the GAVIN REPORT AUGUST 16, 1985 RONNE MILSAP

... MAKIN' MUSIC

Plus NEWS DEPARTMENTS: Dollars & SenseBIOFEEDBACKPROMOTIONSFOTO FILE

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ROMANTICS



THE LONG AWAITED SINGLE



"THE TEST OF TIME"



ON YOUR DESK THIS WEEK

DISTRIBUTED BY CBS RECORDS



the GAVIN REPORT

Editor: Dave Sholin



▲ STING Fortress Around Your Heart (A&M) 116 Adds

LOVERBOY Lovin' Every Minute Of It (Columbia) 98 Adds

JOHN COUGAR MELLENCAMP Lonely OI' Night (Mercury/PolyGram) 86 Adds TOP NEW AIRPLAY



OINGO BOINGO Weird Science (MCA)

Indications are this is the next smash from a movie. Check it out inside Top 40.



WHITNEY HOUSTON Saving All My Love For You (Arista)

JOHN COUGAR MELLENCAMP Lonely Ol' Night (Mercury/PolyGram)

2W	LW	TW	
2.	1.	1.	HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
6.	4.	2.	JOHN PARR - St. Elmo's Fire (Atlantic)
1.	2.	3.	Tears For Fears - Shout (Mercury/PolyGram)
3.	3.	4.	Corey Hart - Never Surrender (EMI America)
10.	6.	5.	TINA TURNER - We Don't Need Another Hero (Capitol)
13.	9.	6.	PHIL COLLINS - Don't Lose My Number (Atlantic)
8.	5.	7.	Aretha Franklin - Freeway Of Love (Arista)
11.	7.	8.	Bryan Adams - Summer Of '69 (A&M)
12.	10.	9.	BILLY JOEL - You're Only Human (Columbia)
21.	14.	10.	WHAM! - Freedom (Columbia)
19.	13.	11.	KOOL & THE GANG - Cherish (DeLite/PolyGram)
23.	17.	12.	PRINCE - Pop Life (Warner Brothers)
20.	15.	13.	PAT BENATAR - Invincible (Chrysalis)
29.	20.	14.	DIRE STRAITS - Money For Nothing (Warner Brothers)
24.	18.	15.	HOWARD JONES - Life In One Day (Elektra)
4.	8.	16.	Sting - If You Love Somebody (A&M)
25. 22.	22.	17. 18.	POINTER SISTERS - Dare Me (RCA)
7.	11.	19.	Billy Ocean - Mystery Lady (Jive/Arista)
	30.	20.	DeBarge - Who's Holding Donna Now (Gordy)
17.	16.	21.	MADONNA - Dress You Up (Sire/Warner Brothers) Dead Or Alive - You Spin Me Around (Epic)
5.	12.	22.	Paul Young - Every Time You Go Away (Columbia)
33.	29.	23.	MOTELS - Shame (Capitol)
32.	28.	24.	MOTLEY CRUE - Smokin' In The Boys Room (Epic)
31.	25.	25.	REO Speedwagon - Live Every Moment (Epic)
	34.	26.	<u>A-HA</u> - Take On Me (Warner Brothers)
18.	23.		Heart - What About Love (Capitol)
40.	33.	28.	MICHAEL MCDONALD - No Lookin' Back (Warner Brothers)
	36.	29.	EURYTHMICS - There Must Be An Angel (RCA)
26.	26.	30.	Freddie Jackson - Rock Me Tonight (Capitol)
	38.	31.	GODLEY & CREME - Cry (Polydor)
	37.	32.	LAURA BRANIGAN - Spanish Eddie (Atlantic)
	40.	33.	KATRINA & THE WAVES - Do You Want Crying (Capitol)
		34.	COCK ROBIN - When Your Heart Is Weak (Columbia)
39.	35.	35.	Mary Jane Girls - Wild & Crazy Love (Gordy)
		36.	JOHN CAFFERTY - C.I.T.Y. (Scotti Brothers)
		37.	JOHN WAITE - Every Step Of The Way (EMI America)
	21.	38.	Bruce Springsteen - Glory Days (Columbia)
15.	24.	39.	Depeche Mode - People Are People (Sire/Warner Brothers)
		40.	JOHN COUGAR MELLENCAMP - Lonely OI' Night (Mercury/PG)

TOP 4

CHRTBOUND

_	Reports	Adds	0n	Chart
WHITNEY HOUSTON - Saving All My Love For You (Arista)	170	75	68	27
JULIAN LENNON - Jesse (Atlantic)	139	10	102	27
UB40 with CHRISSIE HYNDE-I Got You Babe (Virgin/A&M)	131	30	86	15
+STING - Fortress Around Your Heart (A&M)	120	116		4
READY FOR THE WORLD - Oh Sheila (MCA)	113	40	42	31

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through Noon Wednesdays

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Qutof the Box WCAU/FM KEY KEYP WCGQ KVIC KTRS WMPZ KUAD WFMI KHTX KKEZ KIST WBNQ KMEL KDBR K093 DAVE SHOLIN'S Personal Picks - SINGLES ERIC MARTIN - Information (Capitol) Quite a transformation from his debut LP a few years back. His talent as a vocalist can't be denied. Match his maturity as an artist with the producilons of Kortchmar and Ladanyl, some great players, and this soulful side, and you've got a tasty combination Capitol N F O R M A T N 0

UP & COMING

ARTIST & TITLE	Reports	Adds	0n	Chart
SURVIVOR - First Night (Scotti Bros.)	103	52	48	3
FOREIGNER - Down On Love (Atlantic) *LOVERBOY - Lovin' Every Minute Of It (Columbia)	99 98	45 98	50 	4
RATT - Lay It Down (Atlantic)	56 77	3	41	33
HOOTERS - And We Danced (Columbia)	77	20	52	5
YET - Summertime Girls (AEM)	75	6	57	12
LIMAHL - Only For Love (EMI America)	74	4	60	10
LOOSE ENDS - Hangin' On A String (MCA/Virgin)	65	4	44	17
URGENT - Running Back (Manhattan)	63	7	51	5
AIR SUPPLY - The Power Of Love (You Are My Lady) (Arista)	55	9	41	5
*NIGHT RANGER - Four In The Morning (Camel/MCA)	53	52		1
BEACH BOYS - It's Gettin' Late (Caribou/CBS)	49	2	37	10
KIM CARNES – Abadabadango (EMI America)	49	1	44	4
CHEAP TRICK – Tonight It's You (Epic)	47	6	35	6
LISA LISA, CULT JAM with FULL FORCE - I Wonder(Columbia)	45	2	13	30
KING - Pride (Epic)	44	4	29	11
STEVE ARRINGTON - Dancin' In The Key Of Life (Atlantic)	42	22	15	5
BELOUIS SOME - Some People (Capitol)	37	3	34	
BILLY CRYSTAL - You Look Marvelous (A&M)	36	1	24	11
*'TILTUESDAY - Looking Over My Shoulder (Epic)	35	35		
*AMY GRANT - Wise UP (A&M)	33	18	14	1
*SCRITTI POLITTI - Perfect Way (Warner Bros.)	33	15	17	1
*WHAT IS THIS - I'll Be Around (MCA)	33	18	15	
BON JOVI - In And Out Of Love (Mercury)	26	6	20	
*DAVID FOSTER - Love Theme From St. Elmo's Fire (Atlantic)	26	24	2	
*ABC - Be Near Me (Mercury/PolyGram)	25	22	2	1
*MICHAEL FRANKS - Your Secret's Safe With Me (Warner Bros.)	23	13	7	3
HYTS - American Way (Gold Mtn./A&M)	22	3	18	1
LONE JUSTICE - Sweet, Sweet Baby (I'm Falling) (Geffen)	21		17	4
*TOM PETTY - Rebels (MCA)	21	6	151	

*Debuts In Up & Coming.... <u>Dropped:</u> #27 Power Station, #31 Whitney Houston, (LOVE), #32 Rick Springfield, Sade, Patti LaBelle, Nushooz.

INSIDE TOP 40 WITH DAVE SHOLIN

HUEY dominates by a solid margin as PARR waits in the wings for a vacancy. These top two are far ahead of the rest in the pack below. Only half of the top ten are on the way up, making way for new entrants next week...count on PRINCE, DIRE STRAITS and KOOL "Cherish" is rapidly becoming one of their giant hits with a Hit Factor of 77% and top 10 numbers at WBEN, WHTX, WBMW, Z100, KSTN, KCPX, WCIL, WZYZ, I-95, WHYT, WTWR, KGGG, Q104, etc. MOTELS showing some quick conversion with Hit Factor growth of 4% to 17% and big jumps at PRO/FM 22-14, KSTR 40-19, KKEE 13-5, WLXR 27-21, etc. MOTLEY CRUE picking up adds each week as new believers just can't deny the power of this record...need more convincing? How 'bout WJZR 13-6, WJET 18-11, B-94 29-24, KFMN 27-13, Z104 5-3, KVRF 21-14, WOAY 15-7, WQID

30-19, WKXX 22-11, etc. A-HA goes top ten after only two weeks at KIIS/FM-L.A., joined by crosstown KKHR...also top ten at KIYS-Boise, OK95-Tri-Cities, Z-95-Salt Lake City, and more. Watch that stat — it'll be going up real fast. Long list of hot debuts on the EURYTHMICS...#29 92X, #26 WYKS, #30 KTRS, #30 KFIV, #24-KNVR, #27 WLYQ, #30-KC101, etc. GODLEY & CREME goes over the 200 mark in total reports with adds at KWOD, KITS, KAFM, WIZM, KGLI, WNKS, WALG, WGOL, KPOP, etc. WHITNEY HOUSTON now charted by WHYT, Y107, Z-98, KMEL, KOSO, FM102, B-97, etc. It was a month ago that READY FOR THE WORLD became our "Record To Watch" with only 8 reports...it is now receiving confirmation as a major hit, climbing 23-18 WBBQ, 28-17 WQBZ, 30 - 15Z104, 28-19 KFIM, 36-23 KKYS, 26-13 KMGX, 21-11 FM102, 10-3

KIIS/FM, 12-9 KKHR, etc. KING top ten on the West Coast getting the nod with adds from Q105-Tampa, WZZU-Raleigh, KWOD-Sacramento, KJOY-Stockton, etc., while moving up for KTBC, KFIM, KSAQ and KWES. Though more of you are playing than reporting the BILLY CRYSTAL record due to heavy dayparting, it's becoming an important record for many programmers. Jonathan Little at Z104-Madison reports it as his "number one adult request." Big in Miami, Detroit, Topeka, Phoenix, Seattle, etc. We hipped you to SIMPLE MINDS from "Breakfast Club" when it had only 19 reports...now the same director, John Hughes has "Weird Science" with the title song from OINGO BOINGO, added by KS103 (nightly winner on "Battle" 5 straight nights), KKHR, KKYS, WPFM, WJZR...BIG BIG potential.

Dave



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Research: Keith Zimmerman Lisa Smith Betty Hollars



Hit Factor is a percentage of static ie: 100 stations playing the record—60	ns play statior	ving a reco ns have it i	ord which n their To	h also ha op 20— H	ve it Top lit Factor	20. = 60%.			
Total reports this we	ek29	8 Last V	Veek2	96					
ARTIST TITLE LABEL R	eports	Adds	STATIO 1-5	NS CHAR 6-10	TED (11-20	20-30	Uncharted	HIT	Weeks
H.LEWIS & NEWS - The Power Of Love (Chry.)	293	1	271	18	3			99%	9
JOHN PARR - St. Elmo's Fire (Atlantic)	291	1	184	77	26	2	1	98%	9
PHIL COLLINS - Don't Lose My Number (Atlantic)	289		14	112	135	23	5	90%	6
WHAM! - Freedom (Columbia)	285	2	3	37	155	79	9	68%	4
TINA TURNER - We Don't Need (Capitol)	283		60	169	51	3		988	8
BILLY JOEL - You're Only Human (Columbia)	272	2	30	107	105	20	8	888	11
PRINCE - Pop Life (Warner Bros.)	270	2	5	37	151	62	13	718	13
MADONNA - Dress You Up (Sire/Warner Bros.)	266	22			34	129	81	12%	3
HOWARD JONES - Life In One Day (Elektra)	265	8	2	13	139	84	19	58%	7
DIRE STRAITS - Money For Nothing (W.B.)	262	18	25	25	78	93	23	488	8
PAT BENATAR – Invincible (Chrysalis)	262	9	5	31	154	57	6	72%	9
ARETHA FRANKLIN – Freeway Of Love (Arista)	262		124	99	32	4	3	97%	10
BRYAN ADAMS - Summer of '69 (A&M)	259	1	112	99	41	3	3	97%	13
KOOL & THE GANG - Cherish (De-Lite/PolyGram)	257	10	25	59	114	46	3	77%	8
POINTER SISTERS - Dare Me (RCA)	246	3	1	5	98	117	22	428	7
MOTELS - Shame (Capitol)	237	5	1	1	40	136	54	178	6
BILLY OCEAN - Mystery Lady (Jive/Arista)	226	1	1	25	101	87	11	56%	8
EURYTHMICS - There Must Be An Angel (RCA)	224	20	1	1	9	79	114	48	4
MICHAEL McDONALD - No Lookin' Back (W.B.)	218	21		2	16	75	104	88	5
JOHN CAFFERTY & BBB - C-I-T-Y (Scotti Bros.)	214	39	177		3	38	134	18	3
JOHN WAITE - Every Step Of The Way (EMI Amer.)	212	34			4	37	137	18	3
A-HA - Take On Me (Warner Bros.)	211	64	4	5	29	45	64	18%	8
GODLEY & CREME - Cry (Polydor)	201	24		2	16	67	92	88	6
J.COUGAR MELLENCAMP- Lonely OI' Night (Riva)	201	86				26	89		2
REO SPEEDWAGON - Live Every Moment (Epic)	199	4		5	52	90	48	28%	7
KATRINA & WAVES - Do You Want Crying (Capitol)	195	14			7	62	112	38	7
LAURA BRANIGAN - Spanish Eddie (Atlantic)	193	15			9	59	110	48	4
MOTLEY CRUE - Smokin' In The (Elektra)	185	8	14	25	41	63	34	438	4
WHITNEY HOUSTON - Saving All My Love(Arista)	170	75			3	24	68	18	2
COCK ROBIN - When Your Heart Is Weak(Columbia)	159	22	2	4	9	53	69	98	9
JULIAN LENNON - Jessie (Atlantic)	139	10			3	24	102	28	3
MARY JANE GIRLS - Wild And Crazy Love (Gordy)	138	2		1	19	.57	59	148	6
UB40 - I Got You Babe (Virgin/A&M)	131	30			1	14	86		4
READY FOR THE WORLD - Oh Sheila (MCA)	113	40	- 1	2	8	20	42	98	3
SURVIVOR - First Night (Scotti Bros.)	103	52				3	48		2

6

NORTHEAST Toronto, ON (Bob Saint-CFTR) Madonna, L. Branigan. REM, Cougar, Loverboy. Toronto, ON (Brad Jones-CHUM) C. Hart, Loverboy, Dire Straits, Cafferty, Cougar. Hamilton, ON (Nevin Grant-CKOC) C. Hart, Dire Straits, Loverboy. Bryan Adams, Saça. Boston, MA (White/Donaghey-WXKS/FM) 9.9. What is This, ABC, Tom Petty, Loverboy, Sting, Til Tuesday. Cape Cod, MA (Gary Franklin-WKPE) Loverboy. Whitney Houston, A-Ha. Sting, Bowie/Mick. Providence, RI (Tom Cuddy-PRO/FM) Survivor. A-Ha. Sting, Hooters. Night Ranger. Hanover, NH (Lonnie Staley-WDCR) Cougar, Sting, Loverboy, Til Tuesday, M. Bianco. Rumford, ME (Michael Rivers-WMR) UB40, Madonna, Cock Robin, Loverboy, A-Ha, Survivor, Sting, Hooters, ABC. Bangor, ME (Rick Andrews-WZON) UB40, Foreigner, Night Ranger, A-Ha, Survivor, Sting, Loverboy. Ellsworth. ME (Tim Moore-WKSQ) Dire Straits, Prince, Kool and the Gang, Pat Benatar. Hartford, CT (Mike West-WTIC/FM) Eurythmics, Cafferty. Hartford, CT (Grossman/Stewart-WCCC/AM) Julian L., Whitney Houston, Sting, ABC, Loverboy. New Haven, CT (Stef Rybak-KC101) Sting, M. McDonald. Cafferty. Godley and Creme. Norwalk, CT (Brett Richards-WLYQ) Cougar, Houston. Westport CT (Storm N. Norman-WEBE/FM) C. Hart. New York, NY (Scott Shannon-Z100) Whitney Houston, Pat Benatar, Five Star. New York, NY (Steve Ellis-WAPP) Survivor, Katrina. Schenectady, NY (Jim Walsh-3WD) Cafferty. Sting. Marillion. Poughkeepsie, NY (Pete James-WSPK/FM) Belouis Some, A-Ha, Hooters, Sting, Urgent, Ready/World. Utica, NY (Jim Reitz-WRCK) Frozen Playlist. Buffalo, NY (Roger Christian-WBEN/FM) Wham!, Dire

Straits, Eurythmics.

MID ATLANTIC

Asoury Park, NJ (Pat Gillen-WJLK/FM) Sting, Foreigner, W. Houston, Ready for the World. Trenton, NJ (Tom Taylor-WPST) ABC. Loverboy, Ready/World, Sting, Til Tuesday. What is This. Pittsburgh, PA (Nick Bazoo-B94) Loverboy, Cougar. Whitney Houston. Pittsburgh, PA (Keith Abrams-WHTX) A-Ha, Sting. Johnstown, PA (Rich Kelly-WCRO) Cafferty, John Waite, Pat Benatar. Erie, PA (Jim Cook-WJET) Godley and Creme, A-Ha, Cougar, W. Houston, Cafferty, Survivor. Erie, PA (Bill Shannon-K104) Loverboy, Cheap Trick, John Waite, N. Lowe, Gary Myric, ABC, A-Ha. Altoona, PA (Steve Kelsey-WFBG) Loverboy, Night Ranger, D. Foster, Foreigner, Hooters, Sting. Williamsport, PA (Carl James-WSQV) Sting, Whitney Houston, A-Ha, Ready/World, Loverboy. Bon Jovi. Philadelphia, PA (Andre Gardner-Z106) Loverboy. M. McDonald, Ready/World, J. Waite. Washington, DC (Rivers/Baxter-WAVA) Frozen Playlist. Washington, DC (Dempsey/Ballentine-B106) Loverboy, Sting, A-Ha, Ready for the World. Baltimore, MD (Kingston/Kronthal-BlO4) A-Ha, Ready for the World, Sting. Ocean City, MD (Jack Gillen-WKHI/FM) W. Houston. Kate Bush, Ready/World, Til Tuesday, Sting, Arrington, M. White.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Cougar. Godley and Creme. Eurythmics, Urgent. Cedar Bluff. VA (Bob Asbury-WYRV) A-Ha, Weird Al, Hyts, Cafferty, J. Waite, Urgent, Foreigner, D. Foster, W & P Boys. Sanford, NC (Bill Freeman-WFJA) M. Franks, L.Branigan, Cock Robin, Fury, Survivor. L. Vandross, Sting. Raleigh, NC (Peter Delloro-94Z) W. Houston, Ready for the World, King. Durham/Raleigh, NC (Cindy Wright-G105) Sting, Whitney Houston, Cafferty. Rocky Mount, NC (Leslie Jordan-WEED) John Parr, W. Houston, Air Supply, D. Foster, REO. Ahoskie, NC (Brett Summers-WQDK/FM) ABC. What is This, Foreigner, M. Franks. Shelby, NC (Andy Foster-WXIK) Frozen Playlist. Charlotte, NC (Chrysler/Daniels-WJZR/FM) Cafferty, Oingo Boingo, Sting, Night Ranger, Bon Jovi. <u>Charlotte, NC</u> (Bill Martin- WBCY) No adds. <u>Fairmont, NC</u> (Bill Sellars-WZYZ) W. Houston, Foreigner, Hyts, Arrington, Y&T, Sting, Til Tuesday, Loverboy, Night Ranger. Laurinburg, NC (Scott Mercer-WLNC) W. Houston, O'Jays, Cock Robin, Survivor, Cougar. M. Franks. Jacksonville, NC (Diana Shepard-WIIZ) Frozen Playlist. Boone, NC (Will Vickers-WASU/FM) Ready/World, Limahl. Hendersonville, NC (Al B. Lake-WHVL) Foreigner. Loverboy. Sting, Survivor, Cougar. Spartanburg, SC (J.J. Hemingway-WORD) C. Lucas. D. Foster, B. Withers, Commodores, G. Rolie, M. White, M. Gaye. Florence, SC (Martin Green-106X) Sting, Amy Grant, Loverboy, Tom Petty, Arrington, M. Franks, Til Tuesday, Loose Ends, F. Jackson. Cheraw, SC (Jay Lewis-WPDZ) Cock Robin, Loverboy, Cougar, Hooters, Ratt. Kingstree, SC (John Derek-WKSP) Frozen Playlist. Myrtle Beach. SC (Linda King-WKZQ) What is This, Loverboy. Urgent. Sting, Foreigner, 9.9. Greenville, SC (Tommy Smith-WANS/FM) W. Houston.

Loverboy, Til Tuesday. Urgent. Hooters, Sting, Foreigner, Kate Bush, Night Ranger.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) What is This, A-Ha, Dire Straits, Loverboy, Ready/World, Cougar. Soperton, GA (Shannon West-WMPZ/FM) Sting, Night Ranger, A. Cymone, Loverboy, DeBarge, Kate Bush. Vidalia, GA (Chuck Kreamer-98Q) Frozen Playlist. Athens, GA (Sarah Eberhard-WRFC) Cafferty, Cougar. Athens, GA (Dan Murray-WAGO) W. Houston, Amy Grant, D. Foster, M. White. Augusta, GA (Bruce Stevens-WBBQ) Loverboy, Night Ranger. Sting, Til Tuesday, Survivor, ABC, D.Foster. Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Arrington. Amy Grant, Sting, Til Tuesday, Cafferty, Cougar. D. Foster, What is This. Hinesville, GA (Jay/St. James-WBLU) Katrina and the Waves, Family, Foreigner, M. White, Sister Sledge. Albany, GA (Bill Young-WALG) Sting, DeBarge. Commodores, O'Jays, Godley and Creme, Eurythmics. Columbus, GA (Michaels/Foster-WNKS/FM) W. Houston, Hooters, Survivor. Foreigner, Godley and Creme, Dead or Alive. Columbus, GA (Ralph Carroll-WCGQ) W. Houston. Til Tuesday, Foreigner, E. Martin. Loose Ends. Nignt

Ranger, 9.9, Sting, Loverboy. Bon Jovi.

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- <u>St. Augustine, FL</u> (Jim Andrews-WUVU) Natalie Cole, W. Houston, Eurythmics.
- Tallahassee, FL (Will Cate-Z103) W. Houston, Cock Robin, Lisa Lisa.
- <u>Panama City, FL</u> (Thomas/Davis-WPFM) Loverboy, Night Ranger, W. Houston, D. Foster, Oingo Boingo, Cheap Trick.
- Gainesville, FL (Lou Patrick-WYKS) Survivor. Sting, Ready/World, Loverboy, UB40.

Miami, FL (Frank Amadeo-Y100) Madonna, D. Henley,

- Miami Sound, D. Foster, 9.9, Sting, Loverboy, ABC. Miami, FL (Mark Shands-195) K. Loggins. Sting,
- Candy, Klymaxx, D. Foster.
- Tampa. FL (Bobby Rich-Q105) W. Houston, King, J. Waite, Loverboy.
- Tampa, FL (Kaghan/Clarc-Z98) Til Tuesday, Night Ranger. Loverboy, D. Foster, Sting, A-Ha.

SOUTH

- <u>Birmingham, AL</u> (Rich Bailey-WKXX) D. Henley, Night Ranger, 9.9, Sting, What is This. <u>Tuscaloosa, AL</u> (Shannon/Bronson-WNPT) A-Ha, Cock
- Robin, Loverboy, Survivor, L. Branigan. Fayette, AL (Kelsey Scott-WHKW) Cougar, Til Tuesday,
- M. Franks, S. Politti, Ready/World. Loverboy. G. Rolie. Survivor, Sting, What is This, Family.
- Florence, AL (Matt Durham-WQLT) Frozen Playlist.
- <u>Huntsville, AL</u> (Dave Hargrove-WAAY) Eurythmics, Katrina and the Waves. A-Ha.
- <u>Gadsden, AL</u> (Davis/St. John-Q104) Sting, Amy Grant, Loverboy, M. McDonald.
- Montgomery, AL (Alan DuPriest-WHHY/FM) Sting, W. Houston, Cafferty, Amy Grant, Madonna.
- Montgomery, AL (Mike Rainier-99FM) Cafferty, Cougar, Whitney Houston, A-Ha.
- Mobile. Al (Griffith/Ocean-G100) Arrington. John Waite, M. McDonald. Foreigner, Ready/World, Cafferty
- <u>Nashville. TN</u> (St. John/Tyler-Y107) Sting, What is This, P. Benatar, A-Ha. Loverboy.
- Johnson City, TN (Steve Taylor-WQUT) Dire Straits. Eurythmics. Katrina and the Waves.
- <u>sparta, TN</u> (Bill Winningham-WSMT) J. Waite.
- E. Clapton, Julian Lennon. Michael Franks.
- <u>New Albany/Tupelo, MS</u> (Grace/Shelby-KZ103) A-Ha. Bowie/Mick.
- <u>Jackson, MS</u> (Bill Crews-94TYX) Kool and the Gang. Eurythmics, W. Houston, J. Waite, L. Branigan.
- Meridian, MS (Tom Kelly-Q101) Hooters. Night Ranger, Sting, D. Foster, A-Ha, Til Tuesday, Loverboy, ABC.
- Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Godley and Creme. Cock Robin, Motels, Dire Straits.
- <u>Biloxi, MS</u> (Coulter/Christopher-WQID) Bon Jovi, Cougar, W. Houston.
- <u>McComb. MS</u> (Brad Lee-WHNY) Night Ranger, Family. D. Foster, G. Rolie.
- <u>Starkville, MS</u> (Ken Glenn-WKOR) Foreigner, Survivor, UB40, G. Rolie, Bon Jovi.
- Lexington, KY (Charlie Fox-WFMI) Sting, ABC, Amy Grant, Arrington, Foreigner, Night Ranger, Til Tuesday, S. Politti.
- <u>Jenkins, KY</u> (G.C. Kincer-WIFX) Foreigner, Survivor, Loverboy, Arrington.
- Paducah, KY (Harrington/Richards-WDDJ/FM) Cougar, Kool and the Gang.
- Bowling Green, KY (Darrell Duvall-WBGN) Sting, Cougar, Cafferty, Gary Myrick.

- Glasgow, KY (St. James/Beasley-WUVO/FM) Loverboy,
- Night Ranger, Til Tuesday, Cougar. Sting. Central City, KY (Stan Barnett-WKYA) L. Branigan, A-Ha, J. Waite. Cafferty.
- Evansville, IN (Margo King-WKDQ) Beach Boys, M. McDonald, Air Supply, Godley and Creme, Cougar, Ready for the World.
- New Orleans, LA (O'Kelly/Rolling-B97) Sting, Loverboy, A-Ha, Depeche Mode.

<u>Baton Rouge, LA</u> (Michael Adams-WGGZ/FM) Cougar, J. Waite, Sting.

- Baton Rouge, LA (Rice/A.-WFMF) W. Houston, Howard Jones, Dire Straits.
- Alexandria. LA (Christie Atwood-KQID/FM) Cougar, M. McDonald, Cafferty, Whitney Houston.

EAST CENTRAL

Charleston, WV (Bailey/West-WVSR/FM) Sting, Night Ranger. A-Ha, Til Tuesday, Loverboy, ABC.

Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) Foreigner, Hooters, W. Houston, Loverboy, Night Ranger, Sting, Survivor.

- <u>Morgantown, WV</u> (Craig Cochran-WLLG/FM) Bowie/Mick, Loverboy, W. Houston, Arrington, Sting, Night Ranger.
- <u>Columbus, OH</u> (Adam Cook-92X) Sting, W. Houston, Hooters.

<u>Elyria/Cleveland, OH</u> (Bentley/Alberts-WBEA/FM) A-Ha, W. Houston, UB40.

Akron, OH (Matt Patrick-WKDO) Night Ranger, Til Tuesday. Cincinnati, OH (Jim Fox-Q102) Pointers, Kool and

the Gang. Howard Jones. Angola, IN (Larry Davis-WLKI/FM) Frozen Playlist.

Richmond, IN (Jeff Daniels-K96) Cougar, Sting, UB40, Evansville. IN (Eddie Ashton-KC103) Loverboy, A-Ha,

- M. McDonald, J. Waite, Ready for the World. Terre Haute, IN (Mike Arnett-WPFR) G. Rolie. Lover-
- boy, Night Ranger. Foreigner, S. Politti. <u>Ann Arbor, MI</u> (Brent Alberts-WIQB) Kool and the Gang.

Monroe/Toledo, MI (Terri McCormick-WTWR) J. Waite. What is This. Foreigner, M. Franks, G. Rolie.

Detroit. MI (Gary Berkowitz-WHYT) Cougar, Hooters. Loverboy, Night Ranger. Survivor. Arrington.

<u>Saginaw, MI</u> (Travis/Fuller-WFXZ) W. Houston. A-Ha, John Waite.

- Lansing, MI (Maloney/Kittredge-WVIC) Cafferty. Howard Jones, Cougar.
- <u>Alpena, MI</u> (Darrell Kelley-WHSB) Survivor. UB40. Night Ranger, Sting.

Gaylord, MI (David Barr-WZXM) Night Ranger, Cock Robin, Cougar, ABC. Sting, Survivor. UB40.

UPPER MIDWEST

<u>Mason City, IA</u> (Sandy Stewart-KRIB) Frozen Playlist. <u>Ft. Dodge, IA</u> (Charlie Chase-KKEZ) Cougar, D. Foster, What is This, Til Tuesday, M. Bianco. <u>Sioux City, IA</u> (Pat Paxton-KGLI) Godley and Creme,

Whitney Houston, Night Ranger.

<u>Sioux City, IA</u> (Tim Harrison-KSEZ/FM) Cougar, W. Houston, Survivor, Loverboy, Sting, Bowie/Mick, Foreigner.

<u>Dubuque, IA</u> (Jeff Davis-KAT/FM) Commodores. Madonna, Amy Grant.

Iowa City/Cedar Rapids, IA (Ted Burton Jacobsen-HIT101) Cafferty, A-Ha, Foreigner, Loverboy, Tears for Fears.

<u>Petoskey, MI</u> (Dennis Martin-WWPZ) Howard Jones, Pat Benatar.

Cedar Rapids. IA (Harmon/Dixon-KQCR/FM) M. McDonald. A-Ha, Sting, Loverboy. Clinton, IA (Brian Thoms-KNJY) Cafferty, Sting, Til Tuesday, Night Ranger, UB40. Davenport, IA (Gynny O'Hara-KIIK) Sting. R. Milsap, Foreigner, Night Ranger. Milwaukee, WI (Denise Lauren-WKTI) Heart, Motley Crue, Huey Lewis. Milwaukee, WI (Brian Kelly-WZUU) A-Ha, Cougar, Cafferty, M. McDonald. Racine, WI (Pat Martin-WRKR/FM) Kool/Gang. Sting. Madison, WI (Little/Hudson-Z104) Sting, Cock Robin, W. Houston, O.M. Dark, Loverboy. Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) J. Waite. Loverboy, Ready for the World, W. Houston. Two Rivers, WI (Don Cook-WQTC) Motley Crue. Wausau, WI (Dave Wright-WRIG) Cougar, M. McDonald, Wausau, WI (Mike Edwards-WIFC/FM) Frozen Playlist. Stevens Point, WI (Bouley/Steffen-WSPT) Loverboy. Kate Bush, M. McDonald, Foreigner, Sting. La Crosse, WI (Doug Collins-WIZM/FM) K. Loggins. Cafferty, W. Houston, Cougar, Godley and Creme, Cock Robin. La Crosse. WI (Chuck Knight-HIT105) A-Ha. Cougar. W. Houston, M. McDonald, Ready for the World. Eau Claire, WI (Rick James-WBIZ) Cougar, W. Houston, Cock Robin, Loverboy, Foreigner. Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) Madonna, A-Ha, L. Branıgan. Rochester, MN (Denny Foster-KROC/FM) Frozen Playlist. Mankoto, MN (Garvin/McCormick-KDOG/FM) Cougar, What is This, Sting, Survivor, Arrington. G. Rolie. Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) UB40, Julian Lennon, Cafferty, Motley Crue, Dire Straits, Ratt. St. Cloud, MN (Susan Sheffield-KCLD/FM) Cougar, Cafferty, Dire Straits. Vermillion, SD (Dean Russell-KVRF) Night Ranger, W. Houston, Survivor, Foreigner, Loverboy, Amy Grant, S. Politti, Sting, G. Rolie. Yankton SD (Gregg Klein-KQHU/FM) Madonna, Eurythmics, Cafferty, J. Waite. Survivor, Cock Robin. <u>Sioux Falls, SD</u> (Adam North-KKRC) A-Ha, Cock Robin. Loverboy, Sting. Aberdeen, SD (Scott Daniels-KQ95) D. Foster, Survivor, Arrington. Aberdeen, SD (Dan Zerr-KSDN) M. Franks, UB40. Survivor, Cougar, Sting. Rapid City, SD (Sherwyn/Piper-KKLS/FM) Sting, A-Ha. Night Ranger, Kate Bush. Rapid City, SD (Wilson/O'Douglas-KGGG/FM) W. Houston. Cougar, Cock Robin, Foreigner, Loverboy. Fargo, ND (Brad Anderson-Y94) W. Houston, Night Ranger, Ready for the World, Sting. Grand Forks, ND (Nordine/Right-KKXL/FM) Cougar, Katrina and the Waves. A-Ha, Ready for the World, Loverboy, Whitney Houston. Bismarck, ND (Brannan/Hardt-KFYR) W. Houston, Motels, Pat Benatar, Cougar, Prince. Bismarck, ND (Bob Beck-KYYY/FM) Cougar, UB40. Whitney Houston. Minot, ND (Scott Meyer-KIZZ) Foreigner, Cougar, Survivor. Williston, ND (McCrummen/Dochs-KDSR) UB40, Air Supply, Survivor. De Kalb, IL (Lew White-WDEK/FM) Cougar, J. Waite. Eurythmics, S. Politti, Kool and the Gang.

Joliet, IL (Lentine/Weber-WLLI) J. Waite, L. Vandross, M. McDonald, Cougar, Hooters. Chicago, IL (Joe Bohannon-B96) Sting, L. Branigan, Ready for the World. Loverboy. Freeport, IL (Bill Johnson-WXXQ) Cougar, Arrington, J. Waite, UB40. S. Politti. Rockford, IL (McGee/Dent-WZOK) B. Ocean, Madonna, Cougar, Cock Robin. Cafferty, A-Ha. <u>Galesburg</u>, IL (Bryan Bradford-WGBQ/FM) Godley/Creme. <u>Bloomington</u>, IL (Justin/Robbins-WBNQ) Sting, W. Houston, Til Tuesday, A-Ha, Night Ranger, Loverboy. Springfield, IL (Greg Lawley-WDBR) Frozen Playlist. Carbondale, IL (Tony Waitekus-WCIL/FM) Howard Jones, Eurythmics, Survivor. Motels, W. Houston. CENTRAL Kalamazoo. MI (Bill Anthony-WKMI) Cougar, Rob Tro, Katrina and the Waves. Kirksville, MO (Jeff Allen-KTUF) L. Branigan, Sting, Ready for the World, Loverboy, W. Houston, Limanl. East Prairie, MO (Greg Landis-KYMO) Sting, Hooters, Eurythmics, K.Carnes, Julian Lennon, Beach Boys, Cheap Trick. <u>Jefferson City/Columbia, MO</u> (Brian Miller-KTXY) Whitney Houston, Sting, A-Ha. Waynesville, MO (Kevin Barton-KFBD) Katrina and the Waves, H. Jones, Motley Crue, Loverboy, Urgent, Sting. Topeka, KS (Roger Heaton-WIBW/FM) Dire Straits, Howard Jones. Topeka, KS (Kevan Rabat-KDVV/FM) Sting, Loverboy, A-Ha, Pat Benatar. Topeka. KS (Stewart/Rues-KMAJ) UB40, Sting, A-Ha, Michael Franks. Pittsburg, KS (Bell/Porter-KQWK/FM) Sting, Loverboy, A-Ha. Hoisington, KS (Miller/Beiker-KHOK) J. Waite, M. McDonald, Godley and Creme, Eurythmics. Hays, KS (Kurt Brecheisen-KJLS) M. McDonald, A-Ha, Loverboy, Survivor, Hooters, Commodores. Norfolk, NE (Doug Koehn-KNEN) Air Supply, A-Ha. Katrina and the Waves, Sting, M. Franks. Grand Island, NE (Chip Mosley-KSYZ/FM) Foreigner, UB40. M. Franks, Sting, Night Ranger, A-Ha. El Dorado, AR (Dan Murphy-KLBQ/FM) A-Ha, Cougar, Hyts. Fayetteville, AR (Rob Patrick-KKEG) Loverboy, E. Martin, Cougar, Motley Crue, Night Ranger, Sting, Survivor, Y&T. Ft. Smith, AR (Rick Hayes-KISR) Night Ranger, Cheap Trick, Loverboy, A-Ha, Foreigner, W. Houston, Ratt. SOUTHWEST Tulsa, OK (Mel Myers-14K/92K) Sting, Til Tuesday,

Tulsa. OK (Mel Myers-14K/92K) Sting, Til Tuesday, Cougar. Loverboy. Kool and the Gang.
Dallas, TX (Shomby/Crosby-KAFM) Sting, Loverboy, Ready for the World, Eurythmics. Godley and Creme.
Texarkana, TX (Mario Garcia-KTFS) Frozen Playlist.
Tyler, TX (Chris Bailey-KEYP) E. Martin, Til Tuesday, Sting, Stars/45, G. Rolie, What is This, D. Foster, DeBarge, ABC, Bowie & Mick, Peabo & Chaka.
Lufkin, TX (Randy Shannon-KIPR/FM) J. Geils, Night Ranger, Melanie. Cheap Trick. Sting, Loverboy, Til Tuesday, D. Foster. W & P Boys.

<u>Nacogaoches, TX</u> (John Rowe-KTBC) J. Geils, Air Supply, Cheap Trick, Taxxi, Kate Bush, G. Rolie.

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Survivor, Foreigner.

- Nacogdoches, TX (Beck/Kay-KNIN/FM) Survivor, Sting, Ready For The World, REO, A-Ha, Night Ranger, Til Tuesday, Foreigner, Hooters, Loverboy.
- Killeen/Temple, TX (B.J.McCrae-KIXS/FM) J.Cougar, Loverboy, Sting, A-Ha, UB40, Ready For The World. San Angelo, TX (John Raymond-KIXY/FM) Bon Jovi, Nick
- Lowe, David Foster, Survivor, Night Ranger, Maurice White.
- Houston, TX (Lander/Hamilton-93Q) Ready For The World,
- W.Houston, Sting, David Foster. Beaumont, TX (Lousteau/Jackson-B95) Wham!, Loverboy, Ready For The World, Til Tuesday, Night Ranger, Pat
- Benatar, Hooters. Bryan, TX (Carl Gideon-KTAM) Madonna, M.McDonald, A-Ha, Cock Robin, Julian Lennon.
- Bryan, TX (Austin/Turner-KTAW/FM) J.Cougar, Steve

Arrington, Foreigner, Gary Myrick, Night Ranger. Bryan, TX (Skip Bishop-KKYS) Oingo Boingo, Whitney Houston, M.Bianco, Til Tuesday, Survivor.

Victoria, TX (Jay Arena-KVIC) Eric Martin, T.Tuesday, S.Arrington, W.Houston, Loverboy, Y&T, Amy Grant.

Laredo, TX (Peter McCrae-KRRG) A-Ha, Katrina & The Waves, Air Supply.

San Antonio, TX (Hunter/Giles-Q96) Sting, Foreigner, M.McDonald, J.Cougar.

- McAllen, TX (Nolan Cruise-KRIO) Ready For The World, H.Jones, REO, Madonna.
- Amarillo, TX (Jamey Karr-KPUR) J.Cougar, Loverboy, Sting.
- Abilene, TX (Dominic Testa-KFMN) Loverboy, J.Cougar, Madonna, Foreigner, Sting, Survivor, Night Ranger, What Is This.
- Odessa/Midland, TX (John Clay-KWES/FM) Survivor, Sting, Loverboy, Tom Petty, Kate Bush, D.Henley.
- El Paso, TX (Haney/Whitehead-B-94FM) Madonna. El Paso, TX (JohnnyThompson-KFIM) ABC, J.Cafferty,
- J.Cougar, JMD. Phoenix, AZ (Guy Zapoleon-KZZP) W.Houston, J.Cougar, B.Joel, Ready For The World.
- Tucson, AZ (Gillie/Johnson-KRQ) J.Cougar, UB40, A-Ha, L.Branigan, Urgent.
- Cottonwood, AZ (Bob Mikels-KSMK) Madonna, Katrina & Waves, J.Waite, A-Ha, Melanie.
- Gallup, NM (Eric Allen-KYVA) April Wine, Til Tuesday, Loverboy, Sting, Hooters, W. Houston.
- Alamogordo, NM (Ben Noe-KINN AM/FM) Cougar, Petty,
- Survivor, Foreigner, Dire Straits, Motley Crue.

Alamogordo, NM (Juan Velasco-KKEE/FM) John Waite, Madonna, J.Cafferty, Y&T.

ROCKY MOUNTAIN

- Billings, MT (Charlie Fox-KYYA) No Report List Frozen.
- Sidney, MT (Brad Zoeller-KGCH) W.Houston, Foreigner, Survivor, Loverboy, Mary Jane, Eurythmics, Godley & Creme.
- Polson/Kalispell, MT (Al Decker-KQ92) J.Cougar, Foreigner, Survivor, Scritti Politti.

Kalispell, MT (Barry Bennett-KBBZ/FM) J.Cougar,

Loverboy, UB40, Survivor. Denver, CO (Gloria Avila-Perez-KIMN) A-Ha, J.Waite. Denver, CO (Geina Horton-KRXY) Madonna, Kool & Gang, Motels.

Denver, CO (Mark Bolke-KPKE) No adds.

Windsor, CO (Chuck Summers-KUAD/FM) W.Houston, Ready For The World, Hooters, Belouis Some, Air Supply, Foreigner, Survivor, Eric Martin, S.Arrington, L. Vandross.

- Greeley/Ft. Collins, CO (Rodger Meschke-KGBS) Kool & Gang, J.Cougar, Madonna, S. Politti, REM, UB40, Marillion, Limahl.
- Pueblo, CO (Rip Avina-KDZA) Amy Grant, Eurythmics, W.Houston, M.Franks, Natalie Cole.
- Grand Junction, CO (Collins/Stone-K-STAR) M.McDonald, Natalie Cole, M. Franks, Commodores, Amy Grant, Air Supply, W.Houston, Weird Al.
- Casper, WY (Todd Cavanah-KTRS) Night Ranger, S.Politti, ABC, Loverboy, T.Tuesday, Amy Grant, Sting, Eric Martin, Men At Work.

Gillette, WY (Chuck Martin-KOLL) Whitney Houston, UB40.

Soda Springs, ID (Rich Summers-K79) W.Houston, Amy

- Grant, Survivor, S.Politti, Foreigner, Maurice White. Lewiston, ID (Jay McCall-KOZE) Loverboy, ABC, Til
- Tuesday, Night Ranger, Sting, W.Houston, Foreigner. Boise, ID (Steve Holmes-KNPA) J.Cougar, Loverboy,

Godley & Creme, Katrina & Waves.

Boise, ID (Tom Evans-KIYS) Night Ranger, Survivor, D. Foster, Ready For The World, Loverboy, Sting, ABC. Moscow, ID (Gary Cummings-KRPL) J.Cougar, Sting, Til

Tuesday, Loverboy, What Is This, Kate Bush, Steve Arrington.

Salt Lake City, UT (Myke Kross-Z95) Sting, Godley & Creme, Night Ranger.

<u>Salt Lake City, UT</u> (Ausham/Main-KCPX/FM) B.Joel, J. Waite, Night Ranger, J.Cougar.

Logan, UT (Jay Hall-KBLQ) Sting, J.Cougar, Godley & Creme, David Foster.

Ogden, UT (Paul Wilson-KJQ) Madonna, L.Branigan, M. McDonald, Pointers.

FAR WEST

- Las Vegas, NV (Barry Hodge-KITT/FM) J.Waite, J.Cougar, Survivor, X.
- Las Vegas, NV (Richards/Christian-KLUC) J.Waite, Loverboy, W. Houston, Sting.
- Lake Tahoe/Incline Village (Mickey Lees-KLKT) Godley & Creme, Commodores, J.Cougar, Madonna, M.Zahalan, L.Branigan.
- Reno, NV (Shakes/Davis-KWNZ/FM) Shannon, Dire Straits, Ready For The World, J.Waite, D.Foster.

Reno, NV (Bill Kelly-KRZQ/FM) Godley & Creme, J.Cougar, Loverboy, Til Tuesday, Sting.

Reno, NV (John Chommie-KHTX) Loverboy, L.Branigan,

Amy Grant, E.Martin, Night Ranger, Sting, T.Petty. Los Angeles, CA (Scarborough/Hall-KKHR) OMD.

Sting, W.Housotn, Oingo Boingo.

- Los Angeles, CA (Mike Schaefer-KIIS/FM) D.Henley, ABC, Sting, 0MD.
- San Diego, CA (Mike Preston-KS103) A-Ha, J.Cafferty, Sting, Oingo Boingo.

Santa Barbara, CA (Dick Williams-KIST) No Report -Playlist Frozen.

Bakersfield, CA (Dave Kamper-KKXX/FM) Dire Straits, J. Cougar.

San Luis Obispo, CA (Joe Collins-KSLY/FM) W.Houston, N.Ranger, Loverboy, Sting, Amy Grant, Ready For The World.

Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) W.Houston, S.Politti, A-Ha, Cock Robin, Survivor.

Santa Maria, CA (Marie Rubio-KXFM) J.Cafferty, J. Cougar, Ready For The World, REO, Loverboy.

Fresno, CA (Walker/Davis-KYNO) Motels, Sting. Fresno, CA (Carey Edwards-KMGX) Dire Straits, M.Crue, S.Arrington, Hooters

Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) J.Cougar, N. Ranger, Eurythmics, J.Waite, L.Branigan, OMD, Τ. Petty, Belouis Some, Loverboy.

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Monterey, CA (Lyn Michaels-KIDD) J.Cougar, A-Ha, Mary Jane Girls.

San Francisco, CA (Richard Sands-KITS/FM) Madonna, Godley & Creme, A-Ha, L.Branigan.

San Francisco, CA (Keith Naftaly-KMEL) Sting, ABC, Eric Martin.

San Jose, CA (Robin Kipps-KWSS) Sting, W.Houston, Cock Robin.

Stockton, CA (Roy Williams-KJOY) Pointer Sisters, Katrina & Waves, J.Cafferty, J.Waite, King, Laura Branigan

Stockton, CA (John Hampton-KSTN) Loverboy, UB40, J.Waite, Carrie Lucas, S.Arrington, April Wine.

Modesto/Stockton, CA (David Kraham-KHOP/FM) Euryth-

mics, J.Cafferty, Night Ranger, S.Arrington, J.Waite. Modesto/Stockton, CA (Brian Casey-KO93) N.Ranger,

Ready For The World, Sting, UB40, What Is This, Eric Martin.

Modesto, CA (Russ Novak-KFIV/FM) UB40, J.Cougar,

J.Waite, Til Tuesday, Loverboy, Sting. Santa Rosa, CA (Robin Hart-KREO) No Report - Frozen Playlist.

- Eureka, CA (Mark Jeffrey-KFMI) No Report List Frozen.
- Arcata/Eureka, CA (Jim Nelly III-KXGO) Survivor, What Is This, J.Cougar, Julian Lennon, S.Arrington, Billy Crystal, Foreigner.
- Sacramento, CA (Gillette/Collins-FM102) J.Holliday, A-Ha, Shannon, Go West.

Sacramento, CA (Mr. Ed-KWOD) Dire Straits, Sting, Eurythmics, Godley & Creme, King.

- Sacramento, CA (David Gariano-KPOP) Dire Straits, Godley & Creme, A-Ha, J.Waite, J.Cafferty, UB40.
- Paradise/Chico, CA (Ron Bruder-KNVR) J.Waite, John Cafferty, Julian Lennon, J.Cougar, Madonna, UB40, W.Houston, Y&T, Ready For The World, Loose Ends, Hooters
- Redding, CA (Kevin Kahl-KEWB) UB40, Cock Robin, J. Cafferty, A-Ha, J.Cougar. Redding, CA (Bob Lee-KSXO) J.Cougar, Survivor, UB40.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) Survivor, Cougar, Loverboy.

Seaside, OR (Chris Conway-KSWB) Arrington, Cougar, UB40, Survivor, Y&T, D. Foster.

Salem/Portland, OR (Len E. Mitchell-KSKD) ABC,

- Til' Tuesday, Night Ranger, Foreigner, Sting. Albany, OR (Kris Weber-KGAL) Air Supply, E. Tagg,
- Natalie Cole, M. McDonald.
- Albany/Corvallis, OR (Mike Shannon-KIQY) Sting, Scritti Politti, Loverboy.
- Coos Bay, OR (Mark Cruz-KHSN) Arrington, Ready/World, X, Night Ranger, W. Houston, Amy Grant, Julian, Cafferty.
- Coos Bay, OR (Dave O'Connor-KYNG/FM) A-ha, Godley & Creme, Cougar, Loverboy, Sting, S. Politti.
- Roseburg, OR (Veronica Burns-KYES) M. McDonald,
- Cafferty, Cougar, Amy Grant, Survivor, Eurythmics, Foreigner, S. Politti, Madonna. Medford, OR (Michael Ryan-KBOY/FM) W. Houston,
- J. Waite, Cougar.
- Medford, OR (R. Charles Snyder-KTMT) Cougar, W. Houston, Ready/World, Survivor, Loverboy, Foreigner, Sting.
- Klamath Falls, OR (Kay Jordan-KAGO/FM) Frzn. list.
- Seattle, WA (Stephen Rabow-KHIT) Cock Robin,
- W. Houston, Ready/World.
- Seattle, WA (Wendy Christopher-KUBE/FM) A-ha, Sting, Lisa Lisa, S. Politti, M. Crue.

- Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Cougar, W. Houston, A-ha, Katrina & The Waves.
- Olympia, WA (Ken Paige-KQEU) Cougar, W. Houston,
- Katrina & The Waves, Til' Tuesday. Chehalis, WA (Roger Dale-KITI) Cafferty, Godley & Creme, Julian, A-ha, E. Tagg, D. Foster.
- Ellensburg, WA (Bob Hards-KXLE/FM) Limahl, Loverboy, Godley & Creme, Idle Eyes.

Yakima, WA (Jack Balzer-KZHR) Frzn. list-no adds.

- <u>Spokane, WA</u> (Dave McKie-KZZU/AM) No adds. Tri-Cities, WA (Jonathan Walker-KZZK) Cock Robin, Cougar, Julian, Loose Ends, Cafferty.
- Tri-Cities, WA (Ron O'Brian-OK95) ABC, April Wine, Outfield, Loverboy, Night Ranger, Sting.
- Anchorage, AR (Kay Taylor-KGOT) Ready/World, Amy Grant, Survivor, Foreigner, ABC, What Is This, Sting.

WELCOME To Our New Top 40 Correspondents:

Jeff Davis, KATF (KAT/FM) RADIO, 8th & Bluff Street, Dubuque, IA 52001 (319-588-5699)

Barry Bennett, KBBZ/FM RADIO, P.O.Box 1400, Whitefish (Kalispell), MT 59937 (406 - 755 - 2298)



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Adds: Sting "Fortress" Paul Young "House" Beach Boys "Late" Beach Boys "Late" Matt Bianco "Side" Blue Nile "Stay" Bowie/Jagger "Streets" Max Carl "Circle" Cheech & Chong "East LA" Houters "Danced" Howard Jones "Life' Lisa Lisa "Home" New Regime "Seduction" B. Ocean "Mystery" Outfield "Say" Supertramp "Better" Urgent "Running" Vitamin Z "Everytime" Power: Eurythmics "Angel" Fogerty "Vanz" Julian Lennon "Jesse" Madonna "Dress" John Mellencamp "Lonely" R.Plant "Loud" UB40 "Babe" Wham! "Freedom' Paul Young "Away" Heavy: B.Adams "69" J.Beck "Ready" Benatar "Invincible" Bowie/Jagger "Streets" Phil Collins "Number" Dire Straits "\$" Heart "What" Huey Lewis "Power"

J. Parr "Motion" Tears For Fears "Shout" Tina Turner "Hero" Active: Dead Or Alive "Spin" Godley/Creme "Cry Billy Joel "Human" Motley Crue "Smokin'" REO "Live" Aretha "Freeway" Ratt "Lay" Scorpions "Big" Medium: A-ha "Take" Bon Jovi "In" Cafferty "CITY" Catterty "CTTT" Cheap Trick "Tonight" Cock Robin "Heart" Billy Crystal "Marvelous" King "Pride" Motels "Shame" REM "Can't" Willie & Poor Boys "Arms" Y&T "Summertime" Breakout: AC/DC "Danger R.Davies "Waterloo" Hooters "Danced" J.Geils "Fright" Howard Jones "Life" Katrina & Waves "Crying" Katrina & Waves "Cryll Lone Justice "Sweet" M. McDonald "Lookin'" Marillion "Kayleigh" Mason/Fenn "Lie" Mr. Mister "Wings" Sheila E. "Sister" Til Tureday "Shoulder Til Tuesday "Shoulder"

AVAILABLE

- DON EDWARDS from WCLG/AM-Morgantown, WV is looking for a position as Air Talent, contact him at (304)292-5958.
- VINCE REED from KSHR-Coos Bay, OR is looking for a position as Air Talent, contact him at (503)396-2141.
- GREG GARDNER from KSHR-Coos Bay, OR is looking for a position as Air Talent, contact him at (503)396-2141.
- JOHNNY RANDOLPH from KSHR-Coos Bay, OR is looking for a position as Air Talent, contact him at (503)396-2141.
- DAVID T. HILLEY from WWRK-Elberton, GA is looking for a position as Air Talent, contact him at (404)285-2581.
- PAUL REILLY from WMTG-Gaithersburg, MD is looking for a position as Air Talent, contact him at (301)495-3337.
- ROB CONAHEY from KLLP/KBVR is looking for a position as A.T./Prod./News, contact him at (503)393-4367.
- KELLY FROST from KSNN/KUBB is looking for a position as A.T./Prod., contact her at (209)383-3146.
- STEVE SHORTZ from KATA-Arcata, CA is looking for a position as P.D./A.T./Prod., contact him at (707)839-4403.
- JILL HENRY from KFMI-Eureka, CA is looking for a position as A.T./M.D./Prod./News, contact her at (707)822-7223.
- DOUG ALLEN from KCNB-Waterloo, IA is looking for a position as P.D./M.D./A.T., contact him at (319)352-2230.
- JACKSON BEARD from KTAG-Cody, WY is looking for a position as P.D./M.D./A.T., contact him at (605)348-8919.
- KEVIN STONE from WRCR-Rushville, IN is looking for a position as M.D./P.D./A.T., contact him at (317)938-5444 or 932-3983.
- MIKE SMITH from WKRO-Cairo, IL is looking for a position as P.D./M.D./A.T., contact him at (312)882-6787.
- DIANA SHEPPARD from WIIZ-Jacksonville, NC is looking for a position as A.T/M.D., contact her at (919)347-6141.
- MEL MYERS from 14K/92K-Tulsa, ∂K is looking for a position as Program Director, contact him at (918)438-0756.

SERVICE

KBUC-Montrose, CO - Godley & Creme (Polygram), Commodores (Motown), singles
KNJY-Clinton, IA - Eurythmics (RCA) single
WDXY-Sumter, SC - Commodores (Motown), Natalie Cole (Modern) singles
KUKI-Ukiah, CA - Beach Boys (Epic) single
WRMQ-Rockford, IL - A/C singles: all sources
WSMT-Sparta, TN - singles & LP's: Atlanta, Capitol, PolyGram, Epic
WYRV-Cedar Bluff, VA - Chrysalis, Elektra/Asylum
WFAW-Ft. Atkinson, WI - singles: Arista, A&M
KZHR-Yakima, WA - singles & LP's: EMI, Warner Bros., Polygram, Capitol. Columbia
WZYZ-Fairmont, NC - singles & LP's: Polydor
WBQW-Scranton, PA - 12" singles: all sources



BIRTHS



Our CONGRATULATIONS to B.J. McCRAE and his wife WYNONNE on the birth of their daughter ALYSSA MICHELLE. ALYSSA was born on AUGUST 13th, weighing 7 lb & 6 oz.. B.J. is the PROGRAM DIRECTOR of our Top 40 station in KILLEEN, TX - KIXS/FM.

Also our CONGRATULATIONS TO LANCE GRODE and his wife VICTORIA on the birth of their daughter TAYLOR GINTEL. TAYLOR was born on JULY 18th, weighing 8 lb & 6 oz.. LANCE is the DIRECTOR of BUSINESS & LEGAL AFFAIRS for MCA RECORDS.

JIMMY BUFFETT



"It seems wherever you go you run into a closet Buffet freak."



He has sold over 5 million records and performed in front of 7¹/₂ million in the past 4 years.



Just imagine if he some radio.

INSE PAR

had

His new album 'Last Mango In Paris' featuring 'If The Phone Doesn't Ring, It's Me'.

FRONT LINE MANAGEMENT

the GAVIN REPORT

Editor: Ron Fell Associate Editor: Diane Rufer

BILLY JOEL You're Only Human (Columbia)

KOOL & THE GANG Cherish (De-Lite/PolyGram)

BILLY OCEAN Mystery Lady (Jive/Arista)





WHITNEY HOUSTON Saving All My Love For You (Arista)

AIR SUPPLY The Power Of Love (You Are My Lady) (Arista)

WHITNEY HOUSTON Saving All My Love For You (Arista) 52 reports

COMMODORES Janet (Motown) 49 reports

AMY GRANT Wise Up (A&M) 43 reports





MAURICE WHITE Stand By Me (Columbia)

DROPPED Hall & Oates Survivor Carly Simon Whitney Houston (Give)

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2W	LW	TW	
4.	1.	1.	BILLY JOEL - You're Only Human (Columbia)
7.	5.		KOOL & THE GANG - Cherish (De-Lite/PolyGram)
9.	6.	3.	
2.	3.	4.	Paul Young - Everytime You Go Away (Columbia)
15.	10.	5.	TINA TURNER - We Don't Need Another Hero (Capitol)
1.	2.	6.	DeBarge - Who's Holding Donna Now (Gordy)
3.	4.	7.	Sade - Your Love Is King (Portrait)
18.	12.	8.	WHAM! - Freedom (Columbia)
11.	9.	9.	RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
14.	11.	10.	ARETHA FRANKLIN - Freeway Of Love (Arista)
5.	8.	11.	Don Henley - Not Enough Love In The World (Geffen)
17.	13.	12.	
6.	7.	13.	Kenny Loggins - Forever (Columbia)
20.	16.	14.	HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
25.	20.	15.	NATALIE COLE - A Little Bit Of Heaven (Modern/Atco)
	23.	16.	MICHAEL FRANKS - Your Secret's Safe With Me (W.B.)
	21.		HOWARD JONES - Life In One Day (Elektra)
	24.		BEACH BOYS - It's Gettin' Late (Caribou/CBS)
27.	22.	19.	MICHAEL McDONALD - No Lookin' Back (Warner Bros.)
		20.	WHITNEY HOUSTON - Saving All My Love For You (Arista)
		21.	AIR SUPPLY - The Power Of Love (You Are My Lady)(Ari.)
28.	25.	22.	LAURA BRANIGAN - Spanish Eddie (Atlantic)
8.	14.	23.	Rosanne Cash - I Don't Know Why You (Columbia)
29.	27.	24.	PHIL COLLINS - Don't Lose My Number (Atlantic)
·		25.	
	28.		POINTER SISTERS - Dare Me (RCA)
13.	18.	27.	Sister Sledge - Frankie (Atlantic)
10.	15.	28.	Air Supply - Just As I Am (Arista)
12.	17.	29.	Amy Grant - Find A Way (A&M)
	+	30.	GODLEY & CREME - Cry (Polydor)

rtbound

ERIC TAGG - Woman I Love (RMC) AMY GRANT - Wise Up (A&M)

SILLS ACTION

JOHN DENVER - Don't Close Your Eyes, Tonight (RCA) JOHN PARR - St. Elmo's Fire (Atlantic) MOTELS - Shame (Capitol) JULIAN LENNON - Jesse (Atlantic) BILL WITHERS - Something That Turns You On (Columbia) GEORGE FISCHOFF - Feel (Fast Fire) CHRIS ISAAK - Livin' For Your Lover (Warner Bros.) MANHATTAN TRANSFER - Ray's Rockhouse (Atlantic) EURYTHMICS - There Must Be An Angel (Playing With My Heart) (RCA) MADONNA - Dress You Up (Sire/Warner Bros.) KIM CARNES - Abadabadango (EMI America)

DAVID FOSTER - Love Theme From St. Elmo's Fire (Atlantic) MAURICE WHITE - Stand By Me (Columbia) COCK ROBIN - When Your Heart Is Weak (Columbia) ROB TRO -Let Me Be Your Knight (Jamex) MEN AT WORK - Maria (Columbia)

Reports accepted Mondays at 8am through 6pm Tuesdays

A/C ANALYSIS

BILLY JOEL dominates the top of the chart but I'm sure he can feel the heat being generated by KOOL & THE GANG. TINA TURNER's big push came from 56 stations that took her from medium to heavy rotation in one week. WHAM! picked up 49 new heavies and MILSAP picked up 33 H's (even though he's momentarily held up in ranking at #9).As predicted last week, AIR SUPPLY and WHITNEY HOUSTON certified themselves with the highest chart debuts. WHITNEY had 52 adds and AIR SUPPLY 33.

Last week's Record To Watch, ERIC TAGG'S WOMAN I LOVE shows 34 more adds and a 36% hit factor. COCK ROBIN re-debuts in the New category with 10 new adds. First time in years a record has returned to the page after having its wings clipped.

Congratulations to those of you who hear A/C potential in the DAVID FOSTER AND MAURICE WHITE. MAURICE picked up some pretty impressive calls the first week including: WBT,WMT/FM, KWAV,KYLT,WFFX,WMGN, and KDES. DAVID FOSTER's lineup includes: WAEV,WEZC,KFOR, KWEB,KEY103,KVEC,WKYE,WKYX, and KTIM. Two other faves of mine, the A-HA and CARRIE LUCAS featuring the WHISPERS missed the cut by two stations each. Next week fur shur, fur shur.

RECOMMENDED FOR A/C RADIO

STING - "Fortress Around Your Heart" (A&M) Another message in a bottle. This one is a poetic plea for a construction permit to build the aforementioned rampart to the heart.



ABC - "Be Near Me" (Mercury/ PolyGram) The band's grand experiment in oblique pop modernism may be forgiven now that they've cut a track as digestable as this. One of those rare tracks that can chart from page 2 to page 30 in The Gavin.

DURELL COLEMAN - "Somebody Took My Love" (Island) One of the big winners on the '85 version of Star Search, COLEMAN inks an Island contract and cuts a convincing ballad as his debut. A/C's should lead the way.

Ron

Hit Factor is a percentage of stations which h playing the record-60 stations have it in	ave it in Hea Heavy or N	avy or Media ledium rota	um rotation. tion-Hit Facto	ie: 100 static or = 60%	ons		
Total Reports This Week 22	2 Last	Week 21	9				
ARTIST TITLE LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
BILLY JOEL - You're Only Human (Columbia)	217	199	15	1	2	988	7
<pre><ool &="" (de-lite="" -="" cherish="" gang="" polygram)<="" pre="" the=""></ool></pre>	205	188	15	1	1	99%	8
BILLY OCEAN - Mystery Lady (Jive/Arista)	199	158	30	8	3	94%	8
FINA TURNER - We Don't Need Another Hero (Cap.)	189	141	36	6	6	93%	7
VHAM! - Freedom (Columbia)	203	85	98	10	10	90%	5
CONNIE MILSAP - Lost In The Fifties Tonight (RCA)	176	115	51	8	2	948	8
COREY HART - Never Surrender (EMI America)	162	80	75	3	4	95%	8
IUEY LEWIS & NEWS - Power Of Love (Chrysalis)	150	69	68	5	8	91%	7
NATALIE COLE - A Little Bit Of Heaven (Modern)	153	22	105	13	13	83%	5
AICHAEL FRANKS - Your Secret's Safe With Me (WB)	172	21	96	19	36	68%	4
IOWARD JONES - Life in One Day (Elektra)	145	27	84	17	17	76%	7
3EACH BOYS - It's Gettin' Late (Caribou/CBS)	169	8	103	33	25	65%	4
AICHAEL McDONALD - No Lookin' Back(Warner Bros.)	145	13	92	22	18	72%	5
VHITNEY HOUSTON - Saving All My Love(Arista)	167	13	63	39	52	45%	3
AIR SUPPLY - The Power Of Love (Arista)	152	11	57	51	33	448	3
_AURA BRANIGAN - Spanish Eddie (Atlantic)	124	8	72	34	10	648	4
PHIL COLLINS - Don't Lose My Number (Atlantic)	94	15	54	20	5	73%	6
COMMODORES - Janet (Motown)	137	3	45	40	49	35%	3
POINTER SISTERS - Dare Me (RCA)	90	8	53	23	6	67%	6
GODLEY & CREME - Cry (Polydor)	85	10	40	27 *	8	58%	5

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NORTHEAST Keene, NH (Mike Trombly-WKNE) David Foster, Men At Work, Air Supply. Newport, NH (Rick Joyce-WCNL) Beach Boys, Rob Tro, M.McDonald, Pointer Sisters, Air Supply. Lewiston, ME (Chris Layne-WLAM) No adds. White River Jct., VT (Charlie Turner-WKXE) A-ha, Sting, M.White,Whitney, C.Williamson, Amy Grant, 'Til T'day. New London, CT (Danny O'Brien-WNLC) Commodores, Amy Grant, Michael Franks, Laura Branigan. New Haven, CT (Jay McCormick-WELI) M.Franks, Whitney. Kingston, NY (Thom Williams-WGHQ) Matt Bianco, Carrie Lucas, Amy Grant, Dave Valentin. <u>Poughkeepsie, NY</u> (Steve Star-WJJB/FM) Commodores, Motels <u>Syracuse, NY</u> (Dr.Phil LoCascio-Y94FM) Aretha, B.Ocean. Buffalo, NY (Roger Christian-WBEN/AM) Whitney Houston. Ithaca, NY (Dave Smith-WQNY) Whitney, Cock Robin, Godley & Creme. Pittsburgh, PA (Bob Conrad-WTAE) N.Cole, M.Franks. Johnstown, PA (Jack Michaels-WKYE) D.Foster, J.Cougar. New Castle, PA (Bobbie Vaughn-WKST) Michael Franks, Pointer Sisters, Whitney Houston, Beach Boys. Sharon, Pa (Ron Fantone-WPIC) Wham!, Natalie Cole. Meadville, PA (Tod Raymond-WMGW) No adds. Scranton, PA (Burke/Trama-WBQW) Eric Tagg, Huey Lewis & News, Beach Boys. Dover, DE (Donna Beaty-WDOV) George Fischoff, Whitney, Commodores, Air Supply. Williamson, WV (Kim Whitney-WBTH) Whitney, Heart, Foreigner, Survivor, Air Supply, Beck & Stewart. Sutton, WV (Steve Douglas-WSGB) M.McDonald, David Foster, Laura Branigan.

SOUTH Winchester, VA (Frank Mitchell-WINC) Beach Boys, UB40, Laura Branigan. Harrisonburg, VA (Brian Charette-WQPO) Huey Lewis & News, Amy Grant, A-Ha, M. White, Eric Tagg. Charlottesville, VA (Ken Medek-WCHV) Amy Grant, Air Supply, John Cafferty, Commodores. Richmond, VA (Lou Dean-WRVA) Wham!, Manhattan Trsf. Norfolk, VA (Nick O'Neil-WLTY) No adds. Morgantown, WV (Don Edwards-WCLG/AM) Commodores, Natalie Cole, Corey Hart. Salisbury, NC (Doug Rice-WSTP) No adds. Charlotte, NC (Dave Bishop-WBT) Air Supply, Commodores, Maurice White. Charlotte, NC (Steve Sutton-WEZC) Air Supply, Natalie Cole, David Foster. New Bern, NC (Gary Lee-WSFL/FM) Godley & Creme, Commodores, Maurice White. Asheville, NC (Brian Lee-WSKY) What Is This, Hugh M., ABC, Cougar, A-ha, Maurice White, Amy Grant. Sumter, SC (Les Bailey-WDXY) D.Foster, B.Higgins. Charleston, SC (King/Donovan-WTMA) Whitney, Beach Boys, Howard Jones. Conway/Myrtle Beach, SC (Bobby Ocean-WYAV/FM) Michael Franks, Whitney Houston. Carrollton, GA (Charlotte Nelson-WPPI) Eurythmics. Madonna, Carnes, Waite, Julian, Amy Grant, Cock Robin, Motels, Michael Franks. Atlanta, GA (John Chappell-WSB/FM) Frozen Playlist. Atlanta, GA (Greg Picciano-WSB/AM) Frozen Playlist. Savannah, GA (Phil West-WAEV/FM) Motels, John Waite, David Foster, Hugh Masakela, John C. Mellencamp. Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) No adds. Stuart, FL (Lee McGuire-WSTU) Heart, H.Jones, Motels,

R.Milsap, Eurythmics, Beach Boys, M.Franks, Whitney, John Parr.

Tuscaloosa, AL (Sander Walker-WFFX/FM) Julian, Eric Tagg, J.Cougar Mellencamp, M. White, Bill Withers.

Huntsville, AL (Steve Dallas-WAHR) No adds. Gadsden, AL (David Ford-WGAD) Godley & Creme, Henley.

Guntersville, AL (Greg Bell-WGSV) Eric Tagg, Amy Grant, Matt Bianco.

Anniston, AL (Lee Patrick-WDNG) No adds.

Bay Minette, AL (Mike Snowden-WBCA) Laura Branigan, Michael McDonald, Natalie Cole.

Selma, Al (Bob Payton-WTUN) H.Jones, McDonald, A.Grant. Clarksville, TN (J.J. Austin-WJZM) Motels, Whitney,

Manhattan Trsf., Eurythmics, Fischoff, Sting, Cougar.

Chattanooga, TN (Dale Deason-WGOW) No adds. Oxford, MS (David Kellum-J107) No adds.

Greenville, MS (Dan Diamond-WNIX) A-ha, Survivor, Michael Franks, Cock Robin.

Jackson, MS (Rich Allen-WJDX) Whitney, Amy Grant, Commodores, Michael McDonald.

Louisville, KY (Nugent/McElvein-WHAS) Tina T.,B.Joel. Louisville, KY (Jeff Crawford-WRKA) J.Parr, Natalie

Cole, Commodores, Howard Jones.

Paducah, KY (Frank Carvell-WKYX) D.Coleman, Limahl, ABC, T.Weisberg, Black Tie, David Foster.

Glasgow, KY (Shannon McCombs-WSMJ) Commodores, David Foster, John Denver.

Campbellsville, KY (Jackson/McClendon-WCKQ) B.Higgins, Eric Tagg, Amy Grant, Adventures, Fischoff, Beach B. Shreveport, LA (Jeff Edman-KVKI/FM) Commodores, Franks.

CENTRAL

Newark, OH (Greg Moebius-WNKO) Eric Tagg, Whitney Houston, George Fischoff. Urbana/Springfield, OH (Eli Williams-WKSW) Motels, Bill Withers, George Fischoff. Logan, OH (Chuck Anthony-WLGN) David Foster, Amy Grant Marion, OH (Jan Chamberlain-WDIF) X, Nick Lowe, Eurythmics, Whitney, 'Til Tuesday, Outfield. Marion, OH (Jim Howell-WMRN) B.Ocean, Tina Turner. Toledo, OH (Fred Heller-WSPD) H.Jones, Phil Collins, Commodores, Aretha, Beach Boys, Motels. Toledo, OH (Matthews/King-3WM) M.Franks,Whitney,Huey. Zanesville, OH (Pete Petoniak-WHIZ) Whitney Houston. Dover, OH (Steve Kelly-WJER) Whitney Houston. Sandusky, OH (Bill Zimmerman-WLEC) Eric Tagg, David Foster, Juice Newton, Carrie Lucas. Hamilton, OH (Mark Gibson-WMOH) E.Tagg, Waite, J.Parr. Springfield, OH (Dale Grimm-WIZE) No adds. Springfield, OH (Chuck McGee-WAZU/FM) M. White, Eric Tagg, Air Supply, Michael Franks. Gallipolis, OH (Tim Maxwell-WJEH) Godley & Creme, Cock Robin, A-Ha, Denver, Julian, Whitney, M. Franks. Anderson, IN (Larry Joseph-WLHN) Commodores, Amy Grant, Madonna. Rushville, IN (Kevin Stone-WRCR) Whitney, D. Foster, Eurythmics, Commodores, Beach Boys, Air Supply. Lowell, IN (Jim Holly-WZVN) M.Franks, Huey & News. Kokomo, IN (Darryl Parks-WIOU) Huey & News, Whitney, Tina Turner. Versailles, IN (Dale M. Graves-WOVR) Wham!, Carly Simon, Natalie Cole. Evansville, In (Gary Olson-WGBF) Whitney, Beach Boys, Michael McDonald. Lafayette, IN (Mike Johnson-WASK) Eric Tagg,K.Carnes. Detroit, MI (Gene Elzy-WJR/AM) M.Franks, Beach Boys. Flint, MI (Bill Pearson-WTRX) Amy Grant, Julian, Pointer Sisters, Commodores. Lansing, MI (Jack Robbins-WILS/FM) No adds. Battle Creek, MI (Rick Champman-WKNR) Whitney.

Amy Grant, Freddie Jackson, Commodores.

Lansing/Jackson, MI (Benson/McPherson-WIBM) Whitney, Tears For Fears, Phil Collins, Air Supply, H.Jones. Grand Rapids, MI (Mark Roberts-WOOD) Wham!, Michael Franks, Natalie Cole. Grayling, MI (Cheryl Alef-WQON/FM) M. Franks, Air Supply,Cock Robin,E.Tagg,D.Foster,M.White,Laura B. Kenosha, WI (Terry Havel-WLIP) Amy Grant, Michael McDonald, Matt Bianco. Milwaukee, WI (Max McDonald-WTMJ) K.Loggins, Air Supply, H.Jones, Beach Boys, Wham!, E.Rabbitt. Milwaukee,WI (Beth Fast-WMYX) Whitney, Beach Boys, Commodores. Milwaukee, WI (Mike Murphy-WISN) Air Supply, Fischoff. Ft. Atkinson, WI (Rob Anderson-WFAW) Motels, John Denver, Michael Franks. Madison, WI (Tim Brickner-WIBA) Beach Boys, Branigan. Madison, WI (Pat O'Neill-WMGN) M.White,A-Ha, Air S. Beaver Dam, WI (Steve Sabatke-WBEV) Michael Franks, Carrie Lucas, David Foster. Reedsburg, WI (Kevin Kellogg-WRDB) Maurice White, Motels, C. Lucas, Men At Work, Whitney Houston. Green Bay, WI (David Carew-WDUZ) Whitney Houston, Amy Grant, Eric Tagg. Marshfield, WI (Brent Randal-WDLB) No adds. Eau Claire, WI (Rick Roberts-WIAL) Frozen Playlist. Menomonie, WI (Alison Girard-WMEQ) Beach Boys, H. Jones. Oshkosh, WI (Chris Hansen-WMGV) Commodores, Amy Grant, John Denver. Chicago, IL (Suzy Mayzel-WCLR) Tina Turner. IL (Wayne Perrott-WDND) Prince, Eric Wilmington, Tagg, Hooters, Manhattan Transfer. Rockford, IL (Jim Reed-WKMQ) Commodores, McDonald, Franks, Beach Boys, Whitney Houston, Waite. Rockford, IL (McGee/Schaefer-WROK) Whitney, E. Tagg. Freeport, IL (Allen Zipsie-WFPS) Eric Tagg, M. White. Peoria, IL (Denise Henley-WIRL) C.Hart, Natalie

Cole, Huey Lewis & News.

Peoria, IL (Robb Westaby-WMBD) M.Franks, R.Milsap.

MIDWEST

Mason City, IA (Steve Locker-KGLO) Whitney, Michael Franks, Rob Tro. Mason City, IA (Harry O'Neil-KLSS) Melanie, David Foster, Commodores, Amy Grant. Waterloo, IA (Roger Davis-KWLO) Eric Tagg, Amy Grant. IA (Chuck Bailey-WDBQ) Wham!, Michael Dubuque, McDonald, Michael Franks. <u>Cedar Rapids, IA</u> (Gary Edwards-WMT/AM)B.Joel, Franks. <u>Cedar Rapids, IA</u> (Dennis Green-WMT/FM) M.White, Hugh Masakela, Bertie Higgins, D. Coleman. Forest Lake, MN (Cathleen Cary-WLKX/FM) Whitney, David Foster, Carrie Lucas. Northfield, MN (Rich Harris-KYMN) Commodores. David Foster, Beach Boys, Whitney Houston. Minneapolis, MN (Chuck Knapp-KSTP/FM) John Parr. Duluth, MN (Dunsworth/Collins-WEBC) Pointers, Air Supply, Howard Jones, Corey Hart. Rochester, MN (Rich Peterson-KROC/AM) Rob Tro, Willie & Poor Boys, McDonald, Eric Tagg, Beach Boys. Rochester, MN (Al Axelson-KWEB) Black Tie, David Foster, Carrie Lucas, Commodores. Mankato, MN (Sue LaFond-KEEZ/FM) Frozen Playlist. Luverne, MN (Keith Maine-KQAD) M.Franks, Eric Tagg, Natalie Cole, Branigan, Whitney Houston, D.Foster. Pipestone, MN (Dan Norris-KLOH/FM) Cafferty, Amy Grant, K.Carnes, Madonna, Eurythmics, J.Waite, Laura Branigan, Katrina & Waves. Willmar, MN (Paul Davis-KQIC/FM) 'Til Tuesday, Kim Carnes, Sting.

Montevideo, MN (Cathy Cooley-KMGM) M.White, Cock Robin, David Foster, John Denver. St. Cloud, MN (John Fine-WJON) Foreigner, Carrie Lucas, Rob Tro, D. Coleman, Eric Tagg, UB40. Grand Forks, ND (Paul Kero-KNOX) Dirt Band, Carrie Lucas, Eurythmics, Amy Grant, Matt Bianco. Jamestown, ND (Randy Allen-KQDJ) H.Jones, McDonald. Cape Girardeau, MO (Mike Davenport-KGIR) M. Franks, Whitney, David Foster, M.White, Commodores, Manhattan Transfer. . Joseph, MO (Bob Heater-KKJO) Beach Boys, Michael Franks, George Fischoff. St. Joplin, MO (Bobby Daniels-KFSB) Hugh Masakela, Matt Bianco, Black Tie, M.White, G. Fischoff. Cuba, MO (Thom Calvin-KBCC) Madonna, K.Carnes, Amy G. Springfield, MO (Michael Cochran-KGBX) Frozen P'list. Lawrence, KS (Bill Lee-KLWN) C. Lucas, B.Mandrell, Weather Girls, Marvin Gaye, Eric Tagg. Pittsburg, KS (Bell/Porter-KNZS) Commodores, Godley & Creme, David Foster. Parsons, KS (Bob Tesh-KLKC) Beach Boys, J.Parr, M.Franks, Commodores, Air Supply, Madonna, E. Tagg, George Fischoff. Omaha, NE (Kuckelburg/Swanda-KGOR) Heart, Dire St. Omaha, NE (Randy Shane-KOIL) Air Supply, Motels. Lincoln, NE (Cathy Blythe-KFOR) Matt Bianco, David Foster, Lee Greenwood.

Woodward, OK (Greg Shuffield-KMTY/FM)Springsteen, Eurythmics, John Parr, Motels, G. & Creme,Denver.

SOUTHWEST

Tyler, TX (Brian Maloney-KTYL) Eric Tagg, M. Bianco.
Houston, TX (Bruce Nelson-KNUZ) No adds.
Humble/Houston, TX (Rick Stancato-KTUN) W.Houston.
Beaumont,TX (James/Kasi-K106) Commodores, Air Supply.
Austin, TX (Keith Jacobs-KEY103) D.Foster,G.Fischoff.
Del Rio, TX (Kevin Bel-KDLK) A-Ha, Carrie Lucas, J.Denver, Rob Tro, Amy Grant, Madonna.
Amarillo, TX (Tim Butler-KHBQ/FM) UB40, Prince.
Pampa, TX (Matt Parsons-KGR0) Commodores, J. Waite, M.Franks, Whitney Houston, J.Cougar Mellencamp.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Cock Robin, John Denver, Dan Fogelberg, Eric Tagg.
Phoenix, AZ (Sam Church-KKLT) Wham!.
Sedona, AZ (Mahannah/Kessel-KAZM)No adds.
Albuquerque, NM (Jay Scott-KOB/FM) No adds.
Clovis, NM (Jerry Mayfield-KCLV) M. White, C.Lucas, N.Cole,Franks, Withers,Tro,Carnes, Chris Williamson.

ROCKY MOUNTAIN

Greats Falls, MT (Steve Keller-K99) Whitney, H.Jones, Air Supply, Commodores.
Chinook, MI (Eric Edwards-KRYK/FM) D.Foster, Cock Robin, Amy Grant, John Denver.
Missoula, MT (Vern Argo-KYLT) Eurythmics, H. Jones,
Amy Grant, Maurice White. <u>Hamilton, MT</u> (Steve Fullerton-KLYQ/FM) Eric Tagg,
Commodores, Motels. <u>Colorado Springs, CO</u> (Irwin/Howard-KVUU) M.McDonald,
Whitney Houston, Amy Grant, Lionel Richie(ONLY ONE). Salida, CO (Charles Darwin-KVRH) C.Lucas, Amy Grant,
David Foster, Nitty Gritty Dirt Band. Montrose, CO (Tom Fricke-KUBC) Amy Grant, J.Denver.
Powell, WY (Carl Davis-KLZY) Carrie Lucas, UB40, Air Supply.
Rock Springs, WY (Chris Alexander-KQSW/FM) Adventures, D.Coleman, P. Collins, M.Bianco, D.Foster, Jamie Bond.
Sun Valley, ID (Jeffrey Ballou-KSKI) Commodores, A-Ha, Willie Nelson & Neil Young.
Grangeville, ID (Jim Cross-KORT) Foreigner, Foster, Grant

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Orofino, ID (Dana McKinney-KLER) C.Lucas, Sister Sledge, 'Til Tuesday, Amy Grant. Boise, ID (Drew Harold-KBOI) Beach Boys, Whitney Houston, Air Supply. Salt Lake City, UT (George Lemich-KSL) Whitney Houston, Hugh Masakela.

Manti, UT (Stan Eriksen-KMTI) Kool & Gang, J.Denver.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) M.Franks, Air Supply, Commodores. Carson City, NV (Scott Carson-KPTL) Commodores, C.Lucas, Air Supply, Style Council, Manhattan Trsf. Los Angeles, CA (Kaye/Marie-KOST) M. Franks, Commodores. Los Angeles, CA (Liz Kiley-KFI) H.Jones, Whitney, Huey. San Diego, CA (Mark Larons-KFMB) Amy Grant, Huey Lewis & News, Commodores. San Diego, CA (Bobby Rich-B100) Air Supply, M. Franks. Palm Springs, CA (Ty Stevens-KDES) M.White, Chris Isaak, Amy Grant, Cock Robin, Go West. Fresno, CA (Scott Huskey-KLTK) H.Jones, Aretha, Michael Franks, Michael McDonald. San Luis Obispo, CA (Dan Armstrong-KVEC) Whitney Houston, Air Supply. Monterey, CA (Michael Reading-KWAV/FM) UB40, Eurythmics, Julian Lennon, M. White, Commodores. San Francisco, CA (Gardner/Kulp-K101) Wham!. Concord, CA (Mike Alexander-KKIS) Air S., Commodores. Livermore, CA (Scott Lewis-KKIQ) Commodores, Eric Tagg, Whitney Houston, Maurice White. San Rafael, CA (Frank Eriksen-KTIM) Responsibles, Motels, Eurythmics, Kenny G, Foreigner, J.Parr. San Jose, CA (Bill Weaver-KLOK) J.Parr, C.Gayle, Tina Turner, Air Supply, D.Foster, C.Hart, Heart. Santa Rosa, CA (Larry Chiaroni-KSRO) N.Cole, McDonald. Ukiah, CA (John Wilcox-KUKI) J.Waite, Kim Carnes, Pointers, Godley & Creme, Durell Coleman. Arcata, CA (Chris Knight-KATA) Commodores, Michael McDonald, Howard Jones. Crescent City, CA (Rene Shanle-KCRE) E.Tagg, Kim Carnes, Amy Grant, Eurythmics. Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) Sade, Wham!, Billy Ocean. Vacaville, CA (Sheilah Bowman-KUIC) Commodores, Pointers, Eurythmics, Michael Franks, Motels. So.Lake Tahoe, CA (Ron West-KOWL) What Is This, 'Til Tuesday, Sheila E., D.Foster, Amy Grant. So.Lake Tahoe, CA (Ken Adams-KTHO) Amy Grant, M. White, Commodores, M. Franks, Whitney, Foster, Lucas. Chico, CA (Dave Kindig-KPAY) D. Foster, Amy Grant, Godley & Creme, Eric Tagg, Commodores. Grass Valley, CA (Rich Brock-KNCO) Air S., Tro, Alpert. Oroville, CA (Charlie Foxx-KCRV) Whitney Houston, Madonna, Amy Grant. Burney/Redding, CA (Susan Stogner-KARZ) Phil Collins, M.McDonald, George Fischoff, Laura Branigan. Red Bluff, CA (Kevin Machado-KBLF) Jean Knight, Madonna, Men At Work, Amy Grant, Whitney Houston. NORTHWEST

Portland, OR (Dirkx/Williams-KGW) Whitney Houston, Commodores, Motels.

Salem, OR (Mike Brunswick-KBZY) Eric Tagg, Chris Williamson, Rob Tro.

Corvallis, OR (Larry Blair-KLOO/AM) Commodores, E.Tagg, Manhattan Trsf., Chris Isaak, Madonna. Lincoln City, OR (Mark Weigand-KBCH) Eric Tagg. Eugene, OR (Bobby King-KDUK) Commodores, Whitney.

- Roseburg, OR (Veronica Burns-KRSB) Amy Grant, Hugh M., D.Coleman, Black Tie, E.Tagg, Rob Tro, Matt Bianco, Tim Weisberg.
- Medford, Or (Lurch-KYJC) Julian, E.Tagg, J.Waite,
- Commodores, Mellencamp, Cafferty, Survivor. Grants Pass/Medford, OR (Charlie Kirk-KFMJ) John Denver, M.White, D.Foster, E.Martin, F.Jackson.
- Enumclaw, WA (David Cool-KENU) Air Supply, E.Watts, Eurythmics, George Fischoff.

Auburn, WA (Carl Sawyer-KASY) Amy Grant, M.White,

D.Foster, Carrie Lucas. Seattle, WA (Shawn Stevens-KQ96) Air Supply, Natalie Cole, H.Jones, Amy Grant, Michael McDonald.

Mt.Vernon, WA (Wedge Michaels-KBKC) Billy Crystal, John Parr, Commodores, Whitney Houston.

Oak Harbor, WA (David Bowden-KISD) Laura Branigan, Carrie Lucas, Maurice White. Tacoma/Seattle, WA (Mike James-KAMT) Tina Turner,

Sister Sledge, Nushooz.

Tacoma, WA (Rick Austin-KTAC) Wham!, Commodores.

Olympia, WA (Dick Pust-KGY) Amy Grant, Rob Tro, Eric Tagg, Michael McDonald, Phil Collins.

Aberdeen, WA (Paul Lankow-KXRO) J.Parr, Air Supply, Commodores, Whitney Houston.

Shelton, WA (Glen Connolly-KMAS) L.Branigan, David Foster, Beach Boys, Whitney, Air Supply, Huey Lewis & News, Michael Franks.

Kelso/Longview, WA (Ray Bartley-KLOG) Cock Robin, Motels, Madonna.

Yakima, WA (Frank Taylor-KMWX) A-Ha, John Parr, John Waite, Motels.

Yakima, WA (Dave Hanson-KIT) G.Fischoff, Beach Boys, Julian Lennon, Whitney Houston.

Spokane, WA (Sky Walker-KQSP) Carrie Lucas, Beach Boys, Air Supply.

Tri-Cities, WA (Bill Templeton-KALE) M.White, Men At Work, Adventures, Bianco, Black Tie, Durell Coleman, Eurythmics.

Anchorage, AK (Mark Lewis-KFQD) No adds. Anchorage, AK (Greg Wilkinson-KKLV/FM) No adds.

Soldotna, AK (J.J. McCartney-KCSY) Beach B.,F.Jackson. Saskatoon, SA (Rick Korchinski-CFQC) H.Jones,

Commodores, Whitney Houston.

WELCOME To Our New A/C Correspondents:

Dale M. Graves, WOVR Radio - P.O. Box 545 -Versailles, IN 47042 (812-689-5595)

Thom Calvin, KBCC Radio - 706 W. Washington -Cuba, MO 65453 (314-885-3361)

Lurch, KYJC Radio - 1840 Barnett Road -Medford, OR 97504 (503-779-3131) from TOP 40

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Mike Schaefer, KIIS/FM-Los Angeles, CA 8/19 Sue Cresswell, KJCF-Festus, MO 8/19 Eddy Raven, John Deacon (QUEEN) 8/19 Jay Arena, KVIC-Victoria, TX 8/20 Kenny Rogers (8/21) Bobby Daniels, KFSB-Joplin, MO 8/22 Kevin Bel, KDLK-Del Rio, TX 8/22 Frank Amadeo, Y100-Miami, FL 8/22 Rick Springfield, Keith Moon, Rex Allen, Jr 8/23 Rick Carson, WCMR-Elkhart, IN 8/24 Brenda Kay, KNIN/FM-Wichita Falls, TX 8/24

Ronnie Milsap has been makin' music for most of his life. Born in North Carolina, he attended the Governor Morehead School For The Blind. It was there that he received a formal training in classical music. He later turned down a scholarship to Emory University School of Law in favor of playing music for a living. He's been makin' music professionally for two decades, running the gamut from **R&B** with Scepter Records in the midsixties, to doing session work with Elvis in the late sixties, and finally signing on with RCA in the early seventies. He's established himself solidly in the country music field, while never being afraid to cross over into Top 40 and A/C on the slightest whim.

RONNIE MILSAP MAKIN' MUSIC

GAVIN: Where did you grow up? RM: In the Smokey Mountains of North Carolina in a small farming community called Robinsville. Then, when I started school at six, I moved four hundred miles away to Raleigh. So essentially, I spent most of my growing up/teenage years around Raleigh.

GAVIN: When did you become serious about music? Was it when you were in school in Raleigh?

RM: I've always loved music. We had an old battery Philco radio when I was growing up in the Smokies. I really grew up listening to radio out of Knoxville. Some of the people who eventually wound up on the Grand Ol' Opry in Nashville on WSM were on WNOX in Knoxville. I grew up memorizing lyrics to songs.

I didn't know anything technically about music, but I had a God-given gift. Like a lot of people growing up in rural areas, I sang in church. When I started to school in Raleigh, the teachers discovered that I had an aptitude for music. When I was in first grade, they asked me to report for violin lessons. Well, I'd never heard of a violin. I knew fiddles real well, but I didn't know violins. A gentleman named Wallace Grieves was my first music teacher. He taught me violin and cello. He was one of my favorite all-time people. I started studying piano when I was eight years old. This school had instructors specially trained to teach blind students, and it was not only a great academic school, but the music department was just wonderful.

So that was basically my background coming out of the Smokey Mountains (which is very traditional musically with bluegrass, country, and gospel) and going into school in Raleigh, where the only kind of music we were allowed to play was classical (Mozart, Bach, Beethoven). I can remember being in the practice hall with my violin and instead of practicing a number by Chopin, I was playing "Back Up And Push" by Tommy Jackson, an old fiddle tune. One of my teachers heard me and said, "That's not the way we play that instrument."

GAVIN: I remember reading about a band you formed in Raleigh called the Apparitions.

RM: I formed the group with three other guys when I was a junior in high school. As I've said, we weren't allowed to play anything but classical music at the school. On February 3rd, 1959, when the tragedy happened with Buddy Holly, Richie Valens, and The Big Bopper, I was in the practice hall with some friends of mine playing rock 'n' roll, because that was the music of the time and we loved it. I loved Little Richard, Fats Domino, Jerry Lee Lewis, The Big Bopper—all the music of that time. Anyway, we were playing "Great Balls Of Fire" and one of the music teachers came in and said, "That's it, I've told you guys not to play rock 'n' roll. You're expelled from the music department." We still got to go to the school, but we were expelled from the music department and couldn't play in any of the music festivals that year.

Eventually, they thought that they'd been a little hard on us, so they allowed us to form this group—The Apparitions. So I and a friend of mine named Jay Spell (now a session player in Nashville) and a couple of other guys formed the group. I played electric guitar and sang, Jay played piano, Chuck Langley played drums, and Larry Atwell played bass. Raleigh's a college town, so we played fraternity parties. At sixteen, that was a big deal. It was my first experience playing contemporary music for other people.

GAVIN: When you were talking about the teacher scolding you, I was reminded of the fact that rock 'n' roll was still considered "the devil's music" at that time.

RM: I can remember one of my teachers calling country music "corn" and rock 'n' roll "hell music." But growing up in the fifties and seeing the transition in music was wonderful. Up to that time, the music on the radio was orchestrated and pretty, and then along comes Little Richard banging on the piano singing "Tutti Frutti." We would stay up all night on the weekends and listen to WLAC out of Nashville with John R. and Huey Baby. It was a wonderful period with the change going on in American music. GAVIN: I assume that at that point you had decided that music would be your life. How did vou aet discovered? RM: I had thought that music would be my life. However, when I was in the 11th or 12th grade, I was talking to the sponsors for my education, the ones who were going to sponsor my college education. I mentioned to them that I'd like to go on to the Conservatory in Cincinnati or maybe Juilliard in New York. They thought that I was probably going to end up being an entertainer, and they would not sponsor me to go on and study music.

I still wanted to go to college. I had always loved American history and civics and political science, so I decided to

"I'd never even heard of a violin. I knew fiddles real well."

study law. After I graduated frcm high school, I went to a junior college just outside of Atlanta called Young Harris College. Since I had been going to a school for the blind, I thought that going to a college in an unsheltered environment would be a positive experience for me. I attended Young Harris Junior College for two years studying pre-law. I was the only blind student on campus, and I had two roommates who were very helpful to me. I played piano and guitar and people started to know me as a music person.

I started playing with some bands in Atlanta at that time. That whole period was when I discovered the blues. I had a chance to hang out in a place in Atlanta called "The Royal Peacock," and got a chance to meet Jackie Wilson, Marvin Gaye, The Supremes when they first started, and Stevie Wonder when he was still Little Stevie Wonder. Ben E. King called me on stage to sing with him. I started playing a lot of black music because these people were nice to me and allowed me to share their world of music.

After a couple of years of college, I was scheduled to enter Emory University to study law. But I had been hanging around in radio stations. If I hadn't ended up as an entertainer, I'd probably be working in broadcasting, because I have a tremendous love for it. Anyway. I was hanging out at WQXI in Atlanta with a disc jockey friend named Patrick Aliosious Hughes. He introduced me to Florence Greenberg from Scepter Records in New York. So instead of going on to Emory University, I went to New York.

Scepter signed me to a recording contract, and I came out with my first record in '65. It was a song called "Never Had It So Good," which was a top five soul record. I started making records for Scepter and lived in Atlanta. I got married in '65 to a lady that I've been married to for twenty years. The folks at Scepter introduced me to a gentleman named Chips Moman from Memphis, Tennessee. I started going up to Memphis and making records in '67. I didn't have that much success with them, but John R. played 'em on WLAC and hell, that was all I GAVIN: This seemed to be leading up to something big. It was around '72 or '73 when you actually put your John Hancock down on a contract with RCA Records. RM: I had worked hard in Memphis, especially on my show at T.J.'s. My show there consisted of all kinds of music jazz, rock 'n' roll, country, Broadway tunes. But then I came to a point in my life when I thought I wasn't going anywhere. Also, at that time, the Memphis recording industry seemed to be shrinking. So I talked to my wife Joyce and our son Todd and told them that I felt like I was on a treadmill working at the club and in the studio.

I wanted to get into recording and try to find myself. Even though I played a lot of different kinds of music, I drew on my



Ronnie during the filming of his video "Lost In The Fifties Tonight"

needed.

In '68, my wife Joyce and I finally moved to Memphis, basically because of Chips Moman and American Studios. At that time, it was a very hot studio. B.J. Thomas cut "Hooked On A Feeling" there, and Merilee Rush recorded "Angel Of The Morning" there. I came to Memphis to record, and a guy offered me a job at a local night spot called T.J.'s. So I'd work in the studio during the day and at T.J.'s at night. In '69 and '70, I worked on two album with Elvis.

GAVIN: How did you hook up with Elvis? RM: Chips called me real late one night from the studio and asked me to come down and play piano on this thing that Elvis was recording. I had known that Elvis and Felton Jarvis were back in Memphis to record an album. So I went to the studio and played on a cut, but Elvis wasn't there at the time. Around the same time, Elvis called the owner of T.J.'s and asked him if I'd be interested in playing at Elvis' New Year's Eve Party. I thought that would be great. That's when I first met Elvis. Right after that, I played on "Kentucky Rain." I thought Elvis was very down to earth-very much one of the guys. My memories of him are very fond ones.

background of country music. In the South, country music and rock 'n' roll coexist real well together. I can remember listening to the radio as a kid and hearing Ray Price and Fats Domino back-to-back. So I've always loved both types of music. I had met some country entertainers— Charley Pride, Merle Haggard, Charlie Rich, and Jack Johnson, who was managing Charley Pride.

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I finally moved to Nashville and was offered a job at the club in Roger Miller's King Of The Road Hotel. In early '73, I started recording demo tapes, and we started shopping those around to see if anybody was interested. We talked to every major record label in Nashville, and nobody seemed interested. Jerry Bradley, who followed Chet Atkins as head of A&R for RCA in Nashville, heard the tapes. He took the demos and cleaned them up a little bit and actually released the demos as the first records on RCA-"I Hate You," "That Girl Who Waits On Tables," and "All Together Now, Let's Fall Apart." Then Jerry said, "I'm going to sign you for six months to see if you can sell some records."

I worked with Jack Johnson and Tom Collins, who was head of Charley Pride's publishing company. Tom had access to a lot of songs and so did I. Working in the studio in Nashville seemed like a natural evolution, because I had a lot of experience after working with Chips in Memphis, and I finally felt like my life was going somewhere. A lot of people helped me when I first came to Nashville—artists, songwriters, publishers, record executives—just the general music community in Nashville. That was a huge encouragement to go on and find my place in country music.

GAVIN: Your roots are obviously in country music, but you've never been afraid to go in other directions. We've seen your records crop up on the A/C Charts and on the Top 40 charts. Have you ever run into a backlash from country people for having put out something that wasn't exactly country? record they can play.

I love this whole business—I have since the first time I heard somebody singing on the radio. I'm real big on collecting old tube microphones. Those old mikes require a little more maintenance, but I'm a real audio nut. I'm a ham radio operator.

I have computers that have all types of braille devices and speech devices that allow you to read what's on the screen. I'm into the whole electronics scene. *GAVIN: Is there a piece of equipment that* you've been looking for for a long time? RM: There are a couple of things. I'd be

interested in talking to anybody who has access to the old E. H. Scott Tube radios. Some of those are four or five feet tall. And I'm particularly interested in a microphone that is made by Neumann in



Ronnie relaxes with some friends at T.J.'s back in 1968. Pictured (left to right), Sue & Hal Smith (then with WMPS—Memphis), Ronnie Milsap, Dionne Warwick, Chips Moman, Mr. & Mrs. Stan Daniels (Record Promotion), and Scott Shannon (then with WMPS—Memphis).

RM: Oh yes. I didn't intend to offend anybody, it's just part of what I do and part of my musical knowledge. I could not be happy staying in one spot and doing one kind of music all of my life. I love country music. I probably know more about country music—its heritage—than a lot of people who are playing the music. But you've got to progress. I love country, rock 'n' roll, and rhythm and blues. I also love production and arranging.

I built a studio in Nashville in '78 and started making up all my records over there. Over the years, I've sung ballads, and "up" things, and acoustic things with pianos and guitars, and I've done records that have been very high tech with synthesizers and drum machines. I enjoy the wide variety and most fans have allowed me to do that. Occasionally I'm sure that some people who receive a Ronnie Milsap record at a radio station may think, "The boy's gone crazy." But most people that I know have supported that and they understand that's how I am. They know if they can't play a particular record, that I'm going to circle back around and come out with the kind of

Germany called the M269. I think it's one of the best sounding vocal microphones I've heard. They're hard to find. GAVIN: I want to move towards your current product, but when we move to the current, we're actually talking about something nostalgic—"Lost In The Fitties Tonight" teamed up with Freddy Paris & The Five Satins' "In The Still Of The Night." How did the merger of the two songs come about?

RM: I've always loved the song "In The Still Of The Night." There are a couple of writers in Nashville who really know where my interests lie and know what knocks me out. These guys wrote a song around an old song. I was in Los Angeles hanging out at the pool at the Century Plaza, and the gentleman who coproduces my records was with me. He said, "I'm gonna play this demo of a song that these guys wrote around an old song—'In The Still Of The Night.'" I thought it was great.

It was about six months before I could be into the studio and cut that. At the time I had a song out called, "She Loves My Car." I thought that record was the best I'd ever done. But we weren't able to get it all together and make that happen. We had a good video going, but we just couldn't put the pieces together on that one. So when I went home this past Christmas, we went into the studio and cut this song. It was my first shot at mastering to digital. I told myself that if this thing happened, I'd probably be mastering to digital from now on. It's a very simple record, but it tells a story that I like a lot. Of course, I can really relate to it. A lot of other people I talk to can relate to it. Even my son, who is fifteen years old, tells me that he thinks the fifties would have been a great time to grow up-you know, the music and the cars and the fact that things weren't guite as complicated.

GAVIN: I was impressed at how big the Milsap enterprises are. Could you outline the various enterprises for us? RM: I've always felt that the best way for me to be happy was that if I had some success, I should turn around and

"If I hadn't ended up as an entertainer, I'd probably be working in broadcasting because I have a tremendous love for it."

reinvest that in my music life. At 12 Music Circle South in Nashville, there's a complex which houses Ronnie Milsap Enterprises. This basically takes care of the tours and shows that we do. There's a studio called Groundstar Laboratory. There's publishing facilities where we have special writers who write in the building and are recording things on cassette recorders, trying to create new songs. The publishing companies are called Milsap Music and Lodge Hall Music. I've recorded quite a few songs out of those companies.

There's one guy who's a super writer and I record a lot of his music. His name is Mike Reid, and he used to play for the Cincinnati Bengals and was an All-American for Penn State. He's a classically trained musician, and when he finished with football, he came to Nashville and worked his way up, and got better and better with his songs. Some of the songs that he's written that I've recorded are "Stranger In My House," "Still Losing You," and he was a co-writer on "Lost In The Fifties Tonight." He's wonderful, and a very able songwriter.

There's also a booking agency called Headline International Talent, Inc. where we book other country acts in Nashville they book my shows and my personal appearances, but they book personal appearances for a lot of other Nashville artists as well. We have a jingle company called Milsap/Williams Inc., which really centers around a gentleman named Dan Williams. He's a very good jingle writer and a super songwriter.

GAVIN: One other thing that I know you've gotten involved in recently is a large scholarship fund. Tell us a little bit about that.

RM: I've had a dream for years to do something special for the visually impaired community of this country, and hopefully internationally. I didn't have the right people around me until recently. With the help of several people from the business

communities in Detroit and in Nashville, we've finally announced a Rornie Milsap Foundation. We want to furnish scholarships for young, talented students who possibly would not have the means to go on and further their education. We'll be selecting students who have very good scholastic averages, and we will designate those students as Ronnie Milsap Fellows and offer them: scholarships to wherever they want to go to school. Also, we are donating certain funds to two eye institutes—the Duke Eye Center in Durham, NC, and at the Preskey

Eye Center in Detroit-for the purpose of eve research in the area of glaucoma and eye-related diseases around sugar diabetes, laser research for detached retinas, and these kind of problems. The third thing we're doing at the Ronnie Milsap Foundation is to develop career opportunities for the adult blind. 65% of those people are unemployed. Most of those people can type. They could operate computer terminals. There are ways that we could put these people to work. So we're trying to create jobs for these folks through career opportunities and special home study education.

We've had a lot of response to this from all over the world. We've had chances to explain what the Ronnie Milsap Foundation is on the Voice Of America. We're a very new foundation, but we have some very able people involved in this. We have a Board Of Trustees of thirty-five people and we're meeting again this fall in Detroit, and I really think that we're going to make a difference in the community of the visually impaired. GAVIN: Is this a foundation that is fully funded or is it looking for contributions? And how would visually impaired people apply to participate?

RM: This is a non-profit organization, and we are soliciting funds in any way that we can. I'm doing a couple of concerts this fall and all proceeds will go directly to the Foundation. We have several corporations donating computers, money, and some of their staff to help us. We've gotten tremendous response from the business communities in Detroit and Nashville. Our organization is being funded by contributions from other people and from corporations.

Someone who is sightless and wants to know more about the Foundation, or would like to give us information about someone they know who is an outstanding student, should write to the Ronnie Milsap Foundation, 12 Music Circle South, Nashville, TN 37203. People who perhaps might want to contribute to it would write to the Ronnie Milsap Foundation, 600 Renaissance Center, Detroit, MI 48243.

JOBS

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Newsperson - WDOD-Chattanooga,
                               TN
  T.R. Patterson (Box 4232 - 37402)
News Director - KRQU-Laramie, WY
  Ken Keating (Box 818 - 82070)
News Director - WWPZ-Petoskey, MI
  Dennis Martin (616)347-8713
News Director - WGAD-Gadsden, AL
  J. Holland (Box 1350 - 35902)
News Director - KHTX-Reno, NV
*John Chommie (Box 1365 - Crystal Bay, NV - 89402)
Air Talent/Sales - WTUN-Selma, AL
  Bob Payton (205)875-3350
Air Talent (part-time) - KGAL-Albany, OR
  Program Director (503)926-5425
Air Talent - KSXO-Redding, CA
  Bob Lee (916)243-1515
Air Talent - WZYZ-Fairmont, NC
  Bill Sellars (Box 665 - 28340)
Air Talents (7-mid) - KXZZ-Lake Charles, LA
  Roshon (Box 1725 - 70602)
Air Talent - KYYX-Las Vegas, NV
 *Bob Taylor (Box 886 #17 - 1801 E. Tropicana-89109)
Air Talent - WCII-Louisville, KY
  Mark Williams (307 W. Muhammad Ali Blvd. - 40202)
Air Talent - KTXY-Jefferson City, MO
  Brian Miller (Box 414 - 65102)
Air Talent - KHTX-Reno, NV
 *John Chommie (Box 1365 - Crystal Bay, NV-89402)
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Air Talent - KROF-Abbeville, LA Anthony Keith (318)893-2531 Air Talent (eve) - WKYE-Johnstown, PA Jack Michaels (Box 309 - 15907) Air Talents - WGGZ/FM-Baton Rouge, LA Michael Adams (504)383-9999 Air Talent (future) - WLEE-Richmond, VA *Tony Booth (6200 W. Broad St. - 23226) Air Talent (future) - KTHO-S. Lake Tahoe, CA *Larry Friedman (Box AM - 95705) Air Talent (future) - KTUF-Kirksville, MO Jeff Allen (211 W. Washington - 63501) Air Talent (future) - KNUZ/AM-Houston, TX *Bruce Nelson (Box 188 - 77001) Air Talent/Prod. - KOWL-S. Lake Tahoe, CA *Ron West (Box 15460 - 95702) Air Talent/Prod. - WHVL-Hendersonville, NC Gaby Rios (704)692-1600 Air Talent/Prod. - KOLL-Gillette, WY Jim Seybert (307)682-5101 Prod. Director/Writer - KTAM-Bryan/College Stat., TX Craig Davidson (409)846-6937 or 779-1240 Program Director - KCLV-Clovis, NM Joe Burns (505)763-4401 Program Director - WFRN-Elkhart, IN Ed Moore (219)879-5166 *No phone calls, please.

HOLLYWOOD by Tony Richland

hen we heard about the end of the short-lived baseball strike, our first thought was ... who cares? So those fat tubs of goo will be back on our screens and their beer-swilling fans will be back in the stands. Well, what the heck ... at least all the peanut vendors, ticket-takers and ushers (the people REALLY hurt by the strike) will be back at work. But then it made us think about just what the boringball walkout was all about. It was about money, like everything else. Those potbellied, tobacco-chewing jamokes wanted more of the green stuff and none of them are half the athletes that Larry Bird and Magic Johnson are. The question is just what kind of renumeration do they deserve for their jobs, as opposed to what this reporter deserves for turning out this column once a week?

We examined the situation and we present the following thesis: Fernando Valenzuela is a pitcher. He earns one million dollars a year. He plays every four days in a 162 game season. That means he works forty days a year, barring whiny little injuries. Forty days work at one million a year works out to 25,000 dollars for each day's work, and if he's knocked out in the second inning it's STILL \$25,000 a day! As we see it, writing this piece every week is a tougher job than throwing a baseball. We never get knocked out after two paragraphs, we must have the thing in the mail by Saturday morning no matter how we feel, and we have no bullpen full of relief columnists ready to bail us out.

Therefore we've hired Peter Overkill, an independent arbitrator, to negotiate our new contract with The Gavin Report. Our current 10,000 a column rate simply is not fair and we are contemplating a holdout. Fell, as Gavin publisher and representative of management, is clearly getting a bargain he doesn't warrant and WE say that if Fernando is worth 25 big ones for each day's work, we deserve thirty.

We therefore state that if we do not receive an increase of 300 percent to 30 G's a piece, you will not see this column again! We'll put ourselves in the freeagent draft for music writers and let Breneman, Rudman and Billboard have a shot at us. Hell, with our services on the open market, even Barry Feidel has a chance!



STRIKE THREAT

These grievances are legit. There's tremendous pressure here each week in figuring just how to work Danny Davis and Yankton, South Dakota into every column. Our wife, Rosemary, is not paid cent one for syntax and continuity checks. We're expected to type in pain as we often pour out this drivel while suffering from gut-wrenching hangovers, and the Gavin Report contributes penny zero toward typewriter ribbons and endless pots of MJB Automatic Drip. Yelping dogs, mewing cats and calls from our mother interrupt the creative process with annoving regularity and no clubhouse attendant services, such as those enjoyed by Pete Rose, make the atmosphere conducive to success. It's time to take a stand and we ask you to join with us in this campaign for fairness. If you feel we're worth a raise to just a tad more than Fernando's paycheck, write, phone and wire our boss. If we're Clark Kent, Fell is Perry White. Address your telegrams to Perry at The Gavin Report. Don't risk us sitting out a season. Speak up for monetary decency NOW!

While perusing our trivia file, we occasionally come across items worth sharing with both of you who read this weekly offering. Should our contract dispute be settled, and this column continue, we'll print these items from time to time.

The following piece is herewith reprinted, exactly as it appeared in Music Vendor Magazine from the issue dated May 8th 1961:

STEREO FM NO THREAT POP AM STATIONS SAY NEW YORK: WHAT WILL THE ADDED DIMENSION OF STEREO TO THE NATION'S FM OUTLETS MEAN TO THE "TOP 40" STATIONS THROUGHOUT THE COUNTRY? NOT TOO MUCH-AT LEAST IN THE NEAR FUTURE-IS THE CONSENSUS OF OPINION OF SEVERAL MAJOR AM STATIONS IN THE NEW YORK AREA. REFLECTING THE ATTITUDE OF MOST OF THE AM STATION PERSONNEL QUERIED BY MUSIC VENDOR, MORT MATZ, WINS EXEC, SAID THAT THE PROSPECTIVE FM SWITCH TO STEREO "WILL HAVE NO EFFECT ON OUR LISTENING AUDIENCE AT ALL. I WOULD GUESS THAT NINETY PERCENT OF OUR LISTENERS DON'T EVEN HAVE FM RADIOS," HE SAID. MATZ CONCEDED HOWEVER, THAT IN THE FAR DISTANT FUTURE, WHEN ALL FM STATIONS MAY BE OPERATING ON A MULTIPLEXING STEREO SYSTEM, "THERE MAY BE A SMALL DENT IN OUR LISTENING AUDIENCE.'

Reading that ancient piece reminded us of an item called SCOPITONE, Back in the sixties, some misguided characters actually surmised that filmed or taped pictures of records might be the wave of the future. They installed little screens on top of juke boxes, which showed us pictures of groups performing their records. Some of the mini-movies actually had stories of the songs acted out by the groups. Anyone with half a brain should have known that pop records are the theater of the mind and that NO ONE would be interested in seeing their favorite record more than once. So it was that SCOPITONE died. About 15 years later, someone at a company called MTV had a similar idea. Obviously the lesson of SCOPITONE was lost on them. People just don't learn.

See you next week if my attorneys can outfox Fell's.■

STEPHANIE MILLS/COCK ROBIN

Peter Kingsbery of Cock Robin wrote "Pilot Error" the Stephanie Mills hit.

NATALIE COLE

Prior to launching her singing career she was studying pre-med at the University of Massachusetts.

QUINCY JONES/THOMAS DOLBY

These two are working together these days on the music for a new movie titled "Fever Pitch" all about the world of gambling.

PREFAB SPROUT

Their new album "Steve McQueen" is produced by Thomas Dolby. It's available as an import but will be released domestically later this month.

X

Look for Exene and John Doe to turn up with roles in the new Twilight Zone TV series, for which The Grateful Dead recorded the theme.

JEFF BECK

In an upcoming Gavin interview Jeff Beck admits to playing on a Coke commercial in 1968 with members of Vanilla Fudge.

FEEDBACK



DAVID BOWIE & MICK JAGGER

Their Live Aid benefit recording of "Dancing In The Streets" comes more than twenty-one years after the original by Martha Reeves & The Vandellas.

LE BON, RHODES & TAYLOR

The threesome from Duran Duran have chosen the group name Arcadia for their upcoming release. Look for a single in September and the album in October.

DEBBIE HARRY/JELLYBEAN BENITEZ

One of the tracks on the upcoming "Krush Groove" soundtrack LP will be "Feel The Spin" by Debbie Harry. It was produced by Jellybean and recorded at the Hit Factory in New York.

MAURICE WHITE

Maurice White was formerly a session drummer with the Chicago Jazz & Blues label, Chess. His first solo effort "Stand By Me" was also Ben E. King's first solo effort after leaving the Drifters.

Y&T

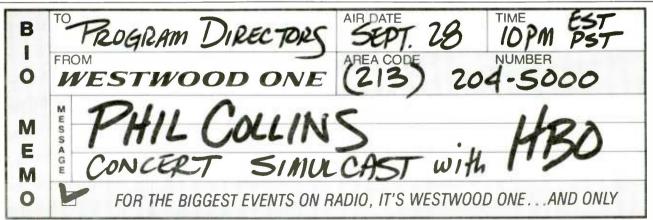
The initials stand for Yesterday and Today, the band's original name. They recorded as such for London Records back in the 70's.

THE FAMILY

The group consists of former Time member Jerome, Susannah Malvern (she is the fraternal twin sister of Wendy from Prince's Revolution), lead singer St. Paul, and is produced by David Z from the Time.

CARLY SIMON

She had a bit part in the movie "Perfect." She got to throw a glass of wine in the face of John Travolta.









On over 12-





Now a Top Twenty Record at these Stations

WXKS/FM 20-17 WHTX 14-10 PRO/FM 19-17 93FM 20 WGCL 20 WHYT 16-13 KWK 22-20 WOKI 12-10 KTFM 11-9 Q101 13-7 WPFM 6-5



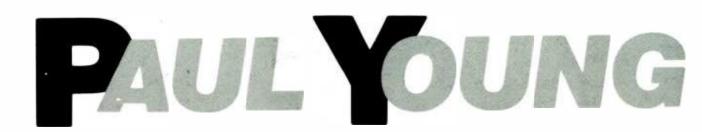


"And We Danced"

Added this Week: PRO/FM KX104 92X WKDD WHYT WRQN WAMX KEYN/FM WKEE KIKX WLAN/FM KMGX WSSX KHYT



KMJK KMEL—deł WVSR WKHI WJAD Q104



WANS/FM

RBOY

"Lovin' Every Minute Of It"

Top Forty stations. Out-Of-The-Box!



CE E " Box!

t 31





Brand New!

His first

solo release.





"Maria"

WCAU/FM	KTRS	WBEV
WHYT	KIST	WIAL
WERZ	WAEV	WRDB
WTLQ	WCKQ	KEYI
KNOE/FM	WKYX	KTYL
WHOT	KEEZ	KAMT
KTRS	KFSB	KKLV
KISN	WHYT	KFBD

"I'm Gonna Tear Your Playhouse Down"





1

i



"I Knew The Bride"—Nick Lowe (Columbia)

Some of us actually knew this bride when NICK LOWE first knew the bride on the JESUS OF COOL (later retitled PURE POP FOR NOW PEOPLEJ LP of 1978. Then it became a ROCKPILE standard. Now it's been resurrected again with help from a harp player ROCKPILE used to call up to the bandstand everytime they'd play in this area. Some are already billing the backup band as THE NEWS. On the label, "HIS COWBOY OUTFIT" is credited. One thing's certain, HUEY and his bovs are somewhere. This is a rare second chance at a cool cool song (with an updated WALKMAN reference).

"I Want You Back"—Simon F (Chrysalis)

The HOODOO GURUS' "I Want You Back" was bound to be covered. After a couple of weeks as a number one Alternative record back in '84, it was inevitable that someone else would rock it up. SIMON F, an English newcomer, is produced by a committee that includes himself plus BILLY IDOL guitarist STEVE STEVENS and producer WILLIAM WITTMAN (GRAHAM PARKER/HELIX). track by JACO PASTORIUS.

is a slice from their new LP, live at that historic venue. During LIVE AID, you saw the video portion of JACCER and BOWIE'S romp. Now here is the audio portion for radio, the medium that still relies on ears and imagination. Proceeds feed the hungry.

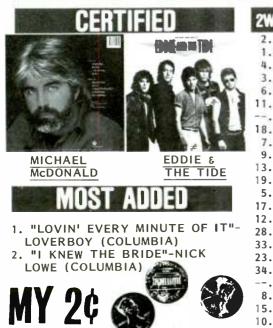


Cliff Hanger—Jimmy Cliff (Columbia)

No messin' around here, mon. You get JIMMY CLIFF, SLY & ROBBIE, KOOL & THE GANG HORNS, politics, romance--all during our year of living dangerously. If you were quick enough to pull out the single, "Hot Shot" and give it a loud boom, keep going. There is a myriad of influences on this LP--reggae, urban rock, soul, dance, techno, and Latin. One of CLIFF's best LPs ever! Bag one fast. American Sweet/Hot Shot/ Hitting With Music. Check out "Brown Eyes" with a bad ass bass

order to sing heavy metal or live in Texas, you've got to have three names like RONNIE JAMES DIO or JEFF SCOTT SOTO, I guess liturgical, gothic lettering also preserves the solemn religiousity of the music. Sometimes I wish Heavy Metal would climb out of its own hallowed halls of self indulgence long enough to just have a little fun. Listening to YNGWIE MALM-STEEN is a lot like sitting in church. The straight back pews are rigid, structured, and flagellating. GIRLSCHOOL play pop image "play" metal, not dissimilar to either SLADE or QUIET RIOT. On the extreme, DIO has a whole lot more heart, sacred as he is. The band plays with agility and flexibility, bending and swaying for their "downtrodden and oppressed" middle class suburban audience. SACRED HEART is the finest metal LP we've heard in the past few years. Not only is DIO's identity strongly intact, the band is a close-knit unit firmly united behind DIO's quasi-innocent dream references. I love this LP and its tight and economic mix. King Of Rock And Roll/Sacred Heart/Rock N Roll Children/Just Another Day.

Editor: Kent Zimmerman



Even though STING wants his MTV on DIRE STRAITS' LP, the emergence of the "Fortress" track has moved ole GORDON back to number one. This week's big story is JOHN MELLENCAMP jumping 31-7, jumping in front of THE MOTELS. And the parade of this week's most active records include this week's CERTIFIEDs, MICHAEL McDONALD and EDDIE & THE TIDE, who seem to be sweeping the chart. MICHAEL checks in at #17 while EDDIE debuts at #32...just an eyelash away from --. being this week's CERTIFIED was MARILLION. After quite a few successful European LPs, this looks like one that'll break through. X and UB40 still look (initially)strong. CHEAP TRICK, not so surprisingly, alongside NICK MASON and his pal RICK FENN, take sizeable hops. COCK ROBIN had a good week all through the pages of this week's GAVIN... The modern sounds of OMD and A-HA can't be held down. Selected GAVIN Album Indicators and Top Forty programmers are having good luck with both of these fine tunes...Despite its broken wings, MR. MISTER debuts at #40...Next week's hot debuts will definitely include LOVERBOY and NICK LOWE, this week's two most added pieces of plastic. Don't be alarmed if WHAT IS THIS debuts as well...Now it's time to get down. It's time to wake up. The last JOHN HUGHES movie hatched the number one SIMPLE MINDS track. His new movie, WEIRD SCIENCE, will do that

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2.	1.	1	STING (A&M) "FORTRESS" "FREE" "SHADOWS" "SEAM"
1.	1.	2	Dire Straits (Warner Bros.) "Money" "World" "Walk" "Far"
4.	3.	3	REM (IRS) "GET" "DRIVER"
3.	4.	4	Talking Heads (Sire) "Was" "Late" "Road" "Lady"
6.	5.	5	Back To The Future (MCA) "Power" "Back"
11.	7.	6	Godley & Creme (Polydor) "Cry"
	31.	7	JOHN COUGAR MELLENCAMP (RIVA) "LONELY"
18.	9.	8	MOTELS (CAPITOL) "SHAME" "SHOCK"
7.	6.	9	St. Elmo's Fire (Atlantic) "Parr" "Squier"
9.	8.	10.	Jeff Beck (Epic) "End" "Ready"
13.	12.	11.	Phil Collins (Atlantic) "Number" "Goodbye" "Horn"
19.	13.	12.	HOOTERS (COLUMBIA) "DANCED" "ZOMBIES"
5.	10.	13.	Tears For Fears (Mercury) "Heels" "Shout" "Rule"
17.	14.	14.	John Cafferty & BBB (Scotti Bros.) "C-I-T-Y"
12.	11.	15.	Heart (Capitol) "Looks" "Never" "What"
28.	17.	16.	UB40 (A&M) "BABE"
33.	29.	17.	MICHAEL McDONALD (WARNER BROS.) "LOOKIN'"
23.	21.	18.	X (ELEKTRA) "HOUSE"
34.	28.	19.	CHEAP TRICK (EPIC) "TONIGHT"
	27.	20.	NICK MASON & RICK FENN (COLUMBIA) "LIE"
8.	16.	21.	Bryan Ferry (EG/Warner Bros.) "Slave" "Stone"
15.	19.	22.	U2 (Island) "Bad" "Three" "Sort"
10.	15.	23.	Eurythmics (RCA) "Chain" "Lie" "Angel"
	32.	24.	JOHN WAITE (EMI AMERICA) "STEP"
31.	26.	25.	YET (AEM) "SUMMERTIME"
38.	33.	26.	NIGHT RANGER (CAMEL/MCA) "FOUR"
16.	20.	27.	Bryan Adams (A&M) "69" "Affair" "Diana"
20.	25.	28.	Robert Plant (EsParanza/Atlantic) "Loud" "Sixes"
	38.	29.	COCK ROBIN (COLUMBIA) "WEAK"
14.	18.		Corey Hart (EMI America) "Surrender"
22.	22.	31.	Billy Joel (Columbia) "Human"
		32.	EDDIE & THE TIDE (ATCO) "MILLION"
		33.	MARILLION (CAPITOL) "KAYLEIGH"
24.	24.	34.	Tina Turner (Capitol) "Hero" "One"
21.	23.	35.	Pat Benatar (Chrysalis) "Invincible"
35.	34.		Motley Crue (Elektra) "Smoking"
		37.	OMD (A&M) "SO IN LOVE"
			A-HA (WARNER BROS.) "TAKE"
••	39.		Taxxi (MCA) "Still"
	·'	40.	MR.MISTER (RCA) "BROKEN"

ALBUM

*LOVERBOY (Columbia) "Minute" *NICK LOWE (Columbia) "Bride" WHAT IS THIS (MCA) "Around" MIDNIGHT OIL (Col.)"Best""Gen." ADVENTURES (Chrysalis) "Heart" *ARMOURY SHOW (EMI) "Castles" *ABC (Polydor) "Near" RAY DAVIES (Arista) "Far" *OUTFIELD (Epic) "Say" *RONNIE J.DIO (WB) "Children" *KATE BUSH (EMI) "Hill" URGENT (Manhattan) "Running" *BLUE NILE (A&M) "Stay" *G.MYRICK (Netw./Geffen)"Angels" *SAGA (Portrait) "Know" *ERIC MARTIN (Capitol) "Information"

same thing. Wake up. I'm hearing reports about this OINGO BOINGO track tearing up the phones on

certain key FM TOP FORTY stations Give it a listen now. It's a quality record with amazing production that should sound killer on the air. Don' let your competition beat you to it. Just listen... If you soon receive the new WIRE TRAIN LP weeks down the line, and notice how cool the cover is, that's because our own art director DODIE SHOEMAKER did all the designing...JEFF BECK is a man after my own heart. Not only is he featured on and in next week's GAVIN, BILL BENNETT reports that while being interviewed on WNEW, he admitted to "loathing" the BEATLES. You know, some of us were KINKS, YARDBIRDS, and STONES fans. I mean, "Michele" was a wimpy tune, wasn't it?... GAS has leaked. The GAVIN ALBUM SUPPLEMENT slipped by the censors into your mailboxes and boy do the calls come in...KZ.

LIVIN' IN THE NIGHT The New Gour-Cut Mini Album Grom IAN MESSENGER

A shaft of light penetrates the dusty gloom Half-smoked cigarettes, like my dreams, lie all about the room Down on the streets people move on their way But here in my dark room I turn my eyes from the day

Livin' in the night, always on the run Livin' in the night, searching for the sun — lan Messenger

> Produced by Ian Messenger and Robert Bech - Available July 29 on Gwest Bocords and Cassettes - Manufacturad and Disrtibuted by Warner Bros. Records Inc. - ©1985 Qwest Records

Editor:

Peter Standish

LTERNATIVE

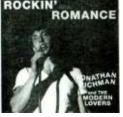
EIET





- 1.ALL THE GODS' MEN-BLUE IN HEAVEN (ISLAND)
- 2."RUNNING UP...."-KATE BUSH (EMI AMERICA-12")
- 3.A SECRET WISH-PROPAGANDA (ISLAND)
- 4."HOLLYWOOD (AFRICA)"-RED HOT CHILI PEPPERS (ENIGMA/EMI AMERICA-12")





PAINTERS & DOCKERS (Big Time) WINTER HOURS (Link) "Churches" MIRACLE LEGION (Incas)"B'yard" CABARET VOLTAIRE (Caroline) NIXON & ROPER (Enigma) "Mania" DAMNED (MCA UK) "Grimly" C.VANBEETHOVEN (Indep. Pjt.)

REM stands as the number one Alternative album and they continue to look strong for the time being.

X begins to make their move, edging up two notches, and still appear to be REM's biggest threat.

Our CERTIFIED album this week is from the German group PROPAGANDA. They debut within the Top 20 and have shown up under MOST ADDED for two consecutive weeks. The album has a good airplay base and the rotations will inevitably pick up.

Other debuts include WHAT IS THIS, also doing well on our Album chart, and THE ARMOURY SHOW,

Concernance.		Personal Property lies:	
1.	1.	1.	REM (IRS) "CAN'T" "8" "GRAVITY" "LIFE"
3.	2.	2.	Shriekback (Island) "Nemesis" "Converge" "Fish"
2.	3.	3.	TALKING HEADS (SIRE) "SHE WAS" "STAY" "ROAD"
6.	6.	4.	X (ELEKTRA) "BURNING" "SHACK" "WRONG"
4.	4.	5.	New Order (Qwest) "Kiss" "Vigilantes" "Night"
9.	7.	6.	UB40 (VIRGIN/A&M) "BABE" "BREAK" "SPLIFF"
5.	5.	7.	OMD (Virgin/A&M) "Love" "Secret" "88 Seconds"
10.	9.	8.	MIDNIGHT OIL (COLUMBIA) "WORLDS" "GENERALS"
7.	8.	9.	Sting (A&M) "Fortress" "Shadows" "7th"
8.	10.	10.	Bryan Ferry (EG/W.B.) "Slave" "Sensation" "Chosen"
14.	13.	11.	GODLEY & CREME (POLYDOR) "CRY"
12.	12.	12.	Dire Straits (Warner Bros.) "Money" "So Far" "Walk"
18.	14.	13.	Zeitgeist (DB) "Change" "Freight"
11.	11.	14.	Style Council (Geffen) "Walls" "Wolf" "Internationalists"
13	15.	15.	Scritti Politti (Warner Bros.) "Perfect" "Word"
19.	16.	16.	Return Of The Living Dead (Enigma) "TSOL" "Cramps"
28.	19.	17.	BLUE NILE (A&M) "STAY" "TINSELTOWN"
	23.	18.	ABC (MERCURY-12") "NEAR"
		19.	PROPAGANDA (ISLAND/ZTT) "DUEL" "P" "DREAM"
17.	18.	20.	Eurythmics (RCA) "Chain" "Adrian" "Sisters" "Angel"
16.	17.	21.	Dead or Alive (Epic) "Lover" "DJ"
	24.	22.	DEAD MILKMEN (ENIGMA) "CAMERO"
	25.	23.	KID CREOLE (SIRE) "ENDICOTT"
30.	29.	24	A-HA (WARNER BROS.) "TAKE"
		25.	WHAT IS THIS (MCA) "AROUND"
21.	20.	26.	U2 (Island) "Bad" "Three" "Homecoming"
29.	28.	27.	Beat Rodeo (IRS) "Without" "Friends"
		28.	ARMOURY SHOW (EMI AMERICA) "SPAIN"
23.	26.	29.	Robyn Hitchcock (Slash) "Strawberry"
27.	30.	30.	10,000 Maniacs (Elektra UK-12") "Train"

RTBOUND

TONES ON TAIL (Beggars Banquet) CURE (Fiction-12") "Days" ELECTRIC PEACE (Enigma) "D'mite" WEIRD SCIENCE (MCA) "Oingo""Wall" ALEX CHILTON (Big Time) "Tee" J.RICHMAN (Twin/Tone) "Live" SLY & ROBBIE (Island) "Bass" C.S. ANGELS (Arista) "Falling" S.COPELAND (A&M) "Koteja" KATE BUSH (EMI-12") "Hill" BLUE IN HEAVEN (Island) "Julie"

who are just now starting to take off.

CHARTBOUND is flooded with many new entries. Included are imports by TONES ON TAIL and the single from THE CURE. Others appearing in CB include our two MOST ADDED records; BLUE IN HEAVEN and the single from KATE BUSH.

Some newer records that are not yet on the page, but kicking up some dust are PROFESSOR LONGHAIR, FRICTION GROOVE (which includes a former member

of STIFF LITTLE FINGERS), and NICK MASON. All three just missed making CB.

SPOTLIGHT LP

"Makes No Sense At All"—Husker Du (SST)

This powerful group from Minneapolis have become one of the definitive hard core bands of today. They've created a reputation with their furious flurry of guitars, but have always managed to wedge melody between their wall of chords. HUSKER DU is more of a high-speed rock & roll band than a typical hard core group. They have continued to grow gradually with each new record. Their changes are subtle and sensible, rather than blatant and contrived. They exchange a little of their abrasiveness for accessibility with "Makes No Sense At All" (the single from their upcoming album "Flip Your Wig"). It's trademark HUSKER DU that will please their ardent fans and should gain them new followers as well.

Peter

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Station Reporting Phone (415) 392-7750

WEST

*RESEARCH CONTRIBUTOR TO ALTERNATIVE

	CINCER HAVLAT 303-944-5600 Adds: - Mr. Mister	McDonald S. Vega	China Crisis Cock Robin	Huey L. J.Beck	WilliesP.B.'s Thorogood	Cougar Lone Justice	X Honters	UB40	Supertramp Til Tuesdav	A-Ha	Marillion N. Mason&R. Fenn		RSHALL 776-5060	Adds: Cock Robin K.Carnes Dire Straits	<u>Mod:</u> Joe Sample	America	Beach Boys	Chicago E. Kluah	Jack Charles	Sade	P. Collins	B. Burnette	Al Jarreau Vitamin Z	Ernie Watts Methenv&Bowie	ANGELES, CA 213-557	JRT KELLY 7250 Clapton	Fira	Mod:				Eddle 5 Tide McDonald	ANCISCO.CA 415-	TIM HYDE 666-6206	Skeletal Family		Prefab Sprout			The Fall The Playn Jayn	Died Pretty	Midnight UII J.Richman	R. Hitchcock Danny 6 Dusty	Nick Cave C.S. Angels	Volcano Suns	LoveERockets Miracle Legion		
	CINCER HAVLA	REM Nick Lowe	What Is This	Tears For Fears Katrina6Waves	Rob Mullins e Max:	gime Dire Straits P. Collins	Tina T. Stinn	REM	Godley & Creme Eurvthmics	H. Jones	. Motels T. Heads	: pow				Faltermeyer		Heart G. Benson	r 1. Franks	s.Ferry	Carly S. China Crisis	Yellowjackets	B. Joel P. Young	Supertramp Tina T.	KLOS-LOS ANC	TIM KELLY/ KI Adds:	Heart	N. Kanger McDonald	Max: D. Colline	USA/Springsteen	Cafferty Sting	Dire Straits Foderty	*KUSF-SAN FR	HARRY LEVY/T	Sly & Robbie	Mink Deville	Faith: Bros. Propaganda	Died Fretty	The Playn Jayn	Cure	New Order	KEM Shriekback	T.Heads UB40	Zeitgeist Armoury Show	Prof. Longhair	Flaming Lips Camper Van B.	Green on Red Cabaret Voltaire	Dow
	ο T.	ht Night Sd Bros.	÷		ioi	New Regime	-	B.Ferry YST	Waite Distin	Sting	R. Ballard Huev T	C. Hart	Eddie & Tide	Taxxi Nick Lowe	Oingo Boingo quier G.Myrick	E WA 206-633-	ANCY LOW 5590 B. Burnette	D.Maloney	Grusin&Ritenour	Cafferty S Vera	B.Ferry	B. Joel Aretha F.	K. Carnes Heart			CHEVENNE, WY	0/-/45-/396 Cheap T.	Dire Straits A-Ha	Mr.Mister	: pow	ABC Adventures		Ministry	J.Beck	Plant Eric Martin	What is This Indian L	Petty	A. Moyet	R. Batlard B. Joel	Cock Robin	Godley & Creme B . Ferry	Candy	Loverboy	C.Hart P.Collins	Cafferty	Supertramp	Aretha F.	
	ANAX-EUCENE, UN 203- JOHN NAPIER 344-1450 Adde: Chea	ABC B. Burnette	Idie Eyes R.Davies	Prince Aretha F.	Marillion - Nick Lowe	Gary Myrick Max:	REM	Hooters Dire Straits	X Time T	J.Beck	Scritti Politti R. Buchanan	Midnight Oil	N. Mason & R. Fenn	Motels Taxxi McDonald Nick Lowe	Godley & Creme Oing St. Elmo's / J. Parr, Squier	KEZX/FM-SEATTI	PEYTON MAYS/N Adds:	McDonald	r Neil Young Klans Lendzian	Max : Ceing	Spyro Gyra	Heart J. Buffett	Sadao Watanabe M Tomlineon	Dire Straits	DocsMerle Watson	*KRQU-LARAMIE/	JOHN EDWARDS 30/-/45-/396 Adds: Cheap T.	Saga Idle Eves	ABC	J. Beck Plant	J. Siberry Loverbov	Eric Martin	•	umu Huey L.	Saga REM	8 Movie China Crisis	Urgent	Mad Max Sdirk. Fletch/Fixx	Cougar N . Ranger		Curtie6Boom Box Sting :	Eddie 5 Tide	Hooters	Armoury Show Motels	Max Carl Collected of Noise	Cellerul of Noise REO	Marillon N.Mason&R.Fenn Tears For Fears	
	, ,	£	l Wine thmics	Martin		su	Dylan	Eddie&Tide Supertramp	Marillion	Vio N. Ranger	aite		McDonald Cheap.T.		OBISPO, CA	>	New Order	Green on Red	Scream Down Unde Mod:	SPK	Dead Milkmen Uptones	Strappado Rave-Lins	J.L.Pierce	Vailey of Kings Tail Gators	Nixon6Roper Eves of God		5A, CA 7-544-KVRE	Motels	<u>Mod:</u> Eric Martin	Waite Sheila E.	H. Jones	P. Young Blue Nile	A-Ha Tears For Fears	G. Parker Lonnie Mack	Hooters	Heart	S. Vega	Cougar	What is This	Marillion Clapton	J. Siberry	COCK KODIN Y&T	R. Davies Supertramp	Guadalcanal D.	Melody Makers	J. Parr		ATOR
A Distor	KKDJ-FRESNU, LA 209- JEFF REIDEL 224-5941 Adda:	Loverboy N.Ranger	Marillion Abril Wine	Max: Sting	Huey L.	Benatar	B. Joel	J. Parr Motels	Ratt	Loverboy T. Heads	Tears For Fears	Godley & Creme	B. Adams Cafferty	M.Crue Cock Robin	LUIS	SEN 80		Damned				Sting Detox	kback		Translator Time Zone		*KVRE-SANTA ROSA, CA CINDY PAULOS 707-544-KVRE	Adds:	K.Bush Nick Lowe	B.Burnette Carv Myrick	Outfield	Gregg Rolie Beat Rodeo	Neil Young McDonald	Mondo Rock	Max:	Sting T.Heads	Huey L. Dire Straits	X Buince	B.Ferry	Eurythmics Eddie£Tide	J.Beck	Aretha F. B.Ferry	UB40 Lone Justice	REM Codlaut Crame	Codieye.creme	Dylan Petty	N.Mason&R.Fenn	AI RI IM INDICATO
		Fears					K. Davies Eurythmics	N. Ranger R. Ballard			Mr. Mister	Husker Du	Easterhouse		NS CO	RS 303-493-5330	Plant U2	Motels	P. Young	K.Bush Supertramo	Nick Lowe	Mod: J.Siberry		Boingo	1	s For Fears lion	ABC Cowan	Cock Robin	Danny 6 Dusty Truth	B Side Shriekback	Blue Nile	Frot. Longhair Green on Red	Godley & Creme C.S. Angels	R. Hitchcock	Malo Poets	-Z46-6811	Hyts AC/DC	M. Crue	U2 Waite	Dire Straits	Urgent J. Beck	Heart R EM	×	R. Davies	Cheap T. N.Mason&R.Fenn	Max Carl Mariliion		AI RIIN
	KMBY-MONTEREY, CA 408- TAYLOR/KAUFMAN 394-9000	V.Lowe Max Carl	Gregg Rolie What to This	Thorogood	Max:		Cougar Cougar	Cafferty Petry	Eddie & Tide	Plant Moteis	REM	Huey L.	Sting Oire Straits	P. Collins St. Flmote Schrie	*KTC1 -500T COL	J.HAYES/J.FETTE	<u>Vdds</u> : Vinter Hours	McDonald Stor Bobbie	siyeroude Blue in Heaven	K.Bush What Is This	Red Hot C.P.'s	Nick Lowe Propaganda	Melody Makers Garv Myrick	Max: Dire Straits	T.Heads	J.Beck Style Council	REM B.Ferry	Eurythmics	X UB40	Sting Midninht Oil	Koko Taylor	Lonnie Mack R.Buchanan	New Order DougtSlugs	N. Mason&R. Fenn	OMD	KOME-SAN JOSE, C	Adds:	UNO Outfield	Mod: Adventures Wai	Loverboy	Eric Martin Max:	Cougar	T.Heads	Sting	YST Mod:	Hooters Mr. Mister	Eddie 5 Tide	UI/105
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	KMET-LOS ANCELES, CA CEORCE HARRIS 213-464-5638	Adds: Dire Straits	Loverboy	sage Eddie&Tide	Cougar	B. Adams P. Collins	Dire Straits Hooters	uey L.	springsteen		Eurythmics	cDonald	Benatar N.Mason&R.FennCARTER B./V.VARGAS 344-9622	Adds: Lover bay	Dio Saca	Foreigner	Huey L.			: pow	Ļ		N. Kanger J. Beck	*KUNF-PAONIA, CO DENISE DODGE 303-527-4866	Adds:	Cougar Gary Myrick	The Family Propaganda	Blue In Heaven N Massor P Eann		Siy & Robbie Godiey & Creme		Alex Chilton	S	HLAIRE 714-856-68	Red Hot C. P.'s R. Hitchcock	7 Seconds		What is This Gian Phillins	tens			rror. Longnair Cabaret Voltaire	مہ				Legal Weapon Midnight Oil	U.I. Electric Peace
							-					AC/DC	Benatar N.Mason 5R. Fenn	Petty A J.Beck L		entures	8	×		B. Joel			Foreigner Nartin J			What Is This Highway Chile				Mod. Tears For Fears (Style Council R			R.Davies W Aretha F.		Midnight Oil				o.				
31								KILD/FM-COLORADO SPRINGS, CO	ALAN WHITE 103-630	Aggs: Loverboy	Saga Eddior Theo	Equies 11ge B. Adams	Max: Dire Straits	.Cougar Tears For Fears	Sting T Heads	Heart	Cheap T. Mr. Mister	N.Ranger Huev I	Waite	Motels B. Adams	McDonald	Loverboy	Mod: M. Crue	U2 · K.Mitchelt	Ratt	REM Hooters	Plant	*KRCD/FM-BOULDER	CLIFTON 303			Melody Makers			Dire Straits T.Heads		rtramp	U2 B. Joel	ustice		lins	on 201	soner.renn ga		Godley & Creme			Eurythmics

gust 16, 1985/the GAVIN REPORT

C:FOX/E.WALKER 359-9930

A. Crue P. Blonde Dead or Alive

Jagger Rational Youth

rphan Minds

Supertramp C.Hart

ogerty

N.Ranger Beach Boys

Ferry H. Jones

Plant R. Palmer

Springsteen Tit Tuesday

Payolas Cafferty

Prince

Power Station Tina T. D.L.Roth

Cowan P. Collins Tears For Fears Idle Eyes Airte Strats Aartina Kaves P. Janz C. Vannell Eurythmick

Foreigner Henley

WEST .	*RESEARCH CONTRIBUTOR TO ALTERNATIVE	OR TO ALTERNATIV		Reporting Ph	Station Reporting Phone (415) 392-7750	750			Augu	August 16, 198
CFOX-VANCE	CFOX-VANCOUVER, BC 604-	KAZY-DENVER, CO 303-	0 303- 59-5600	*KCGL-SALT LAKE CITY U	E CITY, UT	CHIM/FM104-KELOWNA, BC 604-	NA, BC 604- REID 762-3331	WUJC/FM-MT:CARMEL_IL 618- LIEERNARD/L_CHOATE 262-8989	L. IL 618- 11 262-8989	299/CIZL-1
D.SHAKER/K Adds:	Adds: Sting Sting	Adds:	Cock Robin	Adds:	Midnight Oil	Adds	Huey L Dire Straits	Adds: Huey L.	Motels Cheap T.	Adds Coucar
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Heart	M.Crue	Hooters	Saga P Vound	K.Bush	Fletch/Fixx	C.Hart What Is This	B. Adams Mod :	lears for fears N.Ranger	Cougar C. Hart	Max: B. Adams
Marillion M. Crue	McDonald N. Mason£R. Fenn	Saga n McDonald	Fletch/Fixx	Nick Lowe Husker DU	C.Loves Jezebel	Rational Youth	Hooters	Loverboy	T.Heads	Gowan
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Max: Benetar	Huey L. KatringEWayee	Cafferty RFM	Dire Straits	Melody Makers Max:	Ninter Hours	Foreigner	Heart	Katrina&Waves	Ratt	Idle Eyes
P.Collins	Hooters	Eurythmics		Propaganda	Armoury Show	Adventures	B.Ferry	Mad Dog	Heart Tears For Fears	Dire Strait
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Prince	C. Hart	Huey L.	Dylan	A-Ha	Faith Bros.	Tina T.	Cafferty	J. Parr Star	N. Kanger Musilion	C. Hart
Springfierd	B. Adams	T. Heads	Lonnie Mack	Shriekback	Blue Nile	P. Blonde	Waite Codievs.Creme	Benatar	Taxxi	Neart
J.Parr Modi	Waite	UB40 M Marcost P Feor		K.Bush 1 AAA Mexicans	Cock Kobin Dakevikihni oder	Moteta	Cock Robin	Huey L.	Bon Jovi	P. Young
K.Bush	Motels .	KXLU-LOS ANGE	10	Pet Shop Boys	Return Living	Idle Eyes	McDonald	McDonald	Loverboy M Massor P Fear	Saga
Cafferty	Godley & Creme	EL HI	ALEV 642-2866	Depeche Mode	Data	*KDVS-DAVIS.CA 916-752-	916-752-	m.crue Codiav&Creme	LIBAD	Benatar
Cougar	Payolas	Adds:	Meatmen	S. Vega	Beat Rodeo	CILLINAN/MULLER 0728	0728	Cafferty		I. Parr
Cock Robin	Orphan	Worm	George Clinton	Sting	Mr.Mister	Adds:	Coward Bros.	KDNA-IOWA CITV IA		Arethe F.
Cheap I.		Husker Du	:pow	S. Ridoway	Loward Dros.	Smack	Alex Chilton	DAWN SINCLETON		Marillion
*KJET-SEA1	TLE.WA	Triffids	Couch Flambau	Adam Ant	Tears For Fears	Channel Three Winter Hours	Wise Blood	0056-151-510		Waite
JIM RECLER	JIM KELLER 206-281-5600	Life	Flaming Lips	H. Jones	Eurythmics	Simply Red	Tuxedomoon	Adda1	Helix	Springstee
Adds:	:pow	Winter Hours	Cure	Sparks P. Hitchrock	Playn Jayn Sheile F	Blue In Heaven	Tolling Midgets	J.Beck Ratt	Y 5 T Heart	Huey L.
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Motels

Oingo Boingo Mr.Mister UB40 Living Daylights

Three O'Clock New Order Oakey 5 Moroder Motels Dead or Alive

Bowie&Jagger Depeche Mode

ime Zone

Mod: Style Council Fletch/Fixx Codley&Creme Untouchables

ears For Fears

OWD ABC

Adds: Adventures Gary Myrick P. Collins Dead or Alive

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Wang Chung A-Ha

Eurythmics

Propaganda King Painters EDockers Go Co Crankin' Electric Peace Godleys Creme Big Sound Author

T.Heads Green on Re I Serry B.Ferry B.Ferry Three O'Clock Manight Oil Eurythmics Dire Straits Beat Rodeo

More Mondo Style Council

IN BREHMER/NOR WXRT-CHICAGO.

M.Crue B.Squier

*KR0Q-PASADENA, CA 818-L. CROVES/R. CARROLL 578-0830 Adds: REM

Fine Young Cannibals Weird Science Sdtrk.

Chameleons

Ferry

*KwwC-COLUMBIA,MO LESLIE KELLEY 876-729 Adds: Frict Channel Three UBac

Motels Cheap T. McDonald Tears For Fears Hooters REO

Heads Collins Cafferty Huey L.

Sting

Cougar J. Parr

Simply Red Blue in Heaven Blue in Heaven Max: NazonsRoper NazonsRoper NazonsRoper NazonsRoper NazonsRoper NazonsRoper NazonsRoper Felt Felt Anne Clark Comper Van B. Descendents Camper Van B. Pascendents Cat Trance Striekback Midnight Oil Durutit Column Peter Principle

Eurythmics Playn Jayn Sheila E. Untouchables Danse Society Nasoris Fenn Barracudas Barracudas Clarke / Quinn

Scritti Politti

Plant

ure

Squeeze REM

314-

Duran

Dylan Tina T.

Damned Alex Chilton

Propaganda Chain Reaction Boys with Toys UB40

UBao

Men at Work Urgent AC/DC

Lauper

Huey L. Hooters China Crisis K.Carnes

J . Beck B . Joei Codley & Creme

Ratt Outfield Cock Robin Foreigner <u>Max:</u> Dire Straits Everything But. Adventures Chameleons Taxxi

Vew Order

Plant Mr. Mister Katrina§Waves .N. Ranger Eddie&Tide B. Adams

Armoury Show What is This ABC

Tina T. Midnight Oil McDonald Armoury Show Mitchell Forman Max : Lonnie Mack New Order OMD Cheap T. Coward Bros. Supertramp Nick Lowe H. Jones Hooters P. Young J. Beck Dytan :spp Plant 0 98-FARCO ND MARK EVANS 719-236-7900 MARK EVANS 719-236-7900 Cock Robin 5 Cock Robin 5 Cafferty Motels T.Heads Lone Justice J.Beck Codley&Creme Cheap T. Waite Saga April Wine Gary Myrick Katrina&Waves Adds: Marillion What is This Gregg Rolie Loverboy Outfield Max : Dire Straits J. Parr

Ultravox What is This wtos-288-5400 NTHONY

KSJO-SAN JOSE, CA 4 DANA JANG/KEN ANT

.Ferry

N. Ranger Cafferty T. Heads

April Wine Katrina&Waves

Mod : J. Beck Hooters REM

Loverboy Nick Lowe Gregg Rolie

Emo Phillips

Max: Sting

Duran Shriekback Video Kids Adam Ant

Sting Midnight Oif Power Station

Prince

King

Taxxi Shooting Star Scorpions

Cheap T.

Max: Dire Straits N. Ranger

Jules Shear Men at Work Shriekback R.Buchanan Midnight Oil Fletch/Fixx

Dylan

Firm Lone Justice Men at Work Refugee Motels

Supertramp B. Adams AC/DC T. Heads

Mitchell

Huey L. S.Vega Beat Rodeo Emo Phillips

Eurythmics B. Ferry

Vlaska

Cafferty

Huey L.

I.Parr

Bon Jovi

Plant

Heart

Ratt

Neil Young Koko Taylor Translator

Sting Hooters

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WSMI-LITCHFIELD, IL

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B. Joel R. Hitchcock N. Mason 6 R. Fenn

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	New Order	Jandek	Descendents	ĽŨ
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DEV	S. Ridgeway	Electric Peace		o ü
Tears For Fears	COCK KODIN Rive Nile	Return 'Living Dead Celebrity Skins	ty Skins	_≋
Eurythmics	C.S. Angels	-KUNV-LAS VECAS, NV	NN	
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K.Bush	McDonald	Dead or Alive	Cabaret Voltaire	Ų1
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Dire Straits	C. S. Angels	REM	Van Morrison	
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Huey L.

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MIDWEST *RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION Station Reporting Phone (415) 392-7750

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GOING HAWAIIAN ► During another grueling stop on his promotional tour, Limahl stopped by the studios at KWAI-Honolulu, and talked with "Steamer" Stan Cook. Notice the upper half of Limahl remains as on the record slick but the bottom half has gone all Hawaiian.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



MANHATTAN

Memphis based singer/songwriter/guitarist Rob Jungklas relaxes in his home town after signing on with Manhattan Records. Pictured (left to right) Niko Bolas (engineer); Rob Jungklas; Bruce Garfield (VP of A&R); and Jack Holder (producer).

FRIENDSHIP REUNION V

During the recording of Ernie Watts' new LP, some of the members of Watts' previous group "Friendship" were reunited. Pictured (from the left) are Abe Laboriel, Phil Perry, Alex Acuna, Don Grusin, and Ernie Watts. Seated is engineer Geoff Gillette.



ROD STEWART SIGNS WITH INTERSONG GROUP Shown here at Chappell/ Intersong's New York

headquarters, toasting their new association are (from left): Stewart's manager Arnold

Stiefel, Chappell/Intersong Music Group-USA President Irwin Z. Robinson, Intersong International President Tom Smits, Stewart, and Barry Tyerman, Stewart's attorney.

the GAVIN REPORT/ August 16, 1985



STARSHIP LOG ▲ The Starship (Jefferson has been dropped from the name) have been recording a new album in San Francisco and Los Angeles. Pictured (I-r) are: Mickey Thomas; Dennis Lambert (executive producer); Grace Slick; Peter Wolf (co-producer); Craig Chaquico; Jeremy Smith (co-producer); Peter Sears; and Donna Baldwin.



ANIMOTION IN MOTION A

Animotion was met backstage by top Mercury-PolyGram staffers after their successful appearance at New York's Pier 84. Pictured are (I to r): Larry Ross (co-manager, Animotion); Greg Smith and Charles Ottavio of Animotion; Dorine Gruen (manager A/C promotion-PolyGram); Astrid Plane and Bill Wadhams of Animotion; Linda

POLYGRAM TOASTS GODLEY & CREME ►

PolyGram Records recently held a party at New York's Private Eyes to celebrate the release of Kevin Godley & Lol Creme's LP. Joining in the celebration were label executives. Pictured are (I to r): Harry Palmer (V.P. of Marketing-Polygram); Kevin Godley; Lol Creme; and Shelly Rudin (Senior V.P. National Sales—PolyGram).

August 16, 1985/the GAVIN REPORT

Feder (Northeast Promotion Manager-PolyGram); Dom Kirkpatrick (Animotion); John Johnson (co-manager of the group). Pictured kneeling: Frenchy O'Brien of Animotion.



MELBA MOORE PERFORMS FOR UNITED NATIONS A

Actress and recording star Melba Moore, along with actress Cicely Tyson and recording artist Roberta Flack performed a benefit concert recently in the General Assembly Hall of the United Nations. All proceeds were turned over to the Secretary General's Emergency Fund for Africa.



the GAVIN REPORT

Editor: Elma Greer Associate Editor: Lisa Smith

CERTIFIED

STEVE WARINER Some Fools Never Learn (MCA)

EDDY RAVEN I Wanna Hear It From You (RCA)

*LEE GREENWOOD I Don't Mind The Thorns (If You're The Rose) (MCA)

Most added

INTR

RONNIE MILSAP Lost In The Fifties Tonight (In The Still Of The Night) (RCA)

REQUESTS

ROCKIN' SIDNEY My Toot Toot (Epic) MARIE OSMOND & DAN SEALS Meet Me In Montana (Capitol/Curb)

2W LW TW

2 W			
4.	2.	1	ROSANNE CASH - I Don't Know Why You Don't Want Me (Columbia)
6.	3.		NITTY GRITTY DIRT BAND - Modern Day Romance (Warner Brothers)
1.	1.		THE JUDDS - Love Is Alive (RCA/Curb)
7.	5.		SAWYER BROWN - Used To Blue (Capitol/Curb)
12.	7.		FORESTER SISTERS - I Fell In Love Again Last Night (Warner Brothers)
13.	10.		RONNIE MILSAP - Lost In The Fifties Tonight (In The Still Of The Night) (RCA)
10.	8.		REBA MCENTIRE - Have I Got A Deal For You (MCA)
11.	9.		WAYLON JENNINGS - Drinkin' & Dreamin' (RCA)
16.	13.		SYLVIA - Cry Just A Little Bit (RCA)
2.	4.		JANIE FRICKÉ – She's Single Again (Columbia)
21.	15.		EDDIE RABBITT – She's Comin' Back To Say Goodbye (Warner Brothers)
19.	14.		CONWAY TWITTY - Between Blue Eyes And Jeans (Warner Brothers)
29.	21.	13.	MARIE OSMOND with DAN SEALS - Meet Me In Montana (Capitol/Curb)
30.	22.	14.	JUICE NEWTON - You Make Me Want To Make You Mine (RCA)
18.	16.		MAC DAVIS - I Never Made Love ('Til I Made Love To You) (MCA)
25.	20.		CHARLY MCCLAIN with WAYNE MASSEY - With Just One Look In Your Eyes (Epic)
3.	6.		GEORGE STRAIT - The Fireman (MCA)
9.	12.		RESTLESS HEART - I Want Everyone To Cry (RCA)
28.	25.		JOHN CONLEE - Blue Highway (MCA)
31.	26.		MERLE HAGGARD - Kern River (Epic)
20. 39.	19. 31.		LACY J. DALTON - You Can't Run Away From My Heart (Columbia) OAK RIDGE BOYS - Touch A Hand (Make A Friend) (MCA)
23.	23.		KEITH STEGALL - Pretty Lady (Epic)
5.	11.		DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
38.	32.		RONNIE McDOWELL - Love Talks (Epic)
14.	17.		MICHAEL MARTIN MURPHEY - Carolina In The Pines (EMI America)
40.	37.		STEVE WARINER - Some Fools Never Learn (MCA)
36.	33.		VINCE GILL - If It Weren't For Him (RCA)
24.	24.	29.	GENE WATSON - Cold Summer Day In Georgia (Epic)
32.	29.	30.	THE WHITES - Hometown Gossip (MCA/Curb)
	38.	31.	EDDIE RAVEN – I Wanna Hear It From You (RCA)
	39.		GEORGE JONES - Who's Gonna Fill Their Shoes (Epic)
8.	18.		WAYLON, WILLIE, JOHNNY & KRIS - Highwayman (Columbia)
33.	34.		CHARLEY PRIDE - Let A Little Love Come In (RCA)
			CRYSTAL GAYLE - Long And Lasting Love (Warner Brothers)
26.	28.		ROCKIN' SIDNEY - My Toot Toot (Epic)
15.	27.		HANK WILLIAMS JR I'm For Love (Warner Brothers/Curb)
	•		LORETTA LYNN - Heart Don't Do This To Me (MCA)
			SOUTHERN PACIFIC - Thing About You (Warner Brothers)
		40.	EXILE - Hang Onto Your Heart (Epic) Station Reporting Phone (415) 392-7750

CHRTBOUND Reports Adds 0n Chart Weeks ALABAMA - Can't Keep A Good Man Down (RCA) ED BRUCE - If It Ain't Love (RCA) 119 71 42 6 94 21 60 13 LOUISE MANDRELL - I Wanna Say Yes (RCA) 94 41 48 5

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ACTION SIDES					
ARTIST & TITLE	Reports	Adds	On	Chart	Week
GARY MORRIS - Never Stop Loving You (Warner Brothers)	85	38	43	4	2
BARBARA MANDRELL - Angel In Your Arms (MCA)	84	38	44	2	2
JOHN SCHNEIDER - I'm Gonna Leave You Tomorrow (MCA)	75	16	50	9	4
KATHY MATTEA - He Won't Give In (Mercury)	64	5	35	24	5
KAREN BROOKS with JOHNNY CASH - I Will Dance With You (WB)	61	6	34	21	8
MARK GRAY - Smooth Sailing (Rock In The Road) (Columbia)	60	8	39	13	7
MICKEY GILLEY - You've Got Something On Your Mind (Epic)	59	23	32	4	3
EMMYLOU HARRIS - Rhythm Guitar (Warner Brothers)	55	3	37	15	8
JOHN ANDERSON - Tokyo, Oklahoma (Warner Brothers)	55	21	31	3	2
STATLER BROTHERS - Too Much On My Heart (Mercury/PolyGram)	53	30	23		2
DAN FOGELBERG - Down The Road/Mountain Pass (Full Moon/Epic)	49	9	33	7	2
*LEE GREENWOOD - I Don't Mind The Thorns (MCA)	48	45	2	1	1
JUDY RODMAN - You're Gonna Miss Me When I'm Gone (MTM)	46	13	32	1	2
BOBBY BARE - When I Get Home (EMI America)	46	6	35	5	4
*RAY CHARLES & HANK WILLIAMS JR Two Old Cats Like Us (Col.)	44	37	7		1
MOE BANDY - Barroom Roses (Columbia)	41	4	33	4	4
KENNY ROGERS - Twentieth Century Fool (Liberty)	39	1	22	16	6
CHANCE - You Could Be The Woman (Mercury)	38	6	30	2	2
WILLIE NELSON & NEIL YOUNG Any More Real Cowboys? (Col.)	37	13	23	1	2
GUS HARDIN & DAVE LOGGINS - Just As Long As I Have You (RCA)	35	8	25	2	2
BRENDA LEE - I'm Takin' My Time (MCA)	33	9	23	1	2
TAMMY WYNETTE - You Can Lead A Heart To Love (Epic)	32	3	19	10	7
T.GRAHAM BROWN - Drowning In The Memory (Capitol)	29	4	22	3	2
*VERN GOSDIN - I Know The Way To You By Heart (Compleat)	27	19	7	1	1
*SHELLY WEST - I'll Dance The Two Step (Viva/Warner Brothers)	25	21	4		1
*Debute This Week In Action Sides					

*Debuts This Week In Action Sides

Dropped: #30-Anne Murray, #35-Gien Campbell, #36-Bellamy Brothers, #40-Alabama (FORTY)

LP CUTS

WAYLON JENNINGS - Turn The Page/Rhiannon ALABAMA - Down On Longboat Key HANK WILLIAMS JR. - Something To Believe In REBA MCENTIRE - I'm In Love All Over BELLAMY BROHTERS - Wheels VINCE GILL - Oklahoma Borderline/She Don't Know EDDY RAVEN - Trains JUDDS - Drops Of Water SOUTHERN PACIFIC - Reno Bound CRYSTAL GAYLE - Touch & Go NITTY GRITTY DIRT BAND - Partners GENE WATSON - Memories To Burn

<u>Recommended new releases</u>

NICOLETTE LARSON Building Bridges (MCA) LOY BLANTON Sailing Home To You (Soundwaves) KEITH WHITLEY I've Got The Heart For You (RCA)

COUNTRY SUMMARY

<u>NEIL YOUNG & WILLIE NELSON</u> is being sought equally by cowboys and cowgirls at KQIL-Grand Junction. Destin residents do not mind the thorns when they hear <u>LEE GREENWOOD</u> sing about his rose on WMMK. "Hang Onto Your Heart" by <u>EXILE</u> is receiving positive reaction at KGRT-Las Cruces. WKKW, the Clarksburg population, and the <u>STATLERS</u> are harmonious with "Too Much On My Heart". Our Canadian neighbors in the CFAC-Calgary area concur with the sentiments of <u>GEORGE JONES</u>. The album cut "Michael" by <u>HILLARY KANTER</u> is arousing the attention of the female listeners of WDVA-Danville.

REMINDER!!!

As of August 26th, our deadline for country reports will be Wednesdays at 1PM PDT. Thanks for your co-operation!

NORTHEAST

Worcester, MA (Tim Todd-WORC) K. Brooks, K. Mattea, L. Mandrell, Alabama.

- Portland, ME (Hal Knight-WPOR/FM) Alabama, Statlers, G. Morris, Ed Bruce, M. Gilley, B. Mandrell,
- Schneider, Chance.

New York, NY (Raab/Green-WHN) Alabama, Sylvia, Juice.

- Carlisle, PA (Ann Stevens-WHYL) Alabama, B. Mandrell,
- Exile, Southern Pacific, Schneider.
- Philadelphia, PA (Bob Young-WXTU) B. Mandrell.
- Wilmington, DE (Chris Michaels-WAMS) Alabama,
- L. Mandrell, G. Morris, Exile.

SOUTHEAST

- Baltimore, MD (Todd Grimsted-WPOC/FM) V. Gill,
- G. Jones, Alabama, R. Stevens.
- Danville, VA (Alan Rowe-WDVA) Greenwood, V. Gosdin, Nicolette, Alabama.
- Charleston, WV (Bob Jones-WQBE/FM) L. Mandrell, Exile, Ed Bruce.
- Clarksburg, WV (Mark Thompson-WKKW) S. West, Greenwood, Ray & Hank, L. Mandrell, R. Stevens, T.T. Hall, Alabama.
- Goldsboro, NC (Dan Wilkinson-WFMC) L. Mandrell,
- Statlers, E. Raven, G. Jones. Shelby, NC (Davis/Pruett-WOHS) Fogelberg, B. Higgins, G. Morris, Chance.
- Jacksonville, NC (Allen Bailey-WLAS) Frzn. list- no adds.
- Conway, SC (Dave Dempsey-WLAT) V. Gosdin, N. Felts, T. Jones, Statlers, Redeye.
- Anderson, SC (Anthony Bagwell-WAIM) L. Mandrell,
- G. Morris, Alabama, B. Mandrell, Jada King.
- Carrollton, GA (Jerry Jackson-WLBB) Statlers,
- M. Gilley, L. Mandrell, Greenwood.
- Cedartown, GA (Chuck Walley-WGAA) E. Raven, C. Gayle, K. Brooks, Emmylou, K. Rogers.
- Elberton, GA (Dave Davis-WWRK/FM) Alabama, Ray & Hank, Greenwood, W. West, Statlers, V. Gosdin, T. Jones.
- Albany, GA (Kris Van Dyke-WKAK/FM) B. Mandrell,
- Alabama, G. Morris, R. Stevens, J. Anderson.
- Destin, FL (Skip Davis-WMMK) Almost Brothers, Savannah, B. Bare, Nicolette, Ray & Hank, Greenwood, S. West, T.T. Hall, Hank Jr., R. Leigh.
- Ft. Pierce, FL (George Gordon-WFTP) Ray & Hank,
- M. Gilley, B. Mandrell, Greenwood.
- Arcadia, FL (Diana Dean-WOKD) Ray & Hank, Greenwood, S. West.

SOUTH

- Sylacauga, AL (Karen Turner-WMLS/FM) G. Morris, J. Anderson, Statlers, Gus Hardin.
- Jasper, AL (George McGowen-WARF) Schneider, Greenwood, Ray & Hank, Mason Dixon, L. Mandrell.
- Gadsden, AL (Jim Pruett-WAAX) Lane Brody, T.T. Hall, Ray & Hank, Shoppe, Greenwood, S. West.
- Atmore, AL (Roy W. Harrison-WSKR) Alabama, Willie & Neil Young, Hank, V. Gosdin, T.G. Brown.
- Chattanooga, TN (Chuck Stevens-WDOD/FM) E. Raven, Exile, Mark Gray, Alabama.
- Memphis, TN (Eddie Edwards-WMC/AM) Alabama, Exile, Greenwood.
- Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) Willie &
- Neil Young, Chance, L. Mandrell. Pontotoc, MS (Ronnie Hughes-WSEL/FM) J. Rodman, Schneider, C. Gayle, B. Mandrell.
- Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) G. Morris, Alabama, B. Mandrell, Greenwood, V. Gosdin, Ray & Hank, J. Anderson, V. Gill.

Pascagoula, MS (J.D. Gray-WGUD) Brenda Lee, Statlers, J. Anderson, M. Gilley, Bobby Bare, B. Mandrell, G. Morris, L. Mandrell, Alabama, Ed Bruce, R. Stevens. Paducah, KY (Kent King-WKYQ) Hank Jr., Alabama. Houma, LA (Larry Huatt-KJIN) Exile, Ed Bruce, K. Brooks, Alabama. Abbeville, LA (Anthony Keith-KASC) Exile, Gus Hardin, Southern Pacific, M. Gilley, Nicolette. <u>Shreveport, LA</u> (Ledbetter/Waldon-KWKH) D. Darst, Greenwood, M. Tillis, Gus Hardin, S. West, Lane Brody. Ruston, LA (Bob Day-KXKZ) G. Morris, M. Gilley, Exile, B. Mandrell, Alabama, Statlers. Alexandria, LA (B. Mitchell-KRRV/FM) B. Burnette, J. Anderson, G. Morris, Alabama, M. Gilley, Exile, B. Mandrell, Statlers. El Dorado, AR (Ben Robbins-KDMS) Southern Pacific, Exile, M. Gray, L. Mandrell, G. Morris. Fayetteville, AR (Tom Sleeker-KKIX) R. McDowell, Alabama, C. Gayle.

Biloxi, MS (Jim Tabor-WVMI) G. Morris, L. Mandrell,

Ed Bruce, Schneider, Exile.

UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWWK/FM) M. Gilley, Willie & Neil Young, L. Mandrell. St. Cloud, MN (Steve Stewart-WWJO/FM) K. Mattea, G. Morris, Fogelberg, Alabama, Ray & Hank. Brainerd, MN (Todd Stewart-KQBR) Exile, G. Jones, Alabama, G. Morris, M. Gilley. Yankton, SD (Rollie Smith-WNAX) B. Mandrell, G. Morris, J. Rodman. Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) L. Lynn, L. Mandrell, Greenwood, Exile, R. Travis. Sioux Falls, SD (Cary Wencil-KSOO) Alabama, B. Mandrell, C. Gayle. Sioux Falls, SD (Charlie Cassidy-KYKC) Alabama,Exile. Huron, SD (Penny Lane-KOKK) Ray & Hank, C. Gayle, J. Anderson. Aberdeen, SD (Greg Gilbertson-KKAA) Greenwood, Alabama, B. Lee, J. Rodman, V. Gosdin, R. Stevens, Ray & Hank. Redfield, SD (John Schreier-KQKD) Alabama, J. Anderson, Brenda Lee, V. Gosdin, Statlers, B. Mandrell. Rapid City, SD (Randy McDaniel-KIMM) G. Jones, C. Gayle, Exile, Alabama. Rapid City, SD (Bob Louis-KTOQ) Exile, Schneider, T. Wynette, L. Mandrell, M. Gilley, Statlers. Wahpeton, ND (Larry Slabik-KBMW) Alabama, Statlers, V. Gosdin, Greenwood, Ray & Hank, S. West, Lane Brody, R. Stevens. Fargo, ND (Don Roberts-KFGO) Greenwood, Nicolette, M. Tillis, Hank. Fargo, ND (Scott Winston-KVOX) Alabama, L. Mandrell. Grand Forks, ND (Jack Lundy-KKXL) Mac Davis, C. Gayle, Exile, Alabama, S. Wariner, S. Pacific. Bismark, ND (Kim Gillund-KBMR) L. Mandrell, Greenwood. Minot, ND (Bob Randall-KZPR) L. Mandrell, Ed Bruce. Minot, ND (Jeri Lee-KKOA) Exile, E. Raven, Mac Davis. MIDWEST

Des Moines, IA (Billy Cole-KSO) J&M Younger, M. Tillis, M. Gilley, J. Anderson, L. Mandrell, J. Rodman, L. Blanton. Cedar Falls, IA (Tom Edwards-KCFI) Greenwood, Lane Brody, Willie & Neil Young, S. Pacific.

Waterloo, IA (Brett Davis-KXEL) J. Rodman, B. Mandrell, R. Stevens, Ray & Hank, Nicolette, S. West. Sioux City, IA (Ty Cooper-KMNS) C. Gayle, Alabama, G. Morris, M. Gilley, B. Mandrell. Spencer, IA (Rick Friday-KICD/FM) Bobby Bare, L. Mandrell, S. Pacific, Alabama, G. Morris, J. Anderson, Lone Justice. Spencer, MO (Sue Cresswell-KJCF) Alabama, Willie & Neil Young, Greenwood, Ray & Hank, S. West. St. Louis, MO (Oakes/Langston-WIL) Greenwood, G. Morris, L. Mandrell. <u>St. Louis, MO</u> (Georgann Harris-KUSA) M. Gilley, Fogelberg, J. Anderson, V. Gosdin, Ray & Hank, Craig Dillingham, M. Tillis. St. Joseph, MO (Bob Orf-KFEQ) J. Collins, Alabama, Lane Brody, Greenwood, Ray & Hank, R. Price. Joplin, MO (Dan Casey-WMBH) Alabama, M. Gilley, Greenwood, Ray & Hank, V. Gosdin. California, MO (Jeff Shakleford-KZMO) V. Gosdin, J. Anderson, Willie & Neil Young, M. Gilley, R. Stevens, Nicolette, Exile. Jefferson City, MO (Jack Daniels - KLIK) Hank, Moe Bandy, Greenwood, Nicolette. Columbia, MO (Chris Baker-KTGR) L. Mandrell, G. Morris, Alabama. Springfield, MO (Donn Emis-KWTO/AM) Exile, Alabama, B. Mandrell, Willie & Neil Young, Greenwood, Moe Bandy, S. Pacific, G. Morris, M. Gilley, J. Anderson, Gus Hardin, Ray & Hank, T.G. Brown. Topeka, KS (Tony Stewart-KSKX) C. Pride, Greenwood, Ray & Hank, G. Morris. Wichita, KS (Pete Brier-KFH) Alabama, C. Gayle, J. Collins, J. Anderson, Hank. Garden City, KS (Judy Byrd-KBUF) L. Mandrell, G. Morris, Alabama, B. Mandrell, M. Gilley, L. Lynn, M. Gray, T. Wynette. Garden City, KS (Charlie Hale-KKJQ/FM) Alabama, G. Morris, B. Mandrell.

CENTRAL

Newark, OH (Larry Dale-WHTH) Exile, L. Mandrell, J. Rodman, Bobby Bare. Toledo, OH (Bill Manders-WTOD) Frozen playlist. Toledo, OH (Gary Shores-WKLR) Ed Bruce, Exile, M. Gray. Akron, OH (Rick Cardarelli-WSLR) L. Mandrell, Alabama, G. Morris, Schneider, T.G. Brown. Springfield, OH (Tom Daniels-WBLY) K. Mattea, C. Gayle, Exile, Alabama. Middleport, OH (Jim Chaltron-WMPO/FM) Almost Bros., Gus Hardin, Carlette, Margo Smith. Elkhart, IN (Rick Carson-WCMR) E. Raven, C. Gayle, K. Mattea. South Bend, IN (J.K. Dearing-WNDU) K. Stegall, C. Gayle, Mac Davis. Ft. Wayne/Kendall, IN (Karen May-WBTU) Ed Bruce, B. Mandrell, Schneider, G. Morris, L. Mandrell, L. Lynn, K. Brooks, T. Wynette. Vincennes, IN (Millar/Martin-WAOV) Alabama, J. Anderson. Saginaw, MI (Tommy Samoray-WKCQ) Ray & Hank, L. Mandrell, V. Gosdin, Greenwood, M. Tillis, S. West. Lansing, MI (Wayne Waters-WITL/FM) C. Gayle, S. Pacific, Schneider, Moe Bandy, Maines, Fogelberg, M. Smith. Waukesha, WI (Michael Saxton-WAUK) Ed Bruce, Raven,

- Milwaukee, WI (Bill White-WBCS) Mac Davis, Conlee.
 Dodgeville/Mineral Pt., WI (Bob Brainerd-WDMP)
 J&M Younger, C.L. Blast, D. Bottoms.
 Madison, WI (Jay Allan-WWQM) C. Gayle, Raven,
 Alabama, Fogelberg, Exile, J. Anderson, McClain.
 Manitowoc, WI (Jon Murray-WCUB) Statlers, Alabama,
 G. Morris.
 Stevens Point, WI (Dan Olsen-WXYQ) Alabama,
 L. Mandrell, E. Raven, J. Rodman.
 La Crosse, WI (Dave Tindell-WKTY) Stegall, Brooks,
 Raven, Ed Bruce.
- La Crosse, WI (Dave Shepel-WLXR/AM) Mac Davis, Oaks.
- Eau Claire, WI (Tim Wilson-WAXX/FM) Alabama, G. Morris, Statlers, V. Gosdin, Carlette, L. Blanton.
- Savanna, IL (Jeff Janssen-WCCI) C. Pride, Ed Bruce, B. Mandrell, L. Mandrell, G. Morris, Alabama, Willie & Neil Young.
- Rockford, IL (Curtis King-WKKN) N. Felts, Exile, B. Mandrell, Ed Bruce, L. Mandrell, Greenwood, T.T. Hall, Brenda Lee.
- Freeport, IL (Bill Johnson-WFRL) S. Pacific, Ed Bruce, Exile, K. Brooks.
- <u>Springfeild, IL</u> (T.J. Hart-WFMB) Exile, Ed Bruce, E. Raven.

Anna, IL (Rich Griffin-WRAJ) Lone Justice, Gus Hardin, G. Jones, Willie & Neil Young, L. Mandrell, M. Osmond.

SOUTHWEST

Houston, TX (Candea/Pipia-KILT) Waylon, J. Conlee, K. Mattea, M. Osmond, Oaks, V. Gill, S. Wariner, G. Jones, M. Gilley, Alabama. Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Alabama, Statlers, McDowell, L. Mandrell. Bryan/College Stat., TX (Andy Gallo-WTAW) Exile, C. Gayle, Alabama, G. Jones, B. Mandrell. Alice, TX (Glen Michaels-KOPY/FM) Alabama, Oaks, B. Mandrell, E. Raven. Rockport, TX (Jan Shaffer-KZTX) Exile, J&M Younger. Corpus Christi, TX (Joey Garcia-KRYS/FM) Exile, C. Gayle, L. Mandrell, Schneider. Austin, TX (Steve Gary-KASE/FM) Frzn. list-no adds. Austin, TX (Mike Carta-KVET) Frzn. list-no adds. El Paso, TX (Brian Kennedy-Y96) B. Mandrell, L. Lynn, Ed Bruce, G. Morris, R. McDowell. El Paso, TX (Mike Hinrichs-KHEY) B. Mandrell, L. Lynn, Ed Bruce, G. Morris, R. McDowell. Phoenix, AZ (Doug Brannan-KNIX) Exile, Schneider. Albuquerque, NM (Francina Rodriquez-KRST/FM) Greenwood, Lane Brody. Las Cruces, NM (Dennis Goodnight-KGRT) Alabama, Statlers, Ray & Hank, Greenwood, J&M Younger, V. Gosdin. ROCKY MOUNTAIN Wolf Point, MT (Dean McMartin-KVCK) Ray & Hank, M. Tillis, S. West, R. Stevens, Greenwood, Nicolette, Lane Brody, Shoppe, T. Jones, A. Frizzell, F. Powers, Hank, Bandana. Sidney, MT (Rick Wick-KGCX) R. Travis, B. Mandrell, Statlers, J. Anderson, G. Morris, T.T. Hall, Lone Justice.

- Dillon, MT (Mike Kandilas-KDBI) Willie & Neil Young, Alabama, G. Morris, B. Mandrell. Polson, MT (Dawn Garrison-KERR) Shoppe, Ray & Hank,
- Polson, MI (Dawn Garrison-KERK) Shoppe, Ray & Hank, M. Tillis, Nicolette, R. Stevens, Greenwood, S. West.

B. Mandrell.

- Missoula, MT (Paul Proctor-KYSS/FM) S. Pacific, Alabama, Statlers, Ray & Hank. Hamilton, MT (Jean Pysson-KLYQ/AM) Greenwood, Ray & Hank, Bobby Bare, S. West. Greeley, CO (Don Dana-KYOU/FM) Willie & Neil Young, Buckeye, Mitch Woods. Pueblo, CO (Randy Hill-KIDN) G. Morris, B. Mandrell, Ray & Hank, S. West. Grand Junction, CO (Rhea/Gass-KQIL) L. Mandrell, M. Tillis, Ray & Hank, Greenwood, Chance, Mike Martin, J. Rodman. Jackson Hole, WY (Gil King-KSGT) S. Pacific, S. West, Ed Bruce, E. Raven, Gus Hardin.
- Boise, ID (Bill Bailey-KIZN/FM) V. Gill, E. Raven, C. Gayle, Emmylou.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Exile, B. Mandrell, Alabama, Nashville Nightshift. Reno, NV (Tony Thomas-KOLO) Greenwood, B. Bare, S. West, Statlers, B. Burnette. Reno, NV (Jim Crowe-KROW) L. Lynn, L. Mandrell, J. Anderson, M. Gray, Schneider. Los Angeles, CA (R.T. Simpson-KZLA/KLAC) Oaks, Alabama, R. McDowell, S. Pacific. Brawley, CA (Chris Olivarez-KROP) Emmylou, Alabama, Statlers, Greenwood, Ray & Hank, V. Gosdin. Anaheim, CA (Don Jeffries-KIKF) C. Gayle, Alabama, G. Morris, J. Anderson, Ed Bruce, J. Rodman, Brenda Lee, Moe Bandy. Lompoc, CA (Frank Gervais-KXCC/FM) Fogelberg, J. Anderson, G. Morris, D.A. Coe, M. Gilley. Oakland/San Fran., CA (Dennis Day-KSAN) C. Gayle, Alabama, Exile.

Oakland/San Fran., CA (Carl Brown-KNEW) C. Gayle, Exile, Alabama. Modesto, CA (Ron Stevens-KMIX) J. Anderson, Exile,

L. Mandrell, G. Morris, J. Rodman.

Modesto, CA (J.W. Ford-KZUN) Margo Smith, B. Anderson, R. Price, M. Tillis, M. Gilley, Brenda Lee, Alabama, Ray & Hank.

Sacramento, CA (Michael Franks-KHWY) Schneider, G. Morris, Brenda Lee, S. Pacific.

Sacramento, CA (Lee Nye-KK105) S. Pacific, M. Gray.

Sacramento, CA (Rick Stewart-KRAK) Exile, Ed Bruce,

Schneider, S. Pacific, L. Mandrell. Red Bluff, CA (Clark Michael-KALF/FM) Exile,

Schneider, B. Hobbs, Ed Bruce, M. Gray.

NORTHWEST

Portland, OR (Mason Dixon-KRDR) S. West, Shoppe, Willie & Neil Young, Statlers, Ray & Hank. Astoria, OR (Bob Loucks-KVAS) Statlers, Alabama, V. Gosdin, R. Stevens, Nicolette, Greenwood, Lori Lee, Ray & Hank, S. West. Albany, OR (H. David Allan-KRKT) Ray & Hank, S. West, R. Stevens, Nicolette. <u>Corvallis, OR</u> (Larry Blair-KFAT/FM) Alabama, <u>R. Stevens, C. Gayle, Mac Davis, D. Darst,</u> B. Burnette, Oaks, Lane Brody, Greenwood, Hank Jr. Toledo, OR (Richard Mack-KTDO) Ray & Hank, Greenwood, T.G. Brown, J. Rodman, M. Tillis. Eugene, OR (Dick Sainte-KEED) Alabama, T.T. Hall, M. Smith, Exile, S. West, J. Rodman, R. Price, T. Jones, J. Collins. Redmond, OR (Bobby Smith-KPRB) Connie Smith, Statlers, Alabama, B. Mandrell, J. Anderson, L. Mandrell, V. Gosdin, G. Morris.

- Pendleton, OR (Greg Larsen-KWHT) Alabama, Exile, B. Mandrell, L. Mandrell, Statlers, Willie & Neil Young, M. Gilley, Brenda Lee, Whites, V. Gill, Gus Hardin, Greenwood, Fogelberg, Chance.
- Everett /Seattle, WA (Wayne Cordray-KWYZ) G. Jones, Schneider, S. Pacific, Fogelberg. Tacoma/Seattle, WA (Cary Taylor-KRPM/FM) M. Gray, Ray & Hank, B. Mandrell, Greenwood, Shoppe.
- Vancouver, WA (Dave Lee-KVAN) Greenwood, L. Mandrell, Southern Pacific.
- Yakima, WA (Mike Pursell-KUTI) G. Morris, Alabama, Greenwood, B. Mandrell.

Selah/Yakima, WA (Larry Jackson-KYXE) Statlers, R. Stevens, J. Rodman, Greenwood, Ray & Hank, Nicolette, V. Gosdin, G. Jones, B. Higgins, S. West, Lane Brody, Almost Brothers.

- Tri-Cities, WA (Jesse Lee-KORD) B. Mandrell,
- Statlers, Ray & Hank, Shoppe, D. Darst. Tri-Cities, WA (Dave Scott-KOTY) R. Stevens,
- R. Travis, B. Mandrell, V. Gosdin, Statlers, Greenwood, Nicolette.
- Clarkston, WA (Bob Louis-KCLK) R. Stevens, L. Lynn,

Greenwood, Statlers. Anchorage, AK (Guy Phillips-KYAK) L. Mandrell, Alabama, Chance, S. Pacific.

Anchorage, AK (Steve Chapman-KTNX) S. Pacific, L. Mandrell, M. Gilley, Statlers.

Calgary, CAN (Robin Ingram-CFAC) B. Mandrell, Ed Bruce, Connie Smith, Fogelberg, Brenda Lee, Alabama, Exile, S. West, R. Stevens, Greenwood, Ray & Hank, L. Vinson, J. Burke, Wendy Davis. Vancouver, BC (Weird Harold Kendall-CKWX) C. Gayle,

M. Gilley, S. Wariner.

COUNTRY JOBS

Salesperson - WCMR-Elkhart, IN

- Ken Woodcox 219-879-5166 AT/MD - KKJQ/FM-Garden City,KS
- Kevin Lein Box 798-67846 Air Talent - KLIK-Jefferson City, MO
- Brian Miller Box 414-65102 Air Talent - WCII-Louisville, KY

Mark Williams - 307 W.Muhammad Ali-40202

Air Talent - WTAW-Bryan/College Station, TX Ron Elliot - Box 3008-77805

COUNTRY AVAILABLE

- David T. Hilley from WWRK-Elberton, GA is looking for a position as Air Talent, contact him at 404-285-2581.
- Gayle Massey from KUTI-Yakima, WA is looking for a position as Air Talent, contact her at 509-452-7139.

CHANGES

WENDY WIESE from KQYX/KSYN moves to KWTO-Springfield, MO as newsperson. CHUCK ROBSON from KQAM-Wichita.KS moves to KFH-Wichita, KS as Program Director. CARLA DIANNE DUREN from WXRQ-Mt.Pleasant/ Columbia, TN has been promoted to P.D. GINA PRESTON from WXTU-Philadelphia, PA has been promoted to Music Director.

BUZZ BOWMAN from WQXY-Baton Rouge, LA moves to WXTU-Philadelphia, PA as AT (AM dr.) MASON DIXON from KRDR-Portland, OR moves to

KIT-Yakima, WA as Air Talent.

the GAVIN REPORT

Editor: Betty Hollars

CERTIFIED

2W LW TW

THE FAMILY The Screams Of Passion (Paisley/Warner Brothers) BOBBY WOMACK I Wish He Didn't Trust Me So Much (MCA)	3. 1. 10. 7. 9. 11. 14. 19. 16.	 WHITNEY HOUSTON - Saving All My Love For You (Arista) ARETHA FRANKLIN - Freeway Of Love (Arista) KOOL & THE GANG - Cherish (DeLite/PolyGram) STEVE ARRINGTON - Dancing In The Key Of Life (Atlantic) JESSE JOHNSON'S REVUE - I Want My Girl (A&M) TINA TURNER - We Don't Need Another Hero (Capitol) PRINCE - Pop Life (Warner Brothers) READY FOR THE WORLD - Oh Sheila (MCA) BILLY OCEAN - Mystery Lady (Jive/Arista)
MOST ADDED	18. 17. 12. 27.	 16. 10. 9.9 - All Of Me For All Of You (RCA) 14. 11. POINTER SISTERS - Dare Me (RCA) 10. 12. MARY JANE GIRLS - Wild & Crazy Love (Gordy) 24. 13. ANDRE CYMONE - The Dance Electric (Columbia)
RENE & ANGELA I'll Be Good To You (Mercury/PolyGram) ATLANTIC STARR Silver Shadow	22. 13. 26. 8. 21. 23.	 14. ALEXANDER O'NEAL - If You Were Here(Tabu) 15. BOOGIE BOYS - A Fly Girl (Capitol) 16. CON FUNK SHUN - I'm Leaving Baby (Mercury/PolyGram) 7. 17. PATTI LABELLE - Stir It Up (MCA) 18. SYSTEM - Pleasure Seekers (Mirage) 19. GWEN GUTHRIE - Padlock (Garage/Island) 27. 20. FREDDIE JACKSON - You Are My Lady (Capitol)
(AEM)	24. 4.	 23. 21. FATBOYS - The Fatboys Are Back (Sutra) 28. 22. STARPOINT - Object Of My Desire (Elektra) 29. 23. BOBBY WOMACK - I Wish He Didn't Trust Me(MCA) 11. 24. DEBARGE - Who's Holding Donna Now (Gordy)
STEVE ARRINGTON Dancing In The Key Of Life (Atlantic)		 25. FAMILY - The Screams Of Passion (Paisley/W.B.) 26. 26. NEW EDITION - My Secret (MCA) 30. 27. CARRIE LUCAS - Hello Stranger (Constellation/MCA) 8. 28. LUTHER VANDROSS - It's Over Now (Epic) 18. 29. CAMEO - Attack Me With Your Love (Atlanta Artists) 18. 20. KLYMAYY - Miss Your (Constellation/MCA)
TEARS FOR FEARS Shout (Mercury/PolyGram)		CHARTBOUND Reports Adds On Chart

R&B

JENNIFER HOLLIDAY - Hard Times For Lovers (Geffen)	31	5	17	9	
MAURICE WHITE - Stand By Me (Columbia)	30	7	12	11	
DAZZ BAND – Hot Spot (Motown)	29	1	10	18	
MADONNA - Dress You Up (Sire/Warner Bros.)	29	4	23	2	
SHANNON – Stronger Than Before (Mirage)	29	5	6	18	
5 STAR - All Fall Down (RCA)	29	5	11	13	
Mondays at 8am through 1pm Wednesdays Station Reporting Phone (415) 392-7750					

Reports accepted Mondays at 8am through 1pm Wednesdays Station Reporting Phone (415) 392-7750

R&B HIT FACTOR Research: Betty Hollars									
Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60% Total Reports This Week 66 Last Week 67									
ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
WHITNEY HOUSTON - Sa	ving All My Love	For You (Arista)	54	38	11	3	2	70%	6
(OOL ε THE GANG - Ch	erish (DeLite/Poly	Gram)	61	34	22	4	1	55%	7
STEVE ARRINGTON - Da	ncing In The Key	Of Life(Atlantic)	43	29	9	2	3	67%	6
IESSE JOHNSON'S REVUE	E – I Want My Girl	(A&A)	42	35	5	2 ·		838	5
TINA TURNER - We Don't Need Another Hero (Capitol)				29	22	4		52%	6
PRINCE - Pop Life (Warn		•	55	34	19	1	1	618	7
READY FOR THE WORLD		.)	56	<u>`</u> 30	16	6	4	53%	4
BILLY OCEAN - Mystery			47	28	12	7		59%	5
9.9 - All Of Me For All (41	25	10	4	2	60%	4

August 16, 1985/the GAVIN REPORT

UP & COMING				3
ARTIST & TITLE	Reports	Adds	On	Chart
BAR-KAYS - Your Place Or Mine (Mercury/PolyGram)	28	1	9	18
O'JAYS – Just Another Lonely Night (Manhattan)	27	4	19	4
PHIL COLLINS – Don't Lose My Number (Atlantic)	26		20	6
HOWARD JOHNSON – Stand Up (A&M)	24	2	14	8
JUICY - Bad Boy (Private I)	24	1	13	10
NATALIE COLE – A Little Bit Of Heaven (Modern)	24	1	11	12
SHEILA E. – Sister Fate (Paisley/Warner Brothers)	22	2	10	10
BILL WITHERS - Something That Turns You On (Columbia)	21	2	5	14
ATLANTIC STARR - Silver Shadow (A&M)	21	10	11	
TEARS FOR FEARS - Shout (Mercury/PolyGram)	17	4	3	10
*RENE & ANGELA - I'll Be Good To You (Mercury/PolyGram)	17	10	7	
COLONEL ABRAMS - Trapped (MCA)	16	3	9	4
LOOSE ENDS - Choose Me (MCA)	16	2	10	4
MAI TAI – History (Critique)	16		6	10
HERB ALPERT – "8" Ball (A&M)	16	4	10	2
CHARLIE SINGLETON - Make Your Move On Me Baby (Arista)	15	6	7	2
*CARL CARLTON - Private Property (Casablanca)	14	6	7	1
COMMODORES - Janet (Motown)	13	4	7	2
ONE WAY - Serving It (MCA)	13	1	6	6
*DEELE – Suspicious (Solar)	13	5	3	5
*DOUG E. FRESH - The Show (Reality)	13	7	2	4
PATTI LABELLE – I Can't Forget You (Philly International)	12	2	6	4
*GOON SQUAD - 8 Arms To Hold You (Epic)	12	3	8	1
*DENNIS EDWARDS – Amanda (Motown)	12	7	- 4	1
*DURELL COLEMAN – Somebody Took My Love (Island)	12	7	5	

*First time listed on this page.

Dropped: #17-Rick James, #25-Melba Moore, Marvin Gaye, Stacy Lattisaw.

LP CUTS

LISA LISA - This New Beat (Columbia) LUTHER VANDROSS - If Only For One Night/ My Sensitivity/Wait For Love (Epic) NEW EDITION - Cold Mine (MCA) STARPOINT - One More Night/Emotion (Elektra) BILLY PAUL - Get Down Loving/Lately (Total E.) JAY BLACKFOOT - Hiding Place (Heat) PATTI LABELLE - If You Don't Know Me By Now (Philadelphia International)

POTENTIAL SINGLES

RICK JAMES - Spend The Night With Me (Gordy) DEBARGE - You Wear It Well (Gordy) JESSE JOHNSON - Free World (A&M) PRINCE - Hello (Warner Brothers) RUN DMC - Here We Go (Profile) 9.9 - Feel The Fire (RCA) DEELE - I'll Send You Roses (Solar) ATLANTIC STARR - Secret Lovers (A&M) NILE RODGERS - State Your Mind (Warner Bros.)

R&B SUMMARY

WHITNEY HOUSTON took the challenge in last week's "Summary" and went after her #1 labelmate and jumped her for the number one spot. READY FOR THE WORLD looks like the next number one go-getter, but the biggest chart gain of the week goes to ANDRE CYMONE and it should go top ten next week. New FREDDIE JACKSON goes top 20 and my reporters say "the ladies love it!" FAMILY debuts and goes "Certified" and, as predicted four weeks ago, the BOBBY WOMACK is a hot number and gets the other "Certified". I hear he's headed for New York to play on the next Rolling Stones album and he'll be doing some background vocals on the same. Meanwhile, his own "wish" is getting heavy airplay and great chart gains. The girls of KLYMAXX move hot numbers that debut with "I Miss You". No surprise that JENNIFER HOLLIDAY and MAURICE

WHITE pass up a lot of winners to get to the top of "Chartbound" ahead of the rest, looking like two major possibilities for the chart next week. Getting on to newer items, "Most Added" was a tie between ATLANTIC STARR, which appeared last week for the first time on the page, and a newer entry, RENE & ANGELA. This was such a popular LP cut while their first single was charting that many of you have told me this week that you've added it to medium or heavy rotation because of previous light rotation airplay as an album cut. DOUG E. FRESH makes the page because of adds at WQQK/FM-Nashville, WWDM/FM-Sumter, KMJM-St. Louis, WJLB-Detroit, KKDA-Dallas, KMJQ-Houston and KSOL/FM-San Francisco. It's also #2 at KDAY-Los Angeles, #4 at WRKS-New York and #6 at KGFJ-Los Angeles. DENNIS EDWARDS was another one that had strong adds this week:

WHUR-Washington, D.C., WAMO-Pittsburgh, WVBX-Georgetown, WTLC-Indianapolis, KMJM-St.Louis, KHYS-Pt.Arthur, KMJQ-Houston. DURELL COLEMAN racks up some impressive adds his first week out: WTLC-Indianapolis, WQQK/FM-Nashville, WANM-Tallahassee, WOWI-Norfolk, WQKI-St. Matthews, KMJM-St. Louis, and KHYS-Pt. Arthur. A probable sleeper could be the GOON SQAUD's "8 Arms To Hold You". It goes to #9 at KMJQ-Houston, #15 at WNOV-Milwaukee, #18-WOWI-Norfolk, and #25 KRNB-Memphis, as well as being on at WDKX-Rochester, NY, WHRK-Memphis, KIIZ-Killeen, KJLH-Los Angeles, and gets added this week at KNOK-Dallas/Ft.Worth and KKDA in that same city, and WYLD-New Orleans. Lyrics are different and that might be why it's catching on. Betty

COLUMBIA, SC NORTHEAST CHAZ SAUNDERS-WDPN No Report - Playlist Frozen. BOSTON, MA ANGELA THOMAS-WILD SUMTER, SC SCOTTY B-WWDM/FM New: Rene & Angela, 5 Star, Jennifer Holliday, O'Jays, New: Doug E.Fresh, Rene & Angela, Weather Girls, M. Curtis Mayfield, Juicy. Hots: 9.9, S.Arrington, Franks, Maze, Grandmaster Flash, Peabo & Chaka. A.Cymone, N.Cole, System, Mai Tai, Fatboys. Hots: 5 Star, Shannon, Maurice White, A.Cymone. SUNNY JOE WHITE-WXKS/FM SPARTANBURG, SC New: 9.9, Sting. On: Ready For The World, Lisa Lisa, J.J.HEMINGWAY-WORD F.Jackson, Loose Ends, B.Qcean, Phil Collins, New: Carrie Lucas, Marvin Gaye, Maurice White, Bill Pointers, Madonna, Mary Jane, S.Arrington, Kool. Withers, Commodores. On: N.Cole, Family, O'Jays. NY NEW YORK, TONY QUARTERONE-WRKS/FM New: Maurice White. Hots: 5 Star, Gwen Guthrie, Bad ATLANTA, GA SCOTTY ANDREWS-V103 New: Carl Carlton, Loose Ends, Col.Abrams, Tears For Boys, Doug E.Fresh, S.Arrington, Freddie Jackson, Fears, Huey Lewis, Hots: A.Cymone, Ready, Bill Full Force, Expose, B.Withers, Col.Abrams, Aleem. Withers. On: Family, S.Arrington, Trinere, Juicy. SCOTT SHANNON-Z100 JACKSONVILLE, FL New: Whitney Houston, 5 Star. On: Kool & Gang, Phil HANK BROWN-WJAX Collins, Aretha Franklin, Madonna, DeBarge, Hots: S.Arrington, Jenny Burton, Bill Withers, RJ's Tina Turner, Wham! Latest, Mary Jane Girls, 9.9, Con Funk Shun, ROCHESTER, NY Starpoint, M.Lovesmith, Juicy, Klymaxx, 450SL. ANDRE MARCEL-WDKX TALLAHASEE, FL New: Peabo Bryson & Chaka Khan, Merk & Monk, Maurice JOE BULLARD-WANM White, Shannon. Hots: 9.9, Klymaxx, Carrie Lucas, New: Curtis Mayfield, Isley/Jasper/Isley, Atlantic New Edition, A.Cymone, 5 Star, Starpoint, Dazz. Starr, Richard Fields, Voyeur, Durell Coleman. PHILADELPHIA, PA Hots: Ready, Bar-Kays, Family, Sheila E., Dazz. JEFF WYATT/TONY GRAY-WUSL/FM MIAMI, FL FRANK AMADEO-Y100 New: Change, Aleem, Charlie Singleton. Hots: UTFO, Doug E.Fresh, Starpoint, Boogie Boys, Badboys, New: 9.9, Madonna, Miami Sound M. On: Phil Collins, W. Jesse, Rene & Angela, Maurice White, 5 Star. Houston, Ready For The World, Lisa, Shannon, Alisha. PITTSBURGH, PA MARK SHANDS-195 HARRISON-WAMO ALAN New: Klymaxx. On: Tina Turner, Whitney, Ready For The New: Full Force, B. Womack, C. Mayfield, Atlantic Starr, World, Alisha, Sequence, Loose Ends, DeBarge. Marz, Dennis Edwards, Charlie Singleton, Ready MOBILE, AL For The World, Frederick, Commodores, Dazz Band, B.J. TAYLOR-WBLX Rene & Angela. Hots: Gap, S.Arrington, Gwen G. Hots: Mary Jane, Juicy, Whitney, Melba Moore, 9.9, New NORFOLK, VA Edition, Family, 5 Star, B.Womack, Con Funk Shun, CHRIS TURNER-WOWI Aretha, Ready, Mai Tai, Boogie Boys, H.Johnson. New: Durell Coleman, Run DMC, Carl Carlton. Hots: S. MONTGOMERY, AL FRENCHE BE/SUNT SHAE-WQIM Arrington, Ready For The World, Family, N.Cole, Whitney, Klymaxx, Bronner Bros., Maurice White, Hots: Sister Sledge, Rick James, Maze, One Way, Melba A.Cymone, J.Holliday, O'Jays, Goon Squad. On: V. Moore, Midnight Starr, Klymaxx, Glenn Jones, Underwood, Juicy, Ike & Tina, Michael Franks, T. Shannon, P.LaBelle, A.Starr, Pointer Sisters. Houston, Joe Sample, Conway Bros., 5 Star. NASHVILLE, TN WASHINGTON, DO J.C.FLOYD-WQQK/FM MIKE ARCHIE-WHUR New: Gene Chandler, 450SL, Atlantic Starr, D.Edwards, New: Bobby Womack, D.Coleman, Huey Baby Harris, Doug E. Fresh, Family, Deele. Hots: Bar-Kays, Word Of Cameo, Roxanne Shante, Klymaxx, Weather Girls, Mouth, Maurice White, Cameo, N.Cole, Warren Mills. Rene & Angela, Rick James, 5 Star. On: Juicy. On: SOS, J.Holliday, A.Starr, Juicy, Full Force, BALTIMORE, MD ROY SAMPSON-WXYV/FM Hots: C.Lucas, S.Arrington, RJ's Latest, Skool Boyz, S.Arrington, Shannon, Sly & Robbie, Dazz Band. MEMPHIS, TN New Edition, Cameo, Fatboys, Melba Moore, 9.9, JERRY MASON-KRNB New: Family, Peabo Bryson & Chaka Khan, Toddy Tee, S. Conway Bros., Jesse Johnson, P.LaBelle, Run DMC. KINGSTON/KRONTHAL-B104 Sledge, Windjammer. Hots: Bar-Kays, Jennifer Holliday, Goon Squad, Carrie Lucas, Krystal, 5 New: Ready For The World. Hots: Tina Turner, Aretha, Star, P.LaBelle, Ready For The World, B.Womack. Kool & Gang, Madonna, Whitney Houston, B.Ocean, F.Jackson, Prince, Phil Collins. MORGAN/SMITH-K97 New: Howard Johnson, Osborne & Giles. Hots: Ready For SOUTH The World, S.Arrington, Gwen Guthrie, A.Cymone, Maurice White, J.Holliday, B.Womack, O'Jays, New GEORGETOWN, Edition, 5 Star, Con Funk Shun, System, Sheila E. SC SWINTON/WRAGG-WVBX New: Dennis Edwards, Klymaxx, Koko Pop. Hots: 9.9, G. NEW ORLEANS, LA DONNIE TAYLOR-WYLD Guthrie, Fatboys, Dazz, B.Womack, New Edition, A. New: Windjammer, Sheila E., Full Force, Goon Squad, O'Neal, F.Jackson, Ready For The World, Jesse J. J.Holliday, Real Roxanne & Howie T., P.LaBelle. ST. MATTHEWS, SC Hors: 5 Star, B.Withers, Klymaxx, A.Cymone, Family.

ANDY HENDERSON-WCKI

New: Rene & Angela, Atlantic Starr, Sister Sledge, D. Coleman. Hots: Lisa Lisa, Boogie Boys, Cameo, R. James, Mary Jane, Con Funk Shun, Jesse, Fatboys.

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O'KELLY/ROLLING-B97

New: Sting. On: Aretha, Prince, Whitney Houston, Lisa

Lisa, Kool & Gang, Ready For The World, Loose E.

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LA ABBEVILLE,

ANTHONY KEITH-KROF New: Tears For Fears, Cheryl Lynn, Depeche Mode, Latimore. Hots: L.Vandross, Starpoint, Ready, Fatboys, A.Cymone, 9.9, Bar-Kays, Mai T., Withers

LAKE CHARLES, LA

ROSHON-KXZZ

New: Wrecking Crew, Herb Alpert, Frederick, Run DMC, Jay Blackfoot. Hots: Lisa Lisa, Con Funk Shun, New Edition, Cameo, B.Withers, Bad Boys, Ready.

MCCOMB, MS

- BRAD LEE-WHNY
- New: Family, Gregg Rolie. On: Kool & Gang, Pointers, Aretha, O'Jays, Mary Jane, S.Arrington, DeBarge.

JACKSON, MS

JULIAN DAVIS-WOKJ New: Dealers, Maurice White, Latimore, Lavert, Family. Hots: A.O'Neal, S.Arrington, B.Withers, Carrie Lucas, D Train, Ready For The World, Sugarfoot, Skool Boyz, Weather Girls, H.Johnson, B.Womack.

CENTRAL

CLEVELAND, OH

DEAN DEAN/ERIC FAISON-WDMT

Hots: Con Funk Shun, F.Jackson, Shannon, Merk & Monk, 9.9, One Way, Gwen Guthrie, S.Arrington, Bar-Kays, A.Cymone, Carrie Lucas, Dazz. On: Juicy, Word Of Mouth, Veronica Underwood, B.Womack, N. Cole, B.Withers, M.Lovesmith, Sheila E., Mai Tai.

CINCINNATI, OH BRIAN CASTLE-WBLZ

- New: Con Funk Shun, Dead Or Alive, Shannon, Billy Joel, Bar-Kays, Klymaxx. Hots: Aretha, Deele, Sheila E, Maurice White, Dayton, A.Cymone, Gwen Guthrie.
- STEVE HARRIS-WCIN
- New: Maurice White, Dayton, O'Jays, Carl Carlton, Cameo. Hots: Cameo, Family, B.Ocean, A.Cymone, Freddie Jackson, 9.9, Maze, Gwen Guthrie, Klymaxx, Boogie.

CAIRO, IL LARRY LEVY-WKRO

New: Family, Commodores, Ready For The World, Fatboys, Con Funk Shun, One Way, Bobby Womack. Hots: Rick James, Cameo, B.Ocean, Mary Jane, Con Funk Shun.

INDIANPOLIS, IN KELLY KARSON-WTLC

New: Prince, Huey Baby Harris, Dennis Edwards, Durell Coleman, Freddie Jackson, Osborne & Giles, Michael Franks. Hots: Rene & Angela, Maurice White, O'Jays.

DETROIT, MI

CECILIA WHITMORE-WJLB

New: Klymaxx, Bad Boys, Maze, Ernie Watts, Doug E.Fresh, 5 Star, Starpoint. Hots: Ready, Carrie Lucas, Family, Juicy, Dazz, Peabo & Chaka, Fatboys, Dazz.

GARY BERKOWITZ-WHYT

New: Steve Arrington. On: Prince, Loose Ends, Lisa Lisa, Ready For The World, Pointers, Madonna, Tina T.

MILWAUKEE, WI

BERNIE MILLER DAVE MARX-WLUM New: Sheila E., Corey Hart, J.Parr, Madonna, Colonel Abrams, Michael Franks, Eurythmics, Bryan Adams. Hots: B.Womack, J.J.Johnson, S.Arrington, Juicy.

ROB HARDY-WNOV

New: Jennifer Holliday, Koko Pop, Tears For Fears, Deele, Gwen Guthrie, Osborne & Giles, Cameo. Hots: 9.9, Con Funk Shun, One Way, Goon Squad. CHICAGO, IL

MARCO SPOON-WBMX/FM

New: Commodores, Carl Carlton, Smoke City, Donna McGhee. Hots: 9.9, Gap, S.Arrington, Carrie Lucas, 5 Star, Bad Boys, O'Jays, Rene & Angela, Doug E. Fresh.

SPIDER HAMILTON/LOU KUNO-CBLS New: Charlie Singleton, Stanley Clarke, Jimmy Cliff, Howard Jones, Manhattan Transfer, Paul Simpson, Cindy Mizelle. Hots: 5 Star, Cameo, 450SL, Dazz.

ST.LOUIS, MO

- MIKE STRADFORD-KMJM
- New: Doug E.Fresh, Brenda K.Starr, D.Coleman, Madonna, Windjammer, Grandmaster, Dennis Edwards, First Love, O'Jays, Family. Hots: Deele, S.Arrington, 9.9, Maurice White, B.Ocean, Go West, Doug E. Fresh, Osborne & Giles, Veronica Underwood.

SOUTHWEST

DALLAS/FT. TX WORTH,

TERRI AVERY/M.SPEARS-KKDA New: Doug E. Fresh, Goon Squad, Curtis Mayfield, Shannon. Hots: Ready, Real Roxanne, H.Johnson, A. Cymone, B.Womack, Charlie Singleton, J.Holliday.

MCCANN/MICHELLE MADISON-KNOK

New: Carl Carlton, Bobby Womack, Howard Johnson, Peabo & Chaka, Goon Squad, Charlie Singleton, Freddie Jackson. Hots: Sheila E, O'Jays, Klymaxx, Family.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM Hots: Boogie Boys, Jesse, Fatboys, 9.9, RJ's Latest, Juicy, Con Funk Shun, Gwen Guthrie, 5 Star, A. Cymone, Starpoint, Family, B.Ocean, B.Womack.

HOUSTON, TX

RON ATKINS-KMJQ

New: Kool & Gang, Collage, Full Force, Veronica Underwood, Gap Band, B.A.B.B., Windjammer, D.Edwards, A.Starr, Doug E.Fresh. On: Go West, J.Holliday. PT.ARTHUR,

TX DOUG DAVIS-KHYS

New: Family, Dennis Edwards, Veronica Underwood, Dayton, Maurice White, Stars on 45, Word of Mouth, Full Force, Col.Abrams, Krystol, Johnnie Taylor, Durell Coleman. Hots: Bar-Kays, Carrie Lucas.

FAR WEST

ANGELES LOS CA DOUG GILMORE-KJLH New: Jennifer Holliday, Sister Sledge, Maze, 5 Star. Hots: Boogie Boys, Fatboys, Starpoint, 9.9, Sade, Gwen Guthrie, P.LaBelle, Loose Ends, Goon Squad. GREG MACK/MAXIA BANE-KDAY New: George Clinton, Deele, Egyptian Lover, Huey Baby Harris, Jamie Jupiter, First Love, Afrika B. Hots: Full Force, B.Womack, Bad Boys. On: Koko P. **KEVIN FLEMING-KGFJ** New: Cameo, Klymaxx, B.Withers, Finesse, Chad, 450SL, Brenda K.Starr, Rene & Angela, Deele, Herb Alpert, Grandmaster, Silent Underdog, Afrika B. On: Marz. HARRY GANDY-KUTE No Report - Playlist Frozen. MIKE SCHAEFER-KIIS/FM New: Sting. On: Lisa Lisa, Ready For The World, F. Jackson, B.Ocean, Pointers, Whitney Houston. SCARBOROUGH/HALL-KKHR New: Whitney Houston. On: Lisa Lisa, Kool & Gang, Loose Ends, S.Arrington, Ready For The World. SAN DIEGO, CA DUFF LINDSEY-XHRM New: Cameo, Charlie Singleton, Tears For Fears, Maze,

Madonna, Michael Lovesmith, Loose Ends, 450SL.

Hots: Kool & Gang, Juicy, A.O'Neal, 9.9, Gap Band,

OJAI, CA HOWARD THOMAS-KMYX New: Curtis Mayfield, Maze, Scritti Politti, Sister Sledge, Val Young, N.Cole, Herb Alpert, Process & D.R., P.LaBelle, Deele, Sedan, M.Gaye, P.Ford. STOCKTON, CA ROY WILLIAMS-KJOY New: Pointers. Hots: Aretha, Phil Collins, Tina, Lisa, Ready For The World, Loose Ends, Whitney Houston. JOHN HAMPTON-KSTN New: Steve Arrington, Carrie Lucas. On: Lisa Lisa, B. Ocean, Family, Ready For The World, S.Sledge. SACRAMENTO, CA GILLETTE/COLLINS-FM102 New: Jennifer Holliday, Shannon. On: F.Jackson, Ready For The World, Jesse Johnson, Loose Ends, Family. SAN FRANCISCO, CA MARVIN ROBINSON-KSOL/FM FRANCISCO, New: Carl Carlton, A.Robotnick, O'Jays, Family, Maurice White, Herb Alpert, Mick Jackson, Doug E.Fresh, Dayton, Charlie Singleton, Word Of Mouth. KEITH NAFTALY-KMEL New: Eric Martin, Sting. On: Aretha, Loose Ends, Tina Turner, Ready For The World, Maurice White. FRESNO, CA CAREY EDWARDS-KMGX New: Steve Arrington. On: Lisa Lisa, Whitney Houston, Mary Jane, Ready For The World, Jesse Johnson.

WALKER/DAVIS-KYNO/FM New: Sting. On: Lisa Lisa, Ready For The World, Billy Ocean, Aretha, Prince, Madonna, Phil Collins.

RENO, NV

SHAKES/DAVIS-KWNZ/FM

New: Shannon, Ready For The World. Hots: Aretha, F. Jackson, Tina Turner, Madonna, Kool & Gang, Mary Jane Girls, B.Ocean, Jesse Johnson, Loose Ends.

WELCOME To Our New R&B Correspondent: Howard "H.T." Thomas, KMYX-Ojai, CA, P.O.Box 1060, Ojai, CA 93023 (805-647-1055)

JOB OPENINGS

KROF-Abbeville, LA has an opening for an air talent. If you're interested, contact Anthony Keith at 318-893-2531.

KXZZ-Lake Charles, LA has openings for air talents. Send tape and resume to Roshon at P.O.Box 1725, Zip: 70602.

AVAILABLE

Michael Smith, formerly from WKRO-Cairo, IL is looking. Contact him at 312-882-6787. He has experience as a Music Director, Air Talent, and does production.

CHANGE

Gary Weiler has been promoted to Music Director at WBLZ-Cincinnati.

SERVICE REQUESTS

- WVBX-Georgetown, SC. requests singles and LP's from all sources. Address is P.O.Box 1898, Zip: 29442.
- WKRO-Cairo, IL. requests singles and LP's from all sources. Address is: P.O.Box 311, Zip: 62914. Thank you.

P.D. NOTEBOOK by Eric Norberg

REACTION TO THE "P. D. TEST"

In the July 12 issue, the column's headline was "Test Of A Program Director," and it dealt with some of the attributes of the "great" Program Directors. I received a thoughtful reply from Howard Klein of 415 Records in San Francisco, who noted ruefully that if "a large number of gifted P.D.'s had one or more legendary radio stations to grow up listening to," as I suggested, the future of radio may be uncertain. He continued:

"I've always thought the real job of a P.D., particularly on AOR radio, is to work with people. I hate P.D.'s who try to set out the station song by song ... A P.D. who acquires a great staff, and then consistently works with them to keep them on track, will be doing a difficult job really well. You mentioned in the column that a P.D. should make sure the airstaff 'understands why they do what they do.' That's the most important thing a P.D. can do, and that's exactly where most P.D.'s seem to fall down. It seems so much easier to just tell everyone exactly what to

do (and then keep your fingers crossed) than to actually communicate to a staff of real people, and get everyone functioning as a team with the same goal in mind, and with a consensus about the tactics to achieve that goal. Over-formatting seems to me to be one of the main reasons why radio sounds dull-even moronic-lately. I think, at least in the case of AOR stations, that self-serving consultants have created a whole generation of mindless P.D.'s, M.D.'s, and worst of all, mindless D.J.'s.

"Everybody's looking for the shortcut; for the easy way out, for the path of least resistance. "I'm the boss, and this is what you play, and this is what you say, and if you don't like it, go back to college radio' is a lot easier (or at least it's easy to believe it is) than working with someone to get them to actually understand something vaguely abstract-something the P.D. may only have the most tenuous of grasps upon, himself!"

I personally do feel that a sense of direction and a feeling of teamwork are about as important for the P.D. to instill as anything else he/she could accomplish. I would like to make it clear, though, that I do not advocate a lack of control. A creative person works best within a framework, and since in radio the only framework consists of the predictably repetitive hourly structure and the consistency of the music, these are very important elements. Nonetheless, somebody with a brain will do their best work when using it, and choices and options should be part of any winning format.

I remind you that this is an open column, and I invite your letters, comments, suggestions. Any that seem potentially of wide interest generally see print right here! Write me c/o the Gavin Report, or through Consolidated Communications Consultants, Suite 209, 2130 Huntington Drive, South Pasadena, CA 91030.

NEWS DIRECTORS: DOLLARS AND SENSE

EDITED BY BETTY HOLLARS

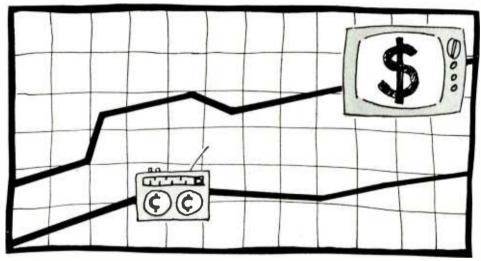
f you find yourself making the same amount of money this year as you did in 1984, you're not alone. Broadcast news salaries changed little during the course of the year, and a look at the national picture shows the average as the same. Dr. Vernon A. Stone is the director of the School of Journalism at Southern Ilinois University and is the Radio and Television News Directors' Association research director. Dr. Stone published an article reporting the results of a recent survey conducted by the RTNDA in the fall of 1984 where questionnaires from news directors at 463 commercial TV stations and 327 commercial radio stations (with working addresses in "Broadcasting" Yearbook) were tabulated with the results presented in his article. More than twothirds of the TV stations responding in the survey reported that their news operations were making money, one in five was coming out roughly even financially, and only about one of every ten was losing money on news.

"It all started in a 5000 watt radio station in Fresno, California." Ted Baxter's trademark soliloquy is universally recognized by lay persons and professionals alike. For those of us in the business, memories of such an experience are of a most dichotomous nature. Warm, comfortable meanderings are intermingled with the painful realization that we were woefully underpaid. Indeed, we are awestruck at our ability to have made meager ends meet.

Dr. Stone indicated, in his study of the results of the survey, that for those individuals interested in pursuing a career in broadcast journalism, the situation relative to renumeration remains pretty much status quo. It is Dr. Stone's contention that although "... TV news directors' salaries are generally comparable to those of other professionals in most markets, RADIO news directors at a majority of stations appear greatly underpaid ... " for a similar position with the same training.

A TV station's typical reporter was making \$300 a week last October, the same as in August of 1983. The median for radio reporters was \$220 weekly in '84 and \$224 in '83. In comparing TV and radio news directors, the average salaries showed a weekly \$626 up from \$600 in '83 for TV, with \$300 weekly for the same position in radio.

Market size had a lot to do with the averages. In a major market the typical anchor person makes approximately \$1,000 per week. A small market person with the same position received less than A 38-year-old woman being paid \$200 a week as news director of a small market radio operation consisting of herself and a part-timer said, "This station makes a lot of money, but we're in a college town and labor comes cheap." A 28-year-old news director making \$228 per week, working with one part-timer at a large-market radio station listed as making money on



half the latter. For some positions, differences by staff size were even more pronounced than those by market size. The highest paid anchorperson for TV stations with a staff of 36 or more typically made roughly \$100,000 a year, compared to less than \$21,000 a year for staffs of 10 or fewer. In radio, news staffs of three or more full-timers had a median of less than \$17,000 for the highest paid newscaster, whose pay would have been about \$10,000 as a one-person staff.

With a few exceptions, making big money in broadcast news requires moving into the majors. Salaries generally were much larger in the 50 largest TV markets and in radio markets with more than a million population. Radio news directors usually double as newscasters and make at least as much as the station's "highest paid" newscaster/anchor. Major markets are a different world altogether from small markets and bear only limited resemblance to medium (50,000-250,000) and large (250,000-1 million) markets on payday. For example, no news director sampled in a major market made less than \$200 a week. A salary of this size was commonplace in small markets and was reported by a fifth of the news directors.

Witness the following comments taken from respondents to Dr. Stone's surveys:

news, said, "It's hard to find people to work full-time at part-time wages" ... when faced with hiring people to help her. And this from a 33-year-old male radio news director who was making \$360 weekly in a medium market and assisted by two other full-time staffers, one being paid \$215: "I am sick and tired of following wage, salary and benefit negotiations for teachers, municipal employees and government workers who say their pay scale is not high enough to attract qualified people ... news people are expected to know EVERYTHING, work most holidays, and be on call 24 hours a day, and they make less than clerical assistant trainees."

Other surveys have found that more than half of the nation's radio news directors are college graduates, as are three-fourths of TV news directors. News directors at a majority of radio stations appear greatly underpaid for their training and responsibility.

(reprinted by permission of Dr. V. A. Stone)

PROMOTIONS by Lisa Smith & Betty Hollars



WKZQ's "Live Aid Concert" winners show off souvenirs from the show

LIVE AID LIVE

WKZQ in Myrtle Beach, SC, recently sent two lucky listeners and their allnight personality John Kilgo to the Live-Aid concert in Philadelphia. Listeners wrote in explaining why they should go to the concert with the two best reasons winning. Pictured are (I-r) Kirk Lane, Will Connell and WKZQ's John Kilgo.

UP AGAINST THE WALL

KDWB-MINNEAPOLIS launched a cities' wide billboard campaign on major interstate freeways featuring morning show talents Buck & O'Connor and the short phrase "Crazy? Just listen." After a month, all billboards were hit by talented vandals. Some boards sprouted handlebar moustaches on the guys' pictures, others had clown noses, horns, false glasses, beards, etc. Confusion reigned. After many clues, it turned out that O'Connor was the vandal. Seems his name gets second billing (Buck & O'Connor) on everything, so he defaced the boards. Punishment? Get back on the boards and scrub the graffiti off. Equipped with a bucket of soapy water and a longhandled brush, Buck & O'Connor broadcast their Friday morning show from 100 feet up on Interstate 494 scrubbing and waving. Good TV coverage, with the life of the billboard campaign easily doubled!

LET'S GET AWAY FROM IT ALL

Carter B., P.D. at KWHL—Anchorage, tells us that his "Vacation A Day In The Month Of May" contest brought in more than 97,000 entries! Besides giving away trips to Hong Kong, Amsterdam, Hawaii, and a cruise to the Mediterranean, 400 people received a two hour "vacation" by winning tickets to see the latest James Bond movie "A View To A Kill".

ON THE DREAMLAND EXPRESS

Patty and Robin Peavy have been doing a lot of jetting around the country lately. The Novi, Michigan couple were flown to Denver on the private Lear jet of RCA recording artist John Denver—with Denver himself piloting the craft! That trip, plus front seat tickets to the artist's Red Rocks benefit concert. a private dinner, \$1,000 spending money, and limo and hotel accomodations were the Grand Prize in the VH-1 cable network's "Dreamland Express With John Denver" contest. VH-1 received more than 80,000 entries, with Mrs. Peavy contributing 150 of them herself.



Patty Peavy and her husband Robin get the star treatment from a VH-1 cameraman upon their arrival in Denver.

the GAVIN REPORT DAVE SHOLIN'S RON FELL'S Personal Picks – SINGLES Personal Picks – ALBUMS

DAVID BOWIE/MICK JAGGER - Dancing In The Street (EMI)

Almost everyone mentions this video as one of the highlights on the recent Live Aid telecast. Updated version of this Motown great can't help but make those car radios sizzle just like they did when Martha and the Vandellas sang it exactly twenty-one years ago. All proceeds are going to Live Aid but you shouldn't need that as a reason to play this outstanding track.

<u>STING - Fortress Around Your Heart (A&M)</u> Pick a cut, any cut,off Stings LP and you come up with a winner. He demonstrates that art and commerciality are not necessarily self-cancelling terms. Instrumentation is a perfect compliment to these novel lyrics.

DON HENLEY - Sunset Grill (Geffen) Issued as a single due to radio response and listener demand. Despite the title and story, this is not simply an "L.A." record. Where it's been tested, the results have been overwhelmingly positive. One of the finest choices available on the current pop and A/C menu.

LOVERBOY - Lovin' Every Minute Of It (Columbia) Borrowing a trick or two from Queen, one of Canada's premiere bands put their bait on a heavy hook.

<u>ABC - Be Near Me (Mercury/Polygram)</u> Producers/Composers, Martin Fry and Mark White wisely went back to the basic ABC's that brought this group to prominence. They've done a super job recapturing the magic of ABC.

NIGHT RANGER - Four In The Morning (| Can't Take It Anymore) (MCA)

Without losing their identity, Night Ranger's been able to move towards that shakey middle ground between pop/Top 40 and heavy rock. This strong contender for the airwars in the weeks ahead convinces me they're on target again.

EDDIE AND THE TIDE - One In A Million (Atco) A lot of folks in this town have felt the Tide rushing in for quite sometime. From their home base in Santa Cruz, these hard workin' guys have established a following of dramatic proportions. Give this debut single a listen and find out why.

NEXTWEEK BECK

Michael McDonald "No Lookin' Back" (Warner Brothers) Michael's first solo in 1983 was a comfortable

Michael's first solo in 1983 was a comfortable collection of mild-mannered pop performances. The songs were more croon/swoon than doom/gloom. All the edges had been rounded-off. He'd become a smoothy--a musical Smurf. "No Lookin' Back" does as the title implies. He must have learned that with no pain, there's no gain. The new LP still finds Michael singing heart felt songs still sung in his peculiar, breathless alto/soprano range, but the arrangements are more rhythmic and rock-oriented. When he sings of heartbreak the emotion cuts through more effectively. Beyond the obviously successful first single, NO LOOKING BACK, check out (I HANG) ON YOUR EVERY WORD, (I'LL BE YOUR) ANGEL and a delicate ballad, OUR LOVE.

the GAVIN REPORT

Bill Gavin Ron Fell

Dave Sholin Betty Hollars

Elma Greer Kent Zimmerman Diane Rufer

Keith Zimmerman Lisa Smith

Peter Standish

Dodie Shoemaker Assistants

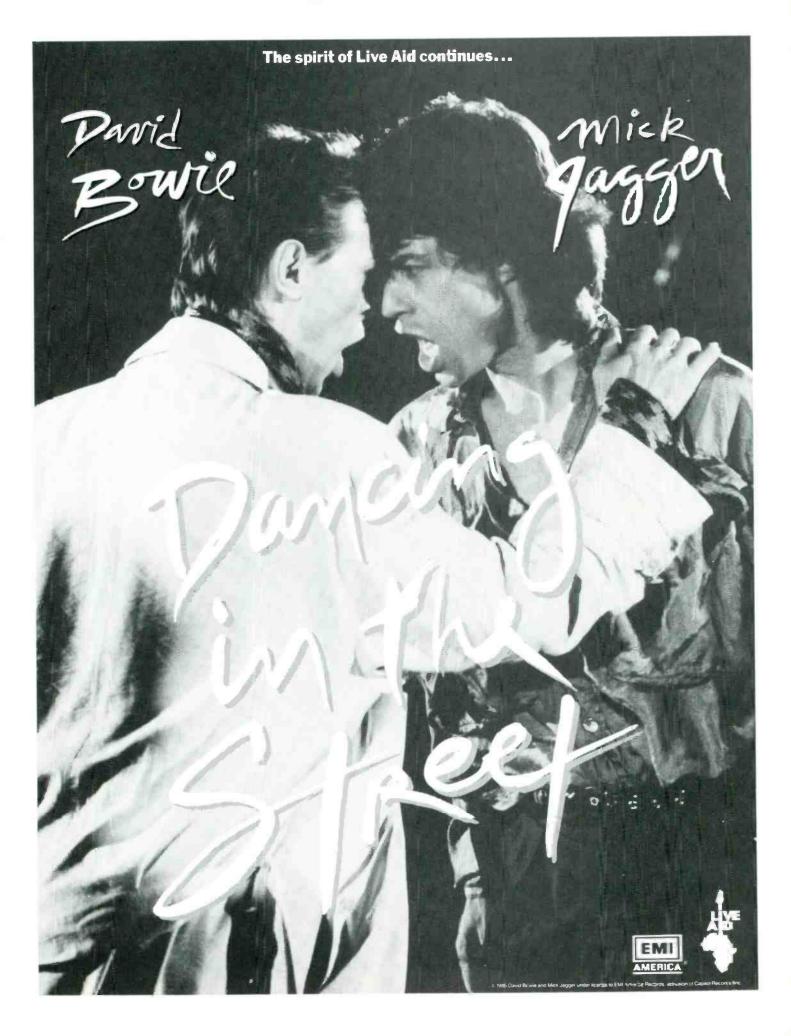
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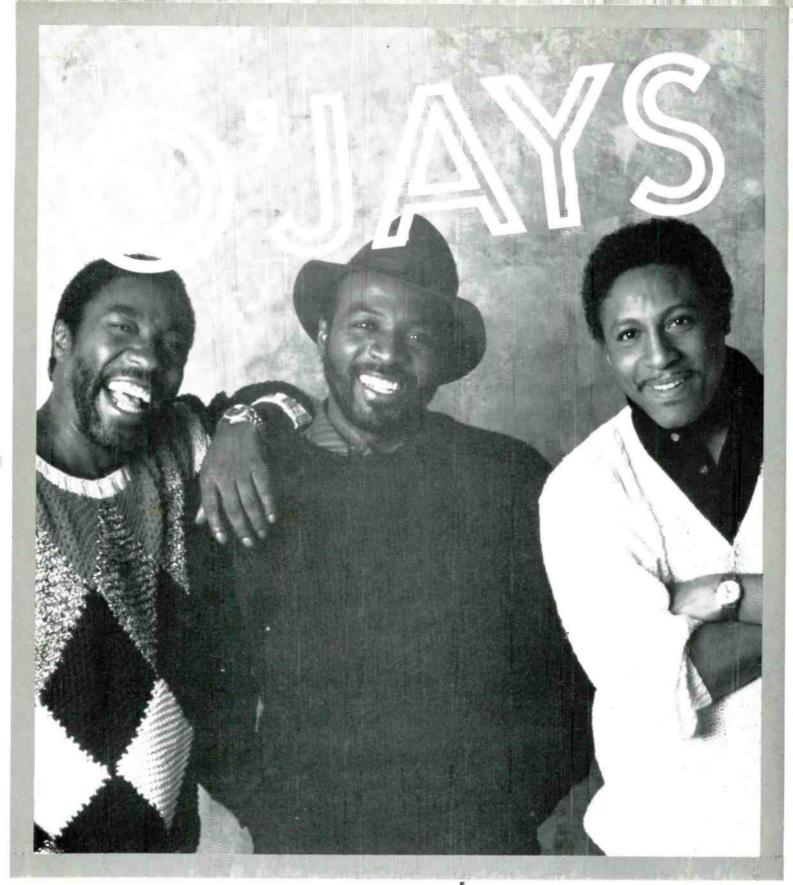
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NEW SINGLE: 2 WEEK BREAKER! "JUST ANOTHER LONELY NIGHT"

On Philadelphia International Records. Distributed by Manhattan Records.

SINGLE 8-50013

www.americanradiohistory.com