

the GAVIN REPORT

ISSUE 1734 NOVEMBER 25, 1988

BUCK OWENS

HOT DOG—BUCK'S BACK!

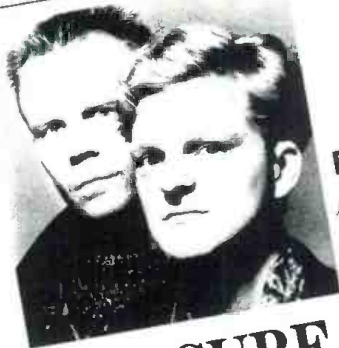
PLUS KARYN WHITE



NOT JUST ANY
SUPERWOMAN

ERIC NORBERG ON
AM RADIO

MOONLIGHTING WITH
MOON MULLINS



ERASURE

"A Little Respect"

From The Album *The Innocents*

50 ADDS IN ITS FIRST WEEK
INCLUDING:

KRBE	KOY/FM	Y108	Q106
93Q	KSND	KTMT	KCPX
K106	Y94	K104	106X
WBNQ	AND MANY MORE ...		

© 1988 Sire Records Company



NICK HEYWARD

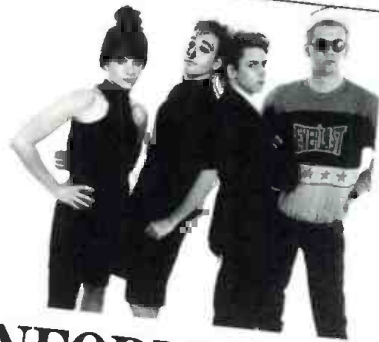
"You're My World"

The New Single
From the Reprise album *I Love You Avenue*

GAVIN TOP 40 UP & COMING

STATIONS INCLUDE:

LIVE105	KXXR	WNVZ	KKFR
KWXX	KPLZ	WIBW	KTRS
KOZE	KGWY	SLY/96	KDON
KZZU			



is a registered trademark of Tommy Boy Music, Inc.
© 1988 Tommy Boy Music, Inc.



INFORMATION SOCIETY

"Walking Away"

From the album *Information Society*

133/75 THIRD MOST ADDED

ADDS INCLUDE:

WXKS	KS104	KWSS	PWR106
Q106	KKRZ	KPLZ	
B94 DEB-30		93Q DEB-34	
HOT97.7 31-26		KMEL DEB-30	
LIVE105 21-16			



RANDY NEWMAN

"It's Money That Matters"

New From The Album *Land Of Dreams*

GAVIN TOP 40: 40*-38*

STATIONS INCLUDE:

KOZE 8-6	KXXR 13-7
Q102 DEB-33	WXKS 34-31
WKDD 27-18	KMOK 27-20
KKRZ 35-32	KPLZ 35-30
PRO/FM ADD	

© 1988 Reprise Records

GAVIN AT A GLANCE

TOP 40

MOST ADDED

STEVE WINWOOD
Holding On (Virgin)
BON JOVI
Born To Be My Baby
(Mercury/PolyGram)
INFORMATION SOCIETY
Walking Away (Tommy Boy/Reprise)

RECORD TO WATCH

tone loc
Wild Thing (Delicious Vinyl/Island)

TAYLOR DAYNE
Don't Rush Me (Arista)



URBAN

MOST ADDED

LUTHER VANDROSS
She Won't Talk To Me (Epic)
KARYN WHITE
Superwoman (Warner Bros.)
NEW EDITION
Can You Stand The Rain (MCA)

RECORD TO WATCH

CHANNEL 2
In Debt To You (Wing/PolyGram)

BOBBY BROWN
Roni (MCA)



A/C

MOST ADDED

FLEETWOOD MAC
As Long As You Follow
(Warner Bros.)
PHIL COLLINS
Two Hearts (Atlantic)
ANNIE LENNOX & AL GREEN
Put A Little Love In Your Heart (A&M)

RECORD TO WATCH

TAYLOR DAYNE
Don't Rush Me (Arista)

PHIL COLLINS
Two Hearts (Atlantic)



COUNTRY

MOST ADDED

DESERT ROSE BAND
I Still Believe In You (MCA/Curb)
EDDY RAVEN
'Til You Cry (RCA)
TANYA TUCKER
Highway Robbery (Capitol)

RECORD TO WATCH

SWEETHEARTS OF THE RODEO
I Feel Fine (Columbia)

ALABAMA
Song Of The South (RCA)



JAZZ

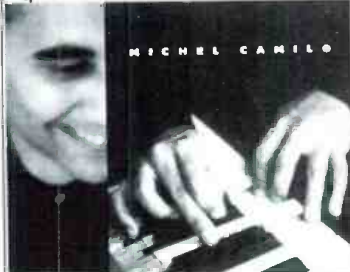
MOST ADDED

MICHEL CAMILO
(Portrait)
BARNEY KESSEL
Red Hot And Blues (Contemporary)
AL JARREAU
Heart's Horizon (Reprise)

RECORD TO WATCH

BARNEY KESSEL
Red Hot And Blues (Contemporary)

MICHEL CAMILO
(Portrait)



ADULT ALTERNATIVE

MOST ADDED

AL JARREAU
Heart's Horizon (Reprise)
MICHEL CAMILO
(Portrait)
HARRY CONNICK, JR.
20 (Columbia)

RECORD TO WATCH

FLORA PURIM
Midnight Sun (Venture/Virgin)

CHET ATKINS, C.G.P.
(Columbia)



ALBUM

MOST ADDED

FLEETWOOD MAC
Greatest Hits (Warner Bros.)
PINK FLOYD
Delicate Sound Of
Thunder (Columbia)
AEROSMITH
"Chip Away The Stone" (Columbia)

RECORD TO WATCH

FAIRGROUND ATTRACTION
The First Of A Million Kisses (RCA)

FLEETWOOD MAC
Greatest Hits
(Warner Bros.)



ALTERNATIVE

MOST ADDED

THE SAINTS
Prodigal Son (TVT)
THE GO-BETWEENS
16 Lovers Lane
(Beggars Banquet/Capitol)
THE FALL
"New Big Prinz"
(Beggars Banquet/RCA)

RECORD TO WATCH

THE LILAC TIME
The Lilac Time (Mercury/PolyGram)

THE WATERBOYS
Fisherman's Blues
(Chrysalis)



**HARVEY MEDNICK SAYS
DON'T CLUTTER!**

see page 14

NEWS

TONY'S SMOKIN'

see page 18



Guns N' Roses Slashes KIIS: Slash of the multi-platinum group Guns N' Roses paid a visit to Hollywood Hamilton at KIIS/FM-Los Angeles. Shown with Slash are back row l-r Hamilton, KIIS/FM's Dr. George Brothers, Geffen L.A. Local Rep Art Promoff, KIIS/FM Asst. P.D. Gwen Roberts and Geffen National Promotion's Peter Napoliello. Seated in front are Slash and KIIS/FM Music Director Kevin Weatherly.

career...they're outrageously talented and should be snapped up immediately." Sam also sent thanks to everyone in the industry for the support they've given Uni, "I won't forget it."

When asked the big "what's in the future" question, Kaiser indicated that he'll either go right back to work, or go find a thatched hut on a warm beach and relax for about a month.

If he's still stateside he can be reached at 201-857-5141.

See related MCA story on this page.

RADI-O-RAMA

We hope your Thanksgiving was a good one. Those extra ten pounds look great! This was a banner week for multiple changes. KATD-San Jose/Los Gatos cleaned house last week. Among the exiting parties was Music Director Gary Weinstein who, by the way, just got married...PD Alan James and personality Doug Collins have left KCPI-FM, Albert Lea, MN. Chris Davis is the new Music Director and will be interim PD.

cont. page 4

**KAISER, 7 OTHERS OUT AS
UNI RESTRUCTURES**

Nine months into it's resurrection, Uni Records has undergone a major trimming. The only members of the staff to remain are President David Simone, Sr. Vice President and General Manager Bill Bennett and A&R Chief Michael Alago. Those who left as of Friday, November 18 are: Sr. VP/Promotion, Sam Kaiser; Director, Artist Development Greg Brodsky; VP/Marketing Robert Smith; East Coast National Promotion, Jeff Backer; West Coast National Promotion, Mark Gorlick and Manager of

Publicity, Cindy Gray. Kaiser indicated that there will be more changes within the MCA record group.

"Uni Records will continue," said Kaiser. "The reason for the layoffs--in one word: economics. I believe you'll see a lot of other changes at MCA." Immediate restructuring plans call for the label to relocate to the West Coast.

Kaiser spent much of the interview praising his co-workers and the industry, "I've never worked with a more dedicated group of music people in my

**MCA BUILDS CENTRAL
MARKETING DEPARTMENT**

Less than a week after Uni Record's slim-down, Richard Palmese, Executive Vice President Marketing and Promotion has announced the appointments of Geoff Bywater to Vice President of Marketing and Jeffrey Jones to Vice President Marketing, East Coast.

These are the first appointments to the new MCA marketing department. Bywater and Jones will develop and implement marketing plans for all MCA releases, including those on Uni.

Bywater has been at EMI, where was VP of Artist Development, National Director of Marketing and Sales and International Marketing Director. He has worked with Bobby McFerrin, Natalie Cole, Duranduran and many others. Jones comes from 12-years at CBS where he oversaw marketing campaigns for, among others, Billy Joel, Bob Dylan and Julio Iglesias

Palmese said that "Bywater and Jones exemplify the top marketing talent in the business today. Their knowledge and ability to market all styles of music compliment MCA's commitment to breaking new artists and developing the careers of established acts." He declined to comment on Uni's layoffs.

MCA Records President Al Teller stated that the newly structured marketing department "will result in stronger, more creative artist development strategies and marketing campaigns."

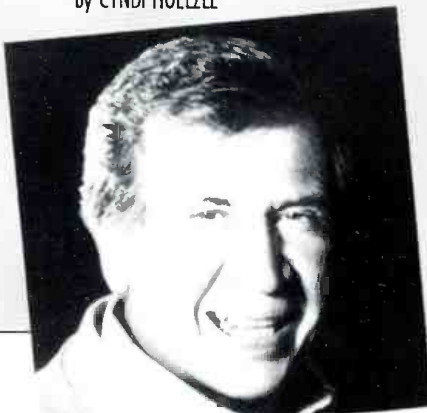
TABLE OF CONTENTS

FORMATS

- 6 TOP 40
- 20 URBAN CONTEMPORARY
- 24 A/C
- 31 COUNTRY
- 37 JAZZ
- 38 ADULT ALTERNATIVE
- 40 ALBUM
- 41 ALTERNATIVE

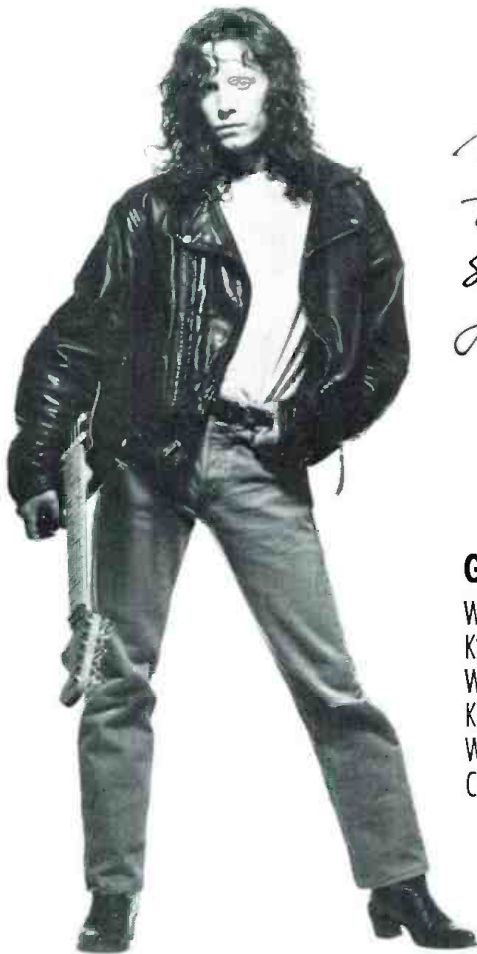
COVER STORY

28 **BUCK OWENS**
by CYNDI HOELZLE



FEATURES

- 14 **MARKETING** by Harvey Mednick
- 14 **P.D. NOTEBOOK** by Eric Norberg
- 15 **MOONLIGHTING** by Moon Mullins
- 16 **BIOFEEDBACK** by Ron Fell
- 18 **HEAR & THERE** by Sheila Rene
- 18 **HOLLYWOOD** by Tony Richland
- 46 **CLASSIFIEDS** by Natalie Cusenza



You know that sometimes life can turn into all work and no play so if you feel like you need it just go back on holiday!!!!

Robbie Nevil

GAVIN TOP 40: CHARTBOUND • 211/26

WXKS 26-24	WNVZ DEB-28	WCZY 38-35	KBQ 19-16	KRBE DEB-38
KSAQ 39-30	KKRZ DEB-33	KPLZ DEB-38	HOT97.7 33-31	KCPX 36-30
WFMF 33-29	KDWB ADD	Z104 ADD	KWES ADD	WCIL ADD
KUBE ON	Q106 ON	KWSS ON	KKFR ON	KITY ON
WBBQ ON	PWR99 ON	Q105 ON	EAGLE106 ON	PRO/FM ON
CKOI ON				

BACK ON HOLIDAY

produced by Robbie Nevil
the first single and video
from his new album,
A Place Like This
Management: Ron Warner Entertainment

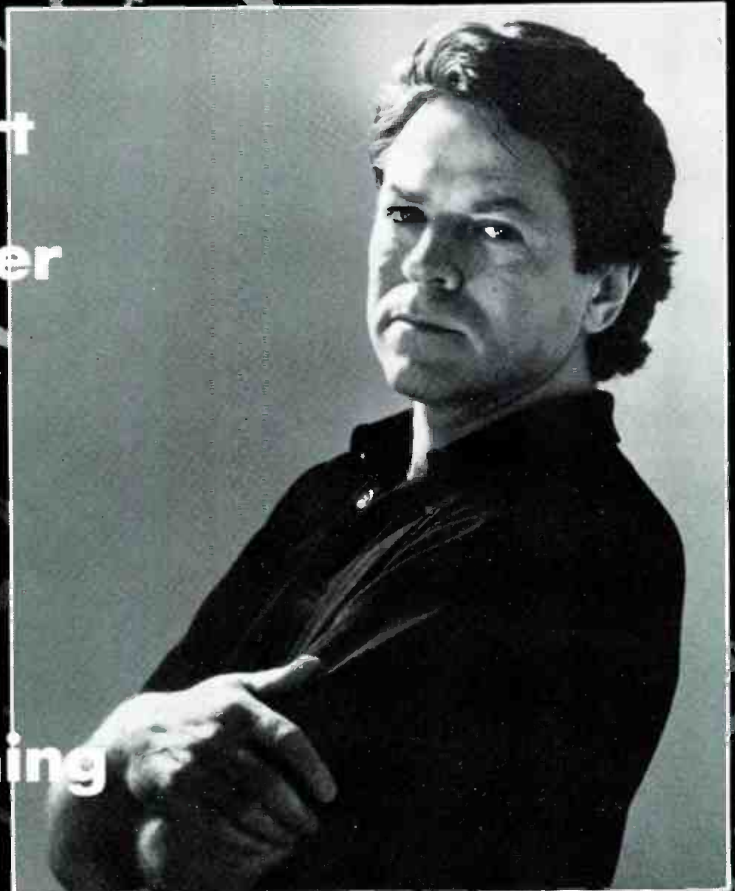


The EMI Commitment

GAVIN TOP 40: 20*-15*
61% HIT FACTOR

EAGLE106 15-11	WPFM 12-8	WHYT 17-16
WMMS 19-17	WCZY 20-18	KDWB 17-15
KSAQ 27-18	KEGL 21-15	KKRZ 13-7
Y97 19-17	LIVE105 3-3	KPLZ 25-22
KUBE 17-13	WLOL ADD	WMJQ ADD
WYTY ADD	KHS ADD	

**robert
palmer
early
in
the
morning**



"EARLY IN THE MORNING"
The irresistible follow up.
From the album *HEAVY NOVA*.

U.S. TOUR CONTINUES.

Produced by Robert Palmer for
Remlap Co., Inc.
David Harper Management Ltd.



THE EMI COMMITMENT.



GAVIN READS GAVIN. Gavin Coy, son of WTBX-Duluth Program Director Wayne Coy celebrated his second birthday reading his favorite publication. Wonder what his favorite format is?

RADI-O-RAMA *cont. from p2*

New to middays is Pamela Meyers...At WBLZ-Cincinnati David P. O'Donnell has been promoted to VP/GM; Terry Moore upped to Operations Manager; Tom Owens steps into the Music Director slot; Angela Burns escapes Traffic to become Business Manager...Changes in Cedar Rapids: At KHAK Susan Glaza is the new Asst. PD; Nick Thomas will serve as Asst. MD; Jeff Winfield has been upped to MD; and, finally, Britta Lee joins the staff as News Director...New positions at WGAD-Gadsden, AL: David Ford takes over as Program/Music Director, Mike Carter comes in as News Director and Chris Stevens slides into the nighttime slot...Thom Williams is leaving AM Drive-time and OM at WOKO-Albany for AM duties at WTRY-Troy, NY...KMEZ- Dallas is abandoning Easy Listening for Urban! Yow! Elroy Smith leaves WILD-Boston to be the PD...My old friend "Network" Ned Foster says he's the best darn newscaster in the West. Damn? That's not the Ned I remember. Anyway, 13 years of experience, 8 of them with Westinghouse are available. Call him at 602-461-9027. Chicago radio vet Bill Cochran has joined WNUA as afternoon drive host...Cynthia Fox rejoined KMPC-FM as hostess of "A Cut Above"...New "Afternoon Drive Catalyst" at 99.5 THE FOX is Marc Mitchell. After many years hosting afternoon drives at Top 40's, Mark tried to do mornings at WGFN- Albany, but he couldn't resist the opportunity to "sleep in" and ran to Detroit...92MDK in Peter Standish's home town of Peterborough, NH

PUT A BAG OVER YOUR HEAD!! HOW UGLY CAN YOU BE??

This week's creative promotion prize goes to KGRS-Burlington, whose "Ugly In The Morning" promotion encourages listeners to take pictures of their friends or family members first thing in the morning. The station is posting the pictures at a restaurant (of all places!) and listeners stop by and vote on their favorite (??) picture.

KGRS' Cosmo Leone reports great response. The Grand Prize is a custom made water bed and a complete makeover at a beauty salon.

We hope the winner will get the makeover first!

sponsored a six-hour grass-roots version of the Amnesty International Tour. Hundreds turned up to hear jazz, rock and sassy political comedy.



I'LL BE YOUR JUKEBOX. Capitol recording artist Barbara Mandrell is on tour in support of your new album "I'll Be Your Jukebox." Shown backstage with Barbara after her concert at the Greek Theatre in Los Angeles are, (l-r) Capitol's George Collier, Bob Brown, Mandrell, Capitol's David Berman, Cynthia Biedermann and Bob Young.

ROTATIONS

The nominees for the Twelfth Annual Bay Area Music Awards were announced on Friday, November 18. Congratulations to Huey Lewis & The News for getting a total of seven nominations. Other multiple nominees include Bobby McFerrin, Metallica, Santana, Eddie Money, and my personal fave Boz Scaggs...SST RECORDS is opening a promotion/ marketing office in London on December 15, or 15 December as they say in Blighty. Dragan Mayer will head that office and coordinate promotion and marketing for all of Europe...Arista's new two: Cynthia Johnson is West Coast District Manager, R&B Promotion. She was L.A. Local Promotion Manager for MCA. Dean Porter has been promoted to Local Marketing Manager in Los Angeles. He replaces Kirk Bonin, who has relocated to New York...After 10 years as Associate Director, Press and Public Information West Coast for Columbia Records, Shelley Selover has been named Director of that department...Rachel Matthews has been named Manager, A&R for Capitol Records. She's been with the label for two years...Motown Records has created the position of Director, Artist Development/Publicity and Sandy Jones gets the job. Sandy had been with Arista.

KWHK STEALS KQIZ MORNING MAN

Robert Swisher, Operations Manager and Morning Personality at KWHK "The Hawk"-Amarillo has wanted to work with Bob DaBagia for a long time.

So when DaBagia took the morning position at The Hawk's crosstown competitor KQIZ, Swisher decided to nab his pal. On DaBagia's first day, Swisher took a limo over to KQIZ, called DaBagia on the air from the parking lot and offered him the job as Swisher's morning sidekick. Incredibly, DaBagia immediately accepted, put on a record, left the station, hopped into the limo and whisked over to The Hawk where he's now one-half of the morning team.

Swisher and DaBagia had worked together in the past, but never in tandem. They both were on Armed Forces Radio and held airshifts at KQIZ's sister station KIKX-Colorado Springs. "We never worked on the air together, but always talked about how good it would be if we could," said Swisher.

Although no one at KQIZ wanted to be quoted, it was intimated that the whole situation was set up by Swisher, DaBagia and The Hawk, and although Swisher maintains that DaBagia isn't bound by a contract, sources say that he is and that it includes a "no compete" clause." They also indicated that KQIZ put DaBagia up at a hotel for four days, fed him and found him an apartment. In short, they aren't happy about the situation.

Swisher is. He got his pal and a lot of publicity. When he says that he and The Hawk are aggressive, he means it.

KISS-108 GOES VIDEO

KISS-108 FM, Boston has kissed television hello with the "KISS VIDEO REQUEST SHOW" seen Monday through Friday at 5PM.

Hosted by KISS-108 personality David O'Leary, the show brings the station's exciting rock-soul-pop format to the screen. Viewers are able to request their favorite videos by sending requests to KISS-108, and "see" their favorite radio station in action. THE "KISS VIDEO REQUEST SHOW" is filmed at the radio station and shown on WHLL-TV, Channel 27.

CDs CASSETTES MAKE QUIET STORM GRP/RADIO COMBINE TO EXPOSE NEW MUSIC

GRP Records, in conjunction with KBLX-San Francisco/Berkeley, WQCD (CD101.9)-New York and WNUA-Chicago is introducing new product with a special issue cassette and CD. The exclusive release includes music from 13 artists and bands including current Gavin Jazz/AA chart toppers Diane Schuur and Lee Ritenour.

The CDs/cassettes are available in participating retail record stores, and according to GRP Sr. Vice President, Sales and Distribution Bud Katzel, Bay Area sales are already over 12,000. The promotion runs on KBLX through December 1. ▶

CD101.9 and WNUA began their promotion on Tuesday, November 15 and will run it through December 15. CD101 plans to follow up with by showcasing artists Lee Ritenour, Diane

Schuur, Dave Grusin, Tom Scott, and Special EFX at a December 6 concert at New York City's Beacon Theatre. Part of the concert's revenue will go to the Fund for the Homeless.



LATOYA ROCKS WRKS. RCA artist LaToya Jackson stopped in at WRKS to promote her album, *LaToya*, and the first single *You're Gonna Get Rocked*. Celebrating the music are (l-4) WRKS PD Tony Gray, the station's Bobby Gaile, LaToya, Bob Slade of WRKS and RCA National Director of Black Music Promotion Jazzy Jordan.

KEN ANTHONY EXITS KSJO ON A HIGH NOTE

After a long stint at KSJO in San Jose, PD Ken Anthony has exited the station.

"After seven and a half years it's time to look at other opportunities. I've been working very hard during all my time here," said Anthony, "I've accomplished a lot.

At KSJO Anthony wore many hats. He first served as Research Director, Air Talent, MD and finally PD. Anthony leaves KSJO on an impressive ratings upswing, quite a feat considering how hotly competitive the San Jose market has become in recent years.

Ever the optimist, Anthony cites his leaving as an amicable agreement with GM David Baronfeld. Ken can be contacted at 415-568-5324. No replacement has been named as yet.

ISLAND EXPANSION

Dave Darus has been hired by Island Records as part of the expansion of the label's Pop Promotion Department. "Rambo" has been VP/Promotion of Rhino Records for 4 years.

Island V.P. of Promotion Bob Catania spoke of both Darus' appointment and Island's expansion. "Dave will play an integral part of an exciting reorganization and expansion of the Island promotion staff...Dave is exactly the type of modern promotion person that we needed to execute our plan."

Darus will start December 1. Another addition to the Island promotion staff will be named shortly.

BIRTHDAYS

Compiled by Diane Ruffer

Our Best Wishes and HAPPY BIRTHDAY to:

- Larry Hyatt, KCIL/FM-Houma, LA 11/27
- Eddie Rabbitt 11/27
- Bozz Collins, KTWO-Casper, WY 11/28
- Berry Gordy Jr., Randy Newman 11/28
- Judy Asman, KUSF/The Gavin Report 11/29
- Chris Squires, KXXX-Bakersfield, CA 11/29
- Chuck Mangione, John Mayall 11/29
- Jerry Lembo, Columbia Records 11/30
- Rick Candea, KILT-Houston, TX 11/30
- Chris Allen, WBLG/FM-Bowling Green, KY 11/30
- Steve Christian, WYZB/FM-Ft. Walton Beach, FL 11/30
- Melissa Cuevas, J. Lawrence Mktg. 11/30
- Dick Clark, Billy Idol 11/30
- Pat McMahon, WNCI-Columbus, OH 12/1
- Bob Hart, KLYK-Longview, WA 12/1
- Jimmy Smith, KKDA-Dallas, TX 12/1
- Bette Midler, Lou Rawls 12/1
- John Kuschell, WXTS/FM-Toledo, OH 12/2
- Bill Davis, KROC/FM-Rochester, MN 12/3
- Steve Bise, KUIC-Vacaville, CA 12/3
- Anne LaVoy, Country Line USA 12/3
- Ozzy Osborne, Mickey Thomas, Andy Williams 12/3
- Our Belated Birthday Wishes To:
- Kiersten Hollars 11/23
- John London, KMEL-San Francisco 11/20

BIRTHS

Our CONGRATULATIONS to CHUCK EVANS, Air Talent of WJXL-Jacksonville, AL, and his wife, LISA, on the birth of their son, NICHOLAS SCOTT. Born November 16th, weighing 6 lbs, 9 oz.

"A Shoulder To Cry On"

Tommy Page

AVIN TOP 40: DEBUT IN UP & COMING 28/15

- ADDS:
- KSAQ
- WXXQ
- KROC
- KITL
- KREO
- KQET
- KELP
- KZZT
- KJLS
- KHOK
- WLBC
- WHSB
- 106RTB
- WAZI
- WAWV
- ON:
- KAFX
- KRRG @ 38
- KWTX
- KZOR
- KZMC
- KYMO
- WMFO
- WOVO
- WZMX
- WGBQ
- KZZO
- KWXX
- KPKY

TOMMY PAGE - A Shoulder To Cry On (Sire/Warner Bros.)

One of the better pop ballads to come along in some time. In the midst of what's getting air time these days, this sentimental production fills a void. By the time Tommy reaches the stunning chorus, every hopeless romantic in the audience should be tugging at their heartstrings. Thanks to our new assistant Annette Lai for ringing my bell on this one.

DAVE SHOLIN PERSONAL PICK 11/25/88

Produced by ARIF MARDIN and JOE MARDIN
Written and Arranged by TOMMY PAGE
From the debut album *Tommy Page*

SEE BACK COVER FOR MORE OF THE TOMMY PAGE STORY

(Sire/Warner Bros.)



Management and Direction:
Ray Anderson Entertainment
© 1988 Sire Records Company

TOP 40

MOST ADDED

- STEVE WINWOOD (93)
(Virgin)
- BON JOVI (90)
(Mercury/PolyGram)
- INFORMATION SOCIETY (75)
(Tommy Boy/Reprise)
- SHERIFF (69)
(Capitol)
- FLEETWOOD MAC (65)
(Warner Bros.)
- ESCAPE CLUB (64)
(Atlantic)
- ERASURE (50)
(Sire/Reprise)

CERTIFIED

- DEF LEPPARD
Armageddon It
(Mercury/PolyGram)
- ANNIE LENNOX & AL GREEN
Put A Little Love In Your Heart
(A&M)

TOP TIP

- WHITE LION
When The Children Cry
(Atlantic)
- Sensitive power ballad is stirring emotions. Strong chart growth with 47 adds this week.

RECORD TO WATCH



**TONE
LOC**

TONE LOC
Wild Thing
(Delicious Vinyl/Island)

Here's proof the country hasn't gone tone deaf! Massive requests everywhere it's getting played.

2W LW TW

3	1	1	CHICAGO - Look Away (Full Moon/Reprise)
7	4	2	WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic)
8	6	3	DURANDURAN - I Don't Want Your Love (Capitol)
2	2	4	U2 - Desire (Island)
10	8	5	BOY MEETS GIRL - Waiting For A Star To Fall (RCA)
4	5	6	Breathe - How Can I Fall? (A&M)
11	9	7	EDDIE MONEY - Walk On Water (Columbia)
17	10	8	POISON - Every Rose Has Its Thorn (Enigma/Capitol)
13	11	9	ANITA BAKER - Giving You The Best That I Got (Elektra)
1	3	10	Bon Jovi - Bad Medicine (Mercury/PolyGram)
19	16	11	BANGLES - In Your Room (Columbia)
15	14	12	WHEN IN ROME - The Promise (Virgin)
22	17	13	GUNS N' ROSES - Welcome To The Jungle (Geffen)
5	7	14	George Michael - Kissing A Fool (Columbia)
23	20	15	ROBERT PALMER - Early In The Morning (EMI)
31	23	16	BOBBY BROWN - My Prerogative (MCA)
21	19	17	VAN HALEN - Finish What Ya Started (Warner Bros.)
16	15	18	Pet Shop Boys - Domino Dancing (EMI)
26	21	19	JUDSON SPENCE - Yeah, Yeah, Yeah (Atlantic)
--	29	20	PHIL COLLINS - Two Hearts (Atlantic)
9	12	21	Escape Club - Wild Wild West (Atlantic)
33	28	22	JOAN JETT AND THE BLACKHEARTS - Little Liar (Blackheart/CBS)
--	33	23	TAYLOR DAYNE - Don't Rush Me (Arista)
30	27	24	WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)
34	30	25	IVAN NEVILLE - Not Just Another Girl (Polydor/PolyGram)
--	32	26	MICHAEL JACKSON - Smooth Criminal (Epic)
36	31	27	BOYS CLUB - I Remember Holding You (MCA)
28	26	28	Barbra Streisand And Don Johnson - Till I Loved You (Columbia)
37	34	29	CHEAP TRICK - Ghost Town (Epic)
--	--	30	DEF LEPPARD - Armageddon It (Mercury/PolyGram)
6	13	31	Beach Boys - Kokomo (Elektra)
40	35	32	KENNY G - Silhouette (Arista)
--	38	33	MAXI PRIEST - Wild World (Virgin)
18	18	34	Huey Lewis & The News - Small World (Chrysalis)
--	--	35	ANNIE LENNOX AND AL GREEN - Put A Little Love In Your Heart (A&M)
39	36	36	Peter Cetera - Best Of Times (Full Moon/Warner Bros.)
25	24	37	Vixen - Edge Of A Broken Heart (EMI)
--	40	38	RANDY NEWMAN - It's Money That Matters (Reprise)
--	--	39	MIKE + THE MECHANICS - Nobody's Perfect (Atlantic)
20	22	40	Cinderella - Don't Know What You Got ('Til It's Gone) (Mercury /PolyGram)

Editor: Dave Sholin

CHARTBOUND

ARTIST TITLE LABEL	Reports	Adds	On	Chart	*Debuts in chartbound
STEVE WINWOOD - Holding On (Virgin)	240	93	118	29	
ROBBIE NEVIL - Back On Holiday (EMI)	211	26	139	46	
BON JOVI - Born To Be My Baby (Mercury/PolyGram)	165	90	59	16	
TIFFANY - All This Time (MCA)	164	24	94	46	

NO TURKEYS! NO STUFFING!

Maxi Priest *"Wild World"*



GOING WILD AT!

WXKS	PWR99	WNVZ	WZPL	FM102
WZOU	Y95	B96	KBEQ	KWOD
WMJQ	KRBE	Z95	KCPW	KCPX
B94	B97	92X	WL0L	KISN
PRO/FM	WGH	WDFX	KXYA	Q106

GAVIN TOP 40 38*-33*
GAVIN A/C DEBUT 38*
MONDAY MORNING REPLAY
SINGLES 25*-22*
R&R BREAKER 147/24

Steve Winwood *"Holding On"*



GAVIN TOP 40 CHARTBOUND GAVIN A/C DEBUT 40*
MONDAY MORNING REPLAY DEB #40

R&R BREAKER 169/66#1 MOST ADDED 2ND WEEK IN ROW!

WAVA ADD	WMMS ADD	Y95 D-30	WNVZ ADD	KCPW ADD	Z104 ADD
Q102 ADD	KPLZ ADD	KXXR 19-14	B94 D-32	POWER 99 D-28	B97 D-28
WROQ ADD	Y108 ADD	KBQ 29-25			

Paula Abdul *"Straight Up"*



STRAIGHT UP THE CHARTS!

GAVIN TOP 40 DEBUT IN UP & COMING

R&R 46/37 MONDAY MORNING REPLAY 26*-24*

KHS 27-20	KTFM ADD	KMEL #1	KKBG ADD
KZZP ADD	KGGI ADD	PWR 106 A-36	KRQ ADD
KROY A-18	FM102 ADD	Z93 ADD	KT105 ADD

When In Rome *"The Promise"*



GAVIN TOP 40 14*-12*

CLOSED FOR THE HOLIDAYS!

R&R 13*-11*

WE PROMISED A HIT...WE DELIVERED!!

MONDAY MORNING REPLAY 7*

Johnny Hates Jazz

"Turn Back The Clock"

OUT NOW FOR POP RADIO!

GAVIN A/C 8*-7* 93% HIT FACTOR

R&R A/C 9*-6*

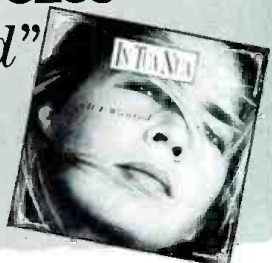
ONE OF THE HOTTEST A/C RECORDS OF THE YEAR!

Julia Fordham

"Happy Ever After"

In Tua Nua

"All I Wanted"



MUST LISTENS



UP & COMING

Reports accepted Mondays at
8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 495-1990
Govin Fox (415) 495-2580

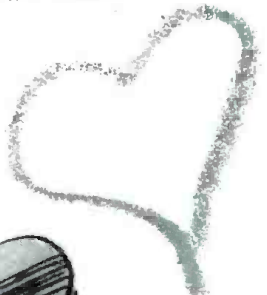
Reports Adds On Chart

* Debuts in Up & Coming

138	65	66	7	FLEETWOOD MAC - As Long As You Follow (Warner Bros.)
135	25	77	33	CHERYL "PEPSII" RILEY - Thanks For My Child (Columbia)
133	47	51	35	WHITE LION - When The Children Cry (Atlantic)
133	75	49	9	INFORMATION SOCIETY - Walking Away (Tommy Boy/Reprise)
112	69	28	15	SHERIFF - When I'm With You (Capitol)
109	4	39	66	THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)
98	2	37	59	GLASS TIGER - My Song (EMI)
93	23	51	19	NEW KIDS ON THE BLOCK - You Got It (The Right Stuff) (Columbia)
93	6	40	47	GEORGIA SATELLITES - Hippy Hippy Shake (Elektra)
89	15	46	28	SAMANTHA FOX - I Wanna Have Some Fun (Jive/RCA)
88	3	31	54	TRACIE SPENCER - Symptoms Of True Love (Capitol)
83	23	23	37	KARYN WHITE - The Way You Love Me (Warner Bros.)
79	12	50	17	TRACY CHAPMAN - Baby Can I Hold You (Elektra)
77	3	67	7	BANANARAMA - Love, Truth & Honesty (London/PolyGram)
73	16	54	3	BASIA - New Day For You (Epic)
72	6	60	6	SOUTHSIDE JOHNNY - Ain't That Peculiar (Cypress/A&M)
67	12	35	20	EDIE BRICKELL & THE NEW BOHEMIANS - What I Am (Geffen)
66	10	49	7	JIM CAPALDI - Something So Strong (Island)
64	64	--	--	* ESCAPE CLUB - Shake For The Sheik (Atlantic)
61	6	42	13	EIGHTH WONDER - Cross My Heart (WTG/CBS)
61	30	28	3	THE ART OF NOISE featuring TOM JONES - Kiss (China/Polydor)
57	1	38	18	CROSBY, STILLS, NASH & YOUNG - American Dream (Atlantic)
53	5	22	26	SIOUXSIE & THE BANSHEES - Peek-A-Boo (Geffen)
53	50	2	1	* ERASURE - A Little Respect (Sire/Reprise)
53	20	32	1	STARSHIP - Wild Again (Elektra)
46	46	--	--	* KYLIE MINOGUE - It's No Secret (Geffen)
45	37	8	--	* ROD STEWART - My Heart Can't Tell You No (Warner Bros.)
44	8	28	8	WINGER - Madalaine (Atlantic)
43	10	16	17	ALPHAVILLE - Forever Young (Atlantic)
43	1	20	22	D.J. JAZZY JEFF & THE FRESH PRINCE - Girls Ain't Nothing But Trouble (Jive/RCA)
42	34	4	4	* PAULA ABDUL - Straight Up (Virgin)
37	5	15	17	SHEENA EASTON - The Lover In Me (MCA)
36	4	27	5	TIMELORDS - Doctorin' The Tardis (TVT)
36	2	32	2	CAMOUFLAGE - The Great Commandment (Atlantic)
30	25	5	--	* TOMMY CONWELL & THE YOUNG RUMBLERS - If We Never Meet Again (Columbia)
29	5	23	1	MICHELLE SHOCKED - Anchorage (Mercury/PolyGram)
29	9	16	4	J.J. FAD - Is It Love? (Atco)
28	7	19	2	PATTI DAY - Right Before My Eyes (Starway)
28	10	17	1	UB40 with CHRISSIE HYNDE - Breakfast In Bed (A&M)
28	15	13	--	* TOMMY PAGE - A Shoulder To Cry On (Sire/Warner Bros.)
27	3	8	16	AL B. SURE! - Killing Me Softly (Warner Bros.)
27	2	15	10	TOM COCHRANE & RED RIDER - Big League (RCA)
26	1	21	4	NICK HEYWARD - You're My World (Reprise)
25	12	2	11	* THE BOYS - Dial My Heart (Motown)
25	7	17	1	* FAIRGROUND ATTRACTION - Perfect (RCA)
25	1	22	2	ADELE BERTEI - Little Lies, Big Love (Chrysalis)
25	12	10	3	* 'TIL TUESDAY - (Believed You Were) Lucky (Epic)
23	8	15	--	* MARTIKA - More Than You Know (Columbia)
23	1	15	7	ROBERTA FLACK - Oasis (Atlantic)
23	13	4	6	* TONE LOC - Wild Thing (Delicious Vinyl/Island)
21	7	9	5	* PM - Piece Of Paradise (Warner Bros.)
20	2	15	3	LATIN RASCALS - Don't Let Me Be Misunderstood (Mercury/ PolyGram)
20	12	8	--	* HOUSE OF LORDS - I Wanna Be Loved (Simmons/RCA)
20	13	7	--	* IN TUA NUA - All I Wanted (Virgin)

DROPPED: #25-Kylie Minogue (Loco), #37-Giant Steps, #39-Phil Collins (Groovy), Kenny Loggins, 38 Special, Candi, Good Question, Stryper, Paula Abdul (Way), Keith Richards, Yazz And The Plastic Population, Sa -Fire, Denise Lopez, Glenn Frey

Is it love?*



Steve Smith

Lisa Tonaci

Brian White

Rick Upton

Frankie Blue



Yes!

*The HIT SINGLE from J.J. FAD

On Ruthless Records. Distributed by Atco Records.



© 1988 Atlantic Recording Corp. A Warner Communications Co.

TOP 40 HIT FACTOR

Top 40 Research:
Keith Zimmerman

Total Reports This Week **335** Last Week **334**

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	Hit Factor	Weeks
CHICAGO - Look Away (Full Moon/Reprise)	290	3	212	55	13	3	4	96%	11
WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic)	276	--	197	57	16	4	2	97%	13
DURANDURAN - I Don't Want Your Love (Capitol)	294	1	101	111	74	7	--	97%	8
U2 - Desire (Island)	251	--	168	65	13	3	2	98%	10
BOY MEETS GIRL - Waiting For A Star To Fall (RCA)	269	3	92	114	46	10	4	93%	15
BREATHE - How Can I Fall? (A&M)	237	--	156	61	15	3	2	97%	14
EDDIE MONEY - Walk On Water (Columbia)	264	--	82	109	59	9	5	94%	10
POISON - Every Rose Has Its Thorn (Enigma/Capitol)	286	4	29	87	124	33	9	83%	6
ANITA BAKER - Giving You The Best That I Got (Elektra)	260	4	52	90	84	22	8	86%	11
BON JOVI - Bad Medicine (Mercury/PolyGram)	194	--	129	62	3	--	--	100%	11
BANGLES - In Your Room (Columbia)	267	6	16	40	162	33	10	81%	8
WHEN IN ROME - The Promise (Virgin)	232	8	32	66	89	28	9	80%	14
GUNS N' ROSES - Welcome To The Jungle (Geffen)	212	1	19	51	100	23	18	80%	7
ROBERT PALMER - Early In The Morning (EMI)	255	5	3	21	133	75	18	61%	7
BOBBY BROWN - My Prerogative (MCA)	241	19	26	25	77	62	32	53%	6
VAN HALEN - Finish What Ya Started (Warner Bros.)	214	6	16	33	114	32	13	76%	10
PET SHOP BOYS - Domino Dancing (EMI)	202	--	10	41	120	24	7	84%	9
JUDSON SPENCE - Yeah, Yeah, Yeah (Atlantic)	239	2	5	13	94	89	36	46%	8
PHIL COLLINS - Two Hearts (Atlantic)	305	19	1	5	35	132	113	13%	3
JOAN JETT AND THE BLACKHEARTS - Little Liar (Blackheart/CBS)	222	10	5	5	54	92	56	28%	7
TAYLOR DAYNE - Don't Rush Me (Arista)	269	22	1	4	29	119	94	12%	5
WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)	204	11	6	6	55	82	44	32%	11
IVAN NEVILLE - Not Just Another Girl (Polydor/PolyGram)	197	13	3	9	48	92	32	30%	9
MICHAEL JACKSON - Smooth Criminal (Epic)	246	15	1	7	32	111	80	16%	4
BOYS CLUB - I Remember Holding You (MCA)	236	27	3	5	42	93	66	21%	7
BARBRA STREISAND AND DON JOHNSON - Till I Loved You (Columbia)	166	--	1	8	64	72	21	43%	7
CHEAP TRICK - Ghost Town (Epic)	243	7	--	4	27	107	98	12%	5
DEF LEPPARD - Armageddon It (Mercury/PolyGram)	241	40	1	1	19	64	116	8%	3
KENNY G - Silhouette (Arista)	186	15	--	7	37	55	72	23%	7
MAXI PRIEST - Wild World (Virgin)	212	21	--	2	20	51	118	10%	6
ANNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M)	229	35	--	1	8	59	126	3%	5
PETER CETERA - Best Of Times (Full Moon/Warner Bros.)	181	3	--	--	27	67	84	14%	6
RANDY NEWMAN - It's Money That Matters (Reprise)	153	7	--	3	24	41	78	17%	6
MIKE + THE MECHANICS - Nobody's Perfect (Atlantic)	173	6	--	4	11	61	91	8%	5
STEVE WINWOOD - Holding On (Virgin)	240	93	1	--	3	25	118	1%	2
ROBBIE NEVIL - Back On Holiday (EMI)	211	26	--	--	6	40	139	2%	4
BON JOVI - Born To Be My Baby (Mercury/PolyGram)	165	90	--	1	1	14	59	1%	2
TIFFANY - All This Time (MCA)	164	24	--	--	10	36	94	6%	5
FLEETWOOD MAC - As Long As You Follow (Warner Bros.)	138	65	--	--	1	6	66	--	2
CHERYL "PEPSII" RILEY - Thanks For My Child (Columbia)	135	25	4	3	10	16	77	12%	5

"Right Before My Eyes"

BY

★ Patti Day ★

from her soon to be released album

KAGO 21-18

WAWV 27-25

WZLS 40-38

WCLG

WYYS

WWUF

WOVO

KITI

KXRA

KYMO

KRRG

WLBC

KWSB

WDDJ

KZIX *

KQEN

WGBQ

KAFX

KPKY

WAIL

WKSP

WEQR

WFMO

★ KQAA

WJAT

WIFX

WZMX ★

KZMC

WXXQ

★ WPXI

KWXX

WKMZ

KIXK

KFBD

KTUF

★ WQPW

WHSY *

CASINGLE SWC-7000

FROM THE PATTI DAY ALBUM
PRODUCED BY MICHAEL ZAGER

STARWAYTM
RECORDS, INC.
Dist. by TBA Records Inc.

INSIDE TOP 40 by Dave Sholin

Earlier this year when it came to securing airplay on Top 40 radio, rock traveled a hard road. What has brought about the current resurgence? Is it better product, programmers openness, public demand or a backlash to the dance product that's been dominating playlists? Though the reasons are debatable, rock on Top 40 is back with a vengeance, if you can really accept that it ever went away. Maybe it's time to reevaluate the old "rules" about who does and doesn't like rock music with a harder edge. Of course the primary consideration must always be the song. Even people who say they don't care for rock music per se will, from time to time, hear a song they like. A number of dance/crossover stations, where rock is rarely if ever heard, reported excellent response to Def Leppard's "Pour Some Sugar On Me." There's also the widely held belief, reinforced by research, that rock 'n' roll attracts men not women. Next week's cover story takes a look at the changes in Top 40 over the past ten years and among those commenting is Buzz Bennett, Evergreen Communications National PD and PD of Y95 Dallas. In the article Buzz elaborates on today's woman who no longer fit that profile. A week never fails to go by when at least one programmer mentions how surprised they are to find a song doing well in a demo they didn't expect would like it. Predicting with total accuracy the appeal of every record would get to be pretty boring. It's partly that challenge which greets us every day, that makes the job of programming so unique and exciting.

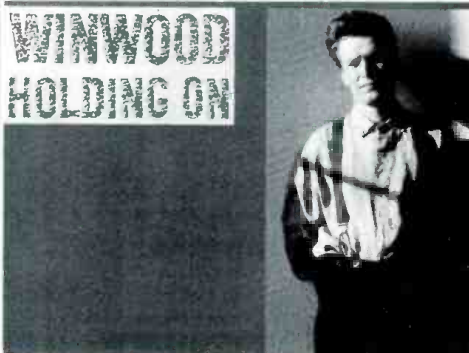
One of those rock acts making 1988 a benchmark year is VAN HALEN who improve their HIT FACTOR stats with a 64% to 76% increase. Bill Cahill and Lori Campbell add it at #29 at B94 Pittsburgh, along with other adds at WMJQ Buffalo, KKYK Little Rock, KDWB Minneapolis, WPST Trenton and KCPI Albert Lea MN. Enters the top ten at KKXL, WYHT, Q102, KZZU, KGOT, KPHR, WPF, WCLG and KQAA. Some stations are reporting success with the new 12 inch dance mix.

Over the past three weeks **BOBBY BROWN** has been either the hottest or one of the hottest chart movers and he's not showing any signs of slowing down. Taking giant leaps at Z103 28-16, EAGLE106 22-14, PRO/FM 25-11, WDDJ 24-17, KNOE 23-13, BAM99 27-17, KAKS 22-10, KCPW 20-5, WIZM 21-13, KDWZ 21-14, KZZK 27-20, etc. Number one listings at Y108 Denver, WHYT Detroit, KITY San Antonio, KKFR Phoenix, KSJQ97 Modesto and KSTN Stockton.

MAXI PRIEST makes his move up and over the 200 report notch. Top thirty debuts at KC101, WGGZ, KJCK, KUUB, KIXR and B94. New believers include KSNL Eugene, KOZE Lewiston, B93/FM

Austin, KYYY Bismarck, KFMW Waterloo, WNCI Columbus, 95xxx Burlington, WHHY Montgomery, WBBQ Augusta, KGLI Sioux City, KWES Odessa/Midland, etc.

Joining the list of old hits remade for the eighties, the **ANNIE LENNOX & AL GREEN** duet enters the chart with adds at WZOK, KKCK, WKDD, WFMF, KZ103, KBAU, CKOI, WJLK, WKSQ, WJLK/K94, Z95.5, WNCI, KVXO, POWER92, KYA, KISN and POWER 105. Taking off fast in Boston where Sunny Joe White and Jerry McKenna already have it top twenty with a 23-19 gain.



Two consecutive weeks as the **MOST ADDED** song puts **STEVE WINWOOD** in a special class. Top thirty debuts at FM104 Modesto, Z104.5 Tulsa, KVXO Spokane, KKRQ Iowa City/Cedar Rapid, WAGQ Athens, 94Q and POWER99 Atlanta, 102QQ Saratoga Spring/Albany and B94 Pittsburgh. New on WNVZ, WAVA, CKOI, KKRC, WIZM, WLWL, LG73, Z100 Portland, Y108, KISN, KIXY, WIBW, KZOU, Z104, WPST and KCPW.

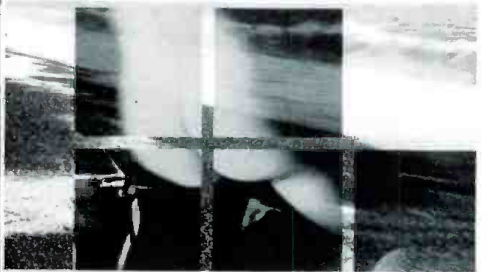
Back on September 30th **KARYN WHITE** became a **CROSSOVER PICK**. Well it took a few months but the power of this song is finally triumphing. **HIT FACTOR** is a strong 34% with big jumps at WXKS 21-11, KGGI 23-15, KRQ 26-19, KMOK debut #14, KKYK 19-12, Q104 14-12, Q106 22-19, KYNO 8-6, POWER 106 5-4, and KZHR 25-18. Added at KPLZ, KEZY, KTRS, KZZP, KZOU, WQID, WNVZ, KC101, WQID, WCLG, Z100, KBEQ and EAGLE106.



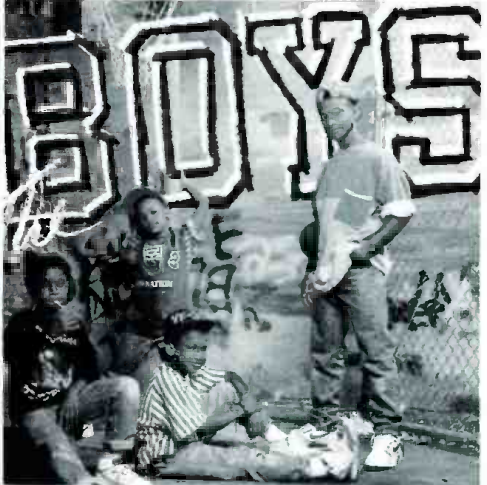
WHITE LION became the **RECORD TO WATCH** at the beginning of the month and they close it out on the outskirts of **CHARTBOUND**. **HIT**

FACTOR is now 15% while they enjoy their best airplay surge to date. Takes a huge 20-9 gain at WNVZ Norfolk along with top ten action all over Texas where they're charted at **POWER 104** 15-8 and 6-2 at 93Q Houston and 6-1 at Y95 and #14 at **KEGL Dallas**.

Jon Holiday at G98 Portland ME. adds **TIMELORDS** and reports "the phones went wild" after testing it. Also new on **POWER99 Atlanta**. Charts 22-19 at **KKQV Wichita Falls**.



Airplay doubles for the wild team of **THE ART OF NOISE** and **TOM JONES**. Adds include Y106, WDJX, WKZQ, Z100 Portland, KIIS, WXKS, KGOT, KZZP, KKQV, KAFX, WLLI, WJZQ, KKSS, WHHY, KPSI, and WSPK.



B95 Fresno reports number one requests for **THE BOYS** as it gains 37-16. Top five on phones also at **WLNZ Lansing** where they move 29-23 and **WHKW Fayette** 18-7. Hot debuts at **KMEL #26**, **KGGI #20**, **WZLS #25**, and **KSTN #27**. Added at X100 San Francisco, **KMGX Fresno**, **KZZP Phoenix**, **KS104 Denver**, and **WXKS Boston**.

No contest when it comes to the week's biggest phone monster.. it's gotta be **TONE LOC** (pronounced L-OH-K). Kevin Weatherly at **KIIS Los Angeles** describes it best as "rock meets rap" and debuts it at #21. Kevin says it went 24-2 in requests and reaction was immediate from both male and female 12-24's. New on **KWSS**, **POWER 106**, **Y106**, **Z103**, **WNVZ**, **YES97**, **WBEC**, **LIVE 105**, **X100**, **93Q**, **KCIL**, etc. Gains 27-14 at **KMEL** and debuts #26 at **POWER 104 Houston**.

The Island Trading Company
Welcomes **DELICIOUS VINYL** To Its
Family Of Labels.

Their First Smash:

ONE LOC

"WILD THING"



DAVE SHOLIN
PERSONAL PICK, 11/18/88

"Several times this past year "rap" has broken through to Top 40, and each time it was because of a unique presentation. Here is what can best be described as "cool" rap with a lyric designed to generate heavy phone response."

**ONE
WEEK
LATER!**

GAVIN TOP 40
RECORD TO WATCH,
11/25/88

MTV HIP CLIP OF THE WEEK



MARKETING

by Harvey Mednick

CLUTTER OR CREDIT:
THE TRADE FOR MENTION
DILEMMA

One of the nice things about our chosen profession is that ideas for columns are constantly supplied by the most basic method—listening.

Here I am in my car listening to the Laker pregame show when a spot comes on for a really exciting promotion, at least for fans of the roundball game. You're offered a chance to go on the road with the Lakers to Boston when they renew one of the oldest and most revered (pardon the pun) rivalries in sport: the Lakers versus the Celtics.

That's great, but when you're told what you win—the clutter demon raises its ugly head. You're not only told that you'll fly to Boston on American Airlines, but you're informed of a new service they're starting non-stop between L.A. and Steamboat Springs, Colorado. Now, you ask, what does Steamboat Springs have to do with basketball? Or Boston? Or the contest? The answer is simple—nothing. It has to do with the airline who has requested a "floating" tag line which they can use for any purpose, or in their case, any route they desire.

Now this scenario is not unusual. It's probably more the rule than the exception in our industry. But, it's also a rule we ought to think about trying to change. In the early days of on-air promotion this situation was avoided by one simple guideline: if you wanted to give it away, you budgeted for it and bought it. There simple was no "trade for mention."

On the plus side, there was "trade"—where you went dollar for more than dollar to prize suppliers like S.J. Reiner and storehoused prizes to give your listeners (and merchandising for advertisers).

In those days trade dollars were not book-kept. They were kept in trade account books usually managed by either the promotion director or the GM's secretary. And sometimes they were not accounted for at all!

Then in the late seventies it was decided that these dollars, which in certain companies ran into the millions, were to be considered, and book-kept as income. Well, needless to say this drastically changed the rules. You really couldn't afford any longer to be giving a trade house 2-1/2 to 1 for merchandise and bookkeeping the 2-1/2 portion as income. So, the trade mention was born.

Here's where you didn't do a dollar-for-dollar deal, but rather offered your inventory in promo mentions in exchange for the item in question. Under this system, most

clients get more than the value of their commodity in promotion, both on-air and in-store. Although, in speaking with the VP/Marketing for Delta Airlines at last year's BPME in Atlanta, he said that unless he realized at least three times value from the cooperating entity, radio, TV or newspaper, he (Delta) was not the least bit interested in participating regardless of the media interest or exposure! He literally apologized for being so dogmatic and patiently explained that Delta really didn't deal with the intangibles, but rather, was concerned with perceived dollar return for trips invested.

Which now leads us to where we are. Where does our need to conserve budget end and our desire to maintain on-air integrity begin? And, are there better ways to solve the puzzle?

I think the starting point is to determine whether or not you have a clearly established trade-for-mention policy at your station and just exactly what the ground rules are. The accent here is on "clearly established," and not just some vague notion that is changed from situation to situation by the GSM and GM.

There are innumerable advantages to formal, written policy statements. For openers, they serve as a set of guidelines to negotiate from. You know there are also those clients who will take your policy as gospel and not question a word, so it helps to have something which, at least superficially, appears to be iron-clad and unchangeable.

If I haven't mentioned it earlier, let me say that I support the whole idea of trade for mention. Every industry, ours included, has unused inventory. Here's a way for cross pollination to occur which benefits both parties involved using this apparently "valueless" commodity.

There's an old adage, which I heard spoken back to me a couple of weeks ago, about radio time being akin to airline seats—once the door is locked and the plane rolls out onto the tarmac, all of the revenue from the empty seats disappears forever. So it is with our spots which are not used, as I write this column it is 3:21PM—if I had a spot schedule for 3:20 and nothing ran in that avail that revenue, like that airplane seat described above, is gone forever.

So, what I'm saying is that the airlines have seats they can give you, hotels have rooms, cruise ships have cabins and etc. And you have mentions, and spots, you can give them. So, here's the bottom line: all mentions in promos should relate to the promo involved!

To get back to our case in point from which this column is written, it's OK for the station to promote American Airlines—it's to their advantage as a matter of fact—who wouldn't want to be giving a trip away on the most popular domestic airline? What, in my humble estimation, the station should resist is that "floating" liner about the new non-

stop service to Steamboat Springs. What I would have done if I were sitting in the promotion director's chair was offer to create a special spot promoting the new Steamboat Springs service and air on an ROS basis in unused avails or open promo slots throughout the broadcast day. This "value-added" opportunity would not only clean up the promotional announcements, but give the client more than was originally asked for.

What we're looking for here is clean promos with the right balance of interest, excitement and sell for those outside sources which have agreed to participate in a "trade-for-mention" program. I suggest that as a general rule the elements in a trade-for-mention should be the name of the client, American Airlines, and their positioning statement, The On Time Machines. I would resist any "sell" lines which make your promos sound like a transposed commercial. The offer of augmenting their promotional announcements with no-charge spots is very inviting to any client—as long as it is understood that these spots are not related in any way, nor do they affect any spot buy.

Cleanliness is not only next to Godliness—it really makes your promos sound great. ●

P.D. NOTEBOOK

by Eric Norberg

VICTORY ON THE
AM BAND

Last week I discussed the importance of examining the cume trend and the "share potential" of the remaining cume, for once-dominant AM stations—particularly former Top 40 stations—before deciding to change format. I promised you a case history of a former dominant Top 40 AM station which had moved in a "talk" direction, believing the all-pervading conventional wisdom (which I believe to be nonsense) that AM cannot succeed with pop music anymore."

The station had three rating services turning out books in their market, and my analysis of all of them showed that they were not making a dent in the 40+ AM leader with their talk approach, and although their cume had shown considerable loss since their "glory days," they still had the major part of their cume centered in the 25-35 age group. My conclusion was that they should give up banging their heads against the wall trying to attract a 40+ cume that generally is locked onto their current station with a death grip, and try to please the cume that still tuned in

MOONLIGHTING

by Moon Mullins

I spent 17 of my 27 years in radio doing a regular air shift. The one I enjoyed most was middays at WINN-Louisville. I worked there for a nine year period ending in 1978 when I went to WDAF-Kansas City.

One of the reasons I enjoyed air work so much was that I styled my program around the music. This is a luxury Country and some A/C stations have.

I continually passed along information about the artists, songs, producers and songwriters—to the point of giving real industry insights. It was really no more or less than what *Entertainment Tonight* does now except, obviously, there was no video.

I always found songwriters to be the most interesting of the music industry members. Some are so introverted and unassuming that it's hard to think that they are the real makers of the music the masses buy. Of course, you have your singer-songwriters who are out there in the forefront, but more often than not, the writer is way in the background, never to be seen except at award banquets, when they show up to collect their recognition. They then go home and stick close to their pianos, guitars and money. (Yes, money—successful songwriters make of a lot of it, and with the right hits make it for years and years.)



There are two basic ways in which songwriters derive an income. They are:

1. PERFORMANCE

This is when a tune is performed either by being played on the radio, in a nightclub, at a concert, during a television show or on a jukebox. It includes being played in elevators and in dentists' offices. The writer generally receives \$.02 per performance. This adds up when a record is a current smash or becomes a standard. When a record achieves a million performances, the per play fee doubles.

Writers are paid directly by performance rights organizations: ASCAP, BMI or SESAC. It is the

organization's responsibility to collect funds from television and radio stations, concert promoters, nightclubs, jukebox operators and the like. The funds are then proportionately distributed to the writer.

Often a successful or promising songwriter will be funded by a publisher. The publisher will pay the writer a draw against future royalties. More often than not, the royalties don't cover the draw. That's why many publishing houses can no longer pay the draws, to the detriment of developing writing talent. In addition, publishers receive an equal amount of performance money from the performance organizations.

2. MECHANICAL

It is in this category that the publisher collects the money and distributes to the writer the amounts they have agreed upon. An extremely successful writer can command large percentages of the royalties in order to stay contracted to the publishing house involved. But, for the most part they are divided from a fee of 5.25% of record sales. A percentage of sales from sheet music and foreign markets is also distributed.

There is another area in which the publisher is valuable. When a song is used as a commercial or in a movie or play, greater monies may be forthcoming. Usually these deals are struck as one-time payments, although the length of the agreement may be for longer than one year. For instance: a figure of \$1 million has been mentioned for the use of the Oak Ridge Boys tune "American Made." If that is accurate, the writers and publishers split that fee 50-50. (Some doubt remains as to whether that fee was as high as \$1 million. In most cases, commercial use of a song will bring in, perhaps, a top price of \$150,000 a year.

In films and/or plays, the amounts can run higher and, of course, if there's a soundtrack that sells, even more funds will pour in. In the Country format, a number one song will pay the writer \$50,000-\$65,000 in immediate performances. Single sales can bring in an equal amount, and tape and cassette royalties even more. Tie in any additional income source and you see the reasons many people are attempting to crack into this highly specialized field. It even further staggers the imagination when you consider the Top Forty and A/C formats, where performances exceed Country's. And, with a so-called standard song—a classic—these fees continue to generate an income stream of \$150,000 to \$200,000 per year, and that will continue ad infinitum.

The above, coupled with the fact that most successful writers have no significant overhead, leaves a profit margin of astounding percentages—percentages that wouldn't be possible without radio's contributions—not only due to exposing the songs to fans, but paying large sums to performance rights organizations.

Many radio stations suffer due to the high percentage of their income levels that must be paid to ASCAP, BMI and SESAC. As of this date, however, no one has come up with a more equitable solution.●

out of habit—and which the declining share showed did not like what they heard when they still tuned in.

The new approach was to dump all the talk features while retaining a solid news approach (tilted toward aggressive local news), and redesign the music based on what our research showed that young adults who grew up with Top 40 best in current and past pop music. That was to be presented with jingles and the bright DJ approach the cume remembered and still expected from the station.

The station doubled its cume in the first book, which was a surprise to me since I had been looking for the share to increase first. Obviously the cume base suddenly got what it expected for a change, and listened longer and more often. What happened was that this formerly dominant station suddenly reappeared as the second or third listening choice for many former kids who had grown up and were now listeners to the country stations and the adult stations. This added to the stations' cume, but helped hold down the share with short listening spans from their new "occasional" listening. It averaged out the longer listening spans of the "core cume" listener, and the share stayed the same. In subsequent books the cume gain was confirmed, and the share began to move up. Three years later the station finally beat the "40+ station" in 25-49 shares (the station had dominated the demo with shares that

were a puny 25-40, but rose to huge numbers 40+), without any real loss by the competition, and had also become the cume leader 25-34 and 35-44!

Shortly afterward the station was sold and the new owners—aware of the conventional wisdom that "AM is dead for contemporary music," and assuming that the station's strong position could not be sustained—changed the format, and the ratings declined again.

This case history is significant, I think, because both the former AM Top 40 station and the market itself were pretty typical, and the lesson presented here would apply to any number of other markets. Also, because this defeatist attitude ("AM can't possibly win and everybody knows it, so why even try") is something I have seen over and over, destroying major AM stations for over a decade now.

So, if you find yourself in a similar position—or even if you don't—evaluate your station's potential by starting with a cume analysis. Is the cume viable? Does it point to an audience which could be catered to in such a way as to improve the share? And if you're on the AM band, bear in mind that as long as there is a cume there are people tuning in, and life for the station remains!●

BIOFEEDBACK

by Ron Fell

•ROD STEWART

Twelve years ago Rod's single, *TONIGHT'S THE NIGHT*, held down the number one position in *The Gavin Report* for five consecutive weeks between November 5 and December 3, 1976.

•JIMMY BUFFETT

He has developed a line of gourmet Caribbean foods and sauces for retail sale. Proceeds will benefit environmental causes in Florida.



•POISON

When the band was formed in Harrisburg, PA. in 1983, they were originally known as Paris.

•FINE YOUNG CANNIBALS

They'll have a new album, *The Raw And The Cooked*, out in early February of next year.

•COMMODORES

Though always thought of as a vocal group, their first hit single was an instrumental, *MACHINE GUN*, in 1974.

•SOUTHSIDE JOHNNY

Before Johnny Lyon, Miami Steve Van Zandt (Little Steven) and Bruce Springsteen became well known, they all played together in an Asbury Park, New Jersey band called Sonic Boom.

•TOM JONES

He was born Thomas Woodward in Pontypridd, Wales. He chose his stage name after seeing the cinematic farce, *Tom Jones*.

•MARK ISHAM

The title of his current album, *Castalia*, is named for the Grecian spring on Mt. Parnassus which, according to mythology was the source of inspiration for the muses.

•FLORA PURIM

She was born and raised in Rio De Janeiro. She has a six octave singing range which no doubt helped her win *Downbeat* magazine's female singer of the year in 1974 with her debut album *Butterfly Dreams*.

•BETTE MIDLER

Sixteen years ago this month, Bette released her first album, *The Divine Miss M*. It contained her first two hits, both of which were cover versions of standards: *DO YOU WANNA DANCE* and *BOOGIE WOOGIE BUGLE BOY*.

•THE BOYS

Before they recorded their first album the four boys had appeared in three music videos: the Anti-drug *STOP THE MADNESS*, Stevie Wonder's *SKELETONS* and a recent one by *Earth Wind & Fire*.

•SHERIFF

Though their 1983 song, *WHEN I'M WITH YOU*, has been given a new life at Top 40 radio, the band broke up soon after recording the song. Wolf Hassell and Arnold Lanni are now in the band *Frozen Ghost*.

•BARBRA STREISAND

Twenty years ago she made her film debut in the musical *Funny Girl* for which she received an Oscar.



•B.B. KING

Along with lawyer F. Lee Bailey, B.B. co-founded the Foundation for the Advancement of Inmate Recreation and Rehabilitation (FAIRR) which benefits prisoners at numerous correctional facilities around the country.



•ICE-T

He has formed his own record label, *Rhyme Syndicate*, which will be distributed by CBS Records.

•RANDY NEWMAN

Before beginning his recording career he wrote songs for the likes of Gene Pitney and Dusty Springfield.

•BILL MEDLEY

The original version of *YOU'VE LOST THAT LOVIN' FEELIN'*, produced by Phil Spector and starring Bill along with Bobby Hatfield as the Righteous Brothers, finished out the year 1964 at the top of the *Gavin Top 40* chart.

•ROBERTA FLACK

Despite having just released her re-debut album, *Oasis*, Roberta has also completed another album titled *Miss Melody and the Uptown Harlem Stompers*. The album, produced by Ahmet Ertegun includes covers of classics by Little Anthony and the Imperials, Al Hibbler and Dinah Washington.

•AL B. SURE!

The song was actually written about singer Don McLean. Songwriter/Singer Lori Lieberman recorded it in 1972 and Roberta Flack had a hit with it in 1973. When written by Norman Gimbel and Charles Fox, its title was *Killing Me Softly With His Blues*.

•NEVILLE BROTHERS

Their new album on A&M Records, due early next year, is being produced by Daniel Lanois.

•EDDIE RAVEN

His 1977 song, *COLLINDA*, featured a young accordion player named Jo-El Sonnier.

The BRITISH INVASION !!

Beatles

DC 5

Stones

Kinks

Animals

Who

**Peter &
Gordon**

**Manfred
Mann**

- This is it—the definitive British Invasion Special!
- Written, produced and hosted by Dick Bartley.
- Includes every great British Invasion hit, and exclusive interviews.
- Distributed on state-of-the-art, digital audio Compact Disc.
- Ten hours of highest quality special programming—ten commercial minute avails per hour—all yours.
- Priced to move! \$500/Top 20, \$300/markets 21+—2 plays in 1989.
- Limited quantity—call today for further information and a demo—(203) 227-5299.

Hollies

Searchers

Zombies

Troggs

Moodies

Yardbirds

**Billy J.
Kramer**

**Petula
Clark**

25TH

ANNIVERSARY

HOLLYWOOD

by Tony Richland



Remember that little election we had a long, long time ago? The one in which we all got to choose between The Wimp and The Shrimp? You remember. Well, almost lost in the fuss about The Niceman and The Iceman, there were plenty of local initiatives, issues, propositions and whatnot—particularly whatnot.

If you'll all be kind enough to mail us your sample ballots c/o Gavin, we'd enjoy seeing what makes your town tick. (Do we sound more like Norberg every day or what?)

There's one proposition we had here in La La Land that really ticked us off. On it a YES vote would mean that every pack of cigarettes would have a new 25 cent tax tacked onto the already outrageous price we pay for the privilege of slowly killing ourself. Understandably, the tobacco companies—altruistic souls that they are—vigorously fought this measure. We, as an unreformed indulger in this gross habit—actually toyed with the idea of voting FOR it to perhaps force ourself to cut down or even quit. But, in the end we cast our ballot for NO, our cheapness overruling our good sense.

We're not making any excuses here, but Attorney General Koop now tells us that plain old Merits, Marlboros and Camels, sold legally at every Seven-Eleven, are more physically addictive than HEROIN! We're STILL ashamed of ourself and do not use that assessment as an excuse. In fact, the only excuse we DO still cling to is that smokers with IQ's far higher than ours (i.e. Mrs.

RICHLAND CONT. ON PAGE 46

HEAR & THERE

by Sheila Rene

Here's a bit of good news from the National Academy of Recording Arts and Sciences: As reported, there will be a Heavy Metal Category this year, and now the Female Rock Vocal Performance Award will be reinstated. Nominees will be announced on January 12, 1989, with the awards ceremony scheduled for February 22 in Los Angeles. The reason for discontinuing the Rock Female award in 1988 was that there were too few submissions. Not true in 1988-89 with



superwomen Tracy Chapman, Michelle Shocked, Melissa Etheridge, Joan Jett, Nancy and Ann Wilson dominating the charts.

Bits & Pieces: Elton John is heading for Denmark to work with producer Chris Thomas. Bruce Hornsby joined EJ on stage at one of his recent Madison Square Garden shows for a rousing rendition of "Saturday Night's Alright For Fighting." Elton has been quoted as giving Hornsby credit for reintroducing the world to the piano...Tracy Chapman is busy with benefit work these days. Now that the Amnesty International tour is over, she will come to the Bay Area for the Bridge Benefit. She'll perform with other artists such as Tom Petty and the Heartbreakers, Bob Dylan, CSN&Y, Bob Weir, and Jerry Garcia and guests. Chapman will head back into the studio in February to record her second LP with producer David Kershenbaum and many of the same musicians that played on her first, stellar album...Billy Idol is half finished with his new album, once again produced by Keith Forsey...

Signings: Caroline Records has announced the signing of New York rockers Bad Brains. The band has been in action since 1977 and can surely be classified as "hardcore" everything. Expect a new album by February of 1989. Virgin Records has announced a worldwide, multi-album contract with NRBQ. The band can be heard on A&M's *Stay Awake* LP, playing their own version of the Disney classic "Whistle While You Work."...

Guns N' Roses has sold more than six million copies of *Appetite for Destruction* and they're still movin' 'em out. On November 30 the eight song compilation of old and new material will hit the streets. *G N' R Lies* will consist of a "G" side, which is four songs that comprised their 1986 debut for the Uzi Suicide label. Side two, or the "R" side,

showcases a softer, acoustic band including a rerecording of "You're Crazy" from *Appetite for Destruction*.

More Bits & Pieces: Work is finished on David T. Chastain's new instrumental project entitled *Within The Heat* and it's due out the first of '89. Virgin Records is working with Roxx Gang and their new LP *Things You've Never Done*. They've already selected "No Easy Way Out" as the single and video...Bob Geldof is getting ready to juggle the recording of his new album with the writing and directing of a film PLUS hosting an eight-part television series. There are also plans for Geldof to direct the film *Cowboys* in Ireland and if that isn't enough he's set to host a documentary on the environment...Whitesnake's David Coverdale is spending time with Adrian Vandenburg writing new material for an album that is scheduled for the studio by mid-January...Congratulations to Mr. and Mrs. Jonathan Butler on the birth of their new daughter. Jodi Butler weighed in at a whopping nine pounds, nine ounces.

Alexander O'Neal has just released a new Christmas concept album on CBS/ Tabu called *My Gift to You*. Five of the album's nine tracks, including the title cut which is the single, were written and produced by the Flyte Tyme team, Jimmy Jam and Terry Lewis. On side two O'Neal croons some classics, including "Winter Wonderland" and "Little Drummer Boy."...



Big Country's Stuart Adamson in Moscow's Red Square.

Big Country is already planning a return visit to Moscow, and will tour other Russian cities during the summer of 1989. Manager Ian Grant has been meeting with Soviet cultural officials to nail down a schedule. Big Country's debut LP for Reprise, *Peace In Our Time*, has developed into a major European hit. A tour of the U.S. is slated to begin in February. Currently a licensing arrangement is being negotiated whereby a Big Country retrospective album, specially compiled for Soviet release, will be issued by Melodya. The title track has been serviced to U.S. radio on a one-track CD...

Gavin Club news: Atlantic Records' Escape Club dropped by prior to their San Francisco performance. The band is celebrating their success with "Wild Wild West." Tony Stone dropped by to introduce himself to the Gavinites. He's on a promo tour of the U.S. to talk about his debut LP on Ensign/Chrysalis, *For A Lifetime*. Look for a concert tour in 1989.●

the GAVIN REPORT/November 25, 1988

URBAN PROFILE

A few months ago, if someone had mentioned Karyn White to you, you would have probably responded, "Who?" Although the name may not have rung a bell, after further inquiry, you might have realized that her voice has dazzled you somewhere before. Karyn is a "new" ("not new") artist. "New" in the sense that, "The way you love me," is her debut single, from her self-titled debut solo album. "Not new" in the sense that Karyn has had previous chart success with Jaz-zster Jeff Lorber on the songs "Facts of Love" and "True Confession."

A Los Angeles native, Karyn has become a prominent session singer, contributing her vocals to such artists as Bobby Brown, Sheena Easton and Richard Marx. At the time of the interview Karyn White was in New York getting ready to tape "It's Showtime At The Apollo," which aired on November 26th. After flying high from the success of her number one debut single, Karyn's out to prove that she is not just any "Superwoman." debut single, Karyn's out to prove that she is not just any "Superwoman."



The fact is...Karyn has gone solo.

An Artist Profile on Karyn White

By John Martinucci

JOHN MARTINUCCI: How long have you been singing?

KARYN WHITE: I've been singing professionally since I was seventeen but when I was five years old I sang in the Little Miss Ebony Pageant and won.

JM: Were you already signed with Warner Bros. when you recorded "Facts of Love" with Jeff Lorber?

KW: No. At the time they had offered me a contract. We agreed that if "Facts of Love" did well they would pick up my option. I signed an option and the label decided to sign me.

JM: How did you meet up with Jeff Lorber?

KW: I was introduced to Jeff Lorber by Michael Jeffries, who was the other feature vocalist on the album. Michael had heard me sing. Siedah Garrett was supposed to do the gig, but she turned it down because she was already involved with another project.

JM: You come from a musical family. How do they feel about your career?

KW: My mother has always supported me. But my father went on and off. Now he supports me because I've accomplished what I set out to do. He wanted me to be a lawyer or get into a career that has some stability. That attitude made me strive to prove to him and myself that I could succeed at anything I wanted to do. Right now everybody's happy.

JM: Do you play a role in the decision making of your career?

KW: Warner Bros. has been great with that. They let me have a lot of say so. That's important because who knows me better than ME. I know how I want to be portrayed and because they believe in me, they trust

my decisions—from making the album to hiring the producers, to filming the video.

JM: How does it feel to have your first solo hit?

KW: It's such a blessing. I've always been in someone's shadow, even with Jeff Lorber—you know "Jeff Lorber and Karyn White." It feels good to know that I can do it on my own.

JM: Did you tour with Jeff?

KW: Yes. I wasn't into Jazz per se, but I really learned to appreciate it. It was a nice experience for me, and after the tour was over I found myself singing the instrumentals, so it really helped me vocally as well.

JM: Who else have you worked with?

KW: I've worked with The Commodores, Sheena Easton, Bobby Brown, Angela Bofill, Julio Iglesias and Richard Marx who was really fun.

JM: The last time I saw you, you said that the San Francisco Bay Area was like a second home to you.

KW: I used to perform with a band there called Mixed Company. They did my demo. I was always in the Bay Area performing—that's where I got my live club experience. There are not as many opportunities in Los Angeles as there are in the Bay Area, so in those days I would go there and sit in with the band. I learned a lot from them.

JM: When and why did you decide to go solo?

KW: I've always wanted to go solo. When I was seventeen I was in an L.A. band called Legacy. I got kicked out of the band because they felt my sound was not commercial. Jerry Weaver, who had produced Janet Jackson's "Young Love," was going to produce Legacy. He said my sound isn't really that commercial. But I always wanted to be a solo act. I find that with myself I can control my destiny.

JM: Do you plan to go on tour?

KW: We're thinking about going out in early 1989, after the second single is released and I gain a little momentum.

JM: Do you have a say so as to what singles will be released?

KW: Well it's more than my decision and sometimes it's better because the record company is out there working. They know what the public wants. However, we do have discussions about what we feel will work.

JM: How did you get L.A. Reid and Babyface to produce your album?

KW: They had been following my career—that's why it was good to work with Jeff Lorber—because of the exposure. They had seen me on shows and had heard about me. Benny Medina felt that maybe I could work with L.A. Reid and Babyface. So we all got together. They had two songs to play for me and I loved them. We wound up doing six songs for the album.

JM: What's it like to work with LA'Face?

KW: They are very demanding, but they brought out things I didn't know I was capable of doing. Babyface and L.A. let me be an individual. I believe that I came across as opposed just being part of another L.A. and Babyface record.

JM: Who is D. Simmons?

KW: Daryl Simmons. He co-wrote all the songs on my album with L.A. and Babyface. He is Babyface's best friend. He's a musician, a writer and he works on most of their material.

JM: Are there any artists you'd like to collaborate with?

KW: I want to do something with Gladys Knight, Stevie Wonder, Michael Jackson, Luther (Vandross)—a lot of people—Prince.

JM: Were "Slow Down" and "Tell Me Tomorrow" your first attempts at writing and producing?

KW: They were my first attempt at producing, but I've written songs before for Five Star, Stephanie Mills, Lace and Leon Burguss.

JM: Which are you more comfortable with?

KW: I'm more comfortable with writing although producing was good experience. I guess I've always been producing but never had the title. It works hand in hand. ☺

UP & COMING

Reports accepted Mondays at
8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports	Adds	ARTIST TITLE LABEL
41	14	AL B. SURE! - Killing Me Softly (Warner Bros.)
37	3	D.J. JAZZY JEFF & THE FRESH PRINCE - Girls.../Brand New Funk (Jive/RCA)
37	10	VANESSA WILLIAMS - Dreamin' (Wing/PolyGram)
34	4	TEDDY PENDERGRASS - Love Is The Power (Elektra)
33	5	MICHAEL RODGERS - I Like It Like That (WTG)
33	2	RAZE - Break 4 Love (Columbia)
31	4	GERALD ALBRIGHT - Feeling Inside (Atlantic)
31	15 *	SADE - Turn My Back On You (Epic)
30	12 *	JOCELYN BROWN - R-U-Lonely (Tri-World/Slam)
30	6	BE BE & CE CE WINANS - Heaven (Capitol)
28	24 *	LUTHER VANDROSS - She Won't Talk To Me (Epic)
26	6	GEORGIO - I Don't Want 2 Be Alone (Motown)
26	13 *	DENIECE WILLIAMS - This Is As Good As It Gets (Columbia)
25	1	STETSASONIC - Talkin' All That Jazz (Tommy Boy)
25	17 *	NEW EDITION - Can You Stand The Rain (MCA)
24	4 *	MELBA MOORE - Love And Kisses (Capitol)
24	--	BLAST ZONE - Mary Had A Little Jam (Blip Blop)
24	1	LENNY WILLIAMS - Giving Up On Love (Crush Music)
24	6	CASHFLOW - Love Education (Atlanta Artists/PolyGram)
23	4	INNER CITY - Big Fun (Virgin)
23	3	WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)
22	2 *	DAZZ BAND - Open Sesame (RCA)
22	10 *	GUY - Teddy's Jam (MCA)
21	1	JAMES "D-TRAIN" WILLIAMS - Runner (Columbia)
21	2	SWEET TEE - Get On The Smooth Tip (Profile)
21	--	NAJEE - So Hard To Let Go (EMI)
19	3 *	CHANNEL 2 - In Debt To You (Wing/PolyGram)
19	5 *	ANNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M)

*First time listed on this page.

DROPPED: #24-Luther Vandross (Love), #25-Troop, #31-Stevie Wonder, #32- The Reddings, Pebbles, 2 Live Crew, Public Enemy, Pieces Of A Dream, LaToya Jackson.

LP CUTS

COMMODORES - Thank You

GEORGE BENSON - Stephanie
Start All Over

JONATHAN BUTLER - More Than
Friends/True Love Never Fails

KARYN WHITE - Love Say It

GUY - Pieces Of My Love/I Like

LEVERT - Just Coolin'

CAMEO - Pretty Girls

CHERRELLE - Keep It Inside

NEW EDITION - Boys To Men
N.E. Heartbreak



Pictured (l-r) are Ukee Washington, Jo-Jo Davis and Mary Renkiewicz, all of POWER99's staff.

INSIDE URBAN

POWER99 PARTY ANIMALS!

10,000 Philadelphians knew how to party when POWER99/FM celebrated their 6th Birthday party entitled Powerhouse I. One limousine after another followed each other to the Philadelphia Civic Center and fans crowded around to catch a glimpse of the night's celebrities, mostly Philadelphia natives. Ashford & Simpson and Vanessa Williams acted as hosts, and there were performances and appearances by Sweet Obsession, Phyllis Hyman, Harold Melvin & The Blue Notes, Teddy Pendergrass, Karyn White, Jermaine Stewart, Full Force, Cheryl "Pepsi" Riley, D.J. Jazzy Jeff & The Fresh Prince and Noel. A ten-foot cake was wheeled on stage as President and General Manager Bruce Holberg introduced the staff of Philly's number one station!



Ten-foot cake topped off the event!



Hosts Nick Ashford & Valerie Simpson.

HIT FACTOR

Urban Research:
Betty Hollars/John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week **116** Last Week **116**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
CHERRELLE - Everything I Miss At Home (Tabu)	86	1	80	3	2	96%	9
THE BOYS - Dial My Heart (Motown)	91	4	81	3	3	92%	11
ROBERTA FLACK - Oasis (Atlantic)	81	--	51	25	5	93%	10
SURFACE - I Missed (Columbia)	75	3	55	11	6	88%	11
JONATHAN BUTLER - There's One Born Every Minute (Jive/RCA)	70	--	53	14	3	95%	10
SHEENA EASTON - The Lover In Me (MCA)	85	1	28	44	12	84%	6
MICHAEL JACKSON - Smooth Criminal (Epic)	98	2	55	35	6	91%	4
VESTA WILLIAMS - Sweet, Sweet Love (A&M)	71	--	42	21	8	88%	10
ZIGGY MARLEY - Tumblin' Down (Virgin)	70	2	41	22	5	90%	8
TODAY - Him Or Me (Motown)	70	4	34	25	7	84%	8
STARPOINT - Say You Will (Elektra)	68	--	27	37	4	94%	8
LEVERT - Pull Over (Atlantic)	75	1	17	36	21	70%	4
Z'LOOKE - Can You Read My Lips (Orpheus/Capitol)	77	3	7	46	21	68%	4
ANGELA BOFILL - I Just Wanna Stop (Capitol)	63	--	10	39	14	77%	7
KEITH SWEAT - Don't Stop Your Love (Elektra)	67	5	24	30	8	80%	6
RENE MOORE - All Or Nothing (Polydor/PolyGram)	65	1	10	39	15	75%	6
JEFFREY OSBORNE - Can't Go Back On A Promise (A&M)	62	2	9	31	20	64%	6
FIVE STAR - Someone's In Love (RCA)	54	1	9	34	10	79%	7
CHAKA KHAN - It's My Party (Warner Bros.)	70	4	4	39	23	61%	4
KENNY G - Silhouette (Arista)	57	2	23	24	8	82%	6
SALT-N-PEPA - Get Up Everybody (Get Up) (Next Plateau)	57	4	10	31	12	71%	6
DONNA ALLEN - Heaven On Earth (Oceana/Atlantic)	58	1	1	42	14	74%	5
TONY! TONI! TONE! - Baby Doll (Wing/PolyGram)	66	8	5	30	23	53%	4
BOBBY BROWN - Roni (MCA)	61	10	11	24	16	57%	3
EARTH, WIND & FIRE - Turn On (The Beat Box) (Columbia)	62	6	--	25	31	40%	4
GERALD ALSTON - Take Me Where You Want To (Motown)	55	4	5	29	17	61%	5
FOUR TOPS duet with ARETHA - If Ever A Love There Was (Arista)	51	1	4	29	17	64%	5
KIARA duet with SHANICE WILSON - This Time (Arista)	60	11	--	16	33	26%	3
ROBERT BROOKINS & STEPHANIE MILLS - Where Is The Love (MCA)	48	4	3	19	22	45%	4
ICE-T - I'm Your Pusher (Sire/Warner Bros.)	36	--	9	18	9	75%	8

NEW RELEASES by Betty Hollars and John Martinucci



PAULA ABDUL - *Straight Up* (Virgin)
It's finally released! A previous album cut, whose grooves have been thoroughly worn in the S.F. market. This bass thumpin' dance track is big on call-out research and Paula is Hot...straight up!

LUTHER VANDROSS - *She Won't Talk To Me* (Epic)

Ooo bad karma! Luther attempts to score with a lady but she doesn't give him the time of day, though he should score with this new release on the Urban charts with no problem. Mid-tempo that builds.



ROB BASE & D.J. E-Z ROCK - *Get On The Dance Floor* (Profile)

Last week we mentioned the Wee Papa Girl Rappers for a dance rap track. This week you must check out Rob Base and D.J. E-Z Rock's "Get On The Dance Floor." From its sampling of The Jackson's "Shake Your Body" to New York House music samples, this record screams "mix me".

CHRISTMAS MUSIC TO CHECK OUT:
JUDY TORRES - *Christmas Time Won't Be The Same This Year* (Profile)

ADULT CONTEMPORARY

MOST ADDED

- FLEETWOOD MAC (68)
(Warner Bros.)
- PHIL COLLINS (39)
(Atlantic)
- ANNIE LENNOX
& AL GREEN (36)
(A&M)
- STEVE WINWOOD (35)
(Virgin)
- GLENN FREY (26)
(MCA)

TOP TIP

AL JARREAU
So Good
(Reprise)

Too good not to hit
the chart next week.

RECORD TO WATCH



TAYLOR DAYNE
Don't Rush Me
(Arista)

Taylor made for bright
A/C programming.

2W LW TW

5	2	1	BARBRA STREISAND & DON JOHNSON - Till I Loved You (Columbia)
11	7	2	WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic)
4	3	3	Chicago - Look Away (Full Moon/Reprise)
1	1	4	George Michael - Kissing A Fool (Columbia)
7	6	5	BOY MEETS GIRL - Waiting For A Star To Fall (RCA)
3	4	6	Anita Baker - Giving You The Best That I Got (Elektra)
9	8	7	JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)
13	9	8	KENNY G - Silhouette (Arista)
12	10	9	PM - Piece Of Paradise (Warner Bros.)
2	5	10	Breathe - How Can I Fall? (A&M)
19	13	11	ROBERTA FLACK - Oasis (Atlantic)
17	12	12	Huey Lewis & The News - Small World (Chrysalis)
16	14	13	Kim Carnes - Crazy In Love (MCA)
--	24	14	PHIL COLLINS - Two Hearts (Atlantic)
23	16	15	PETER CETERA - Best Of Times (Full Moon/Warner Bros.)
22	17	16	LUTHER VANDROSS - Any Love (Epic)
6	11	17	Elton John - A Word In Spanish (MCA)
25	20	18	THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)
26	21	19	MOODY BLUES - No More Lies (Polydor/PolyGram)
29	22	20	FOUR TOPS with ARETHA - If Ever A Love There Was (Arista)
38	29	21	BASIA - New Day For You (Epic)
30	27	22	BOYS CLUB - I Remember Holding You (MCA)
8	15	23	Whitney Houston - One Moment In Time (Arista)
10	18	24	Rod Stewart - Forever Young (Warner Bros.)
32	31	25	CHRIS DeBURGH - Missing You (A&M)
31	30	26	GIANT STEPS - Another Lover (A&M)
35	33	27	THE JETS - Anytime (MCA)
--	36	28	CROSBY, STILLS, NASH & YOUNG - American Dream (Atlantic)
--	--	29	FLEETWOOD MAC - As Long As You Follow (Warner Bros.)
34	34	30	KENNY RANKIN - Keep The Candle Burning (Cypress/A&M)
--	40	31	ANNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M)
21	19	32	John Lennon & The Plastic Ono Band - Jealous Guy (Capitol)
14	26	33	Phil Collins - Groovy Kind Of Love (Atlantic)
--	37	34	'TIL TUESDAY - (Believed You Were) Lucky (Epic)
20	28	35	Beach Boys - Kokomo (Elektra)
15	25	36	Steve Winwood - Don't You Know What The Night Can Do? (Virgin)
--	39	37	TRACY CHAPMAN - Baby Can I Hold You (Elektra)
--	--	38	MAXI PRIEST - Wild World (Virgin)
--	--	39	GLENN FREY - Soul Searchin' (MCA)
--	--	40	STEVE WINWOOD - Holding On (Virgin)

Editor: Ron Fell
Assoc. Editor: Dione Rufer

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
AL JARREAU - So Good (Reprise)		58	10	3	12	33	25%	3
JAMES TAYLOR - Sweet Potato Pie (Columbia)		53	21	1	5	26	11%	2
FAIRGROUND ATTRACTION - Perfect (RCA)		50	15	--	16	19	32%	3

THERE'S NOTHING OUT OF ORDER ABOUT ROD'S PLATINUM SUCCESS!

FIRST

THERE WAS
"LOST IN YOU!"

THEN

"FOREVER
YOUNG!"

NOW,

THE NEW SINGLE
"MY HEART
CAN'T TELL
YOU NO!"

THIS COULD BE THE BEST RECORD
ROD HAS EVER GIVEN A/C RADIO!!!

PRODUCED BY ROD STEWART, ANDY TAYLOR & BERNARD EDWARDS

MANAGEMENT: ARNOLD STEFEL AND RANDY PHILLIPS FOR THE
STEFEL COMPANY

© 1994 WARNER BROS. RECORDS, INC.



UP & COMING

Reports accepted Mondays at
8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 495-1990
Govin Fax (415) 495-2580

REVIEWS



ROD STEWART
My Heart Can't Tell Me No
(Warner Bros.)

And the hits just keep comin' from "Out Of Order," his latest album. Co-written by Simon Climie of Climie Fisher, the song is about a legally dead relationship where the heart of one party still beats.



TOMMY PAGE
A Shoulder To Cry On
(Sire/Warner Bros.)

This teenager has already made a name for himself in Manhattan's Club scene with a couple of hot dance tracks. And now, just before releasing his first album, Tommy takes a solid shot at a ballad and hits the bullseye.

adds, B100, KSTP, KBMG, KLZY, KKIQ, KIDX, WKBX, WDND, KORT, KVRH and KYQT. After her huge success with the last single, this upbeat song should be accepted with haste.

Please note the enclosed seminar registration packet. It's just around the corner and obviously we would like to see you here. Don't wait for the last minute. More importantly, fill out your A/C BALLOT and return it to us ASAP. The deadline is December 15th and your vote is necessary for our upcoming Gavin Awards. PLEASE don't delay!!

Reports Adds ARTIST TITLE LABEL

Reports	Adds	ARTIST	TITLE	LABEL
44	4	TIFFANY	All This Time	(MCA)
43	15	DIANA ROSS	If We Hold On Together	(MCA)
40	10	VICKIE CARRICO & NIGEL OLSSON	Do You Want...	(Airborne)
39	11	GARY WRIGHT	Take A Look	(Cypress/A&M)
37	15	RACHELLE CAPPELLI	I'm Sorry	(Atlantic)
29	6	TERRY KING WINSTANLEY	No Greater Love	(Excalibre)
28	18	* BETTE MIDLER	Under The Boardwalk	(Atlantic)
26	5	BILL MEDLEY	You've Lost That Lovin' Feeling	(Scotti Bros.)
23	3	CHEAP TRICK	Ghost Town	(Epic)
23	4	* TAYLOR DAYNE	Don't Rush Me	(Arista)
21	21	* NU SHOOZ	Driftin'	(Atlantic)

Dropped: Kylie Minogue, Karla Bonoff, Laura Branigan & Joe Esposito, UB40, Randy Newman, Adele Bertel, Mike & The Mechanics.

* Debuts in Up & Coming

INSIDE A/C

by Ron Fell & Diane Rufer

We hope you had a wonderful Thanksgiving! Before we start analyzing we'd like to remind you of December's Gavin schedule.

December 9th we publish our Top 100's of the year as part of that issue. We then take reports for the week of December 12th and 13th. Our last issue of 1988 will be on Friday, December 16th.

The Gavin Report is then closed, as always, until the first business day of 1989. Please continue to report each week until December 13th and then report again on Tuesday, January 3, 1989.



We've got a new number one as BARBRA STREISAND and DON JOHNSON's "Til I Loved You" takes a convincing lead over all entries. Their statistical profile changed little from last week and other than WILL TO POWER's 33 station increase in HEAVY rotation, there is no immediate contender.

The next threat may come from "Two Hearts" by PHIL COLLINS which continues to climb the chart by leaps and bounds. It's three-week airplay total of 196 A/C's places second in total stations already. PHIL also wins PLUS FACTOR for the second week in a row with a Turkey week increase of 33%.

BASIA is lookin' good no matter how you look at her. The nine point increase in ranking is helped by 24 adds

including WEBE, WEIR, WAHR, WJXL, WJML, KKHT, WKST and WEBC.

FLEETWOOD MAC's "As Long As You Follow" is by far our highest chart debut. It wins MOST ADDED convincingly and also shows a second place to PHIL COLLINS in PLUS FACTOR with a 31% increase.

Nice to see a former RECORD TO WATCH make it to the chart. Such is the case with young MAXI PRIEST's re-make of CAT STEVENS' "Wild World." Its current HIT FACTOR of 39% and adds from WTRX, KHLT, WKGW, WCEM/FM, KASY, WJXL, J107 etc. take it home!

ANNIE LENNOX and AL GREEN debut this week just in time for the premier of the film from which it comes, Bill Murray's "Scrooged." As one of our MOST ADDED, it increases from 77 total reports last week to 113. New for WZNY, WFBG, WKYE, WJON, KKJO, KFMB, 3WM, KSAL, WTIC/AM, WTCB etc.

Looks as though 'TIL TUESDAY is about to bust wide open. More than half the players (48 of 93) are committing rotations to the record and 17 new A/C arrived this week including WRMF, KFJR, WCHV, J107, WMTR and WJTW.

Last week's RECORD TO WATCH, "Perfect" by FAIRGROUND ATTRACTION lured 15 new adds this week. Among those are KVVN, KMCQ, WLIP, WGOL/FM, WUVU, KQAD, WDIF. Some stations have this single in MEDIUM rotation KFJR, WRFC, WRCO and KYJC to mention a few.

TAYLOR DAYNE's "Don't Rush Me," is this week's RECORD TO WATCH. It debuts in UP & COMING with 11 new

HIT FACTOR

A/C Research:
Diane Rufer/Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week **225** Last Week **227**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
BARBRA STREISAND & DON JOHNSON - Till I Loved You (Columbia)	208	1	182	21	4	97%	7
WILL TO POWER - Baby I Love You Way/Freebird Medley (Epic)	193	3	148	36	6	95%	8
CHICAGO - Look Away (Reprise)	182	--	156	24	2	98%	11
GEORGE MICHAEL - Kissing A Fool (Columbia)	190	--	161	26	3	98%	9
BOY MEETS GIRL - Waiting For A Star To Fall(RCA)	181	3	156	16	6	95%	14
ANITA BAKER - Giving You The Best That I Got (Elektra)	186	1	143	38	4	97%	11
JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)	184	6	132	40	6	93%	8
KENNY G - Silhouette (Arista)	193	6	103	72	12	90%	9
PM - Piece Of Paradise (Warner Bros.)	162	5	113	38	6	93%	15
BREATHE - How Can I Fall? (A&M)	169	--	110	52	7	95%	14
ROBERTA FLACK - Oasis (Atlantic)	182	7	71	80	24	82%	7
HUEY LEWIS & THE NEWS - Small World (Chrysalis)	147	4	88	49	6	93%	9
KIM CARNES - Crazy In Love (MCA)	149	1	77	61	10	92%	9
PHIL COLLINS - Two Hearts (Atlantic)	196	39	46	88	23	68%	3
PETER CETERA - Best Of Times (Full Moon/Warner Bros.)	157	5	46	93	13	88%	7
LUTHER VANDROSS - Any Love (Epic)	140	3	54	70	13	88%	9
ELTON JOHN - A World In Spanish (MCA)	135	--	56	61	18	86%	12
THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)	137	4	35	80	18	83%	6
MOODY BLUES - No More Lies (Polydor/PolyGram)	128	5	34	82	7	90%	7
FOUR TOPS with ARETHA - If Ever A Love There Was (Arista)	149	6	20	97	26	78%	5
BASIA - New Day For You (Epic)	146	24	13	78	31	62%	4
BOYS CLUB - I Remember Holding You (MCA)	121	14	16	78	13	77%	6
WHITNEY HOUSTON - One Moment In Time (Arista)	106	--	24	53	29	72%	13
ROD STEWART - Forever Young (Warner Bros.)	91	1	29	47	15	83%	18
CHRIS DeBURGH - Missing You (A&M)	115	12	7	64	32	61%	6
GIANT STEPS - Another Lover (A&M)	90	9	16	51	14	74%	9
THE JETS - Anytime (MCA)	116	13	4	60	39	55%	5
CROSBY, STILLS, NASH & YOUNG - American Dream (Atlantic)	103	16	13	40	34	51%	4
FLEETWOOD MAC - As Long As You Follow (Warner Bros.)	139	68	3	41	27	31%	2
KENNY RANKIN - Keep The Candle Burning (Cypress/A&M)	99	5	4	56	34	60%	6
ANNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M)	113	36	4	38	35	37%	4
JOHN LENNON & THE PLASTIC ONO BAND - Jealous Guy (Capitol)	87	--	14	53	20	77%	6
PHIL COLLINS - Groovy Kind Of Love (Atlantic)	75	--	22	36	17	77%	14
'TIL TUESDAY - Lucky (Epic)	93	17	3	45	28	51%	5
BEACH BOYS - Kokomo (Elektra)	69	--	15	36	18	73%	21
STEVE WINWOOD - Don't You Know What The Night Can Do? (Virgin)	75	1	16	35	23	68%	16
TRACY CHAPMAN - Baby Can I Hold You (Elektra)	83	12	3	35	33	45%	4
MAXI PRIEST - Wild World (Virgin)	74	17	4	25	28	39%	3
GLENN FREY - Soul Searchin' (MCA)	76	26	2	25	23	35%	3
STEVE WINWOOD - Holding On (Virgin)	76	35	4	15	22	25%	2

PLUS FACTOR

Records which received the greatest increase in HIT FACTOR.

ARTIST TITLE LABEL	LW	TW	Increase
PHIL COLLINS - Two Hearts (Atlantic)	35	68	33%
FLEETWOOD MAC - As Long As You Follow (Warner Bros.)	--	31	31%
MAXI PRIEST - Wild World (Virgin)	19	39	20%
GLENN FREY - Soul Searchin' (MCA)	15	35	20%
STEVE WINWOOD - Holding On (Virgin)	5	25	20%
FOUR TOPS with ARETHA - If Ever A Love There Was (Arista)	60	78	18%
TERRY KING WINSTANLEY - No Greater Love (Excalibre)	8	24	16%
BASIA - New Day For You (Epic)	46	62	16%
TRACY CHAPMAN - Baby Can I Hold You (Elektra)	30	15	15%
ANNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M)	23	37	14%
DIANA ROSS - If We Hold On Together (MCA)	6	20	14%
THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)	70	83	13%



Buck Owens

Under Your Spell Again Buck Owens' Return To Recording *by Cyndi Hoelzle*

Buck Owens is nothing short of a legend. In the sixties he racked up 26 consecutive #1 hits including "I've Got A Tiger By The Tail," "Act Naturally," "Together Again," and "Under Your Spell Again." He was the first man to successfully challenge the notion that you had to be based out of Nashville to make Country records; Owens recorded in Bakersfield, California, and is credited for developing the "Bakersfield Sound," tough, rockabilly influenced Country, as opposed to the lush sounds of Nashville. His records had a hard honky tonk edge, driven by the guitar of Don Rich.

Owens was also the co-host of Hee-Haw for 17 years. He stopped making records in 1979 because he felt he could not compete with Country-pop. Nine years later Buck had a top five hit with "Streets of Bakersfield," a duet with fan/apprentice Dwight

Yoakam. The song won them a Country Music Association nomination for "Event Of The Year." In recent years Yoakam has introduced the Buck Owens sound to many of his young fans, people who only knew Owens as one of the clowns on Hee-Haw. Buck has been touring with Dwight, playing to standing ovations around the country. This month Capitol released Hot Dog!, Owens' first album this decade. He dedicated the album to "Today's new traditionalists...to all of the new breed that love Country music like I love it."

Buck is in good voice. He can still reach and bend the heartbreak notes. He can still rock with the best of them. He is sharp, and witty. After a long conversation about critics and record collectors, Buck and I talked about his current project — a subject that's really got him going.

CH: Congratulations on your CMA nomination.

BUCK: Thank you, that's really something. I told Dwight, "why you and me might just be an event, boy." "The Streets Of Bakersfield" was off one of my old albums. I took it to Dwight when the CMA invited us to sing last January on their 30 years of Country. They wanted us to bring something that represented Bakersfield. I bet Dwight that it would be a number one song. So when it got to be number one in sales I called him, and he said "Oh no, that's not what I meant." I said, "no, I didn't say number one in what. It's number one in sales, what do you want?" He said, "I know one thing, I ain't gonna buy no used car from you." I've never had so much fun in all my life with the new album coming out this month.

CH: The obvious question is, why did you wait this long?

BUCK: Maybe I should start with why I went away. Don Rich, who had been with me for 14 years, since he was 16, was killed in 1974. His death was quite a shock. I had never performed without Don. He had always been the right hand man and did all the singing with me. He acted as a shock absorber, protecting me from reality. I had a terrible time adjusting to his death and it still bothers me. Also, Country music had gotten so pop, and my gears were not made for that. I tried to compromise and the more I compromised, the worse it got. I couldn't compete. I couldn't make Country pop records because I'm not into laser beams and I'm not into computers, or machines, or stacking things. I'm into music. I didn't really leave much doubt about what kind of Country I am. So I just said "Well, I guess that's just the way it's meant to be," and I quietly dropped out. But I always kept my eye on the Country scene. I own radio stations so I listened to everything, and I knew what was going on. I waited until I thought the time was right, until Country started to come back to what I call Country. The pendulum started to swing back to the roots of Country, Country rock, rockabilly, good straight hard honky tonk Country. When that began to get back into focus, and we went away from the 400 voices and the 1600 violins, I began to get interested again. As Randy Travis, Rodney Crowell, Keith Whitley, Highway 101, Desert Rose, George Strait and those people continued to come along, I became more attuned to what was happening. Of course Dwight came along and he and I became real good friends, and we started doing a few things together. He dedicated his Hillbilly Deluxe album to me and invited me to go out on the road with him.

CH: Did labels other than Capitol approach you about doing new material?

BUCK: During those years lots of people that would call me and say, "Heeeeey Buck! It's Buck Owens time again." And I'd say, "Let me think about it." Nothing ever happened. Major labels would talk to me but things just didn't seem right. Then lo and behold, last June I got a letter from Jim Fogelson. Jim enjoys a wonderful reputation of being not only a smart music man, but a gentleman and a man of his word. He's a man of great integrity and credibility in our music world. He expressed his interest in having me do something with Capitol. I knew that was what I was waiting for. So here I am.

CH: I think it was a smart business move as

well. If you'd done this five, six years ago it might not have done as well as it will now.

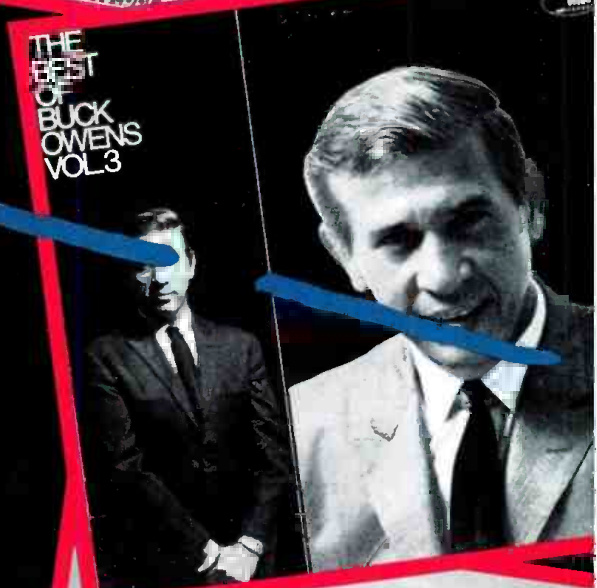
BUCK: Cyndi, there ain't nobody that hopes more that you're right. The timing worked out. I would see all these articles in newspapers, hear things that people like Dwight, and Desert Rose, and even the Grateful Dead were saying about me, giving me credit as an influence. This kept building, and the promotion people would call my stations and tell them that stations were putting Buck Owens back into their rotations, and they wanted to know if I was going to release any compact discs. I first started noticing that about a year and a half ago. It looks like somebody sat down and planned it, but it was really just the way events turned. But I should tell you this: there probably ain't nobody in the world ever enjoyed anything as much as I've enjoyed this resurgence in Country and in the Buck Owens-Bakersfield sound. If you asked me how that felt, I'd have to tell you that it defies description. I'm thrilled to be part of this again.

CH: What do you think of critics saying that the New Traditionalists are not doing anything vital. Calling Dwight a "retro-rocker" and so on...

BUCK: You know, critics are hard people for me to understand. Let me give you one example. Critics used to come out to review Buck Owens when he would come to town. The next day they would say, "Well, he's pretty twangy, too much twang for me. And the guitars were so loud! I'm gonna have to have plastic surgery on my face from sitting too close to the speaker..." And they'd go through all these things, and you'd think it was the worst show in the world. So, I always ask critics to just put at the bottom one little paragraph that says, "To sum it all up, I hated the damn show, but the people loved it." But to get back to that fine line of "looking back," I disagree with those critics. I think that they are reaching, looking for something to write. Have they even heard any of these records? They're wonderful records. I think at this point everyone seems to be longing for a simpler way, in music, in feelings. I think it all goes hard in hand. A time when there were no computers, when life was much more simple. When there was no air pollution (some of that pollution is on the radio!) Yes, I think we may be looking back a little, but I enjoy looking back. I think of myself as just a honky-tonk singer, and I sing for the people, I don't sing for the critics. I went and looked up "honky-tonk" in the dictionary the other night. I was surprised, because I always thought that a honky-tonk was a place outside of town where the man went to do his wife wrong— where he'd get drunk and have a big time. But honky-tonk started way back in the 20's when they used to have a lone piano, and it would give a certain honk because of the way the hall was built. So somebody said put a tonk with it.

CH: How involved are you with your radio stations?

BUCK: I'm very involved with them, in a matter of speaking. I'm not involved in the day-to-day operations. Two of my sons are PD's at KNIX, and my nephew Mel, who I raised, is the General Manager over all these things. We talk about policies and what we want to do. I want to be involved in anything major. But for all intents and purposes I don't pick any music, or sell any advertising. I have lunch and play a lot



of golf. That's what you're supposed to do if you "own de place."

CH: Why did you choose "Hot Dog" as the first single?

BUCK: I did "Hot Dog" in 1957 and it was on Pep records. This guy didn't have a distributor. I didn't know that but it wouldn't have made any difference, I was still gonna record for him because he said he had a record label. I recorded some singles for him, "Sweethearts in Heaven" and "Down In the Corner of Love." They were Country singles. In those days you were either Country or rockabilly, but you were not both. If you even smiled into the other side, you had to move out of the other house. So I did "Hot Dog" under the name Corky Jones. Last year, I walked into the kitchen and my wife was fixing hot dogs for supper. I started singing "oh my baby works in a hot dog stand." She said, "record that one! record that one!" And I said "you're kidding." I got a copy of it, and started playing it around my office. This was last June when I was picking songs for the album. About hundred people work here, and when I'd be playing "Hot Dog" with the door open, they'd come in and they'd all smile. They'd say, "when did you do that song? That's a cute little song." I never ran into anybody that didn't like it. Everybody seemed to have a good time with it. I just got off the phone with Bruce Nelson from a little station down in Houston, KNUC. It's an oldies rock and roll station, and they've added "Hot Dog" to their current playlist. Because as he says, it sounds like a good old fifties rock and roll record.

CH: Have you done a video for it?

BUCK: Yes. If ever a song cried out for a video, it's "Hot Dog." The video is just what the song suggests. There's a world famous place in L.A. called the Tail Of The Pup, and it's really phenomenal. I just went out there, played the guitar and sang. We had girls and boys in bright clothes and old fifties convertibles. It's a wonderful video.

CH: On the B-side of the original "Hot Dog" there's a song called "Rhythm and Booze." The first time I heard it I thought, that *can't* be Buck.

BUCK: Yeah! that's me. And if you listen closely you'll hear a drunk disk jockey whose name is Rhet Butler. In 1957 we didn't have a Country music station here in Bakersfield. This guy did three hours at night on one of the big AM stations. No one ever wanted to make the guy mad because he also had a little record label. So I put him over in the corner and gave him a waste basket to beat on like a bongo drum. You can hear him moan every once in a while. I just saw a bootleg album that must have been done in the mid-sixties and there's a great big picture of me on the front of it. And the name of that album is Hot Dog! Things have always been coming out of the woodwork, but this one's got things that I cut in 1955. This one came from Denmark. It even has a Capitol song on it, "Above And Beyond."

CH: What do you think of Rodney Crowell's version of "Above And Beyond"?

BUCK: I think it's great. I told Rodney that people have asked me about rerecording my older songs with today's techniques for CD. I asked him if he was going to release "Above And Beyond" as a single, because I was thinking of releasing it again, remastered in stereo.

He said we are 99.9999% sure that it will be the next single. So I said okay, and I didn't put it on this album, but I did record it. And then Rodney called me and told me that they wanted to go with "She's Crazy For Leaving" first. Rodney Crowell is a terrific artist. As a matter of fact I invited Rodney to co-produce this album with me but he had so many commitments, we wouldn't have been able to start it until November, so I had to do something else.

CH: How many of the original Buckaroos are on this album?

BUCK: Well, that depends on what you mean by "original" Buckaroos. When I dropped away in 1979, I had Doyle Curtsinger who played the bass, and Jim Shaw on piano Terry Christoffer-son on guitar and steel and drummer Jim McCarty. They're all on this record. We've lined up a tour for next year. I've never had so much fun in all my life.

CH: Who is doing the harmony singing?

BUCK: On the album, I'm doing it myself, but Doyle is singing with me on the road. He's been with me nineteen years. When I disbanded the Buckaroos everybody except Doyle got other jobs. We put together an advertising package for our radio stations. Doyle's been the circulation manager, and does a good job at it too. He's as excited as I am to be playing again.

CH: Have you seen any changes in the way you're treated on the road?

BUCK: I've always been treated well. I guess if you hang around long enough—I sound like George Burns—you might get "in" again. With Dwight I just show up and sing with his band, and I don't have the hassles or anything else. The only hard part about entertaining is that you give up 23 hours in the day for one hour that night on the stage. You and I know that 23 to one are not very good odds. The problems have not changed for the entertainer, they're all the same as they were ten years ago.

CH: Dwight doesn't seem to be shooting his mouth off quite as much lately. Have you been coaching him?

BUCK: Yes, I've been coaching him, I've been beating on him! I've been doing everything I can. I've said to Dwight, "it isn't that I disagree with what you're saying, but I just wouldn't say it to the press." Dwight and I have a deal. He

can ask me any questions that he wants to ask me, and I'll give him any information that I have on that particular subject. But he has to take the responsibility of deciding whether it's applicable to his situation. In other words, I'm not gonna advise him that what worked for me ten years ago will work for him today. But I'm gonna tell him what I know about it, what I have done, and what I know others have done. Then he has to figure out what works for him. And if you know Dwight, you know that's what Dwight's gonna do anyway. He's a stone-head. But I encourage Dwight to make his own decisions. He's the one that it affects the most. What you put out as a single, as a B-Side, what you put in the album, what guitar player, what accordion player. When he's wrong, I tell him. I say, "hey Dwight, Wroooooong." It's not easy because I know what a big ego I've got, and Dwight has a big ego. But we've worked very hard on being friends and working together. He wants to know everything that I've done, but I tell him to go find out what all your options are, and then sit down and make your decision. And he does that. I've never seen anybody at any time remind me so much of myself at his age. Lord, it's scary. I think, "Don't tell me I acted like that. I did not say that about the CMA." And then somebody shows me something in print and I'll say, "Well that isn't the way I meant it." As you get older, you tend to get a bit more sense about you. I've tried to mend some of the bridges that I've burned so badly, from shooting from the lip. I guess it's because I didn't understand it. When I would take my songs down to Los Angeles, and I'd say "hey, looky here." They'd say, (puts on L.A. executive voice) "ah kid, you're a good songwriter, but we've got lots of songwriters. You can't cut no Country records here, you've got to go to Nashville, kid." If I had it to do over again, I would do some things different. I'd make my records, do my singing and keep my mouth shut about Nashville and the CMA. Because if I was Nashville, I'd have done the same thing, tried to get all the recording done in Nashville. But I didn't see it that way twenty years ago.

CH: Are you really going to reissue some of the old Capitol stuff?

CONT. ON PAGE 46



COUNTRY

MOST ADDED

- DESERT ROSE BAND (45)
(MCA/Curb)
- EDDY RAVEN (42)
(RCA)
- TANYA TUCKER (40)
(Capitol)
- SOUTHERN PACIFIC (36)
(Warner Bros.)
- SWEETHEARTS OF THE RODEO (35)
(Columbia)

TOP TIP

DESERT ROSE BAND
I Still Believe In You
(MCA/Curb)

This Week's Most Added record is off to a strong start. Forty-five more adds take it over the 100 report mark.

RECORD TO WATCH



SWEETHEARTS OF THE RODEO
I Feel Fine
(Columbia)

This Beatles' re-make is an instant favorite with programmers everywhere.

2W LW TW

4	2	1	KEITH WHITLEY - When You Say Nothing At All (RCA)
9	3	2	K.T. OSLIN - Hold Me (RCA)
2	1	3	Restless Heart - A Tender Lie (RCA)
8	4	4	PAUL OVERSTREET - Love Helps Those (MTM)
14	8	5	THE JUDDS - Change Of Heart (RCA/Curb)
12	7	6	EDDIE RABBITT - We Must Be Doin' Somethin' Right (RCA)
13	9	7	SHENANDOAH - Mama Knows (Columbia)
15	13	8	PATTY LOVELESS - Blue Side Of Town (MCA)
16	14	9	BAILLIE AND THE BOYS - Long Shot (RCA)
18	15	10	RODNEY CROWELL - She's Crazy For Leavin' (Columbia)
1	6	11	Reba McEntire - I Know How He Feels (MCA)
3	5	12	George Strait - If You Ain't Lovin' (You Ain't Livin') (MCA)
21	18	13	HIGHWAY 101 - All The Reasons Why (Warner Bros.)
40	25	14	RANDY TRAVIS - Deeper Than The Holler (Warner Bros.)
19	17	15	WILLIE NELSON/JULIO IGLESIAS - Spanish Eyes (Columbia)
22	20	16	SAWYER BROWN - My Baby's Gone (Capitol/Curb)
10	12	17	Vern Gosdin - Chiseled In Stone (Columbia)
27	21	18	STEVE WARINER - Hold On (A Little Longer) (MCA)
26	22	19	STATLER BROTHERS - Let's Get Started... (Mercury)
5	10	20	Barbara Mandrell - I Wish That I Could Fall In Love Today (Capitol)
33	27	21	HANK WILLIAMS, JR. - Early In The Morning...(Warner Bros./ Curb)
24	23	22	JOHNNY CASH/HANK WILLIAMS, JR. - That Old Wheel (Mercury)
29	26	23	THE SHOOTERS - Borderline (Epic)
--	31	24	EARL THOMAS CONLEY - What I'd Say (RCA)
39	30	25	SKIP EWING - Burnin' A Hole In My Heart (MCA)
7	11	26	Bellamy Brothers - Rebels Without A Clue (MCA/Curb)
25	24	27	The McCarters - I Give You Music (Warner Bros.)
34	29	28	TOM WOPAT - Not Enough Love (Capitol)
37	32	29	HOLLY DUNN - (It's Always Gonna Be) Someday (MTM)
6	16	30	Ricky Van Shelton - I'll Leave This World Lovin' You (Columbia)
--	34	31	DWIGHT YOAKAM - I Sang Dixie (Reprise)
--	38	32	DAN SEALS - Big Wheels In The Moonlight (Capitol)
--	--	33	ALABAMA - Song Of The South (RCA)
38	36	34	SCHUYLER, KNOBLOCH, BICKHARDT - Rigamorole (MTM)
11	19	35	Nitty Gritty Dirt Band - I've Been Lookin' (Warner Bros.)
--	40	36	KATHY MATTEA - Life As We Knew It (Mercury)
--	39	37	FORESTER SISTERS - Sincerely (Warner Bros.)
--	--	38	RICKY SKAGGS - Old Kind Of Love (Epic)
--	--	39	J.C. CROWLEY - Paint The Town And Hang The Moon Tonight (RCA)
23	28	40	Moe Bandy - I Can't Say No To You (Curb)

Editor: Liso Smith
Assoc. Editor: Cyndi Hoelzle

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
JO-EL SONNIER - Rainin' In My Heart (RCA)		126	15	3	32	76	27%	4
MICKEY GILLEY - She Reminded Me Of You (Airborne)		114	4	2	43	65	39%	8
LARRY BOONE - I Just Called To Say Goodbye Again (Mercury)		110	24	--	20	66	18%	3
GENE WATSON - Don't Waste It On The Blues (Warner Bros.)		109	20	2	20	67	20%	5

UP & COMING

Reports accepted Mondays at
8 AM through 10 AM Wednesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports	Adds	Weeks	ARTIST	TITLE	LABEL
106	45	3	DESERT ROSE BAND	- I Still Believe In You	(MCA/Curb)
99	40	3	TANYA TUCKER	- Highway Robbery	(Capitol)
82	42	2	EDDY RAVEN	- 'Til You Cry	(RCA)
80	17	4	MERLE HAGGARD	- You Babe	(Epic)
72	8	5	THE O'KANES	- Rocky Road	(Columbia)
64	27	2	CONWAY TWILTY	- I Wish I Were Still In Your Dreams	(MCA)
63	35	2	SWEETHEARTS OF THE RODEO	- I Feel Fine	(Columbia)
59	27	2	THE OAK RIDGE BOYS	- Bridges And Walls	(MCA)
57	28	2	GARY STEWART	- An Empty Glass	(HighTone)
50	4	7	THE SANDERS	- Dancin' To The Radio	(Airborne)
47	2	5	DAVID LYNN JONES	- Tonight In America	(Mercury)
46	3	6	CARRIE DAVIS	- Another Heart To Break The Fall	(Fountain Hills)
45	3	5	FRANK BURGESS	- American Man	(True)
43	36	1	* SOUTHERN PACIFIC	- Honey I Dare You	(Warner Bros.)
37	2	8	BUCK OWENS	- Hot Dog	(Capitol)
33	5	4	CHARLY McCLAIN	- Down The Road	(Mercury)
32	9	2	ANNE MURRAY	- Slow Passin' Time	(Capitol)
32	8	2	ROBIN LEE	- Before You Cheat On Me Once...	(Atl.America)
31	--	7	ASLEEP AT THE WHEEL	- Hot Rod Lincoln	(Epic)
29	--	9	BECKY HOBBS	- Are There Any More Like You?	(MTM)
29	5	2	JEFF CHANCE	- Let It Burn	(Curb)
29	7	2	T.G. SHEPPARD	- You Still Do	(Columbia)
28	13	1	* LORRIE MORGAN	- Train Wreck Of Emotion	(RCA)
27	1	6	JOHN ANDERSON	- Down In The Orange Grove	(MCA)
27	7	2	CANYON	- Love Is On The Line	(16th Ave.)
27	--	7	JOHNNY RODRIGUEZ	- You Might Want To Use Me Again	(Capitol)
27	22	1	* T. GRAHAM BROWN	- Come As You Were	(Capitol)
26	5	3	DAY JOHNSTON	- Little Red Heart	(Roadrunner)
26	4	3	MASON DIXON	- When Karen Comes Around	(Capitol)
26	11	1	* LIONEL CARTWRIGHT	- You're Gonna Make Her Mine	(MCA)
25	5	1	* CEE CEE CHAPMAN	- Gone But Not Forgotten	(Curb)
25	11	1	* JOSH LOGAN	- Everytime I Dream Of You	(Curb)
24	7	1	* LYNN ANDERSON	- What He Does Best	(Mercury)
24	23	1	* LYLE LOVETT	- I Married Her Just Because She Looks Like You	(MCA/Curb)
23	5	1	* CHRIS AUSTIN	- I Know There's A Heart In There Somewhere	(Warner Bros.)
21	--	5	DON McLEAN	- Eventually	(Capitol)
20	20	1	* GEORGE JONES	- I'm A One Woman Man	(Epic)

*Debuts In Up & Coming.

TOP REQUESTS

RESTLESS HEART
K.T. OSLIN
KEITH WHITLEY
RANDY TRAVIS
THE JUDDS

LP CUTS

Charlie Daniels Band - Uneasy Rider '88
Patty Loveless - Timber, I'm Falling In Love
K.T. Oslin - Hey Bobby
Steve Earle - Copperhead Road
Randy Travis - Written In Stone
Ricky Van Shelton - Hole In My Pocket

Dropped: #33-M. Johnson, #35-T. Malchak, #37-G. Campbell, C. Pride, K. Carnes, Sarah.

INSIDE COUNTRY

STATION HAPPENINGS.

KRRK-Grand Forks has adopted the positioning statement "Laser 95 Country." In addition, they are promoting heavily, through on-air and external advertising and promotions, that they are playing most of their music from compact disc. Jay Moore reports that they have realized some immediate response from listeners, who tell them that they can indeed "hear the laser difference"... Bill Reed tells us that KSCS/FM-Dallas-Ft. Worth raised over \$150,000 during a 17 hour radiothon, with the monies raised being used to build a permanent Texas Vietnam Vets Memorial in Dallas. Good show!...

CHANGES, CHANGES, CHANGES.

There's a new line-up at KYAK-Anchorage. 6-10AM - Dennis Edwards; 10-1PM - Steve Chapman, who joined the staff from KRPM-Seattle; 1-4PM - Daryl Webster, who moves from the evening slot; 4-7PM - Bill Sink and

7-midnight - Phil Hudson.

CRS NEWS. Next year's Country Radio Seminar (March 1-4 at the Opryland Hotel in Nashville) will once again have a display of radio station's promotional items, such as caps, t-shirts, belt buckles, stickers, etc. CRS Executive Director Frank Mull adds, "If a station has a bumper sticker or t-shirt or whatever, ten years old or older, we want to display it along with their current versions. The contrasts should make for an interesting display." Video spots (half-inch VHS) and promotional items need to be sent, no later than December 30th, to Frank Mull, Country Radio Seminar, 50 Music Square West, Suite 604, Nashville, TN 37203.

PROGRAMMERS ARE TALKING

ABOUT...Larry DeFrance at KXRA/AM-Alexandria reports that Paul Overstreet is his number one record for the third week in a row...Alan Rowe at WDVA-

Danville says, "Dwight Yoakam is really kickin' in around here." Ditto for Dave Dorn at KASH-Anchorage, who reports, "The people up here are going nuts over Dwight!"...Mark Sprint at WWJO/FM-St. Cloud reports the "Setting Me Up" cut from Highway 101's LP is doing well for him...Diane McClain at WCMR-Elkhart tells us that K.T. Oslin owns the request lines in Elkhart...Bill Bowker at KPLS-Santa Rosa says that Steve Earle's "Copperhead Road" has been a top request for him for the last few weeks...Tim Closson at WAXX/FM-Eau Claire is getting tons of requests for the Willie & Julio single...Chip Mosley at WTNT-Tallahassee moves Charlie Daniels "Uneasy Rider" into a Medium rotation... Thanks to everyone who worked hard to get their reports in during this shortened Thanksgiving week. Hope yours was a good one. Talk to you next week. The Gavin Country Crew

HIT FACTOR

Country Research:
Lisa Smith/Elma Greer

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week **208** Last Week **210**

ARTIST TITLE LABEL

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
KEITH WHITLEY - When You Say Nothing At All (RCA)	200	--	179	19	2	99%	13
K.T. OSLIN - Hold Me (RCA)	204	1	158	41	4	97%	9
PAUL OVERSTREET - Love Helps Those (MTM)	201	3	163	29	6	95%	11
THE JUDDS - Change Of Heart (RCA/Curb)	205	1	138	65	1	99%	8
EDDIE RABBITT - We Must Be Doin' Somethin' Right (RCA)	203	1	142	53	7	96%	10
SHENANDOAH - Mama Knows (Columbia)	197	2	133	59	3	97%	12
PATTY LOVELESS - Blue Side Of Town (MCA)	197	1	106	82	8	95%	10
BAILLIE AND THE BOYS - Long Shot (RCA)	192	1	106	79	6	96%	11
RODNEY CROWELL - She's Crazy For Leavin' (Columbia)	197	3	89	95	10	93%	9
HIGHWAY 101 - All The Reasons Why (Warner Bros.)	193	5	40	133	15	89%	8
RANDY TRAVIS - Deeper Than The Holler (Warner Bros.)	204	9	35	123	37	77%	4
WILLIE NELSON/JULIO IGLESIAS - Spanish Eyes (Columbia)	173	2	59	102	10	93%	12
SAWYER BROWN - My Baby's Gone (Capitol/Curb)	172	2	42	115	13	91%	11
STEVE WARINER - Hold On (A Little Longer) (MCA)	184	8	18	132	26	81%	8
STATLER BROTHERS - Let's Get Started... (Mercury)	175	5	26	124	20	85%	8
HANK WILLIAMS, JR. - Early In The Morning... (Warner Bros./Curb)	175	6	16	125	28	80%	6
JOHNNY CASH/HANK WILLIAMS, JR. - That Old Wheel (Mercury)	164	3	27	108	26	82%	10
THE SHOOTERS - Borderline (Epic)	166	7	23	107	29	78%	9
EARL THOMAS CONLEY - What I'd Say (RCA)	188	11	3	108	66	59%	5
SKIP EWING - Burnin' A Hole In My Heart (MCA)	182	18	9	111	44	65%	6
TOM WOPAT - Not Enough Love (Capitol)	155	5	9	114	27	79%	9
HOLLY DUNN - (It's Always Gonna Be) Someday (MTM)	171	9	3	106	53	63%	7
DWIGHT YOAKAM - I Sang Dixie (Reprise)	175	17	5	86	67	52%	5
DAN SEALS - Big Wheels In The Moonlight (Capitol)	176	17	3	80	76	47%	5
ALABAMA - Song Of The South (RCA)	179	32	6	67	74	40%	3
SCHUYLER, KNOBLOCH, BICKHARDT - Rigamorole (MTM)	141	6	7	83	45	63%	8
KATHY MATTEA - Life As We Knew It (Mercury)	161	21	4	62	74	40%	5
FORESTER SISTERS - Sincerely (Warner Bros.)	153	14	2	64	73	43%	6
RICKY SKAGGS - Old Kind Of Love (Epic)	119	7	8	50	54	48%	9
J.C. CROWLEY - Paint The Town And Hang The Moon Tonight (RCA)	132	16	--	52	64	39%	7

NEW RELEASES by Lisa Smith & Cyndi Hoelzle



RICKY VAN SHELTON

From A Jack To A King (Columbia)

1988 has been a banner year for Mr. Shelton, and he's topping it off with what should be another smash single. Originally recorded by Ned Miller in 1962, this cut got phenomenal response for programmers who played it off the album.

EMMYLOU HARRIS

Heartbreak Hill (Reprise)

Emmylou's debut for Reprise is a winner. As always, her voice is strong and beautiful, and it drives the song along.

Co-written by Emmy and husband Paul Kennerly, this is the first single from her upcoming album, entitled Bluebird.

CEE CEE CHAPMAN AND SANTA FE

Gone But Not Forgotten (Curb)
Our Sleeper Of The Week comes from a talented newcomer who hails from Norfolk, Virginia. Cee Cee's powerful voice is already being compared to the likes of Bonnie Tyler, Paulette Carlson and Kim Carnes. Her debut single on Curb Records is a driving, uptempo song with a hook that's sure to stick with you.



GEORGE JONES

One Woman Man (Epic)

Jones uses this cover of Johnny Horton's

1956 hit to show-off his famous vocal range. He is having fun with the song, and so will you.



STEVE EARLE

Nothing But A Child/Copperhead Road (Uni)

Here's a special year-end release from one of our favorite artists. "Nothing But A Child" is a beautiful Christmas single with backup vocals by Lone Justice's Maria McKee. The B-side is an added treat -- "Copperhead Road," a rockin' song that has been getting good response as an album cut.

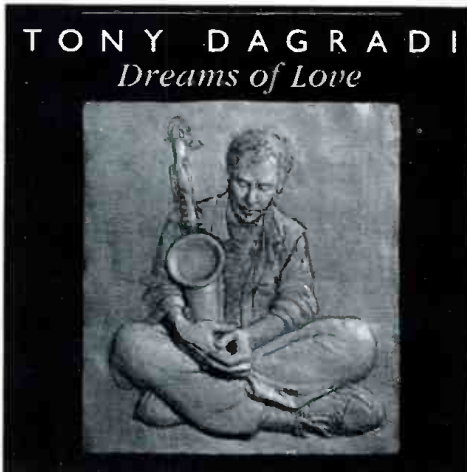
JAZZ NEW RELEASES



HEART'S HORIZON - AL JARREAU
(REPRISE)

Along with a slim elite, Al Jarreau is one artist who defines the Gavin Jazz/AA section. Jarreau is still one of the pioneers singing jazz with pop sensibilities and visa versa. Heart's Horizon is as close to an automatic album as we've seen since starting this section four months ago. The support cast includes many familiar names including Russell Ferrantes, Dave Sanborn, George Duke, Phillipe Saisse and more. Favorite moments? How about "Yo Jeans," a vocal jam with Bobby

McFerrin, into "Way To Your Heart." Other winners: "All Or Nothing At All," "So Good," "One Way" and an ode to flying, "10K Hi."



DREAMS OF LOVE - TONY DAGRADI
(ROUNDER)

Dagradi hangs his hat in New Orleans, his adopted home for the past decade. But his ace in the hole as far as we're concerned is that he's played with Jazz super-arranger Carla Bley. Dagradi's tenor sound is sparkling yet not glitzy, modern yet not too commercial. The CD opens with a rousing rave-up called "Child's Play," complete with intricate duet passages with electric guitar. On the

eight minute-plus "Prayer" Tony switches mid-way from tenor to soprano and plays with commanding spirituality. The song then unfolds with an acoustic guitar break followed by a tonal piano journey by David Torkanowsky, incorporating many different grooves and tempos along the way. The strong suit for Dreams Of Love has to be its compositional unpredictability. For AA airplay, check out the title track and "Morning Star."

EXCURSION IN BLUE - JOHN HANDY
(QUARTET)

It's always a pleasure receive a batch of releases from Ted Gioia's Quartet label. And it's almost as much fun reading Gioia's informative, non-stuffy liner notes as it is checking out the sounds. Here, as Ted so rightly proclaims, we are treated not only to the long overdue return of Handy's fine tenor soulfulness, but it's within the rarified (at least on record) confines of a quartet. "My One And Only Love" and "How Deep Is The Ocean" jump out with heartfelt intensity, and like Barney Kessel's latest, Handy's prowess as a bandleader takes the music to its higher level. Also like with Kessel, Rufus Reid plays bass, joined by drummers Billy Hart and Eddie Marshall with pianists Buddy Montgomery and Jim McNeely, depending on which tracks you choose. Besides "Ocean" and "Love," how about a more uptown "Nuke City Blew" or the bluesy "Soulesson?"

TOUCH OF SPRING - MASAMI NAKAGAWA (IVC/GRP)

This year Masami Nakagawa moves seasonally from a Prelude To Autumn (his last CD) to a Touch Of Spring. And as a testament to Nakagawa's demanding and impeccable technique, each selection is steeped in the classics. Compare it to Doc Severinsen's Facets, where both Doc and Masami perform a "Siciliano" flavored tribute to classical music. For sudden impact, proceed first to "Piano Sonata In A Major K.331" taking full advantage of Masami's aforementioned technical prowess. His flutework is surely outstanding. Again, comparing Doc's "Siciliano" to Masami's "Siciliano For Flute And Guitar," Doc wins hands down for flair and fluidity. But try Masami's anyway. Finally, the set's opener "Violin Concerto In D Major," with no violin in earshot, is worth thoughtful attention. Three strong trax here folks.

MOVING PICTURES - RUSS BARENBERG (ROUNDER)

Nashville Jazz, if you will, has pushed on the envelope of instrumental radio. Russ Barenberg, an outstanding guitarist, continues and builds on a fascinating trend of Cowboy Jazz Fusion with a slight trace of Cajun. Again, here come the familiar names: Mark O'Connor, the monster dobro of Jerry Douglas, Kenny ►



RUSH HOUR
"BUMPER TO BUMPER"

GAVIN ADULT ALTERNATIVE:
DEBUT 48*

GAVIN JAZZ:
CHARTBOUND

Manufactured and marketed by GAIA Records, Ltd.
Available on GAIA Records, Cassettes, and Compact Discs

EPA LEADS THE WAY

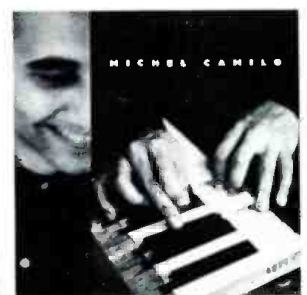
EPA

THE HOTTEST
LABEL
ON THE
STREETS
TODAY

MICHEL CAMILO

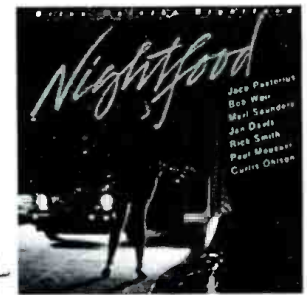
#1 MOST ADDED JAZZ

GAVIN DEBUT 23*
MAC R&R
GAVIN ADULT ALTERNATIVE
MOST ADDED



BRIAN MELVIN'S NIGHTFOOD

ADULT ALTERNATIVE CHARTBOUND



DREAM PATROL

"PHONING THE CZAR"
BREAKING WIDE OPEN!

GAVIN JAZZ CHARTBOUND
GAVIN ADULT ALTERNATIVE 46*-36*



STANLEY CLARKE

IF THIS BASS COULD ONLY
TALK "WORKING MAN"



BASIA

TIME & TIDE
"NEW DAY FOR YOU"



ORNETTE COLEMAN

VIRGIN BEAUTY



JAZZ NEW RELEASES

Join The
Celebration

Lee
Ritenour
"Festival"



GAVIN JAZZ:
2*-1*

GAVIN
ADULT ALTERNATIVE:
2*-1*

R&R NAC:
3*-2*

R&R JAZZ:
5*-5*

BILLBOARD JAZZ:
9*-7*



Malone, Bela Fleck and Edgar Meyer on synths. Barenberg does an excellent job self-producing and directing traffic. Trax: "Keep It Up/Prince Charlie" and "Edge Of The Atlantic" are the cerebral entries while "Through The Gates" and "The Talking" are more countrified.

**SASHA BOSSA - SMITH DOBSON
WITH BOBBY HUTCHERSON
(QUARTET)**

I prefer Smith Dobson's instrumental sides, especially when Bobby Hutcherson visits on "Love's Mirror Image" and "Ottawa On." Now go to "Old Devil Moon" where things get wild. Can you believe the soloing? Dobson's rhythmic piano accompaniment and Hutcherson's "devilish" riffs really move. The recipient of this week's Mallet and Fingers Award.

**PUMA CREEK - RICHARD SMITH
UNIT (CHASE MUSIC GROUP)**

A pleasant surprise. Richard Smith, with a little help from Northwest music mafia

heavies Kenny G and Dan Siegel, releases some tasty and testy guitarwork with grand synthesized accompaniment. It's hard to find a track where Smith doesn't display either dexterity or taste. The title track's synth voice may remind you of vintage Metheny/Mays. Other trax: "The Great North" and "No Bozos." Contact Ellen Cohn at 818-507-4240.

**EVERY ISLAND - DANNY HEINES
(SILVER WAVE/OPTIMISM)**

This is a golden week for guitarists, especially those who ride herd on electric ensembles. Obviously under the influence of that Rocky Mountain air, Danny Heines and band record a beautifully deep and layered textural adventure. Paul McCandless adds a meaningful layer of soprano and oboe work. This is music that's well arranged and wonderfully recorded, a pleasure to listen to, and the title track is a joy. Call James Marienthal at 303-443-5617.



PROGRAMMERS! PASTICHE CHARTBOUND...

Gavin Jazz & Adult Alternative!
With hundreds of records reaching your desk in
these last few weeks, **DON'T MISS**
"REMEMBER THAT" the album, from **PASTICHE** the group.

"A terrific, unique record that gave us immediate phones . . ."
Dave Jonasen, WBZN, Milwaukee

WGMC, KTID, KLCC, WBZN, WMT-FM, KNUA, KIFM, KPLU, WSIE,
KDAB, KVNO, KLSK, WFAE, KSLU, WVPE, KVNF, KBSU, KMHD

On Compact Disc from Blueprint Records, Inc. (415) 527-9266
FAX: (415) 527-9262



JAZZ

MOST ADDED

1. MICHEL CAMILO (PORTRAIT)
2. RED HOT AND BLUES - BARNEY KESSEL (CONTEMPORARY)
3. HEART'S HORIZON - AL JARREAU (REPRISE)
4. GARY HERBIG (HEADFIRST/K-TEL)
5. 20 - HARRY CONNICK, JR. (COLUMBIA)

TOP TIP

GERALD ALBRIGHT
BERMUDA NIGHTS
(ATLANTIC)

Both formats agree. Last week's Record To Watch for Jazz/AA becomes both formats' Top Tip.

RECORD TO WATCH



BARNEY KESSEL
RED HOT AND BLUES
(CONTEMPORARY)

Kessel gives Jazz Radio some classic acoustic Jazz with outstanding distribution of solos.

Co-Editors: Keith Zimmerman/Kent Zimmerman

2W LW TW

6	2	1	LEE RITENOUR - FESTIVAL (GRP)
2	1	2	Lyle Mays - Street Dreams (Geffen)
1	3	3	Diane Schuur - Talkin' 'Bout You (GRP)
5	5	4	KENNY G - SILHOUETTE (ARISTA)
3	4	5	Stanley Jordan - Flying Home (EMI)
7	6	6	Charlie Parker - BIRD Soundtrack (Columbia)
4	7	7	Tom Grant - Mango Tango (GAIA)
11	8	8	KENT JORDAN - ESSENCE (COLUMBIA)
13	10	9	CHECKFIELD - THROUGH THE LENS (AMERICAN GRAMAPHONE)
24	13	10	TOM SCOTT - FLASHPOINT (GRP)
9	9	11	Milt Jackson - Be Bop (East-West/Atlantic)
18	17	12	WISHFUL THINKING - WAY DOWN WEST (SOUNDWINGS)
25	18	13	TANIA MARIA - FORBIDDEN COLORS (CAPITOL)
16	15	14	CASSANDRA WILSON - BLUE SKIES (JMT/POLYGRAM)
12	12	15	Gary Burton - Times Like These (GRP)
15	14	16	Michael Brecker - Don't Try This At Home (Impulse!/MCA)
14	16	17	Dave Valentin - Live At The Blue Note (GRP)
40	24	18	THE HARPER BROTHERS (VERVE/POLYGRAM)
30	20	19	MOE KOFFMAN - OOP-POP-A-DA (DUKE STREET/SOUNDWINGS)
36	22	20	TONY WILLIAMS - ANGEL STREET (BLUE NOTE)
10	11	21	Emily Remler - East To Wes (Concord Jazz)
29	27	22	SPHERE - BIRD SONGS (VERVE/POLYGRAM)
--	--	23	MICHEL CAMILO (PORTRAIT)
44	33	24	JANE IRA BLOOM - SLALOM (COLUMBIA)
21	19	25	Fattburger - Living In Paradise (Intima)
35	30	26	MONTY ALEXANDER'S IVORY & STEEL - JAMBOREE (PICANTE/CONCORD JAZZ)
28	26	27	Steve Miller - Born 2 Be Blue (Capitol)
33	29	28	FREDDIE HUBBARD & WOODY SHAW - THE ETERNAL TRIANGLE (BLUE NOTE)
--	--	29	GERALD ALBRIGHT - BERMUDA NIGHTS (ATLANTIC)
--	39	30	LORA PURIM - MIDNIGHT SUN (VENTURE/VIRGIN)
--	40	31	RODNEY FRANKLIN - DIAMOND INSIDE OF YOU (NOVUS/RCA)
27	32	32	Michael Colina - The Shadow Of Urbano (Private Music)
39	35	33	BRANDON FIELDS - THE TRAVELER (NOVA)
49	42	34	JONATHAN BUTLER - MORE THAN FRIENDS (JIVE/RCA)
37	36	35	BILL BERGMAN & THE METRO JETS (GAIA)
31	31	36	Carlos Reyes - The Beauty Of It All (TBA)
--	47	37	CHET ATKINS - C.G.P. (COLUMBIA)
23	25	38	Steve Smith/Vital Information - Fiafiaga (Columbia)
17	21	39	Ernie Watts Quartet (JVC/GRP)
8	23	40	Bob James - Ivory Coast (Tappan Zee/Warner Bros.)
--	48	41	JOHN JARVIS - WHATEVER WORKS (MCA MASTER SERIES)
--	43	42	ROBERT WATSON & HORIZON - NO QUESTION ABOUT IT (BLUE NOTE)
47	44	43	CHARLIE HADEN QUARTET WEST - IN ANGEL CITY (VERVE/POLYGRAM)
19	28	44	Bobby Hutcherson - Chasin' The 'Bird (Landmark)
--	--	45	PETER ERSKINE - MOTION POET (DENON)
--	--	46	HARRY CONNICK, JR. - 20 (COLUMBIA)
38	37	47	Supersax - Stone Bird (Columbia)
20	41	48	Flim & The BB's - The Further Adventures Of...(DMP)
--	--	49	SUSAN MAZER AND DALLAS SMITH - SUMMIT (BRAVE DOG)
26	34	50	Skywalk - Paradiso (Zebra/MCA)

CHARTBOUND

- * BARNEY KESSEL (CONTEMPORARY)
- * CALDWELL PLUS (MCA MASTER SERIES)
- GARY HERBIG (HEADFIRST/K-TEL)
- DREAM PATROL (PASHA/CBS)
- PHIL WOODS (CONCORD JAZZ)

- * AL JARREAU (REPRISE)
- GRANT GEISSMAN (TBA)
- JULIA FORDHAM (VIRGIN)
- * MEL TORME/MARTY PAICH (CONCORD JAZZ)
- * ANITA BAKER (ELEKTRA)

- MARK EGAN (GRP)
- * PASTICHE (BLUE PRINT)
- RUSH HOUR (GAIA)
- NANCY WILSON (COLUMBIA)
- * BRIAN MELVIN/NIGHTFOOD (GLOBAL PACIFIC)

Dropped: #38 Jim Horn, #45 The Wave, #46 Toots Thielemans, #49 Art Farmer, #50 Dave Pell Octet, Art Blakey, Lena Horne. *Debuts in chartbound

ADULT ALTERNATIVE

MOST ADDED

1. HEART'S HORIZON - AL JARREAU (REPRISE)
2. MICHEL CAMILO (PORTRAIT)
3. 20 - HARRY CONNICK, JR. (COLUMBIA)
4. VANISHING POINT - DON HARRISS (SONIC ATMOSPHERES)
5. BERMUDA NIGHTS - GERALD ALBRIGHT (ATLANTIC)

TOP TIP

GERALD ALBRIGHT
BERMUDA NIGHTS
(ATLANTIC)

After three weeks of brewing in the Most Added column, Gerald Albright explodes as this week's top debut at #31.

RECORD TO WATCH



FLORA PURIM
MIDNIGHT SUN
(VENTURE/VIRGIN)

Brazilian before it was hip, Flora unleashes a sensational remake of "Light As A Feather."

Co-Editors: Keith Zimmerman/Kent Zimmerman

2W LW TW

3	2	1	LEE RITENOUR - FESTIVAL (GRP)
2	1	2	Kenny G - Silhouette (Arista)
1	3	3	TOM GRANT - MANGO TANGO (GAIA)
4	4	4	LYLE MAYS - STREET DREAMS (Geffen)
16	7	5	TOM SCOTT - FLASHPOINT (GRP)
5	5	6	Checkfield - Through The Lens (American Gramophone)
7	9	7	Stanley Jordan - Flying Home (EMI)
14	10	8	JONATHAN BUTLER - MORE THAN FRIENDS (JIVE/RCA)
6	6	9	Michael Colina - Shadow Of Urbano (Private Music)
24	13	10	JOHN JARVIS - WHATEVER WORKS (MCA MASTER SERIES)
22	16	11	JULIA FORDHAM (VIRGIN)
9	8	12	Carlos Reyes - The Beauty Of It All (TBA)
17	12	13	Diane Schuur - Talkin' About You (GRP)
35	21	14	ANITA BAKER - GIVING YOU THE BEST THAT I GOT (ELEKTRA)
21	17	15	Steve Miller - Born 2 B Blue (Capitol)
10	11	16	Yanni - Chameleon Days (Private Music)
48	35	17	CHET ATKINS - C.G.P. (COLUMBIA)
12	18	18	David Lanz - Cristofori's Dream (Narada Lotus)
20	20	19	WISHEFUL THINKING - WAY DOWN WEST (SOUNDWINGS)
31	29	20	BILL BERGMAN & METRO JETS (GAIA)
26	23	21	RODNEY FRANKLIN - DIAMOND INSIDE OF YOU (NOVUS/RCA)
33	30	22	GRANT GEISSMAN - ALL MY TOMORROWS (TBA)
11	19	23	Fattburger - Living In Paradise (Intima)
30	28	24	WILLIAM ACKERMAN - IMAGINARY ROADS (WINDHAM HILL)
47	37	25	CHRIS SPHEERIS - PATHWAYS TO SURRENDER (COLUMBIA)
8	15	26	Jim Horn - Neon Nights (Warner Bros.)
13	14	27	Night Noise - At The End Of The Evening (Windham Hill)
27	25	28	Steve Haun - In The Sky (Silver Wave/Optimism)
19	24	29	George Benson - Twice The Love (Warner Bros.)
50	48	30	DAVID KNOPFLER - LIPS AGAINST THE STEEL (CYPRESS/A&M)
--	--	31	GERALD ALBRIGHT - BERMUDA NIGHTS (ATLANTIC)
15	22	32	Bob James - Ivory Coast (Tappan Zee/Warner Bros.)
34	34	33	ERIC TINGSTAD & NANCY RUMBEL - LEGENDS (NARADA LOTUS)
41	38	34	BRANDON FIELDS - THE TRAVELER (NOVA)
--	--	35	AL JARREAU - HEART'S HORIZON (REPRISE)
--	46	36	DREAM PATROL - PHONING THE CZAR (PASHA/CBS)
23	26	37	Joan Armatrading - The Shouting Stage (A&M)
--	49	38	CALDWELL PLUS - AS WE BOP (MCA MASTER SERIES)
28	27	39	Steve Smith & Vital Information - Fiatiaga (Columbia)
42	41	40	Basia - Live (Epic)
25	36	41	Skywalk - Paradiso (Zebra/MCA)
--	--	42	DARYL STUERMER - STEPPIN' OUT (GRP)
49	45	43	SUSAN MAZER & DALLAS SMITH - SUMMIT (BRAVE DOG)
39	43	44	Al Stewart - The Last Days Of The Century (Enigma)
18	31	45	Flim & The BBs - The Further Adventures Of... (DMP)
--	47	46	TANIA MARIA - FORBIDDEN COLORS (CAPITOL)
45	42	47	Neal Davis - Wind Angels (Visual Musik)
--	--	48	RUSH HOUR - BUMPER TO BUMPER (GAIA)
--	--	49	ROBERTA FLACK - OASIS (ATLANTIC)
--	--	50	MICHEL CAMILO (PORTRAIT)

CHARTBOUND

- | | | |
|---|--|--|
| * WILLIAM AURA (HIGHER OCTAVE) | * GARY HERBIG (HEADFIRST/K-TEL) | * MAXI PRIEST (VIRGIN) |
| * FLORA PURIM (VENTURE/VIRGIN) | * DO'AH (GLOBAL PACIFIC/CBS) | * HILTZICK & GREENWALD (SONIC ATMOSPHERES) |
| PASTICHE (BLUE PRINT) | * VANGELIS (ARISTA) | GREENIDGE/UTLEY (MCA MASTER SERIES) |
| * BRIAN MELVIN'S NIGHTFOOD (GLOBAL PACIFIC/CBS) | JORDAN DeLaSIERRA (GLOBAL PACIFIC/CBS) | * EDIE BRICKELL & NEW BOHEMIANS (Geffen) |
| MARK EGAN (GRP) | * DON HARRISS (SONIC ATMOSPHERES) | * CHI (PROJAZZ) |

Dropped: #32 Karla Bonoff, #33 Tangerine Dream, #39 Billy Joe Walker, Jr., #40 David Sanborn, #44 Kenny Rankin, #50 Randy Morriss, Alvin Hayes, Bagdad Cafe.

*Debuts in chartbound

ALBUM/ALTERNATIVE

ALBUM

GAVIN ALBUM FRONTLINE

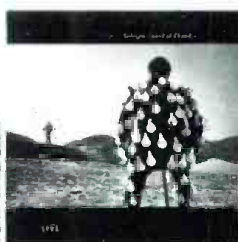
ALTERNATIVE



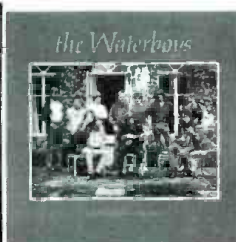
REM



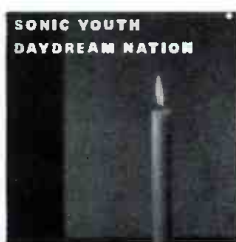
CROSBY, STILLS, NASH & YOUNG



PINK FLOYD



WATERBOYS



SONIC YOUTH



LIME SPIDERS



DELICATE SOUND OF THUNDER - PINK FLOYD (COLUMBIA)

With the release of the very first live Pink Floyd product you have a few absolute givens. This new package will burn out phone lines at radio and retail. The recording and the packaging are first rate. **David Gilmour** is nothing short of a great guitarist. His leads shoulder this latest Pink Floyd line-up. **Nick Mason** keeps the drum beats solid. He is also an eclectic music lover. It's also good to see **Richard Wright** back behind the ivories. The remainder of the supporting act pulls their weight while the ambitious stage crew sets new standards in staging. This last tour, captured on these discs, was one of the biggest events of the year. Radio will stick close to the standards like "Comfortably Numb," "Shine On You Crazy Diamond," "Wish You Were Here," "Money" and "One Of These Days I'm Going To Cut You Into Little Pieces." But do sample the Gilmour solo on the outro of "On The Turning Away." P.S. I still miss **Roger**.

GIPSY KINGS

(ELEKTRA/MUSICIAN/P.E.M.)

The same day I popped this disc into the player I noticed that the **Gipsy Kings** were booked into the Fillmore. The thought of seeing this guitar line-up live is almost scary. This band features a barrage of acoustic flamenco fire. Could the opening "Bamboleo" possibly be the next off-the-wall ethnic smash a la "La Bamba"?

ROSCOE'S GANG - ERIC AMBEL (ENIGMA)

One of my favorite **Del Lords**, **Eric Ambel**, sneaks out a solo album. Side one is packed with righteous goodies, including a cover of the underground cult classic, **Swamp Dogg's** "Total Destruction Your Mind." I also dug **Dylan's** "If You Gotta Go" as well as a folky "30 Days In The Workhouse." "Power Lounger Theme" is just that...Las Vegas goes to hell.



SCROOGED SOUNDTRACK (A&M)

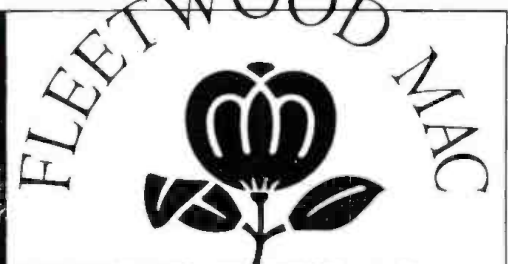
This Scrooged soundtrack walks the fine line between Christmas album, soundtrack album and a plain-old listening album. Still, I'm drawn toward the two Christmas songs. "We Three Kings Of Orient Are" has **Miles Davis** playing the head of this ancient tale, trading solos with **David Sanborn**. **Robbie Robertson** recuts an old Band chestnut from the Islands album (thanks to KBCO's **Ginger Havlat** for remembering), giving "Christmas Must Be Tonight" a brand new suit.

"RED LIGHTS (MERRY CHRISTMAS)" - DREAMS SO REAL (ARISTA)

On the spur of the moment, obviously feeling the holiday cheer, **Dreams So Real** cut their own special Christmas song that sounds so right for Album Radio stations already having luck with "Rough Nights In Jericho." Never one to miss a holiday trick, **Sean Coakley** also includes HIS favorite track, "Bearing Witness."

PHIL KEAGGY AND SUNDAY'S CHILD (MYRRH/A&M)

Unabashed about their **Beatle** influence, **Phil Keaggy** and group sing their praises not unlike the Fab Four. In fact, I dare you to find a more McCartneyesque song than "I Always Do." Phil and his band have it pegged right down to the wawering "John and Paul" harmonies. Yet most of the time you get the feeling that Phil and the band are into an earlier **John and Paul**, since they are also unabashed about their faith. But if it didn't rock with integrity, it wouldn't be written up here, right? Keaggy is an excellent guitarist. Producer **L. Arthur Nichols** gets a tremendous slapping sixties drum sound. Check it out.



GREATEST HITS - FLEETWOOD MAC (WARNER BROS.)

Even when you exclude the golden years of **Peter Green**, **Jeremy Spencer** and **Danny Kirwin** (oh, what a three-guitar frontline) and **Bob Welch** (the guitarist, not the pitcher), **Fleetwood Mac** has a helluva history. In fact, in concert this present personnel touches on the entire Fleetwood Mac spectrum. Yet on **Greatest Hits** the ground covered starts when **Lindsey Buckingham** and **Stevie Nicks** joined the ranks. All the high points are present including two new trax that preview the latest Fleetwood model featuring both female voices. "As Long As You Follow" was penned by **Christine McVie** while Ms. Nicks is represented on "No Questions Asked."



LET IT BEE - VOICE OF THE BEEHIVE (LONDON/POLYDOR)

I can't think of a better way of putting it. There's been a buzz on **Voice Of The Beehive** on the Alternative level for quite a few weeks now. Stations like 91X are having luck with pop rock n roll trax like "I Say Nothing." One of the managers of this band is **David Balfe**, once a member of **Teardrop Explodes** with **Julian Cope**. It's that same trace of psychedelia that gives Voice Of The Beehive a progressive pop appeal. I also like "Don't Call Me Baby" and "Beat Of Love." **KZ**

ALBUM

MOST ADDED

1. GREATEST HITS - FLEETWOOD MAC (WARNER BROS.)
2. DELICATE SOUND OF THUNDER - PINK FLOYD (COLUMBIA)
3. "CHIP AWAY THE STONE" - AEROSMITH (COLUMBIA)
4. AMERICAN DREAM - CROSBY, STILLS, NASH & YOUNG (ATLANTIC)
5. "POP SONG 89" - REM (WARNER BROS.)
6. "GRAIN OF SAND" - THE SAINTS (TVT)
7. FISHERMAN BLUES - THE WATERBOYS (CHRYSALIS)
8. "PAPER THIN" - JOHN HIATT (A&M)

TOP TIP

FLEETWOOD MAC
GREATEST HITS
(WARNER BROS.)

PINK FLOYD
DELICATE SOUND OF THUNDER
(COLUMBIA)

The network battle
of the rock institutions.

RECORD TO WATCH



FAIRGROUND ATTRACTION
"PERFECT"
(RCA)

Already enough "attraction" to
debut "Perfect" at #48.

2W LW TW

2W	LW	TW
1	1	1 U2 (ISLAND) "ANGEL" "TOWN" "DESIRE" "GOD" "WATCHTOWER"
5	3	2 REM (WARNER BROS.) "CRUSH" "POP" "WORLD"
--	4	3 CROSBY, STILLS, NASH & YOUNG (ATLANTIC) "DREAM" "MADE" "GENERALS" "THAT"
3	2	4 Traveling Wilburys (Wilbury/Warner Bros.) "Handle" "Dirty" "Tweeter"
11	7	5 JIM CAPALDI (ISLAND) "SOMETHING"
13	8	6 MIKE + THE MECHANICS (ATLANTIC) "PERFECT" "KNOWS" "LIVING" "POOR"
4	6	7 Keith Richards (Virgin) "Move" "Take" "Struggle"
2	5	8 Randy Newman (Reprise) "Money" "Dixie" "Falling"
15	10	9 EDIE BRICKELL & NEW BOHEMIANS (Geffen) "AM" "LITTLE"
18	13	10 STEVE EARLE (UNI/MCA) "COPPERHEAD"
10	9	11 Jeff Healey Band (Arista) "Confidence" "Light"
6	15	12 JOHN HIATT (A&M) "PAPER" "SLOW"
20	17	13 IVAN NEVILLE (POLYDOR/POLYGRAM) "ANOTHER"
24	18	14 HOTHOUSE FLOWERS (LONDON/POLYDOR) "SORRY"
14	14	15 Little Feat (Warner Bros.) "Long" "Roll"
--	--	16 FLEETWOOD MAC (WARNER BROS.) "FOLLOW" "QUESTIONS"
9	11	17 Tom Cochrane & Red Rider (RCA) "League" "Calling"
7	12	18 38 Special (A&M) "Strategy" "Sheba"
19	21	19 BON JOVI (MERCURY/POLYGRAM) "BORN" "BAD"
29	23	20 DEF LEPPARD (MERCURY/POLYGRAM) "ARMAGEDDON"
27	24	21 MELISSA ETHERIDGE (ISLAND) "LIKE"
23	22	22 Steve Winwood (Virgin) "Shoes" "Holding"
26	26	23 JOAN JETT & BLACKHEARTS (BLACKHEART/CBS) "LIAR"
42	31	24 JOE SATRIANI (RELATIVITY) "CRUSH"
34	30	25 THE PURSUIT OF HAPPINESS (CHRYSALIS) "ADULT"
33	27	26 DREAMS SO REAL (ARISTA) "ROUGH" "WITNESS"
46	28	27 TOMMY CONWELL & YOUNG RUMBLERS (COLUMBIA) "MEET"
12	20	28 Eddie Money (Columbia) "Water" "Forget" "Magic"
16	19	29 Michelle Shocked (Mercury/PolyGram) "Anchorage" "Train"
22	25	30 Bad Company (Atlantic) "One" "Smoke"
17	16	31 Cocktail Soundtrack (Elektra) "Hippy" "Wild" "Kokomo"
47	32	32 POISON (ENIGMA/CAPITOL) "ROSE"
36	33	33 Julian Cope (Island) "Charlotte"
--	44	34 SAM KINISON (WARNER BROS.) "WILD"
--	38	35 'TIL TUESDAY (EPIC) "LUCKY" "JULES" "DIFFERENT"
35	34	36 John Mayall & Bluebreakers (Island) "Last" "Chicago"
--	--	37 PINK FLOYD (COLUMBIA) "NUMB" "BRICK" "RUN"
--	--	38 WATERBOYS (ENSIGN/CHRYSALIS) "WORLD" "BLUES"
28	35	39 Van Halen (Warner Bros.) "Feels" "Cabo" "Finish"
3	36	40 1969 Soundtrack (Polydor/PolyGram) "World" "1969"
--	40	41 Cheap Trick (Epic) "Ghost"
37	39	42 The Bangles (Columbia) "Room"
--	45	43 RATT (ATLANTIC) "WAY"
--	47	44 SOUTHSIDE JOHNNY (CYPRESS/A&M) "PECULIAR"
--	--	45 AEROSMITH (COLUMBIA) "CHIP"
45	46	46 The Primitives (RCA) "Behind"
--	--	47 HOUSE OF LORDS (SIMMONS/RCA) "WANNA"
--	--	48 FAIRGROUND ATTRACTION (RCA) "PERFECT"
38	49	49 Richard Thompson (Capitol) "Tide" "Reckless"
44	50	50 Lloyd Cole & Commoions (Capitol) "Bag"

CHARTBOUND

- | | | |
|------------------------------------|--|---|
| * GUNS 'N ROSES (Geffen) "WELCOME" | JACK RUBIES (TVT) "BE" | * BIG COUNTRY (REPRISE) "PEACE" |
| * KISS (MERCURY/POLYGRAM) "X" | STAY AWAKE (A&M) "RAIT" "REPLACEMENTS" | ROBERT PLANT (ESPARANZA/ATLANTIC) "WALKING" |
| * COWBOY JUNKIES (RCA) "JANE" | * PHIL COLLINS (ATLANTIC) "HEARTS" | DAVID KNOPFLER (CYPRESS/A&M) "WHISPER" |
| * SAINTS (TVT) "GRAIN" | * A HOUSE (SIRE/REPRISE) "CALL" | SCRUFFY THE CAT (RELATIVITY) "KISSING" |

Dropped: #29 Dickey Betts, #37 Vixen, #41 Kansas, #43 Feelies, Colin James, Quiet Riot.

MOST ADDED

1. PRODIGAL SON - THE SAINTS (TVT)
2. 16 LOVERS LANE - THE GO-BETWEENS (B.B./CAPITOL)
3. "NEW BIG PRINZ" - THE FALL (BEGGARS BANQUET/RCA-12")
4. ULTRA VIVID SCENE - ULTRA VIVID SCENE (4 A.D./ROUGH TRADE)
5. BIRD WOOD CAGE - WOLFGANG PRESS (4 A.D./ROUGH TRADE)
6. HE'S DRUNK - SCRAWL (ROUGH TRADE)

TOP TIP

COWBOY JUNKIES
THE TRINITY SESSION
(RCA)

Last week's Record To Watch and second Most Added is this week's highest debut with a 50% improvement in chart points.

RECORD TO WATCH



THE LILAC TIME
THE LILAC TIME
(MERCURY)

This band headed by Stephen "Tin Tin" Duffy just missed the Most Added category this week, but they are attracting early attention from many programmers including Rich Robinson-WHTG ("My personal favorite").

IMPORT/INDIE

- ULTRA VIVID SCENE (4 A.D./R.T.) "SCREAMED"
- WOLFGANG PRESS (4 A.D./R.T.) "KING"
- SCRAWL (ROUGH TRADE) "1"
- ALL (CRUZ) "SKIN"
- DAS DAMEN (SST) "BUG"
- SQUALLS (DOG GONE) "WATERS"
- FRANK TOVEY (RESTLESS/MUTE) "NEW"
- HUMAN MUSIC COMP. (HOMESTEAD) "CHILLS"
- HAPPY HATE ME NOTS (ROUGH TRADE) "MOVE"
- ROLLINS BAND (TEXAS HOTEL) "DO"

ALTERNATIVE

2W LW TW

4	1	1	REM (WARNER BROS.) "ORANGE" "POP" "STAND" "WORLD" "EVERYTHING" "INSIDE"
11	4	2	JULIAN COPE (ISLAND) "ANNE" "5" "VEGETATION" "CHINA"
--	42	3	WATERBOYS (ENSIGN/CHRYSALIS) "FISHERMAN'S" "PARTY"
7	5	4	THEY MIGHT BE GIANTS (BAR NONE/RESTLESS) "ANA" "PURPLE" "COWTOWN"
2	2	5	Cocteau Twins (4 A.D./Capitol) "Fingers" "Blue" "Buff" "Gum"
6	6	6	U2 (Island) "Desire" "Helter" "Watchtower" "Town" "Angel" "God"
1	3	7	Billy Bragg (Elektra) "Leap" "Spell" "Short" "Valentine's"
10	8	8	STAY AWAKE - DISNEY MUSIC COMPILATION (A&M) "REPLACEMENTS" "LOBOS"
9	9	9	THAT PETROL EMOTION (VIRGIN) "GROOVE" "CELLOPHANE" "CANDY" "SOONER" "HERE"
8	10	10	Ministry (Sire) "Stigmata" "Flashbacks"
32	12	11	SCRUFFY THE CAT (RELATIVITY) "JUPITER" "DESIRE" "BETTY" "BEG" "KISSING"
41	20	12	SONIC YOUTH (ENIGMA/BLAST FIRST) "TEEN" "SILVER" "HEY" "CANDLE"
13	13	13	Voice of The Beehive (London/PolyGram) "Nothing" "Beat" "Baby" "Sorrow"
31	17	14	THE LIME SPIDERS (CAROLINE) "VOLATILE" "OTHER" "MAIN" "ODYSSEY"
15	14	15	Camouflage (Atlantic) "Great" "Neighbors" "Winner" "Face" "From"
23	16	16	BIG DIPPER (HOMESTEAD) "WITCH" "HOUSE" "INSANE" "LINCOLN" "STARDOM"
3	7	17	The Feelies (A&M) "Away" "Life" "Final" "Undertow" "Deep"
24	21	18	THE JACK RUBIES (TVT) "BE" "LOBSTER" "FALLING" "HORSE"
5	11	19	Siouxsie & The Banshees (Geffen) "Jar" "Ornaments" "Train"
16	15	20	Balancing Act (IRS/MCA) "Generator" "Work" "Can" "Sleep"
30	27	21	THE PRIMITIVES (RCA) "WAY"
26	25	22	QFRA HAZA (SIRE) "IM NIN'ALU" "GALBI" "SHADAY" "FACE" "LOVE"
29	24	23	STEVE EARLE (UNI/MCA) "COPPERHEAD" "JOHNNY" "BACK" "WAITING" "BLUE"
12	22	24	Lloyd Cole & The Commotions (Capitol) "Bag" "Penn" "Jennifer" "29" "Mr."
34	29	25	PURSUIT OF HAPPINESS (CHRYSALIS) "ADULT" "YOUNG" "GIRLS"
19	19	26	Game Theory (Enigma) "Leilani" "Election" "World" "Entertain"
--	46	27	DANIELLE DAX (SIRE) "CAT" "BIG" "WHISTLING"
25	26	28	Edie Brickell & The New Bohemians (Geffen) "What" "Love" "Beat"
--	--	29	COWBOY JUNKIES (RCA) "JANE"
14	23	30	Fishbone (Columbia) "Dead" "Change" "Ma"
21	30	31	Michelle Shocked (Mercury) "Grow" "Train" "Fogtown"
--	33	32	AMERICAN MUSIC CLUB (FRONTIER) "FIREFLY" "SOMEWHERE" "LONELY"
--	--	33	ROYAL CRESCENT MOB (M.T./CELLULOID) "LOVE"
48	35	34	FAIRGROUND ATTRACTION (RCA) "PERFECT" "CLARE" "SMILE"
38	38	35	FRONT 242 (WAX TRAX-12") "HEADHUNTER"
39	36	36	WAXING POETICS (EMERGO) "NAME" "JANE" "GHOSTRIDER"
17	18	37	Richard Thompson (Capitol) "Tide" "Yankee" "Jerusalem" "Gypsy" "Don't"
--	--	38	A HOUSE (SIRE/REPRISE) "BLUE"
--	41	39	NICK CAVE (ENIGMA/MUTE) "DEANNA" "MERCY"
33	40	40	Dreams So Real (Arista) "Jericho" "California" "City" "Heart"
27	39	41	Keith Richards (Virgin) "Hard" "Stood" "Enough" "Wish" "Locked"
37	37	42	Grant Hart (SST-12") "2541"
--	--	43	LAIBACH (ENIGMA/MUTE) "BACK"
--	--	44	SKINNY PUPPY (NETTWERK/CAPITOL) "TESTURE" "WHO'S"
20	31	45	Screaming Trees (SST) "Ivy"
--	--	46	DINOSAUR JR. (SST) "FREAK"
49	48	47	MOEV (NETTWERK) "YEAH"
43	43	48	The Bangles (Columbia) "Room"
18	28	49	Jane's Addiction (Warner Bros.) "Jane" "Ocean" "Shower" "Beach"
--	--	50	GO-BETWEENS (BEGGARS BANQUET/CAPITOL) "STREETS"

CHARTBOUND

THE SAINTS (TVT) "GRAIN"	THREE JOHNS (CAROLINE) "KING"
THE FALL (B.B./RCA) "NEW"	TRAVELING WILBURYS (WIL./W.B.) "HANDLE"
LILAC TIME (MERCURY) "RETURN"	LIVE SKULL (CAROLINE) "WAS"
ART OF NOISE (CHRYSALIS) "KISS"	NICK HEYWARD (REPRISE) "WORLD"
Dropped: #32 M.Burma, #34 Let's A., #44 Camper V.B., #45 Dream Synd., #47 Nice S. Arm, #49 J.Hiatt, #50 1969 Sdtk., KMFDM, Psychick T.V.	

INSIDE ALTERNATIVE RADIO by Peter Standish

NEW RELEASES

Ultra Vivid Scene - ULTRA VIVID SCENE (4 AD/Rough Trade)

They may sound dissimilar, but Ultra Vivid Scene and their 4 A.D. label mates, the Cocteau Twins, generate similar dreamlike moods that obscure the content of their music. In fact, UVS has more in common with the Jesus and Mary Chain or the Felt. The sweet vocals and relatively light paced songs like "Crash," "Nausea," "Lynn-Marie #1" and my favorite "This Isn't Real" are juxtaposed against musically agitated cuts like "She Screamed" and "Mercy Seat."

Beelzebubba - THE DEAD MILKMEN (Fever/Enigma)

No one can ever accuse the Dead Milkmen of taking rock n roll (or themselves) too seriously. Beelzebubba is no exception. It's obvious that the whole world is a parody to them. Backed by a loosely arranged but rowdy garage-rock band, these rebellious comedians of the skateboarding and beer-swilling sect rely on wacky lyrics (laced with profanities) to attract a fiercely loyal following. Critics may say the Milkmen take an infantile approach, but the topics like bad parties ("Bad Party") or the frustration of being broke ("Everybody's Got Nice Stuff But Me") are relevant to their audience and, if taken lightly, can be funny. The Milkmen also partake in some fraternity bashing on "Brat In The Frat" and "Bleach Boys," and take on the CIA, FBI and Misterogers on "I Against Osbourne." "The Guitar Song" explores the physics mystery of guitars and finally declares; "What's that sound coming out of the hole in the wood? It's the guitar!"

REM reigns and Julian Cope slips into the second position, but the real news on the chart is the HOT Waterboys who jump an astounding 42 to 3! This was easily the most mentioned release by programmers like Paul Kriegler-KRCK, Robbie Fung-KFSR, Glen Boothe-WXYC ("Lots of response"), Beth Hoepner-WUOG, Mark Miller-KABL, Phil Manning-WOXY ("The most happening thing on earth"), Josh Henig-WPRB and Tim "Precinct" Ziegler-KUSF ("#1"). Sonic Youth are exploding on the chart and the playlists of Patrick Ferrise-WWVU, Greg Vegas-WXCI, Dorothy Stefanski-KXLU, Arnold "Stan" Javier-KDVS, Dave "Hoops" Gottlieb-KFJC (the man who gets PAID to watch ESPN), Seana Baruth-WUSC, Josh Rosenthal-WCDB and Mark Beaty-WRFL ("Big splash here"). The Lime Spiders and Jack Rubies sport good gains. The Pursuit of Happiness are gaining momentum on

the chart, but more importantly are drawing strong reponse from Jamey "Mr. Dallas Cowboy" Karr-KACV, Brett #2-KUNV, Pete Jones-KYOS, Mike Summers-KJQN, Bob Showacre-WHFS and Ted McEnroe-WBRU. Skinny Puppy debut and are drawing lots of comments from Gina Galli-WBNY Doris "Tennis" Duwe-WTSR, Helen

Urriola-WFIT ("Lots of phones") and Gary Downs-KUCI. Farewell to one of the best Music Director's in years - Ivar Hamilton who leaves CFNY to join PolyGram Records in Ontario. I'll miss my weekly music briefing from the "Minister of Music" whose enthusiasm can't be topped.

Beelzebubba



ENIGMA RECORDS Culver City, California 90231-3628 © 1988 Enigma Records. All Rights Reserved.



It's Not The Scorpions

It's Not Falco

It's Not Trio

But They Are German!

Introducing The

RAINBIRDS

WOXY
WXYC
WNCS
WHTG
WRAS
WDST



WAPS
WCDB
KUSF
KCPR
KFSR
KDVS

The First 12" single "BLUEPRINT"

"Boys On The Beach" is on the B-side with 3 non LP cuts.

Produced by: Udo Arndt



PolyGram Records
.....

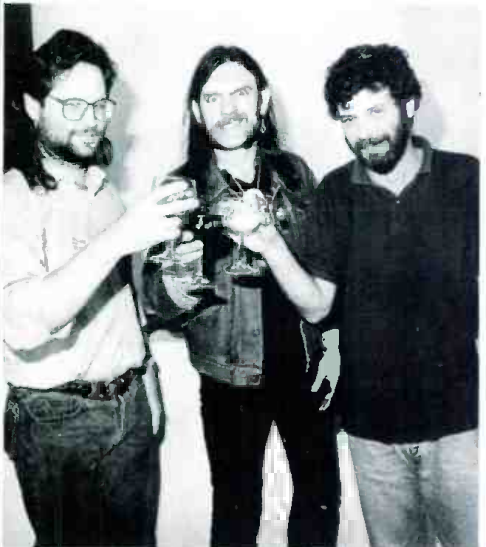
INSIDE ALBUM by Kent Zimmerman



Tim "Sting" Hyde, Melissa Brooke Belland of Voice Of The Beehive, co-manager David Balfe and Polydor's John Brodey feel the buzz.



A whole crew of Northeastern radio folk see the light with the Jeff Healey Band. That's Arista's Zeke Ziskraut and the lovely Michele Block in the front row.



Toasting Motorhead's signing to the Enigma label are (left to right) William Hein of Enigma, the legendary Lemmy Kilmister of Motorhead and GWR Entertainment's Douglas Smith.



Winger takes off with (l to r) KNAC's Ross Goza, Atlantic's Danny Boy Buch, Bob Clark, Winger's Rod Morgenstein and Paul Taylor, producer Beau Hill, Kip

Winger and Reb Beach, Atlantic's Tony Mandich, Winger manager Walter O'Brien and Atlantic's Rock Allen Dibble.



After winning the lawsuit in which John Fogerty was accused of plagiarizing himself, Fogerty dropped by KFOG studios to rap about it on the air. That's Fogerty with his buddy, KFOG's "M" Dung.



Hothouse Flowers bloom on tour. Kneeling left to right: Hothouse's Leo Barnes, PolyGram's Jim Urie, Hothouse's Jerry Fehily and PolyGram's Bas Hartong and Jim Caparro. Standing l to r: PolyGram's Wynn Jackson, Hothouse's Peter O'Toole and Liam O'Maonlai, PolyGram President Dick Asher, Hothouse's Fiachna O'Braonain and PolyGram's Bob Jamieson.



OUT-OF-THE-BOX CLUB PART 9 "GRAINS OF SAND" THE SAINTS (TV)

Heck, I remember the Saints when they were part of the of the very first "new wave" Sire/Warner Brothers release with the Dead Boys. Since those daze, Chris Bailey has steered his band on a rock, rather than punk, course. Already marchin' in is KACV, WMDK, WOXY, KJQN, KTAO, WHFS, WRSI, KRCK, WDHA, KTCL, WMRY, WDST, 91X, WBRU, WKXL, WKXE, KYOS, WDNS, WHTG, KOTR and others. In Australia, many feel Bailey and the Saints rule the roost.

THRIVING ON CHAOS

INTRODUCING
THE GAVIN SEMINAR
KEYNOTE EVENT OF '89!

AN AFTERNOON SESSION WITH **TOM PETERS**

co-author of **IN SEARCH OF EXCELLENCE**
and **A PASSION FOR EXCELLENCE**

author of the latest best-seller
**THRIVING ON CHAOS:
HANDBOOK FOR
A MANAGEMENT REVOLUTION**

"Thriving On Chaos" neatly describes the working climate of our radio and music industries. It's also the title of Tom Peters' latest work, a revolutionary management handbook for the ever changing business world. Since the radio and music business are no strangers to innovation, leadership values, technological change and pressure, we are proud to host this very special 1989 Gavin Seminar appearance.



**GAVIN SEMINAR REGISTRATION INFORMATION
ENCLOSED WITH THIS WEEK'S GAVIN**

**THURSDAY, FRIDAY AND SATURDAY
FEBRUARY 16th, 17th and 18th.**

**THE WESTIN ST. FRANCIS HOTEL
SAN FRANCISCO**

WE PROMISE THE **HOTTEST** GAVIN SEMINAR YET!

ALSO FEATURING:

- RADIO PROGRAMMING AND MUSIC WORKSHOPS
- THE GAVIN AWARDS BANQUET

- THE GAVIN CELEBRITY COCKTAIL PARTY
- AND MANY OTHER SPECIAL EVENTS!

MARK YOUR CALENDAR!

TONY RICHLAND

cont. from page 18

Hollywood) haven't been able to cease. We are a very oppressed minority in 1988—with justification, but only SO much justification. I mean, we DO know some sleazy, thieving businessmen in our own business who'd think nothing of running over their own Grandma for a buck, and who look at us as they'd look at garbage when we light up.

At any rate we paraphrase L.A. Herald-Examiner smoker-columnist Gordon Dillow, who says he's going to have to think long and hard from now on when someone in his little, grubby smokers section of the paper tries to mooch a smoke. I mean, these things are going up to two bucks a pack real soon, and you sanctimonious types who jog and eat sprouts will be laughing in our faces—and we probably deserve it.

Another thought about cigarettes: Didja ever notice that whenever TV Guide or your local entertainment section of the paper runs an article about some new sitcom or movie star, they're careful to include the observation that the subject is smoking? Example: an interview with John Goodman, co-star of the new Roseanne Barr series, made it clear, as in "Lighting another cigarette, John told us..." and in a piece about Married With Children's Katey Sagal, the writer referred to her as "the hard-smoking Sagal." What they're saying here is, in effect, just wanted you to notice that this sitcom person, seemingly normal and smart, is out of control and stupid. ALRIGHT ALREADY!

So everyone's got their problems. Hell, we've seen such sterling and perfect people as RON FELL lighting up! I mean, the guy doesn't even drink. So he's got one little "problem," we still revere him as a human being, and even thank him for providing us with the word "revere" when we are stuck on how to compliment him.

We are going to try to quit, even though the last time we did so, in 1974, we gained 90 (!) pounds in 12 months and had to go back because even fat men's shops couldn't find "portly" big enough. But, if we don't we put any of you remaining smokers (with the exception of our publisher, of course), on notice that when you think about bumming

CLASSIFIEDS

JOBS

A/C WLKX/FM has two open positions: 1) p/t announcer 2) overnights w/prod. T&R: Joanne Cary, PO Box 177, Forest Lake, MN 55025. [11/25]

COUNTRY AM/FM COMBO in New Mexico seeks AT/Prod. whiz. T&R: Tom Carnes, 5 Racetrack Road, Silver City, NM 88061. [11/25]

NEWS REPORTER position available in Appleton/Oshkosh, WI. T&R&writing samples: Glen Brill, PO Box 707, Meenah, WI 54957. [11/25]

AOR KILO/FM has rare night time opening. Exp. & knowledge a must. T&R: Rich Hawk, PO Box 2080, Colorado Springs, CO 80901. No phone calls, please. [11/25]

NEWSPERSON/BOARD OPERATOR wanted for entry-level position. T&R: KQKD RADIO, PO Box 110, Redfield, SD 57469. [11/25]

URBAN WGSW needs a 7-mid announcer. Females encouraged. Contact: P.C. Wiley (803) 223-5945. [11/25]

A/C KKRK NEEDS IMMEDIATE f/t morning personality. No beginners. T&R: Charlie Van Hall, PO Box 1450, Klamath Falls, OR 97601. No phone calls, please. [11/25]

WPGC/AM has an opening for an on-air AM News Director. Major mkt. exp. required. Contact: Benjamin Hill (301) 441-3500. [11/25]

BUCK OWENS

cont. from page 30

BUCK: Yes. I don't know exactly how I'm gonna do that. I've been so busy doing this new album, and have been focusing on that. When I was away I was really away. I didn't write any songs, I didn't listen to any songs, I didn't do anything. I think you're either in it, or you're not. Music is not a part-time occupation. Since I own all my masters people have been after me over the years. Someone approached me last night about doing a box set. I have here a Bob Wills set that was put together nicely. It's got a few records and a book. It's a terrific package. I understand Eric Clapton has something out like that. A box set would be a nice way to showcase some things. I think people would be interested in about 40-50 songs.

CH: The Buck Box...

BUCK: Yeah! The Buck box. The only problem with that is the expense, it would cost the people a lot more money.

CH: How'd you get the nickname Buck?

BUCK: My family was part of the "Grapes of Wrath" migration. We were very poor, we were sharecroppers, meaning we got a share of whatever the crop made after everything was paid for. A lot of times there wasn't much left to share. We had a horse whose name was Buck, and one day when I was 4 years old, I came in and said, call me Buck. So they humored me and it caught on.

CH: What are your goals this time out?

BUCK: I have one goal, other than having lots of fun, lots of laughs, making a lot of good music and having a good time. My goal is to be invited to play Carnegie Hall again. I did a live album in Carnegie Hall in 1966. The Country Music Foundation is re-releasing that album now. I remember getting the call, saying they wanted me to come play Carnegie Hall. I said, "They do like hell. They don't like me in New York, and I don't like them." Anyway, that's the goal I've set for myself because I need goals. You know I've played the White House, the Empire State Building, Royal Albert Hall and all over the world.

a smoke from us be prepared to hand over a quarter. AND we thank you for your support.

Every year or so we tune in to Oprah to see her transvestite-sumo wrestler-surrogate mothers or whatever the days' weirdos are. We did so last week and were shocked to see the former Orson Welles lookalike about 70 pounds lighter. I mean, give the woman credit! She not only looked like a shadow of her former self, but of three OTHER people's former selves! The ex size 28 portly now looks like Pee Wee Herman's clone. We warn her though, that when Dolly Parton lost more weight than Dave Sholin IS, she also lost her TV program. Could be the cute cuddly quality went out the door with the pounds.

TRUST US Oprah—we know. You're faithful Hollywood correspondent lost most of HIS cute cuddly quality back in '78 when he resumed the filthy habit.

Now then, you may be sickened to hear this, but it's time to begin your Christmas shopping—right now! Today is November 28, and that gives you less than a month to think about what gifts would be appropriate for the most important people on your list, namely the industry publication press! Although the influx of presents in our first four holiday seasons as Gavin Hollywood guy was less than poor, we think that's because you were still adjusting to us and the power we wield. Now that you know about our clout, we'd like to help you by requesting that all cartons of Merits, Bic Lighters and fifths of Chivas be sent to us c/o the Gavin San Francisco headquarters: As a thank you for plugging her 23rd birthday several weeks ago, Diane Rufer will forward it all directly to Hollywood and Vine where we live and work. If the idea of cigarettes and booze affects your sensibilities, you can include some info on wills, funeral homes, cremation plans and burials at sea.

Noel.

CLASSIFIEDS

WPGC/FM has an opening for a General Sales Manager. Major mkt. exp. only. Resumes: Benjamin Hill (301) 441-3500. [11/25]

COUNTRY WKOM needs an experienced AT for FM located 45 miles south of Nashville. T&R: WKOM RADIO, PO Box 1377, Columbia, TN 38402. No phone calls, please. [11/25]

ADULT TOP 40 looking for someone to do short midday shift & prod. Females encouraged. T&R: Joe Nugent, PO Box 2388, Iowa City, IA 52244. [11/25]

URBAN WTOY needs afternoon drive AT w/great prod. skills T&R: Mike Morgan, 30 West Franklin Road, Roanoke, VA 24011. No phone calls, please. [11/25]

KNBA seeking qualified newperson to gather, write & air news reports. T&R: Lou Ripa, 3267 Sonoma Blvd., Vallejo, CA 94590. [11/25]

WAXX/FM has an opening for a drive-time announcer. Solid prod. skills a must! T&R: Tim Wilson, PO Box 6000, Eau Claire, WI 54702. [11/25]

WAXX/WAYY has an opening for a copywriter/prod. person. Previous exp. preferred. Resume, copy samples & Prod. tape: Copy Director, PO Box 6000, Eau Claire, WI 54702-6000. [11/25]

COUNTRY KWYO-Sheridan, WY, needs f/t night person ASAP. Contact: Gordon (307) 672-0701. [11/25]

NEW TOP 40 KSXY has future f/t & p/t air positions. T&R: Carey Edwards, 1500 E. Prater Way, Sparks, NV 89434. [11/25]

HOT A/C KNVR needs a production pro. Great place to live & grow w/a great team. T&R: Tom Kelly, PO Box 3936, Chico, CA 95926. [11/25]

#1 TOP 40 WZIX has an immediate AT opening. T&R: Jim McDonald, PO Box 1247, Columbus, MS 39703. [11/25]

REGIONAL AOR FM seeks ft/pt AT's for future openings. T&R: J. Bailey, 92MDK, PO Box 389, Peterborough, NH 03458. [11/18]

COUNTRY WAXX/FM has a rare opening for drive-time announcer. Solid prod. skills a must! T&R: Tim Wilson, PO Box 6000, Eau Claire, WI 54702. [11/18]

A/C KWAV has immediate openings. T&R: Alan Richmond, PO Box 1391, Monterey, CA 93942. [11/18]

PREMIERE JAZZ WJAZ is looking for experienced announcers for future ft/pt shifts. T&R: Rick Petrone, 117 Prospect Street, Stamford, CT 06901. [11/18]

100,000 WATT COUNTRY WATT seeks afternoon AT w/good pipes & prod. ASAP. T&R: Steve Peterson, PO Box 539, Sparta, WI 54656, or call (608) 269-3307. [11/18]

URBAN WILD needs a PD w/4 years on-air/prod. & administration exp. T&R & thoughts on programming ASAP: Kendall Nash, 90 Warren Street, Roxbury, MA 02119. No phone calls, please. [11/18]

A/C KTID needs air personalities for weekends. T&R: Dennis Coppola, 1623 5th Ave., San Rafael, CA 94901, or call (415) 456-1510. [11/18]

KOJM/KPQX-HAVRE, MT, seeks experienced AT w/prod. for f/t. T&R: Greg Ellendson, PO Box 7000, Havre, MT 59501. [11/18]

KOFY/AM needs an AT for '50's & '60's intensive format. If you're not afraid to talk w/listeners, send T&R: Jason W. Fine, 642 Harrison Street, San Francisco, CA 94107. No phone calls, please. [11/11]

TOP 40 Y93/FM has immediate opening for 7-mid shift. T&R: Bob Beck, KYYY RADIO, PO Box 1738, Bismarck, ND 58502. [11/11]

TOP 40 HOT 102 needs a morning talent for highly competitive crossover station. T&R: Rick Thomas, 12800 W. Blue Mound Road, Elm Grove, WI 53122. [11/11]

COUNTRY KWPC has a rare opening for 7-mid communicator w/prod. skills. Great pay & benefits. T&R: Tim Scott, 3218 Mulberry Ave., Muscatine, IA 52761, or call (319) 263-2442. [11/11]

A/C KJOY needs a part-time weekender w/experience. T&R: Roy Williams, 110 N. El Dorado, Stockton, CA 95202. [11/11]

URBAN WTOY needs an afternoon drive time AT w/great prod. skills. Contact: Mike Morgan (703) 343-5545. [11/11]

TOP 40 WNSL needs a killer AT & production talent for South Mississippi power house. T&R: Ron, PO Box 1229, Laurel, MS 39441. No calls, please. [11/11]

KGA/KDRK needs a Chief Engineer for 50 kw directional AM, 56 kw FM. Hands on experience. Resume & References: Art Sanders, South 6228 Regal, Spokane, WA 99223. [11/11]

EASTERN MAINE'S #1 HIT MUSIC station FOX 104.7 is looking for a midday AT & possible prod. director. T&R: Todd Martin, 78 Main Street, Belfast, ME 04915. [11/11]

AVAILABLES

AT/PROD. w/2 years exp. Heavy hitter w/great pipes. Formerly KMZO, KYYY, KVAT. Top 40 or Urban formats. MICHAEL COLLETT: (415) 781-6859. [11/25]

I NEED A F/T GIG IN IOWA! Drake B.A. in journalism/advertising w/business minor +8 years on air including AOR, A/C, Top 40 & Country. Daypart, responsibilities & community are my top priorities. BUD HARTLEY: (515) 277-1486. [11/25]

TALENTED ENTRY-LEVEL News Person seeks an anchor position for medium mkt. TRACY: (612) 421-0899. [11/25]

HOT, ROCKIN' drive/night jock ready to dominate your mkt. now! Overnight aircheck is only a phone call away. BOB: (601) 327-9777. [11/25]

MATURE, B'CAST GRAD AT. Intelligent, funny risk-taker available for Country, Top 40 or A/C in Pacific NW or Northern mkt. STEPHEN EDWARDS: (612) 699-8379. [11/25]

SIX YEAR FEMALE VET w/great personality & lots of prod. wants new job. CALL: (312) 783-3367. [11/25]

CHALLENGE ME. 14 year vet seeking new oppt'ys. AM drive prod. whiz. Proven winner anxious to relocate. PD/Prod./Promo. MICHAEL WILLIAMS: (806) 353-0810. [11/25]

PROMOTION/MARKETING WHIZ ready to work. Contact JEFF BACKER: (516) 867-1374. [11/25]

PROMOTION PRO willing to talk to anyone. Very flexible, willing to relocate. Contact MARK GORLICK: (213) 458-2099. [11/25]

PD/MD/PUBLIC AFFAIRS w/major market exp. at KBLX- Oakland/SF. BOB DAVIDSON: (415) 856-2414 or 848-7713. [11/18]

MAJOR MKT. AT selling the farm and coming to Dallas. I always get numbers. STEVE: (601) 442-4895 days, (601) 786-3242 eve. [11/18]

RECENT B'CAST GRAD seeks live radio! Let's talk real radio! Prefer upper MW or NW in Country, Oldies or Top 40. CASEY O': (701) 545-7441. [11/18]

SKILLED AT looking for hot AOR opp'ty. Skilled AT/Prod./Promo/ MD w/13 years of tireless enthusiasm. Former KKLZ-Las Vegas. KEVIN VARGAS: (702) 734-6835. [11/18]

LOOKING FOR 3RD gig in rated IN or OH area in A/C or Top 40. Lot's of phones & high energy. PO box 21791 South Euclid, OH 44121. [11/18]

SERVICES

WAUC: Station changing format from Country to Top 40. Needs all Top 40 product. T&R: Ted Hite, Jr., PO Box 908, Wauchula, FL 33873. [11/25]

GREENE GROUP RECORD POOL: Needs service from all Black/Urban & Rap music labels. Major & Independent ASAP! Rick Greene, 1800 E. Beverly Road, Philadelphia, PA 19138. [11/25]

WBUL: Alternative station needs service from all labels. Jodi Rivera, Univ. Of S. Florida, AOC204, Tampa, FL 33620. [11/25]

KSFA: Urban needs LPs from all labels. Archie Flemon, 3007 Martinsville Road, Nacogdoches, TX 75961. [11/25]

Send notices of job openings or availables to Natalie Cusenza, c/o Gavin Classifieds, 140 Second Street, San Francisco, CA 94105 or call (415) 495-1990.

PERSONAL PICKS

SINGLES by Dave Sholin

PAULA ABDUL - *Straight Up* (Virgin)
 What many expected would be her follow-up to "Knocked Out" has now officially arrived! Airplay has been heavy on a number of San Francisco Bay Area stations for weeks. Jonathan Harte at K100 Chico tells me it is number one in sales and requests..in EVERY demo. No question that this is her most powerful punch so far.

TOMMY PAGE - *A Shoulder To Cry On* (Sire/Warner Bros.)
 One of the better pop ballads to come along in some time. In the midst of what's getting airtime these days, this sentimental production fills a void. By the time Tommy reaches the stunning chorus, every hopeless romantic in the audience should be tugging at their heartstrings. Thanks to our new assistant Annette Lai for ringing my bell on this one.



ALBUMS by Ron Fell

AL JARREAU-*Heart's Horizon* (Reprise) A nice balance of slow dancin' and high steppin', *Heart's Horizon* is Al's most complete album in an already stellar career. Produced primarily by keyboardists Jay Graydon and George Duke, the album is an All Access package. It's dipped in jazz, urban and pop. It's moody, eloquently lyrical and rich in highs and lows—an album of happy faces, warm places and good times. For openers, ALL OR NOTHING AT ALL is one of those songs which probably looks good on paper even before it's recorded. Its plucky rhythm track and platinum hook chorus set a solid precedent from which the succeeding eleven tracks take their inspiration. The lead single, SO GOOD, is an uptown stroll featuring David Sanborn on sax. YO' JEANS, an a cappella scat with Bobby McFerrin, is the sad, sad story of a couch potato who can only be distracted by a well worn pair of 501's. Side two's pacemaker, ONE WAY, has a lite-Brazilian attitude and Earl Klugh on guitar. A wonderful set!



NEXT WEEK

the GAVIN REPORT

Bill Gavin Founder	Dave Sholin Top 40 Editor	Kent Zimmerman Album Radio Editor Jazz/Adult Alt. Editor	Natalie Cusenza Production Director Classifieds Editor	Sheila Rene Receptionist	Robert Barone Manager of Gavin Radio Services	Dr. Oren Harari Harvey Mednick Moon Mullins Eric Norberg Tony Richland Contributing Editors
Ron Fell Publisher Managing Editor Adult Contemporary Editor	Keith Zimmerman Top 40 Associate Editor Jazz/Adult Alt. Editor	Lisa Smith Country Music Editor	Cyndi Haelzle Country Music Associate Editor	Dodie Shoemaker Art Director	Liz Pullen David Beran Editorial Assistants	Lou Galliani 213-850-1412 Bob Galliani 415-564-8300 Marketing & Advertising
Diane Rufer Circulation Manager Adult Contemporary Associate Editor	Betty Hollars Urban Contemporary Editor Office Manager	Peter Standish Alternative Radio Editor	John Martinucci Urban Contemporary Associate Editor	Peter Grame Associate Art Director	Lisa Austin Country Marketing (615) 292-6083	
Gavin Fax: 415-495-2580 Station Reporting Phone: (415) 495-1990		Beverly Mire Editorial Director	Noel Barnes Art Department Staff			

Gavin Fax: 415-495-2580. The Gavin Report is published fifty weeks a year on the Thursday of each week. Subscription Rates \$250. for 50 issues or \$140. for 25 issues. Subscription and circulation inquiries: (415) 495-1990. All rights to any or all of the contents of this publication are reserved. Materials may not be reproduced in any form without publisher's permission.

© THE GAVIN REPORT, INC. 1988. 140 Second Street, San Francisco, CA 94105. Marketing Representatives: Galliani Brothers

To See Where It's Going, Look Where It's Been.

"Innocent Flow (Sail Away)"

enya

The Debut Single

No. 1 On The English Charts For 3 Weeks

Produced by Nicky Ryan

From the forthcoming Geffen album Watermark

Management: Aigle Music



GEFFEN
RECORDS

© 1998 The David Geffen Company

"A Shoulder To Cry On"

The New Single From

Tommy Page

*"Massive phone response
from the first play."*

Brad Messer, KHOK

*"Strong female response, up to
hot rotation after one week."*

Kirk Davidson, KRRG

Produced by
ARIF MARDIN and JOE MARDIN

Written and Arranged by TOMMY PAGE
From the debut album Tommy Page

Management and Direction:
Ray Anderson Entertainment
© 1988 Sire Records Company

