the GAVIN REPORT

BILLY OCEAN: Smooth Sailing

Also Inside Eric Norborg: AM Radio Bottoms Out Dr. Oren Harari: Werding The Rules Garden

ONE HALLIDIE PLAZA, SUITE 7 SAN FRANCISCO CALIFORNIA 94102 415-392-7750



THE NEW SINGLE

FROM THE FORTHCOMING ALBUM

IS FOR LOVER

PRODUCED BY NILE RODGERS

MANAGEMENT: PATRICK RAINS & ASSOCIATES, LOS ANGELES

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the GAVIN REPORT

Editor: Dave Sholin

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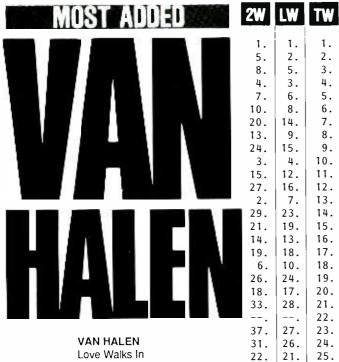
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Station Reporting Phone (415)392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays



95 Adds DARYL HALL Dreamtime (RCA) 76 Adds PAUL SIMON You Can Call Me Al (Warner Bros.) 69 Adds TOP NEW AIRPLAY

(Warner Bros.)

HUEY LEWIS & THE NEWS Stuck With You (Chrysalis)

DARYL HALL Dreamtime (RCA)



DEPECHE MODE A Question Of Lust (Sire/Warner Bros.)

Top 15 in San Francisco, Eugene, Lewiston, Boise help give it a 30% Hit Factor...single is being reserviced to radio.

1.	1.	1.	PETER CETERA - Glory Of Love (Full Moon/Warner Bros.)
5.	2.	2.	MADONNA - Papa Don't Preach (Sire/Warner Bros.)
8.	5.	3.	STEVE WINWOOD - Higher Love (Island/Warner Bros.)
4.	3.	4.	Rod Stewart - Love Touch (Warner Bros.)
7.	6.	5.	Belinda Carlisle - Mad About You (IRS/MCA)
10.	8.	6.	JERMAINE STEWART - We Don't Have To Take Our Clothes Off (Arista)
20.	14.	7.	LIONEL RICHIE - Dancing On The Ceiling (Motown)
13.	9.	8.	WHAM! - The Edge Of Heaven (Columbia)
24.	15.	9.	BANANARAMA - Venus (London/PolyGram)
3.	4.	10.	Peter Gabriel - Sledgehammer (Geffen)
15.	12.	11.	MICHAEL MCDONALD - Sweet Freedom (MCA)
27.	16.	12.	BERLIN - Take My Breath Away (Columbia)
2.	7.	13.	Genesis - Invisible Touch (Atlantic)
29.	23.	14.	TIMEX SOCIAL CLUB - Rumors (Jay)
21.	19.	15.	MIAMI SOUND MACHINE - Words Get In The Way (Epic)
14.	13.	16.	Journey - Suzanne (Columbia)
19.	18.	17.	Jeffrey Osborne - You Should Be Mine (A&M)
6.	10.	18.	Kenny Loggins - Danger Zone (Columbia)
26.	24.	19.	MIKE & THE MECHANICS - Taken In (Atlantic)
18.	17.	20.	Outfield - All The Love In The World (Columbia)
33.	28.	21.	REGINA - Baby Love (Atlantic)
		22.	HUEY LEWIS & THE NEWS - Stuck With You (Chrysalis)
37.	27.	23.	GLASS TIGER - Don't Forget Me (When I'm Gone) (Manhattan)
31.	26.	24.	DEVICE - Hanging On A Heart Attack (Chrysalis)
22.	21.	25.	Andy Taylor - Take It Easy (Atlantic)
	34.	26.	GLORIA LORING/CARL ANDERSON - Friends And Lovers (Carrere/CBS)
35.	30.	27.	DAVID LEE ROTH - Yankee Rose (Warner Bros.)
9.	11.	28.	Billy Joel - Modern Woman (Epic)
36.	31.	29.	JOHN COUGAR MELLENCAMP - Rumbleseat (Riva/PolyGram)
40.	32.	30.	KLYMAXX - Man Size Love (Constellation/MCA)
	35.	31.	MONKEES - That Was Then, This Is Now (Arista)
30.	29.	32.	Gavin Christopher - One Step Closer (Manhattan)
	36.	33.	DOUBLE - Captain Of Her Heart (A&M)
	39.	34.	BILLY OCEAN - Love Zone (Jive/Arista)
		35.	DARYL HALL - Dreamtime (RCA)
11.	20.	36.	Pet Shop Boys - Opportunities (EMI America)
	40.	37.	MARY JANE GIRLS - Walk Like A Man (Motown)
		38.	RUN DMC - Walk This Way (Profile)
12.	22.	39.	Janet Jackson - Nasty (A&M)
		40.	PAUL MCCARTNEY - Press (Capitol)

RTBOUND

•	Reports	Adds	0n	Chart
ZZ TOP - Velcro Fly (Warner Bros.)	158	40	96	22
HEART - If Looks Could Kill (Capitol)	132	5	93	34
38 SPECIAL - Somebody Like You (A&M)	128	11	84	33
LOVERBOY - Heaven In Your Eyes (Columbia)	125	66	52	7
THOMPSON TWINS - Nothing In Common (Arista)	124	' 12 '	103	9

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El DeBarge "Love Always"

GAVIN TOP 40 DEBUTS IN UP & COMING 49/44 INCLUDING: WXKS WHTX Y100 Z103 WHYT B95 FM102

KIIS/FM KBKC

GAVIN A/C CHARTBOUND 105/53

GAVIN URBAN/CONTEMPORARY DEBUTS AT 34*



Nick Jameson ''Weatherman''

GAVIN TOP 40 DEBUTS IN UP & COMING

98Q KIXY WAGQ KPUR WQBZ FM104 Q104 KSLY WBGN KZZU

GAVIN A/C DEBUTS IN **NEW**



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UP & COMING

ARTIST & TITLE	Reports	Adds	0n	Chart
CHAKA KHAN - Love Of A Lifetime (Warner Bros.)	119	7	74	38
CHAKA KHAN - Love OFA Lifetime (Watter Dios.)	98	13	76	9
SIMPLY RED - Money\$ Too Tight (To Mention) (Elektra)	96	1	55	40
QUEEN - A Kind Of Magic (Capitol)	96	20	38	38
STACEY Q - Two Of Hearts (Atlantic)	95	95		
*VAN HALEN - Love Walks In (Warner Bros.)	90	12	41	37
NU SHOOZ - Point Of No Return (Atlantic)	90	50	36	4
MICK JAGGER - Ruthless People (Epic)	76	14	47	15
EURYTHMICS - Missionary Man (RCA)	74	10	46	18
BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)	69	69		
*PAUL SIMON - You Can Call Me Al (Warner Bros.)	68	12	40	16
PATTI LaBELLE - Oh People (MCA)	66	1	58	7
BOURGEOIS TAGG - The Perfect Life (Island)	64	8	24	32
HONEYMOON SUITE - What Does It Take (Warner Bros.)	63	2	45	16
STARSHIP - Before I Go (Grunt/RCA)	60		49	11
PRINCE - Anotherloverholeinyohead (Paisley/Warner Bros.)	58	4	47	' '
SOUTHSIDE JOHNNY - Walk Away Renee (Atlantic)		56		
*BILLY JOEL - A Matter Of Trust (Columbia)	56	44		1
*EL DEBARGE - Love Always (Gordy/Motown)	49		38	2
SHEENA EASTON - So Far So Good (EMI America)	49	9	30 1	3
*JANET JACKSON - When I Think Of You (A&M)	49	45		
*EDDIE MONEY - Take Me Home Tonight (Columbia)	44	44		
*AIR SUPPLY - Lonely Is The Night (Arista)	44	43	1	
*FABULOUS THUNDERBIRDS - Wrap It Up (CBS)	42	39	3	
*LISA LISA & CULT JAM with FULL FORCE - All Cried Out (Columbia)	34	19	7	8
*BURNS SISTERS BAND - I Wonder Who's Out Tonight (Columbia)	33	19	14	
*JETS - Private Number (MCA)	32	16	13	3
*MOODY BLUES - The Other Side Of Life (PolyGram)	32	32		
LEVEL 42 - Hot Water (Polydor/PolyGram)	31	2	25	4
LIMITED WARRANTY - Victory Line (Atco)	27		16	11
MODELS - Cold Fever (Geffen)	25	2	21	2
*NICK JAMESON - Weatherman (Motown)	24	5	18	1
*BEATLES- Twist And Shout (Capitol)	24	18	2	4
*KIM MITCHELL - Patio Lanterns (Atlantic)	22	6	12	4
ISLE OF MAN - Am I Forgiven (Pasha)	20		12	8
*ONE TO ONE - Angel In My Pocket (Warner Bros.)	20	8	12	
Dropped: #25-Blow Monkeys #33-FI DeBarge #37-Fixx		•		

Dropped: #25-Blow Monkeys, #33-El DeBarge, #37-Fixx, #38-Simply Red, John Eddie, Jermaine Jackson, John Waite, Adrenalin, Icehouse, Fire On Blonde, Beach Boys, Bonnie Tyler/Todd Rundgren.

INSIDE TOP 40 WITH DAVE SHOLIN

Stable top ten remains difficult to penetrate. but not for BANANARAMA, which is one of the most explosive records on just about everyone's chart...WFBG 20-12, WHSY 18-10, B-97 12-7, WJZQ 17-9, KOKZ 22-7, KKEZ 25 -14, KZZO 27-14, KWOD 23-18, KS103 17-6, KUBE 17-10, KKPL 22-16, Y108 debut #14, etc. Hit Factor up to 69% from 33 %. Imagine this...it's possible for a Top 40 station to play the following in the same hour ... "Venus", "Walk Like A Man", "Twist And Shout", and for some, NEW EDITION's "Earth Angel" from the Karate Kid II Soundtrack. MIAMI SOUND MACHINE picks up speed, debuting #24 for Stef Ryback KC101, #25 Jack Daniel WBCY, #28 Mark David Sawyer WABB, #28 Guy Zapoleon KZZP, #27 Barry Carpenter/Kevin Kahl KEWB, etc. Hit Factor up to 58%. REGINA's "Baby" is growing into a big hit in a host of cities, like Houston 93Q debut #20, Champaign WLRW 29-17, Columbus 92X 28-19, Charleston WKQB 15-6, Asbury Park WJLK 14-6, etc. GLASS TIGER repeating their Canadian track record of success at B106

25-20, WRCK 31-21, WWHB 22-12, WBGN 23-17, KROC 23-17, KDOG 27-17, KBBZ 25-15, KFMJ 30-19, KNVR 26-14, etc. Record To Watch of a month ago, DOUBLE, moves into the top 20 for Jeff McCartney 94Q-Atlanta, Tom Wakefield & Blake Patton KCLD-St.Cloud, Dave Anthony & Don Michaels KDWB/FM-Minneapolis, Kevan Rabat KDVV-Topeka, Scott Daniels KQ95-Aberdeen, Charlie Fox KYYA-Billings, John Purdy OK95 -Tri-Cities, etc. 23 adds put them over 150 reports for the first time. RUN DMC keep their Adidas on, jumping past Chartbound as they log another 51 adds. Debuts in the top 30 for WSPK, WILI, B-94, WZOK, KCIL, WZYZ, KFMN, KWSS, KSTN, KMEL, etc. THOMPSON TWINS earn their Chartbound slot with key adds at B104 -Baltimore, KWSS-San Jose, KITS-San Francisco, KRZQ-Reno, KKYS-Bryan, etc. As the movie hits more theaters, the requests should roll in. NU SHOOZ debuted on Up & Coming on June 27th, and got caught in major act gridlock. It's surfacing now with some excellent gains at

KMGX 15-7 , KYNO 25-20, KHTY 24-17, plus adds at KIIS/FM, KMEL, KZZP, KWES, KNEN, KXGO, etc. HONEYMOON SUITE is also hanging in with a 25% Hit Factor moving 30-19 at WKQB, 19-14 Q104, 17-13 WFTW, 23-18 KDOG, 34-31 KYMO., .new on WROQ Our Record To Watch two weeks ago, BRUCE HORNSBY, gets closer and closer to the 100 report level. Huge moves at Y108-Denver 23-16, KIVA - Albuquerque 14-7, KTUF-Kirksville 16-6, WWHB-Hampton Bays 22-9, etc. PATTI LABELLE making inroads, going top 20 at B-95-Karsas City, KKSS -Santa Fe/Albuquerque, WHTX-Pittsburgh, etc. LISA LISA more than doubles last week's airplay when it was RTW. New on KBEQ, B-97, Y100, B104, WNYZ, KZZK, KHWK, 194, KVIC, KSWB, B-94, etc. No question about how big DEPECHE MODE is for a handful of stations. Moves 12-11 at KMEL, 17-11 KOZE, 32-25 KZZU, plus top 5 at KIYS-Boise and top ten for KSND-Eugene. A label reservice puts in the "check-out closely" mode.

The VOICE of "MEXICAN RADIO" returns

in STAN RIDGWAY's "CAMOUFLAGE"

#5 in England after just 4 weeks.

A NARRATIVE with the elements of

- HARRY CHAPIN's "TAXI"
- SGT. BARRY SADLER's "BALLAD OF THE GREEN BERETS"
- JIMMY DEAN's "BIG, BAD JOHN"

PLAY IT AND WATCH THE PHONES EXPLODE!



č 1986 International Record Syndicate, Inc. Manufactured & Distributed by MCA Records, Inc 70 Universal City Plaza, Universal City, CA—U.S. of A

www.americanradiohistorv.com

Research: Keith Zimmerman Lisa Smith **Betty Hollars**

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Hit Factor is a percentage of sto ie: 100 stations playing the record—									
Total reports this	Total reports this week 293 Last Week 292								
			STATIO	NS CHAR	TED	D READ	den en este	HIT	
ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	20-30	Uncharted	-in-	Weeks
MADONNA - Papa Don't Preach (Sire/W.B.)	288		258	26	3	1		99%	7
STEVE WINWOOD - Higher Love (Island/W.B.)	287	1	82	127	58	12	7	93%	9
LIONEL RICHIE - Dancing On The Ceiling (Motown)	286	5	7	41	164	55	14	748	4
PETER CETERA - Glory Of Love (Full Moon/W.B,)	283	1	267	15	1			100%	10
H.LEWIS & NEWS - Stuck With You (Chrysalis)	281	38			19	102	122	68	2
BERLIN – Take My Breath Away (Columbia)	275	10	15	33	118	76	23	60%	8
BANANARAMA - Venus (London/PolyGram)	265	8	13	40	131	62	11	69%	6
WHAM! - The Edge Of Heaven (Columbia)	265	5	15	104	112	26	3	87%	6
BELINDA CARLISLE - Mad About You (IRS/MCA)	259	1	92	123	36	5	2	96%	13
MICHAEL McDONALD - Sweet Freedom (MCA)	258	4	17°	56	99	65	17	66%	9
JERMAINE STEWART - We Don't Have (Arista)	250	1	106	94	38	7	4	95%	12
DARYL HALL - Dreamtime (RCA)	240	76				36	128		2
MIAMI SOUND MACHINE - Words Get (Epic)	238	11	10	32	98	67	20	58%	9
MIKE & THE MECHANICS - Taken In (Atlantic)	232	4	3	15	69	98	43	37%	7
GLASS TIGER - Don't Forget Me (Manhattan)	225	7	1		28	103	86	12%	5
BILLY OCEAN - Love Zone (Jive/Arista)	215	33 ″		1	4	54	123	2%	3
TIMEX SOCIAL CLUB - Rumors (Jay)	207	13	39	34	60	48	13	64%	8
REGINA – Baby Love (Atlantic)	205	29	8	13	48	69	38	33%	9
JEFFREY OSBORNE - You Should Be (A&M)	2.03	4	10	29	95	48	17	66%	12
G.LORING & C.ANDERSON - Friends(Carrere/CBS	201	58	12	10	33	42	46	27%	5
DEVICE - Hanging On A Heart Attack (Chrysalis)	198	3	~~ **	11	44	95	45	27%	9
KLYMAXX - Man Size Love (MCA)	197	25	1.00	2	31	67	72	16%	6
MONKEES - That Was Then (Arista)	195	31	2	3	22	63	74	13%	6
J.C.MELLENCAMP - Rumbleseat (Riva/PolyGram)	186	13	1	5	31	80	56	198	7
PAUL McCARTNEY - Press (Capitol)	175	61				15	99		2
DAVID LEE ROTH - Yankee Rose (Warner Bros.)	169	5	9	13	41	68	33	378	6
DOUBLE - Captain Of Her Heart (A&M)	166	23	2	8	24	49	60	20%	8
ANDY TAYLOR - Take It Easy (Atlantic)	164	4	6	17	74	48	15	59%	11
RUN DMC - Walk This Way (Profile)	161	51		1	10	33	66	68	3
ZZ TOP - Velcro Fly (Warner Bros.)	158	40				22	96		3
GAVIN CHRISTOPHER - One Step Closer (Manhattan)	153	4	2	9	35	74	29	30%	11
MARY JANE GIRLS - Walk Like A Man (Motown)	153	12			7	43	91	48	5
HEART - If Looks Could Kill (Capitol)	132	5			5	29	93	3%	4
38 SPECIAL - Somebody Like You (A&M)	128	11		1	12	20	84	10%	4
LOVERBOY - Heaven In Your Eyes (Columbia)	125	66			1	6	52		2
THOMPSON TWINS - Nothing In Common (Arista)	124	12		192		9	103		3

APSON TWINS - Nothing In Control August 1, 1986/the GAVIN REPORT

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TOP 40 ADDS

NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) D.L.Roth, Loring/And, Berlin, Loverboy. TORONTO, ON(BOB SAINT-CFTR) No Adds.

- BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) Van Halen, DeBarge, Janet Jax., Ocean, B.Joel, Jets, Fab TB'S
- CAPE COD, MA(McDONALD/McVIE-WKPE) Moody B's, B.Joel, E.Money, Loverboy, Van Halen, Gw.Guthrie, Run DMC, Ocean.
- PROVIDENCE, RI(TOM CUDDY-PRO/FM) ZZ Top, Air Supply, 38 Special, Moody B's, Van Halen, B.Joel, M. Jagger.
- KEENE, NH(BERNIE HARTNETT-WKNE/FM) Janet Jax., Van Halen, McCartney, Moody B's.
- RUMFORD, ME(RIVERS/PERRY-WMR) McCartney, M. Jagger, Loverboy, Van Halen, Monkees, Air Supply, Double.
- BANGOR, ME(TONY PERKINS-WZON) Fab TB'S, Van Halen, B.Joel, Love/Money, Air Supply, Moody B's, Beatles.
- ELLSWORTH, ME(TIM MOORE-WKSQ) Wham!, A. Taylor.
- BANGOR, ME(JIM LEVEN-WWFX) Gavin C., Loring/And, Run DMC, Van Halen, Janet Jax.
- BURLINGTON, VT(DENA YASNER-95XXX) Loverboy, Daryl Hall, McCartney, M. Jagger, Janet Jax., DeBarge, Van Halen.
- BURLINGTON, VT(THOM RICHARDS-Q99) Chaka Khan, M. Jagger, Van Halen, Timex S.C., Janet Jax., Loverboy, McCartney, Nu Shooz, DeBarge, Mellencamp
- HARTFORD, CT(MIKE WEST-WTIC/FM) Loring/And, Daryl Hall, ZZ Top, B.Joel, Janet Jax.
- WILLIMANTIC, CT(DAVE EVAN-WILI/FM) Paul Simon, Ocean, S. Red, Loverboy, B.Joel, Stacey Q.
- NEW HAVEN, CT(STEF RYBAK-KC101) Janet Jax., B.Joel, Paul Simon, Van Halen
- WESTPORT, CT(STORM N. NORMAN-WEBE/FM) H.Lewis, Daryl Hall, B.Joel, McCartney, Air Supply, Queen, D.Twilley, M.Bianco, One To One.

NEW YORK, NY(SCOTT SHANNON-Z100) Monkees, Berlin, Stacey Q, N.Edition.

HAMPTON BAYS, NY(ROB POULIN-WWHB) Bananarama, Mellencamp, B.Joel, Paul Simon, Janet Jax., Fab TB'S, Burns Sis., Gw.Guthrie, DeBarge.

- SCHENECTADY, NY(JIM WALSH-3WD) B.Joel, Paul Simon, Van Halen, T.Cochrane, Air Supply, E.Money.
- POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) Janet Jax., ZZ Top, Loverboy, M. Jagger, Gw.Guthrie.
- UTICA. NY(MAC/ANDREWS-WNYZ) Lisa Lisa, Loverboy, Janet Jax.
- UTICA, NY(JIM REITZ-WRCK) Janet Jax., Loverboy, Van Halen, Air Supply, DeBarge, Joan A.
- BINGHAMTON, NY(DON MORGAN-WAAL/FM) H.Lewis, Bananarama, J.Osborne, 38 Special, Monkees, Run DMC.
- BUFFALO, NY (ROGER CHRISTIAN-WBEN/FM) H.Lewis, Regina, M. Jagger, Air Supply, Van Halen.

MID ATLANTIC

ASBURY PARK, NJ(PAT GILLEN-JLK/FM) Van Halen, B.Joel, Janet Jax., Loverboy, Beatles.

- TRENTON, NJ(TOM TAYLOR-WPST) Loring/And, B. Morter, DeBarge, Janet Jax. B.Joel, Klymaxx, Loverboy, Moody B's, Van Halen, ZZ Top.
- PITTSBURGH, PA(NICK FERRARA-B94) Daryl Hall, Lisa Lisa, P.LaBelle, Jets.
- PITTSBURGH, PA(KEITH ABRAMS-WHTX) Anita Bakr, B.Hornsby, DeBarge, Air Supply.
- ERIE, PA(JIM COOK-WJET) Daryl Hall, Miami S.M., Heart, Loring/And.
- ERIE, PA(BILL SHANNON-K104) Temps, A.of Noise, Air Supply, DeBarge,
- N.Diamond, Moody B's, Van Halen, Paul Simon, B.Joel. ALTOONA, PA(STEVE KELSEY-WFBG) McCartney, Run DMC, Paul Simon, Van Halen
- WASHINGTON, DC(KAGHAN/DEMPSEY-B106) Beatles, Stacey Q, Run DMC, Jets
- BALTIMORE, MD(KINGSTON/KRONTHAL-B104) Run DMC, Daryl Hall, Lisa Lisa, T.Twins
- OCEAN CITY, MD(J.J. "HITMAN" MCKAY-100KHI) Fab TB'S, Van Halen, Loverboy, Stacey Q, Eurythmics.
- NORFOLK, VA(MARY ANN RAYMENT-WNVZ) J.Stewart, McCartney, Ocean, Rur DMC, Monkees, H.Lewis.
- SANFORD, NC(BILL FREEMAN-WFJA) Air Supply, Paul Simon, M. Jagger, Van Halen, E.Money
- DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) Double, Loverboy, P.LaBelle. SHELBY, NC(ANDY FOSTER-WXIK) McCartney, DeBarge, Easton, Paul Simon,
- Air Supply, G.Benson, Fab TB'S, Mellencamp. CHARLOTTE, NC(JACK DANIEL-WBCY) B.Joel, Moody B's, Paul Simon.
- CHARLOTTE, NC(REGGIE BLACKWELL-WROQ) Janet Jax., Van Halen, Paul Simon, H.Suite, P.LaBelle, Gw.Guthrie.

- FAIRMONT, NC(BILL SELLARS-WZYZ) DeBarge, M. Jagger, Daryl Hall, Lisa Lisa, McCartney, Van Halen.
- CHARLESTON, SC(ROGER GAITHER-WKQB/FM) Mike & M., DeBarge, Janet Jax., Loverboy, Van Halen.
- FLORENCE, SC(GREEN/BOSWELL-106X) Beatles, Van Halen, Paul Simon, DeBarge, Sexton, Jets.
- CHERAW, SC(JAY LEWIS-WPDZ) M. Jagger, McCartney, Loverboy, Daryl Hall, P.LaBelle
- KINGSTREE, SC(GREG KNOP-WKSP) INXS, Paul Simon, DeBarge, Air Supply, L.McNally, Am. Girls, Christian, H.Lewis.
- MYRTLE BEACH, SC(LINDA KING-WKZQ) Air Supply, ZZ Top, DeBarge, M. Jagger, Loverboy, G.Benson, Anita Bakr.
- GREENVILLE, SC(TOMMY SMITH-WANS/FM) Paul Simon, Janet Jax., Loverboy, Sexton, Fab TB'S, Ocean.

SOUTHEAST

- ATLANTA, GA(JEFF McCARTNEY-94Q) Fab TB'S, Moody B's, McCartney, Loverboy, B.Joel.
- ROME, GA(DANNY HOWARD-WOTU) No Report, Frozen.
- SWAINSBORO, GA(BARRY STEWART-WGKS/FM) No Report, Frozen.
- VIDALIA, GA(MELODI GARRETT-98Q) Air Supply, Christian, Keel, L.McNally, Fab TB'S, Burns Sis., DeBarge.
- ATHENS, GA(DAN MURRAY-WAGQ) Paul Simon, Van Halen, P.LaBelle, DeBarge M. Jagger, Moody B's, Gw.Guthrie.
- AUGUSTA, GA(BRUCE STEVENS-WBBQ) Timex S.C., Run DMC, B.Joel, Paul Simon, Air Supply, Easton.
- FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Janet Jax., Air Supply, Paul Simon, Double, DeBarge, Christian, Van Halen, Lisa Lisa
- HINESVILLE, GA(SHANNON WEST-WBLU) Van Halen, B.Joel, Janet Jax., DeBarge, N.Edition, E.Money
- COLUMBUS, GA(ALAN DU PRIEST-WCGQ) Run DMC, H.Lewis, Ocean, Loverboy, Loring/And, Easton, Janet Jax., H.Suite, ZZ Top, Vandross, Daryl Hall
- DAYTONA BEACH, FL(TONY MANN-WNFI) Daryl Hall, Ocean, Run DMC, Loring/And
- TALLAHASSEE, FL(RICH STEVENS-Z103) McCartney, Janet Jax., Monkees, Doc.&Medic, Kool/Gang.
- PANAMA CITY, FL(JEFF DAVIS-WPFM) Paul Simon, Moody B's, A.of Noise, Glass Tigr, 38 Special, M. Jagger
- FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) H.Lewis, McCartney, Loring/And, Darvl Hall,
- PENSACOLA, FL(J.D. NORTH-WJLQ/FM) Run DMC, Regina, Daryl Hall, ZZ Top, H.Suite.
- GAINESVILLE, FL(JERI BANTA-WYKS) Van Halen, Monkees, Easton, McCartney S. Red.
- MIAMI, FL(FRANK AMADEO-Y100) Double, Monkees, Easton, Lisa Lisa, Nice/Wild, DeBarge.
- MIAMI, FL(BILL TANNER-WPOW/FM) No Report, Frozen,

TAMPA, FL(BOBBY RICH-Q105) Outfield, D.& Price, Air Supply.

SOUTH

BIRMINGHAM, AL(RICH BAILEY-WKXX) Daryl Hall, Loring/And, ZZ Top. TUSCALOOSA, AL(SHANNON/CORNELL-WNPT) McCartney, Daryl Hall, M. Jagger, Loverboy, B.Joel, Van Halen, E.Money.

FAYETTE, AL(KELSEY SCOTT-WHKW) S. Red, Van Halen, E. Money, Fab TB'S, Air Supply, Moody B's, Paul Simon, Janet Jax., Burns Sis., B. Morter.

- GADSDEN, AL (BILL ST. JOHN-Q104) B.Joel, DeBarge, Janet Jax., Van Halen, D.L.Roth, Paul Simon.
- MONTGOMERY, AL(RALEIGH/COLLINS-WHHY/FM) Loverboy, Fab TB'S, Monkees, Paul Simon.
- MONTGOMERY, AL(MIKE RAINIER-99FM) No Report, Frozen.
- MOBILE, AL(MARK DAVID SAWYER-WABB/FM) M.McDonald, Run DMC.
- JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) Double, Run DMC, Regina, Van Halen, Mike & M.
- SPARTA, TN(BILL WINNINGHAM-WSMT) Double, Berlin, Daryl Hall, McCartney, Monkees, ZZ Top.
- GREENVILLE, MS(AL STEELE-WIQQ) McCartney, Daryl Hall, Chaka Khan, ZZ Top, Stacey Q, Air Supply, Loverboy, Loring/And, Beatles, Am. Girls.
- TUPELO, MS(LISA LANDAU-KZ103) M. Jagger, Air Supply, Van Halen, Paul Simon, B.Joet, Moody B's.
- HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) ZZ Top, Daryl Hall, Monkees McCartney, Mary Janes, Klymaxx, Loring/And, H.Lewis.
- LAUREL/HATTIESBURG, MS(JIMMY BOYD-WNSL) Loring/And, H.Lewis, Daryl Hall, ZZ Top.
- BILOXI, MS(BOB LIMA-WQID) Double, Klymaxx, Regina, Air Supply, McCartney.

MIAMI, FL(MARK SHANDS-95INZ) Moody B's.

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MCCOMB, MS(SARA KAY-WHNY) Frozen.

STARKVILLE, MS(WILLIAMS/CROCKETT-WKOR) Run DMC, McCartney, Paul Simon, B.Joel, Fab TB'S, DeBarge.

- JENKINS, KY(G.C. KINCER-WIFX) Frozen.
- PADUCAH, KY(TONY RICHARDS-WDDJ/FM) Loring/And, Monkees, Klymaxx, Heart, Daryl Hall, Fab TB'S.
- BOWLING GREEN, KY(DARRELL DUVALL-WBGN) Van Halen, Paul Simon, Moody B's, Wax, DeBarge, Loring/And, Air Supply.
- GLASGOW, KY(BEESLEY/DOSSEY-WOVO/FM) Van Halen, ZZ Top, M. Martin, A Supply, Daryl Hall, DeBarge, E.Money, Christian, Am. Girls, Cheeters.
- CENTRAL CITY, KY(STAN BARNETT-WKYA) Monkees, H.Lewis, McCartney, ZZ Top.
- NEW ORLEANS, LA(McGEE/ROLLING-B97) Janet Jax., Lisa Lisa, Jets, Run DMC.
- HOUMA, LA(MARK KELLY-KCIL/FM) Janet Jax., Jets, T.Cochrane, Am. Girls, Stacey Q, Burns Sis., Lover Spks.
- BATON ROUGE, LA(RICE/A.-WFMF) Klymaxx, Regina, ZZ Top.
- BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) Daryl Hall, Van Halen, ZZ Top. MONROE, LA(LORI CLARY-KNOE/FM) Ocean, Janet Jax., 38 Special, Regina, Beatles, Fab TB'S, Van Halen.
- ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) Monkees, Daryl Hall, A.Cooper Ocean.

EAST CENTRAL

- PINEVILLE, WV(RANDY PARKS-WWYO) H.Lewis, Burns Sis., Air Supply, Paul Simon, One To One, ZZ Top.
- CHARLESTON, WV(ROD HAMPTON-WVSR/FM) Daryl Hall, Klymaxx, Regina, ZZ Top, Run DMC.
- OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) Fab TB'S, B.Joel, McCartney, Paul Simon, Van Halen.
- MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) Genesis, Loring/And, Loverboy, Van Halen, Fab TB'S.
- COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) Mike & M., M.McDonald, Loverboy, ZZ Top.
- COLUMBUS, OH(COOK/HAINES-92X) Loring/And, Miami S.M., Van Halen.
- ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) Loverboy, Mellencamp, Daryl Hall, Miami S.M., BEAU COUP.
- ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) H.Lewis, Monkees.
- RICHMOND, IN(RICK CASEY-K96) D.L.Roth, Ocean, Daryl Hall, ZZ Top.
- VINCENNES, IN(DANNY WAYNE-WRTB/FM) Daryl Hall, Loring/And, E.Money, M. Martin, Run DMC.
- **EVANSVILLE, IN**(CHRIS SOUSA-WKDQ) H.Lewis, Whitney, Daryl Hall, DeBarge, T.Twins.
- TERRE HAUTE, IN(MIKE ARNETT-WPFR) Monkees, E.Money, McCartney, B. Morter.
- ANN ARBOR, MI(BRENT ALBERTS-WIQB) Van Halen, Mellencamp, A.Taylor, H.Lewis, L.Richie.
- DETROIT, MI(GARY BERKOWITZ-WHYT) DeBarge, H.Lewis, Jets.

LANSING, MI(WALT BENNETTI-WVIC) No Report, Frozen.

- JACKSON/LANSING, MI(FRANKLIN/WEBSTER-WJXQ) Paul Simon, Loverboy, Fab TB'S, Genesis, Loring/And.
- GRAND RAPIDS. MI(MIKE TINNES-WKLQ) Daryl Hall, H.Lewis, Miami S.M.

CADILLAC, MI(ROB MICHAELS-WATT) Timex S.C., H.Lewis, Klymaxx, Double, E.Money.

- ALPENA, MI(DARRELL KELLEY-WHSB) Van Halen, Paul Simon, E.Money, B.Joel, Loring/And, Stacey Q.
- PETOSKEY, MI(DENNIS MARTIN-WWPZ) Timex S.C., A.Taylor, Gavin C., Loring/And.

UPPER MIDWEST

y

- CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) Ocean, Chaka Khan, ZZ Top Southside, Run DMC, Timex S.C., Eurythmics.
- FT.DODGE, IA(CAL BIERMAN-KKEZ) Loring/And, Klymaxx, Device, Double, E.Monev.
- WATERLÓO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) Ocean, Daryl Hall, Van Halen, E.Money, Paul Simon, DeBarge, T.Dolby.
- SIOUX CITY, IA(SCOTT SHANNON-KSEZ/FM) Daryl Hall, McCartney, M. Jagger, Loverboy, S. Red, Air Supply, Van Halen, Run DMC.
- SIOUX CITY, IA(PAT PAXTON-KGLI) Run DMC, Regina, Loverboy, Loring/And, Paul Simon.
- IOWA CTY/CEDAR RAPID, IA(JACOBSEN/NUGENT-KKRQ) Mellencamp, Miami S.M., Van Halen.
- CEDAR RAPIDS, IA(BRAD FUHR-KQCR/FM) Loring/And, Glass Tigr, Daryl Hall, Ocean, Regina.
- CLINTON, IA(BILL WARNER-KNJY) H.Lewis, ZZ Top, Am. Girls, Mary Janes, Air Supply, E.Money, Until Dec..
- DAVENPORT, IA(GYNNY O'HARA-KIIK) Bananarama, H.Lewis, Daryl Hall, Klymaxx, McCartney, Air Supply, ZZ Top, H.Suite. KENOSHA, WI(TERRY HAVEL-WJZQ) Klymaxx, Ocean, Regina, Paul Simon. MILWAUKEE, WI(DENISE LAUREN-WKTI) Regina, Daryl Hall, Fab TB'S. MADISON, WI(JONATHAN LITTLE-Z104) McCartney, Loverboy, M. Jagger, Paul Simon GREEN BAY, WI(KIM BRADLEIGH-WKAU) Run DMC, 38 Special, Loring/And, Van Halen, Ocean WAUSAU, WI(MIKE EDWARDS-WIFC/FM) Berlin, Device, B.Joel, S. Red, Van Halen STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) Paul Simon, McCartney, Moody B's, B.Joel, Regina, ZZ Top. LA CROSSE, WI(CHUCK KNIGHT-HIT105) Gavin C., Regina, Monkees, Loring/And LA CROSSE, WI(GREER/CARR-WIZM/FM) R. Palmer, DeBarge, Run DMC, Regina, Ocean, Mellencamp, ZZ Top EAU CLAIRE, WI(RICK JAMES-WBIZ) Daryl Hall, Regina, Loring/And, D.L.Roth, Loverboy, Air Supply. MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) H.Lewis, Loverboy, Mellencamp. ROCHESTER, MN(DENNY FOSTER-KROC/FM) Run DMC, Van Halen, Moody B's M. Jagger, E.Money, Paul Simon. MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) E.Money, Timex S.C., Run DMC, Am. Girls, T.Twins, Monkees, Loring/And. MANKATO, MN(GREG HUSAK-KEEZ/FM) Bananarama, Miami S.M., Paul Simon, Double, Klymaxx, Mary Janes. ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Monkees, Daryl Hall, McCartney, ZZ Top, Ocean, N.Jameson, Loverboy, M. Jagger, Van Halen. ST. CLOUD, MN(PATTON/WAKEFIELD-KCLD/FM) Klymaxx, Dary! Hall, Monkees. VERMILLION, SD(DEAN RUSSELL-KVRF) Klymaxx, Van Halen, K.Mitchell, Loverboy, Bricklin, Burns Sis. YANKTON, SD(RANDY KUSSMAN-KQHU/FM) Berlin, Mary Janes, Regina, Bangles, E.Money, M. Martin, Cheeters. SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) Klymaxx, ZZ Top, Daryl Hall, Loring/And ABERDEEN, SD(SCOTT DANIELS-KQ95) Paul Simon, Van Halen, Mary Janes, E.Money, Air Supply, Loverboy, B.Joel. RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) Van Halen, Daryl Hall, H.Suite, Ocean, Air Supply, E.Money, P.LaBelle. RAPID CITY, SD(McDANIEL/AUSTIN-KGGG/FM) Mellencamp, J.Osborne, L.Richie, S. Winwood, Van Halen, 38 Special. FARGO/MOORHEAD, ND(MAIN/PALMER-Y94) Heart, Loring/And, Moody B's, Paul Simon, Van Halen. GRAND FORKS, ND(NORTH/RIGHT-KKXL/FM) Regina, Klymaxx, Daryl Hall. BISMARCK, ND(BOB BECK-KYYY/FM) No Report, Frozen. BISMARCK, ND(BRANNAN/HARDT-KFYR) H.Lewis, Monkees. MINOT, ND(SCOTT MEYER-KIZZ) Mary Janes, Klymaxx, Van Halen, Glass Tigr, Regina. DE KALB, IL(LEW WHITE-WDEK/FM) Ocean, Air Supply, Run DMC, Burns Sis... JOLIET, IL(BOB WEBER-WLLI) Timex S.C., McCartney, Daryl Hall, E.Money. CHICAGO, IL(JEFFRIES/KELLY-WYTZ) Regina, Loring/And, Run DMC, Jets, Miami S.M. CHICAGO, IL(CHUCK CRANE-WLS/AM) Paul Simon, B.Joel. CHICAGO, IL(JOE BOHANNON-B96) Frozen. FREEPORT, IL(JIM READEKER-WXXQ) Timex S.C., S. Red, Moody B's, Stacey Q, Burns Sis., McCartney, B. Morter. ROCKFORD, IL(WALKER/ANTHONY-WYBR) McCartney, Ocean, Monkees. ROCKFORD, IL(BRILL/DENT-WZOK) Paul Simon, DeBarge, B.Joel, Regina, McCartney GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Cheeters, Messenger, Moody B's Southside, L.R.B. BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) Timex S.C., One To One, B.Hornsby, Van Halen, B.Joel, P.LaBelle, E.Money, Lover Spks. CHAMPAIGN, IL (McCANN/McKEIGHAN-WLRW/FM) Beatles, Eurythmics, McCartney, Cheeters, Ashford &S. SPRINGFIELD, IL(GREG LAWLEY-WDBR) B.Joel, Janet Jax., Van Halen, Moody B's, DeBarge, E.Money, K.Mitchell, B.Hornsby. FAIRFIELD, IL(LENNY DESSAUER-WFIW) Loring/And, Van Halen, Ocean, Daryl Hall, Burns Sis., H.Lewis, One To One, T.Twins, B. Morter. CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Double, B.Hornsby, Van Halen, B.Joel, Dokken, Beatles, Falco, B.Tagg, Jets, BobbyJimmy.

CENTRAL

KIRKSVILLE, MO(JEFF ALLEN-KTUF) Timex S.C., M. Jagger, Loverboy, Loring/And, Moody B's, Fab TB'S, Van Halen, E.Money.EAST PRAIRIE, MO(GREG LANDIS-KYMO) Moody B's, M. Jagger, B.A.D.,

M.McDonald, L.Richie, Fab TB'S, B.Joel.





PHASE 1:

Debut album goes gold on strength of the smash single, "When The Heart Rules The Mind," and triumphant first national tour.

PHASE 2 Release of new GTR single,

Already with MTV power rotation and Heavy AOR base.

GTR: Aiming for platinum.

ARISTA.

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KANSAS CITY, MO(PERUN/BARBER-KBEQ) Bananarama, Run DMC, Daryl Hall, Lisa Lisa, Janet Jax..

JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) Monkees, Beatles, Klymaxx, Easton, J.Osborne, Daryl Hall.

WAYNESVILLE, MO(KEVIN BARTON-KFBD) B.Joel, E.Money, Van Halen, Models, Eurythmics, Paul Simon, Boomerang, Christian, Double, Burns Sis..

MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) Paul Simon, B.Joel, Van Halen, Daryl Hall, Run DMC.

TOPEKA, KS(ROGER HEATON-WIBW/FM) Wham!, H.Lewis, L.Richie.

TOPEKA, KS(KEVAN RABAT-KDVV/FM) Paul Simon, Janet Jax., Van Halen, E.Money, B.Joel, Moody B's.

KANSAS CITY, MO(LORRIN PALAGI-KBKC/FM) H.Lewis, Jets, Daryl Hall, SOS Band, Mid. Star, Levert, Force MD's.

PITTSBURG, KS(BELL/PORTER-KQWK/FM) Van Halen, B.Joel, Moody B's, K.Mitchell, Run DMC.

HOISINGTON, KS(BIEKER/ATKINSON-KHOK) Loverboy, M. Jagger, Loring/And, Timex S.C., Burns Sis., B.Hornsby, DeBarge.

HAYS, KS(JACK CREES-KJLS) Daryl Hall, McCartney, Am. Girls, Bricklin, Chaka Khan, K.Mitchell, Mary Janes, Ocean, Loring/And.

OMAHA, NE(TOM MIKKELSEN-KGOR) Wham!, Berlin, H.Lewis.

NORFOLK, NE(DOUG KOEHN-KNEN) A.of Noise, M. Jagger, Klymaxx, Anita Baki Easton, Nu Shooz.

GRAND ISLAND, NE(BRADEE/GORDON-KSYZ/FM) No Report, Frozen. McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) M. Jagger, Adrenalin, Starship,

J.Waite.

EL DORADO, AR(DAN MURPHY-KLBQ/FM) E.Money, Whitney, Christian, Air Supply, Keel.

SEARCY, AR(JIM DONNELLY-KSER/FM) Monkees, S. Red, Van Halen, ZZ Top, Loring/And, Janet Jax..

LITTLE ROCK, AR(MARK MC CAIN-KKYK) Wham!, Berlin, H.Lewis.

FAYETTEVILLE, AR(ALAN/BURNETT-KKEG) Monkees, Starship, Van Halen, Loverboy.

FT. SMITH, AR(JOHN O'DEA-KZBB/FM) ZZ Top, Daryl Hall, Run DMC.

SOUTHWEST

LAWTON, OK(GARY MITCHELL-KMGZ) Miami S.M., Run DMC, Stacey Q, Loverboy, M. Jagger, Van Halen.

DALLAS, TX(SHOMBY/BUDANAURO-KZPS) Moody B's, McCartney, M. Jagger, Daryl Hall.

KILGÓRE, TX(ROBERTS/SCHMAL-KKTX) Fab TB'S, Van Halen, M. Jagger, Loverboy, Loring/And, Regina, McCartney.

TYLER, TX(T.J. McKAY-KEYP) H.Lewis, Moody B's, Air Supply, Janet Jax., E.Money.

LUFKIN, TX(ERNIE BROWN-KAFX) H.Lewis, Stacey Q, Whitney, Burns Sis...

WICHITA FALLS, TX(BECK/KAY-KNIN/FM) No Report, Frozen. KILLEEN/TEMPLE, TX(PAULA McCARTNEY-KIXS/FM) B.Joel, E.Money, M.

Jagger, Van Halen, A.of Noise, Fab TB'S.

WACO, TX(GLENN McGEE-KWTX/FM) ZZ Top, McCartney, T.Twins.

SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) M. Jagger, E.Money, Boomerang, Paul Simon, R. Palmer, Taffy.

HOUSTON, TX(LANDER/HAMILTON-93Q) No Adds.

BEAUMONT, TX (MURPHY/JACKSON-B95) DeBarge, Jets, Double, M. Jagger, Stacey Q, Van Halen, B.Joel.

BRYAN, TX(BILL TURNER-KTAW/FM) B. Morter, Loverboy, M. Jagger, Burns Sis. Keel, Loring/And, H.Lewis, Daryl Hall, McCartney.

BRYAN, TX(RICK WOODELL-KKYS) Daryl Hall, T.Twins, Vandross, Paul Simon, Burns Sis., Double.

VICTORIA, TX(JAY ARENA-KVIC) Van Halen, Lisa Lisa, Fab TB'S, Paul Simon, DeBarge, M. Jagger, Loverboy, Moody B's.

LAREDO, TX(KIRK DAVIDSON-KRRG) M. Jagger, Monkees, DeBarge, N.Jameson, Ashford &S, Jets, Until Dec., Fab TB'S, One To One, Am. Girls, D.Twillev.

WESLACO, TX(ANNA DeHARO-KRGV) Janet Jax., Air Supply, DeBarge, Daryl Hall, Beatles.

AMARILLO, TX(KEITH RICHARDS-KAKS/FM) McCartney, H.Suite, Monkees, Loring/And, B.Joel.

AMARILLO, TX(PATRICK CLARK-KPUR) P.LaBelle, Paul Simon, Air Supply, G Benson Dary Hall

G.Benson, Daryl Hall. **ABILENE, TX(**DOMINIC TESTA-KFMN) McCartney, Loverboy, Fab TB'S, Moody B's. Sexton.

ODESSA/MIDLAND, TX(JOHN CLAY-KWES/FM) Regina, T.Dolby, R. Palmer, Nu Shooz.

PHOENIX, AZ(GUY ZAPOLEON-KZZP) Double, Nu Shooz, Janet Jax...

TUCSON, AZ(GILLIE/JOHNSON-KRQ) Run DMC, Janet Jax., Stacey Q, M. Jagger

TUCSON, AZ(TODD FISHER-KHYT) No Report, Frozen.

COTTONWOOD, AZ(ROBERTS/PETERSON-KSMK) Run DMC, Loverboy, Daryl Hall.

ALBUQUERQUE, NM(ROYCE BLAKE-KIVA/FM) Mary Janes, B.Joel, DeBarge

ALBUQUERQUE, NM(PAUL MARCU-KZSS) Loverboy, Loring/And, P.LaBelle, Vandross.

SANTA FE/ALBUQUERQUE, NM(ELAINE WERNER-KKSS/FM) Regina, H.Lewis Loring/And, Mary Janes, Run DMC.

CLOVIS, NM(ROCKY BURNETTE-KZZO/FM) Fab TB'S, M. Jagger, Loverboy, Run DMC, T. Twins, 38 Special, McCartney, Daryl Hall.

ALAMOGORDO, NM(TIM WEAVER-KINN A/F) H.Lewis, Klymaxx, Heart, ZZ Top, B.Hornsby, Eurythmics.

ROCKY MOUNTAIN

BILLINGS, MT(CHARLIE FOX-KYYA) Regina, Fab TB'S, B.Joel, Paul Simon, Beatles.

BILLINGS, MT(B.J. DONOVAN-KZLS) Device, B.Hornsby, ZZ Top, Van Halen. KALISPELL, MT(BARRY BENNETT-KBBZ/FM) Loring/And, Monkees, ZZ Top, Stacey Q, Van Halen, Paul Simon.

DENVER, CO(RANDY JAY-KIMN) Paul Simon, Daryl Hall, Loring/And, Double. DENVER, CO(TODD CAVANAH-Y108) J.Osborne, M.McDonald, Gavin C., Van

Halen, B.Joel, Run DMC. DENVER, CO(DOUG ERICKSON-KPKE) Timex S.C., B.Joel, Paul Simon, Daryl

Hall, Loring/And. WINDSOR, CO(FRANSEN/DAVIS-KUAD/FM) No Report, Frozen.

GRAND JUNCTION, CO(STONE/JOHNSON-K-STAR) DeBarge, Moody B's,

H.Lewis, P.LaBelle, K.Mitchell, Am. Girls, E.Money, Mario.

CASPER, WY(KELLY GORDON-KTRS) Daryl Hall, McCartney, Eurythmics, Run DMC, B.Joel, Southside.

GILLETTE, WY (JOHN DERREK-KGWY/FM) Nu Shooz, M. Jagger, Lisa Lisa, Loverboy, Wax, Burns Sis., Air Supply, Messenger, Fab TB'S.

LEWISTON, ID(JAY MCCALL-KOZE) Paul Simon, E.Money, B.Joel, Fab TB'S, Loverboy, Van Halen, Klymaxx, Animotion, H.Suite.

BOISE, ID(TOM EVANS-KIÝS) Run DMC, Van Halen, DeBarge, Paul Simon, B. Hornsby.

MOSCOW, ID(GARY CUMMINGS-KZFN) R. Palmer, DeBarge, Paul Simon, Van Halen, B.Joel, M. Jagger.

SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) H.Lewis, A.Taylor, Daryl Hall, McCartney, Ocean, Loring/And, Loverboy, Air Supply.

LOGAN, UT(JAY HALL-KBLQ) B.Joel, Loverboy, Stacey Q, Mellencamp, Air Supply.

LOGAN, UT(MARK ROMAN-KVFM) Beatles, Miami S.M., Ocean, B.Hornsby, B.Joel, Loverboy.

OGDEN, UT(PAUL WILSON-KJQ) Beatles, Daryl Hall, Glass Tigr, Loring/And, Van Halen.

PROVO/SALT LAKE CITY, UT(KEITH GREER-KFMY) Daryl Hall, McCartney, Monkees, Double, Ocean, Janet Jax..

FAR WEST

LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Easton, S. Red, N.Jameson, Paul Simon.

RENO, NV(JEFF RYAN-KWNZ/FM) McCartney, Regina.

RENO, NV(KEN CARSON-KHTZ/FM) Easton, Level 42, Klymaxx, Nu Shooz, Ocean, T.Twins, Stacey Q, Mellencamp, Loverboy, Daryl Hall, Regina, Eurythmics, Run DMC.

RENO, NV(GARY PAGE-KRZQ/FM) H.Lewis, GTR, T.Twins, Daryl Hall, D.L.Roth, Burns Sis..

LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) Nu Shooz, DeBarge, Daryl Hall, Run DMC.

CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Double, DeBarge, T.Dolby, Level 42.

SAN DIEGO, CA(MIKE PRESTON-KS103) Double, Janet Jax., Loverboy, Run DMC.

SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) Jets.

ANAHEIM, CA(CRAIG POWERS-KEZY) Double, Mike & M., Ocean, Mary Janes. SANTA BARBARA, CA(JANE ASHER-Y97) McCartney, Daryl Hall, Fab TB'S, 38 Special, Regina, Janet Jax.

BAKERSFIELD, CA(DAVE KAMPER-KKXX/FM) Janet Jax., Daryl Hall, Bananarama.

SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) B.Joel, Loverboy, M. Jagger, N.Jameson, Van Halen, Loring/And, DeBarge.

SANTA MARIA, CA (MARIA RUBIO-KXFM) M. Jagger, DeBarge, Van Halen, McCartney, Mary Janes, 38 Special.

LOMPOC/ SANTA MARIA, CA(JACKSON/NEWMAN-KRQK/FM) Ashford &S, Janet Jax., Daryl Hall, P.LaBelle, ZZ Top, Run DMC.

FRESNO, CA (WALKER/DAVIS-KYNO) Ocean, Miami S.M., Klymaxx, Janet Jax., ZZ Top.

FRESNO, CA(BERRY/CARTER-KMGX) Stacey Q, Connie, One To One, McCartney, Ocean, K.Mitchell.

MONTEREY/SALINAS, CA(KIRK CLIATT-KDON/FM) Nu Shooz, A.of Noise, Monkees. Fab TB'S. Eurvthmics. Loverbov.

the GAVIN REPORT August 1, 1986

SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) Wham!, Loring/And, Regina, Daryl Hall, McCartney, Eurythmics, T.Twins, M. Jagger.

SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) Janet Jax., Nu Shooz, E.Money, Monkees, Journey.

- NAPA, CA(JEFFREY/DeFESI-KVYN/FM) S. Red, Loring/And, McCartney, Ocean, Lisa Lisa, M. Jagger.
- SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Paul Simon, Loverboy, Janet Jax., E.Money, Van Halen, Run DMC.
- SAN JOSE, CA(ROBIN SILVA-KWSS) Loring/And, Janet Jax., T.Twins, Double, Miami S M
- STOCKTON, CA(ROY WILLIAMS-KJOY) M. Jagger, E.Money, Loring/And. STOCKTON, CA(JOHN HAMPTON-KSTN) Lisa Lisa, Daryl Hall, E.Money, Beatles
- 5 Star, Janet Jax., McCartney. **MODESTO/STOCKTON, CA**(DAVID KRAHAM-FM104) Klymaxx, Mellencamp, Paul Simon, Stacey Q, N.Jameson, Beatles.
- MODESTO, CA(RUSS NOVAK-KFIV/FM) No Report, Frozen.
- SANTA ROSA, CA(ERIC SCOTT-KREO) No Report, Frozen.
- ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Lisa Lisa, Van Halen, McCartney, Run DMC, Loverboy, M. Jagger, Nu Shooz.
- EUREKA, CA(CHRIS DAVID CARTER-KFMI) Daryl Hall, Run DMC, Nu Shooz. SACRAMENTO, CA(GILLETTE/COLLINS-FM102) H.Lewis, Van Halen, DeBarge, Nu Shooz.
- SACRAMENTO, CA(BOB WEST-KROY) Frozen.

SACRAMENTO, CA(HUNTER/CHASE-KWOD) E.Money, Loverboy, Janet Jax.. PARADISE/CHICO, CA(JONATHAN STEVENS-KNVR) Loring/And, P.LaBelle, Run DMC, ZZ Top, Loverboy, Jets, Stacey Q, Paul Simon.

REDDING, CA(KAHL/CARPENTER-KEWB) McCartney, Loring/And, Run DMC. REDDING, CA(LARRY DUBOIS-KSXO) Paul Simon, Monkees, H.Lewis, Double. HILO, HI(GUY W. BELLO-KWXX) Lisa Lisa, Ocean, Klymaxx, Vandross.

HONOLULU, HI(JAY STONE-194) N.Edition, B.Carlisle, L.Richie, Bananarama, Lisa Lisa, Gw.Guthrie.

HLO, HI(DANNY AUSTIN-KKBG) H.Lewis, Daryl Hall, 38 Special, ZZ Top, Run DMC, Eurythmics, Loverboy, McCartney, M. Jagger, M. Martin, Burns Sis...

NORTHWEST

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THE DALLES, OR(ED ROSS-KACI) Models, Paul Simon, M. Jagger, Van Halen, Am. Girls, M. Martin, Loverboy, Air Supply, Christian, Jets, E.Money.

SEASIDE, OR(CHRIS CONWAY-KSWB) Loring/And, Moody B's, M. Martin, M. Jagger, Lisa Lisa, ZZ Top, Air Supply, H.Suite, N.Diamond.

- PORTLAND, OR(NAGANUMA/BARRY-KMJK) Janet Jax., Fab TB'S, Run DMC, Lisa Lisa.
- ALBANY, OR(ERIK PARKS-KGAL) E.Money, Fab TB'S, Daryl Hall, Van Halen, Moody B's, M. Martin.
- ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) Loverboy, Van Halen, E.Money, M. Jagger, B.Joel.
- EUGENE, OR(SHAKES/HYATT-KSND/FM) DeBarge, Paul Simon, Fab TB'S, Sexton, Mellencamp, Eurythmics, Falco, McCartney, E.Money.

COOS BAY, OR(DAVE O'CÓNNOR-KYNG/FM) Van Halen, B.Joel, Glass Tigr, Eurythmics, Paul Simon.

- COOS BAY, OR(BOB SHANNON-KHSN) Stacey Q, Loring/And, Eurythmics, M. Jagger, Timex S.C., Mary Janes.
- MEDFORD, OR(R.CHARLES SNYDER-KTMT) Loverboy, Fab TB'S, S. Red, E.Money, Moody B's, Paul Simon, Van Halen.

MEDFORD, OR(DENNIS DIXON-KBOY/FM) Loring/And, Daryl Hall, Heart, Air Supply, S. Red.

- GRANTS PASS, OR(CHARLIE KIRK-KFMJ) McCartney, M. Jagger, Loring/And, Van Halen, Burns Sis., Double, Paul Simon.
- KLAMATH FALLS, OR(TERRY JAMES-KAGO/FM) One To One, M.Bianco, D.Twilley, Paul Simon, McCartney, Chaka Khan, Air Supply, 38 Special, ZZ Top.
- SEATTLE, WA(ROBERTS/MATTHEWS-KHIT) D.L.Roth, Run DMC, Bangles, Chaka Khan, B.Joel, Loring/And.
- SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) Paul Simon, Fab TB'S, Glass Tigr, Ocean.

TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Bananarama, Beatles, B.Joel, Ocean, Glass Tigr.

- OLYMPIA, WA(KEN PAIGE-KQEU) Chaka Khan, Klymaxx, B.Hornsby, Paul Simor CHEHALIS, WA(ROGER DALE-KITI) Lisa Lisa, Daryl Hall, Burns Sis., McCartney, N.Diamond.
- LONGVIEW, WA(BOB HART-KLYK) ZZ Top, Eurythmics, Stacey Q, Southside, One To One.
- YAKIMA, WA(KEVIN JAMES-KZHR) Daryl Hall, Loverboy, M. Jagger, Run DMC, Fab TB'S, Air Supply, Beatles, B. Morter, C.THOMPSON.
- SPOKANE, WA(JOHN LANGAN-KZZU/FM) E.Money, Paul Simon, Fab TB'S, McCartney, Loverboy, Van Halen.
- SPOKANE, WA(SLEDGE/McCARTHY-KKPL/FM) Berlin, Loring/And, Daryl Hall, H.Lewis, McCartney.

TRI CITIES, WA(JOHN PURDY-OK95) B.Joel, Loverboy, Van Halen, A.Cooper, Fab TB'S. Regina, S. Red, Paul Simon. TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM) M. Jagger, Lisa Lisa, Paul Simon, Loverboy, A.Cooper, Doc.&Medic, S. Red.

TRI-CITIES, WA(JONATHAN WALKER-KZZK) McCartney, Paul Simon, Jets, T.Twins, Lisa Lisa.

VANCOUVER, BC(SHANNON/RUSSELL-LG73) Berlin, Daryl Hall.

CALGARY, AB(DON STEVENS-AM106) Berlin, Outfield.

ANCHORAGE, AK(J.D. CHANDLER-KGOT) Van Halen, E.Money, Sexton, M.DeBarres, B.Joel, Beatles, Fab TB'S, Stan Bush.

JOBS

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*No phone calls please.

CHINWAG

by Keith and Kent Zimmerman



1976...1978...1986. What do those years mean? Well, that's when the rock band **Boston** released their albums. No kidding. Their latest is finished and is due in September.

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Starting September 8th, radio superstar Gary Owens joins KFI-Los Angeles to head up AM drive festivities. Hiring Owens as 6-10 morning man was quite a coup for the Cox Broadcasting A/C outlet. According to PD Steve La Beau,it has been in the works for a while and everybody at the station is excited about it. The rest of the morning crew remains intact "for consistency" and Steve returns to afternoons with a new co-host, Roger Rose.

Speaking of Los Angeles, KIIS/FM just finished putting on a free concert last weekend at Cabrillo Beach near Long Beach. Acts included: Belinda Carlisle, Andy Taylor, Sparks, LA Dream Team, Honeymoon Suite, and Stacey Q.

Beginning August 11th, RCA Records Eastern Album Man Andy Allen becomes the new National Album Director for Island Records. Congrats to Andy, who leaves to work with another former RCA staffer, Island VP Bob Catania, who held the Album post at Island prior to his big promotion.

Bob Brown checked in last week undaunted by the hysteria surrounding the band he manages--Huey Lewis and the News. After tying up loose ends- -videos, singles, etc.--the new LP, titled Fore, should be out by the third week of this month. Brown promises lots of great rock n roll to compliment the single. Fore, Brown says, took three months to make and a year ("on and off") to write. "We believe in the integrity of the songs." Bob affirmed. Meanwhile, radio waits impatiently.

Here's the scenario. Sold-out, open air amphitheater. Screaming girls leaping onstage begging for just a touch or even a kiss. Stagehands leading young girls off the stage at least ten times during the set while the singer tries to be nonchalant about it. **Duran Duran? Prince? Spandau Ballet?** No way. It was **The Cure** with lots of shrieks for a recently shorn **Robert Smith**, now sporting a Wall Street haircut.

At KLOS-Los Angeles, Raechel Donahue has "left the building". According to her departing memo, she will "pursue other interests".

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FM102-Sacramento's Chris Collins spent last weekend buried in cases of Napa Naturals. Chris got into a van surrounded by thousands of cases of soda in the Tower Records parking lot. He began at 3:00 in the afternoon on a Friday and emerged at 4:00pm Sunday. Besides doing his show live on Saturday, he checked in several times an hour to report progress. Seven thousand cases of soda ended up being sold with proceeds aiding the fight against Cystic Fibrosis.

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Get well wishes to **Atlantic's Danny Buch**. He's now without a tiny kidney stone, removed by the same doctor who fixed up the Celtics' **Red Auerbach**. Now Danny's working on his outside shot, since he'll be off the Disabled List in no time.

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Dick Griffey, President of Solar Records, announces the appointment of Hank Caldwell as the new head of promotion for the label. Hank was formerly VP/GM of Atlantic Records' Black Promotional Department. Sylvia Rhone, Hank's former national promotional assistant, has been promoted and now assumes all of Caldwell's responsibilites at Atlantic. Congratulations to both!

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Dem Radio Changes...Ken Carson leaves KHTX-Reno to program WHJY- Providence, RI making the switch from Top Forty to Album Radio...Keith Greer is the new Music Director at KFMY-Provo/Salt Lake City after the AM and FM underwent simulcasting...Adam North moves from KKRC/FM-Sioux Falls, SD to take over the PD-ship of KKXL/FM-Grand Forks, ND. He replaces Don Nordine who will announce his plans shortly. Meanwhile, Dan Kieley has been made group PD for the entire Vaughn Broadcasting chain. Good luck to you all...Mike Summers and Aaron "A.D." Day move to A/C outlet KIIO-Grand Junction, CO to be PD and MD respectively. Both were formerly with K79-Soda Springs, so give them a bell...Mike Stone moves from KTAC-Tacoma to KLYK/FM-Longview, WA to tackle late evenings.....WSPD/AM and WLQR/FM-Toledo announced new PDs. They're Fred Heller for the AM and Steve Kendall for the FM...former KWNZ-Reno PD Dave Shakes is now the PD at KSND-Eugene, OR ... KMEL-San Francisco's Licia Torres is the new MD/Mid-day personality at Urban outlet KJLH-Los Angeles. Her previous experience includes a stint as MD at KXTC- Phoenix...Jim Perry has been promoted to MD at WMR-Rumford, ME.

Three weeks ago we told you about MCA Records' Billy Brill and the Michael and LaToya Jackson hoax perpetrated with the help of PD/morning personality Gary Bryant at Z100-Portland. Well Scott Shannon and the Morning Zoo crew of Z100-New York picked up on Brill's antics through Chinwag and decided to try it themselves. The story that Michael and LaToya Jackson are really the same person for cross dressing purposes succeeded in causing a stir of pandemonium among Z100's Big Apple listening audience.

John Carter, known internationally as Carter, has left his Executive A&R post at A&M Records to become the new Vice President/General Manager of the West Coast for Chrysalis Records. You may remember Carter from his Capitol Record days when he was instrumental in the success of Tina Turner's "Private Dancer" project. But even older Chinwaggers remember The Strawberry Alam Clock, don't we?

Flipping around the TV dial on a sleepless Sunday night, C'wag came across an episode of CNN's Crossfire, the right-wing versus left-wing argument show. This particular episode featured Rev. Jimmy Swaggert against Spin Magazine's Bob Guccione, Jr. with the subject: corruptible rock music lyrics, People, the sparks were flying! Swaggert accused Guccione of encouraging filth and pornography in musical form while Guccione attacked Swaggert's anti-rock motives as suspect. The final capper of the evening occurred when one person complained about the lyrical content of Peter Gabriel's Sledgehammer ("show me round your fruitcage 'cos I will be your honey bee"). Kinda reminds you of the Fifties with all this uproar?

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Rumblings around this town concerning changes at KFRC-San Francisco. Stay tuned.

Gil Friesen, President of A&M Records, announced the promotion of Bob Reitman to the newly created position of General Manager. Bob was previously Vice President of Marketing Services and is a ten year man with A&M.

Baseball organist with a heart. Everytime the Pittsburgh Pirates' third baseman Jim Morrison comes to bat, the Three Rivers Stadium organist breaks into a Doors song. During one game, it was a few bars of "Touch Me" and "Light My Fire". Sounds like something Atco's Marc Nathan may have something to do with, doesn't it?



IT'S YOU

THE NEW SINGLE BY BOB SEGER & THE SILVER BULLET BAND

CATCH HIM ON HIS SOLD-OUT SUMMER TOUR!

PRODUCED BY BOB SEGER AND PUNCH ANDREWS CO-PRODUCED BY DAVID COLE

Capitol.

www.americanradiohistory.com

HOLLYWOOD by Tony Richland



In these Dog Days of Summer, just a few items of note piqued our interest. Last week's Chinwag column saluted Eric Norberg's 400th column. We congratulate our fellow Gavin guy for this feat. It's hard to believe that the Nor-Man could come up with new angles on the intricacies of radio for such a lengthy period, and we credit him for having a mind which has never been a terrible thing to waste. We also credit Dee Ann Metzger, Mike Diem, and Dan Armstrong for being the only three people who actually understand what Eric is talking about. Here's to 400 more Eric! We have just one question: who are you?

The only two forms of entertainment which are intriguing to us are off the tube for the summer, we're speaking about the nighttime soaps and basketball. A four month period without John Forsyth OR Spud Webb is like Prince without the Revolution or Cheech without Chong. We watched some TV anyway, and have discovered that there ARE some sitcoms on the cable. They just don't call them sitcoms. 24 hour real estate seminars, in which guys with weird hair tell you how to shaft your fellow-person in order to make a quick semi-legal buck, there's PTL and 700 clubs where other guys with weird hair tell you how to solve your ratings worries by "accepting" The Big Guy! There are also obscure talk shows like Joe Franklin's Memory Lane, featuring piano bar entertainers and puppeteers from Newark, there's Dr. Ruth's SEX AT 80 CAN BE FUN seminars and cooking tips from Regis Philbin's wife on Lifetime Cable. We also enjoy the local rip-offs of MTV with Martha Quinn's clones popping up everywhere from Oxnard to Yankton. The Gavin Report is committed to fighting the summer blahs and promises in upcoming weeks interviews with Glass Tiger's Roadie and a guy who once met Sonic Youth.

The L.A. papers are full of stories about the tremendous ratings moves on the part of Spanish radio. They say that this is because of the large Hispanic population in our city. This gives us an idea for a format which has been absent from this area. Kosher-100 will hit the waves as quickly as we can set up our rotations and staff. K-LOX radio will be an instant ARB wonder, as we feature Jackie Mason, Joan Rivers, and Danny Davis as guest D-jays intro-ing material by Steve, Edie, Manilow, Midler, Diamond, Streisand, and Springsteen. Major gefilte-fish and bagle conglomerates have signed on as sponsers. Stay tuned!

We attended the Prince Andy-Fergie nuptuals recently, and brought a GE Toast'R' Oven to set on the gift table. What an event! Andy and I chatted about Husker Du in the reception line and Fergie relayed her fascination with the Norberg Chronicles.

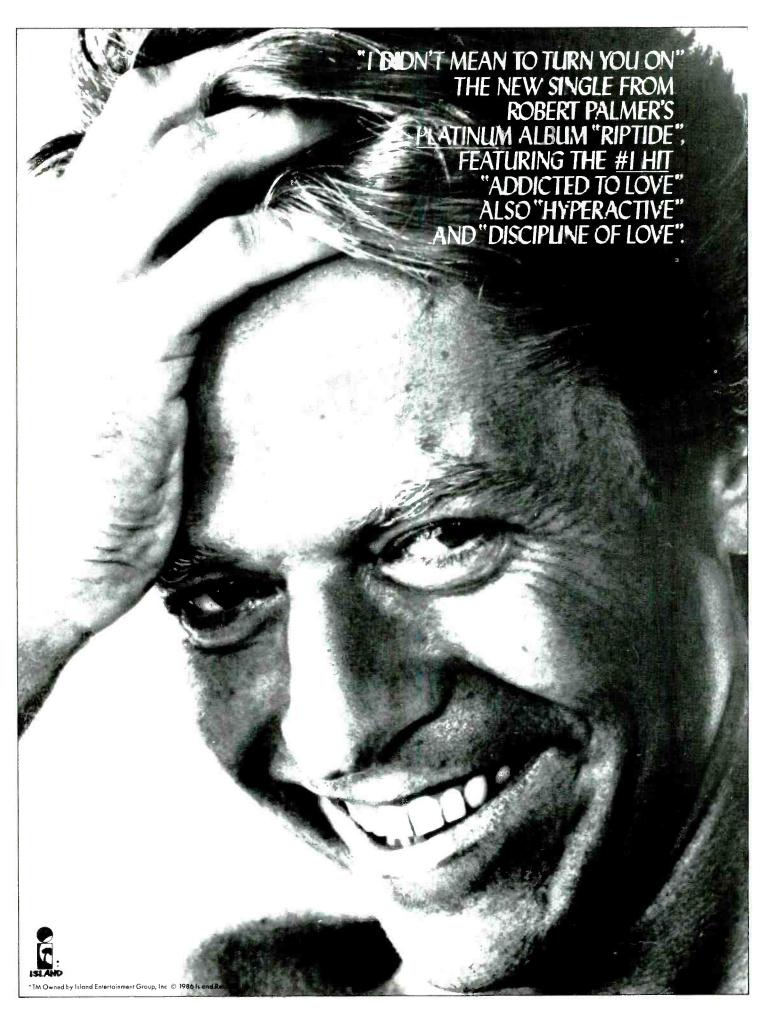
This department was excited by the announcement that radio legend and all around nice guy Gary Owens will be taking over the AM drive slot at 100 million watt KFI in Tinsel Town. We know what a radio junkie the GREAT GARE is, as we've computed that he'll make less in his 4 hour stint than he does on a minute and a half of voice over work during the rest of the week. And that doesn't take into account the 3am wake up call, after which he writes reams of material and the 40 minute commute to the station. This guy is truly a lover of the medium. There's no other explanation, and if he's not the number one credit to it ever he's up there in the top two (Danny G. Holliday not to be ignored).

Saturday Night Live has been renewed for a 12th(!) season, with a new cast being sought... AGAIN! We submit that SNL has been a dreary bore for the past two years and should be buried with some semblance of dignity. Conversations with Dr. Oren Harari are funnier than their recent seasons, and we suggest that our idea for a mini series "SHOL MAN: THE EARLY YEARS be scheduled as a replacement."

TV guide tells us that Bill Cosby makes ten...count 'em TEN million bucks a year to play the homey pops in his sitcom. This is an outrage! People are starving in Yankton! We're not screaming liberal, but ten million a year to make cute faces on a TV program which serves as a time killer in anticipation of Cheers is just too much money. Hell, Rick Dees works at least 4 hours a day for HALF Cosby's fee! I say get the cute guy off the air and replace him with MORE REAL ESTATE SEMINARS and PTL PRAYER INS.

Last week's Gavin Report featured an interview with Father Guido Sarducci by the highly ubiquitous Zimmerman Brothers, with "additional questions by Bob Galliani." How is this possible? Father Guido IS Bob Galliani! They are the same person! Has anyone seen them together? It's not the kind of responsible journalism we expect from the Gavin Report.

POST SCRIPT: K-LOX RADIO: How about trading in on the success of L.A.'s Power 106 and calling our new format IRVING-CONTEMPORARY? It CAN work and despite a lack of interest in older demos, our mother will be glued to her walkman.



Bill Sean BY RON FELL AND BETTY HOLLARS

Leslie Sebastian Charles was born in Fyzabad, Trinidad on January 21, 1950. He changed his name, not because of Frank Sinatra's film "Oceans Eleven," but because, he recalls, there was a football team in his birthplace called Ocean. Billy moved to England with his parents in the mid-50's and finished school there. His jobs during and after his school days ran from making mattresses in a local factory, to gardening for the factory owner, carpentry, working at the Ford car plant and tailoring. He worked the night shift at Ford so he could concentrate on his musical ambitions during the day and planned on falling back on his tailoring if his music career didn't work out. He lives with his wife Judy and his two young sons in England, and we talked to him recently, while he was on the road doing his current tour.

GAVIN: Where are you today? BILLY OCEAN: I'm in Saginaw. I've got a show here tonight. G: Who are you on tour with? BO: Meli'sa Morgan. G: How long does this tour last? BO: I finish in December. G: How long have you been out now? BO: We've been out now getting close to a month. G: And when you go home, where is home? BO: England, home is England. G: You do all your recording in England? BO: I do all the writing in England. I record both in London and New York. G: Is there a difference, from an artistic standpoint, in recording in London or New York?



BO: There is a big difference because I find New York is the place, as far as the music and the energy is concerned. And also I love the American musicians.

G: We've talked about New York and London but your roots are in the Caribbean. Where did you grow up?

BO: I grew up in London, but I was born in Trinidad, in Fyzabad. I moved there when I was nine years old.

G: When did music start to play a role in your life?

BO: Very early, very young. I could have been three or four years old. On my third birthday, my mother's friend bought me a ukelele, and I remember really wanting a gun, because all my little friends had those little toy guns, you know, those cap guns.

G: You wanted a cap gun and got a ukelele instead?

BO: It was around Christmas and I learned to play this blue ukelele with the help of a blind man. My father was a musician as well. He was a Calypsonian. So he used to be around the house composing and playing the guitar and he would entertain us at night... we never had any radio or TV or anything so we used to do our own entertainment with the family members.

G: I guess this would have been during Harry Belafonte's height. Talking about calypso, he's probably the person most associated worldwide with calypso.

BO: There's a Calypsonian called the Mighty Sparrow. He's doing music, really and truly that the world hasn't caught onto yet. It relates to ethnic flavor, and he has written some great songs. It seems that calypso's a lot different from your regular pop song. It's emotional, a very deep thing or light thing - it is sometimes political - but at the end of the day, humor comes across. Although what they're saying might be very offensive, it's so humorous that no one really notices that.

G: I think of the Banana Boat Song that Harry Belafonte did. There was a message in that the exploitation of the worker, really, but it was done in a lighthearted way.

BO: Right, we talk about that song in the days of slavery - because it says "Midnight comes and we want to go home". I'm sure it's a form of light protest.

G: It's not as radical, though, as the rastafarian and the reggae, which is totally politicized music. You've avoided that. Is that partially because you grew up in London, or is reggae something that is more Northern Caribbean than Trinidad?

BO: Yes, because calypso is really Trinidadian. Reggae is really Jamaican. But now reggae has become an international music, so you probably get more reggae or you probably get the kids to listen to more reggae in Trinidad than you would calypso.

G: Have you dabbled in any reggae? BO: Yes, (laughs) I did one reggae song on another album I did for CBS called "In The Feeling", but not touching the roots of it, really



''l was working nights...l

remember hearing my record on the radio at about four in the morning. I really felt good - I thought "that's it now."

It just had a nice reggae flavor. Reggae in itself, I know you think is very radical, very political, but maybe that's what makes the music so interesting.

G: It's certainly so driven both lyrically and rhythmically that you can't miss either the rhythm or the lyrics. Some people would slap down reggae for not having much in the terms of melody, though.

BO: Yes, you know to me the master of reggae melody is Bob Marley. There were others before him, but Bob Marley really became that big because he was good. But you know, we're talking about places like Jamaica, now, where the music comes out of that country. That country has a lot of trouble and a lot of strife. The only way that the people can get any sort of communicating message across is by music.

G: When growing up in east London, who were your musical heroes that you think may have played an early role in your music development?

BO: When I first went to England, I was accustomed to calypso. What calypso had was rhythm to dance do. Now this music didn't have any rhythm to it. Later on I began to realize the difference. The songs were different. They were descriptive. Most of them were talking about love touching people's emotions. The Beatles, of course were the first people I took notice of, then the Rolling Stones. Later on, American music started coming over and Otis Redding, Sam Cooke and even later, James Brown, Wilson Pickett...the Motown sounds...we got loads of it, so I had enough to learn from. Reggae came along later. I would listen to a lot of things ... classical, jazz, reggae, cultural music, like African music, Indian music, Chinese music, anything. All music's good, I think.

G: A lot of people, particularly the younger people who listen to radio and who maybe have just recently gotten involved working in radio may not realize that you had a recording career back in the mid-70's. Can you tell us about that?

BO: That's right. The first record I had a hit with was in 1976, but before that we had one released with the same producer. I was working in a pub in London and this guy walked in and said he liked my voice and he'd like to put my voice on a track he'd already recorded. We went in and did it and nothing came of it. I was working at Ford's at the time. You know, the Ford's carmaker place.

G: Working on an assembly line in England?

BO: Yes, I'll never forget this. At the time of this first record, I was working as a tailor, because I had just finished going to college and taking a course in tailoring so I could have something to fall back on in case music never worked out. It was really to please my parents as well. While I was working at this place, I happened to tell one of my co-workers that I had a record that was going to be played on the radio that particular evening. On the BBC in London, there's a program called Roundtable, which plays new releases on Friday evening. I was really excited and I told the other fellow, and he of course went and told the rest of the workers and it got around the factory. So everyone listened to the record. But the next Friday I got the sack. So I decided to go to Ford's because I could earn some quick money - the wages were a lot better than I was getting as a tailor. While I was at Ford's, I had recorded another record and wrote it with Ben. This producer's name was Ben Findon. I was working two weeks on days, then two weeks on nights. I remember hearing my record on the radio at about four in the morning. I really felt good - I thought "that's it now". I've got to either concentrate on music or I'd probably be in Ford's the rest of my life. So I left Ford's at that point, teamed up with Ben , started getting more involved in song writing, getting more involved in studio work, you know, learning to play different instruments: guitar, piano, drums and bass. Then came the first record, which got to number one in England. We had a succession of four records after that. Second release was "L.O.D. Love On Delivery", then "You've Heard It All Before". and "Red Light Spells Danger."

G: Which record was "Love Really Hurts Without You"?

BO: That was the first one.

G: After that you had a lot of people covering your records and actually doing your things, like the Dells and the Nolans.

BO: Now that came at an interesting period because around that time, I'd never had a recording deal. I never even had a writing deal. What happened after "Love Really Hurts..." and everything else, the company was taken over by CBS Records. At the time the company was GTO Records. The company had total control of it. Everything starting going downhill for the company, which eventually went to liquidation. Around that time, around '81, '82, I had "Nights", which is really what introduced me to the American market. CBS inherited me on "Nights". But what was lacking in that agreement, to me, was being accustomed to being able to go in and see people in the record company regarding any problems I might have regarding work. I couldn't see the people at CBS. Now I was doing the "Inner Feelings" album, which was the last album I did for CBS, and I wanted to see the A&R man. He told me I had to wait for three and a half weeks. So I just couldn't work. Anyway, eventually I was kicked off the label. So during that period when people like the Dells, Lenny Henry, the Nolans and a couple of other people were recording my songs, it really was like a shot in the arm for me because I had nothing else going.

G: You hadn't fallen back to your tailoring job or working on an assembly line?

BO: No, no! Thank God I never had to. You know, if you asked me how I survived financially during that period, I couldn't tell you. It really is impossible.

G: Were you living, though, on the meager royalties you might have been getting from publishing?

BO: Little bits and pieces were coming in, but you know, when you're in that sort of position, you do anything. You know around that period of time, it became fashionable for an artist to sing to his or her backing track. So what we did, my manager and myself (my manager is Laurie Jay, he's been with me since that period so we've been through all this together), what we did was he got me gigs, shows in France, Holland, Belgium, Germany in small clubs. I took my voice off the track so I'd be singing live to my backing track, just as if I had a band. I couldn't afford a band, you know. What we were doing it for was really to keep your foot in...to keep in practice working in front of the audiences and things.

G: You were talking earlier about the songs "Nights"...didn't that end up on a Jane Fonda album, the Workout album?

BO: Yes, that was really interesting because that song, in fact, was supposed to be for a charitable cause. When we signed the contract giving them the rights to the song, we thought that it was for charity. Then we found out that it had nothing to do with charity.

G: Is it a dead issue now?

BO: Well, there was a settlement made ... to me as an artist. My manager was very much involved in it as well. It's something that happens... who knows?

G: I've been curious and I've been wanting to ask an artist this question ... in the last few years you have signed with Jive Records, which is distributed in the States by Arista, but I know nothing about Jive Records. Could you tell me a little bit about the make-up of that company and the artists that they have worldwide? BO: We've got, as artists on the label, Hugh Masekela, a new young South African boy called Jonathan Butler, we've got Ruby Turner who was in A Flock of Seagulls. Besides the artists, we look after producers, the manager Robert John "Mutt" Lange, who did "When The Going Gets Tough" for me and he does AC/DC, "Some

records you can

do only in English because it has that sort of aura about it that you don't have to change the language, and I think that Caribbean Queen was one of them."

Foreigner. He's a very, very talented man. We've also got four different recording studios. G: Now, are you a principle in Jive Records? BO: No, but it's the company I work for and I'm with them all the way. If you're not with something or somebody body and soul, then you might as well not be there. You've got to live it. I haven't got any financial involvement or anything, but I give them points because they deserve it.

G: Do you find that working for Jive but because Arista distributes you in the States that you're intimately involved with two record labels?

BO: Not really. I'm signed direct to Jive and I deal with my manager basically, and all I do is sing, write my songs and do my music. My manager takes care of everything else. And I'm glad, you know, because there's so much politics in this business that...I don't want it to sound like a downer (laughs) because there's a lot of good things about it as well. Sometimes the music doesn't even come into it, which is a shame.

G: You really exploded on the American music scene with "Caribbean Queen". That was not its original title...how many titles has it had and how many lyric workthroughs has it had?

BO: It had three different lyric changes. The original was "European Queen". Then Clive, who's the head of the company, suggested "why not change the title because European doesn't sound exotic enough, it doesn't sound romantic enough...try Caribbean." So the lyrics fit in, and we used it. African Queen, as well, was one we had.

G: Where was African Queen for distribution? BO: For Africa, Caribbean Queen was for America. They were all sung in English. G: Have you done any foreign language singing?

BO: No I've never done that. That would be very alien for me, it's not something I've even thought about doing. Why, do you think it

would be beneficial?

G: I think of you as being such an international success that sometimes artists of your adaptability might see the next logical step for conquering other international markets might be the dabbling in another language?

BO: That's true too, but you know that some records you can do only in English because it has that sort of aura about it that you don't have to change the language, and I think that Caribbean Queen was one of them . Like, do you remember "Sugar Sugar"? G: Oh, yes.

BO: No matter what language you spoke, you'd understand that record because there was something about it.

G: Probably a lot of the Abba records would have been the same way, too.

BO: There you go, exactly. G: Can you explain what the magic was in the

album with "Caribbean Queen" on it? It did so well and was literally drained effectively of all its great music and I think radio played the album for 14 or 15 months, which is three times longer than they play most albums. What do you think it was that endeared you to so many people in multiple formats?

BO: God, I don't know. I think what a lot of people probably see is the versatility and the approach to all this different music, which is nothing that others haven't done. I can't sit back and say I'm clever, it's just that's my approach to it, that's what I know. I like jazz but I can't say I'm a great jazz person. Over the years, there are influences from all the bits and pieces I like, and it comes out.

G: Is there any intention on your part or people around you to push you into other corners of music like, to become more urban or to become more rock or into a Johnny Mathis route, or are you just going to keep providing the variety that you've done on the albums that have been on Jive/Arista?

BO: Well, as I said, that's all I know. I think they understand that and they give me the freedom to do it. I think it would be wrong to force me to go into something other than what my natural ability would allow. I'm 36 years old now, it's a bit late to start changing me. What am I going to become, a Michael Jackson, or am I going to become a James Brown? (laughs)

G: Anything you want to say to radio? You've got radio's ears, or at least radio's eyes, with this interview.

BO: Yes, I'd like to thank American radio all over for supporting me over the years and I look forward to seeing you all in the various towns I'll be visiting on my American tour.

G: You're going to be out until December. Do you get home during any of that time, back to England at all?

BO: In August, we'll be in L.A. and I'll go back to London for a week for the Carnival, you know the Carnival. Then we go on to Japan at some later stage, then we go back to London for about three or four weeks, and then we do England. So during all that time I'll probably have about 5 weeks off.

the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer

POWER TRI

PETER CETERA Glory Of Love (Full Moon/Warner Bros.)

MIAMI SOUND MACHINE Words Get In The Way (Epic)

DOUBLE Captain Of Her Heart (A&M)

CERTIFIE

HUEY LEWIS & THE NEWS Stuck With You (Chrysalis)

ANITA BAKER Sweet Love (Elektra)

MOST ADDED

HUEY LEWIS & THE NEWS Stuck With You (Chrysalis) 100 adds

NEIL DIAMOND The Story Of My Life (Columbia) 73 adds

AIR SUPPLY Lonely Is The Night (Arista) 60 adds

(Arista) 60 adds





THOMPSON TWINS Nothing In Common (Arista)

DROPPED

James Taylor Graham Nash Bob Seger Blow Monkeys Dan Hartman Billy Ocean (Songs)

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A/C

Station Reporting Phone (415)392-7750 Reports accepted Mondays at 8AM through 5PM Tuesdays

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۱.	1.	1.	PETER CETERA - Glory Of Love (Full Moon/Warner Bros.)
3.	2.	2.	MIAMI SOUND MACHINE - Words Get In The Way (Epic)
ł.	4.	3.	Double - Captain Of Her Heart (A&M)
2.	3.	4.	Jeffrey Osborne - You Should Be Mine (The Woo Woo Song) (A&M)
3.	5.	5.	Rod Stewart - Love Touch (Warner Bros.)
	7.	6.	MICHAEL McDONALD - Sweet Freedom (MCA)
ł.	10.	7.	MIKE & THE MECHANICS - Taken In (Atlantic)
3.	9.	8.	GORDON LIGHTFOOT - Anything For Love (Warner Bros.)
5.	15.	9.	LIONEL RICHIE - Dancing On The Ceiling (Motown)
7.	19.	10.	GLORIA LORING & CARL ANDERSON - Friends And Lovers (Carrere/CBS)
2.	11.	11.	MADONNA - Papa Don't Preach (Sire/Warner Bros.)
5.	6.	12.	Jackson Browne - In The Shape Of A Heart (Asylum)
5.	8.	13.	Genesis - Invisible Touch (Atlantic)
2.	17.	14.	<u>BERLIN</u> - Take My Breath Away (Columbia)
).	16.	15.	STEVE WINWOOD - Higher Love (Island/Warner Bros.)
5.	20.	16.	MONKEES - That Was Then, This Is Now (Arista)
7.	12.	17.	David Foster & Olivia Newton-John - The Best Of Me (Atlantic)
).	14.	18.	Moody Blues - Your Wildest Dreams (Polydor/PolyGram)
).	13.	19.	Billy Joel - Modern Woman (Epic)
••	28.	20.	BILLY OCEAN - Love Zone (Jive/Arista)
••	24.	21.	WHAM! - The Edge Of Heaven (Columbia)
3.	18.	22.	Sade - Is It A Crime (Portrait)
•	25.	23.	BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)
•	·	24.	HUEY LEWIS & THE NEWS - Stuck With You (Chrysalis)
7.	21.	25.	Dennis DeYoung - This Is The Time (A&M)
•		26.	ANITA BAKER - Sweet Love (Elektra)
•		27.	SHEENA EASTON - So Far So Good (EMI America)
5.	22.	28.	Howard Jones - No One Is To Blame (Elektra)
5.	23.	29.	Bangles - If She Knew What She Wants (Columbia)
•		30.	LARRY CARLTON - Smiles & Smiles To Go (MCA)

CHRTBOUND

EL DeBARGE - Love Always (Gordy/Motown) NEIL DIAMOND - The Story Of My Life (Columbia) AIR SUPPLY - Lonely Is The Night (Arista)

ACTION SIDES

KEEP IT DARK - Dreamer (Elektra) WHITNEY HOUSTON - All At Once (Arista) GEORGE BENSON - Kisses In The Moonlight (Warner Bros.) PATTI LaBELLE - Oh People (MCA) THOMPSON TWINS - Nothing In Common (Arista) BANANARAMA - Venus (London/PolyGram) **RONNIE MILSAP** - In Love (RCA) PAUL McCARTNEY - Press (Capitol) BELINDA CARLISLE - Mad About You (IRS/MCA) MARY JANE GIRLS - Walk Like A Man (Motown) MICHAEL SEMBELLO - Wonder Where You Are (A&M) STARSHIP - Before I Go (Grunt/RCA) KLYMAXX - Man Size Love (MCA) LIMAHL - Love In Your Eyes (EMI America) GAVIN CHRISTOPHER - One Step Closer (Manhattan) ROSIE VELA - Magic Smile (A&M) JOHN MARTYN - Lonely Love (Island) SIMPLY RED - Money'\$ Too Tight (To Mention) (Elektra)

NEV

NEIL DIAMOND - The Story Of My Life (Columbia) AIR SUPPLY - Lonely Is The Night (Arista) DARYL HALL - Dreamtime (RCA) NICK JAMESON - Weatherman (Motown) PAUL SIMON - You Can Call Me AI (Warner Bros.) MOODY BLUES - The Other Side Of Life (Polydor/PolyGram)

August 1, 12, 5 the GAVIN REPORT

A/C ANALYSIS

By the thinest of margins, **Peter Cetera** holds out for another week over **Miami Sound Machine** (see HIT FACTOR below.) Hard to believe that twelve A/C stations aren't yet on **Miami Sound Machine**. Time to fire up the old Excuse Phone.

Mike & The Mechanics make it three for three with Taken In, taking in 44 new HEAVY rotation reports.

Lionel Richie's now HIT FACTORED by 90% of his stations in just four weeks when even most other hits take six.

This week's MOST ADDED was undisputedly **Huey Lewis & The News**. When was the last time you saw any A/C record get 100 adds in a week?

Neil Diamond and Air Supply sure delivered the goods. Neil gets 73 adds out-of-the-box and Air Supply 60.

Unknown **Anita Baker** makes a solid debut. Though only 85 reports, her HIT FACTOR is up to 54%. I'm told she's phenomenal live. Check these calls: WEZC,KFOR,WMT AM&FM, 3WM, WMGN, WMYX, WSNY, WTRX, KLTR, KFMB, KHYL, KOST, KWAV, KAMT and KKLV. Forty-five HEAVY rotation gains for **Gloria**

> Research: Diane Rufer Ron Fell

Loring & Carl Anderson and an increase of 22% in HIT FACTOR points should now finally convince the skeptical. A nineteen to ten move on a tough chart says it all.

Last week's RECORD TO WATCH, Ronnie Milsap can now count among its early believers: KISY, WEED, KNOX, WIBA, WMRN, WRCO, KUBC, KSRO, KFQD, KKLV and KXRO.

This week's RECORD TO WATCH, **The Thompson Twins**' *Nothing In Common*, benefits from an A/C edit/mix. Among those with something in common are: WALG, WFFX, WKYX, WSKY, KFSB, WJON, WIAL, KTYL, KSKI, B100 AND KWAV.

RECOMMENDED FOR A/C RADIO Genesis

Throwing It All Away (Atlantic)

A bullseye for A/C. A solid Phil Collins ballad should be a unanimous play for the entire A/C spectrum.

Al Jarreau

L Is For Lover (Warner Bros.)

Our summertime spelling lesson. AJ's latest is bright and rhythmic enough to fight off our A/C ballad blahs.



Janet Jackson

When I Think Of You (A&M) Though successful in both Top 40 a

Though successful in both Top 40 and Urban radio, she's yet to hit big with A/C, but this one should do it.

David Foster

Who's Gonna Love You Tonight (Atlantic) This is really David on the lead vocal. Richard Page (from Mister Mister) contributes background vocals. David's voice is so strong I gotta wonder why he's been so reluctant in the past.

Crystal Gayle

Cry (Warner Bros.)

The original by Johnny Ray and The Four Lads was a hit thirty-five years ago and it remains a classic. Lyrically it's a tear-jerker and this updated version has solid pop/contemporary arrangement.

Loverboy

Heaven In Your Eves (Columbia) A power ballad with Mike Reno in full voice. This track from Top Gun should do well with progressive A/C's. Adult tolerance for this track will be stronger than you might think.

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 229 Last Week 234									
ARTIST	TITLE LABEL	- Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks	
ETER CETERA - Glory Of	Love (Full Moon/W B)	222	202	16	4		0.00	10	
IAMI SOUND MACHINE - 1							98%	10	
OUBLE - Captain Of Her			200	14	1	2	98%	11	
		203	176	22	2	3	97%	11	
OD STEWART - Love Touc		193	162	26	3	2	97%	11	
ICHAEL McDONALD - Swee	et Freedom (MCA)	199	150	36	8	5	938	8	
IKE & THE MECHANICS -	Taken In (Atlantic)	196	117	67	6	6	93응	7	
ORDON LIGHTFOOT - Any	thing For Love (W.B.)	193	104	83	5	1	96%	7	
IONEL RICHIE - Dancing (On The Ceiling (Motown) 196	91	87	12	6	90%	4	
ORING & ANDERSON - Fri	ends And Lovers (Carr	ere) 194	72	87	16	19	81%	6	
ADONNA – Papa Don't Pre			98	54	9	1	93%	7	
ERLIN - Take My Breath /	Away (Columbia)	180	46	108	19	7	85%	7	
TEVE WINWOOD - Higher I	ove (Island/Warner Br	os.) 158	65	71	9	13	86%	8	
ONKEES - That Was Then,		171	18	130	18	5	86%	6	
ILLY OCEAN - Love Zone	(Jive/Arista)	158	12	79	28	39	57%	3	
HAM! - The Edge Of Heav	en (Columbia)	126	19	71	20	16	7 1 용	6	
RUCE HORNSBY - Every L	little Kiss (RCA)	107	12	57	26	12	64%	6	
LEWIS & NEWS - Stuck W	ith You (Chrysalis)	158	12	34	12	100	29%	2	
NITA BAKER - Sweet Love	(Elektra)	85	8	38	20	19	548	4	
HEENA EASTON - So Far S		93	3	35	31	24	40%	3	
ARRY CARLTON - Smiles 8		69	6	36	17	10	60%	5	

NORTHEAST

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- SPRINGFIELD, MA(WALT PINTO-WHYN) H.Lewis, N.Diamond. NEWPORT, NH(STEVE SIEVERT-WCNL) Starship, DeBarge, Keep/Dark.
- LEWISTON, ME(CHRIS LAYNE-WLAM) Frozen.
- BANGOR, ME(FRED MILLER-WWMJ) Frozen.
- WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) Frozen.
- HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) N.Diamond.
- NEW LONDON, CT(DANNY O'BRIEN-WNLC) H.Lewis.
- NEW HAVEN, CT(JAY MC CORMICK-WELI) Ocean.
- ALBANY, NY(CHRIS HOLMBERG-WWOM) N.Diamond, DeBarge, H.Lewis.
- KINGSTON, NY(WAYNE FISK-WGHQ) Air Supply, Moody B's, N.Diamond, H.Lewis.
- POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) H.Lewis, M. Jagger.
- UTICA/ROME, NY(JOHN CARUCCI-U102) Frozen.
- PITTSBURGH, PA(BOB CONRAD-WTAE) H.Lewis.
- JOHNSTOWN, PA(JACK MICHAELS-WKYE) N.Diamond, Moody B's, Air Supply, McCartney, B.Joel, Paul Simon, T.Twins, DeBarge.
- NEW CASTLE, PA(GARY WEST-WKST) Madonna, S. Winwood, Loring/And.
- SHARON, PA(KEITH CORSO-WPIC) Frozen.
- WILMINGTON, DE(MIKE DALEY-WDEL) Double, Miami S.M..
- DOVER, DE(DONNA BEATY-WDOV) No Adds.
- WILLIAMSON, WV(TONY WICK-WBTH) Air Supply, Temps, D. Adams, E.Money, D.Foster, Wax, L.R.B., McCartney, N.Diamond, Anita Bakr, H.Suite, H.Lewis.

SOUTH

- OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) Moody B's, D.Foster, P.LaBelle, Mendes, N.Diamond, Air Supply. WINCHESTER, VA(FRANK MITCHELL-WINC) Wham!, H.Lewis. HARRISONBURG, VA(ADAM STUBBS-WQPO) H.Lewis, Loring/And.
- CHARLOTTESVILLE, VA(TOM GRAVES-WCHV) D.Foster, Moody B's, N.Diamond, Air Supply, G.Benson, Vandross, N.Jameson, P.LaBelle.
- RICHMOND, VA(GARY KING-WRVA) M.McDonald, L.Richie.
- RICHMOND, VA(DILLON/BEVINS-WEZS) Berlin, Air Supply, S. Winwood.
- NORFOLK, VA(NICK O'NEIL-WLTY) Loring/And, S. Winwood. LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) DeBarge, H.Lewis.
- WEIRTON/STEUBENVILLE, WV(ANTHONY/MITCHELL-WEIR) Loring/And.
- GOLDSBORO, NC(MIKE MURRAY-WEQR) Loring/And, Daryl Hall, H.Lewis, Anita Bakr, Loverboy.
- ROCKY MOUNT, NC(LESLIE JORDAN-WEED) Daryl Hall, Easton, Paul Simon, R.Milsap, Moody B's.
- SWAN QUARTER, NC(MÁZIE SMITH-WHYC/FM) Ocean, B.Hornsby, G. Nash, H.Lewis, Whitney, L. Carlton, Keep/Dark.
- ALBEMARLE, NC(RIC PATTERSON-WABZ) H.Lewis, DeBarge, McCartney, Beatles.
- SALISBURY, NC(DOUG RICE-WSTP) Temps, H.Lewis, N.Diamond, McCartney.
- CHARLOTTE, NC(MARTY LAMBERT-WBT) Double, B.Joel.
- CHARLOTTE, NC(BILL CONWAY-WEZC) Anita Bakr, Berlin, Ocean, Monkees.
- NEW BERN, NC(PORTER/LEE-WSFL/FM) T.Twins, N.Diamond, Air Supply, P.LaBelle.
- ASHEVILLE, NC(BRIAN LEE-WSKY) Paul Simon, Temps, Air Supply, Moody B's, N.Diamond.
- CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM) H.Lewis, Daryl Hall, McCartney.
- ATLANTA, GA(CHAPPELL/McCOY-WSB/FM) N.Diamond, Ocean.
- ATHENS, GA(BRENT JOHNSON-WRFC) Ocean, Keep/Dark.
- AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) Ocean, Bananarama, H.Lewis.
- ALBANY, GA(RON MANI-WALG) Temps, Air Supply, Paul Simon, N.Diamond, B.Joel, L.McNally.

- ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) H.Lewis, DeBarge, Easton, Keep/Dark. STUART, FL(CHRIS MICHAELS-WSTU) B.Carlisle, Monkees, H.Lewis, Loring/And, DeBarge, Ocean. SYLACAUGA, AL(R.BATY/A.LEE-WFEB) N.Jameson, Bangles, Mike & M., Wham!, P.LaBelle, D.Foster, H.Lewis, Air Supply, Beatles, Prime Time TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Lightfoot, Air Supply, B.Joel, Paul Simon, Moody B's, Daryl Hall, DeBarge. HUNTSVILLE, AL(STEVE DALLAS-WAHR) Anita Bakr, Monkees, N.Diamond, DeBarge, Air Supply, Greenwood, D. Gray, Exile. GADSDEN, AL(LOGAN/FORD-WGAD) Air Supply, Paul Simon, B.Hornsby, DeBarge, Temps, G.Benson. GUNTERSVILLE, AL(KERRY JACKSON-WGSV) H.Lewis, DeBarge, N.Diamond, Starship, Paul Simon, Moody B's, Air Supply, G.Benson. VALLEY HEAD, AL(CHRIS JAMES-WQRX) S. Winwood, Air Supply, Wham!, H.Lewis. ANNISTON, AL(SHERRI ARMSTRONG-WDNG) Frozen. BAY MINETTE, AL(TIM BROWN-WBCA) Wham!, Ocean. MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) Frozen. SELMA, AL(BOB PAYTON-WTUN) H.Lewis, Whitney, DeBarge, N.Jameson. CLARKSVILLE, TN(J.J.AUSTIN-WJZM) Frozen. CHATTANOOGA, TN(DALE DEASON-WGOW) Mike & M., S. Winwood, Wham!, Ocean. OXFORD, MS(DAVID KELLUM-J107) Paul Simon, Moody B's, Daryl Hall. PADUCAH, KY(CHARLIE RIVERS-WKYX) Frozen. SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) H.Lewis, Ocean. PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) R.Milsap EL DORADO, AR(GARY TERRELL-KIXK) Ocean, H.Lewis, B.Hornsby, DeBarge. MIDWEST MASON CITY, IA(CINDY HUBER-KRIB) N.Diamond, H.Lewis, Easton, Air Supply
- MASON CITY, IA(STEVE LOCKER-KGLO) Air Supply, N.Diamond, Berlin.
- MASON CITY, IA(HARRY O'NEIL-KLSS) L. Carlton, Easton, Ocean, DeBarge, H.Lewis, Keep/Dark.
- WATERLOO, IA(ROGER DAVIS-KWLO) Ocean, H.Lewis, DeBarge. DUBUQUE, IA(TOM CHRISTENSON-WDBQ) Frozen.
- DUBUQUE, IA(WES DAVIS-KAT/FM) H.Lewis, Loring/And, Daryl Hall, D.Foster, McCartney.
- CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) N.Diamond, Anita Bakr, J.Martyn.
- CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Air Supply, Moody B's, N.Diamond, P.LaBelle.
- FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Mike & M., N.Diamond, G.Benson, H.Lewis.
- MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) Klymaxx.
- DULUTH, MN(NICK DIAMOND-WEBC) H.Lewis, McCartney, P.LaBelle, S. Winwood.
- ROCHESTER, MN(RICH PETERSON-KROC/AM) N.Diamond, Air Supply, Viktim.
- ROCHESTER, MN(AXELSON/MITCHELL-KWEB) N.Diamond, M.Sembello, B.Hornsby, Starship.
- AUSTIN, MN(PILGRIM/DAVIS-KGHR) N.Diamond, P.LaBelle, Force MD's.
- LUVERNE, MN(KEITH MAINE-KQAD) H.Lewis, N.Diamond, Whitney, G.Benson.
- **PIPESTONE, M**N(BERNIE WIEME-KLOH/FM) Chaka Khan, H.Lewis, McCartney, Monkees, Ocean, Air Supply, G.Benson, T.Vance, Stacey Q, P.LaBelle.
- WILLMAR, MN(PAUL DAVIS-KQIC/FM) Bananarama, Air Supply, H.Lewis, Janet Jax., Wax, D.Foster, N.Diamond, 38 Special.
- MARSHALL, MN(CRAIG ALLEN-KKCK/FM) M.McDonald, Ocean, B.Hornsby, Bananarama
- MONTEVIDEO, MN(LOU KUNO-KMGM) H.Lewis, DeBarge, Easton.

- ST. CLOUD, MN(MIKE DIEM-WJON) N.Diamond, DeBarge, Air Supply, LANSING, MI(JACK ROBBINS-WILS/FM) H.Lewis. P.LaBelle, Jim Terr. BATTLE CREEK, MI(RICK CHAPMAN-WKNR) Anita Bakr, Ocean, ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) J.Martyn, Andreas V., L. H.Lewis, Keep/Dark, M.Sembello, DeBarge, L. Carlton. Carlton GRAND RAPIDS, MI(MARK ROBERTS-WOOD) Frozen ABERDEEN, SD(DAN ZERR-KSDN) Paul Simon, G.Benson, T.Twins. GRAYLING, MI(BOB DITMER-WQON/FM) N.Diamond, Easton, GRAND FORKS, ND(PAUL KERO-KNOX) N.Diamond, Mary Janes, Anita P.LaBelle, Air Supply, H.Lewis. Bakr, R.Milsap. KENOSHA, WI(TERRY HAVEL-WLIP) Air Supply, N.Diamond, Paul HANNIBAL, MO(CHUCK YATES-KGRC) G.Benson, H.Lewis, Simon, DeBarge Loring/And MILWAUKEE, WI(BETH FAST-WMYX) Anita Bakr, DeBarge, Ocean, POPLAR BLUFF, MO(KELLY URICH-KJEZ) Keep/Dark, H.Lewis, N.Diamond. Whitney, Ocean, MILWAUKEE, WI(MIKE MURPHY-WISN) Easton, H.Lewis, N.Diamond, ST. JOSEPH, MO(BOB HEATER-KKJO) Frozen. DeBarge. JOPLIN, MO(EVERETT GREEN-KFSB) Moody B's, McCartney, T.Twins, FT. ATKINSON, WI(ROB ANDERSON-WFAW) Ocean, B.Hornsby, Daryl Hall, Whitney, Wham!. Wham!, DeYoung CUBA, MO(TIM McNUTT-KBCC) N.Diamond, Paul Simon, McCartney, RICHLAND CENTER, WI(JOHN DOYLE-WRCO) R.Milsap, J.Martyn, Wham!, H.Lewis. Easton, L.Richie, L. Carlton. LAWRENCE, KS(BILL LEE-KLWN) Air Supply, N.Diamond, H.Lewis, MADISON, WI(PAT O'NEILL-WMGN) Loring/And, Daryl Hall, P.LaBelle, C.Gayle, Ashford &S, Whitney. Paul Simon. TOPEKA, KS(ROSE RUES-KMAJ) Air Supply, H.Lewis, G.Benson. MADISON, WI(DOUG LANE-WIBA) R.Milsap, Monkees. INDEPENDENCE, KS(LYNN KILGORE-KIND) H.Lewis, Paul Simon, BEAVER DAM, WI(STEVE SABATKE-WBEV) B.Hornsby, Ocean, N.Diamond. Easton, DeBarge, H.Lewis, Keep/Dark, J.Martyn, Air Supply. PARSONS, KS(GREG FORSHTAY-KLKC) H.Lewis, Whitney, DeBarge, N Diamond N.Diamond, Moody B's, Vandross, Mary Janes, Bananarama. REEDSBURG, WI(KEVIN KELLOGG-WRDB) Wham!, DeBarge, Ocean. LINCOLN, NE(CATHY BLYTHE-KFOR) B.Hornsby, DeBarge, Ocean, HUDSON, WI(RICK THOMAS-WRPX) Miami S.M., Ocean, Easton, H.Lewis, N.Diamond, DeBarge, H.Lewis. HASTINGS, NE(BRUCE DAVIS-KHAS) C.Atkins. GREEN BAY, WI(DAVID CAREW-WDUZ) Frozen. WAUSAU, WI(DAVE WRIGHT-WRIG) Frozen CENTRAL EAU CLAIRE, WI(RICK ROBERTS-WIAL) Air Supply, Daryl Hall, DeBarge, Moody B's, N.Diamond. NEWARK, OH(DAVE BLACK-WNKO) Mike & M., N.Diamond, H.Lewis, MENOMONIE, WI(ALISON GIRARD-WMEQ) Frozen. Bananarama, Paul Simon, OSHKOSH, WI(CHRIS HANSEN-WMGV) T.Twins, H.Lewis, Anita Bakr. URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) Klymaxx, Air CHICAGO, IL(SUZY MAYZEL-WCLR) S. Winwood. Supply, Keep/Dark. JOLIET, IL(TED BROWN-WJTW/FM) H.Lewis, Ocean, DeBarge, LOGAN, OH(CHUCK ANTHONY-WLGN) N.Diamond, P.LaBelle, H.Lewis, N.Diamond. Paul Simon. WILMINGTON, IL(RAFE SAMPSON-WDND) Seger, Moody B's, H.Lewis, COLUMBUS, OH(DAVE BISHOP-WSNY) No Adds E.Money, T.Twins, Air Supply. MARION, OH(JIM HOWELL-WMRN) R.Milsap, DeBarge, G.Benson, ROCKFORD, IL(JIM REED-KMQ) Frozen. N Diamond ROCKFORD, IL(MC GEE/HECKLER-WROK) H.Lewis, DeBarge, S. MARION, OH(BILL MOORE-WDIF) H.Lewis, Keep/Dark, McCartney, Paul Winwood. Simon FREEPORT, IL(JIM DOUGLAS-WFPS) Anita Bakr, N.Diamond, Air TOLEDO, OH(FRED HELLER-WSPD) DeBarge, L. Carlton, H.Lewis, Supply, Easton. Limahl PEORIA, IL(DENISE HENLEY-WIRL) Ocean, H.Lewis. TOLEDO, OH(JAY MATTHEWS-3WM) M.McDonald, H.Lewis, PEORIA, IL(ROBB WESTABY-WMBD) No Adds. Keep/Dark. BLOOMINGTON, IL(JIM ANDERSON-WIHN) Keep/Dark, H.Lewis, Paul ZANESVILLE, OH(PETE PETONIAK-WHIZ) Air Supply, DeBarge, Anita Simon, L. Carlton, J.Martyn, Air Supply. Bakr, Mendes. YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Mary Janes, H.Lewis, SOUTHWEST G.Benson, N.Diamond, Anita Bakr. DOVER, OH(STEVE KELLY-WJER) Whitney, T.Twins, H.Lewis, TYLER, TX(JANIE BAKER-KTYL) N.Diamond, Beatles, D.Foster, Temps, McCartney, B.Hornsby. Air Supply, Moody B's. SANDUSKY, OH(BILL ZIMMERMAN-WLEC) Air Supply, Whitney, NACOGDOCHES, TX(DALLAS BAKER-KTBC) H.Lewis, Air Supply, E.T.Conley, N.Diamond, G.Benson, DeBarge, Wham!, N.Diamond. HAMILTON, OH(MARK GIBSON-WMOH) T.Twins, Loverboy, HOUSTON, TX(BRUCE NELSON-KNUZ) DeBarge, M.McDonald. SPRINGFIELD, OH(DALE GRIMM-WIZE) Loring/And, Wham!, G. Nash, HOUSTON, TX (MATT/KOSH-KLTR) Anita Bakr. Ocean BEAUMONT, TX(RICK SHELTON-K106) R.Vela, Beatles, Starship, SPRINGFIELD, OH(STEVE POPP-WAZU/FM) Ocean, G. Nash, Easton, N.Diamond, Daryl Hall, Fab TB'S, McCartney. Anita Bakr. SAN ANTONIO, TX(SCOTT K.SMITH-KLLS) No Adds. GALLIPOLIS, OH(TIM MAXWELL-WJEH) Frozen. DEL RIO, TX(KEVIN BEL-KDLK) Keep/Dark, T.Twins, Daryl Hall. RUSHVILLE, IN(KEVIN L.STONE-WRCR) DeBarge, N.Diamond, Ocean. McCartney, S. Red, G.Benson, L.Richie. EL PASO, TX(BILL CLIFTON-KLTO) H.Lewis, Whitney, Berlin, Ocean. LOWELL, IN(JIM HOLLY-WZVN) Temps, H.Lewis, DeBarge, Air Supply. PHOENIX, AZ(SAM CHURCH-KKLT) Frozen. KOKOMO, IN(DARRYL PARKS-WIOU) H.Lewis, N.Diamond. SEDONA, AZ(RANDY MAHANNAH-KAZM) H.Lewis, N.Diamond, VERSAILLES, IN(DALE M. GRAVES-WOVR) M.Sembello, Anita Bakr, P.LaBelle, Ocean, C.Gayle. Klymaxx, P.LaBelle, Wham!, Keep/Dark. ALBUQUERQUE, NM(JAY SCOTT-KOB/FM) Ocean, H.Lewis, MUNCIE, IN(RANDY TANNER-WOKZ) N.Diamond, D.& Price, Air Supply, N.Diamond, Moody B's. Temps, Paul Simon, Daryl Hall, Janet Jax ... GALLUP, NM(ERIC ALLEN-KKOR) DeBarge, L. Carlton, G.Benson. LAFAYETTE, IN(MIKE JOHNSON-WASK) L.Richie, Ocean, R.Vela. Keep/Dark, Whitney. **ROCKY MOUNTAIN** MONROE, MI(WHEELER/DAVIS-WTWR) L. Carlton, H.Lewis, B.Carlisle, Daryl Hall
 - FLINT, MI(BILL PEARSON-WTRX) N.Diamond, Moody B's, B.Joel.

HAVRE, MT(DAVID LEEDS-KOJM) H.Lewis, T.Twins, Beach Boys.

- MISSOULA, MT(LEE CURTIS-KYLT) Paul Simon, N.Diamond, Moody B's, Air Supply, Temps, Ashford &S.
- HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) H.Lewis, Air Supply, Temps.
- BOULDER, CO(JEFFREY GOODWIN-KBOL) P.LaBelle, Whitney, Ocean.
- GREELEY, CO(ELLIOTT/PLY-KISF/FM) H.Lewis, G.Benson, Bananarama, B.Carlisle, Anita Bakr.
- COLORADO SPRINGS, CO(IRWIN/HOWARD-KVUU) Frozen. PUEBLO, CO(RIP AVINA-KDZA) Berlin, McCartney, H.Lewis, S.
- Winwood, Loring/And, Ocean. SALIDA, CO(CHARLES DARWIN-KVRH) Frozen.
- MONTROSE, CO(TOM OWCA-KUBC) H.Lewis, DeBarge, R.Milsap.
- GRAND JUNCTION, CO(SUMMERS/DAY-KIIO) N.Diamond, Air Supply, Keep/Dark, G.Benson, T.Twins, Loverboy.
- RIFLE, CO(DEAN ANGELL-KDBL) H.Lewis, G.Benson, S. Red, Air Supply, T.Twins, McCartney.
- VAIL, CO(CHRIS BAKER-KRVV) H.Lewis, DeBarge, T.Twins, Daryl Hall, N.Jameson.
- POWELL, WY(COLLEEN RAGAN-KLZY) H.Lewis, Daryl Hall, G.Benson, T.Twins.
- GILLETTE, WY(DENNIS SWITZER-KOLL) Air Supply, G.Benson, N.Diamond, DeBarge.
- SUN VALLEY, ID(JEFFREY BALLOU-KSKI) Frozen.
- BOISE, ID(DREW HAROLD-KBOI) R.Stewart, H.Lewis, Air Supply, N Diamond
- SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) Air Supply, N.Diamond. MANTI, UT(STAN ERIKSEN-KMTI) H.Lewis, S. Winwood, N.Diamond,
- DeBarge, T.Twins, L. Carlton, Loring/And.

FAR WEST

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- RENO, NV(JIM O'NEAL-KRNO/FM) N.Diamond, H.Lewis, DeBarge, Whitney, Keep/Dark.
- CARSON CITY, NV(SCOTT CARSON-KPTL) H.Lewis, M.Sembello, G.Benson, Klymaxx.
- LOS ANGELES, CA(LABEAU/TYLER-KFI) N.Diamond, M.McDonald.
- LOS ANGELES, CA(KAYE/KILEY-KOST) DeBarge, H.Lewis, Vandross. SAN DIEGO, CA(RICHARDS/PAUL-KYXY) Moody B's, Air Supply, Mike &
- M., R.Stewart, SAN DIEGO, CA(MARK LARSON-KFMB) H.Lewis, Whitney, Berlin,
- Ocean, N.Diamond, Moody B's.
- SAN DIEGO, CA(RICH/KNIGHT-B100) Air Supply, N.Edition, G.Benson, Faston
- PALM SPRINGS, CA(TY STEVENS-KDES) Easton, Daryl Hall, H.Lewis, Moody B's, Vandross.
- SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) Frozen.
- MONTEREY, CA(MICHAEL READING-KWAV/FM) Paul Simon, N.Diamond, Moody B's.
- SAN FRANCISCO, CA(JACK KULP-K101) H.Lewis, S. Winwood.
- CONCORD, CA(RAVI PERUMAN-KKIS) H.Lewis, M.Sembello, Easton, Vandross.
- CONCORD, CA(JIM HAMPTON-KWUN) B.Hornsby, Wham!, N.Diamond, Paul Simon, Air Supply, Easton.
- LIVERMORE, CA(GREG EVERETT-KKIQ) Air Supply, J.Martyn, Keep/Dark.
- SAN RAFAEL, CA(MICHAEL TURNER-KTIM/FM) Paul Simon, Wax, Keep/Dark.
- SAN JOSE, CA(BILL WEAVER-KLOK) Mike & M ...
- MODESTO, CA(EDWARDS/McCULLOUGH-KO93) Loring/And, Gavin C., Beatles.
- SANTA ROSA, CA(JIM DANIELS-KSRO) Loring/And, H.Lewis, R.Milsap, Whitney
- UKIAH, CA(DANNY VANMETER-KUKI) Ocean, Girls N.D., Limahl.
- ARCATA, CA(CHRIS KNIGHT-KATA) Whitney, McCartney, Temps, Air Supply
- PLACERVILLE, CA(KAWAI/FORRINGTON-KHTN) H.Lewis, Easton, Moody B's, Janet Jax., Daryl Hall.
- VACAVILLE, CA(SHEILAH BOWMAN-KUIC) H.Lewis, Bananarama, Easton, Anita Bakr.
- SO. LAKE TAHOE, CA(RON WEST-KOWL) Paul Simon, Moody B's, Air Supply, N.Diamond, Temps, M. Jagger. LAKE TAHOE, CA/NV(BRIAN BECK-KTHO) Temps, H.Lewis, N.Diamond, Wax, Limahl. SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) N.Diamond, Ashford &S, DeBarge, H.Lewis. CHICO, CA(DAVE KINDIG-KPAY) Wham!, Loring/And, Whitney. GRASS VALLEY, CA(RICH BROCK-KNCO) H.Lewis, G.Benson, Temps. OROVILLE, CA(JEFF NELSON-KORV) H.Lewis, D.Foster, Air Supply, N.Diamond, Paul Simon. BURNEY/REDDING, CA(JIM LEE-KARZ) Frozen. RED BLUFF, CA(KELLY FROST-KBLF) Loring/And, G. Nash, S. Winwood, Mary Janes. SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) Temps, Ocean, H.Lewis, P.LaBelle, Anita Bakr, S. Red, T.Twins. NORTHWEST THE DALLES, OR(KEVIN MACLOLM-KMCQ) Frozen. PORTLAND, OR(JOHN WILLIAMS-KGW) L.Richie, H.Lewis, G.Benson. CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Easton, DeBarge, H.Lewis, McCartney, Starship. EUGENE, OR(SKIP O'NEIL-KDUK) Easton, DeBarge, Bananarama, Air Supply, Mary Janes, Daryl Hall, T.Twins, H.Lewis, N.Diamond. MEDFORD, OR(JIM ZINN-KMFR) Frozen. MEDFORD, OR(JOHN O'BRIEN-KYJC) Air Supply, Paul Simon, G.Benson, Daryl Hall. AUBURN, WA(CARL SAWYER-KASY) B.Joel, N.Diamond, DeBarge, G.Benson, Air Supply. MOUNT VERNON, WA(MIKE HARTMAN-KBRC) DeBarge, G.Benson, Keep/Dark. OAK HARBOR, WA(DAVID BOWDEN-KISD) Moody B's, Loring/And, Beatles, B.Hornsby TACOMA/SEATTLE, WA(LOU ROBBINS-KAMT) Loring/And, J.Ingram, T.Twins, P.LaBelle. OLYMPIA, WA(DICK PUST-KGY) Keep/Dark, J.Martyn, DeBarge, McCartney, Easton. ABERDEEN, WA(PAUL LANKOW-KXRO) Ocean, Klymaxx, Easton, Keep/Dark, M.Sembello, Anita Bakr, J.Martyn, R.Milsap. CENTRALIA, WA(JIM KNUTSON-KELA) Air Supply, N.Diamond, Paul Simon SHELTON, WA(GLEN CONNOLLY-KMAS) S. Winwood, Double, R.Nelson, Loring/And, Easton, L.Richie, H.Lewis, B.Hornsby, DeBarge, J.Martyn, C.Wheeler. KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) H.Lewis, Air Supply, Wham!, McCartney, Paul Simon. YAKIMA, WA(FRANK TAYLOR-KMWX) H.Lewis, DeBarge, Wham!, Air Supply YAKIMA, WA(DAVE HANSON-KIT) DeBarge, R.Vela, Easton, Air Supply. TRI-CITIES, WA(BILL TEMPLETON-KALE) N.Diamond, Paul Simon, R.Vela, Moody B's, Lisa Lisa, L.R.B., D.Foster, V.Morrison. ANCHORAGE, AK(CARTER B.-KFQD) Ocean, H.Lewis, R.Milsap, DeBarge. ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) Moody B's, T.Twins, McCartney, Berlin, Temps, Paul Simon, Air Supply, Daryl Hall, R.Milsap. SASKATOON, SK(STEVE SHANNON-CFQC) Frozen. BIRTHDAYS Our BEST WISHES and HAPPY BIRTHDAY To: Steve Myers, KQIP-Odessa, TX 8/3 Vern Gosdin 8/5 Kevin Kellogg, WRDB-Reedsburg, WI 8/3 Mark Larson, KFMB-San Diego, CA 8/6 Danny Davis, KHOW-Denver, CO 8/3 Al Parker, WGUD-Pascagoula, MS 8/7 Nick O'Neil, WLTY-Norfolk, VA 8/4
 - Alan Rowe, WDVA-Danville, VA 8/4 Gary Carter, KBVR-Corvallis, OR 8/4 Dave Dempsey, WLAT-Conway, SC 8/5 Chuck Yates, KGRC-Hannibal, MO 8/5 Cathy Mullins, WHTH-Newark, OH 8/5 Don Nordine, KKXL/FM-Grand Forks, ND 8/3

Bill Zimmerman, WLEC-Sandusky, OH 8/7 J.C. Floyd, WQQK/FM-Nashville, TN 8/8 Mel Tillis, Dave "The Edge" Evans (U2) 8/8 Rick Thomas, WRPX-Hudson, WI 8/9 Jim Hampton, KWUN-Concord, CA 8/9 Tony Scott, WEKS/FM-Marietta, GA 8/9 Randy McDaniel, KGGG/FM-Rapid City, SD 8/9

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Dr. Oren Harari MANAGEMENT

WEEDING THE RULES GARDEN

"One of the best statements I've ever heard about management is: 'The job of the manager is to keep the bureaucrats off the backs of the productive people."

In my last column, I talked about the inevitable tendency for Mickey Mouse rules to proliferate, like weeds, in organizations. One of the best things a manager can do is to constantly "weed the rules garden". Ineffective managers just keep on adding rules and adding pages to procedures manuals. As we discussed in the last column, this increases overhead and reduces productivity and morale. In contrast, effective managers constantly assess (often by asking employees and customers) which rules are helpful and which rules are Mickey Mouse hurdles to be radically altered or discarded.

Let me be very clear about it. Weeding the rules garden requires a lot of commitment on your part. Like weeding a real garden, it's not easy, and it's not something you do only once. And you'll soon find that almost every Mickey Mouse rule has at least one passionate defender. It takes courage and leadership to say "Enough!" It takes some pig-headedness on your part to say "No more!"

In that spirit, let me tell you about some pig-headed--and very successful--managers who decided to finally weed the garden:

One executive awards a porcelain Mickey Mouse statue each month to the employee who identifies the stupidest rule or procedure that is the biggest nuisance.

A banker has stated that from now on, no memo longer than two pages will be read, and that one page or less is ideal. In fact, this banker encourages everyone not to even write memos, but instead do a very radical thing: talk to each other.

The purchasing manager for a large corporation streamlined requisitions procedures so that supervisors could spend up to \$25 to buy anything without getting his approval first. Supervisors would simply submit receipts to him at the end of the month. Guess what? They were very responsible and the company wound up saving a lot of money and improving morale as well. He also streamlined procedures that supervisors had to go through for larger requests, reducing paperwork by over 50%.

The President of a hospital chain (reports that he) refuses to sign any more new policies to the Policy Manual. In fact, he is reviewing the manual and reducing each policy to no more than one page. Finally, he has terminated the long, ponderous (and usually unread) in-house Quarterly Reports and has substituted a one-page report from all divisions which states how they are improving their service.

A retailer took a one-year "sabbatical", as he called it. He spent the entire period reducing paperwork. He found 80% of the existing paperwork in this huge retailing chain was useless and counterproductive, so he eliminated it. That means, by his estimate, he reduced annual paperwork by 27 <u>million</u> pages a year. And you know what happened? People did their jobs better after that.

The new Chairman of a floundering Fortune 500 manufacturing firm called in his senior corporate officers. In the center of the room was a wastebasket. He took the corporate policies manuals--which measured 22 inches thick--dumped them into the wastebasket, and set them on fire. He substituted a one-page statement of philosophy and said: "From now on we start listening to the people who are making the products--those are the productive people." Along those same lines, he also made what I consider to be one of the best statements I've ever heard about management: "The job of the manager is to keep the bureaucrats off the backs of the productive people." Incidentally, the company turned around dramatically under the leadership of this Chairman.

After hearing the above story, the President of a hamburger chain brought together his senior staff. They spent hours going through every page in the procedures manuals. At each page, he would ask: "Do we really, really, need this page?" If the answer was no, he would rip it out of the manual and set it on fire. There were a lot of flames that day.

The new President of a stereo manufacturing company that had suffered shrinking profits told his managers: "From now on we start from scratch. Behave as if you were just starting this business. Ignore the bureaucracy that exists, and don't ever say, 'This is how we've always done it'. Let's reorganize this company." The company, by the way, turned around impressively.

The head of a division of one of the few exceptional textile firms in this country has done the unthinkable! He has the hourly people fill out their own time cards each week, thus taking a paperwork burden off the Shift Manager, who can therefore concentrate his energies on more productive endeavors. Along the same lines, the head of one of the successful divisions of a Big Three automaker reports: "We have instituted exception timekeeping. The next goal is to eliminate all timekeeping."

Does all this sound too radical, too chaotic, too anarchistic? I can assure you that each of the managers above has been extremely successful in driving highly profitable and growing ventures. So how do they maintain control? Well, remember, no manager eliminates all rules and procedures. They keep the good ones and they create good ones. But I hope that the examples above suggest to you that a majority of the rules and paperwork in your organization can be pruned dramatically, if not eliminated outright.

There's something else, too. Maintaining control and getting organized does not mean that you need to develop more rules, more systems, and more paperwork. You can get even better control and organization without all those weeds. How? Well, that's the subject of my next column. To those of you who want to reduce bureaucracy but are worried about chaos, and to those of you in small organizations that already have very few rules but too much chaos--I think you'll find the next column very useful.

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RODAR

FOTO FILE



FREX 4 BY

GOLD SHINES BRIGHT ON ► MOODY BLUES

The Moody Blues celebrated the success of their latest album with Polydor/PolyGram executives following a performance in the New York area. Pictured backstage at the Garden Arts Center in Holmdel, New Jersey are (standing - I to r) Justin Hayward (Moodies), Jim Lewis (PolyGram), John Lodge (Moodies), Dick Asher (PolyGram), Patrick Moraz (Moodies), Harry Anger (PolyGram), Ray Thomas (Moodies), and Graeme Edge (Moodies) Seated (I to r): Bob Jamieson (PolyGram), Bill Fox (PolyGram), Shelly Rudin (PolyGram) and Len Epand (PolyGram).



Care to be "**FOTO FILED**" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



THE BARE IS BACK ▲ Bobby Bare recently visited KIK/FM-Anaheim's Tally Hobbs at the station while he was in town for four concerts. Pictured here (I to r) are Bobby and Tally.





August 1, 1986 the GAVIN REPOR

"TEARS `OF FIRE"

KQIZ, Amarillo, TX 21-14 TOP 2 PHONES, Brian Krysz, PD

"Truly amazing record, it's been in our TOP 9 at 9 fourteen days straight fluctuating between #1 and #3. We are averaging 300 requests a day." A RECORD THAT NEEDS TO BE PLAYED ON THE AIR !!"

Desi Cohn, Hastings Records - 45th Street, Amarillo, TX

"We blew the record out the door the day the band was here, and we've shown increased sales from that time on!"

KRIX, Ace Palladino, Brownsville, TX

"KEEL has the girls crying for 'Tears Of Fire' on the phone. The single, LP, and cassette are heating up the record stores and it's so HOT , it even makes the air sweat!"

KKTX, Nick Roberts, PD, Kilgore, TX

"Heavy phones in all day parts. They knocked 'em dead at the TEXAS JAM. Requests continued so we are full steam ahead on KEEL'S 'Tears Of Fire'."

WBCN, Tony Beradini

"Tears Of Fire' will burn up the phones and your radio. Play it or DIE!"



8/6 8/8 8/9 8/11 8/12 8/13 8/15 8/16	UPCOMIN BUFFALO TORONTO MONTREAL RIMOUSKI RIMOUSKI CHICOUSTIMI QUEBEC ALBANY,NY KINGSTON	8/17 8/19 8/20 8/22 8/23 8/24 8/26	POUCHUS
			, INDIAL IX

B FEEDBACK By Ron Fell

PAUL SIMON

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His first hit song was "Sound of Silence," which he wrote in 1963. It became a hit more than twenty years ago, in the Spring of 1966.

WHAM!

Despite their success over the past four years, they only recorded fifteen songs in that time.

FRANKIE GOES TO HOLLYWOOD

Your guess is as good as any. The working title of their new album is "Cathy Curse And The Livid Dick."

IGGY POP

His new album "Blah, Blah, Blah" was produced by David Bowie. Recorded in Switzerland, it will be released on A&M Records.

GLADYS KNIGHT & THE PIPS

They've signed with MCA, their seventh label in twenty-five years of recording.

KEEP IT DARK

They are a band of five Brits, four of whom are from Liverpool.

тото

New lead singer Joseph Williams will debut on Toto's upcoming album, "Fahrenheit," due for release later this month. Other contributors to "Fahrenheit" include Miles Davis, Don Henley and Michael McDonald.



AIR SUPPLY

Graham Russell and Russell Hitchcock formed Air Supply in 1976 while both were still performing in the Australian company of the musical "Jesus Christ Superstar." Their first single was called "Love And Other Bruises."

EDDIE MONEY

In 1977, he was the subject of a 90-minute documentary film "Money Madness," which chronicled the early days of his music career.

ELTON JOHN

For the entire month of August 1976, Elton's duet with Kiki Dee, "Don't Go Breaking My Heart," was number one in The Gavin Report.

MONKEES

Mickey Dolenz's real name is George Michael Dolenz. Peter Tork was born Peter Halsten Thorkenson.

EURYTHMICS

Annie Lennox once aspired to be a classical flute player. At seventeen she was accepted at London's Royal Academy Of Music.

PAUL McCARTNEY

It was fifteen years ago this week that Paul announced the formation of Wings. The band included wife Linda and former Moody Blues man Denny Laine.

COCK ROBIN

Their next album will be produced by Don Gehman (R.E.M. and John Cougar Mellencamp).

UNTIL DECEMBER

Before co-founding Until December, Adam Sherburne was a proficient athlete. He was a member cf the U.S. Jr. Davis Cup team in 1980. In 1981 he finished first in the Southwest Men's Triathalon in El Paso, Texas.

GWEN GUTHRIE

She co-wrote Ben E. King's "Supernatural Thing" in 1975.

DENNIS DeYOUNG

He'll soon be producing tracks for the next Liza Minnelli album.

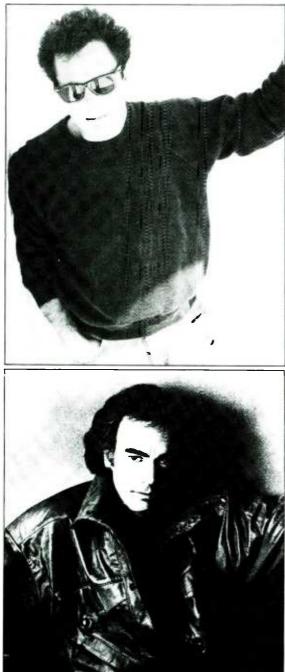
DOBIE GRAY

Born Leonard Ainsworth Jr., he's 44 years old and a native of Brookshire, Texas.

TOM COCHRAN & RED RIDER

Prior to joining Red Rider in 1980, Tom did all the music for Xaviera Hollander's movie, "My Pleasure Is My Business."

Hit Singles

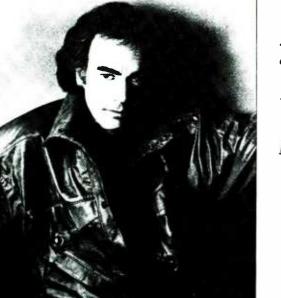


Billy Joel "A Matter Of Trust"

Taken from the Columbia LP: "The Bridge"40402

MAJOR MARKET EXPLOSION!!!

WXKS WCZY WPHD KHTR PRO/FM KWK 94Q WLOL Z93 **KPKE** Y108 WRSR WIS **KPLZ KNBQ** WMMS



Neil Diamond "The Story Of My Life"

Taken from the Columbia LP: "Headed For The Future" 40368

FIRST WEEK OUT 73 ADDS OUT OF THE BOX

CHARTBOUND

Columbia Records





IMMEDIATE PHONES







Taken from the Original Motion Picture Soundtrack "Top Gun" on Columbia Records 40323

A GAVIN MOST ADDED OF THE WEEK 22 ADDITIONAL MAJOR MARKET STATIONS THIS WEEK!!

Lisa-Lisa and Cult Jam with Full Force "All Cried Out"

Taken from the Columbia LP: "Lisa-Lisa and Cult Jam with Full Force" 40135

The Biggest Reaction 7 Record On The Street

BREAKS N-A-T-I-O-N-W-I-D-E

B104 B94 Y100 Y107 KMJK WAVA B97 FM102 DEBUTS AT #24 KBEQ KMEL 31 TO 25

Eddie Money "Take Me Home Tonight"

Taken from the Columbia LP: "Can't Hold Back" 40096

44 OUT OF THE BOX ADDS INCLUDING: WPHD KMEL WMMS KPLZ KWK 93Q KWOD

the GAVIN REPORT ALBUM/ALTERNATIVE

GAVIN ALBUM FRONTLINE







VAN MORRISON



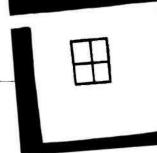
R.E.M.



SMITHEREENS



GUADALCANAL DIARY



PAUL SIMON

"You Can Call Me Al" - Paul Simon (Warner Bros.)

A fascinating lyrical study of plea bargaining with a unique backdrop of sound. **Paul Simon** is in the same audio boat as **Joni Mitchell**. Songs are now paintings and concepts rather than a performing band--a dab of drums across here, a synthesized whistle there. The lyrics are like an existential riddle. The punch line is the song's originality.

"Somebody Out There" - Triumph (MCA)

This is the most commercial, mainstream stab Triumph has ever attempted on the airwaves. The vocal layers and song construction puts them closer to Journey than Rush, closer to the Starship than Rainbow. Sounds as if Triumph's new direction is song-oriented rather than compositional. August's upcoming LP should tell the tale.



Crowded House (Capitol)

Crowded House sounds great in our Crowded Office. This is a three piece from New Zealand, featuring a couple of **Split Enz** refugees, **Neil Finn** (bro of singer Tim Finn) and **Paul Hester**. Each and every week we receive reports on "World Where You Live". "Something So



Strong" is a strong addition as Crowded House go from EP to LP.

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The Bridge - Billy Joel (Columbia)

Billy Joel's eleventh LP takes us to The Bridge and moves uptown. It's the special trax that give this album its personality. I'm referring to trax like "Baby Grand", Joel's duet with Mr. Ray Charles, "Big Man On Mulberry Street" with its jazz flavor featuring the acoustic bass work of Ron Carter, and Cyndi Lauper's collaboration, "Code Of Silence". Much care has been taken to give The Bridge a high quality technical shine (digital recording and direct metal mastering). On the single, "Matter Of Trust", Billy sounds a bit like Robert Palmer. "Running On Ice" is the true soundtrack of urban madness, as the words run together and the tempo beats a frantic pace. On the closer, it's Steve Winwood who gets in the last note. His B-3 work on "Getting Closer" pushes the song up a few notches on the airplay scale. All in all, The Bridge is a fully eventful effort, both from a material standpoint and from the guests that participate in the grandeur.

<u>Street Language - Rodney Crowell</u> (Columbia)

I hope everybody received a copy of the bio/interview where **Rodney Crowell** explains each song, cut by cut (call **Dana** at 212-496-5100). Even if you're a longtime fan, it sure changes your outlook. Though Crowell has released three previous top notch albums, it's this LP where he rests his heart and soul, in a quest to transcend categories and make the supreme commitment towards being a stage performer. Though John Hiatt's "She Loves The Jerk" is an immediate favorite, I'm still a side two fan. "Oh King Richard" is about race driver Richard Petty. "Stay (Don't Be Cruel)" does work as an Everly Brothers cop. "The Best I Can", I remember hearing off of an Albert Lee LP. "Past Like A Mask" is a beautiful song and a hard lesson to learn. Hopefully Street Language wil grow up to be a CD. I'm gonna buy a programming machine (mine's a dinosaur) and re-invent the experience of digging this fine, fine piece of work ten different ways. P.S. Crowell is right. If you ever read Joe Klein's biography on Woody Guthrie, you'll end up inspired. Required reading for rock n roll people, isn't it?



Live - George Thorogood (EMI America)

Recorded just under three months ago, the tape aren't even cold yet. This is about as basic as the boogie gets, people. **Thorogood** has fanned out his sound a little, adding the extra guitarist and a sax player. The live sound reflects the venue--a big big hall. **John Lee Hooker's** "One Bourbon, One Scotch, One Beer" is given the grand resurrection.



<u>"Take Me Home Tonight" - Eddie Money</u> (Columbia)

One of this week's Most Added is **Mister Eddie Money's** "Take Me Home Tonight", a clever synthesis incorporating Ronnie Spector singing the hook line from "Be My Baby". This is a radio song of the 60's meeting a radio song of the 80's. Kinda shows the increasing compatibility of the two eras.

BILLNELSONONABLUEWING



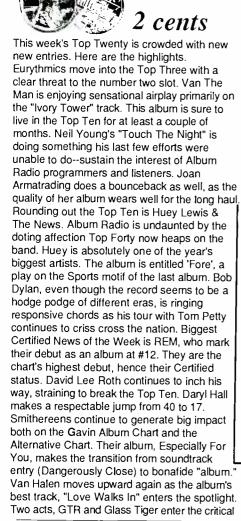
www.americanradiohistorv.com

Editor: Kent Zimmerman



MOST ADDED

1. "Take Me Home Tonight"-EDDIE MONEY (Columbia-12")
2. "Matter Of Trust"-BILLY JOEL (Columbia-12")
3. "You Can Call Me Al"-PAUL SIMON (Warner Bros.-12")
4. "Reelin' And Rockin"-GEORGE THOROGOOD (EMI America)



2W LW TW

2. 1. STEVE WINWOOD (ISLAND/WARNER BROS.) "SPLIT" "HIGHER" "TAKE" "FINER" 1. 1. Peter Gabriel (Geffen) "Red" "Eyes" "Harmer" "Big" <u>EURYTHMICS</u> (RCA) "MAN" "THORN" "PAIN" Genesis (Atlantic) "Throwing" "Touch" "Land" "Tonight" 2. 2. 6. 4. 3. 3. 3. 4. 5. 5. 5. Big Country (Mercury) "Look" "Seer" 4. 6. 6. The Fixx (MCA) "Built" "Secret" "Chase" 19. 10. 7. VAN MORRISON (MERCURY) "IVORY" "FEELING" "FOREIGN" --. 18. 8. NEIL YOUNG (GEFFEN) "TOUCH" "WEIGHT" "HIPPIE" 11. 11. 9. JOAN ARMATRADING (A&M) "KIND" "REACH" --. 15. 10. HUEY LEWIS & NEWS (CHRYSALIS-12") "STUCK" --. 21. 11. BOB DYLAN (COLUMBIA) "MIND" "RAMBLE" "GIRL" --. _ _ 12. R.E.M. (IRS) "FALL" "BELIEVE" "BEGIN" 18. 14. 13. DAVID LEE ROTH (WARNER BROS.) "ROSE" "ROAD" "CRAZY" 8. 9. Bob Seger (Capitol) "Aftermath" "Rock" "It's" 14. 9. 8. 15. Ruthless People (Epic) "Mick" "Joel" "Bruce" 7. 7. 16. Moody Blues (Polydor) "Other" "Wildest" "Rock" --. 40. 17. DARYL HALL (RCA-12") "DREAMTIME" 13. 13. 18. Red Rider (Capitol) "Boy" Bruce Hornsby & Range (RCA) "Kiss" "Western" 12. 12. 19. 26. 24. 20. SMITHEREENS (ENIGMA) "BLOOD" 10. 17. 21. Icehouse (Chrysalis) "Border" "Paradise" "Promises" 27. 23. 22. GTR (ARISTA) "HUNTER" 24. VAN HALEN (WARNER BROS.) "WALKS" "DREAMS" "SUMMER" 26. 23. 25. 25. 24. Kim Mitchell (Atlantic) "Patio" 38 Special (A&M) "Somebody" "Heart's" 15. 19. 25. 30. 27. 26. GLASS TIGER (MANHATTAN) "FORGET" 27. 17. 16. John Mellencamp (Riva) "Rumble" "Sweat" 16. 28. ELP (Polydor) "Touch" "Score" 28 ___ 31. 29. ALVIN LEE (21/ATLANTIC) "DIESEL" 14. 22. Rod Stewart (Warner Bros.) "Red" "Touch" 30. Journey (Columbia) "Suzanne" "Help" "Radio" 28. 29. 31. MODELS (GEFFEN) "COLD" 35. 39. 32. 20. 30. Bruce Cockburn (Gold Mtn./MCA) "Democracy" "World" 33. 34. Beat Farmers (Curb/MCA) "Riverside" 31. 33. 36. 34. 35. Danny Wilde (Island) "Enough" 33. 32. 36. AC/DC (Atlantic) "Who" 37. DAVID & DAVID (A&M) "Boomtown" --. --. --. 38. BONNIE RAITT (WARNER BROS.) "LADY" 21. 20. 39. About Last Night (EMI America) "Waite" "Souther" "Seger"

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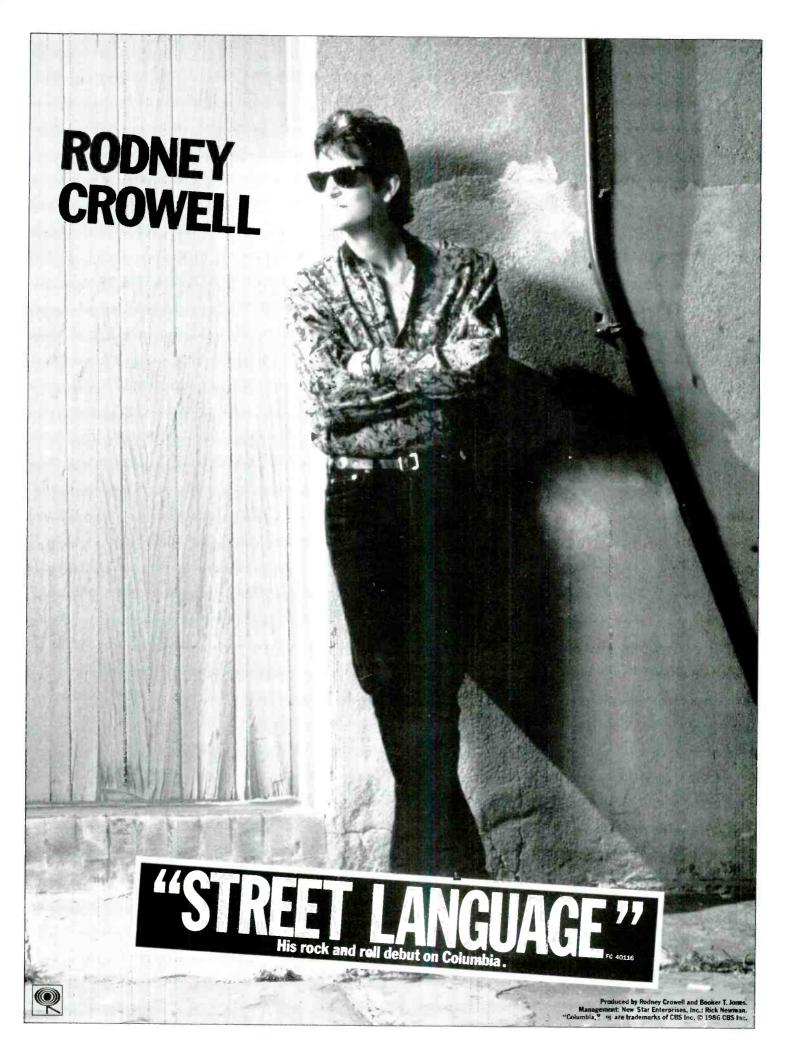
23. 36. 40. Top Gun (Columbia) "Loggins" "Loverboy" "Cheap" "Berlin"

REFROUND
 Suited for Album Radicked up an impres

*EDDIE MONEY (Columbia-12") "Home" *BILLY JOEL (Columbia-12") "Trust" *PAUL SIMON (Warner Bros.-12") "Al" PETER CASE (Geffen) "Steel" ROB JUNGKLAS (Manhattan) "Memphis" CHRIS THOMPSON (Atlantic) "Loneliness" THOMPSON TWINS (Arista-12") "Nothing" LOU REED (RCA) "Video" JEAN BEAUVOIR (Columbia) "Heat" "Song" CHRIS DeBURGH (A&M) "Fire" DOCTOR & MEDICS (IRS) "Spirit" *RUN DMC (Profile) "Walk' CLUB PARADISE (Columbia) "Elvis/Jimmy" QUIET RIOT (Pasha/Epic) "Wild" PAUL McCARTNEY (Capitol-12") "Press" *GEORGE THOROGOOD (EMI America) "Reelin"

stage. The next week or two will dictate how far Album Radio will stay on the case. Bear in mind that Glass Tiger still has a strong Top Forty base, even though the band's sound is well

suited for Album Radio's audience. The Models racked up an impressive week, turning a few sideways weeks into upward mobility. Alvin Lee moves up two slots, having to earn every step of the way up. The last two debuts show off Album Radio's musical tastes. The return of Bonnie Raitt, scoring a chart position even before her album hits the streets is good testimony that her brand of tough female bluesy rock was sorely missed. David + David win the prize this week, gathering up a buzz that would surely muster up jealousy amongst most other new artists. The ground they gain is, once again, hard earned but based on honest music, realistic street-oriented images...Chartbound's Top Three will all make dramatic debuts come next week. It's very rare that two major songwriting talents like Billy Joel and Paul Simon release new music the very same week. Billy's new LP is a masterwork, while we are just now anticipating the latest from Paul Simon. Oddly enough, Album Radio chose Eddie Money as this week's Most Added. A final word of warning. Watch out for Peter Case. Stay cool and get some rest. XO KZ.



Editor:

Peter Standish

ALTERNATIV

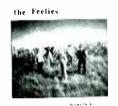


LOVE DELEGATION (M.T./CELLULOID)

51

1.Lifes Rich Pageant-R.E.M. (IRS) 2 Snakes And Ladders-FRANK TOVEY (Mute/Sire) 3."Summer Of Love"-B-52'S (Warner Bros.-12")





FEELIES Debuts @ 29!

COWBOY MOUTH (T.Lobster) "Hurricane" PETER MURPHY (Beggars Banq.) "Beauty" LEAVING TRAINS (SST) "Rain" PUSHTWANGERS (Relativity) "Ticket" TSOL (Enigma) "Nothing" "Change" DESCENDENTS (Restless) "Enjoy" COLOURBOX (4AD) "Baby' WIPERS (Restless) "Dream" B'HOLE SURFERS (Touch And Go) JET BLACK BERRIES (Pink Dust) "Alaska"

TERNATIVE

Last week the Alternative Chart fell victim to a group of gremlins whose work left The Beat Farmers off our chart when they actually deserved to be there. They should have been at number 11 last week. Our apologies to The Beat Farmers and Curb/MCA Records. The Smiths turn in a courageous effort to stave off R.E.M., who blast in to #2 and should take over the top next week. The Smithereens are doing exceptionally well, leap-frogging the Screaming Blue Messiahs. SBM suddenly find themselves in the midst of an intense battle, including label mates Guadalcanal Diary breathing down their

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- THE SMITHS (ROUGH TRADE/SIRE) "QUEEN" "BIG" "THORN" "GIRLS" 1. 1. 1. <u>R.E.M.</u> (IRS) "FALL" "BEGIN" "TOUCH" "BELIEVE" Eurythmics (RCA) "Man" "Tommorrow" 17. 2. 3. 16. 3. 2. 4. Peter Gabriel (Geffen) "Red" "Eyes" "Big" 2. Joan Armatrading (A&M) "Words" "Jesse" "Reach" 6. 5. 5. SMITHEREENS (ENIGMA) "BLOOD" 14. 6. 25. Big Country (Mercury/PolyGram) "Look" "Sheer" "Hill" 7. 6. 5. Run D.M.C. (Profile) "Walk" "Tricky" "Piper" SCREAMING BLUE MESSIAHS (ELEKTRA) "YONDER" "SMASH" 7. 8. 8 10. 9. 14. GUADALCANAL DIARY (ELEKTRA) "LONELY" "CLUB" "CATTLE" 23. 19. 10. Beat Farmers (Curb/MCA) "Riverside" 11. 11. 9. Ramones (Sire) "Believe" "Drink" "Brain" 12. 4. 3. Bruce Cockburn (Gold Mtn./MCA) "Call" 12. 13. 12. Dream Syndicate (Big Time) "Slide" "55" "Boston" Cactus World News (MCA) "Years" "Bridge" "Worlds" 14. 8. 4. 8. 9. 15. 54-40 (REPRISE) "BABY" 19. 18. 16. Jazz Butcher (Big Time) "Human" "Devil" "Caroline" 17. 10. 11. STEVE WINWOOD (ISLAND/WARNER BROS.) "HIGHER" 20. 18. 21. Lou Reed (RCA) "Money" "Rapper" "Mama's" 19. 13. 11. PETER CASE (GEFFEN) "STEEL" 27. 24. 20. Woodentops (Upside) "Move" "Well" 21. 18. 21. 22. Blue In Heaven (Island) "Change" 17. 16. VAN MORRISON (MERCURY/POLYGRAM) "IVORY" "BACK" "PARADISE" 23. 28. ----LOVE DELEGATION (M.T./CELLULOID) "GOOD" 24. ____ ---. BoDeans (Slash/Warner Bros.) "Fadeaway" "Runaway" 15. 15. 25. CLUB PARADISE (COLUMBIA) "COSTELLO & CLIFF" 26. 29. 27. Nixon & Roper (Restless) "Face" "Banks" 27. 22. 22. 29. NAILS (RCA) "THINGS" 28. --. FEELIES (TWIN/TONE-COYOTE) "ROOF" 29. --. ---Pete Shelley (Mercury/PolyGram) "On" "Blue" 23. 30. 13.



BOB DYLAN (Columbia) "Mind" "Ramble" SONIC YOUTH (SST) "Green" RAUNCH HANDS (Relativity) "Doin" THE FOUNTAINHEAD (Chrysalis) "Feel" AGENT ORANGE (Enigma) "Voices" BIG BLACK (Homestead) "Money" NEIL YOUNG (Geffen) "Touch" GO-BETWEENS (Big Time) "Spring" TRUE BELIEVERS (Rounder/EMI America) "Rain" APB (Link) "Lullabye" BIRDSONGS OF MESOZOIC (Ace Of Hearts) DOCTOR & MEDICS (IRS) "Spirit"

neck. Their spectacular jump not only merits inclusion in our top ten but also within our Gavin Album Frontline. Although they only rose a modest two spots, 54-40 refuses to fade and their persistence may eventually land them inside the big ten. Love Delegation is our highest debut and Certified album. Non-commercial radio is casting the heaviest votes for the former Fleshtone. The Feelies are our other debut. Both albums are independent records incidentally. Van Morrison sports a healthy five point jump with non-commercial radio now getting behind Van the Man

(WUOG,WXYC,WUSC,KBSU,WPRB,WUSB,W WVU,KACV,KVNF, etc). Just because they were pried out of the top ten. The Ramones, Dream Syndicate and Cactus World News are still receiving strong airplay, but were a victim of statistics.

SPOTLIGHT LP

When The Morning Falls-EDDIE RAY PORTER (Less) This is one of the best debut albums to hit my desk in a long, long time. Eddie Ray Porter manages to expound upon the Americana musical theme, which is quite the rage these days, and take it to higher planes. If parts of "When The Morning Falls" is reminiscent of Green On Red, there's good reason. The brilliant guitar leads are by Green On Red's Chuck "Billy" Prophet (one of the most under-rated guitarists around today, by the way). Followers of The Dream Syndicate or Green On Red should be all over this, yet Porter carves his own distinct aural sculpture, avoiding direct similarities. "Angelina" is my primary pick with its sharp snare drum, fluid chord changes and Prophet's leads skipping like a flat stone across the water. Porter's pleading vocals fill out the balance of the composition. "Through The Night" runs a close second and "When The Morning Falls" (the title cut) has a stomping killer groove. This album has already been serviced to all Gavin Alternative reporters, so dig through those record stacks. If you're having trouble finding your copy, give Paul Bradshaw a call @ (415) Peter 849-3099.

Station Reporting Phone (415) 392-7750

WEST

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PELIER.VT Som thereens Smithereens REM Cornsby Genesis Hornsby C. Nash Bangles Suburn Suburn Suburn Suburn Suburn Suburn Suburn Blow Monkeys Blow Monkeys	/ <u>ORK, NY</u> ERC Love&Rockets Screaming B.M.	Beath In June Sonic Youth Severed Heads G. Clinton Marshall Jefferson T. La Rock M Marshall Jefferson T. La Rock M Connie Connie Soup Dragons Woodentops E Frank Tovey Essterhouse E Maxi Tovey Chaneleons E Joe Strummer Donna Garraffa C Adult Net	BOROUCH, NH 603-924-7165 0.Hall Biuesbusters S. Earle Lou Reed Guadale-nat D. Mod: Mod: Neil Young	Renears Genesis Seger Beach Boys Beach Boys Beach Boys Beach Boys Beach Boys Double Suburbs RP/Jager RP/Jager RP/Jager RP/Jager Conton R. Buchanan R. Buchan R. Buchan R. Buchanan R. Buchan R. Buchan
•WNCS-MONTPELIER.VT <u>JODY PELIER.VT</u> <u>B02-213-2396</u> <u>B02-213-2396</u> <u>B02-213-2396</u> <u>B02-213-2396</u> <u>B02-213-2396</u> <u>B02-213-2396</u> <u>B02-212</u> <u>B02-212</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u>C025</u> <u></u>	*WNYU-NEW YORK,NY LEIGH LUJTBERG 212-598-3036 212-598-3036 212-598-3036 Love6 Birchiouse Scream Zodiac Mind Warp Fall	Death In June Severed Heads Marshall Jeffer Slave Connie Soup Dragons Frank Tovey Max: Tovey Joe Strummer Adult Net	* MMDK - PETERBOROUGH. NH JIM EFONARD 603 - 924 - 7165 Adds: D. Hall McCartney Bluesbuster Bobears S. Earle R. Stewart Lou Reed DavidSDavid GuadaLanal P. Bailey Mod: Rosie Vela Neil Young Peter Case R. Stewart	Max: Max: Bobens Soltens Smithereens Winwood McCartney REM MacCartney Bananarama Bananarama Bananarama Big Country Fixx Van Morrison Cabriel Cabriel Cabriel Cabriel Cabriel

the GAVIN REPORT

Editor: Elma Greer Associate Editor: Lisa Smith

E

CRYSTAL GAYLE Crv (Warner Bros.)

EXILE It'll Be Me (Epic)

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MOST ADDED

INT

***JOHN ANDERSON** Honky Tonk Crowd (Warner Bros.) **RESTLESS HEART** That Rock Won't Roll (RCA)

***BARBARA MANDRELL**

No One Mends A Broken Heart Like You (MCA)

TOP REQUESTS

HANK WILLIAMS JR. A Country State Of Mind (Warner Bros./Curb) DON WILLIAMS Heartbeat In The Darkness (Capitol) **REBA MCENTIRE**

Little Rock (MCA)

Station Reporting Phone (415)392-7750 Reports accepted Mondays 8AM through noon Wednesdays

1.	DON WILLIAMS - Heartbeat In The Darkness (Capitol)
2.	T.G.Sheppard - Strong Heart (Columbia)
3.	HANK WILLIAMS JR Country State Of Mind (Warner Bros./Curb)
4.	Pake McEntire - Savin' My Love For You (RCA)
5.	CONWAY TWITTY - Desperado Love (Warner Bros.)
6.	EDDY RAVEN - Sometimes A Lady (RCA)
7.	Judds - Rockin' With The Rhythm Of The Rain (RCA/Curb)
8.	STATLER BROTHERS - Count On Me (Mercury/PolyGram)
9.	John Schneider - You're The Last Thing I Needed Tonight (MCA)
10.	NITTY GRITTY DIRT BAND - Stand A Little Rain (Warner Bros.)
11.	Waylon Jennings - Will The Wolf Survive (MCA)
12.	REBA MCENTIRE - Little Rock (MCA)
13.	Ricky Skaggs - I've Got A New Heartache (Epic)
14.	GIRLS NEXT DOOR - Slow Boat To China (MTM)
15.	RONNIE MILSAP - In Love (RCA)
16.	JOHN CONLEE - Got My Heart Set On You (Columbia)
17.	Merle Haggard - A Friend In California (Epic)
18.	NICOLETTE LARSON/STEVE WARINER - That's How I Know When Love Is Right (MCA)
19.	FORESTER SISTERS - Lonely Alone (Warner Bros.)
20.	DWIGHT YOAKAM - Guitars, Cadillacs (Reprise)
21.	George Strait - Nobody In His Right Mind Would've Left Her (MCA)
22.	KEITH WHITLEY - Ten Feet Away (RCA)
23.	JANIE FRICKIE - Always Have, Always Will (Columbia)
2.1.	

27. 34. 28. 36. 24. LACY J.DALTON - Working Class Man (Columbia) STEVE EARLE - Guitar Town (MCA) 35. 29. 25.

- 35. 26. EDDIE RABBITT/JUICE NEWTON - Both To Each Other (RCA) --.
- 11. 16. 27. Michael Martin Murphey - Rollin' Nowhere (Warner Bros.)
- TANYA TUCKER Just Another Love (Capitol) 38. 33. 28.
- 9. 20. 29. Randy Travis - On The Other Hand (Warner Bros.)
- Johnny Paycheck Old Violin (Mercury/PolyGram) 30. 28. 26.
- CRYSTAL GAYLE Cry (Warner Bros.) 40. 31. --. ---. --. 32. EXILE - It'll Be Me (Epic)
- 36. 33. SYLVIA - Nothing Ventured, Nothing Gained (RCA) --.
- Carl Perkins Birth Of Rock And Roll (PolyGram) 30. 34. 37.
- OAK RIDGE BOYS You Made A Rock Of A Rolling Stone (MCA) ROSANNE CASH Second To No One (Columbia) 39. 35. --.
- --. 38. 36.
- 40. 37. 37. LOUISE MANDRELL - I Wanna Hear It From Your Lips (RCA) 14.
- 24. 38. T.Graham Brown - I Wish That I Could Hurt That Way Again (Capitol) --.
 - SCHUYLER, KNOBLOCH & OVERSTREET You Can't Stop Love (MTM) 39. --.
- 32. 40. Vince Gill - With You (RCA) 31.

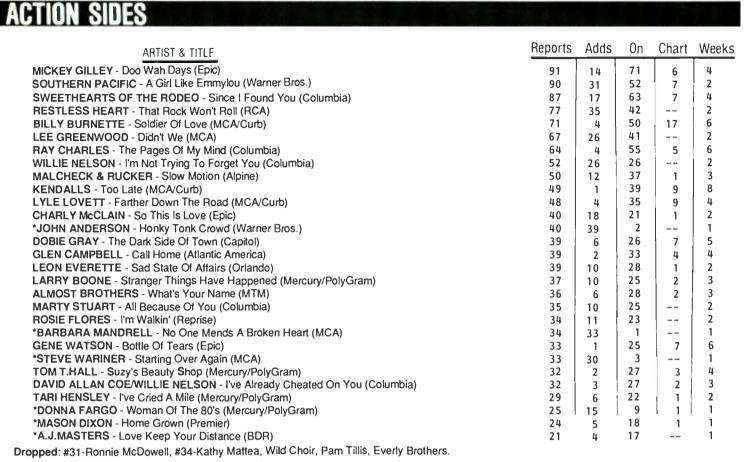


Total Reports this week 175 Last Week 171

EARL THOMAS CONLEY & ANITA POINTER - Too Many Times (RCA) GARY MORRIS - Honeycomb (Warner Bros.)

Reports	Adds	On	Chart	Weeks
109	21	74	14	3
108	12	75	21	5

COUNTRY



LP CUTS

GEORGE STRAIT (MCA) - Deep Water HANK WILLIAMS JR. (WB/Curb) - Mind Your Own Business/Can't Judge... DWIGHT YOAKAM (Reprise) - It Won't Hurt ANNE MURRAY (Capitol) - My Life's A Dance PAKE MCENTIRE (RCA) - I'm Having Fun RANDY TRAVIS (Warner Bros.) - My Heart Cracked T.GRAHAM BROWN (Capitol) - Hell & High Water OAK RIDGE BOYS (MCA) - What You Do To Me FORESTER SISTERS (Warner Bros.) - 100% Chance Of Blue STATLER BROTHERS (Mercury) - We Got The Money

COUNTRY SUMMARY

Don Williams makes his way to number one, and Hank and Conway fall in line behind him in the race for next week's top spot. Ronnie Milsap is starting to look like a sure hit for both Country and A/C stations. Big jumps at KXLE-Ellensburg (24-18), KUTI-Yakima (30-24), KFAT-Corvallis (21-15), KROW-Reno (21-13 - Joel Muller sez calls for Ronnie are ringing the phones off the wall!), KHSL-Chico (23-16), WFMB-Springfield (24-15), WIL-St.Louis (18-10), KSKX-Topeka (28-19), etc. Last week's Certified, Eddie Rabbitt and Juice Newton, continues to surprise programmers with phenominal requests. (Just another example of the power of the soaps!). Earl Thomas Conley and Anita Pointer top the Chartbounds and have 21 adds, including WGAA-Cedartown, WQBE-Charleston, KDMS-El Dorado, KJIN -Houma, WEZQ-Winfield, WFSR-Harlan, WMC-Memphis (Jim Tabor reports that Memphis ladies LOVE this one!), WSIX-Nashville, KBMR-Bismarck, WAUK-W aukesha, etc. The other Chartbound is Gary Morris with 108 reports and 12 adds. Bill Cardoza at KYAK-Anchorage tells us that, in addition to getting requests for Gary's "Honeycomb", he's also getting requests for the original by Jimmy Rodgers. Ray Charles is still hanging in there, and Tony Thomas (KOLO

-Reno) reports that it's his third most requested song. Malcheck & Rucker's latest is generating positive comments from programmers like Wayne Cordray (KWYZ-Everett/Seattle), who says most of the calls for "Slow Motion" are from females. Mark Burns at WCAV-Brockton says he's getting a lot of calls for the Lyle Lovett song. We've also gotten a lot of good reviews on Lyle's new LP. It might be worth checking out! Even though Bobby Bare missed making it into the Action Sides this week, we've still been getting a lot of good reports from the people who are playing it. Big John Libynski at KGRT-Las Cruces claims that Bobby's his "pick to click" this summer, and both Jesse Lee at KORD-Tri-Cities and Brett Davis at KXEL-Waterloo report tons of female requests for Mr.Bare. Even though the official "A" side of the Pinkard & Bowden is "She Thinks | Steal Cars", the jury is still out, with half of those reporting the record preferring to play "Imelda's Shoes". Sue Cresswell (KJCF-Festus) reports that she's getting good reaction on every cut from William Lee Golden's LP. On August 14th, Merle Haggard will be honored by the Joint Sessions of the California State Legislature, and KRAK-Sacramento will be broadcasting part of the celebration. Ken Conlin from KRED/AM in Eureka was very

happy to let us know that KPBJ (a former A/C station) has changed it's call letters to KRED/FM and changed to a Country format. Both the AM and FM will now be heard from Mendocino to the Oregon border. It's that time of year again! The CMA Award nominees are being announced, and the artists who are in contention for this years Horizon Award are T.Graham Brown, The Forester Sisters, Vince Gill, Kathy Mattea, Restless Heart, John Schneider, Dan Seals, Randy Travis, Keith Whitley, and Dwight Yoakam. The nominees for Broadcast Personality Of The Year have also been announced, and they are: LARGE MARKET -Cindie Brooks (WNOE -New Orleans), Del DeMontreux (WHN-New York), Terry Dorsey (KPLX-Dallas), Joe Hoppel (WCMS-Norfolk), and David Lawrence (WDAF-Kansas City). MEDIUM MARKET - Tom Allen (KASE-Austin), Coyote Calhoun (WAMZ-Louisville), Eddie Edwards (WSIX-Nashville), Sabrine Sproules (WQIK-Jacksonville), and AI Wyntor (WSM-Nashville) SMALL MARKET - Donna Dee (KSJB-Jamestown), Jay Kinder (KJNE-Waco), Dana Webb (WBHP-Huntsville), Chuck Webster (WKTE-King), and "Cousin" Ray Woolfenden (WPWC-Dumfries). Congratulations to all!!

the GAVIN REPORT August 1, 1986

NORTHEAST

- **WORCESTER, MA**(TIM TODD-WORC) M.& Rucker, S.Pacific, Todd Joos.
- LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) Frozen.
- BROCKTON, MA(MARK BURNS-WCAV/FM) S.Wariner, B.Mandrell, J.Anderson, Restless H, B. Baker, J.L.Lewis.
- PORTLAND, ME(HAL KNIGHT-WPOR/FM) S.Pacific, S.of Rodeo, M. Stuart, C.McClain, Greenwood.
- NEW YORK, NY(PAM GREEN-WHN) Greenwood, R.Charles, S.of Rodeo, Restless H.
- **CARLISLE, PA**(ANN STEVENS-WHYL) J.Paycheck, C.Gayle, R.Cash, E.Rabbitt, K.Whitley, L.J.Dalton.

PHILADELPHIA, PA(BOB YOUNG-WXTU) R.Cash, Willie N., S.of Rodeo.

SOUTHEAST

- BALTIMORE, MD(TODD GRIMSTED-WPOC/FM) C.Gayle, J.Frickie, S.Earle.
- FROSTBURG, MD(MIKE STANLEY-WFRB) M. Stuart, T.Hensley, L. Boone, R. Flores, M.& Rucker, Willie N., C.McClain.
- RICHMOND, VA(JIM ASKER-WRNL) C.Gayle, Exile, S.K. & O., Almost B's, Bobby Bare.
- DANVILLE, VA(ALAN ROWE-WDVA) Willie N., S.Wariner, B.Burnette.
- CHARLESTON, WV(BOB JONES-WQBE/FM) E.T.Conley, M.Gilley, Greenwood.
- CLARKSBURG, WV(TERRY MATHEWS-WKKW) D. Fargo, S.Pacific, Willie N., J.L.Lewis, T.Wynette, Chance, B.Mandrell, J.Anderson.
- GOLDSBORO, NC(BILL WIGGS-WFMC) S.Pacific, Restless H, G.Morris, L.Everette.
- COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) No Report.
- JACKSONVILLE, NC(B.J./TIM-WLAS) B.Mandrell, M. Stuart, C.McClain, Willie N., Exile.
- STATESVILLE, NC(TIM WALKER-WFMX) No Report.
- CONWAY, SC(DAVE DEMPSEY-WLAT) D. Fargo, L. Boone, Masters, J.Anderson, Vega Bros, R. Flores, Restless H, Willie N..
- CANTON, GA(JIM QUINTON-WCHK/FM) Exile, L. Boone, C.Gayle, G.Morris.
- CARROLLTON, GA(PATRICK SHUMAKE-WLBB) L.J.Dalton, C. Perkins, C.Gayle, Exile.
- CEDARTOWN, GA(CHUCK WALLEY-WGAA) E.T.Conley, S.Pacific, G.Watson, Greenwood, Willie N., L. Lovett.
- ATLANTA, GA(NEIL McGINLEY-WPLO) Exile, C.Gayle.
- ELBERTON, GA(DAVE DAVIS-WWRK/FM) J.Anderson, R.Travis, Lightfoot, J.Denver, B.Mandrell, S.Wariner, J.D.Martin, L. Boone.
- ALBANY, GA(JIM SHEPHERD-WKAK/FM) No Report.
- PENSACOLA, FL(STEVE RYAN-WOW107) J.Denver, Almost B's, L. Boone, B. Baker, C. Baker, J.Anderson.
- DESTIN, FL(SKIP DAVIS-K92/FM) R.Travis, M. Stuart, J.D.Martin, Restless H, J.Denver, Trace.
- FT.PIERCE, FL(GEORGE GORDON-WFTP) B.Mandrell, J.Anderson, B.J.Royal.
- **ST.PETERSBURG/TAMPA, FL**(BILL PYNE-WQYK/FM) Girls N.D., Foresters, Exile, Rgr.Miller.
- ARCADIA, FL(CHARLIE B.-WOKD) Greenwood, Willie N., Restless H, D. Fargo, J.Anderson, Gordon Dee.

SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) No Report.

- JASPER, AL(JOHNNY ELMORE-WARF) No Report.
- WINFIELD, AL(DOUG THREADGILL-WEZQ) E.T.Conley, S.Pacific, L. Lovett, Restless H, D.A. Coe, C.McClain.
- GADSDEN, AL(JIM PRUETT-WAAX) R.Travis, B.Mandrell, S.Wariner, J.Anderson, B.J.Royal.

- ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) S.Earle, R.Travis. ATMORE, AL(GARY BURKETT-WSKR) R.Travis, B.Mandrell, S.Wariner, J.Anderson, R. Flores.
- NASHVILLE, TN(ERIC MARSHALL-WSIX) Restless H, E.T.Conley, Oaks, L.J.Dalton, S.Wariner.
- LA FOLLETTE, TN(TONY LAWSON-WQLA) S.Pacific, Greenwood, C. Perkins.
- MEMPHIS, TN(JIM TABOR-WMC) S.Earle, E.T.Conley.
- MEMPHIS, TN(CHUCK EDWARDS-WGKX/FM) Restless H, Exile, C.Gayle.
- MILAN, TN(BILLY LEE-WXKY) No Report.
- COLLINS/HATTIESBURG, MS(TOM BROOKS-WKNZ) No Report.
- BILOXI, MS(DAVE TERRY-WVMI) M.Gilley, S.Pacific, S.Wariner, Restless
- PASCAGOULA, MS(AL PARKER-WGUD) R.Cash, S.of Rodeo, Almost B's, C.McClain, Restless H, B.J.Royal, S.Pacific.
- LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) No Report.
- LOUISVILLE, KY(MARK S. WILLIAMS-WCII) No Report.
- HARLAN, KY(SHARON CASE-WFSR) D.A. Coe, M.Dixon, L.Everette, Robin Lee, D. Fargo, T.T.Hall, M.& Rucker, E.T.Conley, Masters.
- PADUCAH, KY(KENT KING-WKYQ) Exile, S.K. & O..
- HOUMA, LA(LARRY HYATT-KJIN) E.T.Conley, G.Morris, S.Pacific, L.Mandrell.
- HAMMOND, LA(KEVIN CARLISLE-WFPR) T.T.Hall, M.Gilley, S.of Rodeo, S.Pacific, M.& Rucker.
- **ABBEVILLE, LA**(ANTHONY KEITH-KROF) J.Anderson, B.Mandrell, S.Wariner, R.Travis, Gordon Dee.
- SHREVEPORT, LA(LEDBETTER/WALDON-KWKH) J.Anderson, C.McClain, Greenwood, S.Wariner, B.Mandrell, J.L.Lewis, Willie N..
- EL DORADO, AR(KEN JOHNSON-KDMS) Exile, G.Morris, M.Gilley, S.of Rodeo, Dobie Gray, E.T.Conley.
- FAYETTEVILLE, AR(TOM SLEEKER-KKIX) No Report.

UPPER MIDWEST

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) No Report. MARSHALL, MN(PAUL BACHMAN-KMHL) C.Gayle. ST.CLOUD, MN(STEVE STEWART-WWJO/FM) M.& Rucker. BRAINERD, MN(DAVE TORKELSON-KQBR) No Report. YANKTON, SD(BOB FLITTIE-WNAX) J.Anderson, B.Mandrell, S.Wariner, Lightfoot, J.Denver, D. Fargo, L.Everette, P. Garrett, M.& Rucker, T.Hensley, L. Boone. MITCHELL, SD(KURT PHILLIPS-KMIT) M.Gilley, Willie N., C.McClain, G.Morris, S.of Rodeo, Chance, J.Anderson, Everlys. HURON, SD(JEFF DUFFY-KOKK) Lightfoot, C.McClain, J.Anderson, B.Mandrell. ABERDEEN, SD(STEVE SMALL-KKAA) E.Rabbitt, Sylvia, L.Mandrell, R.Cash, Oaks. REDFIELD, SD(MYRON GRAGE-KQKD) B.Mandrell, J.Anderson, S.Wariner, T.Wynette, L.Everette, R.Travis. RAPID CITY, SD(STEVE BLAKE-KIMM) No Report. RAPID CITY, SD(SCOTT KEARNS-KTOQ) T.Tucker, S.Pacific, G.Morris, Restless H. WAHPETON, ND(LARRY SLABIK-KBMW) C.McClain, S.Wariner, B.Mandrell, J.Anderson, Willie N., Restless H, M. Stuart, Rgr.Miller, D. Fargo, T.Hensley. FARGO, ND(DON ROBERTS-KFGO) S.Wariner, R.Travis, C.McClain, J.Anderson, Rocking Horse, Indiana. FARGO, ND(SCOTT WINSTON-KVOX A/F) Restless H, M.Gilley, S.Earle. GRAND FORKS, ND(TIM LARSON-KYCK) R.Cash, Oaks, E.Rabbitt, J.Frickie, Exile, JAMESTOWN, ND(THE COWBOY-KSJB) T.Wopat, G.Morris, S.Pacific, Willie N., C.McClain, Greenwood, J.L.Lewis, Restless H, Chance, Cal

Smith.

COUNTRY ADDS

BISMARCK, ND(DEAN HOLMES-KBMR) E.T.Conley, J.Frickie, J.Anderson, Greenwood, R.Cash, Exile, S.K. & O., B.Mandrell, M.Dixon, R.Charles.

MINOT, ND(JERI LEE-KKOA) Sylvia, R.Cash, L.J.Dalton.

MIDWEST

- DES MOINES, IA(D.C. CAVENDER-KKXI) No Report.
- DES MOINES, IA (JIM PATRICK-KSO) Sylvia, Exile, Willie N., J.Anderson, J.L.Lewis.
- FORT DODGE, IA(DALE EICHOR-KWMT) J.Anderson, S.Pacific, Restless H.
- WATERLOO, IA(BRETT DAVIS-KXEL) No Report.
- SIOUX CITY, IA(TY COOPER-KMNS) S.Pacific, E.Rabbitt, S.of Rodeo. SPENCER, IA(RICK FRIDAY-KICD/FM) S.Pacific, J.L.Lewis, M.Dixon,
- Restless H. FESTUS, MO(SUE CRESSWELL-KJCF) E.Rabbitt, Oaks, L.Mandrell, B.Cash
- ST.LOUIS, MO(OAKES/LANGSTON-WIL) R.Cash, J.Frickie, S.Earle.
- ST.LOUIS, MO(GEORGANN HARRIS-KUSA) Greenwood, M.Dixon, M. Stuart, Masters, Willie N.
- ST. JOSEPH, MO(BOB ORF-KFEQ) Greenwood, Restless H, S.Wariner, B.Mandrell, R. Price, Nanci Griffith.
- JOPLIN, MO(LISA ARMSTRONG-WMBH) C.Gayle, R.Cash, Oaks.
- CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) No Report.
- OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) L.Everette, T.Hensley, Basil.
- JEFFERSON CITY, MO(JACK DANIELS-KLIK) R.Travis, B.Mandrell, Leona Wms., J.Anderson, Willie N..
- COLUMBIA, MO(ERIC BELL-KTGR) S.Wariner, B.Mandrell, S.Pacific, Juice, R.Travis.
- SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) R. Flores, S.Wariner, B.Mandrell, J.Anderson.
- TOPEKA, KS(MIKE JONES-KSKX) Exile, L.Mandrell. WICHITA, KS(PETE BRIER-KFH) No Report.

CENTRAL

NEWARK, OH(CATHY MULLINS-WHTH) No Report. AKRON, OH(RICK CARDARELLI-WSLR) Exile, Greenwood. CINCINNATI, OH(DUKE HAMILTON-WUBE) D.Yoakam, Exile. SPRINGFIELD, OH(TOM DANIELS-WBLY) K.Whitley, D.A. Coe. ELKHART, IN(GREG HARRIS-WCMR) S.of Rodeo, E.T.Conley,

S.Pacific, Greenwood.

- SOUTH BEND, IN(J.K.DEARING-WNDU) T.Tucker, Conway T., E.Raven. FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) L.J.Datton, R.Cash,
- Oaks, C.Gayle, Exile. BATESVILLE, IN(JOE MARTINI-WRBI) L. Boone, N. Seeger, Chance,
- BATESVILLE, IN(JOE MARTINI-WRBI) L. Boone, N. Seeger, Chance, E.T.Conley, C.McClain, R. Flores.
- RICHMOND, IN(MARILYN WILLIAMS-WHON) M.Gilley, S.of Rodeo, Dobie Gray.
- VINCENNES, IN(CLINT MARSH-WAOV) C.Gayle, Exile, G.Morris, S.Pacific, L. Boone.
- SAGINAW, MI(TOMMY SAMORAY-WKCQ) M. Stuart, J.Anderson, S.Pacific, Greenwood, Restless H, R.Travis, B.Mandrell, J.L.Lewis.
- LANSING, MI(WAYNE WATERS-WITL/FM) No Report. WAUKESHA, WI(MICHAEL SAXTON-WAUK) M.Gilley, Dobie Gray,
- Kendalls, S.of Rodeo, E.T.Conley, B.Burnette. DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) Restless H,
- Willie N., Exile, C.McClain, J.D.Martin, J.L.Lewis, Chance.
- MADISON, WI(ALLAN/HUNTER-WWQM) Frozen.
- MANITOWOC, WI(JON MURRAY-WCUB) Willie N., P.& Bowden, S.Pacific, C.McClain.
- STEVENS POINT, WI(DAN OLSEN-WXYQ) S.K. & O., M.Gilley. LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) T.Tucker, Exile.

- LA CROSSE, WI(JIM CROWLEY-WKTY) Restless H, E.T.Conley, M.Gilley, G.Campbell, J.Duncan, B. Baker.
- EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) R.Travis, J.Anderson, P.& Bowden, Willie N., S.Wariner, B.Mandrell.
- WHITEHALL, WI(JOHN R. SIMONSON-WHTL) T.Tucker, S.K. & O., J.Frickie, N. Seeger, E.Rabbitt, L.Mandrell, Foresters.
- ROCKFORD, IL(CURTIS KING-WKKN) No Report.
- SPRINGFIELD, IL(T.J. HART-WFMB) D.Yoakam, J.Frickie, L.J.Dalton, E.Rabbitt.
- ANNA, IL(RICH GRIFFIN-WRAJ) Lightfoot, J.Frickie, Dobie Gray, R. Flores, M.& Rucker.

SOUTHWEST

- TULSA, OK(BILL PAYNE-KTFX) No Report.
- TEXARKANA, TX(JOHN MOORE-KMLA) R.Milsap, Nicolette, L.J.Dalton, M.Gilley, R. Flores.
- DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) C.Gayle, D.Yoakam.
- HOUSTON, TX(CANDEA/MURRAY-KILT) No Report. PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) S.Wariner,
- Sylvia, S.K. & O.. BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) L.J.Dalton, S.Pacific, M.& Rucker, Greenwood.
- AUSTIN, TX(MIKE CARTA-KVET) S.Earle, B.Mandrell, S.Wariner.
- AUSTIN, TX(STEVE GARY-KASE/FM) Willie N., C.McClain, S.of Rodeo, E.T.Conley, Restless H.
- AMARILLO, TX(STU SCHROEDER-KBUY) M.Gilley, S.of Rodeo, S.Pacific, L. Lovett.
- LUBBOCK, TX(CHUCK LUCK-KLLL) S.Pacific, Greenwood, Oaks.

MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) M.& Rucker, Restless H, J.Conlee, E.T.Conley, E.T.Conley.

- EL PASO, TX(HINRICH/KENNEDY-KHEY/Y96) S.K. & O., Two Hearts, T.Tucker, Exile.
- PHOENIX, AZ(BUDDY OWENS-KNIX) Girls N.D., Greenwood, E.T.Conley.

ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) No Report. LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) No Report.

CARLSBAD, NM(BOB SWAYZE-KATK/FM) J.Anderson, Restless H, B.Burnette.

ROCKY MOUNTAIN

- WOLF POINT, MT(ROSS STRAUSER-KVCK) B.Mandrell, B.J.Royal, S.Wariner, Fairchild, J.Anderson, D. Fargo, T.Wynette, J.Denver.
- DILLON, MT(MIKE KANDILAS-KDBI) Greenwood, R. Flores, Willie N., J.Anderson, D. Fargo, R.Travis.

POLSON, MT(ROGER NELSON-KERR) No Report.

- MISSOULA, MT(DAVE WILSON-KGVO) Restless H, D. Fargo, M.Dixon B.Mandrell, J.Anderson, T.Wynette, S.Wariner.
- MISSOULA, MT(PAUL PROCTOR-KYSS/FM) S.Wariner, S.Pacific, B.J.Royal.
- HAMILTON, MT(JEAN PYSSON-KLYQ/AM) S.Wariner, J.Anderson, B.Mandrell, B.J.Royal, L.Everette, R. Flores, Willie N., Greenwood, L. Lovett, L. Boone, M.& Rucker.
- WHITEFISH, MT(ART JACKSON-KJJR) M.& Rucker, L.Everette, Restless H, J.Anderson, Exile, Trace, Beth Williams.
- GREELY/FT.COLLINS, CO(DON DANA-KYOU/FM) No Report.
- PUEBLO, CO(RANDY HILL-KIDN) B.Mandrell, J.Anderson, Restless H, R.Charles.

JACKSON HOLE, WY(GIL KING-KSGT) B.Mandrell, Juice, S.Wariner.

FAR WEST

LAS VEGAS, NV(STEVE RANDALL-KYYX/FM) Juice, M. Stuart.

- LAS VEGAS, NV(J.C. SIMON-KFMS) Masters, S.Pacific, Two Hearts, Restless H, M. Stuart, Indiana.
- RENO, NV(TONY THOMAS-KOLO) J.Anderson, S.Earle, Willie N., S.Wariner, R.Travis.
- RENO, NV(JOEL MULLER-KROW) E.T.Conley, S.Pacific, Restless H, S.K. & O.
- LOS ANGELES, CA(R.J. CURTIS-KLAC) T.Tucker, Sylvia, C.Gayle.
- LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) Exile, S.K. & O., Sylvia.
- BRAWLEY, CA(CHRIS OLIVAREZ-KROP) R. Flores, L. Everette,
- S.Wariner, B.Mandrell, D. Fargo.
- OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) J.Frickie.
- OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) T.Tucker, S.Earle, Restless H.
- EUREKA, CA(KEN CONLIN-KRED) Restless H, S.Pacific, Willie N., S.Wariner.
- SACRAMENTO, CA(CAMMIE WINSTON-KHWY) G.Morris, E.T.Conley, S.K. & O., Oaks, R.Cash.
- SACRAMENTO, CA(RICK STEWART-KRAK/AM) Exile, Greenwood, B.Mandrell.
- SACRAMENTO, CA(RICK STEWART-KRAK/FM) J.Frickie, L.Mandrell, Exile.

TURLOCK, CA(ED NICKUS-KMIX) No Report.

CHICO, CA(MARK RATHBUN-KHSL) Restless H, C.McClain, Greenwood, J.Anderson, Robin Lee, M.& Rucker.

NORTHWEST

- PORTLAND, OR(MARK WADE-KRDR) D. Fargo, Dobie Gray, B.Mandrell, S.of Rodeo, Trace, Tony Price, Crossroads.
- ASTORIA, OR(BOB LOUCKS-KVAS) Restless H, Willie N., C.McClain, M.Gilley, G.Campbell, J.Anderson, B.Mandrell, S.Wariner.
- ALBANY, OR(H.DAVID ALLAN-KRKT) Frozen.
- CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) B.Mandrell, S.Wariner, J.Anderson.
- TOLEDO, OR(DENNIS EDWARDS-KTDO) D. Fargo, Greenwood, J.Anderson, T.Hensley, Almost B's, B.Mandrell, T.Wynette, Chance.
- EUGENE, OR (BILLY PILGRIM-KEED) G.Morris, Juice, Tony Price.
- REDMOND, OR(MIKE WEST-KPRB) Greenwood, G.Morris, T.Hensley, Willie N., Restless H, D. Fargo, E.T.Conley, L. Boone, Lowes.
- PENDLETON, OR(STEVE GREEN-KWHT) B.Mandrell, S.Wariner, S.K. & O., S.Earle.
- SEATTLE, WA(JIM WILLIAMS-KMPS) Restless H, S.Pacific, J.Anderson.
- EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) G.Morris, M.Gilley, S.Wariner.
- YAKIMA, WA(BOB MURPHY-KUTI) Greenwood, L.Everette, M. Stuart, Willie N..
- ELLENSBURG, WA(MIA CARLSON-KXLE/AM) D. Fargo, Greenwood, J.Anderson.
- TRI-CITIES, WA(JESSE LEE-KORD) No Report.
- TRI-CITIES, WA(CHUCK MATHESON-KOTY) Greenwood, S.of Rodeo, Dobie Gray, E.T.Conley, Almost B's, L.Everette, D. Fargo.
- CLARKSTON, WA(CHUCK WALKER-KCLK) C.McClain, E.T.Conley, B.Burnette, S.of Rodeo, S.Pacific, R.Charles, R. Flores.
- ANCHORAGE, AK(BILL CARDOZA-KYAK) No Adds.
- ANCHORAGE, AK(STEVE CHAPMAN-KASH) S.Pacific, S.of Rodeo, Almost B's.
- CALGARY, AB(ROBIN INGRAM-CFAC) No Report.

COUNTRY SERVICE

WQLA-LaFollette, TN singles: ETC w/A.Pointer, Restless Heart on RCA.

WHTL-Whitehall, WI albums: MCA

KVDB-Sioux Center, IA singles & albums: All sources

COUNTRY JOBS

NEWS PERSON - KRDR-Portland, OR Don Lane (503) 667-1230 PROGRAM DIRECTOR - WQHK-Ft. Wayne, IN John Curry (918) 481-1061 **PROGRAM DIRECTOR** - Birmingham, AL *Chris O'Kelly (Box 10904 - 35202) AIR TALENT/PRODUCTION - KRED-Eureka, CA Ken Conlin (5640 S. Broadway - 95501) AIR TALENT(pm dr) - KFAY-Fayetteville, AR J.L. Fisk (501) 442-9859 AIR TALENT (am dr) - KCLK-Clarkston, WA Chuck Walker (509) 758-3361 AIR TALENT/PRODUCTION - WFMX-Statesville, NC Tim Walker (1117 Radio Rd. - 28677) AIR TALENT - KRKT-Albany, OR Bill O'Brien (1207 E. 9th. - 97321) AIR TALENT - KFMS-Las Vegas, NV *Randy Hood (1555 E. Flamingo #435 - 89119) AIR TALENT (future) - WAOV-Vincennes, IN *Dave Millar (Box 2000 - 47591)

*No phone calls please.

COUNTRY AVAILABLE

- **RANDY JENKINS** from WWWI-Greensboro, NC is looking for a position as AT/MD/PD/PRODUCTION, contact him at (919) 852-7326.
- MIKE DOTY from KYSS-Missoula, MT is looking for a position as AT/MD/PD/PRODUCTION, contact him at (406) 251-4009.
- JACK LUNDY from KZ102-Fargo, ND is looking for a position as AT/PD/PRODUCTION, contact him at 701-237-9367.
- DICK BERG from WIL/KSON/KVI is looking for a position as PD/AT(am dr), contact him at (503) 325-3503.
- MIA CARLSON from KXLE-Ellensburg, WA is looking for a position as AT/MD/PRODUCTION, contact her at (509) 925-1240.
- KENT GLANZER from KSJB-Jamestown, ND is looking for a position at AT/MD, contact him at (701) 252-6398(after 2:30).
- SCOTT MICHAELS from WANC-Fayetteville/Aberdeen, NC is looking for a position as AIR TALENT, contact him at (602) 942-3950.

COUNTRY CHANGES

CLINT MARSH from WAOV-Vincennes, IN was promoted to Ass't. Program Director.

COUNTRY LINE UP

KNEW-Oakland/San Francisco, CA

Jon Wailin (5:30-10AM); Bill Collins (to 2PM); Tom Brenner (to 6PM); Marty Sullivan (to 10PM); Buddy Hatton (to 2AM); Terry Smith (to 5:30AM). Weekends - Stan Dunn, Sam VanZant, Steve Jackson, Bill Stone, Rob Reilly and Carl Brown.

KSAN-Oakland/San Francisco, CA

Frank Terry (6-10AM); Bill Stedman (to 2PM); Dennis Day (to 6PM); Bob Jackson (to 10PM); Terry Rhodes (to 2AM). Weekends -BJ Ballard and Bob Landry.

"URBANIZING" By Jerry Boulding

"SUMMERTIME BLUES"

"It's summertime and the listening is easy. Fish's (That's a new disco) jumping and Cotton (he's the drummer) is high: (He drank 13 in-a-row with no commercial break.) The question of who's rich and good lookin' is hard to determine So hush little baby and let's do the new dance called The Pee Wee Herman."

HIGH ENERGY SUMMER

Not so long ago in a galaxy nearer than you might think, someone once asked then RKO vice-president Bruce Johnson when his jocks were going to stop screaming. RKO radio, at the time, was topping the ARBitron scoreboard in markets like L.A., San Francisco, New York, Boston and Memphis. In addition to having the hottest rubber on the road with their General Tire line, RKO had some super hot stations like KHJ, KFRC, WOR/FM, WRKO and WHBQ. It was summertime, 1973, and a popular industry gathering was the setting. Bruce Johnson repeated the question, "When are my jocks going to stop screaming?" He said, "When the ratings go down." Actually, they weren't really screaming. The question came from a good-natured, fun-loving promotion executive who obviously didn't understand high-energy summer radio. But it was obvious to all that high-energy radio was working all over the country

A lot of folks are still screaming about the just-ended spring ARBitron ratings sweeps. It happens every summer. Summer is the season for baseball, beaches, sizzling days and balmy nights. It's also a time when vacations and loads of summer teens tie up the request lines with demands for lots of high energy music. These active teens are really reactionary listeners who could cause your cume to crumble if you over-react.

UP WITH THE DOWNSTROKE

George Clinton hit the nail on the head a few seasons ago with his upbeat version of a man who was down because his love life was a little low until he got the message. One thing is certain: You can't play up music with a down jock. And, a down jock is not one who is fresh and superhip. In this case, it's one who is laid all the way back, so that whether it's a ballad or a sizzling cooker, his pace and attitude is the same...slow.

There is certainly something to be said for a station that adjusts its music so that when it's

hot, it's hot ... so to speak. To win the ratings wars, you've got to get the listeners' attention and a cooking summer radio station does just that...which accounts for some of those huge summer numbers a lot of urban radio stations have been getting lately.

One drawback though, is that even the best executed high-energy urban rocker is going to tune some parts of the audience out, but that is only because of the dayparts and moods of some of its older listeners. Both of these can be easily adjusted. Even if the normal posture of your radio station is conservative, there is a lot more appeal for a well-adjusted high-energy summer radio station that you might expect. For most urban stations the narrower summer demographic target of 12-28 must continue to be instantly identifiable. We should never underestimate the awareness of a listener.

TWO KINDS OF PEOPLE

Regardless of the season, there are still just two basic kinds of radio listeners: active (or reactionary) and passive.

Let's look at the passive listener. He or she is the one most overlooked. Back in the 70's, someone figured out that if you were truly going to program to the masses, you would have to find out what the listeners who didn't call the radio station with requests really wanted to hear. Many of these passive listeners are out there getting diaries and expressing their opinions even though they are musically unaware. Oh, they may buy an album occasionally and go to a concert or watch MTV. A song like "There'll Be Sad Songs" by Billy Ocean may be out for several weeks before the passive listener is consciously aware of it. These listeners listen on a subconscious level. They like what they can relate to, what they're familiar with. A passive listener is like a passive consumer. For example, a modern housewife may be looking for aspirin. Chances are she'll buy Bayer or Bufferin, rather than an equally effective brand...why? Orientation... she can relate to it. Passive listeners would rather hear something that's familiar than some dynamite new release because they feel more comfortable with it...it's familiar.

Then there's the reactionary or active listener. They usually know what they're listening to. They call the request lines and vote on the "Top Eight at Eight". They buy records. They go to concerts. They are the



"Let's look at the passive listener. He or she is the one most overlooked. Back in the 70's, someone figured out that if you were truly going to program to the masses, you would have to find out what the listeners who didn't call the radio station with requests really wanted to hear."

first to tire from overplay and "burnout" They're aware. Strange as it may seem, our recent studies show that nearly 70% of the current 12-34 population is still passive! It will always seem like they're reactionary, but they're not. So sharp programmers and music directors should really try to gear their stations toward this audience. It's true that many of these passive listeners will try to cover up their passive "unhipness" by seeming more musically refined than they really are.

But reactionary listeners are growing. In a few short summers there will be a lot more reactionary or active listeners than there are now, but not quite yet. People are certainly becoming more and more musically aware.

Positioning your station seasonally is important. It's but one of many commitments we must make. And as you watch the faces of the lone freeway drivers on Monday morning as they listen to America's most personal medium, it can make you wonder what the bottom line really is. 'Cause there really "ain't no cure for those Summertime Blues".

SEXY SINGLES

"ALWAYS"

me

From The Album NEVER FELT SO GOOD

NY GRAWFORD "CAN'T STAND THE PAIN"

From The Album ABSTRACT EMOTIONS



the GAVIN REPORT in the 15

Editor: Betty Hollars

FIED CER

EL DEBARGE Love Always (Gordy)

JEFFREY OSBORNE Soweto (A&M)

ST ADDED



CAMEO Word Up (Atlanta Artists/PolyGram)

JANET JACKSON When I Think Of You (A&M)



LISA LISA AND CULT JAM WITH FULL FORCE All Cried Out (Columbia)

2W

2W	LW	TW									
5.	2.	1.	ANITA BAKER - Sweet Love (Elektra)								
9.	1.		Luther Vandross - Give Me The Reason (Epic)								
7.	4.		SHIRLEY JONES - Do You Get Enough Love (P.I./Manhattan)								
10.	6.		MELBA MOORE & KASHIF - Love The One I'm With (Capitol)								
6.	3.		Jean Carne - Closer Than Close (Omni)	· ·	,						
25.	10.		BILLY OCEAN - Love Zone (Jive/Arista)								
19.	13.	7.	GWEN GUTHRIE - Ain't Nothin' Goin' On But Th	he Rent (Po	lydor/Poly	Gram)					
17.	12.		PATTI LABELLE - Oh People (MCA)	•		,					
12.	8.		Con Funk Shun - Burning Love (Polydor/PolyG	ram)							
27.	18.		SOS BAND - Borrowed Love (Tabu)	•							
20.	17.	11.	STEVE ARRINGTON - Home Boys (Atlantic)								
1.	5.	12.	Timex Social Club - Rumors (Jay)								
22.	16.		PIECES OF A DREAM - Say La La (Manhattan)								
18.	15.		FULL FORCE - Temporary Love Thing (Columb	bia)							
	25.		LEVERT - Pop Pop Goes My Mind (Atlantic)								
29.	19.	16.	LISA LISA - All Cried Out (Columbia)								
38.	21.		PRINCE - Anotherloverholenyohead (Paisley P	ark/Warner	Bros.)						
35.	22.		CHAKA KHAN - Love Of A Lifetime (Warner Bro								
28.	20.	19.	Michael McDonald - Sweet Freedom (MCA)								
11.	11.	20.	Stephanie Mills - Rising Desire (MCA)								
34.	24.	21.	LIONEL RICHIE - Dancing On The Ceiling (Moto	own)							
2.	7.	22.	Rick James - Sweet & Sexy Thing (Gordy)								
40.	27.	23.	MELI'SA MORGAN - Fool's Paradise (Capitol)								
30.	26.	24.	JETS - Private Number (MCA)								
	34.	25.	WHODINI - One Love (Arista)								
	36.		<u>DAZZ</u> - L.O.V.E. M.I.A. (Geffen)								
39.	30.		NU SHOOZ - Point Of No Return (Atlantic)								
31.	29.		George Clinton - Hey Good Looking (Capitol)								
	31.		GLENN JONES - Giving Myself To You (RCA)								
	37.		JAMES INGRAM - Always (Qwest)								
	38.		ASHFORD & SIMPSON - Count Your Blessings	6 (Capitol)							
15.	14.		Stevie Wonder - Land Of La La (Tamla)								
13.	23.		Cash Flow - Mine All Mine (Polydor/PolyGram)								
			EL DEBARGE - Love Always (Gordy)								
			JEFFREY OSBORNE - Soweto (A&M)								
			KLYMAXX - Man Size Love (Constellation/MCA	,							
			JANET JACKSON - When I Think Of You (A&M)							
			MAZE - I Want To Be With You (Capitol)								
			RUN DMC - Walk This Way (Profile)								
3.	9.	40.	Jeffrey Osborne - You Should Be Mine (A&M)								
		C ł	ARTBOUND	Reports	Adds	On	Chart				
	M		■ T STAR - Midas Touch (Elektra)	43	6	22	15				
			UICE" JONES - The Rain (Def Jam/Columbia)	41	8	17	16				

URBAN CONTEMPORARY Research: Betty Hollars	HIT FACTOR								
Hit Factor is a percentage of statio or Medium rotation, ie: 100 stations have it in Heavy or Medium rotatic	3		Tot	al Report	s This We	ek _98_	Last Wee	ek <u>95</u>	
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
BILLY OCEAN - Love Zone (J	'	t (Boludor/BoluCram)	83 65	46 40	23	10 11	4	55% 61%	4
GWEN GUTHRIE - Ain't Nothin SOS BAND - Borrowed Love		(Folydol/Folydraili)	65	40 34	16	12	3	52%	6
STEVE ARRINGTON - Home PIECES OF A DREAM - Say La			45 53	30 30	8 13	7		66% 56%	6 9
LEVERT - Pop Pop Goes My	Mind (Atlantic)		55	24	15	11	5	43%	3
PRINCE - Anotherloverholenyohead (Paisley Park/Warner Bros.) CHAKA KHAN - Love Of A Lifetime (Warner Bros.)			72 69	28 21	26 24	13 23	5	38% 30%	3
LIONEL RICHIE - Dancing On			72	21	28	20	3	29%	3

the GAVIN REPORT August 1, 1986

I

Janet's Hottest New Single

"WHEN I THINK OF YOU"



HOT NEW 12" REMIX



UP & COMING

ARTIST & TITLE	Reports	Adds	0n	Chart
HOWARD HEWETT - I'm For Real (Elektra)	38	18	16	4
DENIECE WILLIAMS - Wiser & Weaker (Columbia)	36	3	22	11
DOUGIE FRESH - All The Way To Heaven (Reality)	35	5	17	13
GEORGE BENSON - Kissing In The Moonlight (Warner Bros.)	35	14	16	5
*5 STAR - Can't Wait Another Minute (RCA)	30	17	8	5
*CAMEO - Word Up (Atlanta Artists/PolyGram)	30	29	1	
MARY JANE GIRLS - Walk Like A Man (Motown)	29	3	22	4
MADONNA - Papa Don't Preach (Sire/Warner Bros.)	28	1	13	14
TEMPTATIONS - Lady Soul (Gordy)	28	12	10	6
KRYSTOL - Passion From A Woman (Epic)	26	3	15	8
CARL ANDERSON & GLORIA LORING - Friends & Lovers (CBS)	24	6	14	4
TRINERE - How Can We Be Wrong (Jam Packed)	23	4	15	4
FATBOYS - In The House (Sutra)	23	2	13	8
STACY Q - Two Of Hearts (Atlantic)	22	6	8	8
ATLANTIC STARR - In The Heat Of Passion (A&M)	22		9	13
TROUBLE FUNK - Good To Go (Island)	21	2	14	5
DHAR BRAXTON - Jump Back (Sleeping Bag)	20	1	13	6
YARBOROUGH & PEOPLES - Wrapped Around Your Finger (Total Experience)	20	3	10	7
*GREGORY ABBOTT - Shake You Down (Columbia)	18	11	7	
L.A. DREAM TEAM - Nursery Rhymes (MCA)	17	1	10	6
PATTI AUSTIN - Getting Away With Murder (Qwest)	17	1	8	8
RANDY CRAWFORD - Can't Stand The Pain (Warner Bros.)	16	4	7	5
SPENCER JONES - How To Win Your Love (Profile)	16	1	8	7
JUNIOR - Not Tonight (Mercury)	16	5	8	3
*NEW EDITION - Earth Angel (MCA)	16	5	10	1
*RAPPIN' DUKE - The Duke Is Back (Tommy Boy)	16	9	5	2
*LOOSE ENDS - Stay A Little While (MCA)	16	1	11	4
O.C.SMITH - Whatcha Gonna Do (Rendezvous)	15	3	8	4
JANICE KRISTIE - I'm Hungry For Your Love (Supertronix)	15		8	7
*KENNY G - What Does It Take To Win Your Love (Arista)	15	14	1	
*TEASE - Better Wild Than Mild (Epic)	15	4	10	1
*TMP BAND - Ring Ring (Critique)	14	1	6	7
*BOBBY JIMMY & THE CRITTERS - Roaches (Jay)	14	4	8	2
*RJ'S LATEST ARRIVAL - Heaven In Your Arms (Manhattan)	14	13	1	
DROPPED: #28-Skyy, #32-Mtume, #33-Jermaine Jackson, #35-Controllers, #39	-Mazarati,	#40-EI		1

DROPPED: #28-Skyy, #32-Mtume, #33-Jermaine Jackson, #35-Controllers, #39 -Mazarati, #40-E DeBarge (Who's), Nicole, Afrika Bambaataa, Sade, Boogie Boys, Real Roxanne, Starpoint.

URBAN CONTEMPORARY SUMMARY

This has been a week for women in music in many ways. Six of our chart's top eight are women: ANITA BAKER (1), SHIRLEY JONES (3), MELBA MOORE (4), JEAN CARNE (5), GWEN GUTHRIE (7), and PATTI LABELLE (8). I remember the days when MD's and PD's were screaming for female vocalists to balance their rotations that were cluttered with male vocalists and groups with almost always a male lead singer or singers. Taking a look down the list of charted movers and climbers, we see LISA LISA coming up quickly followed by CHAKA KHAN, MELI'SA MORGAN and JANET JACKSON. While we're on the subject of women, it's nice to see a couple of our favorites on the move Sylvia Rhone has been promoted at Atlantic Records in New York to fill the position vacated by Hank Caldwell when he went over to Solar to run Dick Griffey's record company. We congratulate Sylvia and support her wholeheartedly in her efforts. Another lady, "The Latin Lady - Licia Torres" leaves her air shift at Top 40 station KMEL-San Francisco, where she's been doing 10PM-2AM for the past two years, to become the new Music Director at KJLH-Los Angeles where she will also do mid-days. (Jesus Garber, are you reading this?) Licia Torres started in radio at AOR station KDKB-Phoenix, moved to KXTC (Disco 92)-Phoenix where she did music and an air shift. She then went to KZZP-Phoenix,

WJPC-Chicago, WGCI/FM-Chicago and KBLX-San Francisco before landing at KMEL. Her MD duties start officially at KJLH on August 11th and we wish her well.

Certified awards go to two who have seen this headline spot before: EL DEBARGE and JEFFREY OSBORNE, both are hot with their new ones. Most added was a clear-cut runaway win by CAMEO with their new single "Word Up". Pop crossover goes to LISA LISA, which was the pop department's Record To Watch last week - and the Top 40's went for it like crazy this week. WDKX-Rochester reports great club reaction to LISA LISA every time it's played. Speaking of clubs, Bill St. John at KIIZ/AM-Killeen, TX, says that the new CAMEO is "an instant floor packer at the clubs"; Doug Davis at KHYS-Pt.Arthur, TX reports calls for CAMEO already, Don Cody at WGIV-Charlotte sez that "...the CAMEO record was spinning on my turntable and on the air before the person who brought it in could wipe the sweat off her face ... "; and L.D.McCollum at XHRM-San Diego reports that "after one week-end of play, CAMEO is already #2 requests." After the commotion over that died down, we started getting reports on the RUN DMC LP cut "You Be Illin" next: Cecilia Whitmore at WJLB -Detroit said "It's the most requested thing here"; Tony Wright at WJIZ - Albany reports "Illin" as his #1 request item; Mad Hatter, WGOK-Mobile

reports it's getting #1 requests; and Melvin Jones at KRNB-Memphis expressed surprise that "Illin' is getting across the board requests and for a rap song, that's unbelievable!" Melvin also says that the new ASHFORD & SIMPSON is "gonna be a monster!" Don Cody at WGIV also reports that the adults are "ringing the phones off the hook" for LUTHER VANDROSS. The next request story goes to LEVERT: Rick Stevens at WCKX-Columbus says "LEVERT's a biggie ... the lovers love it!"; Fred Harvey at WFKX-Jackson, TN, says that LEVERT's #1 in requests, NEW EDITION's "Earth Angel" is top 5 requests, along with teen requests for RAPPIN' DUKE's "Duke Is Back". Mickey Arnold at WRDW-Augusta reports teen requests for RAPPIN' and adult calls for LEVERT and BB&Q BAND. David Rosas called from WWWS/FM-Saginaw to report calls after only 3 days for the GENOBIA JETER single, all demos, even teens. Joe Bullard at WANM-Tallahassee recalls requests "...for KENNY G from the adult crowd", and Jay Riley at WNOO-Chattanooga says that KENNY G gets requests there. Tony Brown at WBLX-Mobile sez "ORAN 'JUICE' JONES gets calls from 18-34 year-old callers" and C.C. Scott at KXZZ-Lake Charles reports calls for MAZE. Terri Avery at KKDA-Dallas reports HOWARD HEWETT getting calls from all ages. Betty

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NORTHEAST

BOSTON, MA

ANGELA THOMAS-WILD

ADDS: Kenny G, J.Osborne, Janet Jax., BB&Q, A.O'Neal. HOTS: Oran Jones, Levert, Arrington, Skyy, SOS Band, Vandross, Force MD's, P.LaBelle, Loose Ends, Mid. Star, H.& Davis.

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

ADDS: DeBarge, Ocean, Jets, Janet Jax.. HOTS: Madonna, J.Osborne, M.McDonald, Timex S.C., N.Edition, Mary Janes, Prince, Jermaine J, P.LaBelle, Gw.Guthrie, Lisa Lisa.

NEW YORK, NY

TONY GRAY-WRKS

ADDS: Ashford &S. HOTS: Mid. Star, M.Morgan, Gw.Guthrie, D.Braxton, S. Red, H.& Davis, J.Carne, 52nd St., Ocean, Vandross, Skyy.

NEW YORK, NY

SCOTT SHANNON-Z100

ADDS: Stacey Q, N.Edition. HOTS: Madonna, Lisa Lisa, Janet Jax., Timex S.C., J.Stewart, L.Richie, J.Osborne, Ocean.

ROCHESTER. NY

ANDRE MARCEL-WDKX

ADDS: Janet Jax., Maze, J.Osborne, 5 Star, A.O'Neal, Temps. HOTS: Skyy, Lisa Lisa, Dougie Fr..

PITTSBURGH, PA

JOHN ANTHONY-WAMO

HOTS: Prince, Anita Bakr, Cash Flow, J.Kristie, S.Jones, Jets, P.LaBelle, Full Force, Lisa Lisa, MM/Kashif, J.Carne.

PHILADELPHIA. PA

TONY QUARTERONE-WUSL/FM

ADDS: Gw.Guthrie. HOTS: Oran Jones, Prince, Run DMC.

WASHINGTON, DC

MIKE ARCHIE-WHUR

ADDS: Confunk S., Mary Janes, A.O'Neal, Gen. Jeter, RJ'S Latst, Maze, B.Wright. HOTS: J.Osborne, P.LaBelle, Ocean, Pieces/Dr., Lisa Lisa, SOS Band, Prince, J.Ingram, L.Richie, Full Force, P. Austin.

BALTIMORE, MD

KINGSTON/KRONTHAL-B104

ADDS: Run DMC, Lisa Lisa. HOTS: Jets, Loring/And, Timex S.C., Janet Jax., N.Edition, Regina, M.McDonald, L.Richie, J.Osborne, Klymaxx, Ocean.

BALTIMORE, MD

ROY SAMPSON-WXYV/FM

ADDS: Trinere, Prince, Controller, Maze, Temps, H.Hewett, G.Abbott, Klymaxx. HOTS: Levert, Jets, Lisa Lisa, Full Force, R.Roxanne, Joy Simms, M.Morgan, Ashford &S, Deniece W., Janet Jax., Arrington.

OCEAN CITY, MD

DAVE ALLAN-OC104/FM

ADDS: G.Benson, Janet Jax., S. Red, H.Lewis, Loring/And, Stacey Q, 5 Star. HOTS: Klymaxx, P.LaBelle, Mary Janes, DeBarge, MM/Kashif, S.Jones, Anita Bakr, Nu Shooz, L.Richie, Prince, Ashford &S.

RICHMOND, VA

DONNIE DEANE-WKIE

ADDS: Oran Jones, Stacey Q, Force MD's, G.Brown, Kenny G, Janet Jax., P.Carroll, Lynn White, H.Hewett, Cameo, G.Abbott, P.Hyman, Geo.Duke. HOTS: Pieces/Dr., Gw.Guthrie, Temps, L.Richie, Lisa Lisa, Full Force, M.Morgan, J.Ingram, Chaka Khan, Levert, A.Starr.

NORFOLK, VA

DON ALLEN-WOWI

ADDS: Cameo, D Train, M.Morgan, O'Ch.Brown, G.Brown, HOTS: P.LaBelle, Lisa Lisa, S.Mills, Confunk S., D.Braxton, SOS Band, Krystol, J.Kristie, Arrington, TMP Band, Ivy.

RICHMOND/PETERSBURG, VA

PHIL DANIELS-WPLZ/FM

HOTS: Rainy D., Mtume, Janet Jax., N.Edition, Y.& People, Lisa Lisa, Mazarati.

ROANOKE, VA

 ADDS: Nu Shooz, Sade, Oran Jones, Controller, DeBarge, Ashford &S, J.Osborne, M.Morgan, Prince, Gl. Jones, Full Force, Levert, R.Stewart. HOTS: S.Jones, MM/Kashif, Vandross, L.Richie, S.Mills, Gw.Guthrie, Cash Flow, P.LaBelle, Pieces/Dr., Arrington, Madonna.

SOUTH

GREENSBORO, NC

DOC FOSTER-WQMG

ADDS: Fatboys, Run DMC, Junkyard B, Rappin' D., Egypt Lvr., J.Osborne, Epicenter, Temps, DeBarge, 5 Star, Klymaxx, Maze, G.Benson, Cameo, Trinere. HOTS: MM/Kashif, Wonder, Levert, Arrington, SOS Band, P.LaBelle, Gw.Guthrie, Ocean, Whodini, B.Wright, Lisa Lisa.

CHARLOTTE, NC

DON CODY/K.MURPHY-WGIV

ADDS: Cameo, Kenny G, S. Winwood. HOTS: DeBarge, Vandross, M.Morgan, SOS Band, Tease, MM/Kashif, Mtume, J.Carne, S. Red, Nu Shooz.

FAYETTEVILLE. NC

BAEZ/CRUISE/MCKRAE-WDKS

ADDS: E.Towns, TMP Band, Oran Jones, Temps, Kenny G, Krystol, G.Benson. HOTS: Ashford &S, S.Jones, DeBarge, Regina, Gw.Guthrie, Vandross, LA D.Team, Levert, Salt N P..

FAYETTEVILLE, NC

LYPE/GREENE/BENSON-WZFX

ADDS: G.Benson, Carneo, Skipworth, A.O'Neal, Oran Jones, Kool/Gang, Dougie Fr., R.Franklin, G.Abbott. HOTS: Dazz Bd., Prince, Gw.Guthrie, Vandross, Anita Bakr.

WILMINGTON, NC

TONY GORE/JOE DIAZ-WWIL

ADDS: Tease, Oran Jones, DeBarge, Nicole, S.Jones, H.Hewett, Deniece W., Main Attr., Prince, Mtume, UTFO, Krystol. HOTS: Wonder, Cherrelle, Confunk S., J.Carne, Teena M., Janice, Teddy P., Full Force, Arrington, Gw.Guthrie, Cash Flow.

ASHEVILLE. NC

S.MCINTYRE/ROBINSON-WBMU/FM

ADDS: D Train, J.Kemp, Gw.Guthrie, Fat Larrys, Mendes, 4 Tops, Controller, Kenny G, Klymaxx, Jets. HOTS: Rockwell, Loring/And, S.Mills, Y.& People, Rene & A., Tease, R.Crawford, E.Towns, S.Jones, Vandross, G.Clinton.

ST.MATTHEWS. SC

ANDY HENDERSON-WOKI

ADDS: Cameo, Ashford &S, Loring/And, Temps, GI. Jones.

COLUMBIA, SC

JEFF MCHUGH/T.DEAN-WWDM/FM

HOTS: Gw.Guthrie, J.Osborne, Mazarati, G.Clinton, Vanity, Lisa Lisa, Boogie B's, D.Braxton, Anita Bakr, Confunk S., Jets.

COLUMBIA, SC

SAUNDERS/MICHAELS-WMMC

HOTS: Vandross, P.Gabriel, Nu Shooz, MM/Kashif, L.Richie, Wonder, Chaka Khan.

GEORGETOWN, SC

SWINTON/WAKEFIELD-WVBX

HOTS: G.Clinton, Temps, Pieces/Dr., Ocean, Lisa Lisa, Prince, Jets, Nu Shooz, Full Force, SOS Band.

FLORENCE, SC

ANDREW BAILEY-WYNN

ADDS: Ashford &S, G.Abbott, Kenny G, Skipworth, D Train, P.Carroll, De Shawn, DJ H'wood, R.Franklin. HOTS: Troub.Funk, Levert, Jets, Prince, Ocean, Nu Shooz, Chaka Khan, SOS Band, L.Richie, GI. Jones, Klymaxx.

GREENVILLE, SC

ANDRE CARSON-WHYZ ADDS: Wm. Bell, V.Rumor C., G.Benson, Cameo, Janet Jax., Force MD's, Maze, DeBarge. HOTS: Full Force, Dramatics, Dazz Bd., Ashford &S, J.Osborne, Lisa Lisa, LA D.Team, Starpoint, Anita Bakr, S.Jones, Run DMC.



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MARIETTA, GA

TONY SCOTT-WEKS

ADDS: D Train, Cameo, Kenny G, R. Palmer, V.Rumor C., P.Hyman, Geo.Duke, Thurston & HOTS: Temps, H.& Davis, 5 Star, J.Kemp, Maze, Gl. Jones, Prince, Rick James, SOS Band, MM/Kashif, Madonna.

ATLANTA, GA

RAY BOYD-V103

ADDS: J.Ingram, Maze, Satin,S&L., R.Crawford, G.Benson, Junior, 5 Star. HOTS: Cash Flow, Regina, Jermaine J, SOS Band, Janice, P. Austin, Pieces/Dr., Prince, DeBarge, Spen.Jones, Gl. Jones.

AUGUSTA, GA

DEMETRA MERRITT-WFXA

- ADDS: Liq. Heat, Wm. Bell, Maze, G.Benson, Janet Jax., J.Osborne, G.Abbott, N.Edition, Kenny G, 5 Star, H.Hewett. HOTS: S.Mills, Arrington, Pieces/Dr., L.Richie, Levert, M.Morgan, Trinere, M.McDonald, Jermaine J, Dazz Bd., Ivy.
- AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: 5 Star, G.Abbott, G.Benson, JohnnyBaby, B.Williams, G.Clinton, Kenny G, Cameo, D Train, Y.& People. HOTS: Mid. Star, J.Carne, S.Murdock, Timex S.C., Tenita J., S.Jones, Prince, P.LaBelle, Teena M., Vandross, Ocean.

ALBANY. GA

TONY WRIGHT-WJIZ

ADDS: Cameo, Latimore, RJ'S Latst, Kenny G, P.Hyman, O.C.Smith, D Train, B.Williams, M. Jagger, Daryl Hall. HOTS: Lisa Lisa, Timex S.C., S.Jones, Vandross, Anita Bakr.

TALLAHASSEE, FL

JOE BULLARD-WANM

 ADDS: Maze, Carneo, H.Hewett, Kenny G, RJ'S Latst, G.Abbott, UTFO, R.Crawford, 5 Star, Gen. Jeter, Main Ingr., Junior, Tease, O.Cheatem. HOTS: G.Benson, Levert, Spen.Jones, Krystol, Temps, B.Wright, Chaka Khan, Nu Shooz, J.Ingram, M.Morgan, Stacey Q.

TAMPA, FL

CHRIS TURNER-WTMP

ADDS: Loring/And, Janet Jax., Controller, P.Hyman, Carneo, Freshmen, Vitu. HOTS: M.Morgan, Arrington, Prince, P.LaBelle, Dazz Bd., J.Ingram, Vandross, S.Jones, Anita Bakr.

MONTGOMERY, AL

FRENCHE/E.CHAMPAGNE-WQIM

HOTS: Mid. Star, M.McDonald, Y.& People, Timex S.C..

MOBILE, AL

MAD HATTER-WGOK

ADDS: Latimore, D Train, J.Kemp, Gen. Jeter, RJ'S Latst, Cameo, B.Humphrey, P.Hyman, Geo.Duke, P.Carroll. HOTS: Prince, UTFO, Levert, Teddy P., Gl. Jones, Fatboys, M.C.D.Bill, SOS Band, Vanity, M.McDonald, S.Mills.

MOBILE. AL

TONY BROWN-WBLX

ADDS: Maze, Oran Jones, 5 Star, H.Hewett, J.Osborne, Junior, Dougie Fr., Trinere, Temps, Nu Shooz. HOTS: Krystol, Whodini, SOS Band, Prince, Mid. Star, Controller, P.LaBelle, L.Richie, J.Ingram, Chaka Khan, Levert.

OPELIKA, AL

KEITH REED-WZMG

ADDS: Deniece W., G.Clinton, Levert, Miarni S.M., J.Ingram, Redd. HOTS: Vandross, Cash Flow, S.Mills, Gw.Guthrie, MM/Kashif. NASHVILLE, TN

J.C. FLOYD-WOOK/FM

ADDS: Troub.Funk, Cameo, Rappin' D., Anita Bakr, J.Kemp, J.Ingram. HOTS: Janice, SOS Band, Pieces/Dr., Krystol, Rose Bros., Nu Shooz, S.Mills, S.Murdock, Arrington, P.LaBelle, Wonder.

CHATTNOOGA, TN

JAY RILEY-SWITCH 102-WNOO

ADDS: Cameo, Kenny G, J.Kemp, B.Humphrey, P.Hyman, D.V.& A.B., L.Williams. HOTS: Starpoint, Sade, Gap Band, M.McDonald, J.Carne, MM/Kashif, P.LaBelle, Hiroshima, Rene & A., SOS Band, Chaka Khan.

MEMPHIS, TN

P.WELLS/JIMMY SMITH-K-97

HOTS: M.McDonald, S.Jones, Rick James, MM/Kashif, Gw.Guthrie, Confunk S., Arrington, P.LaBelle, Whodini, L.Richie, Nu Shooz. MEMPHIS, TN

MELVIN JONES-KRNB

ADDS: Gibbons F., Main Ingr., Denroy M., M.Sembello, Rappin' D., Stacey Q. HOTS: J.Carne, Gw.Guthrie, M.Morgan, M.McDonald, Ashford &S, Run DMC, Anita Bakr, L.Richie, Maze, Klymaxx, Stacey Q.

JACKSON, TN

FRED HARVEY-WFKX

ADDS: Run DMC, J.Ingram, Ashford &S, Maze, H.Hewett, Temps, G.Benson, Cameo. HOTS: B.Monkeys, Rick James, Whodini, S.Jones, Dougie Fr., Rappin' D., Arrington, M.McDonald, N.Edition, S.Mills, Cash Flow.

JACKSON, MS

CARL HAYNES-WJMI

ADDS: Run DMC, Trinere, J.Osborne, Dougie Fr., Force MD's. HOTS: M.Morgan, Janet Jax., A.Starr, MM/Kashif, J.Ingram, Princess, GI. Jones, Junior, Ashford &S, Aleem.

LAUREL/HATTIESBURG. MS

RON DAVIS-WQIS

ADDS: J.Osborne, DeBarge, Janet Jax., Cameo, H.Hewett. HOTS: S.Jones, MM/Kashif, Vandross, Confunk S., S.Mills, Ocean, Whodini, P.LaBelle, Arrington, Chaka Khan.

MCCOMB, MS

SARA KAY-WHNY

CENTRAL

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Prince, Deniece W., Maze, Klymaxx, Mid. Star, Janet Jax., Oran Jones, Rappin' D., M.C.D.Bill, L.Richard, G.Abbott, H.Hewett, RJ'S Latst, Temps. HOTS: P.LaBelle, SOS Band, Pieces/Dr., Levert, Fatboys, Ocean, L.Richie, Lisa Lisa, Chaka Khan, Gl. Jones, Whodini.

COLUMBUS, OH

K.C. JONES-WVKO

ADDS: H.Hewett, Janet Jax., Controller, J.Ingram, Mid. Star. HOTS: Confunk S., L.Richie, S.Mills, Pieces/Dr., Ashford &S, Timex S.C., Cash Flow, Skyy, 52nd St., Rick James, Janet Jax..

CLEVELAND, OH

- DEAN DEAN-WDMT
- ADDS: R.Franklin, P. Austin, Janet Jax., DeBarge, L.Richie, Nicole, Mid. Star, Cameo, 5 Star, O.C.Smith, J.Osborne, Y.& People. HOTS: MM/Kashif, Cash Flow, Trinere.

CLEVELAND. OH

LYNN TOLLIVER JR-WZAK

ADDS: O'Ch.Brown, BobbyJimmy, LA D.Team, RJ'S Latst, Kenny G, 5 Star, Nu Shooz, B.Williams, Pieces/Dr..

CINCINNATI, OH

B.CASTLE/G.WEILER-WBLZ

HOTS: J.Osborne, DeBarge, Cherrelle, Rick James, Level 42, Run DMC, Regina, SOS Band, MM/Kashif, Madonna, Klymaxx.

CINCINNATI. OH

STEVE HARRIS-WCIN

ADDS: Whodini, M.McDonald, DeBarge, Temps, Rappin' D., A.O'Neal. HOTS: Boogie B's, J.Osborne, Mid. Star, Whodini, Dazz Bd., Cash Flow, MM/Kashif, Pieces/Dr., Klymaxx, Maze, L.Richie.

INDIANAPOLIS. IN

KELLY KARSON-WTLC ADDS: Mid. Star, R.Crawford, RJ'S Latst, Cameo, J.Osborne, G.Benson, Oliver Who. HOTS: Vandross, SOS Band, J.Kristie, G.Clinton, TMP Band, Spen.Jones, P.LaBelle, Gl. Jones, Prince, Chaka Khan, DeBarge.

HOTS: Prince, L.Richie, Miami S.M., M.McDonald, Gavin C., Jermaine J, J.Osborne, Mary Janes, Madonna, Janet Jax., P.Gabriel.

DETROIT, MI

GARY BERKOWITZ-WHYT

ADDS: DeBarge, Jets. HOTS: Ocean, Run DMC, Miami S.M., P.LaBelle, Regina, Timex S.C., Stacey Q, Klymaxx, Mary Janes, Prince, L.Richie

DETROIT, MI

J.ALEXANDER/WHITMORE-WJLB

ADDS: G.Clinton, Full Force, RJ'S Latst, SOS Band. HOTS: Thurston &, Controller, Junior, P.LaBelle, Mazarati, M.Morgan, Pieces/Dr., O.C.Smith, Vandross, Wonder.

SAGINAW, MI

DAVID ROSAS-WWWS/FM

ADDS: Run DMC, D Train, N.Edition, Gen. Jeter, P.Hyman, RJ'S Latst, Cameo, HOTS: Pieces/Dr., Whodini, Confunk S., S.Mills, Prince, Col.Abrams, MM/Kashif, Jermaine J, Vandross, Gw.Guthrie, G.Clinton.

KALAMAZOO, MI

MICHAEL JACKSON-WKMI

HOTS: Y.& People, Mazarati, Cherrelle, Mtume, Prince, Dramatics, M.McDonald, Vandross, Tease, LA D.Team, LaBelle &M.

MILWAUKEE, WI

B.MILLER/MAX FYRE-WLUM

HOTS: Loring/And, S. Winwood, Full Force, Gw.Guthrie, Ocean, MM/Kashif, Klymaxx, Lisa Lisa, Run DMC, Pieces/Dr., C.Club.

MILWAUKEE, WI

ROB HARDY-WNOV

ADDS: Fatboys, M.McDonald, Klymaxx, T-Town C., M.Sembello. HOTS: Rick James, Freestyle, Connie, MM/Kashif, Full Force, Cash Flow, Trinere, BobbyJimmy, C.Carter, Rene & A., Main Attr...

MINNEAPOLIS, MN

PETE RHODES-CBLS

HOTS: Skyy, S.Mills, Cash Flow, MM/Kashif, Mazarati, Regina, 52nd St., Prince, Full Force, Chaka Khan, Wonder.

CHICAGO, IL

MARCO SPOON-WBMX/FM

ADDS: Levert, H.Hewett, RJ'S Latst, BobbyJimmy. HOTS: Skyy, Confunk S., Anita Bakr, J.Carne, MM/Kashif, Gw.Guthrie, S.Mills, Ocean, P.LaBelle, Connie, Gl. Jones.

CHICAGO, IL

LEE MICHAELS-WGCI/FM

ADDS: Full Force, J.Osborne, Dougie Fr., Stacey Q, RJ'S Latst, Klymaxx, Ashford &S, J.Ingram, 5 Star, O.Cheatem, Meshay, M.Morgan. HOTS: Arrington, Prince, Nu Shooz, Gl. Jones, P.LaBelle, BobbyJimmy, Lisa Lisa, Whodini, SOS Band, G.Clinton, Chaka Khan.

CHICAGO, IL

DEE HANDLEY-WJPC

ADDS: P.LaBelle, Lisa Lisa, Ocean, SOS Band, L.Richie, Col.Abrams. HOTS: Prince, Rainy D., Gavin C., S. Red, Teena M., Ocean, Run DMC, Pieces/Dr., Arrington, Janet Jax., N.Edition.

ST.LOUIS, MO

ANDRE FULLER-WZEN

ADDS: Troub.Funk, RJ'S Latst, D.Braxton, Rappin' D., Thurston &, O'Ch.Brown, Main Ingr., 5 Star, O.C.Smith. HOTS: Ocean, Chaka Khan, J.Carne, Pieces/Dr., Rick James, Oran Jones, P.LaBelle, Arrington, S.Mills, Controller, SOS Band.

ST. LOUIS, MO

MIKE STRADFORD-KMJM

ADDS: Krystol, Thurston &, Loose Ends, Cameo, Y.& People, Spen.Jones. HOTS: B.Monkeys, H.Hewett, Mid. Star, Klymaxx, 911, Gw.Guthrie, Oran Jones, J.Osborne, Full Force, S.Murdock, Stacey Q.

KANSAS CITY, MO

LORRIN PALAGI-KBKC/FM

ADDS: Mid. Star, Force MD's, Jets, SOS Band, Levert, Daryl Hall. HOTS: Run DMC, Gw.Guthrie, MM/Kashif, Anita Bakr, Rick James, S.Jones, Whodini, Cash Flow, Pieces/Dr., Vandross, Prince.

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

ADDS: Janet Jax., G.Benson, Ashford &S, Main Attr., Loring/And, 5 Star, J.Ingram. HOTS: Cash Flow, Ocean, Pieces/Dr., Jets, M.McDonald, Mid. Star, M.Morgan, Skyy, DeBarge, Rick James,

NEW ORLEANS, LA O'KELLY/ROLLING-B97

ADDS: Janet Jax., Jets, Lisa Lisa, Run DMC, HOTS: Madonna, Timex S.C., J.Osborne, L.Richie, Regina, M.McDonald, S. Winwood, Loring/And, Chaka Khan, P.LaBelle, Anita Bakr.

MAURICE/LAFAYETTE, LA

STEPHANIE SMALLWOOD-KFXZ

ADDS: H.Hewett, Temps, Pet Shop, P.Hyman. HOTS: Confunk S., Vandross, Cash Flow, S.Mills, MM/Kashif, Mtume, J.Osborne, Chaka Khan, Rick James, Skyy, Arrington.

AKE CHARLES, LA

C.C.SCOTT-KXZZ

ADDS: S.Jones, Temps, Dougie Fr., N.Edition, C.Shinnett. HOTS: Ocean, RFTW, Gw.Guthrie, Col.Abrams, A.& Camp, SOS Band, J.Ingram, W.Collins, 911, Anita Bakr, J.Carne.

WEST HELENA, AR

DELL SIMES-KCLT

HOTS: Klymaxx, J.Carne, M.McDonald, P. Austin, Anita Bakr, R.Crawford, Gw.Guthrie, Rene & A., Jets, Confunk S., Cash Flow.

SOUTHWEST

DALLAS, TX

T.AVERY/M.SPEARS-KKDA

ADDS: Oran Jones, Run DMC, 5 Star, Cameo, A.O'Neal, Main Ingr... HOTS: Run DMC, Joeski L., SOS Band, Prince, Ocean, Arrington, Pieces/Dr., Dougie Fr., Controller, J.Osborne, P.LaBelle.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM

ADDS: Ashford & Simpson, Ivy, Prince, Loose Ends, Oran Jones, H.Hewett, M.Morgan, El DeBarge, Cameo, Mona Lisa, D Train. Mixmaster Gee. HOTS: LA D. Team, Ocean, P. Gabriel, Cash Flow, Confunk S., Rick James, S.Mills, S.Jones, Wonder.

HOUSTON, TX RON ATKINS-KMJQ

ADDS: N.Edition, Cameo, BobbyJimmy, Rappin' D., M.Morgan, Janet Jax., D Train, G.Abbott, L.Richie, R.Crawford. HOTS: S.Murdock, G.Clinton, Whodini, SOS Band, Mid. Star, Dazz Bd., Dougie Fr., Deniece W., Boogie B's, Krystol, JohnnyBaby.

PT. ARTHUR, TX

DOUG DAVIS-KHYS

ADDS: Whodini, Ashford &S, Tease, Mid. Star, Cameo, Junior, Maze, Rappin' D., BobbyJimmy, Main Attr., Meshay, Temps. HOTS: S.Mills, SOS Band, Pieces/Dr., Arrington, Wonder, Full Force, Levert, L.Richie, M.McDonald, Lisa Lisa, Chaka Khan.

ENGLEWOOD/DENVER, CO

DANNY HARRIS/RON ASH-KDKO

ADDS: M.McDonald, Janet Jax., Maze, Mary Janes, H.Hewett, Temps, Jets. HOTS: Pieces/Dr., Arrington, P.Gabriel, Skyy, Chaka Khan, SOS Band, Deniece W., Krystol, J.Osborne, L.Richie, Cash Flow. PHOENIX, AZ

RICK THOMAS-KUKQ

ADDS: Vandross, S.Jones, Level 42, S. Winwood, C.Club, Bangles, Full Force, HOTS: Madonna, D.Braxton, Lisa Lisa, Gw.Guthrie, Bananarama, MM/Kashif, Klymaxx.

FAR WEST

RENO, NV

SHAKES/RYAN-KWNZ/FM

ADDS: Regina. HOTS: S. Red, Loring/And, Klymaxx, Ocean, Run DMC, Timex S.C., J.Osborne, L.Richie, Madonna.

LOS ANGELES, CA

CLIFF WINSTON-KJLH

ADDS: Janet Jax., Maze, Ashford &S, Klymaxx, Nu Shooz, J.Ingram, H.Hewett, DeBarge, G.Benson, Pieces/Dr., Gw.Guthrie, Chaka Khan, M.McDonald, Gl. Jones. HOTS: Madonna, Confunk S., S.Mills, Arrington, Wonder, Skyy, Regina, D.Braxton, P.Gabriel, Lisa Lisa, S.Murdock.

LOS ANGELES, LA

GREG MACK-KDAY

ADDS: S.Murdock, Carneo, Fresh F.C., Rappin' D., Tease. HOTS: Arrington, Janet Jax., Wonder, Madonna, Chaka Khan, M.McDonald, Full Force, Prince, SOS Band, Stacey Q, S.Mills.

LOS ANGELES, CA

MIKE SCHAEFER-KIIS/FM

ADDS: Nu Shooz, DeBarge, Run DMC. HOTS: Mary Janes, Jets, Chaka Khan, Ocean, Klymaxx, L.Richie, SOS Band, Loring/And, J.Osborne, S. Red, Regina.

LOS ANGELES, CA

ROBINSON/PERRODIN-KACE

ADDS: G.Abbott, Junior, Foxx. HOTS: P.LaBelle, Ocean, D.S.& B.J., M.McDonald, H.Hewett, Double, M.Sembello, J.Osborne, SOS Band, Guinne, Gl. Jones.

SAN DIEGO, CA

L.D.MCCOLLUM-XHRM

ADDS: Ashford &S, G.Benson, H.Hewett, Whodini, J.Osborne, 5 Star, Cameo. HOTS: Full Force, Gl. Jones, Deniece W..

SAN DIEGO, CA

MIKE PRESTON-K\$103

ADDS: Janet Jax., Run DMC. HOTS: Gavin C., S. Red, Klymaxx, Mary Janes, L.Richie, Ocean, Chaka Khan, Loring/And, Miami S.M., Whitney, Madonna.

<u>OJAI, CA</u>

HOWARD THOMAS-KMYX

ADDS: Whitney, M. Persons, C.Club, Maze, H.Hewett, Cameo, Run DMC. HOTS: Wham!, M.McDonald, Prince, S. Winwood, Mid. Star, G.Benson, Ashford &S, 5 Star, J.Ingram, Thurston &, DeBarge.

FRESNO, CA

WALKER/DAVIS-KYNO

ADDS: Ocean, Klymaxx, Miami S.M., Janet Jax.. HOTS: Run DMC, Loring/And, P.LaBelle, Regina, N.Edition, J.Osborne, Jets, Prince, Jermaine J, L.Richie, SOS Band.

FRESNO, CA

BERRY/CARTER-KMGX

ADDS: Connie, Ocean, Stacey Q. HOTS: Prince, Jets, Mary Janes, P.LaBelle, L.Richie, Y.& People, N.Edition, Run DMC, Loring/And, J.Osborne, Regina.

SAN FRANCISCO, CA

KEITH NAFTALY-KMEL

ADDS: Janet Jax., Nu Shooz. HOTS: N.Edition, Chaka Khan, Vandross, Prince, Mary Janes, Gw.Guthrie, Boogie B's, SOS Band, Janet Jax., S.Murdock, Lisa Lisa.

SAN FRANCISCO, CA

MARVIN ROBINSON-KSOL/FM

ADDS: H.Hewett, J.Osborne, 5 Star, Maze, Janet Jax., Mary Janes, Whodini, D Train, Run DMC, DeBarge, Levert, Nu Shooz, Meshay, Main Attr., J.Ingram. HOTS: Regina, MM/Kashif, Lisa Lisa, Jets, Pieces/Dr., P.LaBelle, S.Mills, Klymaxx, LL Cool J., Ocean, M.McDonald.

OAKLAND, CA

BARRY POPE/CHELLE S.-KDIA

ADDS: Ashford &S, Gavin C., G.Abbott, RJ'S Latst, Cameo, D Train, Madonna. HOTS: S.Jones, Klymaxx, Loose Ends, J.Osborne, Chaka Khan, Jets, Wonder, H.Hewett, S. Red, Maze, Ocean.

STOCKTON, CA

ROY WILLIAMS-KJOY

ADDS: Loring/And. HOTS: Madonna, S. Winwood, L.Richie, Ocean, J.Osborne, Regina, Klymaxx, Mary Janes, Nu Shooz, Miami S.M..

STOCKTON, CA

JOHN HAMPTON-KSTN

ADDS: Lisa Lisa, 5 Star, Janet Jax.. HOTS: Ocean, J.Ingram, Prince, Run DMC, Miami S.M., Nu Shooz, L.Richie, Mary Janes, Jets, Chaka Khan, Klymaxx.

EUREKA/ARCATA, CA

- JIM NELLY III-KXGO/FM
- ADDS: Lisa Lisa, Nu Shooz, Run DMC. HOTS: P.LaBelle, Chaka Khan, Loring/And, Ocean, L.Richie, Mary Janes, Klymaxx, Stacey Q, Regina, Timex S.C..

SACRAMENTO, CA

GILLETTE/COLLINS-FM102

ADDS: Nu Shooz, DeBarge. HOTS: Timex S.C., Madonna, Loring/And, Stacey Q, J.Stewart, SOS Band, L.Richie, M.McDonald, Klymaxx, Jets, Gavin C..

RENTON/SEATTLE, WA

FRANK BARROW-KRIZ

ADDS: H.Hewett, 5 Star, G.Benson, Cameo. HOTS: Confunk S., Wonder, MM/Kashif, Run DMC, Controller, Prince, Nu Shooz, Dazz Bd..

SEATTLE, WA

STEVE MITCHELL-KKFX

HOTS: Mazarati, Wonder, Cherrelle, Nu Shooz, MM/Kashif, Gavin C., J.Stewart, L.Richie, Anita Bakr, Gw.Guthrie, SOS Band.

SEATTLE. WA

LARRY SNIDER-KQIN

ADDS: Kenny G, Loring/And, S. Red, S. Winwood, Paul Simon, Pieces/Dr.. HOTS: M.McDonald, J.Osborne, DeBarge, S.Jones, H.Lewis, S.Mills, S. Winwood, L. Carlton, N.Edition, S. Red, A.Starr.

TRI-CITIES. WA

JONATHAN WALKER-KZZK/FM

ADDS: Jets, Lisa Lisa. HOTS: Ashford &S, J.Carne, Run DMC, J.Ingram, G.Benson, Vandross, Ocean, P.LaBelle, Chaka Khan, Mary Janes, L.Richie.

WELCOME

To Our New Urban/Contemporary Stations: Rick Thomas, KUKQ RADIO, 1900 W. Carmen Street, Phoenix, AZ 85283 Phone: 602-838-3062.

Keith Reed, WZMG RADIO, 915 Saugahatchee Lake Road, Opelika, AL 36803 Phone: 205-745-4656.

Ron Davis, WQIS RADIO, P.O.Box 1229, Laurel/Hattiesburg,MS 39441 Phone: 601-425-1491.

JOB OPENINGS

<u>KXZZ-Lake Charles, LA</u> has an opening for morning drive. Contact C.C. Scott at P.O.Box 1725, Lake Charles, LA 70602 or call 318-436-7277. 3 years experience required and there is a possibility of a Music Director's job there too.

KMY X-Ojai/Oxnard/Ventura, CA has an opening for morning drive, experience necessary. Contact Howard Thomas at P.O.Box 1060, Ojai, CA 93023.

WQIM-Montgomery/Prattville, AL has an opening for full-time air talent to do 12AM-6AM. There's a part-time news opening too, so if you're interested in either one, call Frenche Be at 205-365-0393 or send tapes and resume to P.O.Box 604, Zip 36067.

CHANGES

Licia Torres will be the new Music Director at KJLH-Los Angeles. She's currently at KMEL-San Francisco and had previously worked at KZZP-Phoenix, WJPC-Chicago, and WGCI/FM-Chicago. She will be doing mid-days at KJLH as well as assuming the music duties. We'll miss her 10PM-2AM show here in the Bay Area. Good luck, Licia!

Sylvia Rhone will assume Hank Caldwell's position at Atlantic Records in New York. We're thrilled for her and wish her all the best!

SERVICE

WQKI-St. Matthews, SC needs service from Elektra. Address is P.O.Box 777, St. Matthews, SC 29135.

- WVBX-Georgetown, SC needs service from RCA and Arista. Address is P.O.Box 1898, Georgetown, SC 29440.
- KMYX-Ojai, CA needs service from Atlantic and CBS. Address is P.O.Box 1060, Ojai, CA 93023.

P.D. NOTEBOOK by Eric Norberg

AM LIVES

Lately I've seen trade headlines announcing the demise of AM or AM stereo. Both are alive, both are OK, and both have a future. A few updates:

Statistical Research, Inc., of New Jersey has been doing a national radio survey for years and years called RADAR. Though it seems primarily to be a listening survey of radio network audiences, it is they who for years have been giving us the well-publicized figures showing the constantly increasing FM share of listening nationally, which last year rose to 71.8% of all radio listening. The trade publications are telling us that in the 33rd RADAR report, dated Spring 1986 (May 1985 through April 1986) Monday-Sunday 6am-12 midnight, 12+, FM listening dipped slightly for the first time in 14 years. The drop was to 71.3%, and a half percent drop is not hugely significant, except that it breaks a long rising trend for FM. Perhaps AM is reaching a point of stability in terms of percentage of listening. If so, this provides a base on which to build upon with sharp programming.

As I've said before, I feel AM has put itself in this fix to a considerable degree, by trying to copy successful programming on high-rated FM stations. Our research shows that adults over 25 still perceive a difference in content of the AM and FM bands, and attempt to use the two bands differently. Listeners expect more energy, more program elements and more personal interaction with the listener on AM stations than on FM. By copying FM, many AM stations have slit their own throats; by switching from a mass-appeal format with still respectable cumes (but sinking shares) to specialty formats that can draw higher shares for a while, but with inherently small cumes, many once-great AM stations have brought about their own doom. (And though many AM stations still hold a good cume, once it's lost it is currently very hard to get it back. Cume is circulation; share is efficiency. A station with a good cume can fix a weak share; I've participated in bringing this about, and it can be done. Hold the cume and build efficiency!!)

Along with encouraging news about at least a temporary halt to AM erosion, there is positive news about the technical end of the band. There is no question that, programming aside, AM has been hurt by a new audio-conscious generation hearing miserable AM coming out of the new home stereo system which produces fine sounding FM. For most of the eight years of this column, I have periodically pointed out that AM stereo's greatest benefit would be in causing manufacturers to build better receivers

to reproduce the high audio quality AM is capable of, and despite the short-sighted slowness of AM stereo growth among the stations, the manufacturers are actually starting to talk seriously about an upgraded AM receiver design. Although I have not been enthusiastic about a pre-emphasis curve for AM (the FM curve has crippled FM fidelity, by forcing severe clipping and compression of high frequencies), it appears that will be the key to manufacturer cooperation. Several standards have been proposed. It is more than possible that modern audio processing already does, or can, approximate such an equalization curve, so stations may not have much expense involved in converting to such a standard. It would not be as extreme as the FM curve in any event, since it would have to be compatible with "flat" AM receivers as well. Looks like something might come of this. Have your engineer keep you informed.

Meantime, the number of AM stations adding AM stereo keeps growing, and is certain to keep doing so, because although there hasn't been an overwhelming demand by the consumer for AM stereo radios yet (it requires education--just like color TV, cassette stereo. and CD's did- -let alone home stereo systems themselves), Motorola is committed to putting AM stereo car radios into every new car eventually, and there are already over 1,000,000 on the road already, in a variety of auto makes. Many--maybe most--of the owners of those cars are not really aware they have AM stereo yet, but the AM stereo stations have a lot to gain by on- and off-air educational promo campaigns to let them know.

Although the Motorola system has a commanding edge, thanks to Motorola's clout with the manufacturers, Kahn is still in there fighting, with many station adherents; and Mr. Kahn has filed a complaint with the FCC that the Motorola system causes out-of-band emissions, which it unquestionably does if the transmitted audio is not mono'd above 7,500Hz, in accordance with the type approval. Whether the FCC will consider this complaint or just wash its hands of it remains to be seen; it was Motorola's similar complaint against Harris that really put the kibosh in the Harris system when it was leading system a couple of years back; ironically, that proved to be a phantom issue in the Harris case, but in Motorola's case many of the stations using this system have in fact been transmitting audio with separation at much higher frequencies, and causing this splatter that Kahn complains about. There is a real issue here, but the FCC clearly doesn't want to hear about it anymore.



"Listeners expect more energy, more program elements, and more personal interaction with the listener on AM stations than on FM."

The Harris System is still the best (full separation, best fidelity, lowest distortion), and it's fully compatible with Motorola receivers, which Kahn is not. However Harris isn't even making the equipment anymore, although I have advised them they should have one or two on the shelf at all times for those who want the best! Those stations using the Harris system seem to be keeping it. If you can get a used one from a station giving it up to go Motorola, grab it!

One other technical note of interest--the FCC has approved and the NAB is backing a forthcoming test of two new experimental AM tower designs. Both are intended to make the tower directional vertically--reducing the skywave signal leaving the tower at an angle, and increasing the groundwave going out to the primary listeners. If either or both prove out, they could be the means of reducing nighttime interference on the AM band, while providing a stronger signal for the local listeners without needing more watts.

Oh, and one more thing: The expansion of the AM band we told you about years ago has received its final international approval, and in 1990 or shortly afterward the AM band will add the 1610-1700 part of the spectrum. Daytimers will evidently get preference for these new fulltime frequencies; maximum power: 10,000 watts.

the GAVIN REPORT DAVE SHOLIN'S **RON FELL'S** Personal Picks — SINGLES Personal Picks — ALBUMS

GENESIS - Throwing It All Away (Atlantic) Programmers choice from the "Invisible Touch" LP was destined to be the next single and here 'tis. I use this term sparingly, but it applies in this case ... AUTOMATIC.

AL JARREAU - L Is For Lover (Warner Bros.) While Q is for quality, which is the trademark for all his music, the across-the-board appeal of this release rates an E for exceptional. The title, the music, and Jarreau's phrasing all result in this easily being his strongest effort since "We're In This Love Together". A triple-format threat.

DAVID FOSTER - Who's Gonna Love You Tonight (Atlantic) Few are as dangerous with a pen as David Foster. Backed by Mr. Mister's Richard Page, this tremendous production's got Top 40 and A/C hit potential written all over it.

ALVIN LEE - Detroit Diesel (21/Allantic) Yes Sports fans, it really is 17 years after Woodstock, when Alvin Lee and Ten Years After performed the unforgettable "I'm Goin' Home". But time hasn't diminished his propensity for straight ahead, down 'n dirty rock 'n roll. Powered by some high octane, hard drivin' players, Top 40 and Album radio should get plenty of mileage out of this track.

ALICE COOPER - He's Back (The Man Behind The Mask) (MCA) Certainly not what I expected. Fun hearing Alice having fun again on the theme from "Friday the 13th Part VI 'Jason Lives'". Surprisingly good record.

TEMPTATIONS - Lady Soul (Gordy) Producers Peter Bunetta and Rick Chudacoff have recaptured the missing spark that made the Temptations so tempting. Those looking for a record to satisfy the hard to please older demos should check this one out.

BEATLES - Twist And Shout (Capitol) Yeah, I'm convinced ... this one's got somethina.

THE FABULOUS THUNDERBIRDS - Wrap It Up (CBS) I've had the album in high rotation at home since its release. Whenever Dave Edmunds is involved with a project it's almost a foregone conclusion that yours truly will give it the nod. Fab music for the Fab Forty.

CROSSOVER PICK

CAMEO - Word Up (Atlanta Artists/PolyGram) I usually don't pick a crossover this early, but I'd be doing a disservice by not sounding the alarm right now. Betty reports this as her most added this week and I'm not surprised. All I'll say is listen and remember the Timex Social Club.



BILLY JOEL "The Bridge" (Columbia)

Spectacular might be a good word to describe this project, one of his finest most relevant, listenable, and thoughtful. Two strong singles MODERN WOMAN and his latest, A MATTER OF TRUST, set a hot pace for the LP. But the charmer is his duet with the genius, Ray Charles on BABY GRAND. Billy possibly wrote it after an all-night listening session with Ray's Modern Sounds of Country and Western Music LP (1962). It recalls Eddy Arnold's song YOU DON'T KNOW ME and Hoagy Carmichael's GEORGIA ON MY MIND, both of which Ray rendered unforgettable. Other tracks of special merit include the cityscape RUNNING ON ICE, a duet with Cyndi Lauper, CODE OF SILENCE, a poignant THIS IS THE TIME (which reworks the lyrical theme of these being tomorrow's "good old days.") And beyond the usual strengths which make Billy's music so popular, this digital effort has many brilliant technical moments.

the GAVIN REPORT

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Dave Sholin Betty Hollars

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Keith Zimmerman Lisa Smith

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The Gavin Report is published fifty weeks a year on the Thursday of each week.

Subscription Rates: \$240 for 50 issues or \$130 for 25 issues. Subscription and circulation inquiries: (415) 392-7750

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Howards Time as **com**e

Dolby's Cube featuring Cherry Bomb title song from the motion picture soundtrack

Produced by: Thomas Dolby

MCA RECORDS

ARD THE DUC

0 WARD

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THOMAS DOLBY

MICK JAGGER RUTHLESS PEOPLE

Taken from the Original Motion Picture Soundtrack RUTHLESS PEOPLE

> Ruthless People musical supervision: Tommy Mottola, Champion Entertainment Organization, Inc.

