

Adult Contemporary Programming (Associate Editor, Ron Fell)

-3-

Most Active: DESIREE-Neil Diamond (Columbia)

HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) Walter Payton & O.J. Simpson should be fortunate to gain so much ground in such a short period of time.

Records to Watch: UNTIL NOW-Helen Schneider (Windsong)

UNTIL NOW-BOBBY ARVON (lst Artists) The song itself is the early winner with plenty of new adds this week but airplay is split right down the middle between the two versions.

Top Thirty

Note: The lines in the top thirty below indicat	te sharp separations in our research totals -
much more of a division than can be represent	ited by two consecutive numbers.
LW TW	LW TW
1. 1. HOW DEEP IS YOUR LOVE-Bee Gees	19. 16. JUST THE WAY YOU ARE-Billy Joel
2. 2. BLUE BAYOU-Linda Ronstadt	26. 17. HOW CAN I LEAVE YOU AGAIN-John Denver
5. 3. SLIP SLIDIN' AWAY-Paul Simon	24. 18. THE WAY I FEEL TONIGHT-Bay City Rollers
9. 4. HERE YOU COME AGAIN-Dolly Parton	21. 19. GONE TOO FAR-England Dan & J.F. Coley
7. 5. YOUR SMILING FACE-James Taylor	25. 20. YOU'RE IN MY HEART-Rod Stewart
4. 6. BABY WHAT A BIG SURPRISE-Chicago	13. 21. WE JUST DISAGREE-Dave Mason
10. 7. SENTIMENTAL LADY-Bob Welch	12. 22. SEND IN THE CLOWNS-Judy Collins
8. 8. WE'RE ALL ALONE-Rita Coolidge	22. 23. DON'T LET THE FLAME BURN OUT-J. DeShannon
3. 9. YOU LIGHT UP MY LIFE-Debby Boone	17. 24. MY FAIR SHARE-Seals & Crofts
14. 10. YOU MAKE LOVIN' FUN-Fleetwood Mac	25. EMOTION-Samantha Sang
6. 11. DAYBREAK-Barry Manilow	29. 26. AS-Stevie Wonder
15. 12. STILL THE LOVIN' IS FUN-B.J. Thomas	27. 27. SWEET MUSIC MAN-Kenny Rogers
16. 13. GETTING READY FOR LOVE-Diana Ross	28. 28. LOVE IS THICKER THAN WATER-Andy Gibb
18. 14. MY WAY-Elvis Presley	11. 29. DON'T IT MAKE MY BROWN EYES BLUE-C. Gayle
20. 15. BABY COME BACK-Player	30. DESIREE-Neil Diamond
Action Sides	Correspondents' Preferred Picks
SHORT PEOPLE-Randy Newman	GOODBYE GIRL-David Gates (Elektra)
THE NEXT HUNDRED YEARS-Al Martino	WHAT A DIFFERENCE YOU'VE MADE-Ronnie Milsap (RCA)

SHORT PEOPLE-Randy Newman THE NEXT HUNDRED YEARS-Al Martino LADY LOVE-LOU Rawls (YOU'RE MY) SOUL & INSPIRATION-Donny & Marie 25TH OF LAST DECEMBER-Roberta Flack SIMPLE THINGS-Carole King SOMETIMES WHEN WE TOUCH-Dan Hill

Sales and/or Requests IT'S SO EASY-Linda Ronstadt SWINGTOWN-Steve Miller STORYBOOK CHILDREN-Bette Midler YOU CAN'T TURN ME OFF-High Inergy I GO CRAZY-Paul Davis Correspondents' Preferred Picks GOODBYE GIRL-David Gates (Elektra) WHAT A DIFFERENCE YOU'VE MADE-Ronnie Milsap (RCA) BOATS AGAINST THE CURRENT-Eric Carmen (Arista) UNTIL NOW-Bobby Arvon (lst Artists) UNTIL NOW-Helen Schneider (Windsong) EASY TO LOVE-Leo Sayer (Warner Bros.) IF I CAN HAVE YOU-Yvonne Elliman (RSO)

(12/2/77)

Airplay NEVER MY LOVE-Addrisi Bros. WHAT A NIGHT-Tom Jones RUN TO ME-Flower ALL I THINK ABOUT IS YOU-Nilsson I CAN'T HOLD ON-Karla Bonoff

A - C Correspondent's Reports

Akron (Russ Knight-WAKR) S. Wonder/DeShannon/Player/Denver. Gains: S. & Crofts/Elvis/B.J. Thomas. Astoria (Doug McDowell-KAST) Lobo/Ravls/Midler/Hill/Addrist Bros./Sayer. Gains: Elvis. Asheville (Bob Rymeal WRAd) S. Wonder/A. Gibb/High Inergy. Anna, Ill. (Jane Michel-WRAJ) Manilov/K. Rogers/Gates/Dooble Bros./Steely Dan/Carmen.Calls:Cassidy. Bend (Bill Jay-KBND) K. Bonoff/Ravls/M. Phillips/L. Crosby. Gains: Dan Hill/Lobo. - - (Mark Andrews-KERL) S. Sang/Diamond/Gibb/Stampley/Flower/Wings/Olivia/Rod Stewart/Wonder. Bismarck (Dick Bird-KBOM) Kendalls/Garrett/Ronstadt (EASY)/Dave & Sugar/Lobo/Wings/C. Gayle/Meco. Boise (Lee Chabre-KBOI) Reday/Flack/C. King/Denver/Gibb/Diamond. Gains: Rod Stewart. Boston (Jim Spellmeyer-WEEK)/M) Steely Dan/R. Curtis/Hill/Carmen/ChillwacK/McKendree/Bonoff. Buffalo (Roger Christian-WBEN) Rod Stewart/N. Diamond. Gains: Elvis/S. Miller/Dan & Coley/LTD. Butte (Bob Roberts-KXLF) Bee Gees (new)/Elliman/David Gates. Canton (Rick Jacobs-WHEC) Gibb/Sang/Diamond/Kewman/Flack/Rawls/Charo/Midler/Summer/McAnally. Cedar Rapids (Rick Sellers-WAT) Diamond/Elliman/Gates/Rawls/Elvis/Flack. Chricago (Dave Martin-WFFR) B. Joel/Sang. Gains: Welch/P. Simon/Player/Elvis/D. Ross/Diamond. - - (Rob Reynolds-WTEN) Elliman/Flower. Calls: D. Ross/Players. Gains: B. Welch. Chicaso (Dave Martin-WFFR) B. Joel/Sang. Gains: Welch/P. Simon/Player/Elvis/D. Ross/Diamond. - - - (Rob Reynolds-WTEN) Elliman/Flower. Calls: D. Ross/Players. Gains: D. Mason/Fleetwood Mac/Taylor Cincinnati (Susan Howe-WLW) Denver/D. & M. Osmond/Rod Stewart, Gains: D. Mason/Fleetwood Mac/Taylor Coffeyville (Tom Wiggins-KGGP) D. Gates/Elliman/P. Cook. Gains: Rod Stewart/B. J. Thomas/Parton. Colorado Springs (Dan Shanahan-KIQ) Newman/The Babys/Joel/Gibb. Calls: Simon/Partor/Bay City R. Corvallis (Weldon Greig-KLOO) Hill/Gates/M. Phillips/M. Lloyd/S. Sang. Calls: Flower. Deuver (Hal Wisteen-KZ) Donny & Marie/Rauls/Flower. Gains: Player/P. Simon. Durham (Joe NuckOls-WTEN) Hilson/Flayer/Martino. - - (Harry Smith-KHOW) H. Schneider/Cat Stevens/R. Ne

#### Black Radio

#### (Associate Editor, Betty Hollars)

11-

Hot Line: DANCE, DANCE, DANCE-Chic (Atlantic) A smash New York disco hit that's making strong inroads in major market areas. Not to be overlooked!

Looking Good: JACK & JILL-Raydio (Arista) Although unknown as a group, their sound contains all the earmarks of a sparkling success.

#### Correspondents' Top Thirty

23. 16. OOH BOY-Rose Royce

24. 20. FUNKY MONKEY-Mandrill

21. OUR LOVE-Natalie Cole

22. 26. IT'S ECSTASY ... - Barry White

19. 27. SEND IT-Ashford & Simpson

20. 28. RUNNING AWAY-Roy Ayers

25. 29. GOIN' PLACES-Jacksons 26. 30. SHAKE IT WELL-Dramatics

17. 18. I'M HERE AGAIN-Thelma Houston

--. 22. DANCE, DANCE, DANCE-Chic 29. 23. I GOT TO HAVE YOUR LOVE-Fantastic 4

14. 25. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson

12. 24. THE WHOLE TOWN'S LAUGHING-Teddy Pendergrass

28. 17. GALAXY-War

21. 19. BELLE-Al Green

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW

3. 1. SERPENTINE FIRE-Earth, Wind & Fire

- 2. 2. DON'T ASK MY NEIGHBORS-Emotions
- 3. YOU CAN'T TURN ME OFF ... High Inergy 1.
- 4. SOMEBODY'S GOTTA WIN-Controllers 6.
- 5. 5. IF IT DON'T FIT ... - Kellee Patterson
- 6. F-FUN-Con Funk Shun 7.
- 8. 7. REACH FOR IT-George Duke
- 8. NATIVE NEW YORKER-Odyssey 9.
- L 9. BACK IN LOVE BY MONDAY-Millie Jackson
- 15. 10. LOVELY DAY-Bill Withers
- 16. 11. DO DO WAP...-Curtis Mayfield
- 18. 12. COME GO WITH ME-Pockets
- 10. 13. BACK IN LOVE AGAIN-LTD
- 13. 14. DUSIC-Brick 11. 15. DO YOUR DANCE-Rose Royce

EASY COMING OUT-William Bell (Mercury)

Top Airplay JACK & JILL-Raydio THE SHOW MUST GO ON-4 Tops ANY WAY YOU WANT ME-Sylvers LOVER JONES-Johnny Guitar Watson JOY TO HAVE YOUR LOVE-Patti Labelle BOP GUN-Parliament SORRY DOESN'T ALWAYS ... - Gladys Knight YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters KISS ME THE WAY I LIKE IT-George McCrae MORE THAN A WOMAN-Tavares SHOUTING OUT LOVE-Emotions (Stax) ESPECIALLY FOR YOU-Manchild MELODIES-Made In The USA GOIN' BANANAS-Side Effect COCOMOTION-EL Coco BABY COME BACK-Player

Movin' 25TH OF LAST DECEMBER-Roberta Flack (Atlantic)

Correspondents' Preferred Picks LADY LOVE-Lou Rawls (Philadelphia International) TOO HOT TA TROT-Commodores (Motown) ON FIRE-T Connection (Dash) THERE'S NO OTHER LIKE YOU-Archie Bell (Phil.Int.) I LOVE YOU-Donna Summer (Casablanca) GETTIN' READY FOR LOVE-Diana Ross (Motown) THE END OF THE RAINBOW-McKinley Mitchell (Chimney-PAPA T-Stanley Turrentine (Fantasy) ville) WITH PEN IN HAND-Dorothy Moore (Malaco) ANGEL/MERRY-GO-ROUND-Ohio Players (Mercury) CHOOSING YOU-Lenny Williams (ABC) HELLO SUNDAY, HELLO ROAD-G.S.Heron/B.Jackson (Arista) BABY MY LOVE IS ALL FOR YOU-Deniece Williams (Col.) WONDERFUL-McCoo & Davis (ABC) PACK UP YOUR BAGS-Harvey Mason (Arista) YOU & I-Living Proof (Ju-Par)

#### Regional Highlights

Birmingham (Shelley Pope-WBUL) #1-E.W.& F., #3-Kellee Patterson, #5-George Duke, #8-Tony Owen, #9-Made In USA, #10-Controllers. <u>New</u>: War, Odyssey, Dorothy Moore, Fatback Band, Star Band. <u>Chicago</u> (Jerry Boulding-WVON) #4-Controllers,#9-Curtis Mayfield, #10-Temptations. <u>Gns</u>: Floaters, Diana Ross, Raydio, Garnett Mims, Roy Ayers, George Duke, Dorothy Moore, Con Funk Shun. <u>New</u>: Natalie Cole, War, Parliament, Hodges, James & Smith, K.C. & Band, Love Committee. Cleveland (Mike Payne-WABQ) #1-George Duke, #2-Kellee Patterson, #5-Odyssey, #10-Roy Ayers. New: Brook Benton, K.C. & Band, Archie Bell & Drells. Columbus (Keith Willis-WVKO) #1-George Duke, #2-Con Funk Shun, #4-Pockets, #5-Patti Labelle, #6-Bill Withers, #8-Parliament, #10-Whispers. <u>Gns</u>: Curtis Mayfield, Controllers, War, Mavis Staples, Dee Dee Sharpe Gamble. New: Norman Connors, Paulette McWilliams, Deniece Williams Living Proof, Mother's Finest. On: Raydio, Q, Made in USA, Manchild, Roberta Flack, Lenny Wms. Galveston (Randy Sterling-KGBC) #1-High Inergy, #7-Kellee Patterson, #8-Mandrill, #10-Curtis Mayfield. <u>New</u>: Bill Brandon, Living Proof, Mastermind. <u>Rq</u>: Al Green, Blackbyrds, Parliament, Annette Snell, Johnny Guitar Watson, S.Wonder. <u>On</u>: Complements, N.Cole, Morris Jefferson, War. Leland (Truman Ford-WESY) #2-Millie Jackson. Gns: Kellee Patterson, Tyrone Davis, Odyssey, Vernon Garrett, Ronnie Dyson, Ashford & Simpson, Chic, Thelma Houston, Joe Simon, Controllers, Frank Lucas, Chocolate Milk, Stevie Wonder, Floaters, Fantastic 4, B.Withers, Pockets, War. <u>Miami</u> (Ralph Featherstone-WMBM) #1-McKinley Mitchell, #6-Patti Labelle, #7-Bill Withers, #8-George McCrae, #9-Player, #10-Millie Jackson. <u>Gns</u>: Bros. Johnson, War, Mass Production, Denice Williams, Archie Bell. New: Paulette Reeves, Raydio, Fatback Band, A.Prysock, R.Flack, D.Summer. Natchez (Haynes Ford-WNAT) #5-Controllers, #6-Rose Royce, #10-Candi Staton. Gns: Pleasure, Meters, Pockets, Deniece Williams, Kellee Patterson, Chic, Dorothy Moore, Manchild. New: Melba Moore, Con Funk Shun, Lenny Williams, Hot, Roberta Flack, Lou Rawls. <u>New York</u> (Sonny Taylor-WWRL) #1-Chic, #2-El Coco, #3-Controllers, #4-Love Committee, #5-Lenny Williams, #7-Patti Labelle, #8-Staples, #9-Gladys/Pips. <u>Gns</u>: Santa Esmeralda, Natalie Cole,

T Connection. <u>New:</u> Trammps (LIGHTS WENT OUT), Donna Summer (NOW I NEED YOU-LP cut). <u>LP</u>: H.Melvin <u>an Francisco</u> (Johnny Morris-KDIA) #1-LTD, #4-Controllers, #5-Ashford & Simpson, #6-George Duke, #8-Bill Withers, #9-War. <u>Gns</u>: Jacksons, Side Effect, Lonnie Hewitt (local), Natalie Cole, Muscle San

Shoals Horns. <u>New</u>: Whispers, Player, Morris Jefferson. <u>LP's</u>: Al Green, Parliament, Melba Moore. <u>Seattle</u> (Robert L.Scott-KYAC) <u>Gns</u>: Cheech & Chong, Curtis Mayfield, Leon Haywood, Natalie Cole, Odyssey, Tavares, William Bell. <u>New</u>: Chic, Raydio, Rose Royce. <u>On</u>: Brick, Cat Stevens, Seawind, D.Williams, Sylvers, Emotions (Stax), K.C. & Band, Roberta Flack. <u>LP's</u>: N.Cole, Ramsey Lewis.

#### Black Radio Correspondents' LP cuts are on page 13.....



(12/2/77)

#### Country Music (Associate Editor, Elma Greer)

-5-

Prime Movers: WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE-Ronnie Milsap (RCA) SWEET MUSIC MAN-Kenny Rogers (U.A.) The pattern of releasing successful material is evident in both cases as their follow-up singles appear headed for thhetop.

Top Country Hits The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below. IW <u>TW</u> 1. 10. TW 16. 3. 1. 2. 2. 8. 3. SHE JUST LOVED ... - Moe Bandy HERE YOU COME AGAIN-Dolly Parton BLUE BAYOU-Linda Ronstadt 13. 17. FOOLS FALL IN LOVE-Jacky Ward 3. --. 18. I'M KNEE DEEP IN LOVING YOU-Dave & Sugar WHAT A DIFFERENCE ... - Ronnie Milsap 1. 7. 4. WURLITZER PRIZE & flip-Waylon Jennings 29. 19. MIDDLE AGE CRAZY-Jerry Lee Lewis YOU LIGHT UP MY LIFE-Debby Boone GEORGIA KEEPS PULLING...-Conway Twitty 24. 20. 28. 21. EVERYDAY I HAVE TO CRY ... - J. Stampley 5. CHAINS OF LOVE-Mickey Gilley 12. 6. ONE OF A KIND-Tammy Wynette DON'T LET ME TOUCH YOU-Marty Robbins STILL THE ONE-Bill Anderson 11. 22. 26. 23. 5. 7. 14. 8. MOTHER COUNTRY MUSIC-Vern Gosdin 15. 9. 18. 10. 9. 24. 10. 25. TAKE THIS JOB AND SHOVE IT-Johnny Paycheck MORE TO ME-Charley Pride SWEET MUSIC MAN-Kenny Rogers SHAME ON ME-Donna Fargo COME A LITTLE BIT CLOSER-Duncan/Fricke --. 26. LONELY STREET-Rex Allen Jr. 17. 11. FROM GRACELAND ... - Merle Haggard 23. 27. 4. 12. HEAVEN'S JUST A SIN AWAY-Kendalls MY WAY-Elvis Presley ROSES FOR MAMA-C.W. McCall COME TO ME-Roy Head 19. 13. ABILENE-Sonny James I JUST WANT TO BE...-Connie Smith --. 29. --. 30. 6. 14. 21. 15. THE PAY PHONE-Bob Luman Other Gains, Sales and/or Requests THE FIRST TIME-Billy "Crash" Craddock Action Sides TO DADDY-Emmylou Harris QUITS-Gary Stewart STANDARD LIE NUMBER ONE-Stella Parton I'LL PROMISE YOU TOMORROW-Jerry Wallace MAY THE FORCE BE ... - Tom T. Hall BABY, LAST NIGHT MADE MY DAY-Susie Allanson THINK ABOUT ME-Freddy Fender IT SHOULD HAVE BEEN EASY-Dottsy SAVIN' THIS LOVE SONG FOR YOU-Johnny Rodriguez HOW CAN I LEAVE YOU AGAIN-John Denver AGREE TO DISAGREE-Little David Wilkins MR. D.J.-T.G.Sheppard OUT OF MY HEAD & BACK IN BED-Loretta Lynn SOMETHING TO BRAG ABOUT-Mary Kay Place YOU'RE THE ONE-Oak Ridge Boys I JUST WISH YOU WERE SOMEONE I LOVE-L.Gatlin SOME I WROTE-Statler Bros. I DON'T NEED A THING AT ALL-Gene Watson AFTER THE BALL-Johnny Cash

irplay: (New listings are underlined) Lynn Anderson (20); Kenny Starr (18); Glen Campbell (18): Narvel Felts (15); <u>Margo Smith</u> (14); <u>David Rogers</u> (13); Crystal Gayle (12); Bobby Borchers (12). Ed Bruce (11); Johnny Carver (11); Ronnie Sessions (11); Nick Nixon (10); <u>Tom Jones</u> (10): <u>Cal</u> <u>Smith</u> (10). Airplay:

 Recommended
 Newer
 Releases

 IT DOESN'T MATTER ANYMORE-R.C.Bannon
 (Columbia)
 ANGEL OF THE MORNING-Melba Montgomery (U.A.)

 WOMAN TO WOMAN-Barbara Mandrell (ABC/Dot)
 THROWIN' MELORIES ON THE FIRE-Cal Smith (MCA)

(12/2/77) Roundup (cont'd. from pg. 5) Fort Worth (Tom Wayne-KKOL) Pl-N.Felts, L.Lynn, K.Sessions, M.Earwood. Rg-Elvis, Stella. Florence (Steve Casey-WXOR) Pl-T.G.Sheppard, K.Starr, F.Fender, T.T.Hall, Statlers. Hanford (Jesus A.Gradillas-KNGS) Pl-M.K.Place, K.Starr, Oak Ridge Boys, Emmylou Harris, J.Denver. Houma (Les Domangue-KCIL) Gns-L.D.Wilkins (18-8), R.Sovine (45-12). Pl-G.Watson, G.Campbell. Houston (Dr.Bruce Nelson-KEMR) P1-B.Mandrell, J.Reed, J.W.Ryles, Jim Ed & Helen, T.G.Sheppard. Indianapolis (Herb Allen-WFMS) Gns-B.C.Craddock (29-21). P1-T.G.Sheppard, Rex Allen Jr., J.L.Lewis Indianapolis (Herb Allen-WFMS) Gns-B.C.Craddock (29-21). Pl-T.G.Sheppard, Rex Allen Jr., J.L.Lewis - - (Bill Robinson-WIRE) Pl-B.Arbor, E.Bruce, D.Burnette, N.Nixon, D.Rogers, G.Watson. Jamestown (Ole Olson-KSJB) Pl-Bob Luman, G.Watson, Brush Arbor, T.Jones, J.Denver. Kansas City (John Reed-KAYQ)Pl-Dottsy, C.Smith. Rg-T.Tucker (SPRING), K.Starr. - - (Ted Cramer-WDAF) Deb-J.Stampley (23), R.Price (25), F.Fender (28). Pl-L.Lynn, Rex Jr. Lansing (Wayne Waters-WITL) Pl-M.Smith, T.Jones, K.Barnes. Rg-Emmylou Harris, L.Lynn, K.Starr. Los angeles (Cathy Hahn-KLAC) Gns-L.D.Wilkins (41-29). Pl-J.Wallace, F.Fender, L.Lynn, E.L.Harris. Manitowoc (Bot Irish-WCUB) Gns-Roy Head (27-19). Pl-T.T.Hall, Statlers, J.Denver, Oaks. Medford (Kathi O'Shea-KSHA) Pl-Debbie Peters, M.K.Place, F.Fender, C.Gayle, M.Montgomery. Miami (Ron Tatar-WWOK) Deb-L.Lynn (23), B.Luman (27) Emmylou Harris (29). Pl-S.Parton, F.Fender. Mobile (Bill Robbins-WKSJ) Gns-Marty Robbins (24-8). Pl-Emmylou Harris, Oaks, T.T.Hall, M.K.Place. Montgomery (Diane Brennan-WBAM) Gns-White & Dillon (32-23), Pl-Alvin Crow, M.Montgomery. Mobile (Bill Robbins-WKSJ) Gns-Marty Robbins (24-8). Pl-Emmylou Harris, Oaks, T.T.Hall, M.K.Pla Montgomery (Diane Brennan-WBAM) Gns-White & Dillon (32-23). Pl-Alvin Crow, M.Montgomery. Nashville (Dale Turner-WKDA) Pl-B.Borchers, S.Parton, N.Nixon, M.Smith, R.McDowell, S.Allanson. - - (Mary Catherine-WSM) Deb-T.T.Hall (25), R.Head (31), L.Lynn (32). Pl-Oak Ridge Boys. Natchez (Bob Cupit-WNAT) Gns-J.Chesnut (30-16), G.Barber (31-18). Pl-M.Montgomery, B.Borchers. New Bern (Johnny West-WBIC) Deb-S.Jerrico(15). Pl-M.Smith, P.Rakes, T.T.Hall, L.Plowman. New York (Ed Salamon-WHN) Pl-J.Denver, J.Rodriguez, T.T.Hall, L.Arnold(A TRUCKER'S CHRISTMAS). Oakland (Bob Guerra-KNEW) Gns-M.Robbins (19-7). Pl-S.Parton, E. Harris, Statlers, J.Wallace. Odessa (Scott James-KYXX) Deb-L.Gatlin (36), Oak Ridge Boys (39). Rg-K.Starr, G.Watson. Orlando (Mike Burger-WHOO) Pl-R.C.Bannon, J.Denver, Shylo, G.Watson, M.Smith. Oshkosh (Charlie Hart-WYTL) Pl-E.Bruce, L.Anderson, J.Anderson, G.Campbell, G.Watson. Pascagoula (G.L.Sanders-WGUD/FM) Deb-S.James (16). Pl-S.Parton, L.Hargrove, L.Lynn, Elvis. Phoenix (Terry Black-KJJJ) Deb-L.Tynn (26). Pl-M.K.Place, J.J Walker, D.Wills, Dottsy. Polson (Bob Borino-KERR) Gns-M.Robbins (20-9), S.James (22-10). Pl-R.Miller, J.Rodriguez. Polson (Bob Borino-KERR) Gns-M. Robbins (20-9), S. James (22-10). Pl-R. Miller, J. Rodriguez. Port Arthur (Dick Davis-KYKR) Pk-Glen Campbell., Pl-J. Carver, G. Watson, T. Glaser. Portland, Me. (Hal Knight-WPOR) Pl-T.T. Hall, Emmylou Harris, Statlers, L. Lynn, R. Steagall. ---, Ore. (Don Lane-KRDR) P1-L.Anderson, C.Gayle, K.Southern, R.C.Bannon, E.Bruce, L.Gatlin. Provo (Chris McGuire-KFTN) Gns-D.Rogers (33-22). P1-D.McBride, B.Borchers, K.Barnes, L.Gatlin. Pueblo (Randy Lee-KPUB-AM/FM) P1-R.Head, S.Allanson, J.Wallace, F.Fender, L.Lynn. Fueblo (Randy Lee-KPUB-AM/FM) P1-R.Head, S.Allanson, J.Wallace, F.Fender, L.Lynn.
Redmond (Harry Gift-KPRB) P1-L.Lynn, Dorsey Burnette, M.L.Turner, F.Hart, C.Woolery.
Rochester (Pat O'Neill-KKEE) Gns-S.James (25-19). P1-L.D.Wilkins, Shylo, Even Stevens, D.King.
Rockford (Curtis King-WKNN) P1-M.Smith, K.Starr, T.T.Hall, L.Anderson, B.Borchers, F.Fender.
Saginaw (Tommy Samoray-WKQ) Gns-Vern Gosdin (26-16). P1-G.Campbell, L.Anderson, L.Lynn, T.T.Hall.
St. Cloud (Dean Allen-WWJO) Gns-J.Buffett (15-9). Deb-L.Lynn (36), M.K.Place (37), S.Parton (38).
St. Joseph (Bob Orf-KFEQ) Gns-C.Smith (30-20). PK-J.Russell, P1-R.Milsap, R.Miller, T.T.Hall.
St. Louis (Walt Turner-WIL) Deb-B.C.Craddock (30), J.Rodriguez (32), L.D.Wilkins (38).
St.Petersburg (Joe Patrick-WQYK/FM) Gns-Rex Allen Jr. (25-16), P1-Emmylou Harris, R.Milsap, Oaks.
Salem (Jeff Williams-KGAY) P1-J.Buffett, Pal Rakes, M.Smith, M.K.Place, R.& Chyann, R.C.Bannon.
San Diego (Ed Chandler-KSON) P1-M.McDaniel,Dottsy, Rex Allen Jr., Susie Allanson, J.Paycheck (f1).
San Jose (Don West-KEEN) P1-C.Lane, N.Nixon, M.Montgomery, R.McDowell. Rg-J.Paycheck.
Savannah (Terry Wunderline-WQQT) P1-B.Borchers, P.Downing, L.Gatlin, L.Lynn, N.Nixon, M.K.Place.
Seattle (Peyton/Olson-KAYO) P1-L.Gatlin, J.Chesnut, R.Sessions, Statlers. Rg-R.C.Bannon.
Shreveport (Jim Hawthorne-KWKH) Gns-C.Smith (22-11), D.Rogers (30-16). P1-D.Houston, D.Wills.
South Bend (Tom Sidwell-WJVA) Gns-J.Paycheck (24-4). P1-S.Parton, L.Lynn, J.L.Lewis. Tacoma (Russ Riley-KMO) Pl-J.Carver, T.Glaser, C.Lane, R.Miller, C.Gayle. Thibodaux (Rick Luquette-KTIB) Pks-Cates, M.McDaniel, C.Smith. Pl-Melba Montgomery, M.Turner. Toledo (Bob Pepas-WTOD) Pl-B.Borchers, L.Gatlin, C.Lane, G.Watson, K.Barnes.Rq-T.G.Sheppard. Tulsa (Billy Parker-KVOO) Pl-Oaks, G.Watson, N.Felts, G.Campbell, C.Gayle. Toronto (Joe Lefresne-CFGM) Pl-J.Duncan, V.Gosdin, G.Stewart, J.Stampley. Tucson (Tim Tyler-KIKX) Pl-M.Smith, Oaks, L.Anderson, T.T.Hall, R.C.Bannon. Waco (Ray Welch-KKIK) Pl-J. Denver, L.Lynn, Statlers, L.Anderson, R.Sessions. Rg-W.Adkins, B.Arbor. Wenatchee (Rex Cory-KUEN) Pl-E.Bruce, F.Fender, J.Carver. Rg-E.Harris, H.Snow, M.K. Place. Wenatchee (Nex Corj-Rohr) TI-B.Bruce, F.Fender, J.Carver, R.B.Barris, H.B.Bow, M.R.Flace. W.Palm Beach (Jim Howie-WIRK/FM) Pl-F.Fender, L.Lynn, M.Tillis, Emmylou Harris, T.T.Hall. Wheeling (Bob Berry-WWVA) Gns-S.Parton (29-21), J.Denver (34-25). Pl-G.Campbell, L.Gatlin. Wichita (Don Walton-KFDI) Pk-D.Houston. Pl-P.Rakes, M.Smith, C.Smith, C.Baker, B.Heckel, J.Reed. Wolf Point (Jerry Gerke-KVCK) Gns-Dottsy (34-17). Pl-D.Rogers, E.Harris, Z.Lehr, Statlers. Yakima (Jerry Wilson-KUTI) Pl-N.Nixon, J.Anderson, R.C.Bannon, L.Anderson, M.McDaniel. Yankton (Jefferson Red-WNAX) Deb-D.Boone (16), F.Fender (37), R.Steagall (46), J.Carver (50).

Station KNPT-Newport, Ore. KNPT-Newport KASH-Eugene WDDT-Greenville, Ms. WVAM-Altoona KUJ-Walla Walla KKBJ-Bemidji, Minn. WDDT-Greenville

### Service

Requests B.Streisand album C.Stevens/K.Rogers singles singles & albums singles & albums singles & albums singles & albums singles / albums/oldies oldies From Columbia A&M/U.A. Motown/ABC A&M/Capitol/RSO/Motown/TK Casablanca/Polydor/Mercury Capitol/Casablanca/ABC/E-A All sources All sources

#### Top 40 Station Reports - November 28 thru Wed. November 30 (Total Reports this week 222 - last week 210) Research Assistant - Kent Zimmerman

<u>Please Note:</u> Because of our holiday shortened schedule last week, the use of those correspondent totals as a basis of comparison with this week's would be misleading. Therefore, when reference is made below to "last week" it refers to the totals for two weeks ago.

BLOAT ON-Cheech & Chong- 14 reports (36 last week). <u>On:</u> WMAK. <u>Also:</u> KRLC (8), WMFJ (23 to 9), KIST (11), KRYS (15), WCRO (16), KINT (17), KMKF (29 to 18), KEEL (21). <u>On:</u> WDLP, WLOF, KBEQ, KWIC. <u>Rq:</u> WIFC. <u>Off:</u> WKKY.

KWIC. Rq: WIFC. Off: WKY.
AS-Stevie Wonder- 17 reports. KFRC (18), 96X (19), 99X (25). Also: KRIZ (29 to 10), KLEK (21), KSLY (24), WIRK (24), WRBN (25). On: WDUN, WOHS, WQOK, CKPR, 92Q, KC148, KOYN/FM, KRIG, KTAM.
HEAVEN'S JUST A SIN AWAY-Kendalls- 18 reports (18 last week). WCOL (4), KIOA (9). Also: KKXL (1), KRLC (2), WCIR (2), WISE (7), KRIB (19 to 12), KOZE (13), KQDI (20), KFSB (26 to 21), WNAM (24), WXXX (24), KWEB (25). On: KC148, KCEN, KSLY, KOBO. Rq: KIRL. Off: KMHT.
SERPENTINE FIRE-Earth, Wind & Fire- 25 reports (17 last week). WHDQ (3), WQXI (25 to 20), 99X (22) Z93 (23). Also: KROK (7), KFIV (9), KNOW (13), KDON (14), KNDE (26 to 15), WABB (17), WKEE (24 to 17), KWZ (19), WAGQ (26 to 20), WSGA (29), KBEQ (30). On: WDUN, KIOO, 15Q, WMID, WLOF, CKIOI, KATI, KOTN, KNOE, KYTE.
DON'T LET THE FLAME BURN OUT-Jackie DeShannon- 27 reports (37 last week). On: WBEF. Also: WQEN (15 to 4), WFEC (9), WGSV (11), KWEB (14), KSIY (15), KMHT (15), WBEN (16), WISM (18), KJAS (20), WDUZ (22), 15Q (27), KTAM (28), WQOK (28), WBCF (28). On: KYLT, KLOG, KOKK, KOZE, KQDI, KRIG, KROF, KFYR, KFYE, KFMD, KEIN, WYRE.
GETTIN' READY FOR LOVE-Diana Ross- 31 reports (32 last week). WIFI (13), 10Q (17). Also: KFIV (14) WYRE (19), WGSV (20), WREN (21), KDOK (22), KKIQ (29 to 24), WIGY (24), WKNX (27), KWEB (30), WCRO (30). On: WABB, WAVZ, WFOX/FM, WGBF, WHEE, WIFC, WISM, CKPR, WSAM, WOHS, KC148, KATA, KFYE, KISD, KRIB, KOOK, KKLS, KWZ.

(12/2/77)

Top 40 Station Reports - continued from Page 7....
RUNAROUND SUE-Leif Gerrett- & Z reports (72 last week). YIOO (4), WFRO/FM (8), KRSF (10), WIFF (15)
WNOE (15), KHJ (19), WLS (20), KFRC (22), WRKO (30 to 25), 13Q (27), 293 (27). On: WEEQ, WQXI, KLT, KJRB. Almo: KTEM (6), WKXY (9), QLO7 (19 to 9), WLCY (11), KWIC (16 to 11), 3ND (16 to 12), KNEM (5) to 12), KNEM (5), QLO7 (19 to 9), WLCY (11), KWIC (16 to 11), 3ND (16 to 12), WNET (19 to 12), KNEM (19 to 13), KCBM (19 to 14), WLDF (14), WCTM (25 to 15), etc.
GONE TOO FAR-England Dan & J.F. Coley- 85 reports (96 last week). WAYS (8), WEEQ (16), KLIF (19), KICA (22), WQXI (23), WCOL (26), KJRE (26), WIFI (30). On: WFLL, WIFF, KING, KTAC. Almo:
KTRM (2), KKOA (3), WZYQ (4), WFLI (5), KOBO (5), WEAQA (7), KKEE (7), KRTE (7), KOET (7), KKEI (7), WASH (8), WANS (9), KKEEP (9), KROK (9), KLOG (9), KKIQ (10), KLOS (10), etc. Off:WGLF.
MY WAY-ELVIB PresLey- 88 reports (62 last week). WAOE (1), WAXK (13 to 4), TIOO (5), 96X (6), WQXI (19 to 9), WMCI (3), KLIT (14), 293 (15), WHEM (27 to 17), WZZP (19), WFLI (20), KLIV (21), KFRC (23), KRSP (28). Almo: WAOG (7 to 2), QLO7 (11 to 3), WMOH (3), WKXY (3), WAXI (5), WHOE (12), WZZP (13), KLIT (12), WJDE (22), KLIV (21), KFRC (23), KRSP (28). Almo: WAOG (7 to 2), QLO7 (11 to 3), WMOH (3), WKXY (3), WAIR (5), WHOE (12), WZUU (19), KKIM (20), KLIF (27), KJRB (28), WCOI (30). On: WHEE, KRBE, WFRO/FM. Almo: WFOM (1), KATA (2), KDON (3), KATI (3), KJOY (4), WHOE.
SHE'S NOT THERE-Santana- 92 reports (MOG (2), KIFF (28), MCMI (7), KNOW (8), KALE (8), KNIE (9), KLIE (9), MLE.
DON'T LET ME BE MISUMDERSTOOD-Santa Esmeralda- 96 reports (49 last week). KILT (6 to 1), KREE (1), 96X (28 to 21), KFI (27 to 21), WZZP (28), 13Q (28), KHJ (29), KLIF (29). On: WBEA, WRAE, WNOE, WFEZ, WRKO, KFRC, KJRE, KLIP, KARE, Almo: KLIE (4), KRIF (210), KLIE (20), KLIM (24 to 7), KEELP (17 to 11), WZYQ (22 to 13), WCM (20 to 14), WDLP (23 to 16), KFIY (22 to 16), etc.
GIN'T LET ME BE MISUMDERSTOOD-Sa Top 40 Station Reports - continued from Page 7.... (LOVE IS) THICKER THAN WATER-Andy Gibb- 104 reports (79 last week). KJRB (13), BIOO (14), WZZP (18), KILT (27 to 22), WBBF (25), WQXI (25), KRBE (26), WRKO (27), WBBQ (27), WMAK (29). On: WOKY, 10Q, KFI, KJR. Also: WCOS (9 to 4), KQWB (21 to 9), KOBO (15 to 9), WHHY (18 to 11), KWIC (13), WGNI (14), Q107 (27 to 14), KYLT (20 to 15), WIGY (15), KVOX (16), KKIQ (17), etc. SHORT PEOPLE-Randy Newman- 121 reports (56 last week). KRSP (17 to 4), WQXI (15 to 7), KRBE (26 to 12), WPRO/FM (28 to 12), KILT (21 to 16), KHJ (22 to 16), WNOE (24 to 17), 99X (26 to 17), Z93 (23 to 18), BIOO (28 to 19), KJRB (26 to 19), WZUU (20), WBBQ (30 to 25), KJR (25), KLIV (26), KIOA (26), KFI (27), KFRC (28), WIFI (29), HIOO (29), WMAK (30), etc. TURNED TO STONE-Electric Light Orch. - 146 reports. KFI (15), WIFI (17), WNCI (19), WQXI (30 to 21) WZZP (28 to 22), KRBE (30 to 23), KHJ (23), BIOO (23), WNBC (24), 13Q (24), 99X (24), Z93 (24), KJRB (24), KLIV (24), KRSP (25), KFRC (26), 96X (28), WCOL (29), WRKO (30). On: WBBF, WBBQ, WIFE, WMAK, KJR, KTAC. Also: KRIZ (1), WHHY (13 to 4), KWZ (14), 96KX (26 to 14), etc. ---Debuts---SLIP SLIDIN' AWAY-Paul Simon- 117 reports (102 last week). WQXI (10), KJRB (12), Z93 (12), WOKY (14), WAYS (23 to 16), 13Q (17), 10Q (19), KIOA (24). On: WBEQ, WMAK, KRSP. Also: WQEN (1) WFOM (8 to 3), WREN (3), WDUN (16 to 4), WGHI (4), WIGY (4), WABE (5), KMHT (6), KATA (6), WAGQ (17 to 7), WKKY (7), KKIQ (8), KOZE (16 to 8), KVOX (8), KCRG (8), WBSR (9), KFYE (9), etc. BACK IN LOVE AGAIN-LTD- 117 reports (105 last week). WHBQ (1), KILT (2), Z93 (2), WOXI (2), KREE (3), KLIV (17 to 9), WZZP (10), WNCI (12), WIFE (14), KFI (26 to 17), WBEQ (18), WNOE (18) WAYS (20), KHJ (20), KLIF (20), 96X (22), KRSP (23), 99X (23), WBBF (26), 10Q (26), KJRB (27), WRKO (29). On: WFIL, WPRO/FM, KJR. Also: WCGQ (1), WFLI (1), WGOW (1), WSGA (1), KROK (2), etc. YOU'RE IN MY HEART-Rod Stewart- 156 reports (133 last week). WQXI (1), WPEZ (4), 13Q (4), KJRB (18 to 7), Z93 (21 to 8), WNOE (13 to 8), KREE (11), WMAK (22 to 12), WZZP (21 to 13), KJR (14), BIOO (16), KING (19), WNCI (20), KTAC (22), WAYS (27 to 22), WIFI (28 to 23), WOKY (23), WHEQ (26), KRSP (27), WCOL (28), WBBF (29), WBEQ (29). On: WFIL, KFRC, KLIF, etc. -Debuts-

-8-

Welcom We are proud to welcome the following new correspondent stations to the Gavin Report:

> KANC-Anchorage KAYC-Beaumont, Tx. KLEE-Ottumera KLUC-LAS Vegas KOIL-Omaha KRTH/FM-Los Angeles KSTN-Stockton, Ca. KVSL-Show Low, Ar. KZUE-Oklahoma City WANS-Anderson, S.C.

Top Forty WCIL/FM-Carbondale, Ill. WDDT-Greenville WINW-Canton WELM/FM-Cullman, Ala. WLCI-La Crosse, Wis. WIEE-Richmond WLLL-Ignchburg, Va. WRAW-Reading WVAM-Altoona, Pa. WKE-Ocala, Fla.

WFYR-Chicago

WJAR-Providence

A/C



-9-

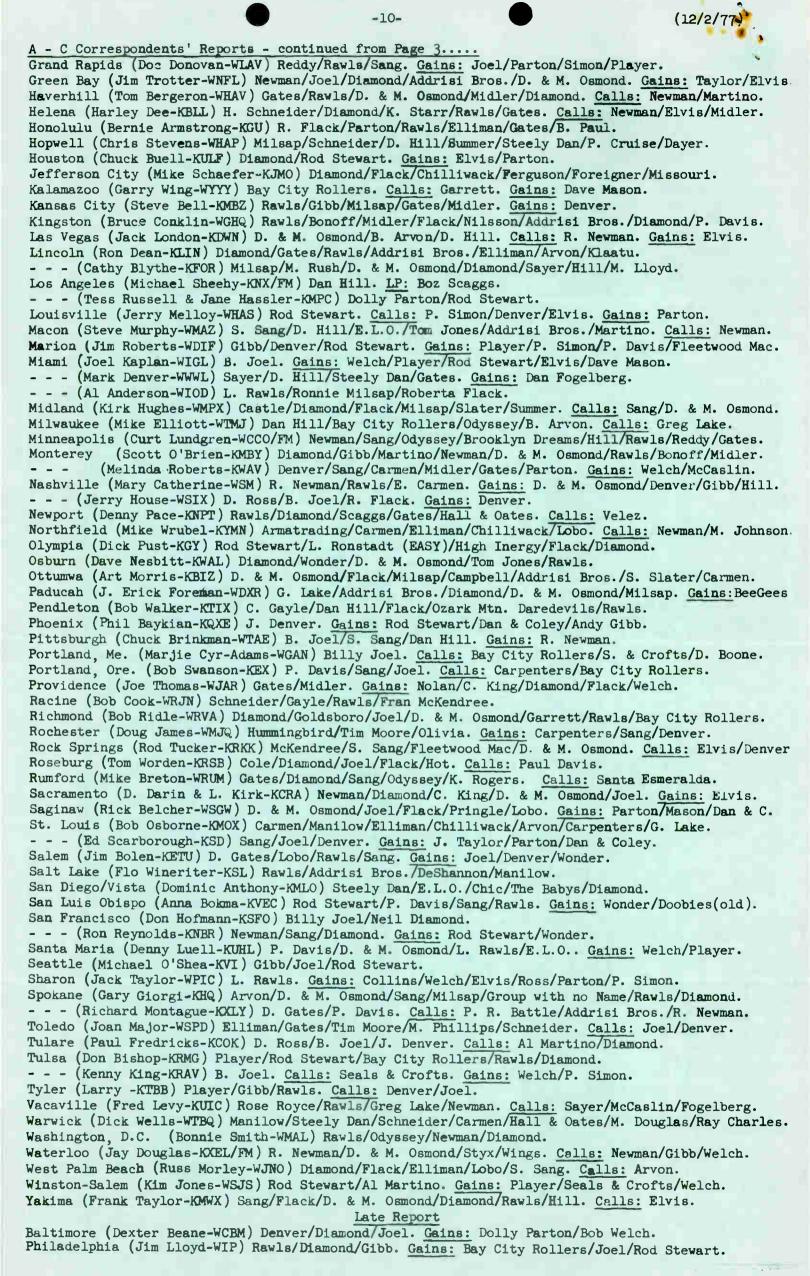
Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Dover, Jim Sebastian-WTSN- Dan Hill. Deb: Samantha Sang, Santana, Santa Esmeralda, Leo Sayer. Boston, Harry Nelson-WRKO- ELO, Bee Gees, Santa Esmeralda, Leo Sayer, Samantha Sang. Utica, Jim Reitz-WTLB- E.W. & F., Dan Hill, John Denver, Billy Joel. <u>Deb</u>: Queen, Wings, Odyssey. Asheboro, Bill Cox-WZOO- Ronnie Milsap, Lynyrd Skynyrd, Donny & Marie, Samantha Sang, Steely Dan. Charlotte, Roy Rosen-WAYS- Queen, Stillwater, Randy Newman, Roberta Flack. Augusta, Steve York-WAUG- Santana, Lynyrd Skynyrd, Wet Willie. <u>Deb</u>: Billy Joel, Kansas. Atlanta, Rhett Walker-WQXI- Samantha Sang, Leif Garrett, Carpenters, Dan Hill. Daytona Beach, John Scott-WMFJ- Randy Newman, Donna Summer, Al Martino (mid-day). Miami, Joel Denver-96X- Neil Diamond, Rod Stewart, Cat Stevens, Odyssey. Tallahassee, Steve Warren-WGLF- K.C. & Band, David Gates, Leif Garrett, Neil Diamond, Donna Summer Montgomery, Lanny West-WHHY- Eric Clapton, Sammy Hagar, Peter Frampton, Neil Diamond. Natchez, Haynes Ford-WQNZ- Andy Gibb, Kansas, Randy Newman, Santana, Paul Simon. New Orleans, Marc Sommers-WNOE- Santa Esmeralda, Foreigner, Wet Willie, E.Carmen, Kellee Patterson Chattanooga, David Carroll-WGOW- Wet Willie, Leif Garrett, Paul Simon, High Inergy. Nashville, Bear Bradley-WMAK- P.Simon, Cheech & Chong, Wings, Billy Joel, Queen, Steely Dan. Cleveland, Bob Harper-WGCL- Steely Dan, Chic. <u>Deb</u>: Wings, Santa Esmeralda. Pittsburgh, Beau Raines-WPEZ- High Inergy, Foreigner, LeBlanc & Carr, Alan Parsons. Lansing, Tim Kelly-WILS- High Inergy, Leif Garrett, Santa Esmeralda, B.Joel, Neil Diamond. Rockford, Bob Goode-WROK- Queen (both), Dan Hill, Randy Newman. Deb: Dolly Parton, ELO. Madison, Jonathan Little-WISM- S.Sang, Randy Newman, High Inergy, Dan Hill. Deb: Rod Stewart. Stevens Point, Pat Martin-WSPT- Andy Gibb, Dolly Parton, Dan Hill. Deb: Billy Joel, Kansas St.Cloud, Tom Kay-WJON- ELO, Randy Newman, John Denver, Billy Joel. <u>Deb</u>: Player. Minot, Doug Corbett-KKOA- Foreigner, Neil Diamond, Santa Esmeralda. <u>Deb</u>: ELO, Paul Simon, B.Joel. Omaha, Michele Pettis-KOIL- Billy Joel, Steely Dan, Randy Newman, Andy Gibb. <u>Deb</u>: R.Stewart. Lawrence, Mike Schmidt-KLWN/FM- Gary Wright, Foreigner, Donna Summer. <u>Deb</u>: B.Joel, S.Dan. Dallas, Charlie Van Dyke-KLIF- Rita Coolidge (HUNGRY YEARS), S.Sang, Styx, Rod Stewart. Ft. Worth, Danny Owens-Z97- The Babys, LTD, ELO, Seals & Crofts. Houston, Clay Gish-KRBE- Odyssey, Samantha Sang, Tom Petty, Little River Band. <u>Deb</u>: A.Gibb, Styx. Galveston, Dave Collins-KILE- Marilyn Scott, L.Garrett, S.Martin, N.Diamond, Rose Royce. Denver, Beau Matthews-96KX- Rod Stewart, P.Frampton, Steely Dan, The Babys. San Diego, Gerry Peterson-KCBQ- S.Cassidy, B.Welch, A.Gibb, LeBlanc & Carr, D.Gates, G.Campbell. Los Angeles, Jimi Fox-10Q- Dan Hill, S.Dan, L.Skynyrd, Waters, Andy Gibb, Pockets, K.Moffett, Chic. - - - Mark Taylor-KFI- Andy Gibb, Dan Hill, Wet Willie, R. McDowell. <u>Deb</u>: R.Newman, N.Diamond. Santa Maria, Johnny Dixon-KCl48- S.Dan, N.Diamond, L.Rawls, D.Moore, B.Summer, R.Newman. San Jose, Ralph Koal-KLIV- Elvis P., R.Newman, ELO, High Inergy, Santa Esmeralda, M.Jackson. San Francisco, Dave Sholin-KFRC- R.Stewart, Queen (both), Santa Esmeralda, P.Davis, T.Petty. Eugene, Richard Parker-KBDF- Rod Stewart, A.Gibb, R.Newman, B.Joel, High Inergy, Bee Gees, D.Hill. Spokane, Jim Hill-KREM- LTD, High Inergy, Billy Joel. <u>Deb</u>: N.Diamond, Dan & Coley, ELO.

#### Correspondents' Corner (continued from pg. 2)

Killeen, Stan Castles-KIXS- J.DeShannon Bryan, Richard Moore-KTAM- #6-Bob Welch Austin, Bill Mayne-KNOW- #13-Earth, W. & F. Houston, Bill Young- KILT- Kenny Rogers Beaumont, J.J.Stone-KWIC- #5-Styx - Paul King-KAYC- #2-LTD Victoria, Gary Steele-KVIC- Dan Hill San Antonio, Ron Dennington-KZ100- Wings Corpus Christi, Ron Ames-KEYS- \*LTD - - - .niels/Welch-KRYS- Shaun Cassidy Laredo, Ruben Garcia-KLAR- High Inergy San Angelo, Curt Lancaster-KGKL- Hall & Oates Odessa, Rick Youngblood-KRIG - S.Cassidy Lubbock, Bill DeMore-KSEL- #9-B.C. Rollers - Mark Conway-KLBK- High Inergy El Paso, Johnny Thompson-KELP- #7-Elvis P. - Rish Wood-KINT- <u>#7-Santa Esmeralda</u> Roswell, John Libynski-KBCQ- Rose Royce Tucson, Bobby Rivers-KTKT- <u>#10-B.C.Rollers</u> Phoenix, Anna Reyes-KRIZ- <u>#6-Santa Esmeralda</u> Pueblo, Rip Avina-KDZA- Steely Dan Show Low, Chip Stanley-KVSL- Samantha Sang Denver, Ed Greene-KIMN- Wings Colorado Springs, Mark McCoy-KYSN- Elvis P. Casper, Doc Mueller-KATI- #12-Dan Hill Salt Lake, Lorraine Winegar-KRSP-#4-R.Newman Reno, Red Mountain-KCBN- Stillwater Las Vegas, Dave Van Stone-KLUC- James Taylor San Diego, Judy Rich-B100- Steely Dan Anaheim, Rick Carroll-KEZY- Randy Newman Los Angeles, Spears/Avison-KHJ- Bee Gees - Sherman Cohen-KIIS/FM- #3-R.Newman - - - Deniece Gorman-Kl00- Dan Hill - - - Bob Hamilton-KRTH/FM- Billy Joel San Bernardino, Jeff Salgo-KFXM- #15-Bob Welch Anchorage, Bob Simon-KANC- Heart Santa Barbara, Dick Williams-KIST- ELO San Luis Obispo, John Tobin-KSLY- D.Fogelberg Thunder Bay, B.M.Dean-CKPR- Toulouse

Bakersfield, Pete Shannon-KERN- Samantha Sang Fresno, Dan Spears-KFYE- Pablo Cruise - John Berry-KYNO- Tom Petty Modesto, Terry Shafer-KFIV- Peter Frampton Salinas, A.J.Roberts-KDON- Kenny Loggins Livermore, Steve O'Neil-KKIQ- Alan Parsons Stockton, David Kraham-KJOY- Hall & Oates - Dave Morgan-KSTN- Deniece Williams Davis, Karl Reinking-KDVS- Cat Stevens Sacramento, Jeff Hunter-KNDE- <u>#8-High Inergy</u> Yuba City, Ross Forbes-KOBO- David Gates Arcata, Len Jarvela-KATA- David Gates Medford, R.E.Lucas-KYJC- <u>#1-The Babys</u> Corvallis, Art Quine-KFLY- <u>#9-B.C.Rollers</u> Portland, Karen Knight-KYTE- Earth, Wind & Fire Mike O'Brien-KPAM- Bee Gees Kelso, Dan Martin-KLOG- Jackie DeShannon Tacoma, Bruce Cannon-KTAC- ELO Seattle, Rob Conrad-KING- Dan & Coley - - Tracy Mitchell-KJR- <u>#10-Styx</u> Bellingham, Jonathan Walker-KPUG- Dan Hill Tri-Cities, Tom Mann-KALE- Samantha Sang Spokane, Tom Hutyler-KJRB- Neil Diamond Boise, Fred Novak-KWZ- Kansas Lewiston, Steve MacKelvie-KRLC- Alan O'Day - Wes McShay-KOZE- Kenny Rogers Moscow, Gary Cummings-KRPL- Dwight Twilley Twin Falls, Randy Elison-KEEP- Dan Hill Missoula, Vern Argo-KYLT- Yvonne Elliman Bozeman, Paul Ehlis-KBOZ- Dan Hill Great Falls, John Walton-KEIN- #3-Styx Don Nordine-KQDI- #10-Bay City Rollers Billings, Allen Moos-KOOK-Billy Joel - John Albright-Y93- Stevie Wonder Vancouver, Joyce Falkowski-CFUN- #1-Rod Stewart



**World Radio History** 



(12/2/77)

Notes: The plateaus show noticeable gaps between artists.

Those LP's which have peaked in airplay and which are

sliding include the Linda Ronstadt, the Doobie Brothers and Chicago. The latter two have dropped off of this short list. The albums which remain from last time have

not otherwise changed. Significant is the strength with

which ELO and Lynyrd Skynyrd have powered their way onto

applause. Any regional interest is generated out of the

South, where Lynyrd Skynyrd is No. 1 in airplay and Camel

is in 7th position while not cracking the top 10 anywhere

entries. Elvis Costello's LP is of interest because it has dominated the imported LP lists for a long time. Its

domestic release may have come after its power has been

reduced. We'll have to wait for this current tour to

get around. Otherwise, the names are expected ones.

airplay is equivalent to a superstar getting polite

Notes: Rod Stewart and Eric Clapton dominate the new

the air. Bowie comes on, but not as strong as he should which implies that the LP is still a little outside. The

(by George Meier, Editor of Walrus)

## Established Progressive Airplay

(In Order) Steely Dan Santana Electric Light Orchestra Lynyrd Skynyrd Bob Welch Randy Newman Joan Armatrading Linda Ronstadt Kansas Billy Joel Nils Lofgren David Bowie

## New Progressive Airplay

(In Order) Rod Stewart Eric Clapton Genesis Queen Elvis Costello Crosby/Nash Wet Willie

Singles & Imports:

Singles: Boz Scaggs has the hottest single currently, but the LP's release should dampen it. He is followed by Aerosmith, Paul Simon, Wings, and Queen.

<u>Imports</u>: Now that the Elvis Costello album has been issued here, the Sex Pistols' LP and the new 801 - Phil Manzanera LP's have taken charge of import ears.

else.

The following is a listing of hot new LP cuts which are infiltrating progressive radio air:

ELO-TURN TO STONE/BIRMINGHAM BLUES/NIGHT IN THE CITY/SWEET TALKIN' WOMAN/IT'S OVER Crosby/Nash-IMMIGRATION MAN/LEE SHORE Jess Roden-MISTY ROSES/LONELY AVENUE Genesis-LAMB LIES DOWN ON BROADWAY/SQUONK/ AFTER GLOW Billy Cobham-"ANTERES"-THE STAR/MAGIC/ REFLECTIONS IN THE CLOUDS Cowboy-TAKIN' IT ALL AWAY

From

Rod Stewart-HOT LEGS/YOU'RE IN MY HEART/YOU KEEP ME HANGING ON/I WAS ONLY JOKING

Blue Oyster Cult-GODZILLA/I LOVE THE NIGHT/FIRE-WORKS/GOLDEN AGE OF LEATHER

Wet Willie-STREET CORNER SERENADE/RAINMAN/HEART-BREAKER

Lone Star-BELLS OF BERLIN

Jan Hammer Group-DON'T YOU KNOW

# Name

Keith Phillips Dick Hendricks Tom Kennedy Jack Parker Jim Hill Lee Michaels Don Anderson Ray Hartfiel Mike Preston Jane Hassler John Libynski Andy Henderson Joe Martin Mark Renier Ted Bell Bob Reich Sam Trent

WGIG-Brunswick KMO-Tacoma WIEE-Richmond WNUE-Ft. Walton Beach KOWH/FM-Omaha KRZI-Waco WACO-Waco KWEB-Rochester KKIQ-Livermore KMPC-Los Angeles KBCQ-Roswell WQKI-St. Matthews, S.C. KVOL-Lafayette, La. KVOX-Fargo WQKI-St. Matthews 92Q-Nashville WMAK-Nashville

## Changes

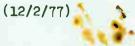
To

WSGA-Savannah 14RKO-Everett WRNL-Richmond KBOM-Bismarck KTEM-Temple KTEM-Temple KTEM-Temple KGFX-Pierre, S.D. KDON-Salinas promoted to promoted to promoted to promoted to promoted to WDIX-Orangeburg, SC 92Q/WMAK-Nashville promoted to

Assignment Air Talent Asst. Music Director Music Director Music Director Program Director Program Director **Operations** Director General Manager V.P.-Sales-Mooney Bdg.

# -12-





Country Club Jobs: KXOL-Fort Worth, Tex., has an opening for afternoon drive with production. Tapes and resumes to Tom Wayne, Box 2287, Zip 76101. KCMX-Ashland, Ore., is seeking an air talent/program director with previous administration experience. Contact Van Sias, 503-482-2211. KEED-Eugene is still looking for air talent with at least two years experience. E.O.E. Tapes and resumes to Tom Edwards, 1245 Charnelton, Zip 97401. No calls, please. WXOR-Florence has an opening for a 6 PM - mid. air talent. Tapes and resumes to Paige Ferris, Box 932, Zip 35630; 205-764-8121. KUEN-Wenatchee is looking for an engineer/announcer. Call Rex Cory, 509-663-5186. Changes: WNRS-Ann Arbor has a new lineup: Allen Jackson, P.D. (6-10 AM), Mark Thomas, M.D. (to 2 PM), Robert E. (to sign-off). Mike Horey left KNIX-Phoenix for sister station KUZZ-Bakersfield as P.D. and morning drive. Service: KBMY-Billings needs Connie Smith and Dorsey Burnette singles. KZY Cape Girardeau would appreciate better service from RCA and Elektra/Asylum. WKSJ-Mobile would like Capitol and U.A. service. KKEE-Rochester needs dupes from Capitol and RCA. WWKQ-Battle Creek does not have the Jerry Lee Lewis, Johnny Rodriguez, Jacky Ward and Connie Smith singles. WGUD/FM-Pascagoula lacks Polydor and Capitol product. KORA/FM-Bryan, Tx. really needs service from ABC and Epic on both albums and singles. KTIB-Thibodaux, La. would like better service from RCA and U.A. Music Calls: Rick Luquette at KTIB-Thibodaux, Monday - Friday, 1 - 3 PM, at 504-447-9006. Christmas Programming Notes In order to assist programmers, we have researched our back-issues and combined a list of promotions that our correspondents have used with success during past Holiday seasons. The first group listed would be run in conjunction with charities. (Public service-oriented promotions are extremely popular at this time.) The second group would involve primarily the station itself. Charity A "Pollyanna" system of gift-giving. (A Pollyanna is the arrangement of having each person in an office, class or whatever, draw someone else's name and provide a gift for that person anonymously.) Station asks listeners to send in cards or gifts to be distributed by the charity. Each hour, six or eight names of donors are acknowledged on the air with thanks. At the end of the hour one of those names is announced as winner of a gift from the station. (WIP-Philadelphia, 1975) "Tree of Lights". Station broadcasts daily from a mobile unit set up at a downtown plaza. Listeners stop by to make contributions. Each \$5.00 donation lights a light on the charity's nearby Christmas tree. Various artists can be scheduled for personal appearances at the broadcast unit. (WSIR-Akron, 1974) "Operation Adoption". Listeners are asked to "adopt" an individual child from a local orphanage or children's home, by providing up to three presents for the child. (Station supplies clothing sizes, toys desired, and so forth.) Donors wrap and tag gifts, then take them to the station for delivery Christmas Eve. (KTVF-Phoenix, 1973) "Adoption". In cooperation with a foster-child organization, "adopt" as many children as possible, by giving them new shoes for Christmas. Station solicits contributions from listeners. (WMC-Memphis, 1976) "Secret Santa". Station selects letters from needy children, collected through local schools. Listeners are invited to "play Santa" by delivering gifts to the children in person. (KHEY-El Paso, 1976, 1977) Station Artist Holiday Interviews". As artists make themselves available, station requests a description of their most memorable Christmas. Appropriate music is added and the three to four minute vignettes are aired hourly, starting mid-December. (WMC-Memphis, 1974) "Spell Christmas". Jerry Boulding in Chicago tells us of a current promotion WVON is running. Once an hour, listeners pick the letter out of "WVON" and whatever is under that letter--albums, cash, appliances, a trip--becomes their Christmas prize.

"Christmas Spectacular". Offer a \$1,000 shopping spree as a grand prize. (KFMD-Shreveport, 1973) "Toy Shopping". A 3-minute toy shopping spree is offered in a local toy store in which the winner keeps all the toys they can put in a carriage. Winner is selected by letters nominating

a family in need of toys. (Dick Smith, WORC-Worcester, 1974) "Christmas Greeting Call". Winners each day can call anywhere in the U.S.A., free. (Dick Smith, WORC-Worcester, 1974)

"Santa's Bag". Listeners call in and choose a numbered gift out of Santa's bag. Gifts include cameras, popcorn poppers, TVs, and so on. (KBOX-Dallas, 1973)

"Christmas Memories". Listeners submit in writing, thoughts of their most memorable Christmas. Staff edits and produces the "localized" memory into one to three-minute vignettes. (KFGO-Fargo, 1975)

"Christmas Carol". Listeners send in wishes to a woman called "Christmas Carol" and she grants one wish daily for the twelve days before Christmas. Winners are judged by need, human interest appeal and station's ability to grant the wish. (WPOC-Baltimore, 1975) "Carolers". A station's "Carolers" are composed of local school, church and club choral groups.

They give nightly Christmas concerts in shopping malls and can be recorded and broadcast Christmas Eve and Christmas Day. (WFTL-Ft. Lauderdale, 1974)

"Year-End Review". Station plays its year-end review Christmas Day and listeners who guess the top five correctly receive watches or other items as prizes. (KERE-Denver, 1975) \*\*\*\*

World Radio History



Albums (reviewed by Ron Fell)

-13-



Recommended from the following LP's: "Thankful"-Natalie Cole (Capitol) LOVERS/LA COSTA/BE THANKFUL

"At Last"-The Pips (Casablanca) IF I COULD BRING BACK YESTERDAY/MIDNIGHT FLIGHT TO YOUR LOVE/ SINCE I FOUND LOVE

"Leif Garrett"-Leif Garrett (Atlantic) THE WANDERER/CALIFORNIA GIRLS/I WANNA SHARE A DREAM WITH U "The Belle Album"-Al Green (Hi) BELLE/LOVING YOU/ALL 'N ALL

"Life On The Line"-Eddie & The Hot Rods (Island) DO ANYTHING YOU WANNA DO/WHAT'S REALLY GOING OF

"Chic"-Chic (Atlantic) DANCE, DANCE, DANCE/YOU CAN GET BY/EVERYBODY DANCE "Touch To Touch"-Timmy Thomas (Glades/T.K.) TOUCH TO TOUCH/LOVE FOR THE PEOPLE/SWEET MUSIC "Purple Crush"-Alexander Harvey (Buddah) EVERY NOW & THEN.../LITTLE GIRL.../STARS ON THE RIPPLIN' WATER/MAMA DIDN'T RAISE NO FOOL

"Winning Combination"-Donny & Marie (Polydor) WINNING COMBINATION/ANGEL LOVE/I CAN'T DO WITHOUT U "Bionic Boogie"-Bionic Boogie (Polydor) BIG WEST/DON'T LOSE THAT NUMBER

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Paul Simon-STRANDED IN A LIMOUSINE Boz Scaggs-STILL FALLING FOR YOU Chicago-TAKE ME BACK TO CHICAGO Neil Diamond-I'M GLAD/LET ME/GOD ONLY KNOWS/FLOWERS Carpenters-SWEET SWEET SMILE Player-I'M IN IT FOR LOVE John Denver-IT AMAZES ME/RIPPLING WATERS

Country Music

Johnny Paycheck-COLORADO KOOL AIDE/GEORGIA IN A JUG/FOUR F BLUES

Donna Fargo-LOVING YOU/DO I LOVE YOU/DEE DEE Johnny Guitar Watson-IT'S A DAMN SHAME Dolly Parton-TWO DOORS DOWN/COWGIRL & DANDY Freddy Fender-OUR LAST WALK TONIGHT/HOW ARE

THINGS WITH YOU Johnny Duncan-JUKEBOX CINDERELLA/USE MY LOVE Slave-THE PARTY SONG

Merle Haggard-ARE YOU LONESOME TONIGHT/IN THE GHETTO/THAT'S ALL RIGHT

Tammy Wynette-I'M NOT THAT GOOD AT GOODBYE/ DEAR DAUGHTERS

Billy Joe Shaver-BILLY B DAMNED/SLOW ROLLIN' Heatwave-ALWAYS & FOREVER LOW

Contact

Rock

Steely Dan-JOSIE Linda Ronstadt-TUMBLING DICE/POOR POOR PITIFUL ME ELO-SWEET TALKIN' WOMAN Chicago-TAKE ME BACK TO CHICAGO Rod Stewart-HOT LEGS Boz Scaggs-STILL FALLING FOR YOU Kansas-DUST IN THE WIND Styx-FOOLING YOURSELF Eric Clapton-LAY DOWN SALLY

Black Radio

Lou Rawls-ONE LIFE TO LIVE Billy Paul-ONLY THE STRONG SURVIVE Earth, Wind & Fire-LOVE'S HOLIDAY/JUPITER Maynard Ferguson-OASIS Charo-DANCE A LITTLE BIT CLOSER Emotions (Stax)-AIN'T NO SUNSHINE/SHOUT IT OUT Trammps-THE NIGHT THE LIGHTS WENT OUT IN N.Y. CITY Timmy Thomas-TOUCH TO TOUCH

Station KRKO-Everett, Wa. WDUN-AM/FM-Gainesville WRNL-Richmond KYNO-Fresno WSGA-Savannah WMID-Atlantic City KXRX-San Jose WFEA-Merrimack, N.H. KXEL-FM-Waterloo, Ia. KGGO-Des Moines KXRX-San Jose WAIR-Winston Salem WSGA-Savannah KIRL-St. Louis 3WD-Schenectady, N.Y. WILS-Lansing KDWB-St. Paul KGGO-Des Moines WFEA-Merrimack WZUU-Milwaukee KIZ-Denver FM/KVI-Seattle WFEA-Merrimack KFLY-Corvallis, Tx. WFBG-Altoona, Pa. WGBF-Evansville

### Name

Bobby Robin Tom Rush Rick Fields Brian Adams Norm Boswell Bill McAdams Chuck Katz Charles Rowe

#### Jobs

CONCACE
Dave Corbin (Box 1227-98206)
Jim Martin (404-532-9921)
Doug Chapman (7100 Bethlehem-23228)
Kris Van Kamp (2125 No. Barton-93703)
*Jerry Rogers (Box 8247-31402)
Gary Lane (Box 1137-08404)
Jack Hayes (408-293-5080)
*Rick Ryder (Box 370-03054)
Jay Douglas (319-233-3371)
Dick Downes (3900 N.E.Broadway-50317)
Jack Hayes (Box 167-95103)
Jay McDaniel (Box 2099-27102)
*Jerry Rogers (Box 8247-31402)
Mark Rivers (314-946-6600)
Jim Walsh (518-370-5386)
*Cliff Carey (600 W.Cavanaugh-48910)
*John Sebastian (Box 7630-55119)
Dick Downes (3900 N.E.Broadway-50317)
*Rick Ryder (Box 370-03054)
*Chris Curtis (520 W.Capitol-53212)
*Hal Widsten (2149 S.Holly-80222)
Frank Colburn (206-223-5703)
*Rick Ryder (Box 370-03054)
*Art Quine (Box K-97330)
Tony Booth (Hilltop, Logan Blvd.)
Buddy Scott (812-477-8811)
*No Calls Please

#### Available

From KCJB-Minot, N.D. WMET-Chicago KSTT-Davenport Y93-San Francisco WKKY-Pascagoula, Ms. KTRN-Wichita Falls KAOK-Lake Charles WGIF-Tallahassee

Telephone 714-226-1136 312-864-0645 319-289-5101 415-465-8228 601-762-1821 817-691-1300 318-436-7541 507-377-2723

Requirements Engineer Chief Engineer Nevs Newsperson Newsperson (future,E.O.E.-M/F) Air Talent (AM Drive, E.O.E.-M/F) Talk Show Production Director Air Talent/Prod. Air Talent (Future) Air Talent (Future) Air Talent (Future) Air Talent (Future, E.O.E.-M/F) Air Talent (PM Dr.) Air Talent (E.O.E.-M/F) Air Talent (PM Dr., E.O.E.-M/F) Air Talent (wkends., research) Air Talent (Part-time) Air Talent (Part-time) Air Talent (Part-time, wkend.) Air Talents (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent Air Talent Air Talent Air Talent

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\ir	Talent/M.D.
lir	Talent/M.D.
Air	Talent/M.D.
Air	Talent/M.D./P.B.

#### -14-

#### Gary Taylor's Personal Picks

CELEBRATE ME HOME-Kenny Loggins (Columbia) A musical accomplishment that is especially fisting

for this time of year, yet not lyrically limited to the holidays. CLOSE-Kari Foster (Epic) "If it were up to me we'd be close again". Nice words delivered with the delicate feeling of having lived them.

STAYIN' ALIVE-Bee Gees (RSO) Those patented falsettos are the main ingredients of a formula that has worked so well for them.

Also Possible

HAPPY ANNIVERSARY-Little River Band (Harvest)	BOATS AGAINST THE CURRENT-Eric Carmen (Arista)	
GOD ONLY KNOWS-Marilyn Scott (Big Tree)	ROCKIN' IN THE CRADLE OF LOVE-Rocky & Chyann (	Wind-
COULD THIS BE LOVE-Starcastle (Epic)	CHAMPAGNE-Valentino (Ariola)	song)
TRYING TO FIND MY BABY-Dwight Twilley Band	NEVER HAD A LOVE-Pablo Cruise (A&M)	
(Arista)		

#### Gavin's Gab

Talk about "E" for Effort. Bobby Rivers and Jim Mann at KTKT-Tucson are running a 6-mile marathon with 1,200 listeners this weekend. Proceeds go to Crippled Children's Clinic, there. Good news. Steve Walker, M.D. at KCBS/FM-San Francisco suffered a burst appendix with all the complications over a week ago and according to the station, he is expected home this weekend. (Cards c/o KCBS/FM, One Embarcadero Center, 94111)

John Libynski, new M.D. at KBCQ-Roswell, N.M., tells us the station is now 50,000 watts at 1020. A Class II Clear Channel that will cover many states.

Sterling Recreation Organization, owners of KALE-Tri Cities, Wash., just bought a 100,000 watt station that will begin broadcasting in March as KALE/FM. Tom Mann, P.D., is accepting tapes/ resumes from experienced air talent, E.O.E.-M/F. The address is Box K, Tri-Cities, Wash. 99302. No calls, please.

Correction: Last week in our "Changes" column, we listed Steve Kingston at "WIRE-Indianapolis" as having been promoted to Program Director. Actually, Steve is the new P.D. at WYRE-Annapolis, Maryland. Our typo, and our apologies to Bill Robinson, P.D. at WIRE, as well as to Steve.

Promotions: WTAE/WXKX-Pittsburgh initiated an ingenious promotion that features "I Love You T-shirts. "There is a tremendous feeling of pride by the people of Pittsburgh in Pittsburgh" their city," according to Ted Atkins. In addition to T-shirts, the stations are giving away cash, running \$35,000 worth of TV ads and a billboard and bus card campaign. Overwh response to an idea originated by Ted's long-time friend, Hal Moore of KHOW, Denver. Overwhelming

A 24-hour "Psych-O'Thon" by Psychic Page Bryant, on WFTL-Fort Lauderdale brought "surprising" demographics, according to P.D. Mike Harvey. Callers ranged in age from 14 to 84. Page Bryant answered calls all night, informing listeners "how their marriages would improve or if they'd be getting more money." Strong appeal. msic Calls: Bill Early, WWKE-Ocala, Fla. Wednesday to Friday, 10 AM - 1 PM. 904-732-8000.

Music Calls: Chuck Morgan, KOFM-Oklahoma City, 2 - 5 PM, Monday - Friday, 405-478-0444. Michael Lea, KVOL-Lafayette, La., Mon., Tues. & Thurs., 10 AM - 2 PM, 318-233-7150. Lebai, M.D. at WFRC-Reidsville, N.C., Wednesday, 3 - 6 PM.

WSGA-Savannah	WFRC-Reidsville, N.C.	KLOK-San Jose	WNAM-Neenah, Wis.
Steve Christie	Bill Duffee	Ronni Richards	Jason Page, M.D.
Mike Allen	Frank Dwyer, P.D.	Dave Ware	Ron Ross, P.D.
Brady McGraw	Earl Burton	Lindy Thurrell	Chris Martin
Jerry Rogers	Lebai	Johnny Walker	Jay Tyler
Jim Lewis	Byron Woods (wkends.)	Jay Stone	Michael J. Ryan
Keith Phillips	Fred Cotton (wkends.)		
Stu Wright	Price Craddock(wkends.)		

Lineups:

## Note From Bill

Drove up to Oregon last week to visit my daughters and their families. Ran into snow at Medford. Highway patrol turned me back to buy chains in Grant's Pass. Both chains broke before I got to Roseburg. Got wet feet tromping in slush. Bought some boots. Arrived in Scio about dusk. Poured myself a drink. Needed it.

Next morning everything coated with ice, including my new Audi. Trees and branches breaking and falling. Made it into Albany, along with Sally, Ann & John (he drove), to approve architect's sketches for my "grandfather house". Back on farm all electricity cut off. Phone line out. Lights came back on later that evening.

Wednesday. Snow and ice all gone. Headed for Ashland to meet Greg. Next day drove U.S. 199 to Crescent City (Calif.) and down 101 to Trinidad, where Janie already had a turkey in the oven. Wonderful dinner! Ate too much, as usual.

Had good family visit Friday. Too rainy to go on a beach walk. Next day dropped Greg off in Arcata to take Greyhound back to Ashland. Drove on down 101 by myself. Took alternate route. "Avenue of Giants" - tremendous redwood trees. Came into warm sunshine at Willits. Back home in Mill Valley, found they had 9 inches of rain while I was gone. Needed it. No immediate prospects for more.

#### \*\*\*\*\*

---STAY WELL---



### THE GAVIN REPORT #1181 WEEKLY SUMMARY (Editor, Gary Taylor)

<u>Smash of the Week</u>: YOU'RE IN MY HEART-Rod Stewart (Warner Brothers) An unusual delivery of timeless lyrics has been the key to this record's success.

- Sleeper of the Week: DANCE, DANCE, DANCE-Chic (Atlantic) Eastern disco hit is finding favor at the radio level: 99X (6), WAVZ (8), 96X (18 from 30), KROK (26), WGCL (27), WIRK (27), WABB (28), and Y100 (20).
- Hot: SHORT PEOPLE-Randy Newman (Warner Brothers) This hit will wrap up the year in the top ten at most stations.
- Top Tip: JUST THE WAY YOU ARE-Billy Joel (Columbia) A major audience has accepted this quality release.
- Record to Watch: NATIVE NEW YORKER-Odyssey (RCA) The title implies one specific location-the airplay implies several: (St. Louis, Boston, Houston, Philadelphia, Topeka, Wilmington, Indianapolis, Miami, Galveston, New Haven, etc.)

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW TW		Gaining in Several Markets
Т. Т.	HOW DEEP IS YOUR LOVE-Bee Gees	JUST THE WAY YOU ARE-Billy Joel
2. 2.	BLUE BAYOU-Linda Ronstadt	(LOVE IS) THICKER THAN WATER-Andy Gibb
5. 3.	BABY COME BACK-Player	DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda
3. 4.	YOU MAKE LOVIN' FUN-Fleetwood Mac	RUNAROUND SUE-Leif Garrett
7. 5.	IT'S SO EASY-Linda Ronstadt	HEY DEANIE-Shaun Cassidy
	YOU LIGHT UP MY LIFE-Debby Boone	DESIREE-Neil Diamond
14. 7.	YOU'RE IN MY HEART-Rod Stewart	YOU CAN'T TURN ME OFF-High Inergy
11. 8.	HERE YOU COME AGAIN-Dolly Parton	MY WAY-Elvis Presley
<b>1</b> 9. 9.	BACK IN LOVE AGAIN-LTD	GIRLS' SCHOOL-Wings
13. 10.	SENTIMENTAL LADY-Bob Welch	POINT OF KNOW RETURN-Kansas
10.11.	SWINGTOWN-Steve Miller	SHE'S NOT THERE-Santana
6. 12.	WE'RE ALL ALONE-Rita Coolidge	CHAMPIONS/ROCK YOU-Queen
9.13.	YOUR SMILING FACE-James Taylor	GONE TOO FAR-England Dan & John Ford Coley
12. 14.	ISN'T IT TIME-The Babys	CALLING OCCUPANTS-Carpenters
8. 15.	BABY, WHAT A BIG SURPRISE-Chicago	Gaining
	SLIP SLIDIN' AWAY-Paul Simon	HOW CAN I LEAVE YOU AGAIN-John Denver
15.17.	THE WAY I FEELBay City Rollers	SERPENTINE FIRE-Earth, Wind & Fire
18.	SHORT PEOPLE-Randy Newman	WHAT'S YOUR NAME-Lynyrd Skynyrd
	SAIL AWAY-Styx	I GO CRAZY-Paul Davis
20.	TURN TO STONE-Electric Light Orch.	PEG-Steely Dan
	Top Pr	ospects
SOMETIMES	WHEN WE TOUCH-Dan Hill (20th)	EMOTION-Samantha Sang (Private Stock)
Regio	nal Sales and/or Requests	Picks & Plays
STREET CO	RNER SERENADE-Wet Willie (Epic)	STAYIN' ALIVE-Bee Gees (RSO)
	EADY FOR LOVE-Diana Ross (Motown)	LONG, LONG WAY FROM HOME-Foreigner (Atlantic)
MINDBENDE	R-Stillwater (Capricorn)	I LOVE YOU-Donna Summer (Casablanca)
SOUL A	ND INSPIRATION-D.& M.Osmond (Polydor	
	W YORKER-Odyssey (RCA)	EASY TO LOVE-Leo Sayer (Warner Bros.)
WRAP YOUR	ARMS AROUND ME-K.C. & Band (T.K.)	THUNDER ISLAND-Jay Ferguson (Asylum)
IN LOV	E BY MONDAY-Millie Jackson (Spring)	GOODBYE GIRL-David Gates (Elektra)
	-Tom Petty (Shelter)	LOVELY DAY-Bill Withers (Columbia)
	Wonder (Tamla)	CELEBRATE ME HOME-Kenny Loggins (Columbia)
DON'T LET	THE FLAMEJ.De Shannon (Amherst)	
		YOU MAKE ME CRAZY-Sammy Hagar (Capitol)
		LADY LOVE-Lou Rawls (Phil. Int'l.)
		F-FUN-Con Funk Shun (Mercury)
		ON THE MOON-David Castle (Parachute)
		BOATS AGAINST THE CURRENT-Eric Carmen (Arista)
		NEVER MY LOVE-Addrisi Bros. (Buddah)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA. 94111 415-392-7750

-2-

(12/9/77)



Correspondents' Corner\*\* Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined. Others indicates Sales action is underlined. Others indicate airplay. Alliance, Bill Brophy-WFAH- Meatloaf Bangor, Mark Laurence-WGUY- Ramones

Bath, Jack O'Brien-WIGY- Angel Lewiston, Jim McDaniels-WLAM- Santana Dover, Jim Sebastian-WTSN- Angel' Hyannis, Rick Stuart-WCOD- Pablo Cruise Boston, Harry Nelson-WRKO- #12-B.C.Rollers Natick, Wendy Furiga-WGTR- #10-Diana Ross New Haven, Curt Hansen-WAVZ- #10-Odyssey Danbury, Jay Fink-WINE- #17-Diana Ross Rochester, Tom Nast-WBBF- Foreigner Utica, Jim Reitz-WTLB- Billy Joel Schenectady, Jim Walsh-3WD- Prism New York, Roz Frank-WNBC- J. Williams (S'track)-Bill Garcia-99X- Donna Summer Babylon, L.I., Bernie Bernard-WBAB- \*Network Philadelphia, Jeff Robins-WIFI- #10-Kansas Reading, Mike Shannon-WRAW- Bill Withers Wilmington, Tom Sommers-WAMS- Lynyrd Skynyrd Atlantic City, Gary Lane-WMID- Stevie Wonder Trenton, Tom Taylor-WPST- \*Dan Hill Annapolis, Steve Kingston-WYRE- Odyssey Frederick, G.T.Stone-14ZYQ- Dan Hill Richmond, Ken Curtis-WLEE- #1-Randy Newman Lynchburg, Tony Love-WLLL- Heatwave Roanoke, Dave MacKay-WROV- Yvonne Elliman Reidsville, Lebai-WFRC- #10-Leif Garrett Asheboro, Bill Cox-WZOO- #9-Shaun Cassidy Shelby, Jeffrey Owens-WOHS- Pockets Asheville, Ray Williams-WISE- Ronnie Milsap Fayetteville, S.B.Stewart-WFLB-#10-High Inergy Wilmington, Robbie Vogt-WGNI- Ray Charles Columbia, Dan Vallie-WCOS- <u>#3-Andy Gibb</u> Anderson, Bill McCown-WANS- Tom Petty Greenville, Gary Jackson-WQOK- <u>#10-Andy Gibb</u> Kingstree, Jerry Smith-WKSP- Wet Willie Charleston, Bob McLain-WTMA- <u>#4-E.W. & Fire</u> Savannah, Stæve Christie-WSGA- #7-Leif Garrett Dubuque, Steve Sesterhenn-KFMD- Dan Hill Athens, Kelly McCoy-WRFC- War - Jeff Michaels-WAGQ- <u>#3-Paul Simon</u> Gainesville, Tom Harris-WDUN- Al Martino Atlanta, Rhett Walker-WQXI- Bill Withers Warner-Robins, Chris Edwards-WRBN-#10-S'water Columbus, Chris Bear-WCGQ- <u>#10-High Inergy</u> Albany, Kris Van Dyke-WALG- Johnny Rivers Carrollton, Andrea Cordell-WBTR/FM- J. Rivers Orlando, Blackwell/O'Neil-WLOF- J. Rivers Cocoa Beach, Jonathan Doll-CK101- Chic W.Palm Beach, Alan Edwards-WIRK-#10-Addrisis Ft. Myers, Webster James-WMYR- Diana Ross Tampa, Ron Parker-WLCY- #9-Leif Garrett Ocala, Bill Early-WWKE- Elvis Presley Tallahassee, Steve Warren-WGLF-#1-Paul Davis - Michael O'Malley-WONS- #2-Dolly Parton Panama City, Jim King-WDLP- Donny & Marie Ft.Walton Beach, Jay Fredericks-WNUE-Leo Sayer Huntsville, Tony Taylor-WAAY- Bee Gees Muscle Shoals, J.Michael Pruet-Q107- \*Queen - Rick Shayne-WBCF- Wet Willie Cullman, Rich McCarthy-WKLN- #6-Queen Gadsden, Dale McKee-WQEN- M. Scott Birmingham, Steve Davis-WKXX- Kenny Loggins Greenville, Casey Cole-WDDT- E.W. & Fire Natchez, Haynes Ford-WQNZ- Jay Ferguson Pascagoula, Norm Boswell-WKKY- Peter Frampton Biloxi, Bob Lima-WQID- K.C. & Sunshine Band Baton Rouge, Joe London-WIBR- Billy Joel Lafayette, Michael Lea-KVOL- #2-Randy Newman Lake Charles, Bob Penny-KAOK- K.C. & Band Shreveport, Keith Greer-KROK- Al Green - - - K.C. Daniels-KEEL- Sammy Hagar Chattanooga, David Carroll-WGOW- Donna Summer Nashville, Bruce Sherman-92Q- Foreigner Bowling Green, Steve Denton-WBGN- Addrisi Bros. Paducah, Bryan Sargent-WKYX- E.W. & Fire South Bend, Jason Fox-WRBR- LeBlanc & Carr Anderson, Dan Scott-WHUT- Styx Evansville, Buddy Scott-WGBF- <u>#12-LTD</u> Hamilton, Joe London-WMOH- Dan Hill Columbus, Chris Edmunds-WNCI- Queen - - Dave Bishop-WCOL- Kansas \*\*Correspondents not listed above will be found on page 9..

Canton, Keith London-WINW- <u>#5-LTD</u> Cleveland, Bob Payton-WZZP- <u>#1-Queen</u> (both) Parkersburg, Jack Fitzgerald-WXIL- #7-Queen Altoona, John Harrison-WVAM- Andy Gibb Youngstown, Jack Taylor-Y103- #7-Paul Simon Pittsburgh, Bob Savage-13Q- Dan Hill Johnstown, Douglas Kaye-WCRO- Bill Withers Grand Rapids, Jim Jackson-296- High Inergy Jackson, Garry Osborn-WIBM- Millie Jackson Lansing, Tim Kelly-WILS- <u>#9-Styx</u> Saginaw, Roger Sinclair-WSAM- Foreigner - - Bill Savage-WKNX- Billy Joel Carbondale, Rick Zurick-WCIL- #2-Shaun Cassidy Chicago, Jim Smith-WLS- #3-Styx --- Dave Morgan-WMET- #14-Queen Freeport, Phil Bankester-WACI- #5-The Babys Madison, Jonathan Little-WISM- Stevie Wonder Two Rivers, John Barber-15Q- <u>Donny & Marie</u> Green Bay, Gregg Albert-WDUZ- Shaun Cassidy Appleton, Jason Paige-WNAM- <u>#9-Bay City Rollers</u> Stevens Point, Pat Martin-WSPT- <u>#8-Paul Simon</u> Wausau, Terry Tuszka-WIFC/FM- \*Santa Esmeralda Eau Claire, Sean McCartney-WEAQ- John Denver LaCrosse, Pat Smith-WLCX- Stillwater Duluth, Jay Scott-WEBC- #1-Player Rochester, Kip Wilson-KWEB- Donny & Marie Minneapolis, John Sebastian-KDWB- Dan Hill Grand Forks, Bob Hooper-KKXL- <u>#2-Bay City Rollers</u> Fargo, Mark Renier-KVOX- #9-Dan Hill Bismarck, Dan Brannan-KFYR- #9-Bob Welch Minot, Doug Corbett-KKOA- Donny & Marie Huron, L.A. Timms-KOKK- Lou Rawls Rapid City, Mick Kjar-KKLS- Paul Davis Sioux Falls, Tom Evans-KISD- Ronnie Milsap Sioux City, Bill Bodie-KWSL- Prism - Chuck Bailey-WDBQ- Wings Ottumwa, Dave Carlson-KLEE- Steely Dan Des Moines, Gary Stevens-KIOA- <u>#8-Styx</u> Mason City, Bob Scott-KRIB- Kansas Cedar Rapids, Ron Thompson-KLWW- Tim Moore - Carl Mann-KCRG- #9-Elvis Presley Davenport, Rick Fields-KSTT- #3-Styx Omaha, Jo Jo Ryan-KOIL- Donny & Marie Lincoln, Gary Collins-KLMS- <u>#8-Dolly Parton</u> Jackson, Kent Nelson-KJAS- Odyssey Kansas, Kim Welsh-KBEQ- Dan Hill Joplin, John David-KFSB- Diana Ross Pine Bluff, Paul Sims-KOTN- Millie Jackson Little Rock, C.David Hamilton-KAAY- Carpenters Lawrence, Mike Schmidt-KLWN/FM- Gary Wright Topeka, J.R. Greely-KEWI- E.W. & Fire Manhattan, Ed Klimek-KMKF- Eric Carmen Salina, Ray Pollard-KSKG- Donna Summer Wichita, Bob Lawrence-KLEO- #10-Paul Simon Tulsa, Dr. Don-KAKC- #1-Dolly Parton - Ray Livingston-KELI- Donny & Marie Oklahoma City, Barry Shannon-KZUE- Donna Summer - - - Chuck Morgan-KOFM- <u>#9-The Babys</u> Wichita Falls, King Wiggins-KTRN- \*J. Rivers Marshall, Jerry Rome-KMHT- Addrisi Bros. Tyler, Robert Adams-KDOK- Kenny Rogers Dallas, Charlie Van Dyke-KLIF-#4-LTD Dallas/Ft.Worth, Gary Mack-Z97- #5-Santana Temple, Lou Saint-KTEM- Ronnie Milsap Killeen, Stan Castles-KIXS- K.C. & Sunshine Band Houston, Clay Gish-KRBE- #1-LTD Bill Young-KILT- Bee Gees Beaumont, Paul King-KAYC- Marilyn Scott Victoria, Gary Steele-KVIC- Dan Hill San Antonio, Ron Dennington-KZ100- Billy Joel Corpus Christi, Ron Ames-KEYS- Styx Laredo, Ruben Garcia-KLAR- E.W. & Fire San Angelo, Curt Lancaster-KGKL- David Gates Lubbock, Bill DeMore-KSEL- Queen - - - Mark Conway-KLBK- #6-Bay City Rollers El Paso, Rish Wood-KINT- \*Steely Dan - - Johnny Thompson-KELP- \*Bay City Rollers Phoenix, Anna Reyes-KRIZ- #4-Stevie Wonder

#### Adult Contemporary Programming (Associate Editor, Ron Fell)

-3-

Most Active: BABY COME BACK-Player (RSO) This was the week that was. After months of marginal airplay its now getting major play at WLW-Cincinnati and WASH-Washington, D.C.

Record to Watch: GOODBYE GIRL-David Gates (Elektra) The most added record for the second straight week. It's the closing theme for the movie of the same name and has garnered a truckload of airplay from medium & small market stations with KNBR, KIOI, KNX/FM & WOMC in the fold too.

Top Thirty

Note: The lines in the top thirty below indica	te sharp separations in our research totals -
much more of a division than can be represent	ed by two consecutive numbers.
LW TW	LW TW
1. 1. HOW DEEP IS YOUR LOVE-Bee Gees	20. 16. YOU'RE IN MY HEART-Rod Stewart
4. 2. HERE YOU COME AGAIN-Dolly Parton	18. 17. THE WAY I FEEL TONIGHT-Bay City Rollers
3. 3. SLIP SLIDIN' AWAY-Paul Simon	14. 18. MY WAY-Elvis Presley
7. 4. SENTIMENTAL LADY-Bob Welch	11. 19. DAYBREAK-Barry Manilow
5. 5. YOUR SMILING FACE-James Taylor	30. 20. DESIREE-Neil Diamond
2. 6. BLUE BAYOU-Linda Ronstadt	25. 21. EMOTION-Samantha Sang
10. 7. YOU MAKE LOVIN' FUN-Fleetwood Mac	22. 22. BEND IN THE CLOWNS-Judy Collins
6. 8. BABY WHAT A BIG SURPRISE-Chicago	21. 23. WE JUST DISAGREE-Dave Mason
15. 9. BABY COME BACK-Player	24. SHORT PEOPLE-Randy Newman
16. 10. JUST THE WAY YOU ARE-Billy Joel	19. 25. GONE TOO FAR-England Dan & J.F. Coley
17. 11. HOW CAN I LEAVE YOU AGAIN-John Denver	26. 26. AS-Stevie Wonder
12. 12. STILL THE LOVIN' IS FUN-B.J. Thomas	23. 27. DON'T LET THE FLAME BURN OUT-J. DeShannon
9. 13. YOU LIGHT UP MY LIFE-Debby Boone	27. 28. SWEET MUSIC MAN-Kenny Rogers
8. 14. WE'RE ALL ALONE-Rita Coolidge	28. 29. (LOVE IS) THICKER THAN WATER-Andy Gibb
13. 15. GETTIN' READY FOR LOVE-Diana Ross	30. LADY LOVE-Lou Rawls
Action Sides	Correspondents' Preferred Picks
SOMETIMES WHEN WE TOUCH-Dan Hill	CANDLE OVER THE WATER-Helen Reddy (Capitol)

ETIMES WHEN WE TOUCH-Dan H11 THE NEXT HUNDRED YEARS-Al Martino (YOU'RE MY) SOUL & INSPIRATION-D. & M. Osmond GOODBYE GIRL-Devid Gates THE 25TH OF LAST DECEMBER-Roberta Flack IT'S SO EASY-Linda Ronstadt SIMPLE THINGS-Carole King

Sales and/or Requests SWINGTOWN-Steve Miller STORYBOOK CHILDREN-Bette Midler WHAT A DIFFERENCE YOU'VE MADE ... - Ronnie Milsap EASY TO LOVE-Leo Sayer ISN'T IT TIME-The Babys I GO CRAZY-Paul Davis YOU CAN'T TURN ME OFF-High Inergy

CANDLE OVER THE WATER-Helen Reddy (Capitol) STAYIN' ALIVE-Bee Gees (RSO) JUST ANOTHER NEW YEARS EVE-Barry Manilow (Arista) CELEBRATE ME HOME-Kenny Loggins (Columbia) CURIOUS MIND-Johnny Rivers (Big Tree)

Airplay UNTIL NOW-Bobby Arvon IF I CAN'T HAVE YOU-Yvonne Elliman AFTERGLOW-Lobo WHAT A NIGHT-Tom Jones RUN TO ME-Flower UNTIL NOW-Helen Schneider BOATS AGAINST THE CURRENT-Eric Carmen I CAN'T HOLD ON-Karla Bonoff

A - C Correspondents' Reports

Anna, Ill. (Jane Michel-WRAJ) Rawls/Reddy/K. Loggins/Midler. <u>Calls:</u> Bay City Rollers/K.C. & S.Bd. Asheville (Bob Rymell-WRAQ) Santana/Denver/Diamond/Kiss/Foreigner. Astoria (Doug McDowell-KAST) Milsap/Gates/Carmen/Wings (MULL). <u>Gains: Wonder/Joel/B.J. Thomas.</u> Austin (Bob Joseph-KCSW) Parton/Welch/B. Paul/Jess Roden. <u>Gains: Elvis/Joel/Rod Stewart.</u> Akron (Russ Knight-WAKR) Rod Stewart/Ronstadt (EASY)/Diamond/Andy Gibb. Bend (Bill Jay-KBND) B. Arvon/Sayer/D. Gates/McPhatter & Drifters/Mike Douglas. Bismarck (Dick Bird-KBOM) Newman/Addrisi Bros./Gadzooks/Miller/Rawls. <u>Gains:</u> Diamond. Bluefield (John Hoffman-WHIS) Newman/E.L.O./Wings (GIRLS)/Diamond/Bee Gees. Boise (Lee Chabre-KBOI) T. Jones/Shylo/S. Harris/Lobo/Newman/Flower/Nilsson/M. Phillips. Boston (Jim Spellmeyer-WEEI/FM) Starland Vocal Bd./K. Loggins/Abba/Withers/Odyssey/Rocky & C. Buffalo (Roger Christian-WBEN) Garrett/Joel/Sang/Hill/Bee Gees/Rawls. Buffalo (Roger Christian-WBEN) Garrett/Joel/Sang/Hill/Bee Gees/Rawls. Butte (Bob Roberts-KXLF) Milsap/Sayer/D. & M. Osmond. <u>Calls:</u> Randy Newman. Canton (Rick Jacobs-WHBC) Bay City Rollers/Garrett/Addrisi Bros./S. Wonder. <u>Gains:</u> Welch/S.Sang. Carson City (George Sepulvida-KPTL) Carmen/Bonoff/Schneider/Rawls/Hill. <u>Gains:</u> Dolly/D. Ross. Cedar Rapids (Rick Sellers-WMT) Reddy/DeShannon/D. Hill/Sang. <u>Gains:</u> D. & M. Osmond. Charlottesville (Jim Racey-WCHV) D. Hill/Steely Dan/J. Denver/S. Sang/Bee Gees/Rawls/Diamond. Chicago (Dave Martin-WFYR) Rod Stewart. <u>Calls:</u> D. & M. Osmond/Elvis/S. Sang. Chico (Jan Claire-KPAY) K. Bonoff/Bob Morrison/Addrisi Bros./M. Phillips. <u>Calls:Gibb/Denver/Flower</u> Chillicothe (Rhea Weatherford-WCLL) S. Wonder/Olivia/Bee Gees/P. Simon/Welch/D. Parton. Cincinnati (Susan Howe-WIW) Diamond/S. Sang/Joel. Gains: Player/Bonstedt (BAYOU) Chillicothe (Rhea Weatherford-WCLL) S. Wonder/Olivia/Bee Gees/P. Simon/Welch/D. Parton. Cincinnati (Susan Howe-WLW) Diamond/S. Sang/Joel. <u>Gains:</u> Player/Ronstadt (BAYOU). Coffeyville (Tom Wiggins-KGGF) L. Rawls/P. Cook. <u>Gains:</u> B. Joel/Denver/Parton. Columbia (Mike Collins-WIS) Gates/Milsap/Carmen. <u>Gains:</u> Diamond/Sang/Wonder/Rawls/Rogers. Corona (Rick Painter-KWRM) Diamond/Newman/Ronstadt (EASY)/Rawls. <u>Calls:</u> Gibb/C. King/Elvis. Corvallis (Weldon Greig-KLOO) Rhoda Curtis/Rawls/D. & M. Osmond/Joel. <u>Calls:</u> Denver. Denver (Harry Smith-KHOW) S. Sang/Player. <u>Gains:</u> Denver/Ronstadt (EASY)/Diamond. - - (Hal Widsten-KLZ) Addrisi Bros./S. <u>Sang/Reddy</u>. Des Moines (Del HullsKEWT) M. Johnson/Rawls/Reddy. Ceins: Welch/D. & M. Osmond/Colling/S. M. Des Moines (Del Hull-KRNT) M. Johnson/Rawls/Reddy. <u>Gains: Welch/D. & M. Osmond/Collins/S. Miller.</u> Detroit (Bob Chenault-WOMC) Abba/Milsap/Rivers/D. Gates/Carmen. <u>Calls:</u> Joel/Elliman. Dubuque (Steve Sesterhenn-KDTH) Gates/Flack/Tom Jones/B. Arvon. <u>Gains:</u> Player/K. Rogers/Ross. Durham (Joe Nuckols-WDNC) H. Reddy. <u>Gains:</u> Joel/Wonder/Ross/Parton/Player. Eugene (Lee Gordon-KPNW) Garrett/Rawls/Bob Morrison/Bonoff/Addrisi Bros. - - (Vicky Larson-KUGN) Sang/Reddy/Arvon. Calls: Bee Gees/Parton/Joel. <u>Gains:</u> B.J. Thomas. Everett (Dave Corbett-14RKO) R. Flack/Sayer/Bee Gees. <u>Gains:</u> S. Sang/Diamond/S. Miller.

Continued on Page 10.....

(12/9/77)

#### Black Radio

(Associate Editor, Betty Hollars)

-4-

Hot Line: BELLE-Al Green (Hi) The combination of total production control and his own distinctive style equals sure success for this, Mr. Green's latest single. Jumps from 33 to 10 at KDIA.

#### Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 22. 16. DANCE, DANCE, DANCE-Chic 21. 17. OUR LOVE-Natalie Cole LW TW 1. SERPENTINE FIRE-Earth, Wind & Fire 1. 7. 2. REACH FOR IT-George Duke 3. SOMEBODY'S GOTTA WIN-Controllers 4. 20. 18. FUNKY MONKEY-Mandrill 4. F-FUN-Con Funk Shun 13. 19. BACK IN LOVE AGAIN-LTD 6. 5. IF IT DON'T FIT ... - Kellee Patterson 23. 20. I GOT TO HAVE YOUR LOVE-Fantastic 4 8. 6. NATIVE NEW YORKER-Odyssey 15. 21. DO YOUR DANCE-Rose Royce 7. YOU CAN'T TURN ME OFF-High Inergy 14. 22. DUSIC-Brick 3. 8. DON'T ASK MY NEIGHBORS-Emotions 18. 23. I'M HERE AGAIN-Thelma Houston 2. 9. LOVELY DAY-Bill Withers -. 24. 25TH OF LAST DECEMBER-Roberta Flack 10. 24. 25. THE WHOLE TOWN'S LAUGHING-Teddy Pendergrass 12. 10. COME GO WITH ME-Pockets 25. 26. RUNNIN' FOR YOUR LOVIN'-Bros. Johnson 11. 11. DO DO WAP...-Curtis Mayfield 9. 12. BACK IN LOVE BY MONDAY-Millie Jackson 26. 27. IT'S ECSTASY...-Barry White 27. 28. SEND IT-Ashford & Simpson 16. 13. OOH BOY-Rose Royce 17. 14. GALAXY-War 28. 29. RUNNING AWAY-Roy Ayers 29. 30. GOIN' PLACES-Jacksons 19. 15. BELLE-Al Green

JACK & JILL-Raydio (Arista)

Top Airplay BOP GUN-Parliament JOY TO HAVE YOUR LOVE-Patti Labelle GETTING READY FOR LOVE-Diana Ross WITH PEN IN HAND-Dorothy Moore DON'T BE AFRAID-Ronnie Dyson THE SHOW MUST GO ON-4 Tops SHOUTING OUT LOVE-Emotions (Stax) BABY COME BACK-Player MORE THAN A WOMAN-Tavares ANY WAY YOU WANT ME-Sylvers YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters SORRY DOESN'T ALWAYS ... - Gladys Knight/Pips BABY MY LOVE IS ALL FOR YOU-Deniece Williams LOVER JONES-Johnny Guitar Watson KISS ME THE WAY I LIKE IT-George McCrae

Looking Good EASY COMING OUT-William Bell (Mercury)

Correspondents' Preferred Picks GOOD LUCK CHARM-Ohio Players (Mercury) SOFT & EASY-Blackbyrds (Fantasy) SPANK-Morris Jefferson (Casablanca) DANCE TO THE MUSIC-Muscle Shoals Horns (Ariola) WRAP YOUR ARMS AROUND ME-K.C. & Sunshine Band (T.K.) MASTER BOOTY-The Fatback Band (Spring) TCO HOT TA TROT-Commodores (Motown) YOU AND I-Living Proof (Ju-Par) CHOOSING YOU-Lenny Williams (ABC) I LOVE YOU-Donna Summer (Casablanca) LADY LOVE-Lou Rawls (Philadelphia International) THERE'S NO OTHER LIKE YOU-Archie Bell (Phil.Int'l.) THE END OF THE RAINBOW-McKinley Mitchell (Chimmey-PAPA T-Stanley Turrentine (Fantasy) ville) PACK UP YOUR BAGS-Harvey Mason (Arista)

Albany (Doc Suttles-WJIZ) #1-Player, #6-George Duke, #9-Norman Connors. <u>Gns</u>: Roy Ayers, Denise <u>Albany</u> (Doc Suttles-Woll) #1-Flayer, #0-George Duke, #9-Norman Connors. <u>Ons</u>: Roy Ayers, Denise LaSalle, L.Rawls, N.Cole, W.Bell, L.Williams, S.Wonder. <u>New</u>: Raydio, P.Wynne, War, Starguard. <u>Berkeley</u> (Rob Singleton-KRE) <u>New</u>: Bill Cosby, Commodores, L.Williams, Starguard, J.Brown, Black-byrds, Earl Klugh, N.M.Walden, Ray Charles, Raydio. <u>New LP's</u>: Seawind, Linda Tillery, N.Cole.
 <u>Birmingham</u> (Shelley Pope-WBUL) #2-James Rivers, #3-McKinley Mitchell, #5-Emotions (Stax), #7-Kellee Patterson, #10-Made In USA. <u>New</u>: Denice Williams, Chic, Denise LaSalle, Fl Coco.
 <u>Chicago</u> (WVON Radio) #3-Controllers, <u>#4-</u>Odyssey, #6-Emotions (both), #8-George McCrae. <u>Gns</u>: P.
 Wynne, Mavis Staples, D.Ross, Raydio, D.Moore, Love Committee, K.C. & Band, Hodges, James & Smith, Parliament, New: Rose Rovce, Blackbyrds, Al Green, Chic, War, Denise LaSalle. Smith, Parliament. <u>New</u>: Rose Royce, Blackbyrds, Al Green, Chic, War, Denise LaSalle. <u>Micago</u> (Richard Steele-WJPC) #8-George Duke, #9-Memphis Horns, #10-Roy Ayers. <u>Gns</u>: Diana Ross Chicago <u>Chicago</u> (Richard Steele-WJPC) #0-George Duke, #9-Memphis Horns, #10-Roy Ayers. <u>Ghs</u>: Diana Ross, Bill Withers, Morris Jefferson, Gladys Knight, Latimore, Al Green, Temptations. <u>New</u>: Blackbyrds Phillipe Wynne, William Bell, Parliament, Natalie Cole, D.Moore, Al Hudson, Living Proof, War. <u>Chicago</u> (Earnest James-WBMX/FM) #6-Bill Withers, #7-Chic, #9-Odyssey, #10-Morris Jefferson. <u>Gns</u>: Vernon Garrett, Kellee Patterson, Ronnie Dyson. <u>New</u>: Donna Summer, Arthur Prysock, James Brown, Paulette McWilliams, Barry White. <u>Req</u>: Roberta Flack, Blackbyrds, Diana Ross, O.V.Wright.
 <u>Cleveland</u> (Mike Payne-WABQ) #6-Odyssey, #10-Pockets. <u>New</u>: Brian & Brenda, Diana Ross, Ray Charles. <u>LP's</u>: Melba Moore, Randy Crawford, Brass Construction, E.W.& F., Most Req.Rhythm Band. Galveston (Bandy Sterling-KGBC) #3-Millie Jackson, #6-Sylvers, #7-Kellee Patterson, #8-Mandrill. Galveston (Randy Sterling-KGBC) #3-Millie Jackson, #6-Sylvers, #7-Kellee Patterson, #8-Mandrill, <u>#9-Randy</u> Crawford, #10-Curtis Mayfield. New: Barkays, Joe Simon, Ohio Players. Req: Johnny Guitar Watson, R.Royce, Chocolate Milk, War, Raydio, Fatback Band. On: Living Proof, Parliament <u>Henderson</u> (J.T.-KGRI/FM) #3-William Bell, #7-Curtis Mayfield, #10-George Duke. <u>Gns</u>: Odyssey, Mandrill, Santa Esmeralda. <u>New</u>: K.C. & Band, Staples, Brick, Commodores, Ohio Players.
 <u>Leland</u> (Truman Ford-WESY) #10-Jacksons. <u>Gns</u>: Al Green, Tyrone Davis, Odyssey, Vernon Garrett, <u>Royce</u> Duke Parlie Dukes Parlie Pa Ronnie Dyson, Peter Brown, Archie Bell, Ashford & Simpson, Chic, Thelma Houston, Joe Simon, Controllers, Chocolate Milk, Stevie Wonder, Floaters, Fantastic 4. Req: N.Cole, War, Tavares. Natchez (Haynes Ford-WNAT) #6-Candi Staton, #9-Pleasure, #10-D.Williams. <u>Gns</u>: Meters, Pockets, D.Moore, Manchild, Chic, Odyssey, Hot, Roberta Flack, Lou Rawls, Lenny Williams. <u>New</u>: Commodores, Blackbyrds, Bill Withers, C.J. & Co. <u>LP's</u>: Eloise Laws, O'Jays, Spinners. <u>New York</u> (Sonny Taylor-WWRL) #1-El Coco, #3-Lenny Williams, #5-Staples, #6-Love Committee, #9-Sonta Ferralda, #10 Coorga Duke, Cns: Natalia Cole, Trawmore, Pockets, New: Al Green, Bunny Santa Esmeralda, #10-George Duke. Gns: Natalie Cole, Trammps, Pockets. New: Al Green, Bunny Sigler, Starguard. LP's: Cissy Houston, Joe Simon. St.Louis (Chico Brown-KATZ) #1-George Duke, #5-Bill Withers, #7-Memphis Horns, #8-Roy Ayers, #9- <u>St.Hours</u> (Chico Browne ALZ) #1-deorge Duke, #)-Bill Withers, #(=Memphils horns, #OHAGY A)(13, #)-Odyssey. New: Raydio, Al Green, Diana Ross, Player. Req: Heatwave (ALWAYS & FOREVER).
 <u>St.Matthews, S.C.</u> (Andy Henderson-WQKI) #4-Al Green, #6-Odyssey, #9-Bill Withers, #10-Curtis Mayfield. <u>Gns</u>: Patti Labelle, Pockets, Thelma Houston, Mandrill, Fantastic 4, Chic, Rose Royce. <u>New: Heatwave (ALWAYS & FOREVER). On</u>: Billy Paul, Stanley Turrentine, Gladys/Pips, D.Ross. <u>San Francisco</u> (Johnny Morris-KDIA) #8-Bill Withers, #9-N.Cole, #10-Al Green. <u>Gns</u>: Parliament, Lonnie Hewitt (lcl), Donna Summer, J.G.Watson, Melba Moore. <u>New</u>: B.T.Express, Dorothy Moore, K.C. & Band, Andrea True. <u>New LP's</u>: Deniece Williams, Trammps, O.V.Wright. <u>Req</u>: Raydio, Chic. <u>Seattle</u> (Robert L.Scott-KYAC) <u>Gns</u>: Chic, Leon Haywood, Mandrill, Natalie Cole, Ronnie Dyson. <u>New</u>: Ohio Players, Emotions (Stax), Roberta Flack. <u>On</u>: Kirkland & Davis, Brick, Cat Stevens.

#### Country Music (Associate Editor, Elma Greer)

-5-

Prime Mover: I JUST WANT TO BE YOUR EVERYTHING-Connie Smith (Monument) This superb version cf the top ten pop hit will be high on the country charts.

Record to Watch: SHAKE ME I RATTLE-Cristy Lane (LS) Not just a seasonal record. Programmers who did not wait are receiving good phone response.

Top Country Hits

The foll	owing list of country hits is a composite	of sales	and requests reported by our
corres	pondents, whose names appear below.		
$\frac{\mathrm{LW}}{\mathrm{l}}$ $\frac{\mathrm{TW}}{\mathrm{l}}$		LW TW	
	HERE YOU COME AGAIN-Dolly Parton	$\frac{LW}{15} \cdot \frac{TW}{16}$	THE PAY PHONE-Bob Luman
3. 2.	I'M KNEE DEEP IN LOVING YOU-Dave & Sugar	23. 17.	MOTHER COUNTRY MUSIC-Vern Gosdin
5. 3.	YOU LIGHT UP MY LIFE-Debby Boone		EVERY DAY I HAVE TO CRY Joe Stampley
6. 4.		12. 19.	FROM GRACELAND Merle Haggard
	TAKE THIS JOB Johnny Paycheck	26. 20.	
	BLUE BAYOU-Linda Ronstadt	21.	QUITS-Gary Stewart
8. 7.	DON'T LET ME TOUCH YOU-Marty Robbins	30. 22.	
11. 8.	COME A LITTLE BIT CLOSER-Duncan/Fricke	16.23.	SHE JUST LOVED Moe Bandy
	SWEET MUSIC MAN-Kenny Rogers	24.	SAVIN' THIS LOVE SONG J. Rodriguez
	MY WAY-Elvis Presley	17. 25.	FOOLS FALL IN LOVE-Jacky Ward
4. 11.	WURLITZER PRIZE/& flWaylon Jennings	28. 26.	COME TO ME-Roy Head
	ONE OF A KIND-Tammy Wynette	27.	AGREE TO DISAGREE-Little David Wilkins
	WHAT A DIFFERENCERonnie Milsap	29. 28.	ABILENE-Sonny James
	MIDDLE AGE CRAZY-Jerry Lee Lewis		IT SHOULD HAVE BEEN EASY-Dottsy
21. 15.	CHAINS OF LOVE-Mickey Gilley	30.	THE FIRST TIME-Billy "Crash" Craddock
	Other Gains, Sales and/or Requests		Action Sides
	Y HEADLoretta Lynn		DUCH HERJim Ed Brown
	-T.G.Sheppard		ISHLarry Gatlin
	LIE NUMBER ONE-Stella Parton		HE ONE-Oak Ridge Boys
	-Emmylou Harris		HT-Kenny Starr
SUMETHIN	SOMETHING TO BRAG ABOUT-Mary Kay Place WE GOT LOVE-Lynn Anderson		
	OUT ME-Freddy Fender		ROTE-Statler Bros.
BABI, LA	ST NIGHT MADE MY DAY-Susie Allanson		COUNTRY MUSIC-Brush Arbor
	I LEAVE YOU AGAIN-John Denver	I PROMIS	ED HER A RAINBOW-Bobby Borchers
T. TT LKO	MISE YOU TOMORROW-Jerry Wallace	GOD MUST	HAVE BLESSED AMERICA-Glen Campbell
MAI THE	FORCE BE WITH YOU ALWAYS-Tom T.Hall	DON'T BRI	EAK THE HEART Margo Smith

Airplay: (New listings are underlined) <u>Mel Tillis</u> (18); <u>Mel McDaniel</u> (16); David Rogers (15); Crystal Gayle (15); <u>Melba Montgomery</u> (14); Johnny Russell (14); Ronnie Sessions (14); John Anderson (13); <u>R.C. Bannon</u> (12); <u>Barbara Mandrell</u> (11); <u>Jerry Reed</u> (10); Ed Bruce (10); \*Bob Luman (10); <u>Hank Williams Jr.</u> (10); <u>Cristy Lane</u> (10).

SING SILENT NIGHT-C.W. McCall (Polydor) CHRISTMAS

FALL SOFTLY SNOW-Jim Ed & Helen (RCA) (seasonal not just Christmas)

A CHRISTMAS TRIBUTE-Bob Luman (Polydor)

CHRISTMAS TIME IN THE VALLEY-Freddy Fender

(ABC/DOT)

Roundup (\* denotes Christmas)

Aberdeen (Merle Fristad-KKAA) Pl-C. Smith, T.G.Sheppard, S.Parton. Rg-C.Lane, D.Wills, J.Rodgers. Akron (Don Dempsey-WSLR) Deb-S.Parton (38), L.Gatlin (39), Statlers (40). Pl-N.Nixon, M.Smith. Akron (Don Dempsey-WSLK) Deb-S.Parton (30), L.Gatlin (39), Statlers (40). Pl-N.Nixon, M.Smith. Albany, Ore. (Bill O'Brian-KRKT) Deb-S.Parton (26), S.Allanson (27). Pl-J.Reed & Seidina. Ann Arbor (Mark Thomas-WNRS) Pl-J.W.Ryles, B.Mandrell, M.Montgomery, M.McDaniel, Hank Jr. Asheville (Dave Jacobs-WWNC) Gns-H.Snow (23-15), T.G.Sheppard (27-16). Pl-R.Sovine, Z. Lehr. Ashland (Christopher Storey-KCMX) Pl-J.Reed & Seidina, P.Rakes,\*B.Luman, M.McDaniel. Rq-T.T.Hall. ---, Ky. (Cris Robins-WTCR) Pl-J.L.Lewis, R.Milsap, S.James, L.D.Wilkins, J.Rodriguez. Battle Creek (Mark Shepard-WWKQ) Pl-V.Gosdin, Dottsy, Connie Smith, T.G.Sheppard. Billings (Mark Lung-KBMY) Pl-G. Wetson, N. Folts, M. McDaniel, L. Catlin, Param/Cornelius Battle Creek (Mark Shepard-WWKQ) Pl-V.Gosdin, Dottsy, Connie Smith, T.G.Sheppard.
Billings (Mary June-KBMY) Pl-G.Watson, N.Felts, M.McDaniel, L.Gatlin, Brown/Cornelius.
- (Lonnie Bell-KOYN) Gns-P. Rose (40-29). Pl-D.Drumm, R.Remington, B.Parker, H.Williams Jr.
Biloxi (Lance Carson-WVMI) Pl-J.Rodriguez, J.L.Lewis, L.Lynn, J.Denver, D.Mason. Rg-Dottsy.
Birmingham (Dan Brennan-WVCK) Gns-B.C.Graddock (21-5), D.Rogers (22-7). Pl-B.Borchers, J.Denver.
Boise (Paul Rider-KGEM) Pl-E.L.Harris, Oak Ridge Boys, Statlers, L.Anderson, L.Gatlin.
Bryan (Warren Davis-KORA/FM) Deb-R.Milsap (26), J.Paycheck (32), T.G.Sheppard (33), L.D.Wilkins.
Carcollton (R.Hammons-WLBB) Pl-J.Paycheck, J.W.Ryles, D.Loggins, M.Tillis, R.Sessions.
Charlotte (Larry James-WBT) Gns-T.G.Sheppard (33-25). Pl-M.Smith, T.T.Hall. Rg-L.Gatlin.
Chicago (Bill Hart-WJJD) Pl-L.Lynn, Oak Ridge Boys, J.Denver, L.Gatlin.
- - (Joanne Calloway-WMAQ) Pl-J.Stampley, V.Gosdin, T.G.Sheppard, R.Milsap, J.Denver.
Clovis (Charlie Russell-KMTY/FM) Pl-B.Heckel, A.Campbell, K.Place, B.Mandrell.
Cypress Gardens (Terry Slame-WGTO) Pl-D.McBride, J.Russell, K.Price, L.Gatlin, L.Anderson, K.Starr
Denver (Jon Lawrence-KERE) Pl-C.Gayle, M.Smith, B.Borchers. Deb-L.Lynn (26), M.K.Place (28).
- (Bill Ashford-KLAK) Pl-M.K.Miller, C.Gayle, M.Smith, R.C.Bannon, J. Anderson, J.W.Ryles.
Des Moines (Johnny Dolan-KSO) Deb-T.T.Hall (33), K.Starr (46), L.Gatlin (49), Statlers (50).
Detroit (Cindy-WDEE) Pl-T.T.Hall, J.Denver, Statlers, D.Rogers, K.Starr, L.Anderson, L.Gatlin. K. Starr

Detroit (Cindy-WDEE) <u>Pl</u>-T.T.Hall, J.Denver, Statlers, D.Rogers, K.Starr, L.Anderson, L.Gatlin. <u>Durham</u> (Joe Nuckols-WDCG) <u>Pl</u>-B.Luman, J.Lee, Oak Ridge Boys, J.Cash, J.Denver. <u>Eau Claire</u> (Ken Loomis-WAXX-AM/FM) <u>Pl</u>-T.T.Hall, J.Russell, G.Campbell, G.Watson, Even Stevens. <u>El Paso</u> (Ray Potter-KHEY) <u>Pl</u>-M.Tillis, D.Houston, M.Smith, B.Mandrell, J.Reed. ...<u>Roundup</u> cont'd. on page 6... ...<u>Country Club</u>, page 12... ...<u>LP cuts</u>, page



-6-

(12/9/77)

• . Roundup (cont'd. from pg. 5) <u>Eugene</u> (Bob Wise-KEED) <u>Pl-R.C.Bannon, B.Arbor, M.Smith, M.Tillis, J.Reed, Oak Ridge Boys. <u>Everett/Seattle</u> (Brian Austin-KWYZ) <u>Pl-M.Tillis, Hank Williams Jr., Even Stevens, M.McDaniel.</u> <u>Fargo</u> (Donnie Roberts-KFGO) <u>Pl-Four Guys, Ed Bruce, M.Tillis, F.Fender, Roy Head, S.Parton.</u> <u>Florence</u> (Steve Casey-WXOR) <u>Deb-Hank Williams Jr. (29), Pl-L.Gatlin, N.Felts, M.Montgomery.</u></u> Ft. Dodge (Dale Eichor-KWMT) Pl-M.Smith, D.McBride, C.Gayle, M.McDaniel, R.McDowell, M.Tillis. Ft. Dodge (Dale Eichor-KWMT) Pl-M.Smith, D.McBride, C.Gayle, M.McDaniel, R.McDowell, M.Tillis.
Ft. Worth (Tom Wayne-KXOL) Pl-J.Reed, Z.Lehr, Oak Ridge Boys, M.Smith, E. Middleton. Rg-R.Gurley.
Ft. Worth/Dallas (Art Davis-WBAP) Pl-L.Gatlin, J.W.Ryles, D.Rogers, B.Arbor, K.Starr.
Hanford (Jesus A.Gradillas-KNGS) Pl-T.T.Hall, J.Wallace, S.Allanson, N.Nixon. Gns-R.Head (36-25).
Houma (Les Domangue-KCIL) Gns-L.D.Wilkins (18-8). Pl-G.Watson, G.Campbell, L.Anderson, M.McDaniel.
Houston (Dr. Bruce Nelson-KENR) Gns-R.Milsap (29-17), R.Price (36-22). Pl-R.McDowell, M.Tillis.
- - (Joe Ladd-KIKK) Pl-K.O'Shea, Z.Lehr, C.Lane, M.Tillis, Saskia/Serge.
Huntsville (Rick Warren-WBHP) Gns-L.Ronstadt (EASY, 23-13). Pk-J.Reed/Seidina. Pl-Z.Lehr, D.Peters
Indianapolis (Herb Allen-WFMS) Gns-T.G.Sheppard (29-13), R.Allen Jr. (29-19). Pl-S.Parton, Dottsy.
Jamestown (Ole Olson-KSJB) Pl-J.E.Brown & Cornelius, G.Campbell, B.Mandrell, J.Reed & Seidina.
Kansas City (Ted Cramer-WDAF) Deb-L.Lynn (20), Rex Jr. (26), K.Starr (29). Pl-M.K.Place, J.L.Lewis.
Lansing (Wayne Waters-WITL) Pl-M.Tillis, B.Mandrell, M.McDaniel, J.Anderson, P.Rakes. Rg-D.Rogers.
Las Vegas (Mike Farrell-KRAM) Pl-M.Smith, L.Gatlin, M.Tillis, M.Montgomery, Z.Lehr, B.Mandrell. Lansing (wayne waters-with) Pi-M.Tillis, B.Mandrell, M.McDaniel, J.Anderson, P.Kakes. Kg-D.Kogers Las Vegas (Mike Farrell-KRAM) Pi-M.Smith, L.Gatlin, M.Tillis, M.Montgomery, Z.Lehr, B.Mandrell. Los Angeles (Cathy Hahn-KLAC) Pi-S.Allanson, Statlers, B.Borchers, N.Nixon, M.Tillis. Rg-B.Arbor. Lynchburg (Mark Thomas-WBRG) Gns-J.James (14-10). Pi-R.Milsap, T.Jones, J.Rodriguez, J.Denver. Madison (Andy Witt-WTSO) Gns-J.Rodriguez (21-13). Pi-L.Gatlin, M.K.Place, T.T.Hall, J.Wallace. Manitowoc (Bob Irish-WCUB) Deb-T.T.Hall (20). Pi-L.Lynn, M.McDaniel, C.Lane, B.Luman. Modford (Kathi Olymon-KSHA) Pi-L Anderson K Barnes, J.Carver, B.Sessions, F. Bruce Lynchburg (Mark Thomas-WBRG) Gns-J.James (14-10). P1-R.Milsap, T.Jones, J.Rodriguez, J.Denver. Madison (Andw Witt-WTSO) Gns-J.Rodriguez (21-13). P1-L.Guthn, M.K.Place, T.T.Hall, J.Wallace. Manitowoc (Bob Irish-WCUB) Deb-T.T.Hall (20). P1-L.Jynn, M.McDaniel, C.Lane, B.Luman. Medford (Kathi O'Shea-KSHA) P1-L.Anderson, K.Barnes, J.Carver, R.Sessions, E.Bruce. Memphis (Hal Jay-MC) P1-G.Stewart, E.L.Marris, R.Head. Gns-L.Lynn (23-17). Miami (Ron Tatar-WOK) Deb-R.Head (26), S.James (28), ReX Allen Jr. (29). P1-K.O'Shea, B.Borchers. Mobile (Bill Robbins-NKSJ) Gns-J.Janes (32-15), L.D.Wikkin (39-16), J.Rodriguez (41-18). Motigeomery (Diane Brennan-WRAM) P1-B.Mandrell, R.Remington, C.Smith, M.Smith, J.Carver. Matchez (Bob Cupit-WANT) Gns-A.Frizzell (28-20). P1-R.Miller, B.Parker, M.Tillis, Cumberlands. New Bern (Johnny West-WBIC) P1-M.Montgomery, D.Houston, Statlers, J.Peters, L.Plowman. New York (Bd Salamon-WBM) Deb-J.L.Lewis (8), \*L.Arnold (10). P1-B.C.Craddock, R.Head, L.Lynn. Orlando (Mike Burger-WBO) Gns-H.Snow (30-23). P1-Saskia & Serge, B.Mandrell,M.Tillis, T.Glaser. Plerre ("Wule Skinner" Larcon-KEY) P1-T. Hall, J.Russell, B.C.Craddock, L.Gatlin, M.McDaniel. Pterre ("Wule Skinner" Larcon-KEY) P1-B.Luman, Ed Bruce, L.Harris, Statlers, Oak Ridge Boys, G.Leghtin, M.McDaniel. Pterre ("Wule Skinner" Larcon-KEY) P1-T. Hall, J.Russell, B.C.Craddock, L.Gatlin, M.McDaniel. Pterre ("Mule Skinner" Larcon-KEY) P1-J. T.Hall, J.Russell, B.C.Craddock, L.Gatlin, M.McDaniel. Pterre (Nule Skinner" Larcon-KEY) P1-J. Hall, Willians Jr., Melba Montgomery. Porland, Me. (Hal Knight-WFOR) P1-K.Starr, Oak Ridge Boys, G.Campbell, G.Watson, T.Welch. - - - (Don Lane-KNDR) P1-D.Grabel, K.Southern, J.W.Ryles, D.Drumm, Cates, C.Stewart. Provo (C.McGure-KFR) P1-D.Barwood, M.K.Miller, B.Mandrell, Rg-C.Lane, J.Reed. Redmond (Harry Gift-KFRB) P1-B.Borchers, B.Heckell, L.Gatlin, M.Smith, P.Rakes, Bg-J.Rodgers. Sochester (Pat O Neill-KKER) De-L.D.Wilkins (25). P1-D.Peters, G.Griffin, M.Montgomery, L.Gatlin. Stevens (Je Patrick-WQX) P1-M.Kuller, Toledo (Bob Pepas-WTOD) Pl-M.Smith, G.Campbell, C.Smith, K.Price, Cates. Toronto (Joe LeFresne-CFGM) Pk-V.Gosdin. Pl-L.Lynn, T.T.Hall (flip), \*Bob Luman, C.Baker, E.Presley Tucson (Tim Tyler-KIKX) Pl-L.Gatlin, E.Bruce, B.Borchers, E.L.Harris, J.Denver. Rg-R.Sessions. Tulsa (Billy Parker-KVOO) Pl-L.Lynn, E.Harris, Statlers, R.Sessions. T.T.Hall. Victoria (Marvin Paul-KNAL) Pl-Oak Ridge Boys, G.Watson, D.Rogers. Pk-Billy Parker. Washington, D.C. (Chris Gullett-WPIK/WXRA) Deb-M.Tillis (41), D.McBride (43), D.Wills (48). Wenatchee (Rex Cory-KUEN) Pl-Statlers, T.Glaser, B.Arbor. Rq-M.K.Place, H.Snow. W.Palm Beach (Jim Howie-WIRK) Gng-S.Allanson (31-15). Deb-Oak Ridge Boys (28). Pl-Statlers. Wheeling (Bob Berry-WWVA) Pl-M.Tillis, B.Mandrell, M.Smith, M.K.Place, L.Anderson. Wichita (Don Walton-KFDI) Fk-John W.Ryles. Pl-B.Parker, R.Remington, M.Tillis, K.O'Shea. Wolf Point (Jerry Gerke-KVCK) Pl-K.Palmer, L.Gatlin, M.Tillis, D.Burnette, M.Smith. Rg-R.C.Bannon. Yakima (Jerry Wilson-KUTI) Pl-J.E.Brown, G.Campbell, M.Tillis, D.Burnette, M.Smith. Rg-R.C.Bannon.

Country Club

Service: WNAX-Yankton will be starting a remote Truckers Show from midnight to 5 AM from a truck stop in Sioux Falls, S.D. on Dec. 12. Please send additional singles and albums from all sources to J.Jackson, Box 1295, Zip 57101. They would greatly appreciate it. KMO-Tacoma is currently looking for oldies from all sources. KUJ-Walla Walla, Wash. would like product from all sources. KAPS-Mt. Vernon needs the same. Particularly from U.A. KXYM-Cape Girardeau would appreciate extra copies of WURLITZER PRIZE-Waylon and IT'S SO EASY-Linda Ronstadt. KGFX-Pierre, S.D. has not received Gary Stewart's latest. KKEE-Rochester, Minn. desperately needs dupes from Columbia and RCA. Extra copies of the Duncan/Fricke, Johnny Paycheck and Debby Boone singles are needed badly. KMTY-Clovis, N.M. does not have the latest Glen Campbell and Gene Watson singles.

...Country Club cont'd. on page 12 ...

## Top 40 Station Reports - December 5 thru Wed. December 7 (Total Reports this week 194 - last week 222) Research Assistant - Kent Zimmerman

-7-

AS-Stevie Wonder- 14 reports (17 last week). 96X (19 to 14), KFRC (16). Also: KRIZ (10 to 4), KATA (18 to 12), WRBN (25 to 19), WIRK (21), KYA (22), KC148 (24), WFAH (26). On: WMID, WKYX, CKPR, WQOK, KOOK. ...IN LOVE BY MONDAY-Millie Jackson- 16 reports. WPGC (24), 96X (30). On: WNOE. Also: KEEL (6), KTRN (14), KOBO (16), WAGQ (20), WABB (21), KMHT (28 to 22), WGCL (29). On: WRFC, KTEM, KROK,

KOTN. KKIQ

KOTN, KKIQ.
NATIVE NEW YORKER-Odyssey- 18 reports. WRKO (3), 99X (3), KSLQ (30 to 18), WFIL (19), 96X (25), KRBE (30 to 25), YIOO (27). <u>Also:</u> WAVZ (10), WTSN (19), WYRE (23), WAMS (28), WGNI (28).
On: WAIR, WFAH, WHEB, KELI, KILE, KJAS.
DON'T LET THE FLAME...-Jackie DeShannon- 20 reports (27 last week). WKXX (13). <u>Also:</u> KTEM (9), KWEB (12), KSLY (13), WBGN (15), WQOK (22 to 15), KKIQ (19), WFAH (20), WSAM (23). <u>On:</u> WILS, WNAM, WTMA, WYRE, KGKL, KFYE, KFMD, KERN, KOZE, KQDI. <u>Rq:</u> KOKK. <u>Off:</u> WNUE, KLWN/FM.
WRAP YOUR ARMS AROUND ME-K.C. & Sunshine Band- 25 reports. YIOO (5), 96X (10), WIFE (17), WNOE (17). <u>Also:</u> WLCY (7), WGNI (12), Q107 (15), WLOF (26 to 21), WCOS (25), WKKY (30), KLBK (30), KEWI (30). <u>On:</u> WGLF, WIRK, WQID, KAOK, KGHO, KISD, KJAS, KJOY, KROK, KPUG, KOTN, KOBO, KNDE. Off: WAUG/FM. KNDE. Off: WAUG/FM. KOBO .

KOBO, KNDE. <u>Off:</u> WAUG/FM.
MINDBENDER-Stillwater- 33 reports (35 last week). <u>On:</u> WAYS, KSLQ. <u>Also:</u> WABB (1), WFOX/FM (6), WSPT (7), WAUG/FM (10), WCIR (10), WISE (16 to 10), WRBN (10), WQEN (10), WRFC (12), WDUN (20 to 15), WIFC (23), WKKY (25), KCBN (26), 3WD (27), WBGN (28), WDLP (30), WFLB (30).
<u>On:</u> WAIR, WBSR, WCGQ, WGBF, WIGY, WSGA, WSAM, WRBR, KDZA, KSTT, KRIB, KPUC, KOBO. <u>Rq:</u> KRLC.
I GO CRAZY-Paul Davis- 33 reports (31 last week). KRBE (7), KILT (8), KDWB (16), 96X (26).
<u>On:</u> KFI, KFRC, KJRB. <u>Also:</u> WGLF (1), WCIR (7), WZOO (8), KSLY (10), KQDI (10), WONS (13), WSPT (18 to 13), KDOK (13), KBOZ (15), WGUY (16), KKLS (18), 92Q (28 to 20), KOOK (21), KSEL (21), KFYE (22), KGKL (26), WKYX (27), KRHC (28). <u>On:</u> KWEB, KOBO, KIST, KFMD, KEEP, KAKC, WKSP, WRBR. <u>Off:</u> WCRO.

Oni KPT, GNE, KNED, Almos Yuli (1), WCIR (7), WZD (6), KKLT (10), KKLT (10), KKRT (10), KKKT (10

Continued on Page 8....

(12/9/77)

 -8 (12/9/7)
 MY WAY-Elvis Frealey- 80 reports (38 last week). WHOE (4), YIDO (7), 96X (8), WHEQ (17 to 9), 293 (15 to 10), WQXI (10), WQXI (10), WQXI (13), WICE (22), KIDA (22), KRSP (28 to 23), KSIA (24). Oni WIRQ, KTAC. Alsoi VAGQ (1), QIO7 (2), WMH (3), WKIX' (3), WDLP (3), WAXR (4), WZOO (9 to 4), KCMC (10 to 5), WSOA (5), WJON (10 to 5), WOKI (6), KILE (8), etc.
 POINT OF KNÖW BETURA-KAnsas-8 1. reports (7) last week). KSIA (9 to 2), KRSP (10) BIOO (13), WEZ (22 to 17), WIFE (20), WNEC (20), 134 (26 to 20), KMR (22), WCIS (20), Oni WAXS, WIS, WROE (22 to 17), WIFE (20), WNEC (20), 134 (26 to 20), KMR (22), WCIS (20), oni WAYS, WIS, WIKE (15), WCRO (17), WUTT (26 to 18), KNIZ (19), 3WD (19), KWZ (20), KITS (20), etc.
 ENOTION-Smantha Sang- 62 reports (69 last week). KOX (22 to 17), WEBQ (25 to 20), WNEC (22), 1100 (28 to 23), WERO (28), 99X (29), KLIF (29). On: WAYS, WFC, WQXI, 293, KFI, KJRB, KRSP, KRBE. Alsoi KC14# (19 to 3), QIO7 (13 to 6), WAGA (11), WEBN (21 to 21), KFIE (26 to 21), etc.
 GIRLE' SCHOOL-WINgs - 85 reports (99 last week). KKNE (21, 300 (27 to 21), KFIE (26 to 21), etc.
 GIRLE' SCHOOL-WINgs - 85 reports (82 last week). YIOO (3), KRSP (8), WIS (20 to 14), WXIE (20 to 15), WDIY (20 to 15), WEEC (22 to 16), WCHI (16), KNEE (22 to 16), CKIE (21, 293 (22), WZZ (30). On.'HIFS, KHBE. (ALSO (XEIN (4), WSK (20 to 15), WEEC (22 to 16), WCHI (16), KNEE (20 to 17), KWKY (7), QIO7 (8), WZF (20 to 15), WCHI (10), WCHI (11), WINE (13), KUS (15), to 5), KCHI (4), WKY (17), QIO7 (8), WZY (30 to 6), WCHI (11), WINE (20 to 15), WEEC (22 to 16), WCHI (11), WINE (13), KLSI (15), etc.
 SOMETIMES WHEN WE TOUCH-DAM HILL 93 reports (76 last week). KINE (11), WINE (13), KLSI (15), etc.
 SOMETIMES WHEN WE WING WAYS (30 to 16), KASI (20), WINE (20), WEE (20), WCH (21), WZY (21), WCHI (22), WINE (22), WCHI (24), WKY (24), UA (26), UCO (21), WKX (27), KUNE (26), WKX (26), UCO (26), WKX (27), WKY (27), WKY (2 - -Debuts-

TURN TO STONE-Electric Light Orch. - 122 reports (146 last week). KSLQ (20 to 11), WIFI (13), WQXI (21 to 14), WNCI (15), BIOO (23 to 18), WZZP (18), WNBC (19), KRBE (20), Z93 (20), WIFE (21), KHJ (21), KILT (21), KJRB (21), KRSP (21), 99X (23), KFRC (24), WDRQ (25), KTAC (25), WCOL (27), WRKO (27), WBBF (29). On: KLIF. Also: KRIZ (1), WFAH (7), KWZ (10), etc. SHORT PEOPLE-Randy Newman- 133 reports (121 last week). WKXX (2), WQXI (7 to 2), KRSP (3), WRKO (10 to 5), KSLQ (13 to 7), WNOE (17 to 7), 10Q (9), KRBE (10), KILT (16 to 10), BIOO (19 to 10), WPGC (20 to 12), Z93 (18 to 13), KFRC (28 to 19), KFI (27 to 19), YIOO (29 to 20), WIFI (29 to 21), KIOA (24), WHEQ (27). On: WDRQ, WOKY, 96X. Also: Q107 (10 to 3), etc.

### Miscellaneous Gab

Music Calls: Red Mountain, P.D.-KCBN-Reno, Monday & Tuesday, 10 - 2 PM, 702-826-1355. (new phone And Address: 475 E. Moana Lane, Box 10630, Reno, 89510)
Ruben O. Garcia, KLAR-Laredo, Tx., Tuesday, 1 - 4 PM.
WHEB-Portsmouth, Tuesday & Wednesday, 2 - 3 PM.
Kent Nelson, M.D., KJAS-Jackson, Monday & Wednesday, 2 - 3 PM, 314-243-8179.
Rick Zurick, WCIL-FM-Carbondale, III., Tuesday & Thursday, 10:30 - 12:30 PM.
Kelly Carls, WCIL-AM-Carbondale, III., Monday 3:30 - 5 PM and Thursday, 10 - noon.
Calls to WCIL should be made to 618-457-8114. Lineups:

WRAW-Reading, Pa. Joel Michaels Mike Shannon, P.D. Bob Collins Neal Newman Lucy St. James David Blaise (weekends)

KC148-Santa Maria Lee Evans Tim Scott Johnny Dixon Ron Miller (weekends) Rick Bailey (weekends) WKYX-Paducah, Ky. Bryan Sargent Rick Harrington Mike Mohr Nick Bazoo Robert Lindsey Bill Winston

Welcome

We proudly welcome the following correspondents to the Gavin Report: Top Forty 94Q-Atlanta

KASH-Eugene KCAP-Helena, Mont. KEEE-Nacogdoches, Tx. KLAZ-Little Rock KMGK-Des Moines

A-C KPOD-Crescent City, Ca. KQIP-Odessa, Tx. WATH-Athens, Ohio

WFBG-Altoona, Pa. WSFL/FM-New Bern, N.C. WSGF/FM-Savannah WTIC/FM-Hartford

WJMB-Brookhaven, Miss. WKNE-Keene, N.H. WMPS-Memphis, Tn.

(12/9/77)

## -9-New Adds

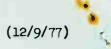
Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Portsmouth, Mike O'Neil-WHEB- Donny & Marie, Wings, Samantha Sang, Odyssey. <u>Deb</u>: ELO. Rod Stewart. Bridgeport, Gary Peters-WICC- Bee Gees, John Denver, Chic, Tim Moore, Heart. <u>Deb</u>: S.Dan, S.Sang. Philadelphia, Ron O'Brien-WFIL- Johnny Rivers. <u>Deb</u>: Odyssey, LTD, Rod Stewart. Washington, Jim Elliott-WPGC- Jay Ferguson, Bay City Rollers, Samantha Sang, Styx. Winston-Salem, Paul Richards-WAIR- Ronnie Milsap, Bee Gees, E.W.& F., Alan Parsons, Bill Withers. Charlotte, Roy Rosen-WAYS- Santa Esmeralda, Bee Gees, Shaun Cassidy, Samantha Sang. Augusta, Steve York-WAUG/FM- Paul Simon, Donny & Marie, K.Southern, Con Funk Shun, Bee Gees. Gainesville, Sam Davis-WFOX- Peter Frampton, Bee Gees, Steely Dan, Donna Summer. Atlanta, Dale O'Brien-Z93- Con Funk Shun, Bee Gees, Theme: Close Encounter (Arista). Daytona Beach, John Scott-WMFJ- Johnny Rivers, Wet Willie, Little River Band, Foreigner. Miami, Colleen Cassidy-Y100- Emotions, Chic, K.C. & Band, Linda Ronstadt (BLUE), Odyssey, Dolly P. - - Jack Forsythe-96X- Randy Newman, Dan Hill, Andy Gibb, Queen, Styx. <u>Deb</u>: M.Jackson, ELO. Pensacola, Dan Ingram-WBSR- Pablo Cruise, Andy Gibb, Donny & Marie, Steely Dan, L.Skynyrd, BG's. Guntersville, Kerry Jackson-WGSV- Bee Gees, David Gates. <u>Deb</u>: J.Ferguson, John Denver, High Inergy Mobile, Scott Griffith-WABB- Neil Diamond, Dan Hill, Peter Frampton, Steely Dan. New Orleans, Marc Sommers-WNOE- Queen, High Inergy, J.Ferguson, D.Gates, B.Withers, M.Jackson. Memphis, John Long-WHBQ- Commodores, Theme: Close Encounter (Arista). Deb: Con Funk Shun, Player. Nashville, Bear Bradley-WMAK- Dan Hill, Leif Garrett, Donna Summer, Theme: Close Encounter. Indianapolis, Jay Hawkins-WIFE- Queen (both), Player, Paul Simon, Carpenters. <u>Deb</u>: Kansas, ELO. Canton, Ron Foster-WQIO- Randy Newman, Wet Willie, Bee Gees, E.W. & F., Leif Garrett. Cleveland, Bob Travis-WGCL- Chic, Steely Dan, Millie Jackson. Deb: Rod Stewart, ELO. Beckley, Shane Randall-WCIR- Crackin', Eric Carmen, Wet Willie, Yvonne Elliman, Bill Withers. Pittsburgh, Beau Raines-WPEZ- Andy Gibb, Lynyrd Skynyrd, Angel, Donny & Marie, Leo Sayer. Detroit, Cheryl Phillips-WDRQ- Shaun Cassidy, Randy Newman, Elvis, Player, War, David Castle. Rockford, Bob Goode-WROK- Neil Diamond, Santa Esmeralda, Paul Simon, Billy Joel. Milwaukee, Pat McKay-WOKY- Randy Newman, Bay City Rollers, Diana Ross, Wet Willie. St. Cloud, Tom Kay-WJON- Steely Dan, Santa Esmeralda, Abba. <u>Deb</u>: Styx, Diana Ross. Aberdeen, Gary Dixon-KSDN- Foreigner, Pablo Cruise, Eric Carmen, K.C. & Band, Yvonne Elliman. St. Louis, Sherry Toennis-KSLQ- Elvis, LeBlanc & Carr, N.Diamond, J.Denver, R.Stewart, B.Withers. Junction City, Beaureguard James-KJCK/FM- Bee Gees, Sammy Hagar, Queen, K.Loggins, Heatwave. Austin, Bill Mayne-KNOW- Bee Gees, Neil Diamond, Boz Scaggs (HOLLYWOOD). Galveston, Dave Collins-KILE- Queen (both), Odyssey, Ramones, Kenny Rogers, Steely Dan, L.R.Band. Denver, Ed Greene-KIMN- Paul Simon, Dolly Parton, LTD, Leif Garrett. <u>Deb</u>: Wings. Salt Lake City, Lorraine Winegar-KRSP- Jay Ferguson, Steely Dan, Samantha Sang, Dan Hill. Anaheim, Rick Carroll-KEZY- Neil Diamond, Tom Petty. <u>Deb</u>: Randy Newman, Bob Welch. Los Angeles, Jimi Fox-10Q- Bee Gees, General Johnson. <u>Deb</u>: Bay City Rollers, Santa Esmeralda. Denise Gorman-K100- Billy Joel, Bee Gees, Diana Ross, Wet Willie, Carpenters. Spears/Avison-KHJ- Johnny Mathis (CHILD IS BORN). Deb: Rod Stewart, Bee Gees. San Luis Obispo, John Tobin-KSLY- Elvis Costello, N.Diamond, M.DeVille, Kenny Loggins, Styx. San Francisco, Dave Sholin-KFRC- Boz Scaggs (FALLING FOR YOU). Deb: Rod Stewart, Tom Petty. Stockton, David Kraham-KJOY- Pablo Cruise, Bee Gees, John Denver, Commodores, Dwight Twilley. Portland, Michael O'Brien-KPAM- N.Diamond, Santa Esmeralda, Steely Dan, Wet Willie. Tacoma, Bruce Cannon-KTAC- Elvis Presley, Leif Garrett, Neil Diamond, Randy Newman. Spokane, Jim Hill-KREM- Bee Gees, Dan Hill, Yvonne Elliman (days). Deb: LTD, Billy Joel. Lewiston, Terry Breen-KOZE- Bee Gees, Samantha Sang, Foreigner. <u>Deb</u>: LTD, D.Hill, J.Denver. Great Falls, John Walton-KEIN- Dan Hill, Santa Esmeralda, Randy Newman. <u>Deb</u>: Billy Joel.

> Correspondents' Corner (continued from pg. 2)

Phoenix, Richard Ruiz-KRUX- Samantha Sang Show Low, Chip Stanley-KVSL- #10-LTD Pueblo, Rip Avina-KDZA- #7-The Babys Denver, Dave Kirby-96KX- #1-Bob Welch Colorado Springs, Mark McCoy-KYSN- S.Cassidy Casper, Doc Mueller-KATI- <u>#8-Dan Hill</u> Reno, Red Mountain-KCBN- War Las Vegas, Dave Van Stone-KLUC-Cheech & Chong San Diego, Gerry Peterson-KCBQ-Santa Esmeralda Judy Rich-Bl00- Dan Hill Los Angeles, Mark Taylor-KFI- Samantha Sang - - - Sherman Cohen-KIIS/FM- <u>#2-Randy Newman</u> - Bob Hamilton-KRTH/FM- Dan Hill Whittier, Jay Loughrin-KRHC- Sammy Hagar San Bernardino, Jeff Salgo-KFXM- Leo Sayer Santa Barbara, Dick Williams-KIST- John Denver Santa Maria, Johnny Dixon-KCl48- David Castle Bakersfield, Pete Shannon-KERN- Neil Diamond Modesto, Terry Shafer-KFIV- Chic Fresno, Dan Spears-KFYE- Pablo Cruise San Francisco, Steve Jordan-KYA- #9-Rod Stewart Livermore, Steve O'Neil-KKIQ- Kenny Loggins Stockton, Dave Morgan-KSTN- Gary Wright Davis, Karl Reinking-KDVS- Kenny Loggins Sacramento, Jeff Hunter-KNDE- Gary Wright Nashville, Eva Wood-WLAC- R. McDowell

Yuba City, Jason Fine-KOBO- Helen Reddy Arcata, Len Jarvela-KATA- Tom Petty Eugene, Richard Harker-KBDF- Queen Salem, Tim Patterson-KBZY- Yvonne Elliman Portland, Terry Danner-KGW- #6-Santana Kelso, Dan Martin-KLOG- Yvonne Elliman Hoquiam, Steve Larson-KGHO- Wet Willie Seattle, Rob Conrad-KING- Dan Hill Bellingham, John Walker-KPUG- Donny & Marie Yakima, Brady Layman-KQOT- Sammy Hagar Tri-Cities, Tom Mann-KALE- Eric Carmen Spokane, Tom Hutyler-KJRB- Paul Davis Boise, Wendy Green-KFXD- Queen (both) Fred Novak-KWZ- K.C. & Sunshine Band Lewiston, Steve MacKelvie-KRLC- Baby Grand Moscow, Gary Cummings-KRPL- Johnny Rivers Twin Falls, Randy Elison-KEEP- Paul Davis Missoula, Vern Argo-KYLT- Little River Band Great Falls, Don Nordine-KQDI- #5-Bay City Rollers Billings, Allen Moos-KOOK- Donny & Marie Bozeman, Paul Ehlis-KBOZ- #15-Paul Davis Anchorage, Bobby Simon-KANC- Angel Vancouver, Paul McKnight-CKLG- \*Elvis Presley Thunder Bay, B.M. Dean-CKPR- Stevie Wonder Corvallis, Art Quine-KFLY- Carmen



A - C Correspondents' Reports - continued from Page 3.... Fitchburg (Chuck Morgan-WEIM) Carmen/Gates/Alan Parsons/M. Phillips. Calls: M. Jackson/Odyssey. Fresno (Linda Cerven-KLO4) Bee Gees/Jim Croce (IT DOESN'T HAVE TO BE THAT WAY). Grand Rapids (Doc Donovan-WLAV) The Babys/Gates/Bonoff/Manilow/Tom Jones/Arvon. <u>Gains:</u> Gibb/Sang. Green Bay (Jim Trotter-WNFL) Rawls/Lobo/K. Bonoff/R. Flack. <u>Gains:</u> Denver/Parton. Helena (Harley Dee-KBLL) Lindsay Crosby/Reddy/Carmen/Sayer/Griffith. <u>Calls:</u> Newman/Denver/Player. Honolulu (Bernie Armstrong-KGU) Jackson (GOING PLACES)/Bee Gees/Ronstadt (EASY)/Schneider. Hopewell (Chris Stevens-WHAP) McKendree/Diamond/Elliman/Bee Gees. Gains: Frampton/Steely Dan. Houston (Chuck Buell-KULF) D. Ross/Santa Esmeralda/Rod Stewart. Gains: Ronstadt (EASY)/Chicago. Jefferson City (Mike Schaefer-KJMO) Rawls/Dan Hill/Odyssey/Carmen/Heart/K.C. & Sunshine Band. Keene, N.H. (Sandy Ellsworth-WKNE) Diamond/Joel/Bay City Rollers. Gains: Sang/Denver/Newman. Kingston (Bruce Conklin-WGHQ) G. Lake/Milsap/Ray Charles/Bee Gees/Elliman/F. McKendree. Lakeland (Phil Adams-WONN) Campbell/Gates/Rawls/C. King/Milsap. Gains: Denver/Rogers/Dan & Coley. Los Angeles (Michael Sheehy-KNX/FM) Gates/Bee Gees/R. Flack/B. Roberts (DON'T WANNA GO)/Seawind. - - (Tess Russell & Jane Hassler-KMPC) Diana Ross/Bob Welch. Louisville (Jerry Melloy-WHAS) Rawls/Dan Hill. Gains: Wonder/Rod Stewart/Denver/D. Parton. Macon (Steve Murphy-WMAZ) D. & M. Osmond/Rivers/Milsap/Loggins/Hagar. <u>Gains:</u> The Babys/Rogers. Marion (Jim Roberts-WDIF) Wonder/Gates/Joel. <u>Calls:</u> Gene Pitney. <u>Gains:</u> Fleetwood Mac/Elvis. Memphis (Kevin Murphy-WMPS) J. Taylor/Diamond/Al Green/Dan Hill. <u>Gains:</u> P. Simon/Ronstadt (EASY). Miami (Al Anderson-WIOD) Arvon/Reddy/D. & M. Osmond/Sang. - - (Joel Kaplan-WIGL) Sang/P. Davis. Gains: Joel/Welch/Player/D. Parton/Elvis. Midland (Kirk Hughes-WMPX) Carmen/Elliman/Gates/Midler/Nilsson. Calls: N. Diamond. Milwaukee (Mike Elliott-WIMJ) Addrisi Bros./B. Withers/Rawls/Douglas. Calls: Robbins/Dan Hill. Minneapolis (Curt Lundgren-WCCO/FM) Midler/Rivers/Elliman/Loggins/Flack. <u>Gains:</u> Newman/Sang/S.Dan. Missoula (John Van Wagoner-KGVO) J. Rivers/Greg & Cher/Elvis/S. Sang. <u>Gains:</u> S. Miller/Loggins. Monterey (Melinda Roberts-KWAV) Rivers/Loggins. <u>Gains:</u> Welch/McCaslin/Dooble Bros./Wonder. - - - (Scott O'Brien-KMBY) D. Hill/S. Miller/Arvon/Lobo. Calls: Newman/P. Davis. Nashville (Jerry House-WSIX) Lou Rawls. <u>Gains:</u> D. Ross/B. Joel/K. Rogers/R. Flack. Nashville (Jerry House-WSIX) Lou Rawis. <u>Gains:</u> D. Ross/B. Joel/K. Rogers/K. Flack. Newport (Denny Pace-KNPT) D. & M. Osmond/Klaatu/Midler/Greg & Cher/M. Rush. <u>Gains:</u> Jones. Northfield (Mike Wrubel-KYMN) Ray Charles/Bee Gees/Gates/City Boy/Angel. <u>Calls:</u> Mike Curb. Olympia (Dick Pust-KGY) Midler/S. Sang/S. Miller/Hill/Gibb. <u>Calls:</u> Bay City Rollers/Gadzooks. Osburn (Dave Nesbitt-KWAL) Midler/Bonoff/Milsap/Gates/Newman. <u>Calls:</u> Lou Rawls. Ottumwa (Art Morris-KBIZ) Diamond/M. Lloyd/McKendree/Gates/Schneider. Calls: Reesa Kay Jones. Paducah (J. Erick Foreman-WDXR) Lobo/Rawls/M. Rush/Gates/Flack/Midler. Pendleton (Bob Walker-KTIX) Gates/Bonoff/Midler/Reddy/Mike Curb/Ray Charles. Gains: Elvis/Ross. Phoenix (Dan Armstrong-KOY) B. Arvon/S. Miller. Gains: Dave Mason/Dan & Coley. - - - (Phil Baykian-KQXE) D. & M. Osmond/Steve Miller. Gains: Newman/Gibb/B. Joel. Pittsburgh (Chuck Brinkman-WTAE) Bee Gees. Gains: Rod Stewart/Dan Hill. Portland, Me. (Marji Cyr-Adams-WGAN) D. & M. Osmond/Sang/Diamond. <u>Gains</u>: Wonder/Carpenters. Portland, Ore. (Bob Swanson-KEX) Diamond/Rod Stewart/L. Garrett. Providence (Joe Thomas-WJAR) Calls: Newman. Gains: David Gates/Bobby Arvon. Quad Cities (Jim Mahanay-WQUA) E.L.O. <u>Gains:</u> Dan & Coley/P. Simon/Player. Racine (Bob Cook-WRJN) Lobo/Rhoda Curtis. <u>Calls:</u> Sayer/Schneider. <u>Gains:</u> Rawls/McKendree. Regina (Royal Watson-CKCK) <u>Gains:</u> S. Miller/Dan & Coley/Boz Scaggs/E.L.O./Greg Adams. Richmond (Bob Ridle-WRVA) Wonder/Arvon/Newman/Sang. <u>Gains:</u> B.J. Thomas/Joel/D. Ross/Welch. Rochester (Doug James-WMJQ) Gates/Creme & Godley/Olivia/Tim Moore. Calls: Joel/Sang. Rock Springs (Rod Tucker-KRKK) Diamond/Addrisi Bros./Rawls/Armatrading. Calls: Joel/Denver/Elvis. Roseburg (Tom Worden-KRSB) Gates/Rawls/Tavares/M. Phillips. Gains: Carpenters/Bay City Rollers. Sacramento (D. Darin & L. Kirk-KCRA) Sang/Hill/Martino/Manilow/Rawls. Gains: Rod Stewart/D. Ross. Saginaw (Rick Belcher-WSGW) Diamond/Flack. Gains: Humperdinck/Dolly Parton. St. Louis (Bob Osborne-KMOX) Bee Gees/Dave Loggins/J. Rivers/K. Loggins/E. Klugh/K. Moffat. - - (Ed Scarborough-KSD) N. Diamond. <u>Gains:</u> D. Parton/D. Ross/B. Joel/B.J. Thomas/S. Sang. Salem (Jim Bolen-KETU) Newman/C. King/D. & M. Osmond. <u>Calls:</u> Gates. <u>Gains:</u> Wonder/Denver. Salt Lake City (Flo Wineriter-KSL) Milsap/Reddy. San Diego/Vista (Jack McKinney-KMLO) Bee Gees/J. Rivers/Sayer/Ronstadt/Newman. Gains: Player. San Francisco (Don Hofmann-KSFO) Martino/Dan Hill/Ronstadt (EASY). (LaVerne Drake-KIOI) Santa Esmeralda/Sylvers/Steely Dan/Summer/Joel/Ray Charles/Sayer/Midler. (Ron Reynolds-KNBR) S. Martin/D. & M. Osmond/Manilow/Gates/Hill. San Luis Obispo (Anna Bokma-KVEC) D. & M. Osmond/M. Lloyd/Flower/Ronstadt/Martino/Elvis/The Joy. Santa Maria (Denny Luell-KUHL) Loggins/Elliman/Jan Hammer/LTD. Savannah (Pamela Sweet-WTOC) Newman/S. Sang/C. King/Lobo/Avalon. <u>Gains:</u> Fleetwood Mac/B.J. Thomas. Schenectady (Lee Fowler-WGY) S. Sang/Odyssey/Flower/Flack/Castle. Scranton/Wilkes-Barre (Tom Welby-WEJL) Arvon/Diamond/Hill/Flack/Newman/D.&M. Osmond/Midler/Manilow. Shreveport (Randy Davis-KBCL) Odyssey/McKendree/Arvon/Flack/Manilow. Spokane (Gary Giorgi-KHQ) Addrisi Bros./M. Scott/Dan Hill. - - (Richard Montague-KXLY) Gains: Welch/Elvis/Gates/Milsap/Roger Williams. Tulsa (Don Bishop-KRMG) Calls: Rawls/Ross/Denver. Gains: Welch/Player/Rod Stewart/Bay City Rollers. Tulare (Paul Fredricks-KCOF) Boz Scaggs/Jacky Ward/Lou Rawls/YOU LIGHT UP MY LIFE-Original Cast. Tulsa (Kenny King-KRAV) Diamond/S. Sang. Calls: Joel. Gains: Rod Stewart/Paul Simon. Tyler (Larry Wuergler-KTBB) Dooble Bros./P. Davis/J. Rivers/Diamond. Gains: Ronstadt (EASY)/Pringle Vacaville (Fred Levy-KUIC) Carmen/Joel/Diamond/Summer. Calls: Joel/Newman/Rose Royce. Warwick (Dick Wells-WTBQ) Loggins/Vinton/Milsap/Flo Lacey/Valentino/Gates/Rocky & Chyann. Washington, D.C. (Bonnie Smith-WMAL) Rod Stewart/Steve Miller. - (Bob Duckman-WASH) Dan Hill/J. Rivers. Gains: Diamond/Denver/Odyssey. Wausau (Chuck Williams-WSAU) J. Rivers/Diamond/Milsap/Loggins. Gains: Parton/Ronstadt (BAYOU). Waterloo (Jay Douglas-KXEL/FM) Joel/Denver/Santa Esmeralda. Gains: The Babys/Sayer/Parton/Simon. West Palm Beach (Russ Morley-WJNO) Rawls/Reddy/J.J. Barrie/Milsap/Olivia. Calls: Lobo/Goldsboro. Wichita (John Myers-KAKE) N. Diamond/The Babys. Calls: Nicholas/Gibb/Joel. Gains: Ronstadt (EASY). Winston-Salem (Kim Jones-WSJS) S. Sang/Flack/Diamond/Ronstadt (EASY). Gains: Elvis/DeShannon.

-10-

Yakima (Frank Taylor-KMWX) Y. Elliman/Gates/Lobo. Gains: Al Martino/Dan Hill.

#### Inside Progressive Radio (by George Meier, Editor of Walrus)

- If your interest is in the future, then the U.S. release of Elvis Costello's LP is important to you. He is not hot because of a media hype, but because he connects. At one time he comes out of the new wave school in England, he sounds like Springsteen and he is well rooted in the fifties. His songs are naturals musically while they crystalize the thinking of a generation lyrically..."welcome to the working week."
- Another good album is the first solo album by Rick Danko, a former member of The Band. He captures that easy flowing, joyous sound which his former group had.
- Some interesting albums of a more pop dimension merit some note. Neil Diamond and John Denver won't get much airplay on progressive stations but they represent something we old hippies enjoy. That is, the infiltration into pop music of real artists. Both Diamond and Denver write their own material. Denver, especially, comes out of a folk music tradition which grounds him in a solid musical way. Better them than some of the mindless turkeys who do make it in the pop world.
- Finally, there are a couple of mixed metaphor albums of note. First, Emerson, Lake & Palmer Works II is a collection of individual pieces, sounding like leftovers from Works I, which fill in the time but don't make an album. The pieces are often very nice.
- Then there is the Cher & Gregg Allman album which we partisans would have enjoyed more had it shown Cher to be the rock singer she could be. It only goes part of the way and Gregg becomes a party to some songs arranged to please her TV audience. They want to have it both ways.

Jobs

Contact

Station KXRX-San Jose KASH-Eugene KTSA-San Antonio WTMA-Charleston WXBX-WSCF-Savannah KGGO-Des Moines WANS-Anderson, S.C. WMCL-McLeansboro, Ill. KOZE-Lewiston KSTN-Stockton WABB-Mobile KMKF-Manhattan, Ks. KATA-Arcata, Ca. KKSS-St. Louis WBT-Charlotte KSTT-Davenport KASH-Eugene **KIXS-Killeen** WTMA-Charleston WDDT-Greenville, Ms. KXRX-San Jose KSTN-Stockton KOZE-Lewiston WDIF-Marion KEIN-Great Falls KHSN-Coos Bay KLX-Denver WHTT-Quad Cities KIIQ-Colorado Springs WMID-Atlantic City KELI-Tulsa KPAM-Portland KIXS-Killeen KIXS-Killeen WAIR-Winston Salem WSGF-Savannah, Ga. KMLO-Vista, Ca. KLOG-Kelso KSTT-Davenport KLOU-Lake Charles KXEL-FM-Waterloo, Ia. KWEB-Rochester, Minn. KJCK/FM-Junction City, Ks. WANS-Anderson, S.C.

Jack Hayes (408-293-5080) Bill Dudley (503-686-9123) Scott Christenson (Box 18128-78218) \*Bob McLain (Box 10208-29411) Donna Jones (Box 876-31402) Dick Downes (3900 N.E.Broadway-50317) News Dir. Bill McCown (803-224-3424) News Dir. Frank Kelley (618-643-2311) Terry Breen (Box 936-83501) Knox LaRue (209-948-5786) Bernie Dittman (205-432-5572) Lowell Jack (913-776-4851) Len Jarvela (707-822-4814) Scott St. James (314-231-5577) \*Andy Bickel (1 Julian Price Pl.-28208)Production Rick Erickson (Box 3788-52808) Prod. Dir. Bill Dudley (503-686-9123) Stan Castles (Box 880-76541) \*Bob McLain (Box 10208-29411) Casey Cole (601-332-0526) Jack Hayes (Box 167-95103) \*Dave Morgan (2171 Ralph-95206) Terry Breen (Box 936-83501) \*Bob North (Box 524-43302) John Walton (Box 1239) Hal Murray (503-267-2121) \*Hal Widsten (2149 So.Holly-80222) \*Rich Erickson (Box 3788-52803) D.J. McCoy (303-685-5678) Gary Lane (Box 1137-08404) Ray Livingston (Box 52185-74105) Michael O'Brien (4700 Council Crest) Air Talent Stan Castles (Box 880-76541) Stan Castles (Box 880-76541) Jay McDaniel (Box 2099-27102) Doug Welldon (912-897-1529) \*Jack McKinney (Box 1000-92803) Dan Martin (Box 90-98626) Rick Erickson (Box 3788-52803) Kenny Hazelett (318-436-7277) Jay Douglas (319-233-3371) Brad Larson (507-288-3888) Mark Eaton (913-762-3165) Bill McCown (803-224-3424) \*No Calls Please

Requirements Talk Show Newsperson Newsperson Newsperson (future) Newsperson (E.O.E.-M/F) News Dir. (E.O.E.-M/F)(E.O.E.-M/F) News Dir. News/Engr. (E.O.E.-M/F) Engineer Chief Engineer Chief Engineer Chief Enginner/A.T. (E.O.E.-M/F) Production/Air Talent Prod. Dir./1st Air Talent/weekends Air Talent/weekends Air Talent (future) Air Talent (future) Air Talent (future) Air Talent (future) Air Talent/lst Air Talent/1st (E.O.E.-M/F) Air Talent/Engr. Air Talent/Prod. Air Talent/Prod. Air Talent/A-C (E.O.E.-M/F) Air Talent/Country Air Talent (AM Drive) Air Talent (AM Drive, E.O.E.) Air Talent (PM Drive) Air Talent (weekends) Air Talent (E.O.E.) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F)

#### Country Club (cont'd. from pg. 6)

(12/9/77)

SS: KMTY-Clovis, N.M. still needs a news director. Tapes and resumes to Drawer 1890, Zip 88101. KAPS-Mt. Vernon, Washington, has a sales opening for a small market station. E.O.E. Contact Jobs: Tom Hartley, Box 70, Zip 98273. 206-424-7676.

KCMX-Ashland, Ore. has a position open for an air talent/program director with previous administration/programming experience. E.O.E. Contact Van Sias at 503-482-2211. WTCR-Huntington, W.V. has an opening for a morning drive/production personality. E.O.E. Contact Cris Robins at 304-453-4600.

Changes: Les Acree returns to WMC-Memphis as P.D. Bob Young has accepted the P.D. position at KIKK-Houston.

J.D. Cannon, WMAD-Madison, joins WFMS-Indianapolis as their evening entertainer. Randy Roeder moves from weekends to the all night spot.

Don Martin left KOA for KLAK-Denver as Operations Manager.

John Buchanan was promoted to Music Director at KNIX-Phoenix. Also, W. Steven Martin, formerly with KUPD-Phoenix, Arizona is now morning man there. Current lineup at KWMT-Fort Dodge includes P.J. Winn (morning drive), Dale Eichor (mid-days),

Bob Wood (afternoon drive), Dick Besser (weekends).

WKCQ-Saginaw, now 24 hours, has a new lineup: Tommy Samoray (mornings), Keith Smith (mid-days), Kevin Hawley (afternoon drive), Bob White (evenings), John Bailey (all night), Dave Walker (weekends).

WFSR-Harlan, Ken. this week announced their latest lineup: Dale Roberts, P.D. (6-10 AM), Charlie Hart (to 2 PM), Neal Ardman (to 6 PM), Tony Turner (weekends).

Ronnie Milsap was a guest D.J. on WHN-New York last week. Prior to the show, the Louis Braille Foundation for the Blind made available in Braille the music list, all live spots, weather, and so on. Ronnie was great, we hear.

The only concert in Montgomery, Alabama, to sell-out was Earth, Wind & Fire until WBAM presented the Conway Twitty, Loretta Lynn and Jerry Clower concert and had to turn away 200 people. WNRS-Ann Arbor started a December Album Avalanche. Each hour the D.J. sets a time to start the avalanche of album giveaways.

The CFGM People Tree is back for its third year at the Upper Canada mall in Newmarket. Visitors to the tree make small donations to light a decoration. Contributions will go to the Salvation Army.

Music Calls:

Charlie Russell, KMTY-Clovis, Monday through Friday, 9 - 11 AM. Jon Lawrence, KERE-Denver, Monday through Friday, 10 - noon.

#### Gavin's Gab

- Bruce Cannon, KTAC-Tacoma, recounted a harrowing version of their experience with the massive flooding in western Washington last weekend. Heavy rains and melting snow caused the Puyallup and Snohomish Rivers to overflow and by Bruce's account, the water came within 1/2" of KTAC's transmitter early last Friday morning. Most of the staff, a large group of volunteers and members of the National Guard spent 16 hours in waist-deep water sandbagging the base of the transmitter. Near-freezing temperatures in and out of the water made warming up later, painful, but current from the transmitter would have felt worse had the water reached the tower. Fortunately, that didn't happen and by this weekend flood waters have receded, for the most part.
- Correspondents across the country reported record snow storms and blizzards this week. Jay Scott at WEBC-Duluth talked about 30-below-O weather, a four month old steel strike in northern Minnesota and the Duluth Transit Authority's recent strike, happening all at once. They set up a Ride Line connecting bus commuters with car pools and Jay estimates they've helped 3,000 people find rides to work. In addition, since Minnesota is such a distressed area, WEBC

is granting Christmas Wishes, one each day, until Christmas, to help cheer that area up. Another state with its share of snow last week was Colorado. Ed Greene, M.D. at KIMN-Denver, said Loveland got 90" early in the week and authorities closed the resort to skiers until the drifts became more manageable. KIMN conducted a 33-hour radiothon in support of the Listen Foundation, raising \$60,000 for that organization's work with hearing-impaired children, last week. Ed called it "the most successful radiothon ever held in Denver."

Promotion award of the week goes to KQDI-Great Falls for results of their Christmas Cookie Contest. Listener who bakes the largest cookie made from natural ingredients wins \$200 and entries are displayed in a local shopping plaza. Last year's winner runs a pizza operation so he baked an

oatmeal cookie in his pizza oven that weighed 200 lbs. He hauled it to the station in a truck. Honorable mentions go to KRIZ-Phoenix for their "KRIZ Missman" promotion and to WLOF-Orlando for the "Most Valuable Player Weekend." KRIZ is soliciting house decorations, with a KRIZ theme. Winner gets a \$400 mo-ped. Chris O'Neil at WLOF gave away Player albums, NFL footballs and tickets to Burt Reynolds' new football movie.

Tom Welby at WEJI-FM-Scranton, Pa. invites calls from artists at any time up through December 17. That marks their one-year anniversary on the air and the station will air artist-greetings through the day. Calls to Tom at 717-346-6555.

There's an excellent job opening for the right man at KMOX-AM/FM-St. Louis. P.D. Bob Osborne says the job calls for a personality air shift on weekends, voice-tracking the automated FM, and the ability to read news plus production skills.

Correction: Last week in this column, we reported that Sterling Recreation Organization, owners of KALE-Tri Cities, Wash. "bought" a station recently that will broadcast as KALE-FM in March. 1978. Actually, KALE-FM is a brand new facility. Tapes and resumes from experienced air talent are still being accepted at Box K, 99302. No calls, please.

Available: Bill Chamberlain, KACY-Los Angeles, for excellent production/morning drive. (West 805-647-5745. Coast)

Merv Pilgrim, ex-WFLI/WAYS, for Air Talent/Program Director, 615-698-7928.

The "migration" of broadcasters from the Pacific Northwest to the San Francisco Bay Area continues with the arrival of Lee Smith, doing 9 to noon at KSFO. Lee worked with Gary Taylor for four years at KJRB-Spokane and again, for another four years, at KJR-Seattle. We welcome this fine talent to our favorite city.





## Album of the Week (reviewed by Ron Fell)

Upperson days on These best Trank				
"Running On Empty"-Jackson Browne (Asylum) A month on the road with the incomparable Mr. Browne. Recorded at rehearsals, in the tour bus, at the Edwardsville Holiday Inn (Room 124) and on				
stage (in front of a	real audience) "Runnin	g On Empty"	has the raw ed	lge that comes with these
	; sessions but it's rea			
	re of road songs: RUNN			CIME/THE LOAD-OUT and soul
of the album.	s would never recogniz	e the lyric)	and they repl	esent the heart and sour
Also recommended from t				
DECEMBER/SOUL DEEP	ement"-Roberta Flack (	Atlantic) WH	Y DON'T YOU MO	OVE IN WITH ME/25TH OF LAST
	istics (H&L) GIVE A LI	TTLE LOVE/TH	AT SAME OLD FI	ELING/A GOOD THING GOIN'
ON/LUCKY ME				
				NGS & QUEENS/MILK COW BLUES
"The Singer And His Son FRIEND HOWIE	gs"-Anthony Newley (U.	A.) LUNCH WI	TH A FRIEND/A	WOMAN HOLDING ROSES/MY
	Barbara Mandrell (ABC)	DON'T HAND	ME NO HAND ME	DOWN LOVE/THE MAGICIAN/
LET THE RAIN OUT				
Our correspondents' rec	ommend the following L	P cuts: (Mos	t frequently r	mentioned are underlined)
Adult Conte	mporary		Rock	
Chicago-TAKE ME BACK TO		Rod Stewart		AS ONLY JOKING
Carpenters-SWEET SWEET		Eric Clapto	n-LAY DOWN SAI	LLY
Boz Scaggs-STILL FALLIN				FOR YOU/HOLLYWOOD
John Denver-IT AMAZES M Neil Diamond-LET ME TAK		Steely Dan-		
I'M GLAD YOU'RE HERE			E ME BACK TO	CHICAGO
DON'T HAVE TO BRING M		Ted Nugent-		
Paul Simon-STRANDED IN	A LIMOUSINE		adt-POOR POOR IN THE WIND	PITIFUL ME
Country	Music	Kansas-DUST	IN THE WIND	
Johnny Paycheck-COLORAD			Black Rad	
A JUG/FOUR F BLUES			on-LOVE IS HOL	
Dolly Parton-TWO DOORS Don Williams-RAKE & RAM				IS GOOD FOR YOU F OUTSIDE LOVE
NIGHT/SNEAKIN' AROUND				ASY/THOUSAND LAUGHS/
Johnny Duncan-JUKE BOX	CINDERELLA/COWBOY &	FOREVER	NOW	
THE LADY/LONLINESS Tommy Overstreet-YES MA	AM / THEM MANNA FEET			EEL LIKE DANCING
THE MAGIC/HANGIN' 'RO		Tom Scott-S	GOD BLESSED OU	JR LOVE
J.L.Lewis-COUNTRY MEMOR	IES/YOU'D THINK BY NOW			MAN, MARRIED MAN
Marty Robbins-RETURN TO		Al Green-I		
Bobby Borchers-LADIES I	N LONG BLACK DRESSES	Natalie Col	e-JUST CAN'T S	STAY AWAY
Station		rvice		
WKKY-Pascagoula	Requests albums		From	
KORA-Bryan	albums			r/Elektra/Atlantic
WJNO-W. Palm Beach	singles		Buddal	
KDTH/KFMD-Dubuque KXLF-Butte	albums and singl		Mercu	
KLAR-Laredo, Tx.	albums and singl	00		
	albums and singl		Motown	
WDDT-Greenville	albums and singl albums and singl	es	Columb	bia/Capitol/Motown
KBCQ-Roswell, N.M.	albums and singl albums and singl	es es (A-C)	Columb	bia/Capitol/Motown mp./RSO/TK/Motown
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### Gary Taylor's Personal Picks

(12/9/77)

-14-

CURIOUS MIND (UM, UM, UM, UM, UM, UM)-Johnny Rivers (Big Tree) The tune, title, arrangement an presentation have received a contemporary face lift compared to their early 60's appearance arrangement and as a hit for Major Lance.

NAME OF THE GAME-Abba (Big Tree) I am not a fan of this group but the way they stacked those high harmonies against a dominant rhythm track sounds great.

BABY HOLD ON-Eddie Money (Columbia) This favorite cut from the album hopefully will establish the artist as a talent to be aware of in 1978. SAVE ME, SAVE ME-Network (Epic) Uptempo music with an uptown arrangement co-written and

produced by Barry Gibb. Very strong side.

### Also Possible

MR. WRONG-Starland Vocal Band (Windsong)	CANDLE ON THE WATER-Helen Reddy (Capitol)
DIAMONDS, DIAMONDS-Max Webster (Anthem)	WITHOUT YOU BABE-Crawler (Epic)
IN THE BLUE-Nick Jameson (Bearsville)	I LOVE YOU MORE EACH DAY-Pierce Arrow. (Columbia)
	HEAVENLY ISLAND-Glenda Griffith (Ariola)

Mailbag Michael O'Shea, P.D. of KVI-Seattle, adds three more items to my recently published "Guidelines for PD's", as follows:

- 1) Make yourself available to your sales manager to go on sales calls. Not only will you make a solid impression on a prospective client...but you will learn the most basic and important element in business...the cash transaction.
- 2) Don't "motivate by memo". Each air personality (and staff member) has a different "hot button"...and therefore each should have a different way to be motivated. Learn the personality differences of each person in your department...then work with them in individual "one-on-one" meetings. Too many things can be written into memos (between the lines).
- 3) Set an example. If you expect your people to put in "full days", and give 110%...the Program Director must "lead" in the example setting. Short days and long lunches are hypocritical, when you ask your subordinates to do more than you do.
- Before leaving WFTL-Ft. Lauderdale, Michael had the responsibility of finding a successor for his PD job. He writes that he was "absolutely appalled" at the way some people applied for
- the job. As a result, he compiled a list of do's and don'ts for job advancement: 1) Don't send a "form letter"...or a mimeographed resume. In most instances, this "first letter" will be the initial contact between the applicant and the manager or PD who's offering the job. This first contact should be positive...and leave a good impression. It should be in the form of a personal letter, outlining briefly who you are...and why you're writing.
- Your initial letter should be accompanying a reasonably thorough and 2) Written presentation. well thought out "written presentation". A tape would also be an important part of this presentation. If you're applying for a programming position it should be a tape of the station as a whole...including air personalities, promotions/contests, news, etc. The written presentation should include some of your programming philosophies, thoughts and observations... to give the reviewer a real chance to "get inside your head", because that's what he's interested in...your head, not your tape splicing talents.
- 3) Make it physically attractive. Dress it up...put it in a nice binder, categorize it a sections, include "scrapbook" glimpses of your past efforts (newspaper or trade paper Dress it up...put it in a nice binder, categorize it by clippings, awards, letters from community or industry leaders, letters from listeners, even.) If I'm asking a prospective employee to prepare such a presentation for me, I'll tell him/her that they cannot send me too much material. I need every ounce of input available to make such a critical decision.
- 4) The Interview. If the previously mentioned material has impressed the reviewer enough...then the next step in the "personal interview"...usually at the employers expense. Instead of just "winging" the interview...try to have a more specific "plan of attack" prepared and customized as much as possible for the market/station you're going into. Talk "goals"..."timetables"... and "methods of reaching goals and timetables". If possible, have this in writing, too.
- 5) The Wrapup. Most job offers (at least the biggies) don't come during the personal interview... but are made firm days or weeks later, after the employer has reviewed the other applicants... and has a chance to digest all data and applicants. Therefore, I suggest a "followup" letter, after the personal interview. In this letter, let the employer know how pleased you are to be considered for the opening, then again express to him/her the "goals" and "timetables" that you presented during the interview...and let the employer know that you're very confident that you are the person for the job. etc. Do not call the employer after the "followup" that you are the person for the job, etc. Do not call the employer after the letter, unless he/she has asked you for the call.
- 6) Don't apply for every job. The aforementioned five steps are intricate and time consuming. Wait 'til the opening you are most suited for comes along...don't apply for jobs like a shotgun (with pellets flying in all directions). Apply like a high powered rifle...select the job "just right" for you...then take careful aim...and shoot one shot into the bullseye.
- We're grateful for these ideas from Michael O'Shea. We'd like to hear from other readers on these - or any other - subjects.

Our last Weekly Summary of 1977 will be mailed next week (#1182 dated December 16.) Issue #1183 will be our customary year-end review. It will list the Top 100 in Country, Adult-Contemporary, Black Radio and Rock, and will present a review of the year's radio highlights. This Yearly Summary will be mailed December 19th, as will the Monday Supplement (#1182-A). Our office will be closed from December 20th through January 3rd.



#### THE GAVIN REPORT #1182 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: SHORT PEOPLE-Randy Newman (Warner Bros.) Positive reactions far outweigh the few negative ones that have been reported. The two week jump in airplay from 17 to 9 to 3 verifies its direction.

Sleeper of the Week: F-FUN-Con Funk Shun (Mercury) This Black Radio smash is active in the South-Southeast. WHBQ (9 from 19), WGNI (10 from 18), Y100 (18), 96X (21), WRFC (26), and Z93 (28).

Hot: JUST THE WAY YOU ARE-Billy Joel (Columbia) Proof that class appeal can be mass appeal.

Top Tip: SOMETIMES WHEN WE TOUCH-Dan Hill (20th) Many secondaries report good reaction from female listeners 18+. Major adds in Atlanta, Louisville, Los Angeles, Seattle, San Diego, Dallas, New Orleans, Memphis, Miami and Minneapolis/St.Paul.

Record to Watch: DANCE, DANCE, DANCE-Chic (Atlantic) Last week's "Sleeper" picked up 29 new stations including KSLQ, KHJ, KFRC, 130, WDRQ, WAYS, WRKO and WBBQ.

#### Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LWTop TwentyGaining in Several Markets3.1.BABY COME BACK-PlayerDON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda1.2.HOW DEEP IS YOUR LOVE-Bee Gees(LOVE IS) THICKER THAN WATER-Andy Gibb7.3. YOU'RE IN MY HEART-Rod StewartDESIREE-Neil Diamond2.4. BLUE BAYOU-Linda RonstadtSOMETIMES WHEN WE TOUCH-Dan Hill5.5. IT'S SO EASY-Linda RonstadtSOMETIMES WHEN WE TOUCH-Dan Hill8.6. HERE YOU COME AGAIN-Dolly PartonHEY DEANIE-Shaun Cassidy9.8. BACK IN LOVE AGAIN-LTDMY WAY-Elvis Presley10.9. SENTIMENTAL LADY-Bob WelchPOINT OF KNOW RETURN-Kansas18.10. SHORT PEOPLE-Randy NewmanEMOTION-Samantha Sang
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2. 4.BLUE BAYOU-Linda RonstadtSOMETIMES WHEN WE TOUCH-Dan Hill5. 5. IT'S SO EASY-Linda RonstadtRUNAROUND SUE-Leif Garrett8. 6. HERE YOU COME AGAIN-Dolly PartonHEY DEANIE-Shaun Cassidy4. 7. YOU MAKE LOVIN' FUN-Fleetwood MacMULL/GIRLS' SCHOOL-Wings9. 8. BACK IN LOVE AGAIN-LTDMY WAY-Elvis Presley10. 9. SENTIMENTAL LADY-Bob WelchPOINT OF KNOW RETURN-Kansas18. 10. SHORT PEOPLE-Randy NewmanEMOTION-Samantha Sang
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8.       6. HERE YOU COME AGAIN-Dolly Parton       HEY DEANIE-Shaun Cassidy         4.       7. YOU MAKE LOVIN' FUN-Fleetwood Mac       MULL/GIRLS' SCHOOL-Wings         9.       8. BACK IN LOVE AGAIN-LTD       MY WAY-Elvis Presley         10.       9. SENTIMENTAL LADY-Bob Welch       POINT OF KNOW RETURN-Kansas         18.       10. SHORT PEOPLE-Randy Newman       EMOTION-Samantha Sang
4. 7. YOU MAKE LOVIN' FUN-Fleetwood Mac       MULL/GIRLS' SCHOOL-Wings         9. 8. BACK IN LOVE AGAIN-LTD       MY WAY-Elvis Presley         10. 9. SENTIMENTAL LADY-Bob Welch       POINT OF KNOW RETURN-Kansas         18. 10. SHORT PEOPLE-Randy Newman       EMOTION-Samantha Sang
9. 8. BACK IN LOVE AGAIN-LTD MY WAY-Elvis Presley 10. 9. SENTIMENTAL LADY-Bob Welch POINT OF KNOW RETURN-Kansas 18. 10. SHORT PEOPLE-Randy Newman EMOTION-Samantha Sang
10.9. SENTIMENTAL LADY-Bob WelchPOINT OF KNOW RETURN-Kansas18.10. SHORT PEOPLE-Randy NewmanEMOTION-Samantha Sang
10. 9. SENTIMENTAL LADY-BOD WEICH POINT OF KNOW RETURN-Kansas 18. 10. SHORT PEOPLE-Randy Newman EMOTION-Samantha Sang 16. 11. SLID SLIDINL AWAY Baul Simon WOLL CANLE TURN ME OFF With Income
18. 10. SHORT PEOPLE-Randy Newman EMOTION-Samantha Sang
16 11 SLID SLIDIN! AWAY Dowl Cimen VOU CANIT TUDN ME OFF USeb Technol
16.11. SLIP SLIDIN' AWAY-Paul Simon YOU CAN'T TURN ME OFF-High Inergy
6. 12. YOU LIGHT UP MY LIFE-Debby Boone KWHAT'S YOUR NAME-Lynyrd Skynyrd
13. JUST THE WAY YOU ARE-Billy Joel SERPENTINE FIRE-Earth, Wind & Fire KOR. Kyte-123Rb- 11. 14. SWINGTOWN-Steve Miller Gaining
11. 14. SWINGTOWN-Steve Miller Gaining
17. 15. THE WAY I FEELBay City Rollers I GO CRAZY-Paul Davis
20. 16. TURN TO STONE-Electric Light Orch. GETTIN' READY FOR LOVE-Diana Ross
19. 17. COME SAIL AWAY-Styx STREET CORNER SERENADE-Wet Willie
13. 18. YOUR SMILING FACE-James Taylor HOW CAN I LEAVE YOU AGAIN-John Denver
14. 19. ISN'T IT TIME-The Babys PEG-Steely Dan
14. 19. ISN'T IT TIME-The Babys 20CHAMPIONS/ROCK YOU-Queen (Sco)
Ton Descent
STAVINI ALIVE Prospect
STAYIN' ALIVE-Bee Gees (RSO)
Perional Sales and/on Desurate
Regional Sales and/or Requests Picks & Plays
<pre># MINDBENDER-Stillwater (Capricorn) CURIOUS MIND-Johnny Rivers (Big Tree)</pre>
SOUL AND INSPIRATION-D.& M.Osmond (Polydor) I LOVE YOU-Donna Summer (Casablanca)
DANCE, DANCE, DANCE-Chic (Atlantic) EASY TO LOVE-Leo Sayer (Warner Bros.)

WRAP YOUR ARMS AROUND ME-K.C. & Band (T.K.) NATIVE NEW YORKER-Odyssey (RCA) BREAKDOWN-Tom Petty (Shelter) ...IN LOVE BY MONDAY-Millie Jackson (Spring) LONG, LONG WAY FROM HOME-Foreigner (Atlantic) \* THUNDER ISLAND-Jay Ferguson (Asylum) LOVELY DAY-Bill Withers (Columbia)

F-FUN-Con Funk Shun (Mercury)

CURIOUS MIND-Johnny Rivers (Big Tree) I LOVE YOU-Donna Summer (Casablanca) EASY TO LOVE-Leo Sayer (Warner Bros.) TPIED TO LOVE-Peter Frampton (A&M) .CLOSE ENCOUNTERS THEME-John Williams (Arista) NAME OF THE GAME-Abba (Atlantic) GOODBYE GIRL-David Gates (Elektra) HAPPY ANNIVERSARY-Little River Band (Capitol) YOU MAKE ME CRAZY-Sammy Hagar (Capitol) TAKE ME TO THE KAPTIN-Prism (Ariola) BOATS AGAINST THE CURRENT-Eric Carmen (Arista) NEVER HAD A LOVE-Pablo Cruise (A&M) FALLING-LeBlanc & Carr (Big Tree) SWEET MUSIC MAN-Kenny Rogers (U.A.) ..ON THE MOON-David Castle (Parachute)

This is our last Weekly Summary for this year. On December 19th, we'll mail out our Yearly Summary, containing the top hits of 1977 in four major music categories. Our office will be closed December 19th and will re-open January 3rd.

<u>Correspondents</u>: Our Weekly Summary of December 16th will include your Action Report forms as usual. Please don't mail them to us until the week of December 29th. Thanks.

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA. 94111 415-392-7750

Correspondents' Corner##

-2-

1

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined. Others indicate airplay Bangor, Mark Lawrence-WGUY- Jay Ferguson Lewiston, Jim Daniels-WLAM- Samantha Sang Bath, Jack O'Brian-WIGY- Eric Carmen Dover, Jim Sebastian-WTSN- Abba Hyannis, Rick Stuart-WCOD- <u>#1-Queen</u> (both) Natick, Wendy Furiga-WGTR- Al Martino Hartford, Rick Donahue-WTIC- Bill Withers Danbury, Jay Fink-WINE- Al Martino Utica, Jim Reitz-WTLB- Cat Stevens New York, Bill Garcia-99X- Meco - - - Barbara Brozdowski-WCBS/FM-N.Diamond - - Roz Frank-WNBC- Meco & John Williams Babylon, Bernie Bernard-WBAB- Alan Parsons Philadelphia, Steve Rivers-WIFI- #10-D.Ross Reading, Mike Shannon-WRAW- Johnny Rivers Atlantic City, Gary Lane-WMID- Wings Trenton, Tom Taylor-WPST- Bill Withers Wilmington, Tom Sommers-WAMS- E.W. & F. Annapolis, Steve Kingston-WYRE- #16-Diana Ross Frederick, G.T.Stone-14ZYQ- Samantha Sang Washington, Jim Elliott-WPGC- Billy Joel Lynchburg, Tony Love-WLLL- #2-L.Garrett Roanoke, Dave MacKay-WROV- #7-Steely Dan Reidsville, Lebai-WFRC- Bette Midler Asheboro, Bill Cox-WZ00- Johnny Rivers Shelby, Jeffrey Owens-WOHS- Bobby Arvon Asheville, Ray Williams-WISE- <u>#6-Stillwater</u> New Bern, John Harper-WSFL/FM- David Gates Fayetteville, Stanley Stewart-WFLB- Abba Wilmington, Robbie Vogt-WGNI- Chic Columbia, Dan Valli-WCOS- John Williams Anderson, Bill McCown-WANS- Little River Bd. Greenville, Gary Jackson-WQOK- <u>#1-Billy Joel</u> - Bill Love-WFBC- Foreigner Kingstree, Jerry Smith-WKSP- David Gates Charleston, Bob McLain-WTMA- Odyssey Augusta, Bruce Stevens-WBBQ- Tom Petty Savannah, Jerry Katz-WSGF/FM- <u>#1-LTD</u> - Steve Christie-WSGA- #4-L.Garrett Athens, Kelly McCoy-WRFC- John Williams - Jeff Michaels-WAGQ- <u>#4-Billy Joel</u> Gainesville, Tom Harris-WDUN- Peter Frampton Atlanta, Rhett Walker-WQXI- John Williams - - Don Benson-94Q- #Jay Ferguson Warner-Robins, Chris Edwards-WRBN-Sammy Hagar Columbus, Chuck Bear-WCGQ- Johnny Rivers Albany, Kris Van Dyke-WALG- <u>#1-Sam.</u> Sang Carrollton, Scott Evans-WPPI- Bill Withers Daytona Beach, John Scott-WMFJ- Prism Orlando, Blackwell/O'Neal-WLOF-Donna Summer W.Palm Beach, Alan Edwards-WIRK- L.R.Band Miami, Colleen Cassidy-Y100- <u>#7-B.Joel</u> Ft.Myers, Webster James-WMYR- Chic Tampa, Ron Parker-WLCY- #9-Shaun Cassidy Ocala, Bill Early-WWKE- Chic Tallahassee, Steve Warren-WGLF- Network - Michael O'Malley-WONS- Con Funk Shun Panama City, Jim King-WDLP-\*Lou Rawls Pensacola, Dan Ingram-WBSR- L.R. Band Muscle Shoals, J.Michael Pruet-Q107- Abba Guntersville, Kerry Jackson-WGSV-B.Withers Cullman, Rich McCarthy-WKLN/FM-\*Kenny Loggins Gadsden, Dale McKee-WQEN- Eric Clapton Mobile, Scott Griffith-WABB- Helen Reddy Starkville, Glen James-WKOR- #4-B.C.Rollers Greenville, Casey Cole-WDDT- Dan Hill Jackson, Tom Daniels-WJDX- #7-K.C. & Band - - Mickey Coulter-Y16- Dan Hill Pascagoula, Norm Boswell-WKKY- Northern Light Biloxi, Bob Lima-WQID- Millie Jackson Hattiesburg, Craig Dale-WXXX- Con Funk Shun New Orleans, Mark Sommers-WNOE- John Williams Lafayette, Michael Lea-KVOL- Tom Petty Lake Charles, Bob Penny-KAOK- <u>#8-B.C.Rollers</u> Shreveport, K.C.Daniels-KEEL- John Denver - - Keith Greer-KROK- Kellee Patterson Abbeville, Michael G.Adams-KROF-L.Skynyrd Memphis, John Long-WHBQ- #9-Con Funk Shun Knoxville, Bob Kaghan-WRJZ- Foreigner Nashville, Bruce Sherman-92Q- <u>#11-Randy Newman</u> Temple, Lou Saint-KTEM- Odyssey \*\*Correspondents not listed above will be found on page 9.....

Sales action is underlined. Others indicate airplay. Louisville, Coyote Calhoun-WAKY- #10-Queen Paducah, Bryan Sargent-WKYX- E.W. & Fire South Bend, Jason Fox-WRBR- Angel Indianapolis, Jay Hawkins-WIFE- <u>#8-Leif Garrett</u> Anderson, Dan Scott-WHUT- Chic Lafayette, Jeffrey Jay Weber-WAZY- #6-Styx Hamilton, Joe London-WMOH- Stillwater Columbus, Dave Bishop-WCOL- Dan Hill Alliance, Bill Brophy-WFAH- Kenny Loggins Canton, Ron Foster-WQIO- <u>#3-LTD</u> - - Keith London-WINW- Little River Band Cleveland, Bob Payton-WZZP- Kansas Wheeling, Jim Roberts-WKWK- Donny & Marie Parkersburg, Jack Fitzgerald-WXIL- Hall & Oates Huntington, Jason Douglas-WKEE- #9-E.W. & F. Beckley, Shane Randall-WCIR- M.Scott Altoona, Tony Booth-WFBC- Chic - - John Harrison-WVAM-Odyssey Youngstown, Jack Taylor-Y103- #1-Player Pittsburgh, Patty Sullivan-13Q- Alan Parsons Johnstown, Douglas Kaye-WCRO- Bill Withers Grand Rapids, Jim Jackson-Z96-Meco & John Williams Jackson, Garry Osborn-WIBM- Yvonne Elliman Muskegon, Jon London-WTRU- Queen (both) Lansing, Tim Kelly-WILS- Johnny Rivers Springfield, Greg Thomas-WCVS- #3-LTD Carbondale, Rick Zurick-WCIL- Yvonne Elliman Chicago, Jim Smith-WLS- Queen - - - Dave Morgan-WMET- #2-Styx Rockford, Bob Goode-WROK- Jay Ferguson Freeport, Phil Bankester-WACI- L.R. Band Milwaukee, Pat McKay-WOKY- Millie Jackson Two Rivers, John Barber-15Q- LeBlanc & Carr Green Bay, Gregg Albert-WDUZ- Wet Willie Stevens Point, Pat Martin-WSPT- Prism Appleton, Jason Paige-WNAM- Odyssey LaCrosse, Pat Smith-WLCX- Peter Frampton Eau Claire, Sean McCartney-WEAQ- #1-Dolly Parton Minneapolis, John Sebastian-KDWB- Paul Simon St. Cloud, Tom Kay-WJON- Donny & Marie Thief River Falls, Daryl Tumberg-KTRF- #1-Styx Grand Forks, Bob Hooper-KKXL- #2-Dan Hill Fargo, Mark Renier-KVOX- #6-Dan Hill Bismarck, Dan Brannan-KFYR- Pablo Cruise Minot, Doug Corbett-KKOA- Johnny Rivers Aberdeen, Gary Dixon-KSDN- Al Martino Huron, L.A. Timms-KOKK- Northern Light Rapid City, Mick Kjar-KKLS- #10-Paul Simon Sioux City, Bill Bodie-KWSL- Ozark Mtn. DD Dubuque, Steve Sesterhenn-KFMD- David Gates - - Chuck Bailey-WDBQ- Al Martino Ottumwa, Dave Carlson-KLEE- Kenny Loggins Des Moines, Gary Stevens-KIOA- Lynyrd Skynyrd - - Christee-KGGO-#10-ELO - - Benjamin Hill-KMGK- High Inergy Cedar Rapids, Ron Thompson-KLWW- #10-Styx - Carl Mann-KCRG- Dan Hill Davenport, Rick Erickson-KSTT- #1-B.C.Rollers Omaha, Jo Jo Ryan-KOIL- #10-Styx Lincoln, Gary Collins-KLMS- Kansas Jackson, Kent Nelson-KJAS- David Castle Kansas City, Kim Welch-KBEQ- #1-Queen (both) Joplin, John David-KFSB- Eric Clapton Pine Bluff, Paul Sims-KOTN- #2-LTD Little Rock, C.David Hamilton-KAAY- #4-Styx - - Jim Cassidy-KLAZ- Kansas Lawrence, Mike Schmidt-KLWN/FM- Bee Gees Topeka, J.R.Greeley-KEWI- #18-Kenny Rogers Manhattan, Ed Klimke-KMKF- Missouri Salina, Ray Pollard-KSKG- Chic Wichita, Bob Lawrence-KLEO- #14-LeBlanc & Carr - Barry Casey-KEYN- Leo Sayer Tulsa, Dr. Don-KAKC- Donny & Marie Oklahoma City, Chuck Morgan-KOFM- <u>#11-B.C.Rollers</u> Wichita Falls, King Wiggins=KTRN- Vision Marshall, Jerry Rome-KMHT- Con Funk Shun Tyler, Robert Adams-KDOK- Chic Dallas, Charlie Van Dyke-KLIF- John Denver Dallas/Ft.Worth, Gary Mack-Z97- #3-ELO

Adult Contemporary Programming (Associate Editor, Ron Fell)

-3-

Most Active: SHORT PEOPLE-Randy Newman (Warner Bros.) The record's growth has not been stunted by its somewhat controversial lyric.

Record to Watch: NAME OF THE GAME-Abba (Atlantic) Import play by KHJ & KEX last month predated the U.S. release. Out officially last week, it was the most added A/C single the last three davs.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals much more of a division than can be represented by two consecutive numbers. LW TW 15. 16. GEITIN' READY FOR LOVE-Diana Ross LW TW 1. 1. HOW DEEP IS YOUR LOVE-Bee Gees 2. HERE YOU COME AGAIN-Dolly Parton 13. 17. YOU LIGHT UP MY LIFE-Debby Boone 8. 18. BABY WHAT A BIG SURPRISE-Chicago 2. 3. SLIP SLIDIN' AWAY-Paul Simon 3. 4. SENTIMENTAL LADY-Bob Welch 4. 9. 5. BABY COME BACK-Player 30. 20. LADY LOVE-Lou Rawls 6. YOUR SMILING FACE-James Taylor 12. 21. STILL THE LOVIN' IS FUN-B.J. Thomas 5.

- 6. 7. BLUE BAYOU-Linda Ronstadt
- 8. JUST THE WAY YOU ARE-Billy Joel 10.
- 11. 9. HOW CAN I LEAVE YOU AGAIN-John Denver 16. 10. YOU'RE IN MY HEART-Rod Stewart
- 20. 11. DESIREE-Neil Diamond 7. 12. YOU MAKE LOVIN' FUN-YOU MAKE LOVIN' FUN-Fleetwood Mac
- 21. 13. EMOTION-Samantha Sang
- 24. 14. SHORT PEOPLE-Randy Newman 18. 15. MY WAY-Elvis Presley

Action Sides SWINGTOWN-Steve Miller THE NEXT HUNDRED YEARS-Al Martino STAYIN' ALIVE-Bee Gees JUST ANOTHER NEW YEARS EVE-Barry Manilow WHAT A DIFFERENCE YOU'VE MADE-Ronnie Milsap CURIOUS MIND-Johnny Rivers CELEBRATE ME HOME-Kenny Loggins

Sales and/or Requests CANDLE ON THE WATER-Helen Reddy I GO CRAZY-Paul Davis YOU CAN'T TURN ME OFF-High Inergy BOATS AGAINST THE CURRENT-Eric Carmen EASY TO LOVE-Leo Sayer ISN'T IT TIME-The Babys NEVER MY LOVE-Addrisi Bros.

17. 19. THE WAY I FEEL TONIGHT-Bay City Rollers 14. 22. WE'RE ALL ALONE-Rita Coolidge --. 23. SOMETIMES WHEN WE TOUCH-Dan Hill --. 24. GOODBYE GIRL-David Gates --. 25. ...SOUL & INSPIRATION-D. ... SOUL & INSPIRATION-D. & M. Osmond 28. 26. SWEET MUSIC MAN-Kenny Rogers --. 27. THE 25TH OF LAST DECEMBER-Roberta Flack 26. 28. AS-Stevie Wonder 29. 29. (LOVE IS) THICKER THAN WATER-Andy Gibb --. 30. IT'S SO EASY-Linda Ronstadt Correspondents' Preferred Picks NAME OF THE GAME-Abba (Atlantic) LOVELY DAY-Bill Withers (Columbia) CLOSE ENCOUNTERS THEME-John Williams (Arista) PEG-Steely Dan (ABC)

WHEN A CHILD IS BORN-Johnny Mathis (Columbia) MR. WRONG-Starland Vocal Band (Windsong) NATIVE NEW YORKER-Odyssey (RCA MULL OF KINTYRE-Wings (Capitol)

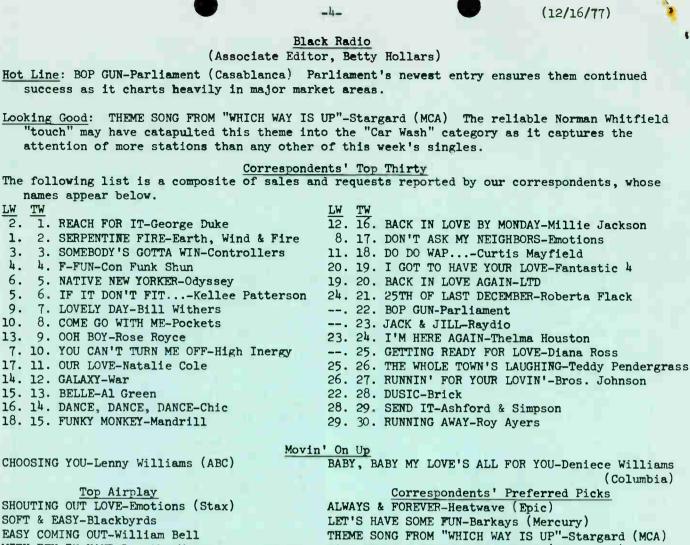
Airplay

UNTIL NOW-Bobby Arvon AFTERGLOW-Lobo IF I CAN'T HAVE YOU-Yvonne Elliman RUN TO ME-Flower I CAN'T HOLD ON-Karla Bonoff SIMPLE THINGS-Carole King

- C Correspondents' Reports A

Anna, Ill. (Jane Michel-WRAJ) R. Milsap/Abba/Starland Vocal Bd. <u>Calls:</u> Gates/Hill. <u>Gains:</u> Babys. Asheville (Bob Rymell-WRAQ) Newman/E.L.O./S. Sang/D. & M. Osmond/D. Hill/Bee Gees. Astoria (Doug McDowell-KAST) Campbell/Manilow/Flack/Bee Gees/Rivers. <u>Gains:</u> Denver/Sang/Joel. Austin (Bob Joseph-KCSW) Midler/Pringle/Greg Lake. Gains: Joel/Emotions/Elvis. Baltimore (Dexter Beane-WCBM) L. Rawls/Dan Hill/A. Gibb/D. & M. Osmond/D. Ross/Bee Gees. Baltimore (Dexter Beane-WCBM) L. Rawls/Dan Hill/A. Gibb/D. & M. Osmond/D. Ross/Bee Gees. Bend (Bill Jay-KBND) Reddy/J. Rivers/Abba/Withers/Bee Gees/Loggins. <u>Gains:</u> Denver. - - (Mark Andrews-KGRL) Newman/Hill/Gates/J. Rivers. <u>Calls:</u> Wings (MULL). Bismarck (Dick Bird-KBOM) Abba/Flack. <u>Gains:</u> Newman/Miller/Rawls/D.&M. Osmond. Blackfoot (Jack Sunday-KBLI) Denver/Gibb/Manilow/Rawls/Rivers/Wings. <u>Gains:</u> Miller/Elvis. Bluefield (John Hoffman-WHIS) Santa Esmeralda/Sang/Hill/Denver. <u>Gains:</u> Cassidy/Garrett/Elvis. Boise (Lee Chabre-KBOI) Morrison/Bonoff/Gates/Garrett/Addrisi Bros. <u>Calls:</u> Rawls/Flack. Boston (Jim Spellmeyer-WEEI/FM) LP's: Jackson Browne/J. Mitchell/B. Traylor (local). Buffalo (Roger Christian-WBEN) Gibb/Bay City Rollers/D. & M. Osmond. <u>Gains:</u> Rod Stewart/Diamond. Burlington (Garv Wheelock-WVMT) Bill Withers. <u>Gains:</u> Elvis/D.& M. Osmond/K. Rogers. Burlington (Gary Wheelock-WVMT) Bill Withers. Gains: Elvis/D.& M. Osmond/K. Rogers. Butte (Bob Roberts-KXLF) Diana Ross. <u>Calls:</u> Bee Gees/Rod Stewart. <u>Gains:</u> Randy Newman. Carson City (George Sepulvida-KPTL) Elliman/Rivers/Joel/Diamond. <u>Calls</u>: Alan Parsons. <u>Gains</u>:Denver Cedar Rapids (Rick Sellers-WMT) Manilow/Milsap/C. Lane/Midler/Abba. <u>Gains:</u> Mathis/Reddy. Charlottesville (Jim Racey-WCHV) Odyssey/Abba/R. Flack/Gates/Addrisi Bros./M. Phillips/E. Laws. Chicago (Dave Martin-WFYR) Abba/Rawls/D. Hill/Newman. <u>Gains:</u> Player/P. Simon/Welch. - - - (Rob Reynolds-WYEN) K. Loggins/D. Gates/R. Flack <u>Calls</u>: Joel/Player. Cincinnati (Susan Howe-WLW) Elliman/Hill. <u>Gains</u>: Fleetwood Mac/Ronstadt (EASY). Coffeyville (Tom Wiggins-KGGF) F. McKendree/Sayer/Loggins. Gains: Player/Joel/Newman/Welch. Colorado Springs (Dan Shanahan-KIIQ) Rawls/Carmen/Flack/High Inergy. <u>Calls:</u> Denver/The Babys. Columbia (Mike Collins-WIS) Rod Stewart/Withers/Flack/Schneider/K. Loggins/P. Como. Columbus (Dave Parr-WTVN) Rawls/Summer/Midler/Gibb/Santa Esmeralda. <u>Calls:</u> Newman/Flack. Corona (Rick Painter-KWRM) Flack/Gates/Arvon/Carmen. Gains: F. Mac/Chicago/Miller/Rod Stewart/Joel Corvallis (Weldon Greig-KLOO) Champagne/Starland Vocal Bd./Milsap/Rivers/Loggins/Klugh/Guido & M. Corvailis (Weidon Greig-KLOO) Champagne/Starland Vocal Bd./Milsap/Kivers/Loggins/Llugh/Gdl Crescent City (Terry Leavitt-KPOD) High Inergy/L.T.D./D. & M. Osmond/Tom Jones/C. King. Denver (Harry Smith-KHOW) K. Moffatt/Midler/J. Williams/Reddy/D. Gates. Des Moines (Del Hull-KRNT) Diamond/Gates/Flack/Arvon/Como. Calls: Diana Ross. Detroit (Bob Chenault-WOMC) Reddy/Loggins/John Williams/D. & M. Osmond. Calls: Gates/Abba. Dubuque (Steve Sesterhenn-KDTH) Reddy/Elliman/Carmen/McKendree/Northern Light. Durham (Joe Nuckols-WDNC) Abba/David Gates. Gains: Denver/Diamond/Milsap/Joel/Sang/Fleetwood Mac. Eugene (Lee Gordon-KPNW) R. Flack/Mathis/Reddy/Shylo/Gates/M. Phillips.

Continued on Page 10.....



EASY COMING OUT-William Bell WITH PEN IN HAND-Dorothy Moore THE SHOW MUST GO ON-4 Tops SPANK...-Morris Jefferson TOO HOT TA TROT-Commodores LADY LOVE-Lou Rawls JOY TO HAVE YOUR LOVE-Patti Labelle DON'T BE AFRAID-Ronnie Dyson MORE THAN A WOMAN-Tavares ANY WAY YOU WANT ME-Sylvers YOU DON'T HAVE TO SAY YOU LOVE ME-Floaters KISS ME THE WAY I LIKE IT-George McCrae SORRY DOESN'T ALWAYS...-Gladys Knight/Pips I LOVE YOU-Donna Summer

TAKE ME AS I AM-Phillipe Wynne (Cotillion) AIN'T GONNA HURT NOBODY-Brick (Bang)

ONCE IN A LIFETIME-Temptations (Atlantic)

LOVE ME RIGHT-Denise LaSalle (ABC)

LE SPANK-Le Pamplemouse (AVI)

YOU & I-Living Proof (Ju-Par)

AS-Stevie Wonder (Tamla)

I'VE GOT A JONES ON YOU BABY-Joe Simon (Spring)

I HONESTLY LOVE YOU-The Staples (Warner Bros.)

DANCE TO THE MUSIC-Muscle Shoals Horns (Ariola)

WRAP YOUR ARMS AROUND ME-K.C. & Sunshine Band (TK)

PACK UP YOUR BAGS-Harvey Mason (Arista) DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda (Casa-

blanca)

Regional Highlights Chicago (Earnest L.James-WEMX/FM) #3-Le Pamplemouse, #4-Memphis Horns, #7-Odyssey, #9-Morris Jefferson. Gns: Bill Withers, Chic, Emotions, Rose Royce, Roy Ayers, Diana Ross, Millie Jackson. New: T Connection, Dells, Parliament, Blue Mitchell (LP). Req: Temptations, War. Columbus (Keith Willis-WVKO) #1-George Duke, #3-Pockets, #4-Parliament, #5-War, #7-Controllers, #8-Mother's Finest, #9-Mavis Staples, #10-Curtis Mayfield. Gns: Rose Royce, Brick, Barkays, Lou Rawls. New: Patti Labelle, Barry White, Staples, Ohio Players, Muscle Shoals Horns. Galveston (Randy Sterling-KGBC) #1-High Inergy, #3-Millie Jackson, #6-Sylvers, #7-Kellee Patter-son, #8-Mandrill, #9-Randy Crawford, #10-Curtis Mayfield. Req: Odyssey, Blackbyrds, Tavares, N.Cole, Morris Jefferson, Raydio. On: Side Effect, Al Green, Floaters, Parliament, Barkays, Henderson (J.T-KGRI/FM) #1-Al Green, #4-Curtis Mayfield, #7-George Duke, #9-Con Funk Shun. Gns: Odyssey, Santa Esmeralda, Raydio, Lou Rawls, Lenny Williams. New: Barry White, Marlena Shaw, Dells, Le Pamplemouse, Ray Charles, Brian & Brenda, El Coco, Dynamics. Miami (Ralph Featherstone-WMEM) #3-Parliament, #4-McKinley Mitchell, #5-Archie Bell, #6-Patti Regional Highlights Miami (Ralph Featherstone-WMBM) #3-Parliament, #4-McKinley Mitchell, #5-Archie Bell, #6-Patti Labelle, #7-War, #8-G.Duke, #9-George McCrae. Gns: D.Williams, New Birth, Brick, Trammps, Staples, Charo. New: Stanley Turrentine, Barkays, Le Pamplemouse, Stargard, Miami (LAY DOWN).
 <u>Natchez</u> (Haynes Ford-WNAT) #3-Kellee Patterson, #4-D.Williams, #5-C.Staton, #7-Meters. <u>Gns</u>:
 D.Moore, Emotions (Stax), N.Cole, Manchild, Melba Moore, Odyssey, Chic, Lou Rawls, Hot, Lenny Williams, Blackbyrds, Bill Withers, Commodores. New: Eloise Laws, Luther Ingram, Barry White.
 <u>St.Louis</u> (Chico Brown-KATZ) #1-George Duke, #4-Millie Jackson, #5-Bill Withers, #7-Odyssey, #8-Natalie Cole, #9-Rose Royce, #10-Parliament. New: El Coco, War, James Brown. <u>Req</u>: Stargard, K.C. & Sunshine Band, Le Pamplemouse.
 <u>St. Matthews</u> (Andy Henderson-WQKI) #2-Al Green, #5-Odyssey, #6-George Duke, #9-Curtis Mayfield, #10-Parliament. New: Disc. #10-Pockets. Gns: Mandrill, Fantastic 4, Chic, Rose Royce, Heatwave, Diana Ross, Gladys Knight & Pips, Billy Paul. New: Temptations, Muscle Shoals Horns, Complaments. On: R.Flack, M.Finest. San Francisco (Johnny Morris-KDIA) #2-Rose Royce, #3-Commodores, #4-LTD, #5-Bill Withers, #6-

George Duke, #7-Controllers, #8-Ashford & Simpson. <u>Gns</u>: Pockets, Parlaiment, Lonnie Hewitt (local), Trammps. <u>New LP's</u>: Enchantment, Checkmates, Ltd. <u>Req</u>: Kellee Patterson, Raydio, Chic. <u>Seattle</u> (Robert L.Scott-KYAC) <u>Gns</u>: Emotions (Stax), Mandrill, Parliament, Raydio, Roberta Flack, Cheech & Chong. New: Barkays, Diana Ross, Heatwave, Stargard. On: Morris Jefferson, Harvey Mason, Joe Simon. LP's: Slave, Grover Washington, Jr., The Pips.

Black Radio Correspondents' LP cuts are on page 13.....

# (Associate Editor, Elma Greer)

-5-

<u>Record of the Week:</u> THE FIRST TIME-Billy "Crash" Craddock (ABC/Dot) This departure from his usual blend of romp and frolic has wide appeal.

Record to Watch: BLUE DARLIN'-Narvel Felts (ABC/Dot) Although PLEASE is receiving the majority of airplay, BLUE DARLIN' has been picked by several stations with good jukebox action also reported.

Top Country Hits

Top country,	
The following list of country hits is a composite	e of sales and requests reported by our
correspondents, whose names appear below.	
LW TW 2. 1. I'M KNEE DEEPDave & Sugar	LW TW 22. 16. I JUST WANT TO BEConnie Smith
	22. 16. I JUST WANT TO BE Connie Smith
1. 2. HERE YOU COME AGAIN-Dolly Parton	16. 17. THE PAY PHONE-Bob Luman
5. 3. TAKE THIS JOB AND SHOVE IT-J. Paycheck	26. 18. COME TO ME-Roy Head
4. 4. GEORGIA KEEPS PULLING Conway Twitty	30. 19. THE FIRST TIME-Billy "Crash" Craddock
10. 5. MY WAY-Elvis Presley	24. 20. SAVIN' THIS LOVE Johnny Rodriguez
3. 6. YOU LIGHT UP MY LIFE-Debby Boone	12. 21. ONE OF A KIND-Tammy Wynette
8. 7. COME A LITTLE BIT CLOSER-Duncan/Fricke	19. 22. FROM GRACELAND Merle Haggard
7. 8. DON'T LET ME TOUCH YOU-Marty Robbins	17. 23. MOTHER COUNTRY MUSIC-Vern Gosdin
13. 9. WHAT A DIFFERENCERonnie Milsap	24. OUT OF MY HEAD Loretta Lynn
9. 10. SWEET MUSIC MAN-Kenny Rogers	25. MR. D. JT.G. Sheppard
6. 11. BLUE BAYOU-Linda Ronstadt	26. TO DADDY-Emmylou Harris
14. 12. MIDDLE AGE CRAZY-Jerry Lee Lewis	25. 27. FOOLS FALL IN LOVE-Jacky Ward
15. 13. CHAINS OF LOVE-Mickey Gilley	29. 28. IT SHOULD HAVE BEEN EASY-Dottsy
20. 14. LONELY STREET-Rex Allen Jr.	27. 29. AGREE TO DISAGREE-Little David Wilkins
11. 15. WURLITZER PRIZE/ & flWaylon Jennings	30. STANDARD LIE NUMBER ONE-Stella Parton
Other Gains, Sales and/or Requests	Action Sides
SOMETHING TO BRAG ABOUT-Mary Kay Place	WE GOT LOVE-Lynn Anderson
YOU'RE THE ONE-Oak Ridge Boys	I PROMISED HER A RAINBOW-Bobby Borchers
HOW CAN I LEAVE YOU AGAIN-John Denver	DON'T BREAK THE HEART Margo Smith
I'LL PROMISE YOU TOMORROW-Jerry Wallace	GET DOWN COUNTRY MUSIC-Brush Arbor
I JUST WISH YOU WERE SOMEONE Larry Gatlin	GOD MUST HAVE BLESSED AMERICA-Glen Campbell
SOME I WROTE-Statler Bros.	WHAT DID I PROMISE HER LAST NIGHT Mel Tillis
BABY, LAST NIGHT MADE MY DAY-Susie Allanson	I DON'T NEED A THING AT ALL-Gene Watson
MAY THE FORCE BE WITH YOU ALWAYS-T.T. Hall	YOU AND ME ALONE-David Rogers
THINK ABOUT ME-Freddy Fender	I'VE CRIED THE BLUESCrystal Gayle
HOLD TIGHT-Kenny Starr	WOMAN TO WOMAN-Barbara Mandrell
	THE TO THE PART OF A TRAINE CER
Airplay: (New listings are underlined)	

Mel McDaniel (16); Jerry Reed (16); Cristy Lane (15); John Wesley Ryles (15); Nick Nixon (13); Melba Montgomery (11); Hank Williams Jr. (11); Narvel Felts (11); Ed Bruce (10); Dale McBride (10); Donna Fargo (10):

 DO
 I
 LOVE
 YOU-Donna
 Fargo
 (Warner Bros.)

 ergi)
 BEDROOM
 EYES-Don
 Drumm
 (Churchill)

YES MA'AM-Tommy Overstreet (ABC/Dot) DO I LOVE Y THE LONGEST WALK-Mary K. Miller (Inergi) BEDROOM EYE

Roundup

(\* denotes Christmas) Aberdeen (Merle Fristad-KKAA) Pl-L.Lynn, E. Harris, F.Fender. Rg-C.Lane, D. McBride. Albany (Bill O'Brian-KRT) Gns-Gary Stewart (16-9). Pl-D.Fargo, W.Burgess, J. Chesnut. - -, Geo. (Bob Bowen-WJAZ) Pl-M.Montgomery, G.Campbell, H.Williams Jr., M.Smith, C.Smith. Ann Arbor (Mark Thomas-WNRS) Gns-Oaks (46-34). Pl-D.Fargo, J.Sealy, C.Lane. Rg-J.Denver. Asheville (Dave Jacobs-WNNC) Gns-T.O'Day (35-25). Pl-C.O'Shay, T. Glaser. Rg-Brown/Cornelius. Asheville (Dave Jacobs-WNNC) Pl-RC.Bannon, J.Wallace, M.Tillis, B.Borchers. - -, Ky. (Cris Robins-WTCR) Pl-Rex Allen Jr., G.Stewart, B.C.Craddock, R.Head, S.Johns. Austin (Jerry K.Green-KVET) PK: M.Smith. Pl-J.Reed, M.McDaniel, R.C.Bannon, D.Wallace. Billings (Mary June-KBMY) Pl-M.Montgomery, R.Sessions, M.Turner, C.Lane, C.W. McCall. - - (Lonnie Bell-KOYN) Pl-C.Smith, Newman/Channing, D.Fargo, C.Lane, M.Miller. Rg-J.Russell. Billings (Mary June-KBMY) Pl-L.Gatlin, Oaks, \*B.Luman. Rg-D.Lee, V.Gosdin, J.Lewis, J.Denver. Birmingham (Dan Brennan-WVG) Pl-J.W.Kyles, B.Mandrell, D.Fargo, G.Cifffith, D.Drumm, C.Lane. Birmingham (Dan Brennan-WVG) Pl-J.W.Kyles, B.Mandrell, D.Fargo, G.Griffith, D.Drumm, C.Lane. Birmingham (Dan Brennan-WVG) Pl-J.L.Huyn (31), F.Fender (32), J.Deuver (33), B.Harris (34). Cape Girardeau (David Holt-KZZM) Deb-C.Smith (22), F.Fender (24). Pl-L.Ronstadt (EASY), L.Gatlin. Carcollton (Ray Hammos-WLBB) Pl-K.Loggins, D.Gates, B.Mandrell, D.Brooks, K.Southern. Rg-J.Denver. Charlotte (Larry James-WEB) Pl-K.Loggins, D.Gates, B.Mandrell, D.Browks, K.Southern. Rg-J.Denver. - (Joanne Calloway-WMAQ) Pl-Oak Ridge Boys, L.D.Wilkins, D.Drumm, M.Montgomery, C.Smith. Cleveland (Shelly Harper-WMKQ) Pl-Oak Ridge Boys, L.D.Wilkins, D.Drumm, M.Montgomery, C.Smith. Cleveland (Shelly Harper-WKK) Deb-S.Parton (35), T.T.Hall (36), L.Anderson (38), G.Campbell (39). Clovis (Charlie Russell-KMTY/FM) Deb-B.Mandrell (36). Pl-J.W.Ryles, O.B.McClinton, J.Harp, D.Jordan Columbia (Ken Martin-WCOS/FM) Pl-M.McDaniel, Statlers, G.Watson, (38), G.Campbe

...Roundup cont'd. on page 6... ...Country Club, page 12... 1... LP cuts, page 13

(12/16/77)

Roundup (cont'd. from pg. 5) <u>Eugene</u> (Bob Wise-KEED) <u>Pl</u>-K.Starr, G.Campbell, N.Felts, M.McBride, C.Lane. <u>Everett/Seattle</u> (Brian Austin-KMYZ) <u>Gns</u>-F.Fender (34-25). <u>Pl</u>-R.McDowell, M.Montgomery. <u>Rg</u>-L.Gatlin. <u>Fargo</u> (Donnie Roberts-KFGO) <u>Pl</u>-\*Bob Luman, J.Brown/Cornelius, B.Mandrell, J.Denver, Oaks. <u>Fayetteville</u> (Mike Edwards-WFAI) <u>Gns</u>-J.Denver (43-30). <u>Pl</u>-J.W.Ryles, B.Mandrell, M.Earwood, C.Lane. <u>Florence</u> (Steve Casey-WXOR) <u>Pl</u>-D.Peters, M.Smith, J.W.Ryles, G.Watson, L.Anderson, M.Tillis. <u>Fort Dodge</u> (Dale Eichor-KWMT) <u>Pl</u>-C.Lane, R.C.Bannon, D.Fargo, B.Mandrell, J.Reed/Seidina. <u>Fort Worth</u> (Tom Wayne-KXOL) <u>Pl-M.Smith</u>, Saskia & Serge, J.W.Ryles, M.Tillis, D.Houston. <u>Ft. Worth/Dallas</u> (Art Davis-WBAP) <u>Pl-S.Allanson</u>, M.Smith, D.Fargo, F.Fender, Statlers. <u>Gilroy</u> (Laura-KFAT) <u>Pl-R.Sorrels</u> (JUST ONE MORE COWBOY), J.Browne (RUNNING ON EMPTY). <u>Hanford</u> (Jesus A.Gradillas-KNGS) <u>Pl-M.Smith</u>, B.Borchers, L.Gatlin, C.Lane. <u>Houston</u> (Dr.Bruce Nelson-KENR) <u>Gns-M.Robbins</u> (23-15), L.Lynn (29-23). <u>Pl-D.Rogers. Rg-R.McDowell</u>. <u>Huntsville</u> (Rick Warren-WBHP) <u>Deb-M.Montgomery</u> (33). Fk-W.Burgess. <u>Pl-R.Gurley</u>, C.McCall. <u>Huntsville</u> (Bill Robinson-WIRE) <u>Fk</u>: D.Fargo. <u>Pl-B.Borchers</u>, N.Felts, W.Mack, D.McBride. Jamestown, N.D. (Ole Olson-KSJB) <u>Pl-J.Anderson, K.Barnes</u>, M.Tillis, Shylo, R.C.Bannon. Roundup (cont'd. from pg. 5) Indianapolis (Bill Robinson-WIRE) PK: D.Fargo. PI-B.Borchers, N.Feits, W.Mack, D.McDilde. Jamestown, N.D. (Ole Olson-KSJB) Pl-J.Anderson, K.Barnes, M.Tillis, Shylo, R.C.Bannon. Kansas City (Ted Cramer-WDAF) Deb-J.L.Lewis (23), B.C.Craddock (27), M.K.Place (30). Pl-L.Gatlin. Lansing (Wayne Waters-WITL) Pl-H.Williams, D.Fargo, E.Middleton. Rg-K.Barnes, T.Jones, M.Smith. Las Vegas (Mike Farrell-KRAM) Gns-J.Carver (20-11). Pl-J.W.Ryles, D.Fargo, J.Anderson, K.O'Shea. Los Angeles (Cathy Hahn-KLAC) Deb-K.Starr (54), G.Watson (55), M.Smith (56), C.Lane (57). Manitowoc (Bob Irish-WCUB) Deb-L.Lynn (21), Oaks (28), J.Chesnut (29). Pl-B.Mandrell, J.W.Ryles. Miami (Ron Tatar-WWOK) Gns-B.C.Craddock (21-10), E.Harris (27-15). Pl-M.Smith, Oaks, T.T.Hall. Mobile (Bill Robbins-WKSJ) Pl-\*Bob Luman, Statlers, M.Smith, J.W.Ryles. Ex-Dottsy. Nashville (Dale Turner-WKOA) Pl-B.Mandrell, M.Montgomery, N.Felts, C.Gayle, M.McDaniel, J.Wallace. Nashville (Dale Turner-WKOA) PI-B.Mandrell, M.Montgomery, N.Felts, C.Gayle, M.McDaniel, J.Wallace. Natchez (Bob Cupit-WNAT) PI-B.Parker, R.Miller, M.Tillis, Cumberlands, L.Gatlin, S.Allanson. New Bern (Johnny West-WBIC) Gns-J.Brown (26-13). PI-B.Owens, Statlers, T.T.Hall, White/Dillon. New York (Ed Salamon-WHN) Deb-Rex Allen Jr. (17). PI-T.G.Sheppard, C.Smith, E.Harris, L.Gatlin. Oakland (Bobby Guerra-KNEW) Gns-L.Lynn (30-17), E.Harris (39-27). PI-G.Campbell, M.Tillis, M.Smith. Orlando (Mike Burger-WHOO) Gns-Duncan/Fricke (28-21), C.Smith (38-31). PI-G.Pitney. Oshkosh (Charlie Hart-WYTL) PI-B.Borchers, C.Lane, N.Nixon, M.Smith, T.T.Hall. Pascagoula (G.L.Saunders-WGUD/FM) Deb-C.Smith (17), L.Gatlin (21). PI-J.Paycheck, C.Gayle. Phoenix (Terry Black-KLLI) PI-M.Smith. J. Bussell, G.Watson, C.Lane, Rg-R.Claybourne, T.Glaser. Phoenix (Terry Black-KJJJ) Pl-M.Smith, J.Russell, G.Watson, C.Lane. Rq-R.Claybourne, T.Glaser. --- (John D.Buchanan-KNIX-AM/FM) Gns-Rex Allen, Jr. (15-6). Pl-J.W.Ryles, M.McDaniel, C.Smith. Pt. Arthur (Dick Davis-KYKR) Gns-J.Rodriguez (17-9). Pl-A.Crow, J.Russell, M.Smith, C.Smith. Pueblo (Randy Lee-KPUB-AM/FM) Pl-J.Denver, K.Starr, L.Gatlin, Statlers, L.Anderson, B.Borchers. Pueblo (Randy Lee-KPUB-AM/FM) Pl-J.Denver, K.Starr, L.Gatlin, Statlers, L.Anderson, B.Borchers. Redmond (Harry Gift-KPRB) Pl-D.Houston, Z.Lehr, M.Montgomery, Hank Williams Jr., M.Tillis. Rockford (Curtis King-WKKN) Deb-F.Fender (26), T.T.Hall (32). Pl-C.Lane, M.Tillis, M.Montgomery. Rochester (Pat O'Neill-KKEE) Pl-Oaks, R.Head, J.W.Ryles, L.Anderson, J.Reed/Seidina. Saginaw (Tommy Samoray-WKCQ) Pl-L.Gatlin, R.Sessions, J.Denver, Statlers. Rq-\*Bob Luman. St. Cloud (Dean Allen-WWJO) Pl-M.Smith, J.Rodriguez. Ex-\*B.Luman, \*C.W.McCall, \*E.Harris. St. Joseph (Bob Orf-KFEQ) Gns-E.Harris (35-21), Oaks (39-24). Pl-M.Smith, N.Nixon, D.McBride. St. Louis (Walt Turner-WIL) Pl-M.Smith, S.Allanson, Oaks, T.G.Sheppard, Jim Ed Brown/Cornelius. Salem (Jeff Williams-KGAY) Pl-V.Gosdin, J.Harp, D.Jordan, N.Nixon, D.Rogers, K.Starr. San Bernardino (Bob Mitchell-KCKC) Deb-M.McDaniel (32), B.Mandrell (34). Pl-M.Haggard, T.G.Sheppard San Diego (Ed Chandler-KSON) Gns-M.McDowell (23-16). Pl-J.Denver, B.Arbor, B.C.Craddock, D.Fargo. San Jose (Don West-KEEN) Pl-M.Tillis, M.McDaniel, G.Campbell, D.Fargo, P.Rakes, B.Mandrell. Savannah (Terry Wunderlin-WQQT) Pl-C.Lane, B.Mandrell, D.Rogers, M.Tillis. Savannah (Terry Wunderlin-WQQT) Pl-C.Lane, B.Mandrell, D.Rogers, M.Tillis. Seattle (Peyton/Olson-KAYO) Pl-D.Rogers, N.Nixon, H.Williams Jr., C.Lane, J.Wallace, B.Mandrell. South Bend (Tom Sidwell-WJVA) Gns-M.Robbins (17-9). Pl-Oaks, B.Luman, C.Smith, J.Denver. Stevens Point (Pat Martin-WXYQ) Deb-R.Milsap (19). PI-C.Smith, J.L.Lewis, L.Lynn, J.Rodriguez. Stevens Point (Pat Martin-WXYQ) Deb-R.Milsap (19). P1-C.Smith, J.L.Lewis, L.Lynn, J.Rodriguez. Tacoma (Russ Riley-KMO) P1-D.Fargo, E.Tubb, J.Reed/Seidina, J.E.Brown/Cornelius, M.Earwood. Tampa/St. Petersburg (Joe Patrick-WQYK/FM) Gns-J.Anderson (21-15). P1-T.G.Shepard, M.Smith. Thibodaux (Rick Luquette-KTIB) Pks-D.Fargo, M.Tillis, H.Williams, Jr. P1-D.Frizzell, R.McEntire. Toledo (Bob Pepas-WTOD) P1-H.Williams Jr., M.McDaniel, J.W.Ryles, J.Anderson, B.Mandrell, M.Tillis. Tulsa (Billy Parker-KVOO) P1-E.Bruce, L.Gatlin, Cates, K.Burgess, B.Parker. Tucson (Tim Tyler-KIKX) P1-K.Starr, J.Rodriguez, G.Campbell, R.Clayborne. Rg-M.Smith. Victoria (Marvin Paul-KNAL) P1-M.Smith, T.T.Hall, L.Gatlin, B.Parker, M.Montgomery. Rg-Daniel. Washington, D.C. (Red Shipley-WPIK/WXRA) Gns-B.Arbor (32-24). P1-Shylo, E.Middleton, C.Baker. Wenatchee (Rex Corv-KUEN) P1-M.Montgomery, C.Smith, S.Allanson, Bg-L.Anderson. Washington, D.C. (Red Shipley-WFIK/WARA) Ghs-B.Arbor (S2-24). <u>11</u>-Shiple, B.Haddleven, C. Wenatchee (Rex Cory-KUEN) <u>Pl-M.Montgomery, C.Smith, S.Allanson. Rg-L.Anderson.</u> W.Palm Beach (Jim Howie- WIRK) <u>Gns-Dottsy</u> (24-18). <u>Pl-J.Reed, D.Fargo, P.Wagoner, R.McDowell.</u> Wheeling (Bob Berry-WWVA) <u>Pl-T.G.Sheppard, J.Reed/Seidina, J.W.Ryles, D.Fargo, N.Nixon.</u> Wolf Point (Jerry Gerke-KVCK) <u>Gns-J.Wallace (52-27). <u>Pl-P.Wagoner, D.McBride.</u> Webirg (Torry Willer, KUTT) <u>Pl-D.Mendrell</u> <u>P. Arbor</u> <u>M.Montgomery</u> <u>D.McBride</u>. B.Borchers.</u> Yakima (Jerry Wilson-KUTI) Pl-B.Mandrell, B.Arbor, M.Montgomery, D.McBride, B.Borchers. Yankton (Jefferson Red-WNAX) Deb-L.Gatlin (37), G.Watson (40), L.Anderson (42), G.Campbell (44).

-6-

Reminder

This is our last Weekly Summary for this year. On December 19th, we'll mail out our Yearly Summary, containing the top hits of 1977 in four major music categories. Our office will be closed December 19th and will re-open January 3rd. The next regular Weekly Summary will be mailed out on January 6th.

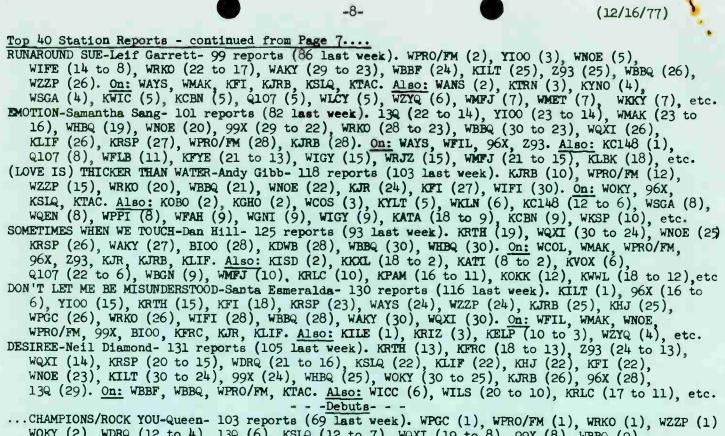
Memo to our Correspondents: Our Weekly Summary of December 16th will include your Action Report forms as usual. Please don't mail them to us until December 29th. Thanks.

## Top 40 Station Reports - December 12 thru Wed. December 14 (Total Reports this week 212 - last week 194) Research Assistant - Kent Zimmerman

.IN LOVE MY MONDAY-Millie Jackson- 17 reports (16 last week). 96X (27). On: WOKY, Z93 Also: KEEL (8), KMHT (22 to 16), WAGQ (17), WABB (19), KDON (22), WGCL (28), WRFC (28). <u>On:</u> WAUG/FM, WIBR, WQID, WWUN, KKIQ, KOTN, KTEM. NATIVE NEW YORKER-Odyssey- 22 reports (18 last week). WRKO (2), WPRO/FM (18 to 7), 96X (25 to 10), KSIQ (18 to 11), YIOO (27 to 22). <u>Also:</u> WICC (14 to 9), WTSN (18), WYRE (20), WTLB (21), WGNI (25), WFAH (27), WHEB (28). <u>On:</u> WANS, 3WD, WTMA, WOHS, WNAM, WMID, CKIOI, KILE, KTEM,

WGNI (25), WFAH (2 KZUE. Rg: WCIL/FM.

Handy, M., VILE, VILE, VILE, VILE, KOT, KOTH, KTEN.
 HATTE ME MURRA-LUNARET, 22 REPORTE & 10 Hist work, HURD (2), WIRK (10) WIRK (2014).
 HARDANDARS-LUNARET, 22 REPORTE, 10 HIST (2014). HURD (2), WIRK (2), WILK (2), WIL



---Debuts---...CHAMPIONS/ROCK YOU-Queen- 103 reports (69 last week). WPGC (1), WPRO/FM (1), WRKO (1), WZZP (1) WOKY (2), WDRQ (12 to 4), 13Q (6), KSLQ (12 to 7), WQXI (19 to 8), 99X (8), WBBQ (9), WAKY (17 to 10), WIFE (12), WNBC (17 to 12), KILT (27 to 12), WIFI (15), KRSP (25 to 20), WCOL (30 to 22), KIOA (22), BIOO (27), KFRC (28). On: WAYS, WMAK, KHJ, KJRB. Also: WIGY (1)etc. JUST THE WAY YOU ARE-Billy Joel- 161 reports (124 last week). Z93 (2), WQXI (3), 96X (7), YIOO (15 to 7), WAYS (14 to 8), WPRO/FM (25 to 10), BIOO (15 to 10), WBBQ (19 to 14), KRTH (16), KJR (16), KSLQ (25 to 19); KRSP (24 to 19), WIFI (20), 13Q (25 to 20), WMAK (21), WFIL (22), KDWB (23), KJRB (23), KTAC (24), WDRQ (26), WNBC (26), 99X (26), KIOA (27), etc.

Jobs

Station WBT-Charlotte WNAM-Neenah, Wis. WKLO-Louisville WMID-Atlantic City WSPT-Stevens Point, Wis. WKBX/WSGF-Savannah KYNO-Fresno KAKC-Tulsa WNAM-Neenah KSTN-Stockton WABB-AM/FM-Mobile KATA-Arcata, Ca. KSTN-Stockton WDIF-Marion KVOX-Fargo KSTN-Stockton WVAM-Altoona, Pa. KWIC-Beaumont WEBC-Duluth KHSN-Coos Bay KDZA-Pueblo WFYR-Chicago KCRG-Cedar Rapids WSGA-Savannah KEWI-Topeka WMID-Atlantic City KXLF-Butte 297 Dallas/Ft. Worth KBZY Salem KVOL-Lafayette KOZE-Lewiston WJON-St. Cloud WNAM-Neenah KMMJ-Grand Island, Neb. WKOR-Starkville, Miss. KLOU-Lake Charles

Contact Andy Bickel (1 Julian Price-28208) Ron Ross (414-722-6471) Jess Peterson (502-589-4800) Gary Lane (Box 1137-08404) Gary Wescott (715-341-1300) Donna Jones (Box 876-31402) Donna Jones (Box 876-31402) Newsperson (E.O.E.-M/F) Kris Van Kamp (2125 N. Barton-93703) Newsperson (E.O.E.-M/F) \*Ben Cain (Box 970-74101) Ron Ross (414-722-6471) Knox LaRue (209-948-5786) Bernie Dittman (Box 2148-36601) Len Jarvela (707-822-4814) Dave Morgan (209-948-5786) \*Bob North (Box 524-43302) Mark Renier (Box 97-56560) Dave Morgan (209-948-5786) \*John Harrison (2727 W.Albert-16602) J.J. Stone (713-842-2210) Jay Scott (218-728-4484) Hal Murray (503-267-2121) \*Frank Provenza (Box 93-81001) \*Don Kelly (Prudential Plaza-60601) Carl Mann (2nd Ave. at 5th-52401) Jerry Rogers (Box 8247-31402) J.R. Greeley (913-272-2122) Gary Lane (Box 1137 08404) Bob Roberts (406-792-9111) Bob Roberts (406-792-9111)Air Talent (future)Gary Mack (Box 1317-Ft. Worth-76133)Air Talent (E.O.E.)Wes Ryan (503-364-6748)Air Talent (E.O.E.-M/F) Joe Martin (318-234-5151) Terry Breen (208-743-2502) Tom Kay (Box 220-56301) Ron Ross (Box 707-54956) Dan Arrasmith (308-382-2800) Glen James (601-323-4980) A.J. Johnson (Box 1725-70602) \*No Calls Please

Requirements Production Newsperson Newsperson (E.O.E.) Newsperson (E.O.E.-M/F) Newsperson (E.O.E.-M/F) News Director News Director Chief Engineer Chief Engineer Chief Engineer/A.T. (E.O.E. M/F) Air Talent/1st (weekends) Air Talent/1st Air Talent/1st Air Talents/1st Air Talent/Production Air Talent/Production Air Talent/Production Air Talents/Production Air Talents (E.O.E.) Air Talent/A-C Air Talent (AM Drive/news) Air Talent (AM Drive, E.O.E.) Air Talent (AM Drive, E.O.E.-M/F) Air Talent (AM Drive, E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent/research (E.O.E.-M/F) Air Talent Air Talent Air Talent Program Director

#### Available

Name
Randy Phillips
Bill McAdams
Mike Scott
Merry Pilgrim

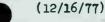
From WKXY-Sarasota, Fla. KTRN-Wichita Falls 14ZYQ-Frederick, Md. WFLI/WAYS

Telephone 813-366-2757 817-691-1300

301-848-5612

615-698-7928

Position Air Talent Air Talent/M.D. Air Talent/M.D. Air Talent/P.D.



New Adds

-9-

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Portsmouth, Michael O'Neal-WHEB- Bee Gees, Earth, Wind & Fire, Santa Esmeralda. Boston, Harry Nelson-WRKO- Chic, Billy Joel, Steely Dan. <u>Deb</u>: Leo Sayer. Boston, Harry Melson-WRAD- Chic, Billy Joel, Steely Dan. <u>Deb</u>: Leo Sayer. Providence, Gary Berkowitz-WPRO/FM- Paul Simon, Santa Esmeralda, Dan Hill, Neil Diamond, Leo Sayer. Bridgeport, Peters/Loehr-WICC- Roberta Flack, Heart, Lynyrd Skynyrd, T.Moore, Bee Gees, Chic. Rochester, Tom Nast-WBBF- Bob Welch, Neil Diamond, Bill Withers, Lynyrd Skynyrd. Schenectady, Jim Walsh-3WD- LeBlanc & Carr, Little River Band, Odyssey, Bill Withers. Philadelphia, Ron O'Brien-WFIL- Wings (MULL), High Inergy, Santa Esmeralda. <u>Deb</u>: Billy Joel. Philadelphia, Kon O'Brien-WFIL- Wings (MOLL), High Inergy, Santa Esmeralda. <u>Deb</u>. Filly Joel. Richmond, Ken Curtis-WLEE- S.Cassidy, Andy Gibb, Neil Diamond, Bee Gees, D.Hill, J.Denver. Charlotte, Roy Rosen-WAYS- John Williams, Abba, Chic (nights). <u>Deb</u>: Styx, R.Newman, Santa E. Augusta, Steve York-WAUG/FM- Steely Dan, E.Clapton, Millie Jackson, Jay Ferguson. Atlanta, Dale O'Brien-Z93- L.Skynyrd, Millie Jackson, Dan Hill, Donny & Marie. Cocoa Beach, Jonathan Doll-CK101- Odyssey, A.Gibb, J.Denver, Foreigner, L.Skynyrd, K.C. & Band. Miami, Jack Forsythe-96X- Kansas, Bay City Rollers, Samantha Sang, Diana Ross. Huntsville, Tony Taylor-WAAY- E.W. & Fire, Queen (both), High Inergy, Addrisi Bros. Natchez, Haynes Ford-WQNZ- M.Scott, Donna Summer, Prism, Chic, Bee Gees, John Denver. Baton Rouge, Joe London-WIBR- Millie Jackson, Chic, Bee Gees, Queen (both). Chattanooga, David Carroll-WGOW- Chic, S.Sang, Shaun Cassidy, Lynyrd Skynyrd, Con Funk Shun. Nashville, Bear Bradley-WMAK- Bee Gees, Earth, Wind & Fire, Con Funk Shun. Bowling Green, Steve Denton-WBGN- Queen (both), Billy Joel, Chic, Donny & Marie, P. Frampton. Cleveland, Bob Travis-WGCL- Andy Gibb, Samantha Sang, Donna Summer. Detroit, Cheryl Phillips-WDRQ- Raydio, Chic, Styx, Lou Rawls, Prism. Madison, Jonathan Little-WISM- Kansas, Lynyrd Skynyrd, Dan Fogelberg (TIME-LP cut). Duluth, Jay Scott-WEBC- Neil Diamond, Bee Gees, Dan Hill. <u>Deb</u>: Billy Joel, Steely Dan. Rochester, Kip Wilson-KWEB- K.C. & Band, Stevie Wonder, Odyssey, Sammy Hagar. Sioux Falls, Tom Evans-KISD- Randy Newman, Network, Alan Parsons, Blue Oyster Cult. Waterloo, Bob Beck-KWWL- Tom Petty, Earth, Wind & Fire, Johnny Rivers. St. Louis, Sherry Toennies-KSLQ- Leif Garrett, J.Ferguson, Shaun Cassidy, P.Simon, A.Gibb, Chic. St. Louis, Sherry Toennies-KSLQ- Leif Garrett, J.Ferguson, Shaun Cassidy, P.Simon, A.Gibb, Chic. Oklahoma City, Barry Shannon-KZUE- Gary Wright, High Inergy, Queen, Odyssey. Austin, Bill Mayne-KNOW- Samantha Sang, Dan Hill, Lynyrd Skynyrd. <u>Deb</u>: Wings, N.Diamond. Houston, Bill Young-KILT- Lynyrd Skynyrd, John Williams. <u>Deb</u>: Billy Joel, Bee Gees. Lubbock, Mark Conway-KLEK- Bee Gees, Johnny Rivers. <u>Deb</u>: Santa Esmeralda, L.Garrett, A.Gibb. Denver, Dave Kirby-96KX- Billy Joel, Samantha Sang, Dan Hill. Reno, Red Mountain-KCEN- Blue Oyster Cult, Chic, Paul Davis, Eddie Money, Ozark Mtn. DD, B.Withers. San Diego, Nina Gomez-KCEQ- Rod Stewart, Wings, Johnny Paycheck, Johnny Rivers. Los Angeles, Jimi Fox-100- Prism, Marilyn Scott, Con Funk Shun, Baccara. Los Angeles, Jimi Fox-10Q- Prism, Marilyn Scott, Con Funk Shun, Baccara. - - - Spears/Avison-KHJ- Earth, Wind & Fire, Chic, Bay City Rollers, Dolly Parton, Queen (both). - - Mark Taylor-KFI- John Denver, Billy Joel, John Williams, L.Garrett, Muppets. Fresno, Dan Spears-KFYE- L.Garrett, Wet Willie, Donna Summer, Tom Petty, Foreigner. San Francisco, Dave Sholin-KFRC- Dolly Parton, Earth, Wind & Fire, Chic, Billy Joel. Sacramento, Jeff Hunter-KNDE- Prism, Rex, Little River Band. Deb: R.Royce, B.Joel, T.Petty, K.C. Medford, R.E.Lucas-KYJC- Bee Gees, Yvonne Elliman, Donna Summer, Leif Garrett. Seattle, Tracy Mitchell-KJR- E.W.& F., Bee Gees, Dan Hill, LTD, Wet Willie, ELO, S.Esmeralda. Lewiston, Steve MacKelvie-KRLC- A.Price, Brick, Leo Sayer, Peter Frampton. Great Falls, Don Nordine-KQDI- Queen (both), Shaun Cassidy, Santa Esmeralda, N.Diamond, S.Sang.

> Correspondents' Corner (continued from pg. 2)

Nacogdoches, John Greer-KEEE- Bill Withers Galveston, Dave Collins-KILE- Tom Petty Beaumont, J.J.Stone-KWIC- E.W. & Fire - - Paul King-KAYC- #4-Paul Simon Victoria, Gary Steele-KVIC- Andy Gibb San Antonio, Ron Dennington-KZ100- Dan Hill San Angelo, Curt Lancaster-KGKL- Diana Ross Odessa, Rick Youngblood-KRIG- \*Donna Summer El Paso, Johnny Thompson-KELP- <u>#3-S.Esmeralda</u> - - Rish Wood-KINT- Dan Hill Albuquerque, Debi Hines-KRKE- #5-E.W. & F. Phoenix, Anna Reyes-KRIZ- <u>#1-ELO</u> - - Richard Ruiz-KRUX- Dan Hill Show Low, Chip Stanley-KVSL- #9-D. & Marie Pueblo, Rip Avina-KDZA- Bee Gees Denver, Ed Greene-KIMN- Jay Ferguson Colorado Springs, Marc McCoy-KYSN- Kansas Casper, Doc Mueller-KATI- #2-Dan Hill Salt Lake City, Lorraine Winegar-KRSP- L.R.Bd. Las Vegas, Dave Van Stone-KLUC- Player San Diego, Judy Rich-Bl00- <u>#10-Billy Joel</u> Whittier, Jay Loughrin-KRHC- Lou Rawls Anaheim, Rick Carroll-KEZY- Tom Petty Los Angeles, Bob Hamilton-KRTH/FM- B.C.Rollers - - - Sherman Cohen-KIIS/FM- Queen (both) - Denise Gorman-K100- <u>#7-High Inergy</u> San Bernardino, Jeff Salgo-KFXM- #13-B.C.Rol. Santa Barbara, Dick Williams-KIST- Chic Santa Maria, Johnny Dixon-KC148- #1-S.Sang San Luis Obispo, John Tobin-KSLY- Diana Ross Bakersfield, Pete Shannon-KERN- Neil Diamond Fresno, John Berry-KYNO- #2-B.C.Rollers Modesto, Terry Shafer-KFIV- Wet Willie Salinas, A.J.Roberts-KDON- #6-E.W. & Fire

San Jose, Kate Ingram-KSJO- Gary Wright Livermore, Steve O'Neil-KKIQ- Chic Stockton, David Kraham-KJOY- Eddie Money - - - Dave Morgan-KSTN- John Williams Davis, Karl Reinking-KDVS- Eddie Money Yuba City, Ross Forbes-KOBO- Addrisi Bros. Arcata, Len Jarvela-KATA- Eric Clapton Coos Bay, Gregg Lenny-KHSN- David Gates Eugene, Richard Harker-KBDF- Abba - Bill Dudley-KASH- Leo Sayer Corvallis, David Shult-KFLY- Pablo Cruise Portland, Karen Knight-KYTE- Paul Davis - - - Terry Danner-KGW- Andy Gibb - - - Michael O'Brien-KPAM- John Williams Hoquiam, Steve Larson-KGHO- Leo Sayer Tacoma, Bruce Cannon-KTAC- Bay City Rollers Bellingham, Jonathan Walker-KPUG- Chilliwack Yakima, Brady Layman-KQOT- Chic Tri-Cities, Tom Mann-KALE- Little River Band Spokane, Jim Hill-KREM- Foreigner - - Tom Hutyler-KJRB- #1-Rod Stewart Boise, Fred Novak-KWZ- Chic - - Wendy Green-KFXD- High Inergy Lewiston, Wes McShay-KOZE- Little River Band Moscow, Gary Cummings-KRPL- Arvon Twin Falls, Randy Elison-KEEP- #8-Andy Gibb Missoula, Vern Argo-KYLT- #10-Tom Petty Helena, Randall Rocks-KCAP- Andy Gibb Bozeman, Paul Ehlis-KBOZ- Diana Ross Great Falls, John Walton-KEIN- Little River Band Anchorage, Bobby Simon-KANC- David Gates Vancouver, Paul McKnight-CKLG- <u>#11-Wings</u> (both) Thunder Bay, B.M. Dean-CKPR- #2-The Babys Toronto, John Ferminesi-CHUM- #12-ELO



(12/16/77)

A - C Correspondents' Reports - continued from Page 3 .... Everett (Dave Corbin-14RKO) Hill/Manilow/K. Loggins/Little River Band. Gains: Player/Welch. Fitchburg (Chuck Morgan-WEIM) McKendree/Reddy/Champagne/Allman & Cher/Bee Gees/Little River Band. Ft. Lauderdale (Mike Harvey-WFTL) Roberta Flack/David Gates. Fresno (Linda Cerven-K104) K. Loggins/D. Loggins/Flower. Calls: R. Flack/Seawind. Grand Forks (Robert Conrad-KNOX) Lobo/Warwick/Springfield/D. Loggins/Starland Vocal Bd./D. Moore. Grand Rapids (Doc Donovan-WLAV) Carmen/Elliman/Newman/Abba/Hill. Gains: The Babys/Rogers/Manilow. Green Bay (Jim Trotter-WNFL) D. Gates/Dan Hill. <u>Gains:</u> Lou Rawls/Gibb. Helena (Harley Dee-KBLL) Kalapana/Abba/Starland Vocal Band/Manilow/K. Loggins. <u>Calls:</u> Newman. Jefferson City (Mike Schaefer-KJMO) Player/K. Loggins/D. Summer/Bee Gees/Frampton/Twilley Band. Kalamazoo (Garry Wing-WYYY) Diamond/Welch/LTD. Calls: Newman. Gains: Ronstadt (EASY)/Cassidy. Keene, N.H. (Sandy Ellsworth-WKNE) DeBurgh/Chilliwack/Loggins/Al Martino. Gains: Sang/Denver. Lakeland (Phil Adams-WONN) Rod Stewart/Schneider/Mathis/Elliman/Rhoda Curtis. Gains: Joel/Denver. Lincoln (Ron Dean-KLIN) Carmen/Tim Moore/Starland Vocal Bd./Loggins/M. Shaw. Los Angeles (Michael Sheehy-KNX/FM) B. Withers/S. Hagar/Kenny Rogers. - - (Tess Russell & Jane Hassler-KMPC) Neil Diamond. Louisville (Jerry Melloy-WHAS) Steely Dan/Diamond/Milsap. Gains: Rawls/Rod Stewart/Hill/Parton. Macon (Steve Murphy-WMAZ) Gates/Midler/J. Williams. <u>Gains: Welch/Joel/Fleetwood Mac</u>. Marion (Jim Roberts-WDIF) Diamond/Addrisi Bros./Rivers. <u>Gains:</u> D. Ross/Elvis/P. Simon/Player. Memphis (Kevin Murphy-WMPS) Gains: P. Simon/James Taylor/High Inergy/Welch/Denver/Sang/Player. Miami (Mark Denver-WWL) Midler/Parsons/Flack/K. Loggins. <u>Gains</u>: Diamond. - - (Joel Kaplan-WIGL) Newman/Diamond. <u>Gains</u>: Newman/P. Davis/Welch/Player. - - (Al Anderson-WIOD) Manilow/Bay City Rollers/John Williams. Midland (Kirk Hughes-WMPX) Bee Gees/Hill/K. Loggins/M. Phillips/Reddy/Rivers. Milwaukee (Mike Elliott-WTMJ) Milsap/Reddy. Gains: Diamond/Hill/Odyssey/Welch/Rod Stewart. Minneapolis (Curt Lundgren-WCCO/FM) Manilow/M. Jackson/Withers/Abba. Gains: Wings/Odyssey/Jarre. Missoula (John VanWagoner-KGVO) Flower/Elliman/Addrisi Bros./K. Loggins. <u>Calls</u>: Diamond/Carpenters Monterey (Scott O'Brien-KMBY) Flack/K. Loggins/Manilow/Gates. <u>Gains</u>: Gibb/Diamond/Sang/Ronstadt(E) - - (Melinda Roberts-KWAV) Rawls/Diamond/Chilliwack. <u>Calls</u>: Hill. <u>Gains</u>: King/Ross/DeShannon. Newport (Denny Pace-KNPT) Castle/Rogers/Phillips/Rivers/Reddy. New York (Jeff Mazzei-WNEW) John Williams/Rivers. Increase: D. Gates/S. Karmen/Rawls/Hill. Olympia (Dick Pust-KGY) Garrett/Milsap/Cassidy/Humperdinck/Arvon. Gains: Elvis/Denver/Player. Osburn (Dave Nesbitt-KWAL) D. Hill/Rivers/Manilow. Gains: Denver/Rod Stewart/Diamond/S. Sang. Paducah (J. Erick Foreman-WDXR) Rivers/Rocky & Cyann/Reddy/K. Loggins/Warwick/Joel. Philadelphia (Jim Lloyd-WIP) Bee Gees/Dan Hill. Gains: S. Sang/Joel/D. Ross. Phoenix (Dan Armstrong-KOY) Sang/Manilow/Martino/Milsap/Rivers/Gates/Diamond. - - (Phil Baykian-KQXE) Diamond/S. Sang. Gains: Andy Gibb/B. Joel. Pittsburgh (Chuck Brinkman-WTAE) Abba/Meco/Wings (MULL)/Mathis. Gains: Simon/Taylor/Hill/Joel. Portland, Me. (Marji Cyr-Adams-WGAN) Newman/Hill/Martino/K. Loggins. Gains: D.& M. Osmond/Diamond. Pueblo (Jay Richie-KCSJ)Schneider/Gates/Starland Vocal Band/Manilow/Humperdinck. Calls: Elvis. Providence (Joe Thomas-WJAR) K. Loggins/P. Como/B. Withers. Quad Cities (Jim Mahanay-WQUA) Santa Esmeralda/Billy Joel. Racine (Bob Cook-WRJN) Reddy/Como/Rivers/D. & M. Osmond. Gains: DeShannon/Humperdinck/Rawls. Regina (Royal Watson-CKCK) Denver/Starbuck/Cummings/Emotions/Cat Stevens/Ronstadt (EASY). Reno (Michael Hagerty-KOLO) Manilow/Rivers/Twilley. Gains: Fleetwood Mac/E.L.O./Diamond/Bee Gees. Rochester (Doug James-WMJQ) Abba. Gains: Joel/Stewart/Davis/S. Sang/Denver. Rock Springs (Rod Tucker-KRKK) Arvon/Katy Moffatt/Carmen/Elliman/Wings (MULL)/Hill. Rumford (Mike Breton-WRUM) Gregg & Cher/Rod Stewart/Carole King/Babys. Gains: Reddy/Dan & Coley. Sacramento (D. Darin & L. Kirk-KCRA) Abba/Flack. Gains: Diamond/Rod Stewart. Saginaw (Rick Belcher-WSGW) Arvon/Schneider/Warwick/Manilow/Lobo/Gates/Hill. St. Louis (Ed Scarborough-KSD) Gains: B. Joel/Sang/Denver/Welch. Salt Lake City (Flo Wineriter-KSL) Arvon/Newman/Flack. Gains: Lou Rawls. San Diego-Vista (Jack McKinney-KMLO) Rawls/Hill/LTD/Odyssey/Wet Willie. Gains: Bee Gees/Sang. San Francisco (LaVerne Drake-KIOI) Hill/Bee Gees/E.L.O./Withers/Abba. - - (Don Hofmann-KSFO) David Gates/Steely Dan. - - - (Ron Reynolds-KNBR) Reddy/Hagar/K. Moffatt. Gains: S. Sang. San Luis Obispo (Anna Bokma-KVEC) Loggins/Abba/Newman. Gains: Ronstadt (EASY)/Martino/Midler. Santa Maria (Denny Luell-KUHL) Bee Gees/Rivers/Champagne/Muppetts. Gains: Player/Miller/Simon. Schenectady (Lee Fowler-WGY) Rivers/Gates/Rawls/Garrett. Calls: Flower/Wings (MULL)/Dan Hill. Seattle (Carol Stripling-KVI) P. David/Rawls/Bee Gees. Gains: Player/Joel/Garrett. Sharon (Jack Taylor-WPIC) Diamond/Newman. Gains: Parton/Denver/Joel/Rod Stewart. Spokane (Gary Girogi-KHQ) Abba/Network/Little River Band/Santa Esmeralda/Gates/Steely Dan. - - - (Richard Montague-KXLY) Diamond/Reddy. <u>Gains:</u> Joel/Sang/Newman/Milsap/Rawls. Toledo (Leah Myers-WSPD) Fogelberg/High Inergy/Rod Stewart/Rocky & Chyane/Arvon/Reddy/Welch. Tulare (Paul Fredricks-KCOK) Midler/Arvon/Tom Jones/Milsap. Gains: Diamond/Gibb/Newman/Ronstadt. Tulsa (Kenny King-KRAV) High Inergy. Calls: Diamond/Sang. Gains: Rod Stewart. - - - (Don Bishop-KRMG) John Williams/Newman/Gate/Hill. <u>Calls:</u> Mathis/Welch/Joel. Tyler (Larry Wuergler-KTBB) Rivers/Sang/Arvon/D. & M. Osmond/R. Flack. <u>Calls:</u> Diamond/Rivers/Davis Vacaville (Fred Levy-KUIC) Elliman/Abba/Rivers/Bee Gees/Loggins. Calls: Carmen/Rawls/Parsons. Warwick (Dick Wells-WTBQ) Rivers/Reddy/Bee Gees/Network/G. Page/DeBurgh. Washington, D.C. (Bonnie Smith-WMAL) B. Arvon/D. Hill/Withers/Abba/Rivers. Waterloo (Jay Douglas-KXEL/FM) Diamond/LTD/Steely Dan. Calls: Welch. Gains: Dan Hill. Wichita (John Myers-KAKE) Player/Newman/Sang/Rawls/Rivers. <u>Calls</u>: Joel/K. Rogers/Nicholas. Yakima (Frank Taylor-KMWX) Newman/Abba/Rivers/K. Loggins/Starland Vocal Band/Helen Reddy.



# Inside Progressive Radio (by George Meier, Editor of Walrus)

-11-

Though there were not very many albums released in the last couple of weeks, there are an abundance of interesting LP's.

Pat Metheny, for example, has established himself as a fine young jazz guitarist who is a bit on the intellectual side. His group's new live album shows another, more satisfying emotional side to his nature.

A further point of interest is the release of the Sex Pistols album in the U.S. Whether their angry intensity translates to the U.S. is the question mark of the year.

Then there is an inside out Earth, Wind & Fire. They move back to melodies. On the other hand, Parliament provides nothing new. They need nothing new. Just good music and their rare, musical sense of humor are enough to sustain them.

A different group of albums makes itself interesting because of miscalculations and malfunctions There is the Alice Cooper Live album which is sonically like the arena it was recorded in and which doesn't improve the Cooper delivery like his recent studio LP's have. Likewise, locc gives a routine performance of their great tunes and their mediocre tunes. One record instead of two, would have done it better.

In a slight change of life, Bette Midler moves to the middle of the road while Boz Scaggs confirms his rhythm and bluesness. This time his songs aren't as strong as they have been.

Two notable albums round out the pile. Otis Blackwell's LP on Inner City charts the course that Elvis took while <u>The Story of Star Wars</u> uses clever editing and a narration to make <u>Star Wars</u> into a radio drama on record. It works, too!

# Established Progressive Airplay: (In Order) Steely Dan Rod Stewart Electric Light Orchestra Lynyrd Skynyrd Queen Santana Bob Welch Randy Newman Emerson, Lake & Palmer Genesis Linda Ronstadt Elvis Costello Kansas

New Progressive Airplay: (In Order) Eric Clapton Boz Scaggs Earth, Wind & Fire Rick Wakeman Annie Haslam Detective War Notes: Steadfastly Steely Dan holds court in the progressive airplay arena. Rod Stewart, who came into New Airplay strongly, has moved into Established play with the same forcefulness. Queen is also a powerful entry while Genesis and Elvis Costello establish a beach head. Costello's great strength seems to be coming from the Northeast. Santana and Emerson, Lake & Palmer are drawing power from the South. Finally, Kansas is No. 3 in the Midwest, where else?

<u>Notes</u>: Both Clapton and Boz Scaggs are poised for strong entry into established airplay. Their strength is across the board. Earth, Wind and Fire starts well in the Northeast while Rick Wakeman and War start well in the South.

Singles & Imports:

<u>Singles</u>: As albums are released, so many of the singles of progressive interest disappear from this list. Aerosmith, Paul Simon and Wings remain of some interest. <u>Imports</u>: The Sex Pistols and Phil Manzanera's 801 maintain import strength while the new <u>Chris Spedding LP finds a place</u>.

The following new tracks are finding favor: Eric Clapton-COCAINE/THE CORE/LAY DOWN SALLY Elvis Costello-ALISON/ ANGELS WANNA WEAR MY RED Annie Haslam-NATURE BOY/IF I WERE MADE OF SHOES/LESS THAN ZERO/MIRACLE MAN MUSIC Emerson, Lake & Palmer-...APPLE BLOSSOM/I BELIEVE Queen-WE ARE THE CHAMPIONS/IT'S LATE/WE IN FATHER CHRISTMAS/TIGER IN A SPOTLIGHT/BRAIN WILL ROCK YOU/SPREAD YOUR WINGS SALAD SURGERY/WATCHING OVER YOU Gary Wright-TOUCH & GONE/NIGHTRIDE Meatloaf-PARADISE.../BAT OUT OF HELL Rick Danko-WHAT A TOWN/NEW MEXICO/JAVA War-GALAXY BLUES Bob James-HEADS/NIGHT CRAWLER







<u>Jobs:</u> KRKT-AM/FM, Albany, Ore., is accepting applications for an experienced (future) announcer. E.O.E. Tapes and resumes to P.D., 1207 E. 9th, Suite A, Zip 97321.

 KYKR-Pt. Arthur, Tx. is looking for a newsperson. E.O.E. Tapes and resumes to Dick Davis, Box 2307, Zip 77640.
 <u>Changes</u>: Merle Fristad, KKAA-Aberdeen, was promoted from music director to program director. Randy Achterhoff from KWYR-Winner, S.D., is the new music director. Chris Gullett has been named Assistant Music Director at WPIK/WXRA-Washington with accompanying

additional duties. KMTY-Clovis reports a revised lineup: John Williams (5 - 9 AM), Kerry Keck (to 2 PM), Charlie

Russell (to 6 PM), Rick Tragic (to 11 PM), Dale Miller (nights and weekends), David Joel (nights and weekends.)

Lee Wade from KGAA-Everett/Seattle is now with KWYZ.

Leslie J. Manning has resigned as General Manager of KGAY-Salem.

Service: KPRB-Redmond, Ore., like most stations this time of year, needs multiple dupes of top singles of 1977.

WNAX-Yankton, S.D. would appreciate better cooperation from Capitol.

KPUB-AM/FM-Pueblo needs the J. L. Lewis, Joe Stampley and Sonny James singles.

KUEN-Wenatchee doesn't have the latest Oak Ridge Boys or Loretta Lynn singles.

WBIC-New Bern, N.C. lacks service from RCA, Capitol and ABC/Dot.

KBMY-Billings could use extra copies of the current Oak Ridge Boys single.

WHOO-Orlando is interested in obtaining Barnaby product for a station special.

WWKQ-BattleCreek never received the Rita Coolidge single. WLBB-Carrollton needs album service from ABC/Dot.

KYKR-Pt. Arthur, Tx. would like singles and albums from Columbia.

Music Calls: Tom Sidwell, WJVA-South Bend, Wednesdays only, 3 - 5:30 PM.

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- In keeping with its reputation as the "Racing Station," KLAC-Los Angeles featured a special on auto racing as it occurred throughout 1977. The show took place December 15th and included interviews with racing officials, drivers and other participants in the sport from various race tracks.
- Some people overeat when they're "blue," others eat nothing at all. WHOO-Orlando's latest promotion asks listeners to describe in 25 words or less how they react to "breakfast blues" -prompted by Hank Snow's single, "Breakfast With the Blues."
- Ray Hammons, WLBB-Carrollton, is interested in swapping bumper stickers with other stations. Please send them to Ray at Box 569 - Zip 30117.

WIRE-Indianapolis will present a Radio Awards Show to start off the new year. Listeners' choices of top artists and records in nine different categories will determine the awards for 1977. We were very sorry to hear about the death of G. Laverne Flambeau. He was with Mid America Radio,

Inc. for over twenty years. Stations get extraordinarily magnanimous during the Holiday season. This is particularly noticeable as we hear more about some of the charity-oriented events that are being run. WJVA-South Bend conducts a "Penny Pitch" project that draws well from the community. The county welfare office selects several families who are in need of assistance. Shortly after Thanksgiving, WJVA begins requesting donations which are used to purchase goods and services for the families. Begun in 1975, "Penny Pitch" raised \$5,000 in 1975 and again in 1976. Local organizations such as the Jay-Cees and CBers assist in the fund-raising. WJVA's "Big Red Country Cruiser" delivers the presents Christmas Eve.

WVOK-Birmingham, Alabama, is celebrating its 30th anniversary, while WVOK/FM, its sister station, is celebrating its first anniversary this month--congratulations.

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Correspondents: My sincere thanks for all your help and understanding. Enjoy the holidays. E.G.

Mailbag

Mickey Coulter writes from Y16-Jackson (formerly WWUN) to tell us his pleasure to find that other PD's are "breaking from tradition with the typical top 40 format". He continues: "Here at Y16 we're taking great pains to eliminate the things we find out are irritating our listeners, as much as possible and giving them more of what they want. Now as basic as that statement is, it's not hard to realize that there are a lot of typical top 40 stations not doing that. For example, we find that here in Jackson, people want to hear more than one record without talk. They don't like to hear the announcer talk over all the record intros. They do like to hear album cuts. And they do like the surprise element that you mentioned so many programmers have eliminated."

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Music Calls: Benjamin Hill, KMGK-Des Moines, 1 - 5p(CST) Mon. - Fri., 515-247-4521 (private line).

KQXE-Phoenix Dave Otto Phil Baykian Chris Martin John McRae Eric Allyn Bob Bailie Alan Swan (weekends) Barb Nelson (weekends) Bill Rocz (weekends) Lineups WQEN-Gadsden Dale McKee Bill Barron Alan Du Priest Dennis Deson Rick Campbell Ginny Wilkerson Jay Holland (weekends) Les Davis (weekends)

KDWB-Minneapolis Dave Thompson Bob Lange Chuck Britton Dawn Blew Smokin' Joe Hagar Tim Kelly Michael Christian Ron Richards (weekends/ research) KMGK-Des Moines Bwana Johnny Benjamin Hill Dave McKay Bill Allen Michael Stone Carol Terry Rich Rick Elkin (weekends)



# Album of the Week (reviewed by Ron Fell)

"Don Juan's Reckless Daughter"-Joni Mitchell (Asylum) The formula is uniquely Joni's. She's almost single-handedly responsible for the merger of jazz and folk. This is a multi-level album with both the accessable and abstract trading off from cut to cut. Mitchell's accoustic guitar and the haunting bass of Jaco Pastorius set peculiar moods for her equally eccentric lyric. The title track DON JUAN'S RECKLESS DAUGHTER, COTTON AVENUE, DREAMLAND, OTIS & MARLENA, and OFF NIGHT BACKSTREET are most playable.

Also recommended from the following LP's: "Love Connection"-The Dells (Mercury) PRIVATE PROPERTY/DON'T TRICK ME/HOW CAN ONE MAN BE SO LUCKY/SHOULD I OR SHOULDN'T I "When I Need You"-Albert Hammond (Epic) TANGLED UP IN TEARS/KALEIDOSCOPE

"Fandango"-Fandango (RCA) HEADLINER/SHADOW BOXING/DEVIL RAIN "Window Of A Child"-Seawind (CTI) ONE SWEET NIGHT/DO LISTEN TO/ANGEL OF MERCY "Love On The Wire"-Clover (Mercury) STILL ALIVE/CALIFORNIA KID

# Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

### Adult Contemporary

John Denver-RIPPLING WATERS/I WANT TO LIVE Chicago-TAKE ME BACK TO CHICAGO Carpenters-SWEET SWEET SMILE Bette Midler-MAKE YOURSELF COMFORTABLE Paul Simon-STRANDED IN A LIMOUSINE Johnny Rivers-OUTSIDE HELP Boz Scaggs-STILL FALLING FOR YOU Neil Diamond-LET ME TAKE YOU/FLOWERS/GLAD Randy Newman-JOLLY COPPERS ON PARADE

#### Country Music

Johnny Paycheck-COLORADO KOOL-AID/GEORGIA IN A JUG/4-F BLUES

Dolly Parton-COWGIRL & THE DANDY/ME & LITTLE ANDY/2 DOORS DOWN

Johnny Duncan-JUKEBOX CINDERELLA/COWBOY & THE LADY/CHEATIN' IN THE KEY OF C

Donna Fargo-DO I LOVE YOU/LOVIN' YOU

Tommy Overstreet-WHAT AM I DOIN' HANGIN' 'ROUND/JUST WANNA FEEL THE MAGIC

Billy Joe Shaver-SILVER WINGS OF TIME/BILLY BE DAMNED/SLOW ROLLIN' LOW

Gene Watson-COWBOYS DON'T GET LUCKY

Marty Robbins-RETURN TO ME/TRY...TENDERNESS Billy "Crash" Craddock-PIECE OF THE ROD/WHY DON'T WE SLEEP ON IT/THINK I'LL GO ...

Rock

Rod Stewart-HOT LEGS/INSANE/JOKING/HANGIN' ON Boz Scaggs-STILL FALLING FOR YOU/HOLLYWOOD Kansas-DUST IN THE WIND Steely Dan-JOSIE/AJA ELO-SWEET TALKIN' WOMAN/JUNGLE Chicago-TAKE ME BACK TO CHICAGO/POLICEMAN Neil Diamond-YOU NEVER SEND ME FLOWERS Linda Ronstadt-TUMBLIN' DICE/POOR POOR PITIFUL ME Aerosmith-SIGHT FOR SORE EYES Randy Newman-BALTIMORE

# Black Radio

Ohio Players-MAGIC TRICK Blue Mitchell-AS Chuck Mangione-FEELS SO GOOD Barkays-ATTITUDES Earth, Wind & Fire-FANTASY Spinners-ONE STEP AWAY Randy Crawford-AT LAST/SINGLE WOMAN/MARRIED MAN Lonnie Smith-IT'S CHANGED George Duke-JUST FOR YOU Slave-THE PARTY SONG Melba Moore-STANDING RIGHT HERE Michael Henderson-LET ME LOVE YOU Eric Gale-OH MARY, DON'T YOU WEEP Lou Rawls-IF I COULDA, WOULDA, SHOULDA

### Name

Jim O'Hara Bill Graham Steve Christie Tawn Mastrey Mike Green Brian Phoenix Don Simmons Gene Wooten Walt Grayson Scott Evans Kenny Hazelett Tony Waitekus Peter Dean Chris Martin

# Station

WQEN-Gadsden, Al. KROF-Abbeville, La. WHUT-Anderson, Ind. KGRL-Bend, Ore. WKOR-Starkville WDDT-Greenville, Ms. XTRA-San Diego KOFO-Ottawa, Ks. WDDT-Greenville

Fron KSTT-Davenport WAKY-Louisville WSGA-Savannah KMEL-San Francisco KNDE-Sacramento KDWB-Minneapolis WQNZ-Natchez WXXX-Hattiesburg WLIN-Jackson WPPI-Carrollton KLOU-Lake Charles WCIL-Carbondale KWEB-Rochester KQXE-Phoenix

# Changes

To promoted to promoted to WKXX-Birmingham KSJO-San Jose KLUC-Las Vegas WBBF-Rochester WXXX-Hattiesburg Y16-Jackson Y16-Jackson promoted to KVON-Lafayette promoted to WPON-Pontiac promoted to

Assignment Promotions Director News Director Air Talent Air Talent Air Talent Air Talent Air Tilent Air Talent Air Talent Music Director Asst. P.D./research **Operations Director** Operations Manager Program Director

#### Service

Requests albums singles Santa Esmeralda single Lou Rawls single singles and albums singles and albums singles and albums singles and albums oldies

From United Artists Elektra/Shelter/Bang Casablanca Phil. Int./Epic 20th/United Artists/Capitol Capitol/RSO/TK/Motown All sources All sources (A/C)All sources

# Gary Taylor's Personal Picks

LAY DOWN SALLY-Eric Clapton (RSO) That classic rhythm track adds luster to the Clapton touch in a release Ron Fell dubbed "pure unadulterated joy".

MY REASON TO BE IS YOU-Marilyn McCoo & Billy Davis, Jr. (ABC) A more fitting song of two people in love would be hard to find, especially one with such sincerity and loyalty in the lyric.

# Also Possible

I WANNA DANCE-Alan Price (Jet/U.A.)BURNIN' OVER YOU-Starwood (Columbia)TAKE ME TO THE KAPTIN-Prism (Ariola)THEME FROM CLOSE ENCOUNTERS-Meco (Millinnium)A SPACEMAN CAME TRAVELING-Chris de Burgh (A&M)THEME FROM CLOSE ENCOUNTERS-John Williams (Arista)SHIP IN A BOTTLE-Dave Loggins (Epic)DON'T CRY OUT LOUD-Peter Allen (A&M)

# Gavin's Gab

- As Christmas nears, we hear about more Holiday promotions that sound appropriately spirited and creative. It's good to report that these promotions are getting desired response too. WMT-Cedar Rapids, Iowa, is asking listeners to re-write the classic "'Twas the Night Before Christmas" poem using their own "localized" poetry. Contestants must call their versions in and must be able to recite the Clement C. Moore version before their own is considered. Winners get Christmas hams as prizes. KISD-Sioux Falls' "Magic Money Holidays" requires listeners to decorate their house, rooftop or lawn using the station somewhere within the decoration. Cash and prizes total \$6,000. Tom Evans at KISD described one entry being considered that featured a Santa wearing headphones. KPUG-Bellingham, Washington's "Christmas Car" promo has three prizes hidden in the back of the car and clues are given as to what they are. The car is driven around town for exposure but it's not one of the prizes. Tony Booth at WFBG-Altoona, Pa. described a promotion they call the "30 Hours of Christmas" that is run on Christmas Eve and Day. Vignettes, special local stories and documentaries are aired. Tony tells us the promotion has had great response the last eight years.
- Charity efforts by stations are increasing also. We heard about this phenomenal food drive... WAAY Huntsville collected 50,000 lbs. of food with the help of local high school students that will supply 1,500 needy families, this season. WLOF-Orlando held a "Christmas Cash for Kids" Radiothon for 48 hours earlier this week that raised \$2,100 for toys for local children.
- Steve Warren at WGLF- Tallahassee described a marriage ceremony performed on their airwaves that Steve says brought very encouraging response. A spontaneous conversation with the bride, taped prior to the wedding, became installments of the "Story of Linda and Greg" on the air. Listeners were invited to the wedding which was performed in a downtown park by WGLF General Manager Bruce Webb.
- Gary Stevens, general manager of KDWB-Minneapolis/St. Paul, has been named President of Doubleday Broadcasting. He replaces David Scribner, who had been acting manager of Doubleday's KHOW-Denver. Gary tells us that he will continue on as G.M. of KDWB and that he is actively looking for someone to take over the KHOW management assignment. Gary Stevens was one of our original family of correspondents when he was a jock in St. Louis and later on in Detroit. We offer our congratulations on his continuing rise in broadcasting.
- Jane Michel, at WRAJ-Anna, Ill., is responsible for two thirty minute magazine-type programs that feature personal interviews with Walter Cronkite, John Chancellor, Jane Pauley, Harry Reasoner, Barbara Walters and NBC Chairman of the Board Julian Goodman. Janie gathered all the material in one recent trip to New York. Must have been an enlightening trip and the programs, we're sure, reflect that.
- Bill Early, P.D. at WWKE-Ocala, Fla., requests any music information, particularly artist biographies, to supplement his weekly column, "For the Record," in the "Ocala Star Banner." (Any and all contributions gratefully accepted at WWKE-Box 1056-32670.)
- WTMA-Charleston recently welcomed Booby Nash to the station's afternoon drive slot. They had a special "Boob Weekend" in honor of his arrival, giving away Dolly Parton albums. Jay Tracham of "Fruitbowl" tells us his new book "Sharing--The Art of Personality Radio" is
- Jay Tracham of "Fruitbowl" tells us his new book "Sharing--The Art of Personality Radio" is available now for anyone interested in a compilation of the Jock Tips articles they've published the past two years. (\$10.50 postpaid to "CreeYadio Services", Box 382, Fair Oaks, Ca. 95628)
- Banned in Boston: Randy Newman's "Short People," #10 on our Top 40 chart this week, is apparently a controversial record. It seems some listeners are offended by lyrics that refer to "grubby little fingers..." and so on, of short folk. According to an Associated Press report dated December 15, the record was dropped by Boston's WBZ-AM/FM, and WEEI/FM decided not to play it. More listeners should be made aware of Newman's intent here; afterall, Newman is short himself. The artist is "satirizing prejudice" which is as prevalent among people as is shortness.

# Reminder

This is our last Weekly Summary for this year. On December 19th, we'll mail out our <u>Yearly</u> <u>Summary</u>, containing the top hits of 1977 in four major music categories. Our office will be closed December 19th and will re-open January 3rd. The next regular Weekly Summary will be mailed out on January 6th.

<u>Memo to our correspondents</u>: Our Weekly Summary of December 16th will include your Action Report forms as usual. Please don't mail them to us until December 29th. Thanks.

---STAY WELL---



# THE GAVIN REPORT #1183

# Yearly Summary

# Looking Back

- A year ago we wrote that 1976 had been the year of the computer. To say now that 1977 was the year of the telephone would not be quite the case; but certainly radio found a new use for the phones in applying them to callout research. At some stations this form of music research has completely replaced the old dependence on sales reports from the stores. In addition to testing listener music preferences, it also permits programmers to sample listener attitudes and needs in non-music areas. Used properly, callout research can be a sort of continuing community ascertainment operation.
- From the standpoint of statistical analysis, simply asking people what they like or dislike, and how much, is not a wholly reliable research technique, although in general the results are fairly accurate. It is a fact that what people do is a safer guide to their preferences than what they say. That was the reason that for over twenty years the records that people <u>bought</u> were the ones they liked best. The resulting sales charts were valid reflections of record popularity with the demographic group represented by the sample of those who bought the records. However, when the sample size of singles buyers became so small, radio programmers were compelled to find other means of determining music popularity trends.
- The declining significance of the single record, plus the continued growth of album sales, have focused programmer interest on finding out which album cuts are most liked by their listeners. As a result of scattered callouts on the album level, some stations have successfully pinpointed specific standout album cuts. In the old days, most of these programmers wouldn't have put an album cut on their air until assured by the record people that it was definitely going to be released as a single. Now it doesn't seem to matter all that much.
- The old boundaries that once sharply defined the different formats are being broken down. Pop hits make their way onto playlists in country, black and adult playlists. Country hits "crossover", as do the R&B's. Hybrid format variations continue to appear, as skilled programmers and consultants modify the old systems. We hear of "mellow rock", "personality rock". "progressive country", "album rock", "progressive rock", "progressive black", "beauliful music", "adult contemporary", and so on. This isn't to imply that all these labels came into being in 1977; it's just that the current radio year has witnessed the greatest ever multiplication of format ideas.
- Many, if not most, of radio's changes have been either pioneered by FM stations or motivated on AM by the pressure of FM competition. In its early days, FM radio attracted few listeners and fewer advertising dollars. Minimum budgets often led either to automation or to small air staffs, overworked and underpaid. Commercial spots were few and far between, leaving lots of room for the music. In part, it was FM's long periods of uninterrupted music that produced a steady audience growth, mostly at AM's expense. When increasing commercial schedules started rolling in at FM's doors, most managers were shrewd enough not to overload the commercial spot content as AM had done. The year new ending has seen many AM stations cutting back on their maximum spot loads in order to meet the FM competition.
- Another aspect of the FM vs. AM battle finds many major AM stations with heavy community commitments pledges of air time for public service which many though far from all FM's have voided. This is particularly notable in the field of black radio, where the established AM stations devote considerable time and effort toward bettering conditions in the black community, while the FM competition just plays the music.
- Looking back on 1977's trends, we see a growing similarity in the music being played on adult contemporary stations and those that we still euphemistically call "top 40". We also note that many A-C stations have shortened their playlists and reduced the time intervals in their record rotation patterns. Top 40, on the other hand, has been getting away from its old, impersonal, high energy sound and, in some instances, encouraging its air people to emerge as personalities.
- During the past year, as in all other years, we at The Gavin Report are grateful for the loyal co-operation of our correspondents and for the confidence and support of our subscribers. As our readership continues to grow, we are more aware than ever of our responsibility for accurate and dependable reflections of record popularity trends throughout the nation. As we get ready to start a new year, we're resolved to maintain the high standards of independence and integrity that our readers have come to expect.

# \*\*\*\*\*\*

Reminder To Correspondents: The Gavin office will be closed December 19 through January 2. Please plan to make your Action Reports during the week beginning January 3 for our next regular publication date, January 6.

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THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca.94111 415-392-7750

# (12/19/77)

# Top 100 Rock Hits of 1977

-2-

The following list of the year's biggest hit singles has been derived from the top twenty listings on our page one during the past year. As always on such a list, the biggest hits at year's end are not fully represented because of their comparatively short time on our charts. Those records with continuing growth potential are underlined. 51 WHATCHA' GONNA DO-Pablo Cruise (A&M) 52. COLD AS ICE-Foreigner (Atlantic) 1. YOU LIGHT UP MY LIFE-Debby Boone (W.B.) 2 UNDERCOVER ANGEL-Alan O'Day (Pacific) J53 YOU MADE ME BELIEVE ... - Bay City Rollers (Ari.) 3. WHEN I NEED YOU-Leo Sayer (W.B.) 54. GO YOUR OWN WAY-Fleetwood Mac (W.B.) 4. EYERGREEN-Barbra Streisand (Columbia) 9 5. BEST OF MY LOVE-Emotions (Columbia) 55. THEME FROM "ROCKY"-Bill Conti (U.A.) 3 6. DREAMS-Fleetwood Mac (W.B.) C-56. BABY COME BACK-Player (RSO) √57 MARGARITAVILLE-Jimmy Buffett (ABC) 7 HOTEL CALIFORNIA-Eagles (Asylum) √58 CARRY ON WAYWARD SON-Kansas (Kirshner) 8 STAR WARS/CANTINA BAND-Meco (Millennium) 6 9. HOW DEEP IS YOUR LOVE-Bee Gees (RSO) 59 YWEEKEND...-Barry Manilow (Arista) 2 10. JUST WANT TO BE...EVERYTHING-Andy Gibb(RSO) 11. 1'M IN YOU-Peter Frampton (A&M) 60. IT'S SO EASY-Linda Ronstadt (Asylum) -61. JUST REMEMBER I LOVE YOU-Firefall (Atlantic) 162 WALK THIS WAY-Aerosmith (Columbia) 12. NOBODY DOES IT BETTER-Carly Simon (Elektra) 13 BLINDED BY THE LIGHT-Manfred Mann (W.B.) -63. HEAVEN ON THE 7TH FLOOR-Paul Nicholas (RSO) 64 STRAWBERRY LETTER 23-Bros. Johnson (A&M) 814. RICH GIRL-Hall & Oates (RCA) 015 JSIR DUKE-Stevie Wonder (Tamla) 65. LIFE IN THE FAST LANE-Eagles (Asylum) 16 . DON'T GIVE UP ON US-David Soul (Pr.Stock) 66 BARRACUDA-Heart (Portrait) 17 JON'T STOP-Fleetwood Mac (W.B.) ♥67. BRICKHOUSE-Commodores (Motown) 18 JTORN BETWEEN TWO LOVERS-M.MacGregor(Ariola) 68. I'VE GOT LOVE ON MY MIND-Natalie Cole(Cap.) 69 SMOKE...-Sanford/Townsend Band (W.B.) 19. HIGHER AND HIGHER-Rita Coolidge (A&M) 20. BOOGIE NIGHTS-Heatwave (Epic) 21. THE THINGS WE DO FOR LOVE-10cc (Mercury) 21. YOU AND ME-Alice Cooper (W.B.) #20 \*\* BOOGIE NIGHTS-Heatwave (Epic) 22 NEW KID IN TOWN-Eagles (Asylum) 72 100 YOU WANNA MAKE LOVE-Peter McCann (20th) V73. FEELS LIKE THE FIRST TIME-Foreigner (Atl.) -23. DA DOO RON RON-Shaun Cassidy (W.B.) 24. HANDY MAN-James Taylor (Columbia) 74 HOW MUCH LOVE-Leo Sayer (W.B.) 25 YYEAR OF THE CAT-Al Stewart (Janus) 75. YOUR SMILING FACE-James Taylor (Columbia) √76 MANGEL IN YOUR ARMS-Hot (Big Tree) 26. DANCING QUEEN-Abba (Atlantic) WE'RE ALL ALONE-Rita Coolidge (A&M) 77: ON AND ON-Stephen Bishop (ABC) 28 SOUTHERN NIGHTS-Glen Campbell (Capitol) 78. LOST WITHOUT YOUR LOVE-Bread (Elektra) 29. DON'T IT MAKE...-Crystal Gayle (U.A.) 79. FLOAT ON-Floaters (ABC)-R 30. BLUE BAYOU-Linda Ronstadt (Asylum) 80 VI LIKE DREAMING-Kenny Nolan (20th) 31 SO IN TO YOU-Atlanta Rhythm Sect. (Polydor) & 81 AEARD IT IN A LOVE SONG-Marshall Tucker(Capr) 32 LOOKS LIKE WE MADE IT-Barry Manilow(Arista) 82. WE JUST DISAGREE-Dave Mason (Columbia) 83 LUCILLE-Kenny Rogers (U.A.) 33. KEEP IT COMIN' LOVE-K.C. & Band (T.K.) 34. I'M YOUR BOOGIE MAN-K.C. & Band (T.K.) C 85. SENTIMENTAL LADY-Bob Welch (Capitol) C 86. HERE YOU COME AGAIN-Dolly Parton (RCA) 81. 100 MAKE ME FEEL...-Leo Sayer (W.B.) 35. LONELY BOY-Andrew Gold (Asylum) 36 MEASY-Commodores (Motown) 87 DAZZ-Brick (Bang) 37. LIDO SHUFFLE-Boz Scaggs (Columbia) 38. JET AIRLINER-Steve Miller (Capitol) ● ▶88. ISN'T IT TIME-The Babys (Chrysalis) 39 TELEPHONE LINE-Electric Light Orch. (U.A./Je 89. YOU'RE IN MY HEART-Rod Stewart (W.B.) 40. BABY, WHAT A BIG SURPRISE-Chicago (Columbia 200, YOU DON'T HAVE TO BE..-McCool David 41. YOU MAKE LOVIN' FUN-Fleetwood Mac (W.B.) 91. IT'S ECSTAST...-Barry White (20th) (ADC) 91. IT'S ECSTAST ... Barry White (20th) 42. FLY LIKE AN EAGLE-Steve Miller (Capitol) 12. HOT LINE Cylvers (Capitol) 43. SWAYIN' TO THE MUSIC-Johnny Rivers (B.Tree) 93. SWINGTOWN-Steve Miller (Capitol) 44 YCAR WASH-Rose Royce (MCA) -94. SIGNED, SEALED, DELIVERED-P.Frampton (A&M) 445 THAT'S ROCK & ROLL-Shaun Cassidy (W.B.) 95. I WANNA GET NEXT TO YOU-Rose Royce (MCA) 46 RIGHT TIME OF THE NIGHT-Jennifer Warnes(Ari.) 96. MY HEART BELONGS TO ME-Barbra Streisand(Col) 47. I FEEL LOVE-Donna Summer (Casablanca) 97 -MAYBE I'M AMAZED-Wings (Capitol) 48 DON'T LEAVE MF THIS WAY-Thelma Houston (Motown)98. TRYING TO LOVE TWO-William Bell (Mercury) 49 NIGHT MOVES-Bob Seger (Capitol) ♥ 99. BACK IN LOVE AGAIN-LTD (A&M) 50 . COULDN'T GET IT RIGHT-Climax Blues Bd. (Sire) 100. DANCING MAN Q (Epic) Top Prospects For 1978

top Hospeeds for 1910	
JUST THE WAY YOU ARE-Billy Joel (Columbia)	WHAT'S YOUR NAME-Lynyrd Skynyrd (MCA)
SOMETIMES WHEN WE TOUCH-Dan Hill (20th)	EMOTION-Samantha Sang (Private Stock)
DON'T LET MESanta Esmeralda (Casablanca)	STAYIN' ALIVE-Bee Gees (RSO)
DESIREE-Neil Diamond (Columbia)	STREET CORNER SERENADE-Wet Willie (Epic)
HEY DEANIE-Shaun Cassidy (W.B.)	DANCE, DANCE, DANCE-Chic (Atlantic)

# January

# Radio Diary - 1977

PD shuffle: John Rook to KFI; Kevin Metheny to KDEO (now KMJC), Bobby Christian from KXKX to WTAE; Jack Miller promoted at WCBS/FM; C.C. Courtney promoted at WNOE; Rochelle Staab from Bartell B'casting to KIIS (AM/FM), Charlie Lake from WPEZ to KSLQ, Benjamin Cain from KILT to KAKC. Unprecedented snow and cold grip East and Midwest. Radio functions brilliantly as communications medium between authorities and the public.

.....continued on page 3.....

# Top Adult Contemporary Hits of 1977

-3-

The top 100 listed below represents a composite of our Page 3 top 30 listings during the past year. Current hits with growth potential are underlined. 1. EVERGREEN-Barbra Streisand (Columbia) 51. SO IN TO YOU-Atlanta Rhythm Sec. (Polydor) 2. YOU LIGHT UP MY LIFE-Debby Boone (W.B.) 52. EASY-Commodores (Motown)

- 3. HANDY MAN-James Taylor (Columbia)
- 4. SOUTHERN NIGHTS-Glen Campbell (Capitol)
- 5. NOBODY DOES IT BETTER-Carly Simon (Elek.)
- 6. LOOKS LIKE WE MADE IT-Barry Manilow (Arista)
- 7. HOW DEEP IS YOUR LOVE-Bee Gees (RSO)
- 8. WHEN I NEED YOU-Leo Sayer (W.B.)
- 9. MY HEART BELONGS TO ME-Barbra Streisand(Col.) 59. I'M IN YOU-Peter Frampton (A&M)
- 10. BLUE BAYOU-Linda Ronstadt (Asylum)
- 11. DON'T IT MAKE MY BROWN EYES BLUE-C.Gayle(UA)
- 12. DREAMS-Fleetwood Mac (W.B.)
- 13. DON'T WORRY BABY-B.J. Thomas (MCA)
- 14. DON'T GIVE UP ON US-David Soul (P.S.)
- 16. NEW KID IN TOWN-Eagles (Asylum) 17. HIGHER AND HIGHER-Rita Coolidge (A&M)
- 18. SAM-Olivia Newton-John (MCA)
- 19. YEAR OF THE CAT-Al Stewart (Janus)
- 20. WE'RE ALL ALONE-Rita Coolidge (A&M)
- 21. IT'S SAD TO BELONG-Eng. Dan & Coley (BigTree)
- 22. I JUST WANT TO BE YOUR ... Andy Gibb (RSO)
- 23. DANCING QUEEN-Abba (Atlantic)
- 24. TORN BETWEEN TWO LOVERS-M. MacGregor(Ariola)
- 25. JUST REMEMBER I LOVE YOU-Firefall (Atl.)
- 26. HELLO STRANGER-Yvonne Elliman (RSO)
- 27. JUST A SONG BEFORE I GO-CSN (Atlantic)
- 28. SAY YOU'LL STAY-Tom Jones (Epic)
- 29. MARGARITAVILLE-Jimmy Buffett (ABC)
- 30. LOST WITHOUT YOUR LOVE-Bread (Elektra)
- 31. YOUR SMILING FACE-James Taylor (Col.)
- 32. WEEKEND IN NEW ENGLAND-Barry Manilow (Ari.)
- 33. BABY, WHAT A BIG SURPRISE-Chicago (Columbia) 34. SWAYIN' TO THE MUSIC-Johnny Rivers (B.Tree)
- 35. KNOWING ME, KNOWING YOU-Abba (Atlantic) 36. SLIP SLIDIN' AWAY-Paul Simon (Columbia)
- 37. DAYBREAK-Barry Manilow (Arista)
- 38. SUNFLOWER-Glen Campbell (Capitol)
- 39. HERE YOU COME AGAIN-Dolly Parton (RCA)
- 40. SIR DUKE-Stevie Wonder (Tamla)
- 41. ALL YOU GET FROM LOVE-Carpenters (A&M)
- 42. LUCILLE-Kenny Rogers (United Artists) 43. THINGS WE DO FOR LOVE-10 cc (Mercury)
- 44. HOTEL CALIFORNIA-Eagles (Asylum)
- 45. MOODY BLUE-Elvis Presley (RCA)
- 46. SENTIMENTAL LADY-Bob Welch (Capitol)
- 47. STAR WARS/CANTINA BAND-Meco (Millennium)
- 48. ANGEL IN YOUR ARMS-Hot (Big Tree)
- 49. CIRCLES-Captain & Tennille (A&M)
- 50. DON'T STOP-Fleetwood Mac (W.B.)

GOODBYE GIRL-David Gates (Elektra)

STAYIN' ALIVE-Bee Gees (RSO)

SOMETIMES WHEN WE TOUCH-Dan Hill (20th)

# February

Michael O'Shea, PD of WFTL-Ft. Lauderdale, named program chief for entire Amaturo group. PD shuffle: Bob Hamilton from WIFI to KRTH (FM); Gary Cory promoted at WQXI (AM); Don Benson promoted at WQXI/FM; Bill Gamble from WZYQ to KIRL; Loren Owens from WPEN to KIMN; Chris Bailey from WIFE to WNDE. WVOK-Birmingham switches to country format. In San Antonio, The Great KKYX Country River Festival attracted over 60,000 people. Bill Shaw, General Manager of KSFO-San Francisco, announces his retirement from radio. His replacement to be Jack Bankson, from KVI-Seattle. WDAF-Kansas City switches to country format, brings in Ted Cramer from WWOK-Miami as music director. WIP Radiothon raises over \$67,000 for Leukemia fund.

.....continued on page 4.....

56. YOU'RE MY WORLD-Helen Reddy (Capitol) 57. I'M DREAMING-Jennifer Warnes (Arista) 58. HOOKED ON YOU-Bread (Elektra) 60. COME IN FROM THE RAIN-Capt. & Tennille (A&M) 61. CRACKERBOX PALACE-George Harrison(DarkHorse) 62. HARD ROCK CAFE-Carole King (Avatar/Cap.) 63. ALMOST LIKE A SONG-Ronnie Milsap (RCA) 64. LOVE'S GROWN DEEP-Kenny Nolan (20th) 15. RIGHT TIME OF THE NIGHT-Jennifer Warnes(Ari.) 65. SORRY SEEMS TO BE...-Elton John (Rocket/MCA) 66. YOU DON'T HAVE TO BE...-McCoo & Davis (ABC) 67. LIGHT OF MY LIFE-Starland Vocal Bd. (Windsong) 68. AFTER THE LOVIN'-Englebert Humperdinck(Epic) 69. STAR WARS THEME-London Symphony Orch. (20th) 70. BABY COME BACK-Player (RSO) 71. YOU MAKE LOVIN' FUN-Fleetwood Mac (W.B.) 72. I JUST CAN'T SAY NO-Parker McGee (Big Tree) 73. MY SWEET LADY-John Denver (RCA) 74. ... CHANGES IN ATTITUDES-Jimmy Buffett (ABC) 75. WE JUST DISAGREE-Dave Mason (Columbia) 76. ME & THE ELEPHANTS-Bobby Goldsboro (Epic) 77. SEND IN THE CLOWNS-Judy Collins (Elektra) 78. IT'S IN HIS KISS-Kate Taylor (Columbia) 79. SAVE IT FOR A RAINY DAY-Stephen Bishop (ABC) 80. JUST THE WAY YOU ARE-Billy Joel (Columbia) WAY DOWN-Elvis Presley (RCA) 81. 82. SING-Tony Orlando & Dawn (Elektra) 83. WINTER MELODY-Donna Summer (Casablanca) 84. UNDERCOVER ANGEL-Alan O'Day (Pacific) 85. AMARILLO-Neil Sedaka (Elektra) 86. HOW CAN I LEAVE YOU AGAIN-John Denver (RCA) 87. YOU GOT ME RUNNIN'-Gene Cotton (ABC) 88. YOU MAKE ME FEEL LIKE DANCIN'-Leo Sayer(WB) 89. MY FAIR SHARE-Seals & Crofts (W.B.) 90. I'M SCARED-Burton Cummings (Portrait) 91. YOU'RE IN MY HEART-Rod Stewart (W.B.) 92. STILL THE LOVIN IS FUN-B.J. Thomas (MCA) 93. STAND TALL-Burton Cummings (Portrait) 94. HERE COME THOSE TEARS-Jackson Browne (Asy.) 95. <u>DESIREE-Neil Diamond</u> (Columbia) 96. LOVE ME-Yvonne Elliman (RSO)

53. CAN'T STOP DANCIN'-Capt. & Tennille (A&M)

54. I LIKE DREAMING-Kenny Nolan (20TH)

55. DAYTIME FRIENDS-Kenny Rogers (U.A.)

- 97. YOU KNOW LIKE I KNOW-Ozark Mtn. DD. (A&M)
- 98. GETTIN' READY FOR LOVE-Diana Ross (Motown)
- 99. DO YOU WANNA MAKE LOVE-Peter McCann (20th)
- 100. I WISH-Stevie Wonder (Tamla)

# Top Prospects for 1978

Radio Diary - 1977 (continued from page 2)

CURIOUS MIND-Johnny Rivers (Big Tree) LOVELY DAY-Bill Withers (Columbia) NATIVE NEW YORKER-Odyssey (RCA)

(12/19/77)

Top 100 Black Radio Hits of 1977

The top 100 listed below represents a composite of our page 4 top 30 listings during the past year. Current hits with growth potential are underlined: 1. GOT TO GIVE IT UP-Marvin Gaye (Motown) 51. WHODUNIT-Tavares (Capitol) 52. GOOD THING MAN-Frank Lucas (I.C.A.) 2. FLOAT ON-Floaters (ABC) 3. I'VE GOT LOVE ON MY MIND-Natalie Cole (Cap) 53. F-FUN-Con Funk Shun (Mercury) 54. WHILE I'M ALONE-Frankie Beverly & Maze (Cap) 4. BEST OF MY LOVE-Emotions (Columbia) 5. I WISH-Stevie Wonder (Tamla) 55. SOMETHING ABOUT YOU-Latimore (Glade) 56. LIVE THE LIFE-Isley Bros. (T-Neck) 6. AIN'T GONNA BUMP NO MORE ... - Joe Tex (Epic) 57. I LIKE TO DO IT-K.C. & Band (T.K.) 7. DUSIC-Brick (Bang) 8. EASY-Commodores (Motown) 58. ENJOY YOURSELF-Jacksons (Epic) 59. FANCY DANCER-Commodores (Motown) 60. DISCO INFERNO-Trammps (Atlantic) 9. FREE-Deniece Williams (Columbia) 10. IT'S ECSTASY ... - Barry White (20th) 11. WE NEVER DANCE TO A LOVE SONG-Manhattans(Col) 61. BRICKHOUSE-Commodores (Metown) 62. I WANNA DO IT TO YOU-Jerry Butler (Motown) 12. TRYING TO LOVE TWO-William Bell (Mercury) 63. NATIVE NEW YORKER-Odyssey (RCA) 13. STRAWBERRY LETTER 23-Bros. Johnson (A&M) 14. BACK IN LOVE AGAIN-LTD (A&M) 64. PINOCCHIO THEORY-Bootsy Collins (W.B.) 65. I WANNA GET NEXT TO YOU-Rose Royce (MCA) 15. YOU CAN'T TURN ME OFF ... - High Inergy (Gordy) 66. I CAN'T GET OVER YOU-Dramatics (ABC) 16. AT MIDNIGHT-Rufus (ABC) 17. BACK IN LOVE BY MONDAY-Millie Jackson (Spring) 67. THIS I SWEAR-Tyrone Davis (Columbia) 18. DO YOUR DANCE-Rose Royce (Whitfield) 68. SEE YOU WHEN I GIT THERE-Lou Rawls (P.I.) 69. CAN'T WF JUST SIT DOWN-Donna Summer (Casab.) 19. SERPENTINE FIRE-Earth, Wind & Fire (Columbia) 20. I BELIEVE IN YOU-Dorothy Moore (Malaco) 70. BE MY GIRL-Michael Henderson (Buddah) 71. FEELINGS-Walter Jackson (Chi-Sound) 21. SOMETIMES-Facts of Life (Kayvette) 72. UPTOWN FESTIVAL-Shalamar (Soul Train) 22. SUNSHINE-Enchantment (Roadshow) 23. IT FEELS SO GOOD ... - Manhattans (Columbia) 73. BREAK IT TO ME GENTLY-Aretha Franklin (Atl) 24. THE GREATEST LOVE OF ALL-George Benson (Arista)74. WHEN I THINK ABOUT YOU-Aretha Franklin (Atl) 75. I FEEL LOVE-Donna Summer (Casablanca) 25. SLIDE-Slave (Cotillion) 26. I'M YOUR BOOGIE MAN-K.C. & Band (T.K.) 76. HA CHA CHA-Brass Construction (U.A.) 27. DON'T LEAVE ME THIS WAY-Thelma Houston (Tamla) 77. WORK ON ME-O'Jays (Phil. Int'l.) 28. I DON'T LOVE YOU ANYMORE-Teddy Pendergrass(PI) 78. DO IT TO MY MIND-Johnny Bristol (Atlantic) 79. BLESSED IS THE WOMAN-Shirley Brown (Arista) 80. KEEP IT COMIN' LOVE-K.C. & Band (T.K.) 29. DARLING, DARLING BABY-O'Jays (Phil.Int.) 30. DON'T ASK MY NEIGHBORS-Emotions (Columbia) 31. SIR DUKE-Stevie Wonder (Tamla) 81. HOT LINE-Sylvers (Capitol) 32. A RFAL MOTHER FOR YA-Johnny Guitar Watson(DJM) 82. L.A. SUNSHINE-War (U.A.) 83. STAR WARS/CANTINA BAND-Meco (Millennium) 33. HOLLYWOOD-Rufus (ABC) 84. REACH FOR THE WORLD-Harold Melvin (Phil.Int) 34. DAZZ-Brick (Bang) 35. DO YOU WANNA GET FUNKY-Peter Brown (Drive) 85. I'M GOING DOWN-Rose Royce (MCA) 86. SHOW YOU THE WAY TO GO-Jacksons (Epic) 36. HIGH SCHOOL DANCE-Sylvers (Capitol) 87. YOUR LOVE-McCoo & Davis (ABC) 37. GLORIA-Enchantment (Roadshow) 38. BOOGIE NIGHTS-Heatwave (Epic) 88. DO WHAT YOU WANT TO DO-T Connection (Dash) 39. SOMEBODY'S GOTTA WIN-Controllers (Juana) 89. DOCTOR LOVE-First Choice (Gold Mind) 40. CAR WASH-Rose Royce (MCA) 90. I LIKE THE FEELING-Luther Ingram (Koko) 91. GOIN' PLACES-Jacksons (Fpic) 41. BE MY GIRL-Dramatics (ABC) 42. IF IT DON'T FIT ... - Kellee Patterson (S'brook) 92. LADY OF MAGIC-Frankie Beverly & Maze (Cap) 43. LOVE IS BETTER IN THE A.M.-Johnnie Taylor(Col) 93. SPRING AFFAIR-Donna Summer (Casablanca) 44. THERE WILL COME A DAY-Smokey Robinson (Tamla) 94. TOO HOT TO STOP-Barkays (Mercury) 95. CHERCHEZ LA FEMME-Dr. Buzzard's O.S. Band(RCA) 45. THE PRIDE-Isley Bros. (T-Neck) 96. I KINDA MISS YOU-Manhattans (Columbia) 46. SATURDAY NIGHT-Earth, Wind & Fire (Columbia) 97. JUST FOR YOUR LOVE-Memphis Horns (RCA) 47. LET'S CLEAN UP THE GHETTO-Phil.Int.All Stars/ (P.I.) 98. THE WHOLE TOWN'S LAUGHING-Teddy Pendergrass/ 48. O-H-I-O-Ohio Players (Mercury) (PI) 49. REACH FOR IT-George Duke (Epic) 99. ANOTHER STAR-Stevie Wonder (Tamla) 100. PARTY LIGHTS-Natalie Cole (Capitol) 50. SHAKE IT WELL-Dramatics (ABC) Looking Good For 1978

BOP GUN-Parliament (Casablanca) GETTIN' READY FOR LOVE-Diana Ross (Motown) CHOOSING YOU-Lenny Williams (ABC) SOFT & EASY-Blackbyrds (Fantasy) ALWAYS & FOREVER-Heatwave (Epic)

BABY, BABY MY LOVE'S ALL FOR YOU-Deniece Williams/ JACK & JILL-Raydio (Arista) (Col)TOO HOT TA TROT-Commodores (Motown) SPANK...-Morris Jefferson (Casablanca) THEME SONG FROM "WHICH WAY IS UP"-Stargard (MCA)

# Radio Diary - 1977 (continued from page 3)

March

John Leggo, ex-mgr. of KHOW, named G.M. of Country KERE. "Opry North", originating with CFGM-Toronto, now carried coast-to-coast by twenty-five Canadian stations. Regional radio meeting in Jackson, Miss. Jim Maddox from PD at KDAY to G.M. at KLYX-Houston, a Joseph Amaturo station. Charlie Lake promoted to national PD of Bartell group. Highly successful Country Radio Seminar in Nashville featured talks by George Duncan, Metromedia chief, and Darrell Royal, athletic director of University of Texas. Radio veteran Harvey Glascock dies in Stuart, Florida. PD shuffle: Hal Widsten, ex-KIMN, to KLZ; Steve Rivers, KROY-Sacramento to WFIL; Michael Spears KFRC to KHJ; George Erwin, for twenty years the morning man at KFJZ-Ft.Worth, moves "across the street" to KXOL. Regional Radio Meeting in San Diego.

.....continued on page 5.....

# (12/19/77)

100 Country Hits of 1977 The following list of the year's top Country hits represents a composite tabulation of those records from our correspondents' weekly reports which have reached our top 15 during the period 1/1/77 through 12/19/77. LUCKENBACH, TEXAS- Waylon Jennings (RCA) HEAVEN'S JUST A SIN AWAY-Kendalls (Ovation) 51. 1. LIARS ONE, BELIEVERS...-B.Anderson (MCA) 52. WE CAN'T GO ON ... - E. Rabbitt (Elek.) 2. IT WAS ALMOST LIKE A SONG-R. Milsap (RCA) 53. YOU NEVER MISS ... - C. Gayle (U.A.) 3. 4. DON'T IT MAKE MY BROWN EYES ... - C. Gayle (U.A.) 54. RAINS/ & fl.-Freddy Fender (ABC/Dot) LUCILLE-Kenny Rogers (U.A.) ROLLIN' WITH THE FLOW-Charlie Rich (Epic) 55. 5. YOU LIGHT UP MY LIFE-Debby Boone (W.B.) 6. 56. TILL THE END-Vern Gosdin (Elektra) DESPERADO/ & fl.-Johnny Rodriguez (Merc) DAYTIME FRIENDS-Kenny Rogers (U.A.) 57. 7. 8. BLUE BAYOU-Linda Ronstadt (Asylum) 58. I CAN'T BELIEVE-Conway Twitty (MCA) WURLITZER PRIZE/ & fl.-Waylon Jennings (RCA) SOUTHERN NIGHTS-Glen Campbell (Capitol) 9. 59. CRAZY-Linda Ronstadt (Asylum) 10. 60. COWBOY LOVIN' NIGHT-Tanya Tucker (MCA) WAY DOWN/PLEDGING MY LOVE-Elvis Presley (RCA) SOUTHERN CALIFORNIA-George & Tammy (Epic) 11. 61. UNCLOUDY DAY-Willie Nelson (Columbia) 12. THAT WAS YESTERDAY-Donna Fargo (Warner Bros.) 62. 13. 63. THAT'S THE WAY LOVE ... - Dave & Sugar (RCA) ROSES FOR MAMA-C.W.McCall (Polydor) 64. 14. SOME BROKEN HEARTS-Don Williams (ABC/Dot) ONCE IN A LIFETIME...-J.W.Ryles (ABC/Dot) SAY YOU'LL STAY UNTIL TOMORROW-Tom Jones (Epic)65. 15. C'EST LA VIE-Emmylou Harris (W.B.) YOUR MAN LOVES YOU HONEY-Tom T.Hall (Mercury) MAKING BELIEVE-Emmylou Harris (W.E.) 16. 66. 17. HERE YOU COME AGAIN-Dolly Parton (RCA) 67. BURNING MEMORIES-Mel Tillis (MCA) 18. NEAR YOU-George & Tammy (Epic) 68. GEORGIA KEEPS PULLING ... - C. Twitty (MCA) 19. I CAN'T HELP MYSELF-Eddie Rabbit (Elektra) 69. HEAD TO TOE-Bill Anderson (MCA) 70. 20. I'M JUST A COUNTRY BOY-Don Williams (ABC/Dot) DON'T THROW IT ALL AWAY-Dave & S. (RCA) 21. COULDN'T HAVE BEEN BETTER-Johnny Duncan (Col.) 71. HONKY TONK MEMORIES-Mickey Gilley (Play.) 22. I'VE ALREADY LOVED YOU-Conway Twitty (MCA) ONE OF A KIND-Tammy Wynette (Columbia) 72. I WAS THERE-Statler Bros. (Mercury ) SHAME ON ME-Donna Fargo (W.B.) 23. SHE'S GOT YOU-Loretta Lynn (MCA) 73. 74. EASTBOUND AND DOWN-Jerry Reed (RCA) 24. 25. MOODY BLUE-Elvis Presley (RCA) 75. SLIDE OFF YOUR SATIN ... - J. Paycheck (Epic) TWO DOLLARS IN THE JUKEBOX-E.Rabbitt(Ele) ARE YOU READY/ & fl.-W.Jennings (RCA) YESTERDAY'S GONE-V.Gosdin (Elektra) LET MY LOVE BE ... PILLOW-Ronnie Milsap (RCA) 76. 26. 27. I'LL DO IT ALL OVER AGAIN-Crystal Gayle (U.A.) 77. 28. 78. MORE TO ME-Charley Pride (RCA) 29. IF WE'RE NOT...BY MONDAY-Mel Tillis (MCA) 79. IF PRACTICE... PERFECT-J.Rodriguez (Merc.) 80. TAKE THIS JOB ... - J. Paycheck (Epic) 30. I GOT THE HOSS-Mel Tillis (MCA) PLAY, GUITAR, PLAY-Conway Twitty (MCA) MARRIED, BUT...-Barbara Mandrell (ABC/Dot) 31. 81. DON'T GO CITY GIRL...-T.Overstreet (ABC) 82. WHY CAN'T HE...-L.Lynn (MCA) 32. I DON'T WANNA CRY-Larry Gatlin (Monument) 33. 83. STATUES WITHOUT HEARTS-L.Gatlin (Monu.) RAMBLIN' FEVER-Merle Haggard (MCA) 84. 34. ADIOS AMIGO-Marty Robbins (Columbia) 35. SHE'S JUST AN OLD LOVE-Charley Pride (RCA) 85. A TEAR FELL-B.C.Craddock (ABC/Dot) 86. 36. PAPER ROSIE-Gene Watson (Capitol) DON'T LET ME...-Marty Robbins (Columbia) 37. YA'LL COME BACK SALOON-Oak Ridge Boys (ABC/Dot)87. I'M THE ONLY HELL...-J. Paycheck (Epic) 38. TORN BETWEEN TWO LOVERS-Mary MacGregor (Ariola)88. RIDIN' RAINBOWES-T.Tucker (MCA) I'LL BE LEAVIN' ALONE-Charley Pride (RCA) 39. 89. IF LOVE WAS A BOTTLE...-T. Overstreet (ABC) 40. HEART HEALER-Mel Tillis (MCA) 90. YOU'RE FREE TO GO-S. James (Columbia) 41. 91. SAYING HELLO-Jim Ed & Helen (RCA) IF YOU WANT ME-Billy Jo Spears (U.A.) SHE'S PULLING ME BACK-Mickey Gilley (Playboy) 92. 42. COME A LITTLE BIT ... - Duncan/Fricke (Col.) SONG IN THE NIGHT-Johnny Duncan (Columbia) SUNFLOWER-Glen Campbell (Capitol) 43. 93. ONE LAST TIME-T.Wynette (Epic) 94. THE KING IS GONE-R.McDowell (Scorpion) 44. 45. LOVE IS JUST A GAME-Larry Gatlin (Monument) 95. WHY DO LOVERS ... - Freddie Hart (Capitol) MY WAY-Elvis Presley (RCA) MOVIES-Statler Bros. (Mercury) 46. I CAN'T LOVE YOU ENOUGH-Conway & Loretta (MCA) 96. 47. I'M KNEE DEEP IN LOVING YOU-Dave & Sugar (RCA) 97. FROM GRACELAND ... - Merle Haggard (MCA) 98. 48. CHEAP PERFUME ... - Bobby Borchers (Playboy) 99. 49. MARGARITAVILLE-Jimmy Buffett (ABC) STILL THE ONE-Bill Anderson (MCA) DON'T BE ANGRY-Donna Fargo (ABC/Dot) 50. 100. SWEET MUSIC MAN-Kenny Rogers (W.B.)

-5-

# Top Prospects for 1978

OUT OF MY HEAD & BACK IN BED-L.Lynn (MCA) YOU'RE THE ONE-Oak Ridge Boys (ABC/Dot) SOMETHING TO BRAG ABOUT-Mary Kay Place (Col.) DON'T BREAK THE HEART...-Margo Smith (W.B.) WHAT DID I PROMISE HER...-Mel Tillis (MCA)

THE FIRST TIME-Billy "Crash"Craddock (ABC/Dot) I JUST WANT TO BE...-Connie Smith (Monument) I DON'T NEED A THING AT ALL-G.Watson (Capitol) WOMAN TO WOMAN-Barbara Mandrell (ABC/Dot) GOD MADE LOVE-Mel McDaniel (Capitol)

Correspondents: Once again thank you for your help. Happy Holidays. E.G.

Radio Diary - 1977 (continued from page 4)

April

Appreciation dinner in Chicago honors Lucky Cordell. KATR-Eugene switches back to country format. Regional Radio Meeting in San Antonio. Don Rhea celebrates his 15th year as morning personality on KCKN-Kansas City. Charlie Van Dyke leaves KHJ for morning drive at KLIF, Charlie Tuna returns to KHJ's morning spot. KMPC attacks drought problem with a "Waterthon". PD shuffle: Doug McKinnon from KITE to KERE: Jeff Salgo at KFXM/KDVO-San Bernardino; Sandy "Dee" Nehri promoted to G.M. at WCRO-Johnstown.

.....continued on page 6....

# Inside Progressive Radio (by George Meier, Editor of Walrus)

-6-

# Year's End

If you were to snap a picture of 1977 for comparison with 1967, aside from the browning edges, the differences would be negligible. A decade ago, tightly formatted pop radio had no way to include the vast amount of album music which was exploding around it. The result, with the help of the FCC, was the emergence of progressive radio. Not half as radical as people said, the new format was just another system for exposing an abundance of new music.

1977 closes the first ten years of the new format, a period which parallels the first ten years of Top 40 radio in its move from a jock-centered concept to a program-centered formulation.

Lee Abrams, the progressive programming consultant who is teaching the old boys new tricks, is the unquestioned dominant figure. He consults around 35 stations, but his concepts have influenced many more than that.

Progressive radio is now, by comparison at least, a tightly formatted popular form. Whether it will be able to adjust to an important new wave of music, the tides of which have only begun to reach our shores, is a key to the immediate future. Just how tightly reined are the progressives? Will their resistance to the new wave generate new radio formats to slice another chunk out of the total rock audience? Or will they learn from the error ten years ago which permitted their very existence? Will they absorb the new age of music which started in 1977?

Tune in next year as the '60's continue to fade.

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# Radio Diary - 1977 (continued from page 5)

# May

Country music takes over New York's Carnegie Hall for a coast-to-coast radio network broadcast, featuring many top country stars. Meri Wilson's recording of "TELEPHONE MAN" motivates a storm of favorable phone requests and also some listener protests. Regional Radio Meeting in Philadelphia. Appreciation dinner for retiring ABC promotion man, Matty Singer. PD shuffle: Les Garland from WRKO to KFRC; Ed Brady from WMGC-Cleveland to WSLR-Akron.

# June

WQXI-Atlanta holds 9th Annual Raft Race - 60,000 people on rafts in river, 200,000 spectators line river banks. KOIN-Portland becomes KYTE, switches from A-C to rock format. Regional Radio Meeting in Milwaukee. Charles Warner and Bob Pittman resign as GM & PD respectively at WMAQ to take similar jobs at WNBC; replaced by Burton Sherwood as GM and Bill Hennes as PD, both from WIBG. Regional Radio Meeting in Denver, Ken Palmer the star. Damaging fire sweeps studios of WMC-Memphis, but they were off the air only ten minutes. PD shuffle: Dean Tyler from WIP to WNEW; Joel Denver from WFIL to 96X-Miami; Gary Stevens promoted at KIOA-Des Moines

# July

Mel Phillips, ex-WNBC, sets up shop in New York as radio program consultant. Sizzling heat in Midwest and East. Power failure in New York shuts down stations lacking emergency generators. Another Johnstown flood. PD shuffle: Mark Denver promoted at WWWL-Miami; Quincy McCoy from Y100 to Z93-Atlanta. Paul Drew resigns as Program Co-ordinator of RKO chain, continues as consultant.

# August

Nation mourns death of Elvis Presley. Over 60,000 attend 3rd Annual WIRE Country Picnic in Indianapolis. PD shuffle: Dave Shaw from KKUA to KORL-Honolulu; Ray Quinn from WAMS to Y100. Announcement of Janet's untimely death draws widespread expressions of sorrow and sympathy from her legion of friends throughout the nation.

# September

Elma Greer, Robyn Bebbington and Lisa Smith join staff of The Gavin Report. Gary Taylor named managing editor. Great Texas Raft race on Brazos River sponsored by KRZI-Waco, 132 rafts, over 30,000 spectators. Regional Radio meeting in Portland, Oregon, tops all our others in number of people registered. Carol Singer resigns as music director of WRKO. Airman Don Cox comes to KHJ from 13Q. Beau Raines replaces Lee Douglas as PD at WPEZ. Jim Heath moves from KULF-Houston to KCMO-Kansas City as air talent. Kevin Metheny from KMJC-San Diego to WIBG (now WZZD) as PD.

.....continued on page 7.....

# The Year Of The Album 1977 (by Ron Fell)

1977 saw radio giving more attention to albums than in any previous year. The album format stations multiplied like rabbits and became serious threats to traditional singles-oriented rock stations. These new stations were only acknowledging what record companies already knew: albums are where it's at. Individual songs can be played successfully before they are pressed with a big hole in the middle.

Few will challenge the Gavin Report's designation of Fleetwood Mac's "Rumours" as Album of the Year. Four hit singles and significant airplay for nearly every other cut on the album have kept "Rumours" active on our stations' turntables for the entire year.

Heavy airplay was rewarded by our correspondents for outstanding albums by Steely Dan, Steve Miller, James Taylor, Heart, Abba, Barbra Streisand and Barry Manilow.

Peter Frampton and Boz Scaggs released albums this year which suffered by comparison with their 1976 masterpieces but nonetheless have realized sizeable airplay.

1977 marked the successful reformation of Crosby, Stills & Nash, and the return to prominence for Santana, Gregg Allman, Dave Mason, Jennifer Warnes, Cat Stevens and the Grateful Dead. Randy Newman came out of hiding with another masterpiece, "Little Criminals". The real crime is the interminably long wait between Newman albums.

Some artists released albums this year which were artistically progressive but were beyond the perimeters of pop rock. Emerson, Lake & Palmer's "Works I" and "Works II", Pink Floyd's "Animals" and David Bowie's "Heroes" will linger long after much of the formula rock and roll of the mid '70's becomes tomorrow's nostalgia.

Trend of the year was New Wave and/or Punk Rock. Elvis Costello and the Sex Pistols exposed themselves to Americans with Fall '77 releases, but look for Television, Talking Heads, and the Stranglers to contribute in '78 with improved presentations over their initial offerings this year. I'm of the opinion that New Wave can make a dent here next year but it may take some compromise on the part of artists and audiences. We are not likely to see anarchy and violence as entertainment in America, unless it's on the six o'clock news.

Three "Live" albums of an historic nature surfaced in '77. The Bee Gees' "Here At Last", The Rolling Stones' "Love You Live", and the Beatles' "Hollywood Bowl". While the Beatles' 1963 concert got only curiousity play, the Stones got plenty of airplay. The Bee Gees were close to perfect with their "one take" performance - a true state of the art recording. The most successful new group of 1977 was Foreigner. A steady stream of quality singles has flowed from our March 4th "Album of the Week". Linda Ronstadt's "Simple Man, Simple Dreams" gave birth to two hit singles almost simultaneously

and two other hot cuts are waiting in the wings - TUMBLIN' DICE and POOR POOR PITIFUL ME. Kenny Loggins and Dennis Wilson got long-awaited opportunities to solo and their works were acknowledged with appreciable airplay.

In the Country field there were some very popular albums again this year with RCA taking the lion's share of airplay through albums by Waylon Jennings, Ronnie Milsap, Jim Ed Brown & Helen Cornelius, Dolly Parton and Dave & Sugar. Emmylou Harris and the two sisters, Crystal Gayle and Loretta Lynn, contributed significantly to the biggest year of female vocalists in the history of recorded music, while Vern Gosdin, Kenny Rogers and Don Williams albums were among

the stronger male entries in '77. Earth, Wind and Fire's "All 'N All", released just before Thanksgiving, may well prove to be one of the biggest black albums ever. Other significant black albums by Donna Summer and the Commodores (two each), the Brothers Johnson, and the Emotions prove that the R&B/Disco sound is not limited to singles.

At the close of the year, Electric Light Orchestra's "Out Of The Blue" was getting great airplay out of its first single, TURN TO STONE and five other cuts from the two-record set. Neil Diamond and John Denver were dominating A/C play.

As we turn to 1978, look for more good music and increased airplay for Karla Bonoff, Bob Welch, George Thorogood (Rounder Records), Rockets (Tortoise/RCA), Eddie Money, The Babys, and Andrew Gold.

In 1977, more than 2,000 contemporary albums were released. Some record companies over-committed in their zeal to secure large portions of airplay, stretching programmers to the limit trying to absorb all the music intended for their formats. By summer of this year, some companies realized their mistake and commenced to drastically trim their talent rosters. This efficiency move will manifest itself in 1978 with fewer albums, probably of higher quality. The increased cost of vinyl and the exorbitant cost of production, coupled with the high failure factor were the real reasons we saw the \$7.98 list for so many albums. Hopefully, 1978 will be a year when a higher ratio of good to bad will come about preventing further waste of time and money.

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# (continued from page 6)

October

Regional Radio Meeting in Louisville. Bill celebrates his 70th birthday with a group of friends at New York City's Friars Club. Country Music Festival in Nashville October 10-15. Earth News sold - becomes Newscript. Female artists hold the top 5 spots on Gavin Report's Recommended Playlist. KRZI-Waco transmitter burns down. Gary Firth replaces Al McLaughlin as PD at KRIZ-Phoenix.

# November

Christy Wright resigns as music co-ordinator for RKO group. Debbie Avison hired as music analyst for KHJ. Richard Woodward now doing the music at WRKO. Michael Spears resigns at KHJ. PD shuffle: Dick Bentley promoted at WBBM/FM; Roger W. Morgan from KOIL to KMJC-San Diego.

# December

Floods in Western Washington threaten many radio transmitters. Record snow and cold in Midwest and East, with 1977 going out on the same furious note on which it began last January. PD shuffle: Larry Ahrens promoted at KBCQ-Roswell; Bill McCown promoted at WANS-Anderson; Rick Erickson from WQUA-Quad Cities to KSTT-Davenport. Gary Stevens named president of Doubleday Broadcasting.

# Looking Ahead

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- As we looked ahead just one year ago, we noted "a mixed economy that shows softness in several areas, continuing tensions in Southern Africa and the Near East, worldwide problems in the fields of energy and monetary stability, plus localized problems like housing, taxes, inflation, conservation and atomic power."
- It seems that as 1977 draws to a close we are still confronted with the same set of problems, some more critical than before, others seemingly nearer to a solution. Radio faces a new danger - the possibility of a new copyright law that will require payment of royalties to performers and record companies for the broadcast use of their recordings. At present, all the heavy artillery of the NAB, the NRBA, the RAB and many individual radio powerhouses is trained on Congress, ready for a total effort to block such legislation. The recording industry, for obvious reasons, supports the legislation
- that is so strongly opposed by broadcasters. Our sympathies are naturally on radio's side. If it became necessary to increase rate
- cards to cover this new kind of royalty payments, it would place radio at a competitive disadvantage versus other media in the struggle for the advertising dollar. One weakness in the record companies' case is the failure to demonstrate inequity in the existing arrangement. Producers and performers today - and record companies as wellprofit from the excellence of their work, in direct proportion to its popular appeal, as reflected in sales. The proposed new law would in effect provide a blanket subsidy
- for record companies and their artists without reference to the quality of their product. Under the proposed legislation, a major station, billing a million dollars a year, would pay annual royalties of 1% of the gross, \$10,000 plus \$750 for the license. That doesn't sound like a large bite at first glance, but when looked at in terms of how much it would cut into the bottom line, it would make a substantial dent in the profits.
- Press reports indicate that proponents of the new copyright bill seem to outnumber those who side with broadcasters. If the bill passes, radio will just have to live with it. And maybe it won't be quite as bad as it is now being painted. After all, the bill omits the 1% royalty from smaller stations and provides total exemption for the smallest. Even with major stations, a rate card increase to offset the royalties would be small compared to some of the rate increases made recently to compensate for reduced commercial spot loads. After all, radio has survived worse difficulties: the ASCAP blackout in 1940, the musicians' ban a few years later, the battle between 33 1/3's & 45's and the advent of television, to mention only a few. As we look forward to 1978, we're confident of radio's profitable survival, regardless of new laws.
- And so it's time to wrap up another year and consign it to memories some sad, some happy. The Christmas season is a time for families and friends, renewing their love and affection for each other. We wish for all our readers the friendly warmth that these days generate, as we turn from our selfish concerns and devote ourselves to bringing happiness to others.

Elma Betty

Diane Robyn

Lisa

Gary

World Radio History

Ron

Kent

Bill

-8-