THE MOST TRUSTED NAME IN RADIO

ISSUE 1967

AUGUST 13 1993



From Dead Kennedys to Butthole Surfers









How Radio and Labels Contend with Wild Names

This Week...

"You don't want to call yourselves **Flower Petals** if you want to be hard rock," says **Ricky Rachtman**, host of MTV's **Headbanger's Ball**, with a healthy



dose of logic.
But some bands
go off the scale
at the other end
in seeking to
shock and be
noticed.

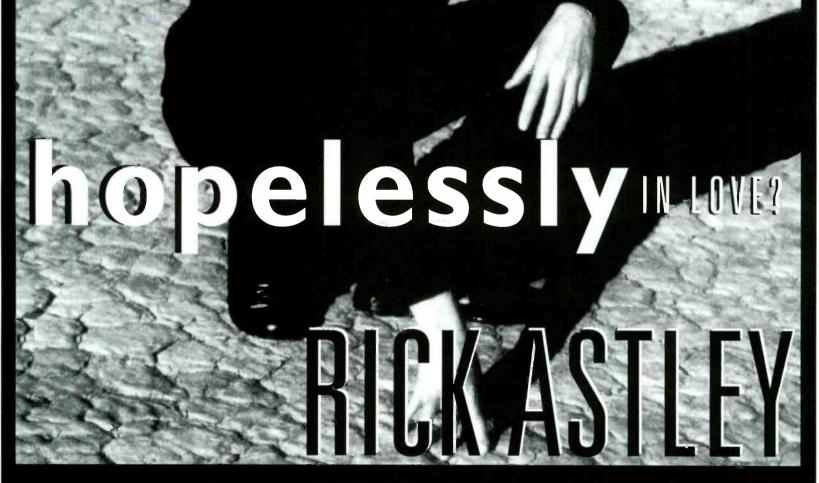
Nothing new or wrong in that perhaps but it sure does present a problem to those folks trying to earn a living promoting and broadcasting music to the masses. Bands blessed with obscurity can call themselves anything they like but what happens if success focuses the

glare of publicity on acts such as Dog Sick Waste, Cadaver, Throbbing Gristle, Flaccid Botulists Incorporated and

Incorporated and Hard-Ons (top)? You have questions, Gavin has answers. The company name Virgin caused a risque ripple when it burst on to the scen∈ in the '70s. Now it is established enough to be paying a talked-of \$12 million in contract buy-outs to departing cochairmen Jeff Ayeroff and Jordan Harris. Phil Quartararo (above) moves up. Detail in **News** along with stories on Arbitron's latest survey plan, the raising of Elvis, the comic book marketing of rock stars and BMI's latest deal for songwriters. Natalie **Duitsman** also reports back from the rigorous **Morning Show Boot Camp**

(right) held in Atlanta, where air personalities shared information, ideas and gripes about Howard Stern. Gavin's ground-breaking Album Adult Alternative coverage keeps building, anchored by the A³ Boomer Grid and don't miss the vital early indicators in the unique Gavinonly GO Chart and the Chart Connections feature.

HAVE YOU EVER BEEN IN LOVE?



HOPELESSLY, The first single from his new album "Body & Soul" 66295-214 Coming September 28 Produced by Gary Stevenson and Rick Astley On The RCA Records Label - Cassettes and Compact Discs



BACO

TOP 40

THE ODDS

"Heterosexual Man" (Zoo)

CASUAL

"That's How It Is" (Jive)

LIRBAN

ANGIE & DEBBIE

"Light Of Love" (Capitol)

ADULT CONTEMPORARY

10,000 MANIACS with MICHAEL STIPE

"To Sir With Love" (Elektra)

COUNTRY

TWISTER ALLEY

"Dance" (Mercury)



A3

ROY ROGERS

Slide Of Hand (Liberty)

IA77

KAZU MATSUI

Wheels Of The Sun (Kazu/Unity)

ADULT ALTERNATIVE

ANDY Laverne

Double Standard (Triloka)

ALTERNATIVE

SWERVEDRIVER

"Never Lose That Feeling" (A&M)



ALBUM

BOB DYLAN

"My Back Pages" (Columbia)

TOP 40

DEF LEPPARO

"Two Steps Behind" (Columbia)

RED HOT CHILI PEPPERS

"Soul To Squeeze" (Warner Bros.)

DIGABLE PLANETS

"Nickel Bags" (Pendulum/Elektra)

GURU featuring N'DEA DAVENPORT

"Trust Me" (Chrysalis/ERG)

URBAN

LUTHER VANDROSS

"Heaven Knows" (Epic)

"Right Here/Human Nature" (RCA)

ADULT CONTEMPORARY

BETH NIELSEN CHAPMAN

"The Moment You Were Mine" (Reprise)

ROD STEWART from "MTV's Unplugged"

"Reason To Believe" (Warner Bros.)

COUNTRY

GEORGE STRAIT

"Easy Come, Easy Go" (MCA)

MARY-CHAPIN CARPENETER

"The Bug" (Columbia)

ROY ROGERS

Slide Of Hand (Liberty)

BOB DYLAN

"My Back Pages" (Columbia)

IA77

DAN PAPAILA

Positively! (Timeless)

ANDY LaVERNE

A Double Standard (Triloka)

ADULT ALTERNATIVE

PAT COIL

Just Ahead (Sheffield Labs)

BERNWARD KOCH

Laguna De La (Higher Octove)

ALTERNATIVE

OCEAN BLUE

"Sublime" (Sire/Reprise)

DAVID SYLVIAN & ROBERT FRIPP

"God's Monkey" (Virgin)

BOB DYLAN

"My Bock Pages" (Columbia)

HENRY LEE SUMMER

"Ain't That Love" (Epic)

TOP 40

MARIAH CAREY

"Dreamlover" (Columbia)

RAP

RUN-D.M.C.

"Ooh, Whatcha Gonna Do" (Profile)

URBAN

MARIAH CAREY



ADULT CONTEMPORARY

ROD STEWART from "MTV Unplugged"

"Reason To Believe" (Warner Bros.)



COUNTRY

CLINT BLACK

"No Time To Kill" (RCA)

JOHN MELLENCAMP

"What If I Came Knockin'" (Mercury)

PAT METHENY GROUP

The Road To You (Geffen)

ADULT ALTERNATIVE

OLETA ADAMS

Evolution (Fontana/Mercury)

ALTERNATIVE

So I Married An Axe Murderer

Soundtrack (Chaos)

ALBUM

BIG COUNTRY

"The One I Love" (Fox/RCA)

Inside

- That's Sho-biz

24 **Lexicon-Sucking**

Musical Monikers

How, and for that matter why, do bands come up with those weird names? And, more importantly to GAVIN readers, just how does one go about promoting and broadcasting artists who insist on stretching the boundaries of taste?

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NEXT WEEK SEASON PREVIEW



The Dallas Cowboys and the Buffalo Bills may have been last season's Superbowl contestants but that's history. Similarly, in the Fall music superstar contest, reputations and platinum discs will count for little as label "coaches" try to steer their own Most Valuable Players, veterans and rookies to the top of the charts. Gavin gives a preseason team assessment.

Pictured on this week's cover: Where's My Crackpipe?, Jesus Jones, Kill Sister Kill, Butthole Surfers and Cop Shoot Cop

Founded by Bill Gavin—1958

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O1993 GAVIN, 140 Second Street.
San Francisco, CA 94105

M A UNITED NEWSPAPERS PUBLICATION

try my

Produced by Nick Mundy

The new single and follow-up to the hits "The Right Kind Of Love" and "Wannagir)

From the album Try My Love. Management: Peter Schivarelli/PJS Management





"I didn't want his name on my show. His people called and harassed me... but I didn't give him the time of day."

> - Brother Wease, WCMF-Rochester see page 6

VIRGIN SHUFFLE

chairmen Jeff Ayeroff and left to his contract, said, years to go, concurred, say-Jordan Harris resigned this week, and company president Phil Quartararo stepped in as label chief.

Ayeroff and Harris' departure could cost up to \$12 million in contract buyouts, and comes amidst rumors of friction between the two and Quartararo, and talk that parent company EMI plans to have Virgin report to chief executive Charles Koppelman within a year. "That's utter nonsense," said Virgin Music Group CEO Ken Berry. "Virgin is one of the hottest record companies right now."

About the speculation

Virgin Records America co- Ayeroff, who has three years Harris, who also has three



Phil Quartararo

"We're walking out at a high point in the company's history, and that's the way we've already envisioned it."

ing, "We're going to really miss our artists and our staff. It's an incredible roster and it took us seven years to build it. But when it's time to go, it's time to

Phil Quartararo joined Virgin Records America as president shortly after Averoff and founded the domestic arm of the British label in 1986. He was moved over to Charisma

Records when it was started for many years." up in 1990, but when that label merged back with Virgin in 1992 Quartararo rejoined Virgin as president.

"I'm sorry to see Jordan and Jeff leave the company after all these years," said Berry. "We've been both colleagues and friends. However, I am pleased to be able to place the company in the capable hands of Phil Quartararo. Phil's leadership qualities have been a valuable resource to Virgin

Since EMI bought Virgin in 1992, the roster has been cut by more than half, and its staff has been reduced from 1,100 to 700 worldwide, fueling speculation that EMI is being streamlined to make it an attractive sale item. Not so said EMI Music president and CEO Jim Fifield. "EMI is totally committed to preserving Virgin's autonomy as an independently run label within the EMI family."

BMI Must Make A Pact

BY DAVID BERAN

Broadcast Music Inc. has worked out a deal with corporations and hospitals regarding music played in the workplace that will benefit songwriters and composers. The agreement compensates the two professions when their music is heard during corporate sales presentations, as background music in hospitals and even during company-sponsored aerobics classes.

"Composers and songwriters are happy because we've streamlined the process so that instead of signing three or four contracts it's only one," said Pat Baird, BMI's assistant vice president of media relations.

The agreement covers the use of any song that BMI licenses out of its catalogue of 2 million. A recent survey conducted by the performing rights organization revealed that companies are increasingly using music in

the workplace, and sought to simplify the process of licensing. Hospitals have also been subjected to multiple contracts, and the agreement will simplify the process for them as well.

U.S. copyright laws specify that songwriters, composers and copyright holders are to be compensated when their music is heard in public areas. The money goes into a pot of general licensing then is divided up on a per airplay basis. Last year \$37.5 million went into the pot.

"Apple, Microsoft, Exxon and IBM are some of the BMI-licensed companies," said Baird. The agreement applies to television, radio broadcasts and telephone hold music played at work sites, and hospitals using music in lobby areas as well as during surgery. Companies agreeing to the pact will be permitted to select their favorite hits from BMI's impressive catalogue of music that spans all formats.

Out of the Fog Into the **Loop: Solk Goes Home**

Greg Solk, who left the wind for the fog 18 months ago, is back to the land of the Cubs and Bo's

Solk announced Monday (August 9) that he is leaving KFOG-San Francisco to return to Chicago and to Evergreen Media Corporation, owner of WLUP-AM/FM. Solk, 31, will oversee an overhauling of the AM station and what he calls a "comedytalk" format that "has had its better days."

Speculation is that the station will switch to allsports under new calls.

Solk, who will reassume his title of vice president of programming with Evergreen, had his first successes in radio at the FM Loop, where he became assistant program director at age 19 and vice president/ station manager of WLUP AM and FM when he was 27. He left to take on KFOG in February, 1992, widened

the Album station's library into A3 country, and boosted its ratings.

"I'm stressed about leav-



ing," he told GAVIN. "It's been the greatest programming job. It was tough, but we turned it around big time at KFOG; we got great ratings, and it's just a beginning process." He praised KFOG's owner, Susquehanna, and said he believes the company is "totally committed" to the adult-rock format. Although the field is open for a new PD, Solk said he believes his replacement "will be someone with an understanding of where the station is and take it to further heights."

But, he said, he found a return to Chicago irresistible. "It's a chance to start up a new AM station."

"Naturally we're totally bummed that Greg is leaving us for a (mere) VP programming post with Evergreen in his sweet home of Chicago," says KFOG music director Rosalie Howarth. "Greg very dramatically improved every aspect of KFOG and leaves us on our best book in years. We'll miss him severely, not only because he's an inspired progammer...but also because he's the consummate office prankster—nobody escaped being honored by one of his hysterical, elaborate hoaxes!"

Morning Boot Camp Kicks Around New Ideas

By NATALIE DUITSMAN

New ideas, building relationships and seeing old friends was what was happening in Atlanta last week (August 5-7) at the Morning Show Boot Camp. The annual event, sponsored by Don Anthony's Talent-masters was held at the Holiday Inn Crown Plaza and attracted 350 of the country's best and brightest morning talent.

"The Morning Show Boot Camp is a great place to get motivated and recharged with new ideas," said Bryan Rhodes, morning show/music director at WZKX-Gulfport, Miss. The three-day convention covered issues such as Battling Syndication, Being Your Best Every Morning and What Ratings Can't Tell You About Your Morning Show.

At just about every panel Howard Stern was chastised for his insensitivity, as morning show talents wondered how to react to syndication in their market. Top morning talent Brother Wease from WCMF-Rochester, who Stern attacked on an intensely personal level, discussed how he handled Stern in his market. "I ignored him,"

says Wease. "I didn't want his name on my show. His people called and harassed me and got personal, but I didn't give him the time of day." The bottom line, panelists agreed is to remain visible



a compelling program and don't try to out-Stern Stern.

During Becoming The Morning Show Manager business end of radio was discussed. Hosted by radio personality Sonny Melendrez, program directors were offered advice on how to create a great working environment. Promoting yourself and your station is the key to success, panelists said. When you're planning a promotion, tell your audience about it, and after the event tell them what you did. In conjunction with promotions, building relationships and being visible in your market is another strategy that works.

However, once you develop an image, you must remain consistent.

Members of the audience advised their colleagues to build a relationship with the press, including the weather person, the news department and the editors at local papers. Added Melendrez, "You'll be surprised at the free publicity you get."

Some of the session highlights included Dallas' most notorious radio personality Dave "Kidd" Kraddick, who impersonated Don Anthony as he hosted The Morning Mouth Panel, and handled the question, "How do you convince management that less music is better?" The best advice given at this session came from Jeff & Jer at Q106, San Diego who said, "You've got to care about what you do, and not about getting fired.'

It was obvious that the personalities who participated in the Boot Camp are in radio because they love what they do. Chris Kelly, program director at KXDD-Yakima, Wash. said, "This was my first year at camp, and it is an absolute must for anyone who is part of a morning team. Lots of fresh ideas."

Droz Retires, Mount Ascends To WEA President/CEO

Warner/Elektra/Atlantic Corporation president and chief executive officer Henry Droz has announced his retirement and LIVE Entertainment president and chief executive officer David Mount has been named as his successor. Mount will share the position until Droz officially retires at the end of 1993.

At one time, the 66-yearold Droz headed up his own distributorship which in the '50s became one of the country's foremost wholesalers of independent record labels. He started his music industry career at Decca Records. In 1972 he ioined WEA as sales director and administrator of all national accounts and was named president of the company in 1977. Under Droz's tutelage, the WEA Corp. became the largest distributor of prerecorded music in the company. "In all, [Mr. Droz] created the modern wheel for us," said Robert Morgado, chairman and chief executive officer of the Warner Music Group. "[he] gave us an astute knowledge of the marketplace and assured quick movement of products. I respect Henry's decision to retire, but I know that all of us at Warner Music Group and our companies will miss him."

David Mount re-joins WEA after leaving in 1988 to become senior vice president and general manager for LIVE Home Video, a WEA-distributed supplier of films and videocassette material. Mount became CEO of the company's parent, LIVE Entertainment, earlier this year. His position at WEA when he left was national vice president, sales and distribution for Warner Home Video. He will be co-president and CEO of WEA Corp. from September until Droz officially retires.

"I am confident that in David Mount we've found a person uniquely qualified to uphold the high standards established by Henry and to extend WEA's industry leadership into the future," said Morgado. He has first-hand knowledge of music retailing and, because he runs a company whose product is distributed by WEA, he will demonstrate a sensitivity to the needs of the repertoire providers within our group."

FTC Enters Used-CD Fracas

As tempers over the sale of used CDs reach the boiling point, the FTC is stepping in to conduct a preliminary inquiry to determine if distributor's attempts to limit the sale of used CDs violates a section of the FTC act that "prohibits unfair or deceptive acts [or] practices and unfair methods of competition." The commission has notified CEMA, Sony, WEA, UNI, PolyGram and BMG of its inquiry. As yet, PolyGram and BMG haven't set a used CD policy.

The move follows suits filed by both Wherehouse Records and the Independent Music Retailers Association who are angered by CEMA,

Sony, WEA and UNI's withholding co-op dollars from outlets that sell used CDs. Garth Brooks' July announcement that he wouldn't make his new album, In Pieces, available to stores that sell used CDs only served to throw gasoline on the fire. Brooks has stood by his word, and retailers from chains like Nothing Beats Fun and Boobie, Repeat The Beat and Record & Tape Traders say attempts to order the album have been unsuccessful.

"I don't know what to do," said Repeat The Beat owner Roman Kotrys. "We service jukeboxes also, so I have no idea how I'm going to get that piece of product to jukebox operators." Other retailers say they are price-shopping one-stops.

The National Association of Retail Merchandisers (NARM) will address the issue at its retailers conference in September, but the National Academy Recording Arts Sciences (NARAS) took a strong stand this week. "Retailers are selling used CDs with absolutely no regard for the impact of such shorted behavior upon the future of our music community," says NARAS president Michael Greene.

Distributors are declining comment.

Magazine For Middle-Agers

A rock magazine for middle-aged fans?

A British publisher is reportedly planning one, to debut this fall, and why not?

With Mick Jagger still rocking at 50, with *Neusweek* having devoted a recent cover to Eric Clapton, Tina Turner, and others who've topped 40, the idea just might work.

According to the *London Evening Standard*, EMAP Metro, publisher of the teen-targeted *Smash Hits* and the hip Q, is hoping so. Their magazine is said to be aimed at "affluent music fans" ranging in age from late thirties into their forties.

The first issue of the new magazine, to be called *Mojo*, will be out in October.

Meantime, middle-aged rock magazine publisher Jann Wenner, who founded *Rolling Stone* in 1967, has launched *Family Life*, aimed at parents of children aged three to 12.

Asked how he could go from rock and roll to a magazine about kids, Wenner responded, "It's a logical thing to do. The baby boomers all have babies now."

ARB Works To Increase Sample

Arbitron's proposal to lengthen surveys to an 18week rolling average was scuttled this week and instead the ratings service announced a plan to increase their metro target sample by 70% by dropping Total Survey Area (TSA) and ADI (Area of Dominant Influence) from the winter and summer survey. Half the diaries will come from eliminating non-metro measurement in the winter and summer surveys and redistributing those diaries in the metro equally in all four quarters. The other half of the year, one increase will come from new metro diaries

"The increased sample target will yield a significant improvement in reliability in both broad demographics and discreet age cells," says Arbitron president Steve Morris.

If they agree to the proposal, continuous measurement market broadcasters will be asked to pay a 2% rate hike in 1994 and 4% in 1995 and 1996 and thereafter. Non-continuous markets broadcasters will be asked to pay 1% in 1994 and 2% each in 1995 and 1996 for a 40% sample target increase.

As to how this will affect programmers, according to GAVIN ratings and research columnist Rhody Bosley, "Radio programmers use metro area information. Some sales departments use the TSA and ADI, and the radio networks use ADI in the spring and fall."

Arbitron is hoping to decide on this current proposal before Labor Day so they can implement it in the winter '94 book. Speculation is that if there is a delay, it'll be spring before resolution. Bosley feels the proposal is a good deal. But, he says, the question remains, "Will broadcasters agree to pay?"

Elvis Presley: Forever Young

BY BEN FONG-TORRES

And so we arrive at another August 16th, another anniversary of Elvis' death. Oldies stations across the country will devote chunks of the weekend and Monday, if not an entire 72 hours, to mark the day, 17 years ago, when the news rolled out of Memphis that the King was dead at age 42.

He's younger than that now. Postage stamps and checks bear the "young Elvis" likeness that the public has said it prefers. It is the young Elvis who graces the covers of all CD reissues from RCA from The Last Temptation of Elvis, a U.K. set of 26 Elvis movie songs sung by artists ranging from Bruce Springsteen and Robert Plant to Nanci Griffith and Pop Will Eat Itself. The hunk-a-hunk-a El looks out from the covers of all the books about him, by

the Brown vs. Board of Education Supreme Court decision ordering the desegregation of public schools, and the other was Elvis Presley's appearances on the Ed Sullivan Show.

As the author told Alice Kahn of the San Francisco Chronicle: "At the beginning of the decade, the

old order is trying to hold. Brown wasn't just a legal ruling but a moral vision. It opened up society with the civil rights protests. Sullivan wants to keep Elvis, whom he viewed as a representative of the barbarians, off the air.

Only when he was beaten by his rival, Steve Allen, did he put on the representative of the new youth culture."

Presley, he said, "was the first time the young wanted something the parents didn't like."

Halberstam, who, as a reporter, was once invited by Chet Atkins to watch an Elvis recording session with the Jordanaires, covered Presley's return from the Army in 1960-from aboard Elvis' train-and got a sample of Colonel Tom Parker's genius for hype.

"(He) sent telegrams to every train stop saying, 'Please don't tell anybody that the train with Elvis is coming through." The train, naturally, was greeted by screaming fans in every

Halberstam remembers Presley as "a very sweet kid." "Elvis was the first person who ever called me 'Sir," he said. "He was my age, but he kept calling me

"I know he's still out there somewhere," Halberstam concluded, sounding

See? Even a Pulitzerprized journalist, aged 59yep, the same age Elvis would be-believes.

MUSIC FOR YOUR EYES

Your favorite musical artists will soon become colorful superheroes when Rock-It Comix debuts its line of comic books in November. Malibu Comics, Gold Mountain Entertainment and International Strategic Marketing have entered into a joint venture that offers music acts a new creative outlet, and a way to communicate to fans.

"This is the first fully authorized line of comics featuring music artists," says Robert Conte, editor of the Rock-It series. Metallica is slated to be the first artist featured, along with an issue called World Domination Records that follows the struggle of an independent label to maintain its integrity. Lita Ford and Ozzv Osbourne books will be out in December, and future featured artists include the Doors, Megadeth and Naughty By Nature.

Comic books devoted to musicians have a rich tradition, with artists such as Kiss, the Beatles and Alice Cooper appearing in magazines. The Rock-It series is taking special care that each



comic has a look and story that reflects the artist's personal identity. "All of the groups have specific input on the project," Conte told GAVIN. "Metallica wanted to do a history of their career, while Ozzy and Lita wanted to do fantasy road stories."

Distribution will be through direct markets, newsstands, record store chains and some bookstores. "There will be a big push in the regular market on newsstands and in bookstores, because we think it will do well," said Penny Arevalo, Malibu Comics communications manager. The primary target audience is 18-24 year-old fans who purchase the music of the various

Collectors will recall the '70s Marvel Kiss comic where the band members donated blood that was mixed in with the ink used to print the issues. Rock-It Comix intends to do that one better by mixing the blood, sweat and tears of band members into an accurate portrayal of their unique -DAVID BERAN

guards, his wife and his girlfriend; from one of the first books I bought about Elvis: The Elvis Presley Story, edited by James Gregory, with an introduction by Dick Clark (Hillman Books 1959, paperback, 35 cents) to one of the most recent: Dead Elvis by Greil Marcus (Doubleday 1991, \$25.00).

his

dresser.

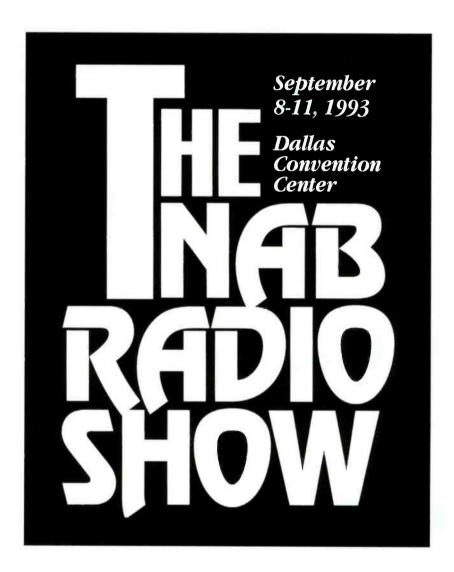
cousin, his body-

More than he was in his last years on earth, Elvis is all around us. What more can be said about him, this artist who never wrote a song; whose songs never reflected their times, but who, by his very presence, his nerve, his energy, and his talent, both raw and polished, changed the world?

And if that seems hyperbolic, here's what's more can be said. It's from David Halberstam's new and bestselling book. The Fifties (Villard, \$27.50).

Halberstam, the Pulitzer Prize-winning author of 12 books, believes that two events in that decade changed history. One was

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THAT'S SHO-BIZ



According To Dave Sholin

SHO-BITZ

It's in the mix: After just five months at A/C station Lite Mix 95 (WEZS)-Carterville, Ill., Jason Sullivan has inherited the MD position. Former music director Kelly **Iones** has left the biz to be a computer wiz. Sullivan will take calls Monday through Friday anytime after 2P Central Time. Meanwhile, Lite Mix 95 has moved to: P.O. Box 95. Herrin, IL 62948...Also mixin' it up is Larry Lomax, who's the new morning personality at Mixx 96 FM (KXXO/FM)-Olympia, Wash. Seattle-native Lomax crosses the country from WKOC-Virginia Beach. Mixx 96 FM management is searching for a co-host for Lomax...Gavin Award nominee Rich Anhorn, music director at O105 (WRBO)-Tampa until it switched from



Top 40 to Country, has relocated to Houston and is on the air weekends

at 104 KRBE...John Strazza (above) has been promoted to associate director, dance music promotion at Columbia, up from manager, dance music promotion, East Coast...As we were rushing down the hall to go



to press we learned that **Jon Leshay** (left) has been promoted to senior vice

president of promotion at **Elektra Entertainment**, replacing **Rick Alden**, who's left the company after 15 years to pursue other activities. "Jon has done a superb job of heading Elektra's alternative and video promotion departments," said label senior vice president and general manager **David Bither**. "We look forward to the contributions his

wide-ranging musical knowledge and energy will bring to this new position." Leshay has been with the label since 1990 and previous to that was an editor at HITS...Priority rocks: Kevin



Moran (left) has been named director of A&R, West Coast for Priority

Records' newly-established Rock department. Moran was with Giant Records as A&R manager...Rap's top independent marketing firm, Round The Globe Music, Ltd., now has a full-service publicity department, with Lauren Coleman heading it up...At EMI Records Group (ERG), Corbin Dooley



(left)
segues
from
regional
promotion
director to
director,
marketing

for ERG-owned SBK Records... Rono Tse, half of the critically acclaimed Disposable Heroes of Hiphoprisy, has started up his own production company, dubbed Vitamin C. His address is 4001 San Leandro Street, #11, Oakland, CA 94601. Call (510) 534-6543...Mercury Records'



associate director of media and artist relations, **Ginger Greager**, (left) sheds

the word associate... **Susan Traub** is the new editor in chief at *Creem Magazine*. Traub has been the publication's associate editor for the past year...We normally don't cover the classics, but this item caught our attention. *An English Suite*, an obscure album of classical music which has only sold a few hundred copies in the U.K. has, since its June

release, become one of the hottest classical buys stateside. It's sold 2,500 units in the U.S., nearly 1,000 of those through Tower Records, and Nimbus Records is hurriedly repressing it so more copies will be available. Why are we gobbling An English Suite up? Anthony Smith, Nimbus' head of worldwide sales and marketing, thinks he has our number. "In America, British music seems refreshingly alternative to the 'drop of a toolbox down the stairs' sound of U.S. 20th century music." Hmmmm, we're not sure how to take that...Condolences to the family and friends of Hank Wylie, product manager, urban for UNI Distribution Corp. Wylie drowned in a swimming accident on August 1. He was a cofounder and board member of the L.A. Music Relief Committee developed by record industry executives after last year's civil unrest in that city. More radio news: Milwaukee FM station V100 (WKKV) has undergone what it calls

More radio news: Milwaukee FM station V100 (WKKV) has undergone what it calls "massive programming reconstruction." Earl Stokes and Michael Franks join Tony Fields in the morning; Former weekender Laurie Jones takes Franks' former midday slot; Part timer Riddell Hall moves into Stokes' former "Quiet Storm" shif and Amy Fox, formerly of crosstown WLUM, will be heard on weekends...

WHO AM I?

In my youth I sold Avon products, flipped burgers and pierced ears in a mall earring booth. I've always wanted to be a singer, due partly to the fact that a relative of mine was in the business. My hobbies include fishing, sewing and skiing and if I wasn't in music I'd either be a clothes designer or an interior decorator.

Who am I? See page 11

FLASH! The unofficial word at presstime is that HOT 97 (WQHT)-New York is headed in an Urban direction under new PD, KKDA-Dallas' James Alexander.

Surprise shake-ups at several labels this week. At **Elektra Entertainment**, 15-year veteran **Rick Alden** exits as vice president, alternative/video promotion **Jon Leshay** (who was rumored to be headed to **550**), is named senior vice president of promotion. And on the music front at Elektra, make that **9,999 Maniacs** as the most important one, **Natalie Merchant**, departs for a solo career. The label continues to support "To Sir With Love" and will issue the group's *Unplugged* CD in October

GAVIN congrats to **Kevin Knee**, the newly-named VP/GM West Coast for **EMI Records Group**. Don't expect Kevin to relinquish any of his promotion responsibilities in his new position. Current EMIRG VP/GM West Coast, **Larry Katz**, heads to New York as senior vice president, business affairs.

Eric Murphy, MD at THE END (WENZ)-Cleveland, goes to the other end of the country as APD/PM Driver for Ken Benson at Z100 (KKRZ)-Portland, Ore. Appropriately, Murphy starts at *the end* of the month.

More northwest news: **KISM-Bellingham, Wash**. PD **Allan Fee** resigns to take up the PD post at **KFBQ (Q98)-Cheyenne, Wyo**. KFBQ's **Duane Shannon** returns to the Toledo, Ohio area. No replacement has been named for Fee at KISM.

Things B changing in Redding, Calif. where heritage Top 40 station, **KEWB** (**B94.7**) becomes **New Country B94.7**. PD **Chris Ruh** stays on board as does most of the staff, including MD **Melanie Mackert**. Describing the format as **CHC** "**Contemporary Hot Country**," Ruh says, "I'm ready to make some noise and play offense for a change." PM Driver and station veteran **Bill Shakespeare** has left and can be reached at (916) 244-1338.

Midwest Flood Update:

KGRS-Burlington, lowa night guy John Donnegan got a visit from three women who drove from Wilkes-Barres, Penn. to help with boxes of food, clothing and stuff. A trucker advised them to go to KGRS. PD Cosmo Leone says the response from other stations such as WSBG/FM-Stroudsburg, Penn. has been phenomenal. Leone says, "It shows what radio can do." Cos is also getting a ton of requests for a special version of the Steve Miller Band's "Wide River," which features flood news actualities... KBKB-Ft. Madison, lowa joined forces with WINN-Columbus, Ind. to collect and distribute supplies to help in the disaster's clean-up effort...Jock Bartley, leader of the group Firefall, was inspired to finish a song entitled, "When The River Rises," a song he began writing two years ago. Airplay in the Midwest has begun. For your free copy, call Jock at

By the time you read this, **Evergreen** VP, programming and operations, **Liz Kiley**, will likely be making her exit. Don't count on her leaving radio.

.......

GAVIN RIDDLE (work it out before you check your answer):

- (1) Pick a number between 2 and 9.
- (2) Multiply your choice by 9.
- (3) Add together your two-digit answer.
- (4) Subtract 5.
- (5) Using the alphabet as a guide, 1 equals "A", 2 equals "B", etc. equate the number you now have with the letter in the alphabet. Name a country that starts with that letter.
- (6) Name an animal that begins with the last letter of the country.
- (7) Name a color that begins with the last letter of the animal.

SEE PAGE 11 for your answer.

And what's the status of RCA's **Michelle Santosuosso?** Is there an APD role for her at **KKBT (The Beat)? KMEL?** Or both? *Sho-Biz* spies also hear rumblings about **KKFR-Phoenix's Supersnake** slithering behind the mic at KKBT.

You need a scorecard in San Francisco these days! **B98 (KABL AM & FM)** PD **Craig Ashwood** gets an offer "too good to refuse" and resigns effective August 13. No word on his replacement. And as PD **Bob Hamilton** returns to **KSFO-AM/KYA-FM**, his former station, **KFRC AM & FM** changes hands to **Alliance Broadcasting** at 8 p.m. on August 12. Few staffers are expected to remain and despite talk of the FM sticking with Oldies, speculation of a format change (most likely Hot A/C) under new PD **Brian White** is much more likely. As for voiceover legend **Bobby Ocean's** involvement, all he'll say is, "My lips are sealed." KFRC's long-time production director and program coordinator **Tim Jordan** will be leaving and wants to put his programming skills to good use. Reach him at (415) 756-0484.



Is it true that **Beavis And Butthead** asked, "A Penny for your Todds?" when they saw the beautiful **Columbia** recording artist **Penny Ford** with the handsome, newly-named PD of **B96-Chicago**, **Todd Cavanah**?

Dusty Hayes promotes PM Driver **Michael Stuart** at MD to **WABB-Mobile**, **Ala**.

Monday, August 30 is the date slated for **THE BOX** to go up on the bird in the U.S.A. It's set to

go up on Sat Com C-4, Channel 11. Can the rest of the world be far off?

Is **Columbia's Kid Leo** reading Gavin's A^3 chart very closely these days? **John Roberts** is psyched about his new role as operations manager and PD of **Clear Channel's KHFI and KPEZ 102 (Z102)-Austin, Texas.** Z102 creative director **Keith Austin** adds duties as creative production director for both properties. Former **Q102 (WIOQ/FM)-Philadelphia** and **B94-Pittsburgh** promotion director **Ginny Garcia-Schoggins** comes on board in the same capacity for Z102.

As speculated in "That's Sho-Biz" last month, **Ralph Simon** is indeed part of the new team at **Capitol**. Simon will work right alongside president **Gary Gersh**. Expect him to stay focused on the impact of new technologies and multi-media.

Veteran programmer and consultant **Harry Nelson** is about to make his re-entry into the radio war zone. Reach him at (207) 283-8558.

Our congratulations to **Giant** senior director of pop promotion (and Gavin Award winner) **Jean Johnson** and husband **Jon**, director of TV and studio sales for **Modern Video** on the arrival of their first child, daughter **Taylor Alison**, who was born August 10.

And big baby news around GAVIN as our own **Bob Galliani** and wife **Mara** celebrate the birth of **Gina Lin**, born August 9. Big brother **Anthony c**an't wait to babysit.

Saturday August 14 is a date singer **Lori Ruso** won't forget as she's been invited to sing for **Pope John Paul II** at *World Youth Day '93* being held in Denver.



The retail connection with radio has always been part of the GAVIN equation, with key retail buyers down the years anxious to get an accurate fix on what whey should be stocking and will be selling. This GAVIN moment captures an instance when Russ Solomon's Tower Records proclaimed to the world that another GAVIN Conference was in town. Complete your knowledge of GAVIN's rich history by checking out our 35th anniversary Special Edition in two weeks time.



SHO-TALK

Hot Fax: Natalie Merchant is leaving **10,000 Maniacs** after 12 years together. "I've given this decision two years of thought," Merchant explains. "No irrational or explosive events brought it about—only a desire for change and a need for growth. We postponed the announcement until now because we wished to avoid the distractions of a 'farewell tour' may have produced in audiences, critics and the musicians on stage, 10,000 Maniacs would like to thank all the people who have contributed to creating and sustaining their work over the years. The successes of this past year have brought about everything the band had hoped to accomplish," she continues. Future plans for Natalie Merchant and the remaining band members will be announced in the coming months..

Tennis great Billie Jean King and Elton John have announced the first-ever allstar "Smash Hits" fundraiser to benefit the Elton John AIDS Foundation. The two day event will take place in Los Angeles September 22 and 23 and will feature a World Teamtennis match at the Great Western Forum followed the next evening by a private Elton John concert and invitation-only dinner at the Regent Beverly Wilshire featuring Lily Tomlin as master of ceremonies. Tickets for the all-star World Teamtennis match went on sale July 30 via the Forum box office and Ticketmaster locations. Additional celebs and VIPs serving as Event co-chairs include John and Edwina Barbis, Melissa Etheridge, Chris Evert, Don Henley, Connie Pappas Hillman, Michael King, Lyn and Norman Lear, Glen Lajesky, Dana Miller, Bonnie Raitt, Tammy Wynette, Elizabeth Taylor, Lana and Richard Palmese, John Reid, Jennifer and Al Teller, Ani and Jerry Moss among others.

Coverdale*Page have announced a 43-date tour of the U.S. and Canada beginning October 8 in Miami and running through mid-December. Backing Coverdale's vocals and Page's guitars will be drummer Denny Carmassi (Heart), bassist Guy Pratt (Pink Floyd) and keyboardist Brett Tuggie (David Lee Roth). The band will be playing Led Zeppelin, Whitesnake and Coverdale*Page tunes. The third single, "Over Now," went to radio on August 10...

After nine months of negotations with the original members, Ozzy Osbourne has decided to back out of the proposed Black Sabbath reunion. The tour, which was scheduled to begin in November, will definitely not take place in 1993. "As always, I wish the other members of Black Sabbath much success with their next studio album," said Osbourne. The Oz will continue work on his next solo album.

Bits & Pieces: Imago

Records will be releasing a new John Waite album in 1994. Waite is that soothing voice you remember from The Babys and Bad English. Meantime, he'll be releasing a new single "In Dreams," written for the movie True Romance. Michael Bolton has pulled a fast one. He's finishing up his latest album to be released on Columbia Records with producer Robert John "Mutt" Lange who's worked with Bryan Adams and AC/DC...The Kinks begin a 25-city tour kicking off in Los Angeles in September. Aimee Mann has been asked to open...

Ted Nugent and the Damn Yankees were in the San Francisco Bay Area for a Shoreline Amphitheater concert opening for Poison, but the show was cancelled at the last minute. The Nuge visited **KOME** radio in San Jose, and the reasons given for cancelling the show ranged from Brett Michaels and his voice problems to having sold only 5,000 tickets out of a possible 25,000. Nugent's version is the the right one. Richie Kotzen had been thrown out of the band abruptly after being caught hanging out with Rikki Rockett's girlfriend. Guitarist Blues Saraceno will be replacing Kotzen in

Friends Of Radio JACK D. GIBSON "Jack The Rapper"



Founder/publisher. Jack The Rapper Magazine

What do you consider your hometown?

Orlando, Florida

What station did you listen to growing up?

WBBM-Chicago

What's the highlight of your career?

To be 73 years old and still kicking!

What was your proudest accomplishment?

We were able to build a tomb for Jackie Wilson. He had been buried in an unmarked grave.

If I owned a radio station I would...

Have nothing but top personalities. I'd let each disc jockey do what they wanted to because that's what's going to save radio—personality.

To continue to thrive, Black radio must:

Go hack to being personality radio.

One last word!

Black radio is very strong, and alive, and well!

the Poison lineup...

Members of Fishbone. Rage Against The Machine, Tool, Alice In Chains and Babes In Toyland joined Mind Over Four on stage during their shows in Des Moines and St. Louis. MO4 is just wrapping up a co-headlining tour with Paw which, by design, was booked to precede Lollapalooza in every city. All the above mentioned bands have been long-time fans of MO4 and are often spotted wearing MO4 shirts on stage. Check out MO4's fifth album, Half Way Down which is their debut on Restless

Records. They're dynamite! A&M's Belfast-based group Therapy? has put together a six track EP for distribution in the U.S. by September 7. They've combined two of their U.K. EPs (March 1993's Shortsharpshock, and May 1993's Face The Strange) and added a new song. The lead off track on Hats Off To The Insane will be "Screamager."...

Michael Schenker has launched his own label, Positive Energy Records which is set up by Michael specifically for his projects as a solo artist. There'll also be a quarterly newsletter called Maestro available as well. You can get more information by calling (602) 280-9090 or by writing The Official Michael Schenker Fan Club at 13610 North Scottsdale Road, No. 10-108, Scottsdale, AZ 85254. Schenker's latest release is titled Thank You and is available only by mail order through the fan club. All words and music were written, produced and performed by Schenker..

Speaking of Schenker, Michael's brother Rudolf and the Scorpions have completed their new album Face The Heat with producer Bruce Fairbairn in Vancouver. I recently spoke with guitarist Mathais Jabs about the album before some of the band headed to Holland to mix it and Rudolf headed for Florida for a vacation. Look for Face The Heat to be back to basics for this great German band who will perform at the Foundations Forum '93 shindig in September.

SHO-PIECES

WHITNEY HOUSTON

Worldwide ticket sales for Whitney Houston's film debut, *The Bodyguard*, have exceeded \$400 million.

NED'S ATOMIC DUSTBIN

The success of Ned's Atomic Dustbin's "Saturday Night," from the soundtrack of *So I Married An Axe Murderer*, has led to three original members of the Bay City Rollers to re-form for a series of American concerts later this year. The Rollers had the original hit version of the song back in 1976.



BILLY JOEL

Two decades ago this summer, legal and financial troubles forced Billy Joel to leave New York and set up shop in piano bars in Los Angeles where he performed under the stage name Bill Martin.

BARBRA STREISAND

Barbra Streisand is the only person ever to have won a Grammy for her first album, an Oscar for her first film and an Emmy for her first television special.

TAYLOR DAYNE

There's talk of a Broadway revival of the classic musical *Funny Girl* with Taylor Dayne in the role of Fanny Brice originally made famous by Barbra Streisand.

AEROSMITH

Look for Aerosmith to have a major musical role in the sequel to *Wayne's World* as Wayne and Garth get caught up in the wild and crazy world of rock & roll backstage festivities.

TIM FINN

Twenty years ago this summer Tim Finn was touring the world opening for John

Mayall shows as part of the New Zealand band Split Enz.

TINA TURNER

After roles in the films Mad Max—Beyond
Thunderdome and Ken
Russell's film adaptation of the rock musical Tommy,
Tina Turner didn't make any other movies, although she was asked more than once to appear in Steven
Spielberg's The Color
Purple.

O.C. SMITH

Twenty-five years ago this week the biggest single in O.C. Smith's career,"Little Green Apples," debuted on the charts.

ROBERT PLANT

The new Robert Plant album, *Fate Of Nations*, marks the first time Plant has worked with an outside producer, namely Chris Hughes.

VAN MORRISON

In 1991 the shy and reclusive Van Morrison was able to prevent the Belfast Blues Society from placing a commemorative plaque at the door of the house in Belfast, Northern Ireland where he was born.

MARIA MCKEE

Maria McKee was just 15 when she signed up to front the band Lone Justice which was being formed by her brother, Brian McLean.

TANYA TUCKER

Get ready to sweat with Tanya Tucker when she releases her new aerobics home video in October. Tanya's workout gear includes, what else? fringed, suede shorts.

CYNDI LAUPER

A decade ago Cyndi Lauper signed her first solo recording contract with Portrait Records and began work on her debut, *She's So Unusual*, with the help of Rob Hyman and Eric Bazilian from The Hooters.



WHO AM I?: Pam Tillis



JANET JACKSON

The song "New Agenda," from Janet Jackson's Virgin Records debut album *janet*, was inspired by the poet Maya Angelou who, not so coincidentally, wrote the poetry used by Jackson in her cinematic debut, *Poetic Justice*.

JIMMY BUFFETT

Jimmy Buffett, the pride of Margaritaville, is a native of Mobile, Alabama who graduated from the University Of Southern Mississippi with degrees in journalism and history.

STING

Sting has re-recorded the old Police song, "Demolition Man" for the soundtrack to the Sylvester Stallone/Wesley Snipes film of the same title.

10,000 MANIACS

"To Sir With Love," the song made famous by Lulu in the 1967 movie of the same title starring Sidney Poitier, is not the only song written by Lulu that's getting airplay these days She also wrote Tina Turner's current hit"I Don't Wanna Fight."

BETTE MIDLER

Advance ticket sales for Bette Midler's five-week run at Radio City Music Hall beginning next month have exceeded \$7.5 million.

THAT'S SHO-BIZ RIDDLE ANSWER

Did you get an orange kangaroo from Denmark? If not, go back to school!

Sho-Bitz: Beverly Mire Sho-Talk: Shella Rene Who Am I: David Beran Friends Of Radio #16: Beverly Mire Sho-Pieces: Ron Fell

Sho-Dates: Diane Rufer

Sho-Dates

Our Best Wishes and HAPPY BIRTHDAY To:

Rod Edwards Gavin 8/15 Cliff Gorov All That Jazz 8/15 Bob Brooks KLSY-Seattle, WA 8/15 David Kendrick KKSF-San Francisco 8/15

Mary Reilly KLOZ-Eldon, MO 8/15 Bobby Caldwell 8/15 Hank Bastian Q100-Lebanon, PA 8/16

Sean Bonniwell K100-Porterville, CA 8/16

Chris Holmberg WKLI/FM-Albany, NY 8/16

Kevin Herring Mercury Records 8,16

Madonna, Billy Joe Shaver, James "JT" Taylor 8/16 Keith Chambers Broadcast Programming 8/17

Michelle Mercer POWER106-Los Angeles, CA 8/17

Brian Beddow WTTR-Westminster, MI 8/17

Belinda Carlisle 8/17 Lacy Neff WVAQ/FM-Morgantown, WV 8/18

Juice Newton, Dennis Elliot (Fo eigner) 8/18

Mike Schaefer R&R 8/19
Mark Westcott Motown Records
8/19

Jeanna Spain KGY-Olympia, WA 8/15

Bruce Patrick WCEM/FM-Campridge, MD 81/9

Lin Brehmer WXRT-Chicago, IL 8/19 Johnny Nash, John Deacon (Queen), Eddy Raven 8/19 Kevin Christopher KTLS-Ada, OK 8/20

Monte Lipman EMI/ERG 8/20 Gerry Laufer Esquire Records 8/20 Robert Plant, Isaac Hayes, John Hiatt 8/20

Jack Lameier Sony Music 8/21 Jeremy Sandlin WLZ-Cadillac, MI 8/21

Ken Pilling KSTR/FM-Grand Junction, CO 8/21

Mike McColloch WGBQ/FM-Galesburg, IL 8/21 Kenny Rogers, Jackie

DeShannon 8/21

BIRTHS

Our CONGRATULATIONS to BOB GALLIANI, Marketing Representative for Galliani Brothers/Gavin, and his wife, MARA, West Coast Marketing Director for CEMA, on the birth of their daughter, GINA LIN. BCM August 9 at 4:08 p.m. and weighing 6 lbs. 12 oz.

...CONGRATULATIONS to JOEL MULLER, of KODS'KIZS-Feno, NV. and his wife, LESLIE, on the birth of their first child, son, JOSEPH MANJEL. Born July 30, weighing 6 lbs. 15 oz. and 19 1/2 inches in length.

WEDDINGS

Our WEDDING BELLS rang on August 7 for MARK SORENSEN, Music Director at KCUL-Marshall. Tx. and his fiancee, NYCOLE PRINGLE.

OUR CONGRATULATION and Rect Wishes

Our **CONGRATULATION** and Best Wishes to the happy couple!!

GAVIN TOP 40

EDITOR: DAVE SHOLIN ASSOCIATE EDITOR: ANNETTE M. LAI



2W	LW	TW		WEEKS	Reports	Adds	1-5	6-10	11-20	21-30	Uncharte	d FACTOR
2	1	1	SOUL ASYLUM - Runaway Train (Columbia)	12	180	4	145	20	5	4	2	94%
3	3	2	PROCLAIMERS - I'm Gonna Be (500 Miles) (EMI/ERG)	12	151	0	116	26	6	2	1	98%
1	2	3	UB40 - Can't Help Falling In Love (Virgin)	16	150	1	117	24	3	2	.3	96%
8	5	4	MADONNA - Rain (Maverick/Sire/Warner Bros.)	7	182	3	39	69	53	15	3	88%
4	4	5	JON SECADA - I'm Free (SBK/ERG)	11	153	0	61	54	26	10	2	92%
12	8	6	TEARS FOR FEARS - Break It Down Again (Mercury)	7	179	2	20	47	81	20	9	83%
14	9	7	MICHAEL JACKSON - Will You Be There (Theme From Free Willy) (MJJ/Epic)	8	165	2	26	53	69	11	4	90%
7	6	8	TONY TONI TONE - If I Had No Loot (Wing/Mercury)	11	129	0	76	33	12	5	3	94%
19	13	9	JANET JACKSON - If (Virgin)	5	174	2	10	48	87	24	3	83%
	23	10	MARIAH CAREY - Dreamlover (Columbia)	3	202	5	4	13	82	83	15	49%
13	12	11	SHAI - Baby I'm Yours (Gasoline Alley/MCA)	13	128	5	38	46	24	9	6	84%
15	14	12	BRIAN McKNIGHT - One Last Cry (Mercury)	12	128	2	30	49	34	13	.0	88%
29	18	13	BILLY JOEL - The River Of Dreams (Columbia)	4	184	3	4	10	92	60	15	58%
17	15	14	STONE TEMPLE PILOTS - Plush (Atlantic)	18	128	3	33	36	39	10	7	84%
20	17	15	<u>DINO</u> - Ooh Child (eastwest)	8	146	7	11	29	66	29	4	73%
21	19	16	P.M. DAWN - The Ways Of The Wind (Gee Street/Island/PLG)	7	148	3	2	9	86	42	6	66%
24	22	17	AEROSMITH - Cryin' (Geffen)	6	140	4	7	14	62	42	11	59%
	16	18	GIN BLOSSOMS - Hey Jealousy (A&M)	14	108	7	20	29	21	14	17	65%
22	21	19	RADIOHEAD - Creep (Capitol)	12	123	10	17	18	31	23	24	54%
	10	20	TINA TURNER - I Don't Wanna Fight (Virgin)	15	79	1	28	39	6	4	1	92%
	24	21	STEREO MC'S - Step It Up (Gee Street/Island/PLG)	8	120	5	5	14	52	37	7	59%
	11	22	STEVE MILLER BAND - Wide River (Polydor/PLG)	10	74	0	30	24	12	5	3	89%
	26	23	JODECI - Lately (Uptown/MCA)	10	115	19	15	19	25	23	14	51%
	29	24	SWY - Right Here/Human Nature (RCA)	6	131	24	4	11	29	36	27	34%
5	7	25	WHITNEY HOUSTON - Run To You (Arista)	10	72	1	26	34	8	3	0	94%
7	35	26	ROD STEWART From "MTV's Unplugged" - Reason To Believe (Warner Bros.)		163	19	0	1	14	65	64	9%
9	20	27	SWV - Weak (RCA)	18	50	0	20	26	2	2	0	96%
30	28	28	U2 - Numb (Island/PLG)	7	113	0	4	10 10	35 45	47 32	17 11	43% 55%
	31 30	29	JOEY LAWRENCE - Stay Forever (Impact/MCA) TAG TEAM - Whoomp! (There It Is) (Bellmark)	8 12	101 44	2	1 16	11	5	8	2	73%
31 36	32	30 31	BON JOVI - I'll Sleep When I'm Dead (Jambco/Mercury)	5	125	3	1	4	26	64	27	25%
	37	32	TERENCE TRENT D'ARBY - Delicate (Columbia)	3	139	14	0	0	6	45	74	4%
	27	33	LENNY KRAVITZ - Believe (Virgin)	10	88	4	7	14	28	24	11	56%
_	40	34	CELINE DION & CLIVE GRIFFIN - When I Fall In Love (Epic)	6	100	15	0	2	24	25	34	26%
NE		35	LISA KEITH - Better Than You (Perspective/A&M)	4	123	16	0	1	6	43	57	6%
_	39	36	PAT BENATAR - Somebody's Baby (Chrysalis/ERG)	5	101	4	2	4	21	35	35	27%
NE		37	TONI BRAXTON - Another Sad Love Song (LaFace/Arista)	5	105	28	3	1	11	20	42	14%
NE		38	SPIN DOCTORS - How Could You Want Him (When You Could Have Me?) (Epic)	4	112	15	0	1	7	36	53	7%
	34	39	STING - Fields Of Gold (A&M)	15	38	0	13	16	4	4	1	87%
NE		40	ROBERT PLANT - 29 Palms (Es Paranza/Atlantic)	5	99	6	1	9	16	24	43	26%
			EV Latino (EV Latino)				1 -4.				,,,	2070

Chartbound	Reports	Adds	On	Chart	Mit Factor
DEF LEPPARD - Two Steps Behind (Columbia)	142	125	4	13	2%
DARDEN SMITH - Loving Arms (Chaos)	98	28	53	17	0%
INNER CIRCLE - Sweat (A La La La Long) (Big Beat/Atlantic)	71	10	20	41	32%

Total Reports This Week 219 Last Week 220.

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60% Reports accepted Monday and Tuesday 8:30am - 4pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Hearing Scott Shannon, Mike Preston and Adam Goodman tell it,

Hearing Scott Shannon, Mike Preston and Adam Goodman tell it, one might believe the crew of the Titanic had an easier time rearranging those deck chairs than the job they faced repositioning WPLJ in the New York marketplace.

Last week the trio detailed their game plan and target audience, and helped define the format. With a direction set and the name "Mojo" clearly a negative to the adults they were courting, a decision had to be made regard-

Most Added



DEF LEPPARD (125)
RED HOT CHILI PEPPERS (47)
TONI BRAXTON (28)
DARDEN SMITH (28)
GEORGE THOROGOOD (26)
SWV (24)

Top New Entry

KEITH
"Better
Than
You"
(Perspective/A&M)



Hot Mariah Carey

"Dreamlover" (Columbia)

TOP TIP LEGACY OF SOUND

"Happy" (RCA)

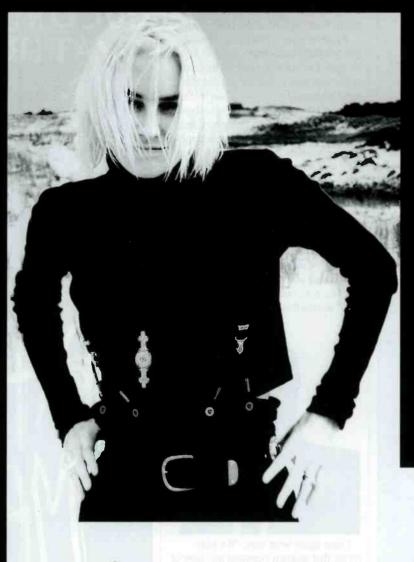
RECORD TO WATCH

THE ODDS "Heterosexual Man"

Surefire bet to blow out the phones. Just ask the programmers playing it. But will they allow The Odds in the military?

ing call letters. Shannon said, "The baggage of various formats and identities had given the name WPLJ a beating. Listeners were confused and didn't know what 'PLJ stood for. We had to rebuild our image in the mind of the community. It probably would've been easier to rename ourselves, but the final decision was that, in the long run, keeping our heritage calls would be more valuable."

Call letters aren't the only heritage trademark. APD/MD Mike Preston says, "The station presentation elicits a positive, upbeat feeling of classic Top 40. Even the musical signature of our jingles are the same as another legendary New York Top 40 station—**WABC**."



Aimee Mann

Say Anything

The next track from the album "WHATEVER"

72787-21017





LIFE'S A BEAT

72787-25039



(ĭ·mä'gō)

THE IMAGO RECORDING COMPANY 152 WEST 57TH STREET, NEW YORK, NEW YORK 10019

Up & Coming

		_	01 4	
Report 75	s Adds 7	43	Chart 25	MICHAEL McDONALD - I Stand For You (Reprise)
66	6	25	35	PORNO FOR PYROS - Pets (Warner Bros.)
65	9	37	19	HIS BOY ELROY - Chains (Epic/Immortal)
63	10	29	24	10,000 MANIACS With MICHAEL STIPE - To Sir With Love (Elektra)
59	3	46	10	ENUFF Z'NUFF - Innocence (Arista)
58	8	13	37	LEGACY OF SOUND - Happy (RCA)
54	18	27	9	EXTREME - Tragic Comic (A&M)
	47	1		* RED HOT CHILI PEPPERS - Soul To Squeeze (Warner Bros.)
52 49				
	2	12	35	SHANICE - It's For You (Motown)
47	1	19	27	DIESEL - Tip Of My Tongue (Giant/Warner)
46	11	25	10	PETER GABRIEL - Come And Talk To Me (Geffen)
45	3	16	26	MICHAEL DAMIAN - Reach Out To Me (Scotti Brothers)
44	13	26	5	THE ODDS - Heterosexual Man (Zoo)
43	2	13	28	U.N.V Something's Goin' On (Maverick/Sire/Warner Bros.)
41	14	23	4	HENRY LEE SUMMER - Ain't That Love (Epic)
38	3	7	28	ONYX - Slam (JMJ/RAL/Chaos)
36	7	20	9	BELL BIV DeVOE - Something In Your Eyes (MCA)
35	1	24	10	THE THE - Slow Emotion Replay (Epic)
29	3	16	10	NUTTIN' NYCE - In My Nature (Pocketown/Jive)
29	26	3	-	* GEORGE THOROGOOD - Get A Haircut (EMI/ERG)
27	3	7	17	BIG DADDY KANE - Very Special (Cold Chillin'/Reprise)
25	4	11	10	BABYFACE - For The Cool In You (Epic)
24	2	2	20	CYPRESS HILL - Insane In The Brain (Ruffhouse/Columbia)
24	4	3	17	KRIS KROSS - Alright (Ruffhouse/Columbia)
24	18	2	4	* DURAN DURAN - Too Much Information (Capitol)
24	4	18	2	JOHNNY CLEGG & SAVUKA - I Can Never Be (What You Want) (Capitol)
23	3	13	7	2 UNLIMITED - Tribal Dance (Critique/BMG)
22	4	7	11	2 PAC - I Get Around (Interscope/Atlantic)
22	2	12	8	ROBIN ZANDER - I've Always Got You (Interscope/Atlantic)
22	11	6	5	D.J. JAZZY JEFF AND THE FRESH PRINCE - Boom! Shake The Room (Jive)
22	19	2	1	* CAPTAIN HOLLYWOOD PROJECT - Only With You (Imago)
21	-	7	14	COVERDALE*PAGE - Take Me For A Little While (Geffen)
19	2	2	15	JOHN MELLENCAMP - What If I Came Knockin' (Mercury)
18	9	7	2	* EAST 17 - Deep (London/PLG)
18	18	77		* LUTHER VANDROSS - Heaven Knows (Epic)
17	2	3	12	ICE CUBE - Check Yo' Self (Priority)
16	9	3	4	* ROBIN S - Love For Love (Big Beat/Atlantic)
16	1	14	1	WENDY MOTEN - So Close To Love (EMI/ERG)
14	1	12	1	MARIA CHRISTENSEN - Just A Little Bit Of Love (Atlantic)
13	2	4	7	SHAGGY - Oh Carolina (Virgin)
13	1	7	5	POISON - Body Talk (Capitol)
13	2	11	_	K.T. OSLIN - Hold Me (RCA)
12	1	3	8	ZAPP & ROGER - Megamedley (Reprise)
12	1	9	2	MARC COHN - Paper Walls (Atlantic)
11	2	_	9	95 SOUTH - Whoot, There It Is (WRAP/Ichiban)
11	_	3	8	TLC - Get It Up (Epic)
11	9	2	4	* SNOW - Runway (eastwest)
10	3	6		* CREATION NATION - Love Will Come Later (Audikon)
niobbeo	#ZD-	rayior	udyile,	#33-Jade, #36-George Michael, #38-Robin S (Show), Bruce Hornsby, Jackyl.

So where does WPLJ fall in Top 40's spectrum? Scott says, "It's a simple matter of people getting hung up because there now are three types of Top 40, and record companies have to treat all three equally. We don't sit around trying to figure out what the hell we are!"

Whatever one considers a defining line for WPLJ and others, Preston says he feels it's "not the music as much as it is the stationality. Ask the people who listen to us and most would say we are a Top 40 station." To critics who argue "PLJ's music credibility, Shannon points to the recent **Expose** hit as an example of a record they breathed life back into. "We saw some things in smaller markets we liked and it blew wide open here," he says.

As to the line between Top 40 and Hot A/C, Mike says he sees rotations, personalities, presentation, promotions and marketing separating the two. "You could play identical music on another station and you might say it's Hot A/C or even A/C, but it's the spirit of the radio station that's the difference," he says.

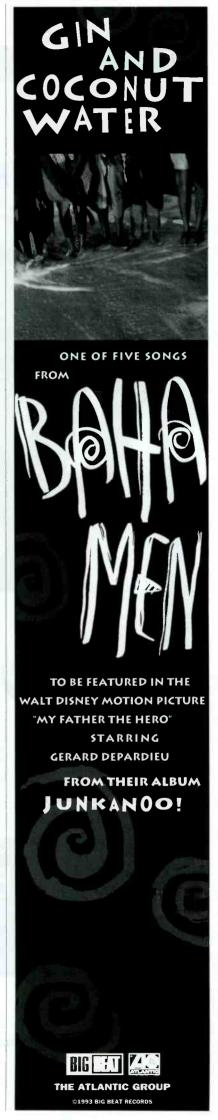


Once again Scott says, "We play music that women between the ages of 20 and 40 like to hear on the radio." According to Preston, the older titles like "Meatloaf's 'Paradise By The Dashboard Light,' Steve Miller's 'Rock'n Me' or The Romantics' 'What I Like About You' are hardly considered A/C." To those who question going back to the '70s or early '80s, he asks, "When was a law written that you can't play a record older than four years old on Top 40? The qualifier is that all these songs were Top 40 hits, mass appeal records that have been ignored by Top 40. In this day and age there's no place for preconceived notions about what fits.

In terms of marketing, Mike and Scott are quick to acknowledge that GM **Mitch Dolan** leads the way because he understands the station perfectly. Two key problem areas were 1) ending the confusion as to which station Scott worked for ("research showed heavy users thought I worked at **Z100**" and 2) clarifying what WPLJ did. They say, "We discovered the easiest way to establish a point of difference was by saying what we weren't. That evolved into 'no rap, no hard rock, no sleepy elevator music."

Research director Adam Goodman is amazed at the negatives he gets back from listeners each week about rap. "Sure there are young men and women

* Indicates Debut



GAVIN GO CHART

2W	LW	TW		T40	
1	1	1	SOUL ASYLUM - Runaway Train (Columbia)	1	
8	5	2	MADONNA - Rain (Maverick/Sire/Warner Bros.)	<u>4</u>	
4	3	3	PROCLAIMERS - I'm Gonna Be (500 Miles) (EMI/ERG)	2	
10	8	4	TEARS FOR FEARS - Break It Down Again (Mercury)	<u>6</u>	
3	2	5	JON SECADA - I'm Free (SBK/ERG)	5	
13	9	6	MICHAEL JACKSON - Will You Be There (Theme From Free Willy) (MJJ/Epic)	7	
18	10	7	BILLY JOEL - The River Of Dreams (Columbia)	<u>13</u>	
2	4	8	UB40 - Can't Help Falling In Love (Virgin)	3	
32	18	9	MARIAH CAREY - Dreamlover (Columbia)	<u>10</u>	
19	12	10	JANET JACKSON - If (Virgin)	<u>9</u>	
21	17	11	AEROSMITH - Cryin' (Geffen)	<u>17</u>	
15	13	12	TONY TONI TONE - If I Had No Loot (Wing/Mercury)	8	
25	20	13	P.M. DAWN - The Ways Of The Wind (Gee Street/Island/PLG)	<u>16</u>	
16	16	14	STONE TEMPLE PILOTS - Plush (Atlantic)	14	
17	15	15	BRIAN McKNIGHT - One Last Cry (Mercury)	<u>12</u>	
5	6	16	STEVE MILLER BAND - Wide River (Polydor/PLG)	22	
26	23	17	<u>DINO</u> - Ooh Child (eastwest)	<u>15</u>	
12	14	18	GIN BLOSSOMS - Hey Jealousy (A&M)	18	
20	20 19 19 SHAI - Baby I'm Yours (Gasoline Alley/MCA)				
40	31	20	ROD STEWART From "MTV's Unplugged" - Reason To Believe (Warner Bros.)	<u> 26</u>	
24	22	21	RADIOHEAD - Creep (Capitol)	<u>19</u>	
7	7	22	WHITNEY HOUSTON - Run To You (Arista)	25	
30	25	23	BON JOVI - I'll Sleep When I'm Dead (Jambco/Mercury)	<u>31</u>	
27	24	24	STEREO MC'S - Step It Up (Gee Street/Island/PLG)	<u>21</u>	
29	26	25	U2 - Numb (Island/PLG)	28	
33	28	26	PAT BENATAR - Somebody's Baby (Chrysalis/ERG)	<u>36</u>	
35	34	27	TERENCE TRENT D'ARBY - Delicate (Columbia)	<u>32</u>	
22	21	28	LENNY KRAVITZ - Believe (Virgin)	33	
39	30	29	ROBERT PLANT - 29 Palms (Es Paranza/Atlantic)	<u>40</u>	
6	11	30	TINA TURNER - I Don't Wanna Fight (Virgin)	20	
_	38	31	LISA KEITH - Better Than You (Perspective/A&M)	<u>35</u>	
	37	32	JODECI - Lately (Uptown/MCA)	<u>23</u>	
34	33	33	JOEY LAWRENCE - Stay Forever (Impact/MCA)	<u>29</u>	
_	36	34	CELINE DION & CLIVE GRIFFIN - When I Fall In Love (Epic)	34	
	EW	35	SPIN DOCTORS - How Could You Want Him (When You Could Have Me?) (Epic)	38	
	•W	36	DEF LEPPARD - Two Steps Behind (Columbia)	CB	
	EW	36	SWV - Right Here/Human Nature (RCA)	24	
	≡W	38	MICHAEL McDONALD - I Stand For You (Reprise)	U&C	
	EW	39	10,000 MANIACS With MICHAEL STIPE - To Sir With Love (Elektra)	U&C	
14	27	40	SWV - Weak (RCA)	27	

who like it, but at a certain point in a lot of people's lives the road changes and the dropoff becomes very dramatic."

Since the WPLJ experiment began two years ago, the management team's most important lesson has been, "It takes patience and focus." VP programming **Tom Cuddy** and GM Dolan were supportive and Preston says, "They were simply looking for any signs of growth each book. They wanted to build a solid foundation and not be a

flash in the pan."

As for Scott who says proudly, "We're just a good station to listen to," he offers this advice: "Anybody who's doing anything in today's world of radio has got to really go slow. Be prepared to take your time."

Healthy gains for **Terence Trent D'Arby's** "Delicate" at WBHV 29-20,
WJAT/FM 32-24 "calls from adults in all
dayparts," KLRZ 27-20, B96.9 33-28,
WIQQ 20-15, WINN 29-22, KOTM 3726, KRRG 37-27, WNNO 30-23, KMOK

GO STATION PANEL: The GO Chart is based on reports by 137 GAVIN correspondents who are not part of *Radio & Record's* or *Billboard's* panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

33-27, KZRT 33-28 and WBEC/FM 37-30. Plus, a healthy **GO Chart** jump 34-27

Steve McKay, PD at WSBG/FM-Stroudsburg, Penn. reports **Celine Dion & Clive Griffin's** duet of "When I Fall In Love" started out slow but has "really kicked in the past week," and takes it 33-26. HIT FACTOR reflects that trend happening around the country too, increasing 19% to 26%. Hot moves at KKBJ 23-14, WQPW 21-13, WCIL 11-7, KKJO 19-13, WYHT 20-16, KKBG 20-14, KMOK 16-8 and KKYS 21-14 among others.

STAR 94-Atlanta takes **Lisa Keith** Top 15 and "Better Than You" is also showing solid growth at WSPK/FM 33-27, KZ103 31-24, 94KX 23-18, Z106.7 14-10, WNKO 22-17, B96.9 29-24, WXTQ 21-15, KGGG 27-23, KX92 36-25, KOTM 39-27, KDWB 26-22, KDOG 29-24, 104 KRBE 28-24 and KQIX 35-24.

An impressive airplay surge for **Darden Smith's** "Loving Arms" which moves into the Top 30 for KKCK-Marshall, Minn. 36-30 with MD Brian Johnson noting, "positive calls asking about it during middays." Twenty-eight ADDs help earn it a CHARTBOUND spot: 102 KISS, KDWB, WZYQ, WNVZ, KGRS, WGBQ, KGGG, FUN 107, KTMT, KQKY, etc.

Inner Circle's "Sweat" grabs a CHARTBOUND slot, too by making some strong moves and airplay gains. Dan Watson, PD at Q96-Imperial Valley, Calif. takes it 4-3 and says, "I got immediate upper demo reaction and it hasn't slowed down." Sixty-two plays at KKXX-Bakersfield takes it 14-11. Climbs 19-14 at WJMN-Boston and debuts at #28 for KPLZ-Seattle.

Former RECORD TO WATCH entry, **Legacy Of Sound's** "Happy," is on fire at WQGN-New London, Conn. where PD Liz Jordan lists it 28-20 and reports, "It generates request action from Noon on. Demos range from some teens to 34 and mostly women." Also doing well for WZPL 22-18, WTIC/FM 20-17, KS104 6-5, KTFM 16-13, KWWW 8-7, KPLZ 21-18 and KHKS 7-6. ADDed at: WJMX, WYKS, 102ZOO, WYAV/FM, KTMT, KLBQ, KGLI and POWER 94.5.

Though it hasn't charted yet at WCIL-Carbondale, Ill., **Porno For Pyros'** "Pets" is pulling Top 10 requests. Gains at KYYY 17-15, WRKY 18-15, Q100 10-9, XL93 20-18, KIQY 30-27, KMOK 32-29, KLIS 21-17, BAYOU 104 16-12 and WYKS 29-25.

Top 30 stats for **Babyface** at WPGC 28-25, KTFM debut #24, KMEL 26-21, FM102 debut #24, WXTQ debut #27, KHTN 33-27, KKFR 28-26 and KKBG debut #30. New on: WHYT, B96.9, KFFM. and WSPK/FM.

It's nearly impossible for **The Odds'** "Heterosexual Man" to slip by unnoticed and listeners are picking up on it fast, according to the reports of instant phone response. Already closing in on the Top 10 at KLRZ LaRose, La. 15-12 with ADDs at: KFMC, WWWQ, WJAT/FM, WQGN, WNNO, KLIS, KFMI, KMOK, WINN, WIFX and WZYO.

ARTIST PROFILE

P.M. DAWN



FROM: Jersey City, N.J.

BIRTH NAMES AND BIRTH-

DAYS: Real-life brothers
Attrell Cordes ("Prince
Be"/May 15, 1970) and Jarrett
Cordes ("DJ Minutemix"/July
17, 1971).

LABEL: Gee Street/Island/PLG

VPs, Top 40 PROMOTION:

Joe Riccitelli and Vicki Leben

LATEST ALBUM/SINGLE: The
Bliss Album...? (Vibrations Of
Love And Anger And The
Ponderance Of Life And
Existence)/"The Ways Of The

DEFINITION OF STYLE:

"...twentysomething products of the hip-hop generation.
Street sensationalists and part-time rappers, they appreciate rather than participate in the noble line of Detroit and L.A. pop-soul professionalism into which (Michael) Jackson was born." —James Hunter, Rolling Stone

ABOUT THEIR UNIVERSAL

APPEAL: "Music is music and that's what we do." —Prince Be

It's said: "You know the sound. They have solidified their position as one of the strongest singers/songwriters and musicians today. They're sensitive, intelligent and hypnotic. They reach all age demos."

—Vicki Leben,

vice president,
Top 40 promotion, PLG

GAVIN URBAN



Associate Editor:
John Martinucci

2W	LW	TW		WEEKS	Reports	Adds	Heavy	Medlum	Light	HIT FACTOR
2	1	1	TONI BRAXTON - Another Sad Love Song (LaFace/Arista)	8	57	0	52	5	0	100%
1	2	2	TONY TONI TONE - If I Had No Loot (Wing/Mercury)	9	53	0	49	4	0	100%
13	9	3	JANET JACKSON - If (Virgin)	6	56	1	30	23	3	95%
4	3	4	SILK - Girl U For Me (Keia/Elektra)	12	50	0	43	6	1	98%
7	5	5	TLC - Get It Up (Epic)	8	47	0	42	5	0	100%
9	7	6	BRIAN McKNIGHT - One Last Cry (Mercury)	10	48	- 1	38	8	2	96%
5	4	7	VERTICAL HOLD - Seems You're Much Too Busy (A&M)	13	46	0	33	12	1	98%
17	13	8	SHANICE - It's For You (Motown)	5	55	3	12	30	13	76%
8	11	9	INTRO - Let Me Be The One (Atlantic)	10	47	1	39	8	0	100%
15	12	10	THE O'JAYS - Somebody Else Will (EMI/ERG)	8	48	1	20	24	4	92%
20	17	11	H-TOWN - Lick U Up (Luke)	10	45	3	13	26	6	87%
22	18	12	SWV - Downtown (RCA)	5	47	1	9	28	10	79%
39	23	13	BABYFACE - For The Cool In You (Epic)	3	52	1	4	27	21	60%
19	15	14	JOE - I'm In Luv (PLG)	6	45	3	14	22	9	80%
10	10	15	WHITNEY HOUSTON - Run To You (Arista)	8	39	D	25	. 11	3	92%
3	6	16	JODECI - Lately (Uptown/MCA)	11	38	0	28	6	4	89%
6	8	17	II D EXTREME - Cry No More (Gasoline Alley/MCA)	13	33	0	24	.7	2	94%
_	33	18	MAZE Featuring FRANKIE BEVERLY - Laid Back Girl (Warner Bros.)	3	48	4	4	19	25	48%
29	25	19	BIG DADDY KANE - Very Special (Cold Chillin'/Reprise)	4	41	2	8	21	12	71%
24	24	20	SHAI - Baby I'm Yours (Gasoline Alley/MCA)	12	38	4	14	16	8	79%
28	21	21	ALEXANDER O'NEAL - Aphrodisia (Tabu/A&M)	5	45	1	4	23	18	60%
_	34	22	BELL BIV DeVOE - Something In Your Eyes (MCA)	3	50	8	1	20	29	42%
_	39	23	MARIAH CAREY - Dreamlover (Columbia)	2	49	14	3	13	33	33%
36	32	24	ZHANE - Hey Mr. DJ (Flavor Unit/Epic)	4	38	3	8	19	11	71%
40	37	25	WILL DOWNING - There's No Living Without You (Mercury)	4	41	4	1	20 17	20	51%
30	30 26	26	M.C. LYTE - Ruffneck (First Priority/Atlantic)	6	34 32	0	9 10	17	8 5	76% 84%
27 11	19	27 28	LO-KEY? - Hey There Pretty Lady (A&M) U.N.V Something's Goin' On (Maverick/Sire/Warner Bros.)	15	28	0	19	7	2	93%
21	22	29	1 OF THE GIRLS - Do Da What (eastwest)	9	30	2	15	9	6	80%
31	31	30	ME 2 U - Want U Back (RCA)	6	34	2	5	20	9	74%
	38	31	KRIS KROSS - Alright (Ruffhouse/Columbia)	4	35	3	1	18	16	54%
	EW		VESTA - Always (A&M)	3	37	7	0	12	25	32%
18	20	33	MICA PARIS - I Wanna Hold On To You (Island/PLG)	10	25	0	12	11	2	92%
35		34	WALTER & SCOTTY - Sticks & Stones (Capitol)	6	30	0	3	15	12	60%
	EW		SWV - Right Here/Human Nature (RCA)	1	33	16	5	10	18	45%
	EW		JOHNNY GILL - I Got You (Motown)	3	37	8	0	7	30	19%
	EW		ICE CUBE - Check Yo' Self (Priority)	4	28	4	4	10	14	50%
	14	38	CHERYL PEPSII RILEY - Gimme (Reprise)	10	24	0	11	11	2	92%
	EW		D.J. JAZZY JEFF AND THE FRESH PRINCE - Boom! Shake The Room (Jive)	2	31	7	1	6	24	23%
26	29	40	ONYX - Slam (JMJ/RAL/Chaos)	15	21	0	10	11	0	100%
20	23	40	UNIV - SIGHT (ANIA) (WATTO HOOS)	13	21	U	10	11	U	100%

Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
REGINA BELLE - "Dream In Color" (Columbia)	30	3	1	11	15	40%	3
SADE - "Cherish The Day" (Epic)	30	6	1	9	14	33%	2

Total Reports: This Week 58 Last Week 58

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted: Monday at 8am through 3pm Tuesday

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Album Cuts.

BELL BIV DEVOE - Lovely
SILK - Lose Control
KENYA GRUV - Top Of The World (Menace II Society)
JOHNNY GILL - Tell Me How U Want It
LISA KEITH - Love Isn't Body, It's Soul
JANET JACKSON - You Want This/Where Are You Now
MARK WHITFIELD - That Girl

Most Added

"Heaven Knows" (Epic/LV)

SWV

"Right Now/Human Nature" (RCA)

MARIAH CAREY

"Dreamlover" (Columbia)

ANGIE & DEBBIE

"Light Of Love" (Capitol)

P.O.V. Duet with JADE

"All Thru The Nite" (Giant/Reprise)

Top New Entry

VESTA

"Always" (A&M)

Hot

MARIAH CAREY

"Dreamlover" (Columbia)

Top Tip Luther Vandross

"Heaven Knows" (Epic/LV)

RECORD TO WATCH

ANGIE & DEBBIE "Light Of Love"

(Capitol)
The youngest of the Winans' siblings are ready to inspire the masses.

Inside Urban

Toni Braxton tops the chart for a second week, but they may be numbered as Janet Jackson moves closer to the top with the help of an add from WGCI/FM-Chicago...Brian McKnight's "One Last Cry" ups one to #6. Shanice enters he Top 10 at #8 with a song from the Meteor Man soundtrack, "It's For You," while picking up adds from WVKO-Columbus, Ohio, KJMZ-Dallas and KMJQ-Houston...Intro's slow jam, "Let Me Be The One," moves back up to #9 from last week's #11 with "add"-ed help from WKKV-Milwaukee. H-Town's "Lick U Up" continues to make their way up the

Since we Knocked the Boots earlier this summer, and went Platinum with a number 1 single now its time to Lick UUp

9 1935 LUCKE RECORDS, INC. 0400 N.C. ZYND AVENUE CIERTINGTH, E. DOV. ONE STOP HE DISTRIBUTIONS OF THE PROPERTY OF THE PROPERTY

Up & Coming

Reports 27	Adds	2 PAC - I Get Around (Interscope/Atlantic)	
27	27	*LUTHER VANDROSS - Heaven Knows (Epic)	
25	5	SWEET N LO' - 40-Dog (Third Stone/Atlantic)	
25	6	*CYPRESS HILL - Insane In The Brain (Ruffhouse/Columbia)	
25	4	GEORGE HOWARD - Grazin' In The Grass (GRP)	
25	11	*P.O.V. Duet with JADE - All Thru The Nite (Giant/Reprise)	
24	3	SMOOTH - You Been Played (Jive)	
23		YO-YO - Bonnie & Clyde Theme (eastwest)	
23	4	*RAVEN-SYMONE - That's What Little Girls Are Made Of (MCA)	
23	12	*ANGIE & DEBBIE - Light Of Love (Capitol)	
Dronned:	#16-Five	2 XI #27-Jomanda #28-Hi-Five #36-Bio Bub #40-After 7	* Indicates Debut

chart, with a #17-#11 move. Adds include WRKS/FM. New York. WFXA-Augusta, Ga. and WVKO. SWV's Downtown moves uptown six places to end up at #12...Check out the trio's chart debut at #35 as the remixed "Right Here/Human Nature" gains Urban radio airplay with WOOK/FM-Nashville, Tenn., WZAK-Cleveland, Ohio among the 16 new believers. Babyface's "For the Cool It You" leaps another ten places to #13...Mariah Carey is this week's Hot at #23 as she manages to cruise 16 places from last week debut at #39...Equally as hot is Maze Featuring Frankie Beverly's "Laid Back Girl." It moves up 15 places, grabbing adds at WJDY-Salisbury, WKKV-Milwaukee, Wis. and WYBC-New Haven, Conn...Four new adds helps Shai's "Baby I'm Yours" move #24-#20...BBD's "Something In Your Eyes" moves up to #22 with eight more adds including WXYV/FM-Baltimore, MD., KFXZ-Lafayette, La. and WMVP-Milwaukee, Wis. Top New Entry goes to Vesta's "Always" * which debuts at #32...Other debuts; #36-Johnny Gill, #37-Ice Cube and #39-Jazzy Jeff and Fresh Prince. Our Top Tip, Luther Vandross "Heaven Knows," captures 27 adds to debut on Up and Coming...Keep your eyes and ear peeled for the Winans little sisters, Angie & Debbie, whose "Light Of Love" also makes it to U&C this week.



Producers and songwriters Terry Coffey, (left) and Jon Nettlesbey.

One summer song being heard on radio and TV in more countries around the world more than any other tune is the new "Always Coca-Cola" jingle, created by Terry Coffey and Jon Nettlesbey along with partner Michael Hudson of Mercenary Production company. They're the

creators of hits by artists like Keith Washington, Howard Hewett and Miki Howard. Hudson serves as executive producer, handling all the administrative matters while Coffey and Nettlesbey are the creative force behind the company's success. The jingle is the trio's first foray into the world of advertising. Various versions of the catchy song are being broadcast daily in more that 50 countries on six continents.

Mark your calendars for the upcoming Minneapolis Black Music Award Expo '93. The threeday conference will take place Labor day weekend, September 2-4, at the Hyatt Regency in downtown Minneapolis. In its twelveth year, MBMAE will feature workshops hosted by industry professionals specializing in publishing, marketing and producing with showcases in R&B, dance, rap, jazz, blues and gospel. The expo will be highlighting a special tribute to Lee Bailey commemorating Bailey Broadcasting's 10th anniversary as the nation's largest African American owned syndicated program. The tribute will be hosted by TV star Marsha Warfield with Bowlegged Lou and Paul Anthony of Full Force, and motion picture fame, (House Party I & II). MBMAE is open to the public, for more information call (612) 341-2447.

New Releases

RODNEY MANNSFIELD I Found Heaven (A&M)

On his follow-up to "Wanna Make Luv 2 U," Rodney gives us another sensual slow jam. It's hard to say why "I Found Heaven" has is good, but with each play, it'll attract inquiries from anyone within earshot.

LEVERTDo The Thangs (Atlantic)

The silky romantic side of Levert oozes out of your speakers as the trio offers to "Do The Thangs" you fantasize about. Levert's Marc Gordon wrote and produced this

mild bump-and-grind but, it's the chorus that sets the tone for one heck of an erotic interlude.

TASHAN Love Is Forever (Chaos/Columbia)

The first single from Tashan's upcoming album, For The Sake Of Love is a funky, hip-hop groove that's well constructed by Mark C. Rooney and Mark "Prince Markie Dee" Morales and shows off Tashan's bold vocals, not to be overlooked.

COLIN ENGLAND You Took My Love Away (Motown)

Suffering from a broken heart, Colin England releases "You Took My Love Away," a song that demonstrates his emotional state. The slowed-down beat portrays a man in pain, an Engand's subtle quivering vocals expose his vulnerability.

KOOL MOE DEE Can U Feel It (Jive)

We haven't heard from Moe Dee since 1991's *Rise & Shine* back. "Can U Feel It" is a Hula and Fingers-produced track that's New Jack-based. The single is part of the forthcoming *Kool Moe Dee—The Greatest Hits.*

GUESSS Shu-B (Warner Bros.)

For their debut single this group takes a page from the classic acts, and give a standout vocal performance that could eventually put them in that category. Watch for this ballad to make noise on the charts, as "Shu-B's" harmony overwhelms ears from coast to coast.

-ROD EDWARDS

E-DAWG Featuring FILTHY RICH Drop Top (DefAmerican/Reprise)

Now here's one for those of you whose like to "ride" in the 'hood. The popular Gap Band sample just may get this neighborhood-flavored single across the board play.

Complete with a radio edit, this single will definitely get its share of requests.

—Rod Edwards

DIGABLE PLANETS Nickel Bags (of funk) (Pendulum/Elektra)

The "insects" of Hip hop are back with the third single from the now certified gold album *Reachin'* (a new refutation of time & space), and the funk it packs is closer in weight to a dime bag. Sprinkled with a bongos and bass sample, this release goes straight to the soul with its hard-hittin' sounds. Chalk up another winner for one of 1993's most creative acts.

—ROD EDWARDS

ARTIST PROFILE

JOHNNY GILL



BIRTHDATE: May 22, 1966

FROM: Washington, D.C.

CURRENT SINGLE: "I Got You"

CURRENT ALBUM: Provocative

LABEL: Motown

MUSICAL INFLUENCES:

Marvin Gaye, Jeffrey Osbourne, Stevie Wonder, Luther Vandross, Donny Hathaway and Teddy Pendergrass.

FAVORITE SPORT/TEAM:
Golf and Basketball/L.A.
Clippers

FAVORITE RECORD (RECORD-ED BY SOMEONE ELSE):

"You Were Meant For Me" by Donny Hathaway

CURRENT OR UPCOMING
TOUR DETAILS: Planning to be
on tour by September or
October.

HE SAYS: "I want to do more than just ballads. I want people to know they can come to my concerts and party, too."

—Johnny Gill

It's said: "Just when you think Johnny has delivered; the ultimate performance on a song, he turns around and delivers another one that makes you think, 'Damn, this guy is not great, he's unpredictable.'"—James Cochran.

Senior VP Urban Promotion

FUTURE PLANS: "Continue giving my fans good music, possibly do movies and more television, write more songs."

—Johnny Gill

RHODY'S RADIO RATING RULES

"Diarykeepers... need to know the station's name as clearly as you would want your best friend to know yours."

ecently I had the genuine pleasure of speaking at the McVay Media Seminar in Cleveland. When Mike McVay called me for the assignment, he requested I leave behind some material that programmers would find very useful. I had just finished reading The 22 Immutable Laws of Marketing by Al Ries and Jack Trout. They are the same authors that published the bestseller, Positioning. So I thought about some rules that can help stations win in the ratings that have become obvious to me, having been a broadcaster and an Arbitroid (someone who's worked for Arbitron).

LAW OF IDENTIFICATION:

Thou shalt identify the radio station so that listeners can clearly know what station they are listening to. Diarykeepers are requested to write down the call letters, station name or dial position. They need to know the station's name as clearly as you would want your best friend to know yours.

LAW OF CONSISTENCY:

Thou shalt use the station name in the same manner all the time. Don't confuse the listener with too many names for the station, or multiple addresses. Employ the KISS technique—<u>k</u>eep <u>i</u>t <u>s</u>imple <u>s</u>tupid. Remember that slogans and positioners may sound like names to radio programmers, but are not names in the listeners' minds. They may confuse them.

LAW OF FREQUENCY:

Thou shalt identify the radio station frequently. Radio listeners scan the dial. Some change stations often. Many radio sets do not have accurate frequency readings, so getting across the right name and correct address is important. I think of the frequency and city of license as the address of the station.

LAW OF COOPERATION:

Thou shalt return the Station Information Package correctly filled out, on time, and keep it up to date. Nearly 40% of radio stations fail to tell Arbitron the latest information about their station. Arbitron uses

this information to edit diaries. It only makes sense to make sure you supply the information that can get all the credit your station deserves.

LAW OF SPECIAL STATION ACTIVITIES:

Thou shalt avoid station promotions and advertising both on the air and off the air that could potentially bias or distort the ratings. In the headlong rush to be the best, many a station has tripped over ratings bias and distortion rules, better known as Special Station Activities. These are not Arbitron rules. These are industry rules that Arbitron has been asked to enforce. Stay in the book by making sure that contest, promotions, on-air announcements, etc. do not violate these well-published guidelines. Arbitron will review or rather preview promotions that you feel may be bordering on the line.

LAW OF MEASUREMENT:

Thou shalt study the ratings data. Just getting the Arbitron 12+ shares does not tell the true health of the radio station. A complete physical is different from the doctor looking down your throat and listening to your heart, and so it is with radio ratings. Track market changes, scrutinize radio listening behavior, find out the facts not published in the book, etc. The more you know about the radio listening behavior of your audience, the better job you can do at building the audience's loyalty.

LAW OF DOCUMENTING:

Thou shalt keep a market diary. The rating period lasts for twelve weeks and it takes a minimum of three weeks before the results arrive. Can you remember what date your competitor changed format up to fifteen weeks after it happened? Keep a diary of market activity on all radio. Shares are affected by the total amount of radio listening in the market. Note the weather and major news events that could affect listening patterns. Floods, hurricanes and snow storms do affect the way people consume radio! Especially note competitive promotions and advertising, as well as your own. And with all the changes in call letters,

formats and ownership, it is also good to document these. The concern here is to be able to more easily interpret the results of the survey.

LAW OF STRATEGIC PLANNING:

Thou shalt make a plan. Unless you know where you're going, you won't know when you get there! Write down your station's plan to build audience and get the staff to buy into it and flesh it out. Study all aspects of the station's marketing environment, research the unknowns, focus on direction and set up benchmarks to measure progress. Plans can be changed, modified, enhanced or remade, but it helps to measure progress if the goal is known and the path to achievement has been decided.

LAW OF TECHNICAL SUPERIORITY:

Thou shalt acquire or build the best technical facility. To be best in the ratings requires that the signal be heard clearly. It has been my observation that given the perception of equal programming values, the station with the better signal will win in the ratings. This law may be extended to the full audio chain because it is the combination of all the elements that compose the audio chain that gives the audience the perception of clarity and loudness.

LAW OF PERCEPTION:

Thou shalt market thy station. The station may be perfect, but if nobody knows about it, how can they listen and then report their listening to the ratings service? Ries & Trout also have this law in their book and add, "Marketing is not a battle of products, it is a battle of perceptions." Radio lives in the minds of its listeners and your station needs to be part of their "reality." I think most radio broadcasters would concur that diarykeepers report what they believe to be true.

These are the basics, folks. Get these rules right and you'll get more diaries and more diary mentions. As Ries & Trout say in their book, "Violate these rules at your own

GAVIN RAP



EDITOR: KELLY WOO

DA	1 14/	TW
MA	LW	- I W

- \$ 1 1 CYPRESS HILL Insane In The Brain, When The Ship Goes Down (Ruffhouse/Columbia)
- \$ 4 2 ICE CUBE Check Yo' Self (Priority)
- \$ 2 3 LORDS OF THE UNDERGROUND Chief Rocka (Pendulum/Elektra)
- \$ 3 4 KOOL G RAP & DJ POLO On The Run (Cold Chillin')
- \$ 5 M.C. LYTE Ruffneck (First Priority/Atlantic)
- 6 THA ALKAHOLIKS Make Room (Loud/RCA)
- \$ 7 MENACE II SOCIETY Spice-1, MC Eiht, UGK'z, Pete Rock, KRS-1, Smooth (Jive)
- \$ 10 8 INTELLIGENT HOODLUM Grand Groove (A&M)
- 8 9 WU-TANG CLAN Method Man, Protect Ya Neck (Wu-Tang/Loud/RCA)
- \$ 20 10 BOSS Recipe (DJ West/Chaos/Columbia)
- 11 11 HOODRATZ Bootlegga (Epic)
- 21 12 <u>NUBIAN CRACKER</u> Do You Wanna Hear It? (Big Beat/Atlantic)
- 9 13 AKINYELE Ak Ha Ha! Ak Hoo Hoo? (Interscope/Atlantic)
- 14 14 ULTRAMAGNETIC M.C.'S Two Brothers With Checks, One Two One Two (Wild Pitch/ERG)
- \$ 30 15 POETIC JUSTICE Mista Grimm, Pete Rock, 2 Pac, Nice & Smooth (New Deal/Epic)
- \$ 13 16 2 PAC I Get Around (Interscope/Atlantic)
- \$ 19 17 FU-SCHNICKENS WITH SHAQ-FU What's Up Doc? (Jive)
- \$ 15 18 YO-YO Bonnie And Clyde, IBWin' Wit My Crewin' (eastwest/atlantic group)
- \$ 25 19 FAT JOE Flow Joe (Relativity)
- \$ 12 20 NAUGHTY BY NATURE It's On (Tommy Boy)
- 17 21 SOULS OF MISCHIEF That's When Ya Lost (Jive)
- 16 22 MASTA ACE Saturday Nite Live, Jeep Ass Niguh, Mad Wunz (Delicious Vinyl/Atlantic)
- 26 23 MOTION MAN Mo' Like Flows On, '93 Swing (Stepsun)
- \$ 32 24 M.C. BREED Gotta Get Mine (WRAP/Ichiban)
- 18 25 FUNKDOOBIEST Freak Mode (Immortal)
- \$ 23 26 ONYX Slam (JMJ/RAL/Chaos)
- 22 27 JAZZMATAZZ Loungin' (Chrysalis/ERG)
- 28 28 DA KING & I Krak Da Weazel (Rowdy)
- 24 29 THE BEATNUTS Reign Of The Tec, Psycho Dwarf (Violator/Relativity)
- **NEW** 30 **RUN-D.M.C.** Ooh, Whatcha Gonna Do (Profile)
- NEW 31 COMMON SENSE Soul By The Pound (Relativity)
 - 33 32 <u>DIAMOND AND THE ...</u> What U Heard, (Chemistry/Mercury)
- NEW 33 KRIS KROSS Alright (Ruffhouse/Columbia)
 - \$ 40 34 SCARFACE Let Me Roll (Rap-A-Lot/Priority)
 - 39 35 TRENDS OF CULTURE Valley Of The Skinz (Mad Sounds/Motown)
- **27 36** KNUCKLEHEDZ All She Wanted (eastwest/atlantic group)
- 29 37 PROFESSOR X They Don't Know Jack (Polydor/PLG)
- 38 38 PRIME MINISTER PETE NICE & DADDY RICH Kick The Bobo (Def Jam/Columbia)
- 34 39 PHARCYDE Passin' Me By (Delicious Vinyl/Atlantic)
- NEW 40 BRAND NUBIAN Allah U Akbar (Elektra)

Chartbound

DA YOUNGSTA'S - Iz U Wit Me? (eastwest)

ILLEGAL - We Getz Buzy (Rowdy)

- *BIG DADDY KANE Stop Shammin'/Very Special (Cold Chillin'/Reprise)
- *KRONIC It Beez Like That (RCA)
- *PRIVATE INVESTIGATORS Mash Up Da Mic (Virgin)
- *DRED SCOTT Nutin Ta Lose (Tuff Break/A&M)
- *MAD FLAVA Feel The Flava (Priority)
- *DIGABLE PLANETS Nickel Bags (Pendulum/Elektra)

Reports accepted: Thursday Only 9am - 4pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

DIGABLE PLANETS

Nickel Bags (Pendulum/Elektra)

GURU feat. N'DEA DAVENPORT

Trust Me (Chrysalis/ERG)

Top Tip

DIGABLE PLANETS

Nickel Bags (Pendulum/Elektra)

RECORD TO WATCH

CASUAL That's When You Lost

(Jive)

The latest member of The Hieroglyphics to bust onto the scene picks up 14 new believers including Colby Colb & DJ Ran at WUSL-Philadelphia and Kim Collett at KSJS-San Jose.

Say What?

Ruthless is now a Relative term.

The deal of the week is the marketing and distribution agreement between Ruthless Records and Relativity Records. Mohammed **Ali** confirms the signing and says that Relativity will market, promote and distribute all of Ruthless Records' future releases. He also tells us that Eazy E will be releasing two albums simultaneously, something a rap artist has never done before. For more information call Relativity at (718) 740-5700...Congratulations to **Darryl** Lindsey, soon to be formerly of Hits, as he prepares to head over to Atlantic Records to take on the rap promotion gig. After three years of building up Hits' "Jams" section, Lindsey felt that it was time to jump back into the rat race. Prior to being Hits' rap editor, Lindsey was national director of promotions for Cold Chillin'. Way to go D! Give him a congratulatory ring at (818) 501-7900...Now that there's an opening at one of the other trades, who'll be game enough to take on the challenge? Could it be an indie promotion guy who does radio as well, or could it be someone from another trade!?!...Another move we heard about is DJ Scrappy's takeover of the radio promotion seat at Wild Pitch Records. Scrappy tells us to be on the lookout for a new UltraMagnetic MC's single. Give

see if you can bum an advance of the Ultra album from him. It's all that!...A big birthday shout-out to Trevor Williams of The Steven Rifkind Company who turned 23 on August 7...While conducting an interview Darryl James, editor-inchief of Rap Sheet Magazine, and his subjects, rappers Rodney O & Joe Cooley, were handcuffed and held for about twenty five minutes in a Santa Monica park. They repeatedly asked the police why they were being arrested, but it wasn't until ten minutes later officers said the three "fit the description of someone who stole a car.' James asked, "Well, so there were exactly three of them?" According to lames, one of the officers responded by saying, "Well, you're Black, aren't you?" Rodney says, "This is an all too common scenario in L.A.—the police harassing Black people and treating you like you are a criminal just because you're Black." He also added, "We will soon be filing a complaint against the police department. This treatment of Black people cannot be tolerated." Photos of the incident were taken by a Rap Sheet employee who was across the street when the incident took place. For more information or a photo call **Def Press** at (213) 874-6537...**Rockbarry Benson** is still talking up a storm on Hi-C's new stuff. He told GAVIN that the album will be distributed by Tommy Boy...Is it "Whoot, There It Is" or is it "Whoomp! There It Is?" On July 26, both 95 South ("Whoot, There It Is") and Tag Team ("Whoomp! There It Is!") performed against each other on the Arsenio Hall Show. A 900 line was set up for viewers to vote for their favorite (proceeds were donated to the American Red Cross Flood Relief Fund), and according to the fans 95 South's rapidlyapproaching-double-platinum single "Whoot, There It Is" reigned supreme. Their album Quad City Knock is almost gold...Whoot, there it is.

him a call at (212) 594-5050 and

New Releases

DE'1 16 With A Bullet (Reprise)

De'1 (pronounced day-one), AKA Deleon and his DJ Unique, is the lastest protege of legendary producer Marley Marl. Hailing from Houston, De'1's anecdotal Southern sound meshed with Marley's East Coast flavor makes for a great combination. Telling the tale of a young boy growing up without his father, "16 With A Bullet" is harsh reality matched with slow, hard, funky beats. Hit the B-side for "Da Underground Sound" which fea-

RAP RETAIL

Sı	N G L	ES	
2W	LW	TW	
1	1	1	M.C. LYTE - Ruffneck (First Priority/Atlantic)
4	3	2	CYPRESS HILL - Insane in The Brain (Ruffhouse/Columbia)
2	2	3	95 SOUTH - Whoot, There It Is (WRAP/Ichiban)
12	11	4	ICE CUBE - Check Yo' Self (Priority)
5	5	5	ONYX - Slam (JMJ/RAL/Chaos)
6	6	6	2 PAC - I Get Around (Interscope/Atlantic)
3	4	7	TAG TEAM - Whoomp! (There It Is) (Bellmark)
9	8	8	LORDS OF THE UNDERGROUND - Chief Rocka (Pendulum/Elektra)
10	10	9	M.C. BREED - Gotta Get Mine (WRAP/Ichiban)
17	15	10	KRIS KROSS - Alright (Ruffhouse/Columbia)
14	12	11	SCARFACE - Let Me Roll (Rap-A-Lot/Priority)
7	7	12	DR. DRE - Dre Day (Death Row/Intrscp/Priority/Atl)
13	13	13	YO-YO - IBWin' Wit My Crewin' (eastwest/atlantic group)
8	9	14	L.L.COOL J - Pink Cookies (Def Jam/Columbia)
11	14	15	NAUGHTY BY NATURE - It's On (Tommy Boy)
23	22	16	BIG DADDY KANE - Very Special (Cold Chillin'/Reprise)
16	16	17	FU-SCHNICKENS WITH SHAQ-FU - What's Up Doc? (Jive)
_	18	18	LUKE - Work It Out (Luke)
21	20	19	BOSS - Recipe (DJ West/Chaos/Columbia)
-	19	20	JUNGLE BROS 40 Below Trooper, All I Think About is You (Warner Bros.)
N	EW	21	FAT JOE - Flow Joe (Relativity)
15	17	22	KOOL G RAP & DJ POLO - On The Run (Cold Chillin')
24	23	23	INTELLIGENT HOODLUM - Grand Groove (A&M)
19	24	24	MC EIHT - Streiht Up Menace (Jive)
18	21	25	THE GETO BOYS - Six Feet Deep (Rap-A-Lot/Priority)

ALBUMS

-	LBU	IVI 3	
2W	LW	TW	
1	1	1	MENACE II SOCIETY - Soundtrack (Jive)
8	4	2	CYPRESS HILL - Black Sunday (Ruffhouse/Columbia)
2	2	3	ONYX - Bacdafucup (JMJ/RAL/Chaos)
6	6		
5	5	5	M.C. LYTE - Ain't No Other (First Priority/Atlantic)
14	8	6	POETIC JUSTICE - Soundtrack (New Deal/Epic)
4	7	7	DR. DRE - The Chronic (Death Row/Intrscp/Priority/Atl)
3	3	8	BOSS - Born Gangstaz (DJ West/Chaos/Columbia)
7	9	9	YO-YO - You Better Ask Somebody (eastwest/atlantic group)
15	10	10	LORDS OF THE UNDERGROUND - Here Come The Lords (Pendulum/Elektra)
N	EW	11	KRIS KROSS - Da Bomb (Ruffhouse/Columbia)
12	12	12	M.C. BREED - The New Breed (WRAP/Ichiban)
11	13	13	THE GETO BOYS - Till Death Do Us Part (Rap-A-Lot/Priority)
9	11	14	LUKE - In The Nude (Luke)
13	15	15	L.L.COOL J - 14 Shots To The Dome (Def Jam/Columbia)
10	14	16	JAZZMATAZZ - An Experimental Fusion Of Hip-hop And Jazz (Chrysalis/ERG)
N	EW	17	TAG TEAM - Whoomp!(There It Is) (Life/Bellmark)
17	17	18	95 SOUTH - Quad City Knock (WRAP/Ichiban)
24	20	19	5TH WARD BOYZ - Geto Dope (Rap-A-Lot/Priority)
19	19	20	ICE CUBE - Predator (Priority)
18	18	21	BIG DADDY KANE - Looks Like A Job For (Cold Chillin'/Reprise)
N	EW	22	DMG - Rigormortiz (Rap-A-Lot/Priority)
21	21	23	GANKSTA NIP - Psychic Thoughts (Rap-A-Lot/Priority)
23	23	24	NEMESIS - Temple Of Boom (Profile)
-	25	25	C-BO - Gas Chamber (A-Woi)

tures Marley Marl, Sha-B and Lords Of The Underground. You may have to edit this one for radio. Contact Troy Shelton at (800) 365-4113 or Kookie Gonzalez at (800) 395-7439.

CASUAL That's How It Is (Jive)

When Del Thefunkyhomosapien made his debut, very few people knew about the Hieroglyphics camp, and less about who it consisted of. But things have changed a lot since then with the introduction of Souls Of Mischief and now Casual. The latest member to break out onto the scene, Casual called on his friend Del to produce his first single, "That's How It Is." As with all of the past Hieroglyphics projects, this production is mesmerizingly fat with a catchy Audio 2 hook. Casual provides the remix I personally favor, but you also should check out the B-side, "Thoughts Of The Thoughful." Check it out, and see if it's safe enough to play on your show. Contact Eric Skinner at (212) 620-8709

ORIGINAL FLAVOR Can I Get Open (Atlantic Group)

Although their first album was far from being a blockbuster, Original Flavor was big enough to leave their egos on the shelf and venture back to the lab to concoct what sounds like a successful formula. Production is on the jazzy piano tip and delivery is in there with Ski's occasional squeak, as you heard on their last single "Here We Go." It's part of the Atlantic Group summer compilation It's On!, and we can only hope "Can I Get Open" is a indication of what's to come from Original Flavor. Contact Karen Mason at (212) 275-2856.

WHAT THE HELL? Young Girls (Tandem)

While everyone was busy talking about the east coast, west coast and southern sounds, no one bothered to look north to Canada. With the exception of a couple of acts, most of the talent there has been brewin' and bubblin', waiting for the perfect opportunity to explode. What The Hell? is a good example of what Canada has to offer to the rap world as these two kids, Mad Child and Flipout, make their American debut on San Mateo, Calif. based Tandem Records. Although the first single's lyrical content may be questionable, Mad Child and Flipout's delivery is on point. Three mixes are available for your selection, and I must say that you can't go wrong with any of them. You may want to check out the B-side, "Summer Stylee" and "Down Like This." Contact Bomb Management at (415) 826-9479.

ARTIST PROFILE

THE HOODRATZ



NAMES:

Doh Doh (Lamont Lake) and Dingbat (Mark Eason)

FROM: Queens, New York

LABEL: Epic

PROMOTION CONTACT:
Troy White

LATEST RELEASE: "Bootlegga"

FORTHCOMING ALBUM:

Sneeke Muthafukaz

THEY SAY: "(Some) rappers don't stick with the basics, which is the energy in the rhymes and the hardness in the music. They don't stay true, and that's why they fall."

—Dingbat

"They get to a certain position, and they don't stay hungry. The money will change you. But the hard-core funk is coming through now, like Cypress Hill, Naughty By Nature and Ice

Cube." —Doh Doh

Bootlegging has become a big problem for the music industry. According to the Recording **Industry Association of** America, over two and a half million counterfeit cassettes were seized in 1992. This is only a small percentage relative to the number of counterfeit tapes that are sold each year. Police raids of counterfeit plants show that their annual capacity was 28 million cassettes! The Hoodratz should be commended for taking it upon themselves to address the problem on their debut single.

TOUR DÉTAILS: Currently

country.

doing spot dates around the

GAVIN ALBUM

EDITOR: KENT



2W	LW	T

7	2	1	JOHN MELLENCAMP -	What If I Came	Knocking (Mercury)
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- 11 6 2 GEORGE THOROGOOD Get A Haircut (EMI/ERG)
- 1 1 3 ROBERT PLANT 29 Palms, Calling (Es Paranza/Atlantic)
- 8 4 4 U2 Zooropa, Numb, Stay, Daddy's, Some Days (Island/PLG)
- 5 5 CRY OF LOVE Peace Pipe (Columbia)
- 3 6 AEROSMITH Cryin', Rich, Edge, Get A Grip, Fever (Geffen)
- 26 12 7 BILLY JOEL No Man's Land (Columbia)
- 4 8 BROTHER CANE Got No Shame (Virgin)
- 6 9 9 SOUL ASYLUM Runaway Train, Black Gold, Somebody, Without (Columbia)
- 2 7 10 LAST ACTION HERO SOUNDTRACK Big Gun, Real World (Columbia)
- 10 11 LENNY KRAVITZ Believe, Are You Gonna Go My Way, Eleutheria (Virgin)
- 12 10 12 ROBIN ZANDER I've Always Got You (Interscope/Atlantic)
- 32 20 13 BLIND MELON No Rain, I Wonder, Tones Of Home (Capitol)
- 21 14 14 GIN BLOSSOMS Mrs. Rita, Soul Deep, Shut Up & Smoke, Lost Horizons (A&M)
- 18 16 15 BIG HEAD TODD Circle, Bittersweet, Broken Hearted Saviour (Giant/Reprise)
- 23 15 16 ROD STEWART From "MTV's Unplugged" Reason, Have I, Stay, Maggie (Warner Bros.)
- 38 27 17 SPIN DOCTORS How Could, Time, Two Princes, Olsen's Blues, Miss (Epic)
- 16 13 18 STONE TEMPLE PILOTS Wicked Garden, Plush (Atlantic)
- 35 19 19 IAN MOORE How Does It Feel (Capricorn)
- 19 18 20 POSIES Dream All Day, Solar Sister, Flavor, Love Letter (DGC)
- 39 21 BIG COUNTRY The One I Love (Fox)
- 31 29 22 MATTHEW SWEET The Ugly Truth, Time Capsule, Devil, Do It Again (Zoo)
- 20 22 23 PAUL RODGERS Louisiana Blues, The Hunter (Victory Music/PLG)
- 33 26 24 URGE OVERKILL Sister Havana, Bottle Of Fur, Back On Me (Geffen)
- 9 17 25 STEVE MILLER BAND Blue Eyes, Wide River (Polydor/PLG)
- 44 26 <u>CONEHEADS SOUNDTRACK</u> REM, Red Hot Chili Peppers (Warner Bros.)
- 15 23 27 PETER GABRIEL Come Talk To Me, Secret World (Geffen)
- 29 28 JAYHAWKS Settled Down Like Rain (Def American/Reprise)
- 24 21 29 BON JOVI I'll Sleep, Arms, Bed Of Roses, Keep The Faith (Jambco/Mercury)
- 45 34 30 MIDNIGHT OIL Outbreak Of Love, Truganini, Drums Of Heaven (Columbia)
- NEW 31 DEEP PURPLE The Battle Rages On (Giant/Warner Bros.)
- 39 38 32 DONALD FAGEN Kamakiriad (Reprise)
- 25 33 PORNO FOR PYROS Pets, Mejia, Cursed Female, Sadness (Warner Bros.)
- 27 32 34 GARY MOORE Parisienne Walkways (Charisma)
- 30 31 35 BRUCE HORNSBY Passing Through, Harbor (RCA)
- 13 24 36 NEIL YOUNG Unplugged (Reprise)

NEW 37 HENRY LEE SUMMER - Ain't That Love (Epic)

- 17 30 38 ALLGOOD It's Alright (A&M)
- 14 25 39 COVERDALE*PAGE Over Now, Take Me, Shake My Tree, Pride & Joy (Geffen)
- 36 36 40 PAT BENATAR Somebody's Baby, Everybody Lay Down (Chrysalis/ERG)
- 41 RADIOHEAD Creep, Anyone Can Play, Vegetable, Stop Whispering (Capitol)
- NEW 42 APRIL WINE That's Love (Import)
- 41 43 43 MARC COHN Paper Walls, World (Atlantic)
- 49 40 44 CAND LEBOX Change (Maverick)
- 22 35 45 STING Fields Of Gold, Faith, Seven Days, Love Is Stronger (A&M)

NEW 46 B.B.KING - Blues Summit (MCA)

- 40 41 47 ARCADE Nothin' To Lose (Epic)
- 50 48 ERIC GALES BAND Resurrection, Storm (Elektra)
- 34 37 49 PAUL WESTERBERG World Class, Glimmer, Behind/Shades, Mannequin (Reprise)
- 37 42 50 VAN MORRISON Too Long In Exile (Polydor/PLG)

Reports accepted Monday 9am - 5pm and Tuesday 9am - 3pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added



BOB DYLAN HENRY LEE SUMMER DEEP PURPLE BIG COUNTRY SPIN DOCTORS STEVE MILLER BAND

Top Tip DEEP PURPLE

"The Battle Rages On" (Giant/BMG)

With its original "Highway Star" lineup, Deep Purple breaks its three year silence with the return of singer

RECORD TO WATCH

BOB DYLAN "My Back Pages"

(Columbia)
Last year's "Bobfest," the 30th
anniversary salute to Dylan's
showbiz career, produced this
round-robin, all-star rock 'n'
roll hootenany track.

Chartbound

- * BOB DYLAN (Columbia) "My Back Pages"
 LYNYRD SKYNRYD (Atlantic) "Last Rebel"
 SISTER WHISKEY (Warner Bros.) "Simple Man"
- * R.E.M. (Warner Bros.) "Everybody Hurts"
- * GARY HOEY (Reprise) "Hocus Pocus"
- * SMASHING PUMPKINS (Virgin) "Cherub Rock"

Dropped: #45 Billy Idol, #46 Winger, #47 Extreme, #48 The Chance, #49 Pete Townshend, Kiss, Savatage.

New Releases

FBOB DYLAN "My Back Pages" (Columbia)

"My Back Pages," a hit made popular by Roger McGuinn and the Byrds in 1967, is appropriately the stress track from the *Bob Dylan 30th Anniversary Concert Celebration*.

McGuinn handles the opening verse, followed by Tom Petty, Neil Young, Eric Clapton, Dylan himself and George Harrison. Young and Clapton sing the obscure third and fourth verses, and they compress their signature guitar styles into the two 16-bar solo breaks. The arrangements preserve that timeless rolling bass line and McGuinn's inimitable twangy 12-string electric rhythm guitar

HENRY LEE SUMMER Slamdunk (Epic Associated)

Indiana rocker Henry Lee Summer thrashes out thirteen tracks on Slamdunk. A quick perusal through the song credits show that some of the tastiest leads belong to Earl Slick, a veteran rocker best known for his session work and touring with rockers like David Bowie and Robert Gordon. Slick's blistering, eight-bar cameo on the slow blues crawl, "Cry Little Sister," is especially dramatic. "Think About It" and "Ain't That Love," have that metronomic 4/4 power crunch. A faraway Hammond organ provides the mortar that seals up Summer's wall of sound chords. "The Boys And Girls Are Doin' It" raises the hysteria level a few notches, as Slick's guitar heroics bookend the tune with more crushing textured leads. Summer prefers to let his energy talk the trash, without resorting to bawdy sexual images. Summer stays above the belt here with some upbeat rockin'

DEEP PURPLE THE BATTLE RAGES ON... (Giant/BMG)

Roger Glover has to be the glue that holds a rock institution like Deep Purple together. As he, Ritchie Blackmore, Jon Lord, and Ian Paice readied work on the next Purps album, it was Glover who approached Ian Gillan to rejoin after sacking singer Joe Lynn Turner. Gillan agreed to return and the result is Deep Purple currently grunging things up on stage across Europe, waiting for American audiences to catch up. Listen to the thunderous title song and you'll be treated to that legendary borderline classical interplay between Blackmore's whipping leads and Lord's Baroque-styled keyboard fingerings. Glover's production (with help from metal meister Thom Panunzio) is roomy, boomy and live with plenty of rat-ta-tat-tat intros and breaks on tracks like "Talk About Love." Drummer Paice still beats the beiesus out of his drums as shards of metal licks and watts of Marshall angst erupt from bulldozer anthems like "A Twist In The Tale." The Battle Rages On... is serious, unrelenting high-decibel fare.

GAVIN ROCKS

ARTIST PROFILES BY SHEILA RENE

SACRED REICH

LINEUP: Phil Rind, bass/vocals; Wiley Arnett, lead guitar; Jason Rainey, rhythm guitar; Dave McClain, drums

LABEL: Hollywood

DEBUT ALBUM: Independent

LATEST SINGLE:

I Never Said Goodbye

PRODUCER: Dave Jerden

PRECORDING PROCESS: "Dave

Jerden (Alice In Chains, Anthrax,
Rolling Stones, Jane's Addiction)

produced a lot of bands I really
liked. I thought it would be really
cool to work with him. He helped us
out by getting some really great guitar sounds and getting us to think
about things differently. Jerden just
does his thing, and with 14 years of

experience, he knows what he's

doing at all times."

PHIL RIND SPEAKS ABOUT THE

SIGNING WITH HOLLYWOOD: "We got signed by Peter Paterno, president of Hollywood Records. We've known him since we got together—about six or seven years now. He was our lawyer, so when we left Enigma he was already at Hollywood and he signed us to a really good deal. They're doing a good job. We've never been with a big label

before; and they have their opin-

ions, but we just do our own thing."

RADIO SUPPORT: "It's been great. When the album first came out we entered the charts and stayed there for 11 weeks. We're still getting good support because there's a lot of good stuff on the album. We're going to sell records by staying out on the road. Everything else is just icing on the cake."

VIDEO PLANS: "We made a video

for Independent and for Crawlin'. We liked the first one with director Mark Pellington but we weren't at all happy with the second one. I do like making videos, and there are two different ways of looking at video support. Bands that don't tour but get good video coverage get big. Then there are bands like us who really need to tour because MTV isn't going to play us all day long, every day. There's just no way to get around spending a lot of money on videos if we want a cool product. The more money you spend the more time you have and the more shots you have. Our second video was cut in half and we really realized you need money to provide you with time. We learned a lesson, and we won't make the same mistake again."

CAREER HIGHLIGHTS: "There have been a lot. The first time we played in Holland for 24,000 fans was a rush. We were the only band to be invited back the next year. The Pantera tour had a lot of great moments and, of course, getting signed and making our first record. We recently headlined a special hometown gig at the Library Cafe in Phoenix."

TOURING PLANS: "We've been out on tour with Danzig since mid-July. Everyone's getting along really well and the shows are selling out everywhere. There's not much more you could ask for. We're going to tour until everyone just says go away and then we'll write our next album. We've been talking to the guys in **Bad Brains, Living Colour and Animal** Bag about doing a cross-country tour for N.O.R.M.L. (National Organization for the Reform of Marijuana Laws). We've run into some problems with a few promoters, but we figure it'll happen."

IT's SAID: "...this album just might be Metal's most important release since Metallica unleashed its self-titled opus."

—The New

New York Review of Records

Rock Releases



PUNGENT STENCH Dirty Rhythms And Psychotronic Beats (Relapse/Nuclear Blast. America)

From Austria's lovely capital city of Vienna, home of the great compose: Wolfgang Amadues Mozart, comes Pungent Stench a full-fledged demented death metal band that successfully meshes industrial with metal, propagating devilishly dark nuclear melodies that were originally formed somewhere in the deep crevasses of Hell. I'm wondering if the inspiration for the name of this band was the result of one of the members having a part-time job at a mortuary. Just a thought. The majority of death metal bands tend to use either industrial or heavy metal music as the foundation or core of their band. Pungent Stench, however, uses a little of both, which is why they are a bit more diverse than your typical death metal band. The first track, "Praise The Name The Names Of The Musical Assassins," contains heavy industrial overtones with a Nine Inch Nails dance quality incorporating trippedout synthesizer sounds and other extraterrestrial effects. The next track, "Viva La Muerte," takes off in speed metal fashion drenched with grinding riffs, spastic drums and eerie vocal growls which sound unhuman. After listening to these two songs back to back you can really appreciate how this band can go from industrial to metal and still keep the Pungent Stench sound intact. Check out the great cover of The Montor's "Four 'F' Four," and the rugged gutted guitar chords of "Horny Little Piggy Bank" and "Why Can The Bodies Fly." "Blood, Pus and Gastric Juice (techno-house mix) is further evidence of Pungent Stench's industrial leanings. Pungent Stench is the only stench I've ever listened to and I enjoyed it immensely. Too bad the cover wasn't scratch and sniff.

GOD RIFLE (The Caustic Fish Co.)

If you're a fan of Smashing Pumpkins, The Fluid, or Bitch Magnet acquire a copy of God Rifle right now! This is an alternative leaning band that spends a considerable amount of time in the hard rock zone where the guitar buzz hardens and the vocals develop harsh tones. Guitarist David Gault, who you may remember from Bitch Magnet's debut album, delivers a variety of guitar styles, from rigid chord squelching to straight ahead rock jams to the occasional jazzy groove riffs. His intoxicating guitar playing go well with is equally intoxicating vocals. Another former member of Bitch Magnet is drummer Orestes De Le Torre who mercilessly pounds away, keeping the band in time. Bringing up the rear is bassist Tom Henderson who completes the band's unique sound with his steady plucking vibes. For aggressive tunes check out: "Victor," "Satan, Mo," "Levster," "Dog Jerky" (great rockin' hooks) and "Crack The Rock." After listening to this CD a few times I heard the familiar sound of old Dinosaur Jr. tunes filtering through some of the cuts. God Rifle may share certain playing styles with other bands but they offer a solid alternative hard rock sound of their own



BY ROB FIEND

LEXICON-SUCKING MUSICAL MONIKERS

How (and Why) Bands Come Up with Those Weird Names

BY ALICE KAHN

hazzup hard rock, soft metal, eco-rap, global psychedelia fans? Got some killer news. Death-at-Dawn, the lead singer with, you know, Blood Suck Wedding? OK, OK, well, he's left the band to pursue a career with Nazi Skanks. But what's like totally weird? My Mother's Tushy has just broken up and formed a new group called Crypto Babies.

You're saying: This doesn't sound weird at all. Totally natural. The concept, not the group.

Welcome to the wide and wacky world of rock names, where Vaguely Obscene meets Occult-Sounding Heaviness.

What's in a band name? Not much, says Ricky Rachtman, host of MTV's Headbanger's Ball. If Potato Bugs soke of milion records everyone would say Potato Bugs is a good name." But Rachtman cautions that the name should convey something of the music. "You don't want to call yourself Flower Petals if you want to be hard rock."

Some of the more well-known, outrageously named bands like the Butthole Surfers, or "the Surfers," as they are called

in the media, have incorporated the story of how they got named into the lore about their Relentless Climb. (See? Any phrase can be a band name.) In the case of the Surfers, the story boils down to: It was the cleanest of the many unprintable names they used. The one about their inalienable right to Fred Astaire's posterior just swoulde't have worked.

In Northern California, where the band-name malto-mixer vibrates faster than you can shake a Dying Redwood, we spoke to, like, Whoever Answered the Phone. And, we have come up with the Genesis of the following rock names. While we are not talking Legends here, we are at least talking Angst Knows No Limit. Once you think about it, you can

call yourself Anything.

The Petaluma-based
Bleached Jesus is one band
that is Making A
Statement with its

name. According to lead singer Mook Falic, "We just got our name cause it kinda signifies cleaning up organized religion and how everybody kinda hides behind labels." But he hastens to add that the name has nothing to do with Bleached Jesus' style of

music, which he
describes as, "Heavy metal
f___ rock," a la Alice In
Chains and Mother Love
Bone.

Discovering the Weird Truth led the San Jose, Calif. band Kill Sister Kill to its name.

According to Bob O'Boyle, bass player, the band has a mutual friend whose sister had been killed years ago. "But she was going through denial to cope with her sister's death, and she was always bragging about how pretty her little sister was. We thought it was really weird A couple days later we were sitting around band practice and thinking about a name and we ended up writing a song about her



Bleached Jesus

sister. We put 'Why Do You Want to Kill My Sister?' on our T-shirts. But we never did find out the details on what happened. We play dark music."

Most band names come about as a result of

serendipity or serendipity combined with the Intellectual Milieu of the band world.

Take Casey Cummings, lead singer with Bitchcraft. "I was reading a book. Like I think it was about Satanism?" says Cummings. Could've been about the occult. The name was a subheading in the book. And in that spur of the moment the band was born. Cummings hastens to add that the band is not

all female despite the descriptive name. Cummings' personal favorite is the band called Wedge of Chastity.

Another band that took its name from a literary experience is Chemical Straightjacket. Says lead singer Walt Lane: "We came up with it by reading the biography of an insane asylum.

Everyone seems to love the name."

Lane is fond of the bands Mutant Speed and Circus of Fear. "The key to a good name," he offers, is, "Just be yourself. Trust your instincts. Don't follow trends."

James Ko, he of the band Yah-Yah Littleman, says the name began as a joke between himself and a coworker at their day job. "When we heard the boss coming we'd imagine picking him up by the collar and saying with an exaggerated Schwarzenegger accent, 'Yah-yah, little man."

Ko's favorite band is the rather obscure Poopoo Peepee Pants. Says Ko, "I never heard them but I like the name."

Keith C. Creature, lead vocalist with Something Scaley, says the name also came from a favorite read.

"I was reading an article on the reptile mind, and it pointed out that humans basically have the same kind of brains as reptiles."

Creature says the San Francisco band plays tribal crunch, which musically is "basically a tribal rhythm section with a crunchy guitar."

Bob Sacco, lead guitarist with the San Francisco-based Where's My Crack Pipe?, describes his music as "free-form dysfunctional jazz. We're a hybrid of jazz wannabes and rock and roll throwaways."

Since his band listed its name in *BAM*, the Bay Area music magazine, Where's My Crack Pipe? has been getting c alls from places as exotic as Utah and Chico. These are generally from people attracted to the distinctive name.

The name began as a joke, insists Sacco. While standing in line with some friends at a restaurant, he noticed the awkward blank stars of the other customers. He began tapping his pockets as if searching for his wallet and then called out, "Any of you guys see my crack pipe?"

Ask Mike Moser why his band is called Mike Mayonnaise, and he will tell you without blinking a jaded eyeball: "Hey, it sounds French."

The French name gag is a tradition in rock and roll According to Adam Doigins, whose new book, *Rock Names*, details how Toad the Wet Sprocket, the Dead Milkmen and The The got their names. The



Kill Sister Kill

Doobie Brothers' name began with the affectionate reference to their favorite smoke. "But you couldn't make it in the Bible Belt with a joint reference, so they told him it's a French family name."

Ah, Monsieur Doobie, je presume.

Some bands are better known for their names than their music, he points out. Gleamin' Dildos and Uncle Bob Touched Me, for example.

Dolgins believes that you want a name that attracts attention in local listings but won't hinder you later if you make it big. For example, he noticed a band he wanted to see called The Pubic Hair Club for Men. "But someday these guys may achieve a level of fame where some label will say: lose the Pubic Hair."

Fortunately, we were unable to contact Stephen King's favorite band, Rectal Pizza, by press time. Some tales are better left untold.

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Alice Kahn is a feature writer at the San Francisco Chronicle. She is the author of several books, including My Life as a Gal, Luncheon at the Cafe Ridiculous, Multiple Sarcasm, and the novel, Fun with Dirk and Bree. A former nurse, Kahn is credited with coining the word "vuppie"

The Industry's Quandary: Can You Say "Butthole"?

BY BEVEFLY MIRE

fter hearing band names such as Dead Kennedys about 500 times, the Lenry Bruce effect takes over. Hear something outrageous of en enough and you get numb to it.

But it's

But it's not so easy to get to that point, and as

groups like Butthole Surfers move dangerously close to the mainstream, and as Alternative increasingly means Top 40, both programmers and promotion reps have to grapple with how to present bands with names that could conceivably be offensive to some consumers.

Even the most liberal of Alternative programmers has to be careful (Boston wouldn't take kindly to

Dead Kennedys) and promotion reps have to figure out how to get retailers to set up point of purchase (POP) displays.

Butthole Surfers

GAVIN's own Seana Baruth remembers that when she was on the air at WUSC-Columbia, S.C., she wasn't able to say "Butthole Surfers," and instead had to say "F.H. Surfers". No reason was given, just an edict. Now, according to program director Andy Urich, the band is mentioned freely.

"They're on MTV, so it's obay to say the name," says Urich who wasn't working at WUSC when it was unfashionable to say "butthole" on the air. He still, however, maintains some of the station's former cautionary posturing. "We don't want to be purposely offensive," he says.

"We never had a problem with it," says 91X-Sar. Diego

Mike Halloran with a bit of an annoyed, rebellious—shall we say alternative?—tone. "You can say butt on the air, you can say hole on the air, you can say surfer on the air. So why wouldn't we be able to say Butthole Surfers on the air. If they're not embarrassed by their name, why should we be?"

Promoting such a band poses its own set of unique

problems, but true to form label reps have an answer for everything. Here again, MTV sets the standard. "We try to bring up the use of words or similar words on other pop media outlets, like MTV with Beavis & Butthead," says Brian McDonald, Capitol's national director of alternative promotion. "We try to break down any preconceptions programmers or retailers may have about a word or words, and explain it's not a problem."

McDonald also notes that a name can be a cop-out. "Sometimes programmers use it as an excuse not to play a record," he says.

"We have Revolting Cocks and the Armageddon Dildoes," says Sire Records A&R chief Howie Klein. "People around here say the



King Missile

Cocks should change their name to Revco, and we've heard from retailers giving us troub e over the Dildoes. But hey, those are their names."

Retailers' problems are not so much aural as visual.

Point of purchase displays may cause a potential Pavarotti buyer to walk out of a store when they see a Detachable Penis display nearby.

"We had to take a King Missile display down," says Dena Eytan who works at Hasting's Music and Video in Salt Lake City. "There was no violent reaction "just customer complaints."

Managers and assistant managers at stores that specialize in alternative releases agree that bands like Shit Lickers don't pose a problem. K.C. Jones, an outlet manager for the 339store strong Wherehouse Records, says her company pretty much takes it instance by instance. "We look closely at the material," she says. There have been times, though, when sensibilities needed to be assuaged. "I can't exactly remember the band," she says, "but we had a display of a male brandishing a gun surrounded by naked women that we took down. As far as I'm concerned, perception is reality and that means someone else might not appreciate it. So if I get a strong enough complaint I'll take it down.

No one admitted they wouldn't display an artist like Bitchcraft, but a manager at a Blockbuster-owned record store did say, "We don't display them at all," but in the same breath told us to call the corporate offices for a policty statement.

Blockbuster official Wally Kneif deferred comment saying, "I don't know if we have a set policy on that."

From our conversations, it looks like saying and displaying will be a push me-pull you struggle until we define just what "offensive" means and just how long it takes virgin ears to become numb to a constant barrage of Throbbing Gristle.

Just in time for this article, we received promotion literature for a New York City band called Piss Factory, named in honor of Patti Smith's 1976 ode to alienation. At one point it says, "For an earlier taste of Piss Factory's..." Ugh. No thanks.

Lenny must be laughing.

A History and Roster Of Raunchy Rockers

BY BEN FONG-TORRES

here is, of course, nothing new about pop acts taking on names that upset the status quo. That, after all, is one of the points of art.

But back in the '20s, when Bessie Smith was singing about sweet jelly rolls; in the '30s, when Lil Johnson was extolling "Sam—the Hot Dog Man" and Bo Carter was singing the blues because "My Pencil Won't Write No More," and in the '40s and

'50s, when R&B acts were doing tunes like "Big Long Slidin' Thing" (Dinah Washington) and "Sixty-Minute Man" (the Dominoes), artists didn't mess much with their names.

In the mid-'60s, a raunchy act that specialized in double-entendred tunes called itself Doug Clark and the Hot Nuts, but, for all the talk about sexual freedom in the '60s, band names were pretty tame, the most outrageous from the psychedelic era being the Warlocks, when they renamed themselves the Grateful Dead. On the East Coast, there were the Fugs, who reportedly inspired one of WMCA-New York's "Good Guys" to say he'd never

play them because "I don't like what their name implies."

It took the punk rockers of the '70s to really stir things up, as they spewed out such names as the Sex Pistols, the Bad Brains, the Cramps, the Dictators, the Vibrators, the Dead Boys, and, of course, the Dead Kennedys. However, historians should also remember Country Porn and Kinky Friedman & the Texas Jewboys, who preceded the punk revolution. Although revoltingly-named bands are rare in country, they do threaten to cross over into the pop charts now and again, as in early 1987, when the Stranglers' "Always the Sun" was a recommended track in GAVIN'S own A/C department.

One of punk's strongest champions was Sire Records' A&R head, Howie Klein, who was spinning punk rock on KSAN and KUSF in San Francisco in the '70s. He remembers giving lots of plays to Scraping Fetus the Wheel, an industrial-rock outfit that has trimmed its name to the much lovelier Fetus.

Hard rock (Hi there, Black Sabbath!) and rap acts (Yo, Da Lench Mob!) soon joined in, giving the music industry a roster that has something to offend everyone. It's a long way from the Beach Boys, the Supremes, and the Joy of Cooking.

Here are some of the band names GAVIN has come across through the years. Read 'em and feel creepy.

Acid Drinkers
Jane's Addiction
Cotyboy Junkies
Sheep on Drugs
Lubricated Goat
Meat Beat
Fudge Tunnel
Manifesto

Manifesto

NWA (Niggaz With

Attitude)



Surgical Penis Klinik

Bomb Everything Sacred Reich Cadaver Cannibal Corpse Fleshhooks Eyehategod Violent Femmes



Cop Shoot Cop
Vulgar Boatmen
Zog Sick Waste
Zog Fuck
Jesus and Mary Chain
Jesus Jones
Zigital Orgasm

Flaccid Botulists Incorporated
Suicidal Tendencies

Headbutt
Coffin Break
Hard-Ons
Mine-Inch Mails
Skin Chamber
Millions Of Dead Cops
Kissing the Pink



Beatnigs
L'Trimm
Pink Fairies
Pussy Galore
Disincarnate
Snuff
Severed Heads

My Bloody Valentine

Shit Lickers
Celibate Rifles
Surfin' Dead
Tumor Circus
The Fuck Ups
Pink Cream'69

Pink Cream '69 Strange Name for a Group



---With assistance from Howie Klein, Sheila Rene, Rolling Stone Album Guide, and Music Week's Directory '93.

GAVIN CHART CONNECTIONS

op 4	0	A/C	URBAI
		32	
3	UB40 - Can't Help Falling In Love (Virgin)		
4↑	MADONNA - Rain (Maverick/Sire/Warner Bros.)	8↑	
5	JON SECADA - I'm Free (SBK/ERG)	1↑	
6↑	TEARS FOR FEARS - Break It Down Again (Mercury)	29↑	
7↑	MICHAEL JACKSON - Will You Be There (Theme From Free Willy) (MJJ/Epic)	6↑	
8	TONY TONI TONE - If I Had No Loot (Wing/Mercury)		2
9↑	JANET JACKSON - If (Virgin)		3↑
10↑	MARIAH CAREY - Dreamlover (Columbia)	12↑	23↑
11↑	SHAI - Baby I'm Yours (Gasoline Alley/MCA)		20↑
12↑	BRIAN McKNIGHT - One Last Cry (Mercury)	10↑	6↑
13↑	BILLY JOEL - The River Of Dreams (Columbia)	2↑	
20	TINA TURNER - I Ďon't Wanna Fight (Virgin)	7	
22	STEVE MILLER BAND - Wide River (Polydor/PLG)	9	
23↑	JODECI - Lately (Uptown/MCA)		16
24↑	SWV - Right Here/Human Nature (RCA)		35↑
25	WHITNEY HOUSTON - Run To You (Arista)	5	15
26↑	ROD STEWART From "MTV's Unplugged" - Reason To Believe (Warner Bros.)	11↑	
27	SWV - Weak (RCA)	40↑	
34↑	CELINE DION & CLIVE GRIFFIN - When I Fall In Love (Epic)	4	
35↑	LISA KEITH - Better Than You (Perspective/A&M)	38↑	
36↑	PAT BENATAR - Somebody's Baby (Chrysalis/ERG)	39↑	
37↑	TONI BRAXTON - Another Sad Love Song (LaFace/Arista)		1
39	STING - Fields Of Gold (A&M)	3	
40↑	ROBERT PLANT - 29 Palms (Es Paranza/Atlantic)	28↑	

Inside Connections

Thanks to 510 Top 40, Urban and Adult Contemporary stations for the reports that make up this week's GAVIN Connections

Among this week's connected highlights are the hat tricks being performed by Mariah Carey, Whitney Houston and Brian McKnight. Any station trying to be universally appealing in their market place would be hard pressed to ignore these three. By the way, Toni Braxton's, "Another Sad Love Song," is just moments away from joining them as it's one of this week's Most Added in A/C, putting it on the Chartbound launching pad. While I'm making predictions, look for Luther Vandross' "Heaven Knows' to make the mix in a few weeks, as it's getting early

The linkage between A/C and Top 40 remains under the 20-record level, but it's

attention in all formats.



Billy Joel

worth noting that the top 12 A/C tracks all have ranked positions at Top 40. They're led by Jon Secada's "I'm Free" which is top five at Top 40 and is the new #1 at A/C. A mere 372 stations have it spinning on the air as we speak.

Billy Joel's total of 407 stations and Mariah's 382 total lead the radio roll call, with the Secada running a respectable third with 372.

On the GO Chart, Rod

Stewart's, "Reason To Believe" is already top 20 in just its fourth week out. Bon Jovi's, "I'll Sleep When I'm Dead," at #23 on the GO, is eigth ranks ahead of its main chart number, 31 Also starring on the GO are Pat Benatar's rock 'n roll comeback, "Somebody's Baby," which shows a #26 vs. a #36 main chart rank and Robert Plant's "29 Palms," which wins hands down (pun intended) with a GO chart #29 vs. a main chart debut at #40.

There are plenty of current connections between our Album and Alternative charts as U2, Urge Overkill, Matthew Sweet, Porno For Pyros, Blind Melon, Midnight Oil, Posies, Stone Temple Pilots, Paul Westerberg and Van Morrison all rank as mutual attractions. And as a bonus, U2, Van Morrison, Matthew Sweet and Paul Westerberg have top 10 stripes in our new A3 section. -RON FELL

Nikita Khrushchev became Soviet premier...Eisenhower was still president of the United States...The suggested retail price of a pair of Levi's was \$3.75...A year's tuition at Harvard cost \$1,250...The new economy fare on transatlantic flights was \$232 (one-way, of course)...The cost of mailing a firstclass letter rose from three to four cents...Computers began making inroads in science, business and industry...Cars got longer, lower and carried the biggest fins ever...Beat literature widened into "a movement"... "Moonshot" first described a rocket to the moon... "Charge it" became the phrase to sum up the proliferation of credit cards..."Stereo" was what you played your new records on..."Bottom out" was used for the first time (certainly not the last) to describe the end of a recession...It was a great year for rock 'n' roll, with hits for Elvis, Chuck Berry, The Coasters, Little Anthony and Little Richard...And the most trusted name in radio decided to start a newsletter...So

Celebrate with us in a Special Edition distributed with the August 27th issue by contacting Lou Galliani at (805) 542-9999

GAVIN A/C



Editor: Ron Fell Associate Editor: Diane Rufer

2W	LW	TW		WEEKS	Reports	Adds	Heavy	Medium	Light	HIT FACTOR
3	2	1	JON SECADA - I'm Free (SBK/ERG)	10	219	5	190	20	4	96%
17	5	2	BILLY JOEL - The River Of Dreams (Columbia)	5	223	12	161	46	5	93%
1	1	3	STING - Fields Of Gold (A&M)	13	213	1	186	18	8	96%
5	4	4	CELINE DION & CLIVE GRIFFIM - When I Fall In Love (Epic)	8	196	5	170	18	3	96%
2	3	5	WHITNEY HOUSTON - Run To You (Arista)	10	194	1	129	53	11	94%
15	8	6	MICHAEL JACKSON - Will You Be There (Theme From Free Willy) (MJJ/Epic)	7	180	5	109	49	17	88%
4	7	7	TINA TURNER - I Don't Wanna Fight (Virgin)	15	179	0	121	41	17	91%
24	14	8	MADONNA - Rain (Maverick/Sire/Warner Bros.)	5	175	12	68	79	16	84%
6	6	9	STEVE MILLER BAND - Wide River (Polydor/PLG)	9	158	4	100	45	9	92%
22	18	10	BRIAN McKNIGHT - One Last Cry (Mercury)	11	153	13	63	56	21	78%
_	29	11	ROD STEWART From "MTV's Unplugged" - Reason To Believe (Warner Bros.)	4	186	40	28	91	27	64%
N	EW	12	MARIAH CAREY - Dreamlover (Columbia)	3	180	38	39	72	31	62%
18	17	13	DAYE KOZ - You Make Me Smile (Capitol)	9	140	6	56	59	19	82%
23	19	14	JIMMY BUFFETT - Another Saturday Night (MCA)	8	137	4	51	67	15	86%
9	12	15	AARON NEVILLE - Don't Take Away My Heaven (A&M)	19	127	0	54	54	19	85%
32	23	16	MICHAEL McDONALD - I Stand For You (Reprise)	6	147	20	25	74	28	67%
12	10	17	JAMES INGRAM - Someone Like You (Warner Bros.)	13	122	0	54	52	16	87%
7	9	18	LISA FISCHER - Colors Of Love (Elektra)	13	131	1	44	60	26	79%
25	21	19	MICHAEL DAMIAN - Reach Out To Me (Scotti Brothers)	9	122	11	45	54	12	81%
10	11	20	TAYLOR DAYNE - Can't Get Enough Of Your Love (Arista)	13	126	0	40	65	21	83%
11	13	21	KENNY G with PEABO BRYSON - By The Time This Night Is Over (Arista)	16	121	0	47	54	20	83%
29	24	22	CYNDI LAUPER - Who Let In The Rain? (Epic)	9	112	5	27	62	18	79%
33	27	23	DARDEN SMITH - Loving Arms (Chaos)	7	116	17	18	61	20	68%
16	20	24	JOSHUA KADISON - Jessie (SBK/ERG)	14	107	2	32	57	16	83%
36	33	25	MOODSWINGS - Rainsong (Arista)	8	98	9	13	56	20	70%
8	15	26	DONALD FAGEN - Tomorrow's Girl (Reprise)	12	98	0	34	40	24	76%
13	22	27	HUEY LEWIS AND THE NEWS - It's Alright (Shanachie)	16	88	1	30	37	21	76%
39	36	28	ROBERT PLANT - 29 Palms (Es Paranza/Atlantic)	5	92	8	8	55	21	68%
_	37	29	TEARS FOR FEARS - Break It Down Again (Mercury)	6	94	16	16	37	25	56%
20	25	30	PETER CETERA - Even A Fool Can See (Warner Bros.)	18	81	0	28	36	17	79%
_	39	31	CHRIS ISAAK - Solitary Man (Reprise)	7	102	20	4	46	32	49%
	31	32	UB40 - Can't Help Falling In Love (Virgin)	13	73	7	23	34	9	78%
	16	33	NATALIE COLE - Take A Look (Elektra)	10	80	0	23	36	21	74%
	EW	34	O.C. SMITH - Brenda (Triune)	5	74	6	8	38	22	62%
	35	35	MARY-CHAPIN CARPENTER - The Hard Way (Columbia)	9	71	2	8	43	18	72%
38	38	36	PAUL McCARTNEY - C'mon People (Capitol)	5	78	6	2	43	27	58%
	28	37	WYNONNA - Tell Me Why (Curb/MCA)	11	67	3	18	31	15	73%
	EW	38	LISA KEITH - Better Than You (Perspective/A&M)	4	88	24	2	30	32	36%
	EW	39	PAT BENATAR - Somebody's Baby (Chrysalis/ERG)	5	68	6	6	33	23	57%
N	EW	40	SWV - Weak (RCA)	12	64	4	11	23	26	53%

Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
KINKS - "Still Searching" (Columbia)	76	14	4	26	32	39%	5
OLETA ADAMS - "I Just Had To Hear Your Voice" (Fontana/Mercury)	75	27	1	14	33	20%	3
GEORGE BENSON - "Love Of My Life" (Warner Bros.)	67	19	1	22	25	34%	4
SOUL ASYLUM - "Runaway Train" (Columbia)	57	7	16	24	10	70%	5
TONI BRAXTON - "Another Sad Love Song" (LaFace/Arista)	55	30	_	8	17	15 %	2
GO WEST - "Tell Me" (EMI/ERG)	55	13	1	14	27	27%	3

Total Reports: This Week 233 Last Week 236

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted:

Monday at 8am through 3pm Tuesday Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Gavin A/C #1 Hits From:

8/14/92 PETER CETERA - "Restless Heart" (Warner Bros.)
8/12/88 ELTON JOHN - "I Don't Wanna Go On With..." (MCA)
8/16/85 BILLY JOEL - "You're Only Human" (Columbia)

Most Added

BETH NIELSEN CHAPMAN (47) ROD STEWART (40) MARIAH CAREY (38) TONI BRAXTON (30) OLETA ADAMS (27)

Top Tip

OLETA ADAMS

"I Just Had To Hear Your Voice" (Fontana/Mercury)

10,000 MANIACS With
MICHAEL STIPE
"To Sir With Love"
(Elektra)

Inside A/C



85% of all stations reporting Jon Secada's "I'm Free" in HEAVY rotation is

enough to take it to the top of the chart, ahead of the surging Billy Joel. Should be quite a battle for #1 next week as both Secada and Joel show no fatigue. 200 HEAVY reports will be required to be numero uno.

Madonna's "Rain" storms into the top 10 at #8 with an 84% HIT FACTOR from 175 A/Cs. Among the 68 HEAVY reports are WMJQ, WQLR, WQLH/FM, KEYI, K99, WCKQ, WHAI and WEIM.

Breathing down Madonna's neck

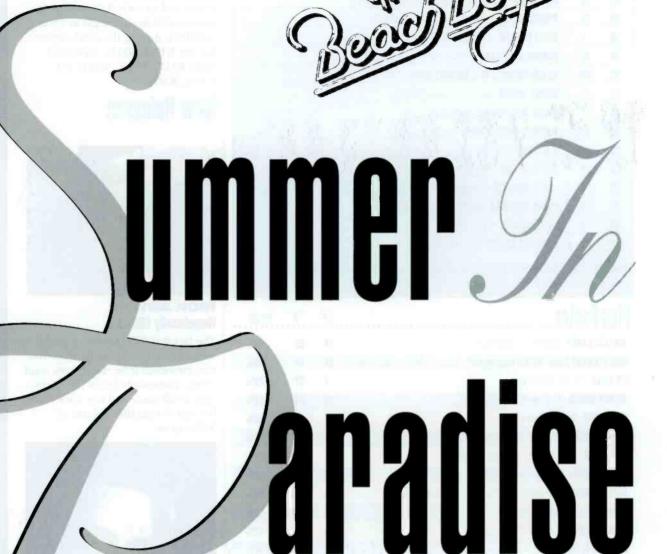


is Brian McKnight's "One Last Cry" which moved #18 to #10 and picks up 13 ADDs from the likes of KSBL, WBDX/FM, WSTU, WCPZ and

WLRQ.

Next in line are two of the most dynamic singles of the year. Rod Stewart's "Reason To Believe" moved #29 to #11 with a 30% HIT FACTOR increase and Mariah Carey's "Dreamlover" debuted at an astronomical #12.

THE BOYS OF SUMMER HAVE COME UP WITH THE SUMMER RECORD!



A/C PICK THIS WEEK!

"Two cool versions of this new Beach Boys single. The studio version includes vocal with ROGER MCGUINN, the other is a live track from a concert at Wembley Arena in London six weeks ago. Fun! Fun! Fun!"

Produced by Terry Melcher

Studio version engineered and mixed by Keith Wechsler

Live version engineered and mixed by Jeff Peters

From the album Summer In Paradise





CONTACT:

JOANIE LAWRENCE (615)255-7940 FAX: (615)255-8028

Up & Coming

Reports	Adds	
50	15	MARC COHN - Paper Walls (Atlantic)
47	47	* BETH NIELSEN CHAPMAN - The Moment You Were Mine (Reprise)
43	21	CATHY DENNIS - Being With You (Polydor/PLG)
42	17	P.M. DAWN - The Ways Of The Wind (Gee Street/Island/PLG)
39	11	PROCLAIMERS - I'm Gonna Be (500 Miles) (EMI/ERG)
38	7	PATTI SCIALFA - As Long As I (Can Be With You) (Columbia)
35	12	BARBRA STREISAND - Children Will Listen (Columbia)
33	26	* 10,000 MANIACS With MICHAEL STIPE - To Sir With Love (Elektra)
31	2	WENDY MOTEN - So Close To Love (EMI/ERG)
31	7	YELLO - Drive/Driven (Smash/Island)
26	12	* TERENCE TRENT D'ARBY - Delicate (Columbia)
26	15	* K.T. OSLIN - Hold Me (RCA)
23	14	* DAVID CROSBY - Through Your Hands (Atlantic)
22	3	* JANET JACKSON - If (Virgin)
21	4	* LAURA BRANIGAN - Didn't We Almost Win It All (Atlantic)
20	7	* JACK WAGNER - Krystal Blu Persuasion (BFE/BMG)
20	8	* CREATION NATION - Love Will Come Later (Audikon)

Plus Factor	LW	TW	Increase
MARIAH CAREY - Dreamlover (Columbia)	18	62	44%
ROD STEWART From "MTV's Unplugged" - Reason To Believe (Warner Bros.)	34	64	30%
GO WEST - Tell Me (EMI/ERG)	7	27	20%
WENDY MOTEN - So Close To Love (EMI/ERG)	30	48	18%
O.C. SMITH - Brenda (Triune)	46	62	16%
ROBERT PLANT - 29 Palms (Es Paranza/Atlantic)	53	68	15%
LISA KEITH - Better Than You (Perspective/A&M)	21	36	15%
SOUL ASYLUM - Runaway Train (Columbia)	56	70	14%
OLETA ADAMS - I Just Had To Hear Your Voice (Fontana/Mercury)	6	20	14%
KINKS - Still Searching (Columbia)	26	39	13%
PAUL McCARTNEY - C'mon People (Capitol)	46	58	12%
SWV - Weak (RCA)	41	53	12%
CHRIS ISAAK - Solitary Man (Reprise)	37	49	12%
PAT BENATAR - Somebody's Baby (Chrysalis/ERG)	46	57	11%

Records which receive the greatest increase in Hit Factor

Mariah's 180 players in two weeks comes with more than 80% of last

week's players already committed to big time rotations. It's not often a single gets into the top 10 before its accompanying album gets released and both Mariah Carey and Billy Joel have just done it.

Michael McDonald has moved from #32 to #16 over the past two weeks with 38 ADDs coming

through, including 20 more this issue. Two thirds of all players are HIT FACTORing.

Former RECORD TO WATCH, Robert Plant's "29 Palms," makes a handsome eight point jump (#36 to #28) with a 15% increase in HIT

FACTOR thanks to the likes of KATW, KVYN/FM, KEYW/FM, KCRE, KORQ, CKFM, WGMT, WTTR, WFRO and KLOG.

Another solid week for Tears For Fears as "Break It Down Again" moves #37 to #29 on a 16 ADD week. The new include KLSS, KKIS, KGY,

WCKQ, WEAI, WCPZ and KATW. Soul Asylum's "Runaway Train," last issue's RECORD TO WATCH, brought WKRJ, WVMX, WCEM, WMVA, KEZT, KWNG and WEVA to their A/C total of 57 stations. A whopping HIT FACTOR of 70% tells the big story!

Slipping into the RECORD TO WATCH box this week is the cover version of the classic "To Sir With Love" by 10,000 Maniacs featuring R.E.M.'s Michael Stipe. Twenty-six ADDs and an early A/C total of 33 stations debuts this single in UP & COMING. Among the newly reporting are WEIM, WHAI, WIVY/FM, KIIK, KZLT, WLDR, WBLG/FM, KAYL, WMIR.

New Releases



RICK ASTLEY Hopelessly (RCA)

The fact that Rick Astley has an incredible voice would be mute (no pun intended) if he didn't have solid songs. Fortunately for us the chemistry is still there and this track leads the way for another volume of Astley gems.



DARYL HALL I'm In A Philly Mood (Epic)

Oates-less but still souled out, Daryl Hall returns to his literal and figurative roots for some home cookin.'
Take this one to the bank.

BEACH BOYSSummer In Paradise (Brother)

Two cool versions of this new Beach Boys single. The studio version includes vocals with Roger McGuinn, the other is a live track from a concert at Wembley Stadium in London six weeks ago. Fun! Fun! Fun!

KIRK WHALUM The Language Of Love (Columbia)

It's refreshing to hear a deeper tenor sax for a change, especially on this Whalum cover of a 1990 Everything But The Girl song.

ARTIST PROFILE



SHAWN COLVIN

LABEL/VP OF PROMOTION: Columbia/Jerry Lembo

CURRENT SINGLE: "Climb On (A Back That's Strong)"

CURRENT ALBUM: Fat City

BIRTHDATE: January 10, 1956

BIRTHPLACE:

Vermillion, South Dakota

CURRENT RESIDENCE:
Los Angeles

MARTIAL STATUS:

Married, as of September 11.

MUSICAL INFLUENCES:

Beatles, Joni Mitchell, Richard Thompson

FAVORITE ALBUM: Hejira by Joni Mitchell

CURRENT TOUR DETAILS:

Summer tours with Chris Isaak and Crosby & Nash.

LIKES AND/OR DISLIKES:

"Why don't you just say "pet peeves" and ask for my measurements?"

FAVORITE PASTIME:

Fixing up the house

ANY PETS? "We have a lot of ants but there are too many to name."

FUTURE PLANS: "I wanna produce other people's records."

JERRY LEMBO SAYS: "I saw
Shawn Colvin perform (again) at
The Bottom Line, Thursday,
August 5. As usual, Shawn was
charming, mesmerizing and
seductive as she performed
some of her hits, as well as,
cool covers to be featured on
her next album. Everyone there
experienced an acoustic eargasm. Good luck to Shawn and
Simon on September 11, 1993."



Robert Plant

30

P.D. NOTEBOOK BY ERIC NORBERG

THE PROFESSIONAL RESUME

ast week I gave instructions for how to turn off the program director you're trying to impress with your air checkand how to avoid doing that. This week: information about the resume you send with your air check.

First, you can disqualify yourself immediately by submitting a multipage resume. Beginners have a tendency to include even their newspaper delivery and lawn-mowing jobs; top professionals often don't even include their early radio iobs. The usual arrangement is listing your most recent job first, going back in time as you go down the page. Keep it to one sheet!

If you are a beginner, go ahead and list your non-radio jobs-but only those that are germaine to your work-and don't embellish them! If your only previous professional experience is "supermarket checker," say so and no more, showing the start and end months

of employment. On the other hand, if you were also "chief cashier" during your shift, responsible for handling all cash in that shift, do mention that because it tells something important about your trustworthi-

Another bad idea is to submit a resume that looks messy or grubby, with misspellings and typos. This will lead the program director to believe you are uneducated, sloppy, or both. In this era of word processors there's just no excuse for a bad-looking resume. This doesn't mean you should try a gimmicky one. In most cases, that brands you as an amateur who is trying to make up for inadequate abilities by demonstrating cleverness on the resume. Unless you can come up with a gimmick that demonstrates that you understand how a PD thinks, avoid offbeat approaches. An example of what really works is sending a fresh deli sandwich and a note suggesting the PD enjoy the

sandwich while reviewing your application.

By the way, do list about three references on your resume, but make sure they are relevant to the

An example of what really works is sending a fresh deli sandwich and a note suggesting the PD enjoy the sandwich while reviewing your application.

profession-and do not list relatives and others who obviously would recommend you uncritically, whether or not they know anything about radio. And don't list a reference who won't recommend you,

or a reference you haven't alerted and gotten permission from.

If you're not personally delivering a tape and resume—which is the best way to do it-include a short cover letter. This should be personally addressed to the program director expressing interest in working for the station. Indicate in the letter that a tape and resume are enclosed and add that you will follow up with a call in a few days. Promising a call increases the chances your application will be reviewed. If it hasn't been by the time you call, suggest you'll call back in another week-then do it. Following up shows you're reliable. Also, call the station before mailing your package to make sure who the program director is and to get the correct spelling of his or her name.

One last tip: Use a semi-permanent phone number on your resume so that if the PD tries to reach you in a few months your phone won't be disconnected!

Paul Leonard Saints And Strangers

The first single from his debut album, **SAINTS & STRANGERS**

Included with this issue - Going for adds August 17.

"Saints And Strangers is the song that will make Paul Leonard nationally famous!" ~Scott James, Q104~

"Reminds me of Fogelberg's best, but with an edge!" ~ Fred Watson, KITZ~

Produced by: Paul Leonard & Vic Veiram



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GAVIN COUNTRY

TH LE

EDITOR: LISA SMITH ASSOCIATE EDITOR: CYNDI HOELZLE

2W	LW	TW		WEEKS	Reports	Adds	Heavy	Medium	Light	HIT Factor	
4	1	1	DOUG STONE - Why Didn't I Think Of That (Epic)	11	211	0	210	1	0	100%	
5	4	2	DOUG SUPERNAW - Reno (BNA Entertainment)	14	211	0	200	9	2	99%	
6	5	3	HAL KETCHUM - Mama Knows The Highway (Curb)	11	211	0	187	24	0	100%	
14	10	4	SAWYER BROWN - Thank God For You (Curb)	8	211	0	181	29	1	100%	
12	9	5	BILLY RAY CYRUS - In The Heart Of A Woman (Mercury)	8	211	0	181	28	2	99%	
2	3	6	CARLENE CARTER - Every Little Thing (Giant)	13	205	0	189	12	4	98%	
8	6	7	LITTLE TEXAS - What Might Have Been (Warner Bros.)	13	199	0	191	7	1	99%	
9	8	8	SHENANDOAH - Janie Baker (RCA)	12	208	0	156	44	8	96%	
13	11	9	AARON TIPPIN - Workin' Man's PHd (RCA)	9	211	0	129	79	3	99%	
16	14	10	DWIGHT YDAKAM - A Thousand Miles From Nowhere (Reprise)	8	210	0	126	82	2	99%	
18	16	11	TRACY BYRD - Holdin' Heaven (MCA)	10	211	0	101	103	7	97%	
19	18	12	RADNEY FOSTER - Easier Said Than Done (Arista)	11	209	1	69	121	19	91%	
34	22	13	GARTH BROOKS - Ain't Going Down ('Til The Sun Comes Up) (Liberty)	3	211	3	47	151	13	94%	
20	19	14	BOY HOWDY - A Cowboy's Born With A Broken Heart (Curb)	13	209	5	55	134	20	90%	
22	20	15	JOHN MICHAEL MONTGOMERY - Beer And Bones (Atlantic)	8	209	2	40	150	19	91%	
24	21	16	WYNONNA - Only Love (Curb/MCA)	6	209	1	28	170	11	95%	
27	24	17	TRAVIS TRITT - Looking Out For Number One (Warner Bros.)	6	209	3	12	168	29	86%	
26	23	18	STEVE WARINER - If I Didn't Love You (Arista)	9	204	1	20	154	30	85%	
28	25	19	CLAY WALKER - What's It To You (Giant)	7	207	3	14	151	42	80%	
33	30	20	JOE DIFFIE - Prop Me Up Beside The Jukebox (If I Die) (Epic)	6	206	2	4	161	41	80%	
29	27	21	BROTHER PHELPS - Let Go (Asylum)	8	202	7	13	147	42	79%	
30	26	22	TOBY KEITH - He Ain't Worth Missing (Mercury)	7	203	5	11	143	49	76%	
3		23	MARK CHESNUTT - It Sure Is Monday (MCA)	14	160	0	112	29	19	88%	
1	13	24	TRACY LAWRENCE - Can't Break It To My Heart (Atlantic)	12	150	0	121	19	10	93%	
32		25	RONNIE MILSAP - True Believer (Liberty)	8	200	2	7	138	55	73%	
36		26	<u>DIAMOND RIO</u> - This Romeo Ain't Got Julie Yet (Arista)	5	204	7	2	132	70	66%	
31	29	27	LARRY STEWART - I'll Cry Tomorrow (RCA)	8	197	4	7	130	60	70%	
38	34	28	VINCE GILL - One More Last Chance (MCA)	4	203	6	1	129	73	64%	
15		29	TRISHA YEARWOOD - Down On My Knees (MCA)	11	160	0	71	74	15	91%	
35		30	PATTY LOVELESS - Nothin' But The Wheel (Epic)	7	186	3	3	114	69	63%	
39		31	McBRIDE & THE RIDE - Hurry Sundown (MCA)	5	188	8	3	93	92	51%	
N	EW		CLINT BLACK - No Time To Kill (RCA)	2	204	41	0	68		33%	
_	36	33	CONFEDERATE RAILROAD - Trashy Women (Atlantic)	4	190	11	0	78		41%	
_	37	34	SUZY BOGGUSS - Just Like The Weather (Liberty)	4	187	19	0	74		40%	
7		35	RESTLESS HEART - We Got The Love (RCA)	14	129	0	74	35	20	84%	
N	EW		LORRIE MORGAN - Half Enough (BNA Entertainment)	4	171	21	0	54		32%	
_	40	37	MARTINA MCBRIDE - My Baby Loves Me (RCA)	5	160	11	1	61	97	39%	
_	38	38	RICKY LYNN GREGG - Can You Feel It (Liberty)	6	154	4	2	62	90	42%	
	17	39	MARK COLLIE - Shame Shame Shame (MCA)	12	124	0	48	54	22	82%	
N	IEW	40	COLLIN RAYE - That Was A River (Epic)	3	169	27	1	28	140	17%	

Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
LEE ROY PARNELL - On The Road (Arista)	149	63	_	13	136	9%	2
* GEORGE STRAIT - Easy Come, Easy Go (MCA)	147	142	1	25	121	18%	1
BILLY DEAN - I'm Not Built That Way (Liberty/SBK)	128	100	_	6	122	5%	2
* MARY-CHAPIN CARPENTER - The Bug (Columbia)	128	114	-	11	117	9%	1

Total Reports:

This Week 211 Last Week 213

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted:

Monday at 9am through 3pm Tuesday Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Alhum Cuts

WYNONNA - Rock Bottom/Girls With Guitars
LITTLE TEXAS - God Blessed Texas
BROOKS & DUNN - Rock My World (Little Country Girl)
ALAN JACKSON - Mercury Blues
CARLENE CARTER - I Love You 'Cause I Want To
MARK CHESNUTT - Almost Goodbye

Most Added

GEORGE STRAIT (142)
MARY-CHAPIN CARPENTER (114)
BILLY DEAN (100)
LEE ROY PARNELL (63)
RICKY VAN SHELTON (53)

Top Requests

DOUG STONE CARLENE CARTER DOUG SUPERNAW TRACY LAWRENCE LITTLE TEXAS

RECORD TO WATCH

TWISTER ALLEY

Dance

(Mercury) 50 stations commit the first week, including WATZ, KBMW, WGKX, KICE, WNCQ, KIKM, WONW, KMHL, WRGA,

Inside Country

RADIO HAPPENINGS..

Super special Country Crew congrats to KODS/KIZS-Reno PD Joel Muller and his wife Leslie on the birth of their first child, a son Joseph Manuel, on July 30. Proud papa Joel sez, "He's got great lungs. He's definitely going to be a disc jockey!" All the best to all three of you!! More congrats to KEZS/FM-Cape Girardeau PD Kent Crider and his wife Debbie on the birth of Stephen Taylor... Dave Reil has left WLJE-Valparaiso and is looking for his next opportunity. Give him a call at 708-891-3370. Former weekender Phil King has been promoted to music director and PM drive at WLJE...Lots of changes going on in Alexandria, LA. Pat Strother, Steve Casey, Rick Stevens and Andi Knight have left KRRV to become crosstown Hot Country KICR/FM's GM, PD, MD and air talent respectively...Jim Modglin has left KEZS/FM-Cape Girardeau. PD Kent Crider will be taking music calls between 8 and 10AM CST...Kelvin Kenobee has left KMHL-Marshall. Brian Johnson takes over as PD/MD...John **Landrum** has been promoted to PD at WESC-Greenville. T. Gentry takes on the MD duties and will be taking music calls on Wednesdays from 10-1...Howard Stern, watch out. WKHX- Atlanta's morning jock, Moby, will soon be syndicated by SMN. Watch for "Moby Over America" to debut September 20... Please note:

KGCH-Sidney and WNFM-Reedsburg

are no longer Gavin Country reporting

stations.

GAVIN REPORT HEATSEEKER SINGLE
"MY GIRLFRIEND MIGHT"

WHO ARE THESE GUYS?

"IT'S THE HIT OF THE SUMMER" - BOB YOUNG,
KNCI, SACRAMENTO

"WE HAVE IT IN POWER ROTATION, SIX TIMES A DAY, AND IT'S STILL OUR #1 MOST REQUESTED SONG"
- DENE HALLAM,

KKBQ, HOUSTON

SMOKIN' ARMADILLOS

ONE NIGHT ONLY, SHOWCASE IN NASHVILLE

the not new band from bakersfield takes the stage at the

ace of clubs 631 second ave. south, august 19, 1993

show starts promptly at 7:00pm

Up & Coming

	16		
125	53	2	RICKY VAN SHELTON - A Couple Of Good Years Left (Columbia)
116	32	2	KATHY MATTEA - Listen To The Radio (Mercury)
114	9	5	SHAWN CAMP - Fallin' Never Felt So Good (Warner Bros.)
112	14	4	AARON NEVILLE - The Grand Tour (A&M)
105	3	4	DUDE MOWREY - Hold On Elroy (Arista)
104	8	3	CONWAY TWITTY - I'm The Only Thing (I'll Hold Against You) (MCA)
96	15	3	TURNER NICHOLS - Moonlight Drive-In (BNA Entertainment)
93	7	5	BELLAMYS - Rip Off The Knob (Bellamy Bros.)
92	6	3	DESERT ROSE BAND - What About Love (Curb)
79	12	4	DARRYL & DON ELLIS - Ten Minutes (Epic)
60	25	2	DEBORAH ALLEN - All The Loving And The Hurting Too (Giant/Nashville)
50	43	- 1	* TWISTER ALLEY - Dance (Mercury)
43	17	2	CIMMARON - Stone Country (Alpine)
43	29	1	* STEPHANIE DAVIS - It's All In The Heart (Asylum)
29	29	1	* PAM TILLIS - Love Is Only Human (Arista)
28	23	1	* MICHAEL WHITE - Country Conscience (Reprise)

Top Ten Videos

- 1. CARLENE CARTER Every Little Thing (Giant)
- 2. TRACY LAWRENCE Can't Break It To My Heart (Atlantic)
- 3. SHENANDOAH Janie Baker (RC A)
- 4. LITTLE TEXAS What Might Have Been (Warner Bros.)
- 5. DOUG SUPERNAW Reno (BNA Entertainment)
- 6. HAL KETCHUM Mama Knows The Highway (Curb)
- 7. MARK CHESNUTT It Sure Is Monday (MCA)
- 8. BILLY RAY CYRUS In The Heart Of A Woman (Mercury)
- 9. SAWYER BROWN Thank God For You (Curb)
- 10. DWIGHT YOAKAM A Thousand Miles From . . . (Reprise)

Courtesy of Country Music Television

ARTIST HAPPENINGS...

Vince Gill and Clint Black are slated to co-host the CMA awards on Wednesday, September 29...After a recent concert in Des Moines, Sammy

Kershaw and his band were told they had thirty minutes to leave town because of water coming over a nearby dam. Instead, Kershaw and some in his crew spent the next six hours-from midnight til 6AMfilling sandbags for the levee, giving new meaning to his song "Don't Go

Near The Water"...KZMO-California, Mo. featured Clinton Gregory in concert on August 7 at the Moniteau County Fair and raised \$200 for flood victims relief...Yes, that was Lari White singing on the season finale of Melrose Place. It was a piano/vocal demo of a song that is not on her album, called "I Surrender"... Congratulations to Wynonna, whose

self-titled debut album has just reached

the triple platinum mark.

INDUSTRY HAPPENINGS...

Lots of changes underway at Step One Records. Jeff Brothers has been promoted to national sales manager, Arnie Thies has been

promoted to

Director, Todd

National Gavin

Tammy Lovett

secondary radio

representative.

Carl Bryhn has

been named head

has been

promoted to

promotion

been promoted to

representative and

Mooring has

national

Marketing



WSIX-Nashville's Carl P. Mayfield and Alan Jackson get ready to participate in the second annual "WSIX/MDA Ride For Life." Over 400 bikers, including Mayfield, Jackson, the Brother Phelps and the Cactus Brothers, rode through the streets of Nashville on August 1st. raising over \$34,000 for MDA.

> of inventory control and Bryan Smith has been named production/art department manager. Danny Musgrove has left the company...Rick Hughes exits MCA to take over as the central region promotion manager for Sony/Nashville...Rob Ellis joins MCA as director of regional promotion, Midwest and will be based in Chicago.

#1 ONE YEAR AGO TODAY MARK CHESNUTT I'll Think Of Something

#1 FIVE YEARS AGO TODAY HIGHWAY 101 - Just Sav Yes

#1 TEN YEARS AGO TODAY JOHNNY LEE - Hey Bartender

New Releases

GEORGE STRAIT Easy Come, Easy Go (MCA)

There's no cloubt George Strait still has that magic touch. He turns to his friends, the reliable hit-making songwriters Aaron Barker and Dean Dillon, for the first single from a new album due in September.

MARY-CHAPIN CARPENTER "The Bug" (Columbia)

When Chapin first heard this Dire Straits song, which she describes as "very Zen," she just knew she had to cut it. It's been one of the most popular cuts from her platinum-selling Come On, Come On album, and her energetic delivery is classic Chapin.

PAM TILLIS Do You Know Where Your Man Is (Arista)

Pam teaches us a lesson with this stone Country song-that she can sing any style she chooses. Just listen to her wail the chorus and you'll know why she's the Queen.

TWISTER ALLEY "Dance" (Mercury)

The folks at Mercury are describing Twister Alley's debut release as having an "energetic-techno-catchy country sound," and we can't think of a better way to describe it. Co-written by Zack Turner and Tim Nicols (of Turner Nichols), it's already burning up the dance club circuit

STEPHANIE DAVIS "It's All In The Heart" (Asylum)

Stephanie Davis is a singer/songwriter who, up to this point, is known primarily for her songwriting ("Learning To Live Again," "We Shall Be Free") On her debut release for Asylum, we find that her compelling voice is the perfect complement for her exceptional lyrics. And as the opening act for this year's Garth tour, she'll certainly be getting all the exposure she needs.

MICHAEL WHITE "Country Conscience" (Warner Bros.)

Michael's debut album won us over to his understated honky tonk vocal style and excellent songwriting. "Country Conscience" is the first single from his upcoming album, a fun, anthem-like song he co-wrote with Roger Murrah and producer Keith Stegall.

ARTIST PROFILE



AARON TIPPIN

FROM: Greenville, South Carolina

LABEL: RCA

PROMOTION VP: Dale Turner

LATEST RELEASE:

"Working Man's Ph.D"

PAST JOBS: Farm hand, welder, pilot, truck driver and heavy equipment operator.

HE SAYS (ABOUT

"WORKING MAN'S PH.D"):

"I did mostly manual labor to support my musical career, and that's what led to this blue-collar feel in my songs. It's not that I put down education because I think everyone should be as educated as possible—but somewhere down the line, we decided if you weren't a brain surgeon or an astronaut, you didn't have any reason to be proud of who you are and what you do. That's really all the song does. It says that no matter what you do for a living, take great pride in it."

IT'S SAID: "Nobody will be able to out-Garth Garth. Sooner or later, the real challenge is likely to come from a roughand-raw anti-Garth, the yin to his yang. Among the contenders is hillbilly extrodinaire Aaron." —USA Today

JAZZ EDITORS: KENT/KEITH



		•	ZIMMERMAN ZIMMERMAN
2W	LW	TW	
6	2	1	HORACE SILVER - It's Got To Be Funky (Columbia)
2	3	2	JAZZ FUTURES - Live In Concert (Novus/RCA)
1	1	3	NATALIE COLE - take a look (Elektra)
5	5	4	JOEY CALDERAZZO - The Traveler (Blue Note)
8	7	5	JEANIE BRYSON - I Love Being Here With You (Telarc)
10	8	6	JOEY DeFRANCESCO - Live At The Five Spot (Columbia)
4	6	7	MICHEL CAMILO - Rendezvous (Columbia)
25	15	8	HOUSTON PERSON & RON CARTER - Now's The Time (Muse)
26	18	9	
7	9	10	DAVE GRUSIN - Homage To Duke (GRP)
19	14	11	ERNESTINE ANDERSON - Now And Then (Qwest/Reprise)
29	24	12	RICHIE COLE - Profile (Heads Up)
18	16	13	STRAIGHT AHEAD - Body & Soul (Atlantic)
16	10	14	GONZALO RUBALCABA - Suite Y 20 (Blue Note)
31	19	15	JAY HOGGARD - In The Spirit (Muse)
-	27	16	KEVIN MAHOGANY - Double Rainbow (Enja/Koch)
43		17	
17	11	18	TRAVIS SHOOK - Travis Shook (Columbia)
20	20	19	BOB BERG - Enter The Spirit (Stretch/GRP)
3	4	20	ROY HARGROVE - Of Kindred Souls (Novus/RCA)
42	30	21	TIGER OKOSHI - Echoes Of A Note (JVC)
11	13	22	RYAN KISOR - On The One (Columbia)
14	12	23	JOHN COLTRANE - The Last Giant: The John Coltrane Anthology (Rhino)
39	31	24	VINCE JONES - One Day Spent (Intuition)
21	21	25	JIM SNIDERO - Urban Tales (JZZ)
40	38	26	RICKEY WOODARD - The Tokyo Express (Candid/DA)
34	34	27	SERGIO SALVATORE - Sergio Salvatore (GRP)
12	28	28	ARTURO SANDOVAL - Dream Come True (GRP)
41	36	29	MONGO SANTAMARIA - Mambo Mongo (Chesky)
49	37	30	ROBERT HURST - Presents (Columbia)
22	22	31	BILL O'CONNELL - Voices (CTI)
_	40	32	TOOTS THIELEMANS - The Brasil Project, Vol II (Private Music)
32	35	33	EDDIE GOMEZ - Next Future (Stretch/GRP)
_	47	34	PAT METHENY GROUP - The Road To You (Geffen)
28	29	35	CORNELL DUPREE - Child's Play (Amazing)
13	23	36	SUSANNAH McCORKLE - From Bessie To Brazil (Concord Jazz)
50	41	37	ALVIN BATISTE - Late (Columbia)
_	44	38	PAPA JOHN DEFRANCESCO - Doodlin' (Muse)
45	39	39	GEORGE BENSON - Love Remembers (Warner Bros.)
NI	EW	40	CHARLES FAMBROUGH - Blues At Bradley's (CTI)
23	32	41	TEDDY EDWARDS - Blue Saxophone (Antilles/PolyGram)
9	17	42	MILT JACKSON - Reverence And Compassion (Qwest/Reprise)
48	42	43	DOC CHEATHAM - The Eighty-seven Years Of (Columbia)
NI	EW	44	MICHAEL WOLFF - Michael Wolff (Columbia)
_	45	45	DAVE BRUBECK QUARTET - Trio Brubeck (Music Masters)
_	46	46	MARIO BAUZA & HIS AFRO-CUBAN JAZZ ORCH My Time Is Now (Messidor)
15	26	47	KEITH JARRETT/G. PEACOCK/J. DEJOHNETTE - Bye Bye Blackbird (ECM)
_	48	48	GUST WILLIAM TSILIS - Wood Music (Enja/Koch)
27	33	49	BRANFORD MARSALIS TRIO - Bloomington (Columbia)
-	50	50	GEORGE WEIN AND THE NEWPORT ALL-STARS - Swing That Music (Columbia)

Reports accepted Thursday only 9am - 3pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

DAN PAPAILA (36) **ANDY LaVERNE (28)** TANIA MARIA (17) **NINA SIMONE (13) JOHN BEASLEY (11) CHARLES FAMBROUGH (11)**



Top Tip **CHARLES FAMBROUGH**

Blues At Bradley's (CTI)

This live package closes in on sixty total stations despite the fact that the best tracks exceed ten minutes in length.

RECORD TO WATCH

ANDY LaVERNE Double Standard

(Triloka)

This Walter Becker/Roger Nichols production sparks Most Added action with 28 out-of-the-boxers.

Chartbound

* DAN PAPAILA (Timeless)

NINA SIMONE (Elektra)

GIOVANNI HIDALGO (Tropical Jazz)

MA RVIN STAMM (Music Masters)

* TANIA MARIA (Concord Jazz)

FRANK MANTOOTH (Sea Breeze)

LA VIENTA (Telarc)

GLENN ALEXANDER (Shanachie)

ROMERO LUBAMBO/WEBER DRUMMOND

(GSPJAZ)

JIMMY HASLIP (GRP)

* ANDY LaVERNE (Triloka)

JIM CHAPPELL (Real Music)

RON AFFIF (Pablo)

A.J. CROCE (Private Music)

Dropped: #43 Tito Puente, #49 Stephen Scott, Pee Wee Ellis.

ARTIST PROFILE



FROM: Atlanta, GA

LABEL: Muse Records

LATEST RELEASE: Soul Sin

CONTACT: Mike Hurzon/The **Tracking Station (412)** 835-1979

ON LEAVING THE HARPER BROTHERS: "The group disbanded for the most part in July '92. It was time for me to grow individually and do something else. What sparked my departure was a call to work with Cedar Walton for an Art Blakey tribute tour of the west coast. I needed to stretch a little more. It was more important for me to work with Cedar for a week than go to Europe for a month with the Harper Brothers."

ON CHASING THE SOLO Muse: "I needed a project that gave me control and a means to monitor my own growth. It wasn't me wanting to become a star. I was hoping to come up with a slightly different sound than what people were used to with the Harper **Brothers. The energetic bluesy** playing was cool, but my aspirations were for bands like Cannonball Adderley, who could play any style."

FUTURE PLANS: Fall U.S. tour, going back to college.

LIKES: "Being with my wife and two kids."

DISLIKES: "People who keep asking about the Harper Brothers."

ADULT ALTERNATIVE EDITORS: KENT/KEITH 7 IMMERMAN



- 3 1 GEORGE BENSON Love Remembers (Warner Bros.) 3
- 2 2 DONALD FAGEN - Kamakiriad (Reprise) 1
- 8 5 3 PETER WHITE - Promenade (Sin-Drome)
- 4 ART PORTER Straight To The Point (Verve Forecast/PolyGram) 9 4
- 5 DAVE KOZ Lucky Man (Capitol) 2 1
- 10 9 6 CRAIG CHAQUICO - Acoustic Highway (Higher Octave)
- 8 7 BILLY JOE WALKER, JR. - Warm Front (Liberty) 14
- 8 KEN NAVARRO I Can't Complain (Positive Music) 5 6
- 6 7 9 GRANT GEISSMAN - Rustic Technology (Bluemoon)
- 11 10 TONY GABLE 206 (Heads Up/Intermix) 15
- 13 11 GREGG KARUKAS Summerhouse (Positive Music) 26
- 15 12 JIM CHAPPELL Over The Top (Real Music) 20
- 13 ERIC MARIENTHAL One Touch (GRP) 10
- 14 ALEX BUGNON This Time Around (Epic/Orpheus) 11 12
- 17 15 GOVI Cuchama (Real Music) 18
- 22 16 BRENDA RUSSELL Soul Talkin' (EMI/ERG) 23
- 17 JEFF LORBER Worth Waiting For (Verve Forecast/PolyGram) 14 4
- 20 18 WILLIE AND LOBO Gypsy Boogaloo (Mesa) 21
- 40 28 19 LA VIENTA - Jazzmenco (Telarc)
- 18 20 DAN SIEGEL The Getaway (Sin-Drome) 13
- 19 21 ZACHARY BREAUX Groovin' (NYC) 16
- 25 22 PIECES OF A DREAM In Flight (Manhattan) 29
- 19 23 23 PETE BARDENS - Further Than You Know (Miramar)
- 16 24 MICHAEL FRANKS Dragonfly Summer (Reprise) 12
- 27 25 NATALIE COLE take a look (Elektra) 31
- 21 26 ROB MULLINS - Music For Lovers (RME) 25
- 41 27 PAT METHENY GROUP The Road To You (Geffen)
- 33 29 28 KIKI EBSEN - Red (Sin-Drome)
- GLENN ALEXANDER Rainbow's Revenge (Shanachie) 41 32 29
- 42 30 GEORGE HOWARD When Summer Comes (GRP)
- 38 31 THE FANTASY BAND The Fantasy Band (DMP) 48
- 50 32 OLETA ADAMS - Evolution (Mercury)
- 30 30 33 ERIC TINGSTAD/NANCY RUMBEL - Give And Take (Narada)
- 24 34 PAUL JACKSON, JR. A River In The Desert (Atlantic) 17
- 22 26 35 KIM PENSYL - Eves Of Wonder (GRP)
- 39 34 36 BILL O'CONNELL - Voices (CTI)
- 35 37 CLANNAD Banba (Atlantic)
- 24 31 38 TOWER OF POWER TOP (Epic)
- 36 39 DEBORAH HENSON-CONANT Budapest (Unity Label Group) 36
- 39 40 KIM WATERS Peaceful Journey (Warlock) 38
- 35 41 VAN MORRISON Too Long In Exile (Polydor/PLG) 37
- 42 MARK WHITFIELD Mark Whitfield (Warner Bros.)
- 43 JOHN MARTYN No Little Boy (Mesa) 49
- 44 THE JAZZMASTERS feat. PAUL HARDCASTLE Jazzmasters (JVC) 40 28
- 45 45 DON GRUSIN Native Land (GRP)
- NEW 46 ALEX DeGRASSI The World's Getting Loud (Windham Hill)
- DANCING FANTASY Worldwide (IC/DA) NEW 47
- NEW 48 LUTHER VANDROSS Never Let Me Go (Epic)
- NEW 49 PETER ELMAN Dakota Nights (Acorn)
- NEW 50 TOOTS THIELEMANS The Brasil Project, Vol II (Private Music)

Reports accepted Thursday only 9am - 3pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

PAT COIL (10) **BERNWARD KOCH (10)** MICHAEL McDONALD (8) WARREN HILL (7) PAT METHENY (7) DANCING FANTASY (6)

Top Tip



ALEX DeGRASSI

The World's Getting Louder (Windham Hill)

RECORD TO WATCH

KAZU MATSUI Wheels Of The Sun

(Kazu/Unity) An intriguing "East meets West" collaboration featuring guitarist David Lindley

Chartbound

MICHAEL WOLFF (Columbia)

KAZU MATSUI (Kazu/Unity)

RICHARD SCALES (Bay Sound)

- PAT COIL (Sheffie d Labs)
- BERNWARD KOCH (Higher Octave)
- * MICHAEL McDONALD (Reprise)

JIMMY HASLIP (GRP)

VISOM BRAZIL COMPILATION (Windham Hill)

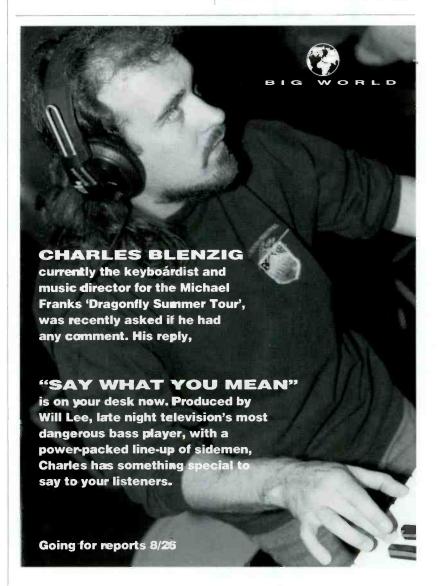
TAD SISLER (Valley Vue)

THE FIRM SOUNDTRACK (GRP)

GARY TAYLOR (Sin-Drome)

SLEEPLESS IN SEATTLE SOUNDTRACK (Epic)

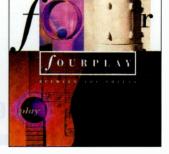
Dropped: #43 Sonva Jason, #44 John Boswell, #46 Dave Samuels, #47 Tom Grant, #48 Lee Ritenour.



Fourplay's back where it belongs.



We're talking radio, of cours . And retail. And Fourplay — you remember:
Bob James, Lee Ritenour, Harvey Mason and Nathan East.
Fourplay, the group that topped the Billboard Contemporary Jazz charts for a record-setting 33 weeks and came across with a Gold album on their very first date.
Now they're back with the single "Between The Sheets" (featuring vocals from Chaka Khan and Nathan East), and a new album, which is also called Between The Sheets. The timing's perfect. So jump on in.



1993 Wa Bros. Records Inc. Produced by Four lay. This ti

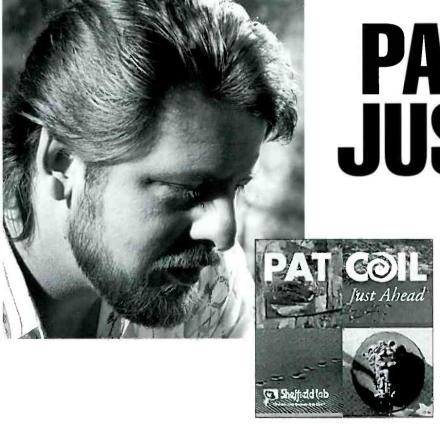


POST-BOP

•						
2W	LW	TW				
4	1	1	HORACE SILVER - It's Got To Be Funky (Columbia)			
3	2	2	JAZZ FUTURES - Live In Concert (Novus/RCA)			
7	3	3	JOEY DEFRANCESCO - Live At The Five Spot (Columbia)			
2	4	4	NATALIE COLE - take a look (Elektra)			
5	6	5	<u>JOEY CALDERAZZO</u> - The Traveler (Blue Note)			
10	7	6	JEANIE BRYSON - I Love Being Here With You (Telarc)			
26	20	7	RICHIE COLE - Profile (Heads Up)			
28	12	8	<u>DON PULLEN AFRICAN-BRAZILIAN CONNECTION</u> - Ode To Life (Blue Note)			
15	13	9	GONZALO RUBALCABA - Suite Y 20 (Blue Note)			
11	11	10	DAVE GRUSIN - Homage To Duke (GRP)			
19	18	11	ERNESTINE ANDERSON - Now And Then (Qwest/Reprise)			
29	15	12	JAY HOGGARD - In The Spirit (Muse)			
6	8	13	MICHEL CAMILO - Rendezvous (Columbia)			
-	23	14	PHILIP HARPER - Soul Sin (Muse)			
1	5	15	ROY HARGROVE - Of Kindred Souls (Novus/RCA)			
_	21	16	<u>HOUSTON PERSON & RON CARTER</u> - Now's The Time (Muse)			
20	17	17	BOB BERG - Enter The Spirit (Stretch/GRP)			
_	29	18	KEVIN MAHOGANY - Double Rainbow (Enja/Koch)			
-	27	19	ROBERT HURST - Presents (Columbia)			
18	16	20	TRAVIS SHOOK - Travis Shook (Columbia)			
30	24	21	MONGO SANTAMARIA - Mambo Mongo (Chesky)			
NE	W	22	RICKEY WOODARD - The Tokyo Express (Candid/DA)			
NE	W	23	TIGER OKOSHI - Echoes Of A Note (JVC)			
NE	W	24	<u>VINCE JONES</u> - One Day Spent (Intuition)			
27	22	25	STRAIGHT AHEAD - Body & Soul (Atlantic)			
12	9	26	JOHN COLTRANE - The Last Giant: The John Coltrane Anthology (Rhino)			
8	14	27	ARTURO SANDOVAL - Dream Come True (GRP)			
24	26	28	EDDIE GOMEZ - Next Future (Stretch/GRP)			
	19	29	JIM SNIDERO - Urban Tales (JZZ)			
NE	W	30	PAT METHENY GROUP - The Road To You (Geffen)			
Post-Bop compiled by a sample of Jazz intensive reports						

COMMERCIAL ADULT

2W	LW	TW	
1	1	1	DAVE KOZ - Lucky Man (Capitol)
2	2	2	GEORGE BENSON - Love Remembers (Warner Bros.)
5	3	3	PETER WHITE - Promenade (Sin-Drome)
6	5	4	DONALD FAGEN - Kamakiriad (Reprise)
10	6	5	ART PORTER - Straight To The Point (Verve Forecast/PolyGram)
7	7	6	ALEX BUGNON - This Time Around (Epic/Orpheus)
4	4	7	DAN SIEGEL - The Getaway (Sin-Drome)
3	9	8	JEFF LORBER - Worth Waiting For (Verve Forecast/PolyGram)
12	12	9	ERIC MARIENTHAL - One Touch (GRP)
16	14	10	BRENDA RUSSELL - Soul Talkin' (EMI/ERG)
20	17	11	TONY GABLE - 206 (Heads Up/Intermix)
9	10	12	MICHAEL FRANKS - Dragonfly Summer (Reprise)
25	19	13	BILLY JOE WALKER, JR Warm Front (Liberty)
17	21	14	CRAIG CHAQUICO - Acoustic Highway (Higher Octave)
21	20	15	PETE BARDENS - Further Than You Know (Miramar)
15	15	16	KIM PENSYL - Eyes Of Wonder (GRP)
14	16	17	KEN NAVARRO - I Can't Complain (Positive Music)
22	22	18	GREGG KARUKAS - Summerhouse (Positive Music)
_	26	19	JIM CHAPPELL - Over The Top (Real Music)
8	8	20	PAUL JACKSON, JR A River In The Desert (Atlantic)
18	18	21	ROB MULLINS - Music For Lovers (RME)
19	23	22	ZACHARY BREAUX - Groovin' (NYC)
11	11	23	TOWER OF POWER - TOP (Epic)
24	25	24	CLANNAD - Banba (Atlantic)
28	28	25	GOVI - Cuchama (Real Music)
NE	W	26	WILLIE AND LOBO - Gypsy Boogaloo (Mesa)
13	13	27	MARK WHITFIELD - Mark Whitfield (Warner Bros.)
23	29	28	GRANT GEISSMAN - Rustic Technology (Bluemoon)
26	27	29	LEE RITENOUR - Wes Bound (GRP)
NE	W	30	OLETA ADAMS - Evolution (Mercury)
0		1-1-4	dult as welled by a semple of Adult intensive separt



PAT COIL JUST AHEAD

Focus Tracks:

Big Spring Just Ahead Escape Clause More than the Eye

THANK-YOU RADIO FOR A GREAT START! GAVIN AA #1 MOST ADDED / DEBUT CHARTBOUND # 4

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SHEFFIELD LAB RECORDINGS: 800-576-4745





a contemporary flash. "Too Young To Die" is an upper demo pleaser. As you'll hear on "Friends To Burn," Webb is still a master of targeting

Inside A³

LARRY CARLTON Renegade Gentleman (GRP)

This one sounds like a guitarist having fun. Before obtaining the Jazz tag, Larry Carlton regularly appeared as part of Steely Dan and Joni Mitchell's band, exploring rock n roll's adult side. As a stylist, he preceeded such guitarists as Steve Morse and Eric Johnson, surveying the borders between hot fusion and rock n roll-often a very thin line indeed. After exploring a large part of his psyche on fourteen albums over the last couple of decadesfrom pioneer fusion to acoustic guitars-Carlton now presents a "mix of Southern rock and Blues...exactly where my heart is today." Mining some of the same turf as such classic bands as the Allmans, Santana and the Dregs, Carlton turns in quite a few surprising performances. You'd probably have to lift the blindfold to figure out that tracks like "R.C.M." or

"Sleep Medicine" is actually LC. Our faves are the melodic Southern truckers like "Anthem" or "Amen A.C." Amen.



MONTE WARDEN (Watermelon)

Maybe we ought to check Monte Warden's DNA structure to see if there ain't a little cross-breeding with the Buddy Holly family. Monte's got that same swagger, mixing rock with Texas twang in a way

more convincing than New Yawk carpetbaggers like Marshall Crenshaw. After two go-rounds with The Wagoneers, Monte headed for the hills and tended to family and songwriting matters. The writing period became fruitful, as dirt road divas like Patty Loveless, Kelly Willis and Toni Price respectfully cut his recent tunes. In fact, if "Just To Hear Your Voice" is wracking your brain, you've probably heard it on Toni Price's disc. Meanwhile, Monte versions are top draw as well, especially if you're into rootsy Texas songwriting.

JIMMY WEBB Suspending Disbelief EP (Elektra)

Back in the late sixties, Jimmy Webb was a youthful pop prodigy, writing timeless songs that worked on multiple levels. For instance, have you checked out the structure of "MacArthur's Park" lately? It holds up. Between long periods of virtual retirement, Webb occasionally resurfaces, his songs still showing ingenious complexity that eludes labelling him either a pop writer or

shallow show biz execs. "Elvis And Me" is undoubtedly a true story, a fascinating example of impeccable storytelling utilizing blank verse.



OCEAN BLUE "Sublime" (Sire/Reprise)

Ocean Blue is a little like Echo & The Bunnymen in a good mood. "Sublime" majors in melody, and is, in fact, bona fide common ground between A3 and Alternative. Over their first few years, the band has made lots of progress in terms of songwriting and flow. This is their strongest entry yet. Easy to see why we had A3 takers this week, even without an album offering.



Featuring the new single

"Higher Ground"

Produced by UB40 David Harper Management, Ltd.

ON TOUR ALL SUMMER!

© 1993 Virgin Records Ltd.



DAVID BROZA

New TRAINS stations KBCO KRVM KFRA KZON KSKE KSSY KFMG WNCW KCSU Already on board: WXPN KKOS KSPN WAMX WCBE KAFR WMNF KTAO KPIG KUCA KUWR KVNF and many more

SEE YOU IN BOULDER!



Distributed By R.E.D.

NOVEMBER RECORDS

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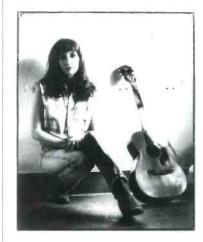
Eliza Gilkyson Through The Looking Glass



Most Added

ROY ROGERS (11)
BOB DYLAN (9)
DAVID SYLVIAN & ROBERT
FRIPP (9)
OCEAN BLUE (7)
DAVID BROZA (6)

Top Tip



PATTI SCIALFA

Rumble Doll (Columbia)

PIERCE PETTIS

Chase The Buffalo (High Street)

Patti is the jumper, moving 50-34, while Pierce is this week's highest debut at #35.

RECORD TO WATCH

ROY ROGERS SLIDE OF HAND

(Liberty)
A unique way to treat your listeners to the blues. This Roy
Rogers has his "trigger" finger
on the slide, using rock and
blues rhythms.

Gridbound

LARRY McCRAY (Point Blank/Virgin)
RUMORS OF THE BIG WAVE (Earthbeat!)

CHRIS SMITHER (Flying Fish)

PEACE TOGETHER (Island/PLG)
STEPHEN BRUTON (Dos)

- * DAVID BROZA (November)
- * SHERYL CROW (A&M)
- * ROY ROGERS (Liberty)
- * LOOSE DIAMONDS (Dos)

KIM WILSON (Antone's)

MARC JORDAN (Sin-Drome)

CYNDI LAUPER (Epic)

PAT METHENY (Geffen)

Dropped: #37 Midnight Oil, #38 Danny Gatton, #39 Boy On A Dolphin, #47 Sun 60, #48 A.J. Croce, #49 Gary Moore, The Hellecasters, Deep Forest, Happy Rhodes.

ARTIST PROFILE



MONTE WARDEN

FROM: Austin. Texas

LABEL: Watermelon

PROMOTION CONTACT:

Heinz Geissler

CURRENT RELEASE:

Monte Warden

HE SAYS: "I had talked the talk, but—on record—I had yet to walk the walk. Until this time. I wasn't about to let anybody tell me they knew how to make this record better than I did. I realized that it is imperative to make good music first—and it doesn't matter what size label or what kind of dollars are spent. Everyone has to learn that; I just had to learn it in front of a few million people.

"This is the record I've always wanted to make. For the first time in my life my recorded music doesn't need my dimples.

And I know I'll never do it any other way."

It's SAID: "...The former frontman for the Wagoneers sounds like the second coming of Buddy Holly or Ricky Nelson. For all the music's exuberance and sincerity, it never comes off as retro calculation." —Rolling Stone

"Few country albums have the go-for-broke passion of Monte Warden's self-titled release."

— USA Today

"(Warden) oozes Elvis charm and Buddy Holly sincerity in buckets, unfettered by Nashville standards." — Austin Chronicle.





Ships to Radio August 16th

PIERCE PETTIS



CHASE THE BUFFALO





"If the music doesn't say it,

how can words say it for the music?"



IAVIN A BOOMER CRID AIDUM AGUIT Alternative

fresh way of looking at Album Adult Alternativ

OULT ALTERNATIVE EDITORS:

ALBUM ADULT ALTERNATIVE EDITORS:
KENT/KEITH ZIMMERMAN

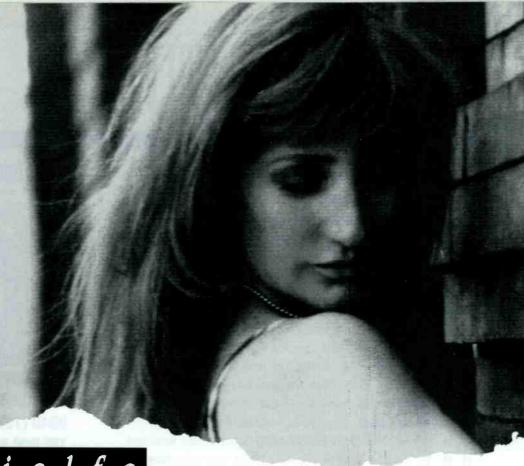


Gavin A³ Top Tip! 50*-34*

Adds include: KMTT, KCRW, KSCU, KFAN, WVAY

also on: KFOG, WBOS, WXPN, KBCO, KSPN, KFMG, KTCZ,

KTAO . . . and more!



s c i a l f a

the first single and video from "rumble doll," one of twelve songs by a singer and songwriter with a richly emotional voice and intensely personal vision.

"A perfect album." -Entertainment Weekly

"Scialfa's debut CD, <u>Rumble Doll</u>, is . . .finely crafted. Each of the songs . . . is good enough to be released as a single.' -New York Post

"Rumble Doll is a charming, vaguely old-fashioned album full of sturdy shimmering pop. Stand back, and let the woman in." -Newsweek

"Rumble Doll is securely Scialfa's album. Her voice frequently bends up beautifully to the top of her range . . - Musician

"Patti Scialfa has created an album that celebrates innocent love, brain-twisting desire, and the cause of the fever . . . -Newsday

"Scialfa definitely has her own voice-and it's most assuredly a woman's voice . . . dealing with the tough transition between an extended girlhood and a harder-fought maturity. Her writing unabashedly lays bare the hopes and dreams of everyday existence . . . It's an old-fashioned, traditional rock world."

-LA Times

"The album starts with attraction and temptation, moves into love and finishes with a deepening sense of how complex that thing called love can be. -Daily News

produced by mike campbell. management: dana millman for gold mountain entertainment.

GAVIN ALTERNATIVE

EDITOR: LINDA RYAN ASSOCIATE ED: SEANA BARUTH



2W LW

- 3 1 1 SMASHING PUMPKINS Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
- 1 2 URGE OVERKILL Sister Havana, Bottle Of Fur, Back On Me (Geffen)
- 7 3 BJORK Human Behaviour, Aeroplane, Violently Happy (Elektra)
- 12 7 4 THE JULIANA HATFIELD THREE My Sister, For The Birds (Mammoth/Atlantic)
- 4 4 5 U2 Zooropa, Numb, Stay, Daddy's, Some Days (Island/PLG)
- 5 6 MATTHEW SWEET The Ugly Truth, Time Capsule, Devil, Do It Again (Zoo)
- 13 8 7 CATHERINE WHEEL Crank, I Confess, Kill Rhythm, Show Me Mary (Fontana/Mercury)
- 2 6 8 PAUL WESTERBERG World Class, Glimmer, Behind/Shades, Mannequin (Reprise)
- 24 10 9 CONEHEADS SOUNDTRACK REM, Red Hot Chili Peppers (Warner Bros.)
- 27 13 10 SWEET RELIEF Soul Asylum, P Jam, McKee, M. Sweet, E.Dando (Thirsty Ear/Chaos)
- 6 9 11 TEARS FOR FEARS Break It Down, Brian Wilson Said, Goodnight (Fontana/Mercury)
- 9 11 12 PORNO FOR PYROS Pets, Mejia, Cursed Female, Sadness (Warner Bros.)
- 10 12 13 THE CRANBERRIES Dreams, Linger, Sunday, Waltzing Back, Wanted (Island/PLG)
- 19 18 14 MIDNIGHT OIL Outbreak Of Love, Truganini, Drums Of Heaven (Columbia)
- 30 21 15 BLIND MELON No Rain, I Wonder, Tones Of Home (Capitol)
- 16 16 ZIGGY MARLEY AND THE MELODY MAKERS Brothers And Sisters, Mama (Virgin)
- 15 17 NEW ORDER Regret, World, Ruined, Liar, Chemical, Everyone (Qwest/Warner Bros.)
- 21. 19 18 **VERVE** Slide Away, Blue (Vernon Yard)
- 38 33 19 SO I MARRIED AN AXE MURDERER Ned's, Boo Radleys, Toad/Wet, The La's (Chaos)
- 14 14 20 X Country At War, New Life (Mercury)
- 37 28 21 PEACE TOGETHER Peace Together, Therapy?, Blur (Island/PLG)
- 26 26 22 LIZ PHAIR Fuck And Run, Never Said, Johnny (Matador)
- 23 23 FUGAZI Cassavetes, Sweet, Witness (Dischord)
- 20 25 POSIES Dream All Day, Solar Sister, Flavor, Love Letter (DGC)
- 42 27 26 FLAMING LIPS Turn It On (Warner Bros.)
- 22 24 27 THE MIGHTY MIGHTY BOSSTONES Someday I Suppose (Mercury)
- 43 43 28 DEPECHE MODE I Feel You, Walking, Mercy, Caress, Judas, Condemnation (Sire/Reprise)
- 8 20 29 DRAMARAMA Will Work For Food, Bad Seed, Swallowed (Chameleon/Elektra)
- 32 32 30 **DEEP FOREST** Sweet Lullaby (Epic)
- 38 31 TRIBE Red Rover, Super Collider (Slash/Warner Bros.)
- 29 30 32 WATERBOYS The Return Of Pan, Glastonbury (Geffen)
- 34 34 33 STONE TEMPLE PILOTS Plush, Wicked Garden (Atlantic)
- 28 31 34 CRANES Adrift, Everywhere, Cloudless (Dedicated/RCA)
- **50 35 <u>PLAN B</u>** Life's A Beat (Imago)
- 11 22 36 OMD Stand Above Me, Dollar Girl (Virgin)
- 31 35 37 SLIVER SOUNDTRACK UB40, Shaggy, Enigma, Verve (Virgin)
- **36 37 38** SUEDE Metal Mickey, Nitrate, So Young, She's Not Dead (Nude/Columbia)
- PET SHOP BOYS Can You Forgive Her (EMI/ERG)
- 47 40 40 TIGER TRAP Sleeping, Supreme, Supercrush, Eight (K)
- 41 41 BABES IN TOYLAND He's My Thing (Reprise)
- **NEW 42** PAIN TEENS Lisa, Power, RU, Sexual (Trance Syndicate)
- NEW 43 BIG COUNTRY The One I Love (RCA)
- NEW 44 FABULON I'm In A Mood (Chrysalis/ERG)
- 25 36 45 WORLD PARTY Is It Like Today, Give It All Away, Hollywood (Chrysalis/Ensign/ERG)
- 35 42 46 RADIOHEAD Creep, Anyone Can Play, Vegetable, Stop Whispering (Capitol)
- 40 47 LENNY KRAVITZ Believe, Are You Gonna Go My Way, Eleutheria (Virgin)
- 48 48 JOHN WESLEY HARDING Summer Single (Sire/Reprise)
- NEW 49 UB40 Can't Help Falling, Higher Ground (Virgin)
- NEW 50 FLAT DUO JETS Where Are You, Michelle, White Trees (Sky Records)

Reports accepted Monday and Tuesday 8:30am - 4pm Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added



THE OCEAN BLUE (31)
D. SYLVIAN & R. FRIPP (15)
UB40 (13)
THE BOO RADLEYS (12)
DOUGHBOYS (11)

Top Tip

PET SHOP BOYS

"Can You Forgive Her?" (ERG)

Radio's taken a shine to this one, as the Pet Shop Boys debut at #39.

Top Requests

SMASHING PUMPKINS BLIND MELON BJORK RED HOT CHILI PEPPERS (Conehead Sndtrk.) JULIANA HATFIELD

RECORD TO WATCH

SWERVEDRIVER

"Never Lose That Feeling"
(A&M)

Stations feelin' it for Swervedriver include KLZR, WFDU, KUNV, KCPR, WXCI and more!

Chartbound

PRIMUS - "Mr. Krinkle" (Interscope)

SWERVEDRIVER - "Never Lose That Feeling" (A&M)

MOONSHAKE - Eva Luna (Matador/Atlantic)

DEBORAH HARRY - "I Can See Clearly"

(Sire/Reprise)

MONA LISA OVERDRIVE - (Max-Built)

Dropped: #29 An Emotional Fish, **#**39 The Fall, **#**44 P.J. Harvey, **#**45 Dick Dale, **#**46 Straitjacket Fits, **#**49 Bad Religion.

ARTIST PROFILE

URGE OVERKILL



FROM: Chicago

LATEST RELEASE: Saturation

LABEL: Geffen

THEY SAY: "(In the late '80s)
Urge began their efforts to
revitalize the Midwest's moribund scene by retooling their
approach to both playing and
writing songs. Practicing eight
or nine hours a day before fulllength mirrors, poring over
Redd Foxx LP's and Rat Pack
videos by night, Urge Overkill
began to form an aesthetic grid
upon which they felt they could
comfortably construct a new
cultural empire."

—Byron Coley, freelance writer, in the band's bio.

ON THEIR SOUND: "Imagine
Burt Bacharach as a member of

<u>Bad Company."</u> —Details.

ON THEIR SWANK IMAGE: "I realize that hedonism is not exactly in right now, but who gives a flying fuck?"

—Błackie Onassis, drummer.

ON "ERICA KANE," A SONG
ON SATURATION: "We've
been avid watchers of All My
Children for years. We've been
plugging the show in interviews in hopes that some hipster down there will pick up on
it and say 'hey, these guys are
really into All My Children—
let's use them on the show.'
It's never happened. So we had
to write the song."

-Nash Kato, guitar.

ON THEIR SIGNING TO

GEFFEN: "Urge had ridden the independent pony as far as its little legs would go." —Coley.

MOTOSE Of CVE

HOLLOW «

The first single from

AUDIENCE WITH THE MIND,

the album which has already

received raves from

U.K. radio and press.

Managed by Merck Mercuriadis/Sanctuary Marie (Opersons LTD)





COMMERCIAL RADIO

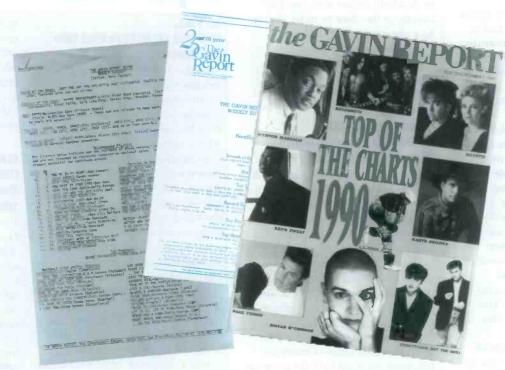
			4
2W LW		TW	
15	7	1	THE JULIANA HATFIELD THREE - My Sister, For The Birds (Mammoth/Atlantic)
3	2	2	BJORK - Human Behaviour, Aeroplane, Violently Happy (Elektra)
1	1	3	U2 - Zooropa, Numb, Stay, Daddy's, Some Days (Island/PLG)
6	4	4	URGE OVERKILL - Sister Havana, Bottle Of Fur, Back On Me (Geffen)
10	5	5	MIDNIGHT OIL - Outbreak Of Love, Truganini, Drums Of Heaven (Columbia)
17	13	6	CONEHEADS SOUNDTRACK - REM, Red Hot Chili Peppers (Warner Bros.)
5	6	7	MATTHEW SWEET - The Ugly Truth, Time Capsule, Devil, Do It Again (Zoo)
2	3	8	TEARS FOR FEARS - Break It Down, Brian Wilson Said, Goodnight (Fontana/Mercury)
14	14	9	BLIND MELON - No Rain, 1 Wonder, Tones Of Home (Capitol)
18	15	10	CATHERINE WHEEL - Crank, I Confess, Kill Rhythm, Show Me Mary (Fontana/Mercury)
11	11	11	SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
30	18	12	THE CRANBERRIES - Dreams, Linger, Sunday, Waitzing Back, Wanted (Island/PLG)
9	10	13	PORNO FOR PYROS - Pets, Mejia, Cursed Female, Sadness (Warner Bros.)
4	9	14	NEW ORDER - Regret, World, Ruined, Liar, Chemical, Everyone (Qwest/Warner Bros.)
8	8	15	STONE TEMPLE PILOTS - Plush, Wicked Garden (Atlantic)
7	12	16	PAUL WESTERBERG - World Class, Glimmer, Behind/Shades, Mannequin (Reprise)
16	16	17	LENNY KRAVITZ - Believe, Are You Gonna Go My Way, Eleutheria (Virgin)
_	26	18	SWEET RELIEF - Soul Asylum, P Jam, McKee, M. Sweet, E.Dando (Thirsty Ear/Chaos)
_	20	19	PEACE TOGETHER - Peace Together, Therapy?, Blur (Island/PLG)
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23	23	24	SUEDE - Metal Mickey, Nitrate, So Young, She's Not Dead (Nude/Columbia)
22	22	25	WORLD PARTY - Is It Like Today, Give It All Away, Hollywood (Chrysalis/Ensign/ERG)
29	27	26	SO I MARRIED AN AXE MURDERER - Ned's, Boo Radleys, Toad/Wet, The La's (Chaos)
25	25	27	SLIVER SOUNDTRACK - UB40, Shaggy, Enigma, Verve (Virgin)
NE	W	28	FABULON - I'm In A Mood (Chrysalis/ERG)
_	30	29	UB40 - Can't Help Falling, Higher Ground (Virgin)
21	21	30	ZIGGY MARLEY AND THE MELODY MAKERS - Brothers And Sisters, Mama (Virgin)

COLLEGE RADIO

	2W	LW	TW	
	7	1	1	SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
	1	2	2	URGE OVERKILL - Sister Havana, Bottle Of Fur, Back On Me (Geffen)
	3	3	3	FUGAZI - Cassavetes, Sweet, Witness (Dischord)
	6	4	4	VERVE - Slide Away, Blue (Vernon Yard)
	4	5	5	FLAMING LIPS - Turn It On (Warner Bros.)
	10	7	6	BJORK - Human Behaviour, Aeroplane, Violently Happy (Elektra)
	18	18	7	PAIN TEENS - Lisa, Power, RU, Sexual (Trance Syndicate)
	14	9	8	CATHERINE WHEEL - Crank, I Confess, Kill Rhythm, Show Me Mary (Fontana/Mercury)
		16	9	U2 - Zooropa, Numb, Stay, Daddy's, Some Days (Island/PLG)
	5	6	10	BATS - Courage (Mammoth)
		11	11	MATTHEW SWEET - The Ugly Truth, Time Capsule, Devil, Do It Again (Zoo)
1	8	8	12	LIZ PHAIR - Fuck And Run, Never Said, Johnny (Matador)
Ì		13	13	BABES IN TOYLAND - He's My Thing (Reprise)
		14	14	SWEET RELIEF - Soul Asylum, P Jam, McKee, M. Sweet, E.Dando (Thirsty Ear/Chaos)
	-	10	15	PAUL WESTERBERG - World Class, Glimmer, Behind/Shades, Mannequin (Reprise)
		20	16	THE JULIANA HATFIELD THREE - My Sister, For The Birds (Mammoth/Atlantic)
		19	17	MOONSHAKE - City Poison, Girly Loop (Matador/Atlantic)
	NE		18	SWERVEDRIVER - Never Lose That Feeling (A&M)
	NE		19	FLAT DUO JETS - Where Are You, Michelle, White Trees (Sky Records)
		15	20	BOSS HOG - Ruby (Amphetamine Reptile)
	NE		21	SO I MARRIED AN AXE MURDERER - Ned's, Boo Radleys, Toad/Wet, The La's (Chaos)
		21	22	TIGER TRAP - Sleeping, Supreme, Supercrush, Eight (K)
		12	23	ZIGGY MARLEY AND THE MELODY MAKERS - Brothers And Sisters, Mama (Virgin)
		17	24	THE FALL - Why Are People Grudgeful, Glam-Racket, Curse (Matador/Atlantic)
		25	25	DICK DALE - Nitro, Shredded Heat, Tribal Thunder (HighTone)
		26	26	HEIDI BERRY - The Moon, Little Fox, Violin, Darling Companion (4-AD)
		28	27	SMOG - 37 Push Ups, Star Wars, Wedding, Strawberry (Drag City)
		23	28	X - Country At War, New Life (Mercury) R L HADVEY 50 St. Oversia, Highway 61, Bid Of Ma. Man. Size (Island/DLC)
	-	24	29	P.J. HARVEY - 50 Ft. Queenie, Highway 61, Rid Of Me, Man-Size (Island/PLG)
	30	30	30	ROYAL TRUX - Skywood, Spectre, Sleeve (Drag City)







EP, THOSE BLUE SHEETS REALLY DID START WAY BACK IN 1958.

GAVIN IS 35 YEARS OLD. IF YOU'VE BEEN THERE, YOU KNOW IT'S A GREAT AGE TO BE. FULLY MATURE AND ASSURED, YET VIBRANT AND STILL BURSTING WITH FRESH IDEAS AND AMBITION.

IF YOU'RE NOT THERE YET, SHOW SOME RESPECT!

WE'RE CELEBRATING THIS MOMENTOUS OCCASION WITH A SPECIAL EDITION WHICH WILL BE DISTRIBUTED WITH THE AUGUST 27TH ISSUE.

WE HOPE YOU WOULD WANT TO CELEBRATE WITH US AND YOU CAN DO SO BY CONTACTING LOU GALLIANI AT (805) 542-9999

ALSO, IF YOU HAVE YOUR OWN GAVIN MEMORY OR SPECIAL GAVIN MOMENT (PARTICULARLY PHOTOGRAPHS) YOU WOULD LIKE TO SHARE WITH THE REST OF OUR READERS, PLEASE CONTACT DAVID DALTON, PREFERABLY BY FAX AT (415) 495-6951.

Inside Alternative

The saga of "Does Jon Stay, Or Doesn't He?" continues this week as, in a thirteenth hour change of plans, Jon Leshay decided to stay put at Elektra. Well, not exactly stay put—his new title will be VP of promotion!

In a somewhat related move, now that Elektra's **Faith Henschel** is VP of alternative promotion, some changes in the department are being made. Most notably, former **WVFS** MD and GAVIN Award-winner, **Chris White** will now be doing college promotion. Congrats, Chris!

And KFJC's **Les Scurry** is moving to Los Angeles to do publicity for Alias Records. In other words, Les *finally* got a job!

Big changes about to happen at **A&M**, but more on that when it's cool to print it.

Seana Baruth is off to the Pacific Northwest—she's a bridesmaid in the Gary Lee Connor (Screaming Trees)/(Dr.) Janet Maxwell wedding. If she doesn't bring back coffee from Starbucks, Mocha Java for me and Yergacheffe for Beverly, she's in trouble.

I had a great time in Phoenix last weekend. Jonathan Rosen is doing well and laughing about rumors of him going to R&R! Adorable were smoking—and I'm not talking about the 112 degree temperature! The only word I can use to describe the show is intense! You must see them live. I'm told Mark Gardener (Ride), Miles Hunt (The Wonder Stuff), Bobby Gillespie and Andrew Innes (Primal Scream) were in the audience at the Los Angeles show. Believe me, this band matters.

Speaking of The Wonder Stuff, our sincere condolences go out to family, friends and fans of original

MUSIC TELEVISION.

120
MINUTES

bassist, **Rob "Bass Thing" Jones**, who died recently.

Smashing Pumpkins enjoy their second week in the number one position, but **The Juliana Hatfield Three**, already number one on the Commercial Intensive chart, is making strong moves toward the top of the chart. It's anybody's game next week.

I'm off to enjoy **Adorable** (again), **Supreme Love Gods**, The Juliana Hatfield Three and **The Rosemary's** at **Live 105's** free noontime concert. Should be fab!

New Releases

THE BREEDERS "Cannonball" (4-AD/Elektra)

Those who were there will remember how cool The Breeders' informal performance was at last year's GAVIN Seminar. "Cannonball," the first single from the new long player, is a tight rocker with one foot already in the door to radio airplay. As a distorted guitar shimmies along, another weaves minuets above it until the chorus kicks in. Then, it's no bones rocking, and patently embraceable Deal/Whiggs vocals. Dig in. —DAVID BERAN

GHOST OF AN AMERICAN AIRMAN "King Of Nothing" (Hollywood)

I know I'm getting ahead of myself, but Ghost Of An American Airman's new album has become a personal favorite of mine. At the moment, the advance tape is in my walkman, as I listen to it (over and over) on my way to and from work. One of the album's highlights, the raucous "King Of Nothing," is the first single-and a damn fine one at that. Overflowing with frustration, "King Of Nothing" plays on tensions fed by the harsh realities of everyday life: what we want isn't always what we get, and sometimes it's a struggle to stay inspired. And hey, with the opening line, "He's got a Jesus tattoo," there's no way "King Of Nothing" should miss. Give it a spin, -LINDA RYAN

KINKY MACHINE Kinky Machine (MCA)

Kinky Machine's full-length hits your

- 1. SMASHING PUMPKINS CHERUB ROCK
- 2. BJORK HUMAN BEHAVIOUR
- 3. MATTHEW SWEET UGLY TRUTH ROCK
- 4. URGE OVERKILL SISTER HAVANA
- 5. PAUL WESTERBERG WORLD CLASS FAD
- 6. P.J. HARVEY MAN SIZE
- 7. VERVE SLIDE AWAY
- 8. THE JULIANA HATFIELD THREE- MY SISTER
- 9. R.E.M. EVERYBODY HURTS
- 10. SOUL ASYLUM SUMMER OF DRUGS

desk this week, so clear your schedule and give this one a thorough listen. From the album's opener, the highly-charged super-nova, "Shockaholic," to its twisted closer, "Blue Polythene," one thing is perfectly clear: Kinky Machine has an arsenal of caffeine-laced songs that must be reckoned with. I count five singles off this album, so if "Supernatural Giver" didn't grab vou, it's a sure bet that one of the other tracks will. I like the aforementioned "Shockaholic" (so does Live 105). the Buzzcocks-ish "Clever," the saccharine-sweet "Candy Deciet" and "Glitter Bullets," as well as "Swivelhead" and "Going Out With God." Pick your poison. And notice I didn't mention David Bowie or the

-LINDA RYAN

RADIOHEAD "Stop Whispering" (Capitol)

Pox on anyone who thinks Radiohead is just a one-hit-wonder. On your desk is my personal favorite from the Pablo Honey album, "Stop Whispering," which has been remixed and made a touch brighter (love those strings!) by Chris Sheldon, I know that singer Thom Yorke and bassist Colin Greenwood are way into the book, Generation X, so my original deduction that "Stop Whispering" was a wake-up call to the blank generation seems to be right on target. I think you really have to feel this song-I get goosebumps every time he vells, "Stop whispering. Start shouting!" Put it in your CD player and see if you don't get 'em, too.

-LINDA RYAN

Import Indie

word "glam" once. Thank you.

K-TAL

Good Luck (Alias, 2815 West Olive Ave., Burbank, CA 91505)

After the "last" X-Tal show some months back, I shed a few tears for the dissolution of San Francisco's Mekons-inspired polirock heroes, but the band is back with a six-song EP, a new guitarist (ex-Cathead/ex-Meice Mark Zanendrea), and a slightly retooled sound—courtesy of a subtle redistribution of emphasis. Previously, the band seemed a political entity using music as the means of spreading their message. Now, on Good Luck they appear to be more interested in highlighting the nuances of their sound and to regard politics as a source of inspiration rather than a raison d'etre. That equalization results largely from the band's turning the anger down a couple of notches. Neither snarling vocals nor cranked-up guitar dominates here, as, accompanied by muted percussion and warm clouds of jangly guitar, tambourine and cymbal spray, J Neo sings about a David Koreshinspired figure ("Good Shepherd"), the end (?) of the cold war ("Cat Box"), incomprehensible violence ("Smells Like Smoke"), and the threat of injustice ("Stating The Obvious Again"). The funky/skaish ninth chords of "Stating The Obvious Again" hearken back to X-Tal's excellent 1991 single, "An Old Colonial's Hard Luck Story," marking "Stating" as the EP's most immediate tune. But we also like the toothier "Cat Box." bassist Allison Mosely's high and airy vocals on "I Know That," and "Good Shepherd." A less pissed-off X-Tal may, in fact, be a tad more

accessible, and hopefully it will give them an opportunity to preach to the not-already-converted. However, danger looms: Will legions of Blues Traveler fans gyrate and lip-sync to the propulsion of "Stating.." without considering the lyrics?

—Seana Baruth

SMALL BALL PAUL (Thirsty Ear Recordings, 274 Madison Ave., Suite 804, NY, NY 10016)

You might hear names like Dinosaur, Jr. and the Afghan Whigs batted about in description of Small Ball Paul, but this St. Louis foursome boasts a twin guitar interplay that cannot be compared to Dinosaur's one axe attack (even when said axe is wielded by J Mascis, who—as Spin has so kindly pointed out-is God), and SBP, unlike the Afghan Whigs, are more closely acquainted with Ms. Melody than General Groove. This self-tltled Thirsty Ear debut may well contain four of the most impressive and agile rock songs I've heard since selected cuts on the last Treepeople release, as Small Ball Paul strike solidly, incorporate wah-wah and some sonic wanking, flounder in fuzz and toy with tempo and tension while still playing very coherent songs. "Angry Puppet" and this EP's (Buffalo Tom-ish) lead-off cut, "Head" are the most straightforward efforts here, but I prefer the raw, screaming vocals on "Canyon" and the poppier (duh) "Poppies." Small Ball Paul's fulllength isn't due until winter '94, so fully enjoy this Paul Mahern-produced (Blake Babies, Vulgar Boatmen) effort. —SEANA BARUTH

By Seana Baruth

Because half the fun of going to hell is getting there.

Che Electers Last Splash

cannonball

produced by kim deal and mark freegard







Do & A B/Hoktes Common Disks and digalog Cassettes

GAVIN PICKS

Singles

RICK ASTLEY Hopelessly (RCA)

Call it a sixth sense for creating definitive pop songs for Top 40 and A/C, but whatever it is Rick Astley has got it down to a science. Taking it the sweet and tender route, he returns with a phenomenal

EARTH, WIND & Sunday Morning (Reprise)

I actually heard this for the first time last Sunday morning on KMEL and nearly drove off the road! Ask folks to name their favorite groups of all time and EWF will likely be on the list. Millions are sure to welcome their amazing sound back on the radio.

HADDAWAY **What Is Love (Arista)**

Try sitting still seconds after this upbeat entry kicks in. Still hot in the U.K. where it had a Top 10 run, Haddaway's style is reminscent of the Fine Young Cannibals and just as exciting.

DARYL HALL I'm In A Philly Mood

Soul and Philly are one and the same. Add the name Daryl Hall to the equation and stand back! Seven years since his last solo release and three years after the last Hall & Oates album, Daryl unleashes a new collection called Soul Alone. I can't envision a better introduction to his

new material than this multi-format gem.

PENNY FORD I'll Be There (Columbia)

No question. Snap's former lead vocalist has "the power" when she stands in front of a mic. Now that Penny is solo, it's time for that career-breaking single. Watching Penny perform it live makes it plain that this deserves to be her first major hit.

FABULON In A Mood (Chrysalis/ERG)

It takes imagination to put a new spin on pop music, but Kevin Macbeth, the mastermind behind Fabulon, appears to enjoy the challenge. There's an addictive quality to this track from a debut that will have listeners craving one more spin. Fab indeed.

CEREMONY Could've Been Love (DGC)

Chastity Bono hardly needs her famous surname because the music that she and partner Chance write and sing is testimony to their talent. The pair once roomed together at NYU where they discovered the thrill of songwriting. Now they're about to experience the thrill of widespread radio exposure.

NEW ORDER World (The Price Of Love) (Qwest/Warner Bros.)

Part of producer Stephen Hague's formula is to create a sound so smooth it just glides along effortlessly. On this tune he takes his skill to new heights.

Albums

BILLY JOEL River of Dreams (Columbia)

By the end of this album's first two tracks, "No Man's Land" and "The Great Wall Of China," Billy Joel has pretty much decimated big business and at least one other person with whom he would rather not do business. Joel is pissed about a host of circumstances and what better way to vent one's anger than by making half an album of noble and/or cathartic crusades? This set's less sensational moments come further down the line and are likely to be its more durable tunes like the first single, the spiritually inspired "The River Of Dreams" and worthy sequels, "All About Soul," "Two Thousand Years" and the autumnal epilogue, "Famous Last Words."

-RON FELL

Fat Joe Da Gangsta Represent (Violator/Relativity)

Forget about all the other hard-core rhymes you've ever heard because this kid from the South Bronx is out to get his props, and believe this, Da Fat Gangsta does more than his share of "representin" on his debut album. For most of the tracks, Joe hooked up with his fellow Bronx partners Diamond D and Showbiz, and from the sound of it, they did some serious "diggin' in the crates" to make sure the album would be on point. Additional production credits go to Lord Finesse on "Livin Fat" and the Beatnuts on "The Shit Is Real." If that ain't enough, listen to Joe, Grand Puba, and Diamond D spark up the mic on "Watch The Sound." And let's not forget "You Must Be Out Of Your F**ckin' Mind," with guest appearances by Kool G Rap

and Apache. Other phat

cuts include—ah skip it, just play the album, and let Da Fat Gangsta and his lyrics help you decide.

-Rod Edwards

KRIS KROSS Da Bomb (Ruffhouse/Columbia)

When your first album sells over 4 million copies, your sophomore album can either make or break you. In the case of Kris Kross, on the follow-up to last year's smash, Totally Krossed Out, Chris Kelly and Chris Smith, aka Mac Daddy and Daddy Mac, show they intend to be around for the long haul. Da Bomb, along with the duo's Sprite commercial should silence critics who said their first effort was "soft" on the musical tip. By now you've probably heard the popular single "Alright," which features dancehall star Super Cat. Both "macs" have matured physically and lyrically, and their rhymes come across much stronger, which translates into a very good album that does more than iust make vou "Jump." Personal picks include "I'm Real," "2 Da Beat Ch'Yall" and the title track.

-ROD EDWARDS

AARON TIPPIN Call Of The Wild (RCA)

With one of the most easily identifiable voices in Country music, Aaron Tippin's been on a hot



streak since his first single, "You've Got To Stand For Something" became a rallying cry during the Gulf War.

Having tasted platinum album success last year, Tippin took no chances with this new effort, cowriting all ten songs and "field testing" them for album worthiness while on tour. The result is an album that's pure Aaron, from the rollicking "My Kind Of

Town," to his current single, the blue collar anthem "Working Man's Ph.D." Other highlights include the title cut, and "Whole Lotta Love On The Line." We get a little taste of "You've Got To Stand For Something" in the cut "Trim Yourself To Fit The World," a song Aaron calls, "A Dad songit's the moral side of Aaron Tippin." -LISA SMITH

ELIZA GILKYSON Through The Looking **Glass (Private Music)**

Next to Pierce Pettis, Eliza Gilkyson was this week's highest debut on the Boomer Grid at #43. Brother/co-producer Tony (whom Alternativers know as the guitarist with X) makes Eliza's sophomore album a family affair. From the mythic opener, "Dionysian Love" to the concluding title track, Through The Looking Glass is much more acousticbased than Eliza's previous solo outing. Maybe that's to be expected since much of TTLG was recorded and mixed in heavenly Taos, New Mexico.

-KENT ZIMMERMAN

MILES DAVIS & QUINCY JONES Live At Montreux (Warner Bros.)

After Miles Davis went off the deep end with Bitches Brew and gave a whole rock generation its jazz chops, he NEVER looked back. "My Funny Valentine" became an instantaneous, albeit beloved, relic. So when Miles agreed to perform classic Gil Evans arrangements from older releases like Miles Ahead and Sketches Of Spain at the 1992 Montreux Jazz Festival, he must have known it was time to reckon with his tremendous legacy. Quincy Jones conducts magnificently as Miles reflects to the immense sonic backdrop of the Gil Evans Orchestra and the George Gruntz Concert Jazz Band.

-KEITH ZIMMERMAN

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"Sunday Morning"

Earth Wind & Fire's

Maurice White, Philip Bailey, Verdine White, Andrew Woolfolk, Ralph Johnson and Sheldon Reynolds reconvene their classic multi-Platinum sound with the debut single from their new album Millennium.





1993 Reprise Records Produced by Maurice White for Kalimba International Mixed by Mick Guzauski Management: Third Rail Entertainment/Bob Cavallo



