ROCK 'N' ROLL OVES OAN & THE BLACKHEARTS MOON MULLINS ASKS THE PD. TONY RICHLAND IN HOLLYWOOD

NICK HEYWARD









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OF HAIRCUT 100.

HIT FROM THE VOICE

T

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GAVIN AT A GLANCE

TOP 40

MOST ADDED

POISON Every Rose Has Its Thorn (Engima/Capitol) ROBERT PALMER Early In The Morning (EMI) BARBRA STREISAND AND DON JOHNSON Till I Loved You (Columbia)

RECORD TO WATCH GEORGIA SATELLITES Hippy Hippy Shake (Elektra)





JAZZ

MOST ADDED LEE RITENOUR Festival (GRP) WISHFUL THINKING Way Down West (Soundwings) TONY WILLIAMS Angel Street (Blue Note)

RECORD TO WATCH TANIA MARIA Forbidden Colors (Capitol)





October 21, 1988/the GAVIN REPORT

URBAN

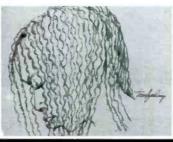
MOST ADDED

ROBERTA FLACK Oasis (Atlantic) RENE MOORE All Or Nothing (Polydor/PolyGram) SHEENA EASTON The Lover In Me (MCA)

RECORD TO WATCH

GERALD ALSTON Take Me Where You Want To (Motown)





ADULT ALTERNATIVE

MOST ADDED WILLIAM ACKERMAN Imaginary Roads (Windham Hill) SUSAN MAZER & DALLAS SMITH Summit (Brave Dog) LEE RITENOUR Festival (GRP)

RECORD TO WATCH WISHFUL THINKING Way Down West (Soundwings)





MOST ADDED

BARBRA STREISAND AND DON JOHNSON Till I Loved You (Columbia) ROBERTA FLACK Oasis (Atlantic) PETER CETERA Best Of Times (Full Moon/Warner Bros.)

RECORD TO WATCH THE TRAVELING WILBURYS Handle With Care (Wilbury/Warner Bros.)





ALBUN

MOST ADDED

U2 Rattle And Hum (Island) THE TRAVELING WILBURYS "Handle With Care" (Wilbury/Warner Bros.) JOHN MAYALL & BLUESBREAKERS Chicago Line (Island)

RECORD TO WATCH DREAMS SO REAL Rough Night In Jericho (Arista)





COUNTRY

MOST ADDED

HANK WILLIAMS, JR. Early In The Moming And Late At Night (Warner Bros./Curb) HIGHWAY 101 All The Reasons Why (Warner Bros.) HOLLY DUNN (It's Always Gonna Be) Someday (MTM)

RECORD TO WATCH

SKIP EWING Burnin' A Hole In My Heart (MCA)





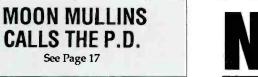
ALTERNATIVE

MOST ADDED VINTAGE DISNEY FILMS MUSIC COMPILATION Stay Awake (A&M) THE JACK RUBIES Fascinatin' Vacation (TVT) GRANT HART '2541' (SST)

RECORD TO WATCH OFRA HAZA "Im Nin 'Alu" (Sire)







Larry Boone and the Carter

Through his work with CBS

and Cleveland International,

Popovich broke Meatloaf and

Jukes. "Working with Dick Asher was wonderful," said

Popovich as he discussed his

departure. His contract continues

through January 14, 1989. He has

family, among others.



WBMX CHANGES **CALLS AND FORMAT** See Page 22

POPOVICH TO EXIT MERCURY

Mercury Records Nashville Chief Steve Popovich has decided not to re-sign his contract with the company. Popovich began at Mercury in 1987, and since then has built a country division roster that includes artists such as David Lynn Jones, award winner Kathy Mattea,

no immediate plans. SHINDLER TO RCA

Beginning October 24, Bruce Shindler will be National Promotion Manager for RCA Records/Nashville. "It's great to be going to the best country label in Nashville," Shindler said, "but it's bittersweet leaving MTM."

A native New Yorker, Shindler has been at MTM for four years. In the past he worked with Buddha, Infinity and Elektra Records.



THE PERSONICS SYSTEM **PICK YOUR FAVORITES** PERSONICS DEBUTS CUSTOM CASSETTES

Personics, a consumer system that creates custom cassettes in less than ten minutes, makes its debut in Los Angeles on Monday, October 24. Four major retail chains--Tower, Wherehouse, Music Plus and Musicland--will have what will be known as Personics Listening

Posts in several of their stores. Five years in the making, Personics is designed to allow the

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COVER STORY JOAN JETT 14

by SHEILA RENE



COUNTRY'S BRIGHTEST STARS. Following the 1988 CMA awards ceremonies, CBS executives congratulated the label's nominees and winners. Shown I-r: CBS' Joe Casey and Mel Ilberman; Sweethearts of the Rodeo's Janis Gill; CBS' Steve Buckingham; Sweethearts' Kristine Arnold; Horizon Award Winner Ricky Van Shelton; Kiernan Kane and Janue O'Hara of the O'Kanes; CBS' Roy Wunsch and Bob Montgomery.



consumer to pick their own songs to be included on an up-to-90 minute cassette. Currently 2,000 songs are available, and Personics' catalogue-magazine MusicMakers has catalogued music old and new from major labels that include Capitol, EMI, Warner, Electra and Atlantic. The technology is programmed to give copyright protection to artists, record companies and publishers.

Personics founder **Charles Garvin** overcame numerous obstacles to get to this point. "Our support in the industry isn't quite unanimous, but look how far we've come, " he said. "I think the industry had a right to be skeptical...but we've convinced everyone who has taken a close look at Personics that this is an effort by and for the software side of the music business."

If Personics catches on, the way music is purchased will be revolutionized. As Garvin said, "The way people choose music will never be the same."

FEATURES

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IS BEING ENDUGH?

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AUTO-JOCK's power schedules entire days and weeks, but it's versatile enough to handle special shows. I spent hours every week planning shows. AUTO-JOCK trumps every card-file system I've ever tried. It lets me define the sound I want without working my brain down to the white meat.

I determine the key separations and define the clocks, and AUTO-JOCK examines all those requirements and schedules the show for me. Now I can spend more time with research and keeping the music mix just the way I want it, without wasting time on mundane work.

The reports section is a terrific help, with statistics on all your music. At a glance you can evaluate your musical categories and tempos, and make any needed adjustments.

Now that I've used it, I'll never go back to a card-file again!

THEY CAN HAVE MY AUTO-JOCK WHEN THEY PRY MY COLD, DEAD FINGERS FROM THE KEYBOARD.

(Jym Dingler PD Voice in the Wind, Christian Rock Network)

GAVIN READERS — **SAVE!**

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CONT. FROM PAGE 2 JOHNSON TO JACKSONVILLE

Tracy Johnson is exiting KCPW-Power 95 in Kansas City to become PD of WAPE-Jackson, FL.

Evergreen National PD Buzz Bennett enthused: "Tracy is beyond a shadow of a doubt the finest young programming mind I have met and talked with since I've gotten back into radio...within the next few years he will be one of the top five programmers in the country."

Johnson begins at WAPE on October 31.

YOU'RE THE TOP

NEWS

In sifting through the Summer Arbitron numbers, we came up with two remarkable stories.

The first is Orlando, FL's WIHM-102 JAMZ, which jumped from a 7.0 to a 12, capturing the #1 overall crown. PD Duff Lindsey describes the staiton as Urban, leaning toward Top 40 and says success came because WJHM is the only urban FM in the Orlando market, thus filling a large hole and creating a place for itself that is devoid of competition. "Our first book as an urban station debuted ahead of both Top 40's, said Lindsey. "We utilized lots of TV and big money contests to compliment our top notch performers."

Clarke Ingram began programming KRQ in Tucson, AZ on October 12, 1987. At the time the station weighed in with an 11.2 On Ingram's first anniversary at KRQ, the station celebrated an unbelievable 22.4 overall, with a 77 share of teens. KRQ's nearest competition is KIIM, over 10 points behind with a 10.2 overall.

"The secret of our success," said Ingram "is that we have fun, we have a great team, a great airstaff that plays the hits. That is no secret. It doesn't take a rocket scientist to do this. People get complicated in all their methodologies...all you have to do is play the hits, have fun and say your call letters. Everything else is rudimentary."

When we asked him if he's gunning for a 44 he said, "I'll be happy with a 25!"

IT'S SO EZ

EZ Communications Inc. has announced the purchase of WIOQ-Philadelphia for \$19 million. Pending FCC approval, WIOQ will become EZ's thirteenth radio station.

EZ is currently in the process of finalizing the purchase of KLVV-Las Vegas.

KFIV TO A/C

It has been announced that KFIV/Modesto, CA will change formats from Top 40 to Adult Contemporary. Current PD Carey Edwards declined to comment except to say that the format change will take effect "in about two weeks."



SWEET LOU CATCHES SWEET SOUNDS. The Miami Sound Machine wowed L.A. recently, and Gavin Marketing Rep Lou Galliani was there making the scene. Shown backstage after the concert are (I-r) Lou Galliani, Kathy Dominguez, MSM's Gloria Estefan, KIIS/FM's Anita Dominguez and E/P/A VP Larry Douglas.

RADI-O-RAMA

Congratulations to all of you who survived the latest ARB dramas...WCGQ-Columbus, GA names Chuck Harris PD. GM Joe McClure handled the position during the interim...KSGT-Jackson, WY's Jon St. Clair adds PD to his MD duties...At KSND/FM-Eugene Laura Wonka has been promoted to MD replacing the departing Jamie Hyatt...Larry Lamb has officially stepped down as MD of WUOG-Athens, GA. He'll be concentrating on his studies. PD Beth Hoepner will cover until a new MD is named...Congrats to Jerry Steffen, upped from MD to PD at WSPT-Stevens Point, WI KFYE/Y-94 Fresno names John Roberts PD and afternoon driver ... Tom McKay joins Mark Hilan mornings on WNUA-Chicago KPWR-FM has a new Promotions Manager. He's Jim Peterson, replacing Howard Freshman who transferred to KPWR's San Francisco sister X100...Walt Adams joins WTRY-Schenectady as Program Director ... WCAT-Orlando, FL has changed its call letters back to WHLY. Steve Ocean will be Music Director, coming from CK-101 in Cocoa Beach ...

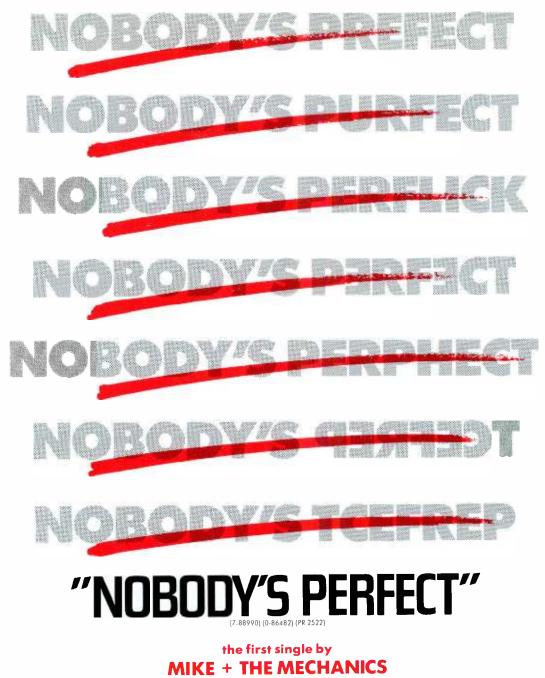
ROTATIONS

EXPANSION AT COLUMBIA. Columbia Records has expanded and reorganized its Black Music Department. Appointments are: Sara Mendez as VP, Black Music and Jazz Marketing; Eddie Pugh to Vice President, Black Music and Jazz Promotion; Gail Bruesewitz, Director, Dance Music Marketing; Cynthia Badie-Rivers, Director, National Publicity and Artist Development, Black Music; Sondra Oei, Manager, Jazz Promotion; and Dana Nicosia, Manager, Black Music Promotions. Congratulations all...Enigma is looking to expand their promotion staff. Write to **Rick Winward**, Enigma Entertainment Corp, 11264 Playa Court, Culver City, CA 90231... Jetson has left WOXY to be Director of Alternative Promotion at **Relativity Records** replacing Liz Brooks who's available. Liz can be reached at 212-353-1960...RCA has named James Jordan Director, Black Music Promotion...

BIRTHDAYS & BIRTHS

Compiled by Diane Rufer Our Best Wishes and HAPPY BIRTHDAY To: John Fagot, Capitol Records 10/23 Don Parker, B95-Fresno, CA 10/24 Peggy Johansenn, KSYZ-Grand Island, NB 10/24 Robert Scott, KKFX-Seattle, WA 10/25 Minnie Pearl 10/25 Chris Knight, KFMI-Arcata, CA 10/26 Bootsy Collins 10/26 Burt Baughtner, Columbia Records 10/27 Art Tiller, WNSR/FM-New York 10/27 Mark Seger, KEEZ/FM-Mankato, MN 10/27 Darin Pearson, KELY/FM-Ely, NV 10/27 Simon LeBon 10/27 Doris Duwe, WTSR-Trenton, NJ 10/28 Dan Casey, WMBH-Joplin, MN 10/28 Edd Nelson, WABD-Clarksville, KY 10/28 Charlie Daniels 10/28 Diane Rufer, The Gavin Report 10/29 Carol Geurts 10/29 Lenny Bronstein, Heavy Lenny Promotion 10/29 Jim Andrews, WUVU-St. Augustine, FL 10/29 Bob Goss, KQIL-Grand Junction, CO 10/29

Our WEDDING BELLS rang on October 22nd for DUSTY RIVERS of KLIK-Jefferson City, MO, and SHAE MARIE WOLF. ...and on the same day our WEDDING BELLS will ring for CHRIS HILSON, Music Director of WNAX-Yankton, SD, and SARAH WYSUPH. Our CONGRATULATIONS to all!!



3

3

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from their new album LIVING YEARS (81923)



Produced by Christopher Neil & Mike Rutherford Monogement: Tony Smith/Hit & Run Music Ltd.

When you play it, say it!



On Atlantic Records, Cassettes and Compact Discs

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TOP 40

MOST ADDED

MOSTADDLD				
POISON (120)	014			
(Enigma/Capitol)	ZW	LW		
ROBERT PALMER (88) (EMI)	1	1	1	PHIL COLLINS - Groovy Kind Of Love (Atlantic)
BARBRA STREISAND	7			
AND DON JOHNSON (79)		3		ESCAPE CLUB - Wild, Wild West (Atlantic)
(Columbia)	10	7		BEACH BOYS - Kokomo (Elektra)
GUNS N' ROSES (74)	6	6	4	Information Society - What's On Your Mind (Pure Energy) (Tommy Boy/Reprise)
(Geffen)	5	5	5	INXS - Never Tear Us Apart (Atlantic)
JUDSON SPENCE (62)	14	9		BON JOVI - Bad Medicine (Mercury/PolyGram)
(Atlantic)	12			<u>KYLIE MINOGUE</u> - The Loco-Motion (Geffen)
PETER CETERA (61)	4			Ctave Minwood Don't You Know Mhat The Night Can Da (Mirein)
(Full Moon/Warner Bros.) JOAN JETT AND		4	0	Steve Winwood - Don't You Know What The Night Can Do (Virgin)
THE BLACKHEARTS (60)	11			Erasure - Chains Of Love (Sire/Reprise)
(Blackheart/CBS)	2	2	10	UB40 - Red Red Wine (A&M)
RANDY NEWMAN (55)	13	12	11	WHITNEY HOUSTON - One Moment In Time (Arista)
(Reprise)	22	15	12	<u>U2</u> - Desire (Island)
	21	14	12	BREATHE - How Can I Fall? (A&M)
CERTIFIED		10	14	<u>DILATTIL</u> - HOW Gall I Fall ((ACIVI)
	25			CHICAGO - Look Away (Full Moon/Reprise)
BANGLES	20	16	15	GIANT STEPS - Another Lover (A&M)
In Your Room (Columbia)	32	20	16	GEORGE MICHAEL - Kissing A Fool (Columbia)
(Columbia)	29	22	17	WILL TO POWER - Baby Love Your Way/Freebird Medley (Epic)
GUNS N' ROSES	27	23	18	BOY MEETS GIRL - Waiting For A Star To Fall (RCA)
Welcome To The Jungle	23	21	10	<u>CINDERELLA</u> - Don't Know What You Got ('Til It's Gone) (Mercury/PolyGram)
(Geffen)	20	21	20	Def Leppord Leve Dites (Mercury/Deb/Crean)
	3	8	20	Def Leppard - Love Bites (Mercury/PolyGram)
TOP TIP	33		21	EDDIE MONEY - Walk On Water (Columbia)
	30	26	22	ELTON JOHN - A Word In Spanish (MCA)
38 SPECIAL		35	23	DURANDURAN - I Don't Want Your Love (Capitol)
Rock And Roll Strategy (A&M)	18	17	24	Bobby Brown - Don't Be Cruel (MCA)
		25	25	Terence Trent D'Arby - Dance Little Sister (Columbia)
They shoot their way into top	16	10	26	Pod Stowart - Forever Voung (Merner Press)
ten territory on Album Radio and	10	19	20	Rod Stewart - Forever Young (Warner Bros.)
now set their sights on the Top 40.	30	29	21	WHEN IN ROME - The Promise (Virgin)
		33	28	HUEY LEWIS & THE NEWS - Small World (Chrysalis)
RECORD TO WATCH	39	32	29	DARYL HALL & JOHN OATES - Downtown Life (Arista)
RECORD TO WATCH	40	34	30	ANITA BAKER - Giving You The Best I Got (Elektra)
A management of the			31	Glenn Frey - True Love (MCA)
the way the second s		37	22	VAN HALEN - Einich What Va Ctarted (Marner Dree)
				VAN HALEN - Finish What Ya Started (Warner Bros.)
		38		PET SHOP BOYS - Domino Dancing (EMI)
	28	27	34	Basia - Time And Tide (Epic)
	- 14		35	BANGLES - In Your Room (Columbia)
GEORGIA SATELLITES		40	36	VIXEN - Edge Of A Broken Heart (EMI)
Hippy Hippy Shake			37	<u>GUNS N' ROSES</u> - Welcome To The Jungle (Geffen)
(Elektra)			20	SUDVIVOR Didn't Know It Mon Love (Contti Dune (ODO)
(/	-	0.4	30	SURVIVOR - Didn't Know It Was Love (Scotti Bros./CBS)
Seems the audience hasn't	9	24		Cheap Trick - Don't Be Cruel (Epic)
had its fill of "Cocktail" yet.			40	WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)

Editor: Dave Sholin

CHARTBOUND								
ARTIST TITLE LABEL	Reports	Adds	On	Chart	*Debuts in chartbound			
ROBERT PALMER - Early In The Morning (EMI) JUDSON SPENCE - Yeah, Yeah, Yeah (Atlantic) BARBRA STREISAND AND DON JOHNSON - Till I Loved You (Columbia) JOAN JETT AND THE BLACKHEARTS - Little Liar (Blackheart/CBS) POISON - Every Rose Has Its Thorn (Enigma/Capitol)	191 166 159 126 120	88 62 79 60 120	88 91 71 61	15 13 9 5 				

the GAVIN REPORT/October 21, 1988

"BABY CAN I HOLD YOU" The new single and video from the *soon-to-be triple platinum* debut *Tracy Chapman* album.

Prøduced by David Kershenbaum for SBK Record Productions, Inc. Direction: Elliot Roberts/Frank Gironda Lookout Management Executive Producers: Don Rubin and Brlan Koppelman



On Elektra Cassettes, Compact Discs and Records

UP & COMING

Reports	Adds	On	Chart	
113	29	58	26	IVAN NEVILLE - Not Just Another Girl (Polydor/PolyGram)
97	14	75	8	JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)
92	17	50	25	LUTHER VANDROSS - Any Love (Epic)
89	25	55	9	GLASS TIGER - My Song (EMI)
82	31	43	8	BOY'S CLUB - I Remember Holding You (MCA)
81	31	45	5	THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)
80	3	56	21	JOHN LENNON AND THE PLASTIC ONO BAND - Jealous Guy (Capitol)
79	31	43	5	38 SPECIAL - Rock And Roll Strategy (A&M)
75	4	43	28	KIM WILDE - You Came (MCA)
74	4	50	20	DENIECE WILLIAMS - I Can't Wait (Columbia)
69 65 63 63	5 33 36 3 13	49 28 29 47 45	15 4 13 5	STRYPER - I Believe In You (Enigma) KENNY G - Silhouette (Arista) KENNY LOGGINS - I'm Gonna Miss You (Columbia) REO SPEEDWAGON - I Don't Want To Love You (Epic) ROMEO'S DAUGHTER - Don't Break My Heart (Jive/RCA)
61 59 59 58 57	61 13 2 39 6	31 32 18 40	15 25	 * PETER CETERA - Best Of Times (Full Moor/Warner Bros.) TRACIE SPENCER - Symptoms Of True Love (Capitol) NIGHT RANGER - I Did It For Love (Camel/MCA) * MAXI PRIEST - Wild World (Virgin) JON ASTLEY - Put This Love To The Test (Atlantic)
55	17	23	15	GEORGIA SATELLITES - Hippy Hippy Shake (Elektra)
55	55			* RANDY NEWMAN - It's Money That Matters (Reprise)
53	1	37	15	TOMMY CONWELL & THE YOUNG RUMBLERS - I'm Not Your Man (Columbia)
48	6	28	14	CANDI - Dancing Under A Latin Moon (IRS/MCA)
40	40			* EUROPE - Open Your Heart (Epic)
38	6	23	9	WHITE LION - When The Children Cry (Atlantic)
37	2	14	21	SWEET SENSATION - Never Let You Go (Atco)
36	8	17	11	SIOUXSIE & THE BANSHEES - Peek-A-Boo (Geffen)
35	11	21	3	PAULA ABDUL - (It's Just) The Way You Love Me (Virgin)
34	14	13	7	* GOOD QUESTION - Got A New Love (Paisley Park/Warner Bros.)
31	1	9	21	L'TRIMM - Cars With The Boom (Atlantic)
31	2	11	18	KARYN WHITE - The Way You Love Me (Warner Bros.)
31	7	21	3	YAZZ AND THE PLASTIC POPULATION - The Only Way Is Up (Elektra)
31	6	25		LAURA BRANIGAN & JOE ESPOSITO - Come Into My Life (Atco)
29	18	9	2	* VOICE OF THE BEEHIVE - I Say Nothing (London/PolyGram)
29	7	9	13	* BOBBY BROWN - My Prerogative (MCA)
28	9	13	6	* CAMEO - You Make Me Work (Atlanta Artists/PolyGram)
28		17	11	PAT BENATAR - Don't Walk Away (Chrysalis)
26	6	4	16	SA-FIRE - Boy I've Been Told (Mercury/PolyGram)
26	2	18	6	GARDNER COLE - Live It Up (Warner Bros.)
26 25 23 23 23	13 2 5 1 19	12 20 18 20 3	1 3 2 1	 * SHEENA EASTON - The Lover In Me (MCA) HOTHOUSE FLOWERS - Don't Go (London/PolyGram) * ADELE BERTEI - Little Lies, Big Love (Chrysalis) FAT BOYS - Louie Louie (Tin Pan Apple/PolyGram) * D.J. JAZZY JEFF & THE FRESH PRINCE - Girls Ain't Nothing But Trouble (Jive/RCA)
22 20 20	2 15 8	18 1 12		THE PRIMITIVES - Crash (RCA) * NEW EDITION - You're Not My Kind Of Girl (MCA) * SHONA LAING - Glad I'm Not A Kennedy (TVT) #21 Rebby McFerrin #26 Reter Others (One Good Weman), #20 New Edition (If It Ion't Love)
Depec	he Mod	e, Holly	Knight,	#31-Bobby McFerrin, #36-Peter Cetera (One Good Woman), #39-New Edition (If It Isn't Love), Tracy Chapman (Revolution), John Cougar Mellencamp, Bad Company, The Robert Cray Band, J. Fad, Jeffrey Osborne.

WWW

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TOP 40 HIT FACTOR Top 40 Research: Keith Zimmerman

Total Reports This Week 328 Last Week 324

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharte	Hít d Factor	Weeks
PHIL COLLINS - Groovy Kind Of Love (Atlantic)	297		257	38	1		1	99%	9
ESCAPE CLUB - Wild, Wild West (Atlantic)	300	1	175	86	27	5	6	96%	12
BEACH BOYS - Kokomo (Elektra)	298	3	169	74	45	6	1	96%	10
INFORMATION SOCIETY - What's On Your Mind (Tommy Boy/Reprise)	234		126	84	20	2	2	98%	16
INXS - Never Tear Us Apart (Atlantic)	240	2	111	93	27	7		96%	12
BON JOVI - Bad Medicine (Mercury/PolyGram)	287	2	49	105	105	18	8	90%	6
KYLIE MINOGUE - The Loco-Motion (Geffen)	264		57	119	70	16	2	93%	11
STEVE WINWOOD - Don't You Know What The Night Can Do (Virgin)	225		126	75	17	4	3	96%	11
ERASURE - Chains Of Love (Sire/Reprise)	244		58	115	54	12	5	93%	15
WHITNEY HOUSTON - One Moment In Time (Arista)	256		31	88	109	20	8	89%	8
U2 - Desire (Island)	290	4	10	47	153	68	8	72%	5
BREATHE - How Can I Fall? (A&M)	275	4	12	43	151	47	18	74%	9
CHICAGO - Look Away (Full Moon/Reprise)	282	10	3	35	136	82	16	61%	6
GIANT STEPS - Another Lover (A&M)	253	9	12	34	137	50	11	72%	11
GEORGE MICHAEL - Kissing A Fool (Columbia)	296	3	2	11	139	103	38	51%	4
WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic)	275	11	10	20	100	111	23	47%	8
BOY MEETS GIRL - Waiting For A Star To Fall (RCA)	249	15	6	18	97	93	20	48%	10
CINDERELLA - Don't Know What You Got(Mercury/PolyGram)	205	4	15	34	98	38	16	71%	10
EDDIE MONEY - Walk On Water (Columbia)	265	7	2	3	68	134	51	27%	5
ELTON JOHN - A Word In Spanish (MCA)	230	4	2	10	62	113	39	32%	7
DURANDURAN - I Don't Want Your Love (Capitol)	290	25		1	29	120	115	10%	3
TERENCE TRENT D'ARBY - Dance Little Sister (Columbia)	195	2	4	19	72	75	23	48%	8
WHEN IN ROME - The Promise (Virgin)	208	27	8	11	28	68	66	22%	9
HUEY LEWIS & THE NEWS - Small World (Chrysalis)	236	9			19	125	83	8%	4
DARYL HALL & JOHN OATES - Downtown Life (Arista)	233	2		2	20	125	84	9%	5
ANITA BAKER - Giving You The Best I Got (Elektra)	213	30	5	4	29	68	77	17%	6
VAN HALEN - Finish What Ya Started (Warner Bros.)	203	15	1	2	18	84	83	10%	5
PET SHOP BOYS - Domino Dancing (EMI)	225	21	1	2	12	75	114	6%	4
BANGLES - In Your Room (Columbia)	232	29			5	58	140	2%	3
VIXEN - Edge Of A Broken Heart (EMI)	167	11		3	18	55	80	12%	8
GUNS N' ROSES - Welcome To The Jungle (Geffen)	181	74			2	28	77	1%	2
SURVIVOR - Didn't Know It Was Love (Scotti Bros./CBS)	155	19			6	30	100	3%	5
ROBERT PALMER - Early In The Morning (EMI)	191	88			2	13	88	1%	2
JUDSON SPENCE - Yeah, Yeah, Yeah (Atlantic)	166	62				13	91		3
BARBRA STREISAND AND DON JOHNSON - Till I Loved You (Columbia)	159	79				9	71		2
JOAN JETT AND THE BLACKHEARTS - Little Liar (Blackheart/CBS)	126	60				5	61		2
WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)	122	18		1	10	25	68	9%	6
IVAN NEVILLE - Not Just Another Girl (Polydor/PolyGram)	113	29			4	22	58	3%	4
JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)	97	14				8	75		3
LUTHER VANDROSS - Any Love (Epic)	92	17	1	1	6	17	50	8%	4

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MY PREROGATIVE

BOBBY BROWN'S NEW SINGLE, "MY PREROGATIVE" WAS SCHEDULED TO SHIP TO CHR RADIO ON OCTOBER 31. BUT WE JUST COULDN'T KEEP IT OFF THE AIR:

KMEL 3-2	Z102 15-8
KITY 10-7	WNOK 36-28
B96 26-19	KKFR 20-11
KZZP 25-16	HOT 105 ADD @24
Z95 30	194
Z93 4-1	KLUC
HOT97 28	KOY-FM 23
WPGC 19-16	KDON 30
KXX106 11-6	Z100 ADD @28
KTFM ADD @24	KROY ADD @23
KKLQ ADD @27	KWSS ADD @32
KKBQ ADD	HOT 977 ADD
WBCY ADD	

"MY PREROGATIVE", THE NEW SINGLE FROM THE PLATINUM PLUS ALBUM "DON'T BE CRUEL" PRODUCED BY GENE GRIFFIN FOR G.R. PRODUCTIONS CD-PRODUCED BY BOBSY BROWN FOR G. BROWN PRODUCTIONS EXECUTIVE PRODUCEA: LOUIL SILAS, JR. MANAGEMENT: GEORGE L. SMITH IN ASSDCIATION WITH PAGIFIC CAL MANAGEMENT MAGEMENT: GEORGE L. SMITH IN ASSDCIATION WITH PAGIFIC CAL MANAGEMENT MCCA.RECORDS.

INSIDE TOP 40 by Dave Sholin

Any proud parent can usually recall the special moments when their child demonstrates a new ability. It happened to me recently. My five year old son Andrew and I were in the car listening to the radio and he identified a song. With no prompting from me he blurted "Don't Worry, Be Happy." As you might expect, he hears a fair amount of radio and music, but this was a song he knew instantly. It's been said that tiny tots have an innate ability to hear hooks fairly quickly but in this case it was the music's unique sound that made an impact. How many of us would have bet that an a cappella song by a guy who uses his own body as an instrument would become one of the year's biggest and most talked about hit records? Who knew that a folksinger with a tune about a fast car, or two groups counted out by many, The Beach Boys and Cheap Trick, would top the charts? I remember adding Barbara Streisand's "The Way We Were" long before it was a hit, and my manager questioning its appeal to a Top 40 audience. Several days later it became the most requested song at the station. The day we enter this business we lose that innocence we had as listeners, and sometimes have a tendency to get too analytical when it comes to music. But in that constant struggle to remain fresh and unpredictable yet familiar, it is exactly those unlikely, intriguing tracks, added with discretion, that can make a statement and get people to talk about your station.

Another thirty adds takes ANITA BAKER well over 200 reports for the first time on her newest effort. HIT FACTOR is up to 17% as she moves into the top twenty at Y108, KWES, KKSS, WWHB, WNSL, WRGI KKYK, KSKU, Q104, WZLS, WAGQ, KIXK, HOT97.7, KSND, Y97 and KYNO. New on KBEQ Kansas City, WKDD Canton/Akron, WHHY Montgomery, 94Q Atlanta, WJET Erie, WWFX Bangor, POWER 92 Hor.olulu, WDEK De Kalb, KTXY Jefferson City, etc.

Also leaping past 200 total reports are the



BANGLES-whose early debuts and chart gains indicate plenty of staying power. Climbs at B94 30-27, KUBE debut #26, LIVE 105 20-18, POWER 105 28-26, KNIN 24-14, 5-14, KXXR 37-26, KKYK 28-24, KPAT 31-28,

KKEZ 29-22, B97 30-28, WUVA debut #24, 100KHI 34-24, WDBR 34-29, WIFC debut #26, KHHT debut #27, WAZI debut #25, KVXO 28-18, KQLA 27-22, WLLI 36-30, KXRA 29-23 and WIAL debut #30. Coming off a number one record, a sold-out tour and ranking as the most talked about new band of the year, everything is in place for GUNS 'N ROSES to get off to a big start. That's exactly what's happened as they debut in the top thirty at Q105 Tampa, EAGLE106 Philadelphia, KBQ St.Louis, Y106 Orlando, POWER 104 Houston, KOY/FM Phoenix, KIIS Los Angeles, FM104 Modesto/Stockton, KYYA Billings, KATM Colorado Springs, KS104 Denver, WMMS Cleveland, etc.



Reserve a spot for ROBERT PALMER on the Top Forty next week. Gary Wall and John Clay debut him #25 at Q106 San Diego along with new believers at KPLZ, CKXY Y95, WPXR, WCIL, KLYV, Y Z103, WBBQ, WZWZ, WVMX, WKZQ, 106X, 95XXX, PRO/FM, WAIL, 92X, KCPI, KLAZ, KTXY, KMOK, KZFN, KSLY, KGGI, OK95, LG73. Also debuts at #27 for Brian Phillips and Mr.Ed at KDWB Minneapolis.



Besides earning bragging rights as this week's MOST ADDED record, POISON, has the enthusiatic backing of most programmers who believe it will be huge! Adds include 106RTB Vincennes IN (where Danny Wayne reports "big requests after only a day and a half of play"), WPST Trenton, WNYZ and WRCK Utica, Z95.5 Detroit, KUBE and KPLZ Seattle, Y108 and KS104 Denver, WIBW Topeka, Z95 Chicago, KCPW and KBEQ Kansas City, KITY San and Q96/76 San Antonio, B94 Pittsburgh, KIXY San Angelo, etc. Another strong week of new airplay for THE 36-30 KSND, Z95 30-22, WCIL 26-16, BOYS CLUB who debut at #29 for KDWB, #30 at Z100 Portland, #27 WIBW Topeka and #29 with KSND Eugene. KMEL San

Francisco takes it 30-27 with adds at KGOT, KKOS, KWSS, KEYJ, KITY, KZOU, KKYK, KC101, KBIU, KLYV, WSPK, WPFM, KIIK, Y97, KSTN and WDBR.

Buzz Bennett has no doubts about 38 SPECIAL becoming a giant as he adds it on Y95 Dallas as do Joel Folger and Jimmy Steal crosstown at KEGL. Also new on WROQ Charlotte, WXKS Boston, WPFR Terre Haute, Q104 Gadsden, KSIF Idaho Falls, Y94 Fargo/Moorhead, WVAQ Morgantown, KAKS Amarillo, KEEZ Mankato, WNKS Columbus, WHDQ Claremont and WBBQ Augusta.



TRACIE SPENCER became a RECORD TO WATCH a little over a month ago and continues to prove herself where she gets airplay. Keith Naftaly lists it top five at KMEL and says it " continues to test as one of his hottest." Big gains at Z100 Portland 22-16, WHYT Detroit 22-19, PRO/FM Providence 15-12, WXKS Boston 7-5 plus debuts at #18 for KIIS Los Angeles, #28 Q106 San Diego, #26 WPXR Rock Island, etc. Added at Y108, KBEQ, KZHR, WPFM, WNVZ, KCIL, WBBQ and KXFM.

Plenty of early crossover activity on BOBBY BROWN, whose follow-up already has a 37% HIT FACTOR. Z93 Atlanta charts it number one with other strong action at KKFR 20-11, KOY/FM debut #23, KGGI debut #25 and KSIQ96 15-11. New on KWSS and HOT 97.7 San Jose, POWER 105 Albuquerque, KEZY Anaheim, 93Q Houston, etc.

It was 24 years ago when the British invasion was in full swing and the Swinging Blue Jeans were on the radio with the original "Hippy Hippy Shake." Resurrected by the GEORGIA SATELLITES, this version from the Cocktail soundtrack clocks in under two minutes. Corey Ward at KPAT Sioux Falls says request activity is strong after only a few weeks due in part to early exposure in the clubs. The story is the same for Keith Havens at KMOK Lewiston who reports calls after one play, debuting on his Top 7 at 7. Debuts #19 KCPI, #27 Q102, #29 Y106, #29 Y95 plus gains of 38-29 at KTXY. WMJQ 24-21, etc. Added at WIQQ WROQ, WAGQ, WSTO, CKOM, KATD, KGWY, KXRA, KKXL and WHHY.

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TAYLOR DAYNE

Don't Rush Me

The Next One To Rush The Charts.

"I'll Always Love You," the third consecutive Top 10 hit by Taylor Dayne took a lot of time and a lot of convincing before finally reaching #3. But the result was worth the wait, because not only did the song become her biggest hit yet, it sent Taylor's career into orbit and exploded the sales of her debut album <u>Tell It To My Heart</u> to platinum proportions.

Introducing "<u>Don't Rush Me</u>," the new single from this year's fastest rising new artist, Taylor Dayne. Going for adds Monday Oct. 24th.

Belief In Our Artists. <u>That's</u> The Arista Advantage.

Produced by Ric Wake for Bleux Productions

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Management: Champion Entertainment Organization. Inc.

Support Back-Annou-scing. When You Play It, Say It.

oan Jett loves rock 'n roll. She's been rockin' since she was a 15year-old Runaway in 1976. The Runaways were an all-girl band that was a sensation, but a noveltynot taken seriously enough for Joan and the band. After their breakup she met Kenny Lagana who is now her manager/producer/ friend. Kenny also started In the business when he was 15, playing keyboards and writing songs for Tommy James and the Shondells. Jett has had her ups and downs, but she's back up and stronger than ever with the 'Light of Day" movie success and critical acclaim under her belt. The current album, "Up Your Alley," will prove to be another platinum-plus success because Joan has the confidence and will to keep on doing it her way.

he following conversation took place over soft drinks at my rock museum/home the day after a sold-out date with the Blackhearts at San Francisco's Old Fillmore.

by Sheila Rene

Sheila Rene: Let's talk about last night at the Fillmore. Did you think about its historic moments?

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JOAN JETT: I don't like to think when I'm on stage. You're really at your best when your mind is on a pure, emotional level with the audience, but last night I was fighting to stay in control because I couldn't help but wonder if this was what it was like with Hendrix and Joplin. I thought about all the people who played there. It's really hard to explain-it was really spiritual.

SR: The Runaways played the Bay Area's Keystone Berkeley in 1976. You and the band were perceived as real runaways. JJ: People asked that all the time. At the time my answer was yes. I ran away once when I was nine. I left the house, went into the garage and brushed my teeth. My mother found me and I went back into the house. People wanted to believe that we were these sleazy, wild runaways, but we were regular girls. We met each other auditioning for Kim Fowley. We got along and we worked well together. One reason we got tagged with the bad image was that Cherie Currie wore a corset when we played "Cherry Bomb." I sang half the show and she sang the other half. She'd change into a corset for that song. Today it's typical--Madonna made it famous. In 1976 we were perverts for doing it. SR: You're aware of your role in rock 'n roll history.

JJ: I don't want to sound conceited or pompous, but I know that we made history. The Runaways have done something good not only for girls, but for guys too. We gave them a sense of self-esteem just knowing that the Runaways fought for what tney believed in. That's still the case. I think I'll always be the underdog. I like fighting because then you're passionate about what you're doing. SR: Your next big career move was meeting up with your Manager/Producer Kenny Laguna.

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J: I met Kenny after the Runaways broke up. We played our last concert in 1978 at San Francisco's Cow Palace and broke up three weeks later. I'm a dreamer and I believed it could work. Then it hit all of us-it simply wasn't working. The first thing I did was go to England to record three songs with Steve Jones and Paul Cook of the Sex Pistols, one of them being 'I Love Rock 'N Roll." It was released on the B-side of a Dutch single and imported to the U.S. Then in '79 I produced an L.A. punk rock band called The Germs and in August I met Kenny, With Richie Cordell we wrote eight songs in two days and then went right into North Hollywood Studio and recorded.

SR: Did you and Kenny get along right away?

JJ: Some people you don't feel one way or the other about, but with others there is an attachment. That's how I felt with Kenny. I

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was in bad shape because I was really depressed about the Runaways and wasn't taking care of myself. At our first session I walked in with my guitar and Kenny said, "Wait a minute Joan. I want you to come in here. Let the guys record the basic tracks and you'll overdub the guitar." I said "What? Listen, if I don't play on the basic track there's no record." He was playing the old "girls can't play guitar" vibe on me. (At this point Joan asked Laguna to join us at the table.)

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SR: But he let you do it.

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JJ: I don't know why he didn't walk out. Instead he gave me my confidence back. After that we went to England to record what's now "Bad Reputation."

SR: Do you view your wall of rejection letters as a triumph?

JJ: It's amazing how many record companies heard "I Love Rock 'N Roll," "Do You Want To Touch Me" and "Crimson and Clover." We got a bunch of letters that said the songs were no good and that I should go song shopping. A couple of guys have said "congratulations, I was 100% wrong."

SR: "Black Leather" was one of the earliest rap tunes I remember, I heard that some rap group wanted to do "I Love Rock 'N Roll?"

Kenny Laguna: Salt 'N Pepa wanted to do"it. Their manager has been a friend of mine since

cont. page 45

ON MANAGEMENT

by Oren Harari

PAYROLL CONSULTANTS

Two weeks ago I pointed out that you have a lot of expert consultants right on your payroll. Most people who work in organizations have ideas on how to "make things better," either in terms of efficiency, cost-effectiveness, or even potential revenues. Most of the time, however, we don't listen to them. We assume that it's not their job to think of these ideas, or we assume they're incapable, or uninterested, in these kinds of endeavors.

In contrast, effective firms do listen to their internal "payroll consultants." When a receptionist has an idea for a new customer service feature, when a file clerk has an idea for streamlining office procedures, when an accountant has an idea for making invoices more "user friendly," or when a middle manager has an idea for new product innovation—someone listens. Ideas are not restricted to one's supposed area of expertise. For example, if the receptionist has the idea for making invoices "user friendly," or if the accountant has the idea for a new customer service feature-someone listens.

Take it a step further. Well-managed firms not only listen, they actively solicit ideas and suggestions from their payroll consultants. In fact, they expect people in all departments and on all levels to be involved in tasks that have traditionally been assumed to be reserved for upper management.

Let's be clear that we are not talking about a variation of the suggestion-box mentality. Instead what we have is a fundamentally new way of looking at management. In a marketplace, where competition is fierce and resources miniscule, any means to gain competitive advantage over rivals becomes a survival strategy as well as a success strategy. The potential power of innovative, constantly-thinking payroll consultants is limitless, and that turns into a strategic edge for the well-managed firm. Let's look at a couple of examples.

Hennepin County Medical Center, a Minneapolis hospital, and NKC, Inc., a multi-hospital system in Louisville, Kentucky begin by breaking down a pool of volunteer managers into teams, each containing upper- and lower-level managers. Each team is also multidisciplinary. That is, each team includes members of different departments--such as marketing, nursing, billing, intensive care, obstetrics, and so on. The multidisciplinary approach insures a good mix of backgrounds and perspectives, and reduces the risk of an idea not working because a particular department or viewpoint wasn't considered.

The teams are challenged to improve existing products and services, to develop new products and services, to find new uses for old products and services and to develop new markets for old products and services. Of course, teams are given the resources (time, education, training, budget, praise and recognition) to do the job right. At NKC, for example, a team is responsible for much more than a "suggestion-box" type of output. The managers focus on creative conceptualization of ideas, they take charge of market plans and research, and they oversee the implementation of the ideas and the final customer evaluations. These tasks are usually seen as the domain of senior managers and external consultants.

Hennepin and NKC have figured out that they've got a huge reservoir of human resources that can do the job quite well, if not better. In fact, the results of this process have been substantial: significant improvements in emergency and clinical services, and the development of new programs in children's oncology and women's health. Unsurprisingly, a corresponding increase in admissions and revenues has resulted.

Philips Industries, a buildings-material producer in Dayton, Ohio, has posted eleven straight annual earnings increases in a highly cyclical, interest-rate-sensitive industry. In fact, last year's earnings jumped 38% to \$35.4 million, on a 13% rise in sales to \$159.8 million. The firm attributes much of their success to value analysis--a technique in which small teams of employees evaluate a product, internal process or procedure in order to improve it at less cost. Each team spends about a week on a particular project, and more than 150 such projects occur each year.

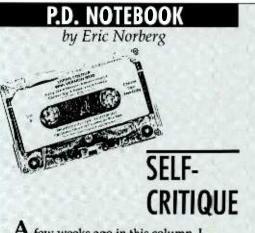
In most firms, these sorts of projects are handled by industrial engineers, product designers, systems analysts, and other trained specialists with advanced degrees. Not so at Philips. Here, each team is composed of about six employees throughout the organization, including janitors, first-level supervisors, warehousemen and secretaries. Engineers and product-development specialists act only as advisors.

Robert Brethen, President of Philips, has been quoted as follows: "We want as diverse a group as possible. Engineers are trained to overlook the obvious. People from other divisions and backgrounds tend to be more inquisitive and creative."

As with NKC and Hennepin, little ideas are just as important as big ones. At Philips, a secretary's question about the color coding of wircs in a light switch led to the discovery that three wires were no longer necessary since a new switching system had been supplied earlier in the year. The secretary's question led to a \$38,000 annual savings for Philips. Put all these ideas together and it becomes clear how Philips' value analysis program has generated \$62 million in savings over the past seven years. And not once has any team decided to save money by laying people off.

What's crucial about NKC, Hennepin, and Philips is the absolute commitment of top management to what I've called "internal (or payroll) consultants." Without that commitment, the organization's turf battles, old habits and traditional hierarchical structures will simply stonewall any team's effort, and the whole process will fizzle out.

With that commitment, however, the payoff for the organizaton is exceptional. And the payoff for the internal consultant? A much more interesting worklife filled with challenge and opportunities for learning and advancement—and oh, yes, one other little thing: at Philips, a generous profit-sharing program ties employee compensation to company results.



A few weeks ago in this column, I mentioned a method of self-critique of on-air work that I found to work quite well in bringing about rapid improvement of a.r skills. It consisted of plugging a cassett machine into the control board and listening to the tape of each break <u>during</u> <u>the next record</u>, when the memory of what you intended the break to sound like is still fresh in your mind. Then you can take the opportunity of the very next break to further hone and refine your on-air approach--to get the actual effect to match your intended effect.

I got a letter about that from Michael J. Purdy, morning air personality and Operations Manager at KRKO-Everett,

MOONLIGHTING

by Moon Mullins

CALL THE P.D.

Bob McNeill, Program Director of WMZQ-Washington, D.C., the capitol's number one radio station conducts a program, "Call the P.D." He gives the listeners his office number and invites them to call him with anything that's on their minds. Bob, formerly Operations Manager of Q105-Tampa, Reseach Director of KIKK-Houston, Station Manager of WRVA-Richmond, is now in his second term of duty at WMZQ. Let's see what possesses Bob to have his audience "Call the P.D."

MOON MULLINS: It seems that you really open yourself up to hearing from every crazy in town--the constant whiners and complainers.

BOB McNEILL: You hear from the entire specturm--from those that are legitimately concerned about something, to those who just want to flap their gums and scream obscenities at you.

MM: You've had that happen?

BM: I've heard from two or three absolutely whacked out people who had nothing better to do than to call me up and

Washington-just north of Seattle. He writes:

"Most Program Directors who have an opinion on this technique seem not to like it, but I have found that it works great for me too. There's one thing to be careful of--one of my first jobs was at KUJ in Walla Walla, Washington and the station owner got a little paranoid when he saw me taping-guess he thought I was sending out applications! Even today, when I am pretty secure about my technique, sometimes I am in a kind of strange mood, or I don't feel I can really tell just <u>how</u> I am coming off to the listener, so I still tape and play back breats I have just done.

"We don't have a skimmer here at KRKO, to record automatically when the mic is keyed, so I record exactly as you sugges: I plug my cassette recorder into the headphone jack (actually, the MONO OUT jack on this Autogram board), and get a clean copy of what I'm doing. When I record on "audition" off the phone, I have to put my headphones in "audition," which records the phone caller on my cassette, too, which I sometimes use in promos."

That's an interesting use for this technique, but I should caution anyone interested in tapinng phone calls this way that it is not legal to use phone audio taped in this way in on-air promos <u>unless</u> the caller

MM: What do you do to get ready? BM: You have to commit to an entire week of being in your office, at your phone, uninterrupted, for approximately two hours. The week before I run a promo saying "Next week, if you have some time around your lunch hour, I'm going to give you the private number to my office. If there's anything you'd like to tell us about WMZQ, I'll be there to listen to you," or words to that effect. Then I give the number, the times to call, and instructions to call back if the line's busy.

MM: How many calls do you average each day?

BM: Thirty calls in two hours. The reason that number is so low is that I spend just as much time as I have to with each person. I only have one line, and it's just me answering. I have to explain what it is we're doing or figure out what their problem is, and if there's something we can do about it. It's fascinating, because so many interesting ideas come out of it--not all of it applicable or useful-but you get some interesting comments about what people's perceptions of your radio station are.

MM: How often do you do this? BM: Twice a year. I'd like to do it each quarter, but I just don't have the time.

MM: Tell me a really great idea that has come from it?

BM: I can't think of any one great idea.

is informed in <u>advance</u> that you are taping the call and might use some portion of it on the air.

I want to emphasize that I have submitted this self-critique method, not as an alternative to using a skimmer tape, out as something that can be done parallel to using a skimmer. The principal purpose of a skimmer tape is to produce a telescoped aircheck automatically, for later review. My point was that, in my experience, it's a lot easier to improve your airwork, if you review a break right after you've done it, improving break- by-break through a shift; and the process of manually starting the tape on "record" before a break, as well as playing it back after the break, is an important part of the improvement technique...so even if your station does have a skimmer tape machine in the control room, I still suggest you try bringing a cassette machine to work and using this technique as described. As Michael points out, though, it would be a good idea to let your colleagues know what you are doing with that cassette machine, so they don't assume you're actively looking for another job!

I have a letter on the subject of "speeding up records" to share next week. This is really to keep in touch with the people out there. You go to remotes, you socialize in the community, but you don't always spend as much time with your listeners as you can, or should. "Ask the P.D." gets you in touch with your listeners. I'm impressed by the people who have called. You can tell the professional contest player--the person who calls constantly. You can also tell the real honest-to-goodness listener.

MM: What's impressed you?

BM: At least 75% of the callers say: "I've never called a radio station before. I've thought about it, I've meant to write a letter, but I never got around to it. Here's the thing..." I feel I'm reaching people who ordinarily don't take the time to communicate their feelings about the station.

MM: What are the main things you get from it?

BM: It's not like a 1,000 person call-out study, but I think it gives you some interesting insights about the things you're trying to do with the station in terms of marketing and positioning.

MM: Because it gives you the opportunity to ask questions?

BM: Yes.

MM: Do you have a set pattern of questions?

BM: Only their age group and the county they live in—that's all. I want them to tell me what they're thinking. I'll spend fifteen to twenty minutes on the phone with one person.

MM: How do you get a talker off of the phone?

BM: That can be a problem because some people are adamant about a particular point, and they won't accept your point of view. So sometimes it is a little awkward and difficult, but you have to be patient because you don't want to turn this into a negative, and you don't want to turn anybody off.

MM: Had you ever done this before? BM: It's the first time I've ever tried it, and I don't remember when it came from. I think I heard that a P.D. had given out his home phone number. The bottom line is: everything I'm seeing and reading these days is that the companies that provide their <u>service</u>, or at least the perception of service, to their customers are the ones that are going to survive. I think it's just another way for us to make this radio station better in every way. We need your input-you tell us what you like-what you don't like...

MM: And keep them coming back to the store?

BM: Oh, absolutely.

BIOFEEDBACK

by Ron Fell



•PAUL McCARTNEY

When four of his earlier solo albums are released as compact discs next month, each will have at least three previously unreleased tracks as part of their new configuration.

•T0T0

Guitarist Steve Lukather is working on his debut solo album with keyboardist Jan Hammer.

•MIAMI SOUND MACHINE

The group's recent Miami homecoming concerts were filmed for a future Showtime music special.

•KENNY G

While still a teenager, Kenny spent part of one summer on tour in the Northwest as a member of Sammy Davis Jr's band.



•K.T. OSLIN

Twenty-two years ago Kay Toinette Oslin was singing and dancing in the chorus of the Broadway cast of the musical Hello Dolly.

•PHIL THORNALLY

He has produced, played for, engineered or written for bands like Duran Duran, The Thompson Twins, The Cure, Johnny Hates Jazz and Robbie Nevil.

TRAVELING WILBURYS

Handle With Care was originally recorded as part of an EP George Harrison was planning to release in Europe.

•TRACY CHAPMAN

Her debut album, Tracy Chapman, has now been certified multi-platinum by the RIAA for sales in excess of two million units.

•JOHNNY HATES JAZZ

Lead singer Clark Datchler is leaving the group to pursue his solo career.



•HANK WILLIAMS JR.

Hank Jr. and Sr. will soon be heard as a duet on a song called THERE'S A TEAR IN MY BEER. Junior will overdub his voice to his father's original recording made in 1952.

•GEORGE MICHAEL

His recent benefit concert in Irvine, California raised half a million dollars for the Adam Walsh Child Resources Center.

•A FLOCK OF SEAGULLS

The latest configuration of this band, originally from Liverpool, England still includes founder Mike Score, but three new players have been recruited from Liverpool and three others from Philadelphia. Score says the band will now be based in Philadelphia.



HOLLYWOOD

by Tony Richland

We woke up this morning in our usual "today is the first day of the rest of your life" frame of mind, and went outside to see where the newspaper had been tossed.

It's always in some creative place--this time the roof. Because of our fear of heights (we once fell off of Wilt Chamberlain), Mrs. Hollywood retrieved it and we set about trying to find out what's going on in this wacky world. Here's what we saw: "The big quake is just around the corner, and because no one's prepared the result will be total devastation!" Not only that, it turns out that the Easterners who have been chortling about our California earthquake fears have another chortle coming--this time from us: some great shakes are heading East and huge population centers might be leveled before the Lakers and the Pistons meet for the '89 championship!

The next item was about John Wayne's daughter being brutally attacked in the driveway of her boyfriend's mansion. Then we moved to a clip about ex-movie mogul Robert Evans being under suspicion of the murder of a cohort some years ago. Looking for ANYTHING cheery, we came

Looking for ANYTHING cheery, we came upon yet another Mike "a fine example for youth" Tyson story--this one about the throwing of china and sugar bowls, and maybe his mother-in-law--through the plate glass window of his estate. The champ denies that he has any mental problems. Right. And Arnold Schwartzenegger eats quiche.



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Moving to page two, we read that something like 40% of American high school (!) athletes use anabolic steroids, and that's just the golfers! But seriously folks, under that was another item about Ben Johnson's statement that he must have developed muscles the size of Sam Kinison by eating nice balanced breakfasts.

We moved on to a political story about one Dan "I look more like Pat Sajak than Robert Redford" Quayle, whose quote was something like, "As Coach Bobby Knight always told me, 'the best defense is the best offense--er, ah--or the best offense makes the best defense--uh--or defense." Knowing that he might be the highly cliched "heartbeat away" has a soothing effect on our psyche.

In the local news section, we saw an article about the horrendous treatment of a bunch of innocent Fidos and Rovers at the Los Angeles Animal Shelter. Lying at our feet--in fact licking our feet--as we read this horrid piece were the loyal and adoring Mary Lou and Annie, and we don't mean Retton and Lennox.

Scanning other stories with alacrity, we encountered one about a major city government official who has been running a prostitution ring staffed with fourteen-year-old girls; a piece about pesticides meant for bugs, but raining down on fresh BMW paint jobs in Beverly Hills; new smokeless cigarettes making people sicker than the real ones; and, finally, a story we feel compelled to repeat verbatim: "Only in America could someone like G. Gordon Liddy burst into the spotlight as the mastermind behind the Watergate Break-In and then wind up spending all this week as a celebrity panelist on Super Password."

All of the above was ingested over our morning Ovaltine, before we'd made even one sniveling promotion call to a station! It made us cranky, irritable, angry, drained, whipped and generally stressed out, so we place a call to our advice guru, Dr. Joyce Brothers, and caught her between tapings of \$100,000 Pyramid. "Tone," said the good medico, "what I suggest is that you avoid this tension by simply avoiding the daily press-for reading purposes that is. From now on, use it to wrap yesterday's chicken bones, line your birdcage and donate what's left to your local veterinary hospital for the dog restroom areas. I also propose that you keep yourself positive by limiting your reading to the Gavin Report--particularly the always exciting "Birthdays' column--with some scanning of the other record and radio industry trades. You'll never again feel stress if the heaviest thing you read is Dave Sholin's review of Oingo Boingo."

HEAR & THERE by Sheila Rene

RCA Records may have solved the x-rated album cover problem. The label made the decision to offer two album covers of Lightning's LP, Lightning Strike, and has received positive results. The "dirty" cover sports a skull and crossbone graphic and the word "mutherf***er"; the "clean" copy features only a photo of the band. The reverse psychology is working--so far retailers have ordered five times as many "dirty" covers as they have "clean" ones.

Country Goes College: The Country Music Association has begun a series of college concerts/workshops in Boston, New York, L.A. and Chicago to continue through the spring of 1989. In September the "Lost Highway Tour" made its first stop in Boston with panels and a concert featuring Sire



recording artist k.d. lang and Epic artist Darden Smith, among others. The CMA is making their first concerted effort to make hay with the potential market on campuses everywhere.

Fun Stories: Ministry's new album on Sire Records is up and running hard and fast and so is the tour that begins on Halloween Eve. During a recent trip to Houston, TX the band accidently met Dan Manson who lives there in a desert mobile home. Manson, cousin of Charlie, designed their stage set and will be going on the road with the boys...Broken Homes' vocalist Michael Doman was visiting with his manager at the Bel-Age Hotel in L.A. recently when he was approached by a woman who wanted to know if anyone had ever told him that he bears a striking resemblance to Bob Dylan. Turns out it was Joan Baez, who was minutes away from leaving for her Amnesty International show. Doman took the opportunity to give her a tape of Broken Homes' latest MCA release, Straight Line Through Time...Ethel and the Shameless Hussies had to evacuate their hotel room in Arlington, VA recently because of a fire four doors down. Perhaps the occupants were listening to "Smoking In Bed," yet another "hot" song off the Hussies' currrent MCA album.

Hot Notes: Southside Johnny Lyon is back with a solo album on Cypress Records, which he co-produced with Steve Skinner. Slow Dance features five songs written by Southside plus "Walking Through

Midnight," a tune he shares writing credit with Bruce Springsteen. Angel City, known in their homeland of Australia as The Angels has a new live mini-lp out on in the U.S.A on Telegraph Records. The five cuts were excerpted from the band's album Liveline, already double-platinum in Australia. Doc Neeson and the boys will record a new studio album for release in early 1989...More from Mike + The Mechanics, with their Atlantic Records studio album Living Years produced by Mike Rutherford (of Genesis fame) and Christopher Neil. The first single, "Nobody's Perfect," was written by Rutherford and B.A. Robertson. There's no touring info yet...Ratt's new Atlantic LP Reach For The Sky will feature horns for the first time on two cuts--"Way Cool Junior" and "I Want A Woman." Longtime producer Beau Hill and Mike Stone, who worked with Whitesnake, co-produced the album. Their 1989 world tour will kick off New Year's Eve at the Tokyo Dome. They'll share the bill with Bon Jovi and Kingdom Come before hitting American shores in January.

Neil Diamond is currently in Los Angeles working with producer David Foster on his upcoming album for Columbia. Diamond will embark on the first leg of his 1988-89 tour by visiting four U.S. cities in December, beginning in Ft. Worth, TX on the 9th with additional dates to be announced. The concert tour will feature an entirely new show, new stage set and repertoire in addition to material from his more than two dozen gold and platinum albums...With his current Columbia LP I'm Your Man selling like hotcakes, Leonard Cohen has created an overwhelming demand for more touring in the U.S. as well as in his native Canada. After three dates in Canada beginning October 23, Cohen drops into Seattle and then travels across the U.S., ending at New York's Beacon Theatre in November.

Set Your VCR's...You'll want a copy of this one! Geraldo Rivera will host a two hour NBC TV Special on Satanism during prime time on October 25th. Roadracer Records artist King Diamond is being interviewed during the short segment on Satanism and Heavy Metal...

The new release date for the Go-Betweens LP 16 Lovers Lane is November 22, 1988. It's on Beggars Banquet/Capitol. The new Fall LP titled I Am Kurious Oranj, on Beggers Banquet/RCA is set for release on December 1. The music was integrated into Michael Clark's ballet, I Am Curious Orange. It opened this summer at Sadlers Wells Theatre in London and Fall performed on stage during the performance, marking the first time a group has played live with a ballet company.●

the GAVIN REPORT/October 21, 1988

2 LUTHER VANDROSS - Any Love (Epic)

5 AL B. SURE! - Rescue Me (Warner Bros.)

8 READY FOR THE WORLD - My Girly (MCA)

URBAN CONTEMPORARY

1 ANITA BAKER - Giving You The Best That I Got (Elektra)

6 CHERYL "PEPSII" RILEY - Thanks For My Child (Columbia)

13 PAULA ABDUL - (It's Just) The Way That You Love Me (Virgin)

27 JONATHAN BUTLER - There's One Born Every Minute (Jive/RCA)

31 GUY - 'Round And 'Round (Merry Go 'Round Of Love) (MCA)

34 PRINCE - I Wish U Heaven (Paisley Park/Warner Bros.)

37 BY ALL MEANS - I'm The One Who Loves You (Island)

14 <u>CAMEO</u> - You Make Me Work (Atlanta Artists/PolyGram)

15 Vanessa Williams - (He's Got) The Look (Wing/PolyGram)

17 WHITNEY HOUSTON - One Moment In Time (Arista)

19 SWEET OBSESSION - Gonna Get Over You (Epic)

22 THE REDDINGS - Call The Law (Polydor/PolyGram)

23 CHERRELLE - Everything I Missed At Home (Tabu)

4 MIDNIGHT STAR/ECSTACY OF WHODINI - Don't Rock The Boat (Solar)

3 NEW EDITION - You're Not My Kind Of Girl (MCA)

7 Karyn White - The Way You Love Me (Warner Bros.)

9 Terence Trent D'Arby - Dance Little Sister (Columbia)

10 STEVIE WONDER - My Eyes Don't Cry (Motown)

11 DENIECE WILLIAMS - I Can't Wait (Columbia)

12 FREDDIE JACKSON - Hey Lover (Capitol)

16 SURFACE - I Missed (Columbia)

20 TROOP - My Heart (Atlantic)

18 Bobby Brown - My Prerogative (MCA)

21 THE BOYS - Dial My Heart (Motown)

28 LOOSE ENDS - Mr. Bachelor (MCA)

30 ROBERTA FLACK - Oasis (Atlantic)

33 ZIGGY MARLEY - Tumblin' Down (Virgin)

35 BILLY ALWAYS - Back On Track (Epic)

38 STARPOINT - Say You Will (Elektra)

40 LIA - Tell Me It's Not Too Late (Virgin)

36 Kiara - The Best Of Me (Arista)

39 Jamm - So Fine (Epic)

24 Tracie Spencer - Hide And Seek (Capitol)

25 Bobby McFerrin - Don't Worry, Be Happy (EMI)

26 Howard Huntsberry - Sleepless Weekend (MCA)

29 VESTA WILLIAMS - Sweet, Sweet Love (A&M)

32 Gregory Abbott - Let Me Be Your Hero (Columbia)

MOST ADDED

ROBERTA FLACK (24) (Atlantic)

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RENE MOORE (22) (Polydor/PolyGram)

SHEENA EASTON (22) (MCA)

> **KENNY G** (15) (Arista)

STARPOINT (14) (Elektra)

TOP TIP

DONNA ALLEN Heaven On Earth (Oceana/Atlantic)

Earth calling Donna Allen for airplay.





GERALD ALSTON Take Me Where You Want To (Motown) Need we ask where he wants to be taken?

Editor: Betty Hollars

Assoc. Editor: John Martinucci

CHARTBOUND									
ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Week	
GEORGE MICHAEL - Kissing A Fe	ool (Columbia)	52	8	16	10	18	50%	2	
TODAY - Him Or Me (Motown)		43	7	1	15	20	37%	3	
COMMODORES - Solitaire (Poly	Gram)	42	5		8	29	19%	3	
RICK JAMES - Wonderful (Repr	42	3	1	23	15	57%	5		
EPMD - Strictly Business (Fresh)	38	2	7	14	15	55%	7	

UP & COMING

Reports accepted Mondays at 8 AM through 9 AM Wednesdays Station Reporting Phone (415) 495-1990 Gavin Fax: (415) 495-2580

LP CUTS

NEW EDITION -Can You Stand The Rain/Boys To Men

KARYN WHITE -Superwoman/Don't Mess With Me

LUTHER VANDROSS -Love Won't Let Me Wait/I Wonder Are You Going To Love Me

ICEY-J - It Takes A Real Man

LOOSE ENDS - Is It Ever Too Late

MARLY MARL featuring **ROXANNE SHANTE** - Wack Itt

BOBBY BROWN - Roni

D.J. JAZZY JEFF & FRESH PRINCE -**Brand New Funk**

> **GREGORY HINES -**Love Don't Love You Anymore

KIARA - Strawberry Letter 23

READY FOR THE WORLD - Don't You

Reports	Adds	ARTIST TITLE LABEL
38	22	* RENE MOORE - All Or Nothing (Polydor/PolyGram)
37	9	EVON GEFFRIES & THE STAND - Stand And Deliver (Atlantic)
37	10	ANGELA BOFILL - I Just Wanna Stop (Capitol)
36	6	BRENDA RUSSELL - Get Here (A&M)
36	10	FIVE STAR - Someone's In Love (RCA)
35	6	PIECES OF A DREAM - Rising To The Top (EMI)
33	3	LENNY WILLIAMS - Giving Up On Love (Crush Music)
32	2 7	J.J. FAD - Way Out (Atco)
32	7	ICE-T - I'm Your Pusher (Sire/Warner Bros.)
30	8	BLAST ZONE - Mary Had A Little Jam (Blip Blop)
30	22	* SHEENA EASTON - The Lover In Me (MCA)
29	2	L'TRIMM - Cars With The Boom (Atlantic)
29	4	PEBBLES - Do Me Right (MCA)
27	6	STACY LATTISAW - Call Me (Motown)
27	10	* JEFFREY OSBORNE - Can't Go Back On A Promise (A&M)
27	13	* SALT-N-PEPA - Get Up Everybody (Get Up) (Next Plateau)
25	15	* KENNY G - Silhouette (Arista)
24	11	* LATOYA JACKSON - You're Gonna Get Rocked (RCA)
23	5	* WILL DOWNING - A Love Supreme (Island)
21	2	WAS (NOT WAS) - Spy In The House Of Love (Chrysalis)
21	9	* NAJEE - So Hard To Let Go (EMI)
21	12	* KEITH SWEAT - Don't Stop Your Love (Elektra)
20		* RUN D.M.C I'm Not Going Out Like That (Profile)
19	3	* DORIAN HAREWOOD - Show Me (One More Time) (Emric/Ichiban)
19		* TYKA NELSON - L.O.V.E. (Chrysalis)
19	2	* FULL FORCE - Take Care Of Homework (Columbia)

*First time listed on this page.

DROPPED: #19-George Benson, #26-Billy Ocean, #32-Sade, #33-Mac Band, #39 -Johnny Kemp, 10dB, Philip Michael Thomas, Al Hudson & One Way.

SIDE URBA



MAGIC 101/FM GETS THE RIGHT STUFF

KRNB-Memphis, better known as Magic 101/FM, entertained over 20,000 fans at their second annual "End Of Summer Jam", with guest appearances by Big Daddy Kane and Vanessa Williams. Pictured at the mike is America's Vanessa herself, with the famous logo on the banner in the background.



WYLD TO THE RESCUE The WYLD/FM-New Orleans Rescue Crew was on the case during a recent promotion in conjunction with Warner Bros. and Al B. Sure!, whose new single, "Rescue Me" is topping the charts. Helping to hold up the huge first prize, a check for \$980, are (l-r) MD Victor Savage, winner La Vonne King, Al B. Sure!, morning man Jeff Trepagnter, and WB regional rep Hank Spann.

ROBERTA FLACK and RENE MOORE come back for a repeat performance in Most Added, and are joined by last week's recommended SHEENA EASTON. Doug Gilmore, KMYX-Ojai, has this to say about SHEENA: "Babyface and L.A. have always done funky tracks well and this one's right up her alley." David Dickenson, WNHC-New Haven, was speechless when he heard it: "She has a song words can't describe." Not to be outdone, along comes K.J.

Holiday, WJDY-Salisbury, with this one: "Sheena, L.A. and Babyface are all talented; but this is an awesome collaboration!" Herman Anderson, WKXG-Greenwood, likes the GERALD ALSTON, saying, "He doesn't need ANY group to back him up he stands alone like the pro he is. This former Manhattan also got a mention from Tony Brown, WBLX-Mobile. "This strong ballad is big with females 18-49, who like him bringing back that Manhattan sound." B.K.Kirkland, WIKS-New Bern, thinks the ANGELA BOFILL single, "I Just Wanna Stop" is mistitled, saying, "I couldn't stop (playing it) - I had to listen to it over and over." Gerald Tookes, WANM-Tallahassee, likes the DONNA ALLEN: "She is 'seriously' back and taking names." Cheryl Palmer, WFXM-Macon, lists STETSASONIC as her RTW and says "The teens love it." Ciao for now, Betty.

WBMX to WVAZ

As we went to press, we learned that WBMX -Chicago has changed call letters and format. The new WVAZ/FM "V103" will be a black adult contemporary stat on. Most of the air staff has been released, with evening personality Wali Muhammad, newsanchor Deborah Scott and sportscaster Kenny McReynolds remaining. V-103 President/G.M. Barry Maye and new PD Tony Kidd will announce the new air staff on Monday. In the interim V-103 is playing only music and commercials Details to follow next week.

HIT FACTOR Urban Research: Betty Hollars/John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week 114 Last Week 109

			SPACE A		A A CAL	adhith Chillen	1.20
ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hif Factor	Weeks
ANITA BAKER - Giving You The Best That Got (Elektra)	108		99	5	4	96%	6
LUTHER VANDROSS - Any Love (Epic)	100	1	92	5	2	97%	7
NEW EDITION - You're Not My Kind Of Girl (MCA)	83	4	69	8	`2	92%	9
MIDNIGHT STAR/ECSTACY OF WHODINI - Don't Rock The Boat (Solar)	84	1	74	7	2	96%	9
AL B. SURE! - Rescue Me (Warner Bros.)	91		74	13	4	95%	9
CHERYL "PEPSII" RILEY - Thanks For My Child (Columbia)	87	2	53	24	8	88%	7
READY FOR THE WORLD - My Girly (MCA)	78		56	17	5	93%	9
STEVIE WONDER - My Eyes Don't Cry (Motown)	82		41	33	8	90%	5
DENIECE WILLIAMS - I Can't Wait (Columbia)	90	4	45	28	13	81%	8
FREDDIE JACKSON - Hey Lover (Capitol)	84		21	54	9	89%	5
PAULA ABDUL - (It's Just) The Way That You Love Me (Virgin)	77	4	43	27	3	90%	8
CAMEO - You Make Me Work (Atlanta Artists/PolyGram)	89	6	21	43	19	71%	4
SURFACE - I Missed (Columbia)	79	1	11	53	14	81%	6
WHITNEY HOUSTON - One Moment In Time (Arista)	80	1	34	39	6	91%	8
SWEET OBSESSION - Gonna Get Over You (Epic)	70		30	31	9	87%	8
TROOP - My Heart (Atlantic)	69	2	21	36	10	82%	7
THE BOYS - Dial My Heart (Motown)	72 73	4	15 17	41	12 13	77%	6 7
THE REDDINGS - Call The Law (Polydor/PolyGram)	76	4	7	42		80% 71%	
CHERRELLE - Everything Missed At Home (Tabu)	74	4	3	47	18 24	66%	4 5
JONATHAN BUTLER - There's One Born Every Minute (Jive/RCA)	67	6	3	38	24	61%	5
LOOSE ENDS - Mr. Bachelor (MCA)	71		54	12	20	92%	5
VESTA WILLIAMS - Sweet, Sweet Love (A&M) ROBERTA FLACK - Oasis (Atlantic)	66	25	2	12	27	21%	2
GUY - 'Round And 'Round (Merry Go 'Round Of Love) (MCA)	56	5	8	26	17	60%	7
ZIGGY MARLEY - Tumblin' Down (Virgin)	61	9	3	27	22	49%	4
PRINCE - I Wish U Heaven (Paisley Park/Warner Bros.)	58	10	3	13	32	27%	3
BILLY ALWAYS - Back On Track (Epic)	44	2	4	29	9	75%	7
BY ALL MEANS - I'm The One Who Loves You (Island)	51	5	1	20	25	41%	5
STARPOINT - Say You Will (Elektra)	54	14		16	24	29%	3
LIA - Tell Me It's Not Too Late (Virgin)	43	3	3	25	12	65%	5
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NEW RELEASES by Betty Hollars and John Martinucci

MICHAEL RODGERS - I Like It Like That (WTG)

Yeah, but we like this every way, especially loud and on a dance floor. This high energy song with a driving beat will have you singing the refrain long after the music stops.



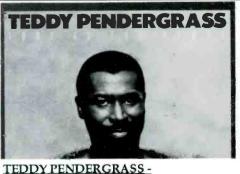
GEORGIO - I Don't Want 2 Be Alone (Motown)

Coincidently, during the week of the World Series, Georgio throws us a change-up...a slow, romantic ballad that should attract any demo.

NEW CHOICE - Funny Feeling (King Jav/Warner Bros.) Jay King takes a walk on the wild side, departing RCA for Warner Bros. You might remember the previously released "Cold Stupid" by this same group.



CHAKA KHAN - It's My Party (Warner Bros.) Everybody limbo! Nice to hear something new from Chaka, and this song has a midtempo feel that will give you dancing feet everytime you hear it. Reminiscent of Motor City days.



Love Is The Power (Elektra) Compliments galore! This has been a pretty hot LP cut and now it's a single. The sax in the song complements Teddy's voice, giving both a satiny impact.

JOCELYN BROWN - R-U-Lonety (Tri-World/Slam)

Jocelyn is back with a smooth quiet-storm sound in sharp contract to her first hit "Somebody Else's Guy." "R-U-Lonely" has ura simple rhythm track and an irresistable hook, not to mention a cool piano riff. A romantic mid-tempo groove for a broad demo appeal.

2 BREATHE - How Can I Fall? (A&M)

8 Glenn Frey - True Love (MCA)

9 Beach Boys - Kokomo (Elektra)

16 UB40 - Red Red Wine (A&M)

3 Phil Collins - Groovy Kind Of Love (Atlantic)

5 ELTON JOHN - A Word In Spanish (MCA)

6 ROD STEWART - Forever Young (Warner Bros.)

10 CHICAGO - Look Away (Full Moon/Warner Bros.)

11 GEORGE MICHAEL - Kissing A Fool (Columbia)

13 Livingston Taylor - Loving Arms (Critique/Atco)

21 JIMMY BUFFETT - Bring Back The Magic (MCA)

23 Rick Astley - It Would Take A Strong Strong Man (RCA)

26 TRACY CHAPMAN - Talkin' Bout A Revolution (Elektra)

28 Peter Cetera - One Good Woman (Full Moon/Warner Bros.)

33 JOHN LENNON & THE PLASTIC ONO BAND - Jealous Guy (Capitol)

29 HUEY LEWIS & THE NEWS - Small World (Chrysalis)

35 JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)

31 Michael Tomlinson - Run With Me (Cypress/A&M)

32 AMY GRANT - 1974 (We Were Young) (A&M)

34 KARLA BONOFF - New World (Gold Castle)

37 Taylor Dayne - I'll Always Love You (Arista)

38 LUTHER VANDROSS - Any Love (Epic)

22 Bobby McFerrin - Don't Worry, Be Happy (EMI)

15 BOY MEETS GIRL - Waiting For A Star To Fall (RCA)

12 Sade - Nothing Can Come Between Us (Epic)

14 Michael Bolton - Walk Away (Columbia)

20 PM - Piece Of Paradise (Warner Bros.)

24 Four Tops - Indestructible (Arista)

30 KENNY G - Silhouette (Arista)

25 KIM CARNES - Crazy In Love (MCA)

27 Natalie Cole - When | Fall In Love (EMI)

17 AL STEWART - King Of Portugal (Enigma)

7 ANITA BAKER - Giving You The Best That I Got (Elektra)

ADULT CONTEMPORARY

4 Steve Winwood - Don't You Know What The Night Can Do? (Virgin)

18 ROBERT CRAY BAND - Don't Be Afraid Of The Dark (Hightone /PolyGram)

19 BARBRA STREISAND & DON JOHNSON - Till I Loved You (Columbia)

1 WHITNEY HOUSTON - One Moment In Time (Arista)

MOST ADDED

BARBRA STREISAND & DON JOHNSON (69) (Columbia)

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ROBERTA FLACK (44) (Atlantic)

PETER CETERA (40) (Full Moon/Warner Bros.)

JOHNNY HATES JAZZ (36) (Virgin)

> KENNY G (33) (Arista)

TOP TIP

ROBERTA FLACK Oasis (Atlantic)

Her presence in AC is far from being a mirage.



(Wilbury/Warner Bros.)

Superstars special delivery.

39 WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic) 30 40 Steve Miller - Ya Ya (Capitol)

36 Toto - Anna (Columbia)

Editor: Ron Fell Assoc. Editor: Digne Rufer

CHARTBOUND								
ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Week
ROBERTA FLACK - Oasis (Atla PETER CETERA - Best Of Times AURA BRANIGAN & JOE ESP		92 78 67	44 40 16	 3 1	17 11 23	31 24 27	18% 17% 35%	2 2 3

the GAVIN REPORT/October 21, 1988

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TUCK&PAINI



The Single Time After Time

From the Album Tears of Joy WH-0111

Over 100,000 Units Sold

Tuck & Patti on Tour:

10/30	Oakland
11/4	Boulder
11/5	Albuquerque
11/11	New York
11/12	Washington DC
11/13	San Francisco
12/8	Milwaukee
12/10	Boston

ON YOUR DESK THIS WEEK



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UP & COMING

Reports accepted Mondays at 8 AM through 5 PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax (415) 495-2580 RANDY NEWMAN

REVIEWS

It's Money That Matters (Reprise) No cure like money for the illin' that comes from dire straits. Mr. Newman, campaigning hard for a cabinet post in the new administration, reveals the bottom line for all to hear.

TAYLOR DAYNE

Don't Rush Me (Arista) In the span of three singles she's worn the musical hats of a disco diva and a supper club chanteuse. "Don't Rush Me," though thoroughly danceable is neither aggresssive nor sluggish. It's a pop bullseye that is immediately likeable.

THE JETS

Anytime (MCA)

The magic continues for the South Pacific silbings. "Anytime" comes at the right time as anytime is the right time for a killer ballad such as this.

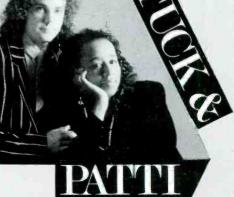
KENNY LOGGINS

I'm Gonna Miss You (Columbia) No movie this time and Kenny will prove that he can do it without the big screen. There's less of an edge here than on "Nobody's Fool" and the track should attract considerable adult attention.

TIL TUESDAY

(Believed You Were) Lucky (Epic) Aimee Mann gets off some great putdown lines as she calls off the romance in extra innings. Co-written with Jules Shear, "(Believed You Were) Lucky" is the ultimate





TUCK & PATTI

Time After Time (Windham Hill) Patti Cathcart sings this contemporary standard with maximum heart and soul. Tuck Andress, on guitar, provides spartan but sufficient rhythmic and melodic support to carry the song.

MAXI PRIEST

Wild World (Virgin) Maxi Priest brings a cool reggae style to this remake of the 1971 hit by Cat Stevens. The song fit today's world as it did back then. If you received the CD single, listen to the long and saxy version. We like that even more than the 7".

Reports	Adds	ARTIST TITLE LABEL
45	24	MOODY BLUES - No More Lies (Polydor/PolyGram)
44	4	KYLIE MINOGUE - The Loco-Motion (Geffen)
42	6	GIANT STEPS - Another Lover (A&M)
40	23	* THE TRAVELING WILBURYS - Handle With Care (Wilbury/Warner Bros.)
36	14	* BOYS CLUB - I Remember Holding You (MCA)
34	4	DARYL HALL & JOHN OATES - Downtown Life (Arista)
26	21	* CHRIS DeBURGH - Missing You (A&M)
25	10	* KENNY RANKIN - Keep The Candle Burning (Cypress/A&M)
24	9	* ADELE BERTEI - Little Lives, Big Love (Chrysalis)
21	13	* KENNY LOGGINS - I'm Gonna Miss You (Columbia)
21	4	* BRUCE HORNSBY & THE RANGE - Defenders Of The Flag (RCA)

Dropped: Huey Lewis & The News (Pefect), Kenny Rogers, Bruce Hornsby & The Range (Window), Scarlett & Black, Eric Carmen, John Cougar Mellencamp, Inxs, Joan Armatrading.

INSIDE A/C

With a statistical profile similar to last week's, WHITNEY HOUSTON maintains her hold on number one. But with 177 A/C's HEAVY BREATHEing on the number two record, next week may find a new number one in A/C land.



One report short of 200 A/C's, ELTON JOHN's rotations are improving to the point where he'll threaten for a top slot shortly.

ANITA BAKER scores 44 new HEAVY rotation reports to crack the top ten. Another six-week old entry now in to the top ten, CHICAGO's "Look Away" has a higher HIT FACTOR than ANITA's (91% to 89%) but ANITA has a 17 station lead in HEAVY's.

In just four weeks, GEORGE MICHAEL's "Kissing A Fool" is already over 200 stations (only three records have more stations). Of the stations playing GEORGE more than one week, 90% are HIT FACTORing

Record of the month, and maybe of the year, is certainly the tabloid billing of **BARBRA STREISAND** and DON JOHNSON. A staggering two-week tally of 167 stations fore tells the story of a future number one record. The chart debut at #19 and a 72 station commitment in

quality rotation after just one week of airplay is amazing.

KIM CARNES just missed the cut for a top five MOST ADDED as she garnered 26 adds - tying with JOHN LENNON for sixth MOST ADDED. Among KIM's adds were KLSS, KFYR, WWDE, WTCB, WEBC, WGAD, WTUN and WAHR.



KENNY G is proving that the hit successes from Duotones were no flukes. "Silhouette," the title track from Duotones' successor, was our fifth MOST ADDED and increased in HIT FACTOR by 16%. New this week for B100, WMYX, WTÍC/AM, KTSR, KSAL, KFMB, WMTR, KEFM etc.

JOHNNY HATES JAZZ debuts at #35 and is fourth MOST ADDED with 36 new A/C's. Major rotations from WAEB, WSKY, CKFM, WJBR, WCHV, KYJC, WBLG and KKRB etc.

Last week's RECORD TO WATCH, LAURA BRANIGAN and JOE ESPO-SITO's "Come Into My Life," came onto 16 more A/C playlists including WKRM, WKST, WIOU, WLGN, KSKI, KBOL and KKOR.

This week's RECORD TO WATCH, "Handle With Care" by THE TRAVELING WILBURYS, debuts in UP & COMING with 40 A/C stations, among the early travelers are WWMJ, WCPZ, WJZM, KIDX/FM, WKYE, WAFL, KLDI, B100 and WSKY.

HIT FACTOR A/C Research: Diane Rufer/Ron Fell

Hit Factor is a percentage of statians which have it in Heavy ar Medium ratation. ie: 100 statians playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week 234 Last Week 229

	an sa palansi						
ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
WHITNEY HOUSTON - One Moment In Time (Arista)	220	1	192	23	4	97%	8
BREATHE - How Can I Fall? (A&M)	208	4	177	25	2	97%	9
PHIL COLLINS - Groovy King Of Love (Atlantic)	208		179	27	2	99%	9
STEVE WINWOOD - Don't You Know What The Night Can Do? (Virgin)	199		170	25	4	97%	11
ELTON JOHN - A Word In Spanish (MCA)	199	7	144	45	3	94%	7
ROD STEWART - Forever Young (Warner Bros.)	176	8	135	26	7	91%	21
ANITA BAKER - Giving You The Best That I Got (Elektra)	193	10	105	67	11	89%	6
GLENN FREY - True Love (MCA)	185		117	59	9	95%	11
BEACH BOYS - Kokomo (Èlektra)	176	1	125	42	8	94%	16
CHICAGO - Look Away (Reprise)	182	10	88	78	6	91%	6
GEORGE MICHAEL - Kissing A Fool (Columbia)	205	25	79	84	17	79%	4
SADE - Nothing Can Come Between Us (Epic)	156		77	68	11	92%	11
LIVINGSTON TAYLOR - Loving Arms (Atco)	157	3	69	70	18	88%	14
MICHAEL BOLTON - Walk Away (Columbia)	135	3	73	51	8	91%	12
BOY MEETS GIRL - Waiting For A Star To Fall (RCA)	139	8	63	62	6	89%	9
UB40 - Red Red Wine (A&M)	154	14	47	82	11	83%	7
AL STEWART - King Of Portugal (Enigma)	133	2	28	85	18	84%	7
ROBERT CRAY BAND - Don't Be Afraid Of The Dark (Hightone/PolyGram)	114	3	25	68	18	81%	9
BARBRA STREISAND & DON JOHNSON - Till Loved You (Columbia)	167	69	14	58	26	43%	2
PM - Piece Of Paradise (Warner Bros.)	127	20	18	62	27	62%	10
JIMMY BUFFETT - Bring Back The Magic (MCA)	115	7	16	70	22	74%	7
BOBBY MCFERRIN - Don't Worry, Be Happy (EMI)	106)	30	53	23	78%	13
RICK ASTLEY - It Would Take A Strong Strong Man (RCA)	99		32	45	22	77%	16
FOUR TOPS - Indestructible (Arista)	87		31	49	7	91%	11
KIM CARNES - Crazy In Love (MCA)	121	26	7	59	29	54%	4
TRACY CHAPMAN - Talkin' Bout A Revolution (Elektra)	103	7	10	65	21	72%	6
NATALIE COLE - When I Fall In Love (EMI)	94		23	53	18	80%	15
PETER CETERA - One Good Woman (Full Moon/Warner Bros.)	84		29	43	12	85%	15
HUEY LEWIS & THE NEWS - Small World (Chrysalis)	106	17	6	60	23	62%	4
KENNY G - Silhouette (Arista)	119	33	9	46	31	46%	4
MICHAEL TOMLINSON - Run With Me (A&M/Cypress)	96	2	7	64	23	73%	7
AMY GRANT - 1974 (We Were Young) (A&M)	99	6	7	59	27	66%	8
JOHN LENNON & THE PLASTIC ONO BAND - Jealous Guy (Capitol)	108	26	5	49	28	50%	4
KARLA BONOFF - New World (Gold Castle)	84	12	4	44	24	57%	6
JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)	124	36	2	42	44	35%	3
TOTO - Anna (Columbia)	91		23	48	20	78%	9
TAYLOR DAYNE - I'll Always Love You (Arista)	84		24	46	14	83%	21
LUTHER VANDROSS - Any Love (Epic)	78	23	2	34	19	46%	4
WILL TO POWER - Baby I Love Your Way/Freebird Medley (Epic)	76	25	5	23	23	36%	3
STEVE MILLER - Ya Ya (Capitol)	66		6	43	17	74%	8

PLUS FACTOR

1	LUS FACIUR	Records which received the greatest increase in HIT FACTOR.				
	ARTIST TITLE LABEL	LW	TW	Increase		
	BARBRA STREISAND & DON JOHNSON - Till I Loved You (Columbia)		43	43%		
	JOHN LENNON & THE PLASTIC ONO BAND - Jealous Guy (Capitol)	29	50	21%		
	PETER CETERA - Best Of Times (Full Moon/Warner Bros.)		17	17%	100	
	MICHAEL TOMLINSON - Run With Me (Cypress/A&M)	57	73	16%		
	JOHNNY HATES JAZZ - Turn Back The Clock (Virgin)	19	35	16%		
	KENNY G - Silhouette (Arista)	30	46	16%		
	KARLA BONOFF - New World (Gold Castle)	41	57	16%		
	LAURA BRANIGAN & JOE ESPOSITO - Come Into My Life (Atco)	19	35	16%		
	ROBERTA FLACK - Oasis (Atlantic)	2	18	16%	1	
	AMY GRANT - 1974 (We Were Young) (A&M)	53	66	13%	1.1	
	GEORGE MICHAEL - Kissing A Fool (Columbia)	67	79	12%		
	AL STEWART - King Of Portugal (Enigma)	72	84	12%		
				1		

ADDED MOST

HANK WILLIAMS, JR. (46) (Warner Bros./Curb)

> HIGHWAY 101 (42) (Warner Bros.)

HOLLY DUNN (39) (MTM)

RODNEY CROWELL (38) (Columbia)

> THE JUDDS (37) (RCA/Curb)

TOP TIP

THE STATLER BROTHERS Let's Get Started If We're Gonna Break My Heart (Mercury)

Country's fab foursome just keeps crankin 'em out.

RECORD TO WATCH



SKIP EWING Burnin' A Hole In My Heart (MCA) Skip's third single is primed up and

ready to burn a hole in the chart.

Editor: Lisa Smith Assoc. Editor: Cyndi Hoelzle

COUNTRY

2W LW TW

-	<u> </u>	LIAA/	
5	3	1	SOUTHERN PACIFIC - New Shade Of Blue (Warner Bros.)
9	6		NITTY GRITTY DIRT BAND - I've Been Lookin' (Warner Bros.)
11	8		<u>RICKY VAN SHELTON</u> - I'll Leave This World Loving You (Columbia)
7	4	4	FOSTER & LLOYD - What Do You Want From Me This Time? (RCA)
13	9	5	REBA MCENTIRE - I Know How He Feels (MCA)
3	1	6	Rosanne Cash - Runaway Train (Columbia)
6	5	7	Sweethearts Of The Rodeo - Blue To The Bone (Columbia)
16			GEORGE STRAIT - If You Ain't Lovin' (You Ain't Livin') (MCA)
12		9	DON WILLIAMS - Desperately (Capitol)
14			CHARLIE DANIELS BAND - Boogie Woogie Fiddle Country Blues (Epic)
17			MICHAEL JOHNSON - That's That (RCA)
2			Desert Rose Band - Summer Wind (MCA/Curb)
22			RESTLESS HEART - A Tender Lie (RCA)
19			BELLAMY BROTHERS - Rebels Without A Clue (MCA/Curb)
23			KEITH WHITLEY - When You Say Nothing At All (RCA)
1	7		T. Graham Brown - Darlene (Capitol)
			BARBARA MANDRELL - I Wish That I Could Fall In Love Today (Capitol)
21			CRYSTAL GAYLE - Nobody's Angel (Warner Bros.)
27			<u>VERN GOSDIN</u> - Chiseled In Stone (Columbia) Conway Twitty - Saturday Night Special (MCA)
8 31	24	21	PAUL OVERSTREET - Love Helps Those (MTM)
32	27	22	SHENANDOAH - Mama Knows (Columbia)
29	25	23	MICHAEL MARTIN MURPHEY - Pilgrims On The Way (Warner Bros.)
34			EXILE - It's You Again (Epic)
4			Oak Ridge Boys - Gonna Take A Lot Of River (MCA)
37			BAILLIE AND THE BOYS - Long Shot (RCA)
39		27	EDDIE RABBITT - We Must Be Doin' Somethin' Right (RCA)
18			Billy Joe Royal - It Keeps Right On Hurtin' (Atl. America)
35	31	29	WAYLON JENNINGS - How Much Is It Worth To Live In L.A.? (MCA)
			<u>K.T. OSLIN</u> - Hold Me (RCA)
	33		PATTY LOVELESS - Blue Side Of Town (MCA)
	34	32	WILLIE NELSON/JULIO IGLESIAS - Spanish Eyes (Columbia)
20	23	33	Lee Greenwood - You Can't Fall In Love When You're Cryin' (MCA)
	38	34	MOE BANDY - I Can't Say No To You (Curb)
			THE JUDDS - Change Of Heart (RCA/Curb)
		30	SAWYER BROWN - My Baby's Gone (Capitol/Curb)
4.5	40	31	JOHNNY CASH/HANK WILLIAMS, JR That Old Wheel (Mercury)
15	29		Tanya Tucker - Strong Enough To Bend (Capitol)
			THE McCARTERS - I Give You Music (Warner Bros.) RODNEY CROWELL - She's Crazy For Leavin' (Columbia)
		40	

ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	₩eek
THE SHOOTERS - Borderline HIGHWAY 101 - All The Reas TIM MALCHAK - Not A Night STEVE WARINER - Hold On	ons Why (Warner Bros.) t Goes By (Alpine)	112 111 107 103	18 42 7 29	 2 1 	29 9 45 15	65 58 54 59	25% 9% 42% 14%	4 3 6 3

the GAVIN REPORT/October 21, 1988

PHOTO FILE by Lisa Smith & Betty Hollars





MEET ME IN EAU CLAIRE WAAX/FM-Eau Claire sponsored an in-store with Marie Osmond and Dan Seals while the two were in town for a concert. Over 1,000 people showed up during the hour long appearance. From left: WAAX/FM's award-winning MD Tim Closson, Dan Seals, WAAX/ FM's PD Tim Wilson, Marie Osmond and Capitol's Bob Walker.

COUNTRY SHOWDOWN

WKCQ-Saginaw sponsored the Michigan State Finals for the True Value Country Showdown. The winning group - Romeo Ridge -just happened to be from the Saginaw area. The band is shown here with show host John Conlee (center) and WKCQ's charming Tommy Samoray (far right).



October 21, 1988/the GAVIN REPORT

THE REAL WILL Having posed as Will Rogers on his latest album cover, Ray Stevens was surprised to come face to face with the legend himself during a visit to the KNEW/KSAN-Oakland/San Francisco studios. Here they are posing with MD Carl Brown.

EXILE GIVES CBS "JUST ONE KISS"

Exile dropped by the CBS Nashville offices to celebrate the success of their single "Just One Kiss" with giant Hershey kisses and the real thing. From left: standing - CBS's Joe Casey, Jack Lameier and Bill Johnson, Exile's Lee Carroll, CBS's Areeda Schneier, Exile's Les Taylor, CBS's Rich Schwan and Mary Ann McCready, Exile's Sonny Lemaire, CBS's Debbie Fleischer and Exile's J. P. Pennington. Seated - CBS's Roy Wunsch, Exile's Steve Goetzman, and CBS's Margie Hunt and Jim Carlson.





DO YOU KNOW THE ANSWER TO THIS COUNTRY QUIZ QUESTION?

In celebration of COUNTRY MUSIC MONTH, the Gavin Report presents Country Quiz exclusively to Gavin Report subscribers. Guidelines are as follows:

 Only Gavin subscribers may enter.
 Four different questions will be given during the four weekly issues of Gavin during COUNTRY MUSIC MONTH. Subscribers may mail in their answers or phone them in when calling in weekly reports.

3. At the end of the four weeks a winner will be drawn from those subscribers who have submitted four correct answers.

4. MJI Broadcasting is responsible for the delivery of all prizes.



Auto-harmonize
Sustain

BROADCASTING

666 Fifth Avenue, New York, NY 10103

UP & COMING

Reports	Adds	Weeks ARTIST TITLE LABEL	
103	25	3 STATLER BROTHERS - Let's Get Started (Mercury)	
101	11	6 GLEN CAMPBELL - Light Years (MCA)	
96	15	4 TOM WOPAT - Not Enough Love (Capitol)	
94	13	4 BECKY HOBBS - Are There Any More Like You (MTM)	
93	35	3 SCHUYLER, KNOBLOCH, BICKHARDT - Rigamorole (MTM)	
66	11	4 RICKY SKAGGS - Old Kind Of Love (Epic)	
65	4	6 GARY STEWART - Brand New Whiskey (HighTone)	
65	22	3 MICKEY GILLEY - She Reminded Me Of You (Airborne)	
62	39	2 HOLLY DUNN - (It's Always Gonna Be) Someday (MTM)	
61	15	3 BUCK OWENS - Hot Dog (Capitol)	
57	32	2 J.C. CROWLEY - Hang The Moon And Paint The Town Tonight (RCA)	
51	1	7 k.d. lang - Lock, Stock And Teardrops (Warner Bros /Sire)	
49	27	1 * SKIP EWING - Burnin' A Hole In My Heart (MCA)	
47	46	1 * HANK WILLIAMS, JR Early In The Morning(Warner Bros./Curb)	
41	7	4 DEAN DILLON - I Go To Pieces (Capitol)	
40	6	4 CHARLEY PRIDE - Where Was I (16th Áve.)	TOP REQUESTS
37 36	3 12	4 THE BURCH SISTERS - What Do Lonely People Do (Mercury)	RICKY VAN SHELTON
32	8	 SARAH - Don't Send Me Roses (Hub) ASLEEP AT THE WHEEL - Hot Rod Lincoln (Epic) 	
30	7	 ASLEEP AT THE WHEEL - Hot Rod Lincoln (Epic) THE SANDERS - Dancin' To The Radio (Airborne) 	ROSANNE CASH
29	8	2 JOHNNY RODRIGUEZ - You Might Want To Use Me Again (Capitol)	SOUTHERN PACIFIC
28	26	1 * FORESTER SISTERS - Sincerely (Warner Bros.)	
27	1	7 T. G. SHEPPARD - Don't Say It With Diamonds(Columbia)	FOSTER & LLOYD
27	3	6 PAUL PROCTOR - Tied To The Wheel Of A Runaway Heart (19th Ave.)	REBA MCENTIRE
27	10	1 * CARRIE DAVIS - Another Heart To Break The Fall (Fountain Hills)	
24	1	9 GEORGE JONES/SHELBY LYNNE - If I Could Bottle This Up (Epic)	LP CUTS
23	9	1 * JOHN ANDERSON - Down in The Orange Grove (MCA)	Randy Travis -
21	4	2 MEL MCDANIEL - Henrietta (Capitol)	Deeper Than The Holler/Written In Stone
		*Debuts In Up & Coming.	Patty Loveless - Timber, I'm Falling In Love
			Ricky Van Shelton -
			Hole In My Pocket
		6-Ronnie Milsap, #35-Randy Travis, #36-Jo-El Sonnier, #39-Kenny Rogers,	Restless Heart -
i ho V	lanana	are tyle towatt	

The Wagoneers, Lyle Lovett.

INSIDE COUNTRY

LAST CHANCE FOR TRIVIA. Well, here it is folks. The last question in MJI Broadcasting's Trivia Championship. (See page 29.) If you can answer this question, in addition to the questions that appeared in the last three Gavin's, you'll be in the drawing for that Casio piano. Be sure to give your answers to a member of our Country Crew this week in order to be eligible for the drawing. We'd like to thank Laurie Sayres and all the good folks at MJI for sponsoring this contest. Good luck to all!

CHANGES, CHANGES, CHANGES. Don Emis has left KFH-Wichita to take over the morning show at 110,000 watt blow torch KMZU in Carrollton...The new Music Director at KNYN-Santa Fe/Albuquerque is Jessi Steal. PROGRAMMERS ARE TALKING ABOUT...Tim Scott at KWPC-Muscatine reports that he's getting a lot of requests for "Settin' Me Up" off the Highway 101

LP...The new Baillie and the Boys is definitely no long shot, according to Tim Closson at WAXX/FM-Eau Claire. He adds, "The phones are going crazy for this one"...In celebration of Country Music Month, WADA -Shelby's Bob Davis will do his morning show from Twitty City on October 28th...KSCS/FM-Dallas/Ft. Worth has added LS Record's "Spelling On The Stone", and Bill Reed says he's gotten overwhelming response. "95% of the callers think it's Elvis and the other 5% think it's Jimmy Swaggert!" adds Reed...Add Jerry Gober at KXSA-Dermott to the list of programmers who are sold on Patty Loveless' LP cut "Timber, I'm Falling In Love"...Brian Jeffrey at WDMP-Dodgeville is getting good response to Charly McClain's "Cry & Try Again "...Steve McNally at KPRB -Redmond reports that they are now CD equipped and in need of CD product old and new...Don Owen at KGA-Spokane

tells us the Michael Martin Murphey single is turning out to be a big record for him...Joe Martini at WRBI-Batesville reports good reaction to Marie Osmond's "99% Of The Time" ... Dave Davis at WWRK/FM-Elberton is getting good calls for Restless Heart's "Say What's In Your Heart"...Jeff Shakleford at KZMO -California is getting "tons of calls" for Charlie Daniels' "Big Bad John" ... Rhonda Wedeking at KICD-Spencer says the women are going crazy for Ricky Van Shelton's "He's Got You"...Joe Langdon at KYXE-Selah /Yakima reports, "Southern Pacific is real hot here. Their single has been in our Hot rotation for a couple of months now and cuts from the album are really pulling in the calls"...Nick Rivers at WQNZ/FM-Natchez is getting good response to Larry Boone's "Reason For The Rain"...Mike Monday at KNBA-Vallejo claims his listener's love Ronnie Rogers' "Let's Play Hookey" ... The Gavin Country Crew

Big Dreams In A Small Town K.T. Oslin - Hey Bobby Charlie Daniels Band - Uneasy Rider '88

HIT FACTOR Country Research: Lisa Smith/Elma Greer

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60% Total Reports This Week 201 Last Week 200

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
SOUTHERN PACIFIC - New Shade Of Blue (Warner Bros.)	191	1	165	22	3	97%	14
NITTY GRITTY DIRT BAND - I've Been Lookin' (Warner Bros.)	194	1	153	35	5	96%	10
RICKY VAN SHELTON - I'll Leave This World Loving You (Columbia)	198		138	54	6	96%	9
FOSTER & LLOYD - What Do You Want From Me This Time? (RCA)	187	2	154	26	5	96%	14
REBA MCENTIRE - I Know How He Feels (MCA)	196		119	74	3	98%	9
GEORGE STRAIT - If You Ain't Lovin' (You Ain't Livin') (MCA)	192	3	108	77	4	96%	8
DON WILLIAMS - Desperately (Capitol)	178	1	131	40	6	96%	12
CHARLIE DANIELS BAND - Boogie Woogie Fiddle Country Blues (Epic)	181		105	66	10	94%	12
MICHAEL JOHNSON - That's That (RCA)	180	3	84	84	9	93%	10
RESTLESS HEART - A Tender Lie (RCA)	192	2	47	126	17	90%	7
THE BELLAMY BROTHERS - Rebels Without A Clue (MCA/Curb)	181	1	62	112	6	96%	10
KEITH WHITLEY - When You Say Nothing At All (RCA)	192	4	43	127	18	88%	8
BARBARA MANDRELL - I Wish That I Could Fall In Love Today (Capitol)	178	5	41	119	13	89%	11
CRYSTAL GAYLE - Nobody's Angel (Warner Bros.)	172	1	48	102	21	87%	11
VERN GOSDIN - Chiseled In Stone (Columbia)	178	4	37	118	19	87%	11
PAUL OVERSTREET - Love Helps Those (MTM)	181	4	12	122	43	74%	6
SHENANDOAH - Mama Knows (Columbia)	174	8	8	129	29	78%	7
MICHAEL MARTIN MURPHEY - Pilgrims On The Way (Warner Bros.)	162	5	18	110	29	79%	9
EXILE - It's You Again (Epic)	164	5	11	114	34	76%	9
BAILLIE AND THE BOYS - Long Shot (RCA)	162	8	4	115	35	73%	6
EDDIE RABBITT - We Must Be Doin' Somethin' Right (RCA)	172	17	4	107	44	64%	5
WAYLON JENNINGS - How Much Is It Worth To Live In L.A.? (MCA)	146	6	5	97	38	69%	8
K.T. OSLIN - Hold Me (RCA)	170	29	6	80	55	50%	4
PATTY LOVELESS - Blue Side Of Town (MCA)	160	19	1	84	56	53%	5
WILLIE NELSON/JULIO IGLESIAS - Spanish Eyes (Columbia)	150	21	2	75	52	51%	7
MOE BANDY - I Can't Say No To You (Curb)	128	16	4	63	45	52%	9
THE JUDDS - Change Of Heart (RCA/Curb)	152	37	1	49	65	32%	3
SAWYER BROWN - My Baby's Gone (Capitol/Curb)	131	19	1	47	64	36%	6
JOHNNY CASH/HANK WILLIAMS, JR That Old Wheel (Mercury)	122	22	1	56	43	46%	5
THE McCARTERS - I Give You Music (Warner Bros.)	116	12	1	42	61	37%	5

NEW RELEASES by Lisa Smith & Cyndi Hoelzle



DWIGHT YOAKAM - I Sang Dixie (Reprise)

A great choice for a follow-up single to "Streets Of Bakersfield," "I Sang Dixie" showcases Dwight's songwriting ability. Here he tells the story of a misplaced Southerner living in L.A. who dies by the bottle before he can get back home. No need to ask if it's Country enough.

October 21, 1988/the GAVIN REPORT

CENE WATSON - Don't Waste Time On The Blues (Warner Bros.) We've deemed this our "Sleeper Of The Week." It's been awhile since we've heard from Gene, but he's still in excellent Country voice. For his debut on Warner Bros. he's chosen an upbeat, yet bluesy little number that's sure to please. <u>THE O'KANES</u> - Rocky Road (Columbia) At first this seems like a strange choice for a single, with it's extended jam and dark lyric, but the single edit is tight and Jamie and Kieran's style is irresistable. The

haunting accordion part matches the lyric.





DAVID LYNN JONES -<u>Tonight In America (Mercury)</u> A patriotic song with a twist. Sure, it sounds a lot like John Cougar Mellencamp's "Pink Houses," but David Lynn wrote this one first -- in 1983 before he got his "Big Break." Jones is an excellent songwriter and his songs drive hard. The video has been in heavy rotation on Country Music Television for two weeks already, so listeners are ready and waiting.

MOST ADDED

1. FESTIVAL-LEE RITENOUR (GRP)

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- 2. WAY DOWN WEST-WISHFUL THINKING (SOUNDWINGS)
- 3. ANGEL STREET-TONY WILLIAMS (BLUE NOTE)
- 4. BIRD SONG-SPHERE (VERVE/POLYGRAM)
- 5. OOP-POP-A-DA-MOE KO FFMAN QUINTET (DUKE STREET/SOUNDWINGS)

TOP TIP

CASSANDRA WILSON BLUE SKIES (JMT/POLYGRAM)

Cassandra's sultry, sophisticated vocals makes for a thirteen point jump on the Gavin Jazz chart.

RECORD TO WATCH



TANIA MARIA FORBIDDEN COLORS (CAPITOL)

It's Tania's best record since the early days, and Jazz Radio is showing interest.

Co-Editors:Keith Zimmerman/Kent Zimmerman

BOB JAMES - IVORY COAST (TAPPAN ZEE/WARNER BROS.) DIANE SCHUUR - TALKIN' 'BOUT YOU (GRP) Patti Austin - The Real Me (Qwest/Warner Bros.) Grover Washington, Jr. - Then And Now (Columbia)

- 4 4 5 5 JIM HORN - NEON NIGHTS (WARNER BROS.) 6 FLIM & THE BB's - THE FURTHER ADVENTURES OF ... (DMP) 6 10 7 EMILY REMLER - EAST TO WES (CONCORD JAZZ) 9 8 ERNIE WATTS QUARTET (JVC/GRP) 8 9 Bobby Hutcherson - Cruisin' The 'Bird (Landmark) 11 10 DAVE VALENTIN - LIVE AT THE BLUE NOTE (GRP) 12 11 FATTBURGER - LIVING IN PARADISE (INTIMA) 22 12 LYLE MAYS - STREET DREAMS (GEFFEN) 17 **CHARLIE PARKER - BIRD SOUNDTRACK (COLUMBIA)** 13 15 14 MICHAEL BRECKER - DON'T TRY THIS AT HOME (IMPULSE!/MCA) 15 John Blake - A New Beginning (Gramavision) 14 TOM GRANT - MANGO TANGO (GAIA) 21 16 7 17 The Hoops McCann Band - Plays The Music Of Steely Dan (MCA) THE WAVE - SECOND WAVE (ATLANTIC) 20 18 28 19 **STANLEY JORDAN - FLYING HOME (EMI)** 31 20 MILT_JACKSON - BE BOP (EAST-WEST/ATLANTIC) 33 21 KENNY G - SILHOUETTE (ARISTA) 25 22 GARY BURTON - TIMES LIKE THESE (GRP) 24 23 TOOTS THIELEMANS - ONLY TRUST YOUR HEART (CONCORD JAZZ) 19 24 Jack DeJohnette's Special Edition - Audio Visualscapes (Impulse !/MCA) 13 25 Harvie Swartz - It's About Time (GAIA) 26 16 David Sanborn - Close-Up (Reprise) 42 27 **KENT JORDAN - ESSENCE (COLUMBIA)** 35 28 **ART FARMER - BLAME IT ON MY YOUTH (CONTEMPORARY)** 30 29 STEVE SMITH/VITAL INFORMATION - FIAFIAGA (COLUMBIA) CASSANDRA WILSON - BLUE SKIES (JMT/POLYGRAM) 43 30 31 LEE RITENOUR - FESTIVAL (GRP) --34 32 **CHECKFIELD** - THROUGH THE LENS (AMERICAN GRAMAPHONE) 27 33 David Becker Tribune - Siberian Express (MCA) Herb Alpert - Under A Spanish Moon (A&M) 18 34 32 A Tribute To John Coltrane - Blues For Coltrane (Impulse!/MCA) 35 38 36 SKYWALK - PARADISO (ZEBRA/MCA) 37 29 Branford Marsalis - Random Abstract (Columbia) 23 38 Rick Strauss - Jump Start (Projazz) David Lanz - Cristofori's Dream (Narada Lotus) 37 39 26 40 Frank Morgan Quartet - Yardbird Suite (Contemporary) 41 CARLOS REYES - THE BEAUTY OF IT ALL (TBA) ---44 42 Tito Puente - Salsa Meets Jazz (Concord Jazz) 43 **STEVE MILLER - BORN 2 BE BLUE (CAPITOL)** --41 44 The Gadd Gang - Here And Now (Columbia) 45 **GEORGE BENSON** - TWICE THE LOVE (WARNER BROS.) •• 36 46 Eliane Elias - Cross Currents (Blue Note) 47 47 Joan Armatrading - The Shouting Stage (A&M) Mark Sloniker - True Nature (Sandstone Music) 39 48 49 Freddie Hubbard & Woody Shaw - The Eternal Triangle (Blue Note) -
 - 50 Andy LaVerne - Lineage (DMP)

CUADTROUND

	MICHAEL COLINA (PRIVATE MUSIC)	YANNI (PRIVATE MUSIC)	* CORNELL DUPREE (ANTILLES/NEW DIRECTIONS)	
	DAVE PELL OCTET (HEADFIRST/K-TEL)	* MOE KOFFMAN QUINTET (DUKE	STREET) ROBERT WATSON & HORIZON (BLUE NOTE)	
U	TANIA MARIA (CAPITOL)	* MARK EGAN (GRP)	* BILL BERGMAN (GAIA)	1
ij		* TONY WILLIAMS (BLUE NOTE)	TANGERINE DREAM (PRIVATE MUSIC)	
1	NIGHT NOISE (WINDHAM HILL)	* BRANDON FIELDS (NOVA)	JOE TAYLOR (PROJAZZ)	
	Dropped: #40-Stanley Clarke, #45-Mike Stevens, #46-Y	ellowjackets, #48 -Kenny Rankin, #49-Billy Joe	Walker, Jr., #50-Bill HolmanBand, Henry "Sweets" Edison * Debuts in chartbound	

Reports accepted Thursdays only 9 AM through 5 PM

Gavin Fax (415) 495-2580

Station Reporting Phone (415) 495-1990

JAZZ NEW RELEASES

BAGDAD CAFE SOUNDTRACK (ISLAND)

No doubt by now you've heard about KKSF's Steve Feinstein's discovery off this soundtrack. "Calling You" by Jevetta Steele is truly the phone monster it's cracked up to be. The melody and vocal performance is stunning and unforgettable. Gavin staffer Robert Barone told us about playing this track on his show once on Alternative KUSF. Immediately, a woman drove off the freeway to phone him. Then six more calls came in. According to Rob Moore of The Breeze, Jevetta hails from Minneapolis and has an impressive reputation there as a great singer that rivals, believe it or not, Prince himself. The movie got great reviews across the nation and so will the AA stations that play this song. CD also includes another version sung by one Bob Telson--the song's male counterpart, if you will.

IMAGINARY ROADS - WILLIAM ACKERMAN (WINDHAM HILL)

William Ackerman is a poet who uses musical notes instead of words. Listening to his music can be like studying poetry. After you enjoy its message and flow, you then begin to analyze the actual structure. What sounds loose, expressive and free is actually very meticulous-down to the number of syllables in each couplet. The music on Imaginary Roads is exacting, studied, orderly and very intellectual. As a player, Ackerman doesn't have a great flair for rhythm or improvised solos. Yet he's almost like a human guitar sequencer in that once he captures the melody or progression he wants, he'll play it or repeat it perfectly for as long as is necessary. Immediate airplay consensus leans towards "If You Look," followed by "Darrow's Barn II" and "Brother A Teaches 7.



<u>SLALOM - JANE IRA BLOOM</u> (COLUMBIA)

"Mighty Lights," the opening track off Slalom is mighty great. Jane Ira Bloom is a monster soprano saxophonist with an improvisational spirit unafraid of the dangers of uptempo risks and revealing ballad work. According to the liner notes, Ms. Bloom works similar to Yellowjackets,

October 21, 1988/the GAVIN REPORT

mixing improv with her strict compositions. Check out the "live electronics" used with the faithful acoustic backing on "Blues on Mars." <u>VIEW FROM A DISTANCE -</u> <u>HILTZIK & GREENWALD</u> (SONIC ATMOSPHERES) When it comes to the ambient classical, I always go for the trax with the motion. I found a winner on Hiltzik & Greenwald's View From A Distance. Amid all the ambience, "American Living Room" kicks up some dust. Call Bill Clodfelter at 818-505-6003.



PASERO (SUGO) A few months ago we told you about Pasero's madly talented classical guitar performances on Guitar Heartsongs. His latest, simply titled Pasero, features our protagonist expanding to a more Jazz/AA approach. There's only a couple of solo guitar chestnuts here, including "Monago Hotel," since Pasero now experiments with vocals, a full band and even synthesizer/drum programming. All in all, it's an ambitious departure for Pasero. Recommended trax: "I'd Do Anything For You," "Nena," "Cliffs Of My Heart" and "My Roots Are The Village." The latter title will have a video production available for cable programming support. For radio servicing support, phone Scott Kellner at Sugo-415-965-1778.



RHAPSODY IN BLUE/WEST SIDE STORY - CARLOS BARBOSA-LIMA & SHARON ISBIN (Concerto/Concord) While Pasero ventures into the musical frontier, Carlos Barbosa-Lima and Sharon



JAZZ NEW RELEASES continues

Isbin offer classical guitar interpretations from West Side Story. "I Feel Pretty," "Something's Coming" and "Scherzo/ Somewhere" are impeccable renditions. As the liner notes proclaim, the guitars truly becomae an orchestra. It's sometimes hard to believe that only two players are performing these arrangements.



STEPPIN' OUT - DARYL STRUEMER (GRP)

Daryl Struemer straddles the line between rock and Jazz. With Genesis and Phil Collins, Struemer added the ocassional Jazz progressive lick to the vast Genesis repertoire. On his GRP debut, Daryl reverses things by adding rock tones to his instrumental Jazziness. Additionally, Struemer frequently adds a happy major chord, making him compatible to the expanding frontier of adult programming. Trax: "Kyoto Rose" and a stinging "Venturing Out." <u>A REAL SWINGER - FLIP PHILLIPS</u> (CONCORD JAZZ)

As Flip Phillips smiles with his saxophone and golfing attire, it's hard to believe that his brand of bebop was once proclaimed the devil's music. But don't let his appearance fool you. Flip is a ruthless tenor player. I like the fastmoving "Hashimoto's Blues."



BLUE SKIES - CASSANDRA WILSON (IMT/POLYGRAM)

Cassandra Wilson offers Jazz Radio a nice helping of sophisticated Jazz vocals, specializing in Kern & Mercer, Rodgers & Hammerstein, Lerner & Lowe and Irving Berlin. The album features some outstanding piano by Mulgrew Miller and treatments of songs like "I've Grown Accustomed To His Face," "Shall We Dance" and "I Didn't Know What Time It Was" are classic. It's vocalizing that isn't too mellow, cliched or brassy. Instead, Cassandra will bring a touch of class to your best music sweeps.

PHONING THE CZAR-DREAM PATROL (PASHA/CBS)

Whoa! Talk about your "who's who" bio! The core personnel of Dream Patrol--James Donnellan, Mark Ross and Larry Klimas-have individually worked with the following diverse talents: Art Garfunkel, Jimi Hendrix, Gary Wright, Petula Clark, Ronnie Laws, Pee-Wee Herman, Demis Roussos, Flora Purim, Tony Williams, Whitney Houston, George Cables and Billy Ocean. Additional members Wells Christie and Gary Holland served as an original member of the Synclavier Company and chief sound engineer for Jacque Cousteau expeditions respectively. Now we get to the music. Dream Patrol's project is chock-filled with superb musical depth and powerful production. If you want your AA station to sound emulate the hi-tech Nineties, call Karen Chamberlain at Pasha--213-466-3507 or Cliff Gorov at 213-556-4874. <u>COAST TO COAST - CORNELL DUPREE & WHO IT IS (ANTILLES/ NEW DIRECTIONS)</u>

Cornell Dupree has mastered Jazz and Blues guitar styles with his own personal, distinguished tone. After recording with many great Soul artists (Aretha springs to mind), here's a collection of compositions that Dupree stretches out on. "Brighter Day" and "Destiny" make the most Jazz sense. Who It Is features Richard Tee and New Yorker Lou Marini. PATHWAYS OF SURRENDER CHRIS SPHEERIS (COLUMBIA) Chris Spheeris' synths and sampling made a lot of friends last time around over a long period of time. This time, stations will be wiser sooner. The opening "Where The Angels Fly" is a pleasant vocal piece. As the album unfolds, Spheeris freely draws from atmospherics and spirituality without getting too starry-eyed. I like the balance and relief achieved through the

instrumental concepts. FLASHPOINT - TOM SCOTT (GRP) Here's nine new tunes from LA sessionmeister, Tom Scott. The basic core of his band is as follows: Dean Parks-guitar, Neil Stubenhaus-bass, Vinnie Colaiuta-drums, Randy Kerbersynths and Michael Fisher-percussion . On Flashpoint, Scott's aggregation brandishes a ragged fusion edge. There's a roominess to the production that borders on "live." The ability to skillfully overdub alto, bari- and tenor sax lines has long been Scott's trademark, and you'll find many multi-track moments on Flashpoint. Check out "Get A Grip," the title track, "Night Drifter" and "Cool Sensation.'

use of vocals while further exploring his

THE PRETTIEST WINTER YOU'LL EVER HAVE!



A Must For Your Christmas Playlist **THE NEW SPIRIT OF CHRISTMAS** —Teja Bell

Radio-Only CD Single featuring The Ukrainian Bell Carol Bach Christmas Cantata #142



DEEP BREAKFAST—Ray Lynch Radio-Only CD Single featuring *Celestial Soda Pop, Rhythm in the Pews* "These cuts have tremendous durability." —Mark Hill, KLRS



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DUSK—Jim Chappell "Gone is the heaviest phone response cut we've ever had!"—Laurie Cobb, KHIH Radio-Only CD Single features Gone, Stars in the Yard plus a special Christmas bonus track Magic Sleigh Ride



MOST ADDED

- IMAGINARY ROADS WILLIAM 1. ACKERMAN (WINDHAM HILL)
- 2. SUMMIT - SUSAN MAZER & DALLAS SMITH (BRAVE DOG)
- FESTIVAL LEE RITENOUR 3. (GRP)
- 4. WAY DOWN WEST - WISHFUL THINKING (SOUNDWINGS)
- 5. MORE THAN FRIENDS -JONATHAN BUTLER (JIVE/RCA 6.
- DIAMOND INSIDE OF YOU -**RODNEY FRANKLIN** (NOVUS/RCA)

TOP TIP

RECORD 1	O WATCH
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GRANT GEISSMAN (TBA)

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2W LW TW

1. IMAGINARY ROADS - WILLIAM	ZW LW	IW	
ACKERMAN (WINDHAM HILL)	3 1	1	JIM HORN - NEON NIGHTS (WARNER BROS.)
2. SUMMIT - SUSAN MAZER &	1 2	2	Bob James - Ivory Coast (Tappan Zee/Warner Bros.)
DALLAS SMITH (BRAVE DOG)	32 5		KENNY G - SILHOUETTE (ARISTA)
3. FESTIVAL - LEE RITENOUR	24 7		TOM GRANT - MANGO TANGO (GAIA)
(GRP)	19 9		YANNI - CHAMELEON DAYS (PRIVATE MUSIC)
4. WAY DOWN WEST - WISHFUL	6 4	6	David Lanz - Cristofori's Dream (Narada Lotus)
5. MORE THAN FRIENDS -	8 6	7	Checkfield - Through The Lens (American Gramaphone)
5. MORE THAN FRIENDS - JONATHAN BUTLER (JIVE/RCA)	36 18		LYLE MAYS - STREET DREAMS (GEFFEN)
6. DIAMOND INSIDE OF YOU -	2 3	9	Joan Armatrading - The Shouting Stage (A&M)
RODNEY FRANKLIN	4 13		KENNY RANKIN - HIDING INSIDE MYSELF (CYPRESS/A&M)
(NOVUS/RCA)	12 11	11	FATTBURGER - LIVING IN PARADISE (INTIMA)
	7 10	12	Patti Austin - The Real Me (Qwest/Warner Bros.)
	11 8	13	Flim & The BBs - The Further Adventures Of (DMP)
	43 29		STANLEY JORDAN - FLYING HOME (EMI)
	18 19		NIGHT NOISE - AT THE END OF THE EVENING (WINDHAM HILL)
TOP TIP	28 23	16	DIANE SCHUUR - TALKIN' 'BOUT YOU (GRP)
	38	17	LEE RITENOUR - FESTIVAL (GRP)
	10 12	18	Billy Joe Walker, Jr Universal Language (Master Series/MCA)
MICHAEL COLINA	9 17	19	Karla Bonoff - New World (Gold Castle)
THE SHADOW OF URBANO	30 25	20	CARLOS REYES - THE BEAUTY OF IT ALL (TBA)
(PRIVATE MUSIC)	44 34	21	MICHAEL COLINA - SHADOW OF URBANO (PRIVATE MUSIC)
, ,	17 15	22	Mark Sloniker - True Nature (Sandstone Music)
An accomplished synthesist pays	20 16	23	Tangerine Dream - Optical Race (Private Music)
homage to his father, born in Cuba.	5 14	24	David Sanborn - Close-Up (Reprise)
	15 20	25	Pete Bardens - Speed Of Light (Cinema/Capitol)
	35 31	26	SKYWALK - PARADISO (ZEBRA/MCA)
	14 21	27	David Becker Tribune - Siberian Express (MCA)
RECORD TO WATCH	31 26	28	George Benson - Twice The Love (Warner Bros.)
RECORD TO WATCH	13 22		Herb Alpert - Under A Spanish Moon (A&M)
		30	Mike Stevens - Light Up The Night (Novus/RCA)
		31	Sade - Stronger Than Pride (Epic)
	21 24		Patrick O'Hearn - Rivers Gonna Rise (Private Music)
	48	33	STEVE MILLER - BORN 2 B BLUE (CAPITOL)
- Autor - Burry	27 33		Rick Strauss - Jump Start (Projazz)
	42		STEVE HAUN - IN THE SKY (SILVER WAVE/OPTIMISM)
E		36	Rob Mullins - Fifth Gear (Nova)
H	38 37		The Wave - Second Wave (Atlantic)
on market and	47 41	38	AL STEWART - LAST DAYS OF THE CENTURY (ENIGMA)
- Mechine	47	39	STEVE SMITH & VITAL INFORMATION - FIAFIAGA (COLUMBIA)
A ASSIST	33 39		Yellowjackets - Politics (MCA)
	50		BASIA - LIVE (EPIC)
WISHFUL THINKING	16 27		Spyro Gyra - Rites Of Summer (MCA)
WAY DOWN WEST	40 40		
(SOUNDWINGS)	29 36		Max Lasser's Ark - Earthwalk (CBS)
Recorded and mixed by Deger		45	
Recorded and mixed by Roger Nichols, who lent his touch of		46	
fidelity to Steely Dan.			ANITA BAKER - GIVING YOU THE BEST THAT I GOT (ELEKTRA)
naonty to otdoly built	44	48	Perri - The Flight (Zebra/MCA)
Co-Editors:Keith Zimmerman/Kent Zimmerman	25 35	49	Stanley Clarke - If This Bass Could Only Talk (Portrait)
,	50 45	50	Dave Valentin - Live At The Blue Note (GRP)
			CHARTBOUND
BRANDON FIELDS (NOVA) * WISHFUL THINKING (SOUNDWIN * WILL ACKERMAN (WINDHAM HI			* ERIC TINGSTAD/NANCY RUMBEL (NARADA) * BIRD SOUNDTRACK (COLUMBIA) MARK EGAN (GRP) * BIRD SOUNDTRACK (COLUMBIA) * MARTI JONES (A&M) BILL BERGMAN (GAIA)
* SUSAN MAZER/ DALLAS SMITH	DRAVE DU		JOE TAYLOR (PROJAZZ) WAYNE JOHNSON TRIO (ZEBRA/MCA)

Dropped: #43 Harve Swartz, #46 Crusaders, #49 Tracy Chapman, Derek Watkins, John Tesh. October 21, 1988/the GAVIN REPORT

* GARY BURTON (GRP)

*Debuts in chartbound

* NEAL DAVIS (VISUAL MUSIK)

ALBUM/ALTERNATIVE

ALBUM



2 U2





COCTEAU TWINS



U2

ALTERNATIVE

THE PURSUIT OF HAPPINESS "I'M AN ADULT NOW" -

PURSUIT OF HAPPINESS (CHRYSALIS) Pursuit of Happiness pursue adulthood in a unique way; by talking about the pitfalls of adulthood using aggressive adolescent rhythms. "I'm An Adult Now" is a chugging rock song with a novel approach and humorous lyrics. Produced by Todd Rundgren.

ERFE "NOBODY'S PERFE

After an intro that sounds like sampled broken glass, Mike + The Mechanics effortlessly glide into a polished pop pattern that is pleasing and radio friendly. This is an easy call, a radio shoo-in. "CHARLOTTE ANNE" - JULIAN COPE

A love song to "Charlotte Anne" from the casket? Julian Cope uses psychedelic death images that sharply contrast with this humorous, upbeat instrumental track. I like the mid-point where Julian speaks during the break just before a sustained guitar solo.



the tall tale of "Tweeter And The Monkey Man."

MISCHIEF - CLIVE GREGSON & CHRISTINE **COLLISTER** (RHINO)

If, like me, you miss the days when Richard Thompson pooled his talents with either Linda Thompson or the late Sandy Denny, this may be good news. Clive Gregson (anyone remember his band, Any Trouble?) and Christine Collister They've worked their way South to an American have remarkable and similar chemistry. Songs like release after shaking up the homeland. Singer "I Specialise" and "We're Not Over Yet" are examples of everything done right. Whomever plays the guitar leads and rhythms reads the frets naturally, never overpowering. As a vocalist, Collister is marvelous and harmonic. Mischief is a passionate, quality work.

works, actually manages to mumble couplets of humor? Other trax: "Heading For The Light" and



"FLESH UNDER SKIN" - NATIONAL VELVET (EMI)

Toronto's National Velvet is no horse story. Maria Del Mar and bassist Mark Storm are the contrasting creative nucleaus. Guitarist O.Crossley wraps everything up tight with fat tones and expert fireworks. I like the progressive spirit with its mainstream production standards. KZ



This is Steve Earle's Trojan Horse. As Copper- VOLUME ONE - TRAVELING WILBURYS head is wheeled into your offices, out jump ten songs that search out and destroy whatever preconceptions you've ever had about Steve Earle, who up to this time has only inched sonically into rock n roll territory from Country radio. music to become a race of hairdressers and TV After pulling a few political strings Earle is now free to rock n roll to his heart's content, and he doesn't take this newly found freedom lightly. Using an arsenal of digital technology, the album is sequenced shockingly at first, eloquently once you track it through a few times. While side one rocks the house, side two shows us a songman who writes with feeling and transparency. On this LP, Earle truly explores the power of song, burying many aspects of Americana deep in the verses. Downtrodden Democrats will relate to the politics. Republicans, you can just tap your feet and dance. Trax: "Even When I'm Blue," "Snake Oil," "You Belong To Me," "Waiting On You" and "Johnny Come Lately," featuring the Poques.

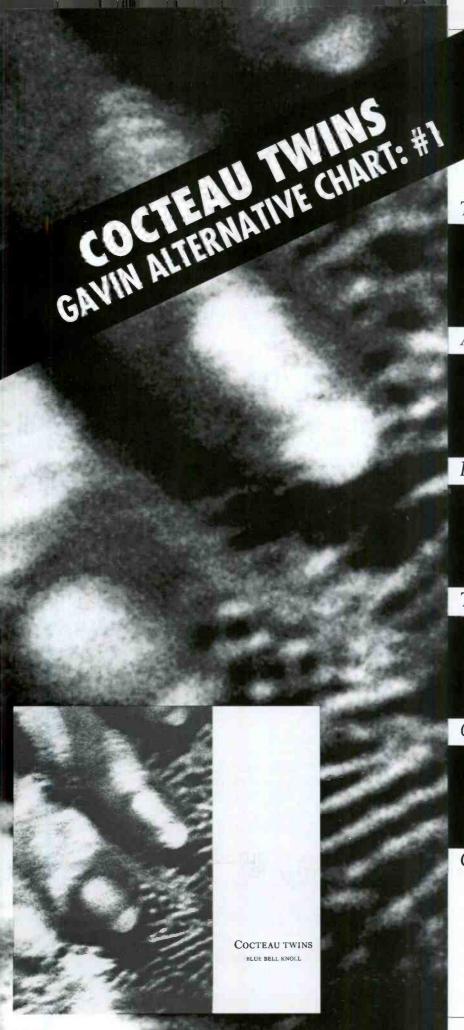
"1969"/"WINDOWS OF THE WORLD" -THE PRETENDERS (POLYDOR)

Four unlikely ingredients combine forces on the 1969 Soundtrack album, Both Pretenders songs are polar opposite cover tunes. Produced by Nick Lowe, one written by Hal David and Burt Bacharach, originally recorded by Dionne Warwick and mixed by Bob Clearmountain. The "Windows" track is the softer contestant of the two, By contrast, "1969" is a hard-edged cover of the Stooges song, clearly an alternative for those who prefer to push the line. Nice guitar work by Johnny Marr.



(WILBURY RECORDS/WARNER BROS.)

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THANKS

ALTERNATIVE RADIO

FOR MAKING

THE COCTEAU TWINS #1

ON THE

GAVIN ALTERNATIVE CHART

ALBUM

EDDIE MONEY (COLUMBIA) "WATER"

U2 (ISLAND) "DESIRE" "ANGEL" "TOWN" "GOD" "ALONG"

RANDY NEWMAN (REPRISE) "MONEY" "FALLING" "DIXIE"

TRAVELING WILBURYS (WILBURY/WARNER BROS.) "HANDLE"

KEITH RICHARDS (VIRGIN) "TAKE" "STRUGGLE"

Bon Jovi (Mercury/PolyGram) "Bad" "Born" "Lay"

Little Feat (Warner Bros.) "Long" "Let" "Hate"

38 SPECIAL (A&M) "STRATEGY" "SHEBA"

Van Halen (Warner Bros.) "Feels" "Finish"

JOHN LENNON (CAPITOL) "JEALOUS"

NIGHT RANGER (CAMEL/MCA) "DID" Big Country (Reprise) "King" "Peace"

DICKEY BETTS (EPIC) "ROCK" GREGG ALLMAN BAND (EPIC) "SLIP"

JON ASTLEY (ATLANTIC) "TEST" PAT BENATAR (CHRYSALIS) "WALK"

Rod Stewart (Warner Bros.) "Forever"

Midnight Oil (Columbia) "Dreamworld"

Summer Olympics (Arista) "Bunburys"

Huey Lewis & The News (Chrysalis) "Small" **ROBERT PALMER (EMI) "EARLY"**

David Lindley & El Rayo X (Elektra) "Knew"

THE FEELIES (A&M) "AWAY" "FASCINATION"

BAD COMPANY (ATLANTIC) "ONE" "SMOKE"

JEFF HEALEY BAND (ARISTA) "CONFIDENCE"

TOM COCHRANE & RED RIDER (RCA) "LEAGUE"

MICHELLE SHOCKED (MERCURY) "TRAIN" "ANCHORAGE"

Steve Winwood (Virgin) "Night" "Shoes" "Hearts" "Roll"

IAN GILLAN/ROGER GLOVER (VIRGIN) "TELEPHONE"

Cocktail Soundtrack (Elektra) "Hippy" "Rave" "Kokomo" Cinderella (Mercury/PolyGram) "Got" "Seamstress"

ROBERT CRAY BAND (HIGHTONE/MERCURY) "PATROL" "DARK" "ACTING"

Edie Brickell & New Bohemians (Geffen) "Am"

Bruce Springsteen (Columbia) "Chimes" "Born" STEVE EARLE (UNI/MCA) "COPPERHEAD" "BLUE"

Tommy Conwell & Young Rumblers (Columbia) "Not"

MELISSA ETHERIDGE (ISLAND) "LIKE" "WATER"

IVAN NEVILLE (POLYDOR/POLYGRAM) "ANOTHER" JOHN MAYALL & BLUESBREAKERS (ISLAND) "LAST" RICHARD THOMPSON (CAPITOL) "TIDE" "RECKLESS"

Def Leppard (Mercury/PolyGram) "Armageddon" "Bites"

JOHN HIATT (A&M) "SLOW" "PAPER" "TENNESSEE"

Hothouse Flowers (London/Polydor) "Don't" "Sorry"

Reports accepted Mondays at 9 AM through 5 PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax (415) 495-2580

MOST ADDED

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- 1. RATTLE AND HUM U2 (ISLAND) 2. "HANDLE WITH CARE" -
- TRAVELING WILBURYS (WILBURY/WARNER BROS.)
- 3. CHICAGO LINE JOHN MAYALL & BLUESBREAKERS (ISLAND)
- 4. "WINDOWS OF THE WORLD/1969" - THE PRETENDERS (POLYDOR)
- "SOMETHING SO STRONG" -JIM CAPALDI (ISLAND)
- "PUT ON YOUR DANCING 6 SHOES" - STEVE WINWOOD (VIRGIN)

TOP TIP

	23	18	17	NIGHT RANGER (CAMEL/MC
	14	9	18	Big Country (Reprise) "King"
STEVE EARLE	46	31	19	<u>KANSAS</u> (MCA) "STAND"
COPPERHEAD ROAD	5	16	20	Steve Winwood (Virgin) "Nigh
(UNI/MCA)	49	33	21	DICKEY BETTS (EPIC) "ROCK
The transition from Country to	39	26	22	GREGG ALLMAN BAND (EPIC
Rock n Roll is smooth.	44	30	23	IAN GILLAN/ROGER GLOVER
Debuts at #29.	22	21	24	Edie Brickell & New Bohemians
	11	14	25	Cocktail Soundtrack (Elektra)
	29	25	26	Cinderella (Mercury/PolyGran
	19	29	27	ROBERT CRAY BAND (HIGHT
RECORD TO WATCH	4	12	28	Bruce Springsteen (Columbia)
			29	STEVE EARLE (UNI/MCA) "CI
	43	35	30	VIXEN (EMI) "EDGE"
	36	34	31	JON ASTLEY (ATLANTIC) "TE
	38	37	32	PAT BENATAR (CHRYSALIS)
	17	23	33	Tommy Conwell & Young Rum
	27	27	34	Rod Stewart (Warner Bros.)
	26	32	35	UB40 (A&M) "Breakfast"
	37	36	36	Midnight Oil (Columbia) "Drean
AN IL FA	34	45	37	MELISSA ETHERIDGE (ISLA
	13	20	38	Summer Olympics (Arista) "Bu
and the second s	16	24	39	INXS (Atlantic) "Never"
the real states of the second	24	38	40	Huey Lewis & The News (Chry
ROUGH NIGHT IN JERICHO			41	ROBERT PALMER (EMI) "EAI
ROUGH NIGHT IN JERICHO			42	IVAN NEVILLE (POLYDOR/PO
DREAMS SO REAL			43	JOHN MAYALL & BLUESBRE
(ARISTA)			44	<u>RICHARD THOMPSON</u> (CAPI
The Add Construction in the Add	40	40	45	David Lindley & El Rayo X (Ele
This Athens, Georgia trio is knocking	31	42	46	Def Leppard (Mercury/PolyG
down a few walls of their own with an impressive debut.	35	46	47	Al Stewart (Enigma) "King" "S
inipiessive debut.	8	22	48	Steve Miller (Capitol) "Ya Ya"

Editor: Kent Zimmerman

CHARTBOUND

Al Stewart (Enigma) "King" "Steal"

50 WINGER (ATLANTIC) "MADALAINE"

PRETENDERS (POLYDOR/POLYGRAM) "1969" "WINDOWS" DREAMS SO REAL (ARISTA) "WALLS" * GUITAR SPEAK (IRS/MCA) "HOWE" SURVIVOR (SCOTTI BROS.) "KNOW" **OZZY OSBOURNE (CBS) "MIRACLE"** JOHNNY WINTER (VOYAGER/MCA) "RAIN" * SOUTHSIDE JOHNNY (CYPRESS/A&M) "PECULIAR" * JOAN JETT (BLACKHEART/CBS) "LIAR" BANGLES (COLUMBIA) "ROOM" * JIM CAPALDI (ISLAND) "STRONG" CAMOUFLAGE (ATLANTIC) "GREAT" HUNTERS & COLLECTORS (IRS/MCA) "BREADLINE"

Dropped: #41 Crowded House, #44 Omar, #47 Bruce Hornsby, #48 P. Furs, #49 J. Page, #50 L. Cole, Siouxsie & Banshees.

JULIAN COPE

"CHARLOTTE ANNE"

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TERNATIVE

FISHBONE (COLUMBIA) "DEAD" "CHANGE" "MA"

Big Audio Dynamite (Columbia) "99" "2000" "Music"

THAT PETROL EMOTION (VIRGIN) "GROOVE"

John Hiatt (A&M) "Slow" "Plates" "Paper" "South" OINGO BOINGO (MCA) ""CINDERELLA"

JON ASTLEY (ATLANTIC) "TEST" "COMMERCIAL"

Screaming Tribesmen (Rykodisc) "Feeling" "Igloo" "Shoes"

THEY MIGHT BE GIANTS (BAR NONE/RESTLESS) "ANA"

TOM WAITS (ISLAND) "SHELLS" "TELEPHONE" "COLD"

BALANCING ACT (IRS/MCA) "GENERATOR" "WORK" "CAN" "SLEEP"

The Smiths (Sire) "Queen" "Cemetry" "Bigmouth" "Ask" HUXTON CREEPERS (B.T./POLYGRAM) "RACK" "SKIN" "VISUALLY" "DAYS"

KEITH RICHARDS (VIRGIN) "HARD" "STOOD" "ENOUGH" "WISH" "LOCKED"

GAME THEORY (ENIGMA) "LEILANI"

SCREAMING TREES (SST) "IVY"

COCTEAU TWINS (4 A.D./CAPITOL) "FINGERS" "BLUE" "BUFF" "GUM"

Let's Active (IRS/MCA) "Dog" "Horizon" "Orpheus" "Ten" "Terminate" "Train"

U2 (ISLAND) "DESIRE" "HELTER" "WATCHTOWER" "TOWN" "ANGEL" "GOD"

Hunters & Collectors (IRS/MCA) "Wishing" "Breadline" "See" "Flame" "Sun"

DREAM SYNDICATE (ENIGMA) "FAITH" "SIDE" "HAUNTS" "WEATHERED"

LLOYD COLE & THE COMMOTIONS (CAPITOL) "BAG" "PENN" "JENNIFER" "29" "MR."

REDLORRY YELLOWLORRY (BEGGARS BANQUET/RCA) "RISE" "OPEN" "ONLY" "SHE"

Siouxsie & The Banshees (Geffen) "Jar" "Peek" "Ornaments" "Stone"

THE FEELIES (A&M) "AWAY" "LIFE" "FINAL" "UNDERTOW" "DEEP"

BILLY BRAGG (ELEKTRA) "LEAP" "SPELL" "SHORT" "VALENTINE'S"

Michelle Shocked (Mercury) "Anchorage" "Grow" "Train" "Fogtown"

Jane's Addiction (Warner Bros.) "Jane" "Ocean" "Shower" "Beach"

Edie Brickell & The New Bohemians (Geffen) "What" "Love" "Beat"

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- 1. STAY AWAKE VINTAGE DISNEY FILMS MUSIC COMPILATION (A&M)
- 2. FASCINATIN' VACATION THE JACK RUBIES (TVT)
- 3. "2541" GRANT HART (SST-12")
- 4. "MEET THE WITCH" BIG DIPPER (HOMESTEAD-12")

top tip

THAT PETROL EMOTION (VIRGIN)

Last week's Record To Watch catches fire for Patrick Ferrise-WWVU, Glen Boothe-WXYC, Kakie Urch-WRFL, Greg Vegas-WXCI, Mark Miller-KABL and debuts at #17.

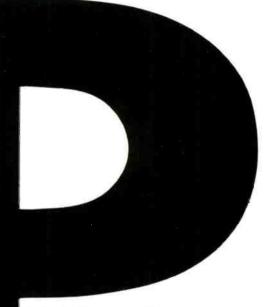
RECORD TO WATCH



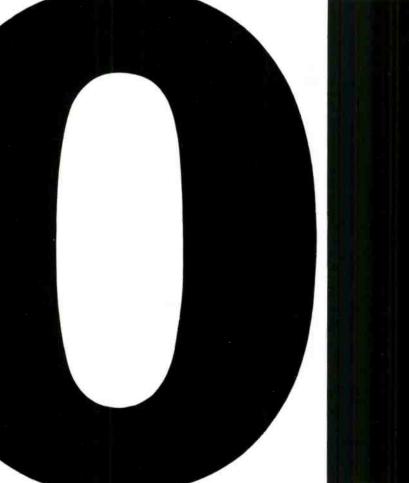
OFRA HAZA (SIRE) Taking off for Kim Saade-WRAS (#1 .requested) and Joe Simon-KTCL with the full album on its way this week. IMPORT/INDIE GRANT HART (SST-12") "2541" BIG DJPPER (HOMESTEAD-12") "WITCH" HARD ON'S (TAANG!) "SOMETHING" BEN VAUGHN (RESTLESS) "DARLENE" VANDALS (RESTLESS) "DARLENE" VANDALS (RESTLESS) "DARLENE" VANDALS (RESTLESS) "CLOWNS" WOLFGANG PRESS (4 A.D12") "SOUL" POI DOG PONDERING (TEXAS HOTEL) "LIVING" BORGHESIA (PLAY IT AGAIN SAM) "AM" WIDESPREAD PANIC (LANDSLIDE) "CHILLY" DANIEL JOHNSTON (HOMESTEAD) "POOR"	11 18 21 21 35 24 25 35 34 42 29 29 29 41 40 42 39 42 39 42 39 44 12 19 20 23 46 27 28	30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47	VOICE OF THE BEEHIVE (ME Hothouse Flowers (London/F <u>RANDY NEWMAN</u> (REPRISE <u>MINISTRY</u> (SIRE) "STIGMAT <u>DREAMS SO REAL</u> (ARISTA) <u>CAMOUFLAGE</u> (ATLANTIC) " Hugh Cornwell (Virgin) "Anot <u>ALL ABOUT EVE (MERCURY RICHARD THOMPSON</u> (CAP <u>STEVE EARLE (UNI/MCA) "C</u> <u>THE BANGLES</u> (COL UMBIA) A:R. Kane (Rough Trade) "Cra <u>BIG COUNTRY</u> (REPRISE) "K Psychedelic Furs (Columbia) "I Transvision Vamp (UNI/MCA <u>WAS (NOT WAS)</u> (CHRYSAL Pixies (4 A.D.) "Gigantic" "Riv	vays" "True" "Dance" "Where" RCURY) "NOTHING" PolyGram) "Don't" "Sorry" "Feet" "Work) "MONEY" "DIXIE" "NEW ORLEANS" "A" "JERICHO" "CALIFORNIA" "CITY" "HEART" GREAT" "her" "Cherry" "Never") "ANGEL" "HAIR" "WILD" ITOL) "TIDE" "YANKEE" OPPERHEAD" "ROOM" Azy" ING" "PEACE" Money" "Easy") "Trash" "Girl" "Sister" "Andy" IS) "SPY" "WALK" "AMERICA" "DORIS" er" (RAVE/FUNDAMENTAL) "SHOCKED" 3!) "HEAD"
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Editor: Peter Standish			(TOUCH & GO) "DUTCH" DETICS (EMERGO) "NAME"	7 SECONDS (RESTLESS) "ESCAPE" MOEV (NETTWERK) "YEAH"
Reports accepted Mondays at 9 AM through 5 PM Tuesdays	METAL OFRA	METALLICA (ELEKTRA) "BLACKENED" NICE STRONG ARM (HOMESTEAD) "WINDOWSILL" OFRA HAZA (SIRE-12") "IM NIN'ALU" STAY AWAKE COMP. (A&M) "LOBOS"		
Station Reporting Phone (415) 495-1990 Gavin Fax: (415) 495-2580	Dropped:#32 Married T.T.M.,#33 House of L.,#36 Buckwheat Z.,#41 Folkways #43 In Tua N.,#47 Fields N., #48 Sugarcubes, #49 Feedtime, #50 Ultra V.S.			

the GAVIN REPORT/October 21, 1988

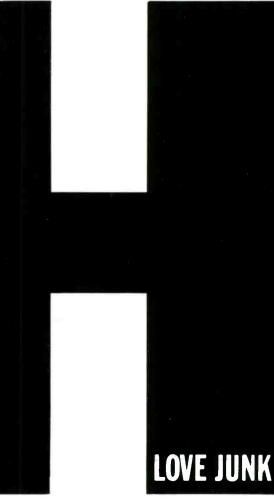
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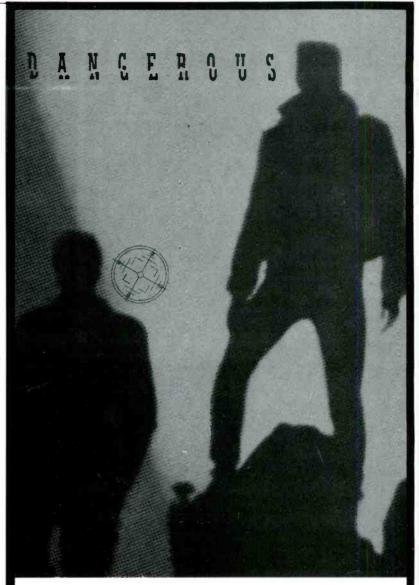
Chrysalis.

INSIDE ALTERNATIVE RADIO by Peter Standish

The Cocteau Twins pulled off the difficult challenge of knocking Alternative staples Siouxsie and the Banshees out of the number one slot, while the Feelies have revived enough to make a pitch for the same position. Behind the strength of commercial Alternatives, U2 continues to march forward. Fishbone refuses to fade as does a resilient Hunters and Collectors. Lloyd Cole is a sure top ten bet for next week while Dream Syndicate and RedLorry YellowLorry appear to be toying with the concept. However, the biggest news this week rests with our two top debuts. Game Theory is HOT and That Petrol Emotion (last weeks Record To Watch) is our Top Tip. Game Theory have certainly paid some dues, and their established following is paying off with big believers in Scott Carter-KCPR, Rich Robinson-WHTG ("I can't rave about it enough") and Jason Cohen-WNUR. That Petrol Emotion improved their chart points by over 300% in one week! They will definitely be riding a trail into the top ten, possibly as soon as next week. A large number of records scored big gains of eight spots or more including: They Might Be Giants ("VERY hot, it's big and going to be bigger," John Stouffer-WDCR), the Balancing Act, Screaming Trees and Keith Richards. Ministry debuted and was one of the most mentioned records this week. Big response on Ministry was noticed by Dave "Dodger Blues" Gottlieb-KFJC ("a record to watch...Big Black meets Slayer"), Beth Hoepner-WUOG, Bob Weyersberg-WUNH, John Koski-WRVU and Helen Urriola-WFIT ("Noisy but everyone likes it"). Richard Thompson and Steve Earle both debut and appear ready to make big gains next week. The Stay Awake - Various Interpretations of Music from Vintage Disney Films was Most Added. This curious collection of songs by an All-Star cast looks like it will meet widespread acceptance. Stations are gravitating towards Los Lobos, Sinead O'Connor, The Replacements and Tom Waits. Robbie Fung-KFSR says "It's wild! You've got to hear the Tom Waits track. It's scary." The Jack Rubies were added at many stations as was Grant Hart. Hart, formerly with Husker Du, is attracting attention from Josh Henig-WPRB, James Lien-WTUL ("just like Album stations have been waiting for the Keith Richards record, we've been waiting for this one"). The Waxing Poetics are brewing in Chartbound and boiling over on some playlists including Mike "Waxing" Thomas-WMDK and Drew Ross-KOTR. Don't overlook Fairground Attraction, who chalked up a large number of adds and just missed being among the Most Added this week. Ivar Hamilton-CFNY relays his top tip in the form of Tanita Tikaaram, "a hot new WEA-UK artist who sounds a lot like Joan Armatrading, Edie Brickell or Tracy Chapman, and she's only 18 years old!" Say Ivar, when' Ben Johnson putting out his first album?

NEW RELEASES

Sons of Freedom- SONS OF FREEDOM (Slash) Sons of Freedom combine the toughness of an ironworker with the artistic eye of a sculptor. A fine line separates the two, and the Sons of Freedom are innovative in their approach to hard rock without striking a contrived pose. Melodic rhythms, reverberated vocals and high tone bass are surrounded by chaotic walls of guitar chords and jagged leads not unlike The Cult, especially on "Judy Come Home." The passion bites you on "The Criminal," "Super Cool Wagon" and "This Is Tao." <u>California-AMERICAN MUSIC CLUB (Frontier)</u> The AMC adopt a subtle approach to their craft rather than projecting a flashy and shallow image. Don't waste your time trying to categorize them as part of the growing trend of acoustic bands. Instead, focus on the mood that they create. Songs like "Pale Skinny Girl" and "Highway 5" are sad and brooding, while others like "Western Sky," "Lonely" and my favorite, "Firefly," generate a more upbeat attitude. Take a break from th countless releases that sometimes unfortunately pass us by and give serious time to American Music Club.

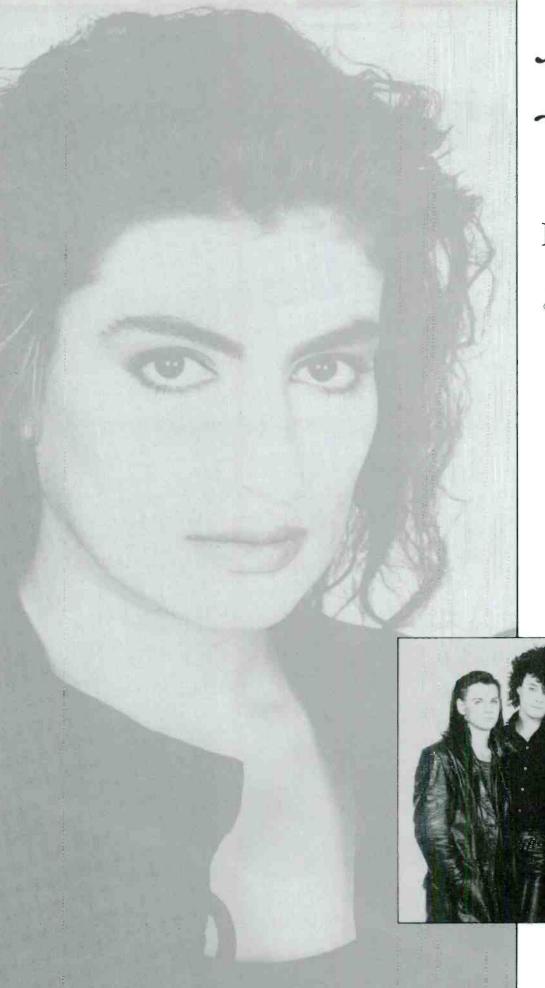


PolyGram Records





The Traveling Wilburys sit for a spell. Seated (1 to r) Jeff Lynne Wilbury, George Harrison Wilbury, Tom Petty Wilbury, Roy Orbison Wilbury. Standing (1 to r), George Gerrity Wilbury, Kenny Puvogel Wilbury and Clyde Bakkemo Wilbury. Not pictured is Bob Dylan Wilbury who was traveling to Philly.





Flesh Under Skin



The UnConventional debut single and video from a world class band. Mark Storm—*Bass* Garry Flint—*Dr≢ms* Maria Del Mar—*Vocals* Crossley—*Guitats* Produced by John Naslen. Management: Ir trepid, Toronto, Canada.

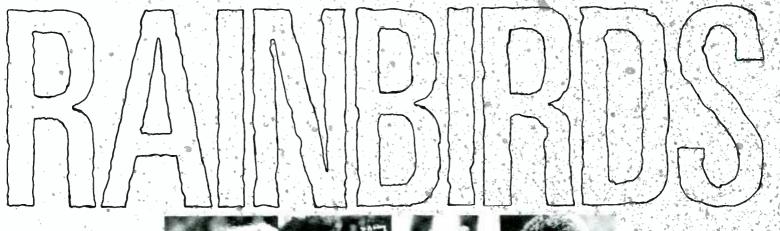


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Produced by: Udo Arndt



PolyGram Records

CONT. FROM PAGE 15

the early days in the business. They asked Joan to play guitar on it. We couldn't figure out if Led Zeppelin would do that or not, so we didn't do it.

SR: Kasim Sultan has really made a big difference in your band. How did he get involved?

JJ: I met Kasim a few years ago, during the Good Music album recording, through Thommy Price who's played drums on a lot of my records. I thought Kas was a great bass player and singer. At the time he was doing other things and I wasn't really thinking about a new bass player.

KL: We couldn't afford him. JJ: Yeah, we couldn't afford him. We just weren't at his level then. Kas really wanted to work with us. We had already done "Light of Day" and he wanted to be in the band. He's been in our live show for over a year now. It's great to have his reinforcement because there are a lot of people who are really into his work--they come with big banners for Kasim. We relate in a way that some people can't because he's been playing in a band since he was 15 years old, just like me.

SR: Joan, have you ever thought of playing any other kind of music like Linda Ronstadt's Spanish heritage music? JJ: No, that's not my style. I'm not the kind of person to get jazzy one album and falsetto on the next. I don't force expansion-growth comes naturally. My goal is to grow musically and as a songwriter. I'll stick to what I'm doing--simple rock and roll. I've liked all the albums that I've done and on this album I can hear a tremendous amount of growth. The musicianship on this album-the drumming and bass playing--is great, but then Ricky Byrd has gotten so much better. He's been great all the time, but if you listen to all the records you can hear an amazing progression. He plays some slide that is scary.

SR: Tell me the story of the producers on this album?

JJ: It was Kenny's idea. As far as I'm concerned I don't need another producer for the rest of my life. Kenny knows what I'm supposed to sound like. The great thing about Kenny as a producer is that he doesn't change the way the band is.

SR: I remember having a conversation with Kenny at last year's Gavin convention about your next album and the various producers idea.

JJ: He went after Desmond Child because he wanted to get people who were successful writing with other people.

SR: Was Desmond easy to write and produce with?

JJ: I had no problem at all. I have to meet and hang out with anyone I'm going to write with. You don't write a song the first day--you just talk and get to know each other because you can't bear your soul to someone you don't know or like.

SR: Have you ever had to write with someone you really didn't like? JJ: I've tried to write with people that didn't work. They were nice and I got along with them, but there was no magic. SR: "I Hate Myself For Loving You" is a classic Joan Jett anthem.

JJ: I was really conscious of writing a song like "I Love Rock 'N Roll," and my framework was the song "Touch Me." I wanted to have another "Touch Me" that was based around a guitar with a chant. The chorus reminds me of



"I Love Rock 'N Roll." The guitar part reminds me of "Touch Me." SR: About "Ridin' With James Dean." He was a rebel, you're a rebel. You and Byrd wrote this one with Rick Browde. JJ: Kenny, tell the story. Where did the title come from?

KL: The title came from Rick Browde who has worked with the Scorpions. They used to be handled out of our office and we knew Rick was good because he wrote "Rock You Like A Hurricane," and at that time he had a big record with Poison. He called David Krebs one day and I picked up the phone by accident and got the call. I said we're starting an album-why don't you come over? He did and wrote with Ricky (Byrd) and Joanie. The first song was "Ridin' With James Dean." JJ: Rick Browde came up with the title and I came in and finished it out with the music and lyrics. The song is self-explanatory and I think it's something that a lot of people can relate to. It's about wanting everything--and not getting inebriated -- just living life to the fullest. Some people live on the edge and that's the James Dean connection. He had that element to him-racing cars is living on the edge. The song says "Hey, I've been there too." It's reflective. You tell me what you've seen and learned from all this and I'll tell you what <u>I've</u> seen.

SR: The next single, "Little Liar" is a very emotional song. Who did the remixing? KL: Originally the guy who did the record was Tom Panunzio and he's a super engineer. He was working with U2 and Mick Kowswicki, and in the past has done some very sophisticated mixes with Streisand and Elton John. Kowswicki also mixed Smokey Robinson's last album. We thought we'd try the harshness of Joan's band through a guy who really does very A/C type records. He does them with incredible finesse. We think it's superb--just like "Start Me Up" was for the Rolling Stones. A slick mix with a rock and roll track that doesn't lose its essence. The DJ copy has the original mix and the new mix.

SR: Kenny, it must be like a candy store for you. You hear somebody's work you like and you go get that piece of candy and bring it home. It must be a lot of fun. KL: The fact that Joan is an artist that people respect gives me that ability. Guys like Kowswicki are so busy that you have to grab them on Sunday. Panunzio was in between these very intense projects like U2. They're working 16 hours a day, six days a week. Kowswicki was working with Streisand. She was actually waiting to come in at the end of the mix. The owner of the studio was biting his hands off. And we're using the same guy!! We slipped in on a Sunday. Joan was in Detroit playing, so we found her a last minute flight to L.A. I'd already started the mix.

SR: Rádio is a challenge these days. JJ: I don't understand it. If they can play "Sweet Child 'O Mine" they can play "Little Liar" without a remix.

KL: The hard record broke through but that was because people wanted it. We have some very close friends in radio and they gave us a shot. Most people say yes and then it's unstoppable.

SR: There is a special CD out there now just for Album radio. Just 400 copies made. What's the story here?

KL: I got this call from Epic Vice President Harvey Leeds. He had found this import of the German version of "I Hate Myself For Loving You" and another live cut. Leeds called the German company and ordered 400 or so for American radio. We serviced it to Album radio and they now have this high quality version.

SR: Does it bother you that the music business has changed? Stations used to play whole albums.

JJ: I remember when WBCN in Boston played "Starfucker" during drive time. People used to play whole albums, now I just hear singles. SR: In the past you didn't care if Top 40 played you because there wasn't any reason for them to. Now it's a necessity.

KL This time Top 40 broke Joanie. "I Love Rock 'N Roll" started on Album radio, but this time MTV and Top 40 made "Up Your Alley" a platinum album. The record was not made by rock radio.

JJ: I just don't understand why Album radio won't play more songs. It frustrates me. SR: Let's talk about the movies. You must have been elated when you received great reviews for your acting in "Light of Day." JJ: I never thought about getting reviewed, so I was unprepared for the raves. I could only think that I was really lucky.

KL: The Village Voice called Joanie the "female Marlon Brando."

SR: Any new scripts coming your way? JJ: I've been getting a lot of scripts, but they're either really silly or--

KL: Joanie is very selective. She has a career. If we had not done this tour maybe it would have cost us the record. She had a good film that she could have done, but it was just not for her.

JJ: I will definitely do something that is quality. I want to do a comedy. I'd make a great straight person for somebody. It would show a totally different side of me. SR: Is Joan Jett your real name?

JI: Yes, it's my mother's maiden name. It's been my name as long as I can remember. I took my mom's name when I was a little kid. SR: What's next?

JJ: So many things are coming along. I think we'll be doing a video in the next month. What I really look forward to is more of what I'm doing. More touring, more traveling, more going on stage. That's really what it's all about for me. Hopefully it comes through in my music. At least people know that even if they don't like the music, I'm true to my feelings. ●

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JOBS

TOP 40 WJAT needs an evening announcer yesterday. Must be willing to relocate in Southern GA, and be a team player w/prod. skills. Females encouraged. T&R: Barry Stewart, PO Box 289, Swainsboro, GA 30401, or call (912) 237-2011. [10/21]

ALBUM ROCK KLLK has immediate opening for airstaff w/prod. skills. T&R: Susie Slickes, PO Box 1520, Willits, CA 95490. [10/21]

ALTERNATIVE WOXY needs a PD/AT ASAP. Experience necessary. T&R: Doug Balogh, 5120 College Corner Pike, Oxford/Cincinnatti, OH 45056. [10/21]

A/C WJML needs bright, adult communicator w/strong prod. All replies confidential. T&R&salary: George McIntyre, PO Box 99, Petoskey, MI 49770. [10/21]

MID ATLANTIC AM/FM combo seeking News hound. Pay commensurate w/ability. Excellent facilities. Good place to live & work. Females encouraged. Call Mr. L: (301) 689-8871 weekdays. [10/21]

KOJM/KPOX-HAVRE, MT, seeks experienced AT w/prod. for f/t. T&R: Greg Ellendson, PO Box 7000, Havre, MT 59501. [10/21]

COUNTRY FM needs night jock. Minimum 2 yrs. exp. Prefer Pacific NW background. T&R: Michael Taylor, PO Box 640, Pendleton, OR 97801. No calls, please. [10/21]

KHHT-MINOT, ND, needs a 7-Mid AT. Exp. necessary to maintain 30 share. T&R: Luther Frost, PO Box 1686, Minot, ND 58702. No calls, please. [10/21]

KRMH-MUSCATINE/DAVENPORT has immediate opening for f/t copywriter w/excellent prod. skills. Great pay. Females encouraged. Call Steve Pondges: (319) 263-2512. [10/21]

ADULT TOP 40 WHTK needs p/t announcers. Exp. preferred. Must be able to work weekends. T&R: PD, PO Drawer 2010, Hilton Head Island, SC 29925-2010. [10/21]

WHTK/FM is accepting applications for f/t sales representatives. Sales exp. required. Send resume, sales philosophy, references and letter: GM, PO Drawer 2010, Hilton Head Island, SC 29925-2010. [10/21]

WLZ/WATT-Cadillac, MI, seeks a full-time News Director. Experience a plus. T&R: Bob Spear, PO Box 520, Cadillac, MI 49601, or call: (616) 775-1263. [10/21]

October 21, 1988/the GAVIN REPORT

CLASSIFIEDS

TOP 40 KCMQ needs a mature aggressive personality w/winning attitude. Med. mkt. Females encouraged. T&R: Brian Hanson, PO Box 459, Columbia, MO 65205. No phone calls, please. [10/14]

A/C MAGIC 104 - Utica/Rome, NY, is looking for warm, personable AT. T&R: PD, Thomas Road, Oriskany, NY 13424. [10/14]

TOP 40 KDWZ seeks hot night jock. Must love teens & be a super team player. Females encouraged, T&R yesterday: Max Schaeffer, 215 Keo Way, Suite 312, Des Moines, IA 50309. No beginners please. [10/14]

COUNTRY WAHC needs a weekend AT for med. mkt. station. T&R: Gary Johnson, PO Box 707, Neenah, WI 54957. [10/14]

#1 ROCKER WDHA is accepting T&R's for future f/t & p/t openings. T&R: Andy Dean, 419 Route 10, Dover, NJ 07801. No calls, please. [10/14]

MORNING PRO NEEDED. Join winning team at fast growing A/C FM. Good prod. a must. T&R: Doug Freeman, KBYZ RADIO, PO Box 1377, Bismarck, ND 58502. [10/14]

AOR WCIZ seeks powerful, exciting, aggressive, hit-oriented AT. Must have good personality & promotion skills. Females encouraged. T&R: Ted Bilodeau, Road 2 Gifford Road, Watertown, NY 13601. [10/14]

COUNTRY KFAY-Fayetteville, AR, has two AT positions to fill, midday & afternoon shifts. Contact: Bobby Sessions (501) 521-5566. [10/14]

NORTHEAST MO KRXL needs ass't PD/AT now! Lots of paperwork, details and production. OM/PD exp. a must. T&R: D.L., PO Box 130, Kirksville, MO 63501, or call (616) 775-1263. [10/14]

B94/FM-REDDING, CA, seeks a newsperson, copy, product reporter. T&R: Art Allen, 1330 Hartneu Ave., Redding, CA 96002. [10/14]

AVAILABLES

MORNING MANIAC. Steve Chase now available. BRAD: (405) 762-0652. [10/21]

COMING HOME to the Philly area. PD/MD exp. Pipes and blade. WOODY WELCH: (205) 435-5400. [10/21] AT W/LOTS OF EXPERIENCE in major/med. markets. Will work any format, willing to relocate. DENNIS SCOTT: (312) 213-1948. [10/21]

MIKE TYSON of the airwaves just KO'd, but wants a shot at Top 40, Urban, A/C or Country. Take me on. TONY ROBLES: (415) 755-4520. [10/21]

PD/MD/AT/PROD. in Top 40. Former WXLY, WJMX. MARTIN GREEN: (803) 884-9667. [10/21]

FULL TIME RADIO VACANCY? Lynch the competition! Three years on air exp. in AOR, Country & Automated. Special projects considered. JANET: (502) 895-5888. [10/21]

EXP'D, VERSATILE AT/PD. Prefer Country or A/C. Willing to relocate. Available immediately. MIKE: (301) 957-4067. [10/21]

YO IOWA! 8 year adult communicator w/BA. A/C, AOR, Country & Top 40 exp. seeking f/t gig quick. BUD: (515) 277-1486. [10/14]

FORMER PD looking for great opp'ty in med. or major mkt. as PD/AT. Former: WAPE, WRKO, WVBF. TOM MURPHY: (904) 641-5631. [10/14]

HOT ROCKIN' drive time/night jock/PD ready to dominate your mkt. Former: KHYT, WZIX. BOB O'DELL: (601) 356-4912. [10/14]

FUN IN THE SUN or dough in the snow & I'll give you a 10 yr. pro! Seasoned AT/ass't PD w/major mkt. exp. MIKE: (715) 842-8067. [10/14]

7 YRS. EXP. w/excellent track record as AT/PD seeking challenging, growing position w/med. or small mkt. in Top 40. Let's chat. STEVE LOUIZOS: (317) 742-7091. [10/14]

6 YEAR AT w/production exp. & possible anchor. Prefer Oldies & Classic Rock. MISTY: (304) 263-4102. [10/14]

CREATIVE, community communicator. 10 yrs. exp. Have wom all hats. AT/MD/PD, ready to wear yours. CALL: (916) 722-9378. [10/14]

HOT TOP 40 AT/PROD. WIZ. 9 yrs. exp. Great on-air style. ERIC: (414) 324-4782. [10/14] COUNTRY PRO w/p-b-p/MD/ Promotion/Prod. Ready yesterday. DAVE SHEPEL: (608) 782-7833. [10/14]

DUE TO NEW OWNERSHIP CHANGES AT KATD-AMARILLO, TX, THE FOLLOWING STAFF ARE AVAILABLE: AT CHRIS ALBRACHT: (806) 359-1163. AT/PD KELLY JAMES: (806) 373-8977. AT DENNIS McCRACKER: (806) 355-6765. [10/14]

SMALL MKT. AT w/great pipes & good prod. looking to move-up. Willing to relocate. TOM: (205) 362-9499. [10/14]

AT/MD/PRODUCTION w/live on-air mixing skills. Urban or Top 40 formats. TIM OUTLAND: (309) 454-8403. [10/14]

SERVICES

KPLS: Country needs all singles/albums produced from all labels. Format includes rock format as well. Bill Bowker, PO Box 6004, Santa Rosa, CA 95406. [10/21]

KWYZ: Country needs T.G.Brown (Capitol), Conway Twitty (MCA). Wayne Cordray, PO Box 1234, Everett, WA 98206. [10/21]

WKTJ: Singles from Huey Lewis (Chrysalis), Moody Blues (Polydor). Russell Nutt, PO Box 590, Farmington, ME 04938. [10/21]

WLLH: A/C needs singles & CDs. Frank Fitz, PO Box 1818, Lowell, MA 01853. [10/21]

WTSR: Alternative college station is expanding. Looking for any equipment for donations. Tax deductible reel-to-reel, sound processors, turntables, mixers, etc. Help tommorow's b'casters today. SCOTT: (215) 297-8753. [10/21]

WCJU: A/C razed in a fire, help! All LPs, singles, CD's and tapes destroyed. Tim Magee, PO Box 472, Columbia, MI 39429. [10/21]

WCRX: Urban needs ail product from all labels. Don Dockman, 600 S.Michigan, Chicago, IL 60605. [10/21]

KRUS: All product from A&M, Elektra/Asylum, EPA, CBS. Larry Gibson, 500 North Monroe, Ruston, LA 71270. [10/21]

PERSONAL PICKS

SINGLES by Dave Sholin

NNIE LENNOX & AL GREEN - Put A Little Love In Your Heart (A&M) Another golden goodie gets the once over. A massive hit for Jackie DeShannon in the summer of 1969, the pairing of Annie and Al on this soulful rendering adds another dimension to the song and drives its message home. This debut single from the soundtrack of Bill Murray's upcoming film "Scrooged" fits the bill for the season of caring that's around the corner. CHEAP TRICK - Ghost Town (Epic) Enjoying the biggest success of their career, Rick, Bun E., Tom, and Robin aren't about to get caught in the trick bag of predictability. This super smooth, melodic offering was co-written by Rick Nielsen and Diane Warren and reminds me a bit of ELO.



TAYLOR DAYNE - Don't Rush Me (Arista) By now she must be considered one of the real pop sensations of 1988. Three consecutive hit outings is a tough act to follow, yet here comes another natural for Top 40. Producer Ric Wake deserves to take a bow for putting just the right touches on this killer track. NICK HEYWARD - You're My World (Reprise) Just mark this one MFR.. Made For Radio! That's exactly what the former lead singer for Haircut 100 delivers with this dancealong, singalong entry. I lost count of how many times he repeats the song title but it's unlikely anyone will forget it.

EDIE BRICKELL & NEW BOHEMIANS

(GEFFEN) Album Radio responded to this tune immediately and built a base of support for this imaginative blend of lyrical and musical artistry. I think of Edie as the late '80s answer to Rickie Lee Jones, forging new and distinctive sounds with a commercial approach.

MIKE & THE MECHANICS - Nobody's <u>Perfect (Atlantic)</u> When you have this star-studded lineup operating the machinery, it makes achieving perfection a lot easier. It's been three years since they hit with their debut album and this tune is a reminder they've been running silent for too long.

ALBUMS by Ron Fell

ANITA BAKER-

Giving You The Best That I Got-(Elektra) The innocence and uniqueness of Rapture, Anita's Elektra debut solo LP from 1986, remain as the golden threads that bind the former to the current. Her ability to turn rather ordinary songs into sophisticated soul-liloquies (my spelling), is unparalleled in popular music. She muses poetic tales of first person vulnerability to the reckless and restless nature of loving relationships. It's an album of textures and pastels --subtle shades of greys and blues--embered glow and satin fabric. Her soul is uptown and elegant--jazz tinted with rhythm--more urbane than urban. As with Rapture, on the first listen, the new album doesn't appear to be brimming with hit singles, yet her gift for making the best of a song turned Rapture into a horn of plenty, and her sophomore effort is anything but sophomoric. Among the charming and disarming are the wonderful first single, GIVING YOU THE BEST THAT I GOT, the album's opener, PRICELESS and side two's RULES and its closer YOU

NEXTWEEK



BELONG TO ME, an obsessive/ possessive sweet song. BARBRA STREISAND-Till I Loved You-(Columbia)

Her last album, a collection of classic Broadway showtunes sold more than three million copies with little radio airplay. This new LP is considerably more contemporary and with her bosom buddy Don Johnson singing in duet with Babs on the lead single, TILL I LOVED YOU, there's an anxious audience anticipation built-in. Bouncing from producers Quincy Jones, Burt Bacharach, Carole Bayer Sager, Phil Ramone and Denny Diante she keeps it balanced and cohesive. The album opens with a Quincy Jonesproduced anthem, THE PLACES YOU FIND LOVE, which features many of the same key players who participated on Michael Jackson's Thriller and Bad. Later on, Don Johnson can be heard singing backup vocals on another of the LP's highlights, WHAT WERE WE THINKING OF. With appropriate airplay, this album should sell beyond her usual legion of millions.

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the GAVIN REPORT/October 21, 1988



Thanks For My Child

Taken from the Columbia LP: "Me, Myself and I" 44409

"It's the MOST EXPLOSIVE SALES record in New York . . . has strong emotional impact on the air." FRANKIE BLUE, MD Z100-New York

"After just two plays, the phones EXPLODED!!" FRANK AMADEO, Assistant PD Y100-Miami

TOP 5: WPGC, 293 HOT ADDS: 2100 @ 30, Y100, KTFM, KZZP HOT ACTION: WHYT 18-14, KROY DEB-18, KMEL DEB-23 GAVIN URBAN: 11*-6* • R&R URBAN: 12*-8*

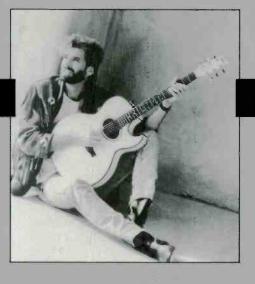


I'm Gonna Miss You

Taken from the Columbia LP: "Back To Avalon" 40535

GAVIN TOP 40: 65/36

ADDS INCL	UDE:		
WZPL	KYXQ	K104	WN
Q98	K92	KDWZ	KM
KSND	KZZU	95XXX	9 5X
KOZE	WJAD	WZKX	106)
WPFM	OK95	WHSL	WBV
KPHR	KMOK	99KG	





Taken from the Columbia LP: "Martika" 44290

Your Number One MUST-LISTEN-TO-RECORD This Week!





WCGQ

KF95

KISR

WKFR

KWTX

YZ YZ

IL

X

NB

From the artist whose debut album sold over 5,000,000 copies...

TT at

ALL THIS TIME

the first single from the forthcoming album "Hold An Old Friend's Hand"



Produced by George E. Tobin Management: George E. Tobin

MCA RECORDS