BRUCE HORNSBY:
AT HOME
WITH
THE RANGE

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94 709 445-392-7750

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PRODUCED BY BOB EZRIN FROM THE ALBUM ROD STEWART MANAGEMENT: ARNOLD STIEFEL & RANDY PHILLIPS FOR THE ARNOLD STIEFEL COMPANY

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Editor: Dave Sholin



Reports accepted Mondays at 8AM through 11AM Wednesdays Station Reporting Phone (415)392-7750



BILLY JOEL This Is The Time (Columbia) 80 Adds

> **CHICAGO** Will You Still Love Me (Full Moon/Warner Bros.) 54 Adds

PAUL McCARTNEY Stranglehold (Capitol) 54 Adds

TOP NEW AIRPLAY

GENESIS Land Of Confusion (Atlantic)

KANSAS All I Wanted (MCA)

2W LW TW

16.

1.	1.	1.8	BOSTON - Amanda (MCA)
4.	2.	2,	Human League - Human (Virgin/A&M)
6.	3.	3.	MADONNA - True Blue (Sire/Warner Bros.)
7.	5.	4.	PETER CETERA & AMY GRANT - The Next Time I Fall In Love (Full Moon/WB)
14.	10.	5.	HUEY LEWIS & THE NEWS - Hip To Be Square (Chrysalis)
11.	7.	6.	BRUCE HORNSBY & THE RANGE - The Way It Is (RCA)
13.	11.	7.	BON JOVI - You Give Love A Bad Name (Mercury/PolyGram)
15.	12.	8.	LIONEL RICHIE - Love Will Conquer All (Motown)
В.	8.	9.	Eddie Money - Take Me Home Tonight (Columbia)
20.	14.	10.	WANG CHUNG - Have Fun Tonight (Geffen)
9.	9.	11.	Toto - I'll Be Over You (Columbia)
2.	4.	12.	Cyndi Lauper - True Colors (Portrait)
18.	15.	13.	Oran "Juice" Jones - The Rain (Def Jam/Columbia)
3.	3.	14.	Robert Palmer - I Didn't Mean To Turn You On (Island)
29.	21.	15.	BANGLES - Walk Like An Egyptian (Columbia)
22.	17.	16.	STEVE WINWOOD - Freedom Overspill (Island/Warner Bros.)
23.	19.	17.	Cameo - Word Up (Atlanta Artists/PolyGram)
27.	20.	18.	BILLY IDOL - To Be A Lover (Chrysalis)
12.	13.	19.	Ric Ocasek - Emotion In Motion (Geffen)
31.	25.	20.	PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.)
28.	24.	21.	OMD - (Forever) Live & Die (Virgin/A&M)
26.	23.	22.	'TIL TUESDAY - What About Love (Epic)
	31.	23.	SURVIVOR - Is This Love (Scotti Bros.)
36.	27.	24.	HOWARD JONES - You Know I Love YouDon't You (Elektra)
19.	18.	25.	Corey Hart - I Am By Your Side (EMI America)
38.	32.	26.	DARYL HALL - Foolish Pride (RCA)
	38.	27.	DURAN DURAN - Notorious (Capitol)
33.	30.	28.	ELTON JOHN - Heartache All Over The World (Geffen)
37.	33.	29.	BEN E. KING - Stand By Me (Atlantic)
	34.	30.	TALKING HEADS - Wild Wild Life (Sire/Warner Bros.)
	35.	31.	ROBBIE NEVIL - C'est La Vie (Manhattan)

39. 32. **GENESIS** - Land Of Confusion (Atlantic) 37. 33. BILLY OCEAN - Love Is Forever (Jive/Arista) 16. 34. Tina Turner - Typical Male (Capitol)

KANSAS - ALI I Wanted (MCA) 35. GLASS TIGER - Someday (Manhattan) 36. 17. 22. 37. Lisa Lisa & Cult Jam with Full Force - All Cried Out (Columbia)

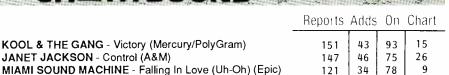
26. 38. Anita Baker _ Sweet Love (Elektra)

39. TIMBUK 3 - The Future's So Bright, I Gotta Wear Shades (IRS/MCA) 40. **GREGORY ABBOTT** - Shake You Down (Columbia)

KOOL & THE GANG - Victory (Mercury/PolyGram)

H**≜**RTBOUND

JANET JACKSON - Control (A&M)



RECORD TO WATCH

JEFF LORBER featuring KARYN WHITE Facts Of Love (Warner Bros.) Impressive facts, including a 10% hit factor.

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COVER PHOTO: HENRY DILTZ							

Reports	Adds	On	Chart	ARTIST & TITLE
119	16	5 9	44	TRIUMPH - Somebody's Out There (MCA)
116	38	70	-8	POINTER SISTERS - Goldmine (RCA)
97		54	43	WHAM! - Where Did Your Heart Go (Columbia)
91	54	34	3	CHICAGO - Will You Still Love Me (Full Moon/Warner Bros.)
89	6	60	23	POLICE - Don't Stand So Close To Me (A&M)
88	30	35	23	CARLY SIMON - Coming Around Again (Arista)
85	17	38	30	DAVID & DAVID - Welcome To Boomtown (A&M)
80	80			*BILLY JOEL - This Is The Time (Columbia)
73		58	15	BAD COMPANY - This Love (Atlantic)
67	23	40	4	EURYTHMICS - Thorn In My Side (RCA)
66	5	47	14	and the state of t
64	9	30	25	FM/UK - Frozen Heart (Epic)
62	19	36	7	RUN DMC - You Be Illin' (Profile)
54	14	39	1	BENJAMIN ORR - Stay The Night (Elektra)
54	20	33	1	PAUL YOUNG - Some People (Columbia)
5 4 54	54		1	DEBBIE HARRY - French Kissin' (Geffen)
	9			*PAUL McCARTNEY - Stranglehold (Capitol)
53	1	42	2	PAUL SIMON - Graceland (Warner Bros.)
52	9	37	14	TEMPTATIONS - Lady Soul (Gordy)
51	ı	28	14	STACY LATTISAW - Nail It To The Wall (Motown)
50	4	38	8	ANDY TAYLOR - When The Rain Comes Down (MCA)
50	7	36	7	STEVE MILLER - I Want To Make The World Turn Around (Capitol)
48	3	39	6	LABAN - Love In Siberia (Critique)
44	6	22	16	MIDNIGHT STAR - Midas Touch (Elektra)
44	6	34	4	MATTHEW SWEET - Save Time For Me (Columbia)
42	1	29	12	MONKEES - Daydream Believer (Arista)
37	14	22	1	BOB GELDOF - This Is The World Calling (Atlantic)
36	35	1		*BOB SEGER - Miami (Capitol)
36	36			*DON JOHNSON - Heartache Away (Epic)
32	3	22	7	SAMANTHA FOX - Touch Me (I Want Your Body) (Jive/Arista)
30		21	9	JOAN JETT & THE BLACKHEARTS - Good Music (Blackheart/CBS)
29	14	15		*JOHN PARR - Blame It On The Radio (Atlantic)
28	7	11		NANCY MARTINEZ - For Tonight (Atlantic)
27	19	7	1	*LUTHER VANDROSS - Stop To Love (Epic)
27	27			*ERIC CLAPTON - It's In The Way That You Use It (Duck/Warner Bros.)
26	17	9		*TONIO K - Perfect World (A&M)
25	1	12	12	OUTFIELD - Everytime You Cry (Columbia)
25	6	15	4	*COMMODORES - Going To The Bank (PolyGram)
23	3	17	3	DAVE ADAMS - Dancing In My Sleep (Arista)
23	2	18	3	BERLIN - Like Flames (Geffen)
23	5	15	3	*CINDERELLA - Nobody's Fool (Mercury/PolyGram)
22	13	5	4	*CHICO DeBARGE - Talk To Me (Motown)
22	2	17	3	MICHAEL McDONALD - Our Love (Warner Bros.)
21	21			*EIGHT SECONDS - Kiss You (When It's Dangerous) (Polydor)
21	21			*JETS - You Got It All (MCA)
20	2	14	4	BANANARAMA - More Than Physical (London/PolyGram)
				*Dobute This Wook

*Debuts This Week

Dropped: #28-Aretha Franklin, #29-Janet Jackson (WHEN), #36-Journey, #40-Genesis (THROWING), 5 Star, Billy Squier, Jesse Johnson & Sly Stone, Stabilizers.

INSIDE TOP 40 WITH DAVE SHOLIN

While this has been a banner year for Urban crossovers you'd never know it by looking at the current Top Ten and for that matter, the chart itself. Biggest ever for BON JOVI and they show no sign of letting up...Number One for Mann/Dixon KOKZ, Chris Bailey WPYK, Darrell Kelley WHSB, McQeen/Shedlock WYDD, John James WZYZ, Pat Gillen JLK/FM, Mike West WTIC, Mac/Andrews WNYZ, Jim Martin WOAY, Mark McCain KKYK, Paula McCartney KIXS etc. Healthy hit factor growth for BANGLES with nearly half of those playing it now charting them Top 20..among them K104, KZHR, KMJK, KHTY, KEZY, KPKE, WFIW, KRIT, WQLK, WLGA, WPST, WKZQ etc.

KANSAS closes in on the hard to get to 200 report level..new on WJET, KC101, PRO/FM, WIZM, WSMT, WQID, WNKS, KJLS, KS103, KZZU, KSLY, WVBR, WSPT, KIZZ, KCPI, KUAD, KZHR, KKOS, etc. Mentioned GREGORY ABBOT back on October 17th when it was the Number One Urban Contemporary record. This week he zips right by Chartbound with a hit factor of 26% charting Top Ten at KRRG, WPYK, WROQ, 94Q, WBLU, WKZQ, Z100, etc.

Continued chart growth on last weeks Record To Watch NANCY MARTINEZ. Hottest on the West Coast at KMEL 4-2, KMGX 6-5, also moves 21-18 WWHB, 29-24 KKSS plus adds at XKS Boston, Z100 New York, FM104 Modesto, WXXQ Freeport etc. Good airplay increase for BENJAMIN ORR with 19 adds including KNOE, WBBQ, Q99, WSPK, WEBE, KSWB, KITS, KEYP, KKRC, WWYO, KITI etc.

Records sometimes get overlooked...is that what's happening to the BURNS SISTERS? WVBR's Jessica Ettinger moves it 11-10 and folks seem to like it in Arizona where Tuscon's KHYT and KRQ both chart it Top Twenty as well as KZZP Phoenix where it goes 22-20. Strong move on the Urban side for JEFF LORBER climbing 38-22 while pulling a Top 40 hit factor of 10%. Charts #20 at KRQK, 39-29 KSWB, with adds at KFIV, KRRG, KOZE, and on at FM102.

BEST OF BOTH WORLDS

THE NEW SINGLE



From their Triple-Platinum smash LP 5150

Produced By Van Halen, Mick Jones And Donn Landee

Personal Management: Ed Leffler/E.L. Management, Inc.



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EPIC · PORTRAIT ·

Luther Vandross



"Stop To Love"



Urban **Debut** @ 35*
Top 40 Debut in
Up & Coming



Miami Sound Machine



"Falling In Love (Uh-Oh)"

A/C Debut @ 18*
Top 40 CH≜RTBOUND
121/34



Don Johnson



"Heartache Away"

The follow-up to Don's top 5 single 36 Adds Out of the Box



CBS ASSOCIATED

Joan Jett and The Blackhearts



"Good Music"

On over 30 Gavin Top 40 Reporters

PRO/FM 22-18
WXKS/FM 28-26
K104 27-19
WHNY 10-5
OK100 22-19
WXIL 34-31
Z95 40-35

WATCH FOR THE VIDEO

CBS Associated/Blackheart Records

'Til Tuesday



"What About Love"

Gavin Top 40 22* 51% Hit Factor from 194 stations



Dead or Alive



"Brand New Lover"

On Your Desk This Week!
Top 10 Dance Record
Both Sales & Club Action



Research: Keith Zimmerman Lisa Smith Betty Hollars

HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60%.

ARTIST	TITLE	LABEL	Reports	Adds	1-5	FATIONS 6-10	11-20	ED 21-30	Uncharted	HIT FACTOR	Week
HUEY LEWIS &	THE NEWS - Hip	To Be Square (Chrysalis)	290		31	109	123	24	3	90%	6
BOSTON - Amai	nda (MCA)		289		250	35	3		1	99%	8
MADONNA - Tru	ie Blue (Sire/War	ner Bros.)	281		185	73	23			100%	8
WANG CHUNG	- Have Fun Tonig	ht (Geffen)	280	7	7	39	169	48	10	76%	7
BRUCE HORNS	BY & THE RANG	GE - The Way It Is (RCA)	279	4	47	86	111	29	2	87%	9
P.CETERA & A.	GRANT - Next Ti	me I Fall (Full Moon/W.B.)	277	1	124	105	39	6	2	96%	9
HUMAN LEAGU	E - Human (Virgi	n/A&M)	276	1	213	46	14	2	~ ~	98%	10
LIONEL RICHIE	- Love Will Conq	uer All (Motown)	270	1	13	78	148	24	6	88%	7
SURVIVOR - Is 1	This Love (Scotti l	Bros.)	257	18			15	100	124	5%	4
PRETENDERS -	Don't Get Me Wr	ong (Sire/Warner Bros.)	251	18		5	44	133	51	19%	6
BANGLES - Wal	k Like An Egyptia	n (Columbia)	247	20	20	29	68	81	29	478	8
DURAN DURAN	- Notorious (Cap	itol)	246	29	1		10	80	126	48	3
BON JOVI - You	Give Love A Bac	Name (Mercury/PolyGram)	244	5	76	79	67	14	3	90%	11
GENESIS - Land	Of Confusion (A	tlantic)	243	27	:		4	65	147	1%	3
STEVE WINWO	OD - Freedom Ov	erspill (Island/W.B.)	242	7	3	21	119	75	17	59%	6
HOWARD JONE	S - You Know I L	ove You Don't You (Elektra)	241	1.1			41	130	59	17%	5
BILLY IDOL - To	Be A Lover (Chr	ysalis)	231	7	2	10	125	67	20	59%	7
OMD - (Forever)	Live & Die (Virgin	n/A&M)	2 2 9	11		11	55	113	39	28%	8
DARYL HALL - I	Foolish Pride (RC	(A)	216	5		1	30	76	104	14%	5
ROBBIE NEVIL	- C'est La Vie (Ma	anhattan)	214	19			14	92	89	6%	6
BILLY OCEAN -	Love Is Forever	(Jive/Arista)	213	30	12-	1	16	58	108	7%	4
ORAN "JUICE"	JONES - The Ra	in (Def Jam/Columbia)	208	6	42	56	76	21	7	83%	9
GLASS TIGER -	Someday (Manh	attan)	201	47		1	1	22	130		3
ELTON JOHN -	Heartache All Ove	er The World (Geffen)	198	3	-1-	9-1	25	88	82	128	5
CAMEO - Word	Up (Polydor).		196	5	30	50	74	28	9	78%	9
TOTO - I'll Be Ov	er You (Columbia	a)	196		57	97	26	12	4	91%	12
TIL TUESDAY -	What About Love	e (Epic)	194	4	9	20	71	73	17	51%	9
KANSAS - All I V	Wanted (MCA)		193	28			5	38	122	28	3
RIC OCASEK - I	Emotion In Motion	n (Geffen)	185		10	67	77	25	6	83%	11
TALKING HEADS - Wild Wild Life (Sire/Warner Bros.)			183	27	2	5	26	61	62	18%	13
BEN E. KING - Stand By Me (Atlantic)			173	28	5	13	25	47	55	24%	7
KOOL & THE GANG - Victory (Polydor)			151	43	y 0		1	14	93		3
JANET JACKSON - Control (A&M)			147	46			4	22	75	2%	3
TIMBUK 3 - Future's So Bright (IRS/MCA)			147	30	1	2	11	43	60	9%	6
GREGORY ABBOTT - Shake You Down (Columbia)				21	2	6	26	23	48	26%	8
MIAMI SOUND	MACHINE - Fallin	g In Love (Epic)	121	34				9	78		3
TRIUMPH - Som	ebody's Out Ther	re (MCA)	119	16		3	14	27	59	14%	12
POINTER SISTE	RS - Goldmine (F	RCA)	116	38				8	70		3



THE RETURN OF A EUROPEAN SENSATION!



Produced by: Mark Reilly/Mark Fisher & Mixmaster Phil Harding for PWL

matt bianco

the exciting dance/jazz band that stormed across Europe selling 3,000,000 albums and blazed a trail of sell-out concert dates brings a new soul ballad to American shores:

"More Than I Can Bear" on promotional 12," (PR 964) and the 7" single (7-89359) & Commercial 12," (0-86777)

STATIONS ADDED:

21/11	TOTAL MODE	<u></u>	
WKXE	WABZ	WALG	WCHV
WSKY	KLKC	WMT	KLYO
KNCO	KVEC	KALE	KGY
WEBE	WKSP	98Q	WOBZ
WPFR	WWYO	KQ95	KJLS
KTDR	KWXX		
	WKXE WSKY KNCO WEBE WPFR	WKXE WABZ WSKY KLKC KNCO KVEC WEBE WKSP WPFR WWYO	WSKY KLKC WMT KNCO KVEC KALE WEBE WKSP 98Q WPFR WWYO KQ95

On Atlantic Records



NORTHEAST

- HAMILTON, ON(NEVIN GRANT-CKOC) Oran Jones, Bangles. TORONTO, ON(BOB SAINT-CFTR) Oran Jones, Cameo, Bon Jovi, OMD, B.Hornsby, B.Joel, Duran.
- BOSTON, MA(NELSON/DOLGINS-Z94) D. Johnson.
- BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) F.Jackson, Chico DeB., David +, Survivor, Timbuk 3, N.Martinez, D. Harry.
- CAPE COD, MA(RANDALL/McVIE-WKPE) Eurythmics, Miami
- PROVIDENCE, RI(TOM CUDDY-PRO/FM) B.Joel, Kansas, Miami S.M., Laban, Seger, C.Simon, Eurythmics.
- KEENE, NH(BERNIE HARTNETT-WKNE/FM) No Report, Frozen. RUMFORD, ME(RIVERS/PERRY-WMR) D. Johnson, McCartney, Ben E.King, Glass Tigr.
- BANGOR, ME(TONY PERKINS-WZON) Ratt, Seger, 8 Seconds, B.Joel, D. Johnson, Chicago, McCartney.
- ELLSWORTH/BANGOR, ME(TIM MOORE-WKSQ) B. Hornsby, B. Idol, W.Chung.
- BANGOR, ME(LEVIN/CLARK-WWFX) Timbuk 3, Seger, Janet Jax., Ben E.King, Duran, T.Heads, H.Jones.
- BURLINGTON, VT(DENA YASNER-95XXX) Eurythmics, Seger, G.Abbott, McCartney, Miami S.M., S.Lattisaw.
- BURLINGTON, VT(THOM RICHARDS-Q99) Timbuk 3, Ben Orr, Chicago, Laban, Kansas, Rob, Nevil.
- HARTFORD, CT(MIKE WEST-WTIC/FM) Vandross, Glass Tigr, McCartney.
- WILLIMANTIC, CT(DAVE EVAN-WILI/FM) OMD, Ben E.King, Commodores, D. Harry, D. Johnson, Crowded H..
- NEW HAVEN, CT(STEF RYBAK-KC101) Chicago, Bangles, Kansas, Genesis.
- WESTPORT, CT(STORM N. NORMAN-WEBE/FM) M.Bianco, Seger, B.Joel, Ben Orr, D. Harry, M.Sweet.
- NEW YORK, NY(SCOTT SHANNON-Z100) N. Martinez, B. Vera. HAMPTON BAYS, NY(ROB POULIN-WWHB) Dead/Alive, B.Joel, T.Turner, D.L.Roth, Until Dec., Pointers, D. Johnson.
- SCHENECTADY, NY(JIM WALSH-3WD) D. Johnson, B.Joel, D.L.Roth, Seger, Pet Shop, D. Harry, 8 Seconds.
- KINGSTON, NY(THOM WILLIAMS-WBPM) No Report, Frozen. POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) B. Joel, D. Harry, Vandross, Timbuk 3, D.L.Roth, Ben Orr.
- UTICA, NY(MAC/ANDREWS-WNYZ) Genesis, Glass Tigr, Chicago. UTICA, NY(LARRY WILLIAMS-WRCK) Jets, C.Simon, T.Heads.
- BINGHAMTON, NY(DON MORGAN-WAAL/FM) OMD, Genesis. BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) McCartney, Duran, Pointers.
- ITHACA, NY(JESSICA ETTINGER-WVBR) Genesis, Kansas, Glass Tigr, Chicago.

MID ATLANTIC

Q

- ASBURY PARK, NJ(PAT GILLEN-JLK/FM) No Report, Frozen. ASBURY PARK, NJ(PAT GILLEN-JLK/FM) Timbuk 3, Glass Tigr,
- TRENTON, NJ(TOM CUNNINGHAM-WPST) G.Abbott, B.Joel. Kool/Gang, Miami S.M., Seger, Paul Simon.
- PITTSBURGH, PA(FERRARA/CAMPBELL-B94) Janet Jax., Rob.Nevil, Jets.
- PITTSBURGH, PA(McQUEEN/SHEDLOCK-WYDD) Ben E.King, B.Joel, Pet Shop, Pointers, Timbuk 3, S.Lattisaw, S.Miller.
- ERIE, PA(JIM COOK-WJET) Glass Tigr, Kansas, Ocean, T.Heads. ERIE, PA(BILL SHANNON-K104) Seger, Glass Tigr, Paul Simon, Pointers, Chicago, Timbuk 3, B.Joel.
- ALTOONA, PA(TODD HALLIDAY-WFBG) B.Joel, Bangles, T.Heads, Glass Tigr, Janet Jax., Chicago.
- WASHINGTON, DC(KAGHAN/DEMPSEY-B106) Glass Tigr, C.Simon, Chicago, Vesta Wms..
- BALTIMORE, MD(KINGSTON/KRONTHAL-B104) Ocean, Pretenders, Jets, Run DMC.
- OCEAN CITY, MD(J.J. "HITMAN" MCKAY-100KHI) McCartney, Chicago, A. Taylor, Stone Fury, Ben E. King, Seger, D.L.Roth.

- SANFORD, NC(BILL FREEMAN-WFJA) P. Young, Chicago, McCartney, D. Johnson, 8 Seconds, B.Joel.
- DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) B.Joel, Pointers, Glass Tigr, Kool/Gang, Miami S.M., Chicago.
- SHELBY, NC(ANDY FOSTER-WXIK) No Report, Frozen.
- CHARLOTTE, NC(JACK DANIEL-WBCY) D. Johnson, Miami S.M., Jets, D.L.Roth, Bangles, F.Jackson.
- CHARLOTTE, NC(REGGIE BLACKWELL-WROQ) Pointers, Janet Jax., Chicago, Run DMC, Vandross.
- FAIRMONT, NC(JOHN JAMES-WZYZ) S.Miller, Paul Simon, B.Joel, M.Sweet, Chicago, Commodores, Vandross, P. Young, Aretha.
- CHARLESTON, SC(ROGER GAITHER-WKQB/FM) Chico DeB., Ben E.King, Nu Shooz, P. Young, Jets.
- FLORENCE, SC(GREEN/BOSWELL-106X) Seger, McCartney, S.Miller, F.Jackson, Crowded H., Commodores, Vandross, Vandross, C.Simon, J.Fogerty.
- CHERAW, SC(JAY LEWIS-WPDZ) Genesis, Miami S.M., Janet Jax., Ben E.King.
- KINGSTREE, SC(GREG KNOP-WKSP) Atanas, Tonio K, Limited W., Eurythmics, Timbuk 3, Bob Geldof, N.Martinez.
- MYRTLE BEACH, SC(LINDA KING-WKZQ) D. Johnson, Seger, Clapton, B.Joel, Vandross, J.Fogerty.
- GREENVILLE, SC(TOMMY SMITH-WANS/FM) D. Johnson, Ben Orr, B.Joel, Ben E.King.

SOUTHEAST

- ATLANTA, GA(JEFF McCARTNEY-94Q) Survivor, B.Joel, D.L.Roth, Vandross, P. Young.
- ROME, GA(DANNY HOWARD-WOTU) B.Joel, Chicago, Chico DeB., Clapton.
- ATLANTA, GA(BOB CASE-Z93) Kool/Gang, Glass Tigr, B.Joel, P.
- SWAINSBORO, GA(CHARLIE FRI-WGKS/FM) Clapton, John Parr, Kool/Gang, Seger, McCartney, B.Joel, D.L.Roth, D. Johnson, Chicago, Dave Adams.
- VIDALIA, GA(MELODI GARRETT-98Q) Eurythmics, Klymaxx, M.Bianco, Tonio K, Ronst &J.I, Jets, 8 Seconds, Communards, MALACHI.
- ATHENS, GA(DAN MURRAY-WAGQ) B.Joel, Clapton, Nu Shooz, John Parr, Stone Fury, Tonio K.
- AUGUSTA, GA(BRUCE STEVENS-WBBQ) Miami S.M., David +. Ben Orr, Jets.
- FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Chicago, Clapton, Timbuk 3, Eurythmics, M.Bianco.
- HINESVILLE, GA(SHANNON WEST-WBLU) C.Simon, Clapton, D. Johnson, Vandross, 8 Seconds.
- VALDOSTA, GA(STEVE SUTTON-WLGA) Glass Tigr, Kool/Gang, J.Fogerty, Janet Jax., Ocean.
- COLUMBUS, GA(BEAR O'BRIAN-WNKS/FM) Janet Jax., Kansas, Ben E.King, Miami S.M.,
- COLUMBUS, GA(McCARD/DANIELS-WCGQ) Vandross, D. Johnson, Chico DeB., Klymaxx.
- DAYTONA BEACH, FL(TONY MANN-WNFI) Genesis, Janet Jax., OMD, Miami S.M., Ocean.
- TALLAHASSEE, FL(RICH STEVENS-Z103) Ben E.King, S. Winwood, Miami S.M., D. Johnson.
- PANAMA CITY, FL(JEFF DAVIS-WPFM) Georgia S., D. Harry,
- B.Joel, Bob Geldof, McCartney, Paul Simon. FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM)
- T.Tuesday, Monkees, Miami S.M., Weird Al, M.McDonald.
- PENSACOLA, FL(J.D. NORTH-WJLQ/FM) C.Simon, Timbuk 3, Kool/Gang, Janet Jax., Glass Tigr.
- GAINESVILLE, FL(JERI BANTA-WYKS) Timbuk 3, G.Abbott, Pointers, D. Johnson, Seger.
- ORLANDO, FL(McKAY/HAYES-Y106) B.Hornsby, G.Abbott, Pretenders, Kool/Gang, Seger.
- MIAMI, FL(FRANK AMADEO-Y100) Vesta Wms., Genesis, Ben E.King, Seger, Georgia S..
- MIAMI, FL(MARK SHANDS-95INZ) Seger, Pretenders, Peter& Amy, B.Joel.

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TAMPA, FL(BOBBY RICH-Q105) W.Chung, Kool/Gang, Seger, Rob.Nevil, Jets.

SOUTH

- DORA, AL(CHRIS BAILEY-WPYK) Jesse/Sly, B.Joel, T.Heads, Kool/Gang, Dead/Alive, D. Johnson, Janet Jax...
- BIRMINGHAM, AL(PAUL DAVIS-WKXX) Chico DeB., Genesis, Survivor, Jets, Glass Tigr.
- FAYETTE, AL(KELSEY SCOTT-WHKW) Clapton, Ben Orr, B.Joel, D. Johnson, McCartney.
- GADSDEN, AL(BILL ST. JOHN-Q104) D. Johnson, Vandross, McCartney, B.Joel, Janet Jax., Ben E.King.
- MONTGOMERY, AL(BROWN/COLLINS-WHHY/FM) Genesis, Seger, D.L.Roth.
- MONTGOMERY, AL(OWENS/JACKSON-99FM) No Report, Frozen.
- MOBILE, AL(MARK DAVID SAWYER-WABB/FM) Genesis, Survivor, T.Heads.
- JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) Chicago, Janet Jax., Pointers, T.Heads, B.Joel, Vandross.
- SPARTA, TN(BILL WINNINGHAM-WSMT) Miami S.M., Duran, Ben E.King, Glass Tigr, Kansas, H.Jones.
- TUPELO, MS(LISA LANDAU-KZ103) Miami S.M., Mid. Star, Pointers, Kool/Gang, Glass Tigr, Janet Jax..
- HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) Frozen. LAUREL/HATTIESBURG, MS(JIM SCOTT-WNSL) B.Joel,
- Chicago, Crowded H., M.Sweet, W.Chung, 8 Seconds.
- BILOXI, MS(SANDI STEVENS-WQID) Ocean, B.Joel, Kansas, B.Vera.
- MCCOMB, MS(SARA KAY-WHNY) Kool/Gang, 8 Seconds, Chicago, B.Joel, D. Johnson, John Parr, David +.
- STARKVILLE, MS(WILLIAMS/CROCKETT-WKOR) T.Heads, Glass Tigr, Janet Jax., B.Joel, McCartney.
- JENKINS, KY(G.C. KINCER-WIFX) Tonio K, Meat Loaf, M+M.
- PADUCAH, KY(TONY RICHARDS-WDDJ/FM) Ben E.King, Rob.Nevil, Duran, Daryl Hall, Ocean, 8 Seconds.
- GLASGOW, KY(KELLY DOSSEY-WOVO/FM) Eurythmics, Chicago, T.Heads, Triumph, Atanas, One To One, MALACHI, B.&Beaters.
- NEW ORLEANS, LA(McGEE/ROLLING-B97) Ocean, Jets. HOUMA, LA(MARK KELLY-KCIL/FM) McCartney, Clapton, Kool/Gang, Jets, Bob Geldof, Tonio K, Cinderella, 8 Seconds.
- LAKE CHARLES, LA(HARRISON/GILBERT-KBIU/FM) John Parr, Miami S.M., Glass Tigr.
- BATON ROUGE, LA(RICE/A.-WFMF) Seger, Bangles, Genesis, Duran
- **BATON ROUGE, LA**(MICHAEL ADAMS-WGGZ/FM) Genesis, H.Jones, L.Richie.
- MONROE, LA(LORI CLARY-KNOE/FM) Ben E.King, G.Abbott, D. Johnson, Ben Orr, Seger.
- ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) Ocean, Rob.Nevil, T.Heads, B.Joel.

EAST CENTRAL

- PINEVILLE, WV(HENRY MORGAN-WWYO) Ben Orr, P. Young, Run DMC, A.Taylor, KBC, Duran.
- OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) Janet Jax., B.Joel, Ben Orr, John Parr.
- MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) D.L.Roth, Glass Tigr, Kool/Gang, Ocean, Pointers, D.Henley, Clapton, B.Joel, 8 Seconds.
- COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) B.Joel, Ben E.King, C.Simon, Genesis.
- COLUMBUS, OH(COOK/HAINES-92X) Glass Tigr.
- ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) B.Joel, Survivor, Bon Jovi.
- ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) No Report, Frozen. RICHMOND, IN(RICK CASEY-K96) Rob.Nevil, Miami S.M., Kool/Gang.

- VINCENNES, IN(DANNY WAYNE-106RTB) Janet Jax., Ben E.King, T.Heads, KBC, 8 Se∞nds.
- TERRE HAUTE, IN(MIKE ARNETT-WPFR) Glass Tigr, D.Henley, One To One.
- **DETROIT, MI**(MARK JACKSON-WHYT) Pretenders, Janet Jax.. **LANSING, MI**(MARK MALONEY-WVIC) Genesis, Triumph,
- Bangles, Oran Jones.
- JACKSON/LANSING, MI(ALIX/WEBSTER-WJXQ) Timbuk 3.
 GRAND RAPIDS, MI(MIKE TINNES-WKLQ) OMD, Pretenders,
 Survivor.
- **CADILLAC, MI**(GARY BURTON-WATT) Duran, Kansas, Glass Tigr, Triumph, FM/uk, Timbuk 3, Police.
- **ALPENA, MI**(DARRELL KELLEY-WHSB) Clapton, Ben Orr, B.Joel, Seger, McCartney.
- CHEBOYGAN, MI(MICHAELS/STEVENS-WQLZ/FM) Vandross, Chicago, Journey, EBTG.
- PETOSKEY, MI(DENNIS MARTIN-WWPZ) Oran Jones, Survivor, Bangles, Genesis.

UPPER MIDWEST

- DES MOINES, IA(OAKES/HALL-KDWZ) Kansas, Pointers, Clapton, Eurythmics, Janet Jax...
- CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) No Report, Frozen.
- FT.DODGE, IA(JIM DAVIS-KKEZ) McCartney, Survivor, Miami S.M., D. Johnson, Glass Tigr, B.Joel, Clapton, T.Heads.
- **CLARION/FT.DODGE, IA**(DAVE MARSHALL-KRIT) Chicago, Kool/Gang, B.Joel, T.Heads, D. Harry.
- WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) McCartney, Chico DeB., B.Joel, Ocean.
- SIOUX CITY, IA(HARRISON/BROWN-KSEZ/FM) P. Young, Paul Simon, Timbuk 3.
- SIOUX CITY, IA(PAT PAXTON-KGLI) Chicago, D. Johnson, Timbuk 3, Ocean, David +.
- DUBUQUE, IA(JEFF DAVIS-KLYV) Mid. Star, Kool/Gang, Limited W., David +.
- IOWA CTY/CEDAR RAPID, IA(STEWART/NUGENT-KKRQ)
 John Parr, S.Lattisaw, MALACHI, Bangles, Georgia S...
- CEDAR RAPIDS, IA(MANN/DIXON-KQCR/FM) Bangles, Ocean, Timbuk 3.
- CLINTON, IA(BILL WARNER-KNJY) Janet Jax., Rob.Nevil, T.Heads, 8 Seconds, Elton, Timbuk 3, Kool/Gang, Duran.
- DAVENPORT, IA(GYNNY O'HARA-KIIK) David +, McCartney, Kansas, Ben Orr.
- KENOSHA, WI(TERRY HAVEL-WJZQ) G.Abbott, Dead/Alive, Glass Tigr, D. Harry, Kool/Gang.
- MILWAUKEE, WI(DENISE LAUREN-WKTI) Kool/Gang, Janet Jax..
- MADISON, WI(JONATHAN LITTLE-Z104) Ocean, Chico DeB., DeBurgh.
- GREEN BAY, WI(KIM BRADLEIGH-WKAU) David +, G.Abbott, Ben E.King.
- WAUSAU, WI(DUFF DAMOS-WIFC/FM) Bangles, Dead/Alive, Kool/Gang, Pretenders, Rob.Nevil.
- STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) B.Joel, Kool/Gang, Georgia S., Kansas, Ocean.
- LA CROSSE, WI(GREER/CARR-WIZM/FM) Ocean, Limited W., Kansas, Genesis, Duran.
- LA CROSSE, WI(SHEBEL/SANDERS-HIT105) Pretenders, Pointers.
- **EAU CLAIRE, WI**(RICK JAMES-WBIZ) Miami S.M., Clapton, McCartney, S. Red, Pointers, Temps, Airkraft.
- **EAU CLAIRE, WI**(RICK ROBERTS-WIAL) Oran Jones, T.Tuesday, B. Idol, Ben E.King, Pretenders.
- MINNEAPOLIS/ST.PAUL,
 - MN(ANTHONY/MICHAELS-KDWB/FM) Kool/Gang, Kansas, G.Abbott, N.Martinez.
- MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) Limited W., Pointers, Chicago, Miami S.M., B.Joel, Clapton, M.Sweet, 8 Seconds.

- MANKATO, MN(SEGER/KING-KEEZ/FM) Falco, Limited W., Chicago, Ben E.King, Timbuk 3.
- ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Elton, T.Heads, Genesis, Kansas, Timbuk 3.
- ST. CLOUD, MN(BLAKE PATTON-KCLD/FM) McCartney, Police, Genesis, C.Simon, Tonio K, 8 Seconds.
- VERMILLION, SD(DEAN RUSSELL-KVRF) Chicago, McCartney, Seger, Bob Geldof, D.L.Roth, Limited W., D. Johnson, Dead/Alive.
- YANKTON, SD(RANDY KUSSMAN-KQHU/FM) T.Heads, Miami S.M., Chicago, McCartney, FM/uk.
- SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) Ben Orr, Pretenders, Bangles, Oran Jones.
- ABERDEEN, SD(SCOTT DANIELS-KQ95) Pet Shop, Clapton, B.Joel, Tonio K, Kansas, Duran, Rob.Nevil.
- RAPID CITY, SD(McDANIEL/AUSTIN-KGGG/FM) Outfield, Triumph, Genesis.
- RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) Eurythmics, Janet Jax., Ocean, D. Harry, McCartney, Jets.
- FARGO/MOORHEAD, ND(JACK LUNDY-Y94) Janet Jax., David +, Chicago, D.Henley, John Parr.
- GRAND FORKS, ND(NORTH/HENDRICKSON-KKXL/FM)
 Bangles, Pretenders, David +, Ocean.
- BISMARCK, ND(BOB BECK-KYYY/FM) D. Johnson, McCartney, D.L.Roth, B.Vera, Cinderella.
- MINOT, ND(RICK MORGAN-KIZZ) Duran, Genesis, Kansas, B.Hornsby.
- DE KALB, IL(LEW WHITE-WDEK/FM) Timbuk 3, Pointers, David +, Ben E.King.
- JOLIET, IL(BOB WEBER-WLLI) Bob Geldof, Duran, Bangles, Ben E.King, Chicago.
- CHICAGO, IL(JEFFRIES/KELLY-WYTZ) T.Tuesday, Georgia S., Duran, D.L.Roth.
- CHICAGO, IL(RICH McMILLAN-WLS/AM) W.Chung, J.Fogerty. FREEPORT, IL(JIM READEKER-WXXQ) C.Simon, N.Martinez, Survivor, Rob.Nevil, Clapton, Triumph, P. Young, Tonio K.
- ROCKFORD, IL(WALKER/ANTHONY-WYBR) Duran, Chicago. ROCKFORD, IL(BRILL/DENT-WZOK) Kool/Gang, J.Fogerty, Glass Tigr, Ocean, Janet Jax..
- GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Chicago, P. Young, B.Joel, McCartney, Tonio K, REM.
- BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) S.Lattisaw, B.Joel, Janet Jax., Chicago.
- CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) David +, S.Lattisaw, Chicago, Janet Jax., D.L.Roth.
- SPRINGFIELD, IL(GREG LAWLEY-WDBR) B.Joel, Pet Shop, D. Johnson, Ben E.King, McCartney, Clapton.
- FAIRFIELD, IL(TOM LAVINE-WFIW) Glass Tigr, Triumph, C.Simon.
- CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) S. Winwood, D.L.Roth, G.Abbott, OMD, Chico DeB., Kool/Gang, Triumph.

CENTRAL

- KIRKSVILLE, MO(BILL BRIAN-KTUF) Meat Loaf, B.Joel, Clapton, REM, McCartney, Seger.
- KANSAS CITY, MO(PERUN/BARBER-KBEQ) Janet Jax., Ocean. Jets.
- JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) Kool/Gang, John Parr, Miami S.M..
- WAYNESVILLE, MO(KEVIN BARTON-KFBD) McCartney, Triumph, B.Joel, Clapton, Chicago, Until Dec., Glass Tigr, 8 Seconds.
- MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) D. Johnson, Vandross, D. Harry, John Parr, McCartney.
- TOPEKA, KS(ROGER HEATON-WIBW/FM) OMD, Ben E.King, Bangles, H.Jones, S. Winwood.
- KANSAS CITY, MO(DENE HALLAM-KCPW) Janet Jax., C.Simon, Chico DeB..
- SALINA, KS(STEVE WALL-99KG) McCartney, B.Joel, Pet Shop, Ben Orr, Chicago, Jets, D.L.Roth, Amy Grant, D. Harry.

- HOISINGTON, KS(BIEKER/ATKINSON-KHOK) Kool/Gang, Glass Tigr, John Parr, Miami S.M.,
- HAYS, KS(JACK CREES-KJLS) M.Bianco, 8 Seconds, Berlin, Kool/Gang, Meat Loaf, Kansas, Genesis, Rob.Nevil, T.Heads.
- OMAHA, NE(TOM MIKKELSEN-KGOR) B. Idol, S. Winwood, Run DMC, H.Jones, OMD, Bangles.
- NORFOLK, NE(DOUG KOEHN-KNEN) DeBurgh, T.Heads, D. Harry, Clapton, Seger, G.Abbott, Mendes.
- GRAND IŚLAND, NE(BŘADEE/GORDON-KSYZ/FM) Miami S.M., Janet Jax., McCartney, FM/uk.
- **KEARNEY, NE**(RICK JEFFREY-KQKY/FM) Janet Jax., Bob Geldof, Tonio K.
- McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) Ben E.King, David +, H.Jones, D. Harry, Miami S.M., C.Simon, Tonio K, Dave Adams.
- EL DORADO, AR(BEN ROBBINS-KLBQ/FM) Amy Grant, B. Idol, Bon Jovi.
- SEARCY, AR(JIM DONNELLY-KSER/FM) FM/uk, Pretenders, Janet Jax., Kool/Gang, W.Chung, Cameo.
- LITTLE ROCK, AR(MARK MC CAIN-KKYK) Run DMC, OMD, H.Jones.
- HARRISON, AR(STEVE WILLOUGHBY-KHOZ) Rob.Nevil, Miami S.M., Kool/Gang, Duran, Tonio K.
- FAYETTEVILLE, AR(ALAN/FISK-KKEG) Eurythmics, Bangles, Clapton, B.Joel, S.Miller, Glass Tigr.
- FT. SMITH, AR(O'DEA/KANE-KZBB/FM) Glass Tigr, T.Heads, Pretenders.

SOUTHWEST

- LAWTON, OK(GARY MITCHELL-KMGZ) Pointers, Kool/Gang, Janet Jax..
- DALLAS, TX(SHOMBY/BUDANAURO-KZPS) Paul Simon, Vandross.
- LONGVIEW, TX(ROBERTS/FULGHAM-KKTX) Falco, Communards, Uptown, 8 Seconds, Crowded H., Ben Orr, Pet Shop, Mid. Star.
- TYLER, TX(DAVE GOLDMAN-KEYP) B.Joel, Pointers, Pet Shop, Ben Orr, John Parr, Paul Simon.
- LUFKIN, TX(ERNIE BROWN-KAFX) No Report, Frozen. WICHITA FALLS, TX(BECK/KAY-KNIN/FM) Cinderella,
- Vandross, Police, Seger, G.Abbott.
- KILLEEN/TEMPLE, TX(PAULA McCARTNEY-KIXS/FM) D. Johnson, B.Joel, Dead/Alive, KBC.
- WACO, TX(VERN PECORE-KWTX/FM) No Report, Frozen.
- SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) Chico DeB., D. Johnson, B.Joel, B.Vera.
- **HOUSTON, TX**(LANDER/HAMILTON-93Q) Survivor, Pretenders, S. Fox, T.Tuesday, Timbuk 3, Seger.
- BEAUMONT, TX(MURPHY/JACKSON-B95) F.Jackson, Seger, T.Heads, Daryl Hall, Millie Jax, C.Simon, OMD, Janet Jax...
- **BEAUMONT, TX**(MacMURPHY/ROBERTS-K106) Janet Jax., A.Taylor, S.Lattisaw.
- BRYAN, TX(CARL GIDEON-KTAM) FM/uk, Glass Tigr, Duran, B.Joel.
- BRYAN, TX(TURNER/OFFERMAN-KTAW/FM) D. Johnson, Miami S.M., B.Joel, Tonio K, Chicago, Seger, Pointers, Paul Simon, McCartney, Eurythmics, Nu Shooz.
- **BRYAN, TX**(RICK WOODELL-KKYS) Ocean, Rob.Nevil, Chicago, Pointers, C.Simon, Duran.
- VICTORIA, TX(JAY ARENA-KVIC) No Report, Frozen.
- LAREDO, TX(KIRK DAVIDSON-KRRG) Jets, Nu Shooz, Seger, McCartney, J.Lorber, One To One, B. OF LOVE.
- SAN ANTONIO, TX(HUNTER/CARRINGTON-Q96) No Report,
- DEL RIO, TX(DON WAYNE-KTDR/FM) Vesta Wms., P. Young, Chicago, C.Simon, Duran.
- PAMPA, TX(MIKE KNEISL-KGRO) B.Joel, Dead/Alive, D. Johnson, Clapton, Triumph.
- AMARILLO, TX(PETER STEWART-KAKS/FM) H.Jones, Ocean, Janet Jax., Ben E.King.
- ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) Pretenders, Glass Tigr, Kool/Gang, T.Heads, Miami S.M..

- PHOENIX, AZ(GUY ZAPOLEON-KZZP) Pretenders, B. Vera, Ocean, B. Idol.
- TUCSON, AZ(GILLIE/JOHNSON-KRQ) McCartney, Run DMC, Jets, Pointers, B.Joel.
- TUCSON, AZ(RICHARDS/MORGAN-KHYT) Commodores, H.Jones, Pet Shop, Ocean, T.Turner.
- ALBUQUERQUE, NM(KRUISE/RODGERS-KIVA/FM) Kool/Gang, Boston, B.Joel, D. Johnson, Janet Jax..
- SANTA FE/ALBUQUERQUE, NM(RICH BAILEY-KKSS/FM)
 Ben E.King, Chico DeB., Run DMC, Duran.
- CLOVIS, NM(FRED LYNN-KZZO/FM) No Report, Frozen.
- **ALAMOGORDO, NM**(BEN NOE-KINN/FM) D. Harry, Genesis, Bob Geldof, Ocean, A.Taylor, C.Simon, Bananarama, Glass Tigr.

ROCKY MOUNTAIN

- **BILLINGS, MT**(CHARLIE FOX-KYYA) Janet Jax., Rob.Nevil, Glass Tigr.
- BILLINGS, MT(DAVE WEISSMAN-KZLS) Triumph, Glass Tigr, Chicago, 8 Seconds.
- **KALISPELL, MT**(BARRY BENNETT-KBBZ/FM) Glass Tigr, Clapton, Pointers, Triumph.
- DENVER, CO(RANDY JAY-KIMN) Ocean, B. Idol, Bangles, Genesis.
- **DENVER, CO**(DOM TESTA-Y108) T.Heads, Duran, Pretenders, David +, Kool/Gang.
- DENVER, CO(DOUG ERICKSON-KPKE) Pretenders, Ocean, C.Simon.
- WINDSOR, CO(FRANSEN/WEBER-KUAD/FM) Kansas, S.Miller, D. Harry, Rob.Nevil.
- GRAND JUNCTION, CO(DARREN TAYLOR-K-STAR) Duran, Genesis, Miami S.M., Kool/Gang.
- CODY, WY(BRYAN SCOTT-KTAG) B.Joel, Bob Geldof, Limited W., Seger, Pointers, Eurythmics, Tonio K.
- CASPER, WY(KELLY GORDÓN-KTRS) Janet Jax., D. Johnson, C.Simon, McCartney, G.Abbott, B.Joel.
- GILLETTE, WY(ALLEN SCOTT-KGWY/FM) B.Joel, Seger.
- **LEWISTON, ID(JAY MCCALL-KOZE)** Pet Shop, McCartney, Pointers, P. Young, Kansas, J.Lorber, John Parr.
- **LEWISTON**, ID(JERRY JOLLEY-KMOK) Pointers, Kool/Gang, B.Joel, Seger, McCartney.
- BOISE, ID(TOM EVANS-KIYS) Cinderella, B.Joel, Chicago, Dead/Alive, G.Abbott.
- MOSCOW, ID(GARY CUMMINGS-KZFN) Chicago, McCartney, Eurythmics, B.Joel, Police, Vandross.
- SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) Chicago, Janet Jax., Miami S.M., McCartney, Burns Sis..
- LOGAN, UT(JAY HALL-KBLQ) B.Joel, Eurythmics, G.Abbott, Chicago.
- LOGAN, UT(MARK ROMAN-KVFM) B.Joel, Eurythmics, Pointers, Kool/Gang, Janet Jax., Chicago, David +, D. Harry.
- OGDEN, UT(PAUL WILSON-KJQ) Genesis.
- PROVO/SALT LAKE CITY, UT(GINA SHURTS-KFMY) B.Joel, McCartney, John Parr, Pet Shop.

FAR WEST

- LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) M.McDonald, Paul Simon, M.Sweet, Chicago.
- RENO, NV(GARY PAGE-KRZQ/FM) Genesis, McCartney, Timbuk 3, Eurythmics, Glass Tigr, Miami S.M..
- RENO, NV(JEFF RYAN-KWNZ/FM) Duran, Miami S.M., Cameo, S.Miller.
- RENO, NV(CLAY/THE NINGA-KHTZ/FM) Survivor, Glass Tigr, Pet Shop, Chi∞ DeB..
- LOS ANGÉLES, CA(MIKE SCHAEFER-KIIS/FM) G.Abbott, Daryl Hall, Timbuk 3, Pet Shop.
- CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Kool/Gang, McCartney, Kansas, Aretha, Pointers, Timbuk 3, S.Lattisaw, C.Simon, Pet Shop.

- SAN DIEGO, CA(MIKE PRESTON-KS103) Bon Jovi, Mid. Star, Kansas, Pet Shop, G.Abbott.
- SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) H.League, N.Martinez, Nice/Wild, Kool/Gang, Commodores, Bananarama, Nocera, S. Fox.
- **ANAHEIM, CA**(CRAIG POWERS-KEZY) Glass Tigr, Kansas, David +, Ben Orr.
- SANTA BARBARA, CA(STEVE SMITH-Y97) Pointers, G.Abbott, D. Johnson, Police, Miami S.M., McCartney, C.Simon.
- BAKERSFIELD, CA(DARRYL ST.JAMES-KKXX/FM) Survivor.
- SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) C.Simon, Janet Jax., Kool/Gang, Kansas, S.Lattisaw, McCartney.
- LOMPOC/SANTA MARIA,
 - **CA**(JACKSON/NEWMAN-KRQK/FM) Regina, Glass Tigr, Sly Fox, Chicago, Kansas, G.Abbott, Nu Shooz, 8 Seconds.
- SANTA MARIA, CA(MARIA RUBIO-KXFM) Timbuk 3, Pointers, C.Simon, Vandross, Regina, M.Sweet, 8 Seconds.
- FRESNO, CA(WALKER/DAVIS-KYNO) G.Abbott, David +, S. Fox. FRESNO, CA(BERRY/CARTER-KMGX) S. Winwood, Pointers, Jets, RFTW, C.Simon.
- MONTEREY/SALINAS, CA(CONNIE LINDELL-KDON/FM)
 Timbuk 3, C.Simon, Glass Tigr, Cinderella, McCartney, Laban.
- SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) Ben Orr.
- **SAN FRANCISCO, CA**(RIVERS/NAFTALY-KMEL) Vandross, Nu Shooz, Jets, Glass Tigr.
- NAPA, CA(JEFFREY/DeFESI-KVYN/FM) Timbuk 3, Pointers, David +, Glass Tigr, B.Joel.
- SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) G.Abbott, Pet Shop, D. Harry, Run DMC, B.Joel, S.Lattisaw.
- SAN JOSE, CA(ROBIN SILVA-KWSS) Pretenders, Ocean, Timbuk 3.
- STOCKTON, CA(R.WMS./BISHOFBERGER-KJOY) Pet Shop, Pointers, Elton, Rob.Nevil, B.Joel.
- **STOCKTON, CA**(JOHN HAMPTON-KSTN) Bon Jovi, Jets, S. Winwood, Nu Shooz, Bob. Brown.
- MODESTO/STOCKTON, CA(DAVID KRAHAM-FM104) Janet Jax., Bangles, N.Martinez, H.Jones, C.Simon.
- MODESTO, CA(FISHER/EDWARDS-KFIV/FM) Glass Tigr, Pointers, Kool/Gang, J.Lorber.
- SANTA ROSA, CA(KEN MONTERO-KREO) Ocean, Miami S.M., Mid. Star, T. Heads.
- ARCATA/EUREKA, CA(JIM NELLY III-KXGO) B.Joel, Bob Geldof, Journey, John Parr, Clapton, B.Vera, D. Harry.
- EUREKA, CA(CHRIS KNIGHT-KFMI) C.Simon, Triumph, Clapton, J.Fogerty, Bangles, Daryl Hall, Bob Geldof, McCartney, Seger, Ocean, B.Joel.
- SACRAMENTO, CA(GILLETTE/COLLINS-FM102) Chico DeB., W.Chung, Jets, C.Simon.
- SACRAMENTO, CA(BOB WEST-KROY) Bangles, Duran, F.Jackson, Klymaxx.
- SACRAMENTO, CA(TOM CHASE-KWOD) Cameo, Timbuk 3. REDDING, CA(KAHL/CARPENTER-KEWB) Duran, Pointers, Janet Jax., Glass Tigr, Kansas, Triumph.
- MT. SHASTA, CA(FRED GERDING-KWSD) Timbuk 3, Survivor, G.Abbott, M+M, Tonio K.
- HILO, HI(GUY W. BELLO-KWXX) B.Vera, Kool/Gang, C.Simon, P. Young, Eurythmics, M.Bianco.
- HILO, HI(DANNY AUSTIN-KKBG) Tonio K, D. Harry, Eurythmics, C.Simon, 8 Seconds, Dave Adams.
- HONOLULU, HI(JAY STONE-194) RFTW, Genesis, Commodores, Jets, F.Jackson.

NORTHWEST

- THE DALLES, OR(ED ROSS-KACI) B.Vera, Timbuk 3, Nu Shooz, McCartney, Janet Jax., B.Joel, Clapton.
- SEASIDE, OR(CHRIS CONWAY-KSWB) One To One, M+M,
- T.Heads, Triumph, Eurythmics, Pointers, Ben Orr, B.Joel. PORTLAND, OR(BARRY/NAGANUMA-KMJK) No Adds.
- ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) No Report, Frozen.

EUGENE, OR(SHAKES/HYATT-KSND/FM) B.Joel, B.Vera, Rob.Nevil, Nu Shooz, Pointers, Chicago, McCartney.

COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) Nu Shooz, Glass Tigr, Survivor, Chicago, B.Joel, D. Johnson.

COOS BAY, OR(BOB SHĀNNON-KHSN) Eurythmics, D. Harry, Survivor, P. Young, Chicago.

MEDFORD, OR(R.CHARLES SNYDER-KTMT) Nu Shooz, Chicago, D. Johnson, Pointers, Seger, McCartney, J.Fogerty.

GRANTS PASS, OR(CHARLIE KIRK-KFMJ) No Report, Frozen.

KLAMATH FALLS, OR(MIKE METZGER-KAGO/FM) Janet Jax., Police, Pointers, Clapton, Bob Geldof, Chicago, P. Young, Kool/Gang, Eurythmics.

SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) Survivor, Rob.Nevil, W.Chung, B. Idol.

TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Cameo, Duran, Miami S.M., Rob.Nevil, B.Vera.

OLYMPIA, WA(KEN PAIGE-KQEU) No Adds.

ABERDEEN, WA(RHYS DAVIS-KDUX) Survivor, Duran, Kool/Gang, C.Simon, Bob Geldof.

CHEHALIS, WA(ROGER DALE-KITI) G. Loring, Tonio K, Ben Orr, Bob Geldof, Chicago, Triumph.

LONGVIEW, WA(BOB HART-KLYK) OMD, T.Heads, Chicago, Eurythmics, Run DMC.

YAKIMA, WA(KEVIN JAMES-KZHR) T.Heads, Kansas, Glass Tigr, Triumph, Pointers, Janet Jax., Meat Loaf.

SPOKANE, WA(JOHN LANGAN-KZZU/FM) McCartney, Janet Jax., Kansas, Ocean, Eurythmics.

SPOKANE, WA(CATHY CURTIS-KKPL/FM) No Report, Frozen. TRI CITIES, WA(JOHN PURDY-OK95) McCartney, B.Joel, D. Johnson, Seger, Pet Shop, D.L.Roth, Amy Grant.

TRI CITIES/KENNEWICK, WA(CHUCK

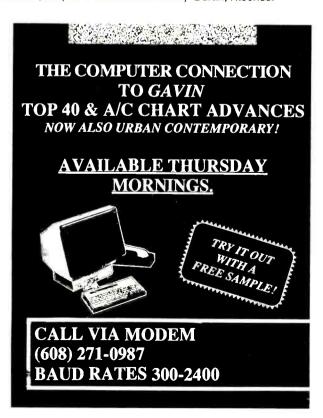
MATHESON-KHWK/FM) Berlin, McCartney, Regina, Mid. Star, Fab TB'S, Bob Geldof, Fastway.

TRI-CITIES, WA(JONATHAN WALKER-KZZK) Chicago, Crowded H., Vandross, S.Miller, Glass Tigr.

VANCOUVER, BC(SHANNON/RUSSELL-LG73) B-52s, C.Hart, T.Heads, S. Winwood.

SASKATOON, SK(GARTH KALIN-CKOM) Duran, Ben E.King, Daryl Hall, Survivor, Tim Feehan, Beach Boys.

CALGARY, AB(DON STEVENS-AM106) Duran, H.Jones.



JOBS

Air Talent - KTRS-Casper, WY
Kelly Gordon (251 West First - 82601)
Air Talents - HIT105-LaCrosse, WI
*Chris Shepel (Box 2017 - 54601)
Air Talent (part-time) - KPAY-Chico, CA
Larry Scott (916)345-0021
Air Talent (future) - WQRX-Valley Head, AL

*Chris James (Box 309 - 35989) Air Talent (PM drive) - WQID-Biloxi, MS

Bob Lima (Box 4606 - 39535)

Air Talent/Production - WSTP-Salisbury, NC

Doug Rice (707)363-3811

Air Talent/Production (PM drive) - KHSN-Coos Bay, OR Program Director (Box 180 - 97420)

Air Talent/Production - KXGO/FM-Arcata/Eureka, CA

Jim Nelly III (Box 1131 - 95521)

Air Talent/Sports Director - KYMN-Northfield, MN

Rich Harris (507)645-5695

News Anchor - WJBO-Baton Rouge, LA *Don Grady (Box 496 - 70821-0496)

*No phone calls please.

SERVICE

KQEU-Olympia, WA - single: Kool & The Gang (Mercury/PolyGram)

WAAU-Murray, KY - singles: Glass Tiger (Manhattan), RCA, Capitol, Atlantic

KRIB-Mason City, IA - singles & LP's: Chrysalis

KRIT-Clarion, IA - singles & LP's: Chrysalis, EMI

WTYN-Tyron, NC - singles & LP's: all sources

KYOU-Greeley, CO - singles & LP's: Motown

KGCH-Sidney, MT - CD's: all sources

KBUF-Red Bluff, CA - K. Rogers (RCA), E. Money (Columbia), Bon Jovi, Cameo (PolyCom), P. Had (Changlia)

(PolyGram), B. Idol (Chrysalis)

KGWY-Gillette, WY - All sources (change of address): Box 1179 - 82716 or phone: (307)686-2242

AVAILABLE

DARYELL RILEY is looking for a position as AT, contact him at (11440 Bard Avenue #310, Baton Rouge, LA 70815) or (504)273-4931. JERRY WILSON from KCSY-Soldotna, AK is looking for a position as

AT, contact him at (206)631-8011.

TOM RUSH from FM103-Portland, OR is looking for a position as AT, contact him at (207)797-2462.

J.R. SILVA from KFMI-Eureka, CA is looking for a position as AT, contact him at (707)442-1420.

SHARON FOSTER from WZKX-Gulfport, MS is looking for a position as AT (PM drive), contact her at (601)832-1540.

JEFF JAMES from WACQ-Tallahassee, AL is looking for a position as AT/Production, contact him at (205)283-2862.

RANDALL EDWARDS from Denver, CO is looking for a position as AT/Production, contact him at (303)444-1071.

BENNY BEE from KVUB-Bozeman, MT is looking for a position as AT/Production, contact him at (406)586-2342.

JOE LANGDON from KWYZ-Everett/Seattle, WA is looking for a position

as AT/MD, contact him at (206)258-1815.

JACK PHILLIPS from KEZO-Oceanside, CA is looking for a position as AT/PD, contact him at (619)425-6672.

STEVE RAYMOND from KDHI-29Palms, CA is looking for a position as AT/Newsperson, contact him at (619)367-4132.

CHRISTOPHER A BIGELOW from KQSW/KRKX-Rock Springs, WY is looking for a position as AT/MD/OM, contact him at (307)362-9022.

DOUG O'BRIAN from WTYN-Tryon/Spartanburg, SC is looking for a position for AT/News/Sports, contact him at (704)693-5189.

PHOTO FILE by LISA SMITH and BETTY HOLLARS



Angeles studios to chat with Rick Dees. Pictured (left to right) are Rick, Rod and Warner Bros. Chris



TRIUMPHANT CELEBRATION A IN TORONTO

The members of Triumph were the guests of honor at a party held at the group's studios in Toronto. Shown at the celebration are (from left) Ric Emmett (Triumph), Mike Rose (MCA), Gil Moore (Triumph), Guy Perry (WWCK-Flint), Mike Levine (Triumph) and Randy Hock (MCA).



SOUTH OF THE MASON ◀ **DIXON LINE**

On a recent trip to Tampa, MCA's Frank Turner and Michael Steele met up with Q105 Operations Manager Mason Dixon. Pictured (left to right) are Mason's wife Pat, Mason, Frank and Michael.

SHE CAN ALREADY PICK A THE HITS

Linda Kuti(Capitol Records Los Angeles) is already putting her young daughter to work choosing upcoming singles from Capitol LP's. Stephanie Kuti is shown here testing her golden ears on LP's by Tina Turner and Bob Seger.



Steve La Beau, KFI-Los Angeles Program Director has announced his resignation from that post to form "AM Media Consultants." a consultancy for AM radio stations. "My objective will be to devote my attention exclusively to AM radio stations and provide them with programming strategies that will enable them to survive and thrive in today's complex AM market place." states La Beau. "Somewhere in between the philosophies of trying to 'out program the FM competitor' and 'Don't know it it'll work, but we've gotta do something' is real programming that does work." AM Media Consultants is based in Los Angeles at 22910 Styles, Woodland Hills, CA 91364. (213) 857-8402. Check it out.

"I'm just rejoining my ole boss." is how former WIP/WMMR GM Hal Smith sums up his latest assignment--VP/GM of KOKY/KZOU-Little Rock. Smith will be working with former Metromedia boss George Duncan, who is buying the Capitol Cities radio chain which includes those two stations in Little Rock plus properties in Shreveport, Baton Rouge and Austin. Smith joins KOKY/KZOU in advance of final approval of sale which should clear some time in January. Congrats Hal.

Ruthless people: It was Saturday morning in San Francisco, Baghdad by the Bay, the morning after Halloween. Halloween is to SF what St. Patrick's Day is to Boston and Chattanooga--a big deal. Playing that night was Iggy Pop, tearing it up at a crowded nightclub. Saturday morning, who turns up on KMEL doing the morning show, but PD Steve Rivers and MCA's Prince of Mischief Billy Brill. It's 7AM when Rivers and Brill decide to try a little on-air wake-up call action. First victim was A&M Records' Charlie Lake. Brill calls his room claiming to be the hotel manager concerned that Lake's credit card wasn't good Next victim: Mel Delatt of IRS Records, Brill

did his best Michael Plen impression. wanting to go over General Public stats at 7:30am. The next KMEL victim was a long distance call to Sunny Joe White of WXKS-Boston, claiming to be the KAMEL Chamber of Commerce welcoming a sleepy Sunny Joe to San Francisco. The final call was to KBEQ-Kansas City's Steve Perun with Brill claiming to be the station maintenance man calling that the radio station was on fire. All this foolishness was in celebration over a KMEL high school promotion. They received 12 million postcards from Hillsdale High. Grand prize was a performance by the Jets, whose song "You Got It All" went over big at the gig.

Warner Bros. Records has made an important promotional commitment to the modern music they constantly release to radio. Steve Tipp, who works out of the Warner's National Dance Promotion department (headed by Craig Kostich), will be shifting his responsibilties to the newly created position of National Modern Music Radio Promotion Manager. "I'm still in the same department, but I'm locked in with our field staff and with George Gerrity's Album staff as well." said Tipp. "I've been working on my tracking sheets for weeks." Tipp's territory will include college and commercial Album/Alternative radio outlets. Mr. Best Dressed will be spreading the word on Warner's most progressive releases, gathering airplay.

Radi-O-Rama...Rick Shaw, afternoon drive personality of KNX/FM-Los Angeles has been named Music Director of said station... Wayne Michaels of WHSY/FM in Hattiesburg, MS will be doubling as OM and MD until a suitable replacement is found. If you're interested (and suitable) call Wayne at 601-545-1230. The MD job includes an AM Drive shift. Also, WHSY has a new afternoon jock. He's Barry Chase...Kevin

Hendrickson has been promoted to MD at KKXL/FM-Grand Forks, ND and Bob Lewis arrives from HIT105-LaCrosse.WI as air. personality...Ron Gallagher is now PD at MOR outlet KEDO-Longview, WA and over at the FM (KLYK), Randy Roadz now fills the 10pm-2am slot...Juan Velasco has left KOBE/KOPE-FM in Las Cruces, NM (A/C and Album Radio). Dave Watkins (known as "the Zipper") takes over as OM. Pam Hopper is promoted to MD and John Lamay is upped to Production Director...All star line-up at Top Forty KDWZ/FM in Des Moines: Max Schaeffer (morning drive) formerly a PD of KVIC-Victoria, TX. Mike Blakemore (mid-days) from Z104 in Madison, WI. Tom Oakes (afternoons) is the PD and comes from WZOK-Rockford, IL. Steve Hooker (nights) arrives from ZZ99 in Kansas City, MO and "Latenight" Kate Austin ditches her cowboy hat for the hits. Go get 'em folks!

Radio veteran Thom O'Hair takes on the Program Directorship at KALX, the controversial station on the UC Berkeley campus. O'Hair describes his new post as more of a "referee" than a programmer. "Instead of offices, we have a bunker too." Basically a halftime position, O'Hair will continue with his half million other creative projects, but looks forward to working with the cantankerous KALX crew. Said O'Hair, "I told them before they hired me that they have an opportunity at either a haircut or some history. What I hope to accomplish is to bring in energy a half a step ahead of the chaos." Thom's trademark ponytail is still intact

Arista Records has added one of America's #1 club deejays to the position of Manager, A&R East Coast. He's Richard Sweret. Prior to joining up with Arista, Sweret spent two years at Rockpool. As a record spinner, Sweret had few rivals. He was head D.J. at the Palladium in New York City.

"SAVE TIME FOR ME 38-06286

Produced by Alan Tarney

3WD WBPM WKZQ WXIK WQBZ WHKW **KCLD KCPI** KZEV WGBQ KTUF KEYP KGWY KUAD KHWK KSWB

WEBE WZYZ WHNY **KDOG** WLLI KINN

KLKT

98Q WIFX KEEZ WXXQ KKYS KXFM

WWHB WFJA WAGQ WNSL KNJY **KFBD KRRG** KAGO

WKSP **WGKS** WOVO KRIT **KJLS** KTAW KFMJ

From the Album INSIDE







PAUL KANTNER · MARTY BALIN · JACK CASADY

MARK "SLICK" AGUILAR • KEITH CROSSAN • TIM GORMAN • DARRELL VERDUSCO

The initial single by the KBC Band.

AOR ACTIVITY

The Initial Reaction

R&R Hot Tracks:	11*-7*
Album Network:	6*-5*
FMQB Song Index:	8*-5*
Gavin Album Charts:	12*-8*
Billboard LP Debut:	D135*-114*

All stations either testing or playing the LP cut should report it now! Going for adds at Top 40, November 10th.

Your listeners will recognize a hit.

ARISTA

Carly Simon...we told you!

TOP 40 80 STATIONS & A/C 55 STATIONS

BILLY JOEL
"This Is The Time"

80 TOP 40 OUT-OF-THE-BOX ADDS

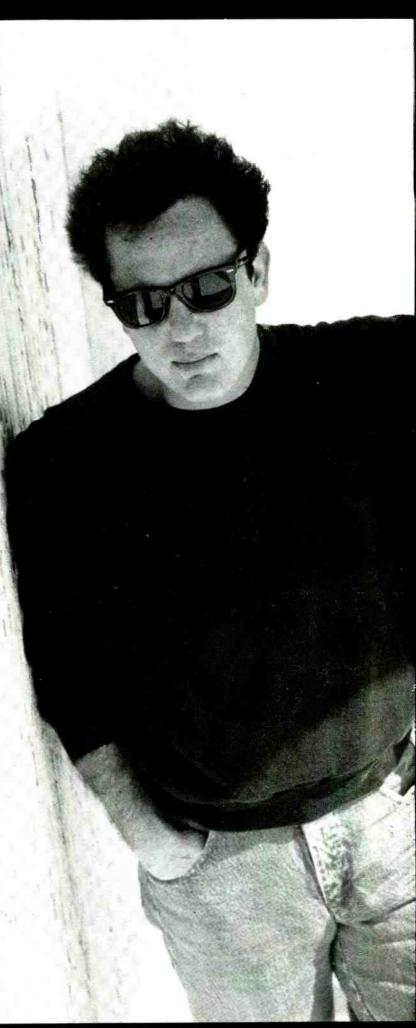
Including:

PRO/FM Z93 WBLI

KHTR

94Q WMMS KTLZ KKRZ WARM 95INZ WPHD







LUTHER VANDROSS

If he looks a little slimmer these days it's because he's lost more than 100 pounds in the past year and a half.

STEVE MILLER

His new LP, "Living In The 20th Century", is his seventeenth Capitol album.

JILL HOLLIER

She's the first artist signed to Clint Eastwood's record label, Malpase.

THE BANGLES

Susanna Hoffs is set to act in a film produced, directed and co-written by her mother, Tamar Simon Hoffs. The film is titled "Cutting Loose."

WILLIE NELSON

Looks as though his long-awaited film based on his "Red Headed Stranger" will debut in early 1987.

LOUISE MANDRELL

The middle sister of the three Mandrell siblings became her sister Barbara's first full-time bass player while only a junior in high school.

RAZZY BAILEY

Jimmy Rodgers, referred to as the "Grandfather Of Country Music" was a strong influence on Razzy's style of music.



by RON FELL

ROBERT PALMER

His current single, "I Didn't Mean To Turn You On", is a re-make of the Cherelle original from 1984.

KANSAS

Their new guitarist is a former Dixie Dreg, Steve Morse.

LONE JUSTICE

Maria McKee is now the "lone" original member of the band.

MIAMI SOUND MACHINE

Until 1959, Gloria Estefan's father was a bodyguard to the wife of Cuban dictator Juan Batista.

ANITA BAKER

Her first record was made in 1980 when she was lead singer with a Detroit based band called, Chapter 8.



The Everly Brothers were a major influence on both Mosto and Ragugna. At one time they called themselves "The Bird Dogs."

GENE WATSON

One of but a handful of artists to use his touring band on his albums, he believes the band is a major part of his sound.

WAYLON JENNINGS

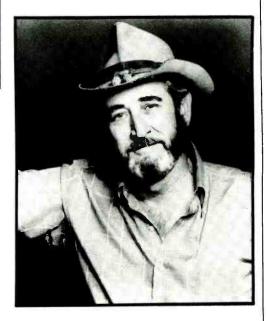
At the age of twelve, he landed a job as a disc jockey and soon put his first band together.

LEE GREENWOOD

He plays ten instruments including: woodwinds, keyboards, piano, saxophone, keyboards and guitar.

RINGO STARR/BILL WYMAN

They are partners in a \$2 million restaurant in Atlanta's Peachtree Center called, The Brasserie.



DON WILLIAMS

Sometimes called "The Gary Cooper of American Music", Don is one of the few recording artists who produces his own records with great success.



ON MANAGEMENT by DR. OREN HARARI

THE PROBLEM EMPLOYEE AND THE OSTRICH

I think it's safe to say that if you're in a management position, you probably have a "problem employee", or maybe even more than one of them. That person is probably a pain in the neck for you and may indeed be a pain in the neck for other employees. "Problem employees" can really be a nuisance for a manager. Their work might not be up to par, they may be chronically late, or their habits may be inappropriate. Or they come across as abrasive, devious, manipulative, or arrogant. Either way, "problem employees" get in the way of optimal productivity. On top of that, they often wind up irritating, disrupting, alienating, or even hurting other people in the organization. You probably think about your "problem employee" even at home, alternatively gnashing your teeth in anger or frustration, or worrying about what you can do about the situation. Well, then, what can be done about this person?

Let me ask a rather naive question: I wonder if you have ever sat down with this person, looked him/her straight in the eye, and talked about the "problem" in a straightforward, no-nonsense manner. I ask this naive question because in a large majority of the cases, nobody talks straight to the "problem employee". In fact the "problem employee" may not even know that he/she is a "problem" if the manager does not confront the problem up front.

I've worked with many managers who have given me terrific reasons why they simply can't confront a "problem employee". All those reasons are excuses. I know that confronting is a difficult and stressful experience to have to initiate, but that's what you're being paid to do. When you put on the hat of manager, you take on some liabilities as well as the status and perks. One of the liabilities is the necessity of confronting "problem employees". I call it a fiability because most people don't particularly enjoy the experience of giving people negative feedback, especially when the recipient of the feedback might be defensive or hostile. It's a tough thing to do. It's unpleasant. It can be scary. But our only other alternative is some variation on what I call the "ostrich" approach to communication. The "ostrich approach" is based on the assumption that if you do nothing, the problem will go away. If you avoid the problem, if you look away, (or if, like the ostrich, you stick your head in the ground), things will get better on their own. Seriously, how likely is that to occur, either for you or the ostrich? Yet this is the

approach that so many managers take. Several years ago I observed a small organization of one director and six professional staff members. Four of the six staff members were highly motivated and dedicated individuals who worked long hours and did exemplary and creative work. The two "problem employees" were often late, they did the bare minimum to avoid getting

fired, they avoided "extra" work in evenings or weekends and were constantly complaining. The director took the ostrich approach; do nothing, say nothing. Unsurprisingly, the "problem employees" did not change their behavior. The people that did change their behavior were the four high-performers. They became angry with the director for not confronting the slackers who they believed were holding the team back. Their respect for the director lessened. They started to wonder why they were putting in extra energy into their work. They became more dissatisfied with their jobs. A couple of them began to look for other jobs. One even confronted the director with the director's failure to confront the "problem employees!" The director then promised that she would confront the slackers, but of course never did, although she did issue a very vague, sugar-coated statement to all six employees that everyone has to pitch in and work hard for the team. This is what I call the modified-ostrich approach: The manager appears to be doing something but in reality is only smoothing over the problem rather than meeting it head on. (A variation of this theme is the manager who waits for annual performance review time, at which point he/she gives the "problem employee" vague, indirect, and--by definition-- nontimely feedback which often has little impact.) Unsurprisingly, it doesn't work. In fact, the four high-performers in this case were rather upset that the director lumped them into the general statement that she made to everyone.

Similarly, I remember a manager who did not confront a salesperson who was abusing expense accounts. Rather, the manager created a new set of stringent and restrictive expense account rules that applied to everyone on the sales force. This had the effect of alienating all the salespeople who weren't abusing the expense accounts and probably did nothing to enlighten the abuser himself. Again, the modified-ostrich approach.

One last thought: Remember that confronting does not mean attacking. Confronting means that you, the manager, sit down with your "problem employee" and discuss frankly the difficulties that the employee's behavior (not "personality") is causing, and then work out some viable plan of action to address that problem. Let me confront you with this fact of life: If you fail to confront "problem employees", you are not being fair to your non-problem employees, you are not being fair to the organization that employs you, you are not being fair to yourself, and--believe it or not--you are not being fair to the "problem employee" him/herself. The ostrich approach only buys you some time. But if, meanwhile, your group's productivity suffers or if you're chewing yourself up about it then it's not even good time that you're buying.



"If you fail to confront 'problem employees', you are not being fair to your non-problem employees, you are not being fair to the organization that employs you, you are not being fair to yourself, and--believe it or not--you are not being fair to the 'problem employee" him/herself.'

the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer



CHART

Reports accepted Mondays at 8AM through 5PM Tuesdays Station Reporting Phone (415)392-7750

POWER TRIO

LIONEL RICHIE Love Will Conquer All (Motown)

BRUCE HORNSBY & THE RANGE The Way It Is

(RCA)

MADONNA True Blue (Sire/Warner Bros.)

CERTIFIED

MIAMI SOUND MACHINE Falling In Love (Uh-Oh) (Epic)

BENJAMIN ORR Stay The Night (Elektra)

MOST ADDED

BILLY JOEL This Is The Time (Columbia) 55 adds

CHICAGO
Will You Still Love Me
(Full Moon/Warner Bros.) 46 adds

AMY GRANT Stay For Awhile (A&M) 43 adds

RECORD TO WATCH



PAUL SIMON Graceland (Warner Bros.)

DROPPED:

Huey Lewis & News (Stuck)
Bob Seger
Double
Level 42
Paul Simon (Al)
Gordon Lightfoot
Corey Hart
Steve Winwood

2W	LW	TW	
	7	_	1.10

2.	2.	1.	LIONEL RICHIE - Love Will Conquer All (Motown)
1.	1.	2.	Peter Cetera & Amy Grant - The Next Time I Fall (Full Moon/W.B.)
5.	3.	3.	BRUCE HORNSBY & THE RANGE - The Way It Is (RCA)
9.	4.	4.	MADONNA - True Blue (Sire/Warner Bros.)
7.	5.	5.	HUMAN LEAGUE - Human (Virgin/A&M)
11.	8.	6.	BEACH BOYS - California Dreamin' (Capitol)
13.	9.	7.	RIC OCASEK - Emotion In Motion (Geffen)
4.	6.	8.	Toto - I'll Be Over You (Columbia)
3.	7.	9.	Carly Simon - Coming Around Again (Arista)
17.	12.	10.	KENNY ROGERS - They Don't Make Them Like They Used To (RCA)
30.	19.	11.	BILLY OCEAN - Love Is Forever (Jive/Arista)
16.	13.	12.	CHRIS DeBURGH - The Lady In Red (A&M)
18.	15.	13.	BOSTON - Amanda (MCA)
6.	10.	14.	Cyndi Lauper - True Colors (Portrait)
21.	16.	15.	CHRISTOPHER CROSS - Loving Strangers (Arista)
8.	11.	16.	David Pack - I Just Can't Let Go (Warner Bros.)
26.	21.	17.	SERGIO MENDES BRASIL '86 - Take This Love (A&M)
		18.	MIAMI SOUND MACHINE - Falling In Love (Uh-Oh) (Epic)
25.	22.	19.	OMD - (Forever) Live And Die (Virgin/A&M)
10.	14.	20.	Genesis - Throwing It All Away (Atlantic)
28.	26.	21.	WHAM! - Where Did Your Heart Go? (Columbia)
14.	18.	22.	Anita Baker - Sweet Love (Elektra)
	90	23.	BENJAMIN ORR - Stay The Night (Elektra)
	27.	24.	BEN E. KING - Stand By Me (Atlantic)
22.	20.	25.	Gladys Knight & Bill Medley - Loving On Borrowed Time (Scotti/CBS)
	28.	26.	DARYL HALL - Foolish Pride (RCA)
	777	27.	LINDA RONSTADT & JAMES INGRAM - Somewhere Out There (MCA)
		28.	HUEY LEWIS & THE NEWS - Hip To Be Square (Chrysalis)
12.	17.	29.	Janet Jackson - When I Think Of You (A&M)
		30.	AIR SUPPLY - One More Chance (Arista)



THE MONKEES - Daydream Believer (Arista)
BILLY JOEL - This Is The Time (Columbia)
AMY GRANT - Stay For Awhile (A&M)
CHICAGO - Will You Still Love Me (Full Moon/Warner Bros.)

ACTION SIDES

METROPOLITANS - Camden Tide (T.C.)
PAUL SIMON - Graceland (Warner Bros.)
ELTON JOHN - Heartache All Over The World (Geffen)
HOWARD HEWETT - I'm For Real (Elektra)
GREGORY ABBOTT - Shake You Down (Columbia)
CROWDED HOUSE - Don't Dream It's Over (Capitol)
MICHAEL McDONALD - Our Love (Theme from "No Mercy") (Warner Bros.)
PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.)
GLASS TIGER - Someday (Manhattan)
WILLIAM LEE GOLDEN - You Can't Take It With You (MCA)
KANSAS - All I Wanted (MCA)
RITA COOLIDGE & RUPERT HOLMES - Perfect Strangers (Polydor)

NEW

BILLY JOEL - This Is The Time (Columbia)
ANITA BAKER - Caught Up In The Rapture (Elektra)
POINTER SISTERS - Goldmine (RCA)
EURYTHMICS - Thorn In My Side (RCA)

A/C ANALYSIS

As Lionel takes it to the top, a quintet of underlines from #3 through #7 show us the future.

Billy Ocean has now clipped the 200 station mark in only four weeks and is already flashing an 82% HIT FACTOR.

Sergio Mendes & Brasil '86, on the strength of vocalist Joe Pizullo, shows a solid 71% HIT FACTOR.

Miami Sound Machine debuts nearly halfway up the chart (and in only three weeks). HIT FACTOR is already 57% from 176 reporters.

The other CERTIFIED record, **Benjamin** Orr's *STAY THE NIGHT*, debuts at #23 with a 61% HIT FACTOR.

Another spectacular growth story is the Ronstadt & Ingram track from the yet to be seen Speilberg movie, "An American Tale." Somewhere out there are 140 Gavin A/C's who don't need a movie to play a record.

Our MOST ADDED A/C record **Billy Joel**'s *THIS IS THE TIME* should prove to be one of the big A/C draws from The Bridge.

Amy Grant, having recently shared the top slot with Peter Cetera, might be able to do it alone as her new single is this week's third MOST ADDED. Sounds good on the air too.

Last week's RECORD TO WATCH, William Lee Golden's has a 38% HIT FACTOR and among its early ears are: WAHR, WALG, WCHV, WQHQ, KGLO, KROC, KWEB, WJON, WMT/AM, WIBA, WISN, KSL, KVEC, KGY, KMAS, KNOX, WBTH, WJER and WMRN.

This week's RECORD TO WATCH, Paul Simon's GRACELAND has 71 reports in its first two weeks. So far, so good. But how can more than 150 A/C's not playing the record ignore the album's near-platinum status.

RECOMMENDED FOR A/C RADIO

ANITA BAKER

Caught Up In The Rapture (Elektra)
Her song "Sweet Love" has been spinning at
45 RPM since last spring, peaking first in Urban,
then A/C, then Top 40. The pattern on this one
may be similar in sequence, but it won't take
nearly as long this time.

BOB SEGER & THE SILVER BULLET BAND

Miami (Capitol)

A song about the boat people, not the dope people. Miami's horizon and city lights were the first signs of hope for people who's quest for freedom was paramount.

TINA TURNER

Two People (Capitol)

If Tina has a soft side, this is it. This song's philosophic lyric and the arrangement's patient rhythm make it better for A/C than the last single.

LINDA RONSTADT

When You Wish Upon A Star (Asylum)
The original version of the song is from the
1939 Disney classic Pinocchio. But it certainly
has grown up since then. Linda and the late
great Nelson Riddle's orchestra provide the
definitive reading.

Research:

Diane Rufer Ron Fell

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

Total Reports This Week 233 Last Week 234

	Total Heports Tills W	CCK		ist mee						
ARTIST TIT	LE LABEL	Report	s	Heavy	Medium	Light	Adds	Hit Factor	Weeks	
LIONEL RICHIE - Love Will Conque	er All (Motown)	2:	29	216	10	2	1	98%	7	
PETER CETERA & AMY GRANT -	The Next Time I Fall (Full Moor	/W.B.) 23	23	209	13		1	99%	9	
BRUCE HORNSBY & THE RANGE	- The Way It Is (RCA)	2	4	196	15	1	2	98%	9	d
MADONNA - True Blue (Sire/Warne	er Bros.)	2	6	179	33	3	1	98%	7	
HUMAN LEAGUE - Human (Virgin//	4&M)	20)2	175	23	3	1	98%	9	
BEACH BOYS - California Dreamin	' (Capitol)	20)2	139	58	4	1	97%	9	
RIC OCASEK - Emotion In Motion (Geffen)	19	1	110	65	8	8	91%	10	
KENNY ROGERS - They Don't Mak	e Them Like They Used To (RC	CA) 18	31	92	70	9	10	89%	7	
BILLY OCEAN - Love Is Forever (Ji	ve/Arista)	20	2	64	102	15	21	82%	4	
CHRIS DeBURGH - The Lady In Re	ed (A&M)	17	0	72	75	16	7	86%	10	
BOSTON - Amanda (MCA)		15	8	77	59	13	9	86%	8	
CHRISTOPHER CROSS - Loving S	trangers (Arista)	14	8	34	94	11	9	86%	8	
SERGIO MENDES BRASIL '86 - Ta	ake This Love (A&M)	16	1	26	89	33	13	71%	5	
MIAMI SOUND MACHINE - Falling	In Love (Uh-Oh) (Epic)	17	6	13	89	34	40	57%	3	18
OMD - (Forever) Live And Die (Virgi	n/A&M)	12	7	26	64	23	14	70%	8	
WHAM! - Where Did Your Heart Go?	? (Columbia)	13	2	12	77	34	9	67%	6	
BENJAMIN ORR - Stay The Night (Elektra)	12	2	20	55	23	24	61%	4	
BEN E. KING - Stand By Me (Atlant	ic)	12	8	16	66	29	17	648	7	18
DARYL HALL - Foolish Pride (RCA))	10	9	14	58	16	21	66%	4	
LINDA RONSTADT & JAMES INGI	RAM - Somewhere Out There (I	MCA) 14	0	7	53	41	39	42%	3	
HUEY LEWIS & THE NEWS - Hip T	o Be Square (Chrysalis)	9	4	20	45	15	14	69%	5	
AIR SUPPLY - One More Chance (A	Arista)	9	3	4	38	34	17	45%	4	
THE MONKEES - Daydream Believe	er (Arista)	8	8	3	41	37	7	50%	5	

NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) Miami S.M., R.Ocasek. GREENFIELD, MA(RICHARD ARCHER-WHAI) Rita/Rupt., M.McDonald, Paul Simon, Vangelis, G. Loring, Daryl Hall, Glass Tigr, Crowded H., Air Supply, Kansas.

LEWISTON, ME(CHRIS LAYNE-WLAM) Ocean, Ben E King. BANGOR, ME(FRED MILLER-WWMJ) Ronst &J.I., Monkees, Mendes. WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) McCartney, Police, A. Baker, M.Bianco, Vandross, D. Johnson, B.Joel.

HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) R.Ocasek, DeBurgh. NEW LONDON, CT(DANNY O'BRIEN-WNLC) No Report, Frozen. NEW HAVEN, CT(JAY MC CORMICK-WELI) Ronst &J.I, Ben Orr. POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) H.Lewis, Chicago, M.McDonald, Ronst &J.I.

UTICA/ROME, NY(JOHN CARUCCI-U102) M.McDonald, Chicago, Paul Simon, G.Benson, Ronst &J.I.

PITTSBURGH, PA(BOB CONRAD-WTAE) Ben E.King. JOHNSTOWN, PA(JACK MICHAELS-WKYE) B.Joel, Kool/Gang, Oran

Jones, Chicago, Kansas. NEW CASTLE, PA(GARY WEST-WKST) Mendes, Wham!. SHARON, PA(KEITH CORSO-WPIC) Ocean, Knight/Med. WILMINGTON, DE(NICK SENECA-WDEL) Frozen. DOVER, DE(DONNA BEATY-WDOV) No Report, Frozen. WILLIAMSON, WV(TONY WICK-WBTH) B.Joel, P.Hyman, Paul Simon, ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) Paul Simon, W.L.Golden, H.Lewis

STUART, FL(CHRIS MICHAELS-WSTU) Ocean, Glass Tigr, Miami S.M.. SYLACAUGA, AL(R.BATY/A.LEE-WFEB) Kansas, Miami S.M., Metropol's, Chicago, Amy Grant, Journey.

TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Wham!, Air Supply, G.Abbott, Amy Grant, Ronst &J.I.

HUNTSVILLE, AL(STEVE DALLAS-WAHR) Ben Orr, OMD, Dirt Band. GADSDEN, AL(LOGAN/FORD-WGAD) Amy Grant.

GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Ben E.King, Amy Grant, A. Baker, Boston, Chicago, B.Joel.

VALLEY HEAD, AL(CHRIS JAMES-WQRX) No Report, Frozen. ANNISTON, AL(CHRIS ERIC STEVENS-WDNG) Ronst &J.I, Paul Simon. MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) J. Buffett, B. Joel, Chicago, Paul Simon.

CLARKSVILLE, TN(MONTE HAMILTON-WJZM) Amy Grant, Mendes, OMD, W.L.Golden, DeBurgh,

CHATTANOOGA, TN(DALE DEASON-WGOW) Frozen. OXFORD, MS(DAVID KELLUM-J107) Pointers, B.Joel, G.Abbott.

PADUCAH, KY(CHARLIE RIVERS-WKYX) Seger, A. Baker, G. Abbott, Pointers, B.Joel, W.L.Golden.

BOWLING GREEN, KY(SCOTT THOMPSON-WBGN) No Adds. SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) DeBurgh. PINEVILLE/ALEXANDRIA, LA(HOLIDAY/LYNCH-KISY/FM) B.Joel,

Mendes, C. Cross, OMD, Metropol's. EL DORADO, AR(GARY TERRELL-KIXK) Ben E King, Glass Tigr, Kansas, Chicago.

SOUTH

Seger, McCartney, Chicago.

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) B.Joel, A. Baker, Seger, Chicago, Pointers.

WINCHESTER, VA(FRANK MITCHELL-WINC) Paul Simon, Daryl Hall. HARRISONBURG, VA(ADAM STUBBS-WQPO) Glass Tigr, Chicago,

CHARLOTTESVILLE, VA(BOB JAMES-WCHV) B.Joel, Pointers, S.Miller, EBTG, Icehouse, A. Baker.

RICHMOND, VA(GARY KING-WRVA) Ocean.

RICHMOND, VA(DILLON/ELLIOTT-WEZS) Boston, R.Ocasek, L.Richie.

NORFOLK, VA(NICK O'NEIL-WLTY) K.Rogers, Boston. LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) Frozen.

WEIRTON/STEUBENVILLE, WV(ANTHONY/MITCHELL-WEIR) Mendes, Wham!, Miami S.M.,

MORGANTOWN, WV(CRAIG COCHRAN-WCLG/AM) Ben Orr, Air Supply, C.Hart, Daryl Hall.

GOLDSBORO, NC(ALAN HOOVER-WEQR) Kool/Gang, Journey, Pointers, Bangles, Eurythmics.

ROCKY MOUNT, NC(LESLIE JORDAN-WEED) Ben E.King, Daryl Hall, Crowded H., B.Joel.

SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) OMD, Miami S.M., H.Lewis, Metropol's, Crowded H.

ALBEMARLE, NC(RIC PATTERSON-WABZ) Seger, B.Joel, Vandross,

SALISBURY, NC(DAVE STILLER-WSTP) Elton.

CHARLOTTE, NC(MARTY LAMBERT-WBT) Ocean, Amy Grant.

CHARLOTTE, NC(BILL CONWAY-WEZC) Boston.

NEW BERN, NC(JOEL PORTER-WSFL/FM) Chicago, A. Baker, OMD, Boston.

TRYON, NC(DAVID BIVENS-WTYN) G. Loring, Paul Simon, Ronst &J.I, Glass Tigr, Kansas.

ASHEVILLE, NC(BRIAN LEE-WSKY) M.Bianco, A. Baker, M.McDonaid, Icehouse, B.Joel, EBTG.

CARROLLTON, GA(BOBBY DEE-WPPI) P. Young, Vandross, Chicago. ROME, GA(T.J. McCLAINE-WKCX) B.Joel, Seger, D.L.Roth, Vandross, B. Vera.

ATLANTA, GA(CHAPPELL/McCOY-WSB/FM) Ronst &J.I.

ATHENS, GA(BRENT JOHNSON-WRFC) B.Joel, Paul Simon, Chicago, G.Abbott, Pointers.

AUGUSTA, GA(HUMPHREYS/PATRICK-wzin') W.Chung, Pretenders, Ronst &J.I.

ALBANY, GA(RON MANI-WALG) P.Carmen, B.Joel, Paul Simon, Vandross, B.Devino, Daryl Hall, Chicago, G.Benson.

MIDWEST

MASON CITY, IA(CINDY HUBER-KRIB) Chicago, Paul Simon, Limited W., S.Miller, K.Rogers, Glass Tigr, D.L.Roth, Lisa Lisa, B.Joel. MASON CITY, IA(STEVE LOCKER-KGLO) Ronst &J.I, Beach Boys, H.League.

MASON CITY, IA(HARRY O'NEIL-KLSS) Ronst &J.I, H. Hewett, G.Abbott.

WATERLOO, IA(ROGER DAVIS-KWLO) Ronst &J.I, Miami S.M.. DUBUQUE, IA(WES DAVIS-KAT/FM) T.Tuesday, H.Hewett. CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) B.Joel, A. Baker, J.Benoit.

CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Pointers, A. Baker, B.Joel, OMD

FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) K. Rogers, J. Benoit,

NORTHFIELD, MN(RICH HARRIS-KYMN) Seger, Chicago, Monkees, Glass Tigr, Ben Orr.

MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) No Report, Frozen. ROCHESTER, MN(RICH PETERSON-KROC/AM) Chicago, B.Joel, C. Cross, Seger.

ROCHESTER, MN(AXELSON/MITCHELL-KWEB) Amy Grant, Ronst

LUVERNE, MN(KEITH MAINE-KQAD) Paul Simon, Miami S.M., C. Cross. PIPESTONE, MN(BERNIE WIEME-KLOH/FM) Air Supply, Ronst &J.I, Ocean, C. Cross.

WILLMAR, MN(PAUL DAVIS-KQIC/FM) Ben E.King, B.Joel, Seger, Pointers, McCartney

MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Paul Simon, Ocean, Glass Tigr, H.Jones.

MONTEVIDEO, MN(LOU KUNO-KMGM) Daryl Hall, Ronst &J.I, H.Lewis, Amy Grant, Chicago, B.Joel

ST. CLOUD, MN(MIKE DIEM-WJON) J. Benoit, EBTG, B. Joel, P. Hyman,

ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) Miami S.M., Daryl Hall, Ocean, Kansas, Ben Orr, J.Benoit.

ABERDEEN, SD(DAN ZERR-KSDN) Ronst &J.I, Chicago, B.Joel. GRAND FORKS, ND(PAUL KERO-KNOX) Amy Grant, B.Joel, Ben Orr, Air Supply

BISMARCK, ND(BRANNAN/HARDT-KFYR) G. Loring, Miami S.M. HANNIBAL, MO(CHUCK YATES-KGRC) Amy Grant, M.McDonald, Chicago, B.Joel.

POPLAR BLUFF, MO(KELLY URICH-KJEZ) No Report, Frozen.

ST. JOSEPH, MO(BOB HEATER-KKJO) Miami S.M.

JOPLIN, MO(TROY WEST-KFSB) A. Baker, Kool/Gang, M.McDonald, Chicago, Pointers.

CUBA, MO(TIM McNUTT-KBCC) Ronst &J.I, B.Joel, Paul Simon, W.L.Golden.

LAWRENCE, KS(BILL LEE-KLWN) B.Joel, Ben Orr, A. Baker, Paul Simon, Seger.

TOPEKA, KS(ROSE RUES-KMAJ) Boston, Miami S.M., Ben Orr. PARSONS, KS(GREG FORSHTAY-KLKC) Amy Grant, Ben E.King, Paul Simon, A. Baker, Kansas, R.Vela, Jarreau.

LINCOLN, NE(CATHY BLYTHE-KFOR) Frozen.

HASTINGS, NE(BRUCE DAVIS-KHAS) Metropol's, Lightfoot, E.Klugh, Ben E.King, J.Buffett.

CENTRAL

NEWARK, OH(DAVE BLACK-WNKO) Frozen.

URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) G.Abbott, Amy Grant, Chicago.

LOGAN, OH(CHUCK ANTHONY-WLGN) Frozen.

COLUMBUS, OH(DAVE BISHOP-WSNY) H. Hewett, B.Joel, Ronst & J.I. MARION, OH(BILL MOORE-WDIF) Genesis, Duran, Amy Grant, EBTG, McCartney.

MARION, ÓH(JIM HOWELL-WMRN) Miami S.M., M.McDonald. ARCHBOLD, OH(RICK CONTI-WHFD) OMD, Daryl Hall, Monkees, Ocean, B.Vera.

TOLEDO, OH(FRED HELLER-WSPD) Paul Simon, Amy Grant, G. Loring. TOLEDO, OH(JAY MATTHEWS-3WM) Mendes, Miami S.M..

ZANESVILLE, OH(PETE PETONIAK-WHIZ) B.Joel, H.Hewett, Amy Grant

YOUNGSTOWN, OH(JIM MARTIN-WFMJ) EBTG, Chicago, Survivor, Miami S.M..

DOVER, OH(STEVE KELLY-WJER) Amy Grant, H.Hewett, Miami S.M., Ben Orr, G.Abbott, Mendes.

SPRINGFIELD, OH(STEVE POPP-WAZU/FM) B.Hornsby, Knight/Med, Boston.

SPRINGFIELD, OH(DALE GRIMM-WIZE) Ben E.King, Miami S.M.. GALLIPOLIS, OH(TIM MAXWELL-WJEH) No Report, Frozen.

RUSHVILLE, IN(KEVIN L.STONE-WRCR) Air Supply, Crowded H., Glass Tigr, Miami S.M..

LOWELL, IN(JIM HOLLY-WZVN) R.Ocasek, C. Cross, K.Rogers. KOKOMO, IN(ALAN WARNER-WIOU) Ronst &J.I, Lightfoot, H.Hewett. VERSAILLES, IN(DALE M. GRAVES-WOVR) Level 42, C. Cross, K.Rogers.

MUNCIE, IN(RANDY TANNER-WOKZ) B.Joel, D. Johnson, Amy Grant, McCartney, 8 Seconds.

EVANSVILLE, IN(GREG GAGER-WKDQ) Ronst &J.I, Ben E.King, H.Lewis, Amy Grant, M.McDonald.

LAFAYETTE, IN(MIKE JOHNSON-WASK) No Adds.

MONROE, MI(WHEELER/DAVIS-WTWR) Ben Orr, Chicago.

FLINT, MI(BILL PEARSON-WTRX) Boston, Amy Grant, B.Joel,

Kool/Gang, Pointers, A. Baker, Glass Tigr.

LANSING, MI(JACK ROBBINS-WILS/FM) Ben Orr, Daryl Hall, Miami S.M..

KALAMAZOO, MI(DAVE KORI-WKMI) G.Abbott, Crowded H., Ben Orr, B.Joel, Air Supply.

GRAYLING, MI(BOB DITMER-WQON/FM) Chicago.

KENOSHA, WI(TERRY HAVEL-WLIP) B.Vera, Crowded H., B.Joel, Mendes, Ronst &J.I, Paul Simon.

MILWAUKEE, WI(BETH FAST-WMYX) Miami S.M..

MILWAUKEE, WI(ALPERT/IRWIN-WISN) Miami S.M., Ocean, K.Rogers, W.L.Golden.

FT. ATKINSON, WI(ROB ANDERSON-WFAW) Frozen.

RICHLAND CENTER, WI(JOHN DOYLE-WRCO) Ben E.King, H.Lewis, C.Hart. Pretenders.

MADISON, WI(PAT O'NEILL-WMGN) G.Abbott, A. Baker, B.Joel, OMD. MADISON, WI(DOUG LANE-WIBA) Ocean, M.McDonald, Mendes, Amy Grant.

BEAVER DAM, WI(STEVE SABATKE-WBEV) Ben E.King, Daryl Hall, Ben Orr, Paul Simon.

REEDSBURG, WI(KEVIN KELLOGG-WRDB) Wham!, L.Richie.

HUDSON, WI(RICK THOMAS-WRPX) Miami S.M., Ronst &J.I, Crowded H., J.Benoit.

GREEN BAY, WI(DAVID CAREW-WDUZ) Miami S.M., Ronst &J.I.

WAUSAU, WI(DAVE WRIGHT-WRIG) No Report, Frozen.

MENOMONIE, WI(ALISON GIRARD-WMEQ) Daryl Hall, Double, H. Lewis. APPLETON/OSHKOSH, WI(CHRIS HANSEN-WMGV) Frozen.

JOLIET, IL(TED BROWN-WJTW/FM) Ronst &J.I, Ben E.King, Ben Orr. WILMINGTON, IL(LOUIE HONDROS-WDND) P. Young, Miami S.M., Vandross, Vesta Wms...

ROCKFORD, IL(JIM REED-KMQ) Miami S.M., G.Abbott, M.McDonald. ROCKFORD, IL(BRILL/HECKLER-WROK) Miami S.M., L.Richie, Air Supply.

LA SALLE, IL(JEFF GEESSEN-WAJK) Ben Orr, Miami S.M., Daryl Hall, Ronst &J.I, R.Ocasek.

FREEPORT, IL(JIM DOUGLAS-WFPS) Chicago, M.McDonald, Miami S.M., W.L.Golden, Seger, Paul Simon, Crowded H..

PEORIA, IL(DENISE HENLEY-WIRL) DeBurgh, Ocean, Daryl Hall, Ben Orr.

PEORIA, IL(ROBB WESTABY-WMBD) Madonna.

BLOOMINGTON, IL(JIM ANDERSON-WIHN) G.Abbott, Mendes, Amy Grant.

SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) Seger, Icehouse, Crowded H., B.Joel, A. Baker, D. Johnson, M.Sweet.

NACOGDOCHES, TX(KURT MANN-KTBC) C. Cross, Knight/Med, OMD, Mendes, Vandross.

WICHITA FALLS, TX(DAVE LANDRY-KTLT) No Report, Frozen.

HOUSTON, TX(BRUCE NELSON-KNUZ) Daryl Hall, Miami S.M., Boston. HOUSTON, TX(SCARBOROUGH/MATT-KLTR) No Adds.

DEL RIO, TX(PAUL KALLINGER-KDLK) Chicago, B.Carlisle, D.L.Roth.

AMARILLO, TX(BUTLER/CLARK-KPUR) Daryl Hall, G.Abbott, Amy Grant, H.Hewett.

ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) G.Abbott, H.Hewett, Amy Grant, Ronst &J.I, H.Lewis.

EL PASO, TX(BILL CLIFTON-KLTO) Miami S.M., Ocean. PHOENIX, AZ(SAM CHURCH-KKLT) A. Baker, Daryl Hall.

SEDONA, AZ(RANDY MAHANNAH-KAZM) B.Joel, W.L.Golden. GALLUP, NM(ERIC ALLEN-KKOR) Ronst &J.I, Ben Orr, Air Supply. LAS CRUCES, NM(PAM HOPPER-KOBE/AM) Frozen.

ROCKY MOUNTAIN

SIDNEY, MT(SCOTT LILLEHAUG-KGCH) Kansas, Ronst &J.I, H.Lewis, W.Chung, Metropol's.

HAVRE, MT(DAVID LEEDS-KOJM) DeBurgh, Miami S.M., G.Abbott, H.Hewett, Amy Grant, Glass Tigr, M.McDonald.

MISSOULA, MT(VERN ARGO-KYLT) Seger, B.Joel.

MISSOULA, MT(RICK SANDERS-KLCY) Ocean, Ben E.King, Monkees, Paul Simon.

HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) Amy Grant, A. Baker, McCartney, Chicago, Seger.

BOULDER, CO(JEFFREY GOODWIN-KBOL) Air Supply, Ocean, DeBarge, Ben Orr.

GREELEY, CO(ELLIOTT/PLY-KISF/FM) Ben E.King, Air Supply, Miami S.M., G.Morris.

COLORADO SPRINGS, CO(JOHN T. HOWARD-KVUU) Miami S.M., Air Supply.

PUEBLO, CO(RIP AVINA-KDZA) Ocean, Mendes, Ben Orr, Level 42, Knight/Med, R.Ocasek.

SALIDA, CO(CHARLES DARWIN-KVRH) No Report, Frozen.

MONTROSE, CO(TOM OWCA-KUBC) Kansas, W.L.Golden, Crowded H., M.McDonald.

GRAND JUNCTION, CO(PAT O'BRIANT-KIIO) Miami S.M., Ronst &J.I, M.McDonald, Kansas, Pretenders, Glass Tigr, Paul Simon.

RIFLE, CO(DEAN ANGELL-KDBL) Amy Grant, Paul Simon, Rita/Rupt., Chicago.

VAIL, ČO(PARKER/ANDERSON-KVMT) Seger, Genesis, B.Joel, Chicago, Amy Grant.

VAIL, CO(ERIC MARON-KRVV) No Report, Frozen.

POWELL/CODY, WY(JERRY CLARK-KLZY) No Report, Frozen.

GILLETTE, WY(DENNIS SWITZER-KOLL) Ben Orr, Chicago.

GRANGEVILLE, ID(JIM CROSS-KORT) No Report, Frozen.

BOISE, ID(DREW HAROLD-KBOI) B.Joel.

SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) Rita/Rupt., B.Joel,

MANTI, UT(STAN ERIKSEN-KMTI) B.Joel, Chicago, Ben E.King, C. Cross

FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) Paul Simon, H. Hewett, Amy Grant, Daryl Hall.

CARSON CITY, NV(SCOTT CARSON-KPTL) EBTG, Ocean, Amy Grant, Ben Orr, Ronst &J.I.

LOS ANGELES, CA(LABEAU/TYLER-KFI) L.Richie, K.Rogers,

LOS ANGELES, CA(KAYE/KILEY-KOST) G.Abbott, Chicago. SAN DIEGO, CA(MARK LARSON-KFMB) Mendes, Amy Grant. SAN DIEGO, CA(RICH/KNIGHT-B100) B. Vera, Eurythmics, B. Joel,

PALM SPRINGS, CA(JILL FOX-KCMJ/FM) Ocean, Wham!, Monkees. PALM SPRINGS, CA(TY STEVENS-KDES) EBTG, Glass Tigr, B Joel, M.McDonald, Ronst &J.I.

SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) M.Bianco, Everlys, Amy Grant.

SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) No Adds.

MONTEREY, CA(MICHAEL READING-KWAV/FM) Miami S.M., A. Baker, EBTG, Ronst &J.I.

SAN FRANCISCO, CA(JACK KULP-K101) Pretenders, OMD, G.Abbott, Wham!.

CONCORD, CA(RAVI PERUMAN-KKIS) K.Rogers, Rita/Rupt., Chicago, Paul Simon, Air Supply.

CONCORD, CA(JIM HAMPTON-KWUN) Crowded H., B.Joel. LIVERMORE, CA(STACY EVERETT-KKIQ) No Report, Frozen.

SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) S. Red, Wham!. SAN JOSE, CA(BILL WEAVER-KLOK) H. Hewett, Ronst &J.I., Monkees,

B.Joel.

MODESTO, CA(EDWARDS/McCULLOUGH-KO93) Ronst &J.I, R.Ocasek, L.Richie.

SANTA ROSA, CA(JIM DANIELS-KSRO) OMD, Peter& Amv. UKIAH, CA(DANNY VANMETER-KUKI) Level 42, Daryl Hall, Ben Orr, W.L. Golden, Air Supply,

ARCATA, CA(JILL HENRY-KATA) OMD, Amy Grant, Wham!, H. Hewett. CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) Ronst &J.I, Amy Grant, DeBarge, Paul Simon, Chicago, B. Joel.

PLACERVILLE, CA(TINA KAWAI-KHTN) Chicago, Ronst &J.I, Amy Grant, C. Cross, Paul Simon, B.Joel.

VACAVILLE, CA(SHEILAH BOWMAN-KUIC) Elton, Miami S.M., Vangelis, E. Money.

SO. LAKE TAHOE, CA(RON WEST-KOWL) W.L. Golden, Kool/Gang,

N.Edition, Journey, G.Benson. LAKE TAHOE, CA/NV (BRIAN BECK-KTHO) Ben Orr, Jarreau, Ronst

&J.I, S. Red, Seger.

SACRAMENTO, CA(RICK AUSTIN-KAER) M.McDonald, Amy Grant. SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) Paul Simon, A. Baker Bulget

CHICO, CA(DAVE KINDIG-KPAY) R.Ocasek, Ocean.

GRASS VALLEY, CA(RICH BROCK-KNCO) Ocean, Chicago, Air Supply, B.Joel.

OROVILLE, CA(STEVE ATREIDES-KORV) Ben E.King, B.Joel, Seger. BURNEY/REDDING, CA(JIM LEE-KARZ) OMD, Wham!, H.Lewis. RED BLUFF, CA(KELLY FROST-KBLF) B. Hornsby, Miami S.M.,

SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) C.Simon, K.Rogers, Ocean, Daryl Hall, Miami S.M., Monkees, W.L.Golden, Amy Grant, Paul Simon, Chicago, B.Joel.

NORTHWEST

THE DALLES, OR(BRIAN HANSON-KMCQ) Seger, Ben Orr, Air

PORTLAND, OR(DENNIS TACHIBANA-KGW) Frozen. CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Daryl Hall, Paul Simon, H.Lewis, Chicago.

EUGENE, OR(MITCHELL/MILLER-KDUK) Amy Grant, Paul Simon, H.Hewett, Kansas.

MEDFORD, OR(JIM ZINN-KMFR) Amy Grant, E.Klugh.

MEDFORD, OR(JOHN O'BRIEN-KYJC) B.Joel, A. Baker, Chicago. Kool/Gang, M.Johnson, EBTG, Vangelis.

KLAMATH FALLS, OR(KATIE McGEE-KKRB) M.McDonald, Amy Grant, Chicago, Elton, Glass Tigr, W.L.Golden, S. Winwood, Paul Simon, B. Ferry, H.Lewis.

AUBURN, WA(CARL SAWYER-KASY) Paul Simon, Chicago, Amy Grant, W.L.Golden, G.Benson, B.Joel.

MOUNT VERNON, WA(MIKE HARTMAN-KBRC) H.Lewis, Ronst &J.I. M.McDonald, Glass Tigr.

OAK HARBOR, WA(DAVID BOWDEN-KISD) Paul Simon, Vangelis, Amy Grant

LACEY, WA(WINNIE WEATHERLY-KLDY) Daryl Hall, Miami S.M., Ronst

OLYMPIA, WA(DICK PUST-KGY) M.McDonald, Paul Simon, H.Hewett, Bob Geldof, Chicago.

ABERDEEN, WA(RHYS DAVIS-KXRO) Miami S.M., Kansas. CENTRALIA, WA(JIM KNUTSON-KELA) No Report, Frozen.

SHELTON, WA(GLEN CONNOLLY-KMAS) Air Supply, Paul Simon,

KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) Amy Grant, Paul Simon, Crowded H.

YAKIMA, WA(FRANK TAYLOR-KMWX) DeBurgh, Amy Grant, K.Rogers. YAKIMA, WA(DAVE HANSON-KIT) Chicago, M.McDonald.

TRI-CITIES, WA(BILL TEMPLETON-KALE) Seger, McCartney,

Icehouse, A. Baker, B.Joel, M.Sweet, Chicago, EBTG.

ANCHORAGE, AK(CARTER B.-KFQD) DeBurgh.

ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) A. Baker, Chicago, Paul Simon, Pointers, Icehouse.

SOLDOTNA, AK(J.J. McCARTNEY-KCSY) No Report, Frozen.

WELCOME To Our New A/C Correspondents:

Rick Austin, KAER Radio, 1440 Ethan Way #200, Sacramento, CA 95825 (916-929-5325)

Tim Butler & Patrick Clark, KPUR Radio, P.O. Box 30,000, Amarillo, TX 79120 (806-374-1637) from Top 40

BIRTHDAYS

Our BEST WISHES and HAPPY BIRTHDAY To:

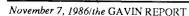
Don Roberts, KFGO-Fargo, ND 11/9 Mike Valentine, KLLK-Willits, CA 11/9 Andy Watson, KDVS-Davis, CA 11/10 Donna Fargo, Greg Lake, Dave Loggins 11/10 Don Langford, KRAK-Sacramento, CA 11/10 Debi Fleischer, Columbia Records 11/11 Jesse Colin Young, Narvel Felts 11/11 Cammie Winston, KHWY-Sacramento, CA 11/12 Glenn Pellet, KBCC-Cuba, MO 11/12 Neil Young, Barbara Fairchild 11/12 Brett Davis, KXEL-Waterloo, IA 11/13 Bruce McDonald, WFNX-Lynn, MA 11/13 H. David Allan, KRKT-Albany, OR 11/13 Paul Johnson, KCPI/FM-Albert Lee, MN 11/13 Leigh Lustberg, WNYU-New York, NY 11/14 Greg Landis, KYMO-East Prairie, MO 11/14

BIRTHS

Our CONGRATULATIONS to BOB SHANNON, Music Director of KHSN-Coos Bay, OR, and his wife STEPHANIE on the birth of their son WILLIAM ALBERT. Born November 4th, weighing 7 lbs. 14 oz.

Jim Douglas, WFPS-Freeport, IL 11/14

...CONGRATULATIONS to PAUL GREGG, bandmember of RESTLESS HEART, and his wife LESLIE ANN, payroll supervisor of The Nashville Network, on the birth of their daughter MALLORY ANN. Born October 6th, weighing 7 lbs. 10 3/4 oz.



BRUCE HORNSBY'S Honest Approach To Success by Kent Zimmerman

In an industry riddled with imitation and mimicry, historically it's been the true individual who is eventually crowned the innovator. Occasionally John and Joan Q. Public have an uncanny knack for giving the nod toward those who create the original, heartfelt artwork. After a half dozen years experimenting and dabbling in trends and expensive studios, Bruce Hornsby found his musical voice only after cheaply cutting a 16 track demo purely for his own amusement, out of a longing to play more acoustic piano. Since, Hornsby and the Range have found themselves home with a hit album born from the seedlings of that original demo diversion. Hornsby and his band are now traveling the world in support of their LP which is turning into one of the most successful debut efforts of 1986. Currently Hornsby's single and album both entitled "The Way It Is" is leading a hot assault on three Gavin charts simultaneously.

KZ: You're on your way to Europe.

BH: "The Way It Is" went to number one in Holland. We had a bunch of requests to do some TV shows over there and in England and Germany. We'll do some lip synch stuff for a few days.

KZ: Was "The Way It Is" a single in England before being released as a single here?

BH: Yes. It was the first single there and the second single here. I guess it was a sign of things to come. It got to number 15 there before moving on to Holland, Belgium, Germany and now Israel.

KZ: Why wasn't "The Way It Is" the first single here?

BH: You do a record in a vacuum. When you throw it out there to the public, hopefully it will get enough airplay so you can get a little feedback from it. Pretty much from the get-go, we were getting feedback that "The Way It Is" was the special song on the album. But that doesn't always mean commercial. Especially with "The Way It Is." It really isn't your obvious pop single. It's almost jazzy with all the piano. Maybe that's why RCA waited. I think "Every Little Kiss" helped set everything up. Frankly, I feel that if "The Way It Is" had been first, it might not have gotten as good a shot as it's getting

KZ: I tend to agree. I think "Every Little Kiss" set up an important Album Radio base enabling you to tour some clubs and get out there with the live show. In fact, "You've got your whole life to write your first album and about two months to write the second."

one of your earliest fans, Dawn Atkinson with Windham Hill used to work here at Gavin.

BH: Dawn really got this whole thing started for me. She started the ball rolling. I'd been kicking around Los Angeles for four or five years and a couple of years in Virginia before that trying to get something going--trying to get a deal and get my own music off the ground and beating my head against a brick wall that wouldn't break. During that

time, I'd been trying in my own way to fit in with the trend of radio as a keyboard player. Synthesizers have dominated pop radio for so long now, but I'm really a piano player first. That's really what I do. The piano is my true love. Finally out of frustration because I couldn't play that much piano, I made this tape with just piano, bass, drums, accordian and vocals--a solo tape, a one man band. I just made it for myself. I didn't think any major label would have any interest in it. Then I heard that

Dawn, whom I'd met through a Lucas animation project, was an A&R person at Windham Hill. We had worked together on this Lucas film that featured a song that my brother John and I wrote. I sang on the opening part of that movie. So I thought that maybe my tape would work for them. I'd heard that they were branching out into a vocal direction. We'd remained friends, so it wasn't a complete call out of the blue, but I sent her the tape. They asked me to send some more. Then one night Will Ackerman called me up and said, "I'd like to sign you." I was elated. I thought, "This is great! This must be my niche." I was all set to record when the tape was leaked to a couple of major labels by my lawyer. Ironically, the tape that I did as a reaction against commercial music and major labels attracted two companies who offered

BH: There's a couple of different mixes now, but basically they did it to change the artwork. It was a gradual process. The Europeans asked for a different cover. They thought the first one was a little too country, too rural looking to work in Europe. They came up with a few ideas that were cringeworthy. They looked like Moby Grape or something. It looked psychedelic, which was pretty silly. We rejected that. But then they came up with another idea. I was out on the road when my manager called and told me they'd like to change the cover in America and have the same cover worldwide. I thought to myself, "Man, there's already 60,000 records out there now. This seems a little crazy." I kept an open mind, looked at it and sure enough, hell, I liked it better. I said run with it. KZ: What's your working relationship with

come up with an idea that's not happening. It's such a personal thing, you feel you're gonna piss somebody off. So you end up settling for a lot of mediocre shit. With John, we know each other so well and we're past all that, being brothers. We can tell each other frankly how we feel about things. That makes for better songs. We're tough editors of our songs. We don't rest until it's just right. That makes for a good writing relationship.

KZ: You were a staff writer at 20th Century Fox.

BH: I was a writer at 20th. I was there for two years and John was there for one year. It was the same sort of publishing thing where you write these formula pop songs. They come to you and say, "Write a song that sounds like 'Physical' for Laura Branigan or someone." We found we were neither very good at it nor very interested in it. After a couple of years, we threw all that out and tried to write some songs that meant something to us rather than another turn on "I love you." Our journey to find our own vision has led us to this point. The second album will be more evolved than the first by a long shot.

KZ: Did bassist Joe Puerta (from Ambrosia) play with Sheena Easton at the same time you toured with her?

BH: Actually, Joe got me that gig. That's what we did in the dark years of struggle. It was a good gig, though. Sheena and I are friends. She's a real supporter. I had a good time. She was easy to work for

KZ: What about David Mansfield from the Alpha Band? He's a talented composer and instrumentalist.

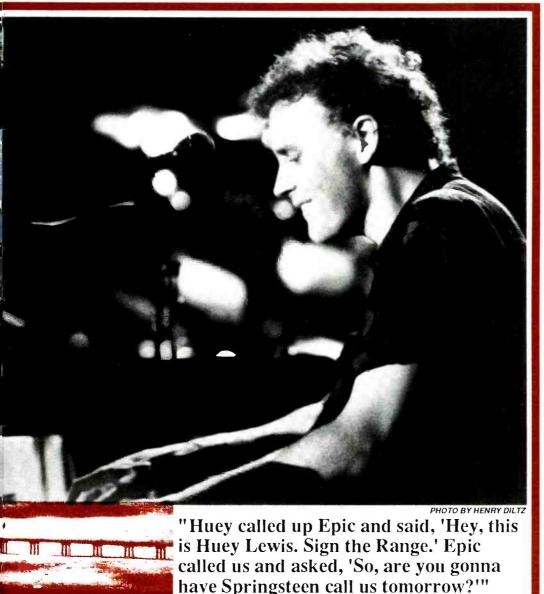
BH: Mansfield used to play with Dylan. He's our multi-faceted talent. The bad news is that he couldn't do our tour. He's scoring the new Michael Cimino picture, "The Sicilian." It's hard for us to compete with Michael Cimino's dollars. The good news is that we got one of my old schoolmates from the University Of Miami named Peter Harris who's blowing everybody out. As great as David is, Pete is doing well. That's a tall order because Mansfield's a giant. There's three of us in the band from University of Miami,where I went to college. The drummer John Molo is from there. Also George Marinelli is the spiritual guru of our band. He's a prankster.

KZ: Did you recently work with Robbie Robertson?

BH: We met when he became a fan of the record. People ask me my big influences. He is one of the main ones along with Dylan and early Elton and Taupin--Tumbleweed Connection. Robbie and I hooked up and we had a few ideas for songs we were starting. Then I got waylayed trying to get our record off the ground and he started his solo album. He's got some great songs. I heard some of the demos. Great songs. Hopefully we'll hook back up to finish some of the things we started or start some other things. It's open ended. We just both got too busy.

KZ: Did a lot of people pass on your demos?

BH: We put the band together about two and a half years ago--January of '84. The same band on the album. It was a little more of a rock n roll band. I was playing more accordian and I wasn't playing any piano. It was very guitar-based as evidenced by a couple songs on the record like "On The Western Skyline." "Wild Frontier," "The Long Race" and other things. We were just the Range. Then we did a lot of showcases in LA to drum up record company interest. We had a bunch of labels offer us demo money. So we picked Epic. It's a

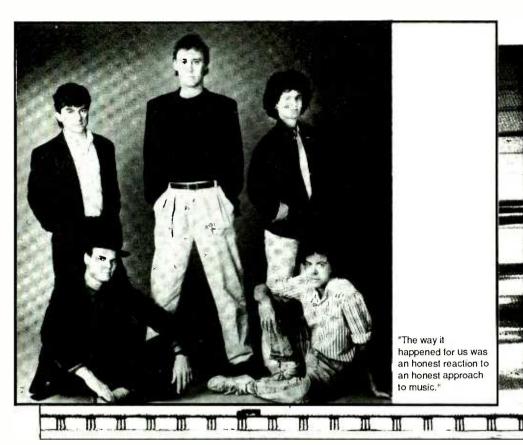


deals right away. It was a wild thing. I certainly don't know the formula. If there is one, I certainly can't figure it out. People try to do so much calculating in this business. "The Way It Is" is an example that less calculation is better. I almost didn't even bring that song out because it didn't have the classic big chorus. That shows you how much I knew.

KZ: The album has been reissued with new artwork. Has the sound been changed as well?

your brother John like?

BH: We're very close. I have an older brother and a younger brother, John. I'm the middle boy. John and I, growing up together, had similar backgrounds and similar senses of humor. It works well for us to write together. When I first moved to LA, there's a whole thing in LA about putting songwriters together. That never worked for me. They'd put you together with these people you don't know very well. You feel funny when they



funny thing. We did the demo and it was okay and Epic passed on it. It wasn't great. It wasn't bad. It had a lot of energy and sounded like a live tape. I guess Epic felt they couldn't get it on the radio. Then we shopped it around to other labels. But when you do this "first right of refusal" trip with record company demo money, all the other labels know that if you come around to them, they know the first label passed. So it's a psychological black mark. Consequently seven or eight other labels all passed. That set us back so Joe and I went out with Sheena again. During my time with Sheena, I'd had a lot of time to reflect. We'd really given it a good shot and it was disappointing. Finally I made this solo tape with real piano dominating, unlike the Range tapes. That's what got us over. The tape was better. It was special and unique. Hence several tracks on the record reflect that. That's more the direction we're now headed.

KZ: With a little more time and perspective, what on this album are you going to carry over stronger onto the next LP?

BH: You see what's working when you sit back, when you gain a little distance from it. What we find is that people like more piano. Next time I'm going to stretch out even more. "The Way It Is" and "The Red Plains" are the only songs on the record that I stretched on. They're the most progressive cuts on the record. And they're the favorites. Obviously "The Way It Is" is the consensus favorite. I'm gonna flow a lot more lyrically and on piano. Our next record will be what we call our Southern slice of life. It'll be our version of Randy Newman's Good Ole Boys record. One song that we'll record is "Jacob's Ladder" which Huey recorded. We didn't write it for him, he just liked it. That song is exactly what I'm talking about when I say a "Southern slice of life."

KZ: That line in "The Way It Is," where you sing about "the law of 1964," is that referring to the Civil Rights legislation?

BH: Yes.

KZ: What about "The Long Race"?

BH: Just what we were talking about-the years of

struggle. It's about having patience with your goals and sticking to them in the face of rejection. "The Long Race" is a metaphor for that.

KZ: Is it true that you made a bet with Huey Lewis on the golf course that if you beat him, he'd have to produce those tracks that appear on the album?

BH: Yes! We play and we're both at about the

"'The Way It Is' is an example that less calculation is better."

same level of lameness. We're both about low 90 shooters. I beat him in this golf game. Of course he's got this different story. He doesn't want to admit that I took him. I must admit that it took a lucky 25 foot putt on the last hole to take him. But from that, the rest is history (laughs).

KZ: Tell me, does Huey Lewis replace his divots?

BH: Oh yes and there are a pack of them. We both tend to pock up a golf course.

KZ: The bet was that he'd win three bucks but if he lost, he'd produce the album.

BH: He had to listen to the tape and if he liked it, he had to produce me. I produced the rest of the tracks with Elliot Scheiner. Elliot is an engineer who did all the Steely Dan stuff like "Aja," "Gaucho" and "Nightfly" off of Fagen's solo record. That's his background.

KZ: Before recording, you had a lot of famous fans like Huey, Bernie Taupin and Michael McDonald. But that really didn't bring it home for you.

BH: No, it sure didn't. We thought it would, especially with Huey getting so big and orginally with Michael. We thought that was what we

needed. It was that tape from a 16 track joint. When we were doing our tape for Epic, Huey had the number one album at the time, "Sports." He called up Epic and said, "Hey, this is Huey Lewis. Sign the Range." Epic called and asked, "So, are you gonna have Springsteen call us tomorrow?" It was great! It didn't work. It didn't mean that much. We always thought it would. Huey was great for trying and really went for it, but it wasn't what got us over. Frankly, that's gratifying. When you're looking for a record deal, you'll take it. Even if it's HUEY LEWIS producing Bruce Hornsby, that's okay. Whatever it takes to get your foot in the door. The way it happened for us was an honest reaction to an honest approach to music.

KZ: How did Michael McDonald first come to hear you?

BH: He heard us in Virginia. We had a band back there playing clubs. The Doobie Brothers came through about 1979. Mike came to this club. We sought him out in his hotel lobby. We were a bunch of cocky kids. He came over and really liked us. We became friends. He was a great first contact for Los Angeles.

KZ: Tell me about the photo on the inner sleeve of the album.

BH: I'm from Virginia and we write a lot about that area. A lot of people think we have a preoccupation with water. If they knew where we grew up, they'd understand. Tidewater, Virginia is surrounded by the James River, the York River, Chesapeake Bay and the Atlantic Ocean. It's water mania. The first line of the first verse of the whole record on "On The Western Sky" goes "about this time of evening, out by the bay, they turn the road lights on the bridge, a diesel rolls in silhouette." I was looking through this book that was called "An Aerial Portrait Of Virginia." My in-laws had it at their house. I saw this picture and it was amazing. It was that first verse. We got in touch with the photographer who lives in Virginia, out in the Blue Ridge Mountains. He gave us permission to use it. KZ: When can we expect the next LP?

BH: It's hard to say if this thing keeps going. We may be working this one until the spring. We'll start the next record so that by next September the next one could come out. I'm trying to be realistic because things always happen that pushes a release back. You've got your whole life to write your first album and about two months to write the second. We're trying to hedge our bet and write some new songs. I've got a tune about basketball that I'm psyched about. I must say I'm a Larry Bird freak. When I was a kid, basketball was my whole thing. I wanted to be the next Bill Bradley. I'm six four. (laughs)

KZ: Here's how I see your success affecting our industry. I see a bunch of A&R people feverishly scuffling to find talent songwriters who can play piano.

BH: A promo friend of mine told me he ran into a guy from another label who called up his A&R guy and said,"Hey, why don't you send somebody out to Virginia and comb the backwoods." (laughs) I don't know what effect this will have. Maybe it'll make some of these people look past their lastest demographic study or whatever the latest trend is. I gotta take my hat off to Paul Atkinson who signed me to RCA. He told me, "I don't know if this is commercial at all. I don't know if this is going to sell one copy, but I like it." That was great.

KZ: I don't think the essence is finding another Bruce Hornsby. It's finding somebody who's going to be themselves.

BH: I hope they don't find anyone else, either. They might find someone who does me better than me.

the GAVIN REPORT/November 7, 1986

HOLLYWOOD by TONY RICHLAND

E Hollywood and Vine

Along Hollywod Blvd, here in Tinseltown, there are stars embedded in the sidewalk with the names of legendary film, music and other entertainment figures printed on those stars. It's sort of a tourist attraction, for those brave tourists who have the courage to walk the mean streets of Hollywood. A committee of chamber of commerce types and Shriner-ish people vote upon just who will be immortalized with 'A Star.' Last week the

committee voted the Fifth Dimension a star and turned down the nomination of Chuck Berry. We can certainly understand why. The Fifth Dimension has contributed more to musical history

than Chuck. They floated over L.A. in their

beautiful balloon. All Chuck did was rewrite rock & roll. We might note that Liza 'Vegas Showroom' Minnelli has a star and The Beatles don't. We can understand that also. Liza sings 'Cabaret' at Ceaser's Palace and the Beatles didn't. If you're from Yankton, Oxnard or Greensboro, and happen to be visiting Hollywood, we suggest that you walk down what they call the Hollywood Walk of Fame and not look down at the stars. If you DO, you might see Joe Dolce's name...but you won't see Mick Jagger's.

By the time both of you read this, the World Series will be history.. and mercifully..because we don't know anyone who watched it or cared about it. We'll go even further and suggest that viewers of The Series were the same people who watch Scarecrow and Mrs. King. IE; Nobody. The playoffs were fun..even though The Orioles weren't in them, but the Series has been a crashing bore, and we've noted that the restaurants which were empty in previous years, were full to capacity during this year's championship round. And then there's the Mets fans. They all have black teeth and smell of foul cigars..and the men are almost as bad. And then there's the fact that baseball fans get crazy about their local team, even though no-one is ever local. Why do Boston fans scream about 'their' players when the players aren't from Boston at all? They're from the Domincan Republic or Cleveland. We can't figure any of it out.. only Jhani Kaye can..and what does he know? He's from Mercursburg and roots for Hagerstown.

The next Gavin Conference/ Convention/Symposium is drawing nearer and nearer and we get exciteder and exciteder as the thing gets closer. We are concerned, however, that sessions might sink into cliche, and therefore offer our suggestions for new subjects to be explored in the coming meeting

- 1. AM STEREO: How soon will it be here, and why do we want to hear Paul Harvey coming from TWO speakers.
- 2. Good Lunch and who gives it: Moderator: John Fagot
- 3. Zamfir and The Pan Flute: Why has MTV
- 4. Mednick and The Zimmerman Bros.: Who reads them and what do they mean?
- 5. The Dee Ann Metzger Theory: Why records newer than 12 years old should never be played.
- 6. Great restaurants of Cleveland. (This session is scheduled from 2:00 to 2:01 on Saturday)
 - 7. A bunch of stuff about FM signal

transmission and some stuff about guys with first tickets: (to be conducted by Eric Norberg over a 14 hour period on Sunday...will probably continue through lunch.)

- 8. Yom Kippur Songs and how we can work them into holiday rotation.
- 9. Loading your plate with runaki at The Gavin Cocktail Party: Chaired by Brian Lee of Asheville.

All of us in Hollywood are worried... make that DAMN worried about the upcoming earthquake. There isn't any question about it happening, according to the quake experts..it's coming and the only question is when? It makes us wonder just why so many of you all night guys in Podunk are so anxious to work here. Our local papers have recently run a list of just what to do when The Big One arrives.

They say we should:

- 1. Turn off the gas and electricity with a
 - 2. Stand in a doorway.
 - 3. Don't drink the water.
- 4. Refrain from using the phone, even to call loved ones.
 - 5. Don't drive
 - Avoid panic.
- 7. Leave the light switches alone and utilize

All of that is real cute, except for a few problems corresponding to the above:

- We don't have a wrench, we don't know what a wrench is, and if we did, we would'nt know how and where to turn anything off other than our Johnny Tillotson LP's.
- 2. We don't HAVE a doorway. We live in one of those modular new houses without doors or
- 3. We don't drink water ANYway. We drink trendy things like wine-coolers and herb-tea.
- 4. We'll HAVE to use the phone, despite the advice. We're a promotion man and the earthquake might come on a Monday when we're trying to wrap up Tom Cuddy on the new Dead Kennedy's single/and or twelve inch
- 5. We don't drive anyway. We sit behind a desk typing these columns and pleading notes to K101's Jack Kulp
- 6. How can we panic?? Not when our Kyo Sakamoto single went into light rotation at KHJ!
- 7. We don't have light switches. We don't have lights. We're an Alternative rock kind of a guy, and we sit in the dark listening to Sigue Sigue Sputnik

That's the Hollywood story. Try and have a good week...you almost deserve it.

C O L U M B I A FALL CLASSICS

Gregory Abbott

"Shake You Down"

GAVIN TOP FORTY DEBUT 40* 126/21 HIT FACTOR 26%

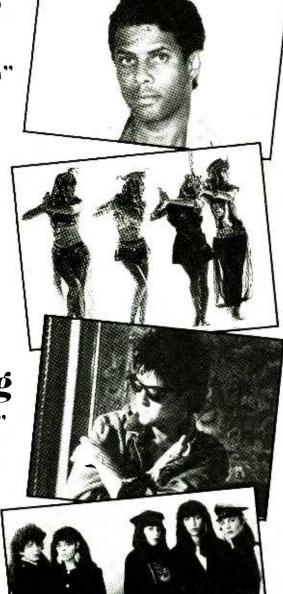
TOP TEN:

WPLJ 12-7 Z100 8-6 94Q 19-10 Y100 4-3

Paul Young

"Some People"

93Q Z93 KWK WKSE WARM WRSR WMMS KMJK KWOD



Bangles

"Walk Like An Egyptian"

GAVIN TOP FORTY **21*-15* 247/20** HIT FACTOR **47**%

TOP FIVE: 293 1-2 KZZP 10-5 KUBE 3-3 KITS 14-5 KCPX 8-4

The **Burn Sisters**Band

"I Wonder Who's Out Tonight"

KZZP KLUC KRQ WNNK WCAQ WKSF WGFM KCPX KZFN KSND KZZU

STABILIZERS
"One Simple Thing"

R&R AOR Double Breaker Primed For Major CHR Activity

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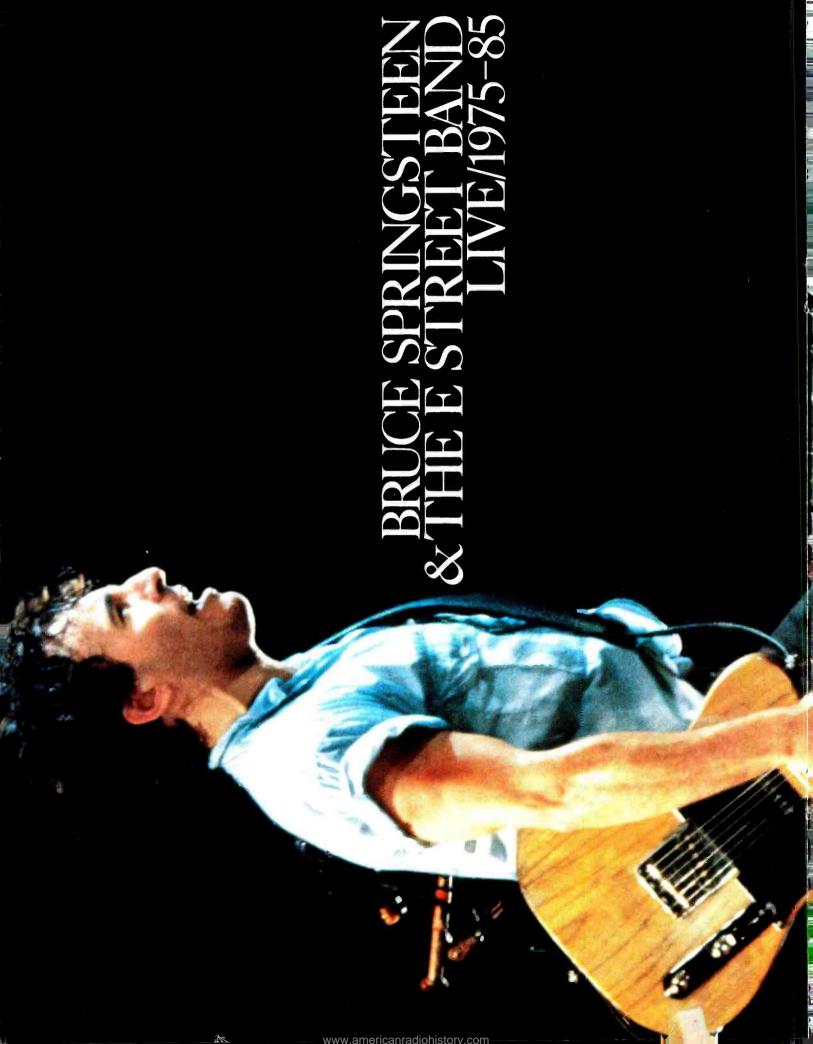
Gavin Awards Emcee Gary Owens.

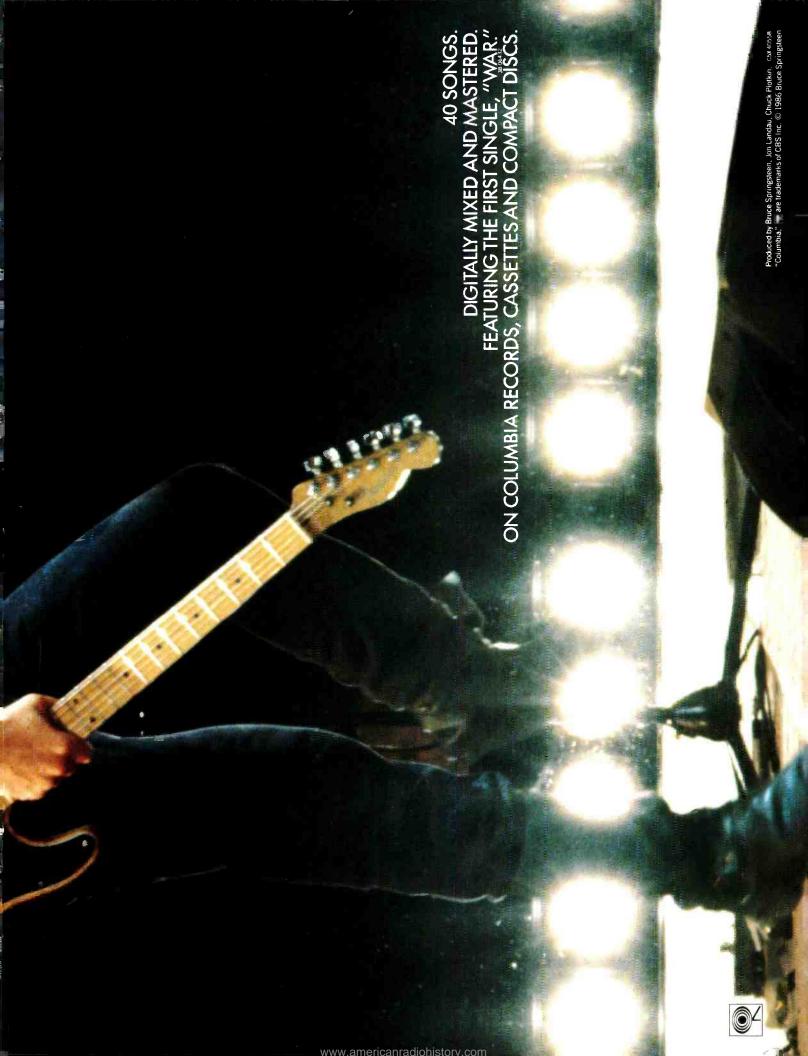
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ALBUM/ALTERNATIVE

GAVIN ALBUM FRONTLINE













PRETENDERS

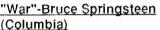
BILLY IDOL

STEVE MILLER BAND

BIG AUDIO DYNAMITE

CHAMELEONS UK THE LUCY SHOW





If you're playing the spoken intro, you're getting the full impact of the song. That first "War!" hits like a shovel to the face. Plus it's a damn good bit of advice for young listeners to hear that there's another side to the Rambo myth. Rave on.

<u>"Experiment IV"-Kate Bush</u> (EMI America)

Nice, nice, nice...very nice. When we ran Kate Bush on our cover last year, that issue was one of our most popular and long out of print. "IV" is a new track to be included on the greatest hits album and video. The storyline deals with an imaginary weapons project emitting deadly sounds of music. That's Kate Bush's originality at work.



Toby Redd (Nemperor/RCA)

From the same label and city (Detroit) that brought us The Romantics, here's Toby Redd. Like their crosstown counterparts, Toby the quartet are armed with the same general artillery--Fender guitars, tight arrangements and bright simply-structured material. A few obvious derivations includes a vocalist who sounds very close to Roger Daltrey in range and tonality. "Never Make Her Cry" is a stone rip from the guts of the Yardbird's "Heart Full Of Soul." Yet after a stem to stern listen, I grew fond of this LP because of trax like "Everytime I Run," "Looking For You," "Hiding Inside" and the emotional send-off instrumental/chant "Lona Vigi."

<u>Distressed Gentlefolk-The Jazz</u> <u>Butcher Conspiracy (Big Time)</u>

If somebody spiked our A/C chart with blotter acid, Jazz Butcher could have a shot at numero uno. The Butcher is at times easy on the tempo and instrumentation but wiggy and wacked in the senses--especially trax like "Falling In Love," "Big Bad Thing" and "Domestic Animal." The songs are generally of a satirical nature, though my fave is when they get serious on trax like "Still In The Kitchen."





Electric Cafe-Kraftwerk(Warner Bros.)

There was a time when Kraftwerk was years ahead of the pack. After a five year layoff, do they retain their lead? The answer is an emphatic yes. Aside from Japan's Ryuichi Sakamoto, Kraftwerk are the toastmasters of active technology. Kraftwerk's direction is now stark and industrial rather than disco-ed and sequenced. Strange and independent as it is, Electric Cafe stands alone in its innocent beauty. This time less is more. The cover graphics surely should win some kind of award.

This Ain't No Outerspace Ship-Love Tractor (Big Time)

One of those soundtracks-to-life albums. Love Tractor has up to now been an instrumental group. Their music is wispy Southeastern easiness. Out of necessity LT now dabbles in vocals. But it's trax like "Rudolf Nureyev" and "We All Loved Each Other So Much" that say so much more than words and lyrics dare utter.



Almacantar-8 Seconds (Polydor)

Lemme see...what takes about eight seconds? Produced by Rupert Hine, Eight Seconds has been gaining a smattering of attention with their single "Kiss You When It's Dangerous." While "Kiss You" is definitely the star of the album, the following track "Call And A Cry" ain't too shabby either



Between Two Fires-Paul Young (Columbia)

Between Two Fires is Paul Young's evolution away from being tagged as a cover artist/interpreter. Eighty percent of this LP is self-penned with band members. Beginning with the groove oriented single, "Some People," through the last track, Between Two Fires twists and turns through a maze of diversity. My favorite track is the first English single, "Wonderland." Other stand out key trax include "Prisoner Of Conscience" which opens side two. "In The Long Run" has some familiar keyboard ingredients reminiscent of some of his earlier work. The addition of drummer David Palmer (ABC, YMO) will strengthen the band's live edge. In many ways, Between Two Fires is a transitional album with Paul Young testing the waters as a writer, initiating change in sound, style, production and execution.



Shelter-Lone Justice (Geffen)

After two albums, Lone Justice's sound is still in major transition. With the sacking of the entire band, that leaves Maria McKee as the lone survivor. A promising front vocalist, here voice still careens with unbridled energy. "Shelter" is still the most polished, finished track the album has to offer. The remainder of the disc produced by a tribunal consisting of Jimmy lovine, Little Steven and the band continues to lead Lone Justice down a path that favors edge over warmth and chaos over complete control.

Leather Jackets-Elton John (Geffen)

The opening track is a concoction of guitars and synths. "Leather Jackets" have always been a staple of our trade. Unlike the biker image on the back of the cover, Leather Jackets' most endearing side is some of the album's softer moments like "Paris" and "Slow Rivers" with Cliff Richard. Using a base of real drums and guitars, Leather Jackets benefits from some beautiful keyboarding. Check out "Don't Trust That Woman" and "Angeline" in addition to the single, "Heartache All Over The World."

Editor: Kent Zimmerman

ALBUM

CHART

Reports accepted Mondays at 8AM through 1PM Wednesday Station Reporting Phone (415)392-7750

CERTIFIED





2W LW TW

STEVE MILLER BAND (CAPITOL)

KANSAS (MCA)

MOST ADDED

1."Superstition"
-STEVIE RAY VAUGHAN (Epic-12")

2."It's In The Way..."
-ERIC CLAPTON (Duck/W.B.-12")

MY 2 CENTS

Not all that much overlap between the Album Radio Top Ten and the Top Forty Top Ten. That thought came after a phone call from a reporter scouting similarities between the Gavin radio formats. After eyeballing this week's chart. Album Radio seems to be doing a good job of leading. One of the acts that Album Radio has been taking charge of is the Pretenders, who maintain a stranglehold on the number one spot. There's also action on the Jimi Hendrix track, "Room Full Of Mirrors," produced by Steve Lillywhite. Billy Idol's album took a healthy jump thanks to increased attention on the best track, "Don't Need A Gun." Steve Miller is another artist who is enjoying semi-exclusive airplay on Album Radio. The single is doing tremendously on our airwayes while the blues side is getting respectable response. As KBC releases THEIR single to Top Forty, "It's Not You, It's Not Me" enjoys strong Top Ten status, lodged at #8, KBC is still definitely on the move upward. Plus there's plenty of life left on two trax, "Song For America" and "Mariel." "Hold Me" will please the softer Album stations wishing to cash in on Marty Balin's voice. Besides the Steve Miller debut at #6, the Color of Money soundtrack (with added support from the 12 inch versions of Don Henley and Eric Clapton) takes major jumps (39-22-10) and is also an Album Radio exclusive. Methinks the folks at Top Forty will soon catch up once they discover the merits of Henley and Clapton via seven inch releases. Peter Gabriel, yet another Album Radio pet artist, makes an impressive turnaround--21-15. Currently on the road, Gabriel should close out 1986 as one of this year's biggest stars. My bet is that SO just might score number one on the 1986 Gavin Year End Album chart. We shall see... A future

7	1.	1.	1.	PRETENDERS (SIRE) "WRONG" "BABY" "MIRRORS" "LIFE" "SOUL"
	2.	2.	2.	Ric Ocasek (Geffen) "Emotion" "True"
	5.	5.	3.	TALKING HEADS (SIRE) "EVIDENCE" "WILD" "RADIO" "SALE"
	7.	6.	4.	BILLY IDOL (CHRYSALIS) "LOVER" "GUN" "SOUL"
	4.	4.	5.	John Fogerty (Warner Bros.) "Weather" "Headlines" "Eye"
			6.	STEVE MILLER BAND (CAPITOL) "WORLD" "NOBODY" "AIN'T"
	3.	3.	7.	Boston (MCA) "Cool" "Ready" "Amanda" "Hollyann"
	12.	8.	8.	KBC (ARISTA) "YOU" "AMERICA" "MARIEL" "HOLD"
	22.	13.	9.	BENJAMIN ORR (ELEKTRA) "NIGHT" "CIRCLES"
	39.	22.	10.	COLOR OF MONEY (MCA) "HENLEY" "CLAPTON" "KNOPFLER"
	11.	11.	11.	BRUCE HORNSBY & THE RANGE (RCA) "WAY" "WESTERN" "RAIN"
	16.	16.	12.	R.E.M. (IRS) "SUPERMAN" "FALL"
	6.	10.	13.	Huey Lewis & The News (Chrysalis) "Ladder" "Hip" "Lotta" "Like"
	9.	9.	14.	'Til Tuesday (Epic) "What" "Lover's"
	17.	21.	15.	PETER GABRIEL (GEFFEN) "THAT" "EYES" "TIME"
	18.	17.	16.	GEORGIA SATELLITE (ELEKTRA) "HANDS" "STEEL" "PICTURE"
	19.	14.	17.	Paul Simon (Warner Bros.) "Graceland"
	13.	15.	18.	David + David (A&M) "Cracks" "Boomtown"
	10.	12.	19.	Steve Winwood (Island/W.B.) "Freedom" "Split" "High"
	8.	7.	20.	Timbuk 3 (IRS/MCA) "Shades" "Life" "Hairstyles"
	14.	19.	21.	lggy Pop (A&M) "Cry" "Wild"
	24.	20.	22.	Police (A&M) "Stand-86"
	21.	24.	23.	Wang Chung (Geffen) "Fun"
		33.	24.	LONE JUSTICE (GEFFEN) "SHELTER"
	20.	23.	25.	Tina Turner (Capitol) "Started" "Overnight"
	29.	30.	26.	GENESIS (ATLANTIC) "CONFUSION"
	35.	34.	27.	HOWARD JONES (ELEKTRA) "KNOW" "WANT"
	34.	32.	28.	STABILIZERS (COLUMBIA) "SIMPLE"
			29.	KANSAS (MCA) "WANTED" "POWER"
	37.	37.	30.	SMITHEREENS (ENIGMA) "WALL" "BLOOD"
	27.	25.	31.	General Public (IRS) "Too" "Faults" "Come"
			32.	BOB GELDOF (ATLANTIC) "WORLD"
	23.	27.	33.	Bad Company (Atlantic) "This" "Burning"
		38.	34.	BAD (COLUMBIA) "BEATBOX"
			35.	JASON & THE SCORCHERS (EMI AMERICA) "GOLDEN"
	25.	26.	36.	Bon Jovi (Mercury) "Bad" "Dead" "Prayer"
		40.	37.	WORLD PARTY (CHRYSALIS) "SHIP"
	26.	31.	38.	Eddie Money (Columbia) "Sleeping" "Take"

CHARTBOUND

OUTLAWS (Pasha/CBS) "FORTUNE"

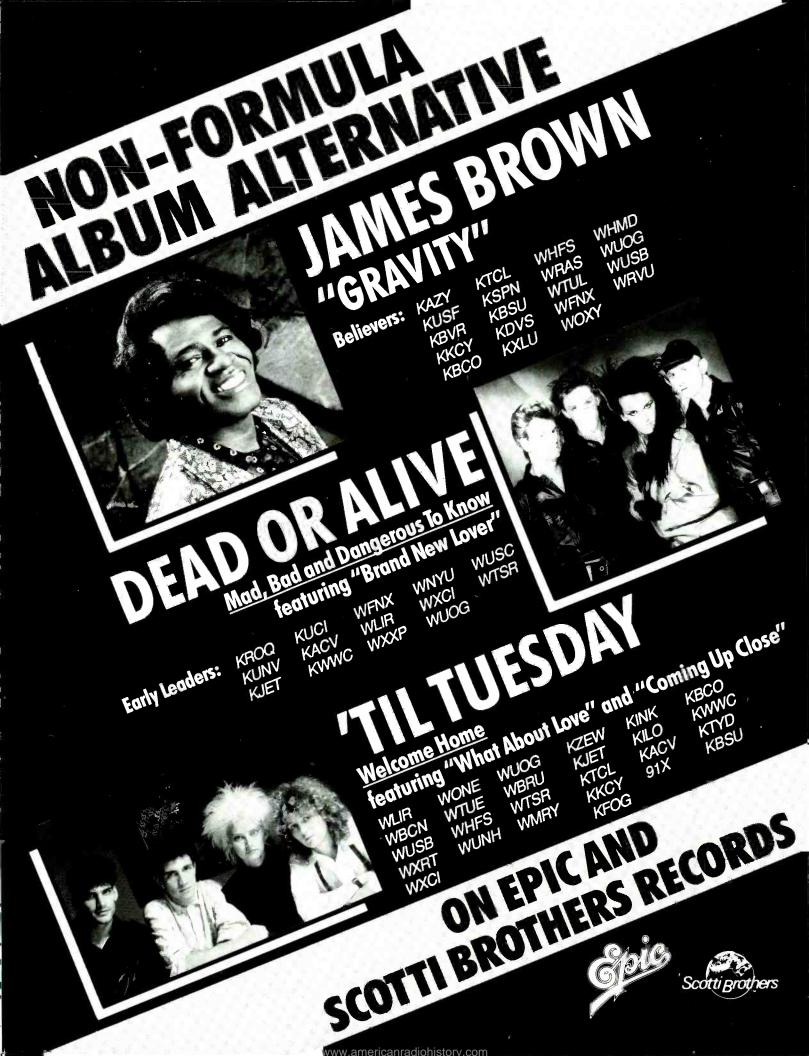
New Order (Qwest) "Bizarre"

39.

*STEVIE RAY VAUGHAN (Epic) "Superstition" TRIUMPH (MCA) "Rain" BILLY SQUIER (Capitol) "Shot" LOVE & ROCKETS (Big Time) "Mind" SURVIVOR (Scotti Bros.) "Is" ROBERT CRAY (Mercury) "Gun" CINDERELLA (Mercury) "Nobody's" RATT (Atlantic) "Dance" BERLIN (Geffen) "Flames" *SHRIEKBACK (Island) "Buddha" "Path" *FRANKIE GOES (Island) "Warriors/Rage" PAUL YOUNG (Columbia) "Some" JOHN LENNON (Capitol) "People" *DON DIXON (Enigma) "Praying" JOHN PARR (Atlantic) "Radio" JOHNNY WINTER (Alligator) "Life" "Good" *SOMETHING WILD (MCA) "FYC"

Album Radio hit has entered the chart at #35. I'm talking about Jason & The Scorchers' "Golden Ball And Chain." After being last week's Most Added, Bob Geldof turns add

points into rotation points. He crashes the chart at #32. A big week for "One Simple Thing" by the Stabilizers. Kansas' comeback is assured as their album makes big impact at #29 scoring Certified status as well. Another steady climber, World Party, makes a slow but sure jump to #37. Each and every week, believers in World Party increase, especially on the Alternative chart where it stands a good chance of debuting next week...Stevie Ray Vaughan's rockin' version of Stevie Wonder's "Superstition" received out-of-the-box confirmation. This double live album will be one of this year's biggest live LPs...No doubt you're already feeling the effects of the five LP Springsteen Live Box Set. Retail accounts are reporting that this is the first album in years to have a reservation list for anxious customers. Years isn't the right word. Try decades. The last album to receive such a welcoming was the double white Beatles LP. Springsteen is surely the 80's equivalent of that phenomenon. Have a good time weathering the storm of phone calls and airplay. XO



ALTERNATIVE

CHART

CERTIFIED 2W LW TW

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BILLY BRAGG (ELEKTRA)

SHRIEKBACK (ISLAND)

MOST ADDED

1.Happy Head-THE MIGHTY LEMON DROPS (Sire) 2.Distressed Gentlefolk-THE JAZZ BUTCHER (Big Time) 3.This Ain't No Outerspaceship-LOVE TRACTOR (Big Time) 4.SOMETHING WILD Soundtrack (MCA) 5.Element Of Light-ROBYN HITCHCOCK (Relativity)

IMPORT INDIE

SMITHEREENS (Enigma) "Wall" "Tuesday"
THROWING MUSES (4AD) "Rabbit's"
DON DIXON (Enigma) "Praying"
LYRES (Ace Of Hearts) "Not"
CHRISTMAS (Big Time) "Plans"
FLAMING LIPS (Pink Dust) "With"
VOLCANO SUNS (Homestead) "Elephant"
ROBERT WYATT (Gramavision) "Last" "Ship"
NICK CAVE (Homestead) "Parties"
PONTIAC BROS. (Frontier) "She"
TAJ MAHAL (Gramavision) "Everyone"
LMNOP (Baby Sue) "Tapes"
VIRGIN PRUNES (Touch & Go) "Moon"

ALTERNATIVE ACTION

New Order maintains a very narrow margin (about 3%) over Love & Rockets as both albums increase their total stations and airplay chart points. BAD enjoys the most dramatic increase within our Top 10 as they leap-frog over five others and in the process pushing four acts down one notch. Billy Bragg and Shriekback share Certified honors. I expect both to burst through to the Top 10 immediately. Both albums are receiving airplay at: 91X, KVNF, KCMU, WXRT, WOXY, KBSU, KUSF, KDVS, KCPR, WXYC, WUSC, WUOG, WRAS, WXCI, WUNH, WPRB, WDCR, WHFS, WLIR, etc. The Fall and Robyn Hitchcock round out a big week for debuts, four in total! World Party is gaining more and more new stations each week and is on the verge of debuting. They could stand some company in the World Party - Maximum rotation club which currently includes;

KTCL,KABL,KJET,WUOG,KBVR, etc. The Mighty Lemon Drops are our Most Added album behind the ground-swell of support from: WBNY, WDCR, WPRB, WTSR, WUNH

246	سحا		
1	1	1	NEW ORDER (QWEST) "PROMISE" "DAY" "WEIRDO" "TRIANGLE"
5	2	2	LOVE & ROCKETS (BIG TIME) "MIND" "YIN" "EXPRESS"
5	3	3	Iggy Pop (A&M) "Cry" "Child" "Isolation"
20	10	4	BIG AUDIO DYNAMITE (COLUMBIA) "COME" "BEYOND" "HOLLYWOOD"
	4	5	Elvis Costello (Columbia) "Tokyo" "Blue"
3	5	6	Talking Heads (Sire) "Puzzlin" "Wild" "Sale" "Radio"
3 8	6	7	Richard Thompson (Polydor/PolyGram) "Bone" "Valerie"
10	7	8	Housemartins (Elektra) "Happy" "Anxious" "Get"
9	9	9	GENERAL PUBLIC (IRS) "NOTHING" "COME"
15	14	10	CHAMELEONS UK (GEFFEN) "SWAMP" "DANCING" "MAD"
7	8	11	Woodentops (Rough Trade/Columbia) "Get" "Thing" "Shout"
14	12	12	PRETENDERS (SIRE) "WRONG" "SOUL" "MIRRORS" "BABY" "TRADITION"
	21	13	THE LUCY SHOW (BIG TIME) "MILLION" "SUN"
16	15	14	Q.M.D. (VIRGIN/A&M) "FOREVER" "PACIFIC" "LOVE"
	18	15	JASON & SCORCHERS (EMI AMERICA) "19TH"
6	11	16	R.E.M. (IRS) "Superman" "Days" "Believe" "Touch" "Begin"
		17	BILLY BRAGG (ELEKTRA) "IDEOLOGY" "BRUNETTE"
		18	SHRIEKBACK (ISLAND) "BUDDHA" "BLACK" "JAZZ" "PATH"
21	20	19	Everything But The Girl (Sire) "Come" "Hitler"
11	13	20	Timbuk 3 (IRS) "Shades" "Hairstyles" "Movie" "Cats"
28	27	21	BOLSHOI (IRS) "A WAY"
24	23	22	SCRUFFY THE CAT (RELATIVITY) "40"
19	19	23	Paul Simon (Warner Bros.) "Graceland" "Bubble"
27	25	24	GEORGIA SATELLITES (ELEKTRA) "KEEP"
		25	THE FALL (BEGGARS BANQUET) "PHARMACIST"
!		26	ROBYN HITCHCOCK (RELATIVITY) "PRIEST"
29	28	27	FISHBONE (COLUMBIA) "PROBLEMS" "SELECTION"
12	16	28	Easterhouse (Rough Trade/Columbia) "Out" "Whistling"
13	17	29	B-52's (Warner Bros.) "Summer" "Girl"
18	24	30	Hunters & Collectors (IRS) "Arms" "Goodbye" "Anybody"

CHERTROUND

WORLD PARTY (Chrysalis) "Revolution" "Ship" FRANKIE GOES (ZTT/Island) "Rage" "Warriors" UNTIL DECEMBER (415/Columbia) "Heaven" WINTER HOURS (Link) "Confessional" APB (Link) "Best" MIGHTY LEMON DROPS (Sire) "All" "Other" LONE JUSTICE (Geffen) "Shelter" BAD BRAINS (SST) "Gun" "Help" DIED PRETTY (What Goes On) "Blue" 'TIL TUESDAY (Epic) "What" HOWARD JONES (Elektra) "Want" ROBERT CRAY (Mercury/PolyGram-12") "Gun" JAZZ BUTCHER (Big Time) "Falling" SOMETHING WILD SDTK. (MCA) "FYC" "Byrne" LOVE TRACTOR (Big Time) "Boots" SPLAT CATS (Celluloid) "Second" RAINMAKERS (PolyGram) "Fat" "Job" "People" AFRIKA BAMBAATAA (Tommy Boy) "Kick"

WXCI, WFNX, WRAS, WUSC, WWVU, WXYC, KABL, WOXY, KTCL, KCPR, KDVS,KUSF, KBVR, KCMU, etc. One of last week's Spotlight albums, the **Bad Brains**, moves into Chartbound and has enlisted the help of 91X and KTCL this week to add to their foundation of non-commercial radio play.

SPOTLIGHT LP

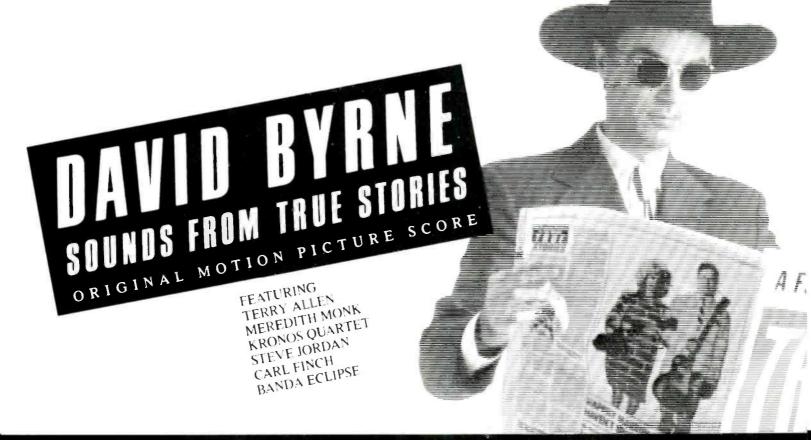
Scarred But Smarter-DRIVIN' N CRYIN' (688)

Drivin' N Cryin' is a flammable trio from Atlanta led by vocalist/ guitarist Kevin Kinney.

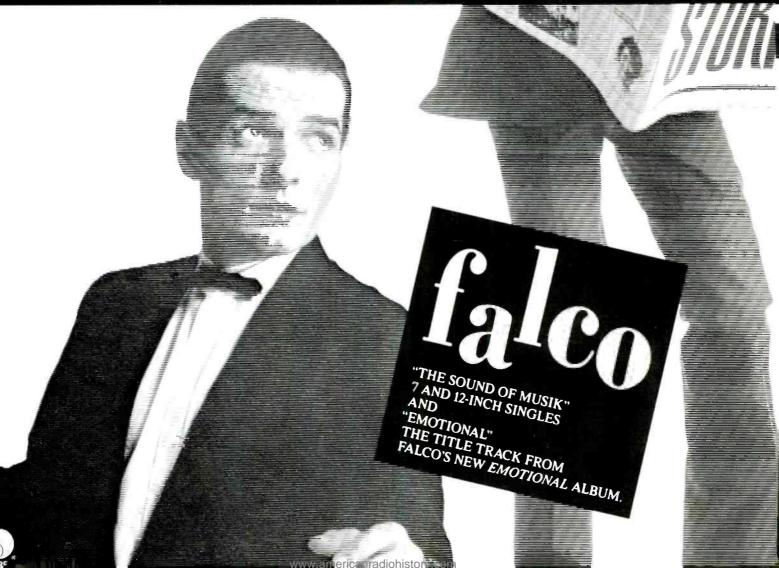
Tim Nielson on bass (and mandolin!) and Paul Lenz on drums. Nielson and Lenz were members of the Nightporters before joining Kinney to form Drivin' N Cryin'. They unify impulsive music with passionate lyrics. Drivin' N Cryin' elicits emotional responses, which makes their music the magical medium that it is. "Scarred But Smarter", "Watch The Fire/To Coin A Phrase", "Scarlet Butterfly", "Count The Flowers" and "Stand Up And Fight for It" are all stellar cuts. The low-key, acoustically-oriented "Saddle On The Side Of The Road" and "Bring Home The Bacon" are just as impressive as their electric counterparts. Call Cathy Hendrix of 688 Records at (404) 874-2451.

September Bowl Of Green-THE GRAPES OF WRATH (Capitol)

Besides being the name of John Steinbeck's famous novel, The Grapes Of Wrath was also - for you trivia fanatics - the name of Eddie Money's first band in New York (check out his amusing interview with the KZ's in next week's issue). I was first introduced to the G.O.W. through an article in Vancouver college station CITR's program guide a few years ago. Even though the "new music" scene has been one of the most underated, Vancouver (along with Toronto) is suddenly emerging as a hub of upper North America. 54-40 and The Lucy Show (now based in London) are both natives of this Canadian city. "Love Comes Around" is enamoured with the best of G.O.W.'s talents, with "Misunderstanding" and "And I Know" representing excellent alternative tracks. Peter



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B.MCDONALD/M.BRIGHT-WFNX 617-595-6200

ADDS: M.Lemon D., New M.Army, Miles, Kill. Joke, Nervous Eaters, P. Murphy.

MAX: Pretenders, REM, Chameleons, B.A.D., Gene Loves, Gen.Public, Elvis C.,
lggy Pop, R.Ocasek, New Order, R.Thompson, T.Heads, F.Goes To, Shriekback.

MODS: Police, Hunters&C., W. Party, Smithereen, P.Gabriel, Love&Rockt, David
+, Ben Orr, B. Idol, East'house, Smiths, Woodentops, H'martins.

PROVIDENCE, RI

LARS MURRAY-WERU 401-272-9550

ADDS: SR. Vaughan, Color of \$, Bob Geldof, Woodentops, Don Dixon. MAX: B.Hornsby, B. Idol, T.Tuesday, H.Lewis, REM, Pretenders, P.Gabriel, Police, J.Fogerty, S.Miller. MODS: Iggy Pop, T.Heads, David +, Georgia S., Ben Orr, Paul Simon, H.Jones, Eurythmics, Jason & S., Stabilizer, R.Ocasek, Lone Just., B.A.D., Smithereen, Color of \$, Pretenders, B.Hornsby, B. Idol, W. Party, R. Cray, Playing FK, Bob Geldof.

PETERBOROUGH, NH

JIM LEONARD-WMDK 603-924-7165

ADDS: Lone Just., Elton, Walter Wolfman Washington, Some. Wild, Don Dixon, F.Goes To, D. Harry, Hitchcock. MAX: Taj Mahal, H.Jones, Pretenders, Color of \$, S.Miller, T.Tuesday, KBC, Lone Just., H'martins, T.Heads, Ben Orr, Jms. Brown, Townshend, Bob Geldof, J.Fogerly, R.Ocasek, Some. Wild, Elton, EBTG, C.Peacock, B-52s, W.Chung, McCartney. MODS: Gen.Public, R. Cray, Iggy Pop, Love&Rockt, H.League, T.Turner, W.Wolfman Washington, EIEIO, R.Thompson, OMD, Shriekback, Aretha, C.Lauper, Don Dixon, Moore/Reed, W. Party, F.Goes To, P. Young, Ben Sidran, Lucy Show, M. Jones, Leo Kottke, H.Lewis.

HANOVER, NH

BHAVSAR/WACHEN-WFRD 603-546-3313

ADDS: Boston, Pretenders, T.Heads, Bob Geldof, Smithereen, S. Winwood, F.Miller. MAX: B.Hornsby, B. Idol, Pretenders, KBC, Georgia S., Boston, Police, R.Ocasek, Color of \$, S.Miller. MODS: Bon Jovi, B. Squier, T.Tuesday, P.Gabriel, T.Heads, Ben Orr, H.Jones, W.Chung, Paul Simon, Survivor, Bon Jovi, Kansas, REM, Stabilizer.

HANOVER, NH

LERNER/GREENFIELD-WDCR/AM 603-646-3986

ADDS: Splat Cats, Died Pret., Lyres, Dump Truck, L. Tractor, Some. Wild. MAX: Win. Hours, H'martins, Smiths, Love&Rockt, Lover Spks, R.Thompson, Chameleons, Mod. Girls, B. Bragg, Lucy Show. MODS: APB, New Order, Scruf./Cat, Bolshoi, M.Lemon D., Pushtwang., Afrika B., UB40, Shriekback, Iggy Pop, REM, Gen.Public, Eurythmics, Died Pret., Some. Wild.

DURHAM, NH

TODD BISSON-WUNH 603-862-2087

ADDS: A. Belew, Dead or A., P. Murphy, T.Mortal C, Gngr.Baker, M.Lemon D., TV Tunes Party, A of Noise, X Mal D., Skinny Pup. MAX: The Fall, Lucy Show, B.A.D., A Certain Ratio, Half Man, H.B., Venus&Furs, Balaam &A., B. Bragg, H'martins, Bolshoi, R.Thompson, Hitchcock, Lyres, Scruf./Cat, Love&Rockt, New Order, Chameleons, Gen.Public. MODS: Iggy Pop, Shriekback, Communards, T-Bone B., APB, I Start Counting, Elvis C., Splat Cats, Win. Hours, Jacobites, 3 Wise Men, Afrika B., Sid&Nancy, Bad Brains, R. Wyatt, Hunters&C., F.Goes To, Godfathers, Jms. Brown, Smarties, Fishbone, Gargyl.Sox, Thrw.Muses.

DANBURY, CT

A.COREY/K.WILKINS-WXCI 203-792-8666

ADDS: Jazz Btch., L. Tractor, Grapes of Wrath, M.Lemon D.. MAX: Love&Rockt, Sid&Nancy, Win. Hours, New Order, Elvis C., Chameleons, T.Heads, H'martins, Bolshoi, APB. MODS: Shriekback, OMD, Hitchcock, Grace Jones, Gen.Public, Iggy Pop, B. Bragg, R.Thompson, Thrw.Muses, Woodentops, T.Tuesday, The Fall, Beastie B., Kill. Joke, F.Goes To, Petrol Em., B.A.D., Adult Net, Lucy Show, Scruf./Cat, Communards, Pretenders, Splat Cats.

LONG BRANCH, NJ

JOY CROSSLIN-WMJY 201-222-1071

ADDS: T.Heads, P.Gabriel, Jason & S., S.Miller, REM, Boston, John Parr, J. Lennon, B.Joel, EBTG, Rainmakers, B.Hornsby, KBC. MAX: B. Idol, J.Fogerty, B.Hornsby, Pretenders, T.Tuesday, Boston, P.Gabriel, KBC, S.Miller, Ben Orr, Police, Georgia S., Genesis, Stabilizer, H.Lewis, OMD, Timbuk 3, W.Chung, S. Winwood, David +, Color of \$, R.Ocasek, REM, Survivor, T.Heads. MODS: Boston, Paul Simon, Triumph, H.Lewis, Lone Just., B.A.D., T.Turner, Iggy Pop, B. Idol, E.Money, Pretenders, Kansas, Bon Jovi, Bad Co., H.Jones, Eurythmics, Bob Geldof, Outlaws, Seger, Smithereen, B. Squier, S. Winwood.

TRENTON, NJ

JEFF OROSZ-WTSR 609-771-2420

ADDS: M.Lemon D., Residents, Gngr.Baker, Two Minds, C.G. Brown. MAX: New Order. Hitchcock, Love&Rockt, B.A.D., The Fall, Bolshoi, Elvis C., H'martins, Lucy

Show, Bad Brains, Woodentops, Smiths, B. Bragg, Jason & S., T.Heads. MODS: Iggy Pop, APB, L. Reed, TV's Greatest Hits, Gang Green, Flam. Lips, D. Dax, Sam Kinison, Gene Loves, Sisterhood, Chameleons, Dayglo Abortions, K-martians, Celibate R, Mr.T Expr., Christmas.

PRINCETON, NJ

KEN KATKIN-WPRB 609-921-9284

ADDS: Shriekback, M.Lemon D., 3 Johns, Kilpig, GBH, Legend. Pink Dots, File 13, Green River, Screaming Broccoli, Amazing Grace, Trotski Icepick, Gods Favorite Dog, He Said, Nuclear Assault, Rapper's Convention, Smart Operg, 39 Steps, Undertakers, Jazz Btch., Gone, L. Tractor, F.Goes To, Run DMC, Thinkman. MAX: New Order, T. Keene, Jason & S., Dag Nasty, Bad Brains, Christmas, Mekons, Mr.T Expr., B. Bragg, Balanc. Act, Ben Vaughn, Egg Hunt, It Came From Garage, Minimal Compact, X-Austral., Pretenders, The Fall, Gene Loves. MODS: Volcano S., Antietam, Splat Cats, Thrw. Muses, Connells, Subpop 100, R.Thompson, Petrol Em., Godfathers, H'martins, B.A.D., V.Prunes, Chameleons, Love&Rockt, Felt, Das Yahoos, Iggy Pop, Scruf. /Cat.

NEW YORK, NY

L.DUCK/MCNAMARA-WLIR 516-485-9200

ADDS: Some. Wild, Hitchcock, B. Idol, Scruf./Cat, D. Harry, Bolshoi, Alphaville. MAX: B. Idol, Pretenders, B.A.D., H.Jones, New Order, Iggy Pop, Gen.Public, T.Heads, Joan Jett, Bob Geldof, P. Young, Duran, Until Dec., B-52s, REM, OMD, R.Ocasek, Dead or A., P.Gabriel, Smiths, Depeche M., Eurythmics, Love&Rockt, B. Bragg, Police, Two Minds, Elvis C., H.League, Hitchcock, Some. Wild, Scruf./Cat, Berlin. MODS: UB40, a-Ha, Smithereen, Woodentops, Ben Orr, K.T.P., F.Goes To, Lover Spks, Gene Loves, B.Nelson, W.Chung, Bangles, Icehouse, Communards, Burns Sis., Dr.&Medics, Moore/Reed, Shriekback, M. Persons, D. Harry, Bolshoi, Alphaville.

NEW YORK, NY

KENDALL/CHERNOFF-WNEW/FM 212-986-7000

ADDS: SR.Vaughan, Kansas, H.Lewis, P.Gabriel, T.Turner, D.L.Roth. MAX: Bon Jovi, Boston, Color of \$, J.Fogerty, Genesis, B.Hornsby, B. Idol, R.Ocasek, Police, Pretenders, SR.Vaughan, T.Heads, T.Tuesday. MODS: P.Gabriel, Gen.Public, B.Joel, H.Jones, KBC, Kansas, C.Lauper, H.Lewis, E.Money, Ben Orr, John Parr, Smithereen, Stabilizer, Timbuk 3, T.Turner, W.Chung, S. Winwood, W. Party, Paul Simon, David +, Zebra, P. Young.

NEW YORK, NY

LEIGH LUSTBERG-WNYU 212-598-3036

ADDS: Let It Rock, Sinners, Dr.York, Frick&Frack, Chemical Imbalances, Shoutless, Gods Favorite Dog, Red Lorry YL, Willie Wonka, Pablo Gonzalez, MAX: Bad Brains, Godfathers, Stiff L.F., Woodentops, Jul. Cope, Hercules, Saints, Gwen Gutherie, Motorhead, EU, Kraftwerk, Love&Rockt, Gang Green, Beastie B., The Fall. MODS: Oysters, Splat Cats, Shop Asst., Off Beats, Grace Jones, Nikki, A.Grummph, Vandy C., 23 Skidoo, Subpop 100, HR, Raze, New Order, Lyres, Iggy Pop.

STONYBROOK, NY

WENDY HAWKS-WUSB 516-246-7901

ADDS: T.Mortal C, Some. Wild, C.G. Brown. MAX: B. Bragg, Hitchcock, Burning S., Jason & S., Gen.Public, Skeletal Family, Jeff Johnson, B.A.D., Afrika B., Iggy Pop, V.Prunes, Sly&Robbie. MODS: Paul Simon, Love&Rockt, Jonas Hellborg, J.Tacuma, Sonny Rollins, John Pullen, Crumbsuckers, Robin Williams, L. Lizards, Bolshoi, A. Belew, The Fall, Until Dec., C.Peacock, H'martins, Leo Kottke, F.Goes To, Yellowman, New Order, B.Marsalis, Lucy Show, Elvis C., Chameleons. ALBANY, NY

ANDY SKIBINS-WCDB 518-442-5262

ADDS: New M.Army, Jms. Brown, Andy White, Fetchin'B., Ups&Downs. MAX: Died Pret., Jason & S., Win. Hours, Volcano S., Lucy Show, Dirty Face, Scruf./Cat, R.Thompson, APB, Spiral Jt., Johnsons. MODS: Chameleons, Flam. Lips, Bolshoi, 4th Floor, Invisible Chains, Antietam, Rainmakers, J.D.McFad., East'house, LMNOP, Motorhead, Angst, T.Heads.

BUFFALO, NY

BILL WOELFEL-WBNY 716-878-5104

ADDS: Kraftwerk, M.Lemon D., Jazz Btch., Hitchcock, T.Mortal C. MAX: Elvis C., T.Heads, Love&Rockt, B-52s, Untouchabl, Woodentops, B.A.D., Iggy Pop, Gen.Public, UB40, Sid&Nancy, OMD, Splat Cats, H.League. MODS: EBTG, New Order, Chameleons, Chrt.Death, Lucy Show, Nick Cave, Beat Temp., Attitude, Hunters&C., REM, Gene Loves, G. Theory, Christmas.

PITTSBURGH, PA

D.J.BIRD/D.McNAMARA-WXXP 412-821-6140

ADDS: Two Minds, Depeche M., Bob Geldof, W.Zevon, Fine Y.C., Hitchcock. MAX: INXS, Duran, Until Dec., P. Young, B-52s, REM, Dead or A., UB40, Ben Orr, H.Jones, T.Heads, Joan Jett, Berlin, Elvis C., Love&Rockt, F.Goes To, Gene Loves, B. Idol, Iggy Pop, Pretenders, Gen.Public, New Order, B.A.D.. MODS: P.Gabriel, Death Com., R.Ocasek, H.League, Eurythmics, Bangles, Cure, Woodentops, OMD, T.Tuesday, Alphaville, Pet Shop B, H'martins, S. Winwood, Genesis

PHILADELPHIA, PA

TED UTZ/ERIN RILEY-WMMR 215-561-0933

ADDS: SR. Vaughan, S. Miller, Lone Just.. MAX: P. Gabriel, Genesis, S. Winwood, H. Lewis, Boston, Bon Jovi, Pretenders, T. Heads, B. Idol, J. Fogerty, E. Money, R. Ocasek, Police, B. Hornsby. MODS: T. Tuesday, Elvis C., B. Squier, KBC, B. Joel, D.L. Roth, REM, Moore/Reed, Cinderella, Color of \$, Lone Just., Paul Simon, Bad Co., Triumph, Daryl Hall, Bricklin, Iggy Pop, Bob Geldof, Joan Jett, Stabilizer, B.A.D., Timbuk 3.

SOUTHEAST

WASHINGTON, DC

EINSTEIN/SHOWACRE-WHFS 301-263-1430

ADDS: SR. Vaughan, L. Tractor, B. Bragg, Hitchcock. MAX: T. Heads, Timbuk 3, Pretenders, P.Gabriel, Elvis C., Smithereen, REM, Lyle Lovett, Iggy Pop. R.Thompson, Townshend, B.A.D., Woodentops, Love&Rockt, New Order, Shriekback, UB40, David +. MODS: M. Jones, Gen. Public, H'martins, Georgia S., Chameleons, Jason & S., Miles, S. Winwood, Paul Simon, T. Keene, Eurythmics, Rainmakers, L.A.Barton, C.Lauper, Lucy Show, Fishbone, Lone Just., B. Idol, S.Miller, R. Cray, M. Sweet, W. Party.

RICHMOND, VA

SHUGRUE/GROSSMAN-WRXL 804-282-9731

ADDS: SR. Vaughan, B.Joel, Bob Geldof, Triumph, R. Cray, W. Party. MAX: B.Hornsby, S. Winwood, B. Idol, Pretenders, Seger, T.Tuesday, Genesis, J.Fogerty, Boston, KBC. MODS: W.Chung, Ben Orr, Paul Simon, Color of \$, REM, S.Miller, R.Ocasek, T.Heads, Boston, Moody B's, Cinderella, Kansas, H.Lewis, Seger, J. Lennon, Survivor, Daryl Hall, SR. Vaughan, B.Joel.

MORGANTOWN, WV

SUSAN KENNEDY-WWVU/FM 304-293-3329

ADDS: Jazz Btch., B. Bragg, Love Tractor, Coolies, Dave Webb, Plan 9, M.Lemon Drops, New Model Army, Some. Wild. MAX: Bolshoi, Love&Rockt, Chameleons, New Order, Lucy Show, Gen. Public, B.A.D., Iggy Pop, OMD, Elvis C., H'martins, Scruf /Cat, East house, Fishbone, Hitchcock, Jason & S., Woodentops, MODS: Kraftwerk, Don Dixon, R.Thompson, Died Pret., Georgia S., APB, James, Oingo B., R. Cray, B-52s, Ups&Downs, Until Dec., Splat Cats, Johnsons, Ben Vaughn, Broken H., T.Heads, EBTG, Win. Hours, Fetchin'B.

CHAPEL HILL, NC

TIM PROPST-WXYC 919-962-7768

ADDS: Jazz Btch., L. Tractor, Burning S., MAX: Hitchcock, Bad Brains, Fetchin'B., Jason & S., H'martins, B. Bragg, Jacobites, New M.Army, The Fall, M.Lemon D., Lucy Show, Chameleons, Thrw.Muses, T-Bone B., Felt. MODS: T. Keene, Died Pret., New Order, Fishbone, Elvis C., Shriekback, Lyres, Love&Rockt, Iggy Pop, B.A.D..

COLUMBIA, SC

V.CITTERS/MALLOY-WUSC 803-777-7172

ADDS: Shriekback, T.Mortal C, P. Murphy, Joshua, Dr.Know, Tear Garden, F.Goes To, A. Belew, V. Prunes, M.Lemon D., 8 Seconds, MAX: B.A.D., B. Bragg, Gen. Public, Chameleons, Jason & S., Georgia S., Beastie B., Until Dec., R.Thompson, Scruf./Cat, New M.Army, Rainmakers, Bolshoi, Fishbone, Paul Simon, T.Heads. MODS: 688 Comp., Died Pret., P.Case, Love&Rockt, Trotski Icepick, Lucy Show, New Order, Townshend, Thorogood, The Vels, Phanton RS, Burning S.

CHARLESTON, SC

R.G.JONES/JON ERDAHL-WFXR 803-556-8881

ADDS: E.Money, P.Gabriel, Stabilizer, MAX: J.Fogerty, H.Lewis, KBC, Boston, W.Chung. MODS: D.L.Roth, Pretenders, Pacific Orch., Ben Orr, S. Winwood, T.Turner, Bad Co., Genesis, Survivor, S.Miller, Paul Simon, Georgia S.

ATLANTA, GA

J.GROSSBERNDT-WRAS 404-658-2240

ADDS: Felt, Jazz Btch., Coolies, Rave-Ups, L. Tractor, Hitchcock, New M.Army, M.Lemon D., Fetchin B., MAX: B-52s, New Order, B.A.D., Gen. Public, Communards, Elvis C., Love&Rockt, R.Thompson, EBTG, Shriekback, Chameleons, H'martins, Fishbone, Lucy Show, B. Bragg, F. Goes To, Bolshoi, T.Heads, OMD, Iggy Pop. MODS: UB40, M. Jones, Until Dec., 688 Comp., Woodentops, R. Lloyd, Jason & S., Don Dixon, G. Theory, Lyres, Broken H., Stray Cats, Afrika B., LMNOP, K.T.P., APB, Scruf./Cat, R. Wyatt, W. Party, Georgia S., Timbuk 3.

ATHENS, GA

JONES/COLLINS-WUOG/FM 404-542-8466

ADDS: L. Tractor, Jazz Btch., Hitchcock, Drivin'&Cryin', Windbreakers, Coolies, Rave-Ups, Gene Taylor, Lone Just., T. Keene, B.Farmers, Fetchin'B., C.G. Brown, Pretenders, MAX: Love&Rockt, Chameleons, Thrw.Muses, Iggy Pop, OMD, W. Party, New Order, Bolshoi, Tiny Lts., 688 Comp., Don Dixon, Romans, Communards, Jason & S., B. Bragg, Lucy Show, Died Pret., Lyres, Shriekback, Felt, Oingo B., New Dylans, M. Sweet. MODS: Scruf./Cat, The Fall, Persian G., R. Lloyd, Malarians, Velvet Elvis, Treat Her Right, Essence, Jimmy Silva, Heartfixers, Win. Hours, T. Monster, APB, Until Dec., W.Zevon, Georgia S., V.Prunes, Jms. Brown, R. Wyatt, Nick Cave.

SAVANNAH, GA

THOMPSON/WESTON-WIXV/FM 912-897-1529

ADDS: SR. Vaughan, Lone Just., Ratt. MAX: B. Idol, Police, Timbuk 3, Georgia S., Bon Jovi, Pretenders, Genesis, J.Fogerty, Boston, B.Hornsby. MODS: REM, Color of \$, KBC, Pretenders, S.Miller, David +, Triumph, J.Fogerty, Outlaws, R.Ocasek, Ben Orr, Stabilizer, B.Hornsby, Boston, Paul Simon, Bob Geldof, SR. Vaughan, H. Lewis, B. Idol, Bon Jovi, Cinderella, Lone Just...

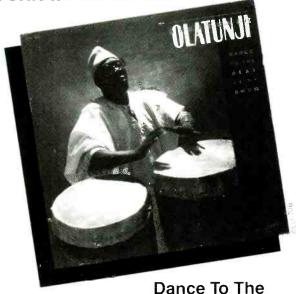
TAMPA, FL

RON DIAZ-WYNF 813-228-6090

ADDS: SR. Vaughan, Kansas, Seger. MAX: Boston, H.Lewis, B.Hornsby, Bad Co., Pretenders, T.Tuesday, KBC, Outlaws. MODS: Bon Jovi, Genesis, T.Turner, S. Winwood, S.Miller, Journey, J.Fogerty, Survivor, David +, Triumph, Georgia S., Color of \$, D.L.Roth, Color of \$, T.Heads, B. Squier, Police, Ratt, B. Idol, Cinderella, Zebra, Black N Bl.

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MIDWEST

AKRON, OH

HOLMES/DAUGHERTY-WONE 216-535-7831

ADDS: Color of \$, J. Lennon, B.Cockburn, B. Idol, Smithereen, T.Heads, Timbuk 3 Pretenders, R. Cray, SR. Vaughan. MAX: KBC, Color of \$, Stabilizer, Pretenders, S.Miller, H.Jones, Georgia S., Ben Orr, S. Winwood, David +, Paul Simon, Boston, Lone Just., P.Gabriel, R.Ocasek. MODS: J. Lennon, T.Tuesday, Idle Tears, Paul Simon, B.Cockburn, Glass Tigr, Kansas, B. Idol, W. Party, Berlin, Eurythmics, Smithereen, M. Jones, Genesis, KBC, T.Heads, Color of \$, B.Raitt, R.Trower, REM, Timbuk 3, Townshend.

OXFORD/CINCINNATI, OH

MATTHEW HARRIS-WOXY 513-523-4114

ADDS: Some. Wild, L. Tractor, Beastie B., Rave-Ups, SR. Vaughan, M.Lemon D., K.T.P., MAX: New Order, Love&Rockt, Iggy Pop, Elvis C., H'martins, Gen. Public, B.A.D., Pretenders, Chameleons, OMD, Jason & S., Lucy Show, Georgia S., Bolshoi, Fishbone, Shriekback. MODS: T.Heads, R.Thompson, Woodentops, REM, Timbuk 3, East'house, B-52s, EBTG, Scruf / Cat, Hunters&C., UB40, Smithereen, B. Bragg, W. Party, Thrw.Muses, Lone Just., F.Goes To, Rainmakers, Don Dixon, Flam. Lips, Hitchcock, Gene Loves.

MILWAUKEE, WI

R,STEWART/A,LAWSON-WBGK 414-964-8300

ADDS: Elton, T.Tuesday, 8 Seconds. MAX: Jarreau, Ben Orr, T.Tuesday, H.Jones, Outlaws, W.Chung, B.Raitt, L.McNally, S.Miller, Chicago. MODS: Paul Simon, T. Heads, Elvis C., J. Lorber, Crowded H., Lone Just., M. Bianco, T. Turner, R. Trower, B.Hornsby, B.Joel, Color of \$, Idle Eyes, J.Fogerty, Taj Mahal, R.Thompson, C.Hart, S. Meisner, Leo Kottke, M. Germino, Rosie Vela, Toto.

ST.PAUL, MN

KEN ORNBERG-KABL 612-647-5225

ADDS: T. Keene, Beastie B., Love Tractor, Wallets, Jazz Btch., M.Lemon D., MAX: Woodentops, Pontiac B., Elvis C., Love&Rockt, B.A.D., New Order, T.Heads, Timbuk 3, H'martins, W. Party, EBTG, R.Thompson, Chameleons, Gen.Public, Jason & S., B-52s, Fishbone, Pretenders, Shriekback. MODS: B. Idol, M. Sweet, R.Thompson, Paul Simon, Until Dec., Lou Ann Barton, P. Young, Miles, Icehouse, REM, Smithereen, Don Dixon, The Fall, Afrika B., Lucy Show, Win. Hours, 5440, C.Peacock, Real Life, D. Harry, F.Goes To.

MINNEAPOLIS/ST.PAUL, MN

BOBBY CHRISTIAN-KTCZ 612-339-0000

ADDS: S.Miller, Elton, Brian Auger, Karen Blake, Jazz Btch., 8 Seconds. MAX: J.Fogerty, David +, OMD, H.Lewis, Outlaws, Paul Simon, Chicago, T.Turner, Townshend, B.Joel, M. Germino, L.McNally, R.Ocasek, Woodentops, Ben Sidran, Ben Orr, Bricklin, J. Lennon, Lone Just., S. Miller, Shriekback, Chicago. MODS: Toto, Jarreau, H.League, C.Hart, Ann Reed, Brian Auger, McCartney, Love&Rockt, B.Hornsby, K.T.P., Glass Tigr, KBC, Elton, Jazz Btch., 8 Seconds.

BROOKINGS, SD KEITH JAMES-KGKG/FM 605-692-1430

ADDS: Triumph, Lucy Show, L.A.Barton, J. Lennon, Lone Just., Boston, L. Reed. MAX: Pretenders, R.Ocasek, J.Fogerty, T.Heads, B. Idol, Timbuk 3, B.Hornsby, T.Tuesday, Boston. MODS: REM, S.Miller, Police, Pretenders, L.Cardenas, Iggy Pop, Color of \$, T.Heads, W.Chung, Rainmakers, H.Jones.

FARGO, ND

T.BANKS/G.STEELE-KQWB/FM 218-236-7900

ADDS: B. Squier, Bad Co., Pretenders, Color of \$, P. Young. MAX: Pretenders, J.Fogerty, Georgia S., T.Tuesday, KBC, B. Idol, Lone Just., Survivor, Townshend. T.Heads, Ben Orr, S.Miller, Boston, Stabilizer, Ratt, R.Ocasek, P.Gabriel, Kansas, T.Turner, E.Money, W.Chung, REM, Genesis, David +, Color of \$, Police, Iggy Pop. MODS: Thorogood, B. Squier, Bon Jovi, Smithereen, B. Idol, Bad Co., Bob Geldof, John Parr, B.A.D., A.Cooper, Outlaws, H.Jones, P. Young, Jason & S., Rainmakers, Daryl Hall, Triumph.

REGINA, SK SEGER/KING-Z99 306-359-9936

ADDS: No Adds. MAX: Red Rider, Genesis, K.Mitchell, DeBurgh, Madonna, Tim Feehan, H.Lewis, T.Turner, H.Jones, C.Lauper, W.Chung, B.Hornsby, Paul Simon, R.Stewart, C.Hart, H.League, B. Idol, Boston, Zappacosta, Dr.&Medics, Toto, S. Winwood, Pretenders, Elton, E.Money, Duran. MODS: AC/DC, D.L.Roth, R. Palmer, ZZ Top, J.Fogerty, K.Loggins, Triumph, David +, A of Noise, P. Cetera, Eurythmics, B.Carlisle, P. Club, B.Joel, P.Gabriel, Aretha, M.McDonald, Daryl Hall, The Spoons, Bon Jovi, Bananarama, Starship. EVANSTON/CHICAGO, IL

DAN OSBORN-WNUR 312-491-7101

ADDS: Fetchin'B., Residents, Jacobites, Jazz Btch., God's Favorite Dog, Windbreakers, Hula, White Zombie, GBH, R.Thompson. MAX: Lyres, Volcano S., The Fall, Riflesport, Died Pret., Skeleton Crew, Egg Hunt, Mood Six, Drunks w/ Guns, Saints, TV Personalities, Stepford Husbands, B. Bragg, Nick Cave, Godfathers, Hitchcock, M. Targets, Felt, Bad Brains, Stranglers. MODS: XTC, Leather N., Love&Rockt, Pontiac B., Subpop 100, Chud, Grey Matter, Diamanda Galas, Green River, Moodists, Prevaricators, Cocteau Twins, Emma Comp., Sorry, Angst, Lawndale, Red Kross, Ups&Downs, Mr.T Expr., Prolitar..

BREHMER/N.WINER-WXRT 312-777-1700

ADDS: B. Bragg, T-Bone B., Lone Just., Lucy Show, S.Miller, SR.Vaughan. MAX: Pretenders, T.Heads, REM, Elvis C., Smithereen, Townshend, S. Winwood, Paul Simon, P.Gabriel, R. Cray, R.Ocasek, T.Turner, Gen.Public, Timbuk 3, R.Thompson, David +, UB40, OMD, J.Fogerty, P. Young, Color of \$, Police. MODS: S.Miller, H.League, J. Lennon, New Order, B.A.D., Ben Orr, Bob Geldof, B-52s, Neil Young, B.Raitt, H.Lewis, Smiths, W. Party, Jason & S., Miles, Iggy Pop, Lone Just., H.Jones, Shriekback, J. Winter, Ben Sidran, Taj Mahal

LITCHFIELD IL BRIAN TALLEY-WSMI 217-324-5921

ADDS: S.Miller, B. Squier, Survivor, Meat Loaf, B.Spence. MAX: Boston, J.Fogerty, R.Ocasek, E.Money, Bon Jovi, Triumph, Bad Co., Georgia S., MODS: T.Heads, J. Winter, T.Tuesday, S. Winwood, Black N Bl, P.Gabriel, Timbuk 3, Tonio K, Kansas, Color of \$, S.Miller, H.Lewis, B.Farmers, Beat Rodeo, Cinderella, Cheap T., R. Cray, Genesis, John Eddie, B.Hornsby, Joan Jett, B.Joel.

BELLEVILLE, IL

TED HABECK/M. KLOSE-WMRY 618-397-2002

ADDS: J. Lennon, John Parr, SR. Vaughan, Smithereen. MAX: R. Trower, Rainmakers, G.Diary, REM, T.Heads, R.Ocasek, J.Fogerty, David +, Pretenders, B. Idol, Georgia S., Ben Orr, Berlin. MODS: Bob Geldof, R. Cray, D. Harry, W. Party, W.Chung, Jason & S., Woodentops, R.Thompson, Broken H., Outlaws, KBC, F.Goes To, Glass Tigr, Tonio K, BoDeans, Lone Just., H.Lewis, Daryl Hall, E.Money. S.Miller, J. Winter, Iggy Pop.

COLUMBIA, MO

NICOLA OFNER-KWWC 314-876-7297

ADDS: Severed H., F.Goes To, Aviators, Died Pret., Ups&Downs, Burning S., MAX: Iggy Pop, H.League, EBTG, Elvis C., Scruf./Cat, Love&Rockt, OMD, Johnsons, Angst, P.Case, Hunters&C., 39 Steps, Phanton RS, T.Tuesday, Gen.Public. MODS: Riddlers, Georgia S., R.Thompson, Fishbone, Luba, Chameleons. H'martins, Beyond Words, Ba Ba Lou, Broken H., Balanc.Act, Pontiac B., APB, Until Dec., New Order, Bolshoi, F.Goes To, Win. Hours, H.Jones.

SOUTH

NASHVILLE, TN

LAURA MITROVICH-WRVU 615-322-3691

ADDS: No Adds. MAX: Bolshoi, Woodentops, Elvis C., Jason & S., P.Case, Scruf /Cat, Crowded H., Gene Loves, R.Thompson, H'martins, Georgia S., Paul Simon, East'house, Iggy Pop, Love&Rockt. MODS: Beat Rodeo, UB40, Win. Hours, Lucy Show, Hunters&C., Smiths, Icicle Wk., B.A.D., G. Theory, 5440, LMNOP, Chain L.F., Timbuk 3, T.Heads.

BATON ROUGE, LA

JOHNNY KOONTZ-WBRH 504-383-3243
ADDS: Ben Orr, David +, Bad Co.. MAX: 1. Maiden, Moody B's, A.Cooper, Loverboy, Cheap T., Boston, Zebra, Pretenders, B. Squier, KBC, Color of \$, REM, Joan Jett, David +, Berlin, Kansas, Bad Co., MODS: Bon Jovi, Ratt, Bad Co., R.Ocasek, Timbuk 3, Neil Young, McCartney, Phanton RS, R. Palmer, David +.

RUSTON, LA

RICK McKINNON-KLPI/FM

ADDS: L. Tractor, Jazz Btch., Lyres. MAX: Timbuk 3, Smithereen, B-52s, Smiths, Elvis C., Broken H., Hunters&C., REM, T. Heads, Pretenders, B.A.D., Crowded H., P.Case, Sid&Nancy. MODS: Gen.Public, Jason & S., H'martins, David +, Paul Simon, Woodentops, Stray Cats, Iggy Pop, P.Gabriel, Love&Rockt.

HOUSTON, TX RICK LAMBERT/D. MARR-KLOL 713-526-6855

ADDS: B. Squier, SR. Vaughan. MAX: Boston, B. Idol, B.Hornsby, Pretenders, Ben Orr, J.Fogerty, S.Miller. MODS: S. Winwood, R.Ocasek, David +, Kansas, Color of \$, Stabilizer, KBC, Bon Jovi, E.Money, Georgia S., T.Heads, B. Squier, SR. Vaughan, W. Party, Bad Co.,

AMARILLO, TX M.MEREDITH/D.MILLER-KATP 806-374-1637

ADDS: SR. Vaughan, J. Lennon, Bob Geldof, Zebra, J. Warnes, DeGarmo & Key, F.Miller, Jason & S., B. Idol, Q.Riot, Rough Cutt. MAX: Boston, J.Fogerty, B.Hornsby, B. Idol, W.Chung, Stabilizer, Color of \$, Ben Orr, T.Turner, Police, S.Miller, T.Heads, R.Ocasek, Pretenders, Iggy Pop, T.Tuesday, P.Gabriel, David + KBC, Georgia S., MODS: John Parr, H.Jones, R.Trower, W. Party, REM, C. Sutton, Berlin, J. Winter, R.Thompson, R. Cray, Don Dixon, Idle Tears, P. Young, A.Taylor, Bon Jovi, Moody B's, Black N Bl, B.Spence, Elton, Dokken, Tonio K, 38 Special.

AMARILLO, TX

JAMEY KARR-KACV 806-371-5227

ADDS: J. Lennon, Bob Geldof, Stabilizer, SR. Vaughan, Kodac Harmson, Gene Loves, L. Tractor. MAX: Pretenders, Georgia S., KBC, T.Tuesday, T.Heads, Boston, Ratt, B. Idol, Lucy Show, Love&Rockt, Ben Orr, Lone Just.. MODS: R. Cray, B.A.D., Gen.Public, Iggy Pop, Moore/Reed, Eurythmics, Berlin, Police W.Chung, Jason & S., Smithereen, S.Miller, Luba, R.Thompson, C.Peacock, New Order, W. Party, Kansas, F.Goes To, Joan Jett.

EL PASO, TX

MAGIC MIKE-KLAQ 915-544-8864

ADDS: Pretenders, John Parr, SR. Vaughan, Bob Geldof, B. Squier, Seger, R. Cray, Jason & S., MAX: Boston, R.Ocasek, H.Lewis, T.Tuesday, Pretenders, B.Hornsby, J.Fogerty, B. Idol, W.Chung, KBC, S. Winwood, Glass Tigr, Survivor. MODS: Timbuk 3, I. Maiden, Q.ryche, Cheap T., Bad Co., Ben Orr, Ratt, Triumph, Cinderella, Georgia S., Outlaws, P.Gabriel, Lone Just., S.Miller, T.Turner, Kansas, Color of \$, David +, E.Money, Zebra, A.Cooper, Europe.

CHICAGO, IL

FAR WEST

DENVER, CO

ZAK PHILLIPS-KAZY 303-759-5600

ADDS: Eurythmics, Rainmakers, T.Heads, S.Miller, Townshend, Color of \$, P. Young, Pretenders, Smithereen, J. Lennon, SR.Vaughan, Love&Rockt, H.Bullock. MAX: R.Ocasek, David +, T.Tuesday, Ben Orr, Stabilizer, P.Gabriel, Eurythmics, Color of \$, Timbuk 3, KBC, J.Fogerly, OMD, Lone Just., Pretenders, H.Jones, S.Miller, REM, Paul Simon. MODS: Georgia S., Rainmakers, Boston, Outlaws, T.Turner, Jms. Brown, Gen.Public, T.Heads, S.Miller, Ben Sidran, Townshend, H.Lewis, Berlin, Color of \$, R. Cray, P. Young, T.Tuesday, B.Raitt, Paul Simon, W. Party, Pretenders, Smithereen.

FT. COLLINS, CO

JOHN HAYES-KTCL/FM 303-493-5330

ADDS: Beastie B., SR.Vaughan, Burning S., J.Tacuma, Berlin, M.Lemon D., Some. Wild. MAX: T.Heads, REM, B-52s, Pretenders, B.A.D., Paul Simon, New Order, UB40, Eurythmics, Gen.Public, P.Gabriel, R.Thompson, OMD, Elvis C., B.Raitt, Woodentops, H'martins, Iggy Pop, W. Party. MODS: R. Cray, Fishbone, Love&Rockt, Neil Young, J.Fogerly, Oingo B., Shriekback, Thinkman, B.Nelson, Rainmakers, B. Bragg, East'house, Georgia S., Bob Geldof, Chameleons, F.Goes To, Hunters&C., Jason & S., Real Life, M. Germino, EBTG, Smithereen.

COLORADO SPRINGS, CO

ALAN WHITE-KILO 303-634-4896

ADDS: SR.Vaughan, S.Miller. MAX: Boston, Bon Jovi, H.Lewis, Pretenders, B. Idol, T.Heads, S. Winwood, P.Gabriel, R.Ocasek, Berlin, S.Miller, Stabilizer, Timbuk 3, Georgia S., KBC, T.Tuesday, Ben Orr, Color of \$, Genesis, J.Fogerty. MODS: Bad Co., D.L.Roth, REM, Smithereen, David +, B.Hornsby, Police, R. Cray, Iggy Pop, Townshend, Kansas, B. Squier, SR.Vaughan, Lone Just., E.Money, A.Cooper, T.Turner, Seger, Triumph, Outlaws, W.Chung, Jason & S..

PAONIA, CO

DENISE DODGE-KVNF 303-527-4866

ADDS: B. Bragg, Shriekback, F.Goes To, Residents, Oliver Lake, Blue Band, A. Belew, H.Jones, Some. Wild. MAX: EBTG, Don Dixon, Paul Simon, Timbuk 3, Woodentops, J.Fogerty, Taj Mahal, H'martins, M. Germino, New Order, Pretenders, Rainmakers, R.Thompson, R. Crowell, Win. Hours, B.Hornsby. MODS: M. Jones, Iggy Pop, W. Party, APB, Ben Sidran, F.Goes To, Fishbone, Kurtis B., Afrika B., Lone Just., J. Winter, B.A.D., Splat Cats, R. Wyatt, Until Dec., R. Cray, REM. LARAMIE, WY

JOHN EDWARDS-KRQU 307-745-7396

ADDS: B. Squier, Smithereen, T.Turner, Jason & S., Joan Jett, Rainmakers. MAX: Survivor, B. Idol, Stone Fury, S.Miller, Lone Just., Kansas, Pretenders, R.Ocasek, Boston, Ben Orr, B. Hornsby, Color of \$, David +, KBC, W.Chung, Bad Co., T.Heads, J.Fogerty, Iggy Pop, John Parr, Berlin, New Order, H.Jones, Cinderella, Police. MODS: B.Spence, Stabilizer, T.Tuesday, Bob Geldof, Elton, P.Gabriel, Daryl Hall, R. Cray, Gen.Public, Ratt, Genesis, Seger, Outlaws, Georgia S., Europe, P. Young, B. Squier, Smithereen, Bon Jovi, H.Lewis, D. Harry, Triumph. IDAHO.FALLS, ID

J.HUGHES/J.SORENSEN-KFTZ 208-523-3722

ADDS: Kansas, F.Goes To, J. Lennon, John Parr, Frank Marino, K.Mitchell, Jason & S., Pontiac B., W. Party, Idle Tears. MAX: B. Squier, Pretenders, Boston, H.Lewis, KBC, Kansas, B. Idol, Van Halen, Cinderella, Bon Jovi, T.Tuesday, Triumph, Bad Co., R.Ocasek, J.Fogerty, W.Chung, Ben Orr, Black N Bl, Georgia S., Outlaws, Color of \$, V.Vincent, S.Miller, Survivor. MODS: Timbuk 3, I. Maiden, Elton, Ratt, Playing FK, T.Turner, A.Cooper, Paul Simon, Yngwie M., Cheap T., Bob Geldof, Berlin, S. Winwood, Smithereen, Q.Riot, Stabilizer, Lone Just., Saxon, H.Jones, Color of \$, Alcatraz, C.Lauper.

PHOENIX, AZ

JONATHAN L/JOHNNY D-KEYX 602-964-3100

ADDS: R. Cray, Hitchcock, K.T.P., L. Tractor, Love&Money, Jason & S., L.A.Barton, Georgia S., Some. Wild, B. Bragg. MAX: H'martins, Communards, Bolshoi, New Order, B. Idol, Georgia S., Iggy Pop, Timbuk 3, Elvis C., D.Wilde, Jms. Brown, E.Club. MODS: B. Idol, P. Young, Lucy Show, S.Miller, 5 Star, General Kane, Rapper's Convention, EIEIO, J.Beauvoir, Pretenders, Shriekback, Love Dele., R. Cray, Until Dec., Hitchcock, OMD, Gen.Public, Chameleons, Bang Orch., Hunters&C., Eurythmics, Rainmakers, K.T.P., J. Winter, S. Blue M..

TAOS, NM

BRAD HOCKMEYER-KTAO 505-758-1017

ADDS: S.Miller, Jason & S., Crossing Point, True Stories, Aretha, Some. Wild, C.Peacock, Lone Just., J. Winter. MAX: Pretenders, Paul Simon, T.Heads, T.Turner, R.Ocasek, Lone Just., Timbuk 3, S.Miller, Don Dixon, Townshend, S. Winwood, M. Germino, R.Thompson, B.Hornsby. MODS: KBC, W. Party, David +, Jms. Brown, N.Griffith, Ben Sidran, J.Fogerty, OMD, Genesis, C.Lauper, H.Lewis, Eurythmics, Woodentops, B.A.D., Stabilizer.

LAS CRUCES, NM

DAVID WATKINS-KOPE 505-526-2496

ADDS: No Adds. MAX: Pretenders, Boston, R.Ocasek, J.Fogerty, W.Chung, Townshend, KBC, T.Heads, Georgia S., T.Tuesday, B.Hornsby, David +, Bon Jovi, S. Winwood, Bad Co., Timbuk 3, H.Lewis, P.Gabriel, REM, Smithereen. MODS: B. Squier, Ben Orr, Paul Simon, E.Money, Eurythmics, Gen.Public, Triumph, Ratt,

H.Jones, Police, Aretha, Stabilizer, Joan Jett, Don Dixon, H.League, B. Ferry, Kansas, Survivor, R.Trower, Moore/Reed.

LAS VEGAS, NV

KEN JORDAN-KUNV 702-739-3877

ADDS: Ups&Downs, Kraftwerk, Hitchcock, Mod. Girls. MAX: REM, Smiths, Woodentops, B. Bragg, T. Monster, G. Theory, Love&Rockt, Hunters&C., G. Fishin', Out/Bounds, Sid&Nancy, Iggy Pop, EBTG, 7 Seconds, Kill. Joke. MODS: Bolshoi, B.A.D., Lucy Show, New Order, East'house, James, H'martins, Chameleons, Dead or A., Bad Brains.

LOS ANGELES, CA

SIMON/MINCKLER-KNX/FM 213-460-3333

ADDS: C.Hart, Bob James, Karen Blake, T.Grant, Cheryl Wheeler, The City, Southside. MAX: V.Morrison, P.Gabriel, Rosie Vela, S.Miller, Genesis, Toto, T.Turner, Pretenders, J.Fogerly, B.Raitt, B.Joel, R.Ocasek, C.Simon, Keep/Dark, Seger, Paul Simon. MODS: EBTG, M. Jones, J.Lorber, Shadowlax, Chicago, Ben Sidran, T.Grant, C.Wheeler, T.Lavitz, Mark Stacy, Max Bennett, Level 42, S. Winwood, H.Lewis, Jarreau, Bob James, S.Clarke, About Last, J.Buffett, Outlaws, M. Germino, B.Chinnock, L.McNally.

LOS ANGELES, CA

MICHAEL B-KXLU 213-642-2866

ADDS: Pop Will..., Jazz Btch., Lyres, D. Sylvian, Guana Batz, Egg Hunt, Marshmellow, A Certain Ratio, Salvation, Minimal Compact, Alien Sex Fiend, Overcoat, Afrika B., Ben Vaughn. MAX: Bad Brains, B. Bragg, Gone, The Fall, Soup Drag., Distorted Prey, Frightwig, Dr.No, Bomb Party, Dead Kennedys, Motorhead, New M.Army, Fetchin'B., Gov. Issue, X Mal D., Chameleons. MODS: Shop Asst., Zodiac M.W, Splat Cats, Das Yahoos, T.Mortal C, Alien Sex Fiend, Verbal Assault, Rigor Mortis, Cocteau Twins, Rose of Avalanche, Dennis Brown, Men They...Hang, Skull, Screams For Tina, Elvis C., Toy Dolls, Mission, Pyschic TV, Godfathers.

PASADENA, CA

L.GROVES/R.CARROLL-KROQ 818-578-0830

ADDS: Some. Wild, H.League, W. Party. MAX: Eurythmics, H.Jones, Oingo B., Dead or A., B-52s, Arcadia, Duran, REM, Burns Sis., Pretenders, T.Heads, Gene Loves, D. Harry, OMD, R.Ocasek, Real Life, a-Ha, B. Idol, W.Chung, Gen.Public, B.A.D., Love&Rockt, Iggy Pop, Venetians. MODS: Pet Shop B, Lucy Show, Sig.Sig.S., Smithereen, Run DMC, Berlin, Smiths, Ben Orr, Psych.Furs, B.Carlisle, Woodentops, Untouchabl, New Order, Smiths, Sparks.

SAN DIEGO, CA

MICHAEL FISCHER-XHITZ 619-696-9890

ADDS: H.Lewis, John Parr, Daryl Hall, Color of \$, Pretenders, Lone Just., Outlaws, Bob Geldof, MAX: Kansas, J.Fogerty, Paul Simon, S.Miller, Survivor, KBC, Genesis, T.Turner, Moody B's, Ben Orr, B.Hornsby, Bad Co., Boston, D.Henley, H.Lewis, MODS: Eurythmics, Boston, David +, John Parr, Beach Boys, Police, B.Hornsby, R.Ocasek, Outfield, Daryl Hall, S. Winwood, H.Lewis, Color of \$, J.Fogerty, Seger, Pretenders, Icehouse, B.Raitt, B.Joel, Lone Just., Outlaws, McCartney.

SAN DIEGO, CA

OZ/MAD MAX-91X 619-291-9191

ADDS: Smiths, H'martins, Elvis C., Chameleons, Bad Brains, Nixon&Rop.. MAX: B. Idol, T.Heads, P.Gabriel, W.Chung, R.Ocasek, B-52s, B. Ferry, Townshend, Real Life, UB40, Pretenders, Iggy Pop, P. Young, H.Jones, Psych.Furs, Bob Geldof. MODS: New Order, Berlin, Police, Dramarama, Bangles, Woodentops, F.Goes To, B.A.D., Elvis C., Eurythmics, Gene Loves, Rainmakers, W. Party, Ben Orr, Shriekback, D. Harry, K.T.P., Lucy Show, David +, Chameleons, The Fall, Love&Rockt.

SAN LUIS OBISPO, CA

CEKOLA/FLOHR-KCPR 805-544-4640

ADDS: Not F.Sale, K-Martians, Blue TRapeze, Kinetics, Certain General, Bulldogs, Not Shakespeare, Soul Merchant, Trips Shakespeare, Lyres, New M.Army, M.Lemon D., Shriekback, A. Belew. MAX: B. Bragg, Ups&Downs, Ministry of Love, Joey Miserable&Worms, Tailgators, New York Beat Comp., Turn Pike Cruizers, B.A.D., Love&Rockt, X Mal D., D. Dax, The Fall, Bolshoi, New Order, Reactions, H'martins. MODS: H'martins, Persian G., Mustaphas, World Sax Q., Edge, Bunji Jumpers, Trotski Icepick, Essence, Rose of Avalanche, Ernest Anyway & Squirrels, Rave-Ups, Pontiac B., Fishbone. Afrika B., R.Thompson.

FRESNO, CA

JEFF RIEDEL-KKDJ 209-226-5991

ADDS: Color of \$, SR.Vaughan, B. Squier, Survivor, Smithereen, D.L.Roth. MAX: B. Idol, Pretenders, H.Lewis, Boston, J.Fogerly, Bon Jovi, T.Heads, W.Chung, B.Hornsby, S. Winwood, Police, T.Tuesday, E.Money, S.Miller, Color of \$, Kansas, KBC, Lone Just.. MODS: Georgia S., REM, Stabilizer, Genesis, R.Ocasek, David +, Color of \$, B. Squier, Bob Geldof, Cinderella, Triumph, Ratt, Ben Orr, Bad Co., SR.Vaughan, P.Gabriel, Survivor, Jason & S., Timbuk 3, Paul Simon.

MONTEREY, CA

J.TAYLOR/KAUFMAN-KMBY 408-394-9000

ADDS: R.Ocasek, S.Miller, Broken H., Color of \$, Smithereen, SR.Vaughan. MAX: Boston, H.Lewis, B. Idol, J.Fogerty, R.Ocasek, S. Winwood, Pretenders, Genesis, KBC, B. Squier, T.Tuesday, T.Tumer, Police, Georgia S., MODS: T.Heads, Triumph, David +, E.Money, Iggy Pop, REM, Color of \$, P.Gabriel, Ben Orr, Ratt, Van Halen, Timbuk 3, Playing FK, Stabilizer, Survivor, Outlaws, Thorogood, Cinderella, Bad Co., Outfield, Rainmakers, Seger.

LOS ALTOS HILLS, CA

DENISE RIVERS-KFJC 415-960-4260

ADDS: Felt, A. Belew, Shriekback, Lyres, Hitchcock, X-Mal D., Peter Nardini, Nanette Natal, Jason & S., The Fall, John Zom, Residents, L.Pnk.Dots. MAX: XTC, Mr.T Expr., Love&Rockt, Bad Brains, James, Dick Dale, Scruf./Cat, Gone, Jazz Btch... MODS: The Fall, Stranglers, Gov. Issue, Pyschic TV, Iggy Pop, Surf Trio, Splat Cats, T.Heads, Un. Bonsai.

SAN FRANCISCO, CA

LISA YIMM/TIM HYDE-KUSF 415-386-KUSF

ADDS: A. Belew, Hitchcock, T. Keene, 8 Seconds, Lone Just., Fetchin'B.. MAX: Love&Rockt, Shriekback, T.Heads, Tippa Irie, Durutti Column, Woodentops, Chameleons, B. Bragg, Flam. Lips, Hunters&C., New M.Army, Iggy Pop, Lucy Show, Died Pret., Felt, S. Blue M., Until Dec., B.A.D., Elvis C., MODS: Hitchcock, Pontiac B., E.R.Porter, Mission, Non-Fiction, Red Guitars, Jr.C.Reaction, New Order, M.Lemon D., H'martins, Jms. Brown, Paul Simon, Bolshoi.

SAN JOSE, CA

K,ANTHONY/D.JANG-KSJO/FM 408-288-5400

ADDS: SR. Vaughan, REM, Kansas, Color of \$, Paul Simon. MAX: T. Tuesday, S. Winwood, Boston, B.Hornsby, Boston, Paul Simon, Pretenders, P.Gabriel, J.Fogerty, KBC, S.Miller, H.Lewis, Ben Orr, R.Ocasek, Kansas, Survivor, T.Turner, Georgia S., Color of \$. MODS: Stabilizer, Pretenders, Lone Just., David +, KBC, Bob Geldof, John Parr, Timbuk 3, E.Money, REM, Color of \$, SR. Vaughan.

SAN JOSE, CA

CHAMBERLAIN/R. NENNI-KOME 408-246-6811

ADDS: S. Winwood, SR. Vaughan, Pretenders, Genesis. MAX: Boston, E.Money, KBC, H.Lewis, T.Turner, P.Gabriel, S.Miller, B. Idol, Georgia S., B. Squier, Van Halen, R.Ocasek, Color of \$, John Parr, Bon Jovi, S. Winwood, Pretenders. MODS: David +, Survivor, Triumph, Ben Orr, Ratt, SR. Vaughan, Kansas, Genesis, B.Spence, Color of \$, B.Hornsby, Zebra, Stabilizer, Cinderella, J. Lennon, REM, John Eddie, Journey, Bad Co., Outfield, J.Fogerty.

SANTA ROSA, CA SCOTT MURRAY-KVRE 707-544-KVRE

ADDS: Woodentops, Hitchcock, Thilo Von, M. Germino, Kansas, SR. Vaughan, R.Trower, J. Winter, Rainmakers, Neil Young. MAX: T.Heads, Pretenders, J.Fogerty, Paul Simon, KBC, Townshend, Timbuk 3, H.Lewis, P.Gabriel, David +, Smithereen, B.Hornsby, Genesis, Color of \$, T.Tuesday, Boston, McCartney, B.Raitt, Elvis C., S. Winwood. MODS: B. Idol, Lone Just., T.Turner, Aretha, B-52s, Playing FK, Georgia S., M. Germino, Ben Sidran, B. Ferry, W.Chung, Jason & S., B.A.D., Iggy Pop, Outlaws, Gen. Public, R.Ocasek, W. Party, Don Dixon, S. Miller, Ben Orr.

WILLITS, CA

MIKE VALENTINE-KLLK 707-459-1250

ADDS: Lone Just., Woodentops, J.Fogerty, D. Johnson, B.Joel, Pretenders. MAX: David +, Pretenders, Boston, T.Tuesday, McCartney, REM, Genesis, Eurythmics, Timbuk 3, Bad Co., H.Jones, Kansas, S.Miller, R.Ocasek, Survivor, Bob Geldof, Paul Simon, Ben Orr, W.Chung, Lone Just., J.Fogerty, B.Joel, Glass Tigr. MODS: P.Gabriel, Stabilizer, Outfield, D. Johnson, Woodentops, H.Lewis, Toto, B.Hornsby, Chicago, Mod. Girls, S. Winwood, Until Dec., Meat Loaf, T.Heads, Townshend, Ben Sidran, Joan Jett, Crowded H., T.Turner, E.Money, Outlaws, Dylan.

<u>DAÝIS. CA</u>

WATSON/POTOLSKY-KDVS 916-752-0728
ADDS: Fetchin'B., M.Lemon D., Cargo Cult, Fields of Nephilim, New M.Army. MAX: T.Mortal C, B. Bragg, Rose of Avalanche, Elvis Presley, Tear Garden, Frightwig, Woodentops, Felt, Shriekback, New Order, Lucy Show, Balanc Act, Residents, Smiths, R.Thompson, New Dylans, Iggy Pop, Swans, Ghost Dan., Untouchabl. MODS: L.Pnk.Dots, The Fall, Elvis C., A. Belew, Chris&Cos., Half Man, H.B., Joolz, Kiss, Flam. Lips, Bolshoi, Scruf /Cat, Until Dec., H'martins, Kraftwerk, Christmas.

SACRAMENTO, CA

C.FERRER/R.GARRETT-KDJQ 916-334-7777

ADDS: Pretenders, B. Idol, Berlin, Triumph, Jason & S., R. Trower, C. Peacock. MAX: Georgia S., B. Idol, T.Heads, Iggy Pop, Boston, B. Squier, Bon Jovi, Pretenders, E.Money. MODS: Bad Co., KBC, 38 Special, Europe, Townshend, R.Ocasek, Cinderella, Ben Orr, Broken H., J. Winter, Survivor, Berlin, Van Halen, Ratt, Lone Just., Color of \$, Police, Timbuk 3, 1. Maiden, Smithereen, REM, V. Vincent.

NORTHWEST

PORTLAND, OR

KERI STONE-KINK 503-226-5080

ADDS: Elton, Color of \$, S.Miller, Pretenders, P. Young, B.Hornsby, Bob James. MAX: G.Benson, P. Cetera, Chicago, S.Clarke, T.Grant, Lionel Richie, Siegel, Double, Eurythmics, P.Gabriel, Genesis, Daryl Hall, Daryl Hall, H.League, Kenny G, Jarreau, B.Joel, Elton, Color of \$, Level 42, J.Lorber, McCartney, S.Miller, V.Morrison, R. Palmer, Police, Pretenders, B.Raitt, Paul Simon, T.Tuesday, Toto, W.Chung, S. Winwood, B.Hornsby, P. Young, E.Klugh, C.Simon, Bob James, James/San.. MODS: FM/uk, J.Fogerty, KBC, Keep/Dark, D.Foster, F.Portenza, T.Scott, Sadao W., H.Lewis, Moody B's, R.Ocasek, T.Turner, C.Simon.

CORVALLIS, OR STEVE KIRBY-KBVR 503-754-2008

ADDS: Hitchcock, Lyres, T. Keene, M.Lemon D., John Zorn, Expando Brain. Lone Cowboys, Soup Drag., New Dylans, Also Trees. MAX: Volcano S., Died Pret., Spiral Jt., Angst, East'house, Tuatara..., Hitchcock, Surf Trio, Absolute Grey, M.

Targets, Jason & S., New Order, Nick Cave, Christmas, G. Fishin', Fetchin'B., The Fall, Sorry, Tav Falco, Gov. Issue. MODS: Scruf./Cat, Love&Rockt, Solat Cats. Trisome 21, REM, Flam. Lips, Woofing Cookies, X-Austral., Elvis C., Hunters&C., Iggy Pop, Pontiac B., Woodentops, Beat Temp., Thrw.Muses,

EUGENE, OR

TOM CRUMN-KZAM 503-741-1999 ADDS: Color of \$, Elton, B.Joel, Color of \$, Kansas, EBTG, L.A.Barton, W. Party, Bob Geldof. MAX: Boston, T.Heads, J.Fogerty, T.Turner, Color of \$, Townshend, Pretenders, Paul Simon, H.Lewis, S. Winwood, McCartney, REM, R.Ocasek, Police, J. Lennon, S.Miller, KBC. MODS: R. Cray, W.Chung, Outlaws, T.Tuesday, Aretha, David +, Stray Cats, M. Germino, Rossington, Timbuk 3, Broken H., Elvis C., Bad Co., Elton, Ben Orr, H.Jones, C.Peacock, OMD, Ben Sidran, Rainmakers, Kansas, B.Joel.

BOISE, ID

JANE NAILLON-KBSU 208-385-1984

ADDS: Hitchcock, Shriekback, F.Goes To, Ben Vaughn. MAX: Love&Rockt, H'martins, Paul Simon, Lucy Show, R. Thompson, Thrw. Muses, New Order, Iggy Pop, W. Party, Gen. Public, REM, Woodentops. MODS: B. Bragg, Leo Kottke, EBTG, Christine Lavin, Timbuk 3, Bolshoi, B.A.D., Chameleons, P.Case, Elvis C., James, OMD, M. Jones, Smithereen, East'house, R. Wyatt, T.Heads, G. Theory, APB, Win. Hours, Dr.&Medics, The Fall.

SEATTLE, WA

P.MAYS/C.HANLEY-KEZX 205-633-5590

ADDS: M.Tomlinson, Sonny Okusson, MAX: B.Raitt, KEZX LP, Spirit of The West, Cheryl Wheeler, B.Hornsby, B.Joel, Paul Simon, Toto, L.McNally, L.Ritenour. MODS: Liona Boyd, R.Thompson, C.Lavin, Akkerman/Van Leer, Victory Music Review, Ladysmith, Leo Kottke, M. Germino, S.Clarke, Icehouse, Taj Mahal, Color

SEATTLE, WA

JIM KELLER-KJET 206-281-5600

ADDS: Some. Wild, Lone Just., Real Life, L. Tractor. MAX: T.Heads, Elvis C., REM, Pretenders, Iggy Pop, B.A.D., Gen. Public, New Order, Smithereen, H'martins, Smiths, P. Young, W. Party, Bob Geldof. MODS: Sid&Nancy, F.Goes To, OMD, Love&Rockt, XTC, Police, Lucy Show, Chameleons, Win. Hours, Afrika B. Shriekback, C.Lauper, P.Gabriel, Woodentops, M. Sweet, Crowded H., APB, S. Blue M., Hunters&C., UB40, Bolshoi, R.Thompson.

SEATTLE, WA

FAITH HENSCHEL-KCMU 206-543-4680

ADDS: L.Pnk.Dots, Jazz Btch., Hitchcock, He Said, Windbreakers, Hula, Recoil, Burning S., Died Pret., Gov. Issue. MAX: B. Bragg, Felt, Jacobites, Tuatara..., Sly&Robbie, Phantom T., Elvis C., Subpop 100, Voix Bulgares, Raging Sun Comp., New Age Urban Squirrels, African Headcharge, Blue Aeroplanes, Rhythm&Noise, Chameleons, Christmas, Hunters&C., Flam. Lips, New Order, Volcano S., Yellowman, R. Wyatt, Sid&Nancy, Shriekback. MODS: M. Queens, James Cotton, Eton Crop, L.K.Johnson, Mustaphas, Soviet France, M.Lemon D., S. Blue M., Residents, Notorische.

YAKIMA, WA

RON O'BRIEN-KATS/FM 509-457-8117

ADDS: Bad Co., Bon Jovi. MAX: David +, S. Winwood, Color of \$, Stabilizer, Van Halen, J.Fogerty, KBC, B.Hornsby, E.Money, H.Lewis, Pretenders, D.L.Roth, Police, Ben Orr, Georgia S., B. Idol, Boston, Timbuk 3, Kansas, S.Miller, R.Ocasek. MODS: Outfield, Triumph, Playing FK, J.Fogerty, T.Heads, REM, E.Money, B. Squier, Boston, A.Cooper, Ratt, J. Lennon.

SPOKANE, WA

SKY WALKER-KQSP 509-448-9900

ADDS: Genesis, Stabilizer, Color of \$. MAX: Pretenders, H.Lewis, Boston, R.Ocasek, B.Hornsby, Police, R. Palmer, S. Winwood, T.Tuesday. MODS: S.Miller, Ben Orr, J.Fogerty, Genesis, Daryl Hall, Chicago, David +, Van Halen, 38 Special, Outfield, Journey, P.Gabriel, Beach Boys.

KELOWNA, BC

VIGGIANI/REID-CHIM/FM 604-762-3331

ADDS: D. Harry, Rainmakers, Survivor, Journey, Gen. Public, Georgia S., A. Taylor, Boston. MAX: Pretenders, H.Jones, Daryl Hall, B. Idol, Paul Simon, T.Tuesday, S. Winwood, Police, Aretha, W.Chung, Bangles, Idle Eyes, Boston, P. Club, H.Lewis, OMD. MODS: Elton, Bad Co., Ben Orr, David +, China Crisis, S.Miller, The Spoons, Bon Jovi, Rob.Nevil, Eurythmics, Timbuk 3, Iggy Pop, T.Turner, J.Fogerty, P.Gabriel, T.Heads, REM, McCartney, Berlin, KBC, Kansas, B.Hornsby, R.Ocasek.

ANCHORAGE, AK

CARTER B./VARG AS-KWHL/FM 907-344-9622

ADDS: B. Idol, Zebra, SR. Vaughan, H. Lewis, Pretenders, Q. Riot. MAX: Pretenders, Boston, S.Miller, Color of \$, KBC, Georgia S., B. Idol, Ben Orr, Bon Jovi, J. Lennon, R.Ocasek, B.Hornsby, Cinderella, Kansas, Thorogood, P.Gabriel. MODS: Dokken, Outlaws, Stabilizer, Lone Just., Zebra, Triumph, Survivor, SR. Vaughan, H.Lewis, Black N Bl, John Parr, Q.Riot, Bad Co..

VANCOUVER, BC

D. SHAKER/K.HAWKO-CFOX 604-684-7221

ADDS: Pretenders, P. Young, Kansas, Pointer Sisters, S. Meisner, Red Rider. MAX: David +, Eurythmics, B. Hornsby, B. Idol, Pretenders, W.Chung, T.Tuesday, S. Winwood, Genesis, Color of \$, H.Jones, OMD, Police, T.Heads, T.Turner, Daryl Hall, B.Joel, Timbuk 3. MODS: David +, J.Fogerty, P.Gabriel, C.Lauper, H.Lewis, S.Miller, Agent, Haywire, Ben Orr, Stabilizer, Gen.Public, KBC, 8 Seconds, Glass Tigr, C.Hart, Idle Eyes, P. Club, The Spoons.

PROMOTIONS by LISA SMITH and BETTY HOLLARS



WBAP's Don Day (left) and John Schneider (right) co-host the "Texas Sesquicentenial Wagon Train Parade"

WBAP's WAGON TRAIN A

A lot has been happening in Texas this year during it's 150th birthday, and WBAP-Dallas/Ft.Worth has been right in the thick of it. A Sesquicentenial wagon train pulled out of Sulpher

WJLB's "Tune-Up Man" Walter Neal (right) clowns around with the best in the biz.

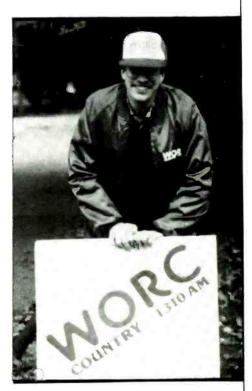
Springs, Texas on January 2nd for a 3.025 mile ride around the state. The train consisted of authentic covered wagons and outriders on horseback. WBAP sponsored a wagon as the official voice of the wagon train. They gave away trips to listeners who would spend a couple of days and nights on the wagon throughout its journey. WBAP accomodated reporters from all over the country, as well as the BBC and a crew from China! WBAP also did live remotes with Hal Jay and the morning show from the Wagon Train campsites in Austin, San Antonio and El Paso. Then, for the finale, they broadcast the parade "live" as it rolled into the Fort Worth stockyards. John **Schneider** co-hosted the parade with Don Day. During the parade, a "WBAP Says Welcome Home Sign Contest" was held. Listeners spotted in the crowd with signs were the recipients of cash and prizes.■

WJLB's MORNING TEAM JOINS ◀ THE CIRCUS

WJLB-Detroit's morning team of Mason and "Tune-Up Man" Walter Neal recently ran off and joined the circus. WJLB sponsored a night at the Ringling Brothers Barnum and Bailey Circus to help raise funds to purchase coats for needy Detroit children as part of their 1986 "Coats For Kids" campaign. Mason was "quest ringmaster" while the "Tune-Up Man" participated in the "Clown Walk-Around!" WJLB's "Coats For Kids" received 50 cents from every ticket purchased that evening, and netted nearly \$5,000 for the worthy cause.

GOVERNOR FOR A DAY ▼

WORC-Worcester used Election Day '86 to their advantage. Starting in September, they put WORC campaign signs all over town by registering people in their "Governor For A Day" contest. When listeners called to register. WORC took the "Worcester Country Cruiser" to their house and put up a sign. On Election Day - November 4th - WORC drew from all the entrants and sent the winner to Boston in a limousine to tour the State House, dine at a political hang-out, and gave them one days worth of the Governor's salary!



WORC Music Director Tim Todd on the campaign trail.

P.D. NOTEBOOK by ERIC NORBERG

GORDON McLENDON, CONTINUED

Last week I began a retrospective on the late Gordon McLendon, pointing out that it is unlikely that anyone reading the column would have had the job they have today, were it not for Gordon. 1 told a bit about his early successes in networking the recreated play-by-play of baseball games; then his development of the Top 40 format that sustained radio and set it in a new direction to success-after television was thought to have dealt it a death blow in the early and mid 1950's. That alone would qualify him for a very special place in the Radio Hall Of Fame. But there was much more

Gordon had built a chain of exciting and successful Top 40 stations by the late 1950's. when he bought KROW in Oakland (San Francisco) in 1959 with the thought of entering the Top 40 wars there as well. At almost exactly the same time, the group owner that had proven most successful in copying his ideas on its own stations, Crowell-Collier, bought KLX in Oakland for the same purpose. KROW was at 970khz; KLX at 910khz. McLendon believed he could outprogram and outpromote any competitor, but he recognized it would be hard to make a lot of money in such a dogfight. He read the articles in the San Francisco Chronicle and Examiner which confidently and angrily predicted that he was preparing to unleash his "particularly unsavory version of the dreaded rock and roll", as Crowell-Collier had already announced they were also about to do. McLendon also hated to play into anybody's hands, so he invented a new format instead. In due course, KLX was changed to KEWB with several days continuous reading of the phone book and many promos (the first DJ on the air on KEWB was Gary Owens), and then it was time for the announced change of KROW to KABL

Gordon led up to it by playing the same terrible rock and roll record over and over for a week -- a ploy he preferred, to attract attention, which the FCC eventually found "not in the public interest", until the practice was recently deregulated. The announced day and hour arrived, and to the astonishment of the newspapers and the general population, the station did not rock and roll -- it played soft instrumental music, clustering spots at 10-minute intervals, and producing the breaks with harps and San Francisco Bay Area poetic thoughts. "Beautiful Cable Music, In The Air, Everywhere, Over San Francisco". The format defused all opposition, caught the imagination of the area while playing up to its snobbishness, and was a perfect counterpoint to the despised KEWB. It became an immediate success. KEWB was also a success, but it never could defeat KYA, and the advent of KFRC as a rocker doomed it. Today KEWB plays country music as KNEW. On the other hand, through many changes of management and

ownership, KABL still plays "Beautiful Music". although the harps, poetry, and strong formatting is long gone (more's the pity).

McLendon had shown the business a way to save radio. Now he had shown that there were many ways to do it -- all requiring formatting and imagination, but not necessarily rock and roll music.

That was 1959. Two years later, Gordon, ever intrigued by unconventional possibilities, obtained the U.S. sales rights to a Mexican radio station in Tijuana, 120 miles south of Los Angeles. XEAK was tightly directional towards Los Angeles, with 50 kw fulltime at 690 khz, and with Southern California's high conductivity it put a decent, listenable signal into much of Los Angeles. It was an early imitator of the McLendon Top 40 approach as "The Mighty 6-90", with listeners all over the West Coast at night, but had fallen on hard times with the success of KFWB and later KRLA. With a strong local signal, Los Angeles listeners wouldn't tune in XEAK.

Though he had bought just the sales rights, Gordon was free to program the station as he wished. The radio industry in Los Angeles was abuzz; what could Gordon possibly do with XEAK that could compete in Los Angeles? KFWB and KRLA pre-empted the Top 40 possibilities, and KPOL was hugely successful with its harped-up imitation of KABL. The date for change was announced; the newspapers speculated at great length; a terrible rock and roll record was played over and over for a week, each time announced as a different familiar hit by the original artist. On Saturday, as promoted, the station played the 1951 Giants-Dodgers playoff game by "The Old Scotsman" in which the Giants won the pennant with Bobby Thompson's epochal home run. The Dodgers had lost, but it was a classic game, and the audience was big. Probably very, very few of those listening realized they were hearing a 10-year-old tape of a McLendon recreation of the game, by wire reports from the ballpark.

At the end of the game, the station changed call letters to XETRA, called itself X-TRA News, and became the world's first successful all-news radio station! Again, Gordon's idea was not totally unique; KLIQ in Portland, Oregon, had briefly tried it earlier, and KJBS/KFAX in San Francisco had made a noble try at it in the late 1950's, but both had failed. Gordon made it work. The concept was very simple: Continuous 15-minute back-to-back newscasts, all simply wire copy read by major-league quality air talent, updated continuously, 24 hours a day. "Tune in anytime; you'll be updated completely in 15 minutes." Realizing that he would have a hard time with long listening spans with such a specialized format on such a distant station, he went for CUME, figuring if he could get in the top 10 LA cumes he'd have a



"McLendon found something new to promote for X-TRA: AM stereo! As early as 1968 it became the world's first continuous AM stereo station, using the Kahn system."

very saleable product. He was pleasantly surprised to find that many people did listen for long periods of time, not wanting to miss any important new developments; and with the giant cume and sizeable listening spans, X-TRA News was consistently in the Los Angeles 12+ "Top 6" for six solid years, until Westinghouse, new owner of KFWB, went all-news in 1967.

KFWB lengthened the turnover ("give us 22 minutes, and we'll give you the world") and added features and actualities, with a huge staff and high overhead, all of which Gordon felt was unneccessary and financially counterproductive. But with the audience split, and his the weaker signal, he felt there was no profit in that, and he switched the Mexican station immediately to the KABL "Beautiful Music" format ("X-TRA Music"), with no news whatever. He eventually combined it with KOST ("Coast") FM in Los Angeles, which had been KGLA when he had recently bought it and he made much money with the combo until he eventually sold out of both.

Two interesting footnotes to the XETRA/KOST story. McLendon found something new to promote for X-TRA: AM stereo! As early as 1968 it became the world's first continuous AM stereo station, using the Kahn system. It was promoted on buscards in Los Angeles, but the lack of proper receivers (he was reduced to describing mistuning two radios high and low to obtain a minimal stereo effect) kept it from being a more potent promotion. However, there certainly was awareness that the station was different and special.

And he originally bought KGLA not to make it a soft-music station of it, but to develop a new format. Gordon got his money's worth from it -- he successfully petitioned the FCC to let him program

continued on page 46

Editor: Elma Greer Associate Editor: Lisa Smith

CHART

DAN SEALS

You Still Move Me (EMI America)

GARY MORRIS

Leave Me Lonely (Warner Bros.)

21

27

1 35 17

20

11

12

ADDED

*RONNIE MILSAP

How Do I Turn You On (RCA) 44 adds

*CRYSTAL GAYLE

Straight To The Heart (Warner Bros.) 41 adds

EDDY RAVEN

Right Hand Man (RCA) 40 adds

ALABAMA

2

90

37

Touch Me When We're Dancing (RCA)

GEORGE STRAIT

It Ain't Cool To Be Crazy About You (MCA)

HANK WILLIAMS JR.

Mind Your Own Business (Warner Bros./Curb)

Station Reporting Phone (415)392-7750 Reports accepted Mondays 8AM through noon Wednesdays

2W LW TW ALABAMA - Touch Me When We're Dancing (RCA) 3 1 8 3 2 GEORGE STRAIT - It Ain't Cool To Be Crazy About You (MCA) 4 Gatlin Brothers - She Used To Be Somebody's Baby (Columbia) 6 3 10 BELLAMY BROTHERS/FORESTER SISTERS - Too Much Is Not Enough (MCA) 12 4 Marie Osmond/Paul Davis - You're Still New To Me (Capitol/Curb) 2 1 5 John Schneider - At The Sound Of The Tone (MCA) 7 9 6 11 11 7 T.GRAHAM BROWN - Hell And High Water (Capitol) HANK WILLIAMS JR. - Mind Your Own Business (Warner Bros./Curb) 18 13 8 12 9 HOLLY DUNN - Daddy's Hands (MTM) 14 Barbara Mandrell - No One Mends A Broken Heart Like You (MCA) 7 6 10

MICHAEL JOHNSON - Give Me Wings (RCA) 19 16 13 Sawyer Brown - Out Goin' Cattin' (Capitol/Curb) 16 14 14 15 17

15 GEORGE JONES - Wine Colored Roses (Epic)

REBA MCENTIRE - What Am I Gonna Do About You (MCA)
WAYLON JENNINGS - What You'll Do When I'm Gone (MCA) 21 30 16 18 20 17

THE JUDDS - Cry Myself To Sleep (RCA/Curb)

25 18 PAKE McENTIRE - Bad Love (RCA) 36 26 19 DON WILLIAMS - Then It's Love (Capitol) 31 MEL McDANIEL - Stand On It (Capitol) 22 20 26

CONWAY TWITTY - Fallin' For You For Years (Warner Bros.) 39 30 21

JUDY RODMAN - She Thinks That She'll Marry (MTM) 37 29 22

5 8 23 Steve Wariner - Starting Over Again (MCA) 40 35

T.G.SHEPPARD - Half Past Forever (Columbia) 24 37 **DAN SEALS** - You Still Move Me (EMI America) 25

5 26 Randy Travis - Diggin' Up Bones (Warner Bros.)

28 27 KATHY MATTEA - Walk The Way The Wind Blows (Mercury/PolyGram)

NITTY GRITTY DIRT BAND - Fire In The Sky (Warner Bros.)

RICKY SKAGGS - Love's Gonna Get You Someday (Epic)

GARY MORRIS - Leave Me Lonely (Warner Bros.) 28

9 Restless Heart - That Rock Won't Roll (RCA) 4 40

30 JOHN CONLEE - The Carpenter (Columbia) MERLE HAGGARD - Out Among The Stars (Epic) 31

38 Billy Joe Royal - I Miss You Already (Atlantic America) 29 24 32

GIRLS NEXT DOOR - Baby I Want It (MTM) 33 The Statler Brothers - Only You (Mercury/PolyGram) 38 33 34

35 LYLE LOVETT - Cowboy Man (MCA/Curb) ___ STEVE EARLE - Someday (MCA) 36

EDDIE RABBITT - Gotta Have You (RCA) 37 39 38 O'KANES - Oh Darlin' (Columbia)

Gene Watson - Everything I Used To Do (Epic) 32 39 32 19 13

Juice Newton - Cheap Love (RCA)

Total Reports this week 172 Last Week 170 Adds Weeks Reports TANYA TUCKER - I'll Come Back As Another Woman (Capitol) 96 22 3

November 7, 1986/the GAVIN REPORT

	Reports	Adds	Weeks	ARTIST & TITLE
•	89	40	2	EDDY RAVEN - Right Hand Man (RCA)
	88	9	4	WILD CHOIR - Heart To Heart (RCA)
	87	25	3	KEITH WHITLEY - Homecoming '63 (RCA)
	82	24	3	JANIE FRICKIE - When A Woman Cries (Columbia)
	76	37	2	DWIGHT YOAKAM - It Won't Hurt (Reprise/Warner Bros.)
	67	15	3	LIONEL RICHIE/ALABAMA - Deep River Woman (Motown - lp cut)
	54	12	3	TIM MALCHAK - Easy Does It (Alpine)
	52	41	1	*CRYSTAL GAYLE - Straight To The Heart (Warner Bros.)
	48	1	8	NICOLETTE LARSON - That's More About Love (MCA)
	47	15	3	THE WHITES - It Should Have Been Easy (MCA)
	47	44	1	*RONNIE MILSAP - How Do I Turn You On (RCA)
	40	16	2	KEITH STEGALL - Ole Rock And Roller (With A Country Heart) (Epic)
	39	9	3	JOHNNY PAYCHECK - Don't Bury Me 'Til I'm Ready (Mercury)
	38	16	2	RODNEY CROWELL - When I'm Free Again (Columbia)
	36	3	5	LARRY BOONE - She's The Trip That I've Been Living On (Mercury/PolyGram)
	33	12	2	MOE BANDY - One Man Band (MCA)
	29	4	4	RAY CHARLES - Dixie Woman (Columbia)
	25	4	2	ADAM BAKER - Weren't You Listening (Avista)
	25	1 1	4	JILL HOLLIER - Sweet Time (Warner Bros.)
	25	7	1	*DONNA FARGO - Me And You (Mercury/PolyGram)
	25	12	1	*ALMOST BROTHERS - I Don't Love Her Anymore (MTM)
	25	15	1	*MARTY STUART - Do You Really Want My Lovin' (Columbia)
	24	10	1	*CHARLY McCLAIN & WAYNE MASSEY - When Love Is Right (Epic)
	23	6	1	*LEON EVERETTE - Still In The Picture (Orlando)
	21	4	3	KENNY ROGERS - They Don't Make Them Like They Used To (RCA)

^{*}Debuts This Week

Dropped: #23-Earl Thomas Conley/Anita Pointer, #27-John Anderson, #31 -Exile, #34-Anne Murray, #36-Lee Greenwood, William Lee Golden

LP CUTS

LIONEL RICHIE (Motown) - Deep River Woman
ALABAMA (RCA) - Vacation
RANDY TRAVIS (WB) - Messin' With My Mind/Send My Body
REBA McENTIRE (MCA) - No Such Thing
DAN SEALS (EMI America) - Out On The Frontline/Lullaby
HANK WILLIAMS JR. (Warner Bros./Curb) - Montana Cafe

STEVE EARLE (MCA) - Think It Over RICKY SKAGGS (Epic) - Walkin' In Jerusalem SAWYER BROWN (Capitol/Curb) - Graveyard Shift GEORGE STRAIT (MCA) - Deep Water KATHY MATTEA (Mercury/PolyGram) - Leavin' West Virginia THE O'KANES (Columbia) - Oh Lonesome You

recommended new releases

EARL THOMAS CONLEY
I Can't Win For Losin' You
(RCA)

SWEETHEARTS OF THE RODEO Midnight Girl/Sunset Town (Columbia)

COUNTRY SUMMARY

We'd like to thank you all for your co-operation during our "changeover" week. As you undoubtedly know by now, we now want you to report your playlist by rotations rather than by a numbered chart. The decision to change to rotations was based on two things - the first being that many of you were already reporting rotations to us, and the other being that we believe this will reflect a more accurate description of what is really going on at Gavin Country stations. For those of you who are still confused by the change, it's really quite simple. We'd just like to have your Heavy, Medium and Light rotations, along with your adds, drops, requests, and LP cuts. If you still need to do a numbered chart for your station, then just report your Top Ten as Heavy, Gainers as Medium, and your extras as Lights. If you foresee any problems reporting your list by rotations, just let us know. Now, on to the chart. It was never of matter of

"if" Alabama would reach #1, it was just a matter of "when." Now the question is how long will their reign at the top last? Speaking of Alabama, be sure to mark your calenders on November 28th to watch their first network television special on CBS. Entitled "My Home's In Alabama", the show was shot on location in and around Ft.Payne and features Willie Nelson, Charlie Daniels, The Judds, and John Schneider. Should be a good one!! There are some big changes as we move on down the chart, and these could be attributed to the aforementioned change in reporting this week. By next week, the chart should have settled down a bit. But in the meantime, the change caused a bit of housecleaning. The records that have been around for a while are having to clear off the chart to make room for this week's big moves. Some records to watch in Action Sides include the Lionel Richie/Alabama (Diane Rufer

and Ron Fell tell us that this song is starting to get some A/C play), Tim Malchak (Steve Small at KKAA -Aberdeen reports immediate phone requests), and Rodney Crowell (Tom Sleeker at KKIX-Fayetteville is getting instant feedback on this one).

We'd like to congratulate Bill Mayne and the folks at WBAP-Ft.Worth on winning the Distinguished Programmer Award from the Texas Association of Broadcasters for their Texas Sesquicentenial promotion. You can read more about it in this week's "Promotions" on page 40.
And finally, WHTL-Whitehall, Wisconsin is looking for an Oldie library. If you can be of any help, contact John Simonson or Ed Paulson at 715 -538-4341 weekdays from 9AM to 6PM. Thanks! Talk to you next week! Lisa and Elma

NORTHEAST

- WORCESTER, MA(TIM TODD-WORC) Almost B's, Conway T., T.Tucker, C.Gayle.
- LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) T.Malchak, Don Wms., L.Richie, Waylon, E.Rabbitt.
- BROCKTON, MA(MARK BURNS-WCAV/FM) No Report, Frozen, PORTLAND, ME(HAL KNIGHT-WPOR/FM) E.Raven, K.Stegall, Whites, Almost B's.
- NEW YORK, NY(PAM GREEN-WHN) Ronnie Milsap, H.Dunn, ROME, NY(JACK MORAN-WRNY) R.Milsap, Dirt Band, E.Raven, D.Yoakam, K.Mattea
- CARLISLE, PA(ANN STEVENS-WHYL) Pake, B.J.Royal, M.McDaniel.
- PHILADELPHIA, PA(BOB YOUNG-WXTU) D.Seals, R.Milsap, TGSheppard, E.Rabbitt, B.J.Royal

SOUTHEAST

- **BALTIMORE, MD**(GREG COLE-WPOC/FM) G.Morris, D.Seals, J.Conlee.
- FROSTBURG, MD(GEORGE DENTON-WFRB) C.McClain, Moe Bandy, Dirt Band, M. Stuart.
- DANVILLE, VA(ALAN ROWE-WDVA) C.Gayle, K.Rogers, Paul Simon, C.McClain, M. Stuart, P.Loveless.
- CHARLESTON, WV(BOB JONES-WOBE/FM) L.Richie, G.Morris, Girls N.D., E.Rabbitt, K.Whitley, T.Tucker, L. Lovett.
- CLARKSBURG, WV(TERRY MATHEWS-WKKW) T.Tucker, R. Crowell, T.T.Hall, S.of Rodeo, E.Raven.
- GOLDSBORO, NC(BILL WIGGS-WFMC) C.Gayle, P.Loveless, Dirt Band, S.Earle.
- COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) No Report, Frozen. JACKSONVILLE, NC(B.J./TIM-WLAS) Dirt Band, L.Everette, E.Raven, R. Crowell, Moe Bandy.
- STATESVILLE, NC(TIM WALKER-WFMX) D.Yoakam, O'Kanes, T.Tucker.
- CONWAY, SC(DAVE DEMPSEY-WLAT) D.Yoakam, T.T.Hall, K.Stegall, Moe Bandy, R.Milsap, S.of Rodeo.
- CANTON, GA(CHRIS GRIFFIN-WCHK/FM) No Report, Frozen. CARROLLTON, GA(PATRICK SHUMAKE-WLBB) M.Haggard, G.Morris, Girls N.D., S.Earle, R. Crowell.
- CEDARTOWN, GA(CHUCK WALLEY-WGAA) S.Earle, T.Tucker, T.Malchak, Whites, R.Milsap, C.Gayle.
- ATLANTA, GA(NEIL McGINLEY-WPLO) E.Rabbitt, G.Morris, S.Earle, J.Rodman, O'Kanes.
- ELBERTON, GA(DAVE DAVIS-WWRK/FM) Paul Simon, R. Crowell, E. Raven.
- ALBANY, GA(JIM SHEPHERD-WKAK/FM) R.Milsap, M. Stuart, Moe Bandy, K.Stegall, Cannons, Kendalls, L.Everette.
- PENSACOLA, FL(STEVE RYAN-WOWW107) J. Frickie, E. Raven, C. Gayle, Adam Baker, R. Milsap.
- DESTIN, FL(SKIP DAVIS-K92/FM) No Report, Frozen.
- GAINESVILLE, FL(TERRY/SINCLAIR-WYGC) E.Raven, Dirt Band, K.Whitley, J.Frickie, T.Malchak.
- FT.PIERCE, FL(GEORGE GORDON-WFTP) C.Gayle, M. Stuart, R.Milsap, Almost B's, S.of Rodeo.
- PETERSBURG, FL(JAY ROBERTS-WSUN) R.Charles, Girls N.D., Holly Dunn, J.Frickie, J.Conlee.
- ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) S.Earle, E.Raven, K.Mattea, Girls N.D..
- ARCADIA, FL(CHARLIE B.-WOKD) M. Stuart, E.Raven, R. Crowell, C.McClain, R.Milsap, C.Gayle.

SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) No Report, Frozen. JASPER, AL(JOHNNY ELMORE-WARF) No Report, Frozen.

- WINFIELD, AL(DOUG THREADGILL-WEZQ) No Report, Frozen, GADSDEN, AL(JIM PRUETT-WAAX) No Report, Frozen,
- ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) C.Gayle, R.Milsap, D.Yoakam, L.Richie
- ATMORE, AL (GARY BURKETT-WSKR) C.Gayle, S.of Rodeo, D.Yoakam, R.Milsap.
- NASHVILLE, TN(ERIC MARSHALL-WSIX) G.Morris, E.Rabbitt, T.Tucker, C.Gayle, R. Crowell.
- LaFOLLETTE/KNOXVILLE, TN(TONY LAWSON-WQLA) L. Boone, R. Crowell, B.J.Royal, S.of Rodeo, R.Milsap, TGSheppard
- MEMPHIS, TN(JIM TABOR-WMC) G.Morris, J.Conlee, O'Kanes, S.Earle,
- MILAN, TN(LAYNE THOMAS-WXKY) No Report, Frozen.
 COLLINS/HATTIESBURG, MS(TOM BROOKS-WKNZ) E.Raven,
 J.Frickie, K.Whitley, Dirt Band, K.Rogers, O'Kanes.
- BILOXI, MS(RICK MIZE-WVMI) T.Tucker, E.Raven, Whites.
- PASCAGOULA, MS(AL PARKER-WGUD) L.Richie, E.Raven, K.Stegall, O'Kanes,
- LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) S.Earle, J.Frickie, M.McDaniel, Wild Choir.
- HARLAN, KY(MIKE STANLEY-WFSR) Dirt Band, K.Stegall, D.Yoakam, Paul Simon, C.Gayle.
- PADUCAH, KY(KENT KING-WKYQ) Greenwood, S.of Rodeo, K.Harper(local).
- HOUMA, LA(LARRY HYATT-KJIN) C.Gayle, E.Raven, R.Milsap, Almost B's, M.Haggard, Blackwater Cntry.
- HAMMOND, LA(KEVIN CARLISLE-WFPR) R.Milsap, J.Frickie, E.Raven, L. Lovett.
- ABBEVILLE, LA(ANTHONY KEITH-KROF) Dirt Band, J.Conlee, D.Yoakam, E.Raven, L.Richie, K.Rogers, B.J.Royal, K.Mattea.
- RUSTON, LA(BOB DAY-KXKZ) C.Gayle, R.Milsap.
- EL DORADO, AR(KEN JOHNSON-KDMS) TGSheppard, D.Seals. FAYETTEVILLE, AR(TOM SLEEKER-KKIX) L.Richie, E.Raven, B.J.Royal.

UPPER MIDWEST

- ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) D.Seals, J.Conlee, C.Gayle, T.Malchak.
- MARSHALL, MN(PAUL BACHMAN-KMHL) G.Morris, K.Whitley, Dirt Band, Wild Choir, E.Rabbitt.
- ST.CLOUD, MN(STEVE STEWART-WWJO/FM) T.Malchak, Almost B's, R.Charles, O'Kanes, T.Tucker, D.Yoakam.
- YANKTON, SD(BOB FLITTIE-WNAX) R.Milsap, T.T.Hall, L.Richie, Paul Simon, C.Gayle, S.of Rodeo, Greenwood, Osmonds, Conni Lee.
- MITCHELL, SD(KURT PHILLIPS-KMIT) Paul Simon, R.Milsap, C.Gayle.
- HURON, SD(JEFF DUFFY-KOKK) T.Tucker, K.Whitley.
- ABERDEEN, SD(STEVE SMALL-KKAA) O'Kanes, L. Lovett, K.Whitley, Dirt Band, T.Malchak.
- REDFIELD, SD(MYRON GRAGE-KQKD) No Report, Frozen. RAPID CITY, SD(STEVE BLAKE-KIMM) D.Seals, M.Haggard.
- RAPID CITY, SD(STEVE BLAKE-KIMM) D.Seals, M.Haggard, RAPID CITY, SD(SCOTT KEARNS-KTOQ) M.Haggard, G.Morris, E.Rabbitt.
- WAHPETON, ND(LARRY SLABIK-KBMW) E.Raven, R.Milsap, C.Gayle, M. Stuart, C.McClain.
- FARGO, ND(DON ROBERTS-KFGO) R.Milsap, K.Stegall, C.Gayle, Dobie Gray, R. Crowell, B. Baker, Rocking Horse, B.Nelson, D.Holiday.
- FARGO, ND(SCOTT WINSTON-KVOX A/F) L. Lovett, D.Yoakam, E.Raven, L.Richie.
- **GRAND FORKS, ND(TIM LARSON-KYCK)** K.Mattea, J.Rodman, G.Morris, D.Yoakam.
- JAMESTOWN, ND(THE COWBOY-KSJB) D.Yoakam, Moe Bandy, Almost B's, E.Raven.
- BISMARCK, ND(DEAN HOLMES-KBMR) Adam Baker, Dirt Band, E.Rabbitt, D.Yoakam, K.Stegall, J.Paycheck, R.Milsap, G.Morris, K.Rogers
- MINOT, ND(JERI LEE-KZPR) D.Seals, M.Haggard, L.Richie.

MIDWEST

- DES MOINES, IA(JIM PATRICK-KSO) S.Earle, Whites, T.Tucker, D. Fargo, J.Paycheck.
- FORT DODGE, IA(DALE EICHOR-KWMT) Wild Choir, Adam Baker, R.Stevens, Cannons, D. Yoakam, Whites, J. Frickie, Conni Lee.
- WATERLOO, IA(BRETT DAVIS-KXEL) No Report, Frozen.
- SIOUX CITY, IA(TY COOPER-KMNS) G.Morris, M. Stuart, O'Kanes, L.Richie, E.Raven, Osmonds.
- SPENCER, IA(RICK FRIDAY-KICD/FM) Dirt Band, D.Yoakam, R. Crowell, Dobie Gray, E.Raven, Moe Bandy, L.Everette.
- FESTUS, MO(SUE CRESSWELL-KJCF) Paul Simon, C.McClain, S.of Rodeo, Girls N.D., G.Morris, R.Milsap.
- ST.LOUIS, MO(OAKES/LANGSTON-WIL) R.Milsap, C.Gayle. ST.LOUIS, MO(GEORGANN HARRIS-KUSA) J.Frickie, Whites, E.Raven, D.Yoakam.
- ST. JOSEPH, MO(BOB ORF-KFEQ) Paul Simon, C.Gayle, R.Milsap, S.of Rodeo, E.Raven, P.Loveless.
- JOPLIN, MO(LISA ARMSTRONG-WMBH) L.Richie, K.Stegall, Dirt Band, D.Yoakam, Wild Choir.
- CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) L.Everette, D.A. Coe, J.Frickie, Whites, K.Stegall, T.Tucker, K.Whitley, B. Baker, E.Rabbitt, Dobie Gray.
- OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) T.Malchak, Kendalls, Conway T..
- JEFFERSON CITY, MO(JACK DANIELS-KLIK) T.T.Hall, C.Gayle, P.Loveless, S.of Rodeo, M. Stuart, R.Milsap.
- COLUMBIA, MO(TOM BRADLEY-KTGR) Dirt Band, Whites, Almost B's, R.Milsap.
- SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) No Report, Frozen.
- TOPEKA, KS(MIKE JONES-KSKX) No Report, Frozen.
 WICHITA, KS(PETE BRIER-KFH) K.Stegall, R.Milsap, J.Conlee,
 D.Yoakam, L. Lovett, M. Stuart, G.Morris, Holly Dunn, Wild Choir.
- GARDEN CITY, KS(LORI WILLIAMS-KBUF) E.Rabbitt, T.Tucker, J.Frickie, D. Fargo, Whites.

CENTRAL

- NEWARK, OH(CATHY MULLINS-WHTH) No Report, Frozen.

 AKRON, OH(RICK CARDARELLI-WSLR) T.Tucker, Girls N.D., Dirt Band.
- CINCINNATI, OH(DUKE HAMILTON-WUBE) E.Rabbitt, L.Richie. SPRINGFIELD, OH(TOM DANIELS-WBLY) J.Conlee, G.Watson, E.Rabbitt, TGSheppard.
- INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) K.Whitley, Girls N.D., J.Frickie, T.Tucker, L. Lovett.
- ELKHART, IN(GREG HARRIS-WCMR) M.Haggard, E.Rabbitt, K.Whitley, Dirt Band, E.Raven.
- SOUTH BEND, IN(J.K.DEARING-WNDU) M.Johnson, Sawyer B., F. Rabbitt
- FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) J.Rodman, M.Haggard, O'Kanes, J.Conlee, G.Morris.
- BATESVILLE, IN(JOE MARTINI-WRBI) T.Malchak, J.Frickie, J.Paycheck, Whites, R.Charles, K.Whitley.
- RICHMOND, IN(MARILYN WILLIAMS-WHON) E.Rabbitt, L. Lovett, Girls N.D..
- VINCENNES, IN(CLINT MARSH-WAOV) T.Tucker, D.Yoakam, E.Rabbitt, Wild Choir, Dirt Band.
- SAGINAW, MI(TOMMY SAMORAY-WKCQ) C.Gayle, E.Raven, J.Paycheck, R. Crowell.
- LANSING, MI(WAYNE WATERS-WITL/FM) Don Wms., Pake, TGSheppard, O'Kanes.
- DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP)

 E.Raven, M. Stuart, C.McClain, N. Seeger, Masters, Girls N.D.,
 T.Malchak.
- MADISON, WI(MARK HUNTER-WWQM) Dirt Band, Whites, D.Yoakam, R.Milsap, C.Gayle.
- MANITOWOC, WI(JON MURRAY-WCUB) Moe Bandy, Dirt Band, C.McClain.
- STEVENS POINT, WI(DAN OLSEN-WXYQ) Moe Bandy, C.Gayle, R.Milsap, T.Tucker.

- LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) J.Rodman, TGSheppard, G.Morris, R.Milsap.
- LA CROSSE, WI(JIM CROWLEY-WKTY) L. Lovett, L.Everette, Almost B's, J.Collins, Whites, K.Whitley, D. Fargo.
- EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) P.Loveless, Moe Bandy, D. Yoakam, R. Milsap, R. Crowell, L. Everette.
- WHITEHALL, WI(JOHN R. SIMONSON-WHTL) D.Seals, Nicolette, L. Lovett, L. Boone, Judds.
- ROCKFORD, IL(CURTIS KING-WKKN) Moe Bandy, E.Raven, K.Whitley, R. Crowell, J.Frickie, Cannons, C.Gayle, D.Holiday.
- SPRINGFIELD, IL(T.J. HART-WFMB) No Report, Frozen.
- ANNA, IL(RICH GRIFFIN-WRAJ) Conway T., O'Kanes, J.Conlee, E.Raven, Dirt Band.

SOUTHWEST

- TULSA, OK(BILL PAYNE-KTFX) E.Rabbitt, M.Haggard, O'Kanes.
- SHERMAN, TX(TIM STEWART-KIKM) T.Tucker, Girls N.D., Statlers, L. Lovett.
- TEXARKANA, TX(MARIO GARCIA-KMLA) No Report, Frozen.
- NACOGDOCHES, TX(PETE RUNNELS-KSFA) J.Hollier, R.Charles, C.McClain, C.Gayle, P.Loveless, M. Stuart, K.Whitley, T.Malchak, S.of Rodeo.
- DALLAS/FT.WORTH, TX(JOHNNY O'NEIL-KSCS/FM) L.Richie, M.McDaniel.
- DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) Don Wms., G.Jones.
- HOUSTON, TX(CANDEA/MURRAY-KILT) O'Kanes, L.Richie. PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) T.Tucker, J.Frickie, D. Fargo.
- BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) E.Rabbitt, Dirt Band, O'Kanes, K.Whitley.
- AUSTIN, TX(MIKE CARTA-KVET) T.Tucker, E.Raven, D.Yoakam, B. Baker, Moe Bandy.
- AUSTIN, TX(STEVE GARY-KASE/FM) J.Frickie, E.Raven, B. Baker, D.Yoakam, T.Tucker.
- AMARILLO, TX(KIM CROSS-KBUY) Whites, J.Frickie, K.Stegall, E.Raven, Dirt Band, C.Gayle, S.of Rodeo, Dobie Gray, Greenwood.
- MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) K.Whitley, E.Raven, O'Kanes, C.Gayle.
- EL PASO, TX(BILL POWELL-KHEY/Y96) No Adds.
- PHOENIX, AZ(BUDDY OWENS-KNIX) Pake, TGSheppard, D.Yoakam, E.Raven.
- ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) C.Gayle, R.Milsap, P.Loveless.
- LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) N. Seeger, E.Raven, D.Yoakam, Paul Simon, Dirt Band, K.Stegall, C.Gayle, T.Tucker, R.Milsap.
- CARLSBAD, NM(BOB SWAYZE-KATK/FM) Paul Simon, E.Raven, C.McClain, Almost B's, Dirt Band, K.Whitley.
- ALAMOGORDO, NM(BEN NOE-KZZX) D.Yoakam, Dirt Band, T.Tucker, J.Conlee, J.Frickie, R. Crowell, K.Stegall, Whites, R.Stevens.

ROCKY MOUNTAIN

- WOLF POINT, MT(ROSS STRAUSER-KVCK) No Report, Frozen. POLSON, MT(MIKE DOTY-KERR) J.Frickie, Dirt Band, K.Whitley, R.Milsap, C.Gayle, O'Kanes.
- MISSOULA, MT(MARK WILSON-KGVO) Dirt Band, D.Yoakam, C.Gayle, S.of Rodeo, R.Milsap, J.Paycheck.
- MISSOULA, MT(PAUL PROCTOR-KYSS/FM) K.Whitley, C.Gayle, R.Milsap, K.Stegall.
- HAMILTON, MT(JEAN PYSSON-KLYQ/AM) No Report, Frozen. WHITEFISH, MT(ART JACKSON-KJJR) Almost B's, D.Yoakam, M. Stuart, Wm. B.Garr.
- GREELY/FT.COLLINS, CO(DON DANA-KYOU/FM) Seger, S.of Rodeo
- PUEBLO, CO(RANDY HILL-KIDN) J.Frickie, C.Gayle, T.Malchak. SHERIDAN, WY(KEN CAMPBELL-KWYO) D.Yoakam, T.T.Hall, E.Rabbitt, Wild Choir, J.Paycheck.
- JACKSON HOLE, WY(GIL KING-KSGT) C.Gayle, Dirt Band, R.Milsap.

FAR WEST

LAS VEGAS, NV(J.C. SIMON-KFMS) D. Fargo, K.Whitley, E.Raven, R. Crowell, Dirt Band.

RENO, NV(JOEL MULLER-KROW) D.Yoakam, K.Whitley, Moe Bandy, Whites.

RENO, NV(TONY THOMAS-KOLO) C.Gayle, D. Fargo, Almost B's, M. Stuart, P.Loveless, Masters, R.Milsap.

LOS ANGELES, CA(R.J. CURTIS-KLAC) D.Seals, O'Kanes, M.Haggard, J.Conlee.

LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) TGSheppard, J.Conlee, G.Morris, E.Rabbitt, D.Yoakam.

BRAWLEY, CA(CHRIS OLIVAREZ-KROP) O'Kanes, TGSheppard, C.Gayle, P.Loveless.

OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) TGSheppard, J.Conlee, E.Rabbitt.

OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) Dirt Band, C.Gayle.

SAN JOSE, CA(JULIE STEVENS-KEEN) J.Rodman, T.Tucker, B.J.Royal, L.Richie.

MODESTO, CA(J.W. FORD-KTRB) J.Conlee, D.Seals. EUREKA, CA(KEN CONLIN-KRED) R.Milsap, J.Paycheck, S.of Bodeo

SACRAMENTO, CA(CAMMIE WINSTON-KHWY) R.Milsap, J.Conlee, E.Rabbitt, S.Earle.

SACRAMENTO, CA(RICK STEWART-KRAK/AM) L. Lovett, K.Whitley, E.Raven, D. Fargo.

TURLOCK, CA(ED NICKUS-KMIX) J.Frickie, E.Raven, D.Yoakam, P.Loveless, Dirt Band.

CHICO, CA(MARK RATHBUN-KHSL) No Report, Frozen.

NORTHWEST

ASTORIA, OR(BOB LOUCKS-KVAS) E.Raven, C.McClain, Almost B's, M. Stuart, D.Yoakam, Dirt Band, C.Gayle, P.Loveless, J.Pavcheck.

ALBANY, OR(H.DAVID ALLAN-KRKT) Dirt Band, D.Yoakam, R.Milsap, P.Loveless, C.Gayle, W.Massey, B.Nelson.

CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) C.Gayle, Girls N.D., J.Frickie, R. Crowell.

TOLEDO, OR(DENNIS EDWARDS-KTDO) R.Milsap, T.T.Hall. EUGENE, OR(PILGRIM/WILLIAMS-KEED) R.Milsap, S.of Rodeo, L. Boone, K.Whitley, J.Conlee.

REDMOND, OR(MIKE WEST-KPRB) M. Stuart, D. Yoakam, Dirt Band, E. Raven, K. Whitley, R. Milsap, L. Richie.

PENDLETON, OR(STEVE GREEN-KWHT) M.Haggard, D.Yoakam, Dirt Band, J.Frickie, C.Gayle, R.Milsap.

SEATTLE, WA(SUSAN FALCONER-KMPS) R. Crowell, J.Frickie, K.Mattea, D.Yoakam.

EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) R.Milsap, Paul Simon, S.of Rodeo, C.McClain.

YAKIMA, WA(BOB MURPHY-KUTI) Girls N.D., G.Jones, E.Rabbitt, Wild Choir, R.Charles, L. Lovett, T.Tucker, Dirt Band, J.Frickie, J.Pavcheck, K.Stegall.

TRI-CITIES, WA(JESSE LEE-KORD) K.Whitley, Dirt Band, T.Malchak, D.Yoakam, Paul Simon.

TRI-CITIES, WA(CHUCK MATHESON-KOTY) No Report, Frozen. CLARKSTON, WA(ED MILLER-KCLK) Wild Choir, S.Earle, Adam Baker, K.Stegall, S.of Rodeo.

ANCHORAGE, AK(BILL CARDOZA-KYAK) Girls N.D., G.Morris, M.Haggard.

ANCHORAGE, AK(STEVE CHAPMAN-KASH) K.Whitley, Girls N.D., S.Earle, E.Raven, L.Richie.

CALGARY, AL(RAY MacKENZIE-CFAC) Don Wms., K.Mattea, Conway T., TGSheppard, J.Conlee, G.Morris, Girls N.D.,

COUNTRY JOBS

Air Talent/Music Director (mornings) - WDSD-Dover, DE *Dennis Hazzard (Drawer 'B' - 19903)

Air Talent/Production (AM drive) - WYGC-Gainsville, FL Dave Terry (Box 5069 - 32062)

Air Talent/Production - WXYQ-Stevens Point, WI

Dan Olsen (Box 247 - 54481)

Newsperson - WFSR-Harlan, KY

Mike Stanley (606)573-1470

Air Talent - KEEN-San Jose, CA

John Bettencourt (Box 6616 - 95150)

Air Talent (part-time/future) - KRED-Eureka, CA
*Ken Conlin (5640 S. Broadway - 95501)

*No phone calls please.

COUNTRY AVAILABLE

SCOTT BOND from KINB-Poteau, OK is looking for a position as AT/MD/PD, contact him at (918)647-4458.

DON LANE from KRDR-Portland/KTOM-Salinas, CA is looking for a position as AT/MD/PD, contact him at (503)665-9889.

JIM ASKER from WRNL-Richmond, VA is looking for a position as AT/MD/PD, contact him at (804)282-9731.

DICK BYRD from KSON/WIL is looking for a position as AT/PD, contact him at (503)325-3503.

JOE LANGDON from KWYZ-Everett/Seattle, WA is looking for a position as AT/MD, contact him at (206)258-1815.

DON ELLIOT from 96HUWFM-Lawrence, KS is looking for a position as AT/Production, contact him at (913)242-1220.

JERRY WILSON from KUTI-Yakima/KOTY-Kenniwick, WA is looking for a position as AT, contact him at (206)631-8011.

COUNTRY SERVICE

WQLA-LaFollette/Knoxville, TN - single: B.J. Royal (Atlantic/America) KSFA-Nacogdoches, TX - singles: Capitol WCMR-Elkhart, IN - LP: L. Richie (Motown)

WTAW-Bryan/College Station, TX - LP: L. Richie (Motown)
KWYZ-Everett/Seattle, WA - LP's: Alabama, E.T. Conley (RCA)

McClendon cont. from page 41

an all- ads station, demonstrating that it would be in the public interest, despite the FCC rule limiting advertising to 18 minutes per hour! He changed the call letters to K-ADS; he sold want ads to private parties, each produced in a different style. I heard it; it was very interesting to listen to and very well formatted. After nine months he pulled the plug and changed to "KOST" and Beautiful Music. He said at the time he was giving up because it required too much of his time to develop and steer it, not because it wouldn't succeed, at least financially. The radio industry said "Oh, sure", and dismissed it as Gordon's first failure. But those of us who heard it knew it was not a failure; Gordon could have made it another remarkable success

story had he allowed himself the time and effort to develop it. The recent huge success of All-ADS TV programming (Home Shopping Network, and the like) demonstrates that.

Gordon McLendon proved that when you find a consistent service that will appeal to the public, and present it in a consistent and exciting format structure, you can format anything with wide appeal and succeed with it. Anything.

In a published interview in the late 1970's, Gordon said that he felt there was at least one obvious programming void that a successful radio format could be developed to fill. As far as I know, it's never been published what it was, and it's stimulating to speculate on. I've always thought it

might be "Personal Advice Telephone Talk", and if so, the great audience success of NBC's "Talknet" and various personal advice programs on major talk stations demonstrated that such a concept could succeed. But it's probably better we never know for sure, because it will stimulate us to look for that unconventional, overlooked idea that Gordon McLendon thought would make for another killer format. And certainly, there are many possible, if we have the imagination to discover them.

Gordon McLendon's legacy is you and me and everybody in the modern radio and record industries. The very industries themselves are his heritage. It is superflous and trivial to say simply that we will miss him. But we certainly will.

"Good Friends" A STAR LIT REFLECTION OF GEORGE DUKE THE NEXT SINGLE-THE NEXT STEP FROM HIS SELF TITLED LP ... it must be on Elektra Music Cassettes, Records and Compact Discs 2 1984 Elektra Asylum Records, a Division of Warner Communications Inc. www.americanradiohistory.com

"URBANIZING" by JERRY BOULDING

THE SIGHS AND THE PRIZE

OR "CONTESTS MAKE CUMES COME"
OR "MOVERS AND SHAKERS OFTEN MOVE TO WHERE SOMETHING'S SHAKING"

As most researchers and consultants will tell you contests can help capture cumes, if they are done right, placed right and if the other ingredients, (including timing) are on your side. What prizes do most people prefer to win? It's still cash and cars, with cash having a definite edge. If seems although the dollar doesn't go very far these days, what it lacks in distance, it makes up in speed

BANK IT AND CRANK IT

You know how we're always trying to come with clever titles for new contests, or some new concepts from old contests? This particular contest involves direct mail pieces and while it is not cheap, it can be very effective. First of all, image is immediately aided by direct mail. Continuing studies show that the perception of a radio station that does a clever, well-worded direct mail piece gives that station an immediate bigger image. And along with image comes pride, listenership and hopefully ARBitron numbers. Direct mail is perceived as being more effective, according to these new studies, than television or billboards.

Acutually the words "Crank It and Bank It" have to do with what the listeners need to do to win. He/She has to "crank it up" to (the station's frequency) and then "bank" on winning! The actual contest involves sweepstakes numbers, which is a pretty popular trend in most cities. The whole idea was one that could not have been carried out without the direct mail piece. Someone once asked me how many direct mail pieces were needed to be truly effective. The answer of course, depends on a number of factors, not the least of which is the overall programming budget and the particular budget you have for this particular contest. But I personally feel that in most medium or major market cities, you need at least 250,000 direct mail pieces. This takes into account the number that will be discarded or go to wrong addresses, etc.

THE CUTTING EDGE

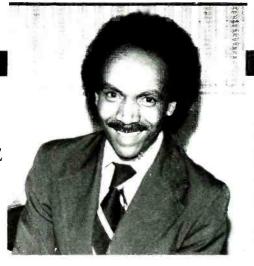
Keeping sharp requires constant attention and you must keep your cutting edges keen. This is true for many things, but certainly for doing successful contest and promotions. Every programmer who keeps rein on an activelyprogrammed station must walk a thin line between keeping up with the market's tastes and being too far in front of them by overanticipating their needs and desires. The whole concept of keeping 'fresh' often leads to disaster. To take over a new station or a new situation and and try to make either an

image or positioning change with what is often a small budget is a pretty tough goal, especially when you consider you often only have one or two books (ARBitrons) to do it, depending on the number of ratings sweeps taken in your particular market. One of the things that a station must do today to remain strong and really competitive, is to "sell" itself to its audience and naturally, its potential audience. You not only have to sell the contests and promotions, you must also sell the music, commercials, promos, one -liners, etc. Salesmanship and promotion are both a game and a business. The affinity between the two is evident. Then you add the spirit of competition, the indispensibility of training and preparation, the willingness to sacrifice self and the ability to bounce back after defeat. Sometimes the ratings don't immediately reflect the changes and efforts we've made. If you are talented and continue to give a total effort and persevere, you will eventually enjoy the exhilaration of victory and the enjoyment of victory's rewards.

LESSONS IN FUTILITY

Sometimes, you find yourself working for an organization that does not believe in spending huge amounts of cash on promotions. They don't want to make the product better, nor do they want to advertise once it's been improved. Their idea of a winning team is one that can take nothing and make something happen. And they go through team after team. They're always looking for new people. They're the ones who are always advertising for new people. And if you find yourself, at some point in your career, working for this kind of station or these kinds of people, the burden and responsibility for the air-personalities and program and music directors is even greater. They must take full advantage of every little bit of useful facts from every possible source. That takes a whole lot of motivation, often with little pay. You see these people frustrated and looking for

Sales-oriented and profit-motivated owners and managers, whose primary thrust is to maintain the lowest possible operating costs, replace air personalities at an alarming rate, hoping to find someone whose thinking aligns with theirs. Then they finally decide that there are no talented program people and they either sell, change formats or their minds. What is wrong with these lessons in futility is that they have lost sight of the fundamentals of not only of radio, but of business. First, you must make certain that you have a good product and then you must try to promote it. If you're giving away a new car and/or some cash



"...an activelyprogrammed station must walk a thin line between keeping up with the market's tastes and being too far in front ..."

awards, you must tell people about it...people who may not be listening to your radio station at the time. This is one way to build cume. It's the combination of all the elements- the music, the personalities and the promotions-which make people talk about you and listen to you. A station in a market we recently consulted did a million dollar giveaway. They got a huge cume together, but their overall product wasn't right. So they were checked out by the audience and they left. It's like going into a store. You often get only one chance at giving them good service or food, and if you don't, they might not come back. So it definitely takes more than just a huge prize, regardless of its size...to get the 'sighs' translated into ARBitron numbers. Success in life and in our business is a kind of game. We make a living by what we get (like strong ARBitrons) but we make a life by what we give. Some people treat life like a slot machine--putting in as little as possible while hoping for the jackpot! •

the GAVIN REPORT

Editor: Betty Hollars

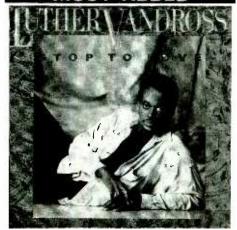
JANET JACKSON

Control (A&M)

KLYMAXX

Sexy

(Constellation/MCA)



LUTHER VANDROSS

Stop To Love (Epic) 21 Adds

POINTER SISTERS

Goldmine (RCA) 20 Adds

O'BRYAN

Tenderoni (Capitol) 17 Adds

POINTER SISTERS Goldmine (RCA)

2W LW TW

1.

18.

4. 4. 1. FREDDIE JACKSON - Tasty Love (Capitol) Human League - Human (Virgin/A&M) LIONEL RICHIE - Love Will Conquer All (Motown) 3. 3. 6. 6. 3.

STACY LATTISAW - Nail It To The Wall (Motown) 5. 5. 5. 7. 7. JESSE JOHNSON featuring SLY STONE - Crazay (A&M)

17. 9. 6. CHICO DEBARGE - Talk To Me (Motown) COMMODORES - Going To The Bank (PolyGram) 7. 16. 12. 10. 8. 14. ONE WAY - Don't Think About It (MCA)

9. Gregory Abbott - Shake You Down (Columbia) 1. 15. 10. READY FOR THE WORLD - Love You Down (MCA)

11. 12. 11. Millie Jackson - Hot! Wild! Unrestricted! Crazy Love (Jive/RCA) 18. 12.

24. PATTI LABELLE - Kiss Away The Pain (MCA) 28. 17. 13. FULL FORCE - Unfaithful So Much (Columbia)

14. 2. 2. Melba Moore & Freddie Jackson - A Little Bit More (Capitol) 30. 16. 15. ANITA BAKER - Caught Up In The Rapture (Elektra) 8.

8. 16. General Kane - Crack Killed Applejack (Gordy) 37. 31. 17. VESTA WILLIAMS - Once Bitten Twice Shy (A&M)

18. 35. **BOBBY BROWN** - Girlfriend (MCA) 13. 13. 19. Phyllis Hyman - Old Friend (Manhattan) 20. 33. 30. **LEVERT** - Let's Go Out Tonight (Atlantic) 40. 34. 21. ISAAC HAYES - Ike's Rap/Hey Girl (Columbia)

38. 22 JEFF LORBER featuring KARYN WHITE - Facts Of Love (Warner Bros.)

27. 23. 23. Peabo Bryson - Good Combination (Elektra) 24. JANET JACKSON - Control (A&M)

39. 25. BILLY OCEAN - Love Is Forever (Jive/Arista) 35. 26. 26. Shirley Murdock - As We Lay (Elektra) 27.

40. KOOL & THE GANG - Victory (Mercury/PolyGram) 25. 21. 28. Mtume - P.O.P. Generation (Epic) 31. 29. 29. Kurtis Blow - I'm Chillin' (Mercury/PolyGram)

32. 30. 32 James Brown - Gravity (Scotti Bros.) 39. 33. 31. SOS BAND - Even When You Sleep (Tabu)

32. 36. CHAKA KHAN - Tight Fit (Warner Bros.) 22. 33. 22. Jean Carne - Flame Of Love (Omni/Atlantic) 34. KLYMAXX - Sexy (Constellation/MCA)

35. LUTHER VANDROSS - Stop To Love (Epic) 23. 24. 36. Jeffrey Osborne - Room With A View (A&M) 9. 14. 37. Club Nouveau - Jealousy (Tommy Boy)

38. **NEW EDITION** - Once In A Lifetime Groove (MCA) 39. RUN DMC - You Be Illin' (Profile)

40. 19. RJ's Latest Arrival - Heaven In Your Arms (Manhattan)

ARTIST & TITLE Reports Adds

20 POINTER SISTERS - Goldmine (RCA) 52

GRACE JONES - I'm Not Perfect (But I'm Perfect For You) (Manhattan) 48

URBAN CONTEMPORARY HIT FACTOR Research: Betty Hollars

Total Reports This Week 99

97 Last Week

10.

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 ststions playing the record- 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

				Stations have it in ricary of modian rotation that actor acres						
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks	
			70					0.11.0		
READY FOR THE WORLD - Love You Down (MCA)				35	24	9	2	84%	8	
PATTI LABELLE - Kiss Away The Pain (MCA)				24	28	5	2	88%	7	
VESTA WILLIAMS - Once Bitten Twice Shy (A&M)				7	33	13	1	74%	4	
BOBBY BROWN - Girlfriend (MCA)			62	13	29	12	8	67%	4	
ISAAC HAYES - Ike's Rap/Hey Girl (Columbia)			49	6	27	15	1	67%	4	
JEFF LORBER featuring KARYN WHITE - Facts Of Love (Warner Bros.)			54	9	29	15	1	70%	7	
JANET JACKSON - Cons	trol (A&M)		68	10	21	26	11	45%	3	
BILLY OCEAN - Love Is	Forever (Jive/Arista)		67	5	36	19	7	61%	5	
KOOL & THE GANG - Vi	ctory (Mercury/PolyGram)		70	7	39	21	3	65%	3	
			1		1 1		ļ		i	

SHAÑNON'S GOING ALL THE WAY AGAIN!

with "PROVE ME RIGHT" 148352

and the hot new mix 0.88775
Remixed by Edd.808 Electr c and Merlin Bobb

the first single from her new album, OVE GOES ALL THE WA



UP & COMING

Reports	Adds	ARTIST & TITLE
41	8	MIKI HOWARD - Come Share My Love (Atlantic)
40	12	EL DEBARGE - Someone (Motown)
36	8	MAZE featuring FRANKIE BEVERLY - When You Love Somebody (Capitol)
32	8	MANHATTANS - Where Did We Go? (Columbia)
27	1	GWEN GUTHRIE - Outside In The Rain (Polydor/Polygram)
27	9	D "TRAIN" WILLIAMS - Misunderstanding (Columbia)
26	8	*ROBBIE NEVIL -C'est La Vie (Manhattan)
25	5	WHODINI - Growing Up (Arista)
24	3	KRYSTOL - Precious Precious (Epic)
23	4	*DURAN DURAN - Notorious (Capitol)
22	-	O.C. SMITH - You're My First, My Last, My Everything (Rendezvous)
20	3	GLEN JONES - Stay (RCA)
20	3	AL JARREAU - Tell Me What I Gotta Do (Warner Bros.)
20	13	*GEORGE BENSON - Shiver (Warner Bros.)
18	2	KEITH PATRICK - Night To Remember (Omni)
18	17	*O'BRYAN - Tenderoni (Capitol)
17	4	NOCERA - Summertime, Summertime (Sleeping Bag)
17	-	PIECES OF A DREAM - Joyride (Manhattan)
14	1	*MIAMI SOUND MACHINE - Falling in Love Again (Uh-Oh) (Epic)
13	2	*DONNELL PITMAN - Chocolate Lover (Fast Fire)
13	12	*JETS - You Got It All (MCA)
12	1	TEASE - I Wish You Were Here (Epic)
12	5	*ASHFORD & SIMPSON - What Becomes Of Love (Capitol)
11	2	*CAMEO - Candy (Atlanta Artists)
11	4	*JOESKI LOVE - My Girl (Elektra)
11 '	7	*GEORGE DUKE - Good Friends (Elektra)

Dropped: #20-Tina Turner, #25-Aretha Franklin, #27-Jermaine Stewart, #28-5 Star, #37-Dazz Band, Oliver Cheatham, Randy Crawford, Patti Austin, Robert Palmer, Surface.

LP CUTS

POTENTIAL SINGLES

LUTHER VANDROSS - I Really Didn't Mean It/Anyone Who Had A Heart (Epic) CAMEO - She's Mine/Don't Be Lonely/Back And Forth (Atlanta Artists /PolyGram) LEVERT - Kiss And Make Up/I'll Start You Up, You Turn Me On (Atlantic) COMMODORES - United (PolyGram)
ANITA BAKER - You Bring Me Joy/Been So Long (Elektra) PHYLLIS HYMAN - What You Won't Do For Love (Manhattan) KRAFTWERK - Electric Cafe (Warner Bros.)

MIDNIGHT STAR - Engine #9 (Solar)
ARETHA FRANKLIN - Jimmy Lee (Arista)
BILLY PRESTON - Since I Held You Close (Motown)
JAMES INGRAM - Never Felt So Good (Qwest)

RECOMMENDED NEW RELEASES

KRAFTWERK
Musique Non Stop

(Warner Bros.)

KENNY G

Don't Make Me Wait For Love (Arista)

HEAVY TRAFFIC STARRING "V"

Jealousy (Atlantic)

JENNY BURTON

Do You Want It Bad Enuff

(Atlantic)

URBAN CONTEMPORARY SUMMARY

Yo! Yo! While Betty leads a group of high school students around the landmarks of Washington D.C., Gavin pulls in their second string—it was a tuff game but it looks like everyone has come out a winner. Our first move was to deal with the jam that Betty left for us at the top of last week's chart. As you may have noticed there was no movement in the

top eight, which can get pretty darn boring. So this week... Freddie Jackson (without Melba Moore) "shakes down" Gregory Abbott, who retained the number one position for a surprising three week duration. But in less than three weeks we've seen incredible movement from Vesta Williams (31-17), Bobby Brown (35-18), Levert

(30-20), Isaac Hayes (34 -21), Jeff Lorber (38-22), and Kool & The Gang (40-27, and a whopping 65%). Last week's Chartbounds, Janet Jackson and Klymaxx, become this week's Certified, and probably won't stop until they get into the top ten. Until the second string's services are called upon again.... John and Joel

FIRST, THERE WAS
THE TREMENDOUS SUCCESS OF
"PEEWEE'S DANCE"
BY JOESKI LOVE
...NOW THE KID'S BACK WITH

"MY GIRL"

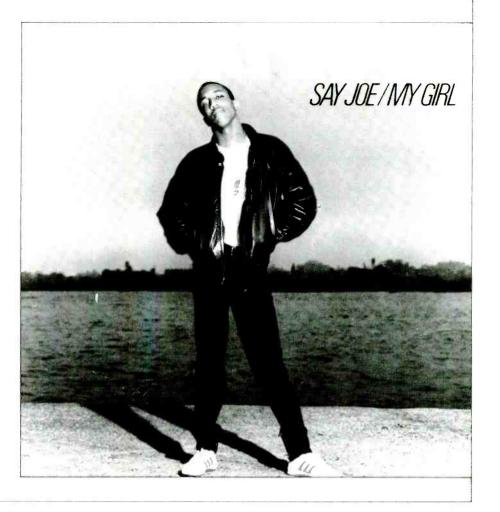
JOESKI LOVE'S NEW SINGLE

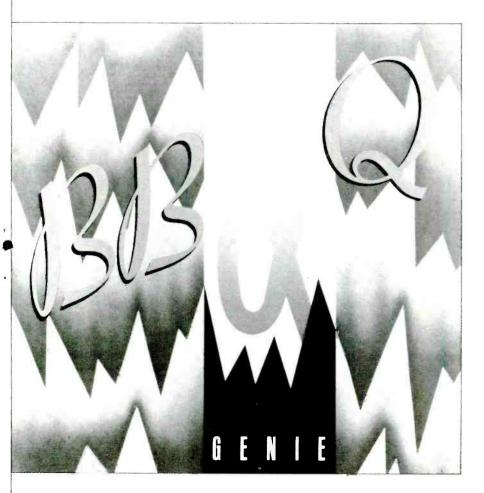
WHUR WGOK WNOV
WPAK WHYZ KHRN
KFXZ WOIS KKDA
WFKX WWIL



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MUSIC CASSETTES AND RECORDS

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Now on:

WRDW WILD WZFX WGOK





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NORTHEAST

BOSTON, MA

TONYA PENDLETON-WILD

ADDS: BB&Q, Gap Band, D. Allen. MAX: Chico DeB., Nocera, H.League, Temps, G.Abbott, RFTW, Bob. Brown, Barb. Roy, Loose Ends, F.Jackson, S.Lattisaw, Cl.Nouveau, H.Hewett, Melba/Fred, L.Richie, Cameo.

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

ADDS: Chico DeB., N.Martinez, F.Jackson, MAX: H. League, S. Lattisaw, Duran, Ocean, G. Abbott.

NEW HAVEN, CT

HANNIBAL/DICKINSON-WNHC

ADDS: Chaka Khan, J. McClain, Janet Jax., Jarreau, Grace J., Mik. Howard. MAX: S. Lattisaw, S. Murdock, Millie Jax, Jesse/Sly, Kurtis B., F.Jackson, Barb. Roy, One Way, Chico DeB., RFTW, Peabo, Gen. Kane, Full Force.

NEW YORK, NY TONY GRAY-WRKS

ADDS: B.Fats, P.LaBelle, J.M. Silk. MAX: G.Abbott, H.League, A. Baker, S.Lattisaw, Nocera, Oran Jones, N.Edition, Cameo, H.Hewett, F.Jackson.

NEW YORK, NY

SCOTT SHANNON-Z100

ADDS: N.Martinez. MAX: H. League, Palmer, Run DMC, Duran, L. Richie. ROCHESTER, NY

ANDRE MARCEL-WDKX

ADDS: O'Bryan, Kenny G, Loose Ends, Manhattans, The Cut. MAX: H.League, F.Jackson, G.Abbott, Mid. Star, L.Richie, Cameo, P.Hyman. Melba/Fred, Gen. Kane, Cl.Nouveau, S.Lattisaw, One Way, Jesse/Sly, A. Baker, B.Williams, Whodini, RFTW, Peabo, Full Force.

PITTSBURGH, PA

JOHN ANTHONY-WAMO

ADDS: Duran, Ashford &S, Grace J., Mik. Howard. MAX: L. Richie, Bob. Brown, Chico DeB., Tease, RFTW, Janet Jax., Vandross, N. Edition, Commodores, G.Abbott.

PHILADELPHIA, PA

TONY QUARTERONE-WUSL/FM

ADDS: Geo. Duke, DeBarge, Vandross, Aretha, SOS Band. MAX: 5 Star, Temps, G.Abbott, Cameo, H.League, Rebbie J., Chico DeB., L.Richie, Eric B, S.Lattisaw.

WASHINGTON, DC

MIKE ARCHIE-WHUR

ADDS: Mik. Howard, B. James. MAX: Ocean, S. Lattisaw, Chico DeB., F.Jackson, SOS Band, H.League, Jesse/Sly, P.Hyman, Commodores, L.Richie, J.Carne, Deniece W., A. Baker, Grace J., J.Lorber.

BALTIMORE, MD

KINGSTON/KRONTHAL-B104

ADDS: Ocean, Jets, Run DMC. MAX: H. League, NuShooz, Janet Jax, Duran, L. Vandross, Abbott.

BALTIMORE, MD

ROY SAMPSON-WXYV/FM

ADDS: Janet Jax., Grace J., D Train, Bob. Brown, Beastie B., S.Murdock, UTFO, Capt. Sky. MAX: Chico DeB., H.League, S.Jones, S.Lattisaw, F.Jackson, One Way, Jesse/Sly, L.Richie, Commodores, RFTW, Millie Jax.

OCEAN CITY, MD

MIKE FILIPPELLI-OC104/FM

ADDS: DeBarge, Janet Jax., Rob.Nevil, Pointers, N.Edition, Vandross, Peabo, Grace J., Mik.Howard. MAX: G.Abbott, H.League, Cl.Nouveau, H.Hewett, T.Turner, Melba/Fred, F.Jackson, Madonna, Aretha, L.Richie.

CHARLOTTESVILLE, VA

J.MICHAEL-CAVC/FM

ADDS: Krystol, S. Winwood, Pointers, Gap Band, Bob. Brown, DeBarge, Jarreau, E.Klugh, Private P., Controller, Police, Falco, N.Edition, J. McClain, Janet Jax., R.Angel, Kim Wilde, S.Clarke, Gen. Jeter, W.C.W.Crew. MAX: R. Palmer, One Way, Gen. Kane, J.Osborne, Millie Jax, P.LaBelle, Jms. Brown, Vesta Wms., Cl.Nouveau, Jesse/Sly, Aretha, Dazz Bd., 5 Star, G.Benson, Kenny G, N.Edition, H.League, Mtume, J.Stewart, S.Lattisaw, Janet Jax..

RICHMOND, VA

DONNIE DEANE-WKIE

ADDS: Loose Ends, Geo.Duke, T.Turner, B.Womack, J.Graham, G.Clinton, S.Robinson. MAX: G.Abbott, Millie Jax, L.Richie, S.Lattisaw, Jesse/Sly, P.LaBelle, F.Jackson, Chico DeB., One Way, Commodores, Kurtis B., A. Baker, Jms. Brown, Full Force, J.Lorber, Janet Jax., Kool/Gang, Gl. Jones.

NORFOLK, VA

DON "EARLY" ALLEN-WOWI

ADDS: Force MD's, Beastie B., T.Turner, Klymaxx, Deja Vu, Princess, G.Benson, Krystol, Vandross, Lynn Roman, Nayobe, C.Barry. MAX: H.League, F.Jackson, S.Lattisaw, One Way, Jesse/Sly, L.Richie, Gen. Kane, Millie Jax, Chico DeB., Commodores.

FARMVILLE, VA

STAN WILLIAMS-WPAK

ADDS: J. McClain, Force MD's, Rapper's C, B. Womack, Tahsan, Joeski L.. MAX: Jesse/Sly, G.Abbott, H.League, Janet Jax., Kurtis B..

ROANOKE, VA

STAN TOMPKINS-WTOY

ADDS: D.Pittman, Klymaxx, N.Edition, Janet Jax., Run DMC, Grace J.. MAX: H.League, Madonna, G.Abbott, L.Richie, Melba/Fred, Jesse/Sly, S. Winwood, S.Lattisaw, F.Jackson, One Way, J.Carne, Chico DeB., Millie Jax, Commodores, S.Jones, RFTW, P.LaBelle, Kurtis B., Levert, Jms. Brown, I. Hayes, Ocean, A. Baker, Full Force.

SOUTH

GREENSBORO, NC

DOC FOSTER-WOMG

ADDS: Vandross, Pointers, Force MD's, Jarreau, DeBarge, Manhattans, Young & C., Janet Jax., C.Barry, New Kids. MAX: F.Jackson, H.League, Jesse/Sly, One Way, S.Lattisaw, J.Carne, Gen. Kane, Chico DeB., Millie Jax, Commodores, Jms. Brown, Levert, RFTW, Vesta Wms., J.Lorber, A. Baker, P.LaBelle, Bob. Brown, Full Force, L.Richie. CHARLOTTE, NC

DON CODY/K, MACK-WGIV

ADDS: Pointers, Bob. Brown, DeBarge, G.Benson, Ashford &S, Janet Jax., MAX: Kool/Gang, S.Murdock, Commodores, Kurtis B., Aretha, L.Richie, One Way, Levert, Full Force, H.League.

FAYETTEVILLE, NC

LYPE/GREENE/BENSON-WZFX

ADDS: Vandross, G.Benson, M. Persons, O'Bryan, M.McDonald, J.Burton, Whodini, BB&Q, MAX; S.Murdock, Cameo, G.Abbott, F.Jackson, Melba/Fred, B.Williams, One Way, Full Force, RFTW, Peabo.

WILMINGTON, NC

TONY GORE/JOE DIAZ-WWIL

ADDS: Pointers, Joeski L., Sylvester, Klymaxx, Pointers, Crusaders, Kraft Work, G.Benson, Ashford &S, Johnnie T., C.Hairston, Vandross, R. Brookins. MAX: Cameo, Loose Ends, T. Turner, Gen. Kane, G.Abbott, Temps, H.Hewett, Melba/Fred, Rene & A., Ashford &S.

ASHEVILLE, NC

S.MCINTYRE/ROBINSON-WBMU/FM

ADDS: D.S.& B.J., N.Edition. MAX: Melba/Fred, 5 Star, Pieces/Dr., L.Ritenour, Gl. Jones, RJ'S Latst, H.Hewett, G.Benson, Temps, Ocean.

ST.MATTHEWS, SC

ANDY HENDERSON-WOKI

ADDS: Pointers, Bob. Brown, DeBarge, Maze. MAX: G.Abbott, Temps, T.Turner, Cameo, Ashford &S, Rebbie J., RJ'S Latst, S.Lattisaw, Gen. Kane, J.Stewart.

COLUMBIA, SC

TONY DEAN/J.MCHUGH-WWDM/FM

ADDS: No Adds. MAX: Loring/And, J.Carne, Timex S.C., Lisa Lisa, Janet Jax., Temps, Nu Shooz, T.Turner, Mid. Star, H.& Davis.

FLORENCE, SC

ANDREW BAILEY-WYNN

ADDS: Gl. Jones, Mik.Howard, Vandross, P.Ferron, J. McClain, Ashford &S, Oran Jones. MAX: G.Abbott, J.Osborne, F.Jackson, L.Richie, Cameo, Millie Jax, S.Jones, One Way, Jesse/Sly, Melba/Fred. GREENVILLE, SC

A.CARSON/T.SEWELL-WHYZ

ADDS: Ashford &S, Pointers, Vandross, Oran Jones. MAX: Cameo, G.Abbott, H.League, Commodores, F.Jackson, L.Richie, Kool/Gang, A. Baker, Run DMC.

ATLANTA. GA

TONY SCOTT-WEKS

ADDS: UTFO, Beastie B., Ocean, Nayobe, Chaka Khan, Bohannon, Najee. MAX: F.Jackson, H.League, S.Lattisaw, Nocera, Jesse/Sly, One Way, Millie Jax, Gen. Kane, Chico DeB., RFTW, L.Richie, P.LaBelle, Commodores, D. Allen.

ATLANTA, GA RAY BOYD-V103

ADDS: Janet Jax., Maze, Run DMC, Chaka Khan, N.Edition, J.Lorber, D.Pittman, Grace J.. MAX: S.Lattisaw, G.Abbott, H.League, Commodores, F.Jackson, One Way, Cash Flow, L.Richie, T.Turner, Melba/Fred.

AUGUSTA, GA

CHARLOTTE LOGAN-WEXA

ADDS: G.Benson, Eric B, Gw.Guthrie, Krystol, Vandross, Pointers, Jets, JA Johnson, UTFO, J.Burton. MAX: J.Carne, P.LaBelle, One Way, Millie Jax, Chico DeB., S.Murdock, F.Jackson, Böb. Brown, L.Richie, A. Baker, H.League, Commodores, Levert, S.Lattisaw, Jesse's G..

AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: Jets, BB&Q, Vandross, Oran Jones, G.Benson. MAX: Cl.Nouveau, Ocean, Jesse/Sly, Aretha, Full Force, Janet Jax., RFTW, L.Richie, Run DMC, G.Abbott, One Way, Commodores, Chico DeB., P.LaBelle, J.Osborne, Vesta Wms., F.Jackson, Johnnie T., J.Carne, Latimore.

ALBANY, GA

BRUCE WASHINGTON-WODE

ADDS: Maze, Manhattans, Klymaxx, Run DMC, S. Winwood, R. Palmer, N.Edition. MAX: G.Abbott, F.Jackson, Melba/Fred, T.Turner, H.League, Gen. Kane, G.Benson, P.Hyman, S.Jones, J.Carne.

ALBANY, GA

TONY WRIGHT-WJIZ

ADDS: Heavy D., Young & C., Bohannon, Kapt.T. Jam, Fat Larrys, C.Anderson, Beastie B., MAX: Millie Jax, S.Lattisaw, L.Richie, F.Jackson, Jesse/Sly, One Way, J.Carne, P.LaBelle, Commodores, RFTW.

TALLAHASSEE, FL

JOE BULLARD-WANM

ADDS: Geo. Duke, Kenny G, G.Benson, B.Fats. MAX: F.Jackson, Melba/Fred, Cl.Nouveau, Jesse/Sly, G.Abbott, Gen. Kane, L.Richie, S.Lattisaw, One Way, Janet Jax., Commodores, Full Force, Chico DeB., Bob. Brown, Run DMC.

MIAMI. FL

FRANK AMADEO-Y100

ADDS: Vesta Wms., Ben E.King. MAX: H. League, Run DMC, Pointers, S. Lattisaw, N. Martinez, Janet Jax.

TAMPA, FL

CHRIS TURNER-WTMP

ADDS: Grace J., Lynn Roman, Maze, Bob. Brown, Ashford &S, G.Benson, Young & C., J.Ingram. MAX: S.Lattisaw, Jesse/Sly, Commodores, Janet Jax., R. Palmer, Kool/Gang, Gen. Kane, H.League, Millie Jax, L.Richie.

MOBILE, AL

BOOGIE J.JEFFERSON-WGOK

ADDS: Egypt Lvr., O'Bryan, Dougie Fr., Givens F., Vandross, G.Benson, BB&Q, Lee Fields, Geo.Duke, Sylvester. MAX: S.Murdock, G.Abbott, Chico DeB., Melba/Fred, F.Jackson, Commodores, RFTW, S.Lattisaw, One Way, K.Patrick, B.Williams, Millie Jax, Pieces/Dr., Eric B, Levert.

MOBILE. AL

TONY BROWN-WBLX

ADDS: SOS Band, Cameo, Janet Jax., Ashford &S, Manhattans, Force MD's, G.Benson, J.Kristie, Private P., MAX: F.Jackson, One Way, Jesse/Sly, H.League, Commodores, J.Carne, L.Richie, S.Lattisaw, Millie Jax, Ocean, Chico DeB., P.LaBelle, J.Lorber.

OPELIKA, AL

KEITH REED-WZMG

ADDS: MAX: Gw.Guthrie, Levert, Lisa Lisa, Oran Jones, Ocean, Janet Jax., L.Richie, Cameo, Run DMC, Whodini.

NASHVILLE, TN

J.C. FLOYD/CY YOUNG-WQQK/FM

ADDS: Bob. Brown, RFTW, Kraftwerk, D.Pittman, Ocean, W.Chung, O'BRYAN, K.Patrick, D. Allen. MAX: Pointers, F.Jackson, Grace J., L.Richie, N.Edition, Full Force, G.Abbott, Bad, Commodores, Kenny &

CHATTNOOGA, TN

JAY RILEY-SWITCH 102-WNOO

ADDS: Geo.Duke, Ashford &S, Nocera, Kenny G, S.Robinson. MAX: Melba/Fred, H.League, S.Lattisaw, Jesse/Sly, Gen. Kane, T.Turner, F.Jackson, Aretha, J.Osborne, P.LaBelle, Commodores, A. Baker, L.Richie, Jms. Brown, I. Hayes, S.Jones, Run DMC, RFTW, One Way, Vesta Wms..

MEMPHIS, IN

P.WELLS/JIMMY SMITH-K-97

ADDS: Kool/Gang, Pointers, Klymaxx, Run DMC, Janet Jax., Full Force, Jarreau. MAX: G.Abbott, Melba/Fred, H.League, T.Turner, H.Hewett, F.Jackson, Cl.Nouveau.

MEMPHIS, TN

MELVIN JONES-KRNB

ADDS: Gap Band, Janet Jax.. MAX: Gen. Kane, Run DMC, Jesse/Sly, G.Abbott, J.Osborne, A. Baker, F.Jackson, S.Lattisaw, Commodores, Melba/Fred, P.LaBelle.

JACKSON, TN

FRED HARVEY-WFKX

ADDS: Joeski L., SOS Band, Grace J., Mik.Howard. MAX: A. Baker, F.Jackson, Stacey Q, R. Palmer, Aretha, Chaka Khan, RFTW, Full Force, Commodores.

JACKSON, MS

CARL HAYNES-WJMI

ADDS: G.Benson, Commodores, Mik.Howard, J.Lorber, Grace J., MAX: W.C.W.Crew, F.Jackson, Whistle, G.Abbott, H.League, SOS Band, J.Osborne, Millie Jax, RFTW, Bob. Brown.

LAUREL/HATTIESBURG, MS

RON DAVIS-WQIS

ADDS: Pointers, DeBarge, Bob. Brown, Egypt Lvr.. MAX: Cl.Nouveau, RJ'S Latst, Jesse/Sly, Chico DeB., G.Abbott, L.Richie, Melba/Fred, S.Lattisaw, P.Hyman, F.Jackson.

MCCOMB, MS

SARA KAY-WHNY

ADDS: Kool/Gang. MAX: Ocean, Miami S.M., G. Abbott, L. Richie.

CENTRAL

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Rob.Nevil, Pointers, Gl. Jones, Vandross, Run DMC, Nayobe, J.Burton, Force MD's, Bad, O'Bryan. MAX: H.League, F.Jackson, Jesse/Sly, S.Lattisaw, One Way, L.Richie, Gen. Kane, Millie Jax, Chico DeB., Commodores, RFTW, P.LaBelle, J.Carne, Levert, O.Cheatem.

COLUMBUS, OH

K.C. JONES-WVKO

ADDS: Grace J., SOS Band. MAX: Chico DeB., One Way, Melba/Fred, L.Richie, S.Lattisaw, H.League, Millie Jax, Jesse/Sly, Peabo, A. Baker, F.Jackson, J.Lorber, Commodores.

CLEVELAND, OH

J.KELLY/CALVIN HICKS-Power 108

ADDS: Vandross, Klymaxx, Pointers, D Train, Rob.Nevil, Shannon. MAX: H.League, F.Jackson, One Way, S.Lattisaw, Melba/Fred, Millie Jax, Jesse/Sly, L.Richie, Gen. Kane, G.Abbott, RFTW, P.Hyman, Commodores, Chico DeB., A. Baker.

CLEVELAND, OH

LYNN TOLLIVER JR-WZAK

ADDS: Beastie B., Maze, Force MD's, Oran Jones, Latimore, Manhattans, Nocera, P.Ferron, O'BRYAN, New Kids. MAX: S.Murdock, F.Jackson, A. Baker, I. Hayes, Millie Jax, L.Richie, Jesse/Sly, Levert, Scott & R., Janet Jax., S.Lattisaw, Cameo, Full Force, Commodores, RJ'S Latst, Vandross.

CINCINNATI, OH

B.CASTLE/G.WEILER-WBLZ

ADDS: Rob.Nevil, Duran, N.Edition, Janet Jax.. MAX: Jesse/Sly, Melba/Fred, H.League, F.Jackson, S.Lattisaw, Chico DeB., A. Baker, N.Martinez, One Way, W.Chung.

CINCINNATI, OH

STEVE HARRIS-WCIN

ADDS: MAX: G.Abbott, F.Jackson, Cl.Nouveau, Cameo, Temps, Jesse/Sly, Melba/Fred, H.League, A. Baker, One Way.

INDIANAPOLIS, IN

KELLY KARSON-WTLC

ADDS: O'Bryan, Pointers, Force MD's, Rob.Nevil, D. Alexander, Givens F., RJ'S Latst, J.Burton. MAX: H.League, S.Lattisaw, F.Jackson, Jesse/Sly, Chico DeB., Jms. Brown, Pieces/Dr., The Cut, Full Force, Commodores, Levert, J.Lorber, L.Richie, Vesta Wms., J.Osborne, K.Patrick, Voltage Br, I. Hayes, Mik.Howard.

DETROIT, MI

GARY BERKOWITZ-WHYT

ADDS: Janet Jax.. MAX: H. League, Duran, G. Abbott, Cameo, L. Richie. **DETROIT. MI**

J.ALEXANDER/WHITMORE-WJLB

ADDS: G.Benson, Nocera, Ben E.King, Kool/Gang, Force MD's. MAX: A. Baker, F.Jackson, Jesse/Sly, Kiara, RFTW, L.Richie, Whodini.

SAGINAW, MI

DAVID ROSAS-WWWS/FM

ADDS: Janet Jax., B.Womack, Y.& People, G.Benson, Pointers, C.Barry, O'Bryan. MAX: F.Jackson, Commodores, Millie Jax, Melba/Fred, Jesse's G., Rene & A., L.Richie, One Way, P.LaBelle, M.Goulet.

KALAMAZOO, MI

MICHAEL JACKSON-WKMI

ADDS: G.Abbott.

MILWAUKEE, WI

B.MILLER/K.STERLING-WLUM

ADDS: Grace J., DeBarge, Manhattans, Maze, P. Young, B.Hornsby, Madonna, Stacey Q, Bob Geldof, Najee. MAX: F.Jackson, H.League, A. Baker, C.Thompson, Kool/Gang, W.Chung, C.Lauper, G.Abbott, L.Richie, T.Heads, Rob.Nevil.

MILWAUKEE, WI

ROB HARDY-WNOV

ADDS: Pointers, P.LaBelle, Bob. Brown, J. McClain, Tashan, Joeski L.. MAX: Col.Abrams, H.Hewett, Full Force, S.Jones, Cameo, Run DMC, Kenny & J., Loose Ends, Geo.Duke, 52nd St..

MINNEAPOLIS, MN

PETE RHODES-CBLS

ADDS: J.Ingram, Pointers, O'Bryan, Vandross, G.Benson, Gap Band, Chico DeB., Grace J., N.Edition. MAX: G.Abbott, Melba/Fred, H.League, F.Jackson, S.Lattisaw, Jesse/Sly, L.Richie, T.Turner, Cl.Nouveau, RJ'S Latst, P.Hyman, RFTW, Mtume, Millie Jax, Commodores, Full Force, H.Hewett, Cameo, J.Osborne, G.Benson.

CHICAGO, IL

MARCO SPOON-WBMX/FM

ADDS: J.Carne, H.Traffic, N.Edition, G.Benson, Gw.Guthrie, P.Ferron. MAX: G.Abbott, Melba/Fred, S.Lattisaw, O.Cheatem, Commodores, J.Osborne, F.Jackson, P.Hyman, P.Hyman, L.Richie, Jms. Brown, One Way, S.Jones, Jesse/Sly, Aretha, Col.Abrams, Vesta Wms., Mtume, P.LaBelle, Chico DeB..

CHICAGO, IL

LEE MICHAELS-WGCI/FM

ADDS: Manhattans, J. McClain, Young & C., D. Allen, J.Lorber, D Train, Gl. Jones, Mik.Howard, Levert, O'Bryan, J. McClain, K.Patrick. MAX: F.Jackson, Col.Abrams, L.Richie, Chico DeB., P.LaBelle, Jesse/Sly, Jms. Brown, SOS Band, S.Lattisaw, One Way, Bob. Brown, Commodores.

CHICAGO, IL

DEE HANDLEY-WJPC

ADDS: Jms. Brown, O.Cheatem, S.Jones. MAX: Melba/Fred, G.Abbott, F.Jackson, T.Turner, S.Lattisaw, P.Hyman, Temps, H.League, 5 Star, Cameo, RJ'S Latst, J.Stewart, P.Hyman, Gen. Kane, Jesse/Sly, L.Richie, One Way, Millie Jax.

ST.LOUIS, MO

ANDRE FULLER-WZEN

ADDS: K.Patrick, Grace J., Young & C., Aretha, Manhattans, Lynn Roman. MAX: F.Jackson, G.Abbott, P.Hyman, Commodores, Millie Jax, S.Jones, H.League, J.Carne, Chico DeB., L.Richie.

ST. LOUIS, MO

MIKE STRADFORD-KMJM

ADDS: N.Edition, J.Kristie, Gap Band, Oran Jones, Geo.Duke, O'BRYAN, Nayobe, Mik.Howard. MAX: Chico DeB., RFTW, Peabo, Commodores, Oran Jones, J.Lorber, S.Lattisaw, Millie Jax, L.Richie, Vandross.

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

ADDS: Ocean, DeBarge, Mik.Howard, D Train. MAX: F.Jackson, Jesse/Sly, One Way, S.Lattisaw, H.League, Millie Jax, Chico DeB., Levert, S.Murdock, Full Force, P.LaBelle, Melba/Fred, Commodores, N.Edition, RFTW, L.Richie, Bob. Brown, RJ'S Latst, A. Baker.

NEW ORLEANS, LA

O'KELLY/ROLLING-B97

ADDS: Ocean, Jets. MAX: H. League, Duran, Janet Jax, Pointers, Kool/Gang.

MAURICE/LAFAYETTE, LA

STEPHANIE SMALLWOOD-KFXZ

ADDS: Gap Band, Jets, Run DMC, Loose Ends, Tease, Sylvester, B.Womack, O'Bryan. MAX: F.Jackson, P.Hyman, One Way, S.Lattisaw, G.Abbott, L.Richie, Melba/Fred, RFTW, P.LaBelle, Jesse/Sly, Chico DeB..

LAKE CHARLES, LA DARYL MOORE-KXZZ

ADDS: Fat Larrys, O'Bryan, Vandross, N.Edition, Jets. MAX: F.Jackson, P.LaBelle, One Way, G.Abbott, Cl.Nouveau, S.Lattisaw, Gen. Kane, B.Williams, Jesse's G., P.Hyman, Melba/Fred, RFTW, Commodores.

WEST HELENA. AR

DELL SIMES-KCLT

ADDS: MAX: 5 Star, Janet Jax., Levert, Lisa Lisa, G.Abbott, Melba/Fred, Miami S.M., B.Williams, RJ'S Latst, Henderson.

SOUTHWEST

DALLAS, TX

T.AVERY/M, SPEARS-KKDA

ADDS: D Train, Rob.Nevil, Pointers, Young & C., O'BRYAN, Ocean. MAX: F.Jackson, Gen. Kane, G.Abbott, Melba/Fred, Commodores, P.LaBelle, RFTW, S.Murdock, S.Lattisaw, One Way.

FT.WORTH, TX

MICHELLE MADISON-KDLZ

ADDS: Krystol, Aretha, Rob.Nevil, DeBarge. MAX: F.Jackson, One Way, G.Abbott, Millie Jax, S.Murdock, Commodores, S.Jones, P.LaBelle, Chaka Khan, A. Baker, L.Richie, I. Hayes, J.Carne, Jesse/Sly, Johnnie T.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM

ADDS: C.Hairston, G.Benson, Pointers, Whodini, DeBarge. MAX: F.Jackson, I. Hayes, Chico DeB., One Way, Full Force, Jesse/Sly, A. Baker, Vandross, L.Richie, RFTW, S.Murdock, Kurtis B., Kool/Gang, P. Austin, J.Lorber.

HOUSTON, TX

R.ATKINS/J.MICHAELS-KMJQ

ADDS: Bob. Brown, Latoya Jax, Kool/Gang, D.Pittman, Whodini. MAX: Kenny & J., G.Abbott, Melba/Fred, Millie Jax, H.League, Chico DeB., RFTW, Jesse/Sly, F.Jackson, One Way.

PT. ARTHUR, TX

DOUG DAVIS-KHYS

ADDS: Run DMC, Grace J., Vandross, DeBarge, Maze, Whodini, D Train, Pointers, Shannon. MAX: H.League, P.Hyman, Full Force, Levert, Kool/Gang, Bob. Brown, A. Baker, J.Carne, F.Jackson, Melba/Fred, Jesse/Sly, S.Lattisaw, One Way, L.Richie, Gen. Kane, Millie Jax, Chico DeB., Commodores, RFTW, P.LaBelle, J.Carne.

HEARNE, TX

SEDRIC WALKER-KHRN

ADDS: Whodini, H.Hewett, O'Bryan, Rob.Nevil, Nu Shooz, Timex S.C., Loose Ends. MAX: F.Jackson, Melba/Fred, RFTW, Millie Jax, A. Baker, S.Jones, Trinere, G.Abbott, J.Carne, K.Patrick, Vesta Wms., D Train, Joeski L., Chaka Khan, Bob. Brown, Janet Jax., Grace J..

ENGLEWOOD/DENVER, CO

DANNY HARRIS/RON ASH-KDKO

ADDS: Manhattans, Mik.Howard, Duran, Full Force, Lynn Roman. MAX: H.League, F.Jackson, Jesse/Sly, Melba/Fred, S.Lattisaw, Millie Jax, Gen. Kane, L.Richie, Commodores, P.Hyman, G.Abbott, J.Carne, RFTW, P.LaBelle, Jms. Brown, Levert, A. Baker, J.Lorber, Bob. Brown.

PHOENIX, AZ

RICK THOMAS-KUKQ

ADDS: UTFO, Duran, Kraftwerk, Oran Jones, Bob. Brown. MAX: G.Abbott, H.League, F.Jackson, S.Lattisaw, RFTW, Jesse/Sly, Chico DeB..

TUCSON, AZ

BEAU RICHARDS-KHYT

ADDS: Commodores, Ocean. MAX: H. League, Duran, Nevil, Pointer, L. Richie, Vandross, Janet Jax, Run DMC.

TUCSON, AZ

ROYCE BLAKE-KFXX

ADDS: Bob. Brown, Kool/Gang, Nocera, Mik.Howard, Run DMC, Grace J., Vandross.

RENO, NV

JEFF RYAN-KWNZ/FM

ADDS: Miami S.M., Duran, Cameo. MAX: Nevil, H. League, Ocean, Wang Chung.

FAR WEST

LOS ANGELES, CA

LICIA TORRES-KJLH

ADDS: Maze, Grace J., D Train. MAX: G.Abbott, H.League, Cameo, Chico DeB., Melba/Fred, RFTW, F.Jackson, Jesse/Sly, S.Lattisaw, 5 Star, One Way, Oran Jones, Janet Jax., L.Richie, DeBarge, W.Crew, S.Jones, Bob. Brown, Janet Jax., Vandross.

LOS ANGELES, CA

LISA CANNING-KDAY

ADDS: Jets, R.Pryor, Cameo. MAX: RFTW, Chico DeB., BobbyJimmy, Eric B, H.League, UTFO, Jesse/Sly, Bob. Brown, S.Lattisaw, A. Baker, Melba/Fred, Janet Jax., Beastie B., F.Jackson, Full Force.

LOS ANGELES, CA

MIKE SCHAEFER-KIIS/FM

ADDS: G.Abbott. MAX: Janet Jax, Ocean, Miami S.M., Duran, H. League. LOS ANGELES, CA

ROBINSON/PERRODIN-KACE

ADDS: Vandross, Manhattans, Kenny G, Jets, Gen. Jeter, J. McClain, Crusaders. MAX: P.Hyman, Melba/Fred, H.League, F.Jackson, L.Richie, D.V.& A.B., Teena M., J.Osborne.

SAN DIEGO, CA

L.D.MCCOLLUM-XHRM

ADDS: Force MD's, J.Burton, Whodini, DeBarge, O'Bryan. MAX: G.Abbott, H.League, Gen. Kane, Jesse/Sly, F.Jackson, L.Richie, S.Lattisaw, Chico DeB., One Way, P.Hyman, RFTW, Klymaxx, Millie Jax, Jms. Brown, P.LaBelle, Full Force, Commodores.

SAN DIEGO, CA

MIKE PRESTON-KS103

ADDS: Mid. Star, G.Abbott. MAX: Cameo, Janet Jax, Ocean, Miami S.M., L. Richie, Kool/Gang.

OJAI, CA

HOWARD THOMAS-KMYX

ADDS: Oran Jones, Pointers, Geo.Duke, D Train. MAX: Jesse/Sly, One Way, Chico DeB., H.League, Commodores, F.Jackson, RFTW, L.Richie, P.LaBelle, Melba/Fred.

FRESNO, CA

WALKER/DAVIS-KYNO

ADDS: G.Abbott. MAX: N. Martinez, Janet Jax, S. Lattisaw, Run DMC, Palmer, Kool/Gang.

FRESNO, CA

BERRY/CARTER-KMGX

ADDS: Pointers, RFTW, Jets. MAX: S. Lattisaw, Ocean, Commodores, Jesse/Sly, Nevil, Run DMC, Chico DeBarge.

SAN FRANCISCO, CA

KEITH NAFTALY-KMEL

ADDS: Vandross, Jets, Nu Shooz. MAX: RFTW, Pointers, S. Lattisaw, Chico DeBarge, Jesse/Sly, Commodores.

SAN FRANCISCO, CA

MARVIN ROBINSON-KSOL/FM

ADDS: DeBarge, Pointers, I. Hayes, Mik.Howard, Vandross, D Train, Janet Jax., Gap Band. MAX: S.Lattisaw, RJ'S Latst, Aretha, F.Jackson, L.Richie, Jesse/Sly, Melba/Fred, RFTW, One Way, J.Osborne, P.Hyman, Gen. Kane, Full Force, Chico DeB., Levert.

STOCKTON, CA

ROY WILLIAMS-KJOY

ADDS: Pointers, Rob.Nevil. MAX: Ocean, L. Richie, H. League. STOCKTON, CA

JOHN HAMPTON-KSTN

ADDS: Bob. Brown, Jets, Nu Shooz. MAX: H. League, Run DMC, Jesse/Sly, L. Richie, Pointers, Chico Debarge.

EUREKA/ARCATA, CA

JIM NELLY III-KXGO/FM

MAX: H. League, L. Richie, F. Jackson, Nevil, Pointers, Run DMC, S. Lattisaw, Ocean.

SACRAMENTO, CA

GILLETTE/COLLINS-FM102

ADDS: Chico DeB., Jets, W.Chung. MAX: Cameo, Run DMC, H. League, Jesse/Sly, Nevil, Ocean, Janet Jax.

RENTON/SEATTLE, WA

FRANK BARROW-KRIZ

ADDS: O'BRYAN, Klymaxx, Vandross, DeBarge, S.Murdock. MAX: Melba/Fred, RJ'S Latst, Gen. Kane, F.Jackson, Temps, Jesse/Sly, Miss Thang, J.Stewart, L.Richie, RFTW, H.Hewett, Chico DeB., S.Lattisaw, Full Force, Commodores.

SEATTLE, WA

STEVE MITCHELL-KKEX

ADDS: Janet Jax., DeBarge, Gw.Guthrie, A. Baker, Miami S.M., R.Crawford. MAX: G.Abbott, Cameo, Oran Jones, H.Hewett, Lisa Lisa, RJ'S Latst, Melba/Fred, L.Richie, Cl.Nouveau, H.League.

TRI-CITIES, WA

JONATHAN WALKER-KZZK/FM

ADDS: Vandross. MAX: Abbott, Kool/Gang, Pointers, Nevil, L. Richie, H. League, Ocean, Duran.

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

BRUCE SPRINGSTEEN & THE E STREET BAND - War

(Columbia) Should come as no surprise that this forthcoming 5 record live set from the "BOSS" has received initial orders totalling upwards of 30 million dollars. This release is the recorded music event of the year and possibly the decade and will easily be the most sought after item for Christmas from the nations retailers. Besides all that this is a chilling version of Edwin Starrs 1969 hit. Though it's longer, I recommend the version with spoken intro. Bruce helps to explain why he's singing this song, adding emotion to a powerful performance. Without that intro he's just doing a great rendition of a great oldie.

TINA TURNER - Two People (Capitol) An album this "deep" with potential singles puts Tina in a can't miss situation. As the holidays approach the songs message of togetherness will be a welcome one for many couples.

GEORGIA SATELLITES - Keep Your Hands To Yourself (Elektra) What the world needs is a good meat 'n potatoes rocker! It's always refreshing to hear a band originate a distinct style, sound and personality. If you haven't guessed by now...I'm in love with this entry. Give it a listen and I'll bet you won't take it off your turntable.

GRACE JONES - I'm Not Perfect (But I'm Perfect For You) (Manhattan) Though she's achieved movie stardom over the past couple of years, Grace has yet to capture that elusive hit single. While the number of those who wonder why continues to grow, this Nile Rodgers production may unlock the magic door that houses the Top 40.

THE JETS - You Got It All (MCA) In a relatively short span of time The Jets have built a solid audience base that grows with each sucessive release. It seems like the time is right to demonstrate versatility. They squeeze all the emotion out of this pretty, pretty Rupert Holmes ballad. If quality makes a difference in the hit equation this should be their biggest.



RON FELL'S Personal Picks — ALBUMS

ELTON JOHN - Leather Jackets (Geffen)

The picture on the back of this LP looks like Elton and mates are set to give a motorcycle escort to Mel Gibson's Mad Max. Fortunately they stick around and play some strong music. Most noteworthy, in my humble opinion, are the title track, LEATHER JACKETS (which has a great, Wham-like track to it) and the hot new single HEARTACHE ALL OVER THE WORLD.

JENNIFER WARNES - Famous Blue Raincoat (Cypress Records/PolyGram)

My first bet of the year. IF WE TAKE MANHATTAN will be a hit single if it's released from this LP. How about dinner in Manhattan if I'm wrong? The LP is a collection of Leonard Cohen songs. That's good and bad. Good that someone remembers him as one of our finest lyricists. Bad that it has been years since anyone has remembered him. And that's only bad 'cause the name Leonard Cohen is not likely to excite a portion of the new generation of music programming decision-makers. If they'll only employ the lost art of auditioning music, we'll be okay. For the impatient and uninitiated, a sampler of IF WE TAKE MANHATTAN, BIRD ON A WIRE and AIN'T NO CURE FOR LOVE will just make 'em more curious for the rest of the Cohen collection. Thanks to Jennifer for having the foresight and courage to cover a cult hero. Everybody wins on this one.

the GAVIN REPORT

Bill Gavin Ron Fell

Dave Sholin **Betty Hollars**

Elma Greer Kent Zimmerman Diane Rufer

Keith Zimmerman Lisa Smith

Peter Standish

Natalie Cusenza Joe Belden **Dodie Shoemaker** Peter Grame Glen Helfand Terrance Mark

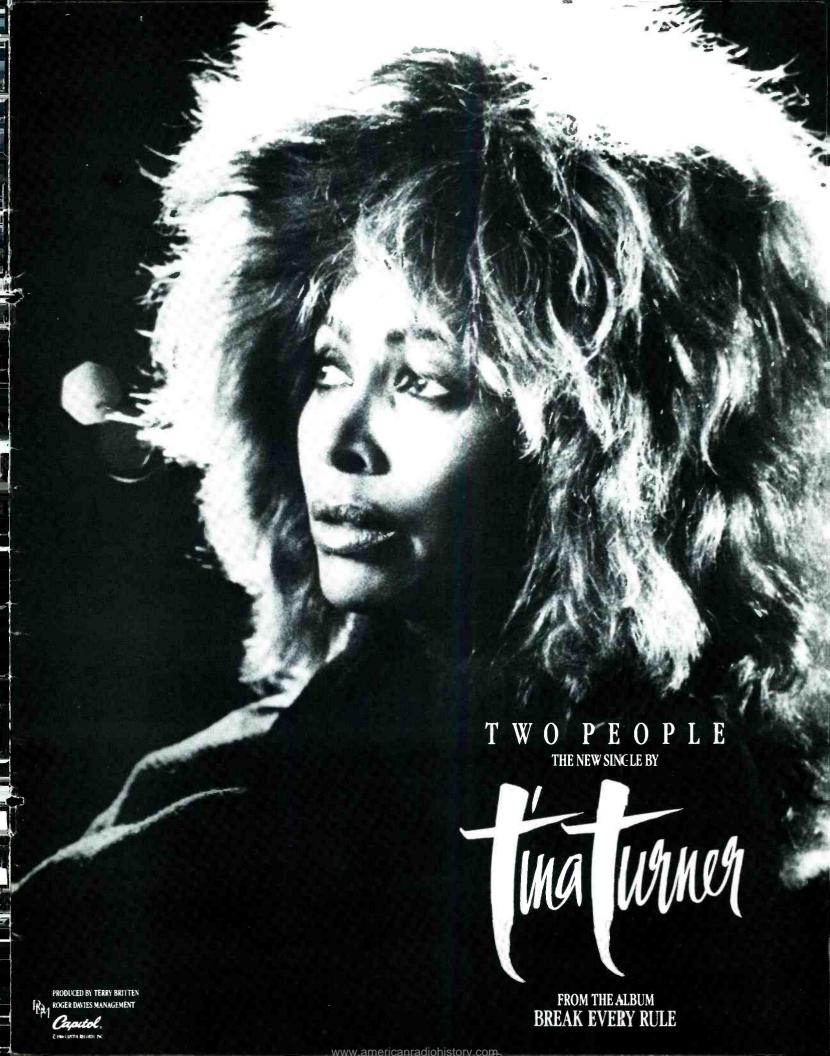
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PERFECT VOU I'M NOT PERFECT FOR YOU. From GRACE JONES' forthcoming album INSIDE STORY. Produced by NILE RODGERS with GRACE JONES.