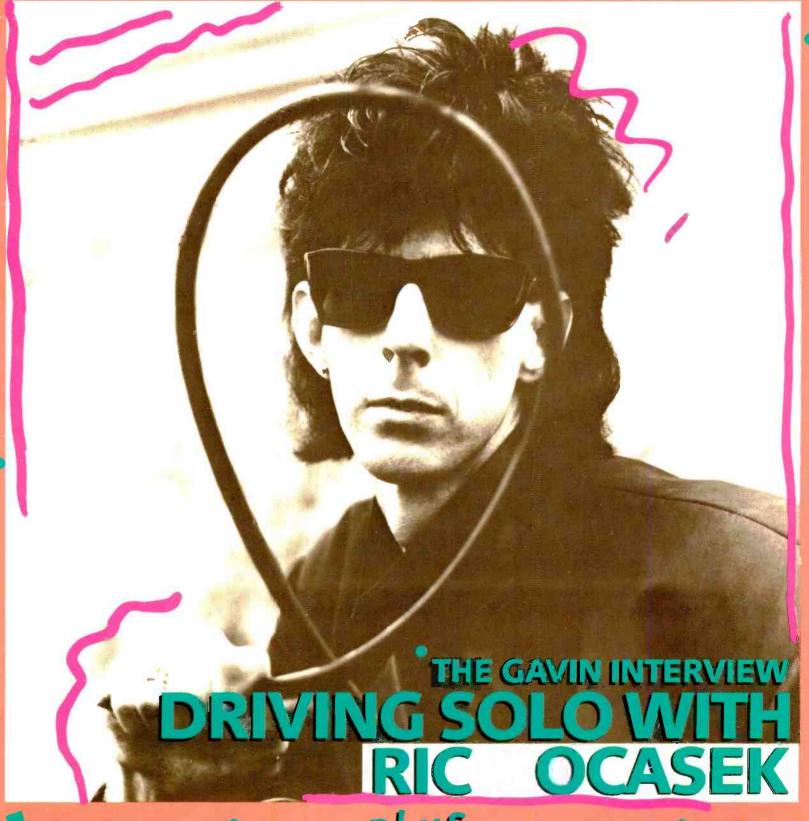
# the GAVINREP



PLUS JERRY BOULDING . PHOTO FILE

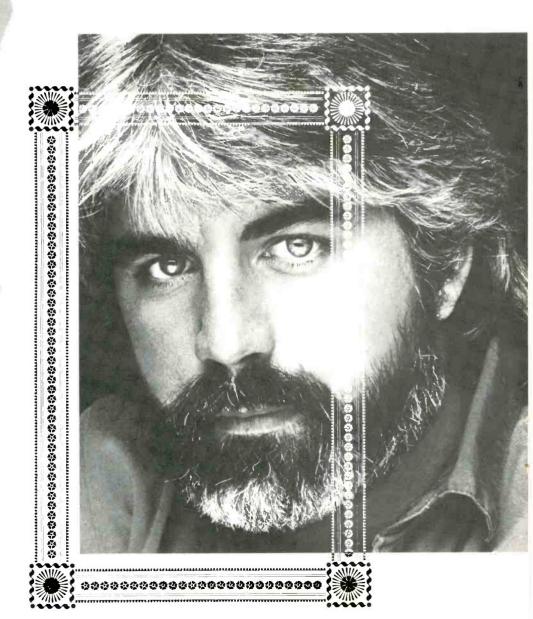
ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

MICHAEL McDonald sings hits.

Here's his new one.

# MICHAEL McDONALD ROUR LOVE (THEME FROM NO MERCY)

THE NEW SINGLE PRODUCED BY MICHAEL McDonald and Ted Templeman







Editor: Dave Sholin

**CHART** 

Reports accepted Mondays at 8AM through 11AM Wednesdays Station Reporting Phone (415)392-7750



### **▲ BILLY OCEAN**

Love Is Forever (Jive/Arista) 90 Adds

### SURVIVOR

Is This Love (Scotti Brothers) 86 Adds

# **HOWARD JONES**

You Know I Love You...Don't You? (Elektra) 81 Adds

# TOP NEW AIRPLAY

# CERTIFIED

# OMD

Forever (Live & Die) (Virgin/A&M)

### **PRETENDERS**

Don't Get Me Wrong (Sire/Warner Bros.)

### JESSE JOHNSON featuring SLY STONE Crazay

(A&M)

A couple of wild and crazay guys shakin' up the Urban scene and gerttin' Top Forty's attention.

# 2W LW TW

3.	2.	1.	CYNDI LAUPER - True Colors (Portrait)
5.	4.	2.	Tina Turner - Typical Male (Capitol)
7.	5.	3.	ROBERT PALMER - I Didn't Mean To Turn You On (Island)
17.	7.	4.	BOSTON - Amanda (MCA)
12.	8.	5.	HUMAN LEAGUE - Human (Virgin/A&M)
2.	3.	6.	Janet Jackson - When I Think Of You (A&M)
1.	1.	7.	Genesis - Throwing It All Away (Atlantic)
11.	9.	8.	EDDIE MONEY - Take Me Home Tonight (Columbia)
25.	12.	9.	MADONNA - True Blue (Sire/Warner Bros.)
16.	11.	10.	TOTO - I'll Be Over You (Columbia)
22.	16.	11.	PETER CETERA & AMY GRANT - The Next Time I Fall In Love (Full Moon/W.B.)
-			The state of the s

12. 6. 6. Don Johnson - Heartbeat (Epic)

13. 15. 13. Journey - Girl Can't Help It (Columbia) 18. 15. 14. Anita Baker - Sweet Love (Elektra)

20. 17. Lisa Lisa & Cult Jam with Full Force - All Cried Out (Columbia) 15. 24. 19. 16. RIC OCASEK - Emotion In Motion (Geffen)

29. 20. 17. BRUCE HORNSBY & THE RANGE - The Way It Is (RCA)

BON JOVI - You Give Love A Bad Name (Mercury/PolyGram) 32. 25. 18. 24. 31. 19. LIONEL RICHIE - Love Will Conquer All (Motown)

HUEY LEWIS & THE NEWS - Hip To Be Square (Chrysalis) 29. 20.

27. 23. COREY HART - I Am By Your Side (EMI America) 23. 22. 22. Peter Gabriel - In Your Eyes (Geffen)

39. 28. 23. ORAN "JUICE" JONES - The Rain (Def Jam/Columbia)

30. 27. 24. ARETHA FRANKLIN - Jumpin' Jack Flash (Arista) 40. 31. 25. CAMEO - Word Up (Atlanta Artists/PolyGram)

38. 32. 26. STEVE WINWOOD - Freedom Overspill (Island/W.B.) 35. 27. WANG CHUNG - Have Fun Tonight (Geffen)

14. 18. 28. Billy Joel - A Matter Of Trust (Columbia) 36. 33. 29. 'TIL TUESDAY - What About Love (Epic) 37. 30. BILLY IDOL - To Be A Lover (Chrysalis)

8. 14. 31. Loverboy - Heaven In Your Eyes (Columbia) 4. 10. 32. Huey Lewis & The News - Stuck With You (Chrysalis)

33. OMD - Forever (Live & Die) (Virgin/A&M) 13. 26. 34. Stacey Q - Two Of Hearts (Atlantic) 10. 21. 35.

Glass Tiger - Don't Forget Me (When I'm Gone) (Manhattan) 39. 36. BEACH BOYS - California Dreamin' (Capitol) 37.

BANGLES - Walk Like An Egyptian (Columbia) 38. PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.) 39. JERMAINE STEWART - Jody (Arista)

**ELTON JOHN** - Heartache All Over The World (Geffen)

# **CH**RTBOUND

	Reports	Adds	011	Chart
HOWARD JONES - You Know I Love YouDon't You? (Elektra)	162	81	75	6
DARYL HALL - Foolish Pride (RCA)	151	69	74	8
ROBBIE NEVIL - C'est La Vie (Manhattan)	128	52	72	4
WHAM! - Where Did Your Heart Go? (Columbia)	122	15	84	23
BEN E. KING - Stand By Me (Atlantic)	113	29	54	30

IA	BLE OF CONTENT	5			
FOR	RMATS	FEA	TURES	EDIT	ORIALS
2	TOP FORTY	7	FOTO FILE	25	SALES SKILLS:
19	A/C	15	TONY RICHALAND		GARY DONOHUE
37	ALBUM	17	CHINWAG	36	GAF / NEW RELEASES
39	ALTERNATIVE	27	GAVIN INTERVIEW:	45	P.D. NOTEBOOK:
46	COUNTRY		RIC OCASEK		ERIC NORBERG
53	URBAN/CONTEMP.	32	BIOFEEDBACK	52	URBANIZING:
		63	PROMOTIONS		JERRY BOULDING
				65	PERSONAL PICKS

# **UP & COMING**

Reports	Adds	On	Chart	ARTIST & TITLE
100	10	43	47	OUTFIELD - Everytime You Cry (Columbia)
96	34	40	22	TALKING HEADS - Wild Wild Life (Sire/Warner Bros.)
92	90	1	1	*BILLY OCEAN - Love Is Forever (Jive/Arista)
88	86	2		*SURVIVOR - Is This Love (Scotti Bros.)
81	11	33	37	TRIUMPH - Somebody's Out There (MCA)
78	16	57	5	BAD COMPANY - This Love (Atlantic)
77	22	53	2	LABAN - Love In Siberia (Critique)
73	2	63	8	BILLY SQUIER - Love Is The Hero (Capitol)
73	23	40	10	TIMBUK 3 - The Future's So Bright, I Gotta Wear Shades (IRS/MCA)
70	8	27	35	5 STAR - Can't Wait Another Minute (RCA)
68	16	35	17	GREGORY ABBOT - Shake You Down (Columbia)
67	8	57	2	JOAN JETT & THE BLACKHEARTS - Good Music (Blackheart/CBS)
66	13	31	22	DAVID & DAVID - Welcome To The Boomtown (A&M)
65	16	38	11	TEMPTATIONS - Lady Soul (Gordy)
51	2	35	14	DEVICE - Who Says (Chrysalis)
51	21	27	3	FM/UK - Frozen Heart (Epic)
51	16	30	5	MONKEES - Daydream Believer (Arista)
44	43	1		*POLICE - Don't Stand So Close To Me (A&M)
43	5	20	18	CARLY SIMON - Coming Around Again (Arista)
43		42	1	FRANKIE GOES TO HOLLYWOOD - Rage Hard (Island)
41	12	26	3	BANANARAMA - More Than Physical (London/PolyGram)
40	17	20	3	ANDY TAYLOR - When The Rain Comes Down (MCA)
39	4	19	16	MIDNIGHT STAR - Midas Touch (Elektra)
38	1	21	16	DAVID LEE ROTH - Goin' Crazy (Warner Bros.)
38	1	27	10	FAR CORPORATION - Stairway To Heaven (Atco)
33		7	26	NUSHOOZ - Point Of No Return (Atlantic)
32	1	4	27	NEW EDITION - Earth Angel (MCA)
31	6	20	5	DAVE ADAMS - Dancing In My Sleep (Elektra)
31	4	23	4	STABILIZERS - One Simple Thing (Columbia)
31	1	25	5	QUIET RIOT - The Wild & Young (Pasha)
29	N 10	16	13	CHRIS THOMPSON - What A Woman Wants (Atlantic)
29	11	12	6	*STACY LATTISAW - Nail It To The Wall (Motown)
29	1	26	2	JAMES BROWN - Gravity (Scotti Bros.)
29	6	22	1	BERLIN - Like Flames (Geffen)
28	4	23	1	A-HA - I've Been Losing You (Warner Bros.)
24	23		1	*RUN DMC - You Be Illin' (Profile)
23	8	11	4	*B-52'S - Summer Of Love (Warner Bros.)
23	22	1		*MATTHEW SWEET - Save Time For Me (Columbia)
22	13	9		*SAMANTHA FOX - Touch Me (I Want Your Body) (Jive/RCA)
20		9	11	LUIS CARDENAS - Runaway (Allied Artists)
20	5	15		*KTP - One Step (Mercury/PolyGram)
20	,	, ,		The state of the s

6 \*Debuts This Week

11

20

Dropped: #30-Daryl Hall, #34-Van Halen, #38-Eurythmics, #40-Art Of Noise, Belinda Carlisle, Arcadia

# WITH DAVE SHOLIN

Step aside for the women...Janet , Tina, Cyndi, Anita, Lisa and of course...MADONNA. It's gonna be tough to keep her out of her favorite position..number one. Hit factor soars from 41% to 77% and charts Top Ten in Seattle at KUBE, Sacramento KWOD and FM102, San Francisco KMEL an KITS, Salt Lake City KCPX and KFMY, Boston WXKS, New York Z100, Atlanta Z93, Houston 93Q etc. Radios instant acceptance of BRUCE HORNSBY'S second single was justified. Moves up a bunch for Bruce Stevens WBBQ 29 -21, Bill St.John and Leo Davis Q104 27-21, Denise Lauren WKTI debut #26, Rocky Burnette KZZO 27-20, Doug Erickson KPKE 25-18, Kevan Rabat KDVV 31-20 etc. Virtually every programmer I talked with this week expressed amazement at how fast BON JOVI has taken off. They've filled the rock n' roll void and are already Top Ten at B94, WZON, WNYZ, WRCK, WSPK, JLK/FM, KCIL, 98Q, Y106, WROQ, WKQB, KOZE, Q96, KEYP, KKYK

WSPT, KOKZ, WOAY, etc. Northwest and Far West are playing catch up on this one. But it was way out West where ORAN "JUICE" JONES first made his inroads onto the Top Forty. Number one at FM102, KSTN, I94, KMGX, KRQK, KROY, etc.

\*JESSE JOHNSON featuring SLY STONE - Crazay (A&M)

Plenty of folks still coming to the party on CAMEO. Chartwise the word it's definitely up-with all positives to date. Nick Ferrara lists it number one again at B94 Pittsburgh plus huge gains at WKZQ 27-13, 106X 22-11, KNOE 23-17, WCGQ 24-18, KS103 20-14, KYNO 25-17, KZZK

On the horizon there is a very bright spot for ROBBIE NEVIL. Charting quickly for those who jumped on it early with 52 new believers this week Added at K104, WWMR, OK95, KIQY, KWSS, KHTZ, KZPS, KNEN, Z104, WKAU, KEEZ, Z103, etc. Exellent airplay growth for TIMBUK 3 added at Z93, 95XXX, WQTU, WAGQ, WBBQ, KTMT, KIVA, KNIN, KKTX, KSKG, WLRW, WCIL, KRIT,

KZZO, KZFN, KATD, KMJK, G105, 100KHI, and a nice move from Rob Poulin at WWHB 26-18. Urban Contemporary's new number one song is by GREGORY ABBOTT. Worth checkin' this one out with key moves at WROQ 19-13 and WKZQ 22-19 plus adds at Z100, KROY, Q104, WNVZ, KC101, KIXS, KMGX, etc. New airplay on last weeks Record to Watch, B-52's includes KXFM, KKOS, Q104, WFTW, WHKW and now Top 15 at KMEL, KRQK, etc. Another big mover on the Urban chart is JESSE JOHNSON featuring SLY STONE. New on KHYT, 194, KMEL, WNFI, WCGQ, WKXX, and Top 30 at WROQ, KSER etc. Mark Jeffrey KVYN/FM Napa is first to report instant reaction to BILLY VERA & THE BEATERS. "At This Moment". Song has been used on "Family Ties" and Mark says the phones lit up from the first play with heavy female requests. He feels it could be the next "Friends & Lovers". Available on Rhino Records.

# 'ALL WANTED'

THE FIRST SINGLE FROM THE MCA DEBUT ALBUM POWER



PRODUCED BY ANDREW POWELL . MANAGEMENT: BUDD CARR/THE CARR COMPANY

MCA RECORDS

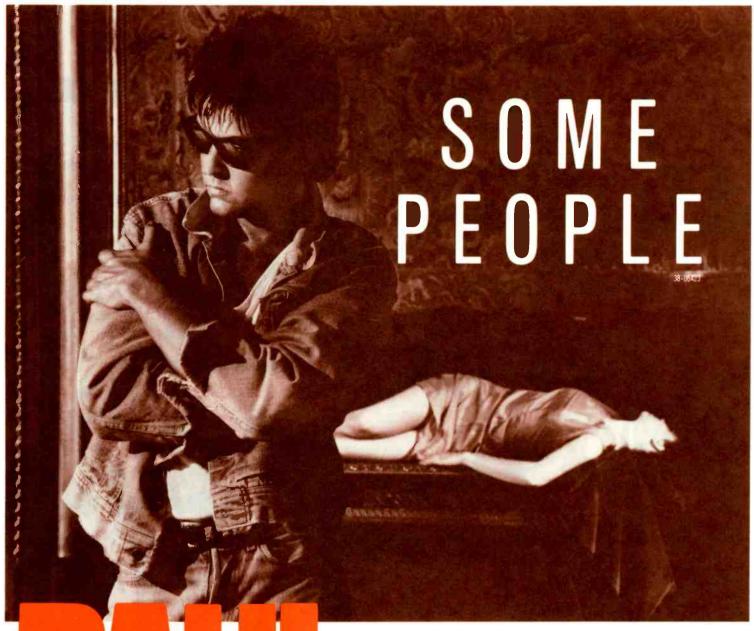
MCA HO CASSETTES AND ALBUMS

Research: Keith Zimmerman Lisa Smith Betty Hollars

# HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record -60 stations have it in their Top 20—Hit Factor =60%.

		LADE				ATIONS			Hart	HIT	140 . 1
ARTIST	TITLE	LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	FACTOR	Week
BOSTON - Amanda	a (MCA)		291	3	61	118	87	20	2	91%	5
HUMAN LEAGUE	- Human (Virgin/	1&M)	285	4	36	106	109	26	4	888	7
MADONNA - True	Blue (Sir <b>e</b> /Warne	r Bros.)	281	1	18	55	144	53	10	77%	5
PETER CETERA &	AMY GRANT -	Next Time I Fall (Full Moon/W.B.)	278	12	14	33	141	62	16	67%	6
HUEY LEWIS & TH	IE NEWS - Hip T	o Be Square (Chrysalis)	275	43	.2	4	30	108	88	13%	3
CYNDI LAUPER -	True Colors (Por	trait)	272		207	43	19	3		98%	8
BRUCE HORNSB	/ & THE RANGE	- The Way It Is (RCA)	266	12	2	14	67	126	45	31%	6
LIONEL RICHIE - I	_ove WIII Conque	er All (Motown)	266	3		4	62	135	62	24%	4
TINA TURNER - T	pical Male (Cap	itol)	265	1	178	65	19	1	1	98%	9
ROBERT PALMER	R - I Didn't Mean	To Turn You On (Island)	263	1	130	102	24	5	1	97%	10
EDDIE MONEY - T	ake Me Home T	onight (Columbia)	260	4	53	90	86	17	10	888	12
TOTO - I'll Be Over	You (Columbia)		254	8	29	69.	108	28	12	81%	9
WANG CHUNG - H	lave Fu <b>n T</b> onigh	t (Geffen)	247	27			12	97	111	48	4
RIC OCASEK - En	notion In Motion	(Geffen)	244	4	6	21	119	74	20	59%	3
COREY HART - I	Am By Your Side	(EMI America)	238	5	2	8	64	119	40	31%	•
STEVE WINWOOL	) - Freedom Ove	rspill (Island/W.B.)	232	18		2	27	82	103	12%	!
ARETHA FRANKI	_1N - Jumpin' Jac	k Flash (Arista)	228	3	1	2	45	114	63	21%	,
JOURNEY - Girl C	an't <mark>Help</mark> It (Colu	mbia)	224	-1	23	60	108	23	9	85%	
BON JOVI - You G	Give Love A Bad	Name (Mercury/PolyGram)	222	19	14	23	68	63	35	47%	
ANITA BAKER - S	Sweet Love (Elek	tra)	216	1	31	71	83	20	10	85%	1
BILLY IDOL - To E	Be A Lover (Chry	salis)	210	26	1	1	12	73	97	6%	
ORAN "JUICE" J	ONES - The Rair	(Def Jam/Columbia)	203	24	26	11	34	64	44	34%	
LISA LISA and CI	JLT JAM - All Ci	ried Out (Columbia)	197	6	45	49	66	20	11	81%	1
PRETENDERS - [	on't Get Me Wro	ng (Sire/Warner Bros.)	192	48				23	121		
TIL TUESDAY - V	Vhat About Love	(Epic)	189	11	1	2	40	70	65	22%	
PETER GABRIEL	- In Your Eyes (	Geffen)	187	1	8	12	95	51	20	61%	
OMD - (Forever) L	ive & Die (Virgin/	A&M)	184	37			9	45	93	4%	
CAMEO - Word U	p (Polydor)		177	23	15	8	40	48	43	35%	
ELTON JOHN - H	eartache All Ove	r The World (Geffen)	166	64	1			10	92		ļ
HOWARD JONES	- You Know I Lo	ove YouDon't You (Elektra)	162	81	I -			6	75		
BEACH BOYS - C	alifornia Dreami	n' (Capitol)	155	10	1		7	54	84	4%	
DARYL HALL - F	polish Pride (RC)	4)	151	69				-8	74		
BANGLES - Walk Like An Egyptian (Columbia)				34	7	4	15	27	51	18%	
ROBBIE NEVIL - C'est La Vie (Manhattan)				52				4	72		
JERMAINE STEV	VART - Jody (Ari	sta)	125	8	1		11	41	64	9%	
WHAM! - Where [	oid Your Heart Go	(Columbia)	122	15			5	18	84	4%	
BEN E. KING - St	and By Me (Atlar	ntic)	113	29	1	3	7	19	54	9%	
	ytime You Cry (C		100	10	1	6	14	26	43	21%	



FROM THE FORTHCOMING ALBUM

BETWEEN TWO FIRES

FC-40543



# PHOTO FILE by LISA SMITH and BETTY HOLLARS

# **FULL FORCE GETS BUSY** ▼ ONE TIME

Before a recent concert performance in Rochester, NY, Full Force dropped by the studios of WDKX-Rochester to say thanks for their support. Accompanying Full Force was Lisa Lisa and Cult Jam. Shown during the visit are (I-r) Full Force's Paul Anthony and WDKX's Promotion Manager, Renie Hale.

# ALABAMA'S GREATEST > **VIDEO HITS**

Alabama received the first country music home video platinum award and they're shown here looking pleased. Presenting the group with their award is Jim Crowley (right), National Sales Manager for MusicVision, and (from left) Randy Goodman (RCA-Nashville), Alabama members Jeff Cook, Teddy Gentry and Randy Owen.







# T TIME A

It was T-shirt day at KRQK/FM in Lompoc, California and Mary Davis of the SOS Band made an appearance just in time to be photographed accepting hers. Shown here (I-r) are Sam Jackson, P.D./Morning Man, Mary Davis, and Michael Newman, M.D.

# THE BELLE OF BEL-AIR ◀

Whitney Houston was honored at a gilt-edged party after a triumphant week of sold-out concerts in the Los Angeles area. The party was held at a private estate in Bel-Air and the event just happened to coincide with her winning her first Emmy Award. Even though Whitney was at the party, this photo was taken of some of her celebrants: (I-r) Mr. & Mrs. Mo Ostin, Quincy Jones and Clive Davis, head of Arista Records. Mo Ostin is the Chairman of Warner Bros. Records.

# POINTER SISTERS



THE FIRST RELEASE FROM THE POINTER SISTERS' DAZZLING NEW ALBUM.

# HOT TOGETHER

START PROSPECTING! 7" AND 12" HIT RADIO THIS WEEK. LP FORTHCOMING IN EARLY NOVEMBER.

PRODUCED BY RICHARD PERRY



THE POINTER SISTERS. ALWAYS HOT TOGETHER.

RC/I

Tmk(s) \* Registered • Marca(s) Registrada(s) RCA Corporation • c 1986 RCA / Ariola International

# NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) Bon Jovi, Cameo, E.Money, H.Lewis.

TORONTO, ON(BOB SAINT-CFTR) UB40, Peter& Amy.

BOSTON, MA(NELSON/DOLGINS-Z94) Peter & Amy, Outfield, Ben F King

BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) S. Fox, S.Lattisaw, Daryl Hall, H.Lewis, Ocean, Laban.

CAPE COD, MA(STEVE McVIE-WKPE) Ben Orr, Daryl Hall, Elton, Rob Nevil. Police. Bangles.

PROVIDENCE, RI(TOM CUDDY-PRO/FM) Bangles, Pretenders, H.Jones, Monkees, OMD, Temps.

KEENE, NH(BERNIE HARTNETT-WKNE/FM) Daryl Hall, Survivor, S. Fox, Ben Orr, T. Heads, FM/uk, Stabilizer, G. Abbott.

RUMFORD, ME(RIVERS/PERRY-WMR) OMD, Beach Boys, Rob Nevil, H.Jones, Ocean, Survivor, T. Heads.

BANGOR, ME(TONY PERKINS-WZON) Police, Survivor, Cinderella, Southside, Temps, Pretenders, Fab TB'S.

ELLSWORTH/BANGOR, ME(TIM MOORE-WKSQ) A. Baker, Boston, E.Money, Laban.

BANGOR, ME(LEVIN/CLARK-WWFX) Cameo, Elton.

BURLINGTON, VT(DENA YASNER-95XXX) Police, Daryl Hall, H.Jones, Elton, Wham!, Timbuk 3, F.Jackson, T.Heads.

BURLINGTON, VT(THOM RICHARDS-Q99) Outfield, Mid. Star, Wham!.

HARTFORD, CT(MIKE WEST-WTIC/FM) G.Abbott, Commodores. WILLIMANTIC, CT(DAVE EVAN-WILI/FM) Suzy, S.Lattisaw, S. Fox, Survivor, Ocean, Run DMC, Pretenders.

NEW HAVEN, CT(STEF RYBAK-KC101) Rob.Nevil, Survivor, Police, G.Abbott, N.Martinez.

WESTPORT, CT(STORM N. NORMAN-WEBE/FM) Ocean, Monkees. NEW YORK, NY(SCOTT SHANNON-Z100) G.Abbott, H.Lewis.

HAMPTON BAYS, NY(ROB POULIN-WWHB) Police, M.Sweet, Survivor, Duran, Jarreau, Ocean, Fab TB'S.

SCHENECTADY, NY(JIM WALSH-3WD) Elton, W.Chung, Ocean, Crowded H., M.Sweet.

KINGSTON, NY(THOM WILLIAMS-WBPM) Monkees, Daryl Hall, Bad Co., Elton, Survivor, Ocean, Police, H.Jones.

POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) T.Tuesday, Ben

E.King, Survivor, Police, DeBurgh.
UTICA, NY(MAC/ANDREWS-WNYZ) Survivor, Ocean, Police.

UTICA, NY(LARRY WILLIAMS-WRCK) Survivor, H.Jones, A.Taylor, Berlin, S. Fox, Temps, Bananarama, Laban.

BINGHAMTON, NY(DON MORGAN-WAAL/FM) Bad Co., Cameo, W.Chung, S. Winwood, B.Hornsby, Oran Jones.

**BUFFALO, NY**(ROGER CHRISTIAN-WBEN/FM) B. Idol, Pretenders, H.Jones.

# MID ATLANTIC

ASBURY PARK, NJ(PAT GILLEN-JLK/FM) No Report, Frozen.

TRENTON, NJ(TOM CUNNINGHAM-WPST) Cinderella, 5 Star, Mid. Star, Rob.Nevil, Ocean, Police.

PITTSBURGH, PA(FERRARA/CAMPBELL-B94) B.Hornsby, Toto, E.Money, Daryl Hall, Police.

PITTSBURGH, PA(KEITH ABRAMS-WHTX) Boston, Ocean.

PITTSBURGH, PA(McQUEEN/SHEDLOCK-WYDD) Survivor, Genesis, Ben Orr, H.Jones.

ERIE, PA(JIM COOK-WJET) Elton, Daryl Hall, Beach Boys, Ben E.King. ERIE, PA(BILL SHANNON-K104) Ocean, A.Cooper, Pretenders, Moody B's, Police, Rob.Nevil.

ALTOONA, PA(TODD HALLIDAY-WFBG) No Report, Frozen. WASHINGTON, DC(KAGHAN/DEMPSEY-B106) Toto, T.Heads, Rob.Nevil.

OCEAN CITY, MD(J.J. "HITMAN" MCKAY-100KHI) Timbuk 3, Daryl Hall, Elton, Ocean, G.Abbott.

NORFOLK, VA(MARY ANN RAYMENT-WNVZ) H.Lewis, Peter& Amy, G.Abbott, C.Hart, Ben E.King.

SANFORD, NC(BILL FREEMAN-WFJA) T.Heads, M.Sweet, Ocean, Survivor, FM/uk.

DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) H.Lewis, B. Idol, OMD, W.Chung, G.Abbott, Timbuk 3, T.Tuesday, Ocean.

SHELBY, NC(ANDY FOSTER-WXIK) Monkees, Rob.Nevil, Mendes,

CHARLOTTE, NC(JACK DANIEL-WBCY) Rob.Nevil, H.Jones, Ocean. CHARLOTTE, NC(REGGIE BLACKWELL-WROQ) H.Jones, Ocean, Cinderella, J.Stewart, A.Taylor, Outfield.

FAIRMONT, NC(JOHN JAMÉS-WZYZ) T.Heads, Julian, Ocean, Pretenders, Elton, Survivor, Bangles, Triumph, Ben E.King, H.Jones, 5 Star.

CHARLESTON, SC(ROGER GAITHER-WKQB/FM) G.Abbott, A.Taylor, C.Hart, Pretenders, H.Jones, Police.

FLORENCE, SC(GREEN/BOSWELL-106X) Ben E.King, Ocean, Monkees, Timbuk 3, S. Fox, S.Lattisaw, Survivor, Cinderella.

KINGSTREE, SC(GREG KNOP-WKSP) Run DMC, Ocean, M.Sweet, Ratt, Wham!, B. Idol, T.Heads.

MYRTLE BEACH, SC(LINDA KING-WKZQ) H.Jones, Run DMC, Stabilizer, Elton, Survivor, FM/uk, Fab TB'S.

GREENVILLE, SC(TOMMY SMITH-WANS/FM) G.Abbott, David +, Ben E.King, Pretenders, H.Jones, Ocean, Oran Jones.

# **SOUTHEAST**

ATLANTA, GA(JEFF McCARTNEY-94Q) T.Tuesday, Ocean, H.Jones. ROME, GA(DANNY HOWARD-WQTU) Survivor, Ocean, H.Jones, Timbuk 3, Bangles, Monkees.

ATLANTA, GA(BOB CASE-Z93) H.Jones, Ocean, OMD, Timbuk 3. SWAINSBORO, GA(CHARLIE FRI-WGKS/FM) Fab TB'S, Ocean, Laban. FM/uk. Joan Jett. Rob.Nevil, Survivor, M.Sweet.

VIDALIA, GA(MELODI GARRETT-98Q) Run DMC, Monkees, Ocean, Ratt, Stone Fury, M+M, Commodores, Bananarama, Stabilizer, H.Lewis.

ATHENS, GA(DAN MURRAY-WAGQ) Timbuk 3, H.Jones, Rob.Nevil, Survivor, Monkees, Commodores, Laban.

AUGUSTA, GA(BRUCE STEVENS-WBBQ) H.Lewis, H.Jones, Daryl Hall, Survivor, Ben E.King, Ocean, Timbuk 3.

FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Ocean, Survivor, H.Jones, T.Heads, Ben E.King, FM/uk, Stone Fury.

HINESVILLE, GA(SHANNON WEST-WBLU) Ocean, H.Jones, Survivor, Wham!.

VALDOSTA, GA(STEVE SUTTON-WLGA) H.Jones, Daryl Hall.
COLUMBUS, GA(BEAR O'BRIAN-WNKS/FM) Ocean, Police, Triumph,
H.Jones, Survivor.

COLUMBUS, GA(McCARD/DANIELS-WCGQ) Pretenders, T.Heads, OMD, Jesse/Sly, Survivor, Commodores.

DAYTONA BEACH, FL(TONY MANN-WNFI) Pretenders, Wham!, Jesse/Sly.

TALLAHASSEE, FL(RICH STEVENS-Z103) Bangles, Rob.Nevil. PANAMA CITY, FL(JEFF DAVIS-WPFM) Beach Boys, Bangles, T.Heads, Ben E.King, Berlin.

FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) Pretenders, Ben E.King, Elton, B-52s.

PENSACOLA, FL(J.D. NORTH-WJLQ/FM) Police, T.Heads, Ben E.King, Ocean.

GAINESVILLE, FL(JERI BANTA-WYKS) Wham!, H.Jones, Daryl Hall, Police, Survivor, S.Lattisaw.

ORLANDO, FL(McKAY/HAYES-Y106) S. Winwood, Monkees, Ocean, Toto, Mid. Star.

MIAMI, FL(FRANK AMADEO-Y100) Run DMC, Ocean, Commodores, T.Heads, B. Idol.

MIAMI, FL(MARK SHANDS-95INZ) Ben Orr, Police, Survivor, Beach Boys.

TAMPA, FL(BOBBY RICH-Q105) B.Hornsby, Monkees, A.Taylor.

# SOUTH

DORA, AL(CHRIS BAILEY-WPYK) Ocean, H.Lewis, Bad Co., Elton. BIRMINGHAM, AL(PAUL DAVIS-WKXX) W.Chung, S.Lattisaw, T.Heads, Jesse/Sly.

- **FAYETTE, AL**(KELSEY SCOTT-WHKW) M.Sweet, Ocean, Police, A.Taylor, Run DMC, Rob.Nevil, H.Jones, Cl.Nouveau, Triumph, B-52s, Thorogood.
- GADSDEN, AL(BILL ST. JOHN-Q104) Survivor, Ocean, G.Abbott, A.Taylor, B-52s, Daryl Hall.
- MONTGOMERY, AL(BROWN/COLLINS-WHHY/FM) Oran Jones, Temps, Bangles, B. Idol.
- MONTGOMERY, AL(OWENS/JACKSON-99FM) S. Winwood, T.Tuesday, OMD, J.Stewart, Triumph, Ocean.
- MOBILE, AL(MARK DAVID SAWYER-WABB/FM) No Report, Frozen. JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) H.Lewis, Cameo, H.Jones, Survivor, Ocean, A.Taylor, Bangles.
- SPARTA, TN(BILL WINNINGHAM-WSMT) Ocean, Pretenders, B. Idol, H.Hewett, 5 Star, Daryl Hall.
- TUPELO, MS(LISA LANDAU-KZ103) Elton, OMD, H.Jones, Daryl Hall, Wham!, David +, Monkees, Ocean.
- HATTIESBURG, MS(KEN KNIGHT-WHSY/FM) Elton, Daryl Hall, OMD, C.Simon.
- LAUREL/HATTIESBURG, MS(JIMMY BOYD-WNSL) Daryl Hall, Triumph, Far Corp., Run DMC, David Pack, Ocean.
- BILOXI, MS(BOB LIMA-WQID) Daryl Hall, H.Jones, Rob.Nevil.
- MCCOMB, MS(SARA KAY-WHNY) M.Sweet, B. Idol, Bad Co., One To One, Police, David Pack, T.Heads.
- STARKVILLE, MS(WILLIAMS/CROCKETT-WKOR) H.Jones, Triumph, Bad Co., Survivor.
- JENKINS, KY(G.C. KINCER-WIFX) FM/uk, M.Sweet, Pretenders, Elton, Jms. Brown.
- PADUCAH, KY(TONY RICHARDS-WDDJ/FM) S. Winwood, W.Chung, B. Idol, T.Tuesday, OMD, C.Simon.
- GLASGOW, KY(KELLY DOSSEY-WOVO/FM) M.Sweet, Ocean, W.Chung, Stone Fury, Isle/Man, Ratt, a-Ha, Elton.
- NEW ORLEANS, LA(McGEE/ROLLING-B97) Bangles, Bon Jovi, Ben E.King, B.Hornsby.
- HOUMA, LA(MARK KELLY-KCIL/FM) Ocean, Daryl Hall, Bananarama, H.Jones, a-Ha, S. Red, A.Taylor.
- LAKE CHARLES, LA(HARRISON/GILBERT-KBIU/FM) Bangles, G.Abbott, H.Jones, Monkees, Elton.
- BATON ROUGE, LA(RICE/A.-WFMF) Lisa Lisa, Survivor, W.Chung. BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) T.Turner, Peter& Amy, Outfield.
- MONROE, LA(LORI CLARY-KNOE/FM) H.Jones, Daryl Hall, T.Heads, Bangles, Survivor.
- **ALEXANDRIA, LA**(CHRISTIE ATWOOD-KQID/FM) Elton, H.Jones, Police, Oran Jones.

# **EAST CENTRAL**

- PINEVILLE, WV(RANDY PARKS-WWYO) Elton, C.Simon, H.Jones, Isle/Man, H.Lewis, FM/uk, Stone Fury.
- OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) Bangles, Cameo, Survivor, T.Heads, Ben E.King, B.Vera.
- MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) No Report, Frozen.
- COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) B.Hornsby, W.Chung, C.Hart
- COLUMBUS, OH(COOK/HAINES-92X) Bon Jovi, Survivor, H. Jones. ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) Ocean, S. Winwood, B. Hornsby, Rob. Nevil.
- ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) W.Chung, Cameo, Oran Jones, B. Idol.
- RICHMOND, IN(RICK CASEY-K96) Daryl Hall, Elton, Ben E.King. VINCENNES, IN(DANNY WAYNE-WRTB/FM) Daryl Hall, Ocean, H.Jones, Cameo, B. Idol, Bad Co..
- TERRE HAUTE, IN(MIKE ARNETT-WPFR) David +, Daryl Hall, Run DMC, Isle/Man.
- ANN ARBOR, MI(BRENT ALBERTS-WIQB) Bon Jovi, H.Lewis, B.Hornsby
- LANSING, MI(MARK MALONEY-WVIC) Bon Jovi, H.League.

  JACKSON/LANSING, MI(ALIX/WEBSTER-WJXQ) Survivor, Ocean,
  Pretenders.

- GRAND RAPIDS, MI(MIKE TINNES-WKLQ) Cameo, H.Lewis, Toto, Police.
- CADILLAC, MI(GARY BURTON-WATT) Elton, Bad Co., H.Jones, H.Lewis, Wham!, Laban.
- ALPENA, MI(DARRELL KELLEY-WHSB) Survivor, Oran Jones, FM/uk, Triumph, Ocean.
- CHEBOYGAN, MI(MICHAELS/STEVENS-WQLZ/FM) H.Lewis, Genesis, OMD, Ocean, B. Idol.
- PETOSKEY, MI(DENNIS MARTIN-WWPZ) W.Chung, Lisa Lisa, Beach Boys, Pretenders.

# **UPPER MIDWEST**

- **DES MOINES, IA**(TOM OAKES-KDWZ) Oran Jones, Daryl Hall, Survivor.
- CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) M.Sweet, Laban, Joan Jett, B.Squier, Iggy Pop, Bad Co., Isle/Man.
- FT.DODGE, IA(JIM DAVIS-KKEZ) S. Winwood, Daryl Hall, K.T.P..
- CLARION/FT.DODGE, IA(DAVE MARSHALL-KRIT) Cameo, H.Lewis, Ocean, Survivor, Laban, Bangles, Beach Boys, Timbuk 3,
- C.Simon. WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) Laban,
- Elton, Police, Pretenders, Survivor, Daryl Hall, Cinderella.
- SIOUX CITY, IA(SCOTT SHANNON-KSEZ/FM) Daryl Hall, Triumph, Outfield, Elton, Ben E.King, H.Jones, Bangles.
- SIOUX CITY, IA(PAT PAXTON-KGLI) Daryl Hall, H.Jones, T.Heads, Survivor.
- IOWA CTY/CEDAR RAPID, IA(STEWART/NUGENT-KKRQ) No Report, Frozen.
- CEDAR RAPIDS, IA(MANN/DIXON-KQCR/FM) S. Winwood, H.Lewis, E.Money.
- DAVENPORT, IA(GYNNY O'HARA-KIIK) No Report, Frozen.
- KENOSHA, WI(TERRY HAVEL-WJZQ) H.Jones, Ben E.King, H.Lewis, T.Tuesday, S. Winwood.
- MILWAUKEE, WI(DENISE LAUREN-WKTI) Lisa Lisa, Oran Jones, Pretenders.
- MADISON, WI(JONATHAN LITTLE-Z104) L.Richie, Daryl Hall, Rob.Nevil.
- GREEN BAY, WI(KIM BRADLEIGH-WKAU) Bangles, Rob.Nevil, H.Jones, Aretha.
- WAUSAU, WI(MIKE EDWARDS-WIFC/FM) Cameo, David +, Bon Jovi, Outfield.
- **STEVENS POINT, WI**(BOULEY/STEFFEN-WSPT) Elton, Survivor, Police, Wham!.
- LA CROSSE, WI(CHUCK KNIGHT-HIT105) Cameo, C. Hart.
- LA CROSSE, WI(GREER/CARR-WIZWFM) Beach Boys, Cameo, Pretenders, OMD, W.Chung, H.Lewis.
- **EAU CLAIRE, WI**(RICK JAMES-WBIZ) Survivor, Monkees, Daryl Hall, H.Jones, Bad Co., Ocean.
- EAU CLAIRE, WI(RICK ROBERTS-WIAL) H.Lewis, Elton, Daryl Hall, S. Winwood.
- MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM)
  T.Heads, Cameo, Bon Jovi, Bangles, Elton.
- **ROCHESTER, MN**(DENNY FOSTER-KROC/FM) David +, T.Heads, Elton, Laban, Police.
- MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) Daryl Hall, Elton, Ocean, Survivor, Bangles.
- MANKATO, MN(SEGER/KING-KEEZ/FM) Rob.Nevil, Daryl Hall, Wham!, H.Jones, H.Lewis, Elton, B. Idol, K.T.P..
- ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Rob.Nevil, H.Lewis, M.Sweet, H.Jones, Townshend, S.Lattisaw.
- ST. CLOUD, MN(BLAKE PATTON-KCLD/FM) Bon Jovi, H.Jones, Wham!, H.Lewis, Rob.Nevil, Elton, K.T.P., M.Sweet.
- VERMILLION, SD(DEAN RUSSELL-KVRF) Police, Rob.Nevil, Daryl Hall, Bangles, Survivor, Bad Co..
- YANKTON, SD(RANDY KUSSMAN-KQHU/FM) H. Jones, Daryl Hall, Elton, B. Idol, T. Tuesday, Joan Jett, Pretenders, Laban.
- SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) S. Winwood, W.Chung, H.Jones, Rob.Nevil, Cameo.
- ABERDEEN, SD(SCOTT DANIELS-KQ95) Survivor, Isle/Man.

- RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) H.Lewis, Dave Adams, Timbuk 3, Pretenders.
- **RAPID CITY, SD**(McDANIEL/AUSTIN-KGGG/FM) Bon Jovi, H.Lewis, H.League.
- FARGO/MOORHEAD, ND(STAN MAIN-Y94) W.Chung, T.Heads, H.Jones, Survivor.
- GRAND FORKS, ND(NORTH/RIGHT-KKXL/FM) B. Idol, OMD, Rob.Nevil.
- BISMARCK, ND(BOB BECK-KYYY/FM) H.Jones, Ocean, Oran Jones, David +.
- MINOT, ND(RICK MORGAN-KIZZ) Pretenders, Daryl Hall, S. Winwood, C.Hart.
- DE KALB, IL(LEW WHITE-WDEK/FM) Pretenders, Run DMC, OMD, S. Winwood.
- JOLIET, IL(BOB WEBER-WLLI) Oran Jones, M.Sweet, Elton, H.Jones.
- CHICAGO, IL(JEFFRIES/KELLY-WYTZ) W.Chung, B. Idol, Oran Jones.
- GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) FM/uk, Survivor, Elton, Ben Orr.
- **BLOOMINGTON, IL**(JUSTIN/ROBBINS-WBNQ) Cameo, OMD, H.Jones, Ocean.
- CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) Joan Jett, Police, Timbuk 3, Cameo, OMD, Ben E.King.
- SPRINGFIELD, IL(GREG LAWLEY-WDBR) Police, Bangles, Survivor, Ocean, A.Taylor.
- FAIRFIELD, IL (TOM LAVINE-WFIW) H. Lewis, OMD, Pretenders, Elton, Wham!, Bangles, Ben E.King, Daryl Hall.
- CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) R.Ocasek, H.Jones, B.Hornsby, B. Idol, Timbuk 3.

# **CENTRAL**

- KIRKSVILLE, MO(BILL BRIAN-KTUF) No Report, Frozen.
- EAST PRAIRIE, MO(GREG LANDIS-KYMO) Lisa Lisa, Toto, Peter& Amy, Daryl Hall, Outfield.
- KANSAS CİTY, MO(PERUN/BARBER-KBEQ) Bangles, W.Chung. JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) Rob.Nevil,
- Berlin, Joan Jett, Elton, Oran Jones.

  WAYNESVILLE, MO(KEVIN BARTON-KFBD) B.Hornsby, M.Sweet,
  Q. Riot, Elton, Beach Boys, Daryl Hall.
- MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) T.Heads, Ocean, FM/uk, Survivor.
- TOPEKA, KS(ROGER HEATON-WIBW/FM) Peter& Amy, H.League, Journey.
- TOPEKA, KS(KEVAN RABAT-KDVV/FM) H.Jones, Elton, Mendes, Oran Jones
- KANSAS CITY, MO(DEAN HALLAM-KCPW) Daryl Hall, R. Palmer, Survivor, Rob.Nevil, B. Idol, S. Fox, Toto, Pretenders, Ocean.
- SALINA, KS(STEVE WALL-99KG) Pretenders, H.Jones, Bananarama, Bangles, G.Abbott, Ocean, S. Fox, 5 Star, Survivor, A.Taylor, Temps, Timbuk 3.
- HOISINGTON, KS(BIEKER/ATKINSON-KHOK) Beach Boys, Daryl Hall, OMD, B. Idol, H.Lewis, Laban.
- HAYS, KS(JACK CREES-KJLS) Run DMC, M+M, Elton, Pretenders, Daryl Hall, Bon Jovi, M.Sweet.
- OMAHA, NE(TOM MIKKELSEN-KGOR) Peter& Amy, H.Lewis, W.Chung.
- NORFOLK, NE(DOUG KOEHN-KNEN) Vandross, Bangles, Rob.Nevil, Laban.
- **GRAND ISLAND, NE**(BRADEE/GORDON-KSYZ/FM) Bangles, Ocean, Cameo, Elton, Pretenders, Triumph.
- KEARNEY, NE(RICK JEFFREY-KQKY/FM) Rob.Nevil, Temps, FM/uk, Police, Dave Adams, Daryl Hall, H.Jones.
- McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) Elton, H.Lewis.
- EL DORADO, AR(BEN ROBBINS-KLBQ/FM) DeBurgh.
- SEARCY, AR(JIM DONNELLY-KSER/FM) Bangles, Ocean, Survivor. LITTLE ROCK, AR(MARK MC CAIN-KKYK) H.League.
- HARRISON, AR(STEVE WILLOUGHBY-KHOZ) Pretenders, FM/uk.

- FAYETTEVILLE, AR(ALAN/FISK-KKEG) Triumph, T.Heads, Pretenders
- FT. SMITH, AR(JOHN O'DEA-KZBB/FM) 5 Star, Oran Jones, R.Ocasek.

# SOUTHWEST

- LAWTON, OK(GARY MITCHELL-KMGZ) Elton, H.Jones, Rob.Nevil, Darvi Hall
- DALLAS, TX(SHOMBY/BUDANAURO-KZPS) Police, Rob.Nevil, David
- LONGVIEW, TX(ROBERTS/SCHMAL-KKTX) C.Simon, Timbuk 3, Ben E.King, T.Heads, Triumph, Run DMC, S. Fox.
- TYLER, TX(DAVE GOLDMAN-KEYP) Daryl Hall, Run DMC, T.Heads, Survivor, H.Jones, Laban.
- LUFKIN, TX(ERNIE BROWN-KAFX) OMD, Laban, Bon Jovi, W.Chung, Temps, Wham!.
- WICHITA FALLS, TX(BECK/KAY-KNIN/FM) Timbuk 3, Rob.Nevil, Survivor.
- KILLEEN/TEMPLE, TX(PAULA McCARTNEY-KIXS/FM) H.Jones, Survivor, G.Abbott.
- WACO, TX(VERN PECORE-KWTX/FM) S. Winwood, Cameo, Ocean, B. Idol. H.Jones.
- BRYAN, TX(CARŁ GIDEON-KTAM) OMD, Ocean, Daryl Hall, Survivor, Laban.
- BRYAN, TX(TURNER/OFFERMAN-KTAW/FM) Ben E.King, Daryl Hall, H.Jones, M.Sweet, S. Fox, Bad Co..
- BRYAN, TX(RICK WOODELL-KKYS) OMD, W.Chung, Elton, M.Sweet, Temps. Laban.
- VICTORIA, TX(JAY ARENA-KVIC) OMD, Laban, H.Jones, Survivor, Ocean
- LAREDO, TX(KIRK DAVIDSON-KRRG) Pretenders, Survivor, MM/Kashif, M.Sweet, T.Heads, Deniece W., Crowded H..
- SAN ANTONIO, TX(HUNTER/CARRINGTON-Q96) Ben Orr, Device, Timbuk 3, Berlin, A.Taylor, Survivor.
- WESLACO, TX(ANNA DeHARO-KRGV) No Report, Frozen.
- DEL RIO, TX(DON WAYNE-KTDR/FM) H.Lewis, W.Chung, Ocean, FM/uk, Run DMC, Dave Adams, Uptown, OMD, Aretha.
- PAMPA, TX(MIKE KNEISL-KGRO) Bon Jovi, Ocean, Police, Pretenders, Survivor, Isle/Man.
- AMARILLO, TX(PETER STEWART-KAKS/FM) Police, Survivor, Rob.Nevil, Elton, J.Stewart.
- ABILENE, TX(DOMINIC TESTA-KFMN) Rob.Nevil, J.Stewart, Outfield, Ben E.King, David +, Bangles, T.Heads, Elton, Daryl Hall.
- ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) OMD, A.Taylor, S. Winwood, H.Jones, K.T.P., Elton.
- PHOENIX, AZ(GUY ZAPOLEON-KZZP) Janet Jax., Ben E.King, Run DMC.
- TUCSON, AZ(GILLIE/JOHNSON-KRQ) Pretenders, Outfield, H.Jones, J.Stewart, Police, Bananarama.
- TUCSON, AZ(RICHARDS/MORGAN-KHYT) Jesse/Sly, Survivor, Run DMC, Rob.Nevil, Joan Jett.
- COTTONWOOD, AZ(SEAN CONRAD-KSMK) H.Lewis, Ben E.King. ALBUQUERQUE, NM(KRUISE/RODGERS-KIVA/FM) Timbuk 3, Laban, Elton, Daryl Hall, Bad Co., S. Fox.
- CLOVIS, NM(ROCKY BURNETTE-KZZO/FM) H.Lewis, B. Idol, OMD, Pretenders, Daryl Hall, David +, Timbuk 3, Temps, J.Stewart.
- **ALAMOGORDO, NM**(BEN NOE-KINN/FM) Device, Regina, S. Fox, Thorogood, B. Idol, R.Ocasek, Monkees.

# **ROCKY MOUNTAIN**

- BILLINGS, MT(CHARLIE FOX-KYYA) Ocean, Survivor, H.Jones, OMD.
- BILLINGS, MT(DAVE WEISSMAN-KZLS) Elton, Daryl Hall, J.Stewart, Oran Jones, Dave Adams.
- KALISPELL, MT(BARRY BENNETT-KBBZ/FM) Ocean, Rob.Nevil, Ben E.King, Laban.

- DENVER, CO(RANDY JAY-KIMN) S. Winwood, W.Chung.
  DENVER, CO(TODD CAVANAH-Y108) W.Chung, Ben Orr, Daryl Hall,
  Bon Lovi
- **DENVER, CO**(DOUG ERICKSON-KPKE) Oran Jones, Rob.Nevil, Ben E.King, OMD, 5 Star.
- WINDSOR, CO(FRANSEN/WEBER-KUAD/FM) Daryl Hall, H.Jones, Cameo, FM/uk, Ocean, M.Sweet.
- **GRAND JUNCTION, CO**(DARREN TAYLOR-K-STAR) Rob.Nevil, H.Jones, T.Tuesday, Daryl Hall.
- CODY, WY(BRYAN SCOTT-KTAG) J.Stewart, Ocean, Pretenders, Rob.Nevil, Bananarama, Survivor.
- **CASPER, WY**(KELLY GORDON-KTRS) Oran Jones, Pretenders, Elton, Survivor.
- GILLETTE, WY(ALLEN SCOTT-KGWY/FM) Ocean, K.T.P., Bananarama, Survivor, FM/uk, M.Sweet, R.Ocasek.
- **LEWISTON, ID**(JAY MCCALL-KOZE) Oran Jones, Police, OMD, Survivor.
- LEWISTON, ID(JERRY JOLLEY-KMOK) Pretenders, Elton, Ocean, OMD, Survivor.
- MOSCOW, ID(GARY CUMMINGS-KZFN) Survivor, Ocean, Ben Orr, David +, 5 Star, Timbuk 3.
- **SALT LAKE CITY, UT**(STONE/SMITH-KCPX/FM) Survivor, Berlin, Police, Run DMC, Bananarama.
- LOGAN, UT(MARK ROMAN-KVFM) Elton, T.Heads, Laban, Dave Adams, Daryl Hall, Bad Co., M. Todd.
- LOGAN, UT(JAY HALL-KBLQ) Survivor, Oran Jones, Ocean.
- OGDEN, UT(PAUL WILSON-KJQ) Bangles, FM/uk, B.Hornsby, a-Ha, D.L.Roth, A.Taylor, Rob.Nevil.
- PROVO/SALT LAKE CITY, UT(GINA SHURTS-KFMY) Daryl Hall,

# **FAR WEST**

- LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Elton, Ocean, Kool/Gang.
- RENO, NV(GARY PAGE-KRZQ/FM) No Report, Frozen.
- RENO, NV(JEFF RYAN-KWNZ/FM) Ocean, Survivor, H.Jones.
- RENO, NV(CLAY/THE NINGA-KHTZ/FM) Rob.Nevil, Commodores, Toto, David +, A.Taylor, Run DMC.
- LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) H.Lewis, Pretenders.
- CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Peter& Amy, Bangles, H.Lewis, B-52s, B. Idol, Ocean, Bang Orch..
- SAN DIEGO, CA(MIKE PRESTON-KS103) B.Hornsby, H.Jones, Pretenders.
- SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) Ocean, B-52s, H.Lewis.
- **ANAHEIM, CA**(CRAIG POWERS-KEZY) Madonna, Peter& Amy, T.Heads, H.Jones, Rob.Nevil, Pretenders.
- **BAKERSFIELD, CA**(DARRYL ST.JAMES-KKXX/FM) Lisa Lisa, N.Edition, Bon Jovi.
- SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) M. Todd.
  LOMPOC/SANTA MARIA, CA(JACKSON/NEWMAN-KROK/FM)
  T.Heads, Ocean, Survivor, Elton.
- SANTA MARIA, CA(MARIA RUBIO-KXFM) Ocean, Survivor, Bangles,
- FRESNO, CA(WALKER/DAVIS-KYNO) W.Chung, B. Idol, OMD.
- FRESNO, CA(BERRY/CARTER-KMGX) B. Idol, Peter& Amy, G.Abbott, Wham!, Run DMC.
- MONTEREY/SALINAS, CA(CONNIE LINDELL-KDON/FM) Daryl Hall, Elton, David +, Joan Jett, T.Heads.
- SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) H.Lewis, H.Jones, Bananarama, Aretha.
- SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) Run DMC, Jesse/Sly, Bangles, Commodores.
- NAPA, CA(JEFFREY/DeFESI-KVYN/FM) B.Vera, Daryl Hall, Temps, Survivor, Ben Orr, Ocean.
- SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM)
  N.Martinez, David +, Timbuk 3, Elton, S.Ties.
- SAN JOSE, CA(ROBIN SILVA-KWSS) Police, Rob.Nevil, T.Tuesday, Bon Jovi.

- STOCKTON, CA(ROY WILLIAMS-KJOY) H.Jones, Ocean, S.Miller. STOCKTON, CA(JOHN HAMPTON-KSTN) Ocean, W.Chung,
- Melba/Fred, RFTW, Run DMC.
- MODESTO/STOCKTON, CA(DAVID KRAHAM-FM104) P.Gabriel, Cameo, Elton, S.Lattisaw.
- MODESTO, CA(FISHER/EDWARDS-KFIV/FM) T.Heads, Bananarama, H.Jones.
- **SANTA ROSA, CA**(KEN MONTERO-KREO) Temps, S.Lattisaw, Daryl Hall, H.Jones, Rob.Nevil.
- EUREKA, CA(CHRIS KNIGHT-KFMI) H.Lewis, Sam & Lou, Amy Grant, Police, Outfield, S. Red, Survivor, W.Zevon.
- ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Survivor, Ocean, H.Jones, F.Wuk, A.Taylor, Run DMC, S.Lattisaw, F.Jackson.
- SACRAMENTO, CA(GILLETTE/COLLINS-FM102) S.Lattisaw, Rob.Nevil, Temps, OMD, Sparks.
- SACRAMENTO, CA(BOB WEST-KROY) G.Abbott, S.Ties.
- SACRAMENTO, CA(HUNTER/CHASE-KWOD) Peter& Amy, A.Taylor, Rob.Nevil, Run DMC.
- PARADISE/CHICO, CA(JONATHAN STEVENS-KNVR) No Report, Frozen.
- REDDING, CA(KAHL/CARPENTER-KEWB) Oran Jones, Cameo, Bangles, OMD, Pretenders, Rob.Nevil, Elton.
- MT. SHASTA, CA(FRED GERDING-KWSD) W.Chung, Pretenders, OMD, Rob.Nevil, Temps.
- HILO, HI(GUY W. BELLO-KWXX) H.Jones, Monkees, Rob. Nevil, Run DMC, Laban, a-Ha.
- HILO, HI(DANNY AUSTIN-KKBG) Wham!, B. Idol, Elton, Daryl Hall, FM/uk, H.Jones.
- HONOLULU, HI(JAY STONE-I94) Jesse/Sly, W.Chung, Chico DeB., Ocean, Boston, Temps.

# NORTHWEST

- THE DALLES, OR(ED ROSS-KACI) Survivor, FM/uk, Ocean, Ben
- SEASIDE, OR(CHRIS CONWAY-KSWB) OMD, Monkees, H. Jones, Elton, FM/uk, J. Lorber, Daryl Hall, Stabilizer.
- PORTLAND, OR(BARRY/NAGANUMA-KMJK) Police, Timbuk 3, Survivor
- ALBANY, OR(ERIK PARKS-KGAL) B.Squier, Daryl Hall, Beach Boys, Rob.Nevil, Townshend, Ratt, Isle/Man.
- ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) Rob.Nevil, Janet Jax., Daryl Hall, Survivor, Police, Glass Tigr.
- EUGENE, OR(SHAKES/HYATT-KSND/FM) Bon Jovi, Ocean, Survivor, Darvi Hall, Police.
- COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) T.Tuesday, Pretenders, Oran Jones, T.Heads, Ocean.
- COOS BAY, OR(BOB SHANNON-KHSN) H.Lewis, Temps, Ocean, Ben E.King.
- MEDFORD, OR(R.CHARLES SNYDER-KTMT) Survivor, Elton, Timbuk 3, Ocean, Police, Bad Co., J.Lorber.
- GRANTS PASS, OR(CHARLIE KIRK-KFMJ) H.Lewis, B. Idol, Cameo, Elton, S. Fox, H.Jones, Dave Adams, Ocean, Joan Jett, M.Sweet.
- KLAMATH FALLS, OR(MIKE METZGER-KAGO/FM) 5 Star, Bangles, T.Heads, M. Todd, L.Richie, Southside.
- **SEATTLE, WA**(WENDY CHRISTOPHER-KUBE/FM) Oran Jones, S. Winwood, Bon Jovi.
- TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Bangles, OMD, Daryl Hall, Pretenders.
- OLYMPIA, WA(KEN PAIGE-KQEU) Elton, Pretenders.
- **ABERDEEN, WA**(RANDY ROADZ-KDUX) Elton, Pretenders, Temps, OMD, W.Chung, H.Lewis, Daryl Hall.
- CHEHALIS, WA(ROGER DALE-KITI) OMD, Crowded H., Stone Fury, Elton.
- LONGVIEW, WA(BOB HART-KLYK) No Adds.
- YAKIMA, WA(KEVIN JAMES-KZHR) Elton, H.Jones, Daryl Hall, Bad Co..
- **SPOKANE, WA**(JOHN LANGAN-KZZU/FM) A.Taylor, Bananarama, Survivor, Mid. Star, Police.
- SPOKANE, WA(CATHY CURTIS-KKPL/FM) Daryl Hall, Elton, Pretenders.

TRI CITIES, WA(JOHN PURDY-OK95) Police, Survivor, Oran Jones, S. Fox, Ratt, Rob.Nevil, Cinderella.

TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM)
Oran Jones, T.Tuesday, Daryl Hall, H.Jones, Survivor, S.Lattisaw,
Police.

TRI-CITIES, WA(JONATHAN WALKER-KZZK) Ben E.King, Ocean, Rob.Nevil.

VANCOUVER, BC(SHANNON/RUSSELL-LG73) No Report, Frozen. SASKATOON, SK(GARTH KALIN-CKOM) L.Richie, B.Hornsby, H.Lewis, Cameo, W.Chung, S. Winwood, Bon Jovi, T.Cochrane, P. Club

CALGARY, AB(DON STEVENS-AM106) Lisa Lisa, OMD, Level 42, S. Winwood.

# WELCOME To Our New Top 40 Correspondents:

Steve Wall, KSKG (99KG) RADIO - P.O. Box 6198 Salinas, KS 67401 (913) 825-4631

Dave Marshall, KRIT RADIO - P.O.Box 233, Clarion, (Fort Dodge), IA 50525 (515) 532-2829

### **JOBS**

Air Talent (AM drive) - KTRS-Casper, WY Kelly Gordon (251 West First Street - 82601) Air Talent - KIXS-Killeen/Temple, TX B.J. McCrae (817)699-5000 Air Talent (part-time) - KIQY-Albany/Corvallis, OR Mike Shannon (503)-928-0104 Air Talent - WKAU-Green Bay/Kaukauna, WI Ron Ross (Box 310 - 94130) Air Talents - KYYA-Billings, MT \*Jack Bell (1645 Central Ave. - 59102) Air Talent (part-time) - KIQY-Lebanon, OR Mike Shannon (503)928-0104 Air Talent - KUUB-Bozeman, MT Benny Bee (406)586-2343 Air Talent (mornings) - New South Communications Bob Lima (Box 4606 - 39535) Air Talent/Production - KXGO/FM-Eureka/Arcata, OR Jim Nelly (Box 1131 - 95521) Air Talent (AM drive)/Production - KHSN-Coos Bay, OR J.J. Jensen (Box 180 - 97420) Air Talent/MD/Production - KATA-Arcata, CA Jill Henry (707)822-7223 Sales Manager - KLMS/KFMQ-Lincoln, NB Thomas Birk (1540 S. 70th #200 - 68506) News Director - KMER-Kemmerer, WY \*Ken Krywanek (Box 432 - 83101) Newsperson - KATA/KFMI-Arcata, CA Jill Henry (707)822-7223 News Director - KOWL-South Lake Tahoe, CA Ron West (Box 15460 - 95702) Sports/News - KMGM-Montevideo, MN Lou Kuno (612)269-6451

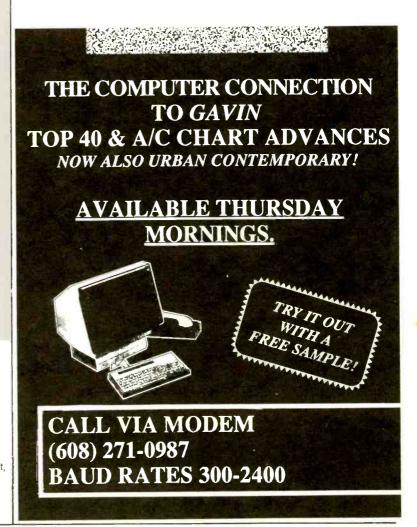
# **SERVICE**

WFMJ-Youngstown, OH - singles: Huey Lewis (Arista/Chrysalis)
KAGO-Klamath Falls, OR - single: PolyGram
KRIT-Clarion/Ft. Dodge, IA - singles & LP's: EMI, Chrysalis
WBGN-Bowling Green, KY - R.Holmes & R. Coolidge (Polydor), J.Buffett,
W.Lee Golden (MCA)

# **AVAILABLE**

LLOYD MAXWELL from WAZX-Georgetown, SC is looking for a position as AT/MD/PD, contact him at (803)651-0380 LEE CURTIS from KYLT-Missoula, MT is looking for a position as AT/MD/PD/Production, contact him at (406)273-0424. BROTHER BILL from WKSF-Asheville, NC is looking for a position as AT/PD, contact him at (704)684-0221 or (803)457-4556. RANDALL EDWARDS from Denver, CO is looking for a position as AT/Production, contact him at (303)444-1071. DON ELIOTT from 96HUM/FM-Lawrence, KS is looking for a position as AT/Production, contact him at (913)242-4789. CHRIS MURRAY from WEQR-Goldsboro, NC is looking for a position as AT/MD, contact him at (919)734-2245. BILL BROOKS from KGAL-Albany, OR is looking for a position as PD, contact him at (503)928-9552. ED MERRIFIELD from KGAL-Albany, OR is looking for a position as PD, contact him at (503)928-9552. BOB DONOVAN from KGAL-Albany, OR is looking for a position OM, contact him at (503)928-7368. SAM GRAHAM from KGAL-Albany, OR is looking for a position as Production Director, contact him at (503)928-7368 ERIK PARKS from KGAL-Albany, OR is looking for a position as MD, contact him at (503)758-7128. MIKE JAMES from KGAL-Albany, OR is looking for a position as Production (nights), contact him at (503)451-5685. STEVEN SWEET from KGAL-Albany, OR is looking for a position as AT (nights), contact him at (503)926-3463 CHRIS ALEXANDER BIGELOW from Rock Springs, WY is looking

for a position as AT/MD/OM, contact him at (307)362-9022.



# PHOTO FILE by LISA SMITH and BETTY HOLLARS

# CROONING THE NATIONAL ◀ ANTHEM

Australian due Air Supply had the recent honor of crooning the National Anthem at a nationally televised Los Angeles Dodgers vs. Chicago Cubs game in Los Angeles. Following their performance, Air Supply's Graham

Russell and Russell Hitchcock chummed around with the Dodgers' colorful manager, Tommy Lasorda, who personally asked them to return in the future for another rendition of the National Anthem. Pictured (I-r): Graham Russell, Tommy Lasorda, and Russell Hitchcock.

# WILD THINGS ▼

The highlight of "Atlantic Night" at the recent WEA meeting in Florida was the debut performance of "The Atlantics" - a super-jam which brought together Atlantic artists Roger Daltrey, Peter Frampton, Genesis (Tony Banks, Phil Collins, Mike Rutherford), and RATT's Robbin Crosby, along with the nearly twenty Atlantic Records staff members. In this photo, Atlantic VP Perry Cooper shares the microphone with Roger Daltrey for a rendition of the classic, "Wild Thing" which we understand was one of the highlights of the night!

# COUNTRY HANG-OUTS IN L.A.

KLAC/KZLA studios became a hang-out for some country artists recently. Pictured during the "hanging" are (I-r) Randy Travis (W.B. recording artist), Stoney Richards, (KLAC air talent), R.J. Curtis (KZLA air talent) and Steve Earle (MCA recording artist).







e're writing this on a triple holiday... depending on you persuasian, it's either Columbus Day, Yom Kippur, or Thanksgiving in Canada. It's also a day following the day on which the California Angels were one strike...ONE PITCH...

away from entering the World Series. By the time both of you read this, we'll know if they made it. Our guess is they

This is also a day on which we awoke from a dream similar to that of Pam Ewing on Dallas. Pam dreamt all of last years episodes in a cheap shuck and jive con job scam to explain Bobby's disappearance. We've only dreamt the past few weeks. We MUST have. Otherwise, explain the following:

- 1. Dan Rather was beaten up on a New York street by a weirdo who spouted alien-type dribble. The L.A. Times respectfully printed Rather's contention that this science-fiction episode occurred, despite the fact that there were no witnesses. Rather explained his bruises by stating that a mental-type accosted him, asked some extra-terrestrial questions and pummeled him when he couldn't answer. Sure, and Teddy Kennedy never was near Chappaquidick. How could he be when he was on a panel at the Poe Convention? WE obviously dreamt the Rather thing.
- 2. Joan Rivers: The mouth that roared, guit Carson and introduced her her own show on a NEW NETWORK! Sure, and she probably had Elton John and David Lee Roth as guests. Not only that, but she vowed to outlast her former mentor, as Joey Bishop, Dick Cavett, Mery Griffin and Alan Thicke once did. If this is true she'll be 105 years old when she celebrates the silver anniversary of HER talk show. Bottom line: We dreamt the whole thing.
- 3. Sinatra's bio: We've seen this in our local SUPERMARKET! Why does anyone care if The Chairman Of The Board knows a few alleged mafioso types? And why is there such a fascination with him anyway, after 50 vears in the spotlight? I mean, in the year 2034 will anyone be looking into mob connections in the lives of Lisa Lisa, Phantom, Rocker & Slick or Screaming Blue Messiahs? This promotion man had lunch with a suspect type only last week. He may have

CALLED himself Gene Knight of B-100...but his ordering of a calamari sandwich and a bottle of chianti at an expensive San Diego restaurant gives us a hint as to his connections. And does anyone care? Hell no. We say...Frank is 70 years old, a bit older than Gene Knight, and still singing. Let him sing. On the other hand, it turns out that this bio was never written. No-one would have dared write it. We dreamt the whole thing.

- 4. Lucy: Someone tried to tell us that 94 year old Lucille Ball is back on TV with another 'physical comedy series'. That's about as believable as stories about Mrs. Gorbachev outdressing Nancy 'No Show' Reagan at the Summit Conference in Iceland. All of the above is obviously ludicrous. Lucy is retired at her ranch in Yankton, Mrs. Gorbachev only wears aprons and babushkas and the summit venue was Oxnard. We dreamt it all. Every bit of it.
- 5. They tell us there's been a big fuss about Paul Newman's height. A NYC journalist insists that the blue-eyed one registers no more than 5'8", and Paul, taking great umbredge has offered to contribute big dinero to charity for every inch he's over that figure. Sounds like a sting. However, in the interest of charity, we challenge George Chaltas, Mike Atkinson, Lu Fields, Don Anti and Joel Newman to prove they're over 6'2". We offer each of them a Gavin Hollywood Department lunch for every half inch. And that IS a dream.
- 6. Our final item is a wacko one. It seems that someone told us that Mary Catherine Sneed has a new association and that, in this new affiliation she will NOT be consulting every A/C station in the free world, but will be broadening her scope. We wish her the best, but cannot believe that she will not be consulting every A/C station in the free world. There's no question about it. It was a dream.

Watch for major pre-conference articles coming up in the next few weeks. And that means YOU, John Roberts.

THE EPA CONTENDERS!

# JUK UK



# QUIET RIOT

PHHA

WWMR



# THE WILD AND THE YOUNG





# FROZEN HEART

<b>KDOG</b>	KRIT	KXGO
KEEZ	<b>WBPM</b>	KRZQ
KKRQ	<b>KVFM</b>	KFMÌ
WLLI	KAGO	<b>WOVO</b>
<b>KFBD</b>	KFMJ	WQBZ
KTUF	KGAL	
KRRG	KTXY	
KTAW		
	KEEZ KKRQ WLLI KFBD KTUF KRRG	KEEZ WBPM KKRQ KVFM WLLI KAGO KFBD KFMJ KTUF KGAL KRRG KTXY

ANKS FOR ALL SUPPORT!

**KTAG** 

KHWK

WHKW

WRTB

**KCLD** 



Ric Lippincott is leaving KYUU-San Francisco to become the new Program Director of ABC/Cap Cities' WYTZ in Chicago. According to Ric, it happened fast and somewhat unexpectedly. Once content that KYUU would have been his last programming assignment before a GM move, former contacts at ABC lured him back to the Windy City. Ric, you may remember, programmed WLS from 1981 to 1983 and he sees the WYTZ PD-ship as a definite challenge and an upward career move. Plus, he leaves KYUU in fine shape for his as yet unnamed successor. Good luck Rick!

And at neighboring Cap Cities property WHYT-Detroit, Operations Manager Gary Berkowitz moves to full service A/C station WJR in the Motor City in the same capacity. Berkowitz will assist in the efforts to find his replacement at WHYT.

Expect an announcement by E/P/A dubbing Harvey Leeds the new national head of album promotion, the seat vacated by Bill Bennett's departure to MCA. Harvey headed up E/P/A's video promotion/development. Thus marks the Leedsman's return to the audio

As of yet, no official replacement for former Atlantic Records Top Forty VP Sam Kaiser who left to join MTV. It looks like Andrea Ganis could snag a promotion as Senior National Promotion Director. More on that when it's officailly announced. Meanwhile in the same building, Merlin Bobb has been appointed Director of A&R for the Black Music Division for Atlantic, Bobb comes from a two year stint at the Big Apple's WBLS.

Radi-O-Rama...Mike McDonald has left as PD of WKPE-Cape Cod,MA. Music Director Steve McVie is acting PD... After Dom Testa left KFMN-Abilene, TX, Lloyd Mynatt is interim PD. Greg Geary is acting Music

Director...Mike Edwards has been promoted to PD at WSAU-Wausau, WS and at crosstown WIFC. Duff Damos is now PD and MD...Melodi Garrett of 98Q-Vidalia, GA called to say the station (WTCQ) is celebrating its 40th anniversary on October 22nd. Best wishers to them!...WQID in Biloxi,MS promotes Sandi Stevens to MD Sister station WVMI promotes Rick Mize to PD after Dave Terry leaves to program WYGC in Gainesville, FL... Changes at KTGO-Columbia, MO. Chris Baker returns from KRVV-Vail,CO to afternoon drive and Marty Madden takes over nites...Harris Communications has appointed David Gariano as VP/Programming for the Philadelphia based consultants. You may remember Dave when he was PD at KPOP in Sacramento, CA... Andrew A. Langston, GM of WDKX-Rochester.NY, accepted both Broadcaster of the Year AND Broadcaster of the Decade awards from the National Association of Black Owned Broadcasters, Congratulations!...KKIS/AM and KINQ/FM in Concord, CA have new PDs. Ravi "R.J." Peruman will run the former and Sam James will run the latter...Album Radio legend Lobster leaves headbanger KNAC-Long Beach, CA to return to KSJO-San Jose, CA to do mid -days ((10-3pm). Kinda conjures up memories of the early days of the San Jose rock scene. Welcome back!...T.J. McKay of KEYP-Tyler, TX happily joins the staff of KKYS in neighboring Bryan as air personality. .Michele Weber is now handling MD duties as well as Asst. PD over at KUAD/FM in Windsor.CO...Mark Steven, from WJXR-Jacksonville, FL, is the new morning drive talent at KLAQ/FM in El Paso. And speaking of KLAQ, MD Magic Mike reports to C'wag some incredible prices on beer when one hops across the Mexican border. Corona-\$5.80, Tecate-\$4.75, Bohemia-\$6.50. And that's by the case! Holy devalued peso!

Once again, Greg Lawley of WDBR-Springfield, IL scores national TV coverage with a recent appearance on the CBS Morning News last Wednesday. Along with WBNQ-Bloomington's John Norton, Lawley trekked up to Chicago for a live interview with news anchors in New York regarding his participation in a statewide "Rock and Roll Romance Songwriting Contest." Both WDBR and WBNQ were part of a network of stations selecting six finalists for the statewide competition. Contestants had to deal with the subject of teenage sexuality (no mean feat) and the event was co-sponsored by a group calling themselves Parents Too Soon, an organization dedicated to dealing with the problem of teenage pregnancies. Lawley, you may recall, hit Chinwag pages when he emceed an extravaganza that featured a speech by none other than our President, Ronald Reagan. Lawley presented him with WDBR paraphernalia and has an official signed thank-you letter to prove it!

Chinwag has been asked to inform one and all that we have totally sold out our most recent printing of the Gavin Top 100 books. If you want an updated version, including this year's final top 100 in all formats, they will be available in January.

Not too many surprises at the Country Music Association Awards, What was interesting was when Randy Travis nudged Dwight Yoakam for the Horizon /Best New Artist Award, Travis also won Song of the Year honors for his "On The Other Hand." Single of the Year was "Bop" by Dan Seals. Best Video was...are you ready for this?...George Jones! And the times they are a changinnnnnn'.

"SAVE TIME FOR ME"38 - 06286

23 REPORTS FIRST WEEK OUT

WLLI KRRG 3WD WHNY WXXQ KTAW **WWHB** WIFX KFBD KGWY WFJA WOVO KJLS KUAD WKSP KCLD **KFMJ** KINN WGKS **KCPI KKYS** WHKW **KZEV** 

From the Album INSIDE

Produced by Alan Tarney



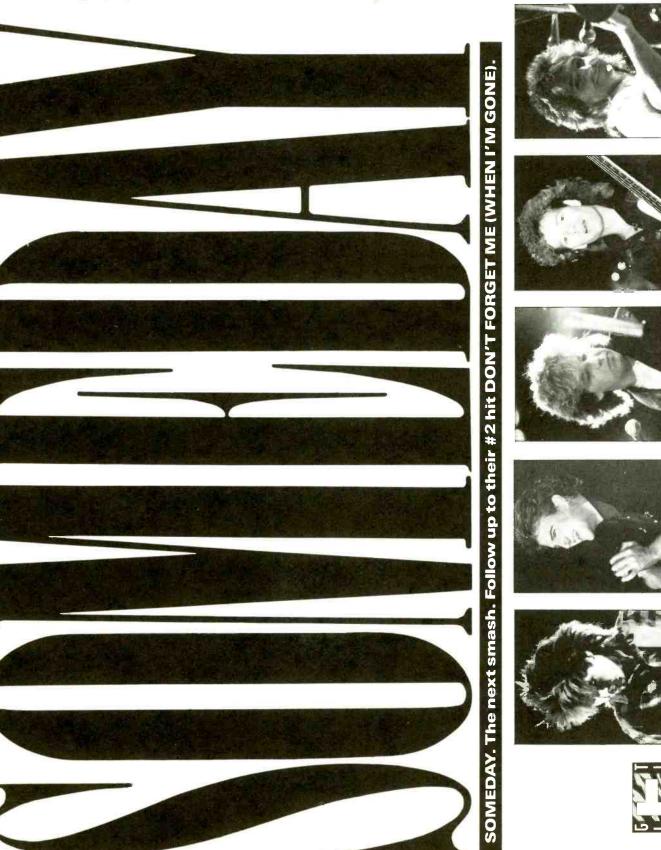






MICHAEL HANSON-DRUMS

WAYNE PARKER\_BASS











# the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer



Reports accepted Mondays at 8AM through 5PM Tuesdays Station Reporting Phone (415)392-7750

# **POWER TRIO**

тото						
I'll Be Over	You					
(Columbia)						

# PETER CETERA & AMY GRANT

The Next Time I Fall (Full Moon/Warner Bros.)

# **CARLY SIMON**

Coming Around Again (Arista)

# CERTIFIED

# **KENNY ROGERS**

They Don't Make Them Like They Used To (RCA)

# **CHRISTOPHER CROSS**

Loving Strangers (Arista)

# MOST ADDED

### **BILLY OCEAN**

Love Is Forever (Jive/Arista) 59 adds

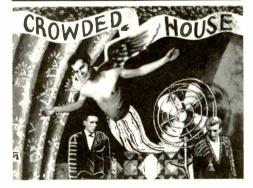
# **SERGIO MENDES BRASIL'86**

Take This Love (A&M) 45 adds

# DARYL HALL

Foolish Pride (RCA) 37 adds

# RECORD TO WATCH



CROWDED HOUSE Don't Dream It's Over (Capitol)

# DROPPED:

Tina Turner Dave Adams Berlin Chris Thompson

Jeffrey Osborne

Glass Tiger Peter Gabriel New Edition James Taylor

# 2W LW TW

	NAME OF TAXABLE PARTY.	_	
2.	1.	1.	TOTO - I'll Be Over You (Columbia)
9.	5.	2.	PETER CETERA & AMY GRANT - The Next Time I Fall (Full Moon/W.B.)
7.	4.	3.	CARLY SIMON - Coming Around Again (Arista)
5.	3.	4.	Cyndi Lauper - True Colors (Portrait)
25.	11.	5.	LIONEL RICHIE - Love Will Conquer All (Motown)
1.	2.	6.	Genesis - Throwing It All Away (Atlantic)
15.	9.	7.	DAVID PACK - I Just Can't Let Go (Warner Bros.)
6.	7.	8.	Paul Simon - You Can Call Me Al (Warner Bros.)
3.	6.	9.	Anita Baker - Sweet Love (Elektra)
20.	16.	10.	BRUCE HORNSBY & THE RANGE - The Way It is (RCA)
22.	17.	11.	HUMAN LEAGUE - Human (Virgin/A&M)
17.	12.	12.	JANET JACKSON - When I Think Of You (A&M)
	24.	13.	MADONNA - True Blue (Sire/Warner Bros.)
4.	8.	14.	Huey Lewis & The News - Stuck With You (Chrysalis)
12.	10.	15.	Bob Seger & The Silver Bullet Band - It's You (Capitol)
24.	21.	16.	BEACH BOYS - California Dreamin' (Capitol)
19.	18.	17.	RIC OCASEK - Emotion In Motion (Geffen)
16.	14.	18.	Billy Joel - A Matter Of Trust (Columbia)
23.	23.	19.	CHRIS DeBURGH - The Lady In Red (A&M)
8.	13.	20.	El DeBarge - Love Always (Gordy/Motown)
	26.	21.	BOSTON - Amanda (MCA)
11.	15.	22.	Moody Blues - The Other Side Of Life (Polydor/PolyGram)
		23.	KENNY ROGERS - They Don't Make Them Like They Used To (RCA)
	30.	24.	GLADYS KNIGHT & BILL MEDLEY - Loving On Borrowed Time (Scotti/CBS)
10.	19.	25.	Neil Diamond - The Story Of My Life (Columbia)
		26.	CHRISTOPHER CROSS - Loving Strangers (Arista)
14.	20.	27.	Air Supply - Lonely Is the Night (Arista)
13.	22.	28.	Billy Ocean - Love Zone (Jive/Arista)
		29.	LEVEL 42 - Leaving Me Now (Polydor/PolyGram)
18.	25.	30.	Gloria Loring & Carl Anderson - Friends And Lovers (Carrere/CBS)

# **CH**RTBOUND

SERGIO MENDES BRASIL '86 - Take This Love (A&M)
DOUBLE - Woman Of The World (A&M)
OMD - (Forever) Live And Die (Virgin/A&M)
WHAM! - Where Did Your Heart Go? (Columbia)

# ACTION SIDES

COREY HART - I Am By Your Side (EMI America)
BEN E. KING - Stand By Me (Atlantic)
METROPOLITANS - Camden Tide (T.C.)
ELTON JOHN - Heartache All Over The World (Geffen)
HUEY LEWIS & THE NEWS - Hip To Be Square (Chrysalis)
GORDON LIGHTFOOT - Stay Loose (Warner Bros.)
THE MONKEES - Daydream Believer (Arista)
JIMMY BUFFETT - Creola (MCA)
STEVE WINWOOD - Freedom Overspill (Island/Warner Bros.)
LUTHER VANDROSS - Give Me The Reason (Epic)
GREGORY ABBOTT - Shake You Down (Columbia)

# NFW

BILLY OCEAN - Love Is Forever (Jive/Arista)
DARYL HALL - Foolish Pride (RCA)
AIR SUPPLY - One More Chance (Arista)
BENJAMIN ORR - Stay The Night (Elektra)
HOWARD HEWETT - I'm For Real (Elektra)
WILLIAM LEE GOLDEN - You Can't Take It With You (MCA)
CROWDED HOUSE - Don't Dream It's Over (Capitol)
PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.)

# "SOMEWHERE OUT THERE"

A POWERFUL DUET

PERFORMED BY
LINDA RONSTADT AND JAMES INGRAM

DESTINED TO TOP YOUR A/C CHARTS FOR CHRISTMAS

PLAY IT AND YOUR AUDIENCE WILL LOVE IT.

PRODUCED BY PETER ASHER ASSOCIATE PRODUCER: STEVE TYRELL

ALREADY PLAYING KOST/FM LOS ANGELES

From the Motion Picture Soundtrack album
"An American Tail" MCA - 39096

Linda Ronstadt Appears Courtesy of Elektra/Asylum Records
James Ingram Appears Courtesy of Qwest Records

MCA RECORDS
MCA Records ©1986

Gonna be quite a battle for numero uno next week. Reigning champs Toto could be blown out of the hot seat by Cetera/Grant,

Carly or Lionel Richie.

Still plenty of holdouts on the David Pack single, but a solid 91% HIT FACTOR from the 186 A/C's who play it make it top seven. A couple of six week old records, Human League and Bruce Hornsby have 87% and 86% HIT FACTORS respectively and will both end up with an A/C chart ranking you can count on one hand.

Madonna, now HIT FACTORED at 74% of all reporting stations, shows her true colors with a 24 to 13 run on the chart.

Kenny Rogers is this week's highest debut and CERTIFIED. Key calls include: WELI, WEZC, WKRG, WSB, WRVA, KFOR, KMAJ, WMT AM&FM, 3WM, WMYX, WSPD, KBOI, KSL, KOST, KWAV, KFQD, KKLV and B100.

Last week's RECORD TO WATCH, Elton John's "Heartache All Over The World" picks up 28 adds including: WGOL, WKCX, KRIB, KO93. KGY, KLOG and KMWX.

This week's RECORD TO WATCH. Crowded House's "Don't Dream It's Over" debuts on our page thanks to a host of stations west of the rockies and particularly in the Northwest.

R&D

### RECOMMENDED FOR A/C RADIO

# Linda Ronstadt & James Ingram Somewhere Out There (MCA)

Two of the finest voices ever sing the socks off a killer ballad written in part by Barry Mann and Cynthia Weilfor the Speilberg movie "An American Tail,"

# **Amy Grant**

Stay For Awhile (A&M)

A contemporary adult arrangement - bright, tight, harmonic and sung by a rising star in our format. It's positive yet preachless lyric is another plus.

### Michael McDonald

Our Love (Theme from No Mercy) (Wamer Bros.) The "voice" is back on Warner Bros. The track is re-mixed from his last album and is co-written with David Pack.

### The Police

Don't Stand So Close To Me '86 (A&M)

Maybe it was something they or we missed the first time, but here is the song again, complete with a new video.

# Miami Sound Machine

Falling In Love (Uh-Oh) (Epic)

The fourth great single from the best album I never reviewed. The MSM has proven to be the surprise of 1986 and this track should close-out the year with another top five A/C smash.

### Kansas

All I Wanted (MCA)

Without announcing the record on the air I don't think it'll be recognized as Kansas, but they're back together again and have made one of their best tracks ever. Not since "Dust In The Wind" have they met our needs so clearly and commercially.

### Glass Tiger

Someday (Manhattan)

This, their third single from the Thin Red Line album, is by far their most appropriate A/C track. The track is co-written and produced by Jim Vallance of Bryan Adams fame.

### Research:

Diane Rufer Ron Fell

# IT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

Total Reports This Week 233 Last Week 236

ARTIST TI	TLE LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
TOTO - I'll Be Over You (Columbia)	222	205	13	3	1	98%	9	
PETER CETERA & AMY GRANT - The	Next Time I Fall (Full Moon/W.B.)	222	179	38	3	2	97%	6
CARLY SIMON - Coming Around Again	(Arista)	214	179	28	5	2	96%	9
LIONEL RICHIE - Love Will Conquer All	(Motown)	221	119	78	12	12	89%	4
DAVID PACK - I Just Can't Let Go (War	ner Bros.)	186	113	57	7	9	91%	9
BRUCE HORNSBY & THE RANGE - TH	e Way It Is (RCA)	178	78	76	12	12	86%	6
HUMAN LEAGUE - Human (Virgin/A&N	)	181	60	99	14	8	87%	6
JANET JACKSON - When I Think Of You	ou (A&M)	151	89	56	5	1	96%	10
MADONNA - True Blue (Sire/Warner Br	os.)	191	40	102	30	19	74%	4
BEACH BOYS - California Dreamin' (Ca	pitol)	184	36	108	22	18	78%	6
RIC OCASEK - Emotion In Motion (Geff	en)	164	35	103	18	8	84%	7
CHRIS DeBURGH - The Lady In Red (A	&M)	150	19	99	27	5	78%	7
BOSTON - Amanda (MCA)		113	26	59	16	12	75%	5
KENNY ROGERS - They Don't Make Th	em Like They Used To (RCA)	123	11	63	24	25	60%	4
GLADYS KNIGHT & BILL MEDLEY - L	oving On Borrowed Time (Scotti/CE	3S) 106	22	50	21	13	67%	9
CHRISTOPHER CROSS - Loving Stran	gers (Arista)	113	7	57	29	20	56%	5
LEVEL 42 - Leaving Me Now (Polydor/F	olyGram)	84	10	53	16	5	75%	7
SERGIO MENDES BRASIL '86 - Take '	This Love (A&M)	84	2	20	17	45	26%	2
DOUBLE - Woman Of The World (A&M)		91	8	45	29	9	58%	7
OMD - (Forever) Live And Die (Virgin/A&M)		82	4	38	32	8	51%	5
WHAM! - Where Did Your Heart Go? (C	87	2	39	31	15	47%	3	
COREY HART - I Am By Your Side (EM	l America)	74	4	28	33	9	43%	5

### NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) K.Rogers, David Pack. GREENFIELD, MA(RICHARD ARCHER-WHAI) Madonna, J.Osborne, OMD, P.Gabriel, New Man.

BANGOR, ME(FRED MILLER-WWMJ) No Adds. WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) Jarreau, H Jones

HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) No Report, Frozen. NEW LONDON, CT(DANNY O'BRIEN-WNLC) David Pack, C.Simon. NEW HAVEN, CT(JAY MC CORMICK-WELI) Daryl Hall. ALBANY, NY(CHRIS HOLMBERG-WWOM) No Report, Frozen. KINGSTON, NY(WAYNE FISK-WGHQ) No Report, Frozen. POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) Elton. UTICA/ROME, NY(JOHN CARUCCI-U102) Lightfoot, K.Rogers,

Knight/Med.

PITTSBURGH, PA(BOB CONRAD-WTAE) No Adds. JOHNSTOWN, PA(JACK MICHAELS-WKYE) Ben E. King, Daryl Hall, Mendes, Wham!.

NEW CASTLE, PA(GARY WEST-WKST) H.League, Madonna, Level 42

SHARON, PA(KEITH CORSO-WPIC) K.Rogers. WILMINGTON, DE(NICK SENECA-WDEL) L. Richie, Peter& Amy, C.

WILLIAMSON, WV(TONY WICK-WBTH) Air Supply, M. Bianco. W.L.Golden, Elton, Daryl Hall, H.Hewett, Survivor, Monkees.

# SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) Ben Orr, OMD, Ocean, Air Supply, Ben E.King, M.Bianco.

WINCHESTER, VA(FRANK MITCHELL-WINC) Lightfoot, J. Fogerty, Lisa Lisa, E.Money, Townshend.

HARRISONBURG, VA(ADAM STUBBS-WQPO) C.Hart, Elton, Air

Supply, Monkees.

CHARLOTTESVILLE, VA(BOB JAMES-WCHV) Crowded H., Ben Orr, M.Bianco, W.L.Golden, Wham!, Metropol's.

RICHMOND, VA(GARY KING-WRVA) H.League, David Pack. RICHMOND, VA(DILLON/BEVINS-WEZS) No Report, Frozen. NORFOLK, VA(NICK O'NEIL-WLTY) Janet Jax., B. Hornsby LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) Boston, Level 42,

WEIRTON/STEUBENVILLE, WV(ANTHONY/MITCHELL-WEIR) K.Rogers, R.Ocasek.

MORGANTOWN, WV(CRAIG COCHRAN-WCLG/AM) K.Rogers, David

GOLDSBORO, NC(ALAN HOOVER-WEQR) W. Chung, Pretenders, T.Tuesday, Rob.Nevil, H.Jones.

ROCKY MOUNT, NC(LESLIE JORDAN-WEED) Madonna. Knight/Med, Mendes, C.Hart, H.Lewis.

SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) No Report, Frozen. ALBEMARLE, NC(RIC PATTERSON-WABZ) Air Supply, Ocean. Mik. Howard, M. Bianco.

SALISBURY, NC(DAVE STILLER-WSTP) Elton, Mendes, DeBurgh. CHARLOTTE, NC(MARTY LAMBERT-WBT) Madonna, B.Hornsby. CHARLOTTE, NC(BILL CONWAY-WEZC) G.Abbott, Monkees, Ben

NEW BERN, NC(JOEL PORTER-WSFL/FM) Ocean, Daryl Hall, H.Hewett, Rita/Rupt., Knight/Med.

CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM) H.Lewis, Daryl Hall, H.Jones.

CARROLLTON, GA(BOBBY DEE-WPPI) C. Cross, S. Winwood. Elton, Monkees, Mendes, David +.

ROME, GA(T.J. McCLAINE-WKCX) Knight/Med, Monkees, Ocean, Double, Daryl Hall, Elton, H. Hewett,

ATLANTA, GA(CHAPPELL/McCOY-WSB/FM) Ben E.King, Monkees. ATLANTA, GA(GREG PICCIANO-WSB/AM) No Adds

ATHENS, GA(BRENT JOHNSON-WRFC) Daryl Hall, OMD, W.Chung, Wham!.

AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) David Pack,

ALBANY, GA(RON MANI-WALG) Ocean, Mendes, M.Bianco.

ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) No Report, Frozen. STUART, FL(CHRIS MICHAELS-WSTU) Boston, G. Abbott, Wham! SYLACAUGA, AL(R.BATY/A.LEE-WFEB) H.Lewis, Oran Jones, Survivor, 38 Special, Mik. Howard, FM/uk, H. Jones, Ocean, Air Supply, Joan Jett

TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Ocean, H.Lewis, HUNTSVILLE, AL(STEVE DALLAS-WAHR) Ben E.King, R.Ocasek, Ocean, TGSheppard, D.Seals, Don Wms.

GADSDEN. AL(LOGAN/FORD-WGAD) No Report, Frozen. GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Ocean, Air Supply, Ben Orr, Daryl Hall.

VALLEY HEAD, AL(CHRIS JAMES-WQRX) Madonna, Ben E.King, Mendes

ANNISTON, AL(CHRIS ERIC STEVENS-WDNG) Ocean, Air Supply,

BAY MINETTE, AL(TIM BROWN-WBCA) No Report, Frozen. MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) Mendes. Ocean. SELMA, AL(BOB PAYTON-WTUN) Monkees, Vandross, J.Osborne, Daryl Hall.

CLARKSVILLE, TN(MONTE HAMILTON-WJZM) No Report, Frozen. OXFORD, MS(DAVID KELLUM-J107) Beach Boys, Ocean, Wham! H.Lewis, OMD, Mendes, Pretenders, Daryl Hall.

PADUCAH, KY(CHARLIE RIVERS-WKYX) Rita/Rupt., Mendes, Air Supply, Daryl Hall, H. Hewett, Ben Orr, Ocean.

BOWLING GREEN, KY(SCOTT THOMPSON-WBGN) Jarreau, Air Supply, Monkees, Ben E.King, Ocean, Daryl Hall, Mik.Howard. SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) B.Joel, K.Rogers.

PINEVILLE/ALEXANDRIA, LA(HOLIDAY/LYNCH-KISY/FM) No Report, Frozen,

EL DORADO, AR(GARY TERRELL-KIXK) Daryl Hall, Beach Boys.

# **MIDWEST**

MASON CITY, IA(HARRY O'NEIL-KLSS) No Report, Frozen. MASON CITY, IA(CINDY HUBER-KRIB) Elton, Daryl Hall, Mendes, Amy Grant, Ben E King, Laban.

MASON CITY, IA(STEVE LOCKER-KGLO) Knight/Med, Amy Grant, Monkees.

WATERLOO, IA(ROGER DAVIS-KWLO) Lightfoot, C. Cross. DUBUQUE, IA(WES DAVIS-KAT/FM) H.League, K.Rogers. CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) Ocean. CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Ocean, Air Supply, Ben Orr, Mendes

FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Ben E.King, Madonna, J.Osborne, B.Hornsby, K.Rogers, Mendes. NORTHFIELD, MN(RICH HARRIS-KYMN) No Report, Frozen. ROCHESTER, MN(RICH PETERSON-KROC/AM) W.L. Golden, Lightfoot.

ROCHESTER, MN(AXELSON/MITCHELL-KWEB) Daryl Hall, W.L.Golden, Rita/Rupt., H.Hewett.

AUSTIN, MN(CHRIS DAVIS-KGHR) C. Cross, Wham!, Ben E.King, Mendes, Monkees, Metropol's,

LUVERNE, MN(KEITH MAINE-KQAD) No Report, Frozen. PIPESTONE, MN(BERNIE WIEME-KLOH/FM) Daryl Hall, Amy Grant, Pretenders, H.Jones, M. Jones.

WILLMAR, MN(PAUL DAVIS-KQIC/FM) Beach Boys, Ocean, Amy Grant, Wham!, H.Lewis,

MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Elton, Daryl Hall, S. Winwood.

MONTEVIDEO, MN(LOU KUNO-KMGM) Knight/Med, K.Rogers, Mendes, OMD

ST. CLOUD, MN(MIKE DIEM-WJON) Ocean, Ben E.King, D.& Price, Mendes, Ben Orr, W.L.Golden, Daryl Hall, Rita/Rupt., R.Ocasek. ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) Loverboy, Madonna, K.Rogers.

ABERDEEN, SD(DAN ZERR-KSDN) C. Cross, K.Rogers, Elton. GRAND FORKS, ND(PAUL KERO-KNOX) No Report, Frozen. BISMARCK, ND(BRANNAN/HARDT-KFYR) Monkees, Mendes,

HANNIBAL, MO(CHUCK YATES-KGRC) Ocean, B.Hornsby, Elton. POPLAR BLUFF, MO(KELLY URICH-KJEZ) Survivor, Elton, P.Gabriel, S. Winwood.

ST. JOSEPH, MO(BOB HEATER-KKJO) B. Hornsby.

JOPLIN, MO(TROY WEST-KFSB) Ben Orr, Ben E.King, Air Supply, Wham! OMD

CUBA, MO(TIM McNUTT-KBCC) Randell/S., Police, Fab TB'S. LAWRENCE, KS(BILL LEE-KLWN) Ocean, Rita/Rupt., Air Supply,

TOPEKA, KS(ROSE RUES-KMAJ) H.League, Beach Boys. PARSONS, KS(GREG FORSHTAY-KLKC) Randell/S., Daryl Hall, Ocean, Mendes,

LINCOLN, NE(CATHY BLYTHE-KFOR) Beach Boys, B. Hornsby, HASTINGS, NE(BRUCE DAVIS-KHAS) Dave Adams, R. Vela.

# CENTRAL

NEWARK, OH(DAVE BLACK-WNKO) Timbuk 3, Jms Taylor, Lightfoot. URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) Ocean, Darvi Hall, Survivor, C. Cross.

LOGAN, OH(CHUCK ANTHONY-WLGN) Air Supply, Ocean. COLUMBUS, OH(DAVE BISHOP-WSNY) Ben Orr, Ocean. MARION, OH(JIM HOWELL-WMRN) W.L.Golden, Lightfoot. MARION, OH(BILL MOORE-WDIF) B. Hornsby, W. Chung, H. Jones, Daryl Hall, H.Hewett, Metropol's.

ARCHBOLD, OH(RICK CONTI-WHFD) Elton, Julian, R.Ocasek. TOLEDO. OH(FRED HELLER-WSPD) Frozen.

TOLEDO, OH(JAY MATTHEWS-3WM) David Pack, K.Rogers. ZANESVILLE, OH(PETE PETONIAK-WHIZ) Mendes, Jarreau, Air Supply, Daryl Hall,

YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Elton, Mendes, K.Rogers, Pretenders

DOVER, OH(STEVE KELLY-WJER) Lightfoot, Lisa Lisa, Daryl Hall. SANDUSKY, OH(BILL ZIMMERMAN-WLEC) Ocean, Air Supply. HAMILTON, OH(MARK GIBSON-WMOH) Elton.

SPRINGFIELD, OH(STEVE POPP-WAZU/FM) H. League, L. Richie, Metropol's Madonna.

SPRINGFIELD, OH(DALE GRIMM-WIZE) B.Hornsby GALLIPOLIS, OH(TIM MAXWELL-WJEH) Ocean, Air Supply,

RUSHVILLE, IN(KEVIN L.STONE-WRCR) Ocean. LOWELL, IN(JIM HOLLY-WZVN) C.Lauper, Beach Boys. KOKOMO, IN(DARRYL PARKS-WIOU) Beach Boys, Ocean. VERSAILLES, IN(DALE M. GRAVES-WOVR) No Report, Frozen. EVANSVILLE, IN(CHRIS SOUSA-WKDQ) G.Abbott, Monkees, Darvi

Hall, Boston LAFAYETTE, IN(MIKE JOHNSON-WASK) Lightfoot. MONROE, MI(WHEELER/DAVIS-WTWR) C. Cross, Air Supply,

FLINT, MI(BILL PEARSON-WTRX) Daryl Hall, Mendes. LANSING, MI(JACK ROBBINS-WILS/FM) Beach Boys, Knight/Med.

KALAMAZOO, MI(DAVE KORI-WKMI) Lightfoot, C. Cross, Double,

BATTLE CREEK, MI(RICK CHAPMAN-WKNR) K.Rogers, Vandross, C. Cross, Wham!, Daryl Hall, Ocean,

GRAYLING, MI(BOB DITMER-WOON/FM) Mendes, Air Supply, Ocean, Jarreau, Mik. Howard, Double.

KENOSHA, WI(TERRY HAVEL-WLIP) G.Abbott, Daryl Hall, H.Lewis,

MILWAUKEE, WI(BETH FAST-WMYX) Mendes, K.Rogers, Ocean. MILWAUKEE, WI(BOBBY IRWIN-WISN) Knight/Med, L.Richie, C.

FT. ATKINSON, WI(ROB ANDERSON-WFAW) Madonna, Boston. RICHLAND CENTER, WI(JOHN DOYLE-WRCO) No Report, Frozen. MADISON, WI(PAT O'NEILL-WMGN) Ocean, Ben Orr. MADISON, WI(DOUG LANE-WIBA) DeBurgh, W.L.Golden. BEAVER DAM, WI(STEVE SABATKE-WBEV) Knight/Med, Level 42,

C. Cross REEDSBURG, WI(KEVIN KELLOGG-WRDB) L. Richie. HUDSON, WI(RICK THOMAS-WRPX) K.Rogers, Mendes, Amy Grant,

GREEN BAY, WI(DAVID CAREW-WDUZ) Madonna. WAUSAU, WI(DAVE WRIGHT-WRIG) Madonna. APPLETON/OSHKOSH, WI(CHRIS HANSEN-WMGV) B.Hornsby, Mendes, Elton, H.Lewis.

JOLIET, IL(TED BROWN-WJTW/FM) Mendes, Wham!, K.Rogers.

WILMINGTON, IL(RAFE SAMPSON-WDND) Ben Orr, L.Richie,

ROCKFORD, IL(JIM REED-KMQ) No Report, Frozen. ROCKFORD, IL(BRILL/HECKLER-WROK) Lightfoot, Wham!. LA SALLE, IL(JEFF GEESSEN-WAJK) Madonna, C. Cross, Beach

FREEPORT, IL(JIM DOUGLAS-WFPS) No Report, Frozen. PEORIA, IL(DENISE HENLEY-WIRL) Beach Boys, Madonna, Ben

PEORIA, IL(ROBB WESTABY-WMBD) Toto. BLOOMINGTON, IL(JIM ANDERSON-WIHN) Boston, Monkees. Wham!, H.Hewett.

### SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) M.Bianco, Ocean, Ben Orr, H.Lewis, Elton, Ben E.King.

NACOGDOCHES, TX(KURT MANN-KTBC) C.Hart, Air Supply WICHITA FALLS, TX(DAVE LANDRY-KTLT) H.League, Beach Boys, C. Cross, B.Hornsby

HOUSTON, TX(BRUCE NELSON-KNUZ) Ben E.King, Monkees, Bangles, L.Richie.

HOUSTON, TX(SCARBOROUGH/MATT-KLTR) David Pack. DEL RIO, TX(PAUL KALLINGER-KDLK) Ocean, Survivor. ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) Elton, Boston, DeBurgh, R.Ocasek.

EL PASO, TX(BILL CLIFTON-KLTO) B.Hornsby, C. Cross. PHOENIX, AZ(SAM CHURCH-KKLT) T.Turner, Seger, Wham!, H.Hewett, David Pack.

SEDONA, AZ(RANDY MAHANNAH-KAZM) Ocean, Level 42, Lightfoot, A. Baker, Wham!.

GALLUP, NM(ERIC ALLEN-KKOR) Double, C. Cross, Pretenders. LAS CRUCES, NM(JUAN VELASCO-KOBE/AM) Elton, Mendes, Monkees.

### **ROCKY MOUNTAIN**

SIDNEY, MT(SCOTT LILLEHAUG-KGCH) S. Winwood, Outfield, T.Tuesday

HAVRE, MT(DAVID LEEDS-KOJM) Monkees, Ocean, Elton, Knight/Med, Lightfoot.

MISSOULA, MT(VERN ARGO-KYLT) Air Supply, Ocean, Mendes, Crowded H., Elton,

MISSOULA, MT(RICK SANDERS-KLCY) Vandross, Wham!, S. Winwood, Mendes.

HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) M.Bianco, Air Supply, Lightfoot.

BOULDER, CO(JEFFREY GOODWIN-KBOL) No Report, Frozen. GREELEY, CO(ELLIOTT/PLY-KISF/FM) Crowded H., C. Thompson, Beach Boys, K. Rogers, Alabama.

COLORADO SPRINGS, CO(JOHN T. HOWARD-KVUU) Madonna, K.Rogers, Glass Tigr, G.Abbott.

PUEBLO, CO(RIP AVINA-KDZA) Madonna, K.Rogers.

SALIDA, CO(CHARLES DARWIN-KVRH) Mik. Howard, Ocean, Monkees, C.Hart.

MONTROSE, CO(TOM OWCA-KUBC) C. Cross, DeBurgh, J.Osborne.

GRAND JUNCTION, CO(PAT O'BRIANT-KIIO) Ocean, Mik. Howard. Elton, H Lewis, Mendes, Monkees.

RIFLE, CO(DEAN ANGELL-KDBL) Elton, Mendes, Monkees. VAIL, CO(MICHAEL PARKER-KVMT) H.League, C. Cross, Ben Orr. POWELL/CODY, WY(JERRY CLARK-KLZY) Daryl Hall, Lightfoot, Pretenders

GILLETTE, WY(DENNIS SWITZER-KOLL) Boston, R.Ocasek, Elton,

SUN VALLEY, ID(JEFFREY BALLOU-KSKI) Daryl Hall, E.Money, Keep/Dark, Bangles, M.Bianco, Mik.Howard, Jarreau, Air Supply, Lightfoot.

GRANGEVILLE, ID(JIM CROSS-KORT) Mik. Howard, Lightfoot, Ocean, Air Supply, Monkees, Ben Orr, H. Lewis, Daryl Hall. BOISE, ID(DREW HAROLD-KBOI) Double, Vandross. SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) Ocean, Madonna. MANTI, UT(STAN ERIKSEN-KMTI) Beach Boys, Knight/Med, Mendes.

### **FAR WEST**

RENO, NV(JIM O'NEAL-KRNO/FM) R.Ocasek, Ben Orr.
CARSON CITY, NV(SCOTT CARSON-KPTL) No Report, Frozen.
LOS ANGELES, CA(LABEAU/TYLER-KFI) Beach Boys.
LOS ANGELES, CA(KAYE/KILEY-KOST) Ben E.King, Monkees,
Ocean, L.Ronstadt/J.Ingram.

SAN DIEGO, CA(MARK LARSON-KFMB) C. Cross, Boston, David Pack.

SAN DIEGO, CA(RICH/KNIGHT-B100) Daryl Hall, Ben Orr, G.Abbott. PALM SPRINGS, CA(JILL FOX-KCMJ/FM) K.Rogers.

PALM SPRINGS, CA(TY STEVENS-KDES) B.Vera, G.Abbott, H.Hewett, Townshend.

FRESNO, CA(SCOTT HUSKEY-KLTK) L.Richie, T.Turner, Madonna. SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) Beach Boys. SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) No Report, Frozen. MONTEREY, CA(MICHAEL READING-KWAV/FM) Ben Orr, Ocean, Mendes

SAN FRANCISCO, CA(JACK KULP-K101) H.Lewis, Beach Boys. CONCORD, CA(RAVI PERUMAN-KKIS) H.Hewett, Crowded H., H.Jones.

CONCORD, CA(JIM HAMPTON-KWUN) No Adds.

LIVERMORE, CA(STACY EVERETT-KKIQ) Temps, Jarreau, Air Supply, Mendes.

SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) H.Hewett, Daryl Hall. SAN JOSE, CA(BILL WEAVER-KLOK) Ocean, Mendes.

MODESTO, CA (EDWARDS/McCULLOUGH-KO93) Survivor, Ocean, Air Supply, Elton, Boston.

UKIAH, CA(DANNY VANMETER-KUKI) L.Richie, Madonna, Double, C. Cross, Ben E.King, Knight/Med, Dave Adams.

ARCATA, CA(JILL HENRY-KATA) C.Lauper, Paul Simon, C.Hart, Monkees, Knight/Med, Ben E.King.

CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) Ocean, M.Bianco, Air Supply, Mik.Howard.

PLACERVILLE, CA(KAWAI/FORRINGTON-KHTN) Ocean, Air Supply, Mik.Howard, Daryl Hall.

VACAVILLE, CA(SHEILAH BOWMAN-KUIC) Mendes, Ben E.King, K.Rogers, Boston.

SO. LAKE TAHOE, CA(RON WEST-KOWL) Ocean, Mik. Howard, Jarreau, Oran Jones.

LAKE TAHOE,CA/NV(BRIAN BECK-KTHO) Mendes, Daryl Hall, Ocean, E.Klugh.

SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) R.Ocasek, Ben Orr, Mendes, Ben E.King.

CHICO, CA(DAVE KINDIG-KPAY) B.Hornsby, C.Simon, Peter& Amy. GRASS VALLEY, CA(RICH BROCK-KNCO) K.Rogers, Boston, M.Bianco, Mik.Howard, Crowded H...

OROVILLE, CA(STEVE ATREIDES-KORV) Monkees, Moody B's, Ocean, Daryl Hall, Air Supply.

BURNEY/RÉDDING, CA(JIM LEE-KARZ) No Report, Frozen.
RED BLUFF, CA(KELLY FROST-KBLF) L.Richie, DeBurgh, Beach
Boys, Jms Taylor, Double.

SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) No Report, Frozen.

# **NORTHWEST**

THE DALLES, OR(BRIAN HANSON-KMCQ) Ocean.
PORTLAND, OR(DENNIS TACHIBANA-KGW) Monkees, Ocean.
CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Level 42, K.Rogers,
C. Cross, Monkees, Crowded H..

EUGENE, OR(MITCHELL/MILLER-KDUK) Lightfoot, Ben Orr.
MEDFORD, OR(JIM ZINN-KMFR) C.Thompson, Ocean.

MEDFORD, OR(JOHN O'BRIEN-KYJC) Ben Orr, Monkees, Daryl Hall, H.Hewett, Ocean, C.Hart, Air Supply.

KLAMATH FALLS, OR(KATIE McGEE-KKRB) L.Richie, OMD, Double, H.League, Mendes.

AUBURN, WA (CARL SAWYER-KASY) H.Lewis, Mendes, Crowded H., Monkees, Daryl Hall.

MOUNT VERNON, WA(MIKE HARTMAN-KBRC) Mendes, W.L.Golden, Lightfoot, Monkees.

OAK HARBOR, WA(DAVID BOWDEN-KISD) L. Richie, Ben Orr, G.Abbott, Ocean.

LACEY, WA(WINNIE WEATHERLY-KLDY) No Report, Frozen.

OLYMPIA, WA(DICK PUST-KGY) Ben E.King, W.L.Golden, C.Hart,
Elton, Monkees, Crowded H...

ABERDEEN, WA(PAUL LANKOW-KXRO) Vandross, Madonna, OMD, C.Hart, G.Abbott, Lightfoot, Ben E.King, K.Rogers, Boston, L.Richie, Metropol's.

CENTRALIA, WA(JIM KNUTSON-KELA) Crowded H., W.L.Golden, Ben E.King.

SHELTON, WA(GLEN CONNOLLY-KMAS) J.Buffett, Double, Mendes, W.Zevon.

KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) Beach Boys, Mendes Flton

YAKIMA, WA(DAVE HANSON-KIT) No Report, Frozen.
YAKIMA, WA(FRANK TAYLOR-KMWX) Elton, Crowded H., Mendes.

TRI-CITIES, WA(BILL TEMPLETON-KALE) Ocean, Ben Orr, Air Supply, M.Bianco, Pretenders.

ANCHORAGE, AK(CARTER B.-KFQD) No Report, Frozen.
ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) Ocean, Ben Orr, Air Supply, Crowded H., G.Abbott.

SOLDOTNA, AK(J.J. McCARTNEY-KCSY) Mendes, Ocean.

## WELCOME To Our New A/C Correspondents:

Scott Lillehaug, KGCH Radio, P.O. Box 31, Sidney, MT., 59270 (406-482-2115)

Dan Brannan, KFYR Radio, P.O. Box 1738, Bismarck, ND 58502 (701-223-0900) from Top 40

# **BIRTHDAYS**

# Our Best Wishes and HAPPY BIRTHDAY To:

Randy Kussman, KQHU/FM-Yankton, SD 10/19
Scott Forrington, KHTN-Placerville, CA 10/19
Jeannie C. Riley 10/19
Bill Templeton, KALE-Tri Cities, WA 10/20
Tom Petty 10/20
Jerry Jolley, KMOK-Lewiston, ID 10/21
Elvin Bishop 10/21
Kevin Stone, WRCR-Rushville, IN 10/22
John Van Citters, WUSC-Columbia, SC 10/23
Peggy Johansenn, KSYZ-Grand Island, NB 10/24
Greg Harris, WCMR-Elkhart, IN 10/25
Chuck Knight, WLXR/FM-LaCrosse, WI 10/25
Minnie Pearl 10/25

Our Belated birthday wishes to: Verna Green, WJLB-Detroit, MI 10/8

# **BIRTHS**



Our CONGRATULATIONS to KEVIN PINK, News Director of KSJB-Jamestown, ND and his wife KATHY on the birth of their son BRIAN DOUGLAS. Born on September 15th, weighing 9 lbs, 3oz.

...CONGRATULATIONS to GREG REED, Vice President & General Manager of WPOW/FM-Miami, FL and his wife MARIANNA on the birth of their second son TREVOR. Born on October 2nd, weighing 8 lbs, 14 oz.

...CONGRATULATIONS to JANA GOOD, Air Talent of KMOK-Lewiston, ID and her husband RON on the birth of their daughter JILL ELIZABETH. Born October 8th, weighing 8 lbs, 2 1/2 oz.

...CONGRATULATIONS To BILL THOMAS, Vice President of Programming-Capitol Broadcasting and his wife FRAN on the birth of their daughter SARAH ELISE. Born on August 29th.

# SALES SKILLS by GARY DONOHUE CRMC

# HOW DO I MAKE THE CAMPAIGN WORK?

 ${f M}$ ost salespersons would agree that the single largest factor contributing to the success of any radio campaign is FREQUENCY. The amount of spots run is always tied directly to the client's budget and if the frequency is low then the REACH of the station takes over as the controlling factor in success. Wouldn't you agree that more spots in a schedule minimizes the risk of failure? Wouldn't you also agree that if a campaign frequency is cut in half and the actual REACH of your station is low, that the odds of not enough people hearing the message go up?

Sometimes the retailer also realizes these facts by having been educated by a competitor of yours or through painful personal experience. Since your job is to sell radio "advertising". I thought you might be interested in what the advertising experts describe as the factors contributing to effective frequency. Al Maxwell, owner of KTLT/WITCHITA FALLS has prepared the best explanation of the terms I've seen. He had it mailed to every advertiser in his market and included it in each salesperson's on-the-street pitch book. Here it is:

The following is information taken from a commentary by Joseph W. Ostrow, Executive Vice-President of Young & Rubicam, New York.

The elements that go into establishing an effective frequency goal can be broken into three separate marketing, creative and media factors:

# 1. MARKETING FACTORS

- \* Establishing versus new entry New products or brands require higher frequency
- \* Brand Dominance/Share A dominant brand needs less frequency; less dominant needs higher frequency
- \* Brand Loyality The higher the brand loyalty, the lower the frequency needed
- \* Purchase Cycle Longer purchase cycle require less frequent reminders, short purchase cycles need higher frequency
- \* Usage Cycle a rapid "use-up" rate needs higher frequency
- \* Competitive share of voice If direct competitor maintains high frequency level, more frequency is needed to compete
- \* Target Group Specific age groups have different learning levels

# 2. CREATIVE FACTORS

- \* Message Complexity Simple messages require lower frequency
  \* Message Uniqueness - The more unique,
- the less frequency needed
- \* New vs. Continued Campaign New campaigns need higher frequency

- \* Image vs. Product Sell Specific products generally require lower frequency
- \* Message variation The larger the number of different advertisements, the more frequency you need
- \* Wearout The less the degree of wearout, the lower the frequency that is needed
- \* Advertising Units Smaller units require higher frequency

### 3. MEDIA FACTORS

- Clutter Level The higher the clutter, the more frequency you need
- \* Editorial Environment If an editorial environment enhances the message, less frequency is required
- \* Attentiveness Higher attention level media require lower frequency
- \* Continued vs. Pulsed Continuous campaigns normally require lower frequency levels
- \* Number of Media used The more media vehicles used, the higher the level of frequency that is required
- \* Repeat exposure The use of media which do not present repeat exposure opportunities, should lead toward the establishment of the higher effective frequency goals

# **BASIC PRINCIPLES**

From all of the studies, there are three basic rules of thumb:

- 1. It takes a minimum of three exposures over a relatively short time to complete the learning cycle. Once this learning process is completed, repeated exposures serve to reinforce that message and to motivate a consumer to take action.
- 2. The lowest frequency level to obtain response is three. Depending on your marketing objective and competitive advertising pressure, you may wish to establish a higher frequency
- 3. You cannot advertise too much; you cannot have too much frequency.

So, whether or not you rely on the mathematical models and services like AID, MARKETRON, NEWMATH, STRATA, or TAPSCAN, keep in mind that there is at least a dozen other factors contributing to the importance of FREQUENCY. Don't get yourself trapped in a box by hanging your hat on only one out of your "pitch-book."

Next column...PITCH-BOOK ●



"The elements that go into establishing an effective frequency goal can be broken into three separate marketing, creative and media factors."

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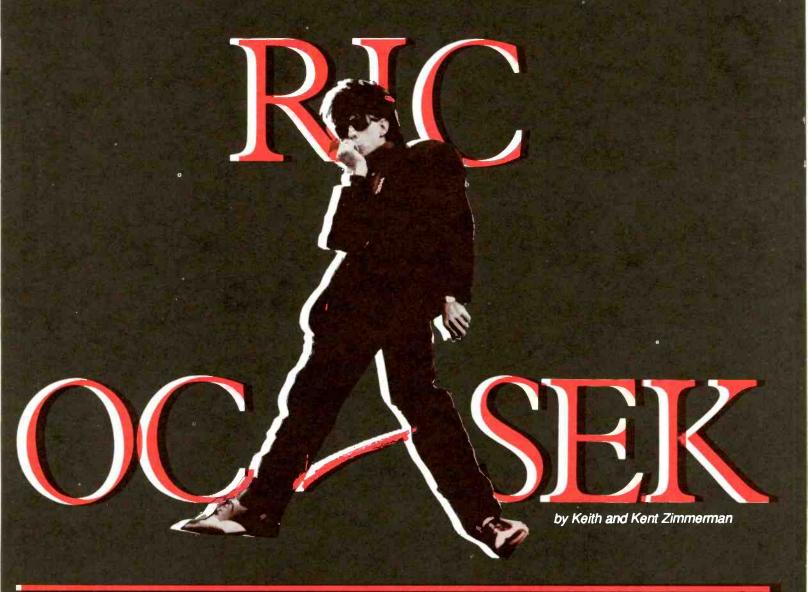
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# A GAVIN CONVERSATION WITH

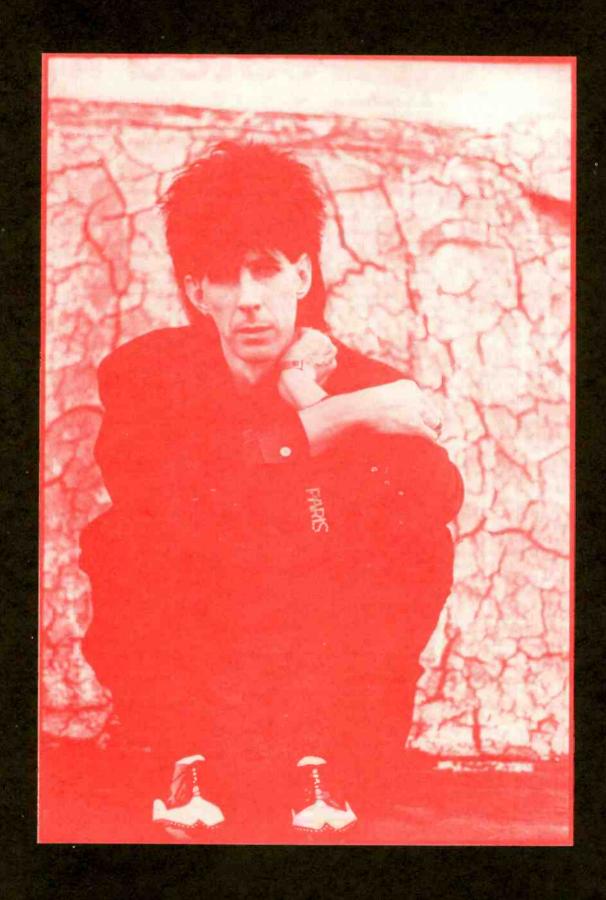


"Music should have a lot of mystery in it. It should try not to answer any questions."

We spoke with Ric Ocasek just after the release of his latest solo album, This Side Of Paradise on Geffen Records. As Ric's latest single "Emotion In Motion" drives up the charts, he talked about the making of his album, the players, the false start, and even tipped his hand on his plan for the next Cars album.

KZ: What's the difference between the new solo album, This Side Of Paradise, and the first one, Beatitude? RO: The first solo record I did was basically my

RO: The first solo record I did was basically my eight track basement tapes put onto a record. A lot of the vocals were done late at night in a little room, sitting on the floor. It was a home-tape, personal record. This (new) record is emotionally personal too, but it's a much more produced record. It took a lot longer to do.



# I'm interested in the

KZ: Did your producers, Chris Hughes and Ross Collum, get involved from the start?

RO: Originally I started the record with Jimmy lovine, and we were going for a live approach. Then I stopped and wrote some more songs. I was just going to start over again, so I took off for a month. Then Chris Hughes (Wang Chung and Tears For Fears) called and said he was available and that he'd like to do it. We got together and started it again. Ross Collum basically does all the engineering so we can keep our hands off the board.

KZ: Did you have a bunch of songs that you were going to redo with them?

RO: I had only done five (songs), so I basically kept my synch tracks. Then I had another dozen, so I picked five (more).

KZ: What was the problem with working with lovine?

RO: No real problem at all. In fact he was wonderful. I just felt that I wanted to approach it differently. I didn't want to do it so live. I didn't want to bring in musicians that I didn't know and just bang it out. I wanted to weed through people and see what they would lend themselves to and (get) the sound I wanted. Jimmy pulled me out of the basement and made me start, (but) I just wanted to get a little more involved in Fairlights. Plus, Chris Hughes was a drummer and I loved his drum playing. I wanted to get that element in there as well.

KZ: On the subject of technology, (Cars drummer) Dave Robinson expressed frustration to us one time that he had to add his drums on Heartbeat City last on a computer. Yet, was that the album that best put songs and technology together? RO: (Producer) Mutt Lange was very into that aspect of it at that point in time. Fairlight (computers) were fairly new on the scene then. He was real interested in having the drums sampled on Fairlight and programming them in last around the arrangement, instead of the arrangement being based on (the drums). He was a stickler for perfection and time. I respected Mutt's wishes on that record.

KZ: Did his philosophy rub off on the Paradise album?

RO: It's funny. I've been using drum machines for about eight years now. I started off using those little Korg boxes that you used in clubs. I always wrote on them. I found them to be unique because it wasn't an attempt to sound like drums. It was definitely electronic percussion. You could mess 'em up, make them real fast and just use the beat half time. But now since there's sampled drums, a lot of producers and engineers like the fact that they have total control over the sound without a lot of leakage from the cymbals and that kind of thing. KZ: So with the Paradise album, you

wanted that control? RO: Exactly.

KZ: Are you going to be tempted to go with that kind of control on the next Cars

RO: Oddly enough, I've been thinking very much that the next Cars record should be very live. I was thinking that I'd almost like to rehearse the record down and go in like we did on the first record. Have four or five people in the studio and get that whole live thing going again. I'm very curious about how it's going to sound that way. I'm actually looking forward to rehearsing it and getting the arrangements down ahead of time. When you make a lot of records, your rehearsal time is cut down. You have to do a lot of things in the studio that you would normally do outside the studio. I'm



very curious to get back to doing the next Cars record that way. Plus, I'd like to do quite a lot of harmonies on it.

KZ: When the bandmembers played on the solo album, was their role more as session guys?

RO: (laughs) Not really. It was comfortable when they came in to play because I know them so well. The couple of cuts that they did play on, it was a matter of those guys in the band being there when I was doing the tracks and saying, "why don't you let me play on this song?" Benjamin (Orr) did some background vocals. Elliot (Easton) played on one track. I went into the whole album with Greg (Hawkes). I wanted him to do whatever he wanted to do.

KZ: Give us your impressions of some of the other guest players. How about (Billy

Idol guitarist) Steve Stevens?

RO: I used him a lot because he so dexterous. He's a classically trained guitar player. He was very fast and quick. Not just in his playing, but in his ideas. He was totally in control of his sound. You just take the output of Steve Stevens' gear, one cord, and plug it in, and you didn't have to do anything else. He had a huge rack full of equipment. But he was very immediate with it. He knew everything about what he wanted to sound like.

KZ: How about (Tears For Fears') Roland Orzabal?

RO: Roland came through Chris because Chris worked with Tears For Fears. When we went to England to start mixing, I knew we needed a guitar part for "Emotion In Motion" and Chris thought that Roland would be good for that because he had that kind of a touch. He came in for a day and did it right off.

KZ: Didn't Andy Warhol direct one of your film clips?

RO: He did the "Hello Again" one. He's gonna do the next one I'm going to do for, I think, "True To You"

KZ: Is he a friend of yours?

KZ: How has Warhol influenced you as an artist?

RO: The whole pop culture thing. He represents the time he lives in. He does paintings and they represent the time we live in. He doesn't do classical paintings or subject matter, he does things that are today. I like his outlook on life. He accepts everything as being important. He can find good in anything. He's very supportive of other people.

KZ: What's your philosophy on video clips now? Is it what you make of it or is it a corporate art form?

RO: I think it's becoming sort of (a corporate art form). It's been great for the effects business. It's good for filmmakers and that art form, but I don't think it's great for music. The one thing that bothers me about the music end of it is that I used to be attracted to a band who would sit in a basement in Kansas and come with a new look and a new musical ideal on their own. When you would look at the album cover, you would have no idea. I just think that videos kill a bit of the mysteries of music. Music should have a lot of mystery in it. It should try not to answer any questions. It should leave things (open to interpretation). Some videos do try to interpret songs, and some don't. I get a little wayward about the fact that you get to see every band as soon as it comes out. I also get bored that so many clips look the same. I also think there's a lot of amateur directors that really suck and don't know what's going on. (Video) has to have its merits as well. One is video technology. Mass communication, television. It's all inevitable.

there's some of the

# Alternative and I think

You could have almost predicted that music would come to it. I have fun doing them because I don't try to interpret the songs.

KZ: Can you explain the technology of the "You Might Think" video? A lot of people have this mental image of you as a fly now.

RO: The story board was a bit silly. The idea of it intrigued me in an animation sense. I went with it because I thought that if it was done properly, that it could be pretty funny. I liked the cartoon aspect of it. It looked like a Saturday morning cartoon. There was a lot of paint box work done and a lot of striping put together in a Monty Python sort of way. The company that did it, Charlex, did the effects and shot it. Jeff Stein directed it and storyboarded it. They got heavy into it when it started because they were basically a commercial company and had never had much freedom. They have to do what people tell them. Here they had a video to play with and could do anything they wanted with it and they were totally ecstatic about it. They just stayed in there two to three weeks, editing twenty four hours a day and having a riot. They were having as much fun as they could taking heads off people and putting them on other people. Plus I think they learned so much about their equipment doing that because they didn't have to stick to one thing. They did the National Enquirer ads and now they're doing quite a few--Diet Coke and the Saturday Night Live beginning theme. KZ: What's your memory of writing the

song "Drive?" RO: I felt it was a desperate kind of song. It was a song about wanting to be supported, to have support from people. Is there anybody out there that's going to help me if I'm not able to manage on my own? If I keep making all the wrong decisions and all the wrong moves, who ultimately is going to pick up my pieces? I had that frame of reference. The real thing is that nobody is really going to pick up your pieces. You have to pick up your own. But the "who's gonna drive you home" wasn't literally, who's going to pick me up and put me in a car? (it was) who's going to take care of me? Who's going to hold me when I'm shaken? It was a desperate song, but I feel I know and see a lot of people that have that sort of feeling of being alone without any kind of contact with the human race. People in general, people who hang out in singles bars. people who have to have company. Everybody needs company

KZ: How do you decide which songs go to your solo records and which songs go the Cars?

RO: It's very easy because whatever songs I have at the moment I use. I don't really distinguish one from the other. That's why you might get a "True To You" on my solo record. I don't hold things for one or the other record because it's no advantage for me to do that. My basic need is to put the music

out at the point of inspiration. For me to hold a song back for one or the other record, it would be too old to do. I like to do things that are new for me. As long as I maintain the mood, it doesn't matter who the players are.

KZ: Whenever you finished the Cars' first album, did you all sit around and say, "That's it. It's happening. We're rich."

RO: It's funny. We never talked like that all. We thought we had a cult album on our hands. We were popular in clubs at that time. I was getting a good indication from audiences that something was right. Quite honestly, we made the first record in twelve days. We were kind of expecting to have a nice local record.

KZ: How many labels passed on the Cars before Elektra signed them?



RO: Quite a few. There were a few coming down our throats in the end because we were getting a lot of airplay from demo tapes at WBCN in Boston, which is a great station because they would play it. They weren't too stifled and they really set a precedent in that sense. They were on their own doing what they wanted to do. Getting radio play with our tapes was a great advantage because a lot of people heard a band that was unsigned. It was like discovering something for them. A lot of people in the business felt that way too. It stayed around the charts for a long time, region by region. It was real popular in the Northeast, then it would get popular in Texas, then Chicago-always maintaining its longevity. It takes a long time in America, especially in those days with no video. I liked the fact that you could look at the album cover and say, "Gee, what the hell does that guy really

look like?" AOR radio has always been so great to the Cars: If it wasn't for them, we would probably be nothing. In those times, they were willing to take the chance. I can't thank radio enough for supporting the Cars as an American band.

KZ: What do you look for in radio these

RO: What I look for is different. I'm a collector of music in a sense and I always look for things that are much different than what people would normally want to listen to. I'm looking for a different twist in lyrics. I'm looking for a different way to play rock music. So I'm not going to be very attracted to what's in the Top Forty because that's going to sound like things I do all the time. I'm interested in the Alternative and I think there's some of the Alternative in me. I don't think I'm blatantly leftfield just to be that way. I feel like it would be much easier for me to do an album with three parts and some very strange poetry. It would be very free and easy for me to do. I think it's much harder to write songs that appeal to a lot of people. The funny thing is, I didn't know and I still don't know today what songs will appeal to a lot of people when I'm writing.

KZ: What are your radio listening habits like and what do you think of the medium these days?

RO: I understand that radio has to survive and the only way to survive is to sell commercial time. To sell commercial time, you have to appeal to everybody and to do that you have to play things everybody knows. So they're locked into a funny thing because it is a money thing. The only stations that can afford to play new music are the ones that don't give a shit and take a chance. Probably every city has at least one station that's a good Alternative station. Some of the college stations are Alternative and in New York I'll listen to a college station like WNYU when I have a radio on. Sometimes I'll have a radio on at a very low volume as a sound source of my life just like I would have a television on with no sound up. I find (radio) much more strict these days and far more FM stations are Top Forty oriented. We have MTV too which is almost like a funny kind of radio. There needs to be some rebel radio. (But) some people really don't want to discover music. Not everybody has an interest in it like you or I. Most people are just general listeners who just want to sit back and let it be background music for their lives. It depends on your kind of taste.

KZ: One last question. What is the correct pronunciation of your name?

RO: It's OH-CASS-IK. That's how I pronounce it. The real pronunciation in Czech is OT-KAH-SEK. The way it's really spelled is OTCASEK. Even through school, I've always had trouble with people pronouncing my name crazy. I don't even think about it anymore. Whatever you want to say, that's fine with me. I say OH-CASS-IK.

# Alternative in me.

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I WANT TO MAKE THE WORLD TURN AROUND

> 7" AVAILABLE NOW FROM THE ALBUM





Capitol

PRODUCED BY STEVE MILLER FOR SAILOR MUSIC



# PAUL McCARTNEY

Looks as though Paul will be touring America by next summer.

# PIL

Lead guitarist John McGeough was hit in the head with a thrown bottle during a PIL concert in Vienna.



# by RON FELL

FEEDBAC

# IGGY POP Ex-Sex Pistol Steve Jones contributes guitar work to Iggy's new single, "Cry For Love."

# COLIN HAY

The former Man At Work, is now working on a new LP with Sade producer Robin Millar and Pretenders' guitarist Robbie MacIntosh

### TIMBUK 3

Pat and Barbara K. McDonald are a husband and wife duo from Austin, Texas. Four years ago they had a band called Pat McDonald and The Essentials in Madison, Wisconsin.



She and her two sisters, Louise and Irlene are taping a Christmas television special.



An NBC special, "The Pointer Sisters Up All Night" is being taped with guests Bruce Willis and Whoopi Goldberg.

**POINTER SISTERS** 



# JIMMY BUFFETT

He recently earned his wings as a civilian fighter pilot trainee with the 45th Adversary Group in Key West, Florida. We don't know what demand there is for civilian fighter pilots though.

# **PETER CETERA & AMY GRANT**

Songwriting credits for their hit "Next Time I Fall" go to Paul Gordon who also wrote the Gloria Loring/Carl Anderson song "Friends And Lovers", which is also known as "Both To Each Other" by Eddie Rabbitt and Juice Newton.

# STEVE WINWOOD

He wrote "Gimme Some Lovin'" for The Spencer Davis Group when he was just sixteen (22 years ago).

# **CARL PERKINS**

Carl Perkins joins the long line of celebrity product endorsers. He'll lend his name to a line of Reebok blue suede shoes.

# **THOMAS DOLBY**

His real name is Thomas Morgan Robertson. He's had the nickname of Dolby since he was fourteen years old because of his fondness for recording equipment. Recording equipment manufacturer Dolby Laboratories is taking the British musician to court in an attempt to prohibit him from using the "Dolby" name.



She's planning to marry recording engineer Brian Blosil, though no date has been set.

# WILD CHOIR

Lead singer is RCA artist Gail Davies who has eight solo albums to her credit as well.

### **BOSTON**

Their first two albums, released in the 70's, have sold more than eleven million units.

# **BILLY IDOL**

His new single, "To Be A Lover", was written by Booker T. Jones and William Bell in 1968.







# **WHAM!**"Where Did Your Heart Go?"

Third Straight Week Of Hot ADD-Tivity



# **BANGLES**"Walk Like An Egyptian"

Heavy Phones; Explosive Chart Movement



# **GREGORY ABBOTT**

# "Shake You Down"

Graces the top of the urban charts and has a host of CHR and AC stations that couldn't wait any longer.



# The **OUTFIELD**

"Everytime You Cry"

Their album has now broken the 1.5 million unit mark and is racing towards double platinum.



# The **BURNS SISTERS**

"I Wonder Who's Out Tonight"

It's early start at one of the most-watched radio stations in the country spells a hit in the making:



# **STABILIZERS**

"One Simple Thing"

It's accelerated growth at AOR makes it a candidate for immediate CHR consideration.



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''Turf Club''	\$2,500 - full page black & white					
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# the GAVIN REPORT

# ALBUM/ALTERNATIVE

#### GAVIN ALBUM FRONTLINE













KBC

TALKING HEADS

**IGGY POP** 

**NEW ORDER** 



#### KBC (Arista)

For me, the magic of the Airplane and Starship was always the axis of vocalists sporting radically different styles, forming an unlikely blend. The context of the music and lyrics would often convey political conscience and a futuristic sense of utopian harmony. As those founding qualities gave way to a new set of pop priorities, Paul Kantner seceded from the vessel with all the subtlety of D.B. Cooper. Unlike poor D.B., Kantner landed on his feet, assembling former colleagues Jack Casady and Marty Balin with a maniac assemblage of super musicians as side one of this debut album so brilliantly illustrates. The opening track, "Mariel" with its tremendous drumroom sound, paints the picture of a crowded stadium in Chile backdropped by the horrible murder of Victor Jara and the suicide of Salvador Allende. In the context of side one, the single "It's Not You" shines. After the ballad "Hold Me," up comes the album's tour de force. "America" is an emotional evaluation of America's newfound pride in strength and weaponry. But to what end does arrogant superiority take us when eventually it's our collective visions and dreams that make us great? Side two can never hope to compete with questions like: "Where are the frontiers? How do I get there? There are no maps...no roads." If I hear a more powerful and hopeful collection of songs this year, I'll be surprised.





#### "Shelter"-Lone Justice (Geffen)

Sounds like a more promising, solidified direction for Lone Justice with platoon production by Little Steven, Jimmy lovine and the band. A large portion of the battle deals with Lone Justice balancing roots with the present. The first taste sounds delightful. I think Maria McKee is ready and able to fill the female void--something Album Radio is sorely missing.

#### "Take Me Home"-Idle Tears (MCA)

Kevin Vargas at KWHL-Anchorage hipped me to this track that turned out to be a real grower. Every second is put to good use. I love the build-up. A hit record that could start on Album Radio.





#### "I Want To Make The World Turn Around"-Steve Miller Band (Capitol)

Steve Miller and Ben Sidran really are headed toward common ground. "Make The World Turn" is a low key upper demo pleaser as a former sailor returns to the fold.

### BENJAMIN ORR

#### The Lace-Ben Orr (Elektra)

The Lace is concocted by part of the crew that gave us Joni Mitchell's Dog Eat Dog. Benjamin Orr's project, a long long time in the making, features the engineering support of Mike Shipley (who has worked with the Cars) and bassist Larry Klein. Along with fusion guitarist Mike Landau, this team magnifies Orr's songwriting collaborations with varying degrees of tempo and effectiveness. Best bets include trax like "Too Hot To Stop" and "In Circles."

# Whiplash Smile-Billy Idol (Chrysalis)

The swing vote on any Billy Idol song for Album Radio is usually guitarist Steve Stevens. It is generally their combined fury that suits the format best. In this case, it's trax like "World's Forgotten Boy," "Soul Standing By" and "Man For All Seasons" (the odd numbered trax on side one) that rock n roll the hardest. Yet Whiplash Smile's most interesting moments come when the varied background of producer Keith Forsey surfaces. "To Be A Lover" and "Sweet Sixteen" are just shy of being open homages to Elvis Presley. "Don't Need A Gun," with its peaks and valleys and synth work is my personal favorite, today at least. The remainder of side two reflect the album's moodier moments.



# Horses And Trees-Ginger Baker (Celluloid)

Smokin' set by Ginger Baker with the usual cast of Celluloid stars. Jason Corsaro (Steve Winwood) does an amazing job of mixing, balancing mood with the turbulent power of percussion. Ginger's looking pretty dapper in those boots. Check "Interlock."

#### Get Close-The Pretenders (Sire)

It's a brand new band and a brand new ballgame. The direction of Get Close is one of textures and layers rather than bottom line quartet toughness. A knee-jerk comparison is Simple Minds, though it's a little embarrassing to categorize eleven songs with one mere easy gesture. Still, Chrissie Hynde-Kerr utilizes the identical production methods, occasionally using a cyclorama of keyboard sound and airy guitar brush strokes. Guitarist Robbie McIntosh's services on guitar are retained while bassist T.M. Stevens and drummer Blair Cunningham are recent acquisitions. Celluloid sideman Bernie Worrell brings to the Pretenders some of the licks that livened up the Talking Heads during their arkestral ensemble days. Besides the uptempo single, the opening trax "My Baby" and "When I Change My Life" are an apt introduction to the new sound. I also like the softer "Hymn To Her" and the closer "Room Full Of Mirrors." Put it this way. Now the Pretenders and Simple Minds are now a more logical concert co-bill

# Johnny WINTER

#### 3rd Degree-Johnny Winter (Alligator)

I know it's a tired cliche by now, but the success of the Vaughans proves there's a place and an appetite for blues on Album Radio. Johnny Winter was one of the format's original blues pioneers.

Alligator, known for houserockin' music, serves up some of the best rockin' roots around. Though 3rd Degree reunites JW's original rhythm section, the opening two trax features an even stronger foundation. That's "Mojo Boogie" and the especially strong "Love, Life."

Editor: Kent Zimmerman

# ALBUM

CHART

Reports accepted Mondays at 8AM through 1PM Wednesday Station Reporting Phone (415)392-7750

# CERTIFIED



KBC (ARISTA)

BENJAMIN ORR (ELEKTRA)

# MOST ADDED

- 1."Don't Stand So Close '86"-POLICE (A&M-12") 2.KBC (Arista)
- 3.The Lace-BENJAMIN ORR (Elektra)
- 4.Dancing Undercover-RATT (Atlantic)
- 5."Is This Love"-SURVIVOR (Scotti Bros.-12")
- 6."Shelter"-LONE JUSTICE (Geffen-12")

# MY 2 cents It certainly is Ric Ocasek week as Ric climbs

It certainly is Ric Ocasek week as Ric climbs back into the number one slot with Boston breathing rocket vapors down his neck. Pretenders' new single is going over big with Album Radio. The reaction to the rest of the album's new direction should be interesting. Whatever happens, the strength of the single should carry the album, especially with Top Forty NOT burning out the song's effectiveness. So far, the Pretenders' are a great Album image record. A rock solid Top Ten leaves even Bruce Hornsby knockin' at the door. His "The Way It Is" is putting the piano back into the forefront of music. Meanwhile inside the Top Ten, Fogerty, Winwood, Huey, Timbuk 3, and Til Tuesday should remain entrenched for at least two more weeks. Something's gonna have to give since this week is Billy Idol week. Kantner, Balin and Casady are making a big impression on Album Radio. Though certainly not as "slick" as the Starship, their aggressive sound is soaking in. Besides the single, "America" and "Mariel" are tailor made for Album Radio's air sound. Another up week for Pete Townshend. incidently, though it's not a well known fact, I hear song royalties are going towards Anti-Heroin efforts...It was somewhat of a surprise to hear Iggy Pop's "Wild Child" on Miami Vice. Either they add the music later on that show or else they got an early early copy of the tune. Check it out in addition to "Cry For Love"...Bon Jovi takes a serious turn upward 20-22-19...Other notable jumps include KBC up 13, Bad Company up 8, Benjamin Orr debuting at #28, Billy Squier inching yet another three notches to #26 and Georgia Satellites just about to crack the Top 20 at

2W LW TW	OW LW TW
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39

39

37

38

39

2 VV	LAV	UW	
2	2	1	RIC OCASEK (GEFFEN) "EMOTION" "TRUE" "LAUGHIN"
9	5	2	BOSTON (MCA) "AMANDA" "READY" "COOL" "LIKE" "HOLLYANN"
17	8	3	PRETENDERS (SIRE-12") "WRONG"
4	4	4	JOHN FOGERTY (WARNER BROS.) "CHANGE" "HEADLINES" "EYES"
1	1	5	Talking Heads (Sire) "Wild" "Evidence" "Sale"
3	3	6	Huey Lewis & News (Chrysalis) "Hip" "Jacob's" "Whole" "Like"
5	11	7	STEVE WINWOOD (ISLAND/WARNER BROS.) "FREEDOM" "SPLIT" "TAKE"
7	6	8	Timbuk 3 (IRS) "Shades" "Life" "Hairstyles"
10	10	9	' <u>TIL TUESDAY</u> (EPIC) "WHAT"
6	7	10	David + David (A&M) "Cracks" "Boomtown"
14	12	11	BRUCE HORNSBY & RANGE (RCA) "WAY" "WESTERN" "WIND"
11	13	12	PETER GABRIEL (GEFFEN) "VOICE" "BIG" "EYES"
15	14	13	BILLY IDOL (CHRYSALIS-12") "LOVER"
-~	27	14	KBC (ARISTA) "YOU" "AMERICA" "MARIEL"
29	21	15	PETE TOWNSHEND (ATCO) "BARE" "BLUE" "BLIND" "PINBALL"
23	18	16	IGGY POP (A&M) "CRY" "WILD"
8	9	17	R.E.M. (IRS) "Superman" "Fall"
16	15	18	Paul Simon (Warner Bros.) "Graceland" "Diamonds"
20	22	19	BON JOVI (MERCURY) "BAD" "DEAD" "PRAYER"
18	17	20	Tina Turner (Capitol) "Started"
37	23	21	GEORGIA SATELLITES (ELEKTRA) "HANDS"
40	24	22	WANG CHUNG (GEFFEN) "FUN" "BETRAYAL"
36	31	23	BAD COMPANY (ATLANTIC) "THIS" "BURNING"
13	19	24	Eddie Money (Columbia) "Take" "Sleeping" "Endless"
12	16	25	Smithereens (Enigma) "Blood" "Strangers"
32	29	26	BILLY SQUIER (CAPITOL) "HERO" "SHOT"
19	20	27	Eurythmics (RCA) "Thorn" "Tomorrow"
		28	BENJAMIN ORR (ELEKTRA) "STAY"
27	28	29	Genesis (Atlantic) "Confusion" "Throwing"
28	26	30	Elvis Costello (Columbia) "Tokyo"
	32	31	OMD (A&M) "Forever"
33	33	32	Richard Thompson (Polydor) "Valerie"
26	34	33	David Lee Roth (Warner Bros.) "Crazy"
22	35	34	Triumph (MCA) "Rain" "Somebody's"
		35	GENERAL PUBLIC (IRS) "TOO" "COME"
		36	HOWARD JONES (ELEKTRA) "KNOW" "WANT"

# **CH**RTBOUND

Outfield (Columbia) "Cry"

POLICE (A&M-12") "STAND"

**RATI** (ATLANTIC) "DANCE"

STABILIZERS (COLUMBIA) "SIMPLE"

WORLD PARTY (Chrysalis) "Ship"
B.A.D. (Columbia) "Beatbox"
HUMAN LEAGUE (A&M) "Human"
PLAYING FOR KEEPS (Atlantic) "Townshend"
ARETHA FRANKLIN (Arista) "Jumpin"
OUTLAWS (Pasha) "Fortune"
JOAN JETT & BLACKHEARTS (BI/CBS) "Good"
BRYAN FERRY (Warner Bros.) "Help"
NEW ORDER (Qwest) "Bizarre"
"ROBIN TROWER (Crescendo) "Doors" "Cardine"
BEN SIDRAN (Magenta/Windham Hill) "Space"
"SURVIVOR (Scotti Bros.-12") "Is"
"LONE JUSTICE (Geffen-12") "Shelter"
"SOUL MAN (A&M) "Soul"

#21...General Public make an appearance on the Album chart at #35. Besides the single, there's a couple of strong songs on side one, particularly "Come Again" and "Faults And All." Ditto with Howard Jones who puts in his first chart appearance at #36. Check out the track

"All I Want," which was the first British single...The new 1986 version of "Don't Stand So Close" was the runaway Most Added this week. It will be featured on the upcoming "best of" album due in a few weeks...Stabilizers are stable at #39...The dance obsessed Ratt (now that's a switch) come in at #40...Expect a debut next week for Big Audio

Dynamite...Aretha Franklin's "Jumpin' Jack Flash" doesn't disappear altogether. It flies back into Chartbound. Among Chartbound's most notable debuts, there's the brand new single from Lone Justice, whose retooled sound seems entirely compatible towards Album Radio's airsound. Robin Trower has action on a few trax and not necessarily on "Doors," so listen to the LP for yourself...Something to look into if you haven't already is the Miles Davis album entitled TUTU. His collaboration with bassist Marcus Miller marks his first on the Warner Bros. label...Also keep a watch for the new Paul Young single entitled "Some People." Produced by Hugh Padgham, it is a killer. That should be arriving very soon. Paul's a-rockin'. That's all for now. Adios. XO KZ

# CMJ MUSIC MARATHON

#### THE DISCOVERY & DEVELOPMENT OF NEW ARTISTS

# OCTOBER 30 - NOVEMBER 2, NEW YORK CITY SCHEDULE OF EVENTS

Thursday, October 30 ·

**COLLEGE RADIO: Present & Future** 

Evening: Club Weekend in NYC

Halloween, Friday, October 31

**DISCOVERY OF NEW ARTISTS** 

10:00 - 11:00 am

**KEYNOTE ADDRESS** 

Jeff Ayeroff (Managing Director, Virgin Records)

11:00 - 12:30 pm

**METAL MARATHON KEYNOTE ADDRESS** 

Ronnie James Dio

FROM THE TURF TO THE TOP-A CASE STUDY

12:30 - 2:00 pm

INDEPENDENT RECORD LABELS

Howard Wuelfing (Jem Records), moderator

**MUSIC PUBLISHING** 

David Renzer (Jive/Zomba), moderator

INTERNATIONAL LICENSING

**REGGAE WORKSHOP** 

Amy Wachtel (Night Nurse - CMJ), moderator

METAL MARATHON I

Fresh Metal: Discovery & Development

Walter O'Brien & Bob Chipaldi

(Concrete Marketing & Management), co-moderators

2:00 - 3:30 pm

**COLLEGE AND ALTERNATIVE RADIO** 

David Scharff (NY Talk), moderator

MANAGEMENT

Richard Grabel (Cowan & Bodine), moderator

**FANZINES AND LOCAL PRESS** 

Byron Coley (Forced Exposure), moderator

RHYTHM WORKSHOP

Jill Hazelton (CMJ), moderator

METAL MARATHON II

**Underground Metal** 

Don Kaye (WBCR, Kerrang!), moderator

3:30 - 5:00 pm

Tim Carr (Capitol), moderator

THE UNDERGROUND CONCERT CIRCUIT

Steve Fallon (Maxwell's, Coyote Records), moderator

**NEW TECHNOLOGY** 

JAZZ WORKSHOP

Suzanne Berg (Gramavision), moderator

METAL MARATHON III

Hard Rockin' Around The World

Bruce Kirkland (Second Vision), moderator

Saturday, November 1

#### **DEVELOPMENT & MARKETING** OF NEW ARTISTS

10:00 - 11:30 am

**MAJOR RECORD LABELS** 

Pam Kent (Landslide), moderator

MUSIC JOURNALISM

Anthony De Curtis (Rolling Stone), moderator

CHR

**FOLK WORKSHOP** 

Tom Goodkind (Washington Squares), moderator

INTERNATIONAL ARTIST DEVELOPMENT

Peter Wright (Red Rhino), moderator

11:30 - 1:00 pm

THE COLLEGE RADIO AUDIENCE

Nan Fisher (MCA), moderator

VISUAL MARKETING

INDIE DISTRIBUTION

Chris Osgood (Twin/Tone), moderator

**COUNTRY WORKSHOP** 

Brenna Davenport (RCA), moderator

METAL MARATHON I

Metal and Radio

Brad Hunt (Elektra), moderator

1:00 - 2:30 pm

THE RETAIL CONNECTION

Cathy Lincoln (Warner Bros.), moderator

PROGRESSIVE ALBUM RADIO

John Mrvos (EMI), moderator

THE VIDEO MEDIUM

George Aposporos (Vusic Express Ltd.), moderator

UNDERGROUND NETWORKING

Scott Becker (Option), moderator

METAL MARATHON II

Metal In The Eyes Of The Public Dave DiMartino (Creem), moderator

2:30 - 4:00 pm

SUCCESSFULLY MARKETING A NEW ARTIST

Tony James (Sigue Sigue Sputnik), moderator

METAL MARATHON III

Metal Artist Panel

4:00 - 5:30 pm

**SONY DISCMAN** 

PORTABLE COMPACT DISC DRAWING

THE ARTIST ENCOUNTER AND FREE FOR ALL

Evening: The 1986 New Music Awards

Evening: First-Ever "Scary Monsters" Halloween Costume Ball & Showcase

Plus Club Weekend in NYC & Record Company Suites

(Program subject to change)



**REGISTRATION FORM** CMJ Music Marathon The 1986 New Music Awards

October 30-November 2, The Roosevelt Hotel, New York City

(please print)					
NAME			TITLE	_	
AFFILIATION			PHONE		
ADDRESS		CHTY		STATE	ZIP
\$150 re	qular	\$85 stud	dent	( ) Check	( ) Money Order
(Includ	es entrance to all Marathon	events including College D	ay and Metal Marathor	n. Please attach list with dele	egate names.)
	Music Awards tickets				
	dicate quantity and make che	eck or money order ( <b>non-</b>	refundable) payable	to CMJ Music Marath	on.
CH	neck must accompany	registration form or	provide the follow	wing credit card info	mation:
M	astercard ( ) Visa ( )	American Express ( )	Expiration Date		
VISA Co	ordholder Name		er		
Sig	nature				
Mc	oil to CMJ Music Marath	non, 830 Willis Aven	ue, Albertson, NY	11507.	

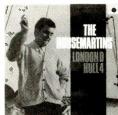
# ALTERNATIVE



### CERTIFIED







GENERAL PUBLIC (IRS)

CHAMELEONS UK (GEFFEN)

HOUSEMARTINS (ELEKTRA)

# MOST ADDED

1.No.10 Upping St.-BIG AUDIO DYNAMITE (Columbia)

2.London O Hull 4-THE HOUSEMARTINS (Go Discs/Elektra)

3.Mania-THE LUCY SHOW (Big Time)
4.Beware (The Funk Is Everywhere)-AFRIKA
BAMBAATAA (Tommy Boy)

# IMPORT INDIE

CHRISTMAS (Big Time) "Plans"
THE FALL (Beggars Banquet) "Pharmacist"
SPLAT CATS (Celluloid) "Second"
VOLCANO SUNS (Homestead) "Elephant"
GONE FISHIN' (Restless) "Rapture"
ROBERT WYATT (Gramavision) "Shipbuilding"
NICK CAVE (Homestead) "Parties"
VIRGIN PRUNES (Touch & Go) "Moon"
CHAIN LINK FENCE (T.Lobster) "Positive"
PHANTOM TOLLBOOTH (Homestead) "Jack"
PETER MURPHY (Beggars Banquet) "Beauty"
JOHNSONS (Restless) "Open"
KILLING JOKE (Editions/E.G) "Adorations"
ADULT NET (Beggars Banquet) "Walking"

# ALTERNATIVE ACTION

It took ten weeks but we finally have a new number one album in the form of the Talking Heads. With R.E.M. stepping down, a sudden power vacuum is created, causing a surge as seven of our Top Ten records move up. Looking exceptionally potent is Iggy Pop who could make a run for number one next week! Elvis Costello is receiving exceptional response but he may be eclipsed by New Order who forge ahead behind dedicated college radio rotations and newly acquired commercial radio play, including; WBCN, WXXP, WLIR, WHFS, WFNX, CFNY, WXRT, KEYX, KTCL, KRQU, KRQQ, etc. Richard Thompson breaks through the Top Ten and is still accelerating. General Public, Chameleons UK and The Housemartins

### 2W LW TW

3.	2.	1.	TALKING HEADS (SIRE) "PUZZLIN" "WILD" "SALE" "RADIO"
1.	1.	2.	R.E.M. (IRS) "Days" "Believe" "Touch" "Superman" "Begin"
10.	6.	3.	IGGY POP (A&M) "CRY" "CHILD" "ISOLATION"
7.	5.	4.	ELVIS COSTELLO (COLUMBIA) "TOKYO" "BLUE"
	15.	5.	NEW ORDER (QWEST) "TRIANGLE" "PROMISE" "WEIRDO"
2.	3.	6.	Woodentops (Rough Trade/Columbia) "Get" "Thing" "Shout"
16.	8.	7.	LOVE & ROCKETS (BIG TIME) "EXPRESS" "YIN" "MIND"
5.	4.	8.	Timbuk 3 (IRS) "Shades" "Hairstyles" "Cheap"
18.	13.	9.	RICHARD THOMPSON (POLYDOR/POLYGRAM) "VALERIE" "BOWLLY'S"
11.	11.	10.	B-52'S (Warner Bros.) "Summer" "Girl"
4.	7.	11.	UB40 (Virgin/A&M) "Sing" "Meet" "Blame" "Rat"
9.	9.	12.	Hunters & Collectors (IRS) "Arms" "Goodbye" "Anybody"
14.	14.	13.	EASTERHOUSE (ROUGH TRADE/COLUMBIA) "WHISTLING" "OUT" "NINETEEN"

6. 10. 14. Gene Loves Jezebel (Geffen) "Heartache" "Desire"
--. 15. GENERAL PUBLIC (IRS) "NOTHING" "COME"
17. 16. 16. Paul Simon (Warner Bros.) "Graceland" "Bubble"
--. 23. 17. O.M.D. (VIRGIN/A&M) "FOREVER" "PACIFIC" "I OVE

17. O.M.D. (VIRGIN/A&M) "FOREVER" "PACIFIC" "LOVE"
 12. 18. Smithereens (Enigma) "Tuesday" "Cigarette" "Blood"
 -- 19. CHAMELEONS UK (GEFFEN) "SWAMP"

. 27. 20. PRETENDERS (SIRE) "WRONG"
. --. 21. HOUSEMARTINS (ELEKTRA) "HAPPY" "ANXIOUS" "GET"

22. 22. 22. Ric Ocasek (Geffen) "Emotion" "True"
26. 25. 23. EVERYTHING BUT THE GIRL (SIRE) "COME" "HITLER"

15. 24. 24. Game Theory (Enigma) "Subtlety" "Tomorrow" "June"
12. 17. 25. The Smiths (Rough Trade/Sire) "Panic" "Big" "Girls" "Light"
27. 26. 26. HUMAN LEAGUE (VIRGIN/A&M) "HUMAN"

19. 19. 27. Eurythmics (RCA) "Thorn" "Pain" "Tomorrow" 20. 20. 28. Sid & Nancy Soundtrack (MCA) "Strummer" "Pogues"

- 29. SCRUFFY THE CAT (RELATIVITY) "40"

30. 30. James (Blanco Y Negro/Sire) "Scarecrow" "Skullduggery"

# **CH**RTBOUND

BIG AUDIO DYNAMITE (Columbia) "Come" APB (Link) "Best" GEORGIA SATELLITES (Elektra) "Keep" FISHBONE (Columbia) "Problems" "Selection" BOLSHOI (IRS) "A Way" JOHN FOGERTY (Warner Bros.) "Zombie" PETE TOWNSHEND (Atco) "Barefootin" FLAMING LIPS (Pink Dust) "With" RAINMAKERS (PolyGram) "People" "Job" 'TIL TUESDAY (Epic) "What" WINTER HOURS (Link) "Confessional" WORLD PARTY (Chrysalis) "Ship" LUCY SHOW (Big Time) "Million" MARTI JONES (A&M) "Alright" THROWING MUSES (4AD) "Rabbit's" "Green" FRANKIE GOES... (ZTT/Island-12") "Rage" WANG CHUNG (Geffen) "Wang" COMMUNARDS (MCA) "Don't" AFRIKA BAMBAATAA (Tommy Boy) "Kick"

are triple certified with all three already checking in at WOXY, WXYC, WWVU, WUOG, WRAS, WFNX, WXCI, WTSR, WRUV, WBNY, WHFS, WLIR, etc. Big Audio Dynamite is our Most Added album with the following stations committing this week; KTAO, KVNF, KACV, CFNY, WXYC, WWVU, WUOG, WRAS, WXCI, WUSB, WUNH, WTSR, WRUV, WPRB, WNYU, WCDB, etc. Afrika Bambaataa is our fourth Most Added album behind the support of KUNV, KCPR, KFJC, WOXY, WUOG, WRAS, WXCI, WUNH, WTSR, WRUV, WPRB, WBNY, etc.

# SPOTLIGHT LP

Reports accepted Mondays at 9AM through 1PM Wednesdays

Station Reporting Phone (415)392-7750

London O Hull 4-THE HOUSEMARTINS (Go Discs/Elektra)

Don't casually lump The Housemartins into the "button-down sweater" musical category. London O Hull 4 is an album loaded with quality music. Choosing the obvious single from an album that contains an abundance of great songs can be a liability for many groups trying to gain access onto AOR radio. While this may present a challenge for The Housemartins on AOR, it's a formula for success on Alternative radio. Their forte lies in their enthusiastic pop writing abilities in songs like "Happy Hour", "Anxious", "Get Up Off Of Your Knees" and "Freedom." They display their versatility with the beautiful and emotional "Flag Day." One wonders if The Smiths had an optimistic outlook, would they sound more like The Housemartins?

Mania-THE LUCY SHOW (Big Time)
The Lucy Show made a modest impact last year with an album on A&M that didn't receive as much airplay as it deserved. Big Time has scooped up this duo originally from Vancouver, Canada who now live in London. Big Time, incidentally, has been on a tear signing some some of the best available bands lately. "View From The Outside", "Sun and Moon", "Land and The Life", "Shame" and the lead track, "A Million Things", are hard and compact songs void of cliche laden hooks or melodies. This is an important crossroads for The Lucy Show and they've risen to the occasion with Mania. PS



# HOUSEVIEWS





ARTINS DON 0:3



WAS TOP 3 ON THE BRITISH ALBUM CHARTS.





"HAPPY HOUR"
TOP 5 SINGLE IN THE UK!

"FLAG DAY"















ON ELEKTRA MUSIC CASSETTES AND RECORDS

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#### NORTHEAST

#### TORONTO, ON

#### DON BERNS-CFNY 416-453-7452

ADDS: a Ha, H.Jones, S. Blue M., R.Thompson, Lucy Show, Yanni, Fishbone, B.A.D., It's Imtl.. MAX: OMD, H.Jones, Paul Simon, New Order, T.Heads, Iggy Pop, Gen.Public, Tom Robinson, Pretenders, B. Idol, The Spoons, S. Blue M., MODS: Elvis C., B.Nelson, W. Party, L'etrange, Doug Bennett, Big Supreme, Grapes of Wrath, Gene Loves, Noise Boyz, Hush, Perfect World, R.Ocasek, Rainmakers, Sid&Nancy, Timbuk 3, a-Ha, H.League, Hunters&C., Real Life, Stranglers, The The, T.Twins, Dead or A., B. Ferry, F.Goes To, Furniture, Kill. Joke, Mission.

#### LYNN, MA

#### B.MCDONALD/M.BRIGHT-WFNX 617-595-6200

ADDS: Lucy Show, Police, Dead or A., R.Hitchcock, Until Dec., Ben Orr, Don Dixon. MAX: REM, B.A.D., New Order, Iggy Pop, Gene Loves, R.Ocasek, B-52s, Elvis C., Eurythmics, Hunters&C., UB40, Pretenders, F.Goes To, T.Heads, Gen.Public, R.Thompson, Chameleons, MODS: H.League, T.Tuesday, Smithereen, P.Gabriel, S. Blue M., B. Idol, Stranglers, East'house, Woodentops, Townshend, H'martins, B. Ferry.

#### BOSTÓN, MA

#### OEDIPUS/BOB KRANES-WBCN 617-266-1111

ADDS: Police, W. Party, New Order, Chameleons. MAX: Run DMC, P.Gabriel, T.Heads, Van Halen, H.Lewis, T.Tuesday, REM, Boston, R.Ocasek, E.Money, C.Lauper, Pretenders, Police, D.L.Roth, B. Idol, Genesis, B. Squier, Aretha, Joan Jett, Neil Young, Elvis C., Triumph, S. Winwood, Gene Loves, Ratt, Paul Simon, Bon Jovi, Iggy Pop, Ben Orr, Townshend, UB40, David +, Bangles, Jason & S., J. Fogerty, Lyres, Georgia S., KBC, B.A.D., Smithereen. PETERBOROUGH, NH

#### JIM LEONARD-WMDK 603-924-7165

ADDS: KBC, H.Jones, H'martins, W. Party, Moore/Reed, Chameleons, a-Ha, Communards, Lucy Show. MAX: Paul Simon, Taj Mahal, J.Fogerty, Jms. Brown, Pretenders, T.Heads, R.Ocasek, T.Tuesday, B-52s, McCartney, R.Thompson, H.Jones, KBC, Moore/Reed, W.Chung, OMD, Leo Kottke, REM, Neil Young. MODS: H'martins, T.Turner, C.Lauper, B.Raitt, Ben Orr, H.League, Woodentops, Elvis C., M. Jones, M. Germino, Iggy Pop, C.Peacock, P.Case, UB40, Timbuk 3, EBTG, David +, Gen.Public, Townshend, Com. Cody, Ben Sidran.

#### HANOVER, NH

#### BHAVSAR/WACHEN-WFRD 603-646-3313

ADDS: Ben Orr, W.Chung, Paul Simon, Ratt, Survivor, Bon Jovi, Fab TB'S. MAX: R.Ocasek, H.Lewis, Boston, S. Winwood, Bon Jovi, B.Hornsby, B. Idol, Pretenders, Timbuk 3, B. Squier, J.Fogerty. MODS: T.Heads, D.L.Roth, David +, Outfield, T.Tuesday, H.Lewis, R.Ocasek, P.Gabriel, Georgia S., Boston, KBC, T.Heads, J.Fogerty, Bad Co., Ben Orr.

#### HANOVER, NH

#### LERNER/GREENFIELD-WDCR 603-646-3986

ADDS: a-Ha, Fishbone, N.Jameson, 86, Lucy S'.ow, Dead or A., W. Party, H'martins.

MAX: Win. Hours, UB40, Death Corn., BoDe⊥ns, H'martins, APB, Bolshoi, Chameleons,
New Order, Gen.Public. MODS: Sid&Nancy, Scruf./Cat, Rainmakers, Pushtwang., E.R.Porter, W. Party, Lucy Show, Dead or A., Smiths, Iggy Pop, Lover Spks, N.Jameson, 86, REM, Georgia S..

#### **DURHAM, NH**

#### TODD BISSON-WUNH 603-862-2087

ADDS: Afrika B., Splat Cats, Arthur Russell, Wild Flower, T-Bone Burnett, Beloved, Soup Drag., Mission, The Fall, B.A.D., Balaam &A., R. Lloyd. MAX: Chameleons, Woodentops, D.McClinton, He Said, Bands That Ate N.Y., 7 Seconds, Elvis C., R. Wyatt, T.Heads, Scruf./Cat, Brigade, Gen.Public, Thrw.Muses, R.Thompson, Sid&Nancy, Bolshoi, New Order, Love&Rockt, LMNOP, Iggy Pop, Also Trees, Chain L.F., G. Fishin', X-Austral.. MODS: G. Theory, Reactions, It's Imtl., L. Lizards, Communards, East'house, Steinski..., Rose of Avalanche, Tailgators, 3 Wise Men, Fields of Nephilin, R.Kirk, Win. Hours, Volcano S., Untouchabl, Hunters&C., UB40, F.Goes To.

#### BURLINGTON, VT

D.WYGMANS/DYLAN-WRUV 802-656-2247

ADDS: Splat Cats, H'martins, Affinity, Chameleons, Gov. Issue, Lucy Show, New Order, B.A.D., Afrika B., EU, Don Dixon. MAX: Love&Rockt, REM, L. Reed, Christmas, G.Diary, Blue In H., Just Ice, J.M.Silk, East house, Sisterhood, Iggy Pop, Hunters&C., APB, Ru Paul, Smithereen, Felt. MODS: Nuns, PIL, Kurtis B., Hanson&Davis, Fresh Gordon, Sybii, Fetchin'B., Feelies, Icicle Wk., Gene Loves.

#### MONTPELIER, VT JODY PETERSEN-WNCS 802-223-2396

ADDS: MAX: R.Thompson, Paul Simon, Eurythmics, J.Fogerty, T.Turner, David +, Woodentops, Timbuk 3, Pretenders, T.Heads, H.Lewis, B.Raitt, S. Winwood, R.Ocasek. MODS: P.Case, Aretha, Elvis C., M. Jones, B.Farmers, The City, Beat Rodeo, P.Gabriel, Genesis, V.Morrison, Rainmakers.

#### DANBURY, CT

#### A.COREY/K.WILKINS-WXCI 203-792-8666

ADDS: B.A.D., Until Dec., Dead or A., Scruf,/Cat, R.Hitchcock, Afrika B., MAX: Love&Rockt, Thrw.Muses, Iggy Pop, R.Thompson, Woodentops, UB40, Sid&Nancy, Elvis C., H'martins, New Order. MODS: Win. Hours, Jesus & MC, Bolshoi, T.Heads, OMD, N. Jameson, APB, Georgia S., H. League, Chameleons, Gen. Public, Gene Loves, F. Goes To, Smiths, East'house, Chris&Cos., Fishbone, Pretenders, Eurythmics, Communards, Kill. Joke, EBTG.

# LONG BRANCH, NJ JOY CROSSUN-WMJY, 201-222-1071

ADDS: Elton, Ben Orr, Van Haien, Jason & S., MAX: Bon Jovi, Boston, P.Gabriel, B.Hornsby, B. Idol, R.Ocasek, T.Tuesday, S. Winwood, H.Lewis, Pretenders, David +, H.League, OMD, Outfield, R. Pairner, B. Squier, Townshend, Triumph, W.Chung, B.Joel, E.Money, Journey, Bad Co., Timbuk 3, H.Jones, MODS: J.Fogerty, Gen. Public, Iggy Pop, REM, Smithereen, T.Heads, T.Turner, Georgia S., R.Ocasek, W. Party, Joan Jett, Paul Simon, Beach Boys, Device.

#### PRINCETON, NJ

#### KEN KATKIN-WPRB 609-921-9284

ADDS: B.A.D., REM, Sorry, Negazione, 911, Art Interface, Expando Brain, Glass Eye, Metal Church, Child. Day, Dead or A., EU, Gargyl.Sox, Ini Kamoze, Pontiac B., Un. Bonsai, X-Austral.. MAX: Dag Nasty, Phantom T., Smarties, Love&Rockt, Slapshot, Volcano S., Angst, New Order, Splat Cats, H'martins, Christmas, Flam. Lips, Gov. Issue, Squirrel B, G. Theory, Petrol Em., MODS: Red Kross, Reactions, Ciccone Y. Celibate R, Tiny Lts., APB, Siy&Robbie, Lemon Heads, Membranes, Yellowman, Ben Vaughn, Good To Go, Prolitar., Adult Net, Afrika B., Dr.&Medics, True B., M. Targets,

#### TRENTON, NJ

#### JEFF OROSZ-WTSR 609-771-2420

ADDS: APB, Afrika B., B.A.D., Mekons. MAX: Smiths, H'martins, Bolshoi, Love&Rockt, P. Murphy, Elvis C., Iggy Pop, Chameleons, T.Heads, Smithereen, Gene Loves, Descendts., G. Theory, Timbuk 3, S. Blue M., Woodentops. MODS: REM, Ciccone Y., New Order, The Fall, OMD, Jason & S., B-52s, Gang Green, East'house, Creepers, M. Stewart, V.Prunes, Christmas, Agent O., Volcano S.

#### **NEW YORK, NY**

#### KENDALL/CHERNOFF-WNEW/FM 212-986-7000

ADDS: Genesis, B.Joel, E.Money, Paul Simon, T.Heads, Bon Jovi, Cinderella, Smithereen, Van Halen, Lone Just., REM. MAX: Boston, Beach Boys, J.Fogerty, P.Gabriel, B.Hornsby, B. Idol, Joan Jett, H.Lewis, R.Ocasek, R. Paimer, Police, Iggy Pop, Pretenders, REM, Smithereen, T.Heads, Thorogood, S. Winwood, B. Squier. MODS: Bad Co., J.Fogerty, Genesis, B.Joel, Elton, H.Jones, KBC, C.Lauper, E.Money, Ben Orr, D.L. Roth, Paul Simon, T.Heads, T.Tuesday, Timbuk 3, Playing FK, W.Chung. S. Winwood, B.A.D., Bon Jovi, Broken H., Cinderella.

#### **NEW YORK, NY**

#### L.DUCK/MCNAMARA-WLIR 516-485-9200

ADDS: B.A.D., Dead or A., MAX: Pretenders, H.Jones, B. Idol, T.Heads, B.A.D., Gen.Public, Iggy Pop, H.League, B-52s, New Order, R.Ocasek, Elvis C., OMD, Joan Jett, P.Gabriel, REM, a-Ha, Moore/Reed, Smiths, Woodentops, UB40, Smithereen, Depeche M., Eurythmics, The Quick, Dead or A., MODS: The Fall, Ben Orr, S. Blue M., Love&Rockt, INXS, R. Palmer, F.Goes To, East'house, Lover Spks, Alphaville, Gene Loves, Pushtwang., B.Nelson, W.Chung, H'martins, B. Ferry, Bangles, Icehouse, Communards, Chameleons, Burns Sis., Berlin.

#### NEW YORK, NY

#### LEIGH LUSTBERG-WNYU 212-598-3036

ADDS: Woodentops, B.A.D., Mission, Cocleau Twins, R.Hitchcock, Hercules, St.Che, Imminent&Comp., Moodists, Pontiac B., MAX: Bad Brains, Jason & S., Swans, Godfathers, Chameleons, New Order, ESG, Sybil, Volcano S., Celibate R, Splat Cats, X-Mal Deutsch., Jesse Johnson, Anquette, Lyres. MODS: Gang Green, Love&Rockt, M.Lemon D., Mr.T Expr., Confunkshun, 23 Skidoo, Shop Assistants, Stranglers, Private Possesion, Eivis Presley, Stiff Little Fingers, APB, Motorhead, XTC, Flam. Lips, Janitors, OMD.

#### STONYBROOK, NY

#### WENDY HAWKS-WUSB 516-246-7901

ADDS: Gen.Public, Art Pepper, Heptones, Max Roach, Taj Mahal, B.A.D., Yellowman. MAX: Elvis C., T.Heads, Jms. Brown, Paul Simon, Rainmakers, Bolshoi, OMD, Fishbone, Iggy Pop. MODS: S.Clarke, APB, Smithereen, R. Wyatt, Timbuk 3, M. Jones, R.Thompson, E.Club, Dr. John, Hunters&C., Sugar Minot, J.McLaughlin, Essence, K-Martians, Root Boy Slim, Crossing Point, H'martins, Ini Karnoze, The Fall, Win. Hours, REM, Eurythmics, S. Ciani, B-52s, Scruf /Cat, N. Marines.

#### ALBANY, NY

#### ANDY SKIBINS-WCDB 518-442-5262

ADDS: Gen.Public, B.A.D., wind, Lucy Show, LMNOP, Ben Vaughn. MAX: Johnsons, Scream. Tribesmen, Scruf./Cat, R. Thompson, Suicide T., Squirrel B, Smiths, Romans, J.D.McFad., Rainmakers, REM, Oysters. MODS: M. Targets, Iggy Pop, Dirty Face, Nightport., Antietam, Jason & S., R.Miller, Win. Hours, M. Jones, East house, T.Heads, N.Jameson.

#### **BUFFALO, NY**

#### BILL WOELFEL-WBNY 716-878-5104

ADDS: Afrika B., Don Dixon, Splat Cats, Jester, Died Pretty, R.Hitchcock, Shop Asst., Soup Drag., Un. Bonsai, Until Dec., MAX: Elvis C., T.Heads, Love&Rockt, New Order, Gen.Public, OMD, Iggy Pop, Georgia S., Woodentops, Bolshoi, Chameleons, EBTG, N. Jameson, APB, Leo Kottke, B-52s. MODS: Communards, Pyschic TV, R.Thompson, Stranglers, Scruf/Cat, Church, B.A.D., Lucy Show, Sid&Nancy, REM, XTC, Adult Net, H.League, H'martins, Flam. Lips, Thrw.Muses.

# PITTSBURGH. PA D.J.BIRD/D.McNAMARA-WXXP 412-821-6140

ADDS: Dead or A., P.Gabriel, UB40, Ben Orr. MAX: B.A.D., H.Jones, New Order, T.Heads, Death Com., Joan Jett, Pretenders, Gen.Public, Berlin, Elvis C., Eurythmics, Love&Rockt, Bangles, Cure, F.Goes To, Gene Loves, R.Ocasek, B. Idol, Iggy Pop, The Quick, Woodentops, B-52s, H.League, OMD, REM, T.Tuesday, Burns Sis., UB40, Timbuk 3, Alphaville. MODS: A of Noise, H'martins, B. Ferry, Models, Tonio K, Simp.Red, Townshend, Beatles, Pet Shop B, B.Carlisle, Dr.&Medics, Lover Spks, S. Blue M., Smiths, S. Winwood, Depeche M., P.Gabriel, Genesis, Annabella, Vindaloo.

PHILADELPHIA, PA TED UTZ/ERIN RILEY-WMMR 215-561-0933

ADDS: Triumph, Thorogood, Police, Moore/Reed, Lone Just., KBC. MAX: P.Gabriel, Genesis, S. Winwood, H.Lewis, Boston, T.Heads, B.Joel, E.Money, R.Ocasek, D.L.Roth, J.Fogerty, B. Idol, Pretenders, Bon Jovi. MODS: B. Squier, B.Hornsby, Van Halen, T.Tuesday, KBC, REM, Daryl Hall, McCartney, Bricklin, John Eddie, Journey, Elvis C., Townshend, David +, Cinderella, B.A.D., Stabilizer, Dweezil.

#### SOUTHEAST

#### WASHINGTON, DC

EINSTEIN/SHOWACRE-WHFS 301-253-1430
ADDS: Lucy Show, Lyle Lovett, Lone Just.. MAX: T.Heads, P.Gabriel, Timbuk 3, REM. Smithereen, Elvis C., S. Winwood, UB40, New Order, Love&Rockt, M. Jones, B.A.D., Iggy Pop, BoDeans, R.Thompson, Woodentops. MODS: Rainmakers, H'martins, Pretenders, J.Fogerty, Georgia S., Eurythmics, Lou Ann Barton, Miles, Paul Simon, Jason & S., David +, B.Raitt, P.Case, Chameleons, Dr.&Medics, W. Party, EBTG, C.Lauper, Fishbone, Townshend, B. Idol, S. Blue M., B.Farmers.

RICHMOND, VA SHUGRUE/GROSSMAN-WRXL 804-282-9731

ADDS: Police, D.Henley, Seger, REM. MAX: H.Lewis, B.Hornsby, R.Ocasek, Boston, E.Money, T.Heads, R. Paimer, S. Winwood, B. Idol, Pretenders. MODS: Bon Jovi, David +, Outfield, T.Tuesday, D.L.Roth, Genesis, J.Fogerty, Bad Co., Timbuk 3, Iggy Pop, KBC, B. Squier, W.Chung, T.Turner, Boston, Ben Orr, Paul Simon, Police, D.Henley, Seger.

#### MORGANTOWN, WY

SUSAN KENNEDY-WWVU/FM 304-293-3329

ADDS: B.A.D., Until Dec., Ben Vaughn, Splat Cats, Volcano S., MAX: Woodentops, Hunters&C., Gen. Public, Chameleons, New Order, G. Theory, Scruf./Cat, Love&Rockt, Bolshoi, Fishbone, Iggy Pop, OMD, East'house, H'martins, Gene Loves, Elvis C., UB40. MODS: Timbuk 3, R.Thompson, B-52s, T.Heads, P. Murphy, Chain L.F., G. Fishin', APB, Oingo B., Sid&Nancy, Death Com., Johnsons, Broken H., Dr.&Medics, Christmas, Win. Hours, The Fall, N.Jameson.

#### CHAPEL HILL, NC

LISA MARIE JERNIGAN-WXYC 919-962-7768

ADDS: Bad Brains, W. Party, 688 Comp., I Start Counting, T-Bone Burnett, Tav Falco, B.A.D., Ben Vaughn, Motorhead, Ini Karnoze. MAX: New Order, Chameleons, Elvis C., H'martins, Love&Rockt, Georgia S., East'house, T.Heads, Thrw.Muses, Petrol Em., Gen.Public, R. Wyatt, N.Jameson, R.Thompson, Sulcide T., Woodentops, P. Murphy, EBTG. MODS: Scruf./Cat, 7 Seconds, G. Fishin', Volcano S., Iggy Pop, D. Sylvian, Bolshoi, Sid&Nancy, V.Prunes, Balanc.Act, The Fall, Fetchin'B., Timbuk 3. COLUMBIA. SC

V.CITTERS/MALLOY-WUSC 803-777-7172

ADDS: Elvis C., Bad Brains, 7 Seconds, Lucy Show, Gone, H'martins, Don Dixon, T-Bone B., MAX: T.Heads, B-52s, Crowded H., Gene Loves, New Order, Love&Rockt, Timbuk 3, Bolshoi, Dead Milk, Fetchin'B., N.Jameson, Smithereen, Celibate R, B.Country, Jason & S., East'house. MODS: Scruf./Cat, Sig.Sig.S., S. Blue M., True B., Thorogood, Sisterhood, Carnage, V.Prunes, Iggy Pop, REM, Communards, P.Case, Flam. Lips, Dr.&Medics, B. Ferry, Johnsons, Woodentops, Townshend, M. Persons. CHARLESTON, SC

#### R.G.JONES/JON ERDAHL-WFXR 803-556-8881

ADDS: Townshend, Boston, MAX: Boston, B.Hornsby, R.Ocasek, S. Winwood, J.Fogerty. MODS: P.Gabriel, H.Lewis, T.Heads, D.L.Roth, Pretenders, Boston, Bon Jovi, Aretha, Ben Orr, S. Winwood, Smithereen, Jason & S..

#### ATLANTA, GA

J.GROSSBERNDT-WRAS 404-658-2240

ADDS: B.A.D., Lucy Show, Until Dec., Hollywood Beyond, W. Party, Afrika B. MAX: OMD, B-52s, Elvis C., 688 Comp., UB40, Communards, New Order, Fishbone, B.Nelson, Chameleons, Easthouse, EBTG, G. Theory, Iggy Pop, Himartins, Love&Rockt, Gen.Public, Hunters&C., Stray Cats, M. Jones, N.Jameson, T.Heads, H.League, Timbuk 3. MODS: Gene Loves, R.Thompson, Woodentops, Dr.&Medics, Lover Spks, S. Blue M., Crowded H., Ru Paul, M. Sweet, Love Dele., Sid&Nancy, Thinkman, F.Tovey, S. Goddard, Agent O., R. Lloyd, APB, R. Wyatt, Nuns, REM, Georgia S., Smithereen.

#### ATHENS, GA

MANFRED JONES-WUOG/FM 404-542-8466

ADDS: B.A.D., H'martins, Romans, 688 Comp., Malarians, Essence, Jimmy Silva, Velvet Elvis, This Future, Sheer Thur., Joe Louis Walker, Don Dixon, Until Dec., R. Lloyd, Splat Cats, Afrika B., Pontiac B., W.Chung. MAX: R.Thompson, East'house, T. Heads, Woodentops, Love&Rockt, Elvis C., Tiny Lts., G. Fishin', G. Theory, B-52s, Flam. Lips, Chameleons, New Order, P.Case, Bolshoi, OMD, Iggy Pop, Crowded H., REM, W. Parly. MODS: Oingo B., Phil Alvin, The Fall, M. Germino, Persian Gulf, Rock © Edge, Hearffixers, Shallow Relgn, New Dylans, T. Monster, Fetchin'B., Georgia S., R. Wyatt, M. Sweet, V.Prunes, Timbuk 3, Scruf./Cat, Win. Hours, APB, EBTG. SAVANNAH, GA

#### THOMPSON/WESTON-WIXV/FM 912-897-1529

ADDS: Cinderella, Bad Co., Cheap T., B.Hornsby, Police, MAX: D.L.Roth, B. Idol, Police, R. Ocasek, Boston, S. Winwood, T. Tuesday, W. Chung, Bon Jovi, Pretenders, B.Hornsby. MODS: REM, T.Heads, KBC, S. Winwood, Outlaws, R.Ocasek, Triumph, J.Fogerty, Timbuk 3, Iggy Pop, P.Gabriel, B.Hornsby, Boston, Bad Co., Georgia S., T.Turner, H.Lewis, Townshend, Playing FK, Ratt, B. Squier, Bon Jovi.

#### TAMPA, FL RON DIAZ-WYNF 813-228-6090

ADDS: Police, Timbuk 3. MAX: Boston, H.Lewis, R.Ocasek, T.Tuesday, S. Winwood, Bad Co., B.Hornsby, J.Fogerty, Bon Jovi, T.Heads. MODS: D.L.Roth, Journey, B. Squier, Outfield, David +, T.Turner, Smithereen, Genesis, Triumph, Ratt, B.Joel, Outlaws, Black N Bl, K.Mitchell, 38 Special, E.Money, Glass Tigr, W.Chung, Georgia S., REM, Cinderella, Pretenders.

#### **MIDWEST**

AKRON, OH

HOLMES/DAUGHERTY-WONE 216-535-7831

ADDS: R.Trower, Ben Orr, Gen.Public, Icehouse, T.Turner, Townshend, T.Tuesday, Elton, Moore/Reed, Iggy Pop, H.Jones, REM. MAX: FM/uk, David +, T.Heads, Playing FK. B.Joel, P.Gabriel, H.Lewis, KBC, J.Fogerty, B.Hornsby, T.Tuesday, Eurythmic Genesis, OMD, R.Ocasek, Timbuk 3, Pretenders, J.Beauvoir, Boston. MODS: R. Trower, B. Raitt, Smithereen, Stabilizer, S. Winwood, Rainmakers, Ben Orr, B. Joel, Outlaws, Gen. Public, Toto, Boston, Icehouse, Georgia S., T. Turner, M. Jones, B. Ferry, Townshend, R. Thompson, Paul Simon, T. Tuesday, David +. OXFORD/CINCINNATI, OH

#### MATTHEW HARRIS-WOXY 513-523-4114

ADDS: Lone Just., Dead or A., R.Hitchcock, Moore/Reed, Afrika B., APB. MAX: T.Heads, REM, Timbuk 3, Elvis C., Iggy Pop, Love&Rockt, B-52s, East'house, New Order, OMD, N. Jameson, Gen. Public, Bolshoi, Chameleons, Fishbone, B.A.D.. MODS: Woodentops, UB40, Hunters&C., Gene Loves, Smithereen, R.Thompson, Smiths, David +, Eurythmics, Sid&Nancy, Christmas, G. Theory, EBTG, S. Blue M., Scruf./Cat, Townshend, Georgia S., J.Fogerty, Thrw.Muses, M. Jones, Broken H., H'martins. MILWAUKEE, WI

R.STEWART/A.LAWSON-WBGK 414-964-8300

ADDS: Chicago, Outlaws, R.Trower, W.Chung, MAX: Paul Simon, T.Heads, Crowded H., J.Fogerty, Elvis C., Rosie Vela, C.Hart, Jarreau, Ben Orr, Chicago, B.Raitt. MODS: B.Hornsby, Leo Kottke, Outlaws, R.Ocasek, T.Turner, M. Germino, S. Meisner, S. Winwood, R.Thompson, David +, L.McNally, B.Joel, C.Simon, Icehouse, Daryl Hall, B.Busters, Idle Eyes, M.Bianco, T.Tuesday, Ben Sidran, Taj Mahal.

#### ST.PAUL. MN

KEN ORNBERG-KABL 612-647-5225

ADDS: Pontiac B., Bolshoi, Taj Mahal, Communards. MAX: REM, Woodentops, Elvis C., Scruf./Cat, R.Thompson, Iggy Pop, T.Heads, OMD, New Order, Timbuk 3, Pretenders, EBTG, Nick Cave, G. Theory, Sonic Y., H'martins, Christmas, W. Party, Georgia S., East'house. MODS: Love&Rockt, Smiths, Fishbone, Paul Simon, Smithereen, B.A.D., 5440, Gen. Public, Win, Hours, R. Crowell, C. Peacock, Sid&Nancy, H. League, B-52s, Chameleons, Joan Jett, Gang Green, M. Germino, Miles.

#### FARGO, ND

T,BANKS/G,STEELE-KOWB/FM 218-236-7900

ADDS: Thorogood, Cheap T., Ben Orr, R. Trower, Survivor, B.A.D., Outlaws, H. Jones, Stabilizer, Daryl Hall, P.Gabriel. MAX: T.Turner, R.Ocasek, Boston, H.Lewis, Bon Jovi, B.Hornsby, B. Idol, T.Tuesday, Ratt, J.Fogerty, W.Chung, REM, Timbuk 3, Pretenders, E.Money, B. Squier, D.L.Roth, Townshend, T.Heads, KBC, Bad Co., S. Winwood, Georgia S., Outfield, C.Hart, David +. MODS: Thorogood, Ben Orr, Eurythmics, Rossington, Survivor, B.A.D., A.Cooper, Outlaws, H.Jones, Stabilizer, FM/uk, Genesis, Daryl Hall, Cheap T., R.Trower, D.Wilde, P.Gabriel.

#### REGINA. SK

SEGER/KING-Z99 306-359-9936

ADDS: Elton, R.Ocasek, Paul Simon, E.Money, Police. MAX: Red Rider, Genesis, K.Mitchell, B.Joel, DeBurgh, Madonna, H.Lewis, Top Gun, P.Gabriel, T.Turner, Run DMC, H.Jones, B.Raitt, C.Lauper, R.Stewart, Luba, C.Hart, H.League, B. Idol, D. Johnson, Boston, Dr.&Medics, Zappacosta, S. Winwood, Pretenders. MODS: AC/DC, D.L.Roth, V.Morrison, R. Palmer, ZZ Top, J.Fogerty, Seger, K.Loggins, Thorogood, Triumph, David +, A of Noise, P. Cetera, Eurythmics, B.Carlisle, Aretha, M.McDonald, Daryl Hall, The Spoons, Bon Jovi, Bananarama, Starship.

#### EVANSTON/CHICAGO, IL

DAN OSBORN-WNUR 312-491-7101

ADDS: Gone, APB, Riflesport, 5th Column, Inca Babies, Megazione, Splat Cats, Ben Vaughn, H'martins, Gov. Issue, EU. MAX: Volcano S., Chadbourne, Adult Net, Danieele Dax, Died Pretty, Grey Matter, Moodists, New Salem Witch, Diamanda Galas, Angst, M. Targets, Slovenly, Thrw.Muses, Couch Flm., T.Mortal C, Pyschic TV, Lawndale, Red Kross. MODS: Phantom T., M.Lemon D., Velvet U., Antietam, Beasts from East, Soul Asylum, Soviet France, Fluid, Baby Opaque, The Ex, Nick Cave, Christmas, Effigies, Flam. Lips, Love&Rockt, Oysters, Scruf./Cat, T.Damascus, Yello, Not F.Sale. CHICAGO, IL

LBREHMER/N.WINER-WXRT 312-777-1700

ADDS: Win. Hours, B.A.D., Little Ed & Blues Imperials, Taj Mahal, W. Party. MAX:
T.Heads, Elvis C., J.Fogerty, REM, BoDeans, P.Gabriel, Townshend, Paul Simon, R.Ocasek, Pretenders, David +, Smithereen, Timbuk 3, S. Winwood, T.Turner, Eurythmics, UB40, OMD, Neil Young, Aretha, R.Thompson. MODS: Gen. Public, B. Joel, H.League, B-52s, P.Case, H.Jones, Love&Rockt, Woodentops, Johnny Adams, Ber Sidran, Miles, Police, New Order, Smiths, B. Ferry, Playing FK, Genesis, H.Lewis, Iggy Pop, Georgia S., Rainmakers, G.Diary, Shadowfax.

#### LITCHFIELD. IL BRIAN TALLEY-WSMI 217-324-5921

ADDS: Ratt, Townshend. MAX: Boston, H.Lewis, S. Winwood, J.Fogerty, R.Ocasek, E.Money, Bon Jovi, Triumph, Bad Co., MODS: Black N Bi, T.Heads, T.Tuesday, Smithereen, P.Gabriel, W.Chung, Tonio K, Georgia S., B.Farmers, Beat Rodeo, Cinderella, Genesis, John Eddie, Fixx, B.Hornsby, Icehouse, Joan Jett, B.Joel, Alvin Lee, Yngwie M., Models, V.Morrison.

#### BELLEVILLE. IL

TED HABECK/M. KLOSE-WMRY 618-397-2002 ADDS: Police, BoDeans, Lone Just.. MAX: R.Trower, Rainmakers, H.Lewis, G.Diary, REM, T. Heads, Daryl Hall, E.Money, R.Ocasek, J. Fogerty, David +, M. Persons, Townshend, Tonio K. MODS: Police, BoDeans, Lone Just., B. Idol, Bad Co., W.Chung, Jason & S., Neil Young, Alvin Lee, B.Farmers, Joan A., Smithereen, P.Case, Woodentops, Boston, Iggy Pop, McCartney, Triumph, Timbuk 3, It Bites, UB40, Beat Rodeo.

#### ALBUM/ALTERNATIVE

#### MT. CARMEL IL

TONY CARIOTA-WYJC 618-262-8969
ADDS: Pretenders, Survivor, Real Life, Phanton RS. MAX: R.Ocasek, Boston, H.Lewis, Pretenders, Bon Jovi, T.Heads, E.Money, Triumph, B. Squier, KBC, Outfield. MODS: Survivor, Real Life, Joan Jett, Phanton RS, I. Maiden, Jason & S..

#### NICOLA OFNER-KWWC 314-876-7297

ADDS: Win. Hours, Bolshoi, Pontiac B., APB, Gen. Public, New Order, Bucks Fizz, LMNOP, H'martins, Until Dec. MAX: H.League, Stray Cats, Crowded H., Romans, Nails, G. Fishin', Paul Simon, E.Club, The Vels, UB40, TSOL, N. Marines, EBTG. MODS: S. Goddard, East'house, Mummy C., N.Jameson, Elvis C., Flam. Lips, Smarties, Scruf./Cat, Hunters&C., Angst, Love&Rockt, B-52s, Johnsons, G. Theory, Luba, Broken H., P.Case, F.Goes To, Phanton RS, OMD, T.Tuesday.

#### SOUTH

#### NASHVILLE, TN

#### LAURA MITROVICH-WRVU 615-322-3691

ADDS: Jms. Brown, Volcano S., Flam. Lips, Tav Falco, T-Bone Burnett, Baba Lou, Romans, Johnsons, Love&Rockt. MAX: Woodentops, Gene Loves, Hindu Love G., Georgia S., Scruf./Cat, G. Theory, Iggy Pop, Smiths, East house, Tex.Chain., Out/Bounds, REM, Beat Rodeo, Icicle Wk., 5440, Pushtwang., TSOL, Fetchin'B., Chain L.F., MODS: Christmas, Pretenders, Timbuk 3, UB40, Whirling Dervishes, Rock @ Edge, Something Fierce, Killdozer, Beat Feet, Alex Chilton, Gleaming Spires, Agent O., Win. Hours, Sid&Nancy, G. Fishin', T. Heads.

#### NEW ORLEANS, LA

#### JAMES LIEN-WTUL 504-865-5887

ADDS: Red Kross, Lucy Show, 688 Comp., Not For S., Bad Brains. MAX: New Order, Fishbone, Elvis C., Kronos Quartet, Volcano S., V.Morrison, T.Heads, REM, Woodentops, B-52s, Gen. Public, Iggy Pop, Smiths, S. Blue M., TSOL, EBTG, Love&Rockt. MODS: Townshend, Raunch H., 7 Seconds, Pentangle, Sly & Robbie, G. Theory, East'house, Hunters&C., Poly Styr., The Fall, Leo Kottke, P. Murphy, Chain L.F., L. Lizards, Fetchin'B., Yanni, M. Stewart, Georgia S.,

#### BATON ROUGE, LA

#### JOHNNY KOONTZ-WBRH 504-383-3243

ADDS: Cheap T., Townshend, Joan Jett, Ratt, Idle Tears. MAX: Idle Tears, B. Squier, Bad Co., R. Palmer, Journey, R.Ocasek, Phanton RS, Neil Young, Toto, Bon Jovi, Townshend, Timbuk 3, Joan Jett, B.Hornsby, Boston, Ratt, REM. MODS: McCartney, Red Rider, David +, T.Heads, J.Fogerty, Rossington, Stray Cats, Icehouse, S. Winwood, D.L.Roth, E.Money, Triumph.

#### HOUSTON, TX

RICK LAMBERT/D. MARR-KLOL. 713-526-6855

ADDS: Boston, S. Winwood, R.Ocasek, David +, P.Gabriel, J.Fogerty, Bon Jovi, E.Money, Georgia S., W. Party, MAX: Boston, S. Winwood, B.Hornsby, R.Ocasek, B. Idol. MODS: Bad Co., David +, KBC, P.Gabriel, J.Fogerty, Bon Jovi, Ben Orr, E.Money, Pretenders, Smithereen, Triumph, Van Halen, B. Squier, Georgia S., W. Party, Stabilizer, Genesis, Journey.

#### AMARILLO, TX

#### M.MEREDITH/D.MILLER-KATP 806-374-1637

ADDS: R.Ocasek, REM, R.Thompson, A.Taylor, Dokken, Lone Just., T.Heads, Stone Fury, Venetians, C. Sutton, Toby Redd. MAX: J.Fogerty, Boston, B.Hornsby, B. Idol, Bon Jovi, H.Lewis, Outfield, T.Turner, B. Squier, Townshend, R.Ocasek, Pretenders, Timbuk 3, T,Tuesday, P.Gabriel, David +, KBC, Bad Co., MODS: Townshend, R.Trower, W. Party, Journey, Daryl Hall, Berlin, Jason & S., Stabilizer, Alcatraz, Phanton RS, Idle Tears, Idle Eyes, Aretha, W.Chung, Moody B's, C.Hart, B.Spence, T.Turner, Beach Boys, Tonio K, 38 Special, Black N Bl.

#### AMARILLO, TX

JAMEY KARR-KACV 806-371-5227
ADDS: W.Chung, Police, Moore/Reed, Townshend, Ratt, C.Peacock, B.A.D., Lucy Show, Black N Bl, New Order, Lone Just., MAX: T.Heads, J.Fogerty, H.Lewis, Boston, T.Turner, R.Ocasek, T.Tuesday, Georgia S., B. Idol, Timbuk 3, Bad Co., Pretenders, B.Hornsby, MODS: M. Germino, Iggy Pop, East'house, Elvis C., David +, Love&Rockt, Luba, REM, R.Thompson, I. Maiden, KBC, Hunters&C., D.L.Roth, Eurythmics, H.League, F.Goes To, Cheap T., Rossington, Playing FK, Ben Orr, B. Squier, Joan Jett.

#### MAGIC MIKE-KLAQ 915-544-8864

ADDS: P.Gabriel, Townshend, Triumph, Europe, Survivor, Bon Jovl. MAX: Boston, Bon Jovi, H.Lewis, R.Ocasek, J.Fogerty, Journey, David +, E.Money, T.Tuesday, B.Hornsby, B. Idol, T.Heads, B. Squier. MODS: S. Winwood, D.L.Roth, Q.ryche, Timbuk 3, Bad Co., I. Maiden, Pretenders, Cheap T., Cinderella, Playing FK, W.Chung, KBC, Glass Tigr, Ratt, Georgia S., Beach Boys, Outlaws, T.Turner, Iggy Pop, Ben Orr, A.Cooper, Illusion.

#### **FAR WEST**

#### DENVER, CO

#### ZAK PHILLIPS-KAZY 303-759-5600

ADDS: R. Trower, Stabilizer, Ben Orr, Gen. Public, Icehouse, T. Turner, Townshend, T.Tuesday, Elton, Moore/Reed, Taj Mahal, MAX: FM/uk, David +, T.Heads, Townshend, B.Joel, P.Gabriel, H.Lewis, KBC, J.Fogerty, B.Hornsby, T.Tuesday, Eurythmics, Genesis, OMD, R.Ocasek, Timbuk 3, Pretenders. MODS: R.Trower, B.Raitt, Smithereen, Stabilizer, S. Winwood, Rainmakers, Ben Orr, B.Joel, Outlaws, Gen.Public, Toto, Boston, Icehouse, Georgia S., T.Turner, M. Jones, B. Ferry, Townshend, R. Thompson, Paul Simon, T. Tuesday, W. Party. BOULDER, CO

#### DOUG CLIFTON-KBCO/FM 303-444-5600

ADDS: Lone Just., Iggy Pop, Berlin, KBC, H'martins, Fishbone, M. Germino, Love&Rockt, J.L.Walker. MAX: T.Heads, J.Fogerty, R.Ocasek, S. Winwood, McCartney, Paul Simon, Timbuk 3, P.Gabriel, R.Thompson, T.Tuesday, T.Turner, Pretenders, Townshend. MODS: B.Raitt, H.Lewis, Eurythmics, REM, Neil Young, UB40, V.Morrison, David +, Siberry, Smithereen, B.Hornsby, Aretha, Gen.Public,

W.Chung, P.Case, Rainmakers, B. Ferry, A of Noise, Bangles, H.Jones, Ben Sidran, The The

#### BOULDER, CO

#### GINGER HAVLAT-KBCO/AM 303-444-5600

ADDS: Genesis, T.Tuesday, Ben Orr, Stabilizer, Ben Sidran. MAX: T.Heads, S. Winwood, David +, R.Ocasek, J.Fogerty, Paul Simon, T.Tuesday, Timbuk 3, T.Turner. MODS: B.Hornsby, Pretenders, REM, Townshend, B.Busters, Eurythmics, Neil Young, R. Crowell, Gen. Public, P. Gabriel, McCartney, B. Idol, H. Lewis, REM, V. Morrison, B.Raitt, R.Thompson, L.Ritenour, Playing FK, Neil Young, UB40, W.Chung. FT. COLLINS, CO

#### JOHN HAYES-KTCL/FM 303-493-5330

ADDS: EBTG, APB, R. Wyatt, Until Dec., Junior C.Reaction, KBC, Lucy Show, R.Trower. MAX: B-52s, REM, T.Heads, UB40, Smiths, Timbuk 3, Paul Simon, P.Gabriel, B.Raitt, V.Morrison, EMis C., R.Thompson, Eurythmics, Gen.Public, New Order, Woodentops, David +, B.A.D., S. Winwood. MODS: Neil Young, Love&Rockt, Fishbone, OMD, Oingo B., Stray Cats, J.Fogerty, Pretenders, B.Nelson, Phil Alvin, Thinkman, Broken H., W. Party, Gene Loves, S. Blue M., Rainmakers, Double, Iggy Pop, T. Tuesday, Real Life, F. Goes To, C. Lauper.

# COLORADO SPRINGS. CO ALAN WHITE-KILO 303-634-4896

ADDS: Police, Survivor, Cheap T., Triumph, Townshend. MAX: Boston, H.Lewis, Bon Jovi, S. Winwood, B. Idol, T.Heads, J.Fogerly, R.Ocasek, Pretenders, P.Gabriel, T.Turner, Playing FK, KBC, Genesis, Timbuk 3, Georgia S., David +, Smithereen, T.Tuesday, MODS: D.L.Roth, Bad Co., B. Squier, Iggy Pop, Ben Orr, Outfield, Outlaws, REM, Van Halen, Stabilizer, Journey, E.Money, B.Hornsby, Townshend, Police, Survivor, Seger, Berlin, Neil Young, Paul Simon, W.Chung, Triumph. PAONIA. CO

DENISE DODGE-KVNF 303-527-4866

ADDS: Kurtis B., H'martins, B.A.D., Until Dec., B.Hornsby, W. Party. MAX: Timbuk 3, EBTG, Paul Simon, J.Fogerty, R.Ocasek, Phil Alvin, B-52s, REM, Jms. Brown, The Company of the Compan Pretenders, Woodentops, Ben Sidran, M. Germino, Rainmakers. MODS: R.Thompson, Win. Hours, R. Crowell, Iggy Pop, APB, B.Nelson, UB40, F.Goes To, New Order, Elvis C., Jonathan Butler, Tonio K, Georgia S., M. Jones, Taj Mahal, C.Peacock, L.McNally, Fishbone, L. Lizards, C.Lauper.

#### LARAMIE, WY

#### JOHN EDWARDS-KRQU 307-745-7396

ADDS: Survivor, New Order, Police, J.Fogerty, David +, Triumph, Moody B's, Lone Just., MAX: Boston, T.Tuesday, Outfield, P.Ocasek, Bon Jovi, W.Chung, Bad Co., C.Hart, Pretenders, Cheap T., B.Hornsby, B. Squier, Joan Jett, Toto, Beach Boys, Stone Fury, John Eddie, Survivor, Iggy Pop, Berlin, B. Idol, KBC, Cinderella, D.L.Roth. MODS: B.Spence, Stabilizer, Jason & S., S. Winwood, H.Jones, Glass Tigr, New Order, Police, H.Lewis, Ratt, Genesis, Jef Scott, Outlaws, F.Goes To, McCartney, Daryl Hall, T. Turner, T. Heads, Aretha, 38 Special, J. Fogerly, David + IDAHO FALLS, ID

J.HUGHES/J.SORENSEN-KFTZ 208-523-3722

ADDS: Boston, Survivor, Venetians, Q.Riot, Outlaws, Berlin, T.Turner, Metal Chur, Saxon, KBC, Far Corp.. MAX: Boston, R.Ocasek, H.Lewis, B. Idol, S. Winwood, T.Tuesday, B. Squier, Bon Jovi, Bad Co., T.Turner, Stabilizer, Timbuk 3, E.Money, Van Halen, J.Fogerty, W.Chung, Rossington, Pretenders, Cinderella, Triumph, KBC, Cheap T., MODS: C.Lauper, Georgia S., Paul Simon, Luba, D.L.Roth, Townshend, I. Maiden, Aretha, FM/uk, Outlaws, Ratt, Elton, H.Jones, Ben Orr, Black N Bl, Yngwie M., Berlin, B.Raitt, GTR, A.Cooper, 38 Special, V.Vincent. PHOENIX, AZ

#### JONATHAN L/JOHNNY D-KEYX 602-964-3100

ADDS: Love Dele., Dr.&Medics, Fishbone, Rapper's Convention, Until Dec., APB, Pontiac B., Taj Mahal, Lucy Show, Bad Brains. MAX: Fishbone, R.Thompson, Iggy Pop, Cameo, T. Tuesday, OMD, Pretenders, W.Chung, B. Idol, Love&Rockl, New Order, Georgia S., MODS: Woodentops, H'martins, Bang Orch., Hoodoo G., Beat Rodeo, Bangles, Timbuk 3, H.League, Riddlers, Solomon Burke, Etta James, J.Osbourne, R.Corps, Rainer & Das Combo, Rapper's Convention, J.Beauvoir, Gen.Public, Jms. Brown, Tandy/Morg, B. Ferry, B.A.D., Elvis C., D.Wilde, B-52s, Love Dele., C.Lauper, Bolshoi, H.Jones.

#### MESA, AZ

JEFF PARETS-KSTM 602-835-1767
ADDS: Ben Orr, S. Winwood, T.Heads, Townshend, Iggy Pop, B.Raitt, B.Joel, T.Turner, Andreas V., Paul Simon, Police, H.Jones. MAX: Paul Simon, S. Winwood, J.Fogerly, P.Gabriel, R.Ocasek, Pretenders, T.Tuesday, Stabilizer, Playing FK, W.Chung, R. Thompson. MODS: T. Heads, REM, B. Raitt, T. Turner, David +, Timbuk 3, Neil Young, B.Hornsby, UB40, Eurythmics, McCartney, B. Ferry, Smithereen, B.Joel, B.Busters, Elvis C., OMD, Georgia S., W. Party, Townshend, Genesis, Keep/Dark. TAOS. NM

#### BRAD HOCKMEYER-KTAO 505-758-1017

ADDS: Townshend, OMD, Miles, Taj Mahal, H.Jones, Ben Orr, Ben Sidran, R.Trower, Gen.Public, B.A.D., KBC. MAX: Paul Simon, T.Heads, T.Turner, R.Thompson, Townshend, Pretenders, Timbuk 3, R.Ocasek, Taj Mahal, B.Hornsby, Smithereen, H.Lewis, S. Winwood, B.Raitt, David +. MODS: M. Jones, Ben Sidran, H.Jones, J.Fogerly, Eurythmics, V.Morrison, Police, Woodentops, Nanci Griffith, Daryl Hall, Elvis C., Beat Rodeo, P.Gabriel, P.Case, Playing FK.

#### LAS CRUCES, NM

#### JUAN VELASCO-KOPE 505-526-2496

ADDS: Beach Boys, Ben Orr, W. Party, H.Jones, Townshend, Paul Simon, Venetians. MAX: Boston, T. Heads, Timbuk 3, J. Fogerty, R. Ocasek, H. Lewis, B. Hornsby, David +, T.Tuesday, Pretenders, REM, S. Winwood, Smithereen, Paul Simon, B.Joel, E.Money, Bon Jovi, P.Gabriel, Triumph, Georgia S., MODS: B.Raitt, Townshend, Eurythmics, W.Chung, Elvis C., B. Squier, M. Germino, Bad Co., Moore/Reed, OMD, R.Thompson, Genesis, Aretha, H.League, Playing FK, Outfield, Love&Rockt, D.L. Roth, Rossington, Ratt.

#### LAS YEGAS, NY

KEN JORDAN-KUNY 702-739-3877
ADDS: APB, H'martins, R. Lloyd. MAX: Smiths, REM, Love&Rockt, Woodentops, New Order, Gene Loves, G. Theory, EBTG, Out/Bounds, B. Bragg, Petrol Em., Kill. Joke, Icicle Wk., Hunters&C., UB40, T. Monster, Chameleons, Iggy Pop, Elvis C., G. Fishin', Win, Hours, Sid&Nancy, MODS: N.Jameson, Tex.Chain., Nick Cave, Junkyard B,

Bolshoi, Mighty M., East'house, Fishbone, 7 Seconds, Good To Go, Lucy Show, Bad Brains, Afrika B

LOS ANGELES, CA

MICHAEL B-KXLU 213-642-2866

ADDS; Trotsky Icepick, Pig Latin, Of A Mesh, Odolites, Wildflowers, HR, Rigor Mortis, Psyclones, MDC, LMNOP. MAX: T.Mortal C, Pontiac B., Conflict, X-Mal D., Godfathers, Chameleons, The Fall, Scruf,/Cat, Gone, Phantom T., MODS: Fetchin'B., Flam. Lips, Sheriff Jack, Snake Out, Phantom Opera, Fields of Nephilim, Screams for Tina, African Head Charge, Hiracks, Danielle Dax, Zodiac Hotel, Hunters&C., Nick Cave, Thrw.Muses, Squirrel B.

PASADENA, CA

L.GROVES/R.CARROLL-KROQ 818-578-0830

ADDS: Police, Dead or A., Ken Heaven, H.Jones, Woodentops. MAX: Eurythmics, P.Gabriel, Oingo B., B-52s, Playing FK, Burns Sis., Pretenders, T.Heads, Gene Loves, Dramarama, Icehouse, Sid&Nancy, OMD, R.Ocasek, Real Life, a-Ha, B. Idol, W.Chung, Gen.Public, B.A.D., Love&Rockt, Iggy Pop, Venetians, MODS: B.Country, Pet Shop B, T.Twins, UB40, Trance Dance, Boom Boom Room, Sig.Sig.S., Smithereen, Tonio K, R. Palmer, Berlin, Smiths, REM, B.Carlisle, Rainmakers, New Order, Sparks.

SAN DIEGO, CA

MICHAEL FISCHER-XHITZ 619-696-9890

ADDS: Paul Simon, Ben Orr, McCartney, Crowded H., Bad Co., MAX: David +, Boston, H.Lewis, B.Hornsby, Outfield, Paul Simon, KBC, J.Fogerty, B.Raitt, Moody B's, Icehouse, Ben Orr, McCartney, Bad Co., Toto. MODS: Eurythmics, B.Joel, Crowded H., R.Ocasek, V.Morrison, H.Lewis, K.Mitchell, P.Gabriel, Seger, E.L.& P., S. Winwood, Chicago, V.Morrison, Icehouse, Daryl Hall, J.Fogerty, David +, Rosie Vela, B.Hornsby, R.Ocasek, Playing FK, B.Raitt.

IRVINE, CA

HILARE-KUCI 714-856-6868

ADDS: Splat Cats, Dramarama, D. Sylvian, Sid&Nancy, New Order, Don Dixon, Trotski Icepick, Jesters of Destiny, Ben Vaughn, T-Bone B., MAX: Dream Syn., Feelies, Dead Milk., Hunters&C., Love&Rockt, T. Monster, Celibate R, Bel Jar, Phantom Opera, Iggy Pop, Fishbone, Woodentops, X-Austral., Sig.Sig.S., REM, Rainmakers. MODS: Pushtwang., B.Farmers, M.Lemon D., Playmates, Fetchin'B., Swinging Madisons, Nonnie&Onnies Uniform Choice, Go-Betwns., TSOL, H'martins, S. Blue M., Flam. Lips, Romans, Timbuk 3, M. Jones

SAN LUIS OBISPO, CA

CEKOLA/FLOHR-KCPR 805-544-4640

ADDS: Splat Cats, Gen. Public, The Edge, Dagmar Krause, Persian Gulf, Bad Brains, B. Bragg, Wolfgang P, Afrika B., MAX: Elvis C., Woodentops, Hunters&C., Iggy Pop, Bolshoi, New Order, Social Unrest, Bunji Jumpers, 10 Inch Men, Typhoon, Fishbone, Chain L.F., East'house, Nick Cave, V.Prunes, N. Marines, 7 Seconds, Fetchin'B., Flam. Lips, Ghost Dan., Scruf./Cat, Nightport., Thrw.Muses. MODS: Defenestration, X-Mal D., Persian Gulf, World Sax Quartet, Balanc.Act.

MONTEREY, CA

J.TAYLOR/KAUFMAN-KMBY 408-394-9000

ADDS: Police, Ben Orr, Stabilizer, Van Halen, Survivor. MAX: S. Winwood, H.Lewis, Boston, T.Heads, David +, J.Fogerty, R.Ocasek, Bon Jovi, B. Idol, E.Money, D.L.Roth, Timbuk 3, Red Rider, Smithereen, The Call. MODS: Triumph, Genesis, D. Wilde, B. Squier, T.Turner, T.Tuesday, Neil Young, Townshend, REM, P.Gabriel, Rainmakers, Outlield, Pretenders, KBC, Police, Bad Co., Iggy Pop, Thorogood, Playing FK, Eurythmics, Georgia S., GTR.

LOS ALTOS HILLS, CA

ROBERT ZEPERNICK-KFJC 415-960-4260

ADDS: H'martins, Ben Vaughn, Pyschic TV, Stranglers, Creepers, Afrika B., Gone.

MAX: Love&Rockt, Scruf./Cat, Severed H., Dr.Calculus, Songs We Taught Cramps, Mexican Rumble, T.Heads, Sonic Y., G. Theory, Flam. Lips, Gargyl.Sox, 7 Seconds. MODS: Ex. Slacks, Elvis C., Big Guitars from TX., Newd, Gang Green, L. Lizards, Sky Saxon

SAN FRANCISCO. CA KATE HAYES-KKCY 415-922-2489

ADDS: C.Lauper, Police, Timbuk 3, J.Lorber, KBC. MAX: J.Fogerty, C.Lauper, T.Turner, R.Ocasek, H.Lewis, T.Heads, Paul Simon, B.Joel, E.Money, Daryl Hall, T.Tuesday, H.League, Police, Toto. MODS: Eurythmics, Elvis C., Timbuk 3, Ronstadt, Lorber, Tom Scott, R.Thompson, Jms. Brown, OMD, Miles, P.Case, H.Jones, S.Clarke, KBC, Ben Orr, Pretenders, Gen.Public, Moore/Reed, Ben Sidran, Liona Boyd, M. Germino, Kitaro, C.Simon.

SAN FRANCISCO, CA

LISA YIMM/TIM HIDE-KUSF 415-386-KUSF

ADDS: Don Dixon, B.A.D., Kraftwerk, Hollywood Beyond, Until Dec.. MAX: Love&Rockt, New Order, Iggy Pop, Chameleons, T.Heads, Woodentops, Flam. Lips, Tippa Irie, Colourbox, E.R.Porter, REM, Gene Loves, Yellowman, Elvis C., Jms. Brown, Until Dec., UB40, B.A.D., Nuns, Gen. Public. MODS: Bolshoi, The Fall, B. Bragg, Balaam &A., Pontiac B., Paul Simon, Jesse Johnson, Pretenders, Communards, M.Lemon D., G. Theory, R.Thompson.

SAN JOSE, CA

K.ANTHONY/D.JANG-KSJO/FM 408-288-5400

ADDS: Police, Stabilizer, KBC, P.Gabriel, MAX: David +, B. Squier, B. Idol, H.Lewis, E. Money, T. Tuesday, R. Ocasek, S. Winwood, Boston, B. Hornsby, Bon Jovi, Pretenders, J.Fogerty, D.L.Roth, KBC, T.Turner, Police. MODS: Ben Orr, P.Gabriel, Bad Co., Playing FK, Ratt, Georgia S., Smithereen, Timbuk 3, Stabilizer.

CHAMBERLAIN/R. NENNI-KOME 408-246-6811

ADDS: Survivor, KBC, Boston, B.Hornsby, REM, Jason & S., Triumph, B.Spence. MAX: E.Money, H.Lewis, David +, J.Fogerty, Outfield, Boston, KBC, P.Gabriel, Bad Co., T. Turner, Pretenders, R.Ocasek, B. Squier, Georgia S., Triumph, B.Hornsby, Van Halen. MODS: T.Tuesday, B. Idol, Survivor, Bon Jovi, Ben Orr, Ratt, Townshend, REM, B. Spence, Jasen & S., H. Suite, Broken H., Timbuk 3, Triumph, Cinderella, John Eddie, Journey, S. Winwood, D.L.Roth, Smithereen, W.Chung.

SANTA ROSA, CA

SCOTT MURRAY-KVRE 707-544-KVRE

ADDS: W. Party, Elton, Lou Ann Barton, C.Peacock. MAX: J.Fogerty, T.Heads, Paul

Simon, S. Winwood, B.Raitt, P.Gabriel, Eurythmics, Townshend, H.Lewis, McCartney, Timbuk 3, Smithereen, David +, Neil Young, Genesis, Red Rider, B.Hornsby, KBC, Pretenders, Elvis C., MODS: B.Nelson, R.Ocasek, T.Turner, Broken H., R.Thompson, Aretha, Phil Alvin, T. Tuesday, B-52s, Playing FK, Boston, Georgia S., Thorogood, J.L.Walker, M. Germino, Ben Sidran, B. Ferry, W.Chung, Jason & S., R. Crowell.

WILLITS, CA

MIKE VALENTINE-KLLK 707-459-1250

ADDS: Ben Orr, W.Chung, Ben Sidran, Tonio K, H.Jones, Berlin. MAX: H.Lewis, David +, Toto, Pretenders, Boston, B. Ferry, J.Fogerty, P.Gabriel, S. Winwood, T.Tuesday, McCartney, REM, Paul Simon, Genesis, Outfield, B.Hornsby, Eurythmics, Timbuk 3, Bad Co., a-Ha, H.Jones, Stabilizer. MODS: Device, T.Heads, Townshend, Chicago, Ben Orr, W.Chung, Ben Sidran, Alphaville, Glass Tigr, Joan Jett, Crowded H., T.Turner, Beach Boys, B.Nelson, B.Joel, E.Money, Daryl Hall, Woodentops, Outlaws, Tonio K, Berlin.

DAVIS, CA

WATSON/POTOLSKY-KDVS 916-752-0728

ADDS: R. Wyatt, Guana Batz, Broken Bones, Fluid, Gone. MAX: New Order, Pyschic TV, G. Theory, REM, New Dylans, The Fall, Thrw.Muses, Sisterhood, Mr.T Expr. East'house, Chameleons, Nick Cave, Christmas, Win. Hours, R. Thompson, Timbuk 3. MODS: Elvis C., EBTG, Felt, Fishbone, APB, Leather Nun, Diamanda Galas, Mini Pops, Love&Rockt, Hunters&C., Iggy Pop, L. Reed, T.Heads, Ciccone Y., S. Goddard, Trisome 21.

#### **NORTHWEST**

PORTLAND, OR

KERI STONE-KINK 503-226-5080

ADDS: R. Palmer, J.Lorber, John Jarvis, Police. MAX: G.Benson, P. Cetera, Chicago, S.Clarke, Ed Calle, D.Foster, Kenny G., Tom Grant, James/Sanborn, Lorber, Lionel Richie, D.Siegel, Double, Eurythmics, FM/uk, P.Gabriel, Genesis, Daryl Hall, H.League, Icehouse, Jarreau, B.Joel, L.R.B., Level 42, McCartney, M.McDonald, Moody B's, V. Morrison, R. Palmer, Police, B. Raitt, About Last, Paul Simon, Toto, W.Chung, S. Winwood. MODS: J.Fogerty, Keep/Dark, H.Lewis, R.Ocasek, J.Richman, Tom Scott, Sadao, Sade, C.Simon, T.Tuesday, T.Turner.

CORVALLIS, OR

STEVE KIRBY-KBVR 503-754-2008

ADDS: Nuns, APB, X-Austral., Sorry, H'martins, Swans, Gen. Public, Iggy Pop, Gov. Issue, Not F.Sale, MAX; G. Theory, REM, East house, Hunters&C., Spiral Jt., Surf Trio, Elvis C., Volcano S., New Order, Celibate R, Love&Rockt, Woodentops, Reactions, Christmas, Tuatara..., Trisome 21, Prolitar., Beat Temp., M. Targets, Gene Loves. MODS: G. Fishin', Phantom T., The Fall, E.Neubauten, Gravity Pirates, 86, Angst, T.Heads, Flam. Lips, Mekons, Iggy Pop, Tripod J., Gang Green, Scruf./Cat, Squirrel B.

EUGENE, OR

TOM CRUMM-KZAM 503-741-1999

ADDS: Police, OMD, Broken H., C.Peacock, Daryl Hall, KBC, T. Tuesday, W.Chung, Alvin Lee, Regular G., MAX: Boston, Paul Simon, V.Morrison, B.Raitt, H.Lewis, J.Fogerty, T.Turner, Townshend, Pretenders, S. Winwood, McCartney, REM, R.Ocasek, Police. MODS: Timbuk 3, Elton, Elvis C., Bad Co., KBC, Outlaws, Rossington, Moody B's, W.Chung, T.Tuesday, Frampton, Stray Cats, M. Germino, Aretha, David +, OMD. Broken H., C.Peacock, Daryl Hall.

BOISE, ID

JANE NAILLON-KBSU 208-385-1984

ADDS: Gen.Public, Hmartins, Chameleons, Communards. MAX: Paul Simon, REM, EBTG, New Order, Bolshoi, Elvis C., UB40, Leo Kottke, Smithereen, G. Theory, Iggy Pop, R. Thompson, Woodentops, Nick Cave, N. Jameson, P. Case. MODS: Thrw. Muses, OMD, Icicle Wk., Rainmakers, Eurythmics, M. Germino, Yanni, B-52s, C.Lauper, M. Jones, The Fall, APB, Win. Hours, P. Murphy, Timbuk 3, East house, Crowded H., Dead Milk., T.Heads, Hunters&C.

SEATTLE, WA

FAITH HENSCHELL-KCMU 206-543-4680

ADDS: H'martins, Yellowman, Swans, Taxt Gang, Sub Pop 100, Tony Allen, New Age Urban Squirrels, Sorry, World Sax, Quartet, Volcano S., OMD. MAX: Love&Rockt Phantom T., Blue Aeroplane, Raging Sun Comp., Hunters&C., Gargyl Sox, New Order, Christmas, S. Blue M., Fishbone, Flam. Lips, R.Miller, Yellowman, V.Prunes, G. Theory, Elvis C., Raunch H., N.Jameson, B.Nelson, R. Wyatt, Tuatara.... MODS: Woodentops, Motorhead, Notorische, M. Queens, Tripod J., Creepers, Angst, Chameleons, Celibate R, M. Stewart, L. Lizards, Scruf./Cat.

YAKIMA, WA

RON O'BRIEN-KATS/FM 509-457-8117

ADDS: Playing FK, E.Money, R.Ocasek. MAX: S. Winwood, Stabilizer, David +, Red Rider, J.Fogerty, T.Heads, KBC, Bon Jovi, B.Hornsby, E.Money, H.Lewis, R.Ocasek, Boston, Beach Boys, Pretenders, D.L.Roth, Outfield, Bad Co., B. Idol, Boston, Timbuk 3. MODS: H.Lewis, J.Fogerty, Van Halen, Triumph, Neil Young, A.Taylor, S. Winwood, Out/Bounds, Cinderella, B. Squier, A.Cooper.

VIGGIANI/RED-CHIM/FM 604-762-3331

ADDS: Police, REM, GTR, Daryl Hall, Far Corp., J.Fogerty, Bad Co., Eurythmics, T.Turner, R.Ocasek, H.Jones, B.Hornsby, Ratt, T.Heads, KBC, Rob.Nevil, P. Club. MAX: Pretenders, B. Idol, C.Lauper, H.Lewis, Outfield, Boston, Aretha, Journey, R.Ocasek, Idle Eyes, D. Johnson, C.Hart, S. Winwood, K.Mitchell, W.Chung, H.League, Toto. MODS: T.Tuesday, Glass Tigr, DeBurgh, Beach Boys, Paul Simon, Jms. Brown, OMD, Bangles, Level 42, B-52s, The Spoons, Timbuk 3, E.L.& P., McCartney, David +, B. Ferry, Iggy Pop, Bon Jovi, D.L.Roth, B. Squier, H.Suite, Partlands.

ANCHORAGE, AK

CARTER B./VARGAS-KWHL/FM 907-344-9622

ADDS: Boston, Triumph, Survivor. MAX: KBC, Pretenders, R.Ocasek, J.Fogerty, S. Winwood, H.Lewis, Boston, Bad Co., Townshend, Boston, B. Squier, B. Idol, Bon Jovi, E.Money, Stabilizer, Ratt. MODS: B. Squier, Survivor, R.Trower, Georgia S. J.Fogerty, B.Hornsby, Cinderella, R.Ocasek, Bad Co., Outlaws, Cheap T., Idle Tears, Van Halen, Triumph.

# P.D. NOTEBOOK by ERIC NORBERG

# **LETTERS OF RECOMMENDATION:** READING BETWEEN THE LINES

Unless you're really screwed up, you can get a letter of recommendation if you get fired. You can usually get one if you quit. So what good is the letter of recommendation to you, if you are an employer? It can be very useful--if you read between the lines.

Usually, if the applicant was fired, there is an indication somewhere in the application. If there is any credibility to the source of the letter of recommendation, it will be at least hinted at there. Most people writing a letter of recommendation do not want to harm the future of somebody they have fired, and so will write a letter that is positive. Frequently this positive information is more or less correct. They do get along well with others; they just can't follow directions!! The do get to work on time--they just don't do any when they get there!!

What does the letter say? What does it not say--what is it leaving out that might be relevant to the job the person was doing? Does the letter seem enthusiastic, or just courteous? Does it invite you to contact the writer for more information? (That often is your clue that there is more, much more, to say about the person that could not be put in a letter of recommendation.

Get the picture? A letter of recommendation is something many employees ask for when leaving a company, and they are not usually denied; so simply the presence of a letter of recommendation in an employment application may mean little. What it says, or doesn't say, about the person may be more a matter of deduction than just words on paper.

None of this is to excuse you from checking references, of course. Many a bad employee has joined a company that didn't bother to check references. References should be relevant to the jobs the person has held, and you shouldn't limit yourself just to checking the references presented. If the person hasn't listed their supervisor at their last couple of jobs, call the stations and try to talk to them. If you get hold of someone who really talks down your applicant, you now know why they weren't listed as a reference, but consider whether the negative input seems fair or represents vindictiveness. Sometimes an employee and a boss just don't get along, and it isn't the empolyee's fault. If you have a suspicion that that could be the case, don't stop there. Call back and try to talk to the

bookeeper at the station, and try a previous station they list as having worked at.

Sometimes you'll find in checking that the person seems to be liked, but there are unfavorable facts. In checking a reference not too long ago I came across an unusual situation involving an air personality. The tape was good, the application was in order, and when I called the station and talked with the PD, I got generally good recommendations. The guy was liked, did a good job on the air...but as I probed I found that he had been arrested in the control room twice for writing bad checks!! The first time, the station had liked the guy enough personally and on the air, that when he explained it as a mistake, they bought it and he stayed. The second time they seemed less willing even then to consider that perhaps he was just very careless with keeping his checkbook balance up to date, and didn't want to sour someone on hiring him just on what they had to say, but they didn't want to cover it up either.

In this example, there was no mention of it in the reasonably supportive letter of recommendation, and it didn't even arise immediately in the phone call--but obviously, personal charm aside, someone who so embarrasses a radio station twice is likely to do it again, and certainly seems to have a personal ethics problem. He went to work for somebody else. Wonder if he's bounced any checks yet there

There are PD's who simply hire based on tape and stations worked; sometimes that pays off and sometimes it doesn't. The laziness of not checking references will often come back to

By the way, obviously there are the floaters in our business who never stay at a station long. You see resumes now and then which show a long string of stations, even some good ones, never longer than a year at each. Even if the references check out, this pattern is very indicative of someone who will keep doing it, and if longevity in your job is a consideration, such a person is not one to hire. They either are chronically dissatisfied, or else they are overly ambitious. Either way, they won't stay with you long, and probably won't give you their best work after the first month or two...'cause they're already looking again.



"Most people writing a letter of recommendation do not want to harm the future of somebody they have fired, and so will write a letter that is positive."

# the GAVIN REPORT

Editor: Elma Greer Associate Editor: Lisa Smith

# COUNTRY

**CHART** 

### CERTIFIED

MICHAEL JOHNSON Give Me Wings (RCA)

WAYLON JENNINGS What You'll Do When I'm Gone (MCA)

### MOST ADDED

\*GARY MORRIS Leave Me Lonely (Warner Bros.) 52 adds

\*GIRLS NEXT DOOR Baby I Want It (MTM) 38 adds

\*LYLE LOVETT Cowboy Man (MCA/Curb) 37 add

# TOP REQUESTS

RANDY TRAVIS Diggin' Up Bones (Warner Bros.)

ALABAMA

Touch Me When We're Dancing (RCA)

HANK WILLIAMS JR. Mind Your Own Business (Warner Bros./Curb)

Station Reporting Phone (415)392-7750 Reports accepted Mondays 8AM through noon Wednesdays

				COWDOY Man	1
				(MCA/Curb) 37 adds	
weeks	LW	TW			Re
4	1	1	RANDY TRAVIS - Diggin' Up	Rones (Warner Bros )	
3	2	2		inter - Too Many Times (RCA)	
7	5	3	Restless Heart - That Rock W		
10	6	4		VIS - You're Still New To Me (Capitol/Curb)	
2	3	5	Exile - It'll Be Me (Epic)	To route can now to me (capiton core)	
17	10	6	ALABAMA - Touch Me When	n We're Dancing (RCA)	
12	9	7	STEVE WARINER - Starting		
22	15	8		o Be Somebody's Baby (Columbia)	
15	11	9		One Mends A Broken Heart Like You (MCA)	
18	14	10	JOHN SCHNEIDER - At The		
21	19	11		ool To Be Crazy About You (MCA)	
9	7	12	Lee Greenwood - Didn't We (I		
19	16	13	Juice Newton - Cheap Love (I		
1	4	14	Crystal Gayle - Cry (Warner Br		
28	21	15	T.GRAHAM BROWN - Hell A		
8	8	16	Southern Pacific - A Girl Like I		
32	25	17		RESTER SISTERS - Too Much Is Not Enough (MCA)	
13	13	18	Sweethearts Of The Rodeo -	Since I Found You (Columbia)	
31	23	19	HOLLY DUNN - Daddy's Har	nds (MTM)	
14	17	20	John Anderson - Honky Tonk		
25	22	21	ANNE MURRAY - My Life's A		
34	27	22	SAWYER BROWN - Out Goi		
37	28	23	GEORGE JONES - Wine Col		
40	33	24	MICHAEL JOHNSON - Give		
	31	25	HANK WILLIAMS JR Mind		
39	34	26		onna Get You Someday (Epic)	
	32	27	Tanya Tucker - Just Another I		
5	12	28		reet - You Can't Stop Love (MTM)	
11	20	29	Dolly Parton - We Had It All (R		
33	30	30	RONNIE McDOWELL - Whe		
38	35	31	Mickey Gilley - Doo Wah Days		
24	26	32	MEL McDANIEL - Stand On		
		33 34		You Aiready (Atlantic America)	
36	36		GENE WATSON - Everything	JI OSEG TO DO (EPIC)	
 29	29	35 36	Michael Martin Murphey - Fide	warner bros.)  Way The Wind Blows (Mercury/PolyGram)	
	29	30	PAKE McENTIRE - Bad Love		
	39	38	THE JUDDS - Cry Myself To		
	40	39		n i Gonna Do About You (MCA)	
		40	The Property of the Property o	The second production (Morry	
		'*			

# **CH≜RTBOUND**

Total Reports this week 158 Last Week 170	Reports	Adds	On	Chart	Weeks
JUDY RODMAN - She Thinks That She'll Marry (MTM)	120	13	78	29	5
DON WILLIAMS - Then It's Love (Capitol)	117	33	75	9	3
CONWAY TWITTY - Fallin' For You For Years (Warner Bros.)	101	22	74	5	3
STATLER BROTHERS - Only You (Mercury/PolyGram)	100	5	72	23	5

Reports Adds	On	Chart	Weeks	<b>ARTIST &amp; TITLE</b>
Ticports Mads	VII	Char	RECCKS	AITHOI & IIIEE

		0	Onan		NO FILL OF G. TITLE
95	19	66	10	5	T.G.SHEPPARD - Half Past Forever (Columbia)
79	36	41	2	2	DAN SEALS - You Still Move Me (EMI America)
78	13	56	9	4	MERLE HAGGARD - Out Among The Stars (Epic)
78	25	48	4	3	JOHN CONLEE - The Carpenter (Columbia)
65	26	35	4	2	STEVE EARLE - Someday (MCA)
64	6	48	10	6	THE O'KANES - Oh Darlin' (Columbia)
56	52	3	1	1	*GARY MORRIS - Leave Me Lonely (Warner Bros.)
47	4	38	5	5	NICOLETTE LARSON - That's More About Love (MCA)
43	37	4	2	1	*LYLE LOVETT - Cowboy Man (MC A/Curb)
43	38	5		1	*GIRLS NEXT DOOR - Baby I Want It (MTM)
39	20	19		1	*WILD CHOIR - Heart To He art (RCA)
38	35	2	1	1	*EDDIE RABBITT - Gotta Have You (RCA)
31	8	21	2	2	LARRY BOONE - She's The Trip That I've Been Living On (Mercury/PolyGram)
30	1	19	10	8	ED BRUCE/LYNN ANDERSON - Fools For Each Other (RCA)
28		25	3	5	CON HUNLEY - Quittin' Time (Capitol)
27	3	23	1	4	KAYLEE ADAMS - I Can't Help The Way I Feel (Warner Bros.)
22	1	16	5	4	NEW GRASS REVIVAL - Ain't That Peculiar (EMI America)
21	1	18	2	6	THE KENDALLS - Fire At First Sight (MCA/Curb)
20		13	7	8	VERN GOSDIN - Time Stood Still (Compleat)
20	1	19		4	TOM T.HALL - Love Letters In The Sand (Mercury/PolyGram)
20	4	15	1	1	*JILL HOLLIER - Sweet Time (Warner Bros.)
20	10	10		1	*RAY CHARLES - Dixie Moon (Columbia)
20	3	14	4	2	WILLIAM LEE GOLDEN - You Can't Take It With You (MCA)
			3-14-1		
					*Debuts This Week

**Dropped:** #18-Eddie Rabbitt/Juice Newton, #24-Rosanne Cash, #37-Forester Sisters, #38-Dwight Yoakam, B.J.Thomas, Marty Haggard, Johnny Cash & Waylon Jennings

# <u>LP CUTS</u>

LIONEL RICHIE (Motown) - Deep River Woman
HANK WILLIAMS JR. (Warner Bros./Curb) - Montana Cafe
ALABAMA (RCA) - Vacation
RANDY TRAVIS (Warner Bros.) - No Place Like Home
REBA McENTIRE (MCA) - I Heard Her Crying
DAN SEALS (EMI America) - Out On The Frontline

ED BRUCE (RCA) - Fifteen To Forty-Three STEVE EARLE (MCA) - Think It Over WILLIAM LEE GOLDEN (MCA) - Still In The Game KATHY MATTEA (Mercury/PolyGram) - Leaving West Virginia FORESTER SISTERS (Warner Bros.) - Blame It On The Moon DWIGHT YOAKAM (Reprise) - I'll Be Gone

### RECOMMENDED NEW RELEASES

DWIGHT YOAKAM It Won't Hurt (Reprise) TANYA TUCKER
I'll Come Back As Another Woman
(Capitol)

### COUNTRY SUMMARY

For those of you who may have missed it Monday night, here's a quick wrap-up of the major winners at the Country Music Association Awards:
Entertainer Of The Year - Reba McEntire; Male Vocalist - George Strait; Female Vocalist - Reba McEntire; Song Of The Year - On The Other Hand (Randy Travis); Single Of The Year - Bop (Dan Seals); Album Of The Year - Lost In The Fifties Tonight (Ronnie Milsap); Group - The Judds; Vocal Duo - Marie Osmond & Dan Seals; Horizon Award - Randy Travis; Video Of The Year - Who's Gonna Fill Their Shoes (George Jones).

This week's chart is once again topped by Horizon Award winner Randy Travis, and Marie Osmond and Paul Davis will have to have another strong week next week in order to keep Alabama from leap-frogging over them to the top spot. Anyone who was having doubts about the strength of George Strait's record should be reassured by this weeks eight-point jump Country's latest brother/sister act, The Bellamys and The Foresters, exploded this

47

week with 139 reports and debuts at WCHK-Canton (24 - Jim Quinton sez it's a smash!), WFRB-Frostburg (33), WGAA-Cedertown (27), WLAT-Conway (37), WMC-Memphis (26), KIMM-Rapid City (19), KSO-Des Moines (26), WBLY-Springfield (26), WITL-Lansing (24), WKTY-La Crosse (31), etc. Hank Williams Jr. (with his rowdy friends Reba McEntire, Willie Nelson and Tom Petty) already has 16 stations charting him Top Twenty, including KATK-Carlsbad, WBAP-Dallas/Ft.Worth, KASH-Anchorage, WKKW -Clarksburg, WLAS-Jacksonville, WWRK-Elberton, WYGC-Gainesville, WAAX -Gadsden, etc. Kathy Mattea bypasses Chartbound and debuts on the Gavin chart, and also debuts for Bob Loucks at KVAS-Astoria, J.C.Simon at KFMS -Las Vegas, Randy Hill at KIDN-Pueblo, Stu Schroeder at KBUY-Amarillo, Eric Bell at KTGR-Columbia, Jarrett Day at KSO-Des Moines, Dave Terry at WVMI-Biloxi, Eric Marshall at WSIX-Nashville, Tom Brooks at WKNZ-Collins (Tom reports he's been overwhelmed by early requests for Kathy),

Rick Robinson at WEYY-Talladega, and more. Last week's "Recommended" Lyle Lovett turns up as one of our Top Adds, with 37 stations giving the nod to this "Cowboy Man". Tim Closson at WAXX/FM offers that Lyle's the hottest new artist since Randy Travis!! (Look for an interview with Lyle in an upcoming Gavin). After Lionel Richie's appearance with Alabama on Monday night's awards, we started getting even more reports of stations playing "Deep River Woman". Jack Daniels at KLIK-Jefferson City said his listeners went crazy with requests after only one play. Brett Davis at KXEL is playing both the Bob Seger and the BoDeans singles, and believes that they sound a lot more Country than some of the other songs currently on Country charts. Big John Libynski at KGRT-Las Cruces thinks that other stations should give Huey Lewis' "Stuck On You" a shot. His listeners think it sounds a lot like John Conlee's "Got My Heart Set on You". Natalie, Joel, Cyndi and I are looking forward to welcoming Elma back from her vacation next Monday, AND to talking to you next week!! Lisa

#### **NORTHEAST**

WORCESTER, MA(TIM TODD-WORC) Reba, Don Wms., T.Malchack. LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) G.Strait, R. Skaggs, J. Rodman.

BROCKTON, MA(MARK BURNS-WCAV/FM) Don Wms., D.Seals, L. Boone, G.Morris, Nicolette, J.Conlee, Judds, T.Malchack, S.Earle, L. Lovett.

PORTLAND, ME(HAL KNIGHT-WPOR/FM) No Report, Frozen.
NEW YORK, NY(PAM GREEN-WHN) B.Mandrell, TGSheppard,
D.Seals, K.Rogers.

CARLISLE, PA(ANN STEVENS-WHYL) G.Jones.

PHILADELPHIA, PA(BOB YOUNG-WXTU) Hank Jr., O'Kanes.

#### SOUTHEAST

**BALTIMORE, MD**(GREG COLE-WPOC/FM) Hank Jr., B.J.Royal, Reba, M.McDaniel.

FROSTBURG, MD(MIKE STANLEY-WFRB) L. Boone, L. Lovett, S.Earle.

DANVILLE, VA(ALAN ROWE-WDVA) E.Rabbitt, G.Morris, Girls N.D.. CHARLESTON, WV(BOB JONES-WQBE/FM) Don Wms., Conway T., S.Earle.

CLARKSBURG, WV(TERRY MATHEWS-WKKW) Don Wms., Girls N.D., G.Morris, T.Malchack, J.Paycheck, L. Lovett, Whites, Orleans, D.A. Coe.

GOLDSBORO, NC(BILL WIGGS-WFMC) J.Conlee, Girls N.D., B.J.Thomas, T.Malchack.

COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) No Report, Frozen.

JACKSONVILLE, NC(B.J./TIM-WLAS) S.Earle, New Grass, L. Lovett,
W.L.Golden, G.Morris, E.Rabbitt, Girls N.D., Wild Choir.

STATESVILLE, NC(TIM WALKER-WFMX) Don Wms., J.Conlee, TGSheppard.

CONWAY, SC(DAVE DEMPSEY-WLAT) D.Seals, B.Anderson, E.Rabbitt, L. Lovett, G.Morris, J.Paycheck.

CANTON, GA(JIM QUINTON-WCHK/FM) K.Mattea, TGSheppard, Conway T., M.Haggard, Judds, Pake, Don Wms...

CARROLLTON, GA(PATRICK SHUMAKE-WLBB) Pake, Reba, Judds, J.Rodman.

**CEDARTOWN, GA**(CHUCK WALLEY-WGAA) D.Seals, J.Conlee, TGSheppard, L. Lovett, B.Anderson.

ATLANTA, GA(NEIL McGINLEY-WPLO) Don Wms., Holly Dunn, Reba, R.McDowell, Pake.

ELBERTON, GA(DAVE DAVIS-WWRK/FM) G.Morris, J.Paycheck, D.A. Coe, Wild Choir, Orleans, Girls N.D., L. Lovett, N.Edition.

ALBANY, GA(JIM SHEPHERD-WKAK/FM) L.Richie, Nicolette, R.Stevens, E.Rabbitt, G.Morris, S.Earle, Dobie Gray, L. Boone, J.Collins.

PENSACOLA, FL(STEVE RYAN-WOW107) L. Lovett, E.Rabbitt, S.Earle, G.Morris.

DESTIN, FL(SKIP DAVIS-K92/FM) G.Morris, J.Paycheck, E.Rabbitt, Dirt Band, Orleans, T.Malchack, K.Rogers, R.Stevens, Girls N.D..

GAINESVILLE, FL(DAVIS/SINCLAIR-WYGC) J.Rodman, Judds, Don Wms., O'Kanes.

FT.PIERCE, FL(GEORGE GORDON-WFTP) Reba, J.Rodman, TGSheppard, G.Morris, S.Earle, Girls N.D..

ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) Holly Dunn, Sawyer B., TGSheppard, D.Seals, Reba.

**ARCADIA, FL**(CHARLIE B.-WOKD) J.Conlee, D. Fargo, R.Charles, Wild Choir, E.Rabbitt, G.Morris, M.Haggard.

#### SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) L. Lovett, Marty Hag., G.Morris, Adam Baker, D.Seals, K.Rogers.

JASPER, AL(JOHNNY ELMORE-WARF) No Report, Frozen. WINFIELD, AL(DOUG THREADGILL-WEZQ) L. Boone, D.Seals, T.Malchack, L. Lovett, G.Morris.

GADSDEN, AL(JIM PRUETT-WAAX) Whites, L. Lovett, E.Rabbitt, G.Morris, Girls N.D., Dobie Gray.

ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) G.Morris, E.Rabbitt, S.Earle.

ATMORE, AL(GARY BURKETT-WSKR) No Report, Frozen. NASHVILLE, TN(ERIC MARSHALL-WSIX) D.Seals, Don Wms.,

Conway T., O'Kanes, Judds, Waylon.

LaFOLLÉTTE/KNOXVILLE, TN(TÓNY LAWSON-WQLA) Reba, G.Morris, E.Rabbitt, L. Lovett.

MEMPHIS, TN(JIM TABOR-WMC) R. Skaggs, J.Rodman, Judds.
MILAN, TN(LAYNE THOMAS-WXKY) E.T.Conley, Alabama, Sawyer B.,
B.J.Thomas.

COLLINS/HATTIESBURG, MS(TOM BROOKS-WKNZ) S.Earle, Girls N.D..

BILOXI, MS(DAVE TERRY-WVMI) Statlers, Don Wms., D.Seals, Adam Baker.

PASCAGOULA, MS(AL PARKER-WGUD) No Report, Frozen.
PADUCAH, KY(KENT KING-WKYQ) E.Rabbitt, R. Skaggs, B.J.Royal,
Conway T

HOUMA, LA(LARRY HYATT-KJIN) Don Wms., Conway T., E.Rabbitt, G.Morris, J.Conlee.

HAMMOND, LA(KEVIN CARLISLE-WFPR) Reba, K.Mattea,
TGSheppard, Don Wms., J.Conlee, D.Seals, R.Stevens, M.Haggard.

ABBEVILLE, LA(ANTHONY KEITH-KROF) R.McDowell, Reba, TGSheppard, Don Wms., Girls N.D..

SHREVEPORT, LA(LEDBETTER/WALDON-KWKH) No Report, Frozen.

RUSTON, LA(BOB DAY-KXKZ) No Report, Frozen.

EL DORÁDO, AR(KEN JOHNSON-KDMS) TGSheppard, Conway T., M.Haggard, J.Conlee, K.Rogers, D.Seals, Girls N.D..

FAYETTEVILLE, AR(TOM SLEEKER-KKIX) G.Morris, Wild Choir, R.Charles.

#### **UPPER MIDWEST**

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) Statlers, J.Rodman, Reha

MARSHALL, MN(PAUL BACHMAN-KMHL) Hank Jr., O'Kanes, K.Mattea, R. Skaggs, Ed Bruce, TGSheppard.

ST.CLOUD, MN(STEVE STEWART-WWJO/FM) Wild Choir, Adam Baker, G.Morris, D.Seals, Conway T...

YANKTON, SD(BOB FLITTIE-WNAX) E.Rabbitt, Dobie Gray, L. Lovett, Girls N.D., G.Morris.

MITCHELL, SD(KURT PHILLIPS-KMIT) J.Conlee, G.Morris, Orleans, L. Lovett, Don Wms., R.Charles, Girls N.D., J.Hollier, E.Rabbitt.

HURON, SD(JEFF DUFFY-KOKK) Girls N.D., E.Rabbitt, M.Haggard, Don Wms..

ABERDEEN, SD(STEVE SMALL-KKAA) Pake, Judds, Reba, K.Mattea, Don Wms..

REDFIELD, SD(MYRON GRAGE-KQKD) Girls N.D., G.Morris, E.Rabbitt, Dobie Gray, J.Paycheck, L. Lovett.

RAPID CITY, SD(STEVE BLAKE-KIMM) R. Skaggs, Hank Jr., Judds.

RAPID CITY, SD(SCOTT KEARNS-KTOQ) Reba, S.Earle.

WAHPETON, ND(LARRY SLABIK-KBMW) G.Morris, D.Seals, Girls N.D., L. Lovett, L. Boone, R.Charles, J.Paycheck.

FARGO, ND(SCOTT WINSTON-KVOX A/F) S.Earle, G.Jones, D.Seals, J.Conlee.

**GRAND FORKS, ND**(TIM LARSON-KYCK) R.McDowell, G.Jones, Holly Dunn, Judds.

JAMESTOWN, ND(THE COWBOY-KSJB) S.Earle, R.Stevens, D. Fargo, R.Charles, Osmonds, D.Seals, Wild Choir.

MINOT, ND(JERI LEE-KZPR) G.Jones, Waylon, R.McDowell, Judds.

#### **MIDWEST**

DES MOINES, IA(JIM PATRICK-KSO) Waylon, Conway T., M.Haggard, Don Wms., Judds, K.Rogers.

FORT DODGE, IA(DALE EICHOR-KWMT) No Report, Frozen.

WATERLOO, IA(BRETT DAVIS-KXEL) L. Lovett, Orleans, Girls N.D., E.Rabbitt, Osmonds, G.Morris, D.A. Coe.

SIOUX CITY, IA(TY COOPER-KMNS) Reba, J.Rodman, Statlers, E.Rabbitt, Conway T., Girls N.D., D.A. Coe.

SPENCER, IA(RICK FRIDAY-KICD/FM) Don Wms., J.Conlee, S.Earle, Wild Choir, D.Seals.

FESTUS, MO(SUE CRESSWELL-KJCF) No Report, Frozen. ST.LOUIS, MO(OAKES/LANGSTON-WIL) Waylon, Conway T.,

K.Rogers.

ST.LOUIS, MO(GEORGANN HARRIS-KUSA) No Report, Frozen.

ST.LOUIS, MO(GEORGANN HARRIS-KUSA) No Report, Frozen. ST. JOSEPH, MO(BOB ORF-KFEQ) Masters, E.Rabbitt, Girls N.D.

JOPLIN, MO(LISA ARMSTRONG-WMBH) D.Seals, R.McDowell, J.Rodman, Don Wms..

CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) R.Stevens, Wild Choir, Girls N.D., D.Seals, J.Paycheck, G.Morris.

OSAGE BEACH, MO(LARRY HÉABERLIN-KRMS) G. Jones, R. Stevens, K. Mattea, L. Lovett.

JEFFERSON CITY, MO(JACK DANIELS-KLIK) G.Jones, L.Richie, L. Lovett, Girls N.D., J.Paycheck, G.Morris, E.Rabbitt.

COLUMBIA, MO(TOM BRADLEY-KTGR) Don Wms., E.Rabbitt, T.Malchack.

TOPEKA, KS(MIKE JONES-KSKX) G.Jones, Judds, M.McDaniel, J.Rodman.

GARDEN CITY, KS(LORI WILLIAMS-KBUF) Conway T., D.Seals.

AUSTIN, TX(STEVE GARY-KASE/FM) J.Conlee, D.Seals.

AUSTIN, TX(MIKE CARTA-KVET) D.Seals.

AMARILLO, TX(KIM CROSS-KBUY) S.Earle, Kaylee A., Family Brn, L.Richie.

MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) D.Seals, Kaylee A., K.Mattea,

PHOENIX, AZ(BUDDY OWENS-KNIX) R. Skaggs, D.Seals.
ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM)
J.Rodman, J.Conlee, Wild Choir, L. Lovett.

LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) Wild Choir, S.Earle, Reba. TGSheppard, G.Morris, J.Conlee, L. Lovett

CARLSBAD, NM(BOB SWAYZE-KATK/FM) Kendalls, R.Charles, G.Morris, T.Malchack, Wild Choir.

#### CENTRAL

NEWARK, OH(CATHY MULLINS-WHTH) Don Wms., D.Seals, Cash/Wayln, S.Earle, J.Conlee, G.Morris, L. Lovett.

AKRON, OH(RICK CARDARELLI-WSLR) Statlers, TGSheppard, Conway T., Don Wms..

SPRINGFIELD, OH(TOM DANIELS-WBLY) M.Johnson, G.Morris, M.Haggard, Conway T..

INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) TGSheppard, Judds, M.Haggard, K.Rogers.

ELKHART, IN(GREG HARRIS-WCMR) J.Conlee, D.Seals, S.Earle. SOUTH BEND, IN(J.K.DEARING-WNDU) Judds.

FT.WAYNE/KÉNDÀLL, IN(DOUG WAGNÉR-WBTU) No Report, Frozen.

BATESVILLE, IN(JOE MARTINI-WRBI) No Report, Frozen. RICHMOND, IN(MARILYN WILLIAMS-WHON) Judds, Pake.

VINCENNES, IN(CLINT MARSH-WAOV) Pake, M.Haggard, Conway T., K.Mattea, TGSheppard.

**SAGINAW, MI**(TOMMY SAMORAY-WKCQ) L. Lovett, Wild Choir, D. Fargo, J.Hollier.

LANSING, MI(WAYNE WATERS-WITL/FM) Hank Jr., M.Johnson, Waylon, G.Jones.

DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) Wild Choir, S.Earle, R.Charles, D.Seals, D. Fargo, Osmonds.

MADISON, WI(MARK HUNTER-WWQM) M.Haggard, Conway T., D.Seals, S.Earle.

MANITOWOC, WI(JON MURRAY-WCUB) S.Earle, D. Fargo. STEVENS POINT, WI(DAN OLSEN-WXYQ) L. Lovett, Reba, TGSheppard.

LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) No Report, Frozen. LA CROSSE, WI(JIM CROWLEY-WKTY) Judds, Don Wms., M.Haggard, Conway T., K.Rogers, Masters.

EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) L. Lovett, Girls N.D., Dirt Band. Osmonds.

WHITEHALL, WI(JOHN R. SIMONSON-WHTL) T.T.Hall, Bellamys, M.McDaniel, Waylon, R. Skaggs, Don Wms..

SPRINGFIELD, IL(T.J. HART-WFMB) G.Watson, M.McDaniel. ANNA, IL(RICH GRIFFIN-WRAJ) Judds, Reba, Don Wms..

#### **ROCKY MOUNTAIN**

WOLF POINT, MT(ROSS STRAUSER-KVCK) No Report, Frozen. POLSON, MT(MIKE DOTY-KERR) J.Conlee, B.J.Royal, K.Rogers, G.Morris.

MISSOULA, MT(MARK WILSON-KGVO) G.Morris, T.Malchack, Kaylee A., R.Charles, E.Rabbitt, Girls N.D..

MISSOULA, MT(PAUL PROCTOR-KYSS/FM) J.Conlee, G.Morris, E.Rabbitt, L. Lovett, D.A. Coe.

HAMILTON, MT(JEAN PYSSON-KLYQ/AM) L. Lovett, E.Rabbitt, Girls N.D., Wild Choir, G.Morris.

WHITEFISH, MT(ART JACKSON-KJJR) G.Morris, E.Rabbitt, L. Lovett, Girls N.D., JM Younger.

GREELY/FT.COLLINS, CO(DON DANA-KYOU/FM) D.A. Coe, G.Morris, E.Rabbitt, Fab TB'S.

PUEBLO, CO(RANDY HILL-KIDN) Conway T., L. Lovett, S.Earle, G.Morris, Don Wms., J.Hollier.

SHERIDAN, WY(KEN CAMPBELL-KWYO) Judds, O'Kanes, M.Haggard, M.Johnson.

JACKSON HOLE, WY(GIL KING-KSGT) Girls N.D., E.Rabbitt, G.Morris, M.McDaniel.

#### **SOUTHWEST**

TULSA, OK(BILL PAYNE-KTFX) M.Johnson, Waylon, TGSheppard, Judds, Girls N.D., K.Mattea.

SHERMAN, TX(TIM STEWART-KIKM) Pake, J.Rodman, Judds, K.Mattea, R.McDowell.

TEXARKANA, TX(MARIO GARCIA-KMLA) G.Morris, J.Conlee, Nicolette, Osmonds, D.Seals, J.Rodman, Reba, S.Earle, L. Lovett.

NACOGDOCHES, TX(PETE RUNNELS-KSFA) D.A. Coe, J. Paycheck.

DALLÁS/FT.WORTH, TX(BILL MAYNE-WBAP) No Report, Frozen. PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) D.Seals, M.McDaniel, Holly Dunn.

**BRYAN/COLLEGE STAT., TX(**ANDY GALLO-WTAW) Pake, Reba, TGSheppard, Don Wms., J.Conlee, D.Seals.

#### **FAR WEST**

LAS VEGAS, NV(KAREN CASEY-KYYX/FM) No Report, Frozen. LAS VEGAS, NV(J.C. SIMON-KFMS) Don Wms., Nicolette, Conway T., J.Conlee.

RENO, NV(JOEL MULLER-KROW) Holly Dunn, J.Conlee, Girls N.D., RENO, NV(TONY THOMAS-KOLO) E.Rabbitt, G.Morris, Girls N.D., L. Lovett, R.Charles, J.Paycheck.

LOS ANGELES, CA(R.J. CURTIS-KLAC) Hank Jr., Waylon, G.Jones, B.J.Royal, R. Skaggs.

LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) Pake, J.Rodman, Don

**BRAWLEY, CA**(CHRIS OLIVAREZ-KROP) L. Lovett, J.Paycheck, L. Boone, G.Morris, Girls N.D..

OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) Judds, Don Wms., Sawyer B., G.Jones.

OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN)

SAN JOSE, CA(JULIE STEVENS-KEEN) G.Jones, R.McDowell. MODESTO, CA(J.W. FORD-KTRB) Judds, M.McDaniel, Reba, Statlers.

**EUREKA, CA**(KEN CONLIN-KRED) S.Earle, B.J.Royal, G.Morris, L.Richie, Wild Choir, E.Rabbitt, D.Seals.

SACRAMENTO, CA(CAMMIE WINSTON-KHWY) No Report, Frozen. TURLOCK, CA(ED NICKUS-KMIX) J.Conlee, L. Lovett, Girls N.D., G.Morris, Conway T., W.L.Golden.

#### **NORTHWEST**

**ASTORIA, OR**(BOB LOUCKS-KVAS) D.Seals, Wild Choir, R.Charles, L. Lovett, G.Morris, Orleans, Girls N.D..

ALBANY, OR(H.DAVID ALLAN-KRKT) Girls N.D., D.Seals, G.Morris, T.Malchack, D.A. Coe.

CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) G.Morris, E.Rabbitt, Orleans, L. Lovett, N.Edition.

TOLEDO, OR(DENNIS EDWARDS-KTDO) S.Earle, L. Boone, D.A. Coe, E.Rabbitt, Girls N.D., J.Hollier.

EUGENE, OR(PILGRAM/WILLIAMS-KEED) G.Morris, L. Lovett, E.Rabbitt.

REDMOND, OR(MIKE WEST-KPRB) D.Seals, Girls N.D., J.Paycheck, L. Lovett, Wild Choir, G.Morris, D. Fargo.

PENDLETON, OR(STEVE GREEN-KWHT) No Report, Frozen. SEATTLE, WA(SUSAN FALCONER-KMPS) TGSheppard,

SEATTLE, WA(SUSAN FALCONEH-KMPS) TGSheppa M.Haggard, Wild Choir, E.Rabbitt.

EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) Girls N.D., YAKIMA, WA(BOB MURPHY-KUTI) L. Boone, W.L.Golden, S.Earle, D.Seals.

TRI-CITIES, WA(JESSE LEE-KORD) J.Conlee, S.Earle, Wild Choir, G.Morris.

TRI-CITIES, WA(CHUCK MATHESON-KOTY) Pake, Don Wms., Conway T., Wild Choir, Girls N.D..

CLARKSTON, WA(CHUCK WALKER-KCLK) L.Everette, E.Rabbitt, J.Paycheck, Girls N.D., T.Malchack.

ANCHORAGE, AK(BILL CARDOZA-KYAK) Reba, TGSheppard, Judds, Conway T., Don Wms..

ANCHORAGE, AK (STEVE CHAPMAN-KASH) Judds, J.Conlee, Don Wms..

#### WELCOME To Our New Country Correspondents:

Ken Campbell, **KWYO RADIO** - P.O. Box 727- Sheridan, WY 82801 (307) 674-4461

#### **COUNTRY SERVICE**

KRED-Eureka, CA - LP: Lionel Richie (Motown)
KWYO-Sheridan, WY - singles: Capitol, MCA
KDBI-Dillon, MT - single: B.J. Royal (Atlantic America)
WNDU-South Bend, IN - LP: Gatlins (Columbia)
KSFA-Nacogdoches, TX - singles & LP's: Capitol
WFPR-Hammond, LA - singles & LP's: all sources
KZZX-Alamagordo, NM - singles & LP's: all sources
KMIT-Mitchell, SD - singles & LP's: L. Richie (Motown), R. McEntire (MCA)
WLBB-Carrollton, GA - LP: L. Richie (Motown)

Tony Lawson at WQLA - La Follette, TN told us about a benefit they are planning for the schools of Campbell County, TN. The date is set for Sunday, November 9th. The event is being organized by Tony and songwriter Dean Dillon, and will include performances by Vern Gosdin, Dean, Hank Cochran and several local artists. Tony would like to encourage other artists to participate. Anyone who can help, please give Tony a call at (615) 566-1000. Thanks!

#### **COUNTRY JOBS**

Air Talent (PM drive) - WFRB-Frostburg, MD

Jeff Krone (Box 430 - 21532)

Air Talent - KDUX-Del Rio, TX

Paul Kallinger (Box 1489 - 78840)

Air Talent - WYGC-Gainsville, FL

Bob Davis (Box 5069 - 32062-5069)

Air Talent - WBAP-Ft. Worth, TX

\*Bill Mayne (1 Broadcast Hill - 76103)

Air Talent (nights) - KFMS-Las Vegas, NV

\*Randy Hood (1555 E. Flamingo Rd. Suite 435 - 89119)

Air Talent (afternoon drive) - WFTP-Ft. Pierce, FL

George Gordon (305)464-1330

Air Talents (AM drive) - New South Communications

Bob Lima (Box 4606 Biloxi, MS 39535)

Air Talent/Sales - WFMC-Goldsboro, NC

Bob Wooten (919)734-4211

Air Talent/Production - WXYQ-Stevens Point, WI

Dan Olsen (Box 247 - 54481)

Newsperson - WBAP-Ft. Worth, TX

\*Bill Mayne (1 Broadcast Hill - 76103)

 $\textbf{News Director} \cdot \textbf{KTXY/KLIK-Jefferson City, MO}$ 

Brian Miller (Box 414 - 65102)

Sales/Sports Director - KFAT/KLOO-Corvallis, OR Larry Blair (503)753-4493

\*No phone calls please.

#### **COUNTRY AVAILABLE**

DON ELLIOT from 96HUM/FM-Lawrence, KS is looking for a position as AT/Production, contact him at (913)242-4789. LEE LAWRICK from WCII-Louisville, KY is looking for a

position as AT/MD, contact him at (502)636-5525.

DICK BYRD from KSON/WIL is looking for a position as AT/PD, contact him at (503)325-3503.

CHESTER HOLMES from KSKX-Topeka, KS is looking for a position as AT/News, contact him at (913)354-4720.

JIM ASKER from WRNL-Richmond, VA is looking for a position as AT/MD/PD, contact him at (804)282-9731.

MATTHEW GRAGE from KQKD-Redfield, SD is looking for a position as AT/MD/PD/Sports, contact him at (605)472-1380 (mornings).

RANDY JENKINS from WWWI-Greensboro, NC is looking for a position as AT/MD/PD/Production, contact him at (919)852-7326.

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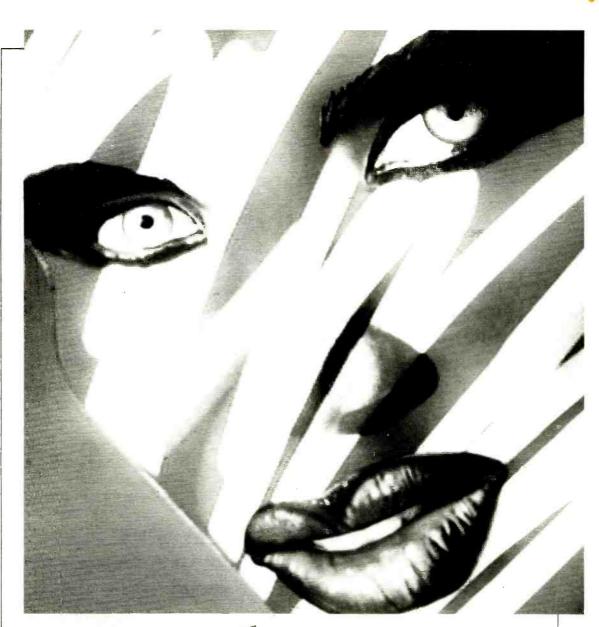
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Station Reporting Phone: (415) 392-7750

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Marketing Representatives: Galliani Brothers.



From GRACE JONES' forthcoming album INSIDE STORY. Produced by NILE RODGERS with GRACE JONES. ON MANHATTAN HIGH QUALITY XDR CASSETTES, COMPACT DISCS AND RECORDS.

# "URBANIZING" by JERRY BOULDING

# STOLEN BASICS

Domeone once said, "in order to win, the basics have to be in place." As it applies to radio in general and the urban format in particular, basics often make the difference, not only between winning and losing, but even having a chance to win! Most of us have heard of a station whose reputation indicated they were the format leader and even the market leader, but when we finally got a chance to listen to the station, either on tape or when we were in that city, we were very disappointed. What happened to the basics? What happened to the things that used to be part of every winning station's formula?

#### HOW EXPERIENCE **ENHANCES MEANING**

Perhaps there is no clear-cut answer. Perhaps it is possible to win in the radio ratings wars without having all the basics in place. But the question then becomes, what if these winning stations did have their basics in order? What then? Would their numbers and TSL (time spent listening) increase? And the most important question that emerges is, who is going to teach these basics to today's generation of programmers, music directors, managers and air talents? And the only real way to learn many of these basic skills is by "hands on" experience. Many of them have to be done, to be learned. It's one thing to have a series of memos and meetings in which basics are explained, but for the lessons to really mean something, there must be the first-hand experience of making these ideas 'fly.' Perpetual psychology teaches us that for learning to occur, the learner must be open and receptive to new experiences. Dr. Carl R. Rogers explains in "Client-centered Therapy" that, as experiences occur in the life of the individual, they are either symbolized, perceived and organized into some relationship to oneself, or ignored because there is nothing perceived and organized into some relationship to oneself. Symbolized means that the event actually becomes part of one's experience. A new air talent goes through a fall ARBitron ratings sweep with a new contest or promotion that works and he/she remembers it. When they get their first chance to go out on their own, they refer back to it as something they remembered and experienced that worked! What group of new pilots, eager for their wings, would not soak up knowledge, and symbolize it, so long as it related directly to their dreams of flying jets?

#### LEARNING TO SHARE

Another method in which the learning process in our industry often takes place is the "learningby-sharing" method. This concept is still fresh and at least as vital as it was during the early 60's and 70's, when it appeared to be at its peak. This learning could have been captured in words, but the words did not come first. They also did not come easily. It is doubtful that they would have meant as much then as they do now. Words like sharing. Sharing the agony - and the laughter of having to take arduous swimming lessons and tests the day after tetanus shots...of having to go on the air replacing a top air talent who had been in the market for several years, and not really being certain of the board, the format, or the music. Sharing the problems of petty jealousies that always exist at stations when the salary structure is unequal. And finally, there's sharing the pride of having your GM tell you that you performed well and that owner or GM was extremely happy with the rating results. This commitment continued to make the entire management team aware that at least they had a crew that could keep on winning!

Words like respect...mutual respect, the kind that comes from knowing that we were among the best. This can vary from market to market, but there comes a time when you just know that you are working with people that you have heard about and now have a chance to work with, and that the respect that comes from seeing firsthand that their reputation continues to spread and how it has been earned. Firsthand experience usually brings out these qualities. When you hear the format being executed the way it should be, hearing fellow staff members meeting exact standards...then, when it comes your turn to perform, you give a little more because of that respect. Lots of times it really goes back to doing the basics well...doing them better and better. Remember back when you were in college, you may not have liked one another universally but you respected one another universally. It's often the same in life.

Finally, there's teamwork. In our business, like many others, where there is interdependence, teamwork makes the difference. The kind of teamwork that would make you brief the person who relieves you so they will be aware of the songs you played, a cart machine that is not firing, and quirks in the current promotions,



"Firsthand experience usually brings out these qualities. When you hear the format being executed the way it should be, hearing fellow staff members meeting exact standards...then, when it comes your turn to perform, you give a little more because of that respect."

one-liners, etc. Even when you may not particularly like the person who relieves you. there should be the professionalism that would force you to at least brief them so they can sound comfortable and most importantly, the station, your station, will continue to sound good.

The teamwork, or "buddy system" is essential for winning radio. And yet, there are a number of situations in which the effort that should go into teamwork is just not there. Once again, the question becomes, what a difference a play makes. It's another one of those basics that we need to be reminded of every once in a while so that we don't take it for granted. In a world where learning and growth are essential and often proceeds at breakneck pace, a world of bytes and bits, mergers and acquisitions, production planning and fixed asset accounting, the greatest successes seem always to be enjoyed when there is time also for learning about sharing, respect, teamwork and love. It's really nothing but a language, but you have to learn the words and what they mean. Many people would learn from their mistakes if they weren't so busy denying they made them.

# the GAVIN REPORT Editor: Betty Hollars CONTENDED EDITOR OF THE CONTEN

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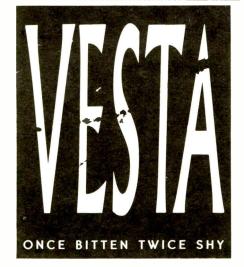
CHART

### CERTIFIED

PATTI LABELLE Kiss Away The Pain (MCA)

FULL FORCE Unfaithful So Much (Columbia)

# MOST ADDED



VESTA WILLIAMS
Once Bitten Twice Shy
(A&M)

BILLY OCEAN Love Is Forever

(Jive/Arista)

BOBBY BROWN

Girlfriend (MCA)

# POP CROSSOVER

JESSE JOHNSON featuring SLY STONE Crazay (A&M)

# 2W LW TW

8.	7.	2.	MELBA MOORE & FREDDIE JACKSON - A Little Bit More (Capitol)
2.	1.	3.	Howard Hewett - I'm For Real (Elektra)
3.	2.	4.	5 Star - Can't Wait Another Minute (RCA)
5.	5.	5.	Tina Turner - Typical Male (Capitol)
15.	8.	6.	HUMAN LEAGUE - Human (A&M)
19.	12.	7.	FREDDIE JACKSON - Tasty Love (Capitol)
12.	9.	8.	STACY LATTISAW - Nail It To The Wall (Motown)
20.	19.	9.	CLUB NOUVEAU - Jealousy (Tommy Boy)
14.	11.	10.	RJ'S LATEST ARRIVAL - Heaven In Your Arms (Manhattan)
4.	3.	11.	Temptations - Lady Soul (Gordy)
22.	20.	12.	JESSE JOHNSON featuring SLY STONE - Crazay (A&M)
24.	17.	13.	GENERAL KANE - Crack Killed Applejack (Gordy)
16.	15.	14.	JERMAINE STEWART - Jody (Arista)
1.	6.	15.	Cameo - Word Up (Atlantic Artists/PolyGram)
25.	21.	16.	LIONEL RICHIE - Love Will Conquer All (Motown)
23.	37.	17.	PHYLLIS HYMAN - Old Friend (Manhattan)
32.	29.	18.	MILLIE JACKSON - Hot! Wild! Unrestricted! Crazy Love (Jive/RCA)
36.	31.	19.	ONE WAY - Don't Think About It (MCA)
35.	30.	20.	CHICO DEBARGE - Talk To Me (Motown)
27.	24.	21.	Jean Carne - Flame Of Love (Omni/Atlantic)
26.	22.	22.	Beau Williams - There's Just Something About You (Capitol)
33.	25.	23.	Jeffrey Osborne - Room With A View (A&M)
34.	26.	24.	ARETHA FRANKLIN - Jumpin' Jack Flash (Arista)
	1 4 4	I	

GREGORY ABBOTT - Shake You Down (Columbia)

18. 14. 25. Loose Ends - Stay A Little While (MCA)
38. 28. 26. RENE & ANGELA - No How, No Way (PolyGram)
---. 35. 27. READY FOR THE WORLD - Love You Down (MCA)
13. 10. 28. Rebbie Jackson - Reaction (Columbia)

40. 34. 32. James Brown - Gravity (Scotti Bros.)

--. 33. PATTI LABELLE - Kiss Away The Pain (MCA)
--. 34. FULL FORCE - Unfaith ful So Much (Columbia)
10. 23. 35. Oran "Juice" Jones - The Rain (Def Jam/Columbia)

11. 18. 36. George Benson - Kisses In The Moonlight (Warner Bros.)
 13. 37. Ashford & Simpson - Count Your Blessings (Capitol)
 38. KURTIS BLOW - I'm Chillin' (Mercury/PolyGram)

33. 39. Shirley Jones - Last Night I Needed Somebody (P.I./Manhattan)
LEVERT - Let's Go Out Tonight (Atlantic)

# CHARTBOUND

Reports Adds On Chart ARTIST & TITLE

47	32	10	5	BILLY OCEAN - Love Is Forever (Jive/Arista) ANITA BAKER - Caught Up In The Rapture (Elektra)
44	17	14	13	

URBAN CONTEMPORARY HIT FACTOR Research: Betty Hollars

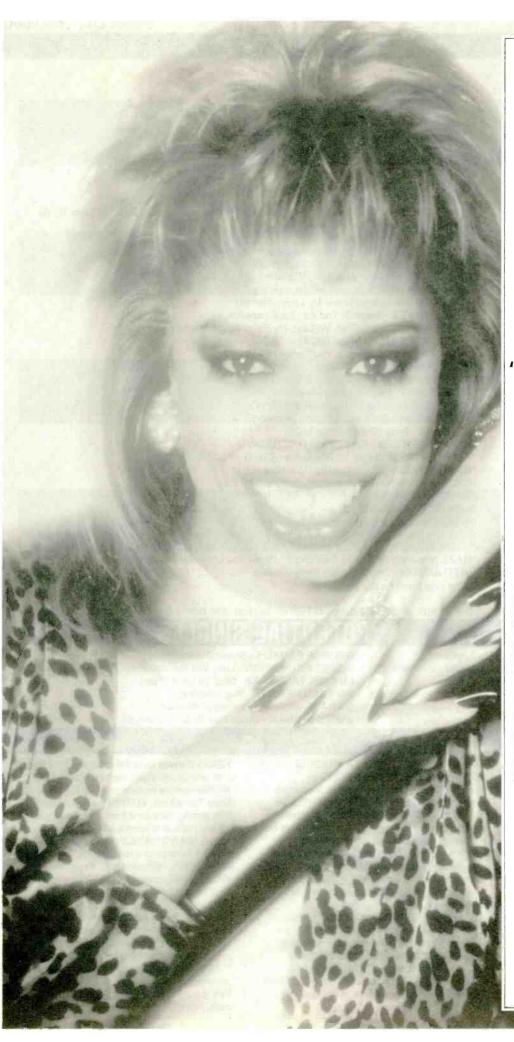
Total Reports This Week 99 Last Week 98

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 ststions playing the record-60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

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ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
JESSE JOHNSON fe	aturing SLY STONE - Cra	zay (A&M)	71	32	16	18	5	45%	5
JERMAINE STEWAR	T - Jody (Arista)		65	26	17	21	1	40%	10
PHYLLIS HYMAN - O	ld Friend (Manhattan)		54	31	12	7	4	57%	12
MILLIE JACKSON - H	lot! Wild! Unrestricted! Cra	zy Love (Jive/RCA)	58	20	21	14	3	34%	6
ONE WAY - Don't Th	ink About It (MCA)		62	22	18	21	1	35%	5
CHICO DEBARGE - 1	alk To Me (Motown)		64	17	19	24	4	26%	7
ARETHA FRANKLIN	- Jumpin' Jack Flash (Aris	ta)	60	11	13	34	2	18%	5
RENE & ANGELA - N	o How, No Way (Mercury/	PolyGram)	45	13	14	18		28%	8
READY FOR THE WO	ORLD - Love You Down (N	(CA)	57	14	12	21	10	24%	5
COMMODORES - Go	ing To The Bank (PolyGra	m)	59	10	19	26	4	16%	4
					1 1		1	Ł.	

the GAVIN REPORT/October 17, 1986



THE QUEEN OF SASS AND CLASS IS BACK...

# MILLIE JACKSON

And she's bulleting up the charts with

"HOT! WILD! **UNRESTRICTED!** CRAZY LOVE" 7" 1007-7-J 12" 1015-1-J0

27\* 32\* 18\* CB GAVIN R&R

Breaker (9/26)

the first hit from her JIVE/RCA debut



# MILLIE JACKSON. AN IMITATION OF LOVE.

On Jive/RCA Records and Cassettes Marketed and Distributed by



MAJOR U.S. TOUR STARTING IN NOVEMBER

# UP & COMING

Rep	orts A	Adds	On	Chart	ARTIST & TITLE
	43	18	18	7	SOS BAND - Even When You Sleep (Tabu)
	41	4	26	11	DAZZ BAND - Wild & Free (Geffen)
	36	20	13	3	VESTA WILLIAMS - Once Bitten Twice Shy (A&M)
	34	19	10	5	ISAAC HAYES - Ike's Rap/Hey Girl (Columbia)
	34	13	18	3	JEFF LORBER - Facts Of Love (Warner Bros.)
	30	16	11	3	CHAKA KHAN - Tight Fit (Warner Bros.)
	27	5	12	10	SHIRLEY MURDOCK - As We Lay (Elektra)
	26	4	5	17	OLIVER CHEATHAM - S.O.S. (Critique)
	26	3	12	11	RUBY TURNER & JONATHAN BUTLER - If You're Ready, Come Go With Me (Jive /RCA)
	24	1	9	14	CASH FLOW - Reach Out (Polydor/PolyGram)
	24	20	2	2	*RUN DMC - You Be Illin' (Profile)
	22	5	11	6	PIECES OF A DREAM - Careless Whisper (Manhattan)
	22	4	14	4	WORD OF MOUTH - Coast To Coast (Profile)
	21	15	4	2	*GWEN GUTHRIE - Outside In The Rain (Polydor)
	20	5	11	4	RANDY CRAWFORD - Desire (Warner Bros.)
	20	11	8	1	*MIKI HOWARD - Come Share My Love (Atlantic)
	19	3	12	4	EDDIE TOWNES - Magic In The Air (Total Experience)
	19	7	10	2	O.C.SMITH - You're My First, My Last, My Everything (Rendezvous)
	19	18		1	*BOBBY BROWN - Girlfriend (MCA)
	18	4	9	5	BARBARA ROY - Gotta See You Tonight (RCA)
	18		8	10	WHISTLE - Just For Fun (Select)
	17	2	11	4	CON FUNK SHUN - She's A Star (Mercury/PolyGram)
	17	3	10	4	DENIECE WILLIAMS - Healing (Columbia)
	17	3	7	7	ERIC B - Eric B Wants To Be President (Island)
	17	15	2		*NEW EDITION - Once In A Lifetime Groove (MCA)
	16	14	2		*KLYMAXX - Sexy (Constellation/MCA)
	15	2	9	4	STEPHANIE MILLS - Time Of Your Life (MCA)
	15	6	6	3	*KEITH PATRICK - Night To Remember (Omni)
	15	9	5	1	*MANHATTANS - Where Did We Go? (Columbia)
	13	1	5	7	NOCERA - Summertime, Summertime (Sleeping Bag)
	13	2	10	1	*TEASE - I Wish You Were Here (Epic)
	13	10	3		*KRYSTOL - Precious, Precious (Epic)
	12	2	10		SURFACE - Let's Try Again (Columbia)
	12	2	9	1	*BEN E. KING - Stand By Me (Atlantic)
	12	6	6		*SHANNON - Stop The Noise (Mirage)
	12	8	4	_	*MAZE featuring FRANKIE BEVERLY - When You Love Somebody (Capitol)
	11	3	7	1	PATTI AUSTIN - Only A Breath Away (Qwest)
	'	-			*First time listed on this page.

DROPPED: #16-New Edition, #27-Janet Jackson, #38-Kenny G, #39-Genobia Jeter, Madonna

### LP CUTS

### POTENTIAL SINGLES

CAMEO - She's Mine/Candy/Back & Forth (Atlanta Artists/PolyGram)
RJ'S LATEST ARRIVAL - Hold On/Rhythm Method/Shackles '87 (Manhattan)
GREGORY ABBOTT - Got The Feeling It's Over (Columbia)
LUTHER VANDROSS - I Really Didn't Mean It/Anyone Who Had A Heart (Epic)
CHICO DEBARGE - I Like My Body (Motown)
SHIRLEY JONES - She Knew About Me (P.I./Manhattan)

GEORGE BENSON - Shiver (Warner Bros.)
SMOKEY ROBINSON - Love Will Set You Free (Tamla)
LUTHER VANDROSS - Stop To Love (Epic)
HOWARD HEWETT - Stay (Elektra)
D TRAIN - Misunderstanding (Columbia)
JAMES INGRAM - Never Felt So Good (Qwest)

# **URBAN CONTEMPORARY SUMMARY**

I know I'm supposed to devote my summary to music, but yet another major market victory for Urban Contemporary Radio cannot go unmentioned on these pages... The powerful KVIL-Dallas, which has been the top music station in that city (almost since the stone age), has been humbled this book by KKDA (K104). Our congratulations go to M.D. Terri Avery (first) and Operations Manager Michael Spears (second) on their 8.9 share...they beat KVIL's 7.1 and are still reeling from the high! As you may recall, last February at the Gavin Awards, KVIL walked away with A/C awards, including station of the year - but Terri Avery took away the Music Director of the Year prize for Urban! We applaud Terri, Michael and the entire staff at KKDA for adding Dallas to the major markets where Urban Radio is number one in the music game! The chart has a new topper... GREGORY ABBOTT shook down

HOWARD HEWETT, MELBA/FREDDIE, 5 STAR, and THE TEMPTATIONS to reach his first number one with his first single from his first album ever! MELBA/FREDDIE retain their underline but ABBOTT got there not only in chart averages and airplay points but with number ones in many markets and requests reported by adults and young adults at KUKQ-Phoenix, according to Rick Thomas. Jimmy Smith at K-97-Memphis says it's still the most requested tune there. Fred Harvey, WFKX-Jackson calls in requests for FREDDIE JACKSON from adults and teens...it takes a healthy jump on our chart from 12-7, with requests reported from Bruce Washington, WQDE-Albany and from Don Allen, WOWI-Norfolk, who says he's getting the women 18-34 calling for it. GENERAL KANE continues to look good in the request polls: Danny Harris,

KDKO-Denver says his calls are from "teens and everybody else"; Sedric Walker, KHRN-Hearne reports calls for KANE; Stan Tompkins, WTOY-Roanoke says "I'm getting calls for it from teens and young adults, male and female alike." Speaking of Crack, ISAAC HAYES' new single "..is smokin' here on the request line" says Tony Gore, WWIL-Wilmington. Frenche Be, WQIM-Montgomery reports "people calling for it here like the contents and lyrics as well as the tune itself."

For those of you who have been clamoring recently for up-tempo to battle all the ballads you've got on your charts, I just got a test pressing/acetate of the new SYLVESTER "Someone Like You" and it could be the answer to your prayers...sounds like "an instant floor-packer for the clubs", too... Thanks for the calls, talk to you next week...take care....







Programmers, Listeners, Critics, Everyone's excited about \*HEAVEN IN YOU'R ARMS." The sensational new single from R.J.s LATEST ARRIVAL

"HEAVEN IN YOUR ARMS"/R.J. LATEST ARRIVAL. From their Manhattan debut album HOLD ON, Also includes

WATCH FOR THE "HEAVEN IN YOUR ARMS" VIDEO ON BET. ON MANHATTAN HIGH QUALITY XDR: CASSETTES AND RECORDS.

#### **NORTHEAST**

BOSTON, MA

TONYA PENDLETON-WILD

ADDS: Bob. Brown, P.LaBelle, Chaka Khan, Vesta Wms., D Train, Rob.Nevil. HOTS: 5 Star, H.League, Mid. Star, Loose Ends, Chico DeB., Barb. Roy, T.Turner, P.Hyman, Janet Jax., L.Richie, S.Lattisaw, F.Jackson, J.Carne, G.Benson, L.Richie, P.LaBelle, S.Jones.

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

ADDS: Ocean, S.Lattisaw. HOTS: Mid. Star, Jesse/Sly, Temps, G.Abbott, Aretha, 5 Star, Jms. Brown, J.Stewart, L.Richie, T.Turner.

**NEW HAVEN, CT** 

HANNIBAL/DICKINSON-WNHC

ADDS: P.Hyman, A. Baker, N.Edition, Vesta Wms., D Train, R.Crawford. HOTS: B.Williams, Cash Flow, Barb. Roy, RJ'S Latst, Cameo, One Way, RFTW, Millie Jax, Kurtis B., F.Jackson, Rene & A., Chico DeB., J.Carne, Geo.Duke, Peabo, O.Cheatem, Col.Abrams, Boogie B's, Full Force, Dazz Bd., L.Richie, P.LaBelle.

NEW YORK, NY

TONY GRAY-WRKS

ADDS: A. Baker. HOTS: Run DMC, Mid. Star, S.Lattisaw, Lisa Lisa, G.Abbott, Levert, Eric B, Nu Shooz, 5 Star, J.Ingram, H.League, Barb. Roy, Melba/Fred, Loose Ends, Chico DeB., Nocera, Cl.Nouveau, Full Force, F.Jackson, Ashford &S. Col.Abrams, D Train.

**NEW YORK, NY** 

SCOTT SHANNON-Z100

ADDS: G.Abbott. HOTS: Aretha, L.Richie, Ben E.King, Cameo, H.League, N.Edition, A. Baker.

ROCHESTER, NY

ANDRE MARCEL-WDKX

ADDS: RFTW, Chaka Khan, Full Force, J.Osborne, W.Of Mouth. HOTS: DeBarge, Janet Jax., G.Abbott, G.Benson, Melba/Fred, H.Hewett, H.League, T.Turner, Cl.Nouveau, Sweet Sen., Cash Flow, S.Lattisaw, Kenny G, Rebbie J.

PITTSBURGH, PA

JOHN ANTHONY-WAMO

ADDS: I. Hayes, J.Kristie, J.Lorber, Deniece W., N.Edition, David Pack.
HOTS: P.Hyman, S.Jones, Commodores, G.Abbott, H.League, J.Carne,
Levert, Gl. Jones, Peabo, One Way, Rene & A., Chaka Khan, Full Force,
J.Osborne, Teena M., L.Richie, T.Turner, H.Hewett, Temps, Cameo,
S.Lattisaw, Rebbie J..

PHILADELPHIA, PA

TONY QUARTERONE-WUSL/FM

ADDS: Sa-Fire, N.Edition, Bob. Brown, Jesse/Sly, J.Lorber, Ocean. HOTS: Chico DeB., Eric B, J.Osborne, Janet Jax., Run DMC, Temps, Levert, T.Turner, H.League, H.Hewett, N.Edition, L.Richie, G.Benson, Gw.Guthrie, H.& Davis, S.Lattisaw, Kurtis B., A. Baker, Col.Abrams, J.Carne.

WASHINGTON, DC

MIKE ARCHIE-WHUR

ADDS: Manhattans, S.Murdock, Billie, I. Hayes, Krystol, One Way, Davis P.P.. HOTS: Rebbie J., Jesse/Sly, G.Abbott, P.Hyman, S.Lattisaw, Melba/Fred, Temps, Gw.Guthrie, T.Turner, Gen. Kane, J.Stewart, Commodores, Geo.Duke, B.Williams, J.Carne, Deniece W., RFTW, SOS Band, L.Richie, Y.& People, Cl.Nouveau, Gl. Jones.

BALTIMORE, MD

**ROY SAMPSON-WXYV/FM** 

ADDS: I. Hayes, Klymaxx, Surface, S.Jones, Shannon, Run DMC, A. Baker, Jms. Brown. HOTS: Temps, L.Richie, F.Jackson, H.& Davis, Loose Ends, P.Hyman, G.Benson, One Way, Kurtis B., Chico DeB., Kenny G, J.Carne, J.Osborne, J.Stewart, Gen. Jeter, Millie Jax, O.Cheatem, H.League, Jesse/Sly, Barb. Roy, R.Franklin, Mtume.

CHARLOTTESVILLE, VA

J.MICHAEL-CAVC/FM

ADDS: Trinere, Vesta Wms., Sam & Lou, P. Austin, Chaka Khan, Ocean, Knight/Med, Cherrelle, Whodini, P.LaBelle, R.Crawford, Zapp, J.Lorber, Rapper's C, R. Palmer, R.Pryor.

RICHMOND, VA

DONNIE DEANE-WKIE

ADDS: P. Austin, Gw.Guthrie, Manhattans, I. Hayes, Levert, RFTW, O.C.Smith, I-Three, Ocean, Chaka Khan, Gl. Jones, R.Crawford, M.Morgan, Full Force, K.Patrick, SOS Band. HOTS: Kenny G, Force MD's, P.Hyman, T.Turner, Loose Ends, RJ'S Latst, J.Stewart, Gen. Jeter, Jarreau, L.Williams, Geo.Duke, Cl.Nouveau, A.Starr, Rene & A..

NORFOLK, VA

DON "EARLY" ALLEN-WOWI

ADDS: Pieces/Dr., Gw.Guthrie, J.Kristie, Chaka Khan, Manhattans, D.Pittman, Trinere, A. Baker, Mik.Howard, Level 4, Vesta Wms., RFTW, W.Of Mouth. HOTS: B.Williams, The Cut, Dazz Bd., Tamiko J., J.Reese

J.Carne, RJ'S Latst, G.Brown, P.Hyman, J.Stewart, Rene & A., Millie Jax, Jesse/Sly, Chico DeB., Cash Flow, L.Richie, Eric B, Commodores, Gen. Kane, S.Jones, One Way, O.C.Smith.

FARMVILLE, VA

STAN WILLIAMS-WPAK

ADDS: Manhattans, J.Kemp, New Kids, Full Force, Beastie B.. HOTS: Levert, Janet Jax., Ashford &S, Mid. Star, Krystol, BobbyJimmy, Kenny G, Cl.Nouveau, Chaka Khan, S.Lattisaw.

ROANOKE, VA

STAN TOMPKINS-WTOY

ADDS: E.Towns, Levert, P.LaBelle, Chaka Khan, I. Hayes, O.C.Smith, S.Clarke. HOTS: H.League, Rene & A., B.Williams, F.Jackson, J.Carne, Chico DeB., J.Osborne, L.Richie, O.Cheatem, Cameo, H.Hewett, Temps, Aretha, Jesse/Sly, Millie Jax, Commodores, One Way, RFTW, Mtume, S.Jones, Peabo, Jms. Brown.

#### SOUTH

GREENSBORO, NC

DOC FOSTER-WOMG

ADDS: Vesta Wms., J.Lorber, Shannon, K.Patrick, I. Hayes, Kurtis B., S.Jones, Full Force, A. Baker, Gw.Guthrie, Run DMC, R.J.Allen, FDR, Latimore. HOTS: Cl.Nouveau, P.Hyman, One Way, Jesse/Sly, J.Carne, J.Stewart, Gen. Kane, S.Lattisaw, O.Cheatem, Lee Fields, Whistle, Gen. Jeter, B.Williams, Dazz Bd., I-Three, W.Of Mouth, Peabo, Commodores, Jms. Brown, Levert, RFTW, Rene & A..

CHARLOTTE, NC

DON CODY/K.MACK-WGIV

ADDS: SOS Band, A. Baker, J.Graham. HOTS: Temps, T.Turner, 5 Star, Ashford &S, G.Benson, S.Lattisaw, Rene & A., Gen. Jeter, L.Richie, Rebbie J., B.Williams, DeBarge, Confunk S., Mtume, P.LaBelle, SOS Band, A. Baker, O.C.Smith, J.Graham.

FAYETTEVILLE, NC

BAEZ/CRUISE/MCKRAE-WDKS

ADDS: Ocean, Commodores, A. Baker, Barb. Roy, K.Patrick, Klymaxx, G.Brown, Mtume, Turner/J.B, W.Of Mouth, The Cut, Confunk S.. HOTS: SOS Band, S.Lattisaw, Cash Flow, Jesse/Sly, F.Jackson, Mid. Star, 5 Star, Temps, Kurtis B., RJ'S Latst, Chico DeB., H.Hewett, Jazz Jeff, J.Osborne, S.Lattisaw, T.Turner, One Way, Millie Jax, L.Richie, Jms. Brown, P.Hyman, Nice/Wild.

FAYETTEVILLE, NC

LYPE/GREENE/BENSON-WZFX

ADDS: Vesta Wms., I. Hayes, Krystol, Manhattans, J.Graham. HOTS: H.League, G.Abbott, Temps, S.Murdock, Cameo, Run DMC, Cl.Nouveau, Kenny G, P.Hyman, F.Jackson, Ashford &S.

WILMINGTON, NC

TONY GORE/JOE DIAZ-WWIL

ADDS: Nice/Wild, Sybil, FDR, I. Hayes, Daryl Hall, Shannon, Ocean. HOTS: Jarreau, 5 Star, G.Benson, Rebbie J., O.Cheatem, Cl.Nouveau, Nocera, S.Robinson, Rick James, Millie Jax, Stacey Q, J.Ingram, P.Hyman, Miss Thang, Whistle, H.League, O.C.Smith, Zapp, Jesse/Sly, F.Jackson, S.Lattisaw, Cash Flow.

ASHEVILLE, NC

S.MCINTYRE/ROBINSON-WBMU/FM

ADDS: Barb. Roy, H.& Davis, I. Hayes, Levert, Teena M., P.Hyman, Chaka Khan, P.Carmen. HOTS: B.J.& D.S., G.Abbott, Cameo, A.Starr, Gavin C., Geo.Duke, Pieces/Dr., Gen. Kane, N.Edition, L.Ritenour, Gl. Jones, Rockwell, RJ'S Latst, H.League, Cl.Nouveau, J.Stewart, Jarreau, S.Jones, Ocean, L.Richie, Rebbie J., B.Williams.

ST.MATTHEWS, SC

ANDY HENDERSON-WOKI

ADDS: Run DMC, I. Hayes, Vesta Wms., Mik. Howard, Tease.

COLUMBIA, SC

TONY DEAN/J.MCHUGH-WWDM/FM

HOTS: G.Abbott, Millie Jax, Oran Jones, Ocean, Klymaxx, Nocera, L.Williams, Rebbie J., Melba/Fred, J.Osborne, N.Edition, LA D.Team, Whodini, H.Hewett, Kenny G, G.Benson, Miss Thang, J.Stewart, Loose Ends, A.Starr.

FLORENCE, SC

ANDREW BAILEY-WYNN

ADDS: Klymaxx, Run DMC, I. Hayes, Vesta Wms., N.Edition, Maze, Bob. Brown, O.C.Smith, Barb. Roy, P. Austin. HOTS: J.Stewart, One Way, J.Carne, Jesse/Sly, Gen. Kane, T.Turner, Rene & A., Temps, Commodores, Tease, Jms. Brown, RFTW, Aretha, S.Mills, B.Williams, Mtume, Chico DeB., DeBarge, Levert, Ocean, P.LaBelle, Kurtis B..

GREENVILLE, SC

ANDRE CARSON-WHYZ

ADDS: A. Baker, K.Patrick, Krystol, SOS Band, Run DMC, S.Murdock, S.Jones. HOTS: H.League, Vesta Wms., S.Lattisaw, Ocean, Jesse/Sly, J.Osborne, J.Lorber, Chico DeB., Millie Jax, Levert, C.Lauper, R. Palmer,



# YOUNG BLACK PROGRAMMERS COALITION, INC.

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# Theme: Where Do We Go From Here???

- I. The Changing Format
- II. Record Promotion The New Ball Game
- III. Polishing Your Image In The Industry

#### SCHEDULE OF EVENTS

#### FRIDAY, NOVEMBER 14th

Registration 3:00 pm + 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party

#### SATURDAY, NOVEMBER 15th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 am Workshop II 1:30 pm - 3:00 pm Workshop III 3:00 pm - 4:30 pm Cocktail Party 6:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm

#### SUNDAY, NOVEMBER 16th

YBPC ANNUAL MEETING

Election of National Officers 11:00am - 2:00pm

#### EARLY BIRD REGISTRATION FEES

Members	\$50.00
Non-Members	\$60.00
Late Fee After October 31	\$10.00
Spouse Regular or Banquet Ticket	\$40.00
CONTACT: Barbara Lewis	
Marcell Lee	504-822-1945
Stephanie Smallwood	318-898-1112

#### SOUVENIR BOOKLET INFORMATION

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(CHECKS OR MONEY ORDERS ONLY)

Jms. Brown, J.Carne, P.LaBelle.

ATLANTA, GA

MITCH FAULKNER/TONY SCOTT-WEKS

ADDS: J.Lorber, D.Pittman, Vesta Wms., N.Edition, Klymaxx, Sybil, Run DMC, Choc.M.M.. HOTS: H.Hewett, One Way, O.Cheatem, Millie Jax, Pieces/Dr., Jesse/Sly, T.Turner, Rebbie J., Melba/Fred, A.Starr, J.Carne, E.Towns, B.Williams, Peabo, Gen. Kane, RFTW, P.Carmen, O.C.Smith. L.Richie, P.LaBelle, Full Force, Octavia.

ATLANTA, GA RAY BOYD-V103

ADDS: Ocean, Mtume, Dazz Bd., A. Baker, W.Of Mouth, Full Force, Turner/J.B. Pieces/Dr., Mik. Howard, HOTS: Cash Flow, Gen. Jeter, One. Way, G.Benson, Temps, P.Carmen, O.Cheatem, J.Carne, Commodores, L.Richie, J.Stewart, Kenny G. Rene & A., Jesse/Slv, M.Sembello, P.LaBelle, Cl.Nouveau, Millie Jax, B.Williams, Chico DeB., A.Starr, RJ'S Latst.

AUGUSTA, GA

DEMETRA MERRITT-WFXA

ADDS: O.C.Smith, Octavia, N.Edition, Kurtis B., FDR, Voltage Br. SOS Band, Full Force, Chaka Khan, O.Cheatem. HOTS: H.League, RJ'S Latst, G.Abbott, S.Lattisaw, Jesse/Sly, Mik.Howard, RFTW, J.Carne, E.Towns, Turner/J.B, One Way, Chico DeB., Whistle, Mtume, Millie Jax, Jms. Brown, J.Osborne, Aretha, Rene & A., Vesta Wms., P.LaBelle, W.Of Mouth. AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: Maze, Mik. Howard, K. Patrick, Vesta Wms., Run DMC. HOTS: Temps. Jms. Brown, P.LaBelle, Rebbie J., Cl.Nouveau, Johnnie T., S.Murdock, H.Hewett, Full Force, G.Abbott, Kurtis B., H.League, Tamiko J., SOS Band, M.Morgan, One Way, Turner/J.B, Levert, Jesse/Sly, Chico DeB., Gen. Jeter, Manhattans.

BRUCE WASHINGTON-WODE

ADDS: SOS Band, P.LaBelle, RFTW, Mtume, S.Mills, Pamela, Trinere. HOTS: H.League, Ashford &S, N.Edition, 5 Star, Gen. Jeter, S.Jones, Mid. Star, J.Carne, G.Benson, Janet Jax., Turner/J.B, Ocean, J.Osborne, Cl.Nouveau, Tamiko J., Millie Jax, Maze, Oran Jones, Rebbie J., Loose Ends, Lisa Lisa, Jesse/Slv.

ALBANY, GA

TONY WRIGHT-WJIZ

ADDS: Bob. Brown, Maze, Chaka Khan, J.Lorber, D. Allen, SOS Band, Gw.Guthrie, Klymaxx, Eli. Jones. HOTS: Mtume, F.Jackson, One Way, Commodores, L.Richie, J.Carne, Deniece W., P.Hyman, Rene & A., B. Williams, Nocera, RFTW, Jms. Brown, Jesse/Sly, SOS Band, P.LaBelle, S.Lattisaw, R.Crawford, Whistle, Levert, J.Osborne, Kurtis B.,

TALLAHASSEE, FL

JOE BULLARD-WANM

ADDS: Chico DeB., Cl.Nouveau, Bob. Brown, SOS Band, S.Murdock, Mik Howard, Shannon, D. Pittman, Info. Soc., Run DMC, N. Edition, R.Crawford. HOTS: Millie Jax, Melba/Fred, Aretha, One Way, Loose Ends. Commodores, Rene & A., L.Richie, J.Carne, Full Force, Ocean, P.LaBelle, Levert, A. Baker, Manhattans, I. Hayes, Chaka Khan, Pieces/Dr., Confunk S., Mtume, Nocera, Peabo.

MIAMI, FL

FRANK AMADEO-Y100

ADDS: Ocean, Run DMC, Commodores, HOTS: Shannon, Aretha. J.Stewart, Jms. Brown, H.Hewett, N.Martinez, Chico DeB., G.Abbott, 5 Star, Temps, S.Lattisaw, L.Richie, Mid. Star.

TAMPA, FL

CHRIS TURNER-WTMP

ADDS: Krystol, I. Hayes, Ocean, New Kids, Vesta Wms., J. Graham, Full Force. HOTS: 5 Star, Gen. Kane, H.League, J.Osborne, Millie Jax, Temps, Melba/Fred, F.Jackson, The Cut, Barb. Roy, O.Cheatem, Cameo, Mtume, One Way, Loose Ends, J.Lorber, L.Richie, Peabo, P.LaBelle, D.Stewart, Jms. Brown, T.Brunson.

MONTGOMERY, AL FRENCHE BE-WOIM

ADDS: Aretha, I. Hayes, RFTW, O.Cheatem, H.& Davis, Full Force, The Cut. E.Towns, Peabo. HOTS: Levert, DeBarge, Rebbie J., Mid. Star, Run DMC, RJ'S Latst, Maze, Loose Ends, Cl.Nouveau, Kenny G, Krystol, H.League, P.Hyman, J.Stewart, Force MD's, Gen. Kane, F.Jackson, Gen. Jeter, J.Carne, Rene & A., Jesse/Sly, Millie Jax.

MOBILE, AL

VERNON WELLS-WGOK

ADDS: Bob. Brown, Gw.Guthrie, Ocean, Manhattans, M. Tyson, Klymaxx, Maze, DeBarge, Shannon, Chaka Khan, HOTS: N.Edition, F.Jackson, Temps, Cl.Nouveau, S.Lattisaw, Whistle, RFTW, Force MD's, G.Abbott, P.LaBelle, Commodores, One Way, K.Patrick, S.Murdock, Pieces/Dr., Jms. Brown, Cash Flow, Boogle B's, Levert.

MOBILE, AL TONY BROWN-WBLX

ADDS: I. Hayes, Mtume, A. Baker, Full Force, Run DMC, Chaka Khan, Latimore, Capt. Sky, Eric B. Octavia, Vesta Wms., Maze, HOTS: J.Carne. F.Jackson, One Way, Commodores, L.Richie, J.Stewart, P.Hyman, Millie Jax, S.Lattisaw, Dazz Bd., Pieces/Dr., Aretha, Jms, Brown, Ocean, J.Osborne, P.LaBelle, Chico DeB., K.Patrick, Kurtis B., J.Lorber, P.Carroll.

OPELIKA, AL

KEITH REED-WZMG

HOTS: Ashford &S, Chaka Khan, DeBarge, Temps, Mid. Star, Krystol, H. Hewett, G. Benson, Vandross, T. Turner, A. Baker, Rebbie J., N. Edition, O'Ch.Brown, J.Osborne, 5 Star, Maze, Prince, Gl. Jones, J.Ingram.

NASHVILLE, TN

J.C. FLOYD/CY YOUNG-WQQK/FM

ADDS: Gw.Guthrie, P.LaBelle, J.Lorber, J.Graham, Eric B, Shakes, Run DMC, O.C.Smith. HOTS: Cl.Nouveau, J.Stewart, Geo.Duke, RJ'S Latst, S.Lattisaw, Loose Ends, O.Cheatem, Ashford &S, Chico DeB., Stacey Q, Full Force, Pieces/Dr., J.Osborne, Rene & A., Jesse/Sly, Voltage Br.

CHATTNOOGA, TN

JAY RILEY-SWITCH 102-WNOO ADDS: Bob. Brown, J.Kemp, N.Edition, L.Ritenour, J.Graham, Run DMC. HOTS: Melba/Fred, Cl.Nouveau, S.Lattisaw, P. Austin, B.Griffin, F.Jackson, Aretha, Peabo, J.Carne, Geo.Duke, Oran Jones, Jesse/Sly, B.Williams, J.Osborne, S.Jones, J.Stewart, SOS Band, Jms. Brown, A. Baker, RFTW, Commodores, I. Hayes.

MEMPHIS, TN

P.WELLS/JIMMY SMITH-K-97

ADDS: Ocean, Chico DeB., Gl. Jones, Mik. Howard, C. Barry, Chaka Khan, Bob. Brown. HOTS: Gen. Kane, Jesse/Sly, L.Richie, Cl.Nouveau, Aretha, J.Osborne, RFTW, F.Jackson, One Way, S.Lattisaw, Commodores, Eric B, Jms. Brown, Kurtis B., Bad. The Cut. Rene & A., Millie Jax.

MEMPHIS, TN

MELVIN JONES-KRNB

ADDS: Capt. Sky. SOS Band. HOTS: A. Baker, S.Lattisaw, Melba/Fred. T.Turner, Cl.Nouveau, Janet Jax., Levert, P.LaBelle, F.Jackson, L.Richie, J.Stewart, RFTW, Mtume, Rebbie J., Whodini, Kurtis B., Loose Ends, RJ'S Latst, Commodores, Millie Jax, Aretha, I. Hayes.

JACKSON, TN

FRED HARVEY-WFKX

ADDS: Chaka Khan, Gw.Guthrie, RFTW, N.Martinez, Ocean, Madonna, Rapper's C, Manhattans, Full Force. HOTS: S.Lattisaw, J.Stewart, G. Abbott, Cl. Nouveau, Cameo, Melba/Fred, S. Murdock, Loose Ends, Peabo, Jms. Brown, Rene & A., Millie Jax, L.Richie, A. Baker, J.Osborne, Mtume, Kurtis B., O.Cheatem.

JACKSON, MS CARL HAYNES-WJMI

ADDS: Jarreau, Ocean, Bob. Brown, Gw.Guthrie, N.Edition. HOTS: Cameo, J.Carne, S.Jones, RFTW, Whistle, H.League, J.Osborne, SOS Band, Chaka Khan, Turner/J.B, One Way, Trinere, L.Richie, S.Lattisaw, Chico DeB., R.Crawford, 5 Star, RJ'S Latst, Dazz Bd., Boogie B's.

LAUREL/HATTIESBURG, MS

**RON DAVIS-WQIS** 

ADDS: S.Clarke, J.Stewart, P.Hyman. HOTS: T.Turner, P.LaBelle, Run DMC, Jms. Brown, S.Lattisaw, RJ'S Latst, J.Osborne, Aretha, Mid. Star. Rebbie J., J.Carne, Ashford &S, J.Stewart.

MCCOMB, MS

SARA KAY-WHNY

ADDS: David Pack. HOTS: Ocean, J.Stewart, J.Osborne, Temps, Lisa Lisa, Aretha, H.League, Madonna.

CENTRAL

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Ocean, J.Osborne, Shannon, Chaka Khan, SOS Band, I. Hayes, Full Force, J.Graham, Rapper's C, Vesta Wms.. HOTS: S.Lattisaw, F.Jackson, One Way, Jesse/Sly, L.Richie, O.Cheatem, Geo, Duke, Jarreau, J.Carne, J.Stewart, Gen. Jeter, Millie Jax, Chico DeB., S.Jones, Rene & A., Gen. Kane, Levert, Mtume, Commodores, Peabo, Dazz Bd., P.LaBelle.

COLUMBUS, OH

K.C. JONES-WVKO

ADDS: A. Baker, Chaka Khan, Mik. Howard, Cash Flow, Dazz Bd., Commodores. HOTS: F.Jackson, One Way, RJ'S Latst, Jesse/Sly, S.Lattisaw, A. Baker, G.Benson, Oran Jones, Ashford &S, Rebbie J., Janet Jax., J. Osborne, N. Edition, Levert, Kenny G, P. LaBelle, J. Lorber, Peabo, J.Stewart, P.Hyman, Chico DeB., J.Carne.

CLEVELAND, OH

JEFFREY B.KELLY-WDMT

ADDS: Jms. Brown, Mik. Howard, P. LaBelle, Mtume, RJ'S Latst, L. Richie.

HOTS: H.Hewett, Temps, H.League, P.Hyman, M.C. Chill, G.Benson, Millie Jax, Gen. Jeter, G.Abbott, S.Lattisaw, F.Jackson.

CLEVELAND, OH

LYNN TOLLIVER JR-WZAK

ADDS: J.Lorber, Deniece W., O.C.Smith, SOS Band, Bob. Brown, Cameo, K.Patrick, Ocean, D.Pittman, N.Edition, Nayobe. HOTS: Millie Jax, Eric B, UTFO, RFTW, I. Hayes.

CINCINNATI, OH

B.CASTLE/G.WEILER-WBLZ

ADDS: Gen. Kane, Vesta Wms., Klymaxx, R.Crawford, Run DMC, Ocean, Jms. Brown. HOTS: H.Hewett, N.Edition, Rebbie J., Dazz Bd., F.Jackson, L. Grey, J.Osborne, Jarreau, Aretha, L.Richie, Lisa Lisa, Commodores, RJ'S Latst, N.Martinez, Chico DeB., One Way, Full Force, Phone #, I. Hayes, W.Chung, A. Baker.

CINCINNATI, OH

STEVE HARRIS-WCIN

ADDS: J.Osborne, Chaka Khan, Bob. Brown, Full Force, J.Carne. HOTS: I. Hayes, Jarreau, S.Lattisaw, L.Richie, RJ'S Latst, S.Jones, Millie Jax, Aretha, Jms. Brown, Gen. Kane, Chico DeB., P.Hyman, SOS Band, BFTW.

INDIANAPOLIS, IN

KELLY KARSON-WTLC

ADDS: I. Hayes, DeBarge, A. Baker, SOS Band, Grace J., Ocean, Krystol, O.C.Smith, M.Anthony, Klymaxx, N.Edition. HOTS: S.Lattisaw, J.Stewart, Dazz Bd., Givens F., J.Carne, Jesse/Sly, Chico DeB., Pieces/Dr., A.Starr, Gen. Jeter, F.Jackson, Jms. Brown, Peabo, I-Three, The Cut, Deniece W., Turner/J.B, Dynasty, Gen. Kane, Full Force, Commodores, Levert.

DETROIT. MI

J.ALEXANDER/WHITMORE-WJLB

ADDS: Eric B, A. Baker, I. Hayes, J.Lorber, Levert, Rapper's C. HOTS: Kurtis B., J.Carne, Chico DeB., P.Hyman, Jazz Jeff, Millie Jax, Gen. Kane, Kiara, S.Lattisaw, Mtume, One Way, RFTW, L.Richie, J.Stewart, Commodores, Gw.Guthrie, Loose Ends, Prince, Whistle, W.Of Mouth.

SAGINAW, MI

DAVID ROSAS-WWWS/FM

HOTS: RJ'S Latst, Force MD's, Maze, Krystol, Oran Jones, Cash Flow, Lisa Lisa, H.League, 5 Star, B.Williams, P.Hyman, S.Jones, L.Williams, Geo.Duke, Gen. Jeter, Rene & A., Rebbie J., O.Cheatem, Melba/Fred, G.Abbott, T.Turner, O'Ch.Brown.

MILWAUKEE. WI

B.MILLER/K.STERLING-WLUM

HOTS: O.Cheatem, Melba/Fred, Aretha, Bang Orch., N.Martinez, Jms. Brown, N.Edition.

MILWAUKEE, WI

**ROB HARDY-WNOV** 

ADDS: M.Anthony, Grace J., SOS Band, Klymaxx, Ocean, RFTW, Aretha, DeBarge, Beastie B., Ice T. HOTS: Millie Jax, Dazz Bd., Peabo, Whistle, LA D.Team, F.Jackson, Melba/Fred, L.Richie, O.Cheatem, UTFO, Nocera, R.Crawford, B.Williams.

MINNEAPOLIS. MN PETE RHODES-CBLS

HOTS: G.Abbott, Oran Jones, Rebbie J., Cl.Nouveau, H.League, Loose Ends, S.Lattisaw, RJ'S Latst, DeBarge, F.Jackson.

CHICAGO, IL

MARCO SPOON-WBMX/FM

ADDS: Chico DeB., Kurtis B., DeBarge, Millie Jax, Ocean, I. Hayes. HOTS: L.Richie, Temps, Cl.Nouveau, G.Abbott, Melba/Fred, O.Cheatem, Peabo, P.Hyman, S.Lattisaw, F.Jackson, H.& Davis, Rick James, Jms. Brown, Turner/J.B, Aretha, A. Baker, Col.Abrams, SOS Band, Vesta Wms..

CHICAGO. IL

LEE MICHAELS-WGCI/FM

ADDS: N.Edition, Krystol, DeBarge, Maze, Ocean, Millie Jax, Trinere, Bob. Brown, Vesta Wms., HOTS: Jesse/Sly, O.Cheatem, P.LaBelle, P.Hyman, Chico DeB., One Way, Jms. Brown, Commodores, Rebbie J., J.Stewart, S.Lattisaw, Turner/J.B, Mtume, Gen. Kane, Geo.Duke.

CHICAGO, IL

**DEE HANDLEY-WJPC** 

ADDS: F.Jackson, J.Carne, Jesse/Sly, J.Osborne, H.& Davis. HOTS: Loose Ends, Janet Jax., Kenny G, RJ'S Latst, Rebbie J., Cl.Nouveau, G.Benson, H.League, J.Stewart, P.Hyman, Mid. Star, Run DMC, J.Ingram, DeBarge, Levert, Gw.Guthrie, S.Lattisaw, Krystol, Force MD's, Lisa Lisa, Maze, Gen. Jeter.

ST.LOUIS, MO

ANDRE FULLER-WZEN

ADDS: SOS Band, O.Cheatem, R.J.Allen, Surface, Zee, Lee Fields, RFTW, Gw.Guthrie, Info.Soc., Dazz Bd.. HOTS: T.Turner, Cl.Nouveau, Rebbie J., G.Benson, RJ'S Latst, G.Abbott, P.Hyman, 5 Star, Rene & A., Pieces/Dr., S.Jones, Gen. Jeter, S.Lattisaw, The Movies, Chico DeB., Millie Jax, Kurtis B., B.Williams, Peabo, Whistle, J.Carne, Geo.Duke.

ST. LOUIS. MO

MIKE STRADFORD-KMJM

ADDS: DeBarge. HOTS: Jesse/Sly, J.Lorber, Peabo, J.Stewart, Millie Jax, RFTW, S.Lattisaw, Loose Ends, J.Osborne, F.Jackson, Commodores, Rene & A., Mtume, Kurtis B., M.Anthony.

KANSAS CITY, MO

LORRIN PALAGI-KCPW/FM

ADDS: Ocean. HOTS: Jesse/Sly, S.Lattisaw, L.Richie, 5 Star, Cameo, H.League, Chaka Khan, G.Abbott, Ashford &S, Ben E.King, A. Baker, T.Turner.

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

ADDS: Trinere, Krystol, Maze, Gw.Guthrie, G.Clinton, Bob. Brown. HOTS: Jesse/Sly, Gen. Jeter, S.Lattisaw, P.Hyman, F.Jackson, Temps, B.Williams, Millie Jax, Rene & A., One Way, S.Murdock, H.League, Chico DeB., G.Benson, Levert, P.LaBelle, Ashford &S, Oran Jones, Mtume, Commodores, SOS Band, L.Richie.

NEW ORLEANS, LA

O'KELLY/ROLLING-B97

ADDS: Ben E.King. HOTS: L.Richie, J.Stewart, Mid. Star, Aretha, H.League, Cameo, T.Turner, Oran Jones, Madonna.

MAURICE/LAFAYETTE, LA

STEPHANIE SMALLWOOD-KFXZ

ADDS: Jms. Brown, A. Baker, Ocean, Rob.Nevil, Bob. Brown, Gw.Guthrie.
HOTS: T.Turner, Rebbie J., Temps, S.Lattisaw, Ashford &S, G.Benson,
G.Abbott, Janet Jax., 5 Star, L.Richie, P.Hyman, Gen. Jeter, B.Williams,
Jesse/Sly, One Way, F.Jackson, J.Osborne, Aretha, Loose Ends,
DeBarge, J.Stewart, J.Carne.

LAKE CHARLES, LA

C.C.SCOTT-KXZZ

ADDS: Turner/J.B, Confunk S., Deniece W., HOTS: 5 Star, Kenny G, Gen. Kane, J.Stewart, Rebbie J., Levert, Mid. Star, Melba/Fred, Ocean, S.Mills, S.Lattisaw, Rick James, Teena M., F.Jackson, Millie Jax, S.Jones,

Latimore, Gw.Guthrie, Chico DeB., G.Benson.

WEST HELENA, AR DELL SIMES-KCLT

HOTS: E.Towns, S.Mills, P.LaBelle, Nu Shooz, J.Carne, Gen. Jeter, H.League, H.Hewett, Commodores, J.Osborne, S.Lattisaw, Loose Ends, F.Jackson, J.Stewart, Cameo, Morris Day, J.Ingram, Rick James, P.LaBelle, Jarreau, T.Brunson, Confunk S..

#### SOUTHWEST

DALLAS, TX

T.AVERY/M.SPEARS-KKDA

ADDS: A. Baker, Bob. Brown, Klymaxx, Maze, Whodini. HOTS: Mtume, RFTW, Turner/J.B, G.Abbott, Kurtis B., Commodores, Aretha, Full Force, Gen. Kane, Givens F., P.Hyman, Rebbie J., Chaka Khan, Levert, Mazarati, One Way, J.Osborne, L.Richie, Vesta Wms., Zee.

FT.WORTH, TX

MICHELLE MADISON-KDLZ

ADDS: Bob. Brown, Ocean, J.Lorber, SOS Band, Pieces/Dr., Chico DeB.. HOTS: Rene & A., One Way, Millie Jax, H.Hewett, F.Jackson, S.Jones, H.League, Cash Flow, Commodores, P.LaBelle, Gen. Kane, Chaka Khan, A. Baker, S.Murdock, S.Lattisaw, I. Hayes, Jesse/Sly, Aretha, J.Stewart, J.Carne, Tease, Mtume.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM

ADDS: Kurtis B., Klymaxx, Manhattans, S.Murdock, Gw.Guthrie. HOTS: Chico DeB., One Way, Millie Jax, Full Force, Gen. Kane, J.Carne, S.Jones, J.Stewart, R.Crawford, P.Hyman, Jms. Brown, Cash Flow, Jesse/Sly, L.Richie, A. Baker, Commodores, Mtume, K.Patrick, RFTW, Turner/J.B. HOUSTON, TX

R.ATKINS/J.MICHAELS-KMJQ

ADDS: Run DMC, Krystol, Mik.Howard, J.Lorber, Beastie B., Gw.Guthrie, N.Edition, S.Jones, Tease. HOTS: J.Stewart, The Movies, Gavin C., Temps, S.Lattisaw, P.Hyman, Gen. Kane, Boogie B's, Eric B, Jesse/Sly, Kurtis B., Peabo, One Way, RFTW, Full Force, F.Jackson, L.Richie, Dazz Bd., Bad, Gen. Jeter, UTFO, A. Baker.

PT. ARTHUR. TX DOUG DAVIS-KHYS

ADDS: A. Baker, J.Lorber, Pieces/Dr., S.Murdock, UTFO, Barb. Roy, Latoya Jax, SOS Band, Vesta Wms., Pl/S.Payne, R. Laws, Ocean, Chaka Khan, Voltage Br, Mik. Howard, P.Carroll. HOTS: Jesse/Sly, G.Benson, Rebbie J., P.Hyman, Gen. Kane, L.Richie, One Way, J.Stewart, J.Carne, Chico DeB., B.Williams, Millie Jax, Rene & A., Gen. Jeter, Commodores, J.Osborne, RFTW, Aretha, Mtume, Dazz Bd., Levert, P.LaBelle.

#### **URBAN CONTEMPORARY**

#### **HEARNE. TX**

#### SEDRIC WALKER-KHRN

ADDS: Beastie B., Rude Boy, J.Carne, Gw.Guthrie, T.Brunson, Bob. Brown. HOTS: Rebbie J., Millie Jax, G.Abbott, Skinny Boy, Chico DeB., Gavin C., Mtume, T.Turner, K.Patrick, P.LaBelle, S.Lattisaw, B.Williams, SOS Band, R. Palmer, The Movies, A. Baker, UTFO, Col. Abrams, Jesse/Sly, BobbyJimmy, Cherrelle, Full Force. ENGLEWOOD/DENVER. CO

#### DANNY HARRIS/RON ASH-KDKO

ADDS: Vesta Wms., Bob. Brown, Pieces/Dr., N.Edition, R.J.Allen. HOTS: RFTW, S.Murdock, S.Jones.

PHOENIX. AZ

#### RICK THOMAS-KUKQ

ADDS: P. Hyman, Vesta Wms., J.Lorber, Nocera, Run DMC, Klymaxx. HOTS: Cl. Nouveau, Jesse/Sly, F. Jackson, Mturne, J. Stewart, Rene & A., One Way, J.Osborne, RJ'S Latst, Gen. Kane, Full Force, Temps, Chico DeB., L.Richie, T.Turner, Wham!, Madonna, R. Palmer, Aretha, Flirts.

TUCSON, AZ

#### **BEAU RICHARDS-KHYT**

ADDS: Jesse/Sly, Run DMC. HOTS: S.Lattisaw, Temps, Mid. Star, L.Richie, H.League, 5 Star, Aretha, Cameo, T.Turner.

TUCSON, AZ

#### ROYCE BLAKE-KFXX

ADDS: Vesta Wms., Peabo, P.LaBelle, RFTW, Mtume, M.Goulet. HOTS: L.Richie, Commodores, G.Benson.

RENO. NV

#### JEFF RYAN-KWNZ/FM

ADDS: Ocean. HOTS: Oran Jones, Aretha, L.Richie, A. Baker.

#### **FAR WEST**

#### LOS ANGELES, CA

#### LICIA TORRES-KJLH

ADDS: Desire, Full Force, SOS Band, P.LaBelle, HOTS: T.Turner, S.Lattisaw, Temps, Kenny G, J.Stewart, Miami S.M., A.Starr, Melba/Fred, Jesse/Sly, RFTW, F.Jackson, P.Hyman, S.Jones, One Way, L.Richie. RJ'S Latst, O.Cheatem, Turner/J.B, W.C.W.Crew, Millie Jax, Rene & A., Gen. Jeter.

#### LOS ANGELES, CA LISA CANNING-KDAY

ADDS: Cherrelle, Levert, Octavia. HOTS: Oran Jones, 5 Star, N.Edition. B.Fats, Jesse/Sly, Miss Thang, W.C.W.Crew, RJ'S Latst, BobbyJimmy, One Way, A. Baker, F.Jackson, S.Lattisaw, Full Force, Janet Jax., Whistle, L.Richie, J.Stewart, Bob. Brown, G.Abbott, Beastie B., Whodini.

LOS ANGELES, CA

#### MIKE SCHAEFER-KIIS/FM

ADDS: H.Lewis. HOTS: Aretha, N.Edition, L.Richie, Ben E.King, A. Baker, H.League, Oran Jones, Janet Jax..

LOS ANGELES, CA

#### ROBINSON/PERRODIN-KACE

ADDS: PI/S.Payne, Controller, DeBarge, Jarreau, SOS Band, Maze, Mik.Howard, Krystol. HOTS: Jarreau, B.Williams, T.Turner, Rene & A., Melba/Fred, J.Carne, H.League, F.Jackson, L.Richie, A.Starr, B.Griffin, D.Valentin, R. Laws, Teena M., FizzyQuick, David Pack, Deniece W., J.Butler, J.Osborne, Turner/J.B. Peabo, S.Murdock.

SAN DIEGO, CA

#### L.D.MCCOLLUM-XHRM

ADDS: Dazz Bd., Octavia, I. Hayes, Rock & R., Gl. Jones, Chaka Khan, Klymaxx, Ocean. HOTS: F.Jackson, P.Hyman, Chico DeB., Madonna, Nocera.

SAN DIEGO, CA

#### MIKE PRESTON-KS103

ADDS: Pretenders. HOTS: Aretha, Cameo, J.Stewart, L.Richie, Ben E.King. T.Turner, A. Baker, Oran Jones.

OJAL CA

#### HOWARD THOMAS-KMYX

HOTS: Madonna, Jms. Brown, Jesse/Sly, Aretha, L.Richie, J.Stewart, Gen. Kane, Full Force, Chico DeB., One Way, J.Osborne, Millie Jax.

FRESNO. CA

#### WALKER/DAVIS-KYNO

ADDS: OMD. HOTS: 5 Star, A. Baker, Cameo, Aretha, J. Stewart, T. Turner, Oran Jones.

FRESNO, CA

#### BERRY/CARTER-KMGX

ADDS: G.Abbott, Run DMC. HOTS: Temps, L.Richie, H.Hewett, Aretha, J.Stewart, Mid. Star, Ben E.King, 5 Star, Vandross, T.Turner, Jesse/Sly, Bang Orch., H.League, N.Edition.

SAN FRANCISCO, CA

#### KEITH NAFTALY-KMEL

ADDS: Run DMC, Jesse/Sly, Commodores, HOTS: L.Richie, S.Lattisaw,

Ben E.King, J.Stewart, Mid. Star, H.Hewett, N.Martinez, Erotic Ex., 5 Star, Janet Jax., Bang Orch., Nocera, Sweet Sen., Princess, RFTW, Nice/Wild, S.Ties, Chico DeB., H.League.

SAN FRANCISCO, CA

#### MARVIN ROBINSON-KSOL/FM

ADDS: Millie Jax, O.Cheatem, Mtume, Klymaxx, Manhattans, A. Baker, Info.Soc., UTFO, N.Edition, Kartoon K., Vesta Wms., E.Towns, R.J.Allen, D.Pittman. HOTS: Aretha, Melba/Fred, P.Hyman, J.Stewart, Jesse/Sly, S.Mills, J.Osborne, Dazz Bd., One Way, Rene & A., Gen. Kane, T.Brunson, The Movies, Confunk S., L.Richie, RFTW, Peabo, H.League, J.Carne, Levert, W.Of Mouth, Kurtis B.,

STOCKTON, CA

#### ROY WILLIAMS-KJOY

ADDS: Ocean. HOTS: Ben E.King, L.Richie, A. Baker, Aretha, T.Turner. STOCKTON, CA

#### JOHN HAMPTON-KSTN

ADDS: Ocean, Melba/Fred, Run DMC, RFTW. HOTS, Jms. Brown, Mid. Star. Aretha, A. Baker, L.Richie, S.Lattisaw, Jesse/Sly, F.Jackson, Temps, N Martinez

EUREKA/ARCATA, CA JIM NELLY III-KXGO/FM

ADDS: Run DMC, Ocean, S.Lattisaw, F.Jackson, HOTS: G.Abbott, Ben E.King, J.Stewart, L.Richie, Madonna, Aretha, A. Baker.

SACRAMENTO, CA

#### GILLETTE/COLLINS-FM102

ADDS: S.Lattisaw, Temps. HOTS: G.Abbott, F.Jackson, Jesse/Sly, H.Hewett, Vandross, H.League, N.Martinez, L.Richie, 5 Star, Mid. Star. T.Turner, Janet Jax., Cameo.

RENTON/SEATTLE, WA

#### FRANK BARROW-KRIZ

ADDS: Ocean, Gw.Guthrie, P.LaBelle, S.Mills, Krystol. HOTS: 5 Star, Temps, Miss Thang, Melba/Fred, B.Williams, Cash Flow, Rebbie J., J.Stewart, Jesse/Sly, Chico DeB., Mtume, Confunk S., Jms. Brown, SOS Band, L.Richie, S.Jones, RFTW, A.Starr.

SEATTLE, WA

#### STEVE MITCHELL-KKFX

ADDS: Jesse/Sly, SOS Band, Ocean, J.Carne, HOTS: RJ'S Latst. Melba/Fred, G.Benson, L.Richie, Cl.Nouveau, DeBarge, Kenny G, Mid. Star, J.Osborne, N.Martinez, H.League, Madonna, Ben E.King, Turner/J.B, Rebbie J., Loose Ends, S.Lattisaw, F.Jackson, Aretha, One Way, RFTW, W.Of Mouth.

SEATTLE, WA

#### LARRY SNIDER-KQIN

HOTS: T.Turner, J.Carne, Jarreau, H.Hewett, J.Osborne, F.Jackson, G.Abbott, Peabo, P.Hyman, S.Jones.

TRI-CITIES, WA

#### JONATHAN WALKER-KZZK/FM

ADDS: Ben E.King, Ocean. HOTS: J.Stewart, Aretha, 5 Star, L.Richie, Madonna.

#### WELCOME To Our New Urban Contemporary Correspondents:

John Brown, (J.Michael), CAVC/FM RADIO, 324 W. Main (P.O.Box 3471), Charlottesville, VA Phone 804-971-9971. He'll take music calls on Tuesdays & Wednesdays after 3:00PM.

Cedric Walker, KHRN RADIO, Hwy. 6 South (P.O.Box 1075), Hearne, TX 77859 Phone 409-279-9211.

#### SERVICE

WQDE-Albany, GA requests service from Elektra & PolyGram). Address is P.O.Drawer 1948, Albany, GA 31702.

KHRN-Hearne, TX requests oldies from all sources. P.O.Box 1075, Hearne, TX 77859.

WQIM-Montgomery, AL requests gospel service from all sources. Address is P.O.Box 604, Montgomery, AL 36067.

#### MUSIC CALLS

Tony Wright, WJIZ-Albany, GA will accept music calls Tuesdays & Wednesdays between 1:00-3:00PM. Phone 912-432-7447. Frenche Be, WQIM-Montgomery, AL will accept music calls on Tuesdays between 9:30AM-4:30PM. Phone 205-365-0393.

#### **AVAILABLE**

Michael E. Taylor, formerly Operations Manager and Alr Talent (AM drive) at WHYZ-Greenville, SC, is looking. He can be reached at 803-246-6432.

# PHOTO FILE by LISA SMITH and BETTY HOLLARS



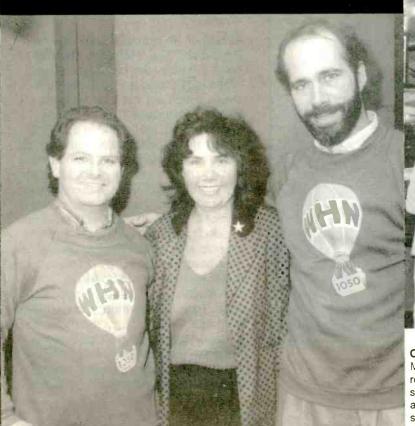
Care to be "Foto Filed" by the Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

#### SILVER/BLACK ÁTTACK IN L.A.

Rhino Records delivers the pass play carrying the new 12" and picture disc of the L.A. Raiders single "Silver/Black Attack." They brought along some help when they went to KLOS-Los Angeles and pictured here they are (1-r): Stan Gleason, Tim Kelly (P.D. of KLOS), Raiderette, Joe Walsh (KLOS Breakfast Club air talent) and another Raiderette.

#### MAGIC LEGS ▼

KMJK/FM-Portland had their third annual "Hottest Legs" competition recently and here's the picture of the winner! Shown here watching in appreciation are (left) Eric Worden (air talent KMJK/FM) and (center) Steve Naganuma.



#### ORLEANS IN NEW YORK ◀

MCA recording artists, Orleans, recently visited New York City radio station WHN to talk about their new album. The group presented the staff with a basket of goodies and

were in turn presented with official WHN sweatshirts. Pictured here (I-r) are Larry Hoppen of Orleans, Pam Green (P.D. of WHN) and John Hall of Orleans.



Mickey Gilley performs at the KMPS picnic

#### 30,000 ATTEND KMPS PICNIC ◀

The promotions and programming staff at KMPS-Seattle were worried last year about how they were going to top the 18,000 people who attended their Listener Appreciation Picnic. But they shouldn't have been concerned. This year's picnic, held on Sunday, August 10th, drew a crowd of 30,000! The day-long event included performances by Mickey Gilley and Gail Davies and a Country/Gospel show, along with appearances by five Northwest Country bands. There were also food booths, arts and crafts booths, and Jav Hamilton, Promotions Director at KMPS, says that he's not worried about topping this year's attendance next year. "Thirty thousand folks again next year would be just fine with me!"



The KGRC volleyball team following the match.

#### **PUTTIN' ON THE RITZ** ◀

As part of its "National Tom Sawyer Days" each year, Hannibal, Missouri hosts a "Mud-Volleyball Tournament." When KGRC was asked to play in a media match against another local station, Promotions Director Chuck Yates decided that showing up in old shorts and station t-shirts would not do. So he made arrangements with a local tuxedo shop to use their tuxedos to play in the mud. (Note that the tuxedos were several years old and not their current stock.) Chuck also decided that his team needed to make an entrance, and that they did with the team riding up in a new bass boat. To add a touch of class to the event, they pulled out bottles of champagne and toasted the opposing team. Then into the mud, and the crowd went wild. Chuck notes, "the promotion is messy, but fun, and created a lot of street talk for a relatively small amount of money. One must remember, however, to play ball with your mouth closed."

#### GREAT AMERICAN SIGN-OFF ▶

KSJO-San Jose promoted a "Great American Sign-Off" in an attempt to stamp out those silly "Baby On Board" signs and variations that are popping up all over the country. KSJO's morning team solicited listeners to turn in their signs for an album of their choice from the KSJO Album Locker. The response was tremendous. Not only did KSJO have to replenish the Album Locker several times, but they got newspaper and television coverage as well.

# AROUND THE WORLD WITH GENESIS

WMMR-Philadelphia is right in the middle of their largest concert promotion to date. Seven winners and their quests are enjoying Genesis shows in Detroit, Toronto, Philadelphia, New York, Chicago, Los Angeles and San Francisco. All winners receive round-trip airfare, first-class hotel accommodations and transportation. They also receive escorted sightseeing tours and pre-concert celebrations. Promotion director Jack Quigley says, "The forced listening vehicle has been highly successful with thousands of calls daily, generating a tremendous buzz on the streets of Philly for both Genesis and WMMR,"

# THE COWBOYS ► VISIT THE INDIANS

What could be more appropriate for a Country station than to have their "cowboys" broadcast live from a real Indian pow-wow? That's what the folks at KTDO-Toledo, Oregon, have been doing for the past four years at the Confederated Tribes of Siletz Annual Celebration Days Pow-Wow. The theme of this year's event was "Respect Our Elders And Guide Our Youth," and KTDO Music Director Dennis Edwards posed here to prove that Cowboys and Indians really can co-exist peacefully!!



Shown here with a partial collection of the signs are (I to r) KSJO Promotions Director Jim Sheehan and the morning crew of Rudy Koerner, Laurie Roberts and Ted Kopulos.



Shown here after smoking the peace pipe are KTDO's Dennis Edwards (center), Chief DePoe of the Confederated Tribes of Siletz (right) and Chief DePoe's eldest son (left).

# the GAVIN REPORT

# DAVE SHOLIN'S Personal Picks — SINGLES

GENESIS - Land Of Confusion (Atlantic) How do they do it? The Banks, Collins and Rutherford collaboration is unbeatable and it seems they have a seemingly unending supply of hit songs. While there's a commonality in the music of Genesis, each release is very much its own, exemplified by this remarkable entry.

EURYTHMICS - Thorn In My Side (RCA) All the critical acclaim this duo has received over the past couple of years has been well deserved. I'd swear this side is at least one to two minutes shorter in length... always a positive sign.

MIAMI SOUND MACHINE - Falling In Love (Uh-Oh) (Epic) I know there are some of you, like me, who thought this band would do the "Conga" and disappear. WRONG rhumba breath! Here is yet another example of their versatility and diverse song writing talents, which explains why they are one of the year's big surprises.

KANSAS - All I Wanted (MCA) Names from our musical past continue to re-emerge with hot new material. Refusing to just be dust in the wind, Kansas returns and takes a very different direction. I heard this a few times without knowing the identity of the artist and never did figure out who it was. All I knew was it sure sounded good.

# RON FELL'S Personal Picks — ALBUMS

#### BENJAMIN ORR - The Lace (Elektra)

After all that time riding shotgun with The Cars, Ben now gets his chance to drive his own vehicle. With the usual drum machine and Elliot Easton at his side, the journey begins with his first single, STAY THE NIGHT, a personal pick to click and a safe introduction to the world of solo performance. A bit more reckless (not rockless) are side-openers TOO HOT TO STOP and SPINNING, both of which feed off of the aforementioned rhythm monster. Unlike Ric O and Cars projects, the songs on this LP, to their credit, stay close to home and don't drift onto the shoulder of pop music's highway.

#### LUTHER VANDROSS - Give Me The Reason (Epic)

Pop radio blew it by not playing the title track. Nuff said. And while I probably haven't shamed anyone into listening carefully to this LP, there's still plenty to consider. STOP TO LOVE, set to a cool groove (that's a sixties' phrase), is a radiant, digitally brilliant opener. I GAVE IT UP is reminiscent of his earliest biggies and THERE'S NOTHING BETTER THAN LOVE (a duet with the hoofer Gregory Hines) is a curious ballad sung about a mythical miss. The rest of the LP reinforces the class and consumate musicianship that is Luther Vandross.



### the GAVIN REPORT

Bill Gavin Ron Fell

Dave Sholin **Betty Hollars** 

Elma Greer Kent Zimmerman Diane Rufer

Keith Zimmerman Lisa Smith

Peter Standish

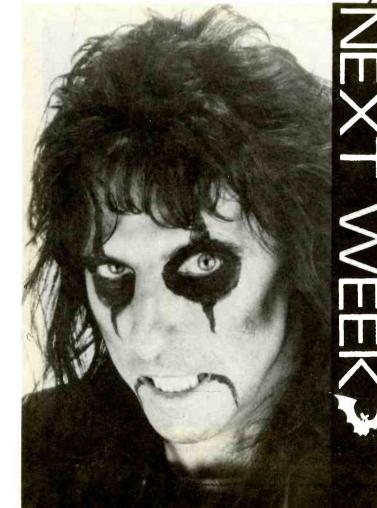
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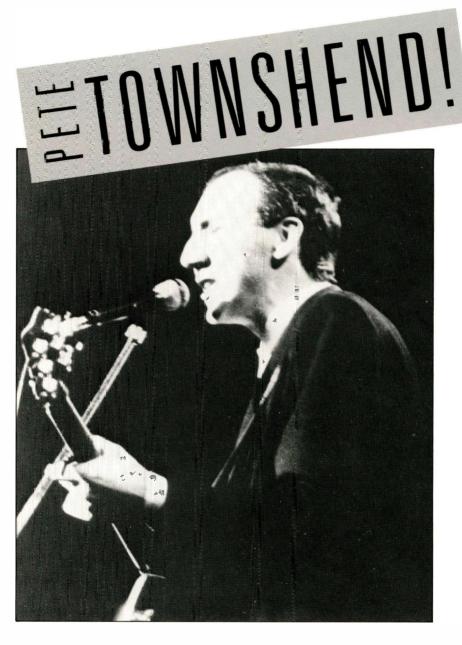
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# THREE WAYS TO PLUNGE INTO THE DEEP END WITH



# THE ALBUM: PETE TOWNSHEND'S DEEP END: LIVE!

Ten hot in-concert performances featuring the man & the band that made "White City" famous. Standout performances by The Kick Horns and guitarist David Gilmour help make PETE TOWNSHENB'S DEEP END: LIVE! an album that moves from start te finish!

# THE SINGLE:

Now, for all Hit Radio Formats "Barefootin" " the single. Looking to follow the major success of "Face The Face" and "Give Blood," Pete Townshend really gets you up and keeps you movina!

# THE VIDEO: PETE TOWNSHEND'S DEEP END: THE BRIXTON ENGLAND CONCERT

Where did all this great music come from? Earlier this year, PETE TOWNSHEND'S DEEP END performed live at Brixton Academy in England. This spectacular concert was filmed and released for sale as a full length video.

PETE TOWNSHEND'S DEEP END: LIVE!

AN ALBUM, A SINGLE AND THE HOME VIDEO.

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