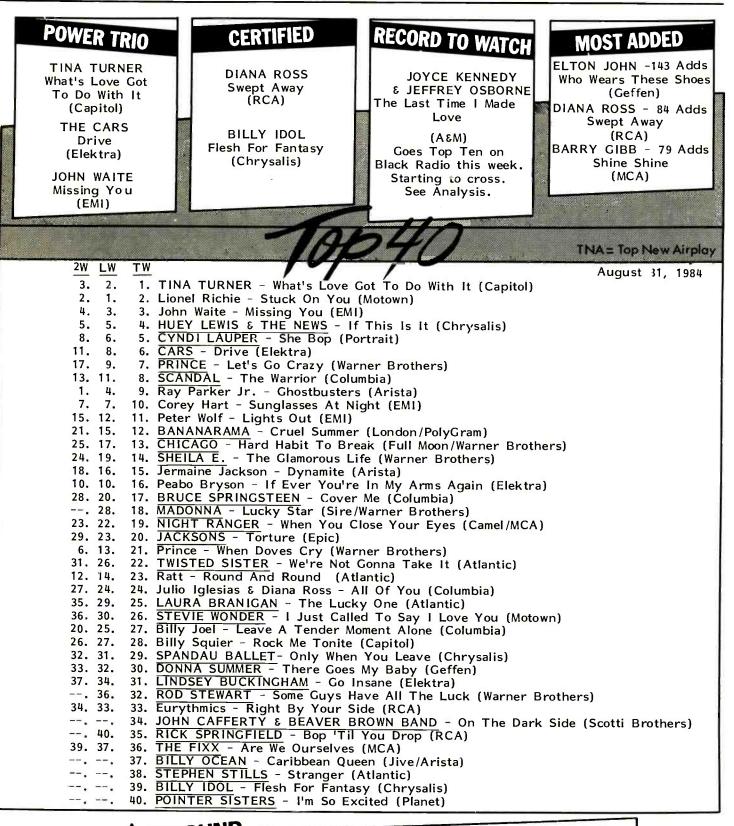




TOP FORTY



CHRTBOUND

| | Reports | | | |
|---|---------|-----|----|----|
| DIANA ROSS - Swept Away (RCA) | 152 | 84 | 57 | 11 |
| ELTON JOHN - Who Wears These Shoes (Geffen) | 149 | 143 | 5 | 1 |
| BARRY GIBB - Shine Shine (MCA) | 143 | 79 | 59 | 5 |
| SHEENA EASTON - Strut (EMI) | 125 | 36 | 69 | 20 |

Fresh from his Rock Success with STYX. He's gone back to his roots for musical inspiration. The emotional ground covered on his Debut Solo Album is a journey not to be missed. He's the singer songwriter behind such hits as BABE, COME SAIL AWAY, BEST OF TIMES, DON'T LET IT END, MR. **ROBOTO, AND GRAND ILLUSIONS!**

Dennis DeYoung DESERT MOON from desert moon DENNIS DeYOUNG

featuring the FIRST SINGLE DESERT MOON produced by ENNIS DeYOUNG.

111

R&R-3rd MOST ADDED A/C 2nd MOST ADDED CHR 1st MOST ADDED ALBUM AND ALBUM TRACK

GAVIN TOP FORTY--UP & COMING--DEBUT 78 ADDS

GAVIN A/C--NEW 28 ADDS

KMEL, WHTT, WXKS, WPHD, CKOI, WCAU, PRO/FM, 93FM, 195, B97, B96, KBEQ, KOPA.

KCPX, KRQ, WFBG, WIGY, WCIR, WOAY, WIKZ, WTSN, WQCM, OK100, 95XIL, WJBQ, WOMP/FM, WSQB, WJAD, WCGQ, Q104, KLIE, KTDY, Q101, KNOE/FM, KWES, WXLK, WIXV, KKQV, WHSL, KFYR, WBNQ, WCIL/FM, WAZY/FM, KFRX, WRKR, KKLS/FM, 99KG, WDBR, WSPT, KDVV, KFMW, KGOT, KGHO, KOZE, KBIM, K707, OK95 KBIM, KZOZ, OK95.

WHHY/FM, WQUE/FM, WRNO, KROK, WKAV, 92X, KMGK, WJXQ, WVIC, Z104, KJ103, WRQN, KEYN/FM, KKRD, KNMQ, KQXR, KQMQ, KCAQ,KSKD, KDON/FM,

BILLBOARD--61*



EDITOR: DAVE SHOLIN

UP & COMING

August 31, 1984

| Artist & Title | Reports | Adds | On | Chart |
|---|---------|------|----|-------|
| Elton John-Who Wears These Shoes? (Geffen) | 149 | 143 | 5 | 1 |
| laked Eyes-(What) In The Name Of Love (EMI) | 130 | 18 | 95 | 17 |
| an Stephenson-What The Big Girls Do (MCA) | 119 | 6 | 85 | 28 |
| hompson Twins-You Take Me Up (Arista) | 104 | 37 | 61 | 6 |
| Dennis DeYoung-Desert Moon (A&M) | 78 | 78 | | |
| lock Of Seagulls-The More YouLove (Jive/Arista) | 77 | 9 | 62 | 6 |
| verly BrosOn The Wings Of A Nightingale (Mercury) | 70 | 27 | 42 | 1 |
| Romeo Void-A GirlTemporary Thing (415/Columbia) | 59 | 32 | 22 | 5 |
| Chris DeBurgh-High On Emotion (A&M) | 56 | 1 | 26 | 29 |
| .Kennedy & J.Osborne-The Last TimeLove (A&M) | 56 | 19 | 29 | -8 |
| Steve Perry-Strung Out (Columbia) | 50 | 49 | 1 | |
| light Crossing-Let Me Love You Tonight (Fastfire) | 49 | 6 | 40 | 3 |
| Rick James-17 (Gordy) | 45 | | 15 | 30 |
| efferson Starship-Layin' It On The Line (Grunt/RCA) | 43 | 14 | 25 | 4 |
| Chaka Khan-I Feel For You (Warner Bros.) | 40 | 40 | | |
| Coyote Sisters-Straight From The Heart (Morocco) | 39 | 4 | 18 | 17 |
| Ioneymoon Suite -New Girl Now (Warner Bros.) | 39 | 14 | 23 | 2 |
| leil Diamond-Turn Around (Columbia) | 35 | 3 | 20 | 12 |
| Wham-Wake Me Up Before You Go-Go (Columbia) | 34 | 33 | 1 | |
| Ivis Costello-The Only Flame In Town (Columbia) | 34 | | 26 | 8 |
| Ionnie Tyler-Here She Comes (Columbia) | 33 | | 28 | 5 |
| Billy Satellite-Satisfy Me (Capitol) | 32 | 2 | 30 | |
| Ralph MacDonald & B.Withers-In The Name Of Love (Polydo | r) 30 | 14 | 12 | 4 |

Dropped: #18 Jacksons (STATE), #21 Dan Hartman, #35 Sammy Hagar, #38 Elton John (SAD), #39 Glenn Frey, Juice Newton, Quiet Riot.

ANALYSIS

At the start of the year, how many of us would've bet on a number one Top Forty record for Tina Turner? Who will replace her in the top spot is a tough call and depends on whether Huey Lewis and Cyndi Lauper maintain their momentum next week. Cars join the Power Trio as our leading record in total reports, logging a big 257! John Waite continues to be a runner-up in both chart and overall airplay stats. Bananarama heading top ten, with another excellent showing for John Young & Chris Thomas at Z-93-Atlanta (16-9), top 5 in L.A. at KIIS/FM (5) and KRLA (4), plus a growth in Hit Factor from 43% to 68%. Sheila E. has earned every bit of airplay added by Q102-Cincy, LG73-Vancouver, WZUU and WKTI-Milwaukee, KZZC-Kansas City, KPKE-Denver, KOLL-Gillette, etc. Madonna walks away with honors as the week's most explosive entry by far. Biggest jump reported by O'Kelly and Rolling at B-97-New Orleans (22-9), Bob Harlow in Bakersfield takes it 18-10, while crosstown, Dave Kamper jumps it 23-16. J.J. Hemingway, WORD-Spartanburg, and Shannon West, WMPZ/FM-Soperton confirm with moves of

21-13 and 22-14. Laura Branigan kicks in with a lot more debuts from extra play. Ditto for Stevie Wonder. Both of last week's Certified items are looking very healthy. John Cafferty now boast 191 reports, with the addition of 69 stations. Lots of activity once again on the bottom of the Top Forty, with the Record To Watch a few weeks ago, Billy Ocean, especially hot...47 adds including KRIO, KWK/FM, KNBQ, KPEN/FM, KILE, KIKI, WORC, WDCG, KMJK, etc. This week's Record To Watch, Kennedy & Osborne, debuts #29 at Detroit's WHYT, #30 at WBBQ-Augusta, and charts 25-18 for Leo Davis at Q104-Gadsden, plus 19 adds. Guy Zapoleon at B-94-Pittsburgh notes Springsteen's "Pink Cadillac" goes 15-5 in local sales. This flip of "Dancing In The Dark" is what they are asking for specifically. Guy also mentions a recent Duran Duran battle where "7th Stranger" beat out "Shadows On Your Side" with an outrageous vote total of 260-220.

Dave Sholin

THE EVERLY BROTHERS "ON THE WINGS OF A NIGHTINGALE"



1 mercuru

NEW SINGLE Written by Paul McCartney & Produced by Dave Edmunds

BUSTING OUT: CHR 94Q,WGCL,KRTH,WKBW,WRRM,WRMM, WKBW,WRRN,WRMM,WTAE,

WKDD,WKRZ,KTFM,WJXQ,WRQN,WRCK,WANS,WQID,KZ10,WJST, WLAN,G100,KROK,KSKD,WKEE,KEYN,KQKQ,KIIK,KWIC,KBIN, KWES,KQCR,WAZY,K96,KRST,WDAY,KYYA,

Editors note: Call letters from Gavin Advertismement dated 8/24/84 were erroneous. We apologize for this misunderstanding.

RALPH MACDONALD "IN THE NAME OF LOVE"

Ralph Mac Lonald UNIVERSAL RHYTHM



BIG AC/POP/URBAN BALLAD GENERATING EXCITEMENT ACROSS THE BOARD!!!

CHR,KRQ,WSPK,WKRZ,WOKI,KKXX,WJDQ,Q106,WSSX,WPST,KHOP, WZNE, KROK,Z102,KHYT,QGLS,WXGQ,KRTH A/C K101,KSD,WKBW

WE HIT HARD!

PolyGram Records

Research: Keith Zimmerman Lisa Smith Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record -60 stations have it in their Top 20- Hit Factor = 60%.

| | | | | STATIO | IS CHART | ED | | | HIT | Debut |
|-----|--|---------|------|--------|----------|-------------------|-------|-----------|-------------------|-------|
| | ARTIST TITLE LABEL | Reports | Adds | 1-5 | 6-10 | 11-20 | 20-30 | Uncharted | FACTOR | Date |
| | e Cars-Drive (Elektra) | 257 | 3 | 40 | 100 | 1 <mark>00</mark> | 10 | 4 | 93% | 7/20 |
| ~ y | ndi Lauper-She Bop (Portrait) | 248 | | 126 | 94 | 22 | 6 | | 98 % | 7/13 |
| | ey Lewis & News-If This Is It (Chrysalis) | 245 | | 157 | 56 | 29 | 3 | | 99% | 7/13 |
| | donna-Lucky Star (Sire/Warner Bros.) | 235 | 22 | 1 | 8 | 28 | 104 | 72 | 16% | 8/10 |
| | icago-Hard Habit To Break (Full Moon/W.B.) | 235 | 3 | 5 | 27 | 111 | 75 | 14 | 18 <mark>%</mark> | 7/27 |
| | uce Springsteen-Cover Me (Columbia) | 234 | 5 | 1 | 10 | 92 | 102 | 24 | 448 | 8/3 |
| | ince-Let's Go Crazy (Warner Bros.) | 227 | 1 | 42 | 108 | 59 | 14 | 3 | 92% | 7/27 |
| | nanarama-Cruel Summer (London/PolyGram) | 223 | 8 | 5 | 25 | 121 | 57 | 7 | 68% | 7/13 |
| | e Jacksons-Torture (Epic) | 222 | 6 | 2 | 3 | 45 | 136 | 30 | 238 | 8/10 |
| | andal-The Warrior (Columbia) | 218 | 4 | 50 | 97 | 55 | 9 | 3 | <mark>93</mark> % | 6/2 |
| l a | ura Branigan-The Lucky One (Atlantic) | 218 | 7 | | 4 | 36 | 112 | 59 | 18% | 7/2 |
| | evie Wonder-I Just CalledI Love You (Motown) | 214 | 17 | 1 | 7 | 30 | 98 | 61 | 18 8 | 8/10 |
| | d Stewart-Some Guys Have All The Luck (W.B.) | 213 | 31 | | | 5 | 58 | 119 | 2% | 8/1 |
| | nna Summer-There Goes My Baby (Geffen) | 210 | 2 | | 3 | 22 | 109 | 74 | 12% | 8/3 |
| | eila EThe Glamorous Life (Warner Bros.) | 203 | 11 | 21 | 20 | 96 | 46 | 9 | 67% | 7/6 |
| | ter Wolf-Lights Out (EMI) | 199 | 1 | 16 | 90 | 73 | 13 | 6 | 90% | 7/6 |
| | rmaine Jackson-Dynamite (Arista) | 199 | 1 | 7 | 29 | 128 | 28 | 6 | 828 | 7/1 |
| | ght Ranger-When You CloseEyes (Camel/MCA) | 192 | 6 | 2 | 21 | 105 | 50 | 8 | 67% | 7/6 |
| | hn Cafferty-On The Dark Side (Scotti Bros.) | 191 | 69 | | 3 | 6 | 34 | 79 | 5% | 8/1 |
| | ndsey Buckingham-Go Insane (Elektra) | 190 | 6 | | 2 | 30 | 92 | 60 | 178 | 7/2 |
| | ck Springfield-Bop'Til You Drop (RCA) | 187 | 15 | | | 6 | 48 | 118 | 3% | 8/1 |
| | andau Ballet-Only When You Leave (Chrysalis) | 187 | 3 | 1 A | 6 | 33 | 99 | 45 | 22% | 7/2 |
| - | ne Fixx-Are We Ourselves (MCA) | 174 | 12 | | | 1 | 52 | 109 | 18 | 8/1 |
| | visted Sister-We're Not Gonna Take It (Atlantic) | 173 | 4 | 4 | 17 | 62 | 68 | 1.8 | 48% | 7/2 |
| | ana Ross-Swept Away (RCA) | 152 | 84 | | | 1 | 10 | 57 | 18 | 8/2 |
| | lly Idol-Flesh For Fantasy (Chrysalis) | 148 | 37 | | | 2 | 21 | 88 | 18 | 8/1 |
| | arry Gibb-Shine Shine (MCA) | 143 | 79 | | | | 5 | 59 | | 8/2 |
| | Illy Ocean-Caribbean Queen (Arista) | 136 | 47 | | | 6 | 32 | 51 | 4% | 8/1 |
| | aked Eyes-(What) In The Name Of Love (EMI) | 130 | 18 | | | 2 | 15 | 95 | 2% | 8/3 |
| | rephen Stills-Stranger (Atlantic) | 130 | 13 | 1 | 1 | 5 | 24 | 86 | 5% | 8/3 |
| | neena Easton-Strut (EMI) | 125 | 36 | | | 6 | 14 | 69 | 5% | 8/7 |
| | an Stephenson-What The Big Girls Do (MCA) | 119 | 6 | | | 5 | 23 | 85 | 48 | 8/3 |
| | binter Sisters-I'm So Excited (Planet/RCA) | 106 | 19 | ÷ | 3 | 10 | 27 | 47 | 128 | 8/3 |

NORTHEAST

- Hamilton, ON (Nevin Grant-CKOC) R.Stewart, Bruce Springsteen, B.Idol, S.Wonder.
- Toronto, ON (Brad Jones-CHUM) R.Stewart, S.Wonder, Waterboys, B.Gibb. Toronto, ON (Bob Saint-CFTR) B.Idol, T.Twins,
- Madonna, Gary O., B.Cockburn.
- Bangor, ME (Mike O'Hara-WZON) Honeymoon S., Helix, Krokus, Wham, Elton J., Everly Bros.
- Ellisworth, ME (Tim Moore-WKSQ) D. Ross, E. John, N. Diamond.
- Rumford, ME (Michael Rivers-WRM) E. John, B. Gibb, D. Ross, H. Suite, R. Void.
- Hanover, NH (David Wachen-WDCR) Naked, Van Stephenson, B. Gibb.
- Worcester, Ma (Dick Smith-WORC) B. Ocean, Flock of Seagulls, Thompson Twins, E. John. <u>Providence, RI</u> (Tom Cuddy-PRO/FM) Easton, Idol, D. Ross, E. John, DeYoung, Naked Eyes, R.Stewart.

- Hartford, CT (Tom Barsanti-WTIC/FM) C. Khan, Gibb.
- Buffalo, NY (Bob Wood WBEN/FM) C. Khan, J.Cafferty,
- B. Ocean, Thompson Twins. Utica, NY (Jim Reitz-WRCK/FM) E. John, S. Perry,
- DeYoung, Krokus, Y + T, Box of Frogs. Schenectady, NY (Jim Walsh-3WD) D. Ross, Coyote McCloud, E. John, M. Vidal, J. Farina &
- Reflections, B. Gibb, S. Perry, Krokus, Wham.
- Poughkeepsie, NY (Chris Leide-WSPK) D.DeYoung, P. Sisters, SOS Band, B. Idol, R. MacDonald, J. Starship, D. Ross.
- New York, NY (Berger/Tonacci-WPLJ) Bananarama. Jermaine.
- New York, NY (Neil McIntyre-WKTU) T. Twins, Eye Level, INXS, C. Khan, R. Void, SOS, Force MD'S,
- Kennedy/Osborne. New York, NY (Shannon/Ellis-Z100) Cars, J. Cafferty,
 - E. Thomas.
 - MID-ATLANTIC
- Hazelton, PA(Melanie Apple- WAZL) E. John, Fixx, T. Twins.
- Allentown, PA (Dave Dillon-WQQQ) F. Stallone, E.John
- S.Perry, B. Gibb, R. Void, Krokus, Prince (PURPLE).
- Williamsport, PA (Cruz/Williams-WSQU) B. Joel, E.John
- R. Stewart, R. Void, D.DeYoung, D. Ross. Philadelphia, PA (Art Tiller-Z106)Chaka, B. Gibb, N. Ranger. Wham,

- Pittsburgh, PA (Todd Chase-WHTX) Rafferty, E. John, Pittsburgh, PA (Guy Zapolean-B94) Spandau Ballet. <u>Altoona, PA</u> (Tony Booth-WFBG) Madonna, E. John, R. Void, M. Vidal, DeYoung, B. Ocean, Sam Harris. Frie PA (Kon Tylon-WIET) Night Danger Erie, PA (Ken Tyler-WJET) Night Ranger,
- S. Ballet.
- Johnstown, PA (Rich Boyd-WCRO) D. Ross, B. Gibb, Everly Bros.
- Asbury Park, NJ (Dennis O'Mara-WJLK/FM) MacDonald, D.DeYoung, Stills, Elton, Kennedy/Osborne.
- Trenton, NJ (Tom Taylor-WPST) C. Khan, D.DeYoung, Easton, B. Gibb, R. McDonald, Pointer Sisters.
- Baltimore, MD (Kingston/Kronthal-B104)Kennedy/Osborne
- Cafferty, B. Gibb, D. Ross Ocean City MD (Jack Gillen-WKHI) B. Gibb, D. Ross,
- Kennedy/Osborne, R. Void, B. Ocean, E. John. Frank Stallone.
- Washington, DC (Alan Burns/Mary Taten WRQX) R. Stewart, Night Ranger, Wham.
- Washington, DC (Tom Kent-WAVA) Twisted Sister, Branigan.
- Bristol, VA (Jeff Whitehead-WFHG) Springfield, D.Ross Justin Johns, Maria Vidal, E. John.
- Lynchburg, VA (Wayne Fanning-WGOL) Naked Eyes, Idol, S. Easton.

- Poughkeepsie, NY (Bob Weil-WJJB/FM) Ocean, Flock, Twins, Osborne/Kennedy, L. Reed, Everly, D. Ross, B. Gibb, Elton, R. Void.
- Boone, NC (Ray Mariner-WASU) Juice, Cafferty, Twins, Coyotes, B. Gibb.
- Salisbury, NC (Doug Rice-WSTP) DeYoung, Capaldi, Elton, Joel.
- Raleigh/Durham, NC (Rick Freeman-WDCG) S. Wonder, J. Cafferty, Billy Ocean.
- Sanford, NC (Brad McKee-WFJA) J. Capaldi, B. Idol, Justine Johns, Sheryl Lee Ralph, S. Easton.
- Tryon, NC (Chris Smart-WTYN) Naked Eyes, Cafferty, Justin Jones.
- <u>Shelby, NC</u> (Andy Foster-WXIK) Jefferson Starship, Anne Murray, Honeymoom Suite, Romeo Void, Jack Wagner, Thompson Twins, Kennedy & Osborne.
- Rocky Mount NC (B.J. Conners- WEED) J. Capaldi, B. Gibb, Elton John.
- Jacksonville, NC (Lisa Greer-WIIZ) B. Gibb, Starship, Sheryl Lee Ralph, D. Ross, Revenge, B. Idol, Capaldi, Quiet Riot, J. Johns, B. Ocean, Elton.
- Charlotte, NC (Bob Kaghan-WBCY) Wham, B. Gibb, Elton, Idol, Romeo Void.
- Charlotte, NC (Crysler/Redford-WJZR) T. Twins, Ocean, F. Stallone, B. Gibb, C. Khan, Elton, Romeo Void, Vanity.
- Florence, SC (Mike Stewart-WJMX) Xavion, Elton, D. Ross, B. Gibb, Justine Johns, 4 Seasons/Beach
- <u>Greenville, SC</u> (Rod Metts-WANS) Perry, Elton, Ocean, Everlys, Alpert, DeYoung.
- Spartanburg, SC (J.J.Hemingway-WORD) B.Gibb, D.Ross, Mtmue, Elton, R. Void, Justine Johns.
- Cheraw, SC (Mitch Adams-WPDZ) DeYoung, Elton, Perry, Naked Eyes, Cafferty, N. Crossing.
- Kingstree, SC (John Derek-WKSP) Revenge, Elton, Jim Calpaldi, R. Jackson, J. John, Vidal, Lucas, M. Mel, DeYoung, Beach Boys/4 Seasons, F. Valli.
- Myrtle Beach, SC (Calvin Hicks-WNMB) Elton, B. Ocean, Idol, J. Cafferty.
- Myrtle Beach, SC (Linda King-WKZQ) Ocean, D. Ross,
- L. Reed, DeYoung. Sumter, SC (Terry Moore-WDXY) Elton, DeYoung, Ocean, Beach Boys/4 Seasons.

SOUTHEAST

Augusta, GA (Bruce Stevens-WBBQ) C. Khan, Elton,

- Wham, DeYoung, Wonder. Hinesville, GA (West/Jay-WBLU) Justine Johns, Capaldi, Kennedy/Osborne, S. Harris, Elton, Perry, Honeymoon Suite.
- Savannah, GA (Randi Sommers-Z102) D. Ross, Elton, B. Idol, R. MacDonald.
- Soperton, GA (Shannon West-WMPZ/FM) DeYoung, Elton, Vidal, Prince, C. Khan,
- Vidalia, GA (Chuck Kremer-98Q) Elton, Gibb, Justine Johns, Romeo Void, D. Ross
- Athens, GA (Dan Murray-WAGQ) Elton, Wham, N. Crossing, Sam Harris.
- Atlanta, GA (Chris Thomas-Z93) C. Khan, Elton, Idol, Wham.
- Cedartown, GA (Todd Shiflett-WGAA) Easton, Twisted, B. Gibb, D. Ross, Elton, Ratt, Revenge.
- Columbus, GA (Ralph Carroll-WCGQ) DeYoung, A. Harris, Kennedy/Osborne, Wham, MacDonald, Elton, C. Khan. Albany, GA (Bill Young-WALG) Chaka, Elton, America,
- Perry, S. Easton, N. Crossing, Justine Johns,
- Rome, GA (Tim Hensley-WQTU) D. Ross, L. Buckingham, Fixx, Sam Harris.
- Fort Valley, GA (Nathan Hale-WQBZ) Elton, B.Gibb, Pointers, S. Harris, Capaldi.

| Orlando, Fl. (Gary Mitchell-BJ105) J. Cafferty, | Jenkin |
|---|-------------------------|
| Madonna, R. Springfield, R. Stewart,Branigan, B. Gibb, B. Ocean. | Stew |
| St. Augustine, FL (Randy Marsh-WUVU) Fixx, Flock of | Lexing S.Ha |
| Seagulls, Honeymoon Suite, L. Branigan | <u>Glasgo</u> |
| Kennedy/Osborne. Tampa, FL (Diana Thomas-Q105) Wonder, Elton, | John |
| Pointers, J. Cafferty. | Evansv B.Gi |
| Miami, FL (Mark Shands-I-95) J. Wagner, C. Khan, | |
| Grandmaster, DeYoung, Idol, Night Ranger. Miami, Fl (Frank Amadeo-Y100) C.Khan, M. Vidal. | Columb L.Br |
| Gainsville, Fl. (Lou Patrick-WYKS 105) J. Cafferty, | Clevel |
| R. Void, D. Ross, Elton, S. Easton. | Kenn |
| Daytona Beach, Fl. (Randy VanHalen-WNFl) R. Stewart, D. Ross, Ocean, C. Khan, Elton, SOS Band. | <u>Cincin</u> Youngs |
| Panama City, FL (Thomas/Davis-WPFM) B. Gibb, | Morgan |
| Elton. SOUTH | D.Ro |
| Huntsville, Al (Dave Hargrove-WAAY) Easton, Ocean, | <u>Charle</u> Suit |
| R. Springfield, Flock of Seagulls, Naked Eves. | Pinevi |
| Tuscaloosa, Al. (Jim Sute-WNPT) Naked Eyes, Stills, Ocean, Cafferty, Flock of Seagulls, Springfield, | Barr |
| Fixx. | Alpena Elto |
| Gadsden, AL. (Leo Davis-WQEN) DeYoung, Wham, | Detroi |
| Romeo Void, S. Harris. Fayette, AL (Kelsy Scott-WHKW) Ross, Reb Johnson, | Void Lansin |
| Vanity, Elton, Perry, Twins, Justine Johns, | B.Oc |
| B. Gibb, Capaldi, C.L. Ralph, Xavion, S. Harris. Birmingham, AL (Rich Bailey-WKXX) B. Gibb, DeYoung, | <u>Sagina</u> Eyes |
| Elton, J. Cafferty. | Kalama |
| Montgomery, AL (Alan DuPriest-WHHY/FM) Perry, Khan, Cafferty, Elton, DeYoung. | Ever |
| Montgomery, AL (Tim Stout-WBAM/FM) Easton, Cafferty. | Spring |
| Talladega, AL (Rich Robinson-WHTB/FM) Prince. | Caff |
| Twins, Ocean, Ross, Gibb, Kennedy/Ósborne. Mobile, AL (Ocean/Murphy-WKRG) Gibb, Everlys, Ross, | Mt.Car Mari |
| DeYoung, Naked Eyes, Idol, Cafferty. | Carbon |
| Demopolis,AL (Russell Baty-WXAL) Sam Harris, Idol, Capaldi, Shirley Lee Ralph. | Stew Chicag |
| Atmore, AL (Keith Lindsey-WATM) Twins, Capaldi, | Freepo |
| Sam Harris. <u>Starksville, MS</u> (Ken Glenn-WKOR) Idol, Ocean, Revenge, | B.Gi |
| S. Harris, Justine Johns, Danny Tate. | Bloomi Perr |
| Meridian, MS (Tom Kelley- Q101) S. Perry, D. Ross. | Madiso |
| J. Cafferty, Elton, Ocean, DeYoung, Kennedy/Osborne, MacDonald, S. Harris. | Elto Two Ri |
| Jackson, MS (Wayne Scott-94TYX) Kennedy/Osborne, Fixx, | Milwau |
| Pointers. <u>McComb, MS</u> (Brad Lee-WHNY) Ingram, Elton, S. Harris, | Milwau Milwau |
| Capaldi. | Bana |
| <u>New Albany/Tupelo, MS</u> (Mike Grace-WWKZ) Elton, Ross, DeYoung. | Steven |
| Biloxi, MS (Mickey Coulter-WQID) DeYoung, B. Gibb. | D.Ro Applet |
| S. Perry, Elton, Pointers, Everlys, Stills, Cafferty | . R.St |
| Hattiesburg, MS (Blake Hooper-WHSY/FM) Madonna, R. Stewart, B. Idol, Cafferty, Easton, Twins, Elton, | <u>Wausau</u> Poin |
| S. Stills, B. Gibb, D. Ross. | LaCros |
| Laurel/Hattiesburg,MS (Dave Lyons-WNSL) Cafferty, Stills, R. Stewart. | LaCros |
| Farmersville, LA (Chuck Kinnison-KTDL) S. Stills, | Eau Cl |
| Jacksons, Justin Johns, Ross. Alexandria, LA (Cristy Atwood-KQID) Branigan, | Minnea |
| Madonna, R. Springfield. | Stew St.Clo |
| New Orleans, LA (Kelly/Rolling-B97) B. Gibb, Night Ranger, C. Khan, DeYoung. | J.Ca |
| Monroe, LA (Sam Shea-KNOE/FM) B. Gibb, Elton, Khan, | Montev B.Gi |
| DeYoung, Easton, Void, Perry. Sparta, TN (Lonnie Allen-WSMT-FM) B. Springsteen, | Roches |
| R. Springfield, P. Wolfe, Jacksons, Honeymoon | Perr Grand |
| Suite, Cars, Scandal, L. Buckingham | Stow |

Bowling Green, KY (Darrel Duvall-WBGN) Elton, Rogers, J. Capaldi, Wham, S. Harris.

is, KY (Bobby Shannon-WIFX) L.Buckingham, Rod art, R.Springfield, B.Ocean.

ton, KY (Chip Mosley-WFMI) Perry, R.Void, Wham, rris, Mtume, Elton, Chaka, Wonder, DeYoung, Vidal.

- w, KY (Rick St. James-WOVO) Elton, DeYoung, J. s, H.Suite, B.Idol, S.Perry.
- ille, IN (Ron Payne-WKDQ) J.Cafferty, B.Ocean, bb, D.Ross, Elton.
 - EAST CENTRAL

us, OH (Adam Cook-92X) Dennis DeYoung, B.Idol, anigan.

- and, OH (Bob Travis-WGCL) Madonna, Stills, Ross, edy/Osborne, Elton, Rod S., Easton, Chaka, Perry.
- inati, OH (Jim Fox-Q102) Sheila E., B.Springsteen. itown, OH (Jeff Tobin-WYFM) No adds itown, WV (Craig Cochran-WCLG/FM) Easton, Elton,
- ss, Perry, B.Gibb, S.Stills.

ston, WV (Chris Bailey-WUSR) Elton, Perry, H. e, Wham, Chaka, DeYoung, M.Vidal.

- ille, WV (Rick Baldridge-WWYO) Peabo Bryson,
- y Gibb, D.Summer, Rod Stewart, Billy Ocean.
- , MI (Darrel Kelley-WHSB) D.Ross, K.Rogers, n, Rick S., D.DeYoung, M.Vidal.

t, MI (Gary Berkowitz-WHYT) SOS Band, Romeo , Vanity, Elton

- ig MI (Martin/Kittredge-WVIC) B.Gibb, D.DeYoung, ean.
- w, MI (Dave Michaels-WFXZ) B.Ocean, Naked

, D.Ross, Honeymoon Suite. zoo, <u>MI</u> (Ken Lanphear-WKMI) Madonna, S.Stills, lys, S.Easton, B.Gibb, N.Eyes, R.MacDonald. UPPER MIDWEST

field, IL (Greg Lawley-WDBR) Gibb, Ocean, Elton, erty, Twins, Ross, Turner, Romeo, Perry, DeYoung.

IL (Lenny Dessauer-WVJC) D.DeYoung, Elton, mel.

- a Vidal, Flock/Seagulls, Sheila E., Peabo Bryson. dale, IL (Tony Waitekus-WCIL/FM) Cafferty, Rod
- art, Julio/Diana, Chicago, DeYoung, Eurythmics.
- o, IL (Dave Robbins-B96) Madonna, S.Wonder, Elton.
- rt, IL (Jim Douglas-WXXQ) D.Ross, D.DeYoung,

ibb, Elton, S.Perry, S.Harris. ington, IL (Justin/Robbins-WBNQ) Jacksons, Elton, y, Box of Frogs, Romeo, H.Suite, D.DeYoung. on, WI (Matt Hudson-Z104) D.DeYoung, S.Perry,

- n, Diana Ross.
- vers, WI (Don Cook-WQTC) Madonna, S.Wonder, Perry.

kee, WI (Dallas Cole-WKTI) Sheila E., Lindsey B.

- <u>kee, WI</u> (Jeff McKee-WBTT) Madonna, B.Idol. <u>kee, WI</u> (Brian Kelly-WZUU) Billy Ocean, Sheila E., narama, Rick Springfield.
- s Point, WI (Bouley/Tracy-WSPT) DeYoung, Elton, ss, B.Idol, Krokus.

on/Oshkosh, WI (Ross/Bradleigh-WKAU) Cafferty, ewart, D.Ross, D.DeYoung, T.Twins.

WI (Dave Wright-WRIG) Elton, Ocean, N.Diamond,

iters, Everly Bros., B.Gibb. se, WI (Jim Dolsey-WIZM) S.Easton, B.Gibb, Ross.

- se, WI (Knight/Bradley-HIT105FM) Madonna, Rod art, J.Cafferty, B.Gibb.
- aire, WI (Rick James-WBIZ) Prince, Elton, Easton. polis, MN (Dave Anthony-KDWB/FM) B.Idol, Rod
- art, B.Ocean, Elton. ud, MN (Hicks/Wayne-KCLD/FM) Bananarama, Fixx,

fferty. ideo, MN (Henner/Matzdorff-KMGM) D.Ross, Elton,

bb, S.Perry, Everly Bros. ter, MN (Denny Foster-KROC/FM) Elton, J.Starship,

y, Cafferty, S.Easton, DeYoung.

- Forks, ND (Don Nordine-KKXL/FM) Elton, Rod Stewart, Pointers, B.Gibb.
- Fargo, ND (Jeff Left-KKFM) L.Buckingham, Rod Stewart, B.Gibb, J.Cafferty.

Fargo, ND (Brad Anderson-Y94/FM) B.Ocean, Easton, Twins, Pointers, Gibb, K.Adotta, Everlys.

Bismarck, ND (Bob Beck-KYYY/FM) B.Gibb, D.Ross. Bismarck, ND (Brannan/Hardt-KFYR) M.Vidal, Wham,

Elton, Cafferty, D.DeYoung. Minot, ND (Scott Meyer-KIZZ) Easton, Rod Stewart, D.Ross, Cafferty, B.Gibb.

Aberdeen, SD (Les Cummings-KQ95) Elton, D.DeYoung, S.Perry, J.Capaldi, C.Khan, J.Johns.

Aberdeen, SD (Dan Zerr-KSDN) D.DeYoung, Elton,

Rick S., Cafferty, Idol, Everlys, Gibb.

<u>Rapid City, SD</u> (Sherwyn/Piper-KKLS/FM) Easton, Cafferty, DeYoung, Ross.

<u>Sioux Falls, SD</u> (Adam North-KKRC) Madonna, Naked Eyes, Rod Stewart, B.Gibb. Yankton, SD (Gregg Klein-KQHU) S.Still, Fixx.

Sioux City, IA (Pat Paxton-KGLI) D.DeYoung, Elton, Ross, Chaka, Perry, Stills, K.Rogers.

<u>Sioux City, IA</u> (Tim Harrison-KSEZ) Gibb, Ross, Elton, Romeo Void, Chaka, Capaldi, Box of Frogs, Wham, Perry, DeYoung, Lou Reed, Honeymoon Suite.

Cedar Rapids, IA (Gary Dixon-KQCR/FM) Sheila E., Easton, Everly Bros.

Iowa City, IA (Bart Goynshor-KRNA) B.Gibb, D. DeYoung, Elton, Chaka Khan

Clinton, IA (Brian Thomas-KNJY) Elton, Perry, D.

DeYoung, Romeo Void, N.Crossing, Everlys.

Waterloo, IA (Doug Allen-KCNB) Ocean, Cafferty, Gibb, Chaka, Elton, Romeo Void. Davenport, IA (Jim O'Hara-KIIK) Elton, D.Ross,

Everlys, Romeo Void, Wham.

Ft.Dodge, IA (Charlie Chase-KKEZ) Elton, Revenge, J.Capaldi, Wham.

Norfolk, NB (Doug Koehn-KNEN) Capaldi, Madonna, Perry, DeYoung, Elton, Idol, Tina Turner. CENTRAL

Quincy/Hannibal, MO (Chuck Yates-KGRC) Madonna, Everlys, Night Ranger, Sheila E.

Jefferson City/Columbia, MO (Brian Miller-KTXY) T.Twins, Everly Bros., J.Cafferty.

<u>Columbia, MO</u> (Jim Williams-KFMZ) J.Starship, H. Suite, J.Cafferty, D.Ross, Elton. <u>St.Louis, MO</u> (Steve Perun-KWK/FM) Ross, Ocean,

J.Cafferty, Elton.

Kirksville, MO (Bill Collins-KTUF) D.DeYoung, S.Harris, S.Perry, B.Ocean, Elton.

Kansas City, MO (Collins/Welsh-ZZ99) Elton John,

Ocean, Easton, Sheila E., Naked Eyes, Cafferty. East Prairie, MO (Pat Cole-KYMO) Gibb, Fixx,

J.Starship, Stompers, Cafferty, Rick Springfield. Fayetteville, AR (Rob Patrick-KKEG) Gibb, R.

MacDonald, Chaka, Elton, DeYoung, Perry, Stompers. Little Rock, AR (Mark McCain-KKYK) C.Lauper, Ratt, Chicago, B.Squier.

El Dorado, AR (Dan Murphy-KLBQ) D.DeYoung, B.Gibb, Elton, O.Brown, Everlys, K.Rogers.

Topeka, KS (Roger Heaton-WIBW) Chicago, Ratt, Scandal.

Topeka, KS (Tony Stewart-KDVV/FM) D.DeYoung, Ocean. Romeo Void, Elton, M.Vidal.

Tulsa, OK (Dave Michaels-14K/92K) D.DeYoung, Sam Harris, Chaka Khan, Elton. SOUTHWEST

Wichita Falls, TX (Barry Michaels-KNIN) Pointers, Ross, Madonna, L.Buckingham, B.Gibb.

Texarkana, TX (Mario Garcia-KTFS) Cafferty, Idol, Naked Eyes, Van Stephenson, S.Stills.

Amarillo, TX (Jamey Karr-KPUR) Elton, D.DeYoung, S.Perry, K.Rogers, B.Idol, Wham. Tyler, TX (Dave Goldman-KEYP) J.Cafferty, J.Wagner,

Pointers.

(Shomby/Steele-KAFM) S.Easton, Cafferty, Dallas, TX

Rod Stewart, Prince (PURPLE RAIN) Killeen/Temple, TX (B.J.McCrae-KIXS) Twins, Elton,

B.Gibb, S.Perry, D.DeYoung, Pointers. Bryan, TX (Bishop/Bailey-KKYS/FM) D.Ross, Gibb, N.Eyes, R.MacDonald, Chaka Khan.

Bryan, TX (Kim Davis-KTAM) D.Ross, Gibb, Elton, Kennedy/ Osborne, Pointers, S.Easton, Revenge.

Bryan/College Station, TX (Danny Austin-KTAW/FM) Rod S., D.Summer, Bruce S., DeBurgh, Fixx, Madonna.

Houston, TX (John Lander-93FM) D.Ross, D.DeYoung.

Galveston, TX (Dave Parks-KILE) Pointers, M.Vidal, B. Gibb, Ocean, Elton, Romeo Void, Cafferty, DeYoung.

Beaumont, TX (Murphey/Harrison-KZZB) Kennedy/Osborne, Perry, Elton, Twins, J.Starship, B.Ocean. Beaumont, TX (James/Kasi-KIOC) Madonna, J.Ingram,

L.Branigan, Elton.

Victoria, TX (Jay Arena-KVIC) T.Twins, Gibb, D.Ross, Chaka Khan.

Nacogdoches, TX (John Lacey-KTBC) T.Twins, Elton, Easton, Prince (P.RAIN), S.Robinson, B.Gibb.

Abilene, TX (Dominic Testa-KFMN) D.DeYoung, Elton, Perry, Romeo Void, Hoodoo Gurus.

McAllen, TX (Scott McCarthy-KRIO) D.Ross, Pointers,

Kennedy/Osborne, Twisted, R.Stewart, B.Ocean. Odessa/Midland, TX (John Clay-KWES) Everly Bros.,

Elton, D.DeYoung, Wham, J.Starship. El Paso, TX (Whitehead/Haney-B94) Mtume, Pointers, Wham, Rick S., Branigan, Ross, Cafferty.

El Paso, TX (Johnny Thompson-KFIM/FM) Elton, Naked

Eyes, D.Ross, Easton, T.Twins, Cafferty, S.Wonder.

Alamogordo, TX (Ben Noe-KINN) Starship, D.Ross, Hagar, Everlys, J.Capaldi, B.Gibb, P.Bryson, Poco.

Albuquerque, NM (Steve Stucker-KNMQ) D.DeYoung, D.Ross, Rod S., Elton, J.Cafferty. Gallup, NM (Bill Lee-KYVA) B.Satellite, Chaka Khan, Van S., N.Crossing, Elton, D.Ross, Lou Reed.

Tucson, AZ (Kelly Norris-KRQQ) R.MacDonald, Elton, D.

DeYoung, S.Easton, T.Twins, B.Idol. Tucson, AZ (Mike Daniels-KTKT) I.Cara, V.Stephenson, D.Ross, Gibb, Coyote Sisters. ROCKY MOUNTAIN

Pueblo, CO (Rip Avina-KDZA) Everly Bros., Diana Ross, D. DeYoung.

Greeley/Ft.Collins, CO (Meschke/Jacobs-KGBS)Cafferty. D.Ross, Fixx, Gibb, Pointers, Neil D., Rod, Jacksons

Denver, CC (Gloria Avila-Perez-KIMN) Cafferty, Gibb, Van Stephenson, Elton.

Denver, CO (Tim Fox-KPKE) Madonna, B.Idol, J.Cafferty, Sheila E.

Casper, WY (Todd Cavanah-KTRS) Rod S., Kennedy/Osborne, M.Vidal, B.Gibb, Ross, Idol, Elton, D.DeYoung.

Cody, WY (Todd Cavanah-KTAG) Rod Stewart, B.Ocean,

Elton, Gibb, Idol, D.Ross. Gillette, WY (Chris Brewer-KOLL) Sheila E., Gibb, N.

Crossing, Twins, Elton, Flock/Seagulls, B.Idol. Logan, UT (Jay Hall-KBLQ) Twins, Ross, DeYoung,

M.Vidal, Beach Boys/4 Seasons.

Manti, UT (Stan Erickson-KMTI) Elton, Sheila E.,

Bananarama, Easton, S.Perry. Polson/Kalispell, MT (Al Decker-KQRR) T.Twins, Rubber Rodeo, B.Gibb, B.Ocean.

Billings, MT (Charlie Fox-KYYA) Everly Bros., John Cafferty, Rod Stewart, Madonna.

Pocatello, ID (Craig Stevens-KZBQ) D.Ross, Chaka,

Elton, Cafferty, Everlys, Twins, Revenge. Lewiston, ID (Jay McCall-KOZE) Gibb, DeYoung, Romeo

Void, Twins, Ocean, Elton, Wham. Boise, ID (Tom Evans-KNPA) S.Perry, Elton, Cafferty. Moscow, ID (Gary Cummings-KRPL) Elton, Easton, D.

DeYoung, D.Edmunds, J.Cafferty.

FAR WEST San Diego, CA (Haney/Richards-XTRA) S.Wonder, D.Ross, E.Gibb, Elton. San Diego, CA (Mike Preston-KS103) D.Ross, Rod Stewart, J.Cafferty. Los Angeles, CA (Jim Pewter-KRLA) S.Easton. D.Ross, Wham. Los Angeles, CA (Scarborough/Hall-KKHR) Chicago, S.Perry, Rod Stewart, Wham. Los Angeles, CA (Mike Schaefer-KIIS/FM) Wham, Prince (PURPLE), Pointers. San Bernardino, CA (Lori Gaston-KFXM) Elton, R.Springfield, Prince (PURPLE). Santa Barbara, CA (Dick Williams-KIST) J.Cafferty, Willie Nelson, Elton John, M.Vidal. Santa Maria, CA (Maria Rubio-KXFM) B.Idol, S. Wonder, J.Cafferty, Elton. Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) Elton, Romeo Void, Prince. San Luis Obispo, CA (Tom Walsh-KSLY) Kennedy/ Osborne, J.Starship, Elton, R.Void, Chaka, Wham. Bakersfield, CA (Jeff Ryan-13K) Fixx, J.Starship, D.DeYoung. Bakersfield, CA (Bob Harlow-KQXR) Elton, Wham, D.DeYoung, S.Perry, M.Vidal. Bakersfield, CA (Dave Kamper-KKXX) R.MacDonald, B.Idol, S.Wonder. Fresno, CA (Walker/Davis-KYNO) S.Perry, Sam Harris, B.Satellite, B.Gibb. Monterey, CA (Miller/Van Camp-KNRY) Elton, L. Branigan, B.Ocean. Salinas, CA (Kirk Cliatt-KDON/FM) B.Idol, DeYourg. Twins, Wham, Elton, H.Alpert, S.Perry. San Jose, CA (Don Porter-KHTT) Everly Bros., Jacksons, Stevie Wonder, Twisted Sister. San Jose, CA (Robin Kipps-KWSS) D.Ross, Starship, B.Idol. San Jose, CA (Steve O'Neil-KPEN) D.Ross, S.Easton, T.Twins, Elton, B.Ocean. San Francisco, CA (Nick Bazoo-KMEL) Chaka Khan, T.Turner, R.Stewart, D.DeYoung, Cafferty. Santa Rosa, CA (Richards/Hart-KREO) B.Idol, J.Cafferty, D.Ross. Concord, CA (Hampton/Smith-KWUN) Scandal, Rick S., Cafferty, Elton, Naked Eyes, T.Twins. Modesto/Stockton, CA (David Kraham-KHOP/FM) Elton, D.Ross, R.MacDonald, J.Starship, S.Perry. Modesto/Stockton, CA (Novak/DeMaroney-K093) Flock of Seagulls, Madonna, Elton, Cafferty, N.Eyes, D.Ross. Stockton, CA (Roy Williams-KJOY) Easton, D.Ross, Elton, Wham, Kennedy/Osborne. Stockton, CA (John Hampton-KSTN) Chaka, K.Rogers, M. Vidal, Wham, Champaign, Naked Eyes. Sacramento, CA (Gillette/Collins-FM102) Chaka Khan, Elton John. Sacramento, CA (Mister Ed-KWOD) T.Twins, Idol, Elton. Reno, NV (John Chommie-KHTX) Madonna, Elton, Twins, Jacksons, Perry, Gibb, S.Harris. <u>Redding, CA</u> (Kevin Kahl-KEWB) S.Wonder, N.Eyes. <u>Redding, CA</u> (Stall/DuBois-KSXO) Pointers, Elton, Cafferty. Eureka, CA (Rosen/Marcus-KFMI) Madonna, Romeo Void, T.Twins, S.Perry. PACIFIC NORTHWEST Coos Bay, OR (Gary Allen-KHSN) Cafferty, Everlys, Elton, Poco, Chaka, JSS, Vidal, Monazi/Woods (lcl). Coos Bay, OR (Dave O'Connor-KYNG/FM) S.Wonder, D. Ross, Elton, S.Perry, D.DeYoung. Roseburg, OR (Veronica Burns-KYEŠ) T.Twins, S.Easton, Honeymoon Suite, D.Ross, B.Gibb.

Eugene, OR (Jim Becker-KSND) Wonder, D.Ross, B.Idol, T.Twins, Cafferty, Elton. The Dalles, OR (Tina Spears-KACI) B.Gibb, Stompers, Everly Bros., Pointers, J.Johns, Elton, D.Ross. Seaside, OR (Bob Rusk-KSWB) Everlys, Ross, Gibb, J. Starship, Elton, Honeymoon Suite. Lebanon, OR (Kris Weber-KGAL) Ocean, MacDonald, Rick S., Stompers, Rod S., Bruce S., R.Coolidge. Portland, OR (Todd Dennis-KCNR) Madonna, D.Summer, Coyote Sisters. Salem/Portland, OR (Len E. Mitchell-KSKD) S.Perry, Elton, Everlys, M.Vidal, D.DeYoung, Coyote Sisters. Portland, OR (Barry/Naganuma-KMJK) Elton, Chaka, S. Easton, B.Ocean. Chehalis, WA (Bob Hart-KITI) J.Cafferty, Wham, B. Gibb, Coyote Sisters. Olympia, WA (Brian Casey-KQEU) S.Wonder, J.Cafferty, Van Stephenson, Elton, B.Gibb. Hoquiam, WA (Steve Larson-KGHO) D.DeYoung, M.Vidal, B.Ocean, Elton John. Tacoma, WA (Chet Buchanan-KNBQ) D.Ross, Elton, Cafferty, B.Ocean, T.Twins, Seattle, WA (Bob Wikstrom-KHIT) Cafferty, N.Eyes, Chaka, S.Easton, Kennedy/Osborne, Elton. Seattle, WA (Wendy Christopher-KUBE) Elton, Wham, T. Twins, B.Idol. Tri-Cities, WA (Jonathan Walker-Z103) D.Ross, B.Gibb, S.Stills, Romeo Void. Tri-Cities, WA (John Purdy-OK95) D.Ross, D.DeYoung, Cafferty, Elton, Flock/Seagulls, S.Perry, Box of Frogs. Yakima, WÁ (Terrie Sims-KBNG) Madonna, Branigan. Everett, WA (Carol Larson-KRKO) Easton, Edmunds, Everlys, Romeo Void, Ross, M.Vidal, S.Perry, Hoodoo G., Wham. Anchorage, AK (Kay Taylor-KGOT) Cafferty, Elton, Chaka, Honeymoon Suite, D.DeYoung. Honolulu, HI (Kong/Shishido-KIKI) Perry, Elton, Chaka, LaToya, Idol, Hot Rox, Deniece, B.Ocean. Vancouver, BC (Rich Shannon-LG73) Chicago, Sheila E., Fixx, Red Rider, R.Stewart, Wham. Vancouver, BC (Clara Carotenuto-CFUN) Julio/Diana, Cars, Scandal, Peabo Bryson. LATE REPORTS Hendersonville, NC (Glenn Trent-WHVL) B.Idol, D.Ross, B.Ocean, Elton, B.Gibb. Terre Haute, IN (Webb-Surette-WPFR) Krokus, Henry Lee Summer, D.Edmunds, Ratt, Kennedy/Osborne. Vermillion, SD (Don Aarstad-KVRF) Capaldi, Diamond, M. Vidal, Elton, N.Eyes, B.Gibb, H.Suite. Weiser, ID (Doug Donoho-KWEI) S.Perry, Bangles, Honeymoon Suite, J.Starship. WELCOME To Our New Top 40 Correspondents: Neil McIntyre, WKTU (92KTU) Radio,655 Madison Ave., New York, NY 10021 (212-750-0550) Bishop/Bailey, KKYS/FM Radio, 1700 Kyle St., #230, College Station, TX 77840 (409-779-3272) Rick Baldridge, WWYO Radio, P.O.Box 549, Pineville, WV. 24874 (304-732-7970) "We often feel sad in the presence of music

we often reel sad in the presence of music without words: and often more than that in the presence of music without music." Mark Twain

THE CONTINUING ODYSSEY **OF DANNY T. HOLIDAY**

by Tony Richland

You're Danny T. Holliday. You're the guy we wrote about in last week's Gavin Report. You had a hard time making contacts in the NAB/NRBA convention lobby. So you decide to get out in the street and investigate your host city. You've heard stories about L.A. back in Foonman, Ohio, where you're the P.D. of KGOY, they warned you to sew up your pockets. Your weekend guy was in California once to visit his Uncle, a male stripper. He tells you that they created Hollywood by tipping the East Coast 'til everything loose rolled westward. You're excited.

Back in Foonman the town's main street is called Main Street ... and that, along with your knowledge of Sinclair Lewis tells you it must be the same anywhere. So, armed with the idea of bumping into Joan Rivers and Clint Eastwood over cocktails at a plush lounge, you ask the Biltmore doorman to direct you to Main Street. He does so, commenting that you look perfectly attired for that venue. You're excited that he used the word 'venue', knowing that since the Olympics it has replaced the words Place and Location. What he doesn't tell you is that in L.A., Main Street is not where Joan Rivers and Clint Eastwood meet for highballs. It's where burned out allnight men and other winos meet to roll convention attendes. You DO think it's strange that all the movie houses on Main Stret are showing three films, all titled "Yentle Does Cleveland-"... and that most of the men in line are wearing raincoats but, being the sort to see the positive side to everything, you feel that the movies are a good bargain in L.A. and the customers are cautious types fearing a thundershower in five or six months.

You stop in a bar for a quick one only to learn that beer is the menu. You don't mind. You like beer. At this point a guy at the bar starts a conversation. He must have mistaken you for another friend temporarily out of uniform. Otherwise, why would he have said, "Hello sailor"?? Suddenly, he looks familiar ... could it be???? ... Have you met your first bonified celeb out on the town? You're convinced. This guy was definitely a gymnast in last month's Olympics. You can't wait to get back to the hotel, find someone you know, and really have something to talk about.

Back in the lobby you spot Les Garland ... "Hey," you say to yourself, "He's the head of MTV ... maybe I should hit him up for a job ... ", but then you wonder how to approach him ... Should I snivel, grovel, crawl, or humble myself? Or ... what about all four??

"Hey Les ... Danny T. Holliday from KGOY in Foonham ... I think I'm ready for a career change, such as being the guy who helps you pick all the videos you guys show ... how about it?" Les asks you your qualifications, and is such a nice guy that he has to lean away form a conversation with Bob Paiva to do it. You tell him ... "Well, I'm an asylum choirboy with the charm of an alter boy and enough monastic bombasity to roust bats from the belfry." Damn! Les says he already has such a person on payroll and he'll keep me in mind for the future.

You run into Jim O. Diamond from KLMP in Hairball. You're old buddies ... went to Don Martin together. Jim suggests you hit a few Beverly Hills joints and restaurants together. You do. Report next week.

CHANGES Tom Hutyler moves from KUBE-Seattle to KVI-Seattle as air talent, morning drive. Barry Beck moves from KZLS-Billings to KUBE-Seattle as air talent. Dwaine Luna moves from KTAW-Bryan, TX, to KZFM-Corpus Christi, TX as air talent. Laura McCusker moves from WKVA-Lewistown, PA, to WGHQ-Kingston, NY as air talent. Mark Stubbs moves from KTOP-Topeka, KS to KLWN-Lawrence as air talent. Rick Ellis moves from WCII-Louisville, KY to WRKA-Louisville as air talent. Tad de Selbing moves from WOMP/FM-Wheeling, W.VA to WCLG/AM-Morgantown, W.VA as air talent. Mike Metzger moves from WGAR-Cleveland, OH to WIL-St. Louis, MO as air talent. Joe Dawson moves from WKGG/WRBQ-Tampa, FL to WNCI-Columbus, OH as air talent. Gary Kelly moves from KLZZ/KPRI-San Diego to B-100-San Diego as air talent. Maxanne Sartori has been promoted to Music Director at WNEW-New York. Jim Becker has been promoted to Music Director at KSND-Eugene, OR. Kris Weber has been promoted to Music Director at KGAL-Lebanon, OR. Charlie Ocean has been promoted to Music Director at G-100-Mobile, AL. John Reilly has been promoted to Music Director at WFPS-Freeport, IL. Liz Kiley has been promoted to Music Director as KFI-Los Angeles, CA. Wendy Christopher has been promoted to Music Director at KUBE-Seattle, WA. Bob Salem has been promoted to Music Director at WHBY-Appleton, WI. Glenn Hollis has been promoted to Music Director at WLLH-Lowell, MA. Mark Jeffrey Rosen has been promoted to Music Director at KFMI-Eureka, CA. Roger Coryell has been promoted to Music Director at KTIM-San Rafael, CA. Gary Page has been promoted to Music Director at KPTL/KKBC-Carson City, NV. Art Sanner has been promoted to Music Director at WDOD-Chattanooga, TN. Pamela Steele has been promoted to Music Director at KAFM-Dallas, TX. Chris Holmberg has been promoted to Assistant Program Director at WWOM-Albany, NY. Steve LaBeau has been promoted to Assistant Program Director at KFI-Los Angeles, CA. Bill Templeton moves from KIOK-Tri-Cities, WA to KACE/AM-Tri-Cities, WA as Music & Program Dir. Mike Purdy moves from KALE-Tri-Cities, WA to KSND-Eugene, OR., as Program Director. David Grossman moves from KRTH-Los Angeles, CA. to WCCC-Hartford, CT as Program Director. Gabe Hobbs moves from WKDQ-Evansville to WYHY-Nashville as Program Director. Brad Sheppard has been promoted to Program Director at WLLH-Lowell, MA. Gary St. John has been promoted to Program Director at WHBY-Appleton, WI. Mike Rainier moves from KZ103-Tupelo, MS to WBAM/FM-Montgomery, AL as Program Director. Robert D. Miller has been promoted to Program Director at WJJB-Poughkeepsie, NY. Scott O'Brien has been promoted to Program Director at G100-Mobile, AL.



PATRICE RUSHEN

Trained as a classical pianist, she's an accomplished musician with seven different instruments, as well as the one she was born with, her voice.

LAURA BRANIGAN

In Gaelic, the word "branigan" means "Barroom brawl." (Is that why she sings of "self-control"?)

QUEEN

Lead singer Freddie Mercury is probably the only rock star to have been born in Zanzibar.



RALPH MACDONALD

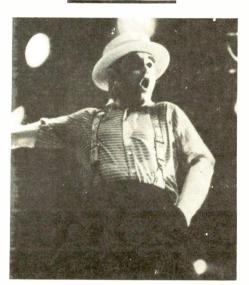
A highly respected percussionist and songwriter, MacDonald has written: "Killing Me Softly", "Where Is The Love" (both hits for Roberta Flack) and "Just the Two of Us." (Grover Washington, Jr. and Bill Withers).

EVERLY BROTHERS

The recording session for "Bye Bye Love" in 1957 took three hours and earned them \$40.

LEE GREENWOOD

He's written jingles for Coors, McDonalds, and Nestle's Crunch in recent years.



ELTON JOHN Though he was born Reginald Dwight in 1947, he has since had his name changed to Elton Hercules John.

GLENN FREY

He co-wrote the Eagles' classic "Take It Easy" with Jackson Browne.

THE FIXX

They first signed to record as The Portraits on Ariola in 1978. In '79, they became The Fix, and in '81, they were signed by MCA and added another X to their name.

OLLIE & JERRY

Jerry Knight was the lead singer on the hit "Jack & Jill", by Ray Parker Jr. and Raydio.

TRACEY ULLMAN

She joins Meryl Streep, Sir John Gielgud, and Sting in the film version of the Broadway play, "Plenty".

NEIL DIAMOND

In the planning stages is a movie, starring Neil, based on his 1976 LP, *Beautiful Noise*.

COYOTE SISTERS Leah Kunkel is a sister of the late Mama Cass Elliott.

STANLEY CLARKE

In 1979, he toured with Ron Wood and Keith Richards in their shortlived project, The New Barbarians.

STEPHEN STILLS

Stephen and Neil Young formed Buffalo Springfield in 1966, along with Richie Furay and Dewey Martin. The biggest in their two years together was Stills' "For What It's Worth".

JOHN COUGAR/BLASTERS

Mr. Mellencamp produces a song "The Colored Light" off the new LP by The Blasters. The album *Trouble Bound* is due out in the fall.

CYNDI LAUPER

She's working on a humorous cookbook with recipes such as "Meatloaf with No Pity," and "Day of the Casserole."

KENNY ROGERS

A little over three years ago, Kenny bought the Beverly Hills home of film producer, Dino Di Laurentis, for \$14 million. He sold it recently to 20th Century Fox mogul Marvin Davis for \$20 million.

HERBIE HANCOCK

Final nominations for the First Annual MTV Music Awards include seven for Herbie's "Rockit" video, produced by Godley & Creme. Awards ceremony to be MTVed on Friday, September 14th.





RHINO ... WINNER IN THE JUNGLE

by Dave Sholin

Forging ahead with a philosophy of having fun and "bringing back the spirit and the fun of rock 'n' roll, while at the same time having a real reverence for the great music of the past," Harold Bronson and partner Richard Foos have created a truly unique success story ... Rhino Records. Bronson, the managing director at Rhino, recounts the beginning of the fledgling label in "January 1978 when we put out our first album. That year we put out 7 12-inch records, mostly albums, and we were operating from the back of our record store. All of the records we put out that year made money and we were just doing it on a part-time basis."

Encouraged by these early sales results, a decision was made to sell the record store and operate full-time as a record label, it's safe to say that Rhino's catalog is unlike that of any other company. Who else would issue The Best of Annette, The Turtles' Greatest Hits and the unforgettable LP collection of The World's Worst Records. Harold is quick to point out proudly that he and the Rhino organization "really feel more a part of the spirit of the record business in the 1950's than probably any other era. In the 1950's, the record business was alot more exciting, alot more fun and there was alot more "anything goes." If you had an idea to record a song, two days later you could be in the studio recording it, and a few days after that, it'd be on the street-and maybe a week after that, it would be a hit. That type of attitude to the music business is what we relate to alot more than the sort of corporate bureaucracy and six-month contract negotiations, with 3 months in the studio, etc., etc." Bronson and Foos are continually adding to their oustanding selection of oldie compilations. New to their re-issue series are albums by Bobby Day, The Lovin' Spoonful, Wonder Women Volume 2 (Shirelles, Angels, Chiffons, Lesley Gore, etc.) and The Standelis. And all their product is of excellent audio quality.

But oldies comprise only part of outrageous Rhino releases. No other label has devoted this much attention to that much loved but too often forgotten overnight success ... the novelty record. Yes there is the occasional Weird Ai or Jump 'n The Saddle, but nothing to the extent of what we enjoyed in Top 40's early years. Harold Bronson explains that "thoughout the history of American pop music, novelty records have always been part of the top ten, whether it's been "Yes, We Have No Bananas" or "Purple People Eater". Unfortunately, in let's say the last 15 years, there have been very few novelty records because radio doesn't tend to treat these records seriously. But given that it's a commerical liability, that doesn't necessarily stop us from recording these records and putting them out because we have a lot of fun doing it and that's our main reason for doing it. Whatever airplay it gets and whatever it sells invariably, these records tend to make money anyway-but our motivation isn't really commerical." A bold statement for anyone to make in the 1980's, backed up by a long list of hilarious novelty items that would scare off even the guttsiest A&R department. Where else can you get one of a kind classics like famous pro-wrestler Freddie Blassie singing "I Bite the Songs", or Oy George and The Kosher Club with "Fairfax Ave.'

Some of you may remember my writing about the group, Big Daddy, last year. This is the group that remakes today's big hits,



but produces them with the instrumental and vocal arrangements of the 50's and early 60's. You can't believe how good "Hit Me With Your Best Shot" and "Super Freak" sound as doo-wop dittys. If you missed this debut LP, Rhino has plans to issue a new album early next year, featuring a version of Van Halen's "Jump" in the style of "Summertime Blues" and "Girls Just Want To Have Fun" ala "Duke of Earl." And then let's not forget the world's only senior citizens rock group, Gefilte Joe and the Fish.

Demographically, Bronson feels he caters to a broad spectrum of fans in the late 20's to mid-40's. He does, however, view most retail record outlets with a degree of skepticism. He feels many of those potential buyers in those age groups "are intimidated by record stores. When they go in, a lot of time they'll hear something crazy being played, and I think a lot of the clerks tend to be less serious or knowledgeable about the things they stock. In the old days of the 50's and 60's to work at a records store was a real primo job and nowadays from my experience, a lot of clerks just aren't the same. Alot of our potential audience don't go into stores and therefore it's how to reach these people in a cost-effective manner that's a problem." How is that accomplished? Bronson says it's a combination of 1) receiving excellent press on his label, 2) from radio play and people mentioning where these records can be found, and 3) from advertising that's occasionally taken out in a number of sources. Though the label is based in the LA beach town of Sarita Monica, Southern California is not their strongest sales market. That distinction goes to New York City. And what has been Rhino's biggest seller of the last year? Mentioned earlier in this article ... 'The World's Worst Records" which comes complete with your personal barf bag. "What we wanted to do on this LP," says Bronson, "is incorporate the concept of the golden turkey awards for movies, which is to say, movies that are so bad that they're actually good. We looked for records that had a charm of their own and were so outrageous or so bad that they could be lumped into this category."

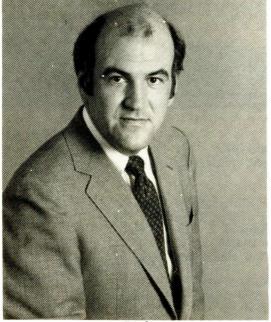
Harold admits it is difficult to pick a personal favorite from the wealth of gold in Rhino's vaults, but if pressed he'd have to give the nod to ... "The Turtles' Greatest Hits." "Because," he notes, "during a that era, they were pretty close to being the most important American rock 'n' roll band as far as hits go. This is really the first time that they ever had a comprehensive greatest hits record and we got the original tapes and the records sound real good—and the package looks great.

I wanted to know if Harold and Rhino were open to promotional projects with radio and he told me "most definitely." Growing up with radio and hearing the contests and outrageous promotions made radio exciting for him as a *listener*. These days, while there are contest, he feels "a lot of what we're about can be very unusual and lends itself well to contests ... it's fun stuff."

If you're interested in getting more information on Rhino, their catalog, or future promotional concepts, you can get in touch with Rich Schmidt at (213)450-6323 or write Rhino Records, 1201 Olympic Blvd. Santa Monica, CA 90404.

Programming Dynamics

Excerpts from *Programming Dynamics* by Ed Shane [©] 1984, Globecom Publishing Limited, Overland Park, Kansas



Ed Shane

This article is excerpted from the new book **Programming Dynamics** by Ed Shane, to be published in September by Globecom Publishing Limited of Kansas City. The book contains commonsense strategies to help radio stations win. The central theme: If you know your audience, you know your business.

Shane is a broadcast management and programming consultant whose credits include successful contemporary hits, album rock, oldies, and news-talk stations. His company, Shane Media Services, is based in Houston and works with a variety of clients across the U.S.A.

Programming Dynamics is available at the pre-publication price of \$15.95 plus \$2.50 shipping and handling, through September 30. After that time, single copies will be sold at the publisher's price of \$18.95. To order at pre-publication prices, send check or money order to Shane Media Services, 7703 Windswept Lane, Houston, Texas, 77063, or call 713/461-9958 for Visa or Mastercard orders.

It's obvious that Top 40 is back. Not just the format, but the *phrase.* Stations that our industry refers to as "Contemporary Hit Radio" or "Adult Contemporary" are being described by *listeners* as "Top 40." They have not developed the shame about the language we in broadcasting have. Casey Kasem's *American Top 40* may be at the root of the terms' resurgence. The new popularity of the Hot Hits format reinforces it.

Our industry has changed from the radio-centered environment of the Golden Era to the consumer-based perceptions of today, so it's important to keep close tabs on not only what you're giving your audience, but also on what they think they're getting.

From Chapter 3

One insightful young lady, a member of *a* focus group, said, "When I find a new station, everybody else starts listening, and then businesses want to buy in." Radio, of course, considers this

a positive, not a negative.

Sensitivity to commericals is on the rise. We live in a highly commericalized society, and our listeners are reacting only to what is real. It's estimated that the average American is exposed to 200,000 commercials messages annually. The proliferation of new radio networks is providing for even more carriers for the messages of national advertisers. Many of these messages are piggybacked :30s, which seem to add to the commercial clutter.

If we took people seriously when they say radio plays too many commercials or features too much talk, we'd fire our announcers, play non-stop music, and ban sporting events from the air. Cut back to no commercials and ownership will be less than approving.

From Chapter 10

I listen to hundreds of airchecks each year. My guess is that 60 percent (or more) of the people who turn on microphones in this country are not ready to do so. Often they cover themselves by dropping into a station logo or into a "crutch" phrase they've developed for themselves. (What is *really* happening when a disc jockey says, "It's Wednesday morning, June 8th, with just 206 days remaining this year?" He's covering a lack of show prep!)

The most common examples of lack of planning happen when two people are involved in the on-air interchange, but there's been no planning beforehand. A disc jockey who tried to involve his female newscaster in a Thanksgiving "bit" began, "I saw Dave in here earlier chasing a turkey around the studio." She responded, "But you weren't here when Dave was here." Had she been prepared for his line, she would not have blown the bit by telling the truth!

Another real life exchange that could have been saved by planning: "I have a joke that was just called in," the disc jockey said. "Well, why don't we wait until 3:20?" asked the newsperson. (I haven't the slightest idea of the importance of 3:20, but it didn't matter anyway. The exchange was derailed because of lack of preparation.)

Very often I hear air talent "distracted" by something that happens in the studio. "Well, Walter the program director just walked in. Howya doing, Walt?" One would hope that the listener was more interested in whatever information was being imparted rather than the fact that someone walked into the room. I often get the feeling that young disc jockeys are trying to replace TV so that the listener can "see" everything that happens. Instead they sound ill-prepared and tremendously distracted.

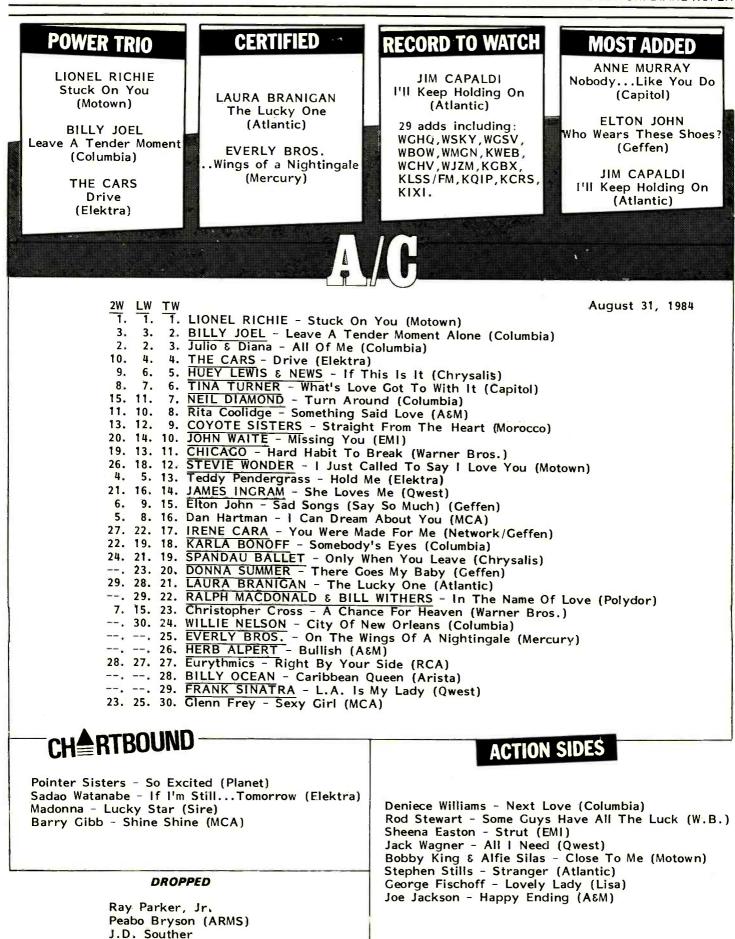
When I was a Chicago program director, I had a jock who quite often got distracted in mid-sentence. On better days he'd freeze and stumble over almost every word. It took a long time to analyze the situation, longer to develop a cure. I got a supply of legal pads and pens, and I made the DJ write everything down first, then read it back on the air. During records, he had time to reword, to time, and to practice his lines. No one in the listening audience knew that this disc jockey was *reading*. They only knew that he didn't falter or wander as he delivered his raps. Remember, radio performers have been reading scripts for years. Jack Benny, Burns and Allen, and Bob and Ray all scripted their materials. If an ad lib came, it was in the context of the script! Ad libs made them brilliant. Scripts made them competent.

From Chapter 14

There's a lot of competition out there for listeners' ears. Records, cassettes, cable audio, and MTV are but a few that are already eating into radio use. These audio sources are exceptional quality, so much so that they are "tuning" the public's ears and setting new standards.

I believe a consumer who is used to true high fidelity will reject substandard audio delivered by his radio station. He will never say, "The music on that station's great, but the audio is substandard." He'll simply find a sound that stands up to the subliminal "technical training" his ears have received.

EDITOR: RON FELL ASSOCIATE EDITOR: DIANE RUFER



A/C

15

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

NEW

Anne Murray - Nobody Loves Me Like You Do(Cap) Elton John - Who Wears These Shoes? (Geffen) Jim Capaldi - 1'll Keep Holding On (Atlantic) Dennis DeYoung - Desert Moon (A&M) Rogers, Carnes, Ingram - What About Me (RCA) Peabo Bryson - Slow Dancin' (Elektra) Poco - Save A Corner Of Your Heart (Atlantic) Kennedy & Osborne - The Last Time...Love (A&M)

RECOMMENDED

Dennis DeYoung - Desert Moon (A&M) Rogers, Carnes, Ingram - What About Me (RCA) Judy Collins & T.G. Sheppard - Home Again(Elek.) Rickie Lee Jones - The Real End (Warner Bros.) America - Special Girl (Capitol)

NORTHEAST

- Lewiston, ME (Chris Layne-WLAM) Tina Turner, Murray. White River Jct., VT (Andy Leckart-WNHV) Anne
- Murray, Capaldi, MacDonald, Rod S., Wham. Keene, NH (Howard Corday-WKNE) DeYoung, Poco, Anne
- Murray, Peabo Bryson, Barry Gibb. Haverhill/Boston, MA (Paul Belfay-WLYT) Chicago,
- Anne Murray, Barry Gibb. Lowell, MA (Glenn Hollis-WLLH) Jim Capaldi, James Ingram, Everly Bros.
- Hartford, CT (Tom Barsanti-WTIC) Watanabe, Everlys.
- New Haven, CT (Jay McCormick-WELI) L. Branigan. New London, CT (Danny O'Brien-WNLC) Rod S.,Ocean,
- Madonna,Watanabe,Pointers, Barry Gibb. Ithaca, NY (Scott Musgrave-Q104) Sheila E., Donna Summer, Madonna.
- Kingston, NY (Thom Williams-WGHQ) Elton, Murray, Kanter, Watanabe, Capaldi, DeYoung.

- Albany, NY (Chris Holmberg-WWOM) Dennis DeYoung. Buffalo, NY (Roger Christian-WBEN) Gibb,MacDonald. Buffalo, NY (Tom Langmyer-WGR) Eurythmics. Wilmington, DE (Mike Daley-WDEL) J.Waite,Chicago. Scranton, PA (Burke/Trama-WBQW) S.Ballet,Donna
- Summer, Branigan, Ocean, MacDonald. New Castle, PA (Bobbie Vaughn-WKST) MacDonald,
- Ocean, B. King, H. Alpert, Deniece Williams.
- <u>Johnstown, PA</u> (Jack Michaels-WKYE) Madonna, Elton John, Everlys, Willie Nelson.
- Sharon, PA (Jeff Tobin-WPIC) N.Diamond, S.Wonder, James Ingram.
- Meadville, PA (Tod Raymond-WMGN) Richie (PENNY),
- DeYoung,Capaldi,Elton,Bryson,Murray, Poco.
- Sutton, WV (Mark Bowman-WSGB) B.Ocean,Elton,
- Pointer Sisters, Madonna.
- Weirton, WV (Dave Anthony-WEIR) B.Ocean, B.Gibb. SOUTH
- Washington, DC (Phil Simon-WEZR) J. Ingram.
- Norfolk, VA (Nick O'Neil-WLTY) Diamond, Wonder.
- Richmond, VA (Lou Dean-WRVA) A.Murray, Cocker,Kanter.
- Charlottesville, WV (Ken Medek-WCHV) B.Boys&4 Seasons, Elton, DeYoung, Bryson, Capaldi, Cocker.
- Winchester, VA (F.Mitchell-WINC) B.Gibb,D.Ross,N.Eyes Charlotte, NC (Dave Bishop-WBT) Everlys,Murray.

16

- New Bern, NC (Scott Kerr-WSFL) D.Ross, Everlys, B.Gibb,
 - J.Wagner,S.Watanabe.

ANALYSIS

This is Lionel's last week on top, as either Billy Joei or The Cars move in. The top seven are an exceptionally strong group. They dominate the heavy rotation reports. The Huey Lewis single, IF THIS IS IT (a Worth Watching in this section on July 13th) is proving to be the biggest A/C hit of the four so far from SPORTS. The John Waite, Chicago and Stevie Wonder are all due to go top five once the current Power Trio abdicate. Last week's first A/C Record To Watch, Billy Ocean, debuts at #28 with clear sailin' ahead. Three out of four of last week's first Chartbounds did debut this week. The Wagner falls back to Action Sides and so go the day's of our lives. The singer accompanying Anne Murray on NOBODY LOVES ME LIKE YOU DO is Dave, PLEASE COME TO BOSTON, Loggins. Murray led the pack of NEW records with 48 adds. Next was Elton with 40 and Jim Capaldi with 29. Styx's Dennis Devoung had 28 and a Power Trio of Kenny Rogers, Kim Carnes and James Ingram had 27 even before it's "officially" Ron Fell released.

- Dallas/Gastonia, NC (Rich Harris-WAAK) Willie, Rod S., Cafferty, B.Gibb, R.MacDonald.
- Asheville, NC (Don Brookshire-WSKY) Elton, Rogers, Twins,Kanter,DeYoung,Capaldi,Naked Eyes.
- Charleston, SC (Ron O'Brien-WCSC) Everlys, Murray, Elton, S.Watanabe.
- Augusta, GA (John Patrick-WFMG) J.Ingram, Murray, Elton, Ralph MacDonald, L.Branigan.
- Atlanta, GA (Greg Picciano-WSB/AM) Everlys, Anne Murray, B. Gibb.
- Atlanta, GA (Donna Brake-WSB/FM) Elton John,Branigan. Soperton, GA (Shannon West-WMPZ/AM) DeYoung, Bryson,
- Anne Murray, Tracie.
- Tampa, Fl. (Dave Michaels-WFLA/FM) No adds. Cocoa Beach, Fl. (Knight/Phillips-CKIOI) Madonna,
- Sheila E.
- Anniston, AL (Lee Patrick-WDNG) Rod S., B.Gibb, Anne Murray, Everly Bros.
- Huntsville, AL (Pat Bosley-WAHR) T.Twins, DeYoung, Poco, Peabo Bryson, Pointers, Luba. Selma, AL (Bob Payton-WTUN) Madonna, Anne Murray,
- Ralph MacDonald.
- Albertville, AL (J.P.Meadows-WAVU) Watanabe, Branigan, Stanley Clarke.
- Bay Minette, AL (Mike Snowden-WBCA) Eurythmics, Laura
- Branigan, Donna Summer. Guntersville, AL (Greg Bell-WGSV) DeYoung, Elton John, P.Bryson, Jim Capaldi.
- Tuscaloosa, AL (Sander Walker-WFFX) S.Easton, Stills, Madonna, MacDonald, Rod Stewart, C. Lauper.
- Baton Rouge, LA (Rick Daniels-WAFB) MacDonald, Summer, Everly Bros., L.Branigan.
- Monroe, LA (Chuck Halley-KMLB) Madonna, B.Gibb, Branigan, Anne Murray, Rod Stewart.
- Alexandria/Pineville, LA (Jim Steele-KISY/FM) Ocean, Pendergrass, Rita Coolidge, Everly Bros.
- Nashville, TN (Gabe Hobbs-Y107) Sheila E., Jacksons.
- <u>Chattanooga, TN</u> (Dale Deason-WGOW) N.Diamond, Herb Alpert, Ralph MacDonald. <u>Clarksville, TN</u> (David Mize-WJZM) K.Rogers, Jim Capaldi, Elton John.
- Murfreesboro, TN (David Walker-WGNS) J.Waite,Billy Ocean, S. Watanabe.
- Louisville, KY (Jeff Crawford-WRKA) Irene Cara, Bonoff.

Louisville, KY (Nugent/McElvin-WHAS) Crystal Gayle, Mandrell & Greenwood. Lexington, KY (Keith Raines-WVLK) Madonna, Everlys, Bryson, DeYoung, Willie Nelson. Paducah, KY (Frank Carvel-WKYX) Buckingham,Elton, DeYoung,K.Rogers, America. Glasgow, KY (Shannon McCombs-WSMJ) Capaldi, Elton, D.Ross, P.Bryson, A. Murray. CENTRAL Dover, OH (Steve Kelly-WJER) Barry Gibb,DeYoung. Springfield, OH (Steve Popp-WAZU) B.Ocean,Rod S., Bobby King. Gallipolis, OH (Lynn Smith-WJEH) Rod S., Easton, Stephen Stills, George Fischoff. Marion, OH (Jim Howell-WMRN) D.Summer, Everlys, Pointer Sisters, Billy Ocean. Marion, OH (Jan Chamberlain-WDIF) S.Stills,Naked Eyes, Jacksons, Buckingham, Edmunds, Romeo Void. Logan, OH (Chuck Anthony-WLGN) Capaldi, B.King. Zanesville,OH (Pete Petoniak-WHIZ) N.Diamond, B.Ocean, McGuffey Lane, S.Clarke. Toledo, OH (Steve Stewart-WSPD) Murray, Vidal, Elton,Rod Stewart,Judy Collins & Sheppard. Toledo, OH (Kevin Scollin-3WM) No adds. Cleveland, OH (Sue Wilson-WLTF) Pendergrass, G. Frey, Stevie Wonder. Sandusky, OH (Bill Zimmerman-WLEC) No adds. Newark, OH (Greg Moebius-WNKO) Willie, Wagner, Elton John, Barry Gibb. Terre Haute, IN (Kevin Young-WBOW) Summer, DeYoung, Madonna, T. Twins, Bananarama, Capaldi. Kokomo, IN (Darryl Parks-WIOU) Pendergrass, Poco, Stanley Clarke. So.Bend, IN (Cindy Hartman-WXMG) Stevie Wonder. Columbia City/Ft.Wayne (Gail McKnight-WKSY) Billy Ocean, MacDonald, I. Cara. Lowell, IN (Jim Holly-WZVN) Waite, MacDonald, Summer. Rushville, IN (Kevin Stone-WRCR) Clarke, MacDonald, B.Ocean, M. Post, D. Summer. Lafayette, IN (Mike Johnson-WASK) Watanabe, Murray. Freeport, IL (John Reilly-WFPS) Willie, Everlys. Bloomington, IL (Jay Livengood-WIHN) Ingram, Waite, S.Wonder, Ralph MacDonald. Wilmington, IL (Wayne Perrott-WDND) Alabama, Waite, Laura Branigan. Springfield, IL (Kelly Michaels-WCVS) Willie, Anne Murray, Barry Gibb. Chicago, IL (Lee DeYoung-WCLR) DeYoung, MacDonald, Murray, Branigan, K. Rogers & etc. Peoria, IL (Don Cory-WMBD) R.MacDonald, Tina Turner. Flint, MI (Perry Wright-WTRX) Murray, K.& Osborne, Bryson, DeYoung, Luba, H. Kanter. Grand Rapids, MI (Mark Roberts-WOOD) Everlys, Bonoff. Grayling, MI (Chris Wright-WQON) Wonder, Elton, D.DeYoung, Relation. Manistee, MI (Mark Adams-WRRK) No adds. Lansing, MI (Bryan Halter-WJIM) No adds. Detroit, MI (Gene Elzy-WJR) Willie, Herb Alpert. Madison, WI (Jim Reed-WMGN) Elton, Madonna, Gibb, Capaldi, A. Murray, D. DeYoung. Madison, WI (Barney Luv-WIBA) John Waite. Milwaukee, WI (Beth Fast-WMYX) No adds. Green Bay, WI (Dave Carew-WDUZ) B.Ocean,Madonna, Elton,MacDonald,Everlys. Eau Claire, WI (Rick Roterts-WIAL) Ocean, Easton, Murray, Madonna, S. Ballet, Naked Eyes. Beaver Dam, WI (Steve Sabatke-WBEV) Everlys, B.Gibb,

- Capaldi,P.Bryson,Sadao Watanabe. Ft.Atkinson, WI (Chris Michaels-WFAW) Everlys, MacDonald,Alpert,S.Ballet,Rogers,Waite,Ingram.
- Reedsburg, WI (Ken Boehm-WRDB) Branigan, Capaldi, S.Stills, Alpert, A.Murray, Everly Bros. Appleton, WI (Bob Salm-WHBY) Everlys, S.Robinson, K.& Osborne, Kenny Rogers & etc. MIDWEST Rochester, MN (Rich Peterson-KROC) D.Summer, S.Stills, R.MacDonald, James Ingram. Rochester, MN (Al Axelson-KWEB) Watanabe, DeYoung, Capaldi,Gibb,Kanter,K.Rogers& etc. St. Cloud, MN (Tom Scott-WJON) Everlys, B.Gibb, Murray,Summer,K.Rogers,Cocker,DeYoung,Watanabe. Minneapolis, MN (Chuck Knapp-KS95) Willie, Pointers, Stevie Wonder. Forest Lake, MN (Steve Olson-WLKX) Cocker, Poco, Willie, Herb Alpert, Kenny Rogers & etc. Austin, MN (David Mehlhaff-KQAQ) Wagner, S.Stills, Pointer Sisters, Deniece Williams. Mankato, MN (Sue LaFond-KEEZ) Kanter,Elton,DeYoung, Pointers, Rod S., P. Bryson, Thompson Twins. Duluth, MN (Dick Johnson-WEBC) B.Ocean, Karla Bonoff, Ralph MacDonald. Luverne, MN (Keith Maine-KQAD) Everlys, Willie, Poco, George Fischoff. Pipestone, MN (Dan Norris-KLOH) Madonna, Poco, Commuter. Albert Lea, MN (Todd Guthrie-KCPI) Kennedy & Osborne, Billy Ocean, Ralph MacDonald. Jamestown, ND (Randy Allen-KQDJ) Elton, Sinatra, Billy Ocean, Willie Nelson. Grand Forks, ND (Kevin Arvidson-KNOX) DeYoung,Rogers. Dubuque, IA (Tim Jansen-WDBQ) Rita Coolidge,S.Wonder. Des Moines, IA (Steve Gibbons-KRNT) Everly Bros. Des Moines, IA (Mike Judge-KIOA) Everlys,Gibb, Murray. Mason City, IA (Guy Drees-KLSS/FM) DeYoung, Capaldi, Elton, K. Rogers, Ocean, Murray, America, Watanabe. <u>Mason City, IA</u> (Steve Locker-KGLO) B.King, Poco, Wagner, S.Watanabe, K.Rogers & etc. Cedar Rapids, IA (Gary Edwards-WMT) R.MacDonald,Anne Murray, Kenny Rogers & etc. Waterloo, IA (Roger Davis-KWLO) Barry Gibb, Everlys. Lincoln, NE (Cathy Blythe-KFOR) Willie, Spandau Ballet. Omaha, NE (Steve Lundy-KOIL) R.Gibb, Madonna, Billy Ocean, Pointer Sisters. Omaha, NE (Mikkelsen/Swanda-KGOR) B.Ocean, Madonna, Rod Stewart. Hastings, NE (Jim Mross-KHAS) Poco, Barry Gibb. Joplin, MO (Don Carpenter-KFSB) Everlys, Jackson, Bryson,Watanabe,T.Twins,A.Murray,K.Rogers & etc. Springfield, MO (Michael Cockran-KGBX) B.King, Elton, Capaldi,Cocker,K.Rogers, Beach Boys & 4 Seasons. Cape Girardeau, MO (Mike Davenport-KGIR) Sinatra, Gibb, Everlys, Pointers, Elton, Madonna, A. Murray. Topeka, KS (Rose Rues-KMAJ) MacDonald, Elton John. Lawrence, KS (Bill Lee-KLWN) K.Rogers, Everly Bros., Culture Club (LOVE IS LOVE). Pittsburg, KS (Don Carpenter-KDBQ) MacDonald, I.Cara, Kenny Rogers & etc., Barry Gibb. Parsons, KS (Bob Tesh-KLKC) Rod Stewart, Poco, Wagner, Robbie Patton, Madonna. <u>Tulsa, OK</u> (Marc Franklin-KRMG) S.Wonder, Chicago. SOUTHWEST Pampa, TX (Kim Bengston-KGRO) Elton, Capaldi, Poco, Thompson Twins, Sam Harris. Laredo, TX (Joe Ruiz-KRRG) No adds. Temple, TX (McCullough/McAdams-KTEM) MacDonald, Donna Summer, Kenny Rogers & etc. Abilene, TX (Dean Taylor-KORQ) Murray, Everlys,
- Cocker, S.Robinson,Sam Harris, D.DeYoung. Houston, TX (Rick Stancato-KTUN) Diana Ross.
- San Angelo, TX (Danielle Daniel-KGKL) J.Waite,
- Jack Wagner, Rogers & etc.

Odessa/Midland, TX (Steve Meyers-KQIP) Elton, B.Gibb, Bend, OR (Darren Kelly-KBND) Willie Nelson, A. Murray. Capaldi, Naked Eyes, John Cafferty Eugene, OR (O'Brien/Dobner-KDUK) B.Gibb, I. Cara. Midland/Odessa, TX (Chuck Wolfe-KCRS) Ocean, Gibb, Salem, OR (Mike Brunswick-KBZY) Diana Ross, Everlys. Corvallis, OR (Bob Johnson-KLOO) Willie, S. Stills, Madonna, Capaldi, Poco, Stills, Smokey, Murray, Albuquerque, NM (Jay Scott-KOB/FM) J.Waite, Jim Capaldi, Ralph MacDonald. Kenny Rogers w/Kim Carnes & James Ingram. Lincoln City, OR (Dave Humphrey-KBCH) Elton, Poco, <u>Roswell, NM</u> (Carol Amodeo-KBCQ) Stills, Elton, Ocean, D. Ross, Fischoff, Roger & etc. Rod Stewart, Anne Murray. Portland, OR (Mike Dirkx-KGW) Madonna, Barry Gibb, Sedona, AZ (Mahannah/Kesssel-KAZM) Poco,Bobby King. Everly Bros. Phoenix, AZ (Anita Carlisle-KKLT) I.Cara, B.Gibb, Portland, OR (Bob Swanson-KEX) Stevie Wonder. OTympia, WA (Dick Pust-KGY) P. Bryson, Rod Stewart, K.Rogers w/Kim Carnes & J. Ingram. Phoenix, AZ (Michelle Robbins-KOY) Stevie Wonder. B.Ocean, Bobby King, Elton John. <u>Salida, CO</u> (Charles Darwin-KVRH) P.Bryson,Watanabe. Seattle, WA (Bill Norton-KIXI) Branigan, Elton, Kanter, Rock Springs, WY (Brian Maloney-KQSW) Murray,Luba, Jim Capaldi, Ralph MacDonald. DeYoung, Cafferty, Kennedy & Osborne. Jackson Hole, WY (Mike Buechler-KSGT) Elton, Murray. Seattle, WA (Dan Packard-KKMI) Willie Nelson. Enumclaw, WA (David Cool-KENU) Rod Stewart,J.Wagner. Yakima, WA (Frank Taylor-KMWX) Pointer Sisters. Yakima, WA (Dave Hanson-KIT) B.Ocean,Fischoff, Murray, Salt Lake City, UT (George Lemich-KSL) Anne Murray, Sadeo Watanabe. San Diego, CA (Bobby Rich-BIOO) Bananarama, Alpert, B. Gibb, Elton John, Rod Stewart. S.Ballet,Easton,Lauper,Ocean,Eurythmics. Tri Cities, WA (Bill Templeton-KALE) Madonna, Murray, San Diego, CA (Mark Larson-KFMB) D.Summer, B.Gibb, S.Watanabe, Anne Murray. Everly Bros, Dennis DeYoung, D. Summer. Spokane, WA (Dave McKie-KLHT) Cars,Huey,Waite,Diamond, San Diego, CÁ (Billy Paul-KYXY) Kenny Rogers & etc. Wonder, Chicago, Coyotes, Rita Coolidge, Ingram. Orofino, ID (Dana McKinney-KLER) H.Alpert, Joe Jackson, Sheena Easton. Carlsbad, CA (Clark Novak-KKOS) B.Gibb.Alpert. A.Murray, Elton John. Palm Springs, CA (Ty Stevens-KDES) Rita C., Waite, Grangeville, ID (Jim Cross-KORT) Alpert, Wagner, Ross, James Ingram, Irene Cara. San Bernardino, CA (Gary Zane-KBON) Genesis, Rita Capaldi, Madonna, A. Murray,Elton John, Everlys. Boise, ID (Drew Harold-KBOI) Gibb, Ocean, Madonna, Coolidge, Huey Lewis & News. Everlys, Murray, Elton, Watanabe. Los Angeles, CA (Liz Kiley-KFI) Barry Gibb. Billings, MT (Arroe Collins-KOOK) Tina Turner, James Ingram, Coyote Sisters. San Luis Obispo, CA (Liz Anderson-KVEC) Everlys, Peabo Bryson, Anne Murray. Bakersfield, CA (Colleen Cool-KLYD/FM) Kennedy & Missoula MŤ (Vern Årgo-KYLT) B.Ocean,Elton,K.Rogers. Chinook, MT (Ross Strauser-KRYK/FM) T.Twins, Poco, Patton, Beau Wms., R. Hartley, S. Harris, M. Vidal. Kelowna, BC (Rob Robson-CKOV) S.Stills, Barry Gibb, Osborne, MacDonald & Withers. Fresno, CA (Scott Husky-KLTK) Neil Diamond. Monterey, CA (Michael Reading-KWAV) Elton, Barry Smokey Robinson. Gibb, T. Twins, Bryson, DeYoung, K. Rogers & etc. Anchorage, AK (Mark Ford-KFQD) D.Summer,Branigan, San Jose, CA (Bill Weaver-KLOK) No adds. B.Gibb, A.Murray, Everly Bros. Livermore, CA (Rick Strauss-KKIQ) D.Summer, Ralph MacDonald, Willie Nelson. Anchorage, AK (Chris Owens-KKLV) Madonna, Wagner. America, Bananarama. San Francisco, CA (Satler/Kulp-KIOI) MacDonald, Maui, HI (Kono Kalani-KNUI) No adds. Donna Summer, John Waite. WELCOME To Our New A/C Correspondents: San Rafael, CA (Roger Coryell-KTIM) P.Bryson, Elton B.King,Rogers & etc.,Capaldi,Sam Harris. Cathy Blythe, KFOR Radio - 625 Stuart Bldg. Petaluma, CA (Mitch Cox-KTOB) S.Wonder, America. Lincoln, NB - 68501 (402-475-6606) Santa Rosa, CA (Larry Chiaroni-KSRO) R. MacDonald. Ukiah, CA (Randy Shuck-KUKI) Murray,Cockburn,Rod S., Knight/Phillips, WCKS Radio (CK101) Radio (from Top 40) P.O.Box 520-Cocoa Beach, FL 32931 (305-783-9257) Costello,America,Patton,Elton,Capaldi,Willie,Gibb. WELCOME BACK Vacaville, CA (Rick Batiste-KUIC) B.Ocean, Madonna, B.Gibb, D.Summer, Laura Branigan. Satler/Kulp, K101 Radio - 700 Montgomery Street, Sacramento (Paul Mitchell-K108) Cars, Diamond, Chicago. San Francisco, Ca. 94111 (415-956-5101) So.Lake Tahoe, CA (Ron West-KOWL) K.Rogers & etc., America, Mtume. AVAILABLE No.Lake Tahoe, CA (Mickey Lees-KLKT) Easton, B.Gibb, Diana Ross, Anne Murray. Jerry L. Brady, WHBF-Rock Island, IL Carson City, NV (Gary Page-KPTL) Springfield, Tom 319-355-4212 - Sales/AT/Sports Jones, Everly Bros. <u>Reno, NV</u> (Larry Irons-KRNO) Madonna,Ocean, B.Gibb, Rod Stewart. Larry Scott, KOBO-Yuba City, CA 916-673-7677 - Air Talent <u>Grass Valley, CA</u> (Dick Erickson-KNCO) A. Murray, Jim Capaldi, Wham. Chico, CA (Dave Kindig-KPAY) Irene Cara, Donna Summer. Jim Powers, KXLE/FM-Ellensburg, WA 509-925-1488 - PD/MD Oroville, CA (Charlie Fox-KORV) Pointers, R. Gibb. Arcata, CA (Gessner/Marcus-KATA) H.Alpert,Kenny Gary Wolcott, KGAL-Lebanon, OR Rogers, Everly Bros. 503-451-4742 - News/PD NORTHWEST Roseburg, OR (Veronica Burns-KRSB) Capaldi, Murray, Jim Kirk, KMGX-Fresno, CA Luba, Elton, P. Bryson, Everly Bros. 209-252-8994 - PD/MD/AT/Prod. Grants Pass, OR (Charlie Kirk-KFMJ) Elton, Capaldi, A. Murray, America.

JUKEBOXES

Those happy days of hanging around the malt shop's jukebox after school are but memories of today's middleagers. Bud and Betty of *Father Knows Best* fame spent many a swell afternoon punching B-9 and either boppingout to the wild rhythms of Sandy Nelson's **TEEN BEAT** or melting to the mellifluous tones of a Pat Boone ballad. The jukebox was the ballot box into which young Americans cast their votes, at a nickel a pop, for all to hear.

The jukebox was invented before the turn of the century, with the first coin-operated, automated phonograph installed in a San Francisco saloon. The device, had a library of one record and no speakers, only listening tubes. It wasn't until 1906 that we had multiple choices for music. That came with a machine manufactured by the John Gabel Company. Gable's machine even had a 40 inch horn for amplification.

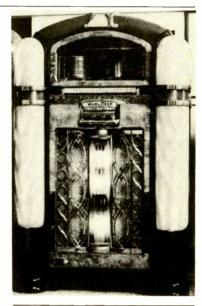
It wasn't until the depressioned 1930's that the art deco-ish boxes with bubbling lights first made the scene in taverns, roadhouses and other socio/pop parlors. The first of these "classic" boxes was the *Wurlitzer 24*. It was soon followed by the *Rock-Ola Spectravox*. The juke junkies of today will remind anyone who'll listen of the AMI's *Singing Towers* and *Seeburg's 9800*.

Until the 30's the jukebox was just known as the automated phonograph and just how it became a jukebox is still not clear. Historians note that a juke joint was a whorehouse and automated phonographs were stationary entertainment in many such places. The word "jook" in one prominent African language means "to dance." And the word "jute" refers to a sub-tropical plant used in the manufacturing of burlap and twine.

The jukebox was a mechanical wonder—an instant gratifier. The Jukebox was our first experience with the simplest of robotics, as somehow this mechanical arm could find the right record and the right side in the right order we programmed it. The jukebox in a way competed with Top 40 radio as a primary source for new reocrds. If a record sounded good on the radio or the jukebox we bought it.

Jukebox operators, the firms that serviced the machines with new discs, knew what the most popular records were. Operators and site proprietors were excellent sources of information. In the 1940's and early 1950's the jukebox played a greater role than did radio play in the development of hit records. Radio at that time was still pre-occupied with live performance and with being the full service, varietal home entertainment center.

Some say that the whole idea of repetitious Top 40 radio airplay was inspired by an evening in which a young broadcaster named **Todd Storz** and friends spent in the presence of a jukebox. By popular demand it was playing a few selected discs with great frequency and to the delight of "Today's jukeboxes have none of the classic charm that distinguised their ancestors. A box made today is more likely to resemble a freezer or soft drink vending machine."



those in the room. If you know your radio history you know that it was Todd Storz who invented the format of Top 40 radio —a format predicated on short cycles of repetition for hit records. Singles sales and jukebox play were soon being researched with the same zeal then that we've seen this past decade in more passive forms of research. But nothing has ever demonstrated the conviction and committment popular music fans had for their music than did sales and jukebox play.

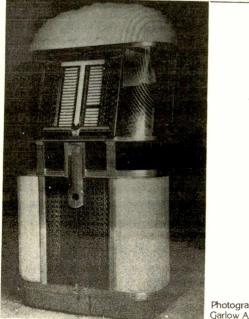
Dave Kraham, Program Director of KHOP-Modesto/Stocton, California recalls his days, back in the 70's, as a music director at KJOY-Stockton and his fairly extensive jukebox research. Kraham had good contacts with three major operators who serviced boxes in this marketplace and he was able to get weekly readings from the areas busiest locations. *"A great record back then could get as many as 200 plays a week."* said Kraham. "KJOY was a rock station so we were most interested in the R&B and Rock locations around town. For some reason the Country locations were everywhere except the southern part of the market, so I focused on the South side of town where I could get a decent reading."

Kraham says that it's not the same today. "Most of the operators today play it safe by stocking, almost exclusively, recurrents and oldies." The best an active box can tell you nowadays is whether or not to drop something you're already playing. Its really sad too that many newer locations don't want jukeboxes as entertainment for their customers." The jukebox operator of today doesn't need to have a meaningful relationship with radio anymore. The exchange of information between the operator and the music researcher at a radio station is likely to be almost entirely one-sided. The operator might be asking "What's in it for me?"

KHOP's Kraham wonders sometimes if he was getting truly accurate information. Not that the operator was being deceitful, but Kraham notes that a few of his busiest boxes only have two digit counters meaning that after 99 on the counter the next play would register 00.

The Amusement and Operators Association estimates that there are only about 200,000 boxes in 1984 America. That figure is down from a late 1950's high of over 500,000. There are only two remaining manufacturers of jukeboxes in America; Rowe International of Whippany, New Jersey and Rock-Ola Manufacturing of Chicago. (Trivia note: The family that owns Rock-Ola is indeed named Rockola. Dr. David Rockola's family has been making jukeboxes since 1935.) I was surprised to learn that Wurlitzer ceased production more than a decade ago.

The big money in jukeboxes may not be in the making or the playing but in the collecting and restoring. The classic jukeboxes from the glory days can cost from \$3000 to \$20,000 depending on their condition. The most popular box ever made was *Wurlitzer's 1015*. More than 55,000 were manufactured after World War II and today a wellrestored 1015 will fetch more than \$6,000.



Photographs courtesy of Garlow Americana



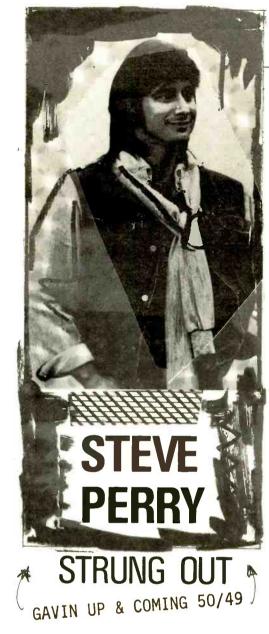
One of the busiest jukebox restoration compaines in the world is a San Francisco firm, **Garlow Americana**. Owner John Garlow and his staff are purists when it comes to restoring these beauties. His collections have been shown as far away as Japan and have been featured in *USA Today* and *Downbeat Magazine*. And many of the magnificent boxes photographed for the recent book, "Jukebox, The Golden Age," (published by Lancaster-Miller, Berkeley, California) were either restored or collected by Garlow.

Today, probably less than 30,000 boxes are manufactured yearly. The ones being made today include such peripheral features as Random Play Stimulators, (no, it's not something you buy at an adult bookstore); its the device that, out of nowhere, commences playing a selection on an otherwise dormant machine to bait an otherwise disinterested audience.

"Today's jukeboxes have none of the classic charm that distinguised their ancestors. A box made today is more likely to resemble a freezer or soft drink vending machine." Proprietors whose premises are graced by a jukebox are more likely to be intolerant of the noise and indifferent to complaints of audio quality.

Technology has passed up the jukebox. Disposable entertainment income is more likely to be wasted on video games. Home taping and personal/portable stereo players have increased accessibility to the hits. Disco/Dance clubs have replaced malt shops and roadside taverns as social centers for public listening. A whole generation may someday grow up without the experience of the multicolored box and its musical menu of hits. The jukebox may join the listeing booth as just a fond memory.





GAVIN UP & COMING DEBUT!! 34 REPORTS!! WAKE ME UP BEFORE YOU GO-GO DAVE SHOLIN PERSONAL PICK!!!

WHEN IT'S TIME TO PLAY THE HITS...



COLUMBIA RECORDS **SETS THE** PACE!

REBBIE

CENTIPEDE

FIRST WEEK!

BLACK RADIO WDKX, WQKI, WANM, WJKX,

KRNB, WNOV, KNOW, KKDA, KROF, WYLD, KMJQ, WUSLFM KBLX, KNOK

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ACKS







August 31, 1984

JOBS

Sales - KROP-Brawley, CA Adrienne Richardson (619-344-1300) Chief Engineer - Constant Communications Brian Burns (503-345-8888) Newsperson - WBBQ-Augusta, GA Bob Young (Box 2066-30913) News Director - KMCQ-The Dalles, OR Conrad Stockton (Box 104 - 97058) News Director - KISY/KPAL-Pineville, LA Jim Steele (92 W.Shamrock-71360) Air Talent (wkends) KUBB∺Merced, CA Rich Branton (209-383-1580) Air Talent (wkends) KSRO-Santa Rosa, CA Chris Hunter (707-545-3313) Air Talent (wkends) KKIQ-Livermore, CA Karel Kalin (415-455-4500) Air Talent (wkends) KBZY-Salem, OR *Mike Kern (Box 14900 - 97309) Air Talent (part time) KSEZ-Sioux City, IA Charlie Stone (901 Steuben St.-51101) Air Talent KYYA-Billings, MT *Jack Bell (1645 Central-59102) Air Talent KYYY/FM-Bismarck, ND Bob Beck (Box 1738 - 58502) Air Talent KFMW-Waterloo, IA Kipper B. McGee (Box 1330 - 50704) Air Talents KOIL-Omaha, NB Terry Mason (402-345-1290) Air Talent WKHI- Ocean City, MD *Jack Gillen (2301 Coastal Hwy.-21842) Air Talent - AM drive WDNG-Anniston, AL J.J. Dark (Box 1450 - 36202) Air Talent KLBQ-El Dorado, AR Jay Randal (1904 W. Hillsboro - 71730) Air Talent - drive WIAL-Eau Claire, WI Rick Roberts (Box 1 - 54702) Air Talent - overnight WBCY/FM-Charlotte, NC Bob Kaghan (1 Julian PL.-28208) Air Talent - future KYYA-Billings, MT Jack Bell (1645 Central Av.-59102) Air Talent - future WMR-Rumford, ME Michael Rivers (89 Congress - 04276) Air Talent - p/t & future KCNR-Portland,OR Todd Dennis (Box 197 - 97207) Air Talent/Production KSRO-Santa Rosa, CA Chris Hunter (707-545-3313) Air Talent/Production KQ92-Polson/Kalispell, MT Al Decker (406-883-9200) Air Talent/Production KYVA-Gallup, NM Bill Lee (405 S. 2nd - 87301) Air Talent/Prod. p/t & full KORV-Oroville, CA *Charlie Foxx (Box 1340 - 95965) Air Talent/Prod. mornings WMLS/FM-Sylacauga, AL Charles Lande (205-245-4354) ***NO CALLS, PLEASE**

PROMOTIONS

by Betty Hollars and Lisa Smith

BE THERE OR BE SQUARE

This year's NAB/NRBA Convention, which is being held in L.A. during the week of September 16th, will include a session called "And The Winner Is... A Legal Guide To Contests and Promotions", as well as "Community Involvement: More Than Just An Obligation". These sessions should be useful in helping radio stations large and small to respond to those special concerns of their community, region, and state. They plan to provide good public interest programming and business advice.

SUSPENDED SENTENCE

There are easier ways to get a plane ticket to London, England, but for Dave Allen of Lansing, Michigan, a challenge had to be met. Allen, recently hung upside down...while suspended 40 feet in the air from a crane...as he successfully freed himself from a straight-jacket in less than five minutes. WVIC-Lansing awarded Allen with first prize in their Outrageous Stunt Contest - he and a guest will enjoy their Beatle Extravaganza, a two-week tour of England, compliments of the station.

DRUNK DRIVING AWARD

WMAL/AM-Washington, D.C., took a leading role in cracking down on the drunk driving problem in its community, and was awarded this month's Marketing Forum Award. Through numerous editorials, PSA's, and roundtable programs, pressure has been placed on area jurisdictions to establish drunk driving deterrants. We congratulate WMAL/AM and its executive VP Andy Ockhershausen for their fine effort.

PORTLAND OREGON NEIGHBORFAIR

Commonly acknowledged as one of the largest one-day events in the nation, KGW's 9th Annual Neighborfair gathered together close to a halfmillion listeners. Nearly 200 non-profit organizations benefited from the proceeds of this full-day of music, dancing, entertainment, and exotic foods.

LIVER TRANSPLANT FOR TAMMY

KHTR-St. Louis is sponsoring a benefit concert with Mercury Records, featuring Bon Jovi. Proceeds will go to Tammy Beckham, who is in need of a liver transplant. Credit for organizing this goes to KHTR's promotion director Kevin McCarthy.

HI HO SILVER L.A.

KRLA-Los Angeles (formerly KXLA), is celebrating their 25th Anniversary September 4th. Former personalities include Casey Kasem, Roger Christian, Wink Martindale, Bob Eubanks, Sam Riddle Dave Hall, Dave Diamond, Roy Elwell, B.Mitchell Reed, Johnny Hayes, Ted Quillan and Jimmy O'Neill. For more information, call the publicity department at 818 - 793-3330.

THE GAVIN REPORT ALBUM/ALTERNATIVE ACTION Radio EDITOR: KENT ZIMMERMAN ASSOCIATE EDITOR: PETER STANDISH **POWER TRIO** ALBUM ALTERNATIVE NOSEY BUCKINGHAN N 1001 100 FLOCK ä THE FIXX OF LINDSEY SEAGULLS BUCKINGHAM HOODOO GURUS BANGLES ROMEO VOID ALBUM MOST ADDED ALTERNATIVE ACTION 1. "SOMETHING ... YOU"-D. EDMUNDS (COL. -12") 1. R.H.C.PEPPERS-R.H.C.PEPPERS (ENIGMA/EMI) 2. SOUNDTRACK-EDDIE/CRUISERS (SCOTTI) 2. MANGE TOUT-BLANCMANGE (SIRE) 3. "EVE OF DESTRUCTION"-R.ROCKERS (415/COL-12) 3. "SOMETHING ... YOU"-D. EDMUNDS (COL. - 12") 4. "TWO MINUTES ... "- IRON MAIDEN (CAP.-12") 4. ROCK 'A' BOOGIE BILLY-J.HOLLAND (A&M) CERTIFIED THE BLITZ-KROKUS (ARISTA) "'TIL THE COWS COME HOME"-LOVE TRACTOR (DB) Superior metal is certified This week after a starting Independent release contains their base laid by the 12" "Midnight Maniac" Action on best material yet! "Ballroom Blitz" helped the surge. eleases Pride(In The Name Of Love)-U2 (Island-12") This is the first new track to surface by U2, co-produced by BRIAN ENO. The No Explanation/10,000 Miles/Volumes/Into My Hand-THE CHURCH (Warner Bros.) I must confess to being a diehard CHURCH fan. From "The Unguarded Moment" up to now, vocalist/bassist/songdrum sound is alive, the bass pulses deep and low, while EDCE's guitar reflects the freedom and guitared reign the rest writer STEVE KILBEY's detached but lilting melodic touch has of the band wisely provides him. Has the USA captured the heart of this band? VIVA U2!! kept THE CHURCH's records close to the top of the private reserve. This incorporation of the original REMOTE LUXURY import EP coupled with five new songs, gives the band a full album to tour on plus a start towards building a US following. Expect heavy ALTERNATIVE support then pick a flower. Blue Jean-DAVID BOWLE (EMI-sgl) BOWLE steps back towards left of center. "Blue Jean" is a percussive and staccato futur-Expect left of center. "Blue Jean" is a percussive and staccato rutur-istic 50's rocker. By reaching back towards his former progres-sive days, yet keeping the slickness of "Let's Dance", BOWIE seems to be idealistically in control. Shrieking yet tender. Real End-RICKIE LEE JONES (Warner Bros.) The single is com-mericially close to "Chuck E.", but the remainder of the LP has a reverence towards her more heartfelt and subtle side. RICKIE Eve Of Destruction-RED ROCKERS (415/Columbia-12") The RED LEE's core audience is broad and intelligent--a valuable crowd ROCKERS finally balance the power of their idealism with a more forceful studio sound. Producer RICK CHERTOFF turned the to have listening. If you followed her OK through the turbulent PIRATES LP and the mini-EP, take heart. She's operating on the band onto this tune, originally cut as a sixties protest song, written by PF SLOAN (kudos if you remember PF's "Sunflower" in '66). How the times have changed. BARRY McGUIRE's now same wavelength. The LP is due September 17. My Imagination/This Is The Way-BRUCE FOXTON (Arista) "My Imagination" keeps BRUCE FOXTON from being mired in PAUL WELLER's shadow. You'll never hear lead guitar like that on a Christian and the RED ROCKERS are on their way. Reach For Love-MARCEL KING (Factory/A&M) A new singer backed with force by NEW ORDER. MARCEL KING, the vocalist, any old JAM song. The former 12", "This is The Way" is also a quality ALTERNATIVE funk tune. has the sweet soulful voice while NEW ORDER does the daring dirty work. Hot! Hot! Hot! KENT ZIMMERMAN 26

August 31, 1984

ALBUM - the CHART



CHRTBOUND

Y&T (A&M) "Runnin"" INXS (Atco) "Message" HELIX (Capitol) "Rock" CHEQUERED PAST (EMI) "Much" ZEBRA (Atlantic) "Wait" BLACK 'N BLUE (Geffen) "18" *RED ROCKERS (415-12") "Eve" RUPERT HINE (Island) "Yellow" DRAGON (Polydor) "Rain" *DENNIS DEYOUNG (A&M) "Moon" SWIMMING POOL Q'S (A&M) "Spring" *MEN WITHOUT HATS (MCA) "Boys" *IRON MAIDEN (Capitol) "Minutes" *BOBBY & MIDNITES (Columbia) "America"



The use of GAVIN INDICATOR STATIONS makes our chart difdifferent in a few obvious ways. Note the action on a few key records. ROMEO VOID's 17-13 jump was substantial when you consider a stone wall of competition exists after SCANDAL at 12. LOU REED also jumped in airplay and rotation, threatening Top Ten penatration. BRUCE COCKBURN continues an upward drive just as a rejuvenated REM jumps eight points thanks to the power of "Pretty Persuasion". You're not liable to see these acts taking jumps like these on any other charts. This week's POWER TRIO has LINDSEY trading partners with a still active STEVE STILLS. Expect healthy leaps from a CERTIFIED KROKUS, DAVE EDMUNDS, THOMPSON TWINS, and EDDIE AND THE CRUISERS. NIGHT RANGER simply will not die making it's unpteenth rebound upward. A probable debut next week could be Y&T, who were sent back down to CHARTBOUND last week to straighten out their fastball and screwball. Occasionally records will not fall off the chart altogether if we feel there's still life left. Hence the trip back to CHARTBOUND. There's a big buzz on the RED ROCKER's new twelve incher, "Eve Of Destruction". Contrary to belief, the BYRDS never covered the tune (on record anyway). Compared to the original version by BARRY MCGUIRE, the RR's version is at breakneck tempo. I heard a tape of DAVE EDMUNDS' new LP blaring out of SHOLIN's speakers the other day. It seens that DAVE (EDMUNDS not SHOLIN) has covered PAUL BRADY's "Steel Claw", also well done by TINA TURNER on her latest.

Speaking of TINA, statistically she re-earned her underline back while she continues to enjoy action all over the other GAVIN Charts. The new U2 single is causing quite a stir. It's been rush released after a few leaks developed across the country. That's a good sign of hysteria. DAVID BOWIE's new single is gonna take a few spins, but is worth the effort. It's kind of a throwback to his more obscure days. Both U2 and BOWIE should be instant winners on both ALTERNATIVE ACTION and ALBUM RADIO. Many thanks for the rave reviews. All I can say is that it'll only get better and tighter with more to come. ALBUM/ALTERNATIVE ACTION

ASSOCIATE EDITOR: PETER STANDISH

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August 31, 1984

| | | TW | |
|-----|--------------------|-------------------|--|
| | | | BANGLES (COL.) "JAMES""LIVER." |
| | | 2. | |
| | 2. | | |
| 6. | | 4. | HOODOO GURUS (A&M) "Back" "Turn" |
| 4. | | | Elvis Costello (Columbia) "Flame" |
| 7. | | <mark>6.</mark> | |
| 5. | 8. | 7. | PIL (Elektra) "Bad" "Solitaire" |
| 3. | | 8. | Lou Reed (RCA) "Endlessly" |
| | | 9. | |
| 11. | 9. | 10. | |
| | | 11. | |
| | 17. | 12. | KING SUNNY ADE (ISLAND) "ASE" |
| | 24. | 13. | LOVE TRACTOR (DB) "NEON" |
| 15. | 13. | 14. | Danse Society (Arista) "2000" |
| 22. | 18. | 15. | FLOCK OF SEAGULLS (Arista) "LIVE" |
| 9. | 11. | 16. | Siouxsie & Banshees (Geffen) "Dazzle" |
| | 20. | 17. | B.COCKBURN(GOLD MT./A&M)"LOVERS" |
| | 23. | 18. | Black Uhuru (Island) "Life" |
| | | 19. | SHREIKBACK (ARISTA/UK) "HAND" |
| | 2 <mark>5</mark> . | 20. | FrankieH'wood (Island-12") "Two" |
| 14. | 12. | 21. | Psychedelic Furs (Columbia) "Alice's" |
| 24. | 26. | 22. | Echo & Bunnymen (Sire) "Ocean" |
| | | | Cure (Sire) "Shake" |
| | 29. | 24. | Bob Marley (Island) "Get Up" |
| | | 25. | RED HOT CHILI PEPPERS (EMI) "TRUE" |
| | | | REM (IRS) "Rock." "Little" |
| 10. | 1 <mark>6</mark> . | 27. | Depeche Mode (Sire/Mute) "People" |
| | | 28. | Fixx (MCA) "Ourselves" |
| | | <mark>29</mark> . | Untouchables (Enigma/Twist) "Stepping" |
| | 27. | 30. | Sparks (Atlantic) "Pulling" |
| | | | |

CHARTBOUND

Dub Set (Elektra)"Disco" Spandau Ballet (Chrysalis) "Fly" Rupert Hine (Island) "Yellow" Carmel (W.B.) "Drum" Dave Edmunds (Columbia-12") "Why" Men Without Hats (MCA) "Boys" X-Teens (Dolphin) "Hostage" Swimming Pool Q's (A&M) "Pull"

ADDITIONAL IMPORT/INDIE ACTION

Radio Tokyo Tapes II (Enigma/Ear Movie) "Trubee" Xmal Deutschland (Rough Trade) "Begrab" Nobody Gets...Guest List (T.Lobster) "Turbines" 10,000 Maniacs (Press) "Grey" Minutemen (SST) "History"

> "Music is the only noise for which one is obliged to pay." Alexander Dumas, 1895

ANALYSIS

ROMEO VOID continues their surge up the middle with only the BANGLES keeping them from paydirt. It's going to be close but they've got to knock the champs out.

The POWER TRIO rounds out with the HOODOO GURUS exhibiting another week of solid growth. PRINCE'S early supporters remain loyal in spite of his cross over popular appeal, gaining new listeners without alienating his hardcore base. The big story this week is the success of three independent releases; LOVE TRACTOR, GUN CLUB, and HUSKER DU. LOVE TRACTOR rises above with a GAVIN CERTIFIED jump from 24 to 13. "Neon Lights" is an outstanding song from a rapidly improving band (remember their first album with no vocals?). HUSKER DU and GUN CLUB'S successes are in part a reaction to the popular syntho-pop of recent years. These bands are raw, energetic, and have substance. The success of these records is remarkable, especially when considering they don't receive the same promotional support as the biggees. Last week's CERTIFIED, KING SUNNY ADE has another steady week of growth, moving into the upper half of the chart. His current tour should help stimulate airplay - especially after programmers see him perform.

SHREIKBACK (import) is the highest debut this week, showing potential for tremendous growth. Look for the RED HOT CHILI PEPPERS, the most added this week, to move up quickly too.

NNDE

CLUB CHART

2W TW I. Trince (W.B.) "Doves"
 2. Prince (W.B.) "Crazy"
 2. Ray Parker, Jr. (Arista) "Ghostbusters"
 4. Sheila E. (W.B.) "Glamorous" 5. Pointer Sisters (Planet) "Jump" 6. Madonna (Sire/W.B.) "Lucky" 7. Frankie... (Island/ZZT) "Tribes" 6. 5. 23. 7. Frankle... (Island/221) "Tiples"
 8. Tina Turner (Cap.) "Love's Got.."
 4. 9. Dan Hartman (MCA) "Dream"
 8. 10. Rod Stewart (W.B.) "Infatuation"
 --. 11. Cyndi Lauper (Portrait) "Bop" --. 12. B.Springsteen (Col.) "Dark" 34. 13. Art Of Noise (Isl./ZZT) "Close"
 17. 14. Ollie/Jerry (Polydor) "Breakin'"
 --. 15. Bananarama (London/Poly.) "Cruel" 7. 16. Van Halen (W.B.) "Panama" 9. 17. ZZ Top (W.B.) "Legs" 35. 18. Scritti Politti (W.B.) "Wood" 12. 19. Gap Band (Total Exp.) "Wood"
 12. 19. Gap Band (Total Exp.) "Jam"
 13. 20. Frankie... (Island/ZZT) "Relax"
 14. 21. Madonna (Sire/W.B.) "Borderline"
 22. Laura Branigan (Atlantic) "Self"
 23. Huey & News "Heart of R & R"
 24. Bray Experts (Columbia) "Hearter" 24. Psy. Furs (Columbia) "Heaven 31. 25. Bronski Beat (Forbidden Fruit) "Small" --. 26. Siouxsie (Geffen) "Prudence" 25. 27. Blamcmange (Sire/W.B.) "Tell" . 28. Kenny Loggins (Col.) "Free" 39. 29. Corey Hart (EMI) "Sunglasses" 24. 30. Human League (Virgin/AEM) "Lebanon" Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3349 Piedmont N.E. #203 -Atlanta, GA. 30305 (404) 261-4056

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■ GAVIN ALBUM INDICATORS■



Somoza family was in charge of The National Guard and very quickly assumed power and kept it until 1979.

In the song "Maybe the Poet", it seems to be about the endangered voice or political or social criticism. I was originally thinking of Allen Ginsberg. He's the reference in the first verse. In the second half of that song, I was thinking more of all those suppressed voices behind the Iron Curtain—those who were put in insane asylums.

What's the role of music in Nicaraguan society? It plays a pretty big role. All kinds of arts do, on a very broad scale since the revolution. Everywhere you go in the world, there's music and it's always important to people. The music that 1 was exposed to ranged from very traditional

BRUCE COCKBURN: CALM in between. F ision band in VOICE IN DANGEROUS TIMES in MERMAN

No, THE GAVIN REPORT isn't changing its name to The Washington Weekly or Politics Today. It's just that we rarely come across such a powerful work as STEALING FIRE by BRUCE COCKBURN. Carefully conversational, his viewpoints seem humanistic rather than political. When interviewed about the success of STEALING FIRE, his latest LP on GOLD MOUNTAIN/A&M, these are his responses.

Gavin: How much time did you spend in Central America? Cockburn: The actual trip was only about three weeks. A week and a half was in Mexico and the other half was in Nicaragua. We spent a few days in Mexico City meeting with representatives from all different kinds of exile groups mostly from Central America. Then we went down into the Guatemala refugee camps in Chaipas along the Guatemalan border.

Was it a political fact-finding tour or a personal trip for you? More social than political in a sense. The trip was sponsored and put together by OXFAM Canada (short for Oxford Famine Relief) as a kind of a public relations move for their point of view. They did a similiar thing the year before with members of Parliament from Canada to expose them to a first-hand view of what's going on and encouraging them to come back and talk about it. Their intention, of course, is to raise money for their own projects in that region. There's also an America branch of OXFAM. Basically, they're a nongoverment aid agency that exists in several countries.

Let's briefly talk about what's going down in Nicaragua. There were three generations of the Somoza regime ruling Nicaragua.

Yeah—which ended in 1979 with the takeover and the last Somoza's flight from Nicaragua. Since that time the country's been governed by a junta—partly military, partly civilian. Really more civilian than military although the military people play a big part in it. The junta is dominated by the Sandinista Party ... which is far and away the most popular political entity in Nicaragua. They're not the only voice but they're the dominant voice.

In one of your songs, "Nicaragua," you mention Sandino. Who was he?

Sandino is the person from whom the Sandinistas take their name. He was a fighter for Nicaraguan independence in the Twenties. He actually successfully carried on several years of campaigning against the United States Marines. During that period, the Marines were there for several years and eventually found it was not worth their while to stay. So they trained a National Guard in Nicaragua to replace them. The spaghetti western music to classical and everything in between. For instance, 1 met members of a jazz fusion band in Managua. When you listen to the radio you hear mostly American pop records. Actually, the Ministry of Culture

poetry and drama, the written word, rather than music.

What about the song "Dust and Dreams"?

It comes from notes taken from trips up and down the Pan American Highway in Nicaragua—episodes of things that happened in the course of our traveling around.

You seem like an even-tempered guy, yet "Rocket Launcher" is passionate, emotional, and angry? What's the story behind that?

That comes from the Guatemalan refugee camps. Although the situation in Guatemala is less publicized than El Salvador, it's much the same kind of social system where a very few people control everything with the backing of the military. Guatemala's majority population is between 60-70% native. Those people live on little plots of land that aren't big enough to provide them with the food they need for a year—so they have to work for slave wages under the large landowners. They're kept from establishing any sort of organization . . . farm co-ops and such . . . to improve their own production. Such people are met with stiff resistance because it means they wouldn't be so easily manipulated by the landowners. Anything that looks like organization at all, even if they're a member of a church group, is attacked in the most ferocious kind of way as being a threat to the system.

Were there any inconsistencies about the revolutionary government in Nicaragua that you find hard to deal with? Certainly no government is going to be perfect and certainly they've made mistakes and it's easy enough to see. But the way to assess the validity of a government is to look at: a) are they there by the will of the people and, b) is what they're doing to the benefit of the people? If those two criteria are met, then any of the criticisms has to be put in that context. Certainly it was my experience that those two criteria were amply met. I talked to very few people who had anything other than a sensiibly critical view of the government. The Sandinistas themselves are extremely popular. They've done their best to walk the middle line between their right wing and left wing supporters given the fact that their approach is a socialist one. As it stands right now, all their reforms seem to have been carried out with a lot of caution. It's a very young government. There's hardly anybody in it that's over thirty. It's like the youth movement of the Sixties.

Will the Sandinista government survive?

It depends on what happens. I'm afraid that if the pressure keeps on them, things will collapse there because they can't sustain themselves indefinatly. If the US were to invade Nicaragua, or to send in the Hondurans or somebody else, then you'll end up with a very Viet Nam-like situation. It'll be a Viet Nam ten years before it ended. Not when it was most widely publicized and most widely protested against. That would be a real tragedy from all sides.

COUNTRY

EDITOR: ELMA GREER

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| | | | | ASSOCIATE EDITOR: LISA SMIT |
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| | CE | RTIFIED | MOST ADDED | TOP REQUESTS |
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| 13. 7. 11. 10. 15. 5. 19. 22. 18. 17. 20. 26. 21. 31. 28. 27. 33. 30. 32. 1. 8. 34. 37. 38. 37. 38. 37. 36. 37. | $\begin{array}{c} \underline{W} & \underline{TW} \\ \hline 1. & 1. \\ 5. & 2. \\ 3. & 3. \\ 9. & 4. \\ 6. & 5. \\ 12. & 6. \\ 7. & 7. \\ 13. & 8. \\ 17. & 9. \\ 15. & 10. \\ 4. & 11. \\ 14. & 12. \\ 16. & 13. \\ 2. & 14. \\ 19. & 15. \\ 18. & 16. \\ 22. & 17. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 29. & 21. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 29. & 21. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 29. & 21. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 29. & 21. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 22. & 17. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 22. & 17. \\ 20. & 18. \\ 8. & 19. \\ 21. & 20. \\ 22. & 21. \\ 22. & 21. \\ 23. & 14. \\ 10. & 25. \\ 31. & 26. \\ 24. & 27. \\ 33. & 29. \\ 33. & 29. \\ 33. & 29. \\ 33. & 29. \\ 33. & 30. \\ 37. & 31. \\ & 32. \\ 36. & 33. \\ 40. & 34. \\ 30. & 35. \\ 35. & 36. \\ \end{array}$ | OAK RIDGE BOY JOHN CONLEE - MERLE HAGGARI KENNY ROGERS BARBARA MAND JIM GLASER - YA ALABAMA - If Y CONWAY TWITT RICKY SKAGGS WAYLON JENNIN EDDY RAVEN - I GATLINS - The BARBARA MAND GARY MORRIS - GLEN CAMPBELL WILLIE NELSON VERN GOSDIN - GEORGE STRAIT LIONEL RICHIE EXILE - GIVE ME EMMYLOU HARR DAN SEALS - TH DOLLY PARTON CHARLEY PRIDE JOHN ANDERSOM RONNIE MCDOWE RAY CHARLES & JOHN SCHNEIDE MOE BANDY - WO LEE GREENWOOD BILL MEDLEY - I KAREN BROOKS STATLER BROTH | LL - I Got A Million Of 'Em B.J.THOMAS - Rock & Roll R - I've Been Around Enoug oman Your Love (Columbia) - Fool's Gold (MCA) 've Always Got The Heart (| Around The Room (Epic) To Me (MCA) /ision) (RCA) bout Love (MCA) Mark (RCA) CA) olumbia) t Knows (MCA) · Bros.) America) umbia) Do (Compleat) ether (MCA) mer Brothers) s (RCA)) My Heart (Warner Brothers) (Epic) Shoes (Columbia) gh To Know (MCA) RCA) meone Else (Warner Brothers) e (Mercury) ICA) |
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ACTION SIDES

| Title & Artist | Reports | Adds | On | Chart | |
|---|---------|------|----|-------|--|
| Earl Thomas Conley - Chance Of Lovin' You (RCA) | 95 | 65 | 25 | 5 | |
| Mickey Gilley - Too Good To Stop Now (Epic) | 80 | 25 | 50 | 5 | |
| Louise Mandrell - Goodbye Heartache (RCA) | 77 | 15 | 52 | 10 | |
| Ronnie Milsap - Prisoner Of The Highway (RCA) | 76 | 33 | 38 | 5 | |
| Don Williams - Maggie's Dream (MCA) | 76 | 27 | 40 | 9 | |
| Michael Murphey - Radio Land (Liberty) | 69 | 17 | 44 | 8 | |
| Whites - Pins And Needles (Curb/MCA) | 67 | 22 | 40 | 5 | |
| Anne Murray with Dave Loggins - Nobody Loves Me.,. (Capitol) | 63 | 42 | 20 | 1 | |
| Atlanta - Wishful Drinkin' (MCA) | 59 | 41 | 18 | | |
| Gail Davies - It's You Alone (Warner Brothers) | 51 | 4 | 35 | 12 | |
| Bandana - All I Wanna Do (Warner Brothers) | 50 | 7 | 33 | 10 | |
| Brenda Lee - A Sweeter Love (I'll Never Know) (MCA) | 48 | 6 | 30 | 12 | |
| Hillary Kanter - Good Night For Falling In Love (RCA) | 45 | 9 | 32 | 4 | |
| Tony Arata - Come On Home (Noble Vision) | 43 | 5 | 35 | 3 | |
| Rex Allen Jr Dream On Texas Ladies (Moonshine) | 40 | 3 | 12 | 25 | |
| David Allen Coe - It's Great To Be Single Again (Columbia) | 37 | 8 | 24 | 5 | |
| Jimmy Buffett - When The WIId Life Betrays Me (Columbia) | 34 | 16 | 16 | 2 | |
| Wright Brothers - So Close (Mercury) | 32 | 4 | 25 | 3 | |
| *David Frizzell & Shelly West - It's A Be Together Night (Viva) | 31 | 27 | 4 | | |
| *Dolly Parton - God Won't Get You (RCA) | 31 | 31 | | | |
| *Tom T.Hall - P.S. I Love You (Mercury) | 30 | 15 | 15 | | |
| Kathy Mattea - That's Easy For You To Say (Mercury) | 30 | 15 | 13 | 2 | |
| Tom Jones - All The Love Is On The Radio (Mercury) | 27 | 6 | 20 | 2 | |
| *Charly McClain - Some Hearts Get All The Breaks (Epic) | 26 | 26 | | | |
| *McGuffey Lane - The First Time (Atlantic America) | 21 | 9 | 12 | | |
| *Pinkard & Bowden - Mama, She's Lazy (Warner Brothers) | 18 | 16 | 2 | | |
| | | | - | | |

*Debuting In Action Sides

Dropped: #23-Nitty Gritty Dirt Band, #25-Hank Williams Jr., #26-T.G.Sheppard, #34-Bellamy Brothers

COUNTRY LP CUTS

Hank Williams Jr. - <u>ALL MY ROWDY FRIENDS/MR.LINCOLN/COUNTRY RELAXIN'</u> Nitty Gritty Dirt Band - <u>CADILLAC RANCH/HIGH HORSE/TWO OUT OF THREE</u> Waylon Jennings - <u>SETTIN' ME UP/SPARKLING BROWN EYES/IF SHE'LL LEAVE...</u> Charley Pride - <u>STAGGER LEE/GOTTA SEE SOME MORE OF YOU/MISSIN' MISSISSIPPI</u> John Anderson - <u>RED GEORGIA CLAY/EYE OF A HURRICANE/TAKE THAT WOMAN</u> Conway Twitty - <u>BAD BOY/WITHOUT YOU/WHEN THE MAGIC WORKS</u> Janie Fricke - <u>THE FIRST WORD IN MEMORY IS ME/ONE WAY TICKET/IN BETWEEN</u> George Jones - <u>LEARNING TO DO WITHOUT ME/I'M RAGGED BUT I'M RIGHT</u> John Schneider - <u>LOW CLASS REUNION/COUNTRY GIRLS/HOLLYWOOD HEROES</u> Tom T.Hall - <u>MY HEROES HAVE ALWAYS BEEN HIGHWAYS/I ONLY THINK ABOUT</u>

RECOMMENDED NEW RELEASES

ON THE WINGS OF A NIGHTINGALE Everly Brothers (Mercury)

> TURN ME LOOSE Vince Gill (RCA)

DON'T YOU GIVE UP ON LOVE Steve Wariner (RCA)



It looks like the Oaks and Merle Haggard will battle for the number one position next week. Don't expect the Kenny Rogers to go beyond number five, as it seems to have peaked at most stations. Barbara and Lee continue to pull great phone response at many stations. It was the best week yet for both of our CERTIFIED records, and the Exile looks especially strong. Programmers who've been saying "I'll wait and see" on the John Schneider record shouldn't hesitate, It's becoming a very big phone record and is already number one at KQIL - Grand Junction, CO and at WWRK -Elberton, GA. It's nice to see Bill Medley's latest effort finally taking off - it's our highest chart debut this week at number 32. Next week should be a critical week for the Gail Davies, Hillary Kanter, Tony Arata, and David Allen Coe records, as they seem to be slowing down at many stations. Expect the new Earl Thomas Conley single to be the most played record on stations during the month of September. It's hot!

NORTHEAST

- Portland, ME (Hal Knight-WPOR) Rex Jr., Murray, D. Williams, Fricke, Bandana. New York, NY (Pam Green-WHN) R.Milsap, D.Williams, A.Murray & D.Loggins. Philadelphia, PA (Larry Coates-WXTU) Willie, J.Anderson, L.Greenwood, B.Medley. Carlisle, PA (Ann Stevens-WHYL) Younger Bros. Fricke, Mattea, Conley, Atlanta, Alabama(WAY). Wilmington, DE (Chris Michaels-WAMS) Janie Fricke, Don Williams. SOUTHEAST Baltimore, MD (Todd Grimsted-WPOC) Louise, Murphey, J.Lee, Pinkard & B., Conley. Clarksburg, WV (Bill Dunn-WKKW) J.Schneider, E.T.Conley, J.Lee. Bristol, VA (Reggie Neel-WXBQ) D.Williams, M. Gilley, J.Fricke, E.T.Conley Goldsboro, NC (Tony Scott-WFMC) Fricke, Milsap, Gilley, D.Williams, Juice, L.Mandrell, Murphey. Fayetteville, NC (Randy Jenkins-WFNC) Pinkard & Bowden, Milsap, Conley, T.Jones, McG.Lane, Atlanta. Shelby, NC (Bob Davis-WOHS) Schneider, Fricke, J.Lee, Murphey, D.Williams. Anderson, SC (Jerry Howard-WAIM) Frizzell & West, Hill, Dolly, Johnson, Hensley, McClain. Elberton, GA (Brent Johnson-WWRK/FM) D.Williams, Buffett, Gilley, D.West, A.Murray, L.Anderson, Atlanta, Milsap, D.Wills, J.Fricke. Carrollton, GA (Pat Shumake-WLBB) NGDB, A.Murray, E.T.Conley, Everly Bros. Columbus, GA (Gary Edwards-WVOC) Seals, Brooks, Hall, Parton, Frizzell & West. Albany, GA (Kris Van Dyke-WKAK) Schneider, Milsap, Fricke, Conley, L.Mandrell. Crescent City, FL (Judie Bright-WBAS/AM) Tom T. Hall, D.A.Coe, Arata, Buffett, T.Gibbs, L. Anderson, Boxcar Willie. Ft.Pierce, FL (George Gordon-WFTP) Atlanta, J.Fricke, K.Brooks, Ray & B.J., McGuffey Lane. Arcadia, FL (Karl August-WOKD) A.Murray, Conley, Atlanta, Poco, McClain. St.Petersburg, FL (Bill Pyne-WQYK/FM) Tom T.Hall. Panama City, FL (John Dunaway-WWWQ) Conley, McClain, NGDB, Stegall, Collins & T.G., Dolly. Destin,FL (Skip Davis-WMMK) NGDB, Everlys, McClain, Dolly, V.Gill, Collins & T.G. Pensacola, FL (Kris O'Kelly-WOWW) Fricke, Gilley, Whites, Bandana, Buffett. SOUTH Atmore, AL (Roy Harrison-WSKR) D.Williams, E.T. Conley, C.McClain. <u>Sylacauga, AL</u> (Charles Lande-WMLS/FM) J.Schneider, E.T.Conley, Atlanta, C.McClain. Talladega, AL (Jon Carter-WEYY) E.T.Conley (35), F.Brown (40), T.Gibbs, K.Stegall, J.Collins & T.G.Sheppard, H.Kanter. Gadsden, AL (Jim Pruett-WAAX) McClain (40), D. Williams, E.T.Conley, Milsap, Gilley, H.Kanter, Murray. Albertville, AL (Jeff Allen-WQSB) E.Bruce, E.T.Conley, Whites, Atlanta, Milsap. <u>Collins/Hattiesburg, MS</u> (Peter Gatlin-WKNZ) McClain, Everly Bros., Gill, Dolly, Arata. <u>Biloxi, MS</u> (Jim Tabor-WVMI) Fricke, Milsap, E.T. Conley. Houma, LA (Larry Hyatt-KJIN) L.Greenwood, E.Bruce, Atlanta, D.A.Coe, E.T.Conley, B.Jenkins.
- Abbeville, LA (Anthony Keith-KASC) E.T.Conley, Anne Murray, John Anderson.

- Denham Springs, LA (Mark Wallace-WLBI) Gilley (40), V.Gill, Poco, E.T.Conley, K.Stegall, B.Hobbs.
- Bogalusa, LA (Terri Lyn Smith-WBOX) A.Murray, A.J. Masters, Tom T.Hall, Milsap, E.T.Conley, Mason Dixon.
- Alexandria, LA (B.Mitchell-KRRV/FM) Murray, Mike Dekle, Z.Lehr, E.T.Conley, L.Johnson, Atlanta, Floyd Brown, Tom T.Hall, D.West, J.Lee.
- West Monroe, LA (Cathy Oskoian-KUZN) Frizzell & West, R.Stevens, S.Wariner, C.McClain, D.Parton, T.Gibbs.
- El Dorado, AR (Ben Robbins-KDMS) Don Williams, Fricke, Gilley, M.Murphey, E.T.Conley.
- Ashdown/Texarkana, AR (John Wallis-KMLA) S.Wariner, Dolly Parton, McG.Lane, D.Wills. Little Rock, AR (Nick Markel-KLRA) Greenwood, Juice,
- Gilley, Wrights, Murphey, T.Jones, D.Williams, Fricke.
- Fayetteville, AR (Tom Sleeker-KIIX) Mattea, Fricke, Murray & D.Loggins, L.Mandrell.
- Chattanooga, TN (Art Sanner-WDOD/AM) Atlanta, Buffett, Mattea, Judy Collins & T.G., Frizzell & West, Murphey.
- Lynchburg, TN (Spike McCurdy-WTNX) E.T.Conley, Bellamys, C.McClain, Pinkard & Bowden, NGDB, K. Stegal1.
- Mt.Pleasant/Columbia,TN (Gary "Cowboy" Powell-WXRQ) Dottie West, Becky Hobbs, Atlanta, Milsap. Kingsport, TN (Bob Gordon-WKIN) R.Bailey, M.Bandy,
- Don Williams.
- Harlan, KY (Neil Middleton-WFSR) E.T.Conley, H.Kanter, Whitewater Junction, R.Lee, Boxcar Willie, Mattea, Gibbs.
- Bowling Green, KY (Steve Reeves-WLJB) Tom T.Hall, Buffett, Atlanta, Boxcar Willie, Milsap, A.Murray, D.Wills.
- Paducah, KY (Kent King-WKYQ) A.Murray, Ed Bruce,
- J.Schneider, R.Milsap, J.Lee, David A.Coe, McG.Lane. Brandenburg, KY (Rachel Heavrin-WMMG) Atlanta, Whites,
- K.Rogers & Carnes & Ingram, E.T.Conley, Juice, Gilley, Watson.
- Louisville, KY (Doug Lane-WCII)L.Mandrell, Whites, Don Williams, E.T.Conley, Parton, Pinkard & Bowden, Buzz Carson.

CENTRAL

- Cincinnati,OH (Doris Thompson-WKXF/WSAI) Statlers, John Schneider, Juice Newton.
- Springfield, OH (Tom Daniels-WBLY) McGuffey Lane, Fricke, Whites, D.A.Coe, J.Lee, Murphey.
- Newark, OH (Larry Dale-WHTH) E.T.Conley, Atlanta, McGuffey Lane.
- Akron, OH (Rick Cardarelli-WSLR) Milsap, D.Williams, Fricke, Rex Jr.
- Toledo, OH (Gary Shores-WKLR/FM) T.T.Hall, F. & West, K.Stegall, V.Gill, C.McClain, Atlanta, J.Buffett, Danny Shirley.
- Toledo, OH (Bill Manders-WTOD) Fricke, Whites, Tom T.Hall, Mattea, K.T-Good.
- Lansing,MI (Wayne Waters-WITL) Whites (39), L.Mandrell (40), J.Lee, Bandana, D.A.Coe, Rodriguez, Murphey.
- Saginaw, MI (Tom Samoray-WKCQ) E.T.Conley, Atlanta, Dolly, A.Murray, B.Lee, M.Murphey, Milsap,J. Collins & T.G. Sheppard.
- South Bend (J.K.Dearing-WNDU) Exile, Gosdin, Harris, John Anderson, Milsap.
- Elkhart, IN (Rick Carson-WCMR) Schneider, Moe Bandy, Bruce, Statlers
- Batesville, IN (Mitch Gray-WRBI) Emmylou Harris, John Anderson, Bill Medley.
- Indianapolis, IN (J.D.Cannon-WFMS) Dolly Parton, Frizzell & West, Whites, Atlanta, B.Lee.

| Indianapolis, IN (Terry Fullen-WIRE) Gosdin (25), | Sioux City, IA (Ty Cooper-KMNS) E. Bruce. Whites, M. |
|---|--|
| Exile (27), J.Anderson (29), Everly Bros., Gilley, Arata, Pinkard & Bowden, H.Kanter, | Bandy, Murphey, E.T.Conley, Everlys. Cedar Falls, IA (Kevin Kane-KCFI) E.T.Conley, Anne |
| E.T.Conley, Bailey. Ft.Wayne/Kendallville, IN (Jerry Winder-WBTU) | Murray, Ronnie Milsap. Quad Cities, IA (Buddy Van Arsdale-WLLR) Emmylou, |
| Johnny Lee, Ed Bruce, The Whites, Louise Mandrell. | Juice Moe. |
| <u>Savannah, IL</u> (Bruce F.Lane-WCCI) McEntire, Julio Iglesias & Diana Ross, Exile, Larry Gatlin, | <u>Waterloo, IA</u> (Nick Thomas-KXEL) Atlanta, E.T.Conley, A.Murray, M.Murphey, Bandana, Milsap. |
| Richie. | Anamosa, IA (Ken Albrecht-KLEH) Exile, Willie Nelson, |
| Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) | Anne Murray, Atlanta, Ronnie Milsap, |
| V.Gosdin, D.Williams, L.Greenwood, Ed Bruce. | Iowa City, IA (Brian Sines-KXIC) Raven, Skaggs, Morris. |
| Milwaukee, WI (Brian Jarrett-WBCS) Gilley, M.M. Murphey, Fricke. | Des Moines, IA (Bill Cole-KSO) Atlanta, Murray, |
| Madison, WI (Mike Ryan-WWQM) Statlers, Ray & B.J., | McClain F.T.Conley, |
| J.Anderson, Murray. | St.Louis, MO (Mike Oakes-WIL) Gilley, Greenwood, Murphey, L.Mandrell. |
| Oshkosh, WI (John Carlson-WYTL) Statler Bros., Whites, L.Mandrell, D.A.Coe. | Cape Girardeau, MO (Don Cleveland-KZYM) H.Kanter, |
| Manitowoc, WI (Jon Murray-WCUB) E.T.Conley, M. | Lynn Anderson, Janie Fricke, Anne Murray, J.Buffett, |
| Haggard, Atlanta. | Tom lones. |
| Stevens Point, WI (Bouley/Olsen-WXYQ) Schneider, | Springfield, MO (Jim Borrett-KWTO) E.T.Conley, |
| John Anderson. | McClain, Wariner, Dolly, T.Gibbs. Joplin, MO (Dan Casey-WMBH) A.Murray, E.T.Conley, |
| <u>Neillsville, WI</u> (Dick Deno-WCCN) Frizzell & West (pk), Atlanta, Milsap, E.T.Conley, Price, | Rav & B.J., M.Bandy, Ray Stevens. |
| Whitman, R.Lane, Arata. | Jefferson City, MO (Jack Daniels-KLIK)Statlers, |
| LaCrosse, WI (Don Erickson-WLXR) Skaggs, Exile, | Gilley, F.T.Conley, D.Williams, A.Murray. |
| Raven, W.Nelson. | Columbia, MO (Ken Borden-KTGR) Brenda Lee, Gilley, Fricke, E.T.Conley, Murray, Atlanta. |
| Eau Claire, WI (Burt O'Brien-WAXX) McClain, A. | St.Joseph, MO (Bob Orf-KFEQ) Everlys, Lois Johnson, |
| Murray, NGDB, V.Gill, Milsap, Frizzell & West, Gibbs, Pinkard & Bowden. | Dolly, Wariner, V.Gill, McClain, M.Dixon, J.Buffell, |
| UPPER MIDWEST | Topeka, KS (Max Montana-KSKX) R.Price, Dolly, Buttett, |
| Albert Lea, MN (Jim Pilgrim-KATE) R.McDowell, | R.Robbins, Davies, K.Stegall. |
| Haggard, J.Schneider. | Topeka, KS (Betty Lou Pardue-WIBW) Gilley, Milsap, Whites, Fricke, Juice, J.Lee. |
| Rochester, MN (Paul Stenzel-KWWK/KOLM) D.Williams, L.Richie, J.Fricke, D.A.Coe, Atlanta, J.Lee, | Garden City, KS (Judy Byrd-KBUF) D.A.Coe, J.Fricke, |
| E.T.Conley, Gilley, Milsap. | E.T.Conley. |
| St.Cloud, MN (Steve Stewart-WWJO) E.T.Conley, | SOUTHWEST |
| Mattea, Schneider, K.Brooks, R.Pennington. | Tyler, TX (Mark Williams-KDOK) Lee Greenwood, A. Murray, Murphey, J.Lee, Bandana, Whites. |
| Brainerd, MN (Bob Randall-KQBR) Exile, Juice, Louise Mandrell, Whites, E.T.Conley. | Bryan,TX (Roy Gene-KORA) Backwaters, Everly Bross, |
| Grand Forks, ND (Jack Lundy-KKXL) D.Seals (26), | Schneider, V.Gill, Statlers, L.Mandrell, Mattea. |
| E.Harris (28), J.Anderson (29). | Houston, TX (Candea/Pipia-KILT) John Anderson (34), |
| Grand Forks, ND (Curt Samson-KRRK) J.Lee, K.Mattea, | Schneider (39), Milsap (40), C.McClain, D.Williams. Pt.Arthur/Beaumont,TX (Mickey Ashworth-KYKR) Murray & |
| L.Greenwood, McGuffey Lane, Schneider. | D.Loggins, Medley, Gilley, Juice. |
| <u>Minot, ND</u> (Jeri Lee-KKOA) Gosdin, Richie. Bismarck, ND (Deb Spring-KBMR) K.Mattea, J.Buffett, | Corpus Christi, TX (Mike Laurel-KRYS) Whites, Blane |
| Atlanta, T.Hensley, C.Hillman, E.T.Conley. | Gauss, Don Williams, Gilley, L.Jones, M.Murphey, |
| Jamestown, ND (Marty Bea-KSJB) E.T.Conley, A.Murray, | Fricke, E.T.Conley, B.Clawson. |
| Frizzell & West, Juice, Ray Price. | Alice, TX (Jeff Scott-KOPY) Mason Dixon, C.McClain, D.Parton, T.Gibbs (pk), Wariner, K.Mattea, V.Gill, |
| Fargo, ND (Don Roberts-KFGO) V.Gill, NGDB, C. McClain, D.Parton, Pinkard & Bowden, D.West, | Atlanta, E.T.Conley, Terry Dan, R.Stevens, K. |
| Frizzell & West. | Stegall. |
| Wahpeton, ND (Larry Slabik-KBMW) Atlanta, R.Price, | El Paso,TX (Mike Hinrichs-KHEY) Frizzell & W., |
| Haggard & Leona, G.Josey, E.T.Conley, A.Murray, | Conley, Hensley, Mattea, Pinkard & Bowden, K.Stegall. El Paso, TX (Bob Young-Y96) Murray & D.Loggins, |
| Tom T.Hall. Aberdeen, S <u>D</u> (Steve Blake-KKAA) Milsap, Fricke, | John Anderson, E.T.Conley. |
| J.Lee. | Austin, TX (Mike Carta-KVET) J.Anderson, J.Fricke, |
| Rapid City, SD (Mark Lindner-KTOQ) Juice, Wrights, | |
| L.Mandrell, Whites, Fricke, Gilley. | Austin, TX (Steve Gary-KASE) Dolly Parton, C.McClain. Elgin/Austin, TX (Jimmy Mercer-KELG) C.McClain, |
| Sioux Falls, SD (Rohrer/Lynn-KIOV/KXRB) Murray (36), E.T.Conley (38), Milsap, Atlanta, Pinkard & | 1. Greenwood, S.Wariner, V.Gill, ElC, Everlys. |
| Bowden, Wariner. | Abilene, TX (Karen Singleton-KWKC) M.Bandy (32), |
| Sioux Falls, SD (Cary Wencil-KSOO) E.T.Conley, | l Lee Juice Newton. |
| Gosdin, Everly Bros. | Big Spring, TX (Richard Paul-KBYG) Bobby C., Milsap, Tyson, Ruth Ann, Country Rush. |
| Yankton, SD (Jim Ellingson-WNAX) Milsap (33), | Odessa TX (Dave Richards-KYXX) Ed Bruce, J.Lee, |
| Fricke(36), Whites, H.Kanter. MIDWEST | L.Mandrell, Atlanta, Tom T.Hall, Pinkard & Bowden. |
| Spencer, IA (Rick Friday-KICD/FM) E.T.Conley, | Lubbock, TX (Chuck Luck-KLLL) H.Kanter, Pinkard & |
| Fricke, Buffett, Atlanta, M.Murphey, A.Murray, | Bowden, J.Buffett. Amarillo, TX (Darlene Avery-KBUY) Fricke, M.Bandy, |
| R.Price. Mason City IA (Myron Grage-KSMN) NGDB Frizzell & | E.T.Conley, G.Davies (re-add), D.Williams. |
| Mason City, IA (Myron Grage-KSMN) NGDB. Frizzell & West, Dolly, C.McClain, Gill,Buffett,Gibbs. | |

35

Albuquerque,NM (Frank Rodriguez-KRST) Murray, Fricke, Gilley, Pinkard & Bowden. Las Cruces, NM (Michael Check-KGRT/FM) E.T.Conley, T.Arata, M.Gilley, Milsap. Phoenix, AZ (Doug Brannon-KNIX) Pinkard & Bowden. Milsap, Gilley. ROCKY MOUNTAIN Ft.Collins,CO (Mike St.James-KIIX) C.Buchanan, B. Braddock, Rick Lane. Leadville, CO (Terry Wineriter-KRMH) Greenwood, D.Williams, M.Murphey, Wright Bros., L.Mandrell. Grand Junction, CO (Don Rhea-KQIL) Alabama (WAY-33) Wariner, V.Gill, Pinkard & Bowden, T.Gibbs, Buffett, Tom T.Hall, Frizzell & West. Wolf Point, MT (Dean McMartin-KVCK) Fricke, Gilley, Atlanta, E.T.Conley, A.Murray, Mattea, Z.Lehr, V.Shaw, Tom T.Hall, Terry Dan. Polson, MT (Brad Davis-KERR) Everlys, G.Davies, E.T. Conley, Murphey, J.Lee, E.Bruce, Wrights, M.Lewis, L.Mandrell, K.T-Good. <u>Missoula, MT</u> (Mike Doty-KGVO) J.Fricke, D.Williams, Milsap, Gilley, M.Bandy. Billings, MT (Chris James-KBIT) Milsap, L.Mandrell, B.Lee, Whites. Boise, ID (Bill Bailey-KIZN) Statlers, Milsap. FAR WEST Las Vegas, NV (Johnny Steele-KVEG) Mason Dixon, Dolly, D.Williams, K.T-Good, Hensley, R.Price, Tom T. Hall, E.T.Conley, Atlanta, Hobbs, Murray. Brawley, CA (Adrienne Richardson-KROP) Murray, V.Shaw, NGDB, Frizzell & West, Dolly. Anaheim, CA (John Dzima-KIKF) A.Murray (42), M.Murphey (43).Los Angeles, CA (Cathy Hahn-KLAC) Harris (32), Schneider (33), Brooks (34), Ray & B.J. (35). Modesto, CA (Ron Stevens-KMIX) Vern Gosdin, Dan Seals, Whites, J.Lee, D.West, Atlanta. San Francisco/Oakland, CA (Laurie Sayres-KNEW) Greenwood (30), Statlers, Juice, J.Lee, Milsap. San Francisco/Oakland,CA (Laurie Sayres-KSAN) Milsap, Don Williams, Fricke, Gilley. Sacramento, CA (Rick Stewart-KRAK) Ray & B.J. (33), Lee Greenwood (34), J.Lee (35), Louise Mandrell. Carson City, NV (Gary Page-KKBC) D.Wills, J.Fricke, Mason Dixon, D.Williams, T.Hensley, Atlanta, C. Hillman, B.Hobbs, J.Lee. Reno, NV (Tony Thomas-KOLO) E.Harris, A.Murray, Everly Bros., E.T.Conley, Dolly Chico, CA (Rory Miller-KHSL) Dolly, Lehr, McClain, " Mason Dixon, Frizzell & West, D.West, T.Gibbs, V.Gill, K.T-Good. Ashland/Medford, OR (Ron Stevens-KCMX) Everly Bros., Wariner, Dolly, McClain. Phoenix, OR (Bob Kelly-KHUG) John Anderson, Everly Bros., Moe Bandy, Raven. Eugene, OR (O'Bryan/Lilley-KYKN) J.Schneider (28), J.Anderson (29) Eugene, OR (Dan Williams-KEED) Dolly (47), R.Stevens (48), Brody, E.T.Conley, V.Gill, R.Kearney, Wariner, B.Cason. Eugene/Springfield, OR (Tom Edwards-KUGN/FM) Buffett, Murphey, McGuffey, Fricke, D.Williams, Murray & Loggins, D.A.Coe, Whites, E.T.Conley, Gilley, Atlanta, Juice, Tom T.Hall. Redmond, OR (Joe Boyer-KPRB) C.Hillman, D.West, Z.Lehr, Greenwood, E.T.Conley, T.T.Hall, D.Williams, Fricke, Gilley, J.Lee, Haggard & Williams, L.Morgan, Atlanta, Mattea. Albany, OR (H.David Allan-KRKT AM/FM) V.Gill, T.Gibbs, Dolly, Pinkard & Bowden, Frizzell & West, Ray Price, E.T.Conley, L.Johnson, Mickey Martin.

Corvallis, OR (Larry Blair-KFAP) No adds.

111

- Toledo, OR (Rich Mack-KTDO) Everly Bros. (both). Frizzell & West, Ray Stevens, Dolly , McClain, T.Gibbs, V.Gill, Stegall.
- Astoria, OR (Bob Loucks-KVAS) Anne Murray, Frizzell & West, Vince Gill, Terri Gibbs, Dolly Parton.
- Portland, OR (Craig West-KRDR) Parton, Buzz Cason, S.Wariner, V.Gill, C.McClain, Frizzell & West, Boxcar Willie, Warner Mac.
- Pendleton, OR (Greg Larsen-KWHT) Frizzell & West,
- C.McClain, S.Wariner, Dolly Parton. Kennewick, WA (Ed Evens-KOTY) A.Murray, C.McClain, Frizzell & West, Atlanta, Dolly.
- Tri-Cities, WA (Jesse Lee-KORD) E.T.Conley, Atlanta, Wariner, Don Williams.
- Clarkston, WA (Don McKay-KCLK) Dolly Parton, T. Gibbs, R.Pine, S.Wariner, A.Murray, H.Kanter, L.Johnson
- Yakima, WA (Bob Walker-KUTI) Frizzell & West, Gill, Lehr, R.Stevens, Everly Bros.
- Aberdeen, WA (Roy James-KAYO) Haggard, Buffett,
- Mattea, Fricke, Whites. Tacoma/Seattle,WA (Johnny Clark-KRPM) Z.Lehr, Buffett, Murray, E.T.Conley, Chuck Conlon (pk).
- Everett/Seattle,WA (Wayne Cordray-KWYZ) J.Anderson (38), Seals (40), Schneider, Wariner, Gill, Dolly.
- Kirkland/Seattle,WA (Lee Matthews-KGAA) Murray,
- Gibb, E.T.Conley, Parton, Atlanta. Vancouver, WA (Paul Duckworth-KVAN) NGDB,
- Wariner, Schneider, Mattea.
- Anchorage, AK (Bill Cardoza-KYAK) J.Lee, Whites, B.Lee.
- Anchorage, AK (Rick Thomas-KTNX) E.T.Conley, Atlanta, Bandana, A.Murray, H.Kanter.

COUNTRY JOBS

News/AT - KRKT-Albany, OR Bill O'Brien (503-296-8628) Newsperson - KIZN-Boise, ID *Bill Bailey (1002 W. Franklin - 83702) Oper./Prod. - KSHR-Coguille/Coos Bay, OR Deb Janes (503-396-2141) Air Talent/Prod. - WMLS/FM-Sylacauga, AL Charles Lande (Box 629 - 35150) Air Talent/ Prod. - KYXE-Selah/Yakima, WA Mike Pursell (509-697-5993) AT(A.M. Drive) - WXYQ-Stevens Point, WI Jay Bouley (715-341-1300) AT(full & part-time) - KCMX-Ashland, OR *Jonathan R. James (P.O. Box 128 - 97520) Air Talent - KSCS/FM-Ft, Worth, TX Ed Leal (1 Broadcast Hill - 76102) Air Talent - WTAW-Bryan, TX *Ron Elliot (Box 3008 - 77805) Air Talents - KIZN-Boise, ID *Bill Bailey (1002 W. Franklin - 83702) Air Talents - WGUD-Pascagoula, MS J.D. Gray (Box 307 - 39567) AT (part-time) - KJUN Puyallup/Tacoma, WA Mason Dixon (206-848-5588) AT (part-time) - KFAT-Corvallis, OR Larry Blair (503-753-4493) *NO CALLS PLEASE

P.D. NOTEBOOK by Eric Norberg



WELCOME TO THE N.F.L.

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That was the headline of an article in the July 2 issue of *Forbes* magazine, which compared the experiences of a rookie in big business with a rookie in sports. When you're recruited, you feel flattered; all the attention makes you feel pretty special, and you have sky-high expectations. So what happens when you make you move? In the NFL, you may warm a bench for a year or two. Lots of grubbing and practice and no stardom. In big business, the recruited new accounting graduate may wind up counting toilet seat covers in an inventory. What often happens is that the recruited person, finding reality at variance with what had been expected, quits—only to find somewhere down the road that you gotta pay your dues before you advance. Having dropped out early can hurt later on.

I see a parallel with radio. Recruitment usually means stressing the positive—the potential—the pie in the sky, sometimes. Reality may be a disappointment—but hanging in there can often bring rewards down the line. There are some stations that are hopeless for talented people, but if they had the brains to spot the potential in you, there must be *something* good there.

I spent some years in a big radio company, and found it frustrating to discover how little actual authority goes with programming in some of these places. Rather that quit in disgust, though, I resolved to learn all I could and give the best service I was able. The company appreciated the attitude and gave me a great many opportunities to learn and develop, and the freedom to explore new applications for what I'd learned. Unfortunately, I never did have much authority there as a programmer, but I owe much of what I can do today to the experiences I had there, and I'm grateful to that company for that. I think they felt got value back from me as well.

As just one example, I developed a programming analysis that was based on ratings—quite novel for a sales-oriented company to dig into ratings to see what was actually *happening* in the market, rather than just what the best rating story is for sales this time. This unique service, which I developed form the sales-oriented rating analysis they had brought to an art, provided an inexpensive insight they found they couldn't find elsewhere, and the company

continued to obtain them from me after I'd left. Today, these form one major service of our consultancy.

The moral I'm trying to present is this: When you're recruited, try to probe for realistic and specific descriptions of job potential, and what they expect of you, and what you can expect of them. If, when you take the job, you are disappointed or disillusioned, if you nonetheless find you are able to work in the job context you find yourself in, do your best, and work to expand your own horizons, and become more valuable to them—and to any employer. If you do, you can't lose.

One more moral. Forbes magazine is must-reading for any programmer interested in broadening background in business—or the world in general.

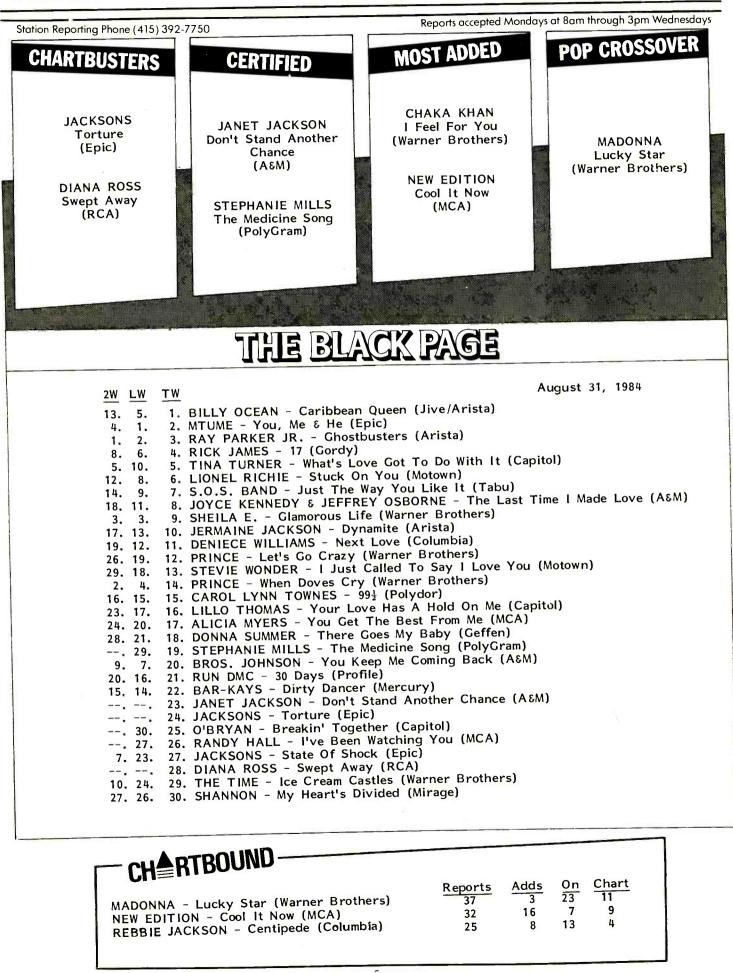
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THE BLACK PAGE

EDITOR: BETTY HOLLARS



UP & COMING

| <u> </u> | Reports | Adds | On | Chart |
|--|---------|----------------|----|-------|
| PALEN MACRONAL PLANTING News Of Love (Polydon) | 23 | 3 | 12 | 8 |
| RALPH MACDONALD - In The Name Of Love (Polydor) | 23 | 5 | 10 | 7 |
| JOCELYN BROWN - I Wish You Would (Vinyl Dreams) | | 10 | 10 | ' |
| *CHAKA KHAN - I Feel For You (Warner Brothers) | 18 | 18 | | |
| *PEABO BRYSON - Slow Dancin' (Capitol) | 16 | <mark>6</mark> | 7 | 3 |
| PATRICE RUSHEN – Get Off (Elektra) | 16 | 2 | 5 | 9 |
| HERBIE HANCOCK - Hard Rock (Columbia) | 16 | 4 | 4 | 8 |
| YARBOROUGH & PEOPLES - Be A Winner (T.E.) | 16 | 2 | 10 | 4 |
| *VANITY - Pretty Mess (Motown) | 16 | 7 | 9 | |
| LAKESIDE - Make My Day (Solar) | 14 | 4 | 7 | 3 |
| TEDDY PENDERGRASS - You're My Choice Tonight (Asylum) | 12 | 3 | 3 | 6 |
| PATTI AUSTIN - Shoot The Moon (Qwest) | 12 | 1 | 5 | 6 |
| CHUCK BROWN/SOUL SEARCHERS - We Need Some Money (TTED) | 11 | 1 | 4 | 6 |
| DEBBIE DEB - When I Hear Music (Sunnyview) | 10 | - | 1 | 9 |
| *NEWCLEUS - Computer Age (Sunnyview) | 10 | 2 | 5 | 3 |
| *LEON HAYWOOD - Tenderoni (Modern) | 10 | 8 | 2 | |
| *NUANCE - Take A Chance (Island) | 10 | 2 | 3 | 5 |

*First time listed on this page.

DROPPED: #22-Kashif #25-Lakeside #28-Roger

Griffin Cherrelle Menudo

LP CUTS

TIME - Chili Sauce/If The Kid Can't/The Bird/Tricky BOBBY WOMACK - Through The Eyes Of A Child LILLO THOMAS - AII Of You BRASS CONSTRUCTION - Renegades RICK JAMES - Oh What A Night JOYCE KENNEDY - Looking For Trouble KASHIF - Call Me Tonight

POTENTIAL SINGLES

PRINCE - Purple Rain/I Will Die For You/The Beautiful One PATRICE RUSHEN - Now/Gotta Find It BROS. JOHNSON - Out Of Control DENIECE WILLIAMS - Black Butterfly DREAMBOY - I Promise TIME - Jungle Love APOLONIA 6 - Sex Shooter

ANALYSIS

Biggest gainer in our Top 30 is the Stephanie Mills "The Medicine Song", which goes from 29 to 19. Gaining on several charts, including WUSL-Philadelphia, WQKI-St. Matthews, WJKX-Moss Point, WDMT-Cleveland, WDRQ-Detroit, KNOW-Austin, KKDA-Dallas, KDIA-San Francisco, WBLX-Mobile, and on at KNOK-Dallas, KHYS-Pt.Arthur, KMYX-Oxnard, KSTN-Stockton.

While Prince's "Let's Go Crazy" is gaining momentum, "Purple Rain" is being added at several stations to fill the void that "Doves" left. As far as the story of the trio of Jacksons goes, the family effort, "Torture", debuts at #24, while little sister Janet debuts one ahead of it at #23. But don't wait long for Rebbie Jackson (formerly Maureen pronounced Ree - Bee) to take hold. She's already added at WYLD-New Orleans, KKDA-Dallas, KMJQ-Houston, WUSL/FM-Philadelphia, WNOV-Milwaukee, KRNB-Memphis, KNOW-

REVIEWS

Austin, WDKX-Rochester, KROF-Lafayette, WJKX-Moss Point, WBLX-Mobile, WQKI-St. Matthews, and many more. New Edition's "Cool It Now" and Chaka Khan's "I Feel For You" are the most added this week, with Chaka looking good in the Top 40 department as well.

On new and challenging side, watch Vanity, Peabo Bryson, New Edition, and Leon Haywood take on some of the older releases.

CHAKA KHAN - I Feel For You (Warner Brothers) If the intro, as well as that first listen, didn't grab you - better play it again. Or - play it while driving down the street in your car - (or listen to one of your competitors play it), and try not to tap your toe or beat on your thigh while driving. Not only does Chaka wail it out, Prince wrote it, Stevie and his harmonica accompany her singing, Grandmaster Melle Mel's influence is obvious, and Arif Mardin brings them all together in what could be one of this Fall's hottest! (Did you hear the short insert from "Fingertips"-Stevie Wonder towards the middle?)

NORTHEAST New York, NY (Barry Mayo-WRKS) #4-Temper, #5-Aleem, #8-Alicia Myers. <u>New</u>: Madonna, Janet Jackson. On: Evelyn Thomas, Kashif, Jocelyn, H.Melvin. New York, NY (Berger/Tonacci-WPLJ) #5-L.Richie. #10-Prince. Gns: Teddy P., Madonna, Evelyn Thomas. New: Jermaine. On: Sheila E., Julio & Diana. <u>New York, NY</u> (Neil McIntyre-WKTU) #4-Peabo, #9-Sheila E. Gns: R.James, Alicia Myers. New: Chaka Khan, SOS, Kennedy/Osborne, Force MD's. Rochester, NY (Andre Marcel-WDKX) #9-Chuck Brown. <u>Gns: Lillo,</u> C.L.Townes, Cameo, Temper, Janet Jack-son. <u>New</u>: Kashif, Force MD's, Africa Bombata, Chaka Khan, Rodney Salisbury, T.Wells, Time, Tina. Utica, NY (Jacques Overdiep-WPNR) #3-Lillo Thomas, #9-C.L.Townes. Gns: Prince, K.Blow, D.Summer, Herbie Hancock. New: Kym. On: Staples, A.Baker. Philadelphia, PA (Fred Buggs-WUSL) #9-Mtume, #10-Aleem. Gns: Run DMC, SOS, Alicia, C.L.Townes, S.Mills, Time. <u>New</u>: Chaka Khan, Fonzi Thornton, Whodini, Smokey Robinson, Peabo. <u>On</u>: Grandmaster. Washington, DC (Jesse Fax-WHUR) #5-Cherrelle, #8-B.Ocean. Gns: SOS, Kashif, Peabo, C.L.Townes. New: New Edition, Chaka, Champaign, Prime Time, Vanity, Gail Adams. On: Lakeside, Madonna, Janet. Baltimore, MD (Kingston/Kronthal-B104) #6-Sheila E., #9-Prince. Gns: Madonna, Jermaine, Jacksons, Pointers, Ocean. <u>New</u>: Kennedy/Osborne, D.Ross. SOUTH St. Matthews, SC (Andy Henderson-WQKI) #4-Mtume, #8-R.James, #9-Bros.Johnson, #10-E.King. Gns: L. Richie, B.Ocean, S.Mills. New: Kashif, Diana Ross, Chaka Khan, New Edition, Vanity. On: Peabo. Atlanta, GA (Scotty Andrews-V103) Gns: Tyzik, C.L. Townes, S.Wonder, Jermaine. On: R.Flack, Vanity, Jocelyn, S.Mills, Change, Earons, Chaka Khan. Atlanta, GA (Chris Thomas-Z93) #1-Sheila E., #10-Prince. <u>Gns</u>: R.James, Pointers, Jermaine, B.Ocean. <u>New</u>: Chaka Khan. <u>On</u>: D.Ross, Kennedy/Osborne. <u>Macon, GA</u> (Scott Taylor-WDDO) <u>Gns</u>: Teddy, P.Rushen, Smokey R., Deniece, C.L.Townes, Prince. New: Menudo, Neumonics, D.Ross, Newcleus. On: Janet. Jacksonville, FL (Chris Turner-WJAX) Hots: Prince, Ocean, Janet, Deniece. Gns: LaToya, D.Ross, New Edition, Lillo, S.Wonder, Teddy P. New: Chaka Khan, The Time, Champaign, Emotions. Tallahassee, FL (Joe Bullard-WANM) #9-D.Summer. Gns: P.Austin, D.Ross, Bar-Kays, Prime Time, R.MacDonald, Janet, Rebbie, O'Bryan, Prince. New: Chaka Khan. Miami, FL (Frank Amadeo-Y100) #3-Prince, #5-Sheila E., #7-Pointers. <u>Gns</u>: Madonna, S.Wonder, Ocean. New: Chaka Khan. On: D.Ross, SOS, Kennedy/Osborne. Mobile, AL (B.J.Taylor-WBLX) Hots: Lillo, Mtume, Jermaine. Gns: Janet, Run DMC, Lakeside, Griffin, D.Ross, S.Mills, C.L.Townes. <u>New</u>: Chaka Khan, Rebbie Jackson, Kashif. On: Cameo, Cherrelle. McComb, MS (Brad Lee-WHNY) #6-R.James, #10-C.L. Townes. Gns: R.MacDonald, Shannon, Madonna. New: J. Ingram. On: Jacksons, D.Ross, S.Wonder, Pointers. Moss Point, MS (Jeffrey Paul-WJKX) #5-R.James, #10-Kennedy/Osborne. Gns: SOS Band, Run DMC, Roger, D.Summer. New: Tyzik, Jacksons, S.Mills, R.Hall, Janet Jax., Debbie Deb, S.Wonder. On: C.Brown. Lafayette/Abbeville, LA (Quinn Mark-KROF) #2-Mtume, #10-Alicia. <u>Gns</u>: Lillo, Bar-Kays, C.L.Townes, Janet, Newcleus. <u>New</u>: Teddy, Cameo, New Edition, Jermaine Stewart, Chaka Khan, Champaign. On: Madonna, D.Deb. New Orleans, LA (Donnie Taylor-WYLD) #3-SOS Band, #6-Nuance, #10-Kashif. <u>Gns</u>: Jermaine, Mtume, Cameo, Janet Jax. <u>New</u>: Rebbie Jackson, New Horizon, Chaka Khan, J.G.Watson, Roger, A.Mouzon, Lakeside.

New Orleans, LA (Kelly/Rolling-B97) #3-Prince, #9-Madonna. <u>Gns</u>: S.Wonder, Jermaine, B.Ocean, Pointers.

New: Chaka Khan. On: Kennedy/Osborne, D.Ross, Jacksons Memphis, TN (Melvin Jones/Jerry Mason-KRNB) Hots: Mtume, B.Ocean, Deniece, SOS. Med: Chaka, Lou Rawls, Rebbie Jackson, R.MacDonald, Janet Jackson, Vanity, D.Ross.

New: Jackie Moore, Prime Time, C.Lucas, RJ's, P.Bailey. CENTRAL/MIDWEST

- Cleveland, OH (Dean Dean-WDMT) #2-Mtume, #3-Lillo. Gns: Nuance, Whodini, Hancock, Y.& P., S.Mills, Teddy P. New: Tina T., Jocelyn, Chaka, Jermaine, G.Scott-Heron, Midway, Beau Coup. On: Change, D.Ross, Prime Time. Columbus, OH (K.C.Jones/Harry Lyle-WVKO) Gns: Jacksons, P.Rushen, Madonna, Kashif, Deniece, Prince, Tina T.
- On: Sneak E., Lakeside, Teddy Pendergrass, S.Clarke.
- Indianapolis, IN (Kelly Karson-WTLC/FM) Cn: New Edition, Lou Rawls, Staples, Nami, Leon Haywood, D.Ross, Y.& Peoples, Bonnie Pointer, SOS Band, Lillo Thomas.
- Chicago, IL (Graham Armstrong-WGCI/FM) Hots: Bros.Johnson, Kennedy/Osborne, SOS, Lillo, Chuck Brown. On: S.Mills, D.Ross, Vanity, Jermaine, C.L.Townes, Marley.
- Chicago, IL (Lee Michaels/Brian Hawkins-WBMX/FM) Gns: Cherrelle, P.Austin, Lillo, SOS, Alicia, Bar-Kays,
- Bros.Johnson. On: Vanity, Jacksons, Peabo, K.Blow. Milwaukee, WI (Bob Collins-WNOV) #9-D.Deb. Gns: D.Ross, Wonder, L.Rawls, Hancock, Force MD's, Cameo. New: Chaka, Junior, Champaign, Kashif, L.Haywood, Nami
- Grandmaster, Funk Deluxe, RJ's Lates, Jocelyn Brown. <u>Milwaukee, WI</u> (Jim Brown-WLUM) #2-R.James, #3-Ray Jr., #6-B.Ocean, #10-Tina Turner. <u>Gns</u>: Stevie Wonder, Pointers, Prince (P.RAIN). <u>New</u>: R.James, Sergio, Chaka Khan, Vanity, Deniece, New Edition, R.MacDonald.
- Detroit, MI (Steve Harris-WDRQ/FM) Gns: Whodini, S.Mills, Janet Jackson, Grandmaster, Cherrelle. On: D.Ross,
- Deniece, Vanity, New Edition, Jocelyn, Chaka, C.Lucas. Detroit, MI (Gary Berkowitz-WHYT) #2-Peabo. Gns: Donna Summer, Mtume. New: SOS Band, Vanity. On: D.Ross, Kennedy/Osborne, Pointers, S.Wonder, B.Ocean, Sheila E. SOUTHWEST
- Austin, TX (Ken Rush-KNOW) #6-D.Deb, #7-Lillo Thomas. Gns: Tyzik, R.James, Nuance, Rebbie, New Edition, Temper. New: Madonna, Jacksons, Chaka Khan, Cameo,
- Peabo Bryson. On: Janet Jackson, J.Tunnell, P.Rushen. Killeen, TX (Bill St.John-KIIZ/AM) #7-Run DMC, #9-Lillo. Gns: Debbie Deb, Alicia, Jermaine, S.Wonder, Teddy P. New: New Edition, D.Ross, Nuance, Peabo, Chaka Khan.
- On: O'Bryan, A.Mouzon, Dr.J. & Mr.H., One Way. Dallas, TX (Keni Byrd-KNOK) #3-Mtume, #6-Teddy P., #9-Kennedy/Osborne. Gns: Chaka Khan, New Edition, Vanity, R.MacDonald, Janet Jackson, R.Salisbury. New: Chuck
- Brown, Cherrelle, Controllers, Rebbie, J.Taylor, Whodin Dallas, TX (Terri Avery/Michael Spears-KKDA) Hots: T. Pendergrass, #8-Peabo, #10-Whodini. Gns: Debbie Deb, Vanity, P.Rushen, Staples, Time. New: Leon Haywood, Chaka Khan, Madonna, Nuance. On: Alicia, SOS Band.
- Pt.Arthur, TX (Doug Davis-KHYS) #8-Sheila E., #10-Alicia. Gns: Bar-Kays, Chuck Brown, Lillo, Kennedy/Osborne. New: Newcleus, P.Rushen, S.Mills, Peabo, New Edition, West St.Mob, G.Jones, Bloodstone, Jonzun Crew.
- Houston, TX (Kilgore/Bailey-KMJQ) Gns: Nuance, Time, Change, Griffin, Cameo, Newcleus, Run DMC. New: Leon Haywood, H.Alpert, Rodney Salisbury, Rebbie Jackson, New Edition, Dr.J. & Mr. H., Deniece. On: Y. & Peoples. FAR WEST
- San Diego, CA (Haney/Richards-XTRA) #8-Madonna. Gns: D. Summer, Jacksons, Ocean, Jermaine. New: S.Wonger, D. Ross. On: Kennedy/Osborne. On: Sheila E.
- Los AngeTes, CA (Jim Pewter-KRLA) #6-Madonna, #10-Prince. <u>Gns</u>: Jermaine, B.Ocean, D.Summer, Kennedy/O. <u>New</u>: Ross. Los Angeles, CA (Mike Schaefer-KIIS/FM) #8-Sheila E. <u>Gns</u>:
- Jacksons, Summer, Ocean, Jermaine. New: Prince, Pointers 30

Djai/Oxnard, CA (Howard "H.T." Thomas-KMYX) #10-

SOS Band. Gns: Bar-Kays, Deele, E.King, Roger. New: J.Ingram, S.Wonder, Kennedy/Osborne, Prince, Valentine Bros., R.Hall, Lillo Thomas. Bakersfield, CA (Jeff Ryan-13K) Gns: Jermaine,

Ocean, Madonna, Summer, Sheila E. On: D.Ross, Janet Jackson, Mtume, Rick James.

Fresno, CA (Walker/Davis-KYNO/FM) #2-T.Turner, #10-Sheila E. Gns: Jacksons, Madonna, D.Ross.

Stockton, CA (John Hampton-KSTN) #9-R.James. Gns: Wonder, Ocean, Jacksons, Deniece, Summer, Janet.

New: Chaka Khan, Champaign. On: D,Ross, Vanity. San Francisco/San Mateo, CA (Marvin Robinson-KSOL) #7-Mtume, #9-Bar-Kays. Gns: Tyzik, SOS Band, Janet Jackson, Anita Baker. New: Cherrelle, Lou Rawls, Bananarama, Leon Haywood, Brass C., J.Crew. San Francisco/Oakland, CA (Jeff Harrison-KDIA) #5-Lillo, #8-Bar-Kays. Gns: H.Hancock, K.Blow, Run DMC, Grover W. Jr., H.Alpert. New: Horn Section, L.Haywood, N.Edition, L.Rawls, Staples, Temper. San Francisco, CA (Nick Bazoo-KMEL) Gns: D.Ross, SOS, Ocean, Pointers, Summer, Jacksons. New: Chaka Khan, Tina Turner. On: Kennedy/Osborne. (Some of the above stations are also used in Top 40).

Production Aides by John Badeaux



JON BADEAUX is a Los Angeles-based

producer/programmer, having spent many years with the original "boss radio," KHJ-AM (and KRTH-FM). Jon has been a programming consultant for the past ten years, as well as the producer of numerous RKO Radio Specials, projects for Westwood One, Mutual Radio Network, and countless national radio commericals and jingles. Earlier this year, Jon won a Grammy nomination for his first commerically released album. Jon is currently at Rollins' KDAY as Production Director.

If you have any questions regarding this article, or a topic you'd like to see a write-up on, drop a note to JON BADEAUX, c/o Rollins Broadcasting KDAY, 1700 N. Alvarado, Los Angeles, CA 90026. Please mark all envelopes "Personal."

In almost every aspect of my career in radio production, I have dealt with students. In doing so, I have taken some of 40 the most asked questions and broken them into regular routines of example. To head-off the first "How do I ... question, I make sure everyone knows how and where to get help with any given situation. Maybe you need a certain "effect", a particular sound, or just some advice on a poor copy of a national spot you've been assigned to "cart-up". You should know everyone within reach of a telephone to help you. That means staying in touch.

"NETWORK"-OLD WORD, NEW APPLICATION

You have tools you probably don't know about. Your best friend can be the chief engineer of the station. I have heard many production directors complain about The Chief. Maybe I've just been lucky. KDAY's Andy Laird is probably the best engineer around, and also very knowledgeable about production. (Andy also works as a consultant to quite a number of other stations.) You can also extract ideas from people in the office who

listen to your station on a regular basis. (Nine to five is a regular basis, by the way.)

There have been times I have called across town (L.A.) to KISS-FM's Don Elliot. He's another production expert who will take time to give you helpful hints. (I always say that J taught him how to edit tape, but the truth is, he eventually taught me how to do it right!)

Most production directors don't "mix" well with salespeople. But, if you take the time to listen to their ideas before you dismiss them, you'll find they really do have some good ideas.

Ernie Kristoff is in charge of traffic for KFI, and he's a good one to call upon for answering some of my off-the-wall questions such as corporate policies at ad agencies, content of radio ads, and legalities of contests.

Douglas Brown, KRLA Production Director can help me locate an obscure oldie (probably from his own collection.) If not, I know he can tell me where I can find the exact version I'm looking to find and maybe a special technque for carting that specific song.

KEEP LISTENING

Quite possibly the two best things you can do for your station are (a) to listen to other stations in town-and you don't have to rip-off their ideas today; but you should keep a notebook of what they sound like, and whether it's something you'd like to try at a later time-and (b) to always listen to new music. Music, and music trends, can keep you current about what's happening today outside your own private world. You'd be surprised! By listening to other stations, especially stations which have different formats, you'll know how not to abuse the new music you hear. Imagine a country-formatted station with a production director who knows nothing about any music other than that of his particular station. He finds an LP with the instrumental track to "Sail On" by The Commodores and uses that in any inappropriate way! Maybe a bad example, but you get the point. In many cities, you will find an urban-formatted station with a Saturday night scratch-mix program for a few hours. In fact, if you have an urban station in town, just call them and ask what time the scratch-mix program comes on. Then, listen to the program. You won't believe what "street jocks" are doing with records. With two turntables and two copies of a record, they will make your "hard edits" look awful. Then, if you can, meet some of these guys and find out what they do, how they do it, and what's going on in their world. You'll be astonished at their creativity!

Last but not least, feel free to drop me a note, and I'll make every effort to come up with a solution to your unique problems. We all have them.

PERSONAL PICKS



- WAKE ME UP BEFORE YOU GO-GO-Wham! (Columbia) How long will they be denied? The answer to that question should be...not much longer after one listen to this clever, super pop entry. Just try sitting still when you're checkin' this one out. Note they're once again simply called Wham! instead of Wham!U.K.
- BETTER BE GOOD TO ME-Tina Turner (Capitol) What's heart and soul got to do with it?... Plenty! Witnessing Turner's remarkable success story unfold this year has been a joy. It was long, long, long overdue. She tears up this Chinn/Chapman/Knight scorcher with Rupert Hine, Cy Curnin, and Jamie West-Oram of Fixx fame providing lots of help on the sidelines.
- DESERT MOON-Dennis DeYoung (A&M) Gee, this guy's got a voice that really Styx out. Something about this ode to days of Summer and youth that's just right for the days and nights of Fall. DeYoung gets well deserved praise for doing it all on his own, tackling writing, arranging, and producing duties.
- SUCAR DON'T BITE-Sam Harris (Motown) If you're a fan of the TV talent show "Star Search", you've no doubt seen and heard this fella many times. Not being a regular viewer of the program, I'd never heard of him, but after hearing this debut single it's plain he's serious and for good reason. A hot tune and an exciting new talent.
- STRUNG OUT-Steve Perry (Columbia) Sparks begin to fly when stylus meets groove on this third release from his first solo LP. A few familiar riffs get reworked a bit, which help give this record a special kind of lingering impact.

ALBUMS OF THE WEEK

- "Sam Harris"-Sam Harris (Motown) | wouldn't say he can hit the high notes, but I've used a cassette of this LP to open my electric garage door. Sam won so many weeks of TV's "Star Search" that competitors were starting to mumble words like "ringer". But he did it on raw talent and being at the right place at the right time (that being on TV and every weekend). And not only did he win everything this side of the Irish Sweepstakes, he landed a Motown recording contract. He needed help in terms of song selection and production (Steve Barri & Tony Peluso). You can tell, even if you've never heard of him before now, that he's got a bright future. I may be the first and the last to remind you that Frank Sinatra got his start on a talent show, The Major Bowes Amatuer Hour.
- "Desert Moon"-Dennis DeYoung (A&M) On side one, Dennis shows us the theatrical side of rock 'n' roll with a batch of beauties brimming with Broadway dramatics and dynamics. If only the Great White Way was ready for his bravado. His strengths have always been keyboards and vocals, but he's smart enough to leave plenty of room for some robust guitar runs from unknown Tom Dziallo. Check out FIRE, BOYS WILL BE BOYS, and DON'T WAIT FOR HEROES. Side two mellows out with the first single, DESERT MOON as his lead, and followed by an almost bluesy SUSPICIOUS.

COMING ATTRACTIONS

Hall & Oates single - OUT OF TOUCH (RCA) (mid-Sept.) Talking Heads LP - STOP MAKING SENSE (Sire/W.B.) (Sept.) Donna Summer LP - CATS WITHOUT CLAWS (Geffen) (early Sept.) David Bowie LP - TONIGHT (EMI) (mid-Sept.)

RON'S PLACE

Thanks for all the comments you've passed along to us about the NEW GAVIN REPORT. To some of you the changes came as quite a shock. To others it was about time. We hope that getting used to the NEW GAVIN is a pleasant experience and... WATCH US GROW!! This is just the beginning as in the weeks to come more departments, features, and research will appear....

Congratulations to BILL and JOSETTE GAVIN on their fifth wedding anniversary last weekend and BREAKER-BREAKER congratulations to RADIO & RECORDS' JOEL DENVER and his new wife KATHY on their August 25th wedding in SAUSALITO, CA....About to take the plunge are SARA CRESCIONNE and RICK DANIELS of WAFB-BATON ROUGE, LA (Sept.8th)....JOHN BETANCOURT is now heading up the promotion department of POLYGRAM in NEW YORK and BOBBY RICH, who's taken more than one bite from The Big Apple before, is now back home again in SAN DIEGO programming BIO0.....

Everyone seems to want to know what's goin' on with KMEL and P.D. NICK BAZOO in SAN FRAN-CISCO. Well, they're up & runnin' with "MARVELOUS" MARK McKAY (ex-KFRC, KDWB) 6-10A, JOHNNY MAC (ex-WMET) 10A-2P, "Humble" Howard Hoffman(ex-KOPA, WABC, WPIX) 2-6P, SOMMY JOE MARTIN (GREG ROBERTS)(ex-KITS) 6P-10P and ALICIA TORRES (KBLX) 10P-2A. Weekend help from SUE HALL (KFRC) and MARK TODD (KWSS) round out the line-up.... A late add in COLLINS, MS. is ANDREW BASKIND, new son of CHRIS (FOUCHEAUX) BASKIND and wife MELANIE. ANDREW was born AUGUST 27th and weighed 8lbs.40z....

L1

Ron Fell

LEGENDS ENDURE

"Who Wears These Shoes?" is an appropriate title for the new Elton John single, because it would be hard to find a popular singer with a longer list of hits, of gold and platinum albums, of video smashes and sold out concerts. The shoes of a legend are hard to fill.

Elton's last album, TOO LOW FOR ZERO, supplied two Top 5 hits before it was certified gold.

BREAKING HEARTS, the latest LP from Elton, has already achieved gold status solely on the strength of the first single, "Sad Songs (Say So Much)," also a Top 5 hit.

"Who Wears These Shoes?," Elton John! Because no one else could fill them.

Produced by: Chris Thomas Management: John Reid Enterprises Limited



AUGUST 17 TEMPE ACTIVITIES CENTER, A.S.U. AUGUST 18 TUSCON COMMUNITY CENTER ARENA

AUGUST 19 SAN DIEGO SPORTS ARENA

AUGUST 21-23 INGLEWOOD FORUM AUGUST 24 LAS VEGAS THOMAS MACK ARENA

AUGUST 25-26 IRVINE IRVINE MEADOWS

AUGUST 28 SAN FRANCISCO COW PALACE

AUGUST 30 PORTLAND COLISEUM AUGUST 31 TACOMA TACOMADOME

SEPTEMBER 1 VANCOUVER COLISEUM

SEPTEMBER 3 CALGARY SADDLEDOME

SEPTEMBER 4 EDMONTON NORTHLANDS COLISEUM SEPTEMBER 6 PROVO PROVO – BYU

PROVO – B.Y.U. SEPTEMBER 7 DENVER MC NICHOLS

SEPTEMBER 9 EAST TROY, WISCONSIN ALPINE VALLEY MUSIC THEATRE

SEPTEMBER 11 CHICAGO HORIZON SEPTEMBER 12 DETROIT JOE LOUIS ARENA

SEPTEMBER 13 TORONTO MAPLE LEAF GARDENS

SEPTEMBER 15-16 CLEVELAND BLOSSOM MUSIC CENTER

SEPTEMBER 18 ST. PAUL CIVIC CENTER ARENA

SEPTEMBER 20 KANSAS CITY KEMPER ARENA

SEPTEMBER 21 LINCOLN DEVANEY CENTER

SEPTEMBER 22 AMES HILTON COLISEUM

SEPTEMBER 23 IOWA CITY CARVER-HAWKEYE ARENA SEPTEMBER 25 OKLAHOMA CITY MYRIAD

SEPTEMBER 26 AUSTIN SPECIAL EVENTS CENTER SEPTEMBER 28 HOUSTON SUMMIT

SEPTEMBER 29 DALLAS REUNION ARENA

SEPTEMBER 30 BATON ROUGE ASSEMBLY CENTER OCTOBER 3 MEMPHIS MID-SOUTH COLISEUM

DCTOBER 5 CHATTANODGA

OCTOBER 6 ATLANTA OMNI OCTOBER 7 MURFREESBORD MURPHY CENTER

DCTOBER 9 KNOXVILLE STOKLEY ATHLETIC CENTER DCTOBER 10 CHARLOTTE, N.C. COLISEUM

OCTOBER 12 TAMPA SUN DOME OCTOBER 13 MIAMI SPORTATORIUM

OCTOBER 14 ORLANDO ORANGE CO. CIVIC CENTER OCTOBER 17 LANDOVER CAPITAL CENTER

OCTOBER 18. PITTSBURGH CIVIC CENTER DCTOBER 19 NORFOLK SCOPE

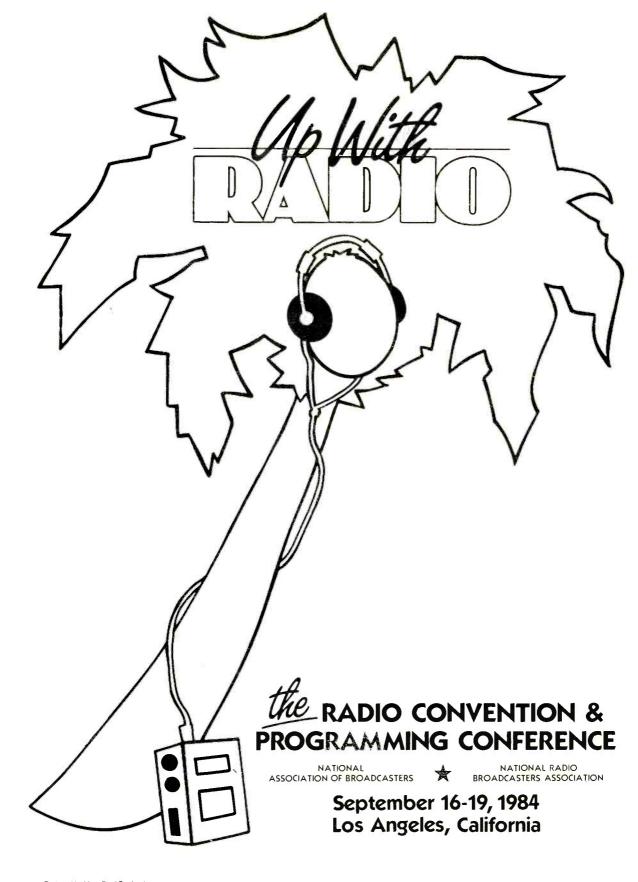
OCTOBER 20 PHILADELPHIA SPECTRUM

OCTOBER 23-26 NEW YORK MADISON SOUARE GARDEN OCTOBER 29 NEW HAVEN COLISEUM

OCTOBER 30 MONTREAL FORUM OCTOBER 31 QUEBEC COLISEUM NOVEMBER 2 HARTFORD CIVIC CENTER

NOVEMBER 3-4 WORCESTER CENTRUM





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