the GAVIN REPORT

The King Of Conversation: Mutual Broadcasting's Larry King

mutual

Oren Harari: Control Without The Paper-weight Eric Norberg On Oldies Research

Plus Andreas Vollenweider: 47 Strings Attached_____

DNE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415 392 7750



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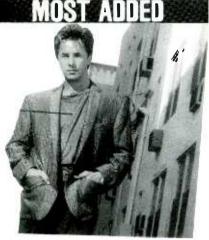
the GAVIN-REPORT

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1 - 2 - 1 Editor: Dave Sholin

Station Reporting Phone (415)392-7750 Reports accepted Mondays at 8AM through 11AM Wednesdays



TOP NEW AIRPLAY

▲ DON JOHNSON Heartbeat (Epic) 107 Adds

> GENESIS Throwing It All Away (Atlantic) 86 Adds

ROBERT PALMER I Didn't Mean To Turn You On (Island) 81 Adds



VAN HALEN Love Walks In (Warner Bros.)

JANET JACKSON When I Think Of You (A&M)



GWEN GUTHRIE Ain't Nothin' Goin' On But The Rent (Polydor/PolyGram) Doin' a J-O-B for R-A-D-I-O.

2W	LW	TW	Reports accepted mondays at 8AM through 11AM We
2.	1.	1.	MADONNA - Papa Don't Preach (Sire/Warner Bros.)
3.	2.	2.	STEVIE WINWOOD - Higher Love (Island/Warner Bros.)
7.	6.	3.	LIONEL RICHIE - Dancing On The Ceiling (Motown)
9.	7.	4.	BANANARAMA - Venus (London/PolyGram)
12.	9.	5.	Berlin - Take My Breath Away (Columbia)
22.	11.	6.	HUEY LEWIS & THE NEWS - Stuck With You (Chrysalis)
1.	3.	7.	Peter Cetera - Glory Of Love (Full Moon/Warner Bros.)
11.	10.	8.	MICHAEL McDONALD - Sweet Freedom (MCA)
5.	4.	9.	Belinda Carlisle - Mad About You (IRS/MCA)
6.	5.	10.	Jermaine Stewart - We Don't Have To Take Our Clothes Off (Arista)
14.	12.	11.	Timex Social Club - Rumors (Jay)
26.	16.	12.	GLORIA LORING & CARL ANDERSON - Friends & Lovers (Carrere/CBS)
15.	13.	13.	Miami Sound Machine - Words Get In The Way (Epic)
23.	18.	14.	GLASS TIGER - Don't Forget Me (When I'm Gone) (Manhattan)
21.	19.	15.	REGINA - Baby Love (Atlantic)
8.	8.	16.	Wham! - The Edge Of Heaven (Columbia)
35.	29.	17.	DARYL HALL - Dreamtime (RCA)
19.	17.	18.	Mike & The Mechanics - Taken In (Atlantic)
34.	28.	19.	BILLY OCEAN - Love Zone (Jive/Arista)
33.	26.	20.	DOUBLE - Captain Of Her Heart (A&M)
30.	25.	21.	KLYMAXX - Man Size Love (Constellation/MCA)
38.	30.	22.	RUN DMC - Walk This Way (Profile)
27.	24.	23.	David Lee Roth - Yankee Rose (Warner Bros.)
31.	27.	24.	MONKEES - That Was Then, This Is Now (Arista)
4.	14.	25.	Rod Stewart - Love Touch (Warner Bros.)
17.	20.	26.	Jeffrey Osbome - You Should Be Mine (A&M)
40.	33.	27.	PAUL MCCARTNEY - Press (Capitol)
		28.	GENESIS - Throwing It All Away (Atlantic)
	39.	29.	<u>LOVERBOY</u> - Heaven In Your Eyes (Columbia)
	34.	30.	ZZ TOP - Velcro Fly (Warner Bros.)
24.	23.	31.	Device - Hanging On A Heart Attack (Chrysalis)
		32.	VAN HALEN - Love Walks In (Warner Bros.)
	38.	33.	<u> 38 SPECIAL</u> - Somebody Like You (A&M)
		34.	STACEY Q - Two Of Hearts (Atlantic)
10.	15.	35.	Peter Gabriel - Sledgehammer (Geffen)
		36.	JANET JACKSON - When I Think Of You (A&M)
		37.	THOMPSON TWINS - Nothing In Common (Arista)
20.	22.	38.	Outfield - All The Love In The World (Columbia)
13.	21.	39.	Genesis - Invisible Touch (Atlantic)
29.	31.	40.	John Cougar Mellencamp - Rumbleseat (Riva/PolyGram)

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_	Reports	Adds	0n	Chart
ROBERT PALMER - I Didn't Mean To Turn You On (Island) BILLY JOEL - A Matter Of Trust (Columbia) PAUL SIMON - You Can Call Me AI (Warner Bros.) SIMPLY RED - Money\$ Too Tight (To Mention) (Elektra) EURYTHMICS - Missionary Man (RCA) *DON JOHNSON - Heartbeat (Epic)	166 159 129 128 126 107	81 40 13 24 37 107	78 94 96 60 52	7 25 20 44 37

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WHAT COMES AFTER "LOVE TOUCH"?



The New Single From The Album Rod Stewart

Produced By Bob Ezrin

UP & COMING

Reports	Adds	On	Chart	ARTIST & TITLE
109	24	71	14	EL DEBARGE - Love Always (Gordy/Motown)
103	8	82	13	MICK JAGGER - Ruthless People (Épic)
102	30	61	11	EDDIE MONEY - Take Me Home Tonight (Columbia)
101	27	61	13	FABULOUS THUNDERBIRDS - Wrap It Up (CBS)
97	7	41	49	NU SHOOZ - Point Of No Return (Atlantic)
85	11	45	29	BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)
84	15	58	11	AIR SUPPLY - Lonely Is The Night (Arista)
81	29	30	22	BEATLES - Twist And Shout (Capitol)
80	14	35	31	PATTI LaBELLE - Oh People (MCA)
77	34	40	3	BOB SEGER - It's You (Capitol)
76	19	45	12	SHEENA EASTON - So Far So Good (EMI America)
75		34	41	HEART - If Looks Could Kill (Capitol)
68	33	32	3	GTR - The Hunter (Arista)
67	16	42	9	MOODY BLUES - The Other Side Of Life (Polydor/PolyGram)
66	1	35	30	CHAKA KHAN - Love Of A Lifetime (Warner Bros.)
63	14	26	23	JETS - Private Number (MCA)
57	34	19	4	KENNY LOGGINS - Playing With The Boys (Columbia)
56	4	24	28	HONEYMOON SUITE - What Does It Take (Warner Bros.)
56	32	20	4	ANITA BAKER - Sweet Love (Elektra)
55	10	21	24	LISA LISA & CULT JAM WITH FULL FORCE - All Cried Out (Columbia)
53	32	15	6	ART OF NOISE - Paranoimia (Chrysalis)
43	1	42		BURNS SISTERS BAND - I Wonder Who's Out Tonight (Columbia)
40		33	7	SOUTHSIDE JOHNNY - Walk Away Renee (Atlantic)
34	13	20	1	ONE TO ONE - Angel In My Pocket (Warner Bros.)
31	14	6	11	NEW EDITION - Earth Angel (MCA)
30	1	25	4	NICK JAMESON - Weatherman (Motown)
28	10	18		*BOYS DON'T CRY - Cities On Fire (Profile)
26	3	23		AMERICAN GIRLS - American Girls (IRS/MCA)
25	24	1		*TALKING HEADS - Wild Wild Life (Sire/Warner Bros.)
24	3	17	4	KIM MITCHELL - Patio Lanterns (Atlantic)
24	6	10	8	*GWEN GUTHRIE - Ain't Nothin' Goin' On But The Rent (Polydor/PolyGram)
24	6	14	4	*DOCTOR AND THE MEDICS - Spirit In The Sky (IRS/MCA)
21	13	8	1 7	*ALVIN LEE - Detroit Diesel (21/Atlantic)

Dropped: **#32-Journey**, **#35-Kenny** Loggins, **#36-Gavin** Christopher, **#37 -Mary** Jane Girls, **#40-Andy** Taylor, Queen, Bourgeois Tagg, Starship, Models.

INSIDE TOP 40 WITH DAVE SHOLIN

Several weeks ago, Betty wrote about how women were taking over most of the Urban Contemporary top ten. Looking at the hottest Top 40 records in the country this week, the same trend is apparent. MADONNA, BANANARAMA, BERLIN, BELINDA CARLISLE, GLORIA LORING, MIAMI SOUND MACHINE with REGINA, STACEY Q and JANET JACKSON on the move.

HUEY LEWIS AND THE NEWS continue to make astounding Hit Factor gains...starting at 6% going to 38% last week and now 81%!! DARYL HALL has been in the wings waiting for the smoke to clear and finally got the all -clear sign...Hit Factor up from 6% to 18% with top twenty action at 106X-Florence, WQUT-Johnson City, Y100-Miami, KDWB-Minneapolis, KSAQ-San Antonio, KMJK-Portland, KYYA-Billings, etc.

It was only one month ago that **RUN DMC** was listed on The Personal Picks page and an overwhelming majority of key programmers believed right from the start. Moves are powerful, as Dave Van Stone and Robin Silva take it 17-9 at KWSS, along with Richard Sands

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KITS 19-7, Doug Erickson KPKE debut #21, Jonathan Little and Matt Hudson Z104 14-10, Greg Lawley WDBR 26-17, etc. **PAUL MCCARTNEY** picking up more chart strength debuting top 30 for WNYZ, KQCR, WWYO, WHSY, WLGA, KHTY, KWSD, FM104, KWTX, etc.

Though NU SHOOZ is short of 100 total reports, they nevertheless have a strong 26% Hit Factor and top ten numbers in Toronto, Laredo, Charleston , Fresno, Modesto, etc. JANET JACKSON earns the Certified seal on the way to her third consecutive hit. Debuts #23 for Nick Ferrara at B -94, #21 with Scott Shannon Z100, #30 for Rob Poulin WWHB, #25 with Jeff McCartney 94Q, etc.

It was back on July 18th that **EURYTHMICS** debuted as an Up & Comer and has steadily grown in airplay and chart movement...new on B104, WCGQ, WROQ, WRCK, SLY96, KFMY, WABB, WWKZ, KUBE, KRQ, etc., plus debuts #15 WXKS/FM-Boston and #14 94Q-Atlanta. **STACEY Q** was Record To Watch on July 11th and has now blown right by Chartbound with a 30% Hit Factor and 139 reports. LISA LISA WITH CULT JAM is another former RTW that's taken off quickly. Currently #4 Z100, moves 25-10 WJLK, 21-15 FM102, 27-17 I-94, 21-16 KMEL, 26-18 KSTN, etc. JETS developing a good profile on the West Coast, picking up 14 adds including WBIZ, KHIT, K104, WPDZ, Y100, WBBQ, KKOS, etc.

Three edging closer to Chartbound territory are EL DEBARGE, EDDIE MONEY and the FABULOUS THUNDERBIRDS, who all showed significant airplay growth going over 100 reports for the first time. Last week's Record To Watch ANITA BAKER more than doubles in airplay with adds at KC101, PRO/FM, WBLU, KZPS, KMEL, KYNO, KROY, KBEQ, B-96, KFYR, 94Q, B106, B-94, 95XXX, etc.

GWEN GUTHRIE has a major market chart story happening...already up to a 12% Hit Factor, she's top 15 in Boston, New York and San Francisco. New on B96, WCGQ, WKXX, 106X, WPDZ, KMGX, etc. Currently number two on our Urban chart, it's inches away from going to the top.

LIFES RICH PAGEANT



THE FIRST SINGLE (IRS-52883) FALLONME PRODUCED BY DON GEHMAN. THIS RECORD IS A HIT.



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Research: Keith Zimmerman Lisa Smith **Betty Hollars**

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	Total reports this	week_29	2 Last V	Week_2	98					
ADTICT	STATIONS CHARTED									
ARTIST	TITLE LABEL	Reports	Adds	1-5	6-10	11-20	20-30	Uncharted	HIT	Weel
UEY LEWIS & THE N	EWS - Stuck With You (Chrysalis)	288	1	11	54	171	41	10	818	4
ERLIN - Take My Brea	ath Away (Columbia)	281	6	60	125	75	11	4	92%	10
IONEL RICHIE - Danc	ing On The Ceiling (Motown)	280		82	132	54	11	1	95%	6
TEVE WINWOOD - H	igher Love (Island/Warner Bros.)	276	1	194	58	17	5	1	97%	11
IADONNA - Papa Dor	't Preach (Sire/Warner Bros.)	268		253	15				100%	9
ANANARAMA - Venu	us (London/PolyGram)	266		100	100	58	8		96%	8
ARYL HALL - Dreamti	me (RCA)	266	-4		2	48	142	70	18%	4
ICHAEL McDONALD	- Sweet Freedom (MCA)	252	3	47	85	96	16	5	90%	11
ILLY OCEAN - Love Z	Zone (Jive/Arista)	251	12		3	47	117	72	19%	5
LORIA LORING & CA	RL ANDERSON - Friends And Lovers (CBS)	247	16	38	31	91	54	17	648	7
ENESIS - Throwing It	All Away (Atlantic)	247	86	1		2	52	106	18	2
LASS TIGER - Don't F	orget Me (When I'm Gone) (Manhattan)	245	9	6	16	104	73	37	51%	7
AMI SOUND MACHIN	IE - Words Get In The Way (Epic)	233	4	25	71	103	28	2	85%	10
EGINA - Baby Love (A	tlantic)	221	10	13	30	96	61	11	65%	11
OVERBOY - Heaven li	n Your Eyes (Columbia)	218	38			8	62	110	3%	4
UN DMC - Walk This W	/ay (Profile)	215	12	7	15	50	85	46	33%	5
LYMAXX - Man Size L	ove (Constellation/MCA)	212	11		10	67	89	35	36%	8
MEX SOCIAL CLUB -	Rumors (Jay)	209	7	75	57	47	18	5	85%	10
AUL MCCARTNEY - P	ress (Capitol)	209	11		1	11	85	101	5%	4
OUBLE - The Captain	Of Her Heart (A&M)	203	7	4	19	50	95	28	35%	10
ONKEES - That Was 1	Then, This Is Now (Arista)	193	7	1	6	61	74	44	35%	8
Z TOP - Velcro Fly (Wa	arner Bros.)	193	15		1	14	75	88	7%	5
AN HALEN - Love Wal	ks In (Warner Bros.)	193	32		1	8	41	111	48	3
NET JACKSON - Wh	en I Think Of You (A&M)	178	56			4	40	78	2%	3
OBERT PALMER - I D	idn't Mean To Turn You On (Island)	166	81			2	5	78	18	2
AVID LEE ROTH - Yar	nkee Rose (Warner Bros.)	163	3	16	29	56	41	18	61%	8
LLY JOEL - A Matter (Of Trust (Columbia)	159	40			3	22	94	18	3
IOMPSON TWINS - N	lothing In Common (Arista)	148	16			10	31	91	68	5
SPECIAL - Someboo	dy Like You (A&M)	147	12	1	4	22	44	64	18%	6
ACEY Q - Two Of Hea	arts (Atlantic)	139	27	12	11	19	27	43	30%	6
UL SIMON - You Can	Call Me AI (Warner Bros.)	129	13			1	19	96		3
MPLY RED - Money'\$	Too Tight (To Mention) (Elektra)	128	24			3	41	60	28	6
JRYTHMICS - Missiona		126	37	1	2	15	19	52	148	5
DeBARGE - Love Al	ways (Gordy/Motown)	109	24				14	71		3
J SHOOZ - Point Of N		97	7	6	5	15	23	41	26%	8

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 IORTHEAST AMILTON, ON(NEVIN GRANT-CKOC) Ocean, Beatles, A.of Noise. ORONTO, ON(BOB SAINT-CFTR) M.McDonald, Eurythmics, Glass Tigr. OSTON, MA(WHITE/O'CONNELL-WXKS/FM) Nu Shooz, Genesis, Doc.&Medic, A. Baker, Easton, Vandross, Sparks. APE COD, MA(McDONALD/McVIE-WKPE) K.Loggins, Triumph, Eurythmics, Fixx. ROVIDENCE, RI(TOM CUDDY-PRO/FM) Fab TB'S, Stacey Q, R. Palmer, A. Baker. EENE, NH(BERNIE HARTNETT-WKNE/FM) R. Palmer, Seger, B.Country. UMFORD, ME(RIVERS/PERRY-WMR) No Report. ANGOR, ME(TONY PERKINS-WZON) K.Loggins, Loring/And, N.Edition, Janet Jax., Easton, L.Cardenas, D. Johnson. LLSWORTH, ME(TIM MOORE-WKSQ) J.Osborne, Berlin, Journey. ANGOR, ME(JIM LEVEN-WWFX) Stacey Q, GTR, A.of Noise, N.Jameson, Lover Spks, K.Loggins, A. Baker. URLINGTON, VT(DENA YASNER-95XXX) Stacey Q, GTR, A.of Noise, N.Jameson, Lover Spks, K.Loggins, A. Baker. URLINGTON, VT(THOM RICHARDS-Q99) ZZ Top, D. Johnson, R. Palmer, A. Baker. ARTFORD, CT(MIKE WEST-WTIC/FM) Lisa Lisa, Nu Shooz, R. Palmer, D. Johnson. ILLIMANTIC, CT(DAVE EVAN-WILI/FM) Monkees, Genesis, R. Palmer, Van Halen, 38 Special. EW HAVEN, CT(STORM N. NORMAN-WEBE/FM) Madonna, DeBarge, L.Cardenas, Beach Boys. EW YORK, NY(SCOTT SHANNON-Z100) Beatles, M.McDonald, Run DMC, Loring/And. AMPTON BAYS, NY(ROB POULIN-WWHB) E.Grant, K.Loggins, David Pack, B.Raitt, D. Johnson, Stacey Q., Mancrab. 	 SCHENECTADY, NY(JIM WALSH-3WD) Loverboy, N.Diamond, D. Johnson, T.Heads, A.of Noise. POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) Jets, Fab TB'S, R. Palmer, T.Twins, B.Hornsby, Beatles. UTICA, NY(MAC/ANDREWS-WNYZ) T.Heads, SOS Band, R. Palmer, Ashford &S, D. Johnson, Beatles. UTICA, NY(JIM REITZ-WRCK) T.Heads, Eurythmics, Lover Spks, T.Twins, E.Money, Moody B's, A. Baker. BINGHAMTON, NY(DON MORGAN-WAAL/FM) Van Halen, Loverboy. BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) B.Joel, R. Palmer, Easton, One To One, Moody B's, Lover Spks. MID ATLANTIC ASBURY PARK, NJ(PAT GILLEN-JLK/FM) R. Palmer, A. Baker, B.Hornsby, E.Money, Moody B's, A.of Noise. TRENTON, NJ(TOM TAYLOR-WPST) D. Johnson, Lisa Lisa, Pet Shop, T.Heads. PITTSBURGH, PA(FERRARA/CAMPBELL-B94) A. Baker, Van Halen, A.of Noise, D.L.Roth. ERIE, PA(JIM COOK-WJET) Genesis, N.Edition, Janet Jax ERIE, PA(BILL SHANNON-K104) Beatles, Genesis, GTR, Triumph, K.Loggins, D. Johnson, Jets. ALTOONA, PA(STEVE KELSEY-WFBG) T.Twins. WASHINGTON, DC(KAGHAN/DEMPSEY-B106) T.Twins, A. Baker. BALTIMORE, MD(KINGSTON/KRONTHAL-B104) N.Edition, Eurythmics Beatles. OCEAN CITY, MD(J.J. "HITMAN" MCKAY-100KHI) Seger, Easton, DeBarge, Genesis, Vandross, A.of Noise. NORFOLK, VA(MARY ANN RAYMENT-WNVZ) A. Baker, Eurythmics, P.LaBelle. SANFORD, NC(BILL FREEMAN-WFJA) R. Palmer, A. Baker, T.Heads, D Johnson, M. Martin, K.Loggins, T.Twins, It Bites. DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) B.Hornsby, Stacey Q, DeBarge Van Halen, D. Johnson
EENE, NH(BERNIE HARTNETT-WKNE/FM) R. Palmer, Seger, B.Country. UMFORD, ME(RIVERS/PERRY-WMR) No Report. ANGOR, ME(TONY PERKINS-WZON) K.Loggins, Loring/And,	Easton, One To One, Moody B's, Lover Spks. MID ATLANTIC ASBURY PARK, NJ(PAT GILLEN-JLK/FM) R. Palmer, A. Baker,
LLSWORTH, ME(TIM MOORE-WKSQ) J.Osborne, Berlin, Journey. ANGOR, ME(JIM LEVEN-WWFX) Stacey Q, E.Money, Mike & M., D. Johnson.	TRENTON, NJ (TOM TAYLOR-WPST) D. Johnson, Lisa Lisa, Pet Shop, T.Heads.
N.Jameson, Lover Spks, K.Loggins, A. Baker. URLINGTON, VT(THOM RICHARDS-Q99) ZZ Top, D. Johnson, R. Palmer, A. Baker. ARTFORD, CT(MIKE WEST-WTIC/FM) Lisa Lisa, Nu Shooz, R. Palmer,	ERIE, PA(JIM COOK-WJET) Genesis, N.Edition, Janet Jax ERIE, PA(BILL SHANNON-K104) Beatles, Genesis, GTR, Triumph, K.Loggins, D. Johnson, Jets. ALTOONA, PA(STEVE KELSEY-WFBG) T.Twins.
ILLIMANTIC, CT(DAVE EVAN-WILI/FM) Monkees, Genesis, R. Palmer, Van Halen, 38 Special.	BALTIMORE, MD(KINGSTON/KRONTHAL-B104) N.Edition, Eurythmics
ESTPORT, CT(STORM N. NORMAN-WEBE/FM) Madonna, DeBarge, L.Cardenas, Beach Boys.	DeBarge, Genesis, Vandross, A.of Noise. NORFOLK, VA(MARY ANN RAYMENT-WNVZ) A. Baker, Eurythmics,
DMC, Loring/And. AMPTON BAYS, NY(ROB POULIN-WWHB) E.Grant, K.Loggins, David	SANFORD, NC(BILL FREEMAN-WFJA) R. Palmer, A. Baker, T.Heads, D Johnson, M. Martin, K.Loggins, T.Twins, It Bites. DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) B.Hornsby, Stacey Q,
BREAKING BIG!	 DeBarge, Van Halen, D. Johnson. SHELBY, NC(ANDY FOSTER-WXIK) Genesis, Seger, Moody B's, Janet Jax., Vandross, One To One, S. Ridgway. CHARLOTTE, NC(JACK DANIEL-WBCY) D. Johnson, P.LaBelle, Jets, Easton, Genesis, H.Suite. CHARLOTTE, NC(REGGIE BLACKWELL-WROQ) N.Edition, Regina, Love/Money, A. Baker, Eurythmics. FAIRMONT, NC(BILL SELLARS-WZYZ) Alvin Lee, GTR, Mario, Fab TB'S Seger, D. Johnson.
CA DAD	 CHARLESTON, SC(ROGER GAITHER-WKQB/FM) No Report, Frozen. FLORENCE, SC(GREEN/BOSWELL-106X) L.McNally, Gw.Guthrie, Boys/Cry, Moody B's, E.Money, K.Loggins, D. Johnson, K.Mitchell. CHERAW, SC(JAY LEWIS-WPDZ) Gw.Guthrie, R. Palmer, Janet Jax., DeBarge, Jets. KINGSTREE, SC(GREG KNOP-WKSP) D. Johnson, Christian,
	L.Cardenas, D.Twilley, Mario, G.Earring, Boys/Cry. MYRTLE BEACH, SC(LINDA KING-WKZQ) No Report, Frozen. GREENVILLE, SC(TOMMY SMITH-WANS/FM) B.Joel, R. Palmer, D. Johnson.
• IN REPORTERS	SOUTHEAST
NOW ON OVER 43 GAVIN REPORTERS	 ATLANTA, GA(JEFF McCARTNEY-94Q) A. Baker, Genesis, D. Johnsor ROME, GA(DANNY HOWARD-WQTU) Timex S.C., D. Johnson, S. Red, E.Money, Stacey Q, Paul Simon, T.Turner. SWAINSBORO, GA(BARRY STEWART-WGKS/FM) Messenger, R. Palmer, D. Johnson, Alvin Lee, Loverboy, Fab TB'S.
THE BURNS SISTERS BAND	 VIDALIA, GA(MELODI GARRETT-98Q) G.Earring, One To One, Mario, L.Cardenas, David Pack, D. Johnson, Christian, Fantasia, GTR. ATHENS, GA(DAN MURRAY-WAGQ) D. Johnson, Seger, Janet Jax., Fab TB'S, Alvin Lee.
I Wonder Who's Out Tonight"	AUGUSTA, GA(BRUCE STEVENS-WBBQ) Eurythmics, D. Johnson, A. Baker, N.Edition, Jets, H.Suite. FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) K.Loggins, D.
Columbia Records	Johnson, G.Earring, Burns Sis., Alvin Lee, Am. Girls.

- HINESVILLE, GA(SHANNON WEST-WBLU) R. Palmer, Cameo, A. Baker, Pet Shop, Triumph.
- VALDOSTA, GA(STEVE SUTTON-WLGA) Genesis, 38 Special, D. Johnson.
- COLUMBUS, GA(ALAN DU PRIEST-WCGQ) Moody B's, M. Jagger, R. Palmer, Eurythmics, Fab TB'S, Gw.Guthrie, B.Joel.
- DAYTONA BEACH, FL(TONY MANN-WNFI) D.L.Roth, Glass Tigr, Genesis.
- TALLAHASSEE, FL(RICH STEVENS-Z103) No Report, Frozen.
- PANAMA CITY, FL(JEFF DAVIS-WPFM) Lover Spks, B.Joel, Seger, B.Monkeys, D. Johnson, R. Palmer.
- FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) Seger, Jarreau, Loverboy, Genesis, D.Foster.
- PENSACOLA, FL(J.D. NORTH-WJLQ/FM) Loverboy, Janet Jax., McCartney.
- GAINESVILLE, FL(JERI BANTA-WYKS) Loring/And, Genesis, D. Johnson, P.LaBelle, Fab TB'S.
- MIAMI, FL(FRANK AMADEO-Y100) Janet Jax., Erotic Ex., Beatles, D. Johnson, M. Jagger, E.Money, P.LaBelle, Eurythmics, Jets, McCartney.
- MIAMI, FL(MARK SHANDS-95INZ) D. Johnson, S. Red, B.Hornsby. TAMPA, FL(BOBBY RICH-Q105) Berlin, D. Johnson, Eurythmics, A.of Noise, Klymaxx.

SOUTH

- BIRMINGHAM, AL(RICH BAILEY-WKXX) Monkees, Gw.Guthrie, D. Johnson, N.Edition.
- FAYETTE, AL(KELSEY SCOTT-WHKW) T.Heads, Mario, Genesis.
- GADSDEN, AL(BILL ST. JOHN-Q104) D. Johnson, N.Edition, D.Foster. MONTGOMERY, AL(RALEIGH/COLLINS-WHHY/FM) Genesis, Glass Tigr, McCartney.
- MOBILE, AL(MARK DAVID SAWYER-WABB/FM) Stacey Q, D. Johnson, Genesis, Loring/And, Eurythmics, Beatles.
- JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) D.L.Roth, D. Johnson, Janet Jax., Fab TB'S, Triumph, S. Red.
- SPARTA, TN(BILL WINNINGHAM-WSMT) Janet Jax., DeBarge, M. Jagger, B.Hornsby, A. Baker, Lightfoot, E.Money, Alvin Lee.
- GREENVILLE, MS(DAN DIAMOND-WIQQ) R. Palmer, B.Joel, P.LaBelle, S. Red, T.Twins, D. Johnson.
- TUPELO, MS(LISA LANDAU-KZ103) Easton, Stacey Q, GTR, D. Johnson, Eurythmics, Nu Shooz.
- HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) Loverboy, Janet Jax., Air Supply, T.Twins.
- LAUREL/HATTIESBURG, MS(JIMMY BOYD-WNSL) Genesis, Loverboy, Janet Jax., R. Palmer, Klymaxx.
- BILOXI, MS(BOB LIMA-WQID) Genesis, 38 Special, Janet Jax., N.Edition.
- MCCOMB, MS(SARA KAY-WHNY) M. Jagger, N.Diamond, Air Supply, D. Johnson, Van Halen, Alvin Lee, D.Twilley.
- STARKVILLE, MS(WILLIAMS/CROCKETT-WKOR) Janet Jax., D. Johnson, Beatles.
- JENKINS, KY(G.C. KINCER-WIFX) Van Halen, T.Twins, B.Joel, Knight/Med, D. Johnson, P.Bailey, D.Twilley, P.LaBelle.
- PADUCAH, KY(TONY RICHARDS-WDDJ/FM) No Report, Frozen.
- BOWLING GREEN, KY(SCOTT THOMPSON-WBGN) Frozen.
- **GLASGOW, KY**(KELLY DOSSEY-WOVO/FM) Janet Jax., B.Hornsby, L.Cardenas, N.Diamond, G.Earring, D. Johnson, Fantasia.
- NEW ORLEANS, LA(McGEE/ROLLING-B97) D. Johnson.
- HOUMA, LA(MARK KELLY-KCIL/FM) N.Edition, Depeche M., D. Johnson, DeBarge.
- BATON ROUGE, LA(RICE/A.-WFMF) Loverboy, Janet Jax ..
- BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) S. Red, Genesis, Loverboy, B.Joel.
- MONROE, LA(LORI CLARY-KNOE/FM) Genesis, Seger, Stacey Q, D. Johnson, Doc.&Medic.

ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) No Report, Frozen.

EAST CENTRAL

- PINEVILLE, WV(RANDY PARKS-WWYQ) L.Cardenas, Genesis, H.L.Summer, DeBarge, B.Joel, D.Twilley, Alvin Lee, CHARLESTON, WV(HAMPTON/SPENCE-WVSR/FM) Loverboy, Glass Tigr, Double, D. Johnson, Van Halen. OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) DeBarge, Easton, A. Baker, D. Johnson. MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) T.Heads, Janet Jax., D. Johnson. COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) Beatles, Janet Jax., D. Johnson, B.Joel. COLUMBUS, OH(COOK/HAINES-92X) R. Palmer, Ocean, D. Johnson. ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) Genesis. J.Osborne, Janet Jax., D. Johnson. CINCINNATI, OH(JIM FOX-Q102) Ocean, Loverboy, Genesis. ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) Genesis, Ocean, Double, Klymaxx. RICHMOND, IN(RICK CASEY-K96) B.Joel, R. Palmer, Stacey Q, Air Supply, Moody B's. VINCENNES, IN(DANNY WAYNE-WRTB/FM) Frozen. EVANSVILLE, IN(CHRIS SOUSA-WKDQ) D.Foster, Genesis, B.Joel. TERRE HAUTE, IN(MIKE ARNETT-WPFR) GTR, Loverboy, D. Johnson, One To One, Ocean, Atanas. DETROIT, MI(GARY BERKOWITZ-WHYT) Genesis, Vandross, Van Halen, Air Supply, LANSING, MI(MARK MALONEY-WVIC) Genesis, M.McDonald. JACKSON/LANSING, MI(ALIX/WEBSTER-WJXQ) D. Johnson, Nu Shooz. Stacey Q, R. Palmer, Ocean. GRAND RAPIDS, MI(MIKE TINNES-WKLQ) ZZ Top, Double, Genesis, Glass Tigr, Ocean, Loverboy. CADILLAC, MI(ROB MICHAELS-WATT) McCartney, Genesis, B.Joel, Van Halen, GTR. ALPENA, MI(DARRELL KELLEY-WHSB) D. Johnson, Janet Jax., ZZ Top, Boys/Cry, R. Palmer, T.Heads. CHEBOYGAN, MI(MICHAELS/STEVENS-WQLZ/FM) Genesis, T.Twins, Eurythmics, K.Loggins, R. Palmer, E.Money. PETOSKEY, MI(DENNIS MARTIN-WWPZ) Genesis, Beatles, Regina, Run DMC. UPPER MIDWEST CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) Van Halen, McCartney, H.Lewis, R. Palmer, Loverboy, M. Jagger, Genesis. FT.DODGE, IA(CAL BIERMAN-KKEZ) Run DMC, Loverboy, Paul Simon, McCartney. WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) Triumph, Eurythmics, Stacey Q, S. Red, Beatles, Easton. SIOUX CITY, IA(SCOTT SHANNON-KSEZ/FM) Janet Jax., Genesis. SIOUX CITY, IA(PAT PAXTON-KGLI) Janet Jax., B.Joel, R. Palmer, D. Johnson. IOWA CTY/CEDAR RAPID, IA(JACOBSEN/NUGENT-KKRQ) Berlin, A Taylor CEDAR RAPIDS, IA(BRAD FUHR-KQCR/FM) B.Joel. Seger. CLINTON, IA(BILL WARNER-KNJY) B.Joel, Moody B's, Alvin Lee, O.Cheatem, Mario, L.Cardenas. DAVENPORT, IA(GYNNY O'HARA-KIIK) R. Palmer, D. Johnson, DeBarge, Easton, Janet Jax .. KENOSHA, WI(TERRY HAVEL-WJZQ) Fab TB'S, Genesis, Janet Jax., Loring/And, Loverboy, R. Palmer, Seger, Van Halen. MILWAUKEE, WI(DENISE LAUREN-WKTI) Genesis, S. Red, R. Palmer, Stacey Q, Loring/And. MADISON, WI(JONATHAN LITTLE-Z104) R. Palmer, Glass Tigr, Ocean, T.Heads, Double. GREEN BAY, WI(KIM BRADLEIGH-WKAU) Fab TB'S, D. Johnson, Janet Jax., R. Palmer, S. Red. WAUSAU, WI(MIKE EDWARDS-WIFC/FM) No Report, Frozen.
 - STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) R. Palmer, T.Heads, D. Johnson, E.Money.

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LA CROSSE, WI(GREER/CARR-WIZM/FM) Monkees, Janet Jax.,	JEFF.CITY/COLUI
Klymaxx, Van Halen.	Supply, Van Hal
LA CROSSE, WI(CHUCK KNIGHT-HIT105) Genesis, Janet Jax.,	WAYNESVILLE, N Johnson, Lisa L
Loverboy. EAU CLAIRE, WI(RICK JAMES-WBIZ) Jets, Fab TB'S, S. Red, ZZ Top.	MANHATTAN, KS
MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM)	Johnson, Boys/
Regina, Van Halen, Loring/And, K.Loggins, D. Johnson, Ocean,	TOPEKA, KS(RO
N.Edition, A.of Noise.	TOPEKA, KS(KE)
ROCHESTER, MN(DENNY FOSTER-KROC/FM) R. Palmer, Janet Jax.,	KANSAS CITY, M
Seger, Dolby's Q, K.Loggins, Genesis, B.Joel.	Khan, A.of Nois
MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) ZZ Top, Jets, D.	PITTSBURG, KS(HOISINGTON, KS
Johnson, K.Loggins, DeBarge, Dolby's Q. MANKATO, MN(GREG HUSAK-KEEZ/FM) R. Palmer, D. Johnson, 38	Jax., GTR, E.Gr
Special, Loverboy, Run DMC.	HAYS, KS(JACK
ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Loring/And, P.LaBelle,	Special, Keel, L
DeBarge, Air Supply, A.of Noise, D.Foster.	OMAHA, NE(TOM
ST. CLOUD, MN(PATTON/WAKEFIELD-KCLD/FM) Glass Tigr, Ocean,	NORFOLK, NE(D
Janet Jax	Seger, R. Palme
VERMILLION, SD(DEAN RUSSELL-KVRF) Loring/And, K.Loggins,	GRAND ISLAND,
Genesis, Seger, Alvin Lee, D. Johnson, Animotion, Atanas, One To	Genesis, R. Pal
One. YANKTON, SD(RANDY KUSSMAN-KQHU/FM) No Report, Frozen.	REARNEY, NE(RI Palmer, It Bites,
SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) Eurythmics, R.	McCOOK, NE(CA
Palmer, T.Twins, B.Joel.	E.Money, B.Joe
ABERDEEN, SD(SCOTT DANIELS-KQ95) One To One, Atanas,	EL DORADO, AR
H.L.Summer, D. Johnson, T.Heads, R. Palmer, Alvin Lee, G.Benson.	Shooz, 38 Spec
RAPID CITY, SD(McDANIEL/AUSTIN-KGGG/FM) Berlin, Miami S.M.	SEARCY, AR(JIM
RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) No Adds.	Regina, Madon
FARGO/MOORHEAD, ND(STAN MAIN-Y94) ZZ Top, Janet Jax., GTR, K.Loggins.	LITTLE ROCK, AF
GRAND FORKS, ND(NORTH/RIGHT-KKXL/FM) Genesis, H.Suite.	Hall, Stacey Q,
BISMARCK, ND(BRANNAN/HARDT-KFYR) A. Baker, DeBarge.	FT. SMITH, AR(JO
BISMARCK, ND(BOB BECK-KYYY/FM) D. Johnson, Pet Shop, Paul	
Simon, Air Supply, Easton, Genesis, Janet Jax	SOUTHWES
MINOT, ND(SCOTT MEYER-KIZZ) Loverboy, K.Loggins, Moody B's, D.	
Johnson, Genesis.	LAWTON, OK(GA
DE KALB, IL(LEW WHITE-WDEK/FM) Frozen. JOLIET, IL(BOB WEBER-WLLI) Stacey Q, Loverboy, R. Palmer, Run	Genesis, GTR,
DMC, Genesis.	DALLAS, TX(SHO
CHICAGO, IL(JEFFRIES/KELLY-WYTZ) Double, A.of Noise, Stacey Q,	K.Loggins.
T.Heads.	Jets, R. Palmer
CHICAGO, IL(CHUCK CRANE-WLS/AM) Timex S.C., Glass Tigr,	TYLER, TX(T.J. M
Loring/And, R. Palmer, Seger, Moody B's, T.Heads.	L.Cardenas, Al
CHICAGO, IL(JOE BOHANNON-B96) Beatles, A. Baker, Easton,	LUFKIN, TX(ERN
Eurythmics, Gw.Guthrie, D. Johnson, Vandross, Miami S.M., A.of Noise.	TB'S, E.Money
FREEPORT, IL(JIM READEKER-WXXQ) T.Twins, Run DMC, Loverboy,	WICHITA FALLS
Am. Girls, One To One, E.Money.	Simon, A.of No
ROCKFORD, IL(WALKER/ANTHONY-WYBR) Van Halen, Fab TB'S,	RILLEEN/TEMPL
Regina, Loring/And.	WACO, TX(GLEN
ROCKFORD, IL(BRILL/DENT-WZOK) 38 Special, Genesis.	Eurythmics, Va
GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) T.Heads, Pet Shop,	SAN ANGELO, T
David Pack, Fab TB'S, It Bites.	HOUSTON, TX(L
BLOOMINGTON, IL (JUSTIN/ROBBINS-WBNQ) Frozen.	N.Edition, Gen
CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) A. Baker, Boys/Cry, Janet Jax., D. Johnson.	BEAUMONT, TX
SPRINGFIELD, IL(GREG LAWLEY-WDBR) Stacey Q, D. Johnson, Pet	BRYAN, TX(CAR
Shop, A. Baker, One To One, Triumph, T.Heads.	Beatles, Genes BRYAN, TX(BILL
FAIRFIELD, IL(TOM LAVINE-WFIW) Frozen.	Bites, Until Dec
CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Fab TB'S, R. Palmer,	BRYAN, TX(RIC)
Doc.&Medic, A.of Noise.	Jarreau, Pet S
	VICTORIA, TX(J
CENTRAL	GTR, Triumph,
	LAREDO, TX(KIP
KIRKSVILLE, MO(JEFF ALLEN-KTUF) Seger, Janet Jax., GTR, Easton,	Bites, GTR, A.
Stacey Q. EAST PRAIRIE, MO(GREG LANDIS-KYMO) Van Halen, E.Money,	Q, ZZ Top, B.H
McCartney, B Baitt GTB T Twins S Bed Mental	WESLACO. TX(

McCartney, B.Raitt, GTR, T.Twins, S. Red, Mental....

- KANSAS CITY, MO(PERUN/BARBER-KBEQ) Miami S.M., A.of Noise, A. Baker.
- TOP 40 ADDS IMBIA, MO(BRIAN MILLER-KTXY) B.Joel, Seger, Air len, R. Palmer. MO(KEVIN BARTON-KFBD) T.Heads, R. Palmer, D. isa, B.Monkeys. S(WAGNER/WILSON-KQLA/FM) Eurythmics, D. Cry, ZZ Top, R. Palmer, S. Red, Genesis. GER HEATON-WIBW/FM) No Report, Frozen. VAN RABAT-KDVV/FM) D. Johnson. 10(LORRIN PALAGI-KBKC/FM) Berlin, Beatles, Chaka se, Genesis, S. Red, Lisa Lisa. (BELL/PORTER-KQWK/FM) No Adds. S(BIEKER/ATKINSON-KHOK) Seger, K.Loggins, Janet arant, B. Morter, Boomerang, Eurythmics. CREES-KJLS) Boys/Cry, Lightfoot, L.Cardenas, 38 _overboy, Run DMC, ZZ Top. M MIKKELSEN-KGOR) Beatles, Run DMC. OOUG KOEHN-KNEN) Loverboy, DeBarge, Van Halen, er, Air Supply. NE(BRADEE/GORDON-KSYZ/FM) Eurythmics, Imer, Seger, K.Loggins, GTR, Paul Simon. ICK JEFFREY-KQKY/FM) Genesis, Janet Jax., R. Girls N.D., Paul Simon. RTWRIGHT/TAPIA-KZMC) Loverboy, Daryl Hall, GTR, el, Keel, Stacey Q, Monkees. R(DAN MURPHY-KLBQ/FM) Moody B's, Loverboy, Nu cial, Fantasia, L.Cardenas. DONNELLY-KSER/FM) B.Joel, R. Palmer, Stacey Q, nna, Whitney, Boys/Cry. R(MARK MC CAIN-KKYK) Run DMC, J.Osborne. AR(ALAN/BURNETT-KKEG) Loring/And, ZZ Top, Daryl Regina OHN O'DEA-KZBB/FM) Eurythmics, McCartney. ST ARY MITCHELL-KMGZ) D. Johnson, Janet Jax., Seger OMBY/BUDANAURO-KZPS) D. Johnson, A. Baker, OBERTS/SCHMAL-KKTX) Beatles, GTR, E.Money, r, Genesis. McKAY-KEYP) R. Palmer, A.of Noise, B.Joel, GTR, Ivin Lee VIE BROWN-KAFX) Daryl Hall, Air Supply, R. Palmer, Fab y, Boys/Cry, N.Diamond. S, TX(BECK/KAY-KNIN/FM) D. Johnson, Van Halen, Paul oise LE, TX(PAULA McCARTNEY-KIXS/FM) D. Johnson, R. d, B.Raitt, BobbyJimmy. NN McGEE-KWTX/FM) D. Johnson, A of Noise, an Halen, Bangles, Regina, Doc.&Medic, Stacey Q. TX(JOHN RAYMOND-KIXY/FM) Frozen. ANDER/HAMILTON-93Q) Eurythmics, Glass Tigr, nesis, K.Loggins. (MURPHY/JACKSON-B95) Frozen. RL GIDEON-KTAM) Keel, B.Joel, Fab TB'S, D.Twilley, esis L TURNER-KTAW/FM) S. Red, Eurythmics, Atanas, It c., Alvin Lee K WOODELL-KKYS) Janet Jax., R. Palmer, DeBarge, Shop IAY ARENA-KVIC) D. Johnson, K.Loggins, Air Supply, Seger, Double. RK DAVIDSON-KRRG) Beatles, J. Cocker, A. Baker, It of Noise, Genesis, L.Cardenas, D. Johnson. TX(HUNTER/CARRINGTON-Q96) Doc.&Medic, Dolby's Hornsby, H.Suite, Monkees, B.Joel. WESLACO, TX(ANNA DeHARO-KRGV) N.Edition, BobbyJimmy, Run

DMC, McCartney.

- AMARILLO, TX(KEITH RICHARDS-KAKS/FM) Berlin, Timex S.C., Mike & M., R. Palmer, Loverboy, Klymaxx, ZZ Top.
- AMARILLO, TX (PATRICK CLARK-KPUR) DeBarge.
- ABILENE, TX(DOMINIC TESTA-KFMN) D. Johnson, Beatles,
- Loring/And, T.Heads, E.Money, Janet Jax., S. Red, Eurythmics.
- ODESSA/MIDLAND, TX(JOHN CLAY-KWES/FM) Lisa Lisa, D. Johnson, Loverboy, Pet Shop, E.Money, Janet Jax..
- PHOENIX, AZ(GUY ZAPOLEON-KZZP) A.Cooper.

TUCSON, AZ(GILLIE/JOHNSON-KRQ) Eurythmics, E.Money, D. Johnson, DeBarge, R. Palmer.

- TUCSON, AZ(BEAU RICHARDS-KHYT) D. Johnson, Genesis, Double, A.of Noise, BobbyJimmy, Messenger.
- ALBUQUERQUE, NM(ROYCE BLAKE-KIVA/FM) Nu Shooz, Loverboy, Moody B's, Timex S.C., Easton, E.Money, Genesis.
- SANTA FE/ALBUQUERQUE, NM(ELAINE WERNER-KKSS/FM) A. Baker, Lisa Lisa, Nu Shooz.
- CLOVIS, NM(ROCKY BURNETTE-KZZO/FM) Genesis, Eurythmics, DeBarge, GTR.
- ALAMOGORDO, NM(TIM WEAVER-KINN A/F) Loverboy, T.Twins, One To One, R. Palmer, GTR, Van Halen.

ROCKY MOUNTAIN

- BILLINGS, MT(CHARLIE FOX-KYYA) D. Johnson, Van Halen, Stacey Q, Easton.
- BILLINGS, MT(B.J. DONOVAN-KZLS) Run DMC, P.LaBelle, E.Money, D. Johnson, Genesis.
- KALISPELL, MT(BARRY BENNETT-KBBZ/FM) B.Joel, Janet Jax., One To One, A.of Noise, L.Cardenas.
- DENVER, CO(RANDY JAY-KIMN) Air Supply, Klymaxx, Genesis, R. Palmer.
- DENVER, CO(TODD CAVANAH-Y108) Loring/And, Klymaxx, Glass Tigr, Genesis, Loverboy.
- DENVER, CO(DOUG ERICKSON-KPKE) Beatles, Regina, Loverboy, Van Halen, P.LaBelle, D. Johnson, R. Palmer.
- WINDSOR, CO(FRANSEN/DAVIS-KUAD/FM) Keel, Boys/Cry, Atanas, Monkees, T.Twins, R. Palmer, 38 Special, Fab TB'S, Lisa Lisa, E.Money.
- GRAND JUNCTION, CO(STONE/JOHNSON-K-STAR) G.Earring, Jarreau, Whitney, D.Foster, Genesis, Loverboy, Fab TB'S, GTR, Ashford &S, Animotion, L.Cardenas, D.Twilley.
- CODY, WY(BRYAN SCOTT-KTAG) No Report, Frozen.
- CASPER, WY(KELLY GORDON-KTRS) Seger, Genesis, Air Supply, A.of Noise, D. Johnson, 5 Star, E.Money, Stan Bush.
- GILLETTE, WY(JOHN DERREK-KGWY/FM) Paul Simon, B.Monkeys, DeBarge, Janet Jax., D. Johnson, S. Ridgway, Genesis, GTR, D.Foster, A.of Noise.
- LEWISTON, ID(JAY MCCALL-KOZE) Stacey Q, Pet Shop, Janet Jax ...
- BOISE, ID(TOM EVANS-KIYS) R. Palmer, K.Loggins, D. Johnson, Pet Shop, T.Heads.
- MOSCOW, ID(GARY CUMMINGS-KZFN) Genesis, Pet Shop, T.Heads, GTR, A.of Noise, Atanas.
- SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) Janet Jax., D. Johnson, Eurythmics, Regina, Run DMC, Pet Shop, ZZ Top, One To One.
- LOGAN, UT(MARK ROMAN-KVFM) D. Johnson, R. Palmer, E.Money, L.Cardenas, E.Grant, Klymaxx.
- LOGAN, UT(JAY HALL-KBLQ) R. Palmer, Seger, Eurythmics, K.Loggins, Beatles.
- OGDEN, UT(PAUL WILSON-KJQ) Regina, Genesis, Janet Jax., Eurythmics, Seger.
- **PROVO/SALT LAKE CITY, UT**(KEITH GREER-KFMY) S. Red, DeBarge, Genesis, Loverboy, A.of Noise, B.Joel, Eurythmics, Stacey Q, Pet Shop, Jets.

FAR WEST

- LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Genesis, Moody B's, Timex S.C..
- RENO, NV(JEFF RYAN-KWNZ/FM) Janet Jax., GTR, D. Johnson, R. Palmer, Pet Shop. RENO, NV(KEN CARSON-KHTZ/FM) Janet Jax., Van Halen, Genesis, R. Palmer, B.Joel, K Loggins, E.Money, D. Johnson. RENO, NV(GARY PAGE-KRZQ/FM) Genesis, B.Joel, B.Raitt, Triumph, D.Foster, Loverboy. LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) Janet Jax., Eurythmics, Van Halen, Genesis, Lisa Lisa, A.of Noise. CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Easton, 5 Star, Jets, P.LaBelle, Genesis. SAN DIEGO, CA(MIKE PRESTON-KS103) Jets, ZZ Top, D. Johnson, Van Halen. SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) No Report, Frozen. ANAHEIM, CA(CRAIG POWERS-KEZY) No Report, Frozen. SANTA BARBARA, CA(JANE ASHER-Y97) E.Money, Genesis, A.of Noise, K.Loggins, R. Palmer, B.Joel, DeBarge, Seger. BAKERSFIELD, CA(DAVE KAMPER-KKXX/FM) Ocean, Miami S.M., Genesis. SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) Moody B's, Air Supply, Eurythmics, Fab TB'S, D. Johnson, Stacey Q, S. Red. SANTA MARIA, CA(MARIA RUBIO-KXFM) R. Palmer, T.Heads, D. Johnson, GTR, Seger, INXS. LOMPOC/ SANTA MARIA, CA(JACKSON/NEWMAN-KRQK/FM) Animotion, Genesis, Eurythmics. FRESNO, CA(WALKER/DAVIS-KYNO) D. Johnson, E.Money, A. Baker. FRESNO, CA(BERRY/CARTER-KMGX) Klymaxx, Gw.Guthrie, E.Money, A. Baker, R. Palmer, Easton, Janet Jax., B.Joel. MONTEREY/SALINAS, CA(KIRK CLIATT-KDON/FM) Beatles, Van Halen, Genesis, Moody B's, R. Palmer, P.LaBelle, Easton. SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) Paul Simon, E.Money, Lisa Lisa, S. Red, Genesis, Van Halen, Beatles. SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) Beatles, A. Baker, R. Palmer, P.LaBelle. SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) One To One, A.of Noise. SAN JOSE, CA(ROBIN SILVA-KWSS) Beatles, K.Loggins, R. Palmer, S. Red, E.Money. STOCKTON, CA(ROY WILLIAMS-KJOY) Stacey Q, Loverboy, D. Johnson, R. Palmer. STOCKTON, CA(JOHN HAMPTON-KSTN) N.Edition, Ashford &S, S. Winwood, D. Johnson, Pet Shop. MODESTO/STOCKTON, CA(DAVID KRAHAM-FM104) B.Joel, Janet Jax., T.Turner. MODESTO, CA(RUSS NOVAK-KFIV/FM) Klymaxx, K.Loggins, R. Palmer, A.of Noise. SANTA ROSA, CA(ERIC SCOTT-KREO) Loverboy, R. Palmer, Genesis, S. Red, ZZ Top, Janet Jax.. EUREKA, CA(MARK JEFFREY-KFMI) R. Palmer, Eurythmics, Beatles, S. Red, B.Joel, Seger. ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Fab TB'S, Air Supply, Seger, GTR, K.Loggins, A. Baker. SACRAMENTO, CA(GILLETTE/COLLINS-FM102) No Adds. SACRAMENTO, CA(BOB WEST-KROY) N.Edition, A. Baker, Lisa Lisa, P.LaBelle, Van Halen. SACRAMENTO, CA(HUNTER/CHASE-KWOD) P.LaBelle, Genesis, Easton, B.Joel, D. Johnson. PARADISE/CHICO, CA(STEVENS/BLUE-KNVR) M. Jagger, Fab TB'S, B.Hornsby, Eurythmics, R. Palmer. REDDING, CA(KAHL/CARPENTER-KEWB) S. Red, Klymaxx. MT. SHASTA, CA(FRED GERDING-KWSD) Ocean, Doc.&Medic, Beatles, B.Hornsby, Genesis. REDDING, CA(LARRY DUBOIS-KSXO) B.Hornsby, Loring/And, B.Joel, Seaer
- HILO, HI(GUY W. BELLO-KWXX) A.of Noise, T.Heads, Genesis, D. Johnson, 38 Special, T.Twins, Boys/Cry, Loverboy.
- HONOLULU, HI(JAY STONE-194) Jets.
- HILO, HI(DANNY AUSTIN-KKBG) Fab TB'S, B.Joel, Janet Jax., Paul Simon, R. Palmer, GTR, M. Persons, B.Monkeys.

AVAILABLE NORTHWEST CI THE DALLES, OR(ED ROSS-KACI) L.Cardenas, One To One, Janet TC Jax. SEASIDE, OR(CHRIS CONWAY-KSWB) L.Cardenas, B.Joel, Genesis, AT/Production, contact him at (707)839-4551. A. Baker, GTR, Fab TB'S, Lightfoot, Janet Jax. PORTLAND, OR(NAGANUMA/BARRY-KMJK) D. Johnson, A.of Noise, AT/Production, contact him at (913)242-1986. Beatles, Paul Simon, Mendes. AT/Production, contact him at (307)686-3753. ALBANY, OR(ERIK PARKS-KGAL) D. Johnson, Triumph, R. Palmer, M. Jagger, K.Loggins, Seger, B.Raitt, GTR. ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) R. Palmer, MD/PD, contact him at (615)799-2827. K.Loggins, Fab TB'S, Seger, Madonna, A.of Noise, D. Johnson, Stacey Q. AT/MD/PD, contact him at (312)244-0681.

- EUGENE, OR(SHAKES/HYATT-KSND/FM) K.Loggins, T.Heads, Easton, Pet Shop, D.Foster, Lover Spks, Air Supply.
- COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) M. Jagger, S. Red, Fab TB'S. 38 Special.
- COOS BAY, OR(BOB SHANNON-KHSN) 38 Special, Van Halen, Paul Simon, R. Palmer, Genesis, Janet Jax., Lightfoot, L.Cardenas, K.Mitchell, GTR.
- MEDFORD, OR(DENNIS DIXON-KBOY/FM) Moody B's, A. Baker, Paul Simon, Genesis, Keep/Dark, R. Palmer, B.Joel, DeBarge, Seger, K.Mitchell.
- MEDFORD, OR(R.CHARLES SNYDER-KTMT) Janet Jax., D. Johnson, T.Heads, GTR, K.Loggins, 5 Star.
- GRANTS PASS, OR(CHARLIE KIRK-KFMJ) R. Palmer, ZZ Top, K.Loggins, D. Johnson, Am. Girls, GTR.
- KLAMATH FALLS, OR(TERRY JAMES-KAGO/FM) Keel, R. Palmer, It Bites, Genesis, L.Cardenas, Seger, S. Ridgway, GTR, Eurythmics.
- SEATTLE, WA(ROBERTS/MATTHEWS-KHIT) McCartney, DeBarge, D. Johnson, Jets.
- SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) Janet Jax., D. Johnson, Eurythmics, B.Joel.
- TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Timex S.C., Van Halen, D. Johnson, Monkees.
- OLYMPIA, WA(KEN PAIGE-KQEU) B.Joel, Genesis, DeBarge, Loverboy, Fab TB'S.
- CHEHALIS, WA(ROGER DALE-KITI) Frozen.
- LONGVIEW, WA(BOB HART-KLYK) Messenger, Genesis, E.Money, 38 Special, Janet Jax., R. Palmer.
- YAKIMA, WA(KEVIN JAMES-KZHR) No Report, Frozen.
- SPOKANE, WA(JOHN LANGAN-KZZU/FM) Pet Shop, R. Palmer, Seger, Sexton, B.Hornsby, A.of Noise.
- SPOKANE, WA(SLEDGE/McCARTHY-KKPL/FM) Van Halen, Genesis, S. Red. Seger.
- TRI CITIES, WA(JOHN PURDY-OK95) E.Money, T.Twins, Easton, D. Johnson, STAN BUSH, Triumph, Cameo.
- TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM) Fab TB'S, B.Joel, Beatles, K.Loggins, Genesis, Alvin Lee, T.Heads, Atanas.
- TRI-CITIES, WA(JONATHAN WALKER-KZZK) B.Joel, Genesis, DeBarge, K.Loggins.
- CALGARY, AB(DON STEVENS-AM106) Loring/And, Paul Simon, Van Halen, Timex S.C., McCartney, Daryl Hall, D.Foster.

SERVICE

WRCO-Richland Center, WI - singles: Motown, Arista KGHR-Austin, MN - singles: CBS & assoc. labels KMFR-Medford, OR - single: Moody Blues (Polydor) WLGN-Logan, OH - singles: Capitol KISY/FM-Alexandria, LA - singles & LP's: all sources KMAS-Shelton, WA - singles & LP's: PolyGram, MCA, EMI KKJO-St. Joseph, MO - single & LP: Sheena Easton (EMI) KWXX-Hilo, HI - singles & LP's: PolyGram KEYP-Tyler, TX - Double (A&M), Eurythmics (RCA), Timex Social Club (J)

URT SAMSON from KYYY/Y93-Bismarck, ND is looking for a position as
AT, contact him at (701)223-2528.
OM KENLON from KINS-Eureka, CA is looking for a position as
T/D - dusting an at him at (707)800 4FE1

DON ELLIOT from KHUM-Lawrence, KS is looking for a position as

RANDALL EDWARDS from KOLL-Gillette, WY is looking for a position as

J.J. AUSTIN from WJZM-Clarksville, TN is looking for a position as

BRUCE BRADY from WZOK-Rockford, WI is looking for a position as

D.C. CAVENDER from KKXI-Des Moines, IA is looking for a position as AT/MD/PD, contact him at (515)964-9867.

RAFE SAMPSON from WDND-Willmington, IL is looking for a position as AT/MD/PD, contact him at (815)942-4482.

DAVE BENSON from WKMQ/KZ93-Peoria/Rockford, IL is looking for a position as AT/MD/PD, contact him at (815)874-7995

BOB MARTIN from KLTO-EI Paso, TX is looking for a position as AT/PD, contact him at (915)833-7645.

MARK HILL from KFMJ-Grants Pass, OR is looking for a position as PD, contact him at (503)476-4839.

GARY FRANKLIN from WJXQ-Jackson/Lansing, MI is looking for a position as PD, contact him at (517)337-9537.

JOBS

Air Talent -KRYS AM/FM-Corpus Christi, TX	
*Mike Laurel (702 McBride Lane - 78408)	
Air Talent (nights/weekends) - WHDQ-Claremont, N	NH I
Ken Barlow (603)542-7735	
Air Talent (PM drive) - KMON/FM-Great Falls, MT	
Wes McShay (406)761-1000	
Air Talent (7-mid) - WLTY-Norfolk, VA	
Nick O'Neil (720 Boush - 23510)	
Air Talent - KITI-Chehalis, Wa	
Roger Dale (206)736-1355	
Air Talents - KREO-Santa Rosa, CA	
Jerry Ignacio (Box 1598 - 95402)	
Air Talent (future) - KARZ-Burney/Redding, CA	
Carl Soares (916)335-5477	
Air Talent (future) - KNVR-Paradise/Chico, CA	
*Donovan Blue (Box 1167 - 95967)	
Air Talent (mornings) - WEBC-Duluth, MN	
Nick Diamond (1001 E. 9th Street - 55805) or (21	6)728-4484
Air Talent - KSER-Searcy, AR	
*Jim Donnelly (Drawer 1300 - 72143)	
Air Talent - KINN AM/FM-Alamogordo, NM	
Ben Noe (Box 618 - 88310)	
Air Talent/Production - KKOR-Gallup, NM	
Bill Lee (505)863-6851	
Air Talent/Production - KVIC-Victoria, TX	
Bob Bishop (Box 3487 - 77903)	
Air Talent/Production - KICS-Hastings, NB	
*Vince Edwards (500 E. "J" Street - 68901)	
Air Talent/News - WYAV-Myrtle Beach, SC	
*Jeff Kelly (Box 1020 - 29578)	
Newsperson - KATA/KFMI-Eureka, CA	
Jill Henry (707)822-7223	
News Director - WQRX-Valley Head, AL	
Chris James (Box 309 - 35989)	
News - KGLO-Mason City, IA	
Larry Huegly (515)423-1300	
News - KSER-Searcy, AR	
*Jim Donnelly (Drawer 1300 - 72143)	
News Director - KFBD-Waynesville, MO	
Kevin Barton (314)336-3133	
Program Manager - KDTH-Dubuque, IA	
*Susie Wells (Box 688 - 52001)	
	*No phone calls please

the GAVIN REPORT August 15, 1986

CHINKAG by Keith Zimmerman, Joe Belden and Kent Zimmerman

Personnel changes continue at MTV, with the resignation of founder **Bob Pittman** from the position of president/CEO. Pittman will form his own company to work with **MCA Records** and MTV corporate owner **Viacom** in launching a new record label. His official departure is scheduled for the end of this year. Previous MTV departures include VP of Programming **John Sykes** and original VJs **Nina Blackwood** and **J.J. Jackson**.

mmm

Magic 96 FM (WMJJ) of Birmingham, AL, announced the appointment of Smokey Rivers as Program Director. The former K101-San Francisco and WAVA-Washington D.C. programmer returns to Birmingham where, five years ago, he previously PD'ed rival WKXX. Best of luck to a great talent.

mmm

Electically-oriented John Sebastian says, "I'm taking my time and evaluating a number of offers" since closing down his consultancy. Sebastian's softer-rock programming concept, variously named "EOR" and "New A/C" failed to set the radio world afire, although he says the concept did anticipate today's "Classic Rock." He now hopes to return to hands-on programming, an area where he excelled in stints at KHJ-Los Angeles, KDWB-Minneapolis, and WCOZ-Boston. Sebastian says he's open to working in Top Forty, A/C or Album Radio. You can contact him in Phoenix at 602-951-9029.

mmm

When we last spoke to PD **Tony Waitekus** of **WCIL/FM**-Carbondale, IL, he had old snapshots strewn all over his desktop. There's lots of memories for him because the 18th of August marks WCIL/FM's tenth anniversary as a Top Forty powerhouse. It's worth noting that Tony has been with the station for all its ten years plus a year prior to that. Chinwag salutes Tony and staff.

mmm

Jeff Heiman has left Windham Hill Records. He was formerly serving the label as VP of Promotion. No replacement has been named.

Radi-O-Rama...Ted Burton Jacobsen leaves KKRQ-Cedar Rapids, IA to tackle AM drive duties at KFMW-Waterloo. J.D. Stewart arrives from B-97 New Orleans to replace TBJ as the PD...Bob Shannon of KHSN-Coos Bay, OR has been promoted to MD and afternoon drive...Teri Gray joins Bay Area Country outlets KNEW/KSAN as Director of Marketing &

Promotions...Louie Hondros is the new afternoon drive guy at WDND-Wilmington, IL...Angela Kirby now does late nights at KHWK-Tri Cities, WA...Bill Webster has been promoted to MD at WJXQ-Lansing, MI...KSLY/FM-San Luis Obispo has upped Darren Silva to the post of Music Director...Von Williams takes on full-time air talent duties at KNBQ/FM-Tacoma and Alex Darby also signs on as air personality from KPLZ-Seattle...Stan Graham jumps from Y99 - Tyler to KKYS-Bryan, TX, as News Director...Randy Jay has been promoted to Programming Assistant/Music Director at KIMN-Denver...Jack Daniel has been named permanent PD at WBCY-Charlotte...The new PD at A/C outlet KTIM/FM-San Rafael, CA, is Bob Clarke...Lenny Dessauer has moved over to WDSO-Chesterton, IN, as Station Manager.

Pete Thomson of KZPS-Dallas is leaving the station after four years in afternoon drive. Pete will continue his voice work with Century 21, ensuring he'll be heard on ninety of Century 21's stations. But Pete is also looking to re-locate. Give him a call at 214-341-5189.

www.

Veteran record executive Gary Davis has announced the formation of Straight Ahead Records. The company is based out of Laguna Beach, CA. The first release will be "Earth Rise" by Richard Tandy and David Morgan of Electric Light Orchestra (ELO), and produced by Steve Lipson (best known for his work with ZTT artists Frankie Goes To Hollywood and Propaganda). The company will use independent distribution. Staff includes: Brian Rooney, Bill Mack, Henry Moyer, Andy Kandanes and Vinnie Davis.

American workers aren't sick enough. That's the conclusion of a national survey, which found the average employee takes only half his /her annual sick leave. **TemPositions** found two out of three workers take off three to seven days a year, with the average number five.

Greg Lawley, MD at Top Forty outlet WDBR in Springfield, IL, let it slip (in a sheepish manner) to Chinwag about his recent brush with Presidential fame. It seems that Greg was mysteriously chosen to emcee last week's Agriculture Day festivites at the Illinois State Fair. Well besides four high school bands, one rock band and one helicopter stuntman, Lawley introduced to the crowd of 12,000 Illinois Governor Jim Thompson and, yes President

Ronald Reagan. Prior to the two-hour event, Greg was "cleared" by the Secret Service staff and given his "G" pin (which stands for Guest). Looking over the audience and the myriad photographers and cameramen, Lawley noticed TV correspondents Chris Wallace and Sam Donaldson amongst the crowd eager to hear the President speak on agricultural issues. Now that it's all over, Lawley's next mission is to track down of some photographs of himself standing behind the official Presidential podium.

mmm

Two weeks ago, we told you about Sylvia Rhone replacing Hank Caldwell at Atlantic Records' Black Promotional Department. Her official title is now Vice President/General Manager of Black Music Operations. All this after joining the company 14 months ago! Congratulations!

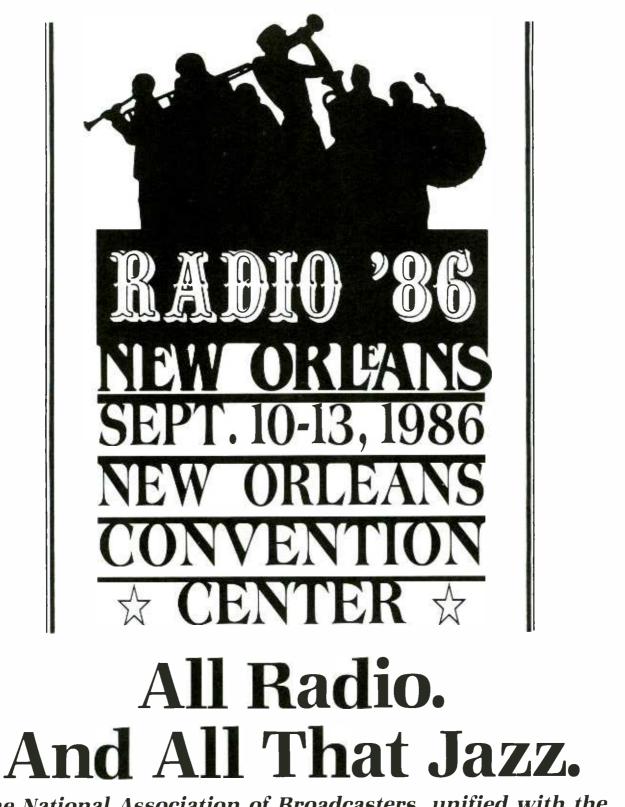
The Harry and Gerry Show continues...At midnight August 11th, PD Harry Nelson and staff at WZOU-Boston celebrated the conception of Z94. Nelson describes the station's direction as "straight-ahead Top Forty." Meanwhile, former KBKC-Kansas City PD Mark McKay migrates Southward to become PD of Y106-Orlando, reuniting him with VP/Operations man Gerry Cagle. Look out Orlando!

mmm

Rick Stancato is new PD at K106-Beaumont, TX, while across town, former air talent Chris Baker is returning to B-95 as programmer. He takes over from interim PD J.J. Jackson (no relation to the deposed MTV VJ) on the 22nd of the month. Baker's old job at KBIU/FM-Lake Charles, LA, is still open.

mmm

Rockin' the boat: UB40's new album, Rat In The Kitchen, includes a pledge card for donations to Amnesty International and pre-addressed postcards to South African leader P.W. Botha urging an end to arrests and torture of anti-apartheid demonstrators. And the Africa Fund is now offering schools a teaching kit based on "Sun City." Package includes the album, 12-inch single and a 52-minute videocassette produced by Artists United Against Apartheid, plus a teaching guide for use in classrooms. For more info, contact The Africa Fund in New York City: 212-962-1210. ●



The National Association of Broadcasters, unified with the National Radio Broadcasters Association, proudly presents the Radio '86 Management, Programming, Sales, and Engineering Convention—the most important all-radio event of the year. Watch your mail for more details, or call NAB Radio at (202) 429-5420.

the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer

MIAMI SOUND MACHINE Words Get In The Way (Epic)

MICHAEL MCDONALD Sweet Freedom (MCA)

GLORIA LORING & CARL ANDERSON Friends And Lovers (Carrere/CBS)

CENTIELEI

WHITNEY HOUSTON All At Once (Arista)

PAUL SIMON You Can Call Me Al (Warner Bros.)

MOST ADDED

GENESIS Throwing It All Away (Atlantic) 75 adds

AIR SUPPLY

Lonely Is The Night (Arista) 44 adds

BOB SEGER & THE SILVER BULLET BAND It's You (Capitol) 43 adds





BOB SEGER & THE SILVER BULLET BAND It's You (Capitol)

DROPPED

Moody Blues (Wildest) Billy Joel (Modern) Sade Limahl Nick Jameson





Reports accepted Mondays at 8AM through 5PM Tuesdays

2.	1.	1.	MIAMI SOUND MACHINE - Words Get In The Way (Epic)
6.	4.	2.	MICHAEL McDONALD - Sweet Freedom (MCA)
10.	7.	3.	GLORIA LORING & CARL ANDERSON - Friends And Lovers (Carrere/CBS)
7.	5.	4.	MIKE & THE MECHANICS - Taken In (Atlantic)
9.	6.	5.	LIONEL RICHIE - Dancing On The Ceiling (Motown)
3.	3.	6.	Double - The Captain Of Her Heart (A&M)
1.	2.	7.	Peter Cetera - Glory Of Love (Full Moon/Warner Bros.)
14.	11.	8.	BERLIN - Take My Breath Away (Columbia)
24.	14.	9.	HUEY LEWIS & THE NEWS - Stuck With You (Chrysalis)
8.	8.	10.	Gordon Lightfoot - Anything For Love (Warner Bros.)
15.	12.	11.	STEVE WINWOOD - Higher Love (Island/Warner Bros.)
20.	16.	12.	BILLY OCEAN - Love Zone (Jive/Arista)
4.	9.	13.	Jeffrey Osborne - You Should Be Mine (The Woo Woo Song) (A&M)
5.	10.	14.	Rod Stewart - Love Touch (Warner Bros.)
11.	13.	15.	Madonna - Papa Don't Preach (Sire/Warner Bros.)
16.	15.	16.	Monkees - That Was Then, This Is Now (Arista)
	23.	17.	EL DeBARGE - Love Always (Gordy/Motown)
26.	21.	18.	ANITA BAKER - Sweet Love (Elektra)
21.	19.	19.	Wham! - The Edge Of Heaven (Columbia)
	26.	20.	NEIL DIAMOND - The Story Of My Life (Columbia)
	29.	21.	AIR SUPPLY - Lonely Is The Night (Arista)
23.	20.	22.	Bruce Hornsby & The Range - Every Little Kiss (RCA)
27.	24.	23.	SHEENA EASTON - So Far So Good (EMI America)
12.	17.	24.	Jackson Browne - In The Shape Of A Heart (Asylum)
	28.	25.	KEEP IT DARK - Dreamer (Elektra)
13.	18.	26.	Genesis - Invisible Touch (Atlantic)
		27.	WHITNEY HOUSTON - All At Once (Arista)
		28.	PAUL SIMON - You Can Call Me Al (Warner Bros.)
		29.	<u>GENESIS</u> - Throwing It All Away (Atlantic)
17.	22.	30.	David Foster & Olivia Newton-John - The Best Of Me (Atlantic)

HRTBOUND

PATTI LaBELLE - Oh People (MCA) GEORGE BENSON - Kisses In The Moonlight (Warner Bros.) MOODY BLUES - The Other Side Of Life (Polydor/PolyGram) BOB SEGER & THE SILVER BULLET BAND - It's You (Capitol)

ACTION SIDES

THOMPSON TWINS - Nothing In Common (Arista) BILLY JOEL - A Matter Of Trust (Columbia) DARYL HALL - Dreamtime (RCA) RONNIE MILSAP - In Love (RCA) BANANARAMA - Venus (London/PolyGram) PAUL McCARTNEY - Press (Capitol) DAVID FOSTER - Who's Gonna Love You Tonight? (Atlantic) KLYMAXX - Man Size Love (MCA) ROSIE VELA - Magic Smile (A&M) LOVERBOY - Heaven In Your Eyes (Columbia) SIMPLY RED - Money'\$ Too Tight (To Mention) (Elektra) TEMPTATIONS - Lady Soul (Gordy/Motown) AL JARREAU - L Is For Lover (Warner Bros.)

CRYSTAL GAYLE - Cry (Warner Bros.) JANET JACKSON - When I Think Of You (A&M) A. P.N

A/C ANALYSIS

An absolutely spectacular top five, as four great records begin the challenge for number one.

Berlin picks up 39 HEAVY ROTATIONS to go top ten. It was recommended here on June 13th, but response from the movie didn't kick in until just a few weeks ago for A/C radio.

Two thirds of **EI DeBarge's** airplay is now HIT FACTORED, not counting 21 adds this week.

Neil Diamond's latest, *The Story Of My Life*, will prove to be the strongest track from the album.

Air Supply is a lock for a top five slot by September. Station total is 168 in three weeks and already HIT FACTORED by 46% of them.

For the first time in a long, long time, an album cut has charted A/C. Whitney Houston's All At Once, with just 83 stations, scored a chart number as it HIT FACTORS at 63%.

Last week's RECORD TO WATCH, Paul Simon's You Can Call Me Al, debuts at #28 with 107 stations, including 38 adds from the likes of B100, WSB/FM, WEZS, KLTR and KOST.

A former RECORD TO WATCH, **Patti LaBelle's** *Oh People*, should gain a healthy chart number next week after attaining a 55% HIT FACTOR this week with 14 adds.

This week's RECORD TO WATCH, Bob Seger's

Research: Diane Rufer

Ron Fell

It's You, is off to a fast start with A/C's. Seventy-five stations in two weeks including B100, WALG, WMT/FM, KROC, WMGN, WSPD, KWAV and KKLV.

In the previous two weeks, thirteen records of debuted in our NEW section. Not since the week of May 30th have we had only two records qualify for our NEW section. This week's NEW entries, **Crystal Gayle** and **Janet Jackson**, are doing well in their respective formats and show momentum for A/C. **R&D**

RECOMMENDED FOR A/C RADIO

Cyndi Lauper

True Colors (Portrait)

With her first album and its bounty of hits, Cyndi had set herself up as a musical cartoon character. Now she fronts her forthcoming album with a sobering philosophic piece which alters the tone but not the majesty of her music.

Carly Simon

Coming Around Again (Arista) From the Streep/Nicholson movie, Heartbeat, this

FACTOR

one can't miss with A/C's. It's stronger on melody and lighter on lyric than most anything she's done in years.

NEW EDITION

Earth Angel (MCA)

The Penguins and The Crew Cuts had hits with this one thirty-one years ago. Most of these guys were born ten to fifteen years later. Their updated version is a wonderful and faithful re-make.

Peter Gabriel

In Your Eyes (Geffen)

For A/C's needing for a better excuse than *Sledgehammer* to play for adults, In Your Eyes is it. Gabriel replaces aggression with passion.

Dave Adams

Dancing In My.Sleep (Elektra) The arrangement bears striking resemblance to Bryan Ferry and/or Howard Jones music. Not bad for starters, but it gets better. This one will take a while to catch on, but it's likely to be more than a "sleeper" in due time.

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 station	ns
playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%	

Total Reports This Week 230 Last Week 227											
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Factor	Weeks		
MIAMI SOUND MAC	HINE - Words Get In The Way	(Epic)	220	204	11	4	1	97%	13		
MICHAEL McDONA	LD - Sweet Freedom (MCA)		209	187	14	3	5	96%	10		
LORING & ANDER	SON - Friends And Lovers (Ca	arrere/CBS)	215	167	37	2	9	94%	8		
MIKE & THE MECH	ANICS - Taken In (Atlantic)		206	170	30	3	3	97%	9		
LIONEL RICHIE - D	ancing On The Ceiling (Motow	/n)	202	167	32	2	1	988	6		
BERLIN - Take My E	Breath Away (Columbia)		198	114	71	6	7	93%	9		
HUEY LEWIS & TH	E NEWS - Stuck With You (Ch	rysalis)	216	95	92	19	10	86%	4		
STEVE WINWOOD	- Higher Love (Island/Warner	Bros.)	169	112	47	2	8	94%	10		
BILLY OCEAN - Lo	ve Zone (Jive/Arista)		194	51	119	12	12	87%	5		
EL DeBARGE - Lov	e Always (Gordy/Motown)		165	13	98	33	21	67%	4		
ANITA BAKER - Sv	veet Love (Elektra)		149	27	80	16	26	71%	6		
WHAM! - The Edge	Of Heaven (Columbia)		133	24	85	20	4	81%	8		
NEIL DIAMOND - T	he Story Of My Life (Columbia)	159	15	71	33	40	548	3		
AIR SUPPLY - Lone	ly Is The Night (Arista)		168	8	70	46	44	46%	3		
SHEENA EASTON	- So Far So Good (EMI Americ	ca)	121	12	68	29	12	66%	5		
KEEP IT DARK - Dr	eamer (Elektra)		104	13	46	19	26	56%	5		
WHITNEY HOUSTO	DN - All At Once (Arista)		83	15	38	14	16	63%	6		
PAUL SIMON - You	Can Call Me Al (Warner Bros.)	107	2	43	24	38	42%	3		
GENESIS - Throwin	g It All Away (Atlantic)		133	4	24	30	75	218	2		
PATTI LaBELLE - (Dh People (MCA)		85	3	44	24	14	55%	5		
GEORGE BENSON	I - Kisses In The Moonlight (W	/arner Bros.)	80	2	39	32	7	51%	4		
MOODY BLUES -	The Other Side Of Life (Polydo	or/PolyGram)	87	1	35	28	23	418	3		

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NORTHEAST	ALBANY, GA(RON MANI-WALG) Keep/Dark, Seger, Paul Simon, JD
	Souther, A.Murray, David Pack, Pet Shop.
SPRINGFIELD, MA(WALT PINTO-WHYN) Double, Ocean.	ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) Genesis, N Diamond,
NEWPORT, NH(STEVE SIEVERT-WCNL) B.Joel, Ashford &S, Genesis,	Moody B's, Whitney.
Air Supply, A. Baker.	STUART, FL(CHRIS MICHAELS-WSTU) Easton, McCartney.
LEWISTON, ME(CHRIS LAYNE-WLAM) No Adds.	SYLACAUGA, AL(R.BATY/A.LEE-WFEB) No Adds.
BANGOR, ME(FRED MILLER-WWMJ) B.Joel, Genesis, Seger.	TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Genesis, Janet Jax.,
WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) B.Raitt, JD Souther,	D.& Price, P.LaBelle, Dave Adams.
McCartney, Whitney, Moody B's, Temps.	HUNTSVILLE, AL(STEVE DALLAS-WAHR) Keep/Dark, Restless H.
HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) Frozen.	GADSDEN, AL(LOGAN/FORD-WGAD) Keep/Dark, Whitney, A. Baker,
NEW LONDON, CT(DANNY O'BRIEN-WNLC) Frozen.	Genesis.
NEW HAVEN, CT(JAY MC CORMICK-WELI) Berlin, Air Supply.	GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Daryl Hall, P.LaBelle,
ALBANY, NY(CHRIS HOLMBERG-WWOM) Frozen.	Genesis, Seger, Dave Adams.
KINGSTON, NY(WAYNE FISK-WGHQ) Genesis, Temps, R.Milsap.	VALLEY HEAD, AL(CHRIS JAMES-WQRX) Whitney, G.Benson, S. Red.
POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) Genesis, Air Supply.	ANNISTON, AL(SHERRI ARMSTRONG-WDNG) Seger, A.Murray,
UTICA/ROME, NY(JOHN CARUCCI-U102) Paul Simon, Jarreau, Air	Genesis, N.Edition.
Supply, N. Diamond.	BAY MINETTE, AL(TIM BROWN-WBCA) Frozen.
PITTSBURGH, PA(BOB CONRAD-WTAE) M.McDonald.	MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) R.Milsap, T.Twins,
JOHNSTOWN, PA(JACK MICHAELS-WKYE) D.Foster, R. Palmer, S.	N.Diamond.
Red. Fab TB'S.	SELMA, AL(BOB PAYTON-WTUN) N.Diamond, Air Supply, Daryl Hall,
NEW CASTLE, PA(GARY WEST-WKST) H.Lewis, Ocean, Wham!,	Paul Simon, Moody B's, B.Joel.
DeBarge.	CLARKSVILLE, TN(MONTE HAMILTON-WJZM) Seger, Genesis, Air
SHARON, PA(KEITH CORSO-WPIC) Berlin, A. Baker, N.Diamond.	Supply, R.Milsap, Moody B's, Whitney.
WILMINGTON, DE(MIKE DALEY-WDEL) Madonna, L.Richie, Loring/And.	CHATTANOOGA, TN(DALE DEASON-WGOW) Loring/And, A. Baker,
DOVER, DE(DONNA BEATY-WDOV) Ocean.	DeBarge, Air Supply.
WILLIAMSON, WV(TONY WICK-WBTH) D.& Price, Paul Simon,	OXFORD, MS(DAVID KELLUM-J107) D. Johnson, David Pack, B.Joel,
Loverboy, David Pack, P.Hyman, A.Murray.	P.LaBelle, McCartney, Keep/Dark.
covorboy, bavia rabit, ratyman, ramanay.	PADUCAH, KY(CHARLIE RIVERS-WKYX) Genesis, D.Foster.
SOUTH	SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) N.Diamond, Air Supply,
<u> </u>	Moody B's, S. Winwood, A. Baker.
OCTAN CITY/CALICOURY ND/KENINEDEK MOUO/ENIN Kojabi/Mad	PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) Keep/Dark,
OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) Knight/Med,	B.Carlisle, Seger, Wham!, N.Diamond, Moody B's.
B.Monkeys, Temps, Dave Adams, Seger, Genesis, JD Souther,	EL DORADO, AR(GARY TERRELL-KIXK) N.Diamond, D.Foster, Moody
Regina, S. Winwood, R. Palmer, D.& Price.	
WINCHESTER, VA(FRANK MITCHELL-WINC) Air Supply, Seger,	B's, P.LaBelle.
Genesis, S. Winwood, Daryl Hall.	MIDWEST
HARRISONBURG, VA(ADAM STUBBS-WQPO) Genesis, Daryl Hall,	
McCartney, Beatles.	
CHARLOTTESVILLE, VA(TOM GRAVES-WCHV) Temps, D.& Price,	MASON CITY, IA(STEVE LOCKER-KGLO) Easton, JD Souther, D.V.&
Janet Jax., B.Joel.	
RICHMOND, VA(GARY KING-WRVA) Berlin.	MASON CITY, IA(CINDY HUBER-KRIB) Frozen.
RICHMOND, VA(DILLON/BEVINS-WEZS) Paul Simon, DeBarge.	MASON CITY, IA(HARRY O'NEIL-KLSS) D.Foster, Genesis, Seger, Paul
NORFOLK, VA(NICK O'NEIL-WLTY) H.Lewis.	Simon, Bananarama.
LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) N.Diamond, A. Baker. WEIRTON/STEUBENVILLE, WV(ANTHONY/MITCHELL-WEIR) Ocean,	WATERLOO, IA(ROGER DAVIS-KWLO) N.Diamond, Moody B's.
	DUBUQUE, IA(WES DAVIS-KAT/FM) Frozen.
Paul Simon, N.Diamond. GOLDSBORO, NC(MIKE MURRAY-WEQR) T.Twins, K.Loggins, B.Joel,	DUBUQUE, IA(TOM CHRISTENSON-WDBQ) Loring/And, Ocean,
	H.Lewis, N.Diamond, Miami S.M.
Moody B's, Paul Simon.	CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) D.V.& A.B., Genesis.
ROCKY MOUNT, NC(LESLIE JORDAN-WEED) A. Baker, N. Diamond,	CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Genesis, V.Morrison,
Keep/Dark, Air Supply, Genesis, Mario, G.Earring, H.Lewis.	Seger, D.Foster, Whitney.
SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) N.Diamond, DeBarge,	FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Air Supply, Paul
M.McDonaid.	Simon, D.V.& A.B.
ALBEMARLE, NC(RIC PATTERSON-WABZ) Seger, Paul Simon,	NORTHFIELD, MN(RICH HARRIS-KYMN) Daryl Hall, Viktim, Paul Simon,
Temps, A. Baker.	C.Gayle, Genesis, Air Supply.
SALISBURY, NC(DOUG RICE-WSTP) Beatles, B.Joel, D.Foster, David	MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) Ocean, H.Lewis, Moody
Pack.	B's, N.Diamond.
CHARLOTTE, NC(MARTY LAMBERT-WBT) Frozen.	DULUTH, MN(NICK DIAMOND-WEBC) Daryl Hall, Knight/Med.
CHARLOTTE, NC(BILL CONWAY-WEZC) Mike & M., Moody B's.	ROCHESTER, MN(RICH PETERSON-KROC/AM) Frozen.
NEW BERN, NC(PORTER/LEE-WSFL/FM) Temps, Genesis, Dave	ROCHESTER, MN(AXELSON/MITCHELL-KWEB) DeBarge, Easton,
Adams.	R.Milsap.
ASHEVILLE, NC(BRIAN LEE-WSKY) Jarreau, Dave Adams, D.V.& A.B.,	AUSTIN, MN(PILGRIM/DAVIS-KGHR) T.Twins, S.Pacific, Air Supply,
Vandross, Loverboy.	Keep/Dark.
CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM)	LUVERNE, MN(KEITH MAINE-KQAD) Frozen.
Genesis, Double, Janet Jax., Loring/And.	PIPESTONE, MN(BERNIE WIEME-KLOH/FM) Genesis, Paul Simon,
ATLANTA, GA(CHAPPELL/McCOY-WSB/FM) Paul Simon, Air Supply.	Seger, Moody B's, Jarreau, Temps, Loverboy, Keep/Dark, D.Foster.
ATLANTA, GA(GREG PICCIANO-WSB/AM) H.Lewis, Berlin, Loring/And,	WILLMAR, MN(PAUL DAVIS-KQIC/FM) Paul Simon, K.Loggins,
N.Diamond.	P.LaBelle, David Pack, Fab TB'S, D.V.& A.B
ATHENS, GA(BRENT JOHNSON-WRFC) N.Diamond, T.Twins, B.Joel,	MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Paul Simon, Easton,
Genesis.	DeBarge.
AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) Air Supply, Seger,	MONTEVIDEO, MN(LOU KUNO-KMGM) Whitney, Keep/Dark, P.LaBelle,
Outfield.	Paul Simon, Genesis, Messenger.

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- ST. CLOUD, MN(MIKE DIEM-WJON) Seger, D.& Price, Vandross, Genesis, Daryl Hall, V.Morrison.
- ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) Air Supply, D.Foster, Seger, D.V.& A.B..
- ABERDEEN, SD(DAN ZERR-KSDN) Air Supply, Daryl Hall, B.Joel, P.LaBelle.
- GRAND FORKS, ND(PAUL KERO-KNOX) Air Supply, Seger, DeBarge.
- HANNIBAL, MO(CHUCK YATES-KGRC) Genesis, Paul Simon, Ocean. POPLAR BLUFF, MO(KELLY URICH-KJEZ) Air Supply, T.Twins, Daryl Hall, N.Diamond.
- ST. JOSEPH, MO(BOB HEATER-KKJO) N.Diamond, Easton, Genesis. LAWRENCE, KS(BILL LEE-KLWN) JD Souther, David Pack, D.V.& A.B.,
- Keep/Dark, N.Edition. TOPEKA, KS(ROSE RUES-KMAJ) N.Diamond. Genesis.
- PARSONS, KS(GREG FORSHTAY-KLKC) B.Joel, Paul Simon, Temps, G.Benson.
- LINCOLN, NE(CATHY BLYTHE-KFOR) Frozen.

HASTINGS, NE(BRUCE DAVIS-KHAS) Easton, R.Milsap, G.Benson.

CENTRAL

- NEWARK, OH(DAVE BLACK-WNKO) McCartney, Keep/Dark, Moody B's, Loverboy, Seger, B.Joel, D.Foster.
- **URBANA/SPRINGFIELD, OH**(RUSS SHAFER-WKSW) DeBarge, Bananarama, Paul Simon, T.Twins, E.Money.
- LOGAN, OH(CHUCK ANTHONY-WLGN) Daryl Hall, Loverboy, Genesis. COLUMBUS, OH(DAVE BISHOP-WSNY) DeBarge, Air Supply, Genesis.
- MARION, OH(JIM HOWELL-WMRN) Ocean, Genesis, Air Supply. MARION, OH(BILL MOORE-WDIF) Air Supply, B.Joel, Loverboy, E.Money, Seger.
- TOLEDO, OH(FRED HELLER-WSPD) Genesis, Seger, Air Supply, G.Benson.
- TOLEDO, OH(JAY MATTHEWS-3WM) Frozen.
- ZANESVILLE, OH(PETE PETONIAK-WHIZ) Loverboy, N.Diamond, Whitney.
- YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Jarreau, Air Supply, Temps, Genesis.
- DOVER, OH(STEVE KELLY-WJER) Genesis, Keep/Dark, B.Joel.
- SANDUSKY, OH(BILL ZIMMERMAN-WLEC) A.Murray, JD Souther, N.Edition, P.Hyman, David Pack.
- HAMILTON, OH(MARK GIBSON-WMOH) Frozen.
- SPRINGFIELD, OH(DALE GRIMM-WIZE) Frozen.
- SPRINGFIELD, OH(STEVE POPP-WAZU/FM) Air Supply, Genesis, Loring/And, H.Lewis, B.Hornsby, M.McDonald, DeBarge.
- GALLIPOLIS, OH(TIM MAXWELL-WJEH) P.LaBelle, Daryl Hall, Whitney, Paul Simon, B.Joel, McCartney, JD Souther, M.Aramain.
- RUSHVILLE, IN(KEVIN L.STONE-WRCR) Easton, C.Gayle, B.Hornsby, Knight/Med, Moody B's.
- LOWELL, IN(JIM HOLLY-WZVN) Whitney, JD Souther, Genesis.
- KOKOMO, IN(DARRYL PARKS-WIOU) Seger, B.Joel, Paul Simon.
- VERSAILLES, IN(DALE M. GRAVES-WOVR) Easton, DeBarge, H.Lewis, Keep/Dark.
- MUNCIE, IN(RANDY TANNER-WOKZ) No Adds.
- LAFAYETTE, IN(MIKE JOHNSON-WASK) Air Supply, Paul Simon.
- MONROE, MI(WHEELER/DAVIS-WTWR) N.Diamond, Moody B's.
- FLINT, MI(BILL PEARSON-WTRX) D.Foster, Easton, Vandross, Temps, D.& Price.
- LANSING, MI(JACK ROBBINS-WILS/FM) DeBarge, Moody B's, Genesis, Air Supply.
- KALAMAZOO, MI(DAVE KORI-WKMI) N.Diamond, Air Supply, Paul Simon.
- BATTLE CREEK, MI(RICK CHAPMAN-WKNR) Air Supply, Paul Simon, Bananarama.
- GRAYLING, MI(BOB DITMER-WQON/FM) Frozen.
- KENOSHA, WI(TERRY HAVEL-WLIP) Bananarama, Easton, M.Gilley, P.Hyman, L.McNally, N.Edition.
- MILWAUKEE, WI(BETH FAST-WMYX) Frozen.
- MILWAUKEE, WI(MIKE MURPHY-WISN) A.Murray, G.Benson, Berlin, M.McDonald.

- FT. ATKINSON, WI(ROB ANDERSON-WFAW) DeBarge, N.Diamond, Air Supply, Keep/Dark. BICHLAND CENTER WI(JOHN DOVI E-WBCO), N.Diamond, C. Gavla
- RICHLAND CENTER, WI(JOHN DOYLE-WRCO) N.Diamond, C.Gayle, Genesis.

MADISON, WI(PAT O'NEILL-WMGN) Genesis, N.Diamond, Seger. MADISON, WI(DOUG LANE-WIBA) Genesis, Temps.

- BEAVER DAM, WI(STEVE SABATKE-WBEV) Whitney, Genesis.
- **REEDSBURG, WI**(KEVIN KELLOGG-WRDB) A. Baker, Air Supply, Genesis, N.Diamond.
- HUDSON, WI(RICK THOMAS-WRPX) Frozen.
- GREEN BAY, WI(DAVID CAREW-WDUZ) Frozen.
- WAUSAU, WI(DAVE WRIGHT-WRIG) Loring/And, Ocean.
- EAU CLAIRE, WI(RICK ROBERTS-WIAL) B.Carlisle, McCartney, R.Vela, P.LaBelle, B.Joel.
- OSHKOSH, WI(CHRIS HANSEN-WMGV) Moody B's, P.LaBelle.
- CHICAGO, IL(SUZY MAYZEL-WCLR) No Adds.
- JOLIET, IL(TED BROWN-WJTW/FM) Air Supply, Genesis, Paul Simon. WILMINGTON, IL(RAFE SAMPSON-WDND) B.Joel, Genesis, Keep/Dark.
- ROCKFORD, IL(JIM REED-KMQ) Air Supply, Moody B's.
- ROCKFORD, IL(MC GEE/HECKLER-WROK) Easton, Air Supply, A. Baker.
- **PEORIA, IL**(DENISE HENLEY-WIRL) Madonna, DeBarge. **PEORIA, IL**(ROBB WESTABY-WMBD) Mike & M..
- BLOOMINGTON, IL(JIM ANDERSON-WIHN) Moody B's, Seger, Starship, T.Twins.

SOUTHWEST

- TYLER, TX(JANIE BAKER-KTYL) Genesis, Seger, Dave Adams, B.Monkeys, Janet Jax..
- NACOGDOCHES, TX(DALLAS BAKER-KTBC) T.Twins, Keep/Dark. WICHITA FALLS, TX(DAVE LANDRY-KTLT) S. Winwood.
- HOUSTON, TX(BRUCE NELSON-KNUZ) Beatles.
- HOUSTON, TX(MATT/KOSH-KLTR) Paul Simon, Air Supply.
- BEAUMONT, TX(RICK SHELTON-K106) Frozen.
- SAN ANTONIO, TX(SCOTT K.SMITH-KLLS) N.Diamond, Double, H.Lewis, Keep/Dark.
- DEL RIO, TX(KEVIN BEL-KDLK) Seger, N.Jameson, JD Souther, Jarreau, Temps, B.Joel.
- ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) Seger, B.Joel, Air Supply, Starship, Paul Simon.
- EL PASO, TX(BILL CLIFTON-KLTO) D.Foster, Genesis, Seger.
- PHOENIX, AZ(SAM CHURCH-KKLT) S. Winwood, DeBarge, N.Diamond. SEDONA, AZ(RANDY MAHANNAH-KAZM) Frozen.
- ALBUQUERQUE, NM(JAY SCOTT-KOB/FM) DeBarge, Air Supply, B.Joel, K.Loggins.
- GALLUP, NM(ERIC ALLEN-KKOR) Whitney, Genesis, Paul Simon, Keep/Dark, Seger.

ROCKY MOUNTAIN

- HAVRE, MT(DAVID LEEDS-KOJM) D.Foster, Jarreau, A. Baker, Genesis, Keep/Dark, Paul Simon. MISSOULA, MT(LEE CURTIS-KYLT) Jarreau, JD Souther, David Pack. HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) JD Souther, R.Vela, Loverboy, A. Baker, J.Denver. BOULDER, CO(JEFFREY GOODWIN-KBOL) N.Diamond, Air Supply, Jarreau, N.Jameson, A. Baker. GREELEY, CO(ELLIOTT/PLY-KISF/FM) Daryl Hall, N.Diamond, C.Gayle, Air Supply, R.Milsap. COLORADO SPRINGS, CO(IRWIN/HOWARD-KVUU) Air Supply, Genesis. MONTROSE, CO(TOM OWCA-KUBC) Genesis, Keep/Dark, D.Foster, Seger, Paul Simon. GRAND JUNCTION, CO(RICH SUMMERS-KIIO) Genesis, Jarreau, McCartney, Seger, Bananarama. RIFLE, CO(DEAN ANGELL-KDBL) Genesis, B.Joel. VAIL, CO(CHRIS BAKER-KRVV) D.Foster, B.Joel, Genesis, V.Morrison,
- VAIL, CO(CHRIS BAKER-KRVV) D.Foster, B.Joel, Genesis, V.Morrison, Seger, S. Red, Vandross.

POWELL/CODY, WY(JERRY CLARK-KLZY) Moody B's, Loverboy, D.Foster. GILLETTE, WY(DENNIS SWITZER-KOLL) A. Baker, B.Joel, Paul Simon, Darvi Hali, SUN VALLEY, ID(JEFFREY BALLOU-KSKI) Keep/Dark, P.LaBelle, Genesis, Moody B's, B.Joel. GRANGEVILLE, ID(JIM CROSS-KORT) Frozen. BOISE, ID(DREW HAROLD-KBOI) S. Winwood, Ocean, Genesis. SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) A. Baker, Genesis. MANTI, UT(STAN ERIKSEN-KMTI) Jarreau, A. Baker, Seger, Viktim. FAR WEST RENO, NV(JIM O'NEAL-KRNO/FM) Genesis. CARSON CITY, NV(SCOTT CARSON-KPTL) Ocean, Seger, A. Baker, Keep/Dark. LOS ANGELES, CA(LABEAU/TYLER-KFI) Loring/And. LOS ANGELES, CA(KAYE/KILEY-KOST) Paul Simon, Genesis. SAN DIEGO, CA(RICHARDS/PAUL-KYXY) M.McDonald. SAN DIEGO, CA(RICH/KNIGHT-B100) Daryl Hall, Genesis, DeBarge, Paul Simon, A. Baker, Seger. SAN DIEGO, CA(MARK LARSON-KFMB) Frozen. PALM SPRINGS, CA(TY STEVENS-KDES) Bananarama, Paul Simon, Genesis, Whitney, B.Joel, R. Palmer. FRESNO, CA(SCOTT HUSKEY-KLTK) Loring/And, A. Baker. SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) Frozen. SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) N.Diamond. MONTEREY, CA(MICHAEL READING-KWAV/FM) JD Souther, Seger, Janet Jax., B.Joel. SAN FRANCISCO, CA(JACK KULP-K101) No Adds. CONCORD, CA(RAVI PERUMAN-KKIS) Genesis, Seger, Paul Simon, Janet Jax., Whitney, CONCORD, CA(JIM HAMPTON-KWUN) JD Souther, Seger. LIVERMORE, CA(STACY EVERETT-KKIQ) Frozen. SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) A. Baker, D. Foster, Seger, Genesis, G.Benson, Vandross, Jarreau. SAN JOSE, CA(BILL WEAVER-KLOK) J.J.& W.H.. MODESTO, CA(EDWARDS/McCULLOUGH-KO93) B.Joel, Genesis, Klymaxx, S. Blue. SANTA ROSA, CA(JIM DANIELS-KSRO) Berlin, Ocean, Air Supply. UKIAH, CA(DANNY VANMETER-KUKI) Mike & M., A. Baker, N.Diamond. ARCATA, CA(CHRIS KNIGHT-KATA) A.Murray, DeBarge. PLACERVILLE, CA(KAWAI/FORRINGTON-KHTN) N.Edition, R. Palmer. VACAVILLE, CA(SHEILAH BOWMAN-KUIC) Genesis, N.Diamond. SO. LAKE TAHOE, CA(RON WEST-KOWL) K.Loggins, N.Edition, Temps, Knight/Med, DeBurgh. LAKE TAHOE, CA/NV(BRIAN BECK-KTHO) Paul Simon, A. Baker, JD Souther. SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) No Adds. CHICO, CA(DAVE KINDIG-KPAY) Berlin, S. Winwood. GRASS VALLEY, CA(RICH BROCK-KNCO) Genesis, Seger, Moody B's, P.Hyman, A.Murray, D.& Price, Messenger. OROVILLE, CA(JEFF NELSON-KORV) Daryl Hall, JD Souther, Keep/Dark, A.Murray. BURNEY/REDDING, CA(JIM LEE-KARZ) Frozen. RED BLUFF, CA(KELLY FROST-KBLF) Wham!, DeBarge, N.Diamond, SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) McCartney. NORTHWEST

THE DALLES, OR(BRIAN HANSON-KMCQ) Seger, Jarreau, DeBarge, Keep/Dark.

- PORTLAND, OR(JOHN WILLIAMS-KGW) Easton, Madonna, Air Supply. CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Keep/Dark, Genesis,
- Paul Simon, Bananarama. EUGENE, OR(SKIP O'NEIL-KDUK) Genesis, Loverboy, D.& Price,
- B.Joel, Mendes. **MEDFORD, OR**(JIM ZINN-KMFR) Whitney, Jarreau, S. Red, Seger, D.Foster
- MEDFORD, OR(JOHN O'BRIEN-KYJC) Knight/Med, Genesis.

- KLAMATH FALLS, OR(KATIE McGEE-KKRB) N.Diamond, Shadowfax, Paul Simon, Jarreau.
- AUBURN, WA(CARL SAWYER-KASY) A.Murray, C.Gayle, Ashford &S, Keep/Dark, Seger.
- MOUNT VERNON, WA(MIKE HARTMAN-KBRC) Moody B's, McCartney, Genesis, B.Joel.
- OAK HARBOR, WA(DAVID BOWDEN-KISD) P.LaBelle, Genesis, A. Baker.
- **OLYMPIA, WA**(DICK PUST-KGY) Genesis, T.Twins, R.Vela, B.Joel, D.Foster.
- ABERDEEN, WA(PAUL LANKOW-KXRO) McCartney, T.Twins, Air Supply, N.Diamond.
- **CENTRALIA, WA**(JIM KNUTSON-KELA) C.Gayle, Whitney, H.Lewis, A.Murray.
- SHELTON, WA(GLEN CONNOLLY-KMAS) P.LaBelle, G.Benson, R.Vela, David Pack, C.Gayle.
- **KELSO/LONGVIEW, WA**(RAY BARTLEY-KLOG) A. Baker, DeBarge, N.Diamond, Genesis, Seger.
- YAKIMA, WA(FRANK TAYLOR-KMWX) Genesis, P.LaBelle.
- YAKIMA, WA(DAVE HANSON-KIT) D.Foster, C.Gayle, Genesis.
- TRI-CITIES, WA(BILL TEMPLETON-KALE) Frozen.
- ANCHORAGE, AK(CARTER B.-KFQD) N.Diamond, R.Vela, A. Baker, S. Winwood.
- ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) Mendes, A.Murray, Knight/Med, Jarreau, D.V.& A.B., Genesis, JD Souther, Seger, D.& Price, Dave Adams, B.Monkeys, Janet Jax..
- SOLDOTNA, AK(J.J. McCARTNEY-KCSY) Frozen.

SASKATOON, SK(STEVE SHANNON-CFQC) Wham!, N.Diamond, A. Baker, Air Supply.

WELCOME To Our New A/C Correspondent:

Dave Kori, WKMI Radio - P.O. Box 911, Kalamazoo, MI 49005 (616-344-0111) from Top 40

BIRTHDAYS



Our BEST WISHES and HAPPY BIRTHDAY To:

Bob Greer, KSKI-Sun Valley, ID 8/17 Don Berns, CFNY-Toronto 8/18 Dennis Dixon, KBOY/FM-Medford, OR 8/18 Sherri Armstrong, WDNG-Anniston, AL 8/18 Rich Flamingo, KLUB/FM-Concord, CA 8/18 Simon Gibson, KLUB/FM-Concord, CA 8/18 Nona Hendryx, Dennis Elliot (Foreigner) 8/18 Doug Lane, WIBA-Madison, WI 8/19 Mike Schaefer, KIIS/FM-Los Angeles, CA 8/19 Sue Cresswell, KJCK-Festus, MO 8/19 Bill Woelfel, WBNY-Buffalo, NY 8/19 Eddy Raven, John Deacon (Queen), Johnny Nash, Ginger Baker (Cream) 8/19 Jay Arena, KVIC-Victoria, TX 8/20 Jack Lemeier, Columbia Records 8/21 Kenny Rogers, Jackie DeShannon 8/21 Kevin Bel, KDLK-Del Rio, TX 8/22

Frank Amadeo, Y100-Miami, FL 8/22 Nick Diamond, WEBC-Duluth, MN 8/22 Jim Capaldi 8/24

Our **BELATED WISHES** To: Harry O'Neil, KLSS-Mason City, IA 8/12 Rob Hardy, WNOV-Milwaukee, WI 8/15

Larry King



MUTUAL'S KING OF LATE-NIGHT TALK

by Joe Belden

Larry King is the nightowl's radio companion. His voice, marinated by decades of cigarettes and coffee, is carried by nearly three hundred affiliates of the Mutual Broadcasting System (now part of Westwood One). He has become such a fixture-- winning a special lifetime achievement award from the NAB/NRBA last year--that it's easy to forget his network show only began in 1978. King was born in Brooklyn in 1934 and broke into broadcasting as a pinch-hit announcer at a 250-watt station in Miami in 1957. Since then, his career has included virtually every medium (including a cameo as himself in "Ghostbusters"). In addition to his nightly Mutual talk show, King hosts a cable TV interview program on CNN and contributes a weekly column to USA Today. We caught up with King when he brought his show to San Francisco for a week of remote broadcasts. JB: One of the local papers took a potshot at you for your well-known practice of refusing to read your guests' books beforehand. Would you feel comfortable being interviewed by someone who's never heard or seen your show?

LK: You have to do what works for you. For me. it's not reading the book. If I'm not good at it, I've been faking it pretty good for a long time. Let's say an editor at "Fortune" has written a book on the Wall Street crash. I may not have read the book, but I know about "Fortune," and I know about the Wall Street crash. So yes, you could say, "Larry King runs a very popular radio talk show and a television talk show and writes a column..." You may not, in the course of that interview, ask me, "What is it about that guy who calls in a lot?" On the other hand, you may ask me some very good questions that someone who listens all the time would never ask. I interviewed an Australian talk show host a couple of months ago. I'd never heard his show, but he told me it was the best interview he'd ever had. I didn't know what he did -- and I didn't want to know. I asked simple questions, like, "What do you do?" A lot of interviewers are afraid to sound dumb. One of the biggest problems with talk show hosts is they think they have to sound smart. I do an honest show. I ask street questions. I think that's one reason my show sells a lot of books -- because I'm in the same boat as my audience.

JB: For the benefit of someone who may not have heard or watched your show, how did you get to where you are?

LK: I was a radio freak as a kid. My earliest memories are the voices of Red Barber, Arthur Godfrey, Bob and Ray and Robert Q. Lewis. I tended to really enjoy the risk-takers--I knew very early on who was reading a script and who was ad-libbing. I was fascinated with everything "I want to learn things first-hand. I hate asking questions when I know the answers ahead of time."

there might be some openings in the future. It was a small station--WAHR, not around any more--and one day an opening did come up and I found myself doing the morning show. It really caught on, with writeups in the "Miami Herald." As luck would have it, a local restaurant owner heard me and decided he wanted a kaffee-klatsch show from his place. So I started doing it in mid-mornings. That show probably honed my style a lot because there was no producer, no booked guests. I just set up the microphone and said, "Okay, who's here?" The first week I had Bobby Darin, the next, Jimmy Hoffa. That's where it all started, and from the first day, I just loved interviewing, loved meeting people for the first time and getting them to answer questions. Thirty years later, weird as it is. I enjoy having the producer say. "The guest we were planning on didn't show up," because I'm just a freak for off-the-wall kinds of things. If you handed me a microphone right now and said, "Let's go out



about them-- Were they standing up or sitting down? Wearing ties or open-collared? At baseball games I would sit in the top row and broadcast to myself. It was a fantasy all through high school--I didn't go to college. My father died when I was ten, and I worked a bunch of odd jobs in New York. One day I ran into a guy on the street, and he told me Miami was a good place to break into the radio business. I decided, "I'm twenty-two years old, I'll give it a shot." I got off the train with thirteen dollars in my pocket and started knocking on doors. One station let me try out reading the news. It was the first time I'd ever spoken into a microphone. They told me I had some potential and that "I have a framed picture of him (Paul Harvey) on my wall, along with a letter complimenting me on my talent."

and do a Man-on-the- Street," I'd love it. That's why I don't read the books ahead of time. I want to learn things first-hand. I hate asking questions when I know the answer ahead of time.

JB: You must listen to a lot of radio in your travels around the country. What station did you tune to when you arrived in San Francisco? LK: I always turn on my own affiliate first, so it was KCBS. I think it's a teriffic all-news station. Then I hopped around the dial. I like (recently fired KSFO host) AI "Jazzbeaux" Collins a lot. My own musical tastes are Frank Sinatra and Ella Fitzgerald, so I usually tune into a Nostalgia station. I tend to like the personalities on



Nostalgia stations because they're aware of the music. The other music I listen to is my eighteen-year-old daughter's. She does not know the term "AM." She knows I'm on AM, and that's all.

JB: But some FM stations are beginning to pick up your show.

LK: WFYR in Chicago is our first major-market FM music station. I think that's happening because, as FM continues to dominate, it's going to have to do something. If you have five FMs in a market playing AOR, one of them's going to say, "Maybe we ought to take Larry King." I hear some of the music they play because of my daughter. She enjoys the way-out jock. She likes Howard Stern and the Greaseman. They're both friends of mine, although obviously they're from different eras. They think I'm funny and I think some things they do are funny.

JB: But not everything?

LK: The one problem I have with that kind of thing is that at times, it's forced. I learned a long time ago, by thinking funny and being around a lot of great comics, that forced humor never works. I've told this to Stern and I've told it to the Greaseman. I don't mind the outrageousness, but at times it sounds like they were sitting there while the record was playing, saying, "What can I do now that's outrageous?" Humor is never funny if it's perceived that way. What makes Steven Wright so funny is that he's not saying that. JB: You got started in radio before the era of audience research and demographic cells... LK: I know what you're getting at. Bob Costas, the NBC sports guy, says the four people he most admired in the broadcast business were myself, Charlie Osgood, Charles Kuralt and David Lettermen, because we always are ourselves. One thing we have in common is less managerial interference. I have never in my career been called in and told, "Jazz up the interview because we're appealing to 28-32s." I've always had a niche to myself. Just like Osgood. He does poetry. Charles Kuralt is a chubby guy with a bald head who interviews ironworkers. Letterman throws darts at TVs. Who would hire such people?

JB: You now work for a company that got its start in rock radio. Has Westwood One's acquistion of Mutual changed your show any? LK: The only thing that's changed is having the satellite linkup in L.A., which helps me get

better guests. Westwood was after me even before they bought Mutual. I had intense discussions with them and several other networks when my contract was up, but (Westwood One president) Norm Pattiz was the most aggressive. I work for two very interesting people: (CNN head) Ted Turner and Pattiz. They roll the dice and go with it. Don't get me wrong--just because I'm fifty-two doesn't mean I'm a fuddy-duddy who's against all research. Research can help. There are in this business very talented people, talented people and ordinary people. The minority are very talented -- if they were in the majority, we'd all go crazy--and ordinary people follow. You shouldn't bury your head in the sand. If Ford came out with large bumpers and sold eighty million cars, Chevy would have to take notice. But I tend to like gut programming. (Former Mutual head) Ed Little put my show on out of guts. He asked no station, "Will you carry it?" He took no surveys. What he said to himself was, "An overnight national talk show out of Washington will work." We started with just twenty-eight stations.

JB: Do you think a twenty-two-year-old Larry King today would be able to walk into a Miami radio station and get a job?

LK: Maybe not in Miami because the market's changed, but yes, somewhere in a smaller market. He--or she--would face more obstacles, but also more advantages: more stations, more opportunities, like cable. The dynamic is much bigger. But I really believe this: If you are superior talent, and working in Keokuk, lowa, and say you can't get into a bigger market, you're crazy. You may prefer to stay in Keokuk, but if you want to work in a major market, you will. The only secret in this business is...there's no secret. Just be yourself.

JB: And that's how your nightly talk show grew from twenty-eight stations to...how many? LK: I think it's two hundred ninety-two. But I was always myself. I never said, "What should I do to get more stations?" I have never gone on the air and said, "Wonder how they're going to like this tonight?" I never thought about the individual listening.

JB: Never? You're on the air in Canada now. Has that affected your show in any way?

LK: It modified it a little. If you're good, you've got to have an open mind. Someone called me from Montreal and said, "Now that you're on so many stations here, please don't say 'The Nation's Capital' when you're talking about Washington." He was absolutely right. I now say "Washington."

JB: Ever think about taking your show up there?

LK: I'm sure we will. The Bronfmans of Seagram's have invited us.

JB: Do you see any fledgling Larry King's coming up through the ranks?

LK: There's a kid, Ed Tyll, at the Hearst station (WTAE) in Pittsburgh. The first time I heard him, he interviewed me in Palm Beach, Florida, five years ago. He told me I was his cult hero, but he had his own style, he was very direct. He's the best young one I've come across. JB: Some AM programmers have tried to target talk to younger listeners, so far without much success. What do you think of the idea? LK: We've always had younger callers. The crowds have always been younger people. Every guest we've had here in San Francisco has remarked on it. The average age is thirty. One way to get younger listeners is to program guests who appeal to them. We're having Huey Lewis in a couple of nights. My television show is helping a great deal, because we've had rock stars like David Lee Roth. It's more likely that my fan will be a college student than a senior citizen.

JB: Your show now starts an hour earlier, doesn't it?

LK: That's right. I do the TV from nine to ten, drive over and I'm on (Mutual) eleven to three. That's meant a doubling of our first-hour audience in New York and other East Coast cities, but I think the shift came too late for the RADAR figures.

JB: Would you like to start your radio show even earlier?

LK: No, but I'd rather cut down an hour and be on from eleven to two. If I weren't doing the TV, I'd like the early evenings for things like going to the movies. Here on the West Coast, I'm doing the show starting at eight. I wouldn't like that permanently. It's weird getting off at midnight! I have yet to see a Giants or Dodger night game.

JB: Speaking of audiences, let's talk about one man who knows how to get them, Paul Harvey...

LK: He sent me a beautiful letter thanking me. He said I'd gotten more press attention for radio than anyone else since television began. I think that's partially due to all the newspaper people who are up driving around late at night. I have great respect for him, even though I don't agree with anything about him politically. I've had him on the show two or three times and he'll use quotes from my show--always with credit. He's a great writer and a great personality and he's been very nice to me. I have a framed picture of him on my wall, along with a letter complimenting me on my talent. JB: What's the most treasured thing framed on your wall?

LK: The Peabody Award and the NAB-NRBA's Radio Award, plus unsolicited letters from Sinatra, Harvey, John Chancellor and Jack Paar. I'm proudest of them because they're from people in my own industry.

JB: A frequent complaint by network affiliates is that the product that comes down the pipeline is too oriented to New York, Washington and Los Angeles. Are remotes like this one your

"A lot of interviewers are afraid to sound dumb. One of the biggest problems with talk show hosts is they think they have to sound smart. I do an honest show. I ask street questions."

way of keeping in touch with the hinterlands?

LK: I think the producers of both the radio and TV shows are in tune with what's happening across the country. But there is no doubt that New York and Washington have a great influence on America. Financial decisions in New York affect Des Moines a lot more than financial decisions made in Des Moines affect New York. William Rehnquist is a lot more important than your local judge because your local judge can be overruled and Rehnquist can't. Any talk show producer given a choice of booking New York Mayor Koch or the mayor of Cedar Rapids would choose Koch. But I don't play any part in getting guests--never have. Never booked a guest and never cancelled one.

JB: Ever wish you did?

LK: If you go your own way, you make mistakes. For example, I'd rather have baseball guys on every night. But that does not diminish the fact that I'm curious about everything. So if you asked me, "Who'd you rather have on tonight, Billy Martin or Jacques d'Amboise of the New York City Ballet?" I'd rather have Billy Martin, but once I know Jacques d'Amboise is on, I am intensely interested. I tend to interview everyone--even the guy I sit next to on an airplane. When I flew out here, the pilot let me sit up front. I must have asked a hundred questions.

JB: This September, you're going to take your show before a live audience in Washington on a once-a-month basis. How did that come about?

LK: We'll be broadcasting from the Jefferson Hotel, owned by my friend, Edward Bennett Williams, the famed criminal lawyer and owner of the Baltimore Orioles. It's a wonderful small hotel, and they wanted to create more of an image in Washington. And we have never done a public remote in the city we broadcast from. They wanted to do it every Friday, but I told them that was too much. When you work with a live audience, it detracts from the intimacy with the guests, and you tend to take fewer phone calls. So we decided to do the show on the first Friday of every month. We'll have things like a press table, coffee for cab drivers and guests like everyone from the U.N ambassador to Art Buchwald. I think a lot of tourists will show up and people will just come over and hang out.

JB: Sounds like the old days in Miami.

LK: Exactly. What goes around comes around.



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IT'S GOTTA BE DOKKEN ▼ When Dokken appeared at the Meadowlands, some friends from Elektra dropped by to congratulate them on their second gold album. Pictured here (I to r) back row: Cliff Burnstein (manager), Steve Schnur (Elektra), Peter Philbin (Elektra), Jeff Pilson (Dokken), Mike Bone (Elektra), Bob Krasnow (Elektra) Peter Mensch (manager), and Robin Sloane (director of video production). Front row: MTV's Martha Quinn, Dokken's George Lynch, Mick Brown and Don Dokken.

ROCK TODAY HAS AN ▼ ANNIVERSARY

MJI Broadcasting's feature "Rock Today" celebrated along with our nation on the Fourth Of July. The music news program has been around for a year now and Mick Jones of Foreigner was part of the anniversary party. Pictured here with "Rock Today's" producers are (I-r): Mick Jones, Raj Bahadur (producer-Rock Today), Vic Garbarini (producer-Rock Today), and Dave Schulps (V.P./Production, MJI).

HORNSBY CONQUERS ▼ KANSAS CITY

Bruce Hornsby dropped in on Streetside Records during a promotional tour in Kansas City, Missouri. Pictured are (I to r): Randy Davis (Streetside), Rock LeGrand (Streetside), Bruce Hornsby, Randy Smith (Streetside), Dave Mathis (Streetside).

HOOVER AND HIS VENUS▲ WEQR-Goldsboro morning man Alan Hoover is shown here trying to look happy as he socializes with members of Bananarama at the Bobby Poe convention in Atlanta.



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HOLLYWOOD by Tony Richland

THE NATIONAL GAVINQUIRER

EXCLUSIVE INTERVIEW: Record industry exec Bruce Bird reveals the shocking details of ... "MY AGONIZING BATTLE TO BEAT KILLER HOSTESS HO-HO-s." "I thought I was dying. I cried. I had convulsions," reveals Bird. speaking out for the first time about his battle to beat the killer food Hostess Ho-Ho's. "There were a couple of times when I thought they had lost me..it was that bad." Bird, 36, who had already been busted for fruit pie and Twinkie possession, had committed himself to a junk-food rehab center five days earlier. He underwent treatment for the habit, and vows he'll never take the dreaded treats again. In an exclusive interview, Bird confided, "I feel fine now. Let me tell you, Ho-Ho's numb you against the world and make you forget how important life is. I blame only myself, and now find that alfalfa sprouts and wheat germ are a lot cleaner way to live. I plan to go on a lecture tour, along with Meat Loaf and Danny Davis, imparting my new-found wisdom to young promotion execs on expense accounts."

RECORD PRONOUNCED DEAD RESURFACES ON GAVIN A/C

CHART: "LOVE IS A BUNCH OF GOOD STUFF" by Eddie and The Placemats on INFINITY had been written off as a loser due to only one station (K-GOY in Yankton) charting the thing. In an amazing development, the same record mysteriously appeared in certain copies of The Gavin Report, without the knowledge of anyone at Gavin Headquarters in San Francisco. Gavin publisher Ron Fell commented, "Radio guys Greg Wilkinson and Drew 'I'm going into the news' Harold were the first to call me with the revelation that The Placemat's 7-inch was listed in their copies of the report. We had never tracked, charted or listed the lousy disc and have no idea how it appeared in their editions." Fell tells the Gavinguirer that he now finds himself less skeptical about the elusive dividing line between the natural and the supernatural, and will be watching his own publication more carefully in the future, with a wary eye out for a mysterious appearance by the Joey & The Doorknobs release on Blue Thumb.

JOAN DOES IT ALL: With a bow towards the new tape technology, TV star Joan Collins will portray herself, her husband, three of her lovers and a SAFEWAY boxboy in her upcoming mini-series, "EYELINER." In a further development on the planned for '87 twelve-parter, Collins, 74, will justify her seven-million dollar salary by hiring no dress extras for the giant closing ballroom inferno scene, (playing all THOSE parts also). David Foster and True-Value Hardware spokesman Pat Summerall have been inked to co-write the theme song, "Eye Of The Mascara-Brush."

Shocking

FOUL-MOUTHED TENNIS

SEMI-HUNK: "I WANT THE STUBBLE LOOK BUT WIMBLEDON BRASS SAYS NO": Dirty-talking and skinny-armed John McEnroe. recent bridegroom of ex-child star Tatum O'Neil, exploded openly to the British press the other day, after the World Tennis Association told him he would not be allowed on the court at next year's Wimbledon championships with an imitation Don Johnson face. The 145-pound, five-foot, eight-inch brat slammed guest Wimbledon execs Charles Bronson, Chuck Norris and Arnold Schwarzenegger upside their heads, and snidely asided to Arnold, "I was at your wedding to Maria Shriver, and any groom whose breasts are bigger than his bride's isn't worth a game, set or match of my time!"

IDENTICAL TWINS SHARE INCREDIBLE SIMILARITIES, EVEN THOUGH THEY HAVE NEVER MET: In

a mind-boggling development, The Gavinquirer has learned that CHINWAG columnists and Alternative and Album-rock guys Kent and Keith Zimmerman have NEVER MET! Separated at birth by their parents, Mervyn and Shirley Zimmerman and raised separately (Kent, by a pack of Husker Du fans in Oxnard), the two, in total coincidence, applied for jobs in the hipper divisions of Gavin. Both were hired and assigned to offices 30 feet apart. One brother was sentenced to reviewing Screaming Blue Messiahs LP's, and the other was given an even more horrid task: Calling Jack Michaels

Truth!!! wards Collins of her a 87 ress rno avid sman rite the h."

> of WKYE for weekly A/C reports! Until last week, while waiting for separate tables at a San Francisco dim-sum emporium, they'd never laid eyes on each other. The reunion was warming to the cockles of both of their hearts, as the adorable siblings swapped off-color anecdotes about WFFX's Sander Walker and a guy named Norman Osborne.

DANCE FEVER RE-RUN STAR DENNY TERIQ PLEADS: "PLEASE HELP ME END THE SENSELESS SLAUGHTER OF EX-HANDSHAKE PROMO PEOPLE":

Tens of thousands of innocent ex-Handshake guys (and gals) are being slaughtered each year for their promo copies, and Dance Fever re-run star Denny Terio is spearheading a campaign to end the bloody carnage. The obsolete 45's are so valuable, Terio told The Gavinguirer, that record junkies like Rick Stancato, Wendy Silvershein, Chuck Rhodes and John Hey are going to incredible lengths to secure the collectibles. High-powered automatic rifles and poison darts are not beyond the methodology of these packrats, and Terio feels that they must be stopped before the absurd tactics snowball. 'Something in this world must be considered endangered species,' said the skinny-hipped ex-disco guy, "and I feel that Handshake promo-copies are at the top of the list."



CARNE CELEBRATES HER ► FIRST #1

Jean Carne just hit the #1 spot on the national urban charts, and her success coincided with her series of shows at Fat Tuesday's in New York City. Shown celebrating backstage at the club are, from left: Simon Doe (Atlantic), Lamont Boles (promotion rep), Lou Sicurezza (Atlantic), Jean Carne and Rita Roberts (Atlantic)



LOUISE'S WELCOMING V COMMITTEE WRBI-Batesville, Indiana, went to

the Stroh's Country Concert in the hills of Ft.Laramie, Ohio, along with 19,000 other Country music fans on July 12th. While there, three members of the WRBI staff decided Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

to welcome Louise Mandrell to Ohio by greeting her as she got off her bus. Shown here (I to r) are WRBI midday personality Mike Ward, Louise, WRBI MD Joe Martini and WRBI morning personality Dick Wolfe.

ON THE BUS WITH CHARLY AND▲ WAYNE After Charly McClain and hubby Wayne Massey's concert in Minot,

North Dakota, they invited KZPR morning man Curt McKay (left), and KZPR PD Bob Randall (right) into their tour bus for a chat.



August 15, 1986 the GAVIN REPORT

www.americanradiohistory.com

Charlie Kearns.

IN THE STUDIO

Billy Joel takes a break during the

(from left) guest artist Stevie Winwood, visitor Julian Lennon, and producer Phil Ramone. THEY CAN HEAR THE HITS ► Jim Crowley (left) has joined Mike Kearns (right) for the Mike & Jim show weekday mornings on Country station WKTY-LaCrosse, WI. Crowley is a 20 -year radio

15 -year LaCrosse institution, having taken over the "Lead



PROMOTIONS by Lisa Smith & Betty Hollars

REMOTE-A-FLOAT

Ever hear of a "remote-a-float"? It was a first for **Tulsa**, **Oklahoma**, on Sunday, July 27th, when **KTFX/FM** morning personality **Bill Payne** broadcast live aboard the 60-foot luxury houseboat "Shenandoah" as it cruised the shores of Lake Eufaula, the world's largest man-made lake. Lake Eufaula has 600 miles of shoreline, and it's in Oklahoma, pardner! The Remote-A-Float was in celebration of "Whole Hawg" Day on the lake.

KLAC OPENS NEWEST ▼ DISNEYLAND ATTRACTION

KLAC-Los Angeles was the official station of the recent grand opening of Big Thunder Ranch, Disneyland's newest attraction. Morning man Gerry House was on hand to MC the ribbon-cutting ceremonies. Disneyland celebrities Mickey Mouse and Johnny Appleseed also mingled with the KLAC listeners who won tickets to attend the opening ceremonies and spend the day at the park. The fifty winners were chauffered to the park aboard KLAC's "Hot Bus."

WORDS TO WAIKIKI >

The folks at **I98-Willimantic**, **Connecticut**, are having a fun summer, having just wrapped up their "Words To Waikiki" contest. Callers got one clue to guess a mystery word, with winners receiving tropical prizes (bathing suits, Hawaiian shirts, Hawaiian punch, sun care kits, sunglasses, free visits to tanning salons) and a chance at the Grand Prize - a week in Waikiki. I98 broadcast live from the Grand Prize drawing, held aboard a boat on on nearby Coventry Lake. Ten boats were converted into the I98 Aqua Patio,



Shown here at the grand opening of Disneyland's newest attraction are KLAC contest winners along with some celebrities in the back row - Johnny Appleseed (with the cooking pan hat), KLAC's Gerry House (with the mouse ears hat), and Mickey Mouse (with the cowboy hat).



I98-Willimantic broadcasts live from a nearby lake to draw the grand prize winners in their "Words To Waikiki" contest. On board: Hawaiian Punch, coconut cookies and plenty of Dramamine.

while stations staffers handed out LP's, T-shirts and Hawaiian-type gifts to those in boats and on shore. P.D. **Jeff Spencer** tells us the I98 crew is still trying to regain their land legs.

OPERATION MANHUNT

Listeners in Southern Oregon were sent on a wild chase during the middle of May thanks to KBOY in Medford. "Operation Manhunt" had listeners searching the greater Rogue Valley area armed with only a handful of mysterious clues, for two KBOY personalities - P.D. Dennis Dixon and Chris Reynolds - who were tucked away somewhere in the mountains above the city. The promotion was a major success that had listeners in their cars looking for the two mean-looking dudes who were ready to reward whoever could find them. Reynolds and Dixon were missing for two days, broadcasting live from their secret location and concocting strange clues as to their whereabouts. They were finally found by a lucky listener who picked up an all-expense paid trip to Reno for her superb manhunting efforts. Dixon and Reynolds are now safely back in KBOY's custody.

PROMOTIONS by Lisa Smith & Betty Hollars



The John Berge family of Owatonna, winners of the Dream Home (I-r) Richard Brown, Asbee Corp., Sharlene Berge, KS95 Manager Chuck Knapp, John Berge, Michelle Berge, and Tammy Berge.

MINNESOTA DREAM HOME

A fully-furnished and decorated Dream Home was donated by the president of Asbee Corporation of Edina, Minnesota, for a promotion done by KS95 /FM-Minneapolis. Chuck Knapp, station manager and on-air personality and his sidekick "Donuts" Michael J.Douglas, announced the names of the contest's 10 finalists drawn from a pool of 1,635 qualifiers. (The station received more than 300,000 entries.) The 10 finalists gathered around the home to try their luck at unlocking the front door. The the second finalist, a Republic Airlines employee of 13 years who was hoping to move back to the Twin Cities, turned the key in the door and won. The Dream Home giveaway was the largest contest ever staged by KS95/FM. "It's a thrill for KS95 to reward its loyal listening audience through giveaways such as this" said Knapp.

SIZZLIN' SUMMER CASH STASHES >

106X in Florence, S.C. recently kicked in the Summer of '86 with two "Summer Cash Stashes". The prizes are varied, but they all have to do with giving away cash. One cash stash totalling \$1,063 was found as a result of clues leading to it. Two weeks prior to that, 106X gave away \$1,006 to the listener with the best laugh in the listening area. The following day, they gave 200 qualifiers in the Dream Machine contest (another contest going on) a chance to draw for the key to crank up a \$14,000 Ford Taurus. Thanks to Mitch Adams, former Music Director, for sending along the promotion information and the group shot pictured here.



Shown above is the crew at 106X-Florence, SC giving away all the cash. Amidst the crowd are GM Harold Miller (in the back) and M.D. Mitch Adams (third from right in front).

P.D. NOTEBOOK by Eric Norberg

THE DIFFERENCE BETWEEN NEW AND OLD

In publishing one of the semiannual lists of "recommended recurrents for the year" in our "Adult Contemporary Music Research Letter" recently, I grappled with the matter of why the same research shows some real differences between the records that should be played when they are hits and those that should be played later as "recurrents" or "oldies." My experience shows this is also true in formats other than just adult contemporary, so I thought reprinting some of my comments might be helpful in understanding the paradox--or at least getting a discussion agina!

The functions of the two categories are different, so what's played in them is different. It's possible to play only one or the other, but most stations have some mix between currents and older material. Even the smartest and most diligent programmers find it difficult philosophically to reconcile plaving as an "oldie" something that just didn't fit as a current record; in the name of consistency we pass into the oldies what we played as hits, and omit those we didn't. But this sort of consistency is irrelevant to the listeners, who only know whether they like what they hear or not. As an extreme example, a silly novelty record might be huge as a current hit, but wears very badly as a recurrent because its period of relevance has passed. A reverse example: Some semi- or non-hits, by conventional chart definition, are widely known and liked from LP or other exposure. They perform strongly as oldies even though during the time they were current they were not widely known due to reduced exposure, and may have then been out of the musical mainstream of the time. If you follow the chart positions in reference books. you might be more inclined to view THE GREAT AIRPLANE STRIKE by

Paul Revere and the Raiders as several times more valuable than BIG YELLOW TAXI by Joni Mitchell. But you probably don't need research to tell you the reverse is true.

Oldies and recurrents are of considerably greater value in A/C than Top 40; the adult has a much longer span of experience, knows much more music, and is less sensitive to the immediately trendy. There is the desire for familiarity and variety. No matter how well selected, a playlist of only currents lacks a foundation of "familiarity" and "relevant counterpoint" for the adult listener. The recurrents and oldies provide that context. It is not necessary to play on nostalgia; in fact, in most formats, that can be counterproductive. Older records work best if they are still relevant--still have some relationship with today's music tastes. (Giving dates of records, and routinely presenting them in a "remember when" manner, can really be counterproductive.) The noncurrent music supports and enhances the best of today's music and provides a context for the adult listener.

A strong-testing record may be of great value to play when current--yet may never get the wide exposure necessary to become familiar to the listener nationwide. A music station can and should seek and play the current product that will best appeal to its audience, and distinguish itself in a positive sense from its competition. (The Gavin Report is here to help you do that, of course.) But the way in which the noncurrent music appears requires deep familiarity, since this music is the subconscious "context" in which the station and its current music places itself. (Plus, since audiences are always in flux, noncurrent material should have been widely enough exposed that any new listeners will be familiar with it.)



"Oldies and recurrents are of considerably greater value in A/C than Top 40; the adult has a much longer span of experience, knows much more music and is less sensitive to the immediately trendy."

Therefore, strong records which do not spread and show strongly in the trades while current usually are not good programming material for recurrents and oldies. And the reverse is also true: If A/C listeners, for example, get familiar with Top 40 songs to the point where they unthinkingly recognize them without being revolted, those songs usually should be considered strongly for recurrent use, even though they were not strong (might have even tested "neutral") for the A/C listener when current, and rightly were not played much on A/C then. You may be troubled by the inconsistency of doing this; but the adult listener will never know. They just know the song.

Listeners under 24, and especially those under 20, relate to current hits intensely, so the principle is less applicable to them. It is relevant, however, because the recurrents and oldies chosen must appeal to the constantly-renewing youth peer culture. The older records tend not to be very old, and frequent changes in the library context are necessary. However, the ideas in this column apply in varying degrees to all stations that play current music. ●

B FEEDBACK By Ron Fell

HUEY LEWIS & THE NEWS

Their upcoming album will include a track written by Bruce Hornsby, "Jacob's Ladder."

BEATLES

On August 29th, 1966 (20 years ago), the Beatles last performed live. It was at Candlestick Park in San Francisco.

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FIVE STAR

They are a family band consisting of three girls: Deniece, Doris and Lorraine, singing with brothers Delroy and Stedman. Their father, Buster, played guitar in Wilson Pickett's band.

GLORIA LORING

She used to be married to TV personality Alan Thicke.

RONNIE MILSAP

Early in his career he did studio session work with B.J. Thomas, Dionne Warwick and Elvis Presley.

ASHFORD & SIMPSON

They re-wrote the lyric to their "Reach Out And Touch" for the 1984 Summer Olympics.

NICOLETTE LARSON

Prior to launching her solo career, she sang back-up for Neil Young, Emmylou Harris and Hoyt Axton.



JOHNNY CASH The Man In Black has written a novel about the conversion of the Apostle Paul called "The Man In White." It will be published by Harper & Row in September.

MIAMI SOUND MACHINE

The band has been together for ten years and has released five Spanishlanguage albums.

HEART

Nancy Wilson recently married journalist Cameron Crowe, author of the book "Fast Times At Ridgemont High."

TIMEX SOCIAL CLUB

Rumor has it the band is dropping Timex from its name. Band members think they can keep on ticking without it.

TODD RUNDGREN

He's writing and performing music for NBC's "Crime Story" and CBS's "Pee Wee's Playhouse" (starring Pee Wee Herman).

QUEEN

They recently headlined a concert in Budapest, Hungary, in front of 80,000 people.

DARYL HALL

He met partner John Oates when each had a group competing in a battle of the bands at Philadelphia's Adelphi Ballroom in 1967.

DAVID FOSTER

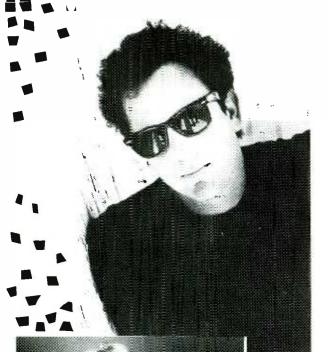
He won a Grammy for his production of the original cast LP for the Broadway musical "Dreamgirls."

PHYLLIS HYMAN

Her new single, "Old Friend," was co-written by the late Linda Creed, who also wrote "The Greatest Love Of All."

RODNEY CROWELL

The song "King Richard" from his new LP is written in tribute to stock-car race champion Richard Petty.



BILLY JOEL "A MATTER OF TRUST"

Taken from the Columbia LP: "The Bridge" 40402

GAVIN TOP 40 159/40 CH RTBOUND

EDDIE MONEY "TAKE ME HOME TONIGHT"

Taken from the Columbia LP: "Can't Hold Back" 400%

GAVIN TOP - 40 102/30

WKSE	WRNO	KWOD
WPHD	WRSR	KMEL
Z93	WMMS	KWSS
KRBE	92X	KPLZ
95INZ	KWK	
Y100	KKRZ	



TOTO "I'll be over you"

Taken from the Columbia LP: "Fahrenheit" 40273

DAVE SHOLIN'S PERSONAL PICK ON YOUR DESK THIS WEEK!!!!





LISA-LISA AND CULT JAM W/FULL FORCE "ALL CRIED OUT"

Taken from the Columbia LP: "Lisa-Lisa and Cult Jam with Full Force" 40135

ONCE AGAIN, ANOTHER WEEK OF MAJOR MOVES

WXKS/FM	27 TO	12
FM102	21 TO	15
KMEL	21 TO	
WAPE	13 TO	9

KENNY LOGGINS "PLAYING WITH THE BOYS"

Taken from the original Motion Picture Soundtrack "Top Gun" on Columbia Records 40323

THE TOP GUN PHENOMENON CONTINUES: SECOND WEEK OUT GAVIN TOP 40 57/34

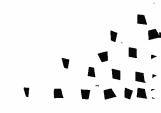
NEIL DIAMOND "THE STORY OF MY LIFE"

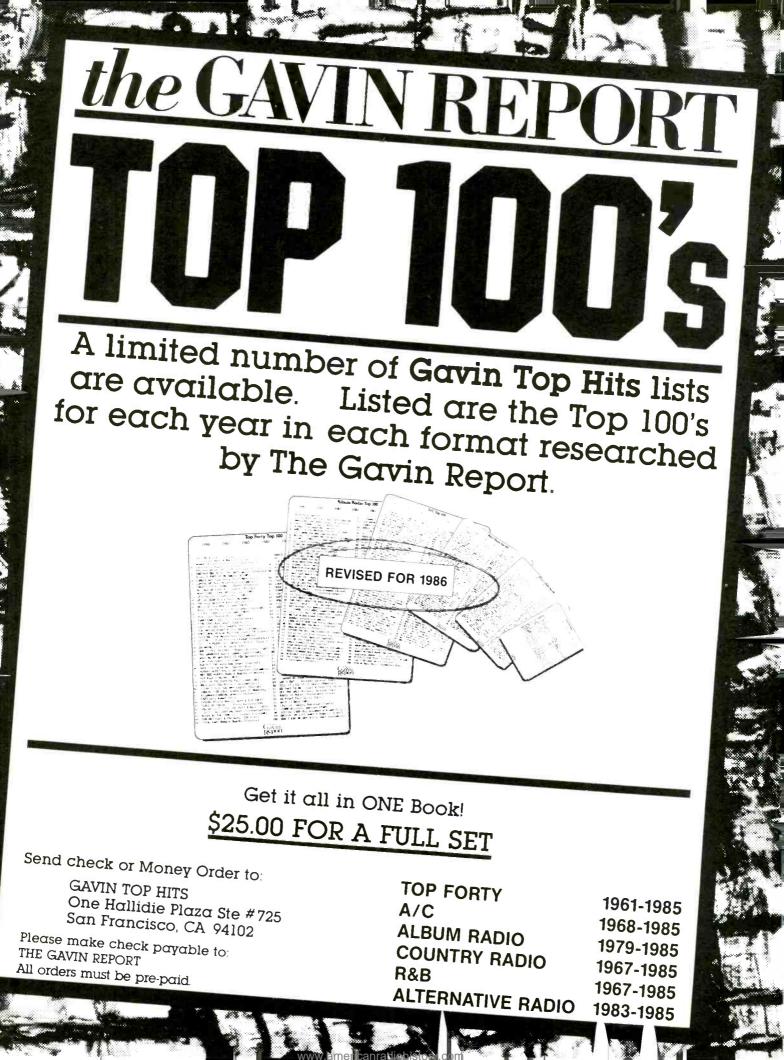
Taken from the Columbia LP: "Headed For The Future" 40368

TOP 20 ACROSS THE BOARD

R&R A/C 18* R&R FULL SERVICE 12* BILLBOARD A/C 19* GAVIN A/C 20*







Go The Strings Of Andreas Vollenweider

by Kent Zimmerman

There is a set of forces which I feel the harp is incapable of expressing--the world of violence, the dark side."

Swiss harpist Andreas Vollenweider could be on a hot streak and could be living in the fast lane. But chances are he isn't. Not that he isn't not. He is one of a handful of unique instrumentalists able to dodge the categories of pop, classical, or even the nebulous term "new age." The success of Andreas Vollenweider thus far is contrary to every axiom of popular music. As a million seller, Vollenweider officially competes with the most notorious rock n rollers. And though Vollenweider's popularity is contrary, the music is aurally positive, devoid of any sign of repetition, conventional melody hooks, all in favor of atmospherics and a calm attitude.

At thirty-three, Vollenweider is no overnight success. The son of a prominent classical organist, Vollenweider recently told The Gavin Report, "I've been doing this almost twenty years. There were very hard times, but I have a lot of friends and my wife, Beata, has been with me fifteen years and she helps me a lot."

As a teenager, Vollenweider had little interest in conventional education, opting to experiment with his music during school hours. As a musician, sculptor, and painter, he is completely self-taught, having never taken a formal music lesson. Among the instruments a young Vollenweider tinkered with was the zither (a multi-stringed cousin to the American autoharp). The zither then led to a small Irish harp which eventually led to a full-scale classical harp.

Vollenweider has been improvising on the harp for over nine years. His tone is almost guitar-like. All forty-seven strings are individually miked by individual pickups. His unique sound is also derived from a knee- operated, string dampening system. Vollenweider uses artificial fingernails on his right hand, taping two fingers together on his left in order to strike the heavily wound bass notes. Though his technique isn't as "tenseful" as the traditional classical method, by the end of a tour, Vollenweider's knee has something in common with the now retired Detroit Lions running back Billy Sims.

Prior to becoming an established solo act, Vollenweider saw his share of touring and recording. Before releasing four albums for CBS, Vollenweider toured Europe as a member of an ensemble, Poetry And Music, from 1972 thru 1978. Poetry And Music recorded three LPs of just that, poetry and music. It was prior to joining that group that Vollenweider harnessed electric energy.

"I wanted to play with someone who played a very loud instrument."

In between the early albums, touring and ensemble playing, Vollenweider squeezed out about fifty film soundtracks. As a film composer, he was relegated to mostly documentaries and nature films, finding it impossible to enact the necessary mood for "scary or thrilling parts."

It was a live performance at the Montreux Jazz Festival in 1981 which resulted in Vollenweider being signed to the CBS label. But it was singer Carly Simon who became enthralled when she first heard Vollenweider's harp while shopping. Simon became such a rabid fan, she placed a personal call to Vollenweider's home outside of Zurich and persuaded him to do a small tour, going as far as promoting a string of gigs at Radio City Music Hall. Fittingly, Vollenweider's first American performance was a benefit for Greenpeace.

That tour, in 1984, was conducted before the completion of the gold White Winds album, and featured his full band, playing larger concert halls. Vollenweider himself never takes a solo spotlight and even laughs at the thought of being a bandleader.

"I don't see myself as the boss. I'm just delivering certain ideas."

Suppose you wake up grumpy. Do you ever have trouble finding yourself in the mood to play?

"I take the chance to tell you that I almost never feel bad. Whether you believe me or not, I know it sounds a bit strange."

Vollenweider likes to describe his music as "invisible theater."

"I grew up in a family of musicians, painters, and dancers. I tried out many things besides music."

His talents include sculpture, painting, and film making, which are key creative indulgences for Vollenweider. In producing the video for White Winds, Vollenweider designed the storyboards and sets, directed the filming and performed the music.

"So many art forms surround me," he admits in his soft spoken voice.

If Vollenweider's music is indeed environmental, it is coupled with heartfelt concern for the environment. His music is closely associated with European Anti-Nuclear groups. At the end of one performance, he urged the audience to become aware of the nuclear age and its potential danger.

"I feel close and I share the feelings with a growing amount of people all over the world, not only in Europe. Neutrality doesn't exist. Neutrality is originally a man-made capitalistic term."

Does being categorized as "new age" cause feelings of frustration? "It's not frustration."

Does anyone really know what "new age" is?

"I think no one knows exactly." which is as close as you'll get to inciting the wrath of Vollenweider, if indeed there is any.

"Every second is a new age. There is a change going on, but there won't be a complete change until there's freedom and freedom means no category, no names."

the GAVIN REPORT **ALBUM/ALTERNATIVE**

GAVIN ALBUM FRONTLINE



EURYTHMICS











BOB DYLAN OVE DELEGATION



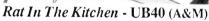
Three Hearts In The Happy Ending Machine - Daryl Hall (RCA) Daryl Hall as a solo isn't exactly a tremendous

departure from the Hall & Oates sound that's been a pipeline of hit airplay over the last decade. And why should it be? With all due respect to John Oates, Hall's layered vocals have been the duo's most identifiable success ingredient. Plus, when you consider the input from a bevy of heavyweights (on both the creative and technical side), it's impressive that Daryl Hall retains his own UB40 are, historically, individuals who have sound, scarcely a deviation from the best of Hall & charted success above, beyond, and including Oates. If and when "Dreamtime" flies big time. there's lots of back-up reinforcements on the identical quality wavelength. Like Steve Winwood, Kitchen will be more of an event than you're liable Daryl Hall seems to have tapped into a creative rush without exhausting his style. Trax that contribute to the hit ambience include "Next Step," "Right As Rain"(with Joni Mitchell), "For You" and "I Wasn't Born Yesterday."



Can't Hold Back - Eddie Money (Columbia)

On the Album Radio side, Eddie Money's first LP in three years seems to lead off with something that's been eluding him--that is, a hit track like "Take Me Home Tonight." Though it's not yet time to count the chickens, Eddie Money can count on Album Radio to give him the best shot when it comes to out-of-the-box support and strong rotation. "We Should Be Sleeping" pays homage to our format in a big way, as does "I Wanna Go Back," originally cut by a band called Billy Satellite on Capitol. "Take Me Home" may be the track that takes it all home, but Eddie's roots as a rocker will be what maintains him as an Album Radio staple.



According to an article in Rolling Stone, "modern" bands playing theaters stand the best chance of reaching the most consistent live audiences. Alternative and Top Forty. Their audience is staunch and vocal. Chances are, Rat In The to realize at first. Lyrically, UB40 are conversational with a plodding yet intense demeanor. Commercial success sure hasn't softened this outfit. (Send in the enclosed postcard to Botha.)

"True Colors" - Cyndi Lauper (Portrait) A bold move, coming out of the gate with a ballad. Only "True Colors" isn't really your typical ballad. It is a radical ballad, one that isolates and magnifies the artist. Cyndi Lauper is at the crossroads, right on the cusp of showing the world that she will be taken seriously as a singer, not as a fluke (if you can call all those Top Fivers a fluke). I expect mega-fireworks when the album shows up

"Sally Baker's (Low Tar) Dream" -Mark Germino (RCA)

What do you do to a fledging Nashville songwriter who is impossible to categorize? Why, fly him to London, hire Paul Samwell-Smith to produce his debut record and pack the session with American and English players. Germino's bio says that the music defies description. Well maybe so, but I hear the first songwriter in a long long time who approaches a song like Mickey Newbury. Who is Mickey Newbury? Oooo...long story. "Sally Baker's (Low Tar) Dream" is the first track to surface off of the London Moon and Barnyard Remedies LP. Keep one eye on your mailbox for its arrival.

Giant - The Woodentops (Columbia)

It's your lucky day. The Woodentops have just released a new album, Giant, and it contains only one track culled from their last LP, "Well, Well, Well"--giving us two LPs in one year from what looks like one of Album/Alternative's true up-and-comers. The Woodentops (named after the British kiddle show once damned by Mary Whitehouse) come from the Rough Trade/ Kitchenware stable that gave us The Smiths and Prefab Sprout. Produced by Bob Sargeant (English Beat), The Woodentops have what it takes to become the unpretentious darlings of the Gavin Album/Alternative section. They've already finished one whirlwind US tour. The next will show progress and escalation. Songs like "Good Thing," "Love Train," "Shout" and "Travelling Man" weren't orginally cut by Paul Revere, The O'Jays, Isleys or Rick Nelson: The Woodentops just have a fixation for borrowing titles and energy, not ideas. They're very much on their own. Severe thumbs up. Today our chart, tomorrow the world.



Greetings From - Timbuk 3 (IRS) On "The Future's So Bright I Gotta Wear Shades," half of Timbuk 3 writes "I got a job waitin'/for my graduation/fifty thou a year/will buy a lot of beer/things are goin' great." Sitting on their Naugahyde couch, Pat and Barbara McDonald grind out certainly the best debut music I've heard on the IRS label, since REM. Like T. Bone Burnett, they have a flippant, though innocently non-arrogant irreverance perfect for our Alternative airwaves. Most of the subjects hit home, that is, if campus life and nightclubs constitute home. "Hairstyles And Attitudes" is a righteous example of the wit and wisdom Timbuk 3 dispense. The little fake parchment lyric sheet inside my album is going to get dog-eared, as this record reaches epidemic status in the bunker. ΚZ

Editor: Kent Zimmerman



STEVE WINWOOD (ISLAND/WARNER BROS.) "SPLIT" "HIGHER" "TAKE" "FINER"

EURYTHMICS (RCA) "MAN" "THAN" "TOMORROW" Peter Gabriel (Geffen) "Eyes" "Rain" "Sledge" "Big" Genesis (Atlantic) "Throwing" "Land" "Touch" "Tonight"

NEIL YOUNG (GEFFEN) "TOUCH" "WEIGHT" "HIPPIE"

HUEY LEWIS & THE NEWS (CHRYSALIS-12") "STUCK"

VAN MORRISON (MERCURY) "IVORY" "FEELING" "FOREIGNER"

R.E.M. (IRS) "FALL" "BEGIN" "CUYAHOGA"

THE FIXX (MCA) "BUILT" "SECRET" "CHASE" 10. Big Country (Mercury) "Look" "Seer" "Teacher"

11. DAVID & DAVID (A&M) "BOOMTOWN" "CRACKS"

12. BONNIE RAITT (WARNER BROS.) "LADY"

13. Bob Dylan (Columbia) "Mind" 14. SMITHEREENS (ENIGMA) "BLOOD" Station reporting Phone (415) 392-7750

CERTIFIED	2W
TAIKING HEADS	1. 3. 2. 4. 12. 7. 8. 10. 6.
EDDIE MONEYTALKING HEADS(COLUMBIA)(SIRE)	5. 37.
MOST ADDED	11. 20.
1."Wild Wild Life"-TALKING HEADS (Sire-12") 2.Rat In The Kitchen-UB40 (A&M)	 17. 21. 13.
3."Heartbeat"-DON JOHNSON (Epic-12")	9. 23.
2 cents	14. 26. 19. 29.
rly in the game (on the preliminary stats	10

LW

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Early in the game (on the preliminary stats printout), it looked like Eurythmics were a shoe-in for the Numero Uno spot, but as the late results were tallied up, Steve Winwood hung tough for at least one more week. If you eyeball the Top Twenty, you will note that the North Americans (that way I can include the ever growing Glass Tiger) represent a significant power block...Speaking of Yanks, John Fogerty's brand new acetate, "Eye Of the Zombie" just made its way into the Bunker . Anyone expecting ole John to grow mellow and oldies oriented, look out ! "Zombie" has a persistent electronic beat, more threatening than anything from Centerfield (and that includes "Mr. Greed"). With the Don Johnson and now the new John Fogerty, it seems that Album Radio is scoring big as artists like these tailor the sound of the first single more in the territory of Album Radio's harder perimeters...Americans David + David continue their march Top Ten-ward. They mean business with a jump pattern like 37-22-11 ... Yeah, yeah, yeah, I know you probably read the review on the preceeding page, but do check out The Woodentops' LP. It is certainly a fine one. This band will conquer America and will be playing mid-size theaters in a couple of tours. Wonderful sounds that doesn't edge out the upper demo folks...Isn't it funny how sometimes the more progressive a band is (Woodentops, REM, Smithereens, Peter Case, Van Morrison, Guadalcanal Diary, Jazz Butcher) the more likely that the elusive upper demo will be satisfied by the same music, yet on a totally different level of appreciation?...Don't count The Smithereens out when it comes to going Top Ten. They just might do it ... Talking Heads had an absolutely swinging week. They were Most Added,

17. 15. BILLY JOEL (COLUMBIA) "TRUST" "GRAND" "ICE" 16. DARYL HALL (RCA) "DREAMTIME" 16. 17. ICEHOUSE (CHRYSALIS) "BORDER" "PARADISE" "PROMISES" 18. 18. David Lee Roth (Warner Bros.) "Road" "Rose" "Buffalo" 12. 19. Joan Armatrading (A&M) "Kind" "Reach" "Angel" 13. 20. EDDIE MONEY (COLUMBIA) "HOME" "SLEEPING" 27. Van Halen (Warner Bros.) "Walks" "Dreams" "Summer" 20. 21. TALKING HEADS (SIRE) "WILD" 22. --. 23. Bob Seger (Capitol) "It's" "Aftermath" 24. 24. GLASS TIGER (MANHATTAN) "FORGET" "THIN" 25. 23. 25. Bruce Hornsby (RCA) "Every" "Way" "Western" 26. ALVIN LEE (21/ATLANTIC) "DETROIT" 28. 27. Red Rider (Capitol) "Boy" "Untouchable" 14. 18. 29. 28. PAUL SIMON (WARNER BROS.) "AL" --. 29. NOTHING IN COMMON (ARISTA) "TWINS" "CARLY" --. 39. 30. 30. GTR (Arista) "Hunter" 22. 31. TRIUMPH (MCA-12") "SOMEBODY" --. --. --. --. 32. GEORGE THOROGOOD (EMI AMERICA) "REELIN" 38 Special (A&M) "Somebody" "Heart's" INXS (ATLANTIC) "DIRT" 33. 25. 31. 34. --. --. Beat Farmers (Curb/MCA) "Riverside" 34. 34. 35. Kim Mitchell (Atlantic) "Patio" 36. 25. 35. ZZ TOP (WARNER BROS.) "VELCRO" --. 37. ---. Bruce Cockburn (Gold Mtn./MCA) "Democracy" "World" "See" 33. 36. 38. DOCTOR & THE MEDICS (IRS) "SKY" 39. --. --. 37. <u>μ</u>η Peter Case (Geffen) "Steel" "Car" **RO** BON JOVI (Mercury-12") "Name" FABULOUS THUNDERBIRDS (CBS) "Look" CROWDED HOUSE (Capitol) "World" BILL NELSON (Epic) "Contemplation" CHRIS DeBURGH (A&M) "Fire" "Red" *SCREAMING BLUE MESSIAHS (Elektra) "Yonder" RAINMAKERS (Mercury) "People" UB40 (A&M) "Sina" SMITHS (Sire) "Queen" RUN DMC (Profile) "Walk" QUIET RIOT (Pasha) "Wild" CACTUS WORLD NEWS (MCA) "Bridge" CHRIS THOMPSON (Atlantic) "Loneliness" CINDERELLA (Mercury) "Shake" *DON JOHNSON (Epic) "Heartbeat" *TIMBUK 3 (IRS) "Bright" RODNEY CROWELL (Columbia) "Freedom" Certified and debuted at #22 WAAF-Worcester's Russ Mottla is hot and

heavy on the Doctor & The Medics' new song. He's reporting strong retail action in the New

England area. Don't add it because it's a cover. Add it because it's a hit...Triumph, at #31, represents that band's first out-of-the-box debut in long long time...Howzabout that Bonnie Raitt? As you can see on the chart, she's a hit with those who hear good music first...As we enter the twilight months of the summer, the nither end of the chart and a good portion of Chartbound tends to look a little musically soft. Yet that's one of the symptoms of building a new team. There are quite a lot of new faces entering both the Album Radio and Top Forty chartstreams. There has been quite a few big names from the sixties and seventies that won't be making it to the end of the eighties believe you me. As the graying temples make way for the curly split ends, the face of our format is sure to change radically during this year and the next. I'm not talking about a prefab New Music movement. I'm talking about a natural, musical evolution based on style and generation as opposed to a canned promotional effort. The times they are a-changing, so be patient. Just watch. That's all for now.

Take care. XO Kent.

Editor: TERNAT Peter Standish Reports accepted Mondays at 8AM through 1PM Wednesday 2-7750 2





BILL NELSON (PORTRAIT)

TALKING HEADS (SIRE)

51 4111

- 1."Wild, Wild Life"-TALKING HEADS (Sire-12")
- 2.On A Blue Wing-BILL NELSON (Portrait)
- 3.Rat In The Kitchen-UB40 (Virgin/A&M)
- 4.Discover-GENE LOVES JEZEBEL (Geffen)





AGENT ORANGE Debuts @ 26!

GO-BETWEENS (Big Time) "Spring" CELIBATE RIFLES (What Goes On) "Red" PUSHTWANGERS (Relativity) "Ticket" SONIC YOUTH (SST) "Green" LEAVING TRAINS (SST) "Rain" BIG BLACK (Homestead) "Money" COWBOY MOUTH (T.Lobster) "Hurricane" JET BLACK BERRIES (Pink Dust) "Alaska" DESCENDENTS (Restless) "Enjoy" PETER MURPHY (Beggars Bang.) "Beauty" WIPERS (Restless) "Dream"

With R.E.M., The Smiths and Eurythmics leading the pack by a wide margin, there are no real surprises inside the top ten. Van Morrison is the sole entree. Van's ascension is due to intense commerical support with airplay scattered across the album. Steve Winwood, Love Delegation and Bob Dylan have a legitimate shot at the top ten if they can beat the tidal wave of new releases heading their way. Our two Most Added and dual Certified records, Bill Nelson and The Talking Heads single, will make dramatic gains next week.

2W	LW	TW	Station reporting Phone (415) 392
2.	1.	1.	R.E.M. (IRS) "FALL" "SUPERMAN" "BEGIN" "CUYAHOGA" "TOUCH"
1.	2.	2.	The Smiths (Rough Trade/Sire) "Queen" "Big" "Thorn" "Girls"
3.	3.	3.	Eurythmics (RCA) "Tommorrow" "Thorn" "Pain"
6.	5.	4.	SMITHEREENS (ENIGMA) "BLOOD" "CIGARETTE" "TUESDAY"
10.	4.	5.	Guadalcanal Diary (Elektra) "Lonely" "Club" "Cattle"
9.	7.	6.	SCREAMING BLUE MESSIAHS (ÉLEKTRA) "YONDER" "SMASH"
4.	6.	7.	Peter Gabriel (Geffen) "Red" "Eyes" "Big"
5.	8.	8.	Joan Armatrading (A&M) "Words" "Jesse" "Reach"
8.	10.	9.	Run D.M.C. (Profile) "Walk" "Tricky" "Piper" "Illin"
23.	11.	10.	VAN MORRISON (MERCURY/POLYGRAM) "IVORY" "BACK" "PARADISE"
7.	9.	11.	Big Country (Mercury/PolyGram) "Look" "Seer" "Hill"
11.	12.	12.	Beat Farmers (Curb/MCA) "Riverside" "Blue" "Powderfinger"
16.	13.	13.	54-40 (Reprise) "Baby" "Hand" "Me"
18.	17.	14.	STEVE WINWOOD (ISLAND/WARNER BROS.) "HIGHER" "SPLIT"
24.	22.	15.	LOVE DELEGATION (M.T./CELLULOID) "GOOD"
13.	15.	16.	Bruce Cockburn (Gold Mtn./MCA) "Call"
	24.	17.	<u>BOB DYLAN (</u> COLUMBIA) "MIND" "RAMBLE"
20.	19.	18.	PETER CASE (GEFFEN) "STEEL" "ECHO"
15.	16.	19.	Cactus World News (MCA) "Years" "Bridge" "Worlds"
28.	21.	20.	NAILS (RCA) "THINGS"
12.	14.	21.	Ramones (Sire) "Believe" "Drink" "Brain"
		22.	BILL NELSON (PORTRAIT) "CONTEMPLATION"
		23.	TALKING HEADS (SIRE-12") "WILD"
14.	20.	24.	Dream Syndicate (Big Time) "Slide" "55" "Boston"
17.	18.	25.	Jazz Butcher (Big Time) "Human" "Devil" "Caroline"
		26.	AGENT ORANGE (ENIGMA) "VOICES"
25.	25.	27.	BoDeans (Slash/Warner Bros.) "Runaway" "Angels"
27.	27.	28.	Nixon & Roper (Restless) "Face" "Banks"
19.	23.	29.	Lou Reed (RCA) "Video" "Rapper" "Mama's"
29.	29.	30.	Feelies (Twin/Tone-Coyote) "Roof"



DOCTOR & MEDICS (IRS) "Spirit" RAUNCH HANDS (Relativity) "Doin" NEIL YOUNG (Geffen) "Touch" FRANK TOVEY (Sire) "Snakes" DAVID & DAVID (A&M) "Boomtown" GENE LOVES JEZEBEL (Geffen) "Heartache" TRUE BELIEVERS (Rounder/EMI America) "Rain" CROWDED HOUSE (Capitol) "World" B-52's (Warner Bros.) "Summer" TSOL (Enigma) "Nothing" "Change" BONNIE RAITT (Warner Bros.) "Lady" UB40 (A&M) "Sing" "Meet"

Don't underestimate the power of Agent Orange who debut and are gaining commercial Alternative play (WOXY, KABL, WHFS, etc). But there are more contenders warming-up with out third and fourth Most Added albums, UB40 and Gene Loves Jezebel, looking very strong in an early stage of development. Around the corner is the Woodentops brilliant new album (see KZ review on page 33) which looks (and sounds) like a major record from here. Dr. & Medics had a very good week as airplay on the album kicked in.

(J-Mark/Elektra-12") Van Morrison is presently achieving excellent results on our Alternative chart and, considering his significant influence on countless Alternative bands today, it makes sense that Death Comet should choose to cover his song, Mystic Eyes. But any similarities to Van begin and end with just the song title. Death Comet's version has a rapid-fire dance rhythm and acoustic guitar chords with selective electric guitar leads layered in and over wandering bass lines. It has a dark "death-rock" character to it with a heavy overpowering groove. Like many of The Cult's or Sisters Of Mercy's songs, Mystic Eyes could find popularity on both Alternative Radio and on the dance floors.

Ink-EFFIGIES (Fever/Restless)

<u>"Mystic Eyes" -DEATH COMET</u>

Of the hardcore bands transcending beyond their cult audiences, Husker Du has been receiving the greatest amount of press. I find myself attracted to the Effigies for many of the same reasons I like Husker Du. It's raging music, but very listenable, with a conscious purpose and intent. The Effigies have been consistently delivering their own brand of raw guitars and high-speed chord changes for years now. Ink is the fifth release for this Chicago-based, furious ball of energy. Yes! is the most melodic song recorded by the Effigies I can recall. Other burners include I, Fugitive, Cheater and Riddle Hit. Peter

DEATH COMET

Mystic Eyes/Death Comet Drive

Produced by Chris Lord-Alge The 12" on J-Mark Records



Cyber • Quantum • Machine • Rock

www.americanradiohistorv.com



AND RECORDS.

"I believe so strongly in The Screaming Blue Messiahs, I'm putting my hair on the line!"

-Harry Levy, National College Promotion

"THE SCREAMING BLUE MESSIAHS have so much vitality and diversity that it's more than understandable why Harry Levy would have so much faith in them. I'd like to see him in a blue mohawk, but it's not going to happen. This record will be Top 5."

-Kandace Wilkins, WXCI, Danbury, CT

"If the <u>Gun-Shy</u> LP doesn't go Top 5 on the Gavin Alternative Chart, I'm getting a blue mohawk..."

	*KRQU -LARAMIE/CHEYENNE.WY JOHN EDWARDS 307-745-7396	Huey Lewis	ggins Genesis ner Winwood	1	Ż		coole B.Joet good T.Heads				Lee Jef Scott	Shocking Blue UIK Max: Dokken		b B.Kaitt ound FM/LIK			TC/KL, Loverboy ELP		David Cactus World N.	T. Twins/Nothing Keel	se J.Eddie	orrison Thoragood	-PASADENA, CA	VES/R.CARROLL 8-0830	Sparks	ds Boys Don't Cry			B. Carlisle		cs Dr EMee	Jean B.			ountry Icehouse ns Tonio K	·		her Love&Rockets				Gene Loves J. M. Persons Martini Ranch	L.	MC	SAN JOSE, CA	C. CHANBERLAIN/R. NENNI 408-246-6811	Red Rider	ds Fixx se REM			riel D.L.Roth				Kim Mutchell The Call
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August 15, 1986/the GAVIN REPORT

WNFW/FM-NEW YORK, NY C. KENDALL/M.CHERNOF Adds: D. Hall T. Heads Eurythmics B. Joel B. Raitt Huey L. Roney Neeil Young Monson Johnson S. L. Johnny Max. Thorogood Bangles Winwood Bangles Van Halen Mellencamp Weil Young Cabriel Alvin Lee Genesis	WNCS-MONTPELIER.VT <u>10DY FETERSON</u> <u>10DY FETERSON</u> <u>8dd2: 233-2395</u> Walk The W. <u>Baach Boys</u> Reiter Case Radit Bobeans R. Raint Bobeans B. Nelson B. Burnett Max: B. Nelson B. Burnett Max: Cdir Ray Euryth. Porter Cabriel Hornsby Cabriel Lou Reed David § D. Lou Reed	×	Trisomie 21 Smithereens Euryth. Rory Block Beat Farmers sr OVFR NH	An and a second a s
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Dr. Oren Harari MANAGEMENT

CONTROL WITHOUT THE PAPER -WEIGHT: PART 1

Farms takes the same path with quality chicken. These companies do <u>not</u> say they're for

I'd like to start this column by whole-heartedly agreeing that yes, of course every organization needs rules, systems, financial controls, formal procedures and paperwork. Having said that, let me go a step further: The trouble is that organizations start overdoing it. Systems and paper controls start proliferating like weeds. Managers start focusing their attention on the rules and paperwork to a greater extent than to the organization's products and customers.

In my prior two columns I've discussed the importance of eliminating Mickey Mouse rules and useless paperwork. The question many managers then ask is this: How does one maintain control without adding mountains of systems, rules, procedures manuals and paperwork? Managers in both large and small organizations are afraid that without all this, chaos and inefficiency are inevitable. In fact, managers in small organizations that presently have few rules often think they must increase them exponentially in order to improve control and efficiency. All these premises are false. As I hope I've already demonstrated to you in the prior two columns, an ever-increasing mass of rules and paperwork paralyzes an organization.

So what can we do instead? Ah, I wish there was one simple answer to give you. There is no such animal, but I can give you some tips on how to maintain control without the Mickey Mouse, and simultaneously increase innovation and morale. Let's see what some well-run companies have discovered:

1. Determine the two or three things that your organization (or department or division) does or wants to do excellently. Determine the two or three things that will set you apart from your competitors. Then obsess on those things. Fifty-billion-dollar IBM, for example, says over and over to all its employees that the goal of IBM is to provide the best customer service of any company in any industry in the world. Perdue Farms, the billion-dollar chicken empire, says over and over to all its employees that there is no limit to the quality of chicken. IBM obsesses on customer service; Managers talk about it, they spend money on improving it, and everyone knows--without a million petty rules--that customer service is king. Perdue

superior quality or service as long as it doesn't cost much. Certainly they have good financial controls, but they don't obsess on them. They obsess on what they'll do best, on what will make them unique. As Frank Perdue himself says: "If you make a better product or provide a better service, the profits will come by themselves." Frank Perdue invests money and time in the quality of chicken, and he's built a billion-dollar empire as a result. Going only for the "numbers" is a short-term strategy that excellent companies avoid. Besides, it's hard to get passionate about meeting a budget. What is your organization going to be best in? What special niches will it excel in? What does it really stand for? That's what people get excited about. Get that message across to people. stick to it, and you'll be amazed at the control you'll have without huge rulebooks.

One final thing: Stick to just a few things that your organization will be tops in. Excellent companies have credo statements with a few key values that everyone is supposed to live by. IBM, for example, has three basic values: superior customer service, respect for the individual employee and excellence in execution. People at IBM live by that; They don't need a 300 page manual. In contrast, a manager who has twenty MBOs (Management By Objectives) or thirty annual goals for his organization is insuring that little will get done. A company that says it is equally "committed" to everything--quality and high volume and customer service and cost-cutting and product improvement and innovation and risk and Earnings Per Share and Return On Investment etc., etc.--is in reality committed to nothing.

2. Whatever your organization is going to excel in, you as the manager must pay a <u>lot</u> of personal attention to it. Frank Perdue constantly talks about quality--in the hall, at meetings and at parties. He shares a great deal of quality data with all employees. He gives them frequent verbal and written feedback about their performance vis-a-vis quality. Perdue and his management team regularly get out of their offices to look at chickens and talk to employees and customers about quality. They provide all factories with comparative quality data <u>daily</u>. People are rewarded for getting out quality products. Unsurprisingly, quality is an obsession at Perdue Farms. Everyone knows its importance without massive rulebooks because everyone pays attention to it. Everybody knows it's their responsibility to figure out ways of improving quality. The quickest way to get fired is to reduce costs by reducing quality.

Du Pont has a safety record that is much better than any of its industrial competitors. Why? Because managers pay attention to it. Safety is the first topic at all key management meetings. Any industrial accident in any Du Pont factory in any part of the world is reported immediately to the chairman of the company. Managers' bonuses are contingent on how much they reduce accidents. So what happens? People pay attention to safety; a 10-inch thick rulebook is unnecessary.

3. Whatever your organization is going to excel in, you as the manager must be 100% consistent to it. One company had a superb reputation for quality products, and, unsurprisingly, very healthly sales revenues. Then consumer demand in the whole industry temporarily softened, and a new CEO came in and started to talk about "guality and cost trade-offs." Pretty soon it became unclear as to whether the new CEO was interested primarily in quality products or budget variances. Hence, many people were confused; How important was quality, anyway? Others started to focus primarily on meeting their monthly and quarterly budget numbers. It wasn't long before product quality started to suffer. The company slowly started to lose market share to competitors who did obsess on turning out quality products.

In contrast, consider how Johnson and Johnson handled the first Tylenol crisis in which cyanide appeard in the capsules. J&J's first value in its credo is this: "We believe that our first responsibility is to the doctors, nurses, patients, mothers and all others who use our products and services." Hence, the firm quickly recalled all Tylenol bottles and invested heavily in research to develop a tamper-resistant bottle. All this cost a tremendous amount of money, and there was no guarantee that it would pay off. Why did J&J executives do this? Because their first responsibility was not to the short-term numbers, but to their customers. CONTINUED ON PAGE 46

the GAVIN REPORT

Editor: Elma Greer Associate Editor: Lisa Smith

<u>CERTIFIED</u>

EARL THOMAS CONLEY/ANITA POINTER Too Many Times (RCA)

EXILE It'll Be Me (Epic)

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MOST ADDED

11

RANDY TRAVIS Diggin' Up Bones (Warner Bros.) *MARIE OSMOND & PAUL DAVIS You're Still New To Me (Capitol/Curb) *MICHAEL MARTIN MURPHEY Fiddlin' Man (Warner Bros.)

TOP REQUESTS

HANK WILLIAMS JR. Country State Of Mind (Warner Bros./Curb) REBA MCENTIRE Little Rock (MCA) RONNIE MILSAP In Love (RCA)

Station Reporting Phone (415)392-7750 Reports accepted Mondays 8AM through noon Wednesdays

2W	LW	TW	Reports accepted Mondays 8AM th
3.	1.	1.	HANK WILLIAMS JR Country State Of Mind (Warner Bros./Curb)
6.	3.	2.	Eddy Raven - Sometimes A Lady (RCA)
5.	2.	3.	Conway Twitty - Desperado Love (Warner Bros.)
10.	5.	4.	Nitty Gritty Dirt Band - Stand A Little Rain (Warner Bros.)
12.	7.	5.	REBA MCENTIRE - Little Rock (MCA)
15.	8.	6.	RONNIE MILSAP - In Love (RCA)
14.	9.	7.	GIRLS NEXT DOOR - Slow Boat To China (MTM)
1.	4.	8.	Don Williams - Heartbeat In THe Darkness (Capitol)
16.	11.	9.	JOHN CONLEE - Got My Heart Set On You (Columbia)
20.	12.	10.	DWIGHT YOAKAM - Guitars, Cadillacs (Reprise)
19.	13.	11.	FORESTER SISTERS - Lonely Alone (Warner Bros.)
18.	14.	12.	NICOLETTE LARSON/STEVE WARINER - That's How I Know When Love Is Right (MCA)
23.	22.	13.	JANIE FRICKIE - Always Have, Always Will (Columbia)
22.	18.	14.	KEITH WHITLEY - Ten Feet Away (RCA)
26.	21.	15.	EDDIE RABBITT/JUICE NEWTON - Both To Each Other (RCA)
2.	6.	16.	T.G.Sheppard - Strong Heart (Columbia)
28.	23.	17.	TANYA TUCKER - Just Another Love (Capitol)
31.	27.	18.	CRYSTAL GAYLE - Cry (Warner Bros.)
25.	25.	19.	STEVE EARLE - Guitar Town (MCA)
35.	28.	20.	OAK RIDGE BOYS - You Made A Rock Of A Rolling Stone (MCA)
36.	29.	21.	ROSANNE CASH - Second To No One (Columbia)
24.	24.	22.	LACY J.DALTON - Working Class Man (Columbia)
8.	10.	23.	Statler Brothers - Count On Me (Mercury/PolyGram)
32.	31.	24.	EXILE - It'll Be Me (Epic)
17.	19.	25.	Merle Haggard - A Friend In California (Epic)
39.	32.	26.	SCHUYLER, KNOBLOCH, & OVERSTREET - You Can't Stop Love (MTM)
	33.	27.	GARY MORRIS - Honeycomb (Warner Bros.)
	37.	28.	EARL THOMAS CONLEY/ANITA POINTER - Too Many Times (RCA)
7.	17.	29.	The Judds - Rockin' With The Rhythm Of The Rain (RCA/Curb)
33.	30.	30.	Sylvia - Nothing Ventured, Nothing Gained (RCA)
4.	15.	31.	Pake McEntire - Savin' My Love For You (RCA)
11.	20.	32.	Waylon Jennings - Will The Wolf Survive (MCA)
13.	16.	33.	Ricky Skaggs - I've Got A New Heartache (Epic)
	39.	34.	MICKEY GILLEY - Doo Wah Days (Epic)
	40.	35.	SOUTHERN PACIFIC - A Girl Like Emmylou (Warner Bros.)
37.	35.	36.	Louise Mandrell - I Wanna Hear It From Your Lips (RCA)
		37.	RESTLESS HEART - That Rock Won't Roll (RCA)
		38.	SWEETHEARTS OF THE RODEO - Since I Found You (Columbia)
		39.	LEE GREENWOOD - Didn't We (MCA)
		40.	RANDY TRAVIS - Diggin' Up Bones (Warner Bros.)
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Total Reports this week 175 Last Week 175

Reports

Adds

On

Chart

Weeks

ACTION SIDES

Reports	Adds	On	Chart	Week	s ARTIST & TITLE
85	20	58	7	3	STEVE WARINER - Starting Over Again (MCA)
85	17	60	8	3	BARBARA MANDRELL - No One Minds A Broken Hea rt (MCA)
80	14	63	3	4	CHARLY McCLAIN - So This Is Love (Epic)
80	36	38	6	2	JUICE NEWTON - Cheap Love (RCA)
73	6	49	18	8	RAY CHARLES - The Pages Of My Mind (Columbia)
67	37	29	1	2	THE GATLINS - She Used To Be Somebody's Baby (Columbia)
64	6	52	6	5	MALCHAK & RUCKER - Slow Motion (Alpine)
62	5	38	19	6	LYLE LOVETT - Farther Down The Road (MCA/Curb)
58	36	22		2	ANNE MURRAY - My Life's A Dance (Capitol)
52	5	44	3	4	LEON EVERETTE - Sad State Of Affairs (Orlando)
50	49	1		1	*MARIE OSMOND/PAUL DAVIS - You're Still New To Me (Capitol/Curb)
50	45	3		1	*MICHAEL MARTIN MURPHEY - Fiddlin' Man (Warner Bros.)
48	3	39	6	4	MARTY STUART - All Because Of You (Columbia)
47	31	16		1	*HOLLY DUNN - Daddy's Hands (MTM)
45	2	36	7	5	DAVID ALLAN COE/WILLIE NELSON - I've Already Cheated On You (Columbia)
43	4	35	4	5	ALMOST BROTHERS - What's Your Name (MTM)
43	41	2		ī	*JOHN SCHNEIDER - At The Sound Of The Tone (MCA)
42	12	27	3	3	A.J.MASTERS - Love Keep Your Distance (BDR)
41	-	28	13	8	BILLY BURNETTE - Soldier Of Love (MCA/Curb)
38	5	27	6	5	LARRY BOONE - Stranger Things Have Happened (Mercury/PolyGram)
37	6	26	5	3	MASON DIXON - Home Grown (Premier)
37	2	32	3	4	ROSIE FLORES - I'm Walkin' (Reprise)
31	1	23	7	6	GLEN CAMPBELL - Call Home (Atlantic America)
29	3	26		3	DONNA FARGO - Women Of The 80's (Mercury/PolyGram)
28	1	23	4	5	TOM T.HALL - Suzy's Beauty Shop (Mercury/PolyGram)
28	11	17		1	*BILLY JOE ROYAL - I Miss You Already (Atlantic America)
27	2	19	6	7	DOBIE GRAY - The Dark Side Of Town (Capitol)
27	3	19	5	4	TARI HENSLEY - I've Cried A Mile (Mercury/PolyGram)
25	11	14		1	*TAMMY WYNETTE - Alive & Well (Epic)
23	19	4		1	*SHELLY WEST - What Would You Do (Warner Bros.)

Dropped: #26-John Schneider, #34-George Strait, #36-Johnny Paycheck, #38-Carl Perkins, The Kendalls, Jerry Lee Lewis (Candles).

LP CUTS

GEORGE STRAIT (MCA) - Deep Water HANK WILLIAMS JR. (WB/Curb) - Mind Your Own Business PAKE MCENTIRE (RCA) - I'm Havin' Fun RANDY TRAVIS (Warner Bros.) - My Heart Cracked DWIGHT YOAKAM (Reprise) - It Won't Hurt OAK RIDGE BOYS (MCA) - What You Do To Me T.GRAHAM BROWN (Capitol) - Don't Make A Liar Out Of Me FORESTER SISTERS (Warner Bros.) - 100% Chance Of Blue STATLER BROTHERS (Mercury/PolyGram) - We Got The Money SOUTHERN PACIFIC (Warner Bros.) - Road Song STEVE EARLE (MCA) - Someday SWEETHEARTS OF THE RODEO (Columbia) - Midnight Girl, Sunset Town

RECOMMENDED NEW RELEASES

DOLLY PARTON We Had It All (RCA) JENNY YATES Let It Be Love (Mercury) HIGHWAY 101 Some Find Love (Warner Bros.)

COUNTRY SUMMARY

The most active part of this week's chart is in the teens and twenties, with lots of the mid-charters gaining strength as both the top and bottom of the chart are thinning out. Janie Frickie with an "i" takes a big 9 point jump and increases her Hit Factor from 46%-70%. Strong week for Tanya Tucker, with top ten numbers already at KXLE-Ellensburg, KYYX -Las Vegas, KSGT-Jackson Hole, KERR-Polson, and KFAT-Corvallis. Crystal Gayle's long awaited single is proving to be no disappointment for programmers, with big jumps for Jack Moran at WRNY-Rome (25-15), Alan Rowe at WDVA-Danville (29-19), Billy Lee at WXKY-Milan (26-16), Bob Flittie at WNAX-Yankton (17-9), Jack Daniels at KLIK-Jefferson City (28 -20), Jarrett Day at KSO-Des Moines (30-22), Chuck Luck at KLLL-Lubbock (25-17), J.C.Simon at

KFMS-Las Vegas (28-19), etc. After a stagnant week last week, Steve Earle jumps into the Top Twenty, and it kicks in at WORC-Worcester (2), KKIX-Fayetteville (10), WKYQ-Paducah (5), WNAX -Yankton (8), KFEQ-St.Joseph (9), KXEL-Waterloo (8), WCUB-Manitowoc (8), WRAJ-Anna (9), WWQM-Madison (8), KYOU-Greeley (6), KYYX-Las Vegas (3), and it's #1 at KFAT-Corvallis and KRKT-Albany. Lee Greenwood debuts at #39 this week, in spite of the fact that it was inadvertently left off of our Action Sides last week. It should have read 98 Reports, 29 Adds, 61 On, and 8 Chart, Sorry!! After only two weeks, Randy Travis debuts on the chart at 40 and is also the Most Added record for the second week in a row. Anne Murray's "My Life's A Dance" received a lot of requests when it was played as an album cut, and it continues to do so as a single. Jim Pruett

at WAAX-Gadsden reports it as one of his most requested. Lyle Lovett continues to receive a lot of good comments and comparisons from our programmers. The jocks at WXKY-Milan think that he was influenced by Jesse Winchester, and Jesse Lee at KORD tells us that his listeners love Lyle. Rick Robinson at WEYY-Talladega reports that the "My Heart Cracked" cut from Randy Travis' LP is his number one requested item.

Congratulations to the morning team of **Jim Crowell** and **Mike Kearns** at WKTY-LaCrosse. According to the latest Arbitron, they are the #1 morning team in their area. Be sure to check out the picture of Jim and Mike in this week's Foto File.

	COUNTRY ADDS
NORTHEAST	WINFIELD, AL(DOUG THREADGILL-WEZQ) No Report.
	GADSDEN, AL(JIM PRUETT-WAAX) Schneider, M. Murphey, Marie/Paul, R. Stevnes.
WORCESTER, MA(TIM TODD-WORC) Gatlins, Holly Dunn, R.Travis, Nicolette.	ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) Juice, Willie N., Marie/Paul, S.Wariner, Schneider.
LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) M.& Rucker, G.Morris, L.Mandrell, D.A. Coe, S.Pacific.	ATMORE, AL(GARY BURKETT-WSKR) Hwy. 101, R.McDowell,
BROCKTON, MA(MARK BURNS-WCAV/FM) M. Murphey, Marie/Paul,	A.Murray, Marie/Paul. NASHVILLE, TN(ERIC MARSHALL-WSIX) R.Travis, Gatlins, J.Anderson,
Schneider, Juice, B.J.Royal. PORTLAND, ME(HAL KNIGHT-WPOR/FM) J.Anderson, Holly Dunn,	Marie/Paul.
Gatlins, A.Murray, Willie N	LA FOLLETTE, TN(TONY LAWSON-WQLA) B.Mandrell, R.Travis, M. Murphey, Marie/Paul, A.Murray, Juice, E.T.Conley.
NEW YORK, NY(PAM GREEN-WHN) No Report. ROME, NY(JACK MORAN-WRNY) Greenwood, S.of Rodeo, R.Travis,	MEMPHIS, TN(JIM TABOR-WMC) S.K. & O., Restless H.
B.Mandrell, A.Murray.	MEMPHIS, TN(CHUCK EDWARDS-WGKX/FM) J.Denver, L.J.Dalton, S.Pacific.
CARLISLE, PA(ANN STEVENS-WHYL) S.K. & O PHILADELPHIA, PA(BOB YOUNG-WXTU) Marie/Paul, S.K. & O	MILAN, TN(BILLY LEE-WXKY) R.Travis, J.Yates, Marie/Paul, M. Murphey, Restless H, Orleans, Juice, Holly Dunn, A.Murray, S.Pacific, Gatlins,
SOUTHEAST	_ J.Anderson, R.Stevnes. COLLINS/HATTIESBURG, MS(TOM BROOKS-WKNZ) Schneider,
	Gatlins, Juice, C.McClain, R.Travis, Willie N.
BALTIMORE, MD(TODD GRIMSTED-WPOC/FM) Greenwood, L.J.Dalton, M.Gilley.	BILOXI, MS(DAVE TERRY-WVMI) Gatlins, R.Travis, Juice, Holly Dunn, Schneider.
FROSTBURG, MD(MIKE STANLEY-WFRB) M.Dixon, Marie/Paul,	PASCAGOULA, MS(AL PARKER-WGUD) No Report.
B.J.Royal, M. Murphey, Juice, Greenwood.	LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) Juice, M. Murphey, S.of
RICHMOND, VA (JIM ASKER-WRNL) Greenwood, Restless H, T.Wopat, R.Charles.	Rodeo, R.Charles, L. Lovett. LOUISVILLE, KY(MARK S. WILLIAMS-WCII) S.Wariner, S.Pacific, S.of
DANVILLE, VA(ALAN ROWE-WDVA) A.Murray, Marie/Paul, Gatlins,	Rodeo, R.Travis, Gatlins.
Schneider. CHARLESTON, WV(BOB JONES-WQBE/FM) S.Pacific, Restless H,	HARLAN, KY (SHARON CASE-WFSR) S.Wariner, J.Anderson, T.Tucker, R.Travis, Holly Dunn, C.McClain, B. Baker, Greenwood, T.Wopat.
R.Travis, Gatlins.	PADUCAH, KY(KENT KING-WKYQ) R.Travis, M. Stuart, C.McClain,
CLARKSBURG, WV(TERRY MATHEWS-WKKW) No Report.	Marie/Paul.
GOLDSBORO, NC(BILL WIGGS-WFMC) A.Murray, Masters, S.Wariner, R.Travis, Holly Dunn.	HOUMA, LA(LARRY HYATT-KJIN) M. Murphey, J.Denver, R.Travis, J.Anderson, Holly Dunn.
COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) Greenwood, Willie N.,	HAMMOND, LA(KEVIN CARLISLE-WFPR) Restless H, B.Mandrell,
R.Travis, B.Mandrell, A.Murray, Gatlins, Marie/Paul, Juice, T.Wopat, Lightfoot.	E.T.Conley, Willie N., R.Travis. ABBEVILLE, LA (ANTHONY KEITH-KROF) Gatlins, M. Murphey, Juice,
JACKSONVILLE, NC(B.J./TIM-WLAS) Gatlins, Schneider, A.Murray,	Schneider.
M.Dixon, T.Wynette, Jerry Reed, J.Yates. STATESVILLE, NC(TIM WALKER-WFMX) J.Anderson, B.Mandrell,	SHREVEPORT, LA(LEDBETTER/WALDON-KWKH) Marie/Paul, A.Murray, R.Stevnes, S. West, Schneider, Family Brn, M. Murphey.
C.McClain, Gatlins.	RUSTON, LA(BOB DAY-KXKZ) Juice, S. West, Willie N., Schneider,
CONWAY, SC(DAVE DEMPSEY-WLAT) Greenwood, A.Murray, B.J.Royal, P. Garrett, J.D.Martin, T.Wynette.	A.Murray. EL DORADO, AR(KEN JOHNSON-KDMS) Willie N., J.Anderson,
CANTON, GA(JIM QUINTON-WCHK/FM) R.Travis, S.Pacific, Greenwood,	S.Wariner, R.Travis, B.Mandrell, C.McClain, L. Boone.
Restless H, J.Anderson. CARROLLTON, GA(PATRICK SHUMAKE-WLBB) S.K. & O., Restless H,	FAYETTEVILLE, AR(TOM SLEEKER-KKIX) Willie N., M.Gilley, S.of
J.Anderson, S.of Rodeo.	Rodeo, S.Wariner.
CEDARTOWN, GA(CHUCK WALLEY-WGAA) M.& Rucker, L.Everette, Masters, Holly Dunn, B.Higgins.	UPPER MIDWEST
ATLANTA, GA(NEIL McGINLEY-WPLO) M.Gilley, Restless H,	DOCHESTED MN/KEITH DHILLIDS KMM/K/EM) M & Duckor M Gillou
Greenwood, Willie N	ROCHESTER, MN (KEITH PHILLIPS-KWWK/FM) M.& Rucker, M.Gilley, S.Pacific, E.T.Conley, Holly Dunn, R.Travis, G.Morris.
ELBERTON, GA(DAVE DAVIS-WWRK/FM) Schneider, R. Stevnes, M. Murphey, Orleans, Dobie Gray, JD Souther, R. Flores, Marie/Paul, D&D	MARSHALL, MN(PAUL BACHMAN-KMHL) E.T.Conley, Greenwood,
Gatlin.	Restless H, M.Gilley, S.of Rodeo. ST.CLOUD, MN(STEVE STEWART-WWJO/FM) M. Stuart, Lightfoot,
ALBANY, GA(JIM SHEPHERD-WKAK/FM) Marie/Paul, Schneider, R.McDowell, Gatlins, J.Anderson, B.Higgins, Holly Dunn.	S.Pacific, C.McClain, R.Travis, S.Wariner, Greenwood, Willie N
PENSACOLA, FL(STEVE RYAN-WOW107) A.Murray, S.Wariner, Juice,	BRAINERD, MN(DAVE TORKELSON-KQBR) No Report. YANKTON, SD(BOB FLITTIE-WNAX) M. Murphev, R.Stevnes,
Marie/Paul. DESTIN, FL(SKIP DAVIS-K92/FM) Hwy. 101, Marie/Paul, JD Souther,	Schneider, S. West, Marie/Paul, J.Yates, JD Souther, D&D Gatlin.
V.Gosdin, R.McDowell, D&D Gatlin.	MITCHELL, SD(KURT PHILLIPS-KMIT) B.Mandrell, S. West, Greenwood, S.Wariner, L.Everette, M. Murphey, Juice.
GAINESVILLE, FL(DAVIS/HARPER-WYGC) No Report.	HURON, SD(JEFF DUFFY-KOKK) R.Travis, Marie/Paul.
FT.PIERCE, FL(GEORGE GORDON-WFTP) Juice, M. Murphey, Schneider, S. West.	ABERDEEN, SD(STEVE SMALL-KKAA) Juice, M. Murphey, Schneider,
ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) E.T.Conley,	G.Morris. REDFIELD, SD(MYRON GRAGE-KQKD) No Report.
R.Charles, B.Mandrell, Willie N., R.Travis, Masters. ARCADIA, FL (CHARLIE BWOKD) Gatlins, A.Murray, T.Wynette, R.	RAPID CITY, SD(STEVE BLAKE-KIMM) G.Morris, M.Gilley.
Flores, M. Murphey, Schneider.	RAPID CITY, SD(SCOTT KEARNS-KTOQ) J.Anderson. WAHPETON, ND(LARRY SLABIK-KBMW) R.Travis, Juice, Marie/Paul,
SOUTH	Gatlins, M. Murphey, Roy Clark. FARGO, ND (DON ROBERTS-KFGO) Schneider, Chance, M. Murphey,
	Marie/Paul, P. Garrett, Roy Clark, Hwy. 101.
TALLADEGA, AL(RICK ROBINSON-WEYY) T.Wynette, Marie/Paul, Schneider, M. Murphey.	FARGO, ND(SCOTT WINSTON-KVOX A/F) S.of Rodeo, J.Anderson, R.Travis, S.Wariner.
JASPER, AL (JOHNNY ELMORE-WARF) Holly Dunn, Willie N., Juice,	GRAND FORKS, ND(TIM LARSON-KYCK) Girls N.D., S.Pacific.
J.Anderson, S. West, Schneider, S.Wariner.	JAMESTOWN, ND(THE COWBOY-KSJB) No Report.

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BISMARCK, ND(DEAN HOLMES-KBMR) M. Murphey, Masters, Almost LA CROSSE, WI(JIM CROWLEY-WKTY) R.Travis, Holly Dunn, C.McClain, B's, S. West, R.Stevnes, Marie/Paul. S.Pacific, BurbankSta. MINOT, ND(BOB RANDALL-KZPR) Restless H, Greenwood, EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) Marie/Paul, A.Murray, E.T.Conley. T.Wopat, Gatlins, C.McClain, Schneider, Holly Dunn, M. Murphey MINOT, ND(JERI LEE-KKOA) G.Morris, S.K. & O ... WHITEHALL, WI(JOHN R. SIMONSON-WHTL) Dobie Gray, L.Everette, G.Campbell, S.Pacific, Exile. MIDWEST ROCKFORD, IL(CURTIS KING-WKKN) J.L.Lewis, B. Baker, T.Wynette, C.McClain, Willie N., T.Wopat, A.Murray, Schneider, B.Mandrell, Marie/Paul. DES MOINES, IA(JIM PATRICK-KSO) B. Baker, S.Wariner, T.Wynette, SPRINGFIELD, IL(T.J. HART-WFMB) C.Gayle, E.T.Conley, Greenwood, C.McClain, Restless H, B.J.Royal, S.Pacific, T.Wopat. Exile. FORT DODGE, IA(DALE EICHOR-KWMT) Cal Smith, Schneider, ANNA, IL(RICH GRIFFIN-WRAJ) R.Travis, M.Gilley, Greenwood, Marie/Paul, Juice, M.Dixon, B. Baker, Robin Lee, M. Murphey, L.J.Dalton, Masters. C.McClain. WATERLOO, IA(BRETT DAVIS-KXEL) Schneider, Marie/Paul, S. West, R.McDowell, J.L.Lewis, Hwy. 101 SOUTHWEST SIOUX CITY, IA(TY COOPER-KMNS) No Report. SPENCER, IA(RICK FRIDAY-KICD/FM) R.Travis, Juice, B.J.Royal, TULSA, OK(BILL PAYNE-KTFX) Restless H, R.Travis. J.Denver, L. Boone, Orleans, R. Price. TEXARKANA, TX(JOHN MOORE-KMLA) Juice, T.Tucker, R.Travis, FESTUS, MO(SUE CRESSWELL-KJCF) Juice, M. Murphey. M.Dixon, Exile ST.LOUIS, MO(OAKES/LANGSTON-WIL) Restless H, M.Gilley, DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) No Adds. A.Murray. HOUSTON, TX(CANDEA/MURRAY-KILT) Girls N.D., Marie/Paul. ST.LOUIS, MO(GEORGANN HARRIS-KUSA) Juice, Gatlins, A.Murray. PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) ST. JOSEPH, MO(BOB ORF-KFEQ) No Adds. J.Anderson, Willie N., A.Murray, Gatlins, S. West. JOPLIN, MO(LISA ARMSTRONG-WMBH) S.K. & O., E.T.Conley, Juice. BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) M.Gilley, Restless CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) Roy Clark, Jerry Reed, H, R. Travis, Juice. A.Murray, R.Travis, Holly Dunn, Juice, Gattins, Fairchild, R. Price. AUSTIN, TX(MIKE CARTA-KVET) A.Murray, J.Anderson, Holly Dunn, OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) Jerry Reed, A.Murray, B.J.Royal, C.McClain, Restless H. B.Mandrell, S.Wariner. AUSTIN, TX(STEVE GARY-KASE/FM) R.Travis, B.J.Royal, E.Rabbitt, JEFFERSON CITY, MO(JACK DANIELS-KLIK) Marie/Paul, S. West, Holly Dunn, A.Murray. Schneider, M. Murphey, R.Stevnes. AMARILLO, TX(ROB CASSIDY-KBUY) R. Travis, M. Murphey, Juice, COLUMBIA, MO(ERIC BELL-KTGR) Holly Dunn, Schneider, Marie/Paul. Schneider, Gatlins, Almost B's, Marie/Paul, Holly Dunn, A.Murray. SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) S. West, M. LUBBOCK, TX(CHUCK LUCK-KLLL) J.Anderson, A.Murray, B.Mandrell. Murphey, Schneider, M.Dixon, M.& Rucker. MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) A.Murray, R.Travis, TOPEKA, KS(MIKE JONES-KSKX) R.Cash, M.Gilley. J.L.Lewis, Juice, Gatlins. WICHITA, KS(PETE BRIER-KFH) Greenwood, Marie/Paul, J.Anderson, EL PASO, TX(BILL POWELL-KHEY/Y96) J.Anderson, R.Travis. R.McDowell. PHOENIX, AZ(BUDDY OWENS-KNIX) L. Lovett, R. Travis, Restless H, GARDEN CITY, KS(LORI WILLIAMS-KBUF) Greenwood, Restless H, D. B.Mandrell. Fargo, Willie N., S.Wariner, B.J.Royal, J.Denver, J.L.Lewis, L. Boone, ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) M.Gilley, Almost B's. Willie N., Schneider, Marie/Paul. LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) M. Murphey, Gatlins. CENTRAL CARLSBAD, NM(BOB SWAYZE-KATK/FM) L. Lovett, S. West, M. Murphey, Holly Dunn, D. Fargo, T.T.Hall, Almost B's. NEWARK, OH(CATHY MULLINS-WHTH) Marie/Paul, S.Wariner, R.Travis, Holly Dunn. ROCKY MOUNTAIN AKRON, OH(RICK CARDARELLI-WSLR) S.Wariner, R.Travis, Juice, T.Wopat, Masters. WOLF POINT, MT(ROSS STRAUSER-KVCK) Schneider, R.Stevnes, S. CINCINNATI, OH(DUKE HAMILTON-WUBE) No Report. West, Masters, M. Murphey. SPRINGFIELD, OH(TOM DANIELS-WBLY) S.Earle, Exile, B.Mandrell. DILLON, MT(MIKE KANDILAS-KDBI) Gatlins, S. West, J.L.Lewis, Jerry INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) Willie N., J.Anderson, Reed, A.Murray, Holly Dunn, M. Murphey. S.Wariner. MISSOULA, MT(DAVE WILSON-KGVO) M.& Rucker, Masters, ELKHART, IN(GREG HARRIS-WCMR) R.Travis, J.Anderson, Willie N. T.Hensley, Marie/Paul, L. Boone, L.Everette. SOUTH BEND, IN(J.K.DEARING-WNDU) J.Frickie, Nicolette, D.Yoakam. POLSON, MT(ROGER NELSON-KERR) R.Travis, Gatlins, A.Murray, FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) Restless H, G.Morris, Schneider, R.Charles, Jerry Reed, Masters, Juice, Holly Dunn, TRACE. M.Gilley, E.T.Conley, S.K. & O., S.Pacific. MISSOULA, MT(PAUL PROCTOR-KYSS/FM) M.& Rucker, Gatlins, BATESVILLE, IN(JOE MARTINI-WRBI) B.Mandrell, S.Wariner, D. Fargo, Schneider, M. Murphey. J.Anderson. HAMILTON, MT(JEAN PYSSON-KLYQ/AM) Juice, Schneider, M. RICHMOND, IN(MARILYN WILLIAMS-WHON) Willie N., J.Anderson, Murphey, Marie/Paul, S. West. M.Dixon. WHITEFISH, MT(ART JACKSON-KJJR) Seger, JD Souther. VINCENNES, IN(CLINT MARSH-WAOV) M.Gilley, E.T.Conley, Restless GREELY/FT.COLLINS, CO(DON DANA-KYOU/FM) M. Murphey, H, S.of Rodeo. Marie/Paul, D&D Gatlin, S. West. SAGINAW, MI(TOMMY SAMORAY-WKCQ) T.Wynette, T.Wopat, PUEBLO, CO(RANDY HILL-KIDN) Marie/Paul, M. Murphey, Willie N., Schneider. Schneider, Holly Dunn, LANSING, MI(WAYNE WATERS-WITL/FM) G.Morris, Exile, S.K. & O., JACKSON HOLE, WY(GIL KING-KSGT) Schneider, A.Murray, Marie/Paul, M.Gilley Gatlins. DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) Gatlins, Juice, Orleans, R.Travis, A.Murray, Jerry Reed, Holly Dunn, Roy Clark. FAR WEST MADISON, WI(ALLAN/HUNTER-WWQM) S.Wariner, R.Travis, D.A. Coe, T.Wopat, M. Murphey. LAS VEGAS, NV(STEVE RANDALL-KYYX/FM) E.T.Conley, D.Yoakam. MANITOWOC, WI(JON MURRAY-WCUB) P. Garrett, R. Travis, Fairchild, LAS VEGAS, NV(J.C. SIMON-KFMS) Gatlins, T.Wynette, Juice, B. T.Wynette.

STEVENS POINT, WI(DAN OLSEN-WXYQ) G.Morris, B.J.Royal. LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) No Report.

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Baker, Roy Clark, Marie/Paul, R.Travis, B.J.Royal.

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COUNTRY ADDS

RENO, NV(TONY THOMAS-KOLO) M. Murphey, Gatlins, Marie/Paul, Schneider, C.McClain, Holly Dunn.

RENO, NV(JOEL MULLER-KROW) B.Mandrell, Schneider, M. Murphey, Marie/Paul.

LOS ANGELES, CA(R.J. CURTIS-KLAC) G.Morris, E.T.Conley.

LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) Greenwood, Restless H, Willie N..

BRAWLEY, CA(CHRIS OLIVAREZ-KROP) Schneider, S.Pacific, Gatlins, R.Travis.

OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) R. Travis, J. Conlee. OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) S. Pacific,

Greenwood, M.Gilley.

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EUREKA, CA(KEN CONLIN-KRED) Frozen.

SACRAMENTO, CA(CAMMIE WINSTON-KHWY) S.Pacific, Willie N., Greenwood.

- SACRAMENTO, CA(RICK STEWART-KRAK/FM) Oaks, Restless H, S.Wariner.
- SACRAMENTO, CA(RICK STEWART-KRAK/AM) R.Charles, L. Lovett, Restless H, Gatlins.
- TURLOCK, CA(ED NICKUS-KMIX) Holly Dunn, Marie/Paul, A.Murray, M. Murphey, R.Travis.

CHICO, CA(MARK RATHBUN-KHSL) B. Baker, A.Murray, J.L.Lewis, Masters.

NORTHWEST

- **PORTLAND, OR**(MARK WADE-KRDR) Holly Dunn, A.Murray, T.Wynette, Orleans, Juice, R.Travis.
- ASTORIA, OR(BOB LOUCKS-KVAS) Holly Dunn, Jerry Reed, A.Murray, Gatlins, S. West, M. Murphey, Schneider.
- ALBANY, OR(H.DAVID ALLAN-KRKT) R.Stevnes, J.Denver, Marie/Paul, B.J.Royal, Holly Dunn.
- CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) M. Murphey, E.T.Conley, R.Stevnes, T.Hensley.
- TOLEDO, OR(DENNIS EDWARDS-KTDO) R.Travis, Gatlins, Schneider, Marie/Paul.
- EUGENE, OR(BILLY PILGRIM-KEED) Holly Dunn, Marie/Paul, M. Murphey, S. West, L. Lovett, R. Price.
- REDMOND, OR(MIKE WEST-KPRB) Holly Dunn, Roy Clark, R.Stevnes, M. Murphey, R.Travis, Juice, S. West.
- PENDLETON, OR(STEVE GREEN-KWHT) S.of Rodeo, Schneider, Willie N., Marie/Paul.
- SEATTLE, WA(SUSAN FALCONER-KMPS) R.Charles, M. Murphey, Gatlins, Schneider.
- EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) Juice, A.Murray, C.McClain.

YAKIMA, WA(BOB MURPHY-KUTI) No Report.

- ELLENSBURG, WA(MIA CARLSON-KXLE/AM) Masters, Marie/Paul, T.Wynette, A.Murray, Gatlins, M. Murphey.
- TRI-CITIES, WA(JESSE LEE-KORD) M. Murphey, Schneider, Juice, Gatlins, Marie/Paul.

TRI-CITIES, WA(CHUCK MATHESON-KOTY) Restless H, Willie N., Masters, J.Anderson.

CLARKSTON, WA(CHUCK WALKER-KCLK) L.Everette, T.Hensley, A.Murray, M. Murphey, M. Stuart, L. Boone, B.Mandrell.

ANCHORAGE, AK(BILL CARDOZA-KYAK) E.T.Conley, B.Mandrell, J.Anderson, R.Travis, R.Stevnes.

CALGARY, AB(ROBIN INGRAM-CFAC) No Report.

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CONTINUED FROM PAGE 41

And what happened? Tylenol, which had been written off by the analysts, regained market share dominance and the prestige of J&J skyrocketed. Recently, after the second Tylenol tragedy, the same philosophy has been used by J&J to get out of capsules entirely. It's risky, because they'll lose money in the short run. But J&J lives by its credo.

The moral of the story is this: Live by your

standards in both good and bad. The manager who says,"I'm in favor of innovation as long as it doesn't cost me" is not in favor of innovation. The manager who says he's in favor of quality but spends most of his time with the accountants is not in favor of quality. The manager who's in favor of superior customer service today and something else tomorrow is in favor of nothing.

Do all this and you'll find that you won't need ever-increasing masses of systems, rules, hierarchies and procedures to maintain control and direction. In fact, you'll find your organization will work a lot better without them; People will control and guide themselves once they know what really counts. Remember: Self-control is the most powerful control of all.

And there's even more. But I see that our time has run out. In my next column, let's continue this discussion. We'll examine some other tips and take a close look at one company which completely changed itself from near death to profitability by following these suggestions. See you then. ●

PROGRAM DIRECTOR - KERR-Polson, MT *Jack Stevens (Rt. 1 - Box 48 - 59860) PROGRAM DIRECTOR - WQHK-Ft. Wayne, IN John Curry (918) 481-1061 AIR TALENT/Production - WFMX-Statesville, NC Tim Walker (704) 872-6348 (9AM-12noon) AIR TALENT - KFMS-Las Vegas, NV *Randy Hood - 1555 E. Flamingo #435 - 89119 AIR TALENT (future) - WAOV-Vincennes, IN *Dave Millar (Box 200 - 47591)

COUNTRY CHANGES

COUNTRY JOBS

ROB CASSIDY from KBUY-Amarillo, TX was promoted to Music Director/Air Talent (10AM-2PM). LORI WILLIAMS from KBUF-Garden City, KS was promoted to Music Director.

COUNTRY SERVICE

WNAX-Yankton, ND - single: J.D.Souther/N.Shanks (EMI) KERR-Polson, MT - singles & albums: (Warner Bros.)

COUNTRY AVAILABLE

RANDY JENKINS from WWWI-Greensboro, NC is looking for a position as AT/MD/PD/Production, contact him at (919) 852-7326)
D.C. CAVENDER from KKXI-Des Moines, IA is looking for a position as AT/MD/PD, contact him at (515)964-9876.
MIA CARLSON from KXLE-Ellensburg, WA is looking for a position as AT/MD/Production, contact her at (509)925-1240.
RANDALL EDWARDS from KIML-Gillette, WY is looking for a position as AT/Production, contact him at (307)686-3753.
ROBIN BANKS from KCUB/KIIM-Tucson, AZ is looking for a position as Air Talent/Music Director, contact him at (602) 624-2443.

"URBANIZING" By Jerry Boulding

"WHO'S GOING TO WIN THE WAR"

BUILDING WELL **ENSURES SUCCESS**

For years, black and urban stations never really showed well in the ratings. Oh, there were a scant few stations that did well, but for the most part, the big victories went to the big stations with big signals, big staffs and big budgets. Then a few urban-formatted stations started. winning - AND WINNING BIG! This gave hope to all black stations who saw it WAS possible to win. But thinking like a winner is only half the story.

Often the symptom is personnel - a lack of good people as a result of industry recruiting and development practices. There is often a symptom in sales which contributes to the loss - a lack of good data upon which to base decisions in the sales and marketing areas. The disease though, is a general lack of commitment to planning as a means of achieving victory. The disease may not be terminal, but could be if we don't give a much higher priority to planning. Many victories that seemed easy were actually the result of lots of planning and hard work. There were failures and firings until something happened...victory became not only possible, but probable.

BEEFING UP FOR BATTLE

Those of us involved on a daily basis with the ratings wars are sometimes too involved in the battle to sense the big picture. But how we handle each battle depends on what we believe the outcome will be. There is always a connection between despair and surrender. The will to struggle is directly related to the possibility of victory. It is a mistake to

judge the whole world by one event. Your children are not doomed forever by one bad report card. A guarterback should not be dropped because a few of his passes were. All is not lost because one promotion failed, or one ARBitron dipped. Misfortunes come to everyone after a while, but so does good fortune.

I've often written and said that being a program or music director, or an air personality, is a lot like playing cards. If you don't like the hand you've gotten, there's little you can do. You can learn by watching others play well. You can play well and still lose. But eventually, if you're a consummate card player, and are allowed to sit long enough at the table, you will get a hand - sometimes several in a row. In our business, that usually means a raise or better job offer. But the idea is to stay in the game long enough.

To win, you need not only good people, but good managers. Even the best staff can fail if it falls victim to another of our industry's most fatal diseases - a lack of motivating managers. This disease - a general lack of commitment to achieving victory - infects the very largest and smallest stations.

Many of our daily dilemmas result from our failure to read the events of the moment against the wider picture. As a consequence, we make serious mistakes. We take shortcuts trying to find success. We forget that genuine success comes only to those who build carefully with proven procedures. In the end, these are the people who win the ratings wars.

CURING THE DISEASE

The cure is a well-constructed.



"A quarterback should not be dropped because a few of his passes were. All is not lost because one promotion failed, or one ARBitron dipped."

goal-oriented, information-driven plan. No, it is not a new format or a new series of hot clocks, though they may be part of the solution. A winning plan requires a vision of the organization as its leaders would like it to be. That vision must be communicated to and shared by those in a position to help its realization. The plan must have goals, strategies and timetables. It must have contingencies to deal with unexpected events. Properly prescribed, an overall plan is like a miracle drug, but carelessly applied, it may be worse than no plan at all, since it gives a false sense of security to those operating within its parameters, and this is sometimes worse than no plan at all. If you want something solid and dependable, you must do your building and planning that way. Far more often than not, the people who try to build a better station will finally make a difference. The reason is this: The world is made so that seeds reproduce their own kind.

the GAVIN REPORT

Proudly Announces:

THE SECOND ANNUAL

GAVIN SEMINAR FOR MEDIA

PROFESSIONALS

Friday, February 20th and Saturday, February 21st 1987

At THE WESTIN ST. FRANCIS HOTEL in SAN FRANCISCO

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3

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The GAVIN Media Professional Awards - *Voted On By You*.

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the GAVIN REPORT

Editor: Betty Hollars

CERTI	F	ED	
ULITI			

NEW EDITION Earth Angel (MCA)

KRYSTOL Passion From A Woman (Epic)

TEMPTATIONS Lady Soul (Gordy)





NEW EDITION Earth Angel (MCA)

FORCE MD'S One Plus One (Tommy Boy/Warner Bros.)

11 ъ Ν. 1

GWEN GUTHRIE Ain't Nothin' Goin' On But The Rent (Polydor/PolyGram)

5. 1. BILLY OCEAN - Love Zone (Jive/Arista) 6. 2. GWEN GUTHRIE - Ain't Nothin' Goin' On But The Rent (Polydor/PolyGram) р 2

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1.	2.	3.	Anita Baker - Sweet Love (Elektra)
4.	3.	4.	Melba Moore & Kashif - Love The One I'm With (Capitol)
3.	1.	5.	Shirley Jones - Do You Get Enough Love (P.I./Manhattan)
17.	10.	6.	PRINCE - Anotherloverholenyohead (Paisley Park/W.B.)
8.	8.	7.	Patti LaBelle - Oh People (MCA)
15.	11.	8.	LEVERT - Pop Pop Pop Goes My Mind (Atlantic)
2.	4.	9.	Luther Vandross - Give Me The Reason (Epic)
14.	12.	10.	FULL FORCE - Temporary Love Thing (Columbia)
18.	13.	11.	CHAKA KHAN - Love Of A Lifetime (Warner Bros.)
16.	14.	12.	LISA LISA AND CULT JAM WITH FULL FORCE - All Cried Out (Columbia)
21.	16.	13.	LIONEL RICHIE - Dancing On The Ceiling (Motown)
37.	28.	14.	JANET JACKSON - When I Think Of You (A&M)
10.	9.	15.	SOS Band - Borrowed Love (Tabu)
31.	25.	16.	ASHFORD & SIMPSON - Count Your Blessings (Capitol)
	35.	17.	ORAN JUICE JONES - The Rain (Def Jam/Columbia)
25.	19.	18.	Whodini - One Love (Arista)
24.	20.	19.	JETS - Private Number (MCA)
5.	7.	20.	Jean Carne - Closer Than Close (Omni)
26.	22.	21.	Dazz - L.O.V.E. M.I.A. (Geffen)
	34.	22.	MIDNIGHT STAR - Midas Touch (Elektra)
30.	26.	23.	JAMES INGRAM - Always (Qwest)
23.	21.	24.	Meli'sa Morgan - Fool's Paradise (Capitol)
29.	27.	25.	GLENN JONES - Giving Myself To You (RCA)
34.	29.	26.	EL DEBARGE - Love Always (Gordy)
35.	31.	27.	Jeffrey Osborne - Soweto (A&M)
38.	33.	28.	MAZE - I Want To Be With You (Capitol)
39.	36.	29.	<u>RUN DMC</u> - Walk This Way (Profile)
19.	24.	30.	Michael McDonald - Sweet Freedom (MCA)
36.	32.	31.	Klymaxx - Man Size Love (Constellation/MCA)
	37.	32.	CAMEO - Word Up (Atlanta Artists/PolyGram)
	39.	33.	HOWARD HEWETT - I'm For Real (Elektra)
		34.	KRYSTOL - Passion From A Woman (Epic)
		35.	NEW EDITION - Earth Angel (MCA)
		36.	TEMPTATIONS - Lady Soul (Gordy)
	40.	37.	Dougie Fresh - All The Way To Heaven (Reality)
27.	30.	38.	Nu Shooz - Point Of No Return (Atlantic)
<u> </u>		39.	5 STAR - Can't Wait Another Minute (RCA)
		40.	GEORGE BENSON - Kisses In The Moonlight (Warner Bros.)
		l	

(Eleland)

GREGORY ABBOTT - Shake You Down (Columbia) REBBIE JACKSON - Reaction (Columbia)

Reports	Adds	On	Chart
37	10	19	8
33	13	19	1

URBAN CONTEMPORARY HIT FACTOR Research:

11030	ar en .	
Betty	Hollars	

		FACTO	<u>R</u>						
Hit Factor is a percentage of static or Medium rotation. ie: 100 station have it in Heavy or Medium rotatic	s		То	tal Report	s This We	ek <u>96</u>	Last Wee	ek <u>98</u>	
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
GWEN GUTHRIE - Ain't Nothin	n' Goin' On But The Rent	(Polydor/PolyGram)	70	49	11	8	2	70%	7
PRINCE - Anotherloverholeny	ohead (Paisley Park/Wa	rner Bros.)	61	37	16	7	1	60%	5
LEVERT - Pop Pop Pop Goes	My Mind (Atlantic)		63	39	12	9	3	61%	5
FULL FORCE - Temporary Low	ve Thing (Columbi a)		44	32	7	4	1	72%	7
CHAKA KHAN - Love Of A Life	etime (Warner Bros.)		71	33	21	14	3	46%	5
ASHFORD & SIMPSON - Cou	nt Your Blessings (Capito	ol)	65	22	24	17	2	33%	3
ORAN 'JUICE' JONES - The R	ain (Def Jam/Columbia)		55	33	9	8	5	60%	5
JETS - Private Number (MCA)			64	13	25	22	4	20%	5
MIDNIGHT STAR - Midas Touc	ch (Elektra)		57	24	17	10	6	42%	4
					1 1			1	1

the GAVIN REPORT August 15, 1986

BLACK RADIO THANK YOU FOR BELIEVING IN "GIVE METHE REASON"



LUTHER VANDROSS

The #1 Smash Single From The Ruthless People Soundtrack.



Merry Christmas From EPA

UP & COMING

Reports	Adds	On	Chart	ARTIST & TITLE
31	7	16	8	CARL ANDERSON & GLORIA LORING - Friends & Lovers (Carrere/Epic)
31	13	13	5	KENNY G - What Does It Take To Win Your Love (Arista)
29	5	15	9	YARBOROUGH & PEOPLES - Wrapped Around Your Finger (Total Experience)
27	8	11	8	LOOSE ENDS - Stay A Little While (MCA)
27	15	11	1	FORCE MD'S - One Plus One (Tommy Boy/Warner Bros.)
25	1	19	5	MARY JANE GIRLS - Walk Like A Man (Motown)
25	6	18	1	RJ'S LATEST ARRIVAL - Heaven In Your Arms (Manhattan)
23	2	11	10	FATBOYS - In The House (Sutra)
22	2	18	2	JUNIOR - Not Tonight (Mercury/PolyGram)
22	1	15	6	TRINERE - How Can We Be Wrong (Jam Packed)
22	12	9	1	AL JARREAU - L Is For Lover (Warner Bros.)
21	1	15	5	TROUBLE FUNK - Good To Go (Island)
21	2	7	12	BOBBY JIMMY & THE CRITTERS - Roaches (Jay)
20	4	10	6	STACEY Q - Two Of Hearts (Atlantic)
20	5	11	4	JAMES 'D TRAIN' WILLIAMS - You Are Everything (Columbia)
19	3	9	7	ATLANTIC STARR - In The Heat Of Passion (A&M)
19	4	12	3	PHYLLIS HYMAN - Old Friend (Manhattan)
18	1	13	4	O.C. SMITH - Whatcha Gonna Do (Rendezvous)
18	1	9	8	RAPPIN' DUKE - The Duke Is Back (Tommy Boy)
17		6	11	DENIECE WILLIAMS - Wiser & Weaker (Columbia)
16	4	5	7	TMP BAND - Ring Ring (Critique)
15	8	7		*BEAU WILLIAMS - Give Me Up (Capitol)
15	1	7	7	STEVE WINWOOD - Higher Love (Island/Warner Bros.)
14	2	1	11	L.A.DREAM TEAM - Nursery Rhymes (MCA)
14	5	7	2	*WILLIAM BELL - Headline News (Ichibon)
14	1	11	2	*ALEXANDER O'NEAL - You Were Meant To Be My Lady (Tabu)
13		9	4	TEASE - Better Wild Than Mild (Epic)
13	7	5	1	*SKIPWORTH & TURNER - Can't Give Her Up (Warner Bros.)
13	5	7	1	*O'CHI BROWN - 100% Pure Pain (Mercury/PolyGram)
13	7	5	1	*GENOBIA JETER - All Of My Love (RCA)

*First time listed on this page.

DROPPED: #15-Steve Arrington, #17-Pieces Of A Dream, #18-Con Funk Shun, #23-Timex Social Club, #24-Michael McDonald, #38-Stephanie Mills, Dhar Braxton, Randy Crawford.

LP CUTS

JEFFREY OSBORNE - In Your Eyes/Emotional (A&M) PATTI LABELLE - Sleep With Me Tonight/Back Together Again (MCA) SHIRLEY MURDOCK - Can't Go On Without You/As We Lay (Elektra) EL DEBARGE - Someone Like You (Motown) PIECES OF A DREAM - Winning Streak (Manhattan) SHIRLEY JONES - Last Night (P.I./Manhattan) FORCE MD'S - Walking On Air (Warner Bros.) SOS BAND - Even When You Sleep/Nothing But The Best (Tabu) LIONEL RICHIE - Love Will Conquer All/Se-La/Deep River Woman/Don't Stop (Motown)

POTENTIAL SINGLES

JEAN CARNE - Flame Of Love (Omni/Atlantic) ROCKWELL - Grow Up (Motown) RICK JAMES - Forever & A Day (Gordy) PAULI CARMEN - You Impress Me (Columbia) MTUME - Pop Generation (Epic) ANITA BAKER - You Bring Me Joy (Elektra) JEFFREY OSBORNE - Room With A View (A&M) MELBA MOORE & FREDDIE JACKSON - A Little Bit More (Capitol) RUN DMC - You Be Illin' (Profile)

URBAN CONTEMPORARY SUMMARY

BILLY OCEAN gets to number one and GWEN GUTHRIE follows him there. It will be a fight of stamina to see if BILLY can hold on to the top slot for more than one week before GWEN slides in there. LEVERT jumps up to number 8 and is getting requests at a number of stations, some of which report that the listeners are asking them to "...play the new O'Jays song." The resemblence of LEVERT to his father, Eddie Levert of The O'Jays, is incredible, in his voice, his song and even his looks. David Rosas at WWWS/FM-Saginaw says "the requests for HEWETT are amazing, we're getting tons of them," and the listeners want to hear the song that sounds like Shalamar, from which HEWETT hails. Frank Barrow at

KRIZ-Seattle also reports requests for it. The calls are rolling in for the CAMEO single, as expected: Fred Harvey at WFKX-Jackson reports "teens and young adults alike are calling for it", Tony Scott at WEKS-Marietta sez "CAMEO and the GREGORY ABBOTT are both pulling good phones"; Terri Avery at KKDA-Dallas says the CAMEO "... is very hot here", and John Anthony at WAMO-Pittsburgh reports the "phones are ringing off the hook for both the CAMEO and the ORAN 'JUICE' JONES. Speaking of the 'JUICE', Bill St. John at KIIZ/AM -Kitteen returns from vacation this week to witness the song being "highly requested". It jumps 35-17 on the Gavin chart and could leap over a few more tunes next

week to get into the top ten. Frank Cerami at WUSL/FM-Philadelphia reports "the LISA LISA is still the biggest request thing we've got, especially big with the females and the 12-24 demos."

Three Certified items again this week and they go to NEW EDITION, which is also the Most Added, KRYSTOL, and THE TEMPTATIONS. Stephanie Smallwood at

KFXZ-Maurice/Lafayette reports the "...TEMPTATIONS are doing well on the request line with the adults", and Joe "Best Man" Bullard at WANM-Tallahassee reports "across the board requests for the TEMPS".

continued on p. 56

the GAVIN REPORT August 15, 1986

RELE						
PASSION FROM						
A WOMAN"						
IS A STONE SMASH! ASK NEW BREAKER IN R&R GAVIN 34* R&R 33*						
WQQK WFXA WTMPKOKY WEAL WANM WAAAKDAY KMJMXHRM 						
GET READY R&B RADIO FOR THE MOVIES GET READY R&B RADIO FOR OPENICIES OPENICIES						
Ymas from EPA						

Merry Xmas from EPA

www.americanradiohistory.com

NORTHEAST

BOSTON, MA

TONYA PENDLETON-WILD

ADDS: 52nd St., Dougie Fr., Full Force, Y.& People, Cameo, G.Abbott. HOTS: Lisa Lisa, Gw.Guthrie, N.Edition, Timex S.C., Prince, J.Carne, Maze, 5 Star, Vandross, Ashford &S. H.Hewett.

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

ADDS: A. Baker, Vandross, Nu Shooz. HOTS: Jets, Stacey Q, DeBarge, Ocean, Mary Janes, Run DMC, Janet Jax., Lisa Lisa, P.LaBelle, L.Richie, Gw.Guthrie.

NEW YORK, NY

TONY GRAY-WRKS

ADDS: Madonna. HOTS: N.Edition, A.Starr, Ocean, M.Morgan, J.Carne, P.LaBelle, Janet Jax., H.& Davis, Vandross, Whodini, 52nd St.. NEW YORK, NY

SCOTT SHANNON 7100

SCOTT SHANNON-Z100

ADDS: M.McDonald, Loring/And, Run DMC. HOTS: DeBarge, N.Edition, Janet Jax., Gw.Guthrie, Ocean, Stacey Q, J.Osborne, L.Richie, Lisa Lisa, Madonna.

ROCHESTER, NY

ANDRE MARCEL-WDKX

ADDS: Jets, Kenny G, B.Williams, Trinere, N.Edition, Jazz Jeff. PITTSBURGH. PA

JOHN ANTHONY-WAMO

- ADDS: Force MD's, Jarreau, Kool/Gang, Ivy, G.Benson. HOTS:
 - Gw.Guthrie, N.Edition, Loose Ends, H.Hewett, Mid. Star, Force MD's, Maze, Tease, Mtume, Gl. Jones, Loring/And.

PHILADELPHIA, PA

TONY QUARTERONE-WUSL/FM

ADDS: H.Hewett, 5 Star, Chaka Khan, N.Edition. HOTS: R.Roxanne, Vandross, Run DMC, S.Jones, Janet Jax., Madonna, Prince, Nu Shooz, Pieces/Dr..

WASHINGTON, DC

MIKE ARCHIE-WHUR

ADDS: R. Laws, O.C.Smith, Gavin C., Wm. Bell, Controller, B.Griffin. HOTS: Lisa Lisa, Ashford &S, Vandross, Temps, Full Force, P. Austin, Double, Janet Jax., H.Hewett, G.Abbott, Maze.

BALTIMORE, MD

KINGSTON/KRONTHAL-B104

ADDS: N.Edition. HOTS: Stacey Q, Jets, Klymaxx, Lisa Lisa, J.Osborne, M.McDonald, L.Richie, A. Baker, Ocean, Run DMC, Janet Jax.

BALTIMORE, MD

ROY SAMPSON-WXYV/FM

ADDS: Whodini, Mid. Star, N.Edition, Loose Ends, J.Osborne, D Train, Rebbie J., Rappin' D., Teena M., Cameo, Kenny G. HOTS: Prince, Jets, Lisa Lisa, Full Force, R.Roxanne, J.Ingram, M.Morgan, Controller, Deniece W., Chaka Khan, Whodini.

OCEAN CITY, MD

DAVE ALLAN-OC104/FM

ADDS: J.Ingram, Mid. Star, Levert, Genesis. HOTS: P.LaBelle, Klymaxx, Vandross, Mary Janes, DeBarge, MM/Kashif, S.Jones, Stacey Q, Nu Shooz, Loring/And, Prince.

RICHMOND, VA

DONNIE DEANE-WKIE

ADDS: Stacey Q, Loring/And, A.Starr, BB&Q, Ivy, P.Hyman, L.Williams, Wm. Bell, Skipworth, Rawls, R. Laws, Gen. Jeter, J.Stewart, P.Wilson, Jarreau. HOTS: Levert, SOS Band, Prince, Janet Jax., Ashford &S, Cameo, J.Osborne, DeBarge, Mid. Star, Gl. Jones, Nu Shooz.

NORFOLK, VA

DON "EARLY" ALLEN-WOW

HOTS: SOS Band, Lisa Lisa, S.Mills, Confunk S., D.Braxton, Krystol, J.Kristie, Arrington, TMP Band, O.C.Smith, J.Osborne.

ROANOKE, VA

AMY LEE-WTOY

HOTS: S.Jones, MM/Kashif, Vandross, L.Richie, S.Mills, Gw.Guthrie, Cash Flow, P.LaBelle, Pieces/Dr., Arrington, Madonna.

SOUTH

GREENSBORO, NC

DOC FOSTER-WOMG

ADDS: Liq. Heat, BB&Q, Janet Jax., Wm. Bell, Loose Ends, N.Edition, Skipworth, D Train, Rebbie J.. HOTS: Gw.Guthrie, Whodini, Dougie Fr., TMP Band, Lisa Lisa, Chaka Khan, Mid. Star, L.Richie, Oran Jones, O.C.Smith, Spen.Jones.

CHARLOTTE, NC

DON CODY/K.MURPHY-WGIV

ADDS: Zapp, Gen. Jeter. HOTS: Vandross, Nu Shooz, M.Morgan, J.Carne, MM/Kashif, Ashford &S, Cash Flow, Prince, P.LaBelle, Cherrelle, Rick James.

FAYETTEVILLE, NC

BAEZ/CRUISE/MCKRAE-WDKS

ADDS: Cameo, Maze, Ivy, Zapp, Stacey Q, Loring/And, Fatboys. HOTS: Timex S.C., BobbyJimmy, V.Rumor C., Dougie Fr., J.Osborne, Kenny G, Oran Jones, DeBarge, Gw.Guthrie, S.Jones, Jets.

FAYETTEVILLE, NC

LYPE/GREENE/BENSON-WZFX

 ADDS: Givens F., Cash Flow, O.Cheatem, TMP Band, Krystol, Force MD's, Denroy M., Thurston &, Kenny G. HOTS: Vandross, Cameo, N.Edition, Sweet Sen., Lisa Lisa, J.Osborne, DeBarge, Prince, Gw.Guthrie, Confunk S., Chaka Khan.

WILMINGTON, NC

TONY GORE JOE DIAZ-WWIL HOTS: Arrington, Gw.Guthrie, MM/Kashif, P.LaBelle, Vandross, Gap

Band, Nu Shooz, SOS Band, Rockwell, P. Austin, Aleem.

S.MCINTYRE/ROBINSON-WBMU/FM

HOTS: Rockwell, Loring/And, S.Mills, Y.& People, Rene & A., Tease, R.Crawford, E.Towns, S.Jones, Vandross, G.Clinton.

ST.MATTHEWS, SC

ANDY HENDERSON-WOKI

HOTS: Run DMC, RJ's Latest Arrival, Rebbie Jackson, New Edition.

JEFF MCHUGH/T.DEAN-WWDM/FM

HOTS: Gw.Guthrie, J.Osborne, Mazarati, G.Clinton, Vanity, Lisa Lisa, Boogie B's, D.Braxton, A. Baker, Confunk S., Jets.

GEORGETOWN, SC

ROBERT SWINTON-WVBX

HOTS: G.Clinton, Temps, Pieces/Dr., Ocean, Lisa Lisa, Prince, Jets, Nu Shooz, Full Force, SOS Band.

FLORENCE, SC

ANDREW BAILEY-WYNN

HOTS: Troub.Funk, Levert, Jets, Prince, Ocean, Nu Shooz, Chaka Khan, SOS Band, L.Richie, Gl. Jones, Klymaxx.

HEMINGWAY, SC

DELL-ANVAR CAMPBELL-WLG

ADDS: B.Humphrey, Cameo, J.Kemp, Controller, P.Wilson, Rebbie J., Surface, R. Laws, J.Osborne, Mendes, A.Starr, Princess, J.Reese, O.Cheatem, Wm. Bell, P.Hyman. HOTS: S.Jones, MM/Kashif, Confunk S., Ocean, J.Osborne, P.LaBelle, A. Baker, Whodini, SOS Band, Madonna.

GREENVILLE, SC

ANDRE CARSON-WHYZ

HOTS: Klymaxx, Gw.Guthrie, Levert, Vandross, P.LaBelle, Lisa Lisa, J.Osborne, Dazz Bd., Starpoint, L.Richie, Nu Shooz.

MARIETTA, GA

TONY SCOTT-WEKS

ADDS: Rene & A., E. Towns, Dominique, Stacey Q. HOTS: Maze, D Train, Y.& People, MM/Kashif, Cameo, J.Osborne, Oran Jones, E'lan, G.Abbott, Dazz Bd..

ATLANTA, GA

RAY BOYD-V103

ADDS: N.Edition, Loose Ends, J.Osborne, O'Ch.Brown. HOTS: J.Carne, M.McDonald, Prince, SOS Band, P. Austin, Jets, P.LaBelle, Levert, Pieces/Dr., G.Benson, Chaka Khan.

AUGUSTA, GA

DEMETRA MERRITT-WFXA

ADDS: Force MD's, Mid. Star, Lisa Lisa, Oran Jones, 4 Tops, Skipworth, J.Stewart, A.O'Neal, Carneo, Jarreau. HOTS: Gl. Jones, Ashford &S, Krystol, Nu Shooz, Controller, Maze, J.Osborne, Trinere, D.Braxton, Kenny G, Mary Janes.

AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: N.Edition, Rebbie J., Force MD's, Spen.Jones, Loose Ends, Klymaxx. HOTS: L.Richie, Ocean, Chaka Khan, MM/Kashif, Temps, J.Osborne, Arrington, J.Carne, Levert, SOS Band, Ashford &S.

ALBANY, GA

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TONY WRIGHT-WJIZ

ADDS: Jarreau, Henderson, Surface, P.Wilson, 52nd St., Geo.Duke, N.Edition, O.Cheatem.

TALLAHASSEE, FL

JOE BULLARD-WANM

ADDS: N.Edition, B.Williams, R.Franklin, Force MD's, O'Ch.Brown. HOTS: G.Benson, Stacey Q, Run DMC, Dougie Fr., M.Morgan, Gl. Jones, Ashford &S, Oran Jones, Maze, Cameo, Kenny G.

MIAMI, FL

FRANK AMADEO-Y100

ADDS: Janet Jax., P.LaBelle, Jets. HOTS: DeBarge, Klymaxx, Run DMC, Lisa Lisa, Ocean, J.Osborne, N.Edition, Loring/And, M.McDonald, L.Richie.

TAMPA. FL

CHRIS TURNER-WTMP

ADDS: Rebbie J., H.Hewett, Temps, B.Williams, R.Franklin, G.Abbott, Givens F., B.Griffin. HOTS: J.Ingram, Ocean, Maze, Vandross, N.Edition, Levert, TMP Band, Mid. Star, Temps, Y.& People, Whodini.

MONTGOMERY, AL

FRENCHE/E.CHAMPAGNE-WOIM

ADDS: Main Ingr., Mary Janes, Cameo, Jarreau, Lisa Lisa, Force MD's, S.Robinson. HOTS: J.Carne, P.LaBelle, Arrington, Full Force, Levert, SOS Band, L.Richie, Chaka Khan, M.Morgan, G.Benson, J.Ingram.

MOBILE, AL

MAD HATTER-WGOK

HOTS: UTFO, Teddy P., Fatboys, Chaka Khan, M.McDonald, Col.Abrams, Maze, Y.& People, A.Starr, S.Robinson, 4 Tops.

MOBILE, AL

TONY BROWN-WBLX

ADDS: Cameo, Rebbie J., Kenny G, Run DMC, Fatboys, D Train, B.Williams, Gen. Jeter, RJ'S Latst, G.Abbott. HOTS: Krystol, Jets, Oran Jones, Dougie Fr., J.Ingram, Chaka Khan, Gl. Jones, Levert, Nu Shooz, 5 Star, H.Hewett.

OPELIKA, AL

KEITH REED-WZMG

ADDS: G.Abbott, B.Williams, Temps, Rebbie J., Knight/Med, Loring/And. HOTS: Ocean, J.Osborne, J.Ingram, Janet Jax., Levert, Prince, P.LaBelle, Lisa Lisa, Oran Jones, DeBarge, Pieces/Dr..

NASHVILLE, TN

J.C. FLOYD-WQQK/FM

HOTS: M.Morgan, Mid. Star, Janice, Gw.Guthrie, SOS Band, Full Force, Krystol, Deniece W., Rose Bros., Nu Shooz, Vandross.

CHATTNOOGA, TN

JAY RILEY-SWITCH 102-WNOO

ADDS: M. Jagger, Geo.Duke, Morris Day, Surface, Dougie Fr., HorrorCity. HOTS: Mid. Star, Run DMC, Cameo, Dazz Bd., J.Ingram, Temps, Janet Jax., Kenny G, G.Benson, Krystol, G.Abbott.

MEMPHIS, TN

P.WELLS/JIMMY SMITH-K-97

HOTS: M.McDonald, Lisa Lisa, Double, Prince, Whodini, L.Richie, Levert, Oran Jones, Klymaxx, Run DMC, Chaka Khan.

MEMPHIS, TN

MELVIN JONES-KRNB

ADDS: Force MD's, R.Franklin, DJ H'wood, NY Fatgirl. HOTS: Fatboys, Mid. Star, Gw.Guthrie, M.Morgan, M.McDonald, Ashford &S, Run DMC, Levert, Janet Jax., L.Richie, Maze.

JACKSON, TN FRED HARVEY-WFKX

FRED HARVEY-WFKA

ADDS: Madonna, Kenny G, Geo.Duke, 5 Star, J.Osborne, Loring/And. HOTS: Levert, Whitney, MM/Kashif, Full Force, Vandross, Gw.Guthrie, W.Collins, Nu Shooz, Pieces/Dr., Gavin C., Confunk S..

JACKSON, MS

CARL HAYNES-WJMI

HOTS: Freestyle, A.Starr, TMP Band, J.Ingram, MM/Kashif, Loose Ends,

S.Jones, Ashford &S, Rose Bros., Run DMC, Gl. Jones.

LAUREL/HATTIESBURG, MS

RON DAVIS-WOIS

ADDS: G.Clinton, Lisa Lisa, Klymaxx, N.Edition. HOTS: G.Clinton, P.LaBelle, Chaka Khan, Janet Jax., Klymaxx, Prince, Lisa Lisa, SOS Band, Ocean, Levert, L.Richie.

MCCOMB, MS

SARA KAY-WHNY

HOTS: Loring/And, Jets, Klymaxx, DeBarge, L.Richie, Chaka Khan, Ocean, Mary Janes.

CENTRAL

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Run DMC, 5 Star, Force MD's, N.Edition, Jarreau, B.Williams, J.Reese, J.Carne, O.Cheatem. HOTS: Whodini, Oran Jones, Prince, L.Richie, Chaka Khan, Lisa Lisa, Gl. Jones, G.Clinton, M.Morgan, Jets, Dazz Bd..

COLUMBUS, OH

K.C. JONES-WVKO

HOTS: L.Richie, Levert, Pieces/Dr., Ashford &S, Timex S.C., Cash Flow, Skyy, S.Mills, Rick James, Janet Jax., DeBarge.

CLEVELAND, OH

DEAN DEAN-WDMT

ADDS: Loring/And, Rebbie J., Maze.

CLEVELAND, OH

LYNN TOLLIVER JR-WZAK

ADDS: M.Sembello, Troub.Funk, M.C. CHILL, TMP Band, Gen. Jeter, Bricklin, Jazz Jeff, J.Carne.

CINCINNATI, OH

B.CASTLE/G.WEILER-WBLZ

ADDS: Oran Jones, Loring/And, S. Red. HOTS: M.McDonald, SOS Band, P.LaBelle, Whodini, Klymaxx, Dazz Bd., L.Richie, Mid. Star, Mazarati, Prince, Ashford &S.

INDIANAPOLIS, IN

KELLY KARSON-WTLC

ADDS: Kenny G, Jarreau, B.Williams, Y.& People, Gen. Jeter, Rebbie J... HOTS: Troub.Funk, TMP Band, Prince, M.Morgan, DeBarge, Chaka Khan, Gw.Guthrie, Ocean, M.Sembello, Oran Jones, Janet Jax.. DETROIT. MI

GARY BERKOWITZ-WHYT

ADDS: Vandross. HOTS: Janet Jax., Jets, A. Baker, Ocean, Run DMC, Loring/And, N.Edition, Klymaxx, L.Richie.

DETROIT, MI

J.ALEXANDER/WHITMORE-WJLB

ADDS: Jets, BobbyJimmy, Gl. Jones, Maze, Cameo. HOTS: Ashford &S, Thurston &, Controller, DeBarge, Full Force, Dougie Fr., Janet Jax., Junior, P.LaBelle, Lisa Lisa, M.McDonald.

SAGINAW, M

DAVID ROSAS-WWWS/FM

ADDS: Force MD's, R. Palmer. HOTS: Temps, L.Richie, MM/Kashif, G.Clinton, Confunk S., BB&Q, M.Morgan, Thurston &, Gl. Jones, Run DMC, LA D.Team.

KALAMAZOO, MI

MICHAEL JACKSON-WKM

 ADDS: H.Hewett, Jarreau, Rainy D., O'Ch.Brown, R.Franklin, Thurston &, RJ'S Latst, Levert, Oliver Who, L.Richie, Junior, Mid. Star, P.Hyman, Temps, G.Benson, DeBarge. HOTS: LA D.Team, A. Baker, Whodini, BobbyJimmy, Pieces/Dr., S.Mills, Ocean, Oran Jones, N.Edition, P.LaBelle, Run DMC.

MILWAUKEE, WI

B.MILLER/MAX FYRE-WLUM

HOTS: Loring/And, S. Winwood, Full Force, Gw.Guthrie, Ocean, MM/Kashif, Klymaxx, Lisa Lisa, Run DMC, Pieces/Dr., C.Club.

MILWAUKEE, WI

ROB HARDY-WNOV

HOTS: Rick James, Freestyle, Connie, MM/Kashif, Full Force, Cash Flow, Trinere, BobbyJimmy, C.Carter, Rene & A., Main Attr...

MINNEAPOLIS, MN

PETE RHODES-CBLS

HOTS: Skyy, S.Mills, Cash Flow, MM/Kashif, Mazarati, Regina, 52nd St., Prince, Full Force, Chaka Khan, Wonder,

CHICAGO, IL

MARCO SPOON-WBMX/FM

ADDS: M.Morgan, G.Abbott, Mid. Star, D Train, Cameo, J.Ingram, HOTS: A. Baker, J.Carne, MM/Kashif, Ocean, P.LaBelle, S.Mills, Gl. Jones, Chaka Khan, L.Richie, DeBarge, Jets.

CHICAGO, IL

LEE MICHAELS-WGCI/FM

ADDS: Oran Jones, Y.& People, LA D. Team, Kenny G, Rawls, HOTS: Levert, DeBarge, Full Force, Chaka Khan, Janet Jax., Nu Shooz, J.Osborne, Gl. Jones, J.Ingram, H.Hewett, BobbyJimmy.

CHICAGO, IL

DEE HANDLEY-WJPC

ADDS: Dougie Fr., Whodini, Prince, Oran Jones, GI. Jones, M.Morgan, Nu Shooz, Controller. HOTS: Timex S.C., S.Mills, Wonder, Full Force, Arrington, P.LaBelle, Lisa Lisa, SOS Band, Cash Flow, J.Osborne, Mtume.

ST.LOUIS, MO

ANDRE FULLER-WZEN

ADDS: Rockwell, The Movies, Kenny G, Loose Ends, M.Sembello, G.Abbott, Wm. Bell, W.Beasley, Lisa Lisa. HOTS: Ocean, Chaka Khan, J.Carne, Pieces/Dr., Oran Jones, S.Jones, MM/Kashif, Levert, Cash Flow, P.LaBelle, Mid. Star.

ST. LOUIS, MO

MIKE STRADFORD-KMJM

ADDS: RJ'S Latst, Geo.Duke, G.Benson, W.Beasley, D Train, Lisa Lisa. HOTS: S.Murdock, Kenny & J., Klymaxx, H.Hewett, Mid. Star, Cameo, Ashford &S, Chaka Khan, Krystol, G.Abbott, J.Osborne.

KANSAS CITY, MO

LORRIN PALAGI-KBKC/FM

ADDS: Chaka Khan, Lisa Lisa, HOTS: Mid. Star, BobbyJimmy, Gw.Guthrie, Run DMC, Vandross, Mary Janes, S.Jones, P.LaBelle, SOS Band, Jets, DeBarge.

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

- ADDS: Kopper, Force MD's. HOTS: Pieces/Dr., Jets, Mid. Star, Chaka Khan, M.McDonald, M.Morgan, DeBarge, J.Osborne, Gl. Jones, P.LaBelle, Oran Jones.
- MAURICE/LAFAYETTE, LA

STEPHANIE SMALLWOOD-KFXZ

ADDS: Rebbie J., Geo.Duke, N.Edition, Y.& People, 5 Star, Cameo, Jarreau, H.Hewett, Krystol, Skipworth, Force MD's, G.Abbott, O'Ch.Brown. HOTS: G.Clinton, P.LaBelle, Vandross, Chaka Khan, Confunk S., Cash Flow, Gw.Guthrie, A. Baker, Arrington, MM/Kashif, Wonder.

LAKE CHARLES, LA

C.C.SCOTT-KXZZ

HOTS: J.Carne, SOS Band, L.Richie, Arrington, S.Mills, Controller, M.Morgan, Whodini, J.Ingram, S.Jones, Maze.

WEST HELENA, AR

DELL SIMES-KCLT

ADDS: 52nd St., Rene & A., Morris Day, N.Edition, TMP Band, D.Hudson, Zapp, G.Abbott, J.Kemp, P.Hyman, Jarreau, Kenny & J., FemaleB.I., Whodini, Loose Ends. HOTS: Confunk S., Cash Flow, Prince, Chaka Khan, P.LaBelle, Mid. Star, L.Richie.

SOUTHWEST

DALLAS, TX

T.AVERY/M.SPEARS-KKDA

ADDS: CI.Nouveau, Kenny & J., B.Williams, Junior, Ashford &S. HOTS: Dougie Fr., Vandross, Pieces/Dr., Janet Jax., Cameo, Mid. Star, S.Jones, Full Force, Oran Jones, Maze, DeBarge.

KILLEEN, TX BILL ST. JOHN-KIIZ/AM

ADDS: Chaka Khan, Krystol, J.Ingram, Temps, Rebbie J., Kenny G, Lisa Lisa, N.Edition. HOTS: P.LaBelle, Nu Shooz, Gw.Guthrie, L.Richie. Janet Jax., Run DMC, J.Osborne, Y.& People, Maze, 5 Star, Oran Jones.

HOUSTON, TX

RON ATKINS-KMJQ

ADDS: Force MD's, 5 Star, DeBarge, Rebbie J., Geo.Duke, J.Stewart, 52nd St., Givens F., HOTS: Pieces/Dr., SOS Band, J.Ingram, Jets, Dougie Fr., Levert, A. Baker, Fatboys, Lisa Lisa, Krystol, JohnnyBaby.

PT. ARTHUR, TX

DOUG DAVIS-KHYS

ADDS: G.Abbott, Loose Ends, Lee Fields, Kenny G, Gen, Jeter, O'Ch.Brown, D.Stewart, Main Ingr., Jawanni C., HOTS: L.Richie, Chaka Khan, Janet Jax., Full Force, Lisa Lisa, J.Osborne, Whodini, Oran Jones, Gl. Jones, Ashford &S, Spen. Jones.

ENGLEWOOD/DENVER, CO

DANNY HARRIS/RON ASH-KDKO

ADDS: Controller, N.Edition, J.Ingram, Kenny G. Y.& People, M.Sembello, TMP Band. HOTS: Maze.

PHOENIX, AZ

RICK THOMAS-KUKQ

ADDS: DeBarge, H.Hewett, Cameo, Skipworth, Rebbie J., Maze, N.Edition, H.& Davis, J.Osborne, Bang Orch. HOTS: Vandross. D.Braxton, Lisa Lisa, Gw.Guthrie, Klymaxx, Ocean, Madonna, Nu Shooz, Mid. Star, L.Richie, Jets.

TUCSON, AZ

BEAU RICHARDS-KHYT

ADDS: BobbyJimmy. HOTS: Cameo, Gw.Guthrie, SOS Band, Vandross, Lisa Lisa, Run DMC, Ocean, Jets, J.Ingram, DeBarge, Janet Jax..

RENO, NV JEFF RYAN-KWNZ/FM

ADDS: Janet Jax.. HOTS: Klymaxx, Run DMC, Ocean, Loring/And, J.Osborne, Timex S.C., M.McDonald, L.Richie, Madonna, S. Red, Stacey Q.

FAR WEST

LOS ANGELES, CA

CLIFF WINSTON-KJLH

ADDS: Cameo, Force MD's, Kenny G, G.Abbott, Mid. Star, RJ'S Latst. HOTS: Oran Jones, MM/Kashif, P.LaBelle, Janet Jax., M.McDonald, Confunk S., Klymaxx, Whodini, Maze, M.Morgan, J.Osborne.

LOS ANGELES, LA

GREG MACK-KDAY

ADDS: Force MD's, Gw.Guthrie, Levert, RJ'S Latst. HOTS: Arrington, Janet Jax., Wonder, Madonna, Chaka Khan, M.McDonald, Full Force, Prince, SOS Band, Stacey Q, S.Mills.

LOS ANGELES, CA

ROBINSON/PERRODIN-KACE

ADDS: Mendes, N.Edition, E.Klugh, A.Starr, B.Griffin, HOTS; R.Franklin, Levert, DeBarge, Janet Jax., Temps, SOS Band, Gl. Jones, Shadowfax, M.Morgan, P.Bailey, J.Ingram.

SAN DIEGO, CA

L.D.MCCOLLUM-XHRM

ADDS: Geo.Duke, Oran Jones. HOTS: Rebbie J., Levert, Chaka Khan, M.Star, 5 Star, Prince, H.Hewett, Ashford & S.

SAN DIEGO, CA

MIKE PRESTON-KS103

ADDS: Jets. HOTS: Run DMC, Janet Jax., Klymaxx, Ocean, N.Edition, Chaka Khan, Mary Janes, L.Richie, Loring/And, S. Red.

HOTS: Nu Shooz, Janet Jax., J.Osborne, A. Baker, Chaka Khan, Ocean, P.LaBelle, Jets, Lisa Lisa, DeBarge, Klymaxx.

RENTON/SEATTLE, WA

FRANK BARROW-KRIZ ADDS: Skipworth, J.Kemp, S.Robinson, J.Stewart, RJ'S Latst, Krystol.

continued from p. 51

Joe also says that the "NEW EDITION is getting requests from your older crowd". Rick Thomas at KUKQ-Phoenix says "I couldn't believe it! After one play, the NEW EDITION got across the board requests" and Tony Brown at WBLX-Mobile reports calls from all demos. 5 STAR is anothe debut this week and Dave Allen at OC104/FM-Ocean City reports requests starting for it, 18-35 females. GREGORY ABBOTT gets Chartbound spot along with REBBIE JACKSON, who was most added last week. Donnie Deane at WKIE-Richmond gets calls for the ABBOTT from 18-34 callers, and Jay Riley at WNOO-Chattanooga reports "great phones" for the ABBOTT. Jay also reports that the new JERMAINE STEWART single "Jody" is getting great calls.

could pass Chartbound next week and go right into the chart, especially with reports like this: Mickey Arnold at WRDW-Augusta is getting requests from adults. Larry Snider at KQIN-Seattle says "phones are hot for KENNY G", and Clint at WDKX-Rochester is getting calls for "the great re-make of Jr. Walker's hit." LOOSE ENDS is getting rave reviews too; Lee McCollum at XHRM-San Diego reports "it lights up the request line, looks like it could be a major hit for them in this area ... good club response too". Tony Wright at WJIZ-Albany has very good reports for the BEAU WILLIAMS, "good tune, getting immediate phone response here ... " sez Tony. Along with BEAU, new entries on the page are WILLIAM BELL's "Headline News", ALEXANDER O'NEAL's

KENNY G nears the top of Up & Coming and

93023.

"You Were Meant To Be My Lady", SKIPWORTH & TURNER's "Can't Give Her Up", O'CHI BROWN's "100% Pure Pain", and GENOBIA JETER's "All Of My Love". Doc Foster at WQMG-Greensboro names the WILLIAM BELL as "my pick hit...it's already getting phones here". LP cut getting requests at WJLB-Detroit, according to Cecilia Whitmore, is, in addition to the "You Be Illin" by RUN DMC, the ANITA BAKER "You Bring Me Joy", which I'm told could be the next single. And, of course, there's another answer to the "Rumors" by Club Noveaux called "Jealousy", explaining that jealousy is the reason for the rumors. It's being played at KDIA-San Francisco and Danny Harris at KDKO-Denver is testing the record for listener response. More next week ...

KMYX-Ojai/Oxnard/Ventura, CA needs Atlantic and CBS Records

WQKI-St. Matthews, SC needs service from Elektra. Address is: Andy

Henderson, WQKI, P.O.Box 777, St. Matthews, SC 29135.

service. Address is: Howard Thomas, KMYX, Box 1060, Ojai, CA

the GAVIN REPORT **DAVE SHOLIN'S** Personal Picks — SINGLES **RON FELL'S** Personal Picks — ALBUMS

CYNDI LAUPER - True Colors (Portrait) Boy, is the time right for this stunning ballad! Besides just being one remarkable song, listeners are more than ready to hear from Cyndi and this will sound great with Fall sneaking up on us. What an artist ... What a record!

PETER GABRIEL - In Your Eyes (Geffen) Another tasty selection from one of the year's finest albums. This spellbinding melody gets the soulful vocal treatment that is Gabriel's trademark. ULTRAsmooth music.

TINA TURNER - Typical Male (Capitol) Writers Terry Britten and Graham Lyle provide a new musical platform for the reigning queen of rock 'n' soul. Rather than a rehash of earlier successes, this outrageous entry breaks new ground that can't help but be a magnet for anyone hearing it on a radio station.

JOHN FOGERTY - Eve Of The Zombie (Warner Bros.) Yes, you can tell this is a man who's had experience running through the jungle. No surprise that Fogerty comes out rockin' with the title track of his upcoming LP ... remaining true to the sound only he can create.

TERRI RICE AND GREGG ALLMAN - In You (I Found Me) (21/Atco) Arrived just in time to make this week's reviews. A modern-day "Up Where We Belong" with a lyric equally strong. Allman's vocal performance is bound to catch the ears of a lot of folks.

TOTO - It'll Be Over You (Columbia) These Grammy winners have been quiet for too long. This classy Pop/AC production is the best way I can think of to announce their return to the airwaves.

LUIS CARDENAS - Runaway (Allied Artists) In researching this song, I was amazed to discern that besides Del Shannon's original 1961 hit version, at least four other artists have covered it over the years with some success. This rendition is embellished with production that gives it a style all its own. Singer's last name is pronounced "Car-deen-ahs".



LIONEL RICHIE - "Dancing On The Ceiling" (Motown) Worth the wait! The man who co-wrote the most famous song of the decade WE ARE THE WORLD, who won an Oscar for SAY YOU, SAY ME and who sold ten million plus copies of his last solo LP is back with another blockbuster album. Since its two already existing singles have caught everyone's ear, let me call a few more great songs to your attention. SE LA (which translates to "listen") is an authentic reggae piece filled out with a full choir. BALLERINA GIRL is a delicate ballad. DEER RIVER WOMAN (with Randy, Teddy and Jeff from Alabama) is an obvious Country and A/C smash. And Lionel's no stranger to Country Music. SAIL ON was a decent Country hit in 1979. LOVE WILL CONQUER ALL sounds amazingly like one of my favorite tracks off the last LP, LOVE WILL FIND A WAY.

the GAVIN REPORT

Bill Gavin Ron Fell

Dave Sholin Betty Hollars

Elma Greer Kent Zimmerman **Diane Rufer**

Keith Zimmerman Lisa Smith

Peter Standish

Joe Belden Dodie Shoemaker Peter Grame **Glen Helfand** Terrance Mark

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TYPICAL MALE

The First Single From The New Album,

BREAK EVERY RULE

PRODUCED BY TERRY BRITTEN WRITTEN BY TERRY BRITTEN & GRAHAM LYLE

MANAGEMENT: ROGER DAVIES MANAGEMENT

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