







**The New Single From** 

# **BEE GEES**

The Follow-Up To The Top 10 CHR Smash "One"!

Produced by Arif Mardin with Barry Gibb, Robin Gibb and Maurice Gibb. Co-Produced by Brian Tench. From the album *One*.

Bee Gees Management: Gary Borman and Harriet Sternberg of Borman/Sternberg Entertainment.





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# GAVIN AT A GLANCE

### **TOP 40**

### MOST ADDED TAYLOR DAYNE

With Every Beat Of My Heart (Arista)

### MICHAEL BOLTON

How Am I Supposed To Live Without You (Columbia)

#### NEW KIDS ON THE BLOCK Didn't I (Blow Your Mind) (Columbia)

### **RECORD TO WATCH**

**REGINA BELLE** 

Baby Come To Me (Columbia)





### JAZZ

### **MOST ADDED**

DAVID BENOIT
Waiting For Spring (GRP)
MICHEL PETRUCCIANI
Music (Blue Note)
MICHEL CAMILO
On Fire (Epic)

### **RECORD TO WATCH**

MICHEL CAMILO On Fire (Epic)





### URBAN

### **MOST ADDED**

D.J. JAZZY JEFF & THE FRESH PRINCE 1 Think I Can Beat Mike Tyson (Jive/RCA) TYLER COLLINS Whatcha Gonna Do (RCA) BY ALL MEANS Let's Get It On (Island)

### **RECORD TO WATCH**

NEW KIDS ON THE BLOCK Didn't I (Blow Your Mind) (Columbia)





#### ADULT ALTERNATIVE

### **MOST ADDED**

GROVER WASHINGTON, JR. Time Out Of Mind (Columbia) TONINHO HORTA Moonstone

(Verve Forecast/PolyGram)
ANDY NAREL

Little Secrets (Windham Hill Jazz)

### **RECORD TO WATCH**

TONINHO HORTA

Moonstone (Verve Forecast/PolyGram)





### A/C

### **MOST ADDED**

GRAYSON HUGH
Bring It All Back (RCA)
BILLY JOEL
We Didn't Start The Fire
(Columbia)
TIE FOR THIRD, SEE PAGE 20.

### **RECORD TO WATCH**

PETER FRAMPTON

Holding On To You (Atlantic)





### **ALBUM**

### **MOST ADDED**

SMITHEREENS
"A Girl Like You" (Enigma/Capitol)
KATE BUSH
"I ava And Anger" (Columbia)

"Love And Anger" (Columbia)

PAUL CARRACK.
"I Live By The Groove" (Chrysalis)

### **RECORD TO WATCH**

KATE BUSH

"Love And Anger" (Columbia)





### COUNTRY

### **MOST ADDED**

RODNEY CROWELL
Many A Long & Lonesome
Highway (Columbia)
CHARLIE DANIELS BAND
Simple Man (Epic)
KEITH WHITLEY
It Ain't Nothin' (RCA)

### **RECORD TO WATCH**

JO-EL SONNIER

If Your Heart Should Ever Roll This Way Again (RCA)





### **ALTERNATIVE**

### **MOST ADDED**

PETER MURPHY

"The Line Between The Devil's Teeth" (Beggars Banquet/RCA) KATE BUSH

"Love And Anger" (Columbia)
IAN McCULLOCH
"Drawd To Foll" (Sira/Barrica)

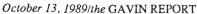
"Proud To Fall" (Sire/Reprise)

### RECORD TO WATCH THE MEKONS

The Mekons Rock And Roll (A&M)







# GO A's! GO GIANTS!

# **NEWS**

### **READ THE BOOKER**

Page 19

Competes with KISS

# RIVERS LEAVES ON TOP



Steve Rivers, Vice President/ Program Director of high riding KIIS/FM in Los Angeles hasdecided to leave that station to accept the long-vacant PD slot at Top 40 WZOU in Boston. He exits KIIS just as the station's ARB numbers jumped an impressive 5.2-6.4. "I went in and gave my notice the day the book came out," he said.

Rivers has been with the Los Angeles ratings giant since 1986, and was upped to Vice President in January of this year. Prior to joining KIIS he was PD at KMELSan Francisco.

"It's been great to have had the opportunity to work at a classy legendary station like KIIS, with Jay Cook, Lynn Anderson, Rick Dees and the entire staff," said Rivers. "Now I look forward to joining Alan Chartrand (WZOU GM) and the WZOU team. I have the chance to go head-to-head with another legendary KIIS (KISS108 FM)."

WZOU had been riding high, but its recent Arbitron numbers slipped from 6.6-5.6. "I believe WZOU is ready for a big win in Boston and it's going to be a lot of fun to help take the station to the top," Rivers mused.

He started his radio career in the Northeast ("at a little station called WGNG in Providence") so Rivers is familiar with the nuances of that market. "It's almost like going home," he said. "The only thing I regret is that I don't sing nearly as well as Sunny Joe (White, KISS108 PD)!"

"Obviously it's been a pleasure working with Steve for these past three years," said KIIS GM Lynn Anderson. "I think what's important is we've both learned a lot from each other, and what better can be said about a working relationship? Steve has taken KIIS onward over the past three years and now he's decided to accept the challenge of taking a KISS on as he programs WZOU."

And who is going to get what

is one of the most coveted radio positions in the country? "As the marines say," inferred Anderson, "I have a few good candidates."

### STEVE PERUN LIGHTS UP B-104

Six months after resigning his position as VP/Programming at Y-100 in Miami, and having his name bandied about every time a major programming position came open, Steve Perun has accepted the Program Director slot at B-104 in Baltimore.

"He's the most capable Program Director available today, and we felt he was the right man in the right place at the right time to lead us into the nineties and bring the station back to prominence," said GM Jim Fox. "We're tickled pink to have him. We talked to a lot of people and he was the best of all of them."

Perun declined comment, but

did make it clear he's glad to have accepted the challenge to bring B-104 back to the top. The station has been seeing some rough times, going from great to medicore ratings within the space of a year.

### RADI-O-RAMA

Will Giants fan Diane Rufer and Ian Tanamachi and A's fans Kent Zimmerman and Keith Zimmerman be able to maintain a longstanding friendship in the face of the A's-Giants series? Will David Beran ever forget having his Cubs towel burned in the hallowed halls of Gavin? What about Dave Sholin? Will he be forgiven for loving the Giants, but picking the A's? You'll know in a week or so, if we survive the pressure... Meanwhile, back in the world, an interim PD has been named at K-101 SF. News

cont. on next page

# ROTATIONS

As speculated, Sandy Chin, former MD of K-101 San Francisco has landed the Elektra local promo rep-SF gig...Rob Yardumian is Director of Marketing for I.R.S. He was Marketing Coordinator for the label...At Epic, Roger Klein is now Director, A&R West Coast and Bob Pfeifer shares the title...Michele Clark is no longer with James Lewis Marketing. Call this Independent Alternative Jazz Promoter at 213-659-7673...Kevin McDonald and Jill Ramsdell have moved McD Promotion to 1384 W. Camino Cristobal, Thousand Oaks, CA 91360. Call 805-498-7090 and FAX 805-499-7006...

**NEWS** - Beverly Mire

# TABLE OF CONTENTS

### **FORMATS**

- 8 TOP 40
- 16 URBAN CONTEMPORARY
- 20 A/C
- 30 COUNTRY
- 34 ADULT ALTERNATIVE
- 36 JAZZ
- 46 ALBUM
- 44 ALTERNATIVE

### **COVER STORY**

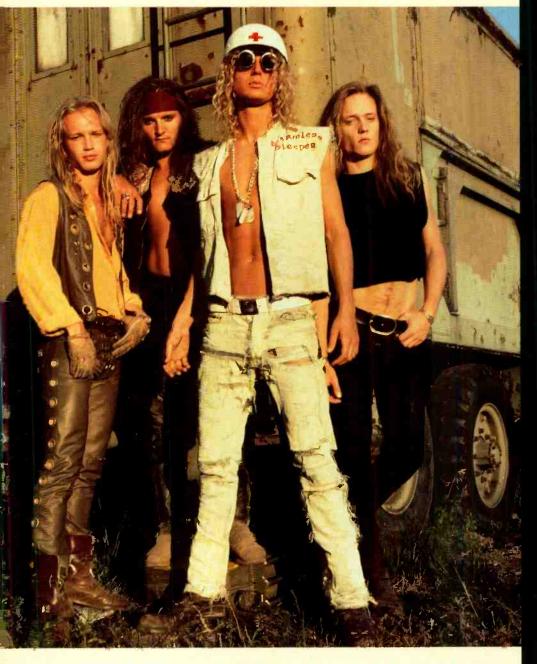
28 MELISSA ETHERIDGE



### **FEATURES**

- 19 URBAN PROFILE by Beverly Mire
- 26 HEAR & THERE by Sheila Rene
- 26 ON MANAGEMENT by Oren Harari
- 33 BIOFEEDBACK by Ron Fell
- 39 CLASSIFIEDS by Natalie Cusenza
- 41 P.D. NOTEBOOK by Eric Norberg

# DON'T SLEEP ON IT.



# "SILEEPING MY



THE NEW SINGLE
PRODUCED BY
D.A.D AND
NICK FOSS
FROM THE ALBUM

# NO FUEL LEFT FOR THE PILGRIMS

PERSONAL MANAGER: JOHN ROSING FOR ROCK ON INTERNATIONAL



MEINLEY MEDICARD

DAY AWAY"

FOR NORTH AMERICA: LARRY MAZER

### RADI-O-RAMA cont.

Director John Evans will be in charge TFN. Wouldn't be surprised if it becomes permanent. Still no MD at the station...If you saw some strage characters at the wrong Giants (NY, that is) game this weekend (they played the Redskins), it was a busload of WAVA-Washington, DC listeners in search of limmy Hoffa. rumored to be buried in the end zone at the Meadowlands. Each listener held a high-tech divining rod called a "WAVA Jimmy Hoffa Finder." No word as to what lucky person found the soughtafter remains. Geraldo was nowhere in sight...Congrats to WBLS-NY PD Ray Boyd for putting some punch in the station's ratings. His second book saw the station go from 2.9-3.7, 15th to 10th in the market. "We rebuilt the station," said Ray. Looks good...It's rumored loud and clear that Brian Burns will be working with The Album Network...WLIT/Conway, SC has changed call letters to WBIG. Management felt that ID more suited to their Urban format. Also, according to Station Manager Randall Ramsey, "we've become a BIG force in our market...Former KRIT-Ft. Dodge, Iowa PD Dave Holdin takes a similar position at KGLI-Sioux City, Iowa, with Phil Jave staying at KRIT as MD...Atlantabased Summit Communications Group handed out awards at their recent 1989 Management Meeting. WXYV-V103 came away with "FM Station of the Year" honors, and their morning team Jean Ross and Randy Dennis were selected as "FM Personalitiesofthe Year"... KNOE/FM-Monroe, LA MD Todd Chambless has stepped down as MD and will concentrate on his morning shift. PM Driver Mike Mehling replaces Todd...Jim Nelly III has left KXGO-Arcata, CA for the PDship at KWIN-Stockton, CA, leaving his KXGOPD slot in the hands of Tarzan. Suzy Q is now Tarzan'sMD.No comment... Changes at KRIZ Broadcasting (Seattle): Frank P. Barrow, III has been promoted to Manager of Broadcast Facilities; Bailey Coleman will be KRIZ/AM-Renton/Seattle, WA Program/ Music Director and Morning

Drive Personality; Ron Lee is Program/Music Director at KMBS/AM-Vancouver, WA/ Portland, OR...Paul Brennan has replaced Traci Fusco as MD at WLLH-Lowell, MA, where, he reports, the fall color is at its peak...New morning team at KWSS-San Jose, Rob and Jim are known as "The Bay Brothers." It'll be interesting to see which side of the Bay the Brothers are rooting for during theWorld Series... Congratulations and Good Luck to Ray Barnett who's retiring from CBS Radio after 26 years. Ray has been GM at KCBS/AM-San Francisco for ten years...Academy Award winning actor Louis Gossett, Jr. is set to be the keynote speaker for the Fourth Annual Outstanding Technical Achievement Awards on Oct. 21. The awards are a project of the Los Angeles Black Media Coalition. Call 213-460-6087 for more info...Lynne M. Grasz has been named Executive Director of Broadcast Marketing & Promotion Executives (BPME). She was Executive Director of the Television Information Office.

### Atlantic Satellite Feeds New Collins Single

In an effort to make sure the new Phil Collins single, "Another Day In Paradise" is released uniformly, Atlantic Records will premier the cut via satellite on Friday, October 20 at 9:10AM, 12:10PM and 5:10PM, EST. Stations can pick up the transmission over the following carriers: C-Band (Digital): Satcom 1R, Transponder3, Channels 10 & 11; C-Band (Analog): Galaxy 2, Transponder3, Frequencies 70.0 and 70.8, 3:1 WB (wide band).

This unusual offering will last ten minutes and will include Collins doing an introduction and release, and two minutes to 2:30 of built in, pre-sold commercials, two at the beginning and two at the end. Copies of "Another Day in Paradise" will be released to radio in disc form that same day, and hits the streets the next Monday (October 23).

### AND THE WINNER IS...

George Strait came up holding the Entertainer of the Year award after the 23rd annual Country Music Association awards. The capacity-crowd in Nashville's Opry House, who came to their feet more than once during the two hour broadcast, cheered Strait on. "I'm so excited—I've wanted this for so long," said Straitemotionally. He had beaten out Reba McEntire, Ricky Van Shelton, Randy Travis and Hank Williams, Jr for the top honor.

The awards show, which was broadcast Monday night on CBS, featured more than one "surprise" award, and more live music than in it's history.

Clint Black was this year's Horizon winner, an award given to the year's new artist with the most potential in Country music. West Virginian sweetheart Kathy Mattea won Female Vocalist of the Year, and Ricky Van Shelton was named the Male Vocalist of the Year.

The late Keith Whitley was awarded Single of the Year for "I'm No Stranger To The Rain." His widow, singer Lorrie Morgan, accepted the award saying, "I appreciate this so much. Five months ago on this day I lost the world's greatest husband. Country music, in my eyes, lost the world's greatest singer." Whitley was later honored by a video presentation and a moving a cappella

gospel tribute by boyhood friend Ricky Skaggs.

Song of the Year went to Vern Gosdin and Max D. Barnes chilling "Chiseled In Stone." Will The Circle Be Unbroken Part II won the Album of the Year award, much to the delight of the crowd, who had earlier witnessed the Nitty Gritty Dirt Band and friends sing the title song. Emmylou Harris introduced the gathering, which included Roy Acuff, Foster & Lloyd, John Hiatt, New Grass Revival, and Marty Stuart. This was the Nitty Gritty Dirt Band's first CMA award, and they dedicated it to Mother Maybelle Car-

Hank Williams Jr was the only multiple award winner, taking Video and Vocal Event of the Year honors, both for his performance (via electronics) with his late father Hank Williams, Sr. The video's director, Ethan Russell, was given the award.

Duo of the Year was awarded to the Judds, who have taken home that award for five consecutive years. Highway 101 again picked up the Group of the Year honors. Because of a tie, three people were inducted this year into the Country Music Hall of Fame. Cliffie Stone and the late Jack Stapp were inducted in the non-performer category, and Texan swing king Hank Th-

# CASEY KASEM AND RADIO RALLY FOR HOMELESS

With the help of 650 Westwood One Stations, radio super nova Casey Kasem enlisted radio listeners and celebrities, and on Saturday, October 14, approximately 250,000 people marched on Washington to bring attention to the plight of our country's homeless.

Prior to the event, Westwood One and Audiotex set up a 900 number to provide callers with details. One dollar of the \$1.50 phone-in charge was donated to HOUSING NOW!, which used the donations to help defray the cost of transporting homeless and low income families to Washington so they too could participate in the march.

Along with Casey and Jean Kasem, Martin Sheen, Valerie Harper and John Ritter were only a few of the stars to give their time. Rock promoter Bill Graham helped organize the massive undertaking. Kasem told the Gavin Report that the radio stations that participated were a huge part of the march's success. "The first thing I did was explain what radio stations did, and the crowd gave them a big hand," he said. "Radio can really feel good about their sensitivity to this issue." The Gavin Report salutes Casey Kasem for his continuing and tireless involvement in such worthy causes.

# TIMBUK3

"national holiday"

The first single from the new LP Edge Of Allegiance

IRS-82015



# WINGATE RESIGNS

PolyGram Senior Vice President of A&R, Dick Wingate, has resigned after three years at the label.

Wingate, who began his career as a disc jockey and eventually became Product Manager and A&R Director at **CBS Records** before joining PolyGram will purse other interests to be announced at a later date, Wingate said, "I am proud to have been the head of A&R during the company's most successful years."

Other news at PolyGram is the naming of **Sean Renet** to Manager, College Promotion, Polydor/PolyGram. He comes to the label from **Motown** where he was Manager, National College Promotion.

Said VP/Album Radio, Polydor Promotion/PolyGram Records Wynn Jackson: "We're very pleased to have someone of Mr. Renet's experience and knowledge of the College/Alternative market who is still very close to the street and has a solid understanding of our goals in this area."

### Dalton Appointed Manager, CBS Records/Nashville

At CBS Records/Nashville, Rob Dalton has been named to the newly-installed position of Manager, Promotion. The Nashville native has been with the company since 1988, and was Coordinator, Promotion, CBS Records/Nashville. He will head up the department and assist in concept developments and campaigns.

### MCA Creates Full-Service Alternative Marketing Dept.

MCA Records Executive Vice President/General Manager Richard Palmese has hired three executives to take charge of the company's newly-established Alternative Marketing Department. Jim Cardillo, who

was VP/Marketing for Concrete will be National Director, Metal/Alternative Marketing; John Loscalzo, former Music Director at WRCN-Long Island, NY comes on as National Director, Metal/Alternative Promotion; Lauren Ashlee leaves her position as VP of Total Music Public Relations to be Director, Metal/Rock Press. "I am excited that we have been able to attract the talents of Jim, John and Lauren to our superb marketing team already in place," said Palmese.

In addition to the newly-appointed executives, MCA's college representative team has been expanded, with 25 new field reps being hired, covering each region of the country. That staff will report directly to the Alternative Marketing team.

"This move is evidence of our commitment to keep MCA on top in the nineties as we sign on new rock and alternative artists," said MCA Music Entertainment Group Chairman Al Teller.



About 1,000 listeners and clients rocked and rolled at the KEGL-Dallas 2nd Annual Star Party held recently. Among the lustrous luminaries attending were FYC's Roland Gift (in a rare promotional appearance), Poco's Jim Messina and Randy Meisner, rocker Billy Squier, Foreigner's Lou Gramm, Paul Carrack, Eddie Money, David Coverdale and American Top 40 host Shadoe Stevens. Stars and station staff gathered for the photo above.

# **KURELOP JOINS KLOS**

On October 19, Carey Kurelop will join KLOS-Los Angeles as Program Director. The station has been without a PD for close to nine months, and is being low-key about announcing Kurelop's announcement. GM Bill Sommers declined to take phone calls. Kurelop is

### **BIRTHDAYS**

Compiled by Diane Rufer
Our Best Wishes and HAPPY BIRTHDAY To:
Roy Harris, Lithocraft 10/15
Joanie Lawrence, J.Lawrence Mtkg. 10/15
Chris DeBurgh, Richard Carpenter 10/15
Trish Hennessey, WAVW-Vero Beach, FL 10/16
Connie Lindell, CBS Records 10/16
Bob Weir, Wanda Vick (Wild Rose) 10/16
John Chommie, Columbia Records 10/17
Bob Young, WXTU-Philadelphia, PA 10/17
Doug Richards, KOKZ-Waterloo, IA 10/17
Earl Thomas Conley 10/17
Jack Isquith, Epic Records 10/18
Mike Menna, SBK Records 10/18

Chuck Berry 10/18
Patrick Simmons (Doobie Bros.), Jennifer Holliday 10/19
Wayne Ball, WAAX-Gadsden, AL 10/20
John Curb, Universal Records 10/20

n Curb, Universal Records 10/ Tom Petty 10/20 Teddy Ventura 10/21

Noel Barnes, The Gavin Report 10/21 Richard Miles, WAJC-Indianapolis, IN 10/21 Elvin Bishop, Owen Bradley, Steve Lukather (Toto) 10/21

### **BIRTHS**

Our **CONGRATULATIONS** to **MATTHEW GRUDGE**, Sports Director for KDMA-Montevideo, MN, and his wife, KIM, on the birth of their son, **NICHOLAS MATTHEW**. Born October 4th, weighing 9 lbs. 4 oz.

...CONGRATULATIONS to DON O'NEAL, Music Director for WCKZ- Charlotte, NC, and his wife, GWENDOLYN, on the birth of their first child, son, NEAL DURAND. Born October 4th, weighing 7 lbs, 3 oz.

...CONGRATULATIONS to JOHN PATRICK, Music Director for WZNY-Augusta, GA, and his wife, REBA, on the birth of their daughter, JESSICA NICOLE. Born September 28th, weighing 7 lbs, 4 1/2 oz.

...CONGRATULATIONS to JULIE AMACHER, Music Director for KUNC-Greeley, CO, and her husband, BRUCE, on the birth of their son, COLIN BRUCE. Born September 20th, weighing 5 lbs, 6 oz.

### **ANNIVERSARY**

Special CONGRATULATIONS to ROBERT and HELEN LAI, Annette Lai's Grandparents, on the celebration of their DIA-MOND (60th) Wedding Anniversary.



### FROM THEIR #1 LP MOTHER'S MILK!

R&R NEW ROCK #1 FMQB #1

HITS #1 GAVIN REPORT #1

HARD REPORT #1 LP CMJ #1

ALBUM NETWORK #1 LP



NOW APPEARING IN
BUZZ BIN ON MTV!!!!!
APPROACHING
200,000 COPIES
OF MOTHER'S MILK
CONSUMED....

RED HOT CHILI PEPPERS ON TOUR NOW!!!
SELLING OUT ACROSS THE LAND!!!!!

10/11 OMAHA—RANCH BOWL 10/13 ANN ARBOR—MICHIGAN THEATER 10/14 INDIANAPOLIS—RITZ MUSIC HALL 10/15 LOUISVILLE—MACAULLY THEATER 10/16 LEXINGTON, KY—U. OF KY

PRODUCED BY MICHAEL BEINHORN



10/17 CLEVELAND—PHANTASY THEATER 10/18 TORONTO—THE DIAMOND 10/20 BOSTON—CHANNEL 10/21 PROVIDENCE—LIVING ROOM 10/27 NEW YORK, NY—RITZ

MANAGEMENT: LINDY GOETZ

### MOST ADDED

TAYLOR DAYNE (139)

(Arista)

MICHAEL BOLTON (75)

(Columbia)

**NEW KIDS ON THE BLOCK (74)** 

"Didn't I..." (Columbia)

MILLI VANILLI (66)

(Arista)

**CHER** (65)

(Geffen)

BILLY JOEL (54)

(Columbia)

PAUL CARRACK (53)

(Chrysalis)

### CERTIFIED

### **BILLY JOEL**

We Didn't Start The Fire (Columbia)

### **BON JOVI**

Living In Sin (Mercury/PolyGram)

### [0]P

### **TESLA**

Love Song (Geffen)

More and more listeners are falling in love with this latest single from a group of Sacramento rockers on the rise. Hit Factor up to 19%.

### RECORD TO WATCH



**REGINA BELLE** Baby Come To Me (Columbia)

Top 40 airplay nearly doubles for this week's #1 Urban Contemporary entry.

Editor: Dave Sholin Assoc. Editor: Annette M. Lai

1 JANET JACKSON - Miss You Much (A&M) 7

3 **ROXETTE** - Listen To Your Heart (EMI)

10 6 3 TEARS FOR FEARS - Sowing The Seeds Of Love (Fontana/PolyGram)

4 ROLLING STONES - Mixed Emotions (Columbia) 4 5

14 10 5 NEW KIDS ON THE BLOCK - Cover Girl (Columbia)

9 6 EXPOSE - When I Looked At Him (Arista) 7

1 2 7 MADONNA - Cherish (Sire/Warner Bros.) 9 8 AEROSMITH - Love In An Elevator (Geffen)

12

9 BAD ENGLISH - When I See You Smile (Epic) 24 12

6 5 **10** THE CURE - Love Song (Elektra)

18 14 11 BOBBY BROWN - Rock Wit'Cha (MCA)

20 13 12 MOTLEY CRUE - Dr. Feelgood (Elektra)

26 21 13 PAULA ABDUL - (it's just) the way that you love me (Virgin)

16 15 14 POCO - Call It Love (RCA)

2W LW TW

15 TINA TURNER - The Best (Capitol) 22 19

23 20 16 ELTON JOHN - Healing Hands (MCA)

17 BABYFACE - It's No Crime (Solar/Epic) 19 17

28 24 18 B-52s - Love Shack (Reprise)

30 19 RICHARD MARX - Angelia (EMI)

35 28 20 NEW KIDS ON THE BLOCK - Didn't I (Blow Your Mind ...) (Columbia)

25 22 21 MARTIKA - I Feel The Earth Move (Columbia)

37 29 22 GLORIA ESTEFAN - Get On Your Feet (Epic)

27 25 23 **LIVING COLOUR** - Glamour Boys (Epic)

3 11 24 MILLI VANILLI - Girl I'm Gonna Miss You (Arista) 2

8 25 WARRANT - Heaven (Columbia)

27 32 26 DINO - Sunshine (4th & Broadway/Island)

37 27 MILLI VANILLI - Blame It On The Rain (Arista) 32

39 28 THOMPSON TWINS - Sugar Daddy (Warner Bros.) 35 29 YOUNG MC - Bust A Move (Delicious Vinyl/Island) 40

30 LINDA RONSTADT featuring AARON NEVILLE - Don't Know .. (Elektra) 36

31 BILLY JOEL - We Didn't Start The Fire (Columbia) 38 33

32 **SOULSISTER** - The Way To Your Heart (EMI) 33 EURYTHMICS - Don't Ask Me Why (Arista) 34

39 34 ALICE COOPER - Poison (Epic)

38 35 KIX - Don't Close Your Eyes (Atlantic)

11 16 **36** STARSHIP - It's Not Enough (RCA)

8 18 37 CHER - If I Could Turn Back Time (Geffen)

**38 BON JOVI** - Living In Sin (Mercury/PolyGram)

39 BELINDA CARLISLE - Leave A Light On (MCA)

**40 DON HENLEY** - The Last Worthless Evening (Geffen)

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	On	Chart
BILLY OCEAN - Licence To Chil *TAYLOR DAYNE - With Every Be	141 139	36 139	94	<u>11</u>	



# ZSA ZSA-SO GUILTY THEY NAMED HER TWICE!

SIMPLY RED

SIMPLY RED

"You've Got It"

the single and video

from the soon-to-be-PLATINUM

A NEW FLAME album.

GAVIN A/C: 11\*-7\*

89% HIT FACTOR

VH-1 MEDIUM



### LINDA RONSTADT featuring Aaron Neville "Don't Know Much"

the single and video from the soon-to-be PLATINUM CRY LIKE A RAINSTORM. HOWL LIKE THE WIND album.

**GAVIN TOP 40:** 36\*-30\*

**GAVIN A/C:** 18\*-5\*

BB LP: D-72\*



### TRACY CHAPMAN "Crossroads"

the single and video from the soon-to-be PLATINUM CROSSROADS album.

**GAVIN TOP 40:** UP & COMING 58/13

**GAVIN A/C:** CHARTBOUND 68/19

GAVIN ALBUM: 10\*-8\*

MTV ACTIVE VH-1 MEDIUM

BB LP: **#1 HIGHEST DEBUT** 

43\*



When you play it, say it!

DAN QUAYLE COUNTDOWN: 1195 days to go





**FASTER PUSSYCAT** 

"Poison Ivy" the single and video from the WAKE ME WHEN IT'S OVER album.

MTV BREAKOUT

DIAL MTV TOP 10

**REQUESTED VIDEO** 

OK95 @27 KTDR ADD

WZLS ADD WNNO ON

92X @ 27

KKXR ON

# **UP & COMING**

Reports	Adds	0n	Chart	
111 109 106 98 75	12 10 20 12 4	64 51 48 58 27	35 48 38 28 44	GIANT - I'm A Believer (A&M) GREAT WHITE - Angel Song (Capitol) SOUL II SOUL - Back To Life (Virgin) THE ALARM - Sold Me Down The River (IRS) SHARON BRYANT - Let Go (Wing/PolyGram)
75 74 69 68 68	75 14 9 7 3	46 39 23 41	14 21 38 24	*MICHAEL BOLTON - How Am I Supposed To Live Without You (Columbia) MELISSA ETHERIDGE - No Souvenirs (Island) SHOOTING STAR - Touch Me Tonight (Enigma) KEVIN PAIGE - Don't Shut Me Out (Chrysalis) DONNY OSMOND - Hold On (Capitol)
65 62 60 58 57	65 11 7 13	26 47 42 23	25 6 3 21	*CHER - Just Like Jesse James (Geffen) TESLA - Love Song (Geffen) THE ESCAPE CLUB - Twentieth Century Fox (Atlantic) TRACY CHAPMAN - Crossroads (Elektra) JOE COCKER - When The Night Comes (Capitol)
57 51 49 47 46	53 1 3 1 11	4 29 19 11 30	21 27 35 5	*PAUL CARRACK - I Live By The Groove (Chrysalis) SIMPLY RED - You've Got It (Elektra) WHITE LION - Radar Love (Atlantic) THE COVER GIRLS - My Heart Skips A Beat (Capitol) RICHARD ELLIOT featuring BOBBY CALDWELL - In The Name Of Love (Intima/Enigma)
45 44 44 42 42	5 3 15 2 5	14 26 29 22 28	26 15 — 18 9	CHRISTOPHER WILLIAMS - Talk To Myself (Geffen) ICEHOUSE - Touch The Fire (Chrysalis) KATRINA & THE WAVES - Rock N' Roll Girl (SBK) BARDEUX - I Love The Bass (Enigma) PETER FRAMPTON - Holding On To You (Atlantic)
41 41 40 40 40	37 40 1 3 15	3 1 12 31 21	1 	* PRINCE with SHEENA EASTON - The Arms Of Orion (Warner Bros.) * WARRANT - Big Talk (Columbia) MOVING PICTURES - What About Me (Geffen) SURFACE - You Are My Everything (Columbia) REGINA BELLE - Baby Come To Me (Columbia)
39 38 34 33 32	2 4 5 1	32 33 3 12 19	5 1 26 20 12	DAN REED NETWORK - Make It Easy (Mercury/PolyGram) STEPHEN BISHOP - Walking On Air (Atlantic) 2 LIVE CREW - Me So Horny (Luke Skyywalker) DEBBIE GIBSON - We Could Be Together (Atlantic) CUTTING CREW - Everything But My Pride (Virgin)
32 31 27 27 27	5 29 10 3 8	8 2 6 21 18	19  11 3 1	SYBIL - Don't Make Me Over (Next Plateau) *BENNY MARDONES - I'll Be Good To You (Curb) *JODY WATLEY - Everything (MCA) EXTREME - Mutha (Don't Wanna Go To School Today) (A&M) DEBORAH HARRY - I Want That Man (Sire/Red Eye/Reprise)
26 1 26 25 25 25 25	3 4 2 -	22 20 11 10 15	1 2 12 15 —	HOODOO GURUS - Come Anytime (RCA) SQUEEZE - If It's Love (A&M) STEVIE B - Girl I Am Searching For You (LMR) WINGER - Hungry (Atlantic) *GRAYSON HUGH - Bring It On Back (RCA)  DROPPED: #23-Michael Morales, #26-Skid Row, #31-Fine Young Cannibals #40-Prince (Partyman), Kevin Raleigh, Vesta, Max Q, Fuzzbox.
24 24 24 22 22	11 5 - 1	12 12 17 10 12	1 7 7 11 9	* MICHAEL DAMIAN - Was It Nothing At All (Cypress/A&M) TECHNOTRONIC - Pump Up The Jam (SBK) JACKSON BROWNE - Chasing You Into The Light (Elektra) THE CULT - Edie (Ciao Baby) (Sire/Reprise) LOVE AND ROCKETS - No Big Deal (Beggars Banquet/RCA)
21 20	3 5	12 12	6 3	* JETS - The Same Love (MCA) * ENUFF Z'NUFF - New Thing (Atco)





m Bailey

AB AND

COMING K104 **KFUN** WUVA **WWHB** KDUX WOVO **KFMW KQHU** KQEN

### "OOH BABY BABY"

A Totally Zapp-ified Version of the Smokey Robinson Classic! From The New Album ZAPP V Produced by Roger Troutman

### **NEW RELEASE THIS WEEK!**

ALREADY PLAYING:

KMEL D-29 KITY ADD

WCKZ 36-34

WIOQ 30-26

B95 5-3 (HOT)

KYNO 27-24 (HOT)



© 1989 Reprise Records

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record-  $60\,$  stations have it in thier Top 20- Hit Factor =60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharte	Hit d Factor	Weeks
JANET JACKSON - Miss You Much (A&M) ROXETTE - Listen To Your Heart (EMI) TEARS FOR FEARS - Sowing The Seeds Of Love (Fontana/PolyGram) ROLLING STONES - Mixed Emotions (Columbia) NEW KIDS ON THE BLOCK - Cover Girl (Columbia)	265 273 269 244 256	2 3 3 —	225 138 95 129 62	29 91 104 69 93	7 32 60 37 78	2 8 7 5 14	1 - 4 7	98% 95% 96% 96% 91%	8 9 8 8 6
EXPOSE - When I Looked At Him (Arista) MADONNA - Cherish (Sire/Warner Bros.) AEROSMITH - Love In An Elevator (Geffen) BAD ENGLISH - When I See You Smile (Epic) THE CURE - Love Song (Elektra)	229 201 247 272 201	_ _ _ 10 1	102 128 56 13 95	83 68 81 65 72	28 4 92 138 28	10 — 12 34 4	6 1 6 12 1	93% 99% 92% 79% 97%	10 11 8 6 13
BOBBY BROWN - Rock Wit'Cha (MCA) MOTLEY CRUE - Dr. Feelgood (Elektra) PAULA ABDUL - (it's just) the way that you love me (Virgin) POCO - Call It Love (RCA) TINA TURNER - The Best (Capitol)	223 208 254 220 227	6 — 12 2 5	18 28 2 19 5	59 49 10 51 34	109 101 122 94 116	23 18 81 39 52	8 12 27 15 15	83% 85% 52% 74% 68%	9 8 5 9 8
ELTON JOHN - Healing Hands (MCA) BABYFACE - It's No Crime (Solar/Epic) B-52s - Love Shack (Reprise) RICHARD MARX - Angelia (EMI) NEW KIDS ON THE BLOCK - Didn't I(Blow Your Mind ) (Columbia)	218 170 213 260 219	2 5 15 25 74	4 36 14 — 18	23 51 22 2 2	138 62 83 40 36	37 13 68 127 45	14 3 11 66 23	75% 87% 55% 16% 35%	9 11 9 3 6
MARTIKA - I Feel The Earth Move (Columbia) GLORIA ESTEFAN - Get On Your Feet (Epic) LIVING COLOUR - Glamour Boys (Epic) MILLI VANILLI - Girl I'm Gonna Miss You (Arista) WARRANT - Heaven (Columbia)	192 227 199 114 103	1 13 2 1	3  5 61 47	16 — 16 51 54	103 32 85 1	54 126 75 —	15 56 16 —	63% 14% 53% 99% 99%	8 5 9 12 14
DINO - Sunshine (4th & Broadway/Island) YOUNG MC - Bust A Move (Delicious Vinyl/Island) LINDA RONSTADT featuring AARON NEVILLE - Don't Know Much(Elektr BILLY JOEL - We Didn't Start The Fire (Columbia) SOULSISTER - The Way To Your Heart (EMI)	188 117 (a) 204 256 167	13 17 25 54 3	1 27 — 1	2 11 1 —	56 18 15 7 25	84 23 84 62 70	32 21 79 133 66	31% 47% 7% 2% 16%	7 13 4 2 7
EURYTHMICS - Don't Ask Me Why (Arista) ALICE COOPER - Poison (Epic) KIX - Don't Close Your Eyes (Atlantic) STARSHIP - It's Not Enough (RCA) BON JOVI - Living In Sin (Mercury/PolyGram)	187 167 159 68 199	5 27 28 — 34	7 7 7 25	7 8 30	16 25 25 8 9	80 44 27 3 47	86 57 64 2 109	8% 23% 25% 92% 4%	4 5 7 12 3
BELINDA CARLISLE - Leave A Light On (MCA) DON HENLEY - The Last Worthless Evening (Geffen) BILLY OCEAN - Licence To Chill (Jive/RCA) TAYLOR DAYNE - With Every Beat Of My Heart (Arista) GIANT - I'm A Believer (A&M)	179 182 141 139 111	25 30 36 138 12	1 - - 1		10 8 — — 7	47 34 11 — 25	97 108 94 1 64	5% 5% — — 9%	4 3 3 1 8
GREAT WHITE - Angel Song (Capitol) SOUL II SOUL - Back To Life (Virgin) ALARM - Sold Me Down The River (IRS) SHARON BRYANT - Let Go (Wing/PolyGram) MICHAEL BOLTON - How Am I Supposed To Live Without You (Columbia	109 106 98 75 a) 75	10 20 12 4 75	4 - 5 -	1 - 6 -	17 12 6 12	30 22 22 22 21	51 48 58 27	16% 15% 6% 30%	5 4 4 11 1
MELISSA ETHERIDGE - No Souvenirs (Island) SHOOTING STAR - Touch Me Tonight (Enigma)	74 69	14 9	<u> </u>	1	8 4	5 15	46 39	12% 8%	3 5

# GETTING HOTTER EVERY MINUTE!

# AFTER 7 "HEAT OF THE MOMENT"

POWER106 ADD KMEL 19-17 HOT 97.7 26-21 FM102 D-29 KITY D-35 WPGC 26-24 WIOQ 24-20



# **NENEH CHERRY**

The follow-up to 2 Top 10 singles is

"MANCHILD"

Added at MTV BREAKTHROUGH VIDEO

KMEL WXKZ WHHY KKMQ B95 HOT96 KSMB KNOE Z99





### MOST ADDED

# ADULT CONTEMPORARY

### **GRAYSON HUGH (42)** (RCA)

BILLY JOEL (40) (Columbia)

MICHAEL BOLTON (38) (Columbia)

RICHARD MARX (38) (EMI)

DON HENLEY (36) (Geffen)

### **TOP TIP**

**GRAYSON HUGH** Bring It All Back (RCA)

Number one MOST ADDED for good reason. Gravson is bringin' it on home in short order.

8 4 **1 POCO** - Call It Love (RCA)

2W LW TW

16

1 1 2 MADONNA - Cherish (Sire/Warner Bros.) 7

3 3 ELTON JOHN - Healing Hands (MCA)

6 5 4 VAN MORRISON - Have I Told You Lately (Mercury/PolyGram)

18 5 LINDA RONSTADT featuring AARON NEVILLE - Don't Know ...(Elektra) 33 12 9

6 MICHAEL DAMIAN - Was It Nothing At All (Cypress/A&M)

7 SIMPLY RED - You've Got It (Elektra) 19 11

2 2 8 CUTTING CREW - Everything But My Pride (Virgin)

9 ROXETTE - Listen To Your Heart (EMI) 12

24 15 **10 JEFFERSON AIRPLANE** - Summer Of Love (Epic)

11 **SWING OUT SISTER** - You On My Mind (Fontana/Mercury) 17 14

10 6 12 JEFF HEALEY BAND - Angel Eyes (Arista)

13 **SOULSISTER** - The Way To Your Heart (EMI) 22 32

14 BONNIE RAITT - Nick Of Time (Capitol) 16

29 20 **15 STEPHEN BISHOP** - Walking On Air (Atlantic)

28 19 **16 EXPOSE** - When I Looked At Him (Arista)

14 13 17 PAUL McCARTNEY - This One (Capitol)

18 GLORIA ESTEFAN - Get On Your Feet (Epic) 38 28

3 7 **19** BEE GEES - One (Warner Bros.)

5 8 **20** SURFACE - Shower Me With Your Love (Columbia)

32 21 BARBRA STREISAND - We're Not Making Love Anymore (Columbia)

38 22 RICHARD MARX - Angelia (EMI)

4 10 23 CHER - If I Could Turn Back Time (Geffen)

26 26 24 MILLI VANILLI - Girl I'm Gonna Miss You (Arista)

9 17 25 BEACH BOYS - Still Cruisin' (Capitol)

25 25 26 PATTI LA BELLE - If You Asked Me To (MCA)

27 TEARS FOR FEARS - Sowing The Seeds Of Love (Fontana/PolyGram) 33

28 DON HENLEY - The Last Worthless Evening (Geffen)

23 29 NATALIE COLE - I Do (EMI) 11

**30** JIMMY BUFFETT - Take Another Road (MCA) 13 21

40 34 31 SHINE - Walking On The Town (SBK)

39 35 32 TINA TURNER - The Best (Capitol)

33 NYLONS - Drift Away (Windham Hill)

34 RICK ASTLEY - Ain't Too Proud To Beg (RCA) 18 24

35 RICKIE LEE JONES - Satellites (Geffen)

22 29 **36** RICHARD MARX - Right Here Waiting (EMI)

37 BILLY JOEL - We Didn't Start The Fire (Columbia) 38 RANDY CRAWFORD - Knockin' On Heaven's Door (Warner Bros.)

**39** DOOBIE BROTHERS - Need A Little Taste Of Love (Capitol) 15 27

20 30 **40** DANNY WILSON - If Everything You Said Was True (Virgin)

### **RECORD TO WATCH**



PETER FRAMPTON Holding On To You (Atlantic)

A/C is "showing the way." CHARTBOUND in just two weeks

Editor: Ron Fell Assoc. Editor: Diane Rufer

CH≜RTBOUND										
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	light	Hit Factor	Weeks		
TRACY CHAPMAN - Crossroads (Elektra)		68	19	3	26	20	42%	3		
GRAYSON HUGH - Bring It All Back (RCA)		64	42	_	11	11	17%	2		
SERGIO MENDES - Some Morning (A&M)		60	8	1	22	29	38%	5		
PETER FRAMPTON - Holding On To You (Atlantic)		55	22	_	15	18	27%	2		
<b>EURYTHMICS</b> - Don't Ask Me Why (Arista)		50	7	3	21	19	48%	3		
	The Arms Of Orion (Warner Bros.)	50	25	_	12	13	24%	2		

Through the purity of her voice and her vision, she has touched many hearts.



Once Again, she reaches out.

O LIVIA NEW TON-JOHN

# "Reach Out For Me"

The First Single From Her New Album

Warm And Tender



© 1989 The David Geffen Company

HIT FACTOR A/C Research:
Diane Rufer/Ron Fell

Total Reports This Week 223

Last Week 218

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
POCO - Call It Love (RCA)	181	5	140	28	8	92%	9
MADONNA - Cherish (Sire/Warner Bros.)	176		145	29	2	98%	10
ELTON JOHN - Healing Hands (MCA)	171	1	144	20	6	95%	9
VAN MORRISON - Have I Told You Lately (Mercury/PolyGram)	168	2	141	18	7	94%	11
LINDA RONSTADT with AARON NEVILLE - Don't Know Much (Elektra)	198	20	93	68	17	81%	4
MICHAEL DAMIAN - Was It Nothing At All (Cypress/A&M)	168	5	101	47	15	88%	9
SIMPLY RED - You've Got It (Elektra)	171	9	98	55	9	89%	7
CUTTING CREW - Everything But My Pride (Virgin)	157	_	109	34	14	91%	15
ROXETTE - Listen To Your Heart (EMI)	158	8	89	50	11	87%	9
JEFFERSON AIRPLANE - Summer Of Love (Epic)	160	6	71	75	8	91%	6
SWING OUT SISTER - You On My Mind (Fontana/Mercury)	146	-	75	62	9	93%	8
JEFF HEALEY BAND - Angel Eyes (Arista)	139	1	105	26	7	94%	12
SOULSISTER - The Way To Your Heart (EMI)	171	16	34	95	26	75%	7
BONNIE RAITT - Nick Of Time (Capitol)	147	11	65	60	11	85%	11
STEPHEN BISHOP - Walking On Air (Atlantic)	154	11	42	78	23	77%	5
EXPOSE - When I Looked At Him (Arista)	140	16	67	51	6	84%	9
PAUL McCARTNEY - This One (Capitol)	138	1	67	58	12	90%	10
GLORIA ESTEFAN - Get On Your Feet (Epic)	147	17	33	81	16	77%	5
BEE GEES - One (Warner Bros.)	134	_	64	50	20	85%	14
SURFACE - Shower Me With Your Love (Columbia)	129	_	71	39	19	85%	13
BARBRA STREISAND - We're Not Making Love Anymore (Columbia)	131	16	25	64	26	67%	4
RICHARD MARX - Angelia (EMI)	152	38	10	70	34	52%	3
CHER - If I Could Turn Back Time (Geffen)	127	_	51	56	20	84%	16
MILLI VANILLI - Girl I'm Gonna Miss You (Arista)	107	4	39	45	19	78%	7
BEACH BOYS - Still Cruisin' (Capitol)	102	_ 1	28	56	17	82%	11
PATTI LA BELLE - If You Asked Me To (MCA)	90	1	36	44	9	88%	16
TEARS FOR FEARS - Sowing The Seeds Of Love (Fontana/PolyGram)	101	11	20	43	27	62%	.5
DON HENLEY - The Last Worthless Evening (Geffen)	127	36	8	45	38	41%	3
NATALIE COLE - I Do (EMI)	81	_	24	44	13	83%	14
JIMMY BUFFETT - Take Another Road (MCA)	81		26	40	15	81%	12
SHINE - Walking On The Town (SBK)	87	6	5	55	21	68%	6
TINA TURNER - The Best (Capitol)	81	5	13	46	17	72%	7
NYLONS - Drift Away (Windham Hill)	83	10	2	36	35	45%	4
RICK ASTLEY - Ain't Too Proud To Beg (RCA)	69		16	38	15	78%	12
RICKIE LEE JONES - Satellites (Geffen)	86	16	3	30	37	38%	4
RICHARD MARX - Right Here Waiting (EMI)	66	_	18	28	20	69%	16
BILLY JOEL - We Didn't Start The Fire (Columbia)	89	40	3	31	15	38%	2
RANDY CRAWFORD - Knockin' On Heaven's Door (Warner Bros.)	69	14	5	27	23	46%	4
<b>DOOBIE BROTHERS</b> - Need A Little Taste Of Love (Capitol)	67	_	12	37	18	73%	11
DANNY WILSON - If Everything You Said Was True (Virgin)	62		14	31	17	72%	12

# **PLUS FACTOR**

Records which received the greatest increase in HIT FACTOR

	LW	TW	Increase
BILLY JOEL - We Didn't Start The Fire (Columbia)	_	38	38%
RICHARD MARX - Angelia (EMI)	20	52	32%
JODY WATLEY - Everything (MCA)	31	59	28%
LINDA RONSTADT featurning AARON NEVILLE - Don't Know (Elektra)	56	81	25%
GLORIA ESTEFAN - Get On Your Feet (Epic)	52	77	25%
KOOL & THE GANG - Never Give Up (Mercury/PolyGram)	7	31	24%
PRINCE with SHEENA EASTON - The Arms Of Orion (Warner Bros.)	_	24	24%
BARBRA STREISAND - We're Not Making Love Anymore (Columbia)	45	67	22%
NATALIE COLE - As A Matter Of Fact (EMI)	-	21	21%
SOULSISTER - The Way To Your Heart (EMI)	55	75	20%
DON HENLEY - The Last Worthless Evening (Geffen)	22	41	19%
PETER FRAMPTON - Holding On To You (Atlantic)	6	27	19%
ANNE MURRAY with KENNY ROGERS - If I Ever Fall In Love Again (Capitol)	22	40	18%
DONNA SUMMER - Breakaway (Atlantic)	-	17	17%
GRAYSON HUGH - Bring It All Back (RCA)	-	17	17%

the GAVIN REPORT/October 13, 1989

# **PHOTO FILE**



### ARISTA AND THEIR HELPING HANDS

Members of the entertainment and business worlds gathered mid-September for the announcement of Arista Records' 15th Anniversary/Aids Benefit concert at Radio City Music Hall. The show, featuring a lcng list of Arista artists past and present, will take place on March 17th, 1990. Shown at the Radio City press conference are (l to r) Michael Douglas, actor/cochairperson; Sandy Pittruan, co-chairperson; Arista recording artist Taylor Dayne; Clive Davis, President of Arista Records; Jonathan Tisch, businessman/co-chairperson; and Scott Sanders, Rep for Radio City Music Hall/cochairperson.



GLO GETS THEM ON THEIR FEET
In San Francisco's Ghirardelli Square, Gloria Estefan had everyone hopping with pleasure as they listened to her new solo album, "Cut Beth Ways."
The smiling mugs are (I to r) Robin Silva, CBS Iccal promotion for CBS Records; Gavin's Ron Fell; Gene Baxter, X-100's Music Director; Gene's wife Laura; Gavin's Diane Rufer; Larry Golinski, Mid-atlantic CES Branch Manager; and standing in front of the Baxters, Ms. Estefan.

Compiled by Diane Rufer

October 13, 1989/the GAVIN REPORT

AND MANY MORE...

Produced by Robert Kraft and Vonda Shepard.
From The Album VONDA SHEPARD

MANAGEMENT: PATRICK RAINS & ASSOCIATES, LOS ANGELES

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\*\*OND MANY MORE...

### ON MANAGEMENT

by Oren Harari

# TURNING COMPLAINERS INTO LOYAL CUSTOMERS

've used this space a number of times to argue that word-of-mouth is the most powerful marketing tool a company can have. Satisfied customers tell others about their experiences. More ominously, dissatisfied customers tell twice as many people about their bad experiences as those with good experiences do. Either way, we are strongly influenced by people who have had a satisfying or dissatisfying experience with a company or a product. Effectively managed firms appreciate the power of word-of-mouth marketing and work very hard to cultivate a positive experience for their customers.

But we all foul up occasionally, either as individuals or as companies. That means that by definition, some customers are going to have a dissatisfying experience. managed firms simply shrug their shoulders and say things like, "well, that's tough", or "that's the price of doing business" or "nobody's perfect." They treat complaints like dread diseases and complainers like criminals. They assume that the impact of a dissatisfied customer is negligible, or that a strong sales or advertising campaign will more than compensate. They're dead wrong. As I've pointed out in earlier columns, it costs the firm five to seven times more to prospect for new customers as it does to maintain current ones. Couple that with the word-of-mouth impact on revenues, and you can see why Federal Express is not at all pleased with a nearly 99% customer satisfaction rate. The way Federal Express looks at it, if 750,000 pieces of mail are handled in one twenty-four hour period, a 99% satisfaction rate means that 7,500 people did not receive their mail "absolutely positively overnight". Why be proud of 7,500 dissatisfied customers in a 24hour period?

In contrast, most firms would be delighted with a 99% satisfaction rate with that volume of mail. But Federal Express is not like most firms, and that's why it's been so successful. That company works very hard to continuously improve its success rate, and it works very hard to listen to and resolve customer complaints (lots of 800 phone lines staffed by well-trained, highly motivated service reps) even if it means getting back to the customer every day to let him or her know that the company is still looking for the lost package.

Now we get to the weird part. Dissatisfied

customers can become your most loyal customers. The United States Office of Consumer Affairs has compiled a mass of data which indicates that:

•One purchase in four causes a problem.

•Seventy percent of consumers do not complain because they don't know where to call, they believe there are too many obstacles to make it worth the effort, or they don't think the company will respond.

•Of the consumers who do not complain, 63% switch brands. Of the consumers who do complain and receive a satisfactory response, 70% become the company's most loyal customers.

I was reminded of these facts during a recent stay in a Marriott Hotel in Wichita, Kansas. Like Federal Express, Marriott does a good job in training and empowering employees to attack complaints (not complainers!) with relish. I had called the front desk around 8 a.m. with a "minor" complaint—the curtains would not open in my room. The clerk was empathetic, a good sign. He assured me he would have it taken care of immediately, also a good sign. I left for a meeting, and when I returned to my pitchblack room at noon, the problem was still unresolved. Slightly irritated, I called the front desk again. When I next returned to my room at 5 p.m., glorious sunlight was streaming in. Yes, they'd fixed the problem, but what was more interesting was the handwritten note on my bed.

Mr. Harari,

"We feel that we have your curtains repaired...if not or if you have any other problems, please call and let us help. I am sorry for any problems you may have had, this is not the kind of stay we want you to have. Thanks for staying with us and please come back.

Don Burris

Hotel Engineering Department

Let me tell you, in my work I'm fortunate enough to stay in a fair number of top-notch hotels, but this simple handwritten note impressed me more than all the technological glitter that passes for service in many multistar hotels. Sure, the curtain problem shouldn't have occurred in the first place, and it should have been attended to after my first call. But, on the other hand, I've never received a personal handwritten note from someone in hotel maintenance, have you? Suddenly I was a statistic—one of the 70% whose complaint was handled in such a way as to make me a more loyal Marriott customer.

So how do you make a dissatisfied customer a loyal customer? The secret's a simple one:

1. Make it very easy and convenient for any customer to complain.

2. Work like mad to respond and resolve the complaint quickly, efficiently, and empathetically.

It makes a lot of humanistic sense, and it makes even more business sense.

### HERE AND THERE

by Sheila Rene

We have liftoff! The Jefferson Airplane completed the first leg (we hope) of their tour at the Fillmore on September 28 in support of the new self-titled album. Original members Grace Slick, Paul Kantner, Jack Casady and Jorma Kaukonen sound and look terrific, and were joined by some super players. John Cougar Mellencamp's drummer Kenny Aronoff (a tried and true fan) kept the band tight and then tighter. He got some excellent help from Jorma's brother Peter on guitar, keyboardist Tim Gorman, and guitar/ keyboardist Randy Jackson. Two days later the band played a free concert in the park sponsored by KFOG. Later this month they'll play a Bill Graham-produced benefit in Washington, D.C. for "Housing Now." The Airplane will join former President Jimmy Carter, former Presidential Candidate The Rev. Jesse Jackson, Tracy Chapman, and homeless activist Mitch Snyder, among others, on the White House Mall on October 7. Word is the members of the band are so happy with the music and playing together again, more touring time will be scheduled.

The talk backstage at the last few concerts I have attended has been the match-up of Stevie Ray Vaughan with Jeff Beck. Vaughan and Double Trouble will alternate opening each show. The 26-date schedule begins in Minneapolis and ends in Oakland. This super collaboration is bound to curl your hair.

Bits & Pieces: At the recent Concrete Foundations '89 confab I ran into Jason Bonham who was hanging out at the Epic Records booth signing autographs and throwing candy. His broken hand will be in a cast at least until November, and then touring begins again...Ronnie James Dio roamed the exhibition hall meeting other musicians and talking with fans. No word as yet on who the new bassist will be, but a couple of the new song titles are "Twisted," "Hate Angel," and "Hell Wouldn't Take Her."...Joey Tempest of Europe advised that he and the band are headed home to begin their next album...Session musician and ex-Doobie Brother Jeffrey "Skunk" Baxter was milling around picking up the free goodies. Baxter is in the process of putting together his own band for a Columbia album in 1990. Baxter, Michael McDonald and Chet McCracken jammed with the Doobies during their three encores at L.A.'s Hollywood Bowl...The Cinderella/Badlands/Tangier show just moved through the Bay Area, playing their last show together. After the Shoreline gig, Badlands began a 2,000 mile bus ride to Ames, Iowa where they joined up with Great White. Watch for these bad boys (great band) to show up with their red-hot music on the club circuit in November...Producer/guitarist Ronnie Montrose is completing his new Enigma album The Diva Station at the Music cont. on page 41

the GAVIN REPORT/October 13, 1989

# **PHOTO FILE**



DAMIAN ROCKS CLEVELAND

At the Front Row Theatre in Cleveland, Michael Damian took time to visit with A/C Music Director, Larry Ziebold from WFRO-Fremont, OH. Pictured (l to r) Mary Klaucz, Michael, and Larry Ziebold.



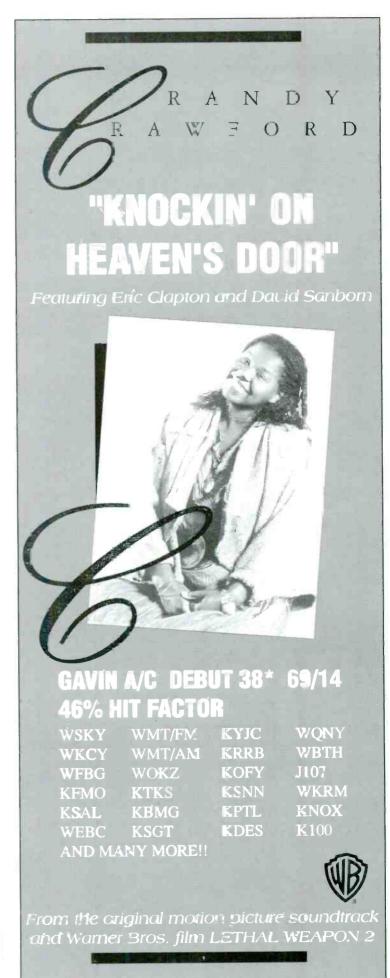
### KBIG MEETS ONLY ONE

Before a recent Bee Gees concert at the Universal Amphitheatre, A/C station KBIG-Los Angeles' personnel visited with Bee Gee Robin Gibb. Pictured (l to r) Carolyn Aguayo, Programming Assistant; Rob Edwards, VP/Programming; Carolyn Clark, Air Talent; Robin Gibb; and Mark Taylor, Air Talent.



#### SMILING GRACE

A&M's A/C Director of Promotion, Jon Konjoyan (right), shows new member of the Graces, Meredith Brooks, around the Midwest. Also shown is Paul Westby, Air Talent at KS95-Minneapolis, MN.





# MELISA ETHERIDGE



# THE TRAIN IS ROLLING AND THERE'S NO JUMPING OFF

by Kent Zimmerman

laywright Arthur Miller once described his father by saying, "He was as American as anybody out in the middle of Kansas." Perhaps that describes the simplicity of Melissa Etheridge's approach to rock n roll. Reared in Leavenworth which is located on the Northeastern portion of the state, living in Kansas opened up a vast field of d-eams. While only a young girl she may have sung Country versions of Loretta Lynn's "Fist City" or Tammy's "Stand By Your Man," but it was the magazines and television programs that built up a mystique of the big city out there somewhere, way beyond the core of the Great Midwest. After all, there had to be more to life than following your parent's footsteps in the shadow of Leavenworth State Prison, her home town's prime industry.

nd while you can take the girl out of Kansas, you can't entirely take the Kansas out of the girl. If Melissa Etheridge's music yearns for deep desire and control, it was that very concept of control and desire that she left Kansas for, choosing to study guitar at one of New England's, and the country's, most prestigious music academies. She eventually moved to Southern California, south of Los Angeles, where she honed her songwriting skills during extended appearances in tiny bars playing solo guitar and vocals to small handfuls of customers.

Ithough I had become a fan of her music through her self-titled debut album, it was only after two live performances that I became convinced of Melissa's strength and magnetism. The first was a club show that made it evident that here was a woman quite willing to carry the world of love and fear on her shoulders. Symbolically, even though accompanied by a fine band, Melissa Etheridge wrung each and every note and phrase by carrying the sound and energy on the solitary back of her Ovation acoustic guitar. As a guitarist she had a percussive attack on the instrument, her small hands flailing, her voice wailing. No petite personality at work here.

he second performance came during the 1989 Gavin Seminar Power Of Song artist discussion group where Melissa powerdrove through a solo version of "Chrome Plated Heart." Opting against using a microphone or monitor, her performance filled the garish, rococo room with a fury seldom heard or felt. It was after that song that I became a true believer in the power of Melissa Etheridge's music. She indeed sings with an honesty that is both "brave" and "crazy", the title of her sophomore effort, which is precisely where our brief chat began.



KENT ZIMMERMAN: I understand the new album has been completed since early this year. How did you manage to resist the temptation to go back and rerecord some of the songs?

MELISSA ETHERIDGE: It was strange, because I've been doing a lot of the songs on tour for a while now. In fact, three of the songs on the new album were written while I was waiting for the first album to come out. So I've lived with some of the songs for quite a while. I wrote a lot of them on the road and some just before we recorded the Brave And Crazy album. We went in before January to star it. I had taken that month off from the road. So we went into the studio and cut things live. Since we'd already worked the songs out, it was easy to just go in and work like that. Then we went back out on the road, having since picked up a new guitar player, Bernie Larsen. Freally liked what he did to the songs, so I actually did go back into the studio in May and redid half the record.

KZ: I suspected you wouldn't be able to let a long finished project just lie while the first album still had life. In fact, back in December, I remember hearing some of the new songs like "Royal Station 4/16." What other songs could I have heard?

ME: You heard "No Souvenirs," "The Angels' and "Brave And Crazy." The songs always grow The songs from the first album have grown and changed. The can't help that. Since I had the opportunity to go back and do them better, I couldn' resist

KZ: Since you were formulating and recording Brave And Crazy while the first album was still snowballing, did that relieve a bit of the pressure you might have felt following-up a debut album?

ME: Actually it added to the pressure. When the first album was just starting to do its thing, when I didn't know where it was going, I had the freedom, in my mind, to create whatever I felt. The field was open. When "Bring Me Some Water" and "Like The Way I Do" became big, I figured, "Oh gosh, I have to write another 'Bring Me Some Water'!" But I had to keep that feeling

outside of me and resist that. If felt I had to continue to create and just keep going down that line. That was the hard part.

KZ: Have you heard this album by James McMurtry?

ME: You're the fourth person who has asked me that. Didn't John Mellencamp produce it?

KZ: Yes. What made me think of him was something written in your press packet that stated that the first album represented the first time you ever used a band. And McMurtry commented on the same dilemma, performing for the first time with a band and having it being recorded for a record as opposed to solo performing.

ME: It's rough. It was two years ago that I first started working with a band. When you play solo and you hear all things in your head, you try to make those ideas come to life on just your guitar or whatever nstrument, then finally the band comes along and it all changes. It's not what was in your head. Now it has to come through you. "Brave And Crazy" was a different song in my head than the way it finally came out on record. I underestimate sometimes a lot of what I'm able to do. The rest of the band will say, "No, you do that! You play that idea on your guitar rather than giving it to the drums."

KZ: "Brave And Crazy" sounds a lot like—and don't laugh—a James Brown groove.

ME: Yeah! It was very funky! I love funk music. I love R&B! For the life of me, I want to write a dance song! want to have a dance hit because I love it! That s what's in my heac, but, of course, what I am as an artist is a little cifferent. And it

Kettle Factory or the prison, since that was the industry there. And that's what they did. They took on what their parents did and they got married and had kids. And that's *their* life. But there are those of us who got away and went to school. That's what I did. I just packed up and left

KZ: Is there still some Kansas left in you and your music?

ME: The part of Kansas that's in me is what made

me what I am—the intense desire for more. When I was in Kansas growing up, there's so much that's not there, things I would see in magazines or on TV that I desired. I felt there was so much more. So I felt that I was going to just go and do it. There was a lot of space to dream and fantasize, especially about what the big city was really like. It turned out to not be anything like I thought it would be. I had that romantic fantasy of going off alone. And with that fueling my creativity, that's what's in my music, and that's what's still inside me. It's a naivete of the real world. I still have that small girl kind of dream. KZ: You attended Berklee School Of Music. I'm sure not many of our readers know that. It's not the sort of music academy that you wander into. While people think of you as a singer-songwriter, the musician part of you may tend to be overlooked.

ME: I was trained musically as a guitarist. Unfortunately there was a lot that I learned there that I don't ever use. It's not a part of what I'm doing now. Yet it definitely helps me to communicate better with my musicians. And I can read music. The strong part of me is the natural creative side,



Bernie Larsen, Kevin McCormick, Melissa Etheridge, Fritz Lewak

comes out a little different, but hopefully the soul of it and the heart of it will still be there.

KZ: Writer/interviewer Tony Parker has a book out now that consists of interviews with the inhabitants of a particular small town in Kansas. The recurring theme is the brain drain that happens when young people leave after high school. You grew up in Kansas and left while you were very young. Can you relate?

ME: In the Kansas town I grew up in, there were those who wanted to get away, those who dreamed about it. And there were those who were satisfied going to work in the Hallmark and they couldn't quite teach me that. You can't teach that.

KZ: What were some of the musical aspects you studied at Berklee?

ME: We studied theory and harmony—a lot of technical things. I took guitar classes and guitar studies.

KZ: There you were in a classroom with thirty guitarists.

ME: And we're all doing extremely difficult guitar formations and chords. And there was me with my tiny little hands. I was screaming. I have

CONT. ON PAGE 40

### MOST ADDED

# COUNTRY

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

# **RODNEY CROWELL** (49)

(Columbia)

**CHARLIE DANIELS BAND (45)** 

(Epic)

**KEITH WHITLEY (42)** (RCA)

SUZY BOGGUSS (37) (Capitol)

> K.T. OSLIN (36) (RCA)

### TOP TIP

### CHARLIE DANIELS BAND

Simple Man (Epic)

110 stations are already behind Charlie's anthemic single.

### 2W LW TW

1

- 2 1 KATHY MATTEA - Burnin' Old Memories (Mercury/PolyGram) 3
- 6 3 **EDDY RAVEN** - Bayou Boys (Universal)
- 3 **DOLLY PARTON** Yellow Roses (Columbia) 11 5
- 1 4 MERLE HAGGARD - A Better Love Next Time (Epic) 4
- 7 10 **5 OAK RIDGE BOYS** - An American Family (MCA) 9
  - 6 6 **RICKY SKAGGS** - Let It Be You (Epic)
- 12 8 7 PAUL OVERSTREET - All The Fun (RCA)
- 9 **REBA McENTIRE** - Til Love Comes In (MCA) 13
- 13 18 **RANDY TRAVIS** - It's Just A Matter Of Time (Warner Bros.)
- 10 10 **SAWYER BROWN** - The Race Is On (Curb/Capitol) 15
- 11 GARTH BROOKS If Tomorrow Never Comes (Capitol) 16 12
  - 12 GEORGE STRAIT Ace In The Hole (MCA) 4
- 17 16 **13** MARY CHAPIN CARPENTER - Never Had It So Good (Columbia)
- 14 **SHENANDOAH** Two Dozen Roses (Columbia) 21 19
- 25 20 15 DON WILLIAMS - I've Been Loved By The Best (RCA)
- 16 KENNY ROGERS The Vows Go Unbroken(Always True ...) (Reprise) 19 18
- 29 22 17 RONNIE MILSAP - A Woman In Love (RCA)
- 24 21 **18 PATTY LOVELESS** - Lonely Side Of Love (MCA)
- 26 24 19 LORRIE MORGAN - Out Of Your Shoes (RCA)
- 33 26 **20 HOLLY DUNN** - There Goes My Heart Again (Warner Bros.)
- 21 TRAVIS TRITT Country Club (Warner Bros.) 28 25
- 17 22 ALABAMA - High Cotton (RCA) 7
- 2 23 RICKY VAN SHELTON - Living Proof (Columbia) 11
- 31 27 24 WILD ROSE - Breaking New Ground (Universal)
- 5 14 25 RESTLESS HEART - Say What's In Your Heart (RCA)
- 29 37 **26 GLEN CAMPBELL** - She's Gone Gone (Universal)
- 27 HIGHWAY 101 Who's Lonely Now (Warner Bros.) 35
- 30 28 VINCE GILL - Never Alone (MCA) 35
- 22 23 29 CONWAY TWITTY - House On Old Lonesome Road (MCA)
- 30 BELLAMYS You'll Never Be Sorry (MCA/Curb) 8 15
- 36 **31 DWIGHT YOAKAM** - Long White Cadillac (Reprise)
- 40
- 37 32 VERN GOSDIN - That Just About Does It (Columbia)
- 38 33 **KENTUCKY HEADHUNTERS** - Walk Softly On This ... (Mercury/PolyGram)
- 30 28 34 MARTY STUART - Cry Cry Cry (MCA)
- 39 35 ZACA CREEK - Sometimes Love's Not A Pretty Thing (Columbia)
  - **36 WILLIE NELSON** There You Are (Columbia)
- 37 **SKIP EWING** It's You Again (MCA)
- **38 ANNE MURRAY/KENNY ROGERS** If I Ever Fall In Love Again (Capitol)
- **39** DANIELE ALEXANDER She's There (Mercury/PolyGram) 36 33
  - **40 NITTY GRITTY DIRT BAND** When It's Gone (Universal)

# RECORD TO WATCH JO-EL SONNIER If Your Heart Should Ever Roll This Way Again

(RCA)

Programmers are responding to Jo-El's new sound, WAXX, WKWT, WAOV, WGKX, KIIX and WKNZ are among the 29 new stations this week.

Editor: Lisa Smith Assoc. Editor: Cyndi Hoelzle

	CHARTB(	OUND						
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	light	Hit Factor	Weeks
KEITH WHITLEY - It Ain't Nothin'	ng & Lonesome Highway (Columbia)	128 126 125 119	26 49 42 29	- 3 -	40 12 20 28	62 65 60 62	31% 9% 18% 23%	4 2 3 4

the GAVIN REPORT/October 13, 1989

Reports accepted Mondays at 8 AM through 4 PM Tuesdoys

Station Reporting Phone **(415) 495-1990**Gavin Fax: **415-495-2580** 

Reports	Adds	Weeks	ARTIST TITLE LABEL *Debuts In Up & Coming.
110 96 88 86 78 66 66 66 66 58	Adds 45 19 3 37 3 6 9 36 35 23	3 3 5 2 6	CHARLIE DANIELS BAND - Simple Man (Epic) MICHAEL MARTIN MURPHEY - Family Tree (Warner Bros.) SUSI BEATTY - Hard Baby To Rock (Starway) SUZY BOGGUSS - My Sweet Love Ain't Around (Capitol) DAWNETT FAUCETT - Money Don't Make A Man A Lover (SOR) MOE BANDY - This Night Won't Last Forever (Curb) LYLE LOVETT - If I Were The Man That You Wanted (MCA/Curb) K.T. OSLIN - Didn't Expect It To Go Down This Way (RCA) STEVE WARINER - When I Could Come Home To You (MCA) LIONEL CARTWRIGHT - In My Eyes (MCA)
58 53 52 43 34 31 31 28 28 26 25 24 24	23 24 11 5 10 29 13 6 16 10 5	5 5 2 2 2 2 3 7 2 1 1 2 1 3 4 1	DONNA MEADE - Cry Baby (Mercury) NEW GRASS REVIVAL - You Plant Your Fields (Capitol) JANIE FRICKIE - Give 'Em My Number (Columbia) THE STATLERS - Don't Wait On Me (Mercury)  *JO-EL SONNIER - If Your Heart Should Ever Roll(RCA)  *JAMES HOUSE - Hard Times For A Honest Man (MCA) BUCK OWENS - Gonna Have Love (Capitol)  *ALAN JACKSON - Blue Blooded Woman (Arista)  *JOHNNY LEE - I Can Be A Heartbreak Too (Curb) MARSHA THORNTON - Deep Water (MCA) CLINTON GREGORY - Nobody's Darling But Mine (SOR)  *GARY MORRIS - The Jaws Of Modern Romance (Universal)
24 22 21 21 20 20	5 4  20	1 1 1 5 1	* JERRY JEFF WALKER - The Pick Up Truck Song (Tried & True)  * FARON YOUNG - After The Loving (SOR)  * MEL McDANIEL - You Can't Play The Blues (Capitol) JASON D. WILLIAMS - Waitin' On Ice (RCA)  * JENNIFER McCARTER AND THE McCARTERS - Quit While I'm Behind (Warner Bros.)  DROPPED: #31-C.Black, #32-Hank Jr., 34-Baille & The Boys, #40-S. Wariner

(Dreams), The Gatlins, L.Greenwood, W.Jennings, Canyon.

### TOP REQUESTS

RANDY TRAVIS GEORGE STRAIT KATHY MATTEA SAWYER BROWN GARTH BROOKS

### LP CUTS

The Judds - Sleepless Nights
Nitty Gritty Dirt Band - The Valley Road
(Hornsby)
The Oak Ridge Boys - Cajun Girl
Willie Nelson - The Highway
Randy Travis - Hard Rock Bottom Of My Heart

Clint Black - Nobody's Home

# **INSIDE COUNTRY**

CONGRATULATIONS to all the nominees and winners of the 1989 Country Music Association awards. For a complete list of winners, see story in our news section...Congratulations also go out to Kim Canard, morning personality at KMDL-Lafayette and wife Myra, on the birth of their son Cameron Canard on Thursday, September 28.

LOOK OUT ROB LOWE...Rick Young at KCMJ called in this week to tell us about the "U.G.L.Y. Bartenders" festivities going on in Palm Springs. UGLY stands for Understanding Generous Lovable You, and the highjinks are put on by local bars to raise money for the Multiple Sclerosis Society. KCMJ got into the act by auctioning off air personalities who performed different feats. Craig West and Cindy Olson both had their separate crosses to bear—Craig went down the tallest waterslide in the Springs and Cindy took a wild ride on a four-wheeler. But the real fun started when lis-

teners were asked to pledge money for a date with MD Rick Young. When the cash wasn't forthcoming, the bars asked patrons to tip Young if he would doastrip tease and good-time Rick pulled in \$128 in dollar bills! All money raised went to fight multiple sclerosis. And the videotape of the event should hit the Country music black market soon...

STATION HAPPENINGS...Vicki Johnson is leaving her MD post at US 96/FM to take the same position next door at WYNE-Appleton. She will also be handling mid-days at WYNE...Storm Dennison is the new MD at KBUF, giving Lory Williams more time to devote to her responsibilities as Program Director...Ronnie West has been promoted to mid-days at WTRS... Welcome back to old Gavin pal Ken Conlin, who has been hired as a computer consultant at KRED...Chuck Allen, formerly of KSON-San Diego, has signed on to do overnights at KUZZ-Bakersfield... WTAW

has gone oldies and will no longer be re-

porting

AROUND THE COUNTRY...The Statler Brothers will host an all-star benefit concert on December 13 in Jacksonville, FL to provide assistance for South Carolina victims of hurricane Hugo. Ralph Emery will emcee the event which will feature performances by George Jones, the Judds, Barbara Mandrell, Ronnie Milsap and Ricky Skaggs as well as the Statlers...The Bellamy Brothers have been asked to take part in the dedication of the National Farmers Memorial on November 9. They have composed a song for the event, "Salt Of The Earth," which can be heard year-round at the memorial.

Total Reports This Week **203** Last Week **201** 

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
KATHY MATTEA - Burnin' Old Memories (Mercury/PolyGram)	197	_	172	21	4	97%	11
EDDY RAVEN - Bayou Boys (Universal)	194	_	171	18	5	97%	11
DOLLY PARTON - Yellow Roses (Columbia)	197	_	148	43	6	96%	10
OAK RIDGE BOYS - An American Family (MCA)	192	2	144	41	5	96%	11
RICKY SKAGGS - Let It Be You (Epic)	191	1	_146	38	6	96%	13
PAUL OVERSTREET - All The Fun (RCA)	197	1	130	60	6	96%	10
REBA MCENTIRE - Til Love Comes In (MCA)	194	_	128	58	8	95%	9
RANDY TRAVIS - It's Just A Matter Of Time (Warner Bros.)	199	_	101	92	6	96%	6
SAWYER BROWN - The Race Is On (Curb/Capitol)	196	2	110	74	10	93%	9
GARTH BROOKS - If Tomorrow Never Comes (Capitol)	198		88	102	8	95%	8
MARY CHAPIN CARPENTER - Never Had It So Good (Columbia)	194	4	64	118	8	93%	8
SHENANDOAH - Two Dozen Roses (Columbia)	195	_	46	135	14	92%	7
DON WILLIAMS - I've Been Loved By The Best (RCA)	199	5	36	136	22	86%	7
KENNY ROGERS - The Vows Go Unbroken(Always True To You) (Reprise)	189	3	48	123	15	90%	10
RONNIE MILSAP - A Woman In Love (RCA)	192	4	20	147	21	86%	5
PATTY LOVELESS - Lonely Side Of Love (MCA)	187	4	32	128	23	85%	8
LORRIE MORGAN - Out Of Your Shoes (RCA)	187	9	11	136	31	78%	8
HOLLY DUNN - There Goes My Heart Again (Warner Bros.)	185	9	8	131	37	75%	6
TRAVIS TRITT - Country Club (Warner Bros.)	171	9	20	121	21	82%	9
WILD ROSE - Breaking New Ground (Universal)	178	9	6	120	43	70%	7
GLEN CAMPBELL - She's Gone Gone (Universal) HIGHWAY 101 - Who's Lonely Now (Warner Bros.)	172	16 26	4	107	45	64%	5 4
VINCE GILL - Never Alone (MCA)	179 152	9	4	82 105	67 34	48% 71%	7
DWIGHT YOAKAM - Long White Cadillac (Reprise)	143	14	4	71	54	52%	5
VERN GOSDIN - That Just About Does It (Columbia)	142	21	1	69	51	49%	4
KENTUCKY HEADHUNTERS - Walk Softly On This Heart Of Mine (Mercury/PolyGram)	126	12	5	73	36	61%	6
ZACA CREEK - Sometimes Love's Not A Pretty Thing (Columbia)	130	13	2	59	56	46%	5
WILLIE NELSON - There You Are (Columbia)	136	25	3	40	68	31%	4
SKIP EWING - It's You Again (MCA)	131	20	1	37	73	29%	4
ANNE MURRAY/KENNY ROGERS - If I Ever Fall In Love Again (Capitol)	128	23		43	62	33%	4
						00,0	

# NEW RELEASES by Lisa Smith & Cyndi Hoelzle

JO-EL SONNIER - If Your Heart Should Ever Roll This Way Again (RCA)

The first single from Jo-El's forthcoming album finds him in the Country mainstream and sounding great. It's a rollicking song with lots of guitar, drums and his trademark accordion. This should give Sonnier the attention he deserves. Just try not to tap your



THE BELLAMY BROTHERS - The Center Of My Universe (MCA)

The Bellamys co-wrote this song with Don Schiltz, and gave it the feel of a classic. It's a simple song, pretty and Country as can be with mandolin, steel and beautiful harmonies.



JENNIFER McCARTER and The McCARTERS - Quit While I'm Behind (Warner Bros.)

The McCarters seem to have left their "sweet little angels" image behind them with the last two singles from the upcoming album. Jennifer comes across smart and strong here, belting out her reasons for leaving.

TANYA TUCKER - My Arms Stay Open All

Night (Capitol)

Tanya has tapped the winning songwriting team of Paul Overstreet and Don Schiltz for her latest single. Listeners are sure to love this-such a sexy voice singing a song of domestic fidelity.



CEE CEE CHAPMAN - Love Is A Liar (Curb) This midtempo song becomes more appealing with each listen. It was co-written by Chapman's producers—Bobby Fischer, Charlie Black and Austin Roberts—and they know the kind of song Cee Cee can make her

### THE PRIMITIVES

Both Tracy Tracy and P. J. Court are working on solo albums, fueling speculation that their band may not remain intact.

### •NATALIE COLE

Natalie's new single, AS A MATTER OF FACT, is produced by her new husband, Andre Fisher. Andre was a founding member of the band Rufus featuring the vocals of Chaka Khan. Andre has also produced tracks for Brenda Russell and Michael Franks and is currently working with Andre Crouch and the late Donny Hathaway's daughter, Layla.

### **•PAUL McCARTNEY**

On Noverber 11, Showtime will present an hour-long documentary on the making of Paul's latest album, "Flowers In The Dirt."

### **•NANCI GRIFFITH**

Nanci's song, GULFCOAST HIGHWAY, has been recorded as a duet by Bruce Springsteen and Patty Scialfa for Patty's debut solo album.

### JEFFERSON AIRPLANE

Grace Slick is actively involved in the World Wildlife Federation and is particularly concerned with the preservation of Pandas. Grace refers to herself as a "Pandaholic."



### •CHARLIE DANIELS BAND

Their first number one country single came ten years ago in the Summer of 1979 with the song, THE DEVIL WENT DOWN IN GEORGIA.

### •GEORGE BENSON

Thirty-four years ago, George signed his first recording contract with RCA at the age of ten.

### **BIOFEEDBACK**

by Ron Fell



### •TIMBUK 3

As newcomers to the business of recorded music, Pat and Barbara K. Macdonald, better known as Timbuk 3, received a Grammy nomination in 1985 for their first IRS single, THE FUTURE'S SO BRIGHT, I'VE GOTTA WEAR SHADES.

### **•KOOL & THE GANG**

"Sweat," Kool & the Gang's latest album, is their twenty third studio album released in the past two decades.

### DEBORAH HARRY

Though Deborah staked her claim to fame in the group Blondie, a band that last recorded in 1982, she has gone on to act in three films; Videodrome, Union City and Hairspray. She also provided songs for the soundtracks to three other films; American Gigolo, Polyester and Scarface.

### THOMPSON TWINS

Alannah Currie describes the bewildering process of songwriting by saying, "I don't know where the songs come from... You put your fingers into your brain and pull out skeletons that glow in the dark and then watch in amazement as they dance."

### •SQUEEZE

In order to form the band back in 1973, Chris Difford advertised in the British music press for musicians who enjoyed the music of Lou Reed, Glenn Miller and The Kinks. One of the few to respond was Glenn Tilbrook.

### PETER FRAMPTON

His 1975 album, "Frampton Comes Alive," (a two record set) has sold more than ten million copies worldwide.

### MERLE HAGGARD

In the 1980 Clint Eastwood film, Bronco Billy, Merle makes a cameo appearance, singing with Clint.

### MICHAEL MARTIN MURPHEY

Prior to becoming a part of the progressive country music scene in Austin, Texas during the early seventies, Michael had intentions of becoming a Southern Baptist minister.

### **•DEBORAH HARRY**

Deborah's new single, I WANTTHAT MAN, is co-produced by Tom Bailey of The Thompson Twins.



### RICKIE LEE JONES

Four songs on Rickie's new album, "Flying Cowboys" were co-written with Rickie's husband, Pascal Nabet-Meyer.

### ROLLING STONES

Charlie Watts was a published biographer as early as 1964 when his biography of the jazz legend Charlie Bird Parker was released. The book was titled, "Ode To A High Flying Bird."

#### NRBQ

The initials NRBQ stand for New Rhythm and Blues Quintet.

### •k.d. lang

k.d.'s backup band, the reclines, is named in honor of her idol, Patsy Cline.

### THE WONDER YEARS

The bonus track on the CD for the critically acclaimed TV series is a Richie Havens version of Cat Stevens' PEACE TRAIN.

### **MOST ADDED**

- 1. TIME OUT OF MIND GROVER WASHINGTON, JR. (COLUMBIA)
- 2. MOONSTONE TONINHO HORTA (VERVE FORECAST/POLYGRAM)
- 3. LITTLE SECRETS ANDY NAREL (WINDHAM HILL JAZZ)
- 4. SOLO GUITAR EARL KLUGH (WARNER BROS.)
- 5. WAITING FOR SPRING DAVID **BENOIT (GRP)**

### TOP

### MARK O'CONNOR

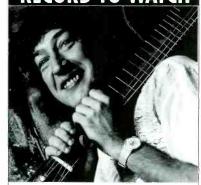
ON THE MARK (WARNER BROS.)

### **FAREED HAQUE**

MANRESA (PANGAEA/IRS)

Aggressive instrumentalists are this week's highest debuts at #39 and #41.

# **RECORD TO WATCH**



**TONINHO HORTA** MOONSTONE (VERVE FORECAST)

Produced by Ricardo Silviera, this great Brazlian singer/guitarist also surrounds himself with all-star talent.

Co-Editors: Keith Zimmerman / Kent Zimmerman

# ADULT ALTERNATIVE

Reports accepted Thursdays only 9AM through 4PM

### 2W LW TW

20

- 3 2 1 **BILLY JOE WALKER, JR.** - Painting Music (MCA Master Series)
- 2 3 2 PAT METHENY GROUP - Letter From Home (Geffen)
- 6 4 3 THOM ROTELLA - Home Again (DMP)
- 1 1 4 JEAN LUC PONTY - Storytelling (Columbia)
- 5 6 **STANLEY TURRENTINE** - La Place (Blue Note)
- 24 12 6 PATRICK O'HEARN - Eldorado (Private Music)
- 40 18 7 LEE RITENOUR - Color Rit (GRP)
- 13 8 WIND MACHINE - Rain Maiden (Silver Wave)
- 14 7 BILL WOLFER - and it rained all through the night (Nouveau/K-tel)
- 41 21 **10 DAVE GRUSIN** - Migration (GRP)
- 4 5 11 OCEANS - Ridin' The Tide (ProJazz)
- 9 11 12 LEO GANDELMAN - Western World (Verve Forecast/PolyGram)
- 15 13 13 GONTITI - In The Garden (Epic)
- 9 14 14 YELLOWJACKETS - The Spin (MCA)
- 23 16 15 HERB ALPERT - my abstract heart (A&M)
- 16 YANNI Niki Nana (Private Music) 32 22
- 10 MONTREUX - Let Them Say (Windham Hill) 10 17
- 24 18 RICKIE LEE JONES - Flying Cowboys (Geffen) 48
- 31 26 19 FULL SWING - The End Of The Sky (Cypress/A&M)
- 11 20 SAM CARDON - Impulse (Arius)
- 36 25 21 WENDY WALL - Wendy Wall (SBK)
- 20 12 22 GEORGE BENSON - Tenderly (Warner Bros.)
- 19 23 JIM CHAPPELL - Living The Northern Summer (Music West) 8
- 21 15 24 LETHAL WEAPON 2 - Randy Crawford (Warner Bros.)
- 18 17 25 SKIPPER WISE - The Clock And The Moon (Cypress/A&M)
- 29 27 26 GREG MATHIESON - For My Friends (Headfirst/K-tel)
- 44
  - 34 27 <u>CAROL NETHEN</u> - A View From The Bridge (Narada/MCA)
- 28 IMAGES Relative Work (Universal Master Series) 17 23
- 19 28 29 TELL ME TELL ME - Happens On Sunday (Imagine)
- 16 29 **30** SANDY OWEN - Night Rhythms (Ivory)
- 39 37 31 DAVID VAN TIEGHEM - Strange Cargo (Private Music)
- 28 33 32 DAVID FRIESEN - Other Times, Other Places (Global Pacific)
  - 30 33 TOM COSTER - Did Jah Miss Me?!? (Headfirst/K-tel)
- 50 45 34 RICK MARGITZA - Color (Blue Note)
  - 48 35 NELSON RANGELL - Playing For Keeps (GRP)
- 38 35 **36** STEVE KUJALA - the arms of love (Sonic Edge)
  - 39
  - 37 VONDA SHEPARD Vonda Shepard (Reprise)
- 43 38 38 HARRY CONNICK, JR. - When Harry Met Sally... (Columbia)
- MARK O'CONNOR On The Mark (Warner Bros.)
  - 40 40 WILLIAM ELLWOOD - Vista (Narada/MCA)
- 41 FAREED HAQUE - Manresa (Pangaea/IRS)
- 26 31 42 ERIC BIKALES - Energy (Moodtapes)
- **DANNY O'KEEFE** Redux (Beachwood/Chameleon) 46 43
- SUZANNE CIANI History Of My Heart (Private Music) 44
- 32 22 45 CUSCO - Mystic Island (Higher Octave)
- 46 BOB THOMPSON Wilderness (Intima) 42 42
- 25 41 47 SPYRO GYRA - Point Of View (MCA)
- 49
- 47 48 ROB MULLINS - Jazz Jazz (Nova)
  - 49 DAVID WILCOX How Did You Find Me Here (A&M)
  - **GARY HERBIG** Friends To Lovers (Headfirst/K-tel)

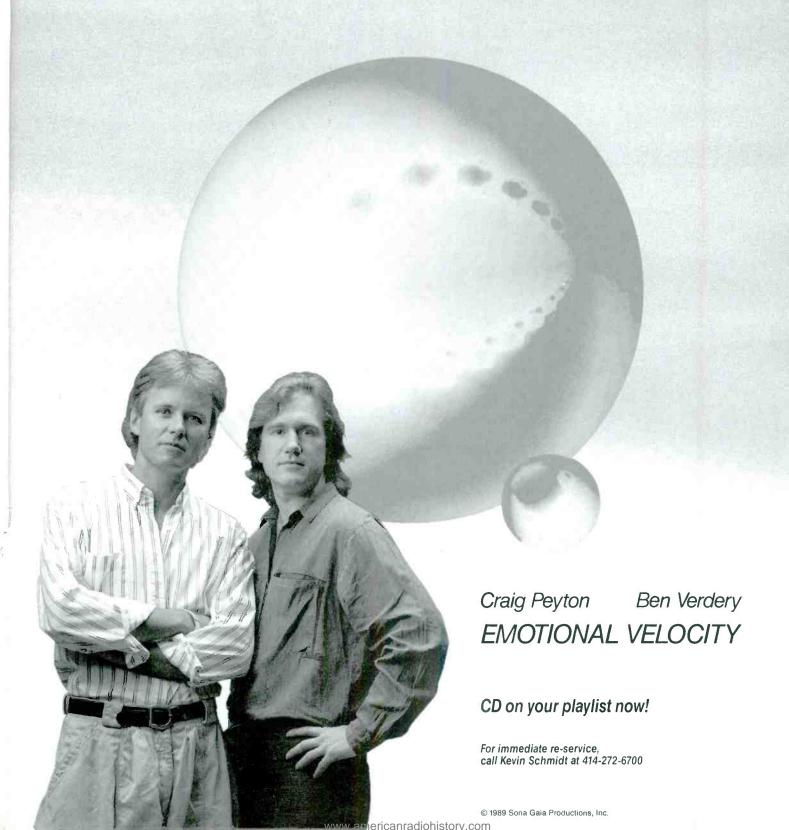
### CH≜RTBOUND

\*Debuts in chartbound

- \*GROVER WASHINGTON, JR. (COLUMBIA) JOHN TESH (CYPRESS/A&M)
- \* TONINHO HORTA (VERVE FORECAST/POLYGRAM) MARK WINKLER (CHASE MUSIC GROUP) MIKE STERN (ATLANTIC)
- **ANDY NAREL** (WINDHAM HILL) DAVID BENOIT (GRP)
  - EARL KLUGH (WARNER BROS.)
  - **BRIAN BROMBERG** (INTIMA)
- TRACY CHAPMAN (ELEKTRA) RAMSEY LEWIS (COLUMBIA) \* WAYNE GRATZ (NARADA/MCA) DON RANDI & QUEST (HEADFIRST/K-TEL)

**GARY KNOX (SERENITY)** Dropped: #36 Michael Tomlinson, #43 Peter Moffitt, #44 William Aura, #49 Maria McKee, #50 Tuck & Patti, Darryl Tookes. As Latitude, Craig Peyton and Ben Verdery found themselves at the top of the charts with 40° North.

Craig Peyton and Ben Verdery are ready to travel there again with <u>Emotional Velocity!</u>



### **MOST ADDED**

# JAZZ

Reports accepted Thursdays only 9AM through 4PM

Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

### 1. WAITING FOR SPRING - DAVID BENOIT (GRP)

- 2. MUSIC MICHEL PETRUCCIANI (BLUE NOTE)
- 3. ON FIRE MICHEL CAMILO (EPIC)
- 4. LITTLE SECRETS ANDY NAREL (WINDHAM HILL JAZZ)
- 5. MOONSTONE TONINHO HORTA (VERVE FORECAST/POLYGRAM)
- 6. MORNING RIDE NESTOR **TORRES**
- (VERVE FORECAST/POLYGRAM) 7. TIME OUT OF MIND - GROVER WASHINGTON, JR. (COLUMBIA)

### 2W LW TW

5

- RICK MARGITZA Color (Blue Note)
- 1 1 STANLEY TURRENTINE - La Place (Blue Note) JEAN LUC PONTY - Storytelling (Columbia) 4 3
- PAT METHENY GROUP Letter From Home (Geffen) 2 2
  - JAMES MOODY Sweet And Lovely (Novus/RCA) 10 5
- 11 YELLOWJACKETS - The Spin (MCA) 3 5 6 8
  - 8 7 ROB MULLINS - Jazz Jazz (Nova)
- 7 6 8 HARRY CONNICK, JR. - When Harry Met Sally... (Columbia) q
  - 9 DAVID FRIESEN Other Times, Other Places (Global Pacific) 9
- 21 15 10 GENE HARRIS QUARTET - Listen Here! (Concord Jazz)
- 10 11 11 BILLY CHILDS - Twilight Is Upon Us (Windham Hill Jazz)
- 13 12 THOM ROTELLA - Home Again (DMP) 18
- 13 MONTE CROFT Higher Fire (Columbia) 17 16
  - 7 14 GEORGE BENSON - Tenderly (Warner Bros.)
- 15 BOB THOMPSON Wilderness (Intima) 16 12 23 16 JON FADDIS - Into The Faddisphere (Epic) 38
  - 17 DAVE GRUSIN Migration (GRP) 33
- 18 FRANK MORGAN ALL STARS Reflections (Contemporary) 19 18
- 14 17 19 ANA CARAM - Rio After Dark (Chesky) 24 21 20 HERB ALPERT - my abstract heart (A&M)
- 21 FAREED HAQUE Manresa (Pangaea/IRS) 41
- 13 14 22 OCEANS - Ridin' The Tide (ProJazz)
- 24 23 BILLY JOE WALKER, JR. - Painting Music (MCA Master Series) 26
- 25 24 CURRENT EVENTS - Current Events (Verve Forecast/PolyGram) 28
- 36 25 LEE RITENOUR - Color Rit (GRP) 12
- 19 26 LOU RAWLS - At Last (Blue Note) 47
  - 29 27 TOM HARRELL - Sail Away (Contemporary) 30 28 MIKE STERN - Jigsaw (Atlantic)
- 15 20 29 LEO GANDELMAN - Western World (Verve Forecast/PolyGram)
- 22 30 JOHN SCOFIELD - Flat Out (Gramavision) 22 JAZZMOBILE ALLSTARS - The Jazzmobile All Stars Featuring Billy Taylor (Taylormade) 32 31 43
- 23 27 32 MARVIN "SMITTY" SMITH - The Road Less Traveled (Concord Jazz)
- 33 NELSON RANGELL Playing For Keeps (GRP) 50
- 49 38 34 AMINA CLAUDINE MYERS - In Touch (Novus/RCA)
- 26 35 GREG MATHIESON - For My Friends (Headfirst/K-tel) 27 36 MARK O'CONNOR - On The Mark (Warner Bros.) 45
- 42 **37** THE JIM HALL QUARTET - All Across The City (Concord Jazz)
- 35 35 38 MARCOS SILVA - White and Black (Concord Jazz)
- 39 MONGO SANTAMARIA Ole Ola (Concord Jazz) 40 34
- 40 BRANFORD MARSALIS Trio Jeepy (Columbia) 28 20 41 RAMSEY LEWIS - Urban Renewal (Columbia)
- 47 42 STEVE KUJALA - the arms of love (Sonic Edge) 43 **AZYMUTH** - Carioca (Milestone)
- 46 49 44 <u>LETHAL WEAPON 2</u> - Soundtrack w/Sanborn & Crawford (Warner Bros.) 48 48 45 SCOTT HAMILTON - Plays Ballads (Concord Jazz)
- 29 37 **46** WILLIAM GALISON - Overjoyed (Verve Forecast/PolyGram)
- 31 39 47 WYNTON MARSALIS - The Majesty Of The Blues (Columbia)
- 48 DON RANDI & QUEST Don't Look Back (Headfirst/K-tel)
- 25 31 MONTREUX - Let Them Say (Windham Hill) 49

42 43 50 OSCAR CASTRO NEVES - Maracuja (JVC/GRP)

### TOP TIP

DAVID BENOIT WAITING FOR SPRING (GRP)

MICHEL PETRUCCIANI

MUSIC (BLUE NOTE)

Two great pianists are an eyelash apart for Number One Most Added honors.

RECORD TO WATCH

**MICHEL CAMILO** ON FIRE (EPIC)

This explosive album will gather a bonfire of momentum over the next month.

Co-Editors: Keith Zimmerman/Kent Zimmerman

### **CHARTBOUND**

\*Debuts in chartbound

- \* CHET BAKER (ENJA)
- TONINHO HORTA (VERVE FORECAST/POLYGRAM) GARY HERBIG (HEADFIRST/K-TEL)
- \* ANDY NAREL (WINDHAM HILL JAZZ)
- \* DAVID BENOIT (GRP)
- MARK WINKLER (CHASE MUSIC GROUP)
- \* MICHEL PETRUCCIANI (BLUE NOTE) **CHRISTOPHER MASON** (OPTIMISM)
- MICHEL CAMILO (EPIC) RIC SWANSON (OPTIMISM) **DEE DEE BRIDGEWATER (MCA)**
- RIQUE PANTOJA (SOUND WAVE/TROPICAL STORM) MARCOS ARIEL (SOUND WAVE/TROPICAL STORM)
- **ABDULLAH IBRAHIM** (ENJA) MILES DAVIS (COLUMBIA) FULL SWING (CYPRESS/A&M) **BRIAN BROMBERG** (INTIMA)

Dropped: #40 Spyro Gyra, #44 Tuck & Patti, #46 Jim Chappell, Bill Wolfer, Yanni, George Shearing.

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IN MY BED?!
AND MONICA

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Making noise on GAVIN's Contemporary Jazz Chart Put a little Magic in the air!



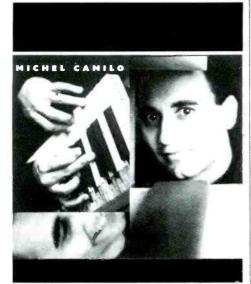
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BRIAN BROMBERG MAGIC RAIN

Featuring
10 West
and
Isn't It
Beautiful



# JAZZ NEW RELEASES



ON FIRE - MICHEL CAMILO (EPIC)

When he's on a tear, I've never seen hands move so fast on a keyboard. When he's in an introspective mood, Michel Camilo can reach down into his soul, as deeply as a McCoy Tyner or other colossal contemporaries. Camilo's Santo Domingo heritage frequently adds spice and Caribbean rhythms to his alloriginal compositions. Sometimes the music makes you ponder, sometimes it makes you want to dance. Beautifully recorded direct to two track, Camilo picks up from his last album (it reached number two on the Gavin Jazz chart) left off, launching headfirst into the uptempo "Island Stomp," then backing into a more tranquil ballad mysteriously titled "If You Knew ... " What we know is that Camilo is a natural phrase turner, able to bridge some wondrous chords with fast yet fluid single note runs. On Fire spends half its time either fanning the flames or else presenting some smoldering ballad work. "Uptown Manhattan" is a monster composition, intricately timed with punching dynamics. It's actually hard to go wrong on any one of the ten trax. A Jazz star is born.

# TIME OUT OF MIND - GROVER WASHINGTON, JR. (COLUMBIA)

After soothing the purists last time around by playing it cool with the standards, Grover Washington, Jr. takes to the skies with some hard electronics. The opening track is an orchestrated electronic duet with Ronnie Foster, and the first solo is a funky, shakin' sax mutha. After that, Washington beats a hasty retreat to a Quiet Storm groove entitled "Gramercy Park," named after one of New York's prettiest private neighborhood parks. "Brand New Age" isn't what you might fear or expect. It's actually the closest we get to a Yellowjackets-sounding modern bop. Washington's soprano carries the melody lines in support of layers and layers of electric keyboards. It's actually one of the disc's best moments. In addition, on "Fly Away" and "Don't Take Your Love From

Me," Washington seems comfortable with his two-man electronics/multi-sax line-up featuring many modern studio layers. The title track is a familiar Steely Dan groove written by Walter Becker and Donald Fagen. Like an ever-growing amount of artists across the radio dial, Washington's last word is an ecological statement entitled "Protect The Dream," a song that evokes an image of a beautiful but endangered landscape. It's such a poignant note on which to end an eclectic variety of moods and modes.

THE GREAT WHEEL - JAMES ASHER (MUSIC WEST)

I hope there are still a few of you who remember a novelty record on Stiff in 1979 called "Peppermint Lump." It featured a Peter Townshend production and a little girl named Angie singing the main verses. Ten years later, the musician behind the performance has resurfaced as James Asher, and The Great Wheel is his first American attempt at Adult Alternative acceptance. Drummer/violinist/keyboardist, Asher possesses the studied classic technique of a scholarly English musician. Yet the music is far from stodgy—instead it's quite likable and happy. "Celebration" brims with aerobic zest and "Jeunesse" waltzes confidently with sweeping layers of synths, violins and electric chimes. The rest of the set settles into healing renaissance-tinged sounds culminating with the title track—a full thirty minute syntho-sympho recital! Well done.

### MUSIC - MICHEL PETRUCCIANI (BLUE NOTE)

Michel Petrucciani is one of Jazz's beloved pianists these days, partly because he's such a monster player and partly because his playing has such an "up" feel to it. On a song like "My Bebop Tune," Michel delivers the necessary chops and hard core technique it takes to win over the most discriminating jazz listener. Yet he lacks the studied denseness that bogs down some of his talented contemporaries. On Music, there are times for serious recital, as on the track "Bite," as well as moments of melodic grooves that are far reaching in their airplay appeal, as on "Looking Up." And there's a worldliness to the repertoire. Two tracks, "Lullaby" and "Memories Of Paris" preserve Petrucciani's European blend, while two tracks, "Onana Oye" and "Brazilian Suite No. 2" shifts the mood many miles south of the equator. Music basks in versatility, promising to keep Petrucciani perched safely atop the Jazz charts for

JUNGLE CAT - MANFREDO FEST (DMP) Brazilian pianist Manfredo Fest has a tangling, busy style. On each track Fest rarely lays out, constructing intricate patchwork clusters of rhythmic chording over short energetic bursts of melody. The upbeat carnaval feel keeps percussionists Porthinho and Cyro Baptista on the edge of their studio chairs throughout the entire set. Surprise

many weeks.

guest Claudio Roditi tries to put things on simmer with "Bossa Blues No. 2," but his trademark airy fluegelhorn ends up getting a real workout as Fest's own compositions rely on an abundance of notes and changes. Jungle Art gives us two Jobim standards (one being the highly recommended "O Morro"), one Nascimento tune and a half dozen self-penned efforts—most notably "Dig This Samba," the title track, and the tour de force "Hermeto," an ode to Hermeto Pasqual.

### SOLO GUITAR - EARL KLUGH (WARNER BROS.)

Solo guitar is a genuine pitstop project, a rest stop for Klugh's intensified career. Tracks like "Paper Moon" or "I'm Confessin'" have a down home, let-the-tape-roll feel that it's hard not to like. A little Tin Pan Alley, even a small dab of Country goes a long way. It's the kind of stuff musicians have to break down and play for their mums every so often. Perhaps that's why this set is dedicated to Klugh's mom and brother.

### AFTERHOURS - ANDRE PREVIN WITH IOE PASS & RAY BROWN (TELARC)

We'd like to think Andre Previn chose to record these afterhours trio sessions without drums as a gesture to the late great Shelly Manne. If we were pinned down, we'd say one of the greatest piano trio records made has to be when Manne, Previn and bassist Leroy Vinnegar got together one August day in 1956 and recorded "Modern Jazz performances" of tunes from My Fair Lady. Thirty three years later, Afterhours was recorded in an empty, posh concert hall in Pasadena with the lights turned low for atmosphere. Previn fit this date in between days of conducting the LA Philharmonic in concert, recording a Dvorak studio date, then pulling off another symphonic recital as the featured pianist. Tracks like "Limehouse Blues," and "I Only Have Eyes For You" have that spontaneous, late night feel that could fill any dinner Jazz menu.

# MOONSTONE - TONINHO HORTA (VERVE FORECAST)

When a consummate Brazilian artist like Toninho Horta joins forces with so many of today's bright talents you gotta be impressed. It's a virtual who's-who of the Jazz/AA scene: Eliane Elias (who had Horta as an opener on her recent tour), Steve Rodby, Nana Vasconcelos, Mark Egan, Russell Ferrante, Danny Gottlieb and more. Lots of "courtesy of..." credits on this package. As producer, Ricardo Silveira resists temptation and limits his duties to ones behind the console. Moonstone will figure on both Adult Alternative and Jazz playlists. The lovely "Liana," and "Yarabela" will please progressive adult listeners, as will "Eternal Youth" featuring Mark Egan on fretless bass. Horta's acoustic guitar work has the timeless sensitivity of Chet Atkins and Silveira keeps the overall sound breezy without being syrupy.

# **CLASSIFIEDS**

### **JOB OPENINGS**

AM/FM COMBO seeks a f/t News Director. Experience preferred. Good delivery and excellent attitude a must. Great opportunity w/growing company. T&R: WICZ/WNCQ RADIO, RD2 Gifford Road, Watertown, NY 13601. [10/13]

TOP 40 KSTN-Stockton, CA, has a future opening for an AT. T&R: John Hampton, 2171 Ralph Ave., Stockton, CA 95206. EOE [10/13]

100,000 WATT TOP 40 KJBR (FM102) is looking for f/t & p/t AT's with experience. If you're "hot", energetic and professional, we want to talk to you. T&R ASAP: Dennis Rogers, PO Box 9375, Jonesboro, AR 72403. [10/13]

JOIN US IN Q-COUNTRY! 98FM KCQ is looking for an overnight AT. You'll love it here, great area and super morning conditions. To join the fun, send T&R: Jim Kramer, PO Box 1776, Saginaw, MI 48605. EOE [10/13]

**SPORTS PRODUCERS/ANCHORS**: Part-time and full-time work for coast to coast sports show. T&R: PO Box 644, East Boston, MA 02128. [10/13]

A/C WGBE/FM in Central Pennsylvania, is accepting tapes & resumes for future on-air positions. Send materials to: Scott Masteller, 316 W. 4th Street, Suite 22, Williamsport, PA 17701. EOE [10/13]

COUNTRY WDEZ (FM102) is looking for highly motivated AT's. Join the hottest group of professionals serving all of Central & Northern Wisconsin. Females encouraged.T&R: Bob Look, PO Box 2048, Wausau, WI 54402-2048. EOE [10/13]

100,000 WATT COUNTRY KYCK/FM needs a f/t AT for overnight show. Great working atmosphere & stable environment. T&R: Jaci, KYCK RADIO, PO Box 5210, Grand Forks, ND 58206-5210. [10/6]

SOFT A/C KYXY/FM needs a f/t AT for overnights. T&R: Art Schroeder, 8033 Linda Vista Road, San Diego, CA 92111. EOE [10/6]

A/C KFYR-Bismarck, ND, is looking for a f/t morning drive anchor/reporter. This is a chance to work for a #1 news outlet. Must be aggressive & have strong writing skills, experience & be energetic onair. No calls, please. T&R&salary: Jeff Alexander, KFYR RADIO, PO Box 1738, Bismarck, ND 58502. EOE [10/6]

LOVE ROCK & ROLL? LIVE IT? YOU'RE FOR US! AOR KXUS needs a 7-mid personality who likes production & appearances. Needed immediately. T&R: Mike Schmidt, PO Box 6048, Springfield, MO 65801, or call: (417) 831-9700. EOE [10/6]

A/C WLBK-Dekalb, IL, is in need of an afternoon AT w/excellent production skills. Females encouraged.

T&R: Mark Charvat, PO Box 448, Dekalb, IL 60115. EOE [10/6]

**ADULT FORMAT HAS OPENINGS** for AT's in medium market for all shifts. T&R: Stecker-Thompson Assoc., 5206 Independence Ave., Arlington, TX 76017. [10/6]

**TOP 40 KYEE**-Alamogordo, NM, need an AT who is interested in programming, music, production & is willing to learn. We're rockin' live 24 hours a day. T&R: KYEE RADIO, PO Box 711, Alamogordo, NM 88310. [10/6]

**OLDIES KKRQ** has a f/t opening for an AT. T&R: Ted Jacobsen, Box 2388, Iowa City, IA 52244. [10/6]

SALES/PROMOTION ASS'T for progressive, growing record company in Northern CA.Some clerical work & telephone outreach to retail & radio. Resume: Schmitz & Assoc., 100 Shoreline Hiwy. Bldg. B, Suite 300, Mill Valley, CA 94941. [10/6]

### AVAILABLE

AIR TALENT LOOKING TO MOVE UP ASAP. Currently in Mobile/Pensacola market, prefer evening or late night shifts with Classic Rock or Intensive Country station. JERRY: (205) 246-5954. [10/13]

MUSICOLOGIST SEEKS ON-AIR position with Gold, AOR or Classic Rock outlet. Intense knowledge of music, including regional hits. Formerly WSPT/WSPO. All locations considered. Very dedicated w/great pipes! VIC BANNON: (715) 344-3264. [10/13]

**EXPERIENCED, YOUNG, ANNOUNCING GRAD** looking for an air shift with production. Sports experience too. Great voice plus potential. ROY: (612) 788-2537. [10/13]

**BROADCAST GRAD SEEKING AT/NEWS** position at Country or MOR station. JAY: (515) 357-5661. [10/13]

A DECADE OF SUCCESSFUL PROGRAMMING. Gavin NAC radio person of the year nominee w/16 years experience in NAC, A/C, Jazz & Top 40. MARK HILL: (408) 688-5604. [10/13]

AT/MD & PRODUCTION WIZ IN SMALL MARKET looking for a winning team. All offers & shifts considered. Call today, on your doostep tomorrow. RICK: (406) 482-5862. [10/13]

EXPERIENCED ANNOUNCER WITH WINNING ATTITUDE available for medium or large market Top 40 or A/C. Overnights ok in Midwest or South. PATRICK: (217) 789-9806. [10/13]

RARE FIND! Production Director/Top 40 MD/Ass't PD. 10 year pro looking for f/t gig on West Coast. Prefer Top 40 or AOR. Available now! JOHN: (206) 524-3822. [10/13]

### PDs! OMs!

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AIR TALENT, PRODUCTION & NEWSPERSON. Excellent sports knowledge. Prefer Top 40 or AOR. TIM PULICE: (313) 751-1159. [10/6]

READY TO WORK & LEARN. Current Production Director/Ass't MD/PM Drive. Want to be the best! MIKE: (409) 693-9829 or 846-1150. [10/6]

CORNIER THAN AN OLD WOMAN'S FOOT! Seven year pro with one-to-one delivery, seeks major market gig in Midwest. Leave message. (618) 398-3281. [10/6]

HOT TOP 40 AT currently working in Stockton market, willing to work any format w/station who has winning attitude & positive philosophy. Will not empty trash cans. Prefer CA. NICK WRIGHT: (209) 667-0558. [9/29]

HELP! EXPERIENCED, PERSONABLE AT unemployed for the first time since 1977. Good rapport w/label reps. Prefer Country format. Former MD w/programming ideas & computer literate. AL MURPHY: (601) 896-3937. [9/29]

**TOP 40 PRO** with Oldies experience looking for Midwest gig. KEVIN: (618) 466-8051. [9/29]

**SMALL/MEDIUM MARKET AM/PM NUT**, with PD experience. Seeks fun Oldies, Top 40 or AOR station. No reasonable offer refused! JIM KELLY: (216) 256-1837. [9/29]

A BIG MOUTH? ME?!! NEVER! But give this air personality w/four years experience a call and see if your listeners would like me! Looking for Top 40 challenge. RICK: (715) 384-4397. [9/29]

### SERVICE REQUEST

WYCL: A/C FM needs CD service from all labels. Al Burke, PO Box 14747, Reading, PA 19612. [10/13]

WGBE: New A/C Gavin station seeks CD service from all labels, especially Elektra and Arista. Scott Masteller, 316 W. 4th Street, Suite 22, Williamsport, PA 17701. [10/13]

small hands for a guitarist.

# KZ: Did you actually move West to Los Angeles with a mind to be a Country singer?

ME: Not as a Country singer, although I started at the age of twelve playing Country music in Leavenworth. That's the only live music that was being played. That's the kind of bands that played the bars. Although I was not a Country music listener, I went out there and sang Loretta Lynn and Tammy Wynette. I left that behind. I have not approached Country music at all.

# KZ: But there's a lot of elements of Country music that has to do with great rock n roll.

ME: Yes. They're both basic, but Country's a little corny.

**KZ:** Tell us about the single, "No Souvenirs." ME: What about it? (laughs)

# KZ: It has an odd construction. I mean, beginning with "Hello this is Romeo..."?

ME: That was the first song I wrote after the first album was done. It came after "Bring Me Some Water." It was after all that intensity when I was beating my head against the wall about these relationships and about career. "No Souvenirs" was an act of letting go. I want a little control in this now. I don't want to be totally devastated anymore. Maybe it's more of a modern romance song.

### KZ: Something so direct is sometimes so hard to talk about?

ME: I can sing about things a lot better than I can talk about them.

### KZ: I know there's a story behind "Royal Station 4/16".

ME: I usually tell that story onstage. I wrote it in England. It's an "away from home" kind of song. It was my first tour, the first time I'd ever opened shows for anyone. There was this train station right next to my hotel. Actually, my hotel was part of the train station. Trains have this incredible sound and feeling. It's an experience when you hear the whistles and the wheels all day long. It got to me. So I wrote the song.

# KZ: What is it about trains that inspires so many songs?

ME: Just sit and listen! They're constantly moving. That's what the song is about. I had chosen my direction. I'd made my album and I'm on the track now. There's no jumping off! And that song is about thinking about jumping off. Why don't I just go downstairs, get on this train, let it take me wherever it's going and I'll be free again?

### KZ: Does success rob you of that much freedom?

ME: Oh sure! Definitely. About three years ago, I took off in my car and drove cross country and played in bars for a hundred bucks a night. (long pause) I don't think I can do that again. In fact, I know I can't.

# KZ: All I have is a blank tape of your songs. Who put the record together? The same crew from the first album?

ME: Yes. There was Kevin McCormick, my bass player, who is a big part of my sound. He's an incredible musician. He and I actually wrote "Testify". That was one of my first collaborations

and it was because I respect him so much as a musician and as a person that I was able to collaborate with him. He helps in the arrangements as well. He also helps with the production.

# KZ: I understand the first album was recorded twice. What happened?

ME: It all had to do with what we were talking about earlier, about playing solo and trying to play with a band. No one quite knew what to do with me. I didn't know what to do with me. I was very insecure. They put me together with a producer that overproduced the music. I lost my guitar and my voice. They were more like production tracks. It was fine music, but it just wasn't me. Fortunately Chris Blackwell realized that. It was very hard. I just wanted to do right and I didn't know what right was.

# KZ: What kind of mail do you get? You must get a ton of letters from your fans.



ME: Hmmmmmn. That was one aspect I never expected. The mail blows me away. I get mail from all sorts of different people from all over the world, too. Most of it is, "I just want to tell you how much your music means to me." Most of it is excellent that way. Then people go into great depth about their lives. All these stories and all these letters!

# KZ: How does it make you feel? Does it make you feel uncomfortable?

ME: Not uncomfortable. It makes me realize a bit more the—responsibility. It makes me feel like I'm reaching people, far more than I ever knew, and that my music is important and I should really take special care of it.

KZ: Do you ever forget that?

ME: Sure. Sometimes it's just another show, another song that I don't really want to work on. Then I realize that tonight there are people who have never seen me. And they're here to see me and it's special for them. It should be special to me too

# KZ: Was it really as sudden as Chris Blackwell signing you one night to a record deal or are you actually a four year overnight sensation?

ME: Chris Blackwell come in at the end of five years of ups and downs of this company and that company interested and then, no, they're not. This guy knows somebody who can help me. You know the story. A lot of ups and downs. It was a slow journey. I had almost every single person from A&M Records come out and hear me. Finally the word come down—no. After all this time, I thought, "No?!"

# KZ: So you climb the ladder to the final elimination phase, which is rejection.

ME: Yes, and that's what's so wonderful about Island Records. Chris Blackwell can go out and hear something he likes and it's done. The company works like a family. It's not like a corporation.

# KZ: Did you meet a lot of radio people? I'm interested in your perception of radio before you got in and now after.

ME: You bet I did a lot of radio. Radio was always a faraway land to me. It was always the sound-track of life. When I became a part of it all of a sudden, it took a lot of the magic away. But I also realize the complexity of it. It's so intense. This PD has to talk to that MD about what they're going to play and in what rotation. Will there be older songs like classics or new songs or what?

# **KZ:** Have you any non-musical inspirations? ME: You bet. I have a real love for acting.

Writing, too. Literature. My favorite poet is Pablo Neruda. He's incredible. He speaks of love like nobody else. It's wonderful. Also, I'm a real J.D. Salinger fan. I get spiritual inspiration from him. KZ: From listening to the new record I get the feeling that you tend to use as little production as you can get away with, or maybe there's a lot of production designed to make it sound that

way. Which is it?

ME: Our theory and rules were that if we were spending more than a day on something, it was wrong. You could throw whatever you want on top, but if the basic idea doesn't fly, it will never be right. So we would go for the performance. We'd play the song three or four times and if it just didn't knock you out right then and there, then we'd move on thinking the right inspiration just wasn't there. So by the end of production, we found we didn't have to fix anything. You put up the tracks and made sure everything was loud enough

### KZ: I guess all I can do is to urge our readers to see you perform live. I still think that's the best way to experience the kinetic center that seems to live inside your voice and your acoustic guitar. That's the bottom line, really.

ME: That's where it all starts and I never want to lose that. It's very important to me.

cont. from page 26

Annex in Menlo Park, CA., and he's looking toward a January 1990 release date. Aynsley Dunbar (Journey, Jefferson Starship) handles the drums, Davey Pattison (Gamma, Robin Trower) is guest vocalist and Davey Faragher (David Crosby) rounds out the team on bass...

Ladysmith Black Mambazo, the South African a capella group who performed on Paul Simon's Grammy-winning Graceland album can be heard on the soundtrack of Marlon Brando's new MGM film "A Dry White Season." Windham Hill Records will release five new compositions by Ladysmith Black Mambazo's founder Joseph Shabalala for the album of Rudyard Kipling's "How The Leopard Got Its Spots."...Teddy Pendergrass is self-producing his next Elektra album at Glendale's Aire L.A. studios...Chuckii Booker is down the hall producing Poly-Gram's Marva Hicks and MCA's The Babes...Donny Osmond has announced all but one member of his new touring band. Jeffrey Suttles from Paula Abdul's band will handle the drums, on bass will be Oneida James, John Clark the guitarist from Michael Jackson's band will play guitar, keyboardist Ron Reinhardt will be on keyboards and the music director/keyboardist is Rory Kaplan. Donny will be adding a female back-up vocalist before he gets to your town...The CMJ Convention returns to New York on October 26-28 for their big blow-out. There will be not one, but three keynote speakers. George Clinton, Ice-T and Vernon Reid are guaranteed to blow off the doors with their insight into the world and the world of music...

Harry Connick, Jr. is currently in London filming "Memphis Belle," a new film produced by David Puttnam. In his acting debut, Connick will portray a tailgunner from the crew of a World War II bomber squadron based in England. After the work is completed on this film Connick returns home for a ten-city tour with a full-scale big band. He is also contributing an original song to the film and soundtrack of the upcoming 1990 Warren Beatty-directed "Dick Tracy."

A couple of days after the dust settled I checked in with Concrete Foundation '89's Managing Director Janie Hoffman, who was working for MCA Records in 1988 appearing on the press panel. This year she found her-

self in charge of the whole ball of steel. Hoffman was as surprised as we all were to find the Sheraton Universal under construction which caused for confusion and atmosphere at the same time. Her biggest obstacle was finding proper spaces larger enough to hold the ever-growing event and to accommodate the number of music lovers who would attend all the nightly activities and showcases. Two days before the convention opened she lost the largest space for the showcases and had to go with what she could get. The Los Angeles Fire Marshal was forced to shut down Saturday night's showcase on several occasions because of the huge crowd. Axl Rose of Guns N' Roses had a hard time getting in for his appearance with Steve Jones, and Faith No More members were held up at the door even though they were next to perform. The band had driven over from their last night of the Metallica tour at Irvine Meadows where they had just entertained thousands. All these little aggravations of space and the horrible hotel sound system will be cleared up by the time Concrete Foundation '90 rock and rolls around.

### P.D. NOTEBOOK

by Eric Norberg

# THE SPORTS TRAP

lay-by-play sports is still generally looked upon in the radio business as a major programming plus. The reasons cited certainly seem logical: It builds cume, since it usually attracts audience that doesn't usually listen to the station. It supposedly presents an opportunity to circulate that extra cume into other time periods for regular programming—after all, if they tune in once won't they tune in again? And, of course, it presents a sales opportunity.

I spent seven years working as a programmer for a major radio group which was dedicated to the above philosophy, and would even acquire sports at a loss in order to "enhance the station." The group had lots of money for research exploring how best to implement this philosophy to bring solid ratings results. What I discovered was rejected by the company at the time, though, since it did not fit its philosophy, although I have seen signs since in that company that the lessons may not have been permanently ignored.

What they paid big bucks for, I now give for nothing.

First and foremost, sports play-by-play programming seems to benefit only "all talk" type stations. (It is, after all, "all talk" itself.) The presumption that music stations can benefit in any programming sense from carrying sports is a very costly and harmful fallacy. And the reason for that is also logical: People who tune in their music station and hear

sports get negative reinforcement of what the station represents; it no longer can be relied upon to provide its music service at any time needed; so the music audience tunes out and is slow to return, if ever. Meantime, that new listener brought in simply for the sportscast invariably tunes right back out again after the play-by-play is over because the station's music programming seems irrelevant to the sports listener. When they want music, they tune back to their "music station".

Or, to put it another way, every station is "positioned" in the listener's mind, like it or not, by one key service—and the "sports position", when a station acquires it, precludes a position relating to music! Station loyalty is irrelevant in this instance; the sports listener tunes in sports on radio as he or she would on TV—as a "program"—and any strategy of trying to transfer "listening loyalty" to that radio station is as hopeless as transferring "viewing loyalty" to a particular TV station simply because it carried the World Series.

There is only one minor exception to all of this, and that is when the sports event carried is a major, *local*, limited-time event, which would not be carried otherwise by anybody, and the audience knows it. (And that means you'll have to promote it that way, in most cases!) Perhaps the local high school team is in a state playoff, for example. Sometimes carrying the local college's schedule of *football* games doesn't hurt too much, if there is substantial local interest—but no other regular schedule of sports (basketball, etc.) seems effective. And it does have to be local, regardless of interest.

For programming, the bottom line of all this is that you are almost invariably better off not carrying any sports play-by-play, if you

have any sort of music format, AM or FM.

However, there is the matter of making money. If it has been determined by ownership or management that the station can and will make money carrying a sports play-byplay season, then you as a programmer may have to make the best of it. But do make sure from the start that there will be profit. All too often, I've seen a sports event acquired, then the sales department diverted into a long and tedious effort to sell it out-to be followed by no profit at all, because the time that went into selling the event was time taken from servicing spot accounts, and the spot business lost balanced the sports business gained! That goes beyond pointless—all the way to "dumb"! Let the competition make a mistake like that!

If you are stuck with a sports event, go ahead and do your station-promo in-game IDs (they are most effective if you position the station as an entirely different station—the sort of ad your competition would love to run in your game!). Go ahead and run your morning show "name the play" contests. But from my research, and my own experience, I must tell you that those you get to tune in after the game, and those who play and win the sports game in the next morning show, are almost always just the listeners you had anyway, who loyally stuck with you through the play-by-play they didn't want to hear simply because it's "their station".

And since that is the case, monitor sales, ratings and listener feedback closely, so that if the sales goals were not met, and the ratings did not surge, you have the ammo to argue against making the same mistake next year!

# **ALBUM/ALTERNATIVE**

ALBUM

### **GAVIN ALBUM FRONTLINE**

**ALTERNATIVE** 







BILLY JOEL



TRACY CHAPMAN



RED HOT CHILI PEPPERS



SHELLYAN ORPHAN



CAMPER VAN BEETHOVEN

# UNTO A FOOLISH HEART - GRATEFUL DEAD (ARISTA)

Though the album **Built To Last** arrives on Halloween, this **Jerry Garcia/Robert Hunter** composition is pleasant, not scary and truly chordless—chordless meaning the song construction is made up of single notes as opposed to chords and refrains. There's plenty of airy spaces left inside where the guitar runs and keyboard lines create a clean, lucid counter-melody. The remainder of the album is stocked with radio tunes, especially those of **Brent Mydland**.



BIG BAD MOON - JOE SATRIANI (RELATIVITY)

Not the only instrumental/guitar hero album I've heard this week, but certainly the best. While it's hard to say that **Joe Satriani** cuts **Jeff Beck** as a guitarist, his ideas do. "Big Bad Moon" features something we don't hear much of—Joe on vocals. This grandson lick of **John Lee Hooker** is a mean blue rocker with no expense spared, no punches pulled. This blue meany balances some of the album's more progressive, fusionist moments. That's Joe on practically everything, including blues harp.

# LOVE AND ANGER - KATE BUSH (COLUMBIA)

Foolish me jumped the gun again. Last week I wrote up the title track of **Kate's** upcoming album but now here comes the real plug side. I can't apologize for my fondness for "The Sensual World," but I must admit that "Love And Anger" has more edge for rock n roll radio. The track features a guitar solo from **David Gilmour**, one of Kate's earliest admirers.

### **NEW RELEASES**

TOJACK BRUCEAL
THE MOON IS IN T
A QUESTION OF TIME
ESTINY PECALE OF
TIME TO CHAP
EPEATING WOND
AN FLY CONN
E TOMORR ON F
HE PAST
NBOW
LIVI

A QUESTION OF TIME - JACK BRUCE (EPIC) While A Question Of Time is an all new album, you may find the material reminding you of the best this Scotsman has offered over his light years on the rock/Jazz circuit. Things get raunchy fast as Vernon Reid contributes a breakneck swarm of guitar notes. These are performed in reverence to Bruce being a Tony Williams Lifetime fan—he plucked bass with them in the early seventies. It's easy to measure the project's relevance, with the guest spots Reid, Alan Holdsworth, Vivian Campbell, Albert Collins, the aforementioned Tony Williams and the many voices of Jack Bruce. There's even a flim-flammy performance by Ginger Baker on the Creamish "Obsession." Bruce also revisits Willie Dixon territory on the recent "Blues You Can't Lose," eerily recalling Dixon's previous "Spoonful" (notice that famous bass run). Lyricist Pete Brown returns with his gyropoetry, still "chasing multicolored rainbows." Leave it to Jack Bruce to recall the best of his past work without sounding nostalgic or overly classic. Trax include "Life On Earth," "Make Love," "No Surrender" and "Flying." Nice work.

# "LLIVE BY THE GROOVE" - PAUL CARRACK (CHRYSALIS)

Wow! A gliding rock n roll song that incorporates **Paul Carrack's** usual respect for soulful singing. Certain "groove approved," Carrack is a monster on this tune, which is destined to replace **Squeeze's** "Tempted" or **Ace's** "How Long" as the song you associate his voice with. How long has this song been hiding?



# "POOR LITTLE GIRL" - GEORGE HARRISON (DARK HORSE/WARNER BROS.)

While his **Dark Horse** era didn't account for **George Harrison's** most airplay-successful period, he starts this hour-long set with an unreleased song that sounds as if it was lifted from the **Cloud Nine** mind set, and it's already gathering out-of-the-box response. Also included at the end of the disc is "Cheer Down," from the **Lethal Weapon 2** soundtrack, which I guess truly legitimizes the ditty.

# THE ULTIMATE - TOMMY BOLIN RETROSPECTIVE (GEFFEN)

We all have our memories of guitarist **Tommy Bolin**. I remember his solo tour for Private Eyes, when he got pretty messed up on stage left. **Narada Michael Walden** (the drummer on that tour) remembers him as a sad and confused, yet talented rock/Jazz player. Judg-

Cont on page 51

# PICK A CARD, ANY CARD.





ARE YOU GOING TO CMJ?

THE ONLY ALTERNATIVE MUSIC CONVENTION THE ONLY ARTIST DEVELOPMENT CONVENTION THE ONLY CONVENTION WITH THE NEW MUSIC AWARDS

Keynote Speakers. George Clinton Tce-T Vernon Reid

THURSDAY, OCTOBER 26, 1989

INTERNAL STATION OPERATIONS

THE MUSIC COMMUNITY Interaction With The Local Scene

RADIO'S SOCIAL INPUT

Record Company Relations Music Philosophies

NEW TOYS, NEW SOUNDS, NEW MUSIC

THE ESSENTIALS OF PUBLISHING: THE SONGWRITER & THE SONG

ROOTS MUSIC: THE NEXT GENERATION Moderator Brad Paul (Rounder)

The 1989 NEW MUSIC AWARDS PRESENTED BY AIWA

RETAIL & DISTRIBUTION: THE BOTTOM LINE Moderator Ray Farrell (Geffen) CORPORATE SPONSORSHIP AND THE ALTER-NATIVE MARKETPLACE Moderator Jim Bessman (Billboard)

MUSIC MARATHON LIVE! CLUB SHOWCASES

MUSIC AS A LIVELIHOOD: GETTING STARTED Moderator Graham Hatch (Atlantic)

ARTIST MANAGEMENT: FROM HERE TO ENORMITY

INDIE LABELS: THE DECLARATION OF INDEPENDENTS

MUSIC FOR HUMANITY: GRASS ROOTS TO

GLOBAL
THEY DON'T PLAY ME IN PRIMETIME: RADIO & RESPONSIBILITY
Moderator Howie Klein (Warner Bros /Sire)

Moderator Paul Ashby (TRIP)

FRIDAY, OCTOBER 27, 1989

KEYNOTE ADORESS: Vernon Reid lce-T George Clintor

THE VIDEO FRONT: FOUNDERS, DEFENDERS, DETRACTORS & DEFECTORS DETRACTORS & DEFECTORS
INTERNATIONAL MARKETING & LICENSING
Moderator Liz Brooks (PolyGram)
THE TOURING CIRCUIT: PAVING NEW IN-ROADS
Moderator Dave Frey (Current Events Management/
Ron Deisner Enterprises)

PROGRAMMING Running A Music Department

throughout the day!

THE PUBLICITY PANEL

12:30 - 1:45 PM

2:00 - 3:15 PM

3:30 - 4:45 PM

8:00 PM

11:00 AM

1:30 - 2:45 PM

An extensive all-day workshop and symposium covering the most crucial aspects of college radio in the 80s and beyond

Building Campus and Community Awareness Selecting The Executive Board

Recruiting, Motivating and Maintaining A Staff Budgeting and Fundraising Continuity, Structure and Growth

Communications Among Stations Nationwide

Educational Programming Increasing Public and Social Awareness

There will be additional performances & surprises

10:00 AM - 5:00 PM COLLEGE RADIO WORKSHOP

AGENDA

The Event: The Ninth Annual CMJ Music Marathon Convention The Date: October 26 - 28, 1989 The Setting: The Vista Hotel, New York City The Atmosphere: Intimate The Point: "The Discovery & Development Of New Artists"

**PANEL AGENDA** 

3:00 - 4:15PM THE BUSINESS OF MUSIC: LAWYERS, GUNS & MONEY Moderator Trip Aldredge Esq.

Moderator Trip Aldredge Esq
GENERATING UNDERGROUND PRESS
RAGS AND OTHER RICHES
Moderator Dave Strague (Freelance Journalist)
IN YOUR FACE: IMAGE & MARKETING
Moderator Andrew Francis (Chameleon Music
Group/Isolar Mgm1)
SAVE THE PLANET: IF WE DON'T WE'LL ALL
BE OUT OF WORK
Moderator Bonnie Reiss (ECO)

DIGGING YOUR SCENE: LOCAL MUSIC & MEDIA INTERACTION Moderator Roland Swenson (SXSW Music Conference)

9:30 PM

MUSIC MARATHON LIVE! CLUB SHOWCASES

SATURDAY, OCTOBER 28, 1989

10:30 AM - 3:30 PM

The Jolly Boys (The Vista Hotel Lobby Lounge 11:00 AM - 12:15 PM

ABR: WHAT'S WRONG WITH THIS TAPE?
Moderator Susan Silver IS Silver Mgmt !
RAPPIN' ON HADIO'S DOOR: THE RAP PANEL
Moderator Dr Dre (Yo' MTV Raps)
WORLD MUSIC IN THE "98: LIFE AFTER
GRACELAND
MODERATOR WACHTER (Migh! Nurse/CM.)

MEET THE PRESS: THE ROLE OF JOURNALISM IN ARTIST DEVELOPMENT Moderator Reginal Joskov (Allantic) THE FUTURE OF COLLEGE RADIO Moderator Brian Long (Rockpool)

12:30 - 1:45 PM

12:30 - 1-45 PM
INVASION OF THE INDIE SNATCHERS- WHAT
ARE THE MAJORS DOING?
Moderator Jay Faires (Mammothi
ALTERNATIVE CLUB & D.O.R.: STILL RUNNING
UP THAT HILL?
Moderator Bill Coleman (Billboard)

Moderator Bill Coleman (Billboard)
THE MANY FACES OF RADIO, CREATING NEW IDENTITIES
Moderator Robyn Kravitz (One Way Inc.)
A TIPS & TRADES SUMMIT: SETTING THE RECORDS STRAIGHT
MODErator Michael Mena (SBK)
SUCCESSFULLY MARKETING THE NEW ARTIST
TYING IT ALL TOGETHER
Moderator Karen Glauber (A&MI)

2:00 - 3:15 PM

MARKETING JAZZ IN THE '90s: ON AIR PROGRAMMING, PRINT, FILM, AND TELEVISION Moderator Don Lukoff (D.L. Media)

Moderator Don Lukoff (D.L. Media)
THE BEAT BOX CONCLAVE
Moderator Bill Stephney
THE NASHVILLE SOUND: BREAKING TODAY S
COUNTRY MUSIC ON COLLEGE RADIO
Moderator Mike Martinovich (CBS Nashville)

THE BUYING & SELLING OF COLLEGE RADIO Moderator Sheri Hood (4AD) THE STUPID QUESTION PANEL

The 1989 New Music Industry Awards Presentations 3:30 - 4:45 PM

THE ARTIST ENCOUNTER & FREE FOR ALL Moderator Tra Robbins (Freelance Journalist)

MUSIC MARATHON LIVE! CLUB SHOWCASES

All events subject to change

Your registration entitles you to three days of workshops Your registration emitted as to extra charge exhibitions and demonstrations plus at one with charge entrance to Metal Maratine College Day and the Maratine College Base entitling you to free entry to Music Maratine Livel including over 25 New York clubs or the duration of the convention and much much more

Your registration entities you to one ticker to the 1989 New Music Awards. Strictly limited quantities available on a first come first served basis to CMJ Music Marathon pre-registrants only. Tickets must be picked up at the Vista Hotel prior to 500 PM Thirtsday. October 26.

JUST ANNOUNCED meral maratnon Keynote Speaker: Keynote Bruce Dickinson Iron Maiden's Bruce

**METAL MARATHON '89** "3 Days Of Hell Returns To Manhattan''

THURSDAY, OCTOBER 26, 1989

ANATOMY OF A HEADBANGER: WHO ACTUALLY BUYS THIS STUFF? Moderator Jim Carollio (MCA) Panelists Tommy Kealty (Rampage). Brian Lima (Epic) Steve Martin (In-Eriect). Steev Ricardo (Metal Blade)

ARTIST DEVELOPMENT: PLATINUM IN THE ROUGH
Moderator Derek Simon (Simon Says, Inc.)
Panelists Ron Lafitte (Lippman-Kahane Mgml.)

MUSIC IN ACTION AWARENESS FORUM
(A brief speech followed by a O&A session)
Guest Speaker Dave Marsh (Editor Rock N' Rolf
(Confidential)

FRIDAY, OCTOBER 27

KEYNOTE ADDRESS: Bruce Dickinson (fron Maiden)

CREATING THAT ELUSIVE UNDERGROUND
BUZZ: BAITING THE PIRANHAS
Moderator Peggy Donnelly (Idianic)
Panelists Howe Abrams (In-Effect), Michael
Alago (Gethen), Jeff Alain (Universal Attractions),
Mike Faley (Metal Blade), Tommy Gunn (Cat
Club), Martin Nesbit (Barache), Michael Schnapp (Epic),
Steve Sinclair (Mechanic)

INTERVIEW WORKSHOP: GETTING BEYOND "SO DUDE, HOW'D YOU GET YOUR NAME?" Moderator 'Don Kaye (M.JI Mejal Shopkførrang), Panelists Mike Gilter (Kerrang'), Byton Hontas (Capitol)

SATURDAY, OCTOBER 28, 1989

METAL AND RADIO: SO FAR. SO GOOD... SO WATT?

WATT?

Mografor Tracy Barnes (Z-Rock)

Panelists Kathie Reed Bar (Roadracer), Christine

Black (Hard Report, Clainsas Garcia (Enigma) Charily

Kurz (Mechanic), Mark La Spina (FMOB), Steve Prue

(WKNC) Sue Stillwagon (Elektra). Cheryl Valentine

(Metal Blade)

MAJORS DIG UNDERGROUND: BRINGING
METAL TO THE MASSES
Moderator Biran Slagel (Metal Blade)
Panelists: Alan Grunoblatt (RCA), Toni Isabella (Bill
Graham Presents), Doug Keough (Roadracer) Joe Serling Esq (Attorney)

ARTIST PANEL Moderator TBA Panelists TBA

Panelists IDA
HOTEL ACCOMODATIONS:
Special rates at the Visita Hotel Rates \$130.00 single/double. These rates are only in effect until Oct 10.
1899 Rates apply from Tuesday Oct 24 Sunday, Oct 29, 1899 Call the Visita at 1-800-250-2505 in New York State 212-938-1930 YOU MUST MENTION CMJ MUSIC MARATHON TO RECEIVE DISCOUNTS.

AIRLINE DISCOUNTS:

AIRLINE DISCOUNTIS:
American Airlines is offering a special discount rate of 40% all regular coach fares. If you quality for a lower fare American Airlines will discount that rate an additional 5% Call 1-800-433-1790 7 00 AM - 120 Midmpht Central Time any day—specify STAR File #SO 1094L

PRESS & PUBLICITY: Call Les Schwartz at Jensen Communications (818) 841-3343

### JUST HOW IMPORTANT IS THE COLLEGE & ALTERNATIVE MARKETPLACE? JUST ASK Edie Brickell & New Bohemians, Cowboy Junkies, The Cure, Fine Young Cannibals,

Ofra Haza, Indigo Girls, Love And Rockets, Pixies, Michelle Shocked, Sugarcubes...

				RATION FOR usic Marathol					GR
NAME			TITLE			AFFILIATION			
ADDRESS			CITY			ST	ATE	ZIP	
PHONE		ACCC	ACCOMMODATIONS DURING MARATHON						
			\$95 student rate by mail or at the door						
Indicate quantity	and make check or n	noney order (non-refunda	ole) payable to CMJ Music N	Marathon.		Do Not send p	ayment lat	er than Oct. 18. Wall	k-up thereafter.
I have end	closed ( ) Ch	eck ( ) Money Or	der Mastercard ( )	Visa ( )	American	Express ( )			
		Check mus	accompany registration form	n or provide the fo	ollowing credit	t card information:			
CARDHOLDER	NAME		CARD NUMBER						
SIGNATURE _				EXPIRATIO	N DATE				

\*Credit card payments after Sept. 20 require registrant to present credit card in person prior to picking up registration material. For more information contact: Joanne Abbot Green at (516) 248-9600.

Mail to: CMJ Music Marathon, 830 Willis Avenue, Albertson, NY 11507. Fax (516) 248-9871.

## **MOST ADDED**

- 1. "THE LINE BETWEEN. PETER MURPHY
  - (BEGGARS BANQUET/RCA)
- 2. "LOVE AND ANGER" KATE BUSH (COLUMBIA)
- 3. "PROUD TO FALL"

### IAN McCULLOCH

(REPRISE/WARNER BROS.)

- "BLUES FROM A GUN" **JESUS AND MARY CHAIN** (WARNER BROS.)
- REI MOMO DAVID BYRNE (SIRE/WARNER BROS.)
- 6. LIVE AT THE KNITTING FACTORY VOL.2 CDMP. (A&M)

## TOP TIP

### THE JAZZ BUTCHER

Big Planet Scarey Planet (Genius)

The Jazz Butcher's penchant for wellcrafted pop songs with a lyrical twist has garnered them a solid base at radio-debuts this week at #31.

## RECORD TO WATCH



### THE MEKONS

The Mekons Rock And Roll (A&M)

Although this band has been around for quite some time, they haven't lost their edge. "Memphis Egypt" rocks with the best of them

**SEVEN SECONDS** - Soulforce

Revolution (Restless)

**GOLDEN PALOMINOS** - A Dead Horse (Celluloid)

**HEX** - Hex (First Warning)

CHRIS AND COSEY - Trust (Nettwerk) PALE SAINTS - "Sight Of You" (4-AD) JONATHAN RICHMAN - Jonathan

Richman (Rounder)

**BEAT HAPPENING** - Black Candy (K) GLASS EYE - Hello Young Lovers (Bar None)

NINE INCH NAILS - Down in It (TVT) UNCLE GREEN - You (DB Records) TREPONEM PAL - Treponem Pal

(Roadracer)

Editor: Linda Ryan

44

# ALTERNATIVE

Reports accepted Mondays at 9AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

### 2W LW TW

8

- 1 1 RED HOT CHILI PEPPERS - Knock, Higher, Sexy (EMI)
- 2 2 2 BIG AUDIO DYNAMITE - James Brown, Union, Bridge (Columbia) 4 3
  - 3 **SUGARCUBES** - Regina, Menue (Elektra)
- 7 15 4 **CAMPER VAN BEETHOVEN** - Matchstick Men, Lottery (Virgin)
- 6 5 5 STONE ROSES - Bangs, Elephant, Waterfall, Adored (Silvertone/RCA)
- 3 4 6 POGUES - Gridlock, Lorelei, Heaven, Down (Island)
- OCEAN BLUE Between, Drifting (Reprise) 5 6 7
- 10 9 8 TEARS FOR FEARS - Sowing (Fontana/Mercury)
- 9 POP WILL EAT ITSELF Dig, Sucker, Busy, Satellite (RCA) 7 8
- 19 11 10 SHELLEYAN ORPHAN - Shatter, The Silent Day (Rough Trade/Columbia)
- 29 11 SQUEEZE - If, Circles, Rosie (A&M) 18
- 12 12 12 MAX Q - World, Sometimes, Concrete (Atlantic)
- 24 14 13 PRIMITIVES - Sick, Secrets, Mirror (RCA)
- 17 14 ALARM - Sold, Love, Prison, New (IRS) 18
  - 15 MIGHTY LEMON DROPS Heart, Midnight, Fiction (Reprise) 28
  - 10 16 WINTER HOURS - Smoke Rings, Roadside, Love (Chrysalis)
- 13 13 17 TOAD THE WET SPROCKET - Girl, Away, Wind (Abe's/Columbia)
- 14 16 18 B-52s - Shack, Deadbeat, Roam, Dry (Reprise)
- 42 35 19 **DEBORAH HARRY** - Want, Bike, Calmarie, Kiss (Sire/Reprise)
- 33 27 20 SOUNDGARDEN - Loud Love, Ugly Truth, Hands All Over (A&M)
- 21 21 21 EXENE CERVENKA - She, Memory, Cocktail (Rhino)
- 27 24 22 FLESH FOR LULU - Decline, Highwire, Time (Capitol/Beggars Banquet)
- 23 23 23 THE FALL - Cab It Up, Hit The North (Beggars Banquet/RCA)
- 35 26 24 EURYTHMICS - Two, Why, Revival (Arista)
- 9 15 25 THE BRIDGE - Winterlong, Barstool, Kennedy, Helpless (Caroline)
- 43 33 26 **BAD BRAINS** - Soul Craft, The Messengers (Caroline)
- 37 27 **DEPECHE MODE** - Personal Jesus (Sire/Reprise)
- 11 HOODOO GURUS - Anytime, World, Hit, Grinder (RCA) 19 28
- 41 31 FUZZTONES - In Heat, Nine Months Later (Beggars Banquet/RCA)
- 30 30 30 JAMES MCMURTRY - Numbers, Wasteland (Columbia)
- 31 THE JAZZ BUTCHER - Invention, Bicycle, Burglar (Genius)
- 48 32 TRACY CHAPMAN - Crossroads, Freedom (Elektra)
- 16 20 33 ZIGGY MARLEY - Who (Virgin)
  - 34 MELISSA ETHERIDGE Souvenirs (Island)
  - 46 35 JOE STRUMMER - Shouting, Gangsterville (Epic)
- 20 25 36 PAUL KELLY & MESSENGERS - Careless (A&M)
- 48 45 37 MICHAEL PENN - No Myth, Brave (RCA)
- 47 38 **CAMOUFLAGE** - Shield, Fine, Island (Atlantic) 40
- 39 39 39 BOO HEWERDINE/DARDEN SMITH - Everything, Darkest Moon, Hotel (Ensign/Chrysalis)
  - 49 40 FUZZBOX - Self, Walking (Geffen)
- 50 41 41 **SUBDUDES** - Any Cure, One Time (Atlantic)
- 42 42 TIMBUK 3 - National Holiday (IRS) 44
- 50 43 INNOCENCE MISSION - Sheep, Remember, Dolls (A&M)
  - 44 44 A.C. MARIAS - One Of Our Girls (Mute)
- 17 22 45 CLOSE LOBSTERS - Lovely, Apprehension, Numbered (Enigma)
  - 46 MEAT PUPPETS Attacked By Monsters (SST)
- 47 DAVID BYRNE Make Believe Mambo (Sire/Warner Bros.)
- 22 29 48 FETCHIN' BONES - Crushing, Word, Mr. Bad (Capitol)
- 49 **DEL FEUGOS** - Move (RCA)
- 25 32 50 BEASTIE BOYS - Hey Ladies (Capitol)

## CHARTBOUND

### \*Debuts in chartbound

DAVID BYRNE - REI MOMO (SIRE/WARNER BROS.) PETER MURPHY - "THE LINE ... " (BEGGARS/RCA)

JESUS AND MARY CHAIN - "BLUES/GUN" (WARNER BROS.)

MEKONS - MEKONS... (A&M) KATE BUSH - "LOVE..." (COLUMBIA) GRAPES OF WRATH - NOW & AGAIN (CAPITOL) JANE SIBERRY - BOUND/BEAUTY (SIRE/REPRISE) POI DOG PONDERING - POI... (COLUMBIA) HEX - HEX (FIRST WARNING)

MICHELLE SHOCKED - "GREENER..." (MERCURY)

BAD MANNERS - RETURN... (RELATIVITY) BOB DYLAN - Oh Mercy (Columbia)

Dropped: #34 The The, #36 Underworld, #38 Died Pretty, #43 Mary's Danish, #47 M.Gore.

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FROM A VERY IMPORTANT ALTERNATIVE BAND.



**MOST ADDED** 

1. "A GIRL LIKE YOU" -

(ENIGMA/CAPITOL)

2. "LOVE AND ANGER" -

4. "PROUD TO FALL"

IAN McCULLOCH

(SIRE/REPRISE)

PETER MURPHY

KATE BUSH (COLUMBIA)

PAUL CARRACK (CHRYSALIS)

5. "BEHIND THE VEIL" - JEFF BECK

3. "I LIVE BY THE GROOVE" -

6. "THE LINE BETWEEN ... " -

(BEGGARS BANQUET/RCA)

TOP TIP

**SMITHEREENS** 

"A GIRL LIKE YOU"

(ENIGMA/CAPITOL)

**DEL FUEGOS** 

"MOVE WITH ME SISTER"

(RCA)

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the hot debuts-#32 and #36.

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**SMITHEREENS** 

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Station Reporting Phane (415) 495-1990 Gavin Fax: 415-495-2580

### 2W LW TW

6

- 1 1 1 ROLLING STONES - Mixed, Sad, Terrifying, Rock (Rolling Stones Records)
- 2 AEROSMITH Elevator, Lust, Gun, Other, Takes (Geffen) 2 2
- 5 4 3 ALARM - Sold, Love, Prison, New (IRS)
- 3 3 4 TEARS FOR FEARS - Sowing (Fontana/Mercury)
- 4 5 5 MELISSA ETHERIDGE - Souvenirs (Island)
- 10 6 **NEIL YOUNG** - Free (Geffen)
- **BOB DYLAN** Broken, Most (Columbia) 12 8 7
- 27 10 TRACY CHAPMAN - Crossroads, Freedom (Elektra)
- DON HENLEY Worthless, Dirt, Quietly, Innocence (Geffen) 8 9
  - 7 10 POCO - Call, Began, People (RCA)
- 9 11 TOM PETTY - Road, Free, Running (MCA) 15
- 14 11 12 EURYTHMICS - Two, Why, Revival (Arista)
- 15 13 13 SQUEEZE - If, Circles, Rosie (A&M)
- 13 12 14 JETHRO TULL - Willie (Chrysalis)
- 30 15 BILLY JOEL - Fire (Columbia)
- 20 16 STEVIE RAY VAUGHAN - Tightrope, Rockin', Crossfire (Epic) 17
- 23 21 17 BAD ENGLISH - Smile (Epic)
- 24 23 18 GIANT - Believer (A&M)
- 39 29 19 THE CALL - Run (MCA)
- RICKIE LEE JONES Satellites (Geffen) 46 34 20
- 25 **CAMPER VAN BEETHOVEN** - Matchstick Men, Lottery (Virgin) 28 21
- 26 24 BIG AUDIO DYNAMITE - James Brown, Union, Bridge (Columbia)
- 42 31 23 **GREAT WHITE** - Angel (Capitol)
- 20 17 24 THE CULT - Edie (Sire/Reprise)
- 27 25 LIVING COLOUR - Glamour (Epic) 34
- 22 18 26 JAMES MCMURTRY - Numbers, Wasteland (Columbia)
- 19 19 27 MOTLEY CRUE - Feelgood, Don't, Kick (Elektra)
- 48 36 28 PETER FRAMPTON - Holding (Atlantic)
- 21 28 29 B-52s - Shack, Deadbeat, Roam, Dry (Reprise)
- 30 D.A.D Sleeping (Warner Bros.) 38 37
- 35 35 31 BONHAM - Wait (WTG/CBS)
- 32 SMITHEREENS Girl (Enigma)
- 7 14 33 JOE COCKER - Night (Capitol)
- 19 19 34 MOTLEY CRUE - Feelgood, Don't, Kick (Elektra)
- 33 32 35 MAX Q - World, Sometimes, Concrete (Atlantic)
- 36 DEL FEUGOS Move (RCA)
- 43 37 DEBORAH HARRY - Want, Bike, Calmarie, Kiss (Sire/Reprise) 50
- 29 22 38 ALICE COOPER - Poison (Epic)
- 48 39 TESLA - Love (Geffen)
- 31 33 40 OCEAN BLUE - Between, Drifting (Reprise)
- 41 **LENNY KRAVITZ** Rule (Virgin)
- 49 42 IAN HUNTER & MICK RONSON - American (Mercury/PolyGram)
- 37 44 43 TIMBUK 3 - National Holiday (IRS)
- 44 ICEHOUSE Great (Chrysalis) 47
- 50 45
- MIGHTY LEMON DROPS Heart, Midnight, Fiction (Reprise)
- 30 26 46 MOLLY HATCHET - Neighborhood (Capitol)
- **GEORGIA SATELLITES** Another (Elektra) 47
- 49 45 48
  - SUBDUDES Any Cure, One Time (Atlantic)
    - 49 **SUGARCUBES** - Regina, Menue (Elektra)
    - 50 KATE BUSH Anger (Columbia)

international stature. Editor: Kent Zimmerman

## **CHARTBOUND**

\*Debuts in chartbound

\* DAVID BOWIE (RYKODISC) "SAINT"

KATE BUSH

"LOVE AND ANGER"

(COLUMBIA)

The Hounds of Love are sniffing

at the American market. Kate Bush

enjoys a big first week with

adds and rotations, which is

only a fraction of her huge

- \* PAUL CARRACK (CHRYSALIS) "GROOVE" DAVID BYRNE (SIRE/WARNER BROS.) "BELIEVE" \* PETER HIMMELMAN (ISLAND) "245" RED HOT CHILI PEPPERS (EMI) "KNOCK" INNOCENCE MISSION (A&M) "SHEEP"
- JOHN LEE HOOKER (CHAMELEON) "HEALER"
- \* IAN McCULLOCH (SIRE/REPRISE) "PROUD"
  - DEPECHE MODE (SIRE/REPRISE) "PERSONAL" ENUF Z'NUF (ATCO) "THING"

FLESH FOR LULU (CAPITOL) "TELL" WARRANT (COLUMBIA) "TALK" WENDY WALL (SBK) "REAL"

TEXAS (MERCURY) "EVERYDAY"

NRBQ (VIRGIN) "WEEKEND"

Dropped: #38 Love & Rockets, #39 Elton John, #40 Billy Squier, #41 Jefferson Airplane, #40 Starship, #46 BoDeans

J O E S A T R I A N I

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## ALBUM/ALTERNATIVE NEW RELEASES

exhibiting the other side of his talents by going from pure hardcore to reggae's spiritual richness. His sound demonstrates his ability to take combinations of jazz, funk, gospel and punk to come up with a soulful sound. Key tracks: "Fool's Gold" and "Youthman Sufferer." For some great guitar work by David Byers, check "Don't Trust No (Shadows After Dark)" and don't ignore the dub tracks either. RB

SLY AND ROBBIE-Silent Assassin (Island) This duo teamed up almost 20 years ago and since that time the people that they have worked with are some of the biggest names in music, such as Peter Tosh, Bunny Wailer, Black Uhuru, Gregory Isaacs and many more.

Just when you think that Sly and Robbie have reached the peak of their performance/creative ability they take their sound to yet another level. This album contains some of their finest work to date, but don't expect reggae—this is hip hop with the Sly and Robbie sound. Vocals are provided by Willie D, Young MC, Queen Latifah, Shah Of Brooklyn and the incomparable KRS-One of Boogie Down Productions. Tracks: "Man On A Mission," "Party Together," "Living A Lie," "Letters To The President" and "It's Me." Two tracks that stand out above all the others and are the most powerful: "Adventures Of A Bullet" and "Under Arrest." Listen closely! ROBERT BARONE



Cont. from page 42

ing from the five-track "teaser", Bolin's legacy is in good hands. If it includes his work on **Billy Cobham's** first solo album, hell, I definitely tip my cap. Bolin was the guitarist that was born trapped between eras and styles. After the early **Zephyr**albums, he really planted a weed up the **James Gang's** trip, eclipsing the guitar work of **Joe Walsh** by leaps and galaxies. Check out saxophonist **Dave Sanborn** trading licks on "People People."

ANIMAL LOGIC

ANIMAL LOGIC (IRS)

The spirit of Jazz and rock cooperation lives on as Stewart Copeland and bassist Stanley Clarke merge forces with songwriter Deborah Holland. And the results are tremendous. Holland's lyric skills hold their own against Copeland's drum hits and Clarke's wonderful acoustic/electric bass ideology. "There's A Spy (In The House Of Love)" is no relation to the song of similar name by Was (Not Was). Animal Logic was an outgrowth of Copeland's and Clarke's live adventures in Brazii. Holland came into the picture after tirelessly playing the LA club scene, coming to Copeland attention via a demo tape. Her compositions,

wrapped around the monster basslines, never pale or fall victim to the vast amount of electronics present throughout. In fact, Animal Logic is an argument in favor of the unlikely blend of humanity and technological excess. Strong stuff,



IF IT DON'T KILL YOU. IT JUST MAKES YOU STRONGER - BRUCE WILLIS (MOTOWN)

Wanna know something? This sucker isn't half bad. Sure it's party music that would go down well with too much Seagrams, but hell, there's some dirty blues to be had on only the first listen. Look at who's involved: Robben Ford, keyboardist Robert Kraft, Ely guitarist David Grissom, Terry Evans, Bobby King, Willie T. Green, saxman Gary Herbig, the Waters and Merry Clayton. This was expertly recorded and Bruce Willis is a fairly competent vocalist who never seems to take himself too seriously (except while attempting "Save The Last Dance For Me," an ill-advised venture). As a harp player, he's got spirit on the Robben Ford instrumental, "Tenth Avenue Tango." The opening tune, "Pep Talk," kicks

up some noise. Play it into the **Thunderbirds**, ask your listeners to guess, and I'll betcha nobody comes through except Bruce himself. Nothing to dump Maddy or lucrative action flicks for, but heck, at least somebody's having a good time out there.



<u>"SOCIALITE" - BEAT FARMERS</u> (CURB/MCA)

On the same wave, though infinitely more creditable, San Diego's **Beat Farmers** beat out another bass hit, never losing their valuable sense of humor. Culled from the album, **Poor & Famous**, "Socialite" is a feisty little gem with bounce.

<u>DIM SUM - HANOI ROCKS</u> (UZI SUICIDE/GEFFEN)

One of the by-products of **Guns N' Roses'** stardom is that we **Hanoi Rocks** fans won't have to pay ridic import prices on their CD catalog. What we have here is a "sample" of some of Hanoi's most notorious rock pieces recorded before the band's momentum was cut loose by a tragic Southern California auto accident. And while **Michael Monroe** makes a go of it alone, it can't hurt to have this heritage readily available in the States. Hanoi Rocks are an essential chapter in the pages of glitter metal, started by **Bowie** and **Mott**, eventually perfected by **Great White**, **Motley**, **Def Lep** and more. These are salutes to the roots. **KZ** 

# RSONAL PIC

## **SINGLES** by Dave Sholin



LOU GRAMM - Just Between You And Me

It's impossible to get away from baseball in this part of the country, so forgive me if I say: Lou steps to the plate with his lead off at bat from his second solo album and hits a home run. The song, Peter Wolf's production and Gramm's vocal artistry add up to multiformat success.

### **JIVE BUNNY AND THE MASTERMIXERS**

Swing The Mood (Atco)

It was the start of Labor Day weekend, over a month ago, when I first heard this played as an import on X100 here in San Francisco. My first reaction, like most everyone, was, "Wow-what is this?" A former #1 hit in England, it's top ten at WJZQ Kenosha, WI, Z95 Chicago and X100. Fun for the young and the young at heart.

FINE YOUNG CANNIBALS - I'm Not The Man I Used To Be (IRS/MCA)

Looking back on the music of 1989, there's no question the Cannibals' contributions rank among the most noteworthy. In a style that harkens back to early Al Green, Roland Gift fashions his own soulful style against the backdrop of a Memphis-influenced arrangement played with skill by his partners Andy Cox and David Steele.

THE BEE GEES - You Win Again (Warner Bros.)

Programmers came through and helped win "One" for the Gibbers. Now it's time to bring one back that somehow slipped away the first time around. Though it did exceptionally well for some, airplay was never heavy enough to get it rolling. Now this stellar production gets another chance.

IAN HUNTER AND MICK RONSON -American Music (Mercury/PolyGram) Longtime cohorts, Mott The Hoople founder Ian Hunter and ex-David Bowie guitarist Mick Ronson have collaborated on various projects since the mid-seventies. It's clear these two Englishmen have an endearing fondness for the music on this side of the Atlantic, which makes this tribute believable and relatable.

RED HOT CHILIPEPPERS-Higher Ground (EMI)

Stevie Wonder's 1973 hit gets resurrected in a version that's as hot 'n spicy as the group's name. An inventive entry that's one of the lead tracks from the Peppers' latest album, which moves into its fourth straight week at #1 on our Alternative chart.

## ALBUMS by Ron Fell



### IAN HUNTER/MICK RONSON-YUI ORTA (MERCURY/POLYGRAM)

I think a legitimate rock 'n' roll attitude is played-out from the heart, while the multi-

tude of pretenders in the medium are heartless noisemakers. If so, then Ian & Mick are having the quintessential rock 'n' roll heart attack. The two have played together, off and on, since 1975 (Ian's first solo album) when Mick produced and played guitar on Ian's first solo album. That album brought out the original version of ONCE BITTEN, TWICE SHY, (the song that put Great White on the late '80s musical map.) As a duo, Mick and Ian profess a fond admiration for a timeless North American rock format despite their British heritage. That special appreciation for the friction, rumble and crunch of Cleveland and Asbury Park, rather than Blackpool and Hull, is the subject of the lead track, AMERICAN MUSIC. The song's lyric sings the praises of the sons of Memphis, the

brothers of Harlem and the Nashville cats. On its heels is a hard-lovin', blue collar burner, THE LONER. (Trust me, it's not about the car you get when you turn in your BMW for its 30,000 mile checkup.) Highheelin' THE LONER is a wicked Stones throwdown, WOMENS' INTUITION—a use-it-or-lose-it proposition set to raw Ronson riffs. TELL IT LIKE IT IS, (not the Aaron Neville classic) is a muddy swamp rocker asking "How's bayou?" And then... if rock 'n' roll can be pretty, feast your ears on the album's most sentimental moment, LIVIN' IN A HEART. Mick and Ian play hard, sweatinspiring music that defeats technology's cold, calculating remoteness.

Bill Gavin

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# Fine Young Cannibals

ALREADY SAVORING THREE SMASH SINGLES

FYC IS OUT TO EAT UP THE CHARTS ... AGAIN

# I'M NOT THE MANIUSED TO BE

- THE MOST DELECTABLE SINGLE YET IN I
- The Raw & The Cooked"
- MEN NEARING TRIPLE PLATINUM IN THE

PRODUCED BY COX/STEELE/GIFT II Management: AGM Management



**ISSUE 1778, OCTOBER 13, 1989** 

# MELISSA E AND CRAZY CRAZY

# UP & COMING 74/14 GAVIN TOP 40:

KIXL D-40 KWTO ADD 869 ₱8-78 AIX 37-34 **GUV XXXS6** KSSU ADD KATM CHED 51-15 **KTÓ** D-31 KX109 VDD **LSdM MEKS** 32-31 PIRATE RADIO D-20 KXXR 22-20 CKOI 18-11 SWWM WZOU ADD **MXKS YDD** 

### CAVIN ALBUM: 5\*

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KEWM 40-34

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