

JHAN HIBER TALKS QUALITATIVE RESEARCH

MONEY, ELVIS PRESLEY, NSWIEKING MACHINES AN MOON MULLINS

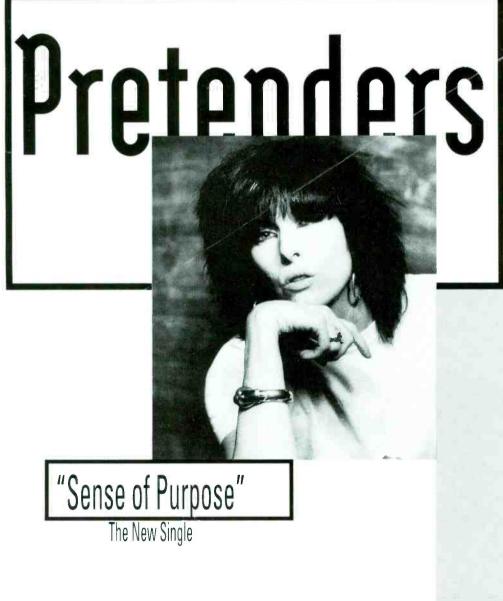
1926 0001 U-EXPR-H-N DAVID URSO CBS RECORDS 1801 CENTURY PARK W LOS ANGELES CA 90067

ISSUE 1821 AUGUST 24, 1990

"'Šense Of Purpose' is one of the most moving songs she's written — and she's written her share of classics."— *Musician*

"Chrissie & Co. have made a triumphant return."— *Music Express*

"...one of the great albums of this or any other year."— Boston Globe



Produced by Mitchell Froom

From the album Packed!



TOP 40

MOST ADDED

GEORGE MICHAEL Praying For Time (Columbia) BREATHE Say A Prayer (A&M) MICHAEL BOLTON Georgia On My Mind (Columbia)

RECORD TO WATCH

CANDYMAN Knockin' Boots (Epic)

> *DINO Romeo (Island) *DEPECHE MODE Policy Of Truth (Sire/Reprise)



AZ7

MOST ADDED BILL WARFIELD BIG BAND

New York City Jazz (Interplay) PHIL SHEERAN Breaking Through (Sonic Edge) DON PULLEN Random Thoughts (Blue Note)

RECORD TO WATCH

PHIL SHEERAN Breaking Through (Sonic Edge)





August 24, 1990/the GAVIN REPORT

URBAN

MOST ADDED

GEORGE MICHAEL Praying For Time (Columbia) KEITH SWEAT Merry Go Round (Elektra) QUINCY JONES with SIEDAH GARRETT I Don't Go For That (Qwest/Warner Bros.)

RECORD TO WATCH

TROOP That's My Attitude (Atlantic)





ADULT ALTERNATIVE

MOST ADDED

THE RIPPINGTONS Welcome To The St. James Club (GRP) STEVE ERQUIAGA Erkiology (Windham Hill Jazz) THE NEVILLE BROTHERS Brother's Keeper (A&M)

RECORD TO WATCH SONNY SOUTHON Falling Through A Cloud (Charisma)





A/0

MOST ADDED

MICHAEL BOLTON Georgia On My Mind (Columbia) ROD STEWART I Don't Want To Talk About It (Warner Bros.) BREATHE Say A Prayer (A&M)

RECORD TO WATCH

TEDDY PENDERGRASS & LISA FISHER Glad To Be Alive (Elektra)





ALBUM

MOST ADDED

DON DOKKEN "Mirror Mirror" (Geffen) BOB GELDOF "Love Or Something" (Atlantic) LOS LOBOS "Down On The Riverbed" (Slash/Warner Bros.)

RECORD TO WATCH BOB GELDOF "Love Or Something" (Atlantic)





* Indicates Tie

MOST ADDED

EXILE Yet (Arista) VERN GOSDIN This Ain't My First Rodeo (Columbia) MARTY STUART Western Girls (MCA)

RECORD TO WATCH

NITTY GRITTY DIRT BAND You Made Life Good Again (MCA)





ALTERNATIVE

MOST ADDED

BOB GELDOF The Vegetarians Of Love (Atlantic) THE LEMONHEADS Lovey (Atlantic) JANE'S ADDICTION Ritual De Lo Habitual (Warner Bros.)

RECORD TO WATCH

BOB GELDOF The Vegetarians Of Love (Atlantic)







LABOR DAY COMING!

Check with editors for reporting times

DE FRANCESCO KIIS-ES L.A. GOODBYE

WHAT'S HIDING IN

THE MAILBAG?

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After ten years at **Gannett Broadcasting**, most recently as VP/Programming and VP/Station Manager at **KIIS/FM**, **Gerry De Francesco** is leaving the company to join **Pyramid Broadcasting**. Beginning September 1, De Francesco will be at A/C station **WSNI**-Philadelphia as VP/Operations Manager. This will be a return home for Gerry, who's a native Philadelphian and began his career at **WFIL**.

"It was a difficult decision for me to leave Gannett," De Francesco said. "My experiences there were extremely positive and I worked with a great group of people." He went on to cite personal reasons to move East. "My wife **Carolyn** and I feel the need to be near our families. I look forward to working with **Rich Balsbaugh**, John Madison, Jeffrey Specter and the vibrant new WSNI staff."

Said Pyramid President/CEO Rich Balsbaugh, "Gerry De Francesco is one more example of the outstanding individuals who have chosen to call Pyramid 'home'. His track record and experiences at Gannett will prove invaluable to WSNI and invaluable to Pyramid."

"Gerry's been a very important part of Gannett Radio's success for over ten years—ever since the merger with **Combined Communications**, starting in St. Louis, including Los Angeles, Tampa and the assistance he's given the other stations as Vice President of Programming. We hate very much to lose him," said Gannett Radio Division President **Jay Cook**.

Meanwhile, the search is on for De Francesco's replacement. "We're looking at those people inside the company who have an interest," Cook told the Gavin Report. "Once we do that, if we feel the need we'll start talking to people outside, but I think it's possible we'll fill it from inside."

HUDSON Z104 PD

Ten-year **Z104**-Madison, WI veteran **Matt Hudson** has been named Program Director, replacing **Tom Lockwood**, who remains on the air as Midday Personality. Hudson commented that Lockwood "will be busier than ever in the day-to-day operations of **WTSO** (AM)/Z104. Hudson joined Z104 as Music Director/Morning Talent and was most recently **Midcontinent** Corporate Research Director.

"I'm thrilled to be in the driver's seat at one of the legendary Top 40 stations in the Midwest," Hudson told the Gavin Report. "Let the chips fall where they may!"

Fletcher Keyes remains as Z104 MD.

King Stations On Block

The Seattle-based **King Broadcasting**, which includes six TV stations, six radio stations and 13 cable systems, was put up for sale this week by controlling shareholders **Priscilla Bullitt Collins** and **Harriet Stimson Bullitt**.

Collins and Bullitt cited age (both are over 65) as a primary reason for wanting to divest themselves of their lucrative broadcasting corporation. It is believed that the sale could bring in \$500 million.

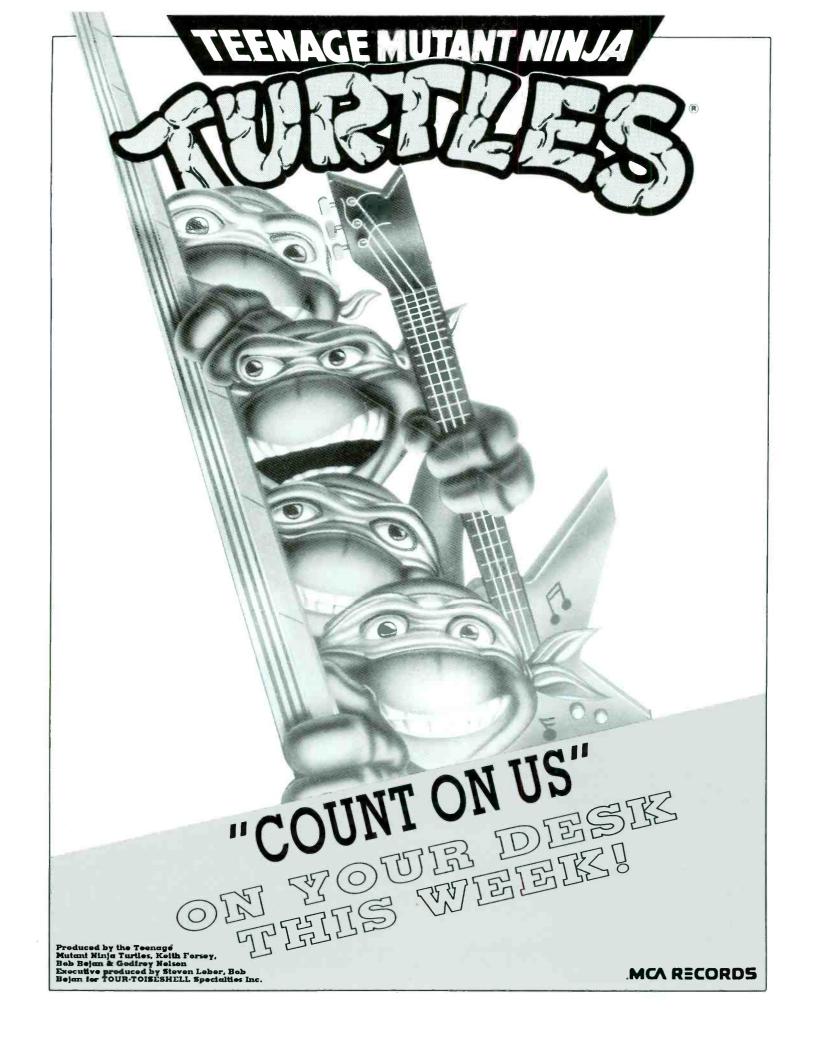
There is no pressure to unload the stations quickly. "It is our objective that the new owner of King will be deeply committed to our values of service to the community and respect for employees," said Collins and Bullitt. "It is our objective that the new owner will be a good employer, a responsible operator and outstanding corporate citizen."

An interesting—and highly commendable—twist to this development is that Collins and Bullitt will inject funds directly into the **Bullitt Foundation**, which is committed to preserving environmental quality in the Pacific Northwest.

NEWS - Beverly Mire

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HOLMES EXITS COLUMBIA

Eight-year Columbia A&R Black Music veteran Cecil Holmes has handed in his resignation and will soon be working for superhot producer Maurice Starr as Senior Vice President of General Entertainment Management. He will also work closely with Starr's associate Dick Scott at Dick Scott Entertainment. In his A&R capacity, Holmes has been working closely with Starr and his projects, including New Kids On The Block and Perfect Gentleman.

Holmes' diverse and colorful career has to-date included positions at Screen Gems Music, Colpix Dimension Records, Mercury Records, Cameo Parkway and Buddah Records. In 1973, he and Neil Bogart set up an independent label that would become Casablanca Records. He joined Columbia in 1984 as Vice President in charge of A&R Black Music. Along the way Holmes has worked with such familiar—and classic names as Donna Summer, Cameo, Luther Vandross, Earth, Wind & Fire and Eddie Murphy.

"I'm saying goodbye to eight great years at Columbia Records," Holmes told the Gavin Report. "I'm looking forward to both a new challenge and working more closely with Maurice and Dick."

Fischer Exits WNUA, Joins O'Connor & Associates

WNUA-Chicago OM/MD Mike Fischer has decided to leave the station and move to San Diego, joining Bob O'Connor & Associates as Vice President of Marketing.

O'Connor's consultancy works within the Jazz/Adult Alternative formats, and is currently expanding into international consulting and airline in-flight programming.

"Ifeel wonderful," said Fischer of his decision. "We always did this on the side. The opportunity to do this full time is an opportunity I can't pass up."

Fischer has not yet been replaced at WNUA.



RCA NASHVILLE RESTRUCTURES

There have been big doings at **RCA/Nashville** lately, with the start up of a new company, **NEMO**, and an as-yet unnamed label, coupled with **Joe Galante**'s promotion to the **RCA** presidency and **Jack Weston**'s appointment as RCA/Nashville VP/GM.

Shortly RCA/Nashville will restructure their Promotion Department without adding new staff. According to Weston, he's making the changes to capitalize on the strengths of his existing team.

Manager, National Country Promotion **Bruce Shindler**, will remain based in Nashville, but his territory will expand to cover the Midwest, taking relieving some of the load on existing regionals.

Ginger McFadden will be in charge of promoting Gavin stations, taking over for Manager, National Country Promotion **Ken Van Durand**, who moves into a supervisory position. Both Van Durand and Director, National Country Promotion **Mike Sirls** will assume additional duties, but their titles won't change.

Weston told the Gavin Report that RCA/Nashville's new label will not be activated until next spring.

Two Named At Elektra

This week at **Elektra Entertainment**, **Michelle Meisner** was upped to National Director, Field Operations and **Jon McHugh** was hired as National Director, Album.

Meisner has been with the label since 1986 as Promotion and Marketing Manager for both Seattle and San Francisco. Last year she was promoted to Album Director, West Coast and earlier this year was upped to Director, Promotion, West Coast.

"In her four years with Elektra, Michelle Meisner has demonstrated the skills and overview appropriate to Field Operations," said Senior Vice-President, Promotion **Rick Alden**. "I'm continually impressed with her work and am pleased to announce her promotion."

McHugh comes to Elektra from A&M Records where he's been a Local Promotion Manager since 1988. He's also worked at syndicators London Wavelength, Radio International and D.I.R. Broadcasting.

"Jon McHugh's background has given him a broad perspective on the needs and potential of Album Oriented Radio from local to national to international levels," said Alden. "I'm very happy to have him on board at Elektra."

"Working with A&M and their incredible staff has been a tremendous experience," said McHugh. "I'm really looking forward to an equally rewarding experience with my expanded responsibilities at Elektra."



While out on tour, **Public Enemy's Flavor Flav** (1) stopped in at WCRX 88.1-Chicago to meet and greet MD Jammin' Jay Dewberry.

The Gavin family joins with our own Lisa Austin in mourning the passing of her beloved father, Robert Carter Austin, who died Tuesday, August 14, of a heart attack. Lisa asks that friends send a donation in Mr. Austin's name to: Greeneville Humane Society Animal Shelter, Rural Route, Greeneville, TN. The shelter was originally founded and funded by Mr. Austin.

ROTATIONS

Look for A&M Director of National Promotion Steve Resnik to leave the label after a 10 year stay to join Tommy Noonan's New Marketing. This will be the first time in 15 years Steve won't be working with A&M Senior VP Promotion Charlie Minor. Details next week...Jamie Archer has joined her former boss, MCA Records Black Music Division President Ernie Singleton at the label. She'll be Vice President/Special Projects, Black Music Division. She was at Warner Bros. as National Director, Special Projects, Black Music Marketing and Promotion...Last week the Wall St. Journal reported that CBS Records President/CEO Walter Yetnikoff would leave the label at the end of a new, two year contract. Sony issued a statement saying that isn't so and they couldn't be more pleased with Yetnikoff...Gary Davis is Executive/COO of Sisapa Records, and has named David Urso Executive VP of Promotion. Davis and Urso worked together for seven years at Warner Bros. The Albura AUDURA FROM STREET

From

jude cole "TIME FOR LETTING GO"

The New Single

AVIN A/C: 13* AVIN TOP 40: 1*-23*



"POLICY OF TRUTH"

The New Single

r

© 1990 Reprise Records

depeche mode

The Platinum Album VIOLATOR

From



"I SHY AWAY"

The New Single

Album VONDA SHEPARD GAVIN A/C: DEBUT-34* CROSSING TO TOP 40! 106RTB WWHB WZLS WHHT WZIX KDOG KFMC KKEZ KLAZ KTUF KOZE KITI

RADI-O-RAMA

Gavin columnist Ihan Hiber has relocated his consultancy to 201 Spindrift Road, Carmel, CA 93923. Phone [han toll-free at 1-800-6-BIG-WIN. FAX 408-626-3632...95 Triple X-Burlington, VT MD **J** Reilly is out due to the old "philosophical differences." Rob Dawes takes his slot...Both Bill Evans and Steve Amann have left WBZN-Milwaukee and are looking for Adult Alternative/ "New A/C" situations. They're a great team, so give them a buzz. You can reach Bill at 414-327-5952 and Steve at 414-225-9769...

Russ Allen, who last week exited WIOQ/FM-Philly has moved in at KSOL-San Francisco as MD...Urban Consultant Lee Michaels has stepped in to work his magic as Program Director at KBLX/FM-Berkeley/San Francisco...Shirley Maldonado is returning to her native New York as OM at Jazz station WQCD... After seven years at WFNX-Boston, Bruce MacDonald has left his APD/MD position to pursue "a different challenge...preferably A&R or Promotion"...WNNH/ FM-Concord, NH needs Deejays and Production people. Send T&RstoOwner/GM Clark Smidt.

BIRTHDAYS

Compiled by Diane Rufer Our Best Wishes and HAPPY BIRTHDAY To: Geina Horton, Chrysalis Records 8/26 Harry Harlan, KZOR-Hobbs, NM 8/26 Beverly Farmer, WMDM-Lexington Park, MD 8/26 Harry Levy 8/26 Valerie Simpson 8/26 Mark Gorlick, Atco Records 8/27 Bruce Hix, Polydor Records 8/27 Wes McShay, WFHN/FM-New Bedford, MA 8/27 Jamey Karr, KACV-Amarillo, TX 8/27 Ralph Cherry, KIXQ-Joplin, MO 8/27 Mac Daniels, KPLX-Dallas, TX 8/27 Kevin Ross, KDKO-Denver, CO 8/27 B.J. Thomas, Jeff Cook (Alabama) 8/27 Diedre Hollars 8/28 Judie Kanui 8/28 Allen Carroll, MCA Records 8/28 Cathy Blythe, KFOR-Lincoln, NE 8/28 Rick Lawrence, KIDX/FM-Billings, MT 8/28 Mark Engler, KKIS-Concord, CA 8/28 Jill Monroe, WDLB-Marshfield, WI 8/28 Bwana, KSND/FM-Eugene, OR 8/29 Kermit Crockett, WTLZ-Saginaw, MI 8/29 Michael Jackson 8/29 Kitty Wells 8/30 Kevin McDonald, McD Promotion 8/31 J.J. McKay, KKQV-Wichita Falls, TX 8/31 Van Morrison, Debbie Gibson 8/31 Jeff Wyatt, POWER106-Los Angeles, CA 9/1 Johnny Barbis 9/1 Gloria Estefan, Barry Gibb, Conway Twitty 9/1 Steve Goetzman (Exile), Boxcar Willie 9/1

WEDDINGS

Our WEDDING BELLS rang on August 11th for PAULETTE WILLIAMS, Vice President & General Manager of KMEL-San Francisco, CA and her fiance, HOWARD GRAFMAN, Founder of Century Broadcasting. Our BEST WISHES and CONGRATULATIONS!!

501 South Street, Concord, NH 03304...Dave Tardelli moves from weekends at WGOR 92.1 THE APE-Lansing, MI to evenings at WDEK 92.5-DeKalb, IL...Former WJAZ-Stamford, CT Midday Personality Pam Landry is doing weekends for Album station WPLR-New Haven...Leslie Stoval, last holding down Middays at KMEL-San Francisco is now heard 7-Mid on KBLX-Berkeley/San Francisco...New OM at **WKOD**-Huntsville, AL is Michael Brooks who'll also be the station's Morning Zoo-keeper. Adding MD to her existing chores as Promotions Director/News Director/Morning Sidekick is the versatile Wendy Sommers. Former WKQD OM Jay Hastings has headed for parts unknown and former MD Bobby Knight has moved on to Top 40 WXXL-Orlando, FL...KLYK-Longview, WA Part Timer Mark McCartney moves to full-time, holding down the 2A-6A shift ...



Last week Louis Heidelmeier was promoted to Senior Director, National Album Promotion at Elektra Records. Heidelmeier joined the music industry in 1979 and in 1983 began at Elektra as a local promotion rep in Detroit. His most recent position at the label was Assistant National Director, Album Promotion.

COLUMBIA UPS LEMBO, BLAIR



Jerry Lembo

Ithasbeen officially announced that Columbia Records Director, National Singles, Top 40 Promotion Jerry Lembo has segued to the label's "AC-tion team" as National Director, AC Promotion.

"Jerry is the perfect choice to bring Columbia's AC Department into the nineties," said VP, Promotion **Burt Baumgartner** of the move. "Based on his ability to create and execute comprehensive plans, his diverse experience in the business and his vast knowledge of music...he will truly maximize our promotional opportunities at this essential format."

Lembo has been with Columbia since 1986, starting as Local



Jerry Blair

Promotion Manager in New York, and moving into his national capacity in 1989. He has also worked at Chrysalis and as a club deejay.

Other activity at Columbia has Jerry Blair taking the position of National Director, Top 40Singles Promotion. Blair, who is a Doctor of Laws, worked in Columbia's New England offices, first as College Marketing and Promotion Rep and then as Local Promotion Manager.

Said Baumgartner, "Jerry's energy, enthusiasm and creativity combined with a passion for the music contribute to his role as an integral part of our national team."

EVEN AFTER 4 MONTHS IT WON'T GO AWAY...

RETAIL:

OVER HALF A MILLION SOLD

KSMB, STEVE SMALL

"Tested for a week and a half not expecting anything. We got big phones and Top 10 sales. I didn't believe it, but I do now! <u>Add at 29!</u>"



93Q - ADD AT 13-10HOT-6HOT-4HOT BILL RICHARDS, PD "90% familiar, all demos, 80% hit potential, 75% positive acceptance factor."

KIIS - GWEN ROBERTS, Asst. PD

"Instant familiarity and incredible hit potential across the board...tested #1 out of 44 records!"

WCIR - BOB SPENCER

"Tested with females 18-49, 98% familiar, 81% positive. <u>It's an add!"</u>

KQMQ - KIMO AKANE

"Top 5 for 5 weeks, researched incredibly well with adults and kids of all ages."



KZHT - SALT LAKE CITY -LOU SIMON "Our #1 chart record for 3 weeks-in-a-row.

"Our #1 chart record for 3 weeks-in-a-row. Huge phones and sales."

KIIMX - GUY ZAPOLEON/MICHAEL NEWMAN "It went to #8 for us at KNRJ. Now it's a RE-ADD at KIIMX. Blowing out in callouts 18-34 female. IT WON'T GO AWAY."

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"THE WAY YOU DO THE THINGS YOU DO"

1990 VIRGIN RECORDS

MOST ADDED

TOP 40

	2W LW TW	
GEORGE MICHAEL (237) (Columbia) BREATHE (94) (A&M) MICHAEL BOLTON (63) (Columbia) DURANDURAN (42) (Capitol) MOTLEY CRUE (40) (Elektra) THE RIGHTEOUS BROTHERS (40) (Verve/Polydor)	2 1 1 JANET 4 2 2 WILSON 5 4 3 POISON 3 3 4 SWEET 7 6 5 M.C. H. 6 5 6 NEW KI 11 8 7 JON BO 16 9 8 NELSOI 27 16 9 PHIL CO 24 17 10 PRINCE	ACKSON - Come Back To Me (A&M) <u>I PHILLIPS</u> - Release Me (SBK) - Unskinny Bop (Capitol/Enigma) SENSATION - If Wishes Came True (Atco) <u>AMMER</u> - Have You Seen Her (Capitol) DS ON THE BLOCK - Tonight (Columbia) <u>N JOVI</u> - Blaze Of Glory (Mercury) <u>I</u> - (Can't Live Without Your) Love And Affection (DGC) <u>DLLINS</u> - Something Happened On The Way To Heaven (Atlantic) - Thieves In The Temple (Paisley Park/Warner Bros.)
CERTIFIED		TRICK - Can't Stop Fallin' Into Love (Epic)
AFTER 7 Can't Stop (Virgin)	15 11 13 THE TIM 1 7 14 MARIA	OUNG - Oh Girl (Columbia) /IE - Jerk-Out (Paisley Park/Reprise) I CAREY - Vision Of Love (Columbia) 3 DAYNE - Heart Of Stone (Arista)
JOHNNY GILL My, My, My (Motown)	28 19 16 BELL B 29 26 17 MAXI P 25 22 18 FAITH I	<u>V DeVOE</u> - Do Me (MCA) <u>RIEST</u> - Close To You (Charisma) <u>IO MORE</u> - Epic (Slash/Reprise)
TOP TIP		FION - Could This Be Love (Vendetta/A&M)
SYDNEY YOUNGBLOOD I'd Rather Be Blind (Arista) Def entry scores a list of impressive	26 25 21 STEVIE 22 21 22 KEITH 3 34 31 23 JUDE C	MITH - The Other Side (Geffen) <u>B</u> - Love And Emotion (LMR/RCA) GWEAT - Make You Sweat (Vintertainment/Elektra) <u>OLE</u> - Time For Letting Go (Reprise) Romeo (Island)
top thirty stats in key markets while doubling last week's airplay total.		<u>IE MODE</u> - Policy Of Truth (Sire/Reprise) ST - King Of Wishful Thinking (EMI)
RECORD TO WATCH	31 29 28 DON HI 12 18 29 BRUCE 40 38 30 INDECE 31 AFTER 10 24 32 BILLY I 32 30 33 ST. PAI	ANSFIELD - This Is The Right Time (Arista) NLEY - How Bad Do You Want It? (Geffen) HORNSBY AND THE RANGE - Across The River (RCA) NT OBSESSION - Tell Me Something (MCA) Z - Can't Stop (Virgin) DOL - Cradle Of Love (Chrysalis) JL - Stranger To Love (Atlantic) Y GILL - My, My, My (Motown)
CANDYMAN Knockin' Boots (Epic) Who can get added early in Detroit, Tampa, San Francisco, Chicago and Sacramento?? The Candyman can! Editor: Dove Sholin Assoc. Editor: Annette M. Loi	23 27 35 BROTH 	ER BEYOND - The Girl I Used To Know (EMI) R - Can't Get Enuff (Atlantic) L BOLTON - Georgia On My Mind (Columbia) INGRAM - I Don't Have The Heart (Warner Bros.) S - Giving You The Benefit Of The Doubt (MCA) ITE ANGEL - Only Women Bleed (Columbia)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	On	Chart
*GEORGE MICHAEL - Praying For BREATHE - Say A Prayer (A&M) GLENN MEDEIROS/RAY PARKER	Time (Columbia) , JR. - All I'm Missing(Amherst/MCA)	237 214 151	237 94 20	 102 85	



<u>CHERRY PIE</u>, a rock 'n roll anthem you can sink your teeth into. From Warrant's new album "Cherry Pie."

Grab a slice for yourself!

On Columbia. Produced and Mixed by Beau Hill. Management: Tom Hulett & Associates, Tom Hulett/Eddie Wenrick

Columbia - See WARRANT on tour with Poison starting mid-September -

PLAY IT, SAY IT!

"Columbia" Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. § 1990 CBS Records Inc.

UP & COMING

Reports	Adds	On	Chart	
110 109 97 90 78	11 42 28 13 14	79 59 57 69 31	20 8 12 8 33	VIXEN - How Much Love (EMI) DURAN DURAN - Violence Of Summer (Love's Taking Over) (Capitol) GEORGE LAMOND - Look Into My Eyes (Columbia) TRICIA LEIGH FISHER - Empty Beach (Atco) CONCRETE BLONDE - Joey (IRS)
76 75 70 69 64	21 6 13 31 40	33 43 48 31 6	22 26 9 7 18	SLAUGHTER - Fly To The Angels (Chrysalis) THE LONDON QUIREBOYS - I Don't Love You Anymore (Capitol) LOUIE LOUIE - I Wanna Get Back With You (WTG/Epic) SYDNEY YOUNGBLOOD - I'd Rather Be Blind (Arista) THE RIGHTEOUS BROTHERS - Unchained Melody (Verve/Polydor)
59 57 56 55 53	2 2 5 4 2	22 37 38 27 23	35 18 13 24 28	THE ADVENTURES OF STEVIE V Dirty Cash (Money Talks) (Mercury) GIANT - It Takes Two (A&M) GENE LOVES JEZEBEL - Jealous (Geffen) WHISPERS - Innocent (Capitol) ALANNAH MYLES - Lover Of Mine (Atlantic)
51 50 49 47 46	40 8 17 1	10 15 28 34 38	1 27 4 12 8	*MOTLEY CRUE - Same OI' Situation (S.O.S.) (Elektra) BLACK BOX - Everybody Everybody (RCA) MS. ADVENTURES - Undeniable (Atco) BEACH BOYS - Problem Child (RCA) EVERYDAY PEOPLE - Headline News (SBK)
44 43 41 41 37		11 35 23 33 2	33 3 17 2 3	CHICAGO - Hearts In Trouble (DGC) TOMMY PAGE - Turn On The Radio (Sire/Warner Bros.) COLIN JAMES - Just Came Back (Virgin) JOHN HIATT - Child Of The Wild Blue Yonder (A&M) * TYLER COLLINS - Second Chance (RCA)
35 35 34 31 31	10 4 3 3 7	20 28 16 8 11	5 3 15 20 13	BEATS INTERNATIONAL - Won't Talk About It (Elektra) LITA FORD - Lisa (Dreamland/RCA) TKA - I Won't Give Up On You (Tommy Boy/Warner Bros.) DOC BOX & B. FRESH - Slow Love (Motown) EnVOGUE - Lies (Atlantic)
31 27 25 25 24		22 17 — 12	9 	WAS (NOT WAS) - Papa Was A Rolling Stone (Chrysalis) *GUYS NEXT DOOR - I Was Made For You (SBK) * RAILWAY CHILDREN - Every Beat Of The Heart (Virgin) *LAURA BRANIGAN - Never In A Million Years (Atlantic) CANDY FLIP - Strawberry Fields Forever (Atlantic)
24 24 23 23 22	11 5 — 3 21	4 16 19 17 1	9 3 4 3	 * TONY! TONI! TONE! - Feels Good (Wing/PolyGram) * STRYPER - Shining Star (Enigma) REAL LIFE - (If I Was) God Tonight (Curb) VENICE - People Laugh (Modern/Atlantic) * DAVID BAERWALD - Dance (A&M)

Dropped: #23-Heart, #28-Bad English, #32-Johnny Gill (Rub), #33-Snap, #37-Billy Joel, #39-Kyper, Anita Baker, Calloway, Slyce, Electric Boys, Troop, Bang, Luke Featuring The 2 Live Crew, Oingo Boingo, Kid Frost. ver the last eight weeks we've helped you delve into the *quantitative* ratings you may have gotten from your Spring Arbitron or Birch. In the not too distant future, however, the *quality* of your audience may be as—or *more*—important than the size of your listener base. Why? Because of recent events sponsored by the National Association of Broadcasters. Here's the scoop:

RESEARCH SUMMIT CONVENED

Approximately one month ago, Rick Ducey, the NAB's Senior VP for Research & Planning, hosted interested parties in a two-day "Research Summit" at the NAB's Washington, D.C. headquarters. Among those in attendance were members of the NAB's Research Committee, it's Committee on Local Radio Audience Measurement (COLRAM) and Committee on Local TV Audience Measurement (COLTAM), as well as representatives of the Radio Advertising Bureau, the TV Bureau of Advertising, network honchos, interested local broadcasters and research authorities. A coalition of about 30 key people emerged.

The 30 participants labored in various brainstorming sessions one day, then the sub-

"Bottom line, we could be looking at a whole new way to keep score in our business."

groups got together the next day and pooled their thoughts. Yours truly was honored to be involved in this process.

What were we focusing on? As David Hicks (the NAB's Radio Board Chairman and President/CEO Hicks Broadcasting) put it, "We are trying to develop better research tools to more effectively serve the needs of our clients" (advertisers).

IMPACT ON YOU

What difference might such a confab have on you and your career? Well, think about how you might program and promote differently than today if *quality*, rather than *quantity*, was the key station audience goal. What if the GM said that being number one among frequent flyers was your major target, rather than having the best TSL in your format? Bottom line, we could be looking at a *whole new way to keep score* in our business.

QUALITATIVE SUMMIT BACKGROUND

Over the last 18 months the NAB commit-

ON RATINGS & RESEARCH

by Jhan Hiber

NAB PUSHES QUALITATIVE RESEARCH

tees involved in keeping on top of the research world have been looking closely at the qualitative arena. We met twice with the various vendors of qualitative research-from Arbitron and Birch to International Demographics and Simmons. Such sessions gave us a feel for what was out there for you to choose from, yet also left us with a feeling that more could be done to help broadcasters. Thus, the recent pow-wow. By the way, none of the research firms were invited to attend. This apparently made many of them most anxious, and we will meet with them at a later date, but we wanted to be able to focus on the issues without potential distractions vendors might inadvertently supply.

SUMMIT OUTCOME

Literally hundreds of ideas surfaced regarding how qualitative research can better serve the broadcasting and advertising industries (for example, just our brainstorming group of seven folks came up with 175 suggestions).

The key steps NAB will coordinate include:

•Setting a five-year plan to perhaps have qualitative data become the most important criteria used when making decisions regarding which stations should be considered for buys.

• Developing an educational campaign to promoted awareness and understanding of research options among broadcasters.

•Find out what research can best serve the needs of the broadcasting and advertising communities.

•Create voluntary guidelines for the use and evaluation of qualitative research.

This last point is crucial. There needs to be a way to separate the wheat from the chaff when it comes to having you invest your research dollar, whether for programming or sales usage (and qualitative applies to both areas). If the NAB effort can develop easy-tounderstand info on how to buy and use such research that organization will have served radio in a most effective way.

By the way, if you are planning to attend the NAB's Radio '90 convention in Boston next month, be sure to seek out David Hicks. He'll be making a report to the convention about the Summit's efforts and what lies ahead.

MOST MARKETS AFFECTED

If you're in a small or medium market you may be wondering what all this means to you. Glad you asked.

Currently, qualitative research is largely limited to the top 50 markets. Two factors here—cost of the research services, as well as demand from ad agencies.

However, in our brainstorming sessions all of the groups sought to make sure that expansion of the impact and importance of qualitative was not limited to large markets. Indeed, of the radio GMs involved, none were from

"Think about how you might program and promote differently than today if quality, rather than quantity, was the key station audience goal."

large radio metros—yet they still wanted all the ammo they could get.

What can we expect in terms of how many markets might see some sort of qualitative data in the near future? Perhaps as many as are rated by Arbitron or Birch. For example, in the case of Birch, markets that receive ratings quarterly also receive—*in the ratings book itself*—qualitative breakouts on several income, purchase habits and household size categories. Maybe that's a direction in which all this will head. It's too early to tell-but please know that five years from now *how* radio time is bought may differ notably from the world we know today—no matter the market size.

BRAVE NEW WORLD AHEAD

There's so much more to be done before the mandate outlined at the NAB's gathering can be achieved. Input from you and your colleagues, not to mention our friends on the advertiser side of the desk, will be sought and welcomed. And all you programmers remember—even though this movement has sales applications, that will then flow back to *new pressures* on programmers to reach a certain *quality* of audience. Thoughtful programmers should begin musing about how to tackle that challenge. Welcome to the '90s!

If you'd like more info on this new research push—or just want to talk about any issue of interest to you—call us free of charge, in California, at 1-800-6-BIG-WIN. And here's to the future!●

HIT FACTOR Top 40 Research: Keith Zimmerman

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record- 60 stations have it in their Top 20- Hit Factor = 60%

								116.	
ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30 l	Incharter	Hit d Factor	Weeks
JANET JACKSON - Come Back To Me (A&M) WILSON PHILLIPS - Release Me (SBK) POISON - Unskinny Bop (Capitol/Enigma) SWEET SENSATION - If Wishes Came True (Atco) M.C. HAMMER- Have You Seen Her (Capitol)	253 264 237 218 211	1115	195 165 154 137 93	43 56 50 48 63	11 30 24 26 37	3 9 7 3 7	1 3 1 3 6	98% 95% 96% 96% 91%	10 10 9 12 10
NEW KIDS ON THE BLOCK - Tonight (Columbia) JON BON JOVI - Blaze Of Glory (Mercury) NELSON - (Can't Live Without Your) Love And Affection (DGC) PHIL COLLINS - Something Happened On The Way To Heaven (Atlantic) PRINCE - Thieves In The Temple (Paisley Park/Warner Bros.)	232 242 230 260 253	2 1 8 5	92 62 64 3 4	87 115 68 19 22	41 54 50 167 157	9 4 35 63 52	1 6 5 8 13	94% 95% 79% 72% 72%	7 7 10 5 5
CHEAP TRICK - Can't Stop Fallin' Into Love (Epic) PAUL YOUNG - Oh Girl (Columbia) THE TIME - Jerk-Out (Paisley Park/Reprise) MARIAH CAREY - Vision Of Love (Columbia) TAYLOR DAYNE - Heart Of Stone (Arista)	233 235 181 164 247	2 9 1 4	8 14 41 84 —	43 55 76 75 4	132 87 52 3 100	40 53 7 1 115	8 17 4 1 24	78% 66% 93% 98% 42%	7 9 10 14 5
BELL BIV DeVOE - Do Me (MCA) MAXI PRIEST - Close To You (Charisma) FAITH NO MORE - Epic (Slash/Reprise) SEDUCTION - Could This Be Love (Vendetta/A&M) AEROSMITH - The Other Side (Geffen)	166 208 159 105 77	11 7 8 2 —	31 5 19 21 15	31 22 23 55 33	52 77 61 13 22	28 79 31 8 6	13 18 17 6 1	68% 50% 64% 84% 90%	9 11 11 13 11
STEVIE B - Love And Emotion (LMR/RCA) KEITH SWEAT - Make You Sweat (Vintertainment/Elektra) JUDE COLE - Time For Letting Go (Reprise) DINO - Romeo (Island) DEPECHE MODE - Policy Of Truth (Sire/Reprise)	148 120 189 202 209	3 2 10 25 31	11 12 1 	21 30 4 1 2	60 51 30 19 18	40 21 88 93 64	13 4 56 64 91	62% 77% 18% 9% 11%	10 14 6 4 4
GO WEST - King Of Wishful Thinking (EMI) LISA STANSFIELD - This Is The Right Time (Arista) DON HENLEY - How Bad Do You Want It? (Geffen) INDECENT OBSESSION - Tell Me Something (MCA) AFTER 7 - Can't Stop (Virgin)	68 210 134 159 144		$\begin{array}{c} 23\\ -3\\ -4 \end{array}$	35 — 18 3 5	8 8 44 15 21	2 71 46 68 49	114 22 65 41	97% 3% 48% 11% 20%	16 3 9 7 7
ST. PAUL - Stranger To Love (Atlantic) JOHNNY GILL - My, My, My (Motown) BROTHER BEYOND - The Girl I Used To Know (EMI) WINGER - Can't Get Enuff (Atlantic) MICHAEL BOLTON - Georgia On My Mind (Columbia)	116 136 109 132 188	1 29 3 4 63	1 2 1 —	11 12 16 4	42 16 39 31 —	40 33 39 40 38	21 44 11 53 87	46% 22% 51% 26%	10 4 12 7 2
JAMES INGRAM - I Don't Have The Heart (Warner Bros.) PEBBLES - Giving You The Benefit Of The Doubt (MCA) FAVORITE ANGEL - Only Women Bleed (Columbia) GEORGE MICHAEL - Praying For Time (Columbia) BREATHE - Say A Prayer (A&M)	122 156 154 237 214	27 31 21 237 94	2 — — —	6 — — —	19 4 <u>6</u> 1	30 43 41 	38 78 86 — 102	22% 2% 3% 	6 3 5 1 2
GLENN MEDEIROS w/ RAY PARKER, JR All I'm Missing(Amherst/MC BILLY JOEL - That's Not Her Style (Columbia) VIXEN - How Much Love (EMI) DURAN DURAN - Violence Of Summer (Love's Taking Over) (Capitol) GEORGE LAMOND - Look Into My Eyes (Columbia) TRICIA LEIGH FISHER - Empty Beach (Atco) CONCRETE BLONDE - Joey (IRS) SLAUGHTER - Fly To The Angels (Chrysalis)	A)151 116 110 109 97 90 78 76	20 2 11 42 28 13 14 21		3 1 5 1	4 22 1 	42 46 18 7 11 7 12 13	85 43 79 59 57 69 31 33	2% 21% 1% 1% 26% 11%	4 6 4 2 3 4 6 3

INSIDE TOP 40 by Dave Sholin

Thanks to Hollywood's new breed of directors and producers, music has become a more significant part of many films. Whether through original scores or established hit music, some scenes are firmly implanted in our minds due to the perfect match of screen action and song. Sure there are plenty of movies utilizing music, but only a few each year feature a scene so powerful that the audience is left with an indelible impression. Much like certain music video standouts, the visual image changes forever the way we think about that particular song. The latest to come along is the summer box office smash "Ghost," which pairs Patrick Swayze and Demi Moore in an unforgettable love scene while THE RIGHTEOUS BROTHERS' "Unchained Melody" spins on a jukebox in their New York City loft. This mid-fifties classic was transformed in 1965 by the blue eyed soul of BILL MEDLEY and BOBBY HATFIELD and for 25 years has conjured up individual memories for millions who grew up listening to it. Now, when all those who have seen "Ghost" hear the song, there's a shared experience, visualizing Swayze and Moore in sensual, ceramic foreplay. Radio's challenge continues to be one of creating vivid images strictly through words and sound. Carefully and consistently developing word pictures and attention-getting production elements goes a long way in developing a station personality that listeners can identify with and picture in their mind's eye. Of course, what makes radio so special is that all of us can draw our own individual pictures. LIONEL CARTWRIGHT said it best in his recent Country hit, "I watched it all on my radio."

Overshadowing all other Most Added newcomers, **GEORGE MICHAEL** lands in the Top Ten of Gavin's all-time out-of-the-box winners, with 80% of our reporters placing it in their add column.

Two artists more than doubled their HIT FACTOR percentages—PHIL COLLINS, who pulled ahead from 30% to 72% and PRINCE blastin' his way up 33% to 72%.

Los Angeles' love affair with **DEPECHE MODE** keeps growing with KIIS, PIRATE and POWER 106 all charting it top twenty and POWER listing it hottest of the three, 18-12. Also performing well at WHYT Detroit 10-6, CKOI Montreal 6-3, 93Q Houston 8-5, Q96 San Antonio 7-5, KISS 108 Boston 17-13, WWCK Flint, MI 11-8, etc. New on KIXY, KQIX, WQGN, WJMX, POWER 99.9 KHI, WBXX, WBIZ, WVAQ, WNNO, KAGO and KLUA.

Highest debuter of the week at WTNY/FM Watertown, NY is LISA STANSFIELD who's also taking big steps at KBIU 21-12, WNSL 24-



18, X100 27-23, KISN 32-27, WTIC/FM 31-26, WBEC/FM 26-18, POWER 99 23-19, KGLI 39-26, WMGV 34-28, SLY 96 31-24, KLUC 29-25, WNKO 28-23 and KRQ 30-27.

Bolstered by a 22% HIT FACTOR, JOHNNY GILL shows healthy gains at WCIL 34-26, B95 17-11, KOYE 31-22, KJBR 15-8, KROY 12-7, POWER 98 24-18, WTIC/FM 12-6, KKFR 18-13, KHTK 15-10, Q106 8-4, 102QQ 15-9, Z10020-18, KITY 13-8, KXXR 26-19 and KS104 9-7. Adds include KBQ, G105, KQMQ, KUBE, Y107, WKHQ, WZYQ, WDEK, etc.

From RECORD TO WATCH on July 13th, to TOP TIP last week, JAMES INGRAM flies right by CHARTBOUND onto the Top 40! Bob Dickey, MD at WYHT Mansfield, OH reports it 20-12 after four weeks, his biggest mover of the week. Also top thirty at WDEK 37-29 "after three weeks, getting adult female and teen phones plus cassingle sales starting," KC101 29-25, Q102 34-27, WBBQ 21-15, Y100 12-8, WLRW 23-17, KS104 15-11, WNCI 6-5 and KXYQ 28-18. New on 95XXX, KWSS, Y97, WYAV, KISS 108, WAPE/FM, KFFM, WHCG "good test results especially with adult females after two weeks," KGGG, KPAT, WHTK and more.

Steve Collins, MD at WMME Augusta, ME debuts BREATHE at #30 and says it's gener-



ating strong 18-34 female requests around the clock. Racking up over 200 total mentions in only two weeks, expect it to make a high chart debut next week. Adds include WlOQ, WZOU, WNFI, HOT 97.7, WIXX, WGGZ, POWER 99, WJET, KDWB, WIBW, KITY, Z95, Z100 Portland, KLUC, KEZY, CKOI, WSTO, KYYY, 93Q, etc.

DURANDURAN is the biggest gainer of the week at WWCK 33-20 and it's lighting up nighttime phones at KOYE climbing 28-23, usually showing up Top Three in their "Hot Eight at 8" feature. Top thirty at EAGLE 106 Philadelphia, KUBE Seattle, WPLJ New York, KKRL Carroll, IA and WPST Trenton, NJ. New on Z95 Chicago, Z104 Madison, WDFX Detroit, Q96, KSND Eugene, etc.

At his current pace, **SYDNEY YOUNGBLOOD** will surpass 100 total reports in the next week or two. In the new believer category this week are KMEL, KBEQ, KZZU, KXXR, WZLS, KISS 108, WGLU, WIQQ, 99KG



and KAKS. Top thirty at KLUC Las Vegas, Q105 Tampa, WCKZ Charlotte, KRQTucson, POWER 99 Atlanta and KITY San Antonio.

Flash from Pittsburgh shows Danny Clayton and Lori Campbell adding **CONCRETE BLONDE** at B94. Closing in on the Top Ten at PIRATE RADIO 13-11. It's on the move at WJZQ 22-16, KPXI 21-15, KJLS 27-19, KFMW 20-12, KVHT 27-21, KDOG 16-13, I06RTB 25-17, KISS 108 23-20 and CKOM 3-1.

Yetanother generation is humming "Unchained Melody," making THE RIGHTEOUS BROTHERS' '60s hit unstoppable! After just one week, it explodes at KKSS Albuquerque 26-6! Other massive gains at Y95 Dallas 30-15, KIIS Los Angeles 13-5, Y100 Miami 18-5, KWSS San Jose 23-13, POWER 96 Miami 15-5, Z100 New York 23-12, etc. Added at WDFX, WHYT, KISN, Z95, WBBQ, WNVZ, WTIC/FM, Q102, KMEL, KBQ, KHTK and POWER 98 "great phones—all demos."

Number one request item, heavily teen, at Z104.5 Tulsa is **SLAUGHTER** climbing 10-7. MD Tim Smith notes that callout is looking better and better with upper demos. Other gains at KOZE 28-16, WJJH 20-17 "top five phones especially strong with males 18-24" and KKEZ 26-22 "number two requests leaning 18-24."

Sweet success starting for **CANDYMAN**, who debuts #29 at Q106 San Diego. Top Ten at KKFR Phoenix 15-8, with adds at B96 Chicago, FM102 Sacramento, WCKZ, KITY, WHYT Detroit, Q105, KROY Sacramento, K106 Beaumont, TX, HOT 97.7 San Jose and KMEL San Francisco.

Nice to go on vacation and leave everything in the capable hands of my trusted Associate Editor, Annette M. Lai. Gee, I returned and thought Annette was shedding tears of joy to see me, but instead it was "Unchained Melody" on the air and she was recalling that "Ghost" movie.

MOONLIGHTING

by Moon Mullins

RANDOM THOUGHTS

MONEY TALKS

Country stations, in competitive situations, have for years fought about which station has concert "presents"/"welcomes" rights in their markets. In past years, panels devoted exclusively to the subject have been held at the Country Radio Seminar.

It's a precarious position for the record labels. They catch much of the flak, but really have little control over their artists' concerts.

Typically, the people with the power are the people with the money—in other words, the one who controls the purse controls the concerts. They are the ones who decide which station gets the ad money and the "presents".

If you have considered controlling the concert scene in your town by controlling the concert bookings, perhaps it's time you attended the Nashville convention for the influential talent buyers. Now known as SRO '90, this affair coincides with CMA Week (October 5-7) and brings together the people who set up tours with those that book the artists. If you like the music, there is plenty of it with three showcases and 21 artists. This event is definitely only for those serious about booking shows, and stations there would be foolhardy not to attend.

The registration is about \$400, and unlike most Country functions usually held at Opryland, SRO '90 is hosted by Stouffer's downtown hotel. Write CMA Special Projects, Box 222299, Nashville, TN 37202.

THE KING IS GONE. STILL.

August 16 was the thirteenth anniversary of Elvis Presley's death. Most stations don't give the day special treatment anymore, but for those that do, you'll want to know that WDAF-Kansas City, does a promotion in which a week to ten days before the 16th listeners are invited to call and record their favorite Elvis memories. The best are played back prior to the airing of the King's tunes on the momentous day. It's a way to be unobtrusive to those that are ambivalent about it.

His birthday is another date Elvis fans like to mark.

If the Elvis promotion appeals to you, give yourself a reminder to give it a try on January 8. For prizes, consider that Buena-Vista Home Video introduced "Elvis: The Great Performances", a two-volume set this month. RCA also has a soundtrack. The compilation includes "My Happiness", Elvis' first recording, made in 1953 for his Mom.

YUP COUNTRY

Catherine Darnell is a writer for the Tennessean, Nashville's morning newspaper. Recently she wrote a humorous piece on Country music song titles. We've all heard some of the corny ones, but this time the lyrics were geared toward yuppies.

Her readers submitted several, including:

- In the Shade of the Old Apple III
- I'm Crying in my Beer 'Cause all the Champagne's Gone
- •Don't Come Home A-drinkin' Unless You Bought Me a Lincoln
- •Dow Jones If You Were a Woman
- •I Can't Stop FAXin' You
- •Don't Come Home A-drinkin' with
- Futures on Your Mind
- Harper Valley MBA
- •Trial Lawyer's Daughter
- A Yuppie Boy Can Survive
- •Mama, He's Wealthy
- •I Walk the Bottom Line
- Eighteen Holes and a Dozen Blisters
- •He Walked on Perrier
- •The Cold Hard FAX of Life
- •Help Me Make It Through This Audit
- •There's a Tax Man In My House
- •On The Other Plan

IF A TAPE ANSWERS, DON'T HANG UP!

In an effort to fill some positions at radio stations I work with, I've had the occasion to contact many job applicants. I'm appalled at how many answering machines have long messages and even little "playlets" featuring friends and family members. These force the caller to suffer through a time-wasting process before getting to the really important business. If your personal line is *ever* used for business purposes, I recommend you keep it brief and to the point. For example, "Hello, you have reached (name or number). At the tone, you know what to do."

HEAR AND THERE

by Sheila Rene



Let's set the record straight. I'm biased when it comes to Robert Plant. I have a cat named Zeppelin, and I've never missed a show. The first leg of his Manic Nirvana tour, with Alannah Myles opening, came to an end in the Bay Area with two sold-out performances-one at the Shoreline Amphitheater in Mountain View and the other at Cal Expo in Sacramento. Myles put on a very impressive show and is obviously happy to be on the road with RP. The psychedelic staging and dramatic lighting enhanced the tall, cool one. Even though these venues were both outside, the sound was impeccable-a real feat for anyone. And his band! It's grown stronger since the Now And Zen tour. This is the best band he's ever played with (please, no letters!). Guitarist Doug Boyle, bassist Charlie Jones, drummer Chris Blackwell and keyboardist Phil Johnstone are consistent and make "the" voice even stronger, if that's possible. There was just enough Zeppelin mixed in to tease the crowd, but both audiences sang along with new standards such as "Nirvana," "Tall Cool One," "The Hurting Kind," "SSS&Q" and "Liar's Dance." After a short rest period in England, the tour will begin again and you shouldn't miss it. Robert Plant is a legend in his own time and gettin' better. Until then, I'll be burning the "Essence of Bliss" incense sold at the concert...

The new **Z**. **Z**. **Top** album from Warner Bros. will be titled *Recycler* and is due out October 16. Word has it **Virgin's** guitar ace **Colin James** will open for my favorite Texans when the tour gets underway. Meanwhile, ZZ will play their first date in four years on October 20 at the Cotton Bowl in Dallas to benefit the Texas Special Olympics...

In October, Iron Maiden will release their new album with a new guitarist, Janick Gers, and a new label, Epic Records...

Faith No More has been nominated for the Best Metal/Hard Rock Video by the 1990 MTV Video Music Awards committee. The ceremonies will be aired September 6 from Los Angeles. FNM will also perform on the show. Later this month Slash/Reprise Records will release "Faith No More Live At The Brixton Academy: You Fat Bastards," their first home video release. You can pick it up September 25 at your favorite video store. Then these untiring warriors of the word will head out as **Billy Idol**'s special guest stars, beginning September 8 in Clarkston, MI. Billy sure knows a good thing when he hears it...

"This performance does NOT feature any pre-recorded music or vocals, or sampled music." These specific words are being printed in hundreds of newspapers across the country in the ads for **DIO**'s forthcoming "Throw 'Em To The Wolves" tour that launched

P.D. NOTEBOOK

by Eric Norberg

MORE FROM THE MAILBAG

sually I don't reprint news releases, but I've received a couple of interest ing ones relevant to subjects covered in this column. The source of the first one is unclear; it was forwarded to me through the Gavin Report. Seacoast Sound evidently networks programming by satellite, and they suggest that regularly scheduled satellite feeds can be taped reliably by those stations not already using automation units, or similar devices to start tape recorders, by making use of VCRs, with their digital timers precisely set to the desired times. "Hi Fi" VCRs do not need a picture signal to record audio, and can record several hours' worth on a single videocassette; or digital audio can be recorded on the picture track

Seacoast Sound is recommending running the decoded satellite audio through a Sony PCM 601 digital encoder, and recording the audio digitally on the VCR; but I have an easier suggestion! Instead of using VHS recorders, use Sony "Hi-Fi" Betamaxes, feeding the audio directly into the stereo audio inputs. No special equipment is necessary between the audio going to the control board and the VCR, the "Hi Fi" stereo audio of the Betamax consists of two discrete FM Channel separation is essentially as good as the original satellite feed, and with frequency modulation employed there is no perceptible increase in hiss or noise over the original source-or distortion, either. The result is indistinguishable from digital to my ear; the system even has the dynamic range of a CD! As a point of interest, Shafer has been offering a complete automation system recently based on the use of Sony Betamaxes. With L-830 videocassettes you can get up to five hours of "perfect" stereo audio on a single cassette! (4-1/2 hours on the standard L-750.)

And I might add that if you haven't used a Sony Hi-Fi Superbetamax for your own timeshifting and video library recording, you are missing out on professional quality video, August 1. Ronnie James Dio, leader, vocalist and principal songwriter of the group feels "that the essence of live rock is being diluted by artists who are increasingly utilizing musical/vocal musical samples and vocal prerecordings in their live performances. There are no 'ghosts' in our machine," states Dio. Nice going, RJ!

Country Corner: Rosanne Cash has just completed Interiors, her first studio album for

too. Most of the people I know in broadcasting either still use Betamaxes, or have VCRs in both systems, simply because of the superior quality of the Beta system. Sony still makes several Beta models, will introduce some new ones this fall, and is committed to support the Beta system for at least another decade. My own guess is that it'll still be around when the VHS system has become the "8-track of video" and is dead and gone!

But anyway, thanks to Seacoast Sound, reachable at (604) 386-1131, or to whoever sent their release, for that useful suggestion about taping multiple satellite feeds for later use.

The other press release is personally addressed to me from someone at Arbitron, a company with which I haven't often corresponded.

It seems they have done a study of "time spent listening" averages by format, with the formats of the stations in the 76 markets involved identified from a radio format database supplied by *Billboard* magazine.

The results of the study conforms with my own observations in over twenty years of ratings analyses, although the study is based on the Fall, 1989, sweeps only. Arbitron states the conclusions of their study as follows:

"Radio listeners are selective when it comes to station format preferences. Furthermore, the amount of time they spend listening to these formats varies greatly.

"People who listen to Spanish-format radio comprise a relatively small percentage of the total radio audience (12+). Yet they are loyal listeners who listen for a longer amount of time (11 hours, 21 minutes per average week) than listeners to other formats.

"Listeners to the adult contemporary format, the most popular of the 15 formats classified in the national radio format database, spend only 8 hours and 10 minutes per week with this format. The adult contemporary format ranks number eight in time spent listening.

"The second most popular station format—Top 40, which has a 14.5% share of the listening audience—is ranked only eleventh in time spent listening (TSL), with listeners averaging 7 hours and 22 minutes per week. In fact this particular format showed the largest difference in share standing vs. TSL standing among the 15 radio formats in the analysis.

"The easy listening format ranks seventh in

CBS in nearly three years. In addition to writing or co-writing all the songs, she will be credited as producer, although her husband **Rodney Crowell** co-produced two...Tammy Wynette has become the first female Country star to grace <u>Vogue</u> magazine with a full-page color feature. The story titled "Country Goes To The City" also includes shots of Randy **Travis, Shelby Lynne, B.B. King** and Bill **Monroe**. Pick it up!

format popularity with 6.5% of radio listeners choosing it. Yet, those who listen are a relatively loyal group. They spend 10 hours and 18 minutes per average week with this format, making it the second most popular in time-spent-listening behind Spanish."

Here are the specific study results as graphically presented by Arbitron:

SHARE RA TIME SPENT LIST		ANIZ
	ENING K	ALLA
Format/Share Rank	Amount	TSL Rank
1. Adult Contemporary	17.0%	8 -
2. Top 40	14.5%	11
3. News/Talk	12.6%	10
4.Country	9.4%	5
5. Album Rock	8.6%	7
6. Urban	8.5%	3
7. Easy Listening	6.5%	2
8. Oldies	5.9%	14
9. Spanish	3.7%	1
10. Adult Standards	3.4%	4
11. Classic Rock	3.3%	13
12. Adult Alternative	2.1%	9
13.Religious	2.1%	,6
14. Modern Rock	0.7%	12

Copyright 1990, The Arbitron Company, Billboard Magazine Fall 1989 survey, 76 markets; persons 12 years old and older

TIME SPENT LISTENING RANK VS. AUDIENCE SHARE RANK

Format	Time Spent Listening	Audience Share
1. Spanish	11:21	9
2. Easy Listening	10:18	7
3. Urban	10:07	6
4. Adult Standards	9:43	10
5. Country	9:36	4
6. Religious	8:52	4
7. Album Rock	8:22	5
8. Adult Contempo	rary 8:10	1
9. Adult Alternative	e 7:42	12
10. News/Talk	7:33	3
11. Top 40	7:22	2
12. Modern Rock	7:27	14
13. Classic Rcok	7:19	11
14. Oldies	7:15	8
15. Classical	7:11	13

Copyright 1990, The Arbitron Company, Billboard Magazine Fall 1989 survey, 76 markets; persons 12 years old and older

MOCT ADDED	
MOST ADDED	

URBAN CONTEMPORARY

2W LW TW

GEORGE MICHAEL (18) (Columbia)	6	4		WHISPERS - Innocent (Capitol)
	8 7	7 5		<u>EnVOGUE</u> - Lies (Atlantic) <u>TONY! TONI! TONE!</u> - Feels Good (Wing/PolyGram)
KEITH SWEAT (15) (Elektra)	13	9		PRINCE - Thieves In The Temple (Paisley Park/Warner Bros.)
(Lionita)	11	6		THE BOYS - Crazy (Motown)
QUINCY JONES with		8	6	M.C. HAMMER - Have You Seen Her (Capitol)
SIEDAH GARRETT (12) (Qwest/Warner Bros.),	9 2 1	8 2	7	BABYFACE - My Kinda Girl (Solar/Epic)
	1	1		THE TIME - Jerk-Out (Paisley Park/Reprise)
JOHNNY GILL (11)	3	3		JANET JACKSON - Come Back To Me (A&M)
(Motown)				LALAH HATHAWAY - Heaven Knows (Virgin)
				MELBA MOORE - Do You Really Want My Love (Capitol)
				NAJEE - I'll Be Good To You (EMI)
		10	13	BELL BIV DeVOE - Do Me (MCA)
TOP TIP				BLACK BOX - Everybody Everybody (RCA)
				ANITA BAKER - Talk To Me (Elektra)
SNAP				THE WINANS - A Friend (Qwest/Warner Bros.)
Oops Up (Arista)	_	29	17	PEBBLES - Giving You The Benefit Of The Doubt (MCA)
(rinota)				HOWARD HEWETT - If I Could Only Have That Day Back (Elektra)
Cron is heal, with				<u>BODY</u> - Touch Me Up (MCA)
Snap is back with another "Power" Jam.				TEDDY PENDERGRASS - Glad To Be Alive (Elektra)
				<u>Z'LOOKE</u> - Girl Danz With Me (Orpheus/EMI)
				EARTH, WIND & FIRE/M.C.HAMMER - Wanna Be The Man (Columbia)
DECODD TO WATCH				NAYOBE - I Love The Way You Love Me (WTG/Epic)
RECORD TO WATCH				FORCE M.D.'S - Are You Really Real? (Tommy Boy/Reprise)
				PERFECT GENTLEMEN - One More Chance (Columbia)
				BASIC BLACK - She's Mine (Motown)
A TANKA				KIARA - You're Right About That (Arista)
A CANK BEACH				GEOFF McBRIDE - Gotta Good Thing (Arista)
				OLETA ADAMS - Rhythm Of Life (Fontana/PolyGram)
	32	20	30	RUBY TURNER - It's A Crying Shame (Jive/RCA)
	28	20		LUKE Featuring THE 2 LIVE CREW - Banned In The U.S.A. (Luke/Atlantic)
	40	27		LISA STANSFIELD - This Is The Right Time (Arista)
and a strend of	40	31	24	<u>MAXI PRIEST</u> - Close To You (Charisma) <u>RUDE BOYS</u> - Come On Let's Do This (Atlantic)
		30	35	
TROOP That's My Attitude			36	TYLER COLLINS - Second Chance (RCA)
(Atlantic)		_	37	FAMILY STAND - In Summer I Fall (Atlantic)
A chart topping attitude may give	_	_	38	JOHNNY GILL - Fairweather Friend (Motown)
these guys another number one hit.	_	_	39	TRACIE SPENCER - Save Your Love (Capitol)
Editor: Betty Hollars Assoc. Editor: John Martinucci	10	13		MARIAH CAREY - Vision Of Love (Columbia)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
SAMUELLE - So You Like What Yo DIANNE REEVES - More To Love (DINO - Romeo (Island)		41 40 40	8 2 7	-	11 11 4	22 27 29	26% 27% 10%	3 4 3

The new single from the album that has "COME HOME TO ME" Produced and Arranged by John NettlesDey + Terry Coffee for Mercenary Productions ne new single from the about that has already brought you 3 chart topping hits. MIKI HOWARD for Mercenary Productions. But Baldwin "ON OUR OWN" The brilliant new single from his Atlantic debut about the single from his Atl ne urnnan new single run nis Alianne ueun anun REJOICE. Keyboardist and musician extraordinaire, REJOICE. Keyboardist and modern keyboard technology HEJUILE. Keypoaroist and musician extraoroinaire. Bob Baldwin rejoices in modern keyboard technology and musical warmth and creativity Produced by Bob Baldwin and Danny Weiss. From the group that broke the sound barrier "IN SUMMER | FALL" with the single "Ghetto Heaven." The Family Stand Produced by V. Jeffrey Smith & Peter Lord WILD WTLC for the Neptune Factor. WQQK KKDA KMJQ KIPR KÖKS KHUL WBLS WMYK WPEG WHAK WDAS WHUR WZAK MJMH KHYS On Atlantic © 1990 Atlantic Recording Corp. A Time Warner Ca

UP & COMING

Reports accepted Mandays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

THE TIME -Chocolate/Skillit/Sometimes I Get Lonely/ It's Your World

KEITH SWEAT -Your Love/Just One Of Them Thangs

TROOP -My Love

BELL BIV DeVOE -Dope!

MELBA MOORE -Hold Me/Too Many

MARIAH CAREY -Someday/Don't Want To Try

JANET JACKSON -The Skin Game (flip of single)



QUICK CHANGE

Vesta Williams and Najee's "I'll Be Good To You," from Najee's "Tokyo Blue" album is heading up the Urban charts. The duo appeared on the Arsenio Hall show to perform the hit. Shown after the show are (l-r) actor Bill Murray, who was also a guest on the show, Vesta, and Najee.

good response for Curtis Carter, WKGC-Panama Čity. "It's a good dance mix," says Curtis. Jackson Brown, KHUL-Memphis, wants to comment on KID SENSATION: "Slammin' sampling of Zapp! Watch out for it!" Van Wilson, WANM-Tallahassee, picks TODAY's "I Got The Feeling" to do really well, and Craig Lewis, WMGL-Charleston, feels the same way about LORENZO SMITH's "Angel." Reggie Jackson, WHYZ-Greenville, predicts BARBARA WEATH-ERS' "Our Love Will Last Forever" will be bigger than her last. "Nice follow-up to 'Master Key' proves she's here to stay." Carl Conner, WFXA-Augusta, wants us to watch GLENN JONES' "Can We Try Again." Says Carl, "He picked a good one to come back with—already hot." Thanks for all the nice "Congratulations to John" messages we've received this week. He'll be back from his honeymoon on Monday. Ciao for now, Betty

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Reports	Adds	ARTIST TITLE LABEL
38	1	MAC BAND - Someone To Love (MCA)
37	12	QUINCY JONES featuring SIEDAH GARRETT - I Don't Go For That (Qwest/W.B.)
36	4	PERRI - Someone Like You (MCA)
36	1	RANDY CRAWFORD - Cigarette In The Rain (Warner Bros.)
34	9	JONATHAN BUTLER - Heal Our Land (Jive/RCA)
33	1	THE AFROS - Feel It (JMJ/RAL/Columbia)
33	—	MILIRA - Go Outside In The Rain (Motown)
32	3	DIANA BROWN & BARRIE K SHARPE - The Master Plan (Polydor/PolyGraM)
32	6	SNAP - Oops Up (Arista)
30	3	THE GOOD GIRLS - I Need Your Love (Motown)
28	2	KLYMAXX - Private Party (MCA)
26		SINBAD - I Ain't Lyin' (Wing/PolyGram)
25	1	3 TIMES DOPE - Weak At The Knees (Arista)
25	2	BRENDA RUSSELL - Stop Running Away (A&M)
23	3	*THE ADVENTURES OF STEVIE V Dirty Cash (Money Talks) (Mercury)
23	2	MICHAEL FRANKS - The Art Of Love (Reprise)
23		*SOMETHING SPECIAL - U Can Get Me Anytime (Epic)
23	3	*L.L.COOL J - The Boomin' System (Def Jam/Columbia)
22	8	*TROOP - That's My Attitude (Atlantic)

- *TROOP That's My Attitude (Atlantic) *JAMES "J.T." TAYLOR- 8 Days A Week (MCA)
- 21 2
- 21 3 *CAMEO - Close Quarters (Atlanta Artists/PolyGram)
- 21 *KEITH SWEAT - Merry Go Round (Elektra) 15
- 20 *WHISTLE - Bad Habit (Select)

DROPPED: #23-Terry Steele, #31-Calloway, #32-Public Enemy, #35-Keith Sweat, #36-Poor Righteous Teachers, #40-After 7, Stevie B.

INSIDE URBAN



HAPPY FACES The "Glad To Be Alive" video shoot featuring Teddy Pendergrass with Lisa Fisher was directed by Paula Greif. The song is featured on the Elektra soundtrack to "The Adventures Of Ford Fairlane. Shown (l-r) are Director Paula Greif, Lisa Fisher and Teddy Pendergrass.

WHISPERS gets to number one this week, with 66 stations showing it in heavy rotation, grabbing a 91% Hit Factor. Rickey Lyles, WRAG-Carrollton, is quite taken with KEITH SWEAT's "Merry Go Round." Says

Rickey, "We're already getting such good response that we'll be kickin' it to the top like the last single." Larry Carr, WQIC-Meridian, has almost the same reaction. "I know it's going to do extremely well and get him another number one song," was the way Larry put it. Scott Jantzen, OC104/FM-Ocean City, says the GEORGE MICHAEL is his Record To Watch. Roscoe Miller, WXVI-Montgomery, saw PHALON perform live and says, "This is one explosive performer, and 'Dance Floor Of Life' is already a hot item." Madhatter, WGOK-Mobile, agrees, making it his RTW too, saying, "This second single will go top ten, it's great!" Rob Neal, KXZZ-Lake Charles, used three adjectives to describe SAMUELLE, our RTW last week: "Super, tremendous, fantastic record!" K.J. Holiday, WJDY-Salisbury, picks the CARON WHEELER, former member of SOUL II SOUL, who has released "Living In The Lights." Deacon Baker, KKFX-Seattle, says the CURIO will do well. "For a new group they've got a fun record with a great sound." Kimberley Kaye, WFKX-Jackson, is already getting good reaction to QUINCY JONES with SIEDAH GARRETT. "The man is simply a genius and Siedah is an underrated writer and singer who*should get more credit! Great team!" Top Tip, THE SNAP, is getting

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation. Hit Factor = 60%

HIT FACTOR Urban Research Betty Hollars/John Martinucci

Total Reports This Week 91 Last Week 86

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
WHISPERS - Innocent (Capitol)	78		66	5	7	91%	8
EnVOGUE - Lies (Atlantic)	77		60	11	6	92%	9
TONY! TONI! TONE! - Feels Good (Wing/PolyGram)	78	4	64	4	6	87%	10
PRINCE - Thieves In The Temple (Paisley Park/Warner Bros.)	83	_	47	20	16	80%	5
THE BOYS - Crazy (Motown)	74	1	58	11	4	93%	8
M.C. HAMMER - Have You Seen Her (Capitol)	78	1-03	53	10	15	80%	9
LALAH HATHAWAY - Heaven Knows (Virgin)	69	4	39	21	5	86%	7
MELBA MOORE - Do You Really Want My Love (Capitol)	69	1	35	29	4	92%	8
NAJEE - I'll Be Good To You (EMI)	62	1.3	33	24	4	91%	9
BLACK BOX - Everybody Everybody (RCA)	64	2	25	21	16	71%	8
THE WINANS - A Friend (Qwest/Warner Bros.)	55	2	14	31	8	81%	9
PEBBLES - Giving You The Benefit Of The Doubt (MCA)	74	4	3	30	37	44%	3
HOWARD HEWETT - If I Could Only Have That Day Back (Elektra)	60	1	8	36	15	73%	6
BODY - Touch Me Up (MCA)	56	5	16	26	9	75%	8
TEDDY PENDERGRASS - Glad To Be Alive (Elektra)	50	2	10	26	12	72%	8
Z'LOOKE - Girl Danz With Me (Orpheus/EMI)	43	1	10	25	7	81%	9
EARTH, WIND & FIRE featuring M.C. HAMMER- Wanna Be The Man (Columbia)	50	1	2	28	19	60%	4
NAYOBE - I Love The Way You Love Me (WTG/Epic)	48	4	3	29	12	66%	5
FORCE M.D.'S - Are You Really Real? (Tommy Boy/Reprise)	50	2	1	28	19	58%	5
PERFECT GENTLEMEN - One More Chance (Columbia)	45	1	4	26	14	66%	7
KIARA - You're Right About That (Arista)	55	4		20	31	36%	4
OLETA ADAMS - Rhythm Of Life (Fontana/PolyGram)	43	-	4	24	15	65%	5
LISA STANSFIELD - This Is The Right Time (Arista)	61	6	1	17	37	29%	3
MAXI PRIEST - Close To You (Charisma)	50	3	4	21	22	50%	6
RUDE BOYS - Come On Let's Do This (Atlantic)	48	3	-	20	25	41%	4
FATHER MC - Treat Them Like They Want To Be Treated (MCA)	39	3	9	19	8	71%	6
TYLER COLLINS - Second Chance (RCA)	45	3	1	19	22	44%	5
FAMILY STAND - In Summer I Fall (Atlantic)	43	1	_	18	24	41%	4
JOHNNY GILL - Fairweather Friend (Motown)	49	11	2	16	20	36%	2
TRACIE SPENCER - Save Your Love (Capitol)	49	8	—	9	32	18%	2

NEW RELEASES by Brian Samson and John Martinucci

MICHAEL BOLTON - Georgia On My Mind (Columbia)

Michael's strong vocal presence accented by his soulful delivery is the reason he's been warmly accepted by Urban listeners. This cover of Ray Charles '60s classic is a lavish performance showcasing Michael's passionate, captivating, vocals. The production pays respect to the original. It contains musical charisma, dramatic delivery, and southern soul. Bolton, backed by a wood wind appearance by Kenny G, once again displays his vocal forte-classic R&B ballads. Michael's carved himself a multi-format niche. BAS MIDNIGHT STAR - Luv-U-Up (Solar / Epic) In the early '80s, Midnight Star's success relied on their innovative electro-funk sound, which provided charttopping singles such as "Freak-A-Zoid," "Operator," and "Midas Touch." Since the departure of the Calloway brothers, Midnight Star has survived several transitions, and now return with a distinct new sound and look. Combining Funk and Hip Hop, Midnight Star continues their raid on the airwaves with this mid-tempo dance track. The group's production maturity is displayed in the cool breaks and smooth rhythm track. BAS

CAMEO - Close Quarters

(Atlanta Artists/PolyGram) Larry Blackmon, the man with the colorful

plastic underwear, produces another traditional down-to-the-funk Cameo jam. Formerly known as the "New York City Players," Cameo has kept alive its raw cutting edge funk sound for sixteen years. "Close Quarters" is a downbeat synthesized track that immediately gets you addicted to Larry's religious vocal style. Not your typical dance funk "Word Up" track, which may disappoint Cameo purists. BAS TEENA MARIÉ - Here's Looking At You (Epic) Multi-talented Teena Marie, aka Mary Christine Brockert, is back for a long-awaited return. "Here's Looking At You" keeps the old school funk philosophy and mixes it with today's Hip Hop flavor. By no means is Teena another R&B artist using Hip Hop as a lottery prize. Her slick, sassy soul delivery and powerful rhythm tracks testify that she ranks in a league of her own.

KEITH SWEAT - Merry Go Round (Elektra/Vintertainment)

It starts off as a remake of "Side Show" at the keyboard intro, but then Keith comes in with his ever-so-seductive voice and pilots you through a 4:55 ride into romantic soul. Vibrant

keyboards and a dramatic delivery are the strengths of this self-produced, well-crafted ballad. BAS

HI-FIVE - 1 Just Can't Handle It (Jive/RCA) If it's a New Jack thang, you know who's responsible—Teddy Riley. This track opens with a sultry a capella that leads into a slammin' swing beat that escalates into a party asylum. With new and old producers attempting to ride the New Jack Swing bandwagon, Hi-Five and T.R. brew up a chartbound recipe that can't be forged! Cool "Guy"-like vocals and a relentless groovin' bassline supply the groundwork for this club/ radio smash. BAS

RAPS TO CHECK OUT:

ICE CUBE - Who's The Mack (Priority) FRESHCO & MIZ - We Don't Play (T. Boy) **QUEEN LATIFAH featuring DE LA SOUL** -Mama Gave Birth To The Soul Children (Tommy Boy)

PROFESSOR GRIFF & THE L.A.D. - The Verdict (Luke Records)

JUNGLE BROTHERS - Doin' Our Own Dang (Warner Bros. / R.A.P.)

ALPHA OMEGA - Take The Money And Run (Sound Check/Next Plateau)

hirty five years ago the world became acquainted with "The Colonel"—Colonel Tom Parker, the man who directed the career of the biggest selling solo artist of all time, Elvis Presley.

hese days the creative genius, street sense and marketing know how of a "General" is behind music's hottest phenomenon of the past year and a half— New Kids On The Block. Maurice Starr is a softspoken, confident man who maintains a sense of humor and down to earth attitude in the face of extraordinary success.

fter abandoning a Α career as a singer and musician, Starr turned his attention to writing, producing and searching out talent, resulting in his first major discovery, New Edition. Relying on intuition and hard work, Maurice strives to give the public what it wants and is consistently on target. He's been writing songs since grade school, and possesses the rare ability to zero in on commerciality and get to the core of a hit song. Who is this remarkable presence on the music scene responsible for hooks, hits and teen heros? That's what I wanted to find out during our lengthy and fascinating conversation.

THE MUSICAL GENIUS OF MARKEN MARKEN MARKEN SAL

DAVE SHOLIN: You broke into the music business as a performer, right?

MAURICE STARR: I was playing when I was in kindergarten at five years old, but I took it serious at about age ten. I traveled until I was about twenty-five, so for about fifteen-sixteen years I did it myself. I made two albums—one on RCA called "Flaming Starr" and one on Arista called "Spacey Lady."

DS: At what point did you decide to guit performing?

MS: When I started doing talent shows. I went to a talent show one day-I had been trying to get my career going when I first went with RCA, about the end of '77-beginning of '78-and I did a talent show one Sunday at a lounge in Roxbury, which is a predominantly black section of Boston, I noticed all these kids in there—the place was packed. I was asked to host their talent show. I said, "Ugh, talent show, please!" But I went to that show and that changed my life because there were so many kids there and when I looked at them, they were acting like adults—it was something I had never seen before. In other words, they would be on stage acting like the old-time entertainers. I thought it was unique and it was driving the young people crazy. For instance, you had a group up there acting like they were the O'Jays or the Four Tops-these young kids were dancing and stuff. I said, "Man, this could really be the beginning of something!" It was THERE that I got the ideas for once again having young entertainers like The Jacksons. That idea became New Edition, and the New Kids were a start-up from The Osmonds. I got all these ideas from seeing that show. I said, "Young kids making records againnobody's doin' it!"

DS: Part of changing your life was a name change. How did that happen?

MS: I changed my name in

1977-just before I was getting ready to go on a tour of France. The guy carrying my equipment said, "Hey listen, you can't go to France with a name like 'Larry Johnson,' people are aonna laugh at ya!" So I said, "Well, what do you suggest?" He said, "A name like 'Maurice!'" | said, "Hey man, I like that." So I changed my name to "Maurice Johnson", and I wanted a last name but just couldn't come up with one. I said, "Alright, let me go back to the basics. What do I want to be?" And I say, "Star. Hey, Maurice Starr! I like that!" So, I

ended up using the name Maurice Starr. What I did was put a show together so everybody would stop calling me Larry Johnson. I did the show—the Fourth Of July in 1977. I promoted the show and everything-did radio promotion, radio ads saying, "You've got to come see Maurice Starr, yeah!" Nobody knew I was Maurice Starr! After that, in '78 I put a record out called "About Time I Funk You," a really funky record that RCA picked

up. DS: Now, people are calling you "The General?" How did that start?

MS: My brother Calvin gave me that title because I had all the groups. He said, "Man, you should be called 'The General.' " I said "Why do you say that?" He said, "You know, you got Rick Wes, who's kind an Elvis/ James Dean-type of fellow. You got the New Kids who are kind of like The Osmonds, you've got the New Edition—you're leading all these groups, you should be called 'The General!' " I said, "OK!"

DS: Your first major success was with New Edition...

MS: ...that was the first MAJOR success. I had others, but not any where I was noticed like Sugar Hill Gang, Grandmaster Flash, the Dramatics, the Stylistics, Spinners, Jean Carne—I can go down the list. I did tons of things before New Edition, plus I had Top Ten records with a group called The Jonzun Crew, "Space Cowboy"—about three Top Tens before New Edition.

DS: But were you involved as closely with all these acts as with New Edition?

 Kids was that their first album flopped. It gave them a chance to see that you just don't go straight to the top every time. Forget about rocketing to the sky—we were on the bottom of the ocean with ankle weights on! I think that New Edition "made it" a little bit too fast they "made it" in less than a year. I put them together-BANG!—I got the deal, a record out-WHOOSH!straight to number one!! I remember when the record went to number one, the first thing they said to me was, "Oh, man-we're number one, we're



by '81 the only thing I was doing was a show called "The HollywoodTalentNight," which was drawing thousands and thousands of kids. This was where I met New Edition and I knew that that was it. I said, "Oh yeah, if I can keep these kids in tune, I'll make a million dollars." I took them to my studio and at first, I didn't make a million dollars, but they've sold millions of records. Somebody made millions of dollars, it wasn't me and New Edition.

DS: Where do you think that relationship took a wrong turn?

MS: I think New Edition made it too fast and when groups do that, a lot of times it can hurt. New Edition was a learning process for me. The greatest thing that happened to New number one!" I said, "Well, let's get back to work." They said, "No, we don't have to get back to work—we're number one!" When that record went number one, it was a new day. I don't think they've ever been the same.

DS: Did you expect them to do so well in their solo roles?

MS: Some of it is a surprise, but that just tells me that I don't know know everything about the music business. I'm very happy for every last one of them.

DS: Is it true that after your split with New Edition you decided you wanted to create the same magic with white kids?

MS: That's very true. I wanted to create the same excitement, but about five hundred times▶

bi<u>≘</u>ger.

D\$ What ead you to believe you could?

MS: Demographics. I felt like it was a wide open hole—there was no one young white girls had for music idols since The Eeatles twenty years ago. Dave, it scares me to think about it, bur it's even bigger than I imagined. And I imagined it being big—real big! I told the Kids and their parents, "I'm going to make you the biggest thing in the world." They'd say, "how? We've never even walked on a stage or sung before. How are you gaing to do that? Are you arazy?!?" I said, "I know what!'m doing, just let me do my, thing." They trusted me and here they are

DS: Do you have any thoughts as to why we've had so few teen acts in comparison to the '50s and '60s? MS: Sure, Because people hought it was "over." When I went to record companies with New Edition, a guy tald me that it was over. He said, "Do you see any teen acts ou there?" | said, "No" At that time it was bands like Con-unkshun, the Bar-Kays, Cameo, a group called Kleer hap-pening or the Black scene and all the companies wouldn't sign any kid acts. The guy just said, Look out there—look what's cut there. Do you see any kid acts?" I went every--here-everybody turnec me down. walked around and told them, "Everybody's wrong." That's why I went to c small label.

DS: You knew their success was going to be big. Did in happen faster than you expected?

MS: Slower than I wanted it to, but it was right on time Good things come to those who wat —boy, was this a good thing. When I look back at it now, it was precise, it was perfect, but when I was inside of it, I wanted it to happen guicker

DS: What do you look far in undiscovered talent?

MS: Whenever I look for any artist, hey have to have a look—a raw ook. I didn't want that "pretty boy" appearance. I wanted a raw, rough street image, but still a r. ce looking person, but you know, a street nice looking. The kind the gir's say have a rough edge.

DS: Is there someone you can relate it to?

MS: James Dean and Elvis, I wanted The Osmonds, but I wanted them with a rougher edge. A "cool" Osmonds-one that people would say, "Hey, get down." With New Edition, I wanted The Jackson 5 because I love the old Michael Jackson. I was mesmerized by that guy.

DS: What were you trying to accomplish with this atest New Kds album?

MS: I wanted a tcuch more R&B, because I felt we would get the Fop audience. I wanted to grab more cf the Black and Hiscanic community and I wanted to grcb more adults of all colors. I wanted new demograp-ics for the Kids. I wanted to gaz everybody-to be honest with you. I brought the strings in to give it more class because the l ttle girls already thought they were zool. I wanted to give it more class, more Soul, more R&B—take the music up another level. DS: How important is it to guard against overexposure? Is there a precaution you take to make sure that that doesn't happen? Especially when the band's this hot right now. MS: The key is in the song. When a group is like New Kids, the only thing you can do is put out a song you think is a hit and try to keep the irrage good and c ean and hope the song carries the group because re-ally that's what it takes, especially when a group gets where they are. It takes a good positive role model and good songs. We're selling more and more tickets, we're selling more and more merchandise—everything is cnly getting bigger at this point, but rothing is going to continue to keep getting bigger—that's just reality— and when that hits I think I'll be rody for it, because I don't sleep now! I think when reality hits, I might be he happiest mon in the world! (laughs) DS: You have such a great feel for straight-ahead Pop. Commercial would be the best way to descr be it) but are there any artists, maybe experiences that you've gene through that were major influences on your writing style? MS: Yes, I would say all the Motewn

MS: Yes, I would say all the Motown writers—Holland-Dozier and a guy who never really got much credit, Freddie Perren. Kenny Gamble Leon Huff, Thom Bell, Linda Creed people like that, there were so many great writers—Phil Spector, I mean Lennon and McCartney-phews

DS: They've all written Pop mus c songs that cross barriers and just create broad-based, mass appeal music. The current emphasis in radio is Dance and rhythm-driven music—do you hink the present is

the wave of future? Is this the way it's going to be, with less emphasis on the ather forms of music?

MS: might be the wrong person to tell you the wave of the future. Actually, t'll tel you the direction that I'm gaing in. Anytime a guy site back and starts telling' you the wave of the future—I con't know—he con only tell you the future that he'd like to see. I work a lot of radio one talk to radio, but don't necessarily isten to a lot of radio.

DS: But in dealing with the acts that you're handling, you're giving them some direction?

MS: I'm more of a chance person. Rick Wes is a little more Rock in Roll, out Rockin' Soul—matter of fact, his music is called Soul Rockin' music that's a name I came up with to describe a new type of music between a little Rock and a whole lot of Soul.

DS: t've heard you're really a stickler when it comes to the details handling things some people let slip by. What do you feel are the most important items to make sure you've got covered?

NS: Radio. I think radio lue s everything else, but radio linst and then you need a plan. You've got to have nacio because the planning doesn't ap any good without that radio.

DS: Your schedule is incredibly busy now. Does that mean you've had to delegate a lot more responsibility to other people, or do you still handle just about everything?

MS: Act ally, Dick Scott hes been a humongous help to me—we're partrers, so we're co-maragers of New Kids together and he's beer a guiding light In the beginning I was on top of everything—radia, booked all the TV shows, videos—produced hem. When I got them to number one I said, "Hey Dick, come on in here and give me a hand with this hing!"

DS: The toughest part of the job was...

DS: You seem to have an endless supply of hit songs in your brain. Are you constantly thinking up melodies and concepts?

MS: They just appect. I ⊢ink what helped me, because I was raised in kind of a country town. When I heard a Black song, it was on a white station—now I see why they were on that station because they'd already been up the Black charts and they were the type of Black songs that could crossover. Like the Morown stuF—those songs—the Four Tops, that was the type of stuff I heard on Pop radio, which is all we had in our little town of Deland, Florica. Every-hing I heard had a me ody, whether it was Marvin Gaye The Supremes or whomever, I think that stuff really helped. I mean the Jacksor 5, (sings) "A-B-C...it's easy as I-2-5...," hearing all that stuff is what helped me write the type of songs that could be on both stations.

DSc is there a point in your writing process that you know you've got the winning hook? Is there something that snaps and says, "Yes, that's it?"

MS: I'm very critical with mysef. I try to make every part of the song sound good like when I did "Please Don't Go Girl." (sings) "Please oon't go girl...," put a nice melody on it, "you are my whole world," then when you gc to the next part, "I love you...I guess I always will." I try to make every part of a song a hook. What a lot of people don't do is say, "Well, let the just put something here where people won't notice it and I'll just make a great hook." When I write a song, I try to make all of it a hook. If I don't hook you here, I hook you there or I hook you here—that swhat I sry to do

D5: I guess the biggest controversy over the last couple of weeks has been lip synching at concerts they've mentioned New Kids, Madonna, Janet Jackson and everybody else who is and isr'l doing this. What are your feelings about if?

MS: For anyone to even think about trying to stop lip synching s a bit much because there's a lot of things they need to look at. Back n the old cays when they made moves, not any did they have people lip synching, but they had people talking for people and people singing for people. When Bing Crospy sang the biggest Christmas song ever in the history of music, (sings) "I'm dreaming of a White Christmas..." he was lip synching. When Gene Kelly sang, "Singin' In The Rain," tsings) "Singin' in the rain ..." one of the biggest musicals ever—he was ip synching...

DS: L.but if Bing Crosby or Kelly went out on the road to sing in CONT. ON PAGE 47

ROD STEWART

BY POPULAR DEMAND! "I Don't Want To Talk About It" (The New Version)

The New Track From The Gold Album **Downtown Train** Produced by Rod Stewart and Bernard Edwards Also Available On The Gold Rod Stewart Boxed Set **Storyteller**, **The Complete Anthology**: **1964-1990**

GAVIN A	/C: #2 M	IOST AI	DDED!!	51 ADI	DS CHARI	BOUND
		WFAS/FM			WTCB	WZNY
KWLO	WFRO	WJTW/FM	KAEZ/FM	KBLQ	KIDX/FM	KFMB
KSRF	KWSI/FM	and many mo	ore			

SELECTIONS FROM THE STORYTELLER ANTHOLOGY



2 2 1 PAUL YOUNG - Oh Girl (Columbia)

ADULT CONTEMPORARY

MOST ADDED

MICHAEL BOLTON (62) (Columbia)

ROD STEWART (51) (Warner Bros.)

> BREATHE (48) (A&M)

GEORGE MICHAEL (43) (Columbia)

> BASIA (40) (Epic)

THE RIGHTEOUS BROTHERS (40) (Verve/Polydor)

TOP TIP

BREATHE Say A Prayer (A&M)

As with "Hands To Heaven," no prayer is necessary.



			1	-	2.			
			1	-				
		-		-				
1	1		8			-		-
A								

TEDDY PENDERGRASS & LISA FISHER Glad To Be Alive (Elektra) Could be Teddy's biggest A/C record ever.

Editor: Ron Fell Assoc. Editor: Diane Rufer

	1	1	2	WILSON PHILLIPS - Release Me (SBK)
	5	3		JANET JACKSON - Come Back To Me (A&M)
	8	4		FLEETWOOD MAC - Skies The Limit (Warner Bros.)
	7	5		JAMES INGRAM - I Don't Have The Heart (Warner Bros.)
	17	11	6	PHIL COLLINS - Something Happened On The Way To Heaven (Atlantic)
	9	9	7	BILLY JOEL - And So It Goes (Columbia)
0	18	13		LINDA RONSTADT - Adios (Elektra)
	14	14		SWEET SENSATION - If Wishes Came True (Atco)
	4	6		MARIAH CAREY - Vision Of Love (Columbia)
(40)	11			DION - Sea Cruise (Elektra)
	12			PROPAGANDA - Heaven Give Me Words (Charisma)
	16			JUDE COLE - Time For Letting Go (Reprise)
	3			ANITA BAKER - Talk To Me (Elektra)
	6			BRUCE HORNSBY AND THE RANGE - Across The River (RCA)
	26			TAYLOR DAYNE - Heart Of Stone (Arista)
	22	18	17	EVERYTHING BUT THE GIRL - Take Me (Atlantic)
	13			GO WEST - King Of Wishful Thinking (EMI)
12	37			SANTANA - Gypsy Woman (Columbia)
n,"	25	21	20	BEACH BOYS - Problem Child (RCA)
	33	23	21	BRENDA RUSSELL - Stop Running Away (A&M)
	23	22	22	SEDUCTION - Could This Be Love (Vendetta/A&M)
	-	28	23	OLETA ADAMS - Rhythm Of Life (Fontana/PolyGram)
TCH	28	25	24	MAXI PRIEST - Close To You (Charisma)
	10	17	25	GLORIA ESTEFAN - Cuts Both Ways (Epic)
2	29	26	26	<u>UB40</u> - The Way You Do The Things You Do (Virgin)
	_	-		MICHAEL BOLTON - Georgia On My Mind (Columbia)
				CHRIS REA - Let's Dance (Geffen)
				KIM CARNES - Everybody Needs Someone (Ossum Possum)
	40	32		
-	—	34		
	_	36	32	ALANNAH MYLES - Lover Of Mine (Atlantic)
	_	35	33	<u>SLYCE</u> - Just In Love (4PM)
	-	—	34	VONDA SHEPARD - I Shy Away (Reprise) SMOKEY ROBINSON - Take Me Through The Night (Motown) NIKKL - Notice Me (Geffen)
Ś.	_	-	35	<u>SMOKEY ROBINSON</u> - Take Me Through The Night (Motown)
	-			TOMMY JAMES - Go (Aegis)
t (-			BASIA - Until You Come Back To Me (Epic)
	-			M.C. HAMMER - Have You Seen Her (Capitol)
	20	27	40	MICHAEL BOLTON - When I'm Back On My Feet Again (Columbia)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
BREATHE - Say A Prayer (A&M)		82	48	-	13	21	15%	2
THE RIGHTEOUS BROTHERS - Unc	hained Melody (Verve/Polydor)	64	40	2	14	8	25%	2
CROSBY, STILLS & NASH - If Anyo	ne Had A Heart (Atlantic)	63	12	2	19	30	33%	3
MARK EDWARDS - Just Having Tor	uched (R&A)	60	14	1	22	23	38%	3
SARA HICKMAN - Blue Eyes Are Se		52	20	_	12	20	23%	2
*ROD STEWART - Don't Want To T		51	51	_	_	_		1

hythm of the Dain

AN FOGELBERG

UP & COMING

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone **(415) 495-1990** Gavin Fax: **415-495-2580**

REVIEWS

by Diane Rufer & Ron Fell

Reports	Adds	ARTIST TITLE LABEL
44	18	TEDDY PENDERGRASS & LISA FISHER- Glad To Be Alive (Elektra)
43	43	* GEORGE MICHAEL - Praying For Time (Columbia)
42	19	PATTI AUSTIN - Love Is Gonna Getcha (GRP)
40	8	MODERN ENGLISH - I Melt With You (TVT)
37	13	BRENT BOURGEOIS - Can't Feel The Pain (Charisma)
35	12	AFTER 7 - Can't Stop (Virgin)
26	7	JOSE FELICIANO - Lovers' Vows (Optimism)
25	12	* SMITHEREENS - Blue Period (Capitol)
24	6	* JOHNNY GILL - My, My, My (Motown)
20	20	* LAURA BRANIGAN - Never In A Million Years (Atlantic)

Dropped: Poco, Sally Moore, Basia (Baby), Michael McDonald, Lisa Stansfield (Deny), Lightning Seeds, Don Henley, Timothy B. Schmit, Everyday People, New Kids On The Block.



Please check out our HANDBOOK GUIDE for full information on our new ADULT CONTEMPORARY correspondents. We WELCOME:

KATW/FM-Lewiston, ID

KESZ-Phoenix, AZ

KKBJ-Bemidji, MN

KKOS-Carlsbad, CA

KLTA-Fargo, ND

KQAQ-Austin, MN

KSJM-Jamestown, ND

PAUL YOUNG's "Oh Girl" is now number one with 21 more HEAVY rotation reports than last week. Almost 93% of its play is HEAVY.

PHIL COLLINS clears the 200 station mark this week on his way to number six. **LINDA RONSTADT** and **BRIAN WILSON's** "Adios" is approaching the 200 mark and enters the top ten with an 87% HIT FACTOR in just five weeks.

Format newcomers, **SWEET SENSATION** have also entered the top ten. Only 177 players on "If Wishes Came True," but more than half play it in MAX.

With a 19% increase in HIT FACTOR, **TAYLOR DAYNE's** "Heart Of Stone" also takes on 17 more players this week. The new include WFMK/FM, WMYX, WKMI, WRFC, KTID, KGLO and KSOO.

Hottest record in A/C is the **SANTANA** remake of Curtis Mayfield's "Gypsy Woman." Up from 37 to 19 over the past two weeks, it has increased 39% in HIT FACTOR and picked up 33 ADDs in that time.

OLETA ADAMS is at number 23 after just two weeks of chart status. Not bad for her first-ever single. She picks up 17 ADDs this week including WWDE, WTPI, WIHN, WCAS-Raleigh, NC WDLB-Marshfield, WI WECQ/FM-Geneva, NY

WKWK/FM-Wheeling, WV

WWKS-Beaver Falls, PA

KRGR-Albert Lea, MN

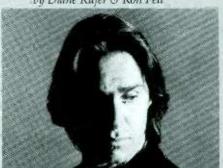
KWXX-Hilo, HI

KAEZ/FM, KBOL, JOY99, KSNN and KKRB. For the second week in a row **MICHAEL BOLTON's** "Georgia On My Mind" is our number one MOST ADDED. Among its 62 new entries this week are WFAS/FM, CKFM, WMXC, WMXB, WFFX/FM, KSRF, KBOI, WOKZ, WFMK/FM, WFBG, KIDX/FM, KRKO and KKLD. The song also debuts with a huge 37% first-week HIT FACTOR.

Last week's TOP TIP, **VONDA SHEPARD's** "I Shy Away" boldly steps onto the chart at number 34, and almost one out of every four stations on it did so this week including WAHR, WJTW/FM, KTHT, WCOD, KOKO and KESZ.

Our TOP TIP for this issue is **BREATHE's** hot new single, "Say A Prayer." It's this week's third MOST ADDED with 48 including KBIG, KFMB, WMT/FM, WVUD, KEZR, WEBE/FM, WGAD, WJLK/FM and WFPS.

RECORD TO WATCH last week, M.C. HAMMER'S "Have You Seen Her" nailed a spot on our chart at 39 in its second week. It gathered another 33 ADDs bringing M.C.'s total to 81. From the Canadian border to the Hawaiian Islands, radio is asking that question "Have You Seen Her." New for CKFM, WBLG/FM, WFFX, WMSQ, KEZA, KQLS,



DAN FOGELBERG

<u>Rhythm Of The Rain/Rain (Full Moon/Epic)</u> The 27-year-old Cascades hit is re-worked for the nineties and it's tagged with a brief reprise of the Beatles' "Rain." This single should be huge with adults.

LISA STANSFIELD

This Is The Right Time (Arista) Her third hit single in six months from her solo debut album, "Affection." Should get considerable A/C play from any station that leans contemporary.



BILL MEDLEY Don't You Love Me Anymore? (Curb) Just a few bars into this track and you recognize the distinctive voice of Mr. Medley. This Diane Warren and Albert Hammond song is an A/C natural.

DANNY O'KEEFE

Someday (Beachwood/Chameleon) Wouldn't it be nice? "Someday, someday soon, love's gonna change the way of the world." An easy Calypso medley with a pleasant and meaningful lyric line.

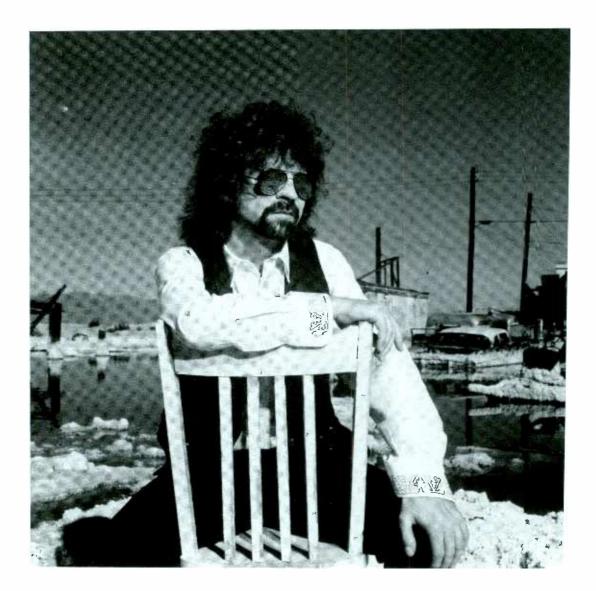
MARIA McKEE

<u>Show Me Heaven (Geffen)</u> One of pop music's most underrated voices is due to break wide open. If there's any justice left, Ms. McKee will get the play she deserves.

KXLV/FM, WDLB, KBMG, KWUN and KWXX.

This week's RECORD TO WATCH, **TEDDY PENDERGRASS and LISA FISHER's** "Glad To Be Alive," will definitely wake-up your innards and get your hands clapping. Topping our UP AND COMING with 44 total stations, picking up 18 with WSUL, WBLG/ FM, WFAW, WMIR WMT/FM, KAER, KWUN, KWXX, KITZ and B100 among those.

Jeff Lynne ''LIFT ME UP''



The New Track and Video

From The Album <u>Armchair Theatre</u> Produced by JEFF LYNNE Management: Craig Fruin © 1990 Reprise Records



HIT FACTOR A/C Research: Diane Rufer/Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week 239 Last Week 234

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
PAUL YOUNG - Oh Girl (Columbia)	235	4	218	11	2	97%	9
WILSON PHILLIPS - Release Me (SBK)	230	—	210	20	—	100%	10
JANET JACKSON - Come Back To Me (A&M)	216	1	201	13	1	99%	9
FLEETWOOD MAC - Skies The Limit (Warner Bros.)	211	4	180	24	3	96%	8
JAMES INGRAM - I Don't Have The Heart (Warner Bros.)	208	5	166	28	9	93%	15
PHIL COLLINS - Something Happened On The Way To Heaven (Atlantic)	205	7	117	69	12	90%	5
BILLY JOEL - And So It Goes (Columbia)	202	13	132	46	11	88%	7
LINDA RONSTADT - Adios (Elektra)	193	7	97	71	18	87%	5
SWEET SENSATION - If Wishes Came True (Atco)	177	6	98	62	11	90%	12
MARIAH CAREY - Vision Of Love (Columbia)	180	—	103	63	14	92%	14
DION - Sea Cruise (Elektra)	159	1	106	41	11	92%	9
PROPAGANDA - Heaven Give Me Words (Charisma)	166	2	83	71	10	92%	11
JUDE COLE - Time For Letting Go (Reprise)	166	7	77	68	14	87%	7
ANITA BAKER - Talk To Me (Elektra)	172	—	72	88	12	93%	11
BRUCE HORNSBY AND THE RANGE - Across The River (RCA)	165		77	65	23	86%	11
TAYLOR DAYNE - Heart Of Stone (Arista)	172	17	38	101	16	80%	5
EVERYTHING BUT THE GIRL - Take Me (Atlantic)	153	8	36	90	19	82%	6
GO WEST - King Of Wishful Thinking (EMI)	130	3	61	46	20	82%	14
SANTANA - Gypsy Woman (Columbia)	143	14	10	87	32	67%	5
BEACH BOYS - Problem Child (RCA)	138	16	15	84	23	71%	7
BRENDA RUSSELL - Stop Running Away (A&M)	134	19	16	74	25	67%	7
SEDUCTION - Could This Be Love (Vendetta/A&M)	119	9	28	64	18	77%	11
OLETA ADAMS - Rhythm Of Life (Fontana/PolyGram)	117	17	16	56	28	61%	6
MAXI PRIEST - Close To You (Charisma)	101	4	16	64	17	79%	8
GLORIA ESTEFAN - Cuts Both Ways (Epic)	121	—	32	57	32	73%	14
UB40 - The Way You Do The Things You Do (Virgin)	102	4	12	59	27	69%	8
MICHAEL BOLTON - Georgia On My Mind (Columbia)	140	62	3	49	26	37%	2
CHRIS REA - Let's Dance (Geffen)	85	1	15	49	20	75%	7
KIM CARNES - Everybody Needs Someone (Ossum Possum)	85	4	11	46	24	67%	10
JIMMY RYSER - Same Old Look (Arista)	86	8	14	41	23	63%	8
PAUL COTTON - Heart Of The Night (Sisapa)	85	10	12	38	25	58%	6
ALANNAH MYLES - Lover Of Mine (Atlantic)	82	6	3	47	26	60%	5
SLYCE - Just In Love (4PM)	76	6	12	38	20	65%	10
VONDA SHEPARD - I Shy Away (Reprise)	101	25	1	34	41	34%	3
SMOKEY ROBINSON - Take Me Through The Night (Motown)	94	30	2	31	31	35%	3
NIKKI - Notice Me (Geffen)	82	1	9	43	29	63%	14
TOMMY JAMES - Go (Aegis)	67	12	4	33	18	55%	7
BASIA - Until You Come Back To Me (Epic)	91	40	2	22	27	26%	2
M.C. HAMMER - Have You Seen Her (Capitol)	81	33	4	18	26	27%	2
MICHAEL BOLTON - When I'm Back On My Feet Again (Columbia)	66	<u> </u>	9	27	30	54%	15

PLUS FACTOR

	LW	TW	Increase	
MICHAEL BOLTON - Georgia On My Mind (Columbia)	_	37	37%	
M.C. HAMMER - Have You Seen Her (Capitol)	—	27	27%	
BASIA - Until You Come Back To Me (Epic)	—	26	26%	
THE RIGHTEOUS BROTHERS - Unchained Melody (Verve/Polydor)	—	25	25%	
JOSE FELICIANO - Lovers' Vows (Optimism)	9	30	21%	
TAYLOR DAYNE - Heart Of Stone (Arista)	61	80	19%	
SANTANA - Gypsy Woman (Columbia)	48	67	19%	
PHIL COLLINS - Something Happened On The Way To Heaven (Atlantic)	73	90	17%	
BRENT BOURGEOIS - Can't Feel The Pain (Charisma)	—	16	16%	
MARK EDWARDS - Just Having Touched (R&A)	23	38	15%	
SMOKEY ROBINSON - Take Me Through The Night (Motown)	20	35	15%	
BREATHE - Say A Prayer (A&M)	—	15	15%	

the GAVIN REPORT/August 24, 1990

Records which received the greatest increase in HIT FACTOR

A Great Voice + A Great Song = Great Radio

BILL MEDLEY

Don't You Love Me Anymore?

Written by Diane Warren & Albert Hammond Produced by Bill Medley & Marc Hugenberger

The brand new track from his forthcoming album, **Blue-Eyed Singer**



MOST ADDED			COUNTRY	Reports accepted Monday and Tuesday 8AM-4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580
	I. LW	TW		
EXILE (56) (Arista)	9 6	1	ALABAMA - Jukebox In My Mind (RCA)	
	1 2	2	TANYA TUCKER & T.GRAHAM BROWN - Don't	Go Out (Capitol)
VERN GOSDIN (50) (Columbia)	3 5	3	DOUG STONE - Fourteen Minutes Old (Epic)	
	6 4	4	RICKY VAN SHELTON - I Meant Every Word He	e Said (Columbia)
MARTY STUART (45)	3 1		ALAN JACKSON - Wanted (Arista)	(tol)
(MCA) 12	2 10 7 7		LEE GREENWOOD - Holdin' A Good Hand (Cap CARLENE CARTER - I Fell In Love (Reprise)	1101)
nickt Skauds (44)	9		<u>BELLAMYS</u> - I Could Be Persuaded (MCA/Curb)
			KEITH WHITLEY & LORRIE MORGAN - 'TILA T	
HOLLY DUNN (43)			RODNEY CROWELL - My Past Is Present (Colu	
(Warner Bros.)	5 15	11	KATHY MATTEA & TIM O'BRIEN - The Battle H	ymn of Love (Mercury)
1	9 16	12	STEVE WARINER - Precious Thing (MCA)	
			CLINT BLACK - Nothing's News (RCA)	
			JUDDS - Born To Be Blue (Curb/RCA)	
GARTH BROOKS 2	3 17	15	MARK CHESNUTT - Too Cold At Home (MCA)	
			MARY CHAPIN CARPENTER - Something Of A	
-	I 10 7 21	10	DESERT ROSE BAND - Story Of Love (MCA/Cu	(un)
CARLENE CARTER 2	2 20	10	GEORGE STRAIT - Drinking Champagne (MCA PIRATES OF THE MISSISSIPPI - Honky Tonk E) Blues (Capitol)
ALAN JACKSON —			<u>GARTH BROOKS</u> - Friends In Low Places (Capi	
2.			LIONEL CARTWRIGHT - My Heart Is Set On Yo	
			SHENANDOAH - Next To You, Next To Me (Col	
			BAILLIE AND THE BOYS - Fool Such As I (RCA	
RECORD TO WATCH	3 24	24	EDDIE RABBITT - Lonely Out Tonite (Capitol)	,
3	3 28	25	SOUTHERN PACIFIC - Reckless Heart (Warner	Bros.)
3			TIM RYAN - Dance In Circles (Epic)	
	- 40	27	REBA McENTIRE - You Lie (MCA)	
			TRAVIS TRITT - I'm Gonna Be Somebody (War	
	- 30	29	KENNY ROGERS & DOLLY PARTON - Love Is S	Strange (Reprise)
			JOE DIFFIE - Home (Epic)	
33	- 35	32	ANNE MURRAY - Feed This Fire (Capitol) ASLEEP AT THE WHEEL - Keeping Me Up Nites	s (Arista)
	1 33	33	MERLE HAGGARD - When It Rains It Pours (Ci	urh)
NITTY GRITTY DIRT BAND 3	3 31	34	CHARLIE DANIELS BAND - What This World N	eeds (Epic)
You Made Life Good Again			SHELBY LYNNE - I'll Lie Myself To Sleep (Epic	
(MCA) A strong second week for the			RESTLESS HEART - When Somebody Loves Y	
Dirt Band, with 37 adds including 1	7 26	37	VINCE GILL - When I Call Your Name (MCA)	
KASE, KIKF, WSIX, WTQR, KEEN, KROP, KVOX, KZNN, etc		38	JERRY LANSDOWNE - Paradise Knife And Gur	n Club (Step One)
Editor: Lisa Smith			FORESTER SISTERS - Nothing's Gonna Bother	
Assoc. Editor: Cyndi Hoelzle		40	HOLLY DUNN - You Really Had Me Going (Wa	rner Bros.)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
MATRACA BERG - The Things Yo HANK WILLIAMS JR Man To M MARTY STUART - Western Girls GIRLS NEXT DOOR - How 'Bout L	an (Warner Bros./Cúrb) (MCA)	135 125 124 121	38 40 45 9	3 1 —	19 15 14 27	78 67 65 85	14% 14% 12% 22%	2 2 3

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone **(415) 495-1990** Gavin Fax: **415-495-2580**

NEW RELEASES

by Lisa Smith & Cyndi Hoelzle <u>RANDY TRAVIS & GEORGE JONES -</u> <u>A Few Ole Country Boys (Warner Bros.)</u>

Reports	Adds	Weeks	ARTIST TITLE LABEL
115 110 109	50 6 56	3 6 2 2 2 4	VERN GOSDIN - This Ain't My First Rodeo (Columbia) TAMMY WYNETTE - Let's Call It A Day Today (Epic) EXILE - Yet (Arista)
91	44	2	RICKY SKAGGS - He Was On To Something (So He Made You) (Epic)
77 71	37 17	2	NITTY GRITTY DIRT BAND - You Made Life Good Again (MCA)
67	3	4	SWEETHEARTS OF THE RODEO - What It Does To Me (Columbia) SUZY BOGGUSS - Under The Gun (Capitol)
64	1	5	TIM MENSY - Too Close To Tulsa (Columbia)
63	4	4	RICH GRISSOM - Tell Me I'm Wrong (Mercury)
56	29	2	MICHAEL MARTIN MURPHEY - Cowboy Logic (Warner Bros.)
52	9	4 2 6 2 1 5 1	BILLY & THE AMERICAN SUNS - Hot Night In A Small Town (Atl.)
51	13	2	SUSI BEATTY - There's A Phone On Every Corner (Starway)
47	41	1	*CONWAY TWITTY - Crazy In Love (MCA)
45	2	5	DUNCAN - Coolin' Down (Curb)
35	31		*JANN BROWNE - Louisville (Curb)
33	28	1	*JEFF STEVENS & THE BULLETS - You Done Me Wrong(Atlantic)
32	12		*BILLY DEAN - Lowdown Lonely (Capitol)
30	7	1	*MARIE OSMOND - Like A Hurricane (Curb)
28	2	4	TEXAS TORNADOS - Who Were You Thinkin' Of (Reprise)
28	25	1	*T.GRAHAM BROWN - Moonshadow Road (Capitol)
27	3 2		*BUBBA BARTOSH - Who's He To You (BGM)
26 26	2 6		*JONI HARMS - Tear It Up (Capitol)
26	16	1	*CHRIS GAFFNEY - King O' The Blues (ROM) *CRYSTAL GAYLE Never Ending Song Of Levie (Capital)
25	9		*CRYSTAL GAYLE - Never Ending Song Of Love (Capitol) *WILLIAM LEE GOLDEN - Louisiana Red Dirt Highway (Mercury)
25			Williams #24 Movies Jensings #27 Statler Bros. #27 Datis Les

Dropped: #32-D.Williams, #34-Waylon Jennings, #37-Statler Bros., #37-Robin Lee, Kelly Willis, Joe Barnhill.

INSIDE COUNTRY

UP & COMING

#1 ONE YEAR AGO TODAY
Rodney Crowell - Above And Beyond
#1 FIVE YEARS AGO TODAY
Forester Sisters - I Fell In Love Again Last Night
#1 TEN YEARS AGO TODAY
Johnny Lee - Lookin' For Love

CMA AWARD FINALISTS ANNOUN-CED...The finalists for the CMA Awards, which will be presented on Monday, October 8th, have been announced. They are: Entertainer Of The Year: Clint Black, Kathy Mattea, Ricky Van Shelton, George Strait, Randy Travis. Single Of The Year: Here In The Real World/Alan Jackson, If Tomorrow Never Comes/Garth Brooks, Killin' Time/Clint Black, When I Call Your Name/Vince Gill, Where've You Been/Kathy Mattea. Album Of The Year: Here In The Real World/Alan Jackson, I Wonder Do You Think Of Me/ Keith Whitley, Livin' It Up/George Strait, Pickin' On Nashville/Kentucky Headhunters, RVS III/Ricky Van Shelton. Song Of The Year: Here In The Real World/Alan Jackson, If Tomorrow Never Comes / Garth Brooks, Killin' Time/Clint Black, When I Call Your Name/Vince Gill, Where've You Been/Kathy Mattea. Female Vocalist Of The

Year: Patty Loveless, Kathy Mattea, Reba McEntire, Lorrie Morgan, Tanya Tucker. Male Vocalist Of The Year: Clint Black, Garth Brooks, Rodney Crowell, Ricky Van Shelton, George Strait. Vocal Group Of The Year: Desert Rose Band, Highway 101, Kentucky Headhunters, Restless Heart, Shenandoah. Vocal Duo Of The Year: Baillie & The Boys, The Bellamy Brothers, Foster & Lloyd, The Judds, Sweethearts Of The Rodeo. Vocal Event Of The Year: Vince Gill & Reba McEntire, Emmylou Harris & Willie Nelson, Highwaymen, Tanya Tucker & T. Graham Brown, Keith Whitley & Lorrie Morgan. Musician Of The Year: Jerry Douglas, Paul Franklin, Johnny Gimbel, Mark O'Conner, Brent Rowan. Horizon Award: Garth Brooks, Alan Jackson, Kentucky Headhunters, Lorrie Morgan, Travis Tritt. Music Video Of The Year: Dumas Walker / Kentucky Headhunters, He Walked On Water/Randy Travis, Hillbilly Rock/Marty Stuart, The Dance/ Garth Brooks, Where've You Been/Kathy Mattea.

NASHVILLE HAPPENINGS...Lots of changes underway in Music City. Special Gavin congratulations to two of the best in the business: RCA's Joe Galante on his promotion to President of RCA Records and Jack Weston Our first taste of Randy's upcoming "Heroes" album is a slice of Country heaven. The interplay between the two is terrific, and the lyrics speak for themselves. Superb! MARK COLLIE - Hardin County Line

(MCA) Collie shows his dangerous side with a tale of a perilous car race. The popular album cut has been re-mixed for single release.

DON WILLIAMS - Back In My Younger Days (RCA)

Certainly not your typical Don Williams record, this pleasant uptempo song will appeal to baby boomers with its "look how far we've come" theme.

BILLY JOE ROYAL - A Ring Where A Ring Used To Be (Atlantic)

Royal achieves a difficult goal by taking this song above the realm of a cute play on words, to actually capturing the mood of those who have been recently separated. Royal's lovely voice should further endear it to women listeners.

DALE WATSON - One Tear At A Time (Curb)

Watson is the latest export from the California honky tonk circuit, (doing time in Texas along the way.) His self-written debut is produced by the Desert Rose Band's John Jorgenson, who also lends a few guitar licks.

GARY STEWART - Let's Go Jukin' (HighTone)

Stewart turns up the tempo on this ode to Saturday Night honky-tonkin'. He puts his all into this short, fierce song he cowrote with Dickey Betts. How can you lose with a line like, "C'mon good lookin', let's go jukin'."

on his promotion to VP/General Manager of RCA/Nashville. Mike Sirls is Director of National Promotion and Ken Van Durand is Manager of National Promotion. Manager of National Promotion Bruce Shindler has expanded his duties to include the Midwest region and will still work out of the Nashville office. Ginger McFadden will now be the day-to-day contact for all the Gavin stations... Epic Records V.P. (and birthday boy) Jack Lameier has his promotional staff in place. Rob Dalton stays in Nashville as the Central Regional, Chris Michaels is the Southeast Regional, Michael Moore is the West Coast Regional, David Williams is the Southwest Regional and Cindy Cunningham is the Manager of Secondary Promotion in Nashville.

ALBUM CUTS

Doug Stone - We Always Agree On Love Alabama - Moonlight Lounge/Down Home/Here We Are Patty Loveless - I'm That Kind Of Girl George Strait - Someone Had To Teach You

HIT FACTOR Country Research: Lisa Smith/Elma Greer/Cyndi Hoelzle

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week 226 Last Week 226

	Re	eports	Adds	Heavy	Medium	Light	Hit Factor	Week
ALABAMA - Jukebox In My Mind (RCA)		223	-	177	44	2	99%	7
TANYA TUCKER & T.GRAHAM BROWN - Don't Go Out (Capitol)		219	- 1	184	30	5	97%	12
DOUG STONE - Fourteen Minutes Old (Epic)		221	2	173	44	2	98%	10
RICKY VAN SHELTON - I Meant Every Word He Said (Columbia)		216	2	180	31	3	97%	10
ALAN JACKSON - Wanted (Arista)		213	-	188	22	3	98%	12
LEE GREENWOOD - Holdin' A Good Hand (Capitol)		225	=1	150	70	5	97%	11
CARLENE CARTER - I Fell In Love (Reprise)		221	5	165	44	7	94%	11
BELLAMYS - I Could Be Persuaded (MCA/Curb)		218	2	163	47	6	96%	12
KEITH WHITLEY & LORRIE MORGAN - 'Til A Tear Becomes A Rose (RCA)		220 217	1	134	78	7 10	96%	8 10
RODNEY CROWELL - My Past Is Present (Columbia)		216	1	114 94	92 110	8	94% 94%	9
KATHY MATTEA & TIM O'BRIEN - The Battle Hymn of Love (Mercury) STEVE WARINER - Precious Thing (MCA)		210	3	76	129	11	93%	9
CLINT BLACK - Nothing's News (RCA)		187	_	142	38	7	96%	10
JUDDS - Born To Be Blue (Curb/RCA)		221	1	42	151	27	87%	5
MARK CHESNUTT - Too Cold At Home (MCA)		217	4	42	148	23	87%	6
MARY CHAPIN CARPENTER - Something Of A Dreamer (Columbia)		188	2	104	70	12	92%	13
DESERT ROSE BAND - Story Of Love (MCA/Curb)		215	3	45	140	27	86%	8
GEORGE STRAIT - Drinking Champagne (MCA)		219	6	26	152	35	81%	4
PIRATES OF THE MISSISSIPPI - Honky Tonk Blues (Capitol)		207	2	39	136	30	84%	9
GARTH BROOKS - Friends In Low Places (Capitol)		217	16	26	140	35	76%	4
LIONEL CARTWRIGHT - My Heart Is Set On You (MCA)		201	4	19	146	32	82%	8
SHENANDOAH - Next To You, Next To Me (Columbia)		161	-	97	47	17	89%	13
BAILLIE AND THE BOYS - Fool Such As I (RCA)		197	8	18	135	36	77%	7
EDDIE RABBITT - Lonely Out Tonite (Capitol)		200	11	11	142	36	76%	7
SOUTHERN PACIFIC - Reckless Heart (Warner Bros.)		183	9	2	127	45	70%	7
TIM RYAN - Dance In Circles (Epic)		177	19	18	104	36	68%	11
REBA MCENTIRE - You Lie (MCA)		204	27	3	100	74	50%	3
TRAVIS TRITT - I'm Gonna Be Somebody (Warner Bros.)		142 190	18	73 6	49 92	20 74	85% 51%	13
KENNY ROGERS & DOLLY PARTON - Love Is Strange (Reprise) JOE DIFFIE - Home (Epic)		190	30	4	77	84	41%	4
ANNE MURRAY - Feed This Fire (Capitol)		179	22	2	87	68	41/0	5
ASLEEP AT THE WHEEL - Keeping Me Up Nites (Arista)		151	2	7	97	45	68%	8
MERLE HAGGARD - When It Rains It Pours (Curb)		160	6	1	94	59	59%	6
CHARLIE DANIELS BAND - What This World Needs Is A Few More Rednecks		143	5	8	94	36	71%	8
SHELBY LYNNE - I'll Lie Myself To Sleep (Epic)		118	_	26	71	21	82%	16
RESTLESS HEART - When Somebody Loves You (RCA)		164	33		47	84	28%	3
VINCE GILL - When I Call Your Name (MCA)		100		36	43	21	79%	16
JERRY LANSDOWNE - Paradise Knife And Gun Club (Step One)		126	5	3	50	68	42%	5
FORESTER SISTERS - Nothing's Gonna Bother Me Tonight (Warner Bros.)		120	4	1	51	64	43%	6
HOLLY DUNN - You Really Had Me Going (Warner Bros.)		149	43	1	39	66	26%	4
TOP SELLING ALBUMS		TC	P T	EN V	IDEO:	S		
1. CLINT BLACK - Killin' Time (RCA)	CARLENE C	ARTEF	} - Fe	ll In Lov	ve (Warn	ier Bro	s.)	
		LENE CARTER - I Fell In Love (Warner Bros.) TUCKY HEADHUNTERS - Oh Lonesome Me (Mercury)						
	MARK COL							
	ALAN JACK					•	the second	
		(EVIN WELCH - 'Til I See You Again (Reprise)						
6. ALABAMA - Pass It On Down (RCA) 6.	6. RICKY VAN SHELTON - I Meant Every Word He Said (Col.)							
7 ALAN LACKSON Have In The Bool World (Arista)		EN CODNELIUS Ack Any Woman (Independent)						

- 7. ALAN JACKSON Here In The Real World (Arista)
- 8. TRAVIS TRITT Country Club (Warner Bros.)
- 9. KEITH WHITLEY Greatest Hits (RCA)
- **10.** RICKY VAN SHELTON RVS III (Columbia)

Based on correspondents' research

- 7. HELEN CORNELIUS Ask Any Woman (Independent)
- 8. SHENANDOAH Next To You, Next To Me (Columbia)
- 9. JANN BROWNE Mexican Wind (Curb)
- 10. ALABAMA Pass It On Down (RCA) Courtesy of Country Music Television

CLASSIFIEDS

JOB OPENINGS

A/C KOJM-COUNTRY KPOX seeks an experienced AT with Production to work music information format. T&R: Greg Ellendson, PO Box 7000, Havre, MT 59501. [8/24]

WYRY/FM IN NEW ENGLAND is expanding its staff! Newsperson needed with reading, writing and newsgathering skills a must. Mature team players only need apply. Also, possible future openings for full-time air shifts for experienced Announcers. Let us help you on your move to the "big time". Females and minorities encouraged. No calls, please. Send your best T&R: Doug Carlisle, PO Box 1304, Keene, NH 03431. EOE [8/24]

MIDWEST LEADING A/C KELO 92.5FM seeks f/t AT to handle Morning Drive duties. Must be aggressive, hardworking, loyal and willing to sweat! Experience in mornings preferred, but if you're an adult communicator, good on phones, promotional oriented, topical and ready to be a star, express your latest show and resume. Also immediate opening for a creative Morning Personality/News Director. Duties include writing, editing, reporting, production and appearances. Great facilities and benefits for the right person. Rush T&Rs: Kathy Hansen, 500 S. Phillips Avenue, Sioux Falls, SD 57102. EOE [8/24]

OLDIES-HOT A/C WEBS needs a Morning Personality with News and p-b-p experience ASAP. Rush T&R: Kevin Casey, PO Box 1299, Calhoun, GA 30703. [8/24]

THE FASTEST GROWING RADIO STATION IN NORTH-EAST ARKANSAS needs hot ATs for future openings with production experience. Hot phones a must. We're looking for team players to grow with us! T&R: Dennis Rogers, Power102, PO Box 9375, Jonesboro, AR 72403. EOE [8/24]

TOP 40 KLAZ/HOT106 seeks quality PM or Midday Personalities. T&R: John Stewart, PO Box 1739, Hot Springs, AR 71902, or call (501) 525-4600. [8/24]

WGLT/FM NEEDS AN ASS'T MANAGER/PD for daily operation of NPR affiliate (Jazz/Classical/News), with emphasis on overall on-air sound. Duities include: personnel hiring, supervision, evaluation, audience research, on-air promotion & fundraising, budget supervision & administrative duties, announcing and program production. Minimum BA, Masters preferred with 3-5 years experience. Upper 20s to Iow 30s, including strong University benefits package. T&R & three letters of recommendation to: Bruce Bergeethon, WGLT/FM, 310 Media Center, ISU, Normal, IL 61761. Deadline 9/19. [8/24]

MORNING SHOW PARTNER WANTED Mature, professional hardworker with no ego problems. Must be committed to excellence and desire a major market mentality. Money is available. Females encouraged. Contact Gary Moore at (916) 241-4141. [8/24]

AM/FM COMBO IN MIDDLE TENNESSEE seeks experienced News Director. No calls, please. T&R: Robert McKay, PO Box 1377, Columbia, TN 38402. EOE [8/24]

FULL SERVICE A/C needs AT/OM. Experience in programming required. T&R: KNOX/AM, PO Box 1638, Grand Forks, ND 58206. [8/24]

MORNING DRIVE TALENT FOR NY CATSKILLS' #1 RATED STATION. Must have exceptional production skills, willingness to be part of many appearances, and ability to thrive in an Uptempo A/C Light Rock format. Must have at least two years experience. Females & minorities encouraged. Rush T&R: Rob Dillman, WSUL/FM, 250 Broadway, Monticello, NY 12701. EOE [8/24]

A/C KYVA-KKOR is accepting T&Rs for future openings. At least one year experience required. T&R: Jim Kapp or Derek James, PO Box Drawer K, Gallup, NM 87305. [8/24]

WEXT/FM needs AT for full and part-time positions. Production skills a big plus. What are you waiting for? Mail out your T&R pronto: WEXT/FM, Penthouse Suite, Poughkeepsie, NY 12601, [8/24]

AOR STATION WITHIN EAR-SHOT OF NYC seeks AT for full-time shifts. T&R: Mike Peters, WKOJ, One Broadcast Plaza, Middletown, NY 10940. [8/24]

DOMINANT NORTH CENTRAL IOWA TOP 40 KRIT/FM has openings for PM shift and nights. Show us your stuff! Females encouraged. T&R: Mike Parry, 1014 Central Avenue, Fort Dodge, IA 50501. [8/17]

TOP 40 KLAZ HOT106 needs a Night Personality. Some production and personal appearances. Females encouraged. T&R: John Stewart, PO Box 1739, Hot Springs, AR 71902. [8/17]

KHSS 101/FM in Walla Walla has openings for A/Ts, all time slots. Rush T&Rs: Tom Hodgins, KHSS, 107 No. Second, Walla Walla, WA 99362 or FAX your resume to 509-522-5414. [8/17]

HERE'S THE OPENING OF A LIFETIME! KDON in Monterey needs a Morning Personality. Looking for talent experienced in AM Drive, but good PM Drive and Night Personality encouraged. Also need a Midday Personality with strong production. Express T&R: Steve Wall, 269 Main Street, Salinas, CA 93901. No calls. EOE [8/17]

A/C SUNNY 105 seeks enthusiastic, warm, personable Evening Personality. Solid production and telephone ease a must. Send T&R to: Don MacNeil, Sunny 105, 808 Greene Street, Augusta, GA 30901. EOE [8/17]

WDEZ IS LOOKING FOR AN MD/AT with experience and knowledge of Country Music. T&R: Bob Look, WDEZ, P.O. Box 2048, Wausau, WI 54402. [8/17]

NUMBER ONE ALBUM STATION in North Dakota is looking for an Evening Personality with Production skills. Experience required. Good pay, good benefits. T&Rs: Mark Nicholls, KQWB/FM, PO Box 1301, Fargo, ND 58107. [8/17]

WAXX/WAYY needs a part-time Reporter for nights and weekends. T&R: News Director, PO Box 6000, Eau Claire, WI 54702. EOE [8/17]

ALTERNATIVE COUNTRY KFAT/FM needs an Afternoon Drive Air Personality with heavy production. T&R: Jim Lee, KFAT Radio, PO Box 731, Corvallis, OR 97339. [8/17]

AVAILABLE

LOOKING FOR MORNINGS or PD position in A/C format. Great references and successful track record. GARY MICHAELS: (702) 674-6530. [8/24] TOMORROWS FORMAT TODAY! Capture 25-49. Classic A/C. You'll love it. Listeners do too. Demo & references available. PD/MD/AT + consulting. MARK McLAUGHLIN: (415) 949-5290. [8/24]

HARDWORKING, PLEASANT AND PROFESSIONAL broadcasting grad with experience in Country, seeking f/t position at your station with your format. Willing to relocate. BUDDY: (417) 358-6348. [8/24]

AM DRIVE AT currently Top 40 OM/PD, looking for challenging opportunity and fun team to join. GREGG: (503) 388-0930. [8/24]

A WOMAN WHO GETS THE JOB DONE looking for a challenge! Six plus years of air, programming, music and especially promotions experience seeks Midwest gig. JEANNIE: (715) 373-2069. [8/24]

TOP 20 MARKET PRESS on my morning show: "Letterman-type weird stuff...a celebration of the unconventional, trivial and inane." JIM: (612) 379-7578. [8/24]

LET ME PUMP...YOU UP!Hot, talented, experienced pro, ready to make it happen for you now! Don't delay, call today...MIKE BRADFORD: (715) 842-8067. [8/24]

BROWN GRAD DESIRES JOB WITH UPBEAT STATION. Can do all phases, real good at announcing, production and copy. Willing to relocate. BON: (612) 825-1742. [8/24]

EIGHT YEARS MANAGEMENT BACKGROUND. Personable AT seeks PD/MD/AT position in CA, OR or WA. Progressive A/C or NAC. All offers considered. MICHAEL HART: (619) 584-8594. [8/17]

PROMOTION MANAGER AVAILABLE. Seventeen year veteran ready to join your winning team. Only serious inquiries need to call this "promotion guy." RENIE: (602) 866-1806. [8/17]

GRADUATE WITH TWO YEARS COLLEGE AT/MD EXPERI-ENCE seeking full-time position. Young, hardworking and eager to prove my skills. STEVE: (618) 263-3977. [8/17]

SERVICE REQUEST

KBCR/KSBT: A/C station needs product from all labels. Prefer CDs. Send to: Tom Palmer, PO Box 774050, 1104C Lincoln, Steamboat Springs, CO 80477. [8/24]

KAVT: Top 40/AOR station building "Classic" library needs service from all labels, for all product especially CDs. Send to: Kari Jo Sellner, KAVT/FM, 1900 8th Avenue NW, Austin, MN 55912. [8/24]

KKSI: Brand new A/C station needs service from all labels. Send to: Phil Jaye, PO Box 1110, Oskaloosa, IA 52577, or call (515) 673-6402. [8/17]

KJJC: A/C needs product from all labels. Send to: Randy Stevens, PO Box 464, Osceola, IA 50213. [8/17]

WKBX: Top 40 needs service from all labels. Send to: Bruce O'Connell, 20 N. Grove Blvd., PO Box K-Bay, Kingsland, GA 31548. [8/10]

				the GAVIN REPORT
MOST ADDED	[Reports accepted Thursdays only 9AM-4PM Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580
	ow	1147		
 NEW YORK CITY JAZZ - BILL WARFIELD BIG BAND (INTERPLAY) BREAKING THROUGH - PHIL SHEERAN (SONIC EDGE) RANDOM THOUGHTS - DON PULLEN (BLUE NOTE) WEAVER OF DREAMS - DON GROLNICK (BLUE NOTE) ERKIOLOGY - STEVE ERQUIAGA (WINDHAM HILL JAZZ) WELCOME TO THE ST. JAMES CLUB - THE RIPPINGTONS (GRP) 	2W 1 2 6 3 14 10 18 8 5 4 15 35 9 9 12	1 2 5 3 9 6 11 8 7 4 12 16 10	1 2 3 4 5 6 7 8 9 10 11 12 13	 WYNTON MARSALIS - Standard Time Vol. 3 The Resolution Of Romance (Columbia) PAT METHENY w/DAVE HOLLAND & ROY HAYNES - question and answer (Geffen) BOB JAMES - Grand Piano Canyon (Warner Bros.) ELIANE ELIAS - Eliane Elias Plays Jobim (Blue Note) BLUESIANA TRIANGLE - Bluesiana Triangle (Windham Hill Jazz) HARRY CONNICK, JR We Are In Love (Columbia) RICARDO SILVEIRA - Amazon Secrets (Verve Forecast/PolyGram) LENI STERN - Closer To The Light (Enja) MICHAEL FRANKS - Blue Pacific (Reprise) TUCK ANDRESS - Reckless Precision (Windham Hill Jazz) HARRY CONNICK, JR. TRIO - Lofty's Roach Souffle (Columbia) JIMMY MCGRIFF - You Ought To Think About Me (Headfirst/K-tel) BENNY GREEN - Lineage (Blue Note)
	13 50	13 21	14 15	JACKIE McLEAN - Dynasty (Triloka) <u>HERBIE MANN</u> - Caminho De Casa (Chesky)
TOP TIP		37	16	
	_	34	17	BOB BERG - In The Shadows (Denon)
	11	18	18	SPYRO GYRA - Fast Forward (GRP)
ACOUSTIC ALCHEMY	26	20	19	BAREFOOT - Barefoot (Global Pacific)
POINT OF REFERENCE	36	25	20	JOE PASS - Summer Nights (Pablo)
(GRP)	23		21	CHUCK LOEB - Life Colors (DMP)
These two British lads are genuine	33	30		
Jazz/AA airplay heavyweights without	12 30	14 27	23 24	HILTON RUIZ - Doin' It Right (Novus/RCA) <u>AZYMUTH</u> - Curumim (Intima)
being overly trendy and cosmo.	16	17		ELEMENTS - Spirit River (Novus/RCA)
	7	15		CHRISTOPHER HOLLYDAY - On Course (Novus/RCA)
		49	27	MEZZOFORTE - Playing For Time (Novus/RCA)
RECORD TO WATCH	34 20	29	28	KEN PEPLOWSKI - Mr. Gentle And Mr. Cool (Concord Jazz)
RECORD TO WATCH	20	28	29	YUTAKA - Brazasia (GRP)
6 6 9 A 10 3	28		30	RONNIE LAWS - True Spirit (PAR)
	24	41	31	<u>OLETA ADAMS</u> - Circle Of One (Fontana/Mercury)
	39	42	32	FRANK WESS-HARRY EDISON ORCHESTRA - Dear Mr. Basie (Concord Jazz)
E THE	22	19		DAVE VALENTIN with HERBIE MANN - Two Amigos (GRP)
	38 41			
	41	30	30	ACOUSTIC ALCHEMY - Point Of Reference (GRP)
	40	38		
I De la	25			ERIC MARIENTHAL - Crossroads (GRP)
		40		
	-	-		TANIA MARIA - Bela Vista (World Pacific)
	22	22	44	DAL DU DETERSON QUINTET - Volition (Dive Note)

21 23 43 PHIL SHEERAN 27 39 44 BREAKING THROUGH 31 31 45 (SONIC EDGE) 46 A homegrown Northwest talent, 49 48 47 Sheeran's music communicates to all 43 48 44 schools of Jazz radio programming. 49 19 44

11

32 32

17 33 42

41

50 50

Co-Editors: Keith Zimmerman/Kent Zimmerman

BOCHINCHE - Caracas (Oxymoron)

STAN GETZ - Apasionado (A&M)

TOM SCOTT - Them Changes (GRP)

STEVE BROWN - Child's Play (Cafe)

RALPH PETERSON QUINTET - Volition (Blue Note)

GIL GOLDSTEIN - City Of Dreams (Blue Note)

VERNELL BROWN JR. - A Total Eclipse (A&M)

McCOY TYNER - Things Ain't What They Used To Be (Blue Note)

MO' BETTER BLUES SOUNDTRACK - Mo' Better Blues (Columbia)

MARIAN McPARTLAND - Plays The Benny Carter Songbook (Concord Jazz)

DEDOLD III CHALIDOON	*Debuts in	chartbound	I
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	*DON PULLEN (BLUE NOTE)
	*DON GROLNICK (BLUE NOTE)
	BEN SIDRAN/CLEMENTINE (ÓRANGE BLUE)
	*PHIL SHEERAN (SONIC EDGE)
	*BILL WARFIELD BIG BAND (INTERPLAY)
	POLYHEDRA (DARK HORSE)
	VINCENT HENRY (JIVE/RCA)
_	

DWIGHT SILLS (COLUMBIA) MONTY ALEXANDER TRIO (CONCORD JAZZ) BIRDOLOGY (VERVE/POLYGRAM) RANDY WESTON (VERVE/POLYGRAM) WIND MACHINE (SILVER WAVE) EMIL PALAME (CHASE MUSIC GROUP) ABBEY LINCOLN (ENJA) HOWARD ALDEN TRIO (CONCORD JAZZ) *Steve Erquiaga (Windham Hill Jazz) *Rippingtons (GRP) *Tommy Smith (Blue Note)

Dropped: #45 Jonathan Butler (Deliverance), #46 Steve Hobbs, #47 La rry Vuckovich, Larry Carlton, Terry Gibbs, Gonzaguiha.

LIKE MOST OF THE FINER THINGS IN LIFE, AZZ GETS BETTER WITH AGE.

jazz and pop roots run deep. And nowhere is this more evident than on his new album

D TEMPO'S

TENOR SAXOPHONE

Featuring vocal/sax duets with Roberta Flack and Rachele Cappelli, the album also highlights Tempo's brilliantly sweet melodic improvisations.

Produced by Ahmet Ertegun



the GAVIN REPORT

MOST ADDED

1. WELCOME TO ST. JAMES CLUB - THE RIPPINGTONS (GRP

- 2. ERKIOLOGY **STEVE ERQUIAGA** (WINDHAM HILL JAZZ)
- 3. BROTHER'S KEEPER -NEVILLE BROTHERS (A&M)
- 4. BREAKING THROUGH -PHIL SHEERAN (SONIC EDGE)
- 5. DEVONIAN BOYS GONTITI (EPIC)

TOP TIP

THE RIPPINGTONS WELCOME TO ST. JAMES CLUB (GRP)

Should make a beeline for the Top Ten in a few weeks time. Already this week's Most Added and highest debut at #38.

RECORD TO WATCH



SONNY SOUTHON FALLING THROUGH A CLOUD (CHARISMA) It all fits for Adult Alternative success—progressive female vocal style, hip instrumentals, beautiful chord changes. Already sneaking onto the chart at #49.

Co-Editors: Keith Zimmerman/ Kent Zimmerman

ADULT ALTERNATIVE

Reports accepted Thursdays only 9AM-4PM

	2W	LW	TW	
	1	1	1	MICHAEL FRANKS - Blue Pacific (Reprise)
P)	3	3		PETER WHITE - Reveillez-vous (Chase Music Group)
	2	2		WIND MACHINE - Road To Freedom (Silver Wave)
	5	4		<u>RICHARD ELLIOT</u> - What's Inside (Intima)
	13	5	5	<u>RICARDO SILVEIRA</u> - Amazon Secrets (Verve Forecast/PolyGram)
	8	6		<u>BOB JAMES</u> - Grand Piano Canyon (Warner Bros.)
	_	18		ACOUSTIC ALCHEMY - Point Of Reference (GRP)
	7	7		SPYRO GYRA - Fast Forward (GRP)
	17	14		ANITA BAKER - Compositions (Elektra)
	16	16		QUINTANA + SPEER - Shades Of Shadow (Miramar)
	6	10		WINDOWS - Blue September (Cypress)
	4	8		STEVE KINDLER - Across A Rainbow Sea (Global Pacific)
	9	9		YUTAKA - Brazasia (GRP)
	15	15		<u>JILL SOBULE</u> - Things Here Are Different (MCA)
	10	12		OLETA ADAMS - Circle Of One (Fontana/Mercury)
	11	11		JOAN ARMATRADING - Hearts And Flowers (A&M)
	14	13		CHUCK LOEB - Life Colors (DMP)
	28	19		JOHN TESH featuring DIANA DeWITT - Tour De France The Early Years (Private Music)
	20	20		YANNI - Reflections Of Passion (Private Music)
	29	21		BRIAN MANN - Cafe Du Soleil (Narada)
	25	24		BAREFOOT - Barefoot (Global Pacific)
	31	22		BARBARA HIGBIE - Signs Of Life (Windham Hill)
	33	32	23	VINCENT HENRY - Vincent (Jive/RCA)
	38	28		MEZZOFORTE - Playing For Time (Novus/RCA)
	26	25		DJAVAN - Puzzle Of The Heart (Columbia)
	23	23		ELEMENTS - Spirit River (Novus/RCA)
_	18	26		CHI - Jet Stream (Sonic Atmospheres)
	27	27		TUCK ANDRESS - Reckless Precision (Windham Hill Jazz)
i	44	31		KEN NAVARRO - The River Flows (Positive Music)
	_	40	30	GONTITI - Devonian Boys (Epic)
	19	30	31	LARRY CARLTON - Collection (GRP)
	12	17	32	JONATHAN BUTLER - Deliverance (Jive/RCA)
	22	33	33	VERNELL BROWN JR A Total Eclipse (A&M)
	21	34		CARL ANDERSON - Pieces Of A Heart (GRP)
	24	29		TOM SCOTT - Them Changes (GRP)
	42	37		MARY BLACK - Columbus (Curb)
	30	35		RONNIE LAWS - True Spirit (PAR)
		_		RIPPINGTONS - Welcome To The St. James Club (GRP)
	32	38		PAT METHENY w/DAVE HOLLAND & ROY HAYNES - question and answer (Geffen)
	_	44		SARA K Gypsy Alley (Mesa)
	_		41	BRENDA RUSSELL - Kiss Me With The Wind (A&M)
		49		LEO KOTTKE - That's What (Private Music)
	43			HARRY CONNICK, JR We Are In Love (Columbia)
	41	39		GIL GOLDSTEIN - City Of Dreams (Blue Note)
	_	—	45	SUZANNE CIANI - Pianissimo (Private Music)
al	_	_	1	
		_	47	DWIGHT SILLS - Dwight Sills (Columbia)
				<u>HERBIE MANN</u> - Caminho De Casa (Chesky) <u>SONNY SOUTHON</u> - Falling Through A Cloud (Charisma)
	49	47	49 50	GLENN HELGESON - Rising Current (World View)
	۰IJ		00	
				CHARTBOUND *Debuts in chartbound
_			F	AST OF EDEN (CAPITOL) *BOB BERG (DENON)

*PHIL SHEERAN (SONIC EDGE) PETER GORDON (POSITIVE MUSIC) BLUESIANA TRIANGLE (WINDHAM HILL JAZZ) *STEVE ERQUIAGA (WINDHAM HILL JAZZ) TANIA MARIA (WORLD PACIFIC) *SANTANA (COLUMBIA) EAST OF EDEN (CAPITOL) BRIAN KENNEDY (RCA) BERNARDO RUBAJA (NARADA) PETER MAUNU (NARADA) JIMMY McGRIFF (HEADFIRST/K-TEL) *JONATHAN BUTLER "HEAL" (JIVE/RCA)

*PERRI (MCA) Dropped: #36 Bruce Becvar, #41 Tom Grant, #43 Rob Mullins, #45 Eric Johnson, #46 Michael Dowdle, #48 Special EFX, #50 Max Groove, Clarke/ Duke, Larry Cansler.

the GAVIN REPORT/August 24. 1990



THIS IS ONE JOURNEY YOU'LL NEVER FORGET.

Robby yle (82138)

Bobby Lyle demonstrates true genius on his new album featuring the single "Love Eyes." Other tracks include "Swing Jack," "Blues for Dexter" and "Viva Mandela/The Journey" from which the album takes its name.

Produced by Bobby Lyle for Genie Productions.

Cassettes and Compart Discs

JAZZ NEW RELEASES



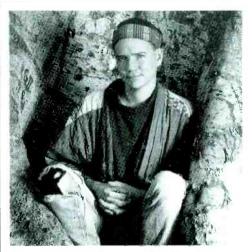
<u>ON THE OTHER HAND -</u> MICHEL CAMILO (COLUMBIA/EPIC)

Some Jazz efforts bop. Some soothe. Some challenge. This one dances, even though some of the time signatures make for tricky choreography. Maybe I mean "dance" more as a metaphor. Michel Camilo is a very special modern Jazz artist. His Dominican heritage mixes well with eight years on the competitive New York scene. On his first two CBS albums, Michel proved himself a volcanic trio leader, filling any possible sound gaps with lightning note and chord work. On the other hand, there's the arrangement side of Camilo's work, something he's put off until album number three, choosing first to establish his trio. On The Other Hand shows Camilo still in frantic, two-fisted form. The opening title track is a burner with a Salsamerican horn front line. Immediately following, on "City Of Angels," the soprano sax work solidifies OTOH as a bona fide departure. "Angels," incidentally, is a Jaco Pastorius piece (never recorded) Camilo arranged from a transcription in Jaco's own hand. It comes to us in virgin form after much haggling with the estate. In light of the bassist's tragic demise, it's all the more beautiful and timely. Staunch Camilo fans will notice that the deeper you delve, the thicker and more aggressively the disc flows. Coltrane's "Impressions" ("My impression of 'Impressions') is wonderfully unrecognizable. "SuiteSandrine" returns with "Part III", an eight minute tour-de-force, showing us the symphosynchrocompositional Camilo side. Whether Michel is writing, arranging, soloing or interpreting the masters, he never fails to burn in his own personal, rhythmic signature, bringing life not only to classic Jazz composers and original compositions, but adding a dance element to pure acoustic Jazz. On The Other Hand is a sound synthesis of serious homage, acoustic elegance and Jazz as high entertainment—three elements that are rarely found together on the same disc.



WELCOME TO THE ST. JAMES CLUB -THE RIPPINGTONS (GRP)

It's an automatic club and AA add, but it's still basically Russ Freeman's show, from the feature billing to the production to the compositions to each song's breakdown. What it sounds like to me is that St. James Club is a combination of compositions that Freeman prepares from the ground up maintaining control of the drums, bass, keyboards and guitar. As the rhythm basses are set, contributors like Kirk Whalum, Brandon Fields and Jeff Kashiwa embellish trax like "Welcome To The St. James' Club," "Wednesday's Child" and "I Watched Her Walk Away" with shadowy sax leads. Meanwhile tracks like "Tropic Of Capricorn," (the Jazziest moment here), "Who's Holding Her Now?," and "Passion Fruit" seem looser, more spontaneous and band-like. Those are your choices, a wide collection of moods and tempo. That's Joe Sample guest starring on "Passion Fruit."



TAPROOT - MICHAEL HEDGES (WINDHAM HILL)

Underneath his cosmic mythology Michael Hedges is a fierce innovator, one of the those players who will never be satisfied with traditional recording techniques or basic guitar technology. Instead, Hedges is a tinkerer, pushing on the envelope, constantly rethinking conventional approaches to both acoustic and electric guitar playing. Don't be deceived by the sedate introentitled "The Naked Stalk." There is motion and energy dispensed by Michael Hedges as heard on the majestic "The Jealous Tunnel/About Face." Since fidelity is an of AA staple, guitar fans can't help but admire the clarity and full bodied resonance of Hedge's guitar work, particularly his twelve-string strum. For those intimidated by the more contemplative solo work (which I personally find quite beautiful and introspective as heard on "Point A"), there are the fuller instrumental sounds of the aforementioned "Jealous Tunnel" and "I Carry Your Heart," which features Hedges on vocals backed by David Crosby and Graham Nash. It is a poignant performance that recalls C&N's vital, earlier works.

<u>random thoughts -</u> Don pullen (blue note)

Don Pullen is conveniently labeled "an avant garde pianist" because when he throws out



DARK HORSE PRODUCTIONS **technicolour** the new release by **POLYHEDRA** is already playing on these Gavin stations:

WESM WKGC	WSHA
WMOT KBEM	THE BREEZE
KWIT WCPN	WSIE
KSJS KVNF	KMHD
KTAO	
	WMOT KBEM KWIT WCPN KSJS KVNF

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JAZZ NEW RELEASES

those note clusters in the middle of a break he resembles Cecil Taylor . Yet Pullen's "Jana's Delight" was one of the most fragile, innocent melodies to come out last year. Pullen is not as jerky and didactic as Taylor; he has much more lineage and swing to his style. On Random Thoughts, first try Pullen's sensitive side with "Ode To Life," "Dancer" and "Indio Gitano." Yeah, I know. It all works up to a frenzy by the end anyway. But the players who reach for the clouds do so after they've fully experienced life on the ground. Pullen is drifting away from avant garde categorizations. His technique might get spacey, but his chops are earthy. Brilliant stuff.

SOLDIERS ON THE MOON -DAVID LASLEY (AGENDA)

David Lasley is a vocal craftsman who has put out a couple of solo projects in the past, and has been backup vocalist during quite a few sessions. Luther Vandross arranges some of the vocals here, and David Benoit appears on every track. Lasley's extraordinarily wide range led to him writing "You Bring Me Joy," which was covered and popularized by Anita Baker. Check out Lasley's version of "Joy" plus the Carole King standard "It's Too Late" and the torchy, smoldering Billie Holiday ballad "God Bless The Child." Nice jazzy chord changes for nighttime Adult Alternative programming. Soldiers On The Moon is the debut release from Agenda, a progressive label distributed by BMG.

ESSENTIAL TRI ATMA - TRI ATMA (HIGHER OCTAVE)

Much of Tri Atma's music has only penetrated the United States on import, hence Higher Octave's decision to put out this compilation of past recordings. Their engaging blend of sweetly percussive electronic music is penetrated with elegant but vigorous undercurrents of Indian percussion. Don't

prejudge Tri Atma as overly blissful, pastoral egghead music, and never underestimate the potency of German recorded synthesizers. Indian percussionist Asim Saha and German guitarist Jens Fischer put World Beat into a celestial blender and the results will dazzle. any Adult Alternative listener. When you audition this disc, crank the volume on such lunar faves as "Taschi Delek," "Namaskar" and "Blue Caravan." Haven't heard anything as gripping since the last Exchange release. If you're tired of hukey-dukey electronic records that spiral into pointlessness and want one with bite and force, grab Tri Atma. Can't wait for a brand new one. Highly recommended.

RHYTHM PEOPLE - STEVE COLEMAN AND FIVE ELEMENTS (NOVUS/RCA)

Steve Coleman, along with Greg Osby, is currently the most noted sax player in Brooklyn's M Base movement. Like Osby and Cassandra Wilson's most recent efforts, Rhythm People is a quirky hi-tech set of somewhat worrisome chord progressions and amelodic compositions that borrow James Brown upbeats and what Coleman calls "21st Century of multi-layered thought." Tracks like "Step'n" and "Ice Moves" swing closest to airplay potential. Coleman is a searching and verbose soloist, splashing his frenzy of rounded and cool notes generously like a Jazz Jackson Pollack. "Armageddon" is highlighted by Cassandra Wilson's scatting.

KOSEN RUFU - BILLY SKINNER DOUBLE JAZZ QUARTET (ACCURATE)

Trumpet player Billy Skinner plays some pretty uncompromising, single-take styled bop. A product of the Boston area, Skinner learned his pow-notes with James Brown and Otis Redding before gigging in smaller groups with Jimmy McGriff and Roy Haynes and recording with Jackie McLean. Skinner plays some painful, serious solos. His style is unlike many of the latest flashy youngsters. He slurs and slides his way into the notes and his attack is ragged. Sometimes the notes die before completion. Kosen Rufu is for serious acoustic Jazz fans only. Recording a first solo effort after playing in bands for twenty-five years is bound to bring out a lot of suppressed angst and pain. Skinner's solos can be downright scary and a bit downcast.

ERKIOLOGY - STEVE ERQUIAGA (WINDHAM HILL JAZZ)

The big difference between guitarist Steve Erquiaga (ER-KEY-AH-GA) and his counterparts on the charts is that Steve concentrates on a more rhythmic presentation. The solos that emanate from power tracks like "Pick It Up" and "San Sebastian" are built exclusively from dampened guitar string grooves. Steve's notoriously funky jangling guitar riffs on the bridge of "Pick It Up" usher in some snappy steel drum soloing by co-producer Andy Narell. Another cooking percussive number titled "Euzkadi" is compositionally structured more toward hard Jazz. Even though he switches over to his nylon string axe, Steve E performs some searing duets with flautist Bob Shepard, complemented by the bustling fusion drumming of Peter Erskine. Chalk up Erkiology as another double format delight.

TECHNICOLOUR - POLYHEDRA (DARK HORSE PRODUCTIONS)

Chuei Yoshikawa

Polyhedra wears polymasks. This electric Southern California unit takes a stylistic chance at every turn. Technicolour is a mixture of electric ballads ("Full Circle") funk (the opening "Boneyard") Salsa ("Baile Caliente") and more excursions that fuse big band with electric energy. The core of Polyhedra is a frontline horn section playing off guitars, keys and an aggresso rhythm section. Try to imagine the power of this band live.



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the GAVIN REPORT

ALBUM

COLIN JAMES - Just (Virgin)

SANTANA - Peace (Columbia)

WINGER - Enough, Loosen (Atlantic)

19 POISON - Unskinny (Capitol/Enigma)

MICHAEL PENN - Brave (RCA)

33 RED HOUSE - Prayer (SBK)

26 37 AEROSMITH - Other (Geffen)

46 RATT - Lovin' (Atlantic)

VIXEN - How, Reputation (EMI)

35 NEVILLE BROTHERS - River (A&M)

38 PHIL COLLINS - Something (Atlantic)

GARY MOORE - Still, Pretty (Charisma)

FAITH NO MORE - Epic (Slash/Reprise)

44 JUDE COLE - Letting, Tonight (Reprise)

JEFF LYNNE - Lift, Every (Reprise)

DON HENLEY - Bad (Geffen)

WILLI JONES - Up (Geffen)

DAVID J - Chauffeur (Beggars Banguet/RCA)

36 ERIC JOHNSON - Cliffs (Capitol)

REO SPEEDWAGON - Live, All Heaven (Epic)

BILLY IDOL - LA Woman, Cradle (Chrysalis)

22 DAVID BAERWALD - Dance, Times, Mary (A&M)

28 LOS LOBOS - Riverbed (Slash/Warner Bros.)

JELLYFISH - Undressed, Still, Stay (Charisma)

34 AZTEC CAMERA - Crying, Morning, How (Reprise)

29 CROSBY, STILLS & NASH - Heart (Atlantic)

5 JOHN HIATT - Child, Indians, Billy (A&M)

6 JEFF HEALEY BAND - Weeps, Think (Arista)

7 ALLMAN BROTHERS BAND - Clean, Seven (Epic) 8 JOHNNY VAN ZANT - Brickyard (Atlantic)

4 CHEAP TRICK - Fallin' (Epic)

11 ASIA - Days (Geffen)

23 24 NELSON - Affection (DGC) 25 SLAUGHTER - Up (Chrysalis)

BRUCE HORNSBY AND THE RANGE - Town, River (RCA)

9 JON BON JOVI - Blaze, Billy, Never, Justice, Bang (Mercury)

BAD COMPANY - Tough, Holy (Atco)
 BLACK CROWES - Twice, Jealous (Def America/Geffen)

10 WORLD PARTY - Message, Way, Take, God (Ensign/Chrysalis)

20 CONCRETE BLONDE - Caroline, Joey, Lullabye, Days (IRS/MCA)

30 KNEBWORTH - McCartney/Jude, Dire/Think, Clapton/Sunshine (PolyGram)

32. HOTHOUSE FLOWERS - Give, Movies, Giving, Clearly (PolyGram)

39 MIDNIGHT OIL - King, Forgotten, Blue, River, Warburton (Columbia)

ROBERT PLANT - SSSQ, Mama, Tie, Hurting, Big, Nirvana, I Cried (Es Paranza/Atlantic)

RAILWAY CHILDREN - Every, Heaven, Music, Collide (Virgin)

IGGY POP - Home, Candy, Brick, Moonlight (Virgin)

23 PRETENDERS - Sense, Candle, Never (Sire/Warner Bros.)

12 <u>GENE LOVES JEZEBEL</u> - Jealous, Tears, Walk, Tangled (Beggars Banquet/Geffen)

NOBODY'S CHILD ROMANIAN ANGEL APPEAL - Guns N' Roses, Wilburys (Warner Bros.)

2W LW TW

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MOST ADDED

1, "MIRROR, MIRROR" - DOKKEN (GEFFEN)

(acrea)
2. "DOWN ON THE RIVERBED" - LOS LOBOS (SLASH/WARNER BROS.)
3. "LOVE OR SOMETHING" - BOB GELDOF (ATLANTIC)
4. "LOVIN' YOU'S A DIRTY JOB" - RATT (ATLANTIC)
5. "CAN'T FIND MY WAY HOME" - HOUSE OF LORDS (SIMMONS/RCA)
6. "RIVER OF LIFE" - NEVILLE BROTHERS (A&M)
TOP TIP
LOS LOBOS "DOWN ON THE RIVERBED" (SLASH/WARNER BROS.)
JELLYFISH "THE KING IS HALF UNDRESSED" (CHARISMA) A couple of big jumpers. Lobos— debut the highest at #28. Jellyfish swells #45-#31.
RECORD TO WATCH
BOB GELDOF

"LOVE OR SOMETHING" True stream of consciousness rock n roll. Co-written by David A. Stewart the majority of this beautiful album was recorded, conceived and performed spontaneously

ound

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Gavin Fax: (415) 495-2580

Editor: Kent Zimmerman	15	34	50 STEVE EARLE - Promise, Other (MCA)	
			CHARTBOUND	*Debuts in chartbo
*AIR AMERICA SOUNDTRACK (MCA) "AERC *DON DOKKEN (GEFFEN) "MIRROR" MOTLEY CRUE (ELEKTRA) "SITUATION" *BOB GELDOF (ATLANTIC) "SOMETHING" COMPANY OF WOLVES (MERCURY) "HAN *JANE'S ADDICTION (WARNER BROS.) "ST ENERGY ORCHARD (MCA) "BELFAST"	GIN'"	*T W K *J *H	TEVE VAI (RELATIVITY) "WOULD" OY MATINEE (WARNER BROS.) "PLANE" /IRE TRAIN (MCA) "SHOULD" IMM ROGERS (ISLAND) "RIGHT" OHN MAYALL (ISLAND) "JACKSONBORO" EART THROBS (ELEKTRA) "TOSSED" HARLATANS uK (BEGGARS BANQUET/RCA) "ONLY"	*BOB MOULD (VIRGIN) "LATE" DREAD ZEPPELIN (IRS) "HOTEL" *BLUES TRAVELLER (A&M) "ANYWAY" LOWEN/NAVARRO (CHAMELEON) "WIRE" MARSHALL TUCKER BAND (SISAPA) "STAY" Dropped: #27 Days Of Thunder, #39 Ford Fairlaine, #47 Damn Yankees, #50 Fleetwood Mac.

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"TYPE" - LIVING COLOUR (EPIC)

In this era of rapid fire information, when you have a lot on your mind with only five minutes to get it out, you tend to deluge your audience. Everybody does it, whether you're selling skin cream or socially correct politics. Living Colour finds both fault and purpose in this modern information age. But there's an interesting paradox at work here, as they find themselves using the same communication networks to get their point across that the "enemy" does to sell war and skateboards / rollerblades to an al-consuming public. Being the exception to a lot of rules, LC indeed has the luxury to sit on the sidelines with a certain objectivity. Still, they're right there in the pot, boiling with us. Musically, the first thing you'll notice is that the Living Colour sound is more rounded and vocally harmonic, less harsh. Expect a big first week. Only this time, as the new believers line up, they'll have to take the message along with the peas, potroast and potatoes. That's the latest Living Colour bargain.



"SUICIDE BLONDE" - INXS (ATLANTIC)

Sometimes half the battle is the right title. Looks like **INXS** found one. There's a lots of ingredients listed here. First is smashing multihit record with guitar and big beat. Second is protein, water, methylparaben, benzalkonium chloride and proplyparaben. Pour it



on...swirl it through...now rinse and shampoo...the song that is, not the hair dye.



"HIPPYCHICK" - SOHO (ATCO) Bo knows. Bo Diddley that is. Actually it's Johnny Marr of the Smiths. That's his patented tremolo riff that's borrowed for this song that layers dance, psychedelia, soul and rock n roll. Soho scored a Top Ten UK indy with "Hippychick." It's already been picked up as an import by Live105, 91X, KROQ, WDRE, KTOW, WOXY as well as by commercial alternative and college stations not afraid to have a little groove fun.



RITUAL DE LO HABITUAL -JANE'S ADDICTION (WARNER BROS.)

You're gonna kill me for saying this but I'll say it anyway. Every new music generation needs their own Led Zeppelin, their very own loud, complex, raga-rhythmic, obscure yet popular rock n roll beacon. They need their own group that teeters on the brink of sobriety. Maybe it's Guns N' **Roses**, but then again, just maybe it's Jane's Addiction. This is Jane's Addiction's third album-their second on a major after the slow growing blockbuster Nothing's Shocking. It's as hard rock, as left of center structures utilizing Gypsy/Arabic influences make this big time stuff. Now you're really gonna kill me. The absolute center of the album is "Three Days" (though there's argument around around here for "Been Caught Stealing" and "Stop!"), a ten minute meandering of moods and power. Jimmy Page was always fond of describing his band not as heavy metal but as "light and shade." On Ritual De Lo Habitual, you hear the same creative jackhammer theatrical presentation. While singer Perry Farrell usually takes the forefront, I say listen to Dave Navarro. He's a monster guitarist.



APPLE - MOTHER LOVE BONE (POLYDOR)

An eerie waste of a great career. Before his death (allegedly a drug overdose), vocalist/lyricist Andrew Wood was just about ready to brand a permanent mark on rock n roll. Instead we get another notch on the pistol. Mother Love Bone's Apple is thirteen songs, just under an hour of cutloose, astounding, elegant hard rock. What's particularly scary are the cryptic death and drug references that precluded all of the tragedy, i.e. "I'm the football who is who/ I don't believe in smack/so don't you die on me/cause love is all good people need/music sets the sick ones free," or else "stargazer you call the shots/and I take um/ stargazer won't ya kick with me." Also dealing with shades of **Zep**, Mother Love Bone was on their way toward being one of the premier progressive hard rock bands in the vein of Guns and Jane's Addiction, two other outfits

known for their destructive bent. (A disturbing trend, no?) Maybe somehow, someway this music willserve as a dark reminder. Rock and live. Don't junk and die. Starter trax, "This Is Shangrila," "Stargazer" and "Come Bite The Apple."



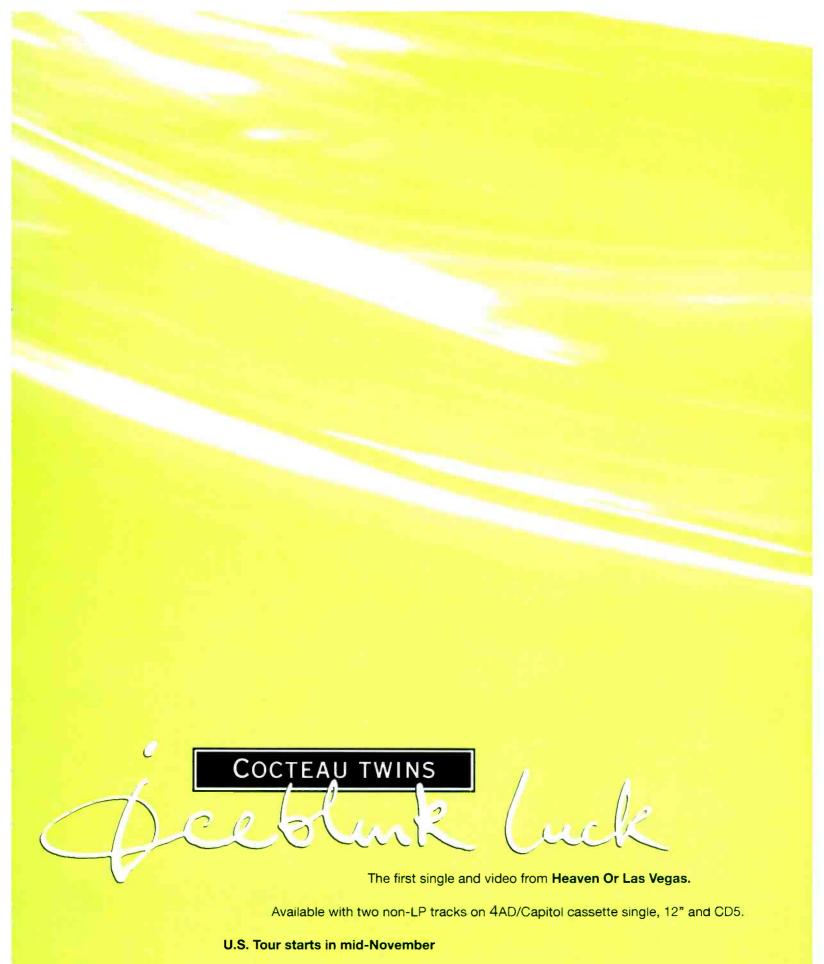
LIBERTY - DURAN DURAN (CAPITOL)

I admit to being a Duran Duran fan since Ragged And The Seven **Tigers**. When each album comes out, I dutifully find a favorite. Why? Because these guys know their way around a recording studio. They also know how to blend all the international rock dance trends (house, rap and beyond) that go on all over the world, and incorporating them into a new Duran Duran swing. Thus, every album is new and different, and Liberty is no exception. Songs like "Hothead" into "Serious" make for some great machine-driven action.

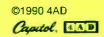


"MIRROR MIRROR" -DON DOKKEN (GEFFEN)

Hard rock week. While Don Dokken may not have the dangerous artsy mystique of a Jane's Addiction, Mother Love Bone or Guns, at least he's healthy and well organized with a new crisp-sounding brand of commercial crunch. As he sings on his "solo" bounceback, "Mirror mirror/I'm still here/Isurvived itall/seven years I survived them all."



Written and produced by Cocteau Twins Management: Raymond Coffer



the GAVIN REPORT

MOST ADDED

- 1. THE VEGETARIANS OF LOVE -BOB GELDOF (ATLANTIC)
- 2. LOVEY THE LEMONHEADS (ATLANTIC)
- 3. RITUAL DE LO HABITUAL -JANE'S ADDICTION (WARNER BROS.)
- 4. APPLE **MOTHER LOVE BONE** (POLYGRAM)

TOP TIP

BOB MOULD BLACK SHEETS OF RAIN (VIRGIN) The latest release from Bob Mould is storming at radio and debuts this week at #18.

RECORD TO WATCH Bob Geldor Bob Geldor THE VEGETARIANS OF LOVE

(ATLANTIC) A kinder, gentler record for the '90s. Already on at WRSI, KUKQ, KFSR, KTAO, WICB, WUSB, KUSF, KBCO, KTOW & more!

IMPORT/INDIE

UNCLE TUPELO - No Depression (Rockville) HIS NAME IS ALIVE - Livonia (4-AD) **PSYCHIC TV** - Toward Thee Infinite Beat (Wax Trax) THE PERFECT DISASTER - Up (Fire) **TEENAGE FANCLUB** A Catholic Education (Matador) SHADOWY MEN ON A. Savvy Show Stoppers (Cargo) LEGENDARY PINK DOTS -"Princess Clodheart" (Play It Again Sam/Wax Trax) **BOOTSAUCE** - Bootsauce (PolyGram Canada) THE BATS - The Law Of Things (Communion/Skyclad) LAMBS EAT IVY - Lamby Cake (Merkin) Editor: Linda Ryan

ALTERNATIVE

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2W LW TW

	2W	LW	TW										
	9	2	1	PIXIES - Velouria, Blown, Cecilia, Down (4 A D/Elektra)									
	1 1 2 SONIC YOUTH - Kool, Tunic, Disappearer (DGC)												
	4	3	3	IGGY POP - Home, Candy, Brick, Moonlight (Virgin)									
	5	5		AZTEC CAMERA - Crying, Morning, How (Reprise)									
	14	9	5	JANE'S ADDICTION - Stop, Stealing, Three (Warner Bros.)									
	18 3	8 7	0	 6 <u>SOUP DRAGONS</u> - Mother, Free, Backwards, Drive, Love (Big Life/Raw TV/Mercury 7 ULTRA VIVID SCENE - Happens, Staring (4-AD/Columbia) 									
	2	4	8	DAVID J - Chauffeur (Beggars Banquet/RCA)									
	6	6		RAILWAY CHILDREN - Every, Heaven, Music, Collide (Virgin)									
	10	10	10	GENE LOVES JEZEBEL - Jealous, Tears, Walk, Tangled (Beggars Banguet/Geffen)									
	37	18	11	THE CHARLATANS U.K Only (Beggars Banquet/RCA)									
	15	15	12	DEVO - Post, Morning, Change, When (Enigma)									
	26 25	20 14	13	HEART THROBS - Tossed, Wonder, Blood (Elektra)									
	25	11	14	THE JAZZ BUTCHER - Basement, Pineapple, Turtle (Rough Trade) JESUS JONES - Enough, Info, Move (Food/SBK)									
	16	16		YO LA TENGO - Griselda (BarNone/Restless)									
	44	23		<u>STONE ROSES</u> - Love (Silvertone/RCA)									
	-	_	18	BOB MOULD - Late (Virgin)									
	19	19	19	24-7 SPYZ - Don't, Superhero (Relativity/In-Effect)									
	12	17 27	20	CONCRETE BLONDE - Caroline, Joey, Lullabye, Days (IRS/MCA)									
1	8	12	22	<u>JELLYFISH</u> - Undressed, Still, Stay (Charisma) BREEDERS - Glorious, Happiness, Lime (Rough Trade)									
	_		23	<u>SOUL ASYLUM</u> - Spinnin', King's (A&M)									
	13	13	24	REVENGE - Slave, Pineapple, Kiss (Capitol)									
- 37 25 <u>PUMP UP THE VOLUME</u> - Concrete Blonde, Peter Murphy, (MCA)													
	NEVILLE BROTHERS - River (A&M)												
	11 22	21 22	27	HOTHOUSE FLOWERS - Give, Movies, Giving, Clearly (PolyGram)									
	35	33	20	JOHN HIATT - Child, Indians, Billy (A&M) <u>DREAD ZEPPELIN</u> - Hotel, Immigrant, Whole (IRS/MCA)									
		41	30	<u>CAVEDOGS</u> - Leave (Enigma)									
	30 30 31 WORLD PARTY - Message, Way, Take, God (Ensign/Chrysalis)												
39 32 32 <u>CANDYFLIP</u> - Strawberry Fields Forever (Atlantic)													
		20 31 33 KATYDIDS - Heavy, Stop, Miss (Reprise)											
	48 24	36 24	35	DEAD CAN DANCE - Maypole, Wilderness, Garden, Saltarello (4-AD) WIRE - Manscape, Sixth, Torch (Enigma/Mute)									
1	50	38	36	<u>REAL LIFE</u> - God (Curb)									
	29	29	37	HAPPY MONDAYS - Step (Elektra)									
	21	25	38	MAZZY STAR - Blue, Ride, Angel (Rough Trade)									
		49	39	CRASH VEGAS - Red (Atlantic)									
	20	20	40	LEMONHEADS - Half (Atlantic)									
	 28 28 41 LEE SCRATCH PERRY - Secret, Vibrate (Mango/Island) 31 34 42 SOMETHING HAPPENS - What, Hello, Kill (Charisma) 43 43 STEVE EARLE - Promise, Other (MCA) 												
Ľ													
 — 44 <u>WIRE TRAIN</u> - Should, Spin (MCA) — 45 45 <u>WAS NOT WAS</u> - Papa, James (Chrysalis) 													
									 47 46 TOO MUCH JOY 17 26 47 ADRIAN BELEW - Helicopters, Alone, Pretty, Young, Phone (Atlantic) 23 35 48 STRANGLERS - Sweet, 96, Never (Epic) 				
	32	40		BOOM CRASH OPERA - Talk, Onion, Piece, Where (Giant)									
	_	_		<u>MOEV</u> - In (Atlantic)									
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CHARTBOUND BOOGIE DOWN PRODUCTIONS - EDUTAINMENT (RCA) SOCIAL DISTORTION - "RING OF FIRE" (EPIC) BOB GELDOF - THE VEGETARIANS (ATLANTIC) BOB CELDOF - THE VEGETARIANS (ATLANTIC)													
										MOT	HER	LOVE	BONE - APPLE (POLYĠRAM)
													I - LIBERTY (CAPITOL) Dropped: #39 New Order, #42 Billy Bragg, #46 Rev. Cocks,
	JUH			AATTER OF DEGREES" (DGC) #48 Modern English, #50 Pretenders.									

INCLUDING THE SMASH SINGLE "I'M FREE"

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FEATURING JUNIOR REID DON'T BE AFRAID OF YOUR FREEDOM

GAVIN ALTERNATIVE: 8*-6*

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WRAS	WUOG	WUSC	WWVU	KDGE	WRFL	WRVU
WTUL	WUMS	KJHK	KRCK	KTOW	KJJO	WXRT
WAPS	WDET	W'COXY	KACV	KCRW	KFSR	KJQN
KUKQ	KUNV	KUSF	KZSC	KITS		CO.
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Yo party posse in the States! THE CURE, are up with "brand new song" shock! "Never Enough" (Fiction) is as gruff, gruesome and scruffy as the band themselves.



More guitar-based than of late, it comes laced with crotch-thrusting riffs and extended soloing over sturdy dance dynamics. Do I detect a wah-wah pedal at work here? I'm sure you can guess the answer! "Harold & Joe" on the flip is perhaps more delightful—very much in the "Catch" mold, and no bad thing, that! Other versions also include a mega-groovy "Milk Mix" of "Let's Go To Bed," which will doubtless be included on a soon-to-come double remix LP of The Cure's past and present flirtations with dance. We British are, at the moment, suckers for anything with "remix" written on it. Is Robert Smith ripping us off, and whatever happened to his solo album? We deserve an answer. Robert?

There's no telling what the weird and wonderful THE GRID are getting up to, but whatever it is it's bound to be good. For now, test drive their second 45, "A Beat Called Love" (East West)—all purred female vocals over a curious disco interface. With any luck it should further establish them as one of the more inventive and original dance acts of the '90s. Rave on.

While less original musically (although they do hold the claim of being THE original "scally band"), THE FARM are also deserving of success. They follow their cover of "Stepping Stone" with their own "Groovy Train" (Produce). Also attempting a crossover hit in a dance style are polite the Brighton trio FRA-ZIER CHORUS with "Nothing" (Virgin). House piano and string sections backing this gentle, whispered track don't save it from verging on the soporific.

The same could never be said of THAT PETROL EMOTION who attempt another chart assault from their yummy "Chemicrazy." "Hey Venus" is available in various mixes, the best of the bunch being the aptlytitled "Mad Thatcher Disease Mix." Utterly transformed from the album version, it comes complete with scratching, speech samples, and a heavy emphasis on dub. Will they elude the UK charts forever? Unfortunately, it looks likelv.

Personal faves this month are a couple of dance-with-a-difference 45s from the happening house of Wax Trax. Autobahn-cruising Hamburg hottentots KMFDM deliver the well-titled "Godlike"—a mix of sampled metal guitars and electro dancebeats. Labelmates Paul Lemos and Chris Moriarty of CON-TROLLED BLEEDING fame, meanwhile, deliver an EP under the JOINED AT THE HEAD moniker. "Consecrations Will" is a shattering brainsurge epic from deep in the Chicago dancecore.

Be on the lookout for the Dublin-based WHIPPING BOY and their eponymous EP (Cheree). The titles-"Switchblade Smile," "Valentine 69" and "Sugar I Swear"-should give you a good idea where they're coming from-VALENTINE and TELESCOPES' territory. Still there are enough indie purists out there to eagerly lap this up, drone guitars and all.



Keep your ears pinned back, also, for THE CRANES, straight outta naval seaside town, Portsmouth. Recently signed to RCA offshoot label Dedicated, they've just issued the "Inescapable EP"-four tracks of smouldering obsession that doff their caps to the likes of CAVE, FOETUS, and the COCTEAUS (who're also back soon!). "All you have to do is do it from your own point of view, then it's going to be different," declares vocalist Alison. She is, of course, right. Inescapably so.

Coming soon is the return of HOUSE OF LOVE's estranged lead guitarist TERRY BICK-ERS with a new band LEVITATION who will release their first single in November. So what's it gonna be like, Terry? "It's very dif-ferent from The House Of Love," qualifies the guitarist with ten fingers on each hand! "I can only liken it in a vague way to a twisted SHADOWS with a really heavy backbeat."

More literally "back from the grave" is Peter Perret from legendary

'70s band THE ONLY ONES. After years of

inactivity Perret has produced a single by upcoming London outfit LOVE'S YÖUNG NIGHTMARE titled "DreamOn." Peter 's exsidekick John Perry is reportedly now working with THE SISTERS OF MERCY. Pinch me!

People to watch in the next few weeks include ADAMSKI with a brand new 45 "Space Jungle," which is apparently a radical version of ELVIS PRESLEY's "All Shook Up."



And who could forget THE CHARLATANS UK (as you know them)? The happening fivepiece have just finished recording their debut LP, and it's gonna be big-so remember where you read about them first.

Well, that just about rounds it up. Peace. ANDY COWAN



MAURICE STARR

CONT. FROM PAGE 22 concert, they would sing the song. MS: You're absolutely right, if they were out on the road, it would be singing for real. But with all the types of dancing that a group like a New Kids On The Block does, there is no way you can't lip synch. People, in my view, come to be entertained. I've seen millions of their fans—I've never heard a fan argue! Nobody really cares but the critics. Look at wrestling man-we know what the deal is on that, but it's the biggest sporting event around! Do you think those people care? No, they're being entertained, I think it's all about entertainment, especially when you're doing all the dancing and stuff like that. This is what a kid wants to do when they come to a New Kids On The Block concert. First of all, they want to be in the same atmosphere as New Kids On The Block. Second of all, they want to see their idols. Third of all, they want to hear their favorite songs and man, they're so busy screaming and hollering, I don't even think they can hear them anyway! Man, half the people I meet wear earplugs—I'm going to tell you—I used to go to all their shows it's even hard for me to sit in the audience because the kids are screaming so loud, I know they can't tell what these kids are singing.

DS: Give us a little insight on some of your newer acts.

MS: Rick Wes is my James Dean, but hipper. He plays the guitar and has that Elvis-look touch to it. He's got a new album out called, NORTH, SOUTH, EAST, WES, and I think he's hot—his fan mail says he's hot, even though the record's not on the radio yet, he's selling thousands of records every week, so something's telling me that this kid is hot. He's on the cover of teen magazines now and I put him out less than nine months ago. I've just seen one of the teen magazines I got him in and he's on about nine pages and all the other pages have New Kids On The Block and Perfect Gentlemen on them-it should be a "Maurice Starr Teen Magazine!" Rick's a hunk for the girls, he's the teen solo artist that the world is missing—there's not one out there but him.

DS: How about Perfect Gentlemen? I guess you're not afraid to keep your son out of the business at this point?

MS: True, but especially since I'm

managing him. As long as I know I'm on top of him it's OK. It would've been hard for me to put him in somebody else's hands. I don't know if I would've trusted them because I know how fickle the business is and he knows not to second guess his Daddy.

DS: Now, what's the story on Chris Pitman?

MS: Chris is a young fellow who sang background with the Perfect Gentlemen on the album. I'm doing a solo album on him and he's going to be my first Black solo artist that's a kid—he's fourteen, so once again, I'm up for what I think is missing, then I go and try to beat everybody to the punch and so far, that's what I've been doing.

DS: And at this stage of the game, you're not afraid of taking on more and more acts and projects? Maybe you're spreading yourself too thin? MS: First of all, I have been waiting so long for this chance and have so many thousands of songs—New Edition did songs I did when I was about nine years old. I'm still on songs from before I was fifteen, so I got so long to go as far as songs until I don't know. It's just like New Kids— I don't take stuff for granted, that's why I put strings into this latest album and I like to keep going up to the next step. I could have easily said, "Oh, people will buy anything now," because I didn't put strings on the HANGIN' TOUGH album. A lot of people would just say, "Well, let's go with what's just working." I didn't do that. Let me give these people some classy stuff—some Beatles' stuff with nice strings. I went the next step and I'm going the next step on the third album. I have a chain of people that help me, that I call on the telephone. For instance, I made three songs this morning before I even came here. Last night, I was probably working on about five songs and I go like that all through the night. I normally do business during the day and every night I carry a studio on the road with me and every night I go in the studio, so it's an everyday thing for me. I record at least two songs myself everyday of my life and I record with other people on the phone probably about four or five a day. So, I can physically do an album in almost a week.

Editorial Assistance by Annette M. Lai.

the GAVIN REPORT

BIOFEEDBACK

by Ron Fell

•MICHAEL BOLTON Michael's current single, GEOR-

GIA ON MY MIND, was a hit 39 ago by Ray Charles, but the song was written 29 years earlier than that and was a hit three times before 1941 by other acts, including Anita O' Day.

•THE PARTY

The five members of The Party met in 1988 as cast members of the Disney Channel's revival of The Mickey Mouse Club.



•WARRANT

The forthcoming album from Warrant, "Cherry Pie", will include a one minute montage of four-letter outtakes from the group's 1989 tour. Titled ODE TO TIPPER GORE, the track is described by a Columbia Records press release as "a four-letter salute to P.M.R.C."

•RIGHTEOUS BROTHERS

In 1965, when The Righteous Brothers scored with their version of UNCHAINEDMELODY, it marked the fourth time the song had been a hit. Previously Les Baxter, Roy Hamilton and Al Hibbler had hits with the song in 1955.

•DURANDURAN

The newest lineup of DuranDuran includes two new members: Sterling Campbell and Warren Cuccurullo, who've officially replaced Roger Taylor and Andy Taylor.

•KENNY ROGERS & DOLLY PARTON

Kenny and Dolly's duet, IS-LANDS IN THE STREAM, was one of only two singles to be certified Platinum in 1983. The other single was MICKEY by Toni Basil. One of the reasons there were so few Platinum certifications was that records had to sell two million units to become Platinum in 1983, while today's requirement is just one million units sold.

JANET JACKSON

In September of 1977, at the age of eleven, Janet Jackson began her role as Penny Gordon Woods in the television sitcom Good Times.

DWIGHT YOAKAM

The John Cougar Mellencamp film, Souvenirs, currently in production, will include songs recorded by Dwight Yoakam, Janis Ian and Mellencamp.

•WAS (NOT WAS)

G Love E, the young rapper on the Was (Not Was) version of PAPA WAS A ROLLIN' STONE, has completed his first album and it's scheduled for release next month.

•RONNIE MILSAP

Ronnie Milsap has recorded the theme for the new CBS Television sitcom, Uncle Buck.

•BREATHE

Breathe's current single, SAY A PRAYER, the first single from their new album, "Peace Of Mind", was actually scheduled to be part of the group's 1988 first album, "All That Jazz".



•PIA ZADORA

Pia was born Pia Alfreda Schipani. Zadora is derived from her Polish mother's maiden name, Zadorowski.

•TKA

The group TKA takes its name from the first initials of the trio's names: Tony, Kayel and Angel.

•NEW KIDS ON THE BLOCK

Columbia Pictures is developing a feature length movie starring The New Kids On The Block and has retained screenwriter Michael Schiffer (Lean On Me) to create a script.

PERSONAL PICKS

SINGLES by Dave Sholin

INXS - Suicide Blonde (Atlantic)

Guess this answers the question—"Doblondes have more fun?" Their recent hit compilation, serviced to radio only, testifies to the Rock greatness of Michael Hutchence and his Australian cohorts. This highly anticipated release weaves, bops and motors ahead with a non-stop frenzy that's devilishly delicious.

SOHO - Hippychick (Atco)

Hipper than hip, and if you haven't hipped yourself to this exceptional production yet do it right away. A brilliant and unusual Pop outing that tosses in an acid House click track for good measure. 93Q Houston took it to #3 playing the import and this week it's added at WTIC/FM, WDFX, POWER 99, WCKZ plus WHYT adds it at #12!

JANET JACKSON - Black Cat (A&M)

On the attack with a rockin' rhythmic vengeance, Janet sinks her teeth into this sixth release from "Rhythm Nation 1814." Yes, it really was nearly a year ago, September 22, 1989 to be exact, that Ron Fell reviewed the album and said, "If there aren't five hit singles out of the twelve tracks, I'm getting out of the biz." Well, his gig's secure. Top Three at Y108 Denver, who was first to add it.

WARRANT - Cherry Pie (Columbia)

Last year's phenomenal debut by Jani Lane and the guys in Warrant got everyone's attention real fast. Now for Act II they serve up a tasty, let it blast, action-packed rocker that delivers an inescapable hook almost immediately. Dig in—it's irresistible.

SNAP - Ooops Up (Arista)

Reaching into The Gap Band songbook, this powerhouse outfit comes up with the perfect remake, giving it a glowing nineties treatment. They had the audience slammin' and jammin' when they performed at this month's KMEL "Summer Jam" and this track was a highlight.

ALBUMS by Ron Fell



PRINCE-Music From Graffiti Bridge (Paisley Park/Warner Bros.) As was the case with his Purple Rain anthology, Prince's Graffiti Bridge music will prove

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to be a bountiful compilation. Not only do we get ten tracks with Prince on vocals, but also another eight featuring performances from the young Tevin Campbell, the funky George Clinton, the legendary Mavis Staples and of course the inimitable Morris Day and The Time. It's sixty eight minutes and more of hot trackin, hit music that could easily stand alone without a film. How does "seven hit singles" sound? It's possible with tracks like Tevin's ROUND AND ROUND, Mavis' MELODY COOL, The Time's SHAKE and future Prince hits like THE QUESTION OF U and NEW POWER GENERATION along with the already hit-certified THIEVESIN THE TEMPLE. This seventeen-track disc was probably going 2B two discs, but the fact that it's all on one makes it all the more enjoyable and consistent.

<u>ALIAS - More Than Words Can Say (EMI)</u> Teaming singer Freddy Curci and guitarist Steve DeMarchi of Sheriff fame with three original members of Heart not only is impressive on paper, it more importantly results in some fine music. This fivesome synchronize their individual talent, meshing it in mesmerizing fashion on a power ballad extraordinaire.

MARIA McKEE - *Show Me Heaven* (Geffen) There aren't many singers on the planet who can outdo Maria's remarkable vocal range. It was her voice that first endeared me to her band Lone Justice. Now as a soloist, she puts all that special ability to the test on the heartstopping love theme from the Tom Cruise film, "Days Of Thunder." A couple of listens won me over.

VANILLA ICE - Ice Ice Baby (SBK)

Television's Video Jukebox Network has been instrumental in creating the buzz for this cool and innovative rapper. Jumping 25-15 at KMEL San Francisco and charting #28 at Y95 Dallas, it's poised to scoop up more and more new fans every week.



the GAVIN REPORT

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