**ISSUE 1538** DECEMPER 21 1984



# The Gavin Interview: Elton "Santa" John Los Lobos: An American Band

SIC INC 3LVD #2201 CA 90028

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#### FIRST CLASS

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

#### HER PRIVATE DANCER ALBUM IS ALREADY GOLD PLATINUM IN IN

TRIPLE PLATINUM IN THE United States,

Denmark Germany, Norway, Portugal, and South Africa

Australia, Canada, Holland, New Zealand, Sweden, and The United Kingdom

#### NOW

Introducing The First Hit of 1985...

# **"PRIVATE DANCER"**

THE TITLE TRACK OF THE ALBUM Written By Mark Knopfler Guitar Solo By Jeff Beck\* Produced By Carter. \*(Jeff Beck appears courtesy of Epic Records)

#### ... AND THAT'S ONLY THE BEGINNING!



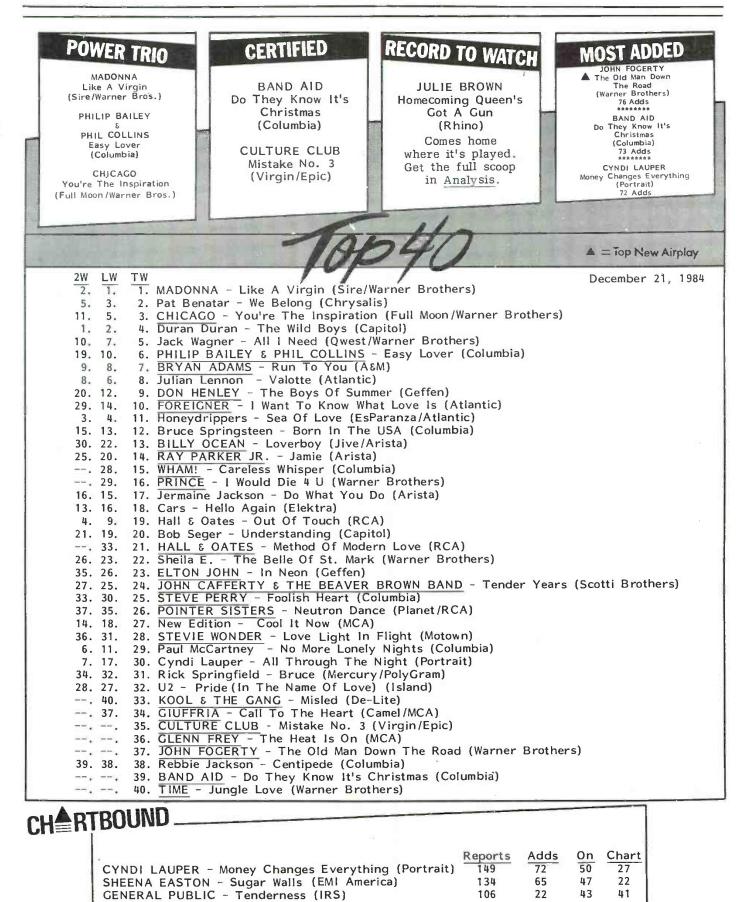
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THE GAVIN REPORT

TOP FORTY



# ARISTA THANKS RADIO FOR MAKING '84 A Record Breaking Year...

BILLY OCEAN "Caribbean Queen (No More Love On The Run)"—# 1 "Loverboy"

BARRY MANILOW "Read 'Em & Weep"—# 1

THE ALAN PARSONS PROJECT "Don't Answer Me" "Prime Time"

RAY PARKER JR. "Ghostbusters"—# 1 "Jamie" "I Still Can't Get Over Loving You"

#### **THOMPSON TWINS**

"Hold Me Now" — # 1 "Doctor, Doctor" "You Take Me Up"

Krokus

"Midnite Maniac"

JERMAINE JACKSON "Tell Me I'm Not Dreamin" (Too Good To Be True)"—# 1 "Dynamite" "Do What You Do"

DIONNE WARWICK & LUTHER VANDROSS "How Many Times Can We Say Goodbye"

ICICLE WORKS "Whisper To A Scream (Birds Fly)"

#### MANFRED MANN'S EARTH BAND

"Runner"

# AND HERE'S TO '85... THE BEST IS YET TO COME!

WHITNEY HOUSTON THE ALAN PARSONS PROJECT ROMAN HOLLIDAY DIONNE WARWICK KROKUS JANEY STREET ARETHA FRANKLIN BARRY MANILOW JERMAINE STEWART





#### **UP & COMING**

415-392-7750

December	21.	1984

R	eports	Adds	<u>On</u>	Chart
MIDNIGHT STAR - Operator (Solar)	95	21	30	44
STREISAND & CARNES - Make No Mistake, He's Mine (Col.)	87	14	59	14
GEORGE BENSON - 20/20 (Warner Bros.)	85	28	46	11
DAVID BOWIE - Tonight (EMI/America)	81	7	44	30
DIANA ROSS - Missing You (RCA)	79	5	47	27
KINKS - Do It Again (Arista)	74	45	24	5
LAURA BRANIGAN - Ti Amo (Atlantic)	69	2	21	46
*NEW EDITION - Mr. Telephone Man (MCA)	64	48	7	9
ASHFORD & SIMPSON - Solid (Capitol)	62	13	27	22
JOHN HUNTER - Tragedy (Private I)	56	18	36	2
TOMMY SHAW - Lonely School (A&M)	46	16	27	3
JOHN PARR - Naughty Naughty (Atlantic)	45	19	16	10
FRANKIE GOES TO HOLLYWOOD - Two Tribes (Island)	45	5	10	30
ROD STEWART - All Right Now (Warner Bros.)	42	4	30	8
*TEENA MARIE - Lovergirl (Epic)	41	21	13	7
ALPHAVILLE - Big In Japan (Atlantic)	32	2	19	11
*DEEP PURPLE - Knocking At Your Back Door (Mer. /PolyG	.) 31	16	15	
*AUTOGRAPH - Turn Up The Radio (RCA)	31	9	17	5
RICK SPRINGFIELD & R.CRAWFORD - Taxi Dancing (RCA)	) 30		10	20
*TEMPTATIONS - Treat Her Like A Lady (Gordy)	28	13	6	9
*BILLY SQUIER - Eye On You (Capitol)	27	9	17	1
*HONEYDRIPPERS - Rockin' At Midnight (EsParanza/Atl.)	26	11	8	7
MANHATTAN TRANSFER - Baby Come Back To Me (Atl.)	25	5	17	3
ROGER HODGSON - Had A Dream (A&M)	21		8	13

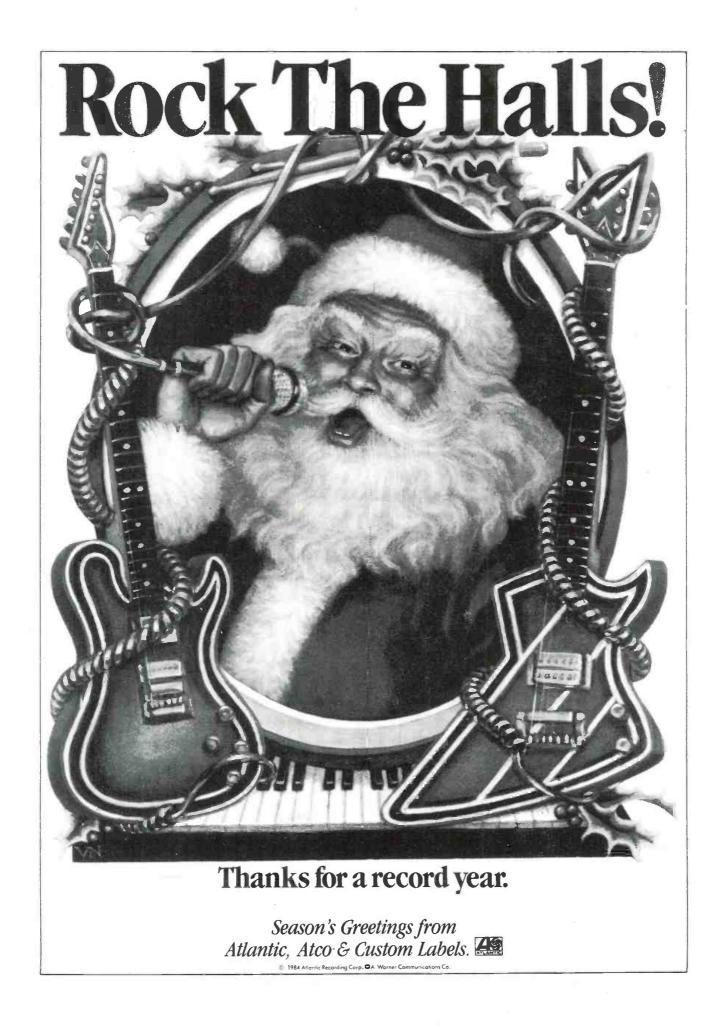
\*Debuts in Up and Coming.....

Dropped: #21 Toto, #24 Chaka Khan, #34 Dan Hartman, #36 Survivor, #39 Wham! (WAKE), Dennis DeYoung, Billy Idol, Jeffrey Osborne, Shalamar.

ANALYSIS

Here it is...the last Top 40 chart for 1984. Underlines are intended to reflect projected growth into the first part of next year. As in years past, it is more difficult to gauge a record's progress at this time of year due to a fluctuation in station reports which in turn inflate or deflate the chart and airplay stats. Though some of the bigger hits not underlined will no doubt sustain through the holidays, they . have peaked on a national level. MADONNA should close out the year at number one with no problem, but expect a new song at the top when we resume publication in January (FOREIG-NER and BAILEY/COLLINS are strong contenders right now). BILLY OCEAN is headed toward his second top ten ranking. Just think, if last week's "Record To Watch" TEENA MARIE, gets on the Top 40 next year, we'll have a "Loverboy" and a "Lovergirl" in the chart together for the first time. Only two weeks with a number and WHAM! is already number 15 with a "Hit Factor" of 18%. POINTER SISTERS, off to a great start, is getting an extra added push from the huge success of "Beverly Hills Cop" and that nine point jump could've been even bigger. For the first time in recent Gavin history, a record has achieved top airplay status for two consecutive weeks. JOHN FOGERTY pulls top honors

in the "Most Added" category again with WBLI; WJJB, WSPK, WPRO, BJ105, WHHY, KAFM, KRQ, KSAQ, B-94, KYNO, KREO, KIIS/FM, KDON, KYYY, WIFC and WLOL - just a few of the new believers. Request activity has been reported to be heavy, especially males 18+. Radio has responded to the BAND AID project and judging by their numbers the audience has also...debuts at #12 at KIIS/FM, #6-WPLJ, #20 at Y100, #1 KZZB, #3 WCIL, #5 WRKR, etc. Good gains on GENERAL PUBLIC, with heaviest chart action still on the West Coast, however. "Record To Watch" by JULIE BROWN has been around before, but now newly marketed by the Rhino label. GUY ZAPOLEON, now at KZZP-Phoenix, reports the record was a big sales/request winner at B94-Pittsburgh and is now doing the very same thing way across the country in a totally different market. If you need a reaction record on the air, this is it. JOHN PARR's "Naughty Naughty" is a sleeper that's been growing steadily over the past few weeks. 19 adds and a "Hit Factor" of 4% make it a strong possibility for the first "Record To Watch" of 1985. HAPPY HOLIDAYS to all of you and may all your numbers be bigger in the year to come. Dave



#### THE GAVIN REPORT

#### 415-392-7750

Research: Keith Zimmerman Lisa Smith Betty Hollars



December 21, 1984

HIT FACTOR

Hit Factor is a percentage of st ie: 100 stations playing the record –	ations play - 60 statior	ving a rec ns have it	ord whic in their To	h also ha op 20— H	ve it Top Hit Factor	20. = 60%.			
Total reparts this	week_21	3 Last	Week_2	65					
			STATIO	INS CHAR	TED			Lut	
ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	1]-20	20-30	Uncharted	HIT FACTOR	Weeks
MADONNA - Like A Virgin (Sire/W.B.)	210		188	15	7			100%	7
FOREIGNER - I Want To Know (Atlantic)	207	3	5	33	119	38	9	75%	4
P.BAILEY & P.COLLINS - Easy Lover (Col.)	207	2	8	39	108	33	17	748	6
CHICAGO - You're The Inspiration(F.Moon/WB)	205	2	78	76	43	4	2	96%	7
DON HENLEY - The Boys Of Summer (Geffen)	198	3	7	52	98	24	14	79%	8
JACK WAGNER - All I Need (Owest/W.B.)	193		80	66	27	14	6	898	11
BRYAN ADAMS - Run To You (A&M)	193	1	52	89	39	9	3	93%	9
PRINCE - 1 Would Die 4 U (Warner Bros.)	194	8	2	6	22	108	48	15%	3
WHAM! - Careless Whisper (Columbia)	191	11	3	2	31	88	56	18%	4
HALL $\epsilon$ OATES - Method Of Modern Love (RCA)	190	12		4	9	84	81	68	3
PAT BENATAR - We Belong (Chrysalis)	189		128	48	13			100%	10
BILLY OCEAN - Loverboy (Jive/Arista)	189	6		2	65	93	23	35%	5
RAY PARKER JR - Jamie (Arista)	183	1	1	6	93	64	18	54%	7
STEVIE WONDER - Love Light In Flight (Mot.)	175	17	1	3	10	72	72	88	5
DURAN DURAN - Wild Boys (Capitol)	173		122	44	6		1	998	9
JULIAN LENNON - Valotte (Atlantic)	173	1	71	71	26	2	2	97%	11
POINTER SISTERS - Neutron Dance(Planet/RCA)	172	18			23	69	62	13%	6
STEVE PERRY - Foolish Heart (Columbia)	168	13		1	31	82	41	198	6
ELTON JOHN - In Neon (Geffen)	166	3	1	2	20	71	69	13%	5
GLENN FREY - The Heat Is On (MCA)	157	32			5	14	106	3%	4
CULTURE CLUB - Mistake No. 3 (Virgin/Epic)	153	27				20	106		3
JOHN CAFFERTY - Tender Years (Scotti Bros.)	148	3	1	2	39	72	31	23%	7
SHEILA E Belle Of St. Mark (Warner Bros.)	148	1	4	11	61	54	17	51%	10
JERMAINE JACKSON - Do What You Do (Arista)	146	1	16	35	77	16	2	87%	10
KOOL & GANG - Misled (De-Lite/PolyGram)	146	29		3	7	32	75	6%	6
BAND AID - Do They Know (Columbia)	145	73	4	4	7	10	47	108	2
GIUFFRIA - To The Heart (Camel/MCA)	134	10	s 1	1	9	55	58	8%	7
RICK SPRINGFIELD - Bruce (Merc./PolyG.)	124	13	1	10	32	33	35	34%	7
BOB SEGER - Understanding (Capitol)	121		3	17	57	35	9	638	9
GENERAL PUBLIC - Tenderness (IRS)	106	22	2		6	13	63	7%	6
MIDNICHT STAR - Operator (Solar)	95	21	1	4	7	21	41	128	4
U2 - Pride (Island)	93	1	1	11	21	37	22	35%	10
REBBIE JACKSON - Centipede (Columbia)	89.	15	- 5	4	12	14	39	29%	9
THE TIME - Jungle Love (Warner Bros.)	85	20	5	9	11	14	26	29%	6
ASHFORD & SIMPSON - Solid (Capitol)	62	13	1	6	4	8	30	17%	5

NORTHEAST Hamilton, ON (Nevin Grant-CKOC) B. Idol, Time, Rick Springfield, Frankie Goes to Hollywood, Doug and the Slugs. Toronto, ON (Bob Saint-CFTR) Foreigner, Culture Club, C. Lauper, Glenn Frey. Boston, MA (White/Donaghey-WXKS/FM) G. Benson, Band Aid, Teena M., M. McLaren, John Parr, Temptations, J. Osborne. Cape Cod, MA (Al Matthews-WKPE) T. Turner, Culture Club, New Edition, J. Fogerty. Providence, RI (Tom Cuddy-WPRO/FM) C. Lauper, J. Fogerty, New Edition, D. Purple, Temptations, B. Squier. Hanover, NH (Lonnie Staley-WDCR) Culture Club, Weird A1, Wham!, Band Aid. Rumford, ME (Michael Rivers-WMR) B. Ocean, Kinks, S. Perry, R. Jackson, Band Aid, Culture Club, Kool/Gang, S. Easton. Bangor, ME (Michael O'Hara-WZON) Ashford and Simpson, S. Easton, Kinks, R. Jackson. Hartford, CT (Grossman/Nevin-WCCC/AM) Pointers, Lauper, N. Edition, Teena M., S. Easton. New Haven, CT (Stef Rybak-KC101) Pointers, S. Easton, Band Aid. Norwalk, CT (Brett Richards-WLYQ) Kool/Gang, S. Wonder, Culture Club. New York, NY (Berger/Tonacci-WPLJ) P. Bailey, Foreigner, R. Parker, Chicago. New York, NY (Neil McIntyre-92KTU) Bronski B., S. Easton, Band Aid, J. Osborne, Rick Springfield. New York, NY (Michael Ellis-WAPP) P. Bailey. Long Island, NY (Terry/Tolson-WBLI) Band Aid, C. Lauper, S. Easton, N. Edition, J. Fogerty, Kinks, J. Hunter, D. Purple. Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Kinks, T. Shaw, G. Benson, J. Fogerty, B. Squier, D. Purple, Band Aid. Poughkeepsie, NY (Bob Weil-WJJB/FM) S. Easton, J. Fogerty, J. Hunter, Pointers, E. Wilde. <u>Utica, NY</u> (Jim Reitz-WRCK) Band Aid, M. Hatchet, B. Cockburn, Time. MID-ATLANTIC Pittsburgh, PA (Bruce Kelly-B94) Band Aid. Time, Kool/Gang, S. Easton, J. Fogerty, Ashford and Simpson. Johnstown, PA (Rich Kelly-WCRO) J. Fogerty, Pointers, Prince, Culture Club, S. Wonder, Jahm. Youngstown, PA (Jeff Tobin-WYFM) Wham!, New Edition. Erie, PA (Jim Cook-WJET) Glenn Frey, Diana Ross, J. Fogerty, C. Lauper. Altoona, PA (Steve Kelsey-WFBG) C. Lauper, Streisand, Twisted Sister, Temptations, New Edition. Williamsport, PA (Michael Cruz-WSQV) Kinks, M. Star, Dolly & Kenny Rogers, Time, Bronski B., N. Thomas. Allentown, PA (Bryan Geronimo-Q100) D. Purple, J. Fogerty, M. Star, John Parr, Kinks, B. Squier, Joan Jett, N. Edition, L. Lamas. Philadelphia, PA (Art Tiller-Z106) M. Star, Band Aid, S. Easton, C. Lauper. Washington, DC (Smokey Rivers-WAVA) C. Lauper, N. Edition, Kool/Gang. Baltimore, MD (Kingston/Kronthal-B104) M. Star,

D. Henley, N. Edition, S. Easton, C. Lauper.

Ocean City, MD (Jack Gillen-WKHI/FM) C. Lauper J. Fogerty, Diana Ross, G. Benson, T. Shaw, Honeydrippers, Kinks, D. Purple. Durham/Raleigh, NC (Rick Freeman-WDCG) General Public, J. Fogerty, Band Aid. Shelby, NC (Andy Foster-WXIK) S. Easton, S. Harris, New Edition, T. Shaw, Honeydrippers, General Public, Bronski B., Kinks. Jacksonville, NC (Lisa Greer-WIIZ) Band Aid, Streisand, Rick Springfield, S. Easton. Florence, SC (Mike Stewart-106X) C. Lauper, John Parr, Streisand, Kinks, C. Romo. Cheraw, SC (Mitch Adams-WPDZ) Time. Kingstree, SC (John Derek-WKSP) C. Lauper, J. Fogerty, New Edition, M. Star, Band Aid. Myrtle Beach, SC (Linda King-WKZQ) C. Lauper, J. Fogerty, Temptations, New Edition, T. Turner. Conway/Myrtle Beach, SC (Lloyd Maxwell-WYAV/FM) S. Easton, Glenn Frey, Kool/Gang, G. Benson, M. Star, M. Transfer. Greenville, SC (Rod Metts-WANS/FM) G. Benson, T. Shaw, Kinks, D. Purple, New Edition, John Parr. SOUTHEAST Cedartown, GA (Scott Richards-NGAA) S. Easton, U2. Rome, GA (Tim Hensley-WQTU) C. Lauper, G. Benson, Streisand, Time. Atlanta, GA (Chris Thomas-Z93) Temptations, J. Hunter, Bronski B., Time. Soperton, GA (Shannon West-WMPZ/FM) Teena M., J. Fogerty, C. Lauper, REO, New Edition. Augusta, GA (Bruce Stevens-WBBQ) Bronski B., J. Hunter, Teena, M., Silent Treatment. Hinesville, GA (Jay/Randle-WBLU) REO, T. Turner, B. Squier, New Edition, J. Fogerty, A. Summers, Temptations. Columbus, GA (Ralph Carroll-WCGQ) Kinks, Autograph, B. Squier, Temptations, New Edition. Panama City, FL (Thomas/Davis-WPFM) J. Fogerty, Time, S. Easton, Ashford and Simpson, Giuffria. Gainesville, FL (Lou Patrick-WYKS) C. Lauper, Kinks, Band Aid, M. Star, J. Hunter. Miami, Fl (Joni Siani-Y100) Ashford & Simpson. Tampa, FL (Steve Rivers-Q105) S. Easton, Ashford and Simpson, New Edition. Orlando, FL (Dave Wright-BJ105) Glenn Frey, C. Lauper, S. Easton, S. Wonder, J. Fogerty. SOUTH Talladega, AL (Jon Carter-WHTB) B. Ocean, Toto, J. Fogerty, J. Osborne, S. Harris, G. Guthrie, Rick Springfield, Shalamar, Julian Lennon. Tuscaloosa, AL (Jim Sute-WNPT) Hall & Oates, C. Lauper, J. Fogerty, Teena M., Band Aid. Fayette, AL (Kelsey Scott-WHKW) Kool/Gang, Band Aid, Temptations, R. Jackson. Florence, AL (Matt Durham-WQLT) Culture Club, S. Easton, R. Jackson, Kool/Gang, C. Lauper, M. Transfer, Streisand. Montgomery, AL (Alan DuPriest-WHHY/FM) Kool/Gang, S. Easton, Glenn Frey, C. Lauper, J. Fogerty, General Public. Atmore, AL (Keith Lindsay-WATM) Band Aid, Giuffria, Streisand. Mobile, AL (Griffith/Ocean-G100) Band Aid, C. Lauper, Diana Ross, Honeydrippers, Kinks, S. Easton, T. Shaw, New Edition. Nashville, TN (Gabe Hobbs-WYHY) D. Henley, Kool/Gang, S. Easton, C. Lauper, New Edition, Band Aid. Johnson City, TN (Jay Christian-WQUT) B. Ocean,

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S. Perry, J. Fogerty.

Sparta, TN (Lonnie Allen-WSMT) J. Fogerty. Jackson, MS (Bill Crews-94TYX) L. Branigan, John Parr, Alphaville, Kinks, B. Squier, Dolly & Kenny Rogers, T. Shaw. Meridian, MS (Tom Kelly-Q101) Band Aid, N. Edition, J. Fogerty, Teena M., J. Hunter, Autograph. Hattiesburg, MS (Pete Jarrett-WHSY/FM) Band Aid, J. Fogerty, Time, Twisted Sister. Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Pointers, Glenn Frey, Band Aid. Biloxi, MS (Mickey Coulter-WQID) J. Fogerty, C. Lauper, S. Wonder. McComb, MS (Brad Lee-WHNH) No adds. Starkville, MS (Ken Glenn-WKOR) Temptations, C. Club, G. Benson, Big Country. Lexington, KY (Chip Mosley-WFMI) Frankie Goes to Hollywood, Twisted Sister, Autograph, A. Summers, Time, Honeydrippers, G. Benson. Bowling Green, KY (Darrell Duvall-WBGN) Kinks, G. Benson, S. Harris, E. Paige. <u>Central City, KY</u> (Stan Barnett-WKYA) Prince, Wham!, Hall & Oates, Pointers, R. Jackson, Culture Club. Baton Rouge, LA (Rice/A.-WFMF) B. Ocean. Monroe, LA (Sam Shea-KNOE/FM) Time, T. Shaw, New Edition, Kinks, Autograph. Farmerville, LA (Chuck Kinnison-KTDL) J. Fogerty, R. Jackson, Kinks. Alexandria, LA (Christie Atwood-KQID/FM) J. Fogerty, Culture Club, Kool and the Gang. EAST CENTRAL Pineville, WV (Rick Baldridge-WWYO) S. Harris, N. Diamond, Wham!. Charleston, WV (Chris Bailey-WVSR) Time, T. Shaw, Temptations, Silent Treatment. Morgantown, WV (Craig Cochran-WCLG/FM) J. Fogerty, C. Lauper, General Public. Columbus, OH (Adam Cook-92X) C. Lauper, Glenn Frey, S. Easton, Kinks. Angola, IN (Larry Davis-WLKI/FM) Wham!, Elton John, Pointers, C. Lauper, Culture Club, Glenn Frey, Rick Springfield. Terre Haute, IN (Webb/Surette-WPFR) Silent Treatment, J. Fogerty, D. Purple, Kool/Gang, Culture Club. Monroe/Toledo, MI (Terri McCormick-WTWR) Hall and Oates, Kool/Gang, Cafferty, Silent Treatment. <u>Saginaw</u>, MI (Travis/Fuller-WFXZ) S. Easton, J. Fogerty, C. Lauper, Band Aid. Lansing, MI (Martin/Kittridge-WVIC) S. Wonder, J. Hunter, J. Fogerty, S. Easton. Alpena, MI (Darrell Kelley-WHSB) No adds. UPPER MIDWEST Mason City, IA (Sandy Stewart-KRIB) G. Benson. <u>Ft. Dodge, IA</u> (Charlie Chase-KKEZ) C. Lauper, J. Fogerty, S. Easton, Band Aid, G. Benson. <u>Waterloo, IA</u> (Doug Allen-KCNB) Kool/Gang, C. Lauper, S. Easton, General Public. Sioux City, IA (Pat Paxton-KGLI) M. Star, <u>New Edition, General Public, C. Lauper.</u> <u>Iowa City, IA</u> (J.D. Michaels-KRNA) Kinks, <u>S. Wonder, Kool/Gang, C. Lauper.</u> <u>Iowa City/Cedar Rapids, IA</u> (Ted Burton Jacobsen HIT101) J. Fogerty, Band Aid, C. Lauper, General Public. <u>Cedar Rapids, IA</u> (Gary Dixon-KQCR/FM) John Parr, J. Fogerty, Pointers, New Edition. <u>Clinton, IA</u> (Brian Thoms-KNJY) J. Fogerty. Milwaukee, WI (Kelly Wallace-WKTI) S. Perry, 8

Band Aid, M. Star.

Milwaukee, WI (Frank Federico-WBTT) C. Lauper, S. Easton, Glenn Frey. Racine, WI (Pat Martin-WRKR/FM) Honeydrippers, S. Perry, S. Wonder, S. Easton, Glenn Frey, New Edition. Madison, WI (Little/Hudson-ZlO4) John Parr, New Edition, Kool/Gang, Kinks. Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) C. Lauper, S. Easton, Band Aid, New Edition, General Public, R. Jackson. Two\_Rivers, WI (Don Cook-WQTC) Pointers, Glenn Frey, C. Lauper, J. Fogerty, S. Perry. Wausau, WI (Dave Wright-WRIG) Kool/Gang. Wausau, WI (Mike Edwards-WIFC/FM) J. Fogerty, Giuffria, C. Lauper, Rick Springfield, Wham! Stevens Point, WI (Bouley/Tracy-WSPT) S. Wonder, John Parr, Band Aid, Streisand, M. Star, G. Benson. La Crosse, WI (Knight/Bradley-HIT105) Band Aid, J. Fogerty, C. Lauper, Glenn Frey. Eau Claire, WI (Rick James-WBIZ) Kinks, S. Easton, J. Fogerty, Culture Club, Glenn Frey, General Public. Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) J. Hunter, C. Lauper. Minneapolis, MN (Dan Seeman-WLOL/FM) S. Easton, J. Fogerty, Glenn Frey, Band Aid, New Edition. Rochester, MN (Denny Foster-KROC/FM) John Parr. D. Purple, Kinks, T. Shaw, S. Easton. Montevideo, MN (Lou Kuno-KMGM) Band Aid, T. Shaw, J. Fogerty, S. Easton, C. Lauper, S. Wonder. St. Cloud, MN (Hicks/Wayne-KCLD/FM) No adds. Vermillion, SD (Don Aarstad-KVRF) Prince, C. Lauper, T. Shaw, G. Benson, R. Stewart, J. Fogerty, Band Aid, J. Hunter, Kinks, John Parr, REO. Yankton, SD (Greg Klein-KQHU/FM) Pointers, Prince, Glenn Frey, Culture Club, J. Fogerty, C. Lauper, Band Aid. Sioux Falls, SD (Adam North-KKRC) Band Aid, J. Fogerty, Culture Club, C. Lauper, General Public, Glenn Frey. Aberdeen, SD (Dan Zerr-KSDN) Kinks, S. Easton, C. Lauper, Band Aid. Rapid City, SD (Sherwyn/Piper-KKLS/FM) Rick Springfield, G. Benson, C. Lauper, Kinks, S. Easton. Fargo, ND (Brad Anderson-Y94) Band Aid, Kinks, R. Jackson, T. Shaw. Bismarck, ND (Brannan/Hardt-KFYR) Autograph, J. Fogerty, Glenn Frey, Wham!, J. Hunter. Bismarck, ND (Bob Beck-KYYY/FM) S. Easton, Kinks, J. Fogerty, New Edition, Streisand, Hall & Oates, C. Lauper, G. Benson. De Kalb, IL (Lew White-WDEK/FM) General Public, D. Purple, Kinks, Diana Ross, T. Shaw, Rick Dees, Twisted Sister. Bloomington, IL (Justin/Robbins-WBNQ) Hall & Oates, C. Lauper, S. Wonder, Culture Club, Kinks, J. Fogerty, D. Purple, M. Star. <u>Springfield, IL</u> (Greg Lawley-WDBR) M. Star, D. Purple, B. Squier. Carbondale, IL (Tony Waitekus-WCIL/FM) D. Henley, R. Jackson, New Edition. Mt. Carmel, IL (Lenny Dessauer-WVJC) Band Aid, S. Easton, R. Stewart, T. Shaw. CENTRAL St. Louis, MO (Steve Perun-KWK/FM) Band Aid. S. Easton, General Public, J. Hunter.

Kirksville, MO (Collins/Allen-KTUF) D. Bowie,

J. Fogerty, Kinks, J. Hunter.

East Prairie, MO (Pat Cole-KYMO) J. Fogerty, S. Harris, Teena M., New Edition, Band Aid. Jefferson City/Calumbia, MO (Brian Miller-KTXY) J. Fogerty, Glenn Frey, C. Lauper, New Edition. Columbia, MO (Jim Williams-KFMZ) Band Aid, Honeydrippers, D. Purple, M. Hatchet. Waynesville, MO (Kevin Barton-KFBD) Kinks, Honeydrippers, Autograph. Kansas City, MO (Collins/Welsh-ZZ99) T. Shaw, C. Lauper, Glemn Frey, J. Fogerty, Kinks, S. Easton. Topeka, KS (Kevam Rabat-KDVV/FM) New Edition. R. Jackson, Time, D. Purple, Autograph, M. Star. Pittsburg, KS (Bell/Porter-KQWK/FM) Band Aid, B. Cockburn, Survivor. Hoisington, KS (Dugan/Miller-KHOK) No adds. Norfolk, NE (Dowg Koehn~KNEN) General Public, Band Aid, J. Fogerty. El Dorado, AR (Dan Murphy-KLBQ/FM) J. Fogerty, Pointers. Fayetteville, AR (Rob Patrick-KKEG) Alphaville, 5. Harris, New Edition, Silent Treatment, Time, Toto. SOUTHWEST Tulsa, OK (Dave Michaels-14K/92K) Kool/Gang, General Public, J. Fogerty. Dallas, TX (Shomby/Steele\_-KAFM) J. Fogerty, Streisand, M. Star, Kool/Gang, C. Lauper. Lufkin, TX (Randy Shannon-KIPR/FM) Ashford and Simpson, T. Shaw, D. DeYoung, Kinks. Nacogdoches, TX (John Roe-KTBC) R. Stewart, General Public, D. DeYoung, Glenn Frey, Ashford & Simpson, J. Hunter, New Edition. Wichita Falls, TX (Barry Michaels-KNIN/FM) Dolly & Kenny Rogers, Wham!, S. Wonder, Band Aid, General Public, New Edition, Autograph. Killeen/Temple, TX (B.J. McCrae-KIXS/FM) S. Easton, Honeydrippers, J. Hunter. San Angelo, TX (John Raymond-KIXY/FM) Elmo/Patsy, Kinks, John Parr, General Public, Glenn Frey, G. Benson. Galveston, TX (Tim McCoy-KILE) L. Branigan, Culture Club, Elton John, Band Aid, J. Hunter, Honeydrippers, Pointers. Beaumont, TX (Lousteau/Jackson-B94) J. Hunter, D. Purple, New Edition, B. Squier, M. Solo. Bryan, TX (Austin/Turner-KTAW/FM) Kool/Gang, C. Lauper, G. Benson, S. Easton. Victoria, TX (Jay Arena-KVIC) Twisted Sister, M. Star, Glenn Frey, General Public, J. Osborne. Laredo, TX (Anderson/Ruiz-KRRG) Band Aid, Hall & Oates, Glenn Frey, S. Easton. San Antonio, TX (Lisa Taylor-Q96) Kool/Gang, J. Fogerty, Time. McAllen, TX (Nolan Cruise~KR10) S. Perry, New Edition. Amarillo, TX (Jamey Karr-KPUR) Band Aid, C. Lauper, J. Fogerty, General Public. Odessa/Midland, TX (John Clay-KWES/FM) Band Aid, Teena M., Kool/Gang, New Edition. El Paso, Tx (Johnny Thompson-KFIM) Giuffria, Bronski B., Culture Club. <u>Phoenix, AZ</u> (Guy Zapoleon-KZZP) S. Perry, C. Lauper, Band Aid, Julie Brown. Tucson, AZ (Kelly Norris-KRQ) Band Aid, J. Fogerty, T. Shaw, G. Benson, C. Lauper, Ashford & Simpson, Culture Club.

Gallup, NM (Paul Duray-KYVA) John Parr, Teena Marie, New Edition, Honeydrippers, Band Aid. ROCKY MOUNTAIN Billings, MT (Charlie Fox-KYYA) Elton John, General Public, J.Cafferty. Polson/Kalispell, MT (Bill Roberts-KQ92) Deep Purple, Kinks, G.Benson, Teena Marie, M.Star. Denver, CO (Gloria Avila/Perez~KIMN) Cyndi Lauper, R.Springfield, S.Easton, G.Benson, Kinks, Squier. Denver, CO (Tim Fox-KPKE) B.Ocean, Sheila E., J. Fogerty, S.Wonder, S.Easton, Band Aid. Greeley/Ft. Collins, CO (Meschke/Jacobs-KGBS) Band Aid, S.Easton, Honeydrippers, B.Cockburn. Pueblo, CO (Rip Avina-KDZA) B.Streisand, Ashford & Simpson, Teena Marie, Band Aid, S.Easton, General Public, M.Transfer, C.Lauper. Cody, WY (Todd Cavanah-KTAG) Giuffria, Rebbie Jackson, B.Streisand, C.Lauper, J.Fogerty, G. Benson, Rick Springfield. Casper, WY (Todd Cavanah-KTRS) Rick Springfield, Giuffria, Streisand, J.Fogerty, D.Bowie, John Hunter, Kinks, Ashford & Simpson, Band Aid, Silent Treatment. Gillette, WY (Kallaway/Brewer-KOLL/FM) Kool & The Gang, Culture Club. Pocatello, ID (Randall T.-KZBQ) R.Springfield, Rebbie Jackson, C.Lauper, Band Aid. wiston, ID (Jay McCall-KOZE) J.Parr, S.Easton, Lewiston, Ashford & S., Kinks, T.Shaw, Autograph, Bronski Beat, Animotion. Boise, ID (Steve Holmes-KNPA) S.Wonder, Pointers, Giuffria, Glenn Frey, S.Easton, G.Benson. Moscow, ID (Gary Cummings-KRPL) S.Easton, Glenn Frey, Kinks. Logan, UT (Jay Hall-KBLQ) J.Fogerty, G.Benson, New Edition, T.Shaw. FAR WEST San Diego, CA (Denny Luell-XHZ) George Benson, Sheena Easton. Los Angeles, CA (Mike Schaefer-KIIS/FM) Fogerty, Pointers, Kool & Gang, S.Easton, G.Frey, Paul Hardcastle. Los Angeles, CA (Scarborough/Hall~KKHR) Hall & Oates, C.Lauper, S.Easton, New Edition. Los Angeles, CA (Jim Pewter-KRLA) Kool & Gang, Pointers, Temptations. Bakersfield, CA (Bonnie Knox-KQXR/FM) Band Aid, Deep Purple, Time, Teena Marie, John Parr. Bakersfield, CA (Dave Kamper-KKXX/FM) S.Easton, N.Edition, S.Perry, S.Wonder, Band Aid, M.Star. San Luis Obispo, CA (Joe Collins-KSLY/FM) J. Parr. Teena Marie, Bronski Beat, New Edition, Band Aid. Santa Maria, CA (Marie Rubio-KXFM) J.Fogerty, S.Easton, J.Cafferty, New Edition, Teena Marie, Kool & Gang, C.Lauper, Band Aid. Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) S.Easton, Kinks, S.Wonder, R.Springfield, Benson. Fresno, CA (Walker/Davis-KYNO) Frankie Goes, J.Fogerty, S.Wonder, S.Easton, Kool & Gang. Fresno, CA (Carey Edwards-KMGX) Culture Club, S.Easton, Whodini. Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Band Aid, J.Fogerty, S.Easton, Dolly & Kenny, Teena Marie, New Edition, Bronski Beat, J.Parr. San Francisco, CA (Bazoo/Naftaly-KMEL) Cyndi Lauper, Temptations. Concord, CA (Jim Hampton-KWUN) Teena Marie. San Jose, CA (Don Porter-KHTT) Wham!, Prince, Giuffria, Hall & Oates, D.Bowie, Band Aid. 9

San Jose, CA (Robin Kipps-KWSS) J.Fogerty, Band Aid, S.Easton. Stockton, CA (Roy Williams-KJOY) Culture Club, C.Lauper, New Edition, Teena Marie. Stockton, CA (John Hampton-KSTN) Culture Club, C.Lauper, J.Osborne, S.Perry, Vanity. Modesto/Stockton, CA (David Kraham-KHOP/FM) C. Lauper, Band Aid, Kinks, J.Parr, Time. Modesto/Stockton, CA (Mike Novak-K093) Frankie Goes, Kinks, J.Fogerty, Temptations, Teena Marie, Ashford & Simpson. Santa Rosa, CA (Robin Hart-KREO) J.Fogerty, Band Aid, C.Lauper, Giuffria, Kinks. Eureka, CA (Rosen/Marcus-KFMI) C.Lauper, Band Aid. Arcata/Eureka, CA (Jim Nelly III-KXGO) D.Bowie. Sacramento, CA (Gillette/Collins-FM102) Chicago, Nolan Thomas, New Edition, C.Lauper. Sacramento, CA (Mr. Ed-KWOD) C.Lauper, Kool & Gang, Ashford & Simpson, Kinks. Redding, CA (Kevin Kahl-KEWB) Midnight Star, Culture Club, C.Lauper, J.Fogerty, G.Benson. Redding, CA (Lea/DuBois-KSXO) J.Fogerty, Wham!, C.Lauper, S.Easton, C.Club. Las Vegas, NV (Brian Christian-KLUC) John Hunter, S.Easton, J.Parr, J.Fogerty, Time, Rebbie Jackson, Band Aid. NORTHWEST Honolulu, HI (Kong/Shishido-KIKI) J.Fogerty, New Edition, S.Perry, Teena Marie. Seaside, OR (Bob Rusk-KSWB) Davie Bowie, M.Transfer, Fixx, Glenn Frey. Portland, OR (Barry/Naganuma-KMJK) S.Easton, Band Aid, Glenn Frey, Pointers, Kool & Gang. Salem/Portland, OR (Len E. Mitchell-KSKD) Deep Purple, New Edition, Band Aid. Albany, OR (Kris Weber-KGAL) Hall & Oates, C.Club, Prince, B.Streisand, R.Springfield. Eugene, OR (Chris Nolan-KSND) S.Easton, Hall & Oates, Sam Harris. <u>Coos Bay, OR</u> (Gary Allen-KHSN) C.Lauper, J. Parr, Kinks, Honeydrippers, R.Stewart, T.Shaw. <u>Coos Bay, OR</u> (Dave O'Connor-KYNG) No adds. <u>Medford, OR</u> (R.Charles Snyder-KTMT) C.Lauper, D.Bowie, S.Easton, Diana Ross, Band Aid. Medford, OR (Lurch-KYJC) J.Fogerty, George Benson, Band Aid, Glenn Frey, S.Easton, America. Seattle, WA (Wendy Christopher-KUBE/FM) Kool & Gang, C.Lauper, Midnight Star, Band Aid. <u>Tacoma/Seattle, WA</u> (Sandy Louie-KNBQ/FM) G. Frey, General Public, S.Wonder, Teena Marie. <u>Olympia, WA</u> (Casey/Page-KQEU) S.Easton, Kool & Gang, Giuffria, Band Aid, Dolly & Kenny, Weather Girls, N.Diamond. Chehalis, WA (Bob Hart-KITI) J.Fogerty, Time, G.Benson, C.Lauper, B.Streisand. Tri-Cities, WA (John Purdy-OK95) Culture Club, Sam Harris, Molly Hatchet, Twisted Sister, Midnight Star. Tri-Cities, WA (Jonathan Walker-KZZK) J.Fogerty, Band Aid, C.Lauper, Glenn Frey. LATE REPORTS New Albany/Tupelo, MS (Grace/Greer-KZ103) Deep Purple, Temptations, J.Fogerty, Rod Stewart, New Edition. Anaheim, CA (Craig Patterson-KEZY) Prince, Rod Stewart. Anchorage, AK (Kay Taylor-KGOT) Band Aid, Kinks,

Easton, Time, Rebbie, General Public, M.Star.

WELCOME To Our New Top 40 Correspondents:

Brian Christian, KLUC Radio, P.O.Box 14805, Las Vegas, NV 89114 (702-739-9383)

Guy Zapoleon, KZZP Radio, 727 So. Extension Rd. Mesa (Phoenix) AZ 85202 (602-964-4000)

#### SERVICE

KGHR-Austin, MN, requests singles and albums from RCA and Asylum.

- WSTU-Stuart, FL, requests singles from all sources.
- WSMT-Sparta, TN requests singles from RCA, Columbia and Capitol.

WBQW-Scranton, PA, requests singles from EMI, America single from Capitol, and LP's from all sources.

KDLK-Del Rio, TX requests Foreigner single from Atlantic and America single from Capitol.

WKOR-Starkville, MS, requests singles and LP's from EMI and Elektra.

KQIP/FM-Odessa/Midland, TX, requests R&B singles, 12", and LP's from all sources.

#### DAVE'S PLACE

All of us at The Gavin Report are saddened to learn of the untimely death of programmer/consultant LEE MICHAELS, associate in the Atlanta based firm of Burkhart/Abrams/Michaels/Douglas. Word at press time is that Lee was involved in a fatal traffic accident. Our sincere condolences to Lee's family and friends.

After two years in D.C., WASH P.D. BILL TANNER and his longtime assistant COLLEEN CASSIDY have resigned. Speculation is that Bill and Colleen plan to return to Miami, but just where they'll settle isn't an easy question to answer. Kid Curry has been named acting P.D. until a replacement is named.

KRLA has named former KHTZ-L.A. and KBZT-San Diego programmer MIKE WAGNER to the P.D. post. Signed on to do PM drive is Top 40 legend, the Real Don Steele, kingpin of the 60's and 70's at KHJ and last at the old 10Q. I'm sure our rambling Hollywood correspondent, Tony Richland, will keep us informed of his whereabouts.

KFRC-San Francisco has named STEPHANIE McCORMICK Music Director, replacing LANETTE ABRAHAM, who has departed for New York's WAPP. Stephanie was formerly Administrative Assistant at R&B formatted KBLX.

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# **ELTON JOHN:**



Who wears this suit? Elton as Father Christmas.

# Off The Road and Ready for '85

by Ron Fell

The coverboy for our Christmas issue this year is none other than Elton John! Elton's finally off the road and like a lot of us, is hoping to settle down for the Holidays. We caught up with him in Paris for the following trans-oceanic telephone interview.

RF: How is this Christmas going to be different for Elton John in 1984? EJ: I'm spending Christmas with my wife, having some time off. Usually I've been working over Christmas the last two or three years. I'll have the time to spend at home and have a quiet family Christmas.

RF: Where is home for you?

EJ: Old Windsor in England. That's about two miles from Windsor Castle, about twenty miles out of London. RF: You've spent a good deal of time this year on the road.

EJ: (Laughter) A good deal of time, yes. RF: There had been quite a lot of talk that this was your last tour.

EJ: It's my last tour of that proportion. I will not tour for the length of ten to twelve months again. No way. But it's no way going to be my last concert. I will never do a tour like that again. I've been touring since last October, over twelve months. I'll always perform, but I will only perform in bouts of two or three weeks.

RF: It must be nice to be in a position of not having to be out on the road 300 days out of the year. EJ: I enjoy playing. One of the attractions of my career is that I've always put on a pretty good live show. For me, the most exciting thing is to play. To record is like doing an examination but to play is a one-off every night. The only danger is that when you do a tour for 15 months, there's a danger of getting stale and grinding yourself into the ground. Thankfully, it all came out alright in the end. I would miss playing live if I didn't tour.

RF: Are you going to re-prioritize your time?

EJ: Bernie (Taupin) and I have always wanted to write a musical. Not particularly a rock and roll musical, something along the lines of a WEST SIDE STORY. I'm talking about oldfashioned type songs. We've really got to take the time out to do that. I'd like to do a couple of movies. That's in the air. Plus, I'm going to the studio to do some singles. I'm looking forward to recording, actually, because I haven't written for so long. This year (1985), I have no specific plans, but I'm sure it'll piece itself together.

# RF: How has the music business changed in your eyes over the last fifteen years?

EJ: When I retired in 1976, I thought I'd sold a lot of records. Then came Fleetwood Mac, Peter Frampton, and Saturday Night Fever. Suddenly album sales were colossal. Then that bubble sort of burst. To sell a lot of records now, you have to have a lot of hit singles on it. That never used to be the case. The single was important, but the Elton John album only had one single from it. Tumbleweed Connection never had a single at all. These days it's really important to have a hit single. There's a danger in that. You go into the studio and you have to write hits. Bernie and I were never really good at that ... as far as deliberately trying to write something. The only thing that we ever wrote that was a hit, that we sat down and tried to make a single was "Philadelphia Freedom." So I just make albums and I've got NOT A CLUE what singles are which. I used to have some inkling. Now I have no idea so we leave it to the record company. But the single is so important. It's taken the edge off of the

#### "To record is like doing an examination, but to play is a one-off every night."

album market, in a way. In 1970, I could buy twelve or thirteen albums a week and they'd be good albums. Now, to get an album that's good all the way through, it's very rare.

RF: BREAKING HEARTS, from a singles standpoint, has been one of your most successful albums.

EJ: Yeah... but again, I have no idea which are singles. "Sad Songs"—one had an inkling. "I'm Still Standing"—I had no idea that was going to be a hit, or "Who Wears These Shoes." I always used to have a say on singles. I think it's best now that I don't. (laughter) RF: What do you think of the younger bands that are the current rage right now? Bands like Frankie Goes To



This time, Elton wants to cut singles separate from his next LP release.

Hollywood, Duran Duran, and Prince. EJ: They're great. I've been a fan of Prince since his first album. Sometimes you sell a lot of records with maybe not your best album. I didn't think Purple Rain was his best album. I really like the new bands that are happening. I haven't seen any of them live because I haven't had time. But this week I'm going to see Culture Club, Wham! and Nik Kershaw-people like that. Just to have a look. I like their records very much. It's very easy to assess their careers since they've only each made two or three albums. I think that the bands or artists that will always last are the ones who can perform well onstage, because even if your records suffer a slump, you can sell out concerts. We've always been lucky at selling out concerts. If a band wants to last, it's got to have good material: A) the songs have got to be there, and B) the performance has got to be there, too. Good luck to them all, I especially like Wham! My favorite single was "Wake Me Up Before You Go-Go." It's the nearest anyone has ever come to making an old Motown track. I'll feel like an old grandfather when I meet them all. RF: Have you heard the Band Aid record?

EJ: Yes, I did. That's a great idea. Unfortunately I wasn't on it. I was on the QE 2 (the Queen Elizabeth the Second ocean liner) at the time. I've done some promotion for it. For something that's so hastily put together, the idea's great and

it came off! Sometimes one-off things work. You record them in a day, sometimes that's the best way-a rush release. I remember John Lennon saying once, "If you could record an album in a day and have if released the next day, how wonderful it would be." The only drag in recording is when you record an album, you have to wait for the process of it to come out. Quite honestly, by that time, you're onto pastures new already. We never had a problem in the old days because by the time the album was out, we were in the studio doing the next one. I shudder to think of all the product we put out. I can't figure out how we did it and survived.

RF: So nowadays, do you have some breathing room?

EJ: Bernie's coming over in January and we're going to write, maybe do a couple of one-off singles—I have no idea with who. I'm going to use (producer) Chris Thomas, hopefully, to do the album. I'm going to just have fun. I always used to make separate singles in the midst of albums. I want to write, but I have no idea what direction it's going to go—and I'm quite happy with that! RF: If Elton John could have one Christmas wish granted, what would it be?

EJ: No more suffering in the world. That's what the season's about, isn't it? Peace and good will to all. The fact that it could happen would be wonderful. 1



**BETTY HOLLARS** LISA SMITH

#### CHRISTMAS WISHES GRANTED

If you walked into a TRUE VALUE HARDWARE STORE in CHICAGO, IL and saw a color poster of WLS-CHICAGO's air personality LARRY LUJACK dressed up in a Santa Claus "Superjock" outfit, would you enter their contest? WLS listeners are encouraged to stop by any of these stores and write down their "Christmas Wish" in 25 words or less on an entry blank. A randomly selected "wish" will be read on the air each weekday of 4 weeks and that lucky person will have 30 minutes to call and claim their "wish" money of \$1,000 in holiday cash.

#### **DIALING SMILES FOR KIDS**

WBCY-CHARLOTTE, NC's JEFF WICKER is doing something a bit unusual to raise money for children this holiday season. JEFF will attempt to make a telephone call from every phone booth in Charlotte. This stunt will begin on a Thursday morning at 6AM and finish on the following Saturday night at 6PM-60 consecutive hours of dialing. Anyone who sends in the location of a phone booth, a pledge, or a donation will be put into a drawing for a grand prize. All monies received will go to the Salvation Army Christmas Fund.

#### HOUNDDAWG'S HOLIDAY HANG-UP

From December 6-8, WABB/FM-MOBILE air personality DENNIS "HOUNDDAWG" STACY was locked in a Winnebago suspended thirty feet in the air in front of a local mall. He refused to be released until 50,000 pounds of food was collected for the local food bank. **DENNIS** broadcast his show live from the Winnebago. and various prizes were given to people bringing in large amounts of food to help feed the needy this holiday season.

#### **FREE MUSIC**

WFMI-LEXINGTON, KY is giving away 100 albums a day every day for the ten days before Christmas. CHIP MOSLEY tells us that they've been saving albums for at least six months for this promotion, and planned it around the station's call letters ... Win Free Music Instantly.

#### HAMMING IT UP

WAXY/FM-FT. LAUDERDALE air personality GREG BUDELL gives listeners the opportunity to "Ham It Up" for the holidays on his morning shows. Contestants who "Ham It Up" by singing a song or telling a joke on the air will win a canned ham just in time for the holidays. Daily winners are also eligible for the grand prize of a round trip for two anywhere in the United States.

#### A DECEMBER TO REMEMBER

KMEL-SAN FRANCISCO Program Director NICK BAZOO recently announced that KMEL will be giving away one Video Cassette Recorder every weekday for the month of December, along with the videocassette of PRINCE's film "Purple Rain." Listeners will be told what hour and what song to listen for that day. When the song is played, the 106th caller wins. MR. BAZOO adds, "We hope to make it a December to remember for all of our listeners."

#### DON'T LIFT A FINGER

WUVU-St. AUGUSTINE, FL. ran a promotion called "The Bird You Don't Have To Lift A Finger For." According to Randy Marsh, PD of the station, listeners heard the "View-Zoo Turkey Gobble" and had 5 minutes to call in to win a free turkey dinner with all the trimmings (turkey, mashed potatoes, cranberry sauce, green beans, stuffing, yams, pumpkin pie). The station had the dinner catered, including the serving plates, silverware, glasses, and the winners didn't even have to do their own dishes.

#### HAM FOR THE HOLIDAYS

There's no place like ham for the holidays? ... close, but not quite. STEVEN B. & the HAWK at KPKE-DENVER decided that ham for the holidays was as close as some of their audience was going to get to home, so they asked their listeners to send in postcards with the times they listened to the morning show. Cards were selected at random and calls placed to their respective owners. If the phone was answered with an oink or other similar pig noise, the listener won a smoked ham. While STEVEN B. & the HAWK couldn't send everyone home for Christmas, they did make sure many of them had a ham in their pot and a turkey on their phone!

1984

It's fascinating to reflect that at this time last year, a headline like that-and they were common-carried implications of foreboding. Ever since the novel of that title had hit print some decades ago, 1984 had stood as a symbol of an era of state control over the individual, Big Brother, and a lot of general unpleasantness. This, despite the obvious fact that these things don't suddenly happen when a calendar page is turned! 1984 turned out to be more or less the way it had to be: an evolution of what was afoot in 1983. Now the headline "1984" simply stands for a retrospective, and shortly we'll be trying to remember to write the year 1985 on our checks and letters.

The silicon chip once again had the greatest influence on the broadcast industry. Not only through the continued growth in the use of computers in various forms throughout the broadcast medium, but through subtler means. Increasingly, radio receivers are becoming digitalized, with phase-lockedloops for tuning accuracy, frequency synthesization for direct-access tuning, and digital displays to show what frequency we've tuned. Amazingly, only a few stations have yet responded as I've urged in two different columns in years past, to give the real frequency they operate on instead of a simplified one. "K-15" won't get you the AM station on 1530-"Rock 104" won't get you the FM station that really is at 104.3 (or 103,7)when you have to punch the correct frequency into a keyboard, or even when you have to tune a "scanning" car radio by holding in a button till you get the right station. If stations do not respond to the increasing "digital sophistication" of the listener, they risk losing some audience to the stations that do give listeners frequency numbers that correspond to where their radio tells them the station is! The problem never has been whether the great unwashed public is mentally able to remember four numbers and perhaps a decimal point; it is whether their station makes them care enough about it to make the effort to remember it.

The epitome of the result of this problem surely was the decision in January for a major market FM station, **KUPL-FM** in Portland, Oregon, to change format from Bonneville "beautiful music" to a "more music" form of Country just as the station reached its highest rating ever: #1 12+, on its FM station alone, without adding the ratings for its AM station! Format hopping has become a way of life, and nothing illustrates it better than a station abandoning the #1 position for what it hopes will be greener pastures!! (The ratings dropped.)

P.D. NOTEBOOK by Eric Norberg

For FM stations across the country, regardless of format, the spectacular success of WHTZ and KIIS in New York and Los Angeles respectively, with personality-based Top 40, has got to be an exciting development. Teens have not developed strong perceptual differences between the type of radio AM and FM represent in terms of blandness, texture, etc. While adults use radio for specific purposes of accompaniment, teens tend to use it entirely as a means to keeping constantly in touch with their own newly-invented culture, so personality, production values, etc., are irrelevant to their "radio band" expectations. FM is perceived as hip, and AM is not, but in the end they choose the station that relates to them best, regardless of its production values. Thus these personality stations may, through their success, alter adult perceptions of what to expect on FM in a manner that will benefit stations striving to be more interesting.

Inasmuch as, up til now, AM's chief advantage over FM has been that it's the band where adult listeners have been that it is the band where energy level, personality, production values and contrast are to be expected, this turn of events could be seen as another setback. But if the truth be told, this is a chief advantage that AM has almost completely overlooked. Today's adult wants from AM what AM gave him or her when they were growing up, which is energy, excitement, relevance, AM today has been so busy trying to copy what seems to work for FMblandness-that the only real successes on the senior band have been in nostalgia and in talk, two specialized formats that are not noted for energy, or excitement, or even a whole lot of relevance. Lately even the most successful of the nostalgia/big band formats, "Music Of Your Life," has seen substantial station defections in the wake of declining ratings, and talk has never proven to be the panacea that some AM gurus are still proclaiming it to be. The mathematics of it still remain: less than 20% of the audience listens to talk radio; over 50% of the stations in the United States are on AM. Not only is talk the most expensive of AM formats, but it has little potential as a mass format! It

can support one or two stations in sizable markets; and that's about it. The future of AM must be in music, if AM has a future, because that is where the audience is.

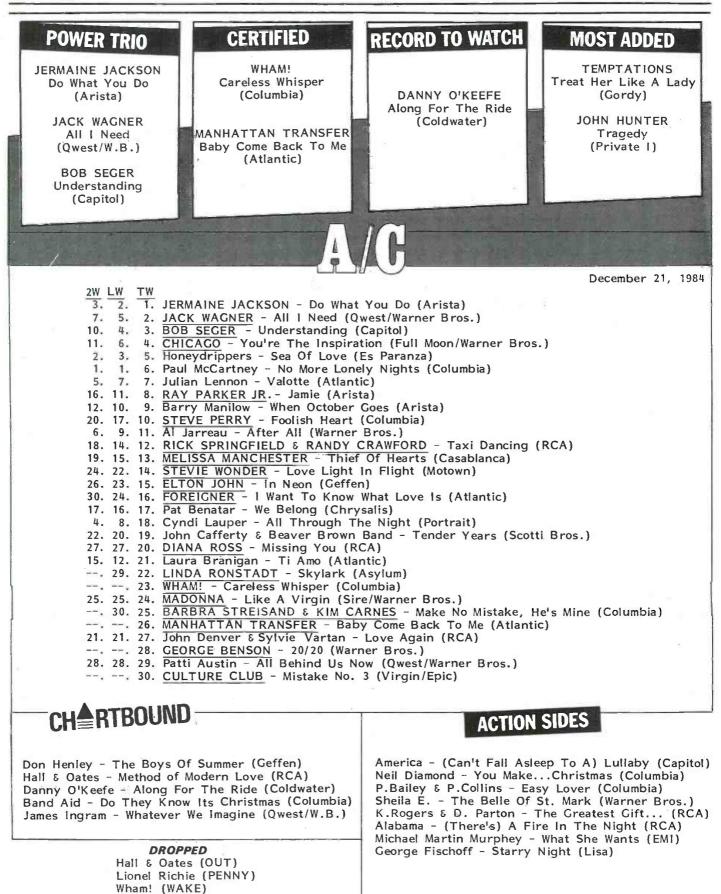
1984 has been a year in which many have pointed out in print that better sound won't bring people back to AM; better programming will. Well, that's not quite right. Better sound can bring them back, out of curiosity if nothing else, but only better programming can hold them. I continue to believe that the band with the most opportunity at present is AM; the stations are cheaper to buy for what you're getting, while FM's are in demand and are overpriced. AM is a band today's adult is at least familiar with (although today is critical for AM: Tomorrow's adult will have grown up with nothing but FM, and wooing that listener will take much more work than is needed now). And the competition on the AM band tends to be pretty lousy. both because of the attempt to copy FM and because of the economics of AM being so bad that cost-cutting has reduced further the quality of what is presented ... so AM stations that give the AM listener what they seek from the band will establish a much clearer dominance than FM's seems able to build in that extremely competitive marketplace at present.

Quality sound is a real starting point for AM, and every AM station should be installing stereo transmission equipment. Even talk stations. Even stations feeding mono to the transmitter and not finding themselves able to rebuild the studios in stereo at present can install an Orban stereo synthesizer at the transmitter to create a spatial effect (the device costs less than \$500), and feed *that* to the stereo generator.,

The problem has been availability of receivers, but with the superb **Sony** multisystem stereo**SRF A-100** portable widely available, and the increasing availability of AM stereo capability in car radios and apparently soon in stereo home receivers, it is up to AM broadcasters now to seize this opportunity of attracting new listeners with audio quality *and* programming.

A reminder that the P. D. Notebook welcomes your comments. If you'd like to see them in print be sure to mention that when you write. Write c/o The Gavin Report or to Consolidated Communications Consultant, Suite 209, 2130 Huntington Drive, So. Pasadena, CA 91030.

Happy New Year!



A/C Stations Please Note: Reporting Deadline is 6:00 pm PST Tuesdays.

Station Reporting Phone (415) 392-7750

S.Stills & M. Finnigan

NEW	ANALYSIS December 21, 1984
Temptations - Treat Her Like A Lady (Gordy) John Hunter - Tragedy (Private I) Pointer Sisters - Neutron Dance (Planet/RCA)	This may not be the chart we were lookin' for to carry through the Holiday void (only half of the top ten are lined.) It's that group from #11 - #16 that will take up the slack in high rotation by year's end. Even though the faucet has nearly been turned off since Thanksgiving, A/C's have still found plenty to add. Twenty-five percent of the records on page 15 are one or two weeks new. Next issue's debuts should include Hall & Oates and Danny O'Keefe and three others to be named later. Remember, next station reporting days are January 7th or 8th. Have a Happy & Safe Holiday Season! Ron & Diane
NORTHEAST	Atlanta, GA (Greg_Picciano-WSB) Ray Parker Jr., Elton
Lewiston, ME (Chris Layne-WLAM) G.Fischoff, Hall & Oates,O'Keefe,Summers,Hunter,Diamond. White River Jct, VT (Andy Leckart-WNHV) Barbra Streisand & Kim Carnes. Keene, NH (Howard Corday-WKNE) Michael Murphey, Sadao Watanabe. Lowell, MA (Glenn Hollis-WLLH) Jermaine Jackson, Julian Lennon, Steve Perry. New Haven, CT (J.McCormick-WELI) No adds. Hartford, CT (Tom Barsanti-WTIC) Wham!,Diamond. New London, CT (Danny O'Brien-WNLC) Band Aid, Neil Diamond, Streisand & Carnes. Ithaca, NY (Scott Musgrave-WQNY) Wham! Kingston, NY (Thom Williams-WGHQ) Hall & Oates, G.Fischoff, Rogers & Parton, Sheila E. Albany, NY (Chris Holmberg-WWOM) No adds. Poughkeepsie, NY (Rick McCaffrey-WEOK) George Fischoff, Neil Diamond. Dover, DE (Donna Beaty-WDOV) Eurogliders, Wham!, Prince,Rod Stewart,Sam Harris, Culture Club, George Benson. Scranton, PA (Burke/Trama-WBQW) S.Perry,D.Ross. Johnstown, PA (Jack Michaels-WKYE) N. Diamond, George Fischoff, John Hunter. Meadville, PA (Tod Raymond-WMGW) Rogers & Parton, Murphey, Band Aid,Fogerty,C.Club, America. Sutton, WV (Mark Bowman-WSGB) Henley, Band Aid, Temptations, L.Ronstadt, Streisand & Carnes.	Atlanta, GA (Greg Picciano-WSB) Ray Parker Jr., Elton John. Band Aid. Atlanta, GA (Donna Brake-WSB/FM) Diamond, Benson, Band Aid, Ronstadt, Manhattan Transfer, Rogers & P. Carrollton, GA (Zachary Ray-WPPI) Hall & Oates, Michael Murphey. Augusta, GA (John Patrick-WFMG) B. Ocean, Fogerty. Cocoa Beach, FL (Edwards/Phillips-CK101) Band Aid, Elton John, Diana Ross, Streisand & Carnes. Stuart, FL (Lee McGuire-WSTU) Cafferty, Wonder, Foreigner,C.Club, Ray Jr, Perry,Osborne, Rick & R. Huntsville, AL (Steve Dallas-WAHR) Lamas, Don Wms., K.Rogers, Culture Club, Carpenters, Ray Stevens. Guntersville, AL (Greg Bell-WGSV) L.Lamas, John Hunter, Neil Diamond, Michael Murphey. Tuscaloosa, AL (Sander Walker-WFFX) G. Benson, Wham!, America, Culture Club, Temptations. Gadsden, AL (David Ford-WGAD) Alabama, Man.Trsf. Bay Minette, AL (Mike Snowden-WBCA) C. Club, Don Henley, Linda Ronstadt, Foreigner. Albertville, AL (J.P. Meadows-WAVU) America, Diamond, Temptations, Streisand & Carnes, Man.Trsf. Selma, AL (Bob Payton-WTUN) Hall & O., Temptations. Greenville, AL (Dan Diamond-WNIX) Melissa, Sheila E., Streisand & Carnes. Shreveport, LA (Jeff Edman-KVKI) George Benson, Wham!, Barbra Streisand & Kim Carnes. Baton Rouge, LA (Rick Daniels-WAFB) G.Fischoff, Diamond, Band Aid, Foreigner, Kool & Gang.
Williamson, WV (Doug Jackson-WBTH) No adds.SOUTHRichmond, VA (Lou Dean-WRVA) C.Club, Hall'& Oates,Fischoff, Wham!, Michael Murphey.Winchester, VA (Mitchell/Young-WINC) B.Streisand.Charlottesville, VA (Ken Medek-WCHV) Chaka Khan,Pointer Sisters, New Edition.Charlotte, NC (Dave Bishop-WBT) Foreigner,Wham!, America.Charlotte, NC (Steve Sutton-WEZC) Elton John,Barbra Streisand & Kim Carnes.Salisbury, NC (Doug Rice-WSTP) No adds.New Bern, NC (Scott Kerr-WSFL) L. Lamas,Culture Club, Temptations, John Fogerty.Jacksonville, NC (Craig Thomas-WJNC) Wham!,Culture Club, G. Benson, Bailey & Collins.	Alexandria/Pineville, LA (Jim Steele-KISY) Jermaine, Bailey & Collins, G. Benson, Steve Perry. Chattanooga, TN (Dale Deason-WGOW) Chicago, Foreigner Streisand & C., Elton, Wham!, Manhattan Transfer. Clarksville, TN (J.J. Austin-WJZM) Prince, Sam Harris Wham!, Murphey, M.Star, Fogerty, Pat Benatar. Lynchburg, TN (Tom Waynick-WTNX) M. Murphey, Hall & Oates, Rogers & Parton. Louisville, KY (Jeff Crawford-WRKA) G.Benson, Band Aid, Rick Springfield & Randy Crawford. Louisville, KY (Doug McElven-WHAS) Jack Wagner. Paducah, KY (Tony Richards-WKYX) Temptations. <u>CENTRAL</u> Springfield, OH (Chuck McGee-WAZU) Elton, Culture Club, Streisand & Carnes, Wham!. Springfield, OH (Dale Grimm-WIZE) Wham!, George Benson, America, Band Aid.

Northfield, MN (Rich Harris-KYMN) A.Summers. OH (Rick Bryan-WMRN) Andy Summers, Marion, Mankato, MN (Sue LaFond-KEEZ) Fogerty, Band Aid, Culture Club, Wham! George Fischoff. Marion, OH (Jan Chamberlain-WDIF) Duran Duran, Forest Lake, MN (Cathleen Cary-WLKX) Streisand & Kim. Pipestone, MN (Dan Norris-KLOH) Hall & Oates, Pointers, Hall & Oates, Julian Lennon. Dover, OH (Steve Kelly-WJER) Streisand & Carnes. Kool & Gang, J.Hunter, Manhattan Transfer. Marshall, MN (Craig Allen-KKCK/FM) Prince, D. Ross, Gallipolis, OH (Lynn Smith-WJEH) L.Ronstadt, Wham!, James Ingram, Streisand & Carnes. B.Streisand, Springfield & Crawford. Logan, OH (Chuck Anthony-WLGN) Hall & Oates. Austin, MN (Dave Mehlhaff-KGHR) D. Ross, Weird Al, Zanesville, OH (Pete Petoniak-WHIZ) Band Aid, Wham!, Hall & O.,Alabama,Streisand & C. Fischoff, John Denver, Springfield & Crawford. Grand Forks, ND (Paul Kero-KNOX) Diana Ross. Jamestown, ND (Tim Ost-KQDJ) Paul McCartney. Dubuque, IA (Tim Jansen-WDBQ) Foreigner, Ray Jr. Des Moines, IA (Mike Judge-KIOA) G.Fischoff, Band Aid, Lorenzo Lamas, John Hunter: Newark, OH (Greg Moebius-WNKO) Hall & Oates, Temptations, Band Aid, Diamond, McClintock. Sandusky,OH (Bill Zimmerman-WLEC) No adds. Kokomo, IN (Darryl Parks-WIOU) Wham! Terre Haute, IN (Kevin Young-WBOW) Rogers & Parton, Diamond, Wham!,Hall & O.,Fischoff. Des Moines, IA (Steve Gibbons-KRNT) No adds. <u>Mason City, IA</u> (Guy Drees-KLSS) Hall & Oates, <u>America, Kool</u> & Gang, George Fischoff. Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY) Wham!, Hall & O, Band Aid, Diamond, Rogers & P. Mason City, IA (Steve Locker-KGLO) R. Meave. Lowell, IN (Jim Holly-WZVN) Wham! Cedar Rapids, IA (Dennis Green-WMT/FM) J.Fogerty, G. Fischoff, Band Aid, N. Diamond. Anderson, IN (Larry Joseph-WLHN) N.Diamond, Hall & Oates, America, Band Aid. Waterloo, IA (Roger Davis-KWLO) Foreigner, Neil Rushville, IN (Kevin Stone-WRCR) P.Austin, Elton, Foreigner, D. O'Keefe, Diana Ross. Diamond, Streisand & Carnes. Omaha, NE (Swanda/Mikkelsen-KGRO) Hall & Oates, Peoria, IL (Denise Henley-WIRL) Elton, Wham!, G. Benson, Wham!, Culture Club. Barbra Streisand & Kim Carnes. Omaha, NE (Randy Shane-KOIL) Bailey & Collins, Freeport, IL (Al Zippse-WFPS) Streisand & Carnes, Band Aid, America, George Benson. Wham!, Culture Club. Joplin, MO (Don Carpenter-KFSB) N.Diamond, Wham!, <u>Wilmington, IL</u> (Wayne Perrott-WDND) Elton, Patti Austin, Man. Trsf., O'Keefe, Foreigner. <u>Chicago, IL</u> (Suzy Mayzel-WCLF) K. Rogers. <u>Lansing, MI</u> (Vic Jackson-WJIM) Cafferty, Ronstadt, <u>Springfield,MO</u> (Mike Cochran-KGBX) Band Aid. <u>St. Joseph, MO</u> (Bruce Allen-KKJO) Wham!, Streisand. <u>Cape Girardeau, MO</u> (Mike Davenport-KGIR) Hall & Oates Culture Club, Henley, George Benson. Topeka, KS (Stewart/Rues-KMAJ) Pointers, America, Saginaw, MI (Terry Lenz-WSGW) Streisand & Carnes. Glenn Frey, James Ingram. Grayling, IN (Chris Wright-WQON) Sheila E., Lauper, Lawrence, KS (Bill Lee-KLWN) Wham!, Ray Stevens. Jermaine, Wham!, John Fogerty. Milwaukee, WI (Beth Fast-WMYX) Foreigner, Diana Parsons, KS (Bob Tesh-KLKC) Wham!, Kay Stevens. Parsons, KS (Bob Tesh-KLKC) Wham!, Culture Club, G.Benson, Streisand & Carnes, E. Wilde. Pittsburg, KS (Bell/Porter-KNZS) Diamond, America, Manhattan Transfer, Culture Club. Tulsa, OK (Marc Franklin-KRMG) Chicago. Ross, Streisand & Kim Carnes. Milwaukee, WI (Mike Murphy-WISN) Wham!, Benson, Culture Club, Temptations. Milwaukee, WI (Max McDonald-WTMJ) No adds. Green Bay, WI (Stubb/Adler-WNFL) Pat Benatar, SOUTHWEST Pampa, TX (Kim Bengston-KGRO) Band Aid, S.Harris, Foreigner, Chicago. Green Bay, WI (David Carew-WDUZ) Culture Club, New Edition, Bailey & Collins. Temple, TX (McCullough-KTEM) Manhattan Trsf., Don Henley, George Fischoff. B.Streisand & K.Carnes, Hall & Oates, B.Adams, Madison, WI (Jim Reed-WMGN) Kenny & Dolly, Band Wham!, George Benson, Band Aid. Aid, George Fischoff. Beaumont, TX (James/Kasi-K106) John Fogerty, <u>Madison, WI</u> (Ťim Brickner-WIBA) Bob Seger. <u>Beaver Dam, WI</u> (Steve Sabatke-WBEV) Alabama, George Benson. San Angelo, TX (Danieele Daniel-KGKL) N.Diamond, Michael Martin Murphey. George Fischoff, Rogers & Parton, Streisand & Kim. Amarillo, TX (Tim Butler-KHBQ/FM) America, G. Benson. Del Rio, TX (Kevin Bel-KDLK) M. Murphey, Band Aid, Appleton, WI (Bob Salm-WHBY) Wham!, Culture Club, Lorenzo Lamas. Oshkosh, WI (Brad Fuhr-WMGV) Wham!, Culture Club, Hall & Oates, Streisand & Carnes. N. Diamond, B. Streisand, Honeydrippers. Midland, TX (Chuck Wolfe-KCRS) C.Club, Sam Harris, Eau Claire, WI (Rick Roberts-WIAL) Band Aid, G. Fischoff, N. Diamond, Rogers & Parton. Roswell, NM (Carol Amodeo-KBCQ) C.Club, Benson, Diana Ross, Band Aid, Neil Diamond. Prince, John Fogerty. Reedsburg, WI (Ken Boehm-WRDB) Band Aid, George Benson. Sedona, AZ (Mahannah/Kessel-KAZM) Wham!, Barry Gibb, Menomonie, Wi (Alison Girard-WMEQ) B. Ocean, Foreigner, George Benson. Barbra Streisand & Kim Carnes. Phoenix, AZ (Anita Carlisle-KKLT) Foreigner. MIDWEST Colorado Springs, CO (Irwin/Howard-KVUU) Wham!, Foreigner, B.Streisand & K. Carnes. St. Cloud, MN (John Fine-WJON) Diamond, Hunter, Fischoff, Kool & Gang, Lamas, I.C. Isley. Rochester, MN (Al Axelson-KWEB) Kenny & Dolly, Band Aid, Benson, Culture Club, G. Fischoff. Rochester, MN (Rich Peterson-KROC) J.Ingram, Wham!, Diana Ross. Jackson Hole, WY (Mike Buechler-KSGT) No adds. Manti, UT (Stan Ericksen-KMTI) S. Wonder. San Diego, CA (Bobby Rich-B100) Hall & Oates, Culture Club, Pointers, D. Bowie, G. Benson. San Diego, CA (Mark Larson-KFMB) No adds. Minneapolis, MN (Chuck Knapp-KS95) Jack Wagner, Billy Ocean.

Carlsbad, CA (Clark Novak-KKOS) Don Henley, Alabama, Andy Summers, Hall & Oates. San Bernardino, CA(Gary Zane-K104) Chicago, Bob Seger. San Luis Obispo, CA (Todd Busch-KVEC) Kenny & Dolly, Neil Diamond, McClintock. Palm Springs, CA (Ty Stevens-KDES) Fogerty, John Hunter, Pointer Sisters. Los Angeles, CA (Jan Marie-KOST) Elton,Band Aid. Los Angeles, CA (Liz Kiley-KFI) Pointer Sisters, Band Aid. Fresno, CA (Scott Huskey-KLTK) S.Perry, Band Aid, Foreigner, Ray Parker Jr., Rick & Randy. Monterey, CA (Michael Reading-KWAV) John Hunter. San Francisco, CA (Sattler/Kulp-KlÓl) Wham!, George Benson, Bailey & Collins. Livermore, CA (Rick Monday-KKIQ) Wham!, Hall & Oates, Diamond, Band Aid, Kenny &Dolly. San Rafael, CA (Roger Coryell-KTIM) G. Frey, Temptations, Kenny Rogers & Dolly Parton. Napa, CA (Don DeFesi-KVYN) Band Aid, Hall & Oates. Santa Rosa, CA (Larry Chiaroni-KSRO) Foreigner, Steve Perry, Streisand & Carnes. Ukiah, CA (Eric Scott-KUKI) Ray Jr., Band Aid, Kool & Gang. Auburn/Sacramento, CA (Pam Farris-KHYL) Chicago, Madonna. So.Lake Tahoe, CA (Ron West-KOWL) New Edition, Cyndi Lauper, Culture Club, Rebbie Jackson. Reno, NV (Larry Irons-KRNO) N.Diamond, Fischoff. Oroville, CA (Charlie Foxx-KORV) Ray Stevens, Rogers & Parton, Hall & Oates, Alabama, Diana Ross, Springfield & Crawford. Grass Valley, CA (George Rath-KNCO) Wham!, Band Aid, G. Benson, S.Wonder, Ray Stevens, Barbra Streisand & Kim Carnes. Chico, CA (Dave Kindig-KPAY) Foreigner, Wham!, Manhattan Transfer, Streisand & Carnes. Crescent City, CA (Ken Conlin-KCRE) Prince. Arcata, CA (Shortz/Marcus-KATA) Band Aid, S.Wonder, Streisand & Carnes, N.Diamond. NORTHWEST Bend, OR (Charlie Wolff-KBND) S. Perry, Culture Club, Manhattan Trsf., Barbra & Kim. Roseburg, OR (Veronica Burns-KRSB) No adds. Eugene, OR (Bobby King-KDUK) America, George Benson, Neil Diamond. Salem, OR (Doc Nelson-KSLM) George Benson. Salem, OR (Mike Brunswick-KBZY) S.Wonder, Manhattan Trsf., C.Club, Bailey & Collins. Corvallis, OR (Bob Johnson-KLOO) Wham! Portland, OR (Todd Dennis-KCNR) Wham! Aberdeen WA (Paul Lankow-KXRO) Madonna, America, Barry Gibb. Everett, WA (Moose Moran-KRKO) Wham!, C.Club, Band Aid, Rogers & Parton, Streisand & Kim. Olympia, WA (Dick Pust-KGY) D. Ross, L.Lamas, J.Ingram, Wonder, Benson, Foreigner, America, Culture Club, Manhattan Trsf., Streisand. Shelton, WA (Glen Connolly-KMAS) D.Ross, Alabama, Wham!, Diamond, Streisand & Carnes. Kenny & Dolly, Manhattan Trsf., C. Club, John Fogerty, America. Tacoma, WA (Rick Austin-KTAC) Wham!, Neil Diamond, Streisand & Carnes, G. Benson. Seattle, WA (Bill Norton-KIXI) Band Aid,

George Fischoff, Lorenzo Lamas.

Foreigner.

Seattle, WA (Dan Packard-KKMI) Band Aid,

Longview/Kelso, WA (Ray Bartley-KLOG) Band Aid, Barbra Streisand & Kim Carnes Yakima, WA (Kevin O'Brien-KBNG) Hall & Oates, George Benson. Yakima, WA (Frank Taylor-KMWX) Bailey & Collins, Diana Ross. Dillon, MT (Mike Kandilas-KDBI) Don Henley, Hall & Oates, Streisand & Carnes. Boise, ID (Drew Harold-KBOI) Culture Club, America, George Fischoff. Orofino, ID (Dana McKinney-KLER) Manhattan Trsf., Wham!, Streisand & Kim Carnes. Weiser, ID (Laurie Hill-KWEI) Streisand & Carnes. Missoula, MT (Vern Argo-KYLT) No adds. Great Falls, ID (Dave Williams-KQDI) Foreigner, Wham!, Diana Ross, Manhattan Transfer. <u>Great Falls, MT</u> (Wes McShay-K99) No adds. Chinook, MT (Eric Edwards-KRYK) Wham! Kelowna, BC (Alan Reid-CKOV) Everlys, Diana Ross, K.Rogers & D. Parton, Manhattan Transfer. Anchorage, AK (Mike Ford-KFQD) Fogerty, Benson, America, Band Aid, Manhattan Trsf. Anchorage, AK (Noble/Owens-KKLV) Pointers, Prince, Hunter, Fogerty, Sam Harris, Temptations. Hilo, HI (Derek Dakine-KKBG) Band Aid, Wham!, Culture Club, Manhattan Trsf., Sheila E., Michael Martin Murphey. WELCOME To Our New A/C Correspondents:

Kevin O'Brien, KBNG Radio - P.O. Box 10208 -

Yakima, WA 98909 - 509-248-4643 (from Top 40)

Tom Waynick, WTNX Radio - P.O. Box 301 -Lynchburg, TN 37352 - 615-759-7111 (from Country)

#### JOBS

 News Reporter - KATF/FM- Dubuque, IA <sup>\*</sup>Jane Walker - (Box 688 - 52001) News Director - KHSN-Coos Bay, OR J.J.Jensen (P.O.Box 180 - 97420) News Director - WBCS-Milwaukee, WI Joan Edwardsen (414-453-9407) Air Talent - Part Time - KWY2-Everett/Seattle,WA Hal Murray (206-252-5123) Air Talent - Future - WMR-Rumford, ME Michael Rivers (89 Congress St. 04276) Air Talent - Future - KYNG-Coos Bay, OR Ron Moyer - (503-267-7055) Air Talent - Future - WFNS-Freeport, IL Kevin Kenney (Box 701 - 61032) Air Talent - Future - WRKR/FM-Milwaukee, WI Pat Martin (220 N. Green Bay Road 53405) Air Talent - Weekends & Full - KTOB-Petaluma, CA <sup>\*</sup>Rob Taylor (58 E.Washington St 94952) Air Talent/Production Dir. - WNSL-Hattiesburg, MS Dave Lyons (P.O.Box 1229 - 39440) Air Talent/Production - KACI-The Dalles, OR Don Maxwell (Box 516 - 97058) Air Talent/Production - WTUN-Selma, AL Bob Payton (205-875-3350) Air Talent/Production - WTUN-Selma, AL Bob Payton (205-875-3350) Air Talent/M Drive - KJRB-Spokane, WA <sup>\*</sup>Program Director (Box 8007 - 99203) Air Talent/AM Drive - KJRB-Spokane, WA <sup>\*</sup>Program Director (Box 216 - 65044) Air Talent/AM Drive - KJZZ/FM-Minot, ND Rick Morgan (Box 2188 - 58701) Air Talent/AM Drive - KJZZ/FM-Minot, ND Rick Morgan (Box 2188 - 58701) Air Talent - WHKW-Fayette, AL Kelsey Scott (Box 570 - 3555). Air Talent - WBLU-Hinesville, CA Stanton Jay (120 E.South St. 31313) P.D./Air Talent - WBLU-Hinesville, CA Stanton Jay (120 E.South St. 31313) P.D./Air Talent - KAC-Cody, WY Todd Cavanah (502 Blackburn St. 82414)



Having just returned from our annual Christmas shopping expedition at the Valleygirl Galleria, we thought we'd share with you a list of our purchases and the lucky recipients:

PRINCE: A three piece gray flannel suit.

CYNDI LAUPER: Autographed photo of Melanie.

THOMPSON TWINS: An arithmetic course.

AVERAGE WHITE BAND: A platinum record for "No-one Does It Like The Bull."

ZZ TOP: A copy of Bennie Bell's "SHAVING CREAM."

BILLY BASS: Six pounds of BBQ Ribs, shipped to NY from Beverly Hills.

GALLIANI BROS: A 16MM print of The Godfather.

SCOTTI BROS: A 35MM print of The Godfather.

BOY GEORGE: Complimentary consultation with Harold Child's tailor.

MICHAEL JACKSON: Voice lessons with Barry White.

BANANARAMA: A Go-Go's album.

GO-GO's: A Fanny album. TINA TURNER: Six bottles of Valium.

GERRY CAGLE: Bill Drake's phone number.

JOHN ROOK: An L.A. to lowa road map.

PAUL DREW: An L.A. to Havana road map.

BOB HAMILTON: An autographed photo of Johnstown, Pennsylvania. DOLLY PARTON: A visit with

Orson Welles' tailor.

ORSON WELLES: A visit with Bruce Bird's tailor.

GEORGE CHALTAS: A visit with Wilt Chamberlain's tailor.

ROD STEWART: Free consultation with Kim Carnes' voice coach. KOOL & THE GANG: A gold record for "No-one Does It Like The Bull." CRYSTAL GAYLE: An appointment with Cyndi Lauper's hairdresser.

ELMA GREER: A lifetime supply

### JINGLE BELL SCHLOCK



by Tony Richland

of Slim Whitman albums. BARBARA MANDRELL: Driving lessons. **MTUME:** Spelling lessons ERIC G. NORBERG: The Complete Works by Henny Youngman. TOM BIGBY: The Complete Works of Emily Post. AL HAM: Two tickets to a Twisted Sister concert. **BLUE OYSTER CULT: Four tickets** to an Al Ham concert. FRANKIE GOES TO HOLLY-WOOD: A raincoat, a lamppost and Nelson Riddle's phone number. LINDA RONSTADT: One week locked in a room with Sinatra albums. BARRY MANILOW: Three weeks locked in a room with Sinatra albums. TONI TENNILLE: Six months locked in a room with Sinatra albums. MARLON, JACKIE, TITO & RANDY JACKSON: A fan club. ROBERT W. MORGAN: The ComDANNY DAVIS: The Collected Gavin Columns of Tony Richland. RICKIE LEE JONES: A fifth of Chivas.

MADONNA: A lifetime charge account at Frederick's of Hollywood.

STEVIE NICKS: A visit to Frederick's with Madonna.

SCOTT SHANNON: A box of Ariola Records letterheads.

RUSS REGAN: A box of Loma Records letterhead.

PAT MARTINE: Heavy Lenny's rolodex.

BILLY BRILL: A membership in the Freddie Cannon lookalike club. LU FIELDS: Jimmy the Greek's private line.

DAVE SHOLIN: A 16MM print of the 1979 Dave Sholin roast, with Bob Galliani's material edited out. DON ANTI: An inflatable Tony Muscolo doll.

JOE SMITH: A seat in *THE* AUDIENCE at any roast anywhere. ALL RADIO LISTENERS EVERY-WHERE: An AM drive show where the jock doesn't kid with the newslady.

ROSEMARY: (Mrs. Tony) RICH-LAND: A sympathy card. And to all of you, who for some inexplicable reason, have reached this part of the page ... a toast to your health and to that of your families and our most sincere wishes for a most joyous holiday season to you all.

Several weeks ago there appeared in this space a list of forty or so defunct record companies ... or at least we presumed them to be defunct. Due to a typing error (mine, not the crack Gavin crew,) we included GRP Records in this list. Obviously GRP Records is hardly defunct ... in fact they are very much FUNCT, with loads of records on the charts. For pointing out this fact we thank Kevin McDonald, who was most gracious in his call to us. Well, let's say SEMI-gracious, as he stated that we either print a retraction or look forward to spending New Years Eve in the trunk of our Cutlass. JUST KIDDING! ... and a special holiday greeting and apology to the good folks at GRP and to eagle-eyed ΚΈνιΝ.

We were wondering who our readership was ... and now we know: It's Kevin McDonald!

plete Works of Dale Carnegie.



#### THE GAP BAND

Prior to the beginning of their recording career they spent time as back-up musicians for Leon Russell.

#### **STEVIE WONDER**

He signed to Berry Gordy's Tamla Records at the age of ten in 1961.



**MTUME** James Mtume is the son of jazz great Jimmy Heath.

#### τοτο

Guitarist Steve Lukather picked up a Grammy as a songwriter for George Benson's "Turn Your Love Around."



**DIANA ROSS** The last gig with the Supremes came on January 15, 1970 at the Frontier Hotel in Las Vegas. Her first single after leaving the group was "Reach Out and Touch".

#### **Ray Stevens**

Ray Stevens did not write "Mississippi Squirrel Revival." Buddy Kalb, who works for Ford Motor Co., Kansas City, is a part-time song writer and wrote this song two years ago. He also wrote Charley Pride's hit "Night Games," and Chet Atkins' "Frog Kissin'."

#### Wham!

The band had to postpone dates on their current European Tour when George Michael fell and hurt his back.

#### **Paul McCartney**

You'd think the neighbors would have appreciated Paul's use of fireworks in his video for "No More Lonely Nights." Paul however angered the London neighborhood by setting off fireworks after midnight.

#### Morris Day

He has signed with 20th Century Fox for three films.

Barbara Mandrell On Christmas Day Barbara will be 36 years old.

**Ray Parker Jr.** At the age of 14 he was playing guitar in a Detroit studio for Marvin Gaye.

#### JOHN FOGERTY/CCR

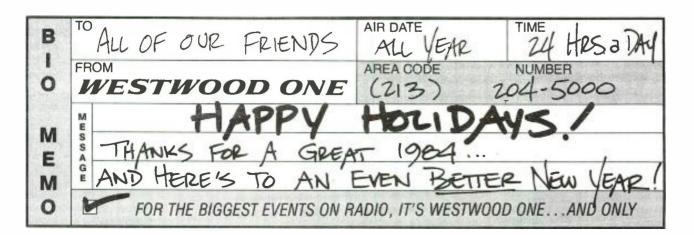
The last Creedence Clearwater Revival album, Mardi Gras, was released in 1972.

#### JOHN CONLEE

Prior to making it in Country Music, John had worked as both a mortician and a rock 'n' roll D.J.

#### ELVIS PRESLEY

On January 8th Elvis would have been 50 years of age.





# Barbra Streisand

#### **"Make No Mistake, He's Mine"** A/C CHART: 30-25

TOP FORTY: 87 REPORTS/14 ADDS ADDS INCLUDE:

WFBG KAFM WJMX KYYY KDZA WQTU KTAG WSPT KTRS WQLT

# Rebbie Jackson

## "Centipede"

TOP FORTY: 89 REPORTS/15 ADDs

MAJOR KMGX B104 PRO/FM	4 9 8	ACTION! Y100 B95 WPFM	453	KC10 WXKS WAPF
Q105	ĝ	WPEJ	13	WAPI

ADDS INCLUDE:

KLUC WMR WZON WTCQ

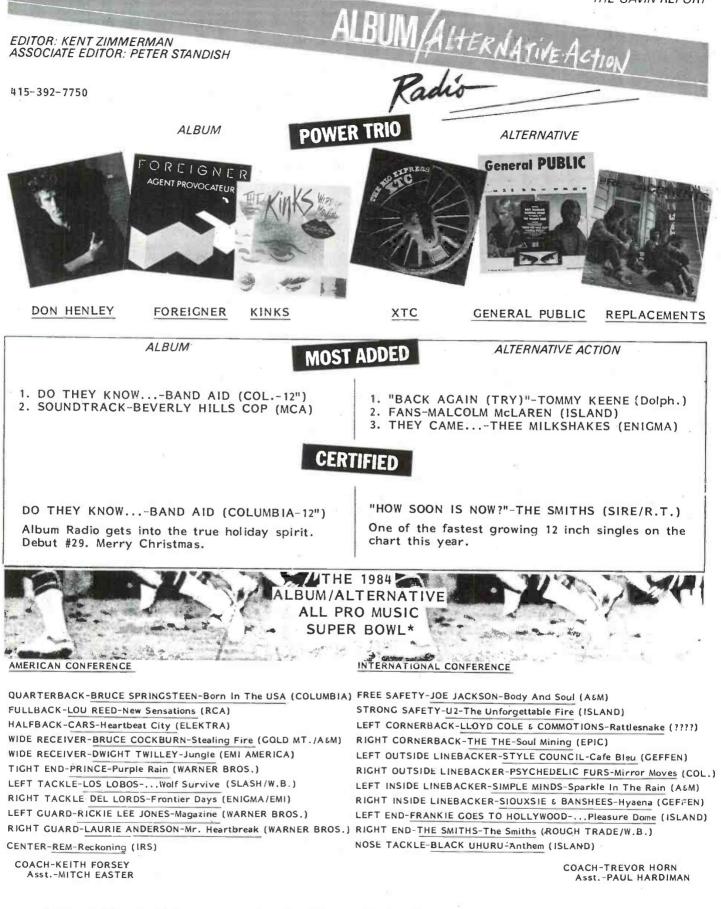


Y94 KDVV WCIL∕FM

13 12 14

Columbia Records





\* compiled by Kent Zimmerman, Peter Standish, and Keith Zimmerman based on what we subjectively selected as 1984's most meritorious album releases. So there.

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KENT ZIMMERMAN

December 21, 1984

415-392-7750



	ALTERNATIVE CROSSOVERS
2WLWTW2.1.DON HENLEY (GEFFEN) "BOYS" "SUNSET" "CAN'T"1.2.2.BRYAN ADAMS(A&M) "RUN" "ONLY" "69" "AFFAIR"6.3.FOREIGNER(ATLANTIC) "KNOW" "VAIN" "REACTION" "TOOTH"3.3.4.Pat Benatar (Chrysalis) "Belong" "Crazy" "Diamond"6.5.5.KINKS(ARISTA) "AGAIN" "THIN"4.4.6.Julian Lennon (Atlantic) "Goodbye" "Valotte" "Jesse"15.13.7.PHILIP BAILEY (COLUMBIA) "EASY"7.8.Bruce Springsteen (Columbia) "USA" "Bobbie" "Surrender"17.9.JOHN FOGERTY (WARNER BROS-12") "MAN"17.14.10.DEEP PURPLE (MERCURY) "BACK" "PERFECT"	LOS LOBOS
<ol> <li>18. 15. 11. <u>GIUFFRIA</u> (CAMEL/MCA) "CALL" "RIGHT"</li> <li>5. 8. 12. U2 (Island) "Pride" "Wire" "Fire"</li> <li>13. 9. 13. REO Speedwagon (Epic) "Feeling" "Know"</li> <li>28. 19. 14. <u>TRIUMPH</u> (MCA) "SPELLBOUND" "FOLLOW"</li> <li>14. 12. 15. Toto (Columbia) "Stranger" "Angel"</li> <li>10. 16. Frankie Goes To Hollywood (Island) "Tribes" "Relax" "Dome"</li> <li>11. 17. Roger Hodgson (A&amp;M) "Jeopardy" "Dream"</li> <li>8. 16. 18. Honeydrippers (Es Paranza) "Sea" "Rockin"</li> <li>9. 18. 19. David Bowie (EMI) "Tonight" "Blue" "Threat"</li> <li>29. 24. 20. JOHN PARR (ATLANTIC) "NAUGHTY"</li> <li>30. 26. 21. LOS LOBOS (SLASH/WARNER BROS.) "WORRY" "SURVIVOR"</li> <li>19. 20. 22. Big Country (Mercury), "Rose" "Flame"</li> </ol>	BIG COUNTRY General PUBLIC
<ul> <li>21. 21. 23. Billy Idol (Chrysalis) "Catch"</li> <li>16. 22. 24. Teachers Soundtrack (Capitol) "Seger" "38"</li> <li>20. 23. 25. Hall &amp; Oates (RCA) "Method" "Bank" "Touch"</li> <li>32. 30. 26. BRUCE COCKBURN (GOLD MTN./A&amp;M) "ROCKET"</li> <li>22. 27. 27. GENERAL PUBLIC (IRS) "TENDERNESS"</li> <li>40. 33. 28. AUTOGRAPH (RCA) "RADIO"</li> <li>2. 29. BAND AID (COLUMBIA-12") "KNOW"</li> </ul>	
<ul> <li>34. 31. 30. BOB DYLAN (COLUMBIA) "HIGHWAY 61"</li> <li>25. 25. 31. Eurogliders (Columbia) "Heaven"</li> <li>31. 29. 32. Planet P (MCA) "See" "Barrier"</li> <li> 39. 33. KROKUS (ARISTA) "OUR"</li> <li>26. 35. 34. Survivor (Scotti Bros.) "High" "Can't"</li> <li> 37. 35. CYNDI LAUPER (PORTRAIT) "MONEY" "THROUGH"</li> <li> 36. BILLY SQUIER (CAPITOL) "EYE"</li> <li>23. 28. 37. Duran Duran (Capitol) "Wild"</li> <li>24. 34. 38. John Cafferty &amp; Beaver Brown Band (Scotti Bros.) "Tender" "Dark"</li> <li> 39. PRINCE (WARNER BROS.) "DIE"</li> <li>38. 40. Molly Hatchet (Epic) "Stone" "Satisfied"</li> </ul>	GENERAL PUBLIC

## **CHRTBOUND**

\*BEVERLY HILLS COP (MCA) "Glenn Frey" TWISTED SISTER (Atlantic) "Wanna" "Price" EURYTHMICS (RCA) "Sexcrime" JOHN HUNTER (Private I) "Tragedy" KISS (Mercury) "Thrill" \*ANGEL CITY (MCA) "Underground" TOMMY SHAW (A&M) "Lonely" STEVE PERRY (Columbia) "Foolish" RICK SPRINGFIELD (Mercury) "Bruce" ALPHAVILLE (Atlantic) "Japan" DOKKEN (Elektra) "Just" "Into"



'Twas the night before pressday and all through the office, the phones were ringing like crazy, the computers were beeping at each other, and the flusic has finally stopped coming out. So, as always, we head for the storage shelf that holds all of the best albums of '84 to play some records for the Boys in The Bunker. On TWILLEY, on REM, on THE THE, These are the sounds that almost distinguished 1984 from all the other years. In an ironic Orwellian way, technology finally caught up with us at THE GAVIN REPORT. Through all the advantages and

frustrations of being part of a collectively run operation, technology roared through all the red tape affecting everyone here like no one here has been affected before. CD's, CRIP, ENTER, CPU, PERMSAVE... are all relevant buzz words--but certainly not dominant buzz words, at least when it comes to ARTISTS and MUSIC. The direction of THE GAVIN REPORT has changed in that we're now able to supplement and balance our charts and hardcore programming information with a special viewpoint from the artist. As the saying goes, "sometimes all you have to do is ask", which is what we've started to do. JANUARY promises to be a great start as far as dialogue between THE GAVIN REPORT (representig six formats of music radio) and THE PERFORMING ARTIST, who supplies us all with the vital ingredient we all constantly crave--the sight and sound of music. 1985 will see the growth of the GAVIN ALBUM/ALTER-NATIVE section. We already have a list of new target stations that'll add towards our ultimate goal of becoming the indicator alternative to prechewed, overenthusiatic, hype-oriented industry yahoo. I said ultimate goal, mind you, because the road is still quite long before PETER and I are anywhere near satisfied. Still you can't help feeling a twinge when one of our future JANUARY COVERBOYS leafs through a recent GAVIN and says, "This sure isn't the GAVIN REPORT I remember." We certainly do appreciate your support. Without you, dear reader, it would all be for naught. You can stack all the computers end on end and walk across an ocean holding miles and reams of statistical data, but it don't mean a thing if it ain't got that swing. I give you my word that it'll always swing. HAPPY HOLIDAYS, dear reader, and STAY COOL. Talk to you the week of JAN 7. KZ.....

HERNATIVE ACTION ASSOCIATE EDITOR: PETER STANDISH

#### December 21, 1984

2W LW TW 1. 1. 1. XTC (GEFFEN)"PRETTY" "WAKE" 2. 2. GENERAL PUBLIC (IRS)"NEVER""G.P." 9. 7. 3. REPLACEMENTS (T.T.) "DARE""VIDEO" 5. 5. LOS LOBOS (SLASH/WB)"WORRY" 4. 4. 5. UB40 (Virgin/A&M) "Nkomo" "If" 7. 6. 6. FRANKIE ... H'WOOD (ISL.)"DOME""WAR" 3. 3. 7. Ramones (Sire)"Daytime" "Endless" 8. 9. 8. BIG COUNTRY (MER./POLY) "STEEL" 11. 11. 9. Hunters & Collectors (Slash) "42" 6. 8. 10. U2 (Island) "Wire" "Homecoming" 24. 14. 11. LAURIE ANDERSON (W.B.) "BIG" 14. 13. 12. Del Lords (Enigma/EMI) "Tough" 22. 19. 13. Leaving Trains (Enigma) "Wars" --. 28. 14. SMITHS (R.TRADE/SIRE -12")"SOON" 10. 10. 15. Depeche Mode (Mute/Sire) "Master" --. 24. 16. BRONSKI BEAT (LONDON/MCA) "BOY" 21. 17. 17. Dream Syndicate (A&M) "Tell" "Gun" 23. 18. 18. Danny Elfman (MCA) "Gratitude" --. 27. 19. EURYTHMICS (RCA) "SEXCRIME" --. 26. 20. EVERYTHING BUT...(SIRE) "NATIVE" 12. 12. 21. dB's (Bearsville/W.B.) "Lovers" "Spy" 15. 15. 22. Let's Active (IRS)"Co-Star" "Crows" 13. 16. 23. Aztec Camera (Sire) "Still" "All" --. --. 24. BOB DYLAN (COLUMBIA) "61" "BLUE" 20. 20. 25. Crazy 8's (Red Rum) "Law" "Johnny" 17. 22. 26. David Bowie (EMI) "Threat" "Alien" 19. 21. 27. Del Fuegos (Slash) "Nervous" 16. 23. 28. OMD (A&M) "Tesla" "Locomotion" --. --. 29. C.STAMEY (COYOTE) "EXCITEMENT" --. --. 30. TOMMY KEENE (DOLPHIN) "BACK"

Another close race for number one with XTC squeezing in once again. Although GENERAL PUBLIC didn't move up, the record is still showing potential for further growth. The REPLACEMENTS

ANALYSIS

415-392-7750

resurgence the past few weeks is for real, making bold gains into the top five and still growing. All three records are the most powerful in the format bringing them into the POWER TRIO.

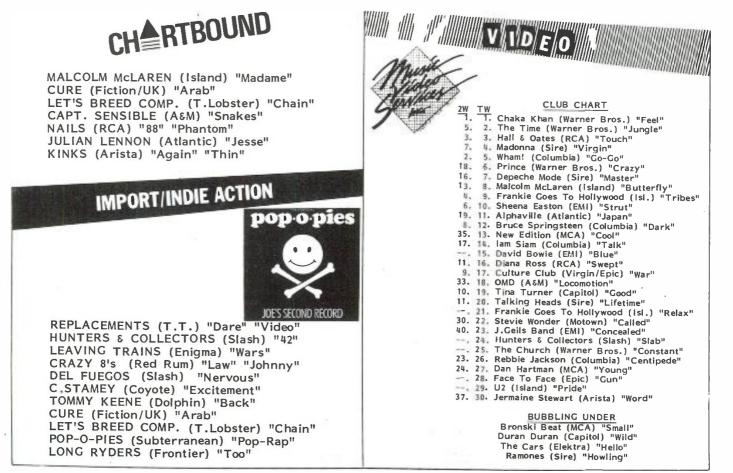
LOS LOBOS threatened to enter the POWER TRIO but was just edged out.

LAURIE ANDERSON, should easily slide into the top 10 after the first of the year with the four-album set from which there is plenty to choose.

Our CERTIFIED, THE SMITHS 12", "How Soon Is Now", is receiving outstanding response – particularly for a 12 inch. It will be a feat to carry the momentum beyond the two week break. This record has the quality to meet the challenge.

Just a thought; even though most commercial stations are on it, shouldn't Alternative Radio be playing the Band Aid record and helping benefit a vital cause?

Have a fun and safe holiday. We will begin taking reports again on Monday Jan. 7th. Thank you for helping make this a big year for Alternative Action. 1985 should prove itself as another important turning point for A.A. Stay tuned because we've got a few surprises in store... Peter



December 21, 1984 <sup>†</sup>

R.Lee Jones Revenge Of K.B .Heyward ears For Fears verything But Cocteau Twins Cat Stevens Gen.Public Roman Holiday Gary Numan C.Club Danny Elfman Prefab Sprout 3owie ·lesh For Lulu Crazy 8's Depeche Mode Hunters&Collec Aztec Camera D.Johansen Cocteau Twins Cutting Edge Agent Orange ords Of N.C. /Isage 3laze Trooper Europeans Orange Juice Dei Lords Seger M.A.Thompsor Los Lobos Siouxsie£B's uran Duran Heaven 17 Smiths Los Lobos Al Jarreau Nylons Julian L. nimotion Shadowfa Stewar enatar "Keefe ".Bailey J.Tuli MCCL-SALT LAKE CITY, UT KZAM-EUCENE, OR rince **AFOS** Walte Har KBSU-BOISE 208-385-3662 AMMY FRICKE Jout UB 40 Dylan Bronski Beat Suicidal Tendancies <u>Max :</u> Everything But... Eurythmics Fresh Metzger Roomful Of Blues Pet Shop Boys . Feargal Sharkey Eurythmics Madonna Fred Schnelder N.Kershaw Eurogliders UB40 <u>dax:</u> Talking Heads Narm Iying Lizards Lucy Show Tommy Keene Capt. Sensible T . Twins Scritti Politti Alison Moyet Alphaville Big Country Murray Head Icicle Works rankie Goes. 1'drippers ?.Lee Jones Julian L. pringsteen . Club <u>Adds</u>: Rave-Ups Sometimes Y <u>(ax :</u> Gen. Public T . Keene M . Knopfler McLaren Band-Aid H. Jones McCartney Hodgson Bowie H'drippers Robinson nterferon rue West miths Jitravox /andais edskins Zamones Mod: Captu.Set Textones KZAM-El Textones KZAM-El Perova Baat Adds. Devo Baat Adds. Centa Public Adds. Centa D. None Charla D. Max: Dylan Katrina & Waves Dylan IcLaren P.Echo Miller nks Nomads Julie Brown Gen-Public Stranger To Stra Ev Replacements UB40 Mil Motorhead B Long Kyders C Girls Can't Help X Leaving Trains X Black Flag P Big Country P Dream Syndicate H Big Country P Big Country P Big Sonsible H Black Uhuru XTC Ju D.Elfman Del Fuegos Sisters Of Mercy' Ho Cet Smart OR 503-754-2008 391-9000 unkie Coes.... Shriekback Shriekback Tones On Tail Bolero Lava Ramones Del Lords Dylan Long Ryders Jlay Let's Active Smiths Mods MFCJart M Hatchet W aybli Red Rockers Survivors REO REO T Shaw T Shaw Eurythmics J Jett J Jett P Bailety P Bailety Squier Eurogliders Hodgson J Waite Geils Miller Dylan \*KUC1-IRVINE.CA Max: Lel's Active M Replacements T Reggae X-Mas E e, Rockin' Christmas F KMBY-MONTEREY, C. TAYLOR/KAUEWAW \*KBVR-CORVALLIS, funters&Collectors Adds: Android Sisters Cabaret Voltaire J. Fogerty T. Keene New Model Army Malcolm McLaren Crazy 8's Leaving Trains rey Fommy Keene Great Plains Band Aid Chrls D. 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Club Feere Let's Active Tull Fee Waybill Fee Waybill Ramones Chris Stamey Sonic Youth Redd Kross **March Violets** Flipper Scritti Poiltti Mod : D. Johansen VRE-SANTA ROSA, CA NDY PAULOS 707-544-KVRE Kor-Phu MIA \*KJET-SEATTLE,WA XTC Chris D. White Flag T. Keene Blood On The Cats N Mikshakees G.G. Allin Norman Salant G.G. Allin Norman Salant Arto Lindsay . Scritti Politti Del Lords Everything But... S.... Black Flag Der Durstige Mann Sometimes Y Replacements Los Lobos Robyn Hitchcock Whodini Ramones Frankie Goes... APB HEO M. Transfer Smiths T. B. Style Council Bev. Hills Cop.5d Hoodoo Curus J. Cotton Romeo Void . Robinson rankie Goes... General Public Dylan Aztec Camera Band Aid ulian Lennon Fogerty Romeo Vold Foreigner Bowie Let's Active , C.Club dds: ronski Beat Vztec Camera Cockburn Kinks R.L. Jones Los Lobos dB's Gen.Public ax : 'drippers Pop-O-Ples Wonder Adams Adds: Reducers . 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Bailey America Leon Russell D.Siegal Hodgson Chicago Jullan L. T.B.Schmit Cockburn R.Lee Jones S.Miller Eurogliders Springsteen Gen. Public Foreigner Eurythmics Forary 8's Fogerty Band-Aid **Big Country** Los Lobos H'Drippers RL Jones G Public Alphaville 'drippers os Lobos Adds: Nylons Waterboys <u>Max</u>: Benatar lax lenley Kinks Julian wie ham! OMD Julian Cope It's A Crammed Tom Verlaine B. Idol B. Ocean B. Ocean B. Ocean J. D. Parr J. Candal Deep Purple Autograph M. Hidrippers Autograph M. Hidrippers Trinuph Civifria Cockburn Cockburn AC/DC Mod Cockburn Dio Bev.Hills Cop. Ciuffria unters & Coll KLOS-LOS ANGELES 213-557-7250 TOMMY HADGES JRUTH PINEDO Queensryche REO 06-543-4680 Cocteau Twin Dylan Al Stewart Toto Foreigner Stone Fury AC/DC Los Lobos (Frey) Dokken Squier Al Stewart Twisted Sis. ogerty land Aid **Motorhead** H6O C.Hart I.Maiden Julian L. Planet P. XMOK- LEWISTON, ID JOHN NAPIER 208-746-5056 REO Foreigner Bev.Hills Cop Sdtk.( Twisted Sis. 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Eurogliders Modgson M.Hatchet Cafferty Cockburn Dio The Fixx Fogerty G.Frey Los Lobos M.Hatchet John Parr Planet P Triumph J.Waite extones FEYTON WAYS 206-633-5590 Gluffria Geils Squier Kinks ËÖ. 010 ę ŝ KWHL-ANCHORAGE Springsteen Survivor Teachers Sdtk. Twisted Sis. Max: R.Lee Jones O'Keefe Uncle Bonsai A I Jarreau A I Stewart S.Miller Benatar Bowie Deep Purple Dylan Adds: Los Lobos G.Frey Cockburn Deep Purple

# GAVIN ALBUM INDICATORS

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Max : Toto B. Adams

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<u>Adds</u>: Band-Aid

Max : B. Adams

\*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750 WEST

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GAVIN ALBUM INDICATORS

December 21, 1984

\*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750

WEST

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WCCC /FM-HARTFORD CN WCCC /FM-HARTFORD CN Adds: Fogerty Bavie Fogerty Bavie Angel City Bavie Fogerty Bavie Hadgson Gity Bavie Band Aid Gen. Public Max: Foreigner Bavie Foreigner Bavie Foreigner Kiss Foreigner Kiss Foreigner Kiss Foreigner Kiss Foreigner Bavie Foreigner Bavie Foreigner Survivor Balley Trinkun Hudrippers Firak Foreigner Bavie Foreigner Sucht Halley Foreigner Kiss Foreigner	Bei Leinen Aungergenn Aungergenn Aussitzen Schrötigten Kerkersonen Propie Kerkersonen Maxxi Deep Purpie Red Rockers Midas Ninks Ramones Kinks Ramones Kinks Ramones Kinks Ramones Kinks Ramones Kinks Ramones Kinks Ramones Springsteen Purgie Red Rockers Healey Bei Adams Ullian L. UB40 Pragon Pullian L. UB40 Pragon Pullian L. UB40 Pragon Pragers Beiley Frankie Coss Prailey Frankie Coss Paliey Frankie Coss Pragers Bewie Bewie Bewie Fronder Hagar Toin Dot Pragers Prage	Midnight X-Mess
HN	Mod: Aid Band-Aid Mod: Aiphaville Aiphaville Aiphaville Aiphaville Benatar Benatar Benatar Benatar Benatar Huey L. Los Lobos Kandajson Huey L. Los Lobos Kandajson Huey L. Los Lobos Kandajson Huey L. Los Lobos Kandajson Huey L. Los Lobos Kandajson Huey L. Corteau Springfield Springf	

\*#JTSR-TRENTON N JANICL HILL GDP 7 Adds: Proof Of Utah McLaren WFRD-HANDVER N CHRIS CILL 503-61 T.Keene G.Jones G.Jones Dali's Car Max: Replacements Nash The Slash Red Hot C.P.'s Broc Lindsay Broc Lindsay Broc Lindsay Broc Lindsay Aro C.Adarson McLaren McLaren McLaren McCabaret Voltaire Fall Mod: Gabaret Voltaire Mod: Mod: Mod: P. Bailey Deep Purple Eurogliders Foreigner Frankie Goes... 22 W Bern Tholer HEO A.Summers Max: B.Adams Adds: Dylan Foreigner G.Frey M.Hatchet Julian L. John Parr Planet P REO Survivor Toto Triumph Henley B. Idol Kinks

50

WHYC-SWANQUARTER, NC Adds: Triumph Squier REO REO Hagar REO Hagar Sis, Survivor Twisted Sis, Survivor Twisted Sis, Survivor Twisted Sis, Carrolide C.Frey Krokus Max: Carrolide Henley Carferty C.Frey Carrolide Banatar Fixa Autograpi Julian L, Duran Du Julian L, Panet P Benatar Fixa Benatar Fixa Corfor Julian L, Duran Du Julian L, Purple Planet P Down Parr Carcors Benatar Fixa Down Parr Carcors Benatar Carcors Down Parr Carc

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*WUGC-ATHENS, CA ERAIG WILLLAWE WA-542-7100 Adds: Dirdsy Pagodas Shirley (Beat Pagodas) Arto Lindsy Band Aid Arto Lindsy Band Aid Arto Lindsy Blues The Sound Mod: The Sound Mod: The Sound Mod: Max: Max: Max: Max: Replacements Cirls Can't Max: Cirls Can't Max: Cirls Can't Max: Cirls Can't Max: Cirls Can't Mod: Can't Can	U2 Big Country Reducers Smiths

Adds:	Cars
Henley	Cafferty
Squier	Bowie
Los Lobos	Giuffria
Lauper	Prince
Max:	U2
Henley	03H
B. Adams	G. Frey
Foreigner	Kinks
P.Bailey	H'drippers
Benatar	Chicago .
Springsteen	Elton J.
Madonna	S.Perry
: Mod	McCartney
Julian L.	Deep Purple
Teachers(Seger)	John Parr
Fogerty	Triumph
	Autograph
	Krokus

IGAVIN ALBUM INDICATORSI

#### LOS LOBOS: AN AMERICAN BAND

by Kent/Keith Zimmerman



#### "My Grammy is actually on my mom's TV set right next to my little sister's graduation picture. How many moms

in East L.A. can have a Grammy on their TV sets? Conrad broke his, but I think he soldered it or took it down to the local iron works."

Songwriter and drummer Louie Perez revealed quite a bit about Los Lobos with just that one statement. The more he talked, the more the legend of the wolves unraveled. They are part of a growing legion of North American bands who are making a creative splash in the eighties, much the same way acts like Todd Rundgren, Little Feat, Jackson Browne, Ry Cooder, and the early Eagles penetrated the seventies. Los Lobos, along with leaders like REM, Rickie Lee Jones, X, T. Bone Burnett, The Blasters, and Bruce Cockburn have given North America a strong, creative shove that will push the 1980's away from total European domination usually based on video fashion and teen oriented sex appeal.

The original core quartet that started out as Los Lobos consisted of guitarist David Hildago, bassist Conrad Lozano, guitarist Cesar Rosas and drummer Perez. Saxophonist Steve Berlin became the most recent fullfledged Lobo after his previous band,



Los Lobos are (left to right): David Hildago, Steve Berlin, Conrad Lozano, Cesar Rosas, and Louie Perez. The Blasters, took a more guitared rock 'n' roll direction. Lobo lead vocals are shared by Hildago (whose sweeter voice graces the title track) and Rosas, whose graveled vocals appear on "Don't Worry Baby."

All but Berlin grew up in the same general area of East Los Angeles, known for its Chicano population. In East L.A., bands aren't usually expected to be the subject of rave reviews and affection inside the revered pages of the Los Angeles Times.

"In East L.A., bands come up from the garages, they play weddings, eventually getting sucked up into being Top Forty lounge cover bands. We said No thanks," stated Perez.

After foresaking that route, Los Lobos as teenagers became an acoustic outfit playing Norteño, traditional regional Mexican folk music. While other musicians were hocking their guitarrons and bajo sextos for Les Pauls and SG's, the Lobos were interpreting the music of their elders partly out of rebellion, partly out of respect for their heritage.

Crossing the tracks from East Los Angeles into West Los Angeles as a rock band notorized them worldwide. Los Lobos are now a global draw, having played festivals in Zurich and Berlin, making fevered stops in Hamburg, Frankfurt, Copenhagen, Denmark, Brussels, Belgium, and the U. K. Since that first Grammy Awardwinning EP, the Lobos have made that trek twice while their luggage and roadcases have taken a sound beating.

Steve Berlin's assimilation into the band started with Los Lobos' close association with The Blasters and X. Frequently sitting in on the more R&B material, he soon found the more traditionally rooted material unsuspectingly complicated. After his first official rehearsal, the band sent him home with a C-90 full of border music to study up on. After diligent woodshedding and a musical re-think. not only did Berlin join the band full time, he has also served as coproducer of both Slash releases with T. Bone Burnett.

The name and music of Richie Valens invariably comes up whenever Los Lobos are interviewed. However, Perez cites Valens, the seventeenyear-old rock prodigy who died with Buddy Holly, more as an inspiration than a musical influence.

"At 17, Richie Valens left quite a musical legacy. A fringe benefit is that he's part of our ethnic background."

Los Lobos were sought out by Valens' mother recently at a club in Northern California ("Everybody's legs turned into rubberbands") and have since remained in close contact. Pres-

Crossing the tracks from East Los Angeles into West Los Angeles notorized the band worldwide.

ently Columbia Pictures is planning and negotiating a Richie Valens movie. The Lobos hope to be involved with the film's music in some way.

If the first Slash Records EP, And A Time To Dance, represented Los Lobos' first decade together, their current LP, Will The Wolf Survive is the start of the next. Since its release, the Lobos are experiencing a fast and escalated evolution.

While the first EP was literally a set list taken from what Los Lobos had been doing up until the Slash deal, this new album is the beginning of a new and promising era. Album stations having luck with the opening track, "Don't Worry Baby," have yet to reap the benefits of the LP's real gem, the title track, "Will The Wolf Survive."

"Will The Wolf Survive" was written during the tail end of recording the up-until-then nameless LP. Slash needed an album title in order to construct their merchandising angle. The band members felt a little lost, feeling the album lacked a focusing theme and track. On the way home from a gig, Perez recalls, the band decided of course, to focus on the wolf. But how?

Remembering an article in National Geographic, Perez rushed home, rifled through the box of back issues before finding the article about a surviving, nearly extinct wolf colony. In the same magazine, in a separate article, was a photo taken in Arizona, picturing a cowboy sitting on a suitcase, leaving Arizona because of its stringent transient laws and unemployment.

"All of a sudden I realized, this guy is the wolf! There was the parallel. I called David (Hildago), he literally ran over, and I showed him the two pictures. He ran back home and a few hours later had a skeleton version of the song with the line "running across a frozen lake" scrawled across the envelope."

"It's a hopeful song. It's about the two strong arms of America, the work force that has kept us strong for over two hundred years, ending up like the guy in the picture, having to go somewhere else, having to move on to make a few bucks.

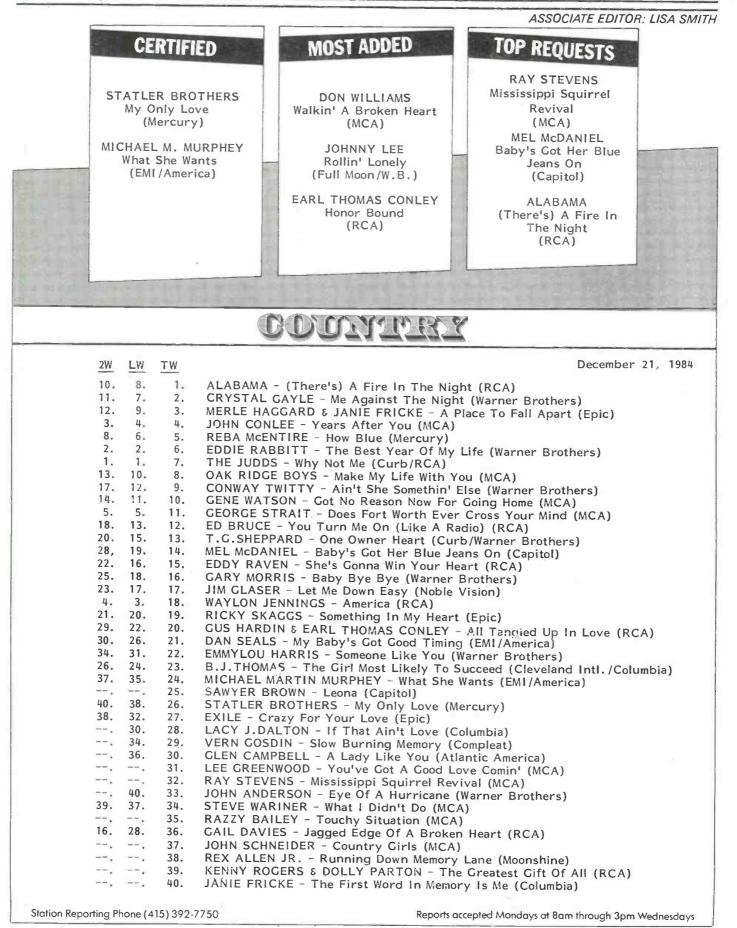
"It can also relate to the idea of the migrant worker who moves around with his family, following the crops in America.

"The last verse, the hopeful verse, is about us. It says there's something happening across this nation. There are bands doing only what they want, no matter what the powers that be want to hear, and there are people turning out to listen. I'm talking about bands like The Minutemen, The Replacements, Husker Du, REM.

"We don't have to dress up weird for the sake of success. If success comes, fine. What matters is that we're part of a movement that's honest, with music that comes from the heart."



EDITOR: ELMA GREER



COUNTRY

415-392-7750

#### ACTION SIDES

December 21, 1984

Title & Artist	Reports	Adds	<u>On</u>	Chart
Louise Mandrell - This Bed's Not Big Enough (RCA)	57	7	41	9
George Jones & Brenda Lee - Hallelujah, I Love You So (Epic)	57	24	30	3
*Don Williams - Walkin' A Broken Heart (MCA)	56	52	4	
Ray Charles & Willie Nelson - Seven Spanish Angels (Columbia)	51	22	24	5
Con Hunley - All American Country Boy (Capitol)	49	11	35	3
David Allan Coe - She Used To Love Me A Lot (Columbia)	45	4	33	8
*Johnny Lee - Rollin' Lonely (Full Moon/Warner Brothers)	43	38	5	
David Frizzell - No Way Jose (Viva)	42	5	27	10
Johnny Paycheck - I Never Got Over You (AMI)	37	10	17	10
Kenny Rogers – Crazy (RCA)	37	17	17	3
Jimmy Buffett - Bigger Than The Both Of Us (MCA)	32	8	22	2
*Earl Thomas Conley - Honor Bound (RCA)	32	28	3	1
Hillary Kanter - Hey (RCA)	28	3	20	5

\*Debuts In Action Sides

Dropped: #14-Bellamy Brothers, #21-Nitty Gritty Dirt Band, #23-Deborah Allen, #25-George Jones, #27-Barbara Mandrell, #29-Mark Gray, #33-Charley Pride, #39-Keith Stegall.

#### COUNTRY LP CUTS

The Judds - DROPS OF WATER/BYE BYE BABY BLUES/GIRLS NIGHT OUT Earl Thomas Conley - TREADIN' WATER/LOVE DON'T CARE George Strait - ANY OLD TIME/THE FIREMAN John Conlee - WORKING MAN/A LITTLE BIT OF LOVIN'/RADIO LOVER Gail Davies - TROUBLE WITH LOVE/BREAK AWAY/LION IN WINTER Dan Seals - IN SAN ANTONE/MY OLD YELLOW CAR/LOVIN' PROOF Reba McEntire - SOMEBODY SHOULD LEAVE/BEFORE I MET YOU/IT'S NOT OVER T.G.Sheppard - EVERYBODY LOVES A SAD SONG/I COULD GET USED TO THIS George Jones - with Barbara Mandrell/with Lacy J.Dalton Deborah Allen - I CAN'T STAND IT/YOUR LOVE/IT'S A GOOD THING

#### **RECOMMENDED NEW RELEASES**

Hank Williams Jr. MAJOR MOVES (Warner Brothers)

Shelly West NOW THERE'S YOU (Viva)



Talk about cleaning house before the holidays! Can't recall when we've had eight debuts. SAWYER BROWN, who have been bobbing around with "Leona" for many weeks in Action Sides, debuts this week at #25. All three Top Adds -DON WILLIAMS, JOHNNY LEE and

EARL THOMAS CONLEY - are chartbound. Since August 24th, the stats show all of the Top Adds made our Top 40 chart, and six of those went Top 10. Sixteen Certified singles made Top 10, six went mid-chart, and now there are six more making waves. JOHN SCHNEIDER had a Top Requested single for six weeks with "I've Been Around Enough To Know", but THE JUDDS "Why Not Me" stifled his achievement with an additional two weeks of requests. THE JUDDS at number one for four weeks and ALABAMA's "Fire" leaping over, held EDDIE RABBITT and JOHN CONLEE back from going all the way. Both deserved to be "top dog". The Gavin office will be closed from December 21st thru January 4th. We're looking forward to hearing from all of you January 7, 8 or 9th. May the Joy of the Season be yours throughout the New Year.

Elma & Lisa

#### NORTHEAST

Portland, ME (Hal Knight-WPOR/FM) K.Rogers, Statlers, Jones & Lee, J.Lee, Fricke, Schneider, Wariner. <u>New York,NY</u> (Pam Green-WHN) Raven (30). <u>Philadelphia,PA</u> (Larry Coates-WXTU) R.Charles & Willie Nelson, K.Rogers. Wilmington,DE (Chris Michaels-WAMS) Murphey(39), Lee Greenwood, Paycheck, Wariner, Ray Charles & Willie, Hunley. SOUTHEAST Baltimore,MD (Todd Grimsted-WPOC/FM) Harris, Glen Campbell, Statlers, Exile, Pride. Clarksburg,WV (Bill Dunn-WKKW) Fricke, G. Jones & B.Lee, Wariner, D.Williams, Ray Stevens. Charleston, WV (Bruce Clark-WQBE) Janie Fricke, John Schneider. Goldsboro,NC (Tony Scott-WFMC) Buffett, Ray Charles & Willie. Shelby,NC (Davis/Pruett-WOHS) John Fogerty, Janie Fricke, Margo Smith (x-mas), Johnny Lee, John Schneider, Jones & Lee, Karen Brooks. Anderson,SC (Jerry Howard-WAIM) Don Williams, J.Lee, Darrell Clanton, E.T.Conley, J.Sun, N.Felts. <u>Elberton,GA</u> (Brent Johnson-WWRK/FM) John Schneider, Janie Fricke, Sammy Johns, Karen Brooks, Everly Brothers, Rhonda Jones, Wendel Adkins. Carrollton,GA (Alan Duke-WLBB) Schneider, Lee Greenwood, Jones & Lee, Rogers, Ray Charles & Willie. <u>Crescent City,FL</u> (Judie Bright-WBAS) K.Brooks, Lori Lee, J.Cash, Ray Griffith, T.Gregory, D.Williams, J.Lee, T.Jones, M.Smith. Ft.Pierce,FL (George Gordon-WFTP) Bailey, Schneider. <u>Arcadia,FL</u> (Karl August-WOKD) Louise Mandrell, Schneider, D.Williams. St.Petersburg, FL (Bill Pyne-WQYK/FM) Lee Greenwood. Pensacola, FL (Kris O'Kelly-WOWW/FM) Schneider, Buffett, Bailey, Jones & Lee, Fricke. <u>Ruston,LA</u> (Bob Day-KXKZ) Fricke, Jones & Lee, Schneider, R.Stevens, Ray Charles & Willie. Fayetteville, AR (Tom Sleeker-KKIX) Lacy J. Dalton, Exile, Statlers. SOUTH Atmore, AL (Roy W. Harrison-WSKR) K. Rogers, Ray Charles & Willie, J.Lee, D.Williams. <u>Sylacauga,AL</u> (Charles Lande-WMLS/FM) D. Williams, J.Lee, Hunley. Talladega, AL (Jon Carter-WEYY) D.Williams (35), J.Lee (38), K.Rogers (39), Fricke, Clanton, Paycheck, B.Wilson. Jasper,AL (Billy Watt-WARF) Jones & Lee, Don Williams. Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) D.Williams (30), J.Lee, D.Clanton. Pascagoula,MS (J.D.Gray-WGUD) D.Williams, D.Clanton, J.D.Freidman, Johnny Lee, D.Shirley. Houma, LA (Larry Hyatt-KJIN) J.Lee, S.Wariner, G.Campbell. <u>Abbeville,LA</u> (Anthony Keith-KASC) S.Wariner, Greenwood, Razzy Bailey.

Denham Springs,LA (Mark Wallace-WLVI) Don Williams (39), J.Lee (40), Gosdin, J.C.Cunningham, T.Gregory, Ray & Willie, B.Seger. Huntsville/Fayetteville,TN (Ross Brooks-WKZF) K.Rogers, N.Felts, Benny Wilson, Don Williams, Lois Johnson. Mt.Pleasant/Columbia,TN (Cowboy-WXRQ) Don Williams, Darrell Clanton. Kingsport, TN (Bob Gordon-WKIN) L.Greenwood, David Frizzell. Harlan,KY (Neil Middleton-WFSR) N.Felts, T.Gregory, B.Wilson, J.Cash, Paycheck, D.Williams, Clanton. <u>Glasgow,KY</u> (Jennifer Toms-WCDS) J.Schneider, Fricke, Ray & Willie. Bowling Green, KY (Meredith Ludwig-WLBJ) G.Jones & B.Lee, J.Schneider, L.Greenwood, J.Denver, K.Brooks, R.Charles & Willie. Brandenburg,KY (Rachael Heavrin-WMMG) Con Hunley, Ray & Willie, Schneider, Fricke, Buffett. CENTRAL Cincinnati,OH (Doris Thompson-WKXF/WSAI) Lacy J.Dalton, Vern Gosdin. Springfield,OH (Tom Daniels-WBLY) Steve Wariner, Kenny & Dolly, Elmo & Patsy. Newark,OH (Larry Dale-WHTH) Hillary Kanter. Akron,OH (Rick Cardarelli-WSLR) Wariner (38), Rogers (39), Ray & Willie (40), G.Jones & B.Lee. <u>Toledo,OH</u> (Bill Manders-WTOD) Don Williams, ETC, J.Lee, D.Clanton, Terry Gregory. Lansing, MI (Wayne Waters-WITL) K.Rogers, Lee Greenwood, C.Hunley, D.A.Coe, R. Charles & Willie, J.Buffett. Saginaw,MI (Tom Samoray-WKCQ) Don Williams, K.Rogers, G.Jones & B.Lee, E.T.Conley, J.Fricke. South Bend, IN (J.K.Dearing-WNDU) Watson, Exile. Elkhart, IN (Rick Carson-WCMR) V.Gosdin, J.Anderson, Ray Stevens, Lee Greenwood, Louise Mandrell. Batesville, IN (Mitch Gray-WRBI) Steve Wariner, Louise Mandrell, Ray Stevens Indianapolis, IN (J.D.Cannon-WFMS) Schneider, D.Williams, E.T.Conley, L.Mandrell, L.D.Foster. Fort Wayne/Kendallville, IN (Terry Winder-WBTU) Con Hunley, David Allan Coe, Jimmy Buffett. Rockford, IL (Curtis King-WKKN) J.Anderson, Murphey. <u>Freeport,IL</u> (Bill Johnson-WFRL) Lacy J. Dalton, K.Rogers, J.Fricke. <u>Savanna,IL</u> (Jeff Janssen-WCCI) Harris, L.Greenwood. Dodgeville,WI (Bob Brainerd-WDMP) Janie Fricke, John Schneider, Rhonda Jones, Karen Brooks, Everly Brothers, Judy Bailev. Milwaukee,WI (Doug Yeager-WBCS) Exile, John Anderson, Schneider. Madison,WI (Mike Ryan-WWQM) Raven, Seals, Glaser. Manitowoc,WI (Jon Murray-WCUB) J.Fricke, Everly Bros., D.Williams. Stevens Point,WI (Dan Olsen-WXYQ) John Anderson, Dalton, Statlers.

LaCrosse,WI (Erickson/Shepel-WLXR) Haggard, Ed Bruce, Morris, McDaniel, Honeydrippers. Eau Claire,WI (Chris Jay-WJJK) E.T.Conley, J.Lee, D.Williams. UPPER MIDWEST Rochester, MN (Paul Stenzel-KWWK/KOLM) Joe Sun, Lee Greenwood, Con Hunley, Kenny & Dolly, George Jones & Brenda Lee, Don Williams. St.Cloud,MN (Steve Stewart-WJJO) Fricke, D.Williams, J.Lee, E.T.Conley, Rogers, Brooks Bros., T.Gregory. Brainerd, MN (Bob Randall-KQBR) Lee Greenwood, Ray Stevens, Don Williams. Moorhead,MN (Scott Winston-KVOX/FM) L.J. Dalton, M.M.Murphey, G.Campbell, S. Wariner. Grand Forks,ND (Jack Lundy-KKXL) McDaniel (28), Watson (29). East Grand Forks,ND (Ron Kennedy-KRRK) Gosdin, Murphey, Éxile, Dalton, J.Ánderson. Minot,ND (Jeri Lee-KKOA) Lacy J.Dalton, Emmylou Harris, Vern Gosdin. Bismarck, ND (Deb Spring-KBMR) K.Brooks, E.T.Conley, J.Lee, B.Chinnook, D.Williams, Malchak & Rucker, Fricke, S.Smith, D.Clanton, E.Eastman. Jamestown,ND (Charlie Jay-KSJB) Fricke, Schneider, K.Brooks, Doug Block, Kathy Twitty, Shauna Smith. Wahpeton, ND (Larry Slabik-KBMW) Fricke (46) D.Williams (47), J.Lee (48), Everlys (49), D.Clanton, K.Kane, J.C.Cunningham, K.Brooks. Rapid City,SD (Randy McDaniel-KIMM) Schneider, Fricke, G.Jones & B.Lee. Rapid City,SD (Don Grant-KTOQ) E.T.Conley, G.Jones & B.Lee, D.Williams, Schneider. Redfield,SD (John Schreier-KQKD) Benny Wilson, T.Gregory, J.Fricke, J.Cash (3 BELLS). Huron,SD (Penny Lane-KOKK) J.Lee. Volga, SD (Jim Thomas-KVAA) J.Lee, D.Clanton, Margo Smith (x-mas), Don Williams, E.T.Conley, Karen Brooks. Sioux Falls,SD (Cary Wencil-KSOO) V.Gosdin, Lacy, G.Campbell. Sioux Falls,SD (Rohrer/Linn-KXRB/KIOV) E.T.Conley, K.Brooks, D.Williams, G.Jones & B.Lee, L.Mandrell. Yankton, SD (Rollie Smith-WNAX) Greenwood, R.Stevens, C.Hunley, Jones & Lee, D.West. MIDWEST Spencer, IA (Rick Friday-KICD/FM) Jones & Lee, Janie Fricke, John Schneider, Everly Brothers, David Frizzell, Rhonda Jones. Sioux City,IA (Ty Cooper-KMNS) Statlers, Ray Stevens, D.Frizzell, Hunley. Ft.Dodge,IA (Dale Eichor-KWMT) No adds. Mason City,IA (Myron Grage-KSMN) E.T.Conley, Don Williams, J.Lee, NGDB, Shelly West, D.Clanton, J.Cash. Cedar Falls, IA (Tom Edwards-KCFI) Glen Campbell. Waterloo, IA (Brett Davis-KXEL) Ray Charles & Willie, Fricke, Jones & Lee, D.Williams, E.T.Conley, J.Lee, K.Twitty.

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#### BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY to: John Shomby, KAFM-Dallas, TX 12/22

Bill Norton, KIXI/FM-Seattle, WA 12/23 John Dzima, KIKF-Anaheim, CA 12/23 David Walker, WGNS-Murfreesboro, TN 12/23 Ron West, KOWL-So. Lake Tahoe, CA 12/23 Mike Preston, KS103-San Diego, CA 12/24 Gary Shores, WKLR/FM-Toledo, OH 12/26 Bob Weil, WJJB/FM-Poughkeepsie, NY Wayne Fanning, WGOL-Lynchburg, VA 12/26 Pete Brier, KWKH-Shreveport,LA 12/26 Steve Holmes, KNPA-Boise, ID 12/28 Rory Miller, KHSL-Chico, CA 12/28 Don Cook, WQTC-Two Rivers, WI 12/29 Tom O'Bryan, KYKN-Eugene, OR 12/29 Steve Stucker, KNMQ-Albuquerque, NM 12/30 Bill Lee, KYVA-Gallup, NM 12/31 Brad Lee, WHNY-McComb, MS 12/31 George Chaltas, Columbia Records 1/1 Craig Hayden, WKYQ-Paducah, KY 1/1 Buddy VanArsdale, WLLR-Quad Cities, IL 1/1 Dan Williams, KEED-Eugene, OR 1/1 Tom Sleeker, KIIX-Fayeteville, AR 1/2 Rick Daniels, WAFB-Baton Rouge, LA 1/2 Brad McKee, WFJA-Sanford, NC 1/2 Ken Lanphear, WKMI-Kalamazoo, MI 1/4 Les Cummings, KQ95-Aberdeen, SD 1/4 Shannon McCombs, WSMJ-Glasgow, KY 1/5

# PROMOTIONS

BETTY HOLLARS

#### **CHRISTMAS SHOPPING**

On Thursday, December 13, **STEVE DAHL & GARRY MEIER** took their **WLS-CHICAGO** show to the toy department of a local store, where they went on a \$5,000 shopping spree. The \$5,000, donated by a potato chip company, allowed **STEVE & GARRY** to purchase toys that they then delivered to the Ronald McDonald House annual Christmas party.Using wireless microphones, **STEVE & GARRY** had the freedom to wander up and down the aisles picking out the season's hottest new toys. Various guests stopped by the broadcast site throughout the show, the most famous being a jolly, bearded fellow wearing a red and white suit.





#### NO GUT, NO GLORY

Only if you weigh in at over 250 pounds could you qualify for the **KIMN-Denver** "Big Splash, Indoor Belly Flop Championship" contest. All 12 contestants are pictured above, along with **KIMN's DANA LOGAN**, **PAXTON MILLS** and **DAN WALKER**, who shouldn't be hard to find. The contestants were judged on the size of their splash, crowd appeal and form (?). Costumes were a big factor, as these large people donned every-thing from leotards and tu-tu's to Captain Splash with his super-hero costume and cape. The winners won various prizes ranging from a trip to SanDiego to winning your weight in pasta!

#### **RADIO'S FINEST HOUR**

On December 3rd, **JOEY REYNOLDS** at **WFIL-PHILADELPHIA** began what mushroomed into a large successful radiothon to help alleviate the suffering in drought-stricken Ethiopia. **JOEY** declared that he wanted to stay on the air until **WFIL** could raise some famine relief money. He set \$56,000 as the goal (the station's dial position is 560). There were no large corporate contributions, and the average pledge was \$10, but after 37½ hours, \$100,012 had been raised. As **JOEY** drove home that night, the residents of his community lined the streets and applauded, and held up signs that said "You Did A Good Job, Joey."

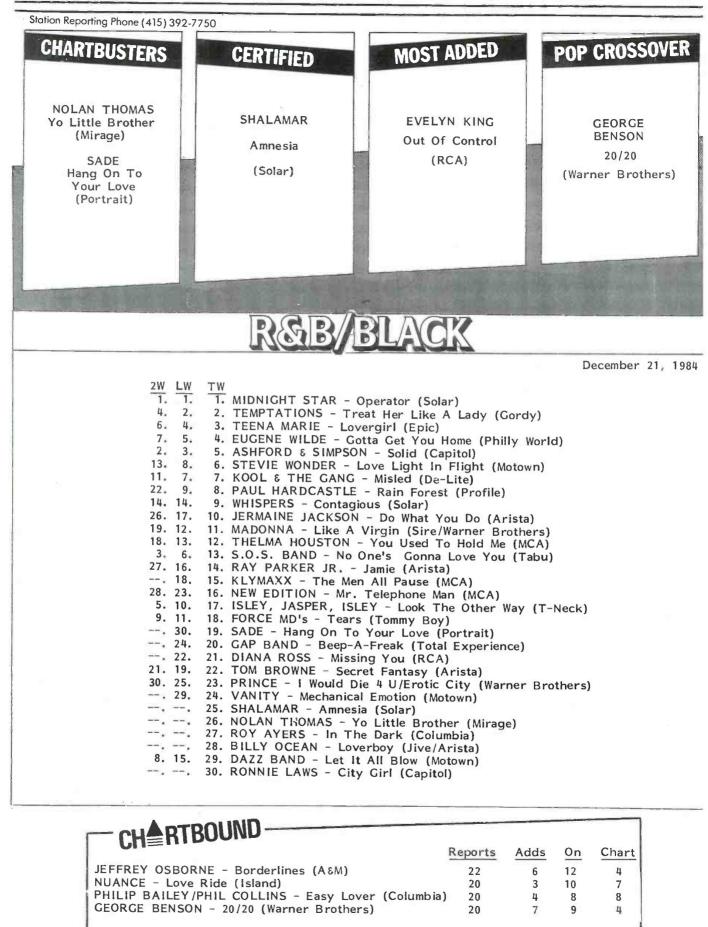


#### **CONCERT CONNECTION**

When Prince came to town, **WZZU-RALEIGH, NC** gave away tickets, rented a bus, gave everyone sweatshirts, dinner, and drinks, and headed off to the show on the **WZZU** Concert Coach. They also gave reports of the concert's goings on.

#### **SCHOOL SPIRIT**

The **WASH/FM** School Spirit Contest, which began October 12th and ended November 21st, became one of the biggest **WASHINGTON** radio promotions ever. **WASH/FM** was buried under close to 1 million entries in the quest to find the most spirited school in the DC metropolitan area. The contest began by announcing that the junior or senior high school with the most 3x5 cards handwritten with "WASH/FM Music Marathon, (school name), (Principal's name)," would win. The winning school had 405,963 cards, and won a **WASH/FM** sponsored school dance with the **WASH** air personalities emceeing and **MATTHEW WILDER** as the special guest performer.



HE GAVIN REPORT

## **UP & COMING**

December	21	1984
December	41,	1304

	Reports	Adds	<u>On</u>	Chart
GWEN GUTHRIE - Love In Moderation (Island)	19	3	10	6
LILLO THOMAS/MELBE MOORE - All Of You (Capitol)	19	1	5	13
ROCKMASTER SCOTT & DYNAMIC 3 - Request Line (Reality)	18	3	12	3
JANET JACKSON - Fast Girls (A&M)	17	4	10	3
JONZUN CREW - Lovin' (Tommy Boy)	16	3	10	3
SHEILA E The Belle Of St. Mark (Warner Bros.)	15	2	6	7
JOYCE KENNEDY - Stronger Than Before (A&M)	15	1	9	5
CHAMPAIGN - This Time (Columbia)	14	2	7	5
POINTER SISTERS - Neutron Dance (Planet)	14	2	5	7
FURIOUS FIVE - Set Off (Sugarhill)	13	4	6	3
ALICIA MYERS - Appreciation (MCA)	12	4	7	1
*HALL & OATES - Method Of Modern Love (RCA)	10	5	3	2
CASHMERE - Can I (Atlantic)	9	2	7	
CULTURE CLUB - Mistake No. 3 (Virgin/Epic)	9	4	4	1
OLLIE & JERRY - Electric Boogaloo (Polydor)	9	4	3	2
SKYY - Dancin' To Be Dancin' (Salsoul)	9	4	4	1
READY FOR THE WORLD - Tonight (MCA)	9	2	6	1
KOKO POP - I'm In Love With You (Motown)	9		7	-2
*LAKESIDE - Show You The Way (Solar)	8	3	3	2
*SHEENA EASTON - Sugar Walls (EMI)	8	6	2	
*EVELYN KING - Out Of Control (RCA)	8	8		
*First time listed on this page.				

Dropped: #20-Jeffrey Osborne, #21-Mtume, #26-Glenn Jones, #27-Jermaine Stewart, #28-Whodini, Angela Bofill.

#### LP CUTS

SYLVERS - Falling For Your Love (Geffen)
STEVIE WONDER & DIONNE WARWICK-Weakness (Motown)
S.C.S. BAND - Week-End Girl (Columbia)
MIDNIGHT STAR - Curious (Solar)
WHISPERS - Are You Going My Way (Solar)
PRINCE - Baby I'm A Star (W.Bros.)

#### **POTENTIAL SINGLES**

DREAMBOY - Friends (W.Bros.) MTUME - You Are My Sunshine (Columbia) DAZZ BAND - Heartbeat (Motown) TEENA MARIE - We Got To Stop Meeting Like This (Epic) ASHFORD & SIMPSON - Out Of The World (Capitol)

#### ANALYSIS

Top 5 sales and requests for PAUL HARDCASTLE at the majority of our reporting stations could make it the best prospect for the top spot the first report of the new year. SHALAMAR is the only entry to qualify for "Certified" during the usually slow week of the year, but it's a strong contender despite any real competition. Going right to the top, making only two brief stops on the chart is JERMAINE JACKSON. Plan on seeing it at number one, two or three on our first chart of the new year, based on the trend it has developed in two weeks' time. KLYMAXX and NEW EDITION continue to move up without encountering very many obstacles along the way. Many of you have either frozen your charts this week or reported very little movement since last week. In spite of the slow season, debuting behind the SHALAMAR are four strong singles that should not be overlooked: NOLAN THOMAS' "Yo Little

Brother" is #5 already at WTLC-Indianapolis, #9 at WANM-Tallahassee,, #14 at KRNB-Memphis, #19 at WQQK-Nashville, charted at WUSL/FM-Philadelphia, WDRQ-Detroit, WKTQ and WHTZ in New York, and on at KSOL/FM-San Francisco, WBLX-Mobile, WWDM/FM-Sumter, WYLD-New Orleans, WBMX/FM-Chicago, WSQV-Williamsport, FM102 in Sacramento, etc.; ROY AYERS is top 20 at WBLZ-Cincinnati, KSOL/FM-San Francisco, KRNB-Memphis, and charted at WTLC-Indianapolis, along with airplay and adds at many other stations; BILLY OCEAN already top 10 at WBLZ-Cincinnati, WTLC-Indianpolis and WLUM-Milwaukee; RONNIE LAWS making moves in Philly, Pittsburgh, Cleveland, Nashville, Detroit and Chicago. Well, it's been a great year with lots of changes and, we hope, improvements. Thanks for all the nice comments on the new look and new layout of the Report and look for more in the new year of '85. Happy Holidays! Betty

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NORTHEAST New York, NY (Barry Mayo-WRKS/FM) Gns: Stylistics, T.Houston, Rockmaster, J.Kennedy, Nolan Thomas, UTFO, Force MD's, Nuance, T.Brown, E.Wilde, P.Hardcastle, P.Austin, Champaign, New Edition. New York, NY (Berger/Tonacci-WPLJ) #6-Band Aid, #9-Ashford & S. <u>Gns</u>: S.Wonder, Rebbie Jackson, Julian. New: P.Bailey/P.Collins, Ray P.Jr. New York, NY (Scott Shannon-Z100) #1-Madonna, #5-Ashford & S. Gns: Nolan Thomas, P.Bailey/P. Collins, Kool & Gang. New: New Edition, B.Aid. New York, NY (Neil McIntyre-92KTU) #10-S.Wonder. Gns: Ocean, Nolan Thomas, New Edition, Pointer Sisters. New: Bronski Beat, Band Aid, J.Osborne. On: G.Benson, Ray Jr., Prince, Kool & Gang. Utica, NY (Jacques Overdiep-WPNR/FM) #8-K.Blow, #9-Force MD's. Gns: Dazz, Hicks, Stylistics, L.Grey, Vanity, F.Five. New: B.Ocean, Newcleus, S.Easton, K.Blow, GQ, Buris, Force, Nayobe. Rochester, NY (Andre Marcel-WDKX) Gns: Teena M., P.Hardcastle, Cherelle, Dazz Band, Vanity. On: Gap Band, Fatboys, G.Benson, Kool & Gang, F.Five, Lakeside, T.Houston, P.Ford, Fonzi Thornton, Klymaxx, Kurtis Blow, Nuance, Sade, K.Blow. Boston, MA (White/Donaghey-WXKS/FM) #1-Madonna. Gns: Jermaine Jackson, Ocean, Rebbie, Ashford, Prince. New: G.Benson, Teena Marie, J.Osborne, Band Aid, T.McClary, Temptations. On: Bronski, New Edition, M.Star, Time, P.Bailey/P.Collins. Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #1-Teena Marie, #9-Force, #10-Kool. <u>Gns</u>: Klymaxx, Rock-master, Galaxy, Cashmere, Vanity, UTFO, Sade, Nolan Thomas, Nuance, M.Star. New: Ohio Players, B.Ocean, Champaign. On: Gwen Guthrie, R.Laws. Pittsburgh, PA (Alan Harrison-WAMO) Gns: Chops, Temptations, Dazz, Ocean, E.Wilde, Gap, Junie Morrison, Run DMC, Nuance. On: Ingram, One On One, Kids @ Work, R.Laws, Whispers, Ollie & J. Baltimore, MD (Kingston/Kronthal-B104) #9-Rebbie. <u>Gns</u>: Ray Jr., Pointers, P.Bailey, Sheila E., Ashford & S. <u>New</u>: M.Star, New Edition. <u>On</u>: Kool. Washington, DC (Mike Archie-WHUR) Gns: Whodini, Dazz Band, Glenn Jones, Jackson, E.King, Time, Champaign, J.Stewart, E.Wilde, M.Star, Kashif, J.Kennedy, Temptations. On: P.Rushen, Teena M. Williamsburg, VA (Steve Crumbley-WQKS/FM) Gns: Mtume, Glenn Jones, Teena Marie, Madonna, Ocean, M.Star, Temptations, Whispers, T.Houston, Kool, Klymaxx. On: Sade, A.Bofill, P.Hardcastle, Nuance. SOUTH .. Matthews, SC (Andy Henderson-WQKI) #1-M.Star, #9-Force MD's. <u>Gns</u>: Jermaine Jackson, S.Wonder, St. Matthews, Pointers, D.Ross, Kool & Gang, New Edition, Ollie & Jerry. On: J.Osborne, R.Laws, J.Taylor. Sumter, SC (Tony Hart-WWDM/FM) Gns: SOS Band, Rockmaster, M.Star, Temptations, New Edition, R.Laws, P.Hardcastle, Isleys, One Way, Klymaxx, Madonna. On: P.Bailey, K.Blow, Janet Jackson, Champaign, D.Ross, Nolan Thomas, L.Clifford, J.Osborne, R.Saulsberry, L.Hill, RJ's Latest. <u>Greenville, SC</u> (Steve Matthews-WQOK) <u>Gns</u>: Dazz, J.Osborne, Champaign, Jarreau, M.Star, Force, Madonna, Shalamar, P.Rushen, Teena Marie. <u>Atlanta, GA</u> (Chris Thomas-Z93) #7-Ashford & S. Gns: Ocean, Wonder, M.Star, New Edition, D. Ross, Kool, P.Bailey, Pointers. New: Bronski Beat, Temptations, Time. On: G.Benson, S.Easton.

Mobile, AL (B.J.Taylor-WBLX) #1-Midnight Star. #4-Klymaxx, #9-P.Hardcastle. Gns: Teena Marie, D.Ross, R. Laws, Gwen Guthrie, Ollie & Jerry, Nuance, Sade, P. Bailey. <u>New</u>: Lakeside. <u>On</u>: S.Mills, Peabo, Prince, Skyy, Janet Jackson, G.Benson, RJ's Latest, Nolan T. McComb, MS (Brad Lee-WHNY) #3-Jarreau, #8-Sheila. Gns: G.Benson, Time, Kool, P.Bailey. On: D.Ross, Pointers, Rebbie Jackson, R.Springfield/R.Crawford, Hall & O. Moss Point, MS (Jeffrey Paul-WJKX) #1-J.Osborne, #6-M.Star, #8-Teena Marie. <u>Gns</u>: Klymaxx, T.Houston, P.Hardcastle, Janet Jackson, G.Benson, R.Ayers, R. Laws, Jarreau, Sade. New: Ralph MacDonald, Sade, Rockmaster, J.Osborne, RJ's Latest, Shalamar, Jonzun Crew. On: Madonna, C.Club, Pointers, Sheila E., H&O. <u>New Orleans, LA</u> (Donnie Taylor-WYLD) <u>Gns</u>: Whodini, Glenn Jones, Isleys, Whispers, Ashford, Dazz, Jarreau. T.Houston, Intruders, Hardcastle, Kids @ Work, M. Star, Catch, Sylvers. On: Sade, Klymaxx, Gwen Guthrie. Abbeville, LA (Quinn Mark-KROF) #1-M.Star, #7-Teena Marie, #9-T. Houston. <u>Gns</u>: E.Wilde, Whodini, R.Ayers, G.Benson, Gap Band, J.Osborne, Tom Brown, Hardcastle. New: Sade, E.King, S.Easton, R.Laws, Isleys, Gwen Guthrie, Controllers. On: Vanity, Lakeside, K.Blow. Jacksonville, FL (Chris Turner-WJAX) #2-Shalamar, #10-P.Hardcastle. Gns: Kool, J.Osborne, G.Benson, Gap Band. New: S.Easton, Kashif, Lakeside, R.Stewart, E.King. <u>On</u>: Whodini, C.Club, Janet Jackson, Cashmere, Butch, Champaign, Wham!, Hall & Oates. Tallahassee, FL (Joe Bullard-WANM) #1-P.Hardcastle, #8-S.Browne, #9-Nolan Thomas. Gns: New Edition, P. Rushen, G.Benson, J.Taylor, Kashif, Grady, Gap Band, Lakeside. New: Evelyn King, Ohio Players, Lakeside, Roger. On: Rockmaster, R.Laws, Cashmere, Slave, Ready. Miami, FL (Joni Siani-Y100) #7-P.Bailey. Gns: Jermaine, M.Star, J.Osborne, M.Star, New Edition. B.Ocean, Shalamar, Prince, Band Aid, Ray Jr., Kool & Gang. New: Ashford & Simpson. On: Culture Club. Memphis, TN (Jerry Mason-KRNB) Gns: Isleys, Ashford, E.Wilde, Teena, Gwen Guthrie, P.Hardcastle, Furious Five, Limit, Klymaxx, Temptations, Nolan Thomas, Sade. <u>On:</u> Slave, Ollie & Jerry, Rockmaster, Cashmere, R.Laws <u>Nashville, TN</u> (Fred Harvey-WVOL) <u>Gns</u>: Peabo, Sade, Stylistics, Ray Jr., Alicia Myers, Teena Marie, L. Clifford, Ingram. On: Hardcastle, Charme, Chops, R. Laws, J.Taylor, E.Wilde, Klymaxx, T.Houston, Ayers. <u>Nashville, TN</u> (Fred Harvey-WQQK/FM) <u>Gns</u>: Nolan Thomas, Furious Five, M.Stars, P.Hardcastle, Teena Marie, Nuance, Ready, Jermaine, Champaign, G.Benson, Janet Jackson, Klymaxx. On: UTFO, New Edition, S.Mills, S. Easton, Skyy, Bar-Kays, Dazz, SOS, Sade, Sylvers. CENTRAL & MIDWEST Cleveland, OH (Dean Dean/Eric Faison-WDMT) Gns: SOS, P. Hardcastle, Sheila E., Rockmaster, Sade, Gap Band, Sylvers, T.Houston, Temptations. On: P.Rushen, Gwen Guthrie, R.Hall, Eramus Hall, Klymaxx, Bronner Bros. <u>Cincinnati, OH</u> (Brian Castle-WBLZ) <u>Gns</u>: M.Star, Kool, E.Wilde, J.Osborne, Gap Band, Mtume, R.Ayers, George Benson, P.Hardcastle. <u>Cn</u>: Ronnie Laws, Vanity, New Edition, SOS Band, Jermaine Stewart, Wham! <u>Indianapolis, IN</u> (Kelly Karson-WTLC) <u>Gns</u>: Isleys, Dazz, Klymaxx, Sylvers, Koko Pop, T.Houston, Teena Marie, Shalamar, M.Star, Vanity, Kids @ Work, L.Clifford. <u>On</u>: P.Austin, Gwen Guthrie, Nuance, Janet Jackson, D.Ross, Berri Cheri, J.Ingram, Yarborough & Peoples, Teena Marie, Koko Pop, P.Bailey, Stylistics, Mtume. <u>Milwaukee, WI</u> (Jim Brown-WLUM) #2-E.Wilde, #5-Kool, #10-Hardcastle. <u>Gns</u>: p.Bailey, M.Star. <u>New</u>: Diana Ross, Janet Jackson, Klymaxx, R.Saulsberry, Ready, H&O.

and the S.Wonder from Motown.

Detroit, MI (Steve Harris-WDRQ) Gns: Ready, Teena	
Marie, Nolan Thomas, Time, Rockmaster, Tempta-	
tions, T.Houston, P.Hardcastle, J.Osborne, E.	
Wilde, Koko Pop. On: Jarreau, SOS, G.Benson,	łoł
Slave, Klymaxx, Whispers, Sade, Kool, Dazz. Chicago, IL (Marco Spoon-WBMX/FM) #10-J.Kennedy.	501
Gns: E.Wilde, P.Brown, Jonzun Crew, Fonda, Flex,	Tin
Koko Pop, Sade, J.Stewart. New: Ollie & Jerry,	5
J.Osborne, Wycoff, McClary, Xavion, Ray,G.& B.,	Sco
Rockmaster, Nolan Thomas, Kashif, P.Ford, RJ's	5
Latest, Grady, Fatback. On: Newcleus, Nuance.	lof
Chicago, IL (Dee Handley-WJPC) Gns: Kool & Gang,	Ma
T.Houston, E.Wilde, Tom Browne, Teena Marie, P.Hardcastle, Ronnie Laws, Koko Pop, P.Bailey.	IVIC
St. Louis, MO (Ron Atkins-KMJM) Gns: Tom Browne,	Bil
Dazz Band, Bar-Kays, Kurtis Blow, Vanity, Teena	L
Marie, Bronner Bros., T.Houston. Hardcastle,	Tir
Champaign, Vanity, Rebbie Jackson, M.Star.	
SOUTHWEST	Ma
Killeen, TX (Bill St. John-KIIZ/AM) #1-Midnight	ŝ
Star, #4-P.Hardcastle, #10-Rockmaster. <u>Gns</u> : Klymaxx, Sade, R.Laws, G.Benson, Gwen Guthrie,	
Vanity. New: Dan Hartman, P.Bailey, McClary,	
H&O, J.Osborne, Skyy, Force. On: Jonzun Crew.	
Austin, TX (Ken Rush/M.Madison-KNOW) Gns: M.Star,	Bill C
Gap Band, Kiddo, Whispers, P.Hardcastle, WFST,	
T.Houston, R.Ayers. <u>On</u> : Shalamar, One Way.	Ron
Pt. Arthur, TX (Doug Davis-KHYS) Gns: M.Star, G.	4.3
Jones, Teena Marie, Temptations, E.Wilde,	
S.Burke, Rebbie, Isleys, SOS, Whispers, Dynamic. <u>Odessa/Midland, TX</u> (Martin Anthony-KQIP/FM) <u>Gns</u> :	Dave
P.Hardcastle, Dazz, Teena Marie, SOS, J.Osborne,	Betty
Jarreau, Shalamar, Mtume, Kool, Prince, J.Stewart.	North State
FAR WEST	Elma
San Francisco, CA (Marvin Robinson-KSOL/FM) #1-	Kent
Ashford, #4-M.Star, #9-J.Stewart, #10-Sheila E.	Dian
Gns: SOS, R.Ayers, Kool, Klymaxx, Temptations, T.Browne, Shalamar, Gap Band. New: J.Osborne,	
R.Laws, S.Easton, Prince, Nolan Thomas, Vanity.	Keith
San Francisco, CA (Bazoo/Naftaly-KMEL) Gns: M.Star,	The second
Ocean, Pointers, Force, Bronski Beat, Teena M.	Lisa
New: Temptations. On: D.Ross, G.Benson.	
Sacramento, CA (Gillette/Collins-FM102) Gns:	Pete
Prince, Wonder, Ashford. <u>New</u> : New Edition, Nolan Thomas. <u>On</u> : Temptations, Teena Marie, D.Ross.	
Stockton, CA (Roy Williams-KJOY) Gns: Rebbie,	Cont
Band Aid, Prince, Wonder, Kool, Ray Jr.,	
Sheila E., Ocean. New: New Edition, Teena Marie.	
<u>On</u> : Bronski Beat, M.Star, Dazz, SOS. <u>On</u> : Benson.	A
Los Angeles, CA (Barry Richards-KGFJ) Gns: P.	Art [
Hardcastle, T.Browne, J.Kennedy, Futious Five, R.Ayers, Koko Pop, Teena Marie, T.Houston.	The
On: Bronner Bros., Janet Jackson, Ready, Gwen.	after
Los Angeles, CA (Jim Pewter-KRLA) #10-Time. Gns:	Subs
Jermaine, Shelia E., Ocean, Ashford, Rebbie	Subs
Jackson, Band Aid, Ray Jr. <u>New</u> : Kool, Pointers,	San
Temptations. On: S.Wonder, Diana Ross.	1
San Diego, CA (Denny Luell-XHZ) Gns: Kool & Gang, Pointers, P.Bailey, Sheila E., Jermaine Jackson.	14.4.5
New: George Benson. On: Band Aid, Teena Marie,	Los
B.Ocean, T.Houston, M.Star, Prince, H&O.	164612
	Stati
SERVICE	All ri
WQOK-Greenville, SC requests LP's and 45's from	rese
Solar, Arista, Motown & WB.	the p
WPNR-Utica, NY requests 12-inch & LP's from Motown, Arista, Epic, MCA, Elektra, Columbia.	® TH
KROF-Abbeville, LA requests the Paul Hardcastle	One
from Profile, the Gwen Guthrie from Island,	
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	Jave moun
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/	PERSONAL PICKS

DAVID LEE ROTH-California Girls (Warner Bros.) Surprise, surprise...this version remains true to the Beach Boys 1965 classic. I expected just the opposite. Roth tosses in a couple of screams and shouts as only he can and delivers them at just the right intervals. If anyone can resurrect this teen anthem this is the man. Carl Wilson and Christopher Cross assist on backing vocals and do a super job. If ever a song was made to be a video, this is it!

PERSONAL PICKS

ALBUMS OF THE WEEK

"Age Of Consent"-Bronski Beat (London/MCA) Despicable,contemptuous lyric set to superior, finely conceived music. This English trio of limp-wristed boys are among the leading gay wavers in their home country. And they're currently the rage in the dancescene Stateside with obvious appeal to A) those who don't listen to lyric and get all worked up in the swirl of danceable electronics and gossamer falsettos, or B) think that the message belongs in the music. Let's dance. It's a shame that some wonderful music must be so lyrically radical. If you get their drift, even the Gershwin's IT AIN'T NECESSARILY SO is rendered in a new light.

#### SANTA. THE MAN.

'Twas the night before Christmas and all through the land, Not a creature was stirring except me... the all-night man. Sitting alone playing the hits, drinking coffee, reading Gavin; Thinking about what a lonely Christmas I'm havin'. When suddenly from outside I heard a loud crash! A man lay in the snow wearing a red suit with a white sash. It was Him. Santa. The Man. The Big S. The reindeer were ok, but he was a mess. In his long beard and hair he had mistletoe and holly. He looked like the Ayatollah (only jolly). He said, "Nice landing, Rudolph. Guess the nose ain't what it used to be. This is a radio station. That's an antenna. They don't have a chimney." "Excuse me," I said, "Would you like to come in and...well...listen to my show?" "Why not?" said Santa, "It might be good for a ho ho ho." AND WHAT A SHOW IT WAS! I was on. I was clever. My crunch lines had

crunch. I was charming. I was funny. My punch lines had punch. I played the best records. My

segues were tight. He laughed; he sang; we stayed up all night. He said, "You've got it ki-You sound good. You're my kind of guy. What' your Christmas wish? Make the limit the sky." I said, "My career could use a little help, and you're just the guy to spark it. How about afternoon drive in a top ten market?" "Piece of cake." said Santa, "Is that all you want from n I could make you O.M., M.D., G.M., or P.D." I said, "I just want the same as every disc jock I want my listeners to be happy with me." San said, "You got it. I'll see what I can do." So ] gave him a Gavin and said, "This is for you." He said, "Will you do something for me?" With h eyes glistening "Tell all my friends in radio the St. Nick is listening." All at once he jumped fr his chair, Hopped into his sleigh, and took off through the air. As he flew overhead I could faintly hear...Ho Ho Ho! Merry Christmas! And

Happy New Year!

Bob Galliani

# "Stone In Your Heart"



# the new single by Molly Hatchet

from the LP The Deed is Done on Epic Records

www.americanradiohistorv.com

# HAPPY HOLIDAYS



(standing left to right) Bobby Ocean, May Sui, Peter Grame, Keith Zimmerman, Kent Zimmerman, Ron Fell, Elma Greer, Lou Galliani, Dave Sholin, Bob Galliani, John Varnedoe, Joel Moalem. (sitting, top row, left to right) Dodie Shoemaker, Diane Rufer, Lisa Smith, Betty Hollars. (sitting, bottom row, left to right) Linda Ryan, Cyndi Hoelzle, Peter Standish.

