Lou Lord (Kill Rockstars)
22	10	10	KMFDM - Nihil (Wax Trax!/TVT)
43	32	11	JULIANA HATFIELD - Only Everything (Mammoth/Atlantic)
—	12	12	FLYING SAUCER ATTACK - Further (Drag City)
21	15	13	SQUIRREL NUT ZIPPERS - The Inevitable Squirrel Nut Zippers (Mammoth)
39	14	14	LIDA HUSIK - Joyride (Caroline)
—	31	15	MUDHONEY - My Brother The Cow (Reprise)
—	21	16	TANK GIRL SOUNDTRACK - Bjork, Jett/Westerberg, L7, (Elektra Entertainment Grp.)
28	17	17	SLEEPER - Smart (Arista)
18	18	18	HAZEL - Are You Going To Eat That (Sub Pop)
5	8	19	SMOG - Wild Love (Drag City)
20	20	20	IVY - Realistic (Seed)
26	24	21	GOO GOO DOLLS - A Boy Named Goo (Warner Bros.)
44	22	22	BEN LEE - Grandpaw Would (Grand Royal)
—	38	23	RED HOUSE PAINTERS - Ocean Beach (4-AD)
—	41	24	WILCO - A.M. (Reprise)
30	28	25	PRODIGY - Music For The Jilted Generation (Mute)
11	13	26	BELLY - King (Sire/Reprise)
7	7	27	ROYAL TRUX - Thank You (Virgin)
NEW	28	28	LAIKA - Silver Apples Of The Moon (Too Pure/American)
40	29	29	SONIC YOUTH - Made In USA (Rhino)
13	30	30	LOIS - Bet The Sky (K)
12	23	31	RE/SEARCH - Incredibly Strange Music Volume II (Asphodel/ReSearch)
NEW	32	32	SUDDENLY TAMMY - We Get There When We Do (Warner Bros.)
36	33	33	DOG FACED HERMANS - Bump And Swing (Alternative Tentacles)
19	19	34	JAYHAWKS - Tomorrow The Green Grass (American/Reprise)
—	50	35	CHOKEBORE - Anything Near Water (Amphetamine Reptile)
27	27	36	NEGATIVLAND - Fair Use (Seeland)
NEW	37	37	NED'S ATOMIC DUSTBIN - Brainbloodvolume (Work Group)
8	25	38	THROWING MUSES - University (Sire/Reprise)
—	39	39	MOBY - Everything Is Wrong (Elektra/EEG)
NEW	40	40	WAX - 13 Unlucky Numbers (Side One/Interscope)
NEW	41	41	GRIFFTERS - Eureka EP (Shangri-La)
50	42	42	CAKEKITCHEN - Stompin' Through The Boneyard (Merge)
NEW	43	43	THE ROOTS - Do You Want More?!?!? (DGC)
NEW	44	44	FACE TO FACE - Big Choice (Victory/A&M)
9	26	45	POSTER CHILDREN - Junior Citizen (Sire/Reprise)
NEW	46	46	POOLE - Alaska Days (SpinArt)
10	35	47	BETTIE SERVEERT - Lamprey (Matador/Atlantic)
NEW	48	48	ALL - Pummel (Interscope/AG)
—	49	49	REFRIGERATOR - How You Continue Dreaming (Communion)
38	40	50	MILK CULT - Burn Or Bury (Basural/Priority)

Most Added



HELIUM (25)

The Dirt of Luck (Matador)

GUIDED BY VOICES (22)

Alien Lanes (Matador)

THE MUFFS (21)

Blonder And Blonder (Reprise)

RAILROAD JERK (20)

One Track Mind (Matador)

HUM (14)

You'd Prefer An Astronaut (RCA)

Top Tip

LAIKA

Silver Apples Of The Moon (Too Pure/American)

Laika debuts at #28 this week; KUCI, KUSF, KZSC, WCBN, WUSB, WVKR, WXCI and WXDU are the Heavy supporters.

RECORD TO WATCH

HOME IX

(Relativity)

The ninth release from this band of young Floridians (which is also their first effort available on disc) scored a passel of ADDs last week.

This week, it's already getting Heavy attention from WCBN.

Chartbound

BUNNYGRUNT - "Family Notebook" (March)

MADDER ROSE - The Love You Save (Seed)

HELIUM - The Dirt Of Luck (Matador)

PAVEMENT - Wowie Zowie (Matador.)

THE SEA AND CAKE - Nassau (Thrill Jockey)

BLUMFELD - L'Etat Et Moi (Big Cat)

Dropped: #34 Cub, #36 Quicksand, #37 Kittywinder, #43 Trip Hop Test, #44 The The, #45 Wolfgang Press, #46 Polara, #47 Spent, #48 Portastatic.

HOME

IX (RELATIVITY, 79 FIFTH AVE., NEW YORK, NY 10003)

The last time indie-rock looked to the '70s for inspiration, Black Sabbath was the acknowledged reference point as grunge became au courant. But (unlikely as it seems) that was years ago, and the newest generation of DIY musicians, when groping for some stimulus, seize on a slightly more recent phenomenon—the "progressive" rock of the late '70s and early '80s. Although a number of bands have lately bowed to the prog gods (Yes, ELO, ELP, Jethro Tull, Genesis, Focus), none has managed to update the genre as effectively as Tampa, Florida's Home. The (young) members of Home, who've come of musical age in the P.P. (post-Pavement) era, have melded their version of that band's revolutionary legacy with the experimental and orchestral leanings of prog. *IX* is the band's ninth release (dub), but it's the first one that's been widely distributed and available in disc form. On it, Home re-introduce piano and synth-y keyboards to indie-rock and thereby assemble 13 engaging, intriguing, catchy (and often downright amazing) tracks. The album commences with the schizophrenic "Freedholm Rd.," a noodly offering that features injections of a messy group vocal, a maddening, almost-mechanized synth/keyboard riff, chiming, a backdrop of wailing guitar and a touch of distortion. "Lost It" is jaunty with bawling vocals, "Raising Tide's" acoustic guitar and brushed snare are accented by piano, and "Atomique" is something of a space tinkle. Other favorites include the childish-but-droll "My Friend Maurice," in which Pavement's influence is particularly detectable (note the guitar's tone), and "In My House," a brief offering that drops a frenetic, drony screen of percussion and rhythm—then pierces it with a sharp, sing-song guitar riff. If you're feeling lost in a swell of sound-alike emo-popsters, lo-fi buskers and guitar-driven Modern-rocksters, you'll gladly welcome the future. Welcome Home.

—SEANA BARUTH

BAD BRAINS

"GOD OF LOVE" (MAVERICK, 8000 BEVERLY BLVD., LOS ANGELES, CA 90048)

With the recent success accompanying the great resurgence of early eighties punk, it's no surprise to discover a new seven-inch from one of that era's most influential acts. Bad Brains is back with a small sampling of their forthcoming new album.

The A-side's "God of Love" (which will be the album's title cut) is patented Bad Brains, Jah-inspired lyrics trip over slicing hardcore, although producer Ric Ocacek somewhat softens the sting. Herbal appreciators of classic dancehall reggae will likely prefer the flip, "Longtime," a B-side gem. The full-length drops at radio next month

—WALT REED

**LAIKA
SILVER APPLES OF THE MOON (TOO
PURE/AMERICAN, 3500 W. OLIVE AVE.,
SUITE 1550 BURBANK, CA 91505)**

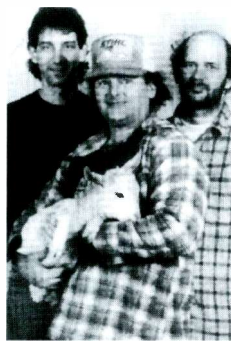
Margaret Fielder (from Moonshake) has a cool and soothing voice that neatly carries this band beyond ordinary limits: *Silver Apples Of The Moon* glides through the outer reaches of the Earth's atmosphere and sails into orbit. Further propelled by Guy Fixsen's vocals, an arrangement of vibes, flute, moog, guitar samples, bass, conga, percussion, and saxophone, Laika then tear through the heavens at light speed. With *Silver Apples of the Moon*, Laika surpasses The Ecstasy of St. Teresa in the songwriting arena and supersedes the hypnotic moodiness previously perfected by Mouse on Mars and Seefeel. If scientists could freeze Cal Tjader in a liquid nitrogen capsule and defrost him in the year 3000, he would

probably play music akin to Laika's "If You Miss." "Marimba" sounds like Henry Mancini and Astrud Gilberto playing together in a space station's cocktail lounge, and with "Red River" Laika creates a hip mood and atmosphere with away gone congo beat propped against a let-your-fingers-do-the-walking bass loop and a mad storm of reeds and brass. Laika sounds new enough to be a prototype, and we suspect *Silver Apples Of The Moon* was produced in a laboratory by scientists, rather than mastered a studio by engineers—it's that refreshing. If you really love Portishead, you're destined to become fatally attracted to Laika. Witness the beginning of space jazz.

—ERIC SHEA

**THE AUGUST SONS
PLANTS, PLANETS AND INSECTS
(EL RECORDO, 1916 PIKE PLACE #12-370,
SEATTLE, WA 98101)**

If you were one of the many attendees at The August Sons' show during February's GAVIN Seminar, this record, *Plants, Planets And Insects*, will



definitely surprise you. In performance. Gulfport, Mississippi's August Sons are as insanely loud as they are unsightly; however, on this disc (their second full-length), the trio prefers subtle dynamics to excessive volume. Each of the twelve songs here is named for a plant, a planet or an insect (imagine that), and one might consider the first title, "Jupiter," to be portentous, for Jupiter is the planet of beneficence and good fortune. "Jupiter," a mesmerizing-yet-motorin' mix of blasé vocals, faint changing guitar drone and plink/plonk-ing toms, is—in this celestial arrangement—followed by "Earth," in which the guitar once again takes a backseat, as banjo rides in front beside the tooling and hypnotic percussion. Next is "Wasp," an even more subdued offering that features a sedate bass and lazy guitar. From that point forward, tho, the songs cull more tension with each of the disc's spins. "Locust" is all odd syncopation and tweaked guitar, "Mercury" builds around a frantic mandolin, and the closer, "Trees," is a cranked up distorted-fest.

In truth, Mississippi's August Sons are an anomaly. Their music, which has been brewed and fermented in deep-Southern isolation, is a combination of dated reference points

(One passer-by commented that *Plants, Planets And Insects* reminded her of early James!) and twisted red-neck—think *Deliverance*—inspiration. Don't miss it. —SEANA BARUTH

**ST. JOHNNY
LET IT COME DOWN (DGC, 9130 SUNSET
BLVD., LOS ANGELES, CA 90069)**

On St. Johnny's latest disc, *Let it Come Down*, the band makes the most of its opportunity to stretch out. On this second album, St. Johnny explores eclecticism and minimizes the straightforward "college guitar" sound that so marked their debut full-length. Vocalist Bill Witten seems to be fully embracing the Steve Malkmus-style drone/slur, but the band has found originality (and salvation) through a wide variety of sounds and arrangements. "Bluebird" is swirlingly ethereal and enjoyable and contrasts nicely with the groove-driven "Do You Wanna Go Out?" and the percussive "Scuba Diving."

Whereas the band's first CD blatantly borrowed the distortion/noise aesthetic of Sonic Youth, (and therefore sounded kind of generic), with their sophomore disc, St. Johnny evinces real growth, and *Let It Come Down* chronicles a move in the right direction. I predict that one day, people will acknowledge this record as the start of something big.

—WALT REED



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LW	TW	Reports	Adds	H	M	L	
1	1	ALISON KRAUSS (Rounder)	56	0	25	27	4
2	2	STEVE EARLE (Winter Harvest)	55	3	19	28	8
4	3	LINDA RONSTADT (Elektra/EEG)	48	1	15	28	5
3	4	KIERAN KANE (Dead Reckoning)	51	2	11	31	9
13	5	JOHN PRINE (Oh Boy!)	44	9	17	19	8
15	6	GUY CLARK (Asylum)	47	15	10	27	10
6	7	THE HIGHWAYMEN (Liberty)	45	1	12	23	10
5	8	HEATHER MYLES (HighTone)	44	0	10	23	11
7	9	DAR WILLIAMS (Razor & Tie)	39	0	6	27	6
8	10	DAVE MALLET (Vanguard)	41	1	6	22	13
10	11	NICK LOWE (Upstart/Rounder)	33	0	12	17	4
9	12	PETE ANDERSON (Little Dog)	32	0	9	17	6
12	13	CHRIS SMITHER (HighTone)	34	1	7	16	11
24	14	THE DELEVANTES (Rounder)	36	8	2	20	14
14	15	GRAHAM PARKER (Razor & Tie)	34	1	4	19	11
18	16	STEVE FORBERT (Paladin/Giant)	30	3	9	14	7
11	17	TULARE DUST (HighTone)	31	0	7	19	5
25	18	FLACO JIMENEZ (Arista Texas)	31	4	4	19	8
23	19	A TRIBUTE TO DOC POMUS (Rhino)	29	4	8	14	7
21	20	JAYHAWKS (American/Reprise)	26	1	11	11	4
20	21	BUTCH HANCOCK (Sugar Hill)	29	2	4	16	9
16	22	CELESTE KRENZ (Emergency)	27	0	6	14	7
17	23	BLUE RODEO (Discovery)	26	0	6	15	5
26	24	JOHN BUNZOW (Liberty)	27	2	2	16	9
19	25	MICHAEL FRACASSO (Bohemia Beat/Rounder)	26	0	5	13	8
31	26	WEBB WILDER (Watermelon)	24	2	5	14	5
33	27	NANCI GRIFFITH (Elektra/EEG)	22	0	5	14	3
30	28	CARRIE NEWCOMER (Rounder)	25	1	3	13	9
22	29	ROBERT EARL KEEN (Sugar Hill)	23	0	4	13	6
27	30	STEVE KOLANDER (River North)	19	0	7	9	3
36	31	TISH HINOJOSA (Rounder)	20	1	5	9	6
34	32	WYLIE & THE WILD WEST SHOW (Cross Three)	21	0	4	11	6
28	33	MARY CHAPIN CARPENTER (Columbia)	16	0	9	6	1
35	34	SUSAN WERNER (Private Music)	21	2	2	10	9
38	35	SONNY LANDRETH (Zoo/Praxis)	16	0	7	7	2
37	36	THE RANKIN FAMILY (Guardian)	21	3	1	11	9
—	37	AUSTIN LOUNGE LIZARDS (Watermelon)	19	5	1	12	6
32	38	MARY KARLZEN (Atlantic)	17	0	4	8	5
—	39	RORY BLOCK (Rounder)	17	2	2	8	7
—	40	DANNY TATE (Virgin)	16	2	1	10	5

Most Added

GUY CLARK (15)

Dublin Blues (Asylum)

MARY BLACK (12)

Looking Back (Curb)

JOHN PRINE (9)

Lost Dogs + Mixed Blessings (Oh Boy!)

THE DELEVANTES (8)

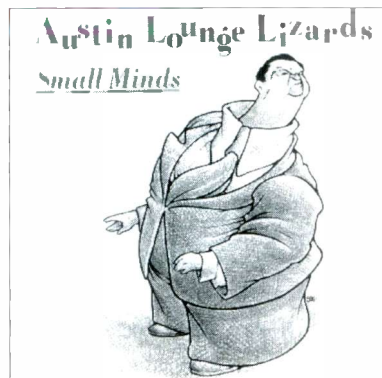
Long About That Time (Rounder)

VARIOUS ARTISTS/ HELL-BENT

(7)

Insurgent Country Vol.2 (Bloodshot)

Top Tip



AUSTIN LOUNGE LIZARDS

Small Minds (Watermelon)

With their own contract on Americana, the Lizards are cracking up the airwaves with "Gingrich The Newt" at KSUT, KPIG, WRIU, KTOO, WJTH, and KFAN.

Inside Americana

Americana On The Road

A concert North of Tulare...A very special evening of music took place on Saturday April 15 at San Francisco's Fillmore when **Merle Haggard** and the **Strangers** were joined by **Tom Russell**, **Dave Alvin**, **Iris DeMent**, **Rosie Flores**, **Billy Joe Shaver**, **Peter Case**, **Marshall Crenshaw**, and **Katy Moffatt** from the **Hightone Tulare Dust** CD. It was another one-of-a-kind event and I'll bring further details next week. Hag held back no punches when quoted in last week's *San Francisco Chronicle*. See **Dave Sholin**'s "Sho-Biz" for details about Hag's relationship with coun-

try radio and his thoughts on the status of country music...**Soul Asylum's Dan Murphy** jammed with **The Jayhawks** at their sold out gig at Tramp's in New York City last weekend. Among the crowd were some of New York's finest including **Diesel Only's Jeremy Tepper**, **CMJ's Jim Caligiuri** and **Side One's Will Botwin**, who has informed me to be on the lookout for one **Jack Ingram**. The 'Hawks are on tour supporting **Tom Petty** and are doing sporadic club shows, including a stint at Slim's in S.F. on April 29 with the **Bottle Rockets** supporting...And just how did **Razor & Tie's Seth Brandler** get into that oh-so-secret **Bruce Springsteen & The E Street Band** gig at Sony Studios on April 5? Let's not forget that the boss is still one of the country's greatest unknown country songwriters...

Burbank Country Seminar update...There will indeed be an Americana meeting at the GAVIN Country Seminar in Burbank on Tuesday May 9 at 11 a.m. This will be another introductory-type panel meeting for our friends in the country world, and panelists so far include **WRKZ/FM's Dandalion**, **WUSZ/FM's Mary Befera**, **KICE/FM's Dallas Dobro**, **Counterpoint Music Group's Jon Grimson** and **KFAT/FM's Debby Baker**. Mercury artist **Kim Richey** is slated to perform, and other surprises are in the works...Happy to report that sales for **Alison Krauss'** latest release are going through the roof and **Steve Earle** is starting to show some serious retail movement too. Earle is also featured in an in-depth interview in the new issue of *Spin*.

New Releases

A.J. CROCE That's Me In The Bar (Private)

Like a cocktail comprised of one shot Dr. John, one shot Randy Newman and one shot Tom Waits, A.J Croce's new release is a power-packed effort of smokey blues, piano boogie (played brilliantly by Croce), and rollicking good times. Backed by a stellar support group that includes Ry Cooder, David Hidalgo, Steve Bruton, Waddy Wachtel, Jonell Mosser and producer Jim Keltner, *That's Me In The Bar* should bring this Croce to the forefront with his satchel full of songs and raspy vocalizations. Immediate notice should be given to the high-stepping of "Callin' Home" and the amazing "Night Out On The Town." The title track is of universal nature and this album should fare well with anyone with the taste for good music.

Chartbound

HAMILTON POOL (WATERMELON)

WILCO (SIRE/REPRISE)

CHRIS WALL (COLD SPRING)

CHRISTINE LAVIN (SHANACHIE)

MARY BLACK (CURB)

HELL-BENT (BLOODSHOT)

RADNEY FOSTER (ARISTA)

Dropped: #29 Chieftains, #39 Greg Brown, #40 Waylon Jennings.

RECORD TO WATCH

HELL-BENT: INSURGENT COUNTRY VOL.2 (Bloodshot)

Putting the alternative in country, this compilation is providing a great edge for KCMU, KVMR, WRSI, KUSP, WADN, WRFL, and KAFR.

JOHN BUNZOW

STORIES OF THE YEARS

KFDI	WRFL	KNFT
KRVL	KFAT	KFJC
KGKL	KTJJ	KVLR
KVMR	WCAV	WQQQ
KAJR	KHND	KICE
KMMO	KNOT	KOTO
KSDM	KTOO	KULP
SWE	WJTH	WOKQ
WORLD CAFE	WRKZ	WUSZ

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GAVIN A³ BOOMER GRID

EDITORS:
KENT/KEITH
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TW	Title (Label)	Spins	Trend	COR	KRCC	KBYR	KCRW	KCSU	KEBA	KFAN	KFMG	KFOG	KGSR	KINK	KIOT	KKOS	KLRF	KMMMS	KMTT	KOTR	KPIG	KOPT	KRCL	KRSH	KRWV	KSCA	KSPN	KSTU	KTAO	KTCZ	KTHX	KUWR	KVNF	KYPT
1	BOYS ON THE SIDE (Arista)	829	+829			18			4		35	23	11	16	26	11	28	16	10	10	12	12	21	15	28	14	14	9	17	7	4	8		
2	JAYHAWKS (American/Reprise)	808	+808				6		12		20	7	27	38	29	7	30	8	9	12	10	5	27	15	22	14	14	11	24	10	4	8		
3	BRUCE SPRINGSTEEN (Columbia)	731	+731			21	9				20	21	22	14	37	28	22	7	17	9	6	14	32	15	29	14	10	21	3	4	8			
4	DEL AMITRI (A&M)	646	+646			32	8		7		21	7	18		25	11	7	30	22		4	11	19	15	12	14	10	10	22	5	4	8		
5	TOM PETTY (Warner Bros.)	595	+595			1	26		1		17	19	21	23		29	19		16	14	7	15		5	31	14	8	25						
6	SONIA DADA (Capricorn)	582	+582			32	9		12		19	14	10	4	21	29	7	16	7			10	27	15	12	11	1	10	10	14	3	6		
7	ANNIE LENNOX (Arista)	541	+541			7	9				8	6	22	17	38	10	23		18			10	12	10	32	14	15	10	10	4	4			
8	HOOTIE & THE BLOWFISH (Atlantic)	516	+516			6					20	21	10		16	11	7	15	20		10	15	25	10	23	14		19	1	3				
9	DAVE MATTHEWS BAND (RCA)	507	+507			2					24	9	28		24			6	9		16	16	5	15	31	14	14	10	19		3			
10	SIMPLE MINDS (Virgin)	492	+492			23	9				25	6	11	5	27			11	5		12	12	6	15	23	14	7	10	5	4				
11	JOHN LEE HOOKER (Point Blank/Charisma)	483	+483			10	14		12		7	13	7	7	18	30	7		7	9	6	11	5	11	15	7	14	7	8	11	4			
12	ENCOMIUM, A TRIBUTE TO ZEPPELIN (Atlantic)	431	+431			3	16				4		10		14			44	12	5		6	11	15	5	11	8	22	5	4				
13	SONNY LANDRETH (Zoo/Praxis)	430	+430			9	7		12		4	6	21		36	30	6	30	2		10	9	1	8	10	11	10	6	9	13				
14	TIMBUK 3 (High Street)	430	+430			10	10		7		19	10	11		11	6	16	6	16	3	10	3	1	10	15	10	8	10	9	11	7	4		
15	JOAN OSBORNE (Blue Gonilla/Mercury)	413	+413			23	7		4		2	10			38	16		14	3	5			11	15	6	14	10	11	9	9	3			
16	DIONNE FARRIS (Columbia)	410	+410				17		12		17	8	11	8	15		7	13	11				22	10	31	11	14	7	9	6	4			
17	A TRIBUTE TO DOC POMUS (Rhino)	383	+383					6	4				16		16	4	4			9	10		2	10	5	11	10	8	13	3	8			
18	JOHN PRINE (Oh Boy!)	381	+381			12	6	4	4		2	9			8	6	4	15	3	9	15		12	24	5	3	14	14	4	5	2	4		
19	WOLFGANG PRESS (4-AD/Warner Brothers)	376	+376			1	18	6			19	4			18			16	7			12	1	9	15	7	11	15	7	4	6			
20	MATTHEW SWEET (Zoo)	375	+375			1	7	4			12	6	21		11	5		26	2	14		2	11	10	8	11	10	7	4	4	4			
21	STEVE FORBERT (Paladin/Giant)	372	+372			10			12		3	8			38	6	7	16		5	10	9	9	10	5	11	14	8	5	3	6			
22	DANNY TATE (Virgin)	340	+340				9		7		9	9			24	11	7				10	3	10	10	13	11	10	10	4	4				
23	CHARLIE SEXTON (MCA)	334	+334			10			7		1	22			11	6	7	30	6	6	6	11	1	12	15	11	14	12	6	3	3			
24	MARY KARLZEN (Atlantic)	330	+330				8		7		17				11	29			3	4		5	10	3	14	10	11	5	8	4				
25	JOHN MAYALL & THE BLUEBREAKERS (Silvertone)	321	+321			7	8		7		11	14	15		11	9		11	3	9	6		11	10	5	11	10	6	12	11	4			
26	R.E.M. (Warner Bros.)	315	+315			6	15				7	10						11		9		12		10	5	7	7	23						
27	JEFF BUCKLEY (Columbia)	304	+304			9					15	15	13				4	9	7	9		9		5	14	11	7	11		3	6			
28	GRANT McLENNAN (B Banquet/Atlantic)	283	+283				1	4	12		2		9		10		7	13	3		3	5	11	15	7	8	10	9	6	3	6			
29	THE CRUEL SEA (A&M)	272	+272			9	10				17				12	9	12				5		11	10	5	8	10	8	6	4	8			
30	IVAN NEVILLE (Iguana)	260	+260			9			12					22			6							10	5	14	10	6	6	4	3	8		
31	LINDA RONSTADT (Elektra/EEG)	258	+258								4						10				10	7	7	5	1	11	10	6		3	8			
32	THE COURAGE BROTHERS (Eastern Front)	255	+255						7						11	29			9		4	3		15	5	14	10	7	2	2	8			
33	FREDDY JONES BAND (Capricorn)	242	+242			8	8		4		10	6			11		16		2		6		4	10	10	11	5	9	2	2				
34	JANN ARDEN (A&M)	239	+239						7		2			7	6	7							4	10	10	9	11	1	9	0	3			
35	BETTER THAN EZRA (Swell/Elektra)	229	+229			11	13				11				16	5		16			6			10	5	10	5	6		3				
36	MORPHINE (Rykodisc)	223	+223			11		6			5	7	13		16				11			2	10	5	5		8		9					
37	GRAHAM PARKER (Razor & Tie)	211	+211			9			7		2	7			10	11	6				8	2	15		10	5	10	5		3	4			
38	WILCO (Reprise)	210	NEW			1	11	6			3	9	3		11			12		9	7			2	11	11	8	10						
39	DAVE STEWART (eastwest/EEG)	209	+209											8			14		3					15	6	14	4	13		3				
40	NICK LOWE (Upstart/Rounder)	208	+208						12								28		3	5		6	1	5	4	8	10	7		3				
41	CHRIS SMITHER (HighTone)	188	+188						4						6	4			3	5				5	8	14	7		8	2	6			
42	MASSIVE ATTACK (Virgin)	187	+187			11		16							15								1	10	8			5	6					
43	BLUES TRAVELER (A&M)	187	+187									18																						
44	SHERYL CROW (A&M)	187	+187				18				12	6																						
45	STONE ROSES (Geffen)	184	+184			9	8				18		11				10	3						5				4	6	4	3	8		
46	SUSAN WERNER (Private Music)	183	NEW						12		3						6	7						10	5	11	7	5	5		3	4		
47	DAR WILLIAMS (Razor & Tie)	176	+176						7		1	7					6	7						1	9	5	14	7		4	8			
48	POPA CHUBBY (DKeh/Epic)	176	NEW								5				8	5		17	3		6			15	11	7	5	10	5		4	8		
49	PORTISHEAD (London)	160	+160			8					14							10	6				1	16	10	9					6	6		
50	ALISON KRAUSS (Rounder)	158	NEW						4																						3	8		

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 "Our goal in programming KGSR is to reflect the musical diversity and tastes of the Austin community. It's a constant process and challenge, one we couldn't tackle without Dennis Constantine. He helps our music director Susan Castle and myself achieve our programming goals with his insights and experience. Dennis is an invaluable partner in all facets of KGSR."



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 GAVIN A3 PROGRAM DIRECTOR/
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GAVIN A³

EDITORS:
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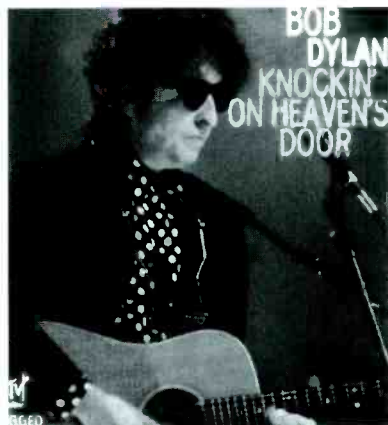


Album Adult Alternative

A³ New Releases

BOB DYLAN Knockin' On Heaven's Door EP (Columbia)

Blame Bob Dylan. He began this unplugged hubbub over 30 years ago when the New York Times reviewed a scruffy opening act in a Greenwich Village saloon, marking the first time one guy with a wooden guitar single-handedly eclipsed a planet full of rock n rollers. On Dylan's official MTV unplugged debut, his voice sounds younger and more passionate than ever. Besides the voice, Dylan's road band is spry, including a veil of Hammond organ



supplied by Brendan O'Brien. This is the Trojan Horse inside which Bob Dylan makes his first official entire album A3 radio assault.

Constantine Clients Gather In SoCal



Constantine Consulting Soirée: The streets of Marina Del Rey were definitely not safe with this crew in town. Hey Jody, smile!

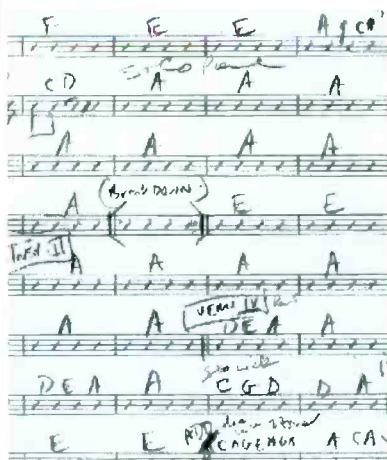


The C-Posse or Officer, it was definitely the guy on the right; Left to right: James Dann, Dennis Constantine, Mary Darlington and Jason "Hardy Boy" Parker.



Sonia Dadaism Acoustica a la Capricornic opia.

Most Added



LITTLE FEAT (27)

Ain't Had Enough Fun (Zoo Entertainment)

BILLY PILGRIM (23)

Bloom (Atlantic)

KING CRIMSON (12)

Thrak (Virgin)

FRANCINE REED (12)

I Want You To Love Me (Ichiban)

Top Tip

WILCO

A.M. (Reprise)

This week's highest debut with 29 reports and 210 spins.

RECORD TO WATCH

BILLY PILGRIM

Bloom

(Atlantic)

Bloom is brimming with road songs, where the Billys spent the last year of their lives. "Sweet Louisiana" is the opener.

Gridbound

- * LITTLE FEAT (Zoo Entertainment)
- * BILLY PILGRIM (Atlantic)
- TANITA TIKARAM (Reprise)
- FROM GOOD HOMES (RCA)
- * KING CRIMSON (Virgin)
- PJ HARVEY (Island)
- ADAM ANT (Capitol)
- CARRIE NEWCOMER (Philo)
- THE BOOMERS (Wildcat)
- STEVE EARLE (Winter Harvest)
- * FRANCINE REED (Ichiban)
- JEWEL (Atlantic)
- BYE BYE LOVE/BEN TAYLOR (Giant)
- GUY CLARK (Asylum)
- COLLECTIVE SOUL (Atlantic)
- SUDDENLY TAMMY (Warner Bros.)
- PETER MURPHY (Beggars Banquet/Atlantic)

Dropped: #45 Victoria Williams, #46 Joni Mitchell, #48 The Chieftains, #50 PJ Harvey, Junior Wells.

ARTIST PROFILE

SUSAN WERNER



FROM: Manchester, Iowa

LATEST RELEASE: Last Of The Good Straight Girls

LABEL: Private Music

"'No One Here But Me' is about trying to put yourself in a relationship just so you count as a human being. You keep looking to a relationship to make the world shiny and beautiful. After a while, you admit, I have to cut this out and make it for myself."

"After I got signed, I threw my guitar in the back and drove ten hours by myself up to Montreal and Quebec City. I looked out the window of my hotel and knew this was going to be my life for the next while...It's almost like entering a religious order. You can't be a happy person and you'll lose so much energy if you try to maintain any other picture of life other than being a musician on the road."

"(Paul Simon's) 'Something So Right' was a tune I heard for the first time last summer because I'm such a pop illiterate. It was so great I almost drove off the road. As I assembled songs I realized there was no out-and-out love songs included. There was a lot of blue and not a lot of cheer."

³Advice

for a world slouching

toward the next century:



Love

thy neighbor,

fire your broker

and turn up the

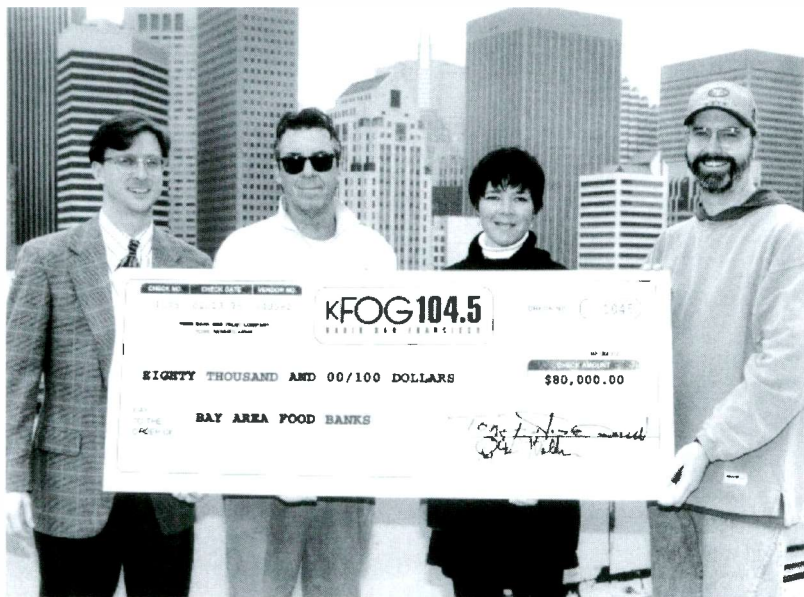
volume.



Adam Ant
Radiohead Robbie Robertson
Bonepony
Spearhead



We're at it again!



KFOG's sold out *Live From The Archives* CD raised \$80,000 for Bay Area Food Banks. L-R PD Paul Marszalek, Boz Scaggs, Food Banker Deirdre Moynihan and MD Bill Evans.

SUZANNE VEGA & JOHN CALE
"The Long Voyage" (Columbia)

Just a taste from the third album celebrating the works of Hector Zazou, a self-confessed "unclassifiable and iconoclastic" composer. Here's the hook this time around; a collection of songs by musicians from countries that border cold seas, hence *Songs From The Cold Seas*. Besides Finland's Varttina, Canada's Jane Siberry and Iceland's Bjork, Suzanne Vega and John Cale offer a suave

collaboration. Suzanne's ultra sexy and icy voice (no pun intended) pushes the song into an arty "Tom's Diner" direction with progressive sidemen who include guitarist Lone Kent. Get down, down, down with this one.

ROBERT CRAY
Some Rainy Morning EP
(Mercury)

Young Bob's back and guess what, he's got the blues! The band's got a slightly different spin, as a starker

sound takes hold minus the Memphis Horns. The plug cut is "Moan," a song that's faithful to Cray's dark side. "Enough For Me" is a six minute-plus splash with a nice walking bass and guitar solo in the center.

JILL SOBULE
(Lava/Atlantic)

If you're not already playing "I Kissed A Girl," you're missing the luxury of being first on a hit record. Besides the single, the rest of the disc is an absolute delight, a conversational collision of reminiscences and stories. Borrowing from the rock, folk and even Brazilian (!) (check out the airy "The Girl In The Affair"), Sobule sizzles with wit. Jill's currently on tour with Robyn Hitchcock, setting the stage on fire with her new songs plus a mad acoustic cover of "All The Young Dudes," which is not included here.



(Howzabout a live rendition tacked onto the next single?) Meanwhile don't fret, there's plenty to choose from including "Good Person Inside" and "Margaret." A wonderful record!



LITTLE FEAT
Ain't Had Enough Fun
(Zoo Entertainment)

Lucky 13 for El Feat, who woulda thunk it? *Ain't Had Enough Fun* is an easy call; neither a reunion or a one-off, but a continuation of pretty much the original Little Feat, including cover artist Neon Park. Of course Lowell's passed on, Roy Estrada is long gone and Craig Fuller called it quits, so the rest of the gang promoted singer Shaun Murphy from the back to the front mike. Admittedly, it's a little strange hearing these cats fronted by a lass (shades of Lynyrd Skynyrd into Rossington-Collins!), but after a couple of junkyard rhythm breaks and a

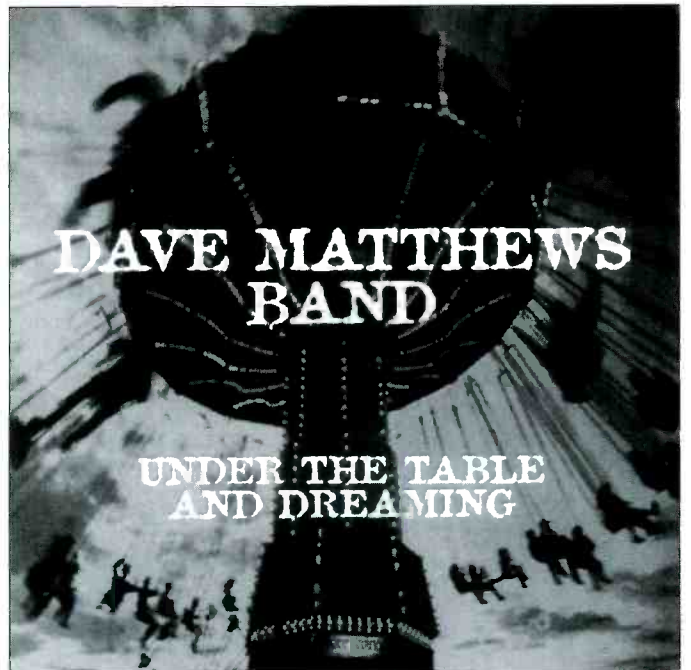


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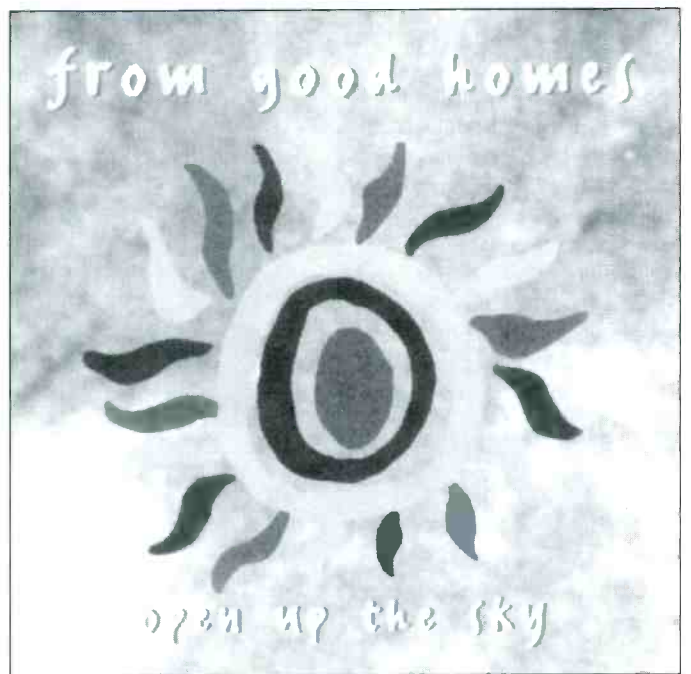
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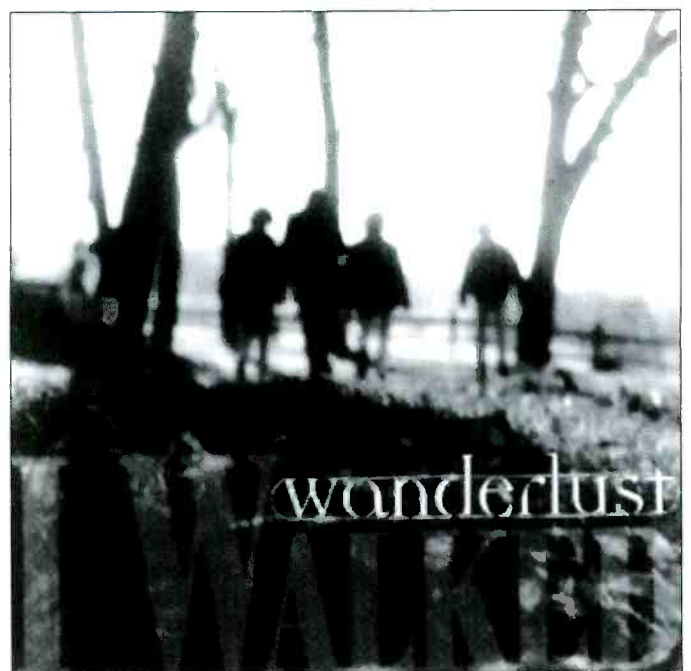
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HITTERS

Wanderlust

- Debut album PRIZE
- "I Walked" on your desk now!



A3

Keith (left) and Kent strangle the daylight

out of guitarist Sonny Landreth.



A GAVIN A3 Anniversary Message

Dear GAVIN A3 Brothers and Sisters In Arms:

Three years of GAVIN A3 have been three years of sheer musical madness and adventure. And you know what? We wouldn't have it any other way.

There's a lot to be cheerful about. Performers orphaned and left for dead by rock radio not only still have a cozy radio home for their music, but a community that appreciates the craft of expert song writing and rock n roll performance. The mere existence of an album adult alternative has helped GAVIN tremendously. We fervently hope that GAVIN, in turn, has helped nurture A3.

Hence we give you, dear reader, the Zimmermen Pledge.

The first two GAVIN Summits have been inspirational gatherings of a new radio tribe. As we ready our third meeting, we promise that we will try our level best to select only the best music that will reflect not only A3's future, but its history. It's indeed rare that something so new continues to inherit such a rich legacy of musicians ready to perform at the drop of a hat in the wilds of Colorado.

In addition, the GAVIN GRID has been a launch pad for music and artists. Bands who were in the realms of selling a few thousand records are now moving several hundreds of thousands to millions. The Dave Matthews Band, Counting Crows, Sheryl Crow, Todd Snider and many more made early pivotal appearances at the Summit and on the GAVIN GRID. As we strive to improve the GRID, we promise to bring you the best information available by hand-picked correspondents who know the format best. As always we thank you for your input.

There are still many battles to be fought. A3 radio needs to find more outposts—commercial and non-commercial—in marketplaces of all sizes. Many stations are still honing their air presentations while A3 is still surveying the competitive terrain, experimenting with a myriad of music blends to remain a true alternative on the radio dial.

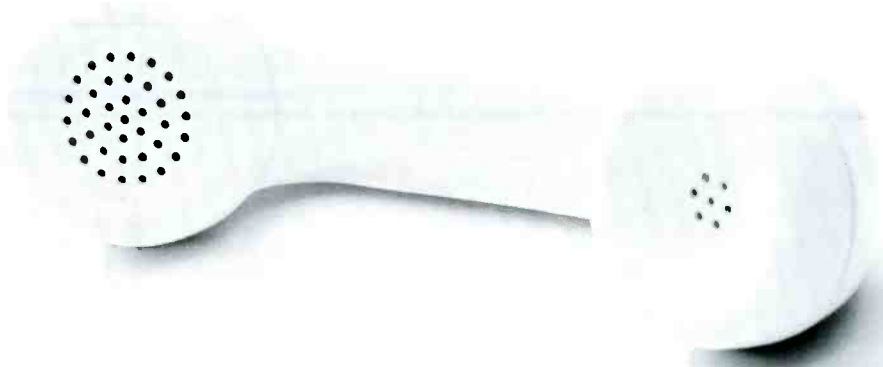
Perhaps it was Pat Gallagher of WMMM in Madison, Wisconsin who said it best this week inside these very pages.

"If you have growing pains—like A3 does—then by definition, you're growing."

So keep on growing.

Yer pals,

The Zimmermen



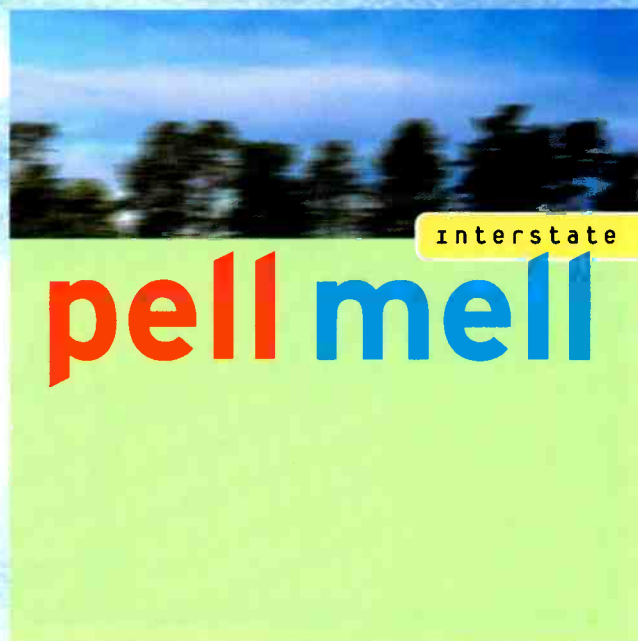
Angel Corpus Christi
White Courtesy Phone

Angel Corpus Christi White Courtesy Phone

The Major Label Debut Album
Featuring "Down," "Threw It Away"

pell mell interstate

The major label debut album
featuring "nothing lies still long"
"saucer" and "revival"



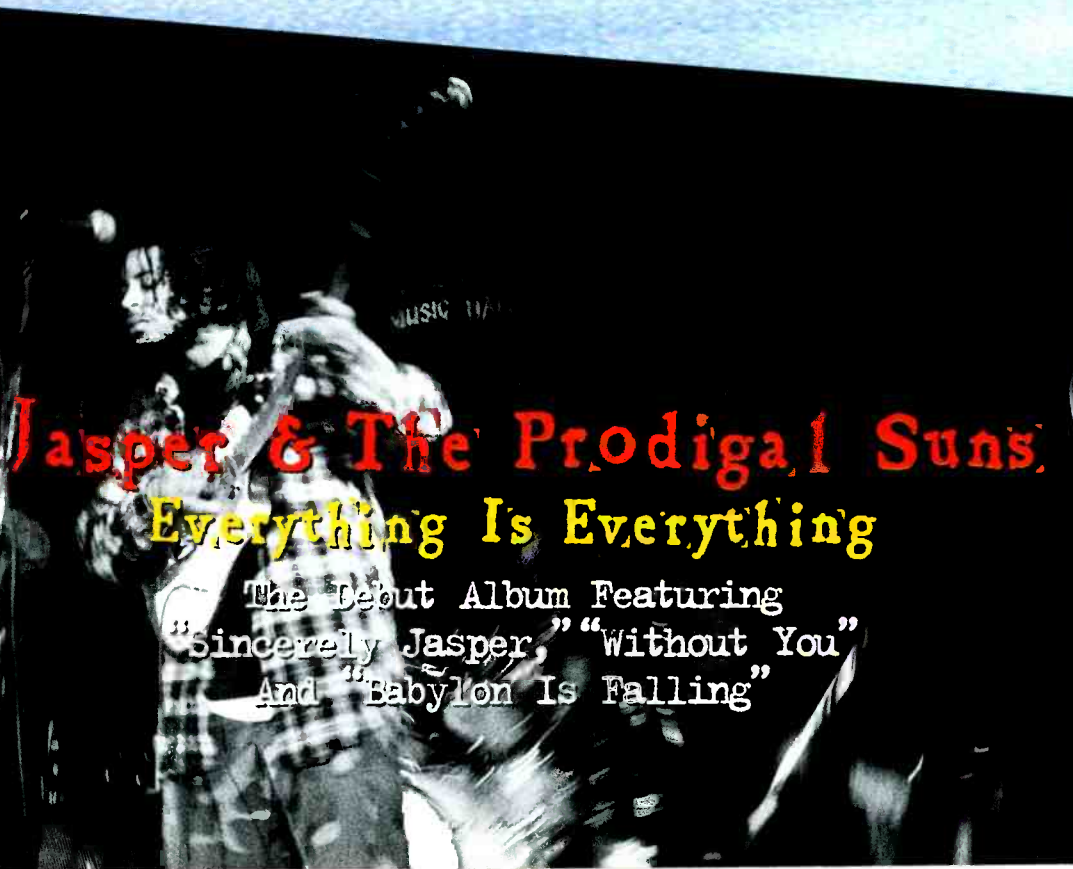
interstate

pell mell



Jasper & The Prodigal Suns

Everything Is Everything



Jasper & The Prodigal Suns Everything Is Everything

The Debut Album Featuring
"Sincerely Jasper," "Without You"
And "Babylon Is Falling"



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JOAN

OSBORNE

OUT OF THE
MAINSTREAM
AND INTO
THE VOID

BY KENT ZIMMERMAN

"It's actually a little strange for me to be the only one talking about the songs because it was a very collaborative process," admits Joan Osborne over the telephone. It's her one and only day off to tie up loose ends and finish business so the "call-waiting" is clicking regularly.

"The lyrics were basically my territory," Osborne explained after the phone line cooled down. "The music and arrangement ideas came from a common love of blues and soul—a lot of sitting around and talking-out ideas. We were heavily inspired by the Band."

Joan Osborne's new album (her third release after a two year-old EP and a independent live album) is the product of a five-year struggle for overnight success. A native of Anchorage—Kentucky, that is—she's a longtime New Yorker, drawing from that city's streets for song ideas. Osborne is receiving the first reactions to *Relish*, her new album on Blue Gorilla/Mercury, a label started by her producer, Rick Chertoff. Chertoff is best known for discovering another female vocalist, Cyndi Lauper, as well as the Hooters. Osborne is no stranger to praise. In 1992, *Rolling Stone* picked her as the only unsigned artist for their "New

Faces Of Rock" lineup. More recent raves come from Jon Pareles of the *New York Times*.

Right behind the press is A3 radio. Songs like "St. Teresa," "Spider Web" and "One Of Us" are already getting major market airplay as a result of carefully-placed CD test pressings sent out well before the album's official release date. After countless shows on the grueling Northeastern club circuit, Osborne is getting ready to make the transition to bigger venues, gigs that will come once the radio mainstream gets better acquainted with her.

The making of *Relish* sounds like a familiar story. Inspired by the music made by the Band inside the homey confines of upstate New York's Big Pink, and not unlike Counting Crows and Sheryl Crow, *Relish* was recorded inside an old hunting lodge next to a scenic reservoir in beautiful Katonah, which is outside posh Westchester County, less than an hour's drive from New York City.

The "home" recording process soon became a songwriting think tank instigated by Osborne's dutiful sense of pre-productive preparedness and producer Chertoff's stable of pet musicians that included Hooters Eric Bazilian and Rob

THANKS

for all of your support on Over The Rhine, Kirsty MacColl and dada.

A3

KINDRED SPIRIT

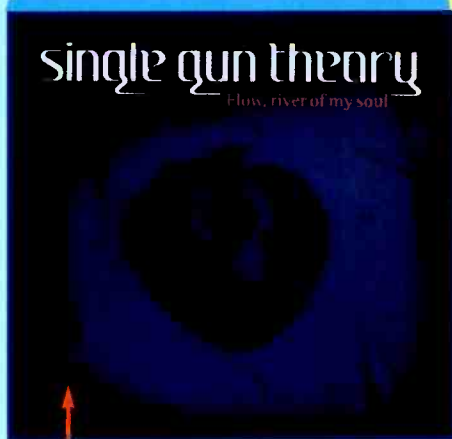


KINDRED SPIRIT

Ex-Bangle Debbi Peterson and Ex-River City People Siobhan Maher team up with producer Humberto Gatica. "ASK ME NO QUESTIONS," the first single from their self-titled debut album. "KINDRED SPIRIT" is the first release on the Gai Saber imprint.



SINGLE GUN THEORY



"I'VE BEEN DYING"

A beautiful, cerebral song from "FLOW, RIVER OF MY SOUL." (Remember this band on tour with Sarah McLachlan?)



THE SURFING BRIDES



"EVERYTHING'S FINE"

From their new album "SPARKY'S DINNER." One of Virgin Radio's (U.K.) most played singles of last year. May '95 American Tour with Simple Minds!



©1995 I.R.S. RECORDS

Hyman, as well as guitarist Gary Lucas and bassist Mark Egan.

"We logged more writing time than recording time by setting up writing labs," admits Chertoff, "We also had an eight by forty foot stone fireplace in the foyer. We set the drums up there. It was our version of Big Pink."

Osborne is likely to weather more than a few comparisons as a slightly tame Janis Joplin, a younger Bonnie Raitt and a more spiritual Melissa Etheridge. Yet her true influences are decidedly distinct and soul-driven.

"When I first started singing," Osborne recalled, "it was all rhythm and blues—Etta James, Tina Turner and Otis Redding. They were my heroes. Then I got into people like the Band and Van Morrison, people who were able to take soul, blues and country influences and make something personal and individual.

"I'm also influenced by singers like Aretha Franklin and Mavis Staples—women who are strong, passionate and sexual without resorting to a come-on or a tease."

While A3's female bumper crop is still crowded with talented contenders, Osborne philosophizes that it takes aggressive energy in order to command respect, and you need a willingness to reinvest all the rigors of the road into the music.

"A lot of rock n roll and pop female singers seem to take the pin-up girl route in order to sell records and attract an audience. The ones who don't seem to put out a masculine energy. Women like Joan Jett, Chrissie Hynde and Laurie Anderson are then taken seriously as artists. On the other hand, I found that soul, blues and R&B singers are very female and powerful, but at the same time there's intellect, emotion and spirituality inside their songs that attracted me on multiple levels."

According to Osborne, "different levels of being" don't especially make for a compartmentalized sense of being. In other words, all the different layers of a person's humanity—sexuality, spirituality and individuality—don't necessarily operate separately. Like an engine, they operate interdependently. By writing and singing songs like "Right Hand Man" and "Dracula Moon," although they are brazenly sexual, they fit well within the recurring spiritual thread that links *Relish*.

"Sexuality and music together can produce a spiritual feel."

Besides heading up the label, it became Chertoff's job to link all of the different and sometimes volatile ingredients together onto one hour's worth of new music.

"The goal was to challenge Joan with great players and new musical atmospheres that walked her into different areas," said Chertoff, "while remaining true to what was originally sensational about her live performances."

Next came the weeding out process.

"We waited for the blues-friendly songs that had an atmospheric chordal feel. At the same time, the record has roots in modal Appalachian gospel which was important to both of us."

One of *Relish*'s more magical moments involves a spooky cover of Bob Dylan's "Man In The Long Black Coat" pulled from the Daniel Lanois-pro-

duced *Oh Mercy* album, an idea Osborne was at first resistant to.

"A chick singer covering Bob Dylan," she sniffed, "Not exactly your most original concept."

But Chertoff was persistent and the performance became one of the record's more visual recollections.

"That's a live vocal, as were a lot of them," recalled Chertoff, "She sang it late one night in early April with all the lights out as the moon hung over the reservoir."

So far, the most played track is the song many might dub the album's tour de force, the opening "St. Teresa," a song born outside Osborne's Manhattan window.

"When I first sat down to write the song, it was about something I see on my street everyday—girls selling drugs on the street corner. Sitting next to them in strollers are their kids. Because it was a very sing-able name, I started calling one of these women St. Teresa."

But the song's spiritual significance didn't end there. After it was completed, "St. Teresa" began to take on its own strange afterlife.

"After the song was finished, I researched St. Teresa—and there was more than one of them—and found a fifteenth century nun from Spain who had visions of heaven and hell in the midst of violent seizures. She was so afraid she was possessed by the devil that she began writing down some of the hallucinations she saw. The manuscripts are amazing mystic texts."

Perhaps it's the unorthodox writing methodology and recording that makes *Relish* so special. Besides the collaborations (half of the twelve songs are co-written by three or more bodies), some of the songs were born out of dream journals, sampled riffs (including Captain Beefheart's "Clear

Spot" grafted onto "Right Hand Man") and hypnosis. Eventually, since Osborne is a tireless touring musician, the final criteria became each song's stamina and durability to withstand a thousand live performances.

"If you're going to sing a song night after night on the road," stressed Osborne, "you want to give yourself material that means a lot with songs that can grow and change with you."

"If you have any sort of passion about what you're doing, the obsession becomes making your music the best it can be. Life is too short. Music isn't a job, although it is what I do and I try to be professional. I'm not punching a clock. For all I put into my music, it has to give something back. Since I have high aspirations for what I want out of my music, I find I have to put a lot more in.

"I'm not really talking about career ambitions here. It's more like personal reward."

Still, after five straight years of touring and recording, it's still a risky way to earn a buck.

"You definitely work without a net," Osborne admits, "But there's a lot to be gained going out on a limb and leaping into the void." ●



"I'M ALSO INFLUENCED BY SINGERS LIKE ARETHA FRANKLIN AND MAVIS STAPLES—WOMEN WHO ARE STRONG, PASSIONATE AND SEXUAL WITHOUT RESORTING TO A COME-ON OR A TEASE."

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-The Hard Report

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A3 RADIO

WHAT WE ARE,

WHAT WE DO,

WHAT WE SAY AND

WHAT WE PLAY

BY KEITH AND KENT ZIMMERMAN

Before we started work on our third A3 anniversary issue we sent out a "power fax," alerting all of our radio friends. Since A3 radio changes from region to region, from commercial to non-commercial and from small to medium to large to major markets, we wanted to mirror its diversity and demonstrate how individualistic programming philosophies can be.

So how did we line up our subjects?. By simply enlisting the first ten responses. We couldn't have scientifically assembled a more diverse and opinionated group.

We asked each station for: 1) its official slogan; 2) their geographic/economic/demographic realities; 3) five artists they would display on a billboard; 4) recent successful promotions; 5) ongoing special projects; 6) some general thoughts on the state of A3.

Check out the individual temperments, which range from funloving to intense. We invite you to examine the commonalities and differences of this sometimes diverse but always refreshing radio genre we call A3.

Chris Mays, KMTT-Seattle

GENERAL MANAGER: Michael Donovan

PROGRAM DIRECTOR: Chris Mays

MUSIC DIRECTOR: Dean Carlson

SLOGAN: " 'Quality Rock.' We're basically a rock station, but what kind of rock? 'Adult' works for the industry, but sounds too discriminating and exclusionary on the air."

GEOGRAPHIC/ECONOMIC REALITIES: "Seattle is one of the last frontiers in America. Most people have moved here from somewhere else, leaving their past lives and families



Chris Mays

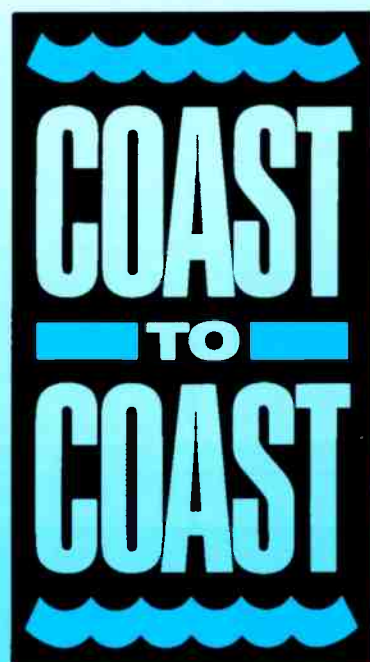
behind. That means there's a bit of an adventurous, risk-taking element here. People move here because of the balance between a vibrant sophisticated city and a beautiful natural landscape. The city doesn't have a substantial ethnic composition. The primary businesses are Boeing and computer software."

DEMOGRAPHIC REALITIES: "We share roughly 30 percent of the market share with classic rock and 30 percent with modern rock. Our core audience is 30- to 40-year-olds. We're number one 35 to 40, our target demo. A lot of them aren't satisfied with classic rock and have been left in the cold. We're a rock station, but more funkier than a lot of A3 stations. There's a blues-based rhythmic quality to a lot of what we play, and we incorporate singer/songwriters and some produced



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techno sounds. We do try to make transitions that work, and try not to stay too long in any one genre."

FIVE ARTISTS ON A KMTT BILLBOARD: "We're currently doing bus boards. The ones we're featuring are: Eric Clapton, Shawn Colvin, Indigo Girls and Bonnie Raitt. I'd probably add Sting to the list to make it five and balance it out a bit."

LAST SUCCESSFUL PROMOTION: "One of our biggest current promotions is our new 'Mountain Online' local computer BBS service. We just completed the first major push on that, which was to distribute free software through a local retailer and get people to log on and try it. The system has been operational since early January and at last count we had over 1200 active users. It's incredibly successful, both as a way to talk to our listeners and impart information as well as on a sales level and marketing/imaging. Our Earth Day concert with Del Amitri, Jann Arden and Steve Forbert sold out in five days, with all proceeds to benefit The Wilderness Society."

"I MAY GET FLACK FOR SAYING THIS, BUT I DON'T THINK MY GOAL IS TO HAVE A WEIRD LEFT FIELD RADIO STATION. FOR ADULT LISTENERS, BONNIE RAITT AND JOHN HIATT SOUNDS MAINSTREAM TO ME."—PAT GALLAGHER, WMMM

SPECIAL PROJECTS: "I just got the final list ready for our next CD compilation. It's coming out in May with 14 artists confirmed including Paula Cole, Sarah McLachlan, the Spin Doctors, Hootie & the Blowfish. We sold 10,000 last time around. The concert series at the zoo attracts about 3,000 per show. There are about eight in a row scheduled through the summer. Because of the nature of the event, they're acoustic performances. We don't want to scare the bears, and it's a family oriented event for picnics."

GENERAL THOUGHTS ON A3: "The single biggest opportunity in most markets lies in the 35-45 demo. If we try to compete in the 25-34 arena we're going to lose the aging baby-boomers who grew up on rock and don't want to hear loud, aggressive music and blue collar BS. We're lucky to be able to play so many cool records, but we as a format just need to temper our enthusiasm and bring the audience with us. We're not NPR. If you can educate them, great, but our primary role is to entertain. My biggest concern is that ownership tends to want to look at it as a music machine so they think we can get by on playing the coolest music in town. For success we need the same tools as any other format—research, marketing, good personality, morning shows and a strong engineering department. Sometimes our format is not competitive enough, starting with a good clean signal."

Carl Widing, KINK - Portland, Ore.

GENERAL MANAGER: Steve Keeney

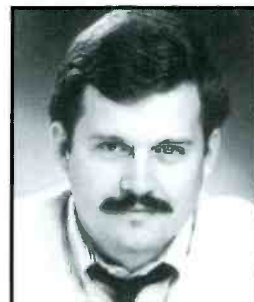
PROGRAM DIRECTOR: Carl Widing

ASST. PROGRAM DIRECTOR: Anita Garlock

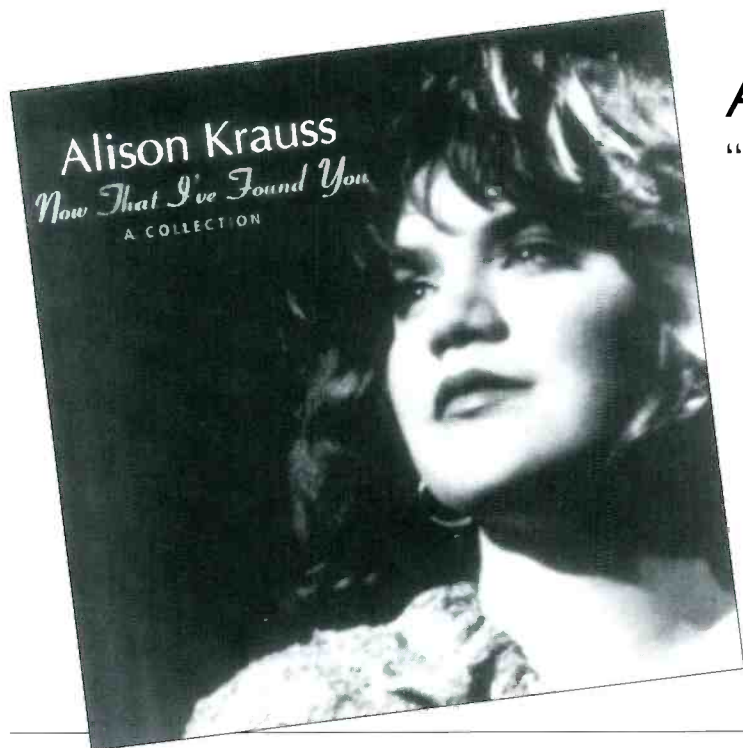
SLOGAN: " 'True To The Music.' It is copyrighted and can't be used by anyone. It means we treat the music with respect. Everybody can have their own take on what it means to them."

GEOGRAPHIC/ECONOMIC REALITIES:

"Portland, the 25th market, has mountainous areas and FM signals tend to do okay even though there's a couple of shadow areas around. There's a definite Northwest mindset you get into



Carl Widing



Alison Krauss

"Now That I've Found You"

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WRSI	WCBE	KZJH
WVAY	KPIG	KRVM
WXPB	KRCL	
WNCW	KSPN	

Carrie Newcomer

"The Bird Or The Wing"

"Newcomer is an Indiana-based inheritor of the Joni Mitchell folk-pop legacy, with a winning mixture of talent and perceptiveness."

—MIKE BOEHN, LOS ANGELES TIMES

WEBK	KERA	KRCL
WKZE	WNKU	KSUT
WVAY	KFMG	KUWR
WXPB	WCBE	KVNF
WYEP	WTTS	KRVM
WNCW	KKOS	

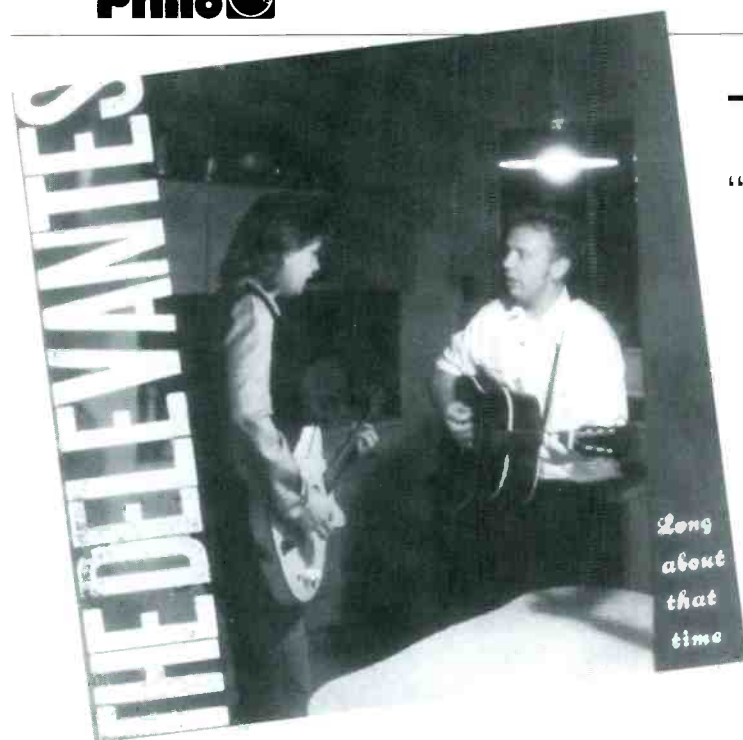


The Delevantes

"Long About That Time"

"Take an acoustic duo from Hoboken, hook them up with producer/E Street bassist Garry W. Tallent, add a dash of Americana slapback, throw in a heap of harmonies in the tradition of the Everly Brothers, Buddy Holly and the Bodeans, and what do you get? The Delevantes, that's who! We recommend you stretch out on the shuffling "Little Bit Of Heaven" if the above influences appeal to you. Bob and Mike Delevante migrated to Nashville in the early nineties, only to be signed by the eclectic folks at Rounder. We also like "Driving At Night" and "Long About That Time." This brother twosome sings like birds, but can turn on the grit when the guitar amps get flicked on. The slice of country pedal steel guitar only adds to the rustic feel of these swingin' tunes. Hey! Check it out. With his work with Steve Forbert, the Delevantes and his rejoining Springsteen, Tallent has just scored himself an A3 hat trick." — THE ZIMMERMEN 4/7/95

SWEC	KERA	KPIG
WYEP	WRLT	KVNF
WNCW	WCBE	KRVM



For radio promotion contact: Leslie Rouffé - Rounder (617) 354-0700 ext. 277, James Lewis (310) 820-4006, Jack Hopke (213) 951-1600



with the listeners. We've experienced tremendous population growth and there's been a real influx of people from California. There are also people leaving Seattle for a smaller city. Portland has all the arts and there's a river, mountains and beach all within an hour and a half drive. A lot of foreign automobiles came in through this port. Nike is huge here, we have hi-tech and Boeing too."

kink
fm 102

DEMOGRAPHIC REALITIES: "Right now we're tied for second place in 25-54 demos. We're so eclectic the trades have given up trying to categorize us. A3 comes real close though; it gives a much clearer handle to what we're doing. Our listeners tend to be trailblazers and freethinkers. We have a lot of blue- and white-collar fans. Whether it's a doctor or a welder, I think the radio station has tapped into a musical appreciation. Everybody tries to program to the elite, well-educated upper incomes. We have listeners from that group, but there's also a healthy balance. Competition and fragmentation have really taken hold here in the last couple years. We've grown older with our audience."

"ONE LISTENER WHO SENT US A FAX IS A RIGHT-WING MARINE RESERVIST WHO JUST LOVES THE MUSIC BUT DOESN'T LIKE NPR. ANOTHER PERSON IS A CRAFTSMAN WHO MAKES ROCKING CHAIRS AND STOOLS ALL BY HAND IN THE OLD TIME MOUNTAIN STYLE WITHOUT NAILS OR GLUE. HE'S A RUSH LIMBAUGH FAN IN LOVE WITH BRAZILIAN MUSIC."
—GREG HILS, WNCW

FIVE ARTISTS ON A KINK BILLBOARD: "Phil Collins, Eric Clapton, Sting, Bonnie Raitt, Bob James. I wouldn't want to be limited to five artists so we'd actually prefer our TV spot and jam 30 seconds of eclecticism."

LAST SUCCESSFUL PROMOTION: "There's an international film festival in Portland we're involved in and every year attendance tops last year's record. Well over 10,000 attended in 1994. We were involved with the Shamrock Run that takes place at the waterfront every St. Patrick's Day."

SPECIAL PROJECTS: "We've done four Lights Out CD projects and raised over \$500,000 that went directly to the local food bank. Whether you're counting bodies attending an event or dollars raised for charity, anything

we do tends to do well."

GENERAL THOUGHTS ON A3: "It's incredible to see radio respond to the needs of the adult population. So many people got locked into the research mentality by testing and beating 500 songs to death. A3 is a riskier format, but with fragmentation we've been forced to come up with an option. A3 in Phoenix isn't going to necessarily sound identical to Minneapolis, Portland or wherever. There's a lot of local control involved with this format. While everyone's talking and keeping in touch, this format, more than anything else, needs to take a lot of market history into consideration and come up with its own niche. I'm pleased for the listeners. Eventually the format will skew more adult than it is now. The line between progressive and alternative is getting blurred."

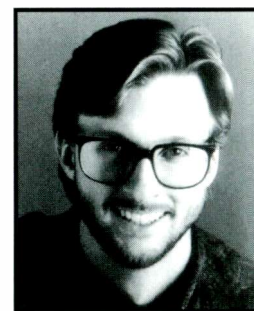
Paul Marszalek, KFOG-San Francisco

GENERAL MANAGER: Dwight Walker

PROGRAM DIRECTOR: Paul Marszalek

MUSIC DIRECTOR: Bill Evans

SLOGAN: " 'Quality Rock. True Variety.' In-house we joke around saying it's kind of a Volvo slogan. It's not really sexy, but it gets you to and fro safely and nobody gets hurt. Frankly, it's interesting that so many stations have struggled with slogans. That's a real live issue. You can't box in this format, which is not good for sales departments."



Paul Marszalek

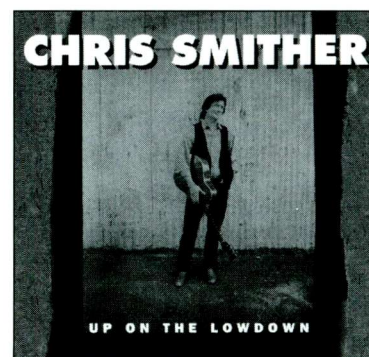
GEOGRAPHIC/ECONOMIC REALITIES: "There is a geographical insanity about the Bay Area; it stretches over at least a half dozen counties or more. Downtown San Jose to the south is 62 miles from my tower site, and most every one there lives even farther south. Santa Rosa (where we're supposed to get diaries) is 56 miles to the north of my tower. It's fine for the AMs, but every single FM has some sort of disadvantage—and they're all different."

DEMOGRAPHIC REALITIES: "We're the only market with two modern rockers and a progressive station. There are eight rock-related stations in the Bay Area if you figure Live 105, Big 98, KOME, KRQR, KSJO, KFOG, KRSH and KXFX in Sonoma County. That adds up to fewer diaries, which is a drag, but it's the nature of the game. I'd love to lop off Sonoma County from the metro, but nobody wants to lose those 300,000 people since the market would drop from number four to five. Because we have two modern rockers, I don't feel the necessity to play in the alternative arena as much as other A3 stations. We were often a secondary button for commercial alter-

CHRIS SMITHER UP ON THE LOWDOWN

"His gently murmured words and powerful roots tunes splice into a direct line to the soul"
Billboard, April 8, 1995

- | | | | | | |
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| KCSU | KMTT | KSPN | KXCI | WKVT | WRNR |
| KERA | KOPN | KSUT | SWECABLE | WKZE | WRSI |
| KFAN | KOTR | KTAO | WBFL | WMKY | WXHC |
| KFMU | KPFT | KTHX | WCBE | WMMR | WXPB |
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WILCO A.M.



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TANITA TIKARAM

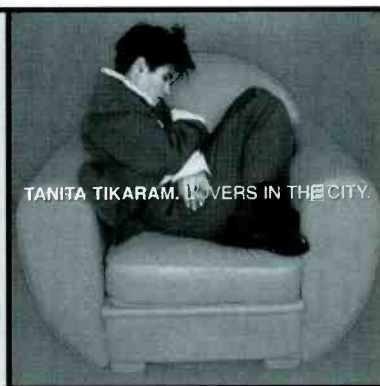
Lovers In The City

the new album featuring the single

"I Might Be Crying"

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TANITA TIKARAM. LOVERS IN THE CITY.

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KFOG 104.5 RADIO SAN FRANCISCO

nativeas like Live 105. Now they flip to KOMA first. I really want to focus on the listeners where we are button number one while hanging on to the number twos."

FIVE ARTISTS ON A KFOG BILLBOARD: "We have two billboards. Bob Marley, Bonnie Raitt, Eric Clapton, Keith Richards, Bono. The second one

has Tom Petty, Peter Gabriel, Melissa Etheridge, Sting, Carlos Santana. Bonnie Raitt and Sting can lean A/C. We wanted to show ourselves friendly to an audience that thought maybe we were a little more 'out there.' "

LAST SUCCESSFUL PROMOTION: In January we did the Passport To Rock promotion and sent somebody around the world. The most successful promotion in the last six months was probably the CD project over the holidays. We put our live broadcasts on CD and raised \$80,000 for Bay Area food banks.

SPECIAL PROJECTS: Our second annual Sky Concert and Fireworks show is coming May 13. It's going to be much bigger and better than last year.

GENERAL THOUGHTS ON A3: "I think there is one perception of the format among the trades and the record industry.

Then there's the reality of which stations are actually making money. KFOG did really well financially, a record revenue and billing year. Maybe there are ten others that do too. But those stations seem to get discounted by others with super long playlists that will do pretty much

"IF YOU HAVE GROWING PAINS—LIKE A3 DOES—THEN BY DEFINITION, YOU'RE GROWING."—PAT GALLAGHER, WMMM

anything the record industry wants. In terms of moving the format along to national spot buys, it has not been easy. We describe KFOG to buyers as an adult rock station that plays a lot of contemporary music. The trades and the industry vibe hurts more than it helps because (A3 is) portrayed as this flaky niche. But buyers don't want to hear about a flaky niche, they just want to buy numbers and cost per point."

Zeb Norris, WXLE-Albany, N.Y.

GENERAL MANAGER/ PRESIDENT: Jack Foley

OPERATIONS MANAGER/PROGRAM DIRECTOR: Zeb Norris

SLOGAN: "We actually have two: 'Progressive Radio for the Capitol Region' and 'Custom-tailored Radio for the Capitol Region.' "

GEOGRAPHIC/ECONOMIC REALITIES: "The total market is 750,000 people, of that about 300,000 are in the main urban areas, which include three separate cities: Albany, Schenectady

and Troy. The population spans rather sophisticated members of the state government to the agricultural community."

DEMOGRAPHIC REALITIES: "WXLE is one of 8 rock stations across the dial—classic rock, Z-rock, two alternatives, a fairly hard rocker, a stodgy

AOR, a male A/C and a '70s station. That makes for a difficult to competitive situation. All the obvious positions are taken, if not duplicated. I have to be different, and fortunately, the strength of A3 is that it is different. Only two years old, our music blend is more current than the other upper-demo stations, wider ranging and deeper than any of the competition."

FIVE ARTISTS ON A WXLE BILLBOARD: "U2, Rolling Stones, Melissa Etheridge, Bruce Springsteen, Bonnie Raitt."

LAST SUCCESSFUL PROMOTION: "Our most recent big success was 'Ski For Free With 'XLE.' People picked up vouchers at various retail locations,

and away they went for a day of free skiing on a specific day at a local ski resort. It was a winner in two ways; We drove a lot of people into

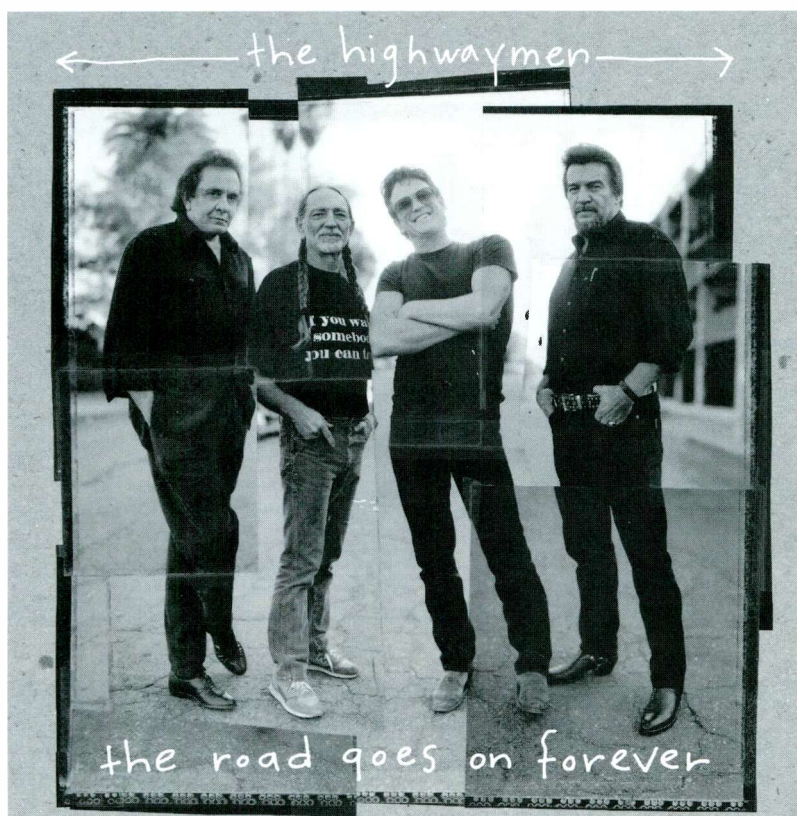
the retail locations and the merchants were happy, plus we drew the largest turnout this promotion ever had for the ski resort—over 1,000 participants."

SPECIAL PROJECTS: "In exchange for a specified donation to Clearwater, an anti-river pollution organization, we send out a sampler CD. This allows us to say on the air that 'XLE fights river pollution, which is helpful because our rock A/C competitor is called the River."

GENERAL THOUGHTS ON A3: "Right now with a lot of AOR stations, like KLOS, going for lower end demos, there's a tremendous window of opportunity for A3 to become the format of choice for the 25+ audience. As AOR decides to target 18-34, we can be the leading rock format for the 25-54 demo. Rock A/C also sees that same opportunity and isn't going to make it easy for us. Secondly, I'm more encouraged that more people are going back to solid broadcasting basics in executing A3, i.e. more entertaining morning shows and rotations that allow music to become familiar."



Zeb Norris



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**turn the juke
as loud as it'll go**



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PRODUCED BY BRAD JONES & ROBIN EATON

Greg Hils, WNCW-Spindale, N.C.

GENERAL MANAGER: Burr Beard

PROGRAM DIRECTOR: Greg Hils

MUSIC DIRECTOR: Bill Buchynski

SLOGAN: " 'A World of Music and NPR News.' We are a public radio station, but we're different from the rest. We play a world of different styles from many countries."



Greg Hils

GEOGRAPHIC/ECONOMIC REALITIES: "The Southeast is unique because it is one of the few places left in the United States where there is an active definitive culture. Atlanta has been paved over and IBM-ized, but the Southern Appalachians is alive with handicraft arts and artists who work with their hands. We

serve metropolitan markets like Charlotte, Greenville/Spartanburg and Knoxville, as well as small towns like Hanna Branch Road, Luck and Trust. We cover Southwest Virginia, Eastern Tennessee, Northern Georgia, Northern South Carolina and Western North Carolina. Listener groups in Charlotte, Knoxville, Greenville and other places invested in erecting translators at \$15,000 a pop to get our signal clearer."

DEMOGRAPHIC REALITIES: "We're in

an area that has a lot of musical heritage between A3 and Americana—bluegrass, blues and the Piedmont style. A lot of that drives what we play. The average age of our core listener is about 42. We have a stretch in demographics from retirees to high school kids. Our listenership also straddles across the political spectrum. We see that with every fundraiser. One listener who sent us a fax is a right-wing marine reservist who just loves the music but doesn't like NPR.



Another person is a craftsman who makes rocking chairs and stools all by hand in the old time mountain tradition without nails or glue. He's a Rush Limbaugh fan in love with Brazilian music. We spent a lot of time talking to people and doing auditorium music testing before the station went on the air. We looked at the great music that wasn't getting a lot of airplay, from Bessie Smith to Stevie Ray Vaughan. We can begin a set with Doc Watson and end it with Talking Heads. It's what you do in between that makes the magic."

FIVE ARTISTS ON A WNCW BILLBOARD: "Doc Watson, the Neville Brothers, Bob Marley, Bonnie Raitt, John Lee Hooker."

LAST SUCCESSFUL PROMOTION: "We did a nice one with High Street and Timbuk 3 for last Valentine's Day. We called it the Hundred Lovers Contest, and we had people mail and fax us postcards saying in three lines or less what it was about their lover that was so special. We gave away 50 CDs and arranged for the Biltmore Estate in Asheville to give us a dinner for two, wine, flowers and dancing. We read the winning entries all day. It was tough squeezing them all in."

SPECIAL PROJECTS: "We work a lot with regional food banks in Charlotte, Greenville, Asheville and Knoxville. During Nanci Griffith's Flyer tour, she autographed a bunch of shirts, cards and playbills. People brought money and canned goods to all her shows. Once a year we help book a Mountain Stage concert that's coming back here soon."

GENERAL THOUGHTS ON A3: "As long as people have an open mind the format will stay fresh. It's important to know your own market as opposed to playing with somebody else's game plan. You have to get the input of your listeners. Artists are coming out of nowhere and now have a place in the format, so just be loose and don't be too singles intensive."

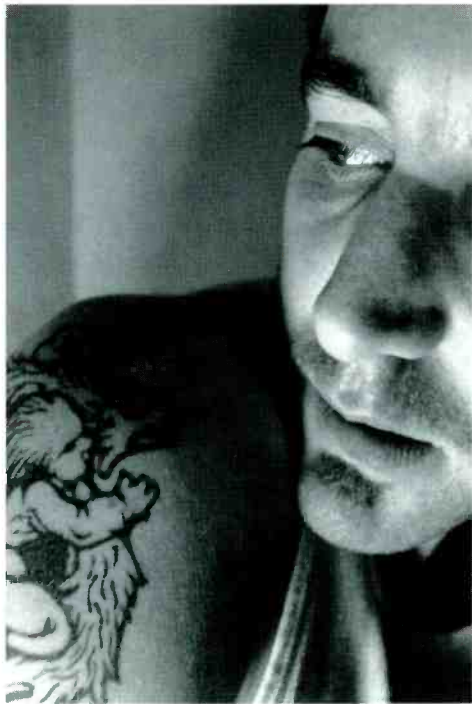
"RIGHT NOW WITH A LOT OF AOR STATIONS, LIKE KLDS, GOING FOR LOWER END DEMOS, THERE'S A TREMENDOUS WINDOW OF OPPORTUNITY FOR A3 TO BECOME THE FORMAT OF CHOICE FOR THE 25+ AUDIENCE. AS AOR DECIDES TO TARGET 18-34, WE CAN BE THE LEADING ROCK FORMAT FOR THE 25-54 DEMO. ROCK A/C ALSO SEES THAT SAME OPPORTUNITY AND ISN'T GOING TO MAKE IT EASY FOR US."—ZEB NORRIS, WXLE

HAPPY ANNIVERSARY A3!!!

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Terrell

Angry Southern Gentleman

featuring "Dreamed I Was The Devil"

Produced by Greg Porec Management: Conrad Rafield and Jay Wilson for New Era Management Inc.

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"Danny Tate is doing well in-house and on the air. The staff likes it, the listeners like it—everyone likes it!" —Ron Sorenson, KFMG

Gavin Americana Debut-40* • Top 20 Gavin A3 • New at KFOG

Already on: KTCZ, KGSR, WRLT, KFMG, KZON, KIOT, KSCA, KQPT, KLRF, WRNX, WBOS, WRNR, WVGO, WMMO, WNKU, KXBR, KMMS and many more . . .

ON TOUR SOON!

DANNY TATE

Nobody's Perfect

featuring "Dreamin'"

Album produced by Pete Anderson

Management: Moress, Nanas & Jeff Wald Entertainment



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Matthew Lawton and Drew Ross, K-OTTER-San Luis Obispo, Calif.

GENERAL MANAGER: Bruce Howard

PROGRAM DIRECTOR: Drew Ross

MUSIC DIRECTOR: Matthew Lawton

SLOGAN: " 'Rock 'n' Rhythm 'n' Blues.' We wanted something unique that said something about the music. Most of what we're doing has come out of a roots background of rock and rhythm & blues, a sense of history and evolution. Everything from Robert Johnson to Nirvana."



The K-OTter staff

to do with lifestyle. Our market is a place where you come to improve your lifestyle, and we want to move with that feeling."

DEMOGRAPHIC REALITIES: "There are a lot of post-yuppie listeners here that just got fed up. They could make over \$300,000 a year in L.A., but they still wanted out. We also have three colleges within our signal, so it's

GEOGRAPHIC/ECONOMIC REALITIES: "The California central coast area is where people consciously move to get away from another place. People are getting out of L.A. and they're leaving San Francisco to come here for a change in lifestyle. A3 has a lot

important that we keep our music current without offending the original baby-boomer demographic we target. Fortunately, there is no strict alternative or classic rock station to compete with in this market. We can include elements of rock, reggae, country, folk and blues freely in any set.

Basically, we're a free-form station and each deejay puts together the most artistic sets they can. Still, we include core artists as our foundation. We worked to develop our own format, so we don't adjust. We can hone it for tightness, but we won't adjust to a new hot A/C or react to outside competitive factors. We just clarify our own demographic vision."

FIVE ARTISTS ON A K-OTTER BILLBOARD: "The obvious ones would be icons like the Grateful Dead, Eric Clapton, Bob Marley, Miles Davis and Hank Williams, Jr., but in a humorous light, it would be Albert Einstein, Ludwig Von Beethoven, Spike Jones, Frank Zappa and Curly Howard of the Three Stooges."

LAST SUCCESSFUL PROMOTION: "Our town was just flooded during the recent heavy rains.

Cambria was under 10 feet of water, so the station broke format and did interviews with OES and FEMA guys and mayors of all the local towns. In order to get us back on our feet we blocked off a downtown area and

K-OTTER FM 94.9
Rock n' Rhythm n' Blues

"WE GET LOTS OF REQUESTS FOR "CHILL OUT" BY JOHN LEE HOOKER WITH CARLOS SANTANA. WHAT IS SPICE AT SOME A3 STATIONS, LIKE STEVE EARLE, IS MORE OF A STAPLE FOR US."—DAN REED, WTKU



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"Michele Clark is the best! She's a real homeboy. I trust her as much as anyone can trust and indie . . ."

— MIKE MORRISON, KSCA-LOS ANGELES

"I wouldn't let most indies wash my car, baby-sit my kid, or walk my dog . . . but Michele and Madeleine are welcome to do all of the above any old time."

— JIM TRAPP, KQPT-SACRAMENTO

"Michele and Madeleine are obnoxious bitches and I love them!"

— SUSAN CASTLE, KGSR-AUSTIN

"I don't think they're THAT obnoxious (but they are bitches!)"

— RON SORENSON, KFMM-DES MOINES

"I love talking with Michele and Madeleine! Not only do they work great records, they work 'em with passion!"

— BRAD HOCKMEYER, KTAO, TAOS

"Whenever Michele calls me with a new song, I know there's got to be something special about it. We're very old and great friends."

— BILL EVANS, KFOG-SAN FRANCISCO

"Michele Clark Promotion is the greatest thing since the WonderBra."

— JIM HERRON, WBOS-BOSTON

"I always look forward to hearing from Michele and Madeleine. They're knowledgeable about music and very committed to the artists they're promoting. They're indies you can trust."

— BRUCE WARREN, WXPB-PHILADELPHIA

"They always keep our market goals and format needs in mind. They direct us to tracks that work for us and we appreciate that."

— SYBIL MCGUIRE, WMMM-MADISON

"What separates Michele Clark Promotion from other indies is that they know about their artists and their records so they don't waste my time. I love talking to them!"

— RICK MACKENZIE, WMAX-ROCHESTER



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APRIL

20	Santa Rosa	Luther Burbank Center
21	San Francisco	The Fillmore
22	Santa Cruz	The Catalyst
24	Roseville	The Classic Jukebox
26	Los Angeles	In-Store at Tower Sunset
27, 28, 29	Los Angeles	House Of Blues
30	San Diego	Humphries

MAY

4	New Orleans	House Of Blues
5	New Orleans	Tower Acoustic In-Store
5	New Orleans	House Of Blues
6	New Orleans	Jazz & Heritage Festival - Main Stage
7	West Palm Beach	Sunfest
9	St. Petersburg	Jannus Landing
14	Baltimore	Preakness Festival
16	Buffalo	Impaxx Nite Club
17	Rochester	Festival
18	Northampton	Pearl Street

MORE DATES TO FOLLOW!!!

#1 MOST ADDED 1ST WEEK OUT!

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WRNX	WRSI	WVAY	WXLE
WNCW	KGSR	WRLT	KFMG
WCBE	WMMM	KBCO	KFOG
KIOT	KMMS	KPIG	KRSH
KSPN	KSUT	KTAO	KUWR
KZON	KINK	KMTT	KRVM

Featuring "Drivin' Blind," "Romance Without Finance," "Heaven's Where You Find It," and "Blue Jean Blues."



ENTERTAINMENT



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Could I Be Your Girl

the first track from the new LP

LIVING UNDER JUNE

from singer/songwriter

J A N N A R D E N




Single Of The Year
"Could I Be Your Girl"

Female Vocalist Of The Year
Songwriter Of The Year

-Canada's 1995 Juno Awards

It's a weird world-be yourself at all times

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sponsored the block party with all the merchants out on the street."

SPECIAL PROJECT: "On Memorial Day weekend we're sponsoring a festival of beers at the Avila Beach Resort. It's the largest fundraiser for Hospice in our market. Social consciousness is critical if you're a community-based radio station. To baby-boomers and their elderly parents, Hospice is an important charity. There will be 60 micro-breweries from all over the state, and 100 percent of the proceeds go to Hospice. Later that afternoon the Air Force band will do a tribute concert to Glenn Miller. It was 50 years ago when Miller was lost at sea in an airplane crash in the Mediterranean. The next day we're bringing in bluesmen Robert Cray, Elvin Bishop and Smoky Wilson.

GENERAL THOUGHTS ON A3: "We've been here almost 11 years and I think the A3 format is the most positive thing we seen since we've been doing this kind of radio. Artists we've been playing for years, like Bonnie Raitt, Joni Mitchell and Van Morrison, are now the best music out there. In the last six months we've sponsored shows by the Pretenders, Toad The Wet Sprocket, Charlie Musselwhite, Los Lobos. All those acts can be reflected in our playlist. I'm glad it's splintered and different everywhere, but there's a danger of being too safe and not putting enough edge on it."

Abby Goldstein, KERA-Dallas

GENERAL MANAGER: Dr. Richie Meyer

PROGRAM DIRECTOR: Jeff Luchsinger

MUSIC DIRECTOR: Abby Goldstein

SLUGAN: " 'One Of A Kind.' We are, however, looking to expand on that and maybe define ourselves a little bit better. It's funny you should ask. We just had a meeting dealing with that exact question. As we expand, we'll be looking to re-define our identity."

GEOGRAPHIC/ECONOMIC REALITIES: "Dallas/Ft. Worth is the seventh market in the country. We have translators in Tyler and Wichita Falls, and



Abby Goldstein with Sara Hickman (l).

KERA 90.1 One Of A Kind.

we're looking to expand our signal into Waco and Sherman/Denison. The translator will pick up the signal and put it on a different frequency in those new markets."

DEMOGRAPHIC REALITIES: "We are competing demographically with a lot of stations, including three pretty strong classic rock and AOR stations. Musically, we compete with The Edge and Q102. There are also lots of newstalk stations. We are the only A3 station and many of our non-commercial, NPR listeners fit a certain profile and don't go anywhere else. Our audience is predominantly male, 45 and older, professional with a graduate education. Of course, we're looking to pull from all demographics, and since we're moving into smaller suburban areas, we're looking at how we can serve them as well. We focus on diversity and Texas music and that gives us a niche."

FIVE ARTISTS ON A KERA BILLBOARD:

"Lyle Lovett, Joni Mitchell, Sara Hickman,

EVENTUALLY THE
FORMAT WILL SKEW
MORE ADULT THAN IT
IS NOW."—CARL
WIDING, KINK

HERE AND NOW

DEL. AMITRI from the new album from

TWISTED

See them on tour, here and now:

- April 13 Chicago
- April 14 Chicago
- April 15 Chicago
- April 17 Milwaukee
- April 18 Minneapolis
- April 20 Edmonton
- April 21 Calgary
- April 22 Seattle
- April 23 Vancouver
- April 24 Seattle
- April 25 Portland
- April 28 Los Angeles
- April 29 Los Angeles
- April 30 San Francisco
- May 2 San Juan Capistrano
- May 3 Phoenix
- May 5 Boulder
- May 6 Boulder
- May 8 Austin
- May 10 New Orleans
- May 12 Atlanta
- May 13 Augusta
- May 15 Charleston
- May 16 Birmingham
- May 17 Nashville
- May 19 Memphis
- May 20 Cincinnati
- May 21 Pittsburgh
- May 23 Norfolk

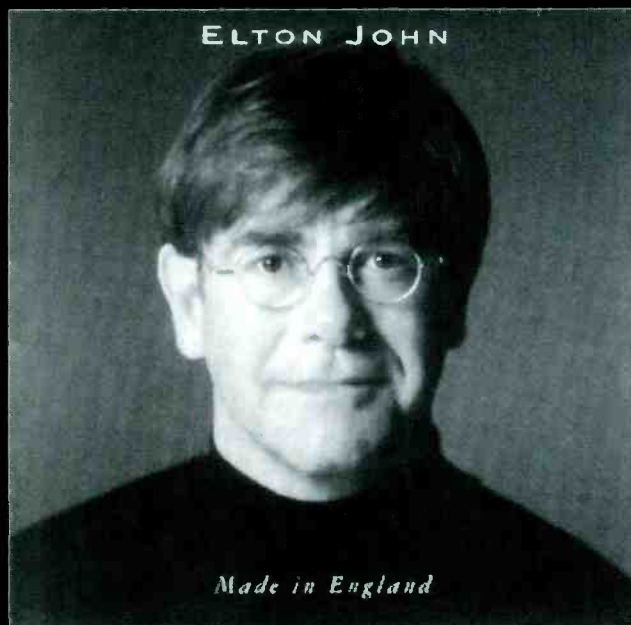




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A3 RADIO

ON YOUR DESK NOW



ALREADY ON:

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KKOS	WXLE
KLRF	KRVM
WMMO	KZON
WBOS	WMVY
WRNX	

MUSIC BY *Elton John*

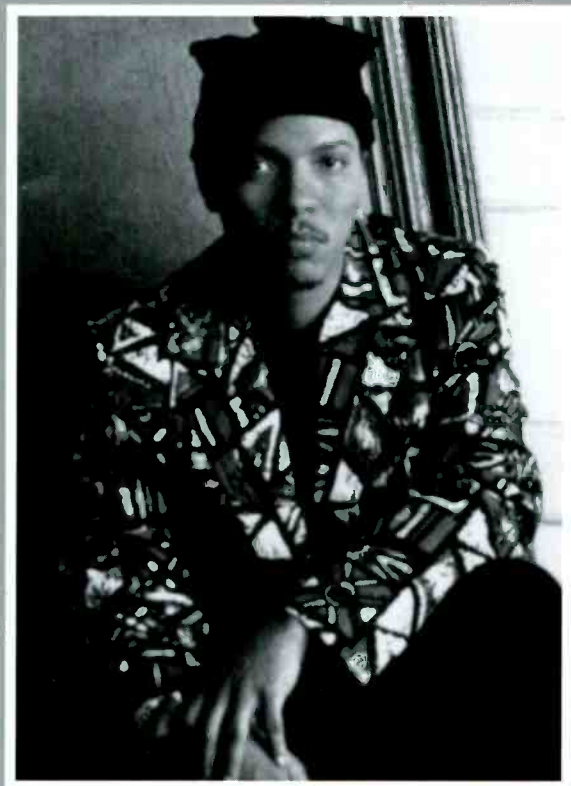
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Thanks A3 for your continued support

"Thanks is the link between Professor Longhair and the Beatles"
— **BRUCE WARREN, WORLD CAFE**

"He plays rock 'n' roll the way it was meant to be, lowdown and swampy."
— **TIMOTHY WHITE, BILLBOARD**

Tour appearances include WXPB sponsored show 4/23 Philadelphia and Jazzfest in New Orleans.

For more information contact
Michele Clark Promotions (609) 589-4229

IGUANA RECORDS (914) 428-5100

Timbuk 3, Jimmy LaFave"

LAST SUCCESSFUL PROMOTION: "With federal cutbacks looming, we're looking at ways to supplement listenership through membership-oriented contests. We did a Columbia Records Radio Hour giveaway. Members who called in were entered into a drawing to win CD catalogues of artists associated with the Columbia Records Radio Hour. It went well as a three-week radio promotion. We also got tons of entries for a recent flyaway for a Joni Mitchell concert in Los Angeles. We're staging these kinds of contest promotions around pledge drives."

SPECIAL PROJECTS: "Sound Sessions, our first CD compilation, took about five years to get out. But it was all material produced especially for us, material that had not been recorded anywhere else. Sound Session Volume 2, aimed for an October release, will feature in-studio sessions. We have four years of archive DATs to choose from."

GENERAL THOUGHTS ON A3: "It's a brilliant format that's more fun than anything I've ever done, but I've seen things narrow over the past few years. I've been at the station for five years, a year and a half as MD, and I suspect some artists played on A3 three years ago are now being overlooked and have a hard time charting."

"FOR SUCCESS WE NEED THE SAME TOOLS AS ANY OTHER FORMAT—RESEARCH, MARKETING, GOOD PERSONALITY, MORNING SHOWS AND A STRONG ENGINEERING DEPARTMENT."—CHRIS MAYS, KMTT

Pat Gallagher, WMMM-Madison, Wis.

GENERAL MANAGER: Ralph Cohen

PROGRAM DIRECTOR: Pat Gallagher

ASSISTANT PROGRAM DIRECTOR: Sybil McGuire

SLOGAN: "Madison's Progressive Radio."

GEOGRAPHIC/ECONOMIC REALITIES: "It's a college educated market and a university town. Many stick around after their four years of college. It's also a white-collar market. The top industries are insurance, government and education. Ray-O-Vac and Oscar Meyer also have their corporate headquarters here."

DEMOGRAPHIC REALITIES: "It's amazingly competitive for a market this size—four books a year. We have a classic rock, new rock, AOR, Top 40, oldies and a total of 20 signals. Our music blend is rock-based and I'd describe us as a mainstream rock station for adults. The new rock station is very competitive and I also concentrate on the album radio station. I may get flack for saying this, but I don't think my goal is to have a weird left field radio station. For adult listeners, Bonnie Raitt and John Hiatt sounds mainstream to me."

FIVE ARTISTS ON A WMMM BILLBOARD: "The Rolling Stones, Bonnie Raitt, John Hiatt, Melissa Etheridge, Eric Clapton. I'd change names from time to time because some artists may not be as immediately relevant. We would include a woman, a classic rocker and someone new."

LAST SUCCESSFUL PROMOTION: "We're sending someone to see Blues Traveler in Washington D.C. You had to listen for Blues Traveler songs, write down the name of the song and the time you're listening. We played a lot of Blues Traveler for three weeks and talked about them constantly. We



Pat Gallagher

PRIV^ATE MUSIC

Susan Werner

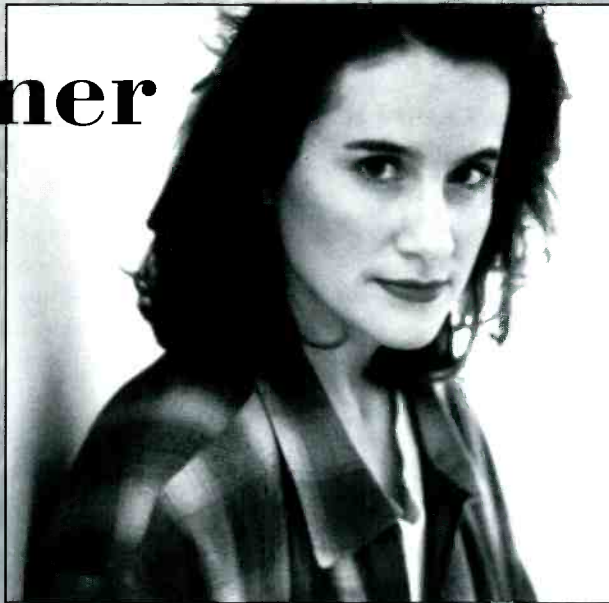
Last of the Good Straight Girls

Produced by Fernando Saunders

GAVIN A3 DEBUT 46*

On Tour Now!

Management: Golden Guru Entertainment



"Like it, added it! Boston loves Susan. One listen to Last of the Good Straight Girls will tell you why we love her."

-- Jim Herron/WBOS

"I'm a real big fan of Susan Werner. She's a great songwriter, and her debut from Private Music is very strong."

-- Bruce Ranes/World Cafe

"A.J. Croce shows a matured perspective on his latest release That's Me in the Bar. His piano playing is second to none, his voice is pure emotion, and his songwriting is better than ever."

-- Jason Parker/Constantine Consulting



A.J. Croce

That's Me In The Bar

Produced by Jim Keltner

Featuring performances by
Ry Cooder, Bill Payne, Waddy Wachtel,
David Hidalgo and Jim Keltner.

On Your Desk Now

Going For Adds April 18th!

Watch for Private's upcoming A³ releases
The Fabulous Thunderbirds (produced by Danny Kortchmar)
Dan Zanes (produced by Mitchell Froom)

MADISON'S
105.5
PROGRESSIVE RADIO

and bolstered our time-spent-listening. I found out through the print ads who was new to our database."

SPECIAL PROJECTS: "Every year we help stage an event called The Taste of Madison. We've also done fundraisers for the zoo and the Madison AIDS Support Network. Each summer we stage a Bike To Work Day where we encourage people to ride their bicycles to work instead of driving. We visit a different area of the city on designated Thursday mornings and serve juice and snacks to passing cyclists. Last year we gave away tee shirts, bike helmets, water bottles and even bicycles."

GENERAL THOUGHTS ON A3: "I'm totally psyched about the format. People are realizing where it needs to go and that it can't be an all encompassing format. The public stations can be wide open, but commercial stations need to be more focused. Yet we must work to serve those people who are disenfranchised by mainstream radio. If you have growing pains—like A3 does—then by definition, you're growing."

Dan Reed, WNKU-Cincinnati

GENERAL MANAGER/PROGRAM DIRECTOR:
David Arnold

MUSIC DIRECTOR: Dan Reed

LOGAN: " 'The Natural Alternative' was in place before we started expanding the format. We were a folk station when I got here in November, 1991."

GEOGRAPHIC/ECONOMIC REALITIES:
"Southern Ohio and Northern Kentucky, the area we serve, is real Appalachian territory. But

took ads out in the weekly alternative newspaper and received over 1600 entries. The promotion spoke directly to those most liable to accept, fill out and return an Arbitron diary. If you can write out an entry, you can fill out a diary. I know it brought some extra cume

Cincinnati is also a big town sensibility with a large blues tradition and very working class. It's not the most upper income market in the country, even though there are some affluent areas here."

DEMOGRAPHIC REALITIES: "We are one of three public radio stations in Cincinnati and the youngest too, this year being our tenth anniversary. One of the stations is WGUC, a classical station. WVXU has a magazine format—general topics, car talk and jazz in the evenings. We continue to grow in listenership, and our audience is coming from the commercial side of radio, people who are tired of AOR and classic rock. That's where our biggest growth comes from. It's important for us to educate the audience during fund drive season as to what public radio is. We still have an acoustic bent to what we do, but people loved it when we played Walter Becker. We get lots of requests for "Chill Out" by John Lee Hooker with Carlos Santana. What is spice at some A3 stations, like Steve Earle, is more of a staple for us."

FIVE ARTISTS ON A BILLBOARD: I would change from month to month: Bonnie Raitt, Richard Thompson, Sheryl Crow, John Prine, Matthew Sweet

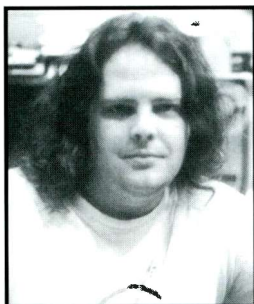
LAST SUCCESSFUL PROMOTION: We did a concert called the On A Winter's Night with John Gorka and Patty Larkin. We used a beautiful new 700-seat theater free of charge, the Greaves Concert Hall, on the university where we do shows and sold it out in a week. It was a nice fundraiser for the station. We want to be the best community outreach for Northern Kentucky University.

SPECIAL PROJECTS: In keeping with our natural alternative image we try to work with places like the Krohn Conservatory in Eden Park, a nice botanical gardens. We also work closely with the Cincinnati Zoo and have concerts there in the summer. We've had Loudon Wainwright and Christine Lavin there. We're way into Earth Day celebrations and environmental concerns.

GENERAL THOUGHTS ON A3: As our audience grows, the quality of the people who listen consistently never ceases to amaze me. It's a very active audience. We've had to work a lot more with the record retailers. Our audience is loyal and willing to spend their money on the entertainment they enjoy. Be patient with the format.



89.7 FM
WNKU



Dan Reed



Coming up -TIMBUK3's
3rd single ships early May



PATTY LARKIN
coming in July

Happy Anniversary! Thanks for the support.

Bruce Van Dyke, KTHX-Reno

GENERAL MANAGER: De De Hagen

PROGRAM DIRECTOR: Bruce Van Dyke

MUSIC DIRECTOR: Ken Allen

SLOGAN: "On the air we'll use 'From Elvis To Elvis,' otherwise we're content to be 'The X' or 'Radio X.' It's tough to encapsulate into a nice little phrase an accurate picture of the span of our music. I've always loved WXRT's slogan, 'All Kinds Of Stuff In No Particular Order.'"



Bruce Van Dyke

GEOGRAPHIC/ECONOMIC REALITIES: "The fact that this is a university town plays into it just a little bit. But we would still probably sound the same since college students are skewed towards the alternative station anyway. What affects us most is the phenomenon of the California refugees. A lot are coming in from Sacramento and the San Francisco Bay Area. It's a plus for us because a lot of these folks are between 35 and 50 years of age. They made good money selling their homes and can buy a pretty good spread on the backside of the mountains. Many grew up listening to the grandfather stations of this format, early versions of KSAN, KZAP and KOMA."

DEMOGRAPHIC REALITIES: "The alternative station, KRZQ, kind of did us a favor. We were spreading out too far, trying to please too many people. We found that a lot of the 40-year-olds don't care to keep up with today's Generation X music scene. There's a real cross there and we're pretty careful which new young bands, like Bare Naked Ladies, we add to the format. We've narrowed down to appeal to our 30-50 demos and see what fits in there. That's our core for this format."

THE X
94.7 FM
K T H X

FIVE ARTISTS ON A KTHX BILLBOARD:

"Bonnie Raitt, Bob Marley, R.E.M., B.B. King, Van Morrison."

LAST SUCCESSFUL PROMOTION:

"Back in February we got

together with the Sierra Arts Foundation and they needed to do a fundraiser. We got a big room at the Nugget Casino in Sparks that held 2,000 people, brought in a good local band and combined it with a micro-brewery expo with 18 different beer makers. One thing that's safe to say about the A3 format is if you want to find your beer snobs, you'll find them here. We sold the place out and it was a smash for everyone."

SPECIAL PROJECTS: "We generally don't have any big annual projects going, but one little 200-seater club has really latched onto our playlist and they're doing very well. In the month of April they've booked Chris Smithers, Sonny Landreth and the Bottle Rockets. We work so closely with those folks that people think we're practically staging these musical engagements ourselves."

GENERAL THOUGHTS ON A3: "I wonder if our sense of history isn't a little off. Are we taking full advantage of the great music that's been made over the last 40 years? As long as we don't limit ourselves and set up an arbitrary set of borders, our format can do pretty much what it wants. Our listeners grew up in the golden Top 40 years of the sixties, when Top 40 was truly eclectic. Then we moved right into the great FM underground explosion. I hope we can still play stuff like Ray Charles' 'Hit The Road Jack.' Without preaching complete bizarre unfamiliarity, I'd like to hear us be a little bit fearless and dare to surprise people." ●

HAPPY ANNIVERSARY

FROM
CAPRICORN
RECORDS



widespread panic
sonia dada
the freddy jones band
vigilantes of love
cake



Randy Newman

Marc Cohn

Aimee Mann

Fred Schneider

Joe Ely

**Ringo Starr with
Stevie Nicks**

Beckley/Lamm/Wilson

Lavern Baker

Steve Forbert

**Peter Wolf and
the Houseparty 5**

Jennifer Trynin

Al Kooper

Victoria Williams

Marshall Crenshaw

Brian Wilson

Jellyfish

Bill Lloyd

Ron Sexsmith

Adrian Belew

Richard Barone

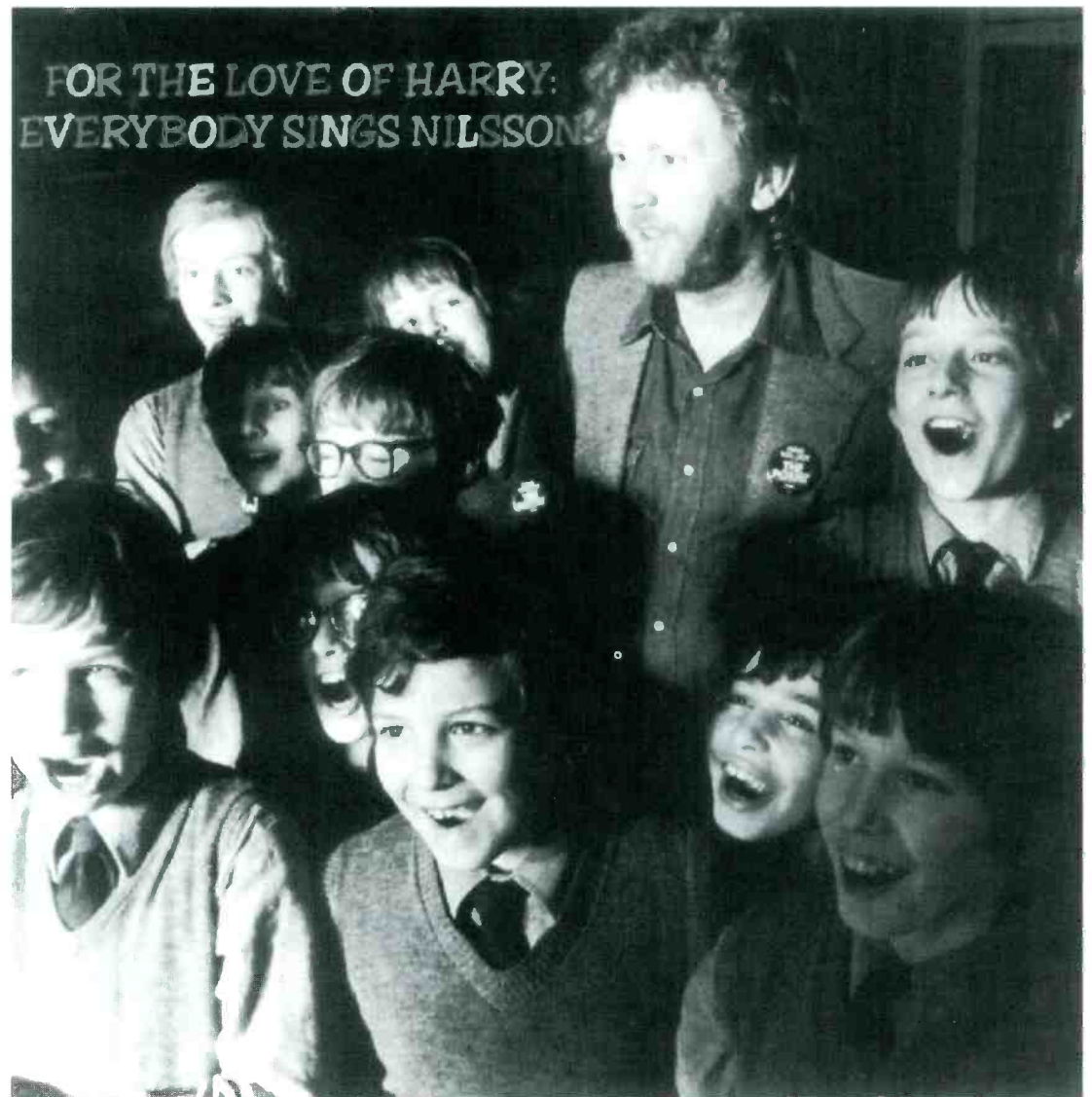
**The Roches with
Mark Johnson**

John Cowan

Jimmy Webb

FOR THE LOVE OF HARRY: EVERYBODY SINGS NILSSON

You'll soon be hearing the record you've been hearing about.



On Your Desk 4/24 • Adds 5/1 • Street Date 5/9

FOR THE LOVE OF HARRY: EVERYBODY SINGS NILSSON

(MUSICMASTERS/BMG)

27 ARTISTS 23 TRACKS

FOR THE LOVE OF HARRY
FOR THE LOVE OF THE MUSIC
FOR A CAUSE . . .

. . . All net profits will be donated to The Coalition To Stop Gun Violence

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AAA MICHELE CLARK PROMOTIONS
(609) 589-4229 Fax: (609) 589-1495
AOR, College MCGATHY PROMOTIONS
(212) 924-7775 Fax: (212) 691-8303



GAVIN JAZZ

JAZZ EDITORS:
KENT/KEITH
ZIMMERMAN



LW	TW	Reports	Adds	H	M	L	
1	1	CYRUS CHESTNUT (Atlantic)	86	0	78	7	1
11	2	RAY BROWN (Telarc Int'l)	83	2	58	22	1
8	3	NICHOLAS PAYTON (Verve/PolyGram)	83	0	59	23	1
7	4	STEPHEN SCOTT TRIO (Verve/PolyGram)	79	0	67	9	3
3	5	ALLEN FARNHAM QUARTET (Concord Jazz)	81	0	65	12	4
5	6	JOHN HICKS (Landmark)	80	0	61	16	3
2	7	JACKY TERRASSON (Blue Note)	78	0	64	12	2
9	8	JOHN PIZZARELLI (Novus/RCA)	78	0	61	14	3
6	9	CHRISTIAN McBRIDE (Verve/PolyGram)	72	0	55	14	3
14	10	DIANA KRALL (GRP)	72	1	50	14	7
20	11	MONTY ALEXANDER (Concord Jazz)	78	4	32	32	10
10	12	AHMAD JAMAL (Telarc Int'l)	68	0	51	11	6
15	13	CAROLA GREY (Jazzline)	70	0	32	26	12
23	14	JAMES CARTER (Atlantic)	77	5	22	36	14
16	15	PAYTON, ANDERSON, MARTIN, THOMAS, BLADE (Evidence)	68	0	39	19	10
4	16	GARY BARTZ (Atlantic)	62	0	46	10	6
29	17	CHRIS POTTER (Concord Jazz)	73	4	13	43	13
18	18	JOE LOVANO (Blue Note)	62	0	30	28	4
12	19	ERIC REED (MoJAZZ/Motown)	63	0	36	18	9
26	20	GEORGE SHEARING (Telarc Int'l)	66	1	21	34	10
17	21	DON BRADEN (Landmark)	60	1	37	17	5
13	22	GRP ALL-STAR BIG BAND (GRP)	61	0	34	20	7
32	23	BUCK HILL (Muse)	72	6	9	42	15
35	24	CARMEN MCRAE (Novus/RCA)	75	9	13	37	16
30	25	ROY HAYNES (Dreyfus Jazz)	73	9	17	29	18
27	26	STRAIGHT AHEAD (Atlantic)	65	0	11	40	14
21	27	McCOY TYNER TRIO (Evidence)	60	1	26	24	9
22	28	DALE FIELDER (Clarion)	59	0	25	27	7
33	29	HILTON RUIZ (Tropijazz)	63	4	14	33	12
28	30	KEVIN EUBANKS (Blue Note)	56	0	23	25	8
24	31	AKAGI, REID, TANA (Evidence)	59	2	17	35	5
36	32	DAVID SANBORN (Elektra/EEG)	61	2	14	27	18
34	33	JAY THOMAS (Hep Jazz)	57	1	14	27	15
48	34	FREDDIE COLE (Muse)	62	4	9	25	24
37	35	GABRIELLE GOODMAN (JMT/PolyGram)	57	1	15	23	18
41	36	VARIOUS ARTISTS (Sony Masterworks)	56	2	11	24	19
38	37	J.J. JOHNSON (Verve/PolyGram)	58	5	5	29	19
19	38	JAMES WILLIAMS SEXTET (DIW/Columbia)	48	0	15	24	9
—	39	ELIAS HASLANGER (Heart Music)	55	9	7	29	10
44	40	SHAWN MONTEIRO (Monad)	49	2	12	20	15
50	41	GARY BURTON & MAKOTO OZONE (GRP)	54	7	8	22	17
25	42	JEFF JARVIS (Positive Music)	42	0	13	23	6
—	43	JIMMY PONDER (Muse)	56	9	8	13	26
43	44	KERMIT RUFFINS (Justice)	45	2	11	20	12
47	45	HANK JONES (Storyville)	42	1	6	24	11
—	46	JOHNNY LYTTLE (Muse)	52	7	7	12	26
31	47	DIETER ILG, MARC COPLAND, JEFF HIRSHFIELD (Jazzline)	37	0	14	16	7
—	48	ALI RYERSON (Concord Jazz)	42	3	10	14	15
—	49	JOE HENDERSON (Verve/PolyGram)	62	21	4	11	26
—	50	JAMES CARNEY (Jacaranda)	44	3	6	13	22

Blue numbers indicate new entry

Reports accepted Thursday only 9am - 3pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

MARC CARY (37)

Cary On (Enja)

ERNE WATTS (28)

Unity (JVC)

LAKATOS, FOSTER, LIGHTSEY,

MRAZ (24)

The News (Jazzline)

JOE HENDERSON (21)

Double Rainbow (Verve/PolyGram)

STEVE TURRE (19)

Rhythm Within (Antilles/PolyGram)

ANTONIO HART (18)

It's All Good (Novus/RCA)

BOBBY MILITELLO (18)

Straight Ahead (Positive Music)

RECORD TO WATCH

MARC CARY

Cary On

(Enja)

Pianist Marc Cary distinguished himself last year on Abraham Burton's fine debut album. Now this former Arthur Taylor Wailer has a solo debut of his own.

Top Tip

ELIAS HASLANGER

Standards
(Heart Music)

Waiting an extra week to debut gives Haslanger highest chart entry honors this week with 55 total stations.

ERNE WATTS (JVC)

ANTONIO HART (Novus/RCA)

BOBBY MILITELLO (Positive Music)

HARRY SKOLER (Brownstone)

GENE HARRIS QUARTET (Concord Jazz)

*STEVE TURRE (Antilles/PolyGram)

CARLA WHITE (Evidence)

LENA HORNE (Blue Note)

*MARC CARY (Enja)

FRED HAMILTON (Heart Music)

*BILLY TAYLOR (GRP)

ORBERT DAVIS (Copia)

*RADAM SCHWARTZ (Muse)

*STEVE COLEMAN & FIVE ELEMENTS

(Novus/RCA)

*PETER HORVATH (Lake Street)

*KARRIN ALLYSON (Concord Jazz)

Dropped: #39 Pat Metheny Group, #40 Trio De Paz, #42 Clark Terry, #45 Gonzalo Rubalcaba, #46 Bill Cunliffe, #49 Johnny Adams.

Flip your Fedoras and let's
SWING OUT!

"Big Butter & Egg Man"
Cookin' at Jazz Radio

Kermit Ruffins

More information:
David Del Toro/Ty Sadler
713.520.6669
fax: 713.525.4444
Internet:
justice@justicerecords.com

JUSTICE RECORDS

The Big Butter & Egg Man

POST-BOP

2W	LW	TW	
1	1	1	CYRUS CHESTNUT - The Dark Before The Dawn (Atlantic)
11	3	2	NICHOLAS PAYTON - From This Moment (Verve/PolyGram)
12	5	3	STEPHEN SCOTT TRIO - Renaissance (Verve/PolyGram)
5	2	4	ALLEN FARNHAM QUARTET - The Common Thread (Concord Jazz)
9	7	5	JOHN PIZZARELLI - Dear Mr. Cole (Novus/RCA)
18	15	6	RAY BROWN - Some Of My Best Friends Are...Piano Players (Telarc Int'l)
6	6	7	CHRISTIAN McBRIDE - Gettin' To It (Verve/PolyGram)
10	8	8	JOHN HICKS - In The Mix (Landmark)
4	4	9	JACKY TERRASSON - Jacky Terrasson (Blue Note)
15	12	10	DIANA KRALL - Only Trust Your Heart (GRP)
3	9	11	GRP ALL-STAR BIG BAND - All Blues (GRP)
28	19	12	MONTY ALEXANDER - Steamin' (Concord Jazz)
2	11	13	GARY BARTZ - The Red And Orange Poems (Atlantic)
13	16	14	DON BRADEN - Landing Zone (Landmark)
—	20	15	JAMES CARTER - The Real Quietstorm (Atlantic)
8	10	16	AHMAD JAMAL - I Remember Duke, Hoagy & Strayhorn (Telarc Int'l)
25	17	17	JOE LOVANO - Rush Hour (Blue Note)
7	13	18	ERIC REED - The Swing And I (McJAZZ/Motown)
—	25	19	CHRIS POTTER - Pure (Concord Jazz)
26	18	20	CAROLA GREY - The Age Of Illusions (Jazzline)
—	26	21	ROY HAYNES - Te' Vou (Dreyfus Jazz)
14	14	22	JAMES WILLIAMS SEXTET - Talkin' Trash (DIW/Columbia)
NEW	23		CARMEN MCRAE - For Lady Day Volume 1 (Novus/RCA)
22	22	24	PAYTON, ANDERSON, MARTIN, THOMAS, BLADE - New Orleans Collective (Evidence)
29	21	25	AKAGI, REID, TANA - Sound Circle (Evidence)
—	29	26	BUCK HILL - Impulse (Muse)
—	27	27	STRAIGHT AHEAD - Dance Of The Forest Rain (Atlantic)
NEW	28		HILTON RUIZ - Hands On Percussion (Tropijazz)
NEW	29		DAVID SANBORN - Pearls (Elektra/EEG)
NEW	30		GEORGE SHEARING - Walkin' (Telarc Int'l)

COMMERCIAL ADULT

2W	LW	TW	
1	1	1	PAT METHENY GROUP - We Live Here (Geffen)
3	3	2	TOM SCOTT - Night Creatures (GRP)
9	4	3	GREG ADAMS - Hidden Agenda (Epic)
10	7	4	KILAUEA featuring DANIEL HO - Diamond Collection (BrainChild)
7	6	5	GEORGE DUKE - Illusions (Warner Bros.)
14	13	6	CHRIS BOTTI - First Wish (Verve Forecast/PolyGram)
19	11	7	DAVID SANBORN - Pearls (Elektra/EEG)
2	2	8	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)
5	8	9	BILLY JOE WALKER, JR. - Life Is Good (Liberty)
17	12	10	SPYRO GYRA - Love & Other Obsessions (GRP)
8	9	11	FATBURGER - Livin' Large (Shanachie/Cachet)
4	5	12	JEFF LORBER - West Side Stories (Verve Forecast/PolyGram)
16	15	13	LARRY CORYELL - I'll Be Over You (CTI)
11	14	14	ERIC MARIENTHAL - Street Dance (GRP)
6	10	15	AVENUE BLUE featuring JEFF GOLUB - Avenue Blue (BlueMoon)
13	16	16	JOHN TESH - Sax On The Beach (GTS)
23	20	17	STEVIE WONDER - Conversation (Motown)
18	18	18	ANITA BAKER - Rhythm Of Love (Elektra/EEG)
30	26	19	PIECES OF A DREAM - Goodbye Manhattan (Blue Note)
21	21	20	WARREN HILL - Truth (RCA)
NEW	21		NEAL SCHON - Beyond The Thunder (Higher Octave)
24	23	22	VAL GARDENA - On The Bridge (Mercury)
22	22	23	NICK COLIONNE - It's My Turn (Lake Shore Jazz)
20	24	24	MARC ANTOINE - Classical Soul (NYC)
15	19	25	DOC POWELL - Inner City Blues (West Coast)
12	17	26	RICHARD ELLIOT - After Dark (Blue Note Contemporary)
—	25	27	THIS IS ACID JAZZ - New Voices Take 2 (Instinct)
—	29	28	PETER HORVATH - Foreign Matter (Lake Street)
25	27	29	ROBERTA FLACK - Roberta (Atlantic)
26	30	30	HIROKO KOKUBU - Pure Heart (JVC)

Post-Bop compiled by a sample of Jazz intensive reports
Commercial Adult compiled by a sample of Adult intensive reports

Jazz/Adult Alternative New Releases

JOE HENDERSON DOUBLE RAINBOW THE MUSIC OF ANTONIO CARLOS JOBIM (VERVE/POLYGRAM)

The term "New Wave" was popularized by young French filmmakers and British punk rockers to signify artistic defiance. The Brazilian term "bossa nova" ironically translates into English as "new wave" or, more specifically "new wrinkle." Like Jean Luc Goddard and the Sex Pistols, Antonio Carlos Jobim started his own influential movement in 1958 by launching this commercial modification of Brazilian samba. Jazz players enthusiastically embraced bossa nova's syncopated melodic patterns and cool chord progressions as a viable extension of their own bop phrasings. When he was developing this genre, Jobim cited influences as diverse as Cole Porter songs and Gerry Mulligan's baritone sax phrasings. Verve Records entered the fold almost immediately with pivotal recordings by Stan Getz, Jao Gilberto and Charlie Byrd. Jobim certainly changed the face of jazz and 37 years later, Joe Henderson delivers his own poignant footnote to Jobim's recent death with *Double Rainbow*. Emphatically not a memorial project, the first half of this set, recorded last November in New York, was to include Jobim, who bowed out at the last minute due to health reasons, was replaced by Eliane Elias and died 34 days later. Henderson explores his "soft side" through Jobim's writings on intricate/delicate ballads like "Ligia" and "Dreamer." But there's plenty of driving material, especially on the second half, when the sessions shifted to Los Angeles with Herbie Hancock, Christian McBride and Jack DeJohnette, a decidedly more powerful, crushing quartet. Expertly co-produced by Richard Seidel and Oscar Castro-Neves, *Double Rainbow* is a strong concept made stronger by Henderson's trademark razor reed sound and sporadic double-time bursts of improvised drama and passion. Personality and influences intermingle across the equator. Henderson's newest is destined to be a top, if not *the* top, jazz release of the year.

COUNT BASIC LIFE THINK IT OVER (INSTINCT)

The acid jazz phenomenon continues to expand the hip quotient and commercial pop sensibilities of A2 and jazz. We're plenty intrigued and plan to scrutinize this refreshing medium in the next several months. The recent Instinct sampler entitled *New Voices Take 2* made waves on A2 radio, and was highlighted by Count Basic, a

ARTIST PROFILE

DIANA KRALL



HOME: New York City

HOMETOWN: Nanaimo, British Columbia

LATEST RELEASE: Only Trust Your Heart

LABEL: GRP

INFLUENCES: "I was raised on Fats Waller. My dad is a record collector and he must have every Fats Waller recording made on 78s, LPs and CDs. Fats was the first person I heard play piano and sing. As a kid, I tried to learn all his tunes and to play and sing at the same time."

FAVORITE SINGERS: "I love Carmen, Sarah, Ella, Lorez Alexandria, Nat Cole, Frank Sinatra, so many."

ON WIDER RECOGNITION: "The most rewarding thing is I get to play the music I love every single night in a great environment where people come to listen. And I get to play with great musicians."

JIMMY ROWLES' ROLE: "He's been my mentor and teacher, working with him vocally and as a pianist. Having accompanied Ella, Carmen, Billie and Sarah, he knows what a great singer needs and what a singer should be."

MUSICAL GOALS: "I want my trio to continue to develop as one distinctive unit, where my piano playing is not just an accompaniment to my vocals. I don't want one to overshadow the other."

GAVIN A²

ADULT ALTERNATIVE
EDITORS: KENT/KEITH
ZIMMERMAN

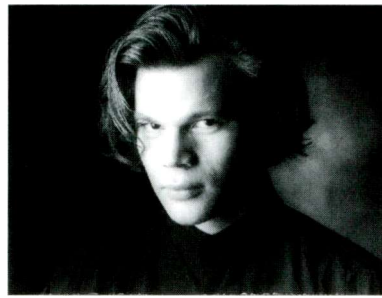


LW	TW		Reports	Adds	H	M	L
1	1	PAT METHENY GROUP (Geffen)	57	0	42	15	0
3	2	TOM SCOTT (GRP)	54	0	39	12	3
2	3	BILLY JOE WALKER, JR. (Liberty)	53	0	39	10	4
7	4	SPYRO GYRA (GRP)	54	1	29	21	3
8	5	DAVID SANBORN (Elektra/EEG)	55	2	26	21	7
6	6	KILAUEA featuring DANIEL HO (BrainChild)	52	1	34	13	4
9	7	CHRIS BOTTI (Verve Forecast/PolyGram)	52	0	26	20	6
4	8	FATTBURGER (Shanachie/Cachet)	51	0	33	11	7
5	9	GREG ADAMS (Epic)	48	0	32	15	1
10	10	GEORGE DUKE (Warner Bros.)	46	0	23	16	7
12	11	JEFF LORBER (Verve Forecast/PolyGram)	43	0	24	11	8
16	12	LARRY CORYELL (CTI)	40	2	19	16	3
11	13	AVENUE BLUE featuring JEFF GOLUB (Bluemoon)	38	0	21	13	4
13	14	NICK COLIONNE (Lake Shore Jazz)	41	0	17	14	10
15	15	ERIC MARIENTHAL (GRP)	37	0	19	15	3
17	16	JOHN TESH (GTS)	38	0	19	13	6
18	17	THURSDAY DIVA (DMP)	37	1	18	15	3
14	18	VANESSA WILLIAMS (Wing/Mercury)	34	0	22	9	3
22	19	PIECES OF A DREAM (Blue Note)	39	3	11	18	7
21	20	VAL GARDENA (Mercury)	38	0	4	25	9
27	21	PETER HORVATH (Lake Street)	41	5	11	16	9
23	22	TUCK & PATTI (Epic)	34	1	12	14	7
40	23	NEAL SCHON (Higher Octave)	38	1	4	20	13
29	24	STEVIE WONDER (Motown)	33	2	13	11	7
19	25	POCKET CHANGE (BrainChild)	31	1	14	13	3
24	26	HIROKO KOKUBU (JVC)	32	0	9	16	7
33	27	HILARY JAMES AND BOB JAMES (Warner Bros.)	33	3	7	14	9
20	28	RICHARD ELLIOT (Blue Note Contemporary)	27	0	13	10	4
26	29	WARREN HILL (RCA)	26	0	15	7	4
25	30	DOC POWELL (West Coast)	28	0	13	8	7
39	31	AKIRA JIMBO (Kazu/Unity)	32	1	2	17	12
32	32	ANITA BAKER (Elektra/EEG)	25	1	11	11	2
28	33	PEPPINO D'AGOSTINO (Mesa)	27	0	9	11	7
35	34	MARK JOHNSON (JVC)	27	1	7	13	6
30	35	OYSTEIN SEVAG (Windham Hill)	25	0	9	10	6
42	36	DAVID WATERS (Aubergine)	28	4	4	14	6
37	37	THIS IS ACID JAZZ (Instinct)	26	0	5	14	7
34	38	MARC ANTOINE (NYC)	25	0	8	10	7
43	39	OPAFIRE (Higher Octave)	22	2	10	7	3
36	40	ROBERTA FLACK (Atlantic)	24	0	4	12	8
—	41	NELSON RANGELL (GRP)	29	5	0	15	9
38	42	PHIL KLEIN (Positive Music)	25	0	2	12	11
31	43	BILL CUNLIFFE (Discovery)	20	0	9	6	5
48	44	BERNARD OATTES (Sin-Drome)	26	4	2	10	10
44	45	LUTHER VANDROSS (Epic)	17	0	6	9	2
45	46	MASSIVE ATTACK (Virgin)	17	0	7	8	2
—	47	BRIAN CULBERTSON (Bluemoon)	47	35	1	7	5
41	48	BRYAN SAVAGE (Elation)	16	0	2	12	2
49	49	BEN TANKARD (Tribute)	16	0	3	7	6
47	50	PETER WHITE (Sin-Drome)	14	0	3	9	2

Blue numbers indicate new entry

Reports accepted Thursday only 9am - 3pm
Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added



BRIAN CULBERTSON (35)
Modern Life (Bluemoon)

AARON NEVILLE (8)
The Tattooed Heart (A&M)

RAY OBIEDO (7)
Zulaya (Windham Hill)

BEAUTIFUL WORLD (6)
In Existence (Discovery)

Top Tip

NELSON RANGELL
Destiny (GRP)



BRIAN CULBERTSON
Modern Life (Bluemoon)

Both smooth titles waste little time in Chartbound for some power debuts. Brian Culbertson draws a staggering 35 adds its second week.

RECORD TO WATCH

RAY OBIEDO
Zulaya

(Windham Hill)

A2 gets some groovy Latin vibes with Obiedo's first record in two years.

Chartbound

AARON NEVILLE (A&M)
RAY OBIEDO (Windham Hill)
MICHAEL LEVANIOS (Waters Edge)
LES SABLER (New Vista)
DES'REE (550 Music/Sony)
LARA & REYES (Higher Octave)
BILL EVANS & PUSH (Lipstick)
***PALOMINO DUCK** (Planet Earth)
JOE BECK (Wavetone)

Dropped: #46 Boy Katindig, #50 Andy Snitzer.

German group led by guitarist Peter Legat. With a full CD release, Count Basic rings true with tightly produced and bumping R&B vocal performances like "Jazz In The House" and "All Time High" and suave dance instrumentals like "M.L. In The Sunshine" and "Animal Print." A2 radio needn't pace the floor for the next Ronny Jordan release, Legat and company will more than fill the void. *Life Think It Over* has the identical spirited jazz funk gloss and tight pop rhythms that make the Brand New Heavies and Incognito such a delectable addition to A2 radio.

ANTONIO HART IT'S ALL GOOD (NOVUS/RCA)

With Antonio Hart and Roy Hargrove going their separate ways in terms of record labels and bandstands, *It's All Good* is Hart's declaration of independence—a farewell to those tired "young lion" tags. From the snappy, searing expanses of "91st Miracle" to the hip-hop cerebral "Missin' Miles," Hart's fourth Novus record is by far his most ambitious and versatile effort. Antonio Hart harks back to his Baltimore days when he used to study the music of Gary Bartz and groove on Gary Thomas, another local tenor sax talent. Hart's pot-boiling trade-offs with Thomas on "Bartzology" makes it an ideal segue into something from Bartz's latest Atlantic gem. The wholesome string sextet accompaniment on "Great Grandmother's Songs" makes for a sweet ballad rest-stop on this multifaceted release. The Latin/Diz fire of "Puerto Rico" will rival almost anything from the latest salsa jazz release by Hilton Ruiz. *It's All Good* is a non-stop journey through jazz history, from bop to Ellington to Ornette to Latin to post-Miles electronics to, yes, Antonio Hart.

JOY EDEN HARRISON ANGEL TOWN (BIZARRE/PLANET)

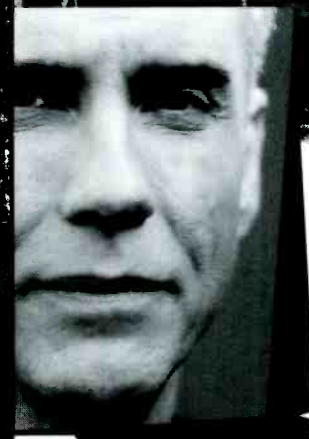
Looking for something jazzy and off-beat? Joy Eden Harrison is a vocalist on Bizarre, home of groundbreaking albums by Frank Zappa, the Mothers Of Invention and Captain Beefheart. While Harrison's tunes are packaged in a sophisticated bop fishwrap, the vivid lyrics are enjoyably quirky, and at times downright peculiar. Tales of monasteries, singles bars, all night diners, quitting smoking, first kisses and more adorn this inventive release. "Yesterday slipped into the bathroom," Harrison dryly opines to the accompaniment of a French accordion, "Poured vinegar in all my bottles of perfume. Yesterday stole every ounce of lingerie, left me only frumpy housewife clothes." Ooookay. Then how about a jazzed version of Patsy Cline's "I Fall To Pieces?" "Johnny Midnight" and "Silent Movie Love" sound like cozy blues songs Annie Ross would have sung in Robert Altman's film, *Short Cuts*.



LEE RITENOUR
LARRY CARLTON



LARRY
&
LEE



Several years ago guitar players and music fans all over the world suggested a collaboration album from two of the world's greatest guitarists.

The message was heard.

GRP proudly presents
Lee Ritenour & Larry Carlton
in "Larry & Lee"

Airplay start-date April 20th.



GAVIN ROCKS

ASSOCIATE EDITOR:
ROB FIEND



TW		SPINS	TREND
1	MONSTER MAGNET - Dopes To Infinity (A&M)	452	+96
2	WHITE ZOMBIE - Astro-Creep:2000 (Geffen)	446	+147
3	GRIP INC. - Power Of Inner Strength (Metal Blade)	401	+52
4	FAITH NO MORE - Digging The Grave (Slash/Reprise)	367	+24
5	ORANGE 9MM - High Speed Changer (Elektra Entertainment Grp.)	356	+31
6	KORN - Korn (Immortal/Epic)	356	+24
7	QUICKSAND - Manic Compression (Island)	337	+37
8	CORROSION OF CONFORMITY - Deliverance (Columbia)	256	+35
9	SKID ROW - Subhuman Race (Atlantic)	248	+22
10	KMFDM - Nihil (Wax Trax!/TVT)	235	+30
11	L.A. GUNS - Vicious Circle (Polydcr/A&M)	232	-5
12	DEMON KNIGHT SOUNDTRACK - Various Artists (Atlantic)	210	-12
13	MISERY LOVES COMPANY - Misery Loves Company (Earache)	202	+35
14	DEATH - Symbolic (Roadrunner)	196	+4
15	MAD SEASON - Above (Columbia)	195	+34
16	MEGADETH - Youthanasia (Capitol)	195	-20
17	FIGHT - Blowout In The Radio Room (Epic)	187	NEW
18	ENCOMIUM - A Tribute To Led Zeppelin (Atlantic)	186	+74
19	STUCK MOJO - Snappin' Necks (Century Media)	179	+18
20	STEVE VAI - Alien Love Secrets (Relativity)	174	+16
21	OVERDOSE - Progress Of Decadence (Futurist)	168	-7
22	SICK OF IT ALL - Scratch The Surface (Elektra/EEG)	161	+1
23	WARRANT - Family Picnic (CMC International)	160	-10
24	FOETUS - Null (Columbia)	148	+38
25	MELVINS - Stoner Witch (Atlantic)	147	0
26	ACCEPT - Death Row (Pavement)	137	+39
27	MONSTER VOODOO MACHINE - Suffersystem (D-Tribe/RCA)	131	+21
28	DEICIDE - Once Upon The Cross (Roadrunner)	121	NEW
29	NATIVITY IN BLACK COMPILATION - Various Artists (Columbia)	116	+21
30	KILLERS - Menace To Society (Metal Blade)	114	+18
31	SLASH'S SNAKEPIT - It's Five O'Clock Somewhere (Geffen)	113	+25
32	TAD - Infrared Riding Hood (Elektra Entertainment Grp.)	110	NEW
33	KIX - 911 (CMC International)	103	+32
34	COMBINE - Norfolk, VA (Caroline)	102	+34
35	SKYCLAD - Prince Of/Poverty Line (Noise)	102	+15
36	VAN HALEN - Balance (Warner Bros.)	101	+10
37	FLOTSAM AND JETSAM - Smoked Out (MCA)	100	NEW
38	THORN - Bitter Potion (Roadrunner)	100	+10
39	SUGAR RAY - Lemonade And Brownies (Atlantic)	93	+29
40	CLAWFINGER - Warfare (Metal Blade)	91	+2
41	SOLITUDE AETURNUS - Through The Darkest Hour (Pavement)	91	-15
42	FACE TO FACE - Big Choice (Victory/A&M)	87	+17
43	WISHBONE - Wishbone (Stampede)	85	NEW
44	SLAYER - Divine Intervention (American)	85	-7
45	QUEENSRYCHE - Disconnected (EMI)	84	+38
46	AVERSION - Fall From Grace (Doctor Dream)	81	NEW
47	ULTRAHEAD - Definition:Aggro (Shiro)	80	NEW
48	CORONER - Coroner (Noise)	80	+12
49	PEARL JAM - Vitalogy (Epic)	79	+27
50	CUBANATE - Antimatter (Dynamica)	73	NEW

Most Added

- FLOTSAM AND JETSAM (65)**
"Smoked Out" (MCA)
- WHITE ZOMBIE (49)**
Astro-Creep:2000 (Geffen)
- DRIPPING GOSS (29)**
Blowtorch Consequence (Another Planet)
- QUEENSRYCHE (16)**
"Disconnected" (EMI)
- SUGAR RAY (14)**
"Mean Machine" (Atlantic)
- TAD (12)**
Infrared Riding Hood (EEG)

Top Tip

FIGHT

"Blowout In The Radio Room" (Epic)
Fight dominates this week's Top Tip with 55 reports, nine adds and 187 spins. Heavy spinners include DMX(16), KOFX(15), KSFC(12), WMHB(9), KNDI(8) and KZRQ(8).

Top Requests

WHITE ZOMBIE



- GRIP INC.**
- KORN**
- MONSTER MAGNET**
- FAITH NO MORE**

RECORD TO WATCH

WHITE ZOMBIE Astro-Creep:2000 (Geffen)

White Zombie is creeping up on Monster Magnet for the number one spot. Look Out! WGLZ(30), WSOU(27), KTSC(24), KVHS(20) and KNDI(13) are all over this amazing record.

Chartbound

- * **Argyle Park** -70- (R.E.X.)
- * **Scorpions** -69- (Mercury)
- Po'Boy Swing** -66- (Royalty)
- * **All** -57- (Interscope)
- * **Bad Seed** -57- (Rockworld)

Dropped: #31 Sex, Love, Money, #37 Bolt Thrower, #38 Holygang #39 Circle Of Dust, #41 Urban Dance Squad, #46 Anal Cunt, #47 Machine Head, #48 Clawhammer, #50 Godflesh.

picking
your nose
just
wouldn't
be the
same
without



"BIG THUMBS"

SNFU

picked from their
new album

"The one voted
most likely
to succeed"

pokin'
for ads
April
17th & 18th



Radio: Jonathan
[all thumbs] Opera
ph 213.413.7353
fx 213.413.7353

Reports accepted Monday 9am - 5pm and Tuesday 9am - 2pm
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Inside Rock

GAVIN ROCKS WELCOMES THE FOLLOWING STATIONS TO OUR REPORTING PANEL:

KUPS 90.1 FM

1500 N. Warner
Tacoma, WA 98416
Phone: (206) 756-3144
Fax: (206) 756-3645

Station type: College
Watts: 100
14 hours of hard rock/metal programming

Contact: Heidi Steigmann

WHTZ 105.9 FM

313 N. Mattis Ave.
Suite 205
Champaign, IL 61821
Phone: (217) 359-7625
Fax: (217) 355-8466

Station Type: Commercial
Watts: 6,000

Two hours of hard rock/metal programming

Contact: Scott Orvis

Senator Robert Dole has announced that he's running for the big office in Washington D.C. I can't think of anything more creepy except for classic rock and maybe warm beer. I overheard someone at the **Wayne Kramer** show (thanks to **Epitaph Records Jonathan Obera** for the tip) say that Dole is actually **Ronald Reagan** in disguise. The real Robert Dole is under heavy sedation, dressed up as Reagan and being paraded around by Mrs. Reagan who's claiming her husband has Alzheimer's. Sounds like **Tom Clancy** to me, but I wouldn't put anything past the Republicans. They're more aggressive than label promotion shooting for a number one record...Thanks to everyone who got their report in this week. Label reps love ya for it and I'm greatly appreciative of your efforts. Take some money out of petty cash and take the rest of the day off...Just about every station I spoke

to this week expressed their enthusiasm for **White Zombie's Astro-Creep:200** album. Even though the Zombie is sneaking up on the number one spot. **Monster Magnet** are holding their own and are equally liked at radio. Both these records are crossing over into mainstream album stations and will help widen the doors for other '90s rock bands to follow in turn...**MCA Records Flotsam and Jetsam** have become the all time most added record on the Gavin Rocks chart with 65 adds on their single, "Smoked Out." Not too shabby...When I mentioned that **Tommy Davis** changed his call letters from **WNWZ** to **KTFH**-Memphis a few weeks back I mistakenly reported that he only has one hour of hard rock/metal programming a week. In fact, he has two hours worth of aggressive programming. Sorry Tommy...**Robert Frost** is **WDCR-Hanover's** new metal director. His office hours are on Mondays from 11:15-1:15 p.m. Eastern Standard Time. Give him a call and say hey...Look out for the full-length from **Fight** on **Epic Records** and if you haven't heard of **Dripping Goss** on **Another Planet Records**, it's time to cut back on those controlled substances. When you're doing your taxes this year send them CDs and maybe they'll give you a break. Then again, they may want to see the receipts so maybe that's not such a good idea.

New Releases

SOULS AT ZERO
A Taste For The Perverse
(Energy)

The latest effort from Souls At Zero should be in your hands and ready to spin. This is the band's second full-length since they changed their name from Wrathchild America to Souls At Zero. Like their self-titled debut, *A Taste For The Perverse* is built on hard-hitting guitars, gyrating rhythmic mayhem and coarse vocal



yells. The only noticeable difference is the commendable skin pounding of new drummer Jamie Miller, who replaces Shannon Larkin (Who now drums for Ugly Kid Joe). SAZ is a band that represents '90s aggressive rock by showcasing fast tempos and unwavering energy. Rock radio will have no problem finding a suitable track for their listeners. "Undecided" starts off the CD with a combination of pulverizing drum-bashing, severe bass thumps and screaming guitar chords. Just about every track is worth spinning, particularly "My Fault?" "Strip," "Know More" and "Thrown Down." Follow-up albums have the potential to be a letdown, but that's a problem Soul At Zero don't have with *A Taste For The Perverse*.

SNFU
The One Voted Most Likely To Succeed
(Epitaph)

Thrash/punk rock has been resurrected and is currently forcing its way into commercial and college playlists. SNFU is the next '90s punk band to be fired out to rock radio courtesy of Epitaph Records. Armed with their brand spankin' new record, *The One Voted Most Likely To Succeed*, SNFU are poised to jump all over rock radio with their energetic, adrenaline-pumping sound. Full of catchy hooks, crazed lyrics that play on words, and an overall tight, cohesive presentation, SNFU will definitely go over well at sta-

tions that are into bands like Sick Of It All, Offspring and D-Generation. There are 13 fabulous tracks to choose from. With music ranging from the skidding guitar rips of "Rusty Rake" and "Bumper Stickers" to the even more rakish guitars of "A Better Place" and "Big Thumb." I'm partial to "Drunk On A Bike" because of its catchy sing-along lyrics that I can relate to. SNFU is a must add to give your station that current punk sound.

SUGAR RAY
Lemonade And Brownies
(Atlantic)

Orange County's Sugar Ray are an eclectic four-piece unit who successfully fuse elements of metal, hip-hop, funk and hard rock on their full-length album, *Lemonade And Brownies*. They made a huge impression at rock radio with their crunchy guitar single "Mean Machine" a few weeks back. Eighteen GAVIN Rocks stations snapped up the single, giving it enough spins to debut last week. *Lemonade And Brownies* reveals a rhythm conscious band who flirt with several different styles of music. "Rhyme Stealer" begins with scratchy licks and an introductory sampling bit before launching into a low-end guitar groove, smashing drums and a chorus of burly vocal yells. "Hold Your Eyes" has the band down-shifting their metallic edge to bring you a fluttering hip-hop bass line, melodic clapping, and soulful, high-pitched lyrics. "Danzig Needs A Hug" and "Scuzzboots" are other tracks that incorporate funk-riddled beats and could probably be worked to Urban or Rap radio, who knows? "10 Seconds Down," "Streaker," "Iron Mike" (my fave) and "The Greatest" will appeal to your hard rock listeners. This is one of the best albums in terms of diversity and format impartiality that I've heard all year. Be sure to check out "Drive By." It's total laughs.

souls at zero
a taste for the perverse

ADDS 4/17

Contact: Sheri Sinclair
212.695.3000
E-Mail: ENERGYREC@AOL.COM

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GAVIN PICKS

Singles



VANESSA WILLIAMS
The Way That You Love
(Wing/Mercury)

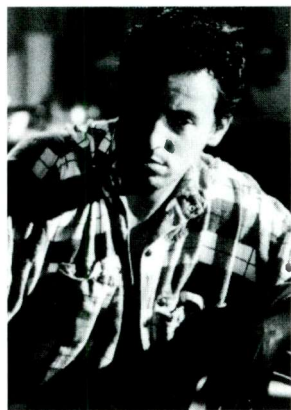
What's not to love? If there's one artist who has overcome initial skepticism and proven her genuine ability, it's Vanessa Williams. This follow-up to "The Sweetest Days" is yet another multi-format winner.



JILL SOBULE
I Kissed A Girl (Atlantic)

Itching for something controversial? Try this track. The video is on MTV and if it doesn't light up the phones, you just might have a signal problem. It's fun pop music with an admittedly touchy lyric. Call GAVIN's A3 wizard Kent Zimmerman and he'll do at least 15 minutes on this release.

By Dave Sholin



BRUCE SPRINGSTEEN
Secret Garden
(Columbia)

It seems Top 40 programmers couldn't wait to plant this for the spring book.



BOYZ II MEN
Water Runs Dry
(Motown)

Wisely, many in radio didn't wait to get this track on the air. Just see Jon Zellner's comments on this song in this week's *What's GOing On* column. Once again it's the Boyz and Babyface—an unbeatable combination.

MATTHEW SWEET
Sick Of Myself (Zoo)

A top five track at alternative, "Sick Of Myself's" storyline and Matthew Sweet's pop songwriting skill should now be ready for serious consideration at Top 40 radio. Sweet's come close before, but this is the one that deserves to take him over the top.

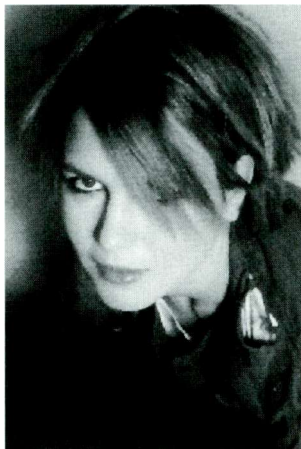
Albums

MICHAEL CRAWFORD
EFX Original Cast Album
(Atlantic Theatre)

The man who shot to international fame as the original Phantom in Andrew Lloyd Webber's *Phantom Of The Opera*, Michael Crawford, embarks on his latest venture, the spectacular *EFX*. This original cast album was produced by award winner Phil Ramone. Trivia buffs might be interested to know that actor Don Grady from the 1960s sitcom *My Three Sons* "grew up" to become a composer and his work appears on this album.

While the ballad "Somewhere In Time" is currently being worked at A/C radio, the song that has stronger pop overtones is the tender duet sung by Crawford and co-star Tina Walsh, "Tonight."

—ANNETTE M. LAI



JULIANA HATFIELD
Only Everything
(Atlantic/Mammoth)

Things are going to smash for Juliana—smash as in hits. Her sound has gone from the purr of her recent solo work to the growl of earlier Blake Babies days. "Universal Heart-Beat" is the kind of can't-miss song that commercial alternative is jonesing for and the chorus' blitz of distorted guitar and Juliana's plaintive singing

puts it over the top. "What a Life" features barreling guitars that push its breakneck pace and the chorus has a summery shine. Don't miss the mellower tracks "Live on Tomorrow" and "Hang Down From Heaven."

—DAVID BERAN



SUSAN WERNER
Last Of The Good Straight Girls (Private Music)

The major label debut of singer/songwriter Susan Werner has been stuck to the CD machine like glue over the past week.

Currently based in Philadelphia, the 29 year-old Werner is as crafted and introspective as anybody on the A3 chart, where she debuted this week. The characters in "Still Believe" struggle with their emotional baggage and crucial life choices. Werner's folk roots and fine singing voice shine on "St. Mary's Of Regret" and matters come to a head on the confrontational "No One Here But Me." Liberation, warns Werner, ain't no pretty thing.

—KEITH ZIMMERMAN

FRANCINE REED
I Want You To Love Me
(Ichiban)

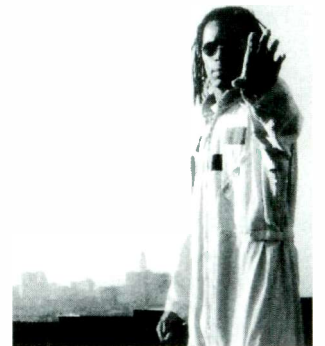
Check out this record by Francine Reed! Chock full of blues, gospel, rock and soul power, *I Want You To Love Me* is amazing spice for A3 radio. Reed has toured extensively with Lyle Lovett as a singer in his band, and scoring an original tune as well as a rollicking duet with Lyle on "Why I Don't

Know" proved a welcome perk for this solo debut. The horns zap and pow on "Trouble In Mind." "Evil Gal," "Leavin' Town," and Muddy Waters' "I Want You To Love Me" are spine-curling blues offerings, while "Gathering Up My Love" emits a pop ballad glow.

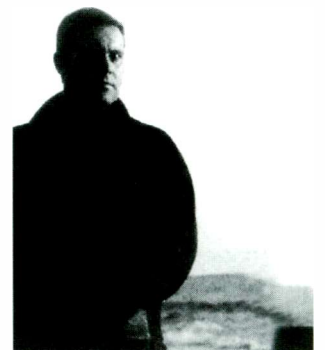
—KENT ZIMMERMAN

GENERAL PUBLIC
Rub It Better (Epic)

Thanks to their top ten remake of the Staple Singers' "I'll Take You There" last spring, Dave Wakeling and Ranking Roger have reunited as General Public and present



their first album in nine years. *Rub It Better* is a collection that will appeal to both pop and alternative audiences. The song that



absolutely jumps out on a first listen is the raucous "Punk." The first single, "Rainy Days," is currently finding its way onto stations across the country. Also check out "Friends Again," "Never Not Alone," their reggae remake of Van Morrison's "Warm Love" and the anti-gun message of "Handgun."

—ANNETTE M. LAI

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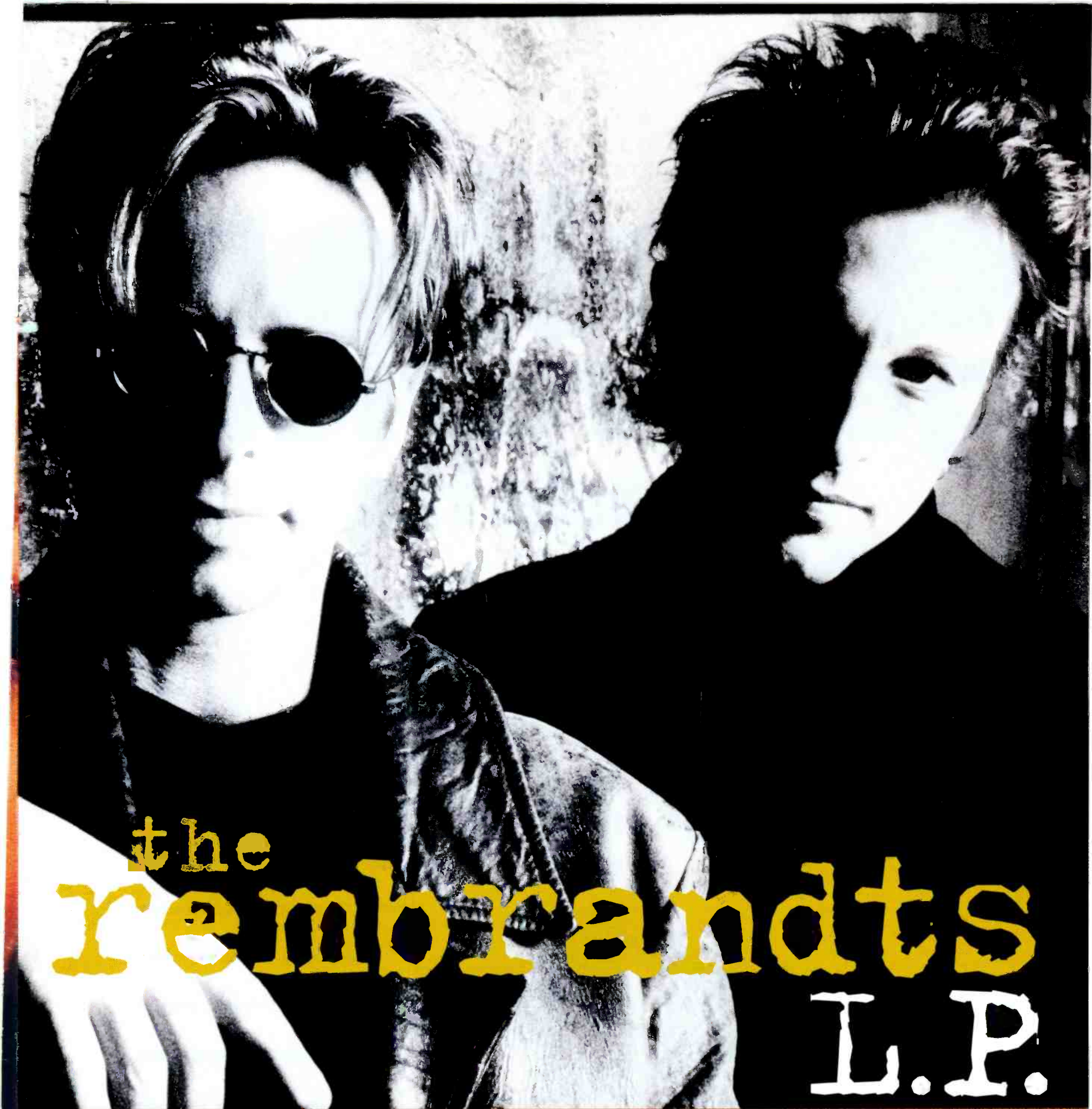
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featuring
"Comin' Home"

Produced by Don Smith for Moondog Productions, Inc.; Danny Wilde & Phil Solem
Management: George Ghiz for Global Cooling Entertainment

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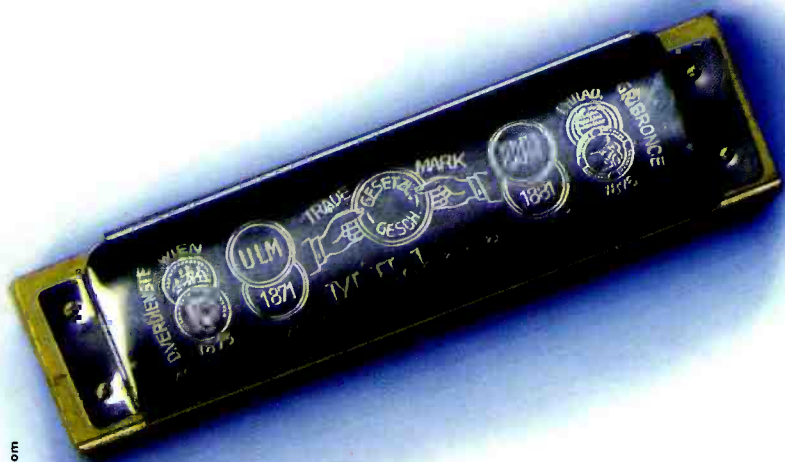
John Brown, (long sought after,

and now finally released),

#1 AAA smash Dignity,

and Times They Are A-Changin'

Album in store Tuesday, May 2.



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COLUMBIA

Knockin' On Heaven's Door • With God On Our Side • Times They Are A Changin' • Dignity • John Brown • Desolation Row • Tombstone Blues • All Along The Watchtower • Shooting Star • Rainy Day Woman 12 & 35 • Like A Rolling Stone