

Gavin Seminar Update

ISSUE 1591 JANUARY 31, 1986 ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415·392·7750

MOTIVATE!

SEMINAR FOR MEDIA PROFESSIONALS



CHARLES OSGOOD CBS Newsman/Poet Creator of The Osgood File



DR. CHARLES GARFIELD Author of six books on the subject of PEAK PERFORMANCE in the workplace.



STAN CORNYN Senior VP of WCI Record Group. Two time Grammy winner

The Fairmont Hotel, San Francisco

Friday February 21st–The Present

Saturday February 22nd–The Future

Keynote Address:			Top Forty, A/C, Urban Contemporary,
	Anchor, Network Radio Personality, Poet-In-Residence, Creator of the	Breakfast Meetings:	
	Osgood File.	Buffet Luncheon:	A break from the action.
The GAVIN Awards Luncheon	will be counted and the GAVIN awards will go out to the outstanding Radio and Music Industry high-achievers.	A Futurist Look At	An astounding presentation by STAN CORNYN , two time Grammy winner, Sr. VP Record Group, WCI. Author of the famous speech, " The Day Radio Died ."
Realizing "Peak Performance" and Creative Motivation:	WARNER BROTHERS RECORDS presents: DR. CHARLES GARFIELD — "Achieving PEAK PERFORMANCE and Productivity"	Future of Cutting Edge Music on	Hosted by 415 Records' HOWIE KLEIN . The role of cutting edge music will be discussed by the audience along with
"Dr. Charles Garfield is one of the most exciting motivational speakers Eve heard. Don't miss	Professor and Industry Consultant, DR. OREN HARARI will conduct	the Radio:	representatives of the Album/ Alternative and Top Forty community, augmented by noted guest artists.
this session." —MIKE SCHAEFER. KIIS/FM	follow-up case studies customized to the radio and record industry.	Rock 'n' Roll Trivia Eliminator:	GEFFEN RECORDS presents: The Super Bowl of music trivia. The wildest trivia contest you'll ever play! End the seminar by winning incredible prizes.
Women In Music	A meeting for the Women In Music organization.		ospitality Suites and
The GAVIN Celebrity Cocktail Party:	The stars of this event are the attendees themselves, plus a host of invited artists.	Specia	II Showcáses For All ar Registrants.
REGISTRATIO	N-\$225.00 EARLY REC	ISTRATION -	- \$195.00 (before February 7th)

the GAVIN REPORT

Editor: Dave Sholin

2W I.W. TW 1151

▲ JOHN COUGAR MELLENCAMP R.O.C.K. In The U.S.A. (Riva/PolyGram) 108 Adds ARCADIA Goodbye Is Forever (Capitol) 70 adds CARS I'm Not The One (Elektra)

▲ TOP NEW AIRPLAY

65 Adds

RECORD TO WATCH



FALCO Rock Me Amadeus (A&M)

Expect a lot of programmers to join the "wolf gang" in the weeks to come.



SIMPLE MINDS Sanctify Yourself (Virgin/ A&M)

JOHN COUGAR MELLENCAMP R.O.C.K. In The U.S.A. (Riva/PolyGram)

ZW	LALA	11.1	
7.	4.	1.	BILLY OCEAN - When The Going Gets Tough (Jive/Arista)
9.	5.	2.	WHITNEY HOUSTON - How Will I Know (Arista)
5.	3.	3.	Wham! - I'm Your Man (Columbia)
1.	1.		Dionne & Friends - That's What Friends Are For (Arista)
14.	8.	5.	MR. MISTER - Kyrie (RCA)
4.	2.		Survivor - Burning Heart (Scotti Brothers)
13.	11.		DREAM ACADEMY - Life In A Northern Town (Warner Brothers)
25.	16.		STARSHIP - Sara (Grunt/RCA)
16. 6.	13.		JAMES BROWN - Living In America (Scotti Brothers)
19.	6.		Bruce Springsteen - My Hometown (Columbia)
10.	15.		MIKE & THE MECHANICS - Silent Running (Atlantic)
23.	9.		Stevie Wonder - Go Home (Tamla/Motown) SADE - Sweetest Taboo (Portrait)
2.	17.		Stevie Nicks - Talk To Me (Modern/Atco)
11.	10.		Paul McCartney – Spies Like Us (Capitol)
21.	18.		A-HA - The Sun Always Shines On TV (Warner Brothers)
32.	25.		HEART - These Dreams (Capitol)
29.	22.		<u>SHEILA E</u> - A Love Bizarre (Paisley/Warner Brothers)
31.	23.		THOMPSON TWINS - King For A Day (Arista)
24.	20.		Miami Sound Machine - Conga (Epic)
3.			Lionel Richie - Say You, Say Me (Motown)
33.	31.	22.	ELTON JOHN - Nikita (Geffen)
37.	30.	23.	ZZ TOP - Stages (Warner Brothers)
30.	27.	24.	BALTIMORA – Tarzan Boy (Manhattan)
8.	14.		Dire Straits - Walk Of Life (Warner Brothers)
40.	36.		STING - Russians (A&M)
,	39.		ATLANTIC STARR - Secret Lovers (A&M)
36.	32.		FREDDIE JACKSON - He'll Never Love You (Capitol)
10	34.	29.	HOOTERS - Day By Day (Columbia)
18.	19.	30.	Night Ranger - Goodbye (Camel/MCA)
	37.		LOVERBOY - This Could Be The Night (Columbia) SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)
	 40.		MARILYN MARTIN - Night Moves (Atlantic)
:	40.		ARETHA FRANKLIN - Another Night (Arista)
	:		INXS - What You Need (Atlantic)
			JOHN COUGAR MELLENCAMP - R.O.C.K. In The USA (Riva/P'Gram)
17.	24.		Klymaxx - I Miss You (Constellation/MCA)
27.	26.		Jellybean - Sidewalk Talk (EMI America)
			ABC - How To Be A Millionaire (Mercury/PolyGram)
12.	21.		Eddie Murphy - Party All The Time (Columbia)

RTBOUND

Reports Adds On Chart

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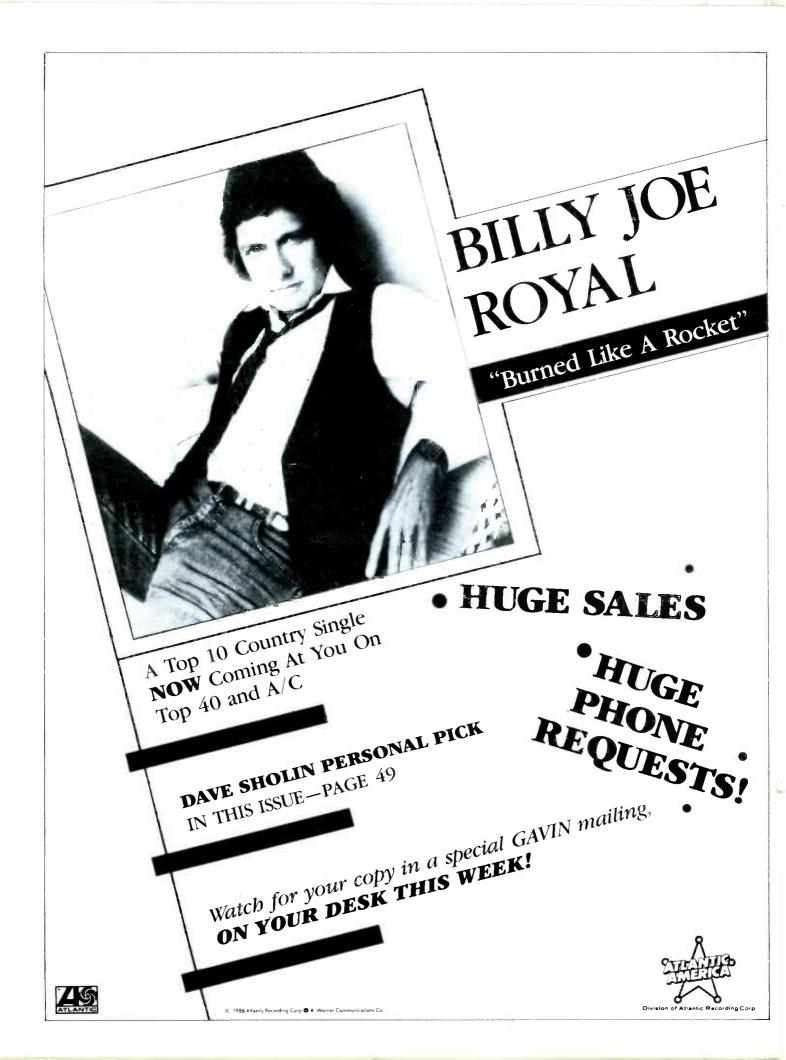
Station Reporting Phone (415) 392-7750

ARCADIA - Goodbye Is Forever (Capitol)
ROBERT TEPPER - No Easy Way Out (Scotti Bros.)
TOM PETTY & STEVIE NICKS-Needles & Pins (MCA)
ELO - Calling America (CBS)

70	56	11
46	69	17
62	55	4
59	54	6
	46 62	46 69 62 55

THE COMPUTER AGE

If your computer has telecommunications capabilities you can now get Gavin advances on Thursday morning by dialing 608-829-3733. We're experimenting with Matt Hudson in Madison, Wisconsin, trying to develop the earliest possible, basic look at upcoming Gavin numbers for both Top 40 and A/C. This is a computer to computer hook-up. Don't expect a voice. Give 608-829-3733 a try.



UP & COMING

ARTIST & TITLE	Reports	Adds	0n	Chart
CARS – I'm Not The One (Elektra)	108	65	37	6
PETER FRAMPTON – Lying (Atlantic)	99	27	68	4
BANGLES - Manic Monday (Columbia)	93	23	57	13
DAN SEALS - Bop (EMI America)	92	36	37	19
SLY FOX - Let's Go All The Way (Capitol)	81	19	38	2.4
ROBERT PALMER - Addicted To Love (Island)	77	36	38	3
READY FOR THE WORLD - Digital Display (MCA)	75	5	28	42
OPUS - Live Is Life (Polydor)	68	25	33	10
ROGER DALTREY - Quicksilver Lightning (Atlantic)	58	8	41	9
FORCE MD'S – Tender Love (Warner Bros.)	57	27	22	8
SAM HARRIS - I'd Do It All Again (Motown)	52	21	28	3
BARBRA STREISAND – Somewhere (Columbia)	48		16	32
CHARLIE SEXTON - Beat's So Lonely (MCA)	45	5	24	16
ISLEY, JASPER, ISLEY - Caravan Of Love (CBS Associated)	45	6	17	22
OMD - Secret (Virgin/A&M)	44	2	20	22
CHAKA KHAN - Own The Night (MCA)	44	1	30	13
QUARTERFLASH - Walking On Ice (Geffen)	43	4	35	4
DAVID PACK - Prove Me Wrong (Warner Bros.)	40	3	31	6
SCRITTI POLITTI - Wood Beez (Warner Bros.)	39	15	22	2
MAURICE WHITE - I Need You (Columbia)	38	4	20	14
TALK TALK - Life's What You Make It (EM! America)	37	13	23	1
JENNIFER HOLLIDAY – No Frills Love (Geffen)	35	9	22	4
SMILE - I Want You (MCA/Curb)	35	7	28	
*FIRM – All The King's Horses (Atlantic)	35	33	1	1
ALARM - Strength (IRS)	32	2	20	10
*ANNE MURRAY - Now And Forever (Capitol)	30	21	8	1
*JAMES TAYLOR - Only One (Columbia)	29	19	8	2
*PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)	29	28	1	
*RAY PARKER JR - One Sunny Day (Arista)	29	28	1	
*JENNIFER RUSH - The Power Of Love (Epic)	28	21	3	4
DIVINYLS - Pleasure And Pain (Chrysalis)	26	3	18	5
*ALDO NOVA - Tonight (Epic)	24	10	14	
*ALAN PARSONS PROJECT - Stereotomy (Arista)	24	16	5	3
LISA RHODES - Heat It Up (Spindle Top)	24	6	18	
*EURYTHMICS - It's All Right (RCA)	24	22	2	
GRACE JONES - Slave To The Rhythm (Manhattan)	22	3	18	1
*SHEENA EASTON - Jimmy Mack (EMI America)	22	21		1
*EDDIE MURPHY - How Could It Be (Columbia)	20	3	15	2
*Debuts in Up and Coming				

*Debuts in Up and Coming....

Dropped: #28 Corey Hart, #29 Simple Minds, #33 Cars, #35 Asia, #38 John Cougar Mellencamp, Queen, Chicago Bears, Eugene Wilde.

INSIDE TOP 40 WITH DAVE SHOLIN

Plenty of new titles hitting chartbound and the chart. BANGLES early indicators are extremely positive charting 29-23 at 3WD, 29-22 WNKS, 27-20 KUBE, 31-26 KMEL, 28-22 KOZE, 28-22 WIFC, 37-22 WHSB, etc. Last week's Record To Watch, DAN SEALS "Bop" showing a lot more increases around the country... KSTN-Stockton 28-22, 37-19 KIXY-San Angelo, 30-20 WSPT-Stevens Point, 36-28 WBBQ-Augusta, as it nears the 100 report level. Hit Factor for SLY FOX already up to 16%, with some huge jumps including 24-5 for Roger Gaither at WKQB/FM-Charleston, 15-9 for Steve Rivers & Keith Naftaly at KMEL-San Francisco, plus moves of 27-19 WPFM, 26-19 WNFI, 29-23 WROQ, 30-18

January 31, 1986/the GAVIN REPORT

WCIL, debut #21 FM102 etc. Canadian Smash "Rock Me
Amadeus" by FALCO number one at CFTR-Toronto, CKOC-Hamilton and CFCN-Calgary...new at
KMEL, KHTZ, KIYS, 93Q, KKYS,
KAFM, KZZB, B-95, Z104, B-97,
WBEN, etc. Heavy, immediate
response reported everywhere!

With hotels being booked to capacity and a line-up of speakers and meetings that are guaranteed to expand our horizons, February will be quite a month in the city. The February issue of "Success" magazine features a cover story on Friday afternoon's guest speaker, Dr. Charles Garfield. In the article, Dr. Garfield's profile includes this quote... "Many people these days are discovering that Garfield has much to offer and are learning from him. The 41-year-old California resident receives 25-30 speaking requests a week from academia and the government, as well as from such business organizations as IBM's Hundred Percent Club and the International Financial Consultants Club. Among the nation's highest paid speakers, he regularly commands fees in the five figures." I'm looking forward to hosting our "Superbowl Of Rock Trivia" with prizes now ranging from Compact Disc players, Walkman's, and a grand prize of a trip for two to Hawaii!! Good time to hone up on your oldies books. Another reminder that our new Top 46 deadline is now 11AM PST Wednesday.

NEW SINGLE "ADDICTED TO LOVE" ON OVER 70 GAVIN REPORTERS!

ROBERT PALMER

PRODUCED BY BERNARD EDWARDS

Research: Keith Zimmerman Lisa Smith Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record -60 stations have it in their Top 20 - Hit Factor = 60%.

Total reports this wee	ek_29	5Last V	Veek 29	8					
		1000		NS CHART				нт	
	eports	Adds	1-5	6-10	11-20		Uncharted		
WHITNEY HOUSTON - How Will I Know (Arista)	287	1	117	121	45	2	1	98%	7
MR. MISTER - Kyrie (RCA)	286		43	115	113	12	3	94%	5
BILLY OCEAN - When The Going(Jive/Ari.)	279	1	146	97	32	.3		98%	8
THE STARSHIP - Sara (Grunt/RCA)	277	4	14	31	178	47	3	80%	5
HEART - These Dreams (Capitol)	267	9	1	4	73	132	48	298	4
DREAM ACADEMY - Life In A Northern(WB)	263	5	32	99	104	18	5	89%	10
MIKE & MECHANICS - Silent Running (Atlantic)	262	7	24	-33	139	52	7	74%	10
THOMPSON TWINS - King For A Day (Arista)	262	10	4	.6	59	148	35	26%	4
JAMES BROWN - Living In America(Scotti Bros.)	255	4	22	61	134	26	8	85%	6
SADE - Sweetest Taboo (Portrait)	254	8	20	37	128	54	7	72%	9
ELTON JOHN - Nikita (Geften)	238	7	2	4	42	109	74	20%	4
J.C.MELLENCAMP - R.O.C.K(Mer./PolyGram)	229	108	- 12			32	89		2
SHEILA E A Love Bizarre (Paisley/W.B.)	221	16	18	19	66	79	23	46%	6
A-HA - The Sun Always (Warner Bros.)	220	6	9	30	122	47	6	73%	8
ZZ TOP – Stages (Warner Bros.)	220	4	1	1	35	119	60	16%	4
LOVERBOY - This Could Be The Night (Col.)	220	18		1	12	75.	114	5%	4
SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)	211	43		. 3	7	42	116	48	3
STING - Russians (A&M)	210	7	1	3	25	96	78	13%	4
MARILYN MARTIN - Night Moves (Atlantic)	210	25			5	50	130	2%	4
ATLANTIC STARR - Secret Lovers (A&M)	203	56	5	10	26	50	56	208	4
INXS - What You Need (Atlantic)	198	57	1		, 7	38	95	4%	4
ARETHA FRANKLIN - Another Night (Arista)	191	39		1	5	44	102	38	4
BALTIMORA - Tarzan Boy (Manhattan)	188	8	3	16	49	89	23	36%	14
HOOTERS - Day By Day (Columbia)	188	12		4	30	67	75	18%	6
MIAMI SOUND MACHINE - Conga (Epic)	187	5	19	36	92	25	10	78%	11
FREDDIE JACKSON - He'll Never Love You(Cap.)	185	-5	1	5	38	91	45	23%	5
ABC - How To Be A Millionaire (Mercury/PolyG.)	157	17			8	28	104	58	4
ARCADIA - Goodbye Is Forever (Capitol)	137	70				11	56		2
ROBERT TEPPER - No Easy Way Out (Scotti)	132	46				17	69		4
TOM PETTY - Needles & Pins (MCA)	121	62			1	3	55		2
ELO - Calling America (CBS)	119	59				6	54		2
CARS - I'm Not The One (Elektra)	108	65		1		5	37		2
PETER FRAMPTON - Lying (Atlantic)	99	27			·	4	68		3
BANGLES - Manic Monday (Columbia)	93	23			1	12	57	1%	3
DAN SEALS - Bop (EMI America)	92	36	1		4	14	37	5%	3

6

TOP 40 ADDS

NORTHEAST

Toronto, ON (Bob Saint-CFTR) F. Sharkey.

- Toronto, ON (Brad Jones-CHUM) The Cult, Cougar, Sheila E., Aretha.
- Hamilton, ON (Nevin Grant-CKOC) Starship, Mike & M., S. Minds, FM.
- Boston, MA (Sonny Joe White-WXKS/FM) INXS, Talk Talk, Petty, M. Morgan, 5 Star, Janet Jackson.
- Boston, MA (Chris Knight-WHTT) A. Parsons, Cars, INXS, Arcadia, Petty, Sly Fox.
- Cape Cod, MA (Gary Franklin-WKPE) Eurythmics, Palmer, Sly Fox, Arcadia, Petty.
- Providence, RI (Tom Cuddy-PRO/FM) Arcadia, Cars,
- Easton, INXS, ELO, A. Murray.
- Keene, NH (Mike Trombly-WKNE/FM) Arcadia, Sheila E., S. Minds, Hooters, Frampton, Loverboy. Rumford, ME (Michael Rivers-WMR) A. Starr, Bangles,
- Tepper, Petty, Cars, Frampton, 1/4Flash, Benatar. Bangor, ME (John Marshall-WZON) Petty, ELO, Cars,
- J. Rush, Easton, A. Parsons, Olivia N-John, Bon Jovi. Ellsworth, ME (Tim Moore-WKSQ) D. Academy, Mike & M.,
- Starship, ZZ Top. Burlington, UT (Tom Richards-Q99) Elton, Cars, Petty.
- Hartford, CT (Mike West-WTIC/FM) Sting, INXS.
- Hartford, CT (Harve Alan-WCCC/AM) INXS, Cougar, Tepper, Cars, The Firm.
- New Haven, CT (Stef Rybak-KC101) Frzn. list.
- Westport, CT (Storm N. Norman-WEBE/FM) J. Taylor, Smile, J. Miles, Ray Parker, Murphy, Petty, Sting, Frampton.
- New York, NY (Scott Shannon-Z100) Force MD's, Mike & Mechanics, Sly Fox.
- Albany, NY (Todd Martin-WFLY) A. Starr, F. Jackson, Loverboy, Tepper, ABC, INXS.
- Schenectady, NY (Jim Walsh-3WD) S. Minds, Benatar, Arcadia, Easton.
- Poughkeepsie, NY (Bob Weil-WSPK/FM) Arcadia, ELO,
- R. Parker, Benatar, Easton, Petty, J. Rush.
- Utica, NY (Jim Reitz-WRCK) Benatar, Cars, ELO, Palmer. The Firm, Townshend.

Binghamton, NY (Don Morgan-WAAL/FM) D. Academy, S. Minds. Buffalo, NY (Roger Christian-WBEN/FM) Cougar, Tepper,

Falco, Opus, M. Morgan, INXS, Benatar, Palmer.

MID ATLANTIC

- Trenton, NJ (Tom Taylor-WPST) Bangles, Eurythmics, Force MD's, Level 42, Palmer.
- Pittsburgh, PA (Nick Bazoo-B94) Sly Fox, M. Martin, Opus, Aretha.
- Pittsburgh, PA (Keith Abrams-WHTX) J. Brown, Mike & Mechanics, Loverboy, D. Seals.
- Johnstown, PA (Rich Kelly-WCRO) Seals, T. Twins, Cougar, Petty.
- Erie, PA (Jim Cook-WJET) A. Starr, Cougar, Aretha, INXS. Erie, PA (Bill Shannon-K104) The Firm, Eurythmics,
- Benatar, Seals, INXS, Olivia, Cars.
- Altoona, PA (Steve Kelsey-WFBG) Arcadia, Petty,

- Easton, The Firm, ELO, J. Taylor, Sam Harris. <u>Philadelphia, PA</u> (Steve Davis-Z106) Frzn. list. <u>Washington, DC</u> (Kaghan/Dempsey-B106) Elton, Sly Fox, Ready/World, INXS.
- Baltimore, MD (Kingston/Kronthal-B104) Arcadia.
- Ocean City, MD (Jack Gillen-WKHI/FM) Seals, J. Rush,
- R. Parker, A. Parsons, Benatar, Sly Fox, Opus. Cedar Bluff, VA (Nancy Shelton-WYRV) Isley, S. Minds, Force MD's, A. Starr.

Sanford, NC (Bill Freeman-WFJA) S. Politti, Frampton, Cougar, R. Parker, Benatar, Eurythmics, ELO.

Raleigh, NC (Bill Duncan-94Z) Frzn. list.

- Durham/Raleigh, NC (Cindy Wright-G105) S. Minds, Aretha Shelby, NC (Andy Foster-WXIK) INXS, L. Rhodes, Tepper, S. Minds, S. Politti, Level 42, Eurythmics, Force MD's, Arcadia.
- Charlotte, NC (Chrysler/Stevens-WJZR/FM) The Firm, Eurythmics, Sheila E., Opus, Bangles.
- Charlotte, NC (Bill Martin-WBCY) Loverboy, Cougar, S. Minds, D. Seals, Isley, ELO.
- Charlotte, NC (Blackwell/William-WROQ) Opus, INXS, Falco.
- Fairmont, NC (Bill Seallars-WZYZ) Cougar, INXS, Frampton, Palmer, Seals, M.White, Sam Harris.
- Laurinburg, NC (Scott Mercer-WLNC) Cougar, Easton, Isley, A. Murray, D. Seals, Aldo Nova, J. Rush.
- Boone, NC (Will Vickers-WASU/FM) M. Martin, Cougar, Seals, A. Starr, Hooters. Hendersonville, NC (Al B. Lake-WHVL) F. Jackson,
- Sade, S. Minds, Arcadia, Petty, Sam Harris, Palmer, Outfield.
- Charleston, SC (Roger Gaither-WKQB/FM) INXS, ELO, Tepper, Cars, N. Edition.
- Florence, SC (Martin Green-106X) Cars, G. Harrison, Bangles, Level 42, Opus, Benatar, J. Holliday, Force MD's, The Firm.
- Cheraw, SC (Jay Lewis-WPDZ) Opus, Cougar, Bon Jovi, S. Politti, M. White, Petty, Arcadia, Bangles, S. Minds.
- Kingstree, SC (Greg Knop-WKSP) Sam Harris, The Firm, 5 Star, Townshend, J. Rush, Mind Video.
- Myrtle Beach, SC (Linda King-WKZQ) Easton, Seals, Cars, ELO, Eurythmics, Sam Harris, Opus.

Greenville, SC (Tommy Smith-WANS/FM) Seals, Opus, Arcadia, INXS, Force MD's.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) Tepper, A. Starr, R. Parker, Olivia, INXS, M. White Soperton, GA (Stancil/Edwards-WMPZ/FM) Easton, OMD, Benatar, Eurythmics, Y. & People, Baltimora, Olivia. Athens, GA (Dan Murray-WAGQ) Frzn. list. Augusta, GA (Bruce Stevens-WBBQ) Cars, ELO, Sly Fox, Easton, C. Sexton. Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Olivia, Eurythmics, J. Holliday, Aldo Nova, Frampton, Cougar, Palmer. <u>Hinesville, GA</u> (Shannon West-WBLU) R. Parker, Level 42, INXS, Benatar. Savannah, GA (Weston/Allen-WIXV/FM) Seals, Benatar, Tepper, Arcadia, T. Twins, INXS, Cock Robin, Cars. <u>Columbus, GA</u> (David Lee Michaels-WNKS/FM) Eurythmics,

- Easton, S. Minds, A. Starr, Cars, Seals. Columbus, GA (Ralph Carroll-WCGQ) INXS, Benatar,
- Bangles, Olivia, Cars, J. Rush, Easton.
- Daytona Beach, FL (Jim Ryan-WNFI) Arcadia, INXS, Force MD's, M. Martin, Cougar.
- Tallahassee, FL (Rich Stevens-Z103) Tepper, Cars, Petty, Cougar.
- Panama City, FL (Jeff Davis-WPFM) Falco, Arcadia, R. Parker, Palmer, Force MD's.
- Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Cars, Loverboy, Sheila E., INXS, S. Politti, ELO.
- Gainsville, FL (Lou Patrick-WYKS) Cars, Arcadia, ELO, A. Parsons, Opus, Olivia.
- Miami, FL (Frank Amadeo-Y100) No adds.
- Miami, FL (Mark Shands-195) M. Martin.
- Tampa, FL (Bobby Rich-Q105) Frzn. list.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Arcadia, Cars, INXS, C. Sexton.

- Tuscaloosa, AL (Shannon/Canada-WNPT) Cougar, Arcadia, D. Seals, ELO, M. Martin, Force MD's.
- Fayette, AL (Kelsey Scott-WHKW) Frzn. list.
- Florence, AL (Shayne/Durham-WQLT) Easton, INXS, Cougar, Olivia, Seals.
- <u>Gadsden, AL</u> (Davis/St. John-Q104) M. Martin, Cars,
- INXS, J. Rush, Bangles, Divinyls, A. Murray.
- Montgomery, AL (Alan DuPriest)WHHY/FM) Cougar, Aretha, a-ha.
- Montgomery, AL (Mike Rainier-99FM) Aretha, Arcadia, Cougar, Sting, INXS.
- Mobile, AL (Griffith/Golden-G100) Cougar, Petty, A. Starr, Cars.
- Nashville, TN (St. John/Peace-Y107) Mike & Mechanics, C. Sexton, INXS.
- Johnson City, TN (Potter/Taylor-WQUT) Petty, Loverboy, INXS, A. Starr, Sheila E.
- Sparta, TN (Bill Winningham-WSMT) Hooters, Frampton, Daltrey, Isley, 1/4Flash, Jellybean, Cougar.
- New Albany/Tupelo, MS (Lisa Landau-KZ103) Eurythmics, J. Rush, 1/4Flash, Sam Harris, Opus, The Firm, Grace Jones.
- <u>Greenville, MS</u> (Jackie Rand-WIQQ) Cougar, INXS,
- Bangles, T. Twins. Hattiesburg, MS (Hooper/Michaels-WHSY/FM) Sheila E., A. Starr, Arcadia, Cougar, Petty, Cars.
- Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Cougar, A. Starr, M. Martin, Sting, Palmer.
- Biloxi, MS (Bob Lima-WQID) Cougar, Aretha, INXS, M. Martin, Tepper.
- McComb, MS (Sara Kay-WHNY) M. White, Mind Video, 5 Star, Level 42, Cougar, Wagner, Everlys, S. Politti, Aldo Nova, J. Miles.
- Starkville, MS (Williams/Fonda-WKOR) Cougar, INXS, Tepper, Arcadia, Petty, Seals.
- Jenkins, KY (G.C. Kincer-WIFX) Fortune, L. Rhodes. G. Jones, Sam Harris, Petty, S. Politti, Force MD's, Cougar, Holliday.
- Paducah, KY (Tony Richards-WDDJ/FM) Loverboy, Aretha, M. Martin.
- Bowling Green, KY (Darrell Duvall-WBGN) Eurythmics, Olivia, R. Parker, Benatar, Everlys.
- <u>Glasgow, KY</u> (Collins/Toms-WOVO/FM) Frzn. list. <u>Central City, KY</u> (Stan Barnett-WKYA) Arcadia, Petty, Seals, Daltrey, L. Rhodes.
- Evansville, IN (Margo King-WKDQ) J. Brown, Cougar, Cars, Seals, Petty.
- New Orlean, LA (O'Kelly/Rolling-B97) Aretha, Falco, Hooters.
- Baton Rouge, LA (Rice/A.-WFMF) T. Twins, Loverboy, S. Minds.
- Baton Rouge, LA (Michael Adams-WGGZ/FM) Sting, ABC, D. Academy, Sheila E., Opus.
- Monroe, LA (Lori Clary-KNOE/FM) Arcadia, A. Murray, S. Minds, Cougar, Cars, Hooters.
- Alexandria, LA (Christie Atwood-KQID/FM) Cougar, Baltimora, A. Starr.
 - EAST CENTRAL
- Pineville, WV (Randy Parks-WWYO) Cougar, Townshend, J. Taylor, Petty, Level 42, The Firm.
- Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) Easton, Force MD's, Frampton, Sam Harris, INXS, Wagner.
- Morgantown, WV (Craig Cochran-WCLG/FM) Petty, Cars, Benatar, Seals.
- Columbus, OH (Cook/Haines-92X) Sade, Cars, ABC, ELO.
- Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) Sly Fox, Cougar, M. Stanley.
- Angola, IN (Osborn/St. John-WLKI/FM) Cougar, M. Martin, F. Jackson, ZZ Top, a-ha.

Richmond, IN (Rick Casey-K96) Aretha, Cars, Tepper, A. Murray, Bangles.

- Vincennes, IN (Danny Wayne-WRTB/FM) Opus, Aretha, Frampton, Arcadia, The Firm.
- Evansville, IN (Ashton/Foreman-KC103) Arcadia, Aretha, Cars, Cougar, E. Murphy. Terre Haute, IN (Mike Arnett-WPFR) Townshend,
- J. Taylor, Level 42, The Firm, A. Starr.
- Ann Arbor, MI (Brent Alberts-WIQB) N. Ranger, Heart, Jellybean.
- Detroit, MI (Gary Berkowitz-WHYT) J. Jackson,
- Sam Harris, M. Morgan, Rene & Ángela, Palmer. Lansing, MI (Walt Bennetti-WVIC) Frzn. list.
- Kalamazoo, MI (Bill Anthony-WKMI) Aretha, Cougar.
- Jackson/Lansing, MI (Tim Barron-WJXQ) Cougar, A. Starr, Seals, Tepper, INXS, R. Parker, Easton, Arcadia.
- <u>Cedar Rapids, MI</u> (Mike Tinnes-WKLQ) a-ha, Baltimora, T. Twins.
- Cadillac, MI (Bob Michaels-WATT) Miami S.M., S. Minds, A. Starr, Sade, Tepper, Palmer, ELO.
- Alpena, MI (Darrell Kelley-WHSB) Sheila E., Benatar, Sam Harris, Cars, Cougar, Frampton, A. Murray, Rhodes. Gaylord, MI (David Barr-WZXM) A. Parsons, Cougar,

Olivia, Smile, S. Robinson.

<u>Petoskey, MI</u> (Dennis Martin-WWPZ) Heart, a-ha, Sheila E

UPPER MIDWEST

- Des Moines, IA (Piper/O'Douglas-X103) Petty, S. Minds, INXS, M. Martin.
- Ft. Dodge, IA (Cal Bierman-KKEZ) Cougar, Bangles, Arcadia, Aretha, Frampton, Sly Fox, M. Martin.
- Waterloo/C. Rapids, IA (Jeff Christenson-KOKZ) INXS, A. Starr, Loverboy, S. Minds, M. Martin.
- Sioux City, IA (Tim Harrison-KSEZ/FM) Cougar, Tepper, Petty, Arcadia, Cars, ELO.
- Sioux City, IA (Pat Paxton-KGLI) Cougar, INXS, Arcadia, Tepper, Sly Fox.
- Iowa City/Cedar Rapids, IA (Ted Burton Jacobsen-KKRQ) Frzn. list.

<u>Cedar Rapids, IA</u> (Brad Fuhr-KQCR/FM) Aretha, Seals, Cougar, A. Starr, Sly Fox.

- Clinton, IA (Bill Warner-KNJY) B.J. Royal, F. Jackson, S. Minds, Cougar, ELO, ABC, Holliday, The Firm, Townshend, J. Rush.
- Davenport, IA (Gynny O'Hara-KIIK) Tepper, Loverboy, Easton, Eurythmics, Petty.
- Kenosha, WI (Terry Havel-WJZQ) a-ha, A. Starr, Sheila E.
- <u>Milwaukee, WI</u> (Denise Lauren-WKTI) Baltimora. <u>Milwaukee, WI</u> (Geoff Davis-WZUU) Frzn. list.
- Madison, WI (Little/Hudson-Z104) ABC, A. Starr,
- Loverboy, Tepper, Falco. Appleton/Oshkosh, WI (Kim Bradleigh-WKAU) A. Starr, Tepper, Arcadia, Cars, ELO.
- Two Rivers, WI (Don Cook-WQTC) Cougar, A. Starr, S. Minds, Arcadia, Frampton, Seals.
- Wausau, WI (Dave Wright-WRIG) Aretha, A. Starr, Cars, J. Taylor. Wausau, WI (Mike Edwards-WIFC/FM) ABC, A. Starr,
- The Firm, INXS.
- Stevens Point, WI (Bouley/Steffen-WSPT) Tepper, Cars, Frampton, Eurythmics, Petty.
- <u>La Crosse, WI</u> (Greer/Čar-WIZM/FM) Frzn. list. <u>La Crosse, WI</u> (Chuck Knight-HIT105) Cougar, A. Starr.
- Eau Claire, WI (Rick James-WBIZ) A. Starr, Cougar,
- D. Seals, Frampton, Bangles, Nicks, Arcadia. Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM)
- Sade, Sheila E., ELO, INXS. Rochester, MN (Denny Foster-KROC/FM) Benatar,
- A. Parsons, Petty, Eurythmics, Cougar, Cars.

Albert Lea, MN (Todd Guthrie-KCPI/FM) Queen, OMD, Aretha, M. Martin, Frampton. St. Cloud, MN (Patton/Wakefield-KCLD/FM) Cougar, T. Twins, Petty, Arcadia, Loverboy, A. Starr, Cars. Vermillion, SD (Dean Russell-KVRF) Cougar, ELO, Bangles, Petty, A. Starr, Townshend, S. Politti, Level 42. Yankton, SD (Randy Kussman-KQHU/FM) ABC, Palmer, Sam Harris, Cougar, Aretha, D. Pack. Sioux Falls, SD (Adam North-KKRC) Cougar, INXS, D. Seals. Aberdeen, SD (Scott Daniels-KQ95) The Firm, Townshend, J. Rush, J. Taylor, Vector, 1/4Flash, C. Cross. Aberdeen, SD (Dan Zerr-KSDN) INXS, Cougar, J. Taylor, A. Murray. Rapid City, SD (Phil Wilson-KGGG/FM)Starship. Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Cars, A. Parsons, Sly Fox, Seals, The Firm, A. Murray. Fargo, ND (Anderson/Palmer-Y94) M. Martin, Palmer, Sly Fox, Cars, ELO. Grand Forks, ND (Nordine/Right-KKXL/FM) Cougar, INXS, Bangles, D. Seals. Bismarck, ND (Brannan/Hardt-KFYR) Heart, A. Murray, A. Starr. Bismarck, ND (Bob Beck-KYYY/FM) Petty, Seals, ELO, Palmer Minot, ND (Scott Meyer-KIZZ) ABC, S. Minds, Arcadia, A. Starr, Petty, Cougar. De Kalb, IL (Lew White-WDEK/FM) J. Taylor, M. Martin, Divinyls, Elton, ELO, Tepper. Joliet, IL (Lentine/Weber-WLLI) Palmer, Aretha, M. Martin, S. Minds, Elton. Chicago, IL (Jeffries/Kelly-WYTZ) Sade, INXS, Sheila E. Chicago, IL (Chuck Crane-WLS/AM) Baltimora, Frampton, M. Martin, F. Jackson, Loverboy, Petty. Chicago, IL (Joe Bohannon-B96) No adds. Freeport, IL (Bill Johnson-WXXQ) S. Minds, Hooters, A. Starr, Townshend. Rockford, IL (Brill/Dent-WZOK) A. Starr, S. Minds, Aretha, Tepper, Petty. Galesburg, IL (Brian Hamlin-WGBQ/FM) ELO, Frampton, Sheila E., Petty, Opus. Bloomington, IL (Justin/Robbins-WBNQ) Sheila E., ELO, Cougar, Arcadia, R. Parker, The Firm, Townshend. Springfield, IL (Greg Lawley-WDBR) M. Thomas, The Firm, ELO, A. Parsons, Benatar, Opus, S. Politti, Townshend, Palmer. Carbondale, IL (Tony Waitekus-WCIL/FM) Isley, Alisha, Hooters, INXS, Opus, S. Minds. CENTRAL Kirksville, MO (Jeff Allen-KTUF) Cougar, The Firm, ELO, Bangles, Aldo Nova, Opus. East Prarie, MO (Greg Landis-KYMO) Townshend, Ocean, W. Houston, Petty, Sade, Elton, Benatar. Kansas City, MO (Perun/Barber-KBEQ) Baltimora, Cougar, Aretha. Jeff. City/Columbia, MO (Brian Miller-KTXY) Palmer, Petty, Cougar, Arcadia, Cars. Waynesville, MO (Kevin Barton-KFBD) Aretha, Tepper, The Firm, ABC, Cougar. Topeka, KS (Kevan Rabat-KDVV/FM) A. Starr, Miami S.M. Topeka, KS (Roger Heaton-WIBW/FM) Starship, Miami S.M., D. Academy. Topeka, KS (Stewart/Rues-KMAJ) No adds. Kansas City, MO (Lorrin Palagi-KBKC/FM) Baltimora, Frampton, Cars, Falco, B.J. Royal, Family, A. Starr, Townshend, Janet Jackson, Aretha. Pittsburg, KS (Bell/Porter-KQWK/FM) J. Brown, Cars, Tepper, Outfield, Townshend.

- Independence, KS (Toby Cook-KIND) The Firm, J. Taylor, R. Parker, Vector, Petty, ELO, Cars,
- S. Minds, Aretha, Cougar.
- Hoisington, KS (James/Bieker-KHOK) J. Taylor, Cougar, R. Parker, ELO, Cars, Arcadia, Petty, S. Politti. ays, KS (Michael Koerner-KJLS) ELO, Tepper, Arcadia,
- Hays, KS (Michael Koerner-KJLS) Daltrev, R. Parker, Level 42.
- Norfolk, NE (Doug Koehn-KNEN) A. Starr, Everlys,

Cougar, Petty, J. Taylor. Grand Island, NE (Mosley/Bradee-KSYZ/FM)Cougar, Arcadia, Petty, Daltrey, Sam Harris, Seals, S. Minds, ELO, Easton, A. Starr, Tepper.

- El Dorado, AR (Dan Murphy-KLBQ/FM) Cougar, Petty, Wagner, L. Rhodes, Holliday, J. Rush.
- Little Rock, AR (Mark McCain-KKYK) McCartney, Miami S.M.
- Fayetteville, AR (Rob Patrick-KKEG) ABC, A. Starr, Frampton, Aretha, M. Martin, Cougar.
- Fort Smith, AR (John O'Dea-KZZE/FM) No adds.

Fort Smith, AR (Hayes/Bryant-KISR) A. Parsons,

Cars, INXS, Tepper, ELO.

SOUTHWEST

- Lawton, OK (Morgan/Mitchell-KMGZ) Cougar, Arcadia, A. Starr, Cars, ELO, ABC.
- Dallas, TX (Shomby/Crosby-KAFM) Sly Fox, ELO, Tepper, Falco.
- Tyler, TX (Dave Goldman-KEYP) Force MD's, Ready/World, S. Minds, Cougar, Palmer, R. Parker, Arcadia.
- Lufkin, TX (Randy Shannon-KIPR/FM) A. Parsons, Olivia, The Firm, R. Parker, R. Gibb, Arcadia, S. Harris, M. Day, Level 42, Petty.
- Nacogdoches, TX (John Rowe-KTBC) Frzn. list.
- Wichita Falls, TX (Beck/Kay-KNIN/FM) Aretha, ELO, Tom Petty.
- Killeen/Temple, TX (B.J. McCrae-KIXS/FM) Cougar, Aretha, Tepper, Arcadia, The Firm, Petty, Cars, Benatar.
- San Angelo, TX (John Raymond-KIXY/FM) S. Harris, Outfield, ELO, P. Nelson, Aldo Nova, Cougar, Force MD's, F. Sharkey.

Houston, TX (Lander/Hamilton-930) C. Bears,Falco,Heart.

Beaumont, TX (Lousteau/Jackson-B95) Falco, J. Rush, A. Parsons, Alarm, Palmer, Cars, M. Crue. Bryan, TX (Carl Gideon-KTAM) Palmer, C. Robin, The

- Firm, R. Parker, L. Rhodes, Cougar.
- Bryan, TX (Austin/Turner-KTAW/FM) The Firm, Arcadia,
- Aldo Nova, Level 42, Smile, D. Seals, Petty, Cougar. Bryan, TX (Skip Bishop-KKYS) Level 42, R. Parker,
- R. Palmer, J. Taylor, Falco.
- <u>Victoria, TX</u> (Jay Arena-KVIC) R. Parker, Chaka Khan, A. Murray, J. Taylor, Cougar, ELO, Tepper.
- Laredo, TX (Kirk Davidson-KRRG) Aretha, T. Twins, Loverboy, Frampton, Opus.
- San Antonio, TX (Hunter/Giles-Q96) Y. & People, Cherrelle & A. O'Neal.
- Amarillo, TX (Keith Richards-KHBQ/FM) ZZ Top, Hooters, Loverboy.
- Amarillo, TX (Tim Butler-KPUR) Petty, Cars, A. Starr, Arcadia, Benatar.
- Abilene, TX (Dominic Testa-KFMN) Petty, Opus, Benatar. Odessa/Midland, TX (John Clay-KWES/FM) ELO, ABC, Ready/World, Force MD's.
- El Paso, TX (Jay Walker-KSET/FM) Mike & Mechanics, Ta Mara/Seen.
- El Paso, TX (Johnny Thompson-KFIM) Cougar, S. Minds, Tepper, M. Martin, Petty, J. Rush.
- Phoenix, AZ (Guy Zapoleon -KZZP) Tepper, A. Starr, Arcadia.
- Tucson, AZ (Gillie/Johnson-KRQ) Cars, ELO, a-ha, INXS, A. Murray, D. Seals.

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Cottonwood, AZ (Al Peterson-KSMK) S. Minds, Heart, Sade, Cougar, Talk Talk, Daltrey, J. Miles, M. Day. Albuquerque, NM (Kim Young-KIVA/FM) Cars, INXS, ELO, 5 Star, Aretha, Eurythmics, ABC, Petty. Albuquerque, NM (Paul Marcu-KRKE) ELO, Sly Fox, S. Harris, Force MD's, Flip. Gallup, NM (Eric Allen-KYVA) Palmer, R. Parker, Bangles, Olivia, Force MD's, Sly Fox, D. Seals. Clovis, NM (Dave Ferguson-KZZO/FM) Frzn. list. Alamogordo, NM (Tim Weaver-KINN AM/FM) Heart, Daltrey, Frampton, S. Minds, Aretha, Isley, D. Pack, Cougar, Palmer, Talk Talk. **ROCKY MOUNTAIN** Billings, MT (Charlie Fox-KYYA) A. Starr, INXS, Aretha, A. Murray, Arcadia. Sidney, MT (Brad Zoeller-KGCH) Grace Jones, R. Gibb, J. Taylor, Holliday, J. Rush, Aretha, Bangles, Force MD. Polson/Kalispell, MT (Rick Leer-KQ92) Talk Talk, ELO, C. Robin, S. Minds, Cougar, Smile, R. Gibb. Kalispell, MT (Barry Bennett-KBBZ/FM) S. Minds, Cougar, Sheila E., A. Murray, Tepper, Petty, Seals, Arcadia. Denver, CO (Gloria Avila-Perez-KIMN) A. Starr, INXS, Tepper. Denver, CO (Geina Horton-Y108) Sheila E., T. Twins, Cougar, A. Starr, S. Minds. Denver, CO (Bolke/Stone-KPKE) Heart, T. Twins, Cougar, Baltimora, Hooters. Windsor, CO (Al Decker-KUAD/FM) 5 Star, Talk Talk, Aldo Nova, The Firm, J. Taylor, Outfield, S. Harris. <u>Greeley/Ft. Collins, CO</u> (Gary Ray-KGBS) Opus, Palmer, Arcadia, Cougar, Petty, D. Pack, Cars, ELO, Smile, J. Miles, Talk Talk. Pueblo, CO (Rip Avina-KDZA) J. Taylor, Aretha, A. Murray, S. Robinson. Grand Junction, CO (Collins/Stone-K-STAR) The Firm, J. Miles, Olivia, Easton, A. Murray, Cafferty, A. Parsons, Townshend, S. Harris, Smile, Arcadia, S. Minds, A. Starr. Gillette, WY (Dennis Switzer-KOLL) Hooters, Benatar, A. Murray, Eurythmics, R. Parker, The Firm. <u>Soda Springs, ID</u> (Summers/A.D.-K79) Force MD's, A. Murray, C. Cross, Baltimora. <u>Lewiston, ID</u> (Jay McCall-KOZE) Benatar, Opus, The Firm, C. Sexton. Boise, ID (Tom Evans-KIYS) Force MD's, Palmer, Seals, M. Thomas, Falco. Moscow, ID (Gary Cummings-KZFN) Arcadia, Cougar, Opus, S. Politti, Palmer, A. Starr, Tepper. Salt Lake City, UT (Ausham/Main-KCPX/FM) McCartney, Sade, Hooters, Frampton, Tepper. Logan, UT (Jay Hall-KBLQ) Cougar, Aretha, Frampton, A. Murray, C. Robin, R. Parker. Ogden, UT (Paul Wilson-KJQ) M. Martin, Loverboy, Aretha, Arcadia, INXS, Cars, ELO. Provo/Salt Lake City, UT (Keith Greer-KFMY) S. Minds, A. Starr, Aretha, INXS, Cars. FAR WEST Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Cars, Arcadia, Petty, Loverboy. Reno, NV (Bill Kelly-KRZQ/FM) Frzn. list. Reno, NV (Shakes/Ryan-KWNZ/FM) Cougar, Easton, Tepper. Reno, NV (John Chommie-KHTZ/FM) Cars, Benatar, Falco, A. Parsons, The Firm, Petty, ELO, Talk Talk. Los Angeles, CA (Scarborough/Simon-KKHR) Frzn. list. Los Angeles, CA (Mike Schaefer-KIIS/FM) N. Edition, Force MD's, Cars, Bangles, Tepper. San Diego, CA (Mike Preston-KS103) Bangles, S. Minds, Force MD's, Cars. San Bernardino, CA (Shawn Demory-KGGI) C. Bears, Coos_Bay, OR (Dave O'Connor-KYNG/FM) Cougar, A. Starr, Arcadia, S. Minds, N. Edition, Mike & Mechanics. Aretha, S. Politti, S. Harris, Nushooz.

<u>Anaheim, CA</u> (Craig Powers-KEZY) Cougar, INXS, Bangles, S. Minds. Santa Barbara, CA (Dick Williams-KIST) Wagner, Cougar, S. Minds, ELO, Cars, M. Martin. Bakersfield, CA (Dave Kamper-KKXX/FM)J.Brown,D.Academy. San Luis Obispo, CA (Joe Collins-KSLY/FM) Cougar, Petty, Cars, Opus, Palmer, A. Murray, R. Parker. Santa Maria, CA (Maria Rubio-KXFM) Cars, ELO, Talk Jalk, Opus, Miami S.M. Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM) Cougar, Petty, Eurythmics, Townshend, Opus, Palmer, M. Day, Olivia, R. Parker. Fresno, CA (Walker/Davis-KYNO) ZZ Top, Aretha, Cougar, Arcadia. Fresno, CA (Berry/Carter-KMGX) Level 42, Elton, Palmer, Tepper, J. Rush. Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Loverboy, The Firm, 5 Star, ELO, Olivia, Bangles, A. Parsons. San Francisco, CA (Richard Sands-KITS/FM) Cougar, Arcadia, Princess, Ta Mara/Seen, LL Cool J. San Francisco, CA (Rivers/Naftaly-KMEL) Falco, S. Harris, Tepper, N. Edition. San Jose/Los Gatos, CA (Bob Harlow-KATD/FM) Cougar, Easton, Petty, Cars. San Jose, CA (Robin Kipps-KWSS) M. Martin, Arcadia, A. Starr. Stockton, CA (Roy Williams-KJOY) Arcadia, 5 Star, R. Parker, J. Jackson, S. Harris. Stockton, CA (John Hampton-KSTN) M. Morgan, Eurythmics. Modesto/Stockton, CA (David Kraham-KHOP/FM) Hooters, D. Seals, R. Parker, Olivia, Cougar. Modesto/Stockton, CA (Ellen Thomas-K093) Cougar, S. Harris, A. Murray. Modesto, CA (Russ Novak-KFIV/FM) INXS, ABC, Tepper, C. Sexton. Santa Rosa, CA (Eric Scott-KREO) Arcadia, Tepper, Cougar, ELO, Petty, A. Starr. Eureka, CA (Mark Jeffrey-KFMI) S. Minds, Cougar, ABC. Arcata/Eureka, CA (Jim Nelly III-KXGO) Cougar, Tepper, D. Seals, Petty, S. Nicks, ELO. Sacramento, CA (Gillette/Collins-FM102) Level 42, N. Edition, R. Parker, J. Rush, Cherrelle & A. O'Neal. Sacramento, CA (Mr. Ed-KWOD) Frzn. list. Sacramento, CA (Carmey Serreri-KPOP) M. Martin, A. Parsons, Frampton, Petty, ELO. Paradise/Chico, CA (Ron Bruder-KNVR) Cougar, Bangles, Frampton, Arcadia, Petty, ELO, Palmer, Smile, T. Talk. Redding, CA (Kevin Kahl-KEWB) INXS, Cars, Cougar. Redding, CA (Lee/Van Halen-KSXO) Cars, Divinyls, Cougar, Force MD's, Talk Talk. Honolulu, HI (Jay Stone-I94) Aretha, Sly Fox, S. Minds, Force MD's. Hilo, HI (Derek Dakine-KKBG) Aldo Nova, Level 42, Benatar, R.Parker, A.Murray, S.Robinson, The Firm, Talk Talk, J.Miles, A.Starr, M.Martin. NORTHWEST The Dalles, OR (Ed Ross-KACI) Arcadia, ELO, J. Taylor, Holliday, Petty, ABC, Ready/World, Eurythmics, Palmer, Force MD's. Seaside, OR (Chris Conway-KSWB) Cougar, Tepper, Vector, Arcadia, Frampton, J. Rush, Ready/World, Politti. Portland, OR (Naganuma/Barry-KMJK) J. Rush, INXS, Nushooz, Eurythmics, Palmer. Albany Corvallis, OR (Mike Shannon-KIQY) Cougar, Arcadia, A. Starr. Coos Bay, OR (Karen David-KHSN) Cougar, Holliday, Talk Talk, The Firm, James Taylor, Vector, Aldo Nova, ELO, J. Rush, J. Miles.

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TOP 40 ADDS

- Medford, OR (Dennis Dixon-KBOY/FM) Arcadia, S. Politti, Aretha, Cougar, S. Minds, Frampton. Medford, OR (R. Charles Snyder-KTMT) Cougar, A. Starr,
- Palmer, Cars, Tepper, Nushooz, ELO.
- Klamath Falls, OR (Terry James-KAGO/FM) The Firm, D. Seals, A. Starr, J. Taylor, Cougar, Arcadia, Force MD's.
- Seattle, WA (Roberts/Matthews-KHIT) Frzn. list. Seattle, WA (Wendy Christopher-KUBE/FM) Tepper, Sly
- Fox, A. Starr, Easton. <u>Tacoma/Seattle, WA</u> (Sandy Louie-KNBQ/FM) INXS, <u>Cougar, ELO, A. Starr</u>.
- Olympia, WA (Ken Paige-KQEU) Seals, Sting, S. Minds.
- Chehalis, WA (Roger Dale-KITI) Palmer, Talk Talk, Holliday, Franks, S. Politti, Isley.
- Ellensburg, WA (Thomas Mailey-KXLE/FM) Townshend, J. Miles, Benatar, Daltrey, Arcadia, Cougar, Aldo Nova, Vector.
- Yakima, WA (Kevin James-KZHR) Tepper, Heart, Sting, A. Starr, S. Minds, ABC, Bangles, ELO, Cars,
- Force MD's, S. Politti, Palmer, J. Rush, Arcadia, Alarm. Spokane, WA (Dave McKie-KZZU/AM) R. Parker, Arcadia, INXS, Bangles.
- Tri-Cities, WA (Ron O'Brian-OK95) Benatar, Level 42, Eurythmics, A. Parsons, Petty, The Firm, Palmer, A. Starr.
- Tri-Cities, WA (Jonathan Walker-KZZK) Cougar, Arcadia,
- ELO, Cars, INXS, ABC. Calgary, AL (Don Stevens-AM106) Heart, Elton, Arcadia, T. Twins.
- Tri-Cities/Kennewick, WA (Chuck Matheson-KHWK/FM) Cougar, Daltrey, Palmer, Arcadia, Murphy, Force MD's, Sly Fox.
- Anchorage, AK (J.D. Chandler-KGOT) Cars, ELO, J. Rush, INXS.

WELCOME To Our New Top 40 Correspondent:

Craig Powers, KEZY RADIO, 1190 E. Ball Road, Ahaheim, CA 92805 (714-774-9600)

JOBS

Air Talent (AM drive)-KBOY/FM-Medford, OR Dennis Dixon (107 E. Main Suite 12 - 97504) Air Talent - KARZ-Redding, CA Marc Soares (Box 50 - Burney, CA - 96013) Air Talent (AM drive) - KPAY-Chico, CA Art Douglas (916)345-0021 Air Talent (AM drive) - WWGP-Sanford, NC *Bill Cameron (Drawer 'R' - 27330) Air Talent's (AM & PM drive) - KGWY-Gillette, WY John Derick (110 E. Lakeway #800 - 82716) Air Talent (morning) - KS103-San Diego, CA *Dave Parks (3180 University Ave. - 92104) Air Talent (morning) - WRNS/WFIC-Kinston, NC Kevin O'Neal (919)522-4141 Air Talent/Prod. - KJQ-Ogden, UT *Paul Wilson (1506 Gibson Ave. - 84404) Air Talent/Prod. - KREO-Santa Rosa, CA Eric Scott (707)433-4895 Asst. Chief Engineer - KHOP-Modesto/Stockton, CA Dave Jacob (209)526-8600 *no phone calls please.



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POWER TRIO

WIT WI W

SADE Sweetest Taboo (Portrait)

BARBRA STREISAND Somewhere (Columbia)

WHITNEY HOUSTON How Will | Know (Arista)

CERTIFIED

JAMES TAYLOR Only One (Columbia)

MIKE & MECHANICS Silent Running (Atlantic)

MOST ADDED

JAMES TAYLOR Only One (Columbia) 45 new adds

SMOKEY ROBINSON Hold On To Your Love (Tamla) 44 new adds

ANNE MURRAY Now And Forever (You And Me) (Capitol) 37 new adds





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4.	2.	1.	SADE - Sweetest Taboo (Portrait)
3.	1.	2.	Bruce Springsteen - My Hometown (Columbia)
5.	4.		BARBRA STREISAND - Somewhere (Columbia)
8.	6.	4.	WHITNEY HOUSTON - How Will Know (Arista)
12.	7.	5.	BILLY OCEAN - When The Going Gets Tough(Jive/Arista)
1.	3.	6.	Stevie Wonder - Go Home (Tamla)
13.	8.	7.	DREAM ACADEMY - Life In A Northern Town (Warner Bros.)
21.	12.	8.	STARSHIP - Sara (Grunt/RCA)
26.	15.	9.	ELTON JOHN - Nikita (Geffen)
10.	10.	10.	Wham! - I'm Your Man (Columbia)
2.	5.	11.	Dionne & Friends - That's What Friends Are For (Arista)
16.	14.		MICHAEL FRANKS w/B.RUSSELL - When Give (W.B.)
6.	9.		Dire Straits - Walk Of Life (Warner Bros.)
22.	19.		ISLEY/JASPER/ISLEY - Caravan Of Love (CBS)
	26.		HEART - These Dreams (Capitol)
7.	11.		Lionel Richie - Say You, Say Me (Motown)
11.	13.		El DeBarge w/DeBarge - The Heart Is Not So Smart (Gordy)
24.	21.		DIANA ROSS - Chain Reaction (RCA)
28.	22.		FREDDIE JACKSON - He'll Never Love You (Capitol)
9.	16.		Klymaxx - I Miss You (Constellation/MCA)
	30.		MR. MISTER - Kyrie (RCA)
14.	18.		Stevie Nicks - Talk To Me (Modern/Atco)
15.	17.		Maurice White - 1 Need You (Columbia)
			JAMES TAYLOR -Only One (Columbia)
			MIKE & MECHANICS - Silent Running (Atlantic)
30.	27.		OMD - Secret (Virgin/A&M)
			DAN SEALS - Bop (EMI America)
29.	28.		Randy Goodrum - Silhouette (GRP) THOMPSON TWINS - King For A Day (Arista)
		1 / 9 .	THUMPSUN TWINS ~ NING FOR A DAV (ARISTA)

- --. 29. THOMPSON TWINS King For A Day (Arista)
 - --. 30. ANNE MURRAY Now And Forever (You And Me) (Capitol)

CHRTBOUND

ARETHA FRANKLIN - Another Night (Arista) PEABO BRYSON - Love Always Finds A Way (Elektra) ATLANTIC STARR - Secret Lovers (A&M) SMOKEY ROBINSON - Hold On To Your Love (Tamla)

ACTION SIDES

THE CARS - I'm Not The One (Elektra) COREY HART - Everything In My Heart (EMI America) CRYSTAL GAYLE & GARY MORRIS - Makin' Up For Lost Time (W.B.) JACK WAGNER w/VALERIE CARTER - Love Can Take Us... (Qwest) STING - Russians (A&M) RAY PARKER JR - One Sided Love Affair (Arista) DOLLY PARTON - Think About Me (RCA) ROB TRO - Thrill Of The Chase (Jamex)

NEW

EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram) FORCE MD's - Tender Love (Warner Bros.) LOVERBOY - This Could Be The Night (Columbia)

A/C ANALYSIS

Some records just establish themselves quicker than others. The STARSHIP and ELTON JOHN were released during the usually dry holiday hiatus. STARSHIP shows an 89% HIT FACTOR and ELTON a fat 87% in less than a month.

HEART is another confirmed hit. Now at 151 reports and a 60% HIT FACTOR, it is only being slowed by their "image" as rockers.

JAMES TAYLOR is MOST ADDED for the second week in a row, but he barely beats the wonderful new SMOKEY ROBINSON single, HOLD ON TO YOUR LOVE. The third MOST ADDED, ANNE MURRAY'S NOW AND FOREVER means that the MOST ADDED artists represent more than fiftyfive years of popular music.

DAN SEALS' BOP is just about 50% HIT FACTORED with 55 of the 119 stations boppin'.

> Research: Diane Rufer Ron Fell

1985 may have been the most difficult year for country artists crossing over. They are making up for lost time now. Besides the DAN SEALS, this week's RECORD TO WATCH, <u>CRYSTAL &</u> <u>GARY'S MAKIN' UP FOR LOST</u> TIME has an A/C HIT FACTOR of 49% from 51 believers.

The latest <u>STING</u> record, RUSSIANS, may be the most thought-provoking record at A/C radio. Some programmers hear it as a song of unquestionable morality. A few hear it as peacenik sabre-rattling. It's in the spirit of JOHN LENNON'S IMAGINE, but this one just names names.

RECOMMENDED FOR A/C RADIO

LAURA BRANIGAN - "I Found Someone" (Atlantic) Possibly the strongest song from her "Hold Me" LP. Laura is in full voice and the song is loaded with hooks. Best new record of the week!

BILLY JOE ROYAL - "Burned Like A Rocker" (Atlantic America) Twenty years ago his DOWN IN THE BOONDOCKS and I KNEW YOU WHEN were staples for pop radio. This latest song got its start in country radio but deserves pop consideration.

LEVEL 42 - "Something About You" (Polydor) Britian's answer to Kool & The Gang, these guys may sneak up on A/C's. But all it takes is one listen. The arrangement is plucky, but not souled out. Cool harmony and a moderate tempo should please those who listen. ROSANNE CASH - "Hold On" (Columbia) She continues to prove how close the cutting edge of country is to the middle of A/C radio.

Ron



	Total Reports This Week	221 Last	Week 22	22				
ARTIST	TITLE LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
DE - Sweetest Ta	aboo (Portrait)	206	187	13	4	2	97%	11
RUCE SPRINGSTE	EN - My Hometown (Columbia)	204	175	26	2	1	98%	9
RBRA STREISAN	D - Somewhere (Columbia)	202	162	32	7	1	96%	10
HINEY HOUSTON	- How Will 1 Know (Arista)	194	163	24	4	3	96%	9
LLY OCEAN - Wh	en The Going (Jive/Arista)	185	141	36	4	4	95%	10
REAM ACADEMY -	Life In A Northern Town (WB)	189	121	53	8	7	92%	11
ARSHIP - Sara (Grunt/RCA)	192	103	68	14	7	898	4
TON JOHN - Nik	ta (Geffen)	201	75	101	17	8	87%	4
IAM! - I'm Your	Man (Columbia)	179	113	52	11	3	92%	10
FRANKS w/B.RU	SSELL - When I Give (WB)	164	59	91	10	4	918	10
LEY/JASPER/ISLE	Y - Caravan Of Love (CBS)	150	35	87	15	13	81%	8
ART - These Dr	eams (Capitol)	151	17	75	30	29	60%	- 4
ANA ROSS - Cha	in Reaction (RCA)	120	19	76	18	7	79%	10
EDDIE JACKSON	- He'll Never Love You (Capitol)	115	12	71	23	9	72%	8
R. MISTER - Kyri	e (RCA)	106	21	40	24	21	57%	4
MES TAYLOR - C	Only One (Columbia)	156	7	46	58	45	338	3
KE & MECHANICS	- Silent Running (Atlantic)	110	12	49	28	21	55%	10
ID - Secret (A&M)	98	9	61	20	8	71%	8
N SEALS - Bop	(EMI America)	119	12	43	36	28	46%	4
ANDY GOODRUM	- Silhouette (GRP)	100	11	52	31	6	63%	9

NORTHEAST Newport, NH (Tim Hoehn-WCNL) No report-frozen. Bangor, ME (Fred Miller-WWMJ) The Cars. White River Jct., VT (Charlie Turner-WKXE) Cars, Ray Jr., Mr. Mister, Eurythmics, Tom Petty. Hartford, CT (David Bernstein-WTIC/AM) No report-frzn. New London, CT (Danny O'Brien-WNLC) Goodrum, Mike &... New Haven, CT (Jay McCormick-WELI) Anne Murray. Albany, NY (Chris Holmberg-WWOM) Sade. Kingston, NY (Thom Wililams-WGHQ) Everlys, Cock Robin, Cars, Rosanne Cash, C.Cross, Olivia Newton-John. Poughkeepsie, NY (Bill Pfister-WJJB/FM) D.Ross, Billy Ocean, Anne Murray, Dan Seals. Syracuse, NY (Dr, Phil LoCascio-Y94FM) Whitney Houston. Thompson Twins. Pittsburgh, PA (Bob Conrad-WTAE) Starship, A. Starr. Johnstown, PA (Jack Michaels-WKYE) Mr. Mister, Atlantic Starr, Smokey Robinson, Cougar. New Castle, PA (Bobbie Vaughn-WKST) Diana Ross, F.Jackson, Heart, James Taylor. <u>Sharon, PA</u> (Ron Fantone-WPIC) James Taylor. <u>Meadville, PA</u> (Kevin Bonner-WMGW) Force MD's, R.Cash, C.Gayle & G. Morris, S.Minds, J.Taylor, Sam Harris, Anne Murray, Cougar, Everlys. Scranton, PA (Burke/Trama/WBQW) Isley/Jasper/Isley, Diana Ross, ELO, LaToya Jackson Wilmington, DE (Mike Daley-WDEL) Frozen. Dover, DE (Donna Beaty-WDOV) Sting, A. Murray, J.Wagner, Peabo Bryson, Smokey Robinson. Williamson, WV (Kim Whitney-WBTH) Everlys, Smokey. Sutton, WV (Steve Douglas-WSGB) Heart, Mr. Mister, Isley/Jasper/Isley. SOUTH Winchester, VA (Frank Mitchell-WINC) Alabama, R.Cash, -Thompson Twins, Sting, C.Gayle & G.Morris. Harrisonburg, VA (Adam Stubbs-WQPO) A. Murray, Aretha, Corey Hart. Charlottesville, VA (Ken Medek-WCHV) Smokey, Yarborough & Peoples, Dan Seals. Richmond, VA (Lou Dean-WRVA) Heart, B. Ocean, Dream Academy. Richmond, VA (Dillon/Bevins-WEZS) Heart, Dan Seals. Norfolk, VA (Nick O'Neil-WLTY) Wham!, M.Franks. Lynchburg, VA (Bob Abbott-WGOL/FM) J.Taylor, Aretha. Rocky Mount, NC (Leslie Jordan-WEED) T. Twins, Cars, J.Holliday, J.Taylor, Heart, S. Nicks, Aretha, Dan Seals, Scritti Politti. Swan Quarter, NC (Mazie Smith-WHYC/FM) Diana Ross. Salisbury, NC (Doug Rice-WSTP) No report-frozen. Charlotte, NC (Marty Lambert-WBT) J.Taylor, Everlys. Charlotte, NC (Steve Sutton-WEZC) J.Taylor, Mr.Mister. New Bern, NC (Gary Lee-WSFL/FM) J.Taylor, Atlantic Starr, A. Murray, Everlys, Dan Seals. Asheville, NC (Brian Lee-WSKY) Force MD's, Tom Petty, Cougar, Loverboy, Eurythmics. <u>Conway/Myrtle Beach, SC</u> (Bob Vandergrift-WYAV/FM) Mike & Mechanics, T.Twins, Aretha. <u>Carrollton, GA</u> (Henry Norman-WPPI) ELO, Arcadia, J.Cougar Mellencamp. Atlanta, GA (Greg Picciano-WSB/AM) No report-frozen. Atlanta, GA (John Chappell-WSB/FM) J.Taylor, J.Wagner. Augusta, GA (Humphreys/Patrick-WZNY) No report-frozen. Albany, GA (Kirs VanDyke-WALG) No report-frozen. St. Augustine, FL (Jim Andrews-WUVU) A. Murray, Mike & Mechanics, Marilyn Martin. Sylacauga, AL (R.Baty/A.Lee-WFEB) Bruce Springsteen, Wham!, A. Murray, M.White, Eurythmics, Aldo Nova, Eddie Murphy, Isley/Jasper/Isley. Tusacaloosa, AL (Sander Walker-WFFX/FM) Everlys, Smokey Robinson, Olivia Newton-John.

Huntsville, AL (Steve Dallas-WAHR) Everlys, Alabama, Isley/Jasper/Isley, Randy Goodrum. Gadsden, AL (David Ford-WGAD) Atlantic Starr. Guntersville, AL (Greg Bell-WGSV) Atlantic Starr. Anniston, AL (Sherri Armstrong-WDNG) C.Hart, Alabama, Atlantic Starr, Charlie Daniels Band. Bay Minette, AL (Mike Snowden-WBCA) No adds. Selma, AL (Bob Payton-WTUN) T.Twins, Heart, Smokey Robinson, Atlantic Starr. Clarksville, TN (J.J. Austin-WJZM) Level 42, ABC, Force MD's, Olivia, Everlys, J.Wagner, Smokey. <u>Chattanooga, TN</u> (Dale Deason-WGOW) Kiri. Oxford, MS (David Kellum-J107) Loverboy, Cars, Smokey, C. Cross, Quarterflash. Jackson, MS (Rich Allen-WJDX) No report-frozen. Louisville, KY (Doug McElvein-WHAS) Whitney, Mr. Mister Starship, C.Gayle & G. Morris. Paducah, KY (Frank Carvell-WKYX) Heart, Smokey, Everlys, ELO, L.Vandross, Olivia, Force MD's. Glasgow, KY (Steve Newberry-WSMJ) No report-frozen. Shreveport, LA (Jeff Edman-KVKI/FM) Atlantic Starr. Pineville/Alexandria, LA (Daniel Lynch-KISY/FM)Smokey.

CENTRAL

Newark, OH (Greg Moebius-WNKO) J.Taylor, A. Murray. Urbana/Springfield, OH (Russ Shafer-WKSW) Cars, Dan Seals, Tom Petty. Logan, OH (Chuck Anthony-WLGN) Force MD's.

Marion, OH (Jim Howell-WMRN) D.Ross, Everlys, Isley/Jasper/Isley.

Marion, OH (Bill Moore-WDIF) D.Pack, Tom Petty, Smokey, Arcadia, James Taylor.

Toledo, OH (Fred Heller-WSPD) B. Ocean, J. Wagner, C.Clemons & J.Browne, Mike & Mechanics.

Toledo, OH (Matthews/King-3WM) Mike & Mechanics, Mr. Mister.

Zanesville, OH (Pete Petoniak-WHIZ) J.Wagner, Everlys, Eurythmics.

Youngstown, OH (Jim Martin-WFMJ) OMD, Atlantic Starr,

Smokey, Dolly Parton.Dover, QHOver, QH(Steve Kelly-WJER) Mike & Mechanics,Mr. Mister, Jack Wagner.Hamilton, OH(Mark Gibson-WMOH) D. Seals, Aretha,

Everly Brothers.

Springfield, OH (Dale Grimm-WIZE) Elton, R. Goodrum, F. Jackson, Mr. Mister.

Springfield, OH (Chuck McGee-WAZU/FM) Cars, Anne Murray, Teddy Pendergrass, Atlantic Starr.

Gallipolis, OH (Tim Maxwell-WJEH) Mike & Mechanics.

Anderson, IN (Larry Joseph-WLHN) A. Murray, J.Taylor,

Dan Seals, Atlantic Starr, Jack Wagner. Rushville, IN (Kevin L.Stone-WRCR) F.Jackson, Anne Murray, Smokey Robinson.

Kokomo, IN (Darryl Parks-WIOU) Atlantic Starr, Cross. Muncie, IN (Randy Tanner-WOKZ) Everlys, J.Wagner,

Smokey, Mr.Mister, M.Franks, Atlantic Starr. Evansville, IN (Kay Nelson-WGBF) Heart, J.Taylor. Lafayette, IN (Mike Johnson-WASK) Atlantic Starr, Thompson Twins.

Monroe, MI (Terri McCormick-WTWR) Aretha, J.Wagner, Mr. Mister, Thompson Twins.

Flint, MI (Bill Pearson-WTRX) J.Taylor, Everlys,

Atlantic Starr, Smokey Robinson. Lansing, MI (Jack Robbins-WILS/FM)Mike & Mechanics, Heart, James Taylor.

Battle Creek, MI (Rick Chapman-WKNR) No report-frozen.

<u>Grand Rapids, MI</u> (Mark Roberts-WOOD) Anne Murray. <u>Kenosha, WI</u> (Terry Havel-WLIP) Cars, Mike & Mechanics.

Milwaukee, WI (Max McDonald-WTMJ) J.Taylor, Everlys,

Randy Goodrum.

St. Joseph, MO (Bob Heater-KKJO) Mr. Mister, Heart. Milwaukee, WI (Beth Fast-WMYX) J.Taylor, Heart. Milwaukee, WI (Dave Bishop-WMGF) No report-frozen. Joplin, MO (Bobby Daniels-KFSB) Everlys, Cars, Ft. Atkinson, WI (Rob Anderson-WFAW) Heart, Mr. Mister, Dan Seals. Madison, WI (Pat O'Neill-WMGN) S.Easton, Tom Petty, McCartney, Survivor, J.Cougar Mellencamp. Madison, WI (Doug Lane-WIBA) A. Murray, Everlys, Easton. Beaver Dam, WI (Steve Sabatke-WBEV) C.Gayle & G.Morris, Rosanne Cash, Smokey Robinson, Anne Murray. Reedsburg, WI (Kevin Kellogg-WRDB) Loverboy, Anne Murray, OMD, Peabo Bryson. Green Bay, WI (David Carew-WDUZ) Whitney Houston, James Taylor, Heart. Eau Claire, WI (Rick Roberts-WIAL) ELO, Loverboy, S.Easton, Cars, Everlys, Ray Parker Jr. Menomonie, WI (Alison Girard-WMEQ) Heart, James Taylor, Corey Hart. Oshkosh, WI (Chris Hansen-WMGV) The Cars. Chicago, IL (Suzy Mayzel-WCLR) No report-frozen. Wilmington, IL (Wayne Perrott-WDND) Starship, Elton, Dan Seals, T.Twins, Peabo Bryson, Aretha, Dolly, James Taylor, Rob Tro. Rockford, IL (Reed/Locwood-WKMQ) The Cars. Rockford, IL (McGee/Heckler-WROK) A.Murray, R.Cash. Freeport, IL (Allen Zipsie-WFPS) Aretha, Smokey, Atlantic Starr. Peoria, IL (Denise Henley-WIRL) M.Franks, Dan Seals. Peoria, IL (Robb Westaby-WMBD) Wham!. MIDWEST Mason City, IA (Steve Locker-KGLO) Smokey, Heart, Rosanne Cash. Mason City, IA (John Petermeier-KRIB) Smokey, Mike & Mechanics, C.Cross, Everlys. Waterloo, IA (Roger Davis-KWLO) Heart, A. Murray. Dubuque, IA (Chuck Bailey-WDBQ) Dire St., Elton, Starship, Dream Academy, C.Gayle & G. Morris. Dubuque, IA (Wes Davis-KAT/FM) D. Ross, Cars, J.Wagner, F. Jackson, James Taylor. <u>Cedar Rapids, IA</u> (Gary Edwards-WMT/AM) No adds. <u>Cedar Rapids, IA</u> (Dennis Green-WMT/FM) Tom Petty, J. Wagner, Smokey Robinson, London Symphony Orch., Crystal Gayle & Gary Morris. Forest Lake, MN (Cathleen Cary-WLKX/FM) No report-frzn. Northfield, MN (Rich Harris-KYMN) Elton, Sting, Aretha, James Taylor, Force MD's. Minneapolis, MN (Chuck Knapp-KSTP/FM) Starship. Duluth, MN (Dunsworth/Collins-WEBC) James Taylor, J. Wagner, Dan Seals, Mental As Anything. Rochester, MN (Rich Peterson-KROC/AM) No report-frozen. Rochester, MN (Al Axelson-KWEB) Aretha, Everlys, Atlantic Starr, Dan Seals. Austin, MN (Randy Frey-KGHR) ELO, J.Taylor, Aretha, Sawyer Brown, J.Wagner, Rob Tro, Smokey, Everlys. Luverne, MN (Keith Maine-KQAD) Everlys, A. Murray. Pipestone, MN (Dan Norris-KLOH/FM) Loverboy, J.Wagner, Smokey, Eddie Murphy. Willmar, MN (Paul Davis-KQIC/FM) Cars, Peabo, Smokey, Atlantic Starr, Dan Seals, OMD, Loverboy, Eurythmics. Marshall, MN (Craig Allen-KKCK/FM) No adds. Montevideo, MN (Lou Kuno-KMGM) Smokey, Heart, Dream Academy. <u>St. Cloud, MN</u> (John Fine-WJON) Atlantic Starr, S.Easton, Smokey, Jack Wagner, C.Gayle & G. Morris. Fargo, ND (Jack Lundy-KZ102) J. Wagner, Dan Seals, Smokey Robinson, James Taylor. Grand Forks, ND (Paul Kero-KNOX) Olivia, R. Cash, Peabo Bryson, Elton John. Jamestown, ND (Mike Albrecht-KQDJ) F. Jackson, Heart, James Taylor, Anne Murray.

Hannibal, MO (Chuck Yates-KGRC) F. Jackson, Smokey. Poplar Bluff, MO (Doug Miller-KJEZ) Frozen.

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F. Jackson, J. Taylor, Smokey. Cuba, MO (T. R. McCoy-KBCC) Mr. Mister, Aretha, Smokey Robinson, Thompson Twins, Eddie Murphy. Lawrence, KS (Bill Lee-KLWN) No report-frozen. Parsons, KS (Steve Parker-KLKC) Sting, James Taylor. Omaha, NE (Ed Larsen-KOIL) Atlantic Starr, James Taylor, Everly Bros., Smokey Robinson. Omaha, NE (Kuckelburg/Swanda-KGOR) Dream Academy, Miami Sound Machine. Lincoln, NE (Cathy Blythe-KFOR) A. Murray, Smokey, C.Gayle & G. Morris, Isley/Jasper/Isley. Hastings, NE (Cyndi Barry-KHAS) No report-frozen. SOUTHWEST Tyler, TX (Janie Baker-KTYL) ELO, Vandross, Olivia, Tom Petty, Smokey, Eddie Murphy. Houston, TX (Bruce Nelson-KNUZ) Cougar Mellencamp, T.Twins, Sade, Isley/Jasper/Isley, J.Taylor, Ocean. Beaumont, TX (Rick James-K106) Aretha, Cars, Loverboy. San Antonio, TX (Scott K. Smith-KLLS) Mike & Mechanics. Odessa/Midland, TX (Steve Myers-KQIP) Aretha, Thompson Twins, Dan Seals. Phoenix, AZ (Sam Church-KKLT) No report-frozen. Sedona, AZ (Randy Mahannah-KAZM) D. Seals, James Taylor, Anne Murray. Los Alamos, NM (Sue Stone-98KHJ) D. Seals, Olivia, Atlantic Starr, J.Taylor, ELO, Smokey, Archer & M.M. Clovis, NM (Jerry Mayfield-KCLV) J.Rush, Olivia, C.Hart, Force MD's, Sam Harris, R.Cash, A.Parsons Project, Ray Parker Jr., Peabo, C.Gayle & G.Morris. Carlsbad, NM (Lauri Akins-KBAD) J.Wagner, Mr. Mister, Flip, James Taylor. ROCKY MOUNTAIN Missoula, MT (Vern Argo-KYLT) Force MD's, Anne Murray, Mike & Mechanics. Hamilton, MT (Steve Fullerton-KLYQ/FM) Sting, A.Murray, Ray Jr., Atlantic Starr, Jack Wanger. Colorado Springs, CO (Irwin/Howard-KVUU) C. Clemons & J.Browne, Night Ranger, Mike & Mechanics. Salida, CO (Charles Darwin-KVRH) Cars, Smokey, Cock Robin, Everlys, Rosanne Cash. Montrose, CO (Tom Owca-KUBC) Frozen. Rifle, CO (Penny Mitchell-KDBL) Mike & Mechanics, Anne Murray, Aretha, Thompson Twins. Vail, CO (Chris Baker-KRVV) Midge Ure, Dan Seals, James Taylor, Atlantic Starr. Powell, WY (Carl David-KLZY) Atlantic Starr. Rock Springs, WY (Chris Alexander-KQSW/FM) E. Murphy, L.Vandross, Force MD's, Atlantic Starr, ELO. Sun Valley, ID (Jeffrey Ballou-KSKI) Heart, C. Hart, Anne Murray. Grangeville, ID (Jim Cross-KORT) No report-frozen. Boise, ID (Drew Harold-KBOI) No adds. Salt Lake City, UT (Lemich/Jessop-KSL) J. Wagner, Elton John, James Taylor, Everlys. Manti, UT (Stan Eriksen-KMTI) OMD, Smokey, Sam Harris, C.Gayle & G. Morris, Isley/Jasper/Isley. FAR WEST Reno, NV (Jim O'Neal-KRNO/FM) A. Murray, Atlantic Starr. Carson City, NV (Scott Carson-KPTL) T.Twins, Heart, Mike & Mechanics. Los Angeles, CA (LaBeau/Tyler-KFI) Atlantic Starr, Dream Academy, Isley/Jasper/Isley. Los Angeles, CA (Kaye/Kiley-KOST) Elton John. Carlsbad, CA (Clark Novak-KKOS) Force MD's, Cars,

Jack Wagner, Eurythmics.

San Diego, CA (Richards/Paul-KYXY) No adds.

San Diego, CA (Mark Larson-KFMB) No report-frozen.

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San Luis Obispo, CA (Dan Armstrong-KVEC) No report-frzn. San Luis Obispo, CA (Carol Meyer-KKUS) James Taylor, Anne Murray. Monterey, CA (Michael Reading-KWAV/FM) Dan Seals, Smokey Robinson, Thompson Twins. San Francisco, CA (Rivers/Kulp-K101) Mr. Mister, Aretha. Concord, CA (Ravi Peruman-KKIS) C.Clemons, T.Twins, Aretha, Heart, Mike & Mechanics. Concord, CA (Jim Hampton-KWUN) Mike & Mechanics, Atlantic Starr, Sheena Easton. Livermore, CA (Scott Lewis-KKIQ) Smokey, Cars. San Rafael, CA (Frank Eriksen-KTIM) Mr. Mister, Isley/Jasper/Isley, Pendergrass, A. Murray. <u>San Jose, CA</u> (Bill Weaver-KLOK) Starship. Santa Rosa, CA (Jim Daniels-KSRO) Dream Academy, Everly Brothers. Ukiah, CA (Dann VanMeter-KUKI) Peabo, C.McClain, Sheila, E., Isley/Jasper/Isley. Arcata, CA (Chris Knight-KATA) Heart, M. Franks. Sacramento/Auburn, CA (Larry Irons-KHYL/FM) No adds. Placerville, CA (Fred Gaines-KHTN) Isley/J./Isley, J.Taylor, Murray, Dream Academy, T.Twins, Aretha, Rosanne Cash. Vacaville, CA (Sheilah Bowman-KUIC) OMD, J.Wagner, A.Murray, T.Twins, Atlantic Starr. So. Lake Tahoe, CA (Ron West-KOWL) A.Starr, Chaka, S.Easton, Peabo, Opus, Ray Jr., Smokey, Force MD's, Arcadia. So. Lake Tahoe, CA(Brian Beck-KTHO) Dan Seals, Atlantic Starr, Smokey Robinson. Chicago, CA (Dave Kindig-KPAY) Elton, Heart. Grass Valley, CA (Rich Brock-KNCO) Heart, F.Jackson, OMD, Sting, Force MD's, Alabama. Oroville, CA (Jeff Nelson-KORV) No report-frozen. Burney/Redding, CA (Marc Soares-KARZ) No adds. Red Bluff, CA (Mark Neal-KBLF) No adds. NORTHWEST The Dalles, OR (Greg LeBlanc-KMCQ) Dan Seals, Jack Wagner, Thompson Twins. Portland, OR (Dirkx/Williams-KGW) Heart, Everlys, James Taylor, Peabo Bryson. Salem, OR (Bill Dale-KSLM) Heart, Mr. Mister. Albany, OR (Jeff Ryan-KGAL) Frozen playlist. Corvallis, OR (Larry Blair-KLOO/AM) No report-frozen. Eugene, OR (Bobby King-KDUK) D.Seals, J.Taylor, Barbra Streisand, Jack Wagner. Medford, OR (Jim Zinn-KMFR) Diana Ross, Jack Wagner, Atlantic Starr. Medford, OR (Lurch-KYJC) A.Murray, Cars, Jack Wagner, Cock Robin. Grants Pass/Medford, OR (Charlie Kirk-KFMJ) No report. Enumclaw, WA (David Cool-KENU) Cars, J.Wagner, D.Seals, J.Taylor, Bangles, Starship, Isley/Jasper/ Isley, ELO, Mike & Mechanics, S.Nicks, A-ha. Auburn, WA (Carl Sawyer-KASY) J. Wagner, Peabo Bryson, Force MD's, Atlantic Starr. Mt. Vernon, WA (Mike Hartman-KBRC) A.Starr, Sting, C.Gayle & G.Morris, Mike & Mechanics, Cars, Mr. Mister, Smokey. Oak Harbor, WA (David Bowden-KISD) R.Cash, James Taylor, Anne Murray, Mike & Mechanics. Tacoma/Seattle, WA (Mike James-KAMT) D.Seals, Goodrum, Heart, Anne Murray. Tacoma, WA (Rick Austin-KTAC) Dan Seals, Crystal Gayle & Gary Morris. January 31, 1986/the GAVIN REPORT

San Diego, CA (Bobby Rich-B100) Everlys, Anne Murray,

Palm Springs, CA (Ty Stevens-KDES) Everlys, A. Murray,

Fresno, CA (Scott Huskey-KLTK) OMD, Mr. Mister, Heart.

Dan Seals.

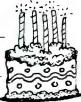
Dan Seals.

- <u>Olympia, WA</u> (Dick Pust-KGY) J.Taylor, OMD,
- Placido & M.M., R. Cash, Smokey, Gene Chandler. Aberdeen, WA (Paul Lankow-KXRO) Heart, Cars,
- Smokey, J.Taylor, J.Wagner, Seals, C.Gayle & Morris. <u>Centralia, WA</u> (Jim Knutson-KELA) Everlys, Dolly, Jennifer Rush.
- <u>Shelton, WA</u> (Glen Connolly-KMAS) No report-frozen. <u>Kelso/Longview, WA</u> (Ray Bartley-KLOG) J.Taylor,
- Freddie Jackson, C.Gayle & G. Morris.
- Yakima, WA (Frank Taylor-KMWX) Mr. Mister, A. Murray.
- Yakima, WA (Dave Hanson-KIT) A. Murray, A. Starr, C.Gayle & G. Morris, Pia Zadora.
- Spokane, WA (Sky Walker-KQSP) No report-frozen.
- Tri-Cities, WA (Bill Templeton-KALE) Olivia,
- Eddie Murphy, The Cars. Anchorage, AK (Charlie Harrigan-KFQD) Everlys, Atlantic Starr, Smokey.
- Anchorage, AK (Greg Wilkinson-KKLV/FM) Force MD's, L.Vandross, Olivia, Smokey, Everly Bros.
- Saskatoon, SA (Rick Korchinski-CFQC) T.Twins, Mike & Mechanics, Mr. Mister, J.Taylor, R. Goodrum.

WELCOME To Our New A/C Correspondents:

Mazie Smith, WHYC/FM RADIO - Route 1 Box 155A -Swan Quarter, NC 27885 (919-926-7201) from AOR

BIRTHDAYS



Our Best Wishes and HAPPY BIRTHDAY To:

Todd Cavanah, KTRS-Casper, WY 2/2 Cynthia Clarc, Z98-Tampa, FL 2/2 Bill Sellars, WZYZ-Fairmont, NC 2/2 Graham Nash 2/2 Dr. Phil LoCascio, Y94FM-Syracuse, NY 2/3 Dave Davies (Kinks) 2/3 Alice Cooper 2/4 Brian Travers (UB40), Steve Bronski, Fabian 2/6 Frenche Be, WQIM-Prattville, AL 2/7 Jim Capaldi 2/7 Nathan Hale, WQBZ-Ft. Valley, GA 2/8 Bob Look, WBCS-Milwaukee, WI 2/8 Mike Trombly, WKNE/FM-Keene, NH 2/8

BIRTHS



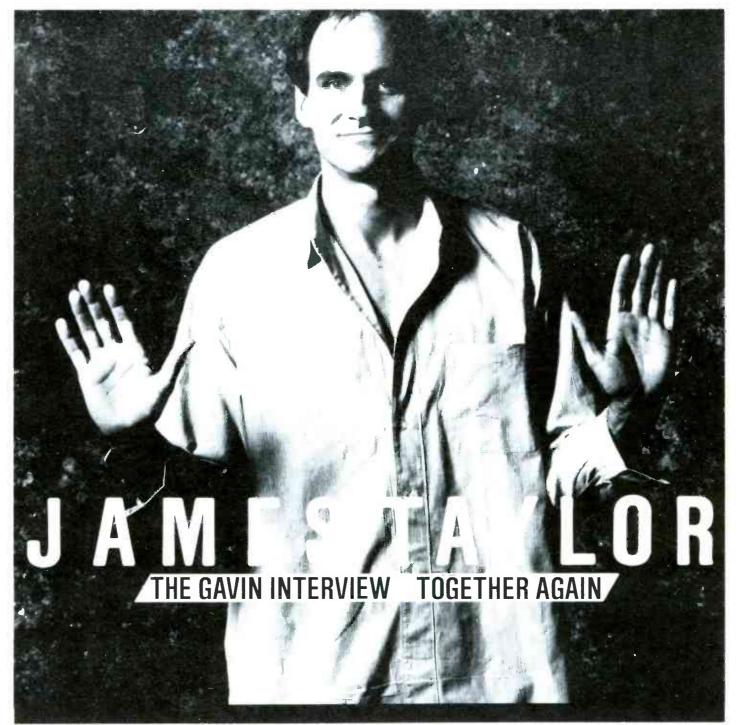
Our CONGRATULATIONS to JON KNOTT, Program Director of our Adult Contemporary station WWOM/FM-ALBANY, NEW YORK, and his wife Sue on the birth of their son, JASON MICHAEL on DECEMBER 10th weighing 7 lbs & 11 oz.

...CONGRATULATIONS to BILL JOHNSON, Music Director of our Top 40 station WXXQ-FREEPORT, ILLINOIS, and his wife NANCY on the birth of their daughter, MEGHAN MAE on JANUARY 8th weighing 6 lbs & 3 oz.

WEDDINGS

Our wedding bells were ringing on FEBRUARY 1st for BOB GORDON, Program Director of our country station WKIN-KINGSPORT, TN. and CONNIE DEMPSEY. They met four years ago at The Hitching Post - one of the foremost country clubs. CONGRATULATIONS!!

16



by Ron Fell & Diane Rufer

orty-six months without a record, James Taylor had to get a record out. A divorce from singer Carly Simon and an ill-timed bout with laryngitis slowed down his attempt to record and release the current project, *That's Why I'm Here.*

His dependency on drugs and his brief past experiences as a selfcommitted mental patient seem to be all behind him now. His life is more clearly in focus and more purposeful than at anytime in memory. Taylor's confessional lyrics and laid-back presentation had been sorely missed on the radio. But he's back and together again.

RF: Where have you been the last four years?

JT: Well, touring and writing. We went into the studio a couple of years ago for the first time down in Montserrat in the British West Indies, but it didn't go well. I had bad laryngitis when I went down and that was a half-hearted attempt at starting this thing. We did use a couple of tracks from down there. We used "Turn Away" and "Everyday." It just took a long time for me to get back in the studio, but in the meantime, I had been doing a lot of touring and writing and my own personal life was pretty demanding. So, I've been around, but I just haven't had an album out for awhile.

RF: How did it feel not having product out there?

JT: It felt like it was a little bit too long. It was long overdue. It felt good to get something out I was riding my bicycle in New York one day, and perfect strangers on the street would say, "Where's the new album?" So I knew it was overdue. Riding my bicycle down 77th Street in-Manhattan, I think it was, and I heard this voice ring out from overhead, "Where's the new album, James?" That pretty much summed it up. Finally, when we did get it in it felt like the right time. It really went quite quickly.

RF: You come from a very musical family. When did music become a part of your life? When did you first discover music? JT: It is hard to say exactly when I really picked it up. My mother and father bought me a guitar for Christmas when I was twelve years old and I was just fascinated with it. It sort of assumed a life of its own. It really absorbed me. I just had to play. My mother had aspirations of being a professional singer. My father was in medicine and there was no real strong basis for me to go into it. We would listen to a lot of music at home. There were piano lessions, violin lessons, cello lessons and various instruments that my mother mostly encouraged us to get into. RF: It's unusual to have three siblings in the same family pursuing solo careers and actually recording product. Did you all go about this separately?

JT: Well, my brother Alex and I worked together in a band for awhile. My sister Kate and I made an album together. My brother Livingston and I used to play a lot of music together, but not very much professionally. There has always been a loose connection.

RF: I would imagine one of the most constant musical companions for you is "Kootch" (Danny Kortchmar). You guys met as teenagers?

JT: Yes, that's right I think "Kootch" and I were thirteen or fourteen.

RF: And your first professional collaboration, if you really go back, is a band we all have forgotten now called The Flying Machine.

JT: Well, it was in the mid-60s in New York. We were playing clubs there and it was mostly our own compositions. I wrote most of the original stuff the band did.

RF: How did you end up on Apple Records? If I'm not mistaken, you were the first non-Beatle to sign a recording contract with the Beatles' record company. How did that all come about?

JT: After The Flying Machine broke up, I just sort of kicked around for awhile. I came out west and thumbed around for awhile, just was hanging out. I didn't know what to do, so I decided to travel. I took a guitar and went to England and stayed with a couple of friends there and had intended to just play wherever I could in the streets or clubs. My friends were encouraging and convinced me that it would be a good idea to try and record an album. So I made a demo tape in London and took it around to a lot of people.

I had no luck for awhile until I got in touch with "Kootch." Before he had been in a band with me, he was with a group called the Kingbees, and the Kingbees had worked with Peter and Gordon. So he told me that Peter Asher was then working with Apple Records, and I should give them a call and take my tape over. So I thanked him, hung up and did that. Peter liked the stuff and played it for McCartney, as I understand it, who gave him the go-ahead and they signed me to the label. It was really sort of out of the blue. I had been working at it for a long time, but when it happened it really seemed like a miraculous thing RF: If I'm not mistaken, George and Paul

had little cameo appearances on the album.

JT: That's right.

RF: And the song I guess that survives more than any from those sessions was "Carolina In My Mind." Is that still part of your stage show?

JT: Often

RF: Where did your appearances in the movie "Two Lane Blacktop" take place? JT: I think it was, to the best of my memory, after *Sweet Baby James*. The summer after it.

RF: Does that movie still crop up on the late night TV show or anything? JT: I've never seen it.

"It's got a murderous component to it, so it took a while for me to get it on an album."

RF: You've never seen the movie?

JT: No, I've never seen it, ever. At that time, I had mixed feelings about doing it. It was a lot of work and it was tough. The way Monty Hellman directed, he didn't really include me. So for a while I had an attitude about it. I don't anymore, I'd be curious to see it someday, but I'm always a little bit uncomfortable about listening to and watching my own work. I don't play my records ever, and when we video tape concerts, I'll turn my television off if my video comes on. It just makes me feel uncomfortable.

RF: How do you feel about videos in general and videos involving James Taylor specifically?

JT: Some videos are good and it's nice to have that opportunity. People who know how to use it really do great things and it really expands what they're doing with their music. Some of it is lousy. It's hard to know if videos are programming or advertising. As far as my own feelings about them are concerned, I really haven't had the inspiration to do anything extraordinary in as much as videos are sort of promotionally required these days. I just think it's better to err on the side of being boring, than to err on the side of being foolish.

RF: The song that really put you on the map was "Fire and Rain." How much of that was personal?

JT: Well, it is a personal sort of selfpreferred kind of a thing. It probably identified me as this sensitive singer/songwriter and that's not entirely accurate, of course, but that's the way things turn out sometimes. It was a big hit and a lot of people heard it an liked it a lot. I'm very fond of the song and like to do it.

RF: It seems to deal with a personal conflict. You did have an experience where you committed yourself for a period of time to an institution. Whatever purpose I don't think has ever been made clear.

JT: I'm not quite sure myself. The verses are three sort of different fixes of selfexpression or something like that. It is a very intimate and personal self-preferred



kind of thing and sometimes the face that I write that way makes me feel a little uncomfortable. Perhaps it's a little uncool or confessional, just a little bit too exposed. That fact is that's where I write from. That's not necessarily what I'm like, but that's where I write from.

RF: You tend to be a confessional, rather than an observatory, writer. But you've had a tremendous amount of success in doing remakes or covers. You actually did "You've Got a Friend" before Carole King released her version.

JT: Yes, that's true. Carole and I were working together at the time and I heard the song and loved it immediately. She said, "Go ahead and record it," which was an immensely generous thing to do. Of course, at the time she had so much wonderful material I suppose she felt free to do that. But it was quite selfless and a wonderful thing.

:RF Carole was a back-up singer with some of your earlier tours?

JT: She played piano and sang with me some and I played guitar for her and sang with her a little bit, too. As time went on, it

that it was two other members of Holly's band, Norm Petty and Charles Hardin who wrote the song.

JT: Charles Hardin is Buddy Holly. It's a pseudonym that he wrote under for awhile and Norm Petty was as much a manager as anything else.

RF: It was never a single?

JT: No, it wasn't, but it was on the B side of "Peggy Sue." It was on the single but it wasn't the A side.

RF: You've said that as you get older your writing gets harder and I noticed on this album you used a lot of other writers. It seems that you've contributed less from a writing standpoint on this album. Was there a particular reason for that?

JT: No. It's just a combination of wanting to do the other songs and not having as many things that I felt good about. The fact is right now I have leftover from

writing the last album, about fifteen songs. The decision wasn't so much born from being able to come up with enough songs, but really what we decided was what sounded the best. We cut about nineteen things, to be honest. be as together as you've ever been. You seem to have a new outlook on life.

JT: Well, that's nice. And it's true. I do feel very good. I feel very positive and I feel encouraged. I have a new album out, and will be touring. My life is my own a little bit. All that positive press seems a little Pollyanna-ish to me. There is always the element of doing celebrity press and there is always the danger that there's not that much to talk about. You sort of have to invent an angle of approach or some sort of presentation for someone who's talking about stuff which is actually better said on the record. I don't feel as though I'm in anyway like "born again," or reborn. I've read about going through some painful process that would suggest that I'm an athlete, some kind of super-father, just totally clean and upstanding. It sounds like Hitler Youth to me, and I think it's probably overdone.

RF: There are many of us out there that missed you during those four years. I hope it doesn't take four years to get the next LP out.

"... that would suggest that I'm an athlete, some kind of super-father, just totally clean and upstanding. It sounds like Hitler Youth to me, and I think it's probably overdone."

was a very sort of symbiotic kind of thing. RF: I think it's interesting too, that Carole King really blazed some trails for female songwriters and now today women are in the forefront of contemporary music and Carole's not performing. Do you have any contact with her?

JT: The last time I spoke to her was about a month ago, I wrote her a letter a couple of weeks ago. But, yeah, I'm in contact with her. She's still writing. She's unstoppable.

RF: She was so far ahead of her time in many respects. Ellie Greenwich and a couple of others were cranking out songs that were successful, but hard to beat *Tapestry*. On the subject of covers or remakes, were there any that brought you particular satisfaction?

JT: Yeah, I think "Up On The Roof" was that way to me.

RF: And that's another Carole King song. JT: Yes, it is. Carole King and Gerry Goffin. Also, the Buddy Holly tune "Everyday," which I just cut, I've liked it for a long time.

RF: A lot of people refer to that as a Buddy Holly song, and it was on his album, but a lot of people may not realize RF: Tell us a little bit about "Mona," the heart-rendering song on the album. JT: "Mona" has been around for awhile. She was a pet pig of mine that I got for my 21st birthday. She lived to be about seven years old and then died of rat poisoning. The song was around for awhile. It's sort of an unusual song. It starts off sounding very sentimental, sort of an emotional, nostalgic tune and then turns. It's got a murderous component, so it took awhile for me to get it on an album, but I was encouraged by friends of mine who knew me during that time and who remembered the pig and all the adventures we went through around her.

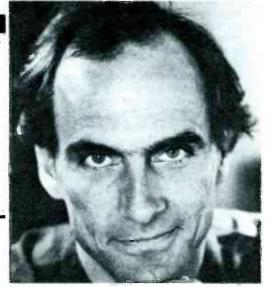
RF: You must have loved her?

JT: Yes, in my way I did. **RF: You deal with the song "Fire And**

Rain" in the title track of the new album, *That's Why I'm Here*. Did you come to any particular realization that it's because of "Fire And Rain," the song, that you are here?

JT: No, I think what that means is—that I'm there just to sing. I'm there to play whatever they want me to.

RF: You seem to be in a real good space. All the stories I've read about you and in the interview today you seem to



JT: I actually intend to try to go back into the studio about this time next year, if I can get the stuff written in time. It's just that finally having an album out, we're extremely busy. I'm going to Australia and then I'll do some work in the States, followed by a European tour and then a large summer tour again in the U.S. So it's going to be next fall before I get a chance to sit back and do some writing.

RF: Some artists I've talked to have said that they are keenly interested in the progress of their records after they leave the studio and are avidly interested in how well their records are succeeding at the radio level, and some artists say, "As soon as I finish one album, I move on to the next." How would you fit into that? JT: Probably somewhere in between. Basically, I'm an opportunist as it's moving up. I like to hear about it and when it takes a fall or slows down or takes a drop or something, it's a disappointment. Then I don't want to hear about it, I say I don't listen to my albums.



THE GIFT **V**

Midge Ure recently appeared at The Palace in Los Angeles performing songs from his new album, The Gift. This photo shows several Los Angelinos who are known to have the gift of gab. Pictured (I to r) are: Steve Brack (Chrysalis); Kenny Ryback (Promotion); Jimmy "the Saint" Christopher (KNAC); Midge Ure; and Jason Minkler (Chrysalis).





Care to be "FOTO FILEO" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

IN SEARCH OF LOVE

Barry Manilow was recently visited backstage at Caesar's Palace during his sold-out engagement. Pictured backstage (I to r) are: Steve Wax (RCA); Jose Menendez (RCA); Qwen Sloane (attorney); Manilow; and Garry Keif (Stiletto).

DINNER WITH THE DREAM ACADEMY

The folks from Dream Academy were in San Francisco recently and had dinner with a couple of members of The Gavin Gang. Pictured (I to r) are: Nick Laird-Clowes (Dream Academy); Gilbert Gabriel (Dream Academy); Kent Zimmerman (Gavin); Kate St. John (Dream Academy); and Peter Standish (Gavin).

SOME FRIENDS OF HIS -

Clarence Clemmons is still a busy man these days promoting his album Heros. Clemmons recently joined P.D. Steve Ellis at WAPP-New York. Pictured (I to r) are: Steve Ellis, Clemmons, and Jim Delbalzo (Columbia).

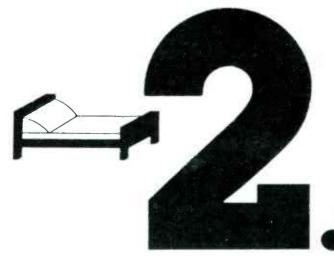
January 31, 1986/the GAVIN REPORT





Take advantage of the current AIR FARE wars. Consult your local travel agent as to the cheapest fares. We're finding very low fares flying out of most major and medium markets into San Francisco. Almost all major carriers are requiring only 3-14 days advance booking for these super saver fares. One call to your travel agent does it all. Roundtrip examples: NYC-SF \$189, Dallas \$178, Miami \$198, Denver \$158, Seattle \$98, Nashville \$198, Milwaukee \$198, Indianapolis \$198, Kansas City \$198, etc.





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Mark Chernoff, WNEW/FM Norm Winer, WXRT Larry Sharp, KZOK Tom Cale, KZAP Dana Jang, KSJO Bobby Christian, KTCZ Les Garland, MTV Paul Rappaport, Columbia Records Joe Galante, RCA Bill Bennett, Epic Records Alan Wolmark, RCA Records Judy Libow, Atlantic Records Bob Catania, Island Records Tony Smith, EMI America Kevin Sutter, Chrysalis Records Sean Coakley, Arista Records Del Williams, KCGL Jennifer Grossberndt, WRAS John Van Citters, WUSC Dave Stewart, WU0G Tim Johnstone, KBSU Liz Marymow, KUNV John Rosenfelder, WUSB Harry Levy, KUSF Mary Catherine Sneed, Cox Bdcst.Linda Kirishjian, Columbia Records Doug Wilkins, Columbia Robyn Kravitz, One Way Inc. Jack Isquith, PolyGram Steve Bonilla, Capitol/EMI Steve Backer, CBS Nan Fisher. MCA Records Dave Johnson, Elektra Records Steve Tipp, Warner Bros. Records Mary Conroy, Atlantic Lisa Frank, Elektra

Don Langford, KRAK Bob Young, WXTU Jay Albright, KMPS Ron Rogers, KVET Covote Calhoun, WAMZ Bobby Guerra, KLAC Mike Chapman, WUBE Bruce Adleman, Warner Bros. Bruce Schindler. MTM Carson Schreiber, RCA Bob Sapporiti, Warner Bros. Jack Weston, RCA Marvin Robinson, KSOL/FM Barry Mayo, WRKS/FM Terri Avery, KKDA James Alexander, WJLB Jerry Boulding, Satellite Bernie Moody, KSOL/FM Lee Michaels, WGCI Steve Harris, WCIN Jim Maddox, KJLH Brute Bailey, WDJY Tony Anderson, Arista Vaughn Thomas, Arista Cortez Thompson, Warner Bros. Marylou Badeaux, Warner Bros. Hank Caldwell, Atlantic Sylvia Rhone, Atlantic Oscar Fields, Warner Bros. Skip Miller, Motown Ernie Singleton, MCA and more

the GAVIN REPORT

HOLLYWOOD by Tony Richland

DAY BY DAY IN THE U.S.A.

Recently Chuck Thagard, former top record business guy and currently major video sales exec, sent us a provocative piece from The Chicago Tribune. The article consisted of statistics which make one realize just how big this country of ours is. Many of these legitimate numbers are astonishing to us and we thought you'd be interested in a selected few of them.

Consider the fact that each and every day in this country the following occurs:

8400 Americans celebrate their 40th birthday.

28 million six-packs of beer are consumed.

4100 Americans suffer a heart attack. 50,000 new TV sets are purchased. \$200,000 is spent on roller skates. Barbie dolls are sold at the rate of 38,000 a day.

\$125.00 is spent on merchandise associated with Elvis.

86 million packs of cigarettes are smoked. Americans collectively give up 18,000 years of living for every day they smoke.

McDonald's serves the equivalent of 2250 head of cattle.

200 Americans have their breasts enlarged.

30 Americans celebrate their 100th birthday. 5500 (their kids?) turn 65.

325 pounds of cocaine is snorted daily, with 5000 people trying the drug for the first time.

Each day the population of Detroit drops by 79 people.

85,000 pounds of grass is smoked. 2300 illegal aliens are expelled.

Dogs and cats give birth to 70,000 new dogs and cats.

Americans cook 247,000 pounds of fish sticks.

800 million telephone calls are made that's more than 15 centuries of one minute calls.

1.2 million gallons of hard liquor is consumed ... enought to get 26 million people thoroughly stewed.

75 acres of pizza is eaten.

5,500 Americans die each day. Lying side by side in a field of daisies, they'd take up an acre. Standing in line at The Pearly Gates, they'd stretch for a mile and a half. When I read the above weird figures to my wife Rosemary this morning, she listened attentively and then commented, "You know, Tone-Man, that's an amazing bunch of boring, yet fascinating, stats I'm glad you read it to me because that stuff encompasses just about EVERYTHING anyone would want to know about what crazy stuff Americans buy, do and spend each day." "Wrong, research-breath," I told her. "Much pertinent material about our world of records and radio was inadvertantly omitted."

I shared these other incredible (and verifiable) facts with her, and in the interest of public service, pass them on to both of you readers:

Each day, in the record and radio industries, the following occurs:

Record executives Danny Davis, Bruce Bird and Steve Popovich collectively consume six million large boxes of Milk Duds.

The chin of N.Y. radio big-shot Scott Shannon extends by one tenth of an inch.

Six local L.A. promo people phone Ed Scarborough of KKHR and tell him that their job depends on an add.

Gary Owens, legendary personality currently on KKGO in L.A., uses the word FOONMAN 64 times.

Six ROUGH CUTT LPs are sold, all to

Dave Kamper of KKXX in Bakersfield. 12 Top Forty PDs will be fired, 10 of whom ran a station where AM Drive was called The Zoo. Three will surface as promo men; the other nine will become consultants. Only four of those will sign a client within a month.

Three female Americans named Osmond will give birth.

One male American will do the same. MTV will show the Dionne and Friends video sixteen times, for a total of 112 weekly airings.

One pop artist (usually Laura Brannigan or Sade) will appear on The Tonight Show, not getting to join David Brenner and/or Suzanne Pleshette on the panel after their performance.

Three photos of bikini contests in fifthindary markets will appear in R&R.

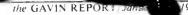
One photo of a bikini contest in a fifthindary market will appear in *The Gavin Report.*

Kenny Rogers will hold four press conferences about charity stuff. All will involve Ken Kragen.

"Bend Me, Shape Me," by The American Breed will be heard on LA. oldie station KRLA 14 times.

A&M's Steve Resnik will make 11 calls to Tony Richland in an attempt to secure Richland's copy of Billy Stewart's "I Do Love You," so that Resnik can complete his collection of EVERY RECORD EVER MADE!

Send YOUR stats to me care of Ron Fell at *The Gavin Report*. He'll be happy to forward them to my room at the San Francisco YMCA, where I'm preregistered early for the upcoming Seminar for Medium Professionals. ■



FEEDBACK

SMOKEY ROBINSON

The classic song, "I Heard It Through The Grapevine," which was a huge hit for Marvin Gaye, Creedence Clearwater Revival and Gladys Knight & The Pips, was originally written by Norman Whitfield for Smokey.

KENNY ROGERS

His first Grammy came in 1976 with the song "Lucille."

RAY CHARLES

Twenty-five years ago his singles "Georgia On My Mind" and "Let The Good Times Roll" won Grammys as did the album, *Genius Of Ray Charles.*

JAMES BROWN

His first Grammy was for "Papa's Got A Brand New Bag" twenty.years ago in 1965.

FABULOUS THUNDERBIRDS

Their soon-to-be released album, *Tuff Enuff*, is produced by Dave Edmunds and includes a cameo appearance by members of Los Lobos.



SIMPLE MINDS . Jim Kerr was once in a band called Johnny and the Self Abusers. During the mid-seventies the band was one of the most prominent of Scottish rock bands.

KATE BUSH

At the age of sixteen, Kate had signed with EMI Records on the strength of a demo tape funded by Pink Floyd's David Gilmour.

ZZ TOP

Their tour back in 1976 included a stage set complete with live snakes, cattle and buffalo.



REGISTRATION APPLICATION

DIONNE WARWICK

In the mid-sixties Dionne and sister Dee Dee sang in a trio called the Gospelaires. The third member of the trio was Cissy Houston, the mother of Whitney Houston.

BRUCE SPRINGSTEEN

Screenwriter Paul Schrader (Taxi Driver), is working on a script for a movie based on Bruce's "Born In The USA," and is actively seeking Springsteen's participation in the project.

GENE CHANDLER

Most famous for his sixties hit, "Duke of Earl," Chandler's real name is Eugene Dixon.

ABC

In 1981, one of their earliest singles was a song, "Tears Are Not Enough." (Not the same song recorded by Northern Lights as a famine relief effort in 1985.)

ELECTRIC LIGHT ORCHESTRA

Jeff Lynne's first version of the band now known as ELO was called The Move. The Move's biggest hit was 1972's "Do Ya."

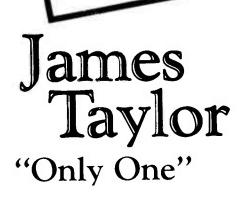
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Clarence Clemons "I Wanna Be Your Hero"

From The Album "Hero" FC40010

COLUMBIA RECORDS

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BLANCMANGE IN VIDEO

The Blancmange Video Tour, highlighted by never-before-seen clips and promotional prizes, is now in full swing.

VIDEO TOUR DATES

1/24 Malibu, Long Island Spit, Boston 1/25 Toads Place, New Haven 930 Club, Wash., D.C. The Ritz, NYC 1/27 Private Eyes, NYC 1/29 Berlin, Chicago 1/31 Equus, Philadelphia 2/1 Club Metro, Chicago 2/7 Florentine Gardens, Marilyn's, Revolver and The 321 Club, Los Angeles 2/9 Palladium, San Francisco

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LIVE TOUR DATES

1/27 Lupo's, Providence 1/28 Toads Place, New Haven 1/29 Paradise, Boston 1/30 The Ritz, NYC 2/3 Copa, Toronto 2/5 930 Club, Wash., D.C. 2/6 Revival, Philadelphia 2/8 Metro, Chicago 2/10-11 Roxy, Los Angeles 2/16 Wolfgang's, San Francisco

BLANCMANGE

2/14 Stargaze, Fremont





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FINE YOUNG

CANNIBALS



LLOYD COLE

PETE TOWNSHEND

-PIL (Elektra)

Anger indeed is an energy.PIL butts

heads with a more mainstream way of

leaking into the US as an import on

tubful of drunken rock n roll sailors

WLIR and KROQ) is a uniquely re-

singing rub-a-dub-dub. Then MR.

rap. It's all truly magic. The rest

of the LP (reviewed when I see the

with DAVID LEE ROTH) and drums

WILLIAMS. That's speculation. Just

furbished direction, a lot like a

JOHNNY ROTTEN sails into a

thoroughly confused, uncertain

cover) is a wonder, with a hot

by GINGER BAKER or TONY

quitarist named STEVE VIE (now

who plays what will be a secret

GAVIN to let us know. You, dear

reader, will be the next to know.

Just the very song I needed to

performance, THE CALL have

hear this week. On record and in

maintained a tension and intensity.

Singer MICHAEL BEEN has a stance

and distance similar to VAN THE

MAN. Though musically dissimilar,

both operate on the same general

doubting wavelength. But this is

a song about strong determination

and it sure rubbed off in the

Produced by BILL LASWELL. Yahoo!

until JOHNNY himself calls the

"I Still Believe"—The Call (Elektra)

presenting itself. "Rise" (already

RISP

INXS ALAN PARSONS PROJECT BANGLES



Tantalized"—The Church (W.B.)

One of the more memorable club shows I've seen was THE CHURCH. Unlike their fine LPs, the first part of their live set was almost a drone, with each song accelerating into a final frenzy. I'd put this song somewhere in the middle of the set. THE CHURCH are one of Australia's very best bands, right up there with the OILS and INXS.

"The Knife Feels Like Justice"—Brian Setzer [EMI]

And the excellent songs keep right on comin'. Just on the basis of this one track, BRIAN SETZER puts the STRAY CATS behind him. Once the identity clicks via video and the audience connection is made, things should fly fast. Even if the connection isn't immediately made, good Lord, the song stands on it's own. I love the pacing and the build-up. I love this track!!

"Tuff Enuff"—Fabulous Thunderbirds (CBS)

See hear, the A/A bunker is T. BIRD territory. The guys that crawl together bawl the blues together, that's our motto. The very last time I saw the T.BIRDS (two months ago) was the very best time. New bassist, PRESTON HUBBARD is fully assimulated. JIMMIE VAUGHAN is playing razor sharp and KIM WILSON is singing like CHUCK WILLIS. The thought of JIMMIE and STEVIE RAY on the same major label is rock justice. I'd like to see the FAB T. BIRDS crawl (real slow) Top Ten as well.

"A Good Heart"—Feargal Sharkey (A & M)

They may be twelve inches, but if I heard all the above songs come to life on the radio, all in a row, I swear; I'd make a hard left turn on the Golden Gate and end up smiling at the fishes in San Francisco Bay. FEARGAL SHARKEY sang with the Irish band THE UNDERTONES. This track is produced by EURYTHMIC DAVE STEWART. The song was written by LONE JUSTICE'S MARIA McKEE. A more unlikely winning combination, you'll be hard pressed to find. Huge UK hit goes for US.

Confrontation—Face To Face (Epic)

FACE TO FACE combine a tough mix of sharp quintet rock n roll with splotches of occasional horn funk (produced by hip hop king, ARTHUF BAKER). However it's mainly the five piece rock sound with distinct guitar rhythms and textures that will draw the most light on the subject of FACE TO FACE. The music pretty much epitomizes their unusual name. A song like "Why Do I Say" brings up the most tender connotations while the majority of the album portrays the more severe, tense meaning of that phrase. TELL ME WHY/WHY DO I SAY.

Jimmy Barnes (Geffen)

A rock singer in the tradition of a SAMMY HAGAR without the pomp and flag-waving humor. "Working <u>Class Man</u>" (produced by JOURNEY's JONATHAN CAIN) pretty much sets the tone. Like BOB SEGER, BARNES keeps his characters and intentions simple and clean. I like it best when his voice stays under control, but things do get rambunctious, so watch out. WORKING CLASS MAN/ NO SECOND PRIZE,

January 31, 1986/the GAVIN REPORT

bunker. Carry on!

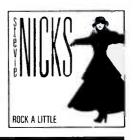
23

EXCLUSIVE **ATCO REVEALS AOR's** WINNING FOUR-MAT!



Wake your listeners up to the familiar sound of STEVIE NICKS. Her platinum album "Rock A Little" (90479) has given AOR radio two top ten tracks with more to follow. Includes the current smash. "I Can't Wait."

On Modern Cassettes and Records.





With your audience wide awake and going about their daily business, give them something new. Try a track from the JOHN MILES BAND album "Transition." (90476). We suggest the powerful "Blinded."

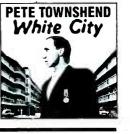
On Valentino Cassettes and Records.





Wind up the day with one of AOR's premiere artists, PETE TOWNSHEND. With the monstrously successful "White City" (90473) album, you can hardly go wrong. This one's been on top since its release and features "Give Blood" and "Hiding Out."

On Atco Cassettes and Records.





Night time means rock and roll. We suggest the latest from guitar virtuoso GARY MOORE, "Run For Cover." (90482) Gary's following has been building steadily and a track like "Out In The Fields" should break him wide open!

On Mirage Cassettes and Records.





ATCO IS INVOLVED WITH AOR RADIO **TWENTY-FOUR HOURS A DAY!**

MIRASE



Editor: Kent Zimmerman



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As JAMES BROWN once said, "People, it's bad!". When I say bad, I mean good, as in street language...well, never mind. Here at the GAVIN, it's busier than the NY Stock Exchange. Since GAVIN SEMINAR fever has set in, the phones haven't been given a rest, not even late Wednesdays or Mondays. So to all of you who brave the busy signals to get through, we salute you. A great week for new tunes. And most of them are just tunes, waiting for the LPs. I'm head over heels in love with the PIL single, which just entered the UK charts at #37. Also the BRIAN SETZER got a jillion plays... Two issues from now, you'll be reading a surprise interview with one of rock n roll's greatest minds. It was a pleasure talking to him...Some changes in and out of radioland. JOE DENTON has left KLOL in HOUSTON. RICK LAMBERT moves up to PD while DAYNA STEELE takes on the MD responsibilities. If I mispelled MS. STEELE's name, at least I'm a ROCKPLACE FILES fan...LARRY BRUCE leaves KGB/FM to take over at KMET as PD. The DIVINYLS are juggling in-between cuts. TOP 40's are still getting the hang of "Pleasure And Pain" while ALBUM RADIO is on "In My Life," so out

9. A.PARSONS PJT. (ARISTA)"STEREOTOMY""LIMELIGHT""REAL" 15. 14. 10. HEART (CAPITOL) "DREAMS" 25. 11. 11. Tom Petty & Heartbreakers (MCA) "Star" "Pins" "Bring" 8. 10. 12. Dire Straits (Warner Bros.) "River" "Arms" "Strong" 14. 13. 13. Mr. Mister (RCA) "Kyrie" "Broken" "Is" 9. 9. 14. BANGLES (COLUMBIA) "MAN" "EGYPTIAN" 38. 16. 15. Alarm (IRS) "Spirit" "Strength" 12. 6. 16. STARSHIP (GRUNT/RCA) "SARA" "TOMORROW" "DESPERATE"
17. THE FIRM (ATLANTIC) "KING'S" "PEACE" "FORTUNE"
18. PAT BENATAR (CHRYSALIS) "BEL" "SEX" 17. 18. --. --13. 18. 19. PETER FRAMPTON (ATLANTIC) "LYING" 22. -- . 21. 20. R.DALTREY/QUICKSILVER (ATLANTIC)"Q'SILVER" "EASY" 21. Thompson Twins (Arista) "King" "Roll" 20. 19. 22. Dream Academy (Warner Bros.) "Northern" "Forever" 12. 15. 23. ROBERT PALMER (ISLAND) "ADDICTED" 35. 35. 24. OUTFIELD (COLUMBIA) "YOUR" "SAY" 26. 29. 25. Sting (A&M) "Russians" "Seam" 25. 19. 24. 26. Asia (Geffen) "Late" "Countdown" "America" 17. 40. 27. LOVERBOY (COLUMBIA) "COULD" --. --. 30. 28. TALK TALK (EMI AMERICA-12") "LIFE'S" 29. Big Audio Dynamite (Columbia) "Bottom" 22. 26. 30. Rush (Mercury) "Manhattan" "Marathon" 31. Sade (Portrait) "Taboo" 20. 16. 27. 27. 28. 32. Aerosmith (Geffen) "Shela" 29. 38. 33. LLOYD COLE & COMMOTIONS (GEFFEN) "LOST" --. 21. 31. 34. Divinyls (Chrysalis) "Life" "Pleasure" 35. Charlie Sexton (MCA) "Beat's" 23. 24. 36. <u>ROBERT TEPPER</u> (SCOTTI BROS.) "EASY" 37. The Cult (Sire) "Sells" "Nirvana" ----37. 37. 34. 38. Iron Eagle (Capitol) "Kobra" "Queen" --. --. 33. 39. Del Fuegos (Slash) "Want" 40. Joni Mitchell (Geffen) "Shiny" "Friends" 28. 39. RTBUUN *MIDGE URE (Chrysalis) "If" F.Y.CANNIBALS (IRS) "Johnny" *ELO (CBS) "America" *YOUNGBLOOD (RCA) "Mickey Thomas" *JOHN LENNON (Capitol) "Imagine" "Come" MARILYN MARTIN (Atlantic) "Moves" G.PALOMINOS (CELLULOID) "Train"

IR

1. PETE TOWNSHEND (ATCO)"BLOOD""FACE""HIDING""WHITE"

3. JOHN MELLENCAMP (RIVA) "ROCK" "BOARDWALK" "MINUTES"

2. SIMPLE MINDS (A&M) "SANCTIFY" "GHOST" "ALIVE"

4. Mike & Mechanics (Atlantic) "Silent" "Miracle" "Thread"

6. ZZ Top (Warner Bros.) "Stages" "Delirious" "Rough"

5. INXS (ATLANTIC) "NEED" "TIME"

8. Hooters (Columbia) "Day"

7. Stevie Nicks (Modern/Atco) "Wait" "Talk"

Reports accepted Mondays at 8am through 2pm Wednesday

Station Reporting Phone (415) 392-7750

comes a live version of both off of the MTV Live Special to be aired February 8th...Riddle. What do SUCCESS MAGAZINE (the business executive rag) and GAVIN have in common. SUCCESS has a cover

LONG RYDERS (Island) "Downtown"

*BLUE OYSTER CULT (Col.) "Ruins"

*FEARGAL SHARKEY (A&M) "Heart"

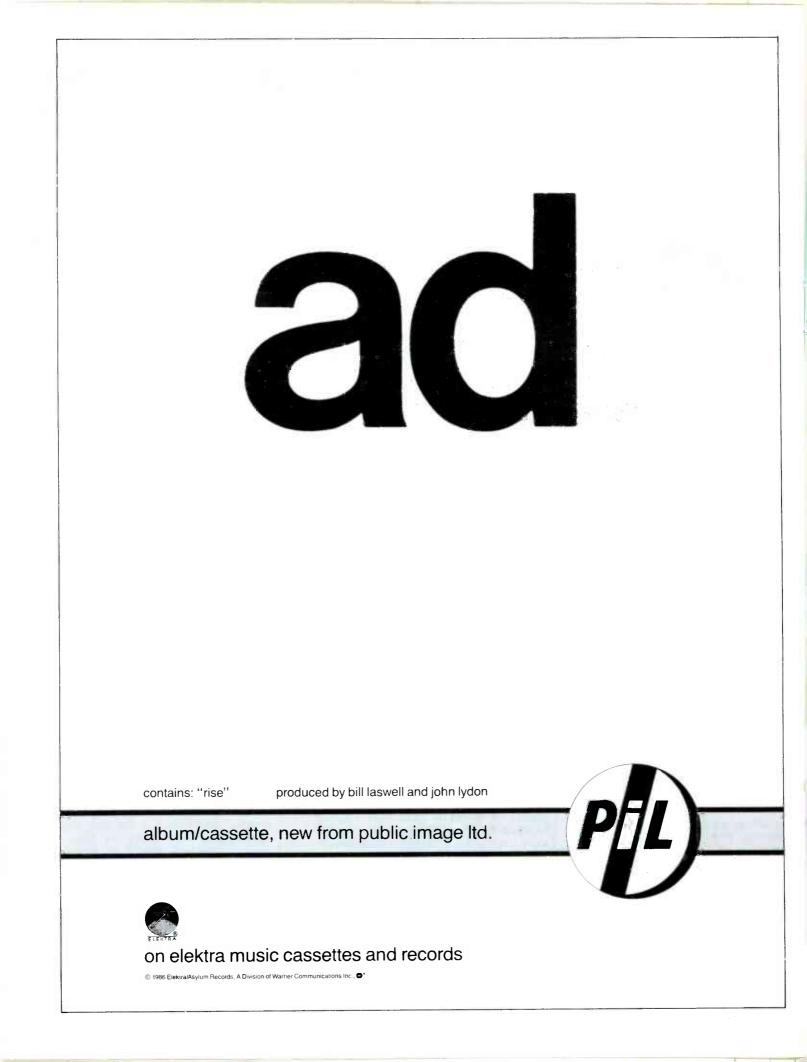
*FABULOUS T'BIRDS (CBS) "Tuff"

WALL OF VOODOO (IRS) "Crazy"

*OZZY OSBOURNE (CBS) "Shot"

*CLANNAD (RCA) "Lifetime"

story this month about one DR. CHARLES GARFIELD and PEAK PERFORMANCE. Yes, this is the same Doctor who will be conducting motivation sessions at the upcoming GAVIN SEMINAR. According to the article, GARFIELD is fielding 25-30 speaking offers a week for big dough. Now you KNOW we mean business at the event, come FEB. 21 & 22. Also announced for the Seminar are the GUEST STARS of our PAST, PRESENT, & FUTURE OF CUTTING EDGE MUSIC. They are NORM WINER, KIIS/FM GENE SANDBLOOM, JELLO BIAFRA from the DEAD KENNEDYS, author/critic GREIL MARCUS, one special guest to be announced, all hosted by HOWIE KLEIN. After that, it's off to the FILLMORE. See ya there. KZ





EXPLODING W.M. (Big Time) REDUCERS (Rave On) "Run" APB (Link) "Believe" CRAZY 8'S (Red Rum) "Touchy" LUXURY CONDOS... (Coyote/T.Tone) MINIMAL COMPACT (Of Factory) THE WAKE (Of Factory) "Pamela" PANDORAS (Rhino) "Life" DANCING HOODS (Relativity)"Blue" BOYS DON'T CRY (Profile) "Cowboy"

ERNATIVE ACT

It only took the BANGLES three weeks to top the Alternative chart and the contest wasn't even close. Their journey to the top makes "Different Light" their second number one album in Gavin.

The BANGLES duration at #1 may not last as long as their previous six weeks. LLOYD COLE & COMMOTIONS are coming on extremely strong and will likely threaten within a few weeks.

THE FINE YOUNG CANNIBALS bounce-back, after a mild slowdown in growth last week and now break the Top Ten.

THE MINUTEMEN turn in a

MARCH /IOLETS (Relativity)"Lizard" LOVE & ROCKETS (Beggars Banq.) CIRCLE JERKS (Relativity)"Wonderful" ART OF NOISE (Chrysalis) "Legs" TALK TALK (EMI America-12")"Life's" MINK DeVILLE (Atlantic)"Dreaming" EVERLY BROS. (PolyGram) "Amanda" BEASTIE BOYS (Def Jam/Col.)"She's" ERASURE (Sire) "Love" MIDGE URE (Chrysalis) "If" CHURCH (Warner Bros.) "Tantalized" GENE LOVES JEZEBEL (Relativity)

CERTIFIED week and giant leap to #13. College radio is leading the way with this album. The number of new releases is picking up rapidly, with our MOST ADDED category expanding to five. Many other records received a substantial number of adds, but were squeezed out by the competition, including; THE EXPLODING WHITE MICE, JESUS & MARY CHAIN, PANDORAS, and MIDGE URE. Please take note that effective this week our NEW DEADLINE for reports is Wednesday @ 1PM PST.



Pleasure/Bye Bye Jim/Blue Letter/ Impossible Years-DANCING HOODS (Relativity) The year has barely started and 1986 has already brought us a string of well produced records by newly developing bands. Add the Dancing Hoods to your list of bands to watch. "12 Jealous Roses" contains many well written songs making it difficult to choose the best tracks. This Long Island band wrote over 50 songs before finally distilling the final 11 for this LP. The band combines their rawness and power in a mature manner, while consistantly cutting an edge. Every song was recorded on the first take. The Dancing Hoods execution is tight, displaying their dexterity throughout. There's also some mean guitar licks (e.g. "Bye Bye Jim" or "Pleasure"), but they're succinct, to the point, lean, and mean. Call Nick Cucci in N.Y. @ 718-995-8277 or Pat Cooney in L.A. @ 213-643-9783.

Peter

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WEST 33

the GAVIN REPORT/January 31, 1986

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Townshend Cock Robin Marvin Gaye T.Twins

EAST

Bangles Mark Stewart Bangles Mark Stewart Minutemen Minimal Compact Husker Du For May Cross Gene Loves J. ABC Beagtie Boys Toxic Reasons Brhole Surfers Shriekback He Said Raunch Hands *WTSR-TRENTON, NJ 609-771-JEFF OROSZ/KATE PILUSO 2420 Adds: Circle Jerks WCCC/FM-HARTFORD, CT DAVID GROSSMAN 203-333-4426 Replacements Shadows of Fear M. Franks Dan Fogelberg Pointer Sisters Article Petry Palmer T. Twins 022Y O. Firm Mickey Thomas Datrey John Lennon Townshend King Kobra Stevie Nicks Cocteau Twins Anne Clark James Brown Fom Waits Hooters Prefab Sprout Reducers Scream. T'men Loudon Wainwright Aretha F. Marti Jones John Coster Eurythmics T.Heads Fom Paxton R. Palmer Cars Mod 2 Max: Flesh for Lulu F Violent Femmes St. Vitus Skywalk Butch: Wilfis Greg Brown T. Petty Mr. Mister Bruce Sp. G.Palominos Jonn mucu G.Palominos Jonn mucu A Certain Ratio James Taylor "---Leve S.Wonder Sting Dire Straits Elton John D. Grisman Oysters Chesterfield Kings Bauhaus Chesterfield Kings Bauhaus Young Fresh Gralominos Joni Mitch Steel Pulse A Certain Ratio James Tay Pogues Dylan Adds: Mod: Care Loves J. Prime Movers Unsigned Comp. INXS Violent Femmes Kane Gang Face To Face March Violets Explod. W. Mice 28th Day Max. Art Of Noise *WXCI-DANBURY, CT 203-K. WILKINS/A, COREY 792-8666 *WNCS-MONTPELIER, VT JODY PETERSON 802-223-2396 Lloyd Cole Powder Blues C.Schmidt 3 Colors Stevie Nicks Untouchables Grace Jones T.Twins INXS Everly Bros. Playgroup Sting Mr.Mister Divinyls J. Taylor F. Miller Aretha opus APP C.Clemons A Dream Academy (Townshend Patty Larkin Greg Brown Mellencamp Joni Mitchell S.Minds Mike&Mech. Mink DeVille Adds: Baltimora Midge Ure Clannad Bangles R. Cray NRBO Sade ELO Max Pandoras Minutemen Young Fresh Fellows Primitons Dancing Hoods Mod: Cene Loves J. Beastie Boys Feargal Sharkey Alarm Maxc. Divinyls Men TheyCouldn' (Oingo Boingo Mod: Dream Academy S.Nicks WBAB / FM-LONG ISLAND, NY RALPH TORTORA 516-587-1023 Addes: Long Ryders Jesus£Mary C. Love£Rockets T.Petty G.Palominos *WCDB-ALBANY,NY 518-JIM UTERMARK 457-5262 Adds: Echo\$B'men Aerosmith Outfield Mellencamp Whitney HoustonMike&Mech. The Chant Daltrey Loverboy Baltimora Rush Benatar Hooters Asia Bangles Hoodoo Curus Max: Carla Bley Meta YB/I homas Loudup Wainwrigi.f Blancmange Max: Lloyd Cole Sturnz and FarafZ Top Lloyd Cole Lulu APB Mr. Mister Flesh for Lulu APB C. Simple Minds Replacements Siouxsie&B's J.Wiedlin Big Audio D. Lloyd Cole APB Heart James Brown Townshend APP Hooters Mike&Mech. Heart Cult John Lennon Sanford Ponder John Lennon Sanford Ponder Unsigned Comp. Minutemen Unsigned Comp. Minutemen Ozze Quorne D. Grissman Muffins Catorne Echo & Bimen Johnmy Little John Yas-Kas Pogues Everyman Band Mellencamp Simple Minds R. Palmer Jon Firm Mod: Burtnick 'mith Ozzy Osborne R. Palmer Del Fuegos Mink DeVille Iron Eagle Loverboy M. Martin Art of Noise the trim by the term R. Palmer with Mettencamp Mod: 0218 0. APP Blue Oyster Cult Alarm Everly Bros. INXS Max: Rush Moxers ZZ Top Townshend Queen Mr.Mister Appointh Heart M. Ruffner INXS Talk Talk White Nights/LRR. Tepper *WUSB-STONY BROOK, NY JOHN ROSENFELDER Stephen HalpernDylan Jerry Goodman Fela Kuti WMMR-PHILADELPHIA, PA ERIN RILEY 215-561-0933 J. Barnes Max: Alarm J.C. Mellencamp Bangles Benatar APP Dream Academy Pogues Temptations Rattlers G. Burtnick J. Barnes Lou Reed Haywood S.A. Clark Daltrey Dire Straits Hooters MikeEMech. Mr. Mister 16-246-7901 Townshend The Firm Loverboy Frampton

Adds

Nax :

The Fairmont Hotel, San Francisco

SEMINAR FOR MEDIA PROFESSIONAL February 21st and 22nd at

Alarm Dire Straits Loverboy

: pow

Max: ZZ Top

SEIM TWO

GAVIN ALBUM INDICATORS

Wall Of Voodoo John Coster APP

Benatar Wall C Mike£Mech. John S.Minds APP Rocky IV/JB/Tepper

Levei 42 Then Jericho

Bangles Steel Pulse

Lloyd Cole Beastie Boys Midge Ure

Max: ZZ Top

Sting Frampton Face to Face

Daltrey Dire Straits

T.Petty

John Lennon

Rush INXS

Blancmange G.Numan Boys Don't Cry Talk Talk Replacements Hoodoo Gurus Clash Associates

Mr. Mister Blancmar Mike&Mech. Boys Doi Mike&Mech. Replacen Dream Academy Clash Nicht Ranger APB Rocky IV Eloyd C S. Nicks Beastie I

C.Sexton

Asia M.Martin T.Sister

Starship Hooters

Dream Academy Frampton

Feargal Sharkey Mellencamp

Big Audio D. Opus Heart Strawberry S.B. Wall Of Voodoo Mr. Mister

Cult

Divinyls

Starship Bon Jovi Simple Minds

King

Mellencamp

BOC Outfield YB/Thomas Loverboy Elton John Twisted Sis. G.Burtnick

Aerosmith M. Crenshaw James Brown Benatar

Mike&Mech. T.Twins

P. Collins

Long Ryders

Oingo Boingo McLaren

Erasure

T. Twins

Firm John Lennon

Adds

Editor: Eln	na Gre	REPORT eer r: Lisa Smith	COUN	ΓRY
			EARL THOMAS CONLEY	GEORGE JONES
	Now	NE MURRAY & Forever (Capitol)	Once In A Blue Moon (RCA) BELLAMY BROTHERS Feelin' The Feelin'	The One I Loved Back Then (Epic) ALABAMA She ٤ ا
	00% C	RY MORRIS hance Of Rain her Brothers)	(RCA/Curb) *WAYLON JENNINGS Working Without A Net (MCA)	(RCA) RAY STEVENS The Ballad Of The Blue Cyclone (MCA)
2W LW	TW			Station Reporting Phone (415) 392-
3. 2. 6. 3. 1. 1. 4. 4.	1. 2. 3.	۵AK RIDGE BOYS - STEVE WARINER - ۲ CRYSTAL GAYLE ۵ (Come On In (MCA) ou Can Dream Of Me (MCA) GARY MORRIS - Makin' Up For Lost mere's No Stopping Your Heart (Capit	
9. 7. 8. 6. 13. 8. 11. 10.	5. 6. 7.	DOLLY PARTON - TH GEORGE JONES - Th EXILE - I Could Get	nink About Love (RCA) e One I Loved Back Then (Epic)	2 C
10, 9. 17. 11. 21. 13.	9. 10. 11.	SYLVIA & MICHAEL . GLEN CAMPBELL - J EDDY RAVEN - You	JOHNSON – I Love You By Heart (R ust A Matter Of Time (Atlantic Amer Should Have Been Gone By Now (RC	CA) ica)
19. 14. 22. 19. 2. 5. 24. 18.	13. 14. 15.	JUICE NEWTON - Hu CHARLY McCLAIN &	What's A Memory Like You (MCA) rt (RCA) WAYNE MASSEY - You Are My Music	
18. 16. 25. 23. 27. 26. 12. 15.	17.	MARK GRAY - Please LEE GREENWOOD - D	Down In Tennessee (Warner Brothers e Be Love (Columbia) Don't Underestimate My Love For You I Tell It Like It Used To Be (Capit	(MCA)
31. 22. 33. 27. 40. 32. 34. 29.	20. 21. 22.	DON WILLIAMS - We' JOHN DENVER - Drea ALABAMA - She & I	ve Got A Good Fire Goin' (Capitol) amland Express (RCA) (RCA)	
16. 20. 37. 31. 38. 33.	23. 24. 25. 26.	SOUTHERN PACIFIC T.G.SHEPPARD - In	our Memory Ain't What It Used To Be - Perfect Stranger (Warner Brothers Over My Heart (Columbia) & Chance Of Rain (Warner Brothers)	
32. 30. 39. 34. 5. 12. 28. 28.	27. 28. 29. 30.	LOUISE MANDRELL - RICKY SKAGGS - Ca JOHN CONLEE - The JAMES TAYLOR - Ev	Old School (MCA)	A)
40. 37. 38.	31. 32. 33.	ANNE MURRAY - Nov GEORGE STRAIT - Y RANDY TRAVIS - 19	w & Forever (Capitol) 'ou're Something Special To Me (MCA 82 (Warner Brothers))
7. 17. 15. 21. 23. 25.	34. 35. 36. 37.	WAYLON JENNINGS - BILLY JOE ROYAL -	- Just In Case (Warner Brothers) · The Devil On The Loose (RCA) Burned Like A Rocket (Atlantic Ame eart Don't Fall Now (Capitol/Curb)	erica)
39. 20. 36.	38. 39.	STATLER BROTHERS MERLE HAGGARD - I	5 - Sweeter And Sweeter (Mercury/Po Had A Beautiful Time (Epic) nories To Burn (Epic)	oly Gram)

CHARTBOUND

	Reports	Adds	On	Chart	Weeks
EARL THOMAS CONLEY - Once In A Blue Moon (RCA)	115	56	51	8	2
BELLAMY BROTHERS - Feelin' The Feelin' (RCA/Curb)	114	47	61	6	2
THE GATLINS - Nothing But Your Love Matters (Columbia)	105	13	75	17	4
MEL McDANIEL - Shoe String (Capitol)	101	22	69	10	4
	1				

the GAVIN REPORT/January 31, 1986

COUNTRY

ACTION SIDES

ARTIST & TITLE	Reports	Adds	0n	Chart	Weeks
JANIE FRICKE - Easy To Please Me (Columbia)	99	29	64	6	3
PAKE McENTIRE - Every Night (RCA)	96	13	66	17	4
LACY J.DALTON - Don't Fall In Love With Me (Columbia)	78	6	61	11	4
MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Brothers)	78	30	41	1	2 .
JOHNNY LEE - The Loneliness In Lucy's Eyes (Warner Brothers)	69	5	54	10	4
MAC DAVIS - Sexy Young Girl (MCA)	60	13	45	2	3
RAY STEVENS - The Ballad Of The Blue Cyclone (MCA)	53	5	41	7	4
MARTY STUART - Arlene (Columbia)	51	10	29	12	4
PAM TILLIS – Those Memories Of You (Warner Brothers)	48	9	35	4	4
JOHNNY RODRIGUEZ - She Don't Cry Like She Used To (Epic)	45	4	28	13	3
GIRLS NEXT DOOR - Love Will Get You Through (MTM)	45	7	35	3	3
*WAYLON JENNINGS - Working Without A Net (MCA)	44	43		1	1
KENNY ROGERS – Goodbye Marie (Liberty)	43	9	26	8	3
*JIMMY BUFFETT - Please Bypass This Heart (MCA)	39	17	22		1
*TANYA TUCKER – One Love At A Time (Capitol)	39	38		1	1
*KEITH WHITLEY - Miami My Amy (RCA)	37	20	17		1
*ROSANNE CASH - Hold On (Columbia)	36	33		3	1
JIM GLASER - If I Don't Love You (MCA)	.33	2	23	8	7
LORETTA LYNN - Just A Woman (MCA)	31	5	25	. 1	2
GUS HARDIN – What We Gonna Do (RCA)	30	2	21	7	7
*JUDDS - Grandpa (Tell Me 'Bout The Good Old Days) (RCA)	30	28	1	1	1
*JOHN CONLEE - Harmony (Columbia)	29	28		1	1

*Debuts This Week

Dropped: #24-Dan Seals, #35-Charlie Daniels Band, Razzy Bailey, Brenda Lee, Shoppe, Osmond Brothers, Charley Pride

LP CUTS

JUDDS (RCA/Curb) - Rockin' With The Rhythm... GEORGE STRAIT (MCA) - In Too Deep/Dance Time DAN SEALS (EMI America) - All That Glitters KENNY ROGERS (RCA) - I Can't Believe Your Eyes STEVE WARINER (MCA) - Life's Highway JUICE NEWTON (RCA) - Stuck In The Middle FORESTER SISTERS (WB) - Mama's Never Seen... CONWAY TWITTY (WB) - You'll Never Know How... SAWYER BROWN (Capitol/Curb) - Shakin' NGDB (WB) - Partners, Brothers & Friends GARY MORRIS (WB) - Try Getting Over You MAINES BROTHERS (Mercury/PolyGram) - Magic

ECOMMENDED NEW RELEASES

KENNY ROGERS Tomb Of The Unknown Love (RCA) THE TRUX Mexico, Missouri (RCP)

COUNTRY SUMMARY

IMPORTANT NOTE: Due to printer deadline, the Country reporting deadline has been moved up to 12PM PST on Wednesdays. The earlier you call in the week, the better the chance of avoiding busy phone lines. Thanks for your co-operation!!

Radio is always quick to show its dedication and concern during a national tragedy, and this week was no exception. Radio staff personnel all over the country worked at maximum capacity after Tuesday's Space Shuttle Disaster. MARK WILLIAMS at WCII-Louisville tells us that they're co-ordinating an effort to get all radio stations to ask their listeners to drive with their lights on Friday, January 31st, in a salute to the Shuttle Astronauts. KEVIN O'NEILL, WRNS-Greenville told us that his station is giving out white ribbons to their listeners to display around town in another salute to the astronauts.

On a lighter note, JIM PRUETT at WAAX-Gadsden is running a clever promotion in conjunction with the <u>RANDY TRAVIS</u> single. If the listener answers a trivia question about the year 1982, they win two singles - the TRAVIS single and a single hamburger at Wendy's.

JARRETT DAY, P.D. at KSO-Des Moines, checked in to the hospital this week for some minor surgery. M.D. BILLY COLE tells us that Jarrett will be convalescing for approximately six weeks. Get well cards and letters can be sent to Jarrett c/o the station.

If you're planning to attend the Country Seminar XVII March 6-9 at the Opryland Hotel in Nashville, you only have two more weeks to save money on pre-registration. The cut-off date is February 14th. For more info, call 615-327-4488.

GAVIN SEMINAR UPDATE:

See pages 21 & 22 for more information on the February 21st and 22nd event. Nominees for this year's GAVIN AWARDS were listed in last week's Gavin (1/24) on page 12. These nominees were voted for by their peers in the media. Most of those nominated will be in attendance. Congratulations to all!!!

COUNTRY ADDS

NORTHEAST

Worcester, MA (Tim Todd-WORC)A.J. Masters, Alabama, Schneider, G. Strait, Statlers. Brockton, MA (Mark Burns-WCAV/FM) No Report-Frzn. Portland, ME (Hal Knight-WPOR/FM) Bellamys, Mac Davis, E.T. Conley, Liz Story. <u>New York, NY</u> (Pam Green-WHN) No Report-Frzn. <u>Carlisle, PA</u> (Ann Stevens-WHYL) R. Travis, Bellamys. Philadelphia, PA (Bob Young-WXTU) A. Murray, Pake, M. Stuart, Girls Next Door.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) Gatlins,

Anne Murray, T.G. Sheppard, M. Stuart.

Frostburg, MD (Mike Stanley-WFRB) J. Fricke, M. Davis, E.T. Conley, R. Stevens, M.M. Murphey, Shoppe, Pam Tillis.

Danville, VA (Alan Rowe-WDVA) Waylon, Fricke,

M.M.Murphey, The Trux.

Charleston, WV (Bob Jones-WQBE/FM) E.T. Conley, Bellamys, M. McDaniel, Girls Next Door.

Clarksburg, WV (Mark Thompson-WKKW) R. Cash, J. Conlee, Waylon, T. Tucker.

Goldsboro, NC (Bill Wiggs-WFMC) E.T. Conley, Haggard, Rodriguez.

Shelby, NC (Davis/Pruett-WHOS) Sawyer Brown, Fricke,

E.T. Conley, Bellamys, M. Murphey. Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) R. Cash, K. Rogers, J. Conlee, R. McEntire, Hank, Waylon, B.J. Thomas, Judds, T. Tucker, J. Taylor.

Jacksonville, NC (Allen Bailey-WLAS) Judds, S. Raye,

B.J. Thomas, T. Tucker, R. Cash, J. Conlee, Waylon. Conway, SC (Dave Dempsey-WLAT) Bruce, S. Smith,

T. Tucker, R. Cash, J. Conlee, Girls Next Door, B.J. Thomas, M. Stuart.

Carrollton, GA (Jerry Jackson-WLBB) Sawyer Brown,

R. Travis, Bellamys, E.T. Conley, Fricke, McDaniel. Cedartown, GA (Chuck Walley-WGAA) C. Daniels, J.Lee,

A. Murray, Statlers, Pake, McDaniel. Elberton, GA (Dave Davis-WWRK/FM) Waylon, T. Tucker, J. Conlee, R. Cash, Everlys, Judds, Hank, Conway. Albany, GA (James Layton-WKAK/FM) No Report-Frzn.

Pensacola, FL (Kris O'Kelly-WOWW/FM) Gatlins, Fricke, J. Lee, M. Murphey, M. Stuart, Liz Story.

Destin, FL (Skip Davis-K92/FM) Waylon, K. Rogers, T. Tucker, Pake, Emmylou, T. Roe, B.J. Thomas, Judds, Whitley, Marty Crawford & Gary Holmes.

Ft. Pierce, FL (George Gordon-WFTP) T. Tucker,

M.M.Murphey, Chance, J. Conlee, E.T. Conley, R. Cash, Waylon.

St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Gilley, Haggard, E.T. Conley, Bellamys, J. Fricke.

Arcadia, FL (Diana Dean-WOKD) Waylon, T. Tucker, Judds, Conlee, R. Cash, B.J. Thomas.

SOUTH

Sylacauga, AL (Karen Turner-WMLS/FM) No Report-Frzn. Talladega, AL (Rick Robinson-WEYY) No Report-Frzn.

Jasper, AL (Johnny Elmore-WARF) Almost Brothers,

S. Raye, T. Tucker, B.J. Thomas, Gatlins, Fricke, M. McDaniel.

Gadsden, AL (Jim Pruett-WAAX) E.T. Conley, Whitley, T. Tucker, Waylon, R. Cash, Conlee, B.J. Thomas.

Albertville, AL (Brent Ryder-WQSB/FM) Gatlins, E.T. Conley, Waylon, Conlee.

Atmore, AL (Roy W. Harrison-WSKR) T. Tucker, T. Roe, Hank , Waylon, R. Cash.

Chattanooga, TN (Bill Burkett-WDOD/FM) No Report-Frzn.

Kingsport, TN (Bob Gordon-WKIN) C. Daniels, Travis, A. Murray.

Milan, TN (Cowboy-WXKY) M. Dixon.

Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) M. Davis, J. Lee, Don Williams, Gus Hardin.

Pontotoc, MS (T.T. Minor-WSEL/FM) Alabama, McDaniel, G. Strait.

Collins/Hattiesburg, MS (Phil O'Bryan-WKNZ) Sawyer Brown, McDaniel, Haggard, Pake, L.J. Dalton, Fricke, E.T. Conley.

Biloxi, MS (Dave Terry-WVMI) M. Stuart, Haggard, Gatlins, P. Tillis, L.J. Dalton, Rodriguez.

Pascagoula, MS (J.D. Gray-WGUD) Waylon, Haggard, Bellamys, Fricke, M. Murphey, R. Cash, Pake, Pam Tillis, E.T. Conley, L.J. Dalton, Almost Bros.

Brandenburg, KY (Rachel Heavrin-WMMG) Fricke, Stevens.

Louisville, KY (Mark Williams-WCII) Don Williams. Alabama, Denver, M. Gray, Travis, K. Rogers.

Paducah, KY (Kent King-WKYQ) Bellamys, Travis, Statlers, E.T. Conley, M.M.Murphey, Waylon. Houma, LA (Larry Hyatt-KJIN) M. McDaniel, Sawyer

Brown, Statlers, A. Murray.

Bogalusa, LA (Terri Lyn Smith-WBOX) M. Haggard, A. Murray, McDaniel, M. Davis, Don Williams.

Abbeville, LA (Anthony Keith-KASC) R. Cash, Fricke, L.J. Dalton.

Shreveport, LA (Ledbetter/Waldon-KWKH) T. Tucker, J. Conlee, B.J. Thomas, Waylon, Judds, Tony Price.

- Ruston, LA (Bob Day-KXKZ) Judds, T. Tucker, Pake, Mac Davis, Waylon, Everlys.
- <u>Alexandria, LA</u> (B. Mitchell-KRRV/FM) Whitley, Bellamys, Buffett, Almost Bros., T. Tucker.
- El Dorado, AR (Ben Robbins-KDMS) Sawyer Brown, Fricke, E.T. Conley, Bellamys.

Fayetteville, AR (Tom Sleeker-KKIX) Skaggs, Haggard, Sawyer Brown, Waylon, Pake, Hank.

UPPER MIDWEST

Rochester, MN (Kevin Severson-KWWK/FM)No Report-Frzn.

St. Cloud, MN (Steve Stewart-WWJO/FM) Bellamys,

M.M.Murphey, Sawyer Brown, McDaniel, Buffett. Brainerd, MN (Dave Torkelson-KQBR) Bellamys, Sawyer Brown, McDaniel.

Yankton, SD (Jerry Oster-WNAX) No Report-Frzn.

- Sioux Falls, SD (Rohrer/O'Brien-KIOV/KXRB) Fricke, Pam Tillis, Whitley, J. Hollier.
- Huron, SD (Penny Lane-KOKK) Don Williams, Haggard, Waylon.

Aberdeen, SD (Greg Gilbertson-KKAA) No Report-Frzn. Redfield, SD (Myron Grage-KQKD) R. Cash, J. Conlee,

Waylon, T. Tucker, Everlys, B.J. Thomas.

- Rapid City, SD (Steve Blake-KIMM) T.G. Sheppard, G. Morris, A. Murray.
- Rapid City, SD (Scott Kearns-KTOQ) Haggard, M. Gray, E.T. Conley, T.G. Sheppard, A. Murray, McDaniel, Bellamys.
- Wahpeton, ND (Larry Slabik-KBMW) E.T. Conley, T. Tucker, Whitley, Everlys, P. Tillis, J. Hollier,
- Girls Next Door. Fargo, ND (Scott Winston-KVOX AM/FM) Judds, Statlers,
- Bellamys, Skaggs, E.T. Conley.

Fargo, ND (Don Roberts-KFGO) Judds, Waylon, T. Tucker, J. Conlee, R. Cash, B.J. Thomas, L. DeWitt, Hank.

Grand Forks, ND (Tim Larson-KYCK) J. Anderson, Denver, M. Gilley.

Jamestown, ND (The Cowboy-KSJB)The Trux, A. Masters, J. Hollier, Bellamys, E.T. Conley, Whitley, M. Murphey, S. Smith, Buffett.

Bismarck, ND (Kim Gillund-KBMR) L. Lynn, Waylon, T. Tucker, Whitley, Liz Story.

Minot, ND (Bob Randall-KZPR) Bellamys, E.T. Conley. Minot, ND (Jeri Lee-KKOA) Statlers, Haggard. MIDWEST	Saginaw, MI Judds, Wh Lansing, MI Waukesha, Wi Haggard, G
 Des Moines, IA (Billy Cole-KSO) Mac Davis, Sawyer Brown, W. Kemp & B.J. Rice, Whitley, S. Smith. Fort Dodge, IA (Dale Eichor-KWMT) Mac Davis, Girls Next Door, P. Tillis, Whitley, Judds, Waylon, R. Cash, T. Tucker. Cedar Falls, IA (Kevin Kane-KCFI) Judds, Conlee, R. Cash, B.J. Thomas. Waterloo, IA (Brett Davis-KXEL) Judds, M.M. Murphey, Waylon, Conlee, T. Tucker, R. Cash, Everlys, B.J. Thomas. Sioux City, IA (Ty Cooper-KMNS) Skaggs, Sawyer Brown, M. McDaniel, K. Rogers, Statlers, T. Tucker. Spencer, IA (Rick Friday-KICD/FM) Haggard, Sawyer Brown, Fricke, M.M. Murphey, E.T. Conley, Bellamys, Buffett. Festus, MO (Sue Cresswell-KJCF) Waylon, Everlys, B.J. Thomas, R. McEntire. St. Louis, MO (Oakes/Langston-WIL) T.G. Sheppard, Sawyer Brown, Haggard, Bellamys, E.T. Conley. St. Louis, MO (Georgann Harris-KUSA) Buffett, Storey, Judds, Conlee, T. Tucker, The Trux. St. Joseph, MO (Bob Orf-KFEQ) Mac Davis, Conlee, R. Cash, T. Tucker, Waylon. Joplin, MO (Dan Casey-WMBH) T. Tucker, Sawyer Brown, 	Milwaukee, W E.T. Conle Dodgeville/M E.T. Conle Buffett, M Madison, WI Statlers, Manitowoc, W Sylvia & M B.J. Roya Neillsville D. Frizze Red Horse Stevens Poin Bellamys. La Crosse, M E.T. Conle Eau Claire, Waylon, B Springfield Judds. Anna, IL (R Bellamys,
P. Tillis. <u>California, MO</u> (Jeff Shakleford-KZMO) K. Rogers, <u>Buffett, L. DeWitt, Bellamys, Mac Davis, Fricke,</u> <u>M.M. Murphey, Whitley, E.T. Conley.</u> <u>Osage Beach, MO</u> (Larry Heaberlin-KRMS) T.G. Brown, <u>R. Travis, P. Tillis, G. Morris.</u> <u>Jefferson City, MO</u> (Jack Daniels-KLIK) Judds, Waylon, <u>R. Cash, Conlee, T. Tucker.</u> <u>Columbia, MO</u> (Eric Bell-KTGR) Bellamys, E.T. Conley, <u>M.M. Murphey, Travis.</u> <u>Springfield, MO</u> (Donn Emis-KWTO/AM) R. Cash, Glaser, <u>K. Rogers, T. Tucker, Rodriguez.</u> <u>Ottawa, KS</u> (Bob Osburn-KOFO) Gatlins, E.T. Conley, <u>Waylon, Rodriguez, M. Stuart.</u> <u>Topeka, KS</u> (Tony Stewart-KSKX) Gilley, Don Williams, <u>Strait, A. Murray.</u> <u>Wichita, KS</u> (Pete Brier-KFH) Statlers, McDaniel, <u>Mac Davis, Fricke.</u> <u>Garden City, KS</u> (Tim Richardz-KKJQ/FM) No Report-Frzn. <u>Garden City, KS</u> (Charlie Hale-KBUF) McDaniel, Bellamys, <u>Sawyer Brown.</u>	SOUTHWEST Houston, TX Waylon, J Pt. Arthur// Bellamys, Bryan/Coller E.T. Conle Alice, TX (Whitley. Austin, TX Buffett. Austin, TX E.T. Conle Austin, TX E.T. Conle Amarillo, T M.M. Murp Phoenix, AZ El Paso, TX Bellamys, T.G. Shep Albuquerque M.M. Murp
CENTRAL Newark, OH (Larry Dale-WHTH) E.T. Conley, McDaniel, Mac Davis, Fricke. Toledo, OH (Gary Outlaw-WKLR) Alabama, Hardin, Sawyer Brown, M.M. Murphey, E.T. Conley. Toledo, OH (Bob McGee-WTOD) A. Murray, Travis, Alabama, L. Mandrell. Akron, OH (Rick Cardarelli-WSLR) Haggard, Bellamys, Sawyer Brown, Fricke. Indianapolis, IN (J.D. Cannon-WFMS/FM) Bellamys, Judds, Fricke, R. Travis. Elkhart, IN (Greg Harris-WCMR) Bellamys, Gatlins, E.T. Conley, Sawyer Brown, Fricke, R. Stevens. South Bend, IN (J.K. Dearing-WNDU) Denver, Schneider. Ft. Wayne/Kendall, IN (Karen May-WBTU) Travis, Pake, McDaniel, M. Stuart, Bellamys, E.T. Conley, Fricke. Batesville, IN (John Granger-WRBI) Alabama, D. Williams, C. Pride, M. Davis, McDaniel, Murray. Vincennes, IN (Clint Marsh-WAOV) Stevens, E.T. Conley, Gatlins. January 31, 1986/the GAVIN REPORT	Las Cruces, McClain, Carlsbad, N Alabama, Wolf Point, Brown, Be E.T. Conl Whitley, Sidney, MT Dillon, MT Pam Tilli Missoula, M R Cash

Saginaw,	MI (Tommy Samoray-WKCQ) Waylon, Buffett,
Judds,	Whitley, Conlee.
ansing.	MI (Wayne Waters-WITL/FM) No Report-Frzn.

- I (Michael Saxton-WAUK) A. Murray, Statlers,
- Gatlins, E.T. Conley. WI (Bob Look-WBCS) Gatlins, Fricke,
- ey, Pake.
- Mineral Point, WI (Bob Brainerd-WDMP) ey, Whitley, Almost Bros., Bellamys, M.M. Murphey, Jill Hollier.
- (Allan/Hunter-WWQM) M. Stuart, Bellamys, Waylon.
- WI (Jon Murray-WCUB) Bruce, E.T. Conley, Michael Johnson, Bellamys, Fricke, T.G. Brown, l, Waylon, S. Curtis.
- WI (Nancy Stewart-WCCN) L.J. Dalton, 11, Whitley, Candy, B. Lace, J. West, е.
- nt, WI (Dan Olsen-WXYQ) Judds, McDaniel,
- WI (Ron Scott-WKTY) No Report-Frzn.
- WI (Dave Shepel-WLXR/AM) Haggard,
- ey, McDaniel, Fricke.
- WI (Tim Closson-WAXX/FM) Judds, T. Tucker,
- Buffett, M.M. Murphey, J. Conlee. d, IL (T.J. Hart-WFMB) Haggard, Bellamys,
- Rich Griffin-WRAJ) Gilley, M. Gray, G. Jones, , E.T. Conley, Mac Davis.

((Candea/Murray-KILT) Statlers, Judds,

- J. Taylor, K. Rogers. /Beaumont, TX (Mickey Ashworth-KYKR) Pake, , Skaggs.
- ege Station, TX (Andy Gallo-WTAW) Bellamys, ley, M.M. Murphey, Haggard.
- (Vicki Faris-KOPY/FM) Bellamys, E.T Conley,
- (Steve Gary-KASE/FM) Sawyer Brown, Bellamys,
- (Mike Carta-KVET) T.G. Sheppard, Gilley,
- ley, Sawyer Brown. TX (Stu Schroeder-KBUY) L.J. Dalton, S. Raye, phey, M. Dixon.

Z (Doug Brannan-KNIX) Judds, Statlers, Waylon X (Hinrich/Kennedy-KHEY/Y96) Mac Davis,

- , A. Murray, Gilley, M.M. Murphey, Alabama, ppard.
- e, NM (Francina Rodriquez-KRST/FM) T.Tucker, phey, Judds, R. Cash, Conlee, Waylon.
- , NM (Frank Nymeyer-KGRT) Alabama, M. Gray, Oaks, Raven.
- NM (Bob Swayze-KATK/FM) Don Williams, K. Rogers, J. Glaser, Strait.

NTAIN

MT (Ross Strauser-KVCK) J. Hollier, Sawyer ellamys, Fricke, L. Lynn, M.M. Nurphey, ley, T. Tucker, Conlee, R. Cash, Waylon, S. Curtis, Everlys.

- (Rick Wick-KGCX)No Report-Frzn.
- (Mike Kandilas-KDBI) M.M. Murphey, L. Lynn, is.
- MT (Mike Doty-KGVO) M.M. Murphey, Conlee, Buffett.
- (Dawn Garrison-KERR) T. Tucker, Conlee, mas, Waylon, R. Cash.

COUNTRY ADDS

- Missoula, MT (Paul Proctor-KYSS/FM) Waylon, J. Lee, R. Cash, Pake.
- Hamilton, MT (Jean Pysson-KLYQ/AM) Conlee, Buffett, Waylon, T. Tucker, B.J. Thomas.
- Whitefish, MT (Art Jackson-KJJR) K. Rogers, Whitley, Pake McEntire.
- Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) Buffett, J. Taylor, E.T. Conley, Almost Bros., Conlee, B.J. Thomas.
- Pueblo, CO (Randy Hill-KIDN) Bellamys, R. Cash, Conlee. T. Tucker, Everlys.
- Jackson Hole, WY (Gil King-KSGT) Judds, R. Cash, Everlys.
- Boise, ID (Bill Bailey-KIZN/FM) E.T. Conley, Bellamys, Fricke, McDaniel.

FAR WEST

Las Vegas, NV (Johnny Steele-KYYX/FM) M.M. Murphey, R. Travis, Bellamys, L. Storey, B.J. Thomas, R. Cash, Waylon. Las Vegas, NV (Andy Carr-KVEG) Fricke, Adam Baker, L. Storey, Waylon, J. Lee, Kemp & Rice, Gatlins.

- Reno, NV (Jim Crowe-KROW) E.T. Conley, The Trux, R. Cash, T. Tucker.
- Reno, NV (Tony Thoms-KOLO) Waylon, Judds, Whitley, L. Storey.
- Los Angeles, CA (R.J. Curtis-KZLA/FM) A. Murray. Los Angeles, CA (R.J. Curtis-KLAC) G. Morris, Gilley. Brawley, CA (Chris Olivarez-KROP) E.T. Conley, Pake,
- Buffett.

Anaheim, CA (Chris Adams-KIKF) E.T. Conley, J. Hollier. Bakersfield, CA (Jack Hayes-KAFY) Sawyer Brown,

- E.T. Conley, R. Travis. <u>Oakland/San Francisco, CA</u> (Dennis Day-KSAN) Strait, R. Travis, Pake, Bellamys, T.G. Sheppard, E.T Conley. Oakland/San Francisco, CA (Carl Brown-KNEW) Strait,
- Skaggs, E.T Conley, Haggard. Sacramento, CA (Cammie Winston-KHWY) Statlers, Gatlins, Bellamys, E.T. Conley, Haggard.
- Sacramento, CA (Rick Stewart-KRAK/FM) Schneider, L. Mandrell, Skaggs, A. Murray.
- Sacramento, CA (Rick Stewart-KRAK/AM) A. Murray, Stuart, Haggard, McDaniel, Judds.
- Turlock, CA (Ed Nickus-KMIX) No Report-Frzn.
- Chico, CA (Mark Rathbun-KHSL) Bellamys, M.M. Murphey, Whitley, Buffett, Judds.

NORTHWEST

- Portland, OR (Mark Wade-KRDR) No Report-Frzn. Astoria, OR (Bob Loucks-KVAS) K. Rogers, T. Tucker,
- Everlys, Waylon. Albany, OR (H. David Allan-KRKT) L. DeWitt, T. Tucker, Waylon.
- Corvalis, OR (P.J. Emmerson-KFAT/FM) Waylon, S. Curtis, Conlee, M. Stuart.
- Toledo, OR (Dennis Edwards-KTDO) Waylon, E.T Conley, Bellamys, R. Cash, M.M. Murphey, L. Lynn, Fricke, Buffett.
- Eugene, OR (Billy Pilgrim-KEED) M.M. Murphey, Waylon. T. Tucker, Girls Next Door.
- Phoenix, OR (Bill Jackson-KHUG) M. McDaniel, Haggard, Sawyer Brown, Stevens.
- Redmond, OR (Mike West-KPRB) Whitley, S. Curtis,
- E.T.Conley, C. Jackson. <u>Pendleton, OR</u> (Steve Green-KWHT) M.M.Murphey, R. Cash, J. Conlee, Judds, Waylon.
- Seattle, WA (Jim Williams-KMPS) Waylon, Judds, Gatlins, E.T. Conley, Bellamys, R. Travis.
- Everett/Seattle, WA (Wayne Cordray-KWYZ) Waylon, B.J. Thomas, M.M. Murphey, J. Lee, E.T. Conley.

- Vancouver, WA (Dave Lee-KVAN) Denver, Alabama.
- Yakima, WA (Bob Murphey-KUTI) No Report-Frzn.
- Ellensburg, WA (Mia Carlson-KXLE/AM) E.T.Conley, Alabama, Judds, Bellamys, R. Cash.
- Tri-Cities, WA (Jesse Lee-KORD) Bellamys, E.T. Conley, Waylon, M.M. Murphey, L. Lynn.
- Tri-Cities, WA (Brian Liniger-KOTY) Haggard, R. Cash, B.J. Thomas, Whitley, T. Tucker, Everlys, Girls Next Door, V. Gill.
- <u>Clarkston, WA</u> (Bob Louis-KCLK) R. Cash, B.J. Thomas, Buffett, Fricke, Haggard, T. Tucker. <u>Anchorage, AK</u> (Bill Cardoza-KYAK) E.T. Conley,

Sawyer Brown, McDaniel, Bellamys, Whitley.

Anchorage, AK (Steve Chapman-KASH) Sawyer Brown, E.T. Conley, M.M. Murphey, Bellamys, Buffett. Vancouver, BC (Weird Harold Kendall-CKWX) Haggard.

- Welcome To Our New Country Correspondents
- Bob Swayze, KATK/FM Radio, P.O.Box 70, Carlsbad, NM 88220 (505-885-2151)
- Jack Hayes, KAFY Radio, 1527 19th Street, Bakersfield, CA 93301 (805-324-4411)

COUNTRY JOBS

Air Talent (AM & PM dr.) - WXYQ-Stevens Point, WI Jay Bouley - Box 247-54481

COUNTRY SERVICE

- KDBI-Dillon, MT Bellamy Brothers single -MCA/Curb
- WLAT-Conway, SC J. Denver/V. Gill singles 4 RCA
- KVAS-Astoria, OR Singles -RCA
- KCRS-Midland/Odessa, TX Singles -Mercury/PolyGram
- KAFY-Bakersfield, CA Singles -
- Columbia/Mercury-PolyGram WMMG-Brandenburg, KY - Singles -MCA/Atlantic America

COUNTRY CHANGES

- BOB LOUIS from KTOQ-Rapid City, SD moves to KHUG-Phoenix, OR as Oper. Dir. /AT.
- BILL JACKSON from KHUG-Phoenix, OR has been promoted to MD/AT.
- GENE HARRIS from KHUG-Phoenix, OR moves to KKRB-Klamath Falls, OR as Air Talent.
- RANGER RAY joins KLOO/KFAT-Corvallis, OR as Air Talent (mid-days).
- JIM ROBBINS returns to KYAK-Anchorage, AK as Air Talent (mid-days).
- BILL CARDOZA from KYAK-Anchorage, AK moves from mid-days to PM drive.

COUNTRY MUSIC CALLS

WXKY-Milan, TN - Cowboy Powell 901-686-1360 M-F (after 10:30 AM)

KYXE-Selah/Yakima, WA - Larry "Stonewall" Jackson 509-697-5993 Thursdays (2-4 PM)

PROMOTIONS

VIETNAM MEMORIAL IN PHILLY

Z106-Philadelphia, along with the Philadelphia Vietnam Veterans Memorial Association, is spearheading a massive city-wide campaign to build a Vietnam Veterans Memorial in Philadelphia. The goal is to have the memorial constructed at the already designated site by Memorial Day 1986. The impetus for this campaign began when Z106's G.M. Bill Phippen realized that Philadelphia, the nation's first capitol, did not have an established memorial for all those who served their country during the Vietnam War, while other cities such as Washington and New York did. Over the past few months, much of the radio station's efforts have been devoted to organizing the campaign in the hopes of generating interest and funds to get the ball rolling. Volunteer veterans are soliciting canister donations on street corners and distributing informative pamphlets about the cause. A series of fund-raising events are planned at local malls, many of which will be hosted by Z106 personalities.



G100's Scott O'Brien loads up the G-Van with food donations.

HURRICANE RELIEF

G100/FM in **Mobile** sponsored a very successful food drive for the victims of Hurricane Elena. The drive netted over

\$800 in non-perishable goods that were distributed by a local branch of Catholic Social Services. Pictured is **Scott O'Brien,** PD and A.M. drive personality, who is wiping the sweat from his brow after loading donations in the G-Van. 5½-hour sit, the first goal was reached and Chuck descended, but remained at the scene until a second goal of one *ton* was collected. This was just one of the many bizarre stunts Chuck has been a part of, including a 26-hour entombment



Pictured 'li to r) are: Dave Deeley (CBS); Larry Fedoruck (CFTR Promotion Director); winner; and Simpson's special events coordinator.

68 SECONDS TO GRAB A

CFTR-Toronto and CBS Records recently joined forces to launch a new mall in Toronto. Three contestants had 68 second to grab as many tapes as a local store's shopping bag could hold. The winner took home 46, with the runners-up each receiving 15.

IN OVER HIS HEAD

Chuck McGee, P.D. and morning man at WAZU/FM-Springfield, Ohio, got in over his head, literally, to raise food for the needy in the Dayton area. As part of the city's "Holiday Aid" program, Chuck climbed atop the station's 80-foot billboard, refusing to come down until a ground crew of station staffers had collected 1,029 pounds of canned food (WAZU's dial position is 102.9). After a to celebrate Halloween '85, and a remote broadcast from a hot air balloon.

KYUU HELPS THE HUNGRY

KYUU-San Francisco launched a major campaign aimed at helping the hungry people of the Bay Area. KYUU's promotion, news, and public affairs departments teamed up to help increase listener awareness of the plight of the hungry. Since February of 1984, KYUU has been making random phone calls all around the Bay Area asking people to name their favorite radio station. Answers of KYUU paid off with \$1,000. For the entire month of December, every time KYUU had a \$1,000 winner, the station donated an additional \$100 to organizations which feed the hungry. KYUU also devoted all of its public service announcements to those organizations. for the week of December 9th.

P.D. NOTEBOOK by Eric Norberg

CONCERN, CONTINUED

ast week we started with a thoughtful letter received from Jean Wilson, R.J. Promotions, of Menasha, Wisconsin, in which Jean expressed concern over points raised in my October 11 column. That column contained a letter from KYOU Greeley, Colorado, detailing how their new "progressive country" format had improved their ratings and billings over the more conventional country format the station had had, but that though new artists were sought, record service was poor and trade listings were spotty.

Continuing with Jean's letter: KYOU feels that in some cases they may not get fair trade listings of their adds or chartings because many artists they play are not well known. "Where on earth is it written how an artist becomes known? . . . Nothing infuriates me more than to have the very media that could make the difference in becoming 'media-known' insinuate that being 'unknown' means that the artist doesn't stand a chance!!! It is as though you think that all recording artists be 'known'. It seems to me that if an artist can afford to record, press, release, and follow-up with phone calls to the DJ's, and any of those DJ's choose to add that record to their playlist and report it, then it deserves to be reported. Do you have any idea how many stations wait to see who else adds, before they will?... Many times, I get the impression they don't know a good record from a bad record without the name of the label and the artist.

"What it all boils down to is that we need leaders--stations that will add and report before it lists--or should I say, so it has a chance to list. And when an artist sta ts getting those reports and has a chance to get more stations willing to jump on the bandwagon, that artist needs each and every report to show up in print!"

Of course, the symbiotic relationship between the radio and the record industry finds complexities on each side that the other side doesn't always appreciate. Radio needs the record industry and its output to maintain music formats, and the record industry benefits by selling music heard on the radio. But while the record industry is primarily interested in selling records and tapes, and is less interested in accomodating radio in ways that will not show up on their own bottom line, radio uses music as an audience attractant so that the station can sell advertising and

generate results for advertisers. What music is chosen and what isn't, and when it's added and dropped, may require a strategy by radio stations that the record companies find less than ideal. Nonetheless, a station that showcases its music excitingly will attract larger audiences and generate better response for advertisers, and interesting new songs and artists are undeniably an important way a station can keep itself exciting. Too many stations "play it safe" and get boring. A bored audience is less likely to respond to the advertising ... so although this letter is written from the music business viewpoint, it certainly is not irrelevant to radio

And as a radio programmer, I have a complementary peeve of my own--and it's hardly a new one. I've seen it since at least the 1960's. Major record companies decide in advance which of their releases they are going to work, and which will be allowed to fall by the wayside despite their obligation to release them by contract with the artist and others. What this means is that when a radio station finds an exciting hit record that a major company did not plan on being a hit, as odd as it sounds they often will not move on it, change the game plan, and work it to make money on it. I recall two records from my own experience 15 years ago at KMBY in Monterey, California, that were so huge in our market that Bill Gavin featured them both on page 1, but the record companies still refused to make stock available, or reservice and work the records: "Big Bird" by Eddie Floyd (Booker T. Jones' arrangement was one of the most remarkable in music business history--and much later the record company did have the decency to include the song on a "greatest hits" LP) and the eccentric but phenominal "Pollution" by Tom Lehrer. Page one in Gavin! And no further effort by the record company. Although a station undeniably benefits by being the only place one can hear a hit record, music is an art form, and one hates to see a work of art that finds popular acceptance indifferently trashed by the company that issued it.

Jean concludes by commenting on a matter that has had much trade (and even public) attention lately--the alleged stagnation of country music: "From all the dismal articles, I'd say it's time to recognize that the current system is flawed, and it's

Thanks to Jean Wilson for a provocative letter. Not only is this column intended as a forum for stimulating exchanges, but so is THE GAVIN SEMINAR next month. I'll be there and I hope to meet and talk with you! More mail next week.

time to take a hard look at what steps can

be taken to patch it. The pure and simple

public will continue to lose interest. It is a

artists have created for themselves by their

greed. You can't fool the buying public very

long before those buyers quit buying and

caring. Albums with one or two good songs

and the rest substandard are not the way

to maintain your credibility. I think it's

obvious that 'playing it safe' with a playlist

full of today's media-recognized stars is

not the answer. The public is telling all of

us--the major labels, the media, and the

'playing it safe' isn't acceptable, as

has 'laid an egg' on them, I suggest

sharper."

'knowns'--that the system established for

evidenced by lack of sales and sell-outs.

And for the MD's who don't have sense

enough to know when a Willie or a Dolly

blinders prior to opening the mail (judging

situation that the recording industry and

truth is that until unknowns on small labels

get equal opportunity for exposure, the

the GAVIN REPORT

Editor: Betty Hollars

CERTIFIED

ISLEY/JASPER/ISLEY Insatiable Woman (CBS Associated)

ROY AYERS Hot (Columbia)

DDED



JERMAINE JACKSON 1 Think It's Love (Arista)

NEW EDITION A Little Bit Of Love (Is All It Takes) (MCA)



FORCE MD's Tender Love (Warner Brothers)



Station Reporting Phone (415) 392-7750

. 1

2 W	LW	L W	
3.	1.	1	SADE - Sweetest Taboo (Portrait)
7.	6.		MELI'SA MORGAN - Do Me Baby (Capitol)
1.	2.		DIONNE & FRIENDS - That's What Friends Are For (Arista)
18.	8.		FORCE MD'S - Tender Love (Warner Brothers)
10.	9.		5 STAR - Let Me Be The One (RCA)
4.	4.		BILLY OCEAN - When The Going Gets Tough (Jive/Arista)
13.	10.	7.	WHITNEY HOUSTON - How Will I Know (Arista)
8.	7.		FREDDIE JACKSON - He'll Never Love You (Capitol)
24.	11.	9.	MORRIS DAY - The Color Of Success (Warner Brothers)
17.	12.		JAMES BROWN - Living In America (Scotti Brothers)
16.	14.		RENE & ANGELA - Your Smile (Mercury/PolyGram)
27.	18.		ZAPP - Computer Love (Warner Brothers)
5.	5.	13.	ATLANTIC STARR - Secret Lovers (A&M)
19.	15.	14.	STEPHANIE MILLS - Stand Back (MCA)
2.	3.	.15.	STEVIE WONDER - Go Home (Tamla/Motown)
	23.	16.	YARBOROUGH & PEOPLES - Guilty (Total Experience)
28.	20.		TA MARA & THE SEEN - Affection (A&M)
26.	21.		FAMILY - High Fashion (Warner Brothers)
	24.		CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
	26.		JANET JACKSON - What Have You Done For Me (A&M)
22.	22.		DEBARGE - The Heart Is Not So Smart (Motown)
21.	19.		GRACE JONES - Slave To The Rhythm (Manhattan)
29.	27.		JENNIFER HOLLIDAY - No Frills Love (Geffen)
9.			STARPOINT - What You've Been Missing (Elektra)
			L. L. COOL J - I Can't Live Without My Radio (Columbia)
			ISLEY/JASPER/ISLEY - Insatiable Woman (CBS Associated)
			ARETHA FRANKLIN - Another Night (Arista)
			SMOKEY ROBINSON - Hold On To Your Love (Tamla/Motown)
			ROY AYERS - Hot (Columbia)
		30.	EUGENE WILDE - Diana (Philly World)
	Vi	1.0	
		CI	HARTBOUND

	ports	Adds	On	Chart
NEW EDITION - A Little Bit Of Love (MCA) GAP BAND - Going In Circles (Total Exp.) JUICY - Sugar Free (Private I) JOCELYN BROWN - Love's Gonna Get You (W.B.) KASHIF - Dancing In The Dark (Arista) BERNARD WRIGHT - After You (Manhattan)	43 36 30) 27 24 24 24	22 9 11 11 6 7	11 19 15 8 12 10	10 8 4 8 6 7

URBAN CONTEMPORARY Research: BETTY HOLLARS	HIT FACTOR								
Hit Factor is a percentage of station or Medium rotation, ie: 100 station have it in Heavy or Medium rotation	s playing the record-60 sta	itions	То	tal Repor	ts This We	ek _78	Last We	ek 71	
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
SADE – Sweetest Tab	000 (Portrait)		69	47	18	4		68%	7
MELI'SA MORGAN - I	Do Me Baby (Capi	tol)	59	48	6	2	3	81%	4
FORCE MD'S - Tende	er Love (Warner B	rothers)	57	43	6	5	3	75%	4
5 STAR - Let Me Be	The One (RCA)		52	39	6	3	4	75%	6
WHITNEY HOUSTON	- How Will I Know	(Arista)	66	42	19	4	1	63%	6
MORRIS DAY - The	Color Of Success	(Warner Brothers)	55	41 ·	6	8		748	5
							-		

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ARTIST & TITLE	Reports	Adds	0n	Chart
MIAMI SOUND MACHINE - Conga (Epic)	22	2	12	8
JELLYBEAN – Sidewalk Talk (EMI)	22	4	9	9
*JERMAINE JACKSON - I Think It's Love (Arista)	22	21	1	
KING DREAM CHORUS - King Holiday (Mercury/PolyGram)	21	7	10	4
DURELL COLEMAN - Do You Love Me (Island)	20		8	12
WHAM! – I'm Your Man (Columbia)	20	1	15	4
*CONNIE – Funky Little Beat (Sunnyview)	18	1	8	9
*EBO – I'd Rather Be Myself (Domino)	18	2	12	4
EDDIE MURPHY - How Could It Be (Columbia)	18	6	9	3
CHAKA KHAN - Own The Night (MCA)	17	2	9	6
UTFO – Fairytale Lovers (Select)	17	3	3	11
DANA DANE - Nightmares (Profile)	17		6	111
RUN DMC - Can You Rock It Like This (Profile)	17		6	11
TRAMAINE - In The Morning Time (A&M)	17	3	9	5
PRINCESS – After The Love Has Gone (Nex Plateau)	16	4	6	6
JIMMY G & THE TACKHEADS - Break My Heart (Capitol)	16	5	7	4
SHIRLEY MURDOCK – No More (Elektra)	16	5	8	3
*BETTY WRIGHT – Pain (Fantasy)	15	2	6	7
LUTHER VANDROSS - If Only For One Night (Epic)	14	1	5	8
LUSHUS DAIM & PRETTY VAIN - The One You Love (Motown)	14	6	7	1
*ART OF NOISE - Legs (Chrysalis)	13	1	7	5
PHYLLIS NELSON - Ī Like You (Columbia)	13	1	6	6
*VAL YOUNG - If You Should Be Lonely (Motown)	13	6	6	1
*PAUL LAURENCE - You Hooked Me (Capitol)	12	5	6	1
*TEDDY PENDERGRASS - Love For Two (Elektra)	12	8	2	2
*First time listed on this page.				

Dropped: #16-Ready For The World, #17-Lionel Richie, #25-Maurice White, #28-Isley Bros., #29-Evelyn King, Cameo, Chicago Bears Shufflin' Crew, Peabo Bryson, Patti LaBelle.

LP CUTS

STARPOINT - Until The End Of Time (Elektra)
ISLEY/JASPER/ISLEY - Dancing U.S.A. (CBS)
MORRIS DAY -Don't Wait For Me/Character (W.B.)
STEPHANIE MILLS - Rising Desire/Time Of Your
Life (MCA)
NEW EDITION - All For Love (MCA)
ROY AYERS - Programmed For Love (Columbia)
SADE - Never As Good As The First Time/
Maureen (Portrait)

URBAN CONTEMPORARY SUMMARY

If it could have been a tie for first place, MELI'SA MORGAN and SADE would have had one. SADE just eeked past in points and MELI'SA has it next week unless something unforseen happens. MELI'SA is also starting to take the giant step into Top 40, where SADE has been comfortably situated for months. YARBOROUGH & PEOPLES certainly took the bull by the horns and decided to go for it and succeeded... headed for top ten. Both of our last week's "Certified" picks go top twenty now and will be fighting for the number one spot, which is interesting, because both are under the influence of Jimmy Jam and Terry Lewis of Flyte Tyme Productions. Just another in a long line of coincidences...both were Most

Added the week of 1/17, both were Certified the week of 1/24. Certifieds this week go to welldeserving artists, ROY AYERS for "Hot" and ISLEY/JASPER/ ISLEY for "Insatiable Woman". (I've liked that title since the first time I heard it, and no, I haven't seen the movie!) Close behind follows EUGENE WILDE's "Diana", which is taking off, while the older one is still getting pop airplay. Looking at newer things, NEW EDITION is most added for the second week in a row, which seldom happens, but watch out for the other one: just-released JERMAINE JACKSON's "I Think It's Love". Stations coming in this week on JERMAINE were WDKX-Rochester, WHUR-Washington, WUSL/FM-Philadelphia, WANM-Tallahassee, WQKI-St.

POTENTIAL SINGLES

ISLEY BROS. - May I (Warner Brothers) TEMPTATIONS - Touch Me (Motown) STEVIE WONDER - Overjoyed (Tamla) SHEILA E - Bedtime Story (Paisley/W.B.) PATTI AUSTIN - The Heat Of Heat (Qwest) TATA VEGA-Miss Celie's Blues (Qwest-Color Purple s'track) RENE & ANGELA - Who's Foolin' Who (Mercury/PolyGram) EVELYN KING - I'm Scared (RCA) 5 STAR - R.S.V.P. (RCA)

> Matthews, HOT105-Miami, K-97-Memphis, WBUS-Atlanta, WDMT-Cleveland, WGIV-Charlotte, WJAX-Jacksonville, WJIZ-Albany, WCIN-Cincinnati, WTLC-Indianapolis, WBMX/FM-Chicago, WLUM-Milwaukee, KDLZ & KKDA-Dallas, KMJQ-Houston, KDAY & KGFJ-Los Angeles, and XHRM-San Diego.

Seminar Update: Wait 'til you see the great line-up on pages 21 & 22 of our speakers. The lastest issue of "Success" magazine ran a front-page story on Dr. Charles Garfield and how many speaking engagements he has to turn down each week! And, great prizes for the contest at the end of the events, including Compact Disc Players, Walkman's, and trip for two to Hawaii! See You There! Betty

the GAVIN REPORT/January 31, 1986

URBAN CONTEMPORARY ADDS

SOUTH NORTHEAST BOSTON, MA ANGELA THOMAS-WILD New: Lisa Lisa, Jermaine Stewart, Juicy, Eugene Wilde, Gap Band, Wham!, Denise LaSalle. Hots: 5 Star, M.Morgan, Alisha, Y.& Peoples. SUNNY JOE WHITE-WXKS/FM New: 5 Star, Janet Jackson, Meli'sa Morgan. Hots: Sade, Sheila E., Alisha, A.Starr, P.Nelson. NEW YORK, NY TONY QUARTERONE-WRKS/FM New: King Dream Chorus, New Edition, Nushooz, C-Bank. Hots: Phyllis Nelson, Rene & Angela, EBO, Jocelyn Brown, 5 Star, Force MD's. SCOTT SHANNON-Z100 New: Force MD's, Sly Fox. Hots: Sade, Jellybean, Klymaxx, James Brown, L. Richie, A. Starr. ROCHÉSTER, NY ANDRE MARCEL-WDKX New: King Dream Chorus, Jermaine Jackson, Cash Flow, Jaki Graham. Hots: Zapp, Grace Jones, Family, Connie, Cherrelle & A.O'Neal, EBO. PHILADELPHIA, PA JEFF WYATT/TONY GRAY-WUSL/FM New: Jets, Wally Badarou, Jermaine Jackson. Hots: E.Wilde, Miami, Sade, Jets, UTFO. On: Fatboys, Val Young, Family, EBO, Princess, Cherrelle. PITTSBURGH, PA CHUCK WOODSON-WAMO New: New Edition, UTFO, Jocelyn Brown, Gap Band, Smokey Robinson, Princess, E.Murphy. Hots: Jellybean, Zapp, Janet Jackson, Force MD's. OCEAN CITY, MD DAVE ALLAN-OC104/FM New: Eugene Wilde, Ray Parker Jr., Roy Ayers, Gap Band, Bangles, Alisha, Val Young. Hots: Sade, M.Day, 5 Star, Zapp, Sheila E., Y.& P. BALTIMORE, MD ROY SAMPSON-WXYV/FM New: New Edition, Kopper, Shirley Murdock, Bernard Wright, Chip E. & K-Joy, Jocelyn Brown. Hots 5 Star, Smokey Robinson, Grace Jones, Family. KINGSTON/KRONTHAL-B104 Hots: A.Starr, James Brown, Sade, Whitney Houston, Ready For The World, Aretha, Sheila E, Miami. RICHMOND, VA AUGUSTA, DONNIE DEANE-WKIE New: Janet Jackson, Eddie Murphy, New Edition. Hots: Sade, 5 Star, M.Day, S.Mills, Chaka Khan, Betty Wright, Family, Princess, Kashif. RICHMOND/PETERSBURG, VA PHIL DANIELS-WPLZ/FM New: Bernard Wright, T.Pendergrass, New Edition, E. Wilde, L.Dame, P.Laurence, Jocelyn Brown, Princess, Cash Flow, P.Nelson, Full Force. NORFOLK, VA ROSHON-WOWI New: Aretha, Kurtis Blow, Jets, 12:41, King Dream Chorus, New Edition, 52nd Street. Hots: Sade, A.Starr, Connie, E.King, F.Jackson, EBO. WASHINGTON, DC MIKE ARCHIE-WHUR New: Lushus Daim, Total Concept, New Edition, Jellybean, Hots: Jocelyn Brown, Kashif, Sade, Roy Juicy, E.Wilde, Run DMC, D.Dane, Jocelyn B. Ayers, Grace Jones, Starpoint, M.Morgan.

CHARLOTTE, NC DON CODY-WGIV New: Jermaine Jackson, Gap Band, Shannon, Bernard Wright, Crew D, Aretha. Hots: J.Taylor, Sade, E.Wilde, Temptations, Starpoint, Force MD's. GREENSBORO, NC DOC FOSTER-WQMG New: Critique, Aretha, Marvin Gaye, Nona Hendryx, G.Chandler, Jimmy G & The Tackheads. Hots: Sade, S.Mills, Rene & A., EBO, Zapp, UTFO. ST.MATTHEWS, SC ANDY HENDERSON-WQKI New: Jermaine Jackson, Jimmy G. & Tackheads, Gap Band. Hots: E.King, Sade, 5 Star, Starpoint, Force MD's, Cherrelle & A.O'Neal, Janet Jackson. SUMTER, SC JEFF MCHUGH- WWDM/FM Hots: Sade, Starpoint, M.Day, S.Wonder, Zapp, A. Starr, Isley/Jasper/Isley, J.Holliday, Symbolic 3, Temptations, Cameo, Jellybean, Gap Band. COLUMBIA, \mathbf{SC} CHAZ SAUNERS WDPN Hots: Force MD's, 9.9, 5 Star, Sade, M.Day, Run DMC, Maurice White, Family, Isley/Jasper/Isley, Jellybean, Y.& Peoples, Cherrelle A.O'Neal. GEORGETOWN, SC SWINTON/WRAGG-WVBX New: Juicy, Eddie Murphy, Full Force. Hots: 5 Star, M.Day, Zapp, TaMara, Cherrelle & A.O'Neal, 9.9, Patti LaBelle, L.Dame, UTFO, Luther V. ATLANTA, GA SCOTTY ANDREWS-V103 New: Jellybean, Eddie Towns, E.Murphy, Jimmy G & Tackheads, Miami Sound Machine, Val Young, Jocelyn Brown. Hots: Art Of Noise, Rene & A. MIKE ROBERTS-WBUS New: Jermaine Jackson, Juicy, Gap Band, EBO. Hots: Zapp, Force MD's, Jermaine Jackson, M. Day, Starpoint, B.Bland, Cherrelle & A.O'Neal. ALBANY, GA TONY WRIGHT-WJIZ New: West Coast, C.Carter, Mavis Staples, Rochelle, Gap Band, Jermaine Jackson, Cash Flow, Alfie, Hots: M.Morgan, Sade, 5 Star, S.Mills, M.Day. GA BIG MACK-WRDW/FM Hots: Dionne, Isley Bros., Chapter 8, M.Day, J. Holliday, Teddy Pendergrass, 9.9, Chaka Khan, Isley/Jasper/Isley, S.Mills, Grace Jones, Family. TAMPA FL CHRIS TURNER-WTMP New: Lushus Daim, Tramaine, Total Concept, Rochelle, Teddy Pendergrass. Hots: S.Mills, J.Holliday, Connie, J Star, Roy Ayers, Betty Wright. JACKSONVILLE, \mathbf{FL} TONY MANN-WJAX/FM New: Jermaine Jackson, Bernard Wright, Sly Fox, T. Pendergrass, Scritti Politti, Ray Parker Jr., Val Young, Eddie Murphy. Hots: Sade, S.Mills. TALLAHASSEE, FL JOE BULLARD-WANM New: Jermaine Stewart, Nushooz, Jermaine Jackson. Hots: Rene & Angela, M.Day, Family, Zapp,

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MIAMI, FL TANNER/CASSIDY-HOT105/WHQT New: MC A.D.E., Zapp, Gap Band, Ray Parker Jr., Teddy Pendergrass, Jermaine Jackson. Hots: A.Starr, 5 Star, Phyllis Nelson, Art Of Noise. FRANK AMADEO-Y100 On: Sade, James Brown, Aretha, Whitney Houston, Sheila E., J.Holliday, A.Starr, M.Morgan. MARK SHANDS-195 On: Connie, Grace Jones, Phyllis Nelson, M.Morgan, Jocelyn Brown, Art Of Noise, Sade, Trinere. MONTGOMERY, AL FRENCHE BE/KEITH REED-WQIM No Report - Playlist Frozen. MOBILE, ÁL VERNON WELLS-WBLX New: Conway Bros., M.C.Chill, Princess, Stet A. Sonic. Hots: A.Starr, UTFO, Starpoint, Y.& P., Dancer, Juicy, Rene & A., Run DMC. NASHVILLE, TN J.C. FLOYD-WQQK/FM Hots: Fatboys, Zapp, Grace Jones, P.Nelson, New Edition, UTFO, Y.& Peoples, Tramaine. On: E.King. M.Day, Force MD's, Klymaxx, Sade. MEMPHIS, TNMELVIN JONES-KRNB New: Kashif, Janet Jackson, Vikkie Love, Eddie Townes. Hots: King Dream Chorus, 5 Star, Y.& Peoples, P.Hardcastle, Art Of Noise. MORGAN/J.SMITH-K97 C.J. New: Baltimora, New Edition, Ray Parker Jr., Jermaine Jackson, ABC. Hots: Sade, 5 Star, Y.& Peoples, Jellybean, Rene & A., Zapp. JACKSON, MS JULIAN DAVIS-WOKJ Hots: P.LaBelle, Peabo Bryson, Roy Ayers, Curtis Mayfield, B.B.King, S.Mills, J.Taylor, Smokey Robinson, Marvin Gaye. MCCOMB, MS SARA KAY-WHNY New: Maurice White, Level, 5 Star. On: Sheila E, Eugene Wilde, DeBarge, B.Ocean, Chaka Khan, Sade, Whitney Houston, S.Wonder. NEW ORLEANS, LA DEL SPENCER-WYLD/FM New: Teddy Pendergrass, Alfie, Cash Flow, Juicy, Jocelyn Brown, Jaki Graham, New Edition, A. Cymone. <u>Hots</u>: 5 Star, Sade, Family, Zapp. O'KELLY/ROLLING-B97 New: Aretha. On: B.Ocean, Sade, A.Starr, Miami Sound Machine, James Brown, Sheila E. ABBEVILLE/LAFAYETTE, LA ANTHONY KEITH-KROF New: Kashif, Jocelyn Brown, LaToya Jackson, Scritti Politti, Eugene Wilde, Colonel Abrams, Roy Ayers, Warp 9. Hots: 5 Star, Sade, Zapp. LAKE CHARLES, LA SCOTT-KXZZ C.C. New: Aretha, Miami Sound Machine, Heartbreaker, Juicy. Hots: Sade, B.Ocean, Ready For The World, Whitney Houston, Zapp, Cherrelle. CENTRAL

COLUMBUS, OH

K.C. JONES-WVKO

New: Bernard Wright, King Dream Chorus, ABC, New Edition, Shirley Murdock, Eugene Wilde. Hots: 5 Star, Zapp, Force MD's, Cherrelle.

CLEVELAND, OH DEAN DEAN-WDMT New: Nona Hendryx, Jermaine Stewart, Jellybean, Lushus Daim, Jermaine Jackson, Val Young. Hots: Zapp, EBO, A.Starr, Sade, D.Dane. LYNN TOLLIVER-WZAK New: Jermaine Stewart, Eddie Towns, Juicy, Jellybean, Gloria Brown, King Dream Chorus, Paul Laurence, Jocelyn Brown, Art/Noise, Nushooz. CINCINNATI, OH BRIAN CASTLE/GARY WEILER-WBLZ New: Aretha, Eugene Wilde, Lisa Lisa, Isley/Jasper/ Isley, Sly Fox. Hots: Zapp, M.Morgan, 5 Star, Starpoint, M.Day, Cherrelle & A.O'Neal. STEVE HARRIS-WCIN New: Jermaine Jackson, Nushooz, M.C.Chill, Gene Chandler, Lushus Daim. Hots: Sade, A.Starr, Family, J. Taylor, Concept, Princess, EBO. KALAMAZOO, MI MICHAEL JACKSON-WKMI New: Tramaine, B.Ocean, D.Ross, Fatboys, Chaka Khan. Hots: Lisa Lisa, Sade, Heartbreaker, Force MD's, Dana Dane, Chip E, Full Force. DETROIT, MI ALEXANDER/WHITMORE-WJLB New: Roy Ayers, Jaki Graham, Juicy, New Edition, A.Cymone, Paul Laurence, S.Mills, T.Pender-grass. <u>Hots</u>: Connie, EBO, Zapp, Gap Band. GARY BERKOWITZ-WHYT New: Rene & Angela, M.Morgan, Janet Jackson. On: James Brown, F.Jackson, Grace Jones, E. King, Atlantic Starr, Maurice White, Miami. MILWAUKEE, WI BERNIE MILLER/MAX FYRE-WLUM New: New Edition, Roy Ayers, Jermaine Jackson, S. Easton. Hots: Sade, F.Jackson, Miami S.M., Aretha, Force MD's, Cherrelle & A.O'Neal. **ROB HARDY-WNOV** Hots: S.Wonder, L.Richie, Isley/Jasper/Isley, Eddie ROB Murphy, L.Vandross, Ta Mara, Cherrelle & A.O'Neal, Princess, Jets, Val Young, M.Day. MINNEAPOLIS, MN SPIDER HAMILTON-CBLS Hots: Sade, S.Wonder, B.Ocean, A.Starr, M.Morgan, Force MD's, 5 Star, Whitney Houston, M.Day, Zapp, Cherrelle & A.O'Neal, S.Mills, Y.& P. CHICAGO, IL MARCO SPOON-WBMX/FM New: Jimmy G & Tackheads, Bernard Wright, Luther Vandross, Princess, Jermaine Jackson. Hots: Sade, L.L.Cool J, 5 Star, Zapp, M.Morgan, LEE MICHAELS-WGCI New: UTFO, Teddy Pendergrass, Nona Hendryx, Juicy, Connie, Cherrelle & A.O'Neal, Black Ivory, Sly Fox. Hots: M.Day, Bernard Wright. DEE HANDLEY-WJPC New: TaMara & Seen, Zapp, Family. Hots: A.Starr, 5 Star, L.Richie, M.Morgan, E.King, Tempta-tions, Rene & Angela, Sheila E., Jets, Run DMC. IL CAIRO, LARRY LEVY-WRKO Hots: James Brown, J.Holliday, Family, Morris Day, Evelyn King, Zapp, 9.9, Starpoint, Pointers, Force MD's. ST.LOUIS, MO

- MIKE STRADFORD-KMJM
- <u>New</u>: Jets, Jaki Graham, Zapp, Aretha, New Edition, Paul Laurence. <u>Hots</u>: Bernard Wright, Force MD's, Starpoint, M.Morgan, Family, E.Wilde.

URBAN CONTEMPORARY ADDS

INDIANAPOLIS, IN KELLY KARSON-WTLC

- New: Jermaine Jackson, Full Force, A.Cymone, New Edition, Parker-Terry. Hots: Force MD's, Run DMC, EBO; Rene & A., Family, S.Mills, UTFO.
- SOUTHWEST

$\mathbf{T}\mathbf{X}$ DALLAS,

- TERRI AVERY/M.SPEARS-KKDA
- New: Roy Ayers, Full Force, Eddie Towns, Hiroshima, Jermaine Jackson. Hots: Zapp, A.Starr, Y.& Peoples, Force MD's, Run DMC, Family, Gap.
- MCCANN/MADISON-KDLZ/107
- New: New Edition, Jocelyn Brown, King Dream Chorus, Jermaine Jackson, Gene Chandler, Art Of Noise. Hots: Y.& Peoples, Ta Mara. KILLEEN, TX
- BILL ST.
- BILL ST. JOHN-KIIZ/AM New: Gap Band, Aretha, UTFO, EBO, New Edition, Full Force, Kashif, Shirley Murdock, Collage. Hots: Sade, Heartbreaker, Dana Dane, R.Ayers. HOUSTON, TX
- RON ATKINS-KMJQ
- New: Whitney Houston, Whistle, New Edition, Falco, Jermaine Jackson. Hots: D.Dane, S.Mills, Zapp, Run DMC, 5 Star, UTFO, Juicy, Love Patrol.
- PT. ARTHUR, TX DOUG DAVIS-KHYS
- New: E.Wilde, King Dream Chorus, Lushus Daim, V. Young, Tramaine, Conway Bros., LaToya Jackson, P.Laurence, Kashif, Jocelyn Brown, Slave, Cash Flow, New Edition, Eddie Towns, Eddie Murphy. Hots: Zaup, Sade, S.Mills.

FAR WEST

- LOS ANGELES, CA DOUG GILMORE-KJLH New: New Edition, Rene & Angela, Roy Ayers. Hots: Force MD's, L.L.Cool J, 5 Star, M.Morgan, J. G.& Tackheads, Janet Jackson, Cherrelle & A.O. GREG MACK-KDAY
- New: Kopper, Smokey Robinson, Kashif, Shirley Murdock, Vikki Love, Jermaine Jackson, ABC, Juicy. Hots: Dana Dane, S.Mills, Trinere, Y&P.
- KEVIN FLEMING-KGFJ
- New: Roy Ayers, New Edition, Kashif, Jermaine Jackson, Bernard Wright. Hots: Zapp, Sade, Janet Jackson, M.Day, E.Wilde, Princess, Y.& P.
- MIKE SCHAEFER-KIIS/FM
- New: New Edition, Force MD's. On: Jellybean, Sade, James Brown, Isley/Jasper/Isley, A.Starr,
- SCARBOROUGH/HALL-KKHR No Report Playlist Frozen.
- CA SAN DIEGO,
- DUFF LINDSEY-XHRM
- New: New Edition, Jimmy G. & Tackheads, Jermaine Jackson, Juicy, Jocelyn Brown, Shirley Murdock. On: Lushus Daim, Kashif, Gap Band.
- VENTURA/OXNARD/OJAI, CA HOWARD "HT" THOMAS-KMYX Hots: 5 Star, Sade, M.Morgan, S.Mills, Starpoint, Jellybean, Shirley Murdock, Janet Jackson, Art Of Noise, Alisha, Jimmy G. & Tackheads.

FRESNO, CA

- BERRY/CARTER-KMGX
- New: Level. On: Jets, M.Morgan, Sade, B.Ocean, Jellybean, Grace Jones, Sly Fox, Chaka Khan.
- WALKER/DAVIS-KYNO/FM
- New: Aretha. On: Jellybean, A.Starr, Sade, Eddie Murphy, B.Ocean, Whitney Houston, J.Brown.

WILLIAMS-KJOY ROY New: Ray Parker Jr., Janet Jackson, 5 Star. Hots: Sheila E., Miami S.M., James Brown, M.Day. HAMPTON-KSTN JOHN New: Meli'sa Morgan. Hots: Force MD's, Sly Fox, 5 Star, James Brown, Morris Day, A.Starr. SACRAMENTO, CA GILLETTE/COLLINS-FM102 New: Level, Cherrelle & Alexander O'Neal, Ray Parker Jr., New Edition. On: 5 Star, Sly Fox, Sade. SAN FRANCISCO, CAMARVIN ROBINSON-KSOL/FM New: Cherrelle & A.O'Neal, Aretha, Jocelyn Brown, Luther Vandross, Smokey Robinson, Teddy Pendergrass. Hots: M.Morgan, Sade, 5 Star. RIVERS/NAFTALY-KMEL New: Falco, New Edition. On: Force MD's, Family, Sly Fox, Sade, Lisa Lisa, M.Day, A.Starr. EUREKA/ARCATA, CA JIM NELLY III-KXGO/FM New: Sly Fox, Rene & Angela, Chaka Khan, Aretha, 5 Star. On: Sheila E., Sade, A.Starr, J.Brown. NV RENO, SHAKES/RYAN-KWNZ/FM New: Tepper. On: Starpoint, F.Jackson, Sade, S. Wonder, A.Starr, Sheila E, James Brown. SAN DIEGO, CA MIKE PRESTON-KS103 New: Force MD's. On: Jellybean, Chaka Khan, Sheila

CA

E, F.Jackson, Dionne, Aretha, B.Ocean, Ready.

WELCOME

Mike Roberts, WBUS Radio, 1430 W.Peachtree St., Suite 600, Atlanta, GA 30309 (404-874-3000)

- Tony Wright & Mike Hill, WJIZ Radio, 506 S. Oglethorpe, Albany, GA 31706 (912-432-7447) Jim Nelly III, KXGO/FM Radio, Drawer QQ,
 - Arcada/Eureka, CA 95521 (707-822-3666)(crossover) Mike Preston, KS103 Radio, 3180 University Ave., San Diego, CA 92104 (619-283-7121) (crossover)

AVAILABLE

STOCKTON,

- RON BROOKS from KO93-Modesto, CA is looking for a position as Air Talent, contact him at (209) 571-2461.
- SCOTT LOCKWOOD from KXIQ/KGRL-Bend, OR is looking for a position as Air Talent, contact him at (503)388-9915.
- CARL JAMES from WSGV-Guntersville, AL is looking for a position as AT/PD, contact him at (717) 398-4897.
- TOM KENLON from KINS-Eureka, CA is looking for a position as AT/Prod., contact him at (707)839-4551.
- JOHN PETERMEIR from KRIB-Mason City, IA is looking for a position as AT/Prod., contact him at (515) 424-1490 (after 10AM).
- BOBBY MITCHELL from KAGO/FM-Medford, OR is looking for a position as AT/PD, contact him at (503)679 - 5997.
- EVAN LUCK from WGCI-Chicago, IL is looking for a position as AT/MD/PD, contact him at (312)871-3638.
- MARK JEFFREY from KFMI-Eureka, CA is looking for a position as AT/MD/PD, contact him at (707) 822-7223.
- JOHN MEISSNER from KNLF-Quincy, CA is looking for a position as AT/Sports, contact him at (916) 283-4149.

the GAVIN REPORT

A Day of Infamy

FALCO - Rock Me Amadeus (A&M)

DAVE SHOLIN'S

Personal Picks — SINGLES

Certainly one of the most unusual records you'll receive this year. Easy to detect a bit of Queen influence a la "We Will Rock You", B94's Nick Bazoo was first to call my attention to this track, reporting that requests began pouring in after one play. One of those that's important to play before it's burned.

BILLY JOE ROYAL - Burned Like A Rocket (Atlantic America)

Originally serviced Country, this is a song I fell in love with months ago and liked it that much more after hearing it on the air. Hard to imagine anyone considering this for Country radio only. This is a song that oversteps boundaries and can only be labeled as a super piece of music.

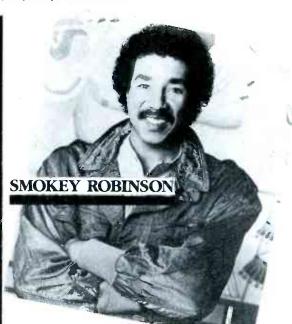
FEARGAL SHARKEY - A Good Heart (A&M) Former member of The Undertones comes up with the week's biggest surprise! Written by Lone Justice's Maria McKee and produced by The Eurythmics' Dave Stewart, this one's got everything needed to recommend it for Pop and A/C

PAT BENATAR - Le Bel Age (The Best Year)(Chrysalis) Oozing with high tech sophistication, here's rock for the masses, young and old. Audiences and radio shouldn't have any problems with pronounciations, as Pat sings it clearly..."Lah bell awg"...

playlists.

THE OUTFIELD - Your Love (Columbia) Their last release "Say It Isn't So" got some favorable response in a few markets, but there's a lot more Top 40/mass appeal in this effort. Album Radio is reporting heavy positive activity as it jumps up that chart.

XT WEE



In the 40's, the American tragedy was the attack on Pearl Harbor. In the 60's it was the assassination of a president, his brother and a King. Sudden, unconscionable acts which stand as days of infamy anger and revenge the dominant emotions. The 80's have now witnessed its own moment of instant sorrow. The casualties are of equally heroic proportion but haven't died as victims of ideology.

1 m

Seven Americans with faith and courage died this past week in a catastrophic explosion aboard the space shuttle Challenger as it headed into anticipated orbit around our world. Death must have come quickly. The pain lasts longer and cuts deeper into the hearts of those who loved them.

We had begun to take the launchings for granted. It was all NASA could do to maintain our interest. A doctor, a congressman, a teacher in outer space. The space program was not just for aerobic human specimens of military mind and discipline. We had almost forgotten the risk calculated against the gains projected.

We had pointed skyward with national pride, admiring the courage of the space soldier and wondered how the collective intelligence of inquiring man could consistently exceed the wildest dreams of practical futurists from previous decades.

It's in the risk - the risk some take. Life without risk is not life. Life without risk is not knowing the joy of discovery, the sense of accomplishment, the thrill of victory, or just playing the game.

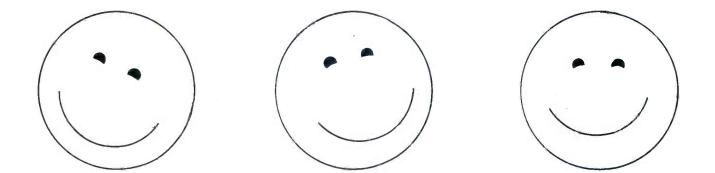
The seven courageous Americans who risked their lives in the quest for knowledge had faith - faith in their team of support, faith in the craftsmanship of space technology, faith in something bigger than man. After all, our potential is only limited by the size of our dreams and whether we believe in ourselves.

Few of us risk our lives as did the astronauts. Few of us challenge the horizon. Few of us ask "What if?" The astronaut is at best a vicarious surrogate for those who risk less, but none-the-less reap the benefits of the inquiring mind and the investment in venture capitalism.

Aptly named, the Challenger symbolized a calculated optimism of human spirit. Not yet victorious, a challenger risks failure because the dream to succeed has become the conquering attitude. We, mere mortals, have finite time and resources. And when tragedies such as the one this past week occur we will naturally tend to think of our own risks and how they relate to our own blanket of security.

Nothing ventured - nothing gained. No guts - no glory. No pain - no gain. Life is a waste if the time and resources available can't or won't be used to improve the quality of life. In every human being the resource is the human spirit - a natural resource. If we are truly resourceful we can call of the courage within us all to insure the right to dream, the right to learn and the right to create is never challenged. Ron Fell

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POLYGRAM RECORDS STEPS INTO 1986 WITH A BIG SMILE AS RENÈ & ANGELA START THE YEAR WITH A BANG!







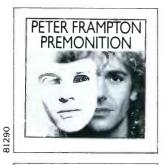
RENÈ & ANGELA'S LATEST RELEASE FROM THEIR <u>STREET CALLED DESIRE</u> ALBUM, "YOUR SMILE", IS WHY!!!

GAVIN REPORT 14* RADIO & RECORDS 12* IMPACT 23* BILLBOARD 18*

JACK THE RAPPER DEBUT 35* CASHBOX 16* BLACK RADIO EXCLUSIVE 12*

PolyGram Records

ATLANTIC KEEPS THE HEAT ON!



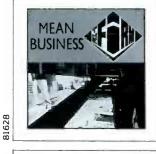
PETER FRAMPTON "LYING"7-89463

No lie about it! Frampton is alive and well and on the radio! A smashing "welcome back" for one of rock's biggest talents! Featuring Peter and a stellar lineup of musicians at their best! From the album "Premonition".



ROGER DALTREY "QUICKSILVER LIGHTNING"₇₋₈₉₄₅₇

The energy-packed title theme, featuring Roger Daltrey, from "Quicksilver (Original Motion Picture Soundtrack)". The music is hot, the campaign massive and the target...your audience. Hot at album radio and Top 40!



THE FIRM "ALL THE KINGS HORSES",7-89458

Jimmy Page, Paul Rodgers, Chris Slade & Tony Franklin...automatics at album radio...legends to music fans everywhere and breaking at Top 40! From the new album "Mean Business". Watch for The Firm on tour.



RAY PARKER JR. & HELEN TERRY "ONE SUNNY DAY/ DUELING BIKES"_{7.89456}

The second single release from "Quicksilver". Simply a great song with fine performances from Helen & Ray! A multi-format smash!

BILLY JOE ROYAL "BURNED LIKE A ROCKET", 199599

Top 10 at Country and crossing to Top 40 and A/C. Sales are so strong that it's outselling most pop singles! 150,000 sold and climbing like a "rocket"!



LAURA BRANIGAN "I FOUND SOMEONE" 7.89451

On your desk now!

