# 

CHILLING OUT THE COLD WAR

Интервью с ведущим оратором нынешнего года на соминаре Гавин an interview with this year's gavin seminar кеуноте speaker

# VLADIMIR POZNER

The Soviet Union's Top Broadcast Personality Tests Our Concepts Of Free Speech And The Boundaries Of Art

# Madonna reserve me

the new single from the multi-plat num album the immaculate collection produced by madorna and shep pettibone management: freddy demann/demann entertainment

> @1991 sire records company www.americanradionistory.com





January 11, 1991/the GAVIN REPORT

www.americanradiohistory.com

# the GAVIN REPORT



White out, Rivers in

# S 108 CHANGES PDs

The Boston radio market went into an uproar this week over the departure of KISS 108 (WXKS) Program Director Sunny Joe White, who was replaced by crosstown competitor Steve Rivers. White has been Program Director at KISS 108 since its debut 12 years ago, and brought it from a tiny local station with no ratings to a Boston powerhouse. As Program Director of KISS 108's competitor, WZOU, Rivers successfully displaced KISS 108 as the #1 Top 40 station in town.

The circumstances surrounding White's leaving remain unclear. According to station General Manager, Lisa Fell, over the past months White has been expressing a desire to "do other things." "We made a commitment to go forward with him," she said. "We made an offer and it was well received, but we didn't hear from Sunny Joe's agent for two and a half weeks, during which time Sunny was candidly discussing other possibilities."

As contract negotiations stalled, **Pyramid Broadcasting** officials learned that Rivers was

working without a contract. They wooed him and won him. According to published reports, Pyramid chief **Rich Balsbaugh** had mixed feelings about Rivers since his arrival in Boston from **KIIS/AM&FM**-Los Angeles. Balsbaugh was quoted as saying that he had distaste and respect for Rivers at the same time. But Balsbaugh admitted that Rivers was doing a great job at WZOU, and said he hated to have anyone chipping away at KISS' dominant

position in the marketplace.

WZOU General Manager Alan Chartrand was irate about Rivers' departure. In a dramatic statement, he likened Rivers to a "Benedict Arnold."

White was unavailable for comment, but it is widely known he didn't expect talks to collapse. In an emotional statement to the *Boston Globe* he said, "I keep thinking I'll wake up...I never thought it would end this way."

# FISHER OUT AT EAGLE

Program Director **Todd Fisher** has vacated his slot at **Eagle 106** (WEGX)-Philadelphia. Fisher declined to comment on the situation, and General Manager **Dave Noll** was unavailable.

# WLOL SOLD TO MINNESOTA PUBLIC RADIO

Pending approval from the FCC, Emmis Broadcasting Company will sell its Minneapolis property, WLOL/FM, to Minnesota Public Radio for a reported \$12 million. The non-profit buyer plans to drop WLOL's Top 40 format, leaving KDWB the lone contemporary outlet in town.

The sale will leave over 40 staffers, including PD **Greg Strassel** and OM **Gregg Swedberg** looking elsewhere for employment. Emmis has indicated that it's looking to market WLOL's programming and physical assets to other stations in the Minneapolis/St. Paul area. "This continued on page 4

An exclusive contest for Gavin Top 40 stations. \$50,000.00 in prizes!

**DOWN WITH** 

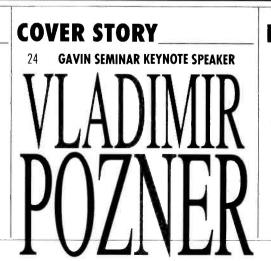
DARTH VADER

NEWS - Beverly Mire

# TABLE OF CONTENTS

# FORMATS

- 10 TOP 40
- 18 **RAP**
- 20 URBAN
- 28 A/C
- 44 COUNTRY
- 48 **ADULT ALTERNATIVE**
- 52 **JAZZ**
- 56 ALBUM
- 58 **ALTERNATIVE**



# FEATURES

- 17 JONATHAN LITTLE GUEST COLUMN
- 23 CLASSIFED by Natalie Duitsman
- 36 A/C PHOTO FILE
- 38 MADCAP RADIO UPDATE by Louise Palanker
- 40 ON MANAGEMENT by Oren Harari
- 42 **P.D. NOTEBOOK** by Eric Norberg
- 43 HEAR & THERE by Sheila Rene
- 53 **CLASSIFIED** by Natalie Duitsman

# THE FIRST, BEST & MOST TALKED ABOUT RADIO/MUSIC INDUSTRY GATHERING OF THE YEAR!

# WARM-UP THURSDAY:

## Feb. 14, A Day Of Informal Workshops

11:00AM Alternative Jukebox Jury Hosted by Sire's Howie Klein —*California West* 

2:00PM Top Forty session focusing on Medium/Small Market Radio —Italian Foyer

**2:00PM** Jazz/Adult Alternative Roundtable—*California West* 

**4:00PM** Women In Music —*California East* 

**4:00PM** Rap Kickoff Session —*Italian Foyer* 

**4:00PM** Radio Production Workshop —*Elizabethan A&B* 

## SPECIAL SHOWCASE INFORMATION TO BE ANNOUNCED!

Registration: \$265 includes Awards Dinner ticket \$190 not including Awards Dinner ticket Non-commercial rates available Call or write for more information: The Gavin Report 140 Second Street San Francisco, CA 94105 Phone 415-495-1990

## FREEDOM FRIDAY:

Your Gavin 1991 Seminar Agenda

February 15, A Trilogy Of Events

10:00AM GUARDING AND EVALUATING OUR FREEDOM: A Roundtable Forum of Viewpoints and Issues—*Grand Ballroom* 

Gavin ON Management columnist Dr. Oren Harari hosts this opening session "in the round" that starts with a discussion of the First Amendment spinning into the effects of music on society and our communities. A controversial collection of participants promises to start our Freedom Friday on a provocative note.

# **12:30PM** THE ARTICULATION OF WORDS AND MUSIC:

The Cutting Edge— The Power Of Lyric and Poetry —Colonial Room An all new Cutting Edge motif hosted by Quincy Troupe, poet, professor and co-author of the bestselling Miles Davis: The Autobiography. Three diverse musical guests will talk and perform during this intimate gathering.

### **3:00PM** SPECIAL KEYNOTE EVENT: VLADIMIR POZNER

Direct from the Soviet Union especially to address this year's Gavin Seminar. Vladimir Pozner will challenge and articulate the international boundaries of freedom. His address will be followed by a question and unswer session.



Quincy Troupe



#### 6:00PM THE SIXTH ANNUAL GAVIN CELEBRITY COCKTAIL PARTY

This year's party will be an expanded three room food and drink fest.

SHOWCASES AND HOSPITALITY SUITES TO BE ANNOUNCED!

## FORMAT SATURDAY: FEBRUARY 16, TEN MUSIC FORMATS!

9:00AM	Country Radio
	—California East
9:00AM	A/C—Georgian
9:00AM	Jazz/Adult Alternative #1
	—Italian Foyer
10:00AM	Urban/Contemporary
	-Borgia
11:00AM	Rap #1—California West
NOON	Top Forty—Colonial
12:15PM	· · · · · · ·
1:30PM	Alternative Workshops
1,901 M	-Elizabethan A-D
2:30PM	Rap #2 The Big Pow Wow
2:50F M	-Colonial
9 00DM	
3:00PM	Jazz/Adult Alternative #2
	Jukebox Jury—California West
3:00PM	Super Bowl Of Rock Trivia
	—Îtalian Foyer
5:30PM	The Sixth Annual 1991 Gavin
	Seminar Awards Dinner
	-Grand Ballroom
	-67 and Daw $00m$

#### TROPICAL TOURS AND TRAVEL 1-800-525-4592 The official travel agency of the 1991 Gavin Seminar. Contact Tropical Tours and Travel for airfare discounts and all hotel information.





# Mr. Big Stuff

From the album PRECIOUS METAL Produced by Phil kaffel and Dave Resnik

THE BIG STUFF TOUR 1.12 Denver, CO. 1+15 St. Louis, MO. 1+16 Ohama, NB. 1+17 Ohama, NB. 1.18 Mineapolis, MN. 1+19 Chicago, IL. 1.20 Cleveland, OH. 1+21 Toledo, OH. 1+23 Detroit. MI. 1+25 Hartford, CT. 1•26 Scranton, PA. 1+28 Wilkes-Barre, PA. 1+30 Harrisburg, PA. 1•31 State College, PA. **Buffalo**, NY 2•1 Baltimore, MD 2•2 Boston, MA. 2.6

2•7 Brockton, MA. 2•8 New York, NY.



Chameleon Records

## NEWS

# the GAVIN REPORT

#### continued from page 2

station has been fortunate enough to attract some of the most talented people in Twin Cities Radio," said Emmis Radio Division President **Doyle Rose**. "We are hopeful that we can find a home for the people and the programming on another frequency. We plan to initiate discussions with other potential outlets immediately.

The sale of WLOL leaves Emmis with one more station on the block, WCDJ-Boston.

# NASH TO HIGH RANK-ING ATLANTIC POST

**Richard Nash** has been promoted to Senior Vice President/ Black Music for Atlantic Records. The ten-year Atlantic veteran was most recently Vice President of National Promotion for the label's Black Music Division.

"Richard has become one of the pillars of our Black Music Division," said label Co-Chairman/ Co-CEODoug Morris. "Hisbroad knowledge of the industry and outstanding executive ability mark him as most deserving of this promotion. It is with great pleasure that I announce this welldeserved promotion."

At East West America this week, Mike Carden was named National Director of Sales & Marketing. He moves over from the Atlantic Records division, where he was Northeast Regional Marketing Manager.

# **STEVENS TO 'PGC**

Fasten your seat belts. Y-95 (KOY/FM)-Phoenix Program Director Jay Stevens will be winging East to take over the WPGC-Washington, DC slot left vacant by Dr. Dave Ferguson who went West to take over the FM102 (KSFM)-Sacramento, CA PD slot left vacant when OM/PD Brian White exited the station.

Stevens expressed regret on having to leave Phoenix, but sees WPGC as a good career opportunity. The station just posted an 8.1 in the Fall '90 Arbitron and is #1 with listeners 12+. "We've got a great staff in Phoenix. It's hard to leave this company, and I've got a lot of great friends here," he said. "But this is a great opportunity to go to a top ten market to program and possibly become a general manager. It's a good career move."

A replacement for Stevens has not yet been named.

# LAYOFFS AT X-100

On Tuesday, January 8, most of the staff at X-100 (KXXX)-San Francisco was given walking papers by new owners, Bedford Broadcasting.

A letter signed by Director of Operations **Brent Osborne** thanked employees for applying for employment within Bedford Broadcasting, but, it said, "At this time Bedford Broadcasting Company has decided not to employ you for the *continued on page 6* 



# GARYMOORE "STILL **GARY MOORE** GOT THE BLUES" TRIPLE FORMAT

## ROGER GAITHER, WKQB

"Still Got The Blues" is a lady killer, the hottest ballad ouf today!"

## DUSTY HAYES, KBEM

"Gary Moore is an adult appeal record reminiscent of classic Santana, CHR needs music with emotion and this song will hit them where they live!"

## BILL SHAHAN, WVSR

"Play it one time during mid-days - if you don't get immediate féaction from adult females... youdon<sup>9</sup>t have any listeners."



Management: Steve Barnett/ Stewart Young Hard to Handle Management

Produced by: Gary Moore & Ian Taylor © 1991 Charisma Records America, Inc. GAVIN A/C DEBUT 40\* RECORD TO WATCH DECEMBER 14,1990

•"EXPLODING AT A/C RADIO"

THREAT.

## •OVER 60 TOP 40 STATIONS! DEBUT GAVIN UP & COMING

•"A TOP 10, MOST REQUESTED ALBUM TRACK"

•"SIX MONTHS ON THE BILLBOARD ALBUM CHART - SALES OVER 300,000 UNITS"

#### continued from page 4

position to which you applied." A source within the station who declined to be identified said that the majority of X-100s staff received such notification. Those staying include an Administrative Assistant, the Receptionist, a Traffic Clerk and two Account Executives.

Osborne told the Gavin Report that Bedford is, "trying to give people enough time to make other plans." He indicated that making employment decisions now will allow those laid off to take advantage of a severance plan set up by prior owners, **Emmis Broadcasting**.

Bedford officially moves in at X-100 on January 23. Osborne said that a new format will be announced in mid-February.

# WHITE LEAVES FM 102 ON UP NOTE

After three successful years at **FM 102** in Sacramento, PD **Brian White** has left the station at a high point.

circumstances surrounding his departure, White wished new PD **Dr. Dave Ferguson** well, and promised to reveal future plans shortly.

While declining to discuss the

# **DAVIS CROSSES THE ROAD**

Fresno, California gained a Top 40 station in late December when **KQPW—Power 102—**debuted. Joining the station as Program Director from **B-95 (KBOS)** (the market's only other Top 40 outlet), is **Jeff Davis**, who has assembled a staff of local personalities. "I moved across the street because I wanted some competition," Davis laughed. Musically the station will lean in a dance direction, with Urban programmer **Don Kelly** consulting.

Currently Power 102's lineup is continued on page 8

# LAUFER, LERNER NAMED AT SBK

At **SBK Records** this week, **Jeff Laufer** has been named Senior Director, West Coast Promotion and **Hilary Lerner** has been appointed Director, National Top 40/Video Promotion.

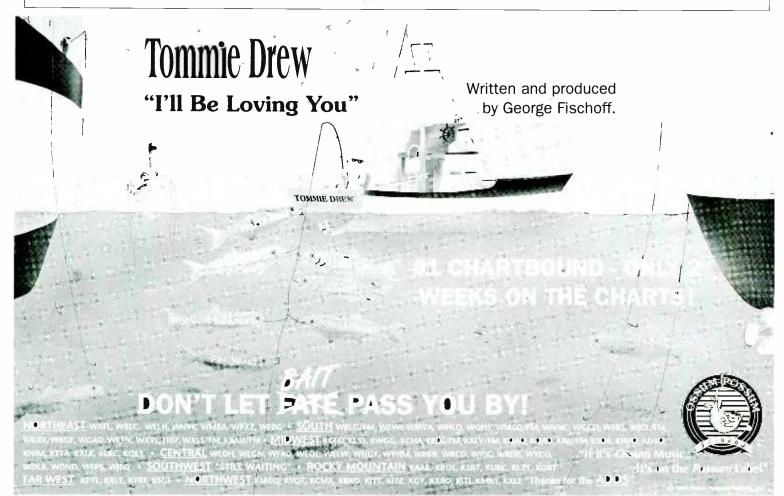


Laufer comes to the label from **RCA/BMG**, where he was Director, Album Promotion for two years. He also worked in promo-

tion at **Chrysalis Records.** "I am excited by this quantum leap in my career," he said.

Lerner was promoted from her position as Manager, National Adult Contemporary and Video Promotion. She's been with the label since its inception in early 1990. "I'm honored and ecstatic that **Daniel (Glass,** SBK Executive VP/GM) and **Ken (Lane)** have the faith in me to help lead the Pop and video effort at the hottest label in town," said Lerner.

"In light of the added responsibilities of my new position at SBK Records, 1 am turning to two other people, the first a seasoned industry veteran, and the other a person who has been vital in helping make SBK the success it has become," said Glass. "I am counting on Jeff's and Hilary's individual strengths and support to help SBK continue to realize its goals."



# SUPPORT



# AIDS IS THE ENEMY... Be part of the cure.

### NEWS

#### continued from page 6

as follows: Morning Drive, **Rick McNeil** who worked with Davis at B-95; Middays, **Jenny Rose**, who holds the slot on an interim basis; Afternoon Drive, Jeff Davis; Evenings, Music Director **Rene Roberts** from crosstown **KTHT**; Nights, TBA; Overnights, **Lisa Hamilton** from crosstown **KTFX** (formerly **KYNO**).

Prior to the change, Power 102 was a Spanish station.

HANBY TO A&M

It was announced this week that Larry Hanby will join A&M Records as Vice President of A&R. He was previously in a similar position at CBS Records.

"Larry is well-liked and respected," said label President **Al Cafaro** of the appointment. "His understanding of how the business works will benefit our A&R Department and the efforts of our marketing team as well."

Hanby will work out the the company's Hollywood headquarters.

# RADI-O-RAMA

We're baaaaack! Happy New Year everyone! 1991 started out with a bang in Boston (see related story). Rumors about where former KISS 108 PD Sunny Joe White will land are flying at supersonic speed. Among the stations mentioned are WZOU and WBOS. The GM at WBOS, Mary Cashman, began her career at KISS 108, so...Meanwhile, word has it that the air personalities at KISS are stunned by the popular Sunny Joe's departure...Is B-95 in Fresno, one of only two Top 40s in the market, on the brink of bankruptcy?...Mark Mitchell who's been PD at Bright 104 (WFAS-White Plains, NY) since October is now PD for the station's AM sister WFAS-AM. Sue Richard will expand her duties and be both APD and MD for WFAS/ FM...Promoted to APD at 93 ZOO FM (KZZU-Spokane) is Chuck Matheson ... Z104-Madison, WI MD Fletcher Keyes has added APD

# the GAVIN REPORT

to his title. The station goes on to welcome new Morning Man Kevin Wilde from WCKZ-Charlotte, NC, where he was known as Kevin McGowan...Over the holidays, twenty year radio vet Paul Christy moved behind the mic at MIX 96.5 (KHMX/FM-Houston). He's on 4-7 weekdays. He was most recently morning host at crosstown Z107 (KZFX/FM). Also at MIX 96.5, Susan Lennon, former News and Public Affairs Director at KWSS-San Jose, CA has signed on as News Director...C.J. Hunter joins the morning crew at KZ103 (WWKZ)-Tupelo, MS. C.J. comes from across the street at WSYE, where he also did mornings...Conni Gordon, ex-News Anchor and Reporter at KVEC-San Luis Obispo is looking. She's spent time at KFRC-San Francisco and the RKO Radio Networks. Give her a call at 805-543-9512. Y1O7 (KTXY)-Jefferson City, MO starts 1991 with a shakeup: Kristi Frazier is heard middays, Kenny Knight is on from 10P-2A, Jim Williams moves to a swing position and Hollywood Harrison has been named MD.

Sincere condolences to the family and friends of **Steve Clark**, lead guitarist for **Def Leppard**. Clark was found dead in his London home on Tuesday, January 8.

GOT SEMINAR REGISTRATION QUES-TIONS? Call 415-495-1990 and ask for Beth Hartley, Kathy Goodin or Midge Ripoli.





Our Best Wishes and HAPPY BIRTHDAY To: Sean Renet, Capitol Records 1/13 Bill Minckler, K103-Portland, OR 1/13 G.C. Kincer, WIFX/FM-Jenkins, KY 1/13 Lynn Barstow, KKYS-Bryan, TX 1/13 Dawn Atkinson, Windham Hill Records 1/14 Mike Thomas, WMDK-Petersborough, NH 1/14 Chuck Thagard, KTEL International 1/14 Hugo Cole, EMI Records 1/14 Lance Rushing 1/15 Ed Pinka, CBS Records 1/15 Gene Knight, B100-San Diego, CA 1/15 Donnie Cohen, MCA Records 1/16 Diane Almond, Narada 1/16 Darrell Kelley, WHSB-Alpena, MI 1/16 David Michaels, WUFO-Buffalo, NY 1/16 Greg Sampson, WQMG-Greensboro, NC 1/16 Sade, Ronnie Milsap 1/16 Ern Llamado, The Gavin Report 1/17 Paul Young, Steve Earle, Susanna Hoffs 1/17 John Loscalzo, MCA Records 1/18 Jeff Michaels, KOKO-Warrensburg, MO 1/18 Tony Morris, WBDX/FM-Chattanooga, TN 1/18 T.C. McGwyer, KOIL-Grand Junction, CO 1/18 Bobby Goldsboro, David Ruffin, Tom Bailey (Thompson Twins) 1/18 Kevin Sutter, East West American Records 1/19 Tony Wick, WXVL-Crossville, TN 1/19 Chase Thomas, WJDY-Salisbury, MD 1/19 Dolly Parton, Robert Palmer, Phil Everly 1/19



Our CONGRATULATIONS to KATHY and RICHARD SMITH on the birth of their first child, daughter, SARAH MARIE. Born December 17th at 12:54 PM, weighing 6 lbs., 9 oz. and 19 3/4" in length. ...CONGRATULATIONS to MARY and MICHAEL MAFFEI on the birth of their daughter, KATELYN CLARE. Born December 21st, weighing 9 lbs., 3 oz. ...CONGRATULATIONS to DONNY OSMOND. Capitol recording artist, and his wife, DEBBIE, on the birth of their fourth son, CHRISTOPHER GLENN. Born December 12th, weighing 7 lbs., and 20" in length.





# A 25 YEAR CELEBRATION

February 13th 1991 marks the 25th anniversary of the legend of KFRC.... Northern California's Top Forty Radio Station. To honor that legacy, friends and former employees

of KFRC will join together for a celebration that will become legendary in itself.

The KFRC 25<sup>th</sup> Anniversary Celebration Grand Ballroom, St. Francis Hotel, San Francisco, California February 13<sup>th</sup>, 1991 6-7:30pm Cocktails 8pm Dinner



Those paying tribute to "The Big 610" reads like a "who's who" list of our industry: All the former program directors including **Paul Drew**, **Tom Rounds**, **Ted Atkins**, **Michael Spears**, **Les Garland**, **Gerry Cagle**, **Mike Phillips** and **Dave Sholin** as well as **Doctor Don Rose**, **Bill Drake**, **Pat Norman** and **Dwight Case** plus other industry notables that include **Burt Baumgartner**, **Bill Graham**, **Ron Alexenberg**, **Bob Sherwood**, **Bob Hamilton** and many more.

Each person attending will enjoy a private cocktail party, a sumptuous dinner, commemorative programs, collector shirt and a limited edition KFRC Legacy CD composite featuring air checks from the beginning to the end, plus a trip down the memories of KFRC that include a unique video presentation never seen before.

You are invited to join the celebration that begins at 7pm, February 13<sup>th</sup>, 1991 in the Grand Ballroom at the Saint Francis Hotel in San Francisco, California. Tickets are extremely limited and are available in advance on a first-come basis only.

FOR MORE INFORMATION CALL 916-929-5000

Make your check payable to 610 Reunion, 2354 American River Drive, Suite B, Sacramento, California 95825.

Name	Company		
Address	City	State	Zip
Telephone			
Number of Tickets	(Enclosed \$100 Per Ticket)	Table (Ten Seats)	<i>\$1000</i> .
Ticket	sare \$100 per person (limit A tickets per order) D	records to her of the riders Pour Area Ch	

# the GAVIN REPORT

# **MOST ADDED**

STING (181) (A&M) MARIAH CAREY (176) (Columbia) GEORGE MICHAEL (140) (Columbia) ALIAS (127) (EMI) DARYL HALL AND JOHN OATES (87) (Arista) MADONNA (55) (Sire/Warner Bros.) DONNY OSMOND (52) (Capitol)

# CERTIFIED

WHITNEY HOUSTON All The Man That I Need (Arista)

CELINE DION Where Does My Heart Beat Now (Epic)

# fop tip

TESLA Signs (Geffen) Thirty-three adds plus an impressive 10% Hit Factor is a positive sign for the nineties' remake of an early seventies' hit.





TIMMY T One More Try (Quality) It's T-time! Lands at #1 for early believer KLUC-Las Vegas, along with a Top Ten debut at WHYT-Detroit.

Editor: Dave Sholin Assoc. Editor: Annette M. Lai

# **TOP 40**

## 2W LW TW

- 1 JANET JACKSON Love Will Never Do (Without You) (A&M)
- 2 **<u>SURFACE</u>** The First Time (Columbia)
- **3** MADONNA Justify My Love (Sire/Warner Bros.)
- 4 STEVIE B Because I Love You (LMR/RCA)
- 5 NELSON After The Rain (DGC)
- 6 INXS Disappear (Atlantic)
- 7 WILL TO POWER I'm Not In Love (Epic)
- 8 BART SIMPSON Do The Bartman (Geffen)
- 9 RALPH TRESVANT Sensitivity (MCA)
- 10 DNA with SUZANNE VEGA Tom's Diner (A&M)
- 11 DAMN YANKEES High Enough (Warner Bros.)
- 12 WHITNEY HOUSTON All The Man That I Need (Arista)
- 13 WARRANT I Saw Red (Columbia)
- 14 CATHY DENNIS Just Another Dream (Polydor/PolyGram)
- 15 WILSON PHILLIPS Impulsive (SBK)
- 16 ROBERT PALMER You're Amazing (EMI)
- 17 CELINE DION Where Does My Heart Beat Now (Epic)
- 18 C & C MUSIC FACTORY/FREEDOM WILLIAMS Gonna Make...(Columbia)
- 19 PHIL COLLINS Hang In Long Enough (Atlantic)
- 20 BREATHE featuring DAVID GLASPER Does She Love That Man? (A&M)
- 21 <u>KEITH SWEAT</u> I'll Give All My Love To You (Vintertainment/Elektra)
- 22 DEBBIE GIBSON Anything Is Possible (Atlantic)
- 23 WINGER Miles Away (Atlantic)
- 24 <u>STYX</u> Show Me The Way (A&M)
- 25 THE OUTFIELD For You (MCA)
- 26 VANILLA ICE Play That Funky Music (SBK)
- 27 AC/DC Moneytalks (Atco)
- 28 GEORGE MICHAEL Freedom (Columbia)
- **29** BETTE MIDLER From A Distance (Atlantic)
- 30 MARIAH CAREY Someday (Columbia)
- 31 <u>**CINDERELLA**</u> Shelter Me (Mercury)
- 32 WHITNEY HOUSTON I'm Your Baby Tonight (Arista)
- 33 <u>GEORGE LAMOND/BRENDA K. STARR</u> No Matter What (Columbia/Epic)
- 34 AFTER 7 Heat Of The Moment (Virgin)
- 35 CHRIS ISAAK Wicked Game (Reprise)
- 36 BAD COMPANY If You Need Somebody (Atco)
- 37 STEVE WINWOOD One And Only Man (Virgin)
- 38 ELTON JOHN You Gotta Love Somebody (MCA)
- 39 DINO Gentle (Island)
- 40 PAUL YOUNG Heaven Can Wait (Columbia)

ADTICT TITLE LADEL		0	A 1 1		<u></u>	
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	On	Chart	
*STING - All This Time (A&M)		181	181	_	_	
*DARYL HALL AND JOHN OATES	- Don't Hold Back Your Love (Arista)	153	87	50	16	
	r That Day/Mother's Pride (Columbia)	150	140	5	5	
*ALIAS - Waiting For Love (EMI)		131	127	2	2	
TRACIE SPENCER - This House	(Capitol)	105	25	51	29	

# GLORIA ESTEFAN

The new single taken from the Epic release: INTO THE LIGHT 46988

CO

Produced by Emilio Estefan Jr., Jorge Casas, Clay Ostwald





S DARK

#### Reports accepted Monday and Tuesday 8AM-4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

# UP & COMING

Reports	Adds	On	Chart	
91	13	32	46	IGGY POP - Candy (Virgin)
84	4	41	39	MAXI PRIEST - Just A Little Bit Longer (Charisma)
83	33	31	19	TESLA - Signs (Geffen)
76	4	18	54	CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)
76	2	51	23	CONCRETE BLONDE - Caroline (IRS)
69	14	37	18	SLAUGHTER - Spend My Life (Chrysalis)
68	24	19	25	2nu - This Is Ponderous (Atlantic)
64	2	23	39	JUDE COLE - House Full Of Reasons (Reprise)
62	1	27	34	DEPECHE MODE - World In My Eyes (Sire/Reprise)
62	8	25	29	PEBBLES - Love Makes Things Happen (MCA)
60 59 59 58 58 57	9 11 55 29 13	28 34 — 10 33	23 14 4 19 11	GARY MOORE - Still Got The Blues For You (Charisma) M.C. HAMMER - Here Comes The Hammer (Capitol) * MADONNA - Rescue Me (Sire/Warner Bros.) * TIMMY T One More Try (Quality) HOUSE OF LORDS - Remember My Name (RCA)
54 52 52 52 52 50	37 43 18 52 48	11 4 25  2	6 5 9 —	<ul> <li>* TARA KEMP - Hold You Tight (Giant)</li> <li>* NEW KIDS ON THE BLOCK - Games (Columbia)</li> <li>* DEEE-LITE - Power Of Love (Elektra)</li> <li>* DONNY OSMOND - Sure Lookin' (Capitol)</li> <li>* BETTE MIDLER - Night And Day (Atlantic)</li> </ul>
49	10	21	18	BLACK BOX - I Don't Know Anybody Else (RCA)
49	49		—	* CHICAGO - Chasing The Wind (Reprise)
46	31	10	5	* REO SPEEDWAGON - (Meet Me) Half Way (Epic)
45	10	18	17	OLETA ADAMS - Get Here (Fontana/PolyGram)
44	2	31	11	THE REMBRANDTS - Just The Way It Is, Baby (Atco)
40	6	14	20	L.L.COOL J - Around The Way Girl (RAL/Def Jam/Columbia)
38	5	27	6	THE CURE - Close To Me (Elektra)
36	7	18	11	URBAN DANCE SQUAD - Deeper Shade Of Soul (Arista)
36	3	24	9	SARA HICKMAN - I Couldn't Help Myself (Elektra)
35	2	11	22	TRIXTER - Give It To Me Good (MCA)
35	2	12	21	<ul> <li>PAUL SIMON - The Obvious Child (Warner Bros.)</li> <li>GUYS NEXT DOOR - I've Been Waiting For You (SBK)</li> <li>* TEVIN CAMPBELL - Round And Round (Paisley Park/Warner Bros.)</li> <li>EVERY MOTHER'S NIGHTMARE - Love Can Make You Blind (Arista)</li> <li>* BELL BIV DeVOE - When Will I See You Smile Again? (MCA)</li> </ul>
32	5	17	10	
28	5	8	15	
28	5	19	4	
22	2	12	8	
20	1	7	12	NOTORIOUS - The Swalk (DGC)
20	12	4	4	* TONY! TONI! TONE! - It Never Rains (In Southern California) (Wing/PolyGram)

**Dropped**: #15-Poison, #17-Jon Bon Jovi, #19-Deee-Lite (Groove), #27-UB40, #29-Don Henley, #30-Mariah Carey (Love), #32-Donny Osmond (My Love), #36-Heart, #38-Johnny Gill, #39-Elisa Fiorillo, Black Crowes, The Charlatans U.K., Rainbow Girls, Billy Idol.





THE NEW SINGLE AND VIDEO FROM THE DOUBLE PLATINUM ALBUM

BRIGADE



@1993 Capitol Records, Inc.

# Sold Out World Tour Just Completed!



# Produced by Richie Zito

Management: Trudy Green/HK Management, Inc. On Capitol cassettes, compact discs and records

www.americanradiohistory.com

# HIT FACTOR Top 40 Research: Keith Zimmerman

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record- 60 stations have it in their Top 20- Hit Factor = 60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharte	Hit d Factor	Weeks
JANET JACKSON - Love Will Never Do (Without You) (A&M) SURFACE - The First Time (Columbia) MADONNA - Justify My Love (Sire/Warner Bros.) STEVIE B - Because I Love You (LMR/RCA) NELSON - After The Rain (DGC)	239 224 181 139 201	2 3 	170 101 143 86 77	37 62 28 47 74	28 37 7 3 38	2 20 2 1 8	1 1 1 2	98% 89% 98% 97% 94%	6 9 7 13
INXS - Disappear (Atlantic) WILL TO POWER - I'm Not In Love (Epic) BART SIMPSON - Do The Bartman (Geffen) RALPH TRESVANT - Sensitivity (MCA) DNA with SUZANNE VEGA - Tom's Diner (A&M)	212 199 187 177 137	10 8 2 7 2	10 27 21 32 36	37 56 35 31 53	104 74 80 58 32	40 27 33 34 5	11 7 16 15 9	71% 78% 72% 68% 88%	
DAMN YANKEES - High Enough (Warner Bros.) WHITNEY HOUSTON - All The Man That I Need (Arista) WARRANT - I Saw Red (Columbia) CATHY DENNIS - Just Another Dream (Polydor/PolyGram) WILSON PHILLIPS - Impulsive (SBK)	156 230 193 172 99		109 1 9 46	31 6 26 45 51	14 38 85 62 2	2 104 46 33 —	47 19 11	98% 19% 61% 67% 100%	2 6 10
ROBERT PALMER - You're Amazing (EMI) CELINE DION - Where Does My Heart Beat Now (Epic) C & C MUSIC FACTORY f/FREEDOM WILLIAMS - Gonna Make(Col.) PHIL COLLINS - Hang In Long Enough (Atlantic) BREATHE f/ DAVID GLASPER - Does She Love That Man? (A&M)	164 178 168 95 147		11 3 13 32 10	34 6 27 35 25	76 41 39 19 68	33 84 40 8 34	10 25 28 1 9	73% 28% 47% 90% 70%	5 7 8
KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra) DEBBIE GIBSON - Anything Is Possible (Atlantic) WINGER - Miles Away (Atlantic) STYX - Show Me The Way (A&M) THE OUTFIELD - For You (MCA)	148 145 115 159 120	14 1  7 	5 6 49 1 27	16 20 34 4 38	39 73 22 36 45	43 36 8 64 9	31 9 2 47 1	40% 68% 91% 25% 91%	7 14 5
VANILLA ICE - Play That Funky Music (SBK) AC/DC - Moneytalks (Atco) GEORGE MICHAEL - Freedom (Columbia) BETTE MIDLER - From A Distance (Atlantic) MARIAH CAREY - Someday (Columbia)	141 148 74 73 209	15 12 — 176	1 23 28 —	12 10 46 41 2	42 26 4 4 6	39 59 — 17	32 41 1 8	39% 24% 98% 100% 3%	4 5 10 13 3
CINDERELLA - Shelter Me (Mercury) GEORGE LAMOND W/ B. K. STARR - No Matter What (Columbia/Epic) AFTER 7 - Heat Of The Moment (Virgin) CHRIS ISAAK - Wicked Game (Reprise) BAD COMPANY - If You Need Somebody (Atco)	143 128 131 118 116	8 1 30 29 10	1 2 3 1 11	3 3 5 5 12	24 32 20 18 23	47 52 34 41 31	60 38 39 24 29	19% 28% 21% 20% 39%	4 5 5 8 9
ELTON JOHN - You Gotta Love Somebody (MCA) PAUL YOUNG - Heaven Can Wait (Columbia) STING - All This Time (A&M) DARYL HALL AND JOHN OATES - Don't Hold Back Your Love (Arista) GEORGE MICHAEL - Waiting For That Day/Mother's Pride (Columbia)	92 106 181 153 150	4 3 181 87 140	7	11 	25 17  1 	29 32 — 15 5	16 54 	46% 16% — —	7 3 1 1 1
ALIAS - Waiting For Love (EMI) TRACIE SPENCER - This House (Capitol) IGGY POP - Candy (Virgin) MAXI PRIEST - Just A Little Bit Longer (Charisma) TESLA - Signs (Geffen)	131 105 91 84 83	127 25 13 4 33	 	7 3 2	1 4 12 12 7	1 25 25 24 10	2 51 32 41 31		1 3 11 7 2
<b>CHER</b> - The Shoop Shoop Song (It's In His Kiss) (Geffen) <b>CONCRETE BLONDE</b> - Caroline (IRS)	76 76	4 2	_	9	18 7	27 16	18 51	35% 9%	7 5

the GAVIN REPORT/January 11, 1991

www.americanradiohistorv.com

# SLAUGHTER



# "SPEND MY LIFE"

	<b>KBEQ ADD</b>
	WAAL ADD
I	KBFM ADD
`	WCIR ADD
	WNYP ADD
	WKDD ADD
	WQID ADD

<b>WOKI ADD</b>
WJET 29-25
Q104 D-28
WHHY D-35
WKQD D-21
WTBX D-32
PIRATE D-17

KPXR D-33
WRQN D-19
WPST 38-28
KQKQ 28-18
KMYX 26-22
KG95 39-33
WJMX 38-32

Z104.5 27-22 KOZE 31-17 K100 27-13 Z95 19-18 KBQ 29-23 I95 30-21 KATM 21-13



www.americantadiohistory.com

# INSIDE TOP 40 by Dave Sholin

Wondering where those holidays went? Join the club. That's always the consensus at the start of a new year, but it seems even more so this time around. The break from routine offers an escape from reality and the chance to lower our stress level. Hopefully everyone had the opportunity to enjoy some quiet time with friends and family. Now it's hello to 1991, a year that begins with the dark cloud of war overhead and America's greatest national crisis since the end of the Vietnam War. Mechele George of the Morning Show Consulting Group and formerly with American Comedy Network was kind enough to send along a "Fax Alert," advising stations "What to do on your morning show in the event of war." Among many useful recommendations are 1) Doing away with all "comedy bits, song parodies and anti-Iraq statements for two to three days at the start of the conflict." However, the fax cautions, "Be careful with too much 'rah rah America' talk as well..." remember, your listeners do not ALL share the same opinion. 2) "Update the war at least once every hour, twenty-four hours a day for the first few days" and get someone other than a jock to deliver the information. 3) Add answering machines to a request line and playback the best comments in newscasts, or put together special listener montages during the day. Promo it as a special "Operation Desert Shield" comment line. In the music department, common sense should prevail in the attempt to "try and make lyric content and tempo of songs reflect the mood of your market. Break format as the situation demands." There are a number of other worthwhile suggestions that programmers may or may not need over the next few weeks. Contact Mechele at 203-459-0606 for a complete rundown, and again thanks to the Morning Show Consulting Group for sharing this valuable information. If our prayers are answered, none of this will ever be implemented-but listeners rely on radio in case of emergency, and stations need to be prepared.

One song that Andy Taylor, MD at WGOR Lansing, Ml, feels is appropriate in the midst of the current Middle East situation is **CELINE DION**. It's their highest debut at #26 and



Andy comments, "We thought it would be

more of a passive song, but it's proving to be very active." A big gainer at KZOU 28-18, KYYY31-17, WJET29-12,95XXX26-14, Q106.5 34-24, KYYA 12-4, KOYE 16-5, KWOD 36-24, KXYQ 29-19 and Z100 Portland 27-9. Certainly one of the hottest developing releases over the past several weeks.

Top twenty conversions for CINDERELLA



take their HIT FACTOR from 5% to 19% with strong moves at B94 Pittsburgh 27-19, WTBX Duluth, MN 31-20, 93Q Houston 30-20, Q104 Gadsden, AL 31-14, FM104 Modesto/Stockton, CA 21-16, KDOG Mankato, MN 25-16, KYYY Bismarck, ND 32-13, 99KG Salina, KS 32-16, etc.

It was more than two months ago when POWER 99 Atlanta MD Lee Chesnut alerted everyone to the response he was getting on CHRIS ISAAK's "Wicked Game," eventually taking it Top Ten. Currently Top Ten at KFMW 6-3, WBBQ 12-6, KISN #9, KHMX 9-7, WKQD 13-10 and KRQ 12-9. It's added at Q106 San Diego, WSPK Poughkeepsie, Y94 Fargo/Moorhead, ND, Q96 San Antonio, WYAV Myrtle Beach, SC and KEZY Anaheim.

**BAD COMPANY** starts out the year with their most successful Top 40 outing in many years. KXKT Omaha debuts it at #21 and PD Brian deGeus says it's "a great daytime adult female song." Explodes into the Top Ten at WAAL 18-7, WIZM 20-9, KKRL 10-1!, YES 97 14-7, WZPL 8-5, KFTZ 9-5, Z104.5 1-1, KPXR 19-9, WJET 15-6, etc.

In the spring and summer of 1971, **THE FIVE MAN ELECTRICAL BAND** were heard on radios everywhere singing about "Signs." Twenty years later, **TESLA** transforms the song giving it their own interpretation and showing up in the top thirty at B94, KS104, KAFX, WKQD, POWER99.9KHI, WYHT, KFTZ, FM104, YES97, WRKY, WBIZ and KOY. Thirty-threeadds including KHOK, WJET, KZZO, KGWY, WEOW, WKPQ, KFBD, KWYR, KLIZ, FM94.5 and KTDR. Doesn't appear that 1991's last RECORD TO WATCH has lost any momentum. A hot debut for **2nu** at WIFC Wausau, WI at #19 with PD Duff Damos reporting, "Number one phones with everyone—it's going nuts." On fire in Detroit at WDFX 16-6 and WHYT 18-6, POWER 104 22-6 and 93Q Houston 20-13, KMOK Lewiston 26-11, OK95 Tri-Cities, WA 11-6, K106 Beaumont, TX 23-15, KISN Salt Lake City 19-6, KFTZ Idaho Falls, ID 16-8 "burning up the phones—doing great." New on WDJX, KSTN, KIXY, WJZQ, KXYQ, WCKZ, etc.

KMEL San Francisco, where MD Hosh Gureli first heard the magic in **TARA KEMP**, takes her



first release 29-18! Also top twenty at B95 Fresno 19-14 with adds at WTIC/FM, WIQQ, Q106, WBBQ, HOT 97.7, KAKS, KXXR, KDON, POWER 98, WAPE, KOKZ, KWOD, Y108 and KS104.

Boston leads the way on **OLETA ADAMS** where she charts Top Ten at KISS 108 15-7 and hot at WZOU 24-11. Added at KZZP Phoenix, KISN Salt Lake City, 93QID Alexandria, LA, Q96 San Antonio, KZOU Little Rock, KKEZ Ft. Dodge, IA and KHOK Hoisington/Great Bend, KS.

Credit KLUC Las Vegas with being the first to step out on **TIMMY** T. Jumping 2-1, PD Jerry Dean says it's the hottest song he's got right now. WHYT Detroit debuts it at #8 with other Top Ten activity at B95 #2, Q106 #2, POWER 96 #10, Q105 #2 and KKFR #8. New on POWER 106, Z100, HOT 97, WDFX, KMEL, KIIS, Y95, KYYY, POWER 99, WHAJ, WCKZ, WNVZ, WHDQ, WBBQ, KMOK, WQID, WAVA, KQMQ, etc.

the GAVIN REPORT/January 11. 1991

# How Good Is Your Radio Station?

by Jonathan Little

Low good is your radio station? You're the program director or maybe the general manager, waiting for the listeners' vote in the form of the next book or the next trend. But just how good is the station according to how you hear it?

This is a test. For the next 60 seconds you'll be taking a test. This is only a test. But it can lead to meaningful changes in how you create your radio product. This test is a sort of miniscan. It will cause you to look at the quality of your programming. You'll rate your radio station on from 1 to 5 using the following scale:

1	UNSATISFACTORY
2	FAIR; NEEDS IMPROVEMENT
3	SATISFACTORY
4	VERY GOOD

5 OUTSTANDING

Now rate your station on this official "success factors scorecard"-

MUSIC	1 2 3 4 5 x 60% =
PERSONALITIES	1 2 3 4 5 <u> </u>
NEWS/INFORMATION	1 2 3 4 5 x 10% =
MARKETING/#DVERTIZING	1 2 3 4 5 <u>x</u> 10% = <u></u>
PROMOTION/CONTESTING	12345x 5% =
COMMUNITY INVOLVEMENT	12345 <u> </u>

"RATE YOUR RADIO STATION" TOTAL: \_\_\_\_\_\_\*

(The scoring percentages are my opinion based on analysis of studies at two stations I've programmed and on input from a national study conducted by Strategic Radio Research and reported in "Strategic Thinking" July 8, 1987. If your fermat is oldies, country or

Album, the music is a bit more important and the personalities less important. The importance of music declines as the listener's age increases.)

I encourage the general manager and program director to sit down and rate the station individually. (This is a one minute test.) Then compare your ratings. If you communicate regularly and share your ideas about station goals, your ratings ought to be in agreement. Discuss the factors that need the most attention. Rate stations you do the most sharing with and compare those ratings with your station's rating.

> I would also encourage the program director to photocopy the test and give it to the air team. It will promote important discussions that I would hold individually with air team members.

Fortunately the dimensions of a radio station that lead to success can be modified and improved. I hear stations everywhere playing the right records wrong-

with little attention to flow and balance. I hear good personalities with no direction. I hear news and information written for print presented as radio news.

I hear contesting that's more clutter than it is fun or involving. I see marketing campaigns that provide me no reason to change my current listening habits. And I see community involvement that doesn't make any difference to anyone except the jock who had to work on his day off.

It's a good idea to give your radio station a catscan—a very detailed analysis based on the "success factors." Beyond those six dimensions, I carefully examine a dimension often overlooked by programmers but never overlooked by listeners. That important dimension is "station attitude." Programmer/Consultant Ken Draper once described the music he sought to program on Top 40 as "up, hit, happy." I've come to use that expression to describe the station attitude that listeners look for in a Top 40 radio station they can call their favorite.

Consider the three elements that make up attitude: 1) tempo; 2) potency; 3) fun factor. And consider who's attitude is being reflected by the station. It's usually that of the person with the strongest direct control over the programming. Does the station reflect the attitude of the owner, the general manager, the program director? Maybe the attitude of the music director is reflected if the program director spends more time in production than in programming.

Station attitude is an intangible factor, but to the listener it may be a dimension nearly as important as the music. The listener will endorse a radio station he feels endorses his attitudes and feelings. Station attitude may be a determining factor in the mind of the listener. A competing station may possess success factors equal to yours. However, station attitude as perceived by the listener may be the element that distinguishes yours as his "favorite station," the one she talks about.

Take the sixty second test and use it to stimulate discussion with team members who help you create the product and with listeners whose opinions you value. Consider the importance of station attitude and how it can be the all important determining factor in a close race. Be "up, hit, happy" and create programming that is also programming that makes a difference in your listeners' lives.

\*If your "Rate Your Radio Station" total is under 3.5, there's important work to be done. 3.5-4.4, nice job but you can take it higher. If vour total is 4.5 or higher, congratulations!



You're creating great radio. I'd love to hear your station. Please send me a cassette.

Jonathan Little is a radio consultant based in Madison, Wisconsin. Call him at 608-271-8884. 🔴

# the GAVIN REPORT

## **MOST ADDED**

**EPMD** Gold Digger (RAL/Def Jam/Columbia)

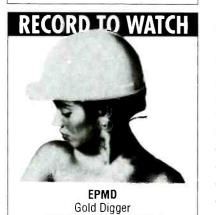
> SCHOOLY D King Of New York (Capitol)

PROFESSOR X Blackhand (Island/4th & Broadway)

# TOP TIP

SON OF BERZERK Change The Style (S.O.U.L./MCA)

Rebellous production base, courtesy of the Bomb Squad, has garnered early adds from College Radio.



Gold Digger (RAL/Def Jam/Columbia) Making the label jump, Eric & Parrish, set the momentum to do damage in 1991. Watch out for some burning retail sales.

Editor: Brian Alan Samson RA = Retail Singles Action

# RADIO RAP

Reports accepted Thursday only 9AM through 4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

## RA LW TW

243	LVV	I W	
\$	3	1	<b>PARIS</b> - Devil, Ebony, Scarface, Panther, Babylon (Scarface/Tommy Boy)
Ś	1	2	BIG DADDY KANE - Do It Right, Devil, Meets (Cold Chillin'/Reprise)
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2	3	MONIE LOVE - Middle, Stable, Swiney, Read, Shame (Warner Bros.)
Ś	4	4	<b>A TRIBE CALLED QUEST</b> - Kick It, Pipes, Bonita (Jive/RCA)
Ś	6	5	<b><u>PUBLIC ENEMY</u></b> - Can't, Brothers, Soul, (RAL/Def Jam/Columbia)
Ś	5	6	ISIS - Rebel, Face, Power (4th & Broadway/Island)
Ś	15	7	KING TEE - Piano, Ruff, Own, Production, (Capitol)
\$	9	8	L.L.COOL J - Around, Boomin', Farmers, Mama (RAL/Def Jam/Columbia)
	12	9	KOOL G RAP & DJ POLO - Erase, Streets, Bad (Cold Chillin'/Warner Bros.)
\$	7	10	TOO SHORT - Ghetto, Dead, It's Your, Rap (Jive/RCA)
\$		11	POOR RIGHTEOUS TEACHERS - Holy, Rock, Self, Shakila, Can I (Profile)
\$ \$ \$ \$ \$			BRAN NUBIAN - Wake Up, Bomb (Elektra)
\$		13	FATHER MC - 4 You, Treat'em (MCA)
		14	<u>GANG STARR</u> - Get A Rep (Chrysalis)
\$		15	BOOGIE DOWN PRODUCTIONS - Material, Loves, Beef, Rules (Jive/RCA)
	11		ERIC B & RAKIM - Ghetto, Mahogany, Rhythm, Omega (MCA)
•	16		D-NICE - Crumbs, Call Me (Jive/RCA)
\$	34		RUN-D.M.C From Hell, All About (Profile)
¢	23		CHUBB ROCK - Treat'em (Select)
\$\$\$\$\$	18 10		INTELLIGENT HOODLUM - Reality, Black (A&M) TERMINATOR X - Buck, Dancin' (P.R.O. Division/RAL/Columbia)
ŝ			<u><b>K-SOLO</b></u> - Your Mom, Spell, Everbody, Arrest, Solo (Atlantic)
	17		MASTER ACE - Music Man, Me (Cold Chillin'/Reprise)
	20		N.W.A 100 Miles, Bite, Sa Prize (Priority)
	21		SPECIAL ED - Mission, C'mon, 5 Men, Wish (Profile)
	26		DANA DANE - Little Bit, Forever, Tales, Johnny (Profile)
	27		<b>MOVEMENT EX</b> - Freedom Got A Shotgun, I Deal (Columbia)
			KING SUN - Be Black (Profile)
	24		FRESHCO & MIZ - Play, Ya Know (Tommy Boy)
	40		<u><b>3 TIMES DOPE</b></u> - Words, Sand Man, Live From, Peace (Arista)
	37		LAKIM SHABAZZ - Lost Tribe, Justice, Job, Believe, The Way (Tuff City)
	35		MAIN SOURCE - Front Door, Roger (Wild Pitch)
	28		ICE CUBE - Mack, Fairytale, Amerikkka (Priority)
	29		GROOVE B. CHILL - Hip Hop, Swingin', Zero (A&M)
	38		YO YO - Stompin', Dope (Atlantic)
	32 33		DJ MARK THE 45 KING - 900 Number, Master (Tuff City) STYLE - Assasinator, Brother, Who, In Tone, Blues (Select)
			CRIMINAL NATION - Insane, Criminal (Cold Rock/Nastymix)
	JU 	39	KMD - Peach Fuzz, Refill (Elektra)
			X-CLAN - Verbilizer, Funkin', Milk, Raise, Heed (4th & Broadway/Island)
		70	<b>A CLAR</b> Verbillzer, Furkin, Wilk, Halse, Heeu (4th & Drodowdy/Islanu)

CHARTBOUND

**GRAND DADDY IU** - Smooth Assassin -(Cold Chillin'/Warner Bros.) **SHAZZY** - Giggahoe (Elektra) **TONY D** - E.F.F.E.C.T. (4th & Broadway/Island)

\*2 KINGS & A CIPHER - Movin' On 'Em (BMG/Bahia/RCA) STEREO MC'S - Elevate My Mind (4th & Broadway/Island)

Dropped: #31-Harmony, #36-Candyman, #39-3rd Bass.



# NEW HIP HOP RELEASES by Brian A. Samson

MAC MILL - RUN OF THE MILL (THREE SONG EP)(NO QUESTION RECORDS)

Mac Mill and producer Jon "9mm" Watson collaborate their efforts to give you a raw taste of some JB-influenced Oaktown funk. The title cut, Run Of The Mill, is a braggadocio storyline looped with a JB music bed. "Life Time Mission" is an adventurous summary of the Mac Mill street life presented in a tamed Too Short/Geto Boys fashion. My personal pick is "Straight Dangler." Mill should fare well regionally, but the question is, will the Oaktown funk fit the taste of Rap enthusiasts nationwide? I Contact Patrick E. Privitte for you copy at (415) 549-2655. BAS

#### DIGITAL UNDERGROUND - SAME OLD SONG (TOMMY BOY)

Ahh yess, the D.U. funkhowyoulike fashion continues. Enriched with the P-Funk influenced synths and samples, this track is a straight up, slammin' no gimmick dance floor jeep jam at 108 BPM's. The D.U. boyz create a freestyle sound with slick flowin' lyrics and a fusion of a blues meets jazz-funk piano organ riff courtesy of Shock G. An obvious winner for the progressive Urban and College-Mixshow programmers. Contact Albee for you industrial funk at (212)722-2211. BAS

#### **GAVIN SEMINAR - FEBRUARY 14-17:**

The following is a schedule of Rap/Hip Hop sessions:

#### 4:00PM Thursday Feb. 14

THE UNDERGROUND HIP HOP COM-MUNITY: NON COMMERCIAL AND MIXSHOWDJ'S—HOWVITALARETHEY? Key industry figures discuss the roles of noncommercial radio and mixshow DJs. Issues surounding todays Rap music will be addressed.

#### 12:30PM Friday Feb. 15 CUTTING EDGE: POWER OF WORDS

The power and influence in today's lyrics. Featuring Tommy Boy recording artist Paris and poet/author/scholar Quincy Troupe.

#### 11:00AM Saturday Feb. 16 STRATEGIC RAP MARKETING/PROMO-TION: HOW AND WHERE DO YOU BE-GIN?

Organizng a successful Rap promotion campaign. Industry marketing and promotion professionals share their insight.

2:30PM Saturday Feb. 16 WHERE DOES RAP FIT? PART 2 A discussion among Urban, Top 40, Non-Commercial, and Mixshow programmers on the process of selecting various styles of today's Rap product.



In December Priority recording artist Ice Cube (r) premiered his video "Dead Homiez" at a press conference held at New York University. Ice Cube and his protege, Atlantic Records recording artist Yo-Yo (l), fielded questions from a crowd of 200 students and reporters.

# the GAVIN REPORT

MOST ADDED	U	F	2	BAN CONTEMPORARY
	12/7			
THE O'JAYS (39) (EMI)	6	5	1	PEBBLES - Love Makes Things Happen (MCA)
	18	12	2	KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)
MARIAH CAREY (31)	7	6	3	SURFACE - The First Time (Columbia)
(Columbia)	10	8 9 7	4	JANET JACKSON - Love Will Never Do (Without You) (A&M)
	12 8	9	0	<u>EnVOGUE</u> - You Don't Have To Worry (Àtlantic) <u>JEFFREY OSBORNE</u> - Only Human (Arista)
HI-FIVE (31) (Jive/RCA)	11			LOOSE ENDS - Don't Be A Fool (MCA)
		11		TEENA MARIE - If I Were A Bell (Epic)
TARA KEMP (18)			9	C & C MUSIC FACTORY /FREEDOM WILLIAMS - Gonna Make(Columbia
(Giant)	4	2	10	TONY! TONI! TONE! - It Never Rains (Wing/PolyGram)
	20	18	11	L.L.COOL J - Around The Way Girl (RAL/Def Jam/Columbia)
	19	16	12	DNA with SUZANNE VEGA - Tom's Diner (A&M)
TOP TIP	29		11	<b><u>TONY TERRY</u></b> - Head Over Heels (Epic) <u>BELL BIV DeVOE</u> - When Will I See You Smile Again? (MCA)
	1	1	15	RALPH TRESVANT - Sensitivity (MCA)
MAXI PRIEST Just A Little Bit Longer			16	<u>OLETA ADAMS</u> - Get Here (Fontana/PolyGram)
(Charisma)	28	25	17	<b>BLACK BOX</b> - I Don't Know Anybody Else (RCA)
	35	29	18	MICHEL'LE - Something In My Heart (Ruthless/Atco)
It may be just a little bit longer before	31	27	19	ANOTHER BAD CREATION - lesha (Motown)
this hits the chart—shows up second	24			MARVIN GAYE - My Last Chance (Motown)
in line in "Up And Coming" this week.	27 2	23	21	LALAH HATHAWAY - Baby Don't Cry (Virgin)
		24	22	FREDDIE JACKSON - Love Me Down (Capitol) FATHER MC - I'll Do 4 U (MCA)
<b>RECORD TO WATCH</b>	_		24	TRACIE SPENCER - This House (Capitol)
		_	25	WHITNEY HOUSTON - All The Man That I Need (Arista)
0	—	_	26	ANITA BAKER - Fairy Tales (Elektra)
		36	27	<b>RUDE BOYS</b> - Written All Over Your Face (Atlantic)
	37	33	28	TEDDY PENDERGRASS - Make It With You (Elektra)
	_	20	29	LEVERT - All Season (Atlantic)
		29	30	JOEY B. ELLIS AND TYNETTA HARE - Go For It! (Capitol) SOUL II SOUL - Missing You (Virgin)
AND V		_	32	VANILLA ICE - Play That Funky Music (SBK)
			33	<b><u>SAMUELLE</u></b> - Black Paradise (Atlantic)
HI-FIVE		40	34	CARON WHEELER - UK Blak (EMI)
I Like The Way			35	RUN-D.M.C What's It All About (Profile)
(The Kissing Game) (Jive/RCA)	3	3		GUY - I Wanna Get With U (MCA)
33 stations can turn	16	12	3/	HOWARD HEWETT - I Can't Tell You Why (Elektra)
this game into a hit.	16 13	17	30	THE BOYS - Thing Called Love (Motown) SPECIAL GENERATION - Love Me Just For Me (Capitol)
Editor: Betty Hollars Assoc. Editor: John Martinucci	_	—		<b><u>CANDYMAN</u></b> - Melt In Your Mouth (Epic)

CHARTBOUND								
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
*MARIAH CAREY - Someday (Columbia) *THE O'JAYS - Don't Let Me Down (EMI)		45 45	31 39	=	4 2	10 4	8% 4%	1 1

# UP & COMING

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

Reports	Adds	ARTIST TITLE LABEL
33	31	*HI-FIVE - I like The Way (The Kissing Game) (Jive/RCA)
32	5	MAXI PRIEST - Just A Little Bit Longer (Charisma)
32	-	MADONNA - Justify My Love (Sire/Warner Bros.)
30	5	MAVIS STAPLES - Melody Cool (Paisley Park/Warner Bros.)
28	1	QUINCY JONES f/ SIEDAH GARRETT - The Places (Qwest/Warner Bros.)
27	18	*TARA KEMP - Hold You Tight (Giant)
27	3	GERALD ALBRIGHT - My, My, My (Atlantic)
25	1	*BART SIMPSON - Do The Bartman (Geffen)
24	2	SNAP - Mary Had A Little Boy (Arista)
24		MAC BAND - Love U 2 The Limit (MCA)
20	2	LORENZO SMITH - Let Me Show U (Alpha International)
18	1	*DANA DANE - A Little Bit Of Dane (Profile)
16	1	SYBIL - Make It Easy On Me (Next Plateau)

DROPPED: #15-Whitney Houston (Baby), #19-Stevie Wonder, #20-Tevin Campbell, #26-Too Short, #30-Whispers (Heart), #31-Dino, #34-Kiara, #35-Monie Love, #38-Big Daddy Kane, Force MD's, The Chimes, Cathy Dennis.

# **INSIDE URBAN**



**TONY TERRY RETURNS** Hitting the pronotion trail is Epic recording artist TONY TERRY, whose "Head Over Heels" jumped 28-13 on our chart this week! Shown (lr): Mike Stradford, PD, KKBT-Los Angeles, Michelle Johnson, Epic Black Music Manager, Dallas, and Tony Terry.

Due to the three week Christmas/New Year's hiatus, this week's numbers need a little more explaining than usual . Even though the column headers say "2W", "LW", and "TW", the numbers represent the charts from 12/7, 12/14, and 1/11 respectively. The same is true for the number shown under the column "Weeks" in both "Chartbound" and "Hit Factor." When you see a "3" in the Weeks column, it means that it was around the last week of November and the two weeks we did charts in December. "Most Added" is even more distracting. This week, THE O'JAYS logged in 39 new adds, with a total of 45 reports. However, six stations added the record when it was released, but since it was during our hiatus, they did not get credit for

45 adds as they should have. Same is true of HI-FIVE. 31 stations added it this week and 2 added it sometime during the past three weeks, totaling 33 reports, and on down the line. Because some of these artists are already being reported in light and even medium rotation this week, we've left them where they were reported because the point value of a record in a rotation is higher than an add and we want the points to reflect the records' strength already this week. Hope that clears things up for this once-a-year break in the action we seem to need! Two went right into the chart, without stopping at Up and Coming, Chartbound, or passing go, as they say in Monopoly. They were HOWARD HEWETT's "I Can't Tell You Why," which charted at #37 and CANDYMAN's "Melt In Your Mouth." Hewett's stats look like this: 9 stations have it in medium, 17 have it in light, 9 new adds for a total of 35 reports and capturing a 25% Hit Factor. Candyman has 6 mediums, 21 lights, 8 adds, for a total of 35 reports and a 17% Hit Factor, charting at #40 the first week-remarkable action already. Taking a look at Chartbound, the same thing happened. MARIAH CAREY grabs 45 reports with 31 adds, and THE O'JAYS get 45 reports with 39 adds, sending both of them right into Chartbound first-week out. Some of this success can be attributed to the lack of reporting last week but most of the success is due to immediate radio response. Morgan Sinclair, WBLX-Mobile, says MARIAH CAREY's "Someday" is her RTW. "The girl is on a roll-this is going to be the next record for her." Chase Thomas, WJDY-Salisbury, comments on the strength of **THE POINTER SISTERS**' "Insanity." "A strong jam for the

# LP CUTS

**GUY -**D-O-G Me Out/Tease Me

TROOP -I Will Always love You

LUKE and 2 LIVE CREW -Do You Ever Try To Change Me

BLACK BOX -I Like To Party/Ghost Box

WHITNEY HOUSTON -Miracle/Lover For Life

> KEITH SWEAT -Your Love

JOHNNY GILL -Giving My All To You/Lady DuJour

> THE TIME -Sometimes I Get Lonely

ANITA BAKER -Whatever It Takes/Lonely

Pointer Sisters—I like the house Hurley Club Dub. Good on phones and in the clubs as well, all demos." Ed Sargent, **WICB**-Ithaca, makes **MAXI PRIEST**'s "Just A Little Bit Longer" his RTW, while we made it our Top Tip. Ed says, "I think this will be one of our big records and should do really well for him." Frankie Darcel, **WPEG**-Charlotte, likes **ALEXANDER O'NEAL's** "All True Man," saying, "Great mid-tempo record—women are going to love it. I also like **TARA KEMP's** 'Hold You Tight" because it has a slammin' groove, a great bassline and we're getting great phones, all demos." Ciao for now, Betty.



#### THE MULTI MAN HIMSELF

Johnny Gill has been honored a double-platinum award for his self-titled album, which includes "Fairweather Friend," "My, My, My," "Rub You The Right Way," and the just-released (and reviewed by John in this week's Urban New Releases) "Wrap My Body Tight." Shown at the presentation are (I-r) Gill's manager Clarence Avant, Vida Sparks, Johnny Gill, Motown COO Harry Anger, Motown President/CEO Jheryl Busby, Motown Sales/Dist. VP Oscar Fields, and Motown VP of Communications Michael Mitchell.

# HIT FACTOR Urban Research Betty Hollars/John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week 78 Last Week 94

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
PEBBLES - Love Makes Things Happen (MCA)	71	1	59	2	9	85%	8
KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)	72	-	42	21	9	87%	6
SURFACE - The First Time (Columbia)	70	-	52	7	11	84%	11
JANET JACKSON - Love Will Never Do (Without You) (A&M)	67	1	52	7	7	88%	7
EnVOGUE - You Don't Have To Worry (Atlantic) JEFFREY OSBORNE - Only Human (Arista)	67 61	1	<b>44</b> 54	<b>16</b> 6	7	89%	8
<b>LOOSE ENDS</b> - Don't Be A Fool (MCA)	63	1	54 40	19	3	98% 93%	9 9
TEENA MARIE - If I Were A Bell (Epic)	60	2	40	17	1	95 %	8
C & C MUSIC FACTORY f/FREEDOM WILLIAMS - Gonna Make You Sweat (Columbia)		-	29	24	15	77%	7
L.L.COOL J- Around The Way Girl (RAL/Def Jam/Columbia)	61	2	28	17	14	73%	8
DNA with SUZANNE VEGA - Tom's Diner (A&M)	53	_	29	17	7	86%	9
TONY TERRY - Head Over Heels (Epic)	54	5	12	35	2	87%	5
BELL BIV DeVOE - When Will I See You Smile Again? (MCA)	62	2	11	37	12	77%	4
OLETA ADAMS - Get Here (Fontana/PolyGram)	53	1	18	23	11	77%	8
BLACK BOX - I Don't Know Anybody Else (RCA)	60	1	8	35	16	71%	6
MICHEL'LE - Something In My Heart (Ruthless/Atco)	48	2	20	22	4	87%	6
ANOTHER BAD CREATION - lesha (Motown)	53	5	13	28	7	77%	6
MARVIN GAYE - My Last Chance (Motown)	51		9	35	7	86%	5
LALAH HATHAWAY - Baby Don't Cry (Virgín) FATHER MC - I'll Do 4 U (MCA)	48	1	15	24	8	81%	7
TRACIE SPENCER - This House (Capitol)	48 57	3	14 4	25 32	6 13	81%	9
WHITNEY HOUSTON - All The Man That I Need (Arista)	71	14	5	28	24	63% 46%	2
ANITA BAKER - Fairy Tales (Elektra)	52	4	4	31	13	67%	3
RUDE BOYS - Written All Over Your Face (Atlantic)	44	4	12	23	5	79%	6
TEDDY PENDERGRASS - Make It With You (Elektra)	47	2	5	30	10	74%	5
LEVERT - All Season (Atlantic)	52	8	3	14	27	32%	2
JOEY B. ELLIS AND TYNETTA HARE - Go For It! (Heart And Fire) (Capitol)	38	_	3	20	15	60%	4
SOUL II SOUL - Missing You (Virgin)	38	4	2	22	10	63%	5
VANILLA ICE - Play That Funky Music (SBK)	44	2	-	16	26	36%	3
SAMUELLE - Black Paradise (Atlantic)	38	3	2	19	14	55%	3

# NEW RELEASES by John Martinucci

THE O'JAYS - Don't Let Me Down (EMI) These R&B vets return with a song that fuses today's Funky New Jack groove with yesteryear's O'Jays sound. Very, very nice. JM

TARA KEMP - Hold You Tight (Giant) Tara started paying her dues through the San Francisco club scene and got her big break from Bay Area radio, which led to a signing with Giant. This debut mid-tempo single combines Tara's passionate vocals

with smooth beats to create a classy groove.

#### JOHNNY GILL - Wrap My Body Tight (Motown)

Johnny is moving right down the A side of his first album, soon-to-be-known-as Gill's Greatest Hits! Find your copy in the mail of the 12" remixes of "Wrap My Body Tight," because many fine versions can be heard, including the LP version, which could create quite a dilemma for programmers. JM

#### <u>HI-FIVE - 1 Like The Way (The Kissing</u> Game) (Jive/RCA)

Hi-Five slows down a bit to release a love song with a beat. These five young men worked with Teddy Riley, who kept their sound fresh, yet simple. Though this doesn't possess Teddy's New Jack sound, radio likes the way it track sounds, which is made obvious by the 33 stations who added Hi-Five out-of-the-box. JM

#### <u>ALEXANDER O'NEAL - All True Man</u> (Tabu/Epic)

Alexander O'Neal is back in the spotlight with his buddies Jam and Lewis at the production helm. "All True Man" is the title track of O'Neal's forthcoming album. This single is smooth as silk, with a mid-tempo drum beat and a hint of keyboard, allowing Alexander to perform comfortably within the boundaries. JM

#### GERALD ALSTON - Getting Back Into Love (Motown)

The former Manhattan has ballads down pat. Alston's "Slow Motion" reached #2 (11/23) after hanging out in top ten for four weeks. He now comes from the same mold with even more vocal projection. Look for serious reaction in the next few weeks. JM

#### DIGITAL UNDERGROUND - Same Old Song (Tommy Boy)

Ahh yess, the D.U. funkhowyoulike fashion continues. Enriched with the P-Funk influenced synths and samples, this track is a straight up, slammin' no gimmick dance floor jeep jam at 108 BPM's. The D.U. boyz create a freestyle sound with slick flowin' lyrics and a fusion of a blues meets jazzfunk piano organ riff courtesy of Shock G. An obvious winner for the progressive Urban and College-Mixshow programmers. Contact Albee for you industrial funk at (212)722-2211. BAS

IM

# **CLASSIFIEDS**

# **JOB OPENINGS**

**TOP 40 KQEN-ROSEBURG, OR** has future openings for young, energetic talent to work at a great station. T&R: Chris Sargent, Box 5180, Roseburg, OR 97470. [1/11]

**K-TIDE, AN A/C STATION** ten minutes from San Francisco, has a rare opening for a Morning Host. Mininum 5 years with polished production skills. No phone calls! T&R: Bob Gowa, KTID, 1623 Fifth Avenue, San Rafael, CA 94901. EOE [1/11]

SW WISCONSIN COUNTRY LEADER seeks an energetic, creative Announcer/Copywriter. Work for a super team! Send copy samples, produced spots with aircheck, and resume to: John \$immon\$, WGLR AM/FM, PO Box 587, Lancaster, WI 53813. EOE [1/11]

**KAT/FM** is seeking a Morning Drive Announcer. T&R: Susie Wells, KAT/FM, PO Box 688, Dubuque, IA 52001. [1/11]

**PART-TIME REPORTER** needed for nights and weekends. T&R: News Director, WAXX/WAYY Radio, PO Box 6000, Eau Claire, WI 54702. EOE [1/11]

SUBURBAN CHICAGO JAZZ/ECLECTIC STA-TION needs Morning Drive News anchor/ reporter-Assistant ND. You need a J-Degree/ equivalent, 2 years radio news experience and demonstrated abilities. Good pay, great place to work, excellent fringe benefits. T&R&3 references to: Human Resources, College of Dupage, 22nd and Lambert Road, Glen Ellyn, IL 60137. EOE [1/11]

**NEWS DIRECTOR/MORNING SIDEKICK** needed immediately. T&R: Bob Beck, PD, Y-93/FM, PO Box 1738, Bismarck, ND 58502. [1/11]

A/C 25,000 WATT WJEQ-Macomb, IL needs a weekend News Anchor/Reporter to compliment award winning news team. Experience necessary in writing, gathering and on-air reporting of news. T&R: Carol Richardson, 1506 E. Jackson, Macomb, IL 61455. [1/11]

**DO YOU LIVE NEAR MILWAUKEE?** 94WKTI has a part-time talent opening. T&R: Mike Berlak, 720 E. Capitol Drive, Milwaukee, WI 53212, or call (414) 223-5339. EOE [1/11]

**RARE BROADCAST OPENING**. PD, AT with at least five years experience, for leading full service Montana "AM" radio station. Inquiries confidential. T&R: Mark Ward, KLCY Radio, PO Box 7279, Missoula, MT 59807. EOE [1/11]

**MODESTO'S #1 A/C** looking for hungry talent. Not a lot of money, but new studios and human management. T&R: Paul Peterson, KJSN Radio, PO Box 3408, Modesto, CA 95353. EOE [1/11]

**WAXX RADIO HAS AN OPENING** for a full-time Announcer with at least two years broadcast experience. T&R: Gerry House, PO Box 6000, Eau Claire, WI 54702. Also seeking a **SALES SECRETARY** with excellent computer and organizational skills. High energy position. Send resume to George Roberts. EOE [1/11]

**TEXAS TOP 40** seeks a midday AT. Big ratings and excellent company. Females encouraged. T&R: Dave Christopher, KWTX/FM Radio, PO Box 2636, Waco, TX 76702. EOE [1/11]

**DRIVETIME ANNOUNCER NEEDED** at 100,000 watt 98 Country! Top rated FM in Top rated city. Maturity, energy and experience a must. No beginners. T&R: Steve Stewart, WWJO Radio, PO Box 220, St. Cloud, MN 56302. EOE [1/11]

**SOFT A/C GIANT WSWT**-Peoria, IL, needs AT/ Production pros now! T&R: Randy Rundle, WSWT Radio, PO Box 3335, Peoria, IL 61612. EOE [1/11]

**CONTEMPORARY COUNTRY WCHA** has a prime opening for 7-mid AT/Production with possible MD. Professional environment. T&R: Kevin Kasey, PO Box 479, Chambersburg, PA 17201. [1/11]

**COPYWRITING, RADIO PRODUCTION, PRO-MOTIONS, PERSONAL APPEARANCES**. Have fun this winter in Central New England resort market. If you can do it all, call (603) 239-8088 or T&R: WYRY Radio, PO Box 1304, Keene, NH 03431. EOE. [1/11]

**NEWS DIRECTOR NEEDED** to work in the beautiful Napa market 45 miles from San Francisco. Local News pro with talk show interest. Stations recognized for their local news commitment. T&R: Tom Young, Broadcast Park, 1124 Foster Road, Napa, CA 94558. EOE [1/11]

**LOOKING FOR FUN? SO ARE WE**. #1 growing Top 40 wants Morning Personality to work & play in Northern California. T&R: John McCorkle, KTMX Radio, 1351 Mangrove, Chico, CA 95926. [1/11]

**A/C K-TIDE** has a rare opening for a Morning Host. Minimum five years experienced with polished production skills. No phone calls! Work only 10 minutes from San Francisco! T&R: Bob Gowa, KTID Radio, 1623 Fifth Avenue, San Rafael, CA 94901. EOE [1/11]

**SOUTH CAROLINA'S MEDIUM MARKET** "radio station of the year" has an immediate opening for a full-time Program Director/ Morning Personality. Candidates must have at least two years experience as a Top 40 personality, good production skills and experience with remote broadcasts and outside promotions. Send typed resume, programming philosophy, references, aircheck and production samples: William B. Sanders, 99.7 WHTK Radio, PO Drawer 22010, Hilton Head Island, SC 29925-2010. EOE [12/14]

**PROGRESSIVE COUNTRY WYTE96** seeks bright ad energetic communicators. Call (715) 341-8838 or send T&R: Ed Paulson, PO Box 1030, Stevens Point, WI 54481. [12/14]

**COUNTRY WCHA** needs a 7-midnight talent with production skills. Start the New Year with a new gig. Work for a professional small market station in '91! T&R: Kevin Kasey, PO Box 479, Chambersburg, PA 17201. [12/14]

**CONTEMPORARY COUNTRY WCTQ** seeks fulltime AT for Southwest Florida station. Minorities and females strongly encouraged. No calls. T&R: John Brooks, 282 N. Auburn Road, Venice, FL 34292. EOE [12/14]

**#1 TOP 40, THE NEW B95** is accepting applications for full-time Air Personalities for all dayparts. Also seeking a News Director with good delivery and news gathering experience a must. T&R: Bill McCown, WDKB Radio, 2201 North First Street, Suite 95, De Kalb, IL 60115. EOE [12/14]

**94QID, THE GULF COAST ORIGINAL**, seeks AT with good production and possible MD. T&R: Todd Martin, PO Box 4606, Biloxi, MS 39531. EOE [12/14]

s Cold War mentality rapidly fades into the past, the plight of the Soviet Union and its struggle to redefine economic goals remains center stage on the world news front. Almost daily, the American news media chronicles So-President viet Mikhail Gorhachev's odds-defving task of flinging the Soviet Union into the world market and changing his people's basic attitudes toward productivity and entrepreneurial spirit.

Four faces link America with the Soviet experience. We recognize Mikhail and Raisa Gorbachev as they smash the stereotypes of how leading political figures of the USSR radiate and behave. There is also Gorbachev's idealistic arch-foe, Russian President Boris Yeltsin. He has bis ideas on retooling Soviet ambitions and regularly engages Gorbachev in a political tug of war for major world headlines.

Then there is Vladimir Pozner, perhaps the Soviet Union's leading spokes person for glasnost and perestroika. As the U.S.S.R's top ranked journalist, television commentator and radio figure, Pozner is the American media's primary reality check for the constantly changing Soviet social canvas. He appears frequently on all the top news shows in America. For example, when the Today show needed the Soviet point of view early in the Persian Gulf conflict, Pozner appeared via satellite feed from Moscow. He did many interviews during Gorbachev's Summit with President Bush.

Throughout the eighties, and to this day, Pozner regularly appears as Ted Koppel's Soviet colleague on ABC-TV's "Nightline." When Phil Donahue initiated his historic "Spacebridge" crossbroadcasts, beginning with the Seattle/Leningrad show in 1986, Pozner hosted the Russian audience and drew over 180 million viewers in the Soviet Union alone, instantaneously establishing peak visihility among his people.

Pozner's rise to fame was far from overnight. His best-selling autobiography, Parting With Illusions, is a gripping and bare knuckles portrayal of his climb to the top. His mother was born in France and his father in Russia. As a youngster, Pozner's family settled in New York City's Greenwich Village. His father worked in the motion picture industry, specializing in distribution. By 1948, guided by the light of the elder Pozner's idealism, the family emigrated hack to the Soviet Union via East Germany. Parting With Illusions details Pozner's assimilation into Soviet society. Throughout his life, Pozner has had to wear his forsense that they lived in terrible places, they were kept away from the rest of the population. During the Soviet years it was exacerbated by the whole idea of being surrounded by enemies who were plotting the downfall of the first ever state of the worker and the peasant.

"Even if they were friends or Communists," Pozner remarks, "still they were suspect. They adapting to Russian surroundings, Pozner chased a career in biology. But his love for literature intervened. He served as a literary translator for a character named Sanuel Marshak, known as a top translator of classic works by Western authors. Through Marshak, Pozner revitalized his passion for Russian writers like Gogol, Pushkin and Dostoevsky, as well as for American writers

# Marx, Music & The Cold War Meltdown

GAVIN KEYNOTER VLADIMIR POZNER PONDERS THE POLITICS OF ART

By Keith Zimmerman

eign past on his sleeve.

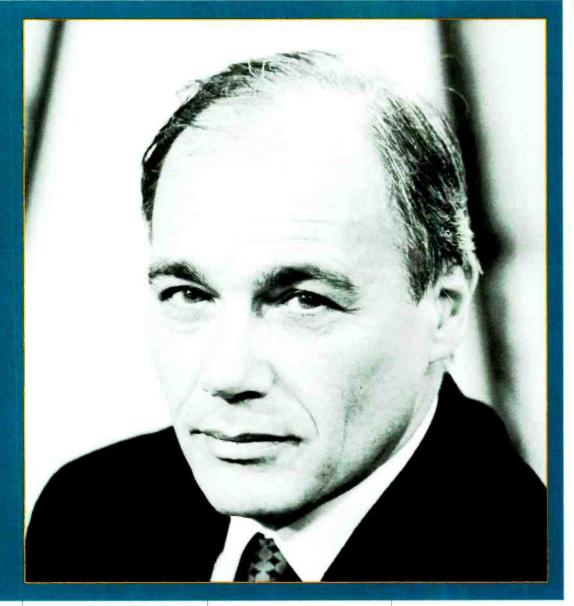
"What happened to people like me who came to the Soviet Union is an interesting story only because it's not a typical one. There was always a xenophohia in the Soviet system, a fear and distrust of foreigners, especially the Westerners. Foreigners were always segregated when they came to Russia. There was a ghetto in Moscow. It wasn't one in the would be relegated to jobs that related immediately and directly to where they came from. They were almost like a clan. Most of them could not get a 'normal job' in another area. That related to me in that I came from somewhere else. Because of my language knowledge and facility, it was almost automatic that I'd find myself in that kind of situation." As a teenager, after finally like Mark Twain, William Faulkner and Walt Whitman. Communication as a livelihood stood on the horizon.

In 1961, the twenty-seven year old Pozner began his journalistic career with The Novosty Press Agency. He was assigned to Soviet Life magazine, published in English for American readers.

"At Novosty I had a niche for myself immediately. I was different only that I was not in the services. Let me explain, A translator is someone who is in the services. That is to say, I write the original and you translate it. A news reader at Radio Moscow is a service person because the news reader does not write the news. He has no call on what is or is not news. He just gets his translation from another person who is also in the service. They benefited from the low pressure pastures of the foreign service.

"This sounds contradictory or weird, as I write in the book. If you worked for foreign consumption, you had greater freedom than you did if you worked for the Soviet public—especially if you did radio. The reason was that nobody in the Soviet Union listened to you. If I were doing short wave broadcasting to the a different way of dealing with issues. Rarely would a Soviet official in the US send a telegram back. The people in control back home didn't listen. Your boss would never get a phone call from the Central Committee saying. 'What is Vladimir Pozner saving on his radio program?'

"Because I was not allowed on Soviet television or radio makes it impossible today for a Soviet



have no input into the creative area. I was not a translator. I became managing editor. That would be considered a top position."

Working on pieces for foreign consumption proved an advantage as Pozner honed his craft before Gorbachev's rise to power. Without the glasnost and perestroika policies of a more open press. Vladimir surprisingly United States, this went out two o'clock in the morning Moscow Time and it ended seven o'clock in the morning Moscow Time.

"The only people who heard it were in the United States and also. I suspect, certain Soviet officials working there. They had the experience of being in the West and realized that to affect a Western audience you simply had to have a different style and audience to say to me. "Look, you're saying this today. But what were you saying back then?" Many of my colleagues have to deal with that. People get up and say. "You were saying that Brezhnev was great. Then you supported the policy in Afghanistan. Now who the hell are you?" It was stroke of pure luck because I will say that offered the chance to do a program in the Soviet Union. I would have jumped at it."

In the early seventies Pozner received a promotion to join Radio Moscow as a commentator and found his first domestic listenership. His career expanded to Soviet television and the "Spacebridge" broadcasts helped build his popularity all over the world.

However. Pozner's path to success was agonizingly gradual by Western standards. Each step resembled a stroll through a mine field. In the book Pozner recalls episodes with KGB agents, being disciplined for speaking out against the Afghanistan conflict, shaking off close calls with military conscription and jousting with the rigid, but frighteningly clever. Central Committee.

Pozner is candid about the pre-Gorbachev Soviet Union. He describes Nikita Khrushev as a country bumpkin: Leonid Brezhnev is portrayed as a stuttering and egotistical incompetent.

What makes any autobiography credible and ultimately rewarding is if the author uses the scalpel of total recall and selfcriticism on himself. Pozner, admittedly a private individual, didn't begin writing with that in mind. He illuminates:

"Originally. I did not think I would be writing about myself at all, but doing an analysis of two systems as I saw it. Different people told me in no uncertain terms that not writing about myself would take away from the book. If people didn't know more about my personal life, then it would be more difficult for them to understand my attitudes or my views on a whole lot of other issues."

On camera or in conversation. Pozner cuts a charming persona. The most obvious first impression is his impeccable command of the English language. Make no mistake. Pozner, a full member of the Communist Party, is intensely passionate about discussing issues.

### Back In The USSR-Journalists As Celebrities



would have to say that there is no area as exhilarating as journalism in the Soviet Union. He or she can pretty much do what they want. It's open and has almost no limits—fewer limitations than I've seen in the United States.

"Now I think that has to do more with the situation of flux that we are in right now. The society is in a nebulous stage, therefore it's very hard to control. Your society is much more orderly than ours. You can always see the limitations imposed on network television or major newspapers. There is a clear policy. You're in big trouble if you step out of bounds. You're not going to get sent to jail. But you can get fired. There's no doubt about that.

"Today in the Soviet Union, it's almost like anything goes for the journalist. Journalism quickly jumped out and became one of the first manifestations of change. Today the journalist is extremely popular in the Soviet Union, certainly as popular as a rock star.

"You can impact change and what is going on in the country. That is what a journalist dreams about, to affect public opinion. You're doing something and people care about what you say. You can fight for a good cause. but as a journalist. That's the way it is today. There were strict limitations on journalists in the past before all this happened.

"Now there is an enormous star system. I want you to understand that I say this in all humility. Just for the record, there was a poll conducted last year in the Soviet Union for the most widely watched and most liked television programs and hosts. I came in number one."

# How Free Is The American Media?



t's something people in the United States don't

want to acknowledge. It's 'We have a free press. We are free, free, free. Everyone keeps repeating this word free. It reminds me of an old Arab saying: You can repeat the word honey a million times and it's not going to make the taste in your mouth any sweeter. It's the same thing. It's free, but with a lot of qualifications.

"The fact is that the bottom line for commercial television or the commercial media is how much money they can make. If the program is not doing well and they can't sell their thirty second spots for as much money as they would like, then the program is gone. Forget about it. The idea of the dollar driving the commercial media is obvious.

"You look at any major newspaper in this country today, there are more pages devoted to advertising than content. It's probably something like seventy to thirty percent—seventy percent advertising, thirty percent content. These huge newspapers tend to weigh God knows how much. Especially Sunday. If you were to cut out only the articles and features and throw away all the ads, your newspaper would lose most of its weight.

"Look at the way more commercials are creeping into television. A so-called one hour program is actually forty six minutes. A half hour program is twenty two minutes! If the stations could do it, they would add more advertising. That is what brings in the money. Now I agree that there are exceptions. PBS is one. But when you say PBS, they all shrug their shoulders and say, 'Yeah, but who watches PBS?"

"Anything that drives the media, be it money or be it political considerations, immediately skewers the media. It has a negative influence. Both profoundly disturb me. It should be admitted in both cases. People should not try to fool themselves or allow themselves to be fooled that this is not the case."

# Underrating The American Public

've come across a ten-((1 dency here to underrate the public. 'Americans have the attention span of a three year old baby.' Not true. Why? I've traveled around this country a lot and I've lectured. I've lectured in tiny towns, big cities and I've spoken for an hour and answered questions for an hour and a half. I've had no problem. What about the Civil War series that was watched by 34 million people in this country? It was serious content television.

"Is this another game we're playing? I think they're fed up with fluff. You have to give people a chance to get their teeth into serious issues. They will. In the Soviet Union I see this all the time. The programs I do are extremely serious. Now it doesn't mean if it's serious it's not entertaining. For God's sake, is Hamlet not serious? You bet your life it is. It's also very entertaining although it has one of the most profound philosophical statements that has ever been made.

"There's no dilemma between entertainment and something that has important content. You have some good examples, National Public Radio being one of them. It stands up very well. It's one of the most popular series in this country."

### Vladimir On Pop Culture

gain there is a snobbish attitude that tends to look down on anything that says pop. It's part of culture. It's very commercial, but that's what your society is about. It is a commercial society. It's all about selling. You sell your politicians. You sell everything else. Pop culture is one of the more noticeable features of that.

"Pop culture at its highest level will produce something that goes beyond simply being pop. For instance, Michael Jackson is more than pop culture. He is a unique phenomenon—the way the man moves, dances and what have you. Pop culture is an expression of something commercialized. It can go beyond being simply a commodity."

## Glasnost, Perestroika And Heavy Metal

f American heavy metal bands are not crisscrossing the Soviet Union. scores of Soviet heavy metal bands are playing all over the Soviet Union. You might argue, do they play as well? Is the quality of their music as good? Is the quality of their technology as high? That's debatable. The technology isn't as good. Basically it's the same music and it's all over the place. It attracts vast audiences, which I have to say for me is a bit of a mystery.

"This is not an American phenomenon. It's worldwide. Maybe worldwide is too much. It attracts huge crowds, be it Europe, the Soviet Union, the United States or Japan, for that matter.

"What is the pull of this music on younger people? I really don't know. I don't understand it. I'm obviously too old for that kind of stuff. My music is a very different. But it's there. In the Soviet Union, it's much more a music of protest. It's very social in content. It's a commentary and anti-establishment. It's largely negative in its view of the world and of life. It is brutal in the kind of language it uses. It's very rebellious, more so than in the United States. That's very much the case in the Soviet Union."

## Pozner On 2 Live Crew

he words of this band 2 "T Live Crew are again more an expression of rebellion, anti-social anger and frustration than anything else. If you can go out there and sing 'fuck' all day and shock the bourgeois, it's a way of getting back. When they say. Well this is just the way we express ourselves. We're just having fun,' I don't buy that for one minute, I think it has to do with something very different. It's their anger with the society they live in."

## The Mapplethorpe Controversy/Art And Responsibility

his is a very complex issue. On the one hand, I applaud the decision that the man from the museum who exhibited this was found not guilty. I think freedom and responsibility are linked. I happen to share the view that the greater your freedom, the greater your responsibility.

"This is not a particularly original thought. You can go back to St, Augustine. He said love God and do as you will—meaning that if you do love God, nothing you would possibly ever do would be insulting or in some way not conform to what God's will would be, because of your love for Him.

"In some cases if there is a lack of responsibility, then what you get is not freedom. You get anar-

#### chy. I do think there is such a thing as pornography and obscenity. It does exist. The question you have to ask yourself is: Who decides? Of course, a court of law is where you can decide. But to say that there are no limits is simply a cop out. It's a way of not assuming any responsibility.

"It's a very complex issue and I don't have a ready answer, to be sure. Every time I would have to deal with a concrete case would be torture. I don't think you can simply walk away from it and say 'freedom is my right to express myself any way I feel.' Sometimes what you're doing in expressing yourself might just be destructive and impinge on the possibility of another person expressing him or herself."

#### Jazz, Folk And The Power Of Music

ou don't need a translation. Music is something you can become part of. Maybe it's the most ancient thing that relates to your subconscious. It's the most human expression, whether it's song or whatever. One of my first childhood memories is listening to music. I've always loved music.

"Folk music has always provided a root to understanding a nation, more than anything else. More than books, although I think books provide a much deeper understanding of another nation than the media ever can provide.

"You get a very superficial picture when you watch television and read newspapers. Folk music is one of the most immediate expressions of a nation or the people. If your ears and your mind are open, then you will begin to feel what that nation is like—without being able to explain it. That has always been the case for me. I find American folk music to be incredibly attractive and at the same time a wonderful tee.

"Jazz is a wonderful expression of spontaneity like no other music. The jazz musician is not hampered. If I play Beethoven, I will play it one way today and the other way tomorrow, but I will be playing the same thing. As a Jazz musician, there is no way I will ever play it the same way. It's a way of talking and expressing yourself through mu-

#### sic."

## Art, The Human Experience And Goosebumps

don't believe there is such a thing as art for art's sake. I found this to be true in your country. When there is a message or a social commitment, for some reason it makes it less of a work of art to some people than if there seems to be no social commitment whatsoever.

"In that sense, I very much agree with Tom Wolfe who said that American writers have forgotten where they have come from. They've forgotten the American tradition of being committed-people like Hemingway, Steinbeck, Upton Sinclair and Mark Twain. They have forgotten this very strong humanistic tradition, a profound concern for the state of mind of the human being. That kind of involvement in us is what art is really about.

"If you look at the great artists in music, painting or literature, that's what gives you the goosebumps. They cared about you. If it's an exercise or a sleight of hand with words, then you can marvel at it as you would with a magician. You look at a great trick and forget it because you know it's not about you.

"No matter how pop it might be today or how much money someone might pay for it now, art is going to be with us for centuries. If it is not about the human condition and lacks compassion, it will be forgotten. It will disappear. Only the stuff that is profoundly committed stays around."

### New World Order And Gorby's Nobel Prize

t's pretty much changed. Today Americans are gradually having a different image of what a Russian looks like. In fact, they're finally beginning to understand the difference between Russian and Soviet. But after so many years of Cold War and a propaganda war, it would still be very easy for most Americans to slip back into the old stereotypes. In my opinion, it's still a tenuous situation. It would be very easy to go right back to the way we were before.

"But today, it would be very difficult to come out with another Rambo. Gorbachev getting the Nobel Peace Prize is only part of it. What's changed is the entire equation, the attitude. Gorbachev has changed many things. More Soviets are coming over, studying at schools in your country and so on. This is all changing it. I don't think either country fears the other will attack or be a threat. That is pretty much gone and done with.

### Marxist Economies And Marxist Colors

here is the Soviet Union going today? The Soviet Union is going toward a market economy—with problems, difficulties, psychological barriers and undoubtedly some very strenuous and difficult times ahead. That's the way it's going and it will get there after a while. It will be what is called a free market society.

"Being what it is, a country with enormous potential, huge natural resources and a large, highly educated work force, I have no doubt whatsoever that it will get there. It will become a very major economic power.

"However let me just say that while Lunderstand that's the way the Soviet Union must go—there is no other alternative to this—I am not at all enthralled by this perspective because I am not a supporter of the free market. Let's call it what it really is, capitalist society.

"I look at this society in America. Here is a society that is so tremendously wealthy and, yes, it has the tools and all that. It has food in abundance. You look at it and say: Now on the one hand, it destroys what it has in abundance. It's a throwaway society. But more importantly, it has mind-boggling poverty.

"You travel around this country and you see some scenes that you just do not believe. It has hungry people living in the streets. It is a society with a tremendous amount of alienation. It has a terrible crime situation and so on. This is the most developed capitalist nation on earth.

"If this is what living is all about, I have to say I don't like it at all. There has to be something better than this. There has to be a society beyond this one that is more productive and far more humane in its attitude toward the people living in it. It is not a society that drives you to compete to the point where competition means very often wiping out the opposition.

"It is not a society that forgets about people because of their color, or whatever. It is not a society that preaches every man for himself.

"If we have to go through this development before we can move on to something else, so be it. I won't be around to see it. I hope that my grandchildren will see the emergence of some kind of society that combines the comforts and services of a capitalist society, but also the humane qualities of socialism as Marx portrayed it.

"In that sense. I have certainly not changed my colors. I remain very much in support of Marx's view of that future society, although it could be said that I have no proof that it can never happen. Of course I don't. But when you believe in a theory, you don't need proof. I believe too much in humanity to think people are going to accept this as the ideal society." •

# the GAVIN REPORT

#### ADDFD MOST

# **ADULT CONTEMPORARY** 12/

**DARYL HALL AND JOHN OATES (70)** (Arista)

> MARIAH CAREY (64) (Columbia)

**BETTE MIDLER** (60) (Atlantic)

**GEORGE MICHAEL** (59) (Columbia)

WHITNEY HOUSTON (52) (Arista)

# (OP

DARYL HALL AND JOHN OATES
Don't Hold Back Your Love
(Arista)

Should be their biggest adult hit in its brief Arista history.



**BOBBY CALDWELL** Real Thing (Sin-Drome) Mr. Caldwell's best thing in years.

Editor: Ron Fell Assoc. Editor: Diane Rufer

_			
12/7	12/14	TW	
11	6	1	SURFACE - The First Time (Columbia)
9	4		<u>CHER</u> - The Shoop Shoop Song (It's In His Kiss) (Geffen)
1	1		ELTON JOHN - You Gotta Love Somebody (MCA)
12	7		<b><u>CELINE DION</u></b> - Where Does My Heart Beat Now (Epic)
6	3		SARA HICKMAN - I Couldn't Help Myself (Elektra)
2	2		
	10	7	
26	21	8	<b>OLETA ADAMS</b> - Get Here (Fontana/PolyGram)
17	13		STEVIE B - Because I Love You (LMR/RCA)
-			WILL TO POWER - I'm Not In Love (Epic)
			<u>STYX</u> - Show Me The Way (A&M)
			<u>KENNY ROGERS</u> - Crazy In Love (Reprise)
			TOMMY JAMES - You Take My Breath Away (Aegis)
5			STEVE WINWOOD - One And Only Man (Virgin)
			BRENT BOURGEOIS - Time Of The Season (Charisma)
			VAN MORRISON - Real Real Gone (Mercury)
_			ANITA BAKER - Fairy Tales (Elektra)
			WHITNEY HOUSTON - All The Man That I Need (Arista)
34	21	19	THE OUTFIELD - For You (MCA)
21	20	20	WILSON PHILLIPS - Impulsive (SBK) PAUL SIMON - The Obvious Child (Warner Bros.)
			DAVE KOZ - Castle Of Dreams (Capitol)
			<b>JAMES INGRAM</b> - When Was The Last Time The Music (Warner Bros.)
8			BETTE MIDLER - From A Distance (Atlantic)
			TEDDY PENDERGRASS - Make It With You (Elektra)
4			DARYL HALL AND JOHN OATES - So Close (Arista)
			ALIAS - More Than Words Can Say (EMI)
_	-		NATASHA'S BROTHER/ RACHELLE CAPPELLI - Always Come (Atlantic)
			TOMMIE DREW - I'll Be Loving You (Ossum Possum)
	-		<u>CHRIS ISAAK</u> - Wicked Game (Reprise)
			CARLY SIMON - Better Not Tell Her (Arista)
7			WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)
-	37		UB40 - The Way You Do The Things You Do (Virgin)
	24		MARIAH CAREY - Love Takes Time (Columbia)
	30		PHIL COLLINS - Hang In Long Enough (Atlantic)
40	35	30 37	DEBBIE GIBSON - Anything Is Possible (Atlantic)
			<b>RUSSELL HITCHCOCK</b> - Swear To Your Heart (Hollywood)
			<u>HOWARD HEWETT</u> - I Can't Tell You Why (Elektra) <u>THE WAY MOVES</u> - Revel (In Your Time) (Chameleon)
		39	CADY MODE Still Cot The Pluce For You (Charleteon)

GARY MOORE - Still Got The Blues For You (Charisma) 40

# **CHARTBOUND**

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
*DARYL HALL AND JOHN OATES - D *MARIAH CAREY - Someday (Columb		96 77	70 64	1	17	8	18% 11%	1
*GEORGE MICHAEL - Waiting For Tha	at Day (Columbia)	69	59	-	7	3	10%	1
*BETTE MIDLER - Night And Day (Atl *JUDE COLE - House Full Of Reasons		60 56	60 24	2	17	13	33%	1
*DAN FOGELBERG - Anastasia's Eyes *CHICAGO - Chasin' The Wind (Repri		51 49	46 49	=	4	1	7%	1 1

the GAVIN REPORT/January 11, 1991

# THE LONG ROAD

FEATURING RICHIE HAVENS

"STATIONS OUGHT TO FIND EBERHARDT AS WELCOME AS ICED TEA IN AUGUST."

-PEOPLE MAGAZINE

"EBERHARDT SINGS WITH PASSION AND WIT."

-NEW YORK POST



© 1991 WINDHAM HILL PRODUCTIONS INC.

# CLIFF EBERHARD

# **ON YOUR DESK NOW!**

www.americanradiohistory.com

# UP & COMING

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone **(415) 495-1990** Gavin Fax: **415-495-2580** 

# REVIEWS

by Diane Rufer & Ron Fell

Because of the quantity of new releases this week, we will list our reviews in alphabetical order.

> ALIAS Waiting For Love (EMI)

THE BEAUTIFUL SOUTH My Book (Elektra)

**CHICAGO** *Chasin' The Wind* (Reprise)

JUDY COLLINS The Colorado Song (Columbia)

**CLIFF EBERHARDT** *The Long Road* (Windham Hill)

> MARK EDWARDS You're The One (R&A)

**GLORIA ESTEFAN** *Coming Out Of The Dark* (Epic)

SUSANNA HOFFS My Side Of The Bed (Columbia)

> **FREDDIE JACKSON** Love Me Down (Capitol)

**BETTE MIDLER** *Night And Day* (Atlantic)

**CARLY SIMON** *Life Is Eternal* (Arista)

**STING** All This Time (A&M)

**WHISPERS** *My Heart Your Heart* (Capitol)

> **STEVE WINWOOD** *I Will Be Here* (Virgin)

1991. Sixty-four total stations with WEBE/ FM, WWKS, WJCL/FM, WZNY, KRDI/FM, KSCB, WELW, KZMG and KWXX among the 20 new ADDs.

Our new RECORD TO WATCH is **BOBBY CALDWELL's** "Real Thing," which debuts in UP AND COMING with 35 total AC's. New with WGBE, WBLG/FM, WJCL/FM, WXVL, KQLS, KXLV/FM, WTPI, KBOL, KWXX, Q92/FM, KFQD and K103 among others.

Along with the New Year, let's not forget our Seminar for Media Professionals in February. The date is easy to remember, we start Valentine's Day. Get your registration in before the end of this month to take advantage of our discounted rates. Any questions, PLEASE call us at 415-495-1990.

#### Adds ARTIST TITLE LABEL Reports 43 40 \*ALIAS - Waiting For Love (EMI) 38 4 FLEETWOOD MAC - Hard Feelings (Warner Bros.) 38 7 JANET JACKSON - Love Will Never Do (Without You) (A&M) 38 38 \*CARLY SIMON - Life Is Eternal (Arista) 29 35 **\*BOBBY CALDWELL** - Real Thing (Sin Drome) 34 7 MICHAEL O'BRIEN - Why (Oceana) 34 4 **KIM BOYCE** - True Love (A&M) 34 34 \*MARK EDWARDS - You're The One (R&A) 34 34 **\*STING** - All This Time (A&M) ERIC JOHNSON - Forty Mile Town (Capitol) 33 4 5 MARY CHAPIN CARPENTER - You Win Again (Columbia) 31 9 30 \*GEORGE LAMOND DUET W/ B. K. STARR- No Matter What (Col./Epic) 5 28 \*PEBBLES - Love Makes Things Happen (MCA) 28 19 \*HARRY CONNICK, JR. - Promise Me... (from The Godfather Part III) (Col.) 25 6 JEFFREY OSBORNE - Only Human (Arista) 23 3 \*DNA with SUZANNE VEGA - Tom's Diner (A&M) 23 5 \*TIFFANY - Here In My Heart (MCA) 3 21 \*INXS - Disappear (Atlantic) 20 20 \*CLIFF EBERHARDT - The Long Road (Windham Hill)

**Dropped:** Ray Charles, Heart, Judy Collins, Slyce. Rosanne Cash, Bobby Vinton, Bruce Hornsby and the Range, George Michael, Barry Manilow, Nino Tempo, Marvin Gaye, Jon Bon Jovi, Dino, Indigo Girls, David Foster & Natalie Cole.

# INSIDE A/C by Diane Rufer and Ron Fell

Welcome to 1991!! Starting off the new year we want to WELCOME our new correspondents listed below in alphabetical order with full information printed in our Handbook Guide.

> KAGR-Ventura, CA KCRF-Lincoln City, OR KDMA-Montevideo, MN KGRC-Hannibal, MO KLSI/FM-Kansas City, MO KPXI-Mt. Pleasant, TX KSHR/FM-Coquille, OR KTRR-Ft. Collins, CO KTWA-Ottumwa, IA

A close battle for number one between SURFACE and CHER, with CELINE DION on the verge of making it a three-way battle.

The phenomenal **OLETA ADAMS** moved into the top ten during the holiday break and 87% of her pre-holiday airplay commitments are now in solid rotation.

Our HOTTEST record in the format is WILL TOPOWER's "I'm Not In Love" which leaped 31 to 10 during the break. Included in the 30 ADDs are 2WD, KGLO, KEFM, KHLT/FM, WMGI, WFMK/FM, KBOI, KWAV, WDUZ and WVVY/FM.

The return of **STYX** is in full force as their powerful ballad "Show Me The Way" cuts through heavy underbrush to land on the doorstep of Top Ten-land. With an 85% HIT FACTOR and a 160 station base, the coast is clear. ADDed at KFYE/FM, KBIG, WHMI, KLTA and nine others. KVVQ-Victorville, CA WABJ-Adrian, MI WARX/FM-Frederick, MD WCOD-Hyannis, MA WGMT-East Burke Mtn., VT WOOF-Dothan, AL WOXD-Oxford, MS WVMX-Burlington, VT WZLT-Lexington, TN

Debuting highest is the spectacular WHITNEY HOUSTON, "All The Man That I Need." Its holiday HIT FACTOR increase was51%, winning 1991's first PLUS FACTOR contest. Among the 52 ADDs were WNSR/ FM, KSTP/FM, WTPI, WMYX, KVIL, KAER, KEZR and KLSQ.

Five of the eight debuts are relative format unknowns. Highest is **NATASHA'S BROTHER** *featuring* **RACHELLECAPPELLI**, at number 28, followed by **TOMMIE DREW** at 29 and matinee idol CHRIS ISAAK at 30. **NATASHA'S BROTHER** and **RACHELLE CAPPELLI** leads the three in HEAVY rotation stations, **TOMMIE DREW** leads in HIT FACTOR, with **CHRIS ISAAK** leading in total stations.

At the close of 1990 our RECORD TO WATCH was **GARYMOORE's** "Still Got The Blues For You," which debuts at #40 to start





"Dave Koz says with his music what so many songs cannot and it's hitting home with our target demo. We're an A/C station getting requests for an instrumental . . . I LOVE IT!!!!" - CARLA FOX/KESZ

> "The holiday brought us sweets but none better than Dave Koz." - MARK TAYLOR/WDUX

"This is the most exciting A/C instrumental to come along in the last three years. Fantastic overall listener response." - TOM KNIGHT/WFMK

"'CASTLE OF DREAMS' is a powerful, positive, and uplifting song. It makes MAGIC 98 stand out from the pack." - **PAT O'NEIL WMGN-MAGIC 98** 

"The success of the 'FUTURES' and 'IN-STORE PLAY' programs have generated very good sales on the Dave Koz record. We feel that Dave Koz could very well be the next crossover artist of the year." - JEFF COHEN/STRAWBERRIES

## GAVIN: 28\*-22\* • R&R: 21\*-18\* • MMR: 24\*-20\*

# ERIC JOHNSON "Forty Mile Town"

## GAVIN A/C UP & COMING!

"Good Phones!!! It's good to see Eric Johnson receive well deserved respect from the A/C audience." -MANON HENESSEY/KSRF

"Eric Johnson's ability has been recognized by other formats for some time and FORTY MILE TOWN gives A/C radio the opportunity to be a part of one of the truly great talents of the '90 s." - RANDY QUICK/WKCX

"One of the freshest new sounding artists around. Eric Johnson brings a lot of integrity to the A/C format by combining superior musicianship with a great vocal style . . . very accessible!!" - SANDY WALKER/WFFX

"Eric is finally achieving the success that we feel is long overdue for such a premiere guitarist." - BOB THEISEN/MUSICLAND

RADIO & RECORDS AOR NEW MALE ARTIST OF 1990!!
 FMQB's MOST PROMISING NEW ARTIST 1990!!





CAPITOL CONTACT: LESLIE MARQUEZ 1-800-871-5704

WHISPERS "My Heart Your Heart"

NEW ADDS:	WEIM	WGLL	<b>WYKZ</b>
WGSV	KVIC	WCMJ	WFRO
KSCB	WTWR	KKLV	KBLQ
WOHS	KBOL	WEBS	КОЈМ
GAVIN A/C	RECOMM	IENDED THI.	S WEEK!

ON CAPITOL CDS RECORDS AND CASSETTES ( 1990 CAPITOL RECORDS



# HIT FACTOR A/C Research: Diane Rufer/Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week \_\_\_\_\_ Last Week \_\_\_\_\_

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
SURFACE - The First Time (Columbia)	198	4	150	33	11	92%	9
CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)	190	6	155	27	2	95%	7
ELTON JOHN - You Gotta Love Somebody (MCA)	191	—	150	33	8	95%	9
CELINE DION - Where Does My Heart Beat Now (Epic)	186	10	137	29	10	89%	14
SARA HICKMAN - I Couldn't Help Myself (Elektra)	175	5	115	38	17	87%	11
DON HENLEY - New York Minute (Geffen)	181	_	143	32	6	96%	9
BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)	168	7	102	49	10	89%	7
OLETA ADAMS - Get Here (Fontana/PolyGram)	163	19	89	44	11	81%	7
STEVIE B - Because I Love You (LMR/RCA)	151	10	106	24	11	86%	10
WILL TO POWER - I'm Not In Love (Epic)	177	30	78	56	13	75%	5
STYX - Show Me The Way (A&M)	160	13	68	68	11	85%	5
KENNY ROGERS - Crazy In Love (Reprise)	144	6	75	46	17	84%	8
TOMMY JAMES - You Take My Breath Away (Aegis)	137	5	69	47	16	84%	8
STEVE WINWOOD - One And Only Man (Virgin)	136	—	86	37	13	90%	9
BRENT BOURGEOIS - Time Of The Season (Charisma)	124	5	50	58	11	87%	9
VAN MORRISON - Real Real Gone (Mercury)	124	11	44	60	9	83%	6
ANITA BAKER - Fairy Tales (Elektra)	146	22	24	71	29	65%	3
WHITNEY HOUSTON - All The Man That I Need (Arista)	160	52	39	54	15	58%	2
THE OUTFIELD - For You (MCA)	124	16	33	62	13	<b>76%</b>	8
WILSON PHILLIPS - Impulsive (SBK)	129	—	44	52	33	74%	12
PAUL SIMON - The Obvious Child (Warner Bros.)	9 <b>6</b>	1	33	45	17	81%	8
DAVE KOZ - Castle Of Dreams (Capitol)	113	12	15	63	23	<b>69%</b>	9
JAMES INGRAM - When Was The Last Time The Music Made You Cry? (Warner Bros.)	110	17	8	61	24	62%	3
BETTE MIDLER - From A Distance (Atlantic)	104	1	30	34	39	61%	13
TEDDY PENDERGRASS - Make It With You (Elektra)	87	2	15	57	13	82%	6
DARYL HALL AND JOHN OATES - So Close (Arista)	93	1	26	40	26	70%	13
ALIAS - More Than Words Can Say (EMI)	85	-	26	34	25	70%	13
NATASHA'S BROTHER & RACHELLE CAPPELLI - Always Come Back To You (Atlantic)	92	23	12	38	19	54%	4
TOMMIE DREW - I'll Be Loving You (Ossum Possum)	96	22	8	45	21	55%	3
CHRIS ISAAK - Wicked Game (Reprise)	104	35	11	36	22	45%	2
CARLY SIMON - Better Not Tell Her (Arista)	89	—	18	36	35	<b>60%</b>	14
WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)	73		26	25	22	<b>69%</b>	11
UB40 - The Way You Do The Things You Do (Virgin)	60	1	20	28	11	80%	25
MARIAH CAREY - Love Takes Time (Columbia)	77	1	16	27	33	55%	17
PHIL COLLINS - Hang In Long Enough (Atlantic)	62		18	30	14	77%	9
DEBBIE GIBSON - Anything Is Possible (Atlantic)	62	3		34	15 13	<b>70%</b>	6 3
RUSSELL HITCHCOCK - Swear To Your Heart (Hollywood)	70	21 20	6	30 29	13 19	51% 44%	
HOWARD HEWETT - I Can't Tell You Why (Elektra)	70 54	1	23	29	19 20	44% 55%	2 5
THE WAY MOVES - Revel (In Your Time) (Chameleon)	54	4	3	19	20 22	34%	5 2
GARY MOORE - Still Got The Blues For You (Charisma)	64	20	5	19	22	34%	۷

# **PLUS FACTOR**

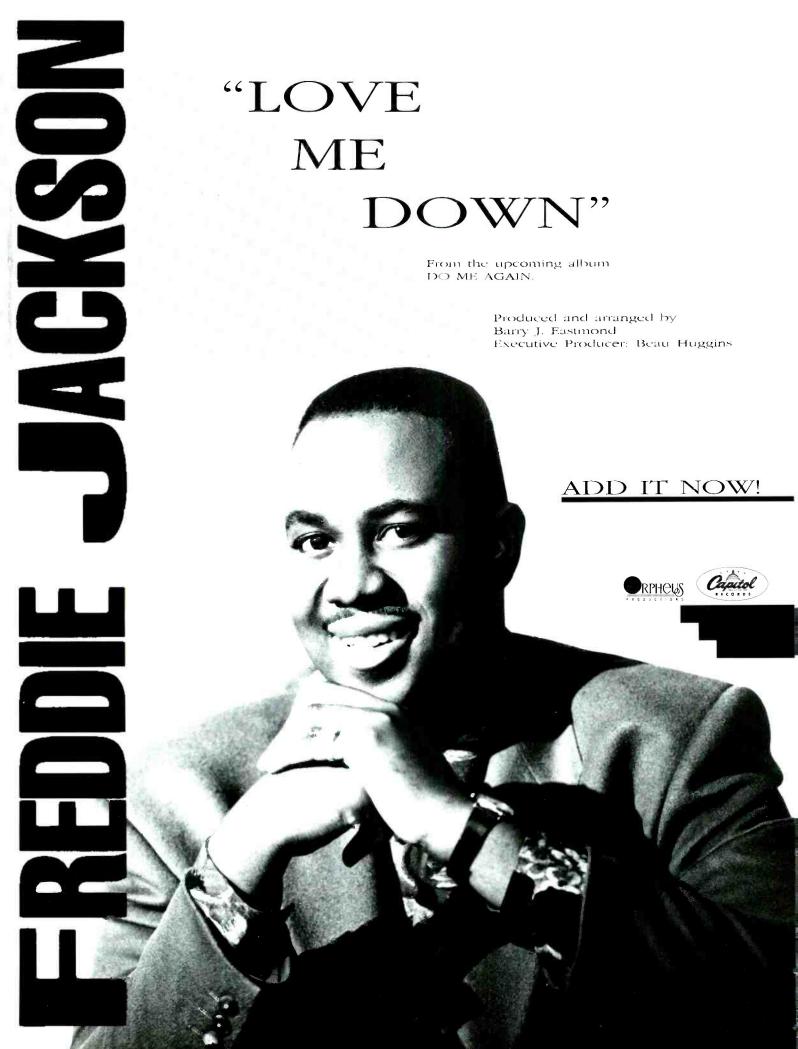
	LW	TW	Increase	
WHITNEY HOUSTON - All The Man That I Need (Arista)	7	58	51%	
FLEETWOOD MAC - Hard Feelings (Warner Bros.)	20	65	45%	
CHRIS ISAAK - Wicked Game (Reprise)	—	45	45%	
TOMMIE DREW - I'll Be Loving You (Ossum Possum)	11	55	44%	
HOWARD HEWETT - I Can't Tell You Why (Elektra)	—	44	44%	
ANITA BAKER - Fairy Tales (Elektra)	24	65	41%	
JEFFREY OSBORNE - Only Human (Arista)	13	52	39%	
WILL TO POWER - I'm Not In Love (Epic)	38	75	37%	
JAMES INGRAM - When Was The Last Time (Warner Bros.)	33	62	29%	
KIM BOYCE - True Love (A&M)	18	47	29%	
MARY CHAPIN CARPENTER - You Win Again (Columbia)	16	45	29%	
RUSSELL HITCHCOCK - Swear To Your Heart (Hollywood)	23	51	28%	
GARY MOORE - Still Got The Blues For You (Charisma)	8	34	26%	
TEDDY PENDERGRASS - Make It With You (Elektra)	60	82	22%	

the GAVIN REPORT/January 11, 1991

Records which received the greatest increase in HIT FACTOR

ŧ

32



www.americanradiohistory.com

# the GAVIN REPORT

# BIOFEEDBACK

• ROBERT PALMER

Robert Palmer, born with the first name of Alan, grew up on the Mediterranean island of Malta and formed his first band in 1969. The band's name was Mandrake Paddle Steamer.

#### • JOE SAMPLE

There are plans in the works for Jazz pianist Joe Sample to tour next year with two other hot keyboardists: George Duke and Ramsey Lewis.

#### DAVID FOSTER

Producer/songwriter David Foster's first taste with hitmaking came in 1973 when he and some fellow Canadians known as Skylark had a hit with WILDFLOWER.

### FLEETWOOD MAC

While performing in Oakland, CA last month, former Fleetwood Mac guitarist Lindsay Buckingham appeared on stage to perform LANDSLIDE with Stevie Nicks.

### BELINDA CARLISLE

As part of a benefit album being produced for PETA (People for the Ethical Treatment of Animals) due for release on Rhino Records, Belinda Carlisle has recorded The Carpenters' BLESS THE BEASTS AND THE CHIL-DREN.

#### MORRISSEY

Ex-Smiths leader Morrissey's new album, due later this year, will be a collaboration with former Fairground Attraction leader Mark Nevin.

#### DEBBIE GIBSON

At the age of five, Debbie Gibson took piano lessons from the same teacher who taught Billv Joel to play. His name is Mortin Estrin.

#### MADONNA

Florida crusader Jack Thompson, the guy who made life miserable for Luther Campbell, has set his sights on Madonna. He's hoping to bust retailers in his native state for sale of Madonna records and videos. Claims Thompson, "Madonna better fasten her seatbelt because she's gonna get a spanking and not the kind she likes." by Ron Fell

#### AARON TIPPIN

Until his recent signing with RCA Nashville, singer Aaron Tippin earned his keep as a corporate airline pilot, flying multi-engine aircraft.



#### •HARRY CONNICK, JR.

It's no secret that Harry Connick, Jr. idolizes Frank Sinatra. Harry, writing a guest column in The New York Times says, "I believe Sinatra to be the greatest male singer of American popular song. He is accessible to people who know nothing about music."

## PAUL SIMON

Though he'll be pre-occupied with his world tour for the next year, Paul Simon still hopes to complete work on a musical stage presentation based on the immigration of Puerto Ricans to New York.

#### RUSSELL HITCHCOCK

For ten years (1976-1986), Air Supply, featuring Russell Hitchcock and Graham Russell, had a successful chart run with a string of hits. There are now rumors circulating that the duo may be getting back together to record a new album.

#### JUDY COLLINS

The Judy Collins version of Joni Mitchell's BOTH SIDES NOW won Judy a Grammy in 1968.

#### • CHER

Cher was married to Sonny Bono for ten years and to Gregg Allman for nine days.

#### •AC/DC

Guitarist Angus Young of AC/DC has always worn the schoolboy's blazer and short pants as his stage outfit and says that such attire has become part of his persona.

#### **•GARTH BROOKS**

In the eighties Garth Brooks attended Oklahoma State University on a track and field scholarship. He received a degree in advertising.

#### VANILLA ICE

Vanilla Ice is quoted in a recent Rolling Stone article: "It's harder writing rap music than it is writing singing music. (With Rap) you gotta think up more words. You have to have a story line behind it. Singing, you can just make it 'Oooooh-oooh."

#### COCTEAU TWINS

Robin Guthrie and Liz Fraser have been singing together as The Cocteau Twins since 1980, but for a brief time in 1984 they adopted the name This Mortal Coil and recorded Tim Buckley's SONG TO THE SIREN.

#### WILLIE NELSON

Probably the most famous Willie Nelson composition is CRAZY, made famous by the legendary Patsy Cline. Ms. Cline recorded it against her will at the urging of producer Owen Bradley. Seems the original Nelson version was more spoken word rather than singing. She finally agreed to record it while recovering from a serious car accident and sang it on crutches.

#### TRACIE SPENCER

Though she's still only fifteen years old, Tracie Spencer first came to public attention at the age of eleven when she appeared on and won the singing competition on the 1986 Star Search TV series.

#### • WILL TO POWER

The group Will To Power takes its name from the work of 19th century German philosopher Frederich Nietzsche.

#### IGGY POP

James Jewel Osterberg of Muskegon, Michigan adopted the nickname Iggy after leaving his first band, The Iguanas.

# I WILL

# ERE

# INWOOD STEVE

www.americanradiohistory.com

The new AC Track. From the platitiem album Refugees of the Heart.

1991 Virgin Records Americs, Inc.

Management: Ron Weisner Entertainment.

# **PHOTOFILE**



Recently the BMI-PRS Awards Dinner was held in London and "Two Hearts" was named the 1990 Song Of The Year. Pictured here are the song's writers, Lamont Dozier and Phil Collins. Phil recorded the song, which was featured in the film Buster.



After releasing her first English-language album Unison, French-Canadian songstress Celine Dione visited press and radio executives in New York. Left to right: Dion's manager Rene Angelil; Larry Stessel, Epic Senior VP of Marketing; John Doelp, Epic Director of Product Managment; Dion; Dave Glew, Epic President; Polly Anthony, Epic Senior VP of Promotion; Peter Anderson, Epic VP of Sales.



At the listening party for Daryl Hall and John Oates' current album Change of Season, Arista National Director of A/C Promotion Mark Rizzo was able to capture WSNR's Music Director David Israel for a quick shot. L-r: Rizzo, John Oates, Israel, Daryl Hall.



At an open casting call for extras for the Disney Production "The Rocketeer," which is set in 1938, KXFM-Santa Maria's morning team showed up in period costume. Pictured is Alex Hill and Larry Sanders with Disney casting director Marshall Peck.



Arista's top chanteuse, Whitney Houston, stopped by one of Los Angeles' finest A/C stations, KOST, to join the morning team, Kim Amidon and Mark Wallengren, for great conversation and music.

# JUDY COLLINS... IN A STATE OF RARE BEAUTY. the Colorado song

The new release from her debut Columbia album, "Fires Of Eden."

Produced by Peter Bunetta & Rick Chudacoff for Ripe Productions, Susan Hamilton, Lucy Simon & Joel Dorn. Management: Chip Rachlin / CHR Management

**JLUMBI** 



A Grand Radio Tradition

embers of the radio community will be proud to tell you that they have been ignored by some of the biggest names in show business. And not just ignored, but also snubbed, slighted and sloughed over. But the true test of the radio personality's merit is this: Do you allow these rebuffings to taint your self value? Do you run in disgrace like a person scorned? Or do you toss aside such inconsiderable setbacks and rise once more to be ignored again? To anyone with a severely dented sense of shame, the choice is obvious.

When David Letterman was in Phoenix for the Grand Prix, he was tucked away in a luxurious local Inn. Bruce Kelly, morning man and accomplished celeb-pesterer from Y95 got wind of his whereabouts through an inside informer. Silver-haired Virginia, the telephone operator. Bruce dialed Dave's room and the following conversation ensued:

DAVE:	Heh-heh-heh-hello?
BRUCE:	Good morning, Dave.
	This is Bruce Kelly
	from Y95! We
	wanted to call and
	welcome you to
	Phoenix!
DAVE:	I believe it was your
DAVE.	voice that tipped me off
	to you possibly being a
	deejav!
BRUCE:	Did you get the cigars
DRUCL.	we sent over?
DAVE:	Oh yes. That was very
DAVL.	5
	nice. Thank you very much.
BRUCE:	We—
DAVE:	Oh my God. The hotel is
	on fire! If I don't get out
	of here, I'll be burned
	alive! Thanks for the
	lovely cigars. Good-bye.

Even less successful was Bruce's attempt to bond with Sammy Davis, Jr. That conversation was conducted by then-morning show producer Mark Davis and it went like this: MARK:

Hello, Mr. Davis? This is Mark Davis and we were hoping you could talk to us on the radio this morning!



SAMMY:

MARK:

SAMMY:

Uh, hello, Mark. Uh, as it happens, I have just stepped out of the shower. May I call you back later this morning, please? Oh, sure. Certainly. Thank you. And those were his final words. To

Mark, anyway. Ross Brittain from New York's Z-100 sometimes actually gets acknowledged by celebrities, but when Ross tried to gain the attention of Poison's Bobby Dall at a recent private party for the band, Ross found Bobby to be involved in a somewhat more pressing engagement. He was backstage, behind the scenery, limb-locked with maybe three groupies. They kept moving, so it was difficult to count. Ross was quick to pick up that introductions might not be in order. Although he did monitor their progress long enough for one of the girls to look up and inquire, "What!? Is my slip showing??"

While Barbra Streisand was in the Hilton Head Island area filming The Prince of Tides, radio personality Mark Robertson from 98.7-Kiss attempted to strike up a rapport. He began, tastefully, with roses. He followed with a bold attempt to establish intimacy—a letter that told her they had both attended the same high school. Babs countered with thick, black, desolate silence. In and around town, however, the Ms. Stresiand stories abounded. It seems she needed to shoot one scene in a shrimp boat. A suitable craft was chosen and rented. However, the color scheme did not suit Babs. She had the boat scraped and repainted to her liking. And as soon as the scene was completed, she saw to it that the boat was completely re-re-scraped and rere-painted and restored to its original color before being returned to its owner. A similar scenario unfolded with the carpeting in the home she rented. Possibly, you would have heard from her Mark, it she hadn't been so busy exchanging the flowers you

sent her for a color she liked.

Bradley Jay of KOLL-Little Rock, Arkansas has occasion to interview the band R.E.M. But even a scheduled interview did not shelter Bradley from Celebrity scorn. First the group refused to pose for pictures and then Michael Stipe and Peter Buck would not sign the station poster, Bradley, in turn, would not let them use the bathroom key and refused to validate their parking.

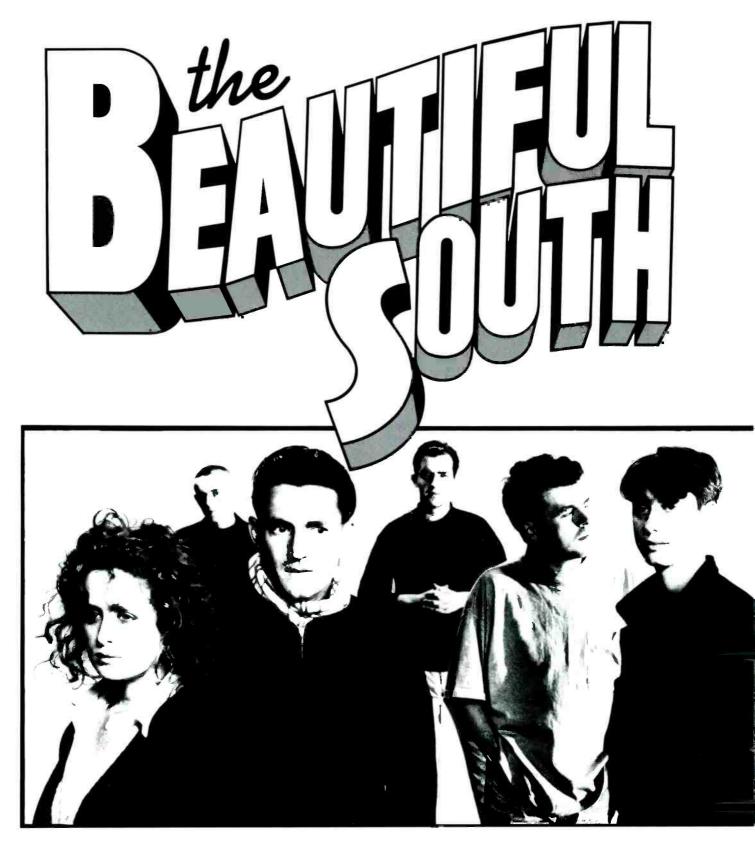
At WIXX in Green Bay, Wisconsin, Wayne Coy reports that last October his morning crew traveled to Los Angeles to broadcast live from Universal City. There they were embraced by all manner of celebrity. Their radio broadcast was graced with the presence of such luminaries as Paul McCartney and Roseanne Barr. But as fate would cruelly have it, just when they were most intoxicated with the giddy joy of celebrity acceptance, their world caved in. From across a crowded room, they spotted the purveyor of the world's greatest Keith Jackson impression, ESPN's Roy Firestone. With beads of anticipatory perspiration aglisten on his brow, Wayne ventured forth to seek an audience with Roy. "Excuse me, Mr. Firestone," he said. "We were just wondering if you could come talk to the WIXX morning team from Green Bay, Wisconsin. We've come such a very long way and we think you're just swell." "Gosh," said Roy, glancing at his watch. "I gotta go." Rov grabbed a handful of chips from the buffet table and was gone.

So you see, it's not who you know. It's what you know about how much they don't want to know you. That's what really matters in life. And remember, it's not where you start. It's where you finish. I'm finished. Jam I must.

Call (213-467-2346) or FAX (213-467-9540) me with anecdotes.



Country music sensation Steve Wariner didn't start ignoring WKSW-Springfield, Ohio's "Captain" Jack Cronin until Jack started scratching Steve's armpit and asking him to purr.



"My Book" the new single and video

from the album Choke

Over 500,000 albums sold worldwide



On Elektra Cassettes and Compact Discs © 1991 Elektra Entertainment, A Division of Warner Communications Inc. © A Time Warner Company. www.americanradiohistory.com

## P.D. NOTEBOOK

by Eric Norberg SMALL MARKET RADIO PROMOTIONS

n my December 7, 1990 column, I presented an essay on the plusses of being in "small market radio" from Michael Langevin, Program Director of KRGR/FM in Albert Lea, Minnesota. I mentioned that Michael had submitted two essays for use in this column, and here's the second:

"Small market radio has some handicaps when it comes to promotional activity, but with a great strategy and a creative team, success can be attained. Some of the most unique and creative promotions I've come across don't necessarily cost a huge amount of cash, but they do require a huge amount of creativity. Break down promotions into two distinct parts: The prize element, and the mode of execution. The first area, the prize element, is pretty much the same for all stations; but the mode of execution is where you can add your creative fouch. We've all given away free gas, but how many stations have come up with the idea of taking over a station in the market—a gas station! A creative radio team did just that in Oklahoma City, and they had everybody in the market talking, and a few other radio tolks scratching their heads.

"There are two essential things you must do when creating winning small market promotions. First, you must build a complete written strategy, and second, [you must] gather a creative team and have regular brainstorming sessions. Radio listeners are bombarded with contests and promotions of every kind and shape-not only by radio stations, but by other media too, such as print, television, cable, not to mention the smaller-scale promotions that businesses of all sizes run. And not to forget the loads of junk mail promotions we all receive every day in the mail. To cut through the clutter, a small market station must stand apart from the crowd, and use its unique strengths, like immediacy and the 'theater of the mind,' to attract interest.

"There are three goals that small market stations must strive for when setting up a promotional strategy. First, the contest or promotion must be a fit for the format and the station image. It should be an extension of what the station already is trying to accomplish.

"Second, the promotion must have value for all parties involved!... There are three specific areas where value must be placed: The advertiser, the listener, and the station. Don't be afraid to ask some tough questions. For the advertiser, is the promotion just an excuse for them to buy some spots, or are they getting additional exposure because of it?

"What are the client's goals and needs? Increased traffic? Better community awareness? Rewarding their loyal and valuable customers?

## the GAVIN REPORT

For the station, [is there the prospect of] increased billing? Building awareness? ... Increased time spent listening? For the listener...is the contest or promotion easy to understand? Is it easy to participate? Do they understand the rules? Do they feel they have a chance to win? Some people who enter contests are not necessarily loyal listeners; every station has its share of regular winners! And finally, the contest or promotion must get the station involved in the community, while creating talk and excitement.

"So, when building that winning small market promotional strategy, make sure the promotions fit the format, look for value for all parties involved, and tie the promotion into the community.

"When selecting the prize, there are a number of important considerations. Your budget will call some of the shots here, but don't give up just because you don't have the cash. Pick prizes with a high perceived value, but low cost to the station. The listener doesn't care how much the prize will cost the station—all they care about is that they won, and received something for nothing. Spread your prize chest so that you can make more listeners winners instead of giving away one big prize, making one person happy and the rest miserable.

"Consider doing a trade with a new or current customer. You get the prize element you want, and the advertiser gets a good advertising schedule at wholesale. It's a real win/win situation. Some companies, such as airlines motels, banks, etc., are willing to trade prizes for promotional consideration. This can be a great deal for both parties. Although research has shown that eash is king, I'm not all that crazy about cash givenways. To me, it lacks creativity... Cash is not memorable unless it's a huge amount. Tlike giving away prizes that are unique, creative, rare, or unusual. Obviously cash can be a great prize, but remember to find unique ways of giving it away. I'm amazed at all the copycat money promotions going on around the country. No wonder so many radio listeners are bored silly.

"It's vital in creating winning small market promotions to gather creative team for regular brainstorming sessions. Status, position, power, and ego must be checked at the door. No idea or comment should be overlooked, and always appoint a note-taker to keep everything straight ... It's a good idea to appoint a mediator to facilitate the exchange and promote a stimulating environment. The session should last an hour or more, and it's a good idea to provide snacks and beverages just in case someone has to miss a meal to attend ... Once you've completed the brainstorming session, both programming and sales managers can get together and weed out the ideas that are not in line with the strategy already in place. Cooperation between these two departments is critical when planning new promotions. Use your promotional strategy to qualify all your ideas...

"Here are some tips on setting the wheels in motion: Always prepare your promotions at least two weeks in advance... Set up a yearly wall promotional calendar in the station where everyone can see it... Make sure the control room is well stocked with promo liners and carted promos, and let the jocks know EXACTLY what's going on at all times, because they are the ones in the trenches executing all your planning.

"Don't forget to conduct a post-promotion analysis shortly after ending any promotion or contest. If the promotion was a success, plan to do it again; if not, find out why and fix what went wrong... The most important question you can ask yourself is 'did the promotion reach the goals we originally set for it?'

"Hopetully, all your efforts will be well rewarded. Don't forget it's not the prize that's important; it's the <u>execution</u> that really makes your promotion a winner!"

Thanks to Michael Langevin of KRGR/ FM in Albert Lea, Minnesota, for his contributions.

## <u>HEAR AND THERE</u>

#### by Sheila Rene

Now that the smoke has cleared, literally, I'll tell you the good news. Bay area metal



band Death Angel is recovering from their accident just before the holidays. The band was on the way from Arizona to Las Vegas when their RV overturned, jarring the sleeping band members to consciousness and chaos. Drummer Andy Galeon was crushed beneath a television set and other heavy equipment, and his window smashed out, leaving his head against the pavement. Band members moved him out of the bus and paramedics were called by a passerby on his CB. Andy's luck held and after a six hours of surgery he survived with only cosmetic injuries. The rest of the band escaped without injury, with the exception of vocalist Mark Osegueda, who lost part of a toe. The Bay Area immediately rallied to help raise money for medical bills. Among the musicians who played the benefit were Kirk Hammett and Jason Newstead from Metallica, Tommy Skeoch from Tesla, Chris Poland, Forbidden, Heathen and Mark and Dennis from Death Angel. While Andy heals, he's writing for the next Geffen album and celebrating the band's Bammie nomination for Outstanding Metal Album for the1990 ACT III album...

**Bits & Pieces: Poison** almost caused a riot at the Academy, a theatrical venue on Broadway in New York. Only 1200 win-

ners were selected from the 400,000 postcards received during a contest on Top 40 station Z100. Just the night before Poison had sold out the Meadow lands...Island/



Megaforce artists Anthrax are set for a three month tour of the USA and Canada with Iron Maiden. The first stop is Halifax, Nova Scotia on January 13...Jimmy Marinos, the former drummer of The Romantics who sang on a couple of their big hits, including "Talking In Your Sleep," has finished an album with his new band, The Motor City Rockers, and will be announcing a label deal soon...Producer Ted Templeman and The BulletBoys have completed a follow-up album, Freakshow. Guitarist Mick Sweda says they picked that title because it's the world at large-vast, strange and unpredictable. They've signed up as special guests on the Cinderella tour beginning in Biloxi, MI on March 6... White Lion's Mane Attraction album was produced by Richie Zito (Cheap Trick, Bad English) and engineered by Phil Kaffel. Recorded in Los Angeles, the new Atlantic release is due March 19 ... Ron Keel, the frontman for Keel, is back with an allfemale backup band called Fair Game. The band members are from across the US as well as from Great Britain, and they've recorded a three song demo...Epic Records is gearing up for some January releases. The first is from Alexander O'Neal who worked with producers Jimmy Jam and Terry Lewis. The title single hit on January 1, with the

album All True Man out on Tabu/Epic January 29. Also coming: Screaming Tree's new album Uncle Anestesia which will be out in January. Victoria Wilson James of Soul II Soul fame makes her solo dubut in February,



with tracks produced by Jazzie B. and others. Watch out for an Epic/Associated debut jam from Cycle Sluts From Hell, albums from Blitzspeer, The Lost, Metal Church and Motorhead's WTG debut,1916...

When Oliver Stone's movie "The Doors" opens March 1, Val Kilmer will be doing most of the singing. The film will feature a mix of both Kilmer's and Jim Morrison's voices, but only The Doors will be heard doing background music. Elektra Records will release the soundtrack, but no decision has been made on whether Kilmer will sing on that album...

Charisma is set to release the Don Wasproduced Knack comback album, titled Serious Fun, on January 17. The first single "Rocket O'Love" hit Album Radio on the 7th. The next release from Gary Moore will be "Movin' On" by January 14. Jellyfish plans to tour again by February. They're the first group announced to play at March's Bammie Awards show. Did you know that the MTV "Top Of The Hour" Theme is performed by none other than Jellyfish? And, "Home Alone" screenwriter John Hughes has chosen a tune from the band's debut album Bellybutton for his next film. Charisma signed .38 Special, who are finishing up their label debut (actually their 10th) in Atlanta with Rodney Mills producing. Bad Company's Brian Howe and Damn Yankees' Jack Blades are helping out with background vocals... Motley Crue's Tommy Lee, White Lion's Mike Tramp and Juan Croucier of Ratt were all present for the completion party of Saigon Kick's debut album, to be released in February on Third Stone/Atlantic Records. Producer Michael Wagener got involved in the project after seeing the band perform on their home turf in Miami...The Black Crowes debut album passed platinum and they're now out celebrating as the opening band for ZZ Top. They started January 4 in New Orleans with 33

more dates scheduled...Deborah Harry has started production on her new movie, "After Midnight," a psychological thriller that also stars James Russo and Grace ("Twin Peaks") Zabriskie...Havana 3 A.M. is a new band on I.R.S. Records that will feature Paul Simonon of The Clash and Gary Myrick of The Figures. Expect an album out early 1991...After almost three years off, Sheena Easton is set to have a new single out by February. "What Comes Naturally" follows her 1988 hit "Lover In Me"...Gary Numan has signed with I.R.S. Records and will release Outland in March...Virgin Records will release a new album from Leon Russell this year. Helping with the producing is none other than Bruce Hornsby. Hornsby also shows up on David Foster's new album, along with Bryan Adams and Loverboy's Mike Reno....Guns N' Roses have reportedly cut 35 songs for their next release for Geffen due this spring. I like the idea of somehow using them all...Bob Dylan and Paula Abdul have already made their musical contributions on Brian Wilson's second solo album. Faith No More beat out



M.C. Hammer and Digital Underground for the most nominations for the 14th Annual Bay Area Music Awards. Faith hit in seven categories, Digital five and M.C. four...



Faith No More

### FEATURES

## **MOST ADDED**

# **COUNTRY** 12/7 12/14 TW

Reports accepted Monday & Tuesday 8AM-4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

ALAN JACKSON (100)	
(Arista)	

SHENANDOAH (97) (Columbia)

PATTY LOVELESS (97) (MCA)

CONWAY TWITTY (63) (MCA)

DON WILLIAMS (63) (RCA)

# **TOP REQUESTS**

	10	
ALABAMA	18	1
PAUL OVERSTREET	12	1
GARTH BROOKS	9 3	
REBA MCENTIRE	39	2
	24	2
DOUG STONE	35	23
	32	2
<b>RECORD TO WATCH</b>	31	2
		3
Server Berner	1	
A AND	27	2
		_
	38	3
V. LON		4
	40	T CO CO CA CO
	_	-
HANK WILLIAMS JR.	30	2
I Mean I Love You	33	2
(Warner Bros./Curb)		
Hank's starting the new year off	36	3
right with 54 adds including KMPS,	—	-
WCDK, KFMS, KSCS, KVET, WGKX, KBUL, WCAV, etc.	_	-

14       13       8       LEE GREENWOOD - We've Got It Made (Capitol)         21       19       MIKE REID - Walk On Faith (Columbia)         29       22       10       JUDDS - Love Can Build A Bridge (Curb/RCA)         6       5       11       TANYA TUCKER - It Won't Be Me (Capitol)         15       12       AARON TIPPIN - You've Got To Stand For Something (RCA)         20       20       13       ROB CROSBY - Love Will Bring Her Around (Arista)         19       14       STEVE WARINER - There For Awhile (MCA)         10       9       15       MARY CHAPIN CARPENTER - You Win Again (Columbia)         18       16       SHELBY LYNNE - Things Are Tough All Over (Epic)         12       10       7       DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)         9       7       18       RODNEY CROWELL - Now That We're Alone (Columbia)         3       4       19       RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)         3       9       28       20       JOE DIFFIE - If You Want Me To Do (Arista)         32       29       23       LIONEL CARTWRIGHT - Say It's Not True (MCA)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)         -       34       25		5 17 13 11	6 12 2 14 11 8 18	2 3 4 5 6	CARLENE CARTER - Come On Back (Reprise) <u>REBA MCENTIRE</u> - Rumor Has It (MCA) ALABAMA - Forever's As Far As I'll Go (RCA) <u>PAUL OVERSTREET</u> - Daddy's Come Around (RCA) <u>DOUG STONE</u> - These Lips Don't Know How To Say Goodbye (Epic) <u>KATHY MATTEA</u> - A Few Good Things Remain (Mercury) <u>MARK CHESNUTT</u> - Brother Jukebox (MCA)
<ul> <li>29 22 10 JUDDS - Love Can Build A Bridge (Curb/RCA)</li> <li>5 11 TANYA TUCKER - It Won't Be Me (Capitol)</li> <li>15 15 12 AARON TIPPIN - You've Got To Stand For Something (RCA)</li> <li>20 20 13 R0B CROSBY - Love Will Bring Her Around (Arista)</li> <li>19 14 STEVE WARINER - There For Awhile (MCA)</li> <li>10 9 15 MARY CHAPIN CARPENTER - You Win Again (Columbia)</li> <li>18 16 16 SHELBY LYNNE - Things Are Tough All Over (Epic)</li> <li>12 10 17 DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)</li> <li>9 7 18 RODNEY CROWELL - Now That We're Alone (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>3 9 28 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 RAY KENNEDY - What A Way To Go (Atlantic)</li> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 126 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>33 33 0 NEAL MCCOY - If I Built You A Fire (Atlantic)</li> <li>34 33 30 NEAL MCCOY - If I Built You A Fire (Atlantic)</li> <li>35 32 27 4 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 C LINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>76 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>37 40 7 CONWAT WITTY - I Couldn't Love Have Picked A Better (Step One)</li> <li>77 60 7 CONWAT WITTY - I Couldn't See You Leavin' (MCA)</li> <li>34 9 10 RATE SOF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>35 32 80 TIM RYAN - Breakin' All The Way (Epic)</li> <li>36 32 80 TIM RYAN - Breakin' All The Way (Epic)</li> <li>37 40 91 KTHER OF THE HEYMAKERS - Chasin' Something Called Love (Reprise)</li> <li>39 31 35 C LINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 40 TIM RYAN - Breakin' All The Way (Epic)</li> <li>37 40 BANE MURRAY - Breakin' All The</li></ul>					
6       5       11       TANYA TUCKER - It Won't Be Me (Capitol)         15       15       12       AARON TIPPIN - You've Got To Stand For Something (RCA)         20       20       13       ROB CROSBY - Love Will Bring Her Around (Arista)         19       19       14       STEVE WARINER - There For Awhile (MCA)         10       9       15       MARY CHAPIN CARPENTER - You Win Again (Columbia)         18       16       16       SHELBY LYNNE - Things Are Tough All Over (Epic)         12       10       17       DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)         9       7       18       RODNEY CROWELL - Now That We're Alone (Columbia)         34       19       RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)         39       28       20       JOE DIFFIE - If You Want Me To (Epic)         24       21       RAY KENNEDY - What A Way To Go (Atlantic)         35       22       PAM TILLIS - Don't Tell Me What To Do (Arista)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)         -       34       25       VERN GOSDIN - Is It Raining At Your House (Columbia)         1       16       GARTH BROOKS - Unanswered Prayers (Capitol)         27       25       27					
<ul> <li>15 15 12 AARON TIPPIN - You've Got To Stand For Something (RCA)</li> <li>20 20 13 <u>ROB CROSBY</u> - Love Will Bring Her Around (Arista)</li> <li>19 19 14 <u>STEVE WARINER</u> - There For Awhile (MCA)</li> <li>10 9 15 MARY CHAPIN CARPENTER - You Win Again (Columbia)</li> <li>18 16 16 <u>SHELBY LYNNE</u> - Things Are Tough All Over (Epic)</li> <li>10 17 DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)</li> <li>9 7 18 RODNEY CROWELL - Now That We're Alone (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>3 2 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 RAY KENNEDY - What A Way To Go (Atlantic)</li> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>40 35 20 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>- 28 MARTY STUART - Little Things (MCA)</li> <li>- 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 0 <u>NEAL McCOY</u> - If I Built You A Fire (Atlantic)</li> <li>- 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE McDOWELL - Unchained Melody (Curb)</li> <li>- 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 65 TIM RYAN - Breakin' All The Way (Epic)</li> <li>- 37 <u>CONWAY TWITTY</u> - I Couldn't Love Have Picked A Better (Step One)</li> <li>38 MOLLY &amp; THE HEYMAKERS - Chasin' Something Called Love (Reprise)</li> <li>- 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
<ul> <li>20 20 13 <u>ROB CROSBY</u> - Love Will Bring Her Around (Arista)</li> <li>19 19 14 <u>STEVE WARINER</u> - There For Awhile (MCA)</li> <li>10 9 15 MARY CHAPIN CARPENTER - You Win Again (Columbia)</li> <li>18 16 16 <u>SHELBY LYNNE</u> - Things Are Tough All Over (Epic)</li> <li>12 10 17 DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)</li> <li>9 7 18 RODNEY CROWELL - Now That We're Alone (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>39 28 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 <u>RAY KENNEDY</u> - What A Way To Go (Atlantic)</li> <li>35 30 22 <u>PAM TILLIS</u> - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>34 25 <u>VERN GOSDIN</u> - Is It Raining At Your House (Columbia)</li> <li>1 26 GARTH BROOKS - (You're My) Soul And Inspiration (RCA)</li> <li>- 34 25 <u>VERN GOSDIN</u> - Is It Raining At Your House (Columbia)</li> <li>1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>- 28 <u>MARTY STUART</u> - Little Things (MCA)</li> <li>- 29 <u>RESTLESS HEART</u> - Long Lost Friend (RCA)</li> <li>33 30 <u>NEAL McCOY</u> - If I Built You A Fire (Atlantic)</li> <li>- 40 31 <u>EXILE</u> - There You Go (Arista)</li> <li>33 30 <u>NEAL McCOY</u> - If I Built You A Fire (Atlantic)</li> <li>- 40 31 <u>EXILE</u> - There You Go (Arista)</li> <li>33 31 <u>S</u> CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>34 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>- 37 <u>CONWAY TWITTY</u> - I Couldn't See You Leavin' (MCA)</li> <li>- 38 <u>MOLLY &amp; THE HEYMAKERS</u> - Chasin' Something Called Love (Reprise)</li> <li>- 39 <u>BILLY DEAN</u> - Only Here For A Little While (Capitol)</li> </ul>			5	11	TANYA TUCKER - It Won't Be Me (Capitol)
191914STEVE WARINER MARY CHAPIN CARPENTER - You Win Again (Columbia)181616SHELBY LYNNE SHELBY LYNNE - Things Are Tough All Over (Epic)121017DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)9718RODNEY CROWELL - Now That We're Alone (Columbia)3419RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)392820JOE DIFFIE - If You Want Me To (Epic)242421RAY KENNEDY - What A Way To Go (Atlantic)353022PAM TILLIS - Don't Tell Me What To Do (Arista)312624OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)3425VERN GOSDIN - Is It Raining At Your House (Columbia)1126GARTH BROOKS - Unanswered Prayers (Capitol)272527FOSTER & LLOYD - Can't Have Nothin' (RCA)28MARTY STUART28MARTY STUART4031252273330NEAL McCOY-34322033333034983330NEAL McCOY-16333333NEAL McCOY-40312627473833303328203429233521FILE - There YOU GO (Arista)363334 <t< th=""><th></th><th>15</th><th>15</th><th>12</th><th>AARUN TIPPIN - You've Got To Stand For Something (RUA)</th></t<>		15	15	12	AARUN TIPPIN - You've Got To Stand For Something (RUA)
10       9       15       MARY CHAPIN CARPENTER - You Win Again (Columbia)         18       16       16       SHELBY LYNNE - Things Are Tough All Over (Epic)         12       10       17       DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)         9       7       18       RODNEY CROWELL - Now That We're Alone (Columbia)         39       4       19       RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)         39       28       20       JOE DIFFIE - If You Want Me To (Epic)         24       24       21       RAY KENNEDY - What A Way To Go (Atlantic)         35       30       22       PAM TILLIS - Don't Tell Me What To Do (Arista)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)         32       29       23       LIONEL CARTWRIGHT - Say It's Not True (MCA)         34       25       VERN GOSDIN - Is It Raining At Your House (Columbia)         31       1       26       GARTH BROOKS - Unanswered Prayers (Capitol)         37       25       27       FOSTER & LLOYD - Can't Have Nothin' (RCA)         -       -       28       MARTY STUART - Little Things (MCA)					
<ul> <li>18 16 16 SHELBY LYNNE - Things Are Tough All Over (Epic)</li> <li>12 10 17 DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)</li> <li>9 7 18 RODNEY CROWELL - Now That We're Alone (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>39 28 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 RAY KENNEDY - What A Way To Go (Atlantic)</li> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>- 34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>- 28 MARTY STUART - Little Things (MCA)</li> <li>- 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>33 30 NEAL MCCOY - If I Built You A Fire (Atlantic)</li> <li>40 35 32 RONNIE MCDOWELL - Unchained Melody (Curb)</li> <li>36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>- 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li> 38 MOLLY &amp; THE HEYMAKERS - Chasin' Something Called Love (Reprise)</li> <li> 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>			19	14	MARY CHAPIN CARPENTER - You Win Again (Columbia)
12       10       17       DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)         9       7       18       RODNEY CROWELL - Now That We're Alone (Columbia)         3       4       19       RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)         39       28       20       JOE DIFFIE       - If You Want Me To (Epic)         24       24       21       RAY KENNEDY       - What A Way To Go (Atlantic)         35       30       22       PAM TILLIS - Don't Tell Me What To Do (Arista)         32       29       23       LIONEL CARTWRIGHT - Say It's Not True (MCA)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)         -       34       25       VERN GOSDIN - Is It Raining At Your House (Columbia)         1       1       26       GARTH BROOKS - Unanswered Prayers (Capitol)         27       25       27       FOSTER & LLOYD - Can't Have Nothin' (RCA)         -       -       28       MARTY STUART       - Ling (MCA)         -       -       28       RESTLESS HEART       - Long Lost Friend (RCA)         -       -       29       RESTLESS HEART       - Long Lost Friend (RCA)         -       -       28       RONNIE MCDOWELL			16	16	SHELBY LYNNE - Things Are Tough All Over (Epic)
<ul> <li>9 7 18 RODNEY CROWELL - Now That We're Alone (Columbia)</li> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>39 28 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 RAY KENNEDY - What A Way To Go (Atlantic)</li> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>— 34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>— 28 MARTY STUART - Little Things (MCA)</li> <li>— 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE McDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>31 31 5 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>a6 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>A - 38 MOLLY &amp; THE HEYMAKERS - Chasin' Something Called Love (Reprise)</li> <li>BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>		12	10	17	DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)
<ul> <li>3 4 19 RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</li> <li>39 28 20 JOE DIFFIE - If You Want Me To (Epic)</li> <li>24 24 21 RAY KENNEDY - What A Way To Go (Atlantic)</li> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>— 34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>— 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE MCDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>— - 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— - 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
24       24       21       RAY KENNEDY - What A Way To Go (Atlantic)         35       30       22       PAM TILLIS - Don't Tell Me What To Do (Arista)         32       29       23       LIONEL CARTWRIGHT - Say It's Not True (MCA)         31       26       24       OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)					
<ul> <li>35 30 22 PAM TILLIS - Don't Tell Me What To Do (Arista)</li> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li></li></ul>					
<ul> <li>32 29 23 LIONEL CARTWRIGHT - Say It's Not True (MCA)</li> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>— 28 MARTY STUART - Little Things (MCA)</li> <li>— 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE MCDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>— 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— 38 MOLLY &amp; THE HEYMAKERS - Chasin' Something Called Love (Reprise)</li> <li>— 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
<ul> <li>31 26 24 OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)</li> <li>34 25 VERN GOSDIN - Is It Raining At Your House (Columbia)</li> <li>1 1 26 GARTH BROOKS - Unanswered Prayers (Capitol)</li> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin' (RCA)</li> <li>— — 28 MARTY STUART - Little Things (MCA)</li> <li>— — 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE MCDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>m 6 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>— — 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— — 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
<ul> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin (RCA)</li> <li>— — 28 MARTY STUART - Little Things (MCA)</li> <li>— — 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE McDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>PS, — — 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— — 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>		32			
<ul> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin (RCA)</li> <li>— — 28 MARTY STUART - Little Things (MCA)</li> <li>— — 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE McDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>PS, — — 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— — 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>	li ,	31			
<ul> <li>27 25 27 FOSTER &amp; LLOYD - Can't Have Nothin (RCA)</li> <li>— — 28 MARTY STUART - Little Things (MCA)</li> <li>— — 29 RESTLESS HEART - Long Lost Friend (RCA)</li> <li>38 33 30 NEAL McCOY - If I Built You A Fire (Atlantic)</li> <li>— 40 31 EXILE - There You Go (Arista)</li> <li>40 35 32 RONNIE McDOWELL - Unchained Melody (Curb)</li> <li>— 36 33 ANNE MURRAY - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>PS, — — 37 CONWAY TWITTY - I Couldn't See You Leavin' (MCA)</li> <li>— — 39 BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>		-	34	20	<u>VERN GUSUIN</u> - IS It Raining At Your House (Columbia)
<ul> <li></li></ul>	2	1 27	25	20	GARTER & LLOVE - Can't Have Nothin' (PCA)
<ul> <li></li></ul>		21			
38       33       30       NEAL McCOY       - If I Built You A Fire (Atlantic)          40       31       EXILE       - There You Go (Arista)         40       35       32       RONNIE McDOWELL       - Unchained Melody (Curb)          36       33       ANNE MURRAY       - Bluebird (Capitol)         30       27       34       PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)         33       31       35       CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)         ff       36       32       36       TIM RYAN - Breakin' All The Way (Epic)         PS,        37       CONWAY TWITTY - I Couldn't See You Leavin' (MCA)         KX,        38       MOLLY & THE HEYMAKERS       - Chasin' Something Called Love (Reprise)          39       BILLY DEAN - Only Here For A Little While (Capitol)				20	<b>RESTLESS HEART</b> - Long Lost Friend (RCA)
<ul> <li>40 31 <u>EXILE</u> - There You Go (Arista)</li> <li>40 35 32 <u>RONNIE McDOWELL</u> - Unchained Melody (Curb)</li> <li>36 33 <u>ANNE MURRAY</u> - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>PS, — 37 <u>CONWAY TWITTY</u> - I Couldn't See You Leavin' (MCA)</li> <li>KX, — 38 <u>MOLLY &amp; THE HEYMAKERS</u> - Chasin' Something Called Love (Reprise)</li> <li>BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
<ul> <li>40 35 32 <u>RONNIE McDOWELL</u> - Unchained Melody (Curb)</li> <li>36 33 <u>ANNE MURRAY</u> - Bluebird (Capitol)</li> <li>30 27 34 PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)</li> <li>33 31 35 CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)</li> <li>36 32 36 TIM RYAN - Breakin' All The Way (Epic)</li> <li>PS, — — 37 <u>CONWAY TWITTY</u> - I Couldn't See You Leavin' (MCA)</li> <li>KX, — — 38 <u>MOLLY &amp; THE HEYMAKERS</u> - Chasin' Something Called Love (Reprise)</li> <li>BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>					
<ul> <li></li></ul>	1	40			
30       27       34       PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)         33       31       35       CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)         ff       36       32       36       TIM RYAN - Breakin' All The Way (Epic)         PS,         37       CONWAY TWITTY - I Couldn't See You Leavin' (MCA)         KX.         38       MOLLY & THE HEYMAKERS - Chasin' Something Called Love (Reprise)           39       BILLY DEAN - Only Here For A Little While (Capitol)	-	_	36	33	ANNE MURRAY - Bluebird (Capitol)
36       32       36       TIM RYAN - Breakin' All The Way (Epic)         PS,       —       —       37 <u>CONWAY TWITTY</u> - I Couldn't See You Leavin' (MCA)         KX.       —       —       38 <u>MOLLY &amp; THE HEYMAKERS</u> - Chasin' Something Called Love (Reprise)         —       —       39 <u>BILLY DEAN</u> - Only Here For A Little While (Capitol)			27	34	PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)
<ul> <li>PS, — — 37 <u>CONWAY TWITTY</u> - I Couldn't See You Leavin' (MCA)</li> <li>— — 38 <u>MOLLY &amp; THE HEYMAKERS</u> - Chasin' Something Called Love (Reprise)</li> <li><u>BILLY DEAN</u> - Only Here For A Little While (Capitol)</li> </ul>					CLINTON GREGORY - Couldn't Love Have Picked A Better (Step One)
<ul> <li>MOLLY &amp; THE HEYMAKERS</li> <li>Chasin' Something Called Love (Reprise)</li> <li>BILLY DEAN - Only Here For A Little While (Capitol)</li> </ul>		36	32		TIM RYAN - Breakin' All The Way (Epic)
$ 39  \frac{\text{MOLLY & THE RETWARENS}}{\text{BILLY DEAN}} - \text{Only Here For A Little While (Capitol)}$		—	—		
		_	—		
- 40 <u>HULLY DUNN</u> - Heart Full Of Love (Warner Bros.)			—		
				40	<b>NULLY DUNN</b> - Heart Full OF LOVE (Warner Bros.)

#### **CHARTBOUND** ARTIST TITLE LABEL \*Debuts in Chartbound Reports Adds Heavy Medium Light Hit Factor Weeks 69 21% 2 154 52 33 BAILLIE & THE BOYS - Treat Me Like A Stranger (RCA) 5 117 5 50 57 47% 7 BLACK TIE - Learning The Game (Bench) 97 6% 115 1 6 11 1 \*PATTY LOVELESS - I'm That Kind Of Girl (MCA) 109 97 5 7 4% 1 \*SHENANDOAH - I Got You (Columbia)

the GAVIN REPORT/January 11, 1991

Editor: Lisa Smith Assoc. Editor: Cyndi Hoelzle

# 107 STATIONS ALREADY FELT THE PULSE...

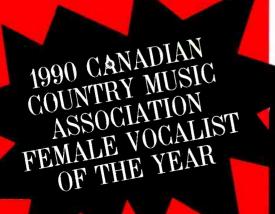
# THE REST OF THE COUNTRY IS JUST A HEARTBEAT AWAY

# MICHELLE WRIGHT

# <u>HEARTBEAT</u> <u>AWAY</u>

The newly recorded breakthrough single from her dynamic Arista debut album

Produced by Rick Giles and Steve Bogard





 O 1991 Ansta Becords Ine a Bertelsmann Musie Group Compa PERSUNAL MANAWEMENT Brian Fernmun "Savannah Musie Int /Etableoke Untario Canada

# UP & COMING

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

#### ARTIST TITLE LABEL Adds Weeks Reports 107 23 2 MICHELLE WRIGHT - Heartbeat Away (Arista) \*ALAN JACKSON - I'd Love You All Over Again (Arista) 100 1 107 105 52 2 T.GRAHAM BROWN - I'm Sending One Up For You (Capitol) 2 103 28 WAYLON JENNINGS - What Bothers Me Most (Epic) 101 30 2 LINDA DAVIS - In A Different Light (Capitol) 52 1 \*MATRACA BERG - I Got It Bad (RCA) 98 54 1 \*HANK WILLIAMS JR. - I Mean I Love You (Warner Bros./Curb) 98 3 **DONNA ULISSE** - Things Are Mostly Fine (Atlantic) 81 11 63 1 \*DON WILLIAMS - True Love (RCA) 68 64 5 3 EMMYLOU HARRIS - Wheels Of Love (Reprise) 6 3 CHET ATKINS & MARK KNOPFLER - Poor Boy Blues (Columbia) 58 8 3 58 VERLON THOMPSON - She's The One (Capitol) 55 4 JOHN ANDREW PARKS - Veronica (Curb/Capitol) 54 27 1 \*SAWYER BROWN - One Less Pony (Curb/Capitol) 3 51 7 BUCK OWENS - Kickin' In (Curb/Capitol) 51 44 1 \*TAMMY WYNETTE - What Goes With Blue (Epic) 39 36 1 \*DAN SEALS - Water Under The Bridge (Capitol) 34 6 2 ANDI & THE BROWNS - It Ain't That Far... (Door Knob) 32 11 1 \*WILLIE NELSON - The Piper Came Today (Columbia) 27 32 1 \*GLEN CAMPBELL - Unconditional Love (Capitol) 26 23 1 \*BILLY JOE ROYAL - If The Jukebox Took Teardrops (Atlantic) 25 25 1 \*CLINT BLACK - Loving Blind (RCA)

Dropped:#3-G. Strait, #17-V. Gill, #23-C. Black, #37-A. Jackson (Chasin'),#38-K. Headhunters, #39-Alexander/Baker,J. Conlee, The Gatlins, Asleep At The Wheel, L,J. Dalton, D.L. Jones, J. House, Statlers, J. Cash.

# **INSIDE COUNTRY**

#1 ONE YEAR AGO TODAY RICKY VAN SHELTON - Statue Of A Fool

#1 FIVE YEARS AGO TODAY CRYSTAL GAYLE - Makin' Up For Lost Time

#1 TEN YEARS AGO TODAY EDDIE RABBITT - I Love A Rainy Night

PLAYING CATCH UP ... We hope you all had a wonderful holiday season. We're trying to play catch up this week, both with our charts and with happenings in the industry. So here goes...Curt McKinney will be the new Music Director at WCHK/FM-Canton, replacing Jim Quinton, who's off to Nashville. We'll have more news on Jim's plans in a couple of weeks ... Dale Knippers will be the new PD at KZEU-Victoria, replacing Bob Shannon...KIKM has a new P.O. Box: 860, Sherman, TX 75091...Santa Claus brought RCA's Ginger McFadden a very special gift this Christmas-an engagement ring! She and Norman Taylor just have to set the date. Congratulations, Ginger!...WQSI-Frederick raised over \$51,000 in just 58 hours with their annual Toys For Tots campaign...KAGG-Bryan celebrated their first anniversary with a party at the Texas Music Hall of Fame. Canyon provided entertainment for more than 1500 loyal listeners... Chattanooga Tom has left WDOD-Chattanooga. Skip Phillips takes over as MD.. .PLEASE NOTE: KDMA-Montevideo, KTOM-Salinas/Monterey, KWDJ-Riversideand CKWX-Vancouver are no longer Gavin Country reporters...Jim Tabor leaves WCOS-Columbia to take over the morning shift at WSM-Nashville...Mark Denny has been promoted to Music Director at KLEE-Ottumwa...WAXX-Eau Claire will celebrate its 25th year of playing Country music in 1991 and is looking for stories, articles, memorabilia and memories from former WAXX staffers, listeners and fans. Pictures are especially requested, and can be returned. Contact Promotion Director John Murphy at 715-832-1530...Lisa Rhyne has left Diane Richey Promotions to pursue her career as an entertainer... Scott Stewart has left WTSH-Rome to become the new PD at WPAP-Panama City. Jeff Summers is the interim PD at WTSH...Lee Adams and Scott McQuaig at WHYL-Carlisle put together an hour long holiday special full of stories, current songs and Christmas music that was sent out to over fifty troops stationed in the Persian Gulf... Susi Beatty and Mel McDaniel put on a special holiday concert for 6,000 soldiers stationed in Ft. Knox, Kentucky. Christmas leave had been cancelled for all these soldiers in basic training as a result of the growing tension in the Middle East ...

Talk with you next week. The Gavin Country Crew

## **NEW RELEASES**

by Lisa Smith & Cyndi Hoelzle

ALAN JACKSON - I'd Love You All Over Again (Arista)

You can't go wrong with a sentimental song from this year's most popular blonde. No doubt that this will be a strong request song for months to come.

PATTY LOVELESS - I'm That Kind Of Cirl (MCA)

It's easy to hear why programmers were quick to pick this cut from Patty's latest. Co-written by Matraca Berg, it's a perfect song for Patty, who shows she's self-assured and in control. SHENANDOAH - I Got You (Columbia)

Marty Raybon's pure voice highlights this song. It has the same "don't need fancy things" theme as "Next To You," and works just as well. Watch out for the long southern-fried guitar solo at the end.

CLINT BLACK - Loving Blind (RCA)

Black's sweet singing and sweeter smile have sometimes deflected attention from his superior songwriting. He sounds so good on this ballad that we're not going to be the ones to make a fuss.

BILLY JOE ROYAL - If The Jukebox Took Teardrops (Atlantic)

Billy Joe does it again. If your listeners are anything like us, they could listen to Royal over and over.

DON WILLIAMS - True Love (RCA)

Don Williams and a love song—a perfect combination for Country radio.

WAYLON JENNINGS - What Bothers Me Most (Epic)

A beautiful song from Ol' Hoss, whose instantly recognizable voice seems to be getting richer and fuller.

SAWYER BROWN - One Less Pony (Curb/ Capitol)

Sawyer Brown have definitely hit their stride, releasing tightly arranged, action-packed songs. The energy that has won their live show so many fans is very evident here.

#### **PROGRAMMERS PICK**

EDDY ARNOLD - You Don't Miss A Thing (RCA)

This tune, about a break-up's varied aftermaths and reflections, is highlighted by Eddy's unrivaled ability to take a simple lyric and melody and float them through your heart. For your upper-end demos, this is an overdue visit with an old friend. For your younger listeners, it's an introduction to a "new" artist with the talent and sincerity of generations. Joel Muller, Music Director, KROW-Reno

## ALBUM CUTS

Clint Black - One More Payment/This Night Life

Garth Brooks - Mr. Blue/Wild Horses/The Thunder Rolls

**The Judds** - This Country's Rockin' / Rompin', Stompin'...

# HIT FACTOR Country Research: Lisa Smith/Elma Greer/Cyndi Hoelzle

Total Reports This Week 229 Last Week 225

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
CARLENE CARTER - Come On Back (Reprise)	218		190	26	2	99%	12
REBA MCENTIRE - Rumor Has It (MCA)	224	1	169	49	5	97%	9
ALABAMA - Forever's As Far As I'll Go (RCA)	213	_	193	14	6	97%	8
PAUL OVERSTREET - Daddy's Come Around (RCA)	223	1	160	57	5,	97%	7
DOUG STONE - These Lips Don't Know How To Say Goodbye (Epic)	222	1	152	67	2	98%	8
KATHY MATTEA - A Few Good Things Remain (Mercury)	218	—	162	45	11	94%	9
MARK CHESNUTT - Brother Jukebox (MCA)	224	2	103	115	4	97%	5
LEE GREENWOOD - We've Got It Made (Capitol)	215	—	105	99	11	94%	11
MIKE REID - Walk On Faith (Columbia)	220	1	74	131	14	93%	7
JUDDS - Love Can Build A Bridge (Curb/RCA)	221	1	67	139	14	93%	5
TANYA TUCKER - It Won't Be Me (Capitol)	193	-	143	42	8	95%	12
AARON TIPPIN - You've Got To Stand For Something (RCA)	206	4	95	92	15	90%	12
ROB CROSBY - Love Will Bring Her Around (Arista)	217	4	58	130	25	86%	11
STEVE WARINER - There For Awhile (MCA)	210	1	61	128	20	90%	10
MARY CHAPIN CARPENTER - You Win Again (Columbia)	188	1	118	56	13	92%	12
SHELBY LYNNE - Things Are Tough All Over (Epic)	208	5	73	106	24	86%	13
DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)	186	—	115	59	12	93%	12
RODNEY CROWELL - Now That We're Alone (Columbia)	188	—	111	66	11	94%	12
RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)	173	_	122	39	12	93%	11
JOE DIFFIE - If You Want Me To (Epic)	217	7	22	145	43	76%	4
RAY KENNEDY - What A Way To Go (Atlantic)	210	10	37	126	37	77%	12
PAM TILLIS - Don't Tell Me What To Do (Arista)	202	9	16	124	53	69%	7
LIONEL CARTWRIGHT - Say It's Not True (MCA)	193	4	12	136	41	76%	7
OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)	183	27	22	128	31 67	81% 63%	6 5
VERN GOSDIN - Is It Raining At Your House (Columbia) GARTH BROOKS - Unanswered Prayers (Capitol)	<b>202</b> 145	-	9 93	119 42	10	93%	с. 9
FOSTER & LLOYD - Can't Have Nothin' (RCA)	145	1	25	118	22	86%	9
MARTY STUART - Little Things (MCA)	197	20	3	108	66	56%	3
<b>RESTLESS HEART</b> - Long Lost Friend (RCA)	193	20	4	97	72	52%	3
<b>NEAL MCCOY</b> - If I Built You A Fire (Atlantic)	169	5	10	95	59	62%	7
EXILE - There You Go (Arista)	182	14	2	98	68	54%	4
RONNIE McDOWELL - Unchained Melody (Curb)	166	10	17	90	49	64%	6
ANNE MURRAY - Bluebird (Capitol)	175	8	5	94	68	56%	5
PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)	142	_	18	87	37	73%	10
CLINTON GREGORY - Couldn't Love Have Picked A Better Place To Die (Step "One)	132	2	19	75	36	71%	11
TIM RYAN - Breakin' All The Way (Epic)	138	2	6	87	43	67%	9
CONWAY TWITTY - I Couldn't See You Leavin' (MCA)	182	63	5	52	62	31%	2
MOLLY & THE HEYMAKERS - Chasin' Something Called Love (Reprise)	140	16	1	54	69	39%	5
BILLY DEAN - Only Here For A Little While (Capitol)	125	12	3	50	60	42%	5
HOLLY DUNN - Heart Full Of Love (Warner Bros.)	157	50	2	41	64	27%	3
TOP SELLING ALBUMS		D T		<b>IDEO</b>			
TOP SELLING ALDUMS		ЛЦ		IDEU			

- 1. GARTH BROOKS No Fences (Capitol)
- 2. CLINT BLACK Put Yourself in My Shoes (RCA)
- 3, REBA MCENTIRE Rumor Has It (MCA)
- 4. ALABAMA Pass It On Down (RCA)
- 5, K.T. OSLIN Love in A Smail Town (RCA)
- 6. KENTUCKY HEADHUNTERS Pickin' On Nashville (Mercury)
- 7. DWIGHT YOAKAM If There Was A Way (Reprise)
- 8. GEORGE STRAIT Livin' it Up (MCA)
- **9**. GARTH BROOKS Garth Brooks (Capitol)
- 10, RANDY TRAVIS Heroes And Friends (Warner Bros.)
- Based on correspondents' research

## TUP TEN VIDEUS

- 1. RANDY TRAVIS Heroes And Friends (Warner Bros.)
- 2. CLINT BLACK Put Yourself In My Shoes (RCA)
- 3. MARK COLLIE Hardin County Line (MCA)
- 4. JOHNNY CASH Goin' By The Book (Mercury)
- 5. SHELBY LYNNE Things Are Tough All Over (Epic)
- 6. ALAN JACKSON Chasin' That Neon Rainbow (Arista)
- 7. VINCE GILL Never Knew Lonely (MCA)
- 8, ALISON KRAUSS I've Got That Old Feeling (Rounder)
- 9. PIRATES OF THE MISSISSIPPI Rollin' Home (Capitol)
- 10. MICHAEL MARTIN MURPHEY Cowboy Logic (Warner Bros.) Courtesy of Country Music Television

## **MOST ADDED**

1. A WINTER'S SOLSTICE III (WINDHAM HILL)

- 2. THE MEMPHIS BOYS (VANGUARD)
- 3. DREAM COME TRUE GERALD ALBRIGHT (ATLANTIC)
- 4. POETS & ANGELS OTTMAR LIEBERT (HIGHER OCTAVE)
- 5. OCEAN DRIVE DEBBIE SPRING (OXYMORON)

## TOP TIP

**CAROL CHAIKIN** (GOLD CASTLE)

**GERALD ALBRIGHT** DREAM COME TRUE (ATLANTIC)

A couple of sweet saxophone debuts.

## **RECORD TO WATCH**

~ ~ /	1
	E
<b>E</b>	
	J.

MEMPHIS BOYS (VANGUARD) A new group of "Memphis Boys" recreate the Booker T & The MG's groove. Pass the onions and hip-huggers.

Co-Editors: Keith Zimerman / Kent Zimmerman

ADU	LT	ALT	ER	NA	V

Reports accepted Thursadys only 9AM-4PM

#### 12/7 12/14 **TW**

7

27

5

37

41

36

25

1 1 1 JOE SAMPLE - Ashes To Ashes (Warner Bros.) 3 3 2 LEO GANDELMAN - Solar (Verve Forecast/PolyGram) 2 2 3 FATTBURGER - Come & Get It (Enigma) PAUL SIMON - The Rhythm Of The Saints (Warner Bros.) 4 4 4 6 6 5 **DAVE KOZ** - Dave Koz (Capitol) 6 12 9 **BOBBY McFERRIN** - Medicine Music (EMI) 29 13 7 **SAM RINEY** - Playing With Fire (Spindletop) 14 10 8 **DANNY HEINES** - One Heart Wild (Silver Wave) 9 8 5 BETH NIELSEN CHAPMAN - Beth Nielsen Chapman (Reprise) 30 23 10 **OTTMAR LIEBERT** - Poets And Angels (Higher Octave) 11 11 11 MARK ISHAM - Mark Isham (Virgin) 12 CHARLES MICHAEL BROTMAN - Mango Cooler (Global Pacific) 7 27 31 13 **SHAKATAK** - Perfect Smile (Verve Forecast/PolyGram) 15 15 14 TOM BORTON - Dancing With Tigers (Bluemoon) 19 19 15 **BOBBY CALDWELL** - Heart Of Mine (Sin Drome) g STRUNZ & FARAH - Primal Magic (Mesa) 8 16 17 14 17 T SQUARE - Natural (Columbia) 25 18 **GEORGE MICHAEL** - Listen Without Prejudice (Columbia) NELSON RANGELL - Nelson Rangell (GRP) 18 18 19 MARIAN MEADOWS - For Lovers Only (Novus/RCA) 24 24 20 10 12 21 RIPPINGTONS - Welcome To The St. James Club (GRP) 17 22 DAVID BENOIT - Inner Motion (GRP) 13 28 21 23 DON HARRISS - Shell Game (Sonic Atmospheres) 23 22 24 AGENDA COLLECTION - Agenda Collection (Agenda) 16 16 25 KIM PENSYL - Pensyl Sketches #3 (Optimism) 32 26 **BASIA** - Brave New Hope (Epic) 34 20 27 THOM ROTELLA - Without Words (DMP) 26 26 28 PASSPORT - Balance Of Happiness (Atlantic) 40 29 VAN MORRISON - Enlightenment (Mercury) 34 38 37 30 SARA HICKMAN - Shortstop (Elektra) 33 31 BRIAN BROMBERG - Bassically Speaking (Nova) 39 32 MICHAEL KAMEN/DAVID SANBORN - Concerto For Sax (Warner Bros.) 31 33 BREATHE - Peace Of Mind (A&M) 28 34 RIC FLAUDING - Letters (Spindletop) 42 42 35 **SUZANNE DEAN** - I Wonder (Nova) 29 20 36 **RICHARD SOUTHER - Twelve Tribes (Narada)** 39 36 37 MICHAEL PAULO - Fusebox (GRP) 32 35 38 TOM COSTER - From Me To You (Headfirst/K-tel) 43 43 39 SUSAN J. PAUL - Human Factor (Vantage) 38 40 KRISTEN VIGARD - Kristen Vigard (Private Music) 33 22 41 ACOUSTIC ALCHEMY - Reference Points (GRP) 30 46 42 **STEVE WINWOOD** - Refugees Of The Heart (Virgin) **CAROL CHAIKIN** - Carol Chaikin (Gold Castle) 43 50 44 TANGERINE DREAM - Melrose (Private Music) 45 **MEMPHIS BOYS** - The Memphis Boys (Vanguard) 49 48 46 **DAVID LANZ** - Skyline Firedance (Narada) 50 49 47 **BLUEMAIR** - Swans In July (ITI) 47 48 BILL MEYERS - Color Of The Truth (Agenda) 48 45 49 KOFI - Harlem Nocturne (Warlock) 50 **GERALD ALBRIGHT** - Dream Come True (Atlantic)

CHARTBOUND \*LAWRENCE JUBER (BEACHWOOD/CHAMELEON)

\*Debuts in chartbound

A WINTER'S SOLSTICE III (WINDHAM HILL) **ADRIAN LEGG** (RELATIVITY) TOM SCHUMAN (GRP) CHRIS CHRISTIAN (HOME SWEET HOME/A&M) GAL COSTA (BMG INT.) MANNHEIM STEAMROLLER (AMERICAN GRAMAPHONE)

\*DEBBIE SPRING (OXYMORON) \*JOHN SERRIE (MIRAMAR)

\*GREGSON/COLLISTER (RHINO)

Dropped: #40 Emily Remler. #41 Jonathan Butler, #44 Jain Matthews, Kurt Bestor, Ferron, Craig Peyton, Coale Johnson.

the GAVIN REPORT/January 11, 1991

# JAMES LEE STANLEY

# Ripe four Distraction?

# And Who Isn't?

"Ripe four Distraction"

The New Album by **James** Lee Stanley

A musical statement that fulfills the promise of his critically acclaimed "Simpatico"

James Lee Stanley cuts deep.

Suggested cuts: "I Don't Want To Talk About It" "Everyday" "All I Ever Wanted"

Ripe four Distraction"

And Who Isn't?

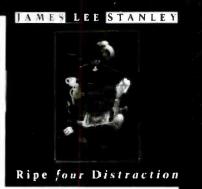
on

Beachwood Records



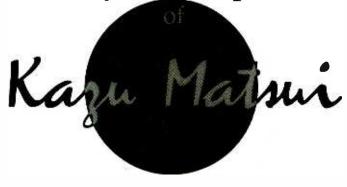
Marketed by on Music Group El Segundo Blvd. Withorne, CA 90250 Moose McMains/213+973+8282





Promotion by Peer Pressure Promotion 818+991+7668 Roger Lifeset/Fred Mancuso

# Experience the mystery & power



# Sign of the Snow Crane

The debut release on Sonic Atmospheres On your desk January 14



Features a cast of contemporary allstars with KEIKO MATSUI on Keyboards &

KAZU MATSUI on Shakuhachi (Bamboo Flute)

Focus Trax:

"Sign of the Snow Crane"

"Snow Dance"

"Love on the Moon"

"Farther On"

S **S** NIC

For immediate CD servicing contact: Bill Clodfelter - 818 • 506 • 0880 Cliff Gorov - 213 • 390 • 2383 Hotline Promotions - 800 • NAC • PLAY

# **JAZZ NEW RELEASES**

Welcome back to the machine. Since our last few issues were filled with Christmas reviews and our best-ofs, we're a little behind on some vital new stuff. We hope this will put us a little more up to date.



ALL MY LIFE - CHARLES BROWN (BULLSEYE BLUES/ ROUNDER)

Beware of imitations. When it comes to the blue chord changes, any intermediate can play them. But can they sing as naturally as water rolling off a duck? As tragically sad as blowing away **Old Yeller**? As succinct as **Hemingway**? Fans of **Charles Brown**'s past work know that his passion (besides hanging out at the racetrack) is smoking a blues ballad right down to the filter tip. Whether your station bops or sooths, it should tell the truth. There's lots of that between the lines of "Bad Bad Whiskey" or "Early In The Morning." Brown is blues light years beyond the cliched, fedora and sunglasses parodies. This stuff is monogrammed, personal and up front.

# RHAPSODY IN RIO - MARCOS ARIEL with JUSTO ALMARIO (NOVA)

Our initial exposure to the music of Marcos Ariel seemed electric and fusionary. Then came his work with Zil. Rhapsody In Rio is the bride stripped bare, with most compositions sounding like solo piano improvs. One of Rio's top composers, Ariel juggles his love for Bach, Beethoven and Mozart with an obvious admiration of Chick Corea's early ECM solo pioneer works. On four tunes, Colombian sax player Justo Almario joins in with a simple saxophone accompaniment (anyone remember Art Pepper's gorgeous duets with George Cables?). RIR truly straddles Jazz and AA. Trax include "El Condor," "Calma" with Almario and the energetic "Morning Ponteio." The Jazziest moment is an "Afternoon In Ipanema."



**FORM - TOM HARRELL (CONTEMPORARY/FANTASY)** I test drove Form one morning while jamming up Interstate 5 at 90 MPH. The driving and the intensity of **Tom Harrell**'s compositions were invigorating. Form is a perplexing achievement. With an

# **JAZZ NEW RELEASES**

analog warmth, the compositions are vistas-landscapes of enormous depth. Each tune challenges Form's bold sidemen, comprised of Charlie Haden and Paul Motian (the greatest rhythm section alive?) plus Joe Lovano. For instance, on "Brazilian Song," Motian hammers out the repeated melody hooks right alongside Harrell and Lovano. "Brazilian" is an ironic tag, since only Danilo Perez's Latin-tinged solo betrays the composition's nationality. Harrell is truly marching to his own drummer. While his trumpet and flugel work is extraordinary, it's his expanding compositional talents that prove truly death defying. God bless their complexity, and the willing and able crew that so eloquently carry off the task.



#### <u>BENJOR - JORGE BEN (TROPICAL</u> <u>STORM)</u>

Benjor is no timid Portuguese Brazilian fare. Jorge Ben, you may recall, had to be compensated after Rod Stewart purportedly "lifted" one of his melodies. Whether Stewart filched the riff for "Do Ya Think I'm Sexy" isn't really the point. It's that Ben is no purveyor of charming third world dabbling. He uses electronic blasts and brass pows to convey power and imagination. The first few compositions may even scare off the feelgoods. The deeper you dig, the more the rewards, especially on "Cowboy Jorge" (definitely not a Country song) and "Mama Africa," featuring a rare guest shot by King Sunny Ade.

#### DREAM COME TRUE - GERALD ALBRIGHT (ATLANTIC)

I'm willing to bet that most programmers will be drawn toward Dream Come True's band arrangements, particularly the opening "My, My, My" with Albright on solo, head and horn section. Personally, I go for the electro studio jams with **Chuckii** 



**Booker**. Much like **Miles**' Amandla, "Front Street" and "Kickin' It" shatter all the purist rules. It's just two people, but the exchange gets pretty heated.

#### HAVANA SOUNDTRACK - DAVE GRUSIN (GRP)

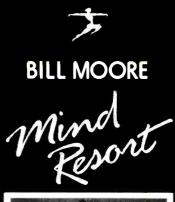
After the fabulous Fabulous Baker Boys, Dave Grusin the soundtracksman climbed up to where the air is rare and thin-up near Ennio Morricone and Nino Roto country. Havana, like Grusin's work on the soundtrack to Milagro Beanfield, has a Spanish flavor, where the trumpet work by Sal Marquez and Arturo Sandoval co-exists with the stable of familiar names like Harvey Mason, Abe Laboriel, Brian Bromberg, Lee Ritenour and Dave Valentin. On "Hurricane Country," singer Dori Caymmi mixes it up with some typical Grusin changes. While not as aggressive at the FBB score, Havana is a fine combination of orchestrated lushness and Spanish castle magic. Ethnic pieces include "A Los Rumberos de Belen" and "Mambo Lido." My fave is "Main Title" and, of course, Lena Olin's face.

#### AMERICAN EXPERIENCE - VINCENT HERRING (MUSICMASTERS)

Wow! Vincent Herring plays with a tone crossbred between Coltrane, Adderley and a chain saw. American Experience is an accurate description. Like Jimi Hendrix's experience, Vincent takes his tonality to the moon. "The Athlolete" is an athletic romp through bop land. Ten Herrings in a row and not a red one in the bunch.

#### START HERE - VINCE MENDOZA (BLUE NOTE)

Vince Mendoza's Start Here tone poems are gathering high rotation at a majority of Gavin Jazz stations. Tracks like "Tough Crowd" and "Babe Of The Day" are compositionally abstract enough to challenge and stimulate our listener taste buds. Yet Start Here walks rhythmically toward listener-friendly airwaves. We're becoming big fans of reedman Joe Lovano. His sweet ballad confession on "Her Corner" is movingly cinematic. If pinned down to name a fave, that would be it.





CHECK OUT:

track 1 Pogo Jo's Cafe

> track 3 Ceviche

track 6 Day's End

track 8 If I Could

P O S 1 7 1 V E music

For CD servicing

## **MOST ADDED**

# JAZZ

Reports accepted Thursdays only 9AM -4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

	12/7 12/1	4 TW	
	2 1	1	BRIAN MELVIN TRIO FEAT. JACO PASTORIUS - Standards Zone (Global Pacific)
1. START HERE - VINCE MENDOZA	1 2	2	JOE SAMPLE - Ashes To Ashes (Warner Bros.)
(WORLD PACIFIC)	6 3		BOBBY MCFERRIN - Medicine Music (EMI)
RHYTHMSTICK (CTI/POLYGRAM)	14 6	4	RENEE ROSNES - For The Moment (Blue Note)
	4 4	5	RALPH MOORE - Furthermore (Landmark)
. HAVANA SOUNDTRACK -	5 5		MULGREW MILLER - From Day To Day (Landmark)
DAVE GRUSIN (GRP)	8 8		MONTE CROFT - Survival Of The Spirit (Columbia)
	11 11	8	ART BLAKEY & JAZZ MESSENGERS - One For All (A&M)
THE ROB McCONNELL JIVE FIVE -	13 12	9	THE MANHATTAN PROJECT - Manhattan Project (Blue Note)
ROB McCONNELL	3 7	10	MARK WHITFIELD - The Marksman (Warner Bros.)
(CONCORD JAZZ)	12 10	11	DANNY HEINES - One Heart Wild (Silver Wave)
	99		LOU RAWLS - It's Supposed To Be Fun (Blue Note)
	18 17		BRIAN BROMBERG - Bassically Speaking (Nova)
	24 16		JAY LEONHART - Life Out On The Road (Nesak)
	15 15		KENNY GARRETT - African Exchange Student (Atlantic)
TOP TIP	27 21		STAN GETZ - Billy Highstreet Samba (EmArcy/PolyGram)
	21 14	17	KELLYE GRAY - Standards In Gray (Justice)
	19 24		VINCENT HERRING - American Experience (Music Masters)
CAROL CHAIKIN			BETTY CARTER - Droppin' Things (Verve/Polydor)
(GOLD CASTLE)	20 20		PASSPORT - Balance Of Happiness (Atlantic)
	25 22	21	DAVE CATNEY - First Flight (Justice)
<b>SAM RINEY</b> PLAYING WITH FIRE	30 23	22	GENE HARRIS/SCOTT HAMILTON - At Last (Concord Jazz)
(SPINDLETOP)	- 35		WYNTON MARSALIS - Tune In Tomorrow (Columbia)
(SFINDLETOF)			
Smooth commercial sax sounds	- 33		GAL COSTA - Plural (BMG Int'l)
ake up the first debuts of the year.	37 28		WARREN BERNHARDT - Ain't Life Grand (DMP)
	41 31		SUZANNE DEAN - I Wonder (Nova)
	7 18		JON HENDRICKS AND FRIENDS - Freddie Freeloader (Denon)
<b>RECORD TO WATCH</b>	16 19		CLARK TERRY - Havin' Fun (Delos)
	00 00		<b>DAVID NEWMAN/ELLIS MARSALIS</b> - Return To The Wide Open Spaces (Amazing)
	31 29	30	AGENDA COLLECTION - Agenda Collection (Agenda)
	23 26		HARVIE SWARTZ - In A Different Light (Bluemoon)
	36 32		ABBEY LINCOLN - The World Is Falling Down (Verve/Polydor)
	50 36		
	- 38		PARIS ALL STARS - Homage To Charlie Parker (A&M)
	- 45		DAVE HOLLAND QUARTET - Extensions (ECM)
	17 25	36	GEORGE BENSON - Big Boss Band (Warner Bros.)
all the second se	- 49	37	MICHAEL KAMEN/DAVID SANBORN - Concerto For Sax (Warner Bros.)
ATT A A A A A A A A A A A A A A A A A A	— 50		RICKY FORD - Manhattan Blues (Candid)
EX MUNITIMUM	22 27	39	FATTBURGER - Come & Get It (Enigma)
EEN MININY III SOAN		40	
	48 41		TIM EYERMANN & EAST COAST OFFERING - Outside Inside (Bluemoon)
		42	CAROL CHAIKIN - Carol Chaikin (Gold Castle)
Frynant fer fertal of Lander States and fertal		43	<b>SAM RINEY</b> - Playing With Fire (Spindletop)
TOM HARRELL	40 40		MARK ISHAM - Mark Isham (Virgin)
FORM	47 46	45	TOM BORTON - Dancing With Tigers (Bluemoon)
(CONTEMPORARY)	33 43	46	MACEO PARKER - Roots Revisited (Verve/Polydor)
Tom kicks off the new year with our	28 34	47	KIM PENSYL - Pensyl Sketches #3 (Optimism)
favorite rhythm section (Haden and		48	MITCH WATKINS - Curves (Enja)
Motian) and thirty-one believers.		40	<b>RHYTHMSTICK</b> - Rhythmstick (CTI/PolyGram)
ditors: Keith Zimmerman/Kent Zimmerman		49 50	<b>NELSON RANGELL</b> - Nelson Rangell (GRP)
	l	1	CHARTBOUND *Debuts in chartbo
NCE MENDOZA (WORLD PACIFIC)	*CAROL S	LOAN	E (CONTEMPORARY) JIMMY & JEANNIE CHEATHAM (CONCORD JAZZ)
OB McCONNELL (CONCORD JAZZ)	FREDDIE	REDD	I (TRILOKA)
M HARRELL (CONTEMPORARY)	SHAKATA	17A (VE	RVE FORECAST/POLYGRAM) Dropped: #39 Michael Brecker, #42 Hot Spot Soundtrac

VI RO TOM HARRELL (CONTEMPORARY) **GERALD ALBRIGHT** (ATLANTIC) DAVE KOZ (CAPITOL) MEL TORME (CONCORD JAZZ)

SHAKATAK (VERVE FORECAST/POLYGRAM) \*SHIRLEY SCOTT (MUSE) \*BENNY CARTER/PHIL WOODS (MUSIC MASTERS) PETER APPLEYARD (CONCORD JAZZ)

Dropped: #39 Michael Brecker, #42 Hot Spot Soundtrack, #44 Gary Dial /Dick Oatts, #47 Mark Colby/Frank Caruso, #48 Leo Gandelman, Coale Johnson, A Blue Note Christmas, Jazzy Wonderland.

# **CLASSIFIEDS**

# AVAILABLE

**14-YEAR PRO** seeking Top 40/Gold/or Country station in Mid-West or West Coast. Current station being sold and changing format. JON: (407) 468-2545. [1/11]

**TEAM LEADER, GM/PD/MD/AT** & a hell of a promotions wizard. Seven years experience at all of the above. Album/Alternative turnarounds R us. All offers considered. RAY DIGGINS: (805) 927-1849. [1/11]

.

Ż

**UPWARD OVERACHIEVER** who lives, breathes and works radio programming is looking for Washington, DC/Baltimore metro-based position in research, programming and music. DUANE: (301) 434-6031 or 8102. [1/11]

**HELP FOUR YEAR PRO MD/APD/AT** with excellent production and character voices. Top 40/AOR/AC top ratings. I live and breathe radio, let me prove it to you. STEVE STUCK: (605) 336-8157. [1/11]

**ONE HELL OF A PD/MD**, experienced and knowledgeable in A/C, AOR, Adult Alternative formats, wants to make your station a winner. FRANK JOHNSON: (919) 954-1727. [1/11]

**AOR, A/C, COUNTRY** Morning Man seeks a new challenge. Sacramento, Stockton preferred. JAMES LEE JOBE: (916) 422-3725. [1/11]

**#1 CONTEMPORARY JAZZ HOST** seeks to move to a larger market. Call IVAN M. DENT: (919) 763-6363 or 799-9792. [1/11]

**EXPERIENCED**, **PROFESSIONAL** dedicated News hound. Prefer California. CONNIE GORDON: (805) 543-9512. [1/11]

**20+ YEARS EXPERIENCE**. Southern California only. CHARLIE FOXX: (714) 792-9608. [1/11]

**TEN YEAR PRO** looking for new exciting challenge with programming experience. RANDY: (515) 342-4931. [1/11]

**1991 IS HERE**, I'm still looking for a job, and what else is new? On-air, research, or promotions. Carolinas only. Call me! JIM DAVIS: (803) 774-3674. [1/1]

**VETERAN OPERATIONS MGR/PD**, adult formats. Experienced in start-ups, turn-arounds and satellite operations. Northwest only. ROY L. LARSON: (509) 575-3613. [1/11]

YOUNG, HARDWORKING, GOOD ATTITUDE like what you hear so far? Brown Grad with three years experience from Album to Adult Alternative to Country looking for a full-time gig. Production, phones, sports and sidekick, or just good shows my specialty. BOB: (612) 654-1988. [1/11]

**EIGHT YEARS EXPERIENCE** in all areas of radio seeking an overnight or afternoon position, also sports, p-b-p and news. GARY BROWN: (419) 884-1682. [1/11]

**EXPERIENCED HIGHLY MOTIVATED TEAM PLAYER** seeking f/t air shift in Midwest. Experienced in Top 40, A/C, Country. Extremely eager to learn more from a top-notch PD. Willing to work any station, large or small. Currently at KRCK Radio, Omaha. Call soon. NATE TEDROW: (402) 721-6517. [1/11]

**TOP 40 SMALL MARKET APD/MD OF '90 NOMINEE** seeks MD/Airshift, ratings winner, ready to move now. Let's win in '91. BOB O'DELL: (313) 694-0538. [1/11]

**NO 900 NUMBER TO CALL HERE!** Experienced Country A/T looking for something new. Let's talk! ANDY: (216) 929-0701. [1/11]

**CREATIVE, EXPERIENCED ANNOUNCER** with good sound and New Zealand accent is seeking employment in medium MS market. STEPHEN: (303) 249-2358. [1/11]

**COLLEGE GRAD WITH RADIO EXPERIENCE** seeks full time on-air shift. Have tape will travel. KIRK: (612) 846-8374. [1/11]

**THIS PEARL HAS FORMED**. Three year pro, female AT ready for new f/t challenge. Skills include award-winnig news reporting, standup comic, writer, production (imitations and character voices) and public appearances. Awesome ARBS. Mornings, middays or afternoons in A/C, Top 40 or NAC. PJ: (503) 935-3510. [12/14]

**FOURTEEN PRO, PD/MD/AMD/PMD** with great production skills and dedicated team player seeks opportunity with Top 40, Hot A/C or Classic Rock. JONATHAN: (501) 624-2467. [12/14]

**NEWS/SPORTS VETERAN** seeks medium or major market position. Ten year pro looking

for a long-tern gig. STEVE: (419) 589-7951. [12/14]

**ENERGY, CREATIVITY, WIT. A TEAM PLAYER!** Sounds great, I know. Let me prove it! On-air, production, programming assistant. LES: (206) 441-6962. [12/14]

**EXPERIENCED AT SEEKING NEW HOME IN** '91. Experience in Country and production. Will relocate. ANDY: (216) 929-0701. [12/14]

**NETWORK PRODUCTION DIRECTOR**, former Top 40 PD/MD/PMD/AT, seeks programming challenge. Will relocate. JEFF: (407) 294-1164. [12/14]

# SERVICE REQUEST

**KPXI:** A/C station needs product from all labels. Send to: Highway 67 West, Mt. Pleasant, TX 75455, c/o Andy Roman. [1/11]

**KSHR/FM**: A/C seeks product from all labels. Send to: Mike O'Brien, PO Box 250, Coquille, OR 97423. [1/11]

**KCRF**: New Gavin A/C station needs service from all labels (CDs preferred), and any back products. We took over the station in August and are trying to catch up. Send to: Amanda Michaels, KCRF, 1818 NE 21st, Lincoln City, OR 97367. [1/11]

**KSSY**: AC/Adult Alternative/Top 40 service from all labels. Send to: Bill West, KSSY FM, 1022 No. Wenatchee Avenue, Wenatchee, WA 98801. [1/11]

Gavin provides free advertising to subscribing RADIO stations with job openings & service requests, as well as to individuals seeking employment. All other advertising must run display. Contact Natalie Duitsman at (415) 495-1990 for rates on display advertising and blind boxes. For job openings, availables & service, send your FREE listings by mail to: Gavin Classified, 140 2nd Street, San Francisco, CA 94105 or FAX at (415) 495-2580.Your listing will be edited accordingly & will run 1-3 weeks unless otherwise specified. Deadline for copy is Monday.

January 11, 1991/the GAVIN REPORT



#### **BACK FROM RIO -ROGER McGUINN** (ARISTA)

So where has Roger McGuinn been? Over the years Roger averages more than one hundred dates on the road. So it's not exactly like he's been just doing his nails. It was the plunge back into "the biz" that's been the hang-up-a case of balancing the musical voice with the taming of the fickle beast. Last year the calling came and what results is the first vital chords-maybe I should say twangs-of 1991. If you found the Byrds Box Set an unflinching historic slice of American rock n roll, you'll agree that Back From Rio is a microcosm with the same sense of variety. If being an elder means performing well-rounded and confident music, you'll find BFR an event that ranks with the best of the McGuinn legacy. Coconspirators include Tom Petty and assorted Heartbreakers, Elvis Costello, former Byrds and other assorted suspects. Trax: (hmmm lemme see) "King Of The Hill," "Someone To Love," "Car Phone," "You Bowed Down," "Suddenly Blue," "If We Never Meet Again" and more.



#### "ROCKET O' LOVE" -THE KNACK (CHARISMA)

Here's a band used to hurdling obstacles. During the first goround, they fought through a mountain of hype with hit singles and a solid debut album. If anyone has any doubts about this



comeback, give this sucka just one spin. The Detroit chemistry between the band's Doug Fieger (a longtime Was contributor) and producer Don Was is unmistakable. Save for a new drummer, all the members are original Knackers. Look for a "rocket" to the top!



#### "HEADLONG" -QUEEN (HOLLYWOOD)

Guitarist Brian May steps to the forefront, sawing out notes with an English dime, as Queen returns to the rock fold. Layers and layers of guitar and matching vocals are frighteningly consistent as Queen backbeats past the twenty year mark with enviable vitality. Rock n roll is sometimes like a boomerang, especially when songs like "Headlong" hit you square in the back of the head. Look for the March reemergence of the entire CD catalogue backing up this allnew effort.





A contemplative stare into a beautiful landscape often brings about unspoken praise for life. Sting finds just the right words to describe such a poignant moment. plus the intimacy of Pete

Images like the sad shire horses, two priests on the ferry and the wind and the crows make for a literate, mandolin-laden vision. Apparently the music came much easier than the words as Sting suffered from a severe case of writer's block. After many long walks this warm sounding landscape emerged from Sting's upcoming Q Sound encoded The Soul Cages-his toughest nut to crack so far. Core musicians include drummer Manu Katche, Kenny Kirkland on keyboards and guitarist Dominic Miller.



#### "A LIL' AIN'T ENOUGH" DAVID LEE ROTH (WARNER BROS.)

After sitting out an entire year, David Lee Roth teams with a new line-up and red hot producer Bob Rock for a rocking "function at the junction." This is the title track from the album that's currently slugging it out big time with Sting and Roger McGuinn for 1991's first Most Added honors.



#### "TIL I AM MYSELF AGAIN" - BLUE RODEO (EAST WEST AMERICA)

A simple recipe, really. Add a dash of Byrds 12 string, Band and Brinsley Schwartz simplicity, Anderson's (Dwight Yoakam, Michele Shocked) production. That should drag Blue Rodeo from their north-of-the-border success in Canada to high profile American out-of-the-box action. A little cozy North American warmth for a cold winter.

## "SOMETHIN'S GOTTA GIVE" - THE BROKEN HOMES (MCA)

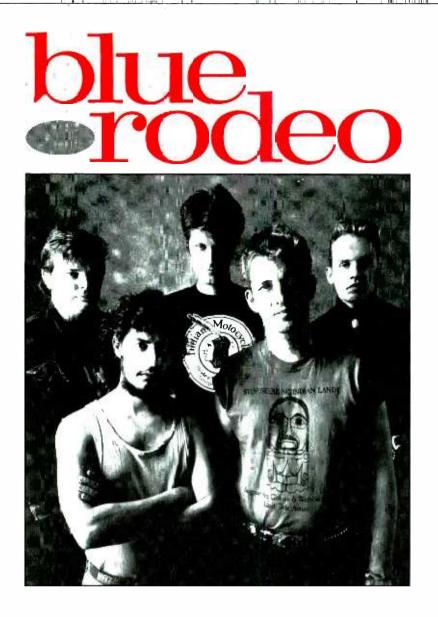
I write up every Broken Homes release mainly because I believe them to be one of the best up and coming American bands yet to receive their due. Getting their sound translated to record so far has largely been a struggle. But as this rock groove says, somethin's got to give. Lyrics are sadly relevant.



#### FLY ME COURAGEOUS -DRIVIN' N' CRYIN' (ISLAND)

When it comes to Southern rock most folks think Allmans or Hatchet. I tend to think Southeast—REM, B-52's—you get the idea. Not all music that comes out of the hub is either redneck or modern. Here the extremes meet. I've seen Drivin' N' Cryin' tear it up in a small Nashville pub. They can be acoustical or, as heard on Fly Me Courageous, they can be rowdy as hell. Easy spotlights include the title track (already a single) and my favorite, "The Innocent."

Welcome to a new Album correspondent. WDJR-Enterprise is a 100,000 watt rocker. PD is Kelly McKann. Regarding music, contact MD Lou "Mr. Lou" Clery. Address is 202 Ouida Street, Box 1498, Enterprise, Alabama, 38331. Phone 205-347-2700.



- BLUE RODEO has achieved double platinum status with both of their previous albums, OUTSKIRTS and DIAMOND MINE in their native Canada.
- BLUE RODEO was named "Group Of The Year" for each of the last two years at the Juno Awards (Canadian equivalent of the Grammys).
- BLUE RODEO was selected by none other than Meryl Streep to play her back-up band in the hit movie, Postcards From The Edge.
- CASINO producer Pete Anderson is known for his previous work with Jackson Browne, Michelle Shocked, Dwight Yoakam and others.
- CASINO, the new album from BLUE RODEO. Featuring the single "Til I Am Myself Again."









Iantic Recording Corp A Time Warner Company

www.americanradiohistory.com

ALBUM

## MOST ADDED

3.

lhe

## 1. "ALL THIS TIME" - STING (A&M)

Reports accepted Mondays 9AM-4PM & Tuesdays 9AM-3PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

#### 2W LW TW 2. "KING OF THE HILL" -THE TRAVELING WILBURYS - Inside, Baby, Twist, Cool, Devil's (Warner Bros.) 1 **ROGER MCGUINN (ARISTA)** 2 **<u>STEVE WINWOOD</u>** - Deal, One, Running, Light (Virgin) 3 INXS - Disappear, Tears, Blonde, Lately (Atlantic) "A LIL' AIN'T ENOUGH" -ERIC JOHNSON - Righteous, Rose, Cliffs (Capitol) 4 **DAVID LEE ROTH** 5 VAN MORRISON - Gone (Mercury) (WARNER BROS.) 6 THE VAUGHAN BROTHERS - Telephone, Tick, Texan (Epic) ZZ TOP - Give, Mississippi, Burger, Concrete, Collision, Lovething (Warner Bros.) 7 4. "TIL I AM MYSELF AGAIN" - BLUE 8 **STING** - All This Time (A&M) RODEO (EAST WEST AMERICA) g THE CHARLATANS U.K. - Then, Only, White, Polar (Beggars Banquet/RCA) 5. "ANOTHER DEAL GOES DOWN" -10 **ROGER McGUINN** - King (Arista) STEVE WINWOOD (VIRGIN) 11 **ROBERT CRAY** - Consequence, These, Pain (Mercury) **TESLA** - Signs (Geffen) 12 6. "FLY ME COURAGEOUS" -CINDERELLA - Shelter (Mercury) 13 DRIVIN' N' CRYIN' (ISLAND) AC/DC - Money, Thunderstruck (Atco) 14 **NEIL YOUNG** - Over (Reprise) 15 ROBERT PALMER - Amazing (EMI) 16 ΓΟΡ ΤΙΡ 17 **RIK EMMETT** - Life (Charisma) STING THE REMBRANDTS - Just, Someone (Atco) 18 "ALL THIS TIME" 19 DAMN YANKEES - Runaway (Warner Bros.) (A&M) **DAVID LEE ROTH** - Lil' (Warner Bros.) 20 **ROGER MCGUINN** JELLYFISH - That (Charisma) 21 BACK FROM RIO (ARISTA) **REPLACEMENTS** - Happy, Wheel, Merry (Sire/Reprise) 22 DAVID LEE ROTH 23 JEFF HEALEY BAND - Full (Arista) "A LIL' AIN'T ENOUGH" 24 BAD COMPANY - Need, Tough, Holy, Fearless (Atco) (WARNER BROS.) 25 JANE'S ADDICTION - Stealing, Stop, Three, Ain't, Then (Warner Bros.) 1991's very first power trio-ALLMAN BROTHERS BAND - Over (Epic) 26 debuts of #8, #10 and #20 respectively. 27 KING'S X - It's (Atlantic) 28 PAUL SIMON - Born, Obvious, Proof (Warner Bros.) **RECORD TO WATCH** 29 EDIE BRICKELL & NEW BOHEMIANS - Mama, Ghost, Black, Strings (Geffen) 30 CHRIS ISAAK - Heart (Reprise) 31 BILLY IDOL - Prodigal (Chrysalis) 32 IGGY POP - Candy, Butt (Virgin) С TOMMY CONWELL & THE YOUNG RUMBLERS - Let (Columbia) 33 Ð 34 WARRANT - Red, Cherry (Columbia) 35 THE OUTFIELD - For You (MCA) 36 RED HOT & BLUE - U2, Byrne, Sinead (Chrysalis) 37 BLACK CROWES - Talks, Seeing, Hard (Def American/Geffen) HOUSE OF LORDS - Name (Simmonds/RCA) 38 POSIES - Golden, Big, Suddenly (DGC) 39 40 **QUEENSRYCHE** - Best, Empire (EMI) SLAUGHTER - Spend, Fly, Up (Chrysalis) 41 **SCORPIONS** - Believe (Mercury) 42 43 DEEP PURPLE - Fire, King (RCA) THE KNACK 44 ALARM - Road (IRS) "ROCKET O' LOVE" 45 **TOY MATINEE** - Ballad, Plane (Reprise) (CHARISMA) LIVING COLOUR - Pride, Type, Time's, Elvis, Fight (Epic) 46 Wisely avoiding the Sting/McGuinn/ WINGER - Easy (Atlantic) 47 Roth traffic jam this week, look for the 48 SISTERS OF MERCY - More, Vision, Detonation, When (Elektra) reformed Knack to wack the slats 49 INDIGO GIRLS - Watershed (Epic) out of rock listeners. 50 GARY MOORE - Still, Pretty (Charisma) CHARTBOUND Debuts in churth

\*BLUE RODEO (EAST WEST AMERICA) "MYSELF" \*DRIVIN' N' CRYIN' (ISLAND) "COURÁGEOUS" DON DOKKEN (GEFFEN) "STAY" \*THE KNACK (CHARISMA) "ROCKET"

RATT (ATLANTIC) "GIVIN'" JUDE COLE (REPRISE) "REASONS" \*DANIEL ASH (BEGGARS BANQUET/RCA) "THIS"

Dropped: #31 Los Lobos, #35 Maggie's Dream, #38 The Byrds, #44 Every Mother's Nightmare, #45 Styx, #46 Rubaiyat, #47 Nelson, An Emotional Fish, Elton John, Hinterland.

the GAVIN REPORT/January 11, 1991

Editor: Kent Zimmerman



WEEN - GODWEENSATAN - THE ONE-NESS (Twin\Tone, 2541 Nicollet Avenue, Minneapolis, MN 55404)

Record or religious dogma? Unknown. Insane and merely silly? Unlikely. Enervating? Absolutely. Welcome to WEENworld. Trenton, NJ's WEEN are prophets of Boognish, a demon god for the common man-a deity for those who relate neither to the ultimate perfection that is God nor to the extreme evil that is Satan. Their gospel (read: record) reflects the concerns of the common man, namely whine, women and ... weasels. And automobiles. And intercourse. Anyway, Ween reinforces these diverse concerns of "everyman" with a variety of musical styles. "You Fucked Up" features a psychotic, snarling vocal and loads of hiccuping distortion; "Don't Laugh (I Love You)" is a pinnacle of cheesey/syrupy pop; the smoky, slick and smarmy bass-propelled "Never Squeal" concludes with a chainsaw; "I Gots A Weasel" leans toward buzzy and campy; "El Camino" boasts a tinge of a stately bullring march, and "Fat Lenny" is all bluesy whine and flatulence. Other favorites: "Common Bitch," "Nan" (all women in WEENworld have names that begin with "n"), and "L.M.L.Y.P." File this one somewhere between Prince (from whom WEEN borrow directly), Happy Flowers, and Amy Grant. SEANA BARUTH

#### <u>UNCLE TUPELO - "I Got Drunk"</u> (Rockville, PO Box 800, Rockville Center, NY 11571)

BARBARA MANNING - "Don't Let It Bring You Down" (Forced Exposure, PO Box 9102, Waltham, MA 02254)

SMASHING ORANGE - "My Deranged Heart" (Ringers Lactate, PO Box 5012, Long Island City, NY 11105)

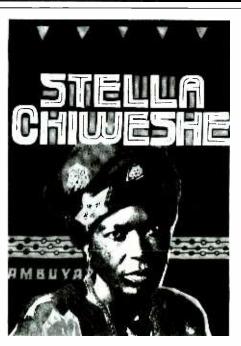
St. Louis' **Uncle Tupelo** follow up *No Depression* with a 7" (some on limited-edition blue vinyl) of the crowd pleaser "I Got Drunk." I can see how easily ragin' party-



crazed college students could stupidly bellow out this one's refrain, "I got drunk, I fell down," while missing the song's other lyrics and it's point. "Born In The U.S.A." syndrome, I call it. Uncle Tupelo don't deliver this like a raunchy drinking anthem. Instead, it's acoustic and desperate, with an undertone of resignation. The flip, "Sin City," is a less-countrified version of that Flying Burrito Brothers' original. Barbara Manning continues to pop up here and there, this time with a single for Forced Exposure. "Don't Let It Bring You Down" features sister Terri Manning on recorder, and her touch (along with the song's tempo) generates a faint Celtic flair. "Don't" suits Barbara's voice very well, but the Manning-penned B-side, "Haze Is Free (Mounting A Broken Ladder)," stands as the better cut. More restrained here than she performs it live, "Haze," the regrets of a women who has been jilted immediately after posting a letter to her lover, quietly conveys the speaker's humiliation—it sounds angrier live. Ringers Lactate has just released their second single, this one from Smashing Orange (thanks to The Fall I always want to say or-ANJE), a Delaware five-piece with a healthy appreciation for hypnotic guitar noise. "My Deranged Heart" strolls a lazy groove, grinds, fuzzes, and boasts frequent spats of wah-wah. "Only Complete In You" focuses on the band's fogged-in and mesmerizing (a la Galaxie 500) aspects. Check it out...I like this one more with every listen. SEANA BARUTH

#### STELLA CHIWESHE - AMBUYA? (Shanachie, 37 E. Clinton St., Newton, NJ 07860)

Stella Chiweshe came to my attention on the *Women Of Africa* compilation. With two albums and over 20 singles to her credit, Chiweshe & The Earthquakes make their domestic debut with *Ambuya*? Chiweshe's instrument, the mbira or thumb piano, as it is known in Zimbabwe, is traditionally played only by men. The Earthquakes (with two members from Three Mustaphas Three) accompany Chiweshe with marimbas, guitar and drum kit. The music is light, infectious and rhythmical, and is thought to arouse ancestral spirits. It tells stories that are often tragic, yet enlightening and inspiring. Tracks:



"Sarura Wako," "Mugomba," "Kasahwa," "Chachimurenga" and "Nzuzu." ROBERT BARONE

THE WORLD OF SKIN - TEN SONGS FOR ANOTHER WORLD (Young God Records c/o Rough Trade, 611 Broadway, New York, NY 10012)

Michael Gira and Jarboe of the Swans, release another album under the moniker World Of Skin. Their sound, as it has so aptly been put, is "uncatagorizable," and as the old cliche goes, trying to do so is like trying to put a square peg into a round hole. The mellow music is contemplative, and the lyrics are unsettling as they paint pictures of deceit, corruption and abuse—in society, our selves and our minds. Tracks: "A Parasite And Other Memories," "The Child's Right," "Please Remember Me," "Black Eyed Dog" and "You'll Never Forget." Easy listening with hard-edged poetics. RB

#### VARIOUS - FIRE DOWN BELOW/ SCORCHERS FROM STUDIO ONE (Rounder, One Camp Street, Cambridge, MA 02140)

Fire Down Below is a collection of re-issued reggae greats from the vaults of Studio One, a premier Jamaican label since the late fifties. These tracks, as the album title suggests, are true "scorchers." They're from the '60s and '70s and speak of pain, yearning and love. Roy Richards offers the lighter side with "Reggae Children." Also check Burning Spear, Marlene Webber and Jackie Mittoo Crank it and feel it. RB

#### MOST ADDED

# LTERNATIVE

Reports accepted Mondays 9AM-4PM & Tuesdays 9AM-3PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

1. "THIS LOVE" - DANIEL ASH	ZW LW IV	
(BEGGARS BANQUET/RCA)	1	HAPPY MONDAYS - Kinky, God's, Harmony (Elektra)
TIE		LUSH - Sweetness, Thoughtforms, Hey, Baby (4-AD/Reprise)
1. "ALL THIS TIME" - STING (A&M)	2	
3. "FLY ME COURAGEOUS" -	3	THE CHARLATANS U.K Then, Only, White, Polar (Beggars Banquet/RCA)
DRIVIN' N' CRYIN' (ISLAND)	4	RED HOT & BLUE - U2, Byrne, Sinead (Chrysalis)
4. "RIGHT HERE RIGHT NOW" -	5	SISTERS OF MERCY - More, Vision, Detonation, When (Elektra)
JESUS JONES (SBK)	6	POGUES - Sunnyside, Summer, Six, Rainbow (Island)
5. CASINO - BLUE RODEO	7	TRASH CAN SINATRAS - Tongue, Obscurity, Circling (Go!Discs/PolyGram)
(EAST/WEST)	8	ECHO & BUNNYMEN - Enlighten (Sire/Reprise)
(,)	9	DANIELLE DAX - Tomorrow, Id, Jehovah's, Candles, Blue (Sire/Warner Bros.)
	10	THE CONNELLS - Stone, Set (TVT)
	11	
TOP TIP		BUFFALO TOM - Birdbrain (Beggars Banquet/RCA)
CHRIS ISAAK		MISSION UK - Ocean (Mercury)
"HEART SHAPED WORLD"		BUCK PETS - Pearls, Moon, Libertine, Sunshine (Island)
(REPRISE)		ROKY ERICKSON TRIBUTE ALBUM - J.W. Harding, P.D.Pondering (Sire/Warner Bros.)
And what a bizarre world it is! Chris	16	
Isaak makes another appearance on	17	INSPIRAL CARPETS - Commercial, This, Directing (Elektra/Mute)
the chart at number 25.	18	MORRISSEY - Picadilly, Suedehead, Hairdresser, Lucky (Sire/Reprise)
the chart at humber 23.	19	
		EXENE CERVENKA - Perfect (Rhino)
<b>RECORD TO WATCH</b>		BRIAN ENO & JOHN CALE - Been, Spinning, Word (Warner Bros.)
	22	
	23	
and provide and a set and the		
· · · · · · · · · · · · · · · · · · ·		EDIE BRICKELL & NEW BOHEMIANS - Mama, Ghost, Black, Strings (Geffen)
		CHRIS ISAAK - Heart (Reprise)
		THE CURE - Never, Harold, Close, Forest (Elektra)
		BUTTHOLE SURFERS - Hurdy (Rough Trade)
-1		<u>RIDE</u> - Kaleidoscope (Sire/Reprise)
	29	REDD KROSS - Annie's, Shonen, Where, Debbie (Atlantic)
	30	JANE'S ADDICTION - Stealing, Stop, Three, Ain't, Then (Warner Bros.)
	31	
	32	AN EMOTIONAL FISH - Celebrate (Atlantic)
DRIVIN' N' CRYIN'		KMFDM - Niave (Wax Trax)
"FLY ME COURAGEOUS"		PYLON - Look (Sky Records)
(ISLAND)	35	
Kevn Kinney's back with a	36	
smokin' rocker. Southern rock n'		
roll at its finest.	37	FRONT 242 - Tragedy (Epic)
		DANIEL ASH - This, Heaven (Beggars Banquet/RCA)
IMPORT/INDIE	39	
	40	
NAKED RAYGUN - RaygunNaked	41	
Raygun (Caroline)	42	<u>BEAUTIFUL SOUTH</u> - Time (Elektra)
THEE HEADCOATS - Heavens To	43	HINDU LOVE GODS - Beret, Battleship (Giant/Reprise)
Murgatroyd (Sub Pop)	44	FALLING JOYS - Mess (Nettwerk/IRS)
MEAT BEAT MANIFESTO - 99%	45	
(Wax Trax)	46	JESUS JONES - Right (Food/SBK)
KILLING JOKE - Money Is Not Our God	47	
(Noise Int'l)	48	NINE INCH NAILS - Sin (TVT)
PURPLE OUTSIDE - Ten Gospel Greats	49	
(New Alliance) JACKOFFICERS - Digital Dump	50	DITEAEDADI ANES - Louad Swaat Different (Chryselia/Englan)
(Rough Trade)		
FRONT LINE ASSEMBLY - Caustic Grip	2.	CHARTBOUND *Debuts in chartboun
(Wax Trax)		CMAKIBOUND *Debuts in chartboun
PAIN TEENS - Born In Blood (Trance)		
ANASTASIA SCREAMED - Laughing	STING - "A	LL THIS TIME" (A&M) NAKED RAYGUN - RAYGUNNAKED RAYGUN
Down The (Roughneck)		CRYIN' - "FLY ME" (ISLAND) (CAROLINE)
		· - · · · · · · · · · · · · · · · · · ·

Editor: Linda Ryan

BLUE RODEO - CASINO (EAST/WEST)

\*Debuts in chartbound



BTRACK STOMP

1

WING

"It r<sup>o</sup>cks. It wails. It's sw<sup>e</sup>ll as hell." -NY City Paper Prod<sub>u</sub>ced by Willie Dixon & Michael Stipe o<sup>n</sup> Mercury albums, cassettes and compact discs. Available at only the hippest music havens Conflict of Interest Management (404) 353-6602

© 1991 PolyGram Records, Inc.

Well, I hope your time off was as pleasant as mine. Forgive me if over the next few weeks all I talk about is Australia, but I traveled over 15,000 miles to get there so allow me the pleasure of gushing just a little bit! Yes, Australia was amazing—I had the time of my life down under! Bondi Beach at Christmas is the place to be. Wanna see my tan line?

I saw quite a number of bands during my stay in Australia—the best being RATCAT. The band's new release is on rooArt (their previous efforts can be found on Waterfront), so hopefully we'll see it domestically sometime in the future.

They sound like a cross between THE RAMONES (who they'll open for in Sydney at the end of [anuary] and THE BUZZCOCKS. If you're into power-pop-punk, you are going to have a field day with this one! The band played three times in one week so I had plenty of opportunities to see their live shows—which were a chaotic, crazy, crowded good time. I've still got the bruises from moshing in the pitt!

I wanted to check out a band called THE WELL, which is PE-TER KOPPES' (THE CHURCH) new (side?) project, but we had to sit through a band called THE VIEW(ayoung Church wannabe) twice and by the time The Well were ready to go on, we had to leave or we'd miss the last last train back to Bondi. Maybe next time.

Also had a chance to see a great '60s psycho-grunge band with the unique name, **BOX THE JESUIT**. (If you want to know what it means, you'll have to ask me because I'm not going to print it!). These guys were a trashy sight for sore eyes and lots o' fun, too.

I can't forget the metal-funk (a la CHILI PEPPERS) band called CALIGULA. They kept us all awake (it was kinda late) and dancing. Looking forward to hearing something from them in the future.

As might be expected, l bought quite a few new records including THE HARD-ONS, BEASTS OF BOURBON, PAUL KELLY & THE MESSENGERS and STRAIGHT-JACKET FITS. Look for reviews this week (and in future weeks) on these and



other arists.

When we were in Auckland, New Zealand, LORIGATES and I stopped by the offices of FLY-ING NUN. The doors were locked, but someone was in there so Lori banged on the door until it was opened—by a member of THEBATS—paintbrush in hand. "We're closed," he growled. Kind of embarrassing.



Non-related, but just as important, is the fact that I adopted a Koala bear named **PUDDY**. This is what Puddy looks like.

Special thanks to **DARREN**, **STEFAN** and **RHYS** for the tour of Auckland. Skid cars, Ch'i, the B-FM tour, the squirt-gun—it was the best.

Happy New Year to the HAPPY MONDAYS who are our first number one of 1991. Currently on tour with opener DONOVAN, look for The Mondays to hit these shores around March. Rumor has it the band wants GLEN CAMPBELL to open their U.S. dates.

Not far behind The Happy Mondays is **LUSH**. It's going to be a close race for number one next week.

**BUFFALO TOM** sits just outside the Top Ten at #12. The number of commercial stations on this one is encouraging—30 stations strong, including commercial help from KJJO, WHTG, KTCL, WWCD and KTOW.

Just behind Buffalo Tom is **THE MISSION**, who have gained quite a bit of support during the holidays. HEAVY action comes from KTOW, WAPS, WHTG, WWVU, WDRE, KUKQ, WDCR, WRLT, WXCI, KTCL, KACV, WDET, WUMS and WXVX.

Debuting at 25 this week is CHRIS ISAAK. The way his career is going is a "wicked

game," but for now, he's got a legitimate hit on his hands. New this week at WDRE, KTCL and KTCZ.

Their cover of the Donovan (1991 might be his comeback year!?) classic "Hurdy Gurdy Man" has opened quite a few doors at Commercial radio for **THE BUTTHOLE SURFERS**—at least at LIVE 105, KTCL, WWCD and KJJO. Look for the album at the end of February.

A new year and a new album from the Oxford quartet **RIDE**. Riding on a wave of excitment are KROQ, KCMU, WHTG, WXPN, KJHK, WBER, WRAS, KJJO, WDET and WRVU, who've ADDed the record this week.

Once again, I'd like to welocme you all back to the rat-race. I hope your much-deserved vacation was just what you needed to get you back on track. Looking forward to a great new year. LINDA RYAN



Because there are so many singles out whose albums are still a few weeks away, I'm going to break from the "rule" of waiting for the album and review a few.





With their latest offering, Jesus Jones sum up 1990 on a positive,

succinct note. Yes-world politics have changed drasticallythe Wall came down; Russia's warm reforms melted the 'cold war,' Romania had a revolution and the world went Green. The reflective nature of the song's celebration makes it perfect for radio in the new year. The line "Bob Dylan didn't have this to sing about" is worth the price of admission. Timely, topical and positive, Jesus Jones scores big with "Right Here Right Now." Look for the album in two weeks. LINDA RYAN

#### OCEAN COLOUR SCENE - "SWAY" (PHFFFT)

Those of you into imports should find a copy of this one. Part house, part psychedelia, very pop and WAY groovey, "Sway" hasn't left my turntable for days. A steady groove lays the foundation on which power chords and a bit of Sgt. Pepper are built upon for sound that, while not overly unique, is infectious and addictive. One listen is never enough. Add this to the list of imports everyone went crazy over-LIGHTNING SEEDS, JESUS EMF **JONES**, and THE TRASHCAN SINATRAS. Without doubt, the best seven dollars I've spent in a VERY long time. And P.S.—if you can't find it, I'll let you borrow my copy to cart up. It's that good! LR



#### THE HARD-ONS -"WHERE DID SHE COME FROM?" (WATERFRONT/ FESTIVAL)

Guitar, anyone? Australia's Hard-Ons have a guitar-driven pop hit with their latest single, "Where Did She Come From?" Clocking in at around two minutes, the music moves this one along until you find yourself singing the incredibly catchy hook "where did she come from"—at which time, the song ends. From an album titled



# on the seminal debut album, FACELIFT ont of SPIN Magazine's top albums

# CE IN CHARSE



# Fresh off the road with Iggy Pop

"through sheer force of intellectual energy and freefloating anger... they are metal's answer to Joy Division—gloriously, unabashedly bummed out." — SPIN

EED YOUR HEAD. On Columbia.

COLUMBIA

www.americanradiohistory.com

# ALTERNATIVE NEW RELEASES cont.

Yummy, "Where Did She Come From?" is pretty basic and a bit on the repetitive side, but an excellent two-minute romp nontheless. When/if it'll come out domestically is anybody's guess. LR

#### DANIEL ASH -"THIS LOVE" (BEGGARS BANQUET/RCA)

Daniel Ash has such a distinctive voice, many of your listeners will think this is a new offering from Love And Rockets. Adjectives like "dark" and "brooding" seem to go hand-in-glove with much of Daniel Ash's work, and "This Love" is no exception. "This Love" seems like a personal account of coping with a relationship gone wrong. An up-front bassline and a heavy groove keep the song's text from becoming depressing, while various vocal styles ensure a long airplay life. Album out at the end of Februarv. LR



RIDE -NOWHERE (SIRE/REPRISE)

Thank God for small favorsnamely the English foursome collectively known as Ride. This is the band's first proper American release as their previous one was more of a collection of EPs that were released (to mass critical acclaim) in Britain. The swirling guitars that alternate between velvety psychedelia and just plain noise are Ride's best feature. Another best feature (I make the rules so having two best features is acceptable—in fact, it's ap-plaudable!) is the sugary-sweet pop that's layered on top, half sung, half whispered by frontman Mark Gardener. Check out the PERFECT song "Taste" and move onto "Polar Bear," "Kaleidoscope," "Dreams Burn Down," "Vapour Trail" and the scorching "Paralyzed." Next big thing? LR



#### CHICKASAW MUDPUPPIES - 8 TRACK STOMP (MERCURY) Those weird Southern boys re-

turn with another trail-blazer that features both (REM's) Michael Stipe and (legend) Willie Dixon on the record as well as behind the production board. What the hell do they put in the water down there, anyway? There's really not much vou can say about a Chickasaw Mudpuppies record, except it's probably the most knee-slappin' fun ver likely have in quite some time. Other than that, it has to be heard and experienced first-hand to be believed. Start with "Jambalaya," "Bill," "Cold Blue," and "Superior." Then move onto the Willie Dixon tunes—"Oh Yeah" and "Moving So Fast." LR



The Atlanta based Drivin' N' Cryin' make a perfect landing with their fourth, and possibly best, most cohesive album. Fly Me Courageous is more dynamic than their previous releases as the band emerges with a harder, more engrossing sound. Fly Me Courageous captures their "liveshow" essence of strength and aggression. Kevn Kinney belts out vocals about "standing up for what you believe in" while the strength of the other band members is clearly audible on each track. 1 like "Look What You've Done To Your Brother," "Build A Fire," "Let's Go Dancing," "Chain Reaction" and the obvious, "Fly Me Courgeous." This sucker rocks. ROBERT BARONE



#### **120 MINUTES' YEAR END COUNTDOWN**

20. HAPPY MONDAYS - STEP ON

**19. IGGY POP - CANDY** 

#### 18. HOUSE OF LOVE - I DON'T KNOW WHY I LOVE YOU

**17. STONE ROSES - FOOL'S GOLD** 

**16. PIXIES - DIG FOR FIRE/ALISON** 

**15. COCTEAU TWINS - ICEBLINK LUCK** 

14. JESUS AND MARY CHAIN - HEAD ON

13. NINE INCH NAILS - HEAD LIKE A HOLE

12. WORLD PARTY - WAY DOWN NOW

**11. SOUP DRAGONS - I'M FREE** 

**10. CONCRETE BLONDE - JOEY** 

9. THE CURE - NEVER ENOUGH

8. MIDNIGHT OIL - BLUE SKY MINE

7. CHARLATANS - THE ONLY ONE I KNOW

6. SUDAYS - HERE'S WHERE THE STORY ENDS

5. SONIC YOUTH - KOOL THING

4. SINEAD O'CONNOR - NOTHING COMPARES 2 U

3. PETER MURPHY - CUTS YOU UP

2. JANE'S ADDICTION - BEEN CAUGHT STEALING

**1. DEPECHE MODE - ENJOY THE SILENCE** 



TO: STARVING COILIGE RADIO LOOKING TO JUMP & BOX CAR TO THE GAVIN SEMINAR.

FR: SEAN RENET BOX CAR ENCINEER AT LARGE

DATE: JANUARY 3, 1991

HEY BOYS AND GIRLS!

SEAN RENET HERE. YEP YOU GUESSED IT !! I'VE PARTED COMPANY WITH THE WONDERFUL FOLKS AT POLYGRAM AND JOINED THE CAPITOL FAMILY. IT LOOKS AS THOUGH I'VE ARRIVED HERE WITH GREAT FORTUNE. JOHN FAGOT LEFT THE BUILDING WITHOUT HIS CHECKBOOK, AND I STUMBLED ACROSS IT. SEEMINGLY, THERE'RE ENOUGH CLAMS LEFF IN IT TO RUN A LITTLE CONTEST.

BY NOW YOU SHOULD'VE RECIEVED AN ADVANCE CASSETTE OF THE SO, HERE'S THE DEAL: SCHOOL OF FISH'S "3 STRANGE DAYS". GIVE IT A LISTEN. THEN COME UP WITH IDEAS TO MAKE THE GAVIN SFMINAR EXPERIENCE WILDER THAN IT ALREADY IS. NEED I SAY A THREE DAY PARTY ON GOOD OLE UNCLE JOHN? WHO EVER COMES UP WITH THE BEST FEASIBLE IDEAS, ... WINS!

WINS A TRIP FOR YOU AND A LISTENER TO THE GAVIN SEMINAR. WHAT A GREAT WAY TO START THE YEAR, ALI ENTRIES MUST BE IN BY JANUARY 25, 1991 (WHICH AS YOU ALL WELL KNOW IS LINDA RYAN'S BIRTHDAY). TIMES A WAISTIN'!!

· Le - + old

SEAN RENET DIRECTOR ALTERNATIVE PROMOTION, CAPITOL RECORDS

CRECOTIVE AND GENERAL OFFICES

www.americanradiohistory.com

# **PERSONAL PICKS**

## **SINGLES by Dave Sholin**

Doesn't seem to be any shortage of excellent releases to choose from in the waking moments of 1991 Here's a list of the best that are already on the street: STING - All This Time (A&M)

ALIAS - Waiting For Love (EMI)

GEORGE MICHAEL - Waiting For That Day/ Mother's Pride (Columbia)

MARIAH CAREY - Someday (Columbia)

DONNY OSMOND - Sure Lookin' (Capitol)

DARYL HALL AND JOHN OATES - Don't Hold Back Your Love (Arista)

CHICAGO - Chasin' The Wind (Reprise)

#### Now for the newly released:

#### GLORIA ESTEFAN - Coming Out Of The Dark (Epic)

Less than a year ago we all held our collective breath praying for Gloria's recovery from injuries suffered while traveling in her tour bus. Noted for musical versatility, the other Wilson Back on her feet and back in the studio, she sisters add a touch of sweetness tinged with unleashes what has to be considered one of the hard-edged vulnerability to this mid-tempo finest vocal performances of her career. Infusing ballad. Gospel-like background vocals with the likes AIRKRAFT - Somewhere (Premiere/Imporof Betty Wright is a finishing touch to this very tant) special release.

Fanning the flames of controversy has proven each successive release radio support grows. to be good business, but there's little doubt Madonna loves to push everyone's hot button whenever possible. Bottom line, though, it's Popmelody that will help take them to the next the music and here's the only track from her level. collection that hasn't hit the chart-but just give it a few days.

#### SOHO - Out Of My Mind (Atco)

A far cry from "Hippychick," yet loaded with plenty of hooks reminiscent of Pop music from the late sixties. A few listens and it stays IN your mind.

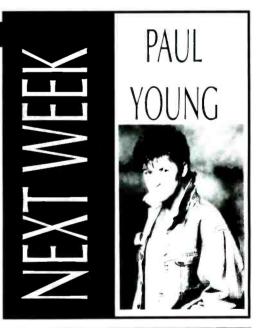
#### HEART - Secret (Capitol)

Hailing from Wausau, Wisconsin this band is MADONNA - Rescue Me (Sire/Warner Bros.) no stranger to Midwest audiences, and with That's helped spread the word and increase their fan base. This newest effort boasts a strong

## ALBUMS by Ron Fell

ROGER McGUINN - Back From Rio (Arista) In a rare musical example of the old axiom "absence makes the heart grow fonder, this triumphant return of Roger McGuinn from obscurity is a major musical milestone. Currently celebrated as a '91 inductee into the Rock 'N Roll Hall of Fame for his membership and leadership in The Byrds, McGuinn's solo comeback is Folk/Rock state-of-the-art. Salted with caustic lyrical wit and peppered with stellar guest musicians including Tom Petty & The nineties effects are in the employment of The Heartbreakers, Elvis Costello and assorted modern production, lyrical relevance and of-Byrdmen, Roger's re-entry is sure to be em- ten rich vocal harmonies reminiscent of so braced equally by the Classic Hits stations who many bands who now owe their own careers to wallow in nostalgically contemporary sounds the territories first popularized by McGuinn and the more eclectic vanguardians of contem- and company. My personal faves are SOMEporary pith. The nostalgic link is in the acoustic ONE TO LOVE, SUDDENLY BLUE, the six and twelve-string instrumental arrange- obligatory environmental song THE TREES ments made household sounds by The Byrds ARE ALL GONE, and the tearstained waltz in their all-too-brief tenure of the late sixties. WITHOUT YOUR LOVE.





## the GAVIN REPORT

Editorial Director

Natalie Duitsman

**Bill Gavin** Founde

Ron Fell Publisher Adult Contemporary Editor

Diane Rufer Adult Contmeporary Associate Editor Circulation Manager

Station Reporting Phone (415) 495-1990 Gavin Fax: (415) 495-2580 Dave Sholin Top 40 Edito Annette M. Lai Top 40 Associate Editor

Betty Hollars Urban Contemporary Editor Office Manager

John Martinucci

Hrban Contemporary Associate Editor

Brian Samson Rap Editor

Country Consultant Lisa Smith Country Music Editor Cyndi Hoelzle

Elma Greer

ountry Music roduction Director Associate Editor Classifieds Editor

Keith Zimmerman Dodie Shoemake Jazz/Adult Alternative Editor Art Director

Peter Grame Kent Zimmerman Associate Art Director Album Radio Edito: Jazz/Adult Alternative Editor

Linda Ryan Alternative Radio Editor Michele Nelson Art Department Staff **Beverly Mire** 

Dr. Oren Harari Jhan Hiber Moon Mullins Eric Norberg Louise Palanker

**Contributing Editors** 

Chris Hunt Andy Cowan UK Contributors

Geoff Marshall Computer Consultant David Beran Trina Iwamuro Ern Llamado Rob Fienberg Kelly Woo Brett Atwood David Keenan Editorial Assistants

Seana Baruth Manager.Gavin Radio Services Import/Indie Coordinator

Robert Barone Alternative Contributor

(615) 292-6083 Country Marketing Michael Nixon (213) 677-6363

Sheila Rene

Receptionist

Lou Galliani

**Boh Galtiani** 

Lisa Austin

(805) 542-9999 Fax (805) 542-9997

(415) 564-8300 Fax (415) 564-2098

Marketing & Advertising

The Gavin Report is published fifty weeks a year on Friday of each week. Subscription Rates \$250 for 50 issues or \$140 for 25 issues. Subscription and Circulation inquiries: (415) 495-1990. All rights to any or all of the contents of this publication are reserved. Materials may not be reproduced in any form without the publisher's permission. ©1990, THE GAVIN REPORT. INC. 140 Second Street, San Francisco, CA 94105. Marketing Representatives: Galliani Brothers

the GAVIN REPORT/January 11, 1991

# WAITING FOR THAT DAY/ YOU CAN'T ALWAYS GET WHAT YOU WANT



THE NEW SINGLE FROM THE SMASH ALBUM "LISTEN WITHOUT PREJUDICE." (ALREADY 4 MILLION SOLD WORLDWIDE.) ALSO FEATURES <u>MOTHERS PRIDE</u>.

# TOP 40 MOST ADDED.

# GEORGE MICHAEL HITTING HOME AROUND THE WORLD. ON COLUMBIA.

Arranged and Produced by George Michael. Management: Kahane Entertainment

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada/© 1991 Sony Music Entertainment Inc.

Jouch me

Please me

Jease me ...

tara kemp

hold you tight

Her debut sing e on Giant Records.

Produced and arranged by

Jake Smith and Tuhin Rcy