



Martin Page ""Keeper Of The Flame"



RCA

Dave Matthews Band "Ants Marching"



Special Feature

UP CLOSE: Walk This Way

Starmaker Charlie Walk, seen here with one of Columbia's biggest and brightest, is part of a new breed of promotion executives. It's the nineties, and promotion/ marketplace analysis is at an all-time high. In theory and in practice, the art of promotion has converged with the science of business creating a new set of demands and challenges for today's promo exec. (page 18)

 $\mathbf{W7}$

PARADIZI

Boyz Of Paradize

"Shining Star"

Also Inside

GRAPEVINE:





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Jamie Hyatt

Dan Deaton

15 & 17

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- Jamie Hyatt Named P.D. At KQMQ
- Dan Deaton To P.D. At KLRZ
- Kozman Will Program Mod Rocker KDJK
- Mojo Nabs KXTZ M.D. Gig
- Terry Simmons Out At WPXR
- Rob Wagman Nails WFBC P.D. Slot
- Phase II Spring Arbitrends, Spring AccuRatings

HOT SHOTS EXTRA:

- Photos From Camp Hootie
- KIIS And Unite III

MODERN ROCK:

- Priority Stack: Deep Blue Something, Natalie Merchant, Weezer
- Alterna-tips

ONE TO ONE:

• The Passion

QUESTION OF THE WEEK:

Summertime Favorites

MUSIC NEWS:

- Blessid Union Of Soul's Tour Plans
- Nirvana's Hard Rock Shrine

STREET BEAT:

- Bonus Beats, Mix It Up, Vibes
- Street Scenes
- Mary J. Blige Is The Bomb

PROFILIN':



NaughtyBoy • WWKX (KIX106) M.D. NaughtyBoy

DEEPJUUE SOMETHING

Impact Date: July 10th!

"Breakfast at Tiffany's"





Management: Paul Nugent & Mike Swinford

Most Added



#1 Most Added Firehouse (24) "Here For You" (Epic)

Sheryl Crow (16) "Can't Cry Anymore" (A&M)

Sophie B. Hawkins (16) "As I Lay Me Down" (Columbia)

Jamie Walters (15) "Why" (Atlantic/AG)

Elton John (13) "Made In England" (Rocket/Island)

Giovanni (13) "Girl In My Eyes" (Sire/Elektra/EEG)

Performance Stars



Del Amitri "Rol To Me" (A&M)



Elton John "Made In England" (Rocket/Island)



Shervl Crow "Can't Cry Anymore" (A&M)



Sophie B. Hawkins "As I Lay Me Down" (Columbia)

Top Reactors

Soul Jon Real



Soul For Real: "Every Little Thing". MCA ... "Huge phones and sales in this market!" -Stew Shantz, P.D., WSPK/Poughkeepsie



Selena: "I Could Fall In Love". EMI ... "Strong midday at-work record. It's a ballad, but it has tempo, so it doesn't drag." "Mancow" Craig Hubbard, M.D., **KKRD/Wichita**



Foreigner: "All I Need To Know", Gen./ R. Safari/Priority ... "This is gonna work great at this radio station. A perfect record for WAYV!" -Bobby D., A.P.D./M.D., WAYV/Atlantic City



Giovanni: "Girl In My Eyes", Sire/Elektra/EEG .. "Nice tempo record. Should do well with females." -Tommy Edwards, P.D., WPRR/Altoona

Best New Singles

Deep Blue Something: "Breakfast At Tiffany's", Interscope/AG Dionne Farris: "Don't Ever Touch Me Again", Columbia Natalie Merchant: "Carnival", Elektra/EEG Martin Page: "Keeper Of The Flame", Mercury Dave Matthews Band: "Ants Marching", RCA Boyz Of Paradize: "Shining Star", Rhythm Safari/Priority 2 Unlimited: "Here I Go", Radikal/Critique Fem 2 Fem: "Where Did Love Go", Critique Aaron Hall: "Curiosity", MCA (Crossover) **Kym Sims:** "I Must Be Free", Critique (Crossover)



uarterback Pick

2 Unlimited "Here I Go" (Radikal/Critique)

NATALIE MERCHANT

CARNIVAL

The premiere single and video from the solo debur

TIGERLILY

Impacting This Week At Top 40 Radio! SoundScan Album #14

Already On:

Z100	New York	22X	B97	New Orleans	13X
G105	Raleigh	22X	Q99	Salt Lake City	24X
Y97	Santa Barbara	18X			





Management Jon Landau Management/Jon Landau and Barbara Carr

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Premier Crossovers Rock Modern Rock Dance **Crossover Radio** THE ITERATE FOR BATS Selena Hootie & The Blowfish **Rusted Root Mighty Dub Kats** "I Could Fall In Love" "Only Wanna Be With You" "Send Me On My Way" "Magic Carpet Ride" (EMI) (Atlantic/AG) (Mercury) (Sm:)e) **Next To Cross Crossover Radio** Dance Rock **Modern Rock** Maters ivs a house **Crystal Waters** Xscape Sponge "The Strong And The Silent" "Remix" "Feels So Good" "Molly" (radioactive/MCA) (Mercury) (So So Def/Columbia) (WORK) 2 BESI I-HARMONY Bone Thugs-N-Harmony Vybe Jon B. "1st Of The Month" "Warm Summer Daze" "Pretty Girl" (Yab Yum/550 Music) (Island) (Relativity)



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MARTIN PAGE

His debut single

"In The House Of Stone And Light"

went to (#1) at Hot A/C,

Top 10 at CHR

and into X-tra Large Rotation

Keep the light burning for

Keeper of the Flame

the brilliant new single



Produced & Arranged by Martin Page Management: Diane Poncher in Association-wilh 3rd Rail Emertainin O 1975 It VC - Planets In

			(Plays Per						
tai	iladini 1993 Sal				<u>binn</u>	d un el			
	REMBRANDTS	THERE	(EastWest/EEG)	8493	2	8491	8192	7743	182/0
	BOYZ II MEN	WATER	(Motown)	7954	-25	7979	8108	8003	189/0
	ALL-4-ONE	LOVE	(Blitzz/Atl./AG)	6479	360	6119	5145	4510	179/3
L.	BRYAN ADAMS	REALLY	(A&M)	6447	-356	6803	6701	6871	171/0
	T.L.C.	WATERFALLS	(LaFace/Arista)	6432	829	. 5603	3945	2810	166/1
5	HOOTIE/BLOWFISH	LET	(Atlantic/AG)	6082	-329	6411	6732	6912	157/1
7	NICKI FRENCH	TOTAL	(Critique/BMG)	6032	-449	6481	6664	6603	144/0
	BLUES TRAVELER	RUNAROUND	(A&M)	5246	106	5140	4764	4736	151/3
	JON B/BABYFACE	SOMEONE	(Yab Yum/550 Music)	4648	213	4435	4154	3919	155/1
	BON JOVI	THIS	(Mercury)	4355	228	4127	3486	3117	147/0
11	MONTELL JORDAN	THIS	(Def Jam/PMP/Island)	4291	-27	4318	4219	4248	117/1
	SEAL	KISS	(ZZT/Sire)	4264	947	3317	1746	991	158/2
	REAL MCCOY	COME	(Arista)	4039	24	4015	3518	3155	144/1
14	BLESSID/SOULS	BELIEVE	(EMI)	3885	-277	4162	4900	5480	115/0
	SOUL ASYLUM	MISERY	(Columbia)	3822	207	3615	3227	3029	152/2
16	DAVE MATTHEWS	WHAT	(RCA)	3645	-543	4188	4538	4701	110/0
	COLLECTIVE SOUL	DECEMBER	(Atlantic/AG)	3424	27	3397	3100	2872	143/2
18	PAULA ABDUL	REAL	(Virgin)	3338	-468	3806	3832	3770	131/0
19	LIVE	LIGHTNING	(radioactive)	3155	-219	3374	3462	3972	102/0
20	M.&J.JACKSON	SCREAM	(Epic)	3108	-330	3438	3680	3605	138/1
21	DIONNE FARRIS	KNOW	(Columbia)	3058	-493	3551	4149	4538	96/0
	MONICA	TAKE	(Rowdy/Arista)	2966	68	2898	2491	2241	81/3
23	YAKI DA	DANCING	(London/Island)	2903	-92	2995	2989	2934	121/0
	BETTER THAN EZRA	GOOD	(Elektra/EEG)	2750	51	2699	2631	2650	128/0
	V.WILLIAMS	COLORS	(Hollywood)	2745	257	2488	1721	1026	152/5
	U2	THRILL	(Atlantic/AG)	2522	176	2346	1966	1733	119/4
27	ADINA HOWARD	FREAK	(EastWest/EEG)	2410	-248	2658	3030	3355	67/0
	SOUL FOR REAL	EVERY	(Uptown/MCA)	2363	291	2072	1582	1383	84/9
29	DIANA KING	SHY	(WORK)	2322	-39	2361	2283	2312	80/0
	MADONNA	HUMAN	(Maverick)	2097	126	1971	1702	1401	105/2
31	ROD STEWART	VIRGINIA	(Warner Bros.)	2096	-81	2177	2141	2073	105/0
	DEL AMITRI	ROLL	(A&M)	1925	426	1499	807	118	103/5
33	MARTIN PAGE	HOUSE	(Mercury)	1920	-132	2052	2007	2253	69/0
34	JAMIE WALTERS	HOLD	(Atlantic/AG)	1785	-238	2023	2397	2798	62/1
	CHRIS ISAAK	CRYING	(Reprise)	1752	94	1658	1420	1242	103/2
6	VAN HALEN	STOP	(Warner Bros.)	1674	-386	2060	2916	3360	64/0
	SHERYL CROW	CRY	(A&M)	1559	997	562	155	24	94/16
38	GREEN DAY	WHEN	(Reprise)	1526	-197	1723	1862	1987	60/0
39	CORONA	BABY	(EastWest/EEG)	1518	-167	1685	1740	1928	60/0
	ELTON JOHN	ENGLAND	(Rocket/Island)	1516	328	1188	230	26	100/13

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total numbe. of plays 3 weeks previous; Curre: Total number of stations playing; Adds: number of new stations reporting as an add.

		U 9 (6/:M	MERS					ost ri	EQUES	TED
	(M	lo s Increased Plays Per We	ek)		9-	3.	1•	T.L.C.	"Waterfalls"	LaFace/Arista
1. 2.	SHERYL CROW SEAL	"Dan't Cry Anymore" "Kiss From A Rose"	(A&M) (ZZT/Sire)	(+997) (+947)	1-		2	REMBRANDTS BOYZ II MEN	"I'll Be There" "Water"	EastWest/EEG Motown
3. 4.	T.L.C. SELENA	"Naterfalls" Could Fall"	(LaFace/Arista) (EMI)	(+829) (+633)	4-	4-	4•	NICKI FRENCH	"Total Eclipse"	Critique/BMG
5. 6.	DEL AMITRI ALL-4-ONE	"Roll To Me" "I Can Love You Like That"	(A&M) (Blitzz/Atl./AG)	(+426) (+360)	7- D-	4- 7-	5• 6•	VANESSA WILLIAMS SEAL	"Colors Of The" "Kiss From A Rose"	Hollywood ZZT/Sire
7. 8.	ELTON JOHN S.B. HAWKINS	"Made In England" "As I Lay Me Down"	(Rocket/Island) (Columbia)	(+328) (+317)	3- 5-	5- 8-		ALL-4-ONE Montell Jordan	"I Can Love You" "This is How"	Blitzz/Atl./AG Def Jam/PMP/Isl and
9. 10.	SOUL FOR REAL FUN FACTORY	Every Little" "I Wanna B With U"	(Uptown/MCA) (Curb/EDL)	(+317) (+291) (+282)	Ū	D-	9•	REAL MCCOY U2	"Come And Get" "Hold Me, Thrill"	Arista Atlantic/AG

JAMIE WALTERS

THE FOLLOW-UP TO THE TOP 5 SMASH "HOLD ON"

why

FROM HIS SELF-TITLED ALBUM

Produced by Steve Tyrell

Talk to us: AtlanticOL@aol.com 74774,1026@compuserve.com

CANTIC ATLANTIC GROUP

GRAPEVINE

AROUND THE DIAL



Jamie Hyatt

Jamie Hyatt has landed the P.D. gig at KQMQ/Honolulu, replacing 15 year station vet Kriss Hart, who moves into sales at the station. GM Bernie Armstrong, and consultant Mike McVay finalized the search last week. They were looking for a programmer with major market experience who knew the Hawaii market. Hyatt, who has programmed in Phoenix, Milwaukee, and San Antonio, took Honolulu's **I94** to #1 in '91. Armstrong said, "We had a tight set of criteria in this search, but after spending two or three days with Jamie, I am convinced he's the person for this market and this station at this time."



Dan Deaton

Former WAOA/Melbourne P.D. Dan Deaton has landed the P.D. position at KLRZ/Larose-New Orleans. Under Deaton, the station will be a mainstream CHR with a Dance lean. Deaton tells Grapevine, "I'm happy to be in N'awlins! Owner/GM Jerry Gisclair is a hell of a nice guy, and he and I are in agreement on everything that we're gonna do here. New Orleans is wide open for us."

Following our story last week regarding Kevin "Kozman" Koske exiting KKXX/Bakersfield for afternoons and A.P.D. duties at KXTZ/Las Vegas, the Kozmeister had a change of heart, it would seem. Instead he has decided to join KKXX sister station, Modern Rock KDJK/Modesto as P.D. Kozman tells Grapevine, "This is a great opportunity to program with a company that has its sights set on the future. I can't wait to start working with Roger Ingram, Bill Gamble, and the rest of the staff in Modesto. I can't think of a more ideal situation than this for my first P.D. gig. We're gonna kill!" Couple this with the fact that KXTZ M.D. Tony Manero exited the station last week, and there are some big shoes to fill in Vegas. In steps Mojo, night jock at WBSS/Atlantic City, who will handle M.D./afternoon duties at KXTZ.



Мојо

Will Jacksonville be re-named **Jacor**ville? Jacor has announced a deal to buy Urban **WJBT.** The company already owns Country formatted **WQIK**, and has another deal pending to buy Rhythmic CHR **WHJX**. How can they own all three? Apparently, the WHJX (licensed to Brunswick, GA) and WJBT city grade signals do not overlap, making the triopoly legal. Jacor also owns Urban Gold formatted **WZAZ-AM**. Looks like the company has locked up the Urban franchise in Jacksonville, with a Country station for balance.

Grapevine wonders... could **Jeff "Booger" Kapugi** segue from WFLZ/Tampa for programming duties at one, several, or all of the Jacor Jacksonville stations?

At WPXR/Davenport, P.D. Terry Simmons and M.D. Nikki Cruz are out. Chuck O'Brien has been named O.M. of the station, and tells Grapevine that they'll be freezing for the next couple of weeks.

93Q/Syracuse M.D. Rob "Ragman" Wagman nails the P.D. gig at WFBC/Greenville, replacing the exiting Chris Adams.

A change of heart in Lansing? WVIC, which dropped CHR for Country in March, is reportedly preparing to change format again.

Y107/Nashville P.D. Charlie Quinn is upped to O.M. of WYHY, and sister Country station WSIX. Quinn tells Grapevine, "I've got my boots on! This is a real positive step for me to have an opportunity to learn some things that I have not had a chance to in the past. Sometimes, you get pigeonholed in the format that you're doing, and have done for many years. CHR has definitely been the format that has brought me any success that I've had, and I'm appreciative of that. But I think it's time for me to broaden my knowledge base, and try to get a feel for the challenge that Country faces at this point. This is a great place to be. I see my role as being a resource to the new (WSIX) P.D. coming in, and to continue to program Y107 on a day-to-day basis."

Krista gets Wild! Former Hot 97.7/San Jose Promotion Director Krista Coutts joins Wild 107/San Francisco as Director of Marketing and Promotion. KYLD/Z GM Bob Visotcky says, "Krista will put the `Wild' back into Wild 107.7. We're on a major league roll, and we couldn't get to the next level without Krista's experience and overall know how. In short, Krista gets it!"

Fred Kelly (a.k.a. Vic DelGiorno) exits KQIZ/Amarillo to program Country WOKI/Knoxville. In Stores July 18th!

could fall in 10 Ye

On Over 70 Top 40 Stations! Monitor 21*-15* Airpower (Crossover)! Audience Over 18 Million!

 Hot97.7 91%
 WILD107 65X
 Star94 20X
 WYXR 15X

 KIIS 72X
 KUBE 25X
 KHIFI 31X
 Q106 25X

 KHKS 50X
 KMXV 25X
 WGTZ, 12X
 IRO 20X

 KTFMT61X
 KBFM 44X
 CK 105 15X
 KTV125X

AND REAL PROPERTY OF LAND

KLRZ Add WVSR Add WZOK Add KKRD Add WHLY Add



Produced and written by Keith Thomas for Yellow Elephant Music, Inc.



GRAPEVINE

M.D. Mark Radway exits KDUK/Eugene to take a promo gig with **Private Music** in Seattle.

XL93/Grand Forks M.D. Kory Lee resigns, allegedly to compete in the Mr. North Dakota pageant. You may remember that Kim Cooley exited crosstown KQHT after winning the Miss North Dakota crown. She'll be competing in the Miss America Pageant this September. Is this becoming a trend in North Dakota? Maybe they'd make a great couple? Best of luck to both of them.

Congrats to Kid Kelly, Danny Ocean, and everyone at WBHT/Wilkes-Barre, as the station's 18-34 numbers jump 6.7-9.2 in the latest trend, good for #2.

At WHHY/Montgomery, M.D. Joshua Fleming exits due to philosophical differences. Grapevine suspects that he won't be a free agent for long.

Speaking of WHHY, P.D. Willie B. checked in with Grapevine to explain why he hasn't been in the station for awhile... "I took a real bad fall, injured my back, was rushed by ambulance to the hospital, an MRI was done that showed reflex damage in my right leg... I cannot walk properly. There is also neck and shoulder damage, and damage to at least two of my vertebra. One is a herniated disc, the other they believe could be a compressed or cracked vertebra." Willie tells Grapevine that the accident occured while he was moving into new offices on May 16th. He remains on a medical leave of absence from the station.

WAYV/Atlantic City welcomes Kevin Fox for afternoon drive, from WZOQ/Lima.

RECORD ROULETTE

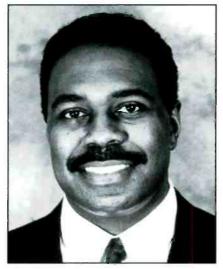
Kevin Evans has been appointed Senior Vice President, Black Music Division, RCA Records. Evans will captain RCA's Black Music Promotion, Marketing, Publicity, A&R and Street Team Departments. He joins RCA from Scotti Brothers Records, where, as President of the Black Music Division, he was responsible for the success of vocalists Freddie Jackson and Gerald Alston, as well as the establishment of the company's Street Life label, debuting vocalists Tina Moore and Sweet Sable.. Previously, Evans was head of Black Music A&R at A&M Records. RCA President Bob Jamieson made the announcement,

CHARTBUSTERS & BUZZ CUTS

Another smash from **Blessid Union Of Souls** is poised to explode right before your ears. Let Me Be The One isn't officially out until next week, but many stations couldn't wait. Early spins have been detected at **Q102**, **XL106.7**, **Z90**, **WZJM**, **WEDJ**, **Y107**, **WHHY**, **KZFM**, **WLAN**, and more. I Believe put this band on the map. This tempo-driven follow-up will make them explode! And their live show is very strong.

KISF's Chuck Geiger tells Grapevine, "The new Natalie Merchant and Dave Matthews records are doing well. Alanis Morissette is moving to power, and Primas is big at night." KWNZ's Bill Shakespear says, "Selena's huge ... immediate calls! TLC Waterfalls is huge, and Chris Isaak is a strong adult female record." WBHT's Danny Ocean says, "TLC Waterfalls is exploding, Live's Lightning Crashes and All Over You are both large, and we're getting big night phones on White Zombie and Jill Sobule." KLRZ's Dan Deaton says, "The Human League is getting big phones, and lots of curiosity calls. They think it's Ace Of Base." WNNK's Scott Shaw says, "TLC and Monica are huge, U2 and Nicki French are kickin'! Nicki French has been selling top 5 here for over a month now." WSPK's Stew Shantz tells Grapevine, "We're getting calls on Del Amitri, and Giovanni sounds very good." WHTO's Jeff Roteman says, "We're getting good calls on Sophie B. Hawkins." U93's Bill Mitchell agrees, saying, "Calls are pouring in for Sophie B. Hawkins, and were already getting calls on Giovanni." WAYV's Tommy Frank concurs, saying, "Sophie B. Hawkins is our #1 most played song." WRFY's Mike Browne tells Grapevine, "The Dwellers are generating top 15 calls, and are in power rotation. We're also getting good phones and sales on Del Amitri." WERZ's Liz Jordan adds, "Del Amitri is working well." WVKS' Curt Kruse says, "Monica is the #2 selling single this week, and TLC's Waterfalls is the #4 selling single, and is nuts on the phones." KQKQ's Mike Steele tells Grapevine, "Soul For Real is top 10 phones." KDUK's Mark Radway says, "Vanessa Williams, TLC, and Seal are all top 10 phones." And KISX's Mick Fulgham says, "Our #1 phone song right now is Seal. Nicki French, Live, and The Rembrandts are still hot, and Collective Soul and Soul Asylum are starting to pick up."

and commented, "Kevin's experience, solid reputation within the Black music arena, and well-established knowledge of the Black music genre, make him the right



Kevin Evans

individual for the mission of building RCA's Black Music Division into a serious force within this industry."

Russell Aiello has been promoted to the position of Associate Director, Product Development, Rock, **Uni Distribution Corp.**

Lisa Millard, formerly with the EMI promo team in New York, is now with Metropolitan Entertainment. Call her with your ticket needs!

Grammy-winning producer **Andre Fischer** and music services organization **Tribe** have joined forces to form **Dre Force Records**, an independent label that will cater to the Pop, Urban, and Crossover genres of music. Fischer said, "Dre Force provides the opportunity to take what worked as the head of a department at a big label, and actively use it back in the streets. Dre Force is looking to develop talent whose

It's gonna be a VERY hot summer at Critique!



"Total Eclipse Of The Heart"

CLOSED & GOLD! Thank you radio!!!







This 19 year-old bombshell is ready to explode...watch out!

FIOT



From the "new" album *Real Things*, it's the follow-up to the Top 40 smash "Get Ready For This", from the gold album Get Ready!



"Set You Free" **N-Trance** Top 10 U.K. hit!

The Bates "Hello" Hot new alternative band!

"Get-A-Way" Maxx Big believers already: B96 & KPRR! "Where Did Love Go" Fem To Fem The bad girls are back!

Kym Sims "I Must Be Free" Top 10 dance hit!

Nicki French 2 So many choices...!

🔁 a ve

NEED A RE-SERVICE? CALL J.C. AT CRITIOUE (617) 935-7540

GRAPEVINE

WNNK (Wink 104)/Harrisburg celebrated ten years of doable-digit ratings dominance on 6/26 with a star-studded birthday bash at the Harrisburg Marriott, featuring performances from Nelson, Laura Branigan. Sophie B. Hawkins. Technotronic; The Badlees, and more.

Kid K

Hoeffel with Technotronic's Ya

 (I-r): M.D. Scott Shaw, Atlantic recording artist Laura Branigan; and FMQB's Dave Hoeffel.





(I-r): Dave Hoeffel; WNNK's Captain Matt Stewart; Matthew Nelson; WNNK's Scott Shaw: Gunnar Nelson: and Geffen's Bobbi Silver.



contributions to the world of music will be lasting." Tribe President/CEO Paul Leighton said, "We are excited that Andre chose us to provide him with the services he needs for his label. He has extraordinary vision, and a unique ability to find and develop real talent. His marketing abilities are equally impressive." Fischer creates Dre Force following two years as Sr. VP/Black Music at MCA, where he developed and executive produced numerous artists, including Gladys Knight, Jody Watley, IV Example, and others. He also produced Natalie Cole's Take A Look and Unforgettable albums, as well as Tony Bennett's Perfectly Frank, and others. He first made his musical mark as drummer and producer of Rufus, featuring Chaka Khan in the '70s.

THE END ZONE

KKBT/L.A. has announced their second annual 92.3 The Beat Summer Jam, an all day benefit concert happening on Sunday August 13th at Irvine Meadows

Amphitheater. Scheduled to appear: Notorious B.I.G.; Adina Howard, Warren G.; Monica; Immature; Brandy; Jodeci; Soul For Real; Jon B.; and many more. Proceeds will benefit community organizations fighting gang violence, drug abuse, AIDS, and HIV. The concert is dedicated to the memory of Eric "Eazy-E" Wright, who not only headlined last year's Summer Jam, but became a part of The Beat team as host of "The Ruthless Radio Show." As a result of his untimely death in March from the AIDS virus, AIDS awareness has become an additional focus of this annual event.

Congratulations to Casey Kasem, as he celebrates 25 years of counting down the hits! It is estimated that Casey has literally counted down over 5,000 titles over the years. Kasem, who started syndicating his initial American Top 40 show out of Los Angeles in 1970, said, "As I recall, six or seven stations carried it in the beginning. But the format has lasted through a quarter century of some of the most tumultuous years in radio. Top 40 radio has splintered, and niche markets have developed. Today's music is not shared by everybody, as it would have been back in the 1960s and 1970s. Then, when something new and



GRAPEVINE



Happy Birthday Jamie Walters! TV/singing star Jamie Walters took time out to celebrate his birthday with Atlantic executives in New York. (I-r): Sr. VP/GM Ron Shapiro; Walters; Atlantic Group President Val Azzoli; and manager/producer Steve Tyrell.

innovative came along, it was almost immediately on a Top 40 station, as long as it sold enough records. That is not the case today." Kasem is also celebrating his 15th wedding anniversary to actress **Jean** Kasem. Congratulations Casey!

Congratulations to KTHT/Fresno P.D. Jon Zellner and his wife Patty on the birth of their third child, Mackenzie on June 20th.

And finally... Jeff & Jer Beer? The Karl Strauss Brewery in San Diego is reportedly brewing a special beer named after San Diego's #1 morning team. We're told that Jeff & Jer beer is a high-powered brew that is currently only

available at the local pub. Hey, who knows, maybe Jeff & Jer light will follow... then Jeff & Jer ice, etc...

Grapevine strokes... Jamie Hyatt; Dan Deaton; Brenda Romano; Jan Krum; Greg Thompson; Craig Lambert & Valerie DeLong; Jerry Blair; J.C.; Brian Philips; Andy Shane; Clarke Ingram; Willie B. (get well!); Michael Steele; Monte Lipman; Jim Elliott; Randy Sadd; Charlie Quinn; Steve Williams; Tom Garrett; Mark Gorlick; Jam Krum; Booger; Bruce Tenenbaum, History Scholar; Kandy Klutch; Chris Taylor; Mike Rossi; J.C.; Leachman; Charlie Walk; Joe Riccitelli; Ed Greene; Nancy Levin; Nikki Nite; Danny Ocean; Mike Stone; T.C.; Don Coddington; Jeffrey Blalock; Peter Napoliello; Lori Anderson; Michael Plen; Andrea Ganis; and Wolfman Jack... may you howl in peace.

Grapevine was written and compiled by Dave Hoeffel, with Bob Burke, Mark LaSpina, and Mike Bacon. Phone 609-424-7080. Fax 609-424-3881. E-mail: FMQBtop40@aol.com, or Hoeffel@aol.com.



EastWest/EEG artists The Rembrandts celebrate the success of their "masterpiece," "I'll Be There For You," with label execs. (I-r): Phil Solem, Rembrandts; George Ghiz, manager; Mark Snider, LPM; Greg Thompson, Sr. VP/Promotion; Danny Wilde, Rembrandts; Matt Pollack, VP/Promotion; Clarence Barnes, National Top 40 Promotion; Paul Brown, VP/Rock Promotion; and Ted Utz.

increases at KBZR-a-29X, WGRG-10-21X, WPRR-3-16X, WJET-9-17X.



Over 50 stations in 3 weeks with over 500 PPW. Over 50 stations



CAMP HOOTIE

Hundreds of industry types gathered at Merriweather Post outside of Washington, D.C. to catch Atlantic recording artists Hootie & The Blowfish in concert on 6/23. The backstage area was converted into "Camp Hootie" for the evening, as the Atlantic staff became camp counselors, serving up bug juice, food, and fun.



Would you send your kids to a camp with these counselors? (I-r): Atlantic Nat'l Director, Top 40 Promo Kim Stephens; VP/Promotion Danny Buch; Natl's Director Monte Lipman; Sr. VP Andrea Ganis; VP/Promo Lisa Velasquez; Nat'l Director Mark Fritzges; and (front) LPM Darren Natale.



Hootie's Darius gets a hug from Atlantic Sr. VP Andrea Ganis.



Hooties or Hooters? Both! The Hooters girls hang with (I-r) WFLZ's Tom Steele; WFKS' Rich Stevens; Darius Rucker; WFLZ's B.J. Harris; Y107's Gator Harrison; and Atlantic's Danny Buch and Kim Stephens.



Camp Hootie invaded by Redskins! (I-r, rear): Jim Lechay and Trent Green of the NFL's Washington Redskins; Mark Bryan of Hootie & The Blowfish; and Danny Buch.



The EEG contingent... (I-r): Clarence Barnes; road manager Chris Walsh; Judy Buck-Kennedy; EEG recording artist Giovanni; and FMQB's Fred Deane.



Darius and Lisa Velasquez share a special moment.





1995 S	PRING PH	ASE TWO	ARBITR	ENDS	KEYI	AC	5.0	5.0	5.5		STRATEGIC ACC	URATINGS	
	ight 1995 Ar			May	KPEZ	Cl.Rock	3.0	3.5	2.8		SPRING 1	005	
not be	used without	at permiss	sion.		KGSR	PAR	3.9	3.4	2.7		SPRING	220	
					KUTZ	Rock	2.8	2.2	2.7	BES= Becalle	ed Former Share		
	MON-SUN/6	A-MID/PERS	ONS 12+		KNNC	Mod. Rock	2.0	2.4	2.0	rii e- riooalie			
	PH	<u>OENIX</u> (20)				HOI	Yolulu (58)				SAN FRAN	<u>ISCO</u>	
					CALLS	FORMAT	WIN/'95	F/M/A	M/A/M	CALLS KGO	FORMAT News	RFS 7.7	SHAPE
CALLS	FORMAT	<u>WIN/ '95</u>	<u>F/M/A</u>	<u>M/A/M</u>	KSSK-F	AC	9.9	10.5	10.7	KCBS-A	News	6.0	7.3 6.2
(TAR-A	News/Talk	9.6	9.7	10.6	KIKI	CHR	9.5	9.7	8.7	KMEL	CHR	5.9	6.0
KMLE	Country	7.7	6.8	7.6	KSSK-A	AC	8.5	7.6	7.5	KYLD/LZ	CHR	4.2	4.8
<nix< td=""><td>Country</td><td>5.7</td><td>6.9</td><td>7.0</td><td>KUMU</td><td>EZ</td><td>8.1</td><td>6.6</td><td>7.4</td><td>KITS</td><td>Mod.Rk</td><td>4.3</td><td>4.4</td></nix<>	Country	5.7	6. 9	7.0	KUMU	EZ	8.1	6.6	7.4	KITS	Mod.Rk	4.3	4.4
(OY-A	Nostal.	6.0	6.3	5.6	KQMQ	CHR	5.6	0.0 7.0	6.7	KFOG	PAR	2.7	3.0
KFR	CHR	5.2	5.4	5.2						KIOI	AC	2.8	2.8
UPD	Rock 18-34	4.9	5.3	4.6	KRTR	AC	7.9	7.6	5.7	KOIT	AC	2.3	2.4
KLT	AC	4.1	3.8	3.8	KKLV	CI.Rock	4.0	4.6	4.6	KOME	Mod.Fik	2.4	2.4
(SLX	CI. Rock	3.4	3.3	3.7	KPOI	Mod. Rock	4.9	3.7	3. 9	KSJO	Rock 18-34	1.9	1.9
(DKB	Rock 25-44	3.7	3.9	3.6						KROR	CI.Rock	1.7	1.3
ESZ	AC	3.7	3.7	3.3		I	ULSA (60)						
KHTC	70's	2.8	2.6	3.0							DETRO	Π	
(VRY	AC	3.5	3.2	3.0	CALLS	FORMAT	<u>WIN/'95</u>	<u>F/M/A</u>	WA/M				
KEDJ	Mod. Rock	3.5 2.4	2.3	2.3	KBEZ	AC	7.3	12.4	11.9	CALLS	FORMAT	RFS	SHARE
					KMOD	Cl.Rock	6.8	5.4	5. 5	WJLB	Urban	10.0	11.6
(ZON	PAR	2.7	3.1	1.9	KMYZ	Mod. Rock	4.3	5.0	5.3	WJR-A	Ful. Svc.	7.9	8.1
KMJK	Urban	1.3	1.4	1.1	KRAV	AC	4.3	4.8	5.0	WRIF	Rock 18-34	4.3	4.6
					KHTT	CHR	5.3	4.3	4.9	WHYT	Mod. Rk.	5.9	4.5
	SAN /	ANTONIO (3	4)			•••••	0.0			WKQI	AC AC	4.0 3.9	4.2 3.9
						WILKES BAR		ON (61)		WMXD	Urb.AC	3.9	3.9
CALLS	FORMAT	<u>WIN/ '95</u>	<u>F/M/A</u>	M/A/M		MERES DAI	INE-SONAIT			CIMX	Mod.Rk	3.7	3.1
KTFM	CHR	9.2	8.9	9.2	04110	FORMAT	MANAAR	-		WCSX	Cl.Rk.	3.5	2.9
KISS-F	Rock 18-34	7.1	6.5	6.5	CALLS	FORMAT	<u>WIN/'95</u>	<u>F/WA</u>	WAN	WLTI	AC	2.4	2.8
KQXT	AC	6.5	6.1	6.1	WKRZ	CHR	10.2	10.7	10.8	WYST	'70s	1.0	1.9
KSJL	Urb AC	5.1	5.2	4.2	WMGS	AC	9.1	8.5	8.8	WLIZ	Rock 18-34	1.9	1.7
		••••			WEZX	Rock 25-44	4.5	5.2	5.0	WDZR	Rock 18-34	1.3	1.6
	GREE	NSBORO (4	2)		WBHT	CHR	3.5	3.5	3.8	CIDR	PAR	.2	.8
	<u>orres</u>	1000110 (1	_)		WZMT	CI.Rock	2. 5	3.9	3.8			.	
	FORMAT	<u>WIN/'95</u>	<u>F/M/A</u>	<u>M/A/M</u>		п	ICSON (62)				SAN JO	<u>SE</u>	
WKZL	AC	6.4	7.0	7.1						CALLS	FORMAT	RFS	SHARE
WJMH	CHR	6.6	6.5	6.7	CALLS	FORMAT	WIN/95	E/M/A	M/A/M	KOME	Mod.Rk.	6.2	5.7
WMAG	AC	5.7	6.2	6.2	KLPX	Rock 18-34	9.7	9.1	8.8	KYLD/LZ	CHR	3.8	5.0
WQMG	Urban	5.5	5.9	5.4	KKLD	AC	8.3	8.0	8.3	KSJO	Rock 18-34	4.0	4.8
WXRA	Rock 18-34	6.7	5.5	5.0	KKHG	Cl.Rock	5.9	6.6	6.9	KHQT	CHR	4.9	4.2
WKRR	Rock 25-44	4.2	3.7	4.3	KRQQ	CHR	6.4	6. 5	6.7	KBAY	AC	3.1	3.4
					N N N N N N N N N N N N N N N N N N N	Onn	0.4	0.0	0.7	KMEL	CHR	2.8	3.3
	ME	MPHIS (43)				CRAN		20		KIOI KITS	AC Mod Dk	2.5	2.9
						SINAN	d rapids (6	io)		KUFX	Mod.Rk. Cl.Rock	2.7 2.2	2.8 2.5
CALLS	FORMAT	WIN/ '95	<u>F/M/A</u>	M/A/M						KOIT	AC	2.2 1.9	2.5
WHRK	Urban	12.1	12.1	13.5	CALLS	FORMAT	WIN'95	F/WA	M/A/M	KFOG	PAR	1.5	1.0
WDIA	Urb. AC	8.9	9.8	9.0	WKLQ	Rock 18-34	9.0	9 .5	9.7	KRQR	Cl.Rock	.4	.6
KJMS	Urban	7.0	6.8	7.2	WOOD-F	AC	7.8	8.2	8.5	KWOD	Mod.Rk	.4	.6
WRVR	AC	5.6	6.5	6.9	WGRD	Mod. CHR	6.5	6.2	6.1			••	.0
WEGR	Rock 25-44	7.4	6.1	6.9	WLAV	CI.Rock	5. 8	5.6	5.6		COLUME	US	
WMC-F	CHR	6.7	7.3	6.1	WLHT	AC	6.3	5.1	5.2				
4414IC-I	Onn	0.7	7.5	0.1	WSNX	CHR	5.2	5.2	5.1	CALLS	FORMAT	RFS	SHARE
		OMA CITY	(51)							WNCI	CHR	9.8	9.4
	OKLAN	UMA CITT	(31)			HAR	RISBURG (73)		WBZX	Rock 18-34	8.0	9.1
	FORMAT	MINIZOF	F.04/4							WSNY	AC	5.8	5.6
CALLS	FORMAT	<u>WIN/'95</u>	<u>F/M/A</u>	<u>M/A/M</u>	CALLS	FORMAT	WIN/'95	<u>F/M/A</u>	<u>M/A/M</u>	WLVQ	Rock 25-44	5.8	5.3
KATT-F	Rock 18-34	8.6	9.1	9.5	WNNK	CHR	13.7	12.7	13.0	WWCD	PAR/Mod.	3.3	3.9
KJYO	CHR	10.3	9.6	9.1	WRVV	CI.Rock	7.4	9.5	10.2	WAKS	'70s	1.6	2.1
KRXO	Cl. Rock	7.6	7.0	7.5	WTPA	Rock 18-34	7.9	7.2	6.8		RALEIGH-DU		
KVSP	Urban	4.6	5.2	5.1	WROZ	AC	4.2	3.8	3.6		NALEIGH-DU		
KMGL	AC	6.3	5.6	4.6				0.0	4.4	CALLS	FORMAT	<u>RFS</u>	SHARE
						w	ITCHA (88)			WDCG	CHR	8.4	9.2
	A	<u>USTIN</u> (54)				W				WRDU	Rock 25-44	7.8	7.9
					CALLS	FORMAT	WIN/OF		M/A /84	WRAL	AC	7.1	6.5
CALLS	FORMAT	WIN/'95	<u>F/M/A</u>	<u>M/A/M</u>	CALLS	FORMAT	WIN/'95	F/M/A	<u>M/A/M</u>	WZZU	Cl.Rock	3.2	3.1
	CHR	9.1	9.4	10.1	KKRD	CHR Deals 05, 44	9.3	10.1	9.8				
KHFI				0.4	KRZZ	Rock 25-44	5.7	5.0	5.8	Convright 1	995 by Strategic Ra	dio Research	h. Inc. Mav
	Rock 25-44	7.0	7.3	8.4	VDDD								
khfi Klbj Kkmj		7.0 7.3	7.3 7.8	8.4 7.1	KRBB KICT	AC Rock 18-34	4.3 5.6	5.4 5.7	5.7 5.4		ed or reproduced w		



KIIS and UNITE III...

happened on 6/24, with proceeds from the concert event benefitting the Pediatric AIDS Foundations



Beauty and the ? Supermodel Kathy Ireland helps KIIS afternoon drive personality The Nastyman introduce Tag Team.



Babe magnet... KIIS P.D. Steve Perun enjoys the company of morning co-host Ellen K. (left), and supermodel Kathy Ireland.



Madonna made a surprise appearance to preach AIDS awareness, and introduce one of the hot new artists signed to her Maverick label, U.N.V.



(I-r): P.D. Steve Perun; Atlantic recording artist Brandy; M.D. Tracy Austin; and Duran Duran's Simon LeBon.



Durannies! (I-r): Simon LeBon; Nick Rhodes; Rick Dees; John Taylor; M.D. Tracy Austin; and Warren Cuccurullo.





WALK THIS WAY Interview with Columbia's Charlie Walk

By Fred Deane

Charlie Walk's well versed background began in 1988 at KISS 108 Boston as a producer for Sunny Jo White while also attending Boston University and working as a CBS college marketing rep. Two years later Charlie landed his first full time gig as an Account Service Rep for Sony and wreaked havoc on retailers throughout New England for a year. before getting that big break into promotion by kicking Blair upstairs and staking claim to the Boston market. In Spring of '93 Blairman saw the light and vanked Walkman up to the New York office where Charlie rose from Associate National to National to Sr. Director/ Pop Promotion in a matter of milli-seconds.

What was your biggest challenge when making the transition from the field to the national office?

Overcoming the fact that I no longer had a local market where I had full control of the marketplace. As a Local Promotion Manager all activity involving your artists in your market revolves around your position. You have full control of tours, local marketing, branch tie-ins, radio tie-ins etc. You are the mayor of your market. You can also evaluate your contribution to the national picture on projects over a period of time. Another part of the challenge was utilizing the values and style you developed at the local level and applying them on a larger scale. This may have been the most difficult challenge of all, because you want to keep it localized in one sense, but you're dealing with a big country. Burt Baumgartner always used to say to us, "I'm not the Senior VP of Promotion; I'm just a local guy with America as my territory!" That's the philosophy I try to enforce as National Director. I didn't want to lose what I've gained on the street. I wanted to ensure against losing my street feel for promotion, knowing that I wouldn't be traveling as much, due to internal meetings and dealings.

How mandatory is field promotion as a prerequisite to anyone who elevates to a national promotion position?

I would not be here today in any capacity if I did not have field promotion experience. In getting to the national office, there could be no better training for the job. As a local rep you get to experience the highs and lows of promotion at the very essence of the job. There's no way of equating the challenge and pressure you go through as a local rep, other than actually doing the job. You have national people calling from multiple formats all wanting the best out



of you. I understood very clearly coming here that I had to be empathetic to our field reps in terms of these demands, especially at a label this size. It's not about juggling proirties. It's about observing a marketplace and selecting the right records for the right stations, and I have to take into consideration what they're up against. I think your field staff has more of a tendency to respect you as their National guy when they know you've been through the trenches with a background that's similiar to theirs. By understanding the pressures it allows me to deal with my staff from a team perspective. It's a team effort collectively; it's a discussion rather than a one way conversation. It goes back to my previous comment about America being your whole territory, being their partner, being their teammate.

You continue to spend a fair amount of time on the road. Do you feel you get more respect from programmers when you visit the marketplace and gain a more complete understanding of the station?

Work gets done in the office; business gets done on the road. It's that simple. There's no question that traveling is the most single important thing in what I do. New York City is not reflective of most of America. Traveling to Mobile, San Antonio, Denver, Orlando or whatever city it may be, hitting every part of America is so important. Each market differs, and being in the marketplace, hearing radio stations, understanding why each programmer does things that are market specific is critical to my overview of the job. And yes, PD's do appreciate the fact that you travel to their markets to further digest their stations. If you don't understand a particular market and then in turn don't understand a specific station, how can you even begin to talk about music? You can't.

FMQB July 7, 1995

UP CLOSE

And the practice of interacting with your field staff must come into play as well as you travel.

Absolutely. I believe that whenever I'm traveling, the local person and myself come in as a team to promote music. We discuss the marketplace and how marketing and the music collectively will help a station win. In general, it's most important that in tandem we can effectively increase our productivity in not only getting records played but selling records and working with radio to achieve common goals.

Columbia's history of an accomplished National office is well documented. Was it advantageous to graduate to a home office with such a tradition in promotion success?

I think that the Columbia promotion team has and always will be the best in the business. There's no question about it. I knew I was going into a situation where they only expected the hardest work. They only expected the most out of everyone, twenty-four hours a day. Our days are longer than most; we spend more time nurturing our artists and our plans than most. It's just continuing the tradition that Columbia and (President) Don Ienner always have stood for. But I knew exactly what I was getting into because I was prepared for it by watching and learning, and being a part of the Sony branch system as well as the Columbia promotion team for at least three years. I was prepared to come in and be able to accept the challenges. It was a very easy transition in that respect.

The national office is a perpetual ball of energy. How do the responsibilities break down with the national players?

On the Pop side let's start with National Director of Pop Lee Leipsner. Lee was probably the best local person that came out of Mercury Records and we were lucky enough to have him do local duties for us in Baltimore/DC, if even for a brief time. Lee comes to us with great knowledge, keen marketing ideas, and the ability to execute anything I've given to him. His main responsiblity is constantly calling radio and traveling every week to every nook and granny of America. Being our "nuts-and-bolts" guy, he really takes pride in detail and taking advantage of every opportunity we have and making sure the right things are done in support of radio and our artists.

Lisa Wolfe has been with the company for quite sometime. She's also National Director of Promotion. Lisa's responsibilities have focused on tying-in all the departments that fall under the promotion wing. As the sharing of artists for all formats increases. there is a need for a knowledgeable continuity person. Lisa is a great communicator, overseeing all aspects of tours, advertising, charts, and being a major part of our marketing efforts. She's someone who's helped us bridge the gap between all departments at all levels. She's a major part of what we do here, and at anytime can pick up the phone and call radio.

We just hired **Bruce Reiner** as Director of Crossover Promotion based in LA. We brought Bruce over from Capitol and he knows the Crossover area inside and out. Bruce has also become a valuable part of the label for our west coast office. He's someone that's constantly traveling staying in touch with the streets. His strengths are reading records, nurturing them, and helping them grow. Also we just promoted **John**

Strazza to Associate Director of Crossover based in New York. He was involved with mix show and club promotion nationally, and now takes on the bigger responsibility of being involved with crossover promotion and working hand-in-hand with Bruce.

How about field staff direction and strategy meetings?

We do airplay strategy sessions with our field reps every Wednesday to go over each individual market. We strategize and do much more than just target stations; it's airplay strategy for us. We're not just talking about where you go to get a record played. We're talking about set-up, about working marketing ideas or activities you've implemented in the marketplace to eventually get a record played, and how to assist the sales efforts in a market. It's really an airplay/ marketing overview session we do every week. I oversee all of this together with the aforementioned people. And ultimately I report to **Jerry Blair**, who oversees the entire promotion department.

In an interview last year Island's Joe Riccitelli stated that Jerry is a guy that almost all promotion people aspire to emulate. How infectious is Blair's style and work habit both in the national office and with the field staff?

It's pretty simple. Jerry is a motivator. Jerry thrives on knowledge. Jerry knows what's happening in Seattle, Miami, Boston, San Diego and all points in between. Jerry has not lost his beat to the street, since he's been elevated to Sr. VP, and with that comes respect. He can speak to any local person or radio programmer at any time and be able to discuss the marketplace. It's quite amazing, and with that Jerry's infectious work style has filtered through to all department heads, all the national people, and especially the local people. Week after week we have to reinvent ourselves with the continuous release of new music and the constant battles we face in the streets. Jerry has been able to consistently reinvent every one of us through



Jerry Blair, Lisa Wolfe, Tony Bennett and Charlie hang out.

his unique style. You have to understand Jerry. If you do, you become a more well rounded marketing/ promotion professional, and ultimately you win.

Columbia has a reputation of being a very demanding company. How do you interpet this perception?

Demanding can be defined in many ways. I would define demanding as a roster of hundreds of artists with hundreds of tours each year that we all collectively cover, support and promote. In addition to the hundreds of artists and tours, there's the music. And we have more releases than most. We are working with so many different types of artists, whether it's Soul Asylum, Sophie B. Hawkins, Xscape or Harry Conick Jr. There's such a wide diversity of artists, we expect a lot, we demand a lot, and our promo department has become something that most people can't appreciate unless you're here. We strive to be innovators not imitaters by constantly reinventing ourselves. You have to take full pride in what you're doing with every artist, and you have to give each artist 100%. That's what it's really all about at Columbia. If that's what separates us from other labels, so be it.

How important is the concept of challenging your field staff in the spirit of motivating weekly airplay and developing thorough promo/ marketing reps?

Challenging the staff is very important. I don't think challenging is about yelling or talking down to them. Challenging them to perform on all cylinders is what it's all about. Believe me they're pushed daily with the amount of artists, releases and tours they have to encounter. We challenge them to be marketing/promotion people, and we do that by suggesting ideas. We try to create the envionment for them to succed in their quest for airplay. They have to comprehend the gravity of the projects we undertake, and that's part of creating the challenge. The challenge is for them to succed in their markets to a degree that they are maximizing their



efforts on a given project. We motivate by example as well. We inform our staffers what other Columbia locals are doing in other markets. We try to challenge them in the sense of, "Here's what's on your plate; here's what you need to do; what are your plans to accomplish the goals?" We try to cover every point in a marketplace and it's very individualized. On our conference calls the challenge is to get our real hit records played, promoted, and marketed in a timely fashion. The challenge that we put to them is on our money records, the real hits. Sometimes when you're working seven or eight releases, you have to look within those releases and dissect each marketplace, and find the records that make sense. We have to stay focused, and part of the challenge is keeping your local people focused on individual records with realistic goals.

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Most labels attack the promotion marketplace differently today (than three to five years ago); there's more weight attached to the Top 50 and Top 100 ADI markets. How does this philosophy affect the way Columbia does business with radio?

It's been said that 80% of record sales are sold in the Top 100 markets. Keep in mind that many people in the industry have shifted towards strictly focusing and spending their money on those markets. However, at Columbia we don't ignore radio if you're not in the Top 100. There's a lot of powerful small market stations (ranked 101 and above), with a lot of creative and intelligent programmers. These people should not be overlooked and should be treated the same way we treat the Top 100 markets in the sense of promotions and support on a smaller scale. These stations do have listeners and many are the only avenue for exposing new music in a market.

I remember Michael Steele when programming KIXY had a 30 share in San Angelo. Do you ignore that market? And if you did, what do you do now that he's in Omaha? That's why you can't strictly go by the rules, you have to use the ADI as a tool and use your gut in handpicking those smaller markets. However, some of the Top 100 markets, fall short regarding their sales potential index. There's a certain percentage that they can reach of the whole scale of national sales. Some of these markets never reach their potential index of sales. There are other markets in the Top 100 (say 51 through 75), that may actually sell more records over the course of a year than markets in the Top 40. There's a whole analysis that you have to evaluate and see which markets sell records. If you look at Soundscan history, certain markets sell a certain number of specialty records more so than other markets; some are Rock driven, some Urban driven, etc. You have to look at the ethnic breakdown, the consumer music preference, and determine how many records are sold over the course of a certain period of time, and then make your analysis. As a rule you do place more emphasis on the Top ADI markets, but there are judgement calls to make, and you better be right about those calls. If you focus your advertising dollars and promotions in the right way you reap the benefits of maximizing sales.

So, it's safe to say that Columbia is scrutinizing return on investment regarding your commitment to radio these days.

It's very safe to say. We are not blindly doing promotions for the sake of doing promotions. We are not blindly asking for airplay unless someone really believes in the record. The old school way of doing promotion with some stations, and it still exists in a few places, is rapidly fading away. Arbitrarily trading time-buys and promotions for adds is by and large a thing of the past. We will support our artists with (artist) related advertising and promotions. We

> don't want to once again get senseless about how we use our discretionary funds. Especially in the markets where there's BDS. We now have the technology to track when our music is being played. We need spins in key dayparts when a station's cume is optimal. When you get a commitment for an add, you don't want the majority of play to come between 12A to 6A. I would rather not support a station that's giving me strictly overnight play. That programmer's telling you that he's not committed to the artist. And if you accept that you send a message to the station that the label's not behind the artist. You lose both ways.

It also becomes a market by market analysis.

It's definitely different these days because we have to look at the individual market. We have to look and see where records are being sold; we have to study the relationship between spins and sales with a given station. Take Z100 for instance, reaching over two million people. When they commit to a record, obviously it's important to ultimately support them through marketing means whether it's time buys or bringing the artist into the marketplace. Your return will be much higher when using this form of analysis. If you blow the analysis, and spend money improperly, you lose and you lose big over time.

What's your vision as to what's next regarding marketplace analysis, correlating promotion, marketing and sales of artists?

I think now, especially with BDS and Soundscan, we will be able to more scientifically analyze markets. We are doing it now to a certain degree by looking at what the actual audience means with specific spins. Who exactly is listening, and do they go out and buy the record, and what type of music they're buying. It's becoming more market specific than ever before. With that in mind, the idea is to select a particular artist and target a region where that type of artist has consumer compatibilty and sells.

Sony is involved in consumer research. How has research enhanced your perspective on the marketing and promotion of artists?

Research is an important tool for us when analyzing consumer trends, likes and dislikes. It goes back to your very important issue of return on investment. You want to make sure that as a company your knowledge of the marketplace is as thorough as possible, so you can maximize an artist's exposure and subsequently sell records. It's not about blindly throwing money in the air anymore. Those days are over. It was "let's put it out and see if it sticks; if we hit, we hit big." Now you can be much more astute about your approach, and research does play a role. We have access to research within Sony that let's us know what type of configurations people are preferring; are they drawn to it because of the artwork; is it something they hear on radio or have seen on a video channel; where are they hearing the new music; what's the time frame in which you hear a song and then actually go out and buy the CD? These are all of the questions that we are now getting information on to help us determine strategy and course of action on specific projects.

It also reflects on how the promotion exec has evolved in the '90s. It's not just about getting an add on a station. It's more about evaluating the market, setting up



Branford Marsalis centers the line of Pyramid VP/Programming Steve Rivers, and our man of the hour Charlie Walk.

the environment for airplay, and gaining a better understanding of what the consumer's all about.

Absolutely. We are geared more today than ever as record executives to look beyond simply airplay. Don't get me wrong, airplay is king, but our approach is much different than it was. We have to be more informed regarding our approach to the marketplace.

With spins now ruling the roost, the ability to track the "quality" of airplay becomes an essential issue.

The amount of spins and when the spins occur are equally important to us. Also the relationship of spins to sales is important; and how many spins actually translate into sales. Does

Soul Asylum to the mainstream. After playing Tom Poleman and John Ivy Dionne Farris' "I Know" this past October they responded like listeners, and the record's been on the radio for eight months now. At times it's important to use your heart and emotion when a record feels that good to you. Research will drive your station into the land of recurrent radio, and make you a follower. Every record doesn't make it to #1. But there are reasons to play certain records that will perform in other areas(sales, requests, imaging). That's why there's forty slots on the playlist. Some songs are famaliar in callout after two weeks and test positive, others take much longer. I see many PD's wanting an immediate fix from research with respect to new music. And that quick fix may kill certain records before their time.

"You have to remember to always think like a consumer."

fifteen spins per week for six weeks translate to x amount of dollars? These are things that we're beginning to figure out now tied in with the audience and local sales over Soundscan history, which is documented sales.

I guess rotation is to the record business what location is to real estate.

The real work starts with rotations. Every label must have effective spins to sell records. Everything we do collectively will hopefully sell records. We have to, as promotion people, understand spins. How many people are listening between 3P and 6P or morning drive. Two spins in the morning and two spins in the afternoon, or one and one are more important than five spins during the evening and two overnight. You have to understand total amount of spins, and the daypart breakdowns, and you can almost calculate your record's sales potential. But the true commitment is prime time spins. Morning and afternoon drives; it's black and white and on my computer. Rotation is what sells records!

What's your read on the current Top 40 radio environment regarding the medium's ability to break records, and can Top 40 break artists on their own?

I think the format as a whole unquestionably can break records. However, within the format there are stations that have the power and the balls to find new and developing artists and break them. Those stations allow you to spread a record through the format and thus ultimately break artists. But there needs to be more gut. Research seems to be the rule, while it should be used as a tool. I recall reading an FMQB interview with **Guy Zapoleon** where he stated, `don't wait for the head to tell you where the heart is'. That says it all.

Z100 used their gut a couple years ago and had the balls to play "Runaway Train", which broke

What needs to be in place in order for a new artist to break through to gold and platinum plus territory?

A hit record sells records. A hit record essentially becomes massive. It becomes the mainstream. It becomes something that touches people at all formats throughout the country. And people seem to forget that. That is the most single important thing. Combined with a hit record we can talk about proper marketing; we can talk about hitting the right tour markets; we can talk about making the right video; we can talk about making the right video; we can talk about the right television and publicity appearances and the right press. But when all of the things that surround the music are all said and done, it's about a hit record that touches the masses in a way that makes them react at the record store.

Do you see the lines of division among formats, particularly Alternative, Rock and Top 40, getting thinner, and how does this affect the way you release singles to these formats?

Obviously there's been quite a change in the last few years among formats. We all share many of the same artists, stemming from Alternative and Pop. At Columbia we work closer than ever with all the different departments. Every department has their different agenda, but there are many artists and many single releases that bring us together. For example, Soul Asylum "Misery" went to Rock, Alternative, and Pop simultaneously. There are particular situations where more so than ever we do this. I don't know if the lines will continue to thin, because I believe Pop will eventually head in a different direction, in more of an uptempo maybe more of a rhythmic-leaning direction as opposed to an Alternative lean. I believe Alternative will hold its own. It may become more Alternative than Alternative, and some of these current Alternative artists will become staple artists for Rock Radio as well.

You mean Alternative radio may actually become alternative again.

Alternative radio was the alternative to the mainstream. Ironically, it got to a point where they're sharing the same records that Pop plays. Alternative radio was never doing that. They were the alternative to Pop. I believe you will see in the next few years a return to that direction. I just don't know how much longer Pop is going to be able to play Green Day next to Jamie Walters and Bryan Adams. As we go through fads and trends, music is one big cycle. We go around and around throughout the years if you look at the course of music. Right now we're sharing so much of the same music across-the-board it can't continue forever. Everyone will find their own audience niche. Some of the Alternative groups that have developed at Pop don't necessarily test well with females, nor do they attract the numbers that radio needs in a particular target demo. That's why my vision is to see Pop become more of an uptempo-driven format in the next few years. And there will always be a place for the real hit records, the real mainstream Pop records, or the Alternative records that end up crossing over to Pop. There will always be room for those type of records, but they will become less and less as consumers' tastes change.

Some labels are working radio more passively and letting records organically develop, while other labels seem to be aggressive regardless of release. Where does Columbia stand on this issue?

It's case by case. Some artists you work aggressively, due to a variety of circumstances including early sales. We saw Ini Kamoze developing in the street, and once it got to a certain point, we became aggressive about working that record. The record grew organically in the street, and we based our decision on the street activity as to when to go after it. For new and developing artists, you have to be cautious of the excitement that's bred from the label standpoint in the building, you cannot forget that you are not in the street at 550 Madison Avenue. You cannot forget for one minute that although you may be incredibly excited about a particular project because you have been living with it for months, the artist is virtually an unknown commodity to the national consumer base. You have to remember to always think like a consumer. Obviously when established artists like Mariah Carey release a new album you are immediatelyy aggressive. But for some new and developing bands if you press the button too soon there's a very good chance that you may not get to where you want to go. You have to react as a consumer reacts. We are all too hip for the room. We are not your average everyday listener. We live music twenty-four hours a day in stereo. Because of this you cannot take your opinion and bring it to the public when you want to. Let the consumer dictate to you.



FOR 20 YEARS, STILL THE INDUSTRY'S PREMIER LEARNING CONFERENCE



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THURSDAY July 13

Doug Lee Memorial Golf Tourney (Shotgun start at 10AM); A Walking Tour of Minneapolis Radio; Aircheck Clinic - All formats, bring a 3 minute aircheck; The Promotion ThinkTank with **Paige Neinaber**; Ballads & Blues, The Power of Music in Advertising featuring **Windham Hill** Artist **Jim Brickman**; How to Survive and Thrive in Small Market Radio

10:30PM - Trades & Publications Suites

FRIDAY July 14

KEYNOTE I - DENNIS GREEN Head Coach of the Minnesota Vikings!

The Minnesota Picnic presented by **A&M Records**, featuring **Jann Arden**! Understanding the New Arbitron/ **Pierre Bouvard**; Format Breakouts / Country, Adult Rock-A³, NAC, Top 40, Jazz; Technology & The Auditorium Test with **Steve Rivers**; The Impact of the Information Explosion with **Mark Durenberger**; Understanding Harassment in the Industry Workplace/ **Susan Strauss**; Radio Wars conducted by **Critical Mass Media**; The Record Label Marketing Meeting/How & Why Music is Released with **Bob Catania** & Friends

10:30PM - THE GREEAT REUNION

A cocktail gathering of friends from the past 20 Conclaves, featuring special performances!

SATURDAY July 15

KEYNOTE II - STAN FREBERG

Humorist, Advertising legend, and recording artist!

Awards Banquet Presented by **Big Beat/Tag Records**, featuring the **Bottle Rockets**! Time Management For PDs with **Alex DeMers**; Format Breakouts/ Country, Adult Contemporary, Album, Modern Rock, Oldies; Transitions with invited resource professionals - **Brian Burns**, **Todd Cavanah**, **Greg Strassel**, **Dene Hallam**, **Lorrin Palagi**, **Steve Perun**, **Dave Shakes**, **Michael St. John**, **Pat Paxton**, **Chuck Knight**, **Bill Richarrds**, **Bob Hamilton** and more! Talk Radio-No Longer an Ice Cream Social with **The Fabulous Sports Babe** & Friends; Put the "Pro" Back Into Production with **David Christian**; Women In Charge with an all-star line-up.

630PM- THE BOWLING PARTY

SUNDAY July 16

The Getaway Brunch

 This agenda is subject to change without notice
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The Conclave thanks all the sponsors who have committed to making The Great Reunion the best ever. The following is a partial list: Album Network, Critical Mass Media, Fahrenheit Records, Halper & Associates, Levitation Entertainment, MJI Broadcasting, National Alternative Network, Network 40, Premiere Radio Network, Radio's Best Friend-Art Vuolo.

FOR MORE INFORMATION: CALL 612 -927-4487 FAX 612-927-6427

n o cle r n Top 50 ROCK Airplay m

Posi	tion/Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1•	U2	HOLD	(Atlantic/AG)	2395	4	2391	2313	2152	74/0
2•	A. MORISSETTE	YOU	(Maverick/Reprise)	2134	94	2040	1681	1088	71/1
3	LIVE	ALL	(radioactive)	1912	-69	1981	1955	1719	61/0
4	SOUL ASYLUM	MISERY	(Columbia)	1881	-87	1968	2083	2159	67/0
5	COLLECTIVE SOUL	DECEMBER	(Atlantic/AG)	1853	-111	1964	1945	2049	56/0
6	SPONGE	MOLLY	(WORK)	1845	-2	1847	1819	1581	63/0
7	BUSH	LITTLE	(Trauma/Interscope/AG)	1713	-67	1780	1746	1814	57/0
8•	WEEZER	SAY	(DGC)	1516	49	1467	1339	1116	62/0
9•	FOO FIGHTERS	CALL	(Roswell/Capitol)	1483	225	1258	402	0	66/0
10•	NATALIE MERCHANT	CARNIVAL	(Elektra/EEG)	1468	63	1405	1275	1122	73/0
11•	TRIPPING DAISY	GIRL	(Island)	1458	100	1358	975	546	68/0
12•	HUM	STARS	(RCA)	1404	54	1350	1172	1022	70/2
13•	FILTER	HEY	(Reprise)	1231	7	1224	1152	1128	61/0
14•	PRIMUS	WYNONA	(Interscope/AG)	1231	60	1171	1144	1011	64/0
15	CATHERINE WHEEL	WAYDOWN	(Fontana/Mercury)	1228	-52	1280	1252	1191	67/0
16	WHITE ZOMBIE	MORE	(Geffen)	1193	-41	1234	1294	1431	57/0
17•	JENNIFER TRYNIN	BETTER	(Squint/WB)	1175	143	1032	828	596	61/1
18	CRANBERRIES	RIDICULOUS	(Island)	1173	-56	1229	1409	1272	55/0
19•	OFFSPRING	SMASH	(Atlantic/AG)	1164	91	1073	898	724	54/0
20•	SILVERCHAIR	TOMORROW	(Epic)	1103		1029	779	507	57/1
21•	GARBAGE	VOW	(ALMO Sounds)	938	69	869	780	636	49/1
22•	HOOTIE/BLOWFISH	ONLY	(Atlantic/AG)	918	40	878	700	545	39/0
23	GREEN DAY	SHE	(Reprise)	866	-128	994	1132	1323	31/0
24•	DAVE MATTHEWS	ANTS	(RCA) (Flatter (FFO)	859	124	735	5 9 8	468	44/3
25•	BETTER THAN EZRA	BLOOD	(Elektra/EEG)	825	3 188	<u>822</u> 632	620	499	47/4 46/1
26• 27•	ELASTICA Better than Ezra	STUTTER GOOD	(DGC) (Elektra/EEG)	820 685	100	032 666	349 901	178 1342	30/0
28•	PEARL JAM	IMMORTALITY	(Epic)	676	60	616	351	142	35/3
29	BLUES TRAVELER	RUN-AROUND	(A&M)	643	-7	650	695	805	26/0
30•	RAMONES	GROW	(radioactive)	621	62	559	332	168	42/2
31	EVERCLEAR	HEROIN	(Capitol)	595	-26	621	606	525	36/0
32	M/CATERPILLARS	HEAR	(EastWest/EEG)	595	-9	604	537	449	39/0
33•	G.A. QUICKSTEP	LOS	(Medicine/Giant)	581	46	535	588	503	37/1
34•	SMOKING POPES	NEED	(Capitol)	547	64	483	426	303	29/3
35	REMBRANDTS	THERE	(EastWest/EEG)	544	-69	613	879	846	25/0
36•		BUZZ	(EastWest/EEG)	536	29	507	420	330	38/0
37•	THE CURE	DREDD	(550 Music)	513	63	450	298	28	30/1
38	JILL SOBULE	KISSED	(Lava/Atlantic/AG)	488	-53	541	743	906	24/1
39•	GENE	SLEEP	(Atlas)	484	5	479	438	310	33/1
40	SHUDDER/T/THINK	X-FRENCH	(Epic)	469	-88	557	595	563	31/1
41	CHRIS ISAAK	CRYING	(Reprise)	433	-6	439	450	386	28/0
42•	ELASTICA	CONNECTION	(DGC)	432	18	414	520	734	21/0
43	G/L/UNDERWATER	NO	(American)	397	-32	429	484	445	32/2
44	PJ HARVEY	C'MON	(Island)	397	-20	417	429	415	30/0
45•	SHERYL CROW	CRY	(A&M)	391	43	348	206	64	22/1
46	MATTHEW SWEET	SICK	(Zoo Ent.)	380	-7	387	654	951	22/0
47•	NEIL YOUNG	DOWNTOWN	(Reprise)	375	6	369	295	105	24/1
48	RADIOHEAD	FAKE	(Capitol)	371	-78	449	834	1178	24/0
49	NINE INCH NAILS	HURT	(No./TVT/Interscope/AG)	369	-89	458	742	1109	18/0
50	MAD SEASON	RIVER	(Columbia)	363	-47	410	440	624	19/0

June 27 - July 3, 1995





OUR LADY PEACE 3 adds

"Ants" (RCA)

"Naveed" (Relativity) PEARL JAM 3 adds

6t

6t

1.

4.

ALANIS MORISSETTE "You" (Maverick/Reprise) 2. U2 "Hold" (Atlantic/AG) PRIMUS 3. "Wynona" (Interscope/AG) SPONGE "Molly" (WORK) **FOO FIGHTERS** 5. "Call" (Capitol)

Plays TW: Total number of Plays during current airplay week, Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing: Adds: number of new stations reporting as an add.



MODERN ROCK

PRIORITY STACK

DEEP BLUE SOMETHING *Breakfast At Tiffanys* (Interscope/Rainmaker/AG) This song is definitely poised for something special, with the pre-add buzz at full peak. Officially going for adds 7/10, this cut epitomizes the all daypart, mid-tempo flavored Pop/Rock that has been tearing up the charts lately. Sweet harmonies, inter-twining guitars, and luscious melodies drive this beauty. Early spins at KORQ, KNIN, JET-FM, KWTX, WXSR, KISR, and KBZR.

NATALIE MERCHANT *Carnival* (Elektra) The first single from *Tigerlilly*, her solo debut, is one of the smoothest sounding records on the airwaves. 23 stations were early on this gem, giving it a total of 434 spins already! The former front woman from 10,000 Maniacs makes an impressive first effort with this sultry number. Expect big female phones. 20 or more spins at WPFM, WNFZ, WMMS, WLUM, Q99, Z100, and WHYT.

WEEZER Say It Ain't So (DGC) 8 more FMQB stations jumped on this monster this week, bringing the grand total of spins to 527. This song further proves Weezer's worth as a serious Pop/Rock act, delivering with strong power chords, an excellent hook, and a truckload of energy. New at WPRR, KBZR, KYYY, WZOK, and more. Tons of spins at WGRD, WXSR, JET-FM, WENZ, 99X, KISF, and Live 105.

RUSTED ROOT Send Me On My Way (Mercury) 56 FMQB reporters were spinnin' this tribal flavored favorite like crazy last week... 757 times! This the perfect balance record to break up all of the grungy guitars out there. It sounds great on the air, researches like a champ, and shows an incredibly low burn factor. On at **Q99, WGRD, WRQK, KYYY, WKDY, PRO-FM, FLY92,** and **WENZ,** and new at **Y100**.

cranberries *Ridiculous Thoughts* (Island) The third track from the platinum plus *No Need To Argue*, finds these Irish popsters right at home on the modern side yet again. Talk about ridiculous thoughts, some of you thought that this band's sophomore effort wouldn't live up to the success of the first album! 1046 PPW at 74 stations. Plenty of spins again this week at **KWOD**, **KBZR**, **KISF**, **Q99**, **KDUK**, **WPLY**, **WEDJ**, **WPST**, **WFMF**, **KRBE**, **WRQK**, **WHYT**, **LIVE 105**, **WKSS**, and **WZJM**.

SPONGE *Molly* (WORK) The cume on this record continues to blossom, along with their fan base. The power and melodies of this song overwhelm the listener, males and females alike, and light up the phones. The "Don't ask why" chorus is pure hook. Spongin' up the spins at WPFM, WLUM, KWOD, KISF, WENZ, Z100, WPLY, WPST, WMMS, KRBE, WBNQ, 99X, and WGRD.

A HOUSE The Strong And The Silent (Radioactive/MCA) a house is a hit! 32 Top 40 stations gave it 386 spins last week. A strong hook and Poppy vocals power this tune throughout. Solid airplay at KBZR, KYYY, WRFY, JET-FM, WDDJ, WIFC, and KCHX.

DWELLERS *Rocket Ride* (EMI) Another strong week for this record, collecting 480 spins on 40 stations, with 5 more adds. Great live, and brilliant-sounding on the air, these guys knock you out with runaway guitar grooves and killer harmonies. Stations currently riding this song up their playlists include **WHYT, KTMT, WGRD, WRQK, KBZR, WMMS, WIFC,** and **WRFY**.

-Dave Hoeffel & Mike Bacon

TOP ALBUMS

1• U2 Batman Forever OST (Atlantic/AG) 3752 3684 68 2 SOUL ASYLUM 2539 -66 3• LIVE 7 2539 -66 3• LIVE 7 202 2162 40 4• A. MORISSETTE 3agged Little Pill (Maverick/Reprise)2163 2065 98 5 SPONGE 2028 2103 -55 6 BUSH 2023 2027 -4 7 COLLECTIVE SOUL 2023 2027 -4 7 COLLECTIVE SOUL 2018 -111 8 BETTER THAN EZRA 2088 -111 8 WEEZER 1561 1539 22 9• WEEZER 1564 1496 48
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<i>Deluxe</i> (Elektra/EEG) 1561 1539 22 9• WEEZER
9• WEEZER
Weezer (DGC) 1544 1496 48
10• FOO FIGHTERS
Elastica (Roswell/Capitol) 1536 1327 209
11• NATALIE MERCHANT
Tigerlily (Elektra/EEG) 1478 1415 63
12• TRIPPING DAISY
I Am An Elastic Firecracker (Island) 1458 1377 81
13• HUM
You'd Prefer An Astronaut (RCA) 1404 1350 54
14• ELASTICA
Elastica (DGC) 1280 1074 206
15 CATHERINE WHEEL
Happy Days (Fontana/Mercury) 1255 1322 -67 16• PRIMUS
Tales From The Punchbowl (Interscope/AG)1254 1209 45
17 CRANBERRIES
No Need To Argue (Island) 1248 1285 -37
18 WHITE ZOMBIE
Astro-Creep (Geffen) 1248 1295 -47
19• FILTER
Short Bus (Reprise) 1236 1229 7
20• PEARL JAM
Vitalogy (Epic) 1231 1182 49

luly 7, 1995

MODERN ROCK



DOUG KUBINSKI • WMMS/Cleveland Foo Fighters: (CD) - "A lot of great tunes on this album." • Babes In Toyland: Sweet 69 -"Sounds great on the air." • Everclear: Heroin Girl • Reacharound: Big Chair -"Doing really well for us. Great listener response." • Dandelion: Weird Out • Prick: Animal - "Continues to do well." • The Ramones: I Don't Want To Grow Up

ALLISON STRONG • KUKQ/Tempe Rusty: Wake Me • Dandelion: Weird Out • Prick: Animal • Smile: Staring At The Sun • Pavement: AT&T • Everclear: Sparkle & Fade (CD) • Alanis Morissette: Jagged Little Pill (CD) • Eleven: Why

CAERI BERTRAND • WHYT/Detroit Ben Lee: Pop Queen - "He's already said it all at 15, so what could I possibly say about him???" • Supersuckers: Born With A Tail -"Rick Didjit rises again with Paul Leary behind the board! You don't deserve to be run over by such a sweet hot rod." • Die Warzau: All Good Girls - "We added this WAY early. It's a seductive little dance song that has left everyone here hyp-no-tized." • Shane **MacGowan and the Popes: The Snake** (Lp) - "Okay, so this guy was too drunk for the Pogues! They throw him out and years later he surfaces with THIS - genius." • China Drum: Barrier - "Hipster British Pop discovered by Green Day. Spin it and see!"

RIP EWING • KRZQ/Reno

Goo Goo Dolls: Name • Soul Asylum: String Of Pearls • Pennywise: Same Old Story • Live: White, Discussion • Edwyn Collins: A Girl Like You

STEVE ROBISON • KTBZ/Houston Alanis Morissette: You Oughta Know - "In Heavy rotation for us." • Letters To Cleo: Awake - "From their new CD. Can't play it yet, but it totally rocks." • Veruca Salt: All Hail Me - "Sounds cool as shit on the air."

HEATHER LOSE • WRLG/Nashville Garbage: Vow • Supergrass: Caught By The Fuzz • Geraldine Fibbers: Dragon Lady - "Just listened to it, and I really like it." • The Ramones: Crusher

STERLING SCHIESSLER • WAQZ/Cincinnati

Jewel: Who'll Save Your Soul • Jennifer Trynin: Better Than Nothing • Love Battery: Harold's Pink Room • Prick: Animal • The Ramones: I Don't Want To Grow Up • Shampoo: Trouble • Garbage: Vow • Our Lady Peace: Naveed • Dandelion: Weird Out • Goo Goo Dolls: Flat Top • The Tea Party: Fire In The Head

TONY WILLIAMS • WRXQ/ Memphis Alanis Morissette: You Oughta Know • Baby Chaos: Buzz • Jennifer Trynin: Better Than Nothing • Foo Fighters: This Is A Call

SEAN ROBERTSON • WENZ/Cleveland Dandelion: Weird Out • Pennywise: Same Old Story • Supersuckers: Born With A Tail • Silverchair: Tomorrow • Rake's Progress: When I Kiss Her

STEVE PICARD • WFNX/Boston • Host of Moods For Moderns

Helium: Things Left... • The Grifters: Empty Yard • Rosa Mota: Asbestos Frenz • Fugazi: Bed For The Scraping • Lazy: Favorite Song • The Verve: Brainstorm Interlude • Dandelion: Weird Out • Foo Fighters: I'll Stick Around; Alone & Easy Target; Weenie Beenie; X-Static • Wormhole: Leave The Blanket In • Babes In Toyland: Hello • Noise Addict: Mouthwash • The Dandy Warhols: The D.W.'s T.V. Theme... • Superdrag: HHT

JEFF PETTERSON •

KLZR/Lawrence/Kansas City Foo Fighters: (CD) - "Consistently a great release. Many potential singles!" • Pennywise: Same Old Story - "Traditional Punk sound with clear sing-a-long vocals." • Paw: Built Low - "Death To Traitors, the follow-up to Dragline, is out in August. This song will hold us over. • Yo La Tengo: Tom Courtnay - "Wake up programmers! This band has the street support. Sounds great on the air." • Pavement: AT&T - "More perfect twisted Pop from Pavement. Now would be the time to support them."

JONATHAN PIRKLE • WNFZ/Knoxville Jeff Buckley: So Real - "Great tune - he's the man!" • Foo Fighters: (CD) - "I'll Stick Around tested unbelievably!" • Buffalo Tom: Summer • Dandelion: Weird Out • Matthew Sweet: We're The Same • Green Apple Quick-Step: Los Vargos - "Really starting to kick in here." • Supergrass: Caught By The Fuzz • Eleven: Why • Veruca Salt: All Hail Me • Teenage Fanclub: Sparky's Dream - "Should be a hit." • Our Lady Peace: Naveed • P.O.L.: White Punks On Dope • Rusty: Wake Me • Royal Trux: Ray O Vac

KENNY KNIGHT • WKBQ/St. Louis Alanis Morissette: You Oughta Know - "An angry female anthem." • Live: All Over You -"100% pure hook!" • Filter: Hey Man, Nice Shot - "Really warming up to it." • Sheryl Crow: Can't Cry Anymore - "Already getting a good response."

SALLY VICIOUS • WYCR/York • Host of *Pseudo-Beat*

Alanis Morissette: You Oughta Know • Elastica: Stutter • Catherine Wheel: Waydown • Circle Jerks: I Wanna Destroy You • Garbage: Vow • Everclear: Heroin Girl

DAVE HUBBELL • KSMB/Lafayette • Host of *The Underground Lounge* Pennywise: It's What You Do With It •

Alanis Morissette: You Oughta Know -"Since this album came out, Alanis has replaced Liz Phair in my wet dreams." • Gov't Mule: (CD) - "If there could be such a thing as Alternative Blues, this is it." • Eleven: Why - "Without question their best effort vet." • Fugazi: Red Medicine (CD) - "Rumor has it this will be Fugazi's last album. Good Thing - if Ian got more pissed than this his head would explode." • Our Lady Peace: Naveed • Natalie Merchant: I May Know The Word • Soul Asylum: String Of Pearls - "If this isn't the next single, I'm selling all of my Sony stock." • 311: (CD) - "Bow your head and pray that this is the one to break these guys." • Filter: Hey Man, Nice Shot (Remixes); Nickelbag Remix

JASON BOTTOM • WTTS/Bloomington, IN • Host of Brave New World Cosmic Psychos: The Man Who Drank Too Much - "Is it Friday yet?" • Peligro: Hellations From Hell - "One of the best post-Dead Kennedys projects I've heard." • Diesel Queens: Manson Family Feud - "Long live Fat Guy Punk!" • Fugazi: Bed For The Scraping • Engine 88: Drowning

RYAN MICHAELS • KZOZ/San Luis **Obispo** • Host of The Inner Edge Pennywise: Same Old Story - "Good Punk Rock, Good Phones," • Die Toten Hosen: The Return Of Alex - "Talk about blending musical elements. This one covers the range. This was the pick of the week." • Lida Husik: Midnight O f Life - "One of the best tracks from her album. If you haven't checked this one out yet get on it!" • Jewel: God's Gift To Women - "This song is so different that it continues to spark interest." • that dog - "I don't know the name of the song, but I heard an advance cassette when visiting Geffen a couple months ago. All I remember is that it kicks ass. I can't wait to get it!"

RUBY CHEEKS • WRQK/Canton Dandelion: Weird Out • Foo Fighters: This Is A Call • Circle Jerks: I Wanna Destroy You • Deep Blue Something: Breakfast At Tiffanys

MICHAEL DEAN • OK95/Tri-Cities, WA. Foo Fighters: This Is A Call - "Duh!" • Ben Folds Five: Underground - "Automatic phones, this is one of the funniest songs I've ever heard." • Teenage Fanclub: Sparky's Dream - "Very Poppy."

PJ FINN • WABN/Tri-Cities Spearhead: Hole In The Bucket -"Infectious and articulate. A cool song for intelligent and adventurous radio." • Scud Mountain Boys: Television - "Pretty and sad, a quiet acoustic tune from an almost country-ish band from New England." • Luscious Jackson: Here - "The ultimate rollerskating party jam!" • Wayne Kramer: Crack In The Universe - "I reported this one last week, I know, but it's such a fantastic song. Your station is foolish not to play it."

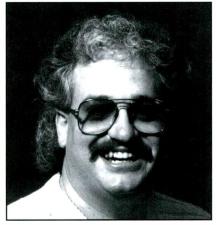




Jeff Roteman/ WHTO: Teenage Fanclub; Foo Fighters; Gin Blossoms.

J.J. Rice/ WPXY: Monica; Scatman John; 2 Unlimited.

Tom Morgan/ WQKX: Elton John; Firehouse; Dave Matthews; ahouse.



Mike Browne/ WRFY

Mike Browne/ WRFY: Alanis Morissette; Deep Blue Something; Van Halen; Tom Petty.

Tommy Frank/ WAYV: Firehouse; Ali Campbell.

Mark "The Shark" Williams/ WSNU: Londonbeat; Firehouse; Weezer; ahouse.

Chuck Tisa/ WPLY: Del Amitri.

Scott Laughlin/ WBNQ: Take That; Soul For Real; Jamie Walters; Deep Blue Something.

Stew Shantz/ WSPK: Ali Campbell; Deep Blue Something; Amy Grant.

Bill Mitchell/ WNDU: Deep Blue Something.

Kid Kelly/ WBHT: Live "All Over You"; Caulfields; Soul For Real.

Clarke Ingram/ WPXY: 2 Unlimited; Hootie & The Blowfish; Michael Jackson; Scatman John.





Ray Kalusa/ Q106: Ali Campbell; After 7; Hootie & The Blowfish.

Tom Garrett/ WZOK: Jamie Walters; Bruce Hornsby; Deep Blue Something; Natalie Merchant.

Nikki Nite/ WZYP: Fun Factory; Hootie & The Blowfish; Sheryl Crow.

Scott Shaw/ WNNK: Dave Matthews; Shampoo; Le Click; Deep Blue Something.

Danny Ocean/ WBHT: Alanis Morissette; Sheryl Crow; Dave Matthews; Deep Blue Something; Natalie Merchant.

Dave McKay/ WPST: Foo Fighters; Dave Matthews; Deep Blue Something.



Liz Jordan/ WERZ

Liz Jordan/ WERZ: Natalie Merchant; Weezer; Monica.

Bill Shakespeare/ KWNZ: Selena; Madonna; Seal.

Tommy Edwards/ **WPRR:** Firehouse; Jamie Walters; Sponge.

Chuck Geiger/ KISF: Jennifer Trynin.

Mike Rossi/ WSTW: Natalie Merchant; Deep Blue Something; Selena.

Ernesto Gladden/ KBZR: Tripping Daisey; Everything But The Girl; Rusted Root. Mancow/ KKRD: Seal; TLC.

Dan Deaton/ KLRZ: Max-A-Million; Seal; Human League.

Wally McCarthy/ WKDY: Hootie & The Blowfish; Blessid Union Of Souls.

Neal Sharpe/ **Jet-FM:** *Pearl Jam; Natalie Merchant; Deep Blue Something.*

Shannon Steele/ WKDY: Ali Campbell; Giovanni.

Rob Wagman/ 93Q: Firehouse.

Scott Kramer/ KISR: Firehouse.

Jack Diamond/ X99: Soltry; Pistol; Stevie Wonder.

Jeff Devereaux/ KIXY: Intonation; Selena; Amy Grant.

Leo Caro/ KCHX: Jamie Walters; La Bouche.

Burke Allen/ WAEV: Blues Traveler; Vanessa Williams; Seal.

Joel Widdows/ WLRS: Seal; Sophie B. Hawkins; Nicki French.

Mick Fulgham/ KISX: Jamie Walters; Natalie Merchant; Giovanni.

Jimmy Steele/ WHHY: Selena; Dionne Farris; Intonation.

Tony Castle/ WWST: Tony Thompson; Giovanni; Letters To Cleo.

Jeff Hughes/ KNIN: MN8; Natalie Merchant; Jamie Walters.

Sean Phillips/ WILN: All-4-One.



Chris Taylor/ K92: Scatman John; Take That; Ali Campbell.

Colt West/ KNIN: *MN8; Terence Trent D'Arby.*

PICKS TO CLICK



Madison's Best Mix!

Dana Lundon/ WZEE: Jon B.; Le Click; Luscious Jackson; Ali Campbell; Deep Blue Something.

Gator Harrison/ Y107: Sheryl Crow; Seal; Hootie & The Blowfish.

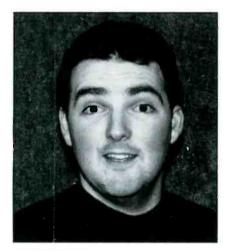
Joshua Fleming/ WHHY: Selena; Deep Blue Something.

Debbie Wylde/ WDDJ: Dave Matthews Band; Firehouse.

Shane McCullogh/ WILN: All-4-One, and even though it's not our current sound I really like the Deep Blue Something.

Jon Norton/ KYYY: *Hootie & The Blowfish; Firehouse.*

Ken Benson/ KKRZ: The Champs.



Allan Fee/ KLYV Allan Fee/ KLYV: Deep Blue Something.

Jimi Jamm/ KQKQ: Everything But The Girl; Fem 2 Fem; Soul For Real.

Gretchen Corbett/ WGTZ: Selena; Sheryl Crow.

Bill Klaproth/ WDBR: Giovanni; Soul For Real; Tony Thompson.

Jackie Johnson/ WIFC: Firehouse; Sheryl Crow; The Dwellers; Hootie & The Blowfish.

Bob Beck/ KYYY: Sheryl Crow; Giovanni.

Scott Robbins/WBNQ: Ali Campbell; Jamie Walters.



Jon Zellner/ Mix 102.7 Jon Zellner/ Mix 102.7: Selena; U.N.V.

Beau Landry/ WBIZ: Firehouse.

Curt Kruse/ WVKS: Dionne Farris; Sheryl Crow; Monica.

Mike Steele/ KQKQ: Soul For Real; Vanessa Williams.

John Riley/ WCIL: Deep Blue Something; Pearl Jam; Radiohead; Martin Page; Jamie Walters.

Michael Gamby/ WDBR: Amy Grant; Selena; Sophie B. Hawkins.

Scott Seipel/ WWCK: Shampoo; Firehouse; Deep Blue Something.

James Coles/ HotI94: Scatman John; Kut Klose; MN8.

Michelle Stevens/ WPST: Seal; Alanis Morrissette.

Glen Robbins/ KQIX: The Dwellers; Sheryl Crow.

Mark Radway/ KDUK: Rusted Root; Sophie B. Hawkins; Alanis Morrisette; Natalie Merchant.

Rooster Rhodes/ Q105: Brian McKnight; MN8.

Lucy Barragan/ Q105: Dove Shack; Naughty By Nature; Mighty Dub Kats.

Maurice DeVoe/ KKBT: Jon B.; Jason Weaver; Bone, Thugs & Harmony.

Andy Shane/ Z100: Del Amitri; 2 Unlimited "Here I Go."

Ruby Cheeks/ WRQK: Alanis Morrissette; The Bates "Hello"; God Loves Underwater; Dandelion.

PRIME PICKS

AUTOMATIC CLUB

(Most mentions for established artists)

AUTOMATIC CLUB CHAMP



SHERYL CROW, A&M

Jamie Walters, Atlantic/AG Natalie Walters, Atlantic/AG Hootie & The Blowfish, Atlantic/AG Seal, ZZT/Sire

THE BUZZ CLUB

(Most mentions for new/developing artists)

BUZZ CLUB CHAMP



DEEP BLUE SOMETHING, INTERSCOPE/AG

> Selena, EMI Ali Campbell, Virgin Giovanni, Elektra/EEG Soul For Real, MCA

ONE TO ONE

TALENT TIPS

"The Passion" —by Jay Trachman

I had an emotional experience last week: for the first time in many years, I felt "The Passion." And it wasn't for jocking. In retrospect, it felt like I was being unfaithful...

The Passion: see if you identify with this... In the early years of my on-air career I would sometimes find myself in my car, listening to another station, and jocking "on top of" the guy or gal on the air. I'd be riding along, extroing records — because I was convinced I could do it a lot better than the DJ I was listening to.

Last week, I was observing a class in English for foreign students and there it was. No, I'm not burned out on radio; I'm just used to it. And teaching, whether with air talents or my children, or anybody who will listen, has always been another love of mine. I had a sense of almost physically restraining myself from speaking out. I wanted to teach that class, to expound on the points the teacher was making, to make the lessons come to life and burn them indelibly into the student's minds. At that moment, I was certain I could do a much better job than he...

Maybe I could; maybe I can't — but I left the room walking on air and grinning joyously. I can't wait to get back into a classroom and interchange with eager students; to find ways into their heads, to delight them, perhaps awe them; with a lot of luck, make some difference in their lives. (This week, I'll begin teaching a new course on "The Media and Conversational English.")

The point here is not my passion for teaching, or even for jocking; what I'm saying here is that "passion" is something in my soul whether it be for a woman, a symphony, a pristine forest, entertaining or teaching. It's a characteristic of those of us who become performers. It's an absolute necessity — a survival skill - for radio talent.

The Broadcast Professionals Forum in CompuServe is full of people like you and me. I'd guess about one-fourth of the active participants are "former jocks," no longer in radio. They just love to hang out with radio folk,, because it gives them the feeling of still being "in the Biz." "Once it gets in your blood..." is the cliche we toss around.

We radio folk are different from "normal" people and The Passion is one of the keys.

We often find it difficult to understand how one can work in a factory or as an accountant, earning money without satisfaction. We joke about what we're going to do someday, "when we grow up." We sneer smugly about people who, unlike us, actually "go to work for a living." Being on the air isn't work for us, it's play — even when, as successful professionals, we find ourselves spending hours of unpaid time, prepping our shows. I'm not saying doing radio is easy; it just doesn't feel like "work" to us.

The Passion sees us through many of life's ups and downs. It might even cause them. Most of us earn far less than our brothers and sisters in business. We invest ourselves in jobs which, by all statistics, won't last more than a couple of years. We put up with disdain, not just from our families, but from the managers, the sales people, even the office help we work with. It's okay, because we're doing what we like. No, we're doing what we need to. Count the DJs you know who haven't been divorced at least once. Maybe wives and husbands get tired of playing second fiddle to our "real" love.

The Passion doesn't make us succeed in radio. It doesn't guarantee the discipline and energy to do our show prep, to develop a unique act, to learn all we can about our listeners and to keep our performances fresh. There are lots of kids who won't ever make it in radio, because The Passion is all they've got. I think that it may be no more than an entree. coaching, critiquing, advice, counseling and guidance. It's serious career work: assignments, practice — hard stuff. If you're serious about career growth, phone me for more information: (209) 448-0700. Advance reservations and deposit are required. Looking forward to hearing from you.

DJ VU

FROM: Jean Bansemer DeKalb, Ill.

Looking Back

The diamond hourglass reflects dimensions of experiences not experienced.

Each refracted light a path of rainbow-colored choices.

> Turn me upside down and my salt pours from one emotion to another.

Time teases me with images of all I could have been.

On August 12, 1991, **One To One** published my article, "Living With Sexism." The article described some of the experiences with sex-

"We radio folk are different from 'normal' people, and The Passion is one of the keys."

One could make a case that we'd be better off without it. We'd go out and find a nice, sensible, steady job, like our brothers-in-law. You've heard that before, but if you're like me, you can accept it intellectually and reject it totally in your heart. We do what we do because we have to. And if you're like me, you wouldn't trade for all the money in the world.

A NOTE FROM THE PUBLISHER

-by Jay Trachman

The Jock Doc has one remaining opening in August. Six 50-minute Saturday sessions with yours truly, \$200. You get individual ism I had seen or encountered within the broadcasting industry. Soon after my piece was published, I left radio to work as a high school English teacher.

Tonight, in front of me, is a box of thirty manila envelopes from one of my American Literature classes. Each contains two months of research, outlines, thesis statements, rough drafts, and a final sex-to-ten page paper.

Sara's paper is the first one I've read. In a violated, angry tone, she describes the dehumanization of women. She seems to say, "It's not fair!" I drop here paper to remember. I hear a voice I once knew.

ARTIST PROFILES

MONTELL JORDAN

Six-foot-eight, caramel-complexioned, handsome-featured Montell grew up in South Central Los Angeles and his experience in the `hood was typical of the notorious gangsta life.

"Yeah, I got jumped coming home from school. I lived in a really bad area and being involved in the church kept me out of trouble on Saturdays. I could tell you the stories about playing ball around the corner while the Bloods and the Crips were shooting because I've been there. My story is that even through all the shit that goes on the inner city and in South Central, somehow I didn't gang-bang and found a way to go to church and college.

Montell's love affa_r with music began with playing piano in church at age eleven, and later learning to p_ay several instruments including alto sax and percussion. Through influenced by the music of Stevie Wonder, Nat King Cole and Sammy Davis, Jr., Montell wasn't thinking in terms of a career in music and did not actually start singing until he was sixteen.

He continued his education by earning a degree in organizational communications at Pepperdine University, while keeping an ear in music. "I was studying and preparing to go to law school. That's when I joined a music group and learned about Jazz music. During that time, I hooked up with a Hip-Hop producer named Chi-Luv who was really into mixing and DJing, and we started working together."

"This Is How We Do It" is his debut album. 'I produced and wrote lyrics for every track on the album (O.C. Pierce co-produced)," says Montell, proudly. "I wanted to do it to present me as an artist, a self-contained entity. I have to sing my songs from experiences. I can't lie and say it was made up."

What should I tell Sara? Reflectively, I search through a pile of file folders in my cabinet and find that ol' angry article I wrote four years ago. I now realize that most people probably laughed at it. Honestly? When I read the article today, I wanted to tell the miffed author that she sounds problematic the spark of her own fire. Yes, that's it. Get on with it and lose the "tone."

In pencil, I encourage Sara "not to let anger defeat the cause. You can't change the system if you can't work the system. You will change a few individuals along the way; but the world evolves slowly. Don't get so angry that you can't smell the roses anymore."

I read my comments and wonder when I became this old...

(Jean, there is a time for anger, and a time for work. You seem to have experienced both. What a beautiful piece. Thanks for sharing with us. - JT;

PROMOTIONS

FROM: JEFF QUINN - KFAB Omaha

"Berried Alive"

This is a great stunt to set up with a grocery store and a charity. Announce that one of your air personalities will be "Berried Alive" at the store.

Your person will indeed be surrounded by berries and not permitted to leave until all the berries are sold. A percentage of the proceeds benefits a local charity. This, of course, is an adaptation of being jailed in a room built of soda six packs.

"Cana-duh!"

We recently hired an account exec who comes from Canada and after talking with her awhile, I found out that they have some strikingly different saying from ours. This isn't an airable example, but "getting pissed" here means to get mad; Up North it means "getting drunk." Why not hook up with a station north of the border and have a contest to see who can stump whom when it comes to unusual idioms and phrases. You might even want to turn this into an ongoing weekly "battle."

"Community Involvement: An Inspiration"

Looking through Airtime, promotional flyer of KBOI/KLCI/KQFC, Boise, one gets the sense of a station that takes its community involvement - and the image it generates, seriously. Here are some selected sentences from various articles-which give a feel for the kinds of things you can invite your own people to get involved in.

"Sales Manager Bob Rosenthal and KQFC, mid-day host/promotions director, K.J. Mac, took a couple of days to visit St. Judes's Children's Research Hospital in Memphis, Tennessee. They were there to come up with some ideas to help raise money during our Radio-thon."

"The KQFC 'Q Crew" had a busy month, helping out with the Boise River Festival and announcing the Soap Box Derby. Afternoon personality Carl Scheider was the emcee of the annual Bite of Boise this year, being on hand all weekend long during the River Festival to introduce the acts."

"Morning personality, Dave Burnett, and mid-day host, K.J. Mac, were the official voices of this year's Snake River Stampede Mutton Bustin' Contest."

"KQFC was also seen playing volleyball again this year at the Marsing School District Fundraiser, "For The Kids."

"KBOI team members Larry Doss, Drew Harold, and Linda Doss cooked up a special recipe for the celebrity beef challenge at this year's Western Idaho Fair."

"Sports Marketing Director, Scott Holloway, helped out at the Boise Nike Open Coors Skins game by carrying the bag for Nike Professional, Tad Holloway."

ONE TO ONE: THE JOURNAL OF CREATIVE BROADCASTING

Jay Trachman, Publisher

CreeYadio Services - Box 9787

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Jeff Roteman/ WHOT: "In The Summertime," Mungo Jerry, and "Summertime, Summertime," The Jamies.

J.J. Rice/ WPXY: "Summer Breeze," Isley Brothers.

Tom Morgan/ WQKX: "Hot Fun In The Summertime," Sly & The Family Stone.

Tommy Frank/ WAYV: "My Girl (Gone, Gone, Gone)", Chilliwack.

Mark "The Shark" Williams/ WSNU: "Margaritaville," Jimmy Buffett, and "Brown Eyed Girl," Van Morrison.

Liz Jordan/ WERZ: "Walking On Sunshine," Katrina & The Waves.

Scott Laughlin/ WBNQ: "Summertime Girls," Y&T.

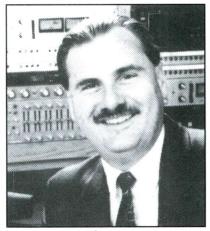
Mike Browne/ WRFY: "Hot Fun In The Summertime," Sly & The Family Stone.

Jon Zellner/ Mix 102.7: "In The Summertime," Mungo Jerry.

Stew Shantz/ WSPK: "Cruel Summer," Bananarama.

Bill Mitchell/ WNDU: "Summertime Girls," Y&T.

Chuck Geiger/ KISF: "In The Summertime," Mungo Jerry.



Chuck Geiger/ KISF

Nikki Nite/ WZYP: "Margaritaville," Jimmy Buffett.

Steve Williams/ WTCF: "Walking on Sunshine," Katrina & The Waves.

Scott Shaw/ WNNK: "A View To A Kill," Duran Duran.

Dave McKay/ **WPST:** Anything by The Go Go's.



Kid Kelly/ WBHT: Any 80s record, except the Spanish version of "Mickey."

Ray Kalusa/ Q106: "Barracuda," Heart, and "Brass In Pocket," The Pretenders.

Dana Lundon/ WZEE: "Beach Baby," First Class.



Tom Garrett/ WZOK: "Hotel California," Eagles.

Chris Taylor/ K92: "Vacation," The Go Go's.

Clarke Ingram/ WPXY: "Hot Fun In The Summertime," Sly & The Family Stone, and D.J. Jazzy Jeff is a runner-up with "Summertime."

Dan Deaton/ KLRZ: "Summertime," D.J. Jazzy Jeff.

Wally McCarthy/ WKDY: "In The Summertime," Mungo Jerry.



Tommy Edwards/ WPRR Tommy Edwards/ WPRR: "Cold As Ice," Foreigner.

Neal Sharpe/ Jet-FM: "Walking On Sunshine," Katrina & The Waves.

Shannon Steele/ WKDY: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Rob Wagman/ 93Q: "Summer," War.

Scott Kramer/ KISR: "Summer Girls," Dino.

Jack Diamond/ X99: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Jeff Deveraux/ KIXY: "Hot Fun In The Summertime," Sly & The Family Stone.

Leo Caro/ KCHX: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Burke Allen/ WAEV: "The First Day Of Summer," Tony Carey.

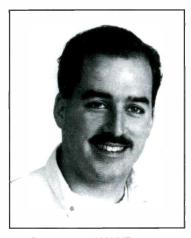
Joel Widdows/ WLRS: "Walking On Sunshine," Katrina & The Waves.

Mick Fulgham/ KISX: "The Boys Of Summer," Don Henley.

Tony Castle/ WWST: "Written All Over Your Face," The Rude Boys.

Jeff Hughes/ KNIN: Anything by the Beach Boys.

QUESTION OF THE WEEK



Bill Shakespeare/ KWNZ Bill Shakespeare/ KWNZ: "Beach Baby," First Class.

Colt West/ KNIN: "Center Field," John Fogerty.

Gator Harrison/ Y107: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Tank Sherman/ WYAV: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Joshua Fleming/ WEHY: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Shane McCullogh/ WILN: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Mancow/ KKRD: Van Halen "Dreams."

Jon Norton/ KYYY: "Walking On Sunshine," Katrina & The Waves.

Jimi Jamm/ KQKQ: "Summertime Girls," Y&T.

Gretchen Corbett/ WGTZ: "Don't Wanna Fall In Love," Jane Child.

Bill Klaproth/ WDBR: "My Sharona," The Knack.

Jackie Johnson/ WIFC: I can't pick only one, there are so many. But whatever it would be it would have to be nice and loud.

Mike Rossi/ WSTW: "Beach Baby," First Class.



Bob Beck/ KYYY: "Gimme Some Lovin'," Spencer Davis Group, and "Summertime Blues," Blue Cheer.

Scott Robbins/ WBNQ: "Baker Street," Gerry Rafferty.

Beau Landry/ WBIZ: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Mike Steele/ KQKQ: Any New Kids On The Block, of course.

John Riley/ WCIL: "Good Vibrations," The Beach Boys.

Michael Gamby/ WDBR: "Spring Love," Stevie B.

Scott Seipel/ WWCK: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

James Coles/ Hot 194: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Mark Radway/ KDUK: "In The Summertime," Mungo Jerry.



Ernesto Gladden/ KBZR: "In The Summertime," Mungo Jerry.

Rooster Rhodes/ Q105: "Moonlight," Starbuck.

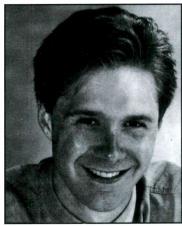
Maurice DeVoe/ KKBT: "What I Like About You," The Romantics.

Debbie Wylde/ WDDJ: "Can't Get Enough," Winger.

Michelle Stevens/ WPST: "Thunder Road," Bruce Springsteen.

Andy Shane/ Z100: "I Want To Be A Lifeguard," Blotto; "Cruel Summer," Bananarama; "You Took The Words Right Out Of My Mouth," Meat Loaf.

Ruby Cheeks/ WRQK: "Cruel Summer," Bananarama.



Jimmy Steele/WHHY Jimmy Steele/ WHHY: "Tiny Bubbles," Don Ho, or "Danka Shoen," Wayne Newton.

Greg Brady/ WHJX: "Summer Of '69," Bryan Adams.

Mary Ann Mond/ KMVR: "Summertime, Summertime," Nocera.

Camille Cashwell/ 92Q: "Summertime," D.J. Jazzy Jeff/Fresh Prince.

Bob Hamilton/ Wild 107: "Fantastic Voyage," Coolio.

Shellie Hart/ KUBE: "Got To Be Real," Cheryl Lynn.



Who are your mid-term leading candidates for song of the year and best new artist of the year?

MUSIC NEWS

Terry Marshall's DAILY INSIDER



Bonnie Raitt

RAITT TAPING TV SPECIAL AT FINAL TOUR STOP: Bonnie Raitt will not only record the shows on the final two stops on her summer tour, she'll also be taping a TV special. (Raitt began the second leg of the tour in Milwaukee.) Her double live album will be taken from shows in Portland, Oregon on July 11, 12, and 13 - and in Oakland, California on July 16, 18, and 19. Oakland's historic Paramount Theater will be the setting for the concert special - which will air later this year on PBS. It will be released as a home video. Expect some special guests to join Raitt in concert for the taping. Along with her hits, Raitt's show also features new songs by Bryan Adams and Michael McDonald.

DON HENLEY: Don Henley will play the first Annual Newport R&B Festival in Newport, Rhode Island July 29, a benefit for the R&B Foundation. He joins a bill that already includes Bonnie Raitt, Sam Moore, Narada Michael Walden, Steve Cropper, and a host of R&B stars.

PEARL JAM: Pearl Jam has set up a special mailing address to accommodate all the irate fans who expected a refund from the aborted concert in San Francisco's Golden Gate Park. Complaints go to: Pearl Jam—San Francisco, P.O. Box 116, Seattle, Washington, 98111-0116.

WILLIE NELSON: The three-CD Willie Nelson box-set that sold out on QVC last

year just arrived in stores — in time for Nelson's famous Fourth of July picnic in Luckenbach, Texas. Willie Nelson: A Classic And Unreleased Connection spans 30 years beginning with the first record that he ever made, No Place For Me, and Lumberjack, released in the Pacific Northwest in 1957 (when Nelson was 24 years old). It sold about 3,000 copies back then.

BON JOVI: Bon Jovi's North American tour opens July 21 at Jones Beach in New York. The first leg covers 39 cities including Mexico City on September 19 and 20 - and seven cities in Canada, ending in Saskatoon on October 8. Bon Jovi was just special guests of the Rolling Stones at two shows in Paris.

EX PRINCE IS NOW EX SLAVE: Some industry insiders say that "the artist formerly known as Prince" may be risking egg-on-his-face instead of slave on his face - now that he's announced he'll release The Gold Experience on Warner Bros. Records September 12. Among the 12 tracks are: "The Most Beautiful Girl In The World;" a new single, "I Hate U;" "Endorphinemachine;" and "Gold." "I Hate U" will be released in early August. Plans are being made for a T.A.F.K.A.P. world tour beginning in September... Taking a page from Michael Jackson's book, the ex-Prince is hoping to bring the children of the world some hope for the future. He's considering donating portions of the proceeds to many yet unnamed organizations in the areas that the tour will hit.

FANS TURN NIRVANA HARD ROCK

EXHIBIT INTO A SHRINE: Fans have turned the Nirvana display at the Hard Rock Hotel and Casino in Las Vegas into a shrine, stuffing poetry, photos, personal notes to Kurt Cobain, driver's licenses, and money through a gap in the bottom of the case. Hotel management just announced that they would be removing the money that has accumulated in the case - and will donate it to a local suicide prevention center... The exhibit opened with three autographed guitars, two autographed leather jackets, Cobain's flannel t-shirt, a portrait of Cobain, and the Seattle Post-Intelligencer newspaper story announcing his death. Now it contains pledges of eternal love for the man and his music, some signed by "your fellow losers," and a letter

from one couple who said that his suicide inspired them to marry. "We mourned and we married," said the note. "Thru death comes new life. One year after, you helped bring a new life to ours — our son, born April, 1995."

NEW MEMBERS, STABLE LINE-UP & *HEADjoy* HAVE SUN 60 RISING:

Although it doesn't come out until August. Sun 60 is starting to play gigs for their new album, HEADjoy in Southern California. One reason that they're eager to get started is because they've become a real band since their last album. It was the last six weeks of the nine-month tour that they did for the album Only, when they were opening for Big Head Todd And The Monsters, that the Sun 60 line-up finally firmed up (much to the relief and satisfaction of lead singer and songwriter Joan Jones). Jones admits that when it happened, she "probably had nothing to do with it." "That's the greatest thing about it," she says. "It just happened!" It was at that point that Eddie Russo, the brother of Jones' Sun 60 partner Dave Russo, took a six-week vacation from his job at the Department of Water and Power in Los Angeles, and joined them on the road to play guitar. He worked out well. But, Jones raised eyebrows in his family when she only half-jokingly encouraged him to quit his job and become their full-time guitarist. At the same time, Sun 60's drummer announced that he'd had his fill of touring, and he was replaced by Mike Lawrence. Says Jones: "He came in and did the tour after two days of rehearsals. At the end of the tour, we just said, 'Where have you been?""

LUNA HAD HELP FROM R.E.M. ENGINEER ON PENTHOUSE: Luna

was just in Los Angeles shooting the video for their song "Chinatown" — no relation to the film classic with Faye Dunaway. The title is actually a reference to New York's Chinatown and a friend of Luna's Dean Wareham. "It's just about being out late at night, slinking around, hiding from friends," he explains. The song will be the first release from Luna's third album, *Penthouse*, due out August 8. It marks something of a turning-point for Luna, says Wareham, because it's the first time that he's had help producing. They started the record on their own, recording "Chinatown" last December. After four

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weeks, they brought in Pat McCarthy (engineer for Counting Crows and the last R.E.M. record) to mix. But he also made changes, refocussing the songs. Says Wareham: "For the first time, we had someone in the studio really pushing, pushing us hard - and it paid off." Wareham hopes that one way it will pay off is to reduce the Velvet Underground comparisons that their first two albums inspired. "I think that it's weak to begin with," he explains, "but I take offense at the suggestion that we're a copyist, unoriginal band. When you watch 120 Minutes, every single band sounds exactly the same now - now we're really quiet, now we're really loud."



U2

U2 MAY BE DOING MORE MOVIE WORK: U2 is reportedly set to follow "Hold Me, Thrill Me, Kiss Me, Kill Me" from *Batman Forever* with more film work. They're at work with Brian Eno on music that may find its way into *Heat*, the gangster movie with Robert DeNiro and Al Pacino and into a proposed sequel to *Blade Runner*. An Irish newspaper quoted Bono as saying that they're also planning to make a Rock album because they feel a lot of people are ready for U2's "version of Rock." Bono also has a film script, *Million Dollar Hotel*, in the hands of director Wim Wenders.

LISA LOEB: Lisa Loeb has decided on *Tails* for the title of the album she's releasing September 12.

SEAWEED: Tacoma-based Seaweed release their new album, *Spanaway*, August 15. Adam Kasper, known for his work with Soundgarden and Nirvana, produced. Seaweed plans to start a year-long tour this summer. HOOTIE AND THE BLOWFISH: Hootie And The Blowfish singer Darius Rucker has recorded a duet with Edwin McCain for McCain's debut album, *Honor Among Thieves*. Their duet, "Solitude," will be the first single from McCain's album which is being released August 15, the same day he begins opening shows on the Hootie And The Blowfish tour.

PETER MURPHY: Peter Murphy and Alaskan-born singer/songwriter Jewel kick off a five week, 30 city tour together this weekend in Portland, Oregon. The second track from Murphy's *Cascade*, "I'll Fall With Your Knife," will be out July 10.

KINGSMEN RECOVER "LOUIE,

LOUIE" AND 100 OTHER SONGS: Masters of "Louie, Louie" and 100 other Kingsmen songs are being returned to the band by a U.S. District Judge. The court freed the Kingsmen from their recording contracts ruling that Sceptor/Wand Records' failure to pay royalties for 30 years is a serious enough breach to justify recision of the pacts.

VAN ZANDT'S UNDYING DEVOTION

TO HIS BOSS: Steve Van Zandt says he's ready to rejoin the E Street Band at any time if Bruce Springsteen asks. Van Zandt has recorded a new solo album with U2 bassist Adam Clayton and drummer Jason Bonham, written a musical, produced songs for Meatloaf's next record, and has a song in the new Hugh Grant movie, *Nine Months*. He's currently touring Europe with Bon Jovi. But he says, "If Bruce needs me to help him make a new E Street record — or anything else for that matter — I am there. He is now, always has been and always will be my priority."

DREAM THEATER GIVING CULT CLASSIC OFFICIAL RELEASE: While they work on new music for a '96 release, Dream Theater will release a live album containing their 22-minute opus "A Change Of Seasons." They've only performed it twice in concert, once in New York and once in Germany, and some bootlegs have been made. But now as an official release it will serve as the title cut of the live album which was recorded at a club in London last January and features cover versions of songs by some of their idols - Pink Floyd, Rush, Elton John, Queen, Yes and Genesis. "A Change Of Seasons" is due in stores in September.

GOOD LUCK FROM A THREE LEAF CLOVER?: Will the third time be the charm for a band named Klover? Gang

Green guitarist Chris Doherty and drummer Brian Betzger have teamed up with bassist Darren Hill of the Red Rockers and singer/guitarist Mike Stone to form the new band Klover. Their debut album, Feel Lucky Punk, will be released next month and was produced by Roy Z. of The Tribe Of Gypsies who also did downset and Bruce Dickinson. They have to spell Klover with a "K" because of Huey Lewis' '70s band, Clover, which backed Elvis Costello on his debut and released four albums on the same label the K-Klover records for, Mercury Records. Stone claims he was also in a Los Angeles band named Clover, but they never recorded for a major label. The first release from Klover's album will be "Beginning To End."

RARE T. DREAM U.S. CONCERT TO BE VIDEO SHOOT, FASHION SHOW:

Tangerine Dream make a rare American concert appearance in Los Angeles July 12. The concert and an Internet chat preceding are part of the Xsess Alive multi-media benefit. Part of the show at the Sir Theater will be filmed for a video for the title track of the German trio's latest album *Tyranny Of Beauty*. During one segment of Tangerine Dream's performance, there will be a fashion show with creations from some of the West Coast's most avant garde underground fashion designers. Tangerine Dream plans to return to the U.S. later in the year for their first tour in three years.

SUBLIME AND L7 CO-HEADLINE BOARD SPORT FEST: Sublime and L7 have teamed up with the publishers of Warp, Snowboarding And Skateboarding magazines to produce a new touring festival combining music and sports. The Warped Tour '95 will feature a variety of board-sporting exhibitions, a line-up of bands associated with the skate-surf-snowboard culture and professional in-line skating, a skateboarding half-pipe, a simulated interactive surfing machine, even BMX racing and mountain climbing in some cities. The festival will begin August 4 in Salt Lake City and stop at 25 major cities in the U.S. and Canada, ending September 4 in Phoenix.

COWGIRLS, HULA HOOPS FOR BABY CHAOS VIDEO: Chris Gordon, of the Scottish quartet Baby Chaos, is used to people asking if the band's debut American single, "Buzz," is anti-drug, pro-drug or if he was on drugs when he wrote it. So he



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was a little surprised when he got to the video shoot in Los Angeles on June 26 and found yet another - perhaps more unique - interpretation. Along with performance footage, the clip features cowgirls with hula hoops and Gordon with spiky, silver-sprayed hair in a forest of mannequins. "I think possibly it was the drugs the director was taking that made him come up with that," joked Gordon. Gordon claims the song, the oldest one on their album Safe Sex, Designer Drugs And The Death Of Rock And Roll," is not judgmental. "Do drugs if you want or don't do them" he said. "I think we all know that if you do them, you think you have a lot more control of yourself that you actually do." Baby Chaos just completed a nationwide tour with Elastica and are now working their way back across the country from L.A. to Boston doing ten shows on their own. Baby Chaos has a second album just about finished. They plan to devote much of the next year to touring, hopefully in North America.

the single. Although they didn't feel as much pressure recording this album as they did with their first, Hoon admits there was some friction at times between him and the other band members. While he stayed at home in Indiana with his pregnant girlfriend, they were already in New Orleans getting a lot of the music written. "The guys were kind of pissed because I didn't have anything done when I went down," Hoon explains. "I wanted to stay home and be a part of the pregnancy with her." Hoon begins his "paternity leave" July 10 in anticipation of the July 24 arrival of a baby daughter. He'll be off until August 15, the day Soup arrives in stores. After two weeks of rehearsal, Blind Melon plans to kick off a tour in September.

BOWIE RETURNS TO A MULTI-CHAR-ACTER APPROACH ON *OUTSIDE*:

David Bowie says the album he'll release September 26 is the first in a cycle of music capturing society as it hurls out of control



Blessid Union Of Souls

BLESSID UNION OF SOULS: Blessid Union Of Souls are following "I Believe" with "Let Me Be The One", due out in mid-July. They're just finishing the video for it. Tour plans are almost firm, and should be announced shortly.

BLIND MELON'S "GALAXIE" IS ABOUT

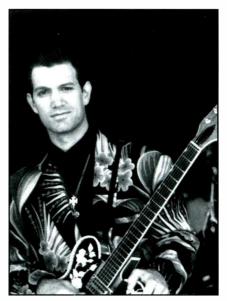
HOON'S FORD: The new Blind Melon single and video coming out this month, "Galaxie," is a song Shannon Hoon wrote about a car he bought in New Orleans, where they recorded the album *Soup*. "It's a comfort zone," he says of the 1964 Ford hardtop. "Whenever I was pissed when we were in New Orleans, I'd just go out and drive it. We'd just cruise around and chill out." They used a different car for the video which is finished and goes to MTV late this month. But plans are to include at least a partial shot of the vehicle in the artwork for toward the next century. The 14 songs on Outside stem from a short story Bowie wrote. The album documents the fictional diaries of art detective Nathan Adler following his investigations of a succession of ritual art-murders, concept muggings and other diverse and chaotic misdeeds. The story is set in the fictional location of Oxfordtown, New Jersey, which is further detailed in the 24 page booklet accompanying the album. Bowie returned to work with Brian

Eno, but he adds that Outside also marks his return to performing different characters and the album Diamond Dogs. "To me," explains Bowie, "it was a revelation that I could slip back into musical character after not working in that framework since 1978's Thin White Duke, let alone fragment into six or seven personas. The strange location, Oxfordtown, also hinted strongly at the disorganized psychic babble that was Diamond Dogs. The track, "The Heart's Filthy Lesson," will be released in early September. Bowie will shoot a video for it in Los Angeles in mid-July with Director Sam Bayer. Details of a tour will be announced later.

TERRY MARSHALL'S DAILY INSIDER P.O. Box 792 • Concord, CA 94522 (510) 680-1177 • FAX: (510) 674-0412



CHRIS ISAAK



Chris Isaak

The current single from Chris Isaak is "Somebody's Crying." This tune is off the appropriately titled album, "Forever Blue..."

Chris says of his current album, *"Forever Blue*," "It's thirteen songs about one girl. My other albums have been about a variety of things, but these songs are all about one relationship..."

• He claims that writing the songs was cheaper than going to therapy...

Chris says that his band has been together for ten years this month and to celebrate he plans to buy everyone Chicken McNuggets...

Chris used to work in a funeral home during his college years. He says that everyone in their twenties who has that "I don't care if I die James Dean syndrome" should be forced to spend time in a funeral home...

Chris likes to spend his free time surfing because he claims it's a cheap way to relieve tension and that you look macho wearing those rubber suits...

Chris is an all around performer who also aspires to do select acting roles such as his performance in the movie *Little Buddha*... Chris has a modest two bedroom house that his brother stays in while Chris is out on the road...

As a youth Chris used to forego his homework assignments in order to stay up and listen to the local all-nite oldies show on his radio...

• He says that because he was one of the few people awake at four in the morning that his requests always got played...

Before becoming a musician, Chris detoured to study at the University of the Pacific and he boxed in Japan...

During the early days of his career, Chris says he went into a biker bar to play a gig and broke out with a ballad thinking that he could get away with it because he used to see Elvis do the same thing in movies. Needless to say Chris learned that ballads didn't fly with that crowd...

Interestingly enough Chris is very into Hawaiian music...

Chris hails from the Stockton, California's working Westside...

Chris's band is named Silvertone ...

• He borrowed the name from Sear-Roebuck's cheap model six-string guitar.



The new one from the second nuttiest person in pop is titled, "Human Nature..."

> •Her current album is titled, "Bedtime Stories..."

"Bedtime Stories" is the seventh album from Madonna...

Madonna says that when she went into the studio to make her current album, *"Bedtime Stories,"* she wanted to have a more R&B flavor to the project...

Madonna's current single, "Human Nature," was the work of composer/producer Dave Hall...

> •Hall is best known for his work with acts like Mariah Carey and Mary Blige...

Madonna utilized the talents of several writers and producers during the making of her current album. Some of the more notable names include:

- Babyface who co-wrote and produced "Forbidden Love," and "Take A Bow." He also sang back-up and played some instruments on the tunes...
- Dallas Austin, who is best know for pro ducing TLC, and Boyz II Men. Dallas cowrote "Secret," "Don't Stop," and "Survival..."
- Madonna spent most of last year making "Bedtime Stories" in locations like Atlanta, New York, and Los Angeles...

Madonna insiders tell us that she considers Black Narcissus to be her lucky perfume...

Madonna claims that she has terrible insomnia...

• Maybe that's why she spends so much time doing other things in bed???

Back during the casting call for the movie Untamed Heart, Madonna was checking into the possibility of her landing the lead...

It will be ten years ago this August that Madonna and Sean Penn exchanged vows on the edge of Malibu Cliff...



The Nelson brothers are back with a new single titled, "(You Got Me) All Shook Up." The boys current album is "Because The Can..."

• This is the first album the duo has released since 1990's double-platinum debut "After The Rain..."

Just in case you can't remember, Nelson is comprised of Matthew and Gunnar Nelson...

• Identical twins with hair that would make Repunsal jealous...

These young men boast that they are the only family to have three successive generations with Number One hits..." • They are the sons of Rick Nelson, and the grandsons of Ozzie and Harriet Nelson...

FMQB July 7, 1995

For this album the guys in Nelson used more mandolins, and 12 string guitars as well as a Nashville songwriter. All of these combined give this work kind of a country/early Eagles sound...

When they decided to make their new album they chose to use the talent of producer John Boyle...

- Boyle you may recall produced works for folks like Linda Ronstadt, Boston, and the Little River Band...
- Boyle used to produce albums for Rick Nelson. As a matter of fact he can recall the time when Rick had to leave a recording session to go be with his wife during the birth of their twin sons...

On their current album "Because The Can" the Nelson brothers enlisted the help of Eagles Don Felder and Timothy B. Schmit...

- Gerry Beckley, lead vocalist for the group America, also lent his help...
- The guys also made some calls and got the help of the Cars' guitarist Elliot Easton, and Steely Dan's six stringer, Jeff Baxter...

The Nelson brothers co-wrote "(You Got Me) All Shook Up" with songwriter Marc Tanner...



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MUSIC NEWS



hensive 4-CD Genesis box-sets covering all stages of the band's storied career. Receiving full support from all



Genesis

members of the band, past and present, there's over one hundred hours of previously unheard material mooted for the collection including over 30 demos of material some dating as far back as 1966 - taped by Peter Gabriel with musical support by fellow bandmate Tony Banks. Overseen by Glen Colson, who worked as the band's first PR agent, recent discoveries include an unissued live rendition of the group's epic "Supper's Ready," non-LP tracks "Twilight Alehouse," "Happy The Man," the unreleased cut "Going Out To Get You," along with tracks from the band's BBC radio sessions. Contributing liners is Chris Welch, who is currently selecting photos for inclusion from his 500 plus photo booty. Look for the first box-set spotlighting the band with Peter Gabriel at the helm by Christmas.

Rock Report's correspondent Ken Sharp spoke to Ringo Starr who talked about his feelings recording Free As A Bird with fellow Beatles Paul McCartney and George Harrison. "At the beginning it was very hard. It was very hard listening to the tape knowing that we were going in there to do this track with him (John Lennon). He wasn't there. I loved John. We had to sort of feel he's gone for a cup of tea. He's gone on holiday but he's still there. That's the only way we could get through it. If you asked the others I think that's the same. Doing this project sort of brought us together. There were a lot of bad feelings. We'd been in and out with each other for the last 20 years. Once we get the bullshit behind us, we all end up doing what we do best - which is making music. That goes out the window and we were having a lot of fun, a lot of laughing."

Elvis Presley never was your normal star who felt comfortable hanging out with the Hollywood elite. A country boy at heart, The King surrounded himself with friends from his hometown of Memphis, Tennessee. They were affectionately dubbed The Memphis Mafia. Now three trusted members of that intimate clan (Lamar Fike, Billy Smith, Marty Lacker) have teamed up to provide the ultimate insider's look at life behind the doors of Graceland in an explosive new book, Elvis Aaron Presley - Revelation From The Memphis Mafia just published by Harper Collins (\$25). Written and compiled by noted music scribe Alanna Nash along with Fike, Smith and Lacker, this book offers an honest, no-holds-barred account of the excess and debauchery as well as kindness and generosity of spirit displayed by The King Of Rock And Roll, Presley. A prodigious helping of previously unknown stories and facts are revealed in the book including The King's meeting with the likes of the Beatles, and then President Nixon; you'll learn the truth about his torrid love affair with Viva Las Vegas star Ann Margaret; discover the tragic extent of Elvis' drug addition; and much much more. It's all here, the good, the bad and the ugly, in splendid and gripping detail. What remains is a fascinating and often sad portrait of a man trapped and ultimately killed by his own enormous fame.

With the recent release of the newly remastered and reconfigured editions of The Who's classic records, A Quick One and Sell Out, interest in the band remains high. Who aficionados able to spare some bucks might want to take the transatlantic journey to London for the world's first Who convention to be held on September 16th at The Bottom Line in Shepherds Bush (an old Who stomping ground). Who members Pete Townshend, Roger Daltrey, John Entwistle and Kenny Jones have been invited and organizers are cautiously optimistic they may attend. A large dealer's room packed with rare Who memorabilia, an all-day video show which will tentatively premiere the group's historic 1970 Isle Of Wight appearance plus live music by Deja Who,

Maximum Who, Animal Soup and Simon Townshend are in the cards. For more info on this exciting event, send two international reply coupons (IRCs) to Matt Kent, P.O. Box 8108, London, England, SE182QF.

BIRTHDAYS THIS WEEK:

Ronnie James Dio	7/10/49	46
Jeff Hanna	7/11/47	48
Eric Carr	7/12/50	_
Roger McGuinn 7/13/42	53	
Woody Guthrie	7/14/12	-
Linda Ronstadt	7/15/46	49

NOTES AROUND THE WORLD:

Van Morrison's *Days Like This* is the #5 LP in the UK... "Mief!" by **Doofen** tops the German singles chart... **Pink Floyd**'s *Pulse* is the #3 LP in France.

HISTORY THIS WEEK:

7/10/65 "Satisfaction" by the Rolli	~
Stones is the #1 single in	
the U.S.	
7/11/79 Neil Young's film, Rust N	lever
Sleeps, premieres in Los	
Angeles.	
7/12/62 Rolling Stones make firs	st
appearance.	
7/12/69 Blind Faith make their U	J.S.
debut at New York's Madi	son
Square Garden.	
7/13/73 The Everly Brothers bre	ak
up on stage at the John W	ayne
Theater in Buena Park,	
California.	
7/13/85 Live AID concert.	
7/14/73 Former Byrds ' guitarist	
Clarence White is killed	
after being struck by an a	uto
mobile near Lancaster,	
California.	
7/15/67 "To Love Somebody" by th	е
Bee Gees is released.	
7/16/66 Cream forms with Eric	
Clapton, Jack Bruce an	d
Ginger Baker.	
7/16/81 Harry Chapin dies in a d	ar
crash.	

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MUSIC NEWS



Music Monitor reports that **Blur** have ended their U.S. record deal with EMI and signed in America with Virgin. Their fourth album, due in September, will be their first for the label there. U.S. sales of the triple platinum UK success *Parklife* are currently at 83,000, according to SoundScan. Their first two albums, *Leisure* and *Modern Life Is Rubbish*, sold 93,000 and 31,000 respectively in America.

Taking the art of forward planning to spectacular new levels, and not to be outdone by former member **Ritchie Blackmore**'s November tour with the reformed **Rainbow**, the latest line-up of **Deep Purple** have announced an extensive UK tour for February and March 1996. The 20-date tour will start at Plymouth Pavilions on February 15, ending on March 8 and 9 at London's Hammersmith Apollo.

Melody Maker reports that Adam Clayton of U2 and Jason Bonham are among the guests on the forthcoming album by former E Street Band guitarist Steve Van Zandt. The former Bruce Springsteen associate has also been producing material for Meatloaf's next album and has written a "Broadway-style musical."

Bob Marley And The Wailers will follow the Reggae superstar's latest posthumous Top 20 hit, "Keep On Moving," with the new single, "Easy Skanking," on July 17. It's the second release from the current compilation, *Natural Mystic: The Legend Lives On*, and comes originally from the 1978 album *Kaya*. Also on the CD single will be "Redemption Song" (band version), "Punky Reggae Party" (long version), and "All Day All Night."

Ziggy Marley And The Melody Makers, who were in the UK recently for the Bob Marley tribute concert at Wembley Arena, have their new album, Free Like We Want 2 B, released next Monday on Elektra. Their first release for the label and their eighth in all, the album is produced by the group with **Paul Fox**, who's worked with **Sugarcubes** and **10,000 Maniacs** among others.

With the Mighty Morphin Power Rangers film released in the UK on July 21, the soundtrack album is in stores at the beginning of that week (17). The lead track from the album is a reissue of **Shampoo's** "Trouble," a #11 hit last August. Also included are a remix of **Carl Douglas'** 1974 "Kung Fu Fighting" featuring **Fun Thomas**, **Red Hot Chili Peppers'** "Higher Ground," **Snap's** "The Power" and **Devo's** "Are You Ready."

In other soundtrack news, the accompanying album to the forthcoming movie *To Wong Foo, Thanks For Everything, Julie Newmar*, is out in America on August 29 with the film following on September 8. The drag queen comedy picture stars **Wesley Snipes** and **Patrick Swayze** while the album has tracks by **Tom Jones, Crystal Waters, Cyndi Lauper** and **LaBelle**, reforming for the first time in eight years to perform "Work It Out." The first single will be **Salt 'n' Pepa's** "Body Beautiful."

Morrissey's Southpaw Grammar album is now set for UK release on August 28, with the first single, "Dagenham Dave," out on August 14. It features the same line-up that played on last year's Vauxhall And I with the addition of Spencer Cobrin on drums. Meanwhile former Madness lead singer Snggs will open his solo account for WEA with a version of the Beatles' "I'm Only Sleeping," out as a single on July 24 with an album due in early October.

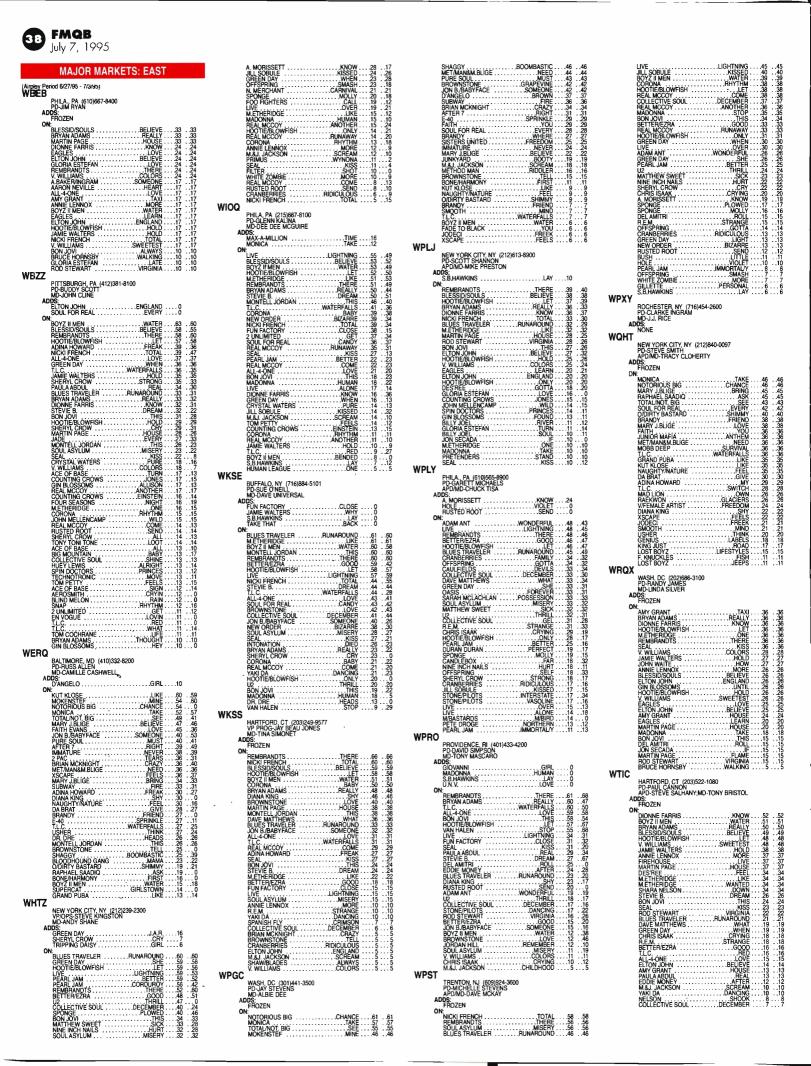
The fifth UK single from **R.E.M.**'s *Monster* album will be "Tongue," released on July 17, just in time for the band's dates here. The four previous singles from the album have reached positions 9, 15, 23 and 9 respectively, and it may not stop there. Warner Bros. say they may release a sixth single from the album, as they did with *Automatic For The People*.

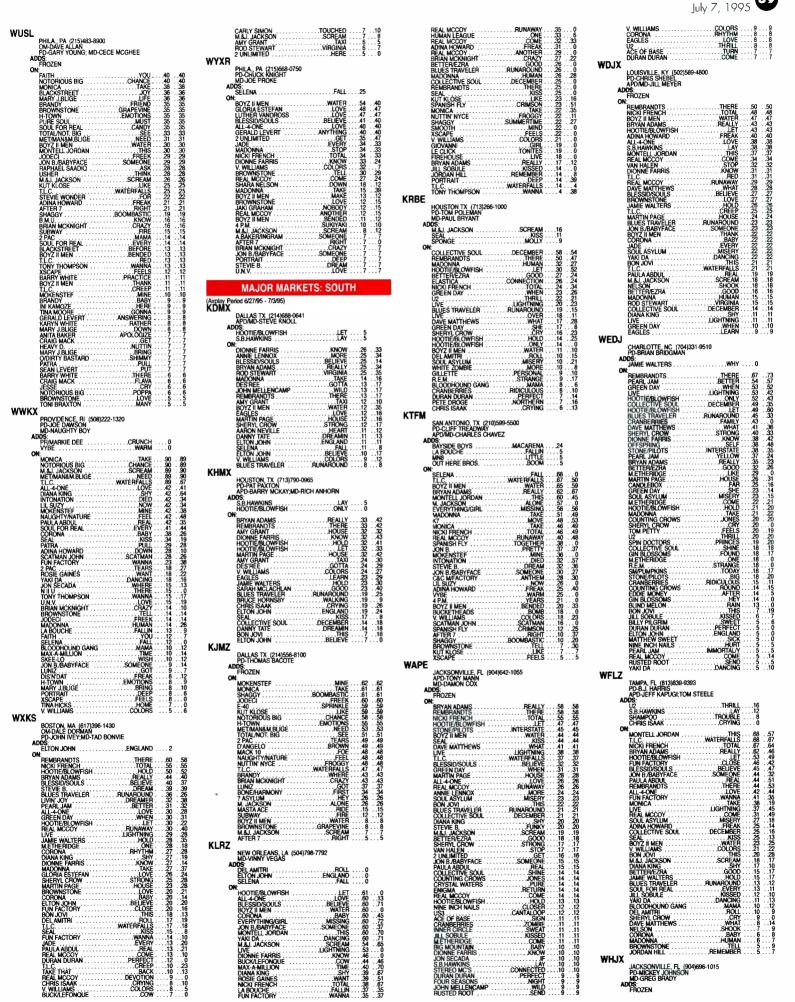
Gavin Friday, former member of the Virgin Prunes and occasional U2 collaborator, releases his new album, *Shag Tobacco*, on August 7 on Island, produced by **Tim Simenon**. A collaboration with regular partner **Maurice Seezer**, the album is described as a "21st Century neon cabaret."

Former **Danny Wilson** member and solo artist **Gary Clark** has formed a new band, **King L**, who will release the album, *A Great Day For Gravity*, on September 4. The group also features guitarist **Neill MacColl**, also a member of the reformed **Bible**, Californian bassist **Eric Pressly** and South Carolina drummer **Matt Laug**. Four of the 13 tracks on the album were co-written by **MacColl's** colleague in the **Bible**, **Boo Hewerdine**, who toured with **Clark** last year. **King L** will themselves be touring in the UK in the summer and autumn.

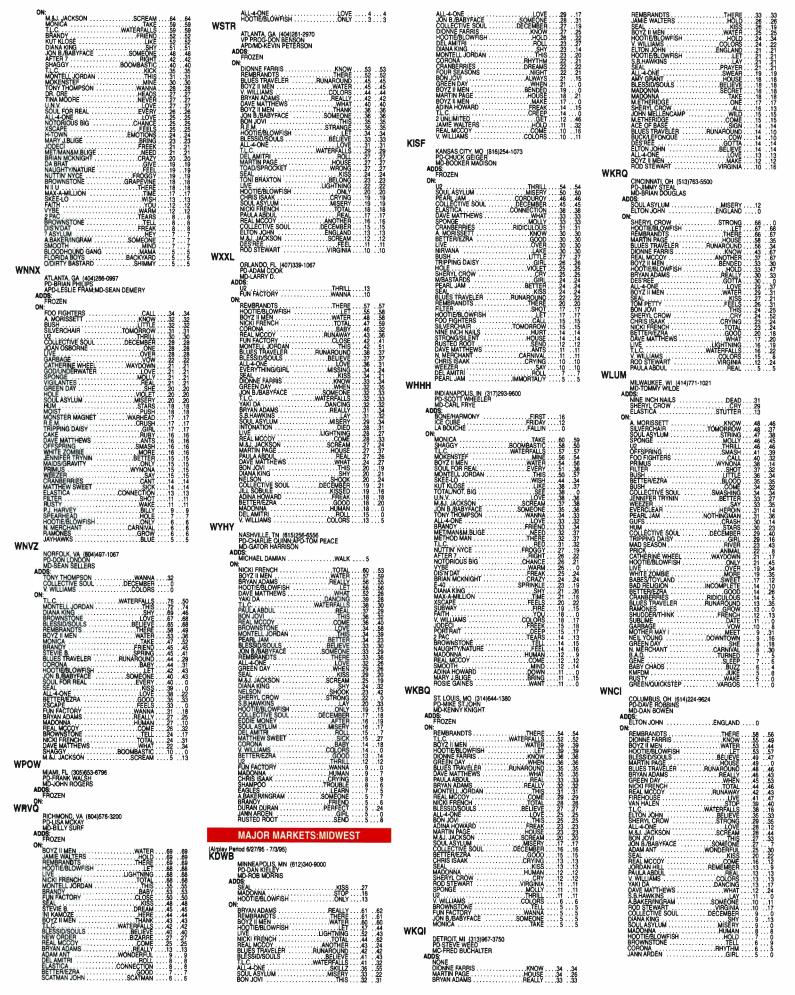
Robson & Jerome's seven-week run at #1 in the UK was finally halted by the Outhere Brothers, scoring their second consecutive chart topper with "Boom Boom Boom." Reeves & Mortimer with EMF's "I'm A Believer" and Diana King's "Shy Guy" crashed in a three and four with **D-Ream's** "Shoot Me With Your Love" and Bobby Brown's "Humpin' Around" remix new at seven and eight. Shaggy made a strong comeback with "In The Summertime" at 10. Liquid's remixed 1992 hit "Sweet Harmony" returned at 14, Blondie's "Heart Of Glass" remix at 15 and Del Amitri's "Roll To Me" appeared at 22. Soul For Real's recent U.S. #2 "Candy Rain" started here at 23 with Boyz II Men's "Water Runs Dry" new at 24, A.S.H.A.'s "JJ Tribute" at 38, Ugly Kid Joe's "Milkman's Son" at 39 and Dubstar's "Stars" at 40.

Bon Jovi's These Days held onto #1 in the album chart, with **Michael Jackson** still at two. Foo Fighters arrived at three and **Neil Young's** Mirror Ball at an impressive four, while the other Top 10 arrival was Exit Planet Dust by the **Chemical Brothers** at nine. **Marillion** debuted at 16 with Afraid Of Sunlight, **Dusty Springfield** returned to the album chart at 43 with A Very Fine Love, and Swedish band the **Cardigans** arrived at 58 with Life. Also new in the 75 were the **Ramones'** !Adios Amigos! at 62 and Live At The BBC by **Dire Straits** at 71.

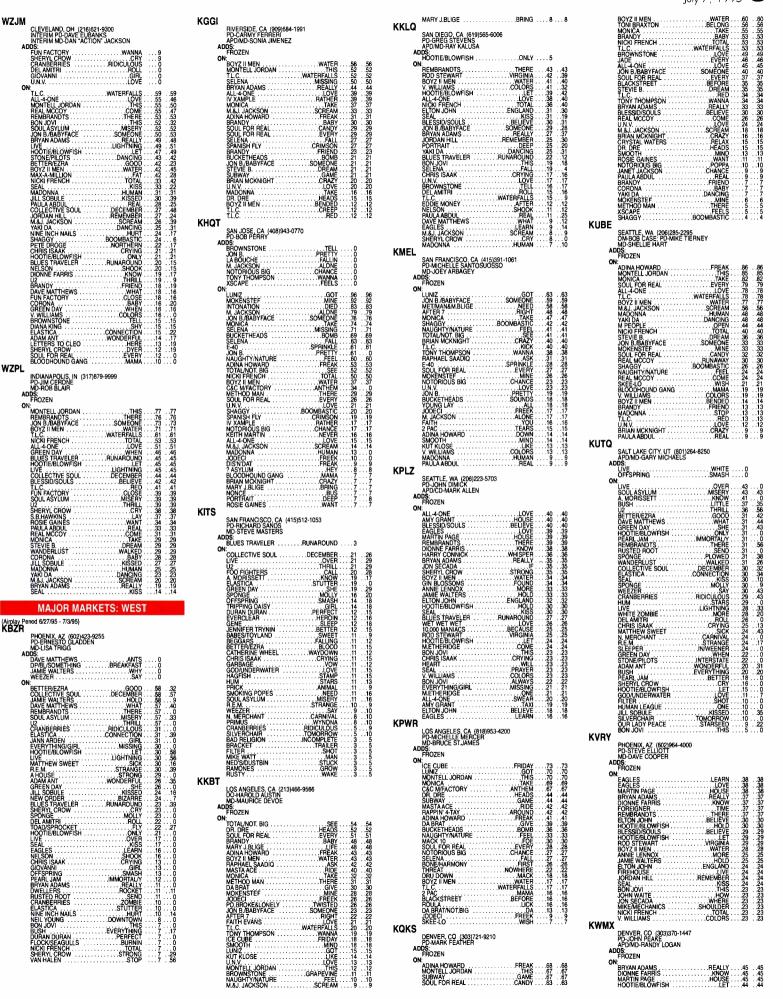




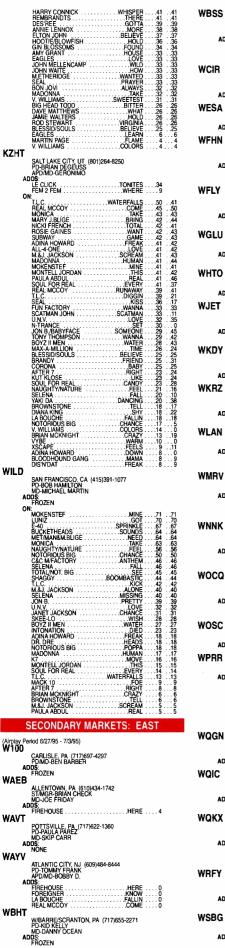




FMQB 4







WBSS	AT ANTIC CITY ALL (SPONGAE BADO
	ATLANTIC CITY, NJ (609)645-8400 PD-MICHAEL LYNN APD-JAY TOWERS
	APD.JAY TOWERS JODS: JOEI MAEPROMISE25 LA BOUCHEFALUN24 MAX-AMILLIONTIME23 2 UNLIMITEDHERE0
	BECKLEY, WV (304)252-6452 OM-BOB SPENCER MD-CAT SUMNER;MD-JOE HOVANSKI DDS:
WESA	S.B.HAWKINS
	NONE
WFHN	NEW BEDFORD, MA (508)993-1767 PD-JIM REITZ MD-CHRISTINE FOX
NFI Y	S.B.HAWKINS
,	ALBANY, NY (518)456-1144 PD-MIKE MORGAN MD-SHAWM "HOLLWOOD' SCOTT IDDS: ELTON JOHN
WGLU	JOHNSTOWN PA (814)266-9458 PD RICH ADAMS
интс	WEEZER
, NJET	MUNCY/WILLIAMSPORT, PA (717)323-8200 PD-WOODY MCKENZIE IDD5: FIREHOUSE
	ERIE, PA (814)453-5000 PD-NEAL SHARP _MD-MICHAEL DEE
/ WKD1	IDDS: ELTON JOHN
,	ROME, NY (315)336-5600 PD-WALLY MCCARTHY MD-SHANNON STEELE IDDS: NONE
WKR2	WILKES-BARRE, PA (717)883-9850 PD-KEN MEDEK
	IDDS: GIOVANNI
,	LANCASTER, PA (717)295-9700 MD-DAVE SKINNER DDS: FUN FACTORY WANNA 0 MICHAEL DAMIAN WALK 0 WEEZER SAY 0
WMR	WEEZER
,	OWPD-BILL SHEHIDAN DOS: HOOTE/BLOWFISH
WNN	
,	HARRISBURG PA (717)238-1402 OMPD-JOHN ODEA APD-HOLIWOOD HEFFELFINGER/MD-SCOTT SHAW DBS HOLIERS ROCKET 0 ELTON JOHN ENGLAND 0 GIOVANN GIRL 0
NOCO	
,	CCEAN CITY, MD. (410)641-0001 PD-DON DUCKMANVAPD-WOOKIE MAN MD-MARI LOU IDDS: GRAND PUBA LUNIZ
NOSC	VYBE
, NPRF	ALL-4-ONE
	ALTOONA, PA (814)944-9456
	SHERYL CROW
	PD TOWNY EDWARDS DDS: SHERYL CROW CRY 13 WEEZER SAV 10 A HOUSE STRONG 0 FIREHOUSE LUVE 0 GRUVANW FIREHOUSE LUVE 0 GRUVANW FIRES UVE 0 DEAL ALL FRS WITH 0 DEAL ALL FRS MORTALY 0 SPONGE MOLLY 0
NQGI	SPONGE0 J GROTON, CT. (203)446-1980 PD-FRANK CAROFANO
	GROFDAN, CT (203)446-1980 PD-FRANK CAROSANO MD-ROB HAROSANO PROZEN FROZEN
NQIC	LEBANON, PA (717)272-7651 OMPD-STEVE TODD MD-RICH FIRESTONE DDS: TLC WATERFALLS 10
NQK)	V. WILLIAMS
	SUNBURY, PA (717)286-5838 PD-TOM MORGAN MD-AARON COLLINS IOIS:
	A HOUSE STRONG 0 DAVE MATTHEWS ANTS 0 ELTON JOHN ENGLAND 0 FIREHOUSE HERE 0
WRFY	READING, PA (610)376-6671 PD-AL BURKE
/ NSBC	A MORISSETT
4	STROUDSBURG, PA (717)421-2100 PD-STEVE MCKAY DOS: NONE

WSPK	POUGHKEEPSIE, NY (914)831-8000 PD-STEW SCHANTZ MD-SCOTTY MAC DDS: AU CAMPBELL DWELLEPS: WELLEPS: NOCKET
WSTW	SOUL FOR REAL
WVSR	DDS: NONE CHARLESTON, WV (304)342-3136
WWFX	PD-BILL SHARAN DDK: FUR ACTORY WANNA 0 MAX-AMILLON TIME 0 S.B.HANKINS LAY 0 SELENA FALL 0 BANGOR, ME (207J989-7363
AI WXIL	BANGOR, ME (207)898-7363 MIPD-DAVE COOPER MIPD-THE KID PROZEN PROZEN PARKERSBURG, WV (304)485-7425 PD-LARRY HUGHES MD-MELISSA OVELLY
AI WYCR	MO MELIS A OVIELLY DS: V WILLIAMSCOLORS0 YORK PA (717)637-3831 OM-RICK MCCAUSLIN 20-DAVEY CHOCKETT
AI WZPK	JUS: SHERYL CROW
	PORTLAND, ME (603)356-7500 PD-GARY ROBERTS DDS: FROZEN
	SECONDARY MARKETS:SOUTH
(Airplay Pe KBFM	eriod 6/27/95 · 7/3/95)
AI KBIU	BROWNSVILLE, TX (210)383-4961 PD-BILLY SANTIAGO MD-JEFF DEWIT JDS: MN80
A	LAKE CHARLES, LA (316)436-7277 PD-BRETT DUMLER BROWNSTONE
KCDD	ABILENE, TX (915)673-5252 PD-TONY ALEXANDER MO-TRACE MICHAELS
	DISIL CARRIES TOUCH 10 RUSTED ROOT SEND 10 UNV LOVE 6 JAMIE WALTERS WHY 5 SOUL FOR IREAL EVERY 5 FIREHOUSE HERE ON HOOTIEBLOWFISH ONLY 0 MAX AMILLION TIME 0 N. MERCHANT CARNIVAL 0
KCHX	N. MEHCHANI0 MIDLAND, TX. (915)570-8833 PD-CLAYTON ALLEN DDS: FROZEN
КНЫ	AUSTIN, TX (512)474-9233 OM/PD-JOHN ROBERTS MD-FERNANDO VENTURA; AMD-KRASH KELLY DOS: COLLECTIVE SOUL MONICA TAKE 0
	BEAUMONT TX (409)769-2475 PD-MARK LANDIS MD-JACK DANIELS DDS:
KISX AI	FROZEN TYLER, TX (903)581-0606 PD-MICHAEL STORM DDS: NONE
KIXY	SAN ANGELO, TX (915)949-2112
AT KMCK	SAN ANGELO, TX (915)949-2112 MD_JEFF DEVEROUX MOY GRANT TAXI 0 MOYENSTEF
A	FAYETTEVILLE, AR (501)521-5128 PD-DAN HENTSCHEL ND-MIKE CHASE DS: FIREHOUSE HERE 0 FUN FACTORY WANNA 0 JAME WAITERS WHY 0 JAME WAITERS
KNIN	WICHITA FALLS, TX (817)855-6924 PD-COLT WEST
KOLZ	MD-JEFF HUGHES DDS: GIRL 0 HOOTIE-BLOWFISH ONLY 0 JAME WAITERS WHY 0 JAME WAITERS WHY 0 NM8 LITTLE 0 N. MERCHANT CARNIVAL 0 T. TRENT D'ARBY JOLING 0
A	T. TRENT D'ARBY
KORQ	ABILENE, TX. (915)677-7225 PD-TONY STEELE MD-DON COLE
A	DDS: STRONG 0 AHOUSE STRONG 0 BROWNSTONE TELL 0 ETTOM JOHN I. ENGLAND 0 EVERYTHINKJGRIL MISSING 0 FUN FACTORY WANNA 0 RUSTED ROOT SEND 0 WEZZER SAY 0
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KOIZ AMARILLO, TX (806)353-6663 PD-TED KELLY ADDS: FOREIGNER SHAMPOO TONY THOMPSON KNOW TROUBLE 000 KQXY IY BEAUMONT TX (409)724-1292 PD-PAM PACE ADD-SNID MARX ADDS: LCK FIREHOUSE GOVANNI U2 TONITES HERE GIRL .13 .0 .0 vanni KRRG G LAREDO, TX (210)724-9800 MO-MICHAEL J. LANG ANDA.B. THE HITMAN ADOS. 2 UNLIMITED ALI CAMPERLL GIOVANNI S.B.HAWKINS S.B.HAWKINS BR .HERE .EYES ..GIRL .ONLY 0000 TROUBLE KSMB LAFAYETTE, LA (318)232-1311 PD-BOBBY NOVOSAD MD-KURT KRUZER ADDS: NONE KWTX WACO, TX (817)776-5989 PD-TOM MARTENS MD-FLASH PHILLIPS ADDS: MN8LITTLE ... KZFM M CORPUS CHRISTI, TX (512)883-3516 PD-CHARLIE MAXX BROWNSTONE BICKETHEADS MNB MNB SMOOTH KZII LUBBOCK, TX (806)794-7979 OM-MARK HARLAN PD/MD-JAY SHANNON ADDS: FROZEN WABB MOBILE, AL (205)432-5572 PD-DUSTY HAYES ADDS DDS: A. MORISSETT SHERYL CROW SPONGEKNOWCRY 000 WAEV MELBOURNE, FL (407)984-1000 PD-SCOTT CHASE MD-MIKE LOWE ADDS: NONE WAOA WDCG WDDJ PADUCAH, KY (502)442-8231 PD-ROD PHILLIPS MD-DEBBIE WYLDE ADDS: WFBC GREENVILLE, SC (803)271-9200 OM-JIM KIRKLAND MD-HAWK HARRISON 000 WFMF BATON ROUGE, LA (504)383-5271 PD/MD-JOHNNY AHYSEN ADDS: EVERYTHING/GIRL FIREHOUSE LA BOUCHE SHERYL CROW MISSING HERE FALLIN 0000 WHHY MONTGOMERY, AL (205)264-2288 OM-JIMMY STEELE/PD-WILLIE B. MD-JOSHUA FLEMING ADDS:___ JOS: LA BOUCHE FALLIN MONTELL JORDAN THIS SELENA FALL 000 WILN PANAMA CITY, FL (904)233-10 PD-SEAN PHILLIPS APD/MD-HURRICANE SHANE (904)233-1601 ADDS: NONE WJMX LORENCE, SC (803)667-9569 OMPD-DAVE BAKER MD-DENA DESNICK ADDS: S.B.HAWKINS ALI CAMPBELL FIREHOUSE JAMIE WALTERS WEEZER ...LAY EYES HERE ...WHY ...SAY 0000 WK7L L KNOXVILLE, TN. (615)531-2000 OM-JONATHAN W. PIRKLE ADDS: KORN BAD MATTHEW SWEET AJAX WNFZ .13 WNSL LAUREL-HATTIESBURG, MS (601)425-1491 PD-RICK JAMES APD-SCOTT SANDS; KEVIN VAUGHN ADDS: NONE WOVV W. PALM BEACH, FL (407)478-4035 PD-NEIL SULLIVAN ADDS: FROZEN

EL PASO, TX (915)566-9301 PD-JOHN CANDELERIA ADDS: FROZEN

July 7, 1995

A

ADDS HOOTIE... R.E.M. BROWINSTONE ELASTICA HUM PJ HARVEY J. TRYNIN

J. TRYNIN HEAVY BULVES... BON JOVI COLLJSOUL HOOTE... MJACKSON MADONNA A. MORISSETTE NAUGHTY BY... REMERANDTS SEAL REMERANDTS SOUL ASYLUM ROD STEWART TLC UP IN COMBINIE WHITE ZOMBIE

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JÖN B. Music BETTER.:: CRANBERRIES SHERYL CROW FILTER MONICA R.E.M. SKEE-LO -SOUL FOR... SPONGE •WEEZER

ACTIVE BEASTIE BOYS Royal/Capitol BRANDY BROWNSTONE BUSH

BUSH Trau.Interscope/AG DANA DANE D.MATTHEWS CHRIS ISAAK JODECI M. JORDAN DIANA KING NOTORIOUS... PRIMUS REAL MCCOY RUSTED ROOT SHAGGY

PATTI GALLUZZI Vice President Music Programming 1515 Broadway New York, NY 10036 (212) 258-8737

		New York, NY 10036 (212) 258-8737
"	Only Wanna" Crush With" Can't Tell" Stutter" Stars" Zmon Billy" Jetter Than"	Atlantic/AG Warner Bros. MJJ Music DGC RCA Island Warner Bros.
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Rocket/Island Grand Elektra/EEG Epic Zoo Ent. Warner

NEW ON YO! MTV RAPS: VARIOUS ARTIST "The Points" (Mercury).

NEW ON 120 MINUTES: MATTHEW SWEET Baby We're The Same' (Zoo); SMOKING POPES Theed You Around' (Capito); ELASTICA 'Stutter' (DGC); MIGHTY MIGHTY; BOSSTONES 'Hell Of A Hat' (Mercury); DANDY WARHOLS "TV Theme Song" (Tim Kerr); CAKE "Rock N" Roll Lifestyles" (Capncom); LOW "Shame" (Vemon Yard).



"Big Yellow..." "This Aint..." "It's Too Late" "Whiter Shade..." "To Deserve..." "Childhood" "Hold Me..." "Made In..." "Human Nature" "This Time" "Can't Stop..."

"Till You Do..." "I Can't Tell..." "Ants Marching" Carnival" SweetL... Orazy Love" St. Theresa Who Will... Holl To Me Days Like This" Near The... Someone To.... "Someone To..." "Blue Moon...." "Blue Moon...." "Blue Moon..." "Shy Guy" "Kssed A Girf"

"Only Wanna..." "Blue Moon..." "This Time" "Childhood"

WAYNE ISAAK SVP Of Music & Talent LEE CHESNUT VP of Music Programming 1515 Broadway New York, NY 10036 (212) 258-8000

XL M/J. JACKSON REMBRANDTS HOOTIE... "Scream" "I'll Be There.. "Let Her Cry" "Kiss From..." "Have You..." SEAL BRYAN ADAMS LARGE BOYZ II MEN DIONNE FARRIS HOOTE... BLESSID... D. MATTHEWS CHRIS ISAAK V. WILLIAMS ROD STEWART SHERYL CROW *Water Runs Dry* 1 Know* *Oniy Wanna...* *Believe* *What Would...* *Somebody's...* *Colors Of The...* *Leave Virginia...* *Can't Cry...*

MEDIUM AMY GRANT BON JOVI G. ESTEFAN ANNIE LENNOX BETTE MIDLER M. JACKSON

Ú2 Elton John Madonna C. Stigers Van Halen

VAN HALEN CHERN AFROWNSTONE D. MATTHEWS RROWNSTONE D. MATTHEWS B. MCKNIGHT J. MERCHANT BILLY PILGRIM VAN MORRISON VAN STALLA-ONE JAMMADEN JALLA-DOL DIANA KING JILL SOBULE

ADDS HOOTIE... MAVERICKS C. STIGERS M. JACKSON

Epic Elektra Atlantic/AG Atl/WB A&M



A&M Mercury Epic Arista Atlantic/AG Island Warner Bros Island Warner Bros. Arista Warner Bros.



Atlantic/AG MCA Arista Epic

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WTFX	LOUISVILLE, KY (502)585-1005 PD-PETER SMITH MD-MARGO MARARRO	WDBR
WWY	DOS: FROZEN W MYRTLE BEACH, SC (803)236-9800	A
	MYRTLE BEACH, SC (803)236-9800 PD-CALVIN HICKS DDS: SPONGE	WDEK
A	T. MYERS, FL (813)997-2103 PD-CHRIS CUE MD-RANDY SHERWYN IDDS: SHERYL CROW	م WGRD
WXLK	ROANOKE, VA (703)989-4591 OM-ASHBY COLEMAN _PD-CHRIS TAYLOR	AC
WXSF	DDS: SHERYL CROW0	WGTZ
	TALLAHASSEE, FL (904)385-0101 INTERIM PD-SCOTT DWYER MD-ORLANDO DDS:	A
WYKS	MD-ORLANDO DDS: SWEET 0 ELASTICA ELASTICA - STUTTER 0 FOO FIGHTERS CALL 0 JENNIFER TRYNIN	wнот
WINC	GAINESVILLE, FL (904)331-2200 PD-JERI BANTA DDS:	AC
WZNY	FRUZEN	
A	AUGUSTA, GA (706)855-4000 PD/MD-BRUCE STEVENS DDS: NONE	
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(Airplay P KFRX	eriod 6/27/95 - 7/3/95) LINCOLN, NE (402)483-5100 PD-SUNNY VALENTINE DDS: DDS:	WKDD
	PD-SUNNY VALENTINE DDS: FIREHOUSEHERE0 JAMIE WALTERSWHY0	AE
KGLI	SIOUX CITY, IA (712)258-5595	WKFR
КНТТ	DDS: FROZEN	AC
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KKRD	WICHITA, KS. (316)832-9600 PD-JACK OLIVER _MD-TMANCOW" CRAIG HUBBARD	AC WLRW
	DDS: FALL 0 SELENA FALL 0 SOUL FOR REAL	AC
KKXL	GRAND FORKS, ND (701)775-0575 PD-RICK ACKER MD-KORY LEE	WMGI
A KMGZ	NONE	AC
A	LAWTON, OK (405)536-9530 PD-ROBERT ELEMAN APD-DAVID ALLEN DDS: FROZEN	WNDU
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A KSKG	FROZEN	AC WSNX
A	SALINAS, KS (913)825-4631 MD-JOE WEST DDS: FIREHOUSE	AC
күүү	BISMARCK, ND (701)224-9393 PD-BOB BECK MDJOHN NORTON	WTBX
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KZIO	DULUTH, MN (218)728-6406 PD-JAMES BAKER MD-JUSTIN CASE	WTCF
A	MOSUUSTIN CASE DDS: ALI CAMPBELL FIREHOUSE	AD
WAZY	LAFAYETTE IN (317)474-1410 OM-FRED STEWART MO-CRAIG QUINN FROZEN	WVKS
A WBIZ		AD
	EAU CLAIRE, WI (715)835-1007 PD-BEAU LANDRY MD-DAVE DANIELS DDS:	WZEE
WDNG	DDS: UNITE DAMES FOREIGNER KNOW 0 MICHAEL DAMIAN WALK 0 PORTRAIT DEEP 0	AD
	BLOOMINGTON, IL (309)829-1221 PD-SCOTT ROBBINS MD-SCOTT LAUGHLIN	WZOK
A	ALI CAMPBELL	AD
	JAMIE WALTERS	

WBWB

BLOOMINGTON, IN (812)336-8000 PD/MD-TONY MANES

WPFM

PD/MD-TONY MANES IDDS: NONE	ADDS: FROZEN
CARBONDALE IL (618)457-8114	SECONDARY
CARBONDALE, IL. (618)457-8114 PD-JOHN RILEY DDS: FROZEN	(Airplay Period 6/27/95 - 7/3/95) KBOS
SPRINGFIELD, IL. (217)753-5400 PD-JIM MOORE MD-MICHAEL GAMBY DDS:	FRESNO, CA (209)2 PD-MARK ADAMS MD-MICKEY FREEM. ADDS: JON B.
SOUL FOR REAL	KDIIK
DEKALB, IL. (815)756-9250 PD-DAVE BAVIDO DDS: NONE	EUGENE, OR (503)3 PD-GREG ADAMS MD-MARK RADWAY ADDS: GIOVANNI S.B.HAWKINS
GRAND RAPIDS, MI (616)459-4111 PD-ALEX TEAR	
DDS: LADY PEACE	YAKIMA, WA (509)24 PD-MICHAEL JACK H ADDS: BLUES TRAVELER PORTRAIT S.B.HAWKINS TONY THOMPSON
DAYTON, OH (513)294-5858 PO-LOUIS KAPLAN MD-GRETCHEN CORBETT DDS:	KFTZ IDAHO FALLS, ID (2 PD/MD-RICH SUMME MD-TOPD ALLEN
BROWNNOTONE TELL 0 CHRISISJAK CRYING 0 DELAMITAK ROLL 0 EDDIE MONEY AFTER 0 FORTRAIT DEEP 0	ADDS: DAVE MATTHEWS . FIREHOUSE JAMIE WALTERS
YOUNGSTOWN, OH (216)783-1001	MODESTO, CA (209 PD-PETE JONES ADDS: VYBE
MUSUONNI PARI WELL DDS DEL AMITRI	LIL SHAWN
APD/MD-JACKIE JOHNSON	M. JACKSON VYBE
UUS: PVELLERS POCKET 0 FIREHOUSE HERE 0 GIOVANNI SHERYL CROW CRY 0	KIOK TRI CITIES, WA (506 PD-PAUL WALKER MD-MICHAEL DEAN ADDS: FIREHOUSE
AKRON, OH (216)836-4700 PD/MD-CHUCK COLLINS DDS:	FIREHOUSE
JORDAN HILL	COLORADO SPRING OM/PD-SCOOTER B MD-KEVIN KINCAID ADDS:
KALAMAZOO, MI (616)344-0111 PD-DAVE MICHAELS DOS: ETON JOHN ENGLAND 0	KKSS
D& ONE MICHAELS ETCON_JOHNENGLANDO ETCON_JOHNENGLANDO SHERVL CROWCRYO NORTHWEST, MI (616)347-8713 POROB HAZELTON	ALBUQUERQUE, NM PD-ROY JAYNES MD-ROB ROUSTER ADDS: ALL-4-ONE
PD-ROB HAZELTON DDS: FROZEN	KKXX
/ CHAMPAIGN, IL. (217)352-4141 PD-MIKE BLAKEMORE MD-JOHN MCKEIGHAN DDS:	BAKERSFIELD. CA (PD-CHRIS SOUIRES MD-BILL CHERRY ADOS: NONE KQIX
FROZEN	GRAND JUNCTION PD-GLEN ROBBINS
TERRE HAUTE, IN (812)533-2141 PO/MD-BEAU RICHARDS DDS: LE CLICK	ADDS: FROZEN
DIMUSEEN RICHARUS DOS: LE CLICK TONITES 14 LA BOUCHE FALLIN 9 FIREHOUSE HERE 0	HONOLULU, HI (808 PD-KRISS HART ADDS: MONICA SOULFOR REAL TONY THOMPSON
SOUTH BEND, IN (219)631-1616 PD-BILL MITCHELL DDS: NONE	SOUL FOR REAL TONY THOMPSON .
	CRAIG, CO (303)824 PD-BICK ALLEN
DAVENPORT, IA (309)766-1800 OM-DAN KENNEDY PD-TERRY SIMMONS/MD-NIKKI CRUZ DDS: FROZEN	ADDS: CRANBERRIES GIOVANNI SOUL FOR REAL
CANTON, OH (216)492-5630 PD-RUBY CHEEKS APD-MATT THE RAT, MC-TODD DOWNARD DDS:	KRQ TUCSON, AZ (602)3; PD-MARK TODD MD-TIM RICHARDS ADDS;
FROZEN	NONE
MUSKEGON, MI (616)733-2126 PD-MARK MCGILL MD-KEITH DDS: FROZEN	KSLY SAN LUIS, CA (805) PD-DAVE CHRISTOP ADDS: NONE KTHT
HIBBING, MN (218)262-4545 OM/PD-PAT QUINN _APD/MD-TONI TAYLOR	FRESNO, CA (209)2: OM/PD-JON ZELLNE ADDS: NONE
APCINIC-TON TAYLOR DOLL4-ONE LOVE 18 EDDE MONEY AFTER 18 EUTON JOHN ENGLAND 18 BRUCE HORNSEY WALKING 17 JON B/DRAPYRACE SOMEONE 17 EAGLES CROW CR 15	KTMT MEDFORD, OR (503 PD/MD-R. CHARLES ADDS:
DON BJBABYFASE SOULENTE 17 EAGLES LEARN 15 SHERYL CROW CRY 15	FROZEN KWIN STOCKTON, CA (200 PD-BOB LEWIS MD-KEN CARR
SAGINAW, MI (517)797-1005 VPP-RICH PANAMA PD-STEVE WILLIAMS/APD/MD-GREG FRY DDS: U2 U2 V/ VILLIAMS	ADDS: VYBE MARY J.BLIGE BONE/HARMONY ROTTIN RAZKALS
TOLEDO, OH (419)531-1681 PD-MIKE WHEELER MD-CHIBE KBLISE	KWNZ RENO, NV (702)333- PD-LARRY IRONS MD-MIKALEE BYERN ADDS: EEIOZEN
DDS: FROZEN	KYT7
MADISON, WI (608)274-1070 PD-JOE LARSON MD-DANA LUNDON DDS: EDDIE MONEY	LAS VEGAS, NV (70) PD-JAY STONE APD-KEVIN KOSKE ADDS: FROZEN KYYA
ECOIE MONEY AFTER 11 JAME WAITERS	RYYA BILLINGS, MT (406)6 APD-CHARLIE FOX MD-TOM KELLY ADDS: FROZEN
DOS. JAMIE WALTERS	KZZU SPOKANE, WA (509) PD-KEN HOPKINS APD/MD-CASEY CHE
	ADDS: FROZEN

WZOQ

LIMA, OH (419)222-9292 PD-STEVE JAMES

SECONDARY MARKETS: WEST

S FRESNO, CA (209)265-4232 PD-MARK ADAMS MD-MICKEY FREEMAN ADDS: ON B BUCKETHEADS BUCKETHE

K EUGENE, OR (503)345-8888 PD-GREG ADAKS MD-MARK RADWAY ADDS: GIOVANNI S.B.HAWKINS LAY 0

BAKERSFIELD, CA (805)322-9929 PD-CHRIS SOUIRES/APD-TONY MANES MD-BILL CHERRY

GRAND JUNCTION CO (970)243-1230 PD-GLEN ROBBINS MD-RICK HAYDEN ADDS: FROZEN

IQ HONOLULU, HI (808)539-9369 PD-KRISS HART ADDS: TART SOULFOR HEAL TONY THOMPSON WANNA

...0

CRAIG, CO (303)824-6574 PD-RICK ALLEN

TUCSON, AZ (602)323-9400 PD-MARK TODD MD-TIM RICHARDS ADDS: NONE

SAN LUIS, CA (805)545-0101 PD-DAVE CHRISTOPHER

FRESNO, CA (209)294-1234 OM/PD-JON ZELLNER ADDS: NONE

MEDFORD, OR (503)779-1550 PD/MD-R. CHARLES SNYDER

N STOCKTON, CA (209)476-1230 PD-BOB LEWIS MD-KE CARR ADDS: VYBE MARY J.BLIGE BONE-MARMONY ROTTIN RAZKALS 7

RENO, NV (702)333-0123 PD-LARRY IRONS MD-MIKALEE BYERMAN

LAS VEGAS, NV (702)564-6066 PD-JAY STONE APD-KEVIN KOSKE

BILLINGS, MT (406)652-8400 APD-CHARLIE FOX MD-TOM KELLY

SPOKANE, WA (509)536-5555 PD-KEN HOPKINS APD/MD-CASEY CHRISTOPHER

YAKIMA, WA (509)248-1460 PD-MICHAEL JACK KIRBY

IDAHO FALLS, ID (208)523-3722 PD/MD-RICH SUMMERS MD-TODD ALLEN

MODESTO, CA (209)383-7900 PD-PETE JONES

HONOLULU, HI (808)531-4602 PD-ALAN ODA MD-JAMES COLES ADDS:

TRI CITIES, WA (509)586-2151 PD-PAUL WALKER MD-MICHAEL DEAN

ALBUQUERQUE, NM (505)265-1431 PD-ROY JAYNES MD-ROB KOUSTER ADDS:

Boyz Of Paradize

Shining Star

"I played this record before it ever came out. Guess what? #1 call-out... 15 weeks in-a-row! Stone smash!" - Michael Newman, P.D./KDON













EXTENDED FORECAST CALLS FOR MORE "WARM SUMMER DAZE"... There is a serious Vybe on Vybe "Warm Summer Daze" (Island). This track is on fire and is FMQB's "Best Vibe Of The Week" for the second straight week! New support this week from: HOT 105's Pete Jones; KWIN's Bob Lewis; KIKI's James Coles; WOCQ's Wookie; and KIX 106's NaughtyBoy. The "Coolio Mix" is the JAM!.. MoKenStef "He's Mine" (OutBurst/RAL/Island) goes Top Ten! 1,000+ spins at Crossover. New at: KIXY! Island has the JAMZ!

LaBouche "Fallin In Love" (Logic/RCA) continues to grab quality station reports one by one week after week. New believers: HOT 97.7's **Bob Perry**; KTFM's **Charles Chavez**; BOSS 97's **Jay Towers**; and WHHH's **Carl Frye**... Le Click "Tonight Is The Night" (Logic) has also been consistent every week. New at: KZHT! This track needs your immediate attention! B96's Erik Bradley believes! Call Kelly at Logic now! She has hit records for you! Dial her digits: 212-219-2040.

Columbia's Jerry Blair, Charlie Walk; Lee Leipsner; and Bruce Reiner are inviting you to a special dinner! On the menu a full plate of Hits! Xscape "Feels So Good" (So So Def/Columbia); C & C Music Factory "Robi Rob's Boriqua Anthem" (Columbia); Dionne Farris "Don't Ever Touch Me (Again); Yo!Co Ross "Miss Me" (Columbia); and, Big L "MVP" (Columbia). Dig in kids!

Big Beat has some major beats for you! The Bucketheads "The Bomb (These Sounds...) (Henry St./Big Beat) is exploding everywhere it is being played! I would like to personally thank B95's **Mark Adams** for his rendition of "These Sounds..." on our one-toone call this past week! "Mark, don't give up your day job pal! Hey congrats on your #1 ranking!... Well deserved!" KZFM's **Charlie Maxx** gives the thumbs up this week!... WILD 107's Michael Martin is vibin' on Junior M.A.F.I.A. "Players Anthem" (Big Beat). This track will appear on the FMQB CD Air Check, "The Street Beat Sound" Volume 18. It will be hosted by POWER 106 Music Director, Bruce St. James. This mix is an FMQB EXCLUSIVE! "The Squeaky Clean Edit" Get ready!

MARY J. BLIGE IS THE BOMB!

Mary J. Blige "You Bring Me Joy" (Uptown/MCA) REMIX is smokin! Mary continues her streak at Crossover. Huge Buzz! New at: KWIN! Mary J. is out on the road with a show that is out of control. She doesn't get much hotter than this! This is one of her best and most mature grooves yet! If you're not on this you're missing a HIT! Mary J. proves once again why she is the "Queen of Hip-Hop Soul!"

Are you ready for the Boyz Of Paradise "Shinning Star" (Rhythm Safari/Priority). This will be HUUUUUUUUUUUE! KDON's **Michael Newman** found this baby. It kicks off the FMQB CD Airckeck "The Street Beat Sound". **Nancy Levin** will have a field day not to mention a NUMBER 1 RECORD!

Deborah Cox is coming! The first single "Sentimental" produced by Dallas Austin is your first taste! This lady can sing BIG TIME! This project has been in the making for some time now. **Clive Davis** has delivered the format another multi-format superstar! If you hear the hype... BELIEVE IT!

STREET BEAT BUZZZZZ...

Jon B. "Pretty Girl" (Yab Yum/550 Music) This 19 year old soon-to-be superstar is ready to break in a major way! Crossover has been screaming for this since the advance cassette. The street says SMASH! NEW at: B95; HOT97.7. FMQB's "Street Beat" Central has had this baby in power rotation on the office CD player. My personal fave from this debut "Bonafide" project. We hate to say we told you so...but...WE DID well before day one! Did you see the performance on the tonight show? What ever it takes, Jon B. has it! BIG TIME! ****FLASH***** Jon B. "Someone To Love" goes 14-11! Sales have really kicked in! Crossover

broke this artist! Jon will go Top Ten next

week with your rotations. This record has developed BIG time! Jon B.'s first single is an across-the-board Homerun! Major props to the 550 Music team. Artist development in 95 is alive, "You Gotta Love It!"

BONUS BEATS: (Beats To Check Out!)

Madonna "Human Nature" (Maverick/WB) U.N.V. "So In Love With You" (Maverick) Mack 10 "Foe Life" (Priority) Jon B. "Pretty Girl" (Yab Yum/550 Music) Skee-Lo "I Wish" (Sunshine/Scotti Bros) LeClick "Tonite Is The Night" (Logic) Joei Mae "Promise Me Your Heart" (After Dark/Priority) Intonation F/Joee "Died In Your Arms" (Metropolitan) Mighty Dub Kats "Magic Carpet Ride" (Sm:)e/Profile) Lil Suzv "Now & Forever" (Empress/Metropolitan) Max-A-Million "Take Your Time(Do It Right)" (S.O.S./Zoo) Sphinx "What Hope I Have" (Champion) Rosie Gaines "I Want U" (Motown) Spanish Fly "Crimson & Clover" (Upstairs/WB) Tony Thompson "I Wanna Love Like That" (Giant) Fun Factory "I Wanna B With U" (Curb/Atlantic) Brian McKnight "Crazy Love" (Mercury)

SHOUT OUTS:

NaughtyBoy; Glenn "Monster" Kalina; Diego Ramos; Colleen Sherry; De De McGuire; Chio; Jo Mama; Eddie & Jobo; Crystal Waters; Sophie B. Hawkins; Human League; Max-A-Million; Jill Sobule; Darren Natale; Judy Buck; Mike Martinovich; Franco Iemmelo; Mag; Bob Perry; Mark Adams; Kozman; Ed Pinka; Herbie "Godfather" Gordon; Jim Elliot; Michael Lessner; and of course Uncle Johnny "Vegas" Coppola.

Dial the digits......609-424-7080

I'm Out.....C-Ya!

-Bob Burke

STREET BEAT

PROFILIN'

NAUGHTYBOY M.D., WWKX (KIX106), PROVIDENCE

Give us a brief NaughtyBoy history.

I originally came from my dad, then my mom. I was born in Oklahoma City, worked some radio there at KJ103 and KYIS and was fired and thrown out of both radio stations. That launched my radio career onto the road, where I moved down to Corpus Christi, Texas and did nights down there at KZFM. I also was Music Director for a short time, until they threw me out of that position so I could concentrate on the night show. After a while, I kept landing in the GM's office three times a week for stupid complaint calls and things. So I said "enough of this craziness, I've gotta go out where I can do my thing and not be hassled." So I made the journey to Los Angeles to try to work my way into something. I already had a part time swing shift lined up at Q105/Ventura. where I worked under Rooster Rhoads, I also

worked as a promotion assistant at KIIS-FM/L.A.. They couldn't keep me out of the Programming Department. Actually, I don't think they liked me very much, because I kept trying to get on the air. I managed to crash the station vehicle into a pole in the parking garage, but they didn't make a big fuss about that. They wanted more of a resume before they put me on the air. Then my buddies **Jammer** and **Scotty Snipes** heard my tape all the way across country in Rhode Island. So I came to KIX106 to do nights. I drove my '66 Mustang, which I've owned since I left Oklahoma City, all the way back across country up here to Rhode Island and snagged the night gig. Then **Joe Dawson** steps in and makes me MD.

Describe the typical KIX106 listener.

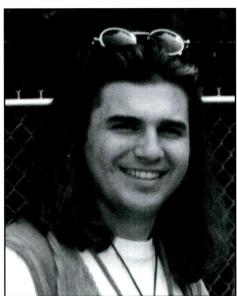
A Camaro drivin', baggy pants wearing, beeper toting, cell-phone using female with a head full of hairspray and a boyfriend next to her named "Anthony" who's got like 17 gold chains and a rayon shirt unbuttoned down to his navel saying, "Hey, 'youse guys are the best! Now whadda we get for free?" That's our typical listener.

Take us inside a typical music meeting.

Joe turns to me, puts on a song, and says "NaughtyBoy, whaddya think of this?" And I'll probably go 'shitty,' and he'll go "okay, we'll play it." Then if I think it's a great song, he'll go "Hmm, well we'll see. We'll wait on it." I'm kind of his barometer for the whole thing.

Tell us about the Providence Market.

Mostly it's made up of Italian and Portuguese and Puerto Ricans. We only have about 7% black. Reggae works real well. Freestyle works real well. Hip-Hop of course. But our sound can't lean too Urban.



What's the naughtiest thing you've ever gotten away with on the air?

I would have to say that would be the longest dick contest, where I get callers to call in and whoever can say the name "Dick" the longest wins the prize. For example, a female would call in, she'd hold the name "Dick" as long as she can. Basically, whoever can produce the longest dick wins the prize. It's pretty cool!

What three songs sound awesome backto-back on KIX106?

It's hard to just pick three, but I'll have to say I was looking at my log for tonight, and TLC "Waterfalls" followed by Seal "Kiss From A Rose" then Skee-Lo "I Wish." I think those sound great together.

What promotions are KIX106 currently running?

Right now we're doing the "Wheel of Concerts!" The 16th caller gets to hit 106 on their touch tone phone. Then we spin this wheel and they either win tickets to Notorious B.I.G., Mary J. Blige or Boyz II Men. We also have the ongoing Red Hot Coca Cola Summer promotion where people come and get registered to win a Ford Explorer!

How has Joe Dawson (KIX106 PD) influenced you?

Aside from showing me how to get the most out of my table dance money? He's given me a lot of freedom on the air to just do my thing and develop as a talent. He gives me a little direction as how to get to the major markets again so L.A. won't throw me out again.

Finish this sentence "The last time I did that I..."

I learned how hard a female can actually bite!

What do you see in NaughtyBoy's crystal ball?

I will say total worldwide radio domination!

NaughtyBoy shoutouts: (NaughtyBoy would like to graciously stroke the following:)

I want to say yo to: Tina Simonet in Hartford; My buddy, Bruce St. James at Power in L.A.; George McFly at B96. (He's been a big influence for me.





A "GANGSTA'S PARADISE"... Coolio hangs with Michelle Pfeiffer during a video shoot for 'Gangsta's Paradise" the first single from the upcoming soundtrack "Dangerous Minds".



CRYSTAL BAC. ← HOMEI... New Jersey native and Mercury artist Crystal Waters has been on the road in support of her third single "Relax" from the album "Stor, teller". FMQB's road warrior, Bob Burke, spent some quality time relaxing backstage at her weekend concert at Club Quo Vadis in Wildwcod.



E-40 IS SPRINKLED WITH GOLD!... Sick Wid/Jive artist E-40 is presented with a gold album award for "In A Major Way." (L To R): Jive's Jazzy Jordan; Tom Carrabba; E-40; Jive President Barry Weiss; Jive's Jeff Fenster, Chaz Hayes; Janet Kleinbaum; Dan Zucker.



BAD BOY 'N TOWN!... Bad Boy Entertainment's Craig Mack made an instor∋ appearance with WPGC. Over 2,000 people showed up to get some Flava in th∋ ear! (L To R): WPGC's Shery! Wesley; WPGC MD Albie Dee; Cra g Mac≤; and WPGC's "Donut Man".



BLOODHOUND GANG!... Columbia's Lee Leipsner gets bombarded by Underdog/Columbia artists Bloodhound Gang. Hey Lee, say "Nothing But The Bottom Of The Net!"



A POWERFUL CD IS COMING!...The rumors are true! POWER 106 MD Bruce St. Lames is your host on the upcoming July edition of the FMQB CD AirCheck, "The Street Beat Sound." Volume 18 also features great radio staticn airchecks from KTFM/San Antonio and Z90/ San Diego. FMQB's Sareet Beater, Bob Burke, congratulates Bruce on an awesome job. "Hey Bruce, Did You Ever Think Of A Career In Radio?"

NOTE: You send em'...I'll print em': Bob Burke-FMQB "Street Scenes" 1930 East Marlton Pike. F-36 Cherry Hill, NJ.

Dionne Farris Don't Ever Touch Me (Again)

Sel and the second

The follow-up to her number one hit, I know, from "wild seed-wild Flower."

Look for Dionne Farris on tour with the Dave Matthews Band beginning July 20 th

Produced by Diame Fams, David Hams, Milton Davis, and Bandy D. Jackson Management, Michael Simanga-PosAct, Inc.

Colorabai Hog, U.S. Eat & Im. Off. Marca Bogistrada (2009) Story Mirsk: Ententionment Inc. WWW, SORY, COM

