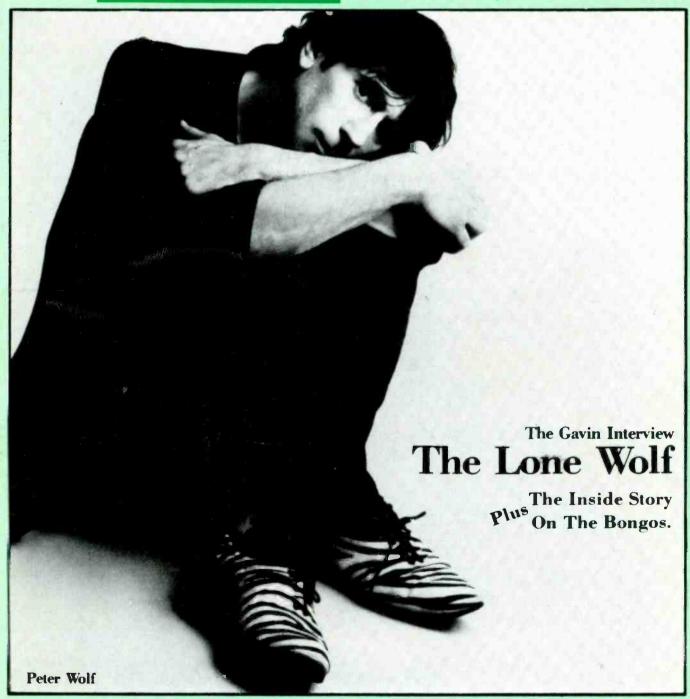
the GAVIN REPORT

SINCE 1958



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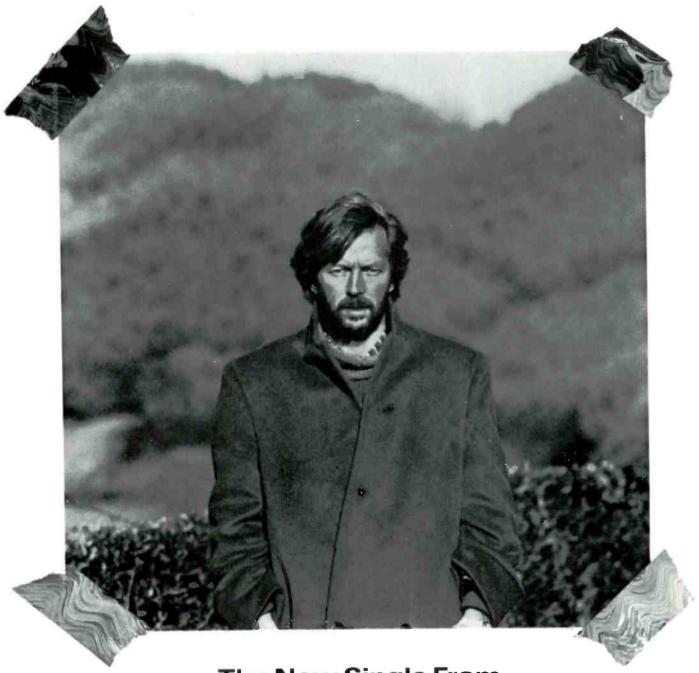
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"Forever Man"



The New Single From

Eric Clapton

Produced by Ted Templeman and Lenny Waronker From the forthcoming album Behind The Sun



REO SPEEDWAGON Can't Fight This Feeling (Epic)

MADONNA Material Girl (Sire/Warner Brothers)

DAVID LEE ROTH California Girls (Warner Brothers)

CERTIFIED

DEBARGE Rhythm Of The Night (Gordy)

CHICAGO Along Comes A Woman (Full Moon/ Warner Brothers)

RECORD TO WATCH

PATTI LABELLE New Attitude (MCA)

Interest in this single from America's hottest movie is proving the audience hasn't copped out yet.

MOST ADDED

MADONNA Crazy For You (Geffen) 132 Adds CHICAGO

Along Comes A Woman (Full Moon/W.B.) 95 Adds

DON HENLEY All She Want To Do Is Dance (Geffen) 76 Adds

February 22, 1985

= Top New Airplay

2W LW 1. REO SPEEDWAGON Can't Fight This Feeling (Epic) 2. 3. 2. Wham! - Careless Whisper (Columbia) 1. 1. 3. David Lee Roth - California Girls (Warner Brothers) 7. 3.

4. Glenn Frey - The Heat Is On (MCA) 8. 6.

12. 7. 5. JULIAN LENNON - Too Late For Goodbyes (Atlantic) 6. Foreigner - I Want To Know What Love Is (Atlantic)

2. 4. 7. JOURNEY - Only The Young (Geffen) 15. 11.

4. 5. 8. Pointer Sisters - Neutron Dance (Planet/RCA)

31. 16. 9. MADONNA - Material Girl (Sire/Warner Brothers)

34. 27.

10. PHIL COLLINS - One More Night (Atlantic)
11. John Fogerty - The Old Man Down The Road (Warner Brothers)
12. New Edition - Mr. Telephone Man (MCA) 9. 9.

13. 12. 20. 19.

 13. TINA TURNER - Private Dancer (Capitol)
 14. BILLY JOEL - Keeping The Faith (Columbia) 27. 20.

15. DURAN DURAN - Save A Prayer (Capitol) 28. 24.

16. Hall & Oates - Method Of Modern Love (RCA) 6. 10.

17. Billy Ocean - Loverboy (Jive/Arista) 10. 13.

18. TEENA MARIE - Lovergirl (Epic) 29. 25.

33. 26. 19. SURVIVOR - High On You (Scotti Brothers)

14. 14.

20. Sheena Easton - Sugar Walls (EMI America)
21. Honeydrippers - Rockin' At Midnight (EsParanza/Atlantic) 18. 17.

22. Frankie Goes To Hollywood - Relax (Island) 26. 23.

25. 21. 23. Eric Carmen - I Wanna Hear It From Your Lips (Geffen)

24. Time - Jungle Love (Warner Brothers) 16. 15.

35. 29. 25. MICK JAGGER - Just Another Night (Columbia)

26. JOHN PARR - Naughty Naughty (Atlantic) 32. 28.

27. PRINCE - Take Me With U (Warner Brothers) 40. 31.

28. BRYAN ADAMS - Somebody (A&M) 36. 30.

29. Philip Bailey & Phil Collins - Easy Lover (Columbia) 5. 8.

30. BRUCE SPRINGSTEEN - I'm On Fire (Columbia) --. 35.

31. CARS - Why Can't I Have You (Elektra) --. 34.

32. Ashford & Simpson - Solid (Capitol) 22. 22.

33. Kool & The Gang - Misled (DeLite/PolyGram) 17. 18.

--. 37. 34. COMMODORES - Nightshift (Motown)

35. CHICAGO - Along Comes A Woman (Full Moon/Warner Bros.)
36. DEBARGE - Rhythm Of The Night (Gordy)
37. DAVID BOWIE & PAT METHENY - This Is Not America (EMI America) --. 39.

38. SCANDAL - Beat Of A Heart (Columbia) --. 40.

39. ANIMOTION - Obsession (Mercury/PolyGram)

40. DON HENLEY - All She Wants To Do Is Dance (Geffen)

CHARTBOUND:

	Reports	Adds	On	Chart	
DAN HARTMAN - Second Nature (MCA)	140	35	93	12	
GREG KIHN - Lucky (EMI America)	139	43	88	8	
+MADONNA - Crazy For You (Geffen)	137	132	1	4	
SANTANA - Say It Again (Columbia)	123	35	82	6	
AUTOGRAPH - Turn Up The Radio (RCA)	121	23	46	52	

AVE YOU HEARD THE WORD

66

Nick Bazoo KMEL: "The word is 'Smash'! Exploding in San Francisco."

Jeff McCartney 940: "This record has been top 10 at Turtles since mid-November, and has now totally crossed over and still has top 5 single sales. This is more than just a great R&B record, it is a total CHR smash which gets immediate requests."

Sunny Jo White WXKS: "It's got a life of its own. It won't stop selling.

The word is out, Jermaine Stewart is hot!"

Rob Walker Y100: "A total smash at Y100 (5*-4*) and in the Miami market."

Mark Shands 195: "Top 5 single sales in less than 5 weeks."

Greg Roland B97: "The first sleeper of 1985. Immediate phones 12-24 male and female.

I had to put it in full time rotation."

Rick Gillette FM102: "The word is out and sales and requests are definitely in!"

John Shomby/Pam Steele KAFM: "For us it's been a long love affair with this record. The word is out on the streets that this record is a hit."

Gary Wall WTIC FM: "Had huge street base, then popped it, now it's fast becoming one of our most active records."

Jim Payne WMAR: "Jermaine will happen! You've got to give him a shot!"

Bob Kaghen Z98: "In less than a week of airplay, I'm already getting huge phones."

Bruce Stevens WBBQ: "Great R&B cross over smash-immediate sales and requests.

Totally right for CHR radio."

Catch Jermaine on American Bandstand, Saturday, March 2.

JERMAINE STEWART. "THE WORD IS OUT"... AND IT'S SPREADING LIKE WILDFIRE. THERE'S NO STOPPING A HIT RECORD. ON ARISTA.

UP & COMING

February 22, 1985

·	Reports	Adda	0-	C1
JEFFREY OSBORNE - Borderlines (A&M)	119	Adds 17	<u>On</u>	Chart 20
THE FIRM - Radioactive (Atlantic)	109	22	62	
ALAN PARSONS PJT Let's Talk About Me (Arista)	97			25
JERMAINE & PIA - When The RainFall (Curb/MCA)		27	68	2
TOTO - Holyanna (Columbia)	93	4	65	24
JOHN WAITE - Restless Heart (EMI America)	75	3	53	19
DIAMA POSS - Westless Heart (EMI America)	71	8	48	15
DIANA ROSS - Missing You (RCA)	57	19	15	23
LRB - Playing To Win (Capitol)	57	2	47	8
ISLEY, JASPER, ISLEY - Kiss And Tell (CBS)	53	10	42	1
*GO WEST - We Close Our Eyes (Chrysalis)	53	30	22	1
MURRAY HEAD - One Night In Bangkok (RCA)	51	17	23	11
JERMAINE STEWART - The Word Is Out (Arista)	46	11	22	13
*SIMPLE MINDS - Don't You (Forget About Me) (A&M)	. 44	24	20	
*PATTI LaBELLE - New Attitude (MCA)	39	16	20	3
PAUL HARDCASTLE - Rain Forest (Profile)	37	9	13	15
*SADE - Smooth Operator (Portrait)	37	35	1	1
NOLAN THOMAS - Yo' Little Brother (Mirage)	35	1	23	11
BRONSKI BEAT - Smalltown Boy (London/MCA)	34	6	16	12
*JOHN WAITE - Change (Chrysalis)	34	29	3	2
JACK WAGNER - Premonition (Qwest/Warner Bros.)	30	3	26	1
CHAKA KHAN - This Is My Night (Warner Bros.)	30		21	9
*LOS LOBOS - Will The Wolf Survive (Warner Bros.)				9
*ALDUAYULE Formular Value (AAL-WA's)	30	9	21	
*ALPHAVILLE - Forever Young (Atlantic)	28	6	22	
TEMPTATIONS - Treat Her Like A Lady (Gordy)	27	3	9	15

^{*}Debuts in Up and Coming....

Dropped: #32 J. Hunter, #33 Pat Benatar, #36 Prince (DIE), #38 Don Henley (BOYS), Roman Holliday, Narada Michael Walden.

ANALYSIS

REO returns to their "Keep On Loving You" "Take It On The Run" format as they take it all the way up the flagpole. JULIAN LENNON's three week tracking in "Hit Factor" reads like this...25% to 60% to 83% and still has plenty of time to get even bigger! All of you who study our Top 40 chart are well aware that very very rarely do records make more than a ten point chart gain. But it's happened - as PHIL COLLINS takes the honors with a 17-point climb justified by a "Hit Factor" increase of 14% to 47% created by moves such as this...Z104-Madison 10-5, KKYS-Bryan 3-1, 14K/92K-Tulsa 32-21, Q104-Gadsden 19-9, debuts #11 at KITS-San Francisco, #19 KOOK-Billings, #22 Q105-Tampa, etc. If you're taking bets on a future number one record, this is a good one. Best week so far for TINA TURNER who now looks like she'll pull off her third consecutive top ten hit with the bulk of Top Twenty activity showing lots of room for growth. As the older product and mid-charters make their way down the Top 40 this week, expect to see several big moves from records that are on the verge of blowing past them. Topping the list is BRYAN ADAMS, CHICAGO and DEBARGE. New airplay

on DEBARGE includes WHSB, KCBN, KLUC, WAGQ, KYYA, WRCK, Z100, WCRO, B-94, etc. Our first "Record To Watch" in February was ANIMOTION, who at that time had 25 reports. That figure is now up to a very healthy total of 146 as key moves show up at KIIS/FM 14-10, KOZE 9-4, KSND 21-16, XHITZ 11-8, KLUC 29-18, KKHR 12-10, KDON 29-18, etc. THE FIRM is headed for Chartbound status, as this Album Radio giant continues to show excellent Top 40 airplay growth, plus an excellent early "Hit Factor" of 8%. The continuing saga of PAUL HARDCASTLE's "Rain Forest" is a story of an instrumental battling the odds with success. Rick Gillette at Sacramento's FM102 leads the way...5-3 - followed by KZZP 20-12, KSTN 16-14, Z104 18-14, KEYP 30-21, WCIL debuts it #23, WORD 30-26, etc. SADE's "Smooth Operator" debuts in "Up & Coming" right out of the chute with airplay spread fairly evenly in all regions. PATTI LABELLE becomes the "Record To Watch" as this top 15 R&B entry pulls in new Top 40 believers. WHYT, KMEL, WJDQ, B-97, Y100, WPFM, WKPE, WJZR, FM102, KYMO, etc.

Dave

February 22, 1985

Research: Keith Zimmerman Lisa Smith Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record -60 stations have it in their Top 20—Hit Factor =60%.

Total reports this week 275 _Last Week 256 STATIONS CHARTED TITLE ARTIST LABFL Reports Adds 1-5 6-10 11-20 20-30 Uncharted FACTOR Weeks REO SPEEDWAGON - Can't Fight This... (Epic) MADONNA - Material Girl (Sire/Warner Bros.) 60% DAVID LEE ROTH - California Girls (W.B.) __ JULIAN LENNON - Too Late For Goodbyes (Atl.) PHIL COLLINS - One More Night (Atlantic) 36% JOURNEY - Only The Young (Geffen) 72% GLENN FREY - The Heat Is On (MCA) 97% MICK JAGGER - Just Another Night (Columbia) BILLY JOEL - Keeping The Faith (Columbia) 48% SURVIVOR - High On You (Scotti Bros.) 35% BRYAN ADAMS - Somebody (A&M) 13% BRUCE SPRINGSTEEN - I'm On Fire (Columbia) PRINCE - Take Me With U (Warner Bros.) DURAN DURAN - Save A Prayer (Capitol) TEENA MARIE - Lovergirl (Epic) TINA TURNER - Private Dancer (Capitol) CHICAGO - Along Comes A Woman (Full M./WB) --ERIC CARMEN - I Wanna Hear...Lips (Geffen) DeBARGE - Rhythm Of The Night (Gordy) ___ THE CARS - Why Can't I Have You (Elektra) FRANKIE GOES TO HOLLYWOOD - Relax (Island) JOHN PARR - Naughty Naughty (Atlantic) DON HENLEY - All She Wants...Dance (Geffen) DAVID BOWIE - This Is Not America (EMI Amer.) COMMODORES - Nightshift (Motown) HONEYDRIPPERS - Rockin' At Midnight (EsP.) SCANDAL - Beat Of Your Heart (Columbia) ANIMOTION - Obsession (Mercury/PolyGram) DAN HARTMAN - Second Nature (MCA) GREG KIHN BAND - Lucky (EMI America) _-SANTANA - Say It Again (Columbia) AUTOGRAPH - Turn Up The Radio (RCA) JEFFREY OSBORNE - The Borderlines (A&M) THE FIRM - Radioactive (Atlantic)

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A. PARSONS PJT. - Let's Talk About Me (Arista)

NORTHEAST

Toronto, ON (Brad Jones-CHUM) John Parr, Prince. Toronto, ON (Bob Saint-CFTR) Sade, Julian, Chicago, REO, Honeymoon Suite.

Hamilton, ON (Nevin Grant-CKOC) New Edition. Honeymoon Suite.

Cape Cod, MA (Al Matthews-WKPE) Santana,

LaBelle, Autograph, Animotion, Go West, Osborne. Providence, RI (Tom Cuddy-PRO/FM) Madonna, Greg Kihn Band, A. Parsons Pjt., Hartman, Henley,

David Hasselhoff.

Hanover, NH (Lonnie Staley-WDCR) Autograph, Don Henley, Madonna, J. Stewart.

Bangor, ME (Michael O'Hara-WZON) Madonna, Chicago, Santana, The Firm, J. Osborne, Manhanttans, Waite. Ellsworth, ME (Tim Moore-WKSQ) Madonna, Cars, Go West.

Harford, CT (Grossman/Nevin-WCCC/AM) John Waite, Madonna.

Norwalk, CT (Brett Richards-WLYQ) DeBarge, Tina

Turner, Chicago, Frankie Goes To Hollywood.

New York, NY (Berger/Tonacci-WPLJ) Julian, Easton,
Harold Thaltermeyer.

New York, NY (Neil McIntyre-92KTU) Phil Collins, Prince, Jermaine & Pia, Harold Thaltermeyer. New York, NY (Scott Shannon-Z100) Frankie Goes

To Hollywood.

New York, NY (Michael Ellis-WAPP) Frankie Goes To Hollywood.

Long Island, NY (Terry/Tolson-WBLI) Bryan Adams, Chicago, Don Henley, Madonna.

Schenectady, NY (Jim Walsh-3WD) Murray Head, Gary 0, Madonna, Waite, A. Moyet, Sade.

Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Go West,

G. Kihn Band, The Firm, Santana, Simple Minds,

Poughkeepsie, NY (Bob Weil-WJJB/FM) John Parr Prince, DeBarge, Henley, Sade, A. Parsons Pjt. Utica, NY (Jim Reitz-WRCK) Madonna, DeYoung,

Go West, DeBarge.

Buffalo, NY (Roger Christian-WBEN/FM) No adds. MID-ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) LaBelle, Sheila E., Sade, J.Waite, Madonna, Go West. Trenton, NJ (Tom Taylor-WPST) Chicago, Madonna, Diana Ross, Sade, Santana, Vels.

Pittsburgh, PA (Bruce Kelly-B94) DeBarge, Prince, Chicago, M. Head, Donnie Iris, Diana Ross.

Johnstown, PA (Rich Kelly-WCRO) Hardcastle, DeBarge. Youngstown, OH (Jeff Tobin-WYFM) S. Easton, Time, Bruce Springsteen.

Erie, PA (Jim Cook-WJET) Prince, Autograph, Osborne, DeBarge, D. Iris, Animotion, Chicago, Hartman, Henley. Altoona, PA (Steve Kelsey-WFBG) Chicago, Madonna,

Go West, Streisand, Diana Ross.

Williamsport, PA (Cruz/James-WSQV) Sade, Waite, Simple Minds, Go West, Alphaville, Madonna, Vels. Allentown, PA (Bryan Geronimo-Q100) Sade, Tubes,

Waite, Madonna, Chicago, Judy Collins.

Hazelton, PA (Melanie Apple-WAZL) Madonna, Henley. Philadelphia, PA (Art Tiller-Z106) Scandal, Time, Henley, Chicago, DeBarge.

Washington, DC (Smokey Rivers-WAVA) Madonna.

Autograph.

Baltimore, MD (Kingston/Kronthal-B104) DeBarge,

Chicago, Tina Turner, Madonna. Ocean City, MD (Jack Gillen-WKHI/FM) Chicago,

Henley, J. Stewart, Madonna, Manhattans, Go West. Bristol, VA (Bobby Rivers-WFHG) Cars, Prince, Greg Kihn, J.Osborne, Springsteen.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Teena Marie, Chicago, Santana, Henley, Madonna.

Sanford, NC (Brad McKee-WFJA) Madonna, M. Spiro,

Rob Tro, Alan Parsons Project.

Durham/Raleigh, NC (Rick Freeman-WDCG) Greg Kihn, Commodores, Dan Hartman.

Ahoskie, NC (David Moore-WQDK) Springsteen, Hartman, Teena Maria, DeBarge, Osborne, Jack Wagner. Charlotte, NC (Chrysler/Daniels-WJZR/FM) LaBelle,

Waite, Madonna, DeYoung, Triumph.

Charlotte, NC (Randy Kabrich-WROQ) Commodores.

Chicago, Santana.

Shelby, NC (Andy Foster-WXIK) Henley, Chicago,
K. Wells, Waite, Vels, Alphaville, Jarreau, Tro.
Charlotte, NC (Bill Martin-WBCY) Cars, Commodores,

Chicago, Greg Kihn.

Fairmont, NC (Jeff Walker-WZYZ) Commodores, Santana. Jacksonville, NC (Lisa Greer-WIIZ) Rob Tro, Toto,

J. Osborne, Diana Ross, Temptations.

Spartanburg, SC (J. J. Hemingway-WORD) DeBarge,

Warwick & Jones, Rob Tro.

Florence, SC (Martin Green-106X) Tubes, Jarreau, Santana, Wham!, Phil Collins.

Cheraw, SC (Adams/Lewis-WPDZ) Scandal, A. Moyet,

Animotion, DeBarge, Madonna. Kingstree, SC (John Derek-WKSP) UTFO, Madonna. Myrtle Beach, SC (Linda King-WKZQ) Chicago,

Henley, Alabama, Greg Kihn, Madonna, M. Star, Sade.

No. Myrtle Beach, SC (Calvin Hicks-WNMB) Sade, Greg Kihn, J. Waite, D.Hartman, Madonna.

Conway/Myrtle Beach, SC (Lloyd Maxwell-WYAV/FM)
Chicago, DeBarge, Springsteen, Manhattans, Dolly.
Greenville, SC (Rod Metts-WANS/FM) Commodores,
Go West, Bronski Beat, Nolan Thomas, M. Head, Paul Hardcastle, Robey.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) Madonna, Go West, Isley/Jasper/Isley.

Atlanta, GA (Chris Thomas-Z93) Chicago, Henley, Commodores, Santana, A. Parsons Project.

Soperton, GA (Shannon West-WMPZ/FM) Greg Kihn, Madonna, Scandal, Diana Ross, Midnight Star, Go West.

Vidalia, GA (Chuck Kreamer-98Q) Hardcastle,

M. Spiro, Beau Coup, Rob Tro. Athens, GA (Sarah Eberhard-WRFC) Teena Maria, Chicago, Don Henley.

Athens, GA (Dan Murray-WAGQ) Madonna, A. Moyet, Greg Kihn, J. Osborne, The Firm.

Augusta, GA (Bruce Stevens-WBBQ) Henley, Madonna, Santana, A. Parsons Pjt., Simple Minds, Sade. Ft. Valley, GA (Nathan Hale-WQBZ) Hartman, Henley, Springsteen, Animotion, The Firm, Madonna.

Albany, GA (Bill Young-WALG) Waite, Madonna, A. Moyet, Tubes, R. Forman, Rob Tro.

Columbus, GA (Ralph Carroll-WCGQ) LaBelle, Madonna, Chicago, Simple Minds, Sade.

St. Augustine, FL (Randy Marsh-WUVU) Diana Ross, Cars, Madonna, DeBarge.

Panama City, FL (Thomas/Davis-WPFM) Sade, Go West, LaBelle, Madonna, Chicago,

Gainesville, FL (Lou Patrick-WYKS) Henley, Santana,

Isley/Jasper/Isley, Commodores Miami, FL (Joni Siani-Y100) LaBelle, Chicago, Robey. Tampa, FL (Bob Kaghan-Z98) Madonna, Animotion,

DeBarge, Parsons Pjt., Scandal, Diana Ross, Henley.

Tampa, FL (Bobby Rich-Q105) Chicago, DeBarge, Madonna, Hasselhoff.

Orlando, FL (Wright/Casey-BJ105) B. Adams, Autograph, Bruce Springsteen.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Madonna, Greg Kihn, Animotion, Chicago, J. Stewart. Tuscaloosa, AL (Jim Sute-WNPT) Chicago, Cars, Hartman, Henley, Murray Head.

Fayette, AL (Kelsey Scott-WHKW) Animotion, Go West, Greg Kihn, K. Wells, UTFO.

<u>Huntsville</u>, <u>AL</u> (Dave Hargrove-WAAY) D. Bowie,

DeBarge, Don Henley.

Gadsden, AL (Leo Davis-Q104) Madonna, Animotion, Santana, Sade, Hardcastle, Alabama.

Montgomery, AL (Alan DuPriest-WHHY/FM) J. Parr, Henley, B. Adams, Chicago, DeBarge.

Mobile, AL (Griffith/Ocean-GIOO) Sade, Chicago,

Santana, Don Henley.
Nashville, TN (Hobbs/Tyler-Y107) Madonna, Henley, Commodores, Chicago.

Johnson City, TN (Steve Taylor-WQUT) Chicago,

Prince, Eric Carmen, Don Henley.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) Greg Kihn, Foreigner, Chicago, Henley, Firm, LaBelle. Jackson, MS (Bill Crews-94TYX) Chicago, Commodores,

Autograph, Diana Ross.

Meridian, MS (Tom Kelly-Q101) Madonna, Santana, A. Parsons Pjr. LaBelle, Robey, M. Head, S. Minds.

Hattiesburg, MS (Pete Jarrett-WHSY/FM) Osborne, Animotion, Scandal, Greg Kihn, The Firm.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Cars, B. Adams, Chicago, Hartman, The Firm.

Biloxi, MS (Mickey Coulter-WQID) DeBarge, Chicago, Autograph, Greg Kihn, Henley, Madonna.

McComb, MS (Brad Lee-WHNY) UTFO, Toto, B. Adams, Teena Marie, Springsteen, Madonna, A.Parsons Pjt. Starkville, MS (Ken Glenn-WKOR) G. Kihn, Autograph,

Henley, Simple Minds, Madonna, J. Stewart. Lexington, KY (Chip Mosley-WFMI) Madonna, Maze, J. Waite, Streisand, Manhattans.

Jenkins, KY (G.C. Kincer-WIFX) Henley, Chicago, R. Forman, C. Lynn, DeBarge.

Bowling Green, KY (Darrell Duvall-WBGN) Madonna, Temptations

Glasgow, KY (Rick St. James-WOVO/FM) Simple Minds, Madonna, John Waite, Los Lobos.

Henderson, KY (Payne/Westrich-WKDQ) B. Adams,

Survivor, Duran Duran, Mick Jagger, Prince, Cars. New Orleans, LA (O'Kelly/Rolling-B97) Madonna, Animotion, Patti LaBelle.

Baton Rouge, LA (Rick Daniels-WGGZ/FM) Madonna, Easton, Time, Scandal, The Firm, Frankie Goes To H'wood.

Baton Rouge, LA (Rice/A.-WFMF) Teena Marie,

Cars, Bruce Springsteen, John Parr Farmerville, LA (Chuck Kinnison-KTDL) Madonna,

Manhattans, R. Forman, Bryan Adams.

Alexandria, LA (Christie Atwood-KQID/FM) Chicago, DeBarge, Don Henley.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) Henley, Midnight Star, Barbra Streisand.

Charleston, WV (Chris Bailey-WVSR) Chicago, Madonna, S. Minds. Pseudo Echo, Vels, Midnight Star.

Morgantown, WV (Craig Cochran-WCLG/FM) Madonna,

E. Easton, Autograph.
Columbus, OH (Adam Cook-92X) Scandal, Chicago,

Dan Hartman, A. Parsons Project.

Angola, IN (Larry Davis-WLKI/FM) Survivor, Bryan Adams, Prince.

Terre Haute, IN (Webb/Surette-WPFR) Alphaville, S. Minds, Triumph, Chicago, Go West, John Waite. Monroe/Toledo, MI (Terri McCormick-WTWR) Chicago,
Dan Hartman, Go West.

Saginaw, MI (Travis/Fuller-WFXZ) Cars, Alan Parsons Project, Chicago.

Lansing, MI (Reed Kittredge-WVIC) Chicago, Don Henley, Alan Parsons Pjt., Santana.

Alpena, MI (Darrell Kelley-WHSB) B. Adams, Firm, DeBarge, Isley/Jasper/Isley, Madonna. UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Greg Kihn, Madonna, DeBarge, Chicago.

Ft. Dodge, IA (Charlie Chase-KKEZ) Sade, Madonna, Midnight Star.

Waterloo, IA (Doug Allen-KCNB) Chicago, Henley

Greg Kihn, Santana. Sioux City, IA (Tim Harrison-KSEZ/FM) Waite, Go West, DeBarge, Autograph, Foreigner, Madonna.

Sioux City, IA (Pat Paxton-KGLI) DeBarge, Scandal,

Animotion, Madonna.

Iowa City, IA (J.D. Michaels-KRNA) Animotion,
Chicago, Henley, Santana, Simple Minds, Autograph.
Iowa City/Cedar Rapids, IA (Ted Jacobsen-HIT101)
Animotion, Cars, DeBarge, Chicago.

<u>Cedar Rapids</u>, <u>IA</u> (Gary Dixon-KQCR/FM) Pseudo Echo,
<u>Commodores</u>, <u>Dan Hartman</u>, <u>Don Henley</u>.
<u>Clinton</u>, <u>IA</u> (Brian Thomas-KNJY) DeBarge, The Firm,

Scandal, Dan Hartman, Madonna.

Davenport, IA (Gynny O'Hara-KIIK) Santana, Don Henley, Chicago, Alan Parsons Project.

Milwaukee, WI (Frank Federico-WBTT) Diana Ross, Chicago, Commodores, Greg Kihn, The Firm.
Milwaukee, WI (Kelly Wallace-WKTI) Time, Bowie,

Tina Turner, Autograph.

Racine, WI (Pat Martin-WRKR/FM) Diana Ross, Sade, Teena Marie, Don Henley, Chicago, Murray Head.

Madison, WI (Little/Hudson-Z104) The Firm, Time, Chicago, John Waite, Madonna. Appleton/Oshkosh, WI (Ross/Bradleigh -WKAU) Santana,

Chicago, Don Henley. Two Rivers, WI (Don Cook-WQTC) DeBarge, Madonna,

Chicago.

Wausau, WI (Mike Edwards-WIFC/FM) Autograph, Chicago, DeBarge, Santana. Wausau, WI (Dave Wright-WRIG) DeBarge.

Stevens Pt., WI (Bouley/Tracy-WSPT) Madonna, Waite, DeBarge, Santana, Sade.

LaCrosse, WI (Knight/Bradley-HIT105) Chicago.
Eau Claire, WI (Rick James-WBIZ) Chicago, Henley,
Madonna, DeBarge.

Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) Chicago, Don Henley.

Rochester, MN (Denny Foster-KROC/FM) Teena Marie, Greg Kihn, Madonna, John Waite, DeBarge.

Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) B. Adams, Mick Jagger, Bruce Springsteen.

Willmar, MN (Dale Hipp-KQIC/FM) Madonna, Don

Henley, Scandal, Survivor, Sade. St. Cloud, MN (Jack Hicks-KCLD/FM) Frankie Goes To Hollywood, Henley, Waite, Autograph.

Yankton, SD (Gregg Klein-KQHU/FM) M. Spiro, Firm, Santana, Chicago.

Sioux Falls, SD (Adam North-KKRC) Cars, Animotion, Chicago, Don Henley, DeBarge.

Aberdeen, SD (Dan Zerr-KSDN) Hardcastle, Madonna, Los Lobos, Jack Wagner, The Firm.

Rapid City, SD (Sherwyn/Piper-KKLS/FM) Springsteen, Chicago, Dan Hartman, Don Henley.

Rapid City, SD (Wilson/Douglas-KGGG/FM) Scandal,
DeBarge, Animotion, Chicago, Cars.
Fargo, ND (Brad Anderson-Y94) Madonna, Santana,

Simple Minds, Pseudo Echo, Los Lobos, Sade. Grand Forks, ND (Nordine/Right-KKXL/FM) DeBarge, Cars, Chicago, Robey, Murray Head. Bismarck, ND (Brannan/Hardt-KFYR) Madonna,

Greg Kihn, Diana Ross.

Bismarck, ND (Bob Beck-KYYY/FM) Manhattans, Autograph, D.Henley, Chicago.

Minot, ND (Scott Meyer-KIZZ) DeBarge, Santana, D.

Henley, Springsteen, Animotion. <u>DeKalb,IL</u> (Lew White-WDEK/FM) Chicago, Time, Hardcastle, A.Parsons, Los Lobos.

Chicago, IL (Joe Bohannon-B96) Animotion, D. Henley, Time, DeBarge.

Freeport, IL (Bill Johnson-WXXQ) D. Bowie, S. Minds, A.Parsons, Hardcastle, D.Hartman.

Galesburg, IL (Steve Larson-WGBQ/FM) Chicago, D. Henley, Commodores, Diana Ross, D.Bowie, Santana, Animotion.

Springfield, IL (Greg Lawley-WDBR) Madonna, J. Waite, Commodores.

<u>Carbondale, IL</u> (Tony Waitekus-WCIL/FM) B.Joel, D.Iris, D. Hartman, Animotion, E. Carmen.

Mt.Carmel, IL (Bernard/Choate-WVJC) D.Hartman. Temptations, Isley, S.Minds, Bronski Beat.

CENTRAL Hannibal MO (Chuck Yates-KGRC) No adds. Kirksville,MO (Collins/Allen-KTUF) G.Kihn Bd., D.

Hartman, A.Parsons, J.Fogerty. East Prairie, MO (Pat Cole-KYMO) P.LaBelle, K.Wells, Isley, M.Head, Jermaine & Pia, G.Kihn Band, Manhattans, J.Waite.

Jefferson City/Columbia.MO (Brian Miller-KTXY) D. Henley, Chicago, J.Waite, Cars, Madonna. Columbia,MO (Jerry Kasten-KFMZ) Chicago, J.Waite,

Santana. Waynesville,MO (Kevin Barton-KFBD) Madonna, J.Waite,

K.Wells, J.Burton.

Topeka, KS (Kevan Rabat-KDVV/FM) D. Henley, G. Kihn Bd., J.Stewart, Pseudo Echo.

Pittsburg,KS (Bell/Porter-KQWK/FM) Foreigner, S.Minds, M.Head, D.Iris.

Hoisington, KS (Dugan/Miller-KHOK) B.Mandrell & Lee Greenwood, Scandal, D.Warwick, Chicago, M. Jagger, B.Adams, Teena Marie.

Norfolk, NE (Doug Koehn-KNEN) Scandal, Joan Armatrading, Streisand, Madonna, Alphaville. El Dorado, AR (Dan Murphy-KLBQ/FM) Jermaine & Pia, Beau Coup, John Waite.

Little Rock, AR (Mark McCain-KKYK) Madonna, Survivor, B.Joel.

Fayetteville, AR (Rob Patrick-KKEG) 4-3-1, Isley, Tubes, S.Minds, Madonna, Go West,J.Stewart, R. Forman, J.Waite.

SOUTHWEST Tulsa,OK (Dave Michaels-14K/92K) Madonna, D.Hartman, Isley, Santana, M.Head, Go West.

Dallas,TX (Shomby/Steele-KAFM) Madonna, Foreigner, S.Minds, Diana Ross.

Texarkana, TX (Mario Garcia-KTFS) DeBarge, Animotion,

Chicago, D.Henley, D.Hartman. Tyler,TX (Chris Bailey-KEYP) Nylons, Chicago, UTFO,

G.Kihn Bd., Los Lobos, Madonna. Lufkin, TX (Randy Shannon-KIPR/FM) G. Kihn Bd., The

Firm, J.Waite, Animotion. Nacogdoches, TX (John Rowe-KTBC) Madonna, Duran, Jermaine & Pia.

Wichita Falls, TX (Barry Michaels-KNIN/FM) Springsteen, Commodores, D.Henley.

Killeen/Temple,TX (B.J.McCrae-KIXS/FM) Madonna, Autograph, Animotion, D. Hartman, A. Parsons, J.Osborne.

San Angelo, TX (John Raymond-KIXY/FM) Santana, D. Hartman, G.Kihn Bd., A.Moyet, Animotion, The Firm, Madonna.

Beaumont, TX (Lousteau/Jackson-B95) Madonna, D.Henley, Robey, Murray Head, D. Hartman, Vels.

Bryan, TX (Carl Gideon-KTAM) Prince, Ashford & S., Bruce, Autograph, J.Osborne, G.Kihn, D.Henley, Chicago.

Bryan, TX (Austin/Turner-KTAW/FM) Animotion, Dan Hartman, DeBarge, Madonna.

Bryan, TX (Bishop/Stevens-KKYS) Madonna, Chicago, Paige & Dixon.

<u>Victoria, TX</u> (Jay Arena-KVIC) A.Moyet, D.Henley, Chicago, Animotion, The Firm, APP, Los Lobos.

Laredo, TX (Anderson/Ruiz-KRRG) Streisand, Bryan Adams, Cheryl Lynn.

San Antonio, TX (Lisa Taylor-Q96) A.Parsons, Bronski Beat, Foreigner, Animotion, Madonna, LRB, G.Kihn Bd.

<u>McAllen,TX</u> (Nolan Cruise-KRIO) Animotion

Amarillo,TX (Jamey Karr-KPUR) Autograph, J. Osborne, DeBarge.

Abilene, TX (Dominic Testa-KFMN) J. Waite, Madonna, Foreigner.

Odessa/Midland,TX (John Clay-KWES/FM) Chicago, Time, J.Waite, G.Kihn, DeBarge.

El Paso, TX (Johnny Thompson-KFIM) Scandal, D. Bowie, Springsteen, D.Henley, J.Stewart, Chicago, Madonna.

Phoenix, AZ (Guy Zapoleon-KZZP) Survivor, Cars, Madonna, D.Henley.

Tucson, AZ (Kelly Norris-KRQ) Chicago, D.Henley, Madonna, New Edition, Commodores.

Gallup, NM (Paul Duray-KYVA) D. Hartman, G. Kihn, Al Jarreau, Simple Minds, Madonna.

Alamogordo, NM (Ben Noe-KINN) Chicago, D.Henley, B.Streisand, C.Stevens, Jarreau, Sheila E., C.Lynn, R.Forman, Go West.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) G.Kihn, Chicago, Frankie Goes, D.Bowie, DeBarge.

Billings, MT (Arroe Collins-KOOK) Triumph, P.LaBelle.

Sidney, MT (Steve Collins-KGCH) Bruce, R.Forman.

Polson/Kalispell, MT (Al Decker-KQ92) Triumph,
D.Hartman, D.Henley, Commodores, Madonna, R.Forman.

Denver, CO (Gloria Avila-Perez-KIMN) D.Henley, APP,

Chicago, D.Hartman. <u>Denver, CO</u> (Beau Matthews-KRXY) Bruce Springsteen. <u>Denver, CO</u> (Mark Bolke-KPKE) D.Ross, Chicago, G. Kihn, J.Waite.

Windsor, CO (Chuck Summers-KUAD/FM) Sade, D.Bowie, Autograph, B.Springsteen.

Greeley/Ft. Collins, CO (Tim Jacobs-KGBS) Scandal, Madonna, Go West, J.Osborne, J.Waite, Madonna.

Pueblo, CO (Rip Avina-KDZA) Santana, G.Kihn, Sade, Madonna.

Cody, WY (Jackson W.Beard-KTAG) Scandal, Prince. Casper, WY (Todd Cavanah-KTRS) Madonna, Santana, B.Streisand.

Gillette, WY (Kallaway/Brewer-KOLL) D.Hartman, Santana, Go West.

Lewiston, ID (Jay McCall-KOZE) Madonna, G.Kihn,

DeBarge, Commodores, A.Moyet. Boise, ID (Steve Holmes-KNPA) Animotion, Cars, APP. Boise, ID (Tom Evans-KIYS) Madonna, Time, Murray

Head, Simple Minds, John Waite. Moscow, ID (Gary Cummings-KRPL) P.Bailey, DeBarge, Simple Minds, Isley/Jasper/Isley

Salt Lake City, UT (Myke Kross-Z95) Bryan Adams, Teena Marie, S.Easton.

Logan, UT (Jay Hall-KBLQ) Madonna, D. Hartman, Animotion.

FAR WEST

Las Vegas, NV (Richards/Christian-KLUC) APP, J.Waite, D.Ross, Go West, Madonna, DeBarge

No.Lake Tahoe, NV (Mickey Lees-KLKT) D.Henley, P. Collins, B.Streisand, Madonna.

Reno, NV (Jim O'Neal-KCBN) Animotion, DeBarge, Chicago, Santana, Madonna.

Los Angeles, CA (Scarborough/Hall-KKHR) D.Henley,

Jesse Johnson, Jermaine Stewart, D.Hartman. Los Angeles, CA (Mike Schaefer-KIIS/FM) Madonna, Bronski Beat, Commodores.

Los Angeles, CA (Jim Pewter-KRLA) Journey, Los Lobos, B.Springsteen, B.Adams, DeBarge, Don Henley.

San Diego, CA (Mike Preston-KS103) Madonna, Bronski Beat, Billy Joel.

San Diego, CA (Denny Luell-XHITZ) Sade, Go West,

Madonna, Mary Jane Girls.

Bakersfield, CA (Dave Kamper-KKXX/FM) Kool & Gang, J.Fogerty, Sheena Easton.

San Luis Obispo, CA (Joe Collins-KSLY/FM) Chicago, Bruce Springsteen, Sade, Madonna, Jermaine Stewart, Robey, Murray Head.

Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) Go West, DeBarge, Paul Hardcastle.

Santa Maria, CA (Maria Rubio-KXFM) Sade, Chicago, Cars, The Firm, Go West.

Fresno, CA (Walker/Davis-KYNO) Don Henley, Commodores, Madonna.

Fresno, CA (Carey Edwards-KMGX) Madonna, Chicago, Commodores, D.Henley, B.Joel, Isley/Jasper/Isley,

Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Simple Minds, Chicago, Bruce Springsteen, Jermaine Stewart, Go West, Madonna.

San Francisco, CA (Craig Roberts-KITS/FM) P. Hardcastle, Firm, Time, Bowie, Animotion, Kool & Gang.

San Francisco, CA (Bazoo/Naftaly-KMEL) Madonna, Time, Sade, P.LaBelle, Go West, Diana Ross.

Concord, CA (Jim Hampton-KWUN) Mick Jagger, Jeffrey

Osborne, Madonna, Jermaine Stewart. San Jose, CA (Don Porter-KHTT) David Bowie, Prince, Frankie Goes, Toto, Scandal.

San Jose, CA (Robin Kipps-KWSS) Go West, Don Henley, John Parr, Commodores, A.Parsons.

Stockton, CA (Roy Williams-KJOY) Murray Head, Don

Henley, Madonna, Diana Ross, J.Osborne.

Stockton, CA (John Hampton-KSTN) G.Kihn, UTFO, Madonna,
Cars, Mary Jane Girls.

Modesto/Stockton, CA (David Kraham-KHOP/FM) Simple Minds, Sade, Madonna, The Firm, Go West.

Modesto/Stockton, CA (Mike Novak-K093) Bruce, B. Streisand, Chicago, Madonna, Simple Minds, Murray Head, Robey.

Santa Rosa, CA (Robin Hart-KREO) Santana, Diana Ross. Eureka, CA (Mark Jeffrey-KFMI) Madonna, J.Waite, Prince, Foreigner.

<u>Arcata/Eureka, CA</u> (Jim Nelly III-KXGO) Cars, Bryan Adams, Chicago, Tina Turner, Bruce.

Sacramento, CA (Gillette/Collins-FM102) Madonna, M. Star, Murray Head, P.LaBelle, Simple Minds.

Sacramento, CA (Mr. Ed-KWOD) Madonna, Chicago, Commodores, D.Hartman, DeBarge.

Paradise/Chico, CA (Ron Bruder-KNVR) J.Waite, D.Henley, Chicago, The Firm.

Redding, CA (Kevin Kahl-KEWB) Greg Kihn.

Redding, CA (Larry DuBois-KSXO) Teena Marie, Chicago, D.Henley, Ashford & Simpson.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) Madonna, Beau Coup, M.Spiro, Alphaville, Autograph.

Seaside, OR (Bob Rusk-KSWB) D. Hartman, Santana, Madonna, Autograph, B.Streisand, Los Lobos.

Portland, OR (Barry/Naganuma-KMJK) Madonna, Cars, Greg Kihn, Don Henley, Sade.

Salem/Portland, OR (Len E. Mitchell-KSKD) Madonna,

J.Waite, Sade.
Albany, OR (Kris Weber-KGAL) Manhattans, Bruce S., Sergio Mendes.

<u>Lebanon, OR</u> (Mike Shannon-KIQY) Madonna, D.Henley, Scandal, DeBarge, Animotion.

Eugene, OR (Mike Purdy-KSND) J.Waite, Madonna, Sade, D.Ross, Eurogliders, D.DeYoung.

Coos Bay, OR (Gary Allen-KHSN) DeBarge, Madonna, P. Bailey, Sade, A.Moyet, Tubes, T.Robinson, Linda

Coos Bay, OR (Dave O'Connor-KYNG) Teena Marie, Greg Kihn, Foreigner, Madonna, Commodores, D.Hartman, The Firm

Roseburg, OR (Veronica Burns-KYES) D.Henley, Greg
Kihn, Sade.

<u>Medford, OR</u> (R.Charles Snyder-KTMT) Madonna, Los Lobos, J.Wagner, DeBarge.

Medford, OR (Lurch-KYJC) D. Hartman, B. Adams, Dolly Parton, Chicago, Scandal, Madonna.

Klamath Falls, OR (Mark Alan-KAGO/FM) Madonna, Midnight Star, Isley/Jasper/Isley, Alphaville, Sade, B.Streisand.

<u>Seattle, WA</u> (Wendy Christopher-KUBE/FM) No adds. <u>Tacoma, WA</u> (Trapp/Norris-KAMT) D.Bowie, Bruce,

P.Collins, J.Osborne, Murray Head, Al Jarreau. Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Scandal, Chicago, Madonna, A.Parsons, D.Hartman. Olympia, WA (Casey/Paige-KQEU) Madonna, Commodores,

Bruce Springsteen.

Chehalis, WA (Bob Hart-KITI) D.Henley, Chicago, Madonna, A.Moyet, Autograph, Commodores.

Tri-Cities, WA (John Purdy-OK95) J.Waite, Bang Bang, D.DeYoung, Madonna, Sade, Pseudo Echo, Fixx, Eurogliders.

Tri-Cities, WA (Jonathan Walker-KZZK) Sade, D. Henley, Madonna, P.LaBelle, Simple Minds. Honolulu, HI (Kong/Shishido-KIKI) Journey,

Madonna, Sade, Kevin I & Charlene. Vancouver, BC (Shannon/Russell-LG73) No adds.

WELCOME To Our New Top 40 Correspondent

Jim Trapp/Zeb Norris, KAMT Radio P.O.Box 1277 Tacoma, WA 98401 (206-627-1360)

"Most people I know who have been playing loud music a long time are basically deaf" Alex Van Halen, 1984

CHANGES

Sandi Snell, from KENU-Enumclaw, WA to KQEU-Olympia, WA as Newsperson. Mike MacNaughton, from CJME/Z99-Regina, Sask. promoted to Creative Director. Glenn Trent, from WHVL-Hendersonville, NC to WKSF- Asheville, NC as Air Talent. Kim Bengston, from KGRO-Pampa, TX to KQIZ-Amarillo, TX as Air Talent. Shawn Murphy, from WPFR-Terre Haute, IN to WBOW-Terre Haute, IN as Air Talent. Cat Simon, from KLLS-San Antonio, TX to WMET-Chicago, IL as Air Talent. Arroe Collins, from KOOK-Billings, MT to WEZC-Charlotte, NC as Air Talent. Dean Stevens, from KWOD-Sacramento, CA to KSND-Eugene, OR as Air Talent. Bob Gelms, from WLUP/FM-Chicago, IL to KIIK-Davenport, IA as Air Talent. Jeff McGowen, from KVFM-Logan, UT to K96-Provo/Salt Lake City, UT as Air Talent. Jeff Rew, from KFSD-San Diego, CA to KSKI-Sun Valley, ID as Air Talent. Peter Lett, from KKRZ-Portland, OR to KMJK-Portland, OR as Air Talent. John Gibson, from KKLT-Phoenix, AZ promoted to Production Director. Wedge Michaels, from KCAP-Helena, MT to KBRC-Mt. Vernon, WA as Music Director. Chris Tyler, from KZ103-Tupelo, Miss. to WYHY-Nashville, TN as Music Director. Kevin Kellogg, from WRDB-Reedsburg, WI promoted to Music Director. Steve Shelby, from KZ103-Tupelo, Miss. promoted to asst. Program Director & M.D. E. Curtis Johnson, from Q105-Ventura, CA to XHITZ-San Diego, CA as Air Talent/asst. P.D. Roger Thomas White, from KKLT-Phoenix, AZ promoted to asst. Program Director. Brenda Selzer, from CJME-Regina, Sask. promoted to asst. Program Director. Gary Wolcott. from KGAL-Lebanon, OR to KIQY-Lebanon, OR as Program Director. Steve Curtis, from WBOW-Terre Haute, IN promoted to Program Director. Lee Tobin, from WRKA-Louisville, KY to WFWQ-Ft. Wayne, IN as Program Director. Dave O'Conner, from KYNG/FM-Coos Bay, OR promoted to Program Director & M.D. Harry Dekker, from CJME-Regina, Sask., promoted to Program Director. Ed Walker, from Z99-Regina, Sask., promoted to Program Director. Gary Stivers, from KSKI-Sun Valley, ID promoted to Operations Mngr. & News Director. Gary Franklin, from WMAR-Baltimore, MA to WKPE-Cape Cod, MA as Operations Mngr./M.D. Ron Moyer, from KYNG/FM-Coos Bay, OR promoted to General Manager. Don Nelson, from KSON AM/FM-San Diego, CA to KMGG-Los Angeles, CA as General Manager.

SERVICE

KBRC-Mt. Vernon, WA - singles: MCA, RCA, Columbia KBND-Bend, OR - single: Julian Lennon (Atlantic) KDLK-Del Rio, TX - Wham! (Columbia), Diana Ross & Kenny Rogers (RCA) WBEV-Beaver Dan, WI - Dennis DeYoung & Sergio Mendes (A&M) KAGO/FM-Klamath Falls, OR - singles & LP's: EMI, A&M, Arista, Motown, RCA KCPI/FM-Albert Lea, MN - singles: Elektra KBLF-Red Bluff, CA - singles & LP's: Atlantic, Arista, RCA, Columbia, Warner Bros. WSMT-Sparta, TN - singles: Columbia, Capitol, Epic KYVA-Gallup, NM - singles: Toto (Columbia) KBCQ-Roswell, NM - singles: Capitol KQIP-Odessa, TX - singles & LP's: Capitol WRDB-Reedsburg, WI - singles & LP's: RCA, EMI, Capitol KFMJ-Grants Pass, OR - singles & LP's: RCA, MCA KSKI-Sun Valley, ID - singles & LP's: all sources WBQW-Scanton, PA - LP's: all sources WJKX-Moss Point, MS - Teena Marie (Epic), SOS Band (Tabu) WJKX-Moss Point, MS - singles & LP's: Profile, Total Experience, Pop Art

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JOBS

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^{*}no phone calls, please.

FOR THE BENEFIT OF MRS. CARSON



by Tony Richland

Years of hard work in independent record promotion have paid off handsomely for this correspondent, and thanks to the confidence such accounts as Handshake and Swan have placed in me, I now enjoy the opulent fruits of my labors. I'm not at all ashamed of the gracious lifestyle this dedication has afforded me. I worked for it. I deserve it, and if perhaps I flaunt it a bit ... so what! ... as the great philosopher Bobby Womack once opined, 'Living well is the best revenge.'

The fickle finger of fate has been less kind, however, to many of our brothers and sisters in this world and it seems to us that the extension of a helping hand is not just an option, but a duty. It is in this spirit that I commend the recording industry for doing itself proud once again. We have risen to the occasion so many times in the face of great tragedy and have banded together to assist in innumerable causes. We have

done it one more time!

A small, but heartwrenching, item in the Los Angeles Times moved our industry to action several weeks ago. This poignant piece described the plight of one Joanna Carson, estranged wife of a TV talk show host. Although his name was not familiar to us, we're given to understand that his program runs opposite the late night Hawaii Five-O re-runs to which we're addicted. At any rate, it seems that Joanna has had difficulty in maintaining a decent lifestyle on the pitiful temporary support allowance awarded to her by a Scrooge-hearted court. We thought that this was a golden opportunity for the performing artists of the record business to step forward and say, "Hey ... let's give this lady a hand!"

Being asked to support a mansion in Bel-Air, a Malibu beach house and a New York townhouse on a mere \$50,000 a month is an insult to a clod's intelligence. And yet the court turned down her plaintive request for a \$6,000 increase. Simon LeGree would turn in his grave. We hereby announce the Joanna Carson Relief Fund Concert and Album by some of the greatest

artists of our time. The concert will be venued at the home of Gavin football handicapper Lu Fields, who coconceived the grand plan with this reporter and who has cheerfully donated his one bedroom Burbank flat for the occasion.

The recording session has been held and it was a glittering assemblage of superstars who volunteered their talents. The album will be a two LP set. with 23 of our finest performers contributing one track each. Everyone we approached accepted and the session was a stunning evening at the Tetragrammaton studios in Hollywood. We herewith reveal, for the first time. the names of the greats who were not about to see Mrs. Carson relegated to a bag lady destiny:

STEAM: (in an updated version of Na Na Hey Hey, as rearranged by Twisted

THE COWSILLS: (reunited in a heavy metal re-work of The Rain, The Park and Other Things)

EVERY MOTHER'S SON: (with Dee Dee Sharp doing background on Come on Down to My Boat)

BRENDA & THE TABULATIONS: (with all original Tabulations and an incredible Brenda clone)

NANCY SINATRA: (with those boots taking one more walk for charity) LOU CHRISTIE: (and how touching to hear that Lightning Strike again)

BARRY SADLER & THE SINGING NUN, in a duet reminiscent of the best of Skip and Flip.

THE TROGGS & ? and the MYSTERIANS in a supergroup combination which will have BLIND FAITH fans tossing out their collection of THAT combo's one album.

THE FIRST CLASS ... who reunited for a night and prove to us again that BEACH BABY is the greatest dumb song of all time.

NOEL HARRISON was backed by THE McCOYs in a cockney restyling of Hang on Sloopy.

GARY LEWIS & THE PLAYBOYS joined with DINO, DESI & BILLY in a country-punk version of Backfield in Motion

NAPOLEON THE XIV recreating his or her hit with background ooh-ahs by The Addrisi Brothes.

MARCI BLANE, who, at fifty-three, still aches to be Bobby's Girl.

THE BLUES MAGOOS sounded better than ever ... and nearly stole the session until a tearful industry audience was moved by THE BROOKLYN BRIDGE wailing The Worst that Could Happen for one final time.

The three final tracks by Dave "Baby" Cortez, THE SWINGING MEDALLIONS and THE UNIT FOUR PLUS TWO were just about enough to prove to all in attendance that this was a session to remember.

The classic set will soon be released on Blue Thumb and when the profits begin rolling in they will, of course, be immediately turned over to Mrs. Carson. We thank our compatriots for that and ask them to glory in the knowledge that Joanna will soon have eaten her last Chicken McNugget

Radio Man Makes It In Rock.

By Ron Fell



A year of hosting the all-night show at WBCN and then sixteen years fronting one of America's premier R&B/Rock bands, the J. Geils Band, Peter Wolf talks of his roots. Roots in radio. Roots in The Bronx and Boston and Detroit. He has dealt with his severance from J. Geils and has learned to look both ways before crossing.

THE GAVIN REPORT February 22, 1985

Ron Fell: In the pre-J. Geils days, growing up in the Bronx you had developed an early fascination for R&B ... What was it that got you into making music? Peter Wolf: Growing up in the Bronx, I had become a big fan of radio. But what was interesting was back then it was so contemporary that it was forging the territory ... it was still exploring. There were a number of fascinating personalities. In New York alone, Alan Freed was such a powerful influence. I remember I used to listen to him backed by Jocko Henderson. into Symphony Sid (from whom I learned so much about jazz), then all-night with The Magnificent Montague. That's why I dedicated part of the album to those four gentlemen. Really my music taste comes from the program directing they did for their shows ... I think it was my first salvation.

RF: By 1965 you were already involved with a Boston band called the Hallucinations. Around that time you also got involved with WBCN in Boston. How did you get the gig in the first place and what did you do?

PW: When I first got involved, WBCN was a 24 hour carousel station ... Easy Listening. Previously it had been a Classical music station. Before I changed them to Wolf's Boss Concert Network the BCN stood for Boston's Concert Network. The guy that brought me in was a fellow by the name of Ray Rupen. He was quite a character. He was known to tip a few and we were kinda drinkin' mates. One day he told me of his plans to buy the station. He said, "Look, we gotta turn the records. Why don't you come by and do a show." I went on one night at ten and stayed until six in the morning. It ended up being midnight to six and I did it every day for a year. It was "The Wolfa-Goofa-Mama-Tootha Show." It was a side of the business I hadn't known about I learned about demographics and listener response. This was about 1967 and the beginning of the shift from AM to FM. RF: After that, was it a pretty smooth transition getting together with J. Geils and putting a band together?

PW: I was with the band during the whole radio experience. I was gigging with the band but the clubs closed early in Boston so I could get to the station before showtime.

RF: Did you guys eventually sign with Atlantic because of their heritage with Rhythm & Blues?

PW: That's right. Attantic was always the company I wanted to be with and there's a fellow by the name of Mario Medious who was their first A&R man. He heard us and called Jerry Wexter. The next day Wexter called me. We had no manager and I was sorta managing the band at the time. I actually did it for nine or ten years. It was great because Atlantic not only had the great early acts like The Drifters, Bobby

Darin and Ray Charles, the label was also involved with the whole soul revival with people like Solomon Burke, Otis Redding and Wilson Pickett ... During the late 60's they (Atlantic) were the most innovative company. Historically, they were so exciting to be with.

RF: At Atlantic, you were a heavily R&B band that seemed to have its greatest strength in Boston and Detroit. Why didn't it become a broader phenomenon and show equal impact in other R&B markets? PW: Looking back, I feel that Atlantic didn't quite put as much energy into helping us find ourselves or supplying some creative juices. In those early years it was a period when bands were signed and it was like "Let's sign 'em and if something happens ... Yeah great! ... We got 'em." It was at a time of the ill-fated Bosstown Sound. People thought after San Francisco, Boston was going to become the mecca for

"It's like a program director who comes into a station, turns it around then all of a sudden there's a corporate decision and BANG ... he finds himself out and the station carries on with the call letters."

the industry. It was something MGM Records tried to hype. One of the reasons for our Boston success was it was our home base. We got a lot of support from radio in Boston. We also worked Detroit a lot and I think both cities really enjoy live entertainment and a band that can bring in some energy. Detroit has always been known for hard rock 'n' roll. Stations like WABX were always supportive and we just found we connected with the intensity of their audience.

RF: At the end of the J. Geils/Atlantic era the band really kicked in with "Monkey Island." Can you describe the difference that made it so successful? PW: It was our last album for Atlantic and we were very much in debt. We said, "We've always been proud of our albums

"We've always been proud of our albums but let's take it that extra mile." We were constantly on the road because our contract with Atlantic was so poor. We literally made no money off any of our records, even the ones that went Gold. We had to make ends meet so the guys could stay in the band fulltime without having to get side jobs. We used to work over 200

one-nighters a year. For "Monkey Island" we took as much time as we had to take and if we went into debt we would figure it out later.

RF: What brought about the band's changing labels from Atlantic to EMI?
PW: I approached Ahmet Ertegun and said: "Listen, our contract is up. How do you perceive our future?" He just said to 'me, "Why don't you shop around rather than me coming back with a figure and why don't we throw the ball back and forth." I did and there was a lot of great response. I came back to Ahmet and told him what some of the figures were and I feel that he just couldn't meet a lot of those offers. So we just shook hands and that was that

RF: It then seemed that each succeeding piece of product on the new label, EMI, was alerting more and more people to the band, and it seemed all to culminate with "Freeze Frame." What element do you think "Freeze Frame" had that eluded you in previous LPs.

PW: Ron, I think it was timing in many different areas all coming together. When we started with EMI we had the support of a company that wanted us and was very aggressive-making sure that we knew they cared where we were going. They were very supportive in tours-getting us not only throughout the United States but also Europe. They set up promotional parties. Music Directors and Program Directors were invited. I really love to meet the people in the Industry because being a former disc jockey myself, I remember being invited backstage. Right now it's a high for me to meet somebody who's been supportive of the record.

"Freeze Frame" was in the grooves. At the same time groups like Styx amd REO were coming onto a large audience and the record industry was coming out of a bad, bad slump. The Disco phenomenon was finally phasing out and the people were getting back to rock 'n' roll. AOR and Top 40 were ready for things like Joan Jett's "I Love Rock and Roll." They were rediscovering America's primal roots and a lot of softer music was being pushed aside. "Love Stinks" was considered too hard to be played on most Top 40 and Contemporary Hit Radio so by the time "Freeze Frame" came out "Love Stinks" could have been a hit single and it would have been one of the most demanded. Plus, the phenomenon of MTV was causing people to become reginterested in getting back into the stores. Video was a new promotional device which had never been used in that way before. MTV was starting to flex its muscles and so videos like "Centerfold" and "Freeze Frame" were really caught.

RF: How did it feel ending your relationship with the band at the time of its greatest success? Did you feel you left at a good time?

PW: It wasn't a decision I made. It was made for me. I didn't actually leave. It was a deterioration of relationships. It came down to material and different views. I think certain gentlemen in the band wanted to carry on and get more involved and it was a problem of whose songs. Actually the whole thing is rather dumb. I was always very proud of the J. Geils Band. It happens all the time. People in radio are the biggest gypsies in the world. You're somewhere like St. Louie and some guy says: "I remember meeting you. Don't you remember, Sioux City, Iowa." I go: "Yeah, yeah, back in '72." He says: "Well I was in Oklahoma City for six months, then Peoria for seven months, then I moved to San Diego for seven months.'

It's like a program director who comes into a station, turns it around—then all of a sudden there's a corporate decision and BANG ... he finds himself out and the station carries on with the call letters. RF: Now you're out on your own with a successful solo LP, "Lights Out." Was any of the material which ended up on "Lights Out" intended for the current J. Geils LP? PW: About two-thirds of it had already been written and presented to the band for its use and it was all rejected.

RF: In a 1984 Musician Magazine interview you were asked "Some rock fans will say your new album sounds too black." And you said: "Those are the people I don't mind alienating." Were you trying to get a Blacker and more R&B sound by working with Michael Jonzun (producer)? Were you intending to take if further than J. Geils would have gone?

PW: No because the J. Geils Band didn't have a problem in that area. What distinguished "Lights Out" was the synthesis of different kinds of music. Look at the charts now, with Tina Turner, Lionel Richie, Michael Jackson and Prince in the Top 100. It reminds me of the days, back in '64 and '65, when you had The Beatles and The Stones but also Marvin Gaye, James Brown and Otis Redding. I find it a healthy, broad chart these days. I wrote "Lights Out" with Don Covay who wrote "Chain of Fools" for Aretha Franklin and "Mercy, Mercy" for the Rolling Stones and a lot of Otis Redding songs. Working with Michael Jonzun, who is brilliant young guy and Elliot Easton from the Cars allowed me to work with well-rounded musicians. RF: Have you learned anything from this whole experience and do you plan to do a follow-up album?

PW: Yeah!! And I learned to look both ways before you cross.

RF: What does that mean?

PW: Just what it says. (Laughter)

RF: Any plans for a tour?

PW: Yeah. Touring is what I like to do the most and I'm planning to get into the studio and hopefully get an album by Spring, then start touring and don't stop 'til I drop.



PETER WOLF & MICHAEL JONZUN

"There are a lotta people out there who really love rock 'n' roll. The key is how to do it and still be competitive."

RF: With the proliferation of videos and their high cost of production, do you think showcasing tours have been cut back to pay for the videos? I've sensed here in San Francisco, that we've seen fewer developing bands.

PW: It's a double edged sword. It (video) can be very much a burden but it can also give some great exposure. It's a chance for a band from San Francisco to be seen, not only in a small club with 300 people, but by people all over the nation. Here in Boston there are some new bands coming up that are really exciting. The most important thing is radio airplay. A good song by a good local band played on the radio creates a good local bond in the community.

RF: Do you think radio has an obligation to acknowledge local bands?
PW: If the band is good.

RF: Based on what you know of radio, do you think they are capable of making that decision?

PW: A lot of them, yeah. There are a lot of people out there who really love rock 'n' roll. The key is how to do it and still be competitive. But I think a lot of people have given up and have sorta moved to pre-fab. There are also a lot of people in the record business who not only want to sell platinum albums but also love music. They do exist.



MR. ROBERTS

by Art Roberts

LEONARD

"Sit down, I'll buy you a beer," he said as he drew one from the tap. The foam rose above the rim of the glass, but never dripped down the side ... at least not until the first sip. Then he leaned into the corner of the bar and braced himself on a relaxed elbow. Staring down at the floor, he paused a moment to enjoy a memory.

"It was just another after-hours bar on the south side of Chicago," he said. "You know, pour a few beers during the day and wait until two in the morning for the joint to start jumpin'. The owner was a neat guy. He came over from Poland with his brother, Phil, and wound up with the best spot in the city. Good booze, good music, good people--know what I mean? All the Blues singers usta drop over after their gigs and jam 'til sunrise. Well, the guy that owns the joint is really gettin' into the music. So one day he says to his brother, "We're gonna cut a record." Ya see, he figures there must be other people around the country who would like to hear this music that's happenin' on the south side of Chicago. And just like that, the Chess Brothers are in the record business.

"Ya think it was easy? You had the same problems back then as you got today. Where ya gonna get your record played? It ain't only the talent, it takes a lot of hard work, a lot of determination. So Leonard got in his car and headed south. He found an all-night disc jockey on a big station in Nashville that would give him a shot. Pretty soon the whole country was hearin' Chess Records. "Sincerely" by the Moonglows, "Poison tvy" by Willie Mabon, "My Babe" by Little Walter, and the killer of them all, "Bo Diddley" by Bo Diddley! And all that happened before "Rock Around The Clock" even hit the streets: Then the boys put out Chuck Berry's "Maybelline" and "Thirty Days," and all the hot-shot disc jockeys around the country couldn't wait to get their hands on the next package of Chess Records. Just about that time Elvis came on the scene, and that's when it hit the fan.

"Genuises. Radio gave birth to geniuses. The music that started it all suddenly wasn't right for their image. Alan Freed named it Rock and Roll, and each radio station in the country prostituted the name by giving the audience their own interpretation of this new musical Gospel. Most of the time the message from the programmers' pulpit went like this: "If you're white, you're right, if you're brown, hang around; if you're black, get back buddy, get back." The Moonglows was put in the closet, and all ya heard was Dean Martin, Nelson Riddle, Doris Day and Patience and Prudence. After that came Sonny James, Perry Como, Debbie Reynolds, Connie Francis, The Everly Brothers, Buddy Holly ... even Ferlin Huskey, Johnny Mathis, Nat Cole, and Sam Cooke were the token blacks, 'cause they sounded white. But ya know something, the Chess boys came through anyway. The "geniuses" hadda play Chuck Berry's "Sweet Little Sixteen," then the Monotones' "Book Of Love." They played it because of the breed

"I remember one time me and Leonard went horseback riding. He just bought a two year old that had a mind of its own. He climbs up on the horse bareback, and the horse's head raises straight up in the air, while the back legs are goin' every which way. I gotta tell ya, Leonard ain't no spring chicken. But he hops off, calms the animal down, and sits there as the horse is dancin' and prancin' and kickin' at the air until it decides it ain't gonna do any good. After that, we went riding. I learned something that day. Some guys you can't beat ... 'specially when they're in the grooves.

"Leonard's gone now, but the "geniuses" are still with us, still turnin' their backs on progress. And me, I'm just another bartender hangin' around for laughs. But I know one thing. You can watch "Roots" on radio ... if you remember.

"And somewhere up there, Leonard is lookin' down on me right now, sayin': 'Hey, brother, you told it like it is.'"

POWER TRIO

WHAM! Careless Whisper (Columbia)

BILLY JOEL Keeping The Faith (Columbia)

JULIAN LENNON Too Late For Goodbyes (Atlantic)

CERTIFIED

DeBARGE Rhythm Of The Night (Gordy)

DOLLY PARTON Don't Call It Love (RCA)

RECORD TO WATCH

BRUCE SPRINGSTEEN I'm On Fire (Columbia)

MOST ADDED

BARBRA STREISAND **Emotion** (Columbia)

> MANHATTANS You Send Me (Columbia)

DeBARGE Rhythm Of The Night (Gordy)

February 15, 1985

- 1. WHAM! Careless Whisper (Columbia) 1.
- 2. BILLY JOEL Keeping The Faith (Columbia)
- 8. 5. 3. JULIAN LENNON Too Late For Goodbyes (Atlantic)
 6. 4. Kenny Rogers Crazy (RCA)
- 5. REO SPEEDWAGON Can't Fight The Feeling (Epic)
- 15. 9. 6. COMMODORES Nightshift (Motown)
- 4. 3. 7. Diana Ross Missing You (RCA)
- 23. 13. 8. PHIL COLLINS One More Night (Atlantic)
 16. 11. 9. ERIC CARMEN I Wanna Hear It From Your Lips (Geffen)
 2. 6. 10. Foreigner I Want To Know What Love Is (Atlantic)
- 13. 12. 11. ANNE MURRAY Time Don't Run Out On Me (Capitol)
- 21. 16. 12. DIONNE WARWICK & GLENN JONES Finder Of Lost Loves (Arista)
- 17. 15. 13. Philip Bailey & Phil Collins Easy Lover (Columbia)
- 8. 14. Steve Perry Foolish Heart (Columbia)
 7. 10. 15. George Benson 20/20 (Warner Bros.)
- 11. 14. 16. Hall & Oates Method Of Modern Love (RCA)
- 20. 17. 17. John Fogerty The Old Man Down The Road (Warner Bros.)
- 24. 21. 18. POINTER SISTERS Neutron Dance (Planet/RCA)

- --. 30. 23. DAVID LEE ROTH California Girls (Warner Bros.)
- 27. 24. 24. Honeydrippers Rockin' At Midnight (EsParanza/Atlantic)
- 14. 19. 25. Chicago You're The Inspiration (Full Moon/Warner Bros.)29. 27. 26. John Hunter Tragedy (Private I)
- --. --. 27. DOLLY PARTON Don't Call It Love (RCA)
- --. --. 28. MANHATTANS You Send Me (Columbia)
 --. --. 29. GLENN FREY The Heat Is On (MCA)
- --. --. 30. ASHFORD & SIMPSON Solid (Capitol)

CHRTBOUND

Bruce Springsteen - I'm On Fire (Columbia) Barbra Streisand - Emotion (Columbia) John Waite - Restless Heart (EMI America) The Cars - Why Don't I Have You (Elektra) Dan Hartman - Second Nature (MCA)

DROPPED

Streisand & Carnes Stevie Wonder Elton John

Culture Club Barry Manilow

A/C Stations Please Note: Reporting Deadline is 6:00 pm PST Tuesdays. Station Reporting Phone (415) 392-7750

ACTION SIDES

Kool & Gang - Misled (De-Lite) Duran Duran - Save A Prayer (Capitol) Diane Schuur - New York State of Mind (GRP) Cheryl Lynn - At Last Your Mine (Private I) Jermaine & Pia - ...Rain Begins To Fall (Curb) New Edition - Mr Telephone Man (MCA) Mandrell & Greenwood - ... Love By Now (MCA) Bowie & Metheny - This Is Not America (EMI) Paul Hardcastle - Rain Forest (Profile) Stephen Stills - ... Break Your Heart (Atlantic) Billy Ocean - Loverboy (Jive/Arista) Madonna - Material Girl (Sire/Warner Bros.) Alan Gorrie - Diary Of A Fool (A&M) Toto - Holyanna (Columbia) Sergio Mendes - Let's Give A Little...Time (A&M) Rob Tro - Who Do Ya' Love? (Jamex)

17 Dennis DeYoung - Dear Darling (I'll Be There) (A&M)

NEW

ANALYSIS

February 22, 1985

Alison Moyet - Invisible (Columbia)

Elaine Paige & Barbara Dickson - I Know Him So
Well (RCA)

Linda Ronstadt - When I Fall In Love (Asylum)

Linda Ronstadt - When I Fall In Love (Asylum)
Nylons - Silhouettes (Open Air/A&M)
Danny O'Keefe - Someday (Coldwater)
George Benson - I Just Want To Hang Around
You (Warner Bros.)

RECOMMENDED

Madonna - Crazy For You (Geffen)
Prince - Take Me With U (Warner Bros.)

Columbia scores from both sides of the Atlantic with the top two. Both have nearly a 10% lead in chart points over Julian at #3. Kenny Rogers is in a hot box at #4 as Julian leaps past him in points and REO a serious threat to pass him next week. The Commodores now have a 98% hit factor. Janey Street is now on at more than 60% of our A/C stations and has a Hit Factor of 55%. Bruce & Barbra are sure-shot debuts next week, but that may be all the chart will yeild. The new Dan Hartman single may be the "Sleeper" in Chartbound. He keeps pickin' up adds (17 this week). This week's Record To Watch, Bruce Springsteen's I'M ON FIRE, is a rockless, mainstream winner. Don't be scared off by the Boss/Rock image. Ron

Research: Diane Rufer Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. le: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 200 Last Week 187							
ARTIST TITLE LA	BEL Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
JULIAN LENNON - Too Late For Goodbyes ((Atlantic) 173	131	38		4	97%	5
KENNY ROGERS - Crazy (RCA)	170	135	30	3	2	97%	6
REO SPEEDWAGON - Can't Fight The Feelin	g (Epic) 168	140	21	3	4	97%	6
COMMODORES - Nightshift (Motown)	170	99	68	2	1	98%	6
PHIL COLLINS - One More Night (Atlantic)	177	54	98	8	17	85%	4
ERIC CARMEN - I Wanna Hear ItLips (Ge	effen) 159	56	91	10	2	92%	6
ANNE MURRAY - Time Don't Run Out On M	e (Capitol) 147	64	68	9	6	89%	6
WARWICK & JONES - Finder Of Lost Loves	(Arista) 139	15	96	21	7	79%	5
BAILEY & COLLINS - Easy Lover (Columbia) 109	49	50	6	4	90%	4
JOHN FOGERTY - The Old Man Down The R	Road (WB) 107	32	61	9	5	86%	6
POINTER SISTERS - Neutron Dance (Planet)	/RCA) 98	33	51	10	4	85%	7
KIM CARNES - Invitation To Dance (EMI Am	nerica) 103	7	69	17	10	73%	5
TINA TURNER - Private Dancer (Capitol)	90	13	58	12	. 7	78%	6
DeBARGE - Rhythm Of The Night (Gordy)	122		42	35	45	34%	3
JANEY STREET - Under The Clock (Arista)	109		60	29	19	55%	5
DAVID LEE ROTH - California Girls (Warner	Bros.) 77	16	40	15	6	72%	6
HONEYDRIPPER Rockin' At Midnight (Est	Paranza) 82	8	54	18	2	75%	6
DOLLY PARTON - Don't Call It Love (RCA)	106	2	32	31	41	32%	3
MANHATTANS - You Send Me (Columbia)	106	1	30	28	48	28%	3
GLENN FREY - The Heat Is On (MCA)	55	10	30	9	6	72%	6
ASHFORD & SIMPSON - Solid (Capitol)	42	10	25	4	3	83%	4
BRUCE SPRINGSTEEN - I'm On Fire (Columb	bia) 77	3	14	21	39	22%	2

NORTHEAST

White River Jct., VT (Andy Leckhart-WNHV) G. Frey, Manilow, Streisand, Manhattans, P. Bailey. Hartford, CT (Phil Hall-WTIC) Julian, REO. New London, CT (Danny O'Brien-WNLC) Madonna, DeBarge. New Haven, CT (Jay McCormick-WELI) Barbra Streisand. Albany, NY (Chris Holmberg-WWOM) B. Streisand. Kingston, NY (Thom Williams-WGHQ) Dan Hartman, Sade, Streisand, Ronstadt, Madonna, DeYoung, Gorrie. Poughkeepsie, NY (Rick McCaffrey-WEOK) Springsteen, Duran Duran, D. DeYoung.

Buffalo, NY (Roger Christian-WBEN/AM) Julian, Kenny Rogers.

Ithica, NY (Dave Smith-WQNY) Prince, Teena Marie, David Lee Roth, DeBarge.

Johnstown, PA (Jack Michaels-WKYE) B. Streisand, Alan Gorrie, Manhattans, Cheryl Lynn.

New Castle, PA (Bobbie Vaughn-WKST) Manhattan, Janey Street, Dolly Parton.

Sharon, PA (Scott Kennedy-WPIC) No adds. Meadville, PA (Tod Raymond-WMGW) Duran Duran,

Springsteen, Billy Ocean, Madonna. Scranton, PA (Burke/Trama-WBQW) Phil Collins, Kim Carnes, D.L. Roth, John Hunter.

Wilmington, DE (Mike Daley-WDEL) No adds. Dover, DE (Donna Beaty-WDOV) Henley, Alphaville, Murray Head, Springsteen, DeBarge, Go West, Dolly. Weirton, WV (Dave Anthony-WEIR) Kim Carnes, Janey Street, Bruce Springsteen.

Sutton, WV (Steve Douglas-WSGB) D.L. Roth, Kool & Gang, Dolly Parton.

SOUTH Washington, DC (Phil Simon-WBMW) No adds. Winchester, VA (Mitchell/Young-WINC) No adds. Harrisonburg, VA (Brian Charette-WQPO) New Edition, Dolly Parton, Manhattans. Charlottesville, VA (Ken Medek-WCHV) No adds.

Richmond, VA (Lou Dean-WRVA) S. Mendes, Streisand. Norfolk, VA (Nick O'Neil-WLTY) No adds.

Charlotte,NC (Dave Bishop-WBT) DeBarge, Manhattans, Dennis DeYoung.

Jacksonville, NC (Craig Thomas-WJNC) REO, Commodores.

New Bern, NC (Scott Kerr-WSFL/FM) Alabama, Barbra

Streisand, Springsteen.

Asheville, NC (Don Brookshire-WSKY) Streisand,

Sanborn, Alabama, S. Mendes, C.L. Townes. Carrollton, GA (Zachary Ray-WPPI) C. Lynn, Duran, John Hunter, Dolly, David Bowie.

Atlanta, GA (Mary Catherine Sneed-WSB/FM) No adds. Atlanta, GA (Greg Picciano-WSB/AM) M.McDaniel, Dolly,

DeBarge, Warwick & Jones, Phil Collins. Savannah, GA (Angel Morris-WAEV/FM) Streisand, Anne

Murray, J.Street, Hartman, Springsteen, Ronstadt.

Cocoa Beach, FL (Edwards/Phillips-CK101) No adds. Stuart, FL (Lee McGuire-WSTU) E. Carmen, Phil Collins, Carnes, Waite, Fogerty, Madonna, Toto.

Huntsville, AL (Steve Dallas-WAHR) Hardcastle, Sylvia, Streisand, Eddie Rabbitt, Mark & Tammy.

Gadsden, AL (David Ford-WGAD) Madonna, Duran Duran, Manhattans.

Guntersville, AL (Greg Bell-WGSV) L. Ronstadt, Alabama, Sergio Mendes.

Anniston, AL (Lee Patrick-WDNG) Dan Hartman,

Rob Tro, Bruce Springsteen.
Bay Minette, AL (Mike Snowden-WBCA) Phil Collins, Honeydrippers, K.Carnes, Hunter, Tina T., Rob Tro.

Selma, AL (Bob Payton-WTUN) A.Murray, Dolly, Manhattans, Rob Tro, Chicago, Warwick & Jones. Clarksville, TN (J.J. Austin-WJZM) Duran Duran,

Go West,Madonna, David Bowie, G. Knight & Pips. Chattanooga, TN (Dale Deason-WGOW) DeBarge,

Hall & Oates. Greenville, MS (Dan Diamond-WNIX) Madonna, Paul Hardcastle.

<u>Jackson, MS</u> (David Perkins-WJDX) Madonna, Dan

Hartman, Bruce Springsteen, C. Lynn. Louisville, KY (Jeff Crawford-WRKA) Barbra

Streisand, John Fogerty.

Paducah, KY (Frank Carvell-WKYX) Chicago, Hardcastle, D. Sanborn, Bruce Springsteen.

CENTRAL Newark, OH (Greg Moebius-WNKO) Dolly, Madonna, Manhattans.

Urbana/Springfield, OH (Eli Williams-WCOM/FM) Dolly, Kim Carnes, Cars, Manhattans, DeBarge, Gorrie.

Logan, OH (Chuck Anthony-WLGN) Sade, Madonna, Barbra Streisand.

Marion, OH (Jan Chamberlain-WDIF) No adds. Marion, OH (Rick Bryan-WMRN) Barbra Streisand. Toledo, OH (Steve Stewart-WSPD) S. Mendes,

Kenny Rogers, P.Collins, DeBarge, C. Lynn. Zanesville, OH (Pete Petoniak-WHIZ) Pointers, Dolly,

Madonna, Rob Tro.

Dover, OH (Steve Kelly-WJER) Madonna, Duran Duran,
Cheryl Lynn, Honeydrippers.

Springfield, OH (Dale Grimm-WIZE) DeBarge, Janey

Street, Mandrell & Greenwood.

Springfield, OH (Chuck McGee-WAZU/FM) B. Streisand.

Bruce Springsteen, Chicago. Gallipolis, OH (Lynn Smith-WJEH) Glenn Frey, Manhattans, Bruce Springsteen, B. Ocean. Anderson, IN (Larry Joseph-WLHN) Madonna (CRAZY)

Dolly, Manhattans, Springsteen, Madonna (MATERIAL). Rushville, IN (Kevin Stone-WRCR) DeBarge, Dolly,

Ray Stevens, New Edition, Manhattans.

ON YOUR DESK SOON THE NEW SINGLE

BY Danny O'Keele
"SOMEDAY" *

From the Darry O'Keele Lp "The Day to Day" Remix from the original Digital Master.

Telephone 415 331 9153 The privately owned label that is creating a stir on radio.

19

Lowell, IN (Jim Holly-WZVN) A.Murray, Springsteen, Madonna, Streisand, Hardcastle.

Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY) DeBarge, Survivor, Duran Duran, Tina Turner. Kokomo, IN (Darryl Parks-WIOU) Barbra Streisand,

Dennis DeYoung.

Terre Haute, IN (Kevin Young-WBOW) Manhattans, Sergio Mendes, C.L. Townes,

Lafayette, IN (Mike Johnson-WASK) Dolly, DeYoung. Saginaw, IN (Terry Lenz-WSGW) Eric Carmen, REO, Phil Collins.

Lansing, MI (J.P. DeSantis-WJIM) Manhattans, J.Street, J.Hunter, Cars, Madonna.

Kalamazoo, MI (Bill Anthony-WKMI) D. O'Keefe, Manhattans, D. Hartman, Prince, Journey, Sade. Lansing/Jackson, MI (Mike Benson-WIBM) Manhattans, Janey Street.

Milwaukee, WI (Mike Murphy-WISN) Greenwood, Alan Gorrie, Gerrard.

Madison, WI (Tim Brickner-WIBA) Phil Collins, Dolly. Madison, WI (Jim Reed-WMGN) Bruce Springsteen, Manhattans.

Beaver Dam, WI (Steve Sabatke-WBEV) Pagie & D., Dolly, Barbra Streisand, Paul Hardcastle. Reedsburg, WI (Kevin Kellogg-WRDB) Springsteen,

J.Waite, Sade, Relation, David Bowie. Green Bay, WI (David Carew-WDUZ) Manhattan, Bowie,

Madonna, D. Warwick & G. Jones.

Eau Claire, WI (Rick Roberts-WIAL) Janey Street, C.L. Townes, Kool & Gang.

Oshkosh, WI (Chris Hansen-WMGV) Chicago, DeBarge, Bruce Springsteen, David Bowie.

Appleton, WI (Bob Salm-WHBY) Phil Collins, Ronstadt. Chicago, IL (Suzy Mayzel-WCLR) No adds.

Freeport, IL (Allen Zipsie-WFPS) DeYoung, DeBarge, Roth,Bailey,Pointers,Fogerty,Tina Turner. Peoria, IL (Denise Henley-WIRL) D.Warwick, Phil Collins.

MIDWEST

Des Moines, IA (Steve Gibbons-KRNT) Paul Hardcastle, DeBarge.

<u>Des Moines, IA</u> (Mike Judge-KIOA) DeBarge, Barbra Streisand, Sergio Mendes.

Mason City, IA (Števe Locker-KGLO) Streisand, War, Mandrell & Greenwood, Sade.

Mason City, IA (Guy Drees-KLSS) Barbra Streisand, Madonna.

Waterloo, IA (Roger Davis-KWLO) Manhattans, DeBarge, Sergio Mendes.

Dubuque, IA (Tim Jansen-WDBQ) Julian, Phil Collins. Cedar Rapids, IA (Dennis Green-WMT/FM) Streisand, Ronstadt, DeYoung, Manhattans, Dolly.

Milwaukee, WI (Beth Fast-WMYX) DeBarge, Dionne Warwick & Glenn Jones.

Forest Lake, MN (Cathleen Carey-WLKX/FM) Ashford & Simpson, Springsteen, Dolly Parton.

Northfield, MN (Rich Harris-KYMN) New Edition, Streisand, Kim Carnes, Hartman, Manhattans,

Kool & Gang, War. Minneapolis, MN (Chuck Knapp-KSTP/FM) Tina Turner. Duluth, MN (Jeff Collins-WEBC) Dolly, A. Murray. Rochester, MN (Rich Peterson-KROC/AM) Streisand,

DeYoung, Dan Hartman, Alan Gorrie, Sade. Pipestone, MN (Dan Norris-KLOH/FM) Duran Duran. Marshall, MN (Craig Allen-KKCK/FM) Kool & Gang,

J.Waite, Duran Duran, Ashford & Simpson. Montevideo, MN (Cathy Cooley-KMGM) Sade, Paige & D., Bobby Gosh.

St. Cloud, MN (John Fine-WJON) No adds.

Grand Forks, ND (Paul Kero-KNOX) DeBarge, Waite, Barbra Streisand, Linda Ronstadt.

Jamestown, ND (Tim Ost-KQDJ) Phil Collins, Paul Hardcastle.

Cape Girardeau, MO (Mike Davenport-KGIR) DeBarge, Madonna, Paul Hardcastle, New Edition.

St. Joseph, MO (Bill O'Brien-KKJO) Dolly, DeBarge. Joplin, MO (Don Carpenter-KFSB) Murray Head, David Sanborn.

Springfield, MO (Michael Cochran-KGBX) Streisand, Mandrell & G., New Edition, J. Gill, Madonna, Sergio Mendes, Paige & Dickson.

Topeka, KS (Stewart/Rues-KMAJ) Dan Hartman, C. Lynn,

Bruce Springsteen, Barbra Streisand.
Pittsburg, KS (Bell/Porter-KNZS) Madonna, Manhattans, Janey Street, Dan Hartman.

Parsons, KS (Bob Tesh-KLKC) Dolly, Vels, DeBarge, Kim Carnes, Bruce Springsteen.

Omaha, NE (Kuckelburg/Swanda-KGOR) Journey, Duran Duran, Phil Collins, Survivor, John Hunter. Omaha, NE (Randy Shane-KOIL) B. Streisand, Dolly. Hastings, NE (Chris Adams-KHAS) Bruce Springsteen.

SOUTHWEST

Tyler, TX (Byan Malone-KTYL) Murray Head, Alabama, David Sanborn, Linda Ronstadt.

Temple, TX (McCullough/Wright-KTEM) B. Streisand, Dolly Parton, Chicago.

Houston, TX (Steve Matt-KLTR) D.L. Roth, Philip Bailey, Glenn Frey

Humble/Houston, TX (Rick Stancato-KTUN) Phil Collins, Dolly Parton.

Austin, TX (Chris Allen-KEY103) Alan Gorrie,

Pointers, Kim Carnes, David Sanborn.

Del Rio, TX (Kevin Bel-KDLK) A. Parsons Project, Barbra Streisand, Sade.

Amarillo, TX (Tim Butler-KHBQ/FM) Dolly, Hartman, Madonna, Janey Street, Barbra Streisand.

Pampa, TX (Stu Schrodder-KGRO) Duran Duran. Alan Gorrie, Barbra Streisand, Diane Schuur. Midland/Odessa, TX (Chuck Wolfe-KCRS) Pointers, Streisand, Mandrell & Greenwood, J. Street.

Odessa, TX (Steve Myers-KQIP) Tina Turner, Dan

Hartman, Chicago, Go West. Sedona, AZ (Mahannah/Kessel-KAZM) Manhattans, Bruce Springsteen, T.Pendergrass, Exile.

Albuquerque, NM (Jay Scott-KOB/FM) DeBarge, Dan Hartman.

Clovis, NM (Brandie Anderson-KCLV) No adds. Roswell, NM (John Anderson-KBCQ) Chicago, Janey Street, Manhattans, Eurogliders, Streisand, Champaign, Gladys Knight & Pips. **ROCKY MOUNTAIN**

Great Falls, MT (Keller/McShay-K99) Hall & Oates, DeBarge, Barbra Streisand.

Great Falls, MT (Dave Williams-KQDI) Springsteen, Barbra Streisand.

Dillon, MT (Mike Kandilas-KDBI) Bruce Springsteen. Missoula, MT (Vern Argo-KYLT) S. Mendes, Sade. Colorado Springs, CO (Irwin/Howard-KVUU) DeBarge,

Manhattans, Madonna, John Fogerty.

Salida, CO (Charles Darwin-KVRH) D.Warwick & Jones, Streisand, Duran Duran, New Edition. Rock Springs, WY (Brian Maloney-KQSW) Hardcastle,

Sanborn, Ronstadt, Forman, Alabama, Murray Head. Grangeville, ID (Jim Cross-KORT) Alan Gorrie, Madonna.

Orofino, ID (Dana McKinney-KLER) A.Murray, DeBarge, Dolly Paron, Cars, Manhattans.

Weiser, ID (Lori Hale-KWEI) Manhattans, Bruce Springsteen, Dolly Parton.

Boise, ID (Drew Harold-KBOI) Dolly Parton, Kim Carnes, Bruce Springsteen. Manti, UT (Stan Eriksen-KMTI) C. Lynn, Toto, Bruce Springsteen. FAR WEST Reno, NV (Larry Irons-KRNO/FM) Manhattans, DeBarge, Barbra Streisand. Carson City, NV (Bill McClain-KPTL) Toto, Barbra Steisand, Champaign. Los Angeles, CA (Liz Kiley-KFI) DeBarge, Streisand. Los Angeles, CA (Kaye/Marie-KOST) DeBarge, Barbra Streisand, Madonna. Carlsbad, CA (Clark Novak-KKOS) Janey Street, Amy Stewart, Sade, Springsteen, C. Lynn. San Diego, CA (Main/Richards-KYXY) Streisand, Janey Street, Linda Ronstadt. San Diego, CA (Bobby Rich-B100) DeBarge. San Diego, CA (Mark Larson-KFMB) Streisand, Manhattans, Dan Hartman, DeBarge. Palm Springs, CA (Ty Stevens-KDES) Manhattans, Dolly, Mick Jagger. Fresno, CA (Scott Huskey-KLTK) Phil Collins,
Kool & Gang, Survivor.

Bakersfield, CA (Bob Holloway-KLYD/FM) Dolly, Waite, Linda Ronstadt, Duran Duran. San Luis Obispo, CA (Todd Busch-KVEC) Dolly, Sade, Manhattans. San Luis Obispo, CA (Carol Meyer-KKUS) P. Bailey, Phil Collins, Glenn Frey, REO. Monterey, CA (Michael Reading-KWAV/FM) Streisand, Manhattans, Dan Hartman. San Francisco, CA (Malik/Kulp-K101) Diana Ross. Livermore, CA (Rick Munday-KKIQ) DeBarge, Manhattans. Napa, CA (Don DeFesi-KVYN/FM) Ashford & Simpson, DeBarge, Manhattans. San Rafael, CA (Ken Duncan-KTIM) Dolly Parton. Ukiah, CA (Eric Scott-KUKI) Teena Marie, Madonna, John Hunter, Glenn Frey. Arcata, CA (Steve Shortz-KATA) DeBarge, Madonna. Crescent City, CA (Ken Conlin-KCRE) Bruce Springsteen, Manhattans. Auburn/Sacramento, CA (Pam Farris-KHYL/FM) P.Collins. Vacaville, CA (Rick Batiste-KUIC) Dolly, Janey Street, Dennis DeYoung. So. Lake Tahoe, CA (Ron West-KOWL) Chicago, Madonna, Dennis DeYoung, Philip Bailey. So. Lake Tahoe, CA (Ken Adams-KTHO) Streisand, DeBarge, N.M. Walden, Paul Hardcastle. Chico, CA (Dave Kindig-KPAY) Janey Street, DeBarge, Manhattans, Bruce Springsteen. Grass Valley, CA (Barbara Juneau-KNCO) D.L. Roth. Manhattans, DeYoung, Sade, Madonna, S. Mendes. Oroville, CA (Charlie Foxx-KORV) Dolly Parton.
Red Bluff, CA (George Rath-KBLF) S.Stills, Dolly, Pointers, Manhattans, Streisand, Madonna, Sylvia. NORTHWEST Portland, OR (Mike Dirkx-KGW) Manhattans, Hartman. Portland, OR (Todd Dennis-KCNR) No adds. Corvallis, OR (Bob Johnson-KLOO) No adds. Salem, OR (Doc Nelson-KSLM) Tina Turner, DeBarge, Barbra Streisand. Salem, OR (Mike Brunswick-KBZY) Julian, Janey Street, Alan Gorrie, Dennis DeYoung. Eugene, OR (Bobby King-WDUK) Dolly, DeBarge, Manhattans. Roseburg, OR (Veronica Burns-KRSB) Linda Ronstadt, Springsteen, Sheila E., Sade. Grants Pass, OR (Charlie Kirk-KRMJ) Dan Hartman. Dolly, Manhattans, Madonna, Streisand, Sade, Alison Moyet.

Bend, OR (Charlie Wolff-KBND) Phil Collins, Dionne Warwick & Glenn Jones Enumclaw, WA (David Cool-KENU) Springsteen, Prince, Madonna, Manhattans, Streisand, DeBarge, Paige & Dickson, Janey Street, Champaign. Seattle, WA (Mark Christopher-KIXI/FM) DeBarge,
Bruce Springsteen. Seattle, WA(Dan Packard-KKMI/FM) Johnny Paycheck. Everett, WA (Moose Moran-KBAE) Dolly Parton, Nitty Gritty Dirt Bd., Mandrell & G., Springsteen. Mt. Vernon, WA (Wedge Michaels-KBRC) Fogerty, Ray Stevens, Springsteen, Exile, Manhattans, Kim Carnes, Jim Glaser, Glen Campbell. Oak Harbor, WA (David Bowden-KISD) Cars, Janey Street, New Edition. Tacoma, WA (Rick Austin-KTAC) DeBarge, Janey Street, Bruce Springsteen, Manhattans. Olympia, WA (Dick Pust-KGY) DeBarge, Dolly, Madonna, Barbra Streisand, John Waite. Aberdeen, WA (Paul Lankow-KXRO) Chicago, Go West, DeBarge, Streisand, Springsteen, Manhattans. Kelso/Longview, WA (Ray Bartley-KLOG) Glenn Frey, Dolly Parton, Madonna. Yakima, WA (Dave Hansen-KIT) Manhattans, Dolly, DeBarge. Yakima, WA (Bob Walker-KBNG) Dolly, Sergio Mendes, Barbra Streisand Anchorage, AK (Ford/Harrigan-KFQD) Sergio Mendes, Barbra Streisand, Manhattans. Anchorage, AK (Owens/Wilkinson-KKLV/FM) Streisand, DeYoung, Manhattans, Chicago, Al Jarreau, Go West, Don Henley. Kelowna, BC (Alan Reid-CKOV) Dennis DeYoung. Late Reports Sumter, SC (J.R. Berry-WDXY) Dolly, DeBarge, Bruce Springsteen, Jim Ackerman.

Saskatoon, SK (Rick Korchinski-CFQC) Janey Street.

WELCOME To Our New A/C Correspondents:

David Bowden, KISD Radio - P.O. Box 70
Oak Harbor, WA - 98277 (206-679-1511)

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:
Tim Menowksy, KQWK/FM-Pittsburg, KS 2/24
Paul Ryan, KZMO-California, MO 2/25
George Sepulvida, KHWY -Sacramento, CA 2/27
Deb Spring, KBMR-Bismarck, ND 2/28
Lee Patrick, WDNG-Anniston, AL 2/28
Chris Michaels, WAMS-Wilmington, DE 2/28
Jim Reed, WMGN-Madison, WI 3/2
Chuck Anthony, WLGN-Logan, OH 3/2
Bruce Lane, WCCI-Savanna, IL 3/2
Michael Cruz, WSQV-Williamsport, PA 3/2

P.D. NOTEBOOK by Eric Norberg

HEAVY METAL

've received a few copies of a music newsletter called "Heavy Metal Radio,"listing a monthly top 40 for heavy metal music and discussing "heavy metal" as a music format. I wrote the author, Dave Tuckmantel, to ask about it, and in browsing through the sheaf of material that came with his reply, I discovered that Dave has worked at several California stations in on-air, news and music director positions, and is currently music director of KKXX (FM) in Bakersfield, California, which according to Broadcasting Yearbook is a top 40 (CHR) station owned by Buck Owens.

And Dave's purpose in writing and distributing the newsletter is to try to interest programmers elsewhere in trying an all-heavy-metal format. He concedes that where it has been tried, it has failed, but attributes this to the poor quality of the attempt (wrong music, etc.), and the fact that it usually happens in small markets, where a specialty approach like this

has an inadequate audience base. He feels that album sales and concert receipts show clearly that there is a market for this approach, and he believes he knows how it can be done. He provides his "hourly clock," which I show here, and suggests that a large market, with enough of the young male demographic available, would be an appropriate place to try it.

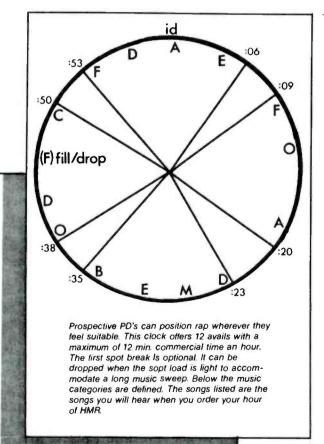
There is always a tendency to be sceptical of the zealot, and certainly Mr. Tuckmantel admits his purpose in distributing his newsletter is to try to

win a few disciples to his point of view, but clearly "Heavy Metal" is a distinct, identifiable music form, and it is obvious that there is a market for it. That being the case, it would seem reasonable there could be a market for a format based on it, and Mr. Tuckmantel believes this is a format option nobody has properly exercised as yet.

If you'd like to see the newsletter, write Dave at Apt. 45, 4171 California Avenue, Bakersfield, CA 93309. Since during weekdays he is most apt to be at KKXX, he invites calls there, (805) 393-1500 or (805) 393-0542. He has been publishing the newsletter since late in 1983, and as far as I can tell, he isn't charging for it.

CATEGORY EXAMPLE OF APPROPRIATE SONG

- A HOTTEST CURRENT SONG ... (Looks That Kill, M. Crue)
- E IMAGE SONG ... (Photograph, D. Leppard)
- F LIGHT METAL SONG ... (Dance the Night Away, V. Halen)
- O OLDIE ... (Hush, D. Purple)
- A HOTTEST CURRENT SONG ... (Bark at the Moon, Ozzy)
- D Re-current ... (Cum Feel the Noiz, Q. Riot)
- M MALE APPEAL SONG ... (Double Vision, Foreigner)
- E IMAGE SONG ... (Walk This Way, Aerosmith)
- B This category consists of former "A's" & former "C's" ... (Shooting Shark, BOC)
- O OLDIE ... (All Along the Watchtower, J. Hendrix)
- D Re-current ... (Lick It Up, Kiss)
- (F) LIGHT METAL ... Fill
- C JUST RELEASED MATERIAL ... (Rock School, Heaven)
- F LIGHT METAL ... (More Than a Feeling, Boston)
- D Re-current ... (Easy Liven, Fastway)



THE GAVIN REPORT February 22, 1985

PROMOTIONS

BETTY HOLLARS
LISA SMITH

LITTLE BLACK BOX

The WAPP-NEW YORK "Little Black Box" contest turned out to be much bigger than some people thought! Given clues, listeners were asked to guess the contents of the box. In theory it all sounded simple, but in reality it took 18 days to find a winner. The winner guessed that the box held a sparkplug. What he didn't guess was that the sparkplug was attached to a brand new 1985 Fiero! For the "Black Box 2" contest, WAPP has already revealed half the contents—a 1985 Trans Am. This time, listeners guess how much money is in the glove compartment to win both. (With one hint- it's over \$25,000).

PURSUIN' THE BRUINS

WBCN-BOSTON is giving Boston Bruins fans a chance to see the hockey team play in Montreal in the "Pursuin' The Bruins Sweepstakes." Through February 23rd, clues will be given to help contestants identify mystery Bruins players; these clues will be broadcast in WBCN's Wednesday Sports Breaks. Entrants can call WBCN with their guess to win on the spot. The grand prize will be awarded on Tuesday, March 5, with a random drawing from all correct answers received. MIKE O'CONNELL, Bruins defenseman, is joining SCOOTER (Judy Carlough) on the air Wednesday mornings on WBCN to give clues.



94Z's Last Blast of '84.

THE LAST BLAST OF 1984

94Z/WZZU-RALEIGH/DURHAM, NC, decided to throw "The Last Blast of 1984" at a local club ... and the champagne flowed. 1500 partygoers danced to the Top 94 songs of '84, broadcast live by air personalities GARY DICKSON and NORA ROEPER. They also gave away over 75 prizes and welcomed the New Year with a balloon drop and free champagne for everyone. One local television station came by for a live cutaway on the 11:00 news, crowning this party *THE* 1984 New Year's Eve Party. The club was so happy that 94Z has already signed up to do next year's 1985 blast!



The formal presentation of the checks ... (left to right) Gynny O'Hara (KIIK), Jim Freyberger (McDonald's) Jim Patterson (McDonald's), Spike O'Dell (KIIK).

AN AUCTION FOR RONALD

KIIK/FM-DAVENPORT, IOWA and the locally owned McDonald's Restaurants co-operated in a joint promotion to raise money for the Ronald McDonald House in lowa City. The promotion ran through the Christmas holidays, from December 17th to December 21st. The area's McDonald's donated twelve Cabbage Patch dolls. which were then auctioned off to the highest bidder. The promotion was implemented in both morning and afternoon drive periods during this time. The Cabbage Patch dolls were auctioned off for between \$125.00 and \$500.00 a piece, and the total raised was \$2470.00. Response from KIIK's audience was overwhelmingly positive, and the promotion went very well. It was topical and timely for the Christmas season, and had the advantage of being a local fundraiser, with all monies raised remaining in the area serviced by KIIK.

HEARD IN GERMANY

Beginning in January, some of WWSA-SAVANNAH's listeners will be temporarily stationed in Germany for military exercises. Because they will be working under extremely difficult conditions, including rough weather and long hours, WWSA thought they could make it a little bit easier for them by sending them a little piece of home. The staff of announcers made a tape, by request of the Frankfurt Radio affiliate of the American Forces Network, of WWSA jingles followed by messages and safety considerations for the listeners. What a nice surprise for them to hear radio personalities they recognize, so far away from home.



THE KENDALLS

Their hit, "Heaven's Just a Sin Away" was the first CMA single of the year, an award which began in 1978.

MAINES BROTHERS

Lloyd Maines, the eldest of the four Maines Brothers, was a member of the Joe Ely band for six years.



FOREIGNER

Lead singer, Lou Gramm, is writing songs for his forthcoming solo LP, due in 1986.

MIDNIGHT STAR

The three primary vocalists of this nine member band are Belinda Lipscomb, Bo Watson and Melvin Gentry. The band's roots are in Cincinnati.

ALABAMA

Two of their hits, "TAKE ME DOWN" and "THE CLOSER YOU GET," were written by members of the group Exile.



CYNDI LAUPER

She is writing and will perform the title song to Steven Spielberg's film, "Goonies."

SADE (Shaw-day)

The Nigerian born vocalist's real name is FALOSADE ADU.

JANIE FRICKE

She was discovered while holding a day job as secretary to producer Tom Collins. Fricke was replaced in Collin's office by another yet-tobe discovered singer, Sylvia.

ALISON MOYET

She once attended the London College of Furniture, where she studied musical instrument technology.

CHRIS ISAAK

Before recording his LP, SILVERTONE, Isaak fronted a band by the name SILVERTONE before opting as a solo act

STATLER BROTHERS

The Statlers bought their old grade school in Staunton, Virginia, and converted it into their office.

BIG COUNTRY

They're recording the soundtrack for the movie "RESTLESS NATIVES." The film being shot in Scotland, includes Ned Beatty in its cast of characters.

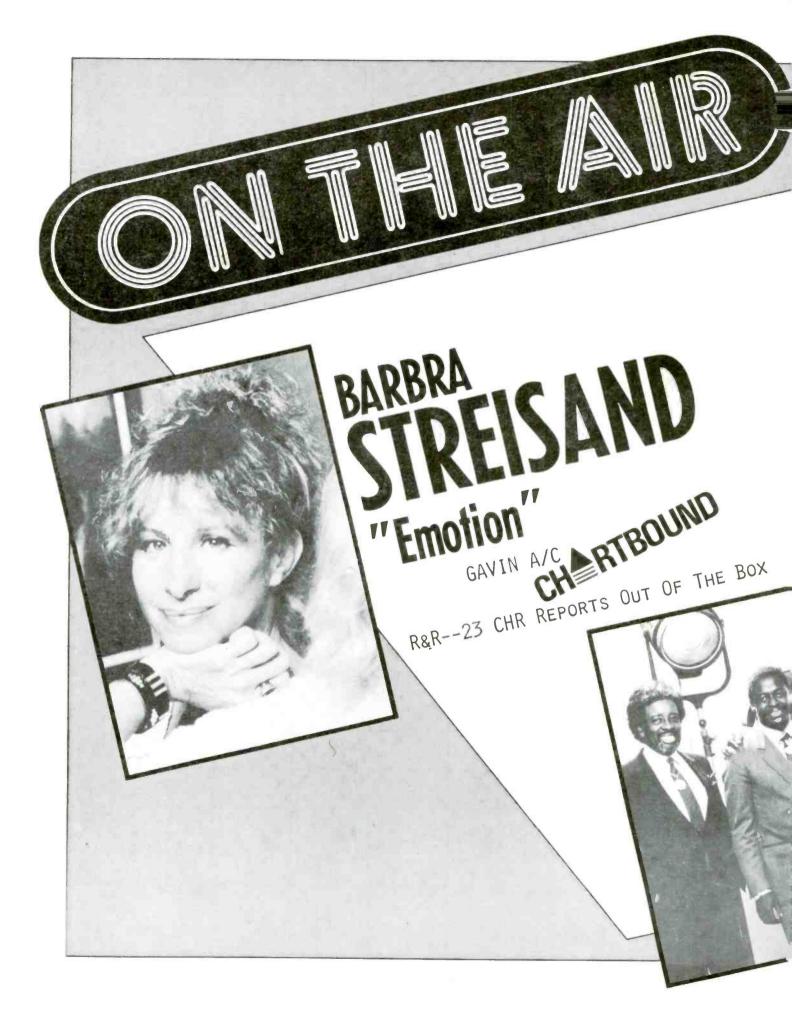
USA FOR AFRICA

March 11th is the single release date for the highly touted American project to benefit African relief efforts. A compilation LP, featuring duets by Billy Joel/Tina Turner, Michael Jackson/Diana Ross, and Kenny Rogers/Paul Simon will follow.

STYLE COUNCIL

Paul Weller has recruited soulman Jimmy Ruffin to record a song in tribute to striking coalminers in England. According to *Melody Maker*, some retail outlets in England are refusing to stock the record.







SANTANA ''Say It Again' ORENT WEEK

ANOTHER GREAT WEEK
GAVIN TOP FORTY
CHERTBOUND
123/35
R&R CHR 110/29 43%

HE MANHATTANS MYOU Send Me TO YOU Send Me

GAVIN A/C DEBUT à 28

R&R CHR 16 STATIONS STRONG

COLUMBIA RECORDS

THE BEAT OF THE BONGOS

by Peter Standish

It's only fitting that a band's members should meet each other as fans in the same clubs they'd later play in. For The Bongos, the club scene in New York & Hoboken, New Jersey would be that common ground. Five years after forming, the group is poised and prepared to expand upon the solid Alternative radio base they've already established for themselves. We spoke to Richard Barone, lead singer and songwriter for the band.



Bongos - (L to R) James Mastro, Richard Barone, Frank Giannini, Rob Norris.

PS: How did the Bongos form?

RB: We started in Hoboken a few years ago. We were signed to Fetish Records in England after two months of being together. Around 1980 we put out our first single on Fetish. (Then) we went to England to do our first EPs and we toured Europe for six months.

PS: I know Hoboken is the base for the band; is that where all the band members are from?

RB: No, that's where we just sort of met. We actually met in New York at CBGB's and that scene. We moved to Hoboken because we found a great place we could work from. At that time there were no other bands living there. It was a great place for us to start out. I live in Manhattan now, but we still rehearse in Hoboken ... it's still our home. There's a lot of groups there now. Us getting signed started a whole wave of groups. It sort of started a whole scene.

PS: I know, Hoboken's turned into ...

RB: Like Athens, Georgia sort of ...

PS: Athens, Georgia North.

RB: Exactly (laughter)

PS: How did the band members meet each other?

RB: I think we met at a Ramones concert or something like that (laughter). On the scene in New York you go to the same clubs and see sort of the same people. We just sort of met, it was really strange. We had the same influences, we all liked The Velvet Underground and some other

groups. So we started playing together and pretty soon we were playing at Maxwells in Hoboken.

PS: Were any of you in other bands before?

RB: No, not really. The Bongos are the first band.

PS: You performed in Europe after your import releases.

RB: Yeah, we played all over Europe. We played all over Germany, Holland, and England. We did a 6 month tour in '81-'82. PS: Didn't you play a show in London at the Rainbow Theatre with some other American bands?

RB: Yeah, with the Bush Tetras. It was "New York Invades London" or something like that. It went great. We had some guys from Throbbing Gristle come on stage with us, it was a wild show (laughter). We'd been together a short time (6 months) when we played the Rainbow, so it was real exciting. The Rainbow was a huge theater, it's no longer open. It was incredibly large, like a castle or something.

PS: You recorded that show on an album.

RB: There was a live album on Stiff
Records called "Start Swimming." That
included all the groups at the Rainbow
show, the Bush Tetras, Fleshtones,
Raybeats, and The Bongos.

PS: Which of your songs are on the

RB: There's a wild version of "Telephoto Lens" and an even wilder version of "In

record?

The Congo." Probably one of the wildest and rawest live recordings you've ever heard. Throbbing Gristle's on stage ... it's totally chaotic (laughter).

PS: Was Steve Almaas ever in the Bongos?
RB: He played back-up guitar with us for awhile. But he was never officially in the band. We have people play with us sometimes that we don't outwardly ask to join the group. Like on this next tour we're going to be taking along a percussionist and a keyboard player who augment the sound. Almaas played guitar with us for awhile. I produced one of his albums. PS: The Beat Rodeo record.

RB: That's right, he's signed to IRS (Records) by the way.

PS: You played on that first Beat Rodeo album with Mitch Easter of Let's Active, how did that come about?

RB: Steve and I had been working together in the Bongos on tour, and he played me these songs that I thought were really great. So I offered to produce them and went down to Mitch's ... it was very spontaneous. This was right after (we played in) Europe.

PS: Did he play with you in Europe?
RB: No, we went only as a trio to Europe.
Frank Giannini on drums, Rob Norris on bass, and myself.

PS: When did James Mastro start playing with the Bongos?

RB: He joined the band before "Numbers With Wings" came out in '83. I knew him for quite awhile. When I first came to New

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York from Florida he was in a band that played at CBGB's all the time, called Fastcar, so I met him. He was only 16 years old or so then. He wasn't even supposed to be in CBGB's legally. But he and his brother had this band. They used to open for groups that played there like Richard Hell or the Ramones. As soon as he was free from that group I asked him to join the Bongos. He joined us (only) temporarily at first. When the Bongos first started he was a fan. He used to come to all our shows and we were all friends.

PS: Which groups have influenced you the most?

RB: T-Rex, The Velvet Underground, and the Beatles. Some of our guitars are Beatlesque, the drums are definitely a dance beat that's sort of streamlined. I think a lot of the lyric content can be a little abstract, (in a) Velvet Underground kind of way. I think we combine the influences in a unique way.

PS: You covered T-Rex's "Mambo Sun" on one of your early import EPs.
RB: Yeah, they were one of our favorite groups. They were a great band. They had some great pop songs. We just started playing it ("Mambo Sun") at a rehearsal one day and it came out really well. So we just went in the next day and recorded it quickly. There was no planned attack on that, we just did it. That song was so perfect for us at that time. PS: Your new album's called "Beat Hotel," what inspired that title?

RB: I'm a fan of William Burroughs and I like the way he writes. He lived at the Beat Hotel (in Paris) in the '50s and did a lot of work from there with tape recorders and stuff. It's kind of a tribute to William Burroughs.

PS: How does he relate to what the Bongos are creating?

RB: A lot of our writing, especially on our earlier albums, were done in his style which is the cut-up technique. You write your song and cut it up. You get strange lyrics that way. That's how we wrote some of the material and it was based on William Burroughs. He invented that style at the Beat Hotel.

PS: Which new songs did you use this technique on?

RB: The title song ("Beat Hotel"), "Totem Pole" I'd say are cut-up. Cut-up gives you a great abstract lyric that I love. PS: Why did you choose John Jansen, who produced Lou Reed's last album "New Sensations," to produce "Beat Hotel"?

RB: The reason John produced ("New Sensations") was because Lou Reed liked "Numbers With Wings" (our last record) so much and John engineered that. Lou Reed called us up and said that was his favorite record and he wanted to know who worked on it, and we told him. That's how he got John Jansen to work with him. John's been a friend of ours all

along. We met him before we even signed with RCA and he wanted to work with us. *PS: How did you first know of him?*RB: He had worked with some other groups like Television. He produced "Adventure" by Television along with Tom Verlaine. We knew him from that and we liked his work. We needed a producer who understood guitars, because we used a lot of them on our record. Every song has like 10 guitars.

PS: 10 guitars!

RB: Sure! Maybe 8, 10, we used a lot. We wanted someone who knew how to record them well, make them loud and do what we wanted to do with them. John was the one.

PS: What other records has Jansen worked on?

RB: He was in England for quite awhile; he worked with The Who. He worked on even Alice Cooper records, The Who, all these different groups. Then he came to America and got involved with Jim Steinman. They did a Meatloaf album. So he's done stuff all along. He's very young, it's unbelievable he's done so much. He was the right one for this one ("Beat Hotel").

PS: How did producing with John Jansen differ from when you produced yourselves on your first records or from Richard Gottehrer on "Numbers With Wings"? RB: John Jansen was the best we've had so far. Producing yourself is too hard. When the Bongos did our own recordings it was really hard work. We had to take it from too many angles. Richard Gottehrer was very good on the last record. But his approach was a little different, I think we wanted to expand a little more. Gottehrer is great, but we knew we wanted to make kind of a different record than "Numbers With Wings." We wanted to have as much freedom as possible. John was going to do Def Leppard, or something, but we talked him out of it.

PS: Do you like to produce other groups yourself?

RB: I love to produce. I'm working with some other groups in Hoboken right now. PS: Which ones?

RB: Well I shouldn't say, it's an all girl group I'm working with.

PS: This was the first entire album the band has recorded. All your other releases were either singles, EPs, or collections. How did recording this entire album differ?

RB: This was the first time we were in the studio for 4 or 5 months. A lot of effort went into this album. We did "Numbers With Wings" in 2 or 3 weeks. It took us 5 months to do "Beat Hotel" the way we wanted to do it, to get it perfect. Well, Def Leppard takes 9 months (laughter). To get it right it does take months. You can't just bash it out. We were going for perfection a lot more on this record. We made sure the guitars were right. We didn't just throw the mike up and mike it. This time we set

it up so it would sound just the way we wanted it to. We had the idea in our heads how we wanted things to sound. Then we worked on it until it sounded just the way we imagined it. Instead of taking whatever came out. We really wanted a sound that would be great on the radio. I think we got it

PS: Was that "good radio sound" something you were conscious of when writing and recording the LP? RB: For some songs I'm very radio conscious. I love the radio, I want the radio to be better (laughter). I want the radio to be great (laughter). And I want to be on it too (laughter). "Space Jungle" I wrote for the radio. "Brave New World." "Apache Dancing," "Come Back To Me," those were songs I was thinking "this will be great on the radio." I love the radio. When I was very little, in 3rd grade, I used to work for a radio station in Florida. It was WALT in Tampa, a rock station, Top 40. It's probably switched over to Easy Listening now, but this was in the 60's, I was in the 3rd grade and I used to work at the station doing ads whenever they needed a kid's voice. They paid me back by giving me records. I was always involved with the radio. I used to want to be a deejay, but then I got my guitar and I couldn't stop.

PS: I noticed that Kate Pierson of the B-52s appears on the song "Apache Dancing" off your new album. Where did you meet her?

RB: The B-52's are good friends of ours. We did a tour with them in '83, in the South, Southeast, and East. We keep in touch with them. I met them at their very first show in New York. They were great. The early B-52s were one of the greatest dance bands. We went to see them at CBGB's and brought them a pet lobster or something (laughter).

PS: How did Kate get involved on "Apache Dancing"?

RB: They were rehearsing down the block from us so we called (her) up and (said) we needed her to sing that It was really quick and spontaneous.

PS: Were any of the songs on "Beat Hotel" recorded "live" in the studio?
RB: We played a lot live in the studio. We played "Beat Hotel" pretty much live in the studio.

PS: Didn't you play some unannounced shows around the time you were recording this album to test your new songs?

RB: We played at Maxwells in Hoboken and we didn't (advertise at all). We did 6 shows at Maxwells where whoever wandered in, wandered in. We wanted to try out the songs to people who didn't really come to see the Bongos. Luckily the response was very good.

PS: You're going on a live tour soon ...

RB: Starting on March 1st we're going on tour all over the country for 18 weeks. I can't wait.

Unlock Thes leu Tracks

The Smiths
"How Soon Is Now?"
From the LP Meat Is Murder

Chris Isaak

"Dancin" and "Livin' For Your Lover"

Lloyd Cole and The Commotions
"Perfect Skin" and "Rattlesnakes"
From the LP Rattlesnakes

The Bluebells

"I'm Falling"
From the LP Sisters

John Hiatt "The Usual"

A Drop In The Gray
"All The Same" and "Wide Eyed One"
From the LP Certain Sculptures



Book Of Love

01985 Warner Bros. Records Inc.

EDITOR: KENT ZIMMERMAN ASSOCIATE EDITOR; PETER STANDISH

415-392-7750

ALBUM/ALTERNATIVE ACTION

Radio

ALBUM

POWER TRIO

ALTERNATIVE









THE FIRM



THE SMITHS



THE STRANGLERS

ALBUM

MOST ADDED

ALTERNATIVE ACTION

- 1. SHE'S THE BOSS-MICK JAGGER (COLUMBIA)
- 2. NO JACKET REQUIRED-PHIL COLLINS (ATL.)
- 1. ACROSS A CROWDED ROOM-R.THOMPSON (POLY.)
- 2. "TEMPTATION"-J.ARMATRADING (A&M-12")
- 3. MEAT IS MURDER-THE SMITHS (R.TRADE/SIRE)
- 4. AURAL SCULPTURES-THE STRANGLERS (EPIC)

CERTIFIED

SHE'S THE BOSS-MICK JAGGER (COLUMBIA)
NO JACKET REQUIRED-PHIL COLLINS (ATLANTIC)

Jagger goes number one! Phil Collins debuts at 4! Expect both to be nestled in the top five for a long, lone while.

VU-VELVET UNDERGROUND (VERVE/POLYGRAM)

Over 15 years later, Alternative Radio still appreciates legendary music. Aiming for number one!

NEW Releases

Lonely At The Top/Turn The Girl Loose/Just Another Night/Lucky In Love-MICK JAGGER (Columbia) MICK JAGGER's music without stablemate KEITH RICHARDS ends up sounding strongly rhythmic minus the loping beat and churning guitars we're used to hearing alongside JAGGER's snarling vocals. Instead, JAGGER seems heavily influenced by the HARD ROCK/R&B/NEW YORK environment that producers BILL LASWELL and NILE RODGERS usually operate inside of. JAGGER on his own is still a "tough cookie" even while balladeering on "Hard Woman". All through the LP, there's still a coarse arrogance and a brashness in between the lines that has always been the perverse appeal fans find in his off-stage image. The cold steel feel of the single has plenty of consistent company. Album Radio will be dredging more airplay from SHE'S THE BOSS than any other format across the dial. The irony is that the contributions by non-Album Radio artists like BILL LASWELL, NILE RODGERS, SLY & ROBBIE, and HERBIE HANCOCK help propel this LP into Album Radio perpetuity. Be advised of the simultaneous COMPACT DISC release.

Stella/Piece By Piece/One Good Reason/Love Bomb-THE TUBES (Capitol) Somewhat befuddled with the role of mainstream Album Radio rockers, THE TUBES courageously regroup with TODD RUNDGREN in an attempt to recapture their days as theatric groundbreakers. Cone is the polyester gloss producer DAVID FOSTER grafted onto their sound. Instead, TODD becomes the eighth TUBE, sharing heavily in the songwriting, vocals, and overall feel--some of which is strongly reminiscent of his own solo and UTOPIA work. Still, THE TUBES are far too individualistic and musically profficient to be completely led around by their collective noses. LOVE BOAIB is exactly that--a collective effort incorporating diverse ideas from a diverse set of musical minds. If the first few notes sound perplexing, stay with it. LOVE BOMB is a dense, but overall satisfying progressive attempt.

Forever Man-ERIC CLAPTON (Warner Bros.) On this new single, ERIC CLAPTON shows a desire to get back to the business at hand-that is, playing guitar. Without compromising to tunesmanship or moody wooing, CLAPTON centers his single around the guitar solos--a bold but satisfying move.

Colored Lights/Dark Night-THE BLASTERS (Slash/W.B.) More AMERICA for you and me from THE BLASTERS with JOHN MELL-ENCAMP. It's little wonder that these two opposites attracted. Guitarist DAVE ALVIN has been writing some of the best rockin' Americana (this side of JOHN FOGERTY) while JOHN MELLEN-CAMP has been reaching the amount of people bands like THE BLASTERS have wet dreams about. THE BLASTERS are indeed taking a HARD LINE featuring ALVIN's guitar upfront. If COUGAR ain't your cup of tea, just flip the disc, fercryinoutloud. Now get rockin' all snakey, swampy-like, okay?

Talk To Me/Hang Your Heart On Me/Rescue You-FIONA (Atlantic) Young singers with strong voices like FIONA FLANAGAN tend to belt it out big right out of the gate. With her combination of youthfulness and enthusiasm, she could scamper through the same door left slightly ajar by the tremendous successes newcomers like LAUPER, MADONNA, and an up and coming SADE have all achieved. Unlike all three of the 'fore mention babes, FIONA sings hard rocka rolla (there's only one ballad exception) with much meaning and conviction, plus she's prettier than all three combined (I know that shouldn't matter, but in the video age, it does). I realize I keep saying this, but there's always a sorry lag when it comes to putting more women onto the Album Radio airwaves. Girls like to hear girls rock n roll. Boys like to WATCH girls rock n roll. Investing a little time in a new artist like FIONA FLANAGAN is a good place to start. See how it spins.

415-392-7750

ALBUM the

February 22, 1985

ALTERNATIVE CROSSOVERS



JOHN FOGERTY



VAN MORRISON



LLOYD COLE



SIMPLE MINDS

CHAR1 1. MICK JAGGER (COLUMBIA) "NIGHT" "LONELY" "LOOSE" "LOAF" 3. 2. David Bowie/Pat Metheny (EMI America) "America" 3. John Fogerty (Warner Bros.) "Girls" "Man" "Centerfield" "TV" 1. 4. PHIL COLLINS (ATLANTIC) "NIGHT" "ONLY" "WANNA" "NUMBER" 5. Don Henley (Geffen) "Dance" "Summer" "Grill" 4. 6. THE FIRM (ATLANTIC) "SATISFACTION" "RADIOACTIVE" "SOMEONE" --. 8. "MIDNIGHT" 11. 7. 7. VISION QUEST (GEFFEN) "JOURNEY" "DIO" "HENLEY" "MADONNA" 6. 8. David Lee Roth (Warner Bros.) "Girls" "Easy" "Gigolo" 7. 9. 9. The Cars (Elektra) "Why" "Breakaway" 13. 14. 10. FOREIGNER (ATLANTIC) "YESTERDAY" "VAIN" "LOVE" "TOOTH" 5. 10. 11. Bryan Adams (A&M) "Somebody" "It's" "Run" "69" 18. 13. 12. BREAKFAST CLUB/SIMPLE MINDS (A&M) "DON'T" 29. 15. 13. BRUCE SPRINGSTEEN (COLUMBIA) "FIRE" "JOHNNY" "GLORY" 17. 12. 14. Los Lobos (Slash/Warner Bros.) "Wolf" "Worry" 10. 11. 15. Julian Lennon (Atlantic) "Cafe" "OK" "Valotte" 19. 17. 16. GEORGE THOROGOOD (EMI AMERICA) "LONG" "GEAR" "ALONE" 20. 18. 17. ALAN PARSONS PROJECT (ARISTA) "TALK" 21. 20. 18. LRB (CAPITOL) "WIN" --. 29. 19. SANTANA (COLUMBIA) "SAY" --. 35. 20. GREG KIHN (EMI AMERICA) "LUCKY" 24. 21. 21. REO Speedwagon (Epic) "Fight" 16. 24. 22. U2 (Island) "Sort" "Fire" "Wire" 15. 22. 23. Kinks (Arista) "Again" "Thin" 12. 16. 24. Beverly Hills Cop (MCA) "Glenn Frey"

- --. --. 25. ELLIOT EASTON (ELEKTRA) "WHEEL" 27. 26. 26. Bronski Beat (MCA) "Smalltown"
- 26. 23. 27. Frankie Goes To Hollywood (Island) "Relax" "Dome"
- 23. 31. 28. Deep Purple (Mercury) "Back" "Perfect" "Nobody's"22. 25. 29. John Hiatt (Geffen) "Usual" "Crush" "Zero"
- --. --. 30. VAN MORRISON (MERCURY) "TORE"
- --. 33. 31. ANIMOTION (MERCURY) "OBSESSION"
- 30. 32. 32. John Parr (Atlantic) "Magical" "Naughty"
- 38. 30. 33. Roman Holliday (Jive/Arista) "Door"
- --. 28. 34. John Waite (EMI America) "Restless"
- --. 36. 35. Nails (RCA) "88"
- 34. 40. 36. Triumph (MCA) "Follow" "Spellbound"
- 28. 37. 37. Survivor (Scotti Bros.) "High"
- --. --. 38. LLOYD COLE ε COMMOTIONS (GEFFEN) "Skin"
- --. --. 39. TUBES (CAPITOL) "PIECE"
- 14. 19. 40. Pat Benatar (Chrysalis) "Diamond" "Ooh"

CH_RTBOUND

FLASH & THE PAN (Epic) "Midnight" DONNIE IRIS (HME) "Injured" GARY O' (RCA) "45" UTOPIA (Pasport) "Game" STRANGLERS (Epic) "Skin" MURRAY HEAD (RCA) "Bangkok" THE SMITHS (ROUGH TRADE/SIRE) "SOON" *AUTOGRAPH (RCA) "Girlfriend" *BONGOS (RCA) "Jungle" *JASON & SCORCHERS (EMI-12") "Lies" *DANNY SPANOS (Epic) "Lie" *JOAN ARMATRADING (A&M) "Temptation"

ANALYSIS

MICK JACGER debuts at NUMERO UNO, TOP OF THE HEAP. This week MJ scored the GAVIN TRIPLE CROWN. That is, he debuted at #1, is CERTIFIED, and was MOST ADDED. Is that a first? Not quite. BRUCE SPRINGSTEEN pulled the same feat his first week out. CONGRATULATIONS MICK and COLUMBIA RECORDS. These people don't mess about. You've made the GAVIN RECORD BOOKS. ..as if that's not enough, PHIL COLLINS was close to MICK, blow by blow. Don't you just love all this hot product?..Meanwhile, all is still hot for BOWIE/METHENY and THE FIRM. FOREIGNER is moving upward, as is a hot SIMPLE MINDS. BRUCE SPRINGSTEEN may be singing soft, but he's

carrying a big stick at #13...ELLIOT EASTON makes a strong debut...VAN MORRISON, can you believe your eyes! GAVIN INDICATORS are strongly behind the "Tore Down" track... you know, if you think about it, U2 has sure hung on strong. They've spent a respectable time in the NUMBER ONE slot, now refusing to go away. Ditto FRANKIE GOES TO HOLLYWOOD and DEEP PURPLE...One of our favorite records of the week in the BUNKER was the new TUBES LP--especially SIDE TWO!!! The back cover foto looks like the band THE DAY AFTER they dropped the big one. Maybe these guys have been listening to FRANKIE 12" mixes. This new album is very very creative. If you dare, listen to all of side two. For a whole side of music that segues together, it sure moves and grooves quickly...oh yeah, I forgot to mention the U2 COVER STORY in ROLLING STONE. Excellent reading and analysis as to why this quartet is so special...how can you call yourself a music person and not be hot over the CHRIS ISAAK LP on WB. Dig it out, ferchrissakes! You owe it to yourself...Upcoming hot release to look out for is KATRINA & THE WAVES. Alternative people already know of this Canadian singer with the hot back up band, the WAVES. Guitarist is KIMBERLY REW, he of the legendary defunct SOFTBOYS of England... definitely worthy of mention is the "new" repackaged JOHN WAITE LP. Some of us feel it strongly rivals his latest one "Change" is being reheralded partly because of the VISION QUEST movie, partly because it's timeless Album Radio rock...whilst waltzing through the big honcho retail outlet I heard a killer LP over the speaks. It turned out to be ISLEY, JASPER, ISLEY Very very hot. Check it out. Another cool book is THE ROLLING STONE REVIEW 1985. It's a hodgepodge of all sorts of info... check out rappin' PETER WOLF's radio-oriented interview in this week's GAVIN. Next week JIMMY PAGE opens up just for you, GAVIN READER. Stay loose, you lucky devils. KZ

ANALYSIS

February 22, 1985

2W LW TW 2. 1. THE SMITHS (R.TRADE/SIRE) "SOON" 2. Husker Du (SST) "Heaven" "UFOs" 3. STRANGLERS (EPIC) "SKIN" "MERCY" 9. 4. 1. 1. 5. BONGOS (RCA) "SPACE" "APACHE" 20. 8. 6. GUADALCANAL DIARY (DB) "TRAIL" 17. 9. --. 21. 7. V.UNDERGROUND (VERVE/POLYG.) "I" 12. 10. 8. Time Zone (Celluloid-12") "World" 23. 17. 9. SIMPLE MINDS (A&M-12") "DON'T" 25. 16. 10. L.COLE ε COMMOTIONS (GEF.) "SKIN"
3. 6. 11. Los Lobos (Slash/W.B.) "Loaded" "Wolf" 16. 14. 12. BLUEBELLS (LON./SIRE) "FOOL" 8. 7. 13. John Fogerty (W.B.) "T.V." "Girls" 5. 5. 14. Everything...Girl (Sire) "Native" 28. 20. 15. BEAT FARMERS (RHINO) "STONES" 27. 22. 16. Flash & The Pan (Epic) "Midnight" 24. 18. 17. Billy Bragg (CD) "Love" 7. 11. 18. Danny Elfman (MCA) "Gratitude" 4. 12. 19. Replacements (T.T.) "Dare" "Unsat." 6. 13. 20. Eurythmics (RCA) "Julia" "Double." 13. 15. 21. Nomads (Homestead) "Shaking" "Blues" 26. 25. 22. JOHN HIATT (GEFFEN) "USUAL" 29. 27. 23. Reducers (Rave On) "Let's" --. --. 24. SADE (PORTRAIT) "SMOOTH" "HANG"

THE SMITHS finally prevail, moving to number one 4. Bronski Beat (London/MCA)"Ain't""Junk" after three straight weeks at the second position. THE SMITHS normally could plan on a lengthy stay there but they have a serious threat looming - THE VELVET UNDERGROUND, our CERTIFIED record. The VU had one of the largest moves ever on our Alternative Chart 21 to 7 (an increase of almost 75%)! Look for the VU to move into the POWER TRIO and possibly number one in coming weeks. Nonetheless, HUSKER DU is racking up unbelievable response from college radio. Over 80% of our college reporters have the album in heavy rotation with the following stations reporting it at number one on their playlist; KCMU, KUSF, WCDB, WNUR, WPRB, WRUV, WTSR, and WUSC. HUSKER DU is on the verge of moving to the top but it will need more Alternative commercial radio response.

Other major gainers inside the Top Ten include The STRANGLERS, THE BONGOS, GUADALCANAL DIARY, and SIMPLE MINDS.

WELCOME this week to our latest new reporter, WUSC-Columbia, South Carolina and John VanCitters. Their playlist and phone number appear on the correspondent pages.

Check out our interview this week with Richard Barone of THE BONGOS. We spoke to him about the --. --. 28. RICHARD THOMPSON (POLYG.) "SPELL"
30. 29. 29. Tommy Keene (Dolphin-12") "Back" past and current sound of THE BONGOS on page 27.

CHRTBOUND

19. 28. 25. Malcolm McLaren (Island) "Madame" 14. 19. 26. L. Anderson (W.B.) "Big" "Test"

--. --. 30. Linda Thompson (W.B.) "Can't"

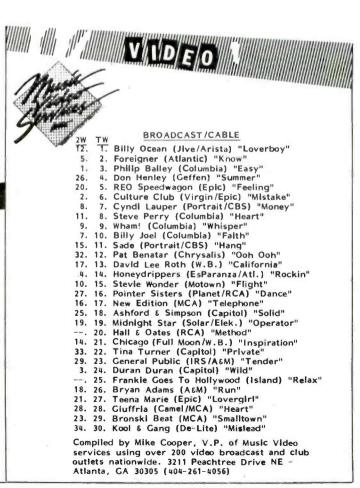
--. --. 27. VAN MORRISON (MERC./POLYG.)"TORE"

DROP IN THE GRAY (Geffen) "All" KIM WILDE (MCA) "Go" YELLO (Elektra-12") "Games" J.ARMATRADING (A&M-12") "Temptation" BLASTERS (Slash/Warner Bros.) "Lights" H.JONES (WEA-import) "Questions" JASON & SCORCHERS (EMI America-12") "Lies" CHRIS ISAAK (Warner Bros.) "Livin" "Gone"

IMPORT/INDIE ACTION



HUSKER DU (SST) "Heaven" "UFOs" GUADALCANAL DIARY (DB) "Trail" TIME ZONE (Celluloid-12") "World" BEAT FARMERS (Rhino) "Stones" BILLY BRAGG (CD) "Love" REPLACEMENTS (T.T.) "Dare" "Unsat." NOMADS (Homestead) "Shaking" "Blues" REDUCERS (Rave On) "Let's" TOMMY KEENE (Dolphin-12") "Back" H. JONES (WEA-Import) "Questions" PRIME MOVERS (T. Lobster) "Where"



*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750

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■GAVIN ALBUM INDICATORS■

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■GAVIN ALBUM INDICATORS■

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■GAVIN ALBUM INDICATORS■

ASSOCIATE EDITOR: LISA SMITH

CERTIFIED

ALABAMA There's No Way (RCA)

DOLLY PARTON Don't Call It Love (RCA)

MOST ADDED

T.G.SHEPPARD You're Going Out Of My Mind (Curb/Warner Bros.)

TOP REQUESTS

RAY CHARLES & WILLIE NELSON Seven Spanish Angels (Columbia)

> KENNY ROGER'S Crazy (RCA)

ALABAMA There's No Way (RCA)

STATLER BROTHERS My Only Love (Mercury)

COUNTRRY

February 22, 1985 2W LW TW 4. 3. 1. EXILE - Crazy For Your Love (Epic) DAN SEALS - My Baby's Got Good Timing (EMI America) 3. 7. LEE GREENWOOD - You've Got A Good Love Comin' (MCA) 3. 5. 4. 4. STATLER BROTHERS - My Only Love (Mercury) GLEN CAMPBELL - A Lady Like You (Atlantic America)
KENNY ROGERS - Crazy (RCA)
STEVE WARINER - What I Didn't Do (MCA) 6. 5. 12. 9. 6. 10. 7. 7. RAY CHARLES & WILLIE NELSON - Seven Spanish Angels (Columbia) 17. 12. 14. 10. 9. DON WILLIAMS - Walkin' A Broken Heart (MCA) 2. 1. 10. GARY MORRIS - Baby Bye Bye (Warner Brothers) EARL THOMAS CONLEY - Honor Bound (RCA) 22. 15. 11. 18. 13. 12. JOHN SCHNEIDER - Country Girls (MCA) 23. 16. 13. NITTY GRITTY DIRT BAND - High Horse (Warner Brothers) 11. MICHAEL MARTIN MURPHEY - What She Wants (EMI America) 11. 14. 28. 19. 15. BELLAMY BROTHERS - I Need More Of You (Curb/MCA) 26. 17. JOHNNY LEE - Rollin' Lonely (Full Moon/Warner Brothers) 16. 24. 17. GEORGE JONES & BRENDA LEE - Hallelujah, I Love You So (Epic) 18. 31. 23. 18. JUDDS - Girls Night Out (Curb/RCA) ANNE MURRAY - Time Don't Run Out On Me (Capitol) 29. 24. 19. 25. 20. JANIE FRICKE - The First Word In Memory Is Me (Columbia) 20. 1. 8. 21. MEL McDANIEL - Baby's Got Her Blue Jeans On (Capitol) VERN GOSDIN - Slow Burnin' Memory (Compleat) 14. 13. 22. 32. 27. 23. HANK WILLIAMS JR. - Major Moves (Curb/Warner Brothers) DOLLY PARTON - Don't Call It Love (RCA) 36. 31. 24. 40. 32. 25. ALABAMA - There's No Way (RCA) 34. 29. 26. WAYLON JENNINGS - Waltz Me To Heaven (RCA) 33. 30. 27. DAVID ALLAN COE - She Used To Love Me A Lot (Columbia) 37. 34. 28. GEORGE STRAIT - The Cowboy Rides Again (MCA)
MICKEY GILLEY - I'm The One Mama Warned You About (Epic) 35. 29. 38. BARBARA MANDRELL & LEE GREENWOOD - It Should Have Been...(MCA) 36. 30. 20. 25. 31. LACY J. DALTON - If That Ain't Love (Columbia) 39. SHELLY WEST - Now There's You (Viva) 37. 32. 38. 33. RESTLESS HEART - Let The Heartache Ride (RCA) 8. 21. 34. EDDY RAVEN - She's Gonna Win Your Heart (RCA) REBA McENTIRE - Somebody Should Leave (Mercury) 40. 35. 19. JOHN ANDERSON - Eye Of A Hurricane (Warner Brothers) 28. 36. 37. SAWYER BROWN - Step That Step (Curb/Capitol) EDDIE RABBITT - Warning Sign (Warner Brothers) 38. 9. ED BRUCE - You Turn Me On (Like A Radio) (RCA) 22. 39. 40. JOHN FOGERTY - Big Train (From Memphis) (Warner Brothers)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

415-392-7750

ACTION SIDES

February 22, 1985

Artist & Title	Reports	Adds	<u>On</u>	Chart
Sylvia - Fallin' In Love (RCA)	99	25	59	15
Ronnie McDowell - In A New York Minute (Epic)	86	27	55	4
Mark Gray & Tammy Wynette - Sometimes When We Touch (Col.)	76	27	47	2
John Conlee - Working Man (MCA)	76	44	31	1
Charly McClain - Radio Heart (Epic)	74	17	48	9
Forester Sisters - (That's What You Do) When You(Warner B.)	65	13	45	7
Maines Brothers - Everybody Needs Love(Mercury/PolyGram)	61	9	45	7
Keith Stegall - California (Epic)	60	12	43	5
Nicolette Larson - Only Love Will Make It Right (MCA)	58	4	47	7
Gail Davies - Nothing Can Hurt Me Now (RCA)	58	18	36	4
Kendalls - Four Wheel Drive (Mercury)	54	28	26	
*T.G.Sheppard - You're Going Out Of My Mind (Curb/WB)	52	49	2	1
Gene Watson - One Hell Of A Heartache (Curb/MCA)	51	26	23	2
Tony Arata - Sure Thing (Noble Vision)	45	4	37	4
David Frizzell - Country Music Love Affair (Viva)	36	12	24	
*The Whites - If It Ain't Love (Let's Leave It Alone) (Curb/MCA)	32	32		
*Bill Medley - Is There Anything I Can Do (RCA)	29	13	15	1
Marie Osmond - Until I Fall In Love Again (Curb/Capitol)	28	3	24	1

^{*}Debuts In Action Sides This Week

Dropped: #33-Oak Ridge Boys, #38-Gus Hardin & Earl Thomas Conley, #39-T.G.Sheppard, Everly Brothers, Terry Gregory, Moe & Joe (DADDY'S), Darrell Clanton.

COUNTRY LP CUTS

Alabama - FORTY HOUR WEEK/DOWN ON LONGBOAT KEY/CAN'T KEEP...
Sawyer Brown - SMOKIN' IN THE ROCKIES/FEEL LIKE ME
Judds - DROPS OF WATER/BYE BYE BABY BLUES
Dolly Parton -REAL LOVE/TIE OUR LOVE
Razzy Bailey - DR.LOVE/CUT FROM A DIFFERENT STONE
E.T.Conley - TREADIN' WATER/LOVE DON'T CARE
Steve Wariner - HEART TROUBLE/GAMBLIN' ON ROMANCE
George Strait - THE FIREMAN/ANY OLD TIME
Emmylou Harris - BALLAD OF SALLY ROSE/RHYTHM GUITAR
Gus Hardin - WHAT WE GONNA DO/WALL OF TEARS

RECOMMENDED NEW RELEASES

STEVE EARLE A Little Bit In Love (Epic)

ANALYSIS

The chart is not loose, especially the Top 20. Stats reflect DAN SEALS peaking and STEVE WARINER slowing up. The STATLERS' "Only Love" continues to attact phones, especially from the ladies. With a little help from friend WILLIE NELSON, RAY CHARLES has the mixture for a number one Country record. JANIE FRICKE

is not yet a memory as our research shows a 62% Hit Factor this week, and JOHNNY LEE is rollin' along with a 63% Hit Factor. We all received the "Warning Sign" that EDDIE RABBITT would make our Top 40 Chart in three weeks. The SAWYER BROWN group took the 'step' within five weeks and JOHN FOGERTY rode in after six interesting weeks. To quote LAURIE SAYRES at KNEW/KSAN-SAN FRANCISCO/OAKLAND: "Alabama is to Country today what the Beatles were to Pop in the 60's". This week ALABAMA has been Certified, and will soon dominate the request lines with "There's No Way", as they tie for the number two spot in Top Requests this week with KENNY ROGERS. Their album cut "40 Hour Week" is earning airplay to a great degree nationally.

NORTHEAST

Worcester, MA (Tim Todd-WORC) Alabama, E. Rabbitt. Portland, ME (Hal Knight-WPOR/FM) Kendalls, R. McDowell, M. Gray & T. Wynette, B. Wilson, J. Conlee, G. Watson, Maines Bros. New York, NY (Raab/Green-WHN) J. Fricke, Bellamys. Carlisle, PA (Ann Stevens-WHYL) T.G. Sheppard, M. Gray & T. Wynette, G. Watson, J. Conlee. <u>Wilmington, DE</u> (Chris Michaels-WAMS) C. McClain, Kendalls, E.T. Conley, R. McDowell, Sawyer Brown, T.G. Sheppard, Sylvia.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) Alabama, G. Strait, J. Fogerty, Restless Heart, Sawyer

Charleston, WV (Bob Jones-WQBE/FM) E. Rabbitt, C. McClain.

Clarksburg, WV (Bill Dunn-WKKW) B. Mandrell, E. Rabbitt, Sylvia, Forester Sisters, Moe & Joe, Maines Bros.

Goldsboro, NC (Dan Wilkinson-WFMC) E. Rabbitt, G. Davies, Sylvia, R. McDowell, M. Gray & T.

Wynette, C. McClain, Forester Sisters. Shelby, NC (Chuck Pruett-WUYS) R. McDowell,

G. Davies, E. Rabbitt, N. Felts.

<u>Anderson, SC</u> (Jerry Howard-WAIM) L. Raines, Lobo, B. Mandrell, T.G. Sheppard, Whites, J. Collins. Carrollton, GA (Alan Duke-WLBB) E. Rabbitt, Sylvia, J. Conlee, R. Stevens.

Cedartown, GA (Scott Richards-WGAA) D. Clanton,

E. Rabbitt, Judds, G. Strait

Elberton, GA (Dave Davis-WWRK/FM) Sylvia, Kendalls, G. Watson, J. Conlee, Sawyeri:Brown, D. Farmer, Maines Bros., K. Stegall, S. Earle, A.J. Masters, D. Bryant.

Pensacola, FL (Kris O'Kelly-WOWW/FM) B. Wilson, T. Arata, M. Dixon, M. Osmond, M. Gray &

T. Wynette.

Destin, FL (Skip Davis-WMMK) J. Buffett, Whites, W. Canyon, T.G. Sheppard, C. Jansky, B. Mandrell, R. Stevens, B. Medley, J. Rodman.

Ft. Pierce, FL (George Gordon-WFTP) Sawyer Brown,

M. Gray & T. Wynette, Kendalls, J. Buffett. St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM)
R. McEntire, R. McDowell, B. Medley.

Arcadia, FL (Karl August-WOKD) M. Gray & T. Wynette, J. Conlee, T.G. Sheppard.

SOUTH

Sylacauga, AL (Charles Lande-WMLS/FM) Sylvia, J. Conlee, G. Watson, T.G. Sheppard. Talladega, AL (Larry Montgomery-WEYY) M. Dixon, G. Davies, Kendalls, J. Conlee, D. Frizzell, G. Watson.

per, AL (Billy Watt-WARF) Sylvia, G. Davies, V. Gill, B. Mandrell, G. Watson, Kendalls,

J. Conlee, M. Gray & T. Wynette.

Albertville, AL (Jeff Allen-WQSB) T.G. Sheppard, Sawyer Brown, Forester Sisters, J. Buffett,

R. Stevens. Atmore, AL (Roy W. Harrison-WSKR) B. Mandrell. J. Conlee, T.G. Sheppard, D.A. Coe, B. Medley.

Nashville, TN (Jay Phillips-WSM) L.J. Dalton, J. Schneider, J. Fricke, Judds, Restless Heart, Hank Jr.

Mt. Pleasant/Columbia, TN (Cowboy Powell-WXRQ) S. Earle, J. Conlee, G. Watson.

Biloxi, MS (Jim Tabor-WVMI) C. McClain, K. Stegall,

Pascagoula, MS (J.D. Gray-WGUD) T.G. Sheppard, M. Gray & T. Wynette, B. Mandrell, R. Stevens, J. Rodman.

Brandenburg, KY (Rachel Heavrin-WMMG) J. Fogerty, M. Gray & T. Wynette, J. Conlee, C. McClain.

Harlan, KY (Neil Middleton-WFSR) K. Mattea, Whites, J. Buffett, K. Whitley, B. Mandrell, R. Stevens, K. Ritchie, Clayton Claxton.

Paducah, KY (Kent King-WKYQ) S. Earle, R. McDowell, B. Mandrell, Conway Twitty, T.G. Sheppard.

Bowling Green, KY (Meredith Ludwig-WLBJ) Sylvia, G. Davies, G. Watson, J. Conlee, R. McDowell,

M. Gray & T. Wynette, Kendalls.

Houma, LA (Larry Hyatt-KJIN) Sawyer Brown, Sylvia, R. McDowell, K. Stegall, Waylon, B. Springsteen. Bogalusa, LA (Terri Lyn Smith-WBOX) E. Rabbitt,

K. Whitley, J. Conlee, G. Davies, D. Frizzell. Abbeville, LA (Anthony Keith-KASC) C. McClain,

R. McEntire, G. Davies, Whites, R. Stevens. Denham Springs, LA (Mark Wallace-WLBI) J. Buffett,

T.G. Sheppard, V. Gill, J. Rodman, R. Bridges. Shreveport, LA (Rust/Waldon-KWKH) T. Jones,

C. Jackson, B. Medley, G. Davies, T.G. Sheppard,

Whites, M. Dixon, C. Jansky.
Ruston, LA (Bob Day-KXKZ) Sylvia, G. Davies. El Dorado, AR (Ben Robbins-KDMS) G. Davies, T.G.

Sheppard, R. McDowell, M Gray & T. Wynette,

J. Conlee, T. Jones, M. Smith. Fayetteville, AR (Tom Śleeker-KKIX) D. Frizzell, R. McDowell, G. Watson.

CENTRAL

Newark, OH (Larry Dale-WHTH) Maines Bros., Nicolette, K. Stegall.

Toledo, OH (Bill Manders-WTOD) Whites, T.G. Sheppard,

Malchak & Rucker, D. Shannon, B.G. Rice. Akron, OH (Rick Cardarelli-WSLR) M. Gray & T. Wynette,

Sylvia, J. Conlee.

Cincinnati, OH (Wes Owen-WSAI/WKXF) Alabama, M. Gilley, Sawyer Brown, E. Rabbitt.

Springfield, OH (Tom Daniels-WBLY) M. Gilley, Sylvia, C. McClain, Restless Heart, Sawyer Brown, Forester Sisters.

Indianapolis, IN (J.D. Cannon-WFMS/FM) T.G. Sheppard, Kendalls, G. Watson. South Bend, IN (J.K. Dearing-WNDU) Bellamys.

Ft. Wayne/Kendall, IN (Karen May-WBTU) E. Rabbitt, C. McClain, K. Stegall.

Batesville, IN (Dick Wolfe-WRBI) Sylvia, G. Wolf, M. Martin, K. Whitley, G. Davies, M. Dixon,

E. Rabbitt, R. McDowell.

<u>Vincennes, IN</u> (Millar/Marsh-WAOV) Alabama, Waylon.

<u>Saginaw, MI</u> (Tommy Samoray-WKCQ) T.G. Sheppard,

Whites, B. Mandrell, V. Gill. Lansing, MI (Wayne Waters-WITL/FM) C. McClain,

E. Rabbitt, Sylvia, J. Fogerty, K. Stegall, M. Osmond.

Milwaukee, WI (Doug Yeager-WBCS) no adds. Dodgeville, WI (Bob Brainerd-WDMP) G. Watson, J. Conlee, D. Frizzell, D. Shannon, Kendalls, Alabama, Sylvia, B. Medley, K. Whitley, M. Gray

& T. Wynette, R. McDowell. <u>Madison, WI</u> (Mike Ryan-WWQM) Dolly, G. Jones & B. Lee.

Manitowoc, WI (Jon Murray-WCUB) M. Gray & T. Wynette, D. Shannon.

- LaCrosse WI (Ericksen/Shepel-WLXR/AM) Schneider,
 - M.Gilley, E.Rabbitt.

 <u>Eau Claire, WI</u> (Tim Wilson-WAXX/FM) Whites, C. Jackson, D.Shannon, J.Conlee, J.Fogerty.
 - Rockford, IL (Curtis King-WKKN) R. Stevens. Freeport, IL (Bill Johnson-WFRL) Sylvia, Forester Sisters, Charly McClain, Eddie Rabbitt, Restless Heart, John Fogerty.
 - Anna, IL (Rick Jaeger-WRAJ) Steve Earle, Tony Arata, Terry Gregory, Forester Sisters, T.G. Sheppard, Jimmy Buffett.

UPPER MIDWEST

- Rochester, MN (Paul Stenzel-KWWK/FM) Z.Lehr, Mark Gray & Tammy Wynette, Charly McClain, Keith Stegall, Gail Davies, Ronnie McDowell.
- St.Cloud,MN (Steve Stewart-WWJO/FM) No adds.

 Brainerd,MN (Robert Randall-KQBR) Ronnie McDowell, Sylvia, Restless Heart, Forester Sisters.
- Grand Forks, MN (Ron Kennedy-KRRK) Hank Williams Jr., Shelly West, Barbara Mandrell & Lee Greenwood, Reba McEntire.
- Volga, SD (Jim Thomas-KVAA) Keith Stegall, Gail Davies, Wolverine Canyon, Jimmy Buffett.
- Yankton, SD (Rollie Smith-WNAX) Eddie Rabbitt, Charly McClain, Ronnie McDowell.
- Sioux Falls, SD (Charlie Cassidy-KYKC) Eddie Rabbitt.
- Sioux Falls, SD (Cary Wencil-KS00) Sawyer Brown, Waylon Jennings.
- Sioux Falls, SD (Rohrer/Linn-KIOV/FM) Mark Gray & Tammy Wynette, Kendalls, T.G.Sheppard, Vince Gill, Whites.
- Huron, SD (Penny Lane-KOKK) Bill Medley.
- Aberdeen, SD (Steve Blake-KKAA) Sylvia, John
- Fogerty, Ronnie McDowell.
 Rapid City,SD (Jim Shaw-KIMM) John Conlee, Sawyer
- Brown, Ronnie McDowell, John Fogerty.
 Rapid City,SD (Don Grant-KTOQ) Maines Brothers, Waylon Jennings, Forester Sisters, Kendalls, John Conlee.
- Wahpeton, ND (Larry Slabik-KBMW) John Conlee, Gene Watson, T.G.Sheppard, Whites, Jimmy Buffett, Mike Martin, Vince Gill.
- Fargo, ND (Don Roberts-KFGO) Whites, Kendalls, Barbara Mandrell, Vince Gill, Del Shannon,
- Fargo, ND (Scott Winston-KVOX) Gail Davies, Waylon Jennings, Ronnie McDowell.
- Grand Forks, ND (Mark Houston-KYCK) Janie Fricke,
- Hank Williams Jr., David Allan Coe. Grand Forks ND (Jack Lundy-KKXL/AM) John Schneider, Mickey Gilley.
- Jamestown, ND (Charlie Jay-KSJB) John Conlee, Bill Medley, Kendalls, Gene Watson, T.G.Sheppard, Steve Earle.
- Bismarck,ND (Deb Spring-KBMR) John Conlee, Mike Martin, T.G.Sheppard, Malchack & Rucker, Kendalls, Gene Watson, Gary Wolf, Benny Wilson, Ray Griff.
- Minot, ND (Jeri Lee-KKOA) George Jones & Brenda Lee, Mickey Gilley, Janie Fricke, Eddie Rabbitt.

MIDWEST

- Des Moines IA (Brock/Cavender-K93/FM) Forester Sisters, Ronnie McDowell.
- Des Moines, IA (Bill Cole-KSO) John Conlee, Gene Watson, Maines Brothers, T.G.Sheppard.

- Mason City, IA (Myron Grage-KSMN) T.G. Sheppard, Whites, Barbara Mandrell, Jimmy Buffett, Ray Stevens.
- Ft.Dodge, IA (Eichor/Big Red-KWMT) Bill Medley, T.G.Sheppard, Barbara Mandrell, Whites.
- Cedar Falls, IA (Tom Edwards-KCFI) T.G.Sheppard, Whites, David Frizzell, Nicolette Larson, Barbara Mandrell.
- Waterloo, IA (Brett Davis-KXEL) Kathy Mattea, The Whites, Jimmy Buffett, David Frizzell, Vince Gill, Barbara Mandrell, Bruce Springsteen.
- Sioux City, IA (Ty Cooper-KMNS) Charly McClain, The Whites, Benny Wilson, Jimmy Buffett.
- Spencer, IA (Rick Friday-KICD/FM) Carl Jackson, Mark Gray & Tammy Wynette, Tom Jones, Ronnie McDowell, Gail Davies.
- Festus,MO (Sue Cresswell-KJCF) T.G.Sheppard, Sylvia, Gail Davies, Jimmy Buffett, Bill Medley, Barbara Mandrell, Kathy Mattea.
- St.Louis,MO (Oakes/Langston-WIL) Sylvia, Kendalls, Reba McEntire.
- St.Louis,MO (Georgann Harris-KUSA) Kendalls, Bill Medley, Tom Jones, Malchak & Rucker.
- St.Joseph,MO (Bob Orf-KFEQ) Barbara Mandrell, Kathy Mattea, The Whites, T.G.Sheppard, Mason
- Dixon, Wolverine Canyon, B.Emmons.

 Joplin, MO (Dan Casey-WMBH) T.G.Sheppard, Whites,

 Jimmy Buffett, Sylvia, Gene Watson.
- California, MO (Jeff Shakleford-KZMO) Mike Martin, T.G.Sheppard, Kendalls, John Conlee, Gene Watson, Bill Medley, The Whites, Jimmy Buffett, Ritchie, Emmons, C.Potter.
- <u>Jefferson City,MO</u> (Jack Daniels-KLIK) T.G.Sheppard, David Frizzell, The Whites, Gary Wolf.
- Springfield, MO (Donn Emis-KWTO/AM) T.G. Sheppard, The Whites, Kathy Mattea, Judy Rodman.
- Topeka, KS (Max Montana-KSKX) Kathy Mattea, Judy Rodman.
- Wichita, KS (Steve Campbell-KFH) David Allan Coe, Sylvia, T.G.Sheppard, Ronnie McDowell, Mark Gray & Tammy Wynette.
- Garden City,KS (Judy Byrd-KBUF) Mark Gray & Tammy Wynette, Ronnie McDowell, John Conlee.

SOUTHWEST

- Sonora,TX (Jim DougTas-KVRN) Kendalls, Eddie Rabbitt, Steve Earle, Stonewall, A.J.Masters. Houston, TX (Candea/Pipia-KILT) Barbara Mandrell & Lee Greenwood, Ronnie McDowell, Dolly Parton,
- Sylvia, John Conlee. Pt.Arthur/Beaumont,TX (Mickey Ashworth-KYKR) Restless Heart, Shelly West, John Fogerty,
- Ronnie McDowell, Mark Gray & Tammy Wynette. Bryan/College Station, TX (Andy Gallo-WTAW) Mickey Gilley, Reba McEntire, Sawyer Brown, Shelly West.
- Victoria, TX (Mike Stanley-KCWM) T.G. Sheppard, Kendalls, Gene Watson, John Conlee, David
- Frizzell, The Whites.
 Kerrville,TX (Carla Kolb-KERV/FM) Eddie Rabbitt, Maines Brothers, Forester Sisters, Tony Arata, Kendalls, David Frizzell.
- Corpus Christi,TX (Mike Laurel-KRYS/FM) Ronnie McDowell, John Conlee, Mason Dixon, Mark Gray & Tammy Wynette, Keith Stegall.
- Elgin/Austin,TX (Jimmy Mercer-KELG) The Whites, T.G.Sheppard, Barbara Mandrell, Curtis Potter, Clyde Brewer.

Austin, TX (Mike Carta-KVET) Ronnie McDowell, Restless Heart, Nicolette Larson, Sylvia, John Conlee.

Austin,TX (Steve Gary-KASE/FM) John Conlee. Amarillo,TX (Darlene Avery-KBUY) Mel McDaniel Conway Twitty, Emmylou Harris, T.G.Sheppard, Oak Ridge Boys.

Lubbock, TX (Chuck Luck-KLLL) Mark Gray & Tammy Wynette, Vince Gill, T.G.Sheppard, Barbara Mandrell, Keith Stegall.

El Paso,TX (John Austin-KHEY) Whites, John Conlee, T.G.Sheppard.

El Paso, TX (Bob Young-Y96) John Conlee, John

Fogerty, T.G.Sheppard.

Phoenix,AZ (Doug Brannan-KNIX) T.G.Sheppard, J.Fricke.

Albuquerque, NM (Francina Rodriguez-KRST/FM) No

Las Cruces, NM (Michael Check-KGRT) C.McClain, T.Arata, K.Stegall, J.Conlee. ROCKY MOUNTAIN

Billings,MT (James/Allen-KBIT) Mark Gray & Tammy Wynette, Ronnie McDowell, John Conlee. Sidney,MT (Rick Wick-KGCX) S.Earle, J.Conlee, Kendalls, G. Watson, D. Frizzell, Whites, D. Shannon.

Missoula, MT (Paul Proctor-KGVO) R. McDowell, Sawyer B., C.McClain, Mark/Tammy, Restless H., Forester Sisters.

Polson,MT (Brad Davis-KERR) T.G.Sheppard, V.Gill,

Alabama, Whites. <u>Hamilton,MT</u> (Jean Pysson-KLYQ) E.Rabbitt, J. Conlee, G.Watson, Kendalls.

Pueblo, CO (Randy Hill-KIDN) R. McEntire, J.

Fogerty, V.Gill, T.Gregory, K.Mattea. Grand Junction,CO (Rhea/Gass-KQIL) J.Buffett, Whites, Maines Br., K.Whitley, M.Smith, G. Wolf, T.G.Sheppard.

Jackson Hole,WY (Mike Buechler-KSGT) E.Rabbitt, Maines Br., J.Conlee.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) K. Stegall, D. Shannon, G. Watson, J. Conlee, Kendalls. Reno, NV (Tony Thomas-KOLO) Kendalls, G. Watson, Whites, D.Frizzell, M.Dixon, M.Osmond. Reno,NV (DeMaroney/Frankoski-KROW) B.Mandrell, V.Gill, B.Medley, Waylon, J.Fogerty.

Los Angeles,CA (Bill Mayne-KZLA/KĽAC) Hank Jr., Waylon, Dolly.

Brawley, CA (Chris Olivarez-KROP) Whites, T.G. Sheppard, V.Gill, B.Medley.

Anaheim,CA (Bud Freeman-KIKF) Nicolette, Mark/ Tammy, B. Anderson.

Oakland/San Francisco,CA (Laurie Sayres-KNEW) Dolly, M.Gilley, Hank Jr., R.McEntire.

Oakland/San Francisco,CA (Laurie Sayres-KSAN/FM) E.Rabbitt, R.McEntire.

Modesto,CA (Ed Nickus-KZUN) T.G.Sheppard, Whites, J.Buffett.

Modesto,CA (Ron Stevens-KMIX) Barbara & Lee, Sylvia, Mark/Tammy, R.McEntire, G.Davies, D.Farmer.

Sacramento,CA (George Sepulvida-KHWY) R.McEntire, Barbara & Lee, J.Conlee.

Sacramento, CA (Rick Stewart-KRAK) Foresters, C.McClain, J.Conlee. Chico,CA (Rory Miller-KHSL) T.G.Sheppard, Whites, J.Buffett, V.Gill, S.Earle, M.Martin.

NORTHWEST

Calgary, CAN (Robin Ingram-CFAC) G. Watson, J. Conlee, Kendalls, Bobby Gibson, Kirk Orr. Vancouver, CAN (Weird Harold Kendall-CKWX) L.J.

Dalton, Restless Heart.

Portland, OR (Mason Dixon-KRDR) B. Mandrell, Whites, W.Canyon, C.Jackson, G.Wolf, T.G.Sheppard. Astoria, OR (Bob Loucks-KVAS) Kendalls, G. Watson,

J.Conlee.

Salem, OR (Bob Kelly-KGAY) G. Watson, Kendalls, T.G.Sheppard, Whites, V.Gill, J.Buffett, B.Medley, D.Shannon, J.Conlee.

Albany, OR (H.David Allan-KRKT) B. Wilson, M.Dixon,

C.McClain, T.Jones. Corvallis OR (Larry Blair-KFAT/FM) Sylvia, Whites, S.West, V.Gill.

Toledo, OR (Richard Mack-KTDO) V.Gill, Whites, B.Mandrell, T.G.Sheppard, R.Stevens.

Eugene, OR (Dick Sainte-KEED) Sylvia, M.Dixon, Lobo, T. Gregory, Ray Griff.

Eugene, OR (Bobby King-KYKN) Sawyer Brown, R. McEntire, S.West.

Redmond, OR (Bobby Smith-KPRB) J. Conlee,

G.Watson, Kendalls, Mike Martin.

Pendleton, OR (Greg Larsen-KWHT) V.Gill, T.G.

Sheppard, C.McClain, G.Davies.

Everett/Seattle, WA (Wayne Cordray-KWYZ) V.Gill,

R.McEntire, Restless Heart, J.Conlee, S.West. Aberdeen, WA (Roy James-KAYO) T.G.Sheppard,

R.McDowell. Yakima, WA (Mike Pursell-KUTI) Kendalls, S.Earle,

B.Medley, Whites, T.G.Sheppard. Selah/Yakima,WA (L.Stonewall Jackson-KYXE) S.

Earle, J.Buffett, Whites, V.Gill, B.Mandrell. Kennewick,WA (Ed Evens-KOTY) G.Watson, Kendalls, D.Frizzell, J.Fogerty, Whites, T.G.Sheppard, Foresters

Clarkston, WA (Bob Louis-KCLK) G. Wolf, T.G. Sheppard, K. Whitley, V.Gill, T.Jones, Mark/Tammy.

Anchorage, AK (Steve Chapman-KTNX) J.Buffett, G.Watson, J.Conlee, Whites.
Anchorage, AK (Bill Cardoza-KYAK) No adds.

WELCOME To Our New Country Correspondents

Jim Douglas, KVRN Radio, P.O.Box 1216, Sonora, TX 76950 (915-387-3553)

Scott Richards WGAA Radio, P.O.Box 167, Cedartown, GA 30125 (From Top 40) (404-748-1340)

CHANGES

JAY ALBRIGHT from Drake-Chenault to KMPS-Seattle, WA as Program Director. LEE ROGERS from KGHL-Billings, MT to KCBQ-San Diego, CA as Program Director. LARRY MONTGOMERY from KSSS-Colorado Springs to WEYY-Talledega, AL as Music Director. FRANK JENKINS from KBRC-Mt. Vernon, WA to KOTY-Kennewick, WA as Air Talent.

... COUNTRY JOBS SEE PAGE 10...



Country Radio Seminar Survey

The following questionnaire is to be compieted by Country radio station Program Directors and Music Directors. The results will be presented at the upcoming Country Radio Seminar by the President of Balon and Associates, Rob Balon.

- 1. With regard to the direction of Country music, circle the letter of the statement you believe is most accurate.
 - a) Radio influences the music being produced.
 - b) Record company promotion departments tell radio what to play.
 - c) Producers make the kinds of records

None

None

2. As a radio station, how much influence do you feel you have in determining the direction of music produced in Nashville?

					_
How uld hav	influence	do	you	think	you

_ Some____

Some

4. Do you think Nashville record labels - majors and independents -- are developing enough new artists?

Yes____ No___

A lot

5. Do you feel a responsibility to help labels break new artists by playing those new artists with quality product?

Yes____ No___

- 6. Regarding your playlist:
 - a) How many records receive
 - b) How many extras do you have?
 - c) How many adds?
 - d) Total current records each week:

7.	Regarding	rotations

- a) How many records are in your "Heavy" rotation?
- b) How many records are in your "Medium" rotation?
- c) How many records are in your "Light" rotation?

d) Total:

- 8. How many recurrents do you play? _
- 9. At your station, what people have input into the records you add?

GM_____ PD____ MD____ Jocks_

10. Who determines the chart numbers?

_ PD___ ___ MD____ Jocks_

11. Who determines the rotations?

__ PD___ __ MD___

12. How much influence do promotion people have over the records added at your station?

_ Some____ None

13. How much influence do promotion people have regarding your stations chart numbers?

___ Some___ __ None_

14. How much influence do promotion people have regarding your stations rotations?

A lot_____ None___

15. On what kinds of input do you rely?

Call-out research: A lot_ Some_ Local Record sales:

__ Some_ A lot

Requests: A lot None

In store surveys: Some____

The CRS thanks you for your time and cooperation. Please mail this completed form to:

Balon and Associates, 1114 Lost Creek Blvd., Suite 310, Austin, TX 78746

16. Does your station utilize the services of a consultant?

If yes, how much influence do they exert on your playlist?

A lot____ Some___ None__

17. Do you feel trade charts accurately represent the true strengths of records?

_ No_

18. Here are four major trade publications. How much do you use their respective information when doing your music?

Billboard:

A lot

_ Some__ _ None___ Cashbox:

A lot_ Some None___

Gavin: Some_ A lot None Radio & Records: Some_

_ None_

19. Have you ever felt threatened or pressured to "play ball" with a record label?

Yes____ No__

- 20. How many records a week do you
- 21. How many records a week do you
- 22. Country record sales are down. Do you feel any responsibility in aiding their recovery?

Yes..... No....

23. Your position:

PD_____ MD_

24. As always, representatives of radio, records, and the trades will be among those in attendance for this Country Radio Seminar session. If you have a question you would like answered - either in general or by someone in particular - please type it on a separate sheet and include it with this survey.

THE GAVIN REPORT February 22, 1985

WOMEN, MINORITIES & EQUAL OPPORTUNITY IN LARGE RADIO MARKETS



By Carole Carper - News Director KUTE/KGFJ

The following is an excerpt from a speech delivered at the recent Radio/Television News Directors Association Convention by Carole Carper, News Director of KUTE/KGFJ Los Angeles.

I first got introduced to the RTNDA in 1976 while news director of KADI-AM and FM in St. Louis, Missouri. It was my second radio job and I was enjoying the challenge with enthusiasm. As a result, I entered the annual RTNDA news competition, sponsored by the Missouri chapter. Lo and behold to everyone's surprise, including my own, my entry came in first place in the feature news category ... beating out KMOX, a network affiliate that came in second and third place that year. Upon attending the awards ceremony at UM-Columbia, a St. Louis newsperson contacted me and extended an invitation to join RTNDA. Since I was the first black woman news director in St. Louis, I was more than honored and wanted to know more about the group that had awarded my efforts, as well as gain acceptance by the surrounding news community.

Now eight years after that occasion and persistent dedication to the craft, I stand before you today as a full-fledged member of your professional club. Until the last couple of months, I was also the first black woman news director in the Los Angeles market ... however, with the appointment of Jeri Love as news director of the Westinghouse-owned KFWB, there are more minorities entering the ranks of management. Many of us are reaching these goals through a variety of different experiences.

In my case, the first introduction to commercial radio came as a newscaster for WESL-AM, in East St. Louis, Illinois. From there, I worked as news director at KADI-AM/FM and the old KKSS-FM (now KMJM-Magic 102), owned by the Amaturo Group. Three years were spent working in the St. Louis market before receiving the opportunity to work in Los Angeles. There are more women and minorities in the business than when I entered ten years ago and their paths to reach these career plateaus are as different and unique as their individual talent. Upon interviewing

several women, one recurring theme in common was that initially many did not plan for careers. Many were first just pursuing a job, not a career. Just like cream rising to the top, those women and minorities who were truly good in their jobs and moved up through learned skills and directed ambitions, suddenly discovered one day they had advanced from the "job status" to a well-rounded professional in their field. Other women spoke of starting their radio careers in a clerical position and progressing from there (sales, on-air). A couple even indicated that this group might suffer a stereotypical discrimination even more ... because of the difficulty involved in shedding the secretarial image ... an image that seems to persist despite their advancement

Another road block cited was the lack of strong women's networks as compared to the "good ole boys" network, where job leads are exchanged. It was lamented that women should move to circulate within that framework, as well as communicate more between ourselves. But, we know that is a little easier said than done because females and minorities are just beginning to establish and solidify into concrete numbers within our industry. A high turnover rate adds to the difficulty of keeping up with one another.

Most of my interviewees did not agree there was equal opportunity in large radio markets. The feeling seemed to be one of "once given the opportunity to perform in a given fashion, those responsibilities would be executed to the best of one's ability ... the bottom line being to perform the most professional job possible." Playing the career game successfully forces the individual to learn new skills, gain exposure to strategic tactics. comprehension of budget specifications and numerous other skills that add up to a competent professional and that translates into dollars, ratings and popularity for the facility lucky enough to enjoy the talents of this person. Still others ... indicated feelings of frustration with working in a predominantly white medium because they felt invisible ... invisible to true participation, meaningful discussions ... just a token to fill a quota and treated

THE GAVIN REPORT February 22, 1985

as such ... performing in their appointed function with little fanfare or second thought.

Broadcast journalism remains a male dominated field ... which has spawned some male-female problems while sparing others of unnecessary sexual harassment. However, most women and minorities enter the work force with the attitude that they will have to work doubly hard to earn to respect deserved while developing their craft. In order to accomplish this goal, the mood is to strive and make the working environment as pleasant as possible. This mood understates the individual's willingness to unselfishly take the knocks and pay the dues that accompany entry. The strategy here is one of subtle ambition ... the desire to learn, achieve and succeed. While some admitted to being beat up on ... just as bad as the other guys, several thought being a minority or a woman kept them from experiencing harsher treatment than others.

Let me share with you something that helps illustrate the flipside of the coin women in particular must confront. It's called "How to Tell a Business Man from a Business Woman," authoress unknown.

HOW TO TELL A BUSINESS MAN FROM A BUSINESS WOMAN

A business man is aggressive; a business woman is pushy.
A business man is good on details; she's picky.

He loses his temper because he's so involved with his job; she's bitchy. When he's depressed (or hung over) everyone tiptoes past his office; she's moody, so it-must be her "time of the month."

He follows through; she doesn't know when to quit.

He stands firm; she's hard. His judgments are her prejudices. He is a man of the world; she's been around.

He drinks because of the excessive job pressures; she's a lush.

He isn't alraid to say what he thinks; she's mouthy.

He exercises authority diligently; she's power mad.

He's close-mouthed; she's secretive. He climbed the ladder of success; she slept her way to the top.

He's a stern taskmaster; she's hard to work for.

Just this week, a story ran over the AP wire that struck a particular chord. It told of two psychologists writing in December's issue of Psychology Today, and their findings regarding a woman's feminity and the work place. They found that personnel directors do not lean towards hiring the more feminine looking of two female candidates applying for the same managerial job. The researchers say the personnel directors felt the more feminine looking of the candidates would be over-emotional, unorganized and, in general, could not handle the job as well as the other candidate ... and this judgment was based on appearance and feminity alone ... not qualifications or past work experience.

The wire story read like this: "Hey good looking, want a job? Two experts say that questions apply more to men than women. The psychologists say attractive women are desirable but not for work. Feminine looking women are seen as less likely to be taken seriously when they try to move up in what is called a 'man's world.'" They advise women, "If you want to dress for success, look manly."

Despite the pitfalls, setbacks and other road blocks that lay in our path, women and minorities continue to make inroads and lend variety to our industry. The Los Angeles market has more female news directors than ever before ... Jane Platt, News Director KRLA ... Jerl Love, News Director KFWB ... Lorl Learner, who until recently when the station split operations, was news director at KRTH and KHJ. Other LA. women news directors include Carrie York of KHTZ, as well as newcomers, Diane Thompson and Mary Lyon.

One of the saving graces that almost everyone seemed to acknowledge was the fairness, support and guidance of some male who provided the individual with the opportunity to perform. Someone who was willing to give a woman or minority a break ... not because that was a ordered mandate, but because the individual was sincere and endowed with the integrity and characteristics inherent in a fair person. Granted, radio and television have many problems, but I think many of them stem from a lack of quality people with these personal traits. Things like class, good taste, a sense of fair play, racial equality ... these are not developed on the job, but should be brought to the job ...

Often I hear people complain of E.E.O quotas and guide lines demanded by the government of broadcasters regarding their hiring policies. The primary reason these quotas were enacted was a lack of

such high caliber people in the first place ... the government had to give direction, rather than the company having quality people in the position to do the job without being mandated to do so. Consequently, quotas are necessary because to some people "out of sight is out of mind" and they need direction to do what is right and equitable, creative and pioneering ... when it comes to equal opportunities for women and minorities. I would think if there is a challenge to the industry of broadcast journalism, it would be in part for the industry to hire the type of individuals who possess not only high standards for the respective companies, but high standards as a person, first. A humane individual, one sensitive to the human condition. Our field is blessed with a number of these "first class acts" who have provided and continued to provide opportunities and aid to fellow coworkers, be they male or female, black, Hispanic, Asian or handicapped with a disability. These people are a credit to the industry ... standard bearers, if you will to the ideals our profession claims to intimately embrace ... and I believe if it was not for them, with a little support from Uncle Sam, our progress would not have advanced to the stage it is now.

In closing, I would like to leave you with a proverb I have turned to continuously while riding the up-and-down roller coaster to success and professionalism.

PRESS ON: NOTHING IN THE WORLD CAN TAKE THE PLACE ON PERSISTENCE. TALENT WILL NOT; NOTHING IS MORE COMMON THAN UNSUCCESSFUL MEN WITH TALENT. GENIUS WILL NOT; UNREWARDED GENIUS IS ALMOST A PROVERB. EDUCATION ALONE WILL NOT; THE WORLD IS FULL OF EDUCATED DERELICTS. PERSISTENCE AND DETERMINATION, I REPEAT, PERSISTENCE AND DETERMINATION ALONE ARE OMNIPOTENT.

Station Reporting Phone (415) 392-7750

CHARTBUSTERS

JESSE JOHNSON'S REVUE Be Your Man (M3A)

ISLEY JASPER ISLEY Kiss & Tell (CBS Associated)

CERTIFIED

DEBARGE Rhythm Of The Night (Gordy)

MADONNA Material Girl (Sire/Warner Brothers)

MOST ADDED

MADONNA Crazy For You (Geffen)

GAP BAND I Found My Baby (Total Experience)

POP CROSSOVER

ISLEY JASPER ISLEY Kiss & Tell (CBS Associated)

PATTI LABELLE New Attitude (MCA)

R&B/BLACK

February 22, 1985

9. 3. 1. COMMODORES - Nightshift (Motown)

15. 10.

 TINA TURNER - Private Dancer (Capitol)
 CHAKA KHAN - This Is My Night (Warner Brothers) 11. 9. 12. 4.

4. POINTER SISTERS - Neutron Dance (Planet/MCA)

5. DIANA ROSS - Missing You (RCA)

2. 2. 14. 12. 6. WHAM! - Careless Whisper (Columbia)

18. 11. 7. ASHFORD & SIMPSON - Outta The World (Capitol)

8. 8. 1. 1. 8. SHEENA EASTON - Sugar Walls (EMI America)

9. NEW EDITION - Mr. Telephone Man (MCA)

20. 17. 10. WILTON FELDER - I'll Still Be Looking Up To You (MCA)

6. 5. 11. GEORGE BENSON - 20/20 (Warner Brothers)

13. 13. 12. READY FOR THE WORLD - Tonight (MCA)

22. 14. 13. UTFO - Roxanne Roxanne (Select) 28. 24. 14. TIME - The Bird (Warner Brothers)

26. 21. 15. PATTI LABELLE - New Attitude (MCA)

19. 18. 16. HALL & OATES - Method Of Modern Love (RCA)

--. 22. 17. LUTHER VANDROSS - 'Til My Baby Comes Home (Epic)

5. 6. 18. KOOL & THE GANG - Misled (DeLite/PolyGram)
7. 7. 19. KLYMAXX - The Men All Pause (MCA)

--. 28. 20. DAZZ BAND - Heartbeat (Motown)

--. --. 21. MADONNA - Material Girl (Sire/Warner Brothers)

27. 23. 22. WHODINI - Freaks Come Out At Night (Arista)27. 27. 23. GLADYS KNIGHT - My Time (Columbia)

--. --. 27. PRINCE - Take Me With U (Warner Brothers)

--. --. 28. ISLEY, JASPER, ISLEY - Kiss & Tell (CBS Associated)

--. 30. 29. RUN DMC - King Of Rock (Profile)

30. JESSE JOHNSON'S REVUE - Be Your Man (A&M)

CHRTBOUND

REBBIE JACKSON - Fork In The Road (Columbia) WHISPERS - Some Kinda Lover (Solar) MAZE - Back In Stride (Capitol)

Reports	Adds	On	Chart
30	3	17	10
28	4	14	10
28	1	13	14

15-392-7750 UP & COMING				February 22, 1985
Ur a comme	Reports	Adds	On	Chart
S.O.S. BAND - Week-End Girl (Tabu)	25	10	10	5
MARY JANE GIRLS - In My House (Gordy)	25	5	14	6
JERMAINE & PIA - When The Rain Begins To Fall (Curb/MCA)	24	4	10	5
JENNY BURTON - Bad Habits (Atlantic)	24	4	8	12
NARADA MICHAEL WALDEN - Gimme, Gimme, Gimme (W.B.)	24	1	13	10
DIONNE WARWICK/GLENN JONES - Finder Of Lost Loves (Arista)	23	12	10	1
MIDNIGHT STAR - Scientific Love (Solar)	22	8	10	4
ALEXANDER O'NEAL - Innocent (Columbia)	20	8	12	
*MADONNA - Crazy For You (Geffen)	18	18		
*GAP BAND - I Found My Baby (Total Experience)	18	18		
MANHATTANS - You Send Me (Columbia)	17	5	6	6
*EUGENE WILDE - Rainbow (Philly World)	15	13	1	1
*SHALAMAR - My Girls Loves Me (Solar)	14	10	3	1
*SADE - Smooth Operator (Portrait)	14	11	3	
FATBOYS - Can You Feel It (Sutra)	13	4-	10	3
MELBA MOORE - Read My Lips (Capitol)	12	2	10	
FORCE MD'S - Forgive Me Girl (Tommy Boy)	11	2	8	1
GRANDMASTER FLASH - Sign Of The Times (Elektra)	10	1	8	1
THELMA HOUSTON - I Guess It Must Be Love (MCA)	9	2	6	1
KURTIS BLOW - Basketball (Mercury/PolyGram)	9		4	5
AL JARREAU - Raging Waters (Warner Bros.)	9	2	7	122
*THIRD WORLD - Sense Of Purpose (Columbia)	9	8	1	
ROCKY ROBBINS - We Belong Together (MCA)	9	2	6	1
*Notice to the Constant				1

^{*}Debuts In Up & Coming...

DROPPED: #19-Paul Hardcastle, #20-Nolan Thomas, #26-Billy Ocean, #28-Jeffrey Osborne, #29-Champaign, Roxanne Shante.

LP CUTS

POTENTIAL SINGLES

GRANDMASTER FLASH - Girls Love The Way He Spins/Larry's Dance Theme/Alternate Groove (Elektra) JOHNNY GILL - Chemistry (Cotillion) NEW EDITION - I'm Leaving You Again (MCA) Like This (Epic)

CHAKA KHAN - Through The Fire (W.B.) EVELYN KING - 'Til Midnight (RCA) HALL & OATES - Posession Obsession (RCA) MADONNA - Love Don't Live Here Anymore (Sire/Warner Bros.) NEW EDITION - Lost In Love (MCA) TEENA MARIE - We Gotta Stop Meeting GEORGE BENSON - 1 Just Want To Hang Around You (Warner Bros.)

ANALYSIS

Getting the nod at the number one slot, THE COMMODORES honestly deserve the title. In research concluded this week, they ranked number one in chart averages, chart points, airplay stats, pace with PRINCE: while "Material Girl" becomes "Certified", her newest effort "Crazy For You" entertains the "Most Added" position. Even when they have two releases out at the same time, one does not overshadow the other - almost all stations have two PRINCES and two MADONNAS in their rotations. A newcomer in our midst is JESSE JOHNSON'S REVUE, getting "Chartbusted" this time, moving to #11 at KKDA-Dallas, 23-13 at WBLX-Mobile, #14 at WWDM-Sumter and at JET94-Chattanooga, #78 WBLZ-Cincinnati, #19-WHUR-Washington, #20 at KROF-Abbeville and WCIN-Cincinnati and #23 at WJKX-Moss Point, etc. Already has a 40% "Hit Factor". ISLEY/JASPER/ ISLEY debuts this week with a remarkable force of believers behind it who have not been disappointed: #4 at WCIN-Cincinnati, #11-WYLD-New Orleans, #22-WAMO-Pittsburgh, #25 at WHUR-Washington, #26-

WBMX-Chicago - new adds include WJAX-Jacksonville, WJKX-Moss Point, JET94-Chattanooga, KMGX-Fresno. Heavy in the add department of Top 40 research makes it "Pop Crossover" choice along and biggest movers in the top 10. MADONNA keeps with PATTI LABELLE's "New Attitude". Hottest of the new looks like GAP BAND, who I understand are releasing a "Greatest Hits" LP this week. New adds for GAP include WCIN-Cincinnati, WDRQ-Detroit, WQKS-Williamsburg, WWDM-Sumter, WBLX-Mobile, KROF-Abbeville, KKDA-Dallas, WJPC-Chicago, and on at WDKX-Rochester. "New" category also gives high ratings to second efforts by two fairly new solo artists: EUGENE WILDE's "Rainbow" looks good and SADE's second - "Smooth Operator" looks like it could very well be stronger than "Hang On To Your Love" was when it started to happen. SHALAMAR strikes again with "My Girl Loves Me" - getting adds in all regions. I understand that PRINCE's opening night in Los Angeles entertained the likes of Elizabeth Taylor, Ali MacGraw, Jack Nicholson, Barbra Streisand, Wilt Chamberlain and, of course, MADONNA. he arrives here next week, we expect a nice turnout, too!

Betty

NORTHEAST New York, NY (Barry Mayo-WRKS) #3-Run DMC, #9-Chaka, #10-Temptations. Gns: UTFO, Benson, Rebbie, R.

Laws, Mary Jane Girls, P.Labelle, T.Houston, Tina Turner, Commodores, Jesse Johnson. New: Lillo

Thomas, Prince, Sade.

New_York, NY (Scott Shannon-Z100) #7-Madonna, #9-Kool & Gang. Gns: D.Ross, S.Easton. On: J.& Pia. New York, NY (Berger/Tonacci-WPLJ) Gns: UTFO, Teena Marie, Commodores. New: S.Easton, Harold

Thaltelmeyer, Julian Lennon.

New York, NY (Neil McIntyre-92KTU) #3-Kool & Gang, #8-D.Ross. Gns: Madonna, Pointers, Commodores, Teena Marie. New: Jermaine & Pia, Harold Thaltelmeyer, Prince, Phil Collins. On: Patti LaBelle, G.Knight, Manhattans, Time, DeBarge, Animotion.

Utica, NY (Jacques Overdiep-WPNR/FM) #1-UTFO, #2-Dazz, #10-Fatboys. Gns: Lillo, Koko Pop, GQ, N. M. Walden, A.Bofill, G.Benson, Time, Sheryl Lee Ralph. New: R.& UTFO, Colors, Vels, Imperials, Twin Image, Jarreau. On: Beastie Boys, Maze, M. King, Labelle, Koffie, Melba Moore, Prince.

Rochester, NY (Andre Marcel-WDKX) #1-Frederick, #5-Ready, #9-Sade. Gns: G.Benson, W.Felder, Third World, J.Gill, D.Ross, Mary Jane Girls N.M. Walden. New: War, DeBarge, J.Lorber, E. Wilde. On: Maze, Isleys, Klique, Stylistics, J.Burton,

Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #1-UTFO, #9-Time. Gns: T.Houston, R.& UTFO, J.Burton, Gladys Knight, J.Gill, Commodores, R.Shante, P.LaBelle. New: Temptations, Pointers, Stylistics, Eugene Wilde, Sade, Mick Jagger, Cashmere. On: Mary Jane Girls, Maze, Rebbie Jackson, Run DMC. J.Lorber, Jesse Johnson, Alexander O'Neal, DeBarge. Pittsburgh, PA (Alan Harrison-WAMO) Gns: G.Benson,

Klymaxx, Patti LaBelle, Chaka Khan. Gns: Isleys, Frederick, Dazz Band, Lillo, Nolan Thomas, Ray, Goodman & Brown, D.Ross, J.Crew, Sade. On: Mtume,

Rockmaster, T.Pendergrass, Grandmaster, E.King.
Williamsburg, VA (Steve Crumbley-WQKS/FM) #2-UTFO,
#8-K.Blow, #10-Luther Vandross. New: Sade, Gap Band, Glenn Jones, Madonna. On: Mick Jagger,

Evelyn King, Sylvers, SOS Band, Jarreau, Lillo.

Baltimore, MD (Kingston/Kronthal-B104) #8-Time,
#10-New Edition. Gns: Madonna, Commodores, Prince,
D.Ross, Kool & Gang, J.Stewart. New: Madonna,
Tina Turner, DeBarge. On: Teena Marie.

Washington, DC (Mike Archie-WHUR) Gns: Isleys, Jesse Johnson, Kool & Gang, G.Knight, P.LaBelle, W.Felder, Nuance. On: UTFO, J.Kennedy, D.Sanborn, War, Third World, J.Burton, Fatboys, J.Lorber, Mary Jane Girls.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-D.Ross, #7-Ready, #9-Osborne, #10-UTFO. Gns: Chaka Khan, Luther Vandross, W.Felder, D.Warwick. New: Kool & Gang (FRESH), A.Ribeiro, Temptations, Reddings, Melba Moore. On: Midnight Star, Force MD's.

Sumter, SC (Tony Hart-WWDM/FM) #2-UTFO, #4-Commodores, #8-W.Felder. Gns: Manhattans, Force MD's. SOS Band, DeBarge, Jesse Johnson. New: Sam Bostic, REO, Sylvers, Jermaine & Pia, Gap Band, Houston, D.Sanborn. On: G.Phillinganes, Jarreau, Shalamar.

Spartanburg, SC (J.J.Hemingway-WORD) #10-Temptations. Gns: Commodores, Madonna, D.Ross, Jermaine & Pia. New: DeBarge, Dionne Warwick. On: P.LaBelle, Isleys, Manhattans, J.Osborne, A.Jarreau, J.Burton.

Tallahassee, FL (Joe Bullard-WANM) #3-UTFO, #5-P. LaBelle, #10-Commodores. Gns: J.Lorber, DeBarge, N.J.Mass Choir, Legacy, G.Knight, Temptations, N.M.Walden. New: B.Gold, Melba Moore, T.McClary Sam Bostic, Reddings. On: Fatboys, A.O'Neal, Third World, Sade, J. Kennedy, T. Houston, Man Parrish, E. Wilde, Mary Jane Girls, C.L.Townes, Sheryl L.R. Jacksonville, FL (Larry Browdy-WJAX) #9-Madonna. Gns: Dazz, C.Lynn, DeBarge, P.LaBelle, Commodores. New: Jesse Johnson, Run DMC, Midnight STar, L.Vandross, C.Lynn, Isleys, G.Knight, W.Felder, Phil Collins. On: Chaka, Run DMC, W.Felder, Maze, Teena, G.Knight. Miami, FL (Joni Siani-Y100) #9-Nolan Thomas. Gns: Temptations, Prince, Time, Teena, Commodores, DeBarge. New: P.LaBelle. On: Jermaine & Pia. Moss Point, MS (Jeffrey Paul-WJKX) #4-G.Benson, #9-Time. Gns: Jesse Johnson, Dazz, SOS, Maze, N.M.Walden, P.LaBelle. New: Isleys, Run DMC, Fatback, Mary Jane, DeBarge, Prince, J.Gill, S. Easton, Grandmaster, J.Burton, Maze, Vandross. McComb, MS (Brad Lee-WHNY) #9-Commodores. Gns: Madonna, Prince, Kool, N.M.Walden, J.& Pia, Chaka, DeBarge. New: UTFO, Madonna, Teena Marie. On: C.L.Townes, J.Gill, Dionne Warwick. Mobile, LA (B.J.Taylor-WBLX) #4-L.Vandross, #10-Whispers. Gns: G.Knight, SOS Band, Jesse Johnson, War, Dazz, Limit, K.Blow, Maze, Manhattans, DeBarge, Commodores, J.Blackfoot, E.King, Rocky Robbins, Fatboys, Mary Jane Girls. New: Jenny Burton, Gap Band, Reddings, Midnight Star, Glenn Jones. On: Third World, E.Wilde, Mtume, C.L.Townes. New Orleans, LA (Donnie Taylor-WYLD) #2-Chaka, #7-G.
Benson, #10-Osborne. Gns: Isleys, Gap, Klique, G.
Knight, M.Wycoff, UTFO, Commodores, Mtume, W. Felder. New: Manhattans, Shalamar, A.O'Neal, Legacy. New Orleans, LA (O'Kelly/Rolling-B97) #4-Teena Marie. Gns: T.Turner, J.Osborne, DeBarge, Prince, Time.
New: Madonna, P.LaBelle, Animotion.
Abbeville, LA (Quinn Mark-KROF) #3-Commodores, #6-UTFO. Gns: Ready, Time, Jesse Johnson, Whispers, W.Felder, P.LaBelle, G.Knight, DeBarge. New: Third World, Shalamar, J.Gill, Sade, Gap Band, M.Star, A.O'Neal, Foreigner, A.Ribeiro, J.Burton, N.M. Walden, Dan Hartman. On: Maze, War, Mary Jane Girls. Chattanooga, TN (Phillips/St.James-JET94) #9-Osborne. Gns: P.LaBelle, Time, G.Knight, Jesse Johnson, Dazz, C.Lynn, J.Gill. New: DeBarge, N.M.Walden, J. Burton, Whispers, Maze, Mary Jane Girls, Grand-master, Isleys, Rebbie. On: Fatboys, J.Burton. Memphis, TN (Jerry Mason-KRNB) Gns: G.Knight, B.B. King, L. Vandross, Maze, Manhattans, J.Burton, Ready. On: Magnum Force, J.Johnson, Ci Ci, E.Wilde, N.M.

CENTRAL & MIDWEST Cleveland, OH (Dean Dean/Eric Faison-WDMT) #9-UTFO. Gns: Dazz, Felder, R.& UTFO, SOS, Chaka, P.LaBelle, Fatboys, Commodores, Levert, N.J.Mass Choir, Jesse Johnson. <u>New</u>: Melba Moore, C.Lynn, Al Jarreau, A.O'Neal, Rocky Robbins. On: DeBarge, L. Vandross, Lillo Thomas, G.Knight, J.Gill, Amy Stewart, Maze. Cincinnati, OH (Sid Kennedy-WCIN) #4-Isleys, #7-J. Gill, #9-Commodores. Gns: G.Knight, E.King, J. Lorber, R.Shante, Dazz, Time, Jesse Johnson, Shalamar, T.Pendergrass, SOS, Third World. New: DeBarge, Glenn Jones, S.Arrington, Legacy, Melba Moore, Jermaine & Pia, Kool, UTFO, Gap, E.Wilde. (continued on page 48)

Walden, Third World, Kurtis Blow, Grandmaster.

Cincinnati, OH (Brian Castle-WBLZ) #9-Time. Gns: Maze, L.Vandross, P.LaBelle, M.Star, Madonna, SOS, Champaign. New: Mick Jagger, G.Knight, Whispers. On: B.Ocean, N.M. Walden, P.Bailey. Chicago, IL (Dee Handley-WJPC) #5-D.Ross, #7-N.J. Mass Choir, #10-J.Osborne. Gns: Rebbie, SOS, Sade, Temptations, DeBarge. New: Glenn Jones. Gap Band, Melba Moore, Jesse Johnson, A.O'Neal, Frederick. Chicago, IL (Marco Spoon-WBMX/FM) #4-Magnum Force. Gns: Chaka, N.M.Walden, J.Gill, Isleys, K.Blow, J.Crew. New: Newcleus, A.O'Neal, J.Johnson, M. Star, Intrigue, Prince, Glenn Jones, Third World, Run DMC. On: Shakatak, SOS, Mary Jane Girls, N.J. Mass Choir, C.Lynn, Colors, D.Warwick, Klique. Milwauukee, WI (Jim Brown-WLUM) #7-Commodores, #9-J.Osborne. Gns: Ready, Chaka, W.Felder, Dazz, J. Johnson, G.Benson, P.LaBelle, G.Knight. New: Madonna, DeBarge, Run DMC, B.Joel, B.B.King. On: Nuance, R.Shante, T.Houston, Force MD's, D. Warwick, Klique, UTFO, J.& Pia, Jasmin, Jarreau.

Detroit, MI (Steve Harris-WDRQ) #9-D.Ross. Gns:
Temptations, Whodini, Teena, Shalamar, Jarreau,
Prince, E.Wilde, J.Osborne, M.Star, Dazz. New:
Gap Band, Sam Bostic, Madonna.

Detroit, MI (Gary Berkowitz-WHYT) #5-Teena Marie.

Gns: DeBarge, Santana, Commodores, Madonna. New:
Patti LaBelle, Madonna. On: J.Osborne, J.& Pia.

SOUTHWEST

Dallas, TX (Terry Avery/Michael Spears-KKDA) #8-K.
Blow, #9-Commodores. Gns: Jesse Johnson, A.Bofill,
A.Ribeiro, Whodini, P.LaBelle, Dazz, Mary Jane
Girls. New: Gap Band, QT Hush, E.Wilde, Whitney
Houston, Twin Image. Oni: B.B.King, McClary.
Killeen, TX (Bill St. John-KIIZ/AM) #1-UTFO, #3Commodores, #7-Dazz, #9-Chaka, #10-Fatboys. Gns:
Whispers, M.Star, Maze, Mary Jane Girls, Rebbie
Jackson, P.LaBelle, J.Gill, Jesse Johnson, J.
Burton. New: A.O'Neal, Lillo Thomas, Manhattans,
Grandmaster, R.Ayers. On: DeBarge, J.Lorber, N.J.
Mass Choir, T.Houston, Rocky Robbins.
Pt. Arthur, TX (Doug Davis-KHYS) #3-J.Osborne, #5Gap Band, #9-Sade. Gns: Ready, W.Felder, P.
LaBelle, Commodores, Time. New: D.Warwick,
Redboys, Shalamar, Maze, Lillo Thomas, SOS,

Gap Band, #9-Sade. Gns: Ready, W.Felder, P. LaBelle, Commodores, Time. New: D.Warwick, Redboys, Shalamar, Maze, Lillo Thomas, SOS, Grandmaster, Mary Jane Girls, Third World, Sam Bostic. On: Manhattans, E.Wilde, N.M.Mass Choir, DeBarge, A.Bofill, Midnight Star.

FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #1-Kool & Gang, #2-Klymaxx, #9-Commodores. Gns: Rockmaster, Chaka Khan, Whispers, R.Laws, Tina Turner, Time, D.Deb. New: SOS Band, Shalamar, Maze, C.L.Townes, Rocky Robbins, Madonna, Force MD's, J.Burton.

San Francisco, CA (Bazoo/Naftaly-KMEL) #9-Nolan.

Gns: J.Osborne, DeBarge, Commodores, Prince,
Tina Turner. New: Madonna, Time, D.Ross, Sade,
LaBelle. On: Isley Bros., Jermaine & Pia.

Sacramento, CA (Gillette/Collins-FM102) #1-Teena
Marie, #9-New Edition. Gns: Jermaine & Pia, J.
Stewart, J.Osborne, Whodini, DeBarge, Kool &
Gang. New: Madonna, P.LaBelle, M.Star.

Stockton, CA (John Hampton-KSTN) #2-Teena Marie. <u>Gns: Chaka, Whodini, DeBarge. New: Madonna,</u> UTFO, Mary Jane Girls. On: N.M.Walden, Isley Bros., Jermaine & Pia, Dionne Warwick. Stockton, CA (Roy Williams-KJOY) #9-Teena. Gns: DeBarge, Commodores. New: Madonna, J.Osborne, D. Ross. On: Isley Bros., Chaka Khan, Hardcastle. Fresno, CA (Walker/Davis-KYNO) Gns: Madonna, Kool & Gang, Prince, Teena Marie, Tina Turner, New Edition. New: Commodores. On: J.Osborne. Fresno, CA (Carey Edwards-KMGX) Gns: Tina Turner, Kool & Gang, Madonna, Jermaine & Pia. New: Isley Bros., Commodores, Madonna. On: De Barge, J.Osborne. Los Angeles, CA (Harry Gandy-KUTE) #1-G.Benson. Gns: A.Blythe, Teena Marie, Sade, Commodores. Gns: Shakatak, D.Warwick, W.Felder. New: Whitney Houston, Teena Marie, Sergio Mendes. On: J.Gill. Los Angeles, CA (Jim Pewter-KRLA) Gns: Teena Marie,
P.Hardcastle, Kool & Gang, Tina Turner, J.Osborne,
Commodores, Madonna. New: DeBarge. Los Angeles, CA (Scarborough/Hall-KKHR) #8-Madonna. Gns: J.Osborne, Kool, Bronski Beat. New: Jesse Johnson, Jermaine Stewart. On: DeBarge, Isleys. Los Angeles, CA (Mike Schaefer-KIIS/FM) #7-Teena.
Gns: Madonna, Kool & Gang, DeBarge, J.Osborne. New: Bronski Beat, Commodores. San Diego, CA (Denny Luell-XHITZ) #10-Commodores.
Gns: Chaka, Santana, DeBarge. New: Mary Jane

SERVICE

Girls, Madonna, Sade. On: Isleys, J.Osborne.

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Dave Sholin Personal Picks

Ron Fell Personal Picks

ERIC CLAPTON-Forever Man (Warner Brothers)

Clapton has demonstrated he's capable of blowing the doors off just about anybody in the business or boring us to tears. His two years between releases has given him time to mold what I believe is one of the strongest records of his career. Between Album radio and Top 40 airplay, it'll be nearly impossible to turn on a radio and not hear this one in a matter of minutes. It's wonderful hearing him sounding better than ever.

JOHN WAITE-Change (Chrysalis) Long before
"Missing You" made him a star, ex-Baby
John set out on a solo career with this
tune. I loved it when I wrote it up as a
pick back on July 16,1982, and I'm not
about to Change nearly three years later.
Let's just say it was a bit premature the
first time out. Helped by the movie "Vision
Quest" and his current following, the time
may finally be right for this fine, fine record.

Mick Jagger - "She's the Boss" (Columbia) The backing tracks would never pass for Stones sessions. As hard and as long as they'd work on a track they'd still get a ram/jamish live sound. Jagger's first solo is underwritten by fresh ideas from creative people outside the normal sphere of the Stone Age. Hearing Mick belly-up to a Jeff Beck guitar. Hearing Mick slide along the bottom line of a Robbie Shakespeare/Sly Dunbar groove. Hearing Herbie Hancock synthesizers and blaster master tones gets Mick in a street walkin', wise talkin', metropolitan mindset. Lyrically we find Mick under her thumb, acquiescent and humbled by his lowercase boss. Jagger is writing and singing of feast and famine in the beggar's banquet table. Arguably a "domestic" album, Mick has women problems - problems of satisfaction usually. Maybe we're gettin' a peek at Mick the man. If there's a soft side to his brain, if he's the least bit sentimental, forgiving or sympathetic, at least he won't be able to hide behind a Glimmer Twin credit line anymore. I for one, think this solo came none too soon. The Stones were recycling and cashing in their credits in recent LP's. Let this be a lesson to the rest of the boys. JUST ANOTHER NIGHT, HARD WOMAN, LUCK IN LOVE, 1/2 A LOVE, SECRETS, SHE'S THE BOSS.



WESTWOOD ONE PRESENTS

theFIXX



SUPERSTAR CONCERT SERIES

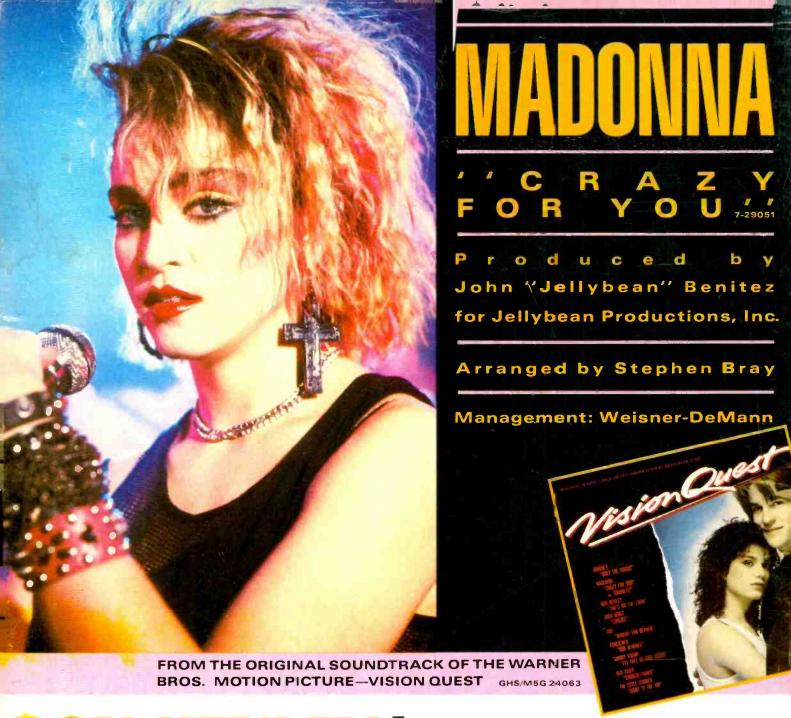
SUPERSTAR CONCERTSERIES proudly brings you an exclusive concert by the FIXN the weekend of Saturday, March 9 on the Westwood One Radio Network. You'll hear one of rock's most brically literate and musically adventurous new bands as they deliver 90 minutes of great songs from the British group's three smash albums, including "Stand Or Fall," "Saved By Zero," "One Thing Leads To Another," "Deeper And Deeper" and "Are We Ourselves?" Don't miss this superstar concert exclusive, recorded by Westwood One's mobile studios in front of a capacity crowd at Tampa's Bayfront Theatre. The Superstar Concert Series delivers the biggest names in rock music to more than 450 Westwood One Radio Network affiliates all year long with exclusive performances by superstars like Pat Benatar. Billy Squier, Journey, Stevie Nicks and The Cars.

Interpretation
*





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DON HENLEY

"ALL SHE WANTS TO DO IS DANCE"

7-29065

Produced By Don Henley, Danny Kortchmar & Greg Ladanyi

From the Ip, BUILDING THE
PERFECT BEAST GHS/M5G 24026



ERIC CARMEN

"I WANNA HEAR IT FROM YOUR LIPS"

7-29118

Produced By Bob Gaudio & Don Gehman from the album, ERIC CARMEN GHS/M5G 24042



GEFFEN available on Geffen Records,
RECORDS cassettes and Compact Digital Discs

