

THE GAVIN REPORT

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San Francisco, California 94102

Date

FIRST CLASS

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02906TEPRA8BF SAOR 1 D
AMANDA TEPPER MD
WBRU/FM RADIO
88 BENEVOLENT
PROVIDENCE RI 02906

TOP FORTY

DAVID BOWIE
Blue Jean
(EMI)

WHAM
Wake Me Up Before
You Go Go
(Columbia)

CERTIFIED

A/C

ROGERS,
CARNES
& INGRAM
What About Me
(RCA)

ELTON JOHN
Who Wears
These Shoes?
(Geffen)

CERTIFIED

COUNTRY

JOHN SCHNEIDER
I've Been Around Enough
To Know
(MCA)

JOHNNY LEE
You Could've Heard A
Heart Break
(Warner Brothers)

ALBUM ALTERNATIVE ACTION

DAVE EDMUNDS
Riff Raff
(Columbia)

SHREIKBACK
Jam Science
(Arista/U.K.)

CERTIFIED

THE BLACK PAGE

JACKSONS
Torture
(Epic)

MADONNA
Lucky Star
(Sire/Warner Brothers)

INSIDE

ROCK ON FILM
by Dave Sholin

THE NEXT TO
LAST MOVIE
by Art Roberts

RCA STAR POWER

The brightest stars.
The biggest hits.
The power to outshine
all the rest— far into '85.



★ **DIANA ROSS**
“SWEPT AWAY”

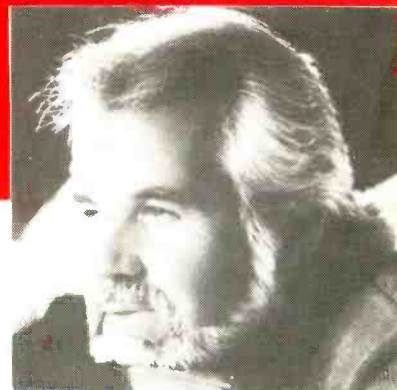
Produced by Daryl Hall &
Arthur Baker
from the album
“Swept Away”



★ **DARYL HALL &
JOHN OATES** ★

“OUT OF TOUCH”

From the new album
“Big Bam Boom”—
LP shipping next week




★ **KENNY ROGERS**
“WHAT ABOUT ME?”

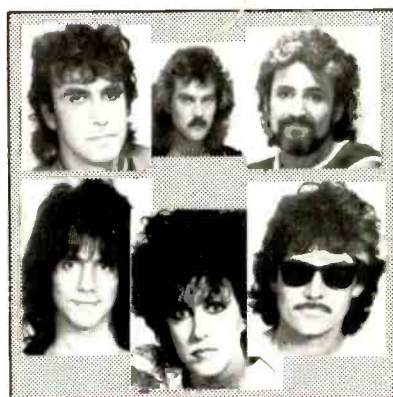
From the album
“What About Me?”
Single features the
performances of
Kim Carnes* and
James Ingram**



★ **POINTER SISTERS**
“I'M SO EXCITED”

The exciting smash single
from the certified
platinum album 
“Break Out”
Produced by Richard Perry

Manufactured and Distributed
by RCA Records



★ **JEFFERSON STARSHIP**
“LAYIN' IT ON THE LINE”

From the album 
“Nuclear Furniture”
Sneak preview now on MTV

Manufactured and Distributed
by RCA Records



★ **RICK SPRINGFIELD**
“BOP 'TIL YOU DROP”

From the platinum
album “Hard to Hold”
SRO world tour '84 now
in progress. World
premiere video on MTV



POWER TRIO

JOHN WAITE
Missing You
(EMI)

CHICAGO
Hard Habit To Break
(Warner Brothers)

CARS
Drive
(Elektra)

CERTIFIED

DAVID BOWIE
Blue Jean
(EMI)

WHAM
Wake Me Up
Before You Go-Go
(Columbia)

RECORD TO WATCH

S.O.S. BAND
Just The Way
You Like It
(Tabu)

Charts at KEZB,
KSTN, WASH, WHYT,
WMPZ, KMEL, etc.
Goes Top 4 on Black
Radio.

MOST ADDED

DAVID BOWIE
Blue Jean - 86 Adds
(EMI)

WHAM
Wake Me Up Before
You Go-Go - 77 Adds
(Columbia)

KENNY ROGERS
What About Me - 74 Adds
(RCA)

Top 40

TNA = Top New Airplay

September 14, 1984

2W	LW	TW	
3.	1.	1.	JOHN WAITE - Missing You (EMI)
7.	5.	2.	PRINCE - Let's Go Crazy (Warner Brothers)
5.	4.	3.	CYNDI LAUPER - She Bop (Portrait)
6.	6.	4.	CARS - Drive (Elektra)
4.	3.	5.	Huey Lewis & The News - If This Is It (Chrysalis)
13.	7.	6.	CHICAGO - Hard Habit To Break (Full Moon/Warner Brothers)
1.	2.	7.	Tina Turner - What's Love Got To Do With It (Capitol)
12.	10.	8.	BANANARAMA - Cruel Summer (London/PolyGram)
8.	8.	9.	Scandal - The Warrior (Columbia)
18.	14.	10.	MADONNA - Lucky Star (Sire/Warner Brothers)
17.	13.	11.	BRUCE SPRINGSTEEN - Cover Me (Columbia)
14.	12.	12.	Sheila E. - The Glamorous Life (Warner Brothers)
26.	16.	13.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
2.	9.	14.	Lionel Richie - Stuck On You (Motown)
25.	19.	15.	LAURA BRANIGAN - The Lucky One (Atlantic)
20.	18.	16.	JACKSONS - Torture (Epic)
19.	17.	17.	Night Ranger - When You Close Your Eyes (Camel/MCA)
15.	15.	18.	Jermaine Jackson - Dynamite (Arista)
30.	24.	19.	DONNA SUMMER - There Goes My Baby (Geffen)
32.	23.	20.	ROD STEWART - Some Guys Have All The Luck (Warner Brothers)
--.	26.	21.	ELTON JOHN - Who Wears These Shoes? (Geffen)
22.	20.	22.	Twisted Sister - We're Not Gonna Take It (Atlantic)
31.	25.	23.	LINDSEY BUCKINGHAM - Go Insane (Elektra)
34.	28.	24.	JOHN CAFFERTY & BEAVER BROWN BAND - One The Dark Side (Scotti Bros.)
37.	31.	25.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
11.	11.	26.	Peter Wolf - Lights Out (EMI)
35.	30.	27.	RICK SPRINGFIELD - Bop 'Til You Drop (RCA)
--.	--.	28.	DENNIS DeYOUNG - Desert Moon (A&M)
36.	33.	29.	THE FIXX - Are We Ourselves (MCA)
--.	34.	30.	DIANA ROSS - Swept Away (RCA)
39.	35.	31.	BILLY IDOL - Flesh For Fantasy (Chrysalis)
29.	27.	32.	Spandau Ballet - Only When You Leave (Chrysalis)
40.	36.	33.	POINTER SISTERS - I'm So Excited (Planet)
--.	40.	34.	SHEENA EASTON - Strut (EMI)
--.	--.	35.	DAVID BOWIE - Blue Jean (EMI)
--.	39.	36.	BARRY GIBB - Shine Shine (MCA)
--.	--.	37.	WHAM - Wake Me Up Before You Go Go (Columbia)
--.	--.	38.	Naked Eyes - (What) In The Name Of Love (EMI)
--.	--.	39.	THOMPSON TWINS - You Take Me Up (Arista)
--.	--.	40.	KENNY ROGERS - What About Me (RCA)

CHARTBOUND

	Reports	Adds	On	Chart
TINA TURNER - Better Be Good To Me (Capitol)	144	73	55	16
STEVE PERRY - Strung Out (Columbia)	126	44	71	11
CHAKA KHAN - I Feel For You (Warner Brothers)	114	36	63	15
PRINCE - Purple Rain. (Warner Brothers - LP cut)	90	56	13	21

Reports accepted Mondays at 8am through 1pm Wednesdays, Station Reporting Phone (415) 392-7750

ARISTA RECORDS WELCOMES YOU TO NAB AND TO OUR HIT MUSIC

B

illy Ocean

"Thank you everyone... record closed!" Here are some chart facts.

"Caribbean Queen
(no more love on the run)"



BILLBOARD ALBUM 61* to *39
GAVIN TOP FORTY 31 to 25 196 REPORTS
GAVIN A/C 25 to 21
BILLBOARD BLACK SINGLES 1* to 1*
BILLBOARD SINGLES 28* to 22*
R&R CHR 34* to 25*

T

hompson Twins

R&R Breaker with this week's major adds and debuts. Former #1 record in England, Album PLATINUM. Major sold out tour... Catch them!

"You Take Me Up"



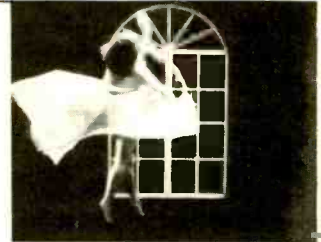
MAJOR ADDS AT B94, WLOL, KITS, KS95, FM100, KWK

K

rokus

Album already 400,000. *Billboard* LP Gold Album 103* to 43*.

"Midnight Maniac"



Heavy Rotation.

GAVIN ALBUM CHART 26

J

aney Street

A very special Debut Album from Arista, *Heroes, Angels, & Friends*. On your desk Friday!

"Say Hello To Ronnie"



Dave Sholin
PERSONAL PICK

ALL FROM ARISTA RECORDS, WHERE THE HITS KEEP COMING... HOME



UP & COMING

September 14, 1984

Artist & Title	Reports	Adds	On	Chart
Romeo Void-A Girl In Trouble Is A ... (415/Columbia)	103	30	63	10
Survivor-I Can't Hold Back (Scotti Bros.)	89	60	28	1
Everly Bros.-On The Wings Of A Nightingale (Mercury)	81	12	49	20
J.Kennedy & J.Osborne-The Last Time...Love (A&M)	69	19	37	13
Maria Vidal-Body Rock (EMI)	60	30	28	2
Honeymoon Suite-New Girl Now (Warner Bros.)	57	14	33	10
Rickie Lee Jones-The Real End (Warner Bros.)	52	19	31	2
Jefferson Starship-Layin' It On The Line (Grunt/RCA)	46	9	30	7
Van Stephenson-What The Big Girls Do (MCA)	45	2	28	15
*Barbra Streisand-Left In The Dark (Columbia)	44	29	15	--
Sam Harris-Sugar Don't Bite (Motown)	41	13	21	7
R.MacDonald & B.Withers-The Name Of Love (Polydor)	40	13	18	9
*Wang Chung-Don't Be My Enemy (Geffen)	36	16	20	--
Flock Of Seagulls-The More You...Love (Jive/Arista)	35	2	28	5
*Revenge-They're So Incredible (Scotti Bros.)	27	12	15	--
Night Crossing-Let Me Love You Tonight (Fastfire)	27	--	21	6

*Debuts in Up and Coming.....

Dropped: #21 Corey Hart, #22 Ray Parker, Jr., #29 Peabo Bryson, #32 Julio Iglesias & Diana Ross, #37 Ratt, #38 Stephen Stills, Chris DeBurgh.

415-392-7750

ANALYSIS

Chalk it up to the lull after the storm of records released the past several weeks, or a tightening up for the book, but notice that under Most Added this week nothing qualified as Top New Airplay. In other words, no new record debuting on Up & Coming had more total adds than the three titles listed. Prince should remain in the top ten for most or all of what's left of 1984. "Let Go Crazy" will be replaced by "Purple Rain" in a month or so, which will make for one of the longest chart runs since Michael's "Thriller" days. John Waite easily maintains the number one chart position while Chicago takes the overall airplay lead, with 244 reports out of a possible 269. Madonna is not far behind in the number three airplay spot, pulling a total of 230 reports. Stevie Wonder goes top five for John Young and Chris Thomas at Z-93-Atlanta, O'Kelly and Rolling at B-97-New Orleans, Mark Elliott in Sioux Falls at KPAT, Leo Davis at Q104-Gadsden, Tony Waitkus at WCIL/FM-Carbondale and nearly a dozen more. Check out the Hit Factor growth for Laura Branigan from 36% to 61%, and Donna Summer from 25% to 44%. Programmers love the Elton John which is already number 4 in the airplay arena, with 227 reports, and beginning to chart quickly. Phenomenal week for Billy Ocean as Top 40 and A/C confirm

this former number one giant for Black Radio. Nick Bazoo at KMEL-San Francisco charts it at #5, same for Art Tiller at Z106-Philly and Kirk Cliatt at KDON/FM-Salinas. Last week's "Certified" entry, Dennis DeYoung, is having no problem doing it all alone with new additions at Q105-Tampa, KS103-San Diego, KUBE-Seattle, KDWB-Minneapolis, WZON-Bangor, KHTT-San Jose, plus 40 more on the case. Wham, one of the 2 "Certified" records of the week, already charting at Q107, WBCY, KIIS/FM, KQXL/FM, KKEZ, KOIL/FM, WBGN, etc. Tina Turner doubles in airplay and judging from comments by PD's and MD's, it's one of their personal faves. A "That's Incredible" trivia note written up in the L.A. Times this week pays tribute to three legends...KRLA, and Don and Phil Everly. Jim Pewter and his staff are celebrating the station's 25th Anniversary, issuing a souvenir survey that lists the music from September 1959 on one side and September 1984 on the other. Guess who's on both charts..... the amazing Everly Brothers - holding down number 4 in '59 with "(Til) I Kissed You" and #30 in '84 with their current comeback single "On The Wings Of A Nightingale".

Dave Sholin

COREY



HART

Announcing the follow-up to his Top Five single
"SUNGLASSES AT NIGHT" ...

"IT AIN'T ENOUGH"

on your desk when you return from the NAB Convention ...
from the album "FIRST OFFENSE" on EMI RECORDS



EMI
AMERICA

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit

FACTOR

415-392-7750

September 14, 1984

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

Total reports this week 269 Last Week 240

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					HIT FACTOR	Debut Date
					1-5	6-10	11-20	20-30	Uncharted		
Chicago	Hard Habit To Break (Full Moon/W.B.)		244	4	35	103	76	12	14	88%	7/27
Scandal	The Warrior (Columbia)		192	1	68	101	16	4	2	96%	6/22
Bananarama	Cruel Summer (London/PolyGram)		219	3	17	86	95	10	8	90%	7/13
Bruce Springsteen	Cover Me (Columbia)		216	1	9	61	118	22	5	87%	8/3
Madonna	Lucky Star (Sire)		230	2	15	34	121	49	9	74%	8/10
Sheila E.	The Glamorous Life (Warner Bros.)		183	5	20	74	61	14	9	85%	7/6
Steve Wonder	I Just Called...I Love You (Motown)		222	5	16	25	114	49	13	70%	8/10
Jacksons	Torture (Epic)		197	2	2	18	115	53	7	69%	8/10
Night Ranger	When You Close Your Eyes (Camel)		165	4	10	42	93	14	2	81%	7/6
Laura Branigan	The Lucky One (Atlantic) (MCA)		204	2	3	15	106	66	12	61%	7/27
Twisted Sister	We're Not Gonna Take It (Atlantic)		138	2	13	25	70	22	6	78%	7/20
Donna Summer	There Goes My Baby (Geffen)		204	4	2	8	80	100	10	44%	8/3
Lindsey Buckingham	Go Insane (Elektra)		192	12	2	11	74	74	19	45%	7/20
John Cafferty	On The Dark Side (Scotti Bros.)		214	10	3	9	41	102	49	25%	8/17
Rod Stewart	Some Guys Have All The Luck (W.B.)		218	5	--	1	55	118	39	26%	8/17
Billy Ocean	Caribbean Queen (Arista)		196	21	3	9	29	69	65	21%	8/17
Rick Springfield	Bop Til You Drop (RCA)		182	6	--	2	39	89	46	23%	8/10
Elton John	Who Wears Those Shoes? (Geffen)		227	17	--	3	9	85	113	5%	8/31
Spandau Ballet	Only When You Leave (Chrysalis)		118	--	2	4	48	45	19	46%	7/20
The Fixx	Are We Ourselves? (MCA)		180	6	--	1	21	95	57	12%	8/10
Billy Idol	Flesh For Fantasy (Chrysalis)		168	10	--	--	26	60	72	15%	8/17
Pointer Sisters	I'm So Excited (Planet/RCA)		152	30	1	8	21	41	51	20%	8/3
Diana Ross	Swept Away (RCA)		183	15	--	1	8	57	102	5%	8/24
Dennis DeYoung	Desert Moon (A&M)		205	46	--	--	3	47	109	1%	8/31
Sheena Easton	Strut (EMI)		161	21	--	--	12	42	86	7%	8/17
Naked Eyes	(What) In Tha Name Of Love (EMI)		130	8	--	--	5	54	63	4%	8/3
Barry Gibb	Shine Shine (MCA)		161	13	--	--	2	31	115	1%	8/24
David Bowie	Blue Jean (EMI)		177	86	--	--	1	7	83	1%	9/14
Wham	Wake Me Up Before You Go-Go (Columbia)		143	77	--	--	--	14	52	--	8/3
Thompson Twins	You Take Me Up (Arista)		128	21	--	--	4	23	80	3%	8/17
Kenny Rogers, Carnes & Ingram	What About Me (RCA)		143	74	--	1	--	14	54	1%	9/7
Prince	Purple Rain (Warner Bros.)		90	56	1	1	6	13	13	10%	9/7

Earn your diploma from the School of Hard Rock.
Listen to *Teachers* introducing
"Teacher Teacher" by .38 Special*

.38 SPECIAL

12" SINGLE



from the motion picture soundtrack
TEACHERS
an Aaron Russo Production

The first hit single from the motion picture *Teachers*.

On Your Desk NOW!



*courtesy of A&M Records. An Aaron Russo production.

NORTHEAST

Hamilton, ON (Nevin Grant-CKOC) Madonna, D.Bowie, Helix.
 Toronto, ON (Bob Saint-CFTR) Twisted Sister, Ultravox, G.Moore.
 Toronto, ON (Brad Jones-CHUM) D.Ross, Flock of Seagulls, T.Turner, D.DeYoung.
 Ellsworth, ME (Tim Moore-WKSQ) B.Ocean, Bowie, R.L.Jones, Chaka Khan.
 Bangor, ME (Mike O'Hara-WZON) Tina Turner, M.Vidal, Gibb, Romeo Void, Streisand, Easton, Perry, Bowie, DeYoung, K.Rogers.
 Hanover, NH (David Wachen-WDCR) Wham, Romeo Void, S.Perry, Tina Turner.
 Providence, RI (Tom Cuddy-WPRO) Bowie, Streisand, Survivor, M.Vidal, Wham.
 New Haven, CT (Stef Rybak-KC101) Wham, Bowie.
 Hartford, CT (Tom Barsanti-WTIC/FM) DeYoung, Wham, Romeo Void, Prince (PR).
 Norwalk, CT (Raub/Stephan-WLYQ) Chicago, Wham, L.Buckingham, Chaka, K.Rogers, etc.
 Poughkeepsie, NY (Bob Weil-WJJB) R.L.Jones, K.Rogers, Vanity, T.Turner.
 Poughkeepsie, NY (Chris Leide-WSPK) T.Turner, Go-Go's, M.Vidal, S.Perry, K.Rogers, Streisand, Krokus.
 Utica, NY (Jim Reitz-WRCK) Go-Go's, F.Mercury, Wham, M.Wilder, M.Furlong.
 New York, NY (Lisa Tonacci-WPLJ) S.Wonder, Chicago.
 New York, NY (Mike Ellis-WHTZ) Rod Stewart, Kennedy/Osborne, Wham.
 New York, NY (Neil McIntyre-WRTU) S.Ballet, Bananarama, T.Turner, J.Cafferty, B.Idol.
 Buffalo, NY (Roger Christian-WBEN/FM) D.Bowie, Wham, K.Rogers, T.Turner, Romeo Void, M.Vidal, B.Streisand.
 Schenectady, NY (Jim Walsh-3WD) K.Rogers, Prince, S.Easton, R.L.Jones, Survivor, Streisand.
 Long Island, NY (Bill Terry-WBLI) K.Rogers, D.Bowie, M.Vidal.

MID-ATLANTIC

Philadelphia, PA (Art Tiller-Z106) Prince (PR), D.DeYoung, R.Stewart, K.Rogers.
 Asbury Park, NJ (Dennis O'Mara-WJLK/FM) Wham, Streisand, Capaldi, F.Mercury, M.Wilder.
 Williamsport, PA (Cruz/Williams-WSQV) T.Turner, S.Perry, Twins, Pointers, H.Suite.
 Erie, PA (Ken Tyler-WJET) Bananarama, Sheila E., Elton.
 Altoona, PA (Tony Booth-WFBG) Streisand, Krokus, T.Turner, Perry, MacDonald, Furlong, F.Mercury.
 Johnstown, PA (Rick Boyd-WCRO) Pointers, Tina.
 Ocean City, MD (Jack Gillen-WKHI) T.Turner, M.Vidal, Survivor, Wang Chung, Streisand.
 Baltimore, MD (Kingston/Kronthal-B104) D.Bowie, Chaka Khan, B.Idol.
 Washington, DC (Tom Kent-WAVA) L.Buckingham.
 Washington, DC (Burns/Taten-Q107) Prince, C.Hart.
 Washington, DC (Tanner/Cassidy-WASH/FM) Chaka, Chicago, Prince (PR), Pointers, New Edition.
 Bristol, VA (Jeff Whitehead-WFHG) Ocean, Idol, K.Rogers, Revenge, Survivor, Mendes, Wham.
 Lynchburg, VA (Wayne Fanning-WGOL) DeYoung, S.Perry, Chaka Khan, D.Bowie.
 Sanford, NC (Brad McKee-WFJA) S.Perry, Stallone, Bowie, Wham, A.Bridges, M.Furlong.
 Charlotte, NC (Bob Kaghan-WBCY) D.Bowie, S.Perry, Prince (PR).
 Charlotte, NC (Jack Daniels-WJZR) S.Perry, Survivor, S.Easton, J.Starship, Luba.

Raleigh, NC (Paul Franklin-WZZU) Elton, D.Ross, DeYoung, Easton.
 Durham/Raleigh, NC (Rick Freeman-WDCG) K.Rogers, L.Buckingham, Turner, Pointers, Wham.
 Boone, NC (Ray Mariner-WASU) Wham, K.Rogers, W.Chung, Survivor, S.Harris, D.Ross.
 Jacksonville, NC (Lisa Greer-WIIZ) No adds.
 Salisbury, NC (Doug Rice-WSTP) R.L.Jones, Joe Jackson, Romeo Void, B.Streisand.
 Rocky Mount, NC (Bryan J. Conners-WEED) No adds.
 Shelby, NC (Andy Foster-WXIK) DeYoung, Capaldi, Wham, Bowie, W.Chung, Perry, Streisand, Survivor.
 Spartanburg, SC (J.J.Hemingway-WORD) Bowie, America, Vanity, Stallone, Sheryl Lee Ralph.
 Florence, SC (Mike Stewart-WJMX) Bowie, J.Johns, A.Bridges, R.L.Jones, M.Vidal, S.L.Ralph, Survivor.
 Greenville, SC (Rod Metts-WANS) Prince, Go-Go's, Survivor, H.Suite, T.Twins, M.Vidal.
 Myrtle Beach, SC (Calvin Hicks-WNMB) Tina Turner, S.Perry, Wham, S.Harris, Kennedy/Osborne.
 Kingstree, SC (John Derek-WKSP) Bowie, Streisand, R.L.Jones, Wham, F.Musker, Furlong, Mercury, Murray, Peabo, T.Turner.
 Cheraw, SC (Mitch Adams-WPDZ) Prince (PR), Streisand, Romeo Void, F.Mercury, Wham.
 Myrtle Beach, SC (Linda King-WKZQ) D.Summer, Tina Turner, J.Cafferty.

SOUTHEAST

Augusta, GA (Bruce Stevens-WBBQ) S.Perry, Survivor, M.Vidal.
 Vidalia, GA (Chuck Kreamer-98) Stallone, Everly Bros., S.Perry.
 Albany, GA (Bill Young-WALG) B.Ocean, Sheryl Lee Ralph, G.Frey, Revenge.
 Atlanta, GA (Chris Thomas-Z93) Bowie, Survivor, S.Perry.
 Soperton, GA (Shannon West-WMPZ) L.Richie, S.Mendes, B.Streisand, Vanity.
 Athens, GA (Dan Murray-WAGQ) G.Frey, S.Mendes, F.Mercury, Rick Springfield.
 Cedartown, GA (Todd Shiflett-WGAA) G.Frey, B.Ocean, Chaka, L.Richie, Chicago.
 Rome, GA (Tim Hensley-WQTU) L.Richie, G.Frey, Tina Turner, Romeo Void.
 Hinesville, GA (Jay West-WBLU) S.L.Ralph, DeYoung, Streisand, L.Richie, Furlong, Survivor, Bowie, Krokus, M.Vidal.
 Columbus, GA (Ralph Carroll-WCGQ) Vanity, Starship, Twins, Survivor, Romeo Void, B.Streisand.
 Ft.Valley, GA (Nathan Hale-WQBZ) K.Rogers, Revenge, DeYoung, Kennedy/Osborne, S.Easton.
 Daytona Beach, FL (Randy Van Halen-WNFI) T.Turner, Fixx, Kennedy/Osborne.
 Panama City, FL (Thomas/Davis-WPFM) Twins, Tina, Starship, R.MacDonald, Kennedy/Osborne, K.Rogers.
 Orlando, FL (Gary Mitchell-BJ105) Pointers, Tina, Naked Eyes, D.DeYoung.
 Miami, FL (Mark Shands-I95) Wham, T.Turner, Bowie.
 Tampa, FL (Diana Thomas-Q105) D.DeYoung, Wham, Tina.

SOUTH

Huntsville, AL (Dave Hardgrove-WAAY) D.Ross, Pointers, Kennedy/Osborne, Streisand, Cafferty, B.Idol.
 Birmingham, AL (Rich Bailey-WKXX) Chaka, T.Turner, Kennedy/Osborne, Tina Turner, Survivor.
 Mobile, AL (Ocean/Murphy-G100) R.MacDonald, Starship Bowie, K.Rogers, S.Perry, T.Turner.
 Montgomery, AL (Tim Stout-WBAM/FM) D.Bowie, Pointers, S.Perry.
 Montgomery, AL (Alan DuPriest-WHHY) Prince (PR), Wham, T.Turner, Pointers, D.Bowie.
 Talladega, AL (Rick Robinson-WHTB) K.Rogers, D.Bowie, T.Turner, B.Idol.

Tuscaloosa, AL (Jim Sute-WNPT) Kennedy/Osborne,
Twins, Deniece, Gibb, Tina, Easton, D.Ross.
Fayette, AL (Kelsey Scott-WHKW) L.Richie,
Nora, F.Mercury, M.Wilder, Peabo, G.Frey.
Muscle Shoals, AL (Matt Durham-WQLT) Bowie,
Everly, Pointers, R.Stewart, T.Turner.
Gadsden, AL (Leo Davis-Q104) Pointers, Tina,
R.MacDonald, Bowie, Survivor, B.Gibb.
Atmore, AL (Keith Lindsay-WATM) L.Richie,
Everlys, Naked E., Lindsey B., A.Lamb.
Jackson, MS (Jim Chick-94TYX) DeYoung, Bruce S.,
S.Perry.
Meridian, MS (Tom Kelly-Q101) Romeo Void, T.
Twins, Wham, H.Suite, W.Chung, Wilder, Chaka.
McComb, MS (Brad Lee-WHNY) DeYoung, Revenge,
D.Bowie, Survivor, M.Furlong, H.Suite.
New Albany/Tupelo, MS (Mike Grace-WXKZ) Bowie,
Chaka, S.Perry, K.Rogers, S.Harris, Prince.
Starkville, MS (Ken Glenn-WKOR) S.Perry, Go-Go's,
A.Bridges, Capaldi, Wang Chung, Box of Frogs.
Hattiesburg, MS (Blake Hooper-WHSY/FM) Pointers,
Bowie, Everlys, Vidal, Kennedy/Osborne,
K.Rogers, T.Turner.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Jacksons,
B.Ocean, B.Idol, DeYoung, Everlys.
Monroe, LA (Sam Shay-KNOE/FM) Prince, M.Vidal,
S.Mendes, Survivor, W.Chung, Go-Go's.
New Orleans, LA (O'Kelly/Rolling-B97) Wham.
Baton Rouge, LA (Rice/A.-WFME) Branigan, Chaka,
Scandal.
Alexandria, LA (Christee Atwood-KQID) K.Rogers,
DeYoung, Cafferty, B.Idol, Prince (PR).
Farmersville, LA (Chuck Kinnison-KTDL) Survivor,
M.Wilder, K.Rogers, Wham, Chaka, R.L.Jones,
D.Bowie, S.Perry, Tina Turner, S.Harris.
Sparta, TN (Lonnie Allen-WSMT) Raise The Dragon,
Survivor, S.Harris, Vanity.
Glasgow, KY (Rick St.James-WOVO) S.Harris, Tina
Turner, Prince, W.Chung, A.Bridges.
Bowling Green, KY (Darrell Duvall-WBGN) Tina,
Joe Jackson, J.Cafferty, Shakin' Stevens.
Hendersonville, KY (Glenn Trent-WHVL) Bowie,
Tina, Chaka, Prince (PR).
Jenkins, KY (Bobby Shannon-WIFX) Survivor, Wham,
DeYoung, D.Bowie.

EAST CENTRAL

Terre Haute, IN (Webb/Surette-WPFR) H.Suite,
Y+T, Bowie, Wonder, Summer, Survivor, Perry,
DeYoung, Prince (PR).
Evansville, IN (Scott Chase-WKDQ) Bowie, Twins,
Kennedy/Osborne, K.Rogers.
Angola, IN (Larry Davis-WLKI) D.Bowie, Prince.
Cincinnati, OH (Jim Fox-Q102) Prince (PR).
Columbus, OH (Adam Cook-92X) Prince (PR), Bowie,
T.Twins, Wham, T.Turner, B.Ocean.
Youngstown, OH (Jeff Tobin-WYFM) Sheila E.,
N.Ranger, Madonna, Jermaine.
Cleveland, OH (C.C.Matthews-WGCL) No adds.
Clarkston, WV (Chris Bailey-WVSR) Prince (PR),
Survivor, M.Wilder, M.Furlong, Peabo Bryson.
Pinesville, WV (Rick Baldrige-WWYO) Elton,
T.Twins, DeYoung, S.Perry, R.MacDonald.
Pittsburgh, PA (Todd Chase-WHTX) DeYoung,
Bowie, D.Ross.
Pittsburgh, PA (Guy Zapoleon-B94) Wham, K.Rogers,
T.Turner, T.Twins.
Hazelton, PA (Melanie Apple-WAZL) S.Easton, Ocean,
Pointers, B.Gibb, Naked Eyes.
Detroit, MI (Gary Berkowitz-WHYT) Prince (PR), T.
Turner, Wham, M.Vidal, Survivor, Perry, K.Rogers,
M.Wilder.

Lansing, MI (Martin/Kittredge-WVIC) Prince (PR)
D. Bowie, R. Void.
Saginaw, MI (Dave Michaels -WFXZ) Bowie,
S. Easton, Tina T., R. Void.
Alpena, MI (Darrel Kelly-WHSB) N. Eyes, Bowie,
T. Twins, Kennedy/Osborne.
Kalamazoo, MI (Ken Lanphear-WKMI) Elton, DeYoung,
C. Khan, Wham, Rogers.

UPPER MIDWEST

Mt. Carmel, IL (Lenny Dessaver-WVJC) America, R. Void,
Mendes, Wham, Wilder, Joe Jax, F Mercury, K. Rogers.
Bloomington, IL (Justin/Robbins-WBNQ/FM) Tina,
Ocean, Survivor, Jefferson S.S.
Carbondale, IL (Tony Waitekus-WCIL/FM) Prince (PR),
Summer, Elton, M. Wilder, S. Easton, T. Turner,
R. Void.
Freeport, IL (Jim Douglas-WXXQ) Bowie, Hall & Oates,
Prince, Wham, C. Khan, K. Rogers, Tina Turner,
Kennedy/JO, Survivor, R. Void.
Springfield, IL (Greg Lawley-WDBR) C. Khan, Rogers,
Wilder, S. Harris, R.L. Jones, Wang C. Survivor.
Chicago, IL (Dave Robbins-WBBM) D. Ross, D. Summer,
Wham.
Racine, WI (Pat Martin-WRKR) Branigan, Bowie,
K. Rogers.
Milwaukee, WI (Frank Federico-WBTT) Ocean, DeYoung,
C. Khan, Bowie.
Milwaukee, WI (Michaels/Kelly-WZUU) Chicago,
Wham.
Milwaukee, WI (Kelly Wallace-WHTI) Jermaine,
DeYoung, Perry, L. Richie.
Madison, WI (Matt Hudson-Z104) Al Kammen, Prince (PR)
Wham, Tina T., H. Suite.
Eau Claire, WI (Rick James-WBIZ) R. Void, K. Rogers,
Survivor, Pointers, B. Ocean.
Wausau, WI (Mike Edwards-WIFC) D. Bowie, Sam Harris,
B. Ocean, Pointers.
Wausau, WI (Dave Wright-WRIG) R. MacDonald,
B. Streisand.
Stevens Point, WI (Bouley/Tracy-WSP) B. Ocean,
K. Rogers, Wham, MacDonald, R. Void.
LaCrosse, WI (Knight/Bradley-HIT105/FM) L. Richie,
Bowie.
LaCrosse, WI (Jim Dolsey-WIZM) K. Rogers, R. Void,
T. Twins, Wham, Tina T., Pointers, S. Perry,
Survivor, C. Khan.
Kaukauna, WI (Kim Bradley-WKAU) Rogers, Wham,
Bowie, Ocean, Perry.
Minneapolis, MN (Dave Anthony-KDWB) D. Ross, Fixx,
DeYoung.
Willmar, MN (Dale Hipp-KQIC) Bowie, R. Springfield,
D. Ross, K. Rogers, Tina T.
Rochester, MN (Denny Foster-KROC/FM) Prince, Wham
M. Wilder, B. Ocean, Survivor, Capaldi.
St. Cloud, MN (Hicks/Wayne-KCLD) S. Perry, Wham,
Everlys, Turner, Prince (PR)
Montevideo, MN (Henne/Matzdorf-KMGM) Bowie,
Survivor, Prince (PR), K. Rogers, S. Harris.
Minot, ND (Scott Meyer-KIZZ) Survivor, Tina T.,
Wham, K. Rogers.
 Fargo, ND (Brad Anderson-Y94/FM) Bowie, Wham, Prince,
R. Void, Survivor, M. Vidal.
Bismarck, ND (Dan Brannan-KFYR) Buckingham,
B. Streisand, Ocean.
Bismarck, ND (Bob Deck-KYYY) C. Hart, K. Rogers,
Pointers, M. Vidal, Kenny/Osborne, MacDonald.
Grand Forks, ND (Don Nordine-KKXL/FM) Bowie,
K. Rogers, Krokus, B. Buckingham.
Yankton, SD. (Gregg Klein-KQHU) Buckingham, DeYoung,
Elton, Rod S. Gibb, Cafferty, Idol, T. Sister.

Rapid City, SD (Sherwyn/Piper-KKLS) Survivor, Everlys, S. Perry, K. Rogers, M. Vidal.
 Aberdeen, SD (Dan Zen-KSDN) Bowie, T. Turner, S. Perry, Wham, Survivor, K. Rogers.
 Aberdeen, SD (Les Cummings-KQAA/FM) Tina Turner, M. Wilder, Jackson, Prince(PR) Hall & Oakes, K. Rogers, M. Furlong, Revenge, Red Rockers.
 Vermillion, SD (Don Aarstadt-KVRF) K. Rogers, Jefferson S.S., R.L. Jones, S. Harris, Krokus, Prince(PR).
 Sioux Falls, SD (Marc Elliott-KPAT) Elton, America, N. Diamond, T. Twins.
 Sioux Falls, SD (Adam North-KKRC/FM) Pointers, B. Ocean, K. Rogers, Krokus.
 Sioux City, IA (Tim Harrison-KSEZ/FM) T. Turner, Prince(PR), Survivor, Berlin, GoGos, Pointers.
 Sioux City, IA (Pat Paxton-KGLI) T. Turner, F. Mercury, M. Wilder, Prince.
 Davenport, IA (Jim O'Hara-KIIK) Buckingham, Pointers, DeYoung, Bowie, K. Rogers, Streisand, Perry, C. Khan.
 Iowa City, IA (Ted Jacobson-KKRQ) Prince, Bowie, Pointers.
 Iowa City, IA (Bart Goynshor-KRNA) Pointers, Easton, Prince (PR).
 Waterloo, IA (Doug Allen-KCNB) S. Perry, Prince, Wang C. Krokus.
 Mason City, IA (Sandy Stewart-KRIB) Wham, Survivor, Streisand, Rogers, R.L. Jones.
 Clinton, IA (Brian Thomas-KNJY) C. Khan, Prince, Wham, GoGos, M. Vidal, Hall & Oates, L. Richie.
 Cedar Rapids, IA (Gary Dixon-KQCR) K. Rogers, M. Vidal, C. Khan.
 Fort Dodge, IA (Charlie Chase-KKEZ) Bowie, Streisand, M. Furlong, Survivor.

CENTRAL

Norfolk, NE (Doug Koehn-KNEN) Prince(PR) GoGos, Moroder, Streisand, Rogers.
 Waynesville, MO (Burton/Dickey-KFBD) Elton, Fixx, Bowie, Perry, Tina T., H. Suite, R.L. Jones, Survivor, Stallone.
 Kirksville, MO (Bill Collins-KTUF) Eurogliders, Wilder, F. Mercury, K. Rogers, Bowie, Revenge.
 St. Louis, MO (Steve Perun-KWK/FM) Buckingham, T. Twins, Wham, S. Perry.
 Kansas City, KS (Collins/Walsh ZZ99) C. Khan, B. Gibb, M. Wilder, Survivor, R. Void, Rogers.
 Jefferson City/Columbia, MO (Brian Miller-KTX) Prince, Bowie, Wham, Khan, DeYoung.
 Columbia, MO (Jim Williams-KFMZ) GoGos, Survivor, M. Furlong, K. Rogers.
 Quincy/Hannibal, MO (Chuck Yates-KGRC) Streisand, Coyote Sis., R.L. Jones, D. Ross.
 East Prairie, MO (Pat Cole-KYMO) Wham, Box of Frogs, Dennis DeYoung, Poco.
 El Dorado, AR (Dan Murphy-KLBQ) Neil Diamond, Streisand, Poco, Revenge, Survivor.
 Little Rock, AR (Mark McCain-KKYK) Bananarama, S. Easton.
 Fayetteville, AR (Bob Patrick-KKEG) Berlin, M. Vidal, Survivor, S. Harris, F. Stallone, B. Streisand, Prince (PR).
 Hoisington, KS (Clay/Miller-KHOK) Bowie, Survivor, Easton, D. DeYoung.
 Topeka, KS (Roger Heaton, WIBW/FM) Night Ranger.
 Tulsa, OK (Dave Michaels-92K) Bowie, Wham, Survivor, Pointers, S. Perry.

SOUTHWEST

Wichita Falls, TX (Barry Michaels-KNIN) Cafferty, Elton, Tina T., Bowie, M. Vidal.
 Texarkana, TX (Mario Garcia-KTFS) Prince(PR), Bowie, Twins, Perry, K. Rogers, Tina T.
 Killeen/Temple, TX (B.J. McCrae-KIXS) Bowie, Tina T. M. Wilder, Survivor.
 Bryon, TX (Bishop/Bailey-KKYS) Janet Jackson, B. Bryon, Tina T.
 Dallas, TX (Shomby/Steel-KAFM) Tina T., D. DeYoung, C. Khan, Bowie.
 Houston, TX (John Lander-KKBQ) No adds.
 Galveston, TX (Dave Parks-KILE) Wham, Survivor, Jefferson SS, C. Khan, Unity, Wang C., MacDonald, P. Bryson.
 Beaumont, TX (Neil Harrison-KZZB) Easton, Khan, Void, Survivor, M. Vidal, Prince, Krokus.
 Amarillo, TX (Jamey Karr-KPNR) Prince(PR) Bowie, S. Easton, C. Khan.
 Tyler, TX (Dave Goldman-KEYP) Wham, DeYoung, Bowie, Sheena.
 Corpus Christie, TX (Barry Kate-KITE) N. Eyes, R. Stewart, D. Ross, Elton.
 Houston, TX (Clay Gish-KZRQ) Jacksons, S. Wonder, Idol, N. Ranger, Elton, Wham.
 Abilene, TX (Dominic Testa-KFMN) Turner, Survivor, Bowie, Justine Johns.
 Nacogdoches, TX (John Lacy-KTBC) D. DeYoung, H. Suite, M. King, Everlys, Wham, Hoodoo Gurus.
 Odessa/Midland, TX (Jon Clay-KWES) Berlin, Mercury, Face to Face, Wilder, B. Gibb.
 Bryan, TX (Danny Austin-KTAW) Revenge, Bridges, Bowie, Survivor, H. Suite, DeYoung, Wang C., Ross.
 Victoria, TX (Jay Arena-KVIC) Furlong, Revenge, Wham, Face to Face, Survivor, Bowie, Wang C.
 El Paso, TX (Johnny Thompson-KFIM) DeYoung, Tina T. Bowie, Flock of Seagulls.
 El Paso, TX (Whitehead/Haney-KEZB) K. Rogers, Bowie.
 Gallup, NM (Bill Lee-KYUA) Tina T., Survivor, Bryson, Perry, Furlong, Capaldi, Wham.
 Tucson, AZ (Mike Daniels-KTKT) No adds.
 Tucson, AZ (Kelly Norris-KRQ) Bowie, S. Perry, Tina Turner, B. Ocean, Kennedy/Osborne.

ROCKY MOUNTAIN

Denver, CO (Tim Fox-KPKE) B. Ocean, Wham.
 Greeley/Ft. Collins, CO (Meschke/Jacobs-KGBS) No adds.
 Pueblo, CO (Rip Avina-KDZA) T. Twins, R. Void, B. Idol, Wham, Tina Turner.
 Denver, CO (Gloria A. Perez-KIMN) David Gori, K. Rogers, Wham.
 Cody, WY (Todd Cavanah-KTAG) Rogers, Bowie, Easton.
 Gillette, WY (Chris Brewer-KOLL) Wham, Khan, K. Rogers, Tina Turner, H. Suite.
 Casper, WY (Todd Cavanah-KTRS) Wham, Easton, Everlys.
 Logan, UT (Jay Hall-KBLQ) Bowie, Wham, Rogers, Khan, Void.
 Manti, UT (Stan Ericksen-KMTI) Wham, Romeo Void, Rick Springfield, T. Twins.
 Polson/Kalispell, MT (Al Decker-KQRR) Revenge, Red Rockers, D. Ross, Wham, Capaldi, A. Bridges.
 Boise, ID (Tom Evans-KNPA) Prince(PR), Wham, Survivor, Khan, Pointers.
 Moscow, ID (Gary Cummings-KRPL) Prince(PR) Streisand, K. Rogers, Survivor, M. Vidal.
 Pocatello, ID (Craig Stevens-KZBQ) Bowie, DeYoung, R.L. Jones, Krokus, Prince(PR)

Lewiston, ID (Jay McCall-KOZE) M.Wilder, M. Furlong, Kennedy/Osborne, Perry, Chaka, Survivor.

Weiser, ID (Doug Donoho-KWEI) Twins, Berlin.

FAR WEST

San Diego, CA (Mike Preston-KS103) Pointer Sisters, Dennis DeYoung.

San Diego, CA (Haney/Richards-XTRA) Romeo Void, M.Wilder, Tina Turner.

Los Angeles, CA (Mike Schaefer-KIIS/FM) D.Ross, J.Cafferty, Elton, K.Rogers.

Los Angeles, CA (Dave Schwartz-KRLA) D.Bowie, K.Rogers, D.DeYoung.

Santa Barbara, CA (Dick Williams-KIST) M.Wilder, Chaka Khan, T.Turner, S.Perry, Beach Boys & 4 Seasons, Romeo Void.

San Luis Obispo, CA (Tom Walsh-KSLY) K.Rogers, M.Vidal, H.Suite, R.L.Jones, M.Wilder, Berlin.

Redding, CA (Kevin Kahl-KEWB) Prince (PR), D. Bowie, DeYoung, R.Void, Berlin, Kennedy/O.

Santa Maria, CA (Maria Rubio-KXFM) Lindsey B., Pointers, D.Bowie, Wham, T.Twins.

Bakersfield, CA (Jeff Ryan-13K) S.Easton, R. Void, T.Turner, Elton John.

Bakersfield, CA (Dave Kamper-KKXX) Bowie, Wham.

Bakersfield, CA (Bonnie Knox-KQXR/FM) Wilder, Prince (PR), F.Mercury, L.Reed, Berlin, Wang.

Fresno, CA (Walker/Davis-KYNO/FM) B.Ocean, D. Bowie, Tina, Wham, Chaka, Lindsey B., K. Rogers, Pointers.

Fresno, CA (Carey Edwards-KMGX) Prince (PR), SOS Band, T.Turner, M.Wilder.

Modesto, CA (Novak/DeMaroney-KO93) No adds.

Modesto/Stockton, CA (David Kraham-KHOP/FM) M. Wilder, Peabo, Go-Go's, Pointers, Everlys, Kennedy/Osborne.

Stockton, CA (Jon Hampton-KSTN) Elton John.

Stockton, CA (Roy Williams-KJOY) Naked Eyes, D.Bowie, Gibb, R.Springfield.

Monterey, CA (Miller/Van Camp-KNRY) S.Easton, R. MacDonald, Everlys, K.Rogers, T.Turner.

San Jose, CA (Robin Kipps-KWSS) Pointers, Tina, Wham, J.Cafferty.

San Jose, CA (Don Porter-KHTT) B.Idol, DeYoung, R.Springfield, Elton, B.Ocean.

San Jose/Mt.View, CA (Steve O'Neil-KPEN) Chaka, K.Rogers, Wham, S.Perry, M.Vidal.

Lompoc, CA (Hank Michaels-KRQK) Tina, Wham, K. Rogers, H.Suite, Red Rockers, Everlys.

Salinas/Monterey, CA (Kirk Cliatt-KDON) Prince, F.Mercury, Survivor, Everlys, Krokus, Y+T.

Concord, CA (Hampton/Smith-KWUN) DeYoung, Wham, K.Rogers, D.Bowie.

San Francisco, CA (Bazoo/Naftaly-KMEL) New Edition, Elton John, Y+T.

San Francisco, CA (Bob Garrett-KITS/FM) Naked Eyes, Jermaine, Van Stephenson.

Santa Rosa, CA (Robin Hart-KREO) S.Perry, Wham.

Sacramento, CA (Gillette/Collins-FM102) Romeo Void, Tina, M.Vidal, Vanity, M.Wilder.

Sacramento, CA (Mr. Ed-KWOD) Ocean, Bowie, B. Gibb, S.Easton, Wham, K.Rogers.

Sacramento, CA (Bill Jeffries-KPOP) Go-Go's, M.Vidal, T.Twins.

Reno, NV (Jim O'Neal-KCBN) Pointers, Wham, K. Rogers, Tina Turner.

Paradise/Chico, CA (Ron Bruder-KNVR) Wham, T.Twins, D.Bowie, S.Perry.

Redding, CA (Stall/DuBois-KSXO) Romeo Void, D.Bowie, D.DeYoung, K.Rogers, Sheila E.

Eureka, CA (Rosen/Marcus-KFMI) D.DeYoung, Survivor, M.Vidal.

PACIFIC NORTHWEST

The Dalles, OR (Tina Spears-KACT) K.Rogers, Kennedy/Osborne, Wham, H.Suite, S.Perry, DeYoung, Alicia Bridges, J.Capaldi, D.Bowie, Survivor.

Seaside, OR (Bob Rush-KSWB) D.Bowie, DeYoung, Perry, R.L.Jones, Revenge.

Roseburg, OR (Veronica Burns-KYES) J.Cafferty, Tina Turner, S.Harris, Revenge, Survivor, D.Bowie, Romeo Void, Fixx.

Coos Bay, OR (Dave O'Conner-KYNG/FM) Pointers, B.Gibb, Prince (PR).

Coos Bay, OR (Gary Allen-KHSN) Tina, M.Furlong, Wang, R.L.Jones, Red Rockers, Dio, Capaldi, Prince.

Medford, OR (Lurch-KYJC) Twins, D.Bowie, Kennedy/Osborne, Streisand, Wham, Pointers.

Eugene, OR (Jim Becker-KSND) M.Vidal, Prince (PR), Tina Turner, D.DeYoung.

Salem/Portland, OR (Len E. Mitchell-KSKD) F.Mercury, Go-Go's, S.Harris, R.L.Jones.

Lebanon, OR (Kris Webber-KGAL) Elton, B.Gibb, D. Ross, DeYoung, K.Rogers, Poco, Peabo, Cafferty.

Portland, OR (Barry/Naganuma-KMJK) Tina Turner.

Tacoma, WA (Sandy Louie-KNBQ) S.Perry, B.Gibb, D.Bowie, R.MacDonald.

Seattle, WA (Wendy Christopher-KUBE) Prince (PR), D.Bowie, S.Easton, D.DeYoung.

Hogiam, WA (Steve Larson-KGHO) K.Rogers, Survivor, M.Wilder.

Chehalis, WA (Bob Hart-KITI) Chaka Khan, Rick Springfield, L.Buckingham, K.Rogers.

Tri-Cities, WA (Jonathan Walker-Z103/FM) Wham, S. Easton, Chaka Khan.

Olympia, WA (Casey/Paige-KQ92) S.Easton, K.Rogers, Chaka Khan.

Yakima, WA (Terrie Sims-KBNG) D.Ross, S.Easton, K.Rogers, D.Bowie, J.Johns, Honeymoon Suite.

Tri-Cities, WA (John Purdy-KIOK/FM) F.Mercury, J. Starship, G.Moroder, Tina, Krokus, W.Chung, M. Vidal, J.Kennedy/J.Osborne.

Anchorage, AK (Kay Taylor-KGOT) Go-Go's, Survivor, Prince (PR), Rickie Lee Jones.

Honolulu, HI (Shishido-KIKI) Madonna, Bananarama, Streisand, Mendes, Vidal, Gibb, Wham, Red Rockers.

Vancouver, BC (Clara Carotenuto-CFUN) Jermaine, Prince, Sergio, Bruce S., Bananarama, Chicago.

Vancouver, BC (Shannon/Russell-CKLG) Cafferty, Tina, S.Wonder.

LATE REPORTS

Worcester, MA (Dick Smith-WORC) S.Perry, Prince, D. Bowie, K.Rogers, Family Tradition, Tina, Wham.

St.Augustine, FL (Randy Marsh-WUBU/FM) M.Vidal, DeYoung, Chaka, B.Idol, D.Bowie.

Morgantown, WV (Craig Cochran-WCLG/FM) D.Bowie, Prince, Survivor, L.Richie, S.Harris.

Windsor, CO (Bruce Gyger-KUAD) Survivor, R.L.Jones, Romeo Void, Wham, M.Furlong, Revenge.

WELCOME To Our New Top 40 Correspondents:

Barry Kaye, KITE Radio - 441 Laguna, Corpus Christi, TX 78401 (512-888-8555)

Clay Gish, KZRQ (Z92) Radio - P.O.Box 590209, Houston, TX 77259 (713-333-9292)

Ted Burton Jacobsen, KKRQ Radio, P.O.Box 2388, Iowa City, IA 52240 (319-354-9500)

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In a recent column, *L.A. Times* Rock Critic Robert Hilburn wrote up his choices for the ten best rock films. Topping the list was the Beatles' *Hard Days Night*, followed by 2) *Don't Look Back*, 3) *The Harder They Come*, 4) *Quadrophenia*, 5) *The Last Waltz*, 6) *Gimme Shelter*, 7) *The Great Rock 'n' Roll Swindle*, 8) *The Tami Show*, 9) *Woodstock*, and 10) a tie between Elvis Presley's *Jailhouse Rock*, and Prince's *Purple Rain*. While Hilburn's list runs the gamut from historical documentary to cinematic fantasy, the following article focuses on films which played a role in the development of hit records for Top-40 radio.

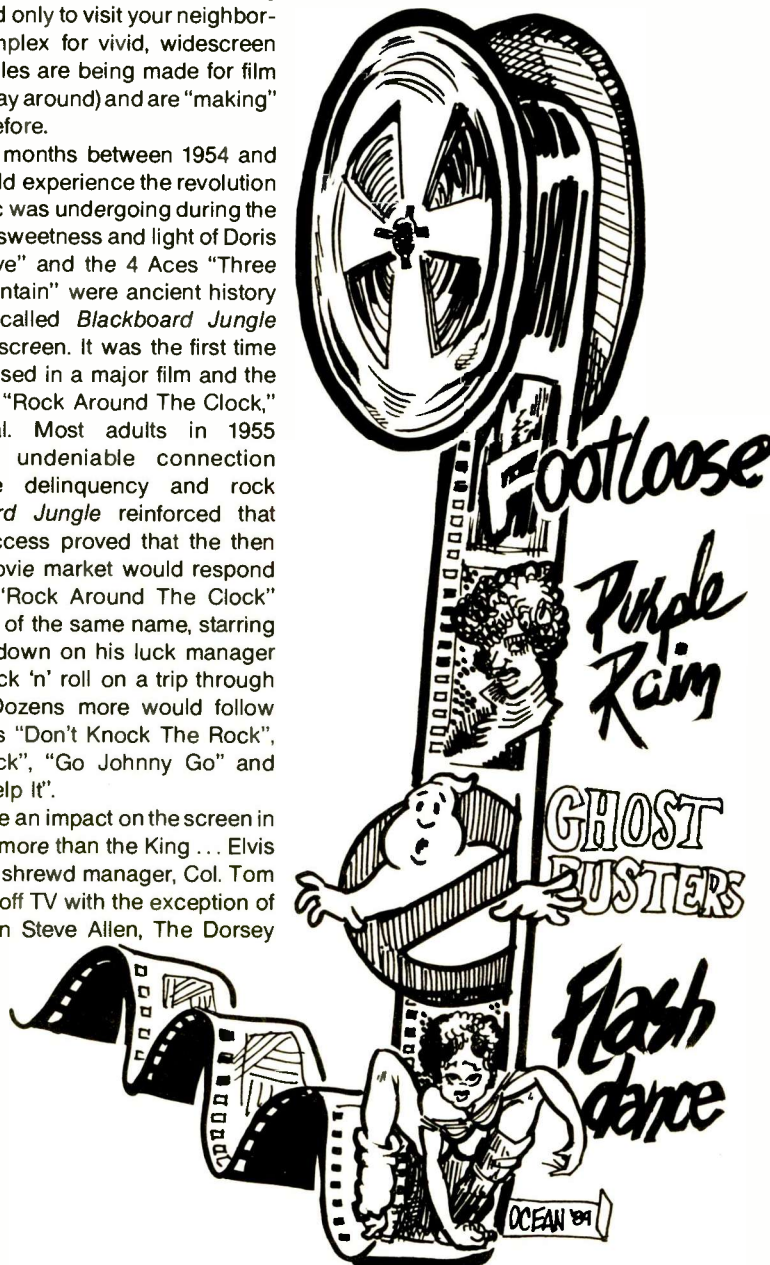
If there's any doubt that rock 'n' roll is big business you need only to visit your neighborhood theatre complex for vivid, widescreen evidence. Hit singles are being made for film (or is it the other way around) and are "making" films like never before.

In the 12 short months between 1954 and 1955, movies would experience the revolution that popular music was undergoing during the same period. The sweetness and light of Doris Day's "Secret Love" and the 4 Aces "Three Coins In The Fountain" were ancient history the day a film called *Blackboard Jungle* appeared on the screen. It was the first time rock 'n' roll was used in a major film and the song, Bill Haley's "Rock Around The Clock," became immortal. Most adults in 1955 believed in an undeniable connection between juvenile delinquency and rock music. *Blackboard Jungle* reinforced that belief. But its success proved that the then untapped teen movie market would respond to rock on film. "Rock Around The Clock" spawned a movie of the same name, starring Alan Freed as a down on his luck manager who discovers rock 'n' roll on a trip through Hicksville USA. Dozens more would follow with titles such as "Don't Knock The Rock", "Rock, Rock, Rock", "Go Johnny Go" and "The Girl Can't Help It".

But no one made an impact on the screen in those early years more than the King ... Elvis Presley. Presley's shrewd manager, Col. Tom Parker, kept Elvis off TV with the exception of initial exposure on Steve Allen, The Dorsey

ROCK ON FILM

by Dave Sholin



Show, and three appearances on the Ed Sullivan Show. If you wanted to see ol' El you had to pay ... at the box office. From *Love Me Tender* which had all the young girls crying at the very end when their hero and idol died, to his less noticeable films of the 60's ... they made money and during the first 6 or 7 years helped create a lot of hits.

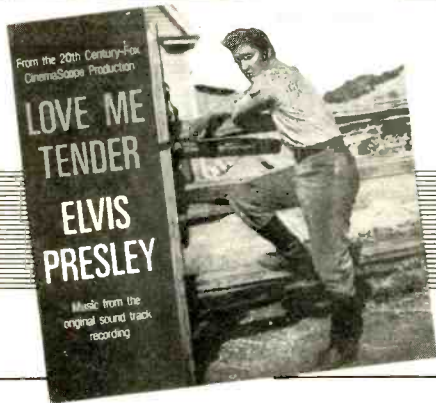
Beatlemania struck much the same way though technology and the industry had become more sophisticated. The summer of 1964 gave us the critically acclaimed *Hard Days Night* followed by *Help* one year later. Both movies underscored the power of film and hit music promoting each other.

Then of course there's been the greatest movie themes like "Mrs. Robinson" from *The Graduate*, Henry Mancini's "Love Story" and "Love Theme From Romeo and Juliet", Shirley Bassey's "Goldfinger", Ferrante & Teicher's "Midnight Cowboy" and Nilsson's "Everybody's Talkin".

In 1977 Robert Stigwood put the package of all time together. Matching the dancing and star quality of John Travolta with stunning music supplied by The Bee Gees and others, "Saturday Night Fever" soon owned the airwaves and went on to become the biggest selling soundtrack of all time.

According to Al Coury, currently President of Network Records and formerly head of Robert Stigwood's RSO Records, the success of "Saturday Night Fever" was due, in great measure, to a carefully conceived and executed plan. Stigwood had the advantage of owning and controlling the entire package from start to finish. Most record companies have to deal with a major studio on a project by project basis. Coury notes that all too often in the latter case, the film is already shot and is being edited before the important music decisions are made. Coury says, "Adding the music after the fact is *always* bad. The reason we had success with "Saturday Night Fever," with "Grease" and "Fame" is because we cast the music in the movie like we would the main characters. "Footloose" was a recent movie that did and to some degree "Flashdance" as well. Today, more and more contemporary film makers are recognizing that fact and are proceeding accordingly."

How important is the music to a film like "Saturday Night Fever?" Al admits that to his way of thinking, "The music was an extremely vital part of the texture, of the feel, of the mood and I thought it was as important as its most important actor, John Travolta." Since then, it's been a familiar story of superior soundtracks generating a long list of top ten and number



one hits. As Irene Cara was picking up her Oscar for "Flashdance", the kids were lining up to checkout the '84 "follow-up" *Footloose*. To gain a record company's perspective on hit movies and soundtracks like "Footloose", I spoke with Bob Sherwood, Vice President of Marketing for Columbia Records. He admits to being a little surprised at the gigantic success of "Footloose". Though believing it would be big, he didn't think it would reach this level. Sherwood emphasizes, "We're talking well in excess of 5 million albums and still selling, and that's a pretty good number at anytime. And having six charting hits is a pretty extraordinary achievement. I don't think anybody felt *that* strong about it, and the movie was good but I don't think it was Olivier doing King Lear."

Stressing the difficulty of getting to the audience that might like Kenny Loggins but not Deniece Williams, or visa versa, is a tough task for compilation albums. Bob says, "trying to assemble everything and get the marketing straight so that the consumer hears "Let's Hear It For The Boy" and says "what a great record that is". How do you make that connection to the *Footloose* soundtrack and then make the connection from the soundtrack to the film itself. It gets sticky ... it's an extra element that's in there and the odds against doing it successfully are dramatically against you. For every "Saturday Night Fever," there's about 400,000 we all signed and made deals for that sell 13 copies and are never heard from again".

As one would think, the movie company does not necessarily have the same goals as the record company. But Bob says "If we both do it right" (in terms of cross merchandising and cross advertising, utilizing financial resources the best way possible), "then we're both going to be twice as successful as we would've been without each other".

According to Coury, the elements which contribute most to a successful soundtrack are: "Hit songs. The records have to be hits on their own even though they are part and parcel to the telling of the story in the movie. Plus, the movie has to be a smash hit on its own as well.

When you've got those two things going for you then you've got that cross-pollination theory that will lead to having a \$100-150 million gross movie and an eight, ten, twelve or fifteen million selling soundtrack." Coury notes Neil Diamond's "Jazz Singer" soundtrack which, even though it had hits, still suffered because the movie wasn't a smash.

During his "Saturday Night Fever" days at RSO, Al Coury remembers "sitting down at the big international meetings over at Paramount Studios and they would bring in their people from all over the world, as well as from all over the country. Hundreds of film exhibitors would be present and, representing the music end, I would ask 'When do you want your first hit?' Their answer was 'We want the first hit to peak the week that the movie opens in eight hundred theatres.' So, based on the quality of the music and the act, how long could it conceivably take me to make that hit number one, if in fact it could get that high? In the case of "Saturday Night Fever" I determined the first Bee Gees record would take six to eight weeks. The movie opened on X date and using the calendar going backwards I would figure out when to put out the first release. It all has to be a very logical plan that has a beginning, a middle and an end."

Al feels he and Stigwood pioneered the gameplan of establishing the hit single, then releasing the album and the film and then following with subsequent singles. "We pioneered those methods and we proved to the picture producers and major studios that it all works, and that we can help you sell and give you that big initial push. Any movie producer will tell you that the most important time for a movie is the opening weekend in the theatres ... if you can make it to the third weekend and you're still doing good business then you're off and running with a hit movie." It's easy to understand how and why a hit song can gather lots of attention and attract many movie goers.

POWER TRIO

THE CARS
Drive
(Elektra)

NEIL DIAMOND
Turn Around
(Columbia)

CHICAGO
Hard Habit To Break
(Warner Bros.)

CERTIFIED

ROGERS, KIM, INGRAM
What About Me
(RCA)

ELTON JOHN
Who Wears These Shoes
(Geffen)

RECORD TO WATCH

JACKSONS
Torture
(Epic)

Only a paltry 12% of
A/C's are committed,
but it should come as
no Shock.

MOST ADDED

AMERICA
Special Girl
(Capitol)

SERGIO MENDES
Real Life
(A&M)

A/C

September 14, 1984

2W LW TW

- 4. 2. 1. THE CARS - Drive (Elektra)
- 2. 1. 2. Billy Joel - Leave A Tender Moment Alone (Columbia)
- 7. 3. 3. Neil Diamond - Turn Around (Columbia)
- 11. 9. 4. CHICAGO - Hard Habit To Break (Warner Bros.)
- 12. 8. 5. STEVIE WONDER - I Just Called To Say I Love You (Motown)
- 5. 5. 6. Huey Lewis & The News - If This Is It (Chrysalis)
- 6. 6. 7. Tina Turner - What's Love Got To Do With It (Capitol)
- 10. 10. 8. JOHN WAITE - Missing You (EMI)
- 3. 7. 9. Julio & Diana - All Of Me (Columbia)
- 14. 12. 10. JAMES INGRAM - She Loves Me (Qwest)
- 1. 4. 11. Lionel Richie - Stuck On You (Motown)
- 22. 16. 12. RALPH MACDONALD & BILL WITHERS - In The Name Of Love (Polydor)
- 17. 14. 13. IRENE CARA - You Were Made For Me (Network/Geffen)
- 20. 19. 14. DONNA SUMMER - There Goes My Baby (Geffen)
- 19. 15. 15. Spandau Ballet - Only When You Leave (Chrysalis)
- 21. 18. 16. LAURA BRANIGAN - The Lucky One (Atlantic)
- 25. 21. 17. EVERLY BROS. - On The Wings Of A Nightingale (Mercury)
- 9. 11. 18. Coyote Sisters - Straight From The Heart (Morocco)
- 18. 17. 19. Karla Bonoff - Somebody's Eyes (Columbia)
- . 24. 20. BARRY GIBB - Shine Shine (MCA)
- 28. 25. 21. BILLY OCEAN - Caribbean Queen (Arista)
- 24. 22. 22. Willie Nelson - City Of New Orleans (Columbia)
- 26. 23. 23. Herb Alpert - Bullish (A&M)
- . --. 24. K. ROGERS, K. CARNES, J. INGRAM - What About Me (RCA)
- . --. 25. ELTON JOHN - Who Wears These Shoes? (Geffen)
- . 27. 26. MADONNA - Lucky Star (Sire)
- . 28. 27. SADAO WATANABE WITH ROBERTA FLACK - If I'm Still Around Tomorrow (Elektra)
- 8. 13. 28. Rita Coolidge - Something Said Love (A&M)
- . --. 29. BARBRA STREISAND - Left In The Dark (Columbia)
- . --. 30. ANNE MURRAY WITH DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)

CHARTBOUND

Pointer Sisters - So Excited (Planet)
Dennis DeYoung - Desert Moon (A&M)
Rod Stewart - Some Guys Have All The Luck (WB)
Kennedy & Osborne - The Last Time... (A&M)
Peabo Bryson - Slow Dancin' (Elektra)

DROPPED

Teddy Pendergrass Elton John (SAD)
Frank Sinatra Jack Wagner
Eurythmics George Fischhoff

ACTION SIDES

Poco - Save A Corner Of Your Heart (Atlantic)
Jim Capaldi - I'll Keep Holding On (Atlantic)
Rickie Lee Jones - The Real End (Warner Bros.)
Sheena Easton - Strut (EMI)
Diana Ross - Swept Away (RCA)
Stephen Stills - Stranger (Atlantic)
Deniece Williams - Next Love (Columbia)

NEW

America - Special Girl (Capitol)
 Sergio Mendes - Real Life (A&M)
 Judy Collins & T.G. Sheppard - Home Again (Elek)
 Shakin' Stevens - A Love Worth Waiting For (Epic)
 Wham - Wake Me Up Before You Go-Go (Columbia)
 Thompson Twins - You Take Me Up (Arista)
 Jacksons - Torture (Epic)
 Bananarama - Cruel Summer (London/PolyGram)

RECOMMENDED

Sergio Mendes - Real Life (A&M)
 Raise The Dragon - The Blue Hour (IRS)
 Corey Hart - It Ain't Enough (EMI)
 Joe Jackson - Be My Number Two (A&M)

ANALYSIS

The Cars will hold on to number one for a while, with Stevie Wonder and/or Chicago as likely heirs. John Waite and Ralph MacDonald both look like top five winners by the end of the month. The Donna Summer and Everly Bros. have excellent momentum on their side as do the Gibb, Ocean, Rogers, Elton and Streisand. This week's A/C CERTIFIED duo are no strangers to the format. Between them they have over thirty-five years of Adult appeal. Next week's three chart debuts should come from CHARTBOUND although The Pointers have been ladies-in-waiting there for three weeks now. A modern day record of thirteen charted records feature women in starring roles. Not to mention another six selections from below the numbers. Hmmm?

adds

415-392-7750

NORTHEAST

Lewiston, ME (Chris Layne-WLAM) No adds.
 Keene, NH (Howard Corday-WKNE) Go-Go's, Elton, Sergio Mendes, Capaldi, Rickie Lee Jones.
 White River Jct. VT (Andy Leckhart-WNHV) K.Rogers, Bryson, Streisand, T. Twins, R.L. Jones, Ocean.
 Haverhill/Boston, MA (Paul Belfay-WLYT) Elton John, Barbra Streisand.
 Hartford, CT (Tom Barsanti-WTIC/AM) Irene Cara, Barry Gibb.
 New Haven, CT (J. McCormick-WELI) Barbra Streisand, Dennis DeYoung.
 New London, CT (Danny O'Brien-WNLC) Alpert, Elton, Rod Stewart.
 Lowell, MA (Glen Hollis-WLLH) Barbra Streisand, Kenny Rogers.
 Albany, NY (Chris Holmberg-WWOM) J. Waite, Elton, S. Mendes, L. Branigan, K. Rogers etc.
 Kingston, NY (Thom Williams-WGHQ) K. Kamon, America, S. Mendes, Joe Jackson, S. Stevens, Humperdinck.
 Poughkeepsie, NY (Rick McCaffery-WEOK) Pointers, Kennedy & Osborne.
 Ithaca, NY (Scott Musgrave-WQNY) Robin Gibb, Ralph MacDonald, Rod Stewart.
 Buffalo, NY (Roger Christian-WBEN) No adds.
 Buffalo, NY (Tom Langmyer-WGR) No adds.
 Wilmington, DE (Mike Daley-WDEL) S. Wonder, J. Ingram.
 New Castle, PA (Bobbi Vaughn-WKST) Willie, B. Gibb, Madonna, Frank Sinatra, S. Watanabe.
 Scranton, PA (Burke Trama-WBQW) No adds.
 Johnstown, PA (Jack Michaels-WKYE) B. Streisand, Bananarama, America, Sheila E.
 Pittsburgh, PA (Bob Conrad-WTAE) B. Ocean, Lionel Richie, D. DeYoung, Barry Gibb.
 Sharon, PA (Jeff Tobin-WPIC) K. Rogers, I. Cara.
 Meadville, PA (Tod Raymond-WMGW) O. & Kennedy, Murray, K. Rogers, Pointers, Madonna, L.L. Jones.
 Weirton, WV (Dave Anthony-WEIR) Streisand, Bryson, Diana Ross.
 Sutton, WV (Mark Bowman-WSGB) Streisand, Alpert, Sam Harris.

SOUTH

Washington, DC (Phil Simon-WEZR) Sheena Easton.
 Norfolk, VA (Nick O'Neil-WLTY) Everly Bros.
 Richmond, VA (Church/Bevins-WEZS) K. Rogers etc.

Richmond, VA (Lou Dean-WRVA) S. Mendes, DeYoung, B. Streisand, Elton John, America.
 Charlottesville, VA (Ken Medek-WCHV) Rogers etc., Barbra Streisand, America.
 Winchester, VA (Frank Mitchell-WINC) K. Rogers etc, Dennis DeYoung.
 Dallas/Gastonia, NC (Rich Harris-WAAK) R.L. Jones, Bellamy Bros., Kenny Rogers etc.
 Charlotte, NC (Dave Bishop-WBT) America, B. Gibb.
 Asheville, NC (Don Brookshire-WSKY) S. Mendes, Luba, Lionel Richie, Eurogliders.
 Charleston, SC (Ron O'Brien-WCSC) America.
 Augusta, GA (John Patrick-WFMB) Barbra Streisand.
 Atlanta, GA (Greg Picciano-WSB) Elton, America, Fricke & Campbell, Sergio Mendes.
 Atlanta, GA (Donna Brake-WSB/FM) S. Mendes, B. Ocean.
 Cocoa Beach, FL (Knight/Phillips-CKIOI) K. Rogers etc, Diana Ross.
 Tuscaloosa, AL (Sander Walker-WFFX) Rogers etc, Diana Ross, America, Rickie Lee Jones.
 Anniston, AL (Lee Patrick-WDNG) B. Streisand, Sadao Watanabe.
 Selma, AL (Bob Payton-WTUN) Everly Bros., L. Branigan.
 Gadsden, AL (Tim Logan-WGAD) Rickie Lee Jones, Wham, Anne Murray, Sadao Watanabe.
 Albertville, AL (J.P. Meadows-WAVU) Bobby King, Jim Capaldi, T.G. Sheppard & Judy Collins.
 Guntersville, AL (Greg Bell-WGSV) J. Collins, L. Richie, Sergio Mendes, Rickie Lee Jones.
 Bay Minette, AL (Mike Snowden-WBCA) Herb Alpert, Billy Ocean, Frank Sinatra.
 Baton Rouge, LA (Rick Daniels-WAFB) H. Alpert, B. Gibb.
 Alexandria/Pineville, LA (Jim Steele-KISY) Chicago, Anne Murray, Elton John.
 Chattanooga, TN (Dale Deason-WGOW) K. Rogers, Donna Summer, Everly Bros.
 Nashville, TN (Gabe Hobbs-WYHY) No adds.
 Murfreesboro, TN (David Walker-WGNS) Smokey, Pointers, B. Gibb, Willie Nelson.
 Clarksville, TN (David Mize-WJZM) D. DeYoung, Peabo Bryson, Laura Branigan.
 Louisville, KY (Jeff Crawford-WRKA) B. Gibb, Everlys.
 Lexington, KY (Keith Raines-WVLK) No adds.
 Paducah, KY (Frank Carvell-WKYX) Mendes, R.L. Jones, J. Collins, Wang Chung, Poco.

Glasgow, KY (Shannon McCombs-WSMJ) K.Rogers, Poco, DeYoung, Bryson, K. & Osborne, J. Wagner, Watanabe.
Campbellsville, KY (Mark Royse-WCKQ) Mendes, Wham, Survivor, B. Streisand, Rickie Lee Jones.

CENTRAL

Logan, OH (Chuck Anthony-WLGN) Streisand, L. Richie.
Gallipolis, OH (Lynn Smith-WJEH) J. Lynne, Poco, P. Bryson, Springsteen, R. L. Jones, Capaldi, America.
Marion, OH (Jan Chamberlain-WDIF) Tina T., Elton, Bowie, DeYoung, Survivor, Wham, T. Sister, J. Starship.
Marion, OH (Rick Bryan-WMRN) A. Murray, Watanabe.
Springfield, OH (Steve Popp-WAZU) B. Gibb, DeYoung, K. Rogers, Carnes & Ingram.
Zanesville, OH (Pete Petoniak-WHIZ) B. Gibb, Alpert, Madonna.
Newark, OH (Greg Moebius-WNKO) Madonna, R. L. Jones, Kennedy & O., B. Streisand, Rod Stewart.
Toledo, OH (Steve Stewart-WSPD) T. Twins, S. Mendes.
Toledo, OH (Kevin Scollin-WWMM) Pointer Sisters, Dennis DeYoung, Elton John.
Dayton, OH (Scott McKenzie-WYMJ/FM) Prince (DOVES).
Cleveland, OH (Sue Wilson-WLTF) Pointers, Ingram, Barbra Streisand.
Sandusky, OH (Bill Zimmerman-WLEC) L. Richie, Sergio Mendes.
Terre Haute, IN (Kevin Young-WBOW) Kennedy & Osborne, Barbra Streisand, Sergio Mendes.
So. Bend, IN (Cindy Hartman-WXMG) Ralph MacDonald, Barry Gibb.
Kokomo, IN (Darryl Parks-WIOU) B. Streisand, Donna Summer, Sadao Watanabe.
Rushville, IN (Kevin Stone-WRCR) P. Bryson, Poco, Madonna, Crystal Gayle, Dennis DeYoung.
Lafayette, IN (Mike Johnson-WASK) DeYoung, America, Rogers etc, Peabo Bryson.
Lafayette, IN (Jim Leven-WXUS) America, Madonna, Barbra Streisand.
Lowell, IN (Jim Holly-WZVN) Everlys, B. Gibb, Elton John, Rickie Lee Jones.
Freeport, IL (John Reilly-WFPS) Capaldi, Rogers.
Bloomington, IL (J. Livengood-WIHN) Irene Cara, Spandau Ballet.
Springfield, IL (Kelly Michaels-WCVS) Spandau Ballet.
Wilmington, IL (Wayne Perrott-WDND) I. Cara, DeYoung, B. Ocean, Jim Capaldi.
Chicago, IL (Lee DeYoung-WCLR) Barbra Streisand.
Peoria, IL (Don Cory-WMBD) K. Rogers etc, B. Gibb.
Detroit, MI (Gene Elzy-WJR) Rogers etc, A. Murray, Everly Bros., Sadao Watanabe.
Flint, MI (Perry Wright-WTRX) Rod Stewart, Real Life, Beach Boys & 4 Seasons, Rickie Lee Jones.
Saginaw, MI (Terry Lenz-WSGW) Everlys, Watanabe, MacDonald, Rogers, Streisand, Waite, Huey Lewis.
Lansing, MI (Bryan Halter-WJIM) Murray, Streisand, Branigan, K. Kamon, S. Stevens, DeYoung.
Manistee, MI (Mark Adams-WRRK) A. Baker, Bryson, Joe Jackson, S. Stevens, J. Collins & Sheppard.
Grayling, MI (Bob Greenwood-WQON) No adds.
Madison, WI (Jim Reed-WMGN) K. Rogers, Kennedy & Osborne, America.
Madison, WI (Barney Luv-WIBA) Chicago, R. MacDonald.
Milwaukee, WI (Beth Fast-WMYX) R. MacDonald, Barbra Streisand, Madonna.
Green Bay, WI (David Carew-WDUZ) Pointers, Sheena Easton, Barbra Streisand.
Eau Claire, WI (Rick Roberts-WIAL) B. Streisand, America, Pointer Sisters.
Appleton, WI (Bob Salm-WHBY) DeYoung, America, Barbra Streisand, J. Collins & Sheppard.

Reedsburg, WI (Ken Boehm-WRDB) America, Barbra Streisand, Shakin' Stevens.
Manitowoc, WI (Lee Douglas-WOMT) K. Kamon, DeYoung, A. Murray, Stewart, Madonna, Elton, Capaldi, Watanabe.
Beaver Dam, WI (Steve Sabatke-WBEV) Rogers etc, Barbra Streisand.
Marshfield, WI (Sherry Ann Taylor-WDLB) B. Gibb, I. Cara, D. DeYoung, K. Rogers etc.

MIDWEST

St. Cloud, MN (Tom Scott-WJON) J. Collins, Bryson, R. L. Jones, America, Streisand, S. Mendes.
Rochester, MN (Al Axelson-KWEB) Kennedy & O., Elton, Ocean, Madonna, America, Streisand, J. Collins.
Rochester, MN (Rich Peterson-KROC) No adds.
Minneapolis, MN (Chuck Knapp-KS95) K. Rogers, J. Waite.
Minneapolis/St. Paul, MN (Paul Sebastian-WLTE/FM) B. Streisand, DeYoung, MacDonald & Withers, D. Summer.
Northfield, MN (Rich Harris-KYMN) Pointers, Madonna, Elton, Capaldi, Wham, Bobby King.
Pipestone, MN (Dan Norris-KLOH) Capaldi, Elton, Gibb, America, Everlys, Kenny Rogers etc.
Duluth, MN (Dick Johnson-WBEC) K. Rogers etc., Barbra Streisand, Dennis DeYoung.
Albert Lea, MN (Todd Guthrie-KCPI) Naked Eyes, D. Ross, Chaka Khan, Everly Bros.
Luverne, MN (Keith Maine-KQAD) B. Streisand, S. Ballet.
Forest Lake, MN (Steve Olson-WLXX/FM) Barry Gibb, Kennedy & Osborne.
Jamestown, ND (Randy Allen-KQDJ) Barry Gibb, Madonna.
Dubuque, IA (Tim Jansen-WDBQ) S. Ballet, Everlys, Cara.
Des Moines, IA (Mike Judge-KIOA) Streisand, America.
Mason City, IA (Steve Locker-KGLO) S. Stevens, Band of Gold, Kenny Rogers (EVENING STAR).
Mason City, IA (Guy Drees-KLSS) Rickie Lee Jones, Beach Boys & Four Seasons.
Cedar Rapids, IA (Gary Edwards-WMT) Sergio Mendes.
Waterloo, IA (Roger Davis-KWLO) K. Rogers, L. Branigan.
Lincoln, NE (Cathy Blythe-KFOR) America, Sergio Mendes, Peabo Bryson.
Omaha, NE (Mikkelsen/Swanda-KGOR) Elton, DeYoung, D. Ross, S. Easton, J. Ingram, Everly Bros.
Omaha, NE (Mason/Shane-KOIL) Dennis DeYoung.
Hastings, NE (Jim Mross, Jr.-KHAS) America.
St. Joseph, MO (Bill O'Brien-KKJO) J. Collins, Barbra Streisand, Karla Bonoff.
Joplin, MO (Don Carpenter-KFSB) Jim Capaldi, Sergio Mendes, Pointers, Rickie Lee Jones.
Springfield, MO (Michael Cochran-KGBX) B. Ocean, Pointers, S. Stevens, D. Ross, Willie Nelson.
Cape Girardeau, MO (Mike Davenport-KGIR) Streisand, DeYoung, S. Harris, S. Stevens, Bryson, R. L. Jones.
Topeka, KS (Rose Rues-KMAJ) Streisand, Shakin' Stevens, America.
Pittsburg, KS (Frank Bell-KDBQ) No adds.
Tulsa, OK (Marc Franklin-KRMG) John Waite.

SOUTHWEST

Pampa, TX (Kim Bengston-KGRO) Beach Boy & Four Seasons Shakin' Stevens, Sergio Mendes.
Temple, TX (McCullough/McAdams-KTEM) Barry Gibb.
Tyler, TX (Joel Davis-KTYL) L. Richie (PENNY), Wham, Rickie Lee Jones, Sergio Mendes.
Austin, TX (Chris Allen-KEY103) America, Elton, R. L. Jones, B. Streisand, T. Twins, Pointer Sisters.
Houston, TX (Rick Stancato-KTUN) B. Ocean, Pointers, Kenny Rogers w/Kim Carnes & James Ingram.
San Angelo, TX (Danielle Daniel-KGKL) Barbra Streisand, Everly Bros.
Abilene, TX (Dean Taylor-KORQ) R. L. Jones, Diana Ross, Sergio Mendes, Beach Boys & Four Seasons.
Beaumont, TX (James/Kasi-K106) Everlys, B. Gibb, Bowie, N. Eyes, J. Wagner, Wham, Jim Capaldi

Laredo, TX (Joe Ruiz-KRRG) Jacksons, Joe Cocker, MacDonald, Everlys, Diana Ross, Rogers etc.
 Del Rio, TX (Kevin Bel-KDLK) Streisand, S.Stevens, Wham, S.Harris, Elton, A.Lamb, Beach Boys etc.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) K.Rogers, Streisand, Pointers, DeYoung, America.
 Odessa/Midland, TX (Steve Myers-KQIP) D.Bowie, S.Perry, Everlys, Coyotes.
 Albuquerque, NM (Jay Scott-KOB) Elton, DeYoung.
 Roswell, NM (Carol Amodeo-KBCQ) P.Bryson, Barbra Streisand, Beach Boys & Four Seasons.
 Clovis, NM (Marc Anthony-KCLV) R.L. Jones, Wham DeYoung, Sam Harris, K.& Osborne, Springsteen.
 Sedona, AZ (Mahannah/Kessel-KAZM) Jim Capaldi.
 Phoenix, AZ (Anita Carlisle-KKLT) Laura Branigan, Dennis DeYoung.
 Colorado Springs, CO (Irwin/Howard-KVUU) Dennis DeYoung, Barbra Streisand, America, Murray.
 Salida, CO (Charles Darwin-KVRH) R.L.Jones, Wham, F.Sinatra, S.Stevens, Streisand, J.Collins.
 Salt Lake City, UT (George Lemich-KSL) No adds.
 Rock Springs, WY (Brian Maloney-KQSW) S.Mendes, R.L.Jones, Joe Jackson, Wham, J.Collins & Sheppard.
 Jackson Hole, WY (Mike Buechler-KSGT) Anita Baker, S.Stevens, Rickie Lee Jones, Capaldi.
 San Diego, CA (Bryan Main-KYXY) B.Streisand, Willie Nelson, Sadao Watanabe.
 San Diego, CA (Bobby Rich-B100) DeYoung, Elton, K.Rogers etc, B.Streisand, Thompson Twins.
 San Diego, CA (Mark Larson-KFMB) America, Elton John, Madonna.
 Carlsbad, CA (Clark Novak-KKOS) Rogers etc, Jim Capaldi, D.Ross, B.Streisand, America, Pointers.
 Palm Springs, CA (Ty Stevens-KDES) Madonna, Laura Branigan, D.Summer, Spandau Ballet.
 San Bernardino, CA (Gary Zane-Z104) Neil Diamond, Spandau Ballet.
 Los Angeles, CA (Jhani Kaye-KOST) Barbra Streisand, Wham.
 Los Angeles, CA (Liz Kiley-KFI) Elton John.
 Bakersfield, CA (Bob Holloway-KLYD/FM) No adds.
 San Luis Obispo, CA (Liz Anderson-KVEC) Barbra Streisand, Bellamy's, America, Poco, Geo.Carlin.
 Fresno, CA (Scott Huskey-KLTK) Ralph MacDonald & Bill Withers, Rod Stewart.
 Monterey, CA (Michael Redding-KWAV) Pointers, L.Buckingham, Mendes, K. & Osborne, R.L. Jones.
 San Jose, CA (Bill Weaver-KLOK) Stevie Wonder, Lionel Richie (PENNY LOVER).
 Livermore, CA (Rick Strauss-KKIQ) Barry Gibb, Madonna, Sadao Watanabe.
 San Francisco, CA (Sattler/Kulp-KIOI) Chicago, L.Branigan, Coyote Sisters, Rod Stewart.
 San Rafael, CA (Roger Coryell-KTIM) Kennedy & Osborne, Rickie Lee Jones.
 Petaluma, CA (Mitch Cox-KTOB) S. Mendes, Alpert, Shannon, A.Baker, Barry Gibb, B.Streisand, Santa Rosa, CA (Larry Chiaroni-KSRO) Rogers etc.
 Ukiah, CA (Randy Shuck-KUKI) Pointer Sisters.
 Vacaville, CA (Rick Batiste-KUIC) Everly Bros., Elton John.
 So. Lake Tahoe, CA (Ron West-KOWL) B.Streisand, Kennedy & O., M. Wilder, A. Murray, DeYoung.
 So. Lake Tahoe, CA (Mark Scott-KTHO) Barbra Streisand, Diana Ross.
 No. Lake Tahoe, CA (Mickey Lees-KLKT) Barbra Streisand, DeYoung, Kennedy & O., Watanabe.
 Carson City, NV (Gary Page-KPTL) Rogers, Huey, Diamond, D.Ross, Streisand, Poco, Kanter, R.L.Jones
 Reno, NV (Larry Irons-KRNO) America, Joyce Kennedy & Jeffrey Osborne.

Grass Valley, CA (Dick Erickson-KNCO) B.Streisand, Anita Baker, S. Mendes, Shakin' Stevens.
 Oroville, CA (Charlie Foxx-KORV) Streisand, Jackson, Capaldi, P.Bryson, Kennedy & O., D. DeYoung.
 Chico, CA (David Kindig-KPAY) No adds.
 Arcata, CA (Marcus/Gessner-KATA) DeYoung, America.
NORTHWEST
 Grants Pass, OR (Charlie Kirk-KFMJ) R.L.Jones, Pointers, P.Bryson, S. Mendes, Sadao Watanabe.
 Roseburg, OR (Veronica Burns-KRSB) S.Mendes, America, K. & Osborne, J.Collins & Sheppard,
 Bend, OR (Darren Kelly-KBND) Jim Capaldi, Elton John, Poco, Kennedy & Osborne.
 Eugene, OR (O'Bryan/Dobner-KDUK) K.Rogers etc, Billy Ocean, Dennis DeYoung.
 Salem, OR (Doc Nelson-KSLM) B.Gibb, Elton, Stewart.
 Salem, OR (Mike Brunswick-KBZY) Streisand, Sam Harris, Anne Murray.
 Lincoln City, OR (David Humphrey-KBCH) B.Streisand, America, Madonna, Rickie Lee Jones.
 Corvallis, OR (Bob Johnson-KLOO) Rogers etc, Watanabe, Murray, Kennedy & O., R.L.Jones, B.Streisand.
 Portland, OR (Bob Swanson-KEX) No adds.
 Olympia, WA (Dick Pust-KGY) America, Pointers, R.L. Jones, Streisand, Beach Boys etc, J. Collins.
 Seattle, WA (Bill Norton-KIXI) S.Mendes, P.Bryson.
 Seattle, WA (Dan Packard-KKMI) Sadao Watanabe.
 Longview/Kelso, WA (Ray Bartley-KLOG) Rogers etc, Wham, Kennedy & Osborne, Barry Gibb.
 Tri Cities, WA (Bill Templeton-KALE) L.Buckingham, America, Peabo Bryson, Pointer Sisters.
 Enumclaw, WA (David Cool-KENU) J.Ingram, Collins, Elton, Stills, Watanabe, MacDonald, Capaldi.
 Yakima, WA (Frank Taylor-KMXX) Ralph MacDonald, Madonna, Barbra Streisand.
 Yakima, WA (Dave Hanson-KIT) Elton John, K.Rogers etc, Jack Wagner, Jim Capaldi.
 Boise, ID (Drew Harold-KBOI) D.DeYoung, Streisand, Kenny Rogers w/Kim Carnes & James Ingram.
 Grangeville, ID (Jim Cross-KORT) S.Mendes, Shakin' Stevens, Joe Jackson, Peabo Bryson.
 Orofino, ID (Dana McKinney-KLER) Elton, Barry Gibb, B.Ocean, Watanabe, Kenny Rogers etc.
 Great Falls, MT (Rick Alden-KQDI) Dennis DeYoung, Madonna.
 Great Falls, MT (Steve Keller-K99) Mendes, America.
 Billings, MT (Arroe Collins-KOOK) DeYoung, Beach Boys & Four Seasons.
 Missoula, MT (Vern Argo-KYLT) B. Streisand, Sadao Watanabe, Kennedy & Osborne.
 Chinook, MT (Ross Strauser-KRYK/FM) Capaldi, America, Beach Boys etc, Everlys, Rogers etc, Streisand.
 Kelowna, BC (Rob Robson-CKOV) Bryson, T.Twins, Wagner.
 Anchorage, AK (Nobel/Owens-KKLV) Rogers etc, Poco, Capaldi, Elton John, Dennis DeYoung.
 Anchorage, AK (Mike Ford-KFQD) D.DeYoung, Sadao Watanabe, Jim Capaldi, Barbra Streisand.
 Hilo, HI (Derek Dakine-KKBG) Everlys, Ocean, Sinatra, Murray, Kenny Rogers etc., DeYoung.
 Maui, HI (Kono Kalani-KNUI) Wham, S.Ballet, DeYoung, D.Ross, Elton, S.Perry, Cafferty, B.Ocean,

WELCOME To Our New A/C Correspondents:

Derek Dakine, KKBG Radio - 913 Kanoehua Ave.
 Hilo, Hawaii - 96720/808-961-0651 (from Top 40)

James/Kasi, KIOC (K106) Radio-1725 Evangline Drive,
 Vidor, Tx.-77662/409-769-2475) (from Top 40)

THE NEXT TO LAST MOVIE

by Art Roberts

Scene 1. "Ya think you're really somethin', dontcha? You, and your chips—ya sit in a shack in Silicon Valley, and think you're somethin' special. Well ya ain't. Know what you are? I'll tell ya what you are. You're nuttin'. Nuttin'! Take away your computers, take away your software, and whataya got? Nuttin'."

I always fantasized re-filming "On the Waterfront" somewhere in Silicon Valley, California. Marlon Brando, leading a band of displaced computer and software developers, storms the main offices of the Friendly User Computer Company, Inc., in an attempt to stop the relocation of the Corporate Headquarters to South Korea.

Once inside the building, everyone understood the meaning of "the naked truth". The building is empty. Management not only insulted their dignity by refusing to discuss or negotiate the situation, but also poured Kosher Salt on their wounds by removing every oak veneer desk . . . leaving behind only the light bill and a half-eaten box of Lady Godiva Chocolates.

No, this is not the end of the picture.

Scene 2. As the audience shuffles their way out of the theatre, the camera zooms into the crowd and settles on the *real* star of the film. A middle-aged disc jockey, whose face reflects the stress of countless rating battles, format changes, and weekends filled with six-pacs of Coors Beer. He climbs into his vintage Mustang, allowing his body to automatically execute the physical motions of driving, while his mind is being haunted by the many ghosts of yesterday. The movie really got to him.

Oh, how he related to the story line. Bosses making unreasonable demands. Ass-kissing management. Favoritism. Being led by the leeches of the industry until there was nothing left. A Hero one day . . . a Bum the next.

As his car approaches the radio station, he notices a light coming from an office window. Still deep in thought; delivering a sub-conscious tongue lashing to his superiors for their recent firing of his best friend, the morning man, (who was also the program director's brother), he steers his car into the single mark of recognition left in his life. A parking slot with his name on it.

Scene 3. The door of the program director's office opens hard and slams against the wall. The P.D. looks up at our disc-jockey through the top of his glasses. Placing the copy of a focus group report he was reading on his desk, the P.D. says with a forced smile:

"You don't happen to have a Coors on ya?"

"I didn't come here to drink" the disc jockey answers, "I come here to talk."

"O.K., talk."

The disc jockey moves closer to the P.D.'s desk. "Why? I wanna know why? Didn't I always do everything you asked me to? I done the all night show. I done weekends. I filled-in during vacations. I done all your dirty work so you could keep your hands clean. Then, when it was *my* turn . . . when the morning spot opened-up . . . I begged ya for it. You said, 'It's not your time, Buddy Boy, I'm bringin' in my brother

Joey.' Not my time? Are you kiddin'? I was ready. I was in shape. I could've taken the ratings with both hands tied. You were supposed to be my friend. If I hadn't listened to you . . . I could've been a *contender*. I could've been a *somebody* . . . instead of a nobody. First you give it to me, and then you give it to one of your own . . . your brother, Joey. Well, now I'm gonna give it to you."

The program director slowly opens the bottom desk drawer and pulls out a half eaten box of Lady Godiva Chocolates.

"I'll always take care of you, Buddy Boy. Have one."

As the disc jockey reaches for a chocolate covered nougat, his eyes glance towards the open drawer, and he notices a box of Kosher Salt lying on its side.

Scene 4. The movie is over. *You* are leaving the theatre. As you climb into your vintage Mustang . . . ■

JOBS

Sales Manager - KDTH-Dubuque, IA

Jane Walker (Box 688 - 52001)

Sales - KDUN-Reedsport, OR

Dean Carl (503-271-3674)

News Co-Ancor - KUHL-Santa Maria, CA

Brad Ranger (805-922-7727)

Air Talent (weekend) - KSRO-Santa Rosa, CA

Chris Hunter (707-545-3313)

Air Talent - KNBQ-Tacoma, WA

Don Hoffman (206-383-9700)

Air Talent - KEZE/FM-Spokane, WA

John Robbin (Box 8007 - 99203)

Air Talent (full & part time) - WSKY-Asheville, NC

*Don Brookshire (Box 2956 - 28802)

Air Talent (AM drive) - WKHI-Ocean City, MD

*Jack Gillen (2301 Coastal Hwy. - 21842)

Air Talent (AM drive)/Prod-WORD-Spartanburg, SC

J.J. Hemingway (Box 3257 - 29304)

Air Talent/Production - KQEU-Olympia, WA

Brian Casey (Box 48 - 98507)

Air Talent/Production - KGRO-Pampa, TX

Stu Schroeder (806-669-6809)

Air Talent/Production - KYVA-Gallup, NM

Bill Lee (Drawer K - 87301)

Air Talent/Production - WPOR/FM-Portland, ME

Tom Hennessey (207-773-8111)

Air Talent (AM drive)/Prod.-KHTT-San Jose, CA

Dave Ware (1420 Coll Circle - 95112)

Air Talent/Production - WBQW-Scranton, PA

*Jack Griswold (1520 No. Keyser - 18504)

Air Talent/Production - KPUG-Bellingham, WA

Joe Bates (206-734-1170)

Air Talent/Production - WKNE-Keene, NH

Howard Corday (603-352-9230)

Air Talent/Production - KKJO-St. Joseph, MO

Bruce Allen (Box 166 - 64502)

Production/Air Talent - KSFT-St. Joseph, MO

Bruce Allen (Box 166 - 64502)

Production/Air Talent - KSRO-Santa Rosa, CA

Chris Hunter (707-545-3313)

Program Director/Oper. Dir - KYVA-Gallup, NM

Sammy Chioda (Drawer K - 87301)

Air Talent (future) - KIOV/KXRB-Sioux Falls, SD

*Reid Holsen (3205 S.Meadow - 57106)

*No Calls, Please!

BIO FEEDBACK



STEVIE WONDER

He was born in May of 1950, in Saginaw, Michigan. He was introduced to Tamla/Motown via Ronnie White, who was a member of Smokey Robinson's Miracles.

CHAKA KHAN

She won two Grammy's in 1984 for her performance on "Ain't Nobody".

ROD STEWART

The video for "Some Guys Have All The Luck" employs a new film technique called Xerography, which is film stock "Xeroxed", hand-tinted and animated.

STEPHEN STILLS

He played lead guitar on Bill Withers "Ain't No Sunshine".

NEIL DIAMOND

He wrote The Hollies' biggest hit, "He Ain't Heavy, He's My Brother". The song was inspired by the slogan at Boys' Town.

RATT

Part of their hit LP, *OUT OF THE CELLAR*, was originally released in April of '83 as an EP on the small Time Coast label.

ALABAMA

Their LP, "Roll On", was the first country LP to ever ship Platinum.

NEIL DIAMOND

He performed at The Last Waltz (the farewell concert and film of The Band). Later that year (1976), The Band's Robbie Robertson produced Neil's "Beautiful Noise" LP.

RUN DMC

Rapper Joseph Simmons, who's known as Run, earned a degree in Sociology from St. Johns University.

PRINCE

He played keyboards on Stevie Nicks' *STAND BACK*.

BRUCE SPRINGSTEEN

The Boss says (on concerts) "The whole idea is to deliver what money can't buy".

COYOTE SISTERS

Trio member Renee Armand was a backup singer for John Denver for five years. She also wrote "One Day In Your Life", a song recorded by Michael Jackson.

GLENN FREY

In 1971, before the Eagles were formed, Linda Ronstadt had hired Glenn as a guitarist for her road band. Glenn soon recruited Don Henley, Randy Meisner and Bernie Leadon.

RITA COOLIDGE

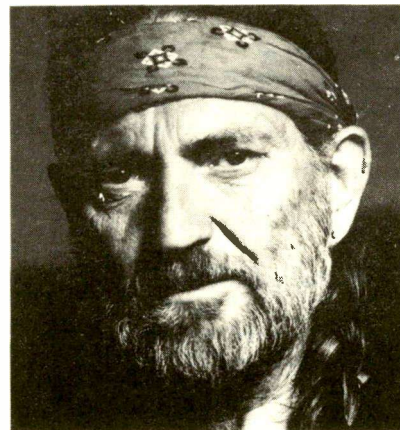
She married Kris Kristofferson in 1973. They were divorced in 1979.

SHEENA EASTON

Her first hit, "Morning Train", was originally titled "9 to 5" in England but it was sure to cause confusion with Dolly Parton's hit song and movie of the same title and year.

JIMI HENDRIX

September 18th marks the thirteenth anniversary of Hendrix's death.



WILLIE NELSON

After recording the song "Touch Me" for RCA in 1962, Willie suffered a 13 year drought before hitting again with "Blue Eyes Crying In The Rain" in 1975.

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HOLLYWOOD



Tony Richland

A LETTER FROM DANNY T. HOLIDAY

Dear Gavin Report:

Having arrived safely back at KGOY, here in Foonman, Ohio, I thought I'd offer the service of informing my fellow radio folks about the good life in L.A. I saw a lot, but here are a few of my favorite things:

1. *Raindrops on roses and whiskers on kittens.*
2. **The Bill Drake Sculpture:** This looming headless statue stretches high from its perch in the Hollywood Hills. The daddy of Much More Music is carved in granite, overlooks Mulholland Drive, and is framed by smaller statues of Bill Watson and Bernie Torres.
3. **Paul Drew's mansion:** It's about a 28-second intro to the surrounding moat. Once inside, the tour takes no longer than two minutes and fifteen seconds.
4. **Rick Dees:** He can be viewed daily from 10:01 to 10:02 AM. That's the time it takes to get off the air at KIIS/FM and down to the chauffeured De Lorean. Carry a small recorder while saying hello. You can later edit his comments and use them for wild tracks.
5. **KPRZ (Music of Your Life):** Regular tours are conducted by Georgia Gibbs, Kay Starr and the Hugo Winterhalter Singers, all of whom have been exhumed for this service and get around on vinyl walkers.
6. **The Bob Hamilton Seminars:** The trade sheets publisher (as opposed to the KRTH Major Domo) conducts sermons at various houses of worship around Hollywood. He's assisted by spiritual advisors Don Anti and the Late Gerry Cagle. Check your local Scientology listings.
7. **Lucy's Mexican Restaurant:** Directly across from KHJ, this landmark is the acutal eatery where RKO P.D. John Sebastian used to salt ... repeat SALT his salted cornchips during happy hours with local promo persons.
8. **The Forum:** Possible Jackson's concert locale, it is currently best known as the venue blacklisted by Charlie Minor of A&M Records, upon learning that Sushi is not served at the refreshment stands.
9. **Bobby Rich's Travel Agent:** Busiest man in L.A. Exists only to book Bobby's flights back and forth across America to call-letters far & wide. A must see!
10. **Billy's Bar BQ:** This Beverly Hills eatery has a juke box featuring ONLY Huey Lewis and Spandau Ballet. No one knows why.
11. **ACME Printing Corp.:** This frantically active firm serves only one purpose. They duplicate resumes for Howard Rosen. A bonus for any tourist.

... and that was just a sampling of my L.A. visit, Gavin people. I learned a lot at the convention. High-tech computer research techniques have convinced me that I and other humans may soon be unemployed ... but, hey ... I respect the new artery detection equipment ... and on my final day in the lobby I asked **Dick Williams** and **Jack Satter** of *EMI Records* how they enjoyed the symposiums. Dick said he LOVED his symposiums with Jack and Jack said he loved HIS symposiums with Dick.

Farewell, UP With Radio ... until next time.

COUNTING DOWN THE *HITS*

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AMERICA**SM

WITH JOHN LEADER



AMERICA'S #1 COUNTDOWN

SPOTLIGHTING THE HITMAKERS

THEHOTONES

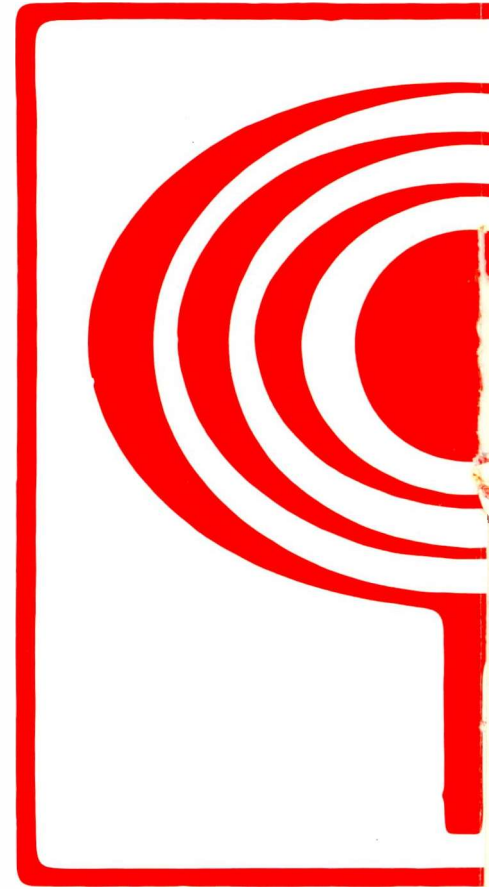
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THE SYMBOL



THE SOUND

BARBRA STREISAND *"LEFT IN THE DARK"*

Written, Produced and Arranged by Jim Steinman
Engineered by Neil Dorfsman from the Columbia
LP "EMOTION" (QC 39480)

ROMEO VOID *"A GIRL IN TROUBLE (IS A TEMPORARY THING)"*

Produced and engineered by David Kahne
From the 415/Columbia LP "INSTINCTS" (BFC 39155)

FREDDIE MERCURY

Produced by Freddie Mercury
from the Columbia Soundtrack LP
Freddie Mercury appears courtesy

c o l u m b i a

OF QUALITY



OF SUCCESS

WHAM! "WAKE ME UP BEFORE YOU GO-GO"

Arranged and Produced by George Michael

STEVE PERRY "STRUNG OUT"

Produced by Steve Perry

Executive Producer Bruce Botnick

from the Columbia LP "STREET TALK" (FC 39334)

RY "LOVE KILLS"

, Giorgio Moroder, and Mack
"METROPOLIS" (JS 39526)
of Raincloud Productions LTD.

a records

Programming Dynamics

PART 3

Excerpts from *Programming Dynamics* by Ed Shane © 1984, Globecom Publishing Limited, Overland Park, Kansas

Programming Dynamics is available at the pre-publication price of \$15.95 plus \$2.50 shipping and handling, through September 30. After that time, single copies will be sold at the publisher's price of \$18.95. To order at pre-publication prices, send check or money order to Shane Media Services, 7703 Windswept Lane, Houston, Texas, 77063, or call 713/461-9958 for Visa or Mastercard orders.

Shane is a broadcast management and programming consultant whose credits include successful contemporary hits, album rock, oldies, and news-talk stations. His company, Shane Media Services, is based in Houston and works with a variety of clients across the U.S.A.

Chapter 6

A Little Thanks to Our Friend

Before you read too far into this chapter, I have a confession. I didn't write it. Bill Gavin did.

Gavin didn't sit in my office at my typewriter and choose the words or the sequence of ideas. But just as he has influenced the careers of thousands of disc jockies, programmers, record personnel, and radio managers, he influenced this essay and every one I've ever written.

Those of us who have lived in Gavin's sphere of influence got together the night before the NAB's 1983 Radio Programming Conference in San Francisco to say "thanks." It was the 25th anniversary of the Gavin Report, the music tip sheet that Gavin founded and recently sold to his own staff so that the same name, reputation for integrity, and style would continue.

Over the years of reporting on the music and the trends in radio, Gavin has seen his share of "good guy" DJs, "discoveries," "flashbacks," rip-offs, hot tracks, hot hits, "Q" formats, satin jackets, and tee shirts.

He's also seen the carnival-like roadshow that has taken disc jockies and program directors from town to town in search of higher pay, greater ego satisfaction, and more mentions in the *Gavin Report*.

"Some say that if you listen to any radio station throughout its entire broadcast day, you'll find less than five minutes of that time devoted to operational ideas that originated with that station," Gavin wrote in *Billboard* in 1964.

It was those *Billboard* "Programming Newsletter" articles that introduced me to Bill Gavin and to the fact that radio had theory and not just "stacks of wax."

In 1964, he constructed a diary that described American radio from the perspective of an imaginary traveler from another planet: "American radio survives by a peculiar indirection. It offers its entertainment and information to its listeners without charge. Broadcast music comes almost entirely from phonograph records, most of which are supplied free to the radio . . . We might conclude that radio is a friendly trap, pleasantly baited with free entertainment, designed to catch and hold a large number of listeners so that their ears may be beguiled—or besieged—by advertisements."

During the years since that was written, there have been minor changes, yet the "friendly trap" description of radio still stands.

What Bill wrote during the 25 years of the *Gavin Report* still stands up today as logical, common sense programming. Here are a few examples of Gavin philosophy:

Successful Stations

"Stations holding a fairly stable rating position have built up a large following whose loyalty is practically impervious to the competitive blandishments of big prizes and high-power disk jockies . . . A station's position of respect and acceptance in a community is based on more long-term objectives than can be met by DJs, prizes, records, and production. If we limit our expectations exclusively to what is broadcast on the air, we are neglecting opportunities to build listener loyalty—something that grows out of the station's non-broadcast activities in the community."

Management

"A radio station is people. Its impact on listeners and advertisers is the product of a number of people doing a number of things. Engineers, secretaries, salesmen, disk jockies, accountants, supervisors, switchboard operators, and managers all combine to produce profitable programming."

There are seven attributes of a good manager, according to Gavin: objectivity, open-mindedness, conviction, courage, consistency, awareness, and a sense of community

Programming

"Those PD ideas that work best over the long haul are centered around getting listeners to tune in rather than worrying about what makes them tune out."

Gavin has said that PD should stand for "People Director." It has been said that the most successful PD is the one who does the least directing. As Gavin says: "It could be said more accurately that the most fortunate PDs are those who *need to do* the least directing." (Emphasis added.)

Music Policy

"Each musical selection that goes on the air is somewhat like a beam of light, illuminating a certain segment of the audience according to its breadth and intensity. The general type of music determines the breadth of appeal; the depth with which it penetrates is determined by its popular appeal—often referred to as 'hit potential.'"

"Communication becomes somewhat easier when we discuss music in terms of listener reaction. Given a specific segment of musical tastes on which to focus our musical beams of light, it is then up to the programmer to achieve the depth of penetration necessary to build good ratings."

Disk Jockies

You'll notice that I've spelled the word two different ways. While I generally use "disc" jockey, Gavin used "disk" jockey for years. It was the *Gavin Report* that began using the term "air talent" when references to DJs became negative. (Negatives were in the minds of radio, not in the public mind.)

Just as Gavin had a list of qualities for a good manager, he published these guidelines for DJs in 1963:

1. Be yourself.
2. Respect your listeners.
3. Prepare your show.
4. Your show is music.
5. Avoid dead air.
6. Make your show move.
7. Contrast your music.
8. Balance your music.
9. "Sell" your music.
10. Highlight your show.
11. Be funny, if you can; if not, don't try.
12. Think about your job.

The last point has been an important one for me, whether I was a disc jockey, programmer, manager, or consultant. In all those roles, it seems that Gavin has been there as an influence, whether through the weekly music lists in the *Gavin Report* or an occasional personal note of encouragement.

As we all said in San Francisco in August 1983, "Thanks, Bill."

ALBUM/ALTERNATIVE ACTION

EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH

415-392-7750
September 14, 1984

Radio

ALBUM

POWER TRIO

ALTERNATIVE



BOWIE



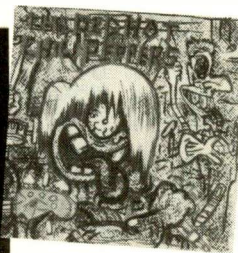
U2

JOHN CAFFERTY/
EDDIE & CRUISERS

BANGLES



LOVE TRACTOR



RED HOT C.P.'S

ALBUM

MOST ADDED

ALTERNATIVE ACTION

1. RIFF RAFF-DAVE EDMUNDS (COLUMBIA)
2. EVERY MAN...-YOKO ONO COMP. (POLYDOR)
3. SCHIZO. CIRCUS-RED ROCKERS (415)
4. VITAL SIGNS-SURVIVOR (SCOTTI BROS.)
5. VERTICAL SMILES-BLACKFOOT (ATCO)

1. CYPRESS-LET'S ACTIVE (IRS)
2. RIFF FAFF-DAVE EDMUNDS (COLUMBIA)
3. EVERY MAN...-YOKO ONO COMP. (POLYGRAM)
4. SCHIZO.-RED ROCKERS (415/COLUMBIA)

CERTIFIED

RIFF RAFF-DAVE EDMUNDS (COLUMBIA)
The success of the advance twelve inch gave Edmunds a healthy shove towards the album's debut at #20.

"JAM SCIENCE"-SHRIEKBACK (ARISTA/UK)
Limited import status hasn't held back airplay.

NEW

Waters Part/Blue Line/Co-Star/Easy Does-LET'S ACTIVE (IRS)
CYPRESS could easily be our number one Alternative Action LP inside of just four or five weeks. Though AA stations will be hot on "Blue Line", "Easy Does" or "Prey", we feel even stronger about the LP's tour de force, "Waters Part". LET'S ACTIVE sounds their best in the studio where they can calculatingly create an Alternative classic like "Waters Part". It's our song of the week by far!

Up Around The Bend/High School/I Can't Get It/Blvd. Of Broken Dreams-HANOI ROCKS (Epic) If MOTLEY CRUE could only play they'd...no, that's not nice. HANOI ROCKS put out a bushel of grungy LP's overseas before settling on razzle dazzling a younger US crowd with this slick American debut. On the poop sheet inside, HR are compared favorably to THE STONES, CLASH, T.REX, MOTT THE HOOPLE, KISS, early JAPAN(?!), and their closest closet counterparts, the NEW YORK DOLLS. CCR's "Up Around The Bend" gets an affectionate goose up the zootie. I'd say "High School" sounds like the first metal aerobic workout. Action action, the kid'll love this stepped on Scandanavian junk rock. Don't miss out.

Just Like You/Blood From A Stone/Freedom Row/Eve Of Destruction-RED ROCKERS (415/Columbia) Hey, this is good! Quite good, in fact. The RED ROCKERS take a big budget by the horns, coming up with music that's gutsy, easy to program, but still thought provoking and at times disturbing (especially "Freedom Row"). The opener, "Just Like You" will remind listeners, vaguely, of BIG COUNTRY, guitars and all. During a time when lots of bands sound mechanical and computerized, the young RR's add ingredients of anguish, energy, and melody to their mainstream style of rock 'n' roll. Look for a profile inside an upcoming GAVIN. Commercial and Alternative beware.

Releases

Busted Loose/Steel Claw-DAVE EDMUNDS (Columbia) DAVE shines best when he covers PAUL BRADY's material. "Steel Claw" is more subdued than TINA's version, but is equally effective. "Busted Loose", off of BRADY's HARD STATION LP is resusitated almost note for note.

Take Hold Of The Flame-QUEENSRYPHE (EMI) As outlined in our HEAVY METAL piece a few weeks back, QUEENSRYPHE plays a complex and progressive brand of metal that's symphonic and dramatic. THE WARNING was produced by JAMES GUTHRIE, an engineer who's spent a lot of time locked up with psychos like PINK FLOYD and ROGER WATERS. Just think, only one more LP until the Third QUEENSRYPHE. Maybe they'll interpret WAGNER's PARSIFIL.

Walking ON Thin Ice-ELVIS COSTELLO (Polydor) A curious compilation, as a strange blend of talent interprets YOKO ONO as a songwriter. Principal contributors include: ELVIS COSTELLO (produced by ALLEN TOUSSAINT), a dormant HARRY NILSSON, EDDIE MONEY, and the late JOHN LENNON. Only the B-52's are missing.

What Kind Of Man Reads Playboy/Parade-ANDY SUMMERS/ROBERT FRIPP (A&M) Eggheads ROBERT FRIPP and ANDY SUMMERS keep sane by getting together once and again for a strum, a dial twitch, and a drum blast. My copy of "What Kind Of Man..." has swirling, grainy grooves, a lot like the music, actually. Instrumental and strictly for the far-sighted.

I Will Dare-THE REPLACEMENTS (Twin Tone) A little groove piece from the usually harder-core REPLACEMENTS. REM's PETE BUCK includes both a guitar solo and a little example of the velvet punch at which REM is so good.

KENT ZIMMERMAN

415-392-7750

September 14, 1984

ALBUM *the* CHART

ALTERNATIVE CROSSOVERS

2W	LW	TW	
1.	1.	1.	BRUCE SPRINGSTEEN (COLUMBIA) "Cover" "Surrender" "USA" "Pink"
2.	2.	2.	The Fixx (MCA) "Ourselves" "Shade" "Cities" "Train"
6.	4.	3.	Prince (Warner Bros.) "Crazy" "Rain" "Doves"
4.	5.	4.	John Waite (EMI) "Missing" "Tears" "Saturday"
--	14.	5.	DAVID BOWIE (EMI-12") "BLUE" "DANCING"
8.	8.	6.	LINDSEY BUCKINGHAM (ELEKTRA) "INSANE" "CUP" "WANT"
9.	9.	7.	Stephen Stills (Atlantic) "Stranger" "50/50" "Right"
--	19.	8.	U2 (ISLAND-12") "PRIDE"
13.	11.	9.	ROMEO VOID (415) "TROUBLE" "INSTINCTS"
17.	10.	10.	Billy Idol (Chrysalis) "Flesh"
3.	3.	11.	The Cars (Elektra) "Drive" "Night" "Hello"
38.	22.	12.	JOHN CAFFERTY/EDDIE & CRUISERS (SCOTTI BROS.) "Dark"
12.	13.	13.	Scandal (Columbia) "Warrior" "Beat" "Talk"
11.	12.	14.	Billy Squier (Capitol) "Rock" "Look" "Night"
7.	7.	15.	A Flock Of Seagulls (Jive/Arista) "Live" "Young"
5.	6.	16.	Peter Wolf (EMI) "Crazy" "Pretty" "Lights"
15.	18.	17.	HONEYMOON SUITE (WARNER BROS.) "BURNING" "NEW"
4.	15.	18.	Lou Reed (RCA) "Suzanne" "Joystick"
10.	17.	19.	Huey Lewis & News (Chrysalis) "If" "Thin" "Home"
--	--	20.	DAVE EDMUNDS (COLUMBIA) "SOMETHING"
18.	20.	21.	Sammy Hagar (Geffen) "55" "Sides"
20.	21.	22.	Bruce Cockburn (Gold Mtn./A&M) "Dangerous" "Rocket"
16.	16.	23.	Metropolis (Columbia) "Anderson" "Bentar"
22.	26.	24.	TWISTED SISTER (ATLANTIC) "TAKE" "WANNA"
25.	23.	25.	Spandau Ballet (Chrysalis) "Leave"
30.	28.	26.	KROKUS (ARISTA) "MANIAC" "BLITZ"
21.	24.	27.	Ratt (Atlantic) "Back" "Round" "Luck"
23.	27.	28.	Elton John (Geffen) "Restless" "Shoes" "Frig"
34.	34.	29.	TINA TURNER (CAPITOL) "GOOD" "GOT"
29.	30.	30.	Cyndi Lauper (Portrait) "Bop" "Mine"
--	--	31.	RED ROCKERS (415) "EVE" "JUST"
35.	32.	32.	Night Ranger (Camel/MCA) "Close"
37.	36.	33.	THOMPSON TWINS (ARISTA) "UP"
28.	37.	34.	RONNIE JAMES DIO (WARNER BROS.) "MYSTERY" "LINE"
--	--	35.	TALKING HEADS (SIRE) "HOUSE"
--	--	36.	SURVIVOR (SCOTTI BROS.) "HOLD"
--	38.	37.	Y&T (A&M) "RUNNIN'"
26.	25.	38.	REM (IRS) "Pretty"
31.	35.	39.	Bangles (Columbia) "Hero"
39.	40.	40.	Bananarama (London/PolyGram) "Cruel"



U2



CHARTBOUND

ROD STEWART (Warner Bros.) "Luck"
 RICKIE LEE JONES (Warner Bros.) "Real"
 DENNIS DEYOUNG (A&M) "Heroes" "Moon"
 *YOKO ONO COMPILATION (Polydor) "Money"
 *KISS (Mercury) "Heaven's"
 *BLACKFOOT (Atco) "Dew" "Limelight"
 *DOKKEN (Elektra-12") "Fire"
 ZEBRA (Atlantic) "Bears" "Wait"
 RUPERT HINE (Island) "Blue"
 FRANKIE...H'WOOD (Island) "Tribes"
 IRON MAIDEN (Capitol) "Two"
 BLACK N BLUE (Geffen) "18"
 HOODOO GURUS (A&M) "Back"
 SWIMMING POOL Q'S (A&M) "Spring"

ANALYSIS

As his band rages across the USA, BRUCE SPRINGSTEEN maintains an even stronger grip on the number one slot than he did before the "Cover Me" single came out. Ask a simple question department: regarding my query over EDDIE and HIS CRUISERS, here's the scoop. It's officially JOHN CAFFERTY from the EDDIE & THE CRUISERS film. If you throw in a BEAVER BROWN BAND, I'm sure the bass player would appreciate it. An entire JC & BBB album is finished but won't be released until the soundtrack settles down a bit. Back to the chart... Bowie and U2 are POWER TRIOISTS again this week. Those two 12 inchers will remain

entrenched until the LP's are released. Then it's madness all over again. Quite a few turnarounds because of new emphasis trax: HONEYMOON SUITE, TWISTED SISTER, DIO, plus TINA TURNER again. ROMEO VOID glides to a cool #9. No foreseeable trouble for the girl. I heard from the front that KROKUS is selling new LP's to the tune of 400,000 per. Whew! Expect lots of fireworks with the new 38 SPECIAL single on CAPITOL (not A&M) from the movie and soundtrack entitled TEACHERS. NICK NOLTE plays an English teacher. Now wouldn't you rather have had NICK NOLTE instead of MRS. NEFF as your high school teacher? Speaking of movies, DAVE SHOLIN's (why does he get mentioned here every week?) article, ROCK ON FILM on page 13 is a good one but he forgot one stunning achievement in rock films, REPO MAN. Produced by MICHAEL NESMITH, RM takes place in Southern Cal with a blizzard of HARDCORE music (not film footage, you sickie) by BLACK FLAG, THE JUICY BANANAS, with IGGY POP singing the closing theme. This movie makes ROCK AROUND THE CLOCK look like SANTA CLAUS CONQUERS THE MARTIANS (which was PIA ZADORA's film debut). Back to the chart. Next week's debuts could include not only 38 SPECIAL, but a revived ROD STEWART (go on kid, get back into the ring), a new HALL & OATES, and probably RICKIE LEE JONES and DENNIS DEYOUNG. YOKO ONO's compilation got a good out-of-the-box start this week. Expect some substantial jumps next week from SURVIVOR, THE RED ROCKERS, and DAVE EDMUNDS. We will be adding more GAVIN INDICATOR STATIONS in the next few weeks. Meanwhile, kudos to those who get through despite the jammed lines. To the rest of you, keep trying mates. KZ

September 14, 1984

ANALYSIS

415-392-7750

2W	LW	TW	
1.	2.	1.	BANGLES (COL.) "LIVER." "JAMES"
2.	1.	2.	Romeo Void (415/Col.) "Life"
4.	3.	3.	Hoodoo Gurus (A&M) "Back" "Turn"
3.	4.	4.	Prince (W.B.) "Die" "Nikki"
13.	7.	5.	Love Tractor (DB) "Neon"
25.	12.	6.	RED HOT C.P.'S (ENIGMA/EMI)"TRUE"
5.	5.	7.	Elvis Costello (Columbia) "Flame"
6.	6.	8.	Special AKA (Chrysalis) "Racist"
12.	9.	9.	King Sunny Ade (Island) "Ase"
19.	15.	10.	SHRIEKBACK (ARISTA/U.K.) "Hand"
7.	10.	11.	PIL (Elektra) "Bad" "Solitaire"
11.	11.	12.	Husker Du (SST) "Pink"
9.	13.	13.	Gun Club (Ani./Jem) "Stranger"
10.	14.	14.	Rain Parade (Enigma) "Friend" "Blue"
--.	20.	15.	THE CHURCH (W.B.) "BOYS" "OPAL"
--.	19.	16.	U2 (ISLAND-12") "NAME"
15.	16.	17.	Flock Of Seagulls (Arista) "Live"
--.	--.	18.	LET'S ACTIVE (IRS) "BLUE" "PREY"
18.	21.	19.	Black Uhuru (Island) "Life"
8.	8.	20.	Lou Reed (RCA) "Endlessly"
28.	26.	21.	FIXX (MCA) "OURSELVES"
20.	18.	22.	Frankie...H'wood (Island-12") "Two"
27.	23.	23.	Echo & Bunnymen (Sire) "Crystal"
17.	17.	24.	B.Cockburn (Gold Mt./A&M) "Rocket"
--.	--.	25.	TALKING HEADS (SIRE) "DAY"
--.	28.	26.	DAVID BOWIE (EMI-12") "BIG"
14.	22.	27.	Danse Society (Arista) "2000"
--.	--.	28.	SWIMMING POOL Q'S (A&M) "PULL"
--.	--.	29.	SUMMERS/FRIPP (A&M) "PARADE"
--.	--.	30.	BLANCMANGE (LONDON/SIRE) "DON'T"

The see-saw battle continues at the top with the BANGLES regaining the #1 position and their POWER TRIO status, from ROMEO VOID.

LOVE TRACTOR and the RED HOT CHILI PEPPERS had good weeks, but are now running into some stiff competition. The RHCP'S still show potential to move up even further into the Top 5.

This week's GAVIN CERTIFIED, SHRIEKBACK, is once again the highest import on the chart. The servicing of the album to all Alternative stations simultaneously is a key factor to its success.

THE CHURCH, as predicted, had a fine week moving five spots, but as was the case with SHRIEKBACK last week, it's still waiting to receive the firm airplay commitment it deserves.

U2 and BOWIE both did well and should kick into high gear once their full albums are released.

LET'S ACTIVE, the most added record this week, debuts in the middle of the chart at 18. Look for LET'S ACTIVE to get real active out of the gate in the next few weeks. They have a proven track record and will be a major Alternative force in the coming months.

The REPLACEMENTS have released a three song preview of their full album. Both the 12" and full LP will make their presence very well known. Stations (Particularly non-commercial) are familiar with the group and have been anticipating this release.

XMAL DEUTSCHLAND re-appears as a CHART-BOUND album - a position it has occupied before. But with a national tour scheduled (to begin at end of the month) airplay will likely pick-up.

CHARTBOUND

- DAVE EDMUNDS (Columbia) "Why"
- CARMEL (Warner Bros.) "Drum"
- RED ROCKERS (415/Columbia) "Eve"
- XMAL DEUTSCHLAND (Rough Trade) "Augen"
- RUPERT HINE (Island) "Blue"
- MEN WITHOUT HATS (MCA) "Boys"
- REPLACEMENTS (Twin Tone-12") "Dare"
- SCRITTI POLITTI (Warner Bros.-12") "Wood"
- TRACIE (A&M) "Sleep"
- JULUKA (Warner Bros.) "Fever"

IMPORT/INDIE ACTION



- LOVE TRACTOR (DB) "Neon"
- SHRIEKBACK (Arista/UK) "Hand"
- HUSKER DU (SST) "Pink"
- GUN CLUB (Ani./Jem) "Stranger"
- RAIN PARADE (Enigma) "Friend" "Blue"
- XMAL DEUTSCHLAND (Rough Trade) "Augen"
- REPLACEMENTS (Twin Tone-12") "Dare"
- CRIPPLED PILGRIMS (F.of Youth) "BTW"
- X-TEENS (Dolphin) "Hostage"
- AFRIKA BAAMBAATA & J.B. (Tommy Boy) "Unity"

VIDEO

CLUB CHART

2W	TW	
1.	1.	Prince "Doves" (Warner Bros.)
2.	2.	Prince "Crazy" (Warner Bros.)
4.	3.	Sheila E. "Glamorous" (W.B.)
11.	4.	Cyndi Lauper "Bop" (Portrait)
3.	5.	Ray Parker, Jr. "Ghostbusters" (Arista)
15.	6.	Bananarama "Cruel" (London/PolyGram)
12.	7.	B.Springsteen "Dark" (Columbia)
8.	8.	Tina Turner "Got To Do" (Capitol)
6.	9.	Madonna "Lucky" (Sire)
5.	10.	Pointer Sisters "Jump" (Planet)
13.	11.	Art Of Noise "Edit" (Island)
17.	12.	Frankie Goes... "Tribes" (Island)
9.	13.	Dan Hartman "Dream" (MCA)
10.	14.	Rod Stewart "Infatuation" (W.B.)
21.	15.	Madonna "Borderline" (Sire)
14.	16.	Ollie/Jerry "Breakin'" (Polydor)
16.	17.	Van Halen "Panama" (Warner Bros.)
34.	18.	Billy Ocean "Queen" (Jive/Arista)
--.	19.	Scandal "Warrior" (Columbia)
29.	20.	Corey Hart "Sun" (EMI)
--.	21.	Ratt "Round" (Atlantic)
24.	22.	Psy. Furs "Heaven" (Columbia)
18.	23.	Scritti Politti "Wood" (Sire)
38.	24.	Twisted Sister "Take" (Atlantic)
20.	25.	Frankie Goes... "Relax" (Island)
--.	26.	Jemaine Jackson "Dynamite" (Arista)
22.	27.	Laura Branigan "Self Control" (Atlantic)
36.	28.	INXS "Message" (Atco)
--.	29.	Wang Chung "Dance" (Geffen)
--.	30.	Huey Lewis & News "If" (Chrysalis)

Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3349 Piedmont N.E. #203 - Atlanta, Ga. 30305 (404)261-4056

*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION

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September 14, 1984

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 R. Void
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 Zebra
 Max: Springsteen
 Huey
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 The Church
 D. Edmunds
 Red Rockers
 Summers/Fripp
 Evely's
 Tracie
 Navillas
 Armory Show
 Sur-Vivor
 Lou Reed
 H. Sulte
 R. Hine

*WMMR-PHILADELPHIA, PA 215-561-0933
 ERIN RILEY
 Adds: Lindsey
 D. Edmunds
 Y. Ono Comp.
 Survivor
 Krokus
 P. Wolf
 Mod: Lou Reed
 Max: Springsteen
 Prince
 Metropolis
 H. Sulte
 Huey
 J. Waite
 R. Stewart
 Squier
 S. Perry
 T. Sister
 Cars
 Eddle/Cruisers
 T. Heads

WCCC/FM-HARTFORD 203-333-4426
 DAVID GROSSMAN
 Adds: Tina T.
 R. Stewart
 DeYoung
 Survivor
 D. Edmunds
 Yoko/Lennon
 Mod: L. Reed
 Max: Springsteen
 Prince
 Metropolis
 Huey
 J. Waite
 Cars
 C. Lauper
 P. Wolf
 Metro/J.A.
 Box Of Frogs
 U2
 Johnny

WGX-PORTLAND, ME 207-774-4561
 C.V. RAPP/RANDI KIRSHBAUM
 Adds: Cars
 Scandal
 Chicago
 DeYoung
 Van Steph.
 D. Edmunds
 S. Perry
 Prince
 R. Stewart
 J. Waite
 Lauper
 Prince
 Idol

*WUSB-STONY BROOK, NY
 JIM JONES 516-246-7301
 Adds: Mod:
 Let's Active
 Yoko Comp.
 Juluka
 Church
 Torch Song
 R. Lee Jones
 Crippled Pilgrims
 Summers/Fripp
 A.B./James Brown
 Animator
 King Sunny
 Figures/Beach
 C. Scott-Heron
 Herbie Hancock
 D. Knopfler

*WVBE-PORTLAND, ME 207-774-4561
 C.V. RAPP/RANDI KIRSHBAUM
 Adds: Cars
 Scandal
 Chicago
 DeYoung
 Van Steph.
 D. Edmunds
 S. Perry
 Prince
 R. Stewart
 J. Waite
 Lauper
 Prince
 Idol

PROMOTIONS

BETTY HOLLARS
LISA SMITH

CHUG BEER

WMMS/FM-CLEVELAND, OHIO, offered plenty of beer, ethnic food, dancing, cakewalking, and contests to their listeners when they scheduled their OKTOBERFEST IN SEPTEMBER. You could chug beer, ride the beer slide, and end it all at the rock'n'roll show that night. The day (September 8th) was co-sponsored by the station, Bud Light, and the Brandywine Ski Resort/Dover Lake Park.

ARE YOU DRUNK YET?

The next day, September 9th, WMMS/FM invited their listeners to join them again in their big drag-racing blow-out. Once again, they ran a beer chugging contest, and also featured a mud-wrestling competition, hot dog racing, live rock'n'roll, and a \$500 first prize for the "run-what-you-brung" drag racing contest.

WHO WAS THAT MASKED MAN?

KOMO-SEATTLE, WASHINGTON, recently began providing road service to stranded motorists. The "KOMO Road Ranger" rescue vans assist motorists in distress during morning and afternoon drive times. Sanctioned by Washington state patrolmen, the vans assist drivers in need of gas, air, and tire help. They also take stranded motorists to nearby phones, if necessary. Drivers of the vans are a former fire fighter and a former patrolman. So far, they have assisted in rescuing a truck on fire and a patrolman who had a tire blow-out during a high speed chase, among many other "mercy missions".

WHO WAS THAT MASKED MAN?

Speaking of motorists in distress, WASH-WASHINGTON, D.C., also offers road assistance to motorists with its "WASH Cruiser". Manned by "Captain WASH", the vehicle is equipped with a police scanner and a "Live Studio" with two-way communication to report rush hour traffic conditions. The station also offers a free brochure to motorists called "Auto Safety Tips". Promotions Director Kathi Kolodin says WASH has already given out "a couple of thousand" of the brochures, and plans to continue the service indefinitely.

RACING FOR HEALTHY KIDS

Children's Hospital of Orange County will benefit once again, as it has for the past five years, due to the efforts of KFWB-LOS ANGELES. By charging \$5 to \$10 entry fees for a race around a designated course at the South Coast Plaza shopping center, KFWB, in conjunction with the CHOC South Coast Classic, has raised more than \$60,000 in the past five years. They have developed a reputation for featuring one of the most exciting running fields in the Southern California circuit. Prizes include trophies, plaques or medals, as well as merchandise awards, and a Cruise to Mexico.

REGISTER-A-THON

In an effort to register Broward County citizens to vote in the Presidential election, WAXY/FM-Ft. Lauderdale, and the League of Women Voters, held a lunchtime Register-a-Thon and live remote broadcast on Wednesday, September 12, in front of the County Library. This was geared for downtown workers who had not registered to vote but who could conveniently do so on their lunch hour. Through the month of September, WAXY/FM will be working closely with the Dade, Broward, and Palm Beach branches of the League of Women Voters in an effort to register as many eligible citizens as possible.

COOL IN THE POOL

Jarrett Day, PD at KSO-Des Moines, Iowa, did his 4-hour show in the cool of one of his sponsor's pools over Labor Day Friday. After his engineer assured him that his equipment was grounded, he invited his audience to join him. When the temperature hit 94°, he had guests, and even when thunder and lightning struck the station and put them off the air for 18 minutes, he *still* stayed in the pool, along with 6 of his die-hard listeners. By the way, he was *not* treading water, he was sitting on a chaise lounge in the water. (In the past, he has done his shows in the back seat of the "Tornado" at Adventureland Amusement Park, also from their "Raging River Raft Ride", and from their "Sky Seats".)

ROOF-A-THON

Would you be willing to spend 6 days on the roof for MDA? WTAW in Bryan, TX, did a "remote" broadcast from the roof of a "7/11" building—24 hours a day—and raised almost \$1,000 a day while doing it. Ron Elliott, P.D. of the station masterminded the promotion, which started on August 27th with the help of 7-11/Southland Corporation. Congratulations and keep it "up"!

TRIVIAL PURSUIT

A round robin "Trivial Pursuit" tournament has been scheduled for September 18th. The tourney is planned by Stef Rybak at KC101/FM-New Haven, CT. The station is currently taking registrations for the eight-week contest. The grand prize will be a trip for two to the Bahamas.

PURSUING TRIVIA

Since the Oak Ridge Boys and Kenny Rogers were due in town for concerts, WHN-New York put a different twist on the trivia craze, by personalizing the game. Listeners were questioned and their trivial knowledge about Kenny and the Oaks paid off with free passes to the concert. Grand prize winners were awarded back stage passes.

HI-TECH HI-FI



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There's an article on the facing page of this issue *The Gavin Report* about digital sound. The process is that the complex waveform we hear as sound is not just converted from air pressure vibrations (sound) to an electrical signal of the same shape (analog), but then is converted to a series of numbers (digital). The process is reversed to reconstruct the audio in the same form as the original. This music-to-math-to-music encoding/decoding process seems almost magical, but it works; and since noise introduced in the recording is not in mathematical form, it is not decoded as sound at the other end of the chain, and the resulting reproduction can be clear, dynamic and noise-free beyond the imagination of engineers just a few years ago.

As I've pointed out before, the bandwidth required to transmit a digital audio signal is currently beyond the capability of both AM and FM stations, and there is some worry in broadcasting about a market in which the consumer can buy recordings (CD discs) that sound far better than radio can ever sound. Some stations are avoiding using CD discs out of fear of promoting a medium that puts them at a disadvantage; others use them on the theory that the better the sound *into* the transmitter, the better the sound *out* of the radio, even if it's not as good as it might be. This could be a tempest in a teapot; after a quarter century of high fidelity, most consumers seem unconcerned and perhaps unaware that FM cannot transmit music as well as conventional records reproduce it, due to the compromises necessary in transmitting dense, high-level modulation with the handicap of a steep high-frequency boost built into the transmission system.

The point is, for those broadcasters interested in doing digital recording themselves, there is a relatively cheap way of doing it. The professional digital mastering tape machines still cost a ton, but Sony has developed an encoding system which permits audio to be converted into digital form, and then recorded on the "picture head" in videocassette machines. The very high speed of the head with respect to the tape permits the necessary bandwidth, and since a conventional videocassette machine is used, both the equipment and the tape is relatively inexpensive.

There is an even less expensive way of accomplishing much the same thing. The new "Beta Hi Fi" videocassette machines, invented by Sony and now marketed under several brand names, provide stereo audio channels that exceed the capabilities of even the best "analog" reel-to-reel tape machines for sound recording; although the technique is not digital, it's the next best thing. The sound is converted to two FM signals, which then are encoded in an empty spot in the picture signal. The speed of the head with respect to the tape is over 100 inches per second, and the audio fidelity is extremely high, and distortion and noise exceedingly small, so that fidelity and dynamic range rival digital itself. The Beta Hi Fi Betamaxers have all the necessary encoding and decoding built in, and it's standard for use on any Beta Hi Fi equipped machine too.

Cueing is no problem; the Beta Hi Fi machines contain an inaudible tone-indexing device that permits precise cueing, and up to five hours of audio can be recorded on a single L-830 Beta cassette.

Our company, Consolidated Communications Consultants, has developed an IBM PC computer program to generate a video signal to accompany whatever is recorded on the audio track (i.e.; songs in the station's music library); the video signal can be the title and artist indexing, necessary format and timing information, countdown of intro or song length, end-warnings, and bio information. Once recorded on the tape with the audio signal, it will always be in perfect synchronization with it. We showed this system in action at the NRBA convention in New Orleans last Fall, and if you are interested in knowing more about it, feel free to write us at the address at the head of the column. Or call; the Los Angeles phone number is (818) 441-1864.

This is just one way stations can transfer records to tape for airplay. This sort of transfer means that the records are not going to wear out; and with today's plastics and the end of servicing of multiple copies of records, this is a much more critical problem than it used to be. It also affords a means of controlling what in the library gets played; and it provides a way to store a large volume of music in a small space. More about this next week. ■

Anything from video movies to video concerts benefit from expanded stereo technology.

VIDEO GOES STEREO

by KENT/KEITH ZIMMERMAN

Beta hi-fi

Even the cover of *TIME Magazine* reflected it. America is captured by the home video phenomenon. Watching movies and concerts at home is one of America's best alternatives to Network television programming and repeat-ridden cable viewing. But a new breed of video recorders have been developed with superior audio—the Beta and VHS Video Cassette Recorders.

It's a breakthrough in the world of video; actually a marriage of the audio-ophile and the video-ophile—and the music industry is caught in the middle. Hi-Fi used to be a term for those Mono records in the Fifties. Now the Hi-Fi Video Cassette Recorder means a specially developed method of stereo soundtracking to go with the video image. This Hi-Fi soundtrack, on both VHS and Beta, soars above the quality of audio-only cassette decks. With so much attention going into video as a means of marketing and promoting music, Hi-Fi VCR's have catapulted video into the same league as records, pre-recorded audio cassettes, Compact Discs, and laser discs.

The method of recording that makes Hi-Fi VCR outperform standard audio cassette decks is called AFM—*Audio Frequency Modulation*. AFM is *level two* of a tri-level standard for audio recording—i.e. *standard analog, AFM, and PCM digital*.

Level One is the basic analog compact cassette recording with which everyone is so familiar. It's well known that audio-cassettes have caught up to the stereo phonograph record in both sales and respectability. According to New Music pioneer Malcolm McLaren, "ghetto blasters" and "Walk Men" make it possible for someone to carry one's culture in their back pocket.

Simple analog cassette recording works on the following principle: As tape is pulled across the recording head, the surface particles on the tape is encoded with a magnetic signal. In playback, the tape is pulled across a similar head and its encoded magnetic field offers a replica of the original input from which the tape was recorded.

Both traditional audio cassettes and Hi-Fi VCR share the analog style of recording; that is, the recorded signal that comes out of the analog process resembles the input in some way. However, the AFM (short for Audio Frequency Modulation) process is a technologically improved version of analog. AFM recording utilizes an FM carrier frequency (much like FM radio broadcasts) that makes the audio recording quality independent of the visual characteristics of the tape. Frequency response, signal to noise ratio, and distortion are determined by the design of the recording equipment as opposed to the quality (or limitations) of the tape. For example, a great home audio cassette machine is only as good as the tape quality. In Hi-Fi VCR, the reverse is the rule. Since the relative quality of video tape is the same (either regular or High Grade), it's the

recording mechanism itself that dictates the quality. One of the only setbacks of VCR recording is "dropout", a most dreaded phenomenon.

Dropout on VCR audio is a gap on the tape's magnetic coating that sounds like one or two seconds of low quality mono, at best. Still, with high speed recording and quality inspected video tape, dropout on a well maintained machine is rare. Consequently, video tape quality control has been on the upswing. Also, it's still a rule of thumb that BETA Hi-Fi is a little ahead of VHS Hi-Fi in terms of available software and, arguably, sound quality.



The SANYO BETA HI-FI VCR 7200 is an affordable audio/video workhorse.

The difference between a *level one* audio cassette recording and a *level two* AFM Hi-Fi VCR is the difference between AM and FM. *Level one* utilizes AM (Amplitude Modulation)—i.e. an increase in the input level creates an increase of the amplitude of the recorded signal. AFM uses a carrier frequency common in FM broadcasting—a boost in the input level creates an increase of the frequency rather than the recorded level.

Level Three recording, PCM Digital, is the champ. PCM is short for Pulse Code Modulation—a digital rather than an analog process. On PCM, the recorded information is stored on the tape in a wide range of sophisticated computer codes. On playback these codes are read off the tape and converted back into a series of analog voltages, much like the playback of any tape recorder. Digital recording makes possible the reproduction of frequency ranges beyond the realm of human hearing. Digitally speaking, the information, also stored on video cassettes, does not resemble the input at all. The advantage of digital recording is in the extremely clean reproduction. The disadvantages are: 1) one has to be careful not to overload the recording process otherwise a bad case of dis-

(continued on page 44)

CERTIFIED

JOHN SCHNEIDER
I've Been Around Enough
To Know
(MCA)

JOHNNY LEE
You Could've Heard A
Heart Break
(Warner Bros.)

MOST ADDED

GEORGE STRAIT
Does Fort Worth Ever
Cross Your Mind
(MCA)

EVERLY BROTHERS
On The Wings Of A
Nightingale
(Mercury)

TOP REQUESTS

CONWAY TWITTY
I Don't Know A Thing
About Love
(MCA)

JOHN SCHNEIDER
I've Been Around Enough
To Know
(MCA)

BARBARA MANDRELL
& LEE GREENWOOD
To Me
(MCA)

COUNTRY

September 14, 1984

2W	LW	TW	
4.	3.	1.	MERLE HAGGARD - Let's Chase Each Other Around The Room (Epic)
8.	5.	2.	ALABAMA - If You're Gonna Play In Texas (RCA)
6.	4.	3.	BARBARA MANDRELL & LEE GREENWOOD - To Me (MCA)
2.	1.	4.	OAK RIDGE BOYS - Everyday (MCA)
9.	6.	5.	CONWAY TWITTY - I Don't Know A Thing About Love (MCA)
13.	7.	6.	GATLINS - The Lady Takes The Cowboy (Columbia)
12.	8.	7.	EDDY RAVEN - I Could Use Another You (RCA)
17.	11.	8.	WILLIE NELSON - City Of New Orleans (Columbia)
10.	9.	9.	RICKY SKAGGS - Uncle Pen (Epic)
1.	2.	10.	CRYSTAL GAYLE - Turning Away (Warner Brothers)
21.	16.	11.	EXILE - Give Me One More Chance (Epic)
15.	13.	12.	GARY MORRIS - Second Hand Heart (Warner Brothers)
29.	22.	13.	JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
26.	19.	14.	JOHN ANDERSON - She Sure Got Away With My Heart (Warner Brothers)
18.	15.	15.	VERN GOSDIN - What Would Your Memories Do (Compleat)
22.	18.	16.	EMMYLOU HARRIS - Pledging My Love (Warner Brothers)
23.	17.	17.	DAN SEALS - The Wild Side Of Me (EMI)
31.	25.	18.	LEE GREENWOOD - Fool's Gold (MCA)
30.	27.	19.	MOE BANDY - Woman Your Love (Columbia)
20.	20.	20.	LIONEL RICHIE - Stuck On You (Motown)
37.	32.	21.	JOHNNY LEE - You Could've Heard A Heart Break (Warner Brothers)
34.	31.	22.	STATLER BROTHERS - One Takes The Blame (Mercury)
33.	28.	23.	KAREN BROOKS - Tonight I'm Here With Someone Else (Warner Brothers)
28.	26.	24.	RAY CHARLES & B.J. THOMAS - Rock 'N' Roll Shoes (Columbia)
32.	29.	25.	BILL MEDLEY - I've Always Got The Heart (RCA)
5.	10.	26.	KENNY ROGERS - Evening Star (RCA)
40.	30.	27.	JANIE FRICKE - Your Heart's Not In It (Columbia)
39.	34.	28.	JUICE NEWTON - Ride 'Em Cowboy (Capitol)
3.	12.	29.	JOHN CONLEE - Way Back (MCA)
---	33.	30.	RONNIE MILSAP - Prisoner Of The Highway (RCA)
---	36.	31.	EARL THOMAS CONLEY - Chance Of Lovin' You (RCA)
7.	14.	32.	JIM GLASER - You're Gettin' To Me (Noble Vision)
---	39.	33.	DON WILLIAMS - Maggie's Dream (MCA)
---	---	34.	MICKEY GILLEY - Too Good To Stop Now (Epic)
---	38.	35.	LOUISE MANDRELL - Goodbye Heartache (RCA)
37.	35.	36.	RONNIE MCDOWELL - I've Got A Million Of 'Em (Epic)
16.	21.	37.	GLEN CAMPBELL - Faithless Love (Atlantic-America)
---	---	38.	ANNE MURRAY & DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
38.	37.	39.	ED BRUCE - Tell 'Em I've Gone Crazy (MCA)
---	---	40.	MICHAEL MURPHEY - Radio Land (Liberty)

415-392-7750

ACTION SIDES

September 14, 1984

Title & Artist	Reports	Adds	On	Chart
Whites - Pins & Needles (Curb/MCA)	75	2	40	33
Dolly Parton - God Won't Get You (RCA)	74	31	37	4
Bellamy Brothers - World's Greatest Lover (Curb/MCA)	72	45	17	10
Frizzell & West - It's A Be Together Night (Viva)	68	25	30	13
George Jones - She's My Rock (Epic)	66	44	16	6
Nitty Gritty Dirt Band - I Love Only You (Warner Brothers)	65	46	16	3
Vince Gill - Turn Me Loose (RCA)	59	32	22	5
Charly McClain - Some Hearts Get All The Breaks (Epic)	58	27	26	5
Steve Wariner - Don't You Give Up On Love (RCA)	57	23	26	8
Atlanta - Wishful Drinkin' (MCA)	56	10	41	5
Tom T.Hall - P.S. I Love You (Mercury)	55	21	17	17
Brenda Lee - A Sweeter Love (I'll Never Know) (MCA)	56	10	41	5
Pinkard & Bowden - Mama, She's Lazy (Warner Brothers)	51	22	18	11
Jimmy Buffett - When The Wild Life Betrays Me (Columbia)	50	16	32	2
Rex Allen Jr. - Dream On Texas Ladies (Moonshine)	50	3	12	35
Bandana - All I Wanna Do (Warner Brothers)	46	7	33	6
*George Strait - Does Fort Worth Ever Cross Your Mind (MCA)	41	41	--	--
Hillary Kanter - Good Night For Falling In Love (RCA)	40	7	24	9
David Allen Coe - It's Great To Be Single Again (Columbia)	35	7	12	16
*Everly Brothers - On The Wings Of A Nightingale (Mercury)	34	16	18	--
Kathy Mattea - That's Easy For You To Say (Mercury)	33	8	25	--
*Judy Collins & T.G. Sheppard - Home Again (Elektra)	29	16	13	--
Tom Jones - All The Love Is On The Radio (Mercury)	28	6	12	10
*Keith Stegall - Whatever Turns You On (Epic)	27	12	15	--
*Mark Gray - Diamond In The Dust (Columbia)	20	18	2	--

*Debuting In Action Sides

Dropped: #23-Waylon Jennings, #24-Barbara Mandrell, #40-Razzy Bailey, Wright Bros., Tony Arata, Gail Davies.

COUNTRY LP CUTS

Hank Williams Jr. - ALL MY ROWDY FRIENDS/MR. LINCOLN/COUNTRY RELAXIN'
 Nitty Gritty Dirt Band - CADILLAC RANCH/HIGH HORSE/TWO OUT OF THREE
 Charley Pride - STAGGER LEE/GOTTA SEE SOME MORE OF YOU/MISSIN' MISSISSIPPI
 Waylon Jennings - SETTIN' ME UP/SPARKLING BROWN EYES/IF SHE'LL LEAVE...
 Janie Fricke - THE FIRST WORD IN MEMORY IS ME/ONE WAY TICKET/IN BETWEEN...
 John Schneider - LOW CLASS REUNION/COUNTRY GIRLS/HOLLYWOOD HEROES
 John Anderson - RED GEORGIA CLAY/EYE OF A HURRICANE/TAKE THAT WOMAN
 Conway Twitty - BAD BOY/WITHOUT YOU/WHEN THE MAGIC WORKS
 Tom T.Hall - MY HEROES HAVE ALWAYS BEEN HIGHWAYS/I ONLY THINK ABOUT...
 Jimmy Buffett - WHO'S THE BLONDE STRANGER?/RAGTOP DAY

RECOMMENDED NEW RELEASES

THE JUDDS
 Why Not ME
 (RCA)

HANK WILLIAMS JR.
 All My Rowdy Friends
 Are Coming Over Tonight
 (WB/Curb)

"EB84"-The Everly Brothers (Mercury)
 THE STORY OF ME
 I'M TAKIN' MY TIME
 FOLLOWING THE SUN
 YOU MAKE IT SEEM SO EASY
 MORE THAN I CAN HANDLE

ANALYSIS

The chart is tight this week, despite the more than five point jumps by the Schneider, Johnny Lee, Moe Bandy, Lee Greenwood, Statler Brothers, and Don

Williams singles. The reason may be the number of good new records out there. Alabama will "fiddle" on next week, keeping Barbara and Lee out of the number one spotlight. Listeners refuse to let the Richie fade away. Charles Lande at WMLS/FM-Sylacauga, AL, reports the local stores can't keep the Janie Fricke record in stock. Willie Nelson and Pinkard & Bowden are also selling well. This is the third time around for George Jones' new single "She's My Rock". The song was also a hit for Stoney Edwards and Brenda Lee. Enough comment - we're happy to Welcome Back : EDDIE EDWARDS, WMC Radio, 1960 Union Ave, Memphis, TN 38104. - (901) 726-0555. We'd also like to Welcome : JOHN SCHREIER, KQKD Radio, P.O. Box 110, Redfield, SD 57469 - (605) 472-1380.

NORTHEAST

Portland, ME (Hal Knight-WPOR) Dolly, Atlanta, McClain, F. & West, G. Jones, Mattea.
New York, NY (Pam Green-WHN) Moe-Bandy, J. Anderson.
Philadelphia, PA (Larry Coates-WXTU) J. Newton, Statlers, M. Bandy, J. Schneider.
Carlisle, PA (Ann Stevens-WHYL) V. Gill, G. Jones, D.A. Coe, F. & West.
Wilmington, DE (Chris Michaels-WAMS) M. Murphey, Tom Hall, E.T. Conley.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC) Gilley, A. Murray, Milsap.
Clarksburg, WV (Bill Dunn-WKKW) Rex, Jr. Bellamys, Dolly, Wariner, NGDB, Bruce.
Charleston, WV (Bruce Clark-WQBE) Bellamys, Wariner, M. Gray, G. Jones, Sawyer Brown, Dolly, K. Rogers.
Bristol, VA (Reggie Neel-WXBQ) K. Rogers, Bellamys, Everlys.
Danville, VA (Marshall Kelly-WDVN) Rex, Jr. B. Medley, R. Bailey, L. Greenwood.
Goldsboro, NC (Tony Scott-WFMC) B. Lee, Dolly, McClain, Coe, V. Gill, F & West, Bellamys, G. Jones, NGDB, Wariner.
Shelby, NC (Bob Davis-WOHS) A. Murray, Atlanta, Mattea, J. C. Riley, Buffett, Wrights, Frizzell & West.
Anderson, SC (Jerry Howard-WAIM) K.T. Good, Strait, C. Albertson, N. Felts, Davies, Wariner, Tom T.
Elberton, GA (Brent Johnson-WWRK-FM) K. Rogers, Dolly, Bellamy, Gill, G. Jones, M. Gray, Wariner, Pinkard & Bowden, Sawyer Brown.
Carrollton, GA (Pat Shumake-WLBB) G. Strait, H. Kanter, G. Jones, F & West, V. Gill, J. Buffett.
Albany, GA (Chris Van Dyke-WKAK) Bellamys, Strait, R. Dunn, L. Anderson, G. Jones.
Ft. Pierce, FL (George Gordon-WFTP) Murray, V. Gill, NGDB, Bellamys, G. Jones.
Arcadia, FL (Karl August-WOKD) V. Gill, Wariner, McG. Lane, G. Jones, Everlys.
St. Petersburg, FL (Bill Pyne-WQYK-FM) George Jones.
Panama City, FL (John Dunaway-WWWQ) Hank, Jr. Rabbitt, Strait, Dunn, Stalker & Berg.
Destin, FL (Skip Davis-WMMK) T.T. Hall, B. Lee, Rex Allen, Jr., Hank Jr., Rabbitt, Bellamys, G. Strait.
Pensacola, FL (Kris O-Kelly-WOWW) Bellamys K. Mattea, C. McClain, V. Gill, NGDB.

SOUTH

Atmore, LA (Roy Harrison-WSKR) Bellamys, Bandana, Strait.
Sylacauga, AL (Charles Lande-WMLS/FM) Strait, V. Gill, NGDB, Bellamys.
Talladega, AL (Jon Carter-WEYY) Strait, Buffett, Atlanta, McClain, P & Bowden, Everlys, Stalker & Berg, S. Brown.
Gadsden, AL (Jim Pruett-WAAX) P & Bowden, R. Stevens, S. Wariner, Dolly, G. Jones, Mattea, Strait.
Albertville, AL (Jeff Allen-WQSB) C. McClain, Frizzell & W. Strait, G. Jones, A. Murray, Mandrell.

Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) Rogers & Friends, Frizzell/West, G. Strait.
Pascagoula, MS (J.D. Gray-WGUD) Strait, G. Jones, NGDB, Wariner, McClain.
Biloxi, MS (Jim Tabor-WVMI) Atlanta, Collins & T.G. V. Gill, Bellamys, McClain.
Houma, LA (Larry Hyatt-KJIN) B. Medley, Statlers, J. Fricke, Bellamys.
Abbeville, LA (Anthony Keith-KASC) NGDB, BJ & Ray, J. Lee, Bellamys, G. Strait.
Baton Rouge, LA (Stewart McRae-WIBR) B.J. & Ray, Strait, G. Jones, Schneider, Milsap, D. Williams, NGDB, Z. Lehr.
Denham Springs, LA (Mark Wallace-WLBI) Bellamys, G. Jones, Frizzell & West, S. Brown, Everlys.
Ruston, LA (Bob Day-KXKZ) G. Jones, K. Rogers & Friends, Bellamys, Hall, Collins & T.G., NGDB.
West Monroe, LA (Cathy Oskoian-KUZN) Strait, Bellamys, M. Smith.
El Dorado, AR (Ben Robbins-KDMS) Tom T., Dolly, P. & Bowden, F. & West, McClain, NGDB.
Stamps, AR (Bill Richardson-KMSL) Bellamys, NGDB, Collins & T.G., McCain Bros., Stalker & Berg.
Fayetteville, AR (Tom Sleeker-KKIX) Milsap.
Memphis, TN (Eddie Edwards-WMC/AM) Bellamys, John Anderson, G. Davis (RCA) Lee Greenwood.
Mt. Pleasant/Columbia, TN (Gary "Cowboy" Powell-WXRQ) E.T. Conley, V. Gill, Hillary Kanter.
Nashville, TN (Cathy Martindale-WSM) Frizzell & West.
Kingsport, TN (Bob Grodon-WKIN) Milsap, J. Lee, B. Lee, Ray & B.J.
Harlan, KY (Neil Middleton-WFSF) Riley, Strait, Pinkard/Bowden, Collins & T.G., T.T. Hall, Frizzell & West, R. Price, V. Gill, N. Felts, McCain Bros. Coyote McCloud.
Glasgow, KY (Jennifer Toms-WCDS) Dolly, McClain, Gill, Frizzell & West, Tom T., P. & Bowden, C. Mac & K. Willow.
Bowling Green, KY (Steve Reeves-WLBJ) K. Stegall, B. Lee, Pinkard & Bowden, Collins & T.G., NGDB, McClain, Juice.
Paducah, KY (Kent King-WKYQ) Bandana, McClain, Atlanta, Dolly.
Brandenburg, KY (Rachel Heavrin-WMMG) G. Jones, Bellamys, A. Murray, T.T. Hall.

CENTRAL

Cincinnati, OH (Doris Thompson-WKXF/WSAI) Medley, Mandrell, Milsap, Gilley, A. Murray, E.T. Conley.
Springfield, OH (Tom Daniels-WBLY) Whites, Mandrell, Wrights, Milsap, McGuffey Lane, D.A. Coe, Don Williams, M. Murphey, Bandana, Tom T. Hall, M. Gilley, E.T. Conley.
Newark, OH (Larry Dale-WHTH) Buffett, K. Gill, G. Jones, R. Stevens.
Akron, OH (Rich Cardarelli-WSLR) Atlanta, NGDB, C. McClain, V. Gill, Buffett.
Toledo, OH (Gary Shores-WKLR) Davis, Collins & T.G., Statlers, B. Chase, M. Gray, G. Jones.
Toledo, OH (Bill Manders-WTOD) G. Jones, Strait, Bellamys, Dolly, D. Williams, Gilley, Atlanta, Murray, Mason Dixon, NGDB, M. Smith.
Saginaw, MI (Tom Samoray-WKCQ) V. Gill, E. Rabbitt, F. & West, Hank, Jr.
So. Bend, IN (J.K. Dearing-WNDU) L. Greenwood, Schneider, J. Lee.
Batesville, IN (Mitch Gray-WRBI) J. Lee, J. Newton, L. Mandrell.

Indianapolis, IN (J.D.Cannon-WFMS/FM) Bellamys, G.Jones, Strait, NGDB.
 Indianapolis, IN (Terry Fullen-WIRE) D.Seals, E.Rabbitt.
 Ft.Wayne/Kendallville, IN (Jerry Winder-WBTU) Mickey Gilley, Dolly Parton.
 Rockford, IL (Curtis King-WKKN) G.Strait, K.Stegall, Everlys, K. Buchanan, S.Brown, K.Whitley.
 Savanna, IL (Jeff Janssen-WCCI) No adds.
 Dodgeville, WI (Bob Brainerd-WDMP/AM-FM) K.Brooks, J.Schneider, M.Bandy.
 Milwaukee, WI (Doug Yeager-WBCS) Milsap, E.Bruce.
 Oshkosh, WI (John Carlson-WYTL) E.T.Conley, McGuffey Lane, Wrights, Murphey.
 Manitowoc, WI (Jon Murray-WCUB) P. & Bowden, NGDB, J.Lee, McClain, Everlys, Bellamys.
 Stevens Point, WI (Dan Olsen-WXYQ) J.Lee, R.Milsap.
 Neillsville, WI (Dick Deno-WCCN) Dolly, C.Potter, Everlys, K.Whitley (pk), N.Felts, K. Buchanan, Mac/Willow, Wariner, Will Miller.
 LaCrosse, WI (Don Erickson-WLXR) K.Rogers, Juice.
 Eau Claire, WI (Chris Jay-WJJK) NGDB, Whites, L.Mandrell, Bellamys.

UPPER MIDWEST

Albert Lea, MN (Jim Pilgrim-KATE) Lee Greenwood, John Anderson, J.Lee, Rogers & friends.
 St.Cloud, MN (Steve Stewart-WWJO) A.Murray, M.Bandy, Tom T., McClain, Gill, F. & West.
 Brainerd, MN (Bob Randall-KQBR) NGDB, Vince Gill.
 Moorhead, MN (Scott Winston-KVOX/FM) T.T.Hall, V.Gill, F. & West, Buffett, T.Jones.
 Grand Forks, ND (Jack Lundy-KKXL) Schneider, J.Lee, Don Williams, Rogers & friends.
 Grand Forks, ND (Ron Kennedy-KRRK) E.T.Conley, B.Medley, J.Fricke, R.Milsap, M.Bandy, D.Williams.
 Grand Forks, ND (Mark Houston-KYCK) Greenwood, Fricke, Milsap.
 Bismarck, ND (Deb Springs-KBMR) Bellamys, Dolly, Stegall, M.Smith, Kikki.
 Fargo, ND (Don Roberts-KFGO) Davies, Bellamys, Strait, Mason Dixon, C.Hillman, Wariner, Danny Shirley, Whitewater Jct.
 Wahpeton, ND (Larry Slabik-KBMW) M.Gray, Everlys, Strait, G.Jones, Dolly, Waylon.
 Aberdeen, SD (Steve Blake-KKAA) Gilley, Murray, Murphey, Bandana.
 Rapid City, SD (Mark Lindner-KTOQ) D.A.Coe, D.Williams, H.Kanter, Bandana, Tom T., E.T.Conley, Murray.
 Redfield, SD (John Schreier-KQKD) Haggard, Twitty, Skaggs.
 Huron, SD (Roger Bierstedt-KOKK) Rabbitt, Hank Jr. R.Dunn, K.Springs, Davies, Waylon.
 Volga, SD (Jim Thomas-KVAA) Ray & B.J., G.Davies.
 Sioux Falls, SD (Cary Wencil-KSOO) K.Brooks, J.Lee, V.Gill, Schneider.
 Yankton, SD (Rollie Smith-WNAX) H.Kanter, D.A.Coe, A.Murray, Buffett.

MIDWEST

Spencer, IA (Rick Friday-KICD/FM) G.Jones, Waylon, S.Brown, G.Davies, Everlys, Pinkard & B., NGDB.
 Ft.Dodge, IA (Dale Eichor-KWMT) Buffett, Hobbs, McClain, V.Gill, NGDB, Lehr.
 Mason City, IA (Myron Grage-KSMN) No adds.
 Cedar Falls, IA (Kevin Kane-KCFI) M.Murphey, NGDB, Dolly, Collins & T.G., Wariner, G.Jones.
 Waterloo, IA (Nick Thomas-KXEL) G.Jones, Wariner, Bellamys, McClain, Ray & B.J.
 Anamosa, IA (Ken Albrecht-KLEH) Dolly Parton, Frizzell & West.
 Quad Cities, IN/IL/IA (Buddy VanArsdale-WLLR/FM)

B.Lee, J.Lee, Milsap, Statlers.
 Iowa City, IA (Brian Sines-KXIC) Harris, Schneider.
 Des Moines, IA (Bill Cole-KSO) Juice Newton, G.Jones, NGDB, Wariner.
 St.Louis, MO (Mike Oakes-WIL) NGDB, G.Jones, Dolly, Ray & B.J.
 St.Louis, MO (Georgann Harris-KUSA) NGDB, McClain, Arata, Mattea.
 Festus, MO (Sue Cresswell-KJCF) No adds.
 Cape Girardeau, MO (Don Cleveland-KZYM) G.Jones, Bobby "C", T.T.Hall, V.Gill, M.Gray, T.Gibbs, Everlys, Bellamys, Stegall, M.Smith.
 Springfield, MO (Jim Borrett-KWTO) G.Strait.
 Joplin, MO (Dan Casey-WMBH) Medley, Schneider, Buffett, Dolly, Frizzell & West, G.Jones, S.Brown.
 Jefferson City, MO (Jack Daniels-KLIK) G.Jones, B.Lee, McClain, V.Gill, NGDB.
 Columbia, MO (Ken Borden-KTGR) McClain, Pinkard & B., Gill, NGDB, Wariner.
 St.Joseph, MO (Bob Orf-KFEQ) Bellamys, Gilley & McClain, G.Strait, Hank Jr., M.Gray, N.Felts, H.Kanter, M.Campbell.
 Topeka, KS (Max Montana-KSKX) L.Anderson, Dolly, Kanter, G.Jones, Davies, Pinkard & B., R.Robbins.
 Wichita, KS (Steve Campbell-KFH) D.Williams, J.Lee, L.Greenwood.

Garden City, KS (Judy Byrd-KBUS) No adds.

SOUTHWEST

Tyler, TX (Mark Williams-KDOK) Bruce, Coe, E.T.Conley, Tom T.Hall, Tom Jones.
 Bryan, TX (Roy Gene-KORA) G.Strait, T.T.Hall, D.Parton, G.Jones, NGDB, C.Potter.
 Bryan/College Station, TX (Andy Gallo-WTAW) E.T.Conley, Frizzell & W., NGDB, P. & Bowden.
 Houston, TX (Candea/Pipia-KILT) Murray (37), Fricke (39), Statlers, Juice, B.Medley.
 Port Arthur/Beaumont, TX (Mickey Ashworth-KYKR) M.M. Murphey, Dolly, G.Jones, Wariner, J.Collins & T.G.
 Victoria, TX (Mike Stanley-KCWM) Dolly, Collins & T.G., P. & Bowden, Atlanta, Buffett.
 Alice, TX (Jeff Scott-KOPY) Strait (pk), NGDB, Hank Jr., T.T.Hall, Frizzell & West, Bellamys, P. & Bowden, G.Jones.
 El Paso, TX (Bob Young-Y96) Bellamys, Mark Gray, R.Skaggs (PEN).
 Austin, TX (Steve Gary-KASE) Strait, Rabbitt.
 Austin, TX (Mike Carta-KVET) Strait, Murray, Rabbitt.
 Elgin/Austin, TX (Jimmy Mercer-KELG) F. & West, K.Springs, A.Murray, G.Wolf, Hank Jr., Strait, Rabbitt, Dolly.
 Abilene, TX (Karen Singleton-KWKC) D.Williams, Whites, E.T.Conley.
 Odessa, TX (Dave Richards-KYXX) F. & West, Buffett, Milsap, Fricke.
 Lubbock, TX (Chuck Luck-KLLL) NGDB, McClain, Waylon, T.Jones.
 Amarillo, TX (Darlene Avery-KBUY) Statlers, McClain, NGDB, Strait, Bellamys.
 Albuquerque, NM (Francina Rodriguez-KRST) Waylon, Strait, F. & West, Bellamys, G.Jones.
 Las Cruces, NM (Michael Check-KGRT) V.Gill, Bellamys, G.Davies, Wariner, NGDB, Collins & T.G.
 Phoenix, AZ (Doug Brannon-KNIX) NGDB, Gosdin, Waylon, Strait, Murphey.

ROCKY MOUNTAIN

Ft.Collins, CO (Mike St.James-KIIX) K.Mattea, F.Brown, S.Mueller Bd.
 Craig, CO (Steve Moser-KRAI) Bellamys, S.Wariner.
 Leadville, CO (Terry Wineriter-KRMB) McGuffey Lane, Gilley, Milsap, Exile.
 Grand Junction, CO (Rhea/Gass-KQIL) Waylon (40), NGDB,

G.Jones,Stegall,D.A.Coe,Steinmark & Mueller Bd.
Billings,MT (Chris James-KBIT) A.Murray,Dolly,
E.Bruce.
Wolf Point,MT (Dean McMartin-KVCK) G.Jones,M.Gray,
Bellamys,NGDB,Pinkard & Bowden,McCain Bros.
Polson,MT (Brad Davis-KERR) A.Murray,NGDB,K.
Stegall,Frizzell & West,K.Mattea.
Missoula,MT (Mike Doty-KGVO) P.& Bowden,Dolly,
B.Lee,M.Murphey.

FAR WEST

Las Vegas,NV (Johnny Steele-KVEG) Arata,NGDB,
Wariner,Whitley,Bellamys,Whitewater Jct.,
Stegall,N.Felts,F.Brown,C.Hillman.
Brawley,CA (Adrienne Richardson-KROP) Collins
& T.G.,Wariner,Rabbitt,Judds,Gill,Pinkard & B.
Anaheim,CA (John Dzima-KIKF) Waylon,F.& West,
Bellamys,J.J.Mohead,Atlanta,V.Gill.
Modesto,CA (Ron Stevens-KMIX) B.Medley,L.Greenwood,
A.Murray,T.T.Hall,H.Kanter.
Modesto,CA (Ed Nickus-KZUN) K.Springs,F.& West,
G.Strait,G.Wolf,Everlys,Buffett,L.Mandrell.
San Francisco/Oakland,CA (Laurie Sayres-KNEW)
E.T.Conley,M.Gilley.
San Francisco/Oakland,CA (Laurie Sayres-KSAN)
E.T.Conley,Murray,Dolly.
Sacramento,CA (Don Langford-KRAK) E.T.Conley (34),
Gilley (35), Frizzell & West.
Reno,NV (Tony Thomas-KOLO) Juice,M.Bandy,McClain,
Strait,F.& West.
Carson City/Reno,NV (Gary Page-KKBC) McClain,
L.Johnson,V.Gill,M.Gray,Bellamys,B.Cason,P.&
Bowden,G.Jones,J.J.Mohead,NGDB,Dolly.
Chico,CA (Rory Miller-KHSL) Waylon,Strait,
Bellamys,Davies,M.Gray,Hillman,L.Johnson.
Ashland/Medford,OR (Ron Stevens-KCMX) Collins
& T.G.,G.Jones,Bellamys,NGDB,Strait.
Eugene,OR (Dan Williams-KEED) Strait (39),L.
Johnson,G.Davies,Waylon,Stegall,N.Felts.
Eugene,OR (O'Bryan/Lilley-KYKN) M.Bandy (26),
Juice (28).
Eugene,OR (Tom Edwards-KUGN/FM) Z.Lehr,V.Gill,
NGDB,Dolly,McClain,K.Taylor-Good,K.Stegall.
Albany,OR (H.David Allan-KRKT AM/FM) NGDB,C.
McClain,K.Stegall,A.Murray.
Corvallis,OR (Larry Blair-KFAT) Frizzell & West,
NGDB,Stegall,M.Gray,G.Jones,K.Springs,G.Davies,
Wariner,S.Brown,Bellamys.
Toledo,OR (Rich Mack-KTDO) K.Whitley, R.Dunn,
Strait,Waylon,G.Davies.
Salem,OR (Bob Kelly-KGAY) Waylon,Strait,S.Brown,
Everlys,K.T-Good,Z.Lehr,L.Johnson.
Astoria,OR (Bob Loucks-KVAS) Bellamy Bros.
Portland,OR (Craig West-KRDR) G.Strait,G.Davies,
Waylon,K.Buchannon, B.Gibson.
Vancouver,WA (Paul Duckworth-KVAN) McClain,Buffett,
Bellamys,Strait.
Pendleton,OR (Greg Larsen-KWHT) Bellamys,NGDB,
Waylon,G.Jones,V.Gill.
Kennewick,WA (Ed Evens-KOTY) Waylon,G.Davies,
Stalker & Berg,V.Gill,G.Wolf.
Tri-Cities,WA (Jesse Lee-KORD) P.& Bowden, F.& West,
NGDB,Collins & T.G.,Waylon,R.Dunn,G.Davies.
Clarkston,WA (Don McKay-KCLK) Waylon,McClain,
B.Lee,Pinkard & B.,Davies,Strait,Dunn.
Tacoma/Seattle,WA (Johnny Clark-KRPM) Dolly,
Mattea,K.T-Good,Buchannon.
Kirkland/Seattle,WA (Lee Matthews-KGAA) Tom T.
Hall,Waylon,L.Mandrell,J.Buffett.
Everett/Seattle,WA (Wayne Cordray-KWYZ) J.Collins
& T.G. (38),Everlys (40),K.Brooks,Statlers.
Vancouver,BC (Weird Harold-CKWX) E.T.Conley,

M.Gilley,J.Fricke,Ed Bruce,M.M.Murphey.
Calgary,CAN (Robin Ingram-CFAC) A.Murray,Dolly,
J.Fricke,Bellamys,NGDB,Stalker & Berg,Lois Johnson.
Anchorage,AK (Bill Cardoza-KYAK) E.T.Conley,E.Bruce,
Fricke,Tom T. Hall.
Anchorage,AK (Rick Thomas-KTNX) Everlys,Collins & T.G.
Bellamys,Dolly,G.Jones,D.Wills.

COUNTRY SERVICE

KVCK-Wolf Point, MT - Gosdin single (Compleat),
Haggard single (Epic).
KORD-Tri Cities, WA - M.Bandy single (Col.).
WJJK-Eau Claire, WI - M.M.Murphy single
(Liberty).
WRBI-Batesville,IN - Mattea (Mercury),
A.Murray (Capitol), Rex Jr. (Moonshine).
KMNS-Sioux City, IA - Rex Jr. single(Moonshine).
WOHS-Shelby,NC - J.Lee single (W.B.)
KBIT-Billings, MT Singles (Epic).
KQKD-Redfield, SD (from A/C) - Singles (All
Sources).
KVAS-Astoria, OR - Duplicate singles (All
Sources).
WXRQ-Mt.Pleasant/Columbia,TN - Singles & Lp's
(RCA).
KGRT-Las Cruces, NM - J.Fricke Lp (Columbia).
KZMO-AM/FM-Colifornia, MO - Hank Jr.,J. Ander-
son singles (Warner Bros.).
WVOC/FM-Columbus, GA - Albums (Warner Bros.).
WDVA-Danville, VA - Albums (W.B./Viva).
KJIN-Houma, LA - Albums (MCA).

COUNTRY CHANGES

Rick James promoted to Station Manager at WXRQ-
Mt.Pleasant/Columbia, TX.
Jay Lawrence moves from KZYM-Cape Girardeau, MO
to WEEO-Waynesboro, PA, as Station Manager.
Rick Lane promoted to Operations Manager at
WDOD-Chattanooga, TN.
Charles Lande promoted to Operations Manager at
WMLS/FM-Sylacauga, AL.
Don Cleveland promoted to Program Director at
KZYM-Cape Girardeau, MO.
Bob Givens promoted to Program Director at KFH-
Wichita, KS.
Kevin Lein moves from KXEL-Waterloo, IA to
KKJQ/FM-Garden City,KS, as Program Director.
Gary Powell promoted to Program Director/MD
at WXRQ-Mt.Pleasant/Columbia, TX.
Bill Warren moves from KMLB-Monroe, LA to
KJ100-FM/KVOB-Bastrop, LA, as PD/MD.
Georgann Harris moves from KS94-St.Louis, MO
to KUSA-St.Louis, MO, as Music Director.
Eddie Edwards promoted to Music Director at WMC-
Memphis, TN.
Ron Kennedy promoted to Music Director at
KRRK-Grand Forks, ND.
Doug Yeager promoted to Music Director at WBCS-
Milwaukee, WI.
Tim Austin moves from KSFT-St.Joseph, MO to
KWTO-Springfield, MO, as AM Drive Air Talent.
Randy Williams moves from KNUE-Tyler, TX to
KVET-Austin, TX, as Air Talent.

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Changes

JOEY REYNOLDS moves from KMGG-Los Angeles to WFIL-Philadelphia, as Air Talent.

JIM HARRINGTON moves from KDKA-Pittsburgh, PA to WTAE-Pittsburgh, PA, as Air Talent (9AM-12N).

LARRY RICHERT promoted to Air Talent (12N-3PM), at WTAE-Pittsburgh, PA.

SHADOW SMITH promoted to Air Talent at Q107-Washington D.C.

JON SUMMERS moves from WTAE-Pittsburgh, PA to WPNT-Pittsburgh, PA as Afternoon Drive AT.

STEVE ANDERSON moves from KONO-San Antonio, TX to KRRG-Laredo, TX, as PM Drive/ Asst. PD.

JOHN HOWARD promoted to MD at KVUU-Colorado Springs, CO.

JIM MONAGHAM promoted to assistant to the P.D. at WNEW/FM-New York.

BRIAN GELLER moves from K101-San Francisco, CA to KSFO/KYA-San Francisco as Research Dir.

DON MICHAELS promoted to Music Director at KDWB/FM-Minneapolis, MN.

FRANK FEDERICO promoted to Music Director at WBTT-Milwaukee, WI.

JOHN FINE promoted to Music Director at WJON-St. Cloud, MN.

TAMMY FRICKE promoted to Music Director at KBSU-Boise, ID.

MIKE ALEXANDER moves from KSRO-Santa Rosa, CA to KKIS-Concord, CA as Air Talent/Music Dir.

RAY MARINER promoted to Program Director at WASU-Boone, NC.

GLEN CONNOLLY promoted to Program Director at KMAS-Shelton, WA.

RON PAYNE promoted to Program Director at WKDQ-Evansville, IN.

JOSE SCOTT promoted to Program Director at KFJC-Los Altos, CA.

DAVID BROWNE promoted to Program Director at KBSU-Boise, ID.

KIM TRAVIS moves from WTWR-Toledo, OH to WFXZ-Saginaw, MI as Program Director.

JIM HUNTER promoted to Program Director at KBRC-Mt. Vernon, WA.

MIKE GRACE promoted to Program Director at WWKZ-Tupelo, MS.

STEVE DRISCOLL promoted to Program Director at KUFO-Odessa, TX.

GARY PRICE moves from WCLR-Chicago, IL to Magic104-Chicago, IL as Program Director.

BOB HOLLOWAY promoted to Program Director at KLYD/FM-Bakersfield, CA.

SAM CHURCH moves from WEZS-Richmond, VA to KKLT-Phoenix, AZ as Program Director.

GREG TANTUM moves from KOGO-San Diego, CA to KING-Seattle, WA as Program & Operations Dir.

C.C. MATTHEWS moves from WLLT/FM-Cincinnati, OH to WGCL-Cleveland, OH as Program Director/O.M.

SCOTT Q. MARCUS promoted to Operations Manager at KFMI/KATA-Eureka/Arcata, CA.

BOB HARLOW moves from KQXR/FM-Bakersfield, CA to KEZR-San Jose, CA as Program Director.

BONNIE KNOX promoted to Program Director at KQXR/FM-Bakersfield, CA.

CARL GARDNER moves from KNUS-Denver, CO to KEX-Portland, OR as Program Director.

JEFF CLONINGER promoted to General Manager at KFJC-Los Altos, CA.

BILL JENSEN moves from KIRO-Seattle, WA to KHIT/FM-Seattle, WA as General Manager.

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBUSTERS

ALICIA MYERS
You Get The Best
From Me
(MCA)

RALPH MacDONALD
In The Name Of Love
(Polydor)

CERTIFIED

JACKSONS
Torture
(Epic)

MADONNA
Lucky Star
(Warner Brothers)

MOST ADDED

THE TIME
Jungle Love
(Warner Brothers)

POP CROSSOVER

TINA TURNER
Better Be Good
To Me
(Capitol)

THE BLACK PAGE

September 14, 1984

2W	LW	TW	
12.	3.	1.	PRINCE - Let's Go Crazy (Warner Brothers)
1.	1.	2.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
8.	2.	3.	JOYCE KENNEDY/JEFFREY OSBORNE - The Last Time I Made Love (A&M)
7.	6.	4.	S.O.S. BAND - Just The Way You Like It (Tabu)
13.	7.	5.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
6.	5.	6.	LIONEL RICHIE - Stuck On You (Motown)
10.	8.	7.	JERMAINE JACKSON - Dynamite (Arista)
11.	10.	8.	DENIECE WILLIAMS - Next Love (Columbia)
19.	14.	9.	STEPHANIE MILLS - The Medicine Song (PolyGram)
17.	17.	10.	ALICIA MYERS - You Get The Best From Me (MCA)
5.	4.	11.	TINA TURNER - What's Love Got To Do With It (Capitol)
24.	19.	12.	JACKSONS - Torture (Epic)
18.	13.	13.	DONNA SUMMER - There Goes My Baby (Geffen)
23.	18.	14.	JANET JACKSON - Don't Stand Another Chance (A&M)
4.	12.	15.	RICK JAMES - 17 (Gordy)
2.	9.	16.	MTUME - You, Me & He (Epic)
--.	24.	17.	CHAKA KHAN - I Feel For You (Warner Brothers)
28.	20.	18.	DIANA ROSS - Swept Away (RCA)
26.	22.	19.	RANDY HALL - I've Been Watching You (MCA)
--.	23.	20.	MADONNA - Lucky Star (Sire/Warner Brothers)
--.	28.	21.	REBBIE JACKSON - Centipede (Columbia)
--.	27.	22.	NEW EDITION - Cool It Now (MCA)
--.	29.	23.	RALPH MacDONALD - In The Name Of Love (Polydor)
25.	25.	24.	O'BRYAN - Breakin' Together (Capitol)
9.	11.	25.	SHEILA E. - The Glamorous Life (Warner Brothers)
16.	16.	26.	LILLO THOMAS - Your Love Has A Hold On Me (Capitol)
--.	--.	27.	TIME - Jungle Love (Warner Brothers)
--.	--.	28.	TINA TURNER - Better Be Good To Me (Capitol)
--.	--.	29.	VANITY - Pretty Mess (Motown)
--.	--.	30.	PATRICE RUSHEN - Get Off (Elektra)

CHARTBOUND

	Reports	Adds	On	Chart
LEON HAYWOOD - Tenderoni (Modern)	31	3	17	11
NUANCE - Take A Chance (Island)	26	3	14	9
CHAMPAIGN - Off & On Love (Columbia)	23	7	11	5

September 14, 1984

UP & COMING

	Reports	Adds	On	Chart
LEON HAYWOOD - Tenderoni (Modern)	31	3	17	11
NUANCE - Take A Chance (Island)	26	3	14	9
CHAMPAIGN - Off & On Love (Columbia)	23	7	11	5
PRINCE - Purple Rain (Warner Brothers LP cut)	22	7	13	2
LAKESIDE - Make My Day (Solar)	19	6	11	2
JOCELYN BROWN - I Wish You Would (Vinyl Dream)	19	3	10	6
KASHIF - Are You The Woman (Arista)	16	2	11	3
NEWCLEUS - Computer Age (Sunnyview)	16	1	10	5
WHODINI - Friends (Arista)	16	3	12	1
PEABO BRYSON - Slow Dancin' (Capitol)	15	2	11	2
TEDDY PENDERGRASS - You're My Choice Tonight (Asylum)	13	3	7	3
*ASHFORD & SIMPSON - Solid (Capitol)	12	11	1	--
*GRANDMASTER MELLE MEL - We Don't Work For Free (SugarHill)	11	9	2	--
*APOLLONIA 6 - Sex Shooter (Warner Brothers)	10	9	1	--
*CONTROLLERS - Crushed (MCA)	9	8	--	1
*RODNEY SAULSBERRY - I Wonder (Allegiance)	8	8	--	--
*JUNIOR - Somebody (London/PolyGram)	7	7	--	--

*First time listed on this page.

Dropped: #15-Ray Parker Jr., #21-Carol Lynn Townes, #26-Prince (DOVES), #30-Run DMC, Cameo, Chuck Brown, Debbie Deb, Herbie Hancock.

LP CUTS

DIANA ROSS - Missing You (written by
Lionel Richie, dedicated to Marvin Gaye)
BILLY OCEAN - If I Should Love You
S.O.S. BAND - No One's Going To Love You
MTUME - Prime Time
LAKESIDE - Restrictions

POTENTIAL SINGLES

PRINCE - Purple Rain/The
Beautiful Ones
JACKSONS - One More Chance
OHIO PLAYERS - School Girl
VANITY - Mechanical Emotion
STEVIE WONDER - It's You

ANALYSIS

It's Ladies' Night at the Gavin Report! The ladies have it and are looking good this week: females gaining on our chart include Deniece Williams, Stephanie Mills, Alicia Myers, Janet Jackson, Madonna, Chaka Khan, Rebbie Jackson, Diana Ross and, last, but not least, Tina Turner! With Deniece, Alicia and Stephanie already top 10, the Jackson sisters, Janet and Rebbie, respectively, could be the next big challengers to go to the top. Janet is already #9 at WYLD-New Orleans and gaining on many other charts. Diana and Chaka are headed for the ten, which could cause a real pile-up of women (most of you programmers should enjoy that!). Madonna goes "Certified" on our cover this week, and it's justly deserved - sounds great wherever you hear it. Slipping into the chart behind Tina this week, two more girls Vanity and Patrice Rushen, debut at #29 and #30, based on station chart numbers. Speaking of

"behind" Tina - if you're still waiting to add it - that's where you'll be. It's also our "Pop Cross-over" choice this week - with 153 stations reporting it in our Top 40 format. The final thrust would be when you hear it on the air - it'll convince you that it's an audience grabber. Time charts this week in Cincinnati at WCIN, Columbus at WVKO, in Austin at KNOW, and goes into hot rotation at WDRQ-Detroit. Below the chart, reports are pretty heavy on Lakeside and Champaign. Leon Haywood's "Tenderoni" grabbed a few more stations, while the early-on-it stations have already charted it. Of the new product released recently, Ashford & Simpson top the list of new airplay, followed by Grandmaster Melle Mel's latest effort, "We Don't Work For Free". Expect a lot of adds on them next week too. Another "new" to keep watch on next week is the release of the Hall & Oates single "Out Of Control". It's a thriller.

Betty

NORTHEAST

New York, NY (Barry Mayo-WRKS) New: Chaka Khan, Ralph MacDonald. On: New Edition, Janet Jackson, Madonna, Alicia Myers, Temper, Mtume.

New York, NY (Neil McIntyre-WKTU) New: S.Mills. On: Chaka, SOS Band, S.Wonder, Kennedy/Osborne, New Edition, Force MD's, Temper, Prince.

New York, NY (Lisa Tonacci-WPLJ) S.Wonder. Gns: Evelyn Thomas, B.Ocean, Sheila E, Peabo.

Rochester, NY (Andre Marcel-WDKX) #8-Whodini, #15-Cameo. Gns: Vanity, Chaka, Bonnie Pointer, Newcleus. New: Ashford & Simpson, P.St.James, Champaign, Bob Marley. On: Gil Scott-Heron.

Utica, NY (Jacques Overdiep-WPNR) #4-C.L.Townes, #9-Prince (PR). Gns: Arthur Baker, Hancock, Griffin, Evelyn Thomas. New: Ashford & Simpson, T.Turner, Bar-Kays, Time, T.of Honey, B.Mitchell.

Boston, MA (Sonny Joe White-WXKS/FM) New: New Edition, D.Bowie, Prince (PR), Tina Turner, K.Rogers. On: SOS Band, Chaka, Vanity, Lillo.

Philadelphia, PA (Fred Buggs-WUSL/FM) Gns: Mills, Madonna, Prince, Mikki, Janet Jackson, D.Ross, Chaka. On: Cherrelle, Force MD's, D.Summer.

Pittsburgh, PA (John Anthony-WAMO) New: Madonna, Whodini, Menudo, Chuck Brown, Leon Haywood, Vanity, Brass Construction, Grandmaster.

Washington, DC (Tanner/Cassidy-WASH/FM) #9-Sheila E. Gns: Jacksons, S.Wonder, B.Ocean, SOS Band, D.Ross, Evelyn Thomas. New: Prince (P.RAIN), Chaka Khan, Pointers, New Edition.

Baltimore, MD (Kingston/Kronthal-B104) Gns: L.Richie, Madonna, Tina, S.Wonder, Pointers, Ocean, Jermaine, D.Ross. New: Chaka Khan.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-Ocean, #8-L.Richie, 10-Jermaine. Gns: Prince, Ralph MacDonald, Rebbie, New Edition. New: Carrie Lucas, Koko Pop, Beau Williams, Bar-Kays.

Sumter, SC (Kevin Fleming-WWDM/FM) New: Time, Champaign, Tina, Dreamboy, Ashford & Simpson, Lakeside, Kashif, Bloodstone, Apollonia 6, Bar-Kays, Grandmaster, Mr. T., Staples, Carrie Lucas, Jazzy Jay, T.Comer, Kym, Temper, Fields.

Atlanta, GA (Scotty Andrews-V103) New: Dr.J. & Mr. H., Vanity, K.Blow, Controllers, Jocelyn, H.Melvin, Teddy P., Brass Cons., F.Thornton.

Atlanta, GA (Chris Thomas-Z93) Gns: Tina Turner, Chaka, Kennedy/Osborne, B.Ocean, Madonna, Jermaine, S.Wonder, D.Ross.

Macon, GA (Scott Taylor-WDDO) Gns: Teddy P., Rushen, C.L.Townes, Prince, Smokey. On: Wonder, Jonzun Crew, Janet Jax., Newcleus, D.Ross.

Jacksonville, FL (Chris Turner-WJAX) Gns: Leon Haywood, Rebbie, Lakeside, Lillo, S.Mills, New Edition. On: P.Bailey, Beau Williams, Tina, Kashif, R.Flack, L.Clifford, Time.

Tallahassee, FL (Joe Bullard-WANM) #9-SOS. Gns: Janet Jax., MacDonald, Rebbie, New Edition, Madonna, Flack. New: Time, Beau Williams, Ashford & Simpson, Champaign. On: Prime Time.

Mobile, AL (B.J.Taylor-WBLX) #9-Chaka, #10-Cherrelle. Gns: Teddy, Ocean, Rebbie, New Edition. New: Madonna, Time, Dreamboy, Kenny Rogers, Ashford/Simpson, Denroy, Whodini, Jr.

McComb, MS (Brad Lee-WHNY) #1-D.Summer, #9-Wonder. Gns: Chaka, D.Ross, Smokey R. On: Jacksons, J.Ingram, Pointers, Madonna, MacDonald.

Moss Point, MS (Jeffrey Paul-WJKX) #2-R.James, #8-Deniece. Gns: Newcleus, Lillo, Chaka, S.Mills, Nuance, Janet. New: Jocelyn Brown, New Edition, Rebbie, Teddy P., Peabo. On: Vanity, Apollonia.

Abbeville, LA (Quinn Mark-KROF) #7-Alicia, #9-Janet. Gns: Nuance, Jacksons, Chaka, D.Ross, Newcleus, Madonna, Rebbie, S.Mills, Peabo. New: Tina, Grandmaster, Bar-Kays, Junior, Shannon. On: Champaign.

New Orleans, LA (Donnie Taylor-WYLD) #7-Jermaine, #9-Janet Jackson. Gns: Deniece, H.Hancock, Mtume, Newcleus, Alicia Myers. New: Glenn Jones, Leon Haywood, Krystal, Beau Williams, Force MD's, H.Melvin.

New Orleans, LA (O'Kelly/Rolling-B97) #2-Prince, #8-B.Ocean. Gns: Jermaine, Kennedy/Osborne, D. Summer, Jacksons, C.Khan, Bowie, Chaka, Tina.

CENTRAL & MIDWEST

Cincinnati, OH (Brian Castle-WCIN) Hots: Chaka. Med: Time, Madonna. New: Nuance, Rebbie, Tina, Pointers, Peabo, Whodini, S.Wonder/Deniece, Chicago.

Cleveland, OH (Dean Dean-WDMT) #7-Whodini, #9-Jermaine Stewart, #10-Deniece. Gns: Chaka, New Edition, Gil Scott-Heron, Vanity, S.Mills. New: Ashford & Simpson, Glenn Jones, Time. On: Tina, L.Haywood.

Indianapolis, IN (Kelly Karson-WTLC) #38-Cherrelle. Gns: R.Hall, S.Mills, Newcleus, S.Wonder, Ralph MacDonald. New: Tina T., Grandmaster, Rebbie Jax., Junior, Nuance, R.Fields, Ashford & Simpson.

Chicago, IL (Dee Handley-WJPC) #6-Sheila E., #8-R.Hall. Gns: New Edition, Rebbie, Vanity, S.Mills, Chaka. New: Champaign, Staples, Madonna, Newcleus, Prime Time, Junior. On: Ashford & Simpson, Rose Royce.

Chicago, IL (Michael/Hawkins-WBMX/FM) Gns: Shannon, Jermaine. On: Temper, D.Summer, D.Ross, C.Brown, Lillo, Newcleus, Peabo, Vanity, K.Blow, Jacksons.

Milwaukee, WI (Jim Brown-WLUM) Hots: Madonna, B.Ocean, Sheila E., SOS Band, Jacksons, S.Wonder, Prince. Gns: Chaka, R.Hall, D.Ross, Time. New: Kashif, Alicia Myers, Staple Singers.

Detroit, MI (Steve Harris-WDRQ) Hots: New Edition, Chaka, Alicia, Janet, R.Hall, Newcleus, Midway, D. Deb. On: Ralph MacDonald, Tina, Lakeside, G'master.

Detroit, MI (Gary Berkowitz-WHYT) #9-Ocean. Gns: S.Wonder, Madonna, R.James, Pointers, Jacksons, Kennedy/Osborne. New: Prince, Tina. On: D.Ross.

SOUTHWEST

Austin, TX (Ken Rush-KNOW) #7-Time (BIRD), #8-Ocean, #10-Rebbie. Gns: New Edition, Chaka, D.Ross, Nuance, Alicia Myers, Peabo, Tina. New: Lakeside, LaToya, Champaign, Vanity, Jocelyn, Ashford & S.

Killeen, TX (Bill St.John-KIIZ/AM) #5-S.Wonder, #9-Nuance. Gns: D.Ross, Prince, S.Mills, Kashif. New: Whodini, Champaign, James Brown, Brass C., Rodney Saulsberry. On: MacDonald, Rebbie, Denroy Morgan.

Dallas, TX (Ken Byrd-KNOK) Gns: R.Saulsberry, Peabo Bryson, Time, Whodini, Vanity, Tina, Prince. On: Leon Haywood, Lakeside, Glenn Jones.

Dallas, TX (Terri Avery-KKDA) Hots: Janet, Rebbie, Chaka. Med: D.Deb, Jocelyn, Change, Dells, Leon Haywood. New: Apollonia 6, Cherrelle, MacDonald, Ohio Players. On: Vanity, P.Rushen, Ross, J.Stewart.

Pt. Arthur, TX (Doug Davis-KHYS) Hots: B.Ocean, Mtume, L.Richie, R.Hall. Gns: Jermaine, Lillo, Alicia, Bar-Kays. On: Staples, Controllers, Beau Williams, Cookie Thomas, Mister B., Mary Love.

Houston, TX (Kilgore/Bailey-KMJQ) Gns: Herbie, Cameo, Time, Nuance, Newcleus. On: Rebbie, Deniece.

FAR WEST

San Diego, CA (Mike Preston-KS103) #1-Prince, #2-Madonna, #10-S.Wonder. Gns: D.Summer, B.Ocean, Jacksons. New: Pointers. On: Kennedy/Osborne.

San Diego, CA (Haney/Richards-XTRA) #10-Jermaine. Gns: Prince (PR), Summer, Ocean, Wonder, D.Ross. New: Tina Turner. On: Chaka, Pointers.

Los Angeles, CA (Dave Schwartz-KRLA) #1-Tina. Gns: Jermaine, D.Ross, Tina. On: S.O.S.Band.

- Los Angeles, CA (Mike Schaefer-KIIS/FM) #2-Prince, #8-S.Wonder. Gns: Jacksons. New: D.Ross. On: Kennedy/Osborne, Chaka, Summer.
- Oxnard/Ojai, CA (Howard "HT" Thomas-KMYX) #1-SOS, #9-Madonna. Gns: Ross, R.Hall. On: Junior, Apollonia 6, Chaka, New Edition.
- Bakersfield, CA (Jeff Ryan-13K) #1-Madonna, #4-Sheila E. Gns: Ocean, Jacksons, Summer, Janet. New: Tina Turner. On: Mtume.
- Fresno, CA (Walker/Davis-KYNO/FM) #9-Jacksons. Gns: S.Wonder, D.Summer, D.Ross, Madonna. New: Tina, Pointers, Chaka Khan.
- Fresno, CA (Carey Edwards-KMGX) #2-Madonna. Gns: Mtume, D.Summer, Chaka. New: Prince, SOS, Tina. On: Kennedy/Osborne, D.Ross.
- Stockton, CA (John Hampton-KSTN) #3-Madonna, #9-R.James. Gns: SOS, S.Wonder, Ocean, Summer. On: K.Blow, Vanity, Champaign, Chaka, Tina.
- Stockton, CA (Roy Williams-KJOY) #6-Tina, #8-Sheila E., #9-Madonna. Gns: Prince, Summer, Tina, Pointers, D.Ross. On: Lakeside, R.James.
- San Francisco/San Mateo, CA (Marvin Robinson-KSOL/FM) #4-Mtume, #7-Jermaine, #10-D.Summer. Gns: Lillo, R.Hall, S.Wonder, Nuance, S.Mills, D.Ross. New: Time, New Edition, Chaka Khan, Evelyn Thomas.
- San Francisco/Oakland, CA (Jeff Harrison-KDIA) #1-Prince, #5-S.Mills, #7-S.Wonder, #8-Jermaine, #9-Jacksons. Gns: Mtume, SOS, Prince. New: Chaka Khan, Controllers, Brass Construction, The Time.
- San Francisco, CA (Bazoo/Naftaly-KMEL) #10-S.Wonder. Gns: Summer, Chaka, SOS, Tina, Kennedy/Osborne. New: New Edition. On: Vanity, L.Richie (PENNY).

DEAN DEAN

Well - it's official! Dean Dean is the newly promoted Program Director of WDMT-Cleveland. Congratulations to him - we know from his past track record that he'll continue to do a great job for the Beasley Broadcasting people.

AVAILABLE

- T.J. Bookes, KFXD-Boise, ID.,
208-345-9141 - Air Talent
- Doug Fuchs, KEYG-KEY/FM-Grand Coolee, WA.
509-326-1724 - Air Talent
- Buddy Deparcq, KRBM-Pendleton, OR
503-481-7695 - Air Talent
- Rob Conahey, KBVR-Corvallis, OR
503-393-4367 - Air Talent/News
- Charlie Torti, KNVR-Chico, CA
916-894-2060 - Air Talent/M.D.
- Stu Schroeder, KGRO-Pampa, TX
806-669-6809 - Air Talent/Production.
- Mike Newman, KSND-Eugene, OR
503-344-2880 - Air Talent/MD/Promotion
- Doug Cannon, Manassa/Galaxy, Inc.
314-335-2983 - Air Talent/M.D./Production
- Jon Scott, WCLU-Covington, KY
606-491-0317 - Air Talent/M.D./P.D.
- Jim Powers, KXLE/FM-Ellensburg, WA
509-925-1488 - M.D./P.D.
- Steve Cassidy, Century 21 Concept Prod.
916-722-6908 - M.D./P.D.
- Gary Wolcott, KGAL-Lebanon, OR
503-451-4742 - News/P.D.

VIDEO GOES STEREO (cont'd. from pg.34)

tortion sets in, 2) PCM technology is still too expensive for consumer home recording use.

Even if the actual video cassettes are bulkier than conventional audio cassettes, there are certain advantages to VCR style recorders as audio tape cassettes. The main advantage is the noticeable absence of hiss. Because of the tape's speed and size, sound reproduction is quite impressive. Also, the extended length of a BETA-750 Video Cassette, for example, means over three hours of continuous music. At about six dollars per cassette, the cost figure compared to regular compact cassettes is a wash.

Yet, when you consider the higher cost of quality compact metal audio cassettes, VCR recording may make more sense. It should be considered, however, that although the SONY Consumer Products Department says that high grade video tapes aren't necessary with high speed BETA II recording, the higher the grade of tape the less chance of drop out.

Another big advantage of a BETA Hi-Fi ownership is the onslaught of music/movie software fast becoming available on BETA Hi-Fi cassettes. Concert tapes by **David Bowie**, **Herbie Hancock**, **Culture Club**, **Linda Ronstadt** and other stars, make watching and listening quite a dramatic experience. Some of the best include:

1) **NEIL YOUNG LIVE IN DAYTON, OHIO**—As yet unreleased, this is the BETA Hi-Fi concert tape by which others will be judged. Recorded digitally during his 1983 Shocking Pinks Tour, this sixty minute show includes a wallping set of acoustic tunes. The live interpretation of the "Trans" album shows the up-to-now hidden potential which **NEIL YOUNG** failed to convey on the LP. The **SHOCKING PINK** set features "Don't Take Your Love Away From Me" one of Young's most emotional compositions. Like the stage show, the cassette concert is strung together with tongue-in-cheek interviews and canned theme music. The entire production was shot by famed film director **HAL ASHBY** and digitally recorded by **ELLIOT MAZER**.

2) **U2 LIVE AT RED ROCKS**—This is the concert from which the mini-LP was released. The set was performed in the rain, but not in the least bit dampened. **U2** perform classic versions of "October" into "New Year's Day" then into a rousing "Gloria". Despite some slight video image feedback, the audio portion of **U2's** performance is of superior stock.

3) **LOU REED LIVE AT THE BOTTOM LINE**—Though the intro narration is a tad embarrassing, **REED's** show with bassist **FERNANDO SAUNDERS**, guitarist **ROBERT QUINE**, and drummer **FRED MAHER** captures his best band for posterity. **LOU's** personal contact with the audience and the camera is minimal, but the playing is outstanding and the club atmosphere is cozy. By the way, there was an insert in **LOU REED's** latest RCA Records album, "New Sensations" offering the cassette for a reduced \$29.95.

4) **RUMBLEFISH**—**FRANCIS FORD COPPOLA's** art film for teenagers has an imaginative soundtrack by **STEWART COPELAND** of **THE POLICE**. On BETA Hi-Fi, the audio portion of the movie compliments director **COPPOLA's** photographic black and white cinematography. The audio and the visual virtually switch roles. The visual images are rebellious rock 'n' roll, while the audio track sounds like a movie.

Still, the ultimate in home audio/video will be affordable PCM Digital technology. Already developed overseas is the adaptation of PCM Digital onto standard home cassette machines. Yet until that day becomes a marketing reality, Hi-Fi VCR as audio recorders means getting the most out of owning both a video recorder and an audio tape recorder unit.

Dave Sholin
PERSONAL PICKS

IT AIN'T ENOUGH-Corey Hart (EMI) "Sunglasses" laid the base, but as President Reagan said recently, "You ain't seen nothin' yet". Contains one of those hooks that grows stronger with each listen. Don't be surprised to see exceptionally slow burn once it attains heavy concentrated play. How will listeners respond? Our computer whiz Geoff Marshall (someone outside of the biz) was in the office the other day while it was playing and immediately asked "Is that the Police?".

TEACHER TEACHER-38 Special (Capitol) Lead off single from the soundtrack of "Teachers" should be required listening for anyone taking a course in get down, nasty rock 'n' roll. I understand the album is loaded with potential hit singles and if this is any indication...watch out!

EVE OF DESTRUCTION-Red Rockers (Columbia) It only took a few short weeks for the original version by Barry McGuire to get to number one. On August 4, 1965, Bill Gavin wrote the following: "Judging from the most reliable sales data available to us, no record in the country is selling as fast as 'The Eve Of Destruction'-over 70,000 sold in one day - August 3rd." Two days later it debuted on the then Gavin Top 30 at number 11. Even though 19 years have passed, the strong lyric content is only slightly dated. Producer Rick Chertoff - responsible for Cyndi Lauper's LP - played the original for the members of the band who loved it but were unfamiliar with it! I've got a hunch a sizeable chunk of today's Top 40 audience has never heard it either.

SAY HELLO TO RONNIE-Janey Street (Arista) Jimmy Lenner's latest find is right down my alley. This is some kind of a debut for an artist whose songwriting ability is matched by her talent as a vocalist. After a couple of listens, I found myself saying HELLO. Put an ear to it and see if you can figure out what other song or songs it brings to mind. Please let me know 'cause it's driving me crazy.

Ron Fell
ALBUMS OF THE WEEK

"EB84"-The Everly Brothers (Mercury/PolyGram) Back in perfect harmony again, recording under the admiring guidance of the reverent Dave Edmunds, Don and Phil forsake the golden opportunity of waxing nostalgic. Though the recent tour lingered wistfully in the past, EB84 is current. Freshly written songs by Jeff Lynne (ELO) and Paul McCartney (Beatles - a band that broke up fifteen years ago) are the albums core. The EB's are neither anachronists nor trendsetters, but rather originalists who've been reincarnated in time for those of us who were about to mourn the passing of an era.

"Schizophrenic Circus"-Red Rockers (415/Columbia) If you can get past the Fellini-meets-Adam Ant cover art, you're in for a musical treat. This New Orleans-based quartet of thoroughly modern musicians pack more energy, creativity, and emotion in just the first four tracks than most of the posers and pretenders to progressive pop music. The band is a guitar-based unit which heavys-up on toney, twin-leads which quite often play bagpipe mantras for contemplative /meditative lyric. Barry McGuire's EVE OF DESTRUCTION (actually written by P.F.Sloan) gets a renaissance recital in Byrd-like harmony and the song will prove to be the initial drawing card, but we may remember this album for tracks like: SHADES OF 45, JUST LIKE YOU, BLOOD FROM A STONE, and FREEDOM ROW.

RON'S PLACE

As you may have noticed we've added contributing correspondents TONY RICHLAND, ART ROBERTS and JON BADEAUX to the editorial team at THE GAVIN REPORT. They will be contributing on a semi-regular basis to the expanding pages of THE GAVIN. Their collective wit and wisdom could fill a Hefty 3-ply and we're glad to WELCOME them to the family. Also lending pen and ink is the legendary BOBBY OCEAN. We hope you will enjoy his cartoons and caricatures.

Half of the GAVIN STAFF will be in attendance at this week's Radio Convention and Programming Conference sponsored by the NAB & NRBA in LOS ANGELES. When we're not in TONY RICHLAND'S penthouse suite, we'll be "taking

lunches", "taking meetings" and saying hello to our many subscribers in attendance.

Two markets that will have Fall/Winter heatwaves will be NEW YORK and SAN FRANCISCO/SAN JOSE. In NYC, DOUBLEDAY veep of programming, DAVE MARTIN has hired MICHAEL ELLIS away from SCOTT SHANNON'S Z100 to program a new T-40 - WAPP (switching from Album Rock). MICHAEL has played a major role in the miraculous success story that is told of Z100.

In the SAN JOSE/S.F. T-40 picture add BOB HARLOW to the group shot. BOB is leaving KQXR-BAKERSFIELD to reprogram KEZR-SAN JOSE for the third time in his career. BOB's probably taking the A/C-KEZR more Top 40. If so, that would make six reportable Top 40's in the nine Bay Area Counties.

COMING ATTRACTIONS

- America LP - "PERSPECTIVE" (Capitol) late-Sept.
- Little River Band LP - "PLAYING TO WIN" (Capitol) mid-Oct.
- Barbra Streisand LP - "EMOTION" (Columbia) early Oct.
- U2 LP - "THE UNFORGETTABLE FIRE" (Island) early Oct.



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