SAN FRANCISCO

DECEMBER 17, 1982

Cherton Center, Suite 1816 San Francisco, California 94111



FIRST CLASS

THE GAVIN REPORT #1437 WEEKLY SUMMARY

Headliners

Smash of the Week

SEXUAL HEALING-Marvin Gaye (Columbia) Just what the doctor ordered...a top ten soul injection.

Hot

HEART TO HEART-Kenny Loggins (Columbia) Big moves chart to chart are makin' this one a bigger hit than his last hit single.

Top Tip

SPACE AGE LOVE SONG-A Flock of Seagulls (Jive/Arista) Flyin' higher each week and picking up a strong tail wind with airplay at KFRC, WPRO/FM, KUBE/FM, KRLA, KMGK, WBCY, etc.

Record To Watch

ON THE LOOSE-Saga (Portrait) Album radio set it free with big success. Beginning to show up on rockin' Top 40's 96KX (9), WGCL (23-15), WBEN/FM (19), KEGL (26), etc.

Top Prospect

SHAME ON THE MOON-Bob Seger (Capitol) Radio's wise men (and women) give it a unanimous nod before the sun sets on 1982.

Top New Airplay

STRAY CAT STRUT-Stray Cats (EMI)

The various listings in the following pages offer our correspondents' consensus on comparative music popularity in their own local areas and formats. Each correspondent utilizes whatever research methods are deemed most suitable for the station's needs. All rights to any or all of the contents of this publication are reserved. Material may not be reproduced in any form without the publisher's permission.

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TOP FORTY

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The Top Forty

(Editor, Dave Sholin)

			(Editor, Dave Shohr)
		(Ur	nderlined sides show the strongest potential for continued growth.)
2W	LW	тw	
1.	1.		Maneater-Hall & Oates (RCA)
5.	3.		DOWN UNDER-Men At Work (Columbia)
3.	2.		It's Raining Again-Supertramp (A &M)
8.	6.		AFRICA-Toto (Columbia)
6.	5.		The Girl Is Mine-Michael Jackson & Paul McCartney (Epic)
4.	4.	6.	Dirty Laundry-Don Henley (Asylum)
14.	9.	7.	YOU CAN'T HURRY LOVE-Phil Collins (Atlantic)
21.	13.	8.	THE OTHER GUY-Little River Band (Capitol)
	12.		BABY COME TO ME-Patti Austin (Qwest)
26.			SEXUAL HEALING-Marvin Gaye (Columbia)
2.			Truly-Lionel Richie (Motown)
17.	14.	12.	You Got Lucky-Tom Petty & Heartbreakers (Backstreet)
30.	19.	13.	HEART TO HEART-Kenny Loggins (Columbia)
			LOVE IN STORE-Fleetwood Mac (Warner Brothers)
			Hand To Hold On To-John Cougar (Riva/PolyGram)
			Heartbreaker-Dionne Warwick (Arista)
			ALLENTOWN-Billy Joel (Columbia)
			ROCK THE CASBAH-The Clash (Epic)
			GOODY TWO SHOES-Adam Ant (Epic)
			1 DO-J.Geils Band (EMI)
32.	27.	21.	I GOTTA TRY-Michael McDonald (Warner Brothers) SHAME ON THE MOON-Bob Seger (Capitol)
			Missing You-Dan Fogelberg (Full Moon/Epic)
			WHAT ABOUT ME-Moving Pictures (Network)
			SPACE AGE LOVE SONG-A Flock of Seagulls (Jive/Arista)
			Shadows Of The Night-Pat Benatar (Chrysalis)
7.	8.	27.	I.G.Y. (What A Beautiful World)-Donald Fagen (Warner Brothers)
	33.	28.	HEART OF THE NIGHT-Juice Newton (Capitol)
			SHOCK THE MONKEY-Peter Gabriel (Geffen)
			Mickey-Toni Basil (Chrysalis)
			BAD BOY-Ray Parker Jr. (Arista)
			Does It Make You Remember-Kim Carnes (EMI)
			ALL THOSE LIES-Glenn Frey (Asylum)
			YOUR LOVE IS DRIVING ME CRAZY-Sammy Hagar (Geffen)
		35.	DO YOU REALLY WANT TO HURT ME-Culture Club (Virgin/Epic)
40.	39.	36.	TWO LESS LONELY PEOPLE-Air Supply (Arista)
24.	32.	37.	On The Wings Of Love-Jeffrey Osborne (A&M)
		38.	YOU & I-Eddie Rabbitt & Crystal Gayle (Elektra)
			I KNEW YOU WHEN-Linda Ronstadt (Asylum)
		40.	PSYCHOBABBLE-Alan Parsons Project (Arista)

The Top Contenders

STRAY CAT STRUT-Stray Cats (EMI) THE WOMAN IN ME-Donna Summer (Geffen) PASS THE DUTCHIE-Musical Youth (MCA)

Comment

As expected, the last chart of the year reflects a very stable top five. But a long list of active records should get 1983 off to a superstart. Underlines have been given to those entries that stand the greatest chance of continuing upward in January, although several may run into dead ends during the Christmas/New Year break. Seger joins a very select group as one of 1982's strongest debuts. Culture Club had an incredible week, picking up 48 adds, including KIMN, KRTH, KRQ, WAXY, Z-104, WPRO/FM, WBEN/FM, etc. Stations choosing not to air the full version should be aware that a new edited single has been released. Though not all of the original intro has been chopped, most of it is gone, making for a much cleaner production. One of the surprise stories of the week is the Rabbitt/Gayle duet, which has been number one Country and is still climbing the A/C chart. Though it's been hanging around Correspondents' Consensus Picks for several months, it's now being added at WROR, KYNO/FM, WBLI, WAXY, WPRO/FM, etc. Strong chart gains move it into this week's Top 40, so it's definitely one to keep an eye on. Barry Manilow's slow airplay and chart growth moves him back to Correspondents' Picks, with a bigger increase needed to keep him as a Top Contender. I'd like to thank all of you for your support the past year and I hope, in some small way, our information has helped you. The office re-opens Monday, January 3rd, which is when I look forward to speaking with you again.

TOP FORTY/RESEARCH ANALYSIS

DECEMBER 17, 1982

Comment (continued from page 1)

Hope you and your families have a wonderful holiday season and that 1983 is a "smash" for all of us.

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Correspondents Con	sensu	s Picks		
Title & Artist	Reports	Adds	On	Chart
Shoot For The Moon-Poco (Atlantic)	81	21	47	13
Memory-Barry Manilow (Arista)	76	9	33	34
Twilight Zone-Golden Earring (21/PolyGram)	72	11	47	14
Right Before Your Eyes-America (Capitol)	68	12	35	21
+Stray Cat Strut-Stray Cats (EMI)	68	64	2	2
+The Woman In Me-Donna Summer (Geffen)	68	56	11	1
A Penny For Your Thoughts-Tavares (RCA)	61	1	22	38
Back On The Chain Gang-Pretenders (Sire)	52	13	23	16
Industrial Disease-Dire Straits (Warner Bros.)	48	8	20	20
On The Loose-Saga (Portrait)	47	5	21	.21
Give It Up-Steve Miller Band (Capitol)	28	5 .	21	2
Cross My Heart-Lee Ritenour (Elektra)	24	1	21	2
*Hungry Like The Wolf-Duran Duran(Harvest/Cap)	23	14	8	1

+Debuts as Top Contender.... *First listing on this page....

> Dropped: #20 Stray Cats, #29 Joe Jackson, #31 Cocker & Warnes, #34 Chicago, #35 Chilliwack, #38 ABC, #40 Kool & The Gang, Prince.

Research Analysis

(December 13 through December 15) (Total reports this week 233 - last week 227) Research: Keith Zimmerman, Lisa Smith, Greg Gavin, Leslie Wing.

SHAME ON THE MOON-Bob Seger- 191 reports (123 last week). 94Q (28 to 21), KOPA/FM (26 to 21), WGCL (22), WHHY/FM (23), WKTI (25), WSKZ (25), KNBQ (27), KJRB (28), KKXX (28), WCSC (28), WBCV (28), WRO/FM (29), Z104 (29), KINN (30). On: KKAFM, KMXX/FM, etc.
ALLENTOWN-Billy Joel- 184 reports (170 last week). KKXX (10 to 3), KMGK (16 to 8), WSKZ (23 to 13), KJRB (16), BIOO (16), WBCY (17), 94Q (17), KNBQ (23 to 17), KOTL (19), WGCL (19), WBEN/FM (22), KUBE/FM (23), GIOO (28 to 23), WPRO/FM (23), etc.
I GOTTA TRY-Michael McDonald- 164 reports (151 last week). KAFM (8), KJRB (14), FMIO2 (16), KFI (16), GIOO (18), YIOO (21), WGCL (26 to 21), KUBE/FM (21), KRTH (22), WKXX (23), BIOO (25), KNBQ (26), KIOA (27), KKXX (27), WFMF (27), KRSP (29), etc.
I DO-J. Geils Band- 162 reports (168 last week). KKXX (11), WGCS (11), WPRO/FM (12), CHUM (14), KAFM (14), GIOO (21 to 16), KRTH (16), KRSP (17), WSKZ (17), KUBE/FM (18), 293 (19), KNBQ (19), KKQQ (20), KFI (26 to 0), WAXY (20), WBEN/FM (20), etc. Off: YIOO.
GODDY TWO SHOES-Adam Ant- 162 reports (149 last week). KKXX (11), B97 (6), KEGL (7), KFI (7), Z104 (14 to 8), WGCL (9), WCSC (17 to 12), KMGK (18 to 13), WSGF/FM (19 to 14), B94 (20 to 15), KRQQ (20 to 15), WKTI (25 to 16), KNBQ (16), z93 (22 to 17), etc.
SPACE AGE LOVE SONG-Flock of Seagulls- 156 reports (153 last week). KEGL (4), KKXX (13 to 8), KNBG (11), B97 (15), 96KX (16), Y100 (17), WGCL (18), WSGF/FM (27 to 20), Z104 (21), WKTI (21), WFMF (21), WBBQ (29 to 21), KAFM (22), Z93 (22), GIOO (30 to 24), etc.
WHAT ABOUT ME-Moving Pictures- 142 reports (135 last week). KIDA (16), KMGK (9), WSCZ (27 to 21), KFI (23), WHMY/FM (24), KOIL (24), WFMF (23), KNBG (23), etc.
MHAT ABOUT ME-Moving Pictures- 142 reports (139 last week). KTIA (23), KNBG (23), etc.
MUAT ABOUT ME-Moving Pictures- 142 reports (139 last week). KTIA (23), KNBG (23), etc.
MUAT C14), WSG (14), WGK (30). On: KFI KIMN, KXXX, KOIL , KAQQ (77), B97 (25 to 17), WGCZ (24 to

RESEARCH ANALYSIS

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BAD BOY-Ray Parker, Jr.- 133 reports (115 last week). WHHY/FM (19 to 9), YIOO (20), WSGF/FM (29 to 21), WCSC (29 to 22), Z93 (23), WBEN/FM (23), WBBQ (28 to 23), 94Q (30 to 25), KRTH (26), WFMF (26), GIOO (26), KJRB (27), KAFM (28), Z1O2 (29),etc.
DO YOU REALLY WANT TO HURT ME-Culture Club- 128 reports (74 last week). KEGL (23 to 17), WCSC (28 to 20), 94Q (27), WGCL (30), KJRB (30). On: WAXY, WBBQ, WBEN/FM, WHHY/FM, WPRO/FM, Z93, GIOO, BIOO, Z1O4, Z1O2, KRTH, KRQQ, KRLA, KOIL, KNBQ, KMGK, KIOA, etc.
SHOCK THE MONKEY-Peter Gabriel- 126 reports (102 last week). KRQQ (4), KKXX (5), WLS (14), YIOO (19), KMOX/FM (22), WHHY/FM (22), B94 (28 to 22), KUBE/FM (27), Z1O4 (27), WBEN/FM (28), KNBQ (29), B97 (30). On: KYNO/FM, KIMN, KFI, WBBQ, etc.
I KNEW YOU WHEN-Linda Ronstadt- 110 reports (68 last week). KJRB (24), KYNO/FM (27). On: WBBQ, WBEN/FM, WCSC, WGCL, WHHY/FM, WPRO/FM, 94Q, Z93, GIOO, KRTH, KNBQ, KMGK, KIMN, KFRC, KFI. Also: KKEZ (21), WEED (23), WOKL (28), WAEV/FM (29), KVIC (29), etc.
TWO LESS LONELY PEOPLE-Air Supply- 106 reports (102 last week). Z93 (11), 94Q (13), WHHY/FM (22 to 15), KJRB (17), GIOO (24 to 19), ZIO2 (22), BIOO (23), WMBC (23), WAXY (23), KRLA (26), WPRO/FM (28), KFI (30). On: KNBQ, KIOA, KIMN, WBEN/FM, etc.
DOES IT MAKE YOU REMEMBER-Kim Carnes- 105 reports (143 last week). WSGF/FM (11), KCNR (18 to 12), GIOO (14), Z93 (15), KOPA/FM (15), 94Q (18), WBBQ (25 to 18), WXXX (19), KNBQ (20), KFI (21), FM102 (22), etc. Off: WHHY/FM,BIOO,WCSC,KOOK,KTAG,KBZY.
PSYCHOBABBLE-A1an Parsons Pjt.- 94 reports (74 last week). KNBQ (25), WRKR/FM (27), KMGK (29), KEGL (29). On: WCGL, WKTI, WSKZ, Z1O4, Z1O2, KRQQ, KRLA, KFRC. AIso: KGHO (16 to 9), Q104 (TT), KFMN (23 to 16), KFMZ (18), WKMZ (20), KSKD (23), etc.
YOU AND I-E. Rabbitt/C. Gayle- 80 reports (80 last week). KOIL (6), KOPA/FM (11), BIOO (111), WKXX (12), FM102 (12), WHHY/FM (13), KIOA (18), 94Q (26), KRTH (29). On: KFI, KIMN, KNBQ, KRQQ, KYNO/FM, WROR, WPRO/FM, WBCL, WBLI, WAXY, e

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WELCOME To Our New Top 40 Correspondents:

Chris Edwards, WMPZ/FM Radio - P. O. Box 268 - Soperton, Ga. - 30457 Cheryl D. Wood, KAFE Radio - P. O. Box 4097 - Santa Fe, NM - 87502

Top Forty LP Cuts

FAMILY MAN/ONE ON ONE-Hall & Oates BEAT IT-Michael Jackson CRAZY-Supertramp I DON'T CARE-Phil Collins TOO MUCH LOVE TO HIRE-CSN HOUSE BEHIND THE HOUSE-Bob Seger SOMEONE IN THE DARK-Michael Jackson (E.T.) TELL IT TO HER-Pat Benatar OZONE BABY/DARLENE-Led Zeppelin

Memo

As part of this last issue of 1982, we've included our Top 100's for 1982. How are they compiled, you may be asking?

- To qualify for consideration, a record must have been in the top half of the chart for at least one week during 1982. More than 100 records reach that first qualifying requirement. An inverted point scale is assigned to each record in the top group each week (example: 20 points for number 1, 19 points for #2, etc.)
- The cutoff date for the Top 100's was December 10th, 1982, although a realistic projection of the December 17th chart is made by each format editor and is included in the final tabulation.
- The only other factor which may affect the final chart is a tie-breaking formula employed by each editor, which takes into consideration each records position within a particular weekly chart, indicating either an extremely competitive week or a relatively impotent chart.
- Please note that The Gavin Report <u>does</u> include the months of November and December in our year-end compilations. We feel (unlike some of the other trade publications) that the inclusion of this additional research is of equal importance as that of the rest of the year to those who seek an accurate overview of musical trends during 1982.
- Records which stradled the holidays last year enjoying significant success in 1981 and 1982 are designated by an asterisk (*). Records which were still climbing at the end of 1982 are indicated by an underline.
- The Gavin Report will be closed from December 18th until January 3rd. We ask our reporting stations to hold onto their playlists during that period. When reporting for the first issue of 1983, please include all records you have added since Wednesday, December 15th.

Thank You and Happy Holidays!

TOP FORTY

Correspondents Corner

(Listed below in regional order are the adds reported by these correspondents.) NORTHEAST

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Hamilton (Nevin E. Grant-CKOC) Patti Austin, Surrender, Human League. Toronto (Brad Jones-CHUM) No adds. Bangor (Michael O'Hara-WACZ) M.Youth, McDonald, Pia Z., R.Parker Jr., Frida, Manilow, S.Cats. Boston (Gary Berkowitz-WROR) E.Rabbitt/C.Gayle, Air Supply, Donna Summer. Providence (Tom Cuddy-PRO/FM) M. McDonald, D. Summer, Culture Club, Rabbitt/Gayle. Buffalo (Bob Wood-WBEN/FM) Culture Club, D.Summer, L.Ronstadt, G.Earring, Air S., R.Trade. Watertown (Jay Donovan-WTNY) M.Gaye, J.Geils, B.Seger, L.Ronstadt. Utica/Rome (Jim Reitz-WRCK) Stray Cats, Pretenders, Duran Duran, A.Parsons. Schenectady (Jim Walsh-3WD) Poco, Stray Cats, Juice Newton. Poughkeepsie (Chris Leide-WSPK) Bob Seger, D.Summer, C.Club, Rodway, America. Long Island (Billy Terry-WBLI) Kenny Loggins, E.Rabbitt/C.Gayle. New York (Babette Stirland-WNBC) Men At Work, Moving Pictures. MID-ATLANTIC Chambersburg (Williams/Scott-WIKZ) Culture Club, Poco, Stray Cats, Who, G.Frey. Trenton (Tom Taylor-WPST) Culture Club, Frida, Musical Youth, L.Ronstadt, S.Cats, D.Summer. Annapolis (Larry Wachs-WYRE) Bob Seger, Steve Miller. Ocean City (Jack Gillen-WKHI) Stray Cats, D.Summer, Mental As Anything, Vandenberg, Pia Zadora. Lynchburg (Wayne Fanning-WGOL) G.Frey, S.Hagar, B.Seger, Ray Parker Jr. Salisbury (Doug Rice-WSTP) Bob Seger. Durham/Raleigh (Randy Kabrich-WDCG) P.Gabriel, K.Loggins, B.Seger, L.Ronstadt. Sanford (Frank Parks-WFJA) Hot Chocolate, Pretenders, Stray Cats, Pia Zadora, P.Carpenter. Hendersonville (Glenn Trent-WHVI) B Seger 6 Frey Tayares Musical Youth, L.Ronstadt. Hendersonville (Glenn Trent-WHVL) B.Seger, G.Frey, Tavares, Musical Youth, L.Ronstadt. Tryon (Chris Smart-WTYN) Moving Pictures, B.Seger, Dire Straits, G.Earring. Jacksonville (Chris Marks-WIIZ) E.King, Glenn Frey. Laurinburg (Scott Mercer-WLNC) B.Seger, R.Parker Jr., Culture Club, L.Ronstadt. Shelby (Jeffrey Owens-WXIK) B.Manilow, B.Seger, Yaz, Little Steven, Adam Ant. Rocky Mount (B.J.Conners-WEED) Stray Cats, Moving Pictures, A.Parsons, Juice, M.McLaren. New Bern (Kerr/Storie-WSFL) Chaka Khan, D.Summer, Poco, Luther Vandross. Charlotte (Bob Kaghan-WBCY) Peter Gabriel, Sammy Hagar. Southern Pines (Ross Caudell-WDLV) Ray Parker Jr., P.Gabriel, Air Supply, Alan Parsons. Wilmington (Geina Horton-WHSL) B.Seger, S.Cats, Musical Youth, Fixx. Columbia (Chuck Finley-WZLD) L.Ronstadt, S.Cats, Dire Straits, Poco, Musical Youth. Charleston (Chris Bailey-WCSC) Stray Cats, Janet Jackson. Greenville (Rod Metts-WANS/FM) Who, S.Cats, M.McDonald, Culture Club. Spartanburg (J.J. Hemingway-WORD) Stray Cats, Frida, D.Summer, Alabama, Firefall. Cheraw (Mitch Adams-WPDZ) Donna Summer, Culture Club. Florence (Michael R. Ousley-WJMX) Spinners, Golden Earring, Rodway, Ray Parker Jr. Kingstree (Patti Wrenn-WKSP) Stanley Clarke, Oak Ridge Boys, P.Zadora, P.Gabriel, Utopia. Georgetown (Robert Swinton-WGMB) Firefall, Luther Vandross. Myrtle Beach (John Dixon-WKZQ) A.Ant, D.Summer, S.Cats, G.Earring, Janet Jackson, M.Youth. SOUTHEAST SOUTHEASTAugusta (Bruce Stevens-WBBQ) Donna Summer, Musical Youth, Pretenders.Augusta/Wrens (Tony Cooper-WRNZ) S.Hagar, Culture Club, S.Cats, Spinners, Firefall.Savannah (J.D.North-WAEV) Poco, Stray Cats, G.Frey, Pretenders, S.Hagar.- - (Randi Sommers-Z102) Peter Gabriel, Stray Cats, Donna Summer.- - (J.P.Hunter-WSGF) K.Loggins, D.Summer, S.Cats, S.Hagar, G.Frey.Vidalia (Curtis Taylor-98Q) Barry Manilow, S.Miller, G.Frey, B.Seger.Athens(Sarah Eberhard-WRFC) Stray Cats, C.Club, G.Frey, P.Gabriel, Spinners.Cainceville (Alan DuPriet-WEOX) Culture Club G Frey. P.Gabriel, S.Cats, Pretender. Gainesville (Alan DuPriest-WFOX) Culture Club, G.Frey, P.Gabriel, S.Cats, Pretenders. - - - (Lou Patrick-WYKS) M.Gaye, L.Ronstadt, Duran Duran, Pretenders. Atlanta (Jeff McCartney-94Q) Donna Summer, L.Ronstadt. - - (Chris Thomas-Z93) M.McDonald, G.Frey, P.Gabriel, D.Summer. Soperton (Chris Edwards-WMPZ) Culture Club, S.Miller, B.Seger, Stray Cats, J.Waite. Soperton (Chris Edwards-WMPZ) Culture Club, S.Miller, B.Seger, Stray Cats, J.Walte. <u>Cedartown</u> (Tim Hensley-WGAA) L.Ronstadt, America, D.Summer. <u>Ft. Valley</u> (Nathan Hale-WQBZ) Spinners, Musical Youth, Culture Club, G.Frey, S.Cats, Wolf. <u>Columbus</u> (Bob Raleigh-WCGQ) C.Club, Stray Cats, Donna Summer, Musical Youth. <u>Carrollton</u> (Mike Parris-WBTR) S.Hagar, G.Frey, Ray Parker Jr., Culture Club. <u>Bainbridge</u> (Shannon West-WJAD) Poco, Saga. <u>Miami</u> (Colleen Cassidy-Y100) Musical Youth, Lionel Richie (MY LOVE). <u>Ft.Lauderdale</u> (Rick Shaw-WAXY) Ray Parker Jr., B.Seger, Culture Club, Rabbitt/Gayle. <u>Tallahassee</u> (Brock/Norris-FM99) Duran Duran, Frida, B.Manilow, L.Ronstadt, Dire S., Vandenberg., <u>Tallahassee</u> (Scott Johnson With S. B.Seger, I. Ponstadt, G.Frey, Tayares, Musical Youth, M.Pictures. Ocala (Scott Johnson-WWKE) B.Seger, L.Ronstadt, G.Frey, Tavares, Musical Youth, M.Pictures. Panama City (Skip Bishop-WPFM) Duran Duran, Linda Ronstadt, D.Summer, Stray Cats, Musical Youth.

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Correspondents Corner

Panama City (Jim Dooley-WDLP) L.Ronstadt, B.Seger, R.Milsap, Pia Zadora, SOUTH Muscle Shoals (Ralph Carroll-WQLT) Flock of S., S.Cats, C.Club, Dire S., S.Miller, Spinners. <u>Gadsden</u> (Leo Davis-Q104) S.Hagar, D.Summer, Golden Earring, Culture Club. <u>Fayette</u> (Bill Donovan-WHKW) G.Frey, Bob Seger, M.McDonald. <u>Birmingham</u> (Rocky Jones-WKXX) Bob Seger, Donna Summer. <u>Montgomery</u> (Mark St. John-WHHY/FM) Glenn Frey, L.Ronstadt, Stray Cats. <u>Enterprise</u> (Kris Van Dyke-WKMX) Glenn Frey, Donna Summer. - - - (Benjamin Martin-WLHQ) B.Seger, Waitresses, Poco, Firefall, Flock of S., M.Pictures. Demopolis (Russell Baty-WXAL) T.Petty, M.Pictures, Firefall, Culture Club, Atmore (Mark Stansell-WATM/FM) Bob Seger. Mobile (Scott Griffith-G100) Bob Seger, L.Ronstadt, D.Summer, Culture Club, G.Earring. Starkville (Mike Grace-WKOR) Ray Parker Jr., Janet Jackson, S.Hagar. Meridian (Chuck McCartney-Q101) Sammy Hagar, Adam Ant, Billy Joel. Collins (Phil O'Bryan-WKNZ) Sammy Hagar, Golden Earring. McComb (Brad Lee-WHNY) Bob Seger, D.Summer, Poco, Wolf, Flock of Seagulls, Hattiesburg (Denny Ainsworth-WHSY) Marvin Gaye, Stray Cats, Culture Club, Utopia. New Orleans (Lousteau /Bazoo-B97) LRB, Bob Seger, Donna Summer. Baton Rouge (Wayne Watkins-WFMF) Sammy Hagar. McComb (Brad Lee-WHNY) L.Ronstadt, B.Seger, C.Club, M.Youth, Bros. Johnson, Peter Gabriel. Alexandria (Jim Steele-KQID/FM) Utopia, Pretenders, Who, Firefall. Monroe (Chuck Halley-KMLB) Utopia, M.Youth, Vandenberg, Dire Straits, Stray Cats. - - (Sam Shea-KNOE/FM) B.Seger, S.Cats, Hot Chocolate. Shreveport (Harrison/Greer-KROK) P.Gabriel, Flock of Seagulls, J.Newton, B.Seger, A.Ant. Chattanooga (David Carroll-WSKZ) Patti Austin, G.Frey, Juice Newton, A.Parsons. Johnson City (Rod Hampton-WQUT) America, M.Gaye, L.Ronstadt, P.Gabriel, Poco. Crossville (Shawn Michaels-WCSV) Ronstadt, Berger, Rush, Kiss, Murray, Bandana, Joel, Clash. Clarksville (David Mize-WJZM) Donna Summer, Bob Seger. Bowling Green (Tracy Reynolds-WBGN) Juice Newton, Pia Zadora, S.Hagar, P.Gabriel Paducah (Matthew Shuff-WKYX) Rush, D.Summer, Clash, L.Ronstadt. Jenkins (Allen Damron-WIFX) G.Frey, Rabbitt/Gayle, Beatles, L.Greenwood, Wolf, E.Harris. EAST CENTRAL Angola (Larry Davis-WLKI) Culture Club, Ray Parker Jr., Poco. Indianapolis (Jay Stephens-WIKS) The Who. Evansville (Steve Cook-WSTO) Men At Work, Stray Cats. - - - (Hobbs/Payne-WKDQ) Bob Seger, Air Supply. Akron (Matt Patrick-WKDD/FM) No adds. Columbus (Teri Nutter-92X) LRB, K.Loggins, Adam Ant. Newark (Greg Moebius-WNKO) J.Geils, Culture Club, A.Supply, Flock of S., Manilow, P.Zadora. Urbana (Russ Shafer-WCOM/FM) Gary Bonds, Commodores, Beatles, Ray Parker Jr. Canton (Andy Sanderbeck-WOOS) B.Seger, S.Cats, D.Edmunds, Little Steven. Cleveland (Bob Travis-WGCL) Who, C.Khan, A.Parsons, Manilow, Ronstadt, Poco, Summer, Scandal. Youngstown (Jeff Tobin-WYFM) Patti Austin. Beckley (Jim Martin-WCIR) L.Ronstadt, Saga, D.Summer, Musical Youth, Poco, Stray Cats. Altoona (Tony Booth-WFBG) R.Parker Jr., S.Cats, Hot Chocolate, Manilow, Poco, Vandenberg. Erie (Jim Cook-WJET) Billy Joel, K.Loggins, Flock of Seagulls. Pittsburgh (Chuck Tyler-B94) LRB, S.Hagar, R.Parker Jr. - - (Christian/Caywood-96KX) S.Cats, Saga, B.Seger, P.Collins, M.Stanley, Duran Duran.
 <u>Johnstown</u> (Jack Michaels-WCRO) Donna Summer, Dolly Parton & Willie Nelson.
 <u>Traverse City</u> (John Patrick-WTCM) B.Joel, B.Seger, M.McDonald, Flock of Seagulls. UPPER MIDWEST Springfield (Greg Lawley-WDBR) Donna Summer, Poco. Mt.Carmel (Drexel DeFord-WVJC) C.Club, D.Summer, M.Youth, Wolf, S.Cats, J.C.Young, Utopia. Carbondale (Tony Waitekus-WCIL/FM) K.Loggins, D.Summer, L.Ronstadt, S.Cats, Duran Duran. Chicago (Steve Perun-WLS) Bob Seger. Bloomington (Mike Justin-WBNQ) Bob Seger, A.Parsons, C.Club, G.Earring, L.Ronstadt, Frida. Freeport (Kevin Kenney-WFPS) G.Frey, C.Club, D.Summer, L.Ronstadt, America, Firefall. - - - (Jim Douglas-WXXQ) Stray Cats, Musical Youth. Madison (Matt Hudson-Z104) Kenny Loggins, Moving Pictures, Culture Club. Milwaukee (Dallas Cole-WKTI) A.Parsons, J.Cougar, M.McDonald. - - (Steve Warren-WRKR) Juice Newton, Adam Ant. <u>Green Bay</u> (Greg Albert-WDUZ) B.Seger, G.Frey, Culture Club. <u>Appleton/Oshkosh</u> (Ross/Allen-WKAU) M.McDonald, C.Club, L.Ronstadt, A.Supply, Stray Cats. <u>Stevens Point</u> (Fuhr/Stage-WSPT) Stray Cats. <u>Wausau</u> (Jerry Steffen-WRIG) Bob Seger, Stray Cats.

TOP FORTY

DECEMBER 17, 1982

Correspondents' Corner

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Wausau (Mike Edwards-WIFC) Bob Seger, Marvín Gaye, Sammy Hagar, Glenn Frey. Eau Claire (P.J.Sanderson-WOKL) Bob Seger, America. Duluth (Dick Johnson-WEBC) Air SuppTy, S.Hagar, L.Ronstadt. Rochester (Denny Foster-KROC/FM) C.S.& Nash, P.Gabriel, G.Frey, Culture Club. Albert Lea (Darrel Amundson-KCPI/FM) G.Frey, M.Pictures, B.Seger, M.Gaye, M.Youth, Nowherefast. St. Cloud (Moffat/Wayne-KCLD) M.Youth, P.Gabriel, D.Summer, G.Frey. Wilmer (Dale Hipp-KQIC) Linda Ronstadt, America. Grand Forks (Tom Fricke-KYYN/FM) Glenn Frey, Poco, Stray Cats. - - - (Gary Leigh-KKXL) No adds. Fargo (Wayne Hiller-KQWB) Billy Joel, Juice Newton, F.Mac, B.Seger. Bismarck (Bob Beck-KYYY/FM) Bob Seger, Linda Ronstadt. - - - (Dan Brannan-KFYR) Culture Club, L.Ronstadt, K.Carnes, G.Frey. Minot (Jim Henneman-KIZZ) Peter Gabriel, Patti Austin, Culture Club. Aberdeen (Rod Curtis-KSDN) Marvin Gaye, P.Austin, P.Gabriel, S.Clarke, Squeeze. Deadwood/Rapid City (Jack Lundy-KSQY) Duran Duran, D.Summer, Vandenberg, Patti Austin. Rapid City (Sherwyn/Piper-KKLS) Ray Parker Jr., S.Cats, A.Parsons. Sioux Falls (Dan Kieley-KKRC) S.Hagar, Juice Newton, R.Parker Jr., Poco, L.Ronstadt. Sioux City (Tim Harrison-KWSL) G.Frey, B.Seger, D.Summer, P.Gabriel, Vandenberg. Dubuque (Jansen/Welch-KLYV) P.Gabriel, Henry Paul, Moving Pictures. - - - (Steve Sesterhenn-KFMD) Culture Club, Little Steven, Hughes/Thrall, Mental As Anything. Des Moines (A.W.Pantoja-KIOA) Men At Work. - - - (Jim Roberts-KMGK) Dire Straits, B.Seger, Stray Cats, L.Ronstadt, Rough Trade. Mason City (Randy Malick-KRIB) Adam Ant, Culture Club, G.Frey, Patti Austin. Iowa City (Bart Goynshor-KRNA) G.Frey, P.Austin, Akasha (local), Saga, Stray Cats. Waterloo (Arquette/Davis-KWLO) Billy Joel, Juice Newton, Adam Ant. Ft. Dodge (J.Michael Libbie-KKEZ) Prince, Pia Zadora. CENTRAL Omaha (Mason/Larsen-KOIL) B.Seger, M.Berger, America, Poco, J.Geils, S.Cats, McDonald, G.Frey. Norfolk (Doug Koehn-KNEN) A.Ant, Kool, S.Hagar, Ronstadt, S.Miller, D.Summer, B.Seger, C.Club. St. Louis (Ed Scarborough-KMOX/FM) Billy Joel, Bob Seger. <u>Gordonville</u> (Mike Conrad-KJAQ) Stray Cats, Poco. <u>Columbia</u> (Steve Graziano-KFMZ) Bob Seger, Duran Duran, Stray Cats. <u>Fayetteville</u> (Shelley Steele-KKEG) D.Summer, Rough Trade, Night Ranger. Little Rock (David Allen Ross-KKYK) No adds. El Dorado (Jay Randall-KCBQ/FM) Glenn Frey, Donna Summer. Topeka (Tony Stewart-KDVV) Glenn Frey, Culture Club. - - (Dave Alexander-WIBW/FM) Moving Pictures, Marvin Gaye, Clash, Golden Earring. Manhattan (Ed Klimek-KMKF) Bob Seger, S.Hagar, A.Parsons, G.Frey, Air Supply. Junction City (Pete Eckhoff-KJCK) Peter Gabriel, Air Supply. Parsons (Dennis McAtee-KLKZ) Musical Youth, S.Cats, Waitresses, Pia Zadora. Wichita (Rick Brown-KB98) Pat Benatar, Culture Club, Bob Seger. Ardmore (Steve Stone-KELS) J.Geils Band, Adam Ant, Patti Austin. SOUTHWEST Wichita Falls (Pay Day-KKWV/FM) B.Seger, P.Gabriel, G.Frey, Scandal, S.Cats, L.Ronstadt. Texarkana (Dave Hall-KTFS) Loverboy, K.Loggins, Stray Cats. Amarillo (Tony Mathes-KHBQ) Culture Club, B.Seger, G.Frey, Kool & Gang. Dallas (Shomby/Thompson-KAFM) Glenn Frey, Stray Cats, Billy Joel. Dallas/Ft.Worth (Billy Hayes-KEGL) Elvis Costello. Killeen/Temple (Ed Fischer-KIXS) Rush, G.Frey, T.Basil, S.Hagar, A.Ant, Air S., J.Piscopo. Bryan (Dwayne Luna-KTAW) R.Parker Jr., A.Parsons, Go-Go's, B.Seger, Pretenders, G.Frey. Bryan/College Station (Kim Davis-KTAM) A.Parsons, Loverboy, Asia, Clash, C.Club, S.Cats, Youth. Beaumont (Angel/Murphy-B95) B.Seger, Juice, A.Parsons, Everboy, Asia, Clash, C.Club, S.Cats, T. <u>Beaumont</u> (Angel/Murphy-B95) B.Seger, Juice, A.Parsons, Scandal, P.Gabriel, G.Club, G.Frey. <u>Victoria</u> (Dave Jagger-KVIC) B.Seger, Ray Parker Jr., Stray Cats, Pretenders. <u>Corpus Christi</u> (Brad Shultz-KZFM) B.Seger, Pretenders, P.Gabriel, A.Parsons, D.Summer. <u>McAllen</u> (Perry/Taylor-KRGV) Toto, Pat Benatar. San Angelo (Kevin Aims-KIXY) Firefall, B.Seger, Juice P.Austin. Abilene (Dominic Testa-KFMN) S.Hagar, P.Gabriel, Juice Newton, Culture Club. Odessa (John Clay-KRIG) Marvin Gaye, Moving Pictures, Who, Stray Cats. Alamogordo (Brian Bailey-KINN) Billy Joel, Adam Ant, Flock of S., K.Carnes, M.Murphey. Las Cruces (Mark Kelly-KOBE) S.Miller, Pretenders, L.Ronstadt, Saga, Clash, C.Club, Dolly Dots. Tucson (Guy Zapoleon-KRQ) S.Cats, C.Club, S.Hagar, A.Parsons, LRB, J.Cougar. Phoenix (Chaz Kelley-KOPA) Men At Work. ROCKY MOUNTAIN Pueblo (Rip Avina-KDZA) A.Parsons, L.Ronstadt, D.Summer, Saga, Stray Cats, Mental as Anything. Colorado Springs (Gary Street-KYSN) G.Frey, Ray Parker Jr., L.Ronstadt.

TOP FORTY

Correspondents' Corner Denver (Gloria Avila-Perez-KIMN) P.Gabriel, C.Club, B.Manilow, L.Ronstadt, M.Youth, Frida. Cody (Jim Donovan-KTAG) J.Geils, P.Gabriel, L.Ronstadt, America, Poco. Casper (Sears/Foxx-KTRS) G.Frey, L.Ronstadt, G.Earring, B.Seger, America. Salt Lake City (Steve Carlson-KRSP) Bob Seger, Juice Newton, R.Parker Jr., G.Frey. Billings (Jack Bell-KYYA) Kool & Gang, Juice Newton, M.McDonald, Moving Pictures. - - (Jeff Howell-KOOK) B.Seger, G.Frey, Rabbitt/Gayle, S.Hagar. <u>Helena</u> (Joel Block-KCAP) Culture Club, Musical Youth, Donna Summer. <u>Kalispell/Whitefish</u> (Dave Masters-KJJR) K.Loggins, Ray Parker Jr., D.Summer, M.Youth. Butte (Terry McDonald-KXLF) Culture Club, M.Gaye, P.Austin, D.Summer, Air Supply. Lewiston (Jay McCall-KOZE) C.Club, Musical Youth, P.Gabriel, L.Ronstadt, D.Summer, Dire St. Moscow (Gary Cummings-KRPL) C.Richard, Firefall, S.Cats, Poco, Rodway. Blackfoot (Loie Jones-KBLI) Ronnie Milsap, Firefall. Pocatello (Jay Douglas-KZBQ) B.Seger, G.Frey, L.Ronstadt, America, Wolf, Dolly Dots. FAR WEST Reno (Jim O'Neal-KCBN) No adds. San Diego (Glen McCartney-B100) ABC, Donna Summer. Los Angeles (Rick Stancato-KRLA) P.Collins, LRB, Stray Cats, Hughes/Thrall. (Bob Hamilton-KRTH) Bob Seger, Culture Club, Stray Cats, L.Ronstadt. - - - (Steve LaBeau-KFI) Little Steven, Stray Cats, Poco, Duran Duran, Hughes/Thrall. San Bernardino (Dave Murphy-KFXM) G.Frey, Lee Ritenour, Clash, K.Loggins. Santa Barbara (Scotty Johnson-KIST) Donna Summer, Bob Seger, Sammy Hagar. Santa Maria (Alan Hill-KUHL) Culture Club, Dolly Parton. Lompoc (Hank Michaels-KRQK) Culture Club, L.Ronstadt, Pretenders, Stray Cats. San Luis Obispo (Don Potter-KSLY) B.Seger, L.Steven, Stray Cats, Lanier & Co. - - (South/Dawson-KCPR) M.Berger, A.Parsons, S.Hagar, Golden Earring. Bakersfield (Doug DeRoo-KKXX) Duran Duran, Musical Youth. Fresno (John Berry-KMGX) B.Seger, A.Ant, P.Gabriel, T.Petty, Hot Choc., S.Hagar, Wolf, Air S. - - - (John McCorkle-KFYE) Toto. - - (Walker/Davis-KYNO/FM) P.Gabriel, R.Parker Jr., Rabbitt/Gayle, S.Hagar, Musical Youth. <u>El Centro</u> (Gene Raymond-KAMP) A.Ant, B.Seger, G.Frey, L.Ronstadt, C.Club, M.Berger, G.Earring. <u>Monterey</u> (Barry Brown-KIDD) R.Parker Jr., S.Hagar, L.Ronstadt, M.Youth, Juice, G.Frey. <u>San Francisco</u> (Cagle/Louie-KFRC) Donna Summer, Linda Ronstadt. Concord (Michelle Starr-KWUN) Bob Seger, B.Manilow, L.Ronstadt, C.Club, America, Poco. Modesto/Stockton (David Allyn Kraham-KHOP/FM) Stray Cats, Donna Summer, Glenn Frey. - - - (Stan Main-KOSO) Alan Parsons. Stockton (John Hampton-KSTN) LRB, M.McDonald, F.Mac, S.Clarke, M.Youth, Utopia, S.Hagar. Sacramento (Manders/Preston-FM102) Ray Parker Jr., Kool & Gang, Bob Seger. Redding (Stall/Shakes-KSXO) America, Alan Parsons, G.Frey, Stray Cats. PACIFIC NORTHWEST Medford (Rick St. Clair-KBOY) Bob Seger. Medford (Rick St. Clair-KBOY) Bob Seger. - - (Lurch-KYJC) B.Seger, Flock of S., Clash, Peter Gabriel, Adam Ant, Firefall. Coos Bay (J.J.Jensen-KHSN) S.Hagar, B.Seger, Firefall, Rough Trade, T.Carey, L.Ronstadt. Roseburg (Eric Worden-KYES) Commodores, S.Hagar, D.Summer, Musical Youth, Yaz, P. Furs. Albany/Lebanon-KGAL) M.Gaye, S.Hagar, G.Frey, Pretenders, Moving Pictures, B.Seger. Corvallis (Mike Shannon-KFLY) B.Seger, S.Cats, Firefall, R.Sweet, P.Benatar. The Dalles (Ann Ryan-KACI) L.Ronstadt, G.Frey, S.Miller, B.Seger. Salem (Tim Patterson-KBZY) Adam Ant, Rabbitt/Gayle, Pretenders, Firefall. Portland/Salem (Len E. Mitchell-KSKDN) S.Cats, Duran Duran, Poco, Pretenders, R.Sweet. Portland (Jon Barry-KMK) D. Summer, Hughes/Thrall, Wuf Ticket, Trio, Flirts. Portland (Jon Barry-KMJK) D.Summer, Hughes/Thrall, Wuf Ticket, Trio, Flirts. - - - (Trevlyn Holdridge-KCNR) M.McDonald, B.Joel, B.Seger, Juice, S.Hagar, M.Pictures. Seaside (Nancy Black-KSWB) Culture Club, M.Youth, M.Murphey, S.Hagar, Pia Zadora. Kelso (John Mitchell-KLOG) S.Hagar, S.Cats, G.Frey, B.Seger, M.Youth. Hoquiam (Steve Larson-KGHO) America, L.Ronstadt, D.Fagen, Stray Cats, Rough Trade. Tacoma (Bryan/Roberts-KNBQ) S.Cats, D.Straits, D.Summer, R.Sweet, B.Manilow, T.Carey. Seattle (Tom Hutyler-KUBE/FM) S.Hagar, Flock of Seagulls, B.Seger, Juice Newton. <u>Olympia</u> (Dave Edwards-KMAS) Donna Summer, Prince, Pia Zadora. <u>Spokane</u> (Suds Coleman-KJRB) M.Jackson (BILLIE), L.Richie (YOU ARE), J.Geils, G.Frey (GIRL). <u>Honolulu</u> (Kong/Shishido-KIKI) G.Frey, Culture Club, Juice Newton. Vancouver (Diane Munro-LG73) Marvin Gaye, LRB. LATE REPORTS Laurel/Hattiesburg (Dan McKay-WNSL) Michael McDonald, Juice Newton, P.Gabriel, Golden Earring. Two Rivers (Don Cook-WQTC) Adam Ant, A.Parsons, Rough Trade, Firefall. Santa Fe (Cheryl D. Wood-KAFE/FM) Bob Seger, Alan Parsons Project.

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IN RETROSPECT

Talent Talent Talent

IN RETROSPECT

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Unemployment nearing 12%. Young people unemployed at a rate at least twice that amount. A flat depressed economy, despite a reduced inflation rate (somewhere between five and seven percent). Millions of those unable to find a decent job would gladly trade higher inflation for a job. A new budgetary consciousness on the part of local, state and federal government chips away at the cornerstones of social reform established in more generous times. Our dependence on foreign oil and our obsession with foreign goods, in deference to those domestically produced, have caused a steady deterioration of American productivity.

Yet we've taken for granted the amazing accomplishments of NASA and the Space Shuttle program. The linkage between American ingenuity, government execution and private enterprise have combined to provide a truly unique venture which will, someday, have benefitted us all. Current and future orbiting hardware will be available to expand even further the wonderful world of communication. As recently as the sixties it would have been sheer fantasy to have hypothesized the potential existent today in orbiting satellites. Today, nearly every radio station in America benefits from the foresight employed in the last decade.

Instant news, live feeds, mass distribution of special programs and, in a growing number of cases, entire format services have impacted American radio. This dramatic acceleration of communication creates a higher standard of living and puts us all in the fast lane. Through this increase in efficiency, it is thought that time is being freed from routine. This, in turn, should result in more qualitative thought and action. Coupled with the meteoric growth in computer program technology, the space age has allowed us the opportunity to work on formerly incalculable human problems.

Technology, uncontrolled, can create nuclear terror, but technology that is thoughtfully employed has tremendous potential to improve the quality of life for every human being on this planet. Let us pray that the latter can happen before the former prevents it.

Ron Fell Service

STATION	REQUEST	FROM
WXAL-Demopolis, AL	M. Pictures/Flock of Seagulls	Network/Arista
KGRO-Pampa, TX	America/Seger/R. Parker/F. Mac 45's	Capitol/Arista/WB
KIXS-Kileen/Temple, TX	Seger/Saga/Pretenders 45's	Capitol/Portrait/Sire
WIOU-Kokomo, IN	A. Murray/F. Mac/Denver 45's	Capito1/WB/RCA
KFMJ-Grants Pass, OR	Stray Cats/Moving Pictures 45's	EMI/Network
KGKL-San Angelo, TX	P. Austin 45	Qwest
WRSC-State College, PA	P. Austin/Charlene & Wonder 45's	Qwest/Motown
WKSP-Kingstree, SC	McDonald/F. Mac/R. Stewart/Hagar 45's	Warner Bros./Geffen
KACI-The Dalles, OR	McDonald/F. Mac/Air Supply/Flock of S.	Warner Bros./Arista
WRAJ-Anna, IL	Richie/America/A.Supply/Manilow/Warwick	Motown/Capitol/Arista
KERV-Kerrville, TX	Singles	Monument/Motown
WJMX-Florence, SC	Singles	PolyGram
WSTP-Salisbury, NC	Singles	Warner Bros.
KLMS-Lincoln, NB	Singles	Asylum/Motown
KLDN-Eldon, MO	Singles	Capito1/Epic
WTYN-Tryon, NC	Albums & Singles	Warner Bros.
KHOP/FM-Modesto/Stockton, CA	Albums & Singles	Motown
WRDB-Reedsburg, WI	Albums & Singles	Warner Bros./RCA/Arista
KORV-Oroville, CA	Singles	CBS/A&M
	Available	
NAME FROM	TELEPHONE	POSITION

Jeff Mosley KYA-San Francisco, CA 415-564-3017	NAME	FROM	TELEPHONE	POS
	Jim Krasula	WMLA-Bloomington, IL	312-861-8268	News
	Gary Engel	K107-Tulsa, OK	405-762-4287	Air
	Daryl Delaney	KMJK-Portland, OR	503-665-0833	Air
	Jeff Mosley	KYA-San Francisco, CA	415-564-3017	Air

ADULT CONTEMPORARY

Adult Contemporary Programming

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(Editor, Ron Fell)

Most Active

LOVE IN STORE-Fleetwood Mac (Warner Bros.) Tithing for the holidays.

Worth Watching

EVERYTHING IS BEAUTIFUL-Dolly Parton & Willie Nelson (Monument) Actually stronger A/C than Country,

Top Thirty

LW TW

- T. THE GIRL IS MINE-Jackson & McCartney 2. 18. 17. <u>I GOTTA TRY-Michael McDonald</u> 24. 18. LOVE IN STORE-Fleetwood Mac 1. 2. TRULY-Lionel Richie 3. IT'S RAINING AGAIN-Supertramp 5. AFRICA-Toto 9. 4. 5. YOU AND I-E. Rabbitt & C. Gayle 8. 6. MISSING YOU-Dan Fogelberg 4. 7. TWO LESS LONELY PEOPLE-Air Supply 10. 8. BABY COME TO ME-Patti Austin 12. 9. MANEATER-Hall & Oates 11. 3. 10. HEARTBREAKER-Dionne Warwick 13. 11. YOU CAN'T HURRY LOVE-Phil Collins --. 27. SHOOT FOR THE MOON-Poco
 --. 28. DO YOU REALLY WANT TO HURT ME-C. Club
 --. 29. SHAME ON THE MOON-Bob Seger
 --. 30. EVERYTHING IS BEAUTIFUL-Dolly & Willie 15. 12. HEART TO HEART-Kenny Loggins 7. 13. A LOVE SONG-Kenny Rogers 16. 14. MEMORY-Barry Manilow
- 17. 15. THE OTHER GUY-Little River Band

Action Sides

THAT GIRL/ALL THOSE LIES-Glenn Frey I KNEW YOU WHEN-Linda Ronstadt CROSS MY HEART-Lee Ritenour ALLENTOWN-Billy Joel ALWAYS-Firefall DOES IT MAKE YOU REMEMBER-Kim Carnes IN THE NAME OF LOVE-Roberta Flack YOU ARE THE ONE FOR ME-Stanley Clarke

- LW TŴ 6. 16. I.G.Y....-Donald Fagen
- 21. 19. DOWN UNDER-Men at Work
- 23. 20. HEART OF THE NIGHT-Juice Newton
- 22. 21. RIGHT BEFORE YOUR EYES-America
- 25. 22. A PENNY FOR YOUR THOUGHTS-Tavares
- 26. 23. STILL TAKING CHANCES-Michael Murphey
- 14. 24. ON THE WINGS OF LOVE-J. Osborne
- 30. 25. INSIDE-Ronnie Milsap
- 20. 26. LOVE ME TOMORROW-Chicago

Airplay

SOMEBODY'S ALWAYS SAYING GOODBYE-Anne Murray CHRISTMAS IN LOVE-Firefall BAD BOY-Ray Parker, Jr. SEXUAL HEALING-Marvin Gave 'TIL I GAIN CONTROL AGAIN-Crystal Gayle **OPPOSITE TABLES-John Denver** FUNNY HOW TIME SLIPS AWAY-Spinners

Correspondents Preferred Picks

THANK GOD FOR KIDS-Oak Ridge Boys (MCA) CHRISTMAS SONG-Al Jarreau (Warner Bros.) CHRISTMAS IN DIXIE-Alabama (RCA) THE WOMAN IN ME-Donna Summer (Geffen)

Analysis

Just ahead of the Holiday freeze, Michael & Paul are home safe. The Patti Austin record, now ten months old shows, no signs of letting up and could be amoung the top five next year. Excellent growth on Kenny Loggins, Fleetwood Mac and Juice Newton leads me to believe that they won't be far behind. Of the four debuts, only Poco came from the usual launching pad -Action Sides. Culture Club came from Airplay, while the Seger and Dolly/Willie came straight from Correspondent Preferred Picks. On the Glenn Frey story, both sides are now getting pretty equal quality rotations. If, as expected, everyone drops the Firefall Christmas single after December 25th, we can expect the generic title ALWAYS to run for numbered status.

Have a great and safe Holiday season and we'll talk again beginning January 3rd.

Dropped: CSN, Joe Jackson, Elvis, Bill Conti, Stray Cats.

The Gavin Report is closed for the Holidays. We re-open Monday, January 3rd. Stations, please report Monday thru Wednesday of that week. Happy Holidays!!! Ron & Diane

A - C Correspondents' Reports

NORTHEAST

Lewiston (Chris Layne-WLAM) M. Murphey/Juice/Poco/Dolly/Alabama/Oak Ridge Boys/Firefall. Keene (Howard Corday-WKNE) L. Ronstadt/Culture Club/Willie Nelson/Herb Alpert. Orleans (Joan Orr-WKZE) D. Summer/Marvin Gaye/Moving Pictures/Withers & Berger. Lowell (Steve Michaels-WLLH) Toto/Loggins/Ronstadt/Culture Club/Frey (LIES). New London (Don Thomas-WNLC) Spinners/Bob Seger. Fitchburg (Robyn Barron-WEIM) Spinners/Musical Youth/Greenwood/Hot Chocolate/Rodway. Buffalo (Roger Christian-WBEN) Men at Work. Gains: Summer/Seger/Juice Newton. - - - (Jerry Reo-WGR) Kenny Loggins, Gains: Men at Work/Rabbitt & Gayle. Albany (Walt Adams-WWOM) Linda Ronstadt/Seger/Tavares/Al Jarreau. Syracuse (Fred Horton-WSYR) Juice Newton. Gains: Loggins/America/Supertramp. Kingston (Thom Williams-WGHQ) Dolly & Willie/Ritenour/Spinners/Firefall (CHRISTMAS). Princeton (Jeff Slater-WHWH) R. Milsap/Murray/Ritenour. Gains: K. Loggins/Manilow. Wilmington (Mike Daley-WDEL) Kim Carnes/Ronnie Milsap. Philadelphia (Al Herkovitz-WIP) K. Loggins/Al Jarreau/LRB. - - - (Acuff/DelCiotto-WWSH) America/Manilow/McDonald/Bob Seger. State College (Joe Wiwel-WRSC) Supertramp/McDonald/Kenny Loggins/Tavares/Dolly Parton. Scranton (Cathy Donnelly-WBQW) Firefall/Joel/Milsap/Murphey/Al Martino/Frey/Denver/Murray. New Castle (Bobbie Vaughn-WKST) Patti Austin/America/Tavares/Fleetwood Mac/Spinners. Easton (Geoff Freeman-WEEX) Tavares/Fleetwood Mac/McDonald/Men at Work. Pittsburgh (Don Berns-WTAE) Bob Seger/America. Sharon (Jeff Tobin-WPIC) No adds. Gains: Air Supply/Patti Austin. Meadville (Kim Stevens-WMGW) Fireall (ALWAYS)/S. Clarke/R. Milsap/J. C. Young. Beckley (Gary Mann-WWNR) Bob Seger/Kim Carnes/Jill Colucci. Charleston (Bill Hagy-WKAZ) G. Frey (LIES)/Murray/Ray Parker, Jr./Fireall (ALWAYS)/Colucci. Sutton (Steve Douglas-WSGB) Don Williams/S. Clarke/Firefall (CHRISTMAS). SOUTH Washington (Bob Duckman-WASH) Kenny Loggins/Dan Fogelberg/Phil Collins. - - - (Mike Dawson-WMAL) Poco/Ray Parker, Jr. Richmond (J.T. Stevens-WEZS) Bob Seger/Culture Club. Gains: LRB/Loggins. - - - (Pat Wilson-WRVA) M. Murphey/Bob Seger/Juice Newton. Norfolk (Nick O'Niel-WLTY) Tavares. Bristol (Frank George-WFHG) Greenwood/Dolly/Alabama/Kim Carnes/Clarke/Firefall (CHRISTMAS). Charlottesville (Tom Twine-WCHV) Marvin Gaye/Jill Colucci/Adam Ant. Winchester (Frank Mitchell-WINC) Marvin Gaye/Adam Ant/G. Frey (LIES)/J. C. Young. Charlotte (Dave Bishop-WBT) Willie & Dolly/Phil Collins. Havelock (Don Harrison-WMSQ) G. Frey (LIES)/Kim Carnes. Gains: Men at Work/Fleetwood Mac. Columbia (Mike Collins-WIS) LRB/Loggins/America/Ronnie Milsap. Sumter (Rock Lewis-WSSC) G. Campbell/Kenny Nolan/Whittaker. Gains: Juice/Fleetwood Mac. Beaufort (John Roberts-WQLO) Culture Club/Oak Ridge Boys/Firefall (both)/Bus Boys/McClintock. Atlanta (Greg Picciano-WSB) No adds. - - - (J.J. Jackson-WQXI) Bob Seger. Gains: Moving Pictures/Air Supply. Thomson (Gary Edwards-WTWA) L. Ronstadt/Billy Joel/Culture Club. St. Croix (Tom Plant-WIVI) LRB/Seger/Musical Youth/Greenwood/Anne Murray. Daytona Beach (Mark D'Angio-WNDB) No adds. Mobile (John Bowler-WABB) Seger/Firefall (both)/LRB/Culture Club/Ronstadt/Alabama/Hadaway. Montgomery (Neal McNeal-WBAM/FM) America. Gains: Juice/Phil Collins/Fleetwood Mac/Joel. Huntsville (Jim Kendricks-WAAY) America/Men at Work/Seger/B. Joel/Culture Club. Guntersville (Kerry Jackson-WGSV) Dolly & Willie/Tavares. Gains: Seger/Juice Newton. Anniston (Steve Price-WDNG) Culture Club/Ronnie Milsap. Bay Minette (Mike Snowden-WBCA) Firefall (ALWAYS)/Frey (GIRL). Jackson (Joe Bennett-WSLI) Bob Seger/Jill Colucci. Greenville (Dan Diamond-WNIX) Bob Seger/D. Summer. Gains: Frey (LIES)/Gaye/Ray Parker, Jr. New Orleans (Chris Bryan-WQUE) Bob Seger/Gaye/Summer/Alabama. Monroe (Jerry Scott-KNAN) Fleetwood Mac/Anne Murray/Fireall (ALWAYS). Shreveport (Andy Taylor-KEEL) Fleetwood Mac/America. Chattanooga (Dale Deason-WGOW) Tavares/America/Fleetwood Mac. Memphis (Mike Scalzi-WHBQ) Men at Work/Linda Ronstadt/Juice Newton. Nashville (Bruce Sherman-SM95) Donna Summer. Gains: America/Ronstadt. Murfreesboro (Bob Nelson-WGNS) P. Austin/Juice/Loggins/America/Frey (GIRL). Louisville (Jeff Crawford-WRKA) Tavares/Firefall (CHRISTMAS)/Alabama/Jarreau/G. Knight. Lexington (Greg Peddicord-WVLK) Culture Club/Firfall (CHRISTMAS)/Ronstadt/Oak Ridge Boys. Campbellsville (Jim Jackson-WCKQ) Ray Parker, Jr./Culture Club/Spinners/C. Gayle. Hawesville (Phil Eans-WKCM) Griffin/Ray Parker, Jr./Bob Seger.

ADULT CONTEMPORARY

DECEMBER 17, 1982

CENTRAL Galipolis (Lynn Smith-WJEH) Fleetwood Mac/Bob Seger/Linda Ronstadt. Springfield (Steve Popp-WAZU) G. Frey (LIES)/J. Lennon (CHRISTMAS). Gains: Austin/Air Supply. Dover (Steve Kelly-WJER) Willie & Dolly/Bob Seger/Spinners/Ronnie Milsap. Marion (Rick Bryan-WMRN) D. Summer/W. Shatz/J. Griffin/Unipop/Tavares. - - (Terri Lynn-WDIF) P. Collins/Bob Seger/D. Summer/Juice Newton/Benatar/Kool & Gang. Logan (Wayne Richards-KBLQ) J. Geils Band/Culture Club. <u>Gains</u>: Benatar/Men at Work. Youngstown (Rich Morgan-WKBN) Tavares/Kenny Loggins/America. Sandusky (Bill Zimmerman-WLEC) Kenny Loggins/Lee Greenwood. Gains: Murray/Phil Collins. Toledo (John McKnight-WOHO) Michael McDonald. Terre Haute (Larry Joseph-WBOW) No adds. Kokomo (Mike Reinhardt-WIOU) LRB/Ronstadt/Elvis/Men at Work/Loggins/Frey (LIES)/Juice. So. Bend (Joe Lightner-WRBR) Air Supply/LRB. Gains: Toto/Hall & Oates/Branigan. Rushville (Kevin Stone-WRCR) A. Murray/S. Clarke/Men at Work/Klugh & James. Springfield (Dave Benson-WCVS) Fleetwood Mac/R. Milsap/America. Eldorado (Steve Jordan-WKSI) Anne Murray/Culture Club/Billy Joel/Firefall (CHRISTMAS). Peoria (Bob Levine-WKQA) Diana Ross/Toto/Kenny Loggins. - - - (Don Cory-WMBD) Tavares/Bob Seger/Barry Manilow. Chicago (Gary Price-WCLR) Juice/McDonald/America/Bob Seger. Saginaw (Fred Heller-WSGW) Bob Seger/Al Jarreau. Kalamazoo (Ken Lanphear-WKMI) Evelyn King/Dolly Parton/Frey (both). Lansing (Jack Robbins-WJIM) Bob Seger. <u>Gains:</u> Poco/Ronnie Milsap. Petoskey (Jeff Peterson-WJML) Adam Ant/Frey (LIES)/Ronstadt/Clash/Hagar/Rabbitt & Gayle. Alpena (Darrel Kelly-WHSB) M. Murphey/Murray/Marvin Gaye/Firefall. Grayling (Bob Greenwood-WQON/FM) B. Manilow/Donna Summer/Stanley Clarke. Milwaukee (Tietz/Conway-WTMJ) Kim Carnes/Tavares. Gains: Toto/Phil Collins. Eau Claire (Rick Roberts-WIAL) B. Seger/Frey (LIES)/Ronstadt/Juice/Manilow/B. Joel. Madison (Bill Vancil-WISM) Bob Seger/Frey (LIES). Reedsburg (E.C. Stuen-WRDB) Poco/M. Murphey. Gains: Firefall (ALWAYS). Appleton (Rob Shannon-WHBY) S. Clarke/Ronstadt/Seger/Fleetwood Mac/Firefall (CHRISTMAS). Green Bay (Adler/Stubb-WNFL) Murray/America/Jackson & McCartney/Phil Collins. MIDWEST Rochester (Dale Hamilton-KROC/AM) Lee Ritenour/Firefall (CHRISTMAS)/Dolly & Willie. St. Cloud (Tom Scott-WJON) McDonald/Seger/Ronstadt/Colucci/B. Joel/H. Mancini. Austin (John Griswold-KQAQ) Poco/Firefall (both)/Linda Ronstadt/Spinners. Litchfield (Alan Krueger-KLFD) Poco. <u>Gains:</u> McDonald/Little River Band. Luverne (Keith Maine-KQAD) Al Jarreau/Firefall (CHRISTMAS)/Oak Ridge Boys/Culture Club. Mankato (Sue LaFond-KEEZ) Barry Manilow/Firefall (CHRISTMAS). Northfield (Paul Hoffer-KYMN) Al Jarreau. Gains: Kenny Loggins. Bemidji (Bob Dunsworth-KKBJ) Kim Carnes/Stanley Clarke/America. Grand Forks (Kevan Rabat-KNOX) Ronnie Milsap/Linda Ronstadt/Bob Seger. Jamestown (Tim Ost-KQDJ) Firefall (CHRISTMAS)/Willie & Dolly/Ray Parker, Jr./R. Flack. Yankton (Terry Lien-KQHU/FM) Linda Ronstadt/Donna Summer/Richie/Sammy Hagar. Volga (Adam North-KVAA) Fleetwood Mac/America/Culture Club/Adam Ant/Flock of Seagulls. Sioux Falls (Julie Taylor-KPAT) Ray Parker, Jr./Tom Petty/Joel/Linda Ronstadt. - - - (Cary Wencil-KS00) Juice Newton/Frey (GIRL)/Glen Campbell/Al Martino. Dubuque (Tim Jansen-WDBQ) Michael Murphey/Dolly & Willie/Hall & Oates. Cedar Rapids (Carl Mann-KCRG) Culture Club/Bob Seger/Firefall (CHRISTMAS)/Billy Joel. Des Moines (Steve Gibbons-KRMG) P. Collins/F. Mac/Frey (GIRL)/Culture Club. Mason City (Jeff Gill-KLSS) Bob Seger/Linda Ronstadt/Crystal Gayle. - - (Steve Locker-KGLO) Glen Campbell/Stanley Clarke. Moline (J.J. Scott-WQUA) Lee Greenwood/Firefall/Frey/Marvin Gaye. Lincoln (Joe Cepin-KLMS) B. Joel/Seger/Murphey/Culture Club/Cougar/Lee Ritenour. Omaha (Tom Mikkelsen-KGOR) Kool & Gang/Fleetwood Mac. Gains: Kim Carnes/LRB/P. Austin. Hastings (Dave Hutchings-KHAS) EKO. Gains: M. Murphey/Juice Newton/R. Cash/K. Loggins. Kansas City (Steve Bell-KMBZ) Vangelis/Culture Club/Don Wms./Alabama/Oak Ridge Boys. Jackson (Frank Michaels-KJAS) Men at Work/S. Clarke/Firefall (CHRISTMAS)/Alabama. Joplin (Don Carpenter-KFSB) Bob Seger/Donna Summer. Columbia (Jim Sylvester-KFRU) C. Gayle/Culture Club/Fleetwood Mac/R. Milsap/Inkenbrandt. St. Joseph (Bill O'Brien-KKJO) Culture Club/Donna Summer. <u>Gains:</u> Flack/Collins. Flat River (Pat Chambers-KFMO) Dolly & Willie. Eldon (Ken Kuenzie-KLDN) Firefall/Michael McDonald. Gains: Little River Band/Joel. Topeka (Rose Rues-KMAJ) Firefall (CHRISTMAS)/Al Jarreau/Dolly Parton. Wichita (Nancy Johnson-KKRD) No adds. <u>Gains</u>: Phil Collins/Toto. Pittsburg (Don Carpenter-KDBQ) Dolly & Willie/Linda Ronstadt/Bob Seger. Winfield (Steve Owens-KWKS) Bob Seger/Oak Ridge Boys/Alabama. Muskogee (Larry Arnel-KMUS) Kim Carnes/Murray/Linda Ronstadt/Bob Seger. Tulsa (Don Bishop-KRMG) Juice Newton/Oak Ridge Boys/Al Jarreau/LRB.

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ADULT CONTEMPORARY -12-**DECEMBER 17, 1982** Ardmore (Michael Stevens-KVSO) Bob Seger/Linda Ronstadt. Pine Bluff (Dawn Deane-KOTN) G. Frey (LIES)/Clarke/Culture Club/Ronnie Milsap. SOUTHWEST Wichita Falls (Dave Dell-KNIN) Glenn Frey (LIES). Gains: America/Murphey/LRB. Gilmer/Longview (Jerry Haimes-KNIF) R. Milsap/Murphey/C. Twitty/ABC/Seger/Temptaions (S.NIGHT). Beaumont (John Walton-KWIC) Bob Seger. Austin (Cindy Williams-KEYI) J. Colucci/Ray Parker, Jr./John Cougar. Abilene (Pat Whitehead-Q100) F. Mac/McDonald/R. Flack/Culture Club/ABC. Kerrville (Rick Mireles-KERV) Ronnie Milsap/Alabama. Pampa (John Anderson-KGRO) Dave Edmunds/Culture Club/Dolly Dots. Corpus Christi (Sharon LePere-KEYS) Firefall (CHRISTMAS)/Juice Newton. Gains: P. Austin. Del Rio (Chuck Dent-KDLK) Dolly & Willie/Culture Club/Jarreau & Crawford. Midland (Chuck Wolfe-KCRS) Culture Club/Men at Work. Gains: Juice Newton. El Paso (Johnny Thompson-KFIM) John Cougar/Juice Newton/Culture Club. Albuquerque (Steve Hatley-KOB/FM) Men at Work/Rabbitt & Gayle/F. Mac/Air Supply. Roswell (Ed Swisher-KBCQ) No adds. Gains: LRB/Manilow/Loggins/Phil Collins/P. Austin. Clovis (Ben Noe-KCLV) Al Jarreau/D. Edmunds/Seger/C. Richard/G. Private/J. Wyatt. Sedona (Harris/Kessel-KAZM) Firefall (CHRISTMAS)/D. McClintock/Men at Work/Ritenour. Phoenix (Anita Turek-KKLT) Michael Murphey. - - - (George Vaught-KARZ) Juice Newton/R. Cash/M. Murphey/F. Mac/Larry Gatlin. Tucson (Alan Michaels-KCEE) F. Mac/America/Culture Club/Ronstadt/Dolly & Willie. Lake Havasu (Bob Salerno-KFWJ) Seger/Ronstadt/America/Murphey/Frey (GIRL)/Clarke/C. Club. Las Vegas (Bill Alexander-KENO) Phil Collins. Gains: McDonald/Rogers/LRB/Loggins. Boulder (John Hancock-KADE) Tavares/John Lennon (BEAUTIFUL BOY). Denver (Rick Brady-KPPL) M. McDonald/Bob Seger/Culture Club/Rabbitt & Gayle. Windsor (Dan Mitchell-KUAD) Juice/Murphey/Ronstadt/Culture Club/Seger/Ritenour/Gaye. Rock Springs (Chuck Martin-KRKK) No adds. Jackson Hole (B. Rand Nickel-KSGT) McClintock/Crosby & Bowie/Poco/Alabama/Murray/Firefall. Salt Lake City (George Lemich-KSL) Earl Klugh & Bob James/Culture Club. - - - (Michele Ryan-KISN) Phil Collins/Colucci/Oak Ridge Boys, Gains: Toto. San Diego (Mark Larsen-KFMB) Culture Club. Carlsbad (Clark Novak-KKOS) Juice Newton/Men at Work. Gains: Tavares/Jackson & McCartney. Palm Springs (Ty Stevens-KDES) Bob Seger/Culture Club. Los Angeles (Jhani Kaye-KOST) Michael McDonald/LRB. Oxnard (Mark Fleming-KACY) M. McDonald/Fleetwood Mac/Juice Newton. Morro Bay (Donna St. John-KBAI) Dolly & Willie/Stray Cats. Paso Robles (Mike Parks-KPRL) Tavares/Al Jarreau/D. McClintock. Merced(Richard Branton-KLOQ) Bob Seger/Jon Stevens/W. Schatz/Lee Greenwood. Stockton (Brent Allison-KWGF) Culture Club/Barry Manilow. Monterey (Michael Reading-KWAV) Billy Joel/Ray Parker, Jr./Frey (both). - - - (Janice Taylor-KMBY/FM) Pretenders/Ray Parker, Jr. San Jose (Gary Weinstein-KEZR) Barry Manilow/Air Supply/Men at Work. <u>Gains:</u> Rabbitt & G. Livermore (Matt Meaney-KKIQ) Air Supply/Juice/Oak Ridge Boys/F. Mac/Don Wms./Milsap. San Francisco (Steve Behm-KYUU) Linda Ronstadt/Bob Seger/Poco. - - - (Larry Finkel-KNBR) Barry Manilow/Bob Seger. Petaluma (Rita Foley-KTOB) Henry Mancini/EKO/Dolly Dots/C. Lamarr/Isley Bros. Santa Rosa (Mike Alexander-KSRO) America/Linda Ronstadt/Seger/Oak Ridge Boys. Vallejo (Louis Ripa-KNBA) Kim Carnes/Men at Work/J. Geils Bd./Musical Youth. Vacaville (Susan Parker-KUIC) Milsap/Culture Club/Ronstadt/Clarke/Joel/Firefall (CHRISTMAS). Sacramento (Paul Mitchell-K108) Barry Manilow/Air Supply/Bob Seger/Men at Work. So. Lake Tahoe (Andy McCoy-KTHO) Ronstadt/Milsap/Culture Club/Colucci/Spinners/Firefall. Carson City (Greg Pellant-KPTL) Men at Work/America/Seger/Musical Youth/Charlene & Wonder. Reno (Larry Irons-KRNO) Bob Seger/Linda Ronstadt. - - (George Sepulvida-KOLO) Bob Seger/Barry Manilow. Grass Valley (Dick Erickson-KNCO) Al Martino. Gains: Sheena Easton. Chico (Andy Manuel-KPAY) Culture Club/Marvin Gaye/Bob Seger. Oroville (Steve Cassidy-KORV) Bob Seger/Mancini/Firefall/R. Milsap/Spinners/Stray Cats. NORTHWEST Grants Pass (Phil Watkins-KAGI) Bob Seger/Ronstadt/Kim Carnes/Tavares/McDonald/Icehouse. - - - (Steve Douglas-KFMJ) John Denver/Dolly & Willie/Firefall (CHRISTMAS)/Ronstadt. Roseburg (Pete Walker-KRSB/FM) Bob Seger/Ronstadt/S. Miller Band/Culture Club. Bend (Chip Lewis-KBND) No adds. Gains: Firefall (ALWAYS). Eugene (Paul Thorne-KUGN) Stray Cats/Chaka Khan/Toto. - - (Lee Chabre-KPNW) Michael McDonald. Portland (John Stonis-KGW) M. Gaye/Summer/Pretenders/Firefall (CHRISTMAS)/D. Edmunds. - - (Bob Swanson-KEX) No adds. Olympia (Dick Pust-KGY) Fleetwood Mac/B. Joel/Tavares/C. Gayle/Poco. - (Paul Wilson-KQUE) B. Manilow/Air Supply/Richie/Milsap/Bill Conti.

ADULT CONTEMPORARY

DECEMBER 17, 1982

Tacoma (Dick Haugen-KTAC) Bob Seger/Linda Ronstadt/Ray Parker, Jr. (CHRISTMAS). - - - (Dewey Boynton-KTNT) Seger/S. Clarke/Campbell/Klugh & James. Seattle (Greg Cook-KPLZ) B. Manilow/Seger. Christmas: Firefall/Alabama/Al J./Ray Parker, Jr. - - - (Norm Gregory-KJR) Men at Work/Linda Ronstadt/Tony Carey. - - - (Bill Norton-KIXI/FM) Bob Seger/Ronnie Milsap. Moses Lake (Steve Williams-KSEM) Bob Seger. Gains: Men at Work/Austin/Juice/Manilow. Mt. Vernon (Mark Leader-KBRC) Bob Seger/Ronstadt/Firefall (CHRISTMAS)/Dolly & Willie. Centralia (Derrck Shannon-KITI) Juice Newton/Tony Carey/Bob Seger. Yakima (Frank Taylor-KMWX) Dolly & Willie/Bob Seger/Men at Work/Culture Club. Tri Cities (Mike Purdy-KALE) R. Milsap/Culture Club/Seger/Dolly & Willie. - - (Randy Chambers-KZZK) Michael Murphey/Michael McDonald. Pocatello (Jeff McGowen-KSEI) No adds. Grangeville (Jeff Jones-KORT) Bob Seger/Al Jarreau/B. Joel. <u>Gains:</u> Kim Carnes/Flack. Orofino (Jim Cross-KLER) M. Gaye/Ray Parker, Jr./Billy Joel/Kim Carnes. Lewiston (Steve McKelvie-KRLC) Donna Summer/CSN (TOO MUCH LOVE)/Carey (RUNNING) Great Falls (Rick Alden-KQDI) Men at Work/Ronstadt/Donna Summer/Chaka Khan. Bozeman (David Fexler-KBOZ) Culture Club/Oak Ridge Boys. Shelby (Ann James-KSEM) Firefall (CHRISTMAS)/Glenn Frey. Hamilton (Steve Fullerton-KLYQ/FM) Firefall (CHRISTMAS)/C. Gayle/Klugh & James/Seger. Anchorage (John Mielke-KTNX) Lee Ritenour/Kim Carnes/Dolly & Willie. Gains: S. Clarke. - - - (Mark Lewis-KFQD) Seger/Culture Club/W. Nelson/Frey (GIRL)/Murray/Gayle/C. Richard. - - - Late Reports-New Haven (Walt Pinto-WELI) Barry Manilow. Pittsburgh (Herb Crowe-WWSW) Men at Work. Miami (Mark Denver-WGBS) Kenny Loggins/Juice Newton/Fleetwood Mac. - - - (Chris Gable-WAIA) Juice/Moving Pictures/Culture Club/Alabama/Firefall (CHRISTMAS). Forest Lake (Steve Olson-WLKX/FM) M. Murphey/Culture Club/Campbell/S. Woods. Chicago (John Wetherbee-WFYR) Rabbitt & Gayle/McDonald/Juice Newton. Williamson (Rhonda Coleman-WBTH) L. Ronstadt. <u>Gains:</u> D. Henley/Frey (GIRL)/Carnes/LRB. Dallas-Gastonia (Tom Long-WAAK) Alabama/Firefall (CHRISTMAS). <u>Gains:</u> Juice/Loggins. Logan (Chuck Anthony-WLGN) No adds. Gains: Toto/Rabbitt & Gayle/Supertramp. Manitowoc (Bob Jung-WOMT) Linda Ronstadt/Seger/Frey (GIRL)/Michael Murphey. San Francisco (Jo Dimataris-KLHT) America/Seger/Ronstadt/Frey (LIES).

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Enumclaw (John Porterfield-KENU) M. McDonald/LRB/Fleetwood Mac/Air Supply/Culture Club.

WELCOME To Our New A/C Correspondents:

Steve Jordan, WKSI Radio - P. O. Box 10 - Eldorado, II. - 62930 Bill Zimmerman, WLEC Radio - P. O. Box 417 - Sandusky, Oh. - 44870 Acuff/DelCiotto, WWSH Radio - 555 City Line - Bala Cynwyd, Pa. - 19004 Fred Horton, WSYR Radio - Two Clinton Square - Syracuse, N.Y. - 13202 Joe Wiwel, WRSC Radio - 160 Clearview Avenue - State College, Pa. - 16801

LETTER TO THE EDITOR

In response to a letter reprinted in last week's Gavin on page 13, we received the following:
"I want to publicly apologize for the misunderstanding caused by your publication of a note I wrote about Ron Davis. I have discovered that Ron did indeed tender his resignation at KLDN, Eldon, MO., The note that I wrote on his behalf was based entirely on my personal friendship with Ron. My sincere apologies to Ray Speckman, GM at KLDN for any grief I may have caused him."

Art Morris Program Director KAAN-Bethany, MO

DIGGING FOR GOLD

Although musical piracy, in the form of unauthorized record sales, may have faded from the headlines, it hasn't gone away. Officers from the vice-squad of the Hollywood division of the Los Angeles police department arrested 12 people and seized 1,160 "alleged bootleg albums" at a flea market in Hollywood, on December 4th.

After making several "buys" from various vendors at the flea market, plainsclothes officers called in the troops and sealed off the area. Customers and legit dealers were allowed to leave while the L.A.P.D. removed the suspects and the questionable records. Among the albums taken as evidence were "live" recordings of: Elvis Presley, Rolling Stones, Elvis Costello, Linda Ronstadt, the Beatles, Neil Young, Genesis, and (can you believe it?) the Monkees.

It's eleven o'clock. Where are your records?

EDITOR'S NOTE

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DECEMBER 17, 1982

Editor's Note

- During the next few weeks, pages of words will appear and mountains of pictures will be seen, all attempting to capsulize the year gone by. But in order to grasp a full understanding of how past events shape the future, a time capsulization of some duration (preferably longer than 12 months) must take place so that we stand back far enough to gain perspective. Nevertheless, several programming trends and technological advances stand out in my mind as the most noteworthy of 1982.
- Overshadowing all else is the awesome growth of our communication capability. Just as the Emancipation Proclamation of 1865 freed our Black citizens from slavery, today's audience is beginning to break free from the limited listening and viewing choices they've been bound to for the last fifty years. Home computers, expanding cable/satellite delivery, home recording equipment and host of a new innovations entering our lives on what seems like a weekly basis, are the superstars of the year. Looking back at the primitive fears radio broadcasters fostered during the early days of television, it's comical when compared to the communications revolution of this decade. Experts debate about which future advances will take hold, but one thing is certain, this is only the beginning, and as Al Jolson said so aptly, "You ain't seen nothin' yet folks."
- Statistics just released show network television viewing is down substantially. Faced with their cable competitors, HBO, SHOWTIME, CNN, MTV, numerous video games and other diversions, the Big 3's attempt to maintain domination of the airwaves seems futile. The scenario is much like the AM/FM radio battle of the late 60's and 70's. Programming executives at NBC, CBS, & ABC know their best chance at garnering large audience shares is in their ability to provide entertainment and information that is unavailable anywhere else. (60 Minutes, 20/20, major sports events, and epic specials like the upcoming "Winds of War" etc.) But TV had never been a highly successful music medium until 1982, when the impact of MTV began being felt by not only the networks, but by radio also. For the first time programmers felt retail record sales being noticeably influenced by something other than concentrated radio play. The evergrowing audience of MTV has to be considered one of the major developments of the year. Though P.D.'s may argue about the positives or negatives MTV presents for radio, it's here to stay, with more alternative music channels on the way.
- When the year began, there were those who counted old, basic Top 40 radio out of the fight or, at best, on the ropes. It took gutsy managers and programmers to understand that the cause of Top 40's troubles was not the format itself, but the watering down and sterilization of the format, that were to blame. Under a banner of labels such as Hot Hits, Urban Contemporary or just plain Top 40, we witnessed a long list of stations who only months before looked to other formats (mostly A/C and Country), returning to the Top 40 fold and their audiences returning as well. Then, in the summer, Rick Carroll's KROQ/FM became the success story in the highly competitive L.A. market, with a signal that many wrote off as too weak to ever be a factor and a small budget for promotion. Modern music sparked the imagination of a young audience looking for a station and a sound to call their own. And yes, once more the formatics of Top 40 were set to a new beat, and won.
- Those are the industry highlights I'll remember when I think back to 1982. And though the economy didn't make the comeback we all would have liked, too much has been made of our economic woes. Being an eternal optimist, I look for a much brighter future. Too often we talk of the 12% unemployed rather than the 88% employed, or the high cost of living, rather than the fact that inflation is at its lowest level in recent years. And most of all, that the standard of living most of us enjoy, is still one of the highest in the world. The majority of the inhabitants of this planet would gladly change places with us. The importance of the communications medium grows stronger each year and I know we can all work together to help make the world healthier, safer and happier in 1983.

Dave Sholin

TOP FORTY

DECEMBER 17, 1982

The Top Forty Top 100

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(Editor, Dave Sholin)

51. TAKE IT EASY ON ME-Little River Band (Cap) 1. OPEN ARMS-Journey (Columbia) 52. EVEN THE NIGHTS ARE BETTER-Air Supply (Ari) 2. HARD TO SAY I'M SORRY-Chicago (Full Moon/WB) 3. ROSANNA-Toto (Columbia) 53. COOL NIGHT-Paul Davis (Arista) 54. YOU COULD HAVE BEEN WITH ME-S. Easton (EMI) 4. JACK & DIANE-John Cougar (Riva/PolyGram) 5. EBONY & IVORY-P.McCartney/S.Wonder (Columbia) 55. TONIGHT I'M YOURS-Rod Stewart (W.Bros.) 6. EYE OF THE TIGER-Survivor (Scotti Bros.) 56. SPIRITS IN THE MATERIAL WORLD-Police (A&M) 7. DON'T TALK TO STRANGERS-R.Springfield (RCA) 57. HEART ATTACK-Olivia Newton-John (MCA) 8. I KEEP FORGETTIN'-Michael McDonald (W.B.) 58. 867-5309/JENNY-Tommy Tutone (Columbia) 9. HURTS SO GOOD-John Cougar (Riva/PolyGram) 59. ALWAYS ON MY MIND-Willie Nelson (Columbia) 10. HOLD ME-Fleetwood Mac (Warner Brothers) 60. BLUE EYES-Elton John (Geffen) 11. UP WHERE WE BELONG-Cocker/Warnes (Island) 61. TAINTED LOVE-Soft Cell (Sire) 62. MAN ON YOUR MIND-Little River Band (Cap.) 12. EYE IN THE SKY-Alan Parsons (Arista) *63. TURN YOUR LOVE AROUND-George Benson (W.B.) 13. MAKE A MOVE ON ME-Olivia Newton-John (MCA) CENTERFOLD-J.Geils Band (EMI)
 THAT GIRL-Stevie Wonder (Tamla) 64. MISSING YOU-Dan Fogelberg (Full Moon/Epic) 65. ONLY THE LONELY-The Motels (Capitol) 66. DIRTY LAUNDRY-Don Henley (Asylum) SOMEBODY'S BABY-Jackson Browne (Asylum)
 DON'T YOU WANT ME-Human League (A&M) 67. THE GIRL IS MINE-M. Jackson/P. McCartney (Ep) 18. I LOVE ROCK 'N ROLL-Joan Jett (Boardwalk) 68. SHAKE IT UP-The Cars (Elektra) 19. TRULY-Lionel Richie (Motown) 69. PERSONALLY-Karla Bonoff (Columbia) 70. DOWN UNDER-Men At Work (Columbia) 20. THE OTHER WOMAN-Ray Parker Jr. (Arista) 21. DID IT IN A MINUTE-Hall & Oates (RCA) 71. HOLD ON-Santana (Columbia) 22. LEADER OF THE BAND-Dan Fogelberg (FM/Epic) 72. SHOULD I DO IT-Pointer Sisters (Planet) 23. ABRACADABRA-Steve Miller Band (Capitol) 73. AFRICA-Toto (Columbia) 74. VACATION-Go-Go's (I.R.S.) 24. GYPSY-Fleetwood Mac (Warner Brothers) 75. DON'T FIGHT IT-Kenny Loggins/S.Perry (Col) 25. MANEATER-Hall & Oates (RCA) 76. KEEP THE FIRE BURNIN'-REO Speedwagon (Ep) 26. TAKE IT AWAY-Paul McCartney (Columbia) 77. HEARTLIGHT-Neil Diamond (Columbia) *27. I CAN'T GO FOR THAT-Hall & Oates (RCA) 28. HEAT OF THE MOMENT-Asia (Geffen) 78. EDGE OF SEVENTEEN-Stevie Nicks (Modern) 79. MAKE BELIEVE-Toto (Columbia) 29. SWEET DREAMS-Air Supply (Arista) 30. LOVE'S BEEN A LITTLE..-Juice Newton (Cap.)
31. THE ONE YOU LOVE-Glenn Frey (Asylum)
32. '65 LOVE AFFAIR-Paul Davis (Arista) 80. GLORIA-Laura Branigan (Atlantic) 81. WAITING ON A FRIEND-Rolling Stones (R.S.) 82. MIRROR, MIRROR-Diana Ross (RCA) 33. LOVE ME TOMORROW-Chicago (Full Moon/WB) 83. PLAY THE GAME TONIGHT-Kansas (Kirshner) 34. WHO CAN IT BE NOW-Men At Work (Columbia) *84. LEATHER & LACE-Stevie Nicks (Modern) 85. HEARTBREAKER-Dionne Warwick (Arista) 35. YOU CAN DO MAGIC-America (Capitol) 36. CAUGHT UP IN YOU-38 Special (A&M) 86. CRIMSON & CLOVER-Joan Jett (Boardwalk) 37. ONLY TIME WILL TELL-Asia (Geffen) 87. THROUGH THE YEARS-Kenny Rogers (Liberty) 88. I FOUND SOMEBODY-Glenn Frey (Asylum) 38. STEPPIN' OUT-Joe Jackson (A&M) 39. TITLES (CHARIOTS OF FIRE)-Vangelis (P'dor) *89. TROUBLE-Lindsey Buckingham (Asylum) 40. I'VE NEVER BEEN TO ME-Charlene (Motown) 90. MICKEY-Toni Basil (Chrysalis) 91. BODY LANGUAGE-Queen (Elektra) 41. YOU SHOULD HEAR...-Melissa Manchester (Ari) 42. DO YOU BELIEVE IN LOVE-Huey Lewis (Chrys.) 92. YOU CAN'T HURRY LOVE-Phil Collins (Atlan.) 43. WASTED ON THE WAY-Crosby, Stills & Nash (Atl) 44. FREEZE FRAME-J.Geils Band (EMI) 93. ROCK THIS TOWN-Stray Cats (EMI) 94. LOVE WILL TURN YOU AROUND-Kenny Rogers(Lib) 45. I.G.Y. (WHAT A..WORLD)-Donald Fagen (W.B.) 95. YOUR IMAGINATION-Hall & Oates (RCA) 96. RUN FOR THE ROSES-Dan Fogelberg (Full Moon) 46. IT'S RAINING AGAIN-Supertramp (A&M) 47. KEY LARGO-Bertie Higgins (Kat Family) 97. COMING IN & OUT...-B.Streisand (Columbia) 48. WE GOT THE BEAT-Go-Go's (I.R.S.) 98. PRESSURE-Billy Joel (Columbia) 99. FIND ANOTHER FOOL-Quarterflash (Geffen) 49. EMPTY GARDEN-Elton John (Geffen) 50. SOUTHERN CROSS-Crosby, Stills & Nash (Atl) 100. TAKE ME DOWN-Alabama (RCA)

*Carry over from 1981.

(Underlined sides are still strong at the end of 1981.)

ADULT CONTEMPORARY

A/C Top 100

-16-

(Editor, Ron Fell)

1. HARD TO SAY I'M SORRY-Chicago(FM/W.B.) 51. WAKE UP LITTLE SUSIE-S. & Garfunkel (WB) *52. SHE'S GOT A WAY-Billy Joel (Columbia) 2. WASTED ON THE WAY-CSN (Atlantic) 53. I DON'T KNOW WHERE...-E. Rabbitt (Elektra) 3. EBONY AND IVORY-Paul McCartney (Col.) 54. SHANGHAI BREEZES-John Denver (Liberty) 4. LOVE WILL TURN...-K. Rogers (Liberty) 55. ON THE WINGS OF LOVE-J. Osborne (A&M) 5. TRULY-Lionel Richie (Motown) *6. LEADER OF THE BAND-D. Fogelberg(FM/Epic)56. LOVE IN THE FIRST DEGREE-Alabama (RCA) 57. I'M THE ONE-Roberta Flack (Atlantic) 7. BLUE EYES-Elton John (Geffen) 8. LOVE'S BEEN A LITTLE...-J. Newton (Cap.)58. ANOTHER DAY IN PARADISE-B. Higgins(Kat Fam.) 59. WHEN ALL IS SAID AND DONE-Abba (Atlantic) 9. KEY LARGO-Bertie Higgins (Kat Family) *60. I CAN'T GO FOR THAT-Hall & Oates (RCA) 10. HEARTBREAKER-Dionne Warwick (Arista) *61. SOMEONE COULD LOSE A HEART...-E. Rabbitt(Elek) 11. OPEN ARMS-Journey (Columbia) 12. UP WHERE WE BELONG-Cocker & Warnes(Is1.)62. SWEET DREAMS-Air Supply (Arista) 63. SOMEBODY'S BABY-Jackson Browne (Asylum) 13. HEARTLIGHT-Neil Diamond (Columbia) 14. THE ONE YOU LOVE-Glenn Frey (Asylum) 64. A LOVE SONG-Kenny Rogers (Liberty) 65. LEATHER & LACE-Stevie Nicks (Modern/Atco) 15. PERSONALLY-Karla Bonoff (Columbia) 66. IF THE LOVE FITS WEAR IT-L. Pearl (RCA) 16. ALWAYS ON MY MIND-Willie Nelson (Col.) 67. MY GUY-Sister Sledge (Cotillion/Atco) 17. EVEN THE NIGHT...-Air Supply (Arista) 68. IT'S RAINING AGAIN-Supertramp (A&M) 18. YOU CAN DO MAGIC-America (Capitol) 69. I'VE NEVER BEEN TO ME-Charlene (Motown) 19. ANY DAY NOW-Ronnie Milsap (RCA) 70. FRIENDS IN LOVE-Warwick & Mathis (Arista) 20. TAKE IT AWAY-Paul McCartney (Columbia) 21. I KEEP FORGETTIN'-Michael McDonald(W.B) 71. NOBODY-Sylvia (RCA) 22. ON THE WAY TO THE SKY-Neil Diamond(Col) 72. EMPTY GARDEN-Elton John (Geffen) 23. CHARIOTS OF FIRE-Vangelis(Polydor/PolyG)73. LOVE OR LET ME BE LONELY-Paul Davis (Arista) 24. THROUGH THE YEARS-Kenny Rogers (Lib.) *74. TURN YOUR LOVE AROUND-George Benson (W.B.) 75. YOUNG LOVE-Air Supply (Arista) 76. THAT GIRL-Stevie Wonder (Tamla) 25. DADDY'S HOME-Cliff Richard (EMI) 26. MAKE A MOVE ON ME-O. Newton-John (MCA) 77. COULD IT BE LOVE-Jennifer Warnes (Arista) 27. '65 LOVE AFFAIR-Paul Davis (Arista) 78. YOU SHOULD HEAR...-M. Manchester (Arista) *28. COOL NIGHT-Paul Davis (Arista) 29. EYE IN THE SKY-Alan Parsons Pjt. (Arista)79. AMERICAN MUSIC-Pointer Sisters (Planet) 30. RUN FOR THE ROSES-Dan Fogelberg(FM/Epic)80. JUST CAN'T WIN 'EM ALL-Stevie Woods(Cot./Atco) 31. WHAT'S FOREVER FOR-M. Murphey (Liberty) 81. IT'S GONNA TAKE...-Deniece Williams (ARC/Col.) 32. YOU COULD HAVE BEEN...S. Easton (Lib.) *82. I WOULDN'T HAVE MISSED,..-R. Milsap (RCA) 83. I ONLY WANT TO BE...-Nicolette Larson (W.B.) 33. SOUTHERN CROSS-CSN (Atlantic) 84. AFRICA-Toto (Columbia) 34. YOU & I-Rabbitt & Gayle (Elektra) 35. I.G.Y...-Donald Fagen (Warner Bros.) 85. MANEATER-Hall & Oates (RCA) 86. BABY STEP BACK-Gordon Lightfoot (W.B.) 36. BREAK IT TO ME GENTLY-J. Newton (Cap.) 37. SOMEWHERE DOWN THE ROAD-B. Manilow(Ari) 87. YESTERDAY'S SONGS-Neil Diamond (Columbia) 88. SITTIN' ON THE DOCK...-The Reddings (Bel.) 33. 100 WAYS-Quincy Jones (Qwest) 89. ROSANNA-Toto (Columbia) 39. MAKING LOVE-Roberta Flack (Atlantic) 90. TAKE IT EASY ON ME-Little River Bd. (Capitol) 40. BE MINE TONIGHT-Neil Diamond (Col.) TWO LESS LONELY PEOPLE-Air Supply (Arista) 41. TAKE ME DOWN-Alabama (RCA) 91. 92. SLEEPWALK-Larry Carlton (Warner Bros.) 42. GYPSY-Fleetwood Mac (Warner Bros.) 43. MISSING YOU-Dan Fogelberg (FM/Epic) 93. IF LOVE TAKES YOU AWAY-S. Bishop (W.B.) 94. THE SWEETEST THING-Juice Newton (Capitol) 44. HOLD ME-Fleetwood Mac (Warner Bros.) 45. WHEN HE SHINES-Sheena Easton (EMI) 95. GOIN' DOWN-Greg Guidry (Badland/CBS) 46. LOVE ME TOMORROW-Chicago (Full Moon/WB) 96. STEPPIN' OUT-Joe Jackson (A&M) 97. SARA-Bill Champlin (Elektra) 47. ROUTE 101-Herb Alpert (A&M) 98. BABY, COME TO ME-Patti Austin (Columbia) 48. THE GIRL IS MINE-Jackson & McC. (Epic) 99. PLEASE BE THE ONE-Karla Bonoff (Columbia) 49. LET'S HANG ON-Barry Manilow (Arista) *50. COMING IN & OUT...-B. Streisand (Col.) 100. MEMORY-Barbra Streisand (Columbia)

*Carry over from 1981

Underlined sides are strong at the end of 1982

ALBUM RADIO

-17-

DECEMBER 17, 1982

Album Radio Top 100

(Editor, Kent Zimmerman)

1. ASIA-Asia (Geffen) 51, 2-Tommy Tutone (Columbia) 2. I LOVE ROCK 'N' ROLL-Joan Jett (Boardw.) 52. SCREAMING FOR VENGENCE-Judas Priest (Col.) 3. AMERICAN FOOL-John Cougar (Riva) 53. COMBAT ROCK-The Clash (Epic) 54. WORLDS APART-Saga (Portrait) 55. FLOCK OF SEAGULLS (Jive/Arista) 4. FREEZE FRAME-J. Geils Band (EMI) MIRAGE-Fleetwood Mac (Warner Bros.)
 GHOST IN THE MACHINE-The Police (A&M) 56. HELLO I'M MUST...-Phil Collins (Atlantic) 57. ABRACADABRA-Steve Miller Bd. (Capitol) 7. IT'S HARD-The Who (Warner Bros.) 8. BUSINESS AS USUAL-Men at Work (Columbia) 58. GOOD TROUBLE-REO Speedwagon (Epic) 9. I CAN'T STAND STILL-Don Henley (Asylum) 59. NIGHT AND DAY-Joe Jackson (A&M) 60. HOT SPACE-Queen (Elektra) 10. GET LUCKY-Loverboy (Columbia) 61. NEBRASKA-Bruce Springsteen (Columbia) 11. STANDING HAMPTON-Sammy Hagar (Geffen) 12. PICTURES AT ELEVEN-Robert Plant (Swan S.) 62. STRAIGHT BETWEEN THE EYES-Rainbow (Mer.) 13. SHAKE IT UP-The Cars (Elektra) 63. LOVE OVER GOLD-Dire Straits (W.B.) 14. SPECIAL FORCES-38 Special (A&M) 64. 3-Gamma (Elektra) 15. EMOTIONS IN MOTION-Billy Squier (Capitol) 65. WINDOWS-Charlie Daniels Band (Epic) 66. BROADSWORD-Jethro Tull (Chrysalis) 16. DIVER DOWN-Van Halen (Warner Bros.) 17. ALDO NOVA-Aldo Nova (Portrait) 67. PRIVATE AUDITION-Heart (Epic) *18. SIGNALS-Rush (Mercury/PolyGram) 68. BEAUTY & THE BEAT-The Go-Go's (IRS) 69. BUILT FOR SPEED-Stray Cats (EMI) 19. QUARTERFLASH-Quarterflash (Geffen) 70. TONIGHT I'M YOURS-Rod Stewart (W.B.) 20. ... CHINESE EYES-Pete Townshend (Atco) *71. DIARY OF A MADMAN-Ozzy Osburne (Jet) 21. DAYLIGHT AGAIN-CSN (Atlantic) 22. PICTURE THIS-Huey Lewis & News (Chrysalis)72. THREE SIDES LIVE-Genesis (Atlantic) 23. FAST TIMES SOUNDTRACK (Full Moon/Asylum) 73. H2O-Hall & Oates (RCA) 24. TUG OF WAR-Paul McCartney (Columbia) 74. SHOWTIME-J. Geils Band (EMI) 75. REACTOR-Neil Young (Reprise) 25. NO CONTEST-Eddie Money (Wolfgang/Col.) 26. TALKING BACK...-Steve Winwood (Island) 76. SHUTTERED ROOM-The Fixx (MCA) 27. WINDS OF CHANGE-Jefferson Starship(Grunt) 77. CODA-Led Zeppelin (Swan Song) 78. ONE ON ONE-Cheap Trick (Epic) 28. IV-Toto (Columbia) 29. KIHNTINUED-Greg Kihn (Beserkley) 79. VACATION-Go-Go's (IRS) 80. YOU WANT IT YOU GOT IT-Bryan Adams (A&M) *30. FOR THOSE ABOUT TO ROCK-AC/DC (Atlantic) 81. MARSHALL CRENSHAW (Warner Bros.) 31. SUCCESS HASN'T...-R. Springfield (RCA) 82. GREEN LIGHT-Bonnie Raitt (Warner Bros.) 32. GET NERVOUS-Pat Benatar (Chrysalis) 33. ... FAMOUS LAST WORDS-Supertramp (A&M) 83. STEEL BREEZE (RCA) 34. STILL LIFE-Rolling Stones (RollingStones) 84. VINYL CONFESSIONS-Kansas (Kirshner) 85. POWER PLAY-April Wine (Capitol) 35. NO FUN ALOUD-Glenn Frey (Asylum) 36. SHANGO-Santana (Columbia) 37. LONG AFTER DARK-Tom Perry (Backstreet) *86. GREATEST HITS-Queen/Bowie (Elektra) *87. ESCAPE-Journey (Columbia) 88. DARE-Human League (A&M) 38. ALL FOUR ONE-Motels (Capitol) 89. IF THAT'S WHAT...-Michael McDonald (W.B.) 39. ABACAB-Genesis (Atlantic) *40. TATTOO YOU-Rolling Stones(Rolling Stones) 90. LAST SAFE PLACE-LeRoux (RCA) 41. EYE IN THE SKY-Alan Parsons Pjt. (Arista) 91. BELLA DONNA-Stevie Nicks (Modern) 92. STANDING ON THE EDGE-Frankie Miller (Cap.) 42. SECURITY-Peter Gabriel (Geffen) 93. WILD THINGS RUN FAST-Joni Mitchell (Geffen) 43. EYE OF THE TIGER-Survivor (Scotti Bros.) 94. ABOMINOG-Uriah Heep (Mercury/PolyGram) 44. SMALL CHANGE-Prism (Capitol) 45. HIGH ADVENTURE-Kenny Loggins (Columbia) 46. THE NYLON CURTAIN-Billy Joel (Columbia 95. CUT-Golden Earring (21/PolyGram) 96. RANDY MEISNER (Epic) 97. SURBURAN VOODOO-Paul Carrack (Epic) 47. ROUGH DIAMOND-Bad Company (Swan Song) 48. BLACKOUT-Scorpions (Mercury/PolyGram) 98. PETER CETERA (Full Moon/Warner Bros.) 99. IGNITION-John Waite (Chrysalis) 49. NIGHTFLY-Donald Fagen (Warner Bros.) 100. AVALON-Roxy Music (EG/Warner Bros.) 50. 4-Foreigner (Atlantic)

*Carry over from 1981

Underlined sides are strong at the end of 1982

COUNTRY MUSIC

DECEMBER 17, 1982

Country Music Top 100

(Editor, Elma Greer)

1. LOVE WILL TURN YOU AROUND-K.Rogers (Lib) 51. IT AIN'T EASY BEIN' EASY-J.Fricke (Col) 52. <u>A LOVE SONG</u>-Kenny Rogers (Liberty) 53. DON'T WORRY 'BOUT ME BABY-J.Fricke (Col) 2. NOBODY-Sylvia (RCA) 3. TAKE ME DOWN-Alabama (RCA) 54. ANOTHER SLEEPLESS NIGHT-Anne Murray (Cap) 4. MOUNTAIN MUSIC-Alabama (RCA) *55. THE SWEETEST THING-Juice Newton (Capitol) 5. CLOSE ENOUGH TO PERFECT-Alabama (RCA) 56. SHINE-Waylon Jennings (RCA) 6. BOBBIE SUE-Oak Ridge Boys (MCA) 57. I JUST CAME TO DANCE-Frizzell & West (Viva) 7. ALWAYS ON MY MIND-Willie Nelson (Col) 58. ROUND THE CLOCK LOVIN'-Gail Davies (WB) 8. JUST TO SATISFY YOU-Waylon & Willie(RCA) 59. MISTAKES-Don Williams (MCA) 9. YOU AND I-Rabbitt & Gayle (Elektra) 60. ARE THE GOOD TIMES...-Merle Haggard (Epic) 10. BIG CITY-Merle Haggard (Epic) 61. BREAK IT TO ME GENTLY-Juice Newton (Cap) 11. THE CLOWN-Conway Twitty (Elektra) 62. SHE LEFT LOVE ALL OVER ME-R.Bailey (RCA)63. SOMEONE COULD LOSE A HEART..-E.Rabbitt (Elek) 12. ONLY ONE YOU-T.G.Sheppard (WB/Curb) 13. MOUNTAIN OF LOVE-Charley Pride (RCA) 64. LONELY NIGHTS-Mickey Gilley (Epic) 14. ANY DAY NOW-Ronnie Milsap (RCA) 65. SHE'S NOT REALLY CHEATIN'-Moe Bandy (Col) 66. LET IT BE ME-Willie Nelson (Columbia) 15. HEARTBROKE-Ricky Skaggs (Epic) 16. 'TIL YOU'RE GONE-Barbara Mandrell (MCA) 67. SURE FEELS LIKE LOVE-Gatlins (Col) 17. LORD, J HOPE THIS DAY ..- D. Williams (MCA) 68. LIVIN' IN THESE TROUBLED TIMES-Crystal (Col) 18. I DON'T CARE-Ricky Skaggs (Epic) 69. CHEROKEE FIDDLE-Johnny Lee (Full Moon/Asy) 19. HE GOT YOU-Ronnie Milsap (RCA) 20. I DON'T KNOW WHERE...-Eddie Rabbitt(Elek)70. EVER,NEVER LOVIN' YOU-Ed Bruce (MCA) 21. I DON'T THINK SHE'S...-C.Pride (RCA) 71. WOULD YOU CATCH...-John Anderson (WB) 22. PUT YOUR DREAMS AWAY-Mickey Gilley(Epic) 72. DANCING YOUR MEMORY AWAY-C.McClain(Epic) 73. 16TH AVENUE-Lacy J.Dalton (Columbia) 23. A COUNTRY BOY CAN SURVIVE-Hank Jr. (Elek) 24. WHAT'S FOREVER FOR-Michael Murphey (Lib) 74. ANOTHER HONKY TONK...-Frizzell & West (Viva) 75. DON'T LOOK BACK-Gary Morris (WB) 25. WAR IS HELL...-T.G.Sheppard (WB/Curb) *76. I WOULDN'T HAVE MISSED IT-R.Milsap (RCA) 26. CRYING MY HEART OUT-Ricky Skaggs (Epic) 77. LOVE'S GONNA FALL HERE TONIGHT-R.Bailey (RCA) 27. WOMEN DO KNOW HOW TO...-Waylon (RCA) 28. I'M GONNA HIRE A WINO..-D.Frizzell (WB) 78. SINGLE WOMEN-Dolly Parton (RCA) 79. TENNESSEE ROSE-Emmylou Harris (WB) 29. LISTEN TO THE RADIO-Don Williams (MCA) 80. THE VERY BEST IS YOU-Charly McClain (Epic) 81. BIG OLE BREW-Mel McDaniel (Capitol) 30. FINALLY-T.G.Sheppard (WB/Curb) 31. YOU'RE THE BEST BREAK ... - Ed Bruce (MCA) 82. <u>I WONDER-Rosanne Cash (Columbia)</u> 83. <u>HEAVENLY BODIES-Earl Thomas Conley (RCA)</u> 32. SLOW HAND-Conway Twitty (Elektra) 33. YOU'RE SO GOOD WHEN ... - C. Pride (RCA) 34. FOOL HEARTED MEMORY-George Strait (MCA) 84. HEY!BABY!-Anne Murray (Capitol) 35. TEARS OF THE LONELY-Mickey Gilley(Epic) 85. THE BIRD-Jerry Reed (RCA) 36. BLUE MOON WITH HEARTACHE-R.Cash (Col) 86. BLAZE OF GLORY-Kenny Rogers (Liberty) 87. ANOTHER CHANCE-Tammy Wynette (Epic) 37. WE DID BUT NOW YOU DON'T-Conway (Elek) 88. SPEAK SOFTLY-Gene Watson (MCA) 38. THROUGH THE YEARS-Kenny Rogers (Lib) 39. REDNECK GIRL-Bellamy Bros. (Warner/Curb) 89. YOU'LL BE BACK-Statler Bros. (Mercury 90. RING ON HER FINGER-Lee Greenwood (MCA) 40. KANSAS CITY LIGHTS-Steve Wariner (RCA) 91. GOING WHERE THE LONELY GO-M.Haggard (Epic) 41. ...RIGHT AND WRONG-E.T.Conley (RCA) 92. I'M NOT THAT LONELY YET-R. McEntire (Mer) 42. SAME OLE ME-George Jones (Epic) 93. THIS DREAM'S ON ME-Gene Watson (MCA) 43. DO ME WITH LOVE-Janie Fricke (Col) 94. YESTERDAY'S WINE-Haggard & Jones (Epic) 44. AIN'T NO MONEY-Rosanne Cash (Col) 95. I WILL ALWAYS LOVE YOU-Dolly (RCA) 45. YOU NEVER GAVE UP ON ME-Crystal (Col) 96. LIKE NOTHING EVER HAPPENED-Sylvia (RCA) 46. HONKY TONKIN'-Hank Williams Jr. (Elek) 47. FOR ALL THE WRONG REASONS-Bellamys (Elek)97. BE THERE FOR ME BABY-Johnny Lee (FM/Asy) 48. BORN TO RUN-Emmylou Harris (WB) 98. WATCHIN' GIRLS GO BY-Ronnie McDowell (Ep 98. WATCHIN' GIRLS GO BY-Ronnie McDowell (Epic) 49. SHE GOT THE GOLD MINE-Jerry Reed (RCA) 99. RED NECKIN' LOVE MAKIN' NIGHT-Conway (MCA) 50. I WISH YOU COULD...-Oak Ridge Boys (MCA)100. MIDNIGHT RODEO-Leon Everette (RCA)

> *Carry over from 1981 (Underlined sides are still strong at the end of 1982.)

BLACK RADIO

Black Radio Top 100

(Editor, Betty Hollars)

1. THAT GIRL-Stevie Wonder (Tamla) 2. SEXUAL HEALING-Marvin Gaye (Columbia) 3. AND I'M TELLING...-Jenn. Holliday (Geffen) 4. TRULY-Lionel Richie (Motown) 5. LET IT WHIP-Dazz Band (Motown) 6. DO I DO-Stevie Wonder (Tamla) 7. LOVE COME DOWN-Evelyn King (RCA) 8. CIRCLES-Atlantic Starr (A&M) JUMP TO IT-Aretha Franklin (Arista)
 LOVE IS IN CONTROL-Donna Summer (Geffen)
 MAMA USED TO SAY-Junior (Mercury)
 FORGET ME NOTS-Patrice Rushen (Elektra) 13. COOL-The Time (Warner Brothers)
14. LOVE'S COMIN' AT YA-Melba Moore (EMI) 15. MUSCLES-Diana Ross (RCA) 16. TELL ME TOMORROW-Smokey Robinson (Tamla) 17. I REALLY DON'T NEED..-Jeffrey Osborne (A&M) 18. DANCE FLOOR-Zapp (Warner Brothers) 19. IF YOU THINK..LONELY-Bobby Womack (Bev.Gl.) 20. I CAN'T GO FOR THAT-Hall & Oates (RCA) 21. 777-9311-The Time (Warner Brothers) 22. EARLY IN THE MORNING-Gap Band (Total Exp.) 23. IT'S GONNA TAKE A MIRACLE-Deniece Wms. (ARC) 24. 1999-Prince (Warner Brothers) 25. BAD BOY/HAVING A PARTY-Luther Vandross (Ep.) 26. LET ME TICKLE..FANCY-Jermaine Jackson (Mot.) 27. LET'S WORK-Prince (Warner Brothers) 28. CALL ME-Skyy (Salsoul) 29. GIGOLO-O'Bryan (Capitol) 30. MURPHY'S LAW-Cheri (Venture) 31. THE GIRL IS MINE-M. Jackson/P. McCartney (Epic) 81. HOT FUN IN THE SUMMERTIME-Dayton (Liberty) 32. DANCE WIT ME-Rick James (Gordy) 33. YOU DROPPED A BOMB ON ME-Gap Band (Total Ex.)83. INSIDE OUT-Odyssey (RCA) 34. NEVER GIVE UP ON A GOOD...-G. Benson (W.B.) 35. STREET CORNER-Ashford & Simpson (Capitol) 36. SO FINE-Howard Johnson (A&M) 37. MAKE UP YOUR MIND-Aurra (Salsoul) 38. PLANET ROCK-Soul Sonic Force (Tommy Boy) 39. LET ME GO-Ray Parker Jr. (Arista)
40. YOU'RE THE ONE FOR ME-D Train (Prelude)
41. NASTY GIRL-Vanity 6 (Warner Brothers) 42. BE MINE TONIGHT-Grover Washington, Jr. (Elek.) 43. WE GO A LONG WAY BACK-Bloodstone (T-Neck) 44. MIRROR, MIRROR-Diana Ross (RCA) 45. THE VERY BEST IN YOU-Change (Warner Bros.) 46. THE OTHER WOMAN-Ray Parker Jr. (Arista) 47. EBONY & IVORY-P.McCartney/S.Wonder (Col.) 48. THE MESSAGE-Grandmaster Flash (Sugarhill) 49. STANDING AT THE TOP-Temptations (Gordy) 50. SHINE ON-George Duke (Epic)

51. YOUNG LOVE-Janet Jackson (A&M) 52. CUTIE PIE-One Way (MCA) 53. LOVE ME DOWN-Atlantic Starr (A&M) 54. IF IT AIN'T...-Richard Fields (Boardwalk) 55. <u>GOT TO BE THERE</u>-Chaka Khan (Warner Bros.) 56. DON'T THROW IT ALL AWAY-S.Lattisaw (Cot.) 57. LET'S CELEBRATE-Skyy (Salsoul) 58. IF THIS WORLD WERE MINE-Cheryl Lynn (Col.) 59. JUST BE YOURSELF-Cameo (Choc.City) 60. WORK THAT SUCKER TO DEATH-Xavier (EMI) *61. TURN YOUR LOVE AROUND-George Benson (W.B.) 62. LAST NIGHT-Stephanie Mills (Casablanca) 63. ON THE WINGS OF LOVE-Jeffrey Osborne (A&M) 64. A NIGHT TO REMEMBER-Shalamar (Solar) 65. LET'S GO DANCING-Kool & The Gang (DeLite) 66. KEEP ON-D Train (Prelude) 67. I KEEP FORGETTIN'-Michael McDonald (W.B.) 68. YOU GOT THE POWER-War (RCA) 69. TOO LATE-Junior (Mercury) 70. GIVE ME YOUR LOVE-Peabo Bryson (Capitol) 71. SHE'S A GROUPIE-Bobby Nunn (Motown) 72. APACHE-Sugarhill Gang (Sugarhill) 73. FLIRT-Cameo (Chocolate City) 74. LET THE FEELING FLOW-Peabo Bryson (Cap.) 75. I'LL TRY SOMETHING NEW-Taste of Honey (Cap.) 76. LOVE FEVER-Gayle Adams (Prelude) 77. WHO'S STICKIN' IT-Sunrize (Boardwalk) 78. DON'T STOP WHEN YOU'RE..-L.Graham (W.B.) 79. SITTING ON THE DOCK..-Reddings (B.I.A.D.) 80. DO SOMETHING-Goodie (Total Experience) 82. HARD TO GET-Rick James (Gordy) 84. YOU'RE MY LATEST...-T.Pendergrass (P.I.) 85. WAIT FOR ME-Slave (Cotillion) 86. IN THE RAW-Whispers (Solar) 87. THE REAL DEAL-Isley Bros. (T-Neck) 88. I WANNA HOLD YOUR HAND-Lakeside (Solar) 89. BODY SLAM-Bootsy Collins (W.B.) 90. GENIUS OF LOVE-Tom Tom Club (Sire) 91. RIBBON IN THE SKY-Stevie Wonder (Tamla) 92. HIT AND RUN-Bar-Kays (Mercury/PolyGram) 93. WHAT ABOUT MY LOVE-Johnnie Tayor (Bev.Gl.) 94. DON'T YOU KNOW THAT-Luther Vandross (Epic) 95. BIG FUN-Kool & The Gang (DeLite/PolyGram) 96. BABY, I NEED YOUR LOVIN'-Carl Carlton (RCA) 97. TOOT AN TOOT AN TOOT-Curtis Mayfield(Bwalk) 98. KEEP AWAY GIRLS-Stephanie Mills (Casablanca) 99. A PENNY FOR YOUR...-Tavares (Capitol) 100. HIGH HOPES-S.O.S.Band (Tabu)

*Carry over from 1981.

(Underlined sides are still strong at the end of 1982.

DECEMBER 17, 1982

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LOOKING BACK

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DECEMBER 17, 1982

Looking Back

- I was looking through some old programming sheets the other day and found several interesting items that I had forgotten. My recollection had been that the early days of rock 'n' roll had swept the smoother ballads off the Top 40 playlists. Almost overnight. My lists show that it was a much more gradual takeover. In 1957 and 1958, three years after Bill Haley's "Rock Around The Clock", we were still programming hits by the likes of Johnnie Mathis, Doris Day, Frank Sinatra and Pat Boone - even "Liechtensteiner Polka, by Will Glahe. One of the biggest hits of that era was "Volare", sung in Italian by Domenico Mondugno. There were also the zany Chipmunks and the big Christmas hit, "Little Drummer Boy" by The Harry Simone Chorale.
- In the early 50's, the Top 40 concept swept through the radio spectrum like a hurricane - scattering the non-believers in all directions. Contrary to popular belief, it was not rock 'n' roll that was responsible for the storm - rock 'n' roll hadn't been discovered in 1950. It was an idea - the idea that the best way to find out what people most wanted to hear was to find out which records they paid money for in the stores. The parallel demise of the big radio network shows placed the burden of programming choice on the local radio people, who responded by going to the stores and asking, "What are the people buying?"
- There's no point in going on and on about the changes in radio programming. The point is that these changes have continued to reflect changes in popular preference. Radio, even more than other entertainment media, listens to people. Radio is - and has to be - eternally sensitive to the responses and feelings of the public. Todd Storz once referred to radio as the "constant companion". It gives me a warm satisfaction to have been a part - a very small part - of this exciting business for over fifty years, and to have been able to talk about it for the last twenty-five years, through The Gavin Report, with an ever widening circle of readers. Ma Bell tells us to "Reach out and touch someone". That's what radio does, in a sensitive and responsive way. And that's what we at The Gavin Report hope to do - to touch you, our readers, and, indirectly through you, our listeners.
- As we draw nearer to the magic of Christmas, with its affirmation of humanity and peace, our thoughts turn more warmly to family and friends. Perhaps we learn again every year, like Dickens' Scrooge, that money and success can never bring the personal satisfaction that's to be found in helping somebody else - somebody who needs you.
- And so, to our family of radio correspondents, and to all our friends who make the music, we thank you for your confidence and support in the past, just as we hope to merit them in the future. May you all enjoy the warmth of Christmas sharing in your family circle. And may we all find a quiet spot in our hearts to say a prayer for peace.

Bill Gavin Publisher

REVIEWER'S CHOICE

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DECEMBER 17, 1982

Album Picks

1982 probably won't go into the books as pop music's greatest year, but looking back on that past 50 weeks, there were some wonderful moments. Listed below are this reviewer's favorites.

Ron Fell

- "American Fool"-John Cougar (Riva/PolyGram) (April 16) Saw him headline for thirty people a few years back and glad he stuck with it.
- "Original Musiquarium l"-Stevie Wonder (Tamla) (April 30) Some pretty tasty day-old donuts and four fresh and hot ones.
- "Donna Summer"-Donna Summer (Geffen) (July 16th) The most underplayed single of 1982 was STATE OF INDEPENDENCE.

"It's Hard"-The Who (Warner Bros.) (September 3) So, I was wrong!

- "Signals"-Rush (Mercury/PolyGram) (September 17) Future shock waves in Album Radio.
- "Love Over Gold"-Dire Straits (Warner Bros.) (September 24) The most overlooked album of any year.

"H₂O"-Hall & Oates (RCA) (October 18) Amazing chemistry.

- "Thriller"-Michael Jackson (Epic) (December 3) Will live up to its title and our expectations.
- Where Have You Been Joe DiMaggio (COMEBACKS)
- "Concert In Central Park"-Simon & Garfunkel (Warner Bros.) (March 5) Hopefully a studio reunion in the future.
- "IV"-Toto (Columbia) (March 26th) I was wondering if they'd have enough studio time for their own band after appearing on literally scores of other artists' projects.
- "16"-Chicago (Full Moon/Warner Bros.) (June J1) They were gone but not forgotten until "sweet sixteen."
- "Daylight Again"-Crosby, Stills & Nash (Atlantic) (June 25) Just another song before they go.
- "Midnight Love"-Marvin Gaye (Columbia) (November 12) He was beginning to wonder who the hell greased the Grapevine.

O Solo Mios (MY FAVORITE SOLOS)

- "Tug of War"-Paul McCartney (Columbia) (April 23) He just did what we had come to expect and hadn't been getting.
- "No Fun Aloud"-Glenn Frey (Asylum) (June 4) & "I Can't Stand Still"-Don Henley (Asylum) (August 20) Take these two Eagles off the endangered species list.
- "Pictures At Eleven"-Robert Plant (Swan Song) (June 25) The super structure of the Zeppelin remains whole.
- "If That's What It Takes"-Michael McDonald (Warner Bros.) (August 13) As fulfilling as any of his projects with the Doobies.

"Nebraska"-Bruce Springsteen (Columbia) (September 17) Wheatfield soul and plainspeak.

"Lionel Richie"-Lionel Richie (Motown) (October 1) He drops the junior and the Commodores.

"The Nightfly"-Donald Fagen (Warner Bros.) (October 15) So cool, it's hot.

ALBUM RADIO

Album Radio Programming

(Kent Zimmerman, Editor)

Power Play

SHUTTERED ROOM-The Fixx (MCA) A commendable 1982 for a deserving new band.

Hot Trax

Prominent Add

"Shame On The Moon"-BOB SEGER (Capitol) Should be quickly eclipsed by the hard stuff. "Beat It"-MICHAEL JACKSON (Epic) From McCartney to Van Halen.

MERRY CHRISTMAS & HAPPY HOLIDAYS!

2W LW TW 331/3
2. 1. 1. Tom Petty & Heartbreakers (Backstreet) "Lucky" "Story" "Change"
25. 7. 2. LED ZEPPELIN (Swan Song) "Ozone" "Poor"
1. 2. 3. Pat Benatar (Chrysalis) "Shadows" "Late" "Stranger" "Tell"
5. 4. 4. Phil Collins (Atlantic) "Care" "Hurry" "Walls"
8. 5. 5. Saga (Portrait) "Loose"
3, 3, 6. Supertramp (A&M) "Raining" "Leave" "Waiting" "Crazy"
11. 9. 7. J. GEILS BAND (EMI) "I Do" "Centerfold" "Stinks"
4. 8. 8. Men At Work (Columbia) "Under" "Who"
13. 11. 9. THE FIXX (MCA) "Red Skies" "Stand or Fall"
6. 6, 10. Jefferson Starship (Grunt) "Change" "Winds" "Lady"
15. 15. 11. GOLDEN EARRING (21/PolyGram) "Twilight"
23. 12. SAMMY HAGAR (Geffen) "Crazy" "Lock" "Remember"
21. 16. 13. THE PRETENDERS (Sire) "Chain Gang"
24. 22. 14. ADAM ANT (Epic) "Goody"
15. 14. 15. Missing Persons (Capitol) "Words" "L.A." "Destination"
12. 13. 16. Hall & Oates (RCA) "Family" "Maneater"
9. 12. 17. Don Henley (Asylum) "Laundry" "Still" "Business"
30. 18. BOB SEGER & SILVER BULLET BAND (Capitol-single) "Shame" "House"
7. 10. 19. Donald Fagen (Warner Bros.) "Frontier" "I.G.Y."
14. 19. 20. Joni Mitchell (Geffen) "Square" "Fast"
17. 17. 21. Dire Straits (Warner Bros.) "Industrial"
29. 27. 22. NIGHT RANGER (Boardwalk) "Tell"
18. 18. 23. Billy Joel (Columbia) "Skies" "Allentown" "Pressure"
16. 20. 24. Rush (Mercury/PolyGram) "Subdivisions" "World"
20. 24. 25. Peter Gabriel (Geffen) "Monkey" "Touch"
32. 26. Ozzy Osbourne (Jet) "Paranoid" "Iran"
27. DURAN DURAN (EMI) "Wolf" "Rio"
10. 21. 28. The Who (Warner Bros.) "Eminence" "Athena"
22. 25. 29, Stray Cats (EMI) "Strut" "Town"
27. 28. 30. The Clash (Epic) "Casbah" "Stay"
30. 29. 31. Talk Talk (EMI) "Talk"
32. FRIDA (Atlantic) "Something"
23. 26. 33. Pat Travers (Polydor/PolyGram) "Dead"
set and the state reader at Den 11 Luy in a state in

3:(Single of The Week)

"Shame On The Moon"/"House Behind The House"-BOB SEGER & SILVER BULLET BAND (Capitol) The album comes in just in time for a last minute review.

Gaining Ground

Significant Airplay

JOE JACKSON (A&M) "Steppin'" "Real" MOVING PICTURES (Network) "What" A FLOCK OF SEAGULLS (Jive/Arista) "Space" VANDENBERG (Atco) "Burning"

Thanks for all your valuable input! *NOTE: Please call back the week of January 3, 1982!

LITTLE STEVEN & D.O.S. (EMI) "Forever" WAITRESSES (Mercury) "Wrapping" KISS (Casablanca) "Loud" FOREIGNER (Atlantic) "Hot Blooded" ENGLISH BEAT (I.R.S) "Save" *FRANK MARINO (Col.) "Strange Dreams" *MICHAEL JACKSON (Epic) "Beat It" *ROUGH TRADE (Boardwalk) "All Touch" *TONY CAREY (Rockshire) ".. Home Tonight"

DON'T FORGET TO CHECK OUT THE TOP 100 ALBUMS QF 1982 on PAGE 17!

THE GAVIN REPORT, One Embarcadero Center, Suite 1816, San Francisco, CA 94111 (415) 392-7750

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ALBUM RADIO/ALTERNATIVE ACTION -23-

DECEMBER 17, 1982

Alternative Action

Making Waves: "I Melt With You"-MODERN ENGLISH (Sire)

- 1. PSYCHEDELIC FURS (Col.) "Forever" "Gas"
- 2. ENGLISH BEAT (I.R.S.) "Save" "Jeanette"
- PETER GABRIEL (Geffen) "Hands" "Touch" 3. 4.
- LENE LOVICH (Stiff) "Only" "Video"
- 5. CULTURE CLUB (Virgin) "Hurt" "Afraid"
- 6. DREAM SYNDICATE (Ruby/Slash) "Tell" "Wine"
- TRANSLATOR (415) "...I'm Not" THE JAM (Polydor) "Pill" "Alfie" 7. 8.
- KATE BUSH (EMI) "Lap" "Pin" 9.
- BAUHAUS (A&M) "Uncle" 10.
- 11. THOMPSON TWINS (Arista) "Lie"
- 12. GRACE JONES (Island) "Nipple"

WAITRESSES (Merc.) "Wrapping" "Pegs" DEPECHE MODE (WB) "Silence" "Picture" ADAM ANT (Epic) "Foe" "Goody" MEMBERS (Arista) "Dub" "Working" WALL OF VOODOO (I.R.S.) "Mexican" MUSICAL YOUTH (MCA) "Dutchie" MODERN ENGLISH (Sire) "Melt"

Top Adds

KINKS (Arista-UK) "Come Dancing" POLYROCK (PVC) "Chains" NEW ORDER (Factory) "Green"

Recommended Listening

"Even Now"/"Makin' Thunderbirds"/"Boomtown Blues"/"Roll Me Away"-BOB SEGER & THE SILVER BULLET BAND Bob Seger and his band rose above the rock 'n' roll ranks not by being flashy, sexy, or provocative, but by being great and consistent when it counted. Even after years of rocking on the road (though not so much these days), Seger hung tough when it was probably nearly impossible to do so. Once the gold and silver comes reeling in, acts the stature of Bob Seger have the even tougher task of staying interesting. So while the sameness of THE DISTANCE eats into the dramatic appeal of his new material, Seger sullenly sings "all of a sudden now, you feel so old."

1982 SLEEPERS

Don't know about you, but I heard lots of good music this year. After sifting through a year's worth of Gavin Reports, I came up with what I thought were the twelve coolest, most original, generally overlooked singles and LP's of 1982.

Albums

JOE JACKSON took a huge creative gamble (and won) with "Night and Day," showing the world that stubborn individuality can pay. Newcomer PAUL BRADY released one of 1982's most vociferous and angriest LP's entitled "Hard Station." SQUEEZE's "Sweets From A Stranger" may have been sheer quality, but it wasn't enough to keep the gang together. Ditto JAPAN, an English techno-band who dissolved after the brilliant "Tin Drum." ABC may have lacked finesse on some of their live shows, but their debut LP was a successful and lavish homage to American soul. DAVID LINDLEY AND EL RAYO-X maintained their status as musician's musicians with "Win This Record." THE TIME's "What Time Is It" was a cool blend of rap, funk, and rock. XTC's "English Settlement" was released as an extravagant double LP in England. Music lovers should look forward to the George Martin production of the new ULTRAVOX LP entitled "Quartet" due out once their label finalizes new distribution plans. ABBA finally saw fit to release all of their "Singles" onto one LP. To listen through is like chronicling the history of the synthesizer in pop music. Producer and performer PHIL COLLINS outdid himself and Genesis with countless projects and a hot solo LP, "Hello, I Must Be Going." Lastly, RICHARD AND LINDA THOMPSON's "Shoot Out The Lights" was augmented by a rare tour, then a divorce.

Singles/12 Inches

It was a better year for singles than albums. If 1982 was anything, it was also the year of the 12-inch. Here lies a list of twelve songs that elevated the single from raw vinyl into a true artform.

"Maneater"-HALL & OATES (RCA) "Back On The Chain Gang"-THE PRETENDERS (Sire) "Don't You Want Me"-HUMAN LEAGUE (A&M) "Body Slam"-BOOTSY COLLINS (Warner Bros.) "Sexual Healing"-MARVIN GAYE (Columbia) "Souvenir"-ORCHESTRAL MANOEUVERS IN THE DARK (Virgin/Epic) "Only You"-YAZOO (Sire) "White Wedding"-BILLY IDOL (Chrysalis) "The Message"-GRANDMASTER FLASH & FURIOUS FIVE (Sugar Hill) "I Melt With You"-MODERN ENGLISH (Sire) "Shock The Monkey"-PETER GABRIEL (Geffen) "Do You Really Want To Hurt Me"-CULTURE CLUB (Virgin/Epic)

Breakdown

ANCHORAGE, AK (Carter B.-KWHL) New: Waitresses, Vandenberg. Max: The Fixx, T. Petty, Scandal, Men At Work, Taxxi, Payolas, J. Cougar, Benatar, Hagar, Squier, J. Starship. Mod: P. Collins, J. Geils, B. Seger, Adam Ant, Flock of Seagulls, Led Zeppelin. APPLETON, WI (Mark Coulter-WAPL) New: Vandenberg, Scandal, Rose Tattoo. Max: T. Petty, P. Collins, Supertramp, Benatar, Led Zeppelin, J. Geils, Hagar, Ozzy Osbourne, Adam Ant, Night Ranger, Foreigner, Saga, The Fixx, Pretenders, Seger. Mod: S. Cats. ATHENS, GA (Chris Smith-WUOG/FM) New: Polyrock (PVC), Flock of Seagulls, Bang. Max: Eng. Beat, B. Reynolds, Pretenders, Lene Lovich, P. Furs, G. Numan, Jam, Brains, Shriekback, P. Gabriel, J. Mitchell, Fashion, Waitresses, Translator, Spoons, Mod: Summers/Fripp.
 BEND, OR (Les Sarnoff-KXIQ/FM) New: P. Gabriel. Max: S. Hagar, B. Seger, Pretenders, Dire Straits, T. Petty, P. Collins, Riot, Led Zeppelin, Saga, Clash, M. Persons, J. Geils, Supertramp, B. Idol, Rush, Who, Henley, Lindley, Joni Mitchell, Benatar, Stray Cats.
 BIG LAKE (Kathy Okon-KABN) New: Police (12"), Led Zeppelin, S. Hagar (12"), John Martyn, English Beat Devyls Midnight Punners English Beat, Dexy's Midnight Runners, Rough Trade. Max: Golden Earring, Culture Club, Earl Klugh & Bob James, J. Mitchell, Men At Work, Dire Straits. Mod: Go-Go's. CARROLL, IA (Carol Olmstead-KKRL) New: Fashion, Hagar, Still Life (12"), Grover Washington, Modern English (12"), Passport, Rough Trade, Pharoah, Heaven, Robert Hazard, Crash St. Kids, Call (12"), Squeeze (sgl). <u>Max:</u> Joe Jackson, Henley, Collins, Petty, Mitchell. <u>CHAMPAIGN, IL</u> (Pam Bresnan-WPGU/FM) <u>New:</u> Adam Ant, Kinks (imp), Golden Earring, S. Hagar. <u>Max:</u> T.Petty, Culture Club, M. Jackson, Duran Duran, Pretenders, Bananarama, P. Collins, J. Starship, Led Zeppelin, S. Hagar, Benatar, Human League (imp). Mod: ABC, Devo. <u>COOS BAY, OR</u> (Ron Moyer-KYNG/FM) <u>New:</u> Rough Trade, Duran Duran. <u>Max:</u> T. Petty, Fixx, P. <u>Collins, Supertramp</u>, J. Geils, J. Mitchell, Led Zeppelin, Pretenders, Utopia, Saga, B. Seger, G. Earring. Mod: Talk Talk, Night Ranger, Moving Pictures, Culture Club. <u>CORVALLIS, OR</u> (Marc Baker-KBVR) <u>New:</u> New Order, Culture Club, Polyrock, Squeeze, Karla DeVito, D.Edmunds, Phil 'n' the Blanks. <u>Max:</u> Devo, Psy. Furs, Waitresses, English Beat, Pretenders, Oingo Boingo, Christina, Jam, Adam Ant, X, Wall of Voodoo, Translator. DAVIS (Liz Pullen-KDVS) <u>New:</u> Shockabilly, Yoko Ono, John Martyn, Vortex soundtrack, Fad Gadget. <u>Max:</u> Siouxsie & Banshees, Virgin Prunes, Dream Syndicate, Au Pairs, Pop-O-Pies, UB40, Rank & File, Peter Gabriel, Psychedelic Furs, English Beat, Patrick Fitzgerald. <u>DE KALB, IL</u> (Joani Williams-WDEK/FM) <u>New:</u> Snooky Tates, Ramsey Lewis, Harvey Schwartz. <u>Max:</u> Fagen, H&O, T. Petty, P. Collins, Supertramp, P. Gabriel, Joni Mitchell, Dire Straits, Billy Joel, J. Starship, A. DiMeola, J. Martyn, Spyro Gyra. Mod: D. Henley. DULUTH, MN (Brian Taylor-KQDS) <u>New:</u> F. Marino. <u>Max:</u> Benatar, Men At Work, Led Zeppelin, H&O, T. Petty, B. Joel, Supertramp, D. Henley, Fagen, Stray Cats, J. Geils, P. Collins, J. Starship, Saga, S. Hagar. Mod: Who, Dire Straits, M. Persons, Adam Ant, Joni M. EUGENE, OR (Ken Martin-KZEL) New: Frida. Max: Petty, Men At Work, Benatar, S. Hagar, Saga, M. Persons, Adam Ant, Led Zeppelin, J. Geils, B. Joel. Mod: Pretenders, Dire Straits, P. Collins, J. Priest, Night Ranger, Clash, B. Seger (sgl), Who, Fixx. FARGO, ND (Shawn Waters-KQWB) New: Musical Youth, M. Jackson, Waitresses, F. Marino, Stray Cats. Max: F. Mac, Men At Work, Toto, Phil Collins, B. Joel, J. Geils, Adam Ant, K. Loggins, T. Petty, J. Cougar. Mod: Clash, Saga, Golden Earring, M. Pictures. FRESNO, CA (Jeff Riedel-KKDJ/FM) New: T. Carey. Max: Benatar, T. Petty, Led Zeppelin, P. Collins, Dire Straits, Seger, Supertramp, Men At Work, B. Joel, J. Starship, J. Geils, Squier, E. Money, S. Hagar, Golden Earring, Rush, Stray Cats, Saga, The Fixx, Joe Jackson. <u>SMITH, AK</u> (Robin Williams-KXXI) <u>New:</u> Moving Pictures, Marino, Culture Club, Dexy's M.R. <u>Max:</u> Toto, Men At Work, Saga, Hagar, Collins, Adam Ant, Clash, Benatar, Supertramp, FT. Petty, Golden Earring, J. Geils. <u>Mod:</u> Joel, Vendetta, Led Zeppelin, Travers, Stray C. <u>IOWA CITY</u> (Ted Burton Jacobsen-KKRQ) <u>New:</u> P. Furs, Foreigner, T. Carey. <u>Max:</u> T. Petty, Benatar, Seger, Phil Collins, Hagar, Supertramp, Led Zeppelin, Pretenders, Men At Work, J. Geils, Joel, Flock of Seagulls, Saga. Mod: Fixx, M. Persons, G. Earring, Dire Straits. LEBANON, OR (Lamog/Feldman-KIQY/FM) New: None. Max: J. Geils, J. Starship, H&O, Supertramp, Fagen, Fogelberg, T. Petty, Led Zeppelin, Saga, Benatar, Henley, Men At Work, J. Cougar, P. Collins, F. Mac. <u>Mod:</u> LRB, K. Loggins, McDonald, A. Parsons, Ronstadt, Pretenders. <u>LITCHFIELD, IL</u> (Brian Talley-WSMI/FM) <u>New:</u> None. <u>Max:</u> Benatar, T. Petty, J. Starship, Supertramp, Men At Work, Saga, D. Henley, Rush, Phil Collins. Mod: Who, Winwood, B. Thorpe, Santana, S. Hagar, B. Joel, Bad Company, Spys, K. Loggins, Night Ranger. LOS ALTOS HILLS, CA (Stretch Riedle-KFJC) New: Johnny Warmen, Birth of the Y, Doo Doo-ettes, Individuals, Grace Jones, Rita Marley, Rubber Rodeo. Max: E. Beat, Damned, Rat Music, Psy. Furs, Rank & File, Bauhaus, Virgin Prunes, Riuchi Sakamoto, Pop-O-Pies, Mission of B. <u>MINNEAPOLIS, MN</u> (Tom Pelissero-KTWN/FM) <u>New:</u> Jackie Cain & Roy Kral, Count Basie, David Mathews Orchestra, Alexander Zonjic, Ella Fitzgerald. <u>Max:</u> Shakatak, D. Fagen, Shadow Fax, Ramsey Lewis, E. Klugh & B. James, Casino Lights, Ira Stein & Russel Wadler, J. Roth. MODESTO, CA (Ryn Stephens-KFIV/FM) New: English Beat, Vandenberg, Duran Duran, Waitresses (Xmas). Max: Psy Furs, Supertramp, Adam Ant, Pretenders, T. Petty, P. Gabriel, B. Idol, Talk Talk, Beantar, Fagen, Fixx. Mod: Saga, Rush, Stray Cats, Men At Work, Travers.

ALBUM RADIO

Breakdown

MT. CARMEL (Scott Allen-WYER/FM) New: M. Berger, T. Carey, Pretenders, R. Hazard, Jesse Ral (12"). Max: Petty, Benatar, Supertramp, Led Zeppelin, P. Collins, Kiss, S. Hagar, Vandenberg, Night Ranger, G. Earring, Pharoah (local), Saga, P. Furs, P. Travers. OTTAWA, KS (Bob Osburn-KKKX/FM) New: Human League, Musical Youth, D. Edmunds, Thumbs, Depeche Mode. Max: Petty, P. Collins, D. Henley, Men At Work, Benatar, Dire Straits, Flock of Seagulls, Fagen, H&O, J. Geils, Supertramp, B. Joel, J. Cougar, Who, Joni M. PASADENA, CA (Larry Groves-KROQ) New: None. Max: Payolas, Devo, Petty, Culture Club, BWWow, Men At Work, P. Gabriel, Iggo Pop, Stray Cats, Lords Of NC, Adam Ant, Berlin. Missing Persons, Duran Duran, Rats, Modern English, Translator, Fixx, ABC, Trio, Felony. PLATTEVILLE, WI (Karl Hamilton-WSUP/FM) New: J. Martyn, Night Ranger, The The, Foreigner, Lene Lovich, Modern English, Duran Duran. <u>Max:</u> P. Collins, Men At Work, T. Petty, Benatar, Saga, Rush, Who, Fixx, D. Henley, J. Starship. <u>Mod:</u> Spooner (local), B. Joel. <u>SALT LAKE CITY</u> (Lorraine Winegar-KRSP) <u>New:</u> Duran Duran. <u>Max:</u> Phil Collins, T. Petty, Supertramp, Benatar, Saga, Men At Work, Stray Cats, Henley, Geils, Led Zeppelin. <u>Mod:</u> J. Starship, Dire Straits, Fixx, Joe Jackson, Clash, Missing Persons, Who, Rush, H&O. <u>SAN FRANCISCO, CA</u> (Standish/Taylor-KUSF) New: M. Jackson, Human Hands, New Order, Flipper, Poison Girls, King Sonny Ade, Sound D'Afrique, R. Hazzard, Kinks. Max: Psy. Furs, Dexy's MR, Beat, Rank & File, Capt. Sensible, Bauhaus, Dream Syndicate, The Damned, I.Pop. <u>SAN JOSE, CA</u> (Karin Nakamura-KOME) New: None. Max: Phil Collins, Fixx, Scandal, M. Persons, Petty, Starship, Taxxi, Rush, Benatar, Hagar. Mod: Who, Geils, Adam Ant, Utopia, Frida, Led Zeppelin, F. Marino, Supertramp, Pretenders, Men At Work. SANDPOINT, ID (John W. Goes-KPND/FM) New: Jerry Garcia, Waitresses, Re-Add: Taxxi. T. Petty, Men At Work, Phil Collins, Supertramp, Dire Straits, Jesse Colin Young, Max: Don Fagen, Joni Mitchell, Steve Winwood, Fleetwood Mac, Gerry Rafferty, Mike McDonald. SANTA ROSĂ (Cindy Paulos-KVRE/FM) <u>New:</u> The Jam. <u>Max:</u> T. Petty, D. Fagen, P. Collins, Dire Straits, P. Gabriel, Joni Mitchell, B. Joel, Joe Jackson, J. Geils, Utopia, The Jam, Ronstadt, J. Garcia, The English Beat, J. Starship, Musical Youth, Adam Ant. <u>SEATTLE</u> (Peyton Mays-KEZX/FM) <u>New:</u> Firefall (sgl). <u>Max:</u> J. Mitchell, Fogelberg, D. Fagen, G. Winston, H&O, CSN, G. Lightfoot, James/Klugh. <u>Mod:</u> M. Jackson, Spyro Gyra,

Ronstadt, T. Carey, G. Frey.

STATE COLLEGE, PA (Sheldon E. Levine-WQWK/FM) New: Joni Mitchell, S. Hagar. Max: Benatar, Men At Work, D. Fagen, Saga, T. Petty, Supertramp, Don Henley, H&O, J. Starship, The Fixx, Missing Persons, Adam Ant, Dire Straits, Rush, Peter Gabriel. Mod: Led Zeppelin.

SUN VALLEY, ID (Jeff Ballou-KSKI/FM) New: Musical Youth, Atlantic Jazz Sampler. Max: Henley, Fagen, J.Mitchell, J. Colin Young, Dire Straits, B. Seger, Supertramp, T. Carey. Mod: T. Petty, Casino Lights, Spyro Gyra, M. Chapman, Lee Ritenour, Poco.

WAITING FOR THE REVOLUTION

- In a key scene during the movie REDS, Jack Reed (played, of course, by Warren Beatty) turns to a disillusioned Emma Goldman and sternly asks her just why she expected the Russian Revolution to be a completely smooth and orderly transition. Of all the radio formats covered by the Gavin Report, Album Radio is in the most need of, is closest to, and will probably be the next format to undergo the closest thing to, a revolution. It's happening NOW. Expect the change to be steady, but certainly not smooth or immediate.
- If Elvis and The Beatles can be used as symbols of rock 'n' roll's transition points during the fifties and the sixties, then the Sex Pistols could be labeled as the band that turned the tables for the late seventies/early eighties. The only difference being that while Elvis and The Fab Four transformed their audiences overnight, it took today's kids six long years to finally claim their own music in the possessive, fanatical, and youthful way that signals a changing-of-the-guards to the powers-that-be ... you!
- So, 1982 finally brought about the big change. New music, new wave; call it what you want, but be practical. These days, changes and attitudes must go through a period where new ideas must be researched, packaged, and presented to your listening audience, a little like baby food, before they are believed. For economic reasons, radio has learned that it is necessary to present music in terms of a tangible format--something easily identifiable, categorizeable, and most important, saleable, both on the streets and nationally.
- We at the Gavin Report are proud that inside the 1983 Album Radio section, one full page a week will be devoted to new releases and Alternative Action. In a strict sense, that page will be designed to contribute fresh food for thought for the programmers who sort through and decide what product to broadcast over the people's airwaves. While we don't expect you to immediately add "Buffalo Gals" or the new imported Human League single, it is our hope that you will be kept up to date with the trends and new directions being blazed by both new and established artists. All that's required is an open mind. Talk to you next year. I hope to see you in the trenches.

Kent Zimmerman

COUNTRY MUSIC

-26-

Country Music

(Editor, Elma Greer)

Prime Mover

THANK GOD FOR KIDS-Oak Ridge Boys (MCA)

Top Add

THE FOOL IN ME-Sonny James & Silver (Dimension)

Top Country Hits

LW TW

- 1. A LOVE SONG-Kenny Rogers 2. 2. YOU AND I-Rabbitt & Gayle 1. 3. I WONDER-Rosanne Cash 5. 4. GOING WHERE THE LONELY GO-M. Haggard 20. 19. HOLD ON-Gail Davies 7. 5. CHEROKEE FIDDLE-Johnny Lee 6. ...RIGHT AND WRONG-E.T.Conley 4 3. 7. LIKE NOTHING EVER HAPPENED-Sylvia 8. 8. MARINA DEL REY-George Strait 10.
- 9. (LOST HIS LOVE)ON OUR...-Emmylou 11.
- 14. 10. TALK TO ME-Mickey Gilley
- 15. 11. INSIDE-Ronnie Milsap
- 6. 13. REDNECK GIRL-Bellamy Bros.
- 12. 14. I DON'T REMEMBER...-John Conlee
- 17. 15. WITH YOU-Charly McClain

Action Sides

WHY BABY WHY-Charley Pride (RCA) SOMEBODY'S ALWAYS SAYING .. - A. Murray (Cap) SAN ANTONIO NIGHTS-Eddy Raven (Elek) HEART OF THE NIGHT-Juice Newton (Cap) VELVET CHAIN-Gary Morris (WB) IF HOLLYWOOD DON'T NEED YOU-D.Williams(MCA) FEEL RIGHT-Tanya Tucker (Arista) BACKSLIDIN'-Joe Stampley (Epic) WHEN YOU'RE NOT A LADY-J.Glaser (N.Vision)

CHRISTMAS IN DIXIE-Alabama (RCA)

I WISH I WAS IN NASHVILLE-M.McDaniel (Cap)

TODAY MY WORLD SLIPPED AWAY-V.Gosdin (AMI) A GOOD NIGHT'S LOVE-Tammy Wynette (Epic)

- LW TW 16. THE BIRD-Jerry Reed 9.
- 21. 17. HARD CANDY CHRISTMAS-Dolly Parton 26. 18. THANK GOD FOR KIDS-Oak Ridge Boys
- 18. 20. DOCK OF THE BAY-Waylon & Willie
- 19. 21. WILD AND BLUE-John Anderson
- 29. 22. 'TIL I GAIN CONTROL AGAIN-Crystal
- 28. 23. STILL TAKING CHANCES-Michael Murphey
- 23. 24. THE ELVIS MEDLEY-Elvis Presley
- 22. 25. A CHILD OF THE FIFTIES-Statler Bros.
- 30. 26. WHAT SHE DON'T KNOW...-Gene Watson
- 13. 12. CAN'T EVEN GET THE BLUES-R.McEntire --. 27. FAKING LOVE-T.G. Sheppard & K.Brooks
 - 24. 28. LOST MY BABY BLUES-David Frizzell
 - 16. 29. IT AIN'T EASY BEIN' EASY-J. Fricke
 - --. 30. ONLY IF THERE IS ANOTHER YOU-M. Bandy

Gaining in Several Markets

C.C.WATERBACK-Haggard & Jones (Epic) ROMANCE-Louise Mandrell (RCA) SHADOWS OF THE NIGHT-Leon Everette (RCA) VELVET CHAIN-Gary Morris (WB) DON'T PLAN ON SLEEPING TONIGHT-S. Wariner (RCA) EVERYTHING'S BEAUTIFUL.-Dolly & Willie (Monument) I WOULDN'T CHANGE YOU...-Ricky Skaggs (Epic) LAST THING I NEEDED FIRST THING ... - Willie (Col)

Dropped: #25-Lacy J.Dalton, #27-Hank Williams Jr.

Airplay

(New listings are underlined) THERE'S NO SUBSTITITE FOR YOU-Youngers (MCA) HONKY TONK MAN-Marty Robbins (Viva/WB) HANGIN' AROUND-The Whites (Elektra) POOR BOY-Razzy Bailey (RCA) AIN'T NO TRICK-Lee Greenwood (MCA) THE JIM REEVES MEDLEY-Jim Reeves (RCA) BABY I'M GONE-Terri Gibbs (MCA) SOMEWHERE IN TEXAS-Ray Price (Dimension) THE FOOL IN ME-Sonny James & Silver (Dimen) PLEASE SURRENDER-Frizzell & West (Viva/WB) MY FINGERS DO THE TALKING J.L.Lewis (MCA) I CAN'T GET OVER YOU-Bandana (WB) THOSE WERE THE DAYS-G.Stewart & D.Dillon (RCA) THE ROSE-Conway Twitty (Elektra) MAKING A LIVING'S BEEN..-McGuffey L. (Atco) NEVER ENDING SONG OF LOVE-Osmonds (Elektra)

Country LP Cuts

CORRESPONDENTS' PREFERRED ALBUM CUTS Crystal Gayle-OUR LOVE IS ON THE FAULTLINE/BABY WHAT ABOUT YOU/TRUE LOVE/EASIER SAID... Eddie Rabbitt-YOU CAN'T RUN FROM LOVE/YOU GOT ME/YEARS AFTER YOU John Anderson-SWINGIN'/THE WALTZ YOU SAVED FOR ME/GOIN' DOWN HILL Merle Haggard-IF I LEFT IT UP TO YOU/WHY AM I DRINKIN'/SHOPPING FOR DRESSES/FOR ALL I KNOW Razzy Bailey-A QUARTER TILL THREE/GUESS WHO'S GONNA BE A DAD/KEEP A BURNIN' LOVE ON FIRE Rollamy Rec I LOVE HED MIND/ALMOST JAMALCA (DOIN' IT THE HARD WAY/THE NICHT THEY KILLED Bellamy Bros. - I LOVE HER MIND/ALMOST JAMAICA/DOIN' IT THE HARD WAY/THE NIGHT THEY KILLED ... Johnny Lee-SOUNDS LIKE LOVE/JUST LIKE OLD TIMES/IT'S UP TO YOU/SHOT FULL OF LOVE T.G. Sheppard-A PRETTY DIAMOND RING/WHERE DID WE GO RIGHT?/BACK IN YOUR ARMS

Note: Thanks for your continued support. Our warmest thoughts and best wishes for a wonderful holiday season. We'll be back January 3rd.

Elma and Lisa

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Roundup

(Listed below in regional order are the adds reported by these correspondents.) NORTHEAST Portland (Hal Knight-WPOR) Skaggs/Wariner/Younger Bros. Poughkeepsie (Rick McCaffrey-WEOK) Dolly & Willie/McGuffey Lane/T.Wynette/M.Robbins. Carlisle (Lee Crawford-WHYL) Louise Mandrell. Philadelphia (Carol Harris-WFIL) M.Bandy/G.Watson/L.Mandrell/J.Newton. Wilmington (Chris Michaels-WAMS) T.Tucker/Bandana. SOUTHEAST Baltimore (Trish Hennessey-WPOC) Add Deb-Bob Seger (34). Charleston (Bruce Clark-WQBE) L.Mandrell/J.Newton/C.Twitty/Ray Charles/Jim Glaser. Goldsboro (Tony Scott-WFMC) Dolly & Willie/Wynette/Skaggs/Greenwood. Jacksonville (Willis Williams-WLAS) Willie/T.Tucker/Greenwood/D.Williams/Alabama/Bailey. St.Pauls (David Dean-WNCR) H.Pabst/M.Collie/Youngers/McGuffey Lane/Stewart & Dillon. Shelby (Jeff Champion-WOHS) Bill Anderson/Ricky Skaggs/Glen Campbell/Osmonds Brothers. Spartanburg (Glenn Jones-WKDY) Alabama/Dolly & Willie. Anderson (Jerry Howard-WAIM) J.Greene/Twitty/M.Campbell/James/Osmonds/Reeves/R.Parson. Columbia (Glen Garrett-WCOS) Haggard & Jones/Wariner/Wynette/G.Morris. Carrollton (Mark Maxwell-WLBB) M.Robbins/Greenwood/Everette. Soperton (Bill McKay-WMPZ) Charlie Ross/Ray Charles/Stewart & Dillon. Ft.Myers (Kenny Collins-WCAI) Conway/Skaggs/Whites/M.Kilgore/Osmonds/Burritos. Ft.Pierce (Robert M.Greene-WFTP) Stewart & Dillon/D.Williams/J.Glaser. Arcadia (Karl August-WOKD) R.Skaggs/McGuffey Lane/Greenwood/Conway Twitty. Cypress Gardens (Henry Jay-WGTO) W.Nelson/Lee Greenwood/Osmonds/Ray Jr./Tommy St.Johns. St.Petersburg (Bill Pyne-WQYK) Willie Nelson/Tammy Wynette/Marty Robbins. Destin (Davis/Harris-WMMK) R.Skaggs/Twitty/R.Bailey/Pride/M.McDonald. SOUTH Brewton (Jeff Fuqua-WKNU) Osmonds/M.Kilgore/R.Lay/Alabama/D.Williams/C.Ross. Montgomery (Karl Moore-WBAM/FM) R.& J.Carnes/Corbin-Hanner/Wrights/Robbins/R.Skaggs. Tuscaloosa (David Yarbrough-WACT) Oaks/Robbins/Craddock/Bill Anderson. Talladega (Don Stephens-WEYY) Ricky Skaggs/Osmond Bros. Gadsden (Jim Pruett-WAAX) G.Campbell/S.James. Grenada (Rick Robertson-WYKC) Jerry Lee Lewis/Crystal Gayle/Don Williams. Jackson (Steve Jeffries-WXLY) L.Greenwood/J.Lee Lewis/M.Robbins/Juice Newton/Alabama. Biloxi (Jim Tabor-WVMI) Dolly & Willie/Conway Twitty/R.Skaggs. Golden Meadow (Dennis Carlton-KLEB) J.Wesley Ryles/R.Skaggs/D.Williams/Porter Wagoner. Houma (Larry Hyatt-KJIN) Bandana/Dolly & Willie/J.Newton/D.Williams/R.Bailey. Baton Rouge (Stewart McRae-WIBR) C.Twitty/M.Robbins/Wagoner/Bandana/L.Everette. Lafayette (Robert Allen-KMDL) Alabama/Charley Pride/Louise Mandrell/Gary Morris. Sulphur (Bruce Merchant-KTQQ) Alabama/Steve Wariner/Willie Nelson. Alexandria (Bea Mitchell-KRRV) J.Reeves/O'Roark Bros./K.T.Oslin/Rick & Janice Carnes. Shreveport (Rick Stevens-KWKH) Skaggs/Robbins/Stewart & Dillon/K.Taylor-Good/Osmonds. Ruston (Hal Calisch-KXKZ/FM) Bandana/Morris/Stewart & Dillon/McDaniel/Frizzell & West. Monroe (Bill Warren-KLIC) Wrights/R.Price (both-Viva)/J.Reeves. - - - (Brian Ringo-KNOE) T.Carlile/M.Kilgore/Big Al Downing. Little Rock (Don Cook-KLRA) R.Price/J.Reeves/C.Hurt/Bresh & Brody. Nashville (Janet Fort-WSM) Wariner/R.Charles/R.Skaggs/M.Robbins/Bandana. Harlan (Patti Ruhl-WFSR) R.Skaggs/M.Davis/Stewart & Dillon/Ray Price (both-Viva). Paducah (Steve Bunyard-WKYQ) R.Skaggs/Willie & Dolly/L.Greenwood/M.Kilgore. Louisville (Ed Phillips-WCII) D.Williams/T.St.John/Willie. CENTRAL Newark (Jerry Prior-WHTH) Don Williams/Thrasher Bros./C.Pride/Lee Greenwood/B.Anderson. Akron (Rick Cardarelli-WSLR) Jones & Haggard/Dolly & Willie/S.Wariner/T.Wynette. Cleveland (Joel Raab-WHK) R.Charles/E.Raven/G.Morris/L.Everette. Toledo (Bill Manders-WTOD) D.Williams/Thrashers/K.T.Oslin/C.Ross/Whites/Osmonds. Detroit (Mark Thomas-WCXI) R.Skaggs/T.Wynette/J.Lee Lewis/Whites. Lansing (Wayne Waters-WITL) J.Newton/D.West/J.L.Lewis/Everette/Dolly & Willie. Elkhart (Rick Carson-WCMR) T.G. & Brooks/Raven/Pride/Murray/D.Williams. Ft.Wayne (Simon/Fox-WQHK) Reba McEntire/G.Strait/McGuffey Lane. Indianapolis (J.D.Cannon-WFMS) McDaniel/R.Skaggs/Whites/Dolly & Willie. - - (Terry Fullen-WIRE) Robbins/Willie/L.Greenwood/Dolly & Willie. Vincennes (B.J.Thomas-WAOV) Skaggs/Whites/Twitty (both)/M.Robbins/J.Bailey/J.Reeves. Decatur (Brian Schimmel-WDZQ) G.Morris/L.Greenwood/G.Jones/M.Haggard (XMAS)/T.Gibbs. Bloomington (Melissa Meier-WMLA) Razzy Bailey/Dottie West. Anna (Dave Hargrove-WRAJ) R. & J.Carnes/C.Pride/J.Glaser/T.Wynette. Chicago (Jay Phillips-WMAQ) Joe Stampley/McGuffey Lane/J. Reeves. Freeport (Bill Johnson-WFRL) D.West/Juice Newton/Osmonds.

Roundup Racine (Chuck Edwards-WWEG) M.McDaniel/G.Strait/G.Davies, Milwaukee (Brian Jarrett-WBCS) Add Deb-Alabama (25)/M.Murphey (22). Oshkosh (Mark Lewis-WYTL) Morris/Pride/J.Glaser/Jones & Haggard/McGuffey Lane. Manitowoc (Chris Logan-WCUB) Alabama/J.Reeves. Stevens Point (Gary Polum-WXYQ) G.Watson. Marshfield (Michaels/Myers-WDLB) Bob Seger. Neillsville (Bob Zank-WCCN) Burritos/C.Pride/A.Murray. Pk-S.James. Eau Claire (Bert O'Brien-WAXX) M.Robbins/T.St.John/Big Al/Twitty/Thrashers/Bailey. Rochester (Karen Lin-KWWK/FM) D.West/Snuff/R.Skaggs/S.James/Stewart & Dillon/N.Diamond. Minneapolis (Don Michaels-KJJO) Stampley/Dolly & Willie/Glaser/L.Greenwood. St.Cloud (Jim Christie-WWJO) Everette/L.Greenwood/Dolly & Willie/J.Reeves/Wynette. Brainerd (Bob Randall-KQBR) T.G. & Brooks/M.Robbins/M.Haggard (XMAS)/C.Pride (SNOW). Moorhead (Ken Donovan-KVOX/FM) Greenwood/Murray/Frizzell & West/Bandana. Crookston (Keith Cumming-KROX) Alabama/R.Lay/S.James/M.Davis/Schneider/Wynette/M.Robbins. Grand Forks (Al Casey-KRRK) Willie & Dolly/Alabama. (Dan Wright-KYCK) A. Murray/D. Williams/J. Newton. (Doug Corbett-KKOA) G.Morris/S.Wariner/Razzy Bailey. Minot Jamestown (Marty Bea-KSJB) S.James/J.Greene/R.Price (ROSE)/Osmonds/Alabama/R.Skaggs. Fargo (Don Roberts-KFGO) Rex Allen Jr. (40)/Stewart & Dillon/C.Hanson. Wahpeton (Tim Peterson-KBMW) G.Watson/G.Morris. Aberdeen (Steve Blake-KKAA) A.Murray/Dolly Parton/Don Williams. Rapid City (Bob Louis-KTOQ) J.Newton/S.Wariner/G.Morris/Willie/T.Tucker. Huron (Roger Bierstedt-KOKK) Skaggs/S.James/Bandana. Sioux Falls (Larry Rohrer-KXRB) C.Twitty/J.Reeves/Willie & Dolly. Yankton (Shay/Ellingson-WNAX) Haggard-Jones/G.Morris/Alabama. Spencer (Bill Campbell-KICD/FM) Alabama/Dottie West/Marty Robbins/Bandana. Sioux City (Ty Cooper-KMNS) Statlers/T.Wynette/D.West/D.Williams/Haggard & Jones. Mason City (Myron Grage-KSMN) Oaks (31)/Burritos/R.Bailey/Willie/M.Robbins/Bandana. Cedar Falls (Kelly Neff-KCFI) Willie Nelson/Dolly & Willie. Waterloo (Nick Thomas-KXEL) Wariner/Gosdin/S.James/Wynette/R.Bailey/Skaggs. Dubuque (Terry Sweeney-KDTH) Vern Gosdin/Juice Newton/Steve Wariner/Tom Carlile. Iowa City (Vos/Rasmussen-KXIC) A.Murray/C.Gayle/Don Williams. Ankeny/Des Moines (Beverlee Bleisch-KJJY) S.Wariner/E.Raven/A.Murray. MIDWEST St.Louis (Carta/Crocker-WIL) R.Charles/T.Tucker/M.Davis/R.Skaggs. Festus (Sue Cresswell-KJCF) R.Skaggs/M.Robbins/R.Price. Cape Girardeau (Al Douglas-KZYM) Skaggs/Whites/Conway Twitty/Stewart & Dillon. Springfield (Jim Barrett-KWTO) McClain (14)/C.Pride/L.Mandrell/Don Williams/G.Morris. St.Joseph (Bob Orf-KFEQ) J.Glaser/E.Scruggs/J.Reeves/Dolly & Willie/Bandana. Kansas City (Stephanie Pflumm-WDAF) (limited) R.Skaggs/Dolly & Willie/R.Price (ROSE). Topeka (Betty Lou Pardue-KSKX) G.Campbell/Osmonds. - - - (Lee O'Day-WIBW) Add Deb-Gene Watson (30). Wichita (Jason Drake-KFH) C.Twitty. Garden City (Bob Dale-KBUF) Twitty/Whites/Skaggs/Haggard (XMAS)/Alabama/Younger Bros. SOUTHWEST Dallas/Ft.Worth (Art Davis-WBAP) C.Gayle/The Whites. - - - (Mike McBride-KPLX) T.G. & Brooks/Jones & Haggard/R. Price. Longview (Buddy Hayes-KEES) Twitty/Whites/Bresh & Brody. Cleburne (Allen Newton-KCLE) E.Presley/T.Tucker/C.Pride/A.Roe. Belton (Bob Kirby-KTON) Bandana/R.Price/C.Twitty/Whites/Sonny James. Bryan (Roy Gene-KORA) Sonny James/Whites/M.Robbins/R.Skaggs. Bryan/College Station (Andy Gallo-WTAW) Alabama/Willie Nelson/Tanya Tucker/Dolly & Willie. Pt.Arthur (Chuck Gibbons-KYKR) Elvis/L.Mandrell/T.Wynette/R.Skaggs. Victoria (Marvin Paul-KNAL) Dolly & Willie/Corbin-Hanner/Owen Bros./Skaggs/Osmonds. Austin (Steve Gary-KVET) T.Tucker/Conway/Bama Band/R.Skaggs/M.Robbins/Alabama. Elgin/Austin (Dave Granger-KELG) Scruggs/Skaggs/C.Hanson/River Rd.Boys/Bandana. Abilene (Kevin Alexander-KWKC) T.Tucker/Dolly & Willie/Twitty/The Whites/Osmonds. Big Spring (Brian Scott-KBYG) Joe Stampley/M. Haggard. Lubbock (Andrews/Byers-KFYO) C.Twitty/Corbin-Hanner/Whites/Diana/R.& J.Carnes. - - - (John Steele-KLLL) T.Carlile. Add Deb-T.Wynette (32)/R.Bailey (33). Odessa (Dave Richards-KYXX) Skaggs/Whites/Twitty/Robbins/C.Ross. Albuquerque (Jay Michaels-KRKE) Willie Nelson. (Moran/Francis-KRST) Skaggs (40)/Lee Greenwood/Willie/Robbins/R.Price (Viva). Las Cruces (Dave O'Brian-KGRT) Willie & Dolly/Skaggs/J.Conlee/Craddock/Pride (SNOW). Cottonwood (Chris Olivarez-KCRJ) Craddock/Robbins/Bandana/K.T.Oslin. Phoenix (John Buchanan-KNIX) Pride (XMAS)/Oaks (XMAS)/Gatlins (XMAS).

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Roundup

ROCKY MOUNTAIN Pueblo (Larry Green-KCCY/FM) J.Glaser/Poco/V.Gosdin/G.Campbell. Sidney (Rick Wick-KGCX) Alabama/Robbins/S.James/R.Nelson/Big Al/Bandana. Billings (Mike Buechler-KBMY) Thrasher Bros./Marty Robbins/D.West/Crsytal/O'Roarke Bros. Polson (Margo Schaefer-KERR) R.Bailey/J.Newton/V.Gosdin/Lee Greenwood. Missouła (Dewi Morgan Jones-KGRZ) V.Gosdin/M.Robbins/L.Greenwood. FAR WEST Las Vegas (Chuck Manning-KRAM) C.Twitty/J.Reeves/R.Skaggs/Whites/T.Tucker. - - - (Johnny Steele-KVEG) Twitty/Skaggs/Whites/R.& J.Carnes/Wrights/T.St.John/Bama. Brawley (Adrienne Richardson-KROP) Alabama/Dolly & Willie/L.Greenwood/M.Davis. San Diego (Fuzzy Herron-KCBQ/FM) G.Morris/M.Lane/L.Greenwood. Los Angeles (Cathy Hahn-KLAC) Willie Nelson/G.Morris. - - - (Lon Helton-KHJ) G.Campbell/Davies/Pride/Conway/Juice/Tanya. Hanford (Doug McGinnis-KNGS) J.Reeves/J.W.Ryles/M.Murphey/Bama Band. Fresno (Bob Mitchell-KFRY/FM) Willie & Dolly/Skaggs/Ray Charles/Bandana. Modesto (Dave Nelson-KTRB) C.Gayle/Alabama. San Jose (Julie Stevens-KEEN) C.Gayle/McG.Lane/E.Scruggs/Whites/M.Robbins/C.Twitty. San Francisco/Oakland (Laurie Sayres-KSAN) Robbins/Skaggs/Twitty/Dolly & Willie. - - - (Bobby Guerra-KNEW) Don Williams/G.Morris/Willie/Alabama. Sacramento (Rick Stewart-KRAK) R.Skaggs/J.L.Lewis. Add Deb-L.Mandrell/C.Twitty. Carson City/Reno (Tim Hays-KKBC) J.Reeves/L.Mandrell/Haggard (XMAS)/C.Pride (XMAS). Chico (Rory Miller-KHSL) C.Twitty/J.Reeves/Whites/C.Hurt/H.Axton/Bresh & Brody. Ashland/Medford (Ron Stevens-KCMX) Bobby Lewis/M.Kilgore/Wopat/Osmonds/J.W.Ryles. Gold Hill (Marney-KRWQ) Oaks/Pride/McG.Lane/J.D.Crowe/Tammy/Ray Price/J.Reeves. Eugene (Dan Williams-KEED) T.Carlile/Lee Greenwood/Big Al/Frizzell & West/C.Ross.
- - (Bill Barrett-KUGN) K.Taylor-Good/C.Hurt/L.Greenwood/Osmonds/Schneider. Bend (Jim Harris-KICE) The Whites/Don Williams/J.Reeves. Redmond (Joe Boyer-KPRB) Michael Ritchie/Jack Greene/Bama Band/Ricky Skaggs/Earl Scruggs. Lebanon (Smokey Burns-KFIR)Stewart & Dillon/R.Bailey/Dolly & Willie/Tanya Tucker. Albany (Marsh Johnson-KRKT) J.Reeves/T.Wopat/G.Campbell/M.Kilgore/Twitty/R.Charles. Corvallis (Larry Blair-KLOO/FM) R.Skaggs/Whites/B.Seger. Toledo (Don Cohen-KTDO) Wrights/Frizzell & West/McG.Lane/Craddock. Salem (Muhammed Mustapha Edwards-KGAY) R.Skaggs/J.Reeves/Whites/C.Twitty. Astoria (Bob Loucks-KVAS) Alabama/Dolly & Willie/Bandana/J.L.Lewis/Underhill Band. Portland (Craig West-KRDR) Whites/C.Twitty/Skaggs/J.Reeves/G.Morris. - - - (Corky Corson-KYTE) Robbins/Alabama/T.Tucker/R.Milsap. Vancouver (Jeff Williams-KVAN) Robbins/J.Reeves/Twitty/Skaggs/D.West/Dolly & Willie. Pendleton (Joe Norris-KTIX) Jim Reeves/Ricky Skaggs. Kennewick (Mason Dixon-KOTY) C.Twitty/Whites/J.Reeves/R.Lay/S.James/M.Campbell. Tacoma (Wade Fisher-KJUN) Dolly & Willie/Tanya Tucker/M.Robbins/S.James/J.W.Ryles. Everett/Salem (Wayne Cordray-KWYZ) Add Deb-C.Twitty (35)/Whites (36)/S.James (38).

Station

WEZQ-Winfield, AL WOWW-Pensacola, FL WIBR-Baton Rouge, LA WVMI-Biloxi, MS KMLW-Belen/Albuquerque, NM KRKT-Albany, OR KLOO/FM-Corvallis, OR WAOV-Vincennes, IN

Station

KRKT-Albany, OR KTIX-Pendleton, OR KVAN-Vancouver, WA WFMC-Goldsboro, NC KOKK-Huron, SD KJIN-Houma, LA KROP-Brawley, CA KYXX-Odessa, TX KYCK-Crookston/Grand Forks, ND WMPZ-Soperton, GA

JOBS

Contact Rick Robinson (Box 608-35594) Joan Kelly Murphey (Box 2788-32053) Stewart McRae (504-344-2666) Jim Tabor (601-388-2323) Pat Popp (505-864-8400) Marsh Johnson (503-926-8628) Larry Blair (Box 731-97339) *B.J.Thomas (Box 2000-47591) *No Calls Please

SERVICE

Requests

C.Twitty/G.Morris singles Twitty/Morris/Whites singles K.Rogers/Haggard/Haggard & Jones 45's V.Gosdin/G.Morris Watson/Gibbs/Murray/Morris/McGuffey L. Younger Bros./Lee Greenwood singles Gosdin single Gosdin single Raven (re-service) single Singles Position Sales Mgr. News/Sports AT/Prod. AT AT AT (part-time) AT (future) AT/Prod.(future)

From Elektra/WB Elek/WB Liberty/Epic EMI/WB MCA/Cap/WB/Atco MCA AMI AMI Elektra Epic/MCA/Accord

PROGRAMMING GUIDELINES

Programming Guidelines

(Reprinted by permission of Burns Media Consultants, Inc. 3054 Dona Marta Drive, Studio City, CA 91604)

- It seems a shame to end the year on a less than cheery note. Still, the thing we learned this year is that radio is finally being affected by the economy. Radio has been thought to be recession-proof in some quarters. Perhaps it is during short periods of stagnation.
- The current slump now seems more lengthy than has been the case in the recent past. With the experts predicting only a moderate recovery and perhaps a short one at that, operators of radio stations are beginning to talk less about the upswing around the corner and more about budgeting for a longer situation...maybe even much longer.
- All of these economic pressures come at a crucial time. The industry is facing incredible technological change. The biggest problem is that there are too many radio stations for the way the industry sells itself to advertisers. Combine the new technology (and the spectre of new kinds of competition) with the competition already existing, and you are facing a situation where fewer and fewer stations will be big winners and many more will lose in large proportions.
- In such times, businesses must change some of their fundamental operational philosophy. During the next year, we in radio will be rethinking job descriptions, staff sizes, organizational priorities and other areas that haven't been addressed in decades. The very nature of what radio does is coming under scrutiny. It seems clear a few stations can continue as before. It is also obvious that the growing number of outlets unable to score leadership positions in the ratings may have to define business in a new way to even stay in business.
- During the last ten years, programmers have developed (and had developed for them) a startling array of services. These include research services, advertising and promotional resources, technical aids and other luxuries. In hard times there may not be so much fat for these items. It will behoove many programmers to develop their own skills in this area and learn ways of accomplishing many things in a more economical way.
- 1982 seems to be a year in which the chickens came home to roost. 1983 will be a time of "shaking out." Those who will profit in 1983 will be the ones who can contribute to the more efficient running of their departments.

BURNZOID'S JAM SESSION

- It's been stated so often that it's becoming a truism. We, who are in the communications business, have an awfully difficult time communicating with each other. Why? And, if we can get a handle on communicating within our organizations, how do we truly communicate with the people who matter the most - listeners? Why do they (or don't they) choose one "style" of specific media over another?
- There are no simple answers, but there are answers. Burns Media Consultants, a highly dedicated and innovative group of media explorers, is now accepting registrations for its 11th Radio Studies Seminar, to be held January 10-12, 1983 at the Marina International Hotel in Marina Del Rey, CA. Readers of our "Programming Guidelines" feature know that Burns Media Consultants present a thoughtful, cohesive overview of where we are and what we can do.
- If the foregoing sounds like an endorsement, it is. As an alumnus of three previous seminars, I can state with confidence that attendees will come away from this gathering with increased knowledge, insight and optimism, as well as a practical guide to establish, and accomplish, individual goals.
- For registration information, contact Burns Media Consultants at 3054 Dona Marta Drive, Studio City, CA 91604, or call 213-985-8522. See you there.

or of our m					
Changes					
NAME	FROM	то	POSITION		
Jim Bender	KGRZ/KDXT-Missoula, MT	KJJR-Kalispell/Whitefish, MT	Chief Engineer		
Gary Cohen	WTSL-Lebanon, NH	WORD-Spartanburg, SC	News		
Chuck Gillespie	WESC-Greenville, SC	WORD-Spartanburg, SC	News		
Greg Peddicord	WVLK-Lexington, KY	WWKX-Nashville, TN	Air Talent		
Andy Connell	KGKL-San Angelo, TX	Promoted to	Music Director		
Bill Alexander	KENO-Las Vegas, NV	KJYO-Oklahoma City, OK	Music Director		
Tracy Reynolds	WBGN-Bowling Green, MD	Promoted to	Music Director		
E.J. Fischer	KIXS-Kileen/Temple, TX	Promoted to	Music Director		
Dwaine Luna/Tunes	KTAW/FM-Bryan, TX	Promoted to	MD/Asst. PD		
J.E. Edwards	KTAW/FM-Bryan, TX	Promoted to	Program Director		

Greg Gavin

BLACK RADIO

-31-

DECEMBER 17, 1982

Black Radio

(Editor, Betty Hollars)

Hot Line

THE BEST IS YET TO COME-Grover' Washington, Jr. (Elektra) A fitting title to start the new year.

Looking Good

KNOCKOUT-Margie Joseph (H.C.R.C.) May knock out everything on her way to the top.

Correspondents' Top Thirty

LW			LW			
2.	1.	THE GIRL IS MINE-M. Jackson/P. McCartney	y17.	16.	WELCOME TO THE CLUB-Bros. Johnson	
1.		TRULY-Lionel Richie			LOVE ME RIGHT-Aretha Franklin	
4.	3,	GOT TO BE THERE-Chaka Khan	19.	18.	BAD BOY-Luther Vandross	
5.	4.	YOUNG LOVE-Janet Jackson	29.	19.	PAINTED PICTURE-Commodores	
3.	5.	SEXUAL HEALING-Marvin Gaye			BODY SLAM-Bootsy Collins	
7.	6.	1999-Prince	27.	21.	MOVING VIOLATION-Skyy	
9.	7.	DO IT (LET ME SEE YOU)-Bar-Kays	30.	22.	MIND UP TONIGHT-Melba Moore	
15.	8.	NIPPLE TO THE BOTTLE-Grace Jones	23.	23.	I.G.Y. (WHAT A BEAUTIFUL)-Donald Fagen	
28.	9.	BEST IS YET TO COME-Grover Wash. Jr.	22.	24.	THE SMURF-Tyrone Brunson	
11.	10.	SCORPIO-Grandmaster Flash	10.	25.	HIGH HOPES-S.O.S.Band	
12.	11.	PUT IT IN A MAGAZINE-Sonny Charles			MUSCLES-Diana Ross	
		THE WALK-The Time			TAKE IT OFF-Chocolate Milk	
		BETCHA SHE DON'T LOVE YOU-Evelyn King			KNOCKOUT-Margie Joseph	
					OUTSTANDING-The Gap Band	
16,	15.	BABY COME TO ME-Patti Austin		30.	THERE I GO-Alfie Silas	
Movin' On Up						
1171 0	LE NIGUE OF THE (NOA)					

WILD NIGHT-One Way (MCA) YA MAMA-Wuf Ticket (Prelude)

Top Airplay

ARE YOU SERIOUS-Tyrone Davis SWEET BABY-Harry Ray HEARTBEAT-Yarborough & Peoples GOT TO GET UP ON IT-Bobby Nunn DO IT ANY WAY YOU WANT-Robert Winters

***Top100 Hits for 1982 are on

page 19.

DROPPED :

#20-George Clinton #25-Johnnie Taylor Dynasty

#21-Howard Johnson Hall & Oates Chic

#24-Vanity 6 Rodney Franklin

Black Radio LP Cuts

Chaka Khan-PASS IT ON/SO NOT TO WORRY/TEAR Michael Jackson-THRILLER/BILLIE JEAN/P.Y.T./HUMAN IT UP/BEST IN THE BEST/BE BOP MEDLEY NATURE/WANNA BE STARTIN' SOMETHING/BEAT IT Con Funk Shun-LOVE'S TRAIN Bar-Kays-ANTIC IPATION Lionel Richie-YOU ARE/ROUND & ROUND/TELL ME Marvin Gaye-'TIL TOMORROW/TURN ON SOME MUSIC Peabo Bryson-GO FOR IT Bill Wolfer-CALL ME/PAPA WAS A ROLLING STONE Prince-LADY CAB DRIVER/D.M.S.R./INT'. LOVER One Way-TOAST TO THE OTHER MAN

JOBS

WAIL/FM-New Orleans, LA. is looking for two air talents: one for AM drive (good personality), and one for nights. Send tapes and resumes to Barry Richards at 1639 Gentilly Blvd., 70119.

WBGY-Tullahoma, TN., has an opening for a salesperson. Contact J.T. at 615-455-2607.

Requests

Śtation		
WTWF/FM-Moncks	Corner,	S.C.
WKBZ-Muskegon,	MI	
WBGY-Tullahoma,		
WDDO-Macon, GA		

SERVICE

Contemporary Black Music, 45's & LP's Singles and albums and Christmas music Singles and albums

Albums (especially Lionel Richie)

From ATT sources CBS and MCA MCA and W.B. Motown

THE GAVIN REPORT, One Embarcadero Center, Suite 1816, San Francisco, CA 94(11 (415) 392-7750

AIN'T NOBODY BABY-Con Funk Shun (Mercury) WE DON'T HAVE TO TALK ABOUT LOVE-Peabo Bryson (Capitol)

Correspondents Preferred Picks

*FUNNY HOW TIME SLIPS AWAY-Spinners (Atlantic) *PASS THE DUTCHIE-Musical Youth (MCA) *SPACE IS THE PLACE-Jonzun Crew (Tommy Boy) *NUNK-Warp 9 (Prism) *AFTER I CRY TONIGHT-Lanier & Co. (L.A.R.C.)

*First time listed on this page.

Regional Highlights

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Austin, TX (Ken Rush-KNOW) #1-Jackson/McCartney, #4-Time, #6-Bar-Kays, #7-Bros. Johnson, #10-Bootsy. Gns: S.O.S.Band, A.Silas, Aretha, Toto, M.Joseph, Weather Girls, G.Jones, R.Parker Jr., T.Davis, P.Bryson, M.Moore. New: Luther Vandross, Kenny Loggins, Wolf. Chicago, IL (Marco Spoon-WBMX/FM) #1-L.Richie, #7-Grace Jones, #10-Sonny Charles. Gns: Janet Jackson, Harry Ray, Dynasty, DeBarge, Bros. Johnson, R.Winters, Margie Joseph. New: Alfonzo, Spinners, Bloodstone, Aurra, Dunn & Bruce Street, Cashmere, Society of 7. Chicago, IL (Jerry Boulding-WJPC) #1-M. Jackson/P. McCartney, #4-Janet Jackson, #5-Prince, #6-Patti Austin, #7-Commodores, #8-Donald Fagen, #9-Gap Band, #10-Bros. Johnson. New: Walter Jackson, Peter Brown, Warp 9, Indeep, Chic, Don Henley. On: Grover Wash. Jr., B.Nunn. <u>Cleveland, OH</u> (Bobby Magic/Freddie James-WDMT) #1-M.Jackson/P.McCartney, #2-Wuf Ticket, #5-Grace Jones, #7-Hall & Oates, #9-Don Henley. <u>Gns</u>: R.Parker Jr., Commodores, Lee Ritenour, Melba Moore, Mikki. New: Jonzun Crew, Margie Joseph, Yarborough & Peoples, Melle Mel. Detroit, MI (Joe Spencer-WGPR/FM) #1-Marvin Gaye, #2-Prince, #3-Janet Jackson, #6-Grace Jones, #8-Orbit, #9-Skyy, #10-One Way. New: Don Henley, Lanier & Co., Gwen Guthrie, Rod, Hot Chocolate, Cashmere, First Love, Quadrant 6, System, Chocolate Milk. LP's: T.Davis, S.Charles. Killeen, TX (J.Robert Hollie-KIIZ) #1-Bar-Kays, #2-Con Funk Shun, #5-T.Brunson, #8-Howard Johnson, #10-Lanier & Co. Gns: Chaka Khan, Wuf Ticket, Margie Joseph, Musical Youth, P.Bryson. New: Robert Winters, Vaughn Mason, Slave. On: B.Nunn, E.King, Commodores, Spinners, G.Jones. Los Angeles, CA (Jon Badeaux-KDAY) #2-Wuf Ticket, #3-Commodores, #8-E.King, #10-Melba Moore. Gns: B.Nunn, M.Joseph, Toto, K.Loggins, Grover Washington Jr., Bloodstone, Peter Brown. New: Lee Ritenour, Bill Wolfer, Spinners, Chocolate Milk, Weather Girls, Warp 9. On: Tyrone Davis. Macon, GA (Charles Richardson-WDDO) #1-Marvin Gaye, #2-L.Richie, #3-Latimore, #5-Dionne Warwick, #7-Tyrone Davis, #8-Gap Band, #9-Harry Ray, #10-Ray Parker Jr. Gns: Bar-Kays, Aretha Franklin, Con Funk Shun, Spinners, Donna Washington, Michael Jackson LP, E.King, Enchantment. Mobile, AL (Michael J. Alexander-WBLX) Gns: Patti Austin, Chaka Khan, Janet Jackson, Margie Joseph, Tyrone Davis, Ray Parker Jr., Melba Moore, Gap Band, Bar-Kays, Prince, Commodores, Skyy. New: Goodie, 4 Tops, Robert Winters, Y. & Peoples, Grover Washington, Jr., P.Bryson. New Orleans, LA (Barry Richards-WAIL) #1-M.Gaye, #5-T.Brunson. Gns: Chaka, Bros.Johnson, Clash, Tilt, D.Henley, Jonzun Crew, Prince, Commodores, Indeep, Gap Band. New: Yarborough & Peoples, Alfie Silas, Musical Youth, Melba Moore, Melle Mel, 1st Love, Tyrone Davis, Reggie Griffin. New York, NY (Barry Mayo-WRKS) #5-Madonna, #8-Joe Jackson, #9-Melba Moore. Gns: Carol Williams, 4 Tops, Warp 9, Sonny Charles, Lace, Musical Youth, Roundtree, Commodores, G.Wash.Jr. New: Wolf, Aurra. On: Peter Brown, Skyy, T.Lee, Indeep, E.King, G.McCrae, Cashmere, R.Parker Jr. Oklahoma City, OK (Tom Virtue-KOCC) #1-Donna Summer, #3-Spyro Gyra, #4-Dan Siegel, #5-McCoy Tyner, #6-Styx Hooper, #8-Bob James, #9-David Sanborn. Gns: Tom Scott, Lee Ritenour. New: Grover Washington Jr. LP: Bill Wolfer. Philadelphia, PA (Joe Tamburro-WDAS/FM) #3-Bootsy, #8-T.Brunson. Gns: Madonna, Imagination, R.Fields, Chocolate Milk, Lanier & Co., E.King, R.Parker Jr., Aretha, Commodores, Bros. Johnson. <u>New</u>: Alfie Silas, Dunn & Bruce Street, Weather Girls, K.Loggins, V.Mason, P.Brown. Pittsburgh, PA (John Anthony-WAMO) #1-M.Gaye, #5-Rodney Franklin, #7-Chaka Khan, #10-Bar-Kays. <u>Gns:</u> Lee Ritenour, Melba Moore, E.King, Skyy, Maxine Nightingale, Goodie, DeBarge, Bliss. New: Ricky Sheppard, Material, Wrecking Crew, Bloodstone, Sylvester, Musical Youth. Rochester, NY (Andre Marcel-WDKX) #2-T.Brunson, #5-Sonny Charles, #8-I Level, #10-DeBarge. Gns: A.Cymone, Dionne, Bros. Johnson, Wolf, Inner Life, Warp 9, One Way, Bar-Kays. New: L.Vandross, C.Lynn, R.Sheppard, Klymaxx, Jonzun Crew, N.Y.City Peech Boys, Maserati & Huey Harris. St. Matthews, SC (Andy Henderson-WQKI) #6-G.Flash, #8-Chaka Khan, #10-G.Jones. Gns: Bar-Kays, Time, Evelyn King, Gap Band, Commodores, Peabo Bryson, Grover Washington Jr. <u>New</u>: Luther Vandross, Musical Youth, Earl Klugh & Bob James. <u>On</u>: Spinners, Bobby Nunn, Marlena Shaw. San Francisco/San Mateo, CA (Marvin Robinson-KSOL/FM) #1-M.Gaye, #4-Prince, #6-Howard Johnson, #8-R.Winters. Gns: S.Charles, One Way, Chocolate Milk, Bar-Kays, Harry Ray, Rodney Franklin. New: J.Taylor, S.Christopher, Weather Girls, D.Fagen, Tyrone Davis, Klique, Bloodstone. San Francisco/Oakland, CA (Harrison/Herring-KDIA) Gns: Alfie Silas, S.O.S.Band, Prince, Gap Band, Dynasty, Chocolate Milk. New: Wuf Ticket, Bill Wolfer, Robert Winters, Prince (AUTOMATIC), Michael Jackson LP, Toni Basil. <u>On</u>: L.Vandross, Rodney Franklin, Margie Joseph. <u>Tullahoma, TN</u> (J.T.-WBGY) <u>Gns</u>: George Clinton, Harry Ray, Time, Chaka Khan, Tyrone Brunson, Bros. Johnson, Skyy, Bar-Kays, Bootsy, Grandmaster Flash. <u>On</u>: Evelyn King, Peabo Bryson, Ray Parker Jr., Richard Fields, Jonzun Crew, Zapp, Stephanie Mills, Charlene & Stevie Wonder. Tucson, AZ (Raul E. Aguirre-KXEW) Gns: Chocolate Milk, Donald Fagen, Charlene & Stevie Wonder, S.O.S.Band, Alfonzo, Bar-Kays, Grace Jones, Alfie Silas. On: Grover Washington, Jr., Prince, Wolf, Ray Parker Jr., L.Richie, Chaka Khan, Luther Vandross, Maxine Nightingale. Utica, NY (Ricardo Cumberbatch-WPNR) #1-L.Richie, #5-Bootsy, #7-Chaka Khan, #9-Prince, #10-Melba Moore. Gns: Wuf Ticket, Skyy, Warp 9, Nirobi, Dynasty, Grover Wash., Jr., Whodini, Thompson Twins, H.Stone & Stonewall. New: Jonzun Crew, Kool & Gang, Quadrant 6, Kleeer. The Top 100 Hits of 1982 are on page 19. The Gavin Report is closed for the holidays. We re-open Monday, January 3rd. Stations, please report Monday through Wednesday of that week. Happy Holidays! BH

P. D. Notebook

(Reprinted by permission of Eric Norberg, Consolidated Communications Consultants 5125 Briggs Ave., La Crescenta, CA 91214)

- Very few years in broadcasting are boring, and 1982 was one of the least boring in memory! It has been a volatile year, and it seems that few issues important to broadcasting have not seen significant evolution in these twelve months.
- Most AM broadcasters were relieved this year that the 9 kHz spacing issue -- suggested by the U.S. originally -- was finally done away with. The proposal would have allowed some new stations, but would have degraded the fidelity and signal-to-noise ratio for all AM stations. However, the AM stations were in for a shock when the FCC decided to leave the technical standards for AM stereo, after years of testing and debate, up to the "marketplace" to decide. Of the five noncompatible systems, one became inactive --Belar -- and two more worked behind the scenes to obtain manufacturer acceptance rather than initial acceptance by broadcasters. That left Harris and Kahn-Hazeltine slugging it out in the broadcast arena, each with major stations, although at year-end Harris had a pronounced edge in cash-deposit orders. Each system succeeded in finding a manufacturer interested in making receivers; for Kahn, it was the Mura Corporation of Westbury, New York, with receivers promised early in 1983. Harris system receivers became available in October, manufactured by Crutchfield Co. of Charlottesville, Virginia.
- General Motors' Delco division tested the Harris, Magnavox and Motorola systems, and, on December 7th, announced that it would build the Motorola system into future GM cars. Kahn and Belar declined to participate.
- For AM, other important issues of the year included increasing interference in the Southeast from Cuban stations; the opening of the clear channels to new stations at great distances from the Class I-A primaries; the beginning of FCC work on the future use of the AM band extensions--adding 530 kHz and 1610-1700 kHz: the apparent FCC willingness to grant "post-sunset" authority and perhaps other relief to daytimers; and the increasing likelihood that Class IV stations (1230, 1240, 1340, 1400, 1450, 1490 kHz) will be granted the right to operate at 1 kw day and night. (By the way, this may not be the boon it seems; although signal strength for each station will increase 6 db at night, the simultaneous nighttime power increase from 250 watts to 1,000 watts for all such stations will increase nighttime interference by 6 db too! However, it will help Class IV's overcome increasing urban electrical static and interference.)
- For FM's, the year ends with news that the band's steady ratings growth in recent years slowed almost to a halt in the final published ratings of the year. FM, however, enjoys a significant advantage over AM at that level. FM's also were concerned that the FCC might loosen FM technical standards to allow more stations -- by short-spacing stations, allowing class A stations (maxiumum, 3,000 watts) on class B-C channels (maximum, 50 kw to 100 kw). The FCC this year spoke about ending the informal restriction that kept high power channels out of small towns, and the Commission began looking aggressively for new uses for SCA services on FM carriers (and FM operators were eyeing the new uses with interest, since they would mean new revenue without disrupting the regular program service).
- Other highlights of the past year include the continuing gains of the Birch Report against Arbitron, following its purchase of its rival Mediastat. Birch at the moment seems to be making the best run at that big subsidiary of Control Data of any ratings company in the past fifteen years.
- While elements of the FCC deregulatory policies have given both cheer and headaches to radio managements, the bottom line for the year was the very poor bottom line enjoyed by many stations in the recession. Many stations were hurting badly, but business seemed to be turning up by late October. Many experts were predicting that a strong broadcast recovery would not come till as late as April, however.
- For programmers, the year provided new tools: Positioning, left/right brain theory, new demographic strategies. However it appeared that "positioning" was not well understood by many, and few seemed able to apply brain theory to programming tactics (but those who did were quite successful as a rule). And the success of Al Ham's strategic "Music Of Your Life" format resulted in many imitators in "the big banding of America"; and although the original format remained healthy, there seemed to be more failures than success stories for the imitators.
- Computers became an omnipresent part of daily life -- in videogames (the entertainment success story of the year), the growth of personal and business computerization, and the everpresent digital consumer product (and broadcast equipment).

PERSONAL PICKS

DECEMBER 17, 1982

Dave Sholin's Personal Picks

2ND ANNUAL TOP FORTY FAVES OF THE EDITOR

Repeating my practice of last year, I once again take my only shot all year to blow off all objectivity and list my personal choices for the Top 40 of the year. Absolutely nothing factual here, just callin' 'em as I like 'em. If you ever have this gig you can get off on putting one of these together too. Dave Sholin

- DOWN UNDER-Men At Work 1
- ALWAYS ON MY MIND-Willie Nelson 2.
- **ROCK THIS TOWN-Stray Cats** 3.
- JACK & DIANE-John Cougar 4.
- I RAN (SO FAR AWAY)-A Flock of Seagulis 5.
- **OPEN ARMS-Journey** 6.
- **MICKEY-Toni Basil** 7.
- THE OTHER WOMAN-Ray Parker, Jr. 8.
- WHO CAN IT BE NOW-Men At Work 9.
- DO YOU ... HURT ME-Culture Club 10.
- UP WHERE WE BELONG-J. Cocker/J. Warnes 11.
- GET DOWN ON IT-Kool & the Gang 12.
- FREEZE-FRAME-J. Geils Band 13.
- SEXUAL HEALING-Marvin Gaye 14.
- HARD TO SAY I'M SORRY-Chicago 15.
- 16. KEY LARGO-Bertie Higgins
- INDUSTRIAL DISEASE-Dire Straits 17.
- 18. THE LOOK OF LOVE-ABC
- 19. SOMEDAY, SOMEWAY-Marshall Crenshaw
- 20. MANEATER-Hall & Oates

- VALLEY GIRL-Frank & Moon Zappa 21.
- AFRICA-Toto 22.
- JOHNNY CAN'T READ-Don Henley 23.
- FANTASY-Aldo Nova 24.
- I LOVE ROCK 'N' ROLL-Joan Jett 25.
- LOVE PLUS ONE-Haircut 100 26.
- DIRTY LAUNDRY-Don Henley 27.
- GOODY TWO SHOES-Adam Ant 28.
- FORGET ME NOTS-Patrice Rushen 29.
- **ROCK THE CASBAH-The Clash** 30.
- TAKE ME DOWN-Alabama 31.
- THE GIRL IS MINE-Jackson & McCartney 32.
- TAINTED LOVE-Soft Cell 33.
- WORKIN' FOR A LIVIN'-H. Lewis & News 34.
- LET'S GO DANCIN'-Kool & the Gang 35.
- TRULY-Lionel Richie 36.
- SHOULD | DO IT-Pointer Sisters 37.
- STATE OF INDEPENDENCE-Donna Summer 38.
- '65 LOVE AFFAIR-Paul Davis 39.
- YOU DROPPED A BOMB ON ME-Gap Band 40.

Album of the Week Reviewed by Ron Fell

"The Distance"-Bob Seger (Capitol) Despite the cover art, the sun is not setting on Bob Seger and the Silver Bullet Band. Rumbling rhythms and furious energy provide all the horsepower any rock 'n' roll album could want. And even when the crank down to ballad form, there's a special urgency and passion that can drain or siphon off any remaining fuel. Lyrically, the set deals with broken relationships and unfullfilled dreams, (similar to Springsteen's "Nebraska", but not nearly as stark.) Seger has a peculiar way of mixing driving beats with intoxicating lyric. On Interstate Five that's what we call a 502. On vinyl its multiplatinum. EVEN NOW, MAKIN' THUNDERBIRDS, BOOMTOWN BLUES, SHAME ON THE MOON, ROLL ME ALONG, HOUSE BEHIND A HOUSE.

STATION

KWG-Stockton, CA KPPL-Denver, CO KFMO-Flat River, MO KKIQ-Livermore, CA WBLU/FM-Hinesville, GA KLER-Orofino, ID WDLP-Panama City, FL KLOG-Kelso/Longview, WA KIQY/FM-Lebanon, OR WLSQ-Montgomery, AL KZZK/FM-Tri Cities, WA KTKT-Tucson, AZ KNIN-Wichita Falls, TX WLSQ-Montgomery, AL KENO-Las Vegas, NV

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Jim Dooley (Box 759-32401)	Air Talent
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Jeff Ripley (Box 2485-99302)	AT/Production
*Bobby Rivers (2020 W. Grant-85703)	AT/Production
*BODDY RIVERS (2020 W. Grand-00700)	AT/Production
Dave Dell (817-855-6924)	Music Director
Randy Culpepper (Box 5000-36192)	AT/PD
*Nancy Reynolds (Box 26629-89126)	ATTO
*No Calls Please.	

TOP JOB OP!

Kevin Metheny at WNBC is conducting a talent hunt for a key on-air position of the NBC flagship in New York. He's looking for a "mature, well-rounded performer, capable of displaying own unique humanity within format of America's most listened to radio station. Well developed production skills a must. Hands-on P.D. experience at a medium to major market winner preferred. No phone calls, no novices please." Contact Kevin with tape & resume WNBC, 30 Rockefeller Plaza, Suite 293, New York, New York 10020.

THE GAVIN REPORT, One Embarcadero Center, Suite 1816, San Francisco, CA 94111 (415) 392-7750

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SAN FRANCISCO

HAPPY HOLIDAYS from the Gavin Staff



(left to right): Ron Fell, Greg Gavin, Bill Gavin, Elma Greer

Standing (left to right): Diane Rufer, Dave Sholin, Lisa Smith, Kent Zimmerman, Leslie Wing, Peter Standish, Betty Hollars, Keith Zimmerman.