



the GAVIN REPORT

Editor: Dave Sholin

TOP 40

10

Station Reporting Phone (415) 392-7750



12/6 12/13 TW

▲ HEAR	Т
These	Dreams
(Capi	tol)
128 A	dds

THOMPSON TWINS King For A Day (Arista) 124 Adds

ZZ TOP Stages (Warner Brothers) 108 Adds

▲ TOP NEW AIRPLAY

RECORD TO WATCH



BARBRA STREISAND Somewhere (Columbia)

Several major adds and big gainers indicate this is one to keep an eye on.

CERTIFIED

MR.MISTER Kyrie (RCA)

STARSHIP Sara (Grunt/RCA)

		• • • • • • • • • • • • • • • • • • • •
1.	1.	1. LIONEL RICHIE - Say You, Say Me (Motown)
17.	13.	2. DIONNE & FRIENDS-That's What Friends (Arista)
12.	9.	3. STEVIE NIČKS - Talk To Me (Modern/Atco)
8.	5.	4. Eddie Murphy - Party All The Time (Columbia)
16.	14.	5. SURVIVOR - Burning Heart (Scotti Brothers)
4.	2.	6. Simple Minds - Alive & Kicking (A&M/Virgin)
34.	19.	7. BRUCE SPRINGSTEEN - My Hometown (Columbia)
11.	11.	8. DIRE STRAITS - Walk Of Life (Warner Brothers)
26.	18.	9. WHAM! - I'm Your Man (Columbia)
10.	8.	10. Cars - Tonight She Comes (Elektra)
29.	25.	11. BILLY OCEAN - When The Going Gets Tough(Jive/Ari.)
21.	15.	12. STEVIE WONDER - Go Home (Tamla/Motown)
22.	20.	13. PAUL Mc CARTNEY - Spies Like Us (Capitol)
	28.	14. WHITNEY HOUSTON - How Will I Know (Arista)
9.	7.	15. Klymaxx - I Miss You (Constellation/MCA)
7.	4.	16. John Cougar Mellencamp - Small Town (Riva/PolyGram)
24.	21.	17. BRYAN ADAMS w/TINA TURNER-It's Only Love (A&M)
40.	35.	18. DREAM ACADEMY - Life In A Northern Town (W.B.)
		19. MR.MISTER - Kyrie (RCA)
30.	24.	20. NIGHT RANGER - Goodbye (Camel/MCA)
25.	22.	21. Pete Townshend - Face The Face (Atco)
35.	30.	22. COREY HART - Everything In My Heart (EMI/America)
2.	6.	23. Phil Collins & Marilyn Martin-Separate Lives (Atlantic)
	40.	24. MIKE & THE MECHANICS - Silent Running (Atlantic)
		25. JAMES BROWN - Living In America (Scotti Bros.)
	38.	26. A-HA - The Sun Always Shines On T.V. (Warner Bros.)
3.	3.	27. Mr. Mister - Broken Wings (RCA)
32.	29.	28. Pat Benatar - Sex As A Weapon (Chrysalis)
39.	34.	29. <u>JELLYBEAN</u> - Sidewalk Talk (EMI America)
37.	33.	30. TA MARA & THE SEEN - Everybody Dance (A&M)
		31. SADE - Sweetest Taboo (Portrait)
		32. MIAMI SOUND MACHINE - Conga (Epic)
20.	26.	33. Clarence Clemmons & Jackson Browne - You're (Col.)
		34. STARSHIP - Sara (Grunt/RCA)
		35. BALTIMORA - Tarzan Boy (Manhattan)
		36. ASIA - Go (Geffen)
18.	16.	37. Sting - Love Is The Seventh Wave (A&M)
23.	23.	38. Kool & The Gang - Emergency (DeLite/PolyGram)
		39. SHEILA E - A Love Bizarre (Paisley/Warner Bros.)
5.	12.	40. ZZ Top - Sleeping Bag (Warner Brothers)

CHRTBOUND

	Reports	Adds	0n	Chart
+THOMPSON TWINS - King For A Day (Arista)	147	124	20	3
+HEART - These Dreams (Capitol)	136	128	6	2
+ZZ TOP - Stages (Warner Bros.)	134	108	22	4
+FREDDIE JACKSON - He'll Never Love You (Cap	.) 126	26	76	24
+ELTON JOHN - Nikita (Geffen)	115	95	17	3

ATLANTIC HIT PICS FOR!

"Silent Running Mike and the Mechanics

#1 at Album radio and closing rapidly at Top 40. The first Hit Single from an album that's knee deep in Hot Tracks. Building to a roar a these major market Top 40 stations ...

Z93 **KAFM** KEGL 940 KS103 B104 KZZP KTKS

WLS AM/FM Z106

KWSS B96

WHTT and MORE! Q107 HEAVY ROTATION MTV





"What You Need"

band is ready to go over the Top in America. Already radio. What You

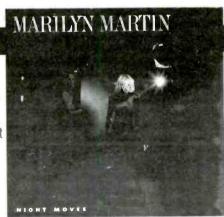
Down Under's hottest Need is satisfying the programming needs of Top 40 radio. Album sales exploding on Album approaching gold! Be It's absolutely the

sure to catch INXS on the 2nd lea of their SRO US tour in February and March. hottest show on the road!

Marilyn Martin "Night Moves"

Following her #1 debut in '85 with Phil Collins on "Separate Lives" Marilyn moves to solo territory. with her first single "Night Moves" (co-written with John Parr) and forthcoming album

Producers include Arif Mardin, Phil Ramon, John Astley, and Phil Chapman. A Stellar debut for 1986's brightest new face. One of this week's MOST ADDED records



From the forthcoming soundtrack, from the motion picture QUICKSILVER Roger Daltrey "Quicksilver Lightning" ON YOUR DESK NOW!

Ray Parker Jr. and Helen Carey "One Sunny Day" Out Next Week Peter Frampton "Lying" ON YOUR The first single in 12" release from his new album

UP & COMING

ARTIST & TITLE	Reports	Adds	_0n	Chart
HOOTERS - Day By Day (Columbia)	111	19	68	24
*STING - Russians (A&M)	102	72	23	7
PAUL YOUNG - Everything Must Change (Columbia)	99	5	54	40
QUEEN - One Vision (Capitol)	84	6	66	12
*MARILYN MARTIN - Wildest Dreams (Atlantic)	79	74	5	
STARPOINT - Object Of My Desire (Elektra)	72	7	28	37
OMD - Secret (A&M/Virgin)	70	16	42	12
TWISTED SISTER - Leader Of The Pack (Atlantic)	68	4	52	12
*CHAKA KHAN - Own The Night (MCA)	63	17	46	
*LOVERBOY - This Could Be The Night (Columbia)	63	55	7	1
RUSH - The Big Money (Mercury/PolyGram)	57	8	37	12
READY FOR THE WORLD - Digital Display (MCA)	55	10	24	21
*ARETHA FRANKLIN - Another Night (Arista)	53	45	8	
*INXS - What You Need (Atlantic)	47	44	3	
EL DeBARGE w/DeBARGE - The Heart Is Not So Smart (Gordy)	46	3	21	22
*ABC - How To Be A Millionaire (Mercury/PolyGram)	46	43	3	
BARBRA STREISAND - Somewhere (Columbia)	45	5	15	25
*ATLANTIC STARR - Secret Lover (A&M)	44	24	15	5
*DAVID PACK - Prove Me Wrong (Warner Bros.)	44	31	13	
JOHN HIATT - Snake Charmer (Atlantic)	43	13	27	3
JONI MITCHELL - Good Friends (Geffen)	42	1	36	5
EUGENE WILDE - Don't Say No Tonight (Philly World)	39	3	23	13
ROGER DALTREY - Let Me Down Easy (Atlantic)	38	7	26	5
ALARM - Strength (IRS)	37	9	23	5
*ISLEY, JASPER, ISLEY - Caravan Of Love (Epic)	33	10	14	9
*CHARLIE SEXTON - Beat's So Lonely (MCA)	31	6	22	3
MAURICE WHITE - I Need You (Columbia)	. 27		13	14
NICK LOWE - I Knew The Bride (Columbia)	26	2	6	18
*RAY PARKER JR - One-Sided Love Affair (Arista)	24	4	14	6
*FORTUNE - Stacy (MCA)	20	3	16	1
*ROBERT TEPPER - No Easy Way Out (Scotti Bros.)	20	19	1	

*Debuts In Up and Coming...

Dropped: #10 Arcadia, #17 Elton John, #27 Heart, #31 Starship, #32 Scritti Politti, #36 Sheena Easton,
#37 Wang Chung, #39 Thompson Twins, James Taylor, John Cafferty, Loverboy, New Edition,
Jack Wagner, Bryan Adams, Lisa Lisa & Full Force W/C.J., Pointer Sisters,
Meri_D. Marshall, INXS, Barry Manilow, Robert Palmer, Jon Butcher Axis.

INSIDE TOP 40 WITH DAVE SHOLIN

Like many playlists at the start of the year, the ol' Top 40 has gone through some changes and the dust hasn't settled yet. DIONNE and STEVIE will fight it out for rights to number one next week. The holiday box office success of Rocky IV has helped SURVIVOR get into the top 5. Expect BILLY OCEAN to pull off a big top ten number.

DREAM ACADEMY scores a 29% Hit Factor, already in the top 20 in Toronto, Anchorage, Seattle, Dallas, Baltimore, Washington, etc. If SURVIVOR has been helped by Rocky IV, so has JAMES BROWN. By the way, for those of you coming to our Media Seminar next month, the Godfather himself will be headlining the Fairmont Hotel's Venetian Room that week. Big gains posted at WROQ-Charlotte debuting at #21, B-94-Pittsburgh 30-9, WHTT-Boston debut #24,

B-97-New Orleans 28-9, B-95-Kansas City 23-17, KUBE-Seattle 33-13. etc.

MIKE & THE MECHANICS now claims well over 200 reports and a Hit Factor of 18%. Kicking in at KATD-San Jose 30-9, KOZE-Lewiston 31-17, KKYS-Bryan 33-11, WKTI-Milwaukee 28-11, etc. SADE has her strongest effort since "Smooth Operator", climbing 29-19 at KIIS/FM, 27-12 KUAD, 25-8 KS103, debuts #9 WBEN, 19-10 KFYR, 29-7 WSPT, etc. Lots of growth left on this one.

MIAMI SOUND MACHINE has held on through the holidays and is now top ten in Phoenix at KZZP, San Angelo KIXY, Z104-Madison, Nashville Y107, Daytona Beach WNFI, Philly Z106, etc. STARSHIP debuts top 30 for PRO/FM-Providence, Q104-Gadsden, Q105-Tampa, WBCY-Charlotte, KPOP-Sacramento, etc. BALTIMORA has their best week

so far, with 23 new believers. Top Ten at I-95-Miami, CFTR-Toronto, KWSS-San Jose, KMEL-San Francisco, WPFM-Panama City, etc. Adds at KIIS/FM, KFMY, KREO, KHTX, KHOP/FM, WSPK, WFLY, etc.

BARBRA STREISAND has a noteworthy 24% Hit Factor confirming the appeal of this record on the Top 40 side. Moves 25-9 WQCR, 34-24 Q104, 25-14 WKDQ, 14-7 KMAJ, KZZB 22-10, 17-6 KFYR, etc. Debuts inside the top 20 include WBBQ, KDZA, KIMN, etc. Doing very well.



February 21st and 22nd at The Fairmont Hotel, San Francisco

DID YOU KNOW THAT "BOP" IS STILL COUNTRY'S #1 MOST REQUESTED?

DID YOU KNOW "BOP" IS AMONG THE BEST IN SALES RIGHT NOW?

> DID YOU KNOW "BOP" IS BREAKING A/C?

DID YOU KNOW THAT HOUSTON'S KKBQ ADDED "BOP" AT #11 THIS WEEK?

> NOW YOU KNOW, IT'S TIME TO

(Written by Paul Davis and J. Kimball)

DAN SEALS













Research: Keith Zimmerman Lisa Smith Betty Hollars

January 10, 1986/the GAVIN REPORT



Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record - 60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 272

STATIONS CHARTED								REVIEW (
ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	20-30	Uncharted	HIT	Wooks
BILLY OCEAN - When The Going(Jive/Arista)	244		7	19	141	62	15	688	5
WHITNEY HOUSTON - How Will I Know (Arista)	239	7	5	15	81	107	24	42%	4
BRUCE SPRINGSTEEN - My Hometown (Columbia)	239	1	13	60	111	50	4	76%	4
STEVIE NICKS - Talk To Me (Modern/Atco)	236	2	97	91	38	5	3	95%	7
LIONEL RICHIE - Say You, Say Me (Motown)	234		207	25	1	1,551	1	99%	9
MR.MISTER - Kyrie (RCA)	234	38	3	1	30	90	72	14%	2
DIONNE & FRIENDS - That's What (Arista)	230	2	131	59	33	5		96%	8
WHAM! - I'm Your Man (Columbia)	230	2	22	73	118	13	2	92%	5
DREAM ACADEMY - Life In A Northern (WB)	223	11	5	8.	53	96	50	29%	7
SURVIVOR - Burning Heart (Scotti Bros.)	222	2	44	104	60	10	2	93%	9
STEVIE WONDER - Go Home (Tamla/Motown)	217		17	38	117	39	6	79%	6
MIKE & MECHANICS - Silent Running (Atlantic)	216	29	ц	8	27	66	82	18%	7
STARSHIP - Sara (Grunt/RCA)	211	86	1		8	41	75	4%	2
PAUL McCARTNEY - Spies Like Us (Capitol)	210	2	21	41	115	23	8	84%	6
JAMES BROWN - Living In America (Scotti Bros.)	200	16	3	6	23	88	64	16%	3
A-HA - The Sun Always (Warner Bros.)	197	12		3	34	89	59	18%	5
DIRE STRAITS - Walk Of Life (Warner Bros.)	191	2	79	89	18	2	1	97%	8
EDDIE MURPHY - Party All The Time (Columbia)	189		139	41	7	2		98%	10
THE CARS - Tonight She Comes (Elektra)	189	122	73	91	21	2	2	97%	9
SADE - Sweetest Taboo (Portrait)	186	22	1	9	26	64	64	19%	6
COREY HART - Everything In My Heart (EMI)	183	3	4	3	35	93	45	22%	5
NIGHT RANGER - Goodbye (Camel/MCA)	179	4	6	30	78	52	9	63%	8
B.ADAMS & T.TURNER - It's Only Love (A&M)	176	1.	12	33	102	23	5	83%	6
KLYMAXX - I Miss You (Constellation/MCA)	173		101	61	7	2	2	97%	12
PETE TOWNSHEND - Face The Face (Atco)	172	2	8	18	80	48	16	61%	8
MIAMI SOUND MACHINE - Conga (Columbia)	158	29	8	12	21 .	51	37	25%	8
TAMARA & THE SEEN - Everybody Dance (A&M)	151	2	4	8	34	65	38	30%	11
PAT BENATAR - Sex As A Weapon (Chrysalis)	148	1	3	5	49	71	19	38%	6
J.C. MELLENCAMP - Small Town (Riva/PolyGram)	146	1	66	67	8	3	1	96%	9
ASIA - Go (Geffen)	146	16	1	1	9	27	92	7%	5
JELLYBEAN - Sidewalk Talk (EMI America)	141	12	5	11	41	59	13	40%	7
BALTIMORA - Tarzan Boy (Manhattan)	135	23	9	1	15	26	61	18%	11
FREDDIE JACKSON - He'll Never Love You (Cap.)	126	26		1	2	21	76	2%	2
SHEILA E - A Love Bizarre (Paisley/W.B.)	120	30	3	5	17	20	45	20%	3
THE HOOTERS - Day By Day (Columbia)	111	19			4	20	68	3%	3

Come In From The Cold,With Arista's Hottest



Whitney Houston "How Will I Know"

Here we go again ... another **SMASH** from the Triple Platinum Album.

R&R 24*-17* Billboard 31*-23* GAVIN

Thompson Twins "King For A Day"

#52° in Billboard, Highest debut on chart. **MOST ADDED** 160/141 One Week **BREAKER SMASH** Fastest reacting record since the #1 "Hold Me Now"

Billy Ocean "When The Going Gets Tough, The Tough Get Going"

R&R 18'-14' Billboard 26'-16' GAVIN

P.S.

GET READY FOR THE #1 MOST

ADDED AOR CUT IN AMERICA

ADDED AOR CUT IN AMERICA

"STEREOTOMY" ALAN PARSONS PROJECT

ARISTA



Aretha Franklin

ON YOUR DESK NOW!

"Another Night"

Already 2 Top 5 singles
her first **Platinum Album** ever
Up for many **American Music** and **Grammy Awards** • Already On: WLS, 94Q,
Z93, WCZY, WHYT, WXKS, WZOU, WQUE,
WZUU, KOPA, WTIC/FM . . . and more!
Dave Sholin Personal Pick 1/10/86

ARETHA FRANKLIN - Another Night (Arista)
One of the few albums released last year that could be tracked start to finish without a loser in the bunch.
Another winner from Lady Soul.



Dionne & Friends "That's What Friends Are For"

#1 in Billboard Gold Single Gold Album

NEXT SINGLE
"REMEMBER YOUR HEART"

All From Arista Records, Where The Hits Keep Coming Home ... Year After

Year

NORTHEAST

Toronto, ON (Brad Jones-CHUM) Starship, Midge Ure, F. Jackson, A. Murray, T. Twins, A-ha, Miami S.M. Toronto, ON (Bob Saint-CFTR) The Box, One to One, Elton, ZZ Top, F.Jackson, Starship, A.Murray. Hamilton, ON (Nevin Grant-CKOC) The Box, Arrows. Boston, MA (White/Donaghey-WXKS/FM) Elton, A.Franklin, T.Twins, Mike & Mechanics, Heart, Sting. Boston, MA (Chris Knight-WHTT) R. Tepper, C. Sexton, T. Twins, Elton, Heart. Cape Cod, MA (Gary Franklin-WKPE) T. Twins, Sheila E., Sting, Opus, M.Martin, Talk Talk, ZZ Top, Heart, Loverboy. Providence, RI (Tom Cuddy-PRO/FM) T.Twins, Heart, R. Tepper, Sting, Divinyls, Loverboy. Keene, NH (Mike Trombly-WKNE/FM) Mr. Mister, Miami S.M., T.Twins, A.Franklin, Starship, Heart. Bangor, ME (John Marshall-WZON) Bangles, Opus, Heart, INXS, Divinyls, ZZ Top, T.Twins, Elton, A.Franklin. Ellsworth, ME (Tim Moore-WKSQ) No adds. Burlington, VT (Tom Richards-Q99) OMD, E.Wilde, T.Twins, A.Franklin. Hartford, CT (Mike West-WTIC/FM) Hooters, Heart, A.Franklin, Elton, T.Twins. New Haven, CI (Stef Rybak-KC101) Miami S.M., Heart, A.Starr. Westport, CT (Storm N.Norman-WEBE/FM) M.Martin, Heart, D.Straits. New York, NY (Scott Shannon-Z100) A. Starr, Survivor, D.Straits, Jellybean, Mr.Mister. New York, NY (Steve Ellis-WAPP) Mike & Mechanics, INXS, Bon Jovi. Albany, NY (Todd Martin-WFLY) Baltimora, ZZ Top, Heart, Sting, J.Brown.

Schenectady, NY (Jim Walsh-3WD) A.Murray, Opus, ABC,
Heart, Elton, ZZ Top, Sheila E., Starship. Poughkeepsie, NY (Pete James-WSPK/FM) Chaka Khan, Starship, A.Starr, Heart, T.Twins, Elton, ZZ Top, M.Martin, ABC, Baltimora. Utica, NY (Jim Reitz-WRCK) ZZ Top, T.Twins, Heart,

MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) ZZ Top, Elton, A.Franklin, T.Twins, Heart, Asia, ABC, M.Martin. Trenton, NJ (Tom Taylor-WPST) Heart, Elton, Sting, Miami S.M., T.Twins, ZZ Top. Pittsburgh, PA (Nick Bazoo-B94) T.Twins, Heart, Isley. Pittsburgh, PA (Keith Abrams-WHTX) Starship, A.Starr, T. Twins, A. Franklin, Heart.

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Loverboy, Elton, M.Martin, David Pack.

Buffalo, NY (Roger Christian-WBEN/FM) A.Starr, ZZ Top,

Ready/World, F.Jackson, M.Martin, Heart, T.Twins.

Johnstown, PA (Rich Kelly-WCRO)Starship, Queen, Mister. Erie, PA (Jim Cook-WJET) Asia, ZZ Top, P.Collins. Erie, PA (Bill Shannon-K104) Elton, Heart, Loverboy, Sly Fox, M.Martin, Talk Talk, Grace Jones. Altoona, PA (Steve Kelsey-WFBG) ZZ Top, Sting, Ready/World, Loverboy, Heart. Williamsport, PA (Carl James-WSQV) J.Brown, Dream Academy, Mike & M., Baltimora, Starship, Sting, ZZ Top, Hooters, P.Young, F.Jackson.

<u>Philadelphia, PA</u> (Steve Davis-Z106) Mike & M., Heart, Starship. Washington, DC (Rivers/Baxter-WAVA) Sade, T. Twins, Ready/World. Washington, DC (Kaghan/Dempsey-B106) T.Twins, Heart. Baltimore, MD (Kingston/Kronthal-BlO4) Starship, Ready/World, Mike & M., T.Twins. Ocean City, MD (Jack Gillen-WKHI/FM) Sting, Elton, Heart, ZZ Top, T.Twins, ABC, Talk Talk, M.Martin. Cedar Bluff, VA (Bob Asbury-WYRV) T.Twins, Sade, M.Martin, ABC, Grace Jones. Sanford, NC (Bill Freeman-WFJA) Starship, ZZ Top, T.Twins, Sting, David Pack, R.Tepper, M.Martin. Raleigh, NC (Bill Duncan-94Z) ZZ Top, Heart, Dream Academy, Durham/Raleigh, NC (Cindy Wright-G105) ZZ Top, Miami S.M., Sting, T.Twins, Elton, Heart. Shelby, NC (Andy Foster-WXIK) Sheila E., Elton, T. Twins, A. Franklin, Heart, Sting. Charlotte, NC (Chrysler/Stevens-WJZR/FM) J.Brown, T. Twins, Starship, Sting, ABC, A. Franklin, Elton, M.Martin, ZZ Top, Heart. Charlotte, NC (Bill Martin-WBCY) Jellybean, Elton, McCartney. Charlotte, NC (Blackwell/William-WROQ) Hooters, T.Twins, A.Franklin, Heart, ZZ Top. Fairmont, NC (Bill Sellars-WZYZ) A.Starr, ZZ Top, Elton, ABC, Starship, David Pack, Morris Day. Boone, NC (Will Vickers-WASU/FM) Mr. Mister, Starship, Mike & M., Dream Academy. Hendersonville, NC (Al B.Lake-WHVL) David Pack, ZZ Top, J. Hiatt, A. Parsons, Heart, M. Martin, INXS, Opus, R. Tepper, Alarm. Florence, SC (Martin Green-106X) Sting, A.Starr, Elton, Divinyls, Heart, ZZ Top, T.Twins, David Pack, C.Sexton, Fortune, A.Franklin, Loverboy. Cheraw, SC (Jay Lewis-WPDZ) ZZ Top, Mike & M., M.Martin, Hooters, Sting, David Pack, Elton, Twisted Sister, Starship, Mr. Mister. Kingstree, SC (Greg Knop/WKSP) Sly Fox, Pia, David

E E S "WALKING I C E'' E INGL E ON RO E INT M T Н ALBUM C K 0 BLUE B A

ON YOUR TURNTABLE NOW



Pack, Grace Jones, Morris Day, M.Martin, INXS,

J.Hiatt, Opus, ZZ Top.
Myrtle Beach, SC (Linda King-WKZQ) Heart, Elton,

Sting, ABC, M.Martin, Loverboy, T.Twins.



PRÓDUCED BY: STEVE LEVINE FOR DO NOT ERASE PRODUCTIONS, INC. REMIXED BY: MIKE SHIPLEY . MANAGEMENT: J. ISAAC/ISAAC MANAGEMENT

Greenville, SC (Tommy Smith-WANS/FM) T.Twins, Elton, ZZ Top, Heart, Sting, M.Martin, Loverboy.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) A.Franklin, Heart, ZZ Top, Sting, M.Martin.

Soperton, GA (Stancil/Edwards-WMPZ/FM) Isley, David Pack, Sade, Heart. Augusta, GA (Bruce Stevens-WBBQ) Heart, Sting,

Elton, ZZ Top, Loverboy, A.Franklin.

Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Ready/World, ABC, M.Martin, INXS, Heart, T.Twins, A.Franklin, David Pack, Elton.

Hinesville, GA (Shannon West-WBLU) ABC, Grace Jones, Elton, Heart, Loverboy.

Savannah, GA (Weston/Allen-WIXV/FM) Sade, Elton, Heart, Loverboy, ZZ Top, A.Franklin, M.Martin, Sly Fox, Grace Jones.

Columbus, GA (David Lee Michaels-WNKS/FM) Sting, ZZ Top, Elton, M.Martin, Loverboy, Bangles, R. Tepper, ABC.

Columbus, GA (Ralph Carroll-WCGQ) Sting, M.Martin, ZZ Top, T. Twins, Elton, A. Franklin, Divinyls.

<u>Daytona Beach, FL</u> (Jim Ryan-WNFI) J.Brown, Mike&M., Sade, Sheila E., Starship, Sly Fox, ZZ Top. Tallahassee, FL (Rich Stevens-Z103) Starpoint, Sade,

Dream Academy, Sheila E.
Panama City, FL (Jeff Davis-WPFM) Heart, Sly Fox,

D. Seals, INXS, M. Martin, T. Twins, Sting, ZZ Top, Elton.

Gainesville, FL (Lou Patrick-WYKS) T.Twins, Sting, Heart, ABC.

Miami, FL (Frank Amadeo-Y100) Dream Academy, A.Starr, Starship, E.King, Heart, T.Twins, R. Tepper, Ready/World, Sting.

Miami, FL (Mark Shands-195) ABC, Springsteen, S. Politti, A.of Noise, A.Starr, Mike & M., Jocelyn B., Townshend, S.Minds.

Tampa, FL (Bobby Rich-Q105) ZZ Top, Loverboy, T. Twins, A. Starr.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) ZZ Top, Sting, Heart, Mike & M., T.Twins, A.Franklin.

Tuscaloosa, AL (Shannon/Canada-WNPT) Dream Academy, Oingo Boingo, Paul Young, Mr.Mister, Ready/World, Jellybean, Ta Mara, Baltimora, Hooters, Rush.

Fayette, AL (Kelsey Scott-WHKW) Opus, S.J. Taylor, Starship, ZZ Top, David Pack, OMD, ABC, T. Twins, R.Parker, M.Martin, A.Franklin, Heart, Sly Fox, Loverboy.

Florence, AL (Shayne/Durham-WQLT) A-ha, Baltimora, J.Brown, C.Hart, Heart, F.Jackson, Elton, Miami S.M., D. Pack, R. Parker, Starship, T. Twins. Gadsden, AL (Davis/St.John-Q104) Isley, T.Twins,

Heart, Loverboy, A.Starr. Montgomery, AL (Alan DuPrest-WHHY/FM) Starship,

ZZ Top, Heart, M.Martin. Mobile, AL (Griffith/Golden-Gl00) INXS, Hooters, M.Martin, ZZ Top, Sade, Chaka Khan, Rush,

F.Jackson, Streisand, Dream Academy, Asia. Nashville, TN (St.John/Peace-Y107) Sting, Elton, T.Twins, Loverboy, Heart.

Johnson City, TN (Potter/Taylor-WQUT) ZZ Top. Elton, Sade, C.Sexton.

Sparta, TN (Bill Winningham-WSMT) ZZ Top, Starship,

Chaka Khan, R.Tepper, Alarm, R.Parker.
New Albany/Tupelo, MS (Lisa Landau-KZ103) INXS,
Sting, Alarm, ZZ Top, Starship.

Greenville, MS (Jackie Rand-WIQQ) J.Brown, Rush, F.Jackson, Loverboy, Starship, Elton, OMD, ZZ Top, M.Martin.

Jackson, MS (Bill Crews-94TYX) T.Twins, Elton, A.Starr, Starship.

Hattiesburg, MS (Hooper/Michaels-WHSY/FM) Elton. ABC, Sting, ZZ Top.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Asia, A-ha, Starpoint, Mr. Mister, Starship.

Biloxi, MS (Bob Lima-WQID) Baltimora, Elton,

Sheila E., Loverboy, Opus. McComb, MS (Sara Kay-WHNY) A. Franklin, INXS, L. Vandross, ABC, ZZ Top, T. Twins, M. Martin, Elton, Heart.

Starkville, MS (Williams/Fonda-WKOR) C.Sexton. F.Jackson, Mr.Mister, Starship, Chaka Khan,

Sheila E., ZZ Top, Fortune. Jenkins, KY (G.C. Kincer-WIFX) Ready/World. Paducah, KY (Tony Richards-WDDJ/FM) Mike & M.,

Sheila E., Asia, ZZ Top, S.J. Taylor. Bowling Green, KY (Darrell Duvall-WBGN) Elton, Sting, M.Martin, INXS, S.J. Taylor.

Glasgow, KY (Collins/Toms-WOVO/FM) A.Franklin, M.Martin, T.Twins, J.Holliday, Rush, ZZ Top, R.Daltrey, Sade, S.R.Vaughan, Marillion, Heart, Miami S.M., Starpoint, Sheila E., S.J. Taylor.

Evansville, IN (Margo King-WKDQ) Starship, M. Franks. New Orleans, LA (O'Kelly/Rolling-B97) A.Starr,

Mike & M., ABC, Heart, T.Twins. Baton Rouge, LA (Rice/A.-WFMF) Starship, Sting, Mike & Mechanics.

Baton Rouge, LA (Michael Adams-WGGZ/FM) Mike & M., Starship.

Monroe, LA (Lori Clary-KNOE/FM) J.Rush, Heart, OMD, Isley, Starship, Jellybean, Elton. Alexandria, LA (Christie Atwood-KQID/FM) Starship,

EAST CENTRAL

Loverboy, Heart,

Pineville, WV (Steve Browning-WWYO) Grace Jones, Mr.Mister, David Pack, Sting, A.Franklin, T.Twins. Charleston, WV (Bailey/Hampton-WVSR/FM) A.Franklin, Elton, Sting, T.Twins, M.Martin, Heart, ABC.

Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) Baltimora, Sheila E., Elton, Loverboy, M.Martin, Miami S.M., ZZ Top.

Columbus, OH (Cook/Haines-92X) Miami S.M., Starship, T.Twins, ZZ Top, F.Jackson.

Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) Sade, Miami S.M.

Cincinnati, OH (Jim Fox-Q102) Dionne & F., Miami S.M. Richmond, IN (Rick Casey-K96) R. Tepper. Vincennes, IN (Danny Wayne-WRTB/FM) D.Pack, Sade.

Terre Haute, IN (Mike Arnett-WPFR) Queen, ZZ Top,

Grace Jones, Mr. Mister, David Pack. Ann Arbor, MI (Brent Alberts-WIQB) Mr. Mister, Dionne

& Friends, C.Hart.

Detroit, MI (Gary Berkowitz-WHTY) Baltimora, T.Twins, ABC, A.Franklin.

Lansing, MI (Mark Maloney-WVIC) Mike & M.

Kalamazoo, MI (Bill Anthony-WKMI) A-ha, Miami S.M., Mr.Mister.

Grand Rapids, MI (Mike Tinnes-WKLQ) Starship. Alpena, MI (Darrell Kelley-WHSB) Elton, Heart, ABC, A.Franklin, Starship, T.Twins, J.Brown, Mr.Mister, Miami S.M.

Gaylord, MI (David Barr-WZXM) Mike & M., ZZ Top, Heart, DeBarge.

Petoskey, MI (Dennis Martin-WWPZ) Jellybean, Miami.

UPPER MIDWEST

Des Moines, IA (Piper/O'Douglas-X103) ZZ Top, Heart. Ft. Dodge, IA (Cal Bierman-KKEZ) Starship, Queen, Ready/World, ZZ Top, T.Twins, R.Tepper.

Sioux City, IA (Tim Harrison-KSEZ/FM) Elton, Sting, ZZ Top, T.Twins, Baltimora, M.Martin. Sioux City, IA (Pat Paxton-KGLI) T.Twins, Elton, ZZ Top. Iowa City/Cedar Rapid, IA (Ted Burton Jacobsen-HIT101) Mr.Mister. Cedar Rapids, IA (Brad Fuhr-KQCR/FM) McCartney, Clinton, IA (Bill Warner-KNJY) R.Daltrey, J.Brown, ZZ Top, Elton, Asia, Grace Jones. Davenport, IA (Gynny O'Hara-KIIK) T.Twins, ZZ Top, Jellybean, F.Jackson, Sting. Kenosha, WI (Terry Havel-WJZQ) Asia, Heart, Sade, W. Houston, Miami S.M., Mr. Mister, Night Ranger, Starship. Milwaukee, WI (Denise Lauren-WKTI) ZZ Top, Heart. Milwaukee, WI (Geoff Davis-WZUU) Sheila E., ZZ Top, T.Twins, Chaka Khan, A.Franklin. Madison, WI (Little/Hudson-Z104) Elton, W. Houston, Appleton/Oshkosh, WI (Kim Bradleigh-WKAU) Sting, ZZ Top, Bangles, INXS, Gerard. Two Rivers, WI (Don Cook-WQTC) M. Martin, Heart, Jellybean, Loverboy. Wausau, WI (Dave Wright-WRIG) Heart, Elton, M. Franks. Wausau, WI (Mike Edwards-WIFC/FM) Bangles, Heart, Miami S.M. Stevens Point, WI (Bouley/Steffen-WSPT) T. Twins, Sheila E., Elton, Loverboy, F.Jackson. La Crosse, WI (Chuck Knight-HIT105) T.Twins.
La Crosse, WI (Greer/Car-WIZM/FM) Asia, Mike & M., Paul Young, Baltimora, Sheila E. Eau Claire, WI (Rick James-WBIZ) Loverboy, T.Twins, Hooters, A.Franklin. Minneapolis/St.Paul, MN (Anthony/Michaels-KDWB/FM) Mr.Mister, P.Benatar. Rochester, MN (Denny Foster-KROC/FM) ZZ Top, Loverboy, T.Twins, M.Martin, Talk Talk. Mankato, MN (Garvin/McCormick-KDOG/FM) Mr. Mister, Heart, P.Collins, Elton, ZZ Top, Hooters, A.Parsons, Paul Young, Sting, M.Martin, INXS, Sheila E., Loverboy, T.Twins, David Pack, F.Jackson. St.Cloud, MN (Patton/Wakefield-KCLD/FM) Rush, Starship, Jellybean, Joni Mitchell. Vermillion, SD (Dean Russell-KVRF) Gerard, ZZ Top, Starship, Jets, T.Twins, Heart, Miami S.M., M.Martin, Chaka Khan, Loverboy, R.Tepper. Yankton, SD (Randy Kussman-KQHU/FM) Mr. Mister, Sheila E., J.Brown, T.Twins, J.Hiatt, INXS, M.Martin, ZZ Top, OMD, Paul Young, Ready/World, Sting. Sioux Falls, SD (Adam North-KKRC) Sade, Sting, Mike & Mechanics. Aberdeen, SD (Dan Zerr-KSDN) Heart, Baltimora, T. Twins, Loverboy. Aberdeen, SD (Scott Daniels-KQ95) David Pack, M.Martin, T.Twins, Grace Jones, INXS. Rapid City, SD (Wilson/O'Douglas-KGGG/FM) Mr.Mister, C.Clemons. Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Elton, ZZ Top, Sting, Twisted Sister, E.Wilde, INXS. Fargo, ND (Anderson/Palmer-Y94) Heart, R.Tepper. Grand Forks, ND (Nordine/Right-KKXL/FM) Sting, Sade, Heart, Sheila E.

De Kalb, IL (Lew White-WDEK/FM) Miami S.M., Starpoint, David Pack. Joliet, IL (Lentine/Beber-WLLI) T.Twins, Sheila E, Gerard. Chicago, IL (Chuck Crane-WLS/AM) Heart. Chicago, IL (Jeffries/Kelly-WLS/FM) ZZ Top, Elton, Heart. Chicago, IL (Joe Bohannan-B96) Chicago Bears, Starship, T.Twins, A-ha, ZZ Top, INXS, Sting, Freeport, IL (Bill Johnson-WXXQ) ZZ Top, M.Martin, ABC, Elton, David Pack. Rockford, IL (Brill/Dent-WZOK) Wham!, Asia, Miami S.M., J.Brown, Mike & M., Heart. Bloomington, IL (Justin/Robbins-WBNQ) Chicago Bears, ZZ Top, Elton, M.Martin, T.Twins, A.Franklin, Sting, Heart. Springfield, IL (Greg Lawley-WDBR) A. Franklin, T.Twins, INXS, Loverboy, Heart, ZZ Top, Isley. Carbondale, IL (Tony Waitekus-WCIL/FM) Sheila E., J.Holliday, R. Daltrey, Sly Fox, Queen, ZZ Top. CENTRAL

Kirksville, MO (Jeff Allen-KTUF) M.Martin, Oingo Boingo, Loverboy, INXS.
East Prairie, MO (Greg Landis-KYMO) Mr.Mister, R.Daltrey, ZZ Top, Starship, Hooters, Wham!, Sting, Night Ranger, N.Lowe, OMD, Depeche Mode, Oingo Boingo, C.Hart.
Jefferson City/Columbia, MO (Brian Miller-KTXY)
Opus, M.Martin, Heart.
Waynesville, MO (Kevin Barton-KFBD) Mr.Mister, ZZ Top, Elton, David Pack, M.Martin, Bangles, Loverboy.
Topeka, KS (Roger Heaton-WIBW/FM) Mike & M., W.Houston, C.Clemons, Townshend.
Topeka, KS (Kevan Rabat-KDVV/FM) Heart, ZZ Top,

Sheila E., Loverboy, T.Twins, Sting.
Topeka, KS (Stewart/Rues-KMAJ) No adds.
Kansas City, MO (Lorrin Palagi-KBKC/FM) Critters,
Ta Mara, S.Nicks, Jellybean, Twisted Sister.
Pittsburg, KS (Bell/Porter-KQWK/FM) ZZ Top,
T.Twins, Heart, OMD.
Independence, KS (Rodney Lay Jr.-KIND) David Pack,
ABC, M.Martin, Loverboy, INXS, Alarm, Grace Jones,

Opus.
Hoisington, KS (James/Bieker-KHOK) Elton, T.Twins,
Starship, R.Daltrey, INXS, A.Franklin, A.Starr,

ZZ Top, M.Martin, Alarm.

<u>Hays, KS</u> (Michael Koerner-KJLS) Chaka Khan, INXS,

G.Jones, ABC, Loverboy, Starship, Asia.

Norfolk, NE (Doug Koehn-KNEN) DeBarge, Hooters,
Mr.Mister, J.Brown, Starship, Heart, Chaka Khan,
Elton, Baltimera, T.Twins.

Grand Island, NE (Mosley/Bradee-KSYZ/FM) A.Franklin,
 ZZ Top.

El Dorado, AR (Dan Murphy-KLBQ/FM) Heart, Sting, Loverboy, T.Twins, J.Hiatt, INXS, S.J. Taylor. Little Rock, AR (Mark McCain-KKYK) C.Clemons. Fayetteville, AR (Rob Patrick-KKEG) ZZ Top, Elton,

J. Hiatt.
Fort Smith, AR (John O'Dea-KZZE/FM) B. Adams, Sade,

Miami S.M.

<u>Ft. Smith, AR</u> (Hayes/Bryant-KISR) ZZ Top, Heart,

A.Franklin, Elton, M.Martin, Loverboy, David Pack.

SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ) Elton, T.Twins, Heart, A.Franklin.

Dallas, TX (Shomby/Crosby-KAFM) T.Twins, Chaka Khan, Heart, A.Starr.

C.Clemons.

Sade, Starpoint.

Bismarck, ND (Brannan/Hardt-KFYR) Starship, Elton,

Bismarck, ND (Bob Beck-KYYY/FM) T. Twins, Heart,

M.Martin, A.Franklin, Elton, Grace Jones.

Minot, ND (Scott Meyer-KIZZ) A-ha, Miami S.M.,

Tyler, TX (Dave Goldman-KEYP) T.Twins, Elton, Sting, ZZ Top, INXS, Heart. Lufkin, TX (Randy Shannon-KIPR/FM) Starship, INXS, R.Daltrey, F.Jackson, Streisand, Grace Jones, ABC, Opus. Nacogdoches, TX (John Rowe-KTBC) Family, INXS, M.Martin, T.Twins, ZZ Top, Elton, David Pack, R.Daltrey, Loverboy. Killeen/Temple, TX (B.J. McCrae-KIXS/FM) Starship, Sheila E., Chaka Khan, Elton, Loverboy, Sting, M.Martin, ZZ Top, R.Parker. San Angelo, TX (John Raymond-KIXY/FM) Morris Day, J.Hiatt, ABC, M.Martin, J.Rush, Elton, ZZ Top, Heart, Sly Fox. Houston, TX (Lander/Hamilton-930) D. Seals, A-ha, Mr.Mister, Mike & M., W.Houston, Sade, Starship, Sheila E., Elton, C. Sexton, A. Starr, Fortune, J.L. Turner. Beaumont, TX (Lousteau/Jackson-B95) Sheila E., A.Starr, ZZ Top, M.Martin, A.Franklin, Bangles, Divinyls, T. Twins, ABC. Bryan, TX (Carl Gideon-KTAM) Heart, M. Martin, Elton, Aretha. Bryan, TX (Austin/Turner-KTAW/FM) Loverboy, Starship, Mr. Mister, F. Jackson, Alarm, Elton, T. Twins, ZZ Top, Aretha, Sting, Miami S.M., David Pack, OMD, S.R. Vaughan. Bryan, TX (Skip Bishop-KKYS) INXS, ABC, Sting, T. Twins, D. Seals, ZZ Top, Heart, Elton, Bangles. ctoria, TX (Jay Arena-KVIC) T. Twins, Elton, Heart, Victoria, TX (Jay Arena-KVIC)
Sting, M. Martin, Loverboy. Laredo, TX (Kirk Davidson-KRRG) Hooters, Sting, Chaka Khan, 5 Star. San Antonio, TX (Hunter/Giles-Q96) Sheila E., Isley, F. Jackson, T. Twins, Alisha, Mike & M., Heart. Amarillo, TX (Tim Butler-KPUR) Heart, Bangles, ABC, Loverboy, Baltimora, Alarm. Abilene, TX (Dominic Testa-KFMN) Heart, Sting, Elton, R. Tepper. Odessa/Midland, TX (John Clay-KWES/FM) ZZ Top, Arcadia. T. Twins. El Paso, TX (Johnny Thompson-KFIM) Starship, ABC, T. Twins, INXS, Oingo Boingo. Phoenix, AZ (Guy Zapoleon-KZZP) T. Twins, Heart, F. Jackson. Tucson, AZ (Gillie/Johnson-KRQ) Elton, M. Morgan, Heart, M. Martin, Chaka, T. Twins, Isley. Cottonwood, AZ (Al Peterson-KSMK) J. Hiatt, Miami S.M., Starship, Asia, Oingo Boingo. Albuquerque, NM (Paul Marcu-KRKE) Mike & M., Sade, Starship, INXS, A. Starr, F. Jackson. Gallup, NM (Eric Allen-KYVA) Alarm, ZZ Top, Elton, Heart, T. Twins, INXS, Starship, Sting. Alamogordo, NM (Tim Weaver-KINN AM/FM) Asia, Rush,

ROCKY MOUNTAIN

Sidney, MT (Brad Zoeller-KGCH) INXS, Loverboy, Sting,
David Pack, ZZ Top, Elton, T. Twins.
Polson/Kalispell, MT (Dave Shannon-KQ92) Loverboy, INXS,
Elton, R. Tepper.
Kalispell, MT (Barry Bennett-KBBZ/FM) Mr. Mister,
Jellybean, ZZ Top, Starship, Heart.
Donver, CO (Gloria Avila-Perez-KIMN) Survivor, J. Brown,
Starship, Sting, Heart, T. Twins, F. Jackson.
Denver, CO (Geina Horton-Y108) W. Houston.
Denver, CO (Bolke/Stone-KPKE) Mr. Mister, Mike & M.,
Night Ranger.
Windsor, CO (Al Decker-KUAD/FM) S.R. Vaughan, 5 Star,
Bangles, Loverboy, M. Day, M. Martin.

Mr. Mister, INXS, J. Hiatt, ZZ Top.

TOP 40 ADDS Pueblo, CO (Rip Avina-KDZA) Elton, Diana Ross, J. Anderson, Sting, Isley. Grand Junction, CO (Collins/Stone-K-STAR) Aretha, Heart. R. Tepper, David Pack, Elton, OMD, Grace Jones, T. Twins, M. Martin, Miami Sound Machine.

Casper, WY (Todd Cavanah-KTRS) T. Twins, R. Tepper,

ABC, A. Starr, Heart, ZZ Top, Aretha, Talk Talk, Loverboy, INXS, Elton. Gillette, WY (Dennis Switzer-KOLL) Starship, Heart, Loverboy, M. Martin. Soda Springs, ID (Summers/A.D.-K79) Miami S.M., Elton, Jellybean, Mr. Mister, T. Twins. Lewiston, ID (Jay McCall-KOZE) M. Martin, Heart, Talk Talk, T. Twins, Bangles. Boise, ID (Tom Evans-KIYS) Sting, T. Twins, ABC, D. Pack, ZZ Top, Aretha, Heart, Elton, INXS.
Salt Lake City, UT (Ausham/Main-KCPX/FM) T. Twins, ABC.
Logan, UT (Wayne Richards-KBLQ) Starship, T. Twins, Elton, OMD, Chaka Khan, M. Martin. Ogden, UT (Paul Wilson-KJQ) W. Houston, D. Academy, Sade, J. Brown, Mr. Mister, OMD, Starship, ZZ Top, Provo/Salt Lake City, UT (Keith Greer-KFMY) Sly Fox, T. Twins, Baltimora, Heart, ZZ Top, F. Jackson, Elton. FAR WEST Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Sheila E., Sade, Mr. Mister, Elton, Aretha, ABC, T. Twins. Reno, NV (Shakes/Ryan-KWNZ/FM) Starship, Mike & M., Miami S.M., Queen, Chaka, T. Twins, Heart. Reno, NV(Bill Kelly-KRZQ/FM) T. Twins, Miami S.M., J. Brown, ABC, Starship, Heart, Talk Talk, Sting. Reno, NV (John Chommie-KHTX) Sting, Heart, M. Martin, T. Twins, Elton, ABC, Baltimora. Los Angeles, CA (Scarborough/Simon-KKHR) Starship, Heart, Arcadia, T. Twins. Los Angeles, CA (Mike Schaefer-KIIS/FM) Mike & M., Baltimora, Heart, ZZ Top, Streisand. San Diego, CA (Mike Preston-KS103) D. Academy, T. Twins, OMD, D. Pack, Heart. San Bernardino, CA (Shawn Demory-KGGI) Oingo Boingo, Rene & Angela, M. Day, Starship. Santa Barbara, CA (Steve Amari-Y97) No adds.
Santa Barbara, CA (Dick Williams-KIST) Starship,
Isley Brothers, Mr. Mister, J. Anderson, Aretha. Bakersfield, CA (Dave Kamper-KKXX/FM) F. Jackson. San Luis Obispo, CA (Joe Collins-KSLY/FM) ABC, Elton, Heart, A. Starr, R. Tepper. Santa Maria, CA (Maria Rubio-KXFM) Starship, Sheila E., T. Twins, ABC, M. Martin, ZZ Top, Loverboy, INXS, Oingo Boingo, Aretha, F. Jackson, Heart. Fresno, CA (Walker/Davis-KYNO)Starship, Sting, ABC, Mike & M., D. Academy, T. Twins, Hooters, Heart, Baltimora. Fresno, CA (Berry/Carter-KMGX) T. Twins, M. Martin, Heart, Hooters, INXS, Isley. Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) A. Starr, Heart, Starship, Hooters, F. Jackson, ABC, T. Twins, R. Tepper, Sting. <u>'San Francisco, CA</u> (Richard Sands-KITS/FM) Streisand, F. Jackson, Starship, Isley, C. Sexton, OMD, Hooters. San Francisco, CA (Rivers/Naftaly-KMEL) A. Starr, Elton, Mike & Mechanics. San Jose/Los Gatos, CA (Bob Harlow-KATD/FM) J. Rush, T. Twins, Sting, M. Martin, Starship. San Jose, CA (Robin Kipps-KWSS) Sheila E., A-ha,
Mike & M., Starship, T. Twins, Heart.
Stockton, CA (John Hampton-KSTN) Starship, Mr. Mister, T. Twins, Aretha, Smoke City, ABC, Chicago Bears,

A. Starr.

Modesto/Stockton, CA (David Kraham-KHOP/FM) Starship, T. Twins, Miami S.M., Baltimora, Heart, M. Martin, David Pack.

Modesto/Stockton, CA (Brian Casey-K093) Streisand. Modesto, CA (Russ Novak-KFIV/FM) T. Twins, Loverboy, Elton, A. Starr, M. Martin, ZZ Top, Aretha.

Santa Rosa, CA (Eric Scott-KREO) Hooters, Elton, A-ha, OMD, Baltimora, T. Twins, D. Academy, Mr. Mister. Arcata/Eureka, CA (Jim Nelly III-KXGO) Sting,

Starship, S. Minds.

Sacramento, CA (Gillette/Collins-FM102) Jets, S. Nicks, T. Twins, M. Martin, Sly Fox.

Sacramento, CA (Mr. Ed-KWOD) Starship, Asia, Hooters.
Sacramento, CA (David Gariano-KPOP) ZZ Top, Heart,
Sting, T. Twins, Elton.

Paradise/Chico, CA (Ron Bruder-KNVR) T. Sister, Heart, Starpoint, Mr. Mister, Hooters, E. Wilde, Starship, Sting, INXS, T. Twins, Baltimora, J. Hiatt, Loverboy. Redding, CA (Kevin Kahl-KEWB) J. Brown, Sheila E.,

Mr. Mister, Starship, Baltimora, Whitney, Hooters, Sting.

Redding, CA (Lee/Van Halen-KSXO) S. Minds, Sting, T. Twins, Chaka, D. Pack, ZZ Top, Loverboy, Alarm, 5 Star.

NORTHWEST

The Dalles, OR (Ed Ross-KACI) J. Hiatt, M. Martin, INXS, Heart, Elton, M. Lotz.

Seaside, OR (Chris Conway-KSWB) Sheila E., J. Brown, Sade, INXS, M. Martin, Queen, Mr. Mister. Portland, OR (Naganuma/Barry-KMJK) No adds.

Albany/Corvallis, OR (Mike Shannon-KIQY) Starship, T. Twins, Elton, ZZ Top, Heart, F. Jackson, Sheila E. Coos Bay, OR (Karen David-KHSN) INXS, M. Martin, ABC,

Starship, Mr. Mister, Asia, A-ha.

Coos Bay, OR (Dave O'Connor-KYNG/FM) T. Twins, Elton, ZZ Top, Sheila E., OMD, Heart, Starship, Jellybean. Roseburg, OR (Michaels/Reed-KYES) Baltimora, N. Lowe, Starship, J. Hiatt, A-ha, M. Martin, Elton, T. Twins, INXS, Heart, ZZ Top.

Medford, OR (Dennis Dixon-KBOY/FM) Starship, ABC,

Asia, Heart, Chaka, Loverboy, J. Hiatt.

Medford, OR (R. Charles Snyder-KTMT) Starship, ZZ Top, Baltimora, Heart, F. Jackson, David Pack, Starpoint, Loverboy, Elton.

Klamath Falls, OR (Terry James-KAGO/FM) Loverboy, INXS, M. Martin, Grace Jones, ZZ Top, Heart, Starship. Seattle, WA (Roberts/Matthews-KHIT) Heart, M. Martin,

Bangles. Seattle, WA (Wendy Christopher-KUBE/FM) Heart, Sting,

T. Twins, Bangles, Chaka Khan.

Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Elton, Sting,

Starship, Heart, T. Twins.

Olympia, WA (Ken Paige-KQEU) Starship, Night Ranger,

Chehalis, WA (Roger Dale-KITI) Asia, Mr. Mister, Rush,

M. Martin, R. Tepper, DeBarge. Ellensburg, WA (Thomas Mailey-KXLE/FM) Loverboy, ZZ Top, J. Hiatt, INXS, Sting.

Tri-Cities, WA (Jonathan Walker-KZZK) Heart, T. Twins,

David Pack, Aretha. Vancouver, BC (Shannon/Russell-LG73) A-ha, ZZ Top,

Loverboy, Rush, Starship, Sting, Arrows. Calgary, AL (Don Stevens-AM106) D. Straits, Sade,

Starship, Opus.

Anchorage, AK (Kay Taylor-KGOT) M. Martin, OMD, ABC, Bangles, Loverboy, Sting, T. Twins, Elton, ZZ Top,

Heart, R. Tepper.

WELCOME To Our New Top 40 Correspondent:

John O'Dea, KZZE/FM Radio, 8901 Jenny Lind Rd., Suite 98, Fort Smith, AR 72903 (501-646-2000)

JOBS

Air Talent - KFBD-Waynesville, MO

Kevin Barton (314)336-3133

Air Talent - KMUV-Conroe, TX

George Allen (409)539-1140 Air Talents - KATJ-St. George, UT

Richard Day (801)673-1450

Air Talent (future) - Bristol Broadcasting-Evansville, *Bruce Clark (Box 2000 - 47714)

Air Talent (AM drive) - WZYZ-Fairmont, NC *Bill Sellars (Box 665 - 28340)

Air Talent (PM drive) - WGOW-Chatanooga, TN Garry Mac (615)756-6141

Air Talent (AM drive) - KSTN-Stockton, CA

*John Hampton (2171 Ralph - 95206) Air Talent (AM drive) - KRMS-Osage Beach, MO

Ken Birdsong (314)348-2772

Air Talent/Prod. - KJQ-Ogden, UT *Paul Wilson (1506 Gibson Ave. - 84404)

Air Talent/Prod. - KXUS/FM-Springfield, MO

Mike Schmidt (417)831-9700

Air Talent/Prod. (AM drive) - KFAT-Corvallis, OR Skip Taylor (Box 965 - 97339)

Air Talent/Program Director - KKEG-Fayetteville, AR Steve Warren (501)521-1435

Air Talent/News/Sales - WSGB-Sutton, WV

*Steve Douglas (189 'A' Main Street - 26601) Sales - WDND-Wilmington, IL

Don Berguson (815)458-2141 Sales - KATJ-St. George, UT Art Fishler (801)673-1450

*No phone calls please.

AVAILABLE

SCOTT LOCKWOOD from KXLQ/KGRL-Bend, OR is looking for a position as Air Talent, contact him at (503)388-9915.

BUD MILLER from KBCC-Cuba, MO is looking for a position as Air Talent, contact him at (314)364-3819.

FRANK FEDERICO from WISN-Milwaukee, WI is looking for a position as Air Talent/Music Director, contact him at (414)342-4021.

JOHN PETERMEIER from KRIB-Mason City, IA is looking for a position as Air Talent/Production, contact him at (515)424-1490 (after 10 AM).

MARK JEFFREY from KFMI-Eureka, CA is looking for a position as Air Talent/Music Director/Production, contact him at (707)822-7223.

SERVICE

KMCQ/FM-The Dalles, OR - Pia Zadora (CBS), Jill Michaels (Scotti Bros.), C. Gavle (Warner Bros.) WZYZ-Fairmont, NC - singles: Sting (A&M), F. Jackson

(Capitol) WFEB-Sylacauga, AL - singles: Arista, Columbia KBAD-Carlsbad, NM - singles & LP's: RCA, Arista WIFC-Wausau, WI - CD's: all sources

Sheila E's earliest musical memories are of playing congas at the age of five in her father's band (her father is the legendary Pete Escovedo). Things happened quickly for Sheila once she started touring at an early age, and her introduction to Prince has since made history. Much of the groundwork for "The Glamorous Life" was unwittingly laid during a tour she did with the late Marvin Gaye. It was the last tour before his death and Sheila remembers his magnetism with what she describes as "... goose bumps." Her hardest hurdle, in her opinion, is breaking into a man's world by attempting to excel as a female percussionist, even to the point of featuring solos on timbale and congas. To enhance her group's act beyond the singing and percussion solos, Sheila added dance steps for the entire group to do while performing. She has been described as a committed Latin percussion user, working out on 14-inch and 15-inch Tito Puente timbales, a Go-Go bells, wood blocks and Petato model congas. She has been known, at the end of her show, to kick these congas into the crowd in a musical demolition derby. after which she is carried offstage! We spoke to Sheila soon after the release of her new LP and the release of her movie Krush Groove.

RF: We first heard about Sheila E when she played drums in her father's band at the young age of about what, five?

SE: Five, yes. He would call me up on the stage to play the drums. It was different to have a little girl up there, dressed in a little white dress and patent leather shoes and playing on a chair because the drums were even bigger than I was at the time.

RF: What is the significance of the last name "E"? You've dropped the last name and use "E" or "E."?

SE: Just E, that's easier than saying the last name. They would always pronounce it wrong, they would say "Essoveda" or "Eccoveedo" or always say it some other way that wasn't even close.

RF: You come from a family of musicians. Besides your father, Pete Escovedo, who are the other members of your family that you have played with or are playing with now?

SE: I played with my father and my uncle, Coke, when I was five in the Escovedo Brothers, and with their band, Azteca. My brother plays with my band now on the new album.

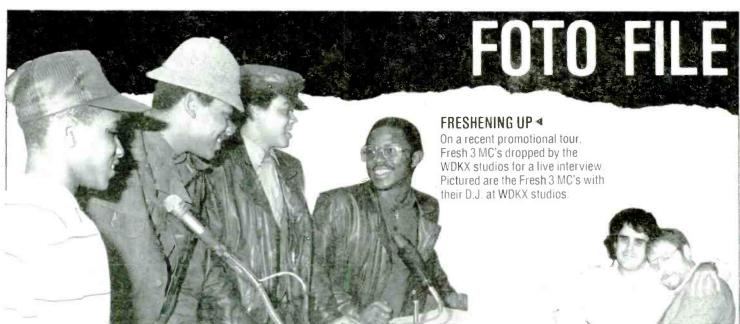
RF: You father Pete is one of the finest percussionists in the business. Did he encourage you to follow in his footsteps? SE: Yes. He grew up in a poor neighborhood and he didn't want me to grow up like he did. There weren't any women playing percussion in those days. So he wanted me to take violin and I did, for two years, from the third grade to about the fifth. Then I had three scholarship offers to go to special music schools, but I turned them all down because I thought that it was pretty



square. I ended up playing drums and was competing in sports in school, playing soccer for eight years. I really wanted to go into the Olympics if I wasn't going to be a musician. When I was in junior high school, the only parts I liked about school were sports and taking art classes. Everybody in my family liked art and played music and I wanted to be a musician. For a long time I wouldn't take money from people for playing. But when the time came and we needed the money, I guit school and went out on tour. I toured with my father's band. We played in a local club in San Francisco called "The Reunion" on Union Street, Billy Cobham heard us play one night and asked us to play on the album that he was going to start recording in three months. We didn't believe he would call us and when he did. I met George Duke. He was getting his own band together and asked me if I'd like to be part of that band and I said "Sure!" We went out on tour with George Duke, and during that time I recorded two albums with my father. Solo Tune and Happy Together on Fantasy Records.. I flew back and forth from the tour while doing the albums. That's where I met a lot of the L.A. session players. I got a lot of work playing on other albums from my association with these people and went on tour with many of them.

RF: Who were some of these bands? SE: George Duke, Billy Cobham, Herbie Hancock, Con Funk Shun, Spyro Gyra, Diana Ross and Michael Jackson ... Lee Ritenour, Harvey Mason, Marvin Gaye, Lionel Richie, and Jeffrey Osborne. RF: Was your association with Lionel in the first two legs of his massive world tour the turning point of your career? SE: It started actually with Marvin Gaye in 1983. I hadn't worked on a big tour in a while and I was at home playing with my father. When I joined Marvin's band, we were on tour for about five months and people really liked what we were doing. I brought my brother into the band and another friend so there were three percussion players. We weren't doing any choreography at the time, so I suggested to my brother that we add some, instead of just standing there and playing. So we started some of that and got everybody's attention. They really liked it and then the horn section started doing some of their own steps and it was great! When I got into Lionel's band, he hadn't heard of me and he just saw this girl up there and said, "Hi, how are you doing? Well, we'll just see what's happening here ... " So when we started playing, he was amazed! Lionel was such a nice person. He said whatever we wanted to do was fine with him. I started out on the gig playing percussion, and by the end of the tour I was doing a drum solo and then a conga solo and blowing up the stage! But as the tour went on, I wanted to play bass, keyboards, I wanted to get up in the front and do some break dancing, and sing

continued on page 48.....





WAITEING AROUND CHICAGO ◀

John Waite was making the rounds in Chicago and ended up at WBBM. Pictured here are (I to r) John Waite, Buddy Scott (P.D.—WBBM), and Tony Smith (EMI Records—Chicago).



HO-HO-HO ▲

A grateful jingle-maker expresses his gratitude to a satisfied client. Rob Sisco, V.P. of John Leader's Countdown USA (left) gets a hearty hug from Otis Conner (right), President of The Otis Conner companies in Dallas after a recent jingle session.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

PLATINUM POINTERS >

The Pointer Sisters were recently awarded Platinum albums for their current album. Pictured in Westbury, Long Island are Basil Marshall (RCA); Anita Pointer: John Ford (RCA); June Pointer; Ruth Pointer; Mike Omansky (RCA).



the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer



Reports accepted Mondays at 8am through 6pm Tuesdays

POWER TRIO

DIONNE & FRIENDS That's What Friends Are For (Arista)

STEVIE WONDER Go Home (Motown)

BARBRA STREISAND Somewhere (Columbia)

CERTIFIED

BILLY OCEAN When The Going Gets Tough.. (Jive/Arista)

DREAM ACADEMY Life In A Northern Town (Warner Bros.)

MOST ADDED

ELTON JOHN Nikita (Geffen) 64 new adds

STARSHIP Sara (RCA) 57 new adds

DREAM ACADEMY Life In A Northern Town (Warner Bros.) 28 new adds

ISLEY, JASPER, ISLEY Caravan Of Love (CBS) 28 new adds

ARETHA FRANKLIN Another Night (Arista) 28 new adds

RECORD TO WATCH

NR NISTER MR.M

MR.MISTER Kyrie (RCA)

DROPPED

Glenn Frey Amy Grant
ABC Sheena Easton
Freddie Jackson (Lady)
Bryan Ferry Cars
Aretha (Zoomin¹) F. Valli
Station Reporting Phone (415) 392-7750

2W LW TW

2. 2. 1. DIONNE & FRIENDS - That's What Friends Are For (Arista) 2. STEVIE WONDER - Go Home (Tamla) 9. 6. 3. Lionel Richie - Say You, Say Me (Motown)
4. BARBRA STREISAND - Somewhere (Columbia)
5. BRUCE SPRINGSTEEN - My Hometown (Columbia) 1. 1. 17. 9. 20. 6. DIRE STRAITS - Walk Of Life (Warner Bros.) 10. 8. 7. SADE - Sweetest Taboo (Portrait) 23. 15. 8. Klymaxx - I Miss You (Constellation/MCA) 6. 3. 9. WHITNEY HOUSTON - How Will I Know (Arista) 27. --. 10. STEVIE NICKS - Talk To Me (Modern/Atco) 19. 13. 11. EL DeBARGE w/DeBARGE - The Heart Is Not So Smart (Gordy) 27. 17 12. WHAM! - I'm Your Man (Columbia) 26. __ 3. 4. 13. James Taylor - Everyday (Columbia) 14. MAURICE WHITE - I Need You (Columbia) 21. 16. 15. BILLY OCEAN - When The Going Gets Tough... (Jive/Arista) --. 16. Mr. Mister - Broken Wings (RCA)
17. JOHN COUGAR MELLENCAMP - Small Town (Riva/PolyGram) 5. 5. 22. 21. 18. DREAM ACADEMY - Life In A Northern Town (Warner Bros.) 19. Barry Manilow - In Search Of Love (RCA) 7. 7. 20. Phil Collins & Marilyn Martin - Separate Lives (Atlantic) 4. 10. 21. MICHAEL FRANKS w/B.RUSSELL - When I Give... (W.B.) --. --. 26. 23. 22. Sting - Love Is The Seventh Wave (A&M) 23. Pointer Sisters - Freedom (RCA)
24. JOHN DENVER - Dreamland Express (RCA) 14. 12. 28. --. 25. Clarence Clemons w/J.Browne - A Friend Of Mine (Columbia) 24. 24. 26. <u>DIANA ROSS</u> - Chain Reaction (RCA)
27. Kenny Rogers - Morning Desire (RCA)
28. <u>ISLEY, JASPER, ISLEY</u> - Caravan Of Love (CBS) --. --. 8. 11. --. 29. FREDDIE JACKSON - He'll Never Love You... (Capitol) 30. Jack Wagner - Too Young (Qwest) 13. 14.

CHRTBOUND

ELTON JOHN - Nikita (Geffen) STARSHIP - Sara (RCA)

ACTION SIDES

RANDY GOODRUM - Silhouette (GRP)

OMD - Secret (A&M)

PAUL YOUNG - Everything Must Change (Columbia)

JOHN CAFFERTY & BBB - Small Town Girl (Scotti Bros.)

RAY PARKER JR - One Sided Love Affair (Arista)

JON ANDERSON - Easier Said Than Done (Elektra)

MIKE & MECHANICS - Silent Running (Atlantic)

JONI MITCHELL - Good Friends (Geffen)

JUICE NEWTON - Hurt (RCA)

DIANE SCHUUR & JOSE FELICIANO - By Design (GRP)

DOLLY PARTON - Think About Me (RCA)

AL JARREAU - Let's Pretend (Warner Bros.)

NEW

ELTON JOHN - Nikita (Geffen)
STARSHIP - Sara (RCA)
ARETHA FRANKLIN - Another Night (Arista)
THOMPSON TWINS - King For A Day (Arista)
HEART - These Dreams (Capitol)
FORTUNE - Stacy (MCA)
MR. MISTER - Kyrie (RCA)
COREY HART - Everything In My Heart (EMI America)
STING - Russians (A&M)
PEABO BRYSON - Love Always Finds A Way (Elektra)
DAN SEALS - Bop (EMI America)

A/C ANALYSIS

The chart speaks for itself.
The records that survived the holidays with underlines carry the torch for the new year. The exceptional performance of BRUCE SPRINGSTEEN, WHITNEY HOUSTON, WHAM!, BILLY OCEAN, DREAM ACADEMY and THE STARSHIP make them impossible to ignore.

Five debuts next week should include STARSHIP, ELTON JOHN and this week's RECORD TO WATCH MR.MISTER'S Kyrie. Speaking of MR.MISTER, the song already has a 45% HIT FACTOR.

A ton of great new records for your consideration. Check out the following:

RECOMMENDED FOR A/C RADIO

STARSHIP - "Sara" (Grunt/RCA) Mickey Thomas takes the ballad lead on a sure top five A/C track which is thirty seconds shorter than the LP version.

ELTON JOHN - "Nikita" (Geffen)
Trust me. He's singing to a girl...
called Nikita. She's a border
guard and he's trying to convince
her to crossover.

ARETHA FRANKLIN - "Another Night" (Arista) The third great single from her first ever platinum LP. Lady Soul ain't lettin' up with a track that's solid as a rock and within the framework of good A/C music programming.

STING - "Russians" (A&M) A melody line from Sergio Prokofiev, a Rusian composer set with thoughtful words about avoiding the ultimate holocaust.

THOMPSON TWINS - "King For A Day" (Arista) In the old Queen

For A Day TV show, starring Jack Bailey, a studio audience applauded for their favorite and the results were measured on an applause meter (aka a VU meter). Now Tom Bailey and mates are responding to audience reaction by releasing KING FOR A DAY. (Am I stretching it a bit too much?)
ROB TRO - "Thrill Of The Chase"

(Jamex) His best effort to date.
The track has a pop practicality to it and will further his career as something other than just a soap star.

Ron



February 21st and 22nd at
The Fairmont Hotel, San Francisco

Research: Diane Rufer

Diane Rufe Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 188	Last Week	234	(12/13)	
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ARTIST TITLE LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
TEVIE WONDER - Go Home (Tamla)	174	146	20	3	5	95%	8
IONEL RICHIE - Say You, Say Me (Motown)	174	143	25	6		96%	11
ARBRA STREISAND - Somewhere (Columbia)	166	114	43	9	1	94%	7
RUCE SPRINGSTEEN - My Hometown (Columbia)	175	107	46	4	18	87%	6
IRE STRAITS - Walk Of Life (Warner Bros.)	154	130	20	3	1	97%	10
ADE - Sweetest Taboo (Portrait)	163	99	48	5	11	90%	8
HITNEY HOUSTON - How Will I Know (Arista)	153	53	73	9	18	82%	6
TEVIE NICKS - Talk To Me (Modern)	130	71	48	1	10	91%	9
L DeBARGE w/DeBARGE - The Heart (Gordy)	148	42	90	8	8	89%	8
HAM! - I'm Your Man (Columbia)	145	35	76	14	19	77%	7
AURICE WHITE - I Need You (Columbia)	137	35	83	15	4	85%	8
ILLY OCEAN - When The Going (Jive/Arista)	142	36	70	13	23	74%	6
COUGAR MELLENCAMP - Small Town (PolyGram)	111	57	42	5	7	89%	10
REAM ACADEMY - Life In A Northern Town (WB)	134	31	67	8	28	73%	8
.FRANKS w/B.RUSSELL - When I Give (WB)	111	3	66	17	25	62%	6
TING - Love Is The Seventh Wave (A&M)	97	10	65	18	ц	77%	10
OHN DENVER - Dreamland Express (RCA)	92	9	50	24	9	64%	8
IANA ROSS - Chain Reaction (RCA)	74	6	35	21	12	55%	7
LEY, JASPER, ISLEY - Caravan Of Love (CBS)	72	6	26	12	28	44%	5
REDDIE JACKSON - He'll Never Love You (Capitol)	70	4	29	20	17	47%	5

NORTHEAST

Newport, NH (Tim Hoehn-WCNL) Cougar, Jarreau, Heart, Dream Academy, Ray Jr., Fortune. Lewiston, ME (Chris Layne-WLAM) Bruce, Whitney. Bangor, ME (Fred Miller-WWMJ) Elton, Aretha, C.Hart, T. Twins, Mr. Mister, Isley/Jasper/Isley. White River Jct., VT (Charlie Turner-WKXE) OMD, Aretha, Elton, Thompson Twins, Starship. New London, CT (Danny O'Brien-WNLC) Whitney, A. Murray, Sting, Aretha, Starship, Billy Ocean. New Haven, CT (Jay McCormick-WELI) Elton, M. Franks. Albany, NY (Chris Holmberg-WWOM) Elton, Peabo, A.Murray, Stevie Wonder, Bruce Springsteen. Kingston, NY (Thom Williams-WGHQ) Starship, A.Starr, Isley, Elton, Aretha, Mr.Mister, Rob Tro.
Poughkeepsie, NY (Bill Pfister-WJJB/FM) Wham!, Elton, Stevie Nicks. Pittsburgh, PA (Bob Conrad-WTAE) B.Ocean, Wham!, Bruce Springsteen. Johnstown, PA (Jack Michaels-WKYE) Starship, Aretha, Mike & Mechanics. New Castle, PA (Bobbie Vaughn-WKST) J.Denver, Wham!, Sting. Meadville, PA (Kevin Bonner-WMGW) Aretha, Isley Bros., Mr. Mister, E. Wilde, Archer & MM, Rob Tro, F. Jackson. Scranton, PA (Burke/Trama-WBQW) S.Nicks, Whitney, Amy Grant, Billy Ocean, Elton John. Wilmington, DE (Mike Daley-WDEL) Stevie Wonder. Dover, DE (Donna Beaty-WDOV) OMD, Starship, Elton, Mr. Mister, Juice, Aretha, R. Goodrum, F. Jackson, Eugene Wilde, Ray Parker Jr. Williamson, WV (Kim Whitney-WBTH) Mr. Mister, Starship, Elton, Thompson Twins, Aretha. Sutton, WV (Steve Douglas-WSGB) Jon Anderson, Dolly, Billy Ocean, John Denver.

SOUTH

Winchester, VA (Frank Mitchell-WINC) Whitney, Sade, Fortune, Starship. Harrisonburg, VA (Adam Stubbs-WQPO) No adds. Charlottesville, VA (Ken Medek-WCHV) Elton, T.Twins. Richmond, VA (Lou Dean-WRVA) Bruce, C. Gayle & G. Morris Richmond, VA (Dillon/Bevins-WEZS) Starship, Dream Academy. Lynchburg, VA (Bob Abbott-WGOL/FM) Dream Academy,
J.Cougar Mellencamp. Rocky Mount, NC (Leslie Jordan-WEED) Mr.Mister, Michael Franks, David Pack. Charlotte, NC (Marty Lambert-WBT) Starship, Dream Academy, Bruce Springsteen, Billy Ocean. Charlotte, NC (Steve Sutton-WEZC) Dan Seals. New Bern, NC (Gary Lee-WSFL/FM) T. Twins, Elton John, Randy Goodrum. Asheville, NC (Brian Lee-WSKY) Elton, Aretha, Midge Ure, Thompson Twins. Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM)
C.Clemons & J.Browne, Starship, Isley/J./Isley. Carrollton, GA (Henry Norman-WPPI) Sheila E, Sting, M.Martin, R. Tepper, Grace Jones, Talk Talk, M. Morgan. Atlanta, GA (Greg Picciano-WSB/AM) Jack Wagner. Augusta, GA (Humprheys/Patrick-WZNY) B.Ocean, Dream Academy, C.Clemons & J.Browne, Starship. Savannah, GA (Phil West-WAEV/FM) Aretha, Dan Seals, Elton, Mike & Mechanics, Starship, Atlantic Starr. Sylacauga, AL (R.Baty/A.Lee-WFEB) Mike & Mechanics, Dolly, Mr. Mister, Heart, Elton, Starship, D. Pack. Huntsville, AL (Steve Dallas-WAHR) A.Murray, Diana Ross, Michael Franks, Don Williams. Gadsden, AL (David Ford-WGAD) OMD, Bruce Springsteen, J.Denver, Elton John, Starship.

Guntersville, AL (Greg Bell-WGSV) Rob Tro, T.Twins, Elton John, Midge Ure. Anniston, AL (Lee Patrick-WDNG) Jon Anderson, D.Ross, Anne Murray, C.Gayle & G. Morris. Clarksville, TN (J.J. Austin-WJZM) No adds. Chattanooga, TN (Dale Deason-WGOW) M.Franks, Goodrum, Bruce Springsteen, Isley/Jasper/Isley. Oxford, Ms (David Kellum-J107)Mr. Mister, C. Hart, Atlantic Starr, Elton, OMD, T.Twins, Starship. Jackson, MS (Rich Allen-WJDX) Elton, Starship, Clemons. Louisville, KY (Doug McElvein-WHAS) S. Wonder, S. Nicks, Survivor, E. Murphy, Bruce Springsteen. Paducah, KY (Frank Carvell-WKYX) Elton, Midge Ure, Kenny Rogers, Yarborough & Peoples. Shreveport, LA (Jeff Edman-KVKI/FM)M.White, Dream Academy, Isley/Jasper/Isley. Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) Bruce Springsteen, DeBarge.

CENTRAL

Newark OH (Greg Moebius-WNKO) Starship, Elton John. Urbana/Springfield, OH (Russ Shafer-WKSW) Elton, T.Twins, David Pack, Loverboy. Marion, OH (Jim Howell-WMRN) Wham!, Whitney, Dream A. Marion, OH (Bill Moore-WDIF) Sade, Jon Anderson, James Brown, J. Hiatt, A. Starr, Asia, Sting. Toledo, OH (Fred Heller-WSPD) Starship, Dream Academy, Simple Minds, Diana Ross. Toledo, OH (Matthews/King-3WM) B.Springsteen, Billy Ocean, Starship. Zanesville, OH (Pete Petoniak-WHIZ) Heart, T.Twins, Elton John, Freddie Jackson. Dover, OH (Steve Kelly-WJER) Starship, Isley/J./Isley. Sandusky, OH (Bill Zimmerman-WLEC) Elton, Sade. Hamilton, OH (Mark Gibson-WMOH) No adds. Springfield, OH (Dale Grimm-WIZE) M.Franks, Isley/J./I Gallipolis, OH (Tim Maxwell-WJEH) Heart, A.Murray, Mr. Mister, C. Hart, Night Ranger, R. Tepper. Rushville, IN (Kevin Stone-WRCR) C.Clemons, Elton, Dolly Parton, Isley/Jasper/Isley. Lowell, IN (Jim Holly-WZVN) Peabo Bryson, Bruce S. Kokomo, IN (Darryl Parks-WIOU) Elton John. Versailles, IN (Dale M.Graves-WOVR) J.Denver, Whitney, Wham!, B.Ocean, Bruce Springsteen. Evansville, IN (Kay Nelson-WGBF) Mike & Mechanics, Starship, Isley/Jasper/Isley. Lafayette, IN (Mike Johnson-WASK) Elton, J.Rush, Fortune Monroe, MI (Terri McCormick-WTWR) Jon Anderson, Peabo Bryson, P. Young, C. Hart, M. Franks. Flint, MI (Bill Pearson-WTRX) Survivor, C. Hart, Starship, Aretha, F. Jackson, Mr. Mister, Fortune. Lansing, MI (Jack Robbins-WILS/FM) Dream Academy, C.Clemons, Isley/Jasper/Isley, Starship. Battle Creek, MI (Rick Chapman-WKNR) Isley/J./Isley, OMD, Starship, Jon Anderson, Diana Ross.

Kenosha, WI (Terry Havel-WLIP) Atlantic Starr, Wham!,

M.Franks, C.Hart, Elton, Starship, Chicago Bears, Isley/Jasper/Isley. Milwaukee, WI (Max McDonald-WTMJ) B.Ocean, Crystal Gayle & Gary Morris. Milwaukee, WI (Beth Fast-WMYX) No adds. Milwaukee, WI (Mike Murphy-WISN) R. Goodfull, M. Franks, Heart. Madison, WI (Doug Lane-WIBA) No adds. Reedsburg, WI (Kevin Kellogg-WRDB) Starship, Elton,

Jon Anderson, A.Starr, E.Wilde, Fortune, Heart.

Eau Claire, WI (Rick Roberts-WIAL) Aretha, T.Twins,

Green Bay, WI (David Carew-WDUZ) No adds.

Elton John.

Oshkosh, WI (Chris Hansen-WMGV) Mr. Mister, Starship, T. Twins, Randy Goodrum.

Chicago, IL (Suzy Mayzel-WCLR) Whitney, B. Ocean, Bruce Springsteen.

Wilmington, IL (Wayne Perrott-WDND) B.Ocean, Sade, Cougar Mellencamp, Bruce Springsteen.

Rockford, IL (Reed/Lockwood-WKMQ) Starship, OMD, T. Twins, James Brown, C. Hart, F. Jackson, Mr. Mister, Mike & Mechanics.

Rockford, IL (McGee/Heckler-WROK) Starship, Dream A. Freeport, IL (Allen Zipsie-WFPS)Starship,ChicagoBears. Peoria, IL (Denise Henley-WIRL) Wham!.

MIDWEST

Mason City, IA (John Petermeier-KRIB) M. Franks, Ray Jr, OMD, T. Twins, Elton, Starship, Aretha. Mason City, IA (Steve Locker-KGLO) Sade, M.Franks, Atlantic Starr, Don Williams, Elton, Ray Jr. Waterloo, IA (Roger Davis-KWLO) Wham!, Dream Academy, Peabo Bryson, Isley/Jasper/Isley, F. Jackson. Dubuque, IA (Wes Davis-KAT/FM) No adds.

Cedar Rapids, IA (Dennis Green-WMT/FM) Elton, OMD,

T.Twins, Aretha, Fortune. Cedar Rapids, IA (Gary Edwards-WMT/AM) M. Franks, Diana Ross, Archer/ M.M., Don Williams. Forest Lake, MN (Cathleen Cary-WLKX/FM) Rob Tro,

A. Murray, Dolly Parton, Glen Campbell. Northfield, MN (Rich Harris-KYMN) Sade, Diana Ross,

Michael Franks, John Cafferty Minneapolis, MN(Chuck Knapp-KSTP/FM) B.Springsteen.

Duluth, MN (Dunsworth/Collins-WEBC) Elton, Aretha, Starship.

Rochester, MN (Rich Peterson-KROC/AM) OMD, Wham!, Dream Academy, Ray Parker Jr., Frankie Valli. Austin, MN (Randy Frey-KGHR) Wham!, Joni Mitchell, Dream Academy.

Pipestone, MN (Dan Norris-KLOH/FM) Elton, Rob Tro, Ray Parker Jr., C.Hart, Mr. Mister, Starship, Jennifer Holliday, B.J. Royal.

Willmar, MN (Paul Davis-KQIC/FM) Elton, T. Twins, Starship, J. Brown, Survivor, Fortune, Mr. Mister, Heart.

Marshall, MN (Craig Allen-KKCK/FM) Wham!, Joni Mitchell, Isley/Jasper/Isley, M.Franks, P.Young. Montevideo, MN (Lou Kuno-KMGM) B.Ocean, Whitney. Cloud, MN (John Fine-WJON) Joni Mitchell, Starship, OMD, F.Jackson, Fortune, Aretha, Elton, T.Twins, C.Clemons, D.Schuur & Jose, Isley/J./I.

Fargo, ND (Jack Lundy-KZ102) C. Hart, Fortune,

Randy Goodrum, Freddie Jackson. Grand Forks, ND (Paul Kero-KNOX) Wham!, Starship. Jamestown, ND (Mike Albrecht-KQDJ) J.Denver, Wham!, Klymaxx, S. Nicks, Whitney Houston, Sting.

Poplar Bluff, MO (Doug Miller-KJEZ) E.Murphy, M. Franks. St. Joseph, MO (Bob Heater-KKJO) C.Clemons, D.Ross, Cougar, Dream Academy, Isley/Jasper/Isley.

Joplin, MO (Bobby Daniels-KFSB) Starship, Heart, Elton, Sting, Aretha, Midge Ure.

Cuba, MO (Miller/McCoy-KBCC) Jellybean, Cafferty, Joni Mitchell, Dream Academy.

Lawrence, KS (Bill Lee-KLWN) Dream Academy, Elton, Heart, B.J. Royal, Starship.

Parsons, KS (Steve Parker-KLKC) Gerard, Starship, R.Goodrum, E.Murphy, Klymaxx, Fortune, Mike & Mechanics, Isley/Jasper/Isley.

Omaha, NE (Ed Larsen-KOIL) Starship, C.Hart, Elton, Juice Newton.

Omaha, NE (Kuckelburg/Swanda-KGOR) Whitney, Night Ranger, Mike & Mechanics, Survivor, Townshend, Scritti Politti, Paul McCartney.

Lincoln, NE (Cathy Blythe-KFOR) Pia, Wham!, Sade, R.Goodrum, Jill Michaels, Juice, Fortune, C.Clemons.

SOUTHWEST

Tyler, TX (Janie Baker-KTYL) Midge Ure, Heart, Elton, Anne Murray.

Wichita Falls, TX (Dave Landry-KTLT) Dream Academy, Stevie Nicks.

Houston, TX (Bruce Nelson-KNUZ) B.Springsteen, Wham!, S.Nicks, C.Clemons, Streisand, D.Academy, Denver.

Houston, TX (Matt/Kosh-KLTR) Billy Ocean.

Beaumont, TX (Rick James-K106) Dream Academy, C.Hart,

F.Jackson, Mr.Mister, Sting, Starship.

Austin, TX (Keith Jacobs-KEY103) C. Hart, Sting, Elton, J.Rush, Fortune, F.Jackson, Mr. Mister.

Pampa, TX (Mike Kneisl-KGRO) Elton, D.Pack, Aretha,
 Mr.Mister, Miami Sound Machine, Sting, Heart,T.Twins.
Odessa/Midland, TX (Steve Myers-KQIP) DeBarge, D.Ross, M.Franks, Miami Sound Machine, A-ha, Mr.Mister, Starship.

Phoenix, AZ (Sam Church-KKLT) Isley/Jasper/Isley, Fortune, Dream Academy, Cougar, Whitney Houston. Albuquerque, NM (Jay Scott-KOB/FM) Whitney, S.Nicks, Elton, Starship.

Carlsbad, NM (Lauri Akins-KBAD) Billy Ocean, Wham!.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Juice Newton,

Elton John, Ray Parker Jr. Missoula, MT (Vern Argo-KYLT) Peabo Bryson, Elton, Dream Academy.

Hamilton, MT (Steve Fullerton-KLYQ/FM) Aretha, D.Pack, Marillion, Heart, Thompson Twins.

<u>Colorado Springs, CO</u> (Irwin/Howard-KVUU) DeBarge, OMD, Sting, Eddie Murphy.

Vail, CO (Chris Baker-KRVV) Starship.

Powell, WY (Carl David-KLZY) R. Goodrum, Ray Parker Jr., Jon Anderson, Isley/Jasper/Isley.

Rock Springs, WY (Chris Alexander-KQSW/FM) OMD, C.Hart, Fortune, R. Goodrum, J.Rush, Aretha, T.Twins.

Grangeville, ID (Jim Cross-KORT) Elton John.

Boise, ID (Drew Harold-KBOI) No adds.

Salt Lake City, UT (Lemich/Jessop-KSL) Whitney, B. Springsteen, Starship, P. Bryson, Heart, C. Gayle & Gary Morris.

Manti, UT (Stan Eriksen-KMTI) Juice Newton, Sting, Whitney Houston, Stevie Nicks.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) F. Jackson, Elton, Starship.

Carson City, NV (Scott Carson-KPTL) B.Ocean, Jill Michaels, OMD, Eugene Wilde.

Los Angeles, CA (Kaye/Kiley-KOST) F. Jackson, Fortune, Atlantic Starr.

Los Angeles, CA (LaBeau/Tyler-KFI) Sade.
Los Angeles, CA (Rodrigues/Tavera-KMGG/FM) DeBarge, Miami Sound Machine, Starship, TaMara & Seen.

Carlsbad, CA (Clark Novak-KKOS) Heart, Mike & M. San Diego, CA (Richards/Paul-KYXY) Dire St., Elton, F.Jackson, Amy Grant, DeBarge, M.White, Heart,

S. Wonder, Wham!, B. Ocean, S. Nicks, M. Franks. San Diego, CA (Mark Larson-KFMB) Jon Anderson,

Peabo Bryson, Dream Academy.

<u>San Diego, CA</u> (Bobby Rich-B100) James Brown.
<u>Palm Springs, CA</u> (Ty Stevens-KDES) Fortune, Aretha, Heart, Miami Sound Machine.

Fresno, CA (Scott Huskey-KLTK) C.Clemons, M.Franks. San Luis Obispo, CA (Dan Armstrong-KVEC) Elton, Heart, Whitney, Starship, Billy J. Royal

San Luis Obispo, CA (Carol Meyer-KKUS) No adds. Monterey, CA (Michael Reading-KWAV/FM) C.Clemons, Starship, Elton, C.Hart, A. Murray. San Francisco, CA (Malik/Kulp-K101) No adds. Concord, CA (Mike Alexander-KKIS) Isley/Jasper/Isley, Dream Academy, DeBarge. Concord, CA (Jim Hampton-KWUN) Elton, Aretha, Heart. Bangles, Isley/Jasper/Isley. Livermore, CA (Scott Lewis-KKIQ) M. Franks, Starship, Isley/J./Isley, E.Wilde, F.Jackson. Napa, CA (Don DeFesi-KVYN/FM) Elton, T.Twins. San Rafael, CA (Frank Eriksen-KTIM) E. Wilde, Elton, Dolly, Aretha, Sting. Santa Rosa, CA (Larry Chiaroni-KSRO) Sade, M. White. Michael Franks. Ukiah, CA (Danny Vanmeter-KUKI) Sade, Diana Ross, Sting, Paul Young, John Cafferty. Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) Whitney, M. Franks, S. Nicks, B.Ocean, Starship. Placerville, CA (Fred Gaines-KHTN) B.Ocean, J.Denver, Kool & Gang. Vacaville, ČA (Sheilah Bowman-KUIC) Mike & Mechanics, Starship, Isley/Jasper/Isley. So.Lake Tahoe, CA (Ron West-KOWL) Starship, Elton, David Pack, P.Young, Heart, Aretha, T.Twins. So.Lake Tahoe, CA (Brian Beck-KTHO) T.Twins, Elton, Aretha, David Pack. Grass Valley, CA (Rich Brock-KNCO) Dream Academy, Billy Ocean, Jill Michaels, Pia.
Red Bluff, CA (Mark Neal-KBLF) F.Jackson, P.Young, DeBarge, A. Starr, Ray Jr, Peabo Bryson, B.Ocean.

NORTHWEST The Dalles, OR (Greg LeBlanc-KMCQ) C.Hart, Elton, Mike & Mechanics. Portland, OR (Dirkx/Williams-KGW) Sade, Wham!, Cougar. Salem, OR (Bill Kale-KSLM) No adds. Eugene, OR (Bobby King-KDUK) D.Ross, Fortune, Sting. Medford,OR (Lurch-KYJC) Heart, Elton, Loverboy, Starship. Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Peabo, Elton, A.Starr, Isley/J./I., Jon Anderson, Survivor. Enumclaw, WA (David Cool-KENU) Dream Academy, J.Denver, Fortune, B. Ocean, Ray Parker Jr. Auburn, WA (Carl Sawyer-KASY) P. Young, Juice, Isley/Jasper/Isley, John Cafferty.

Mt. Vernon, WA (Mike Hartman-KBRC) Fortune, Juice,
Atlantic Starr, Dolly Parton.

Oak Harbor, WA (David Bowden-KISD) Juice, Ray Jr,
Jon Anderson, S.Easton, F.Jackson, Elton, Goodrum. Tacoma/Seattle, WA (Mike James-KAMT)Sting, D. Ross, M. Franks, John Denver, Isley/Jasper/Isley. Olympia, WA (Dick Pust-KGY) Elton, Jon Anderson, Jarreau, Michael Franks, Peabo Bryson. Aberdeen, WA (Paul Lankow-KXRO) B. Ocean, OMD, Jon Anderson, Juice, Ray Jr., Isley/J./I., Dolly. Centralia, WA (Jim Knutson-KELA) S. Wonder, Sting, Cougar, Dream Academy, DeBarge Shelton, WA (Glen Connolly-KMAS) Ray Jr., Glen Campbell, Heart, Elton, Cafferty, F. Valli, Goodrum, Schuur & Jose F. Kelso/Longview, WA (Ray Bartley-KLOG) Jon Anderson, Whitney, Starship, Wham!, Michael Franks. Yakima, WA (Dave Hanson-KIT) OMD, F.Jackson, Valli. Yakima, WA (Frank Taylor-KMWX) Cafferty, M.Franks, Ray Parker Jr., Whitney Houston. Spokane, WA (Sky Walker-KQSP) Elton, Dream Academy. Tri-Cities, WA (Bill Templeton-KALE) A. Starr, Sting, Elton, Aretha, Thompson Twins.

Anchorage, AK (Greg Wilkinson-KKLV/FM) Sting, Aretha, Elton, T.Twins, Randy Goodrum. Saskatoon, SA (Rick Korchinski-CFQC) C.Clemons, M.Franks, D.Ross, Starship, A.Murray, Miami S.Machine.

WELCOME To Our New A/C Correspondent:

Wes Davis, KATF (KAT/FM) Radio - 8th & Bluff Sts., Dubuque, IA 52001 (319-588-5699) From Top 40

BIRTHDAYS



Our Best Wishes and HAPPY BIRTHDAY To:

Hilaire, KUCI-Irvine, CA 1/12 Kevin Kane, KCFI-Cedar Rapids, IA 1/12 Kris O'Kelly, WOWW/FM-Pensacola, FL 1/13 Jim Golden, G100-Mobile, AL 1/13 Gary Berkowitz, WHYT/WJR-Detroit, MI 1/14 Gene Knight, B100-San Diego, CA 1/15 Darrell Kelley, WHSB-Alpena, MI 1/16 Dave Bowden, KISD-Oak Harbor, WA 1/16 Ronnie Milsap, Sade 1/16 Maria Rubio, KXFM-Santa Maria, CA 1/17 Paul Young 1/17 C.J. Stone, KPKE-Denver, CO 1/18 Tom Bailey (T. Twins), Bobby Goldsboro 1/18 David Ruffin 1/18

BIRTHS

Our CONGRATULATIONS to MIKE McCOY, Air Talent of B94-PITTSBURGH, PA and his wife KAREN on the birth of their son MICHAEL DAVID. Born JANUARY 4th, weighing 8 lbs.

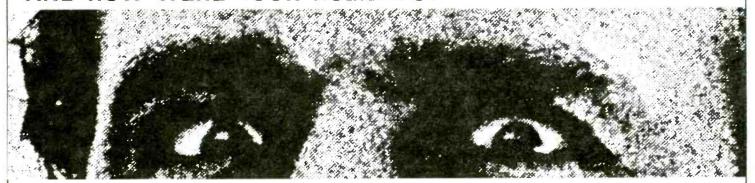
... CONGRATULATIONS to STEVE FINGERETT, Promotion Representative for WARNER BROTHERS RECORDS and his wife RICKI, of MS DISTRIBUTION, on the birth of their first daughter ALLISON. Born JANUARY 7th weighing 9 lbs., 131 ozs.

WEDDINGS

Our wedding bells rang on JANUARY 3rd for KAREN KASEY, correspondent of K106-BEAUMONT, TX and CLAY HANNAN. CONGRATULATIONS.

HOLLYWOOD by Tony Richland

AND HOW WERE YOUR HOLIDAYS?



by Tony Richland

Did this year's holiday season seem to go on for eons or what? We for one (and that was the ultimate use of the editorial we) are sick and tired of holiday cheer, we're glad it's over and can't wait to get back to work ... if we can just remember what exactly work is.

Here at Richland Central it was indeed a warm and cozy hiatus. The family gathered around our polyester tree on Santa's big AM drive morning and we unwrapped our gifts as Husker Du and Fishbone albums played softly in the background.

Mysteriously assuming that we're hooked on the soaps, our wife Rosemary presented us with a Dynasty calendar, the bestselling *Elvis And Me* by Jenna Wade, a bottle of Carrington cologne actually autographed by Blake himself, and an anatomically correct J.R. Ewing wind-up doll.

As my wife is an unabashed Gavin Report fan, we stuck to THAT motif and she seemed overjoyed with her Collected Columns About Technical Stuff by Eric Norberg, her stuffed exclusively designed Betty Hollars doll, with Betty, when the string is pulled, accepting yet another luncheon date with Cecil Holmes. The pièce de resistance was a just published thesaurus/dictionary combo volume for handy on-the-spot referral when reading Ron's LP reviews.

My wife and daughters prepared a massive Yuletide feast and the family lingered for hours over fresh Turkey Helper and Mrs. Cubbison's Stuffing, both poured directly from their boxes in the interest of conserving gas.

Just as my brood and I settled in front of the TV for a Donahue re-run about transsexual mud wrestlers, we were interrupted by neighborhood carolers who gathered 'round my Bruce Bird shaped pool and serenaded us with "Grandma Got Run Over By A Reindeer." It was a misty moment for us all.

A vigorous family rap session then ensued, commencing with my wife's protestations about my usage of the 60's term Rap Session. Most of the argument centered around my insistence that there's nothing even mildly funny about the Cosby Show. The family wouldn't hear of it and wondered when I'd realize that there's more to life than Sgt. Bilko and Ralph Kramden.

At this point family friend and radio guy Bob Harlow arrived (bearing no gifts) and the conversation turned to radio and formats for '86. Harlow declared that he's going with a much tighter playlist, particularly in the oldie area and with that in mind had just added Dolly Parton's "Eight To Three," Rosie Clooney's "Nine-Derly," "Panky" by Tommy James and Tennessee Ernie's "14 Tons." I suggested that Question Mark's "93 Tears" and "I'm Henry The Fifth I Am" by The Hermits would also help tighten up the rotation.

New Year's resolutions were discussed and mine were applauded as being sensible and practical. This would seem to be an appropriate time to share these with you, our reader, and with our best wishes for a healthy and prosperous 1986 we hereby resolve to:

Never ever even THINK of ingesting a McDLT.

Find out from someone ... ANYONE ... what Harvey Mednick's column is about.

Take Scritti OR Politti to lunch at Le Dome.

Catch at least one Meat Puppets concert this year.

Try to enjoy the Super Bowl at least a third as much as the Lite Beer commercials which will mercifully interrupt it.

Put out a contract on the guy who hosts *Lifestyles Of The Rich And Famous*.

Find out from Elma Greer just who Razzy Bailey is.

Make early reservations at the Mission Street YMCA in San Francisco for the upcoming Gavin Seminar for Media Professionals.

Ask the Gavin folks if Media Professionals means guys who make me take them to lunch.

Find out from Razzy Bailey who Eddy Raven is.

Erase my tape of the John and Yoko Movie of the Week.

Get the recipe for the cheese puffs served at Hollywood's annual Chris Crist Christmas party.

Find out how the likes of Columbia's Bob Garland wangles an invite to that party.

Pray that my record player is broken when The Troggs reunion LP is released

Cancel my subscription if any of the above is printed.

HAPPY NEW YEAR ... and you KNOW I mean that, babe! ■



"See You On The Radio" and at THE GAVIN NATIONAL SEMINAR.



The Gavin Seminar For Media Professionals is shaping up to be far from your standard music industry/radio get-together. The GAVIN REPORT draws from inside and outside our industry for new inspiration and motivation. Here's your chance to experience a new kind of national convention!

Friday February 21st—The Present

Tiday Tebruary 2181—The Tresen

CHARLES DSG00D, CBS National News Anchor, Network Radio Personality, Poet-In-Residence, Crea-

tor of The Osgood File.

The GAVIN Awards Luncheon:

Keynote Address:

The ballots will be counted and the GAVIN awards go out to the outstanding Radio and Music Industry high-achievers.

Motivation/ Management Workshop:

An afternoon of exploring effective management and how to foster on-the-job motivation and high morale. Speaker and host to be announced very soon!

The GAVIN Cocktail Party:

To be held at The Fairmont, star of ABC-TV's "Hotel".

Saturday February 22nd—The Future

Format Meetings and Breakfast:

A chance for informal meetings for different formats of radio.

Buffet Luncheon:

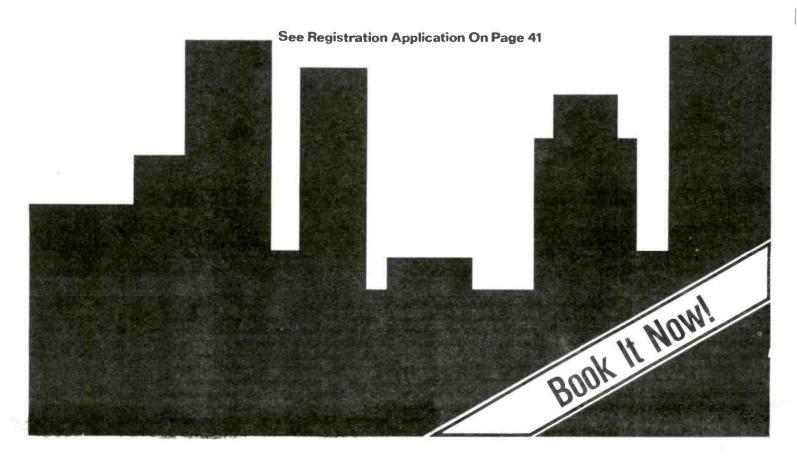
A break from the action.

A Futurist Look at Compact Disc Application:

An astounding presentation by STAN CORNYN, two time Grammy winner, Sr. VP Record Group, WCI author of the famous speech "The Day Radio Died." The event will be titled "Eat Or Be Eaten."

The GAVIN ALBUM/ ALTERNATIVE Section presents:

The Past, Present, and Future of Cutting Edge Music. Hosted by 415 Records' HOWIE KLEIN. Special guests to be announced.



PROMOTIONS

by Lisa Smith & Betty Hollars



In front of R.T. French's corporate headquarters (the mustard people) is French's Ernistine Smith and WDKX's Kevin Morrison.

DONUT DELIVERY

WDKX in Rochester is helping local offices start their morning off a little brighter with "KM in the AM." Morning air personality Kevin Morrison has been delivering hot coffee and donuts to selected offices with the "DKX Donut Delivery." Merchants and local offices are encouraged to write in and explain why they should be served coffee and donuts by Kevin Morrison in the 9:00 AM hour. Then Kevin, in full dress tuxedo, is taken to his destination in a six-door stretch limousine.

CHRISTMAS IS FOR CHILDREN

WSPD-Toledo sponsored a "Christmas Is For Children" promotion to make sure that needy children in the Toledo area received gifts for Christmas. Each hour of the day, WSPD spotlighted a child from a local service agency. They then took calls from listeners who agreed to purchase a gift, have it wrapped, and deliver it to a centrally located drop-off point at a Toledo shoping mall. Then, just before Christmas, the gifts were delivered to the children. Each child received just what they wanted for Christmas, and the listeners had the satisfaction of knowing that they helped make this Christmas memorable for a child. Steve Stewart, Operations Manager and Fred Heller, Programming Assistant, tell us that it was a very special promotion for WSPD, providing gifts for approximately 200 children.

TRIVIA FOR EASTER SEALS

WCLR-Chicago sponsored the Second Selchow and Righter National Trivial Pursuit Challenge for Easter Seals. For a minimum entry fee of \$100, teams of up to four people played Trivial Pursuit along with WCLR's celebrity team of air personalities: Doctor Duncan, Dave Hilton, Peter Dean, and Rick O'Dell. All teams received Trivial Pursuit memorabilia and



Pictured (I to r) 2nd row: Bruce Toner (WAPP); Susan Storms (NYRN); Lisa Caiazzo (WAPP); Miller (winner); Janet Bozeman (WAPP). First Row: David Sidden (winner); Gary Spears (WAPP); Denise Daniels (winner).

had a chance to win prizes, including a vacation to Walt Disney World.

THANKS, LONDON

CKSL in London, Ontario recently bought lunch for their entire city. They dished up 18,600 slices of pizza and a cold Coke to Londoners. It was their way of saying "Thanks London" for driving with extra special care and caution during the Thanksgiving weekend. Prior to Thanksgiving weekend, CKSL ran a promotion encouraging London to drive with care and caution. If there were no traffic fatalities within city limits, CKSL would treat London to a free lunch. They did just that.

AN EARLY THANKSGIVING

Thanksgiving arrived early this year for a dedicated listener of **WMET-Chicago**. As part of this promotion, several times during the day, every day, the WMET air personalities made random calls trying to get a listener to guess the dollar figure of the "People's Choice Cash." When an incorrect guess was made, the figure increased. When \$10,000.95 was reached, the air talent *had to* give the money away. That magic number was reached on the day before Thanksgiving, November 27, and the 27th caller was given the cash by the morning team of **Stu Collins** and **Mike Kenneally**.

SPRINGSTEEN MANIA

WAPP-New York had stacks and stacks of tickets for Bruce Springsteen's concerts at Giants Stadium. Springsteen mania got pretty intense, especially as concert time drew near and everyone was scrambling for tickets. Just when listeners thought that all the tickets were gone, WAPP came through with their last three pair ... for opening night. They asked listeners "what's the craziest thing you'd do for Bruce Springsteen tickets?" They performed their stunts at a local nightclub, and the winners were: Chris Miller, who drank a mixture of beer and goldfish that he blended in a blender; David Sidden, who dressed as a fish and ate five live worms and cat food; and Denise Daniels, who decorated her buns for Bruce.



THE FIRM

Jimmy Page and the guys have a new single, album, and three videos completed for January '86 release.

JOHN FOGERTY

Rumors are he will be touring for the first time in several years in the late spring or late summer.

THE STARSHIP

Look for *Risky Business* star Rebecca DeMornay in the newest Starship video for "Sara."

PETE TOWNSHEND

The 65-minute video version of "White City" cost a mere half a million to produce.

THIN LIZZY

Former band leader Phil Lynott died last week of heart failure.

EVERLY BROTHERS

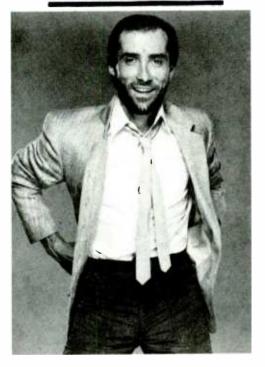
Their new LP contains a version of "Amanda Ruth" written by Alternative twangers Rank and File.

RAY CHARLES

His latest recording pal is Tony Bennett.

STEELY DAN

Not only are Walter Becker and Donald Fagen reforming as Steely Dan, but there's word they'll even



LEE GREENWOOD

Lee and the Adolph Coors company have teamed up to present a series of concerts to help raise funds for the dependents of American veterans.

CHARLIE DANIELS

Charlie's annual Volunteer Jam, originally planned for February 1st, has been re-scheduled for July 12th in order to move the location to provide seating for an additional 5,000 people.

CONWAY TWITTY

After graduating from high school, he got an offer to play baseball with the Philadelphia Phillies, but got drafted into the army instead.

BOX OF FROGS

Former Yardbirds Chris Dreja and Jim McCarty are now joined by veteran singer Roger Chapman from the seventies British band, Family.

VINCE GILL

His wife Janis is one half of the duo "Sweethearts Of The Rodeo," who've recently been signed to CBS Records.

JAMES BROWN

Stevie Ray Vaughan is the special guest guitarist on "Living In America."

THE HIGHWAYMEN

Waylon Jennings, Willie Nelson, Johnny Cash, and Kris Kristofferson will co-star in a remake of the 1939 John Wayne western *Stagecoach*.

BARBRA STREISAND

On *The Broadway Album*, the song "Can't Help Lovin' That Man" features a soaring harmonica obligato by Stevie Wonder.

EDDY RAVEN

He wrote The Oak Ridge Boys' 1982 hit, "Thank God For Kids."

DIRE STRAITS

A recent stint at Wembly Stadium in London made them the first band to play the stadium for 13 consecutive nights.

ELVIS COSTELLO

The upcoming Elvis Costello LP will be titled *King Of America* produced by T. Bone Burnett.

MEL TILLIS

He is currently writing a television mini-series script based on Richard Powell's novel, *I Take This Land*.







On Columbia Records, Cassettes and Compact Discs

Robert Palmer

Talks About His New Album And The Power Station.

by Keith/Kent Zimmerman

Behind Robert Palmer's impishly handsome demeanor is an erudite, worldy composure. The day before we spoke, he'd been chasing back and forth between British and American embassies in Tokyo trying to score additional pages for his passport. As a transplanted Brit in New York, Palmer finally established digs in the Bahamas over a decade ago. From 1975-1980, Palmer enjoyed formidible progressive Album Radio success with five LPs drenched with reggae and New Orleans backbeat leanings. The eighties propelled Palmer into the producer's chair (Desmond Dekker, Moon Martin, and Tangerine Dream's Peter Baumann) and his own LPs became more experimental culminating with a collaboration with synthesist Gary Numan. In 1980, his LP. Clues, helped steer Europe towards the synthesizer/dance movement that later went to challenge American radio under the guises of "new music" and "synthopop." Last year, Palmer mysteriously turned up as lead singer on John and Andy Taylor's Duran Duran spinoff, The Power Station. Palmer's new LP, Riptide, represents his first solo LP in two years.

KZ: In 1975, you moved to America from Britain. How did that affect your career? RP: It was the whole point I found the music scene in England at the time was not musical, essentially. The rhythm sections were happening here and "A Bad Case Of Loving You" did well for me. I thought that now that I have a platform, I'll stop being so tentative in my experimentation and really do it. I made the Clues album—which was regarded as inaccessible and avant garde here. But it took off in Europe for me. It kept me afloat in the meantime.

KZ: Soon after you moved to the Bahamas.

RP: Well, at first I moved to New York. The input was exciting, but I found that I had no discipline in the city at all. I didn't get much done. Just jamming, which is kind of useless. I went down to the Bahamas eleven years ago for a holiday and within ten days, I wrote five songs. So I just stayed



there. It's only when I'm there that I feel in touch. The city festers with subjectivity and you don't get a clear picture. Down there I've got a satellite dish and I get 200 TV stations. I keep correspondence with people by cassettes all over the world. I get work done.

KZ: I noticed that the new LP, *Riptide*, credits yourself and Eric Thorngren with post production. What did that mean?

RP: I left the project with Bernard Edwards. I'd gone on holiday to avoid looking over his shoulder while it was being mixed. When I got back, nothing had been done. I had to take the whole thing over.

KZ: "Riptide" and "Get It Through Your Heart" have a Cole Porter feel. There's a polarity between those tunes and the rest of the album.

RP: Yeah. I had been experimenting with a 16 piece band in New York doing torch songs. The timing wasn't right and I didn't want to do another Doris Day. I researched some material and came up with "Riptide" and wrote "Get It Through Your Heart." "Riptide" is an opening and a closing for the show and the ballad in the middle is a time to go and get your popcorn.

KZ: You rely heavily on a groove rhythm section.

RP: Except of late, I've been more and more intrigued with pure melody. "Get It Through Your Heart" has no drums on it.

KZ: One of my favorite songs on the new album is "Hyperactive."

RP: It was the worst demo I had ever heard. People send me stuff all the time. I rewrote the lyric. I just loved the tune. I was into the whole album feeling live—to rehearse the band and perform the tunes as a quartet. "Hyperactive" lent itself in particular to that. (Listening to the tape), it sounded too spare. (But) when Eric Thorngren and I remixed it, I was pleased that it was spare. That's why I wanted a producer. I couldn't be on both sides of the glass. My favorite on the album is "Addicted To Love."

KZ: What was Chaka Khan's role in that song?

RP: I was at a nightclub and I bumped into her. I'd never met her before. We spent the whole night singing. She said, "What are you doing the following night?" I said, "I'm in the studio." So she came by and we sang that tune. Sparks flying, the lot. It was great. Then I get some bullshit about conflict of interest with her being on the song. I was really cheesed off. It seemed like, gosh, is this 1960 or something? I ended up having to replace her part. Copy it.

KZ: Then you gave her credit for arranging the vocals.

RP: Yeah, I couldn't do much else. A real drag.

KZ: I hear that glassy sounding bass on "Discipline Of Love." Is that a sampled bass line off a computer?

RP: Yes. But it's all performed. A lot of it sounds like it does because the whole thing is digitally recorded. It meant that when we got around to mixing, you could really exaggerate. Some parts, even though they were performed, were replaced with triggered samples. (A triggered sample occurs when the EQ of the original

recorded instrument provides a signal for which a computer replaces that instrument with another sound stored inside itself.— K7)

KZ: You guys are changing the sound of music for us radio people with all this sampling technology.

RP: I'm finding that when it's an end in itself, it's really kind of pointless. But when (the technology) is used afterwards—so what you go for on the floor is performance—and then you assemble it in the mix, you (might) find you're not getting enough support out of the tone of an instrument. Then you can sample something else and replace it. Then the process becomes useful.

KZ: Essentially, you're replacing an original instrument with one stored inside a computer. You're taking the attitude that you're using the human potential but you're doing the substitution at the last minute.

RP: It's not that often that I end up doing it. For instance, if you've got a bass drum track and you're using the EQ on the bass drum more than the actual recorded sound, it's a lot simpler to record a bass drum you really do like and then come out of that module and trigger that with whatever the guy played. You get a great sounding bass



drum. It takes about ten minutes. It means that when you're cutting the tune, you concentrate entirely on the performance you're going after. You're not fussing with the engineer over a perfect drum sound. It's more spontaneous to achieve the results. Doing something like replacing a bass tone becomes a lot more complicated, but sometimes it's worth it if the tune is so spare and there's little else on there. It's better to get a massive sound on the one instrument rather than decorate the track with the bits and pieces.

KZ: I think I'm understanding all this technology stuff.

RP: What would be ideal, of course, would be to get the perfect sound on the tape while you do it. But it's not often practical to do it, because you can't envision what the whole thing is going to be like when you sit down and put it together. Your best bet is to just concentrate on trying to get it feeling good when it's being performed.

Afterwards, you can fiddle with it forever.

KZ: What is the frame of reference between Riptide and The Power Station?

RP: All the tunes for *Riptide* were finished about a year ago. I had demos and everything was ready. What I didn't have was a producer. It's not like sticking a pin in a map. Within five minutes of meeting Bernard Edwards, I thought the chemistry was right. As soon as The Power Station was finished, we started rehearsals. I got on as soon as The Power Station was finished.

KZ: What is your recollection of your involvement with The Power Station?

RP: I was sent a cassette of four minutes of groove. John (Taylor) asked me if I could make up a melody and some words for itwhich became the song "Communication." They liked what I'd done on that so they said "Would I like to do another one?" The initial idea had been to have a different singer for each thing. They had six tracks, but no songs. So I tried another one and they liked that one. I heard another one of their things and asked "Could I have a go at that?" So that was three and eventually we had an album. That was about it. Then they felt a strong commitment to really bare down on doing as much media as was practical in the short space of time. At the time, they were supposed to get back together with their own group, Duran Duran, to make another record. Throughout the whole thing with the media it was "Oh. no, we'd never make another album. This is so spontaneous, it would be a contrivance. No, we wouldn't go on the road. How could we possibly try to do that? We've only got eight songs." When they called and said they were going on the road, I was kind of taken aback. Of course I was in the middle of doing my album. We got together and talked about it. The following day they called me back and said, "Look. We can tell that you're not really into it. Stick with your album." I thought, great. The next thing I heard, they were going out anyway.

KZ: Did The Power Station rub off on your own project? Or vice-versa?

RP: The things were hardly related at all. The tracks for The Power Station were already cut. I was simply handed yards of music which I had to insert tunes on. The only thing they have in common, I guess, is (drummer) Tony Thompson. I don't really know what the situation was with The Power Station because I came in when most of it was done.

KZ: What new sounds do you like?
RP: I love the new ZZ Top album. The CS
Angels new album is great. Scritti Politti's
Cupid and Psyche I like. The Family album
is the best album this year. I like Kate Bush's
single "Running Up That Hill."

KZ: Being a world traveler, where is the most interesting radio?

RP: Brussels, Vienna, and Berlin have the most inventive radio I've heard. They don't draw any distinction at all between style or time. There's this 24-hour English-speaking station in Vienna. I've got lots of tapes of it. They'll play a Frank Sinatra song and say, "Did you notice the lyric in the second verse? That's just like this Bryan Ferry song." Then they'll say, "Did you notice the high-hat pattern in that? That's just like this song by Wilson Pickett." For twenty-four hours non-stop. It's fascinating!

the GAVIN REPORT

ALBUM/ALTERNATIVE

GAVIN ALBUM FRONTLINE







SIMPLE MINDS



MIKE & MECHANICS







CULT

ECHO & BUNNYMEN

BIG AUDIO DYNAMITE

These records define the Album radio and Alternative radio formats this week.



I expect THE BANGLES to be one of the next proud exports springing from the ALBUM/ALTERNATIVE pages into other sections of GAVIN. The opening single, "Manic Monday", written by PRINCE, features his usual oversexed, contagious sense of pure pop. Yet the chestnuts keep comin'. There's BIG STAR's "September Gurls", JULES SHEAR's "If She Knew What She Wants", as well as a host of worthy originals. THE BANGLES should mop up within the hip media (Musician Mag, Rolling Stone, MTV, Letterman, Alternative Radio), so pay extra attention. Their last LP was a GAVIN number one, so you shouldn't be shocked if they end up as repeat offenders. Also check out WALKING DOWN YOUR STREET/WALK LIKE AN EGYPTIAN. Six on a side, just like the old days. Triple thumbs up in the bunker.

"Lying"—Peter Frampton (Atlantic)

An old rock and roll adage: Sqt. Pepper giveth and Sqt. Pepper taketh away. So after spotting through the rest of the LP, the twelve inch, "Lying" is definitely the poppest entry on the platter. The opening synth and guitar lines go out of their way to be hooky. The remaining songs experiment with raunch and simplicity, much like the underrated 81 live studio LP, BREAKING ALL THE RULES. FRAMPTON's voice seems to be still pleading for respectability. This is his best shot in five years towards getting it back.

Easy Pieces—Lloyd Cole & Commotions

(Five?) EASY PIECES has been reshuffled for American consumption. those of us who felt considerable enthusiasm for their last release, RATTLESNAKES, will find this follow-up lyrically swirling in COLE's continued fixation with romantic American culture circa 50's, 60's, and 70's. The lyrics still sound ALTERNATIVE. You know, that written by someone who's smittened by JOAN DIDION's book, PLAY IT AS IT LAYS. Musically, you'll hear swatches of THE BAND, BYRDS, and the COMMOTIONS themselves. Production by LANGER and WIN-STANLEY (COSTELLO/MADNESS) softened some of the impacted edge a few of us originally hoped for. Still, EASY PIECES is well worth spending time on, in order to take in the band's talents as tunesmiths and imagemakers. LOST WEEKEND/ CUT ME DOWN/GRACE/BRAND NEW FRIEND.

"Rock Me Amadeus"—Falco (A & M)

FALCO is the Halley's Comet of dance-to-radio practitioners. His "Der Kommisar" far outclassed the preferred radio cover (where's ATF now, huh?). After "Der" came "One Night In Bangkok" by MURRAY HEAD, which hit our country by hurricane. "Rock Me Amadeus" will be a huge hit in the same tradition, mark your Stradivarius.

Stereotomy-Alan Parsons Project (Arista)

During the promotion of VULTURE CULTURE, ALAN PARSONS, under his breath, whispered an interesting aside, "actually the next one will be the one". Don't know if this is the first all digital PARSONS LP, but the characteristics are there. Not only are the songs unshamingly illuminated, but each song's skeletal ingredients are transparent as well. Like PARSONS' other offerings, STEREO-TOMY fits in well with the current amience of both traditional ALBUM RADIO, but the more QUIET adult "Beaujolais" has the same effect on me. Also taste the title track and "The Real World".

CUICKSILVER 'Quicksilver Lightning"—Roger Daltrey (Atlantic)

As dynamic as anything that propelled DALTREY's last solo LP higher than any of his priors. Cowritten by GIORGIO MORODER and DEAN "Footloose" PITCHFORD, look for big airplay on this soundtrack.

"Spirit of '76"—The Alarm (IRS)

Our original preference, "Spirit Of '76" is now being issued to ALBUM/ ALTERNATIVE while TOP FORTY knaws the remaining flesh off the carcass that was the title track single, "Strength". Take the 6:13 route on "Spirit", as the single edit eliminates much of the required buildup that is the song's original charm. Kent

the GAVIN REPORT January 10, 1986

Editor: Kent Zimmerman

ALRIT

Reports accepted Mondays at 8am through 2pm Wednesday Station Reporting Phone (415) 392-7750

STARSHIP (GRUNT/RCA)

CULT SIRE

CHARLIE SEXTON (MCA)

MOST ADDED

- 1."STEREOTOMY"-ALAN PARSONS PROJECT (ARISTA-12")
- 2. "MANIC MONDAY"-THE BANGLES (COLUMBIA-12")

No rest for the wicked, you weasels The next thing you should do is is turn to page 21 and check out the preliminary itinerary of our upcoming GAVIN NATIONAL CONVEN-TION. As you'll notice, this is a two day <u>learning</u> event. We've gone to great trouble and expense to bring in speakers and experts from inside and outside our industry. As the weeks progress, we'll be filling in the picture more and more. It's time to bug your superior for a trip to San Francisco...Partly because of the pace of this first week, getting into the NEW YEAR has been easier. As DANA JANG and KEN ANTHONY said, it's just 15 years until 2001. HAL?...I spent the greater part of vacation time listening to the BIOGRAPH collection chronicling the amazing career of BOB DYLAN. All five records have been distilled down to three CDs. The printed booklets are riveting. Whoever put together such a concept, did so with the utmost of taste and authority. A good story would be to track down these individuals. That might be an idea...Hey! We lost a few stations to the Sacrificial God of Format Change, but at least we picked up a few. Welcome this week to two new GAVIN ALBUM INDICATORS. One is KWIC in BEAUMONT, TEXAS. TED GARLAND is PD, DAVID PERRY is ASST. PD., and the MUSIC DIRECTOR is TIM KELLY. KWIC can be reached at 409-842-2210, 4945 FANNETT RD., BEAUMONT, 77705. The other is a familiar name, JON ERDAHL, who is now PD of a brand new station, WFXR-CHARLESTON, SC.

2W LW TW

- 1. PETE TOWNSHEND (ATCO) "FACE" "BLOOD" "DESIGN" "WHITE" 2. SIMPLE MINDS (A&M) "ALIVE" "SANCTIFY" "GHOST"
- 3. MIKE & MECHANICS (ATLANTIC) "SILENT" "MIRACLE"
- 4. ZZ TOP (WARNER BROS.) "STAGES" "ROCKIN" "BAG"
- 5. DREAM ACADEMY (WARNER BROS.) "NORTHERN" 6. THE ALARM (IRS) "STRENGTH" "76"
- 7. TOM PETTY (MCA) "STAR" "PINS" "BRING"
- 8. STEVIE NICKS (MODERN/ATCO) "WAIT" "TALK"
- 9. MR. MISTER (RCA) "KYRIE"
- 10. J.COUGAR MELLENCAMP (RIVA) "JUSTICE" "MINUTES" "BLOOD"
- 11. INXS (ATLANTIC) "NEED" "TIME"
- 12. HOOTERS (COLUMBIA) "DAY" "FERRY"
- 13. DIRE STRAITS (WARNER BROS.) "WALK" "ARMS"
- 14. PAT BENATAR (CHRYSALIS) "SEX" "AGE" "SEVEN"
- 15. DIVINYLS (CHRYSALIS) "PLEASURE"
- 16. THOMPSON TWINS (ARISTA) "KING" "ROLL"

- 17. BRUCE SPRINGSTEEN (COLUMBIA) "HOMETOWN"
 18. STING (A&M) "RUSSIANS" "SEAM"
 19. RUSH (MERCURY) "MANHATTAN" "MONEY" "MARATHON"
- 20. ASIA (GEFFEN) "GO" "LATE" "COUNTDOWN"
- 21. ROGER DALTREY (ATLANTIC) "LET" "MOON"
- 22. STARSHIP (RCA) "SARA"
- 23. JONI MITCHELL (GEFFEN) "FRIENDS" "SHINY" "DOG"
- 24. THE CLASH (EPIC) "ENGLAND"
- 25. BIG AUDIO DYNAMITE (COLUMBIA) "BOTTOM" "MEDICINE"
- 26. ROCKY IV (SCOTTI BROS.) "TEPPER" "JAMES BROWN" "SURVIVOR
- 27. THE CULT (SIRE) "SELLS" "NIRVANA"
- 28. CHARLIE SEXTON (MCA) "BEAT'S"
 29. ALAN PARSONS PROJECT (ARISTA-12") "STEREOTOMY"
- 30. HOODOO GURUS (BIG TIME) "BITTERSWEET"
- 31. KATE BUSH (EMI AMERICA) "RUNNING" "HOUNDS"
- 32. PHANTOM, ROCKER & SLICK (EMI AMERICA) "MISTAKE"
- 33. SADE (PORTRAIT) "TABOO"

- 34. WATERBOYS (ISLAND) "DRUM" "MOON"
 35. ECHO ε BUNNYMEN (SIRE) "HORSES"
 36. ROBERT PALMER (ISLAND) "ADDICTED"
 37. NIGHT RANGER (CAMEL/MCA) "GOODBYE"
- 38. OUTFIELD (COLUMBIA) "YOUR LOVE"
- 39. QUEEN (CAPITOL) "VISION"
 40. AEROSMITH (GEFFEN) "SHELA" "MUSIC"

●RTBOU

WALL OF VOODOO (IRS) "CRAZY" GOLDEN PALOMINOS (CELLULOID) *BANGLES (COLUMBIA) "MONDAY" LONG RYDERS (ISLAND) "LEWIS" *HEART (CAPITOL) "DREAMS" *M.CRENSHAW (W.B.) "BLUES" DOKKEN (ELEKTRA) "UNCHAIN" *SIOUXSIE & B(GEFFEN) "DUST" *BLOW MONKEYS (RCA)"FORBIDDEN" *MIKE DEVILLE (ATL.) "DREAMING" LSO /J.TULL (RCA) "BOUREE" *CRUZADOS (ARISTA) "HANGING"

MD is LAVONNE ADAMS. Phone is 803-556-8881. Address is 60 MARKFIELD DR. #4, CHARLESTON, 29407. Mark your Rollodexes...Say goodbye to PHIL LYNOTT, leader of THIN LIZZY, R.I.P.... One of the

highs of our upcoming Convention will be STAN CORNYN's Multi-Media event, EAT OR BE EATEN, dealing with the application of Compact Disc Technology. For all you young pups out there, CORNYN is a legend in the biz, not only as a speaker, but as a marketing mind. His ad campaigns of the late 60's (am I dating myself now?) were unique and progressive. I remember the one for a new artist's record, VAN MORRISON'S ASTRAL WEEKS. The copy read something like "this record will hit you like a quick whiff of a whore's underwear". I also remember his one cent sales for the first RANDY NEWMAN LP that wasn't selling one iota until curious readers of a young Rolling Stone sent in their pennies. Now that's a marketing mind!! See you, KZ.

LTERNAT

CERTIFIED

COCTEAU TWINS (RELATIVITY)

- 1.DIFFERENT LIGHT-BANGLES (COLUMBIA)
- 2. FINE YOUNG CANNIBALS (IRS)
- 3.WONDER WONDERFUL...-PLASTICLAND (ENIGMA)
- 4. "LIFE'S WHAT YOU MAKE IT"-TALK TALK (EMI AMERICA-12")



PLASTICLAND 3rd Most Added

JESUS & MARY C. (Blanco Y Negro) PLASTICLAND (Enigma) "Flower" APB (Link) "Believe" RAVE-UPS (Fun Stuff) "Lost"

ALTERNATIVE ACT

THE CULT strike a number one with their debut album, a feat rarely accomplished. Their live tour probably helped push them past the HOODOO GURUS, who drop down a notch.

ECHO & BUNNYMEN continue their outstanding drive. It's an exceptionally successful record considering it only has one new track on it. It illustrates how starved the market is for new ECHO material. They continue to gain support and could very well make it to number one.

SIOUXSIE & BANSHEES have a similar profile as the B'MEN. Both groups are deeply established in the Alternative arena with an audience begging for more. Last we heard, her fans will have to wait until early March for more.

The lower end of the chart has finally eased up after months of

2W LW TW

Reports accepted Mondays at 8am through 2pm Wednesday Station Reporting Phone (415) 392-7750

- 1. THE CULT (SIRE) "SELLS" "NIRVANA" "RAIN"
- 2. Hoodoo Gurus (Big Time) "Bittersweet" "Hell"
- 3. ECHO & BUNNYMEN (SIRE) "HORSES"
- 4. BIG AUDIO DYNAMITE (COLUMBIA) "SHOW" "BOTTOM"
- 5. Golden Palominos (Celluloid) "Boy" "Train"
- 6. Simple Minds (Virgin/A&M) "Alive" "Once" "Sanctify"
- 7. SIOUXSIE & BANSHEES (GEFFEN-12") "DUST"
- 8. THE CLASH (EPIC) "ENGLAND" FINGERPOPPIN"
- 9. LONG RYDERS (ISLAND) "LEWIS"
- 10. Replacements (Sire) "Hold" "Left" "Bus"
- 11. Alarm (IRS) "Spirit" "Knife" "Absolute"
- 12. Waterboys (Island) "Moon" "Drum" "Medicine"
- 13. INXS (Atlantic) "Time" "Thieves"
- 14. WALL OF VOODOO (IRS) "CRAZY" "BUSINESS"
- 15. BLOW MONKEYS (RCA) "FRUIT"
- 16. COCTEAU TWINS (RELATIVITY) "WAX" "MILLIMILLENARY"
- 17. Kate Bush (EMI America) "Sky" "Cloud"
- 18. The Cure (Elektra) "Days" "Close" "Night"
- 19. Artists United (Manhattan) "Sun" "No More"
- 20. PETE TOWNSHEND (ATCO) "BLOOD" "FACE"
 21. Dream Academy (W.B.) "Northern" "Forever" "World"
- 22. Del Fuegos (Warner Bros.) "Wild" "Alright"
- 23. Oingo Boingo (MCA) "Dead" "Stay" "Day"
- 24. Husker Du (SST) "Sense" "Green"
- 25. FINE YOUNG CANNIBALS (IRS) "JOHNNY"
- 26. Robyn Hitchcock (Relativity) "Girl" "Wife"
- 27. GRACE JONES (MANHATTAN/ISLAND) "SLAVE"
- 28. STEEL PULSE (ELEKTRA) "SAVE"
 29. BLANCMANGE (SIRE) "LOSE"
- 30. ROBERT PALMER (ISLAND) "ADDICTED" "DISCIPLINE"

LOVE & ROCKETS (Beggars Banq.) MARCH VIOLETS (Relativity) JONI MITCHELL (Geffen) "Three" MINK DEVILLE (Atlantic) "Dreaming" THE DAMNED (MCA) "Grimly" DEAD KENNEDYS (Alter. Tentacles) KURT WEILL (A&M) "Reed""Sting" DEPECHE MODE (Sire) "Shake" CIRCLE JERKS (Relativity) LLOYD COLE (Geffen) "Lost" BANGLES (Columbia) "Monday" TALK TALK (EMI America-12")

torrid activity and competition. This is an opportune time for new releases to chart and rise quickly.

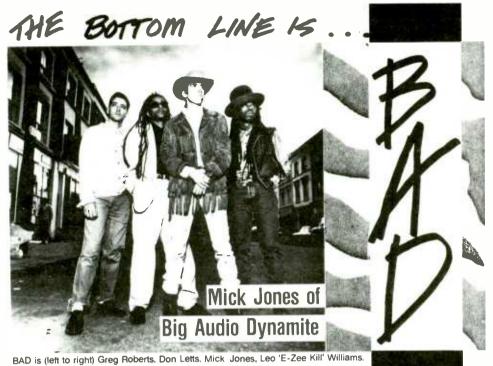
Our seminar is progressing rapidly, check out pages 21 & 22 for the latest information on events and speakers.



SPOTLIGHT LP

The Wygals/Myra Holder/Deep Six/ The Trypes/Syd Straw/Scruffy The Cat/Mr. Bonus-LUXURY CONDOS, COMING TO YOUR NEIGHBORHOOD SOON COMPILATION (Coyote/Twin/ Tone) I knew this had to be a great album when I saw the title. This collection of various bands from around the country is one of the best independant compilation LP's to surface in years. The songs mentioned above expose originally written and well executed material. Don't overlook this album in the recent sea of new releases. No doubt we'll be hearing more from many of these bands which are just getting out of the gate.

Peter



By Kent/Keith Zimmerman

It was literally London calling. Checking in was Mick Jones, founding father of Big Audio Dynamite and former Clash man. Not surprisingly, Mick had the first question and the last word.

MJ: How's things in the Ku Klux Klan headquarters in San Francisco? You know, that big triangular building.

KZ: The TransAmerican pyramid building. What they're gonna do is when the big earthquake comes, they'll tie boats to the top of it.

MJ: Didn't the big one come eighty years ago?

KZ: 1906. Then there was a big one after The Clash played here during the London Calling tour.

MJ: We all fell into the San Andreas fault. KZ: When was the nucleus of Big Audio Dynamite formed?

MJ: I was working on the project pretty soon after I left The Clash about two and a half years ago, incorporating different personnel all through that time. I've been devoting all my time to this one project, to put a good idea together.

KZ: Who were the core members?
MJ: It was me and the bass player (Leo Williams) first—the two of us. A week after I'd left the Clash, I was working with Leo. We got a drummer (Greg Roberts) out of an ad in the paper.

KZ: Had you and Leo Williams known each other long?

MJ: I'd known him from way back, ten years ago when punk rock had just started. He used to be the barman at the Roxy Club, which was the punk club here in London when it was all starting up. Also, Don Letts was making a film at the time and was a DJ at the club. We have a shared experience from that time.

KZ: Your bio is almost a cryptic poem. MJ: Today we saw a Swedish translation of it and that was funny. KZ: Zen mastering of Trivial Pursuits?

MJ: Some of us are very good on sports questions. I should imagine that the sports questions are different over there. It must be all baseball and pro NFL stuff. Over here it's who won the Cup in 1938.

KZ: Big Audio Dynamite sits around playing Trivial Pursuit.

MJ: All our lives are based on it. Doesn't it say that in the biography?

KZ: It also says here that you rehearsed for a year and that something was missing before Don Letts joined the band. What was missing?

MJ: I needed a good kick up the ass. I was getting a bit lazy and complacent and I thought I was going to be able to walk it to the finishing line. I needed someone like Don to keep me on my toes a bit. You need someone to bounce your ideas off of, to tell you if you're wack.

KZ: Letts comes from a completely different visual background.

MJ: Very much so. He's a filmmaker. You know, he's not really a musician. What I've done with this group is I've taken unknown musicians and non-musicians, putting them all together. You get different ideas from people who aren't too set in their ways. You get different ideas from people who aren't too set in their ways. You get more input, a bigger picture of things. An exciting way to work, actually. KZ: That's what attracted me to BAD. Before the record, I got a blank tape with just song titles. Good quality tape, too. When I first heard it, it sounded like audio movies.

MJ: Yes. It's definitely a cinematic point of view, the way we'd written it. That's one of our aims, really, putting that idea onto sound

KZ: I can hear all different odd bits of actual movies.

MJ: It's very difficult to be specific about

something that's quite complex. It's not supposed to be easy listening. On the other hand, it's something people can get into and come up with something different everytime they listen to it.

KZ: That would be me. The bio mentions (film director) Nic Roeg. Are you a fan? MJ: For influences, we pretty much have the same tastes as a lot of people. If we used them, it's as a compliment, really. If they don't like it, tough.

KZ: Do I hear a Clint Eastwood movie inside "Medicine Show"?

MJ: What about him? I like him on film. He looks good on film sometimes. I don't know about whether he's happening at the moment. He's had his day, hasn't he? KZ: He's made some pathetic movies recently like Pale Rider and Tightrope, but Sudden Impact was big, which you used as a song title on your LP.

MJ: That's a song about angel dust murders.

KZ: What about "SONY"?

MJ: The Japs. They've got it good, right?

KZ: They're coming on strong.

MJ: Yes, it's really a great recovery story.

KZ: The Clash were always huge in Japan. How was Japan when you visited?

MJ: Fantastic. Over there, I know there's a work ethic, but the government really takes care of the people. They try to minimalize suicide out of desperation. We could take one or two lessons from them. Once again, this is a subject we are most highly complimentary about. We are no way derogatory about Japan.

KZ: My favorite track is "E=MC2." What can you tell me about it?

MJ: It's like a mystery. Time. It's the song about Nic Roeg. It's still a mystery. It's like his film.

KZ: What were some of the things about The Clash that you liked that you wanted to carry over into BAD?

MJ: I used to like my sense of tunes and melody. Also, when they were really good was when you could dance to them. That's what I'm into now. The rhythm. I've carried on the best of that stuff. I'm sure they're (The Clash) doing some of it, but that's cool.

KZ: Also on this press bio is a phrase, 'attack of the keep left signs'.

MJ: Have you ever heard that expression before? Well ... once again it's a mystery.

KZ: You won't elaborate.

MJ: I don't think I should.

KZ: Related to that, though, I was thinking that since The Clash was so politically leftist—

MJ: Oh no! We haven't gone right wing. No! No! Over here, everything is right wing anyway. It's a most conservative place. On one hand we have a very cosmopolitan mix. Here in London, it's all groovy poovy, but it's a very reactionary place at the same time. You have to understand, everything on the radio, everything on the television and in the paper fits in with the government, which is a very conservative government.

continued on p. 36

the GAVIN REPORT, January 10, 1986

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*WFNX-LYNN, MA 617-BRUCE MCDONALD 59 Big Audio D. Boys Don't Cry Prefab Sprout Echo&B'men C.Palominos Colour Field Crenshaw Bush Del Fuegos O Positive Clash XXX Mod: B. Adams I. C. Mellencamp t Starship Oream Academy WYDD-PITTSBURCH, PA DAVE SHEDLOCK 412-362-2144 Sade Wham! Lionel Richie Bruce Sp. Night Ranger T. Twins Sheila E. Phil Collins Survivor Rocky IV/Robert: Tepper 0 Mike£Mech. C Hooters Simple Minds Elton John Jellybean S. Wonder Mr. Mister B. Ocean Max: S. Nicks Sting RFTW **Jeart**

Cabaret V. Cocteau Twins Cross Fire Choir Dream Academy

Long Ryders Oingo Boingo

Replacements

Blancmange Blow Monkeys

T. Twins Waterboys

McCartney Night Ranger T. Twins Rush Outfield Divinyls James Brown Simple Minds Daltrey S. Nicks Starship Sting Baltimora MERD-HANOVER, NH 603-Sexton B. Adams Survivor Benatar Queen Max:
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Oream Academy C
Bruce Sp.
Mr.Mister Iton John C.Mellencamp Simple Minds T. Petty Townshend 22 Top Nicks. Hooters Asia C. Hart INXS APP **Benatar**

FICH LUST BERG 598-3036 Stetsasonic Dr.amarama B-Boys Pig Bros. Moodists Godfathers
Long Ryders
L.L.Cool Jay
Circle Jerks
Wooden Tops
Jesus&Mary C. Mystery Assign. ine Young C. Flowerpot Men Marc Riley Max: Peter Murphy Spoonie Cee Cold Crush 2. Palominos Minutemen Seducers

Adds: Three Johns
UK Subs Doug E. Fresh
S. Culture on Skids Solitare
Myth 2 Big Audio D. Trouble Funk

Go Betweens
Diamonds Hidden
Skinny Boys
Scraping Foetus
Ed Geins Car
Soul Asylum
Tex EH heads
Wayne ECharlie

from p. 32 CONT

We're going through that here, going MJ: I don't think it's quite as brutal. from human rights to Rambo.

supposed to represent what we were. We Also, it was difficult to live up to anything didn't really used to see it (The Clash) as a political thing. It was a social thing, do <Z: While being in The Clash, being so</p> myths that other people have made up. MJ: Yes. It's more difficult to live up to political, was that hard to live up to? that anybody had made up that was you understand?

> Townshend Wall of Voodon Wire Train 10,000 Maniacs

> > Rave-Ups Simple Minds Siouxsie&B's

CZ: Explain.

about what was happening to people on a KZ: I once saw The Clash play with Lee attached to a party line, we were talking MJ: As opposed to a political thing social level.

Dorsey.

being ignored. They're playing in bars and would do that now. People still have to be things when they're actually the real thing. That was kind of a showing. I don't think I group to come over and hire him, to give town as well. That was to do with a lot of And then we went back to New Orleans great people in America being forgotten him a job and show people that he was level at that time. That is past. Aren't we MJ: We did quite a few dates with Lee. and played with him there, in his home making relevant records to today to be by their own people. It took an English relevant. We were talking on a cultural traveling backwards in time here a bit really great. You have a culture that's

Mod: Bronski Beat Boys Dont Cry

Fine Young C. Lloyd Cole

Bangles Talk Talk

Divinyls

Echo&B'men Beastie Boys

"WLIRJEM -LONG ISLAND, NY

MCNAMARA/

someone like Lee Dorsey, whose work is rooted in the past. Now with BAD, such KZ: You're saying that, at the time, The an opening act would have to be more Clash's music would accomodate

really like to put on a fresh show. I would like to play with someone who is fresh MJ: Happening. Actually, yes. I would

February 21st and 22nd at

SEMINAR FOR MEDIA PRO

Dream Academy Prefab Sprout Long Ryders

Art of Noise The Cure Townshend R. Hitchcock

The Cure Cabaret V.

Heads

AUAA

Space Monkeys Scritti Politti

Cult R.Palmer Oivinyls

Srace Jones

NXS

SEM

Wall of Voodoo

Kate Bush Siouxsie&B's

Big Audio D. Alarm

Arcadia

Max: S. Minds

N. Kershaw Sting T. Twins

A-ha

was able to afford to do that. Know what I talking on a cultural level with The Clash, and we were like a big deal group that ike we are. That's correct (about The Clash) because back then we were mean? Now I'm back to scratch.

MJ: It's gonna be wild. We're gonna do all KZ: How is BAD going to play live with the stuff you hear on the record, but it's gonna be wilder and rougher and all the effects?

KZ: Is there a legal hassle over The Clash's name? tougher.

MJ: Not that I know.

KZ: What circumstance led to your leaving the band?

MJ: I got fired.

KZ: Did The Clash really have to take the Tidy Bowl man off the Combat Rock LP? MJ: The toilet people. Yeah, it's true. The head of the company's daughter had the KZ: Whose idea was it to title an album record and it was buggin' him.

Had you heard of the Sandanistas before? KZ: Yes. The Sandanistas took over after MJ: It was a joint thing with the group. the fall of Somoza. Sandanista?

KZ: Are you keeping in touch with the MJ: I think you were one of the few.

MJ: I've heard that now they're (the situation in Nicaragua now?

KZ: That's what I mean. Back then, there situation was going to be cool. Now it was hope that the Central American sounds like the same old boogie. Sandanistas) just as bad.

MJ: Sure does. We all make mistakes. We made entirely in London "on location." I KZ: I noticed that the BAD record was also noticed that your office is in all back losing horses, don't we?

MJ: Yes, all West London. Same area. I know what you're saying. Yes! I haven't moved. I'm still there. Ladbroke Grove.

MJ: Sure does! You only have to walk out KZ: The music sounds like that area. of the studio to hear the record.

absolutely concur with this finding. KZ: A West London street MJ: Definitely. ■

> GAVIN ALBUM INDICATORSI The Fairmont Hotel, San Francisco

Clash Wrestling Lp Oingo Boingo Oingo Boingo Depache Mode O Postive Fine Young C's "Dead Kennedys

the GAVIN REPORT

Editor: Elma Greer Associate Editor: Lisa Smith

COUNTRY



MOST ADDED

BARBARA MANDRELL Fast Lanes And Country Roads (MCA)

EXILE
I Could Get Used To You
(Epic)

RECORD TO WATCH

*ALABAMA She And I (RCA)

*DON WILLIAMS We've Got A Good Fire Goin' (Capitol)

*GEORGE STRAIT
You're Something Special To Me
(MCA)

TOP NEW AIRPLAY

DAN SEALS Bop (EMI America)

GEORGE JONES
The One I Loved Back Then
(Epic)

CRYSTAL GAYLE & GARY MORRIS
Makin' Up For Lost Time
(Warner Brothers)

Station Reporting Phone (415) 392-7750

12/6	12/13	TW	
23.	16.	1.	CRYSTAL GAYLE & GARY MORRIS - Makin' Up For Lost Time (Warner Brothers)
12.	6.	2.	FORESTER SISTERS - Just In Case (Warner Brothers)
18.	12.	3.	JUICE NEWTON - Hurt (RCA)
5.	2.	4.	DAN SEALS - Bop (EMI America)
14.	11.	5.	JOHN CONLEE - The Old School (MCA)
27.	21.	6.	OAK RIDGE BOYS - Come On In (MCA)
21.	17.	7.	MARIE OSMOND - There's No Stopping Your Heart (Capitol/Curb)
22.	19.	8.	STEVE WARINER - You Can Dream Of Me (MCA)
31.	24.	9.	GEORGE JONES - The One I Loved Back Then (Epic)
16.	14.	10.	GENE WATSON - Memories To Burn (Epic)
4.	3.	11.	ROSANNE CASH - Never Be You (Columbia)
40.	37.	12.	DOLLY PARTON - Think About Me (RCA)
30.	25.	13.	SOUTHERN PACIFIC - Perfect Stranger (Warner Brothers)
36.	29.	14.	WAYLON JENNINGS - The Devil On The Loose (RCA)
39.	33.	15.	SYLVIA & MICHAEL JOHNSON - I Love You By Heart (RCA)
7.	5.	16.	NITTY GRITTY DIRT BAND - Home Again In My Heart (Warner Brothers)
17.	13.	17.	RESTLESS HEART - (Back To The) Heartbreak (RCA)
28.	23.	18.	T.GRAHAM BROWN - I Tell It Like It Used To Be (Capitol)
37.	31.	19.	GLEN CAMPBELL - Just A Matter Of Time (Atlantic America)
	39.	20.	EXILE - I Could Get Used To You (Epic)
	40.	21.	BARBARA MANDRELL - Fast Lanes And Country Roads (MCA)
		22.	EDDY RAVEN - You Should Have Been Gone By Now (RCA)
33.	27.	23.	BILLY JOE ROYAL - Burned Like A Rocket (Atlantic America)
38.	32.	24.	VINCE GILL - Oklahoma Borderline (RCA)
34.	28.	25.	JOHN ANDERSON - Down In Tennessee (Warner Brothers)
	38.	26.	CHARLY McCLAIN & WAYNE MASSEY - You Are My Music (Epic)
1.	1.	27.	KENNY ROGERS - Morning Desire (RCA)
10.	7.	28.	REBA McENTIRE - Only In My Mind (MCA)
		29.	MARK GRAY - Please Be Love (Columbia)
		30.	JOHN SCHNEIDER - What's A Memory Like You (MCA)
		31.	LEE GREENWOOD - Don't Underestimate My Love For You (MCA)
13.	9.	32.	EDDIE RABBITT - A World Without Love (RCA)
		33.	JAMES TAYLOR - Everyday (Columbia)
		34.	JOHN DENVER - Dreamland Express (RCA)
		35.	MICKEY GILLEY - Your Memory Ain't What It Used To Be (Epic)
 	 	36. 37.	JUDY RODMAN - I Sure Need Your Lovin' (MTM) CHARLIE DANIELS BAND - Still Husting Me (Enic)
:		38.	CHARLIE DANIELS BAND - Still Hurting Me (Epic) LOUISE MANDRELL - Some Girls Have All The Luck (RCA)
2.	4.	39.	THE JUDDS - Have Mercy (RCA/Curb)
19.	18.	40.	CONWAY TWITTY - The Legend And The Man (Warner Brothers)
13.	10.	40.	COMMAT THE THE LEGEND AND THE MAIN (Mather Brothers)

CHRTBOUND

Reports accepted Mondays at 8am through 1pm Wednesdays

*GARY MORRIS - 100% Chance Of Rain (Warner Brothers)
T.G.SHEPPARD - In Over My Heart (Columbia)

Reports	Adds	0n	Chart	Weeks
86	38	39	9	1
80	10	54	16	3
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11. Over my heart (columbia)

ACTION SIDES

ARTIST & TITLE	Reports	Adds	0n	Chart	Weeks
*DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)	77	48	24	5	1
*RICKY SKAGGS - Cajun Moon (Epic)	72	31	34	7	1
*GEORGE STRAIT - You're Something Special To Me (MCA)	66	45	20	1	1
RANDY TRAVIS - 1982 (Warner Brothers)	54	11	31	12	4
*ALABAMA - She And I (RCA)	54	52	1	1	1
*STATLER BROTHERS - Sweeter And Sweeter (Mercury)	51	21	29	1	1
RAZZY BAILEY - Old Blue Yodeler (MCA)	47	7	27	13	5
*ANNE MURRAY - Now And Forever (You And Me) (Capitol)	45	44		1	1
*THE GATLINS - Nothing But Your Love Matters (Columbia)	44	30	14		1
JIM GLASER - If I Don't Love You (MCA)	42	8	32	2	4
GUS HARDIN - What We Gonna Do (RCA)	41	5	32	4	4
*JOHNNY LEE - The Loneliness In Lucy's Eyes (Warner Brothers)	41	18	23		1
*LACY J.DALTON - Don't Fall In Love With Me (Columbia)	38	16	22		1
BRENDA LEE - Why You Been Gone So Long (MCA)	37	4	27	6	5
*PAKE McENTIRE - Every Night (RCA)	34	21	13		1
TOM JONES - It's Four In The Morning (Mercury/PolyGram)	32	4	17	11	5
*MEL McDANIEL - Shoe String (Capitol)	31	28	1	2	1
*THE SHOPPE - While The Moon's In Town (MTM)	29	4	23	2	1
*RAY STEVENS - The Ballad Of The Blue Cyclone (MCA)	28	19		9	1
OSMOND BROTHERS - Baby When Your Heart Breaks Down (EMI)	27	5	18	4	4
*CHARLEY PRIDE - The Best There Is (RCA)	27	14	11	2	1
*MARTY STUART - Arlene (Columbia)	24	4	17	3	1
*PAM TILLIS - Those Memories Of You (Warner Brothers)	21	12	9		1
*GIRLS NEXT DOOR - Love Will Get You Through Times (MTM)	21	15	6		1

*Debuts This Week

Dropped: #8-Janie Fricke; #10-Sawyer Brown; #15-George Strait (CHAIR); #20-Mel McDaniel (STAND); #22-Don Williams; #26-Earl Thomas Conley; #30-Chance; #34-Johnny Lee; #35-The Whites; #36-Bellamys; Emmylou Harris; Merle Haggard (WALTZ); Con Hunley, Two Hearts.

> We are looking forward to seeing many of you at the first Gavin National Seminar For Media Professionals in eleven years on February 21-23, and/ or at the Country Radio Seminar XVIII on March 6-9. See page 21 for information on the Gavin Seminar, and if you haven't received a Gavin Seminar Registration package, call 415-392-7750.

> Also, registration booklets for the Country Radio Seminar in Nashville, designed specifically for Country broadcasters, can be obtained by calling 615-327-4488 or 615-329-4487.

COUNTRY RADIO SEMINAR XVII

March 6-8, 1986



Nashville, Tennessee

WE MAY NOT HAVE EVERYTHING FOR EVERYONE BUT WE DO HAVE SOMETHING FOR:

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MUSIC DIRECTORS AIR PERSONALITE PROGRAM DIRECTORS





NORTHEAST

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Brockton, MA (Mark Burns-WCAV/FM) R. Skaggs, Don W., B. Blue, Statlers, M. Stuart, Osmonds, P. Tillis, Greenwood.

New York, NY (Pam Green-WHN) Alabama, Ann Murray, G. Morris, C. Daniels, R. Skaggs.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) M. Gilley, Schneider, Raven, C. Daniels, Alabama, R. Stevens. Frostburg, MD (Mike Stanley-WFRB) L. Mandrell, B. Lee, J. Glaser, Rodriguez, R. Travis, Osmonds. Danville, VA (Alan Rowe-WDVA) Alabama, Ann Murray, M. McDaniel.

Charleston, WV (Bob Jones-WQBE/FM) Don Williams, Gatlins, Adam Baker.

Clarksburg, WV (Mark Thompson-WKKW) Alabama, McDaniel, Ann Murray, Mac Davis, Haggard.

Shelby, NC (Davis/Pruett-WOHS) Don Williams, Gatlins, C. Pride, G. Strait.

Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) Don W., Haggard, Stevens, Strait, Girls Next Door, Ann M., Alabama, Gatlins, McDaniel, Razzy Bailey.

Jacksonville, NC (Allen Bailey-WLAS) Ann Murray, Bruce, McDaniel, Alabama, Mac Davis.

Conway, SC (Dave Dempsey-WLAT) Mac Davis, Strait,

Don Williams, C. Pride, D. Frizzell, Gatlins. Carollton, GA (Jerry Jackson-WLBB) Statlers, Strait, J. Lee, G. Morris, Gatlins.

Cedartown, GA (Chuck Walley-WGAA) Haggard, T.G.,

Greenwood, J. Glaser.

Elberton, GA (Dave Davis-WWRK/FM) Alabama, Ann Murray, R. Stevens, Pake, C. Pride, Haggard, McDaniel, Don W., Bruce, Gatlins, J. Lee, L.J. Dalton, Mac D., G. Strait, P. Tillis, S. Raye, J. Stampley, Girls Next Door, D. Frizzell.

Albany, GA (James Layton-WKAK/FM) M. McDaniel, Ann M., Osmonds, R. Stevens, Statlers, J. Glaser, L.J. Dalton, McClain.

Pensacola, FL (Kris O'Kelly-WOWW/FM) G. Morris, Girls Next Door, Statlers, L. Mandrell, R. Skaggs, Strait, Pake McEntire.

Destin, FL (Skip Davis-K92/FM) L.J. Dalton, D. Frizzell, Don W., Gatlins, Strait, Ann Murray, G. Morris, Henley. Ft. Pierce, FL (George Gordon-WFTP) Pake McEntire, L.J. Dalton, M. McDaniel, Alabama, Ann M., M. Stuart.

Gadsden, AL (Jim Pruett-WAAX) D. Frizzell, P. Tillis, S. Raye, C. Pride, Mac Davis, Pake McEntire, Girls Next Door.

Albertville, AL (Brent Ryder-WQSB/FM) G. Strait, Mac D., Statlers, R. Stevens , R. Skaggs, Haggard, Ann Murray. Atmore, AL (Roy W. Harrison-WSKR) McDaniel, Alabama,

Ann Murray.

Mattanooga, TN (Bill Burkett-WDOD/FM) R. Stevens,

Raven, J. Taylor. <u>Chattanooga, TN</u> (Bill Burkett-WDOD/FM) R. Stevens, Ann M., Alabama, J. Denver, E. Raven, J. Taylor. Milan, TN (Cowboy-WXKY) Pake McEntire, Alabama, Bruce. Pontotoc, MS (Ronnie Hughes-WSEL/FM) Greenwood, Glaser, B. Burnette, L. Mandrell.

Collins/Hattiesburg, MS (Phil O'Bryan-WKNZ) T.G. Brown, Glen C., B.J. Royal, R. Travis, T. Jones, Rodman. Biloxi, MS (Dave Terry-WVMI) Statlers, Strait, Don W., Alabama.

Pascagoula, MS (J.D. Gray-WGUD) Strait, Don Williams, Juice, G. Morris.

Paducah, KY (Kent King-WKYQ) Girls Next Door, J. Lee, Bruce, Bama Band, J. Taylor, M. Stuart, Gilley, L. Mandrell, Denver, T.G., Ann M., Alabama, Gary M., T.G. Brown.

Abbeville, LA (Anthony Keith-KASC) Ann M., McDaniel, J. Rodman, Skaggs, C. Pride, Don W., Statlers, Alabama, Mac Davis.

Shreveport, LA (Ledbetter/Waldon-KWKH) Alabama, Ann M., Mac Davis, McDaniel, Girls Next Door, Haggard,

S. Raye, A. Baker, K. Fowler.

Alexandria, LA (B. Mitchell-KRRV/FM)Don W., Statlers, R. Stevens, R. Skaggs, Willie, C. Jackson, J. Lee, D. Frizzell.

El Dorado, AR (Ben Robbins-KDMS) Don W., Statlers, G. Strait.

AR (Tom Sleeker-KKIX) Razzy, Don W., Fayetteville, L. Mandrell.

UPPER MIDWEST

Cloud, MN (Steve Stewart-WWJO/FM) Gatlins, Don W., Girls Next Door, Pake McEntire.

Brainerd, MN (Todd Stewart-KQBR) M. Gray, Denver, M. Gilley, G. Morris, R. Skaggs, Razzy, Strait, Statlers.

Yankton, SD (Rollie Smith-WNAX) Greenwood, T.G., G. Morris, J. Glaser, R. Travis.

Sioux Falls, SD (Rohrer/O'Brien-KIOV/KXRB) Alabama, J. Lee, G. Morris, Pake, Skaggs.

Sioux Falls, SD (Charlie Cassidy-KYKC) Alabama, Bruce, Ann M., G. Morris, Denver, M. Gray, Skaggs, Don W..

Huron, SD (Penny Lane-KOKK) Gatlins, G. Morris, Alabama, A. Murray.

Redfield, SD (Myron Grage-KQKD) Mac Davis, Ann M., Alabama, Haggard, McDaniel.

Rapid City, SD (Steve Blake-KIMM) Greenwood, Gilley. Rapid City, SD (Scott Kerns-KTOQ) Greenwood, Pride, P. Tillis, Alabama, Girls Next Door.

Wahpeton, ND (Larry Slabik-KBMW) Statlers, L.J. Dalton, G. Morris, Pride, Strait, J. Lee, Skaggs, Don W., Gatlins, J. Stampley, D. Frizzell, R. Stevens, Glaser. Fargo, ND (Scott Winston-KVOX AM/FM) C. Pride, Rodman,

G. Morris, Greenwood, Alabama, Strait, Bruce. Fargo, ND (Don Roberts-KFGO) Alabama, McDaniel, Ann M.,

Girls Next Door, P. Tillis, Sunny Curtis. Grand Forks, ND (Tim Larson-KYCK) V. Gill, Raven, Dolly, McClain, Sylvia & Michael, Waylon,

B. Mandrell, Schneider.

Jamestown, ND (The Cowboy-KSJB) D. Frizzell, Skaggs, Don Williams, Girls Next Door, Strait, R. Stevens, Gatlins.

Bismarck, ND (Kim Gillund-KBMR) Gatlins, J. Taylor, Ann Murray.

Minot, ND (Jeri Lee-KKOA) T.G., Greenwood, G. Morris, R. Skaggs, T.G. Brown.

MIDWEST

Des Moines, IA (Billy Cole-KSO) Strait, Stevens, Haggard, Claude Gray.

Fort Dodge, IA (Dale Eichor-KWMT) Don Williams, Strait, Alabama, Haggard, Ann M., K. Rogers. Cedar Falls, IĀ (Kevin Kane-KCFI) Alabama, T.G., Ann M., Haggard, McDaniel, Girls Next Door. St. Louis, MO (Oakes/Langston-WIL) Denver, Greenwood, Alabama, Don W., G. Morris, Gilley. St. Louis, MO (Georgann Harris-KUSA) Skaggs, Statlers, Gatlins, Ann M., Sunny Curtis, Pake, Alabama, Don W., G. Strait, B. Lee, L.J. Dalton, K. Fowler. St. Joseph, MO (Bob Orf-KFEQ) Razzy, Strait, Pake, Don W., Gilley, Skaggs, Statlers, Haggard, Alabama, Ann M., G. Morris. Joplin, MO (Dan Casey-WMBH) G. Morris, Osmonds, Strait, Hardin, The Trux. California, MO (Jeff Shakleford-KZMO) R. Stevens, Pake, C. Pride, Don Williams, P. Tillis, Stampley, L.J. Dalton, Greenwood, The Trux. Osage Beach, MO (Larry Heaberlin-KRMS) T. Jones, R. Skaggs, C. Pride, Gatlins, L. DeWitt, Sammy Johns, Jefferson City, MO (Jack Daniels-KLIK) Alabama, Ann M., G. Morris, L.J. Dalton.
Columbia, MO (Eric Bell-KTGR) Ann M., Pake, Strait, J. Lee, Haggard, McDaniel. Springfield, MO (Donn Emis-KWTO/AM) T.G., Strait, Ann M., McDaniel, Mac Davis, L. Mandrell, Alabama. Topeka, KS (Tony Stewart-KSKX) Denver, B.J. Royal, Greenwood, Schneider, L. Mandrell. Wichita, KS (Pete Brier-KFH) B.J. Royal, Sylvia & Michael, L. Mandrell, R. Travis, Skaggs, Alabama.

Garden City, KS (Tim Richardz-KKJQ/FM) G. Morris,

Newark, OH (Larry Dale-WHTH) Osmonds, R. Travis,

CENTRAL

Skaggs, Razzy.

G. Morris. Toledo, OH (Gary Outlaw-WKLR) Ann Murray, Don W., Gatlins. Toledo, OH (Bob McGee-WTOD) Greenwood, C. Daniels, G. Morris, T.G., M. Gilley. Indianapolis, IN (J.D. Cannon-WFMS/FM) Alabama, Haggard. South Bend, IN (J.K. Dearing-WNDU) Marie, B. Mandrell, E. Raven. Ft. Wayne/Kendall, IN (Karen May-WBTU) Strait, Pride, Don Williams, J. Lee, Gatlins, L.J. Dalton. Vincennes, IN (Millar/Martin-WAOV) Alabama, K. Rogers, Girls Next Door, M. Gilley. Saginaw, MI (Tommy Samoray-WKCQ) Ann M., McDaniel, Gatlins, Pake. Lansing, MI (Wayne Waters-WITL/FM) Glaser, Hardin, K. Rogers, M. Stuart, Don Williams. Waukesha, WI (Michael Saxton-WAUK) J. Anderson, J. Denver, C. Daniels, Greenwood, Gilley, L. Mandrell, G. Morris, Skaggs, Razzy, Don Williams. Milwaukee, WI (Bob Look-WBCS) Gilley, Alabama, J. Lee,
Don Williams, G. Strait, Skaggs. Madison, WI (Allan/Hunter-WWQM) G. Morris, R. Skaggs, Don Williams, Strait, Gatlins. Stevens Point, WI (Dan Olsen-WXYQ) Ann M., Raven, Skaggs. La Crosse, WI (Ron Scott-WKTY) Stevens, L.J. Dalton, G. Morris, C. Pride, Gatlins. Eau Claire, WI (Tim Closson-WAXX/FM) R. Stevens, Gatlins, Girls Next Door.

Anna, IL (Rich Griffin-WRAJ) Schneider, G. Morris, V. Gill, Don Williams, Greenwood, Bruce.

Austin, TX (Mike Carta-KVET) Rodriguez, Greenwood,

G. Strait, J. Taylor, Marie, S. Pacific, Skaggs,

SOUTHWEST

Statlers.

Austin, TX (Steve Gary-KASE/FM) G. Strait, G. Morris,
Skaggs, L. Mandrell, T.G., Don Williams, Gatlins.
Amarillo, TX (Rob Cassidy-KBUY) Skaggs, Alabama, Strait,
McDaniel, L. Lynn, Haggard, Mac Davis, Ann Murray,
R. Stevens.
El Paso, TX (Hinrich/Kennedy-KHEY/Y96) Glaser, Don W.,
Greenwood, G. Morris.
Phoenix, AZ (Doug Brannan-KNIX) Strait, Don Williams,
T.G., Greenwood, Haggard.
Las Cruces, NM (Frank Nymeyer-KGRT) Willie, Emmylou,

P. Tillis, P. Loveless, Strait, R. Travis, Statlers,

ROCKY MOUNTAIN

T. Gibbs.

Dillon, MT (Mike Kandilas-KDBI) T. Jones, McDaniel,

Don W., Denver, Ann Murray.

Polson, MT (Dawn Garrison-KERR) Mac Davis, Alabama,

Strait, Gatlins, J. Lee, C. Pride, Pake, Don W.,

D. Frizzell, R. Stevens, Girls Next Door, P. Tillis.

Missoula, MT (Mike Doty-KGVO) C. Pride, McDaniel,

Alabama.

Missoula, MT (Paul Proctor-KYSS/FM) Gatlins, Stevens,

Ann Murray, Alabama, McDaniel, M. Gray.

Hamilton, MT (Jean Pysson-KLYQ/AM) J. Lee, Don W.,

Greenwood, Pake, Strait, Alabama, Ann M., Travis.

Whitefish, MT (Art Jackson-KJJR) R. Skaggs, Bruce,

Stevens, J. Taylor, J. Lee, Don Williams.

Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) Cafferty,

Ann M., McDaniel, Gatlins, Haggard, Pake, Strait,

J. Lee.

Pueblo, CO (Randy Hill-KIDN) Alabama, Ann M., Mac

Davis, Skaggs, Strait, Pake.

Jackson Hole, WY (Gil King-KSGT) Alabama, Ann Murray,

Gatlins, M. Gilley.

Boise, ID (Bill Bailey-KIZN/FM) Don Williams,

Strait, Pake.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) C. Daniels, Shoppe,
Alabama, L.J. Dalton.
Las Vegas, NV (Johnny Steele-KYYX/FM) Ann Murray,
Don Williams, Skaggs, McDaniel, Pake M., L.J. Dalton.
Reno, NV (Tony Thomas-KOLO) Alabama, Ann Murray,
Rodriguez, B.Lee, Haggard.
Reno, NV (Jim Crowe-KROW) Don Williams, Skaggs,
Gatlins, J. Lee, L.J. Dalton, P. Tillis.
Brawley, CA (Chris Olivarez-KROP) G. Morris, Strait,
Statlers.
Anaheim, CA (Chris Adams-KIKF) Strait, Haggard,
J. Lee, Alabama, P. Tillis, Pake.
Oakland/San Francisco, CA (Carl Brown-KNEW) Gilley,
Greenwood.

Modesto, CA (Ed Nickus-KMIX) Shoppe, Travis,
Mac Davis, Haggard.
Sacramento, CA (Cammie Winston-KHWY) Strait, G. Morris,
Don Williams.
Sacramento, CA (Rick Stewart-KRAK) J. Taylor, Gilley,
Alabama, G. Morris.
Chico, CA(Mark Rathbun-KHSL) G. Morris, Statlers,
Don Williams, Strait, Stevens, Pake.
Red Bluff, CA (Randy Chapman-KALF/FM) P. Tillis,
Don W., Shoppe, T.G., S.Stewart.

NORTHWEST

Portland, OR (Mark Wade-KRDR) Travis, G. Morris, R.J. McClintock, Barn Boys, D. Roberts. Astoria, OR (Bob Loucks-KVAS) Raven, Waylon, Dolly, Bruce, Gatlins, Stevens, Strait, Alabama, Mac Davis. Albany, OR (H. David Allan-KRKT) Álabama, Pake, Girls Corvallis, OR (P.J. Emerson-KFAT/FM) T.G., McDaniel, Gatlins, L.J. Dalton, P. Tillis, Girls Next Door, R. Wagner, C. Colleen, B. Houser. Toledo, OR (Dennis Edwards-KTDO) Ann Murray, Haggard, Alabama, Mac Davis, J. Lee, Strait. Eugene, OR (Billy Pilgrim-KEED) Greenwood, Razzy, T. Jones, Don Williams. Phoenix, OR (Gene Harris-KHUG) R. Travis, Hardin. Pendleton, OR (Steve Green-KWHT) Hardin, Travis, Rodriguez, G. Morris, Strait, Statlers, Don Williams. Seattle, WA (Jim Williams-KMPS) Don Williams, G. Strait, J. Rodman. Everett/Seattle, WA (Wayne Cordray-KWYZ) Alabama, Don Williams, L.J. Dalton, McDaniel, Ann Murray. Vancouver, WA (Dave Lee-KVAN) Glen Campbell, V. Gill, Waylon. Yakima, WA (Mike Pursell-KUTI) B. Lee, Denver, Travis, G. Morris, R. Skaggs. Ellensburg, WA (Mia Carlson-KXLE/AM) Greenwood, Don W., G. Morris, Statlers, Shoppe, K. Rogers, Gatlins. Selah/Yakima, WA (Larry Jackson-KYXE) Strait, Gatlins,
 R. Skaggs, G. Morris, S. Raye, Alabama, Mac Davis,
 A. Murray, McDaniel, Haggard, K. Rogers, Don Williams. Tri-Cities, WA (Jesse Lee-KORD) Greenwood, Hardin, Alabama, Haggard, Strait, Statlers, John Northrup. Clarkston, WA (Bob Louis-KCLK) McDaniel, Alabama, J. Lee, Skaggs, Strait, Ann Murray.

Anchorage, AK (Steve Chapman-KASH) Gilley, Statlers, B. Burnette, C. Jackson, J. Lee, Strait.

Wasilla, AK (Steve Brooks-KNBZ) T.G. Brown, Travis, G. Morris, Don Williams, J. Lee, Family Brown. Vancouver, BC (Weird Harold Kendall-CKWX) Strait.

HAPPY ANNIVERSARY!

KLYQ/AM in Hamilton, Montana will be celebrating 25 years of broadcasting and would appreciate congratulatory calls from artists and programmers. Call Jean Pysson at 406-363-3010.

COUNTRY JOBS

Chief Engineer - WAAX-Gadsden, AL
Rish Wood - 205-543-9229
Program Director - New South Broadcasters
Ed Holladay - 601-693-2661
Air Talent - KMIX-Turlock, CA
*Ed Nickus - Box 170-95381

*No calls please

COUNTRY AVAILABLE

BOB LOUIS from KTOQ-Rapid City, SD is looking for a position as AT/MD/PD, contact him at 605-348-5436.

COUNTRY SERVICE

KCLK-Clarkston, WA - Mark Gray single Columbia
WOHS-Shelby, NC - Marty Stuart single Columbia
KOFO-Ottawa, KS - Singles RCA/CBS/MCA
KCRS-Midland, TX - Singles & albums All Sources

COUNTRY CHANGES

SCOTT KEARNS from KTOQ-Rapid City,SD has been promoted to Music Director.



REGISTRATION APPLICATION

1986 Gavin Seminar For Media Professionals February 20-23, Fairmont Hotel, San Francisco, California

Name:	
Position:	Station or Group:
Mailing Address:	Zip
Anticipated date of arrival (Note: Hotel room will be released after The Gavin Office confirms registration).	reservations should be made directly with the hotel. Rooms
Pre-Registration Rates:	
Fees to accompany this form: Major market radio—\$195. / Small	er markets—\$170. / Non-commercial radio—\$150.
Each registration includes the Awards Party/Two Luncheons/Coo	ktail Party/All Sessions.
Additional Awards Tickets: S35.00—	
Registration fee after February 7th and at the door: \$225.00	
Add cost of extra tickets to registration fees. Total amount enclose	sed:
MAIL THIS APPLICATION TO: The Gavin Seminar For Media Profess	sionals MAIL CHECK PAYABLE TO: The Gavin Report.
One Hallidie Plaza—Suite 725, San Fra	ancisco, CA 94102

P.D. NOTEBOOK by Eric Norberg

Looking Back at 1985

JANUARY 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

very year at this time, this column looks back over the past year to try to spot the trends. The most obvious one-towering above all others in our business-was AM operators falling victim to unreasoning fear. AM has been losing ground to FM for a decade and a half; in the 1960s it was the marginal AMs that made the ratings, and marginal FMs just weren't there. Nowadays it is the marginal AMs that don't show. That didn't mean that there weren't some major FMs that weren't very successful in those days; it doesn't mean that major AMs can't succeed now. But panic is an unhelpful emotion. This year we saw stations that were still successful pull the rip-cord and make a defensive change-generally, as usual, to their own detriment. We saw stations adopt game show features, and lose. We saw stations drop mass appeal formats and retreat into specialized cubby holes from which they may have difficulty escaping later on. We saw a once-famous AM station in a major market announce that its new strategy for success was to pull all interesting, visceral words from its newscasts, and make them boring. We saw another announce an all-weather format; the idea was that it would cume everybody for tiny periods of time. I wondered as I heard of it whether they had stopped to consider that they would have to keep each listener listening for five consecutive minutes within a quarter hour in order to get any quarter-hour listening credit at all! Can weather alone do it? Time will tell. But was it necessary? Probably not.

Getting people to listen to the radio is a process of developing something that they'll want to listen to, presenting it in a reliable and pleasant fashion, and then making sure they know it's there and getting them to try it. There are some people, particularly younger ones, for whom FM is the band of choice, and many make a point of saying they don't listen to AM. Maybe they do, maybe they don't. At one time, FM was hip and AM was definitely the reverse. Nowadays, it's a new generation. They are

accustomed to FM, accept it, may pay little attention to AM, but the knee-jerk prejudice is waning. AM still sounds much worse than FM on the home stereo everybody has nowadays; thus the major obvious cause of the "inferior AM" attitude is still there. Since AM can sound at least as good as FM in audio quality, if not better, the problem of the high fidelity receiver still needs to be addressed, and for that reason it is still necessary for AM stations to promote AM stereo, since it is only the AM stereo receiver that has the sophistication of design to deliver audio that is—in fidelity and dimension-competitive with FM. AM stereo will not turn bad programming into good programming, and it will not replace promotion or a good signal, but it can and will restore AM to a perceived audio parity with FM, and that's a major step towards restoring parity to the two services.

Programming is and always has been a process of finding a niche and filling it. If there is no "talk" station in the market, and an AM station can find an economic way of providing such service, it will succeed. But there are still more AMs than FMs in this country, and only 10-20% of the audience will ever listen to talk-in some markets. less than that. AM operators must look at this reality before deciding that "talk" is the cure-all.

Can music still make it on AM? You bet your banana. And not just big band music, either. Mass appeal music can make it if it's done right-and if it's showcased right. For the moment, AM still has the image even with young adults as being the band on which there is more energy and personality, and these are things that are cool again.

I personally have developed a pop music format that takes advantage of this perception and delivers big AM shares against even major market AM and FM competition in the 25-44 age group. Although I know of no other AM format doing this around the country, I suspect it is because of a lack of belief or proper conception . . . it can be done, and there are many ways. Consistency has been an AM virtue; a station that formats itself correctly and then has the guts and committment to stick with it till it wins will succeed. FM's success has not prevented an almost amazing volatility in formats that can benefit the consistent AM.

The FCC is considering allowing limited duopoly again on AM—ownership of more than one AM station, separated by some distance, within the same marketing area. They are considering allowing networking of these stations from a single studio. Other potentially beneficial approaches are under study. AM's great strength is groundwave coverage, and the Commission seems committed at present to helping AM compete with FM by maximizing that advantage and reducing unnecessary costs.

On Wall Street, some of the most successful investors follow a "contrarian" philosophy-buy when the crowd sells, sell when the crowd buys; buy the unpopular or unfashionable issues, and sell for big profits when the tide turns and the stock issues become sought-after again, driving the price back up. When everybody perceives a trend, they say, it's about over! And history shows pendulums swing back again, except perhaps in the case of an outmoded approach or technology. Buggy whip makers have given up on the market returning. But AM is not outmoded; at worst it is simply perceived that way. Perceptions can be changed. It's a buyer's market in AM stations, and startime for the PD with the understanding of the medium and the audience to come up with a winning format when everyone says it cannot be done!

AM operators: Turn off the panic and get to work. There are more than a million AM stereo receivers in the hands of the public already (most in new cars) and more being sold every day. Those folks will listen if you give them what they want.

T'S NOT JUST WHERE WE'VE BEEN...

















New Albums Coming From: ASHFORD & SIMPSON
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IT'S WHERE WE'RE GOING.

Capitol

the GAVIN REPORT Editor: Betty Hollars

Station Reporting Phone (415) 392-7750

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ARETHA FRANKLIN Another Night (Arista)

SMOKEY ROBINSON Hold On To Your Love (Tamla)

FREDDIE JACKSON He'll Never Love You (Like | Do) (Capitol)

2W LW TW

7. 6. 1. STEVIE WONDER - Go Home (Tamla/Motown) 2. DIONNE & FRIENDS - That's What Friends Are For (Arista) 14. 8. 19.

9. 3. SADE - Sweetest Taboo (Portrait) 6. 3.

4. READY FOR THE WORLD - Digital Display (MCA)
5. LIONEL RICHIE - Say You, Say Me (Motown)
6. EVELYN KING - Your Personal Touch (RCA) 4. 1.

17. 14. 25.

7. BILLY OCEAN - When The Going Gets Tough...(Jive/Arista)

8. MELI'SA MORGAN- Do Me Baby (Capitol) --. 28. 9. ATLANTIC STARR - Secret Lovers (A&M)
10. FREDDIE JACKSON - He'll Never Love You (Capitol) 18. 22.

30. 24. 11. STARPOINT - What You've Been Missing (Elektra)
12. ISLEY BROS. - Colder Are My Nights (Warner Bros.) 21. 17.

16. 12.

22. 13. 5 STAR - Let Me Be The One (RCA) 19. 14. TEMPTATIONS - Do You Really Love Your Baby (Motown) 29.

26. 15. MAURICE WHITE - I Need You (Columbia) --. 16. EUGENE WILDE - Don't Say No Tonight (Philly World)

2. 17. RENE & ANGELA - Your Smile (Mercury/PolyGram)

29. 18. WHITNEY HOUSTON - How Will I Know (Arista)

19. JAMES BROWN - Living In America (Scotti Bros.) 20. STEPHANIE MILLS - Stand Back (MCA)

27. 21. POINTER SISTERS - Freedom (RCA) 22. 9.9 - I Like The Way You Dance (RCA)

--. 23. GRACE JONES - Slave To The Rhythm (Manhattan)

24. DEBARGE - The Heart Is Not So Smart (Gordy) 4. 25. SHEILA E - A Love Bizarre (Paisley/W.B.) 2.

5. 26. NEW EDITION - Count Me Out (MCA) 3.

16. 27. FULL FORCE - Alice, I Want You Just For Me (Columbia)
28. FORCE MD'S - Tender Love (Warner Brothers) 18.

9. 13. 29. VAL YOUNG - Seduction (Motown)

10. 30. KOOL & THE GANG - Emergency (DeLite/PolyGram) 8.

HARTBOUND

	Reports	Adds	Un	Unari	
TA MARA & THE SEEN - Affection (A&M) FAMILY - High Fashion (Warner Brothers) JENNIFER HOLLIDAY - No Frills Love (Geffen) MORRIS DAY - The Color Of Success (Warner Bros.) KURTIS BLOW - If I Ruled The World (Merc/PolyGram) DURELL COLEMAN - Do You Love Me (Island)	23 22 21 21 18 18	4 3 4 4 	6 5 5 3 8	13 14 12 14 10 6	•

URBAN CONTEMPORARY HIT FACTOR

Research:

BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60% .

Total Reports This Week 55 Last Week 72

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Factor	Weeks
STEVIE WONDER - Go Ho	me (Tamla/Motow	n)	46	35	11			76%	6
DIONNE & FRIENDS - The	at's What Friends	Are For (Aris	ta) 49	34	14	1		69%	5
SADE - Sweetest Taboo (Portrait)		47	32	11	3	1	68%	4
EVELYN KING - Your Per	sonal Touch (RC	CA)	33	21	9	2	1	63%	4
BILLY OCEAN - When Th	e Going Gets To	ugh (Jive/A	rista) 41	18	16	7		43%	3
MELI'SA MORGAN - Do M	e Baby (Capitol)		28	19	4	3	2	67%	3

January 10, 1986/the GAVIN REPORT

Chart

UP & COMING

ARTIST & TITLE	Reports	Adds	0n	Chart_
*ISLEY/JASPER/ISLEY - Insatiable Woman (CBS)	17	8	3	6
*ARETHA FRANKLIN - Another Night (Arista)	17	14	1	2
*SMOKEY ROBINSON - Hold On To Your Love (Tamla)	16	13	. 2	1
JELLYBEAN - Sidewalk Talk (EMI America)	15	3	9	3
*ZAPP - Computer Love (Warner Brothers)	15	6	8	1
YARBOROUGH & PEOPLES - Guilty (Total Experience)	15	2	1	12
KLYMAXX - Lock & Key (MCA)	13	2	4	7
*CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)	13	11	2	
LISA LISA & CULT JAM - Can You Feel The Beat (Columbia)	11	1	7	3
L.L. COOL J - I Can't Live Without My Radio (Columbia)	11	1	3	7
*CHAKA KHAN - Own The Night (MCA)	10	3	3	4
*JANET JACKSON - What Have You Done For Me (A&M)	10	10		
GAP BAND - Desire (Total Experience)	9	2	5	2
PEABO BRYSON - Love Always Finds A Way (Elektra)	9		5	4
*RUN DMC - Can You Rock It Like This (Profile)	9	1	3	5
*WHAM! - I'm Your Man (Columbia)	8	2	3	3
*LUTHER VANDROSS - If Only For One Night (Epic)	8	5	1	2
WINANS - Let My People Go (Qwest)	7		2	5
O'JAYS - What A Woman (Manhattan)	7		2	5
LOVE PATROL - The Love Patrol (4th & Broadway)	7	1	1	5
*CAMEO - A Goodbye (Atlanta Artista)	7	4	2	
*UTFO - Fairytale Lovers (Select)	7	2	1	4
*EUGENE WILDE - Diana (Philly World)	7	2	1	4
*KASHIF - Dancing In The Dark (Arista)	7	7		
CONNIE - Funky Little Beat (Sunnyview)	7	1	2	4

^{*}First time listed this week.

Dropped: #7-Jets, #11-Patti Austin, #15-Isley/Jasper/Isley, #20-Bernard Wright, #21-Choice MC's, #23-Princess, #30-System, Bobby Womack, Taka Boom, Fatboys, Philip-Michael Thomas, Alisha, Andre Cymone.

MORRIS DAY - Don't Wait For Me/The Character (WB) STEVIE WONDER - I Love You Too Much (Tamla) SADE - Is It A Crime (Portrait) GAP BAND - Oh What A Feeling (Total Experience) PAUL HARDCASTLE - Strollin'/Moon Walkin' (Chrysalis) EVELYN KING - I'm Scared (RCA) NEW EDITION - A Little Love Is All It Takes (MCA)

TA MARA & THE SEEN - You Turn Me Up (A&M) NEW EDITION - Whispers In Bed (MCA) WARP 9 - Skips A Beat (Motown) PAUL LAWRENCE - You Hooked Me (Capitol) TEDDY PENDERGRASS - Love For Two (Elektra) PAUL HARDCASTLE - Just For Money (Chrysalis) JUICY - It Takes Two (Private I)

Our fastest moving chart, as well as your fastest moving chart, is undoubtedly this first one of every New Year...hope yours was happy! Due to the "out with the old, in with the new" mentality, BILLY OCEAN and Dec. 16th's "Certified" MELI'SA MORGAN take the biggest jumps into the top ten. New "Certified's" were almost embarassingly obvious: "new" singing and movie sensation, JAMES BROWN, debuts at #18 and RENE & ANGELA "Your Smile" goes in at #19. More drastic movement of old entries out to be replaced by new ones makes room for five other debuts besides our two that were Certified. What looks like one of the strongest of these is 9.9. Something that looked strong in late November and early December that has held its own through the

year-end break is the sweet ballad by FORCE MD'S, "Tender Love". It's #1 at WHUR-Washington and WJLB-Detroit, and top ten at KDAY-Los Angeles, WAMO-Pittsburgh, WJAX/FM-Jacksonville, and WDMT-Cleveland. Landing at the top of Chartbound is TA MARA & THE SEEN's "Affection" and watch the progress of the 12-inch flip side called "You Turn Me Up". It's already big in L.A. and Milwaukee. It was interesting to watch the "Most Added" race this week because it resembled a horse race..... SMOKEY ROBINSON would be ahead and then ARETHA would overtake him and then vice-versa. In the end, ARETHA wins by one in both total reports and new adds. SMOKEY gets major adds at WHUR, WXYV, WANM, KRNB, WBLX, WJAX, WCIN,

WTLC, WZAK, WLUM, XHRM. Coming in close behind is ZAPP's "Computer Love", going up the charts at WAMO-Pittsburgh, WDMT-Cleveland, WCIN-Cincinnati, WZAK-Cleveland, WBMX/FM-Chicago, KKDA-Dallas, WJLB-Detroit and XHRM-San Diego. A glance at the new listings in Up & Coming shows the turnover in product that's expected this time of year when the newest things are being released while others have dropped totally off. Gavin Media Seminar Update:

We will keep you informed each week about our upcoming National Seminar in February here in San Francisco. As we get details, you'll get details. See pages 21 and 22 of this week's issue for the latest news! Betty

NORTHEAST

BOSTON, MA ANGELA THOMAS-WILD

No Report - Playlist Frozen.

SUNNY JOE WHITE-WXKS/FM

New: Aretha Franklin. On: Atlantic Starr, New Edition, Alisha, Sade, Lisa Lisa, Jellybean, E.King.

NEW YORK, NY

QUARTERONE-WRKS/FM TONY

Hots: L.L.Cool J, New Edition, K.Blow, Sade, Isleys, 5 Star, Chaka, Grace Jones, Princess. On: Meli'sa Morgan, Jocelyn Brown, Choice MC's, Fatboys.

SCOTT SHANNON-Z100

New: Atlantic Starr, Jelly. On: Dionne, Sheila E, L.Richie, S.Wonder, Klymaxx, Alisha, E.Murphy.

ROCHESTER, NY

ANDRE MARCEL-WDKX

No Report - Playlist Frozen.

PHILADELPHIA,

JEFF WYATT/TONY GRAY-WUSL/FN

New: Family, Patti LaBelle, Ramsey Lewis, Fatboys, V. Young, Cherelle & A.O'Neal, Lisa Lisa. Hots: New Edition, L.Richie, Chaka Khan. On: Jets, Ta Mara.

PITTSBURGH, PA

CHUCK WOODSON-WAMO

New: Starpoint, Wham!, Ta Mara, S.Mills, Rochelle, Janet Jackson, Nushooz. Hots: Zapp, Full Force, Evelyn King, Sade. On: Klymaxx, F.Jackson, Y&P.

OCEAN CITY, MD DAVE ALLAN-OC104/FM

New: D.Coleman, J.Holliday, Zapp, Isley/Jasper/Isley, Cherelle & Alexander O'Neal, T.Twins. Hots: Sade, Lisa, 5 Star, Force MD's, Rene & A., E.Wilde.

BALTIMORE, MD

ROY SAMPSON-WXYV/FM

New: Smokey Robinson, Warp 9, Kashif, Janet Jackson, J. Holliday, Aretha, Tramaine. Hots: Sade, 9.9, Isley Bros., B.Ocean, Winans, Love Patrol, Y&P. KINGSTON/KRONTHAL-B104

New: Ready For The World. On: Dionne, Ta Mara, Sade, Miami Sound Machine, James Brown, Sheila E.

WASHINGTON, DC

MIKE ARCHIE-WHUR

New: Art Of Noise, Kashif, Roy Ayers, Tramaine, J. Holliday, Cherelle & A.O'Neal, S.Robinson, Warp 9, Aretha. Hots: Force MD's, 9.9, Sade.

RICHMOND, VA

DONNIE DEANE-WKIE

New: Smokey Robinson, Cherelle & A.O'Neal, Sister Sledge, A.Bofill, Aretha, Clayton, Mr.Mister, Aretha, Warp 9, Lushus Dame, Kashif, Facade.

SOUTH

CHARLOTTE, DON CODY-WGIV

New: Cameo, Rene & Angela, James Brown. Hots: Meli'sa Morgan, Sheila E., L.Richie, E.King. On: Bernard Wright, Run DMC, O'Jays, Klymaxx, S.Mills, Connie.

ST. MATTHEWS SC

ANDY HENDERSON-WQKI

New: Smokey Robinson, Cherelle & A.O'Neal, Janet Jackson, Aretha Franklin, Isley/Jasper/Isley. Hots: Sheila E, Dionne, Sade, Ready, E.King, Isley Bros., 5 Star.

SUMTER, SC

JEFF McHUGH-WWDM/FM

New: Meli'sa Morgan, Cameo, Force MD's, Cherelle & A. O'Neal, Zapp, Jelly, Gap Band, Y.& Peoples. Hots: M. Day, Sade, J.Holliday. On: 5 Star, Starpoint.

SC

COLUMBIA, SC CHAZ SAUNDERS-WDPN

New: Janet Jackson, Zapp, L. Vandross, Tramaine, Paul

Lawrence, Isley/Jasper/Isley, Smokey Robinson, Roy Ayers, Cameo. Hots: B.Ocean, M.Day, Grace Jones.

GEORGETOWN, SC

SWINTON/WRAGG-WVBX

No Report - Playlist Frozen.

ATLANTA, GA SCOTTY ANDREWS-V103 No Report - Playlist Frozen.

TAMPA, FL CHRIS TURNER-WTMP

No Report - Playlist Frozen.

JACKSONVILLE, TONY MANN-WJAX/FM

New: J. Holliday, Smokey Robinson, Zapp, Heart, Aretha, T. Twins, Isley/Jasper/Isley, Sting. Hots: Dionne, Sade, 5 Star, Rene & Angela, 9.9, M.Day, F.Jackson.

TALLAHASSSEE, FL

JOE BULLARD-WANM

New: E.Wilde, Janet Jackson, Brandi Wells, L.Vandross, P. Hardcastle, Spinners, Cherelle & A.O'Neal, Paul Lawrence. Hots: I.Bros., B.Ocean, Grace Jones, Sade.

MIAMI, FL TANNER/CASSIDY-HOT105/WHQT

Hots: Alisha, Sade, 9.9, E.Wilde, Connie, Meli'sa Morgan, Expose, Zapp, Y&P, D.Ross, B.Ocean, Art Of Noise.

FRANK AMADEO-Y100

New: Atlantic Starr, Evelyn King, Ready For The World. On: Dionne, Miami S.M., DeBarge, Sheila E, Whitney.

MARK SHANDS-195

New: Art Of Noise, Jocelyn Brown, Atlantic Starr. On: J. Brown, Ready, Sheila E, F.Jackson, Connie, Expose.

MONTGOMERY, AL FRENCHE BE/KEITH REED-WQIM

No Report - Playlist Frozen.

MOBILE, AL

VERNON WELLS-WBLX

New: Jocelyn Brown, Fox The Fox, Smokey Robinson, Staple Singer. Hots: Juicy, Grace Jones. On: Love Patrol, Art Of Noise, Betty Wright, Ta Mara, K.Blow, Sade.

TN NASHVILLE,

J.C. FLOYD-WQQK/FM

No Report - Playlist Frozen.

MELVIN TON

MELVIN JONES-KRNB New: Voyeur, Smokey Robinson, Roy Ayers, Lushus Dame, Spinners. Hots: F.Jackson, Tramaine, Klymaxx, P. Nelson, Starpoint, Sade, 5 Star, S.Mills, Love P.

C.J.MORGAN/J.SMITH-K97

No Report - Playlist Frozen.

JACKSON, MS JULIAN DAVIS-WOKJ

New: Isley/Jasper/Isley, Curtis Mayfield, Roy Ayers, S. Robinson, O.C.Smith, Johnnie Taylor, Little Milton, Willie Hightower. Hots: James Brown, P.Austin, Peabo.

MS MCCOMB,

BRAD LEE-WHNY

New: Aretha Franklin, Luther Vandross. Hots: Dionne, E. Wilde, Klymaxx, Sade, James Brown, Sheila E, M.Day.

NEW ORLEANS, LA DEL SPENCER-WYLD/FM

New: Zapp, Patti LaBelle, Roy Ayers, Whitney Houston, B. Wright. Hots: Sade, I.Bros., Full Force, Meli'sa Morgan. On: Sly Fox, Klymaxx, Ta Mara, Family.

O'KELLY/ROLLING-B97

New: Atlantic Starr. On: Dionne, Sheila E, L.Richie, Ready For The World, James Brown, B.Ocean, Jelly.

ABBEVILLE/LAFAYETTE, LA

ANTHONY KEITH-KROF

New: Glenn Jones, Chicago Bears, P.Lawrence, D.Coleman, Paul Hardcastle, Juicy, Smokey Robinson, Bernard Wright, Janet Jackson, Cameo, Carl Carlton, L.L.Cool.

LAKE CHARLES, LA C.C.SCOTT-KXZZ

New: Starpoint, Rene & Angela, Durell Coleman, Morris Day.

Hots: S.Wonder, Dionne, Atlantic Starr, E.Wilde, E.

King, Isley Bros., 5 Star. On: 9.9, B.Ocean, K.Blow.

CENTRAL

COLUMBUS, OH K.C. JONES-WVKO

New: Isley/Jasper/Isley, Ta Mara & Seen, Force MD's.

Hots: Jets, New Edition, Zapp, Bernard Wright, F.
Jackson, Starpoint, E.Wilde, Isley Bros., Cameo.

CLEVELAND, OH DEAN DEAN-WDMT

New: James Brown, Paul Lawrence, Isley/Jasper/Isley, Cherrelle & A.O'Neal, Fatboys. Hots: Sade, Zapp, Force MD's. On: S.Mills, Gap Band, Run DMC, Y&P.

LYNN TOLLIVER-WZAK

New: Cherelle & A.O'Neal, Smokey Robinson, Krystal, L. Vandross, Fatboys. Hots: Zapp, Rene & Angela, M. Morgan, Sade. On: UTFO, B.Ocean, Kartoon Krew.

CINCINNATI, OH

BRIAN CASTLE/GARY WEILER-WBLZ

Hots: E.Wilde, Isley/Jasper/Isley, Starpoint. On: Gap Band, Sade, Isley Bros., New Edition, Meli'sa Morgan, Ta Mara, Jets, Temptations, P.M.Thomas.

STEVE HARRIS-WCIN

New: Johnnie Taylor, Janet Jackson, Sade, Aretha Franklin, Teddy Pendergrass. Hots: Atlantic Starr, Isley Bros., Jets, F.Jackson, M.Day, Family, New Edition.

KALAMAZOO, MI

MICHAEL JACKSON-WKMI

No Report - Playlist Frozen.

DETROIT, MI

ALEXANDER/WHITMORE-WJLB

New: Morris Day, Gap Band, Zapp, Aretha Franklin, L. Vandross. Hots: Force MD's, 5 Star, Sade, Ready, Rene & Angela, 5 Star, Choice MC's, K.Blow, EBO.

GARY BERKOWITZ-WHYT

MILWAUKEE, WI

BERNIE MILLER/MAX FYRE-WLUM

<u>New</u>: Aretha, Isley/Jasper/Isley, Smokey Robinson, Thompson Twins. <u>Hots</u>: James Brown, B.Ocean, F.Jackson, Ta Mara, Jelly. <u>On</u>: 9.9, E.King, Grace Jones, Sade.

CHICAGO, IL

MARCO SPOON-WBMX/FM

New: Zapp, Ta Mara, Fatboys, Whitney Houston, Roy Ayers, Janet Jackson, Y.& Peoples, Jocelyn Brown, Klymaxx, 9.9. Hots: E.Wilde, E.King, Full Force, M.Morgan.

CAIRO, IL

LARY LEVY-WRKO

New: Wham!, Chaka Khan, Andre Cymone, D.Coleman, Rene & Angela, Patti Austin, Morris Day, Maurice White, Super Nature, D.Dane, James Brown, System, Ta Mara.

ST.LOUIS, MO

MIKE STRADFORD-KMJM

No Report - Playlist Frozen.

INDIANAPOLIS, IN KELLY KARSON-WTLC

New: Aretha, Paul Hardcastle, Janet Jackson, Smokey Robinson, UTFO. Hots: L.Richie, Dionne, 9.9, Sade, Y.& Peoples, Run DMC. On: James Brown, 5 Star, Peabo.

CHANGES

Darryl Cox has been promoted at XHRM-San Diego to General Manager.

SERVICE

KXZZ-Lake Charles, LA, requests singles, 12-inches, and LP's from all sources.

SOUTHWEST

<u>DALLAS, TX</u> TERRI AVERY/M.SPEARS-KKDA

New: Janet Jackson, Pointers, Kashif, Eugene Wilde. Hots: A.Starr, Ready, 5 Star, Sade, Y.& Peoples, M.Day. On: Zapp, Run DMC, Isley/Jasper/Isley, Juicy, J.B.

MCCANN/MADISON-KDLZ-107

New: Cherelle & A.O'Neal, Paul Hardcastle, Philip-Michael Thomas, Kashif, Mai Tai, Family, Chaka. Hots: 9.9, Isley Bros., Phyllis Newlton, Chaka, Family, Peabo.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM

New: Audrey Wheeler, Love Patrol, Cherelle & A.O'Neal, Jellybean, Carl Carlton, Bernard Wright, Miami, J. & Tackheads. Hots: Sade, Meli'sa Morgan, Zapp, 5 Star.

HOUSTON, TX

RON ATKINS-KMJQ

No Report - Playlist Frozen.

PT.ARTHUR, TX DOUG DAVIS-KHYS

No Report - Playlist Frozen.

FAR WEST

LOS ANGELES, CA DOUG GILMORE-KJLH

New: Whitney Houston, L.L.Cool J, James Brown, Freddie Jackson, Meli'sa Morgan, Wham! Hots: Dionne & Friends, Sade, Art Of Noise, Sheila E, Princess.

GREG MACK-KDAY

Hots: Sheila, Sade, Ready, Force MD's, New Edition, Isley/Jasper/Isley, Miami Sound Machine, Eugene Wilde, Grace Jones, L.RIchie, Gap Band, Cameo.

KEVIN FLEMING-KGFJ

Hots: E.Wilde, Jets, E.King, Grace Jones, Meli'sa Morgan, A.Cymone, Kashif, Family, Starpoint, Y&P, Fatboys, Alisha, EBO, Klymaxx, Staples.

MIKE SCHAEFER-KIIS/FM

On: Ta Mara, James Brown, Isley/Jasper/Isley, Jellybean, Sheila E., B.Ocean, Sade, E.Murphy, Starpoint.

SCARBOROUGH/HALL-KKHR

On: Dionne, B.Ocean, James Brown, Ready/World, Eddie Murphy, Jellybean, Starpoint, Sheila E, Whitney.

SAN DIEGO, CA DUFF LINDSEY-XHRM

New: Fatboys, Bernard Wright, Aretha Franklin, Lushus
Dame. Hots: B.Ocean, Meli'sa Morgan, Starpoint, F.
Jackson, S.Mills, M.Day, Grace Jones, Lisa Lisa.

FRESNO, CA

BERRY/CARTER-KMGX

New: Isley/Jasper/Isley. On: Sheila E, Ready, A.Starr, New Edition, Sade, B.Ocean, Lisa Lisa, Sly Fox.

WALKER/DAVIS-KYNO/FM

Hots: E.Murphy, S.Wonder, B.Ocean, Dionne, Whitney Houston, Sheila E, Jellybean, F.Jackson, J.Brown.

JOHN HAMPTON-KSTN

New: Smoke City, Aretha, Bears, Atlantic Starr. Hots: F.
Jackson, Force MD's, Jellybean, E.Wilde, James Brown.

SACRAMENTO, CA

GILLETTE/COLLINS-FM102

New: Jets, Sly Fox. On: A.Starr, Miami, Sade, E.Wilde, Starpoint, Sheila E., B.Ocean, Chaka Khan, J.Brown.

SAN FRANCISCO, CA

MARVIN ROBINSON-KSOL/FM

New: Morris Day, Chapter 8, A.Starr, Juicy, Symbolic 3, Run DMC, UTFO. Hots: Miami, I.Bros., Kashif, Sade. On: Peabo, 5 Star, B.Ocean, A.Cymone, 9.9, E.Wilde.

RIVERS/NAFTALY-KMEL

New: Atlantic Starr. On: Ready For The World, L.Richie, Sheila E, Sade, Princess, Dionne.

continued from page 13.....

and have a good time!

RF: How then did you first hook up with Prince?

SE: I met him 7 or 8 years ago. I saw him at the Greek Theater at an Al Jarreau concert. I had heard about him from a lot of people and I was really impressed with what I'd heard about him. My father was working with Carlos Santana then and Tom Coster had told him about a really young kid that was going into the studio producing his own stuff, writing his own stuff and playing all the instruments himself. Then a few months later, he played at the Circle Star Theater in the Bay Area and I went to see him there. I went backstage and he came up to me. He knew who I was because he liked George Duke and he heard me play with him. He was amazed that a girl was playing percussion. We talked and exchanged numbers and have been friends ever since.

RF: You first hooked up with Prince in the studio for *The Glamorous Life* sessions or the *Purple Rain* sessions or was it prior to that?

SE: It was when I got off the Lionel Richie tour in February of '84. He called me and said he wanted me to sing with him on a song. So the day I got off the plane I went straight to the studio and we recorded "Erotic City" together.

RF: Did you think that it was unusual that he would ask for you as a singer rather than as a percussionist?

SE: Yes, it was really strange.

RF: Where had he heard you sing? SE: He had tapes that I had done, and he had heard me sing background in Lionel's show. But it was really strange that he would ask me to do vocals with him. I was asked to come to the studio and when I got there he says he wants me to sing ... and I said "Sing?" And I was pretty shocked. But it turned out great and was a lot of fun. At first I was really scared to sing in front of him because I thought he was so good. After that I ended up doing some work on the Apollonia 6 album and that's when he suggested that I do a solo album. I said to him that I didn't really have anything to offer the people and he said "You're crazy. You have a lot to give to the people." So then I talked to his manager and signed with him, and he got the record gig with Warner Brothers

RF: 1984 had to be the ultimate for you in many respects. Were you indeed leading the Glamorous Life?

right away. It all happened so fast ... in a

matter of a month or two I was done with the album and went out on a short tour. I

played some clubs and then went to Europe, and then in November I went out

since.

on tour with him and I haven't stopped

SE: In a way, yes, but I was scared at first, opening for Prince. I asked myself how I was going to do this ... people were going to boo me off the stage because they were there to see Prince. I was really nervous about it, but I wanted to play and

it was a challenge for me to go out and do this solo thing for the first time. For a while it was really rough because we were playing almost six nights a week. But the way everyone in the audience responded, they were really enjoying the show and walking away happy. That really pleased me, and was really important. Later on it got kind of tough because I did the album Romance 1600 while we were out on tour. After I performed, I'd go back to the hotel around one o'clock in the morning, take a shower, eat, go to the studio at three in the morning and record until about five the next day. At six I had to be at the sound check, and get dressed by seven to play at eight.

"When they first saw me they whispered to each other and asked, 'What's this girl doing here?' I wouldn't say anything."

RF: So, not exactly the "Glamorous Life" at that point?

SE: I had so much fun it was glamorous to me because it was my first time doing anything like this!

RF: You are quoted as saying that you have to shock people so that they don't get bored, and the product that you have been associated with has been on the bold side, dealing with the sexual innuendos. There's a lot of heat coming down now on the recording industry, artists and radio to be more sensitive to the music that is exposed to a lot of young, impressionable people. Even on the new album there are some rather erotic allusions, to say the least.

SE: On my album, you mean?

RF: Yes, like on "Yellow" and on "Toy Box."

SE: Somebody said that about "Yellow" and I don't get it.

RF: Do you think there is a line that has to be drawn somewhere in lyric content? SE: It's hard to say. I really don't think so. So many songs out now have double meanings and I think if everybody knew what half these people were singing about we probably wouldn't have ANY music on the radio.

RF: You talked about being asked by your father at the age of five to come up to bang on drums that were even bigger than you, and that it was a cute visual addition to a show. When do you think you got over the point of being a novelty? SE: Not until I was about 18. When I first came out playing they didn't believe that I could play. Then a lot of people believed in me and gave me the chance to go in the studio and record with other people. George Duke and Billy Cobham were some of these people who took me in and knew that I could play. Billy Cobham is one of the best drummers in the world and to even get a chance to play with him

was great. When they first saw me they whispered to each other and asked, 'What's this girl doing here?' I wouldn't say anything ... I knew that I could play and I wasn't worried about it. But I got put down a lot even by other drummers. They didn't want me to play their drums or even touch their stuff ... they thought I was in the session because I knew this person, or because I was a girl I was getting attention.

RF: I noticed on the new album, Romance 1600, that there is a jazz fusionist, a polyrhythmic Latin funkster that's trying and succeeding at doing something in the pop-funk vein, but I also sense that there's a great desire on your part to expose even further your talents as percussionist. Are we likely to hear stuff that's more jazz-oriented in the future?

SE: Oh yes. I'll probably be adding more and more stuff in each album. I didn't want to do it in the beginning because I didn't think anybody would really accept it. In *Glamorous Life* I did a timbale solo and nobody had really ever done that before, and it was a hit. Now, on this new album, I do a drum solo on "Merci For The Speed Of A Mad Clown In Summer," and that's something different. Probably on every album I'm going to add something different. On the next album I'm going to add a Latin song.

RF: Now, what's this about you being a movie star? Tell us a little bit about *Krush Groove*.

SE: I did that right after the *Purple Rain* tour. It's a rapper's movie, with a bunch of rappers from New York in it, like Kurtis Blow, Run DMC, Fatboys, and the New Edition. It was a lot of fun. I meet two rappers who are Run and DMC. They live in the Bronx and teach me how to rap. Then we do two concerts in the movie ... one song I do is "A Love Bizarre" which is a rap song on the album. I co-wrote that with Prince ... and then we did another song called "Holly Rock" which is in the movie. It's about Run DMC struggling to make it to the top.

RF: It's based on the career of Run DMC up to this point?

SE: Yes.■



Sheila E with father, Pete, in the '70's.

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

RON FELL'S Personal Picks — ALBUMS

STARSHIP - Sara (Grunt/RCA)

Released during our holiday break, the majority of stations are already on it. Just wanted to add my vote for this spectacular ballad.

BANGLES - Manic Monday (Columbia)

First surprise of the New Year. Lyrics with adult appeal, a track with teen appeal equals mass appeal. Another programming plus for this hot side is that although writer credit goes to "Christopher", it's really Prince. Check it out.

THOMPSON TWINS - King For A Day (Arista) In talking with programmers, many believe this is the Twins' finest effort to date. I wholeheartedly agree!!

ARETHA FRANKLIN - Another Night (Arista) One of the few albums released last year that could be tracked start to finish without a loser in the bunch. Another winner from Lady Soul.

ELTON JOHN - Nikita (Geffen) Unusual lyric set to a melody that is classic Elton through and through. Always great to hear John, Taupin, and Dudgeon on target.

ZZ TOP - Stages (Warner Brothers) Expectations of a string of hits from "Afterburner" are sure to be met. Kicking into stage two with this hot rocker is a perfect way to begin the New Year.

HEART - These Dreams (Capitol) Bernie Taupin shows up again as co-writer of this week's "Most Added" record. Beautiful song made even sweeter with plenty of Heart.

INXS - What You Need (Atlantic) Still find it hard to believe this band from down under hasn't had a major hit up on the Top 40. It will happen. This time please?

STING - Russians (A&M)

Though the message is a bit simplistic and idealistic, it expresses the wishes and dreams of many people frustrated by reality. Sting continues to break new ground and defy rock's detractors who argue the music is mindless.

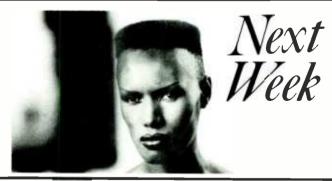
DAN SEALS - Bop (EMI America) It's been a while since a country smash has crossed pop. This Paul Davis composition is still the top request item on the country side and building A/C. Sounds like a winner for certain markets and stations targeting adult.

ROGER DALTREY - Quicksilver Lightning (Atlantic) As if all the above isn't enough, here's a late arrival from a soon to be released film titled "Quicksilver" which stars Mr. Footloose, Kevin Bacon. Giorgio Moroder and Dean Pitchford have given Daltrey just what he needs to generate that electric magic.

Alan Parsons Project "Stereotomy" (Arista)

Parson's roots in engineering of rock music, back to Pink Floyd and the Beatles, give him a special perspective when it comes to getting a sound down on tape. Some of the fidelity on this vinyl is exceptionally rich. It can make even a mediocre set of components sound expensive. He's now completely committed to digital recording and he's using Gary Brooker (ex-Procol Harum) and an obscure Gavin Report favorite, John Miles, for most of the vocals. In his interview with The Gavin Report last spring, AP promised new direction, some fresh players and confided to me (off the record) that this LP would be even more satisfying than his recent LP's. THE REAL WORLD, STEREOTOMY, and LIMELIGHT are my favorite vocals, but I can't wait to hear a CD version of the instrumental WHERE'S THE WALRUS.

Amidst the celebrations and festive atmosphere of New Year's Eve came the shocking news that Rick Nelson, his fiancee and band perished in a tragic plane crash while on their way to a performance in Dallas. Rick was a rock pioneer in the truest sense. His performance at the close of the weekly "Ozzie and Harriet" TV show was the MTV of my childhood. In fact, many rock critics maintain that the episode featuring "Travelin' Man" may well be the very first rock video. Those shows also were the first to demonstrate the power of video to sell records. Rick's very first hit, "A Teenager's Romance", backed by Fats Domino's "I'm Walkin" began a string of gold records that ranks him as one of the top five or gold records that ranks him as one of the top five selling artists of all time. He paved the way for rockabilly, churning out hit after hit by Johnny and Dorsey Burnette, Gene Pitney and others. I was proud to call Rick Nelson a friend. He had a unique sensitivity and sharp wit rarely seen by the public. I'll always cherish one special evening we shared moving into the wee hours singing Elvis songs at his home in L.A. Though raised on television, music was his first love...rock 'n' roll music. He loved it and he gave us some of the best. He will be missed. Dave Sholin



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